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MAY 25, 1935

# The Billboard

The World's Foremost Amusement Weekly



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(Pat Barrett)

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NBC Red Network

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# The Billboard

Vol. XLVII  
No. 21

The World's Foremost Amusement Weekly

May 25,  
1935

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## 22 THEATERS, 1 FLEA SHOW

### Charity War On Melon Cut

**Theater Authority to allocate \$12,000 collected so far—more shows okehd**

NEW YORK, May 18.—Quite a battle is expected when the Theater Authority meets next week to allocate the \$12,000 it has collected among the various actor charities. Plans for cutting the melon caused considerable dissension during the last meeting, when the matter was tabled.

The authority has not definitely decided whether to distribute the money according to the amount of relief work done by each organization or the size of each organization's membership.

Meanwhile the authority has okehd four benefits given tonight. They are the Irving Gross Benefit at Hennington Hall, staged by Joe Baron's Social Club; the NVA Fund-Masonic Clubs Joint Benefit at Madison Square Garden, staged by William Morris and Boris Moros; the Daughters of Jacob at the Waldorf-Astoria, and the Mercy Hospital Benefit at the Bandbox Theater, Hempstead.

The Motion Picture Studio Mechanics at the Hotel Delano yesterday was okehd. The Jack Ingalls Benefit, staged by Jim Barton, Emmett Callahan and Edgar Allen, tomorrow night at the Ambassador, has been approved, as have the Physicians and Surgeons' Equity Benefit at the Center Theater May 26 and the Harlem Fresh Air for Children Fund at the Apollo Theater June 1, staged by Guilford Crawford.

### Broadway Biz Takes It on Chin As Usual Summer Slump Sets In

NEW YORK, May 18.—Broadway business went into a tailspin this week with almost every amusement place taking a lacing. There was little on the street to attract spenders and visitors confined themselves largely to gazing at the bright lights.

The weather has not yet hit the heat point where beaches are attractive, so the conclusion is that the natives are fed up after a winter of night clubbing and theatergoing. The bright light belt amusement palaces expect business to drop off noticeably from now until fall, which is an old Broadway custom.

Legit is slowly passing out of the picture for the summer. J. J. Shubert is author of the statement that last Monday night was the worst legit night in

### Immense Mobile Stage for Pageant

WASHINGTON, May 20.—An outstanding feature among the floats to appear in the pageant down Pennsylvania avenue June 13, in connection with the Mystic Shrine ceremonial, will be what is pronounced the largest mobile stage in the world and on which will be enacted at 12 points along the line of march the *Mysteries of Egypt*, with Mary Deery, dance interpreter, leading the dancers. Fifteen feet wide and 24 feet high at the tallest point, the (See IMMENSE MOBILE on page 77)

### Midgets as Waiters

NEW YORK, May 18.—There's a deal on to bring a group of eight midgets into Feltman's Restaurant, Coney Island, for waiters and entertainers. It'll be a Midget Tavern, probably the first of its kind, set off in its own space where short orders will be served. Willie Archie is impresario of the tiny troupe, with Leo Grund, of the George Hamid booking office, in the throes of closing the deal with the Feltman Brothers. When all set, a giant will supply the accompaniment on a minnie-type piano. Feltman's, one of the country's largest eateries, expects to capitalize on the novelty.

### Eastern Parks Rush Their Act Bookings

NEW YORK, May 18.—A flock of amusement parks were busy this week seeking out novelty acts and units with which to open their spots at the end of next week and Memorial Day. It looks like the best park season in five years for the free turns.

Since *The Billboard's* survey of act bookings which appeared in the May 11 issue a dozen summer places have joined the flesh ranks. The leading park booker in the Eastern area, George Hamid, arrived back from a tour of parks and also Canada, where he put on two combination shows, and stated that park prospects "in general appear very favorable, with bookings quite heavy." In Montreal he booked the following acts into Belmont Park, now managed by Rex D. Billings: Wilno, Cimsex, Brava, Smith's Ponies, Azimas Bros. and Bob Eugene Troupe. Playland, Rye, gets Eugene, Brava and Billy Ritchey's Water Show. In Roseland, Canandaigua, N. Y., the schedule calls for Pallenberg's Bears (See EASTERN PARKS on page 78)

20 years, and he should know. Most of the houses now open are just getting by. *The Old Maid*, which won the Pulitzer Prize, took a new lease on life when the announcement was made. No definite closings this week, but unless there is a miracle next week should see several obituaries.

Picture houses hit below average, with most of them taking it on the chin plenty. Practically every Loew house in the city hit the red mark this week. (See BROADWAY BIZ on page 5)

### 28 Haberdashers, 43 Eateries On Broadway's Big Bulb Belt

**Houses' seating hits 41,575, a lot of seats—no legit  
—19 juice joints give boardwalk atmosphere—280  
sportland machines get play—just two clocks**

NEW YORK, May 18.—Broadway, in the 11 blocks between 42d and 53d streets, offers visitors everything to eat from hot dogs to caviar, and caters to their entertainment with everything from a flea circus to nude night-club revues. You pays, your money and you takes you choice. There is not a single legit house operating in the 11 blocks. There are 22 theaters, with total seating capacity of 41,575. Of the theaters, six are dark and the Rialto, Criterion and New Yorker are scheduled for razing. Among the theaters are two newsreelers and one burlesk.

In the section covered there are 43 eateries, exclusive of the dine-and-dance spots. The beaneries range from hamburger joints to dining palaces. The cheap joints get the locals while the better spots entertain the visitors. There are four Chinese chop-suey setups, with each of them offering dancing. It is interesting to note that in the Chinese beaneries women dance together. This is not permitted in other spots.

The well-dressed Times Squarite should have no difficulty in choosing his finery, for there are 28 haberdasheries catering to the Broadway Beau Brummell. Most of the shops are holes in the wall, but they all manage to get by.

If a stranger arrives in the Bulb Belt and feels lonesome, there are six taxi dance halls, where partners are supplied. The gals are advertised as "beautiful" (See 22 THEATERS on page 5)

### Ringling Honored at Anniversary Dinner

WASHINGTON, May 20.—The 51st anniversary of the founding of Ringling Bros. was observed here last night, with John Ringling as the guest of honor at a dinner in the Pan-American Room of the Hotel Mayflower. Arrangements were made by James E. Cooper, Top, Circus Fans' Association, and Melvin D. Hildreth, director of the national association and chairman of its legislative committee.

Present at the dinner were many persons distinguished in Washington life. The table decorations were symbolic of (See RINGLING HONORED on page 77)

### Amusements Exempt From Taxes At Duly Recognized N. C. Fairs

RALEIGH, N. C., May 18.—By adoption of an amendment to a North Carolina law, ratified in the General Assembly May 9, amusements playing duly recognized fairs are exempt from State, county and city license taxes, but with specified requirements. This killed the movement started in January when the Legislature went into session to tax carnival companies playing fairs. The amendment is contained in a part of Section 107 of House Bill 32, reading as follows:

"Section 4944 of the Consolidated Statutes is hereby amended by striking out all of said section and substituting in lieu thereof the following: Any society or association organized under the provisions of this chapter desiring to be exempted from the payment of State,

county and city license taxes of its exhibits, shows, attractions and amusements shall each year, not later than sixty (60) days prior to the opening date of its fair, file an application with the commissioner of revenue for a permit to operate without the payment of said tax; said application shall state the various types of exhibits and amusements for which the exemption is asked and also the date and place they are to (See AMUSEMENT EXEMPT on page 77)

### Rosenblatt Is To Leave NRA

**Will sever connection with  
amusement codes July 1  
—has had tough going**

WASHINGTON, May 18.—Sol Rosenblatt, head of the amusement division of the NRA since its inception, will tender his resignation to President Roosevelt next week, to become effective July 1. Rosenblatt's job has been no bed of roses and he came in for a great deal of criticism, much of it unwarranted, since he took over the job. He will no doubt be glad to get back to private practice. Just what the new setup will be has not yet been announced, but sideliners cannot see how the amusement codes can be made to operate without some direct contact with the administration. Donald Richberg, NRA chief, is also expected to leave office July 1.

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## Local Autonomy for 306 Offered by International

After 10 months under IA, operation of local will return to membership if they want it—meeting Monday—Holmden will report—many factions in local

NEW YORK, May 18.—Operation of Picture Operators' Local 306 is being returned to its membership by the International Alliance of Theatrical Stage Employees after 10 months of direct control by the international. Harland Holmden, IA vice-president in charge of reorganizing the local, has called a membership meeting Monday midnight at Mecca Temple Casino. Officers will be elected and Holmden will give an accounting and a report of his stewardship. George E. Browne, president of the IA, is expected to attend the meeting and defend the IA's rule. Holmden is expected to reveal that when the IA stepped in it discovered the local's treasury depleted and that now there is a good-sized surplus on hand. The report will also go into the finances of the Harry Sherman regime, which dissipated almost a million dollars without organizing a new house. Sherman is still in New York, altho inactive in the union.

There are more than 60 factions in the local and the election is anybody's guess. On the other hand, it is entirely possible that the membership will ask the IA to remain in control.

## Variety Clubs Hold First Nat'l Meeting

PITTSBURGH, May 20.—The first annual national convention of Variety Clubs closed a successful two-day celebration here yesterday, which was attended by delegates from the club's 14 tents. The organization added two more tents when Des Moines and Omaha were voted charters.

The convention opened with a brief meeting on Saturday, followed by an invitation to a baseball game and then a dinner at the local club, at which performers from the Alvin and Stanley Theaters entertained. Yesterday's meeting elected officers for the coming year, discussed the charitable work accomplished by each individual tent and voted in the two additional cities. A banquet at the William Penn Hotel closed the convention.

The new national officers are John H. Harris, Pittsburgh, chief baker; Duke Clark, Columbus, first assistant chief baker; John J. Maloney, second assistant chief baker; James G. Balmer, Pittsburgh, national dough guy; Frank Drew, Cleveland, national property man, and six canvas men, including Allan Moritz, Cincinnati; Eddie Ruben, St. Paul; Louis Rome, Washington; E. E. Kirchner, Detroit; Marc Wolf, Indianapolis, and Earl Sweigert, Philadelphia.

Next year's convention will be held at Columbus, O., in April.

## "Life's" Hub Return Off

BOSTON, May 18.—They have stopped shining up the knob on the big front door of the Boston Opera House in preparation for the coming, under Shubert auspices, of the musical *Life Begins at 8:40*. It was due May 20, but has been taken off the road instead. It looks as tho the Abbey Theater Players, due in at the Hollis Street for two weeks prior to sailing for their native isle, will be the rest of the local legit season. *Three Men on a Horse*, still spoken about hopefully and due also on May 20, must have stopped off at Belmont on the way. Anyhow, no theater acknowledges the booking to date.

CHICAGO, May 18.—Waiting for *Lefty* will be presented here for one performance only next Sunday night at the Civic Theater. It is being sponsored by the New Theater League of the Chicago Group Theater and will be enacted by the John Henry Players, a semi-professional group. Clifford Odets' one-act play will be coupled with the dock scene from *Stevedore*. Seats have been scaled at 25 cents to 99 cents.

## Criticism

NEW YORK, May 18.—At a recent legit opening the manager was standing in the lobby after the first act talking to a critic. The manager started sniffing and, turning to his friend, said: "I think I smell a stink bomb."

"That's no stink bomb," replied the critic, "that's your play."

## Pooch Racing Is Banned in Jersey

TRENTON, N. J., May 18.—The Court of Errors and Appeals has declared unconstitutional the Legislature's act permitting dog races in this State. The bill was fought by amusement interests throughout the State and the ruling is especially welcomed by the theater interests.

The Legislature passed the parliamentary bill at its last session and a number of tracks were scheduled to open. Atlantic City was ready to install indoor racing, which theater interests claimed would make heavy inroads in their grosses.

The State was interested largely in the additional revenue from taxes and expected to add several million dollars to its budget thru the pooch racing.

## Hub "Lefty" Still Fights

BOSTON, May 18.—The New Theater Players, still struggling against police opposition to present *Waiting for Lefty*, were stopped once more from so doing in Chelsea last week and promised to try again this week at a different hall.

## Cornell Awarded Medal

NEW YORK, May 18.—The Drama League of New York awarded the Della Austrian Medal for the most distinguished performance of the season to Katharine Cornell for her Juliet. The presentation was made yesterday at the Central Park Casino, with 200 members of the League in attendance. Garrison P. Sherwood formally announced the award, and Daniel Frohman presented the bronze medal to Miss Cornell.

Prizes donated by Mr. and Mrs. Otis Skinner for attending the theater most and buying the greatest number of tickets went to Mrs. Henry Moses and Mrs. John F. Groff, respectively.

Placing second and third to Miss Cornell in the League's vote for the most distinguished performance were Elisabeth Bergner and Florence McGee.

## Study of Academy Contract Shows Majors Offer Little

HOLLYWOOD, May 18.—A comparison of the proposals of the Screen Actors' Guild with certain features contained in the Academy of Motion Picture Arts and Sciences contract shows why the Guild has had such a terrific growth during the past 12 months and why it is fast becoming an important figure in Hollywood studio circles and is destined soon to control the actor-producer relationships with an iron hand.

When the Academy gave out a statement to the press a short time back, setting forth its proposed revisions of the then existing free-lance contract and rules for the employment of day players, the Guild's attorney, Laurence W. Beilenson, prepared the following comparison of reforms with the Guild proposals:

### Day Players

First important phase of the Academy rules governing day players put the responsibility for enforcement on the shoulders of the individual actor. The record of the Academy shows that he can expect no help from that quarter, while the Guild's proposal was that the producers bind themselves by a contract with a representative actor body to continue to give whatever they promised. Furthermore, the Guild proposal set forth the provision that the actor

was not to be asked to waive terms, while the Academy rules made no mention of this feature.

The Guild's suggestion for the abolition of the deal was granted but taken back by the provision that producers can get out if the actor is recalled after two weeks. Further new provision that producer can make day player into a week player retroactively without day player's consent, with consequent loss of salary day to day.

The Guild's proposal of the abolition of the call bureau was not mentioned, and its further demand for a written contract with day players similar to free-lance players was covered by existing rules of the Academy only.

The Academy's rules set forth that players were to get half time during travel to and from locations as contrasted with the Guild demand for full time.

In the matter of arbitration, the Academy ordered arbitration thru the Academy or not at all, at the actor's choice, while the Guild suggested a disinterested arbitration, with the actor to pick organization to act for him.

### Free-Lance Actors

Concerning the free-lance actor, the situation remains the same relative to means of enforcement and provisions (See ACADEMY CONTRACT on page 20)

## NVA Fund Reported Burned Up At Cantor's Drive Kibitzing

NEW YORK, May 18.—The NVA Fund is reported burned up over Eddie Cantor's participation—or nonparticipation—in the drive this year.

At the invitation of William Morris Jr. and Fund officials Cantor was drawn into the drive and it was at his suggestion that the usual basket collection system was dropped in favor of the 10

per cent of gross idea. It appears now that the 10 per cent idea won't bring in much dough, as the response from indie theaters has been poor.

Cantor's other idea, that of staging a series of big benefits in key cities simulated down to four out-of-town benefits and one locally run jointly with the Masonic clubs. The out-of-town shows are being run tonight in Philadelphia, Washington, Los Angeles and San Francisco. Pittsburgh, Boston, Chicago and Detroit—which were expected to bring in heavy dough—fell thru. It now appears that another drive will have to be run in the fall.

Not only that, but Cantor is understood to have pledged \$1,000 contribution—and the \$1,000 has not shown up as yet.

## Weather Aids Chicago Shows

"Hollywood Holiday" and "Three Men on a Horse" still going strong

CHICAGO, May 18.—Unseasonably cool weather during the first half of May has reacted to the advantage of the legit houses, attendance having been very good for most of the five shows that were playing up to this week. Two shows concluded their stay last Saturday, the Abbey Players at the Blackstone having had a very good week and *Life Begins at 8:40* slipping. Three shows remain.

While *Hollywood Holiday* at the Selwyn is advertising "last weeks" it may remain all summer. Top has been cut to \$2, which has resulted in a substantial increase in business. Before the cut most of the main floor seats and front of the balcony went begging; now they are fairly well filled and the show will remain indefinitely. *Mary of Scotland*, at the Erlanger, is doing excellent business and has two weeks to go. *Three Men on a Horse* still going strong and has set no closing date.

*Laburnum Grove*, with the original New York company, comes to the Grand Opera House May 27. Nothing else due, as far as the Loop is concerned, but Jacob Ben-Ami, star of the Jewish and English stage, opens at the Jewish People's Institute May 22 and will give eight performances of *His Father Israel*, under the auspices of the Jewish Literary and Dramatic Society. Mme. Bertha Gersten and Abraham Teitelbaum also will be in the cast.

The Globe Theater Company, which appeared at the World's Fair last summer and which closed a successful road tour March 30, is preparing to open at the San Diego Exposition May 29. Thomas Wood Stevens, director, is now on the Coast supervising the construction of an Elizabethan playhouse.

## Ben Guy Phillips Alters Summer Plans

CHICAGO, May 18.—Ben Guy Phillips, director of the North Shore Drama Festival to be held here this summer, has decided to offer his productions in the playhouse of the Central School of Glencoe instead of the Country Day School in Winnetka. The suburbs are but a short distance from each other and the change gives him 1,000 capacity, twice that of the Winnetka school, besides better facilities for the parking of automobiles on whose trade he is dependent of most of the patronage.

It is planned to open June 24 with Barrie's *Mary Rose*, in which Edith Barrett will have the title role as guest star. *The Crime at Blossoms* and *Noah* will follow in the order named, with either *The Mocking Bird*, with Frances Starr as guest star, or a revival of Bernard Shaw's *St. Joan*, with Tom Powers, as the concluding play.

SEIGEL (SUNSHINE) ROGERS is now playing vaude up-State New York.

## PAT BARRETT

This Week's Cover Subject

PAT BARRETT, who created and plays the likable and entertaining "Uncle Ezra," now on NBC several times weekly for Alka Seltzer, and the same character in the National Barn Dance on the air each week, is a seasoned trouper who has played in stock, vaude and legit. His parents were showfolk, O.M. and Gussie Johnstone, who headed their own repertory company for years. Pat traveling with them. After a spell as an architect's apprentice Barrett returned to the show business after a panic in 1906. His first job was with the Airdrome Stock Company, doing specialties and playing parts. Later he and his wife, Nora Cunnens, played as a standard vaude act in leading variety houses on this continent. Mrs. Barrett now plays on many of his broadcasts. Besides this work, Barrett also played in med shows, burlesque and tabs.

His first broadcast was on WTAM, Cleveland; his first commercial on WTMJ, Milwaukee. This was followed by two and a half years on WLS, Chicago, on the barn dance show.

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# MP League Under Way

**Companies take their ball clubs seriously—Billboard trophy is up again**

NEW YORK, May 18. — The Motion Picture Baseball League is in full swing here, with practically every major company represented in the race for the pennant. *The Billboard* trophy is again up for competition, and this season promises to offer the tightest race since the league started.

That the companies take their teams seriously is evidenced by the fact that home office personnel turn out en masse to root for their gang.

Not only are the producers active in the baseball field, but every big house on Broadway is represented by baseball teams, altho the latter have no league.

Three diamonds, scattered thruout the city, are used for the contests.

## "Let's Dance" Off the Air

NEW YORK, May 20.—The *Let's Dance* program, five-hour dance show sponsored Coast to Coast by the National Biscuit Company, goes off the air today, with future plans in doubt.

Program was the first of its kind, using three orchestras and broadcasting steadily for three hours in each of three sections of the country. Bands actually played five hours because of time differences.

Efforts are being made to sell the program to the Ford Motor Company, but a representative of McCann-Erickson, advertising agency for the cracker company, which also handles some of the Ford business, refused to comment on this proposal.

## "Miserables" Hi-Hat in Hub

BOSTON, May 18.—Al Segal, in behalf of 20th Century and Loew's local henchmen, got *Les Miserables* off to a very select start with a preview showing in the Grand Ballroom of the Hotel Statler on Tuesday night, with Governor of Massachusetts James M. Curley and many other State and city notables in attendance.

## 13,000 Attend NVA Charity Jubilee

NEW YORK, May 20.—The Actors' Charity Jubilee, 4½-hour show, jointly sponsored by the National Variety Artists' Fund and the Masonic clubs of New York State, brought out an attendance of about 13,000 Saturday night at the Madison Square Garden. Receipts were unobtainable at this writing, since reports have yet to be turned in by the many Masonic clubs.

Other principal cities staged NVA benefit shows Saturday nights, and today (Monday) many theaters thruout the country will give 10 per cent of the day's gross receipts to the NVA.

## NOTICE SHOWMEN

Repertoire and Stock Companies under contracts, contact us at once if you are booking through Wyoming or Montana. State all. We will buy your show or outright for the night we need and give you State-wide advertising. **HAL YANNEHILL**, Consolidated Western Amusements, O-S Building, Casper, Wyo.

## WANTED

Specialty Teams, Dancers, Chorus Girls that do specialties for Nite Clubs and presentations. Summer Stock. All versatile people write or wire immediately. **HENRY H. PRATHER**, Princess Theatre, Youngstown, Ohio.

## WANTED

Experienced Medicine Show Performer. Can use good team. **LITGOW SHOW**, 1215 Main St., Hartford, Conn.

## WANTED

Blackface Song and Dance Comedian at once. Join on wire. **BARTONE'S IDEAL COMEDY CO.**, Winchester, Ind.

## WANTED

Ross Caravanman. Must see and know how. No booze. New outfit. **HARRY SOLIS**, wire. **WALLACE BRUCE PLAYERS**, Hutchinson, Kan.

## Bad Business

NEW YORK, May 18.—One of the leading newsreel companies has prepared a sequence of a Cuban rebel being executed by a firing squad. The man is shown standing against a wall. The firing squad fires and the man is seen crumpling to the ground.

It is understood that the man is to carry a caption before the film. The patrons to close their eyes if they stand seeing a man killed.

Observers believe that if the film is leased it will give outside censorship opportunity to bring about censorship newsreels, which the company has far resisted.

## Vallee Donates Organ

WESTBROOK, Me., May 18.—Vallee has donated a pipe organ valued at about \$4,000, to St. Mary's Church in memory of his mother, Catharine Vallee, who died in July, 1934. Vallee attended St. Mary's during her long residence in Westbrook.

## 22 THEATERS

(Continued from page 4) showgirls" and they permit them to trample their bunnions for five cents per dance.

There is no necessity for a thirsty along the canyon for the juice joints to wash down the drinks are orange, grapefruit, vegetables and mixtures. In the juicers there are four licensed shoppes.

There are three Sportlands, with a total of 280 machines, all getting a heavy play.

There is but one flea circus to edify the general public with the intelligence of the bugs.

Time seems to mean nothing to the New Yorker; there are but two public clocks in the 11 blocks of Broadway.

Broadway as it now stands needs only a boardwalk to compete seriously with Coney Island.

CHICAGO'S

GREATEST

HOTEL

HOME OF THE

COLLEGE INN

-NASIB-

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SPECIAL RATES FOR JUNE, JULY AND AUGUST

Inspect our new and enlarged studio next door to The Billboard, 6th Floor, Palace Theatre Bldg. Special facilities for large groups.

HILD

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WANTED AT ONCE

Colored Cornet Player who can read and fake road show music and cut it. Also Banjo or Guitar Player who plays loud-sounding instrument and sings real Negro ballroom songs. Must change for two or three weeks. We pay car fare; you pay all other expenses. State age and what experience you have had and salary expected in first letter. **Eddie Chambers**, answer. **ROSS DYAR**, General Delivery, Pottstown, Pa.

**WANTED** Young Dramatic man and woman play as cast, young Vandellie Team or Singles doubling parts or orchestra. All must have quick study, modern wardrobe. Want hot Trumpet and Tenor Sax, must be good fakers. Want two Working Men drive trucks. All make salary low, name it. Long season, week stand Tent Rep. Consider silence politics answer. Those who write before, answer: **Red Fletcher**, Billy Kelly, wire. All people join on wire if possible. Address **OLLIE HAMILTON**, Greensburg Ky.

WANTED

A Script Bill Character Man. Other good people write. **RIALTO THEATER**, Dayton, Ohio.

**WANTED**—Med. People in all lines, Musical Acts that double piano, Silent Acts, Novelty Acts of all kind. State all in first letter. **Mundo-June**, write. **JERRY FRANTZ**, Bowmantown, Pa.

# ERPI Submits Disk Contracts; MPPA Seeks Unified Agreements

NEW YORK, May 20.—On the heels of phonograph record contracts being received by music publishers from the Electrical Research Products Corporation, the Music Publishers' Protective Association is seeking to work out a new standard form of contract between publisher and disk manufacturer, John G. Paine, chairman of the board of the MPPA, is desirous of working out a unified form of license agreement to be used in granting rights to talking machine companies, and has resubmitted a form which is slightly modified from one he recently sent to publishers.

Majority of the music men did not understand the 10 per cent reduction which Paine allowed the disk manufacturers, but as Paine pointed out, this discount is based on the manufacture and sale rather than manufacture alone. He also called attention to the fact that many music men in the past have al-

lowed all sorts of discounts up to 25 per cent.

The new agreement as submitted by Paine endeavors to create a simplified and stronger form of contract, and does not waive the triple form of damage provision of the compulsory license angle. Also it is not intended to establish the old 10 per cent allowance for breakage and returns. Paine believed that the publishers not in favor of the contract he submitted do not like it because they do not understand it.

According to Donald Pratt, head of the ERPI music division, they are about to undertake the manufacture of disks for private use of the hill and dale type and also a machine to play the records. New department will be headed by E. E. Shumaker, formerly president of the Victor Talking Machine Company. Pratt does not believe that the publishers will make a great deal of money out of the venture right away. But eventually it may prove profitable.

# Argentine's Showbiz Big Mogul Here in Talent and Idea Hunt

NEW YORK, May 18. — Argentine's czar of radio and pictures is in town hunting for ideas and talent. His name is Jaime Yankelevich and he is a corpulent, ruddy and cheerful fellow who reminds you of the caricatures of capitalists in the proletarian press. As head of the Belgrano network of 17 radio stations, owner of two Buenos Aires theaters and owner of the Rio Del La Plata film producing company, he has ideas worth listening to.

He says he wants name picture and radio talent and name bands for his South American interests. South America is familiar with American pictures, and with American broadcasting thru excellent short-wave reception, he says. Therefore he cannot very well take back ordinary talent, as his own country has plenty of that. He must take back stars, such as Ramon Novarro, who played two months in South America last year; Laurel and Hardy, Rudy Vallee, Duke Ellington's Band and Bing Crosby.

He leaves for Hollywood May 26, where he will try to sign up a few names and also look over the latest in film and television equipment, and then go to Mexico City, returning here on his way to London. And from London back to

Buenos Aires. In London he will look over the television situation. South America has no television and Yankelevich wants to be the first to introduce it.

His network exchanges a program a week with England, and Yankelevich is now negotiating with CBS to exchange with an American broadcast at least once a week.

He is also arranging American distribution of his newest picture feature, *Idol of the Radio*. His two theaters are straight picture spots, Yankelevich not having much faith in flesh. He is not interested in signing up vaudeville talent.

His New York representative is Fally Markus, who has a 10-year contract with him running to 1942.

TICKETS

IN ROLLS OR FOLDED 100,000 STOCK ANY ASSORTMENT \$12.00

100,000 SPECIAL PRINTED \$14.50

Cash With Order. If It is a Ticket Write or Wire

THE TOLEDO TICKET COMPANY

TOLEDO, OHIO

40 YEARS IN THE BUSINESS OF PRINTING TICKETS.

# Mary Astor Owns Two New Auburns

—and here are  
Some Other Stars of the  
Amusement World  
Who Own New Auburn Cars

Al Dubin, Songwriter	Tom Mix
Monroe Owsley in New Picture with Mae West	Henry Busse
Charles R. Rogers Paramount Director	Buck Jones
Frank S. Mattison Director Warner Brothers	Gary Cooper
Vina Del Mar, Writer	Ralph Powers
Jose Lopez Rubio Fox Scenario Writer	Gene Austin
	Roscoe Ates
	Olsen & Johnson

## AUBURN

A Car For Everyone

Fine Six and Eight-Cylinder Models. All body styles; all prices; and the New Super-Charged Auburns, the year's crowning automotive achievement.

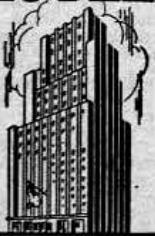
AUBURN AUTOMOBILE CO., AUBURN, IND.

Auburns Look Like \$3000 but sell for \$745

and up  
at  
the factory

New York City

### HOTEL



### PICCADILLY

"On the Street of Hits"  
(Special Rates to the Profession)

CHARMING ROOMS  
DAILY TARIFF from TWO-FIFTY

MONTHLY TARIFF from FIFTY

GEORGIAN ROOM  
For Matinee-Luncheon, Theatre-Dinner,  
After Theatre Supper, Dine-Dance Until  
2 A. M.—to

LARRI'S CONTINENTALS  
(W.H.O.A.) Entertainment to 2 A.M. No  
Cover Charge.

SILVER LINING LOUNGE  
For Those 4-STAR Cocktails.

Ask for a  
"Courtesy Identification Card"

24 FLOORS - 706 ROOMS  
45 1/2 STREET JUST WEST OF TIMES SQUARE  
PERSONAL DIRECTION OF JOHN F. MURRAY

## Death, Taxes and Dickstein Bill Inevitably Come 'Round

WASHINGTON, May 18.—Second hearings were held this week before the House Immigration Committee on the Dickstein Bill, which, like death and taxes, seems inevitable in its annual appearances. The bill, which was originally proposed four years ago, would bar alien actors from America except in cases of unusual or unique talent. Actors' Equity is officially in favor of the ruling, but many Equity members individually oppose it. It is felt in many quarters that Equity's own alien rules take care of the situation, and that the injection of the government would merely mean red tape and unenlightened administration of theatrical affairs.

Brock Pemberton was spokesman for legit at this week's hearing, claiming that the Dickstein Bill would hinder the theater in its attempted recovery, since nothing less than perfection gets by on the stage today. He also pointed out that the films would suffer, since they would not have the theater to draw from, and said that the bill would hinder meritorious films as well as meritorious plays. He used *Strictly Dishonorable* as an example of what would happen if the Dickstein Bill went thru. If an American had played the Tullio Carminati role with a phony Italian accent, he said, the play would have been laughed off the stage.

Representative Emanuel Celler, of New York, long a champion of the legitimate theater, also appeared against the bill. The Dickstein rule, he said, "would put the spoken drama in a sort of strait-jacket." He also pointed out that practically all foreign countries subsidize their theaters, feeling they are important

cultural forces, while here we have placed a strangling tax on tickets. "On top of that," he said, "we propose this bill which would still further restrict the American drama."

## GTE Is Set To Reorganize

NEW YORK, May 18.—It is understood that a plan for the reorganization of the General Theaters Equipment Company will be presented in Federal Court, Wilmington, Del., soon. The plan calls for recapitalization of the company to the extent of \$5,000,000 in order to place it on a sound financial basis and give the stockholders a break.

Chase National Bank, which was caught holding the bag for Fox to the estimated extent of \$60,000,000, is understood to be the prime mover in the new plan.

General Theaters was a subsidiary of Fox and went into bankruptcy last year with almost a complete collapse. The company manufactures theater equipment, and at one time was the leading dealer in equipment of all types.

There is little doubt but what the creditors will agree to any plan that will give them an opportunity to realize something on their investments.

## ASCAP Awarded \$1,250 Judgment Against KPJM

PHOENIX, Ariz., May 18.—Federal Judge Fred G. Jacobs today awarded a \$1,250 judgment against Scott & Sturm, operators of KPJM, Prescott, Ariz., for unauthorized use of musical compositions. Action was brought by Gene Buck, president of ASCAP, thru W. F.

## HAYFEVER

ASTHMA and SUMMER COLDS are unnecessary. Complete relief only \$1.00 Postpaid. Nothing else to buy. Over 40,000 HOLFORD'S WONDER INHALERS sold last year alone. Mail \$1.00 today for full season's relief to THE DANDEE CO., 282 HENNEPIN AVE., MINNEAPOLIS, MINN., or write for Free Booklet.

## ONTARIO HOTEL

Well-Known Theatrical House.  
SPECIAL RATES TO PERFORMERS.  
620 North State Street, Chicago, Ill.

## SHOWBOAT

For Rent or Sale

Seats 500; good stage; electricity, living quarters, 30; showers, kitchen.  
ROOM 105, 12 W. 44th St., N. Y. Van. 3-2233

WANTED Experienced young Blackface Med. Performers with music, also Hill Billies. State age. Change for two weeks. Must be sober and produce. No tickets. Salary low, but sure. G. TEX WORTHE, Tremont, Pa.

WANTED—Single Man or Team, Med. Must play Piano, vend. Good Straight, Know acts. Sober. Wire or write quick, lowest salary. GAY-NOR & LaBOUNTY, Messemont, Mich.

ADVANCE AGENT WANTED  
For 12-Piece Dance Band. Sober, reliable and good appearance. Must produce. State past experience and connections.  
BOX D-980, Billboard, Cincinnati, O.

Dains, Phoenix attorney for the society.

Judge Jacobs further granted an injunction restraining use of the songs. Songs used last August 21 included the copyrighted compositions *You May Not Be an Angel, But I'll String Along With You; Sing, You Strangers; How'm I Doing?; Football Freddy; How Do I Know It's Sunday?*

Judge Jacobs signed the judgment against the operators of the radio station and defendants in the suit when they failed to appear and plead within the time allowed by law.

ROLL & FOLDED  
100,000 — \$16.00

# TICKETS

DALY TICKET CO., COLLINSVILLE, ILLINOIS



## "Foreign" Programs Factor in Detroit

DETROIT, May 18.—Foreign hours are proving a big factor in time on local stations currently. One organization, Detroit Broadcasters, Inc., which was incorporated last week after four years of activity as an unincorporated organization, is using 18 hours of time at present over WMBC weekly.

Valentine Jarosz, head of Detroit Broadcasters, is producing one 45-minute and one 60-minute Polish program each six times a week, selling time to various advertisers. Jarosz is also planning an immediate extension into the field of German, Hungarian, Jewish, Italian and Ukrainian and probably other national programs, using foreign talent for every large national group in this territory.

The present foreign programs on WMBC reach 65 per cent of the local population with its large foreign element, Jarosz pointed out. The Polish group alone numbers 300,000. A Polish-American Good-Will Hour is put on Sunday nights solely as a sustaining feature, using Polish music and entertainment. Jarosz at present employs 19 actors and musicians regularly for his programs.

## CBS Bands Are Set For Summer Jobs

NEW YORK, May 18.—Columbia Artists Bureau has set a number of its bands for summer spots. Included in the bookings are: Freddy Bergin and his orchestra, splitting between the Meadowbrook, Cedar Grove, N. J., and the Steel Pier, Atlantic City, with Frank Dalley and his band returning to the Meadowbrook June 1. Dalley owns the spot. Felix Ferdinand and his orchestra at the Club Palorama, Schenectady, N. Y.

Will Hollander opens at the Shelburne Hotel, Atlantic City, June 28. Isham Jones will play a number of spots, including Elitch's Gardens, Denver; Castle Farm, Cincinnati; Claridge Hotel, Memphis, and the Steel Pier in Atlantic City. Enoch Light replaces Frank Dalley at the McAlpin Hotel, New York, June 1. Little Jack Little starts at Westwood Gardens, Detroit, May 30 for a short stay, then going into one-nighters. Mitchell Schuster starts at the Park Lane, New York, May 21.

Ferde Grofe remains on the Burns and Allen show and will go into a picture for Universal, screening *Showboat*.

## WIP Revises Card; Makes Two Changes

PHILADELPHIA, May 18.—WIP has revised its rate schedule, making two changes only, this being preliminary to extensive changes which are due in the fall. Practically all charges remain the same, except that the new half-hour night rate is \$95 and daytime hours have been cut from \$100 to \$80. Station is also instituting a special after 11 p.m. rate, this being 20 per cent less than regular day rates. Most stations charge the same during the day and after 11 p.m.

WIP is also arranging for a field survey to be made by Paul Godley.

Another Philadelphia change this week started in with Martin Gosh coming on as press agent and news editor for WFIL.

## Stoopnagle and Budd Have 2 Job Threats

NEW YORK, May 18.—Colonel Stoopnagle and Budd are reported as being in line as a possible adjunct to the Fred Waring Ford dealers' show over the summer months. Comedians may also do a special campaign part for Devoe & Raynolds paint company, which is being worked out by the McCann-Erickson agency. Both jobs will be CBS, of course.

## WBS Adds Six Stations

NEW YORK, May 18.—World Broadcasting System has added several new stations to its program library service list, bringing the total to over 120. New outlets include: WKBM, Youngstown, O.; WOOD-WASH, Grand Rapids, Mich.; KWG, Stockton, Calif.; KOH, Reno; KMX, Fresno, Calif.; and WLEU, Erie, Pa.

## WHAM College Amateurs

ROCHESTER, May 18.—Latest to join the radio amateur ranks is a college, the University of Rochester, broadcasting over WHAM and the only one of its kind. Contest is open to the co-ed U. of R. students and also those of the Eastman School, and starts June 1. Mortimer Nusbbaum, '35, will be m.c.

None of the winners will receive prizes, but WHAM is looking for talent and the best performers will be given paid spots on the station.

## SOCONY Dealers To Choose Show

NEW YORK, May 18.—Standard Oil Company of New York, thru the J. Strirling Getchell agency, is finally down to choosing between two radio programs and will pipe both of the half-hour shows to a chain of cities where SOCONY has big distribution of its product and let the distributors pick the program. Shows will be sent out today from Columbia Broadcasting Company studios.

Johnny Green and orchestra with Virginia Verrill, contralto, will be one of the programs offered and the other is Lud Gluskin Orchestra and Miss Verrill. Both programs have been recorded and will be heard from the disks.

## Venuta Gets Stunt Job; Coast Flight

NEW YORK, May 18.—Columbia Broadcasting System has framed a stunt whereby it hopes to have one of its singers broadcast from California in the morning and in the evening of the same day from New York, making the hop by plane. Singer is Benay Venuta, who is getting a buildup from CBS.

Miss Venuta flies to California Wednesday (22) and on May 27 will broadcast over CBS from KHJ, Los Angeles, at 7:30 a.m. New York time (3:30 a.m. Pacific Coast time). Her plane east will be piloted by Leland Andrews, of the American Airlines, and will stop off in Cincinnati, O., for a broadcast scheduled for 8:30 p.m. New York time. The Eastern broadcast will be from the Hollywood Restaurant, New York, and is listed for 12:30 to 1 a.m.

Bob Taplinger, of the CBS press department, is en route to the Coast to handle the publicity and will fly back with the singer. Stunt, incidentally, developed not a little jealousy among the other CBS songbirds; in fact, a minor war.

## Most Broadcasters Believe CBS Made Too Much Noise Last Week

NEW YORK, May 18.—If the Columbia Broadcasting System should (theoretically) ask the other networks and big stations the question: "Did we do right in putting over that story about taking off the offensive laxative shows, etc?" the answer would probably be a cold "No." All this despite the wad of congratulatory wires and letters received by CBS on the occasion of its move toward special programs for the kiddies and shorter commercial announcements.

While it is admitted perhaps the story was timely, coming right after the Middle West conference of the educational program protagonists and the day before Washington hearings held by the FCC, the consensus of opinion is that the newspaper city desks went to the story because it revealed radio as admitting its "shame" and "guilt." Also that certain kinds of advertising would again revert in large measure to the newspapers.

National Broadcasting Company, while not saying anything official or finding fault with CBS's space-grabbing activity, has merely dug up its 1934 statement of policy touching on shorter commercial announcements, clean copy and the 1933 Statement of Policy on Cathartic Accounts, which went into effect in December of that year. This statement reads, in part: Effective December 5, 1933, and until further notice, NBC will accept no additional cathartic accounts. This means any and all products which

# FCC Committee Will Study Radio - Educator Proposals

Two-day conference finds FCC swinging away somewhat from its recent favorable attitude—radical talks are heard—NAB head defends present commercial shows

WASHINGTON, May 18.—As a result of the two-day conference held by the Federal Communications Commission on the question of an allocation of broadcast time for so-called educational purposes, Eugene O. Sykes, chairman of the broadcast division, appointed a committee headed by John W. Studebaker to further study a suitable plan under which more hours of radio time can be allotted to non-commercial features. The committee headed by Mr. Studebaker, Commissioner of Education, includes network officials, physicians, educators and others. Numerous propositions were advanced by those attending the hearing, and these included one from Harris K. Randall, manager of the Chicago Civic Broadcast Bureau. He believed that decentralization of radio control would be a safeguard for freedom of speech.

## Chevrolet Cutting Down on Coverage

NEW YORK, May 18.—Chevrolet Motor Company, for the time being at least, is cutting down on the number of stations it is using on its large transcription series. It is definitely known that a comparatively large number of outlets have received cancellations, including, in the East, WOR. A representative of World Broadcasting System, which handled the program for Chevy, stated yesterday (Friday) that the company was using 250 stations at the present time. When the series started the *Musical Moments* programs were on 290 outlets. The WBS spokesmen stated that Chevy expected to add stations, including West Coast spots, that would eventually swell the total to over 300.

There are several reasons advanced as causing Chevy's cancellations. Obviously the principal reason appears to be in the present strikes Chevy is battling. A radio reason, however, is that the company is not satisfied with the dubbed-in announcements.

## Artists Bureau for WMCA

NEW YORK, May 18.—WMCA, New York, is planning to start an artists' bureau. No details are set yet. Donald Flamm, president of the station, stated today, however, that arrangements are expected to be completed by next week some time. Milton Schwarzwald, formerly RKO musical director and production supervisor, more recently producing picture shorts, has been given a bid to head the new organization. When formed all acts appearing on WMCA will be given contracts.

## Storer Says CKLW May Join NBC Web

NEW YORK, May 18.—George Storer, former head of the defunct American Broadcasting System and operator of CKLW, Windsor, Ont., was in this city last week and credited with stating he is setting a deal with the National Broadcasting Company whereby his station will replace WJR, Detroit, on the NBC blue network.

CKLW is now a CBS outlet and will remain on this network until fall, when WJR, now with NBC, replaces it as the CBS Detroit coverage.

## Wis. Bill Budgets \$60,000 for Radio

MADISON, Wis., May 18.—An expenditure of \$60,000 a year to provide a State-wide hookup of radio stations for the broadcasting of State-originated programs is authorized in a bill sponsored by Senator Griswold.

The budget bill now under consideration proposes approximately \$42,000 a year for the operation of the two State-owned stations, WHA at Madison and WLBL at Stevens Point, which would act as the key stations for the broadcast system.

The new bill would authorize the department of agriculture and markets, which now controls WHA and WLBL, to enter into contracts with the owners of private stations to participate in the broadcasting system.

A minimum of three hours a day of broadcasting would be authorized and the total of contracts made by the department of markets could amount to \$5,000 a month.

## Nan Blackstone Signed

NEW YORK, May 18.—Columbia Artists' Bureau has signed Nan Blackstone, comedienne and singer. Actress is a standard vaude act and has played both here and abroad, as well as doing nightclub work. Last year she broadcast several times on NBC.



**Continental Orchestra Corporation**  
HOTEL UTICA, UTICA, N. Y.  
**CLIVE SHERMAN**  
AND HIS ORCHESTRA.

---

**STAN HALL**  
AND HIS BAND OF A MILLION-AIRS

---

**LEE BARTON**  
AND HIS MUSIC.

---

**LEW REDMAN'S**  
**BELL HOPS**  
TWELVE COLORED RHYTHMICS.

Now on Tour  
**ANSON WEEKS**  
NBC  
Coast to Coast  
WJZ-WEAF

MUSICAL DIRECTOR  
WNEW AND NETWORK  
**LEO KAHN**  
AND HIS ORCHESTRA  
NEW YORK, N. Y.

Broadway's Sensation  
**PAUL MARTELL**  
AND HIS ORCHESTRA  
73rd Week Arcadia Ballroom, New York

**FREDDY MACK** AND HIS ORCHESTRA  
Master of Ceremonies  
at the ROXY THEATRE, New York. Indefinite Run.

**ERNIE WARREN**  
AND HIS ORCHESTRA.  
Direction, IRVING MILLS ARTISTS, Inc.  
789 7th Avenue, New York, N. Y.

**UNCLE EZRA**  
(PAT BARRETT)  
Monday, Wednesday, Friday  
7:45 P.M., EST.  
NBC-RED NETWORK.  
(Courtesy Alka-Seltzer.)

**HENRI GENDRON**  
and his **AMBASSADORS**  
NOW ON TOUR.

**GENE AUTRY**  
The Original Oklahoma Yodelling Cowboy and His Boys.  
Broadcasting daily from Station WHAS, Louisville, selling his famous Song Books and making Personal Appearances. Returns to Hollywood about April 20. Will make Personal Appearances on way west.  
Writes J. J. FRANK,  
Care Billboard, Chicago, for Dates.

Featuring **EDDIE RYAN**  
**"BUDDY WELCOME"**  
AND ORCHESTRA" ABE M. FARDOLL, Mgr.  
Coast to Coast, WABC.  
DIRECTION  
ORCHESTRA CORP. OF AMERICA,  
1619 Broadway, New York, N. Y.

# N. Y. Local Definitely Seeking Nat'l Remote Musician Tax

*Will start campaign at AFM Convention next month when promotional features will get under way—backing hoped from national body, but Weber is noncommittal*

NEW YORK, May 18.—Executive board of Local 802, American Federation of Musicians, has definitely decided to take action to make the \$3 remote broadcast fee now in force in the 802 jurisdiction a national charge. The union, therefore, according to William Feinberg, vice-president of the local, is preparing to take the necessary steps so that the 802 delegates to the AFM convention in Asbury Park, N. J., next month will be enabled to carry out on this campaign. Action of the governing board of Local 802 confirms expectations which came up when the \$3 fee began to be enforced. At that time it appeared to be the tenor of musicians throughout the country that such steps be taken, altho nothing definite was done about it at that time. Reports that the Chicago local was figuring on passing a similar law never bore fruit.

However, it was stated yesterday by Jack Rosenberg, secretary of Local 802, that since the New York body started its \$3 fee enforcements locals from all sections of the country have inquired of 802 as to the latter's feelings in the matter. In answer to such queries Rosenberg wrote that just as New York musicians had been exploited for years by the free broadcasts that the steps taken by broadcasters in bringing in, by wire, out-of-town bands to replace the New York bands off the air was an exploitation of the out-of-town musicians. This could, obviously, be stopped in but one way.

Indications are that the \$3 proposal will have the backing of the national body and Joe Weber, AFM president, altho Weber to date has not committed himself in regard to the 802 situation. However, at the June, 1934, convention of the musicians in Cleveland Weber in his report submitted letters to the Administrator of the NRA Radio Code pointing out the very facts that the \$3 fee is designed to end. In these letters Weber developed several principal facts, which included: That remote broadcasts are used to exploit musicians unpaid for the broadcasts in two ways, first being that the hotel or restaurant is advertised commercially and that the radio stations derive an income from such broadcasts. Further exploitation of the players comes thru the fact that a broadcast emanating from New York may go on a network station quite distant from the point of origination and there be sold for a commercial advertiser.

Musicians in New York believe that since all players will be financially aided by such an enactment, the law will be passed. Of considerable importance in this connection is that the claim that musicians' unemployment would be increased in New York by forcing them off the air has not come true, and that little if any unemployment has come up as a result of the remote fee.

# WLW Makes Another Talent Foray Signing Numerous Acts From N. Y.

NEW YORK, May 18.—John Clark, general manager of WLW, Cincinnati, and Don Becker, his assistant and program director of the station, returned to the station yesterday after spending a week in New York signing up new talent for the 500,000-watt broadcaster. Results of their stay in New York disclosed several important angles in the present radio talent situation.

First is that the present talent supply has hit another of the periodical dry spells, and secondly, that with all the amateur programs being broadcast locally, few acts seem available or worth while for broadcasting regularly. Becker, who was in charge of the auditions, heard over 1,000 applicants and in commenting on the aridity of promising acts, noted a particular lack of rhythm instrumental trios. WLW had wanted to set several such acts, he said, but couldn't connect. Strangely enough, the reason offered in explanation is that the opening of the many cocktail bars in this city has given employment to acts of this type. In connection with the amateurs, Becker said that of the acts he heard, all those who admitted their tyro standings were strictly "going stuff."

WLW makes periodical talent changes. All acts on the station are on the regular artists' staff and the policy of the

# New Biz, Renewals

NEW YORK, May 18.—New accounts on Columbia Broadcasting System include:

**OUTDOOR GIRL CO.**, thru Blakett-Sample-Hummert, New York, RENEWS, effective May 20, Monday, Wednesday and Friday, 12:45-1 p.m. EDST, on WABC and eight stations. Program is Blanche Sweet, beauty talk.

**UNITED STATES TOBACCO CO.**, thru McCann-Erickson, Inc., starting June 3, Monday, 8:30-9 p.m. EDST, rebroadcast three hours later on WABC and 48 stations. Program is *Pick and Pat*.

New accounts and renewals on National Broadcasting Co.:

**GARCIA GRANDE CIGARS, INC.**, thru Lawrence Fertig & Co., started May 14 on WJZ only, Tuesday and Thursday, 7:45-8 p.m. EDST. Program is Graham McNamee.

**THE ANDREW JERGENS CO.**, thru J. Walter Thompson Co., New York, RENEWS, effective June 2, Sunday, 9:30-9:45 p.m. EDST, on WJZ and 27 stations, rebroadcast at 11:15-11:30 p.m. EDST. Program is Cornelia Otis Skinner.

**AMERICAN RADIATOR CO.**, thru Blaker Adv. Agency, RENEWS, effective June 16, Sunday, 7:30-7:45 p.m. EDST, WJAZ and 19 stations. Musical program.

**PRINCESS PAT, LTD.**, thru McJunkin Adv. Co., RENEWS, effective June 24, on WJZ and 17 stations. Program not set.

**UNION CENTRAL LIFE INS. CO.**, thru J. Walter Thompson Co., RENEWS, effective June 9, on WJZ and 16 stations, Sunday, 5-5:30 p.m. EDST. Program is *Roses and Drums*.

**T. O. DEY CO.**, direct, started May 13, 5:25-5:30 p.m., Monday, Tuesday, Thursday. Talk.

New accounts on WMCA, New York, include:

**UNITED FISH DEALERS' ASSN.**, started May 15, thru Advertisers' Broadcast (See NEW BIZ on page 9)

**CONSOLIDATED RADIO ARTISTS, INC.**  
CHARLES E. GREEN, PRES.  
1619 Broadway, New York, N. Y.

**ANGELO FERDINANDO**  
AND HIS ORCHESTRA.  
NBC NETWORK  
HOTEL GREAT NORTHERN  
118 W. 57th St., N. Y. City.  
Dir. CONSOLIDATED RADIO ARTISTS,  
1619 Broadway, New York, N. Y.

**LEON NOW ON TOUR**  
Direction: Consolidated Radio Artists, 1619 Broadway, New York City.  
**"SNOOKS"**  
**FRIEDMAN**

**HARRY RESER.** WJAZ Network Coast to Coast. Management: National Broadcasting Company.  
**WRIGLEY'S SPEARMINT TOOTH PASTE HOUR**  
Tour Direction: CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

**BILL SCOTTI and his N. B. C. ORCHESTRA**  
NOW ON TOUR  
Direction M. C. A.  
Personal Management: CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

**EMIL VELAZCO and his ORCHESTRA**  
NOW ON TOUR.  
The World's Only Dance Orchestra Using a Full-Toned \$15,000 Portable Pipe Organ.  
Personal Management CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

**HOWARD WOODS and his Royal Crest Orchestra**  
NOW ON TOUR  
Direction CHARLES E. GREEN, 1619 Broadway, New York City.

**ERNIE ANDREWS AND HIS ORCHESTRA**  
Broadcasting via WJAZ-NBC.  
NOW ON TOUR.  
Dir. CONSOLIDATED RADIO ARTISTS, 1619 Broadway, New York, N. Y.

**LOUIS ARMSTRONG**  
MRS. AND HER KINGS OF RHYTHM. FEATURING KING LOUIS II.  
NOW ON TOUR  
Direction: CONSOLIDATED RADIO ARTISTS, INC., 1619 Broadway, New York, N. Y.

**McKINNEY'S COTTON PICKERS**  
Personal Direction WILLIAM McKINNEY.  
NOW ON TOUR  
Direction: CONSOLIDATED RADIO ARTISTS, INC., 1619 Broadway, New York City.

**Joe REICHMAN and his ORCHESTRA**  
Now Playing  
WALDORF-ASTORIA  
New York, N. Y.

**?FRANK MORGAN?**  
Will answer this question on the Inside Front Cover of the June 29 issue of The Billboard.

back and engineering outfit, taking over one floor of a local hotel for its auditions, similar to the recent Chicago talent quest.



# STATION NOTES

Address All Communications to the New York Office

**HELEN HARTZER**, in CBS Western News Bureau, San Francisco, has been appointed traffic manager of KFRG, that city, succeeding Pauline Carriger, resigned. Lillian Russell has come in as secretary to Pat Weaver, production manager in charge of the station's commercial programs. She succeeds Helen Stuart. Gladys Frost has been made secretary to Murray Grabhorn, commercial manager of the station.

**ALLEN STOUT**, announcer at WNOX, Knoxville, Tenn., for the past two years, will join the staff of WDDO, Chattanooga, on June 1. His connection will be chiefly with special events and remote work. WROL, Knoxville, has received permission from Federal Communications Commission to increase its daytime power from 100 to 250 watts.

**WYNN WRIGHT**, managing director of WWJ, was given a rare honor in election to the board of directors of the exclusive Detroit Players' Club this week, while Val Coffey, musical director of the station, was elected for the second time as president of the Detroit Bohemian Society, musicians' society.

WIP, Philadelphia, has sold its new series *The Voice of the People* to the Major Petroleum Company, operators of gas stations. Program of street interviews will come from the patrons of the

stations and they select their own topics. Announcer inserts credits when opportunity offers, there being no other copy. Altho several local stations in Philly have had "people in the street" interviews as sustainers, WIP is the first to find someone to pay the bills.

**BEN T. WEAVER**, commercial manager of WHAM, Rochester, N. Y., is now handling the station's show, using the Crazy Water Ranger unit due to Bill Trent leaving his troupe to go on to Chicago alone. The unit is completing a schedule of 105 shows, three broadcasts weekly. Lew Stark, outlet's continuity editor, is back at his desk after a short illness.

**KATHRYN CRAVENS**, one of the first women news commentators to go on the air in this country, returns to her spot on KMOX, St. Louis, on May 27. For two weeks she has been traveling thru Southern territory gathering material for her next series entitled *News Thru a Woman's Eyes*.

WSM, Nashville, has a hit program on its hands, two weeks old and done by one without previous experience in radio. Marjory Arnold, co-ed at Vanderbilt University, who graduates shortly, brought to WSM her *Musical Rag-Bag*, which talks to kiddies in their own language and seems to entertain the grownups as well.

WHO, Des Moines, plans to retain a staff of about 45 artists thruout the summer season, according to Irving H. Grossman, head of the Artists' Bureau. J. O. Maland, manager of WHO and v.-p. of the Central Broadcasting Company, has been named a member of the National Association of Broadcasters Committee of five on the new audit bureau. Maland replaces Walter J. Damm, of WTMJ, who resigned as committeeman. . . . E. H. Bondurant, assistant sales manager of WHO, was elected vice-president of the Des Moines Advertising Club. During his campaign "Bundy" did some electioneering via a special broadcast.

WBT, Charlotte, N. C., has another news commentator in Cecil Carmichael, feature editor of *The Mecklenburg Times*. Carmichael's first broadcast of an extended series started May 20, 9 p.m., EST. He has a distinctive Southern style and makes comment in spirited fashion, using both local and national items.

H. A. PAGET, formerly dramatic actor on WJZ and other NBC outlets and of extensive stage experience, has joined the announcing staff of KTAT and Southwest Broadcasting System. Ted Grizzard, of KTAT, went to KLRA, Little Rock. Lee Armer, the SBS prez, is active in Washington and New York on network business.

WMPJ, Daytona Beach, is gathering considerable audience interest with its Mt. Olive Church of the Air programs, by the "Rev. Gabriel Johnson." Show goes on 8:30 p.m. Sundays and it appears to be in the hands of a real artist, who capably handles a touchy subject—a takeoff on a Negro church.

## NEW BIZ

(Continued from page 8)

casting Co., for four weeks, Wednesday, 8:45-9 p.m., EDST. Program is *Jewish Troubadour*.

**BIO TABS**, thru Bess & Schillin, started May 13, taking 100 15-minute programs, ending September 5, 1935, five times weekly, 11:30-11:45 a.m. EDST. Program is Dal and Ann.

**GOLD DUST CORP.**, thru Batten, Barton, Durstine & Osborn, New York, taking 104 one-minute announcements, started May 10.

**TAD RUBBER CO.**, direct, started May 13, taking one 50-word announcement daily.

## Chicago

New business reported by Station WLS includes:

**LITTLE CROW MILLING CO.**, thru Rogers & Smith; 78 15-minute programs, featuring *Jolly Joe and His Pet Pals Club*.

**WALKER REMEDY CO.**, thru Weston Barnett, Inc.; continuation order for 12 additional one-minute transcriptions during early morning.

**COMMANDER-LARABEE CORP.**, thru Addison Lewis & Associates; six one-minute announcements in *Homemaker's Hour*.

**VAUGHAN'S SEED CO.**, six one-minute announcements in *Homemaker's Hour*. Placed direct.

**ACME MFG. CO.**, thru Wade Adv. Agency; six two-minute announcements and two one-minute announcements during early morning.

**JORDAN CLOTHING CO.**, 52 15-minute programs during *National Barn Dance*, once weekly. Placed direct.

**IROQUOIS SEED CO.**, six one-minute announcements weekly till forbid. Placed direct.

## Newark

New accounts on WOR include:

**DRESMA PRODUCTS** renews, effective June 24, with thrice-weekly five-minute recorded beauty talk programs and starts a live program June 27, 11-11:15 a.m. EDST, Thursday.

**LIBERTY CHERRY & FRUIT CO.**, thru Ernest Davids, Inc., starts May 21, 11:15-11:30 a.m., Tuesday. Program is Helen King, graphologist.

**LEVER BROS. CO.**, thru Ruthrauff & Ryan, New York, starting June 3, Monday to Friday, 6:45-6:50 p.m. EDST. Five-minute transcriptions.

**CONTI PRODUCTS CORP.**, thru Henry S. Howland, Inc., starting October 6, 1935, Sunday, 5-5:30 p.m. Amateur program.

**GARDENER NURSERY CO.**, thru Northwest Radio Adv. Co., taking two five-minute spots.

**COMPAGNIE PARISIENNE**, thru Northwest Radio Adv. Co., taking four five-minute recorded spots.

**GREYHOUND MANAGEMENT CO.**, thru Beaumont & Hohman, Inc., started May 13, three weekly five-minute recordings.

New accounts on WNEW, Newark, include:

**NEW YORK HERALD TRIBUNE**, thru Batten, Barton, Durstine & Osborn, taking one daily spot announcement, started May 14.

**GIMBEL BROTHERS** (New York), taking six spot announcements daily, starting May 14. Booked direct.

**A. N. SMALLWOOD & CO.**, direct, started May 14, taking three 15-minute periods weekly. Program is talk.

**SPORTS ENTERPRISES, INC.**, thru Bess & Schillin, started May 10, taking five spot announcements daily.

**MARATHON DANCE DERBY, INC.** (See *NEW BIZ* on page 10)

## New Talent Flow For NBC Frisco

SAN FRANCISCO, May 18.—With the exodus of NBC talent to other sections of the country, a galaxy of new artists are being heard over the network from San Francisco, and others will shortly be added to the staff.

Rita Lane, top soprano, and Elmore Vincent (Senator Fishface), who had large followings thruout the country because of their Carefree Carnival work, are New York bound. Miss Lane is to join her chum, Gogo Delys, former San Franciscan, now on the NBC Lucky Strike *Hit Parade*. Vincent is motoring across the continent, filling theatrical engagements en route.

The Coquettes, vocal trio, who are Annette Hastings, lead soprano; Marjorie Primies, soprano, and Imelda Montagne, contralto, are set for a Los Angeles spot. Nanette La Salle, who was featured contralto on many NBC transcontinentals from here, has resigned because of ill health and within the next few days returns to her Los Angeles home. Eva Gruninger, NBC's star contralto, and Dot Kay, blues singer and a recent addition to the network, have also left the local fold.

Mort Werner, pianist and vocalist, who has been heard over various local stations, gets an NBC spot starting next Tuesday. The Berkeley Singers, group of 30 mixed voices, directed by Robert Everhart, has been added to the staff as a Monday night KGO feature. Nell Cook is another to join the network. She's the singing half of Cook and Alexander, vocal and instrumental team, heard in these parts some months ago over the air lanes.

EVELYN KRUEGER, in charge of the continuity script department, KYA, San Francisco, resigned May 15 to join the California School Book Depository. Jane Barrett, for five years secretary to Hugh Barrett Dobbs (Captain Dobbs), succeeds Miss Krueger at KYA.

THE INTERNATIONAL FAVORITE OF DANCE  
**FERDINANDO**  
FELIX  
And His MUSIC.  
PALORAMA CAFE  
SCHENECTADY  
NEW YORK

Now Appearing  
**CLARIDGE**  
St. Louis, Mo.  
**ROBERT GELTMAN**  
AND HIS ORCHESTRA  
"THE ROMANCERS."  
On the Air Daily Via Station WKW.  
Addr. Robert Geltman, Fenway Hotel, Cleveland.

**HILTON SISTERS**  
World Famous Siamese Twins  
NOW ON TOUR  
Direction FRANK FISHMAN. 1619 Broadway, New York, N. Y.

**DON RICHARDS**  
AND HIS HOTEL BILTMORE ORCHESTRA.  
Personal Direction MEYER DAVIS.  
Opening 1935 Summer Season  
**VIVIAN JOHN-SON'S**  
Mouth Beach, N. J.  
NOW ON TOUR.

**JERRY JOHNSON**  
AND HIS ORCHESTRA  
Now on Tour.  
ORCHESTRA CORPORATION OF AMERICA.  
1619 Broadway, New York, N. Y.

★ AUGIE  
**PALO**  
AND HIS ORCHESTRA.  
Now Playing Leading RKO Theaters with Manny King's "Vanity Fair" Revue.

"GULF HEADLINERS" P.M. 8:30-9:00 P.M.  
**FRANK WABC-CBS**  
MUSICAL DIRECTOR  
**THE GREAT TOURS**  
"THE GREAT WALTZ"  
• Center Theatre, N. Y.

Robert H. Edson Presents  
**JACKIE MAYE**  
"The Night Club Nightingale."  
INTERNATIONAL FAVORITE OF SONG.  
1560 Broadway, New York, N. Y.  
Phone: LOnsacre 5-8797.

**ANNE BOLAND**  
"Songs of Love"  
NOW ON TOUR

**MIMI CHEVALIER**  
"The Flavor of France in Songs of Romance."  
RADIO, STAGE, SCREEN.

"MIKE"  
**DURSO**  
The Voice of the Golden Trombone AND HIS ORCHESTRA  
Now Appearing **DELMONICO'S**  
9-way at 51st St., N. Y. C.

## Network Song Census

Selections listed below represent The Billboard's accurate check on three networks via WJZ, WFAP and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from May 10 to May 16, both dates inclusive.

Life Is a Song.....	35	It's an Old Southern Custom.....	16
I Won't Dance.....	25	Soon.....	16
Lullaby of Broadway.....	25	Easy To Remember.....	15
Tell Me That You Love Me.....	25	When I Grow Too Old To Dream.....	15
In the Middle of a Kiss.....	20	Lovely To Look At.....	14
A Quarter to Nine.....	19	To Call You My Own.....	14
In a Little Gypsy Tea Room.....	19	Flowers for Madame.....	12
What's the Reason?.....	19	According to the Moonlight.....	11
You're a Heavenly Thing.....	19	Every Day.....	11
Way Back Home.....	17	Along Tobacco Road.....	9
Everything's Been Done Before.....	16	Little Things You Used To Do.....	9



# PROGRAM REVIEWS

(EDST Unless Otherwise Indicated.)

## "Telling the World"

Reviewed Tuesday, 7:45-8 p.m. Style—News commentator. Sponsor—Garza Grande Cigars, Inc. Station—WJZ.

Graham McNamee again handles a rapid-fire period of comments on general news of the day, running rather toward oddities and humorous angles rather than politics or highly controversial matters. The datelines are spread around and here and there spots are played up naturally, since the program is intended primarily for the men-folks. The material is well written and logically presented, making it interesting at all times. Altho his first broadcast had an item on Babe Didrikson for instance, and her golf aspirations, the evening papers of the same day carried a story to the effect that the golf association had barred her as a professional. However, on the second of his bi-weekly programs (Thursday) McNamee brought his story up to date. At any rate, the items are sold in a fast and sure delivery.

Kevin Keech on the announcing end brings forth the offer, which is a vacation cruise to the West Indies, one awarded each week, for two people. A 10-word slogan accompanied by five bands from the cigars, or facsimile reproductions, is the entrance fee. Copy stresses the "50 per cent dividend" to the customer, which means that the price has been cut from 10 cents to 5 on the various shapes and sizes concerned. M. H. S.

## Nat Fleischer

Reviewed Tuesday evening, 8-8:10 p.m. Style—Boxing talk. Sustaining on WNEW, Newark.

Nat Fleischer is a leader in his line—writing about prize fighters and the business, so-called. His WNEW talks therefore take a high ranking in the line of sports programs. Obviously the program is designed for a male listening audience.

On the broadcast caught Fleischer's material included a discussion of the recent Canzoneri-Ambers fight, which the sportswriter says he prognosticated properly; some discussion and a tentative prediction on the forthcoming Ross-McLarnin go, and finally the Baer-Bradock affair. (Fleischer opined he thought it would be McLarnin.) In his chatter on the Baer fight he called the turn on the recent "shooting" at Baer's training camp, likening it to the phony stunt pulled several years ago when Jack Dempsey figured in a plan to get the Sharkey-Stribling match on the front pages. J. F.

## George Reid

Reviewed Tuesday evening, 10:30-10:45 p.m. Style—One-man minstrel show. Sustaining on WMCA (New York).

George Reid contributes a thoroly entertaining one-man minstrel show that's worthy of attention. Portraying three characters typical of minstrel work, he does each with an individual deftness, and the material he uses makes some of the other minstrel programs look really ancient. Somehow it's been part of the radio-minstrel credo that a Mr. Bones program could get by using Joe Millers from way, way back. Reid's lines may not be the last word, of course, but the material is of far more recent vintage. His work has an informal quality that is also a considerable asset.

Characters are Mr. Bill, the straight; Pussfoot, the lazy fellow, and Sam Small's rhythm band work with Reid when he sings numbers in the Pussfoot character. Songs are reminiscent of Bert Williams, but, fortunately, do

not try to imitate Williams' inimitable style. J. F.

## Modern Minstrels

Reviewed Saturday, 8-9 p.m. Style—Minstrel show. Sustaining, on WABC (CBS network).

CBS brings back its minstrel show formerly heard about 9 a.m., and again produced by Gordon Whyte, who has come thru with a real colorful program, entertaining and holding some excellent talent. Cast includes Bert Swor, Lou Lubin and 22 men, plus Leith Stevens directing and orchestra and vocal chorus of 12. Coming from the CBS Playhouse, where an audience is invited, the show should stand a great chance of going commercial. CBS is using all available outlets on the hookup.

Production adheres to the old-time standards in that the good old black-face dialog is in evidence and the show is in two parts, with the olio in between, of course. First part contained the comedy skits and some singing and tap dancing; the olio, with Harry Von Zell as master of ceremonies, brought out the soloists. These included Patti Chaplin, contralto; Van Epps, banjo wizard; Stanley Davis, hillbilly comedy singer; Casper Reardon, fancy harpist, and the glee club, doing old ballads.

Last part held a sketch in a gas station locale and not as much singing as the first part. Stevens lends excellent tempo in conducting the orchestra and the chorus, and the various vocal soloists, with the exception of Davis, probably sang too legitimately at times. At any rate a minstrel show at night instead of in the morning sounds like a much more reasonable assignment and a welcome follow-up for the spot recently held down by the Roxy Castoria program. Personally, this reviewer wouldn't mind if the minstrel show was hoked up a little more and a few of those short but old wheezes thrown in like those about the letter carrier being shot in Philadelphia. M. H. S.

## NEW BIZ—

(Continued from page 9)

thru Bess & Schillin, taking three 15-minute periods daily, Tuesday thru Saturday, broadcasting from the marathon.

NU FOME CORP., thru Bess & Schillin, started May 13 for 26 weeks, taking three five-minute spots daily and 50 announcements weekly.

## Rochester, N. Y.

New accounts on WHAM include: I-O PRODUCTS, INC., thru Stewart, Hanford & Frohmann, Rochester, taking one 15-minute spot weekly, starting May 6.

CRAZY WATER CRYSTALS CO. (Buffalo), direct, taking 105 15-minute spots thrice weekly. Program is hillbilly music.

MARYLAND PHARMACEUTICAL CO. (Rem), starting October 1, 1935, taking weather reports.

GREYHOUND BUS LINES, thru Beaumont & Hohman, taking one five-minute recorded spot weekly, starting May 9.

GOLD DUST CORP., thru Batten, Barton, Durstine & Osborn, New York, taking 12 weekly announcements until July 10.

GENERAL ICE CREAM CORP., thru N. W. Ayer & Son, Inc., taking 10 announcements weekly, starting June 2 until July 13.

## Philadelphia

New accounts on WIP include: THE MORRISON CO., thru Arthur R. Sternau Adv. Agency, starting May 20, participating in *Homemakers' Program*. HARVARD TUBE TESTING CORP., taking announcements and *Town Tattler* program participations. Started May 9, thru Irvin Silver.

VANT & SONS, taking participations in *Magazine of the Air* and *Town Tattler* programs. Began May 9, thru Thos. F. Harkins & Co.

HEALTH FOUNDATION OF CALIF., direct, taking announcements, beginning June 3 for one year.

GIRARD HOUSE and Window Cleaning Co., direct, taking weekly announcements. Begin May 6.

## Milwaukee

New business reported by Station WTMJ follows:

BUNTE BROS., thru F. A. Robbins, Inc.; 84 50-word announcements, four evenings per week.

CHRYSLER MOTOR CORP., thru Ruthrauff & Ryan; 20 one-minute transcriptions to be used five times per week in evenings.

DIXIE DISTRIBUTORS, thru Potts-Turnbull; 13 15-minute transcriptions, once weekly in evening.

CHURCH OF LITTLE FLOWER, thru E. W. Hellwig Co.; five 100-word announcements in evening.

CHURCH OF LITTLE FLOWER, thru E. W. Hellwig Co.; one-half hour weekly in evening, 13 times.

GENERAL ELECTRIC CO., thru Maxon, Inc.; 15 100-word announcements, five per week in mornings.

## New Orleans

New accounts reported by WWL include:

BALL BROS., thru Applegate Adv. Agency; five-minute spots on canning, weekly for 13 weeks, beginning May 12.

WESTERN RAILROADS, thru Reincke-Ellis; one-minute spots on travels in the West, beginning May 1.

PORTINA CIGARS, five-minute news spots, three times weekly. Press Radio News.

New accounts on WDSU include: DR. PEPPER BOTTLING CO., Dallas, thru Tracy-Locke-Dawson, Dallas; one-minute spots daily for six months, beginning May 1.

## West Coast

GEORGE W. CASWELL CO., San Francisco (coffee), thru Emil Brisacher & Staff, San Francisco, RENEWED May 13 for 52 weeks, Mondays, 2:45-3 p.m. PST, KPO, KFI, KGW, KOMO, KHQ, KFSB. Program, "New Women's Magazine of the Air." Talent, Bennie Walker, orchestra, vocalists and guests.

JELL-WELL DESSERT CO., Inc., Ltd., Los Angeles (gelatin dessert), thru the Mayers Co., Los Angeles, RENEWED May 22, Wednesday, 2:45-3 p.m. PST, KPO, KFI, KGW, KOMO, KHQ, KFSB. Program, "New Women's Magazine of the Air." Talent, Bennie Walker, orchestra, vocalists and guests.

## Southwest

KTAT, Fort Worth, announces the following new station business; all placed direct:

CAMP STEWART, Kerrville, Tex., 44 spot announcements.

BRADLEY BURKS, INC., Fort Worth (automobiles), 300 spot announcements.

FORT WORTH Independent Stores, 13 spot announcements.

FAIR DEPARTMENT STORE, Fort Worth, 26 spot announcements.

KTSA, San Antonio CBS-SBS outlet, announces the following new business:

GOLD DUST CORP., New York (soap powder), thru B. B. D. O., 100 spot announcements.

SAN ANTONIO LIFE INS. CO., direct, daily spot announcements, indefinite.

FOMBY CLOTHING CO., San Antonio, direct, 52 weekly 15-minute transcriptions *News Week* news reviews, 12:15 p.m. Sundays.

TUNE WRANGLERS, San Antonio (coffee), direct, 78 15-minute programs, three weekly.

CHIROPRACTORS STATE ASSN., direct, one 15-minute health talk.

WOLFF & MARX CO., thru Pitluk Agency, San Antonio, 13 spot announcements.

ORSINGER MOTOR CO., San Antonio, direct, 300 spot announcements.

LIBERTY MILLS, San Antonio (flour), direct, 156 15-minute studio programs, three weekly, featuring "Heart's Delight Millers."

GARDNER NURSERY, thru Northwest Radio Adv. Co., Seattle, 78 five-minute transcriptions, three weekly.

SOUTH TEXAS COTTON OIL CO., direct, 300 spot announcements.

SEEKATZ MEATS, San Antonio, direct, 52 spot announcements.

LAUTERSTEIN'S CLOTHING, San Antonio, direct, 52 spot announcements.

ABC MULTIGRAPHING, San Antonio, direct, 52 spot announcements.

RUSSELL OIL CO. (Veelod), San Antonio, direct, 52 twice-weekly 15-minute programs, featuring studio orchestra.

ALAMO BATTERY CO., San Antonio, direct, 26 spot announcements, two daily.

WEBB CITY OIL CO., Inc., San Antonio, direct, 60 five-minute studio pro-

## West Coast Notes; NBC'S Elbow Room

LOS ANGELES, May 18.—NBC is reported to be angling for the old Consolidated Laboratory on Melrose avenue in Hollywood with an eye to establishing the West Coast studios there. Technicians and officials of the network have been examining the building for the past 10 days. If deal is completed it will give NBC a complete broadcasting center with two theaters for use in "see and hear" broadcasts. A total of \$250,000 would be spent modernizing the building. George Engels, second vice-president and in charge of the NBC artists' bureau, has completed plans for the local branch of the bureau, which is now functioning from offices on the mezzanine floor of the Roosevelt Hotel.

KFWB's ace Westerners, *The Sons of the Pioneers*, have been assigned screen work in a technicolor production entitled *Romance of the Rockies*, being directed by Ralph Staub at Warner Bros. Personnel of organization includes Bob Nolan, Vern Spencer, Len Slye and Hugh Farr.

Bill Kuser formerly of KFRC, San Francisco, has joined the announcing staff of KHJ, Los Angeles.

John Swallow, of NBC, has been spending some time in San Diego going over broadcasting details with Charles W. Vanderburg, radio director of the fair. Radio building at the exposition will have a seating capacity of 1,200.

Ronald Graham, bartone from KFRC, San Francisco, has been given a term contract at radio studios. First assignment is a part in *Old Man Rhythm*.

*Voice of the Globe*, sponsored by the Globe Department Stores, is the name of a new five-minute five-night-a-week program over KHJ and the Don Lee network. Conducted by Robert Sherwood, who devotes the time to resume of the most talked-about articles appearing currently in the better magazines.

KNX, Hollywood, has signed contracts for complete RCA studio equipment for its new studio, opening in August.

Columbia-Don Lee will release a special broadcast on May 29 in commemoration of the San Diego fair. Program will emanate from the S. S. Normandie in Midatlantic and also various points on the exposition grounds.

## San Francisco

SAN FRANCISCO, May 18.—Mel Peterson, who tenored with Buddy Rogers in the Paradise Revue, New York, and was also one of the original Los Angeles Biltmore Trio, heard formerly over NBC, has a spot on KYA. He's "The Sere-nader," heard Tuesday and Friday afternoons.

J. E. (Dinty) Doyle, radio editor Oakland (Calif.) *Post-Enquirer*, has resigned to become advance agent for Tom Coakley's Band. Paul Nathan, music editor, who has been substituting for Doyle, succeeds him as radio editor.

Clyde Coombs, NBC local sales representative, has joined the radio executives' colony at Woodside, Calif., for the summer. Other NBC executives there for the summer include Lloyd E. Yoder, Western division public relations chief; Harry Anderson, general sales manager, and Carlton E. Morse, writer and producer of "One Man's Family."

Dick McCaffery, for seven years on KFRC's musical staff, has resigned to join Horace Heidt and band in Chicago as arranger.

Joseph Henry Jackson on May 26 celebrates his 11th year of broadcasting. He has the Reader's Guide on NBC and started his first broadcast in 1924 over KGO.

KYA has a new song troupe called the Gypsy Barons, which is aired Wednesday at 8 p.m. The personnel of the chorus covers 100 years of military service in 16 different armies of the world. Show is patterned after the Don Cosack type of entertainment. Five Russians, three Germans, one Spaniard, one Frenchman and four members of the French Foreign Legion are among the singers. Paul Schulgin, former director of the Military Chorus at Moscow, directs.

grams, featuring *Webb City Oil Reporter*, daily.

E. P. HAYE, San Antonio (typewriters), direct, 26 spot announcements.

CAMP STEWART, Kerrville, Tex., direct, 26 spot announcements, two daily.

MELODIES BY LARRI WMCA



GYPSY LEE, Accordion. And His VIOLA BURT, Harp. HOTEL PICCADILLY ORCHESTRA, N. Y. C. Personal Management FRANCIS GORDON.



**LOUIS** A MUSICIAN'S MUSICIAN.  
AND HIS "FAMOUS DOOR" MUSIC  
35 W. 52d St., N. Y. CITY. **PRIMA**

**EDDIE LEONARD, JR.**  
AND HIS ORCHESTRA  
Modern Minstrels of Melody.  
Now on Tour.  
THEATRES, HOTELS, CAFES, BALLROOMS.

★ **EDDIE PEABODY**  
THE INSTRUMENTAL STYLIST  
Headlining  
De LUXE VAUDEVILLE THEATERS,  
Guest-Starring Outstanding Radio Broadcasts.  
Exclusive Direction  
SIMON AGENCY,  
RKO Bldg., Radio City, New York.

**FRANK RICHARDSON**  
RADIO, "THE TALKIES" NOW ON TOUR.  
STAGE, "SMILING SINGER" TOUR.  
SCREEN. Personal Representative:  
JACK HART, Palace Theatre Bldg., N. Y. C.

★ **HENRY HALSTEAD**  
AND HIS ORCHESTRA  
COCOANUT GROVE,  
Hotel Park Central, New York City.  
Exclusive Management,  
EDW. I. FISHMAN,  
O. C. A., New York City.  
1610 Broadway,

★★★★★  
**FREDDY BERRENS**  
AND HIS MUSIC  
COLUMBIA BROADCASTING SYSTEM

ALWAYS A GOOD REPORT ON  
**CHIC. FARMER**  
Featured Artist SALLY'S FUR HOUR.  
Daily 10:30 P.M., WNEW, ABC NETWORK.  
Res. Phone: Riv. 5-9557, N. Y. C.

FRANK FISHMAN Presents NBC and ABS Networks.  
**ARCHIE BLEYER** And His Orchestra  
HOLLYWOOD RESTAURANT, NEW YORK

COLUMBIA ARTISTS BUREAU Presents  
★ **PAUL TREMAINE**  
AND HIS BAND FROM LONELY ACRES  
Personal Direction:  
BERT MEYERSON.  
545 Fifth Ave., New York, N. Y.

**VICTOR WITH AL JOLSON**  
Shell Oil Program.  
WEAF, Saturday, 9:30-10:30 P.M. NBC Network.  
**YOUNG**

**AIR BRIEFS**  
By JERRY FRANKEN

**PROCTER & GAMBLE** have decided to continue *The Gibson Family*, altho the show will take new form within a short time. Apparently it will become more of a variety program than a musical comedy, with Charles Winninger very likely to step in as the new stellar attraction. Remainder of the acts that were on the production during its run received contract renewals last week. The renewals had to be in by Sunday (19) and become effective June 16. That means the program will be heard during the summer.

Present situation in the news on the air field is going to wind up, according to program builders, with a plethora of news for listeners, resulting in the cheapening of that commodity as a program item and a loss of importance as a schedule adjunct. Since the different publishers' news services entered into open competition with Transradio, stations have been increasing the amount of news broadcast, in some cases going overboard. Many argue that there isn't enough news of importance to fill in for an hour daily, and that if local stuff is used on a chain, it makes the program meaningless except to the specific location involved in the story. In the East WOR is heaviest with its news programs, which run to an hour daily, plus a half hour of commentation.

For months Richard Himber and Joey Nash have been battling, winding up in court to break their contract. After they split Nash's first commercial job is on the RCA-Victor Saturday night program—as singer with Himber's Band. Deal is for four weeks and the reason, of course, being the records the two made before splitting. Phil Fuss, former WOR salesman, joins WMCA's sales crew this week. Eddie Pea-

body and his orchestra, Del Peters, Pickens Sisters and Walter Kinsella in an audition last week at CBS for Life Savers. . . . Peg La Centra is getting plenty of ribbing because of her share in the Max Baer publicity shooting. Everybody at NBC last week wanted to see that "powder burn" on her face. . . . Roger Kinney is the new *Night Singer* on CBS for Pinaud cosmetics. . . . Danton Walker has stepped into Abe Greenberg's radio critic job on *The Daily News*, Greenberg going on the city staff. Ben Gross remains as radio editor.

**THE Modern Choir** joins the Firestone Tire show next month, with the various soloists, Margaret Speaks, Gladys Swarthout, Richard Crooks, continuing to alternate. . . . Loretta Lee joins the Stoop and Budd programs. . . . NBO has signed Kurt Brownell, tenor, and he starts a sustaining series on the Blue network May 25. . . . Bill Randoll is the new Ford announcer, succeeding Andre Barotche. . . . Jan, Judy and Jerry, the radio trio, are in *Earl Carroll's Sketch Book*. . . . Chic Farmer has a new WNEW commercial, thrice weekly, besides singing at the Stork Club and doing *Voice and the Violin* on the same station. . . . Prediction made that Outdoor Girl would be taken over by a new firm and switch to Blakett-Sample-Hummert comes true, with Blanche Sweet, ex-film star, comprising the new program. . . . Happy Hal's program, formerly on WLS, Chicago, and WOR, is now on WMCA, starting May 24. . . . Colette D'Arville sails for Paris to sing in the Opera Comique. She was on WOR. . . . Peter Van Steeden is a new pappy, a girl. . . . And if you want to believe it, Zora Layman is supposed to have had oil found on her California property.

**CHI AIR NOTES**  
By NAT GREEN

Hal Totten, vet sports announcer for NBC, inaugurated a new broadcasting order Monday on his baseball broadcast for the Texas Company heard over WCFL. . . . During the 15 minutes before game time Hal will be picked up by special wire on the playing field, where he will interview the ball players, managers, umpires and other biggies of the diamond. . . . By the end of the season every big name in the sport will have appeared before his mike. Totten was the first announcer to broadcast baseball games and he's been at it for 11 years. . . . He originated the idea of interviewing players from the field in 1926 when he and Joe E. Brown made an initial broadcast of this kind from Sox park.

Charlie Lyon, one of Chi's favorite announcers, is tentatively slated to do the stratosphere broadcast again this year. . . . Reason Phil Baker is taking his show out of New York into Chicago on May 24 is that the Baker contract comes up for argument shortly. . . . Art Gillham, whispering pianist, started a new series over WBBM last week for Sterling Casualty Company, thru Nelsner-Meyerhoff, Inc. . . . With the Household program changed to *Welcome Valley* and Hoover canceled out for at least the duration of the summer, Maestro Josef Koestner expects to spend the season doing concert work. . . . With the purchase of a Presto recording machine, WTMJ, Milwaukee, is now making discs of its sustaining programs for use by its national representatives. . . . Horace Heidt and his Brigadiers make their debut on WGN and the Mutual May 23 when they open at the Drake Hotel. . . . Telegram from Cleveland on May 14: "Smilin' Ed McConnell Jr. was born today at 11:30. Father doing as well as could be expected." Signed Ed McConnell. . . . Congratulations, Ed! . . . WLS starting series of folk music orchestra periods, Herman Feiber Jr. directing. . . . Don Gordon, formerly on WTMJ's announcing staff, has returned to his old post after eight months on KMOX, St. Louis. . . . Walter Wicker polishing up rod and reel for his annual spring invasion of Wisconsin woods and streams.

Lina Basquette, who was guest star with the Princess Pat Players on May 6, makes a second guest appearance this week. . . . Chances are that Ella Logan, Phil Baker's new song bird, will not be with him when he moves to Chi this week. . . . And Leon Belasco and his band will be replaced by a Chi ork. . . . Walter M. Davidson, WLS time salesman, resigned to join ad staff of *Popular Science*. . . . *Chandu the Magician* changes its time on WGN this week, moving from 8 to 7:30 p.m. . . . Carl Berndt, WTMJ operator, is the latest addition to the station's married men. . . . Tito Guizar, CBS tenor, appearing this week at the Chicago Theater. . . . Work starting on WGN's fourth studio and test broadcasts are being made from the third studio, which is just receiving its finishing touches. . . . Probably will be put in regular service May 27. . . . Herbie Kay and Dorothy Lamour have just furnished Radio Row with an example of how to get married and back to work in a hurry. . . . After a one-day honeymoon Dorothy rushed back to her club engagement in New York and Herbie galloped off down-State in Illinois to rejoin his band, now barnstorming for a few weeks. . . . Ben Bernie and the lads now heard on CBS every Saturday, broadcasting from Catalina Island. . . . Morgan L. Eastman, musical director of the Carnation Contended program on NBC, soon will be cruising on Lake Michigan again, he having ordered his 42-foot power cruiser out of dry dock. . . . First radio presentation of *Psalms 104*, one of the longest sustained choir numbers ever written, will be given over an NBC-WEAF network May 26 by the Chicago A Capella Choir directed by Noble Cain. . . . Program will be rebroadcast to Germany, where the number was written by Guenther Raphael, of Leipzig. . . . Audrey Marsh, featured singer on the Harv and Esther program, thinking of changing her name to Audrey Mason because the former name conflicts with that of Andrea Marsh. . . . Burrige D. Butler, pres., and Glen Snyder, mgr. of WLS, off to New York and Washington. . . . George Biggar, program director of WLS, attending Chattanooga folk festival.

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STEINWAY HALL, NEW YORK  
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**WIN ON WINS**

Show directed by Herman Bernie. Sponsors and agencies will listen. PROFESSIONALS only apply to BUDDY DOYLE, Station WINS, 110 East 59th Street, New York City, 2 p.m. to 5 p.m. daily.

MORT SELIGMAN, trombonist, has recently been added to Art DuBrow's Orchestra, now in its 31st week at the Chop House, Hartford, Conn.

**BANDS and ORCHESTRAS**

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

RUDY BUNDY and Joe Cappel played the Hotel Peabody in Memphis during Cotton Carnival week to capacity business. Bundy remained to fill an engagement of several weeks.

CARL FRANK and his Around-the-Town Orchestra are in their 31st week at the Cat and the Fiddle, Cincinnati. In the combo are Bill Lorentz and Carl Nagel, saxes; Charlie Webb, guitar; Bob Van Till, bass; Barney Star, accordion; Joe Bova, drums, and Carl Frank, piano-leader. Elsie Wiggins and Janet Lee are the featured vocalists.

JOHNNY JOHNSON and his orchestra will be at the Mammouth Hotel, Spring Lake, N. J., during the summer, leaving the Hotel Commodore in New York May 31. Vi Miele is vocalist.

JOE REICHMAN and his orchestra play a one-week stand at the Waldorf-Astoria Roof, New York, starting May 27. Guy Lombardo coming in immediately thereafter. Xavier Cugat and his orchestra opened at the same spot last week for their third successive year.

D'ARTEAGA, young maestro, who has been busy with his 11-piece orchestra in the vicinity of St. Louis for several months, will head back east at the conclusion of his 16-week engagement at the Jefferson Hotel, St. Louis, May 25.

GUS ARNHEIM will open at the Miramar Hotel Supper Room, Santa Monica, Calif., June 20 for the summer season.

JACK MCKAYE, orchestra leader, has regained his health and is organizing another 12-piece band. New combo will be known as Mickey Mackey and his Commodores.

LITTLE FREDDIE HORN has signed a long contract to play Don Garron's Oasis Club in Akron, O. Freddie came to Akron from a five months' stay at Brill's Casino in New York.

THE ENGAGEMENT of Henry Buse at the Coconut Grove in the Hotel Ambassador, Los Angeles, has been extended to June 15.

PAUL TREMAINE and his band begin a series of one-nighters in New Jersey May 24, to be followed by college dates in Virginia. Tremaine is now being handled by the CBS Band Booking Department, altho Bert Meyerson, who was his personal manager, continues to act as the leader's attorney. Meyerson has turned composer and Tremaine will feature his song, *Whisper That You Love Me*.

AGNES AYRES and her Hollywood Debs have been booked to open for four weeks at the Oasis Club, New York, beginning June 24. The Consolidated radio booking office made the deal.

LANDAU, the "Nonchalant Violinist," and his orchestra have had their contract at the Ranch, New York, renewed, which insures their booking there over the summer season.

ADOLPHE McFARLAND has completed an extensive tour of Illinois and Kentucky colleges and is currently located at the Tavern Club near Fort Scott, Kan. Personnel that has remained intact for

more than two years includes Howard Basham, Don Lane, Bill Gilber, Al King, Tommy Melton, Joe Wilson, Karen Lee, Buddy Sellers, Ann Melton and McFarland.

BOB CLAYTON'S 12-piece band from Cincinnati is playing one-nighters thru-out Indiana and Ohio.

DON FERNANDO and his orchestra opened in the Old Vienna Room at the Copeland Hotel, Chicago, May 11. His combination features Emil DeSalvo, accordionist.

PHIL OHMAN, leader of the Cafe Trocadero Orchestra, in Los Angeles, is appearing in the new Metro Goldwyn-Mayer film musical, *The Broadway Melody of 1936*.

JEAN WARNECKE, former trumpet tooter in Ted Lewis' Band, is in Lexington, Ky., welcoming a son born May 14.

FRANKIE MASTERS will open a summer engagement at the College Inn of the Hotel Sherman June 1, at which time Art Jarrett and his boys leave for an extended tour. They will return to a Loop spot in the fall.

JOE SANDERS and his band will be given a big welcoming party when they open at the Blackhawk Cafe, Chicago, May 25, succeeding Kay Kyser, who goes on tour.

NORMAN RAVELL, former singer with Art Kassel's Orchestra, recently joined Orville Knapp and his band, appearing at the Beverly Wilshire Hotel, Beverly Hills, Calif.

BEN BERNIE opened a six weeks' engagement at the Casino on Catalina Island May 18.

**BALLROOMS**

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

MILWAUKEE, Wis.—Carl Peary, for 25 years identified with dance spots in New York, Detroit and Los Angeles, has succeeded Jimmy Devine as manager of the Modernistic Ballroom at State Fair Park. Devine, who managed the Modernistic and Futuristic ballrooms here for several years, has departed for Preepert, Ill.

NEWARK, O.—Louis Zearott, former member of Freddie Bergin's band, has been named manager of Crystal Ballrooms at Buckeye Lake Park, near here.

HAMILTON, Ind.—Phi Delta Kappa fraternity, of Butler, Ind., has taken over the dancing pavilion at Circle Park here. Week-end dancing during May is slated to be followed by six-day-a-week business during the summer provided patronage holds up.

CHICAGO — The Rozanas Ballroom, 79th and Halsted streets, opened May 16. Del Hamelen's Orchestra is furnishing the music.

MICHIGAN CITY, Ind.—The Oasis Ballroom reopened May 16. Dances will be given Thursday nights only until the warmer weather sets in. Bill Ott and his Villa Dei Mar Orchestra are furnishing the music.

**Sheet-Music Leaders**

(Week Ending May 18)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayor Music Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

1. When I Grow Too Old To Dream
2. About a Quarter to Nine
3. What's the Reason?
4. Isle of Capri
5. Lullaby of Broadway
6. Lovely To Look At
7. Love and a Dime
8. Tell Me That You Love Me
9. She's a Latin From Manhattan
10. In a Little Gypsy Tea Room
11. It's an Old Southern Custom
12. Soon
13. Every Day
14. Easy To Remember
15. You're a Heavenly Thing

**MUSIC NEWS**

Additional revenue from the use of copyrighted music appears to be in the offing from a new wrinkle, that of filming amateur shows at theaters and showing them the following week, to bring the crowd back. Majority of the contestants will naturally sing popular tunes and suitable arrangements will probably get under way this week and a per use basis fee worked out thru the MPPA.

Jack Bregman, general manager of the Robbins Music Corporation, who is in direct communication with the head of the firm now in California, announces that his boss, who had been ailing, is in excellent health. At any rate Jack Robbins has been considerably active of late as attested by the fact that word has been received anent the corporation having completed arrangements for the publication of songs introduced in the score of three new MGM musicals as appended: *Broadway Melody; Sing, Governor, Sing, and The Life of Florenz Ziegfeld*.

Jimmy McHugh and Dorothy Fields, who need little introduction in the popular music field, are hobnobbing again with friends and acquaintances on Broadway following an absence of over six months on the Pacific Coast. One of their first gestures was to place a new ditty entitled *Every Little Moment*. It is understood that their return was hastened by an important assignment to write both lyrics and tunes for a show now being readied for immediate production.

Bobby Crawford, of the Crawford Music Corporation, is not the kind of executive to be overly enthusiastic regarding a song which he sponsors. If he likes a certain number he publishes it, giving it every chance to make the grade. However, he is predicting considerable popularity for a new creation by Abner Silver and Benny Davis captioned *Chasing Shadows*.

Various publishers are finding much-needed revenue these days by disposing of the rights of their wares to *Popular Songs*, a new fan magazine. Compositions that have registered real or near success are released each month, with the rights bringing in a tidy sum according to the vogue of the numbers, besides additional exploitation thru the circulation of the paper. One firm alone has received over \$2,000 for the privilege. This includes the text as well as the melody, differing from the so-called "books" sold on the streets by unauthorized vendors.

**Loucks Resigns NAB Post**

WASHINGTON, May 18.—Phil G. Loucks, managing director of the National Association of Broadcasters, who last week tendered his resignation to take effect after the NAB convention next July, has been receiving a steady flow of messages from friends both in and out of the broadcasting industry. While many regret his leaving the NAB, all join in wishing him well when he returns to the private practice of law. Even "friendly enemies" in the music business admit Phil is a great guy.

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**3 and 4 COLOR**  
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**ROD OGLE, Trombone, AT LIBERTY**

Closing two-year engagement with current band. Only interested parties with whom I am acquainted need answer. Communication accepted.  
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## Skating Stars For College Inn

CHICAGO, May 18.—When the Hotel Sherman's College Inn changes to an "ice palace" on June 1 it will introduce in its floor show a crew of the finest ice skaters in the country. Bobby McLean, vet of the ice rinks and famous for his trick skating, will perform his barrel-jumping stunt. Shipstead and Johnson, noted skating buffoons, will highlight a bowery jig on skates. McGowan and Mack, billed as "The Vernon Castles of the Ice," will waltz, fox-trot and rumba, and the Four Nelson Sisters, from Minneapolis, mistresses of ballet figure skating, and Laverne Buscher, of Kansas City, one of the country's outstanding figure skaters, will complete the ice revue. Frankie Masters and his "Icelanders" will be on the band stand. Alan Rogers, ballad singer, and Jack (Seat) Powell, the hi-de-ho artist of Masters' Band, will be featured in novelty numbers. The unique colored light tricks, performed by the band boys with lighted squares in colors of the rainbow, are being rearranged to simulate the Northern Lights for the ice carnival show. A chorus of skate-dancing girls will supplement the floor show. An innovation will be the presentation of a special show daily at noon, with the entire cast of the ice show, accompanied by Maurie Sherman's Orchestra, for the luncheon crowd.

## Kyser's "Flyers" Farewell

CHICAGO, May 18.—A colorful show was put on in the Blackhawk Cafe's Midnight Flyers program Monday night as a farewell to Kay Kyser and his orchestra, who are going on tour. Kyser, himself a versatile leader and musician, has a talented lot of boys with him, half a dozen of whom were called upon for solos. Those who soloed were Arthur Wright, vocalist; Lyman Gandy, piano; Bill Stoker, a singer from Utah who gets loads of fan mail; Soley Mason, song stylist, and Merne Bogn, dead-pan comedy singer better known as "Ishkabilie," Kay's girl singer, Virginia Sims, also sang a pleasing number. As a part of the evening's entertainment members of the Dixiana showboat company put on one act of the melodrama they are now presenting. Among guest artists called upon by Pierre Andre, m. c., were Mario Fiorella, Dorothy Gordon, Kathleen Harding; Joe Morrison, screen singer; Anita Boyer, Allen Dyer (Joe Cornstassel, of *Orphan Annie*), and Pete the Newsboy, with his hot harmonica playing.

## New Chicago Night Spot

CHICAGO, May 18. — The Coconut Grove, a new suburban night spot at Dempster street and Waukegan road, will make its bow on the night of Thursday, May 23. Lina Basquette, movie and stage personage, will head the entertainment bill, which also will include Bliss, Lewis and Ash, new dance trio; Fritz and Jean Hubert, comedians; Carlo Hatwary, tenor; Louise Miller, blues singer, and 24 line girls trained by Paul Bachelor. There will be two bands.

## Leo Salkin To Open West Coast Office

CHICAGO, May 18.—Leo Salkin has just returned from a flying visit to California, where he went to make preliminary arrangements for the establishment of a branch office there in the fall. While in Los Angeles he signed Grant Withers, movie player, who is making a comeback in the latest Mae West opus, to head a new 13-piece band, which will open at the Wisconsin Roof Garden, Milwaukee, May 25.

The Salkin offices here have taken additional space due to the increased business of Sligh & Salkin, Inc., the night club department, which has added Vic Brown as assistant to Eddie Sligh. A band department has also been added. This is under the direction of Vern Stevens, formerly of the Amusement Service of America, and will be known and operated under a separate corporation called Salkin, Sligh & Stevens, Inc.

MURRAY WELCH is now in his 12th week at the Broadmont Club, Chicago.

## NIGHT CLUB REVIEWS

### Club Arcada, St. Charles, Ill.

One of the most delightful dine and dance spots located in what has become known as Chicagoland (the territory within a radius of 50 miles of Chicago) is the Club Arcada, located in the Arcada Theater Building in St. Charles. It is just an easy hour's drive (40 miles) from the Loop thru some of the most beautiful country to be found in Illinois and it has every facility for providing high-class entertainment.

Lester J. Norris is the club's owner. He is a designer of some note and with Paul Fuller has provided the most pretentious and gorgeous settings to be found in any dine and dance spot around Chicago. There is a luxurious furnished lounge, off which is the dining room, which has a pleasingly varied-color scheme, a clever lighting system with the lights concealed behind venetian blinds, giving a sunlight effect, and a beautiful bar backed by blue mirrors. The walls of the dining room are decorated with fanciful trees. There is a touch of novelty about the entire place, yet it is restful and there is every appurtenance for the comfort of guests. There are three floors to the club. On the third floor is the cocktail lounge, lavishly furnished.

Howard LeRoy and his orchestra furnish the music in the dining room. LeRoy has directed the bands at some of the exclusive country club spots around Chicago and is quite popular. Frances Maddux, who recently completed an engagement at the St. Regis in New York, sings sophisticated songs to her own piano accompaniment. There is a lively and entertaining floor show whose talent is changed frequently, and between dances and shows Helen Schoepp, accordionist, plays.

Active manager of the club is Al Giannetti, who used to manage the Knickerbocker Club in Chicago. Service both in the dining room and the cocktail lounge is of the best. N. S. G.

### Hollywood Restaurant, N. Y.

Joe Moss, operator of the Hollywood, introduced his new summer show, starring Gertrude Niesen, CBS songstress, to a capacity patronage Thursday night, with the presentation the usual big Hollywood production. Layout lives up to the previous shows given at this highly successful cabaret, with the possible ex-

ception of the Rudy Vallee show. Miss Niesen came thru in a style that surprised many and those who might have been "agin" her at her start, were liberal in their support after. For the opening the singer was in fine fettle and before her first number had the house in her hands, with the customers calling her back for repeated encores. As a result, the tunes she sang were quite varied, including *Lullaby of Broadway*, *Tony's Wife*, *Heat Wave*, *Be Still My Heart* and others. She made an excellent appearance, besides, quite attractively gowned.

First night's show ran about an hour and three-quarters, naturally far more than it will when worked in. Plenty of specialties before Miss Niesen, including the usual good-looking array of girls, chorus and show that the Hollywood has always featured. Jack Waldron is m. c., with as fast a line as any night club floor master ever had. Most of his material is indigo, but likewise, most of it was good for solid laughs. Waldron is a hard worker and a good worker. Works thruout and in an *Uncle Tom and Eva* takeoff with Terry Lawlor, the red-headed singer who is a Hollywood fixture. Paxton Sisters are an attractive and peppy young song and dance team who have two numbers. They look like they are going places. Jonny Wells is a nice-looking young lad with an okeh voice. Practically all the singers suffered from a poor balance on the amplifying system. They were either too close or there was too much juice. That included Miss Niesen.

Probably the best of the specialties is the new ballroom team, Theodore and Tempo. Girl looks like a newcomer, but that observation carries no reflection on her ability. She is very graceful and light-footed and looks well. Theodore works like an experienced terper. Their several routines are smoothly given. Gladys Cook has a dance specialty, an okeh tap.

Review wouldn't be complete without mention of Archie Bleyer's excellent orchestra. Bleyer has had hotel spots before, but this, if memory serves right, is his first Broadway spot. If the lights of the street do as they are expected, it will result in Bleyer's becoming one of the favorite bands. Arrangements, of course, live up to his reputation in that field.

Hollywood holds to its usual policy of \$1.50 dinners, \$2 supper minimum and

\$3 ringside minimum. Its new show packs plenty of entertainment and will keep the spot its position as leader of the mass cabarets. Franken.

### Chez Paree, Chicago

In the old days—before '29—Pierre Nuytens, artist, bon vivant and restaurateur par excellence, operated the Chez Pierre and it was a favorite rendezvous for the higher class night life trade. Pierre, sensing coming changes, retired from the game. His old spot went thru several regimes before Mike Fritzel, present owner, took it over and named it Chez Paree. Fritzel spent a small fortune remodeling the place and making it a beautiful spot. Novel lighting effects and decorations are featured; there is a spacious dance floor, the show can be seen from any part of the room, and the acoustics are excellent. High-class entertainment and very good food, combined with the excellent service, have made Chez Paree one of the most popular night spots in Chicago.

Present show packs plenty of entertainment. Eddie Garr, a versatile comedian, is m. c.—one of the best this reviewer has ever seen. Show opens with the Chez Paree Adorables, a chorus of tall, shapely misses who present a pleasing routine. Alta Warshawka follows with modernistic dances. Wilma Novak, songstress and dancer, has a voluptuous figure which she displays artistically and generously and she offers a hot dance routine beautifully done. Jimmie and Nora Bell do pleasing taps. Another session of the Adorables, then Lee Sims and Momay Bailey, a grand piano and song team, offer several beautiful numbers. When caught Miss Bailey sang *Zing Went My Heart* and a special arrangement of Gershwin's *Rhapsody in Blue* combined with *De Still My Heart*, and at the second show a special arrangement of Ravel's *Bolero*. Sims is a wiz at the ivories and Miss Bailey has a beautiful singing voice. Nitzza Verneulle and Don Donaldson do a ballroom routine graceful in the extreme. Eddie Garr, next, gets in his comedy work with some extremely clever impersonations—Chevalier, George Arliss, Ed Wynn, Richard, Roy Atwell and others, and in the second show he does his inimitable drunk bit. The Adorables and all the acts are on for a flash finale that is a fitting close for a grand show.

Mike Fritzel and his partner, Joey Jacobson, have succeeded in making the Chez Paree one of Chicago's outstanding dine and dance spots. NAT GREEN.



## 'ROUND THE TABLES

NEW FLOOR SHOW at the Four Trees, Greenwich Village night spot, includes Sonny Parker, singer; Mike Tegner, guitarist; Harry Haldean, magician and card manipulator; Ivy Nuttelle, dancer, and Wally Kine, pianist.

DICK JONES, after 21 weeks as m. c. at the Holland Tavern in the West Side, New York, opens next week at the Villa Maurice, Montreal, Can. Howard Montgomery will succeed him in the West York spot.

BUSTER HEWITT, after nine consecutive months as m. c. at the Estates Casino, Absecon, N. Y., is now at the Rose Tree Cafe in Philadelphia, in his fifth week.

EDISON HOTEL, New York, is going to open a roof garden for the summer period, first time the hotel has had such adventure. Roof is being fitted out in ship style and will be called The Crow's Nest.

CLOYD GRISWOLD, who strums a guitar and sings, is now at L'Aligion Cafe, Chicago. He formerly had his own orchestra in the College Inn and at the Stevens Hotel.

CORLIES AND PALMER opened an engagement May 4 at Arabian Gardens, Columbus, Ohio's newest summer spot, after concluding 12 weeks at the Club Minuet and a month at the Paramount Club in Chicago. Lineup of the current show includes Lorna DeGree, Billie

Bugbee and Jacqueline James, besides Corlies and Palmer. The spot is "open air" and is located about five miles from the center of town. John McGeary and band are furnishing the music.

BILL GREEN opened his Terraced Gardens, Pittsburgh, outdoor spot, May 15. Name bands and popular vaude acts will be used. Opening dance orchestra is Bobby Meeker's Outfit, which will remain for two weeks.

CLARKE, GRATIS AND GREER, dance trio, are on the current floor show at the Biltmore Bowl, Los Angeles.

GENEVIEVE CARR, blues singer and dancer, is making a hit at the Green Lantern in Chicago. Also at the Green Lantern are Lenore and Leon, talented dance team, and Billy K. Arthur, clever m. c. A new show goes in next week.

LOUISE MILLER, singer, who was in vaudeville before undergoing an appendix operation from which she is just recuperating, opens at the new Coconut Grove, Morton Grove, Ill., this week.

THE NEW TRIANON ballroom and night club opened in the building formerly occupied by the Lincoln Theater in Ft. Wayne, Ind., with Miller Welch and his Purdue University Champions furnishing the music. The Hoosier Trio, rolling skate act, head the seven-act floor show.

Joyce Dance Stylists  
**DONNA**  
AND Jack  
**DARRELL**  
Now Appearing  
Oriole Terrace,  
Detroit, Mich.

**ELENORE WOOD**  
In *SENSATIONAL*  
Her *SPIDER DANCE*  
25th Week Broadway, N. Y. C.  
Paradise Restaurant. 32d Week.

**DANCING TEAMS**  
NEW ROUTINES, NOVELTIES, NEW IDEAS.  
**FRED LE QUORNE**

MASTER CREATOR TO ACE DANCE TEAMS. Just returned from European Tour with Loads of Ideas that will increase your earning 100%. Come in and talk it over. No obligation.  
LE QUORNE STUDIOS,  
1658 Broadway, New York City. ORicle 7-7933.

**TOM AND MICKEY HARRIS**  
IN "SCHOOL DAZE."

THE DARING YOUNG GIRL Now appearing nightly at The Flying Trapeze, New York's New, Smart Cafe

**HAZEL WILLIAMS**  
18th Week ON THE FLYING TRAPEZE  
217 West 57th St., with Miller Welch  
WELBY COOKE, Mgr. \* JAMES F. VICTOR, Rep.

**LaFAENA**  
The Green Goddess in The Dance of Death.



## 25% of Agents of 20 Years Ago Still in Show Business

Many, such as Jesse Lasky, Pat Casey and Max Gordon, have become big shots—one-eighth have passed on—rest have retired or gone into other lines

NEW YORK, May 20.—Of the 250 local artists' reps listed in *The Billboard* 20 years ago, only 89 are still in show business, a survey reveals. At least 31 of them have passed on, while the rest have either retired or gone into other lines. Several of those still in show business have moved into other branches and are very well known: Jesse L. Lasky, Harry Rapp, Pat Casey, Crosby Gaige, J. H. Lubin, Sam G. Grisman, Lawrence Schwab, Max Gordon, L. Lawrence Weber, Lyle Andrews and Roland West. Roughly speaking, one-fourth of the vaude, burlesque and musical agents who were established on Broadway 20 years ago are still in show business, a good record for a business that has always been considered unstable.

In fact, Edward S. Keller, M. S. Benham, Paul Durand, Jack Dempsey, Harry Fitzgerald, Lew Golder, Maurice Rose and Harry Carlin are still in the Palace Building, and D. W. Robertson is still at 23 Park Row, after 20 years!

Two agents, still in the business, were parading under different names 20 years ago. Lee Stewart was then Lee Mackeniff and Mark Leddy was Mark Levy.

Many agents, of course, drifted into other businesses. Edward L. Bernays is now a high-priced public relations counsel and Billy Atwell is selling insurance.

Quite a few agents went into theater operation, including Herman Becker, who has a chain of Brooklyn houses; Charlie Bierbauer, now field manager for Wilmer & Vincent Theaters; William Quaid and John Buck, the latter since deceased; P. Aloxzo, with the Loew-Poli circuit, and Joe Shea.

Hollywood called Pat Casey, Jesse Lasky, Harry Rapp, Roland West, Herman Weber, Harry Weber, E. K. Nadel, Paul Dempsey, Murray Fell and Al Lewis.

Three agents have since become vaude bookers: J. H. Lubin, C. S. (Doc) Breed and Harry Carlin. Others, including Jack Dempsey, became bookers and later resumed agenting.

Legit has claimed quite a few, among them Max Gordon, Crosby Gaige, Chamberlain Brown, Sam Grisman, Lawrence Schwab, E. H. Burnside, L. Lawrence Weber, Lyle Andrews, Rose Mulaney and Lee Kugel.

Radio, surprisingly enough, has drawn very few veteran agents. Only veterans who developed any radio connections are Frances Rockefeller King, Sam Fallow and Pete Mack.

Other veteran agents who are still in show business after 20 years are T. Arthur Baker, Bob Baker, Henry J. Berlinghoff, Claude and Gordon Bostock, R. H. Burnside, George Choos, Irving Cooper, John Courts, Bill Delaney, Jule Delmar, Ben Ali, E. J. Carpenter, Claude Fisher, Abe Feinberg, Henry Meyerhoff, Joseph B. Franklin, John C. Jackel, Charlie Franklin, Gus Hill, Victor Hyde, Jack Kline, Don Leno, Jack Linder, C. B. Maddock, Joe Michaels, Hugo Morris, Meyer B. North, A. Frank O'Brien, Pincus Curtis, Edward Ludwig, Harry Jankov, Joe Raymond, Louis Redelsheimer, John A. Robbins, Dave Samuels, Martin Sampeter, Harry M. Strouse, Charles L. Sasse, Anton F. Scibilia, Harry A. Shea, Thomas J. Fitzpatrick, Irving Weingart, Alf T. Wilton, Joseph Wood, George M. King and Leo Weber.

Among those who are no longer active in local show business are I. R. McDonald, Daniel Dietrich, Frank Fogarty, Harry W. Morton, Will F. Barlow, Al Reeves, Doc Adams, George H. Allen, J. Harry Allen, F. D. Allison, J. H. Alpuente, Edward Arlington, Wilfred Ashland, Phil P. Benedict, Whitman Bennett, B. D. Berg, Sydney Bodenheimer, Henry J. Bosson, Arthur Bramwell, P. A. Brant, George E. Brown, Earl Burgess, Billy Burke, Julius Cahn, Bill Casey, Edwin G. Clarke, Charles D. Coburn, Joseph Conoly, Alfred T. Darling, Frederick H. Decker, A. G. Delanwater, Harry M. Denton, Rufus H. Dewey, A. C. Dorner, Joseph A. Eckl, Sydney Ellis, M. S. Epstein, Frank Evans, Charles Felcky, E. L. Ferguson, Will T. Gentz, William Goss, George A. Gottlieb, H. C. Greenwood, Phil Gurvick, Louis Hallet, William Hennessy, I. M. Hoyt, Carl W. Hunt, Phil Hunt, George Illmensee, Henry Jacobs, Tom Jones, E. Alfred Jones, Philip Klein, Jack Kline, John Kolvoord Jr., Eugene L. Koueke, Clay Lambert, Leon Langfeld, Louis Lavins, Linton Brothers, Oly Logsdon, Frank Loomis, William Lykens, Fred M. McCloy,

(See 25% OF AGENTS on opposite page)

### What Price Vaude?

NEW YORK, May 18.—The actual cost of the vaudeville in all the RKO theaters for the current week, ending this Thursday night, is figured at \$36,331.79.

That 79-cent part of the figure would lead one to believe that they are now paying acts off in pennies.

## 17 More Weeks For Cushman

LINCOLN, May 20.—Wilbur Cushman, Western vaude impresario, has added eight weeks this side of the Mississippi thru Iowa, the Dakotas and Minnesota. Also, opening August 1 he will get nine weeks of Canadian time. In the Dominion he has full-week stands in Edmonton, Winnipeg and Vancouver, three-day spots in Calgary, Moosejaw, Saskatoon, Regina and Swift Current; two-day stands in Prince Albert, Brandon, Kamloops, Field, Vernon and Kelowna, and a flock of one-nighters.

This is more than a year of time available to units in the West. Nut runs from \$150 to \$200 per day on houses.

### Legal Tangle Over Unit

NEW YORK, May 20.—Manny Schoenfeld is suing Hazel Walton, wife of Henry Santrey and known professionally as Karolyn Wonders, for \$2,800 on a charge of fraud in connection with a unit Miss Wonders headed recently. Case will be heard tomorrow in Magistrate's Court.

Schoenfeld, on the other hand, is being sued by Marty White, thru the American Federation of Actors, for \$413 in connection with the same unit.

### Two More Comerford Houses Drop Vaude

NEW YORK, May 18.—The Amalgamated Agency lost Binghamton and Providence today, both houses switching to straight pictures for the summer.

The office is still booking four Comerford spots: Endicott, Johnson City, Rome and Oneida, N. Y., all using low-budgeted vaude. These spots will probably run vaude for at least another three or four weeks.

Fay's, Philadelphia, only Comerford spot not being booked by Amalgamated, will probably switch to straight pictures May 31. Eddie Sherman is booker.

### "Get Hot" Closes

CHICAGO, May 18.—Forsythe, Seamon and Farrell's *Get Hot* unit closed for the season at the Palace Theater, Danville, last Sunday night and will be revived in the fall. The trio contemplate spending the summer playing either in Europe or Australia, having received offers from both.

### Vaude for Mason City

CHICAGO, May 18.—The Cecil Theater, Mason City, Ia., will inaugurate Saturday and Sunday vaude beginning next Saturday. Five acts will be used each weekend, booked by Boyle Woolfolk, of this city.

## Court Drops NVA Suit

Fund pays old club debts — Chesterfield remains, but without salary

NEW YORK, May 18.—The final curtain came down on the Henry Chesterfield-NVA Fund Supreme Court suit this week when Justice Levy signed a decree closing the case. The decree was a "judgment of dismissal of the complaint on the merits" and was signed after the attorneys for both sides submitted as evidence their secret out-of-court settlement.

Thru this procedure, Chesterfield's NVA, Inc., whitewashes the Fund and the Fund accepts certain debts incurred by the NVA, Inc. The first Fund money going to the NVA, Inc., appeared Tuesday when a score of former NVA Clubhouse employees received back salaries, some of them for 13-week periods. These employees had suits for salaries pending in court, but this settles them, of course.

Harold Rodner, director of the Fund, says the Fund will support a modest "meeting place" where performers can also call for mail. He says Chesterfield will no longer be a salaried officer, although he might continue as executive secretary of the clubhouse without a salary.

Once the drive for money is out of the way, the Fund and Chesterfield will work out details of the new arrangement.

## Damages for Flop Challenged by Act

CHICAGO, May 18.—Charles M. Olson, owner of the Lyric, Indianapolis, brought action against Dolores, Ande and Dimitri in the Municipal Court here thru Frank M. Gladden, booker of the theater. The action concerns the failure of the dance trio to appear in Indianapolis the week of October 26 last year.

The contract entered into provided that in the event the trio failed to play the engagement that they would pay to Olson and Gladden \$450 as liquidated damages. The act played the State-Lake here instead and the owner and booker instituted legal proceedings.

Henry Kalcheim, attorney for the act, stated that the \$450, altho said to be liquidated damages, was not and was rather in the nature of a penalty. Therefore, he contended, Olson could not recover inasmuch as the laws of Illinois provide that where liquidated damages are in reality a penalty there can be no recovery.

Harry Munns represented the plaintiff.

### Capitol's "Name" Shows

NEW YORK, May 18.—The show booked for the Capitol here this Friday has as headliners Eva Le Gallienne, George Jessel and Gertrude Neilsen. George Olsen and band, with Ethel Shutta, will come in the following week. A heavy show is slated for the week of June 7, with Harry Richman and Block and Sully as probable headliners. A poor run of pix is prompting the "name" booking.

### U. S. Act Wins German Award

LONDON, May 11.—The Mae Wynn Foursome, American dance flash at the Hansa Theater, Hamburg, was awarded the I. A. L. gold medal annually presented to the act voted to be the best in Germany during the year. The award was made May 7 at the Trichter Club, Hamburg. The judges included the press, the president of the I. A. L. and the board of directors of the Hansa and Ufa Palast, Hamburg, and representatives of the Scala and Wintergarten theaters, Berlin. Acts from all over Germany competed, and the Mae Wynn act has the honor of being the first American act to win this award in the last 10 years. From Germany the act, which has been in Europe for two years, goes to Stockholm and Gothenburg in June and Oslo in July, returning to America in August.

## Movie "Names" Open for Vaude

NEW YORK, May 18.—Movie "names" are in the market for personal appearances this summer, with three new ones being submitted by the Simon Agency in conjunction with the Morris office.

The new ones are Richard Arlen, who will do an act with a girl; Sally Ellers, who will do a scene from *Bad Girl*, and Dick Barthelmess, who will do a scene from *Dawn Patrol*. Miss Ellers is available now, while Arlen and Barthelmess are open the first of next month.

Boris Karloff, another "name" from the movie field, has been booked for the Michigan, Detroit, week of June 19, with the Palace, Chicago, to follow. He is doing a three-people sketch.

### Kennedy's Happy Hal Unit

NEW YORK, May 18.—Tom Kennedy is sponsoring a new unit billed *Happy Hal's Barn Dance*. Opens today in New Brunswick, N. J., for RKO. Cast includes Happy Hal O'Halloran, the Prairie Ramblers, Murray Wood, Mickey Feeley and Forman Sisters, the Yodeling Twins and Rafters S. Riders and the Square Dancers.

### Postpone Boston Benefit

BOSTON, May 18.—The American Federation of Actors benefit show at the Colonial Theater tomorrow night has been postponed to next Sunday night at the Boston Opera House. This will enable Sophie Tucker, AFA's new honorary president, to attend along with a troupe of New York talent.

NVA benefit that was to be held here tonight has been abandoned. One of the reasons was the fear both the NVA and AFA benefits would be ruined if they ran so closely.

ARREN AND BRODERICK are with Earl Carroll's new show, *Sketch Book*, which opened Tuesday of this week at the Forrest Theater, Philadelphia, for a break-in before opening at the Winter Garden, New York. For the last three week Arren and Broderick have been doubling between show rehearsals and Ben Marden's Rivera night club in New York.

## Never Mind the Salve

The current issue of *The Rotarian* carries an editorial entitled "Courtesy for the Trouper." It leads off "And so we have him over today, thanks to our Henry and his theater. He will give us a 'little' act." And goes on to say that the actor wouldn't be blamed for resentment at having his contribution disparaged as "little," and furthermore that inasmuch as these performers work gratis they should be given a build-up introduction, that there should be generous applause, and that there should be thank-yous and a note the next day.

This is all very generous and thoughtful, but the Rotary Clubs could keep all their buildups, the thank-yous, applause and maybe even a free lunch if they were to justly pay off each and every act that appears for them. Money to the artist goes a longer way than a lot of meaningless salve, and these business men members of the Rotary Clubs should be thoroughly acquainted with that fact. Why doesn't a good Rotarian theater manager send over his motion picture to one of these club luncheons once in a while?



# Closing RKO Booking Office A Pipe Dream, Says Blumberg

NEW YORK, May 18.—A report making the rounds this week to the effect that RKO would lock up its vaude booking office for the summer was termed a pipe dream by Nate Blumberg, general manager for the circuit, when he was queried about it yesterday. A thought on economy in that department, in view of the considerable loss of vaude time for the summer, is understood to have prompted that rumor.

It is understood that some of the 16th floor folk, the supervisors of the purse strings, had an idea that the booking department could be cut down for the summer considering that so much vaude was being dropped. They could see no need for three bookers, two secretaries, a boy and girl clerk, and an attendant for only six weeks of vaude time, which is what the circuit will be left with at the end of this month.

The bookers are Arthur Willi, Bill Howard and Danny Freundlich. Willi and Howard each have a secretary, the so-called contract department has a mixed team, and there is an attendant to watch over the agents. The wisdom of economy was questioned in view of the fact that all these people will be needed when the houses reopen with vaude in the fall.

As was reported three weeks ago in *The Billboard*, the list of houses dropping vaude for the summer is a long one. The Boston, Boston, went into straight pix policy May 1, and the Palace, Rochester, did the same May 10. Albee, Providence, went exclusively pictures yesterday, and the Capitol, Union City, did the same today. Proctor's, Troy, has its last vaude show there now. Palace, Cleveland, winds up this week; Cincinnati plays its last show the week of May 24 when Guy Lombardo plays the Palace there; Madison, Brooklyn, goes pictures after the week of May 25, and the Academy here goes pictures May 30.

These policy changes will leave the circuit with the Palace here; the Albee, Brooklyn; Palace, Chicago; Fox, Detroit; Orpheum, Minneapolis; Tilyou, Coney

Island, and the Coliseum here. The status of Trenton and New Brunswick, two-dayers, is doubtful. Franklin, Bronx, however, may take on a couple of days of vaude for the summer.

## Paris Programs Improve

PARIS, May 18.—The programs of the Paris vaude and picture houses show a notable improvement in talent. The Empire leads with an attractive bill headed by Lucienne Boyer, who scores a show-stop and is forced to give several encores. Following Lucienne Boyer, the burlesque adagio trio, Sonia, Gansser and Andre, also show-stop. Miss Okabe, a clever juggler with a keen sense of comedy, also scores, as do the Eight Rolling Ladies in a roller-skating flash, and Jean Marsac in song satires.

The Francis Mangan stage show at the Rex is cleverly produced, with Dorothy Denise, the Six Lucky Girls, Doris Niles, Serge Leslie and the Mangan Girls appearing in a series of "living paintings" that feature novel stage and light effects. The Gaumont bill includes Della and Billy Mack, Florence Kope, Cresso Brothers and the Four Avantis, while the Para-

## Material Protection Bureau

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Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

mount offers Gary Leon and Marcia Mace—who are doubling at the Ambassadeurs—and the Blue Bells Girls. Gab Sorere's ballet is at the Olympia. The ABC, Bobino and European are also offering good bills, but almost exclusively made up of popular native talent.

The Caligary Boys and Mady and company head a big bill at the Palm Beach Casino, Cannes. The Kursaal in Geneva opened with good program, featuring Stanley, Tony and Mae Four, Twelve Mangan Girls, the Dangols, and D'Anselmi. The Four Whirlwinds are at the Lorry in Copenhagen. Howard Nichols, American hoop juggler, is at the Majestic, Algiers.

# CARDINI

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# HARRY KAHNE

Bridgeport, Conn.: "The greatest entertainer to ever appear in this city. He is not a radio celebrity nor a motion picture name, but on the stage they don't come any better."

## NEW ACTS

### Rose Blaine

Reviewed at the Capitol, New York. Style—Singing. Setting—Full stage. Time—Six minutes.

Miss Blaine, solo singer with the Abe Lyman band, looks like a comer. Also spotted for only two numbers here, she made a fine impression and should develop into a first-rate warbler.

Opened with *South American Joe*, affecting a Spanish dialect and wearing a Latin costume. A nice swiny tune, and she put it over nicely. Then she did *Haunting Me*, a slow blues ditty. Works close to the mike and displays a pleasing voice. Delivery is okeh, tho there's room for improvement. P. D.

### Tamara

Reviewed at the Palace, New York. Style—Singing. Setting—In one. Time—Eleven minutes.

Tamara, the lovely Russian songstress, offers an act composed of four numbers, her lovely voice and her great beauty combining to make it outstanding. One of the numbers, and sure of a heavy hand, is *Smoke Gets in Your Eyes*, which she sang in the stage version of *Roberta*. She encores with *Budhicht*, a Russ folk-song, which she does in grand style.

She uses a mike, which seems a pity, since her voice is strong enough and

lovely enough to get by without one, the electrical transcription merely tending to distort it. She's a real singer—and no real singer ever needed a mike. Also, the flouncy white dress in which she appears isn't in entire concord with her personality—but Tamara would make any costume look becoming as long as she was inside of it.

Definitely a superior singing act. Even if the customers don't like singing they can just look at her and still get their money's worth. E. B.

### Dance Rhapsody

Reviewed at Grand Opera House, New York. Style—Dance flash. Setting—Full stage (special). Time—Nine minutes.

A nice five-people flash. Altho the dressing and mounting are nothing extra, the talent is okeh and enables the act to get by nicely.

Opening has three girls and a boy being held up by a masked bandit, who orders them to do their stuff. This is their cue to go into their dances. Mitchell Sisters, nice-looking gals, offer acrobatic dancing. Eleanor Eaton does a couple of high kicking and acrobatic numbers. And Allen and Joyce, boys, specialize in fast tapping.

Performers are young and work fast, which is a big help always. P. D.



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## 25% OF AGENTS

(Continued from opposite page)

Joseph Mann, Charles Mercer, Frank Melville, Henry Meyerhoff, Frank Miller, Joseph Morris, E. Moulard, Al Myer, Adolph Newberger, Nick Norton, Ray C. Owens, John C. Peebles, Charles A. Pouchot, Adolph Philipp, Ben Piermont, Louis Pincus, Richard Pitrot, J. B. Pond, Isabel Prentiss, Robert W. Priest, S. Rachmann, William W. Randall, C. E. Reno, Ben T. Roeder, Max Rogers, Joseph Russell, D. S. Samuels, M. D. Simmons, George W. Smith, Harry G. Sommers, Leopold Spachner, Max Spiegel, Morris Rose, A. B. Steiner, C. G. Stewart, C. P. Stockhouse, Penimore Cooper Towne, Edward Owings Towne, H. Trefurt, William Tulley, Al Wahrman, Fred Ward, George J. Wetzel, Lester Whitlock, George Winnet, Wales Winter and Paul Wolf.

Among the agents of 20 years ago who have passed on are James M. Allison, James L. Armstrong, Victoria Blauvelt, Frank Bohm, Charles Bornhaupt, John Buck, James Curtin, William Josh Daly, T. W. Dinkins, Lou Edelman, H. H. Frazer, Frank Gersten, Arthur J. Horwita, Gene Hughes, Jennie Jacobs, Ike Kaufman, Adolph Klauber, C. E. McCune, Elizabeth Marbury, H. B. Marinelli, H. Clay Miner, George O'Brien, Joe Raymond, Edwin A. Reikin, J. J. Rosenthal, Nat Sobel, Edward Spiegel, L. Sutherland, Abe Thalheimer, Ernest Williams and Florenz Ziegfeld.

Harry Padden, another veteran, is now in an insane asylum.

## VAUDEVILLE NOTES

LEON LEONIDOFF, the Radio City Music Hall producer, sailed Saturday on the Ile de France and will be gone for about seven weeks. Performers sailing on the same boat for European engagements include Joe and Jane McKenna, Evelyn and James Vernon and Lewis and Van.

MARSHALL GRANT, nephew of Nate Blumberg and who recently appeared in legit's *Rain From Heaven*, will fly the print of the *Break of Hearts* pix to the Palace, Chicago, this Wednesday night from New York. The director of the pix produced the show in which he appeared.

SMITH, ROGERS AND EDDY have been booked to do a Warner short. Will probably appear in the Morton Downey item.

ABE LASTPOGEL had a birthday last Friday, with flowers galore and a dinner for the gang.

BENNY DAVIS made a near-record repeat at the Fox Theater, Detroit, last week after playing the opposition Michigan Theater only three months ago. Shea and Raymond, of the Davis unit,

also doubled at the Detroit Athletic Club. Davis has added Ginger Dulow, Ray Janis and Alice Miller.

LOEW, RKO and other theatrical interests will be represented at the dinner to Sergeant Detective John H. Cordes of the New York Police Department May 27 at the Hotel New Yorker.

JOSEPH MARTIN, "romantic tenor" of WHN, is playing Loew dates around New York. Opened at the Orpheum and Gates last week, with Newark following.

THE ORIGINAL CHERRY SISTERS, billed as "the most sensational act of the world," are now playing Cedar Rapids, Ia. Played 16 dates in four weeks in that city and still going strong.

ST. CLAIR AND DAY now in their fifth week at the swanky Stork Club, New York. Started doubling into the Cocoanut Grove Monday. Will also work in a Paramount picture with Dick Humber's Orchestra.

BABY ROSE MARIE did such good business in Waterbury last week that Loew gave her three more New England

"AN ACE-HIGH ENTERTAINER."

# PAUL BOLO

Whose dexterity with cards, burning cigarettes and other feats is accompanied by showmanship of the first rank. The Louisville Herald-Post.

dates: New Haven, Bridgeport and Worcester, Jersey City, Newark and Baltimore will follow. A personal visit by Governor Cross and Mayor Hayes provided her with extra publicity when playing Waterbury.

BENNETT — LEONA — PERRY — OLLIE

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"First sock comes from the Four Franks, youthful kids who can dance with plenty of comedy in their make-up. Priceless bit is a rough and tumble take-off on 'Grand Hotel,' with one enacting a Barrymore to the gal's Garbo. Stopped the proceedings."—Variety, March 20, 1935.

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# R K O THEATRES

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## Palace, New York

(Reviewed Friday Afternoon, May 17)

Act by act it's a swell show at the Palace this week, but put it all together and it spells Mammy. Something seems to have gone haywire somewhere. There are two novelty acts on the five-spot layout and two dance turns. No comedy except the incidental laughs woven into the Bobby May and West-Page routines. Picture is *The Scoundrel*.

Jeanne Devereau opens with her flash after Dave Mordecai and the pit boys have gone thru a typically excellent overture. Miss Devereau presents a short and fast dance turn which fails to make full use of the talent it contains. The standard bearer does two routines, both of them featuring toe whirls—and she does the toe whirls on one foot. Poy, Tucker and Johnson, a boy and two girls, open with a nice ballroom waltz routine in which all three participate. Jack Seymour contributes an eccentric tap.

Bobby May is in deuce with his amazing juggling. All of his balancing and tossing-around tricks are exciting, but he rings the applause bell when, standing on his head, he plays a xylophone set below him by bouncing rubber balls on it. It pulled down the house, as it deserved to. Incidentally, the act builds slowly, with its harmonica start and the attempted comedy. May would probably do better to go right into the juggling, at which he shines so brilliantly.

Tamara is in center spot, singing four numbers. Her sultry loveliness working full blast, there probably wasn't a male in the house who failed to succumb. Her voice is beautiful, but she uses a mike, and that seems a shame when she can get so much quality without it. She scored a show-stop.

Buster West and Lucille Page bring their dancing talents together in next-to-shut, aided in the comedy interludes by Charles Eaton. Both score heavily, West with his familiar and hilarious eccentric hoofing, and Miss Page with her acro and contortion work, which is, of course, outstanding. She also adds a bit of hip-tossing and torso-heaving in her first number which is plenty oomph—but plenty. Individually, the two performers got across as well as ever, but the two very different styles fail to jell well enough for the purposes of the act.

The Six De Cardos close with their always enjoyable teeter-board work and barrel jumping. The finale, in which one lad, blindfolded, does barrel jumping way up near the flies, is a breath catcher. A tiny lass also scored handily with her teeter-board work.

The house was pretty well filled at this second show opening day.

EUGENE BURR.

## Palace, Chicago

(Reviewed Friday Afternoon, May 17)

Dave Rubinoff heads the bill this week, with Johnny Perkins drawing second billing. Rubinoff satisfies the lovers of all classes of music, changing his tempo from the playing of a number requiring difficult fingering to lowdown jazz for the masses. Johnny Perkins, who is a favorite here, acts as emcee thruout the show besides doing his own act.

Sylvia Manon and Company, three men, three women, were a beautiful opener. Set represents a French porcelain clock and candlesticks, with the people in Colonial costume grouped about on pedestals, making a colorful picture. Miss Manon is seen swinging on the pendulum of the clock. As two of the women sing *Blue Danube* the three men and Miss Manon go thru a classy adagio routine with several thrilling throws. Drew a good hand.

Johnny Perkins made his first appearance here, and after warming up the audience with a few stories he introduced Sylvia and Clemence, two girls in bellhop uniforms who contributed a whisk-broom tap, a rope-skipping tap

and a variety of fast acrobatic stuff that gave them two bows.

Perkins returned and sang *My Wife's First Husband* and *I Like To Stay After School* before introducing Ruth Petty, who put across two songs, *Just Once Too Often* and *Throwin' Stones at the Sun*, in great style. Between the songs she acted as foil for Johnny's quips and gags, which got plenty of laughter. Johnny and Ruth are as good as ever and had no trouble in filling this frame with entertainment and merriment. Big hand.

Johnny and Mary Mason opened with a fast session of roller skating and then Johnny took several customers for whirls on the skates, working up to the fat lady. Closed with Mary with one foot around Johnny's neck for a finish that got a good hand.

Rubinoff came on to a reception and showed his artistry with the first selection, *Dance of the Russian Peasants*. Then he did *All I Do Is Dream of You*, varying his tempo from classical to low-down hot and closed with a medley of three numbers and *Sweet Mystery of Life* as he slowly walked off stage in a shaft of light. He made an easy thing of the closing spot, always considered hard for a single, not one customer walking, and left a hit. He carries his own musical director, Leon Leonard.

F. LANGDON MORGAN.

## Shubert, Cincinnati

(Reviewed Saturday Afternoon, May 18)

It was A. B. Marcus' *Continental Revue* which opened the Shubert's stage-show season March 1 last and it's practically the same layout in a new show tagged *La Vie Paris*, which winds up the house's season this week. RKO's final stage show of the season, featuring Guy Lombardo's Orchestra, will be switched to the local Palace for next week, thus permitting the Shubert to close Thursday night for extensive alterations. Balmy summer weather today cut in a bit on the first show's biz.

Advertised as carrying 75 people, the new Marcus revue, as all its predecessors, is a gorgeous flash. There's a wealth of brilliant costumes, a dazzling array of colorful drops and scenery and an abundance of gorgeous creatures. The comedy is of the lighter vein and is capably handled by Elmer Coudy and Ben McAtee. It's strictly a revue show, with the usual run of blackouts, a sprinkling of good singing, a good assortment of dancing and several entertaining specialties. The mammoth chorus, well drilled and artistically costumed, is an eye-ful. The chorus display themselves admirably in a series of fetching scenes, outstanding of which is the silver number, featuring Hotcha Sen in a silver dance, with Lois Fraser and Bob White warbling the theme number. Show is still a bit rough, but with a few more shows under its belt, with a slight alteration here and there and with the newness worn off should pan out grand entertainment. As it is it's very easy to look at.

Those who step out for specialties during the running, besides those mentioned above, are Bob White, who does well with several songs; Dave Harvey and Danny Kaye, who, in addition to their work in bits, offer a neat dance routine with Kathleen Young; Dorothy Oliver, prima donna, who does a number in comedy vein and *Mighty Lak a Rose* in good voice; Les Seicrist, personable accordionist; Billy and Ruth Ambrose, dance team; Hershey Surkin, dancing juvenile, and the three McBride Sisters, who took nicely with their singing via the mike. Harold Boyd and his Jigsaws, three lads and a lass in gob attire, pulled a bundle of laughs with their rough and tumble comedy act. Gay Brothers, five of them, scored handily with tumbling and teeter-board work.

The show carries five musicians to augment the regular pit orchestra, with Eula Coudy wielding the baton thruout the running. The pit gang pulled a neat hand with a novel overture.

BILL SACHS.

BETTY

DICK

# ADAIR and RICHARDS

RETURNING TO BROADWAY WITH A NEW OFFERING

This Week  
R. K. O. ALBEE,  
Brooklyn

Week of May 30  
R. K. O. PALACE,  
New York



Capitol, New York

(Reviewed Friday Evening, May 17)  
(RUDY VALLEE UNIT)

It's nearly axiomatic in the show business now that Rudy Vallee deserves recognition as one of the best of the present-day showmen, and in his latest vaude unit the axiom bears fruit. The show runs an hour and during that time there is barely a dull moment and only one fault in the staging of the presentation. Opening is particularly effective, altho, paradoxically, the lighting in the opening is the core of the staging mistake. Curtain rises to a dark stage, orchestra playing, with lights immediately before the musicians then flashing on to shine on the instruments and faces of the players and up against the drop for effective silhouettes. Lights flash on the players in units—brasses, saxes, strings and pianos, each group with different colors. The first time used, it is an impressive sight, but during the hour's run it's resorted to twice more, each time weakening its own effectiveness. That's the error—that, and the possible one also that Vallee elected to open with a number other than a pop. His usual theme song, *My Time*, etc., is used only in a burlesqued imitation of Vallee by Al Bernie towards the end.

First several numbers, after opening, center on the leader at the microphone, doing a number about the trouble caused King Henry VIII and Vallee by six wives, and the drunkard song from *Sweet Music*, his recent Warner film. Red Stanley is next, introduced as "a coming operatic baritone" and given a hifalutin' sounding Italian name to follow thru. Stanley then goes into *Sweet Sue* and his performance is a pip of a satire on the usual rhythm singer attached to bands. Then, ironically enough, Vallee introduces a rhythm songstress, Ann Graham, a platinum blonde, who sings *Ghost of Dinah Lee* and *Lost My Rhythm*. Kiesewetter Octet, the male singers Vallee uses on his broadcast, next in a finely sung cowboy tune *Broncho Bill*. George Lyons' drums comedy bit, so-so laughgetter, is followed by the Stewart Sisters, the trio also heard regularly on the air program, leading into a semi-production handling of the *Maine Stein Song*.

Al Bernie supplies a show-stop. A talented young mimic, practically every one of his characterizations are clear-cut and sharply defined, both as to the high points of physical characteristics and, of course, the individual vocal foibles. His repertoire seems endless, including *The Shadow*, *The Goldbergs*, *Amos 'n' Andy*, Penner, Durante, Ben Bernie, George Arliss, Katharine Hepburn, Mae West, Edward G. Robinson et al. His 15 minutes or so was by no means an overstay. Closing is a reproduction of the *Fare Thee Well*, *Annabelle* number from the picture.

First night, of course, developed occasional lighting miscues and brief stage wails that will work out with time. Picture was *Age of Indiscretion*, and business, for the supper show, was fair.

JERRY FRANKEN.

Radio City Music Hall, N. Y.

(Reviewed Thursday Evening, May 16)

Again the Music Hall repeats itself in its stage show, this time offering *Scheherazade*—played here for a two-week stretch not so long ago. Would be okeh if it was worthy of repetition, but unfortunately it is not. And this house gets repeat audiences, so things like this do not help much! The current film fare is the Katharine Hepburn-Charles Boyer film, *Break of Hearts*.

After Dick Leibert's console work of pop numbers and the showing of the newsreel—latter finding the audience in a cheery mood—the symphony orchestra got its inning. No repeat from the latter this week—someone once cracked that the overtures are kept in a bucket of water to allow them to cool off. Do nice work of Tschakowsky's *Capriccio Italian*.

Seems a shame that such music as Rimsky-Korsakoff put into *Scheherazade* should go unnoticed because of the flare for elaborateness on the stage. When your attention is drawn to a crowded stage, with a camel, donkeys, tumbler and other things, you are distracted from listening to the beautiful music. Audience seemed to react to it that way, many times laughing in the wrong places—such as at the aerial bedroom.

The show is staged very colorfully, with beautiful sets and gay costumes. Still that story as told by *Scheherazade* (the story weaver) is inadequate for

such beautiful music. And this goes on for 33 minutes.

The principals in this production are Leonard Warren, Dolores Pallet, William Dollar, Nina Whitney, M. Vodnoy, Hilda Eckler, Nicholas Daks, Raya Keene, George Meyer, Dolf Swing, Beatrice Belkin, Four Trojans, B. Bannister, L. Iven, B. Kalman, George Kiddon, A. Chandrovsky, I. Kovach, T. Cannon, E. Loring, C. Peterson, N. Barnett, G. Church, J. Quinn and L. Levinoff. Besides, there are the choral ensemble, the ballet and the Rockettes.

About the only applause sock is contributed by the Four Trojans, with their outstanding tumbling. Miss Pallet tells the story capably, with Warren a good listener, while Dollar and Miss Whitney are only fair in handling the roles of the principal characters. In brief, the story centers around an adventurous prince who in his travels falls in love with a princess, carries her away, but is slain together with his followers by her sultan husband and his gang. The princess then commits suicide.

SIDNEY HARRIS.

London Bills

LONDON, May 18.—Two more American acts opened this week. Both have played here seasons before. One, the Four Mills Brothers, with a rep here, switched from the Palladium to Birmingham Hippodrome, where they clicked plenty. Other opening is that of Aussie and Czech, colorful and versatile acrobats, throwing and whip-cracking flash. Act is action thruout and well routined. Scored solidly at Shepherd's Bush Empire.

Three American acts in a strong bill at Holborn Empire. De Vito and Denny, with Dorothy Stevens, make their third return here inside 12 weeks and show-stop. Raymond Baird, youthful saxophonist, hits well with a dandy act. Art Frank, ably assisted by Vivian Peterson, gives London a look at his Civil War vet character and scores splendidly with a corking comedy act.

A bunch of Americans on the vaude program at Liverpool Empire include Aileen Stanley, a favorite songstress; Glen and Ann Pope, presenting a smart and interesting comedy magical interlude; the Casting Pearls, aerial sensation, and the Gaudsmith Brothers, acrobats. All make hits.

Cherry and June Preisser are a sensation at the Manchester Palace, where they play their first European vaude date. They are going to like these kids here.

Teddy Joyce continues to score over the Moss tour, and now has one of England's foremost songstresses, Phyllis Thackeray, appearing with his band.

The Four Franks show-stop at the Palladium, where they have been for 11 weeks, and Enrica and Novello are voted the classiest dance team seen here in years.

Loew's State, New York

(Reviewed Friday Evening, May 17)

Alice White, picture "name," and the California Collegians share headline honors this week with the picture, *Black Fury*. Business opening day was good and ought to hold up right thru the week.

Stage show itself is okeh, altho Miss White's act is nothing to rave about. She is spotted No. 3 in a fluffy little song and dance turn, assisted by Charles Teeke and Patrick Banks. On in a flouncing white gown, she starts off warbling something about her eyes men, wiggles a bit and then goes into a ball-room dance with both partners. She returns in a black gown for a snappier acrobatic number. It's an unpretentious little act and, as personal appearances go, it's okeh.

Three Knues open the show with a sock routine of perch stunts. The understander balances the other fellow on various perches resting dangerously on his forehead and on a shoulder strap. Each of the stunts is great and the audience here applauded plenty.

Ward Wilson, feature of the WHN *Itty Bitty Kitty Hour*, did a series of comedy impersonations at the mike and had little trouble amusing the customers. His Clivot number got him a nice closing hand.

Sammy White and Beatrice Curtis followed the Alice White act and they clicked easily. White is a likable dancing comedian who can also sing a bit. His hoke hoofing, especially the fan dance number, drew a load of laughs.

Miss Curtis, a lovely and graceful foil, makes a perfect partner.

California Collegians were the hit of the show with their musical clowning. Starting off as a straight band, the seven boys soon hoke it up and before long have the customers yelling. They're all remarkably versatile performers. Some of their older numbers still get howls, especially the famous people impersonations and the circus side-show clowning. A sock novelty.

PAUL DENIS.

State-Lake, Chicago

(Reviewed Saturday Afternoon, May 18)

The Five Courts, three men and two women, opened with a tap routine, the girls did some acrobatic numbers, the boys did a routine and they closed with challenge work. Nice hand.

Brooks and Philson came on in wash-women clothes and did some quiet banter before harmonizing on *Maybe*. More talk followed, one of the girls using Benny Metz, the house drummer, as straight man and after a quick change to dress costumes they sang two songs that have never been done before; that is, not much, *Lullaby of Broadway* and *Isle of Capri*. Three bows.

King Brawn was preceded by some introductory remarks by an announcer before doing several baffling escape tricks. Before witnesses, invited from the audience, he escaped from a Siberian strait-jacket and 35 feet of brass chain; wiggled thru a replica of prison bars and a space of 5x8 1/2 inches; went thru the keyhole of a large padlock and closed by releasing himself from a brass torture chamber suspended from the files. Brawn works fast, has flashy equipment and plenty of showmanship. Exited to a heavy hand.

Al K. Hall and Al K. Hall Jr. were next. After a bit of talk by Al, Junior did a tap routine, followed by several comedy bits by Al in burlesque attire. Some business on pots and pans, some eccentric dancing and a comedy takeoff on *Trippy* completed the turn, which got good applause.

Verne Buck's Revue, laid before a battleship drop with the boys and State-Lake Sweethearts in sailor costumes, opened with the girls doing a nice routine with boxes. They were joined by Scotty Weston, who did some clever hard-shoe work which he followed with two very good tap routines. Lou Williams sang two songs, *On Revival Day* and *I Don't Need You No More* over the p.-a. system. Her apparent nervousness retarded her success somewhat at the show caught. Verne Buck then introduced Revel, Baxter and Dean, whose combination of dancing, clarinet and guitar playing, singing and slapstick comedy was rewarded with two bows. The revue closed with the State-Lake Girls doing a dandy drill number in marine uniforms. F. LANGDON MORGAN.

Grand Opera House, N. Y.

(Reviewed Thursday Evening, May 16)

This vaudefilmer, now running three shows a week, is still packing them in. Vaude is now presented as a revue, with an emcee binding the show together and throwing in a few blackouts. Current show was a clicker, with Buddy Walker doing a swell job as emcee—altho some of his comedy was a bit too dirty for neighborhood audiences.

Walker, recently at the Village Nut Club, is a versatile and skillful performer. He has a load of amusing gags and bits and sprinkles them with a few imitations and songs. His singing voice is not so hot, but he gets by on delivery. His night-club style did much to win the customers here and he had no trouble keeping them in high humor.

The Three Juggling Nelsons, opening the bill, did okeh with their tossing and catching of hoops and large spoons. Have a snappy routine and went over nicely.

Harry and Dan Downing were an easy hit with their comedy and singing. Harry is the big laugh getter with his burlesque prima donna, while Dan makes a capable foil in addition to singing. For a finish the boys harmonize. They also worked in a few blackouts with Walker.

*Dance Rhapsody*, a five-people flash, followed more clowning by Walker. It's a modestly dressed and mounted flash and should make the grade. It has Allen and Joyce, two boy hoofers, who specialize in fast tapping; Eleanor Eaton, acrobatic tap dancer, and Mitchell Sisters, a nice-looking pair of acrobatic and high-kicking dancers. In keeping with the current rage, this

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Picture was *Gold Diggers of 1935*.  
PAUL DENIS.



## Equity Council Decides Sunday Show Procedure

**But votes to keep it from the press—three alternatives open—referendum certain after meeting—Stand Bill due before New York City aldermen May 28**

NEW YORK, May 18.—Equity council, at its meeting Tuesday, discussed the paramount issue of Sunday shows, and decided on the form in which the question would be submitted to the membership at the annual meeting to be held at the Hotel Astor at 2 p.m., Monday, May 27. The council outlined the procedure to be taken at the meeting, but it also passed a resolution that the method of procedure should not be given to the press until the meeting takes place. However, it is considered certain that the council will present three possible courses of action to the membership at large, though what the council's precise recommendations will be remains theoretically secret. An article in the current issue of *Equity Magazine* outlines the three alternatives.

1. Equity may stand pat, regardless of the passage of the Berg-Neustein Bills, allowing local option on the Sunday show question, and regardless, too, of the impending local action in which it is conceded the board of aldermen will pass Sunday shows in this city. Equity contracts since 1924 have included a clause that no Sunday shows may be played in municipalities where they were illegal on May 1, 1924, and Equity would be within its rights in holding its membership to the clause.

2. Equity can accept Sunday shows tentatively and with certain reservations. It may set a time limit for the Sunday experiment; it may make special conditions regarding pay, and otherwise tie down the Sunday playing to make it safe for the actor.

3. Equity may accept the Berg-Neustein and impending local legislation declaring Sunday performances legal, and instruct its members to go ahead and play.

It is considered certain that the council will recommend and the membership will vote the second alternative. Just what the suggested conditions will be cannot as yet be released, but it is expected that several plans will be brought forward.

Equity takes a pot shot at its labor affiliates in the *Equity Magazine* article. "The Association," it says, "is face to face with a situation which has often threatened, but which never became an actuality until its labor allies went over to the managers. Had they remained friendly, or at worst neutral, Equity believes that this legislation would not now be a law."

Regardless of how the membership votes at the annual meeting, the council will still have the final say. It is certain, however, that the question will be submitted to a nation-wide referendum of the Equity membership after the vote at the meeting, and it has been stated that the council will undoubtedly abide by the result of that referendum. Meanwhile Alderman Murray W. Stand, who introduced the local legislation, announced that his bill will come up before the Committee on General Welfare Friday, and will be brought before the board of aldermen May 28. No public hearings are expected, but it is possible that Mayor LaGuardia will hold them before he signs the bill.

## Detroit Festival Opens With "Laburnum Grove"

DETROIT, May 18.—Robert Henderson's Dramatic Festival opened the first season at the Wilson Theater on Monday to a fair house with a production of J. B. Priestley's *Laburnum Grove*. The company was under the direction of Luther Green, publicity manager, in the absence of Robert Henderson, for the first week.

The opening production starred Edmund Gwenn and included Melville Cooper, Margery Pickard, Elizabeth Risdon, Lloyd Gough, A. G. Andrews, Molly Pearson, Body Davis and Jack Daniels.

The Detroit season will run three weeks and will include two American premieres, the production of *Ghosts*, with Alla Nazimova, next week, and *Up to the Stars*, new musical revue by Noel Coward and Norman Zeno, for the closing week. Shaw's *The Simpleton of the Unexpected Isles* will divide the second week with *Ghosts*.

Following the Detroit production Henderson will produce his annual festival season at Ann Arbor, Mich.

## Federal \$100,000 for Charleston Theater

CHARLESTON, S. C., May 18.—More than \$100,000 in federal funds has been appropriated to rebuild the Old Dock Street Theater here, which FERA officials say was the first large playhouse in North America. Work on the project will be started late this month. Douglas D. Ellington, FERA architectural adviser, already has drawn up the plans, and Harry L. Hopkins, FERA administrator, has earmarked funds for the restoration.

The original Dock Street Theater opened February 12, 1736, with a performance of *The Recruiting Officer*. The project is expected to be completed by February 12, 1936, when the same play will be produced. Leading actors may be asked to come out of retirement to take part in the one-day stand at that time.

The original playhouse had a seating capacity of between 500 and 600. Under present plans, the rebuilt structure will conform as closely as possible with the first theater, but will have to make some sacrifices to accuracy in order to incorporate modern theater conveniences into the building. Consequently the stage will be erected at the front, instead of at the center (the old theaters were like tennis courts) and some changes will be made to improve acoustics.

The entrance to the playhouse will be the historic Planters' Hotel, a brownstone structure, which also will be rebuilt with federal funds. The combined projects will be the largest of a restoration type ever financed by the FERA. Mr. Ellington said. After the opening night, the theater probably will be surrendered to the amateurs.

## Catholic Guild Nominates

NEW YORK, May 18.—The Catholic Actors' Guild, in its meeting at the Hotel Astor yesterday, nominated the following ticket for the coming year: President, Brandon Tynan; first vice-president, Gene Buck; second vice-president, Wallace Ford; chairman of the executive board, Pedro de Cordoba; secretary, Donald Brian; chairman of the advisory board, Fred Tims; recording secretary, William Smyth. The election will be held next month.

It was also voted to increase the number on the executive board from 12 to 23.

## Alliance Picks Its Plays

NEW YORK, May 18.—The Theater Alliance, which will open a subscription repertory season here in the fall, the program to consist of three new plays and two revivals, has settled on the new scripts to be produced. Two are by Americans and one by a European. The plays are *West Winds Are Blowing*, by Velma Carson; *God's Little Acre*, by Emjo Basshe, from Erskine Caldwell's novel of the same name, and *The Cuckold Magnificent*, by Fernand Crommelynck.

The two revivals will be chosen by a vote of the Alliance membership list from a roster of European and American plays. There will also be a sixth production, not yet chosen, to be privately presented for supporting members.

Rehearsals will start early in the summer and casts will be picked from Alliance's permanent acting company.

## Rehearsal Pay Meeting Set

NEW YORK, May 18.—There will be a special meeting of Equity council held Friday, May 24, for a discussion of the pay for rehearsals question. The committee which has been going into the situation will report at that time and rehearsal pay will be the only thing taken up at the meeting.

## FROM OUT FRONT

By Eugene Burr

The season being spring, and no openings being scheduled for the week, it seems as good a time as any to thank those players who, since the last list was compiled at Christmastide, have made the duties of enforced playgoing a bit easier than they might otherwise have been. Such a list, of course, fails to exhaust the roster of good performances—particularly in a season in which they have been so numerous as this. In many cases, entire casts should be thanked individually for their collective efforts. In many other cases, fine performances were contributed by players in shows which didn't happen to be covered by this reporter. The list is neither complete nor exclusive; it represents merely those players, seen by this reviewer, who chiefly added to his theatrical delights.

Thanks, then:

To Bobby Clark, for his clowning in the recently defunct *Thumbs Up*, particularly for his by-now-immortal "We only wanna dance!"; to Imogene Coca, an appealing and comic sprite, for her work in *Fools Rush In*, an intimate revue which lived up to its title because it didn't know when and where to cut; to Peggy Wood, for her tender and radiant pretending in *Birthday*, a piece which was infinitely better than its Broadway run would indicate, and to little Jeanne Dante, in the same play, for a splendidly real characterization; to Katharine Cornell, for her *Romeo and Juliet*, in which Miss Cornell acted the role rather than Miss Cornell and gave us the realest, most vital, most overwhelmingly affecting Juliet that this generation has seen; and to Edith Evans, who, as the nurse, ably seconded Miss Cornell; to Jane Cowl, John Halliday and Jose Ruben for fine playing in the Theater Guild's *Rain From Heaven*, which talked better than it played; and to Frederick Porrester for turning in one of the season's best characterizations in one of the season's worst plays, the balmy *Portrait of Gilbert*.

To Blanche Sweet, for her amazingly right playing of a small role in *The Petrified Forest*, playing which made her big speech the outstanding item in the play; to Humphrey Bogart, in the same show, for seizing his chance to get away from the stuffed-shirt roles with which he has been saddled and acting Killer Mantee to a fare-thee-well; and to many others in the same excellent cast, including Leslie Howard, who has saved much (if not quite all) of his excellence from the onslaught of the cinema; to Judith Anderson and Helen Menken for their fine, distinguished and altogether excellent pretending in *The Old Maid*, which drew both the Pulitzer Prize and the usual yowls from dramatic critics; to Alfred Lunt for his magnificent portrayal of the inarticulate beast in Noel Coward's *Point Valaine*, in which Mr. Coward created a mood in play form, without anyone in the audience knowing what he was doing; and to Lynn Fontanne and Osgood Perkins for their fine work in the same play; to Edmund Gwenn for his meticulously detailed and finely effective characterization of the genial counterfeiter in Priestley's *Laburnum Grove*; to Donald Macdonald for doing his best work in recent years in the unfortunately unworthy *Little Shot*; and to Conway Tearle, who gave a serious, forthright and effective performance in *Living Dangerously*, which was imported from England, presumably to prove that

(See FROM OUT FRONT on opposite page)

## Broun Stumps For Forumites

**Writes article in "Nation" attacking Equity administration—Forum platform**

NEW YORK, May 18.—As the Actors' Equity Association, in the current issue of *Equity Magazine*, took a pot shot at its labor affiliates for deserting it on the Sunday show question and going over to the managers, Heywood Broun, in an article in *The Nation*, declared that Equity has broken away from its former labor allies. "I have heard actors," he says, "denounce the stagehands and the rules of their union with the same vehemence employed by the managers. A distinct wedge has been driven between the workers."

In the same article Broun supports the Actors' Forum, the insurgent group in Equity which has nominated its own slate of councilors for election at the annual meeting at the Hotel Astor May 27. Broun hits out at the administration, claiming that "during the last few seasons its leaders have more or less taken the attitude, 'What's the use of making any demands? The theatrical business is in too sad a plight, and you can't whip a dead horse.'"

Accusing the administration of being "less than scrupulously fair in meeting the drive of the Forum," Broun advocates the plank in the Forum platform which calls for pay for rehearsals. He also attacks the administration slate, saying, "One of the candidates for the council on the orthodox slate is a young actor whose stage debut was as a strike-breaker (during the actors' strike in 1918) in Mr. Brady's production of *At 9:45*. That was 15 years ago, but actors are noted for long memories and they are beginning to ask whether Equity is still a labor union."

Earlier in the article he says, "In addition to drifting, a great many Equity members have done a deal of forgetting."

Platform of the Forum candidates, in addition to the pay for rehearsals clause, includes support of unemployment insurance and the abolition of the junior insurance. Officials of Equity this week indicated that Equity has discussed the pay for rehearsals question many times in the past, and that there had been communication with Senator Wagner for inclusion of actors in his proposed unemployment insurance bill. The question of the junior membership it was said, is a recent one, the classification having been established only two years ago, when legit went in under the NRA. Pay for rehearsals is now being thrashed out by a special committee, which will report to the council Friday.

## OUT-OF-TOWN OPENINGS

### "Wedding"

(PASADENA PLAYHOUSE)

Play by Judith Kandel. Henry K. Dunn, director. Cast: Anita Blair, Florence Short, Eric Van Horn, Julie Benell, Hugh Hippie, John Rhine, Lyman Williams, Edna Sturgeon, Elsa Heymann and 37 others.

Surprising things happen at *Wedding*, a new comedy by Judith Kandel, Hollywood playwright, given its American premiere at the Playhouse this week. Scenes of the play take place in the ballroom suite of a fashionable New York hotel, with all three rooms in view and the action jumping from one to another. Sparkling with snappy humor and rich comedy scenes, the play moves along at a swift pace. Lyman Williams, a newcomer to legit circles, acquires himself well as the youthful lover whose affairs with other women are discovered by his fiancée on the night of their wedding. Williams is a personable young chap in his early 20s and should make a big name for himself in pictures.

Playing opposite is Anita Blair, as the intended bride whose ideas of matrimonial bliss are shattered when members of the gay young cocktail set show up at her wedding and spend their time telling of their love affairs. Miss Blair presents a charming and innocent character who hardens when she finds her intended husband is like the rest.

On Broadway *Wedding* should go over. Blackford.



**Harlem Players Present Colored "Sailor, Beware!"**

NEW YORK, May 18. — The Harlem Players, a group that hopes to become a permanent stock troupe, established itself at the Lafayette Theater at 131st street and Seventh avenue last week with an all-colored production of *Sailor, Beware!* The troupe includes many well-known Negro actors and is under the management of Shepard Traube and Mack Hilliard, Broadway impresarios. Traube directed *Sailor*, with Ira Ashley supervising the technical production.

It's a better-than-average stock presentation and deserves to get along nicely — tho whether it will be another question. There seems to be no reason why Harlem should fail to support a troupe with as much acting ability as this — and there's the added angle that it may be quite possible to make it a fad among the non-Harlemites, particularly those who intend visiting the night spots later. Prices range from a quarter to 83 cents.

Juano Hernandez plays the Bruce MacFarlane role in *Sailor* with an accent on the farcical humors, particularly those in the not-too-jolly-white scenes. Christola Williams, new to the profranks, plays the Audrey Christie part. Her inexperience is evident, but she's an extremely pretty lass, and she'll have real possibilities if her latent talent is developed. James Dunmore scores excellently in the fat part of Barney, and all the other boys in the navy do good work, along with the obliging ladies of the Idle Hour Cafe. Florence Lee, who is very lovely, handles Hazel effectively.

Frank Wilson, of course, does a fine job of Jake—but it seems a pity to waste one of America's finest actors on a minor role in stock.

*The Front Page*, with Wilson and Hernandez in the chief roles, is set for next week—if the troupe decides to continue. The decision will be made tonight.

EUGENE BURR.

**FROM OUT FRONT—**

(Continued from opposite page)

English melodramas can be just as bad as anything written on this side.

To Juliana Taberna and Thomas Coffin Cooke, who did fine work in *Crime and Punishment*, a workmanlike dramatization of an undramatizable book; to Hugh Sinclair, whose suave and excellent pretending in both *Escape Me Never!* and *Something Gay* almost managed to save the shows, despite the ludicrous overacting of a pair of female stars; to Lowell Gilmore, one of this department's white hopes, and to Francis Compton, for their work in *Prisoners of War*, a play which wasn't as bad as the acting of the chief role made it appear; to William Lynn and all of the others in *Three Men on a Horse*, that joyous and extremely successful farce; and particularly to Shirley Booth, who made a fully rounded and sympathetic figure of a stock Dumb Dora part; to Taylor Holmes for clowning hilariously tho broadly in that item from the mid-A. H. Woods era, *It's You I Want!*; and to Charles Bellin, a little boy, who played touchingly and well in *Field of Ermine*, an unsuccessful item from the Spanish.

To Pierre Fresnay, for the majesty, humor, pathos and overwhelming humanity of his portrayal of the harassed patriarch in Andre Obey's modernized legend, *Noah*; to Helen Claire, who will some day get the break she deserves, for sensitive playing of a routine role in *The Eldest*; to Walter Connolly and Lucy Beaumont for making *The Bishop Misbehaves* as enjoyable as they made it; to Roland Young for the insight an understanding of his portrayal of the wistful little murderer of *The Distant Shore*, and to Sylvia Field for still another of her glowing characterizations, this time as his sweet and tender paramour; to Alla Nazimova and McKay Morris—and various others in the cast—for making Shaw's *The Simpleton of the Unexpected Isles* almost coherent upon occasion, and for injecting what interest they could into that long, dull and very pitiful mewling of the bearded Imp's dotage; and to all performers in what was probably the best cast of the season, that which performed *Times Have Changed*, a

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**BROADWAY RUNS**

Performances to May 18, inclusive.

Dramatic	Opened	Perf.
Accent on Youth (Plymouth)	Dec. 25	173
Awake and Sing! (Belasco)	Feb. 18	104
Bishop Misbehaves, The (Golden)	Feb. 20	104
Black Pit (Civic Rep)	Mar. 20	76
Ceiling Zero (Music Box)	Apr. 10	48
Children's Hour, The (Elliott)	Nov. 20	214
Fly Away Home (48th St.)	Jan. 15	148
Hook-Up, The (Cort)	May 8	14
If a Body (Biltmore)	Apr. 20	23
Kind Lady (Booth)	Apr. 28	21
Old Maid, The (Empire)	Jan. 7	155
Personal Appearance (Henry Miller's)	Oct. 17	254
Peticoat Fever (Ritz)	Mar. 4	86
Petrified Forest, The (Broadhurst)	Jan. 7	150
Post Road (Ambassador)	Dec. 4	194
Something Gay (Morosco)	Apr. 29	24
Three Men on a Horse (Playhouse)	Jan. 30	121
Till the Day I Die and Waiting for Lefty (double bill) (Longacre)	Mar. 26	63
To See Ourselves (Barrimore)	Apr. 30	23
Tobacco Road (Forest)	Dec. 4	637
Musical Comedy		
Anything Goes (Alvin)	Nov. 21	209
Great Waltz, The (Center)	Dec. 22	273

play which deserved to do better than it did; and particularly to Moffat Johnston, Robert Loraine, Cecilia Loftus, Eric Wolencott and Elena Miramova, the latter giving one of the finest performances of this or any other season.

To the great soul of Richard B. Harrison, now in green pastures of his own, for the inspiration and beauty offered to theatergoers thruout the land by de Lawd; to Dennis King and Leo G. Carroll for smooth and hilarious work in that mildly riotous farce, *Peticoat Fever*, and to Doris Dalton, in the same play, for proving that she is one of the ablest and most charming of our newer actresses; to Melvyn Douglas for offering a forthright and effective performance amid all the hotheuse decay of *De Luxe*; to Hester Sondergaard for a tender and appealing portrayal in the Theater Union's *Black Pit*; to Martin Wolfson for his grand cripple in the same play; and to Clyde Franklin for taking a Simon Legree part in the same drama and making it seem both fresh and believable; and to Ella Kazan for his taxi-driver in *Waiting for Lefty*, a taxi-driver who looked, spoke and acted as tho he had just stepped from behind the wheel.

To Brandon Peters for doing a good job in an impossible role, despite all the obstacles put in his way by *A Woman of the Soil*; to John Litel, for some of the season's grandest pretending as the roistering aviator of *Ceiling Zero*, and to Osgood Perkins for another good performance in the same melodrama; to Burgess Meredith for almost unbelievably believable playacting in the weakest scene of John van Druten's weak *Flowers of the Forest*; to Kate Mayhew for swell trouping in a minor comedy role in *A Journey by Night*, which brought both Greta Maren and *A Trip to Pressburg* to Broadway, but not for long; to Grace George, for her distinguished and effective playing as the much-abused kind lady in the play of that name, the most genteel of the penny-dreadfuls; to Edith Barrett, for giving a sincere performance again, and an effective one, in that most ineffective of the season's mistakes, *Symphony*, and to Adia Kuznetsov, for offering a few moments of pleasure in the same piece by singing Russian folk songs in his splendid basso; and to Patricia Collinge, for her sensitive, delicate, understanding and excellent performance as the romantic wife of *To See Ourselves*, the charm of which seems too mild for Broadway.

Sincere thanks to them all.

**Pitt Amateur Groups In Co-Op Association**

PITTSBURGH, May 18.—Semi-professional and amateur theater groups organized here for the first time last week and will be known as the Federation of Non-Commercial Theaters. Nearly 20 groups are already represented in the new federation. The executive committee is composed of Louis Isaacs, of Irene Kaufmann Settlement Players; Vande E. Kerst, of the Pennsylvania College for Women; Alfred L. Golden, of the Y Playhouse; Chester B. Story, of the Pittsburgh Drama League, and Morton Frank, of the Community Players. The organization will establish a clearing house of information for play dates in the county, serve as promoter

**Equity Repeats Plea for Subsidies for Playwrights**

*Equity Magazine carries editorial on plan previously suggested by Gillmore—would guarantee incomes to five picked dramatists—effort to conserve talent*

NEW YORK, May 18.—Frank Gillmore's oft-repeated suggestion that a managerial group subsidize a certain number of playwrights in order to make full use of latent talent and to insure a certain amount of stage material was brought up again this week in the current issue of *Equity Magazine*. It is presented in the issue's featured editorial, and restates the suggestions and theories that Gillmore has advanced time and again in the past. The editorial, in part, follows: "The theater is even more wasteful of its resources than the country. It did not seem

**Tompkins Square Club Wins Amateur Drama Tournament**

NEW YORK, May 18.—The Tompkins Square Boys' Club of New York won this year's drama tournament of the metropolitan group of the Boys' Clubs of America, getting the decision over the Madison Square Boys' Club, the Bronx Branch Catholic Boys' Club and Christadora House. The play used was *Efficiency*, by Robert H. Davis and Perley Poore Sheehan, the cast including Maron Turash, David Snapinsky and Sidney Weinrib. Finals were held Tuesday in the auditorium of the 92d street YMHA, and judges were Brooks Atkinson, Arthur Ruel and Taylor Holmes.

All three of the youngsters in the prize-winning play turned in excellent performances, and the direction of Edgar Ballou and Ben Krantz also aided greatly. The winners received the Theater Guild Plaque. Madison Square won the second-place Samuel French Plaque with Foster Fitzsimmons' *Four on a Heath*. The silver cups offered by the Civitan Club for third and fourth places were taken by Bronx Catholic, with Leo B. Fride's *The Barbarians*, and Christadora House, with Rostand's *The Romanesque*, in that order. *The Barbarians* received good direction from Larry Hogan, and the ensemble work of the cast stood out. Individual honors fell to John de Matties.

Charles H. Croker-King, of the board of preliminary judges, presented the medal for the best individual acting of the tournament. It went to Richard Hefflin for his work in *Four on a Heath*. The award was well deserved, tho in this reporter's opinion young Hefflin was closely pressed by his teammate, Edwin Ballinger—or whoever it was who played Dick.

EUGENE BURR.

**"Husband's" Pitt Try**

PITTSBURGH, May 18.—*The Saint's Husband*, which missed Broadway production this season when it was withdrawn by its authors at the last minute, was premiered at the Davis Theater here May 10-11 under the title of *Shining Armour*. The authors, Rosemary Casey and Ben Iden Payne, hope to stage it in New York next fall. The cast included Polly Rowles, Janet Patrick, Patti Littell, Brinton Turkle, George Kittredge, George Lloyd and Malcolm Milligan. George Seibel, dramatic editor of *The Pittsburgh Sun-Telegraph*, said, in part: "The supreme merit of the play lies in its dialog. . . . The plot is not without ingenuous and happy turns. . . . Polly Rowles played the principal role with the verve of a seasoned comedienne and very pleasing performances were given by Janet Patrick, as the shoddy saint, and by Patti Littell, as the down-trodden daughter.

of a library for the exchange of play scripts, establish a co-operative purchasing bureau of play rights and production supplies, act as a publicity medium for shows in this district, encourage exchange performances and aid in the promotion of various theater activities.

to have occurred to the producing managers that the road might not always be there whenever it was wanted, no matter how it was treated; or that they could not count on finding plays as they needed them, regardless of how dramatists were used. . . .

"But now, with the road contracted to its present size, the managers are finding it increasingly difficult to discover enough good plays to fill even those theaters which remain open. It seems to Equity that if they are ever going to do anything about this matter, which is a fundamental of their business, now is the time to do it.

"As Equity has remarked before, the producing managers as a group have permitted conditions to become established under which it is easier, more pleasant and more remunerative for creative writers to engage in almost any other form of activity than playwriting. To such an extent is this true that many trained writers, and men who have demonstrated that they have something to say, decline to endure the delays, uncertainties and humiliations which appear to be inevitable in writing for the theater, and have taken themselves and their talent elsewhere, to the real detriment of the legitimate theater. . . .

"If the producing managers would select even so small a group as five such writers (those showing both desire and aptitude for dramatic writing) and inform them that they and their families need not worry as to their needs during the next two years, that during that time they would receive three to four thousand dollars a year and that anything they wrote would receive real consideration and prompt attention, they would obligate themselves for no more than \$40,000. If only one play of any one of those five writers should prove a success it would more than repay the expense of the experiment.

"As playwrights established themselves they would resign their scholarships to make room for others. . . . Of course it would be difficult to assure this opportunity to just the right persons and to no others. There would be questions as to who would have priority for the manuscripts. But these are not insuperable difficulties, and to organize a continuous flow of able dramatic writers would go further toward solving the present problems of the theater than almost anything else of which Equity can think at this time.

"It might be a difficult problem for any individual producer to undertake under present conditions, but the producers' association or groups of producers with similar interests could underwrite such a program without any particular strain.

"If the theater is to work its way thru this depression it must initiate new policies, and none would have greater value to the theater in the long run. Equity believes, than a conservation policy for playwrights."

In previous statements, Gillmore amplified, indicating that each subsidized playwright would be expected to turn out two plays a year, and that the money given them be considered as advance royalties on their produced plays.

It sounds logical.

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# ALABAMA PROPOSES 10% TAX

## Theater Representatives Object En Masse to 'Murderous' Measure

**Exhibitors claim tax would close 85 per cent of movie houses in State—say public would not pay tax and theater owners would be unable to absorb the amount**

MOBILE, Ala., May 18.—The doom of moving pictures in Alabama is spelled in the new revenue bill, drawn by the Senate and House recess committee of the Alabama Legislature on finance and taxation, according to evidence brought before that body by representatives of the 245 movie houses in the State. They objected to the imposition of the 10 per cent ticket tax, which in reality amounts to 12½ per cent. Testimony was presented that the tax would shut up 85 per cent of the movie houses in the small cities and towns and would also close a number of movie houses in cities like Mobile.

"It is nothing but murder for the movie houses of Alabama," bluntly stated Ed M. Freniel, of Mobile.

It was the contention of those who operated houses that the tax could not be passed onto the consumer because the consumer would not attend the theater. Theater owners present included R. B. Wilby, who controls a chain of Montgomery theaters; Mack Jackson, Alexander City; Thos. Orr, Albertville; W. H. Mitchell, Florence; Sam Rain, Gadsden, and R. A. Root, of Birmingham, secretary of the Motion Picture Operators' Association. It was brought out by Root that the imposition of the tax would throw hundreds of employees of the movie houses out of employment.

It was demonstrated at the hearing that the moving picture industry had suffered, if anything, more than any other industry during the years of the depression. It was shown that it would be impossible for the operators of the movie houses to absorb the tax which they declared was unjust. It was also brought out that to pass the tax on to the consumers would cut the attendance 40 per cent.

It was shown that Governor Olsen of Minnesota had recently vetoed a tax bill similar to the one now before the Legislature on the ground that diversion was necessary and that the masses of the people were entitled to these amusements without excessive taxes. It was also pointed out that in many other States these taxes have been tried out and all had been repealed as the industry could not possibly pay the taxes and the people refused to pay it.

## Michigan Bill Would Kill Preferred Dates

DETROIT, May 18.—A bill was introduced in the Legislature last week by Representative Joseph Roosevelt, of Detroit, and Senator Martin Dunkel, of Three Rivers, making it unlawful to designate play dates in a contract for films. The designation of days on which the picture must be played is to be made illegal if the bill is passed. It was ultimately referred to committee, but it is believed to have a very good chance of passage by leaders in the film industry.

Individual theater owners are strongly behind the bill, which is sponsored by Allied Theaters of Michigan. Henderson M. Richey, general manager, pointed out that "exhibitors are being forced to play pictures on Sunday that are unsuitable for showing to children, and Sunday is one of the days when a large part of the audience of a theaters is composed of children."

## New Chi House Opens Soon

CHICAGO, May 18.—Warner's Beverly Theater, tentatively set for opening May 24, will probably not open its doors until May 31, due to delays in regard to the decorative scheme. House staff has not yet been set but will be under the supervision of Harry Turrell, district manager. The Beverly, which has 1,300 seats, will be a Class "C" house.

CHICAGO, May 18.—The Palace Theater has just completed the installation of a new RCA high fidelity sound system.

## Horse Sense

LONDON, May 18.—In order to determine whether or not an animal is affected by motion pictures a horse was taken into a theater and a newsreel shot of the Derby was run off. At first the horse paid no attention, but when the picture showed the bangtails coming into the stretch it broke loose and kicked over 20 seats.

## New M. P. Studio Opened in Chicago

CHICAGO, May 18.—A new motion picture studio and production company has been established here, known as the Tru-Tone Audifilm Corporation, a subsidiary of the Electric Controller Corporation, with studios at Lake Shore drive and Ontario street. The company, which is headed by M. H. Page, former RCA engineer, plans to go into production soon on some educational and religious pictures.

The studios are 55x36 feet, with a 15-foot ceiling and are paneled with special acoustic properties that permit a person whispering in one corner of the room to be heard in an opposite corner. Adjoining the studios are dressing rooms, recording rooms and a small laboratory for the development of rushes. Equipment has been installed that will record both standard and 16 mm. film. Production is planned for several 16 mm. films to furnish a supply for the new 16 mm. sound-on-film projectors which Tru-Tone expects to market within 90 days. Irvin Siegel, formerly with the Warner New York studio, is in charge of production.

## Syracuse Unions in Recognition Battle

SYRACUSE, May 18.—Feeling between union men and Morris Fitzer, operator of Empire and Rivolt theaters, was intensified yesterday when Empire started three-act vaudeville policy, using members of alleged "trump" union and working shows with two stagehands. Acts announced as "professional" and are booked thru Ed Fonda, Syracuse agent.

Altho newspapers had carried name of new union as Empire State Union, Fitzer's attorney, queried by *The Billboard*, said correct name is Independent Motion Picture Operators' Union of North America. Fitzer says union operates chiefly west of Detroit and "is strong in Buffalo, New York and Brooklyn."

Syracuse union men have submitted affidavit alleging Fitzer formed union to throw them out of jobs. Fitzer denies it.

ceived a reduction of \$1,013 under a proposed ordinance.

The theaters pay the State also \$12,000 a year. Also it was stated that in numerous instances people pay for seats but do not get them until after the crowd on the inside leaves.

Receipts are showing a marked upward trend in Spokane due in part to returns on wheat, silver and gold from Coeur d'Alene mines and pay rolls from the Coulees dam, on the Columbia.

## NRA Will Decide Operators' Rates

WASHINGTON, May 18.—A public hearing has been announced by NRA for June 4 on a new proposal for the establishing of minimum booth costs and maximum hours of employment in motion picture theaters in Greater New York. The hearing will be conducted under the motion picture code and by Deputy Administrator William P. Farnsworth. It will be held at the Washington Hotel. A hearing was held in Washington January 18 last for the purpose of establishing such minimum costs and maximum hours, but such wide differences of opinion as between members of the industry were developed no concrete results were obtained.

Information developed at this hearing, however, along with alternative plans which were proposed at that time, were used as a basis upon which to develop the schedules which are now to be given consideration. A system of points, from 10 to 60, and varying according to the seating capacity and the admission price, is embodied in the proposal to be discussed on June 4. A minimum of 12 cents per point per hour, it is explained, would be paid under the new plan by theaters whose pictures are first, second, third or fourth run. These theaters are in the majority.

Other theaters would pay a minimum of 10 cents to their motion picture operators. In event a theater has a stage presentation this would add seven points before computing. And maximum hours of employment would not be more than 30 a week. Requests for opportunity to be heard at the hearings should reach Deputy Administrator Farnsworth, it is suggested, before noon on Monday, June 3.

## No Tax Reduction for Portland, Ore., Houses

PORTLAND, Ore., May 18.—By a vote of three to two in city council, with the exception of the Rialto, the theaters lost their fight for reduction in license fees. City Commissioner Colburn stated that the houses were entitled to no consideration.

Theaters here are now paying to the city \$2,836 a year and would have re-

## Will Hays' Contract Renewed For Five Years by Producers

NEW YORK, May 18.—The Motion Picture Producers and Distributors of America has given Will Hays a new five-year ticket. The new contract was signed Wednesday and will set at rest further rumors that the "Czar" was to be deposed. Hays' old contract does not expire until next year, which with the new contract will keep him at his post until 1941.

At various times of late there have been reports that James Farley, Postmaster-General; Alfred Smith and Joseph Kennedy would take over the post. It was in-

order to stop the rumors that the producers decided to extend the contract before the old one had expired.

Hays has been with the organization since it started, having resigned as Postmaster-General in Harding's cabinet to accept the job.

In the last year the organization has spread out until it now has representatives in many key spots and maintains the purty bureau in Hollywood, under Joe Breen's guidance. Altho no official figures are given out, it is understood the setup costs more than a million dollars a year to maintain.

## Vandals Wreck Astor Theater

**Damage is estimated at \$50,000—interior totally destroyed—Reade owner**

NEW YORK, May 18.—Vandals broke into the Astor Theater, 45th street and Broadway, some time between midnight Sunday and Tuesday morning and damaged the interior of the house to the extent of \$50,000. The house was owned by Walter Reade, but had gone into bankruptcy last week.

Fire axes were used to destroy the seats, curtains, screen, loudspeaker and projection machines. The vandals worked systematically to accomplish their purpose and little was left undamaged.

For the past few months the house has been playing second-runs and was picketed. Detectives assigned to the case have been unable to find any clues to the identity of the vandals.

## Academy Contract Promises Little

(Continued from page 4)

that the actor not be asked to waive terms.

Guild's request for an abolition of the deal was met with promises in the press release but nothing in the contract. Therefore there was nothing to prevent a supplemental agreement with the player.

As to the call bureau, no mention was made at all.

The Guild proposed a 15-hour rest period, which could not be waived, and the Academy came back with a 12-hour rest period, with provision that the actor gets an extra day's pay if violated, but no mention was made of anything that would keep the producer from "requesting" the actor to waive this provision.

The Guild asks no work on Sundays or legal holidays without a compensating day's rest. The Academy contract granted this request, with a limit fixed on six holidays, but nothing to prevent a "requested" waiver.

On terminating the services of an actor the Guild maintained that the producer pay the actor a week's salary. The Academy allowed the producer to pay actor a week only if he terminated employment within 30 days of starting date or after start of production.

On payment of salary to and from location the Guild asked for full pay, and the Academy ruled: "If less than 24 hours' distant no pay till the player appears before camera or 24 hours after reaching location." If more than 24 hours' distant player is left to own bargaining power to get travel time if he can.

In the delivery of contracts the Guild insisted that they be in force only when signed and delivered by both parties, whereas the Academy ruled that same be left to oral evidence whether contract is in force and producer need not sign.

Arbitration for the free-lance actor is thru the Academy and in the same manner as for the day player.

In addition, the new contract put in a few extra provisions in favor of the producers, including one day of free publicity stills, and if contract terminated the producer can make actor come back and finish at same salary any time actor is not working within six months.

A study of these comparisons shows why the Guild is growing in strength and power in Hollywood. The Academy has adopted some of the Guild proposals but avoided the most vital one, which made the producer responsible for keeping his promises.



## BOX-OFFICE GROSSES SHOW BIG IMPROVEMENT ON WEEK

NEW YORK, May 18.—Box office takes thruout country this week, while not spectacular, were above average, with good product getting the play. In some spots the warm weather helped keep grosses down, but as yet the weather is a small influence.

Most exhibitors feel that if the product keeps up to the present standard there will be better grosses this summer than in the last few years.

### New York

Business in the Times Square district was about average this week. *Bride of Frankenstein* is still packing the Roxy. The Music Hall will show heavy grosses on *Break of Hearts*. Business at the Paramount was slightly off on the second week of Mae West. The pix is set for a three-week stay. Other houses managed to keep out of the red. The closing of the Rialto might help the other houses on the stem. Coney Island drew several hundred thousand over the week-end.

### Chicago

Nothing to brag about in the theater grosses this week, but those houses playing hit pictures got away nicely. The outdoor amusements are beginning to take their toll from the theaters, and, unless the film fare is exceptionally good, many houses are going to take it on the chin when the warm weather really gets started.

### Boston

Business for the week way off from all quarters, with the much-touted *Informer* at Keith's Memorial doing only fair business after exceptional ballyhooing. At the Fine Arts *Unfinished Symphony* closed up seven good weeks for Managing Director George Kraska, and the final American showing of *Two Hearts in Waltz Time* came in on Wednesday. Both *Bride of Frankenstein* and *Mark of the Vampire*, of the thrill and shriek variety, failed to register beyond normal, and it looks as tho they had stopped buying thrillers. Dietrich, in *The Devil Is a Woman*, at the Metropolitan, didn't drop enough seats to make as much noise as a carpet tack falling in a bowl of soup would produce. It looks as tho the summer is here in the m. p. biz, never a very happy time for Boston, with so many outdoor attractions drawing them out of town.

### Providence

This will be a profitable week for most Providence first-run houses despite the fact that the Knights Templars' parade put a crimp in Sunday matinee business at several of them. Majestic and Loew's State, however, were forced to stop selling tickets soon after doors opened and while parade was on, so great the crowds. These theaters have been standing them up since start

of week, with *G Men* and *Dinky* at the Majestic and Loew's State offering *Mark of the Vampire* and *Vagabond Lady*. Strand not up to expectations with *Four Hours To Kill* and *Sweethead* but will get a fair week out of it. Albee, with Mitzel Green headlining stage show and *Village Tale* on screen, hopes to hit the 200 per cent mark, and Fay's, with stage and films, will go 150 per cent. Modern off about 10 per cent last week, with foreign films and *Victory* about average.

### Philadelphia

Business a little above average this week. Good features in most of the downtown houses dragged the mob from the fireside. The neighborhoods report satisfactory takes on the week. The price war is still in effect and doing considerable harm to practically every theater owner.

### Lincoln

*Naughty Marietta* on a word-of-mouth build at the Stuart and *Bride of Frankenstein*, Lincoln, are running neck and neck here for supremacy. *Frankenstein* got a day's start of the other Lincoln Theaters Corporation acer and was running a box-office temperature, while *Marietta* opened weakly because of rain and cold weather. However, they're both in there battling now. *Band Plays On* and the *Rio Nights* unit three days at the Orpheum, followed by *Scarlet Pimpernel* and *Great God Gold* on a dual, was a good biz bill. The Colonial with its usual three changes was out after the lower price fans with *Born To Battle*, *Mary Jane's Pa* and *Dog of Flanders*. Biz in the territory is good, too. State has been getting some swell rains.

### Detroit

New highs in recent business are reported generally. Roger Kennedy, business agent of IATSE, reports neighborhood theater owners have stopped asking for relief from labor conditions as a sign of real improvement. Record hold-over occurred with *Bride of Frankenstein* transferring from first Fox to Adams for second week, and *G Men* from Michigan to State. The Fox last Sunday drew 20,000 people, with no one under 16 admitted.

### Pittsburgh

Despite unfavorable weather most of the week business held up splendidly in the downtown houses. The Fulton did surprisingly good with the revival showing of *Imitation of Life*, the Alvin got by okeh with *The Bride of Frankenstein* in its second week, while the Stanley with *G Men* and the Penn with *Les Miserables* did near record-breaking biz. The neighborhoods reported average intakes.

# ALLIED

With approximately 800 persons attending the Allied Convention in Atlanta, the organization is giving a show of strength that will cause the majors no little worry. If the Allied plans go thru the producers will have a great deal more to worry about than they realize.

In order to reach its maturity Allied has had an uphill fight. It has withstood the ridicule from expected sources and many exhibitors who at first looked upon the infant organization with suspicion have become its staunchest supporters. Allied was built on headaches and, altho it will have many more, they will be less severe.

Each succeeding year finds less opposition from the other national organization, which has been kept alive largely thru artificial respiration, supplied by the producers. Allied is essentially an organization composed of exhibitors who have backbone enough to battle for the right to exist. Any organization with such a purpose cannot be licked.

We hope and expect Allied speakers to announce definite plans for the organization and not confine itself to the lofty aims of the majors, as has been the custom of the opposition. Allied has it in its power to get somewhere and if the same courage continues to be applied by the leaders it will succeed.

Immediately following the convention there will be a smoke screen laid down to try to minimize the results. This is to be expected by Allied members, who should give it little heed, for it will merely mean that some people are worried.

With Will Hays in the saddle for an additional five years the independent exhibitor can expect to receive in the future the same benevolent treatment he has received in the past, which consisted largely of getting a perpetual runaround. That Hays was given an extended contract is a direct indication that the producers approve of the policy of socking the independent. If independents want this they are welcome to it, but by giving their unqualified support to their organization they can minimize the number of bruises.

We feel that we can safely predict that if the convention goes on record against the evils that confront the theater owners there will be rush of small exhibitors to join the ranks. Any organization that can, and will, aid the showmen of this country against the overwhelming injustices deserves the support of all.

The Allied leaders have taken a great deal of abuse since they organized, but have carried on in spite of the constant cry of "radical" and "selfish interests." Any organization fighting for what is right can expect just such treatment by those who are struggling to suppress justice.

Allied is in safe hands and if the courage of its leaders does not falter we hope and expect to see the independent theater owners get the fair treatment to which they are justly entitled.

Keep fighting, Allied, and you'll get places.

Len Morgan.

## PERSONALS

JACK DUFFY has been elevated to house manager of the St. Charles Theater, New Orleans. Harry McLeod, former manager, retains his other position as vice-president. Duffy is given full charge of operations.

PHILIP A. SLIMAN, independent operator, has been appointed to the clearance and zoning board of the theater code of the NRA in Louisiana. He replaces Joseph Barcelona, of Baton Rouge, who recently resigned.

BUD BENSON, manager of the Empire, Anacortes, Wash., is opening another house there soon.

JOHN GRAY, manager of the Covington Theater, Covington, Okla., is opening a new house in Enid, Okla., about July 1.

MR. AND MRS. T. H. SLOTHOWER, owners of the State Theater, Wichita, Kan., will erect a modern picture theater on East Harry street, Enid, Okla., to be named the Southern.

THE STARR THEATER, Arkansas City, Kan., opened last week under the management of S. M. Wetmore and son. The new house seats 800 and is equipped

with the new Trouco super-tone hi fidelity sound heads and Webster GRS wide-range sound system, furnished by Trout Theater and Sound Equipment Company, Enid, Okla.

THE OXFORD THEATER, Oxford, Kan., has reopened to good business.

RUSSELL EGNER, RKO salesman covering Southern Illinois, is ill in a Chicago hospital.

WILLIAM MARLEY, sound engineer, now has the National Theater Engineering Company at 3967 Haverhill avenue, Detroit.

EDGAR A. KIRCHNER is renovating the front and huge sign on the Family Theater, facing the City Hall, Detroit.

ROY HUDSON has closed the Opera House at Tekonsha, Mich., being run as a motion picture theater, and is planning to dispose of the property.

WESTHAUER AND SON reopened the Flynn Theater at Sawyer, Mich., last week.

R. H. SANGID sold his Iager Theater in Iager, W. Va., to James E. Dean.

# FROM THE BOX-OFFICE POINT OF VIEW

## "Break of Hearts"

(RKO)

Reviewed at the Alexander, Glendale, Calif.

Time—80 minutes.

Release Date—Not set.

Katharine Hepburn reveals a new, modern and interesting personality in the Pandro S. Berman production of *Break of Hearts*, a story by Lester Cohen, prepared for the screen by Sarah Y. Mason, Victor Heerman and Anthony Veiller. As the girl eager over the artistic life and wrapped up in the mystical charms of a great orchestra conductor, Miss Hepburn adds an enraptured characterization to her long string of successful screen accomplishments.

Picture possesses plenty of box office. Miss Hepburn's beautifully sustained and exquisitely modulated performance will be a source of great pleasure to her hundreds of thousands of screen admirers. Then there is Charles Boyer, as the great orchestra leader, who soothed the musical souls of the world's great and caused an extra flicker in the romantic hearts of damsels on two continents. Boyer's performance is an achievement of quality. And for good measure John Beal, who has come to the fore so rapidly in a series of well-chosen parts, is added for the part of the youthful pilgrim who cajoles

his way into the heart of the unhappy bride when her husband has turned his back to her professions of love and admiration.

As previewed, the picture has only one fault. With the exception of the last two reels the story is well modulated and exceedingly fascinating. The present ending is slow and sluggish and leaves one unsatisfied when the end is reached. However, this should not dampen the enthusiasm of the showman in building a campaign for the picture.

Direction by Philip Moeller is seasoned with an experienced value of dramatics. He has succeeded well in imbuing most of the film with the virtues of class, and his careful consideration of timing serves to bring out the consistency of the characters.

Play up *Break of Hearts* as a top-notch drama, with Hepburn in a new and greater screen characterization.

Blackford.

## "Public Hero No. 1"

(METRO-GOLDWYN-MAYER)

Reviewed at the Alexander, Glendale, Calif.

Time—87 minutes.

Release Date—May 24.

Incorporating the biggest gangster news breaks to hit the front pages of the metropolitan dailies during the past year, MGM has turned out a crime story that's a honey for profits. Well balanced, expertly directed and capably acted by an all-star cast, including Lionel Barrymore, Jean Arthur, Chester Morris, Joseph Calleia, Paul Kelly, Lewis Stone, Paul Hurst and George E. Stone, this flicker is destined to mop up at every box office in the country.

Chester Morris, working for the Federal

Investigation Board, is thrown in stir to get next to Calleia to find out the hiding place of the dreaded purple gang which has been terrorizing the nation. Bunking in the same cell with him, Morris plots a prison break and takes Calleia out with him. When Calleia's sister, Jean Arthur, visits them at their hideout Morris goes soft for her and Calleia throws the two out. Lionel Barrymore, drunken doctor, is part of the gang and takes care of their injuries sustained during bank holdups, murders, etc. Morris uses the doctor to trip up the gang and locate their subterranean hideout, where the federals close in and shoot it out, getting all of the gang except Calleia. Calleia, a la Dillinger, has his face lifted and attends a movie. The house manager tips the federals off and Morris plugs him as he leaves the theater. With her brother out of her mind Miss Arthur has time to think of other things and she and Morris strike it off together.

Story takes in the San Quentin prison break of last year, the Dillinger retreat in Northern Wisconsin and his fatal shooting attending a movie, altho no mention is made of Dillinger thruout.

Lionel Barrymore gets first mention for his unusual characterization of the souse doctor. Chester Morris is ace as the federal officer and Miss Arthur is right at home in her role of the heart interest. Calleia handles the part of the leader of the purple gang in acceptable fashion.

Blackford.

## "Gigolette"

(RKO)

Globe, New York

Time—70 minutes.

Release Date—February 15.

Dealing with the prohibition night club era, *Gigolette* fails to get started and as a result is pretty mediocre film entertainment. It is no fault of the players for each turns in a good performance. The blame can be laid to the story and weak direction.

Adrienne Ames, a well-bred girl, accepts a job as hostess in a dive. She is supposed to lure the visiting firemen to her table and fill them full of hooch, and then a heavy check is presented and if the customer yells, he is promptly tossed out. A young millionaire visits the joint and falls for Miss Ames. Ralph Bellamy, owner of the speak, is also in love with her, and a weak romance is unwoven.

The picture could have been made entertaining had the right amount of preparation been applied, but as it stands it is a weak sister and should be assigned to double bills.

Morgan.

## "Let 'Em Have It"

(UNITED ARTISTS)

Reviewed at the Paramount, St. Paul.

The federal government's war on gangsters from the federal agents' point of view is vividly and actively portrayed in United Artists' *Let 'Em Have It*.

Richard Arlen is in the starring role as head of a group of three agents. The film opens with the agents being sworn in. They then are given pistol practice and other training before being sent out on cases. Detective work in a government laboratory equipped with microscopes and other paraphernalia, by which they tell from an old glove the size and weight of the wearer, his occupation and the locality in which he lived is shown.

The agents' first case deals with their frustrating of a plot in which Virginia Bruce's chauffeur is finger man for a gang planning to kidnap her. A con-

cealed weapon charge is the only one they can get on him. He gets three years, the maximum, for that, but Miss Bruce, who doesn't believe her chauffeur would do such a thing, is influential in getting him paroled.

Once out, he arranges a jail break for his pals. They roam the State of Ohio, looting banks; killing those who get in their way. Miss Bruce's younger brother decides to become a government man and is assigned to work under Arlen and his team. He is killed by the chauffeur, who escapes from a plant. Later Arlen personally gets the murderer (played by Bruce Cabot) in a hand-to-hand tussle.

The picture was filmed with co-operation of the Department of Justice and is designed to bring people to see the war on gangdom from their viewpoint, but it is a fast-moving action tale that grips even the most lethargic audiences and will move many of the feminine customers to tears when Miss Bruce's brother meets his fate.

It is gripping, fast and will entertain even those who avoided the old style of gangland films.

Hennessey.

## "The Nit Wits"

(RKO)

Reviewed at the Alexander, Glendale, Calif.

Time—87 minutes.

Release Date—Not set.

By far the best Wheeler and Woolsey comedy to come from RKO in more than two years. *The Nit Wits* will re-establish faith in these two comedy provokers and place them again at the head of the screen's comedy class. Prepared for the screen by Al Boasberg and Fred Gullo from a story by Stuart Palmer, the story is filled with situations that Wheeler and Woolsey build up to smash laughs. Direction of George Stevens keeps the comedy pouring out in a steady stream, with very few dull minutes thruout the entire 87 minutes of screening.

Wheeler and Woolsey operate a cigar stand in the lobby of a big building. Betty Grable is the heart interest of Bert Wheeler and is employed by Hale Hamilton, a music publisher. Erik Rhodes writes popular songs and picks a fight with Hamilton over the shortage in sales figures of a popular song Hamilton is supposed to be plugging. Evelyn Brent, Hamilton's wife, has been receiving threatening notes from the Black Spider, and the two engage Fred Keating, a detective, as bodyguard. Hamilton is murdered. His wife, his secretary, his bookkeeper and Erik Rhodes are all suspected. Wheeler and Woolsey come to the aid of Wheeler's sweetie pie and enter the building late at night to solve the fatal shooting. The bookkeeper is killed and dozens of men dropped in for one thing and another until the murder is finally pinned on Fred Keating, the supposed detective bodyguard.

The W. W. boys are riotous thruout. Evelyn Brent doesn't have a very meaty role, and Keating doesn't begin to look like a detective. However, brushing these few minor faults aside the picture bids well to establish some nifty grosses.

Blackford.

PARAMOUNT-RICHARDS THEATERS, Inc., was incorporated at Dover, Del., to conduct theaters listing a capital of \$60,000. Walter Lenz, C. S. Peabbles and B. R. Jones, of Wilmington, are the incorporators.

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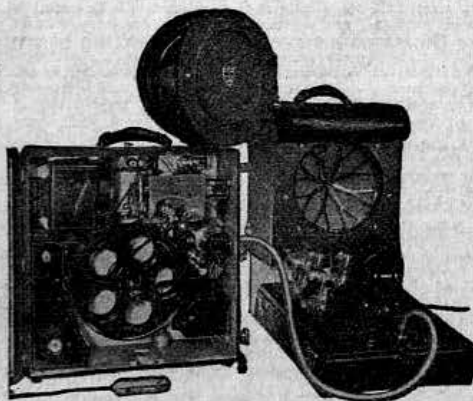
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## CURRENT BROADWAY FILMS

Issue Reviewed.

Age of Indiscretion (MGM)	Capitol	May 18
A Night at the Ritz (WB)	Mayfair	April 6
Break of Hearts (RKO)	Music Hall	Current
Goin' to Town (Paramount)	Paramount	May 11
Last Wilderness (Fairbanks)	55th Street	September 22

## Holdovers

Youth of Maxim (Amkino)	Cameo—4th week	May 4
Bride of Frankenstein (U)	Roxy—2d week	April 20
Les Miserables (UA)	Rivoli—5th week	April 13
C Men (WB)	Strand—3d week	April 27





**A** MERICAN civilization moves on cartwheels fashioned from dollars. This, more than any other era, is one characterized by economic standards. The dollar is God and at times it seems that a man's station in life, his capacity for gaining the self-respect of his neighbors are dependent solely on his worldly goods and his ability to earn money. Civilization has always been characterized by standards of capital but this has become more evident during the past score of years. This new philosophy has exerted a direct effect on the show business. It has caught hold so definitely that old policies, standards and ideals have been thrown into the discard by unwilling individuals caught in the stampede; in the gruelling fight for the elusive dollar.

Probably more changes have taken place in the show business since the turn of the century than in the government of the Russias. Many of these changes have been for the better, altho their favorable effect on business has not yet been driven into the consciousness of showmen due to the interference of other factors with a general improvement in conditions. Yet the complete change in the show business map has also involved definitely unfavorable trends. One of these—the subject of today's sermon—is the complete loss of glamour. This sad phenomenon has been discussed here before and, considering its basic importance, cannot be referred to often enough.

The desperate hunt for the dollar has caused managers to lose practically every vestige of their foresight. It has caused stars to wantonly waste their potentialities. There used to be a time when popularity became mellow with age; when the years rolled on and added as a matter of course to the fame and box-office draw of personalities who took their profession seriously and who looked upon the public as a treacherous opponent: always ready to strike at the unwary; enthusiastically loyal at one time and aggressively bitter at another. Today the guiding thought is speed in building up thru any medium that presents itself. The greater the audience the better. Tomorrow is far off. It will take care of itself.

Many changes for the better have been made, as we started out by stating. But the old technic of building up box-office personalities has been lost. Not, to be sure, with the same hopelessness

of rediscovery as the embalming secrets of the Egyptians but lost for all practical purposes today. One cannot help harboring a nostalgia for the past when it is recalled that Charles Frohman inserted a clause in his contracts forbidding his stars to appear publicly on Broadway and specifying also that they report at the theater in closed, curtained cars. Today stage, screen and radio stars appear indiscriminately as "guests" at broadcasts, cafes, night clubs, vaudeville theaters, benefit shows and other public functions. Glamour exists only in relation to a few screen stars and much of this is dissipated by prolific chatters for the fan papers and Broadway columnists.

It used to be a real feat to obtain an Annie Oakley for a show that was good, bad or fair to middlin'. Today there are at times more free shows than commercial entertainments. At any rate there are always plenty to choose from. And the entertainment seeker really determined not to plunk down money at the box office need not search long or far for a free show that will satisfy his craving. If he is disinclined to twist dials for an earful of Cantor, Wynn, Jolson, Lillie or Kate Smith he can inveigle without considerable effort passes for one of the free studio broadcasts. Seated comfortably and in surroundings that would make King Solomon envious he can see as well as hear his favorite entertainer. To make sure that Mr. Piker gets a lasting dose of free entertainment most of the sponsors of free studio broadcasts arrange for an impromptu show after the program leaves the air.

The chronic studio "patrons" tell us that they enjoy the impromptu shows considerably more than the ones that are broadcast. If any person rushes to a legit theater or a vaudeville or even a movie after an earful and eyeful of studio entertainment he is either a glutton for punishment or ought to have his head examined.

As if free studio shows are not enough, there are free vaudeville shows offered by the Emergency Relief; also drama and puppet shows under the same auspices; free municipal concerts; free dancing in the park, occasional recitals—and free instruction in dancing, music and singing.

Managers used to insist that once a patron sees a free show in a theater he is killed as a potential commercial patron. They must have known what they were talking about. Try to imagine what these same managers say now, who see the crowds pass their theaters on the way to the various entertainments referred to in the foregoing.

**H**EARTENING is the trend of dallies of late to accord increased space to news of night clubs. The press has discovered that night clubs are a legitimate entertainment branch. It has recognized that the night club business is settling down to a sound basis as a reaction to the fly-by-night hysteria of Prohibition and the 3.2 beer era. That night clubs are generally doing well and dropping gradually their chiseling tactics is well for all that have any connection with the field. Performers and musicians who at one time depended solely on anemic vaudeville for employment are now definitely ensconced in the night club field. In many instances the work is wholesome, steady and profitable. Night clubs are back to stay and would never have done a walkout were it not for prohibition. As time passes the field will become more stabilized. Novelities in policy will be introduced, involving the employment of more talent. If these policies are successful the effect will be felt directly by the performer.

More night club business means more business for theaters, too. The public can be re-educated to "flesh" thru the night club. The average person does not make night club attendance a daily habit. It is an occasional pastime and in the final analysis, gives him a renewed appetite for a theater policy that screens films and is enlivened by acts.

## The Broadway Beat

By GEORGE SPELVIN

**T**HE Lyric, burly house, is now being picketed by a "United Union Chartered by New York State"—a new one on the street. . . . The house is countering by announcing that it's 100 per cent AFL—actors, operators, stagehands and musicians. . . . Marty White tells of the resort proprietor who booked a social director for a summer run the other day, and was somewhat surprised the next morning to find the s. d. sweeping the streets. . . . "I'm breaking in a new act," stammered the s. d.—but the proprietor said he didn't think he'd like that act, and called off the deal. . . . The New Theater League is attacking John Casey, secretary of the stagehands' union, because he labeled the Artoff Theater a communistic organization. . . . Local agents are stunned over the Bowdoin Square, Boston, dropping vaude after 35 consecutive years. . . . "What are the rats who chewed the actors' shoes and clothes going to do for food now?" asks one. . . . Broadway's leading resuscitator of old jokes, by self-acclaim, is Al. of Faber's Sportland at 48th and the Stem. . . . Milton Berle, please note. . . . Will Hill "parked" his elephant on a Times Square corner while making a call on *The Billboard*. . . . A pushcart peddler did land-office business in the interim. . . . The peddler's probably an ex-showman. . . . Claire Vermonte, who sings over WOR in half a dozen tongues, will do her summer warbling at Glosinger's in Ferndale. . . . In a dramatic job near by will be Herb (positively not Herbert) Meadow (positively not with the "s"). . . . Eddie Dukoff has just gotten hold of half a building maintenance company—the kind that gives porter service, etc. . . . The McKinley Theater in the Bronx is playing Yiddish shows. . . . Irving Guttenmap has resigned from the Sunday department of *The Times*.

Ken Behr, former manager of Loew's State here, has been ordered reinstated as assistant manager of Floyd Bennett Field, the air spot, by the Supreme Court last week. . . . Speaking of things aero, Jack Kalcheim writes in from Chi to say that from now on he's a flying agent, despite the fact that he was forced down on his last trip because of a storm. . . . And speaking of Milton Berle, as we were in the last paragraph, he still plays around with songwriting, reminding us that he collaborated with Abner Silver and Dave Oppenheim on the tune *I'm Living in the Past*. . . . His jokes probably gave him the idea for the title. . . . Roy Renard is getting a Paramount pix buildup; he's now starting on three musical shorts in the East. . . . He'll probably go to the Coast late in July. . . . The Loew publicity department, sorting out applications for movie tests in its current tieup with Hal Roach pictures, is surprised at the number of standard vaude people entering the contest. . . . The m. p. studio mechanics held a benefit ball at the Hotel Delano Friday. . . . Frank Gillmore celebrated his 68th birthday last Tuesday. . . . The Theater Service Employees' Union is moving into the Palace Annex. . . . Martin Mooney, *New York American* reporter, who was sentenced last week for refusing to reveal news sources to the grand jury, is a former press agent and scenario writer. . . . Stephen Ryan, backstage doorman at the Roxy, entertains the actors with his imitations. . . . He hopes to be an actor some day. . . . When the Casino de Parez went bankrupt it left 135 employees without wages. . . . Seventy-five of these were waiters who hadn't received wages for seven weeks. . . . Nice people. . . . Lee Kugel is collaborating with Arthur Hammerstein on a biography of Oscar H. . . . Beating the gun with the pickets: a saloon on Sixth avenue, scheduled to open next week, is now being picketed as being unfair to union labor.

## Chicago Chat

By NAT GREEN

**W**HAT a swell title for a song of the moment—*Chain Letter Blues!* . . . But no publisher has grabbed it, so far as we have noticed. . . . The rialto has gone nuts on these sure-fire quick fortune epistles and in every agent's office the salutation is: "Wanna buy a chain letter?" . . . Work is at a standstill; bookings must wait while the stenos knock out chain letters for the boss. . . . Everybody's gonna get rich—then who'll do all the work? . . . Don't fret—all dreams come to an end!

Charlie Althoff, rube comedy violinist, will have a part in Fox Films' *Way Down East*. . . . He left for the West Coast a few days ago. . . . Big things are expected of the Film Relief Ball to be held May 31. . . . The committee, Henry Herber, of Universal; Aaron Saperstein, of Allied, and Jack Miller, of the Exhibitors' Association, are getting together a whale of a program. . . . Kay Kyser, band leader, would like to take a little vacation before starting on his tour, but the bookers won't give him a chance. . . . Kay has done a swell job at the Blackhawk and deserves a rest. . . . Jack Hunt, manager of the State-Lake, is a lucky guy. . . . Had a sweepstakes ticket on the Kentucky "Darby" that he couldn't sell, so he kept it himself. . . . Darned if it didn't win top prize, \$1,500. . . . Mme. Schumann-Heink is going to take a fling at the films. . . . Is signed with Fox Films and leaves for Hollywood May 28. . . . Cati Mount, artist and showwoman, is handling publicity for Ballantine and Pierce, dance team at the Stevens. . . . Schwimmer & Scott are handling the advertising for Morrison Hotel, home of Terrace Garden.

Circus is in the air these days. . . . Roscoe, night clerk at the Raleigh, is an old circus performer. . . . The other night someone phoned for a room. . . . "Sorry we can't accommodate you," Roscoe told him; "we've strawed 'em for the last three nights." . . . Fritz Blocki threw a "body twisting" party the other afternoon at Harry's New York Cabaret to introduce King Brown to the newspaper gang. . . . The "king," who passes his body thru an ordinary tennis racket, had it all over the newspaper muggs when it came to body twisting, but on elbow-bending they had him licked, to a standstill! . . . Phil (first-nighter) Davis will be a delegate to the bar association meeting in Los Angeles in July. . . . Phil, by the way, handled the Helen Kane-Max Hoffman divorce; also George Jessel's end of the Midhio Corporation-Jessel case, in which Midhio tied up Jessel's salary on the claim that he failed to fulfill an engagement. . . . Davis failed to quash the charge and won the case.

Billy Collins has departed for San Diego Expo with Zorine and her nudists and a troupe of midgets. . . . Several other World's Fairers of '33 and '34 also are on their way westward, among them Harold Wilson and Eddie Lovett, talkers on the Ripley show; Mrs. Lovett, and Mr. and Mrs. Mack Lybbee, all bound for the expo. . . . Dorothy Gulman still doing a swell job of keeping the Chez Paree before the public. . . . Bill Green, of Detroit, here ahead of Rubinoff. . . . RKO Palace has a new amplifier system that cost ten grand. . . . On May 16 Paul Ash celebrated the 10th anniversary of his first Chicago stage appearance. . . . New Morrison cafe and cocktail lounge just opened is getting a heavy afternoon play. . . . Helen Hayes will be guest of the Chi Bar Association at its meeting this week.



## Washington's Barn Theater Begins 2d Season June 17

WASHINGTON, May 20. — Roadside Theater, only summer barn theater in this section of the country, gets under way at its new location on Rockville pike, just four miles out of town, June 17. In addition to the box office and refreshment booth on the first floor, there will be a spacious lobby and comfortable lounge in the new barn theater. The entire second floor will be given over to the theater proper.

Six plays will be offered during the season, which runs until September 21. Box-office prices will be 83 cents and 55 cents, with two subscription plans in vogue. *After Dark, Detachment, To Die at Dawn, Tribby, The Henrietta and American Songbird* are the plays to be presented.

Roadside Theater in its second season will be managed and directed by the same persons who served last year. Anton Hardt and Harold A. Weinberger, play directors; Edith I. Allen, designer-technician; Richard P. Creyke, business and house manager; Catherine Prichard, publicity director, and Edwin H. Etz, treasurer, comprise the executive staff. Eldred Wilson returns as stage manager, and Maryon E. Martin as assistant business manager.

Together with much new talent, many of last year's favorites will be back, among them Marvin Beers, Frances Brunt, Thomas Cahill, Denis E. Connell, Helena Cook, Janet Ooon, Ralph S. Fowler, Ruth Hartrick, Fred Haskin Jr., Eugene Kressin, Walter McIntosh, Louis Malone, Ruth Perrott, Virginia Rand, Arthur Rhodes, Betty Rice, Kenn Romney, Harold Stepler and Arthur Westover.

## Phil Duncan Players In Stock in Houston

HOUSTON, May 18.—Phil Duncan Players opened an indefinite engagement at the De Luxe Theater here Tuesday. The De Luxe is located on the North Side and has a seating capacity of 800, with additional space for 300 chairs on the side aisles. Present policy is a feature and comedy talkie, with the stage play following the picture. Plans are to occupy the house for at least a month, then move under canvas at a site already selected and leased.

Opening bill was a three-act comedy-drama written by Duncan. Prevailing prices are 5 and 15 cents. Owned and managed by Phil Duncan, who also handles the male leads, the company includes Cotton and Crystal Morse, Marjorie Shrewsbury, Dick Darling, director; Gladys Baskin, Lee Harris, Blue Doyroun, Helen Gentry, Jake and Estelle Wiener and Jack Stanley. Bob Totheroh opens in next week's bill.

## Barretts in Donkey Baseball

LINCOLN, Neb., May 20.—Doc and Charley Barrett, former rep men who used to tent in the Midwest every season, have definitely forsaken the game as long as their donkey baseball gag holds good. Troupe left yesterday, heading east with the donkeys and will play thru Illinois, Indiana, Ohio and into New York. Charlie Schroeder is booking them.

## Carey Opening With New Play

WHITESTONE, L. I., May 18.—Charles O. Carey announces that his North Shore Summer Theater will open its season with a new play by L. du Rocher Macpherson, *Henrietta the Eighth*, June 18. Cast will include Marie Colebrook and Craig Ward, leads. Ina Horke will also have an important part. The play, a farce, will be staged by Percival Vivian.

## "Drunk" for Russells Point

DETROIT, May 18.—Another *Drunkard* Company is being produced in Detroit, which claims the distinction of housing more *Drunkards* than any other spot in the country. Tommy Harris will produce and act in the new company, which is booked to open for an indefinite run at the Plaza Hotel, Russells Point, O., May 31. Cast engaged by Harris includes Dorothy Boley, William J. Maloney, Bertie Herron, Milton Arnsman, Maybelle Horn, George Puget, Bob Wren, Max Green, Gus Richardson, James Walters, Jack Wright, John Burke, George Ackens and Bertie Arnsman.

## Rep Ripples

ROY FRIDDELL—Send in your correct address to this department. Letter forwarded to you at Schwab City, Tex., was returned marked: "No such post office in State named."

WOLFE TWINS and Irene visited the Brunk Show at Wichita Falls, Tex., last week and renewed acquaintances. The Wolfes were with the Brunks last season. They also visited Jimmie Hull's Comedians in Dallas. The trio is now playing night clubs in Texas, having just completed an engagement in El Paso.

GLEN BRUNK underwent an operation for appendicitis last week at Wichita Falls, Tex., where the Brunk's Comedians are playing an indefinite engagement.

JIMMIE HULL'S COMEDIANS, on the East Grand lot in Dallas for the summer, are still encountering unfavorable weather. However, the show is building a nice patronage. The newspapers have been giving good publicity and everybody is waiting for the predicted pleasant weather.

JACK AND JUNE ALFRED Comedians, after two weeks at Ballinger, Tex., have moved to Miles, Tex. Business not up to standard. A series of graduation exercises, high-school dramas and bad weather is accountable.

DAYNE TETHEROH, formerly leading woman with the Hopkins Players, is vacationing with homefolks in Kansas. She is slated to open soon with the Duncan Players in Houston.

JEFF AND BETH UNRUH are joining the Gagnon-Pollock Show for the coming season. In the show's orchestra will be Jeff Unruh, leader, trumpet and fiddle; Beth Unruh, piano and accordion; "Judd" Fehlsberg, sax, clarinet and crooner; Larry Flauger, sax and trumpet; Boyd Holloway, trombone and baritone; Pat Patton, drums, and Joe Struka, bass.

ART VERNUM, after 35 weeks in stock at Dayton, O., has joined the George Roberson Show, now in rehearsal at Clinton, Ill.

ROE NERO, who recently opened his tent season at Calhoun, Ga., infos that his troupe is this season working under a 55x120-foot top and not a 50x90, as recently reported. Says he is also carrying a six-piece ork and a cast of eight (See REP RIPPLES on page 26)

## Billroy Show Briefs

MARTINSBURG, W. Va., May 18.—Just when I'm searching my brain (optimistic egotist) for a possible lead for this column who should drop in so obligingly but Tom and Mickey Harris—to prove by their very presence that these notes are read by others than the writer. They were on their way to open at a Pittsburgh night spot, after closing an extended engagement at the Club Arbor, Charlotte, N. C. There's little to say of the past week's business that hasn't been said in this column of our business of preceding weeks. It is still holding up.

Charlottesville, home of the Virginia State University, gave us undoubtedly the worst behaved gang of "Joe College-Cutups" that I believe it has ever seen anybody's misfortune to work to. So different from the boys of Washington and Lee and UMI in Lexington, who received the show in excellent manner and enjoyed it immensely. Even the natives of Charlottesville are getting burned up over their home collegiates and I dare say will soon attempt to find out what can be done about it.

The chain letters have started to roll in from members of the profession. Can you imagine an actor with a dime? Punny pun of the week—the Scots' national anthem—*Let the Rest of the World Go Buy*. My bid in this simile gag: As inseparable as Daisy and Violet Hilton. Catch on?

Well, this is where I get off until next week. JOHN D. FINCH.

## Dayton Stock Plan Fails

DAYTON, O., May 18.—Proposed spring dramatic festival of five weeks collapsed when only \$1,000 of necessary \$5,000 to start proceedings was raised. The money collected was returned and Harry Gresham, who was to have been director, returned to New York.

## Keiths Get Surprise; Show Heading Eastward

ELLINGTON, Mo., May 18.—Mr. and Mrs. Frank C. Keith, of the Keith Players tent show, were tendered a surprise dinner by the women of the show, May 10, in honor of their 16th wedding anniversary. The tented dining room was especially decorated for the occasion and Mae Thompson baked and decorated a wedding cake for the event. Mrs. Keith was the recipient of many beautiful gifts from the members of the company.

The Keith tent show, now on tour thru this section, is carded to jump into the Eastern Coast States after May 31. In the roster are Mr. and Mrs. Frank C. Keith, sole owners; Benton and Clarke, Bessie Mae Smith, Mae Thompson, Jean Gibbons, Hubert W. Miller, Clifford Forkum, Barney Bernard and Harry A. Dawson.

Among the recent visitors on the show were Dr. Little Beaver, Doc Waddell, Albert James Colletts, Mr. and Mrs. Billy Fortner and Mr. Jack, advance agent.

## Kansas City Jottings

KANSAS CITY, Mo., May 18.—R. E. Price, of Chanute, Kan., was in the city this week shopping for a dramatic tent outfit.

Billy Carol, who spent a couple of weeks in the city on business and pleasure, has departed for Jacksonville, Ill.

Mr. and Mrs. Everett Evans, who have just closed a long season with Fred Brunk's Comedians, are in the city.

Manly Streeter, character actor, who has been out of the city for some time, returned here this week.

Mr. and Mrs. Slade (Mike) Taylor are recent arrivals from the West Coast.

John Williams, juvenile, left this week to join the Jack and Kitty Daul Players in Wisconsin.

Sally Ketchum, formerly with the Chase-Lister Company, is sojourning in Newton, Ia.

Hilliard Wight, for many years owner and manager of the Wight Theater Company, is now engaged in commercial lines here.

P. Agar Lyons is closing with Hal Stone's Comedians in Southern Missouri. Stewart Smith is a recent arrival here. He came in from Tulsa, Okla.

Mr. and Mrs. Orion Marr (Dorothea Holt), who have just closed a long season with Fred Brunk's Comedians, spent several days in the city this week en route to join the Clyde and Bea Davis Players at Quincy, Ill. Company is now in rehearsal and will open a permanent stock date in Quincy.

George Haines, manager of the Haines Comedians for many years, is engaged in commercial lines here.

Delpha Kent has closed with the Gadsden Stock at Gadsden, Ala., and is expected on the Kansas City Rialto soon.

The Lewis Players in Virginia started the tent season as a one-nighter, but found business so good the management has decided to change the policy of the show to three nights and week stands.

Christy Obrecht Company, which has been playing houses in Minnesota since March 17, will open its tent season May 20 at Casson, Minn.

Herschell C. Weiss is engaged in producing home talents of *The Nazarene* in and around the city.

Roy and Rica Hughes are sojourning in Oklahoma City. Their plans for the future have not been disclosed.

Cecil Kenyon and Marge Montgomery are at home in Carthage, Mo., but will be with a Midwest tent show this season.

George C. Roberson will open the tent season May 20 at Clinton, Ill.

Blackie Spears, formerly with Ed Ward, is a recent arrival here.

HARLEY SADLER'S Own Show has closed its engagement at Austin, Tex., and moved to Temple, Tex., for a week and then on to Tyler, Tex.

## Stock Notes

CARL COOKSON, of Andover, Mass., who has had his own company in Maine for the last 10 summers, infos that he will begin his new season there about June 21. According to his present plans, Cookson will play Bar Harbor, Seal Harbor and North East Harbor, resort towns, spending two days in each town each week.

HERMAN LIVERIGHT, former director of the Pittsburgh Civic Playhouse, has been appointed stage manager of the Connecticut Summer Stock Company this season.

BILL ROOS and George McCalmon are leaving *The Drunkard* in Pittsburgh this week to summer with Marthas Vineyard Stock Company.

E. W. HICKMAN is directing the final production of the season for Carnegie Tech Players of Pittsburgh, who open a week's run in that city May 20. The play is Rachel Odothers' *Nice People* and the cast includes Jane Francy, Amalia Rose, Mary Louise Mehler, Elizabeth Levinger, James McConnell, John Gordon, William Herz, Ralph Nason, Joseph Batcheller and Alden Smith.

## Wayne Placements

KANSAS CITY, Mo., May 18.—Recent placements by the Wayne Theatrical Exchange here include: Hazel Williams, Gene Crossen, "Skeet" Cross, with Verne Douglass Players; S. G. Davidson, with Madden-Stillian Players; Goodie Godby and Ida McCollm, with Cliff Carl's Comedians; Charles Bruer, Millicent Devere, with George Jacobson Players; Mr. and Mrs. Billy Baucum, with the Princess Stock Company; L. G. Coke, with Ray Bash Players; John Williams, with Jack and Kitty Daul Players. Play leases were *Front Page Stuff, Where's Elmer?, Are You a Democrat?, to Jimmie Hull's Comedians; Godfish Aristocracy, to Tilton-Guthrie Players; Kentucky Thoroughbred, to Christy Obrecht Players and Wolever Stock Company; Auction Block, to Jack Collier Comedians; Where's Elmer?, to Chase-Lister Company.*

## Floum "Drunkard" Moves

PITTSBURGH, May 18.—After a 35-week stay at the Port Pitt Hotel here, Jerry Floum's production of *The Drunkard* moves tonight into Sander's Inn, local outdoor night spot, for an indefinite run. It is the intention of the management to present other old-time melodramas and extend the engagement thruout the summer.

## KANSAS CITY GLADSTONE HOTEL

Always Has Been and Still Is HEADQUARTERS FOR SHOW PEOPLE. Weekly Rates—Single \$3.00 to \$6.00. Weekly Rates—Double \$4.00 to \$7.00. You Are Always Welcome at THE GLADSTONE.

## WANTED FOR The Henderson Stock Co.

Juvenile Man and Comedian, both young with specialties. State if you drive car or double some piano. Week stand rep, homes, no tent. Booked solid. Rehearsals June 12th. Write all, don't wire. RICHARD HENDERSON, Mason, Mich.

WANTED General Business Man for Characters and Second Business with Specialties. No Talking. For Circle, now in 16th week. State salary. B. L. DICKSON, Mrs. Chicago Players, Davis Hotel, Aberdeen, S. D.

SHOW PRINTING CURTISS, Continental, Ohio LOW PRICES QUICK SERVICE, TENT SHOW HEADQUARTERS SINCE 1905.

CHAS. J. LAMMERS at Liberty, Direct, Play Parts and Handle Stage. 1147 OLIVIA LANE, Cincinnati, O.

# ROLL TICKETS

Printed to Your Order 100,000 for Cheapest GOOD TICKET on the Market

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**Burlesque Review**

**Apollo, New York**

(Reviewed Tuesday Afternoon, May 14)

Now that the warm weather has set in, this 42d street property of the Wilners seems to have lost some of its steam—both from the business and entertainment angles. Only a small play at the b. o. this matinee, and much of it on passes. The show runs along in a sort of lazy and lifeless way—no real pep or speed. Needs toning up, and the production, while good, is too much the same, the steady use of stairs, the routine picture numbers, etc.

Allen Gilbert, producer, definitely has proved that he's A-1 at this line, but he shouldn't confine himself to things stereotyped and should instead give out with those original ideas of his. Show is dressed and mounted well, but unfortunately is in that category of when you see one you see them all.

The comics in this show are Art Gardner, George Murray and Maxie Furman. They manage to grab off lots of laughs and are a really capable trio. But like most of the funmaking in burlesque today, the material is old and the bits invariably wind up weakly. Expert straightening is turned in by Don Trent and Al Golden, who know the art of feeding. A great help in the bits is the clever Connie Fonslau, whose talents are deserving of other fields. Virginia Shad helps out, too.

The stripping lineup comprises Miss Fonslau, Margie White, Diana Logan, June St. Claire and Peaches Strange. That's a good enough crew for any house and they teased the audience sufficiently into giving out with heavy mittings. Connie opens with a mild number, revealing very little for the boys. Rest of it builds up, with the girls working cleverly and not giving too much.

Singing the show are Mitch Todd and Bob Snyder. Both have nice voices, Mitch clogging with his high pipes and Bob landing with his familiar mike crooning. The 19 girls work the show well, 13 of them working as the chorus and the other six providing a lot of flash as the showgirls. SID HARRIS.

GLORIA COOK, featured at the Hollywood Restaurant, New York, and making pictures for Paramount on the side, is the daughter of Paul Slaver, former burly theater manager, now handling the Harlem Opera House, New York.

**ROSE LaROSE**  
THE EXOTIC CHARMER.  
With Minsky-Weinstock Shows.

**ERMA VOGEELE**  
THE CUTEST LITTLE THING IN BURLESK.

Herman—**FERBER & MARVIN**—Inez  
Back to New York with Minsky-Weinstock Shows.

**JIMMY PINTO & DELLA MARTY**  
"STOP—LOOK—LISTEN"—WOP COMEDY.

**JERYL DEAN**  
A NEW SUNKISSED BEAUTY IN THE EAST  
From California.

**PHYLLIS VAUGHN**  
THAT NAUGHTY STATUESQUE.

**JERRI SARGENT**  
PERSONALITY PLUS TALENT.

**CHARLIE GOLDIE**  
HEAP BIG LAUGH MAKER.

**TONNY LEVENE**  
STILL CLOWNING.

**JEAN BODINE**  
THE TALENT TOPS OF BURLESK.

**EVELYN MYERS**  
Republic Theatre, N. Y. City, Indefinitely.

**SAMMY WESTON**  
Fondest Hopes Realized—On Broadway  
AT LAST AT THE GAYETY

**Tom Phillips Outlines  
BAA's Many Activities**

**Civic, Syracuse, to be picketed—annual meeting set for last Sunday in June—BAA not to be a party to black-listing—plan Chicago and Detroit branches**

NEW YORK, May 18.—From his sickbed this week, where he is confined with the grippe, Tom Phillips, president of the Burlesque Artists' Association, announced the various activities of his organization, revealing addition reforms, continued growth of the group and further activity directed against the managers in an attempt to better the cause of the performer. He stated that the Civic Theater, Syracuse, operated by George Katz as a non-union house, will be picketed, a delegation of performers leaving here Tuesday to go there. The organization has been watching the house closely, with the local newspapers and the authorities being contacted to help the unionized performer in the battle.

Furthermore, that the annual meeting of the organization will be held the last Sunday in June. A nominating committee has been set up to nominate the candidates for office, with ballots to go out shortly to all members. The committee comprises Bobby Morris, Murray Leonard, Charlie Peanuts Bohn, Joe Lyons and Frank Scannel. Addresses, other than that of theaters, are being sought by the organization for its members in order that the ballots can be mailed between now and election.

Also, Phillips stated that the BAA is not going to be a party to anything so un-American as a blacklist, referring to the activity of the new managers' guild here with regard to keeping performers from working until complaints registered against them are cleared up. Such a case now exists with Margie Hart. Phillips stated that two can play the same game.

Phillips also revealed that plans are now being made to establish permanent offices for the BAA in Chicago and Detroit, the former to take care of Chicago and points west, and Detroit to take care of itself, Buffalo and Cleveland. That the Western operators are not recognizing the new managers' guild and are agreeable to signing individual contracts with the BAA. Also, that Detroit is 100 per cent BAA thru the heroic work of Benny Bernard, aided by George Schiller, Benny Moore, John Head and Lester Mack. The initial meeting in this town was at the Barlum Hotel in the Lindbergh Room donated by John Barlum. Semi-monthly meetings will be held at the Backstage Restaurant, the meeting room donated by Joe Brooks and Abe Maine, owners of the restaurant.

**N. Y. Licenses  
Being Held Up**

NEW YORK, May 18.—Altho local burly operators have applied for the usual renewals of licenses, the license department revealed this week that it had not yet okehed any renewals.

Burly houses are running as usual in the hope that the renewals will come thru. It is reported that the license department may hold hearings before granting renewals.

**Werba, Brooklyn, Closes**

NEW YORK, May 18.—The Werba Theater, Brooklyn, operated by the Minsky-Weinstock firm, is scheduled to close for the summer tonight. House will reopen again in the fall. With this theater closing the boro is left with the Star and Oxford theaters playing burlesque, but those houses are scheduled for summer closings.

**Syracuse's New Faces**

SYRACUSE, May 20.—New faces in cast of Civic Burlesque Theater's *French Follies* today are announced as Johnny Kaye, Jean Williams, Pat Morgan, Ernie Schroder, Flo Kay, Peggy White and Pete Burns. Business continues so-so, just making grade, but George Katz intends to stick it out for six weeks at least.

**Burly Briefs**

COUNTESS NADJA and Jack Cadden have taken a bungalow in the Blue Ridge Mountains for June, July and August. . . . The countess has signed with the Wilners again, this time at a salary increase, to run from September of this year to May of next year. . . . Al Golden and Diana Logan closed at the Apollo, New York, Saturday night. . . . Georgia Sothern went in there Sunday for one week before going into Washington, D. C., for two weeks as added attraction. . . . Vic Plant spreads the word that farming is marvelous. . . . He's located in Albany. . . . Nora Ford recently flew from Washington to her home in Kentucky. . . . Another flier is Cynthia Michel, who took the plane to Boston to join an Indie show. . . . Veda Leslie has been ill in Philly.

president of Allied Theaters of Mass. . . . Henry Abbott Jr. was sentenced to six months in the workhouse for collecting funds for a mythical organization to aid unemployed newspaper reporters. . . . Phil Rosenberg moved to smaller quarters on the same floor in the Strand Building, New York, last week to save expenses during the summer. . . . George Jaffe is a bug on baseball, and quite an authority on statistics of that sport. . . . Ginger Britton left the Supreme Circuit Saturday and headed for California. . . . Charlie McNally closed at Minsky's Gotham, New York, Saturday after a long run and was replaced by Artie Lloyd. . . . Billie Hughes opened at the same house Sunday.

AL SOMERBY, the well-known Bostonian, is expected to become the next

DAVE COHN spent Mother's Day at his home in Tarrytown. . . . Another. (See BURLY BRIEFS on page 26)

**ATTENTION!  
BURLESQUE ARTISTS ASS'N MEMBERS  
PRINCIPALS and CHORUS**

Do not sign any contracts for the coming season without first consulting your office.

Neither are you to accept any out-of-town engagements without first consulting the BAA.

Fraternally yours,  
**TOM PHILLIPS**  
(Executive Secretary)

The Civic Theater, Syracuse, is not recognized by the organization.

**U-NOTES**

By UNO

MATT KOLB, operator with Art Moeller of the Grand, Canton, O., writes that the house opened to fairly good business and that it has been leased for the next few years. Their Ramona Park Theater, Grand Rapids, Mich., right on a lake, due to open May 29 for a summer engagement. One show a night and three mats a week.

PAULA LIND and Dolores Dawn are 50-50 owners of a new ukelele. Also a quarter book of instructions. Both studying diligently in their dressing room of Minsky's Gotham, New York.

HERMAN FERBER, of Ferber and Marvin, entertaining his son, Marvin, aged five, here from Miami, where he spent the winter. Ferber and Marvin handed in their notice and left the Republic, New York, May 18 to prepare for a summer's stock engagement at the Globe, Atlantic City.

MAE BROWN a hit in Chicago at the Riato and held over another three weeks after May 9. Originally booked for six weeks.

GLADYS DALE, former burly featured principal, now Mrs. Al Mayo, wife of an ork leader and living in Philly. Daughter Alleen, a principal with Minsky-Weinstock firm. Last show Gladys was connected with was *Bare Facts*.

CONNIE BYRNES, contralto-voiced showgirl with the Minsky-Weinstock shows, selected as the next promotion to the principal ranks. Gene Caton is still another contralto eligible.

GROVER FRANKE, producer at the Eitinge, New York, will also produce and supervise shows more in the nature of musical revues a la Casino de Patee people. His regular prices are 10 and 25 cents, with a dime extra for reserves. Ladies are free on opening night when accompanied by a male escort. At spots (See U-NOTES on page 26)

**ART—LLOYD & O'NEILL—PEGGY**  
KomiK—Gotham Thea., N. Y.—Ingenus—Clubs

**PAULA**  
JUST A PEPPIY KID.

**GLORIA GALE**  
VERSATILING FOR THE WILNERS.

**PEGGY HILL**  
THE DARLING OF BURLESK.

STILL THE "TOPS".

**EDNA (HOTCHA) DEE**

**JO ANN DARE**  
JUST A RED-HEADED SHOW-STOPPER.

**SMILING INA THOMAS**  
A REAL BOX-OFFICE MAGNET.

**MARIE GUNDE**  
Talking and Stripping Genius.

**MADGE CARMYLE**  
THE DANCING LADY.  
Phil Rosenberg, Ex. Rep.; Mill Schuster, Wes. Rep.

**JACK "TINY" FULLER**  
"NO PFURTZIN AROUND."  
Independent Circuit, Management JACK BECK.

**CYNTHIA MICHEL**  
STRIPPING A LA PARISIENNE.  
Direction DAVE COHN.

**EDDIE INNIS**  
STRAIGHTS—DANCES—SINGS—ETC.—ETC.  
Management JACK BECK.

**RAE HOLLAND**  
SINGING AND TALKING INGENUE.  
With Supreme Circuit.

**SYLVIA**  
THE ORIGINAL DIAMOND GIRL.



## Ramona, Grand Rapids, Opens Season May 25

GRAND RAPIDS, Mich., May 18.—The Ramona Theater, local summer spot, will open with a midnight show May 25. Kolb & Moeller musical revue, *La Revue Parisienne*, is booked in for the summer. The house will have three matinees per week, with prices scaled at 25 and 40 cents at night and 25 cents straight for the afternoon performances. The house has been completely renovated.

Frank Blyler, vocalist, popular with Grand Rapids audiences in past seasons, will be featured with the new production. Art Moeller will be business director, with Max Kolb as producing director. Robert Hunke will have charge of the stage crew. A new male quartet will be engaged and vaudeville specialties will be introduced each week. F. A. Wurzburg again is in charge of the theater.

## Republic-Gaiety Pinches May Go to General Sessions

NEW YORK, May 20.—In the case of the police against the Republic and Gaiety theaters, involving the pinches of Buster Phillips, Bubbles Yvonne, Marie Voe, Edward Rowland, Margie Hart, Gladys McCormack, Toots Brawner, Ed Goodman and Jack Keller, a motion will be made Monday by Paul Weintraub, attorney for the group, to transfer the case to General Sessions. This is to be done on the ground that it should be decided by a jury of 12 rather than three judges.

The performers involved were freed, but Rowland, Goodman and Keller were held under \$500 bail.

## Hayworth Set With New Agency

SAVANNAH, Ga., May 18.—"SeaBee" Hayworth's *Broadway Novelities* winds up a three-day engagement at the Bijou Theater here tonight, thus finishing three weeks for the Lucas & Jenkins chain of theaters in this territory. Monday Hayworth begins on a string of dates thru the Carolinas for the Dixie Stage Show Booking Exchange, new booking agency of Charlotte, N. C. Hayworth unit, now on its 26th week, has lost but 11 days on the season. "SeaBee" expects to remain out all summer.

## Taylor Quits St. John, N. B.; Taking Company on Road

ST. JOHN, N. B., May 18.—John H. Taylor's company, which opened at the Empire Theater here recently to present script bills in conjunction with the regular talkie fare on an indefinite engagement, closed after one week. Company is slated to hit the road in these parts.

Included in the cast, besides Taylor, are J. Walter Campbell, Emery Sewell, W. E. D. Ross, Fernie Taylor, Anita Maxwell and John U. Haggerty.

## "Cascades Revue" Set At Garrick, Halifax

HALIFAX, N. C., May 18.—*Cascades Revue*, organized recently in Boston, has been installed at the Garrick Theater for an indefinite stay. Company has been on tour of Northern New England and Eastern Canada for the last month.

Company carries 22 people, including the Stevens Orchestra of seven pieces and an eight-girl chorus. Lou Walters is the producer. The *Cascades* troupe was at the Garrick for three months last season.

## Tab Tattles

JOHNNY BRODERICK and Charlotte Arren are with Earl Carroll's new show, *Sketch Book*, which opened May 21 at the Forrest Theater, Philadelphia, for a break-in before moving into the New York Winter Garden for an indefinite run. Broderick is well known in tabdom as Johnny Burton, and for a number of years operated his own tabs over the Sun and Spiegelberg circuits. For the last several years he and his partner have been working the best in vaudeville. . . . Fred Hurley has closed his burly company at the Gayety, Louisville, and has hit out for his cottage on Indian Lake, near Lakewood, O. Fred, accompanied by Norma Phillips and his chauffeur, stopped off in Cincy last week long enough to helist a few highballs with the tab editor and then continued on to Springfield, O., where he spent the week-end. Hurley will remain at his cottage until July 1 and then will begin the journey to Iola, Kan., to spend a few weeks with his parents, Ma and Pa Funkhauser. . . . Bob Shaw, Gus Sun's right bower, typewrites from his Springfield, O., headquarters that he's been busier in recent weeks, with the office's bookings holding up surprisingly well, despite the warmer weather. Says he is still booking units into 26 houses in the Midwest territory, which means he is handling on an average of 12 to 15 units a week. . . . Curley (Bozo) Burns and wife, Alime Walker, after the closing of the Burley show, hitched a trailer to their jolly and headed for their home in Florida. . . . George Riddle, accordionist, infos that he has opened his own accordion factory in Columbus, O., and says that he and his wife (Ollie Ludwig) and the little daughter are doing grand. . . . Nat L. Royster, veteran theater and tab manager, was a recent visitor at the desk. Nat is now out in advance of Sinnott, the mentalist. . . . Donald (Jake) Drummond, Hebe comic, is in Grand Rapids, Mich., producing a home-talent musical for an American Legion post. . . . Dillard Winton, formerly of Winton and Arlene, dance team, is breaking in a new partner, Diane Ploco, of Youngstown, O. Since Arlene's sudden death, caused by escaping carbon monoxide gas, Winton has been working as a single. Winton and Diane are now holding forth at the Casino in Gordon's State Park, St. Mary's, O.

CHARLES V. TURNER, this season in charge of the opposition brigade with the Hagenbeck-Wallace Circus, recently bumped into old friends in Huntington, W. Va.—Roy Smith, owner-manager of the Palace there, and Bert George, tab agent and manager. . . . Important mail is being held at the tab desk for Flo Vandever. . . . Al Wiser, tabster, is now staff painter at the Miller Hotel, Grand Rapids, Mich. He also plays occasional clubs in and around the town. . . . George C. Nichols, who has owned and managed the Superba Theater, Grand Rapids, Mich., for the last 26 years, has leased the house and opened the State Theater in the same city. The Superba was the town's ace tab house for many years. . . . Fred Grant and Cleo Tuller, who worked in and around Cincinnati the past winter, are in Britt, Ia., where they will line up with a tent opy for the summer. They have just finished a three-week run at the Fort Dodge Beer Garden, Fort Dodge, Ia. . . . Louie

(Speedy) Thornhill, known professionally as Lee Hall, is now emceeing on the WSM *Grand Old Opry* unit, currently touring the Virginia country. . . . Dick Bosley is out of the business and is now engaged in commercial pursuits in Bend, Ore. . . . Donald (Skippy) Smith, well known in tabdom, will sell *The Billboard* at Ramona Park, Grand Rapids, Mich., this summer. . . . Marion Wallick, of Dover, O., has launched a new unit labeled *The Hoosier Cowboys*. It's currently in Indiana and is carded to move into Michigan for the summer. Opry totes eight people and jumps by motor. . . . Warren's Comedy Show, after an extensive tour of Southern theaters, headed northward last week for the summer season. Howard Goldstein has the advance. . . . Helen Compton, former band leader with *Dames on Parade*, is now touring Pennsylvania with *Broadway Jamboree*. She still has with her the Bryn Mawr Orchestra, Audrey Gibson, personality dancer, and Dolly Kramer, novelty singer. New in the roster are Lee Murray, acrobatic dancer; Jules and Clifton, dancers; the Blossom Sisters, singers; Dean and Joyce, tap dancers; Edna Janis, torch singer, and Reggie Wally, comedian. Henry Kramer is company manager. . . . The Four Harmonizers, Charles (Dome) Williams, Mack D. Ferguson, Leon McDonald and Earl Martin, are with John R. Van Arnam's *Barn Dance Frolics*, playing Schine houses thru New York State. . . . Bob Greer, comic, is now in sixth week at Station KTBS, Shreveport, La., as a feature of the Dixieland Minstrels on Friday night and a regular studio program each Sunday night. He is carded to remain there indefinitely.

## BURLY BRIEFS

(Continued from page 25)

Mother's Day observer was Joan Dare, who after her midnight show at the Eltinge, New York, motored to Linden, N. J., to be with mom. . . . Jimmy Allatin returned to New York last Wednesday after several weeks of directing the dance numbers at the Civic, Syracuse. . . . Ruth Levine is now looking after the routines. . . . Peggy Reynolds, Virginia Jones, Phil Stone and Walter Boob McManus replaced Elvie Herndon, Jewel Sothorn, Jack Lyons and Mimi at the Star, Brooklyn, Monday. . . . Mike Sachs' Indie show is the last one to cover the wheel for the summer. . . . Opened Sunday in Boston. . . . Floyd Hall's Indie show folded Saturday in Washington, D. C., and Buddy Abbott's show will close June 1 in Baltimore after playing a repeat engagement there.

BOB TALCOTT and Elsie DeWalt have returned to the Empress Theater, Detroit, which they opened two years ago. Joseph Robinson has also been added to the cast.

## U-NOTES

(Continued from page 25)

At Max Rudnick's new Long Beach, L. I., theater and restaurant scheduled to open June 28. Planned for the show are 30 dancing chorines, 10 show girls, 18 principals and numerous specialty acts.

HELEN BINGLER, one of Allen Gilbert's prize showgirls, is doubling as a strip principal at the Irving Place, New York.

HARRY (SHUFFLE) LeVAN returned to the Eltinge, New York, May 17. Leaves town June 28 for his regular summer's job of funmaking, this time at Moneka Lodge, Fallsburg, N. Y. With him goes Hal Reed, formerly of Penny, Reed and Gold.

ALLEN FORTH, straight man, and Kathleen Tucker Forth celebrated their eighth wedding anniversary May 18.

MADGE CARMYLE, dancer and striping principal, celebrated a birthday May 13 backstage of the Eltinge, New York.

GERARD AND MARCO playing vaude dates. Write, they miss the gang in burlesque, but hope to be back next season.

AL GOLDEN, straight man with the Wilners, became a horse owner last week. A partner with brother, Sam, in four racing nags stabled in Rockingham, Mass. Also expects to lease a burly

house out of town. Deal to be closed December 1 this year.

MAX COLEMAN and Harry Bentley left the Wilners for Gaby Fields' tab unit. In their places came Bob Morris and Eddie (Nuts) Kaplan.

KAY BARRY, former burlesque principal, now in Panama mourning the death of George Castro, who passed away suddenly April 30 in his hotel room. Was well known thruout the burlesque profession.

## REP RIPPLES

(Continued from page 24)

where other shows go for a dime admission, Nero does, too.

JAKE ROSENTHAL, erstwhile rep show manager and now big chief at the Iowa Theater, Waterloo, Ia., ran the following ad in *The Waterloo Sunday Courier* of May 12 to ward off any dime chain letters that may be coming his way: "Help! I am a fugitive from a chain gang. A dime-letter chain gang. No more dime chain letters, please! I've run out of dimes and I've run out of addresses and if it keeps up I'll run out of town. The doctor says I've either got to break the chain or break down completely. So on and after May 12 no more dime chain letters, puh-lease!"

THE GORMAINE SISTERS, musical team, recently joined Harry L. Gilbert's Dixie Fun Show at Sparta, Ga. They report that the show is doing nicely. Dainty Bette Lou is one of the features of the show this season.

PAUL BROWN'S Brownie's Comedians have begun a swing thru their established Kentucky territory under canvas. *Uncle Tom's Cabin* is included in the troupe's repertoire this season.

RAY HOWELL PLAYERS are in their 26th week under canvas thru Texas and report fair business. Roster has remained the same since Christmas and includes Benny and Pearl Thompkins, Tod and Zanza Sharp, Dot and Grady McClure, Mary Howell, Ray Howell, Dick Lauderback and three working boys.

JACK RIPLEY PLAYERS brought to a close a 32-week circle stock season at the Coliseum Ballroom, Oelwein, Ia., recently. The American Legion at Oelwein has booked the Ripley show for an eight-day engagement under canvas, opening June 2. The Nos. 1 and 2 Ripley shows are carded to begin their canvas treks in Northeastern Iowa this week.

NEIL HICKEY closed the season with the Chick Boyes Players May 12 after 43 weeks without a layoff. After a brief visit in Omaha Hickey will rejoin the company at Lincoln, Neb., for the summer.

LAURENCE DEMING, accompanied by his wife, Deborah, jumped from Fort Worth, Tex., to Newton, Ia., recently for his second season with the Chase-Lister Show. Deming was with the Jimmie Hull Players in Texas and Louisiana all winter and reports a pleasant and profitable season with that organization.

CHASE-LISTER SHOW turned away more than 200 people at its recent opening at Newton, Ia. The show has reverted back to Glenn P. Chase and is again under his personal management.

RUSTY WILLIAMS postcards from Beaulville, N. C.: "Business is okeh with us and our new house trailer is fine. There are some swell tent rep shows down this way."

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# Magic and Magicians

By BILL SACHS  
(Communications to Cincinnati Office)

R. M. (DOC) GODWIN (Mr. Q), hypnotist, is back in the States after a tour of the Orient. He will jump into San Francisco soon to begin work for the Fox-West Coast Theaters. Writing from the Coast, Mr. Q says: "Stopped off in Shanghai and played a week on the way back. Did exceptionally good business. Saw the Great Carter there and also ran into the one and only Max Malina. He's as fat and saucy as ever. You can tell the cockeyed world that anyone can have the Philippine Islands, China and Japan. I'll take Eddie Fernandez and his Hawaiian Islands any day."

FREDERICK THE GREAT, who now bills himself as Perket, the Rolling Mad Magician, is back in theaters and clubs after working for three weeks under canvas with Winter's Exposition. He recently finished two months of bookings in the Pittsburgh area and is now on tour thru Pennsylvania. He carries 10 people, using seven on the stage. Jumps are made by a bus, sedan and a housecar trailer. He is set for two days this week at the Moose Club, Beaver Falls, Pa., and then moves to the Broadway Tavern, New Brighton, Pa., with Elwood City and New Castle to follow.

WILLIAM BECKER (Mystero), who has been playing lyceum dates in Ohio since May 1, has about three more weeks to go in the Buckeye State. He recently enjoyed a pleasant visit with E. J. (Ernie) Moore in Newark, O., and says the latter has a dab of trick which should cut quite a figure on the magic market. Becker says that bookings will prevent him from taking in the IBM convention at Lima, O., June 4, 5 and 6.

ROBERT A. NELSON, of the Nelson Enterprises, Columbus, O., recently launched the London Ghost Show in association with his brother, L. C. Nelson, known professionally as Allah Rageh. Altho only out a short time, the boys report gratifying business. Bob is working in advance, with L. C. handling the show end. Attraction plays all one-night stands, with the performance running an hour and a half. They are running without motion pictures. The Nelsons report that much of the territory has been badly burned by misrepresented ghost shows.

BOE AND BETTY (Mr. and Mrs. L. P. Bowen) recently put on a matinee performance of magic for 3,000 high-school students and a full evening's show at the Kellogg Auditorium, Battle Creek, Mich. The night show ran two hours and comprised Oriental magic and numerous large illusions. Some of the illusions were put on exhibit on the street for inspection of the public. This feature created much interest and helped noticeably at the box office, Boe reports.

CLYDE POWELL, amateur magician, employed by the Endicott-Johnson Company, Johnson City, N. Y., recently journeyed to the Wagner Health Farm, near Binghamton, N. Y., to entertain the patients there. *The Binghamton Sun* spoke highly of his performance.

B. FLOTRON has an illusion show at the big street fair in La Chaux de Fonds in Switzerland.

COLLINS PENTZ, Minneapolis magish, sensing a market for silk and hanky tricks, has compiled a 40-page book tagged *Clever New Handkerchief Tricks*. The work contains 20 hanky tricks, 18 from *The Eagle Magician* and two of his own creation, with 16 illustrations. According to Pentz, almost any magician can oblige with a few tricks if handed a pack of cards, a coin or a cigaret, but very few magi are able to do much if handed a silk handkerchief. In framing the new book,

Pentz tried to cover as large a field as possible of tricks for the parlor and stage that are really practical. It carries a dollar price tag.

WALTER GIBSON's books, *Houdini's Escapes and Magic and Magician's Manual*, are being given a big exploitation campaign by Liggett's drug stores and Blue Ribbon publishers.

BERNARD ZUFALL did a one-hour performance at the New York Hobby Show last week, landing a two-column story in *The New York Times* the following day. The day after Zufall got another publicity break when he was impersonated on the Five Star Final program over WMCA.

PAUL DUKE, now in his 23d week at Leon & Eddie's Cafe, New York, has been booked in Europe thru the Curtis & Allen Agency. Opens November 4 at the Empire, Liverpool, followed by week stands in Edinburgh, Glasgow and London. After playing the Palladium in London he will double into night clubs and then tour the Continent.

FRANK LANE, the Boston wizard and comedian, is set in Winston-Salem, N. C., for two weeks under the direction of Ralph Flowers. Frank is playing the high school, the Rotary, Kiwanis and Civitan clubs, the Drug Convention, T. B. Hospital, the Chatham Manufacturing Company, the Exchange Club and the R. J. Reynolds Home.

LITTLE JOHNNY JONES, the Chi magish, has been touring Kentucky, Tennessee, Alabama and the Carolinas with Janet Adler's *Revue*. While in Birmingham Johnny had an enjoyable visit with Goodlette Dodson, of card-fan fame, and Van Webb, another of the local magi. He also ran into Gene Gordon and George Marquis, this season en tour with the Rubin & Cherry Shows. Jones says he had great time with the boys, including a breakfast on the show train after an all-night magic confab. Little Johnny promises to be at the IBM Convention in Lima, O., if bookings permit. He's hot on Winston-Salem, N. C., for the 1936 IBM conclave.

WARNECKE, illusionist, is set for a week at the Bijou Theater, Winniepe, Man., the week of May 24. He will present his midnight ghost show as an added feature during the engagement.

GEORGE T. PURVES JR., member of the Indiana Society of Magicians, was in Cincinnati on business Friday of last week and stopped off at the magic desk for a visit. At night George journeyed to the Alms Hotel in Cinoy, where he was welcomed with open arms by the members of the Queen City Mystics, Assembly No. 11, SAM, who were gathered there celebrating their annual Ladies' Night.

CINCINNATI MAGICIANS' CLUB conducted its first initiation meeting of 1935 at Kiefer's Grill, Cincinnati, Friday night, May 17. The following new members were inducted by W. S. Berger, secretary; George A. Chandler, Demons' Club, Baltimore; J. H. Berner, Charles H. Ehlers, Samuel Meyer and Charles Cummins. A magical program was presented by George W. Stock, president; Lewis Gerber, Dwight Borman and Willard Wiesehan. Sam Ward served as emcee.

RHODE ISLAND ASSEMBLY No. 26, SAM, held its annual meeting at the Biltmore Hotel, Providence, May 14, when Sphinx Night was observed, with every member present presenting some bit of legerdemain gleaned from the pages of *The Sphinx*. The annual election of officers, which resulted in re-naming of Cliff Hard as president for another term, accounted for the 99 per cent attendance of members at the meeting. Other officers elected include Harry Scheer, vice-president; Waldo Rouviere, secretary-treasurer; John Starbush, sergeant at arms; Frank Cole, delegate to the national convention, and Lineas Place, alternate delegate. (See *MAGIC* on page 33)



## GLEANNED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For VAUDE

KATHRYN IRWIN—tall and stately brunet now working in burly in singing assignments. She has a good soprano voice, hitting the high notes with ease and effect. Her ability to wear clothes well would also help in vaude. A vaude click could be used as a stepping stone to radio or legit.

CONNIE FONS LAU—straight woman now in burlesque, who also does character straight excellently. Possessing nice appearance, she is vivacious and attractive and handles her lines in first-rate fashion. Has a breezy style and a sure knowledge of comedy technic.

### For RADIO

JOE LANE—baritone now appearing at the Greenwich Village Inn. Has a nice voice, but his chief asset is the informal quality he injects into his singing, making it seem casual and friendly and extremely likable. He should prove excellent

before a mike, with these same qualities getting across. Could also go into vaude with a flash.

### For FILMS

"TITO"—comic who has appeared for years with Frank and Milt Britton's Band. Does hoke comedy to a fare-thee-well, contributing much of the act's high entertainment value. Personable and knows his stuff. Might click nicely in shorts with a buildup as a new comic personality.

### For LEGIT MUSICAL

GERTRUDE BRIEFER—dancer now with the *Cavalcade of Music* unit in vaude. A good-looking and attractive lass, with plenty of appearance for legit, she has a contortion and acro routine that's a honey. High spot is uniped work, during which she turns cartwheels and performs other difficult feats.



### Minstrelsy

By BOB EMMET  
(Cincinnati Office)

### National Minstrel Players and Fans Association

By ROBERT REED, Secretary

BILL DENNY, veteran minstrel, produced the *Showboat Follies*, sponsored recently by the Canton, O., recreational department and which played to nearly 18,000 people in 15 performances in the greater Canton area.

ON THE STAFF of *The Dallas Dispatch*, Dallas, are two minstrel old-timers—Ernest White and B. C. Blackmon. White was in the minstrel field for years and is now a linotype operator on *The Dispatch*. Blackmon wrote black-face material for 20 years and is now writing radio material.

DAN FITCH, veteran minstrel, is touring Western Pennsylvania spots with his *Dixiana* show. Featured performers include the Dixie Spiritual Singers; Donette Schley, acrobatic dancer; Bradley Sisters and Cuthrell, dancers; Sylvia Hanley, singer; Turk McBee Jr., dancing xylophonist; the Harmony Aces, rhythm quartet; Waldo Roberts, songstress; Trevor Lewis, NBC singer; the Eight Sylvan Dancers; the Caroline Collegians, song chorus, and Miss Sardelle, shawl dancer.

PROF. WALTER B. LEONARD post-cards from Glens Falls, N. Y., relative to an item which appeared in this column recently anent the Guy brothers of minstrel fame. In the item it was inferred that Willie Guy is still among the living. Now Professor Leonard writes: "Isn't our friend in error when he says that Willie Guy is living? I understood that he died long ago. I last saw him at Lancaster, N. H., in 1902 and he was totally blind, but worked an end opposite George. I understand that George and Arthur, who live in Chicago, are the only surviving members of the family. I have known the Guys since the days when father, mother, George, Albert, Eddie, Charles, Willie, Arthur and the big, old dog were with the outfit. I last saw George in Ludlow, Vt. He and Charley did the ends." Will some reader please give the professor the real dope on Willie Guy?

Recent visitors to these shores were Jim Armitage, John L. Mathias and William Smith, members of the Elyria City Minstrels, Elyria, O.

Your secretary deeply regrets slipping up on the announcement of the passing of Member Johnnie Healy at Philadelphia some months ago. Never was there a more loyal minstrel possessed with a real devotion for the profession. He served in the field for more than a half century. No minstrel ever served minstrelsy's cause more faithfully than did Johnnie Healy, veteran minstrel master.

If you are planning to attend the Cleveland meeting in September please let us hear from you immediately.

Harry Cooplund has returned to Cleveland with his Allerton Male Chorus, bringing with him several silver trophies, first-prize rewards annexed during the unit's tri-state tour. Let us forget, annual dues payments are in order. Mail yours today.

Lack of funds this year will prevent us from placing floral pieces on the graves of departed members. Members who are able to finance this undertaking personally and who know the grave location of some departed minstrel are urgently requested to do so on Memorial Day.

How about that new member? No time like the present time to sign up that minstrel friend or fan.

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# THEATRICAL ART SCHOOLS

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## Unfair Competition

Only by combined and concerted action can the dance teachers and instructors of the other theatrical arts eliminate the evils of the unfair competition against them which is every day cheating them out of the earnings to which they are entitled. As an example of the efficacy of this form of treatment we cite the case of the Sullivan Licensing Bill which it was attempted to enact in New York, and to which we referred in detail editorially last month. The massed opposition against this bill was the biggest and most vigorous ever seen in the theatrical arts field, protests being filed at the City Hall representing about 75,000 people. The result was that Mayor La Guardia declared himself against it and the licensing department said it would not press licensing.

A condition exists in Chicago that should be remedied, for the same reasons that the New York bill was protested. It is believed that the bill was primarily intended to license the taxi dance halls, with which intention The Billboard has no quarrel, but it has not worked out in quite that way. The amount of the license is graded according to the number of instructors employed, and it is a matter of common knowledge that some of the larger taxi dance halls employ up to 100 or even more "instructresses." However, the fact should not be lost sight of that some of the larger reputable schools also of necessity employ a sufficient number of instructors to bring them under the provisions of the enactment. Without mincing words, this is plainly a tax on education, for which the public is already being taxed.

But the trouble goes even deeper! It would seem that the situation in Chicago is that a certain percentage of the legitimate theatrical art schools is paying the tax, while a much greater percentage is not. This at once creates a condition of unfair competition, and discrimination against the minority complying with the terms of an ordinance which never should have been construed as applying to any of them!

We know of individual cases of unethical practice and unfair competition, but the thing has got to be attacked as a whole. Cutting out one of the roots won't stay the spread of the epidemic. Permanent, not temporary, methods are needed—methods that will regulate—methods with teeth in them. We are out to obliterate practices such as the giving of dancing lessons free; the teaching of dancing in the schools by "professional" instructors at two-bits a lesson; the acceptance by certain teachers of commissions from supply houses for sending their students to them, and thus discriminating against the reputable supply houses which do not conduct their business in this manner. We are in favor of the teacher sticking to teaching, and the supply house to selling in an ethical way, which is the generally accepted procedure of all reputable houses. And there are many other evils, legislative as well as commercial, which must be eradicated.

The Billboard is already on record as being unqualifiedly opposed to any kind of legislation which would impose an unjust burden upon schools teaching the theatrical arts, as listed at the head of this department. It has many times taken up the cudgels against all kinds of unethical practice and unfair competition. This is by no means an empty statement, because The Billboard is ready to give action, and plenty of it, but it must have the active support of the rank and file of those who are suffering every day from the methods described. We therefore, hereby and now, invite the co-operation of any and every such teacher of the theatrical arts to communicate with The Billboard, and we promise that ways and means of eliminating these evils, and cutting out the cancer of unfair competition, shall be speedily devised. Address your communications to Len Ivey, The Billboard, Woods Building, Chicago, and immediate action on your behalf is pledged.

It will not be the first time that The Billboard has placed an entire industry on a sound basis!

Both the Sullivan bill to license and regulate instructors and theatrical art schools in New York and the substitute License Department bill appear to be dead.

The scores of instructor societies and theatrical art school associations raised such a rumpus that the New York city administration promised to squelch the bills. The administration was obviously taken by surprise. The activity of the groups opposing the bills was something that surprised even old-time showmen.

The Billboard feels that the theatrical art schools and instructors were right in fighting the bills, as the proposed laws threatened to subject them to a political bureaucracy and to license fees that may have driven many of the smaller schools out of business. But the movement showed one deplorable weakness—lack of unity. Except for the music teachers, who acted jointly thru a Music Teachers' Defense Committee of 50, the other elements protested in small groups.

It would have been much more effective if all of these groups had acted together. To insure against a repetition of this confusion if and when another emergency occurs, we think theatrical art schools and individual instructors should start working immediately toward a joint action committee that will represent the entire business in New York City.

The Billboard would welcome letters on this subject.

### DMA Indiana Supervisor

PORT WAYNE, Ind., May 18.—Mrs. Violet Reinwald Prentiss, widely known dancing instructress of this city, has been appointed State supervisor of the

Dancing Masters of America. In this position with the organization, which is international in scope, having groups in England and Switzerland, all of the authorized teachers in this city will be under Mrs. Prentiss' direction.

## Dancing Masters Six-State Meeting Is a Big Success

Chicago and national associations well represented at Indianapolis gathering—several interesting talks are given—booths and exhibits add color to scene

INDIANAPOLIS, May 18.—Approximately 150 dancing teachers and their assistants attended the sixth annual Six-State consolidated meeting of the Fifth District of the Dancing Masters of America and the Chicago Association of Dancing Masters at the Hotel Antlers here Sunday, April 28. Louis Stockman, Fifth District governor of the dancing masters, was in charge of the meeting, which officially opened National Dance Week, April 28 to May 5. The meeting had all the aspects of a national convention, and one of the distinguished guests was Mrs. Montie Beach, of Houston, president of the Dancing Masters of America. The Chicago association was represented by its secretary, William J. Ashton.

### Boon-Doggling

NEW YORK, May 18.—Belle Didjah, dancer, who sailed for a South American tour April 27, will bring boon-doggling to the inhabitants of the Latin American countries. Boon-doggling, in case you don't know, is the undefined pottering around, the teaching of which by New York relief agencies caused such a furor about a month ago.

The boon-doggle dance will be the leading feature of a cycle Miss Didjah calls "A Politician's Nightmare." Costume will include broken bottles, tin cans, tattered drapes and the like.

### Hazel Sharp Recital

CHICAGO, May 18.—Kimball Hall Theater was the scene, May 5, of a successful dance recital given by the pupils of Hazel Sharp, one of the better known dance teachers here. The affair was described as just a picture of quaint little girls in quaint little dances, and the description was apt. In all, 28 numbers were on the program, with a five-minute intermission after the first 12. The show moved along to a smooth buildup of a jockey finale, with the entire ensemble participating.

The dancing master was Leda Ann Huelsmann and the accompanist Dorothy Giffey. All of the dances on the program were arranged and taught by Miss Sharp.

### Shakespeare

NEW YORK, May 18.—The Feagin School of Dramatic Arts here celebrated Shakespeare's birthday in a two-fold manner. A group of the students attended the annual exercise at the Shakespeare statue on the Central Park Mall April 23 and placed a wreath thereon. The Alumni Association presented *As You Like It* for a three-day run at the 57th Street Playhouse, April 24, 25 and 26. The production was under the direction of Lucy Feagin, and proceeds went to the 20th Anniversary Fund of the school.

### Tsoukalas Goes to Town

CHICAGO, May 18.—A complete air-conditioning system has been recently installed in the Little Theater of the Dance, which is maintained in conjunction with his studio by Nicholas Tsoukalas here. It is in this theater that Tsoukalas plans to produce a dance-revue-recital the latter part of June, full particulars of which will appear in the Theatrical Art Schools section of the issue of *The Billboard* dated June 29. Tsoukalas calls his studios "A University of Dancing."

### Lewis Haney Dies

NORTH VERNON, Ind., May 18.—The death was reported here May 8 of Lewis Haney, 73. Burial took place at St. Mary's Church May 10. Haney, besides

his widow (Margaret), is survived by three sons, Fred J., Carl J. and J. Francis Haney, and one daughter, Mrs. Rose Brackett. J. Francis Haney is known throughout the dance world as the originator of the metal tap and will continue to conduct his business here.

During the work interesting talks were made by Louis Stockman, Mrs. Montie Beach, William J. Ashton, Phil Osterhouse, Harry H. Hessler, P. J. Kinsella and others. Representatives of the trade publications present were introduced and also gave brief talks. They included Thomas Brichler, editor and publisher of *The Dancing Master*; Marion Schillo, of *The American Dancer*, and Len Ivey, of *The Billboard*.

The booths and exhibits of several New York and Chicago firms dealing in theatrical costume materials, shoes and dancers' supplies added a colorful note to the scene. Exhibitors included the Chicago Theatrical Shoe Company, Maharam Fabric Corporation; Dazlan's, Inc.; Capezio, Advance Theatrical Shoe Company, Illinois Theatrical Shoe Company; J. Francis Haney, North Vernon, Ind.; *The Dancing Master*, *The American Dancer* and *The Billboard*.

A highlight of the meeting was a successful studio party, with which Louis Stockman regaled many of the visitors Saturday night preceding the convention.

his widow (Margaret), is survived by three sons, Fred J., Carl J. and J. Francis Haney, and one daughter, Mrs. Rose Brackett. J. Francis Haney is known throughout the dance world as the originator of the metal tap and will continue to conduct his business here.



**N.Y. Dance Reviews**

NEW YORK, May 18.—Dance recitals have begun tapering off here with the end of the season, the several of primary importance were given during the past month. New school and left-wing recitals have been presented in some number, and indications are that they will continue beyond the usual recital season. Among the high spots of the month were the final appearance of Martha Graham, an all-male recital, the return of Ingeborg Torrup and a left-wing program from the New Dance League.

Miss Graham's last recital of the season was given Sunday evening, April 28, at the Guild Theater. Two new numbers were offered, in one of which the group participated. Altho both the decision and freedom of Miss Graham's movements have been retained, there seems to be a growing obscurity in her choice of subject and interpretation. And, more alarming, there is indication of a growing "preclusiveness" in her work. The group performed with almost mili-

tary precision and with practically no concessions to that quality of weaklings known as beauty.

The *Men in the Dance* program was roundly applauded when it was given at the Park Theater May 3. The major part of the program was contributed by Charles Weidman and his pupils, both past and present. Many styles were represented, and the level of ability ranged from fair to excellent. One of the chief features of the evening was Weidman's *Traditions*, especially composed for the occasion, which was highly successful, altho some pruning at the end would materially aid its effect. William Dollar, who scored so successfully with the American Ballet, made his first concert appearance, dancing beautifully and bringing down the house. Two more "firsts" were the appearances of Ludwig Lefebvre and the solo work of Gene Martel. Martel, making his first solo appearance in his own right, showed great promise for the future. Jose Limon, always a splendid dancer, contributed two solos, and many others took part.

Ingeborg Torrup, who once acted Roxanne to Walter Hampden's Cyrano and who has been absent from the dance field for several seasons, returned in a recital at the Barbizon Plaza May 10. Specializing in musical interpretation, she is excellent in her own field, offering programs of clarity and real delight, greatly aided by her charming personality. Her visualizations of music are clearly out and precise, giving a welcome relief from the fuzziness and super-sentimentality so often offered in this field.

The New Dance League presented its usual protest in its recital held at Mecca Temple April 21, bringing, as was to be expected, social and political propaganda even into the field of the dance. A piece called *Protest*, presented by the Dance Players, seemed almost as much a playlet as it was a dance. It represented ex-soldiers trying to get work, and a staccato chanting of the salute to the flag, plus the spelling out of the name of Hitler seemed to be the theme songs. Others in the program were Marie Marchowsky, Eleanor King, Ernestine Henoch, Fe Alf, Blanche Evan and her Amateur Group, Jane Dudley and Bill Matons. The audience was enthusiastic, but whether for the dancing or the propaganda it was hard to determine.

Miriam Marmein, a dance mime rather than a dancer, offered an interesting program at the Barbizon-Plaza Sunday afternoon, April 28. The feature was a long series called *Career*, dealing with incidents in the life of a ballerina from 1880 to 1900. Miss Marmein succeeds splendidly in getting her ideas over to the audience, depending much upon pantomime and excellent facial expression, altho her dancing is both graceful and clever and she displayed a clear knowledge of classical technique. A satirical study of temperamental orchestra conductors called *Chef d'Orchestra*, acted rather than danced, brought much approving laughter.

EUGENE BURR.

**Leplat in Europe**

SEATTLE, May 18.—Word has been received by Mary Ann Wells, head of the dance school bearing her name, from Marcel Leplat, now dancing with the Russian Ballet in Europe. The young dancer is tremendously happy and enthusiastic and is looking forward to a two weeks' vacation in London. Leplat is just 21. He has been a pupil of Miss Wells since his 10th year. When the Russian Ballet was in Seattle in late January Miss Wells secured an audition for him with Massine, ballet master. The result was a demand for a second audition before Col. W. deBasil, production and general manager of the opera company. Leplat was put on probation without further ado and went with the company to keep an engagement in a near-by town. Within a few days M. deBasil called to sign him on a two-year contract with option on his services for a third year. This is considered a tribute, as Miss Wells has been Leplat's only instructor in the dance. She is an American instructor. Her pupil is also an American, altho his father is a French violinist.

If you happened to miss the last two issues of the Theatrical Art Schools section of THE BILLBOARD, a request to Mr. B. A. Bruns, circulation manager, 25 Opera place, Cincinnati, O., will bring a prompt and courteous response.

**DMA Notes**

By WALTER U. SOBY, Secy.-Treas.

The Dancing Masters of America, Inc., is a national organization of dancing teachers, founded in 1884. This organization now conducts annually a summer normal school for dancing teachers, followed by its annual one-week convention. The 1935 events will be held at Detroit, with headquarters at the Cadillac Hotel.

The principal object of the DMA is to encourage its members to study dancing, improve their methods of teaching, create new dances and thereby be in a position to give the public a better and more unified system of teaching dancing. The normal schools are held in the summer, at which time most of the dance schools are closed, thus giving the teachers the opportunity to attend without neglecting their businesses. This year there will be a three weeks' normal school, at which there will be seven hours of daily instruction given by experts in all types of dancing. The course includes instruction in ballet, tap, musical comedy, character, dances for children, acrobatic and adagio recital ideas and ballroom dancing. Normal school opens Monday, July 15.

The annual convention takes place the week following the close of the normal school, and the usual attendance averages about 500 dancing teachers. Besides the entertainment features and business meetings, the principal part of the convention consists of more instruction in all types of dancing, with seven hours of dance instruction each day, meetings and social activities. The convention will be held the week of August 5.

An expert faculty has been engaged to teach at the normal school and convention this year. Included are Mr. and Mrs. Ivan Tarasoff, of New York; Florence Rogge, Radio City Music Hall; Madame Sonia Serova, New York; Judith Sproule, Beaumont, Tex.; Mrs. Gretchen Schmeel, Milwaukee; Bernie Sager from the Chester Hale School, New York; Dorothy Lyndall and Thomas Sheehy, Los Angeles; Theodore Smith, Detroit; Leona Mellen, Galveston, Tex.; Nicholas Tsoukalas, Chicago; Ray Leslie, New York; Dorothy Cropper and A. J. Weber, New York; Mrs. Christine MacAnanny, Boston, and Mrs. Edna Passapae, Glen Ridge, N. J.

One of the outstanding achievements accomplished during the past year by DMA has been the affiliating of local clubs of dancing teachers with the national body. Thru these affiliations a substantial increase in membership has been effected. Twelve local, city and State clubs have already been accepted.

Mrs. Montie Beach, of Houston, Tex., is president of DMA and has the distinction of being the first woman president ever to be elected. The writer, of Hartford, Conn., is national secretary-treasurer.

**Miriam Kreinson Revue**

BRADFORD, Pa., May 18.—Last week saw the staging here of Miriam Kreinson's annual dance revue at the M. A. Shea Theater, union house. With a cast of 75 and a production cost of nearly \$3,000, the revue required a stage crew of 10, 3 electricians, an orchestra of 16 pieces and a complete setup smacking of a Broadway production. For the first time the revue was given as a benefit, and was under the auspices of the Rotary Club's Crippled Children's Fund. Scenery was imported from New York, with all costumes made especially for the production, which ran approximately two hours.

Miriam Kreinson, a 21-year-old miss, is known on the stage as Marcia Allen and is a niece of Broadway's famous critic, Kelcey Allen.

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**CADM Notes**

By WM. J. ASHTON, Secy.

The annual meeting of the Chicago Association of Dancing Masters was held at the Hotel St. Clair, Chicago, Sunday, May 5. This was an all-day meeting, and a program consisting of all classes of dances was presented, with the forenoon being devoted to ballroom dancing and the afternoon to classical and modern work.

The ballroom faculty consisted of the following well-known teachers: William J. Ashton and Gladys Benedict, in *The Manhattan*, the latest New York creation of Thomas Parson, president of the Dancing Teachers' Business Association of New York and dance director of Radio Station WOR, New York City; Adolph Franksen, in several clever foxtrot and waltz combinations; Guest-Teacher Walter Stephany, dancing master at the Trianon and Aragon ballrooms, Chicago, in modern ballroom numbers, and Mildred Wahl, in a beautiful exhibition waltz. Luncheon was served in the Floridan Room of the Hotel St. Clair.

The afternoon session started off with a lengthy exhibition of dance creations and exercises by the talented modern German artists, Ann Rudolph, whose work resembles that of Mary Wigman. Miss Rudolph is one of Chicago's foremost teachers of modern creative dancing. Graduate of one of the leading schools in Berlin, she conducted her own school for several years at Bad-Oeynhausen, famous German spa. John Petrie, another guest artist-teacher of the afternoon, followed with several of his talented pupils and demonstrated and taught a beautiful Hungarian Czardas. Mr. Petrie was for several years male soloist of the Chicago Civic Opera Ballet. He toured South America and Europe as premier dancer and soloist of the Pavley-Oukrainsky Ballet.

Next on the program was the talented star, Ruth Page, director of the Chicago Civic Opera Ballet, who taught a graceful and spectacular fan number as danced in the opera *Carmen*.

Following the program the annual meeting and election of officers was held. The following members were elected to office for the coming year: President, Pearl Allen; first vice-president, John Gregory Keane; second vice-president, Gladys Benedict; third vice-president, Bobby Rivers; secretary, William J. Ashton; treasurer, Robert Alexander Campbell; principal, Marion Freeman; board of directors, Arthur L. Kretlow and Henry M. Walker.

Over 100 members and teachers were in attendance, and what with the fine work provided, and the excellent spirit of good fellowship that always prevails at meetings of the CADM, the meeting must be pronounced a decided success.

**News of Revues**

**PITTSBURGH, May 18.**—One of the most successful dance revues staged by students here was offered by Mamie W. Barth's School of the Dance at the Syria Mosque May 7. A large audience was on hand who cheered the entire show. Novelty was the chief feature of the evening, with most of the 250 kids participating featured in the unusual. Cast notables included Virginia Wharton, Alberta Ross, Bellina Hughes, Evelyn Quashnock, Gloria Volpe, Johnny Butch, Marjorie Over, Ruth Cuda, Lois Rubin, Lenore Berlin, Jeanne Caulfield, Rena Perlman, Elaine Pierman, Marjorie and Victor, Helen Barry, Rita Ganz, Kay Ward, Lois Ward, Mary-Perelstine, Ann Jacobs, Corinne Unger, Claire Doherty, Esther Moreland, Beatrice Polk, Johnny Burnett, Richard Atwood, Jimmy DeHart, John Jablonski, Jack Lapp, Donald Meloney, Richard Meloney, Rudolph Fyevac, Albert Shepherd, Stanford Weiss, Gail Graham, Ruth Jelic, Lorraine Davis, Stella Urban and Alberta Ross.

Jack Bowman presented his annual show at the Syria Mosque May 9. A similar large audience was in attendance. Many new and original ideas in the terpsichore art were demonstrated by some 100 talented youngsters. One of the highlights of the evening was the *Under Sea Ballet*.

**Pembroke Recital**

**PROVIDENCE, R. I., May 18.**—The Dance Group of Pembroke College in Brown University here held its first dance recital May 8. The group departs from the old "aesthetic" schools which were once popular in educational gym-

**Danceographies**

By THE DANCEOGRAPHER

Likable fellow, this Ray Bolger . . . born in Boston . . . and might have stayed there . . . but for one thing . . . his feet wouldn't behave . . . his dad got him a job in a bank . . . but bankers' hours were not for Ray . . . and besides . . . the floor-tapping got on the nerves of the president . . . and of the 57 vice-presidents . . . so they said: "Skip it!" . . . and it was mutual . . . hung around a dancing school . . . and that way picked up some steps . . . would practice 'em in the evenings wherever he'd happen to be . . . which was mostly on a street corner . . . or maybe in a spa . . . meaning a Boston ice cream parlor . . . and not a mineral spring . . . just in case you don't know!

Happened to be "strutting his stuff" one night . . . you know—just showing off . . . as kids will . . . when he was spotted by a guy yclept Bob Ott . . . who owned a repertoire company . . . Bob offered Ray a job . . . that was 15 years ago . . . and he's been on the stage ever since . . . that makes half his life spent on the stage . . . now guess how old he is!

Everybody who has seen Ray perform . . . and how he can perform . . . is glad he's not a banker . . . he still cuts figures . . . but not the same kind . . . never took a real dancing lesson until he became a star . . . and even then he didn't have much help in setting his routines . . . makes them up himself from the music . . . which seems to me the acme of natural expression . . . maybe I'm wrong . . . but I don't think so!

Is strong for Fred Astaire . . . thinks he's a great fellow . . . and a great dancer . . . and he's right . . . both times . . . only saw him in the flesh once . . . but always sees his pictures several times . . . the tribute of one great star for another.

Is very thoro in all he does . . . in *Life Begins at 8:40* he and Luella Gear do a sketch called *A Window Dresser Retires* . . . and is Ray some window dresser . . . oh, boy . . . and how . . . and how do you think he became such a good window dresser? I tell you the question . . . you ask me the answer . . . he went to his tailor . . . had him show him how to fold suits and shirts for display . . . then had his wife's maid show him how to display "undies" and dresses . . . nothing like being thoro . . . I'm strong for it! Ray thinks he could get a job as a window dresser . . . if the union would let him . . . and if he had to . . . but I don't think he'll have to!

Ray figures his two best breaks were being fired . . . first from the bank . . . and then from a Fough-keepsie theater . . . he had spent a "C" note to get to the town . . . and the show lasted one performance . . . but was he disheartened? Yes he was! So he went to New York . . . not that going to New York is a palliative for disheartenment . . . I'm just reporting facts . . . in New York he was offered a job three times his usual salary . . . and has had nothing but good breaks ever since . . . so it looks like going to New York is okeh at that!

By now you should have figured that Ray is 30 . . . unless you're English . . . or something . . . but he looks much younger . . . likes outdoor exercise . . . also golf . . . no—I don't play . . . not very often anyway . . . Ray advises golf every day to avoid colds . . . maybe that's why I've got a cold . . . but you can't tell!

One of his favorite towns is Chicago . . . because he thinks Chicago people are like Bostonians . . . his really favorite people . . . correspondence from Chicagoans and Bostonians not invited . . . see you next month!

nastum work by following a modern trend, with freer individual interpretation of music and rhythm. Mrs. Florence Ricker Hopkins, the director, chose 10 students of advanced rhythm from the 35 who tried out.

Among those taking part were Amalie Coon, Ruth and Edna Goldstein, Evelyn Schneider and Laura Lutz.

**Pittsburgh Patter**

**PITTSBURGH, May 18.**—This month has been the most active for local professional dance schools. Most of them are staging their annual shows, with the Jack Bowman and Mamie W. Barth having already staged their revues with great success at this writing. Among others to offer shows are Jean Boyle's Dance Revue, May 20; Gene Kelly's studio show, May 23; the Fairgrieve Frolic, May 24, and Lou Bolton's show, May 28.

Dolle Hamilton and Charles Hoyes, dance teachers, are featured in the Experimental Theater floor show, while Olive and Amdur, popular instructors, are making the rounds in several night spots here. The pair, by the way, are now completing their plans for the annual school revue to be staged early in June.

Karl Heinrich, dancer and ballet master, will take a group of students to Europe this summer to look in on some of the famous dancing schools in England and the Continent. In a recital with Virginia Miller early in the month Mr. Heinrich offered for the first time here his own conception of a "spiritual dance."

Gene Kelly, dance master, staged all the dance numbers of this year's University of Pittsburgh cap and gown production, which played for six performances at the Nixon Theater last week.

The Stern Studios expanded their quarters in the Professional Building, adding five dressing rooms, three camera rooms and several private offices. It is all a result of increased business.

**Coming Sandall Shows**

**SEATTLE, May 18.**—Three productions are in rehearsal at the Sandall Studio of Speech Arts, Mrs. Robert F. Sandall, director. *Rebecca of Sunnybrook Farm* will be presented May 24 and 25 at the Women's Century Club theater by the Sandall Civic Players. Proceeds will go into a scholarship fund.

For the past 13 years Mrs. Sandall has directed the Mountaineer Players in their Forest Theater, a natural outdoor theater located six miles north of Bremerton. So popular have these sylvan plays become that thousands of motorists make annual pilgrimage to them. This year's first offering will be *The Toad of Toad Hill*, by A. A. Milne. It will be produced on June 9, June 10 and a possible third engagement on the following Sunday in the Forest Theater, Montesano, Wash. This latter was built for the Mountaineer Players to do *All Baba and the Forty Thieves* three years ago.

The third production is an unusual assignment. Mrs. Sandall has been engaged to write and produce *The Masque of the Golden Age*, being the 50th anniversary celebration of the founding of Annie Wright Seminary for girls, located in Tacoma. The event will be presented in six episodes, and the dramatic presentation of the historical ana will be interpreted by dance ensembles presented by the Mary Ann Wells School of the Dance. Former students of the school will portray the earlier historical traditions of the school in costumes of the period in which they occurred. Presentation will be June 8.

**Gladys Benedict Dance Revue**

**CHICAGO, May 18.**—Pupils of Gladys Benedict gave a meritorious recital here Saturday and Sunday, May 11 and 12. Program consisted of three acts in five parts. Opening with a series of dance numbers before the curtain, the revue proceeded thereafter along the lines of a presentation aptly titled *What Happened in This Garden*, employing characters representing the Bluebird, Gardener, Butterfly, Owner, Rose, Violet, the Statue, Dream Girl and nine girls representing flowers.

Act II opened with the presentation of a rehearsal, which cleverly worked into the show proper. The final act consisted of a series of diversions, closing with a Russian dance by special request. Any special mention would be invidious, as the pupils performed uniformly well, and to the credit of their teacher and director, Gladys Benedict. Madeline Dahلمان gave a capable performance at the piano.

**GERALDINE HOFFMAN** Professional School of Dance, Buffalo, N. Y., will present its annual song-and-dance revue at Shea's Court Street Theater, Buffalo, June 7.



**By the Way---**

Fred W. Kehl (the daddy of them all) recently staged his 55th annual dance recital in Miami, Fla., and the event was a pronounced success. There happened to be a lady present in the audience, Mrs. Rose C. Austin, of Chicago, whom "Daddy" taught the waltz in 1880. She was induced to go on the stage at the end of the program. Her advice to the audience was to dance and stay young. As proof of the soundness of this counsel she and "Daddy" danced the waltz she had learned from him 55 years ago.

Billy Truehart is having a big recital in his studios in Houston, Tex., commencing June 11 and running thru June 15. The Truehart Dance Studios were originally a night club, so Billy is running the recital "supper club" style, with himself as emcee of the floor show. His teachers' summer course will be held during June.

A recent dance recital was that of Camilla Williams, who presented her advanced pupils at the Majestic Theater, Gainesville, Tex. Miss Williams and two of her pupils, Evelyn and Gilda Lee King, with their accompanist, Henry Barlow, are presenting week-end floor shows at the Continental Club in Dallas, with the probability of doubling at the Log Cabin later in the season.

The Lillian Boone School of Dancing, Fort Wayne, Ind., was recently opened for the season. Tap, toe, acrobatic and ballroom dancing are being taught, with the new Spanish rhythms featured.

Lou Bolton, operator of the School of Theatrical Arts, now located at the Fort Pitt Hotel, Pittsburgh, will this summer stage a big show in which most of his students will participate. Mr. Bolton reports that business has been improving the last few months, and that it has always paid to co-operate with pupils, even those unable to pay regularly. It is his belief that students showing ability and interest should be developed as rapidly as possible, so as not to retard their chances of success. Bolton is well known in Pittsburgh as a dance director, having started on the road to fame numerous graduates, now "names" in the dance and musical comedy world.

The Gladys Hight School of Dancing had the distinction of presenting a Maypole dance and floor show May 4 at the Edgewater Beach Hotel, Chicago, in connection with the hotel's May Party Blossom Festival.

The Marie Kelley-William J. Mack School of Dance and Drama, Kansas City, Mo., reports flourishing business, with about 300 pupils from 4 on up enrolled. Mack, formerly with many Broadway productions, acts as manager and dramatic director. Myldred Lyons is dance director, assisted by Leah Seigel and Josephine Thompson.

The second annual May frolic and dance of the Chicago Association of Dancing Masters was held at the Merry Garden Ballroom May 2. Al Kvale and Correy Lynn and their orchestras furnished nansanation from 8:30 p.m. until the early hours of the morning after. Del Manzo, who sponsors the affair for the dancing masters, is planning on staging the frolic semi-annually.

Alba Kavan, now dancing at Radio City, is an ex-pupil of Hazel Sharp, of Chicago. She left for New York before Christmas.

Klayton W. Kirby, of Kirby and De Gage, now appearing in the moving picture *Go Into Your Dance*, is a former student of Nicholas Tsoukalas, well-known Chicago maestro.

Thanks to Walter U. Soby, secretary-treasurer of the Dancing Masters of America, Inc., who tells us he read with interest our Theatrical Art Schools department and enjoyed it very much. He sincerely hopes we continue with the idea, and we equally sincerely assure him we intend to.

John Cassidy, formerly of the team of Cassidy and Pearl, who toured the vaudeville circuits of America for 40 years, has been conducting the Dancing Academy at Kansas City, Mo., for the past 10 years. He teaches everything from the old-fashioned song and dance

to the Carioca, and his pupils range in years from 4 to 74. Cassidy, who is now 77, claims to be one of the oldest, if not the oldest dancing master in America. How 'bout it, Daddy Kehl?

The Cornish School of Theater Art at Seattle will hold its customary summer term, beginning July 1 and continuing for six weeks. It is promised that a number of very noted teachers will be on the faculty.

A new dance, called "The Aaristo Fox-Trot," presented two years ago to the American Society of Masters of Dancing by Richard O. Kandler, well-known Chicago ballroom exponent, has become extremely popular, according to all reports. Any teacher wishing notes on this fox-trot can have them free by the simple expedient of writing Mr. Kandler, 166 South Michigan avenue, Chicago, Ill.

Bruce R. Bruce, of the Bruce School of Acrobatic Dancing, is planning the most ambitious teachers' summer course of his career. It will be strictly professional in its confines. He has engaged Charlie Dyer, well-known tap specialist, for this department. And by the way, watch Billy Samuels, a student of Bruce's and a wizard in the department of acrobatic tap. If you never heard of him before, you're going to hear plenty mighty soon. A sweet worker, if we ever saw one!

Elsie Cooper talented pupil of the Sandall Studio of Speech Arts, Seattle, since she was 9 years old, was selected by the new Penthouse Players to portray the leading role in *The Dover Road*. She is doing outstanding work. The play is given Thursday, Friday and Saturday nights.

Fran Scanlan, noted Chicago tap teacher, is having his studios surveyed for air conditioning. Scanlan has just completed new routines for some professionals who are now ready to take to the road again. Among them are Mary Lupean, Virginia Fisher, Jack Lowe and also the team of Fran and Suzanne, who have just acquired a Fred Astaire routine. This item would not be complete without mention of Joseph Patrick Scanlan, just three weeks old! Fran informed *The Billboard* representative that he is feeling as well as can be expected, and that young Joe can already do a couple of tap steps better than his father can! We pass this on to you cum grano salis.

John Stamford, president of Broadcast Productions, Chicago, and NBC and CBS artist in his own right, reports that he is having extraordinary success in placing his means on radio programs—and he means commercial! What Stamford doesn't know about radio broadcasting can be skipped, as he was head of the Chicago Radio Station WCHI, now defunct by order of the maternal Radio Commission.

Mary Ann Wells' School of the Dance, Seattle, will present its pupils in two recitals on Saturday, June 15, at the Moore Theater. The matinee will be for the younger pupils and evening for older students and adults.

Marion Freeman is another Chicago teacher who has outlined a worth-while normal school for the coming summer. Commencing July 8, it will continue for three weeks. The first week will be taken up with material for beginners in ballet, tap, character, etc. Second week intermediate work with an entertaining idea to give sequence to the dances. Third week musical revue for semi-professional pupils. Marion features the idea of keeping her teachers' courses exclusive. Only one teacher from each city is accepted, which means that the one so accepted will have the right to stage or teach the routines and plays that Miss Freeman gives them. Not a bad idea!

For teachers who may not have the facilities to take personal study in music and other branches of the theatrical arts there are several worthwhile home study courses that invite attention. Of course, the day of the old-style correspondence student is past, but up-to-date concerns such as Kinsella, of Cincinnati, and University Extension Conservatory, of Chicago (the former teaching tap and the latter music) have so modernized matters in this respect as to make it almost a new science. Many students today study for

**Tap Routines In Shorthand**

By FRAN SCANLAN

Summer time is coming on and dancing teachers are already buying notebooks. How much better you would feel if you had confidence that you would be able to understand their contents after finishing your work at the different teachers' courses and conventions! If there were only some simple, easy method of making notes, some way as fast as shorthand, as accurate as music, as explicit as an open book—have you ever thought of this? I have been using such a system over a period of years, and it has stood the test of time. I can easily read notes that I made on difficult combinations more than five years ago. The secret of the success of my system lies in its simplicity. I use only six signs under ordinary circumstances and very seldom have to resort to long-hand references.

After a little research I found that more than 95 per cent of any tap dance is made up of six basic methods of making taps and sounds. These ways of making taps are known to all tappers. They are step, brush forward, brush back, hop, strike tip of toe to floor, heel. By substituting simple symbols for the above taps I find that I can write almost any step or routine, and what is more, I can instantly tell just how the step is done when I again refer to my "shorthand" notes. I once had an assistant who became so proficient at reading my script that she could place them on the music rack of the piano and dance tap routines that she had never seen performed as easily as an expert musician could play a new melody. But the system is simpler than reading music. As I said before, in starting my shorthand system I devised symbols to represent the six basic principles. Most of these symbols are made with one short stroke of the pencil, a necessary factor where speed is concerned. (See Illustration A for key to terms).

A

Step | Hop  
 \ Brush Forward | / Toe Tip  
 / Brush Back | \ Heel

B

Shuffle Flap Back Flap

C

1 & 2 & 3 | 1 & 2 & 3

D

4/8 | 2 & 3 &

E

4/8 | 1 2 2 3 4 & | 1 2 & 3 &

When I want to record a shuffle, or a flap, or any of the common combinations of taps, I do it by combining the symbols of the taps of which it is composed. For example, a shuffle is

vocational advancement, but they are persons who have already made some start. They are using study to reach goals which are reasonably attainable. But home study is much broader than this. The vice-president of a large corporation and his wife are just as likely to be following a course of organized instruction by letter as the office boy.

Here's some more along the same lines. Home study is based on the principle that no one is too well educated, too old or too secure financially or socially to study. Try to disagree with that one! It provides a stimulating and developing experience for all serious men and women. The writer well remembers taking a home study course of memory training, which went well for the first 3 lessons out of 12, when he forgot where he put the text books. Which only went to prove that he badly needed the course!

done by brushing the foot forward and then brushing it back, so I write it by taking the brush-forward symbol and the brush-back symbol and combining them. (See Shuffle in Illustration B). A flap is made by brushing forward and then stepping on the same foot, so I write the brush-forward symbol and add on the step symbol. (See Flap in Illustration B). A back flap is made by brushing the foot back and then stepping on it, so I combine the brush-back symbol with the step symbol. (See Back Flap in Illustration B).

If a tap is to be made with the right foot I put a dot above the right side of the symbol. If it is to be performed with the left foot I place the dot over the left side. These dots I call foot signs. Usually a foot sign on the first symbol in a step is sufficient, as most steps run in such easy patterns that if you know with which foot to start you can easily carry out to the end. But I should advise anyone planning to study this system to use the foot signs on everything until becoming better acquainted with it.

For the present it is better that the correct counts be written directly above the principles. This will insure accurate rhythm, and is a thing that most teachers overlook when writing notes in longhand. On a line under the principles any necessary notes such as back, forward, to left side, etc., may be abbreviated.

The simple Single Waltz Clog and the Single Buck Time Step are given to illustrate how steps are written using this system.

The Waltz Clog (See Illustration C, and compare with longhand notes that follow).

Step on the left foot to the count "one."

Shuffle with the right foot to the counts "and two."

Step on the right foot to the count "and."

Step on the left foot to the count "three."

The line running downward is used to separate the symbols into bars. I use it after the count "three" in waltz time, and after the fourth count in Fox-Trot time.

Step on the right foot to the count "one."

Shuffle with the left foot to the counts "and two."

Step on the left foot to the count "and."

Step on the right foot to the count "three."

The Single Time Step. (See Illustration D, and compare with the following):

Shuffle with the right foot to the counts "four and." Next is the bar sign signifying the beginning of a new bar.

Hop on the left foot to the count "one."

Step on the right foot to the count "two."

Flap with the left foot to the counts "and three."

Step on the right foot to the count "and."

For practice, may I suggest that you write the single-time step starting with the left foot. Then try writing the double and triple-time steps. Practice nothing but simple combinations at first.

In closing may I offer you what we might call a dance-word puzzle. It is a time step that was popularized by none other than Bill Robinson. See if you can work it out for yourself.

The next article will deal with rhythm in tap dancing and a simplified method of counting to be used with this system.

**Mt. Holyoke 100% Theatrical Arts**

SOUTH HADLEY, Mass., May 18.—Mount Holyoke College has decided to offer a major in the drama next year, providing a background in drama and the theater, as well as preparation for professional and little theater work and also for teaching in secondary schools. It develops from English department courses in the drama and from the little theater work of the Playshop Laboratory.

Course will include acting, stage management, playwrighting, scene designing and painting, building of sets, designing and executing costumes, property work, lighting and makeup. Prof. Jeannette Marks is in charge of the Playshop, others on the staff including Dean N. Currie, Lawrence B. Wallis and Louise B. Wallis.



## Tebbetts Norfolk Walkie Looks Good

NORFOLK, Va., May 18.—The W. E. Tebbetts Southern unit, which opened May 8 in Fairmount Park here, has all the earmarks of being one of Tebbetts' biggest of the season. Under the directing genius of Pat Webster, who is managing the unit for the Tebbetts interests, the contest is being presented under one of the largest spans of canvas ever to house such an event. With a seating arrangement accommodating over 5,000, fine business marked the opening week, with turnaway of over 2,000 the fourth night.

Visiting producers pronounce the layout most elaborate and efficient. Hoffman Scenic Studios, of New York City, designed and erected the flashy stage and band shell. The show, appropriately called the "Canvas Castle," maintains its own sunlight bakery and kitchen, shower rooms, sanitary arrangements for contestants and public, a 60-foot lunch bar, dining room, a daily newspaper, parking accommodations for 1,000 cars, with uniformed attendants in all departments.

The personnel includes Pat Webster, managing director and head of the emcee staff, with Johnny Harrigan assisting and Johnny Morgan giving them the kind of comedy that brings them back; Oscar Davis, assistant manager; Marie Wood, secretary and treasurer; William Ortlek, head of kitchen, dining room and concession departments; Ernie Steele and Jack Alexander, floor judges; Chris M. Hammerschmidt and Joe Thomson, trainers; Mary Jane Pearce, R. N., and Helen Salem, head of matron staff.

The event is broadcast three times daily over WTAR, local Columbia outlet. Bids are in for additional canvas, with the show just across the second week.

## Manitou Down to Ten and Two at 700

MANITOU, Colo., May 18.—The Carl W. Raabe walkathon is drawing to good business, with turnaways on several week-ends. The recent wedding of Buck LaMar and Billie Norris had to be staged twice.

Ducky Naccarato, chief emcee, started the chain grinds Thursday night and states this is the biggest show he has worked to date. Ducky is receiving able assistance from Les Emerson and midnight manicurist Curly Linder. Forrest Bailey, floor judge, is doing fine work on heat. Bob Austin is day floor judge. The show got off to a fast start due mostly to the four days' broadcasting before the opening over KFOR. Naccarato and Raabe handle the air. Dale Humason and his Melody Boys dish up the musical menu.

The show is well over 700 hours, with 10 couples and two solos still battling for top honors.

# SEE YOU IN CHI

On Monday, May 27, at 11 a.m., the second 1935 meeting of the National Endurance Amusements Association will be called to order in the Sherman Hotel, Chicago. See "Endurance Convention" on lobby bulletin board for place of meeting.

Men who have so far signified their intention of attending include Leo A. Seltzer, Guy Swartz, Hal J. Ross, George W. Pughe, Charles F. Noltimier, Ray C. Dunlap, Morris Davis, Hugh A. Talbott, Bob Lee, Harry H. Cowl, Al Baker, S. M. Fox, Harry G. Newman, Richard S. Kaplan and Don King.

The foregoing list represents a majority of the leading operators in the country, but it is vitally necessary that every operator in the field who is at all interested in the future of the business attend the coming Chicago meeting. At this meeting plans will be laid that, we have reason to expect, will eventually open closed territory to members of the NEAA and place the Endurance Show on a basis of fair and unrestricted competition with opposing interests.

Whether or not you are already a member of the NEAA you are strongly urged to place all personal considerations aside and attend the meeting in a spirit that will enable you to cooperate with your fellow operators in stamping out the wave of "special interest" opposition. To play the "lone wolf" will mean that before long you will be fighting against overwhelming odds. Those not sharing the burden cannot expect to share in the benefits. It has been demonstrated that the NEAA can win when a fight is offered.

See you in Chicago.

## Staff Briefs

LUMAN J. BEEDE and Florence are vacationing at South Wellfleet, Cape Cod, Mass., and would like to read 'em from J. G. Kitchens and Nellie Saylor.

PAT WEBSTER, general manager of the Walter E. Tebbetts Norfolk, Va., show, apparently has the local folks walkathon-minded. Unit is doing exceptional biz in its third week.

POP WATSON and R. Fred Mitchell, well-known operators, were recent visitors at Ernie Mesle's Dedham, Mass., show.

ART WOLF has replaced Dick Edwards with the Hal J. Ross organization in California.

BILL STEIN, "master of microphones" since 1928, writes in a word of cheer and congratulation for the work the NEAA is doing and tells us that the members of the Ross organization are 100 per cent for it. Incidentally, word reaches the desk that Bill is doing a great job for the San Bernardino show.

LOOKS LIKE the NEAA is in for a genuinely worth-while session in Chicago, with most of the country's major operators in attendance.

RICHARD S. KAPLAN (Dick to you), NEAA general counsel-secretary, found mail stacked a foot high on his Gary, Ind., desk upon his recent return from a successful California foray.

MICKEY RAY informs us he is working with a tab unit in Knoxville, Tenn. He would appreciate letters, via the Letter List, from Duff Davidson, George Grow, Peggy Cox, C. A. Pressey, Doug Mills and Eddie Jamison.

GEORGE W. PUGHE is reported to have opened to a fine first night, with business continuing good, at Hawthorne, Calif.

VERNON BALFOUR, with 1,600 seating capacity, is doing well at Compton, Calif.

GEORGIE GROW, emcee with the Fred Sheldon-Guy Swartz Bloomington, Ill., unit, has been transferred to Arkon, O., for the new East Market Gardens Race of the Nations. George says Maxie Capp has the Bloomingtonites tearing their hair with his shrewd handling of the nightly Australian sprints, and that Joe Palooka is going great in the comedy assignment.

## Mesle Adds Seats at Moseley's on Charles

DEDHAM, Mass., May 18.—Ernie Mesle's contest, at the 2,000-hour mark, finds 13 couples and one solo left on the floor, and the show packing them in to the extent that limited space has forced Mesle to add 500 extra seats on a special outdoor platform in full view of the floor. This show was protested at the start, but after a vote of confidence by the town continued and proved itself to the entire community and is now a favorite rendezvous, with a heavy draw from Boston, which is just across the River Charles.

Bernie Marr is handling the show and features the comedy trio of Bolo Lewis, Ruthie Watt and Snuzzle Kelly. Dud Nelson is doing a great job on the heat. The daily broadcasts over Boston's WHDH are shared by Marr and Nelson in their respective capacities. Mesle's smooth-running organization is making this one a winner.

Remaining teams on the floor are Bob Manjo and Lillian Houle, George Masek and Carole Lombardo, Billy Addy and Frances Dunham, Charles (Pop) Myers and Pal Nelles, James Kennedy and Arlene Dufault, Ralph Fowler and Florence Foster, Jimmy Barratt and Helen Mack, Tony Mace and Jimmie Shipley, Charley and Lucille Parren, Billy Page and Chickie Ross, Bob Marvin and Frances Wharton, Bob Kennedy and Mary Cassista, Freddy Nevoia and Mary Di Rosa, and Jimmy Scott, solo.

## Leinen Cleveland Grind Okeh at 700

CLEVELAND, May 18.—Red Leinen's one-fall show at the Broadway Arena is building up nicely at the 700-hour mark, patron interest and enthusiasm having increased rapidly during the past week. Heat in the form of dynamite sprints has been injected by Floor Judge Chuck Payton.

Joe Purtell, head emcee, returned during the week after a brief vacation at Columbus. Johnnie Miller's daily broadcasts, just prior to the baseball game broadcast, via WHK, is a sure-fire shot in a good listener spot. Joe Ford has instituted the after-midnight cabaret with pleasing results. Jack (Falls) Little officiates as emcee for the matinee shows. Red Skelton, ace comedian emcee, headlines all floor shows, using several stoges and a carload of props.

Staff changes during the week are: Doc J. P. King, from day trainer to editor of the daily dope sheet; Bill McQuade, from building custodian to day trainer; Lou Brown, floor judge, replaced Chuck Payton as night floor judge, Chuck taking over the day trick formerly held down by Lou Brown.

Edna Skelton and Darlene Farrell, day and night nurses, have added several new electrical appliances to the hospital equipment, making the hospital one of the best equipped walk units.

Contestants still waging battle at this writing are Woodrow Wilson Webster and Helen Ludwig, Jean Williams and Lou Wilson, Ken Reeves and Ruthie Booth, Pop Terry and Ann Buddi, Bill Ross and Joy Hornick, Terry Nolan and Sally Hayden, Jack (Flash) Harlan and Hazel Norris, Frank Zak and Estelle Kaler, Eddie Thompkins and Delores Gleason, Francis West and Opal Gardner, Bill Murin and Claire Kay, Billy and Virginia Kane, Billy and Betty Landen, Joe Schmidt and Pat Stewart, Bud Helzel and Dottie Trafford, Jimmy Sagny and Ann Penot, Nick Hall and Elenor Bartels, with Micky Leonti and Lloyd Hackler soling.

## Mandell - Miller Were Tops at Maywood

CINCINNATI, May 18.—The Maywood, Ill., walkathon was closed recently with a grand total of 2,086 hours. Pop Angel, emcee, reported to *The Billboard* from Detroit this week. The outstanding event of the finish was the Grand Victory Ball with the public wedding of the first prize winning team, Micky Mandell and Ann Miller.

Runners-up were Chuck Wilson and Evelyn Kasilka. The show opened with 29 couples and five solos. Show was operated by Morris Davis and finished in the black.

JOE BALFOUR, at Ontario, Calif., is okeh with his 1,200-seater.



JANE SHANNON ROSS, popular "Blue Flame of Melody" with walk fans of the Hal J. Ross West Coast shows.

## Contestant Notes

WILLIAM KANE and Virginia Helzel were married May 17 on the floor of the Red Leinen Race of the Nations show at Cleveland.

CHICKIE COSTELLO was forced to withdraw from the Cleveland show last week because of the death of her father at Alexandria, Ind.

JIMMIE HORAN and partner, Carol Courtney, are on the floor of the Tebbetts Norfolk, Va., show.

AL BEHRINGER writes in from Knoxville that he would like to hear from Denny Beckner, Billy Lyons, Tim Hammack, Marvin Ellison, Jerry McDermott, Peggy Jay, Eddie Tullis, Janice and Eddie Watson and Eddie Bercherdine.

CLYDE (STOOGIE) MORSE postcards from Fort Wayne, Ind., that he would like to hear from Skippy Williams, Rex Morse, Francis Stewart, Doris M. Allen and his sister, Kay Morse.

KIRK ORRICK, Memphis, says it's important that he gets in touch with Eddie Clark pronto.

BOB GUINN, walking in the IMA Auditorium show, Flint, Mich., would like to hear from Joe Wolfe, Billy and Boots Lynch.

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# THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

I noted in The Forum and in other columns of *The Billboard* considerable comment on the recent Roland Butler edit re Fields, also Fields' own story. I do not know Fields at all, but I certainly do know Roland Butler and I know his record. It is my humble opinion that there has never been a circus publicity man, whether chief or lacking the title, who has as fine a record for space and results. And his ruling re the dramatic and motion picture editors is as sound as a nut. WHY? Because Roland knows and most city editors know that a circus is news, and the average play is news once in a while and the average motion picture almost never.

Look at how the New York City papers handle the Ringling show—news-features stories. Why get circus stuff lost among drivel about events that are recognized as of far less interest to the general public? No. Roland is absolutely right, in my opinion. The reason Roland Butler is at the top of the pile is that he does know these things. And if you add up what Roland has done for the circus, not only as a publicity man and artist, but also as a real circus fan, you may be inclined to call him the greatest circus publicity chief of all time. That's about my idea.

HUGH GRANT ROWELL.

Minneapolis.

I wonder if any Forum readers can furnish me with more data concerning some old-time contortionists. Recently I received some very old photographs of acrobats from Fred Wagemans, of New Orleans, who stated that the pictures were torn from the backstage walls of the old Crescent Theater in that city. The theater was built in 1892 and still stands, tho dark. The acts are Three Lukens Brothers, Four Shanks and Marlow and Dunham, who possibly may be the De Mario of the present-day circus work.

I was recently presented with sets of photographs of the Great Johnson and Roy Rogers. For those people interested in my book on the benders, I may say that I am still finding material from the most unusual sources and that there is still chance for the other acrobats to be included in this "Museum of Contortion." I would also like to thank James Dugger for the circus wardrobe that was presented to me.

BURNS KATTENBERG.

Stockton, Calif.

May a sorrowing amateur enter the portals of the Forum long enough to add a few tears to the crying about the horrible things the big, bad amateur magicians are doing to the poor little professionals? I had no idea the amateurs were ruining the game so much. In my vast ignorance I'm afraid I just assumed that as long as Blackstone, Cardini and many others didn't seem particularly harmed by amateurs, that the rest of the "pros" couldn't be, either. Then Tommy Windsor, in a letter in the Forum, let us in on a few more secrets that showed that the poor amateur, after all, shouldn't be made the goat for everything. But, come on now, let's see just what the amateurs are charged with.

First, they join magical societies and hurt the pride of professionals who belong to the same groups. Yet every professional had to be an amateur once, and the amateur's dues go to help all magic-dom. Second, they buy magical apparatus from dealers, who, unfortunately for the complaining professionals, have to sell apparatus so they can keep in business, supplying all magicians with apparatus. And on many stock articles the amateur's buying must help a little bit

in keeping prices within range of all. Third, they get hold of books and read how tricks are done.

My, my, you'd think from such complaints that just the secret of how the trick is done or having the apparatus is all the stock a magician has. Plenty of magi can buy apparatus like Houdini had, or read books telling how many of Houdini's tricks were done, but there still hasn't come a second Houdini. Plenty of magi know how Cardini's sleights are done, but without Cardini's talent, skill and showmanship have to leave the top billings to him.

Having gone this far, we might as well say something about certain types of so-called professional magicians we have seen. We've seen them with carnivals, side shows and even in vaudeville. Year after year, without a change in pattern of presentation, they present the same old two or three dog-eared effects, often with an air of superiority or antagonism that alienates audiences. These chaps, hard as it may be for them to believe, could well take a tip from the amateurs and buy some of that apparatus or read some of those books.

Being fair to the amateurs won't hurt anyone. What if the kids do learn a few tricks? There are plenty of good ones or old ones with variations they don't know. And, besides, almost any kid that learns a few tricks becomes, from then on, a keen fan and steady box-office payer for good magic shows for the rest of his life. And lots of the advanced amateurs, as many conscientious professionals might admit, are trying harder and with more spirit of professional brotherhood to better the world of magic than many chaps who earn their living by it. If this be treason, I hope all will remember that the amateurs did not start the discussion.

JOE BEAMIS.

Winchester, Tenn.

There was a circus in Winchester, Tenn., on October 30, 1895. I wonder if any readers of the Forum can furnish the name of this circus. There is a discussion between two circus fans as to what show it was. One thinks it was Ringling Bros.; the other thinks it was John Robinson. If there is an old route list of either of these shows in existence now, we would appreciate hearing thru the Forum which is correct.

J. F. VAUGHAN.

E. E. WILLIAMS.

Glens Falls, N. Y.

Probably the oldest block in Syracuse, N. Y., that has successively housed show places is the Bastable Block, which has to its credit Shakespeare Hall, Syracuse Museum, New Dime Museum and, lastly, the Bastable Theater. Every imaginable kind of amusement has been pulled off in this ancient house. In 1885-'86 the hall was managed first by Charles Phillips, then by George B. Clark. I recall the little brass band that used to play concerts on the balcony over the entrance before each performance. The leader played an E-flat cornet which might be heard throuth the center of the city, and obligato was much in evidence from

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## Varied Bills In Old Bastable Of Syracuse

aged first by Charles Phillips, then by George B. Clark. I recall the little brass band that used to play concerts on the balcony over the entrance before each performance. The leader played an E-flat cornet which might be heard throuth the center of the city, and obligato was much in evidence from

"a yellow clarinet" in the hands of a skillful performer.

I have before me programs that were given in this old house, which include the following reputable performers of that time: Of the dramas were E. A. Locke, in *Rip Van Winkle*; St. Quinten Opera Company, its repertoire including *Mascat*, *Chimes of Normandy*, *Madam Favart*, *Pinafore* and *Olivette*; Daniel E. Bandman, in a round of Shakespearean plays; Callender's Colored Minstrels, with Tommy MacIntosh and Billy Kersands; Bobby Newcomb and family, in farce and specialties. Variety acts (vaudeville), Lillian Granger, operatic vocalist; Connors and Kelly, knock-about comedians; Gregory Brothers, George and James; Durell Twin Brothers; Wardell the Fire King; Mlle. Lorain and Al Lawrence, double trapeze; Wade and Mack, song and dance; Prof. Abraham, famed ventriloquist; Prince Pharaoh, flexible wonder; Phillips and Sherwood, songs and comedy; O'Brien Brothers, Thomas and Charles, acrobatic wonders; Mr. and Mrs. Joe Allen, impersonators; the Maras, Frank and Clara, Irish sketch artists.

After the old hall had been transformed into a modern theater I caught the Brothers Byrne in *New Eight Bells*; Ward and Vokes, in *The Floor Walkers*; Rose Coghlan, in *Oscar Wilde's Women of No Importance*, with an all-star cast, including John T. Sullivan, Thomas Whiffen, Aubrey Boucicault, Ada Dyas, Mrs. Dion Boucicault, Effie Shannon, Winona Shannon, Frank D. Hennessy managed the Bastable at that time, season of 1893-'94, and it was then the most popular theater in the city.

WALTER BROWN LEONARD.

## Saranac Lake

By BETTY HUNTINGTON

Minerva Wallace, from Liberty, is a new arrival at the Lodge. Most of her show life has been spent in clubs and blues singing for RKO. She is related to Bud and Gladys Murray, who operate dancing schools in Hollywood and Los Angeles, Calif.

Laurence McCarthy has left the Lodge after a siege of curing. He will remain in Saranac, where he and his orchestra have been engaged to play for the summer at the Brown Bear Club.

Regretfully we mention the passing of a very fine old gentleman and lifelong trouper, George DeCarlton, who died here May 13. For details see *Final Curtain* in this issue.

Our dear little friend Stella Barrett passed away May 3 at Middlesex San, Waltham, Mass. For details see *Final Curtain* in this issue.

Tommy Kerns had a visit from his family over the week-end, who were much pleased over the progress he has made in such a short time.

It was nice to know that our Alice (Sunshine) Carmen enjoyed a ride to Lake Placid with friends. After being in bed for 17 months it certainly did her a world of good.

Leo Messino, former NVA Lodge patient, is back in town for a summer vacation and checkup. Judging from present indications, he doesn't need much checking.

We wish to thank Joan Abbott, who is offering her services for our annual NVA Show, and also to thank Sylvia Abbott's brother, Leo, who sold 30 tickets for the benefit.

Frisco Devere (the Perfect Hostess) enjoyed the company of week-end visitors. Among them were Miss Connelly, of *The Literary Digest*; Miss McGill, of *The Woman's Home Companion*, and Frank M. Dick, of New York.

Eddie Ross plans to wear the new pajamas recently received from his mother the next time a certain titian-haired lassie visits him.

Please write to those you know at Saranac Lake.

41st YEAR

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## MAGIC

(Continued from page 27)

During the evening President Hand named a committee chairman to serve in planning entertainment, program and advertising of the New England Magicians' Convention to be held in Providence September 14 and 15. Next meeting of the Rhode Island Assembly will be June 10, when the annual ladies' night will be observed.

HORACE GOLDIN, that grand prestidigitator who has made Europe his stamping grounds for the last decade, writes from London to say that everything continues to roll along in cracker-jack fashion for him. A stack of newspaper clippings from English papers, which Goldin inclosed in his letter, back up his statement. They have only the highest praise for the American magician who has entertained more royalty than possibly any of his contemporaries.

ROSS AND LEIDER, magicians, are playing thru Michigan. Show has been completely motorized.

PRINCESS ZULIEKA, mentalist, was slightly injured last week near Pontchartroula, La., when her car was struck from behind by another gas buggy. William J. Jones, her manager, suffered a possible fracture of the nose and lacerations of the head and knees. The car turned turtle and a tree stopped it from going into a deep canal.

WILLIAM WEAVER is now presenting his magic before the natives of Commerce, Ga., and says he is pulling okeh.

J. ELDER BLACKLEDGE, Indianapolis magic worker, will leave the Hoosier capital June 3 for his summer home at Leland, Leelanau County, Michigan. He will remain there until the last week in September.

THEODORE ANEMANN, of New York, has been engaged to present his bullet-catching act as a feature of Piff Paff Pool Convention to be held in Fort Erie, Ont., soon. Bob Well pipes that the Piff Paff Poofers always do things in a big way.

## In French Circles

Nina Sokolska, female prestidigitator, is featured in the revue at the Alcazar in Paris.

Tahra Bey, Hindu fakir, is appearing on the same bill with Maurice Chevalier at the Eldorado Casino in Nice.

Benevol and Robertson, with a big company of magicians and illusionists, are at the Theater des Arts in Rouen. Talamas, magician, is at the Casino Municipal in Nice.

The Wandas Sisters, magicians, are at the Moulin Rouge in Strasburg. Sabab-Sara, illusionist, is with the Cirque Olympia in Marseille.

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# TURNAWAYS FOR COLE SHOW

## Kentucky Spots Greet New One

Three performances at Indianapolis, Ind.—new big top has been ordered

CINCINNATI, May 18.—The new circus, Cole Bros.-Clyde Beatty, made its first appearance in this vicinity last Saturday when it showed across the river at Covington, Ky. The show had a late arrival from Lexington, Ky., due to a wheel breaking on a flat car. Show did not start setting up until noon and matinee got under way at 5 o'clock. It was 7 o'clock when the performance ended. There was a two-thirds house in the afternoon and a turnaway at night. Ideal weather prevailed. No parade was given here, nor at Lexington.

The circus week of May 6 had exceptionally good business. It opened its canvas season at Rochester, Ind., on Monday following its Chicago run at the Coliseum May 5. Business was good there. At Indianapolis, Tuesday and Wednesday, three performances being presented on the second day. Thursday at Louisville, filled tent in afternoon and turnaway at night, and the same at Lexington. Inasmuch as the top cannot accommodate the crowds who want to see the show, a new one, 150 with three 50s, has been ordered.

Managers Jess Adkins and Zack Terrell deserve much credit for the finely equipped show and an excellent program which is staged in three rings. The performance, with the exception of Rosie Walleit and Lulu Davenport, equestriennes; Seven Wonder Girls, skating act; Esma Wilson, trapeze and doing muscle grinds; the Liaseeds and Ben Bey troupe of tumblers, is practically the same as presented in Chicago and reviewed in our issue of April 27. (See *TURNAWAYS FOR* on page 37)

## Celebrate Golden Wedding

LOS ANGELES, May 18.—Mr. and Mrs. C. O. Schultz (Schultz was formerly an agent for circuses and legit attractions) were tendered a surprise at their home on April 29 in honor of their 50th wedding anniversary. Presents were received. R. Gunn and Henry Johnstone, of Pacific Show Print Company, members of both squads of Engine Company No. 5 and the Pacific Coast Showmen's Association sent beautiful floral pieces. Mrs. Schultz, who has been ill for some months, is convalescing.

## 70,000 Attend Morton Show in Philadelphia

PHILADELPHIA, May 18.—Bob Morton Circus, under auspices of the Moose, finished out last week to capacity business. Thursday and Friday nights were turnaways. In the six days more than 70,000 visited the show, the largest attendance at any indoor circus ever held in the city. Bob Morton has signed a contract to present the Moose circus next year.

Clowns in the show were Oscar Lowande, Ross Trio, Danny Mitchell, Charles Smith, Randow Four, Al Sherman, Johnny Judge, Reno McCree and Eddie Keck.

Hagenbeck-Wallace is booked here for June 17-19 at 65th and Market streets.

## H-W on New Lot at Dayton

DAYTON, O., May 18.—Playing on new circus grounds, the old McCook field, the Hagenbeck show had a two-thirds house in afternoon and capacity at night May 9. The grounds proved so acceptable that they may become permanent for that purpose.

## Costello Family in Farewell Appearance at Henderson, N. C.

HENDERSON, N. C., May 18.—The closing of the Henderson Auto Show, Merchants' Exposition and Circus last Saturday marked the farewell appearance of the famous Costello Family from circus arenas. Their decision to retire was due to fact that they have become so thoroughly identified with the business and social life of Henderson and Vance County that their duties away from home interfered with those at home. At their formal farewell on Friday night in big top Joe Basile played in cornet solos the favorites of Dave, the senior member of the family, and friends and admirers among the citizenry and shows presented the women beautiful flowers as a slight token of their appreciation and love. Harry G. Johnson, master of ceremonies, eulogized Dave in well-chosen words that were beautiful to hear but touching in their appeal.

The exposition and circus was presented by Costello and the American Legion. All space in the warehouse was taken by local, State and national advertisers, merchants and manufacturers. There were a number of concessions operated largely by the Legionnaires while a few professionals were represented.

## Ohio Good Territory For Downie Bros.' Show

EAST LIVERPOOL, O., May 18.—Ohio proved by far the best territory thus far for Downie Bros.' Circus, Charles Sparks told *The Billboard* representative here. "Despite rain and cold weather most every day, the show experienced big business at every Ohio stand," Mr. Sparks said. The surprise stand was Athens, O., where there were two capacity crowds. There was a good matinee at East Liverpool and near capacity at night.

The Ohio tour ended here, the show crossing the Ohio River into Western Pennsylvania and then heads east into old established Sparks territory.

Billy Siegrist, Canton wire performer, greeted many friends here. Recent visitors included K. C. Delong, "Slivers" Johnson, Ray Pallardy and family and Ed Carson.

RAY MARSH BRYDON, of museum fame, and party spent the day at Lincoln, Ill., with Sells-Sterling Circus (driving from Decatur) and visited King Balle. The Roxy showfolk saw the Sells performance at Pekin, Ill.

## Portland Big For Mix Show

Dallas, Ore., stand canceled in order to paint equipment — two new trucks

McMINNVILLE, Ore., May 18.—The Tom Mix show entered its 10th week at Salem, Ore., May 6. The Sunday date, May 5, at Dallas, was canceled so that an opportunity could be had to paint all equipment for the Portland engagement. Monday was capacity at Salem; Tuesday at Oregon City and the first circus to play there in years, the town folks turning out en masse. Schools were dismissed for street parade and matinee.

Wednesday and Thursday in Portland gave the show two of the biggest days of the present tour, and city officials gave the show every assistance that could be wished for. The mayor, Joe Carson, and party of 10 occupied a special box at first night's performance. They also paid Ted Metz Side Show a visit. Dan Gould, assistant general passenger agent of the American Mail and Dollar Steamship Lines, arranged radio broadcast and luncheon engagement. (See *PORTLAND BIG* on page 37)

## Russell Halts Eastward Trek; Is Headed West

MASSILLON, O., May 18.—Russell Bros.' Circus halted its eastward trek here and is headed west, with another week of Ohio stands before invading Indiana and Illinois. While rain and cold weather have affected business at some stops, Eastern Ohio territory as a whole proved very satisfactory, according to executives of the show. Almost freezing weather greeted show at Mansfield, where two big houses turned out. Business here in afternoon was fair and tent at night was almost filled.

Program is practically the same as when show was reviewed at Hamilton. Irah J. Watkins, whose dogs and monkeys presented the concert, is out of show, the act having left recently and the concert is now being offered by dog, pony and monkey acts owned by the show. The Morris troupe is also out of program. Visitors here included K. C. De Long, Jack Nedrow, J. J. Evans, Ray Wallace, Roy Wild and Ralph Peters.



BANQUET of the Circus Fans' Association at Sinton Hotel, Cincinnati, Saturday night, May 11, with members of Cole Bros.-Clyde Beatty's Circus as honored guests. The camera missed some of those in attendance.



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With the Circus Fans

By THE RINGMASTER

President, CFA. Secretary, FRANK H. HARTLESS, W. M. BUCKINGHAM, 2930 West Lake Street, Chicago, Ill. (Conducted by JOHN SHEPARD, Editor "The White Tops," 609 Fulton St., Chicago, Ill.)

Burtis L. Wilson caught Sells-Sterling Circus at Lincoln, Ill., on his way to Oklahoma and Texas. Says he was given every courtesy by the management and praised show and performance.

George Barlow III and W. W. Kolb motored together from Cincinnati to Pittsburgh and there caught the H-W Circus.

Quite a CFA party departed from the Convention City (Cincinnati) for Chicago on May 12. Among them were Harry Hertzberg, Pasco Scaperlanda, Dr. and Mrs. Tom Tormey, Sverre Braathen and Col. Bill Sneed.

Mr. and Mrs. J. A. Wagner motored back to their home in Des Moines. On the trip to Cincinnati they stopped off at Indianapolis and visited the Cole Bros.' Circus.

President and Mrs. F. H. Hartless and Mr. and Mrs. George B. Freeman, the latter from Peoria, drove to Chicago, stopping over night at La Fayette, Ind.

W. H. Hohenadel, Fred Schlotzhauer and Bob Shepard traveled via Greyhound bus to Chicago, leaving Cincinnati Sunday forenoon, May 12. Walter and Fred both say no more bus for them.

George Duffy and Bill Linney, Fort Plain, N. Y., were compelled to leave Saturday night before the banquet, much to their regret. Mr. Duffy upon his arrival in Fort Plain left immediately for Buffalo, where he remained for two weeks attending to business matters.

The Chicago Tent gave a luncheon to Harry Hertzberg and Pasco Scaperlanda, both from San Antonio, in the Old Town Tap Room of Hotel Sherman, Chicago, Wednesday noon, May 15. A goodly number of CFA were present.

President Hartless left Chicago for St. Louis on May 16 for a 10-day business trip.

## Showfolk Raise Fund For Performer's Burial

ST. LOUIS, May 18.—When Alicia Cornwall, performer, was killed in a fall at the Police Circus here the performers, bandsmen, clowns, Sidney Belmont and stagehands "chipped in" to defray the funeral expenses, as the mother was without funds. Approximately \$200 was realized.

Those who contributed were Bob and Charles Eugene, Joe Masker, Dreck De-Orlo, Hap Kregur, L. Jordan, Leo Kerns, Louie Picchiani, Mr. and Mrs. Shubert, Bernie and Frank Black, Christ Cornalla, Chester Hoffman, Ervin Roppert, Albert Veraci, Nick, Marvin, Fred Ceyene, George Gregg, Jack Roland, McKeone Troupe, Lillian St. Leon, Harper and son, Carl Loster, William S. McIntyre, Beryn Huston, George Strett, Dick Evans, Chester Sherman, Jack Stiles, Ferris Phillips, Charlie DeMelo; a friend; Art Ganer, F. J. Wayman, J. Healy, Albert Powell, Olive Miles, Mr. Bach, Admiral Restaurant, Perez Trio, Gladys Eckart, Sid Belmont, Joseph Seror, Hens Claire, Charles Rooney and boys, Alex Oak, H. V. LaVan, Walter Graybeal, Robert (Bones) Brown, James Picchiani, Joe Killian, William Picchiani, Ben Abdizz Six Orientals, C. Croutcher, Fondaw and Gladys, Gene Picchiani, Clem Fuller, J. Croutcher, M. Paul Thorpe, James Yamamoto, W. B. Olsen, R. M. Easton, J. Pink, Alf. Loyal and wife, Four American Eagles, Mrs. Brengk, Valentine and Bell, Ted Lackie, R. Cook Trio, "Dobs," girls' dressing room, Page and Jewett, Jewett-Page and baby, Leroy Thompson, Kenneth Walte, Tony Picchiani, Victor Bedini, Harry Sykes, H. L. Johnson, E. O. Gorman, L. Huddy, M. Hurley, W. J. Clark, Francis Burns, Thomas McCarthy, Charles Murphy, P. Allen, E. Popp, J. H. Hutzert, W. J. Schmalzried, S. Mossbaum Jr., Tobe Cooper, Joseph Scherwing, George White, D. Molencott.

Chester B. Hoffman, Tony Picchiani and Christ Cornalla collected the money from the performers and Tobe Cooper from the stagehands.

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## R-B Starts Canvas Tour in Brooklyn

NEW YORK, May 18.—Ringling-Barnum played its annual engagement in Brooklyn all this week, inaugurating the road tour at the stand-by lot, Flatbush and Nostrand avenues, to average business the first two days and fine turnouts on Wednesday, when caught by *The Billboard*. As is usual with the canvas tour, the show is laid out on four stages and three rings, and altho the running time has been chopped considerably since reviewed at the Garden opening, it looks bigger and is superior to its indoor layout in every particular. Standout aerial display in point of prettiness is the ladder ballet above track, featured by aerial principals above rings and platforms. Among the highlights in this number are two groups of quintuple trapeze lasses. They don't pretend to accomplish anything startling, but they round out the pictorial beauty in fine style. The rest of the show is about the same in unfolding, with the exception of Con Colleano, who shares the display with ground acts. He is in center and gets solo spot on his forward somersault top trick, with thunderous applause on each occasion. In the featured aerial inning Gillette is still missing, her flight to the trapeze bar break being taken by her husband.

Tim McCoy, screen star and manager of the concert, is given a terrific build-up by Announcer Gilbert Martin. McCoy will probably hang up a terrific season, to judge by the Brooklyn returns, despite the fact that this hero is not so forte when it comes to taking in Wild West. McCoy has a smart thing, too, in Tex Cooper, he of the flowing mustache and Van Dyke beard. Cooper also has a setup in the menagerie top, with a few Indians and a tepee lending the reservation atmosphere. McCoy employs a giant curtain background for the after-show and in general serves up some corking good showmanship that is sure to have an effect on the box office.

Clyde Ingalls had good week with the side show, which has its best front in years, with 16 swell panels. Music is by Arthur Wright's Band. This unit puts on a minstrel show inside. New acts are Zindra, mentalist; London Punch and Judy; Winsome Winnie, replacing the Carlson Sisters as fat girls, and a five-piece gypsy musical act. James McSorley is back as ticket seller.

Frank C. Miller is on the midway with custard truck, de luxe diner and small eating stand. Joe Ahearn is stationed at one of Jack Meck's candy stands.

Hundreds of visitors greeted the Brooklyn showing, as per custom. Across the street were those two familiars, Ben Williams and Phil Isser, with their rides and concessions. They have been there three weeks, two before the circus arrived.

## Bays Buys Gentry Equipment

BLOOMINGTON, Ind., May 18.—Fred Bays, of Sullivan, Ind., has purchased the equipment and animals of the Gentry Bros.' Dog and Pony Show from the receiver here. Show will be moved to Sullivan and road tour will start June 1.

## Brigade of R-B Show

CINCINNATI, May 18.—On the brigade of Ringling-Barnum Circus are Claude Morris, manager; Harold Isenberg, banner squarer; Clyde Carleton, boss bannerman; Lester Bidwell, chauffeur; Richard Blackburn, Edward T. Markham, C. Forrest Biggs, J. James O'Brien, bannermen.

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DOWNIE BROS. CIRCUS WANTS Noreity Acts for Side Show. Address MILT ROBBINS, Side Show Manager, Route, Jersey town, N. Y., May 23; Olean, N. Y., May 24; Hornell, N. Y., May 25; Elmira, N. Y., May 27.

MOTORIZE Write for our Finance Plan. CHAS. QOSS, Standard Chevrolet Co., East St. Louis, Ill.





## Under the Marquee

By CIRCUS SOLLY

JOE YOUNG, known as Polack Joe, expects to be on road this season.

THOMAS V. BROCK, formerly with Lewis Bros.' Circus, has been working on Prosperity Weeks in Pennsylvania.

CHESTER BARNETT, clown with Cole show, has a dog that circles the track on its hind legs. Gets a big hand.

HERBERT SNYDER, George Hudder, Payne Smiletta, clowns, formerly with Ringling Bros., are touring the West.

PERMIT for Downie Bros. to show at Binghamton, N. Y., May 28 has been canceled.

EDDIE SHABOO, wrestler, is appearing in the Texas Ted Lewis Wild West concert with Barnett Bros.' Circus.

JINGLE CARSEY, trombone player in Vic Robbins' Band on Cole Bros.' Circus, is ill and will be absent from show for several weeks. He is in Cincinnati.

DAILY WORLD of Atlantic City has changed from a weekly to a daily and in its first issue of the daily announced the coming of the Hagenbeck show.

BAD WEATHER and soft lot interfered with business of Russell show at Huntington, W. Va. However, biz was good at night performance.

RAYMOND MELZORA, flying trapeze clown, has everyone wondering how he goes thru his routine of falls, bumps and flying with an artificial limb.

DANNY ADZARK will present his single novelty acrobatic act at the Curtis Fashion Plate Circus in Detroit May 25-June 9.

SEILS-STERLING show has had plenty of cold and rainy weather, but biz has been satisfactory at stands in Kentucky, Indiana and Illinois.

PROFESSOR AGNEW has his "Petrie Man" attraction on the Cole Bros.-Clyde Beatty Circus and is doing very good business.

THE CHENETTES (Tex and Ethyl), formerly with circuses, Wild West shows and rodeos, are presenting under canvas their XAR Barn Dance Frolics—radio and vaude acts, with local talent.

MRS. W. D. WILLIS (Princess Elizabeth Albino) underwent a serious operation at the hospital in Lake City, Ia., and would be pleased to hear from friends.

MRS. BLACKIE ED SCHOFIELD, who is with Siebrand Bros.' Piccadilly Circus, writes that she is ill and wants her husband to get in touch with her. The show is at Idaho Falls, Ida., this week.

JACK O. WIZIARDE saw Seal Bros.' Circus at Emporia, Kan., and says that Manager Bud Anderson has a peppy lineup of acts and entire show looks good.

CLARENCE AND DOROTHY AUSKINGS write that they have closed as agents of the Walter L. Main Circus, due to illness at home in Tennessee. Will be back on the road later.

COLE BROS.' Circus has some great

locations in Binghamton, N. Y., heralding its coming on May 30. G. H. Barlow III has 70 one-sheets in one of his vacant buildings.

GEORGE H. (BLACKIE) WILLIAMSON has returned to the Al G. Barnes Circus as boss property man after having been "borrowed" for the Chicago engagement of the Hagenbeck-Wallace show.

H. M. CARMICHAEL, who is booked with the McMahon Shows, has a miniature mechanical circus, on which he worked four years. He has had it on tour for last five seasons. It is transported on a large semi-trailer.

WHITEY HARRIS, veteran clown, is still in Detroit. States that his mother, who underwent an operation, is doing nicely. Harris and Albert Tolle produced clown numbers for Kiwanis Indoor Circus at Ecorse, near Detroit.

THE SHOTWELL-GRIFFIN Accordion Gypsies joined Ringling-Barnum Side Show at Brooklyn. Personnel includes Maxine Close, Mabel Floroni, James Griffin, Molly Wilburn and Velma Griffin.

GEORGE B. REARICK, last four seasons with the Barnes show as clown, is busy with his dance band. Is also broadcasting a one-hour commercial program six days a week in San Bernardino, Calif.

BAILEY BROS.' CIRCUS, owned by P. S. Isley, opened at Tulsa, Okla., May 2-4, auspices of the Shrine. Show is giving a parade. E. Deacon Albright is treasurer, legal adjuster and sells tickets in the wagon.

WALTER SAUNDERS, formerly in charge of Orrin Davenport's bareback horses and who was with Ringling-Barnum, has acquired a hackney show horse stable in Milwaukee. He is manager and trainer. Circus folks are invited to visit.

P. LOVELL, in charge of back yard on the Cole Bros.' show, proved himself competent and courteous during the visit of the Fans to the show during the Covington (Ky.) engagement and received many compliments on the way he handled the visitors.

RED MALLOY and Nancy Darnell offered their aerial bar and ring novelty as an added feature on bill of Matt Kolb's burlesque company at Grand Opera House, Canton, O. Malloy is framing a small midway circus to take the road shortly.

FLOYD L. QUINN, general agent for Fowler Bros.' Circus, now playing Indiana, spent a recent Sunday in Bloomington renewing acquaintances with H. B. Gentry and Walter Allen, also at Sullivan, Ind., with V. Powers at quarters of Bays Bros.' Circus.

ZEEK LaMONT, Willie Paulsen and Silvers Phillips, of LaMont Troupe of clowns, were at recent St. Louis Police Circus with the Kenneth Waite troupe. LaMonts will play fairs and celebrations in Michigan, Ohio and Indiana this summer.

NELSON OLIN, former trouper, Shamokin, Pa., states that Gorman Bros.' Circus had large crowd at afternoon performance and packed house at night in that city. Famous Robbins Circus also had good attendance in Shamokin. Olin met Mr. and Mrs. Bill Heath.

LIKE MANY others, the hobby of A. L. Chumley, 1502 Duncan avenue,

It was a real pleasure for the circus editor to again meet up with members of the Circus Fans' Association, which held its 10th annual gathering in Cincinnati May 9-11. Old acquaintances were renewed and many new friendships formed. This association has a live-wire bunch of officers, board of directors and members, and they certainly are lovers of the white-top brand of entertainment; in fact, they are just "kookoo" about it. (By the way, the Fans have a Koo Koo Klub). It also was a pleasure to be present at their annual banquet and entertainment, with Fan Harry Hertzberg, of San Antonio, Tex., handling the role of toastmaster in a superlative manner.

Chattanooga, Tenn., is collecting advertising heralds, booklets, programs, etc., of circuses. He aims to have all circuses on the road this season represented in his collection.

FRANK B. HUBIN lays claim to opening Atlantic City to circuses. "For more than three years," says Frank, "I have been using every effort to open Atlantic City and I have succeeded after my hard battle, with the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus being granted a permit to show here June 20."

EDWARD COPELAND, giraffe man with the Hagenbeck show, will remain in Pittsburgh for the next two or three months to nurse Jenny, 15-month-old giraffe, which was taken seriously ill with rheumatism during the show's engagement in that city. The patient and its keeper are quartered at the Highland Park Zoo.

BILL MACY pens that Henderson (N. C.) Auto Show and Indoor Circus, under direction of Dave Castello, had very good attendance, and that Alice, the Alligator Girl, was a feature attraction in the exhibition building. Macy and Alice joined Krause Greater Shows at Huntington, Pa.

H. C. FAY is preparing to go back on the road, which he left three years ago. During that time he conducted a restaurant and news stand at Haines City, Fla., which he recently sold. Fay spent the most of his life in privilege departments of circuses. Accompanied by his wife, he was a visitor at The Billboard's Cincinnati office May 17, en route to Lodi, O., where his wife's folks reside.

THE OIL CITY (PA.) BLIZZARD in a recent issue carried a story of the many shows that will play that city this season. Barnett was there May 4, Downie Bros. on May 21. Knepp & Dehnert Carnival has been booked for week of May 27; Johnny J. Jones Expo, week of June 17; Hagenbeck-Wallace Circus, June 3, and Cole Bros.' Circus is scheduled for early in June. Concluding paragraph of the story reads: "It is understood that the circuses and carnivals coming here will purchase their groceries, animal feed and gasoline in Oil City, which means a sudden increase in local trade."

HAROLD E. EBNER, of Elizabeth, N. J., informs that he owns and has operated a "miniature circus" for several years in addition to heading his own orchestra. He started with a small puppet show in 1929. In 1930 he began working on additions and alterations of his exhibit. The platform supports a complete circus more than 50 feet in length and is an exhibit by itself. Outfit is all portable except wagons. Ebner also is giving a puppet performance. Concessions are in the outfit and they also operate and yield prizes.

## Hagenbeck-Wallace Playing to Good Biz

WASHINGTON, Pa., May 18.—Since opening under canvas at Kokomo, Ind., the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus has experienced all kinds of weather and has found business very good. The show, under capable direction of Manager Ralph Clawson, is moving with clocklike regularity.

Among the many visitors at Cincinnati were John Robinson IV, Chief of Detectives Emmett Kirgan and Chief of Police Eugene Weatherly, who were guests of Mr. Clawson. Milt Durham, of the Southern Railroad, was a visitor at Zanesville, also Stanley Dawson and brother and a party of Dawson's friends from Columbus. Several of the Russell Bros.' folks were over between shows, including Jack Beach, Howard Seymour

## Gossip of the Dressing Rooms

Items for This Column Must Reach the Cincinnati Office Not Later Than Friday

SEILS-STERLING—Happy Starr is back after being in hospital for a week. The football horse, worked by Mutree Schrader and Al Beck, assisted by the clowns, is getting plenty of laughs. Bert L. Wilson, Chicago Circus Fan, visited Will Walleit at Lincoln, Ill., and saw two straw houses. Orville Lindemann's double somersaults over the elephants are getting a big hand. Bert Mayo, who is having quite a time finding a parking place for his house car on the lot, has finally succeeded in getting on the lot after being off for a week.

FRED WORTHING.

RINGLING-BARNUM — We are wondering what monopoly the men's dressing room has on the illustrious thoroughfare known as Clown Alley, as the women have proved that every joke doesn't originate in grease paint lane. One of the women lost her slip shoes, so the women joined en masse to hunt the slippers. Just about the time the dressing room was turned topsy-turvy the strayed slip shoes were discovered upon the owner's feet. The Boston Children's Hospital was entertained May 9 by some of the dressing-room bunch, mostly ground acts being used. The exception was the Repenski riding act, as the performance was given upon the hospital lawn. Ice cream and lemonade was served. Polidor with his Mexican hairless dog made a big hit with the children as they wanted to know who kept the dog shaved. Con Colleano has been suffering from neuritis in his back which laid him up for a couple of days. He is working, altho under this physical disadvantage. Tim McCoy has not only arrived but has taken the hearts of the younger generation by storm. It's all he can do to plough his way thru the mob of youngsters that surge around him on his way to the cookhouse. Since Polidor's cash and carry radio purchase of last week, he has suffered alternately all the ailments the human heart is heir to—from common palpitation to myocarditis—the radio won't work.

—CHARLES F. CLARKE.

and Ernie and Ida White. Mrs. Charles Sparks was at the night show.

Dayton and Zanesville gave the show nice business, with weather ideal. Wheeling, W. Va., fair business. Show playing a two-day stand in Pittsburgh on East Liberty lot at Fifth and Penn streets. A heavy rainstorm starting shortly after noon affected matinee attendance, but night house was capacity. A special performance was staged at Children's Hospital, under direction of Roy De Lano, by Jim and Polly McCleod, Weaver Gray, Koban, the Spurgate, Jung Trio, Harddig Trio, Joe Lewis, Billy Rice, Abe Rademacher and the writer. All local papers carried stories and pictures of the event.

Al Butler, of R-B show, was a visitor in Pittsburgh, as was General Agent Arthur Hopper. Silvers Johnson, clown, also saw the show here. Charles Sparks was a guest of the management. Second day in Pittsburgh weather turned very cold and disagreeable. At Johnstown, Pa., the first (and we hope the last) parade was given, the mayor refusing to grant a permit to exhibit unless a parade was given. The show is not equipped to parade, but under direction of Equestrian Director Alfredo Codona a very creditable street parade was staged. Business was very good at both performances.

Gloria Hunt, who was injured in ladder act in Kokomo, is again working. Billy Manning is working elephants in center ring, replacing Besse Heiser, who was slightly injured during the act recently. George Davis, superintendent of dining department, has been receiving many compliments on the high-class meals served to the showfolks. Henry Brown, superintendent of baggage stock, has most all of his old-time drivers again with him and is moving the show on and off in record time.

Dr. Cox, circus physician, has a fully equipped hospital tent in the backyard. Ernest Sylvester again caters to the lunch needs of the folks in the backyard and recently bought a truck in which to transport his lunch stand. The writer will endeavor to have a letter of news events and happenings on the show for these columns each week, and so until next week—so long.

EARL SHIPLEY.

# TICKETS

OF ALL KINDS  
SPECIAL PRINTED ROLL OR FOLDED MACHINE  
(SIZE 1x2 INCHES)

10,000 . . \$6.85 — 50,000 . . \$11.25  
100,000 TICKETS . . . \$17.00

RESERVED SEAT COUPON TICKETS AND BOOK TICKETS  
STOCK TICKETS FOR IMMEDIATE SHIPMENT

**NATIONAL TICKET CO.**  
SHAMOKIN, PA.





The Corral

By Roudy Waddy

THE McCLAIN RANCH RODEO, Sun City, Kan., will be held in midsummer this year instead of early in September as heretofore.

GRACE M. SPARKES, who among her other civic duties at Prescott, Ariz., deals out publicity for Prescott Frontier Days, advises that extensive preparations are under way for this year's event.

BUCK STEEL is again concerting with Kay Bros. Circus. A visitor to the show states that Buck carries eight head of stock and puts on a fast and pleasing show.

NINE special committeemen, in addition to the general committee, were recently appointed in preparation of the Estherville (Ia.) Rodeo. They will supervise construction of stands, poles, fences and other changes.

ED (SLIM) BOWMAN and John Beasley have been working ropes and whips at the Atlas Club, Worcester, Mass., about four weeks. Bowman's hand, which was broken at the Rhode Island Sportmen's Show, is again in action.

R. (RED) LUNSFORD again has the Wild West with Bar-Brown Shows, which started their regular season for 1935 recently in Georgia. During the past winter and early spring Red and the missus and their son were otherwise engaged in Florida with the Bar-Brown winter unit. They wintered their stock at Caro, Ga. There are 10 people on the roster.

DETROIT—Milt Hinkle's Rodeo, which closed a nine-day engagement under auspices of Knights of Columbus at the Olympia May 12, played to only fair crowds. No records were reported during the contest, and veteran rodeo hands said the steers were too "salty" to make speed possible. Condition of the ground, an artificial flooring, made track records impossible. Jack Knight, who was business manager of the Hinkle Rodeo, left the show when it closed here to produce his own independent show. Knight disclosed to *The Billboard* that he planned to stage a wagon show.

THERE is an abundance of talent in the Wild West concert of the Cole Bros.-Clyde Beatty Circus. Twenty-five people in the lineup and they make an impressive flash in the big show announcements, also stage a neat concert program. The roster: Jimmie Foster (in charge), Alice Foster, Suicide Ted Elder, Ralph Clarke, Billy Harnett, Cecil Tatum, Anna Butler, Beverly Harnett, Josephine Tatum, Curly McCall, Thelma McCall, Frank Gilbraith, Marion Stanley, Villette Clement, Nellie Russell, Paul Nilson, Pearl Carmichael, Al Mann, Mrs. Mann, Buck Eddy, Mrs. Eddy, Loan Fisher, George Sweet, Prince Sultan, John Horenloff.

RAWLINS, Wyo.—This genuine old frontier town of the cow country was the scene of a most impressive service on May 8 when the Elks' Club conducted funeral services at the burial of Ward Vincent, one of Wyoming's old-time cowboys. He was a member of the Rawlins Lodge of Elks and the turnout to his funeral was marked by the presence of many old-time Wyoming pioneers and others who had known him in the days of the open range. Tom Weadick, mayor of Parco, Wyo., was an old friend of Vincent and had punched cows with him in Converse County, and was one of the pallbearers. Guy Weadick, who happened to be visiting his brother, Tom, at the time, attended the funeral.

HOLLYWOOD — Government officials at Yokohama, Japan, objected to the use of guns (six-shooters) required by the American cowboys in their shooting acts during the Grand Yokohama Exposition, March 28-May 24. At first officials refused to let the cowboys use their shooting irons at all. Then when convinced they were necessary for that part of the show they were permitted to use them, but all times when the guns were not in use in the show they were to be kept locked up and under guard. Otherwise the Wild West Rodeo that left Hollywood this spring is making a hit

in the Far East. Snow has prevented daily performances and it is possible the dates will be extended, as the rodeo folk are popular with their thrilling Western riding, roping and shooting. Frank Dean is scoring with his knife throwing. Hugh Fowler is manager and writes they may go to Tokyo from Yokohama. Art Boden, trick rider and roper, is arena director. Others in the troupe are Frank Dean, Glenn Porter, Chet Howell, Bernice Hoppe, Hazel McCart and the Indians, Bobbie Dyer, Two Eagles, Bill Provost, Dick Masters and Charlie Harris.

ROAMIN' AROUND HOLLYWOOD—Col. Tim McCoy hurried his picture schedule with Columbia Pictures Corporation and left May 11 for New York to join the Ringling-Barnum Circus. . . . Art Dillard suffered a broken left arm when his horse struck an iron post in a ride in a picture being made by Reliable Corporation. . . . Hugh Strickland is getting ready for the annual Pioneer Days Celebration at Ventura, of which he is arena director. . . . Pete Knight and wife, Babe; Eddie Woods, Harry Knight, Turk Greenough and wife and other contestants who wintered here left for shows in other parts of California and the Northwest. . . . Pee Wee Strange and Yakima Canutt spent the past two weeks on location with the Monogram Productions at Lone Pines, Calif. . . . Frank Cordell, well-known roper, has a namesake in the movie center. A party called a wrong telephone number for Cordell and got a Frank Cordell, a cutter at Paramount studios. . . . It is reported that Johnnie Schneider and wife, Ned Winegar, George Marciel, Alice Greenough and the Cossacks, who went to Australia last fall, are en route home. . . . Vera McGinnis is recovering from her serious accident at a show last fall. . . . Someone had a letter the other day from Prallie Lillian Allen, who is still in Brooklyn.

PORTLAND BIG

(Continued from page 34)

ments for Mr. Mix both days in Portland. Dail Turney, manager, has ordered a new truck sent to P. M. Williamson, advertising manager of the advance, and Jack Burslem is to receive a 22-foot van type truck in Seattle for the concession department. C. A. (Dud) Lawrence, general agent, visited show at Eugene.

Bill Mullen, former circus man, and Sheriff Martin Pratt, of Mult County, visited at Portland. Jim Kelly, owner of a large cafe in that city, renewed old friendship with Assistant Manager Harry Baker and extended an invitation to several of the executive staff to enjoy the orchestra and supper after the show as his guests.

Jackie Lee, son of Mr. and Mrs. Duke R. Lee, is now the envy of all the juvenile Tom Mix guests, as he has been selected to work with Mr. Mix in the after-show. His father works as announcer and Mrs. Lee has charge of wardrobe department. Jeff Barnhart is breaking in a new menage act with all feminine riders.

Peru Pickups

PERU, Ind., May 18.—Mrs. George Davis Borque is back from Chicago, where she was called by sudden death of her brother-in-law, Victor Davis, of Hagenbeck-Wallace.

Mrs. Marie Black, in charge of a Peru circus hotel, has closed establishment across from downtown show lot and is now located in Chicago.

James Cain, injured in an auto accident, is recovering.

Mrs. S. D. Malouf and daughter, Evelyn, are en route to former home, Vienna, Austria, to spend summer with Mrs. Malouf's mother.

Julius Schubert, formerly assistant to William Weiderrach (Wilno), received serious injuries in an auto accident. Treated at Dukes Memorial Hospital.

Abe Zimmerman, circus fan, who underwent a major operation at Indianapolis 10 weeks ago, has returned here. Abe, with return of shows in fall, has display of old Wallace side show banners block long in front of stores.

Winter quarters are being visited weekly by hundreds from all sections of country. With many cat and other wild animals and birds occupying outside cages Caretaker Joseph Davis is kept busy showing tourists over quarters. Mrs. Douglas Detamers is again in charge of circus farm hotel.

Good Opening Week for Lewis

Has several turnaway and straw houses in Michigan despite inclement weather

FLINT, Mich., May 18.—Lewis Bros. Three-Ring Circus and Trained Animal Show opened its 1935 outdoor season, as previously reported in *The Billboard*, on May 4 at Albion, Mich., and while the weather, as a rule, was cold and rainy, with only two days of real warm circus weather, the show has done remarkably good business during its first nine days on the road, with all stands so far in Michigan territory.

Albion matinee was big and night house good; at Coldwater it rained all day, nevertheless night attendance was surprisingly big. Adrian and Monroe produced straw houses at night, while matinee at Ann Arbor was capacity and night show a turnaway, with ticket wagon closed half hour before opening. Ypsilanti and Pontiac were very good at night; Mt. Clemens followed up on Sunday with a capacity house at night, and at Port Huron, May 13, it was necessary, after a big matinee, to give two night shows, the first a straw house and the second at 9:30 p.m. capacity.

The show is traveling on 24 trucks and 18 semi-trailers, all Chevrolets and owned by the show. Every piece of equipment is in splendid shape, and with its pictorial decorations the show looks better than ever before. The new top and marquee add to the splendid looks of the show, which can be called without exaggeration one of the neatest and cleanest shows in its class. Superintendent John E. Smith and Boss Canvasman Dan White have their crews of assistants, mechanics and workmen splendidly trained in the short time on the road, and the show moves quickly. Under new seating arrangements big top now seats 3,500 people comfortably.

General Agent C. S. Primrose is booking the show "the first in" along the line, and Special Agent Harry V. Winslow has made a number of very successful tieups. Show has been getting splendid newspaper publicity, with George J. Mendelssohn in charge of all publicity matters. Several new additions have been made to strengthen staff and show. Among latest comers are Chuck Gooden, front-door assistant; Mrs. Minnie Gooden, prima donna; Mildred and Harry Chester and company, a three-piece wire act; Gay Purdy, clown; William B. (Baldy) Thomas, assistant mechanic; also Merritt and Nita Belew, the former as stock trainer and the latter to ride menage.

The band, under leadership of Leroy Luciana, has been strengthened to 10 men and its volume is helped considerably by the splendid calliope playing of Tommy Comstock. Side show is now managed by Doc Seymour and has a very nice lineup of attractions. Side Show and band roster will be given at a later date.

P. C. Hill has brought a big gorilla to the show which proves a big pit-show attraction. Mrs. Lucille Hill is in ticket box; B. D. Jones on front.

The big show now has 30 numbers, cut down from 35 on opening day. Running time is one hour and fifty minutes. Buck Owens, cowboy screen star, has the concert and has seven men and three girls in his lineup, featuring Rita Ty Bell, trick rider. Owens is proving a good concert attraction and big money getter.

The Program

Big show program runs smoothly, with Equestrian Director Jack B. Riddle in charge, as follows: 1—Grand Tournament, with 96 people, 30 horses and ponies and 20 other lead animals on track. 2—Fiesta in Spain, opening spec in all three rings, in charge of Babe Grant, with Misses Grant, Arlette and O'Brien as specialty dancers; Miss Minnie Gooden as prima donna, and 18 dancing girls in line. Beautifully costumed, all costumes made to measure under personal supervision of Mrs. Mae Lewis. 3—Comedy acrobate; Ring 1, the Three Sterlings, and Ring 3, the Three Bonnellas. 4—Clowns. 5—Captain John E. Smith with his three young

lions in center arena; Willie, wrestling bear, in front of arena on track. 6—Jockey ponies; Rings 1 and 3. 7—Clowns. 8—Six swinging ladders over Rings 1, 2 and 3. 9—First concert announcement, with Buck Owens, Rita Ty Bell and 10 cowboys and cowgirls in lineup. 10—Martinez Rozina and Betty, tight-wire act from Spain and first appearance before American circus audiences; Ring 2, Mildred and Harry Chester and company, wire act, an outstanding feature; Ring 3, the Three Freemans, tumblers and hand-balancers, a very pleasing new act. 11—Clowns. 12—Dogs; Ring 1, Nita Belew; Ring 3, Dorothy Lewis. 13—Riding mechanic, with Martinez Rozina doing bareback riding. 14—Swinging perch; Rings 1 and 3, Lols and Annette Riddle in sailor costumes. 15—Clowns. 16—Ring 1, Bob Morris, single traps; Ring 3, Sammie Lewis, single traps and muscle grind. 17—Second concert announcement. 18—Big clown band number. 19—Ring 1, shoulder perch, the Moreens; Ring 3, Iron-Jaw, Riddle Sisters. 20—Ring 1, six big ponies, Merritt Belew; Ring 3, three little ponies, Dorothy Campbell. 21—Last concert announcement. 22—Menage Number, in all three rings and on track, Nita Belew, Ruby Orton-Chapin, Dorothy Lewis and Rita Ty Bell, the latter in a specialty on track. 23—Elephant act, Dorothy Campbell. 24—Ring 1, double traps, the Moreens; Ring 2, the Aerial Grants, three people, cradle; Ring 3, double traps, the Flying Riddles. 25—Long clown number. 26—High-jumping horses on track, ridden by Sammie Lewis, Merritt Belew, Bob Morris, Charles Oswald and Dorothy Campbell. 27—Ring 2, Loup, Biddle O'Brien. 28—Big clown number. 29—Ring 2, the Moreen Troupe of five people in a sensational teeter-board act. 30—The Funny Ford on track, in charge of Al K. Green.

Twelve joeys are in clown alley. Carnie McFee, clown cop, and Al K. Green are the producing clowns, with Glenn Gay Purdy, the Three Sterlings, the Williams Trio, Harvey Hammerslag, and Able and Charlie.

The cookhouse, which is now in charge of Steward W. H. Elliott, provides meals for 187 people. Pete Pappas has the ice cream, peanuts and popcorn concession, while Chuck Langford has all other concession stands.

The show will have 11 more stands in Michigan before it goes in other territory May 27.

TURNAWAYS FOR

(Continued from page 34)

The Esqueda troupe of six people, presenting bar and comedy act numbers, joined the show for the canvas season. Jimmy Mooney is a new member in clown alley. Florescu, who did his high-pole act in show at Chicago Coliseum, is presenting it as a free attraction with show on the road. Thru an oversight, the names of Mabel Ellet, iron-jaw, and Myrtle Meinke, who does menage jumps, did not appear in the Chicago story.

The show has a number of features, among which are a beautiful and elaborate spec, *The Serenade of Spain*; two big wild animal acts, presented by Allen King, who scored at A Century of Progress last summer, and the widely known Clyde Beatty, who for a number of years was a big attraction with Hagenbeck-Wallace Circus; Cyse O'Dell, aerialist, concluding with one-arm planges; fast-working elephant acts, presented by Wanda Wentz, Eddie Allen, Jean Fisher; Harriet Hodgini, an excellent equestrienne; the youthful Harold Barnes, who has a wonderful sense of balance on the wire; the Liberty horse display; equines trained by Jorgen M. Christianson and Hodgins; Frank Shepard on the trapeze, who does many sensational feats, including a twisting somersault heel-catch; the famous Nelson family of acrobats; high-school horses under direction of Jorgen M. Christianson; two dandy flying return numbers—the Harolds and Flying Thrillers. Plenty of joeys with the show, and their numbers, including clown band, were enjoyed.

Side show, managed by Lou Delmore, has a good lineup of attractions.

**WANTED CONCESSIONS**  
FOR 15TH ANNUAL  
**CELEBRATION AND RODEO**  
**GREELEY, COLORADO, JULY 4**  
Big Money Spot of the West, for One Day.  
**GREELEY SPUD RODEO, Greeley, Colo.**



# "BANK NIGHT" CHI FEATURE

## Riverview Will Give Idea Trial

*Windy City amusement spot first to adopt a popular plan used in theaters*

CHICAGO, May 18.—"Bank Night," which has found favor in many of the city's neighborhood theaters, is to be a feature of Riverview Park when that popular amusement resort opens its summer season less than a week hence. Popularity of Bank Night has been amply demonstrated in theaters, but this will be the first time it has ever made its appearance in any amusement park. The cash prize, usually amounting to \$50 or \$75 in the theaters, has been raised by the park, and \$250 will be awarded every Saturday night, starting on May 25. Riverview Park officials figured that as long as they were establishing a precedent, the prize should be something worth while.

### Patrons To Register

Rules governing Bank Night are very simple and require only little effort on the part of the patron to establish himself as a contestant.

On entering the park the person will register at a specially designated booth, where a permanent number will be assigned. This cannot be transferred, nor can any money be collected by proxy. Remainder of the rules are similar to those used in theaters.

An angle that has never been tried by the theaters is the preliminary registration period, which is being used by the park officials. It is a house-to-house canvas registering people prior to opening of the park on May 22.

### Girls Canvass City

More than 50 girls have been circulating through the city and more than 15,000 Chicagoans have already been assigned numbers. It is expected this new feature will be a potent factor in attracting people to the park.

Once there, they will find many new and novel features to entertain and amuse them. Management of Riverview has spent thousands of dollars in improvements this year and has installed a large number of new attractions. It also has used thousands of gallons of paint to make the park a riot of color.

## Eastern Ohio Concessioners Cut Out Sales Tax Stamps

CANTON, O., May 18.—Eastern Ohio park concessioners will be relieved of issuing sales tax stamps on their sales this summer as result of an arrangement with the State Tax Commission in Columbus by representatives of several Eastern Ohio amusement parks, who agreed to a prepaid tax arrangement of 5 per cent on sales of items of tangible personal property, with exception of beer, wine and cigars.

Each park will secure a vendor's license, such license to cover all sales operating under and accountable to one central management. Concessioners will display signs showing that Ohio sales tax has been prepaid and that purchase price includes the tax.

Park executives said the arrangement will eliminate much inconvenience on the part of concession operators and will simplify bookkeeping. The 3 per cent State amusement tax will apply, however, to rides and attractions.

## Bids in for Chippewa Lake

MEDINA, O., May 18.—The dance pavilion in Chippewa Lake Park opened week-end sessions to continue until regular opening late this month. Pavilion is operated under direction of E. F. Masch, receiver for the operating company, who is soon expected to announce the successful bidder for operating the park during 1935. Several well-known park men are said to want to take over the resort.



MITZI MAYFAIR, Broadway dancer, is shown selling the first two tickets to Abe Lyman, orchestra leader, and Jack Dempsey, ex-heavyweight titleholder turned restaurateur, in connection with the Grand National Treasure Hunt of Grand View Park, Singac, N. J. Treasure Hunt campaign is being conducted on an ambitious scale in the East and is rapidly spreading to all parts of the country under direction of Dan Goldbaum, who recently took over the spot. Park has been recipient of more metropolitan publicity than at any time in its existence. Ditto advertising. Grand National is being looked upon as a savior. Other parks are watching the campaign.

## Mayor's City Plan Opposed

STAMFORD, Conn., May 18.—Mayor Alfred N. Phillips Jr. wants the city to take over operation of city-owned Cummings Park and Spelke Beach and has asked city council to appropriate \$13,500 for operation the coming year. Considerable opposition to the plan declares that under the previous administration the city received \$2,400 for concessions in the park from Joseph LiVolsi and \$2,800 from concessions at the beach from Louis Stone, a total of \$5,200, while the mayor asks \$13,500 to run the concessions.

## Detroit's Edgewater Opens Better; Independent Concessions Numerous

DETROIT, May 18.—Since opening of Edgewater Amusement Park on May 4 with rainy days and unusual cold business has been far better than last year, Manager Paul Heinze reported.

Major improvement is a new Streets of Paris walk-thru show by Ernest Anderson, scenic designer. Fun on the Farm was entirely rearranged and more than doubled in size, giving the new Parisian show.

Midway has been regraded, park entirely repainted and a new floral plot installed down side of the hill toward the River Rouge. The river, which runs thru a side of the park, has been straightened and cleared by CWA workers, resulting in important beautification. The Kelly Show, closed last year, has been reopened and proved popular, as did the new duck slide. Former ping-pong room has been replaced by a Coney Racer. Other new structures include basket-ball game, bubble game and photograph gallery. Laugh in the Dark probably will be added later in the season between the Bug ride and beer garden.

Practically all concessions, aside from rides, have been leased to independent operators. Ballroom, to open on May 24, will be operated by park management for first time in history of the park. Pat Patton, present manager of Grande Ballroom, Detroit, will be ballroom manager and will bring the Wonder Band from the Grande to open. A name-band policy will be followed.

## Belmont, Montreal, Gets Rex D. Billings

MONTREAL, May 18.—Rex D. Billings, one of the outstanding amusement park showmen in the country, closed a deal with board of directors of Belmont Park which gives him the general manager's post.

Mr. Billings' park and association background is wide and influential. He is a former vice-president of the National Association of Amusement Parks and member of its advisory board to the World's Fair in Chicago. During seasons 1931-'33 he was vice-pres and g. m. of Luna Park in Coney Island, and before that held the same positions with Idora Park, Youngstown, O., in which he still retains stock. He was also president of Playland, South Bend, Ind.

Maurice LaMarre, associated with Belmont for the last two seasons, becomes executive assistant. He is responsible for much of the park's splendid condition and good public relations and is expected to prove an ideal mate to Mr. Billings.

Mr. Billings' appointment recalls a statement made about a year ago by S. W. Gumpertz, vice-president and general manager of the Ringling-Barnum Circus and its interests, who said that "Billings is one of the greatest young showmen in America." Mr. Billings went to work at once and said that he will announce plans and policy shortly.

## Changes Made in Perry, Ia.

PERRY, Ia., May 18.—Ferriside Park is the new name for Betty Lou Gardens and the spot has been greatly changed for the season, reports Manager H. E. Morrison. The dance pavilion, to be known as the Garden, has been equipped with modern lighting and sound. Improved parking and traffic handling have been arranged and playground equipment has been installed. During the season there will be a big Fourth of July celebration, rodeo, polo games and race meets. Facilities are in for baseball, racing and athletic events.

CARTER AND SCHRADER, aerialists, will play several weeks of parks in Eastern Ohio and Western Pennsylvania, including Idora, Youngstown; Rock Springs, Chester, W. Va., and Idlewild, Ligonier, Pa.

## Silents and Circus Norumbega Favorites

AUBURNDALE, Mass., May 18.—Manager Arch E. Clair is repeating with two pet features for the daily grind which begins on May 25, ushering in Norumbega Park's 39th season. They are Bill Blomberg's Circus and silent pictures. Both are free attractions.

Blomberg's unit, terrific clicker last season, is augmented, consisting of ponies, dogs, monkeys and a lion cub. Silents will be of the old-as-possible variety, and among them are the super-colossal hits of their time. Talkless flickers have increased evening draw the last two years. Mr. Clair gives the folks two shows a night and changes the bill twice weekly. Blomberg is going to repeat with his training school.

Band bookings for Totem Pole Ballroom are lined up, with Al Donaghy set for the regular opening, outfit coming from a winter engagement at Hotel Bermudiana, in Hamilton, Bermuda. Slated to follow are Lloyd Huntley, Ace Brigade and Emerson Gill.

Says Mr. Clair: "Things in general seem to be a bit brighter. When the weather has been favorable our pre-season dances have drawn much larger attendance. Inquiries regarding picnics and outings are more and better."

## Speedway Feature For Cincy's Coney

CINCINNATI, May 18.—In Coney Island, which will open on May 25, President George F. Schott announced numerous improvements, particularly in the Land of Oz, kiddies' amusement park; open-air cafe, to be known as Rose Garden, and the summer ballroom, Moonlite Gardens. The swimming pool has been reconditioned and will open coincidentally with the park.

Art Kassel and his Kassels in the Air will be opening attraction in Moonlite Gardens. The management has arranged to bring the finest available orchestras. Among those booked is Cab Calloway and his orchestra, to be heard on June 9. Ted Weems' and Ozzie Nelson's are other name bands to be heard during the season.

A new attraction will be a Speedway, erected on Coney athletic field for midget auto racing. Clay Weatherly, nationally known race driver and entry in this year's 500-mile race in Indianapolis, will be general manager of the track. First race program will be on night of Decoration Day. Starting on June 9, there will be races every Sunday night.

The steamer Island Queen will again provide 20-mile river rides to and from Cincy.

## Spangler New Manager Of Rolling Green in Pa.

RED LION, Pa., May 18.—Ownership of Rolling Green Park, between Selinsgrove and Sunbury, Pa., Selinsgrove & Sunbury Railway Company, has signed a contract with R. M. Spangler, Red Lion, to manage the park this season.

He has had 16 years' experience, having managed Fairmount Park here, which will now be managed by Mrs. Spangler, who has been her husband's assistant. Rolling Green, which has been operated 26 years, now has seven rides, a dozen concessions, restaurant, boating, bathing, theater and dance floor. Lou Van will manage theater and dancing.

Outings are being booked for Rolling Green, which will play acts and bands and will present fireworks.

## Victor Attractions in Luna

NEW YORK, May 18.—The booking of Luna Park, Coney Island, has been awarded to James F. Victor Attractions, Inc. Park officials say they feel quite an uplift in business conditions and are anticipating a most profitable season. They have booked a number of outstanding circus acts for their opening date, May 25, including Dr. Pierre Bernard's Famous Elephants for the entire season.

# \$35,000 CASH

TO PATRONS SOLVING SIMPLE CARTOON CONTEST

## GRAND VIEW PARK

SINGAC, NEW JERSEY

Broadcasting Twice Daily Over Station WNEW.

Biggest publicity plan in history of park business, which includes radio and newspaper advertising. Assures the most profitable year for concessions.

### CONCESSIONS NOW BEING RENTED

Excellent Locations for Ferris Wheel and other high-class Rides.

New York Office:  
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GRAND VIEW PARK  
SINGAC, N. J.  
Bet. Paterson & Montclair

# SKEE-ROLL

From COAST to COAST—  
and OVERSEAS—

## NEW SKEE-ROLL ALLEYS

Will Be Earning Big Profits

This Season

Rush Your Orders For Prompt Shipment

Write for Catalogue

## NATIONAL SKEE-BALL COMPANY

Coney Island

New York

# BOARDWALK SPACE

HAVE SPACE FOR—

GAMES—REFRESHMENTS—NOVELTIES—SPORTLAND—FROZEN

CUSTARD—JAP STORE OR DRINKS

SEVEN DAYS

GOOD SPOT

D. I. MAHER

RECREATION PIER

LONG BRANCH, N. J.

## SPILLMAN'S 1935

KIDDIE AUTO RIDES—The Finest Made.  
8-12-16 Auto sizes—from \$780.00 Up. Cars in continuous train on 8 and 12-Car Models—2-Ahead on 16-Car Model. All quality rides—specially made auto, genuine chrome trim, special wheel bearing. Always equipped—pneumatic tires, built to withstand years of hard use. Smallest size is 21 feet in diameter—heavy 5/4" platform—no springing or sagging—when buying get the best—it costs no more. Ask any of the dozens of satisfied owners. Terms to responsible parties.

SPILLMAN ENGINEERING CORPORATION, North Tonawanda, N. Y.

## 10 BEAUTIFUL EVERGREENS and PLANTS from the COLORADO MOUNTAINS PREPAID TO YOU FOR ONLY \$1.00

- 1 ROCKY MOUNTAIN BLUE SPRUCE, 3 Years Old, in Pot.
- 1 MOUNTAIN DWARF PINE, 3 Years Old, in Pot.
- 1 COLORADO DOUGLAS FIR, 3 Years Old, in Pot.
- 1 COLORADO SILVER SPRUCE, 3 Years Old, in Pot.
- 1 True ROCKY MOUNTAIN BLUE DELPHINIUM, Blooming Size.
- 1 ROCKY MOUNTAIN BLUE COLUMBINE, Blooming Size.
- 2 MOUNTAIN VIOLA, the Winter Pansy, in Bud and Bloom.
- 1 ROCKY MOUNTAIN SHASTA DAISY, Blooming Size.
- 1 KIRNIKING, the Dwarf Red Barbed Evergreen.

THE 10 Plants and Trees Are PREPAID TO YOU FOR ONLY \$1.00.

ROCKY MTN. EVERGREEN CO., EVERGREEN, COLO.



## 1935 Auto-SKOOTER-Water

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With a Million and a Half Population, Enjoying Splendid Popularity. Seven-Day Operation. Large Advertising, Picnic, Exploitation, and Free-Act Budget, and New Management, is

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In anything and everything new and wholesome in Rides, Games and Attractions of proven value, at 6000, on a concession basis. Address

REX D. BILLINGS, General Manager.

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Write PEREY TURNSTILES

101 PARK AVE.

NEW YORK



## American Recreational Equipment Association

By R. S. UZZELL

There is a manifestation in some quarters of the sturdy qualities which made our industry. One man who made some easy money in the park business when times were good was enjoying winters in Florida with good company. But, alas! He did not save his money.

These adverse times ushered him out of the amusement park business completely and left him flat financially. He did not suicide nor long despair. He sanely sized up the situation and rightfully resolved to depend only on himself and his own individual efforts.

Today he is doing interior house decorating and painting. Success to him! I would give him a job had I one in his line. We hope to see him back in the amusement business in the near future as times improve. His experience will help us teach sanity in the business and in the use of money.

### Spawned by Prosperity

Those high-pressure salesmen who could not put on the brakes when sales resistance mounted and who resorted to "so-called sales" where the payments were to be made from net receipts, "if any," are almost wholly a sorry lot.

We may tame some of them, but a new prosperity will surely sprout another crop of them. They injure themselves, the buyer and the industry. Almost all buyers on such a basis are also dissatisfied.

Then the individual who puts himself or his concern into the hands of a finance concern at exorbitant interest rates to finance deferred payments on his products has also had his costly vexations and in some instances disastrous experience.

In Montreal, Can., is a very good mechanic who tried to oil a Merry-Go-Round mechanism while it was operating. He has only one finger and a thumb remaining on his right hand. When he holds them in front of a young man and says, "I took a chance," he is more effective than any writing or lecture on "Safety First." As we refer to the blunders of high-pressure salesmen and foolish financing in our industry

(See AREA on page 57)

## Jantzen Beach Near Record

PORTLAND, Ore., May 18.—Crowds in Jantzen Beach Park for the annual two-day opening barely missed eclipsing the top mark set in 1929, park officials announced. Anson Weeks and his band Saturday played before 3,300 dancers while other hundreds were turned away due to lack of ballroom space. To replace Weeks the park management obtained Del Courtney and his group of dance favorites to open in the ballroom for an indefinite engagement. Courtney organization will be followed by other name bands. The park opens each day at noon and dancing is scheduled each night with exception of Monday.

## Ohio Spot Due for Revival

AKRON, O., May 18.—Management of Riverview Park, at the Gorge, north of here, plans a comeback with incorporation of a company to operate the dance pavilion and other amusements. John P. Flanagan, vaude and band booker, associated with night clubs and parks in the district, has been named manager. Plans call for immediate restoration of the former Riverview, with operation to start shortly. Other incorporators listed are Miss Lillian Olsen and Frank Raful. Mr. Flanagan last summer was active in promotion of Crystal pool in Summit Beach Park here.

## Hoosier Opening Is Better

FORT WAYNE, Ind., May 18.—Trier's Amusement Park opened its 16th season to good business on May 10, crowds topping last year's and holding steady the first week, despite showers. Manager George F. Trier overhauled the spot, added several attractions and increased picnic facilities.

COPENHAGEN—Tivoli Gardens, one of the finest amusement parks in Europe, opened its summer season on May 10 with various amusement devices, shows and restaurants in a real garden setting.

## PARK PREACHMENTS

Many preachments have had as their objective: How to increase business in Parks. Some were good and some bad. One that has always been good is: Use Hamid "Hit Acts" to draw the crowd consistently.

**GEORGE A. HAMID Inc.**  
General Amusements  
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New and Used Amusement Park Rides, Attractions and Equipment of every description.

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Good sound—Western Electric Wide Range Sound—has proved a profit builder in many parks. It will boost your profits too! Have your park surveyed—FREE!

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## Asbury Park

By DOC BEEBE

The budget question was taken up at the council board meeting and cuts were made in the 1935 appropriation for the Convention Hall and Casino Building. These two beautiful auditoriums should really be money makers for the city. They have facilities for practically every function and yet cannot seem to be put on a paying basis. On occasion the arenas have been rented gratis to social organizations.

Some people have found fault with this arrangement, saying the obvious thing, that you cannot run a venture of this sort without paying rentals. The overhead should at least be paid by the organization. And how about that circus proposition for the building?

When the Eastern Star was preparing to hold a convention in the hall the concessions on the Walk were preparing for a banner three days. . . . Uncle Doc Beebe weighed Max Baer, the heavy champ, on the scales at Fourth and Walk and found out he tipped the beam at 228 pounds. New York papers please copy, as we understand sports writers are in the dark concerning the exact weight. Uncle Beebe never misses, my children. . . . There's talk that transportation companies are considering excursions three times weekly from

(See ASBURY PARK on page 57)

EAST LIVERPOOL, O.—Slivers Johnson, many years a clown with circuses, will have two Funny Ford units playing parks and fairs this summer. No. 1, headed by himself and assisted by Roy Pallardy, will play 10 weeks in Eastern Ohio and Western Pennsylvania, opening in Olympia Park, McKeesport, Pa., with Idlewild, near Pittsburgh; Rock Springs, Chester, W. Va.; Idora, Youngstown, and others to follow. No. 2, headed by George Voise, will play for Barnes-Carruthers and Williams & Lee.



## The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

MORNINGSIDE LAKE, N. Y.—Here in upper New York State, in the heart of the mountains, there is as much swimming-pool activity these days as in New York City. Everywhere outdoor tanks are being readied for summer.

Pools here fall into two classes. There are natatoriums run by summer hotels and there are small commercial plungeries operated near State highways for local clientele and tourists, mostly the latter.

It's surprising, too, to see so many outdoor tanks, all with the most modern equipment in this section, which is known for its picturesque lakes and natural streams. One of the prettiest bodies of water is Morningside Lake. Within a stone's throw from where I sit I can count at least a half dozen beautiful open-air pools.

Speaking to a few hotel men who run these tanks in conjunction with their hostleries and to a handful of operators of privately owned aquadromes, I learn

(See POOL WHIRL on page 57)

## Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, May 18.—With every preview indicating bathing suits will be scantier than ever this summer, this resort will stage ceremonies to open the beach season, with Annette Kellerman presiding. Official taboo against shirtless males stands. Pools here, however, placing no bans.

May 10 was Atlantic City day in Brooklyn, with plenty of bally in tieup between press headquarters and *The Brooklyn Eagle*. . . . another like tieup being made with *The World-Telegram*, with moving panorama on piers, amusements and beach front. . . . Harry Resnick made contacts. . . . Baby animal zoo at Steel Pier has added a pair of month-old silver fox pups and two black bear cubs. Baby monkey born in zoo cause of many phone calls as to whether it is still alive. . . . pier pleased to report it is. . . . Steeplechase Pier decked out in bright colors. . . . Herman's Garden on pier reopened this week. . . . all kiddie rides working. . . . new kiddie park planned for Texas avenue and Walk.

Among those attending Variety Club lunch in Philly on Wednesday were Frank P. Gravatt, president Steel Pier; W. D. Andrews; Ed Cochoran; John Hollinger, operator hotel chain; Frank Walters, old-time Wild West showman; Frank (Minstrel) Elliott and the writer. Cuban styles have hit here, with possibility of Million-Dollar Pier going in for elaborate front done in Pan-American motif. . . . Frank B. Hublin, old-time showman, has extended invite to crippled kiddies to attend Hagenbeck-Wallace Circus when it plays here. . . . downtown amusement park being discussed.

## Loughran Leases Dellwood

CHICAGO, May 18.—William Loughran, boxing and wrestling promoter, has leased Dellwood Park, near Joliet, Ill., for the season and expects to open on May 30. Property comprises about 60 acres and has a large dance hall, ball park and golf course. Mr. Loughran expects to add several rides and attractions. Sammy Burke's Orchestra will play in the ball room, with name bands to be used Wednesday nights.

BELOIT, Wis.—Waverly Beach opened its 17th season on May 15, with fireworks and music by Archie Adrian's 10-piece band. Walle Munger, owner and manager, will feature fireworks during the season.

## Early Openings in Omaha Caused by Better Prospect

OMAHA, May 18.—Prospects for a heavy season have caused considerable enlargement among spots and early openings. Despite cool and rainy weather, in contrast to last season's heat, Peony Park opened to outdoor dancing and swimming today, two weeks before customary opening.

Malec Brothers, owners, added 4,000 square feet to Royal Grove and terraced the surroundings, adding 100 tables. Grove opened last year as a \$35,000 experiment and 1935 enlargements attest its success. Jack Wardlow and his recording crew of 12 opened for two weeks, nightly except Mondays. Malecs offer the Ernest Estobare string quintet, playing numbers between dances, which means continual music. Grove price set at 40 cents per person, catering to couples only.

Peony pool will have Antone Zukas, AAU champ, in charge of swim instruction and life-guarding.

Krug Park will open on May 25 with Junior Chamber of Commerce annual Play Day. Louis and Abe Slusky are again operators and will go after kiddie trade with juvenile attractions on a bigger scale. Ballroom will open seven nights a week with Art Randall and boys, from Paxton Hotel, downtown.

Reported that Log Cabin, East Omaha dance-and-dine spot, is getting estimates on a \$40,000 enlargement.

## Whalom Boathouse for Eatery

FITCHBURG, Mass., May 13.—Fitchburg & Leominster Street Railway Company, owner of Whalom Park, has leased the boathouse in the cove at Lake Whalom to the Whalom Company, Inc., for 99 years, with an option to purchase. Whalom Company plans to open a modern restaurant there. Robert S. Lufkin, owner of Rose Garden, Lake Whalom, and Oyster Bar, Inc., Fitchburg; and Lester T. Sprague, former proprietor of the Whalom Inn, are president and treasurer of the company.

## Sarchet, Sell at Lake Brady

RAVENNA, O., May 18.—Harry L. Sell, with Craig Beach Park last season, who is new manager of the dance pavilion and picnic agent for Lake Brady Park, near here, announced that Lake Brady will be open week-ends until season's opening Decoration Day. C. A. Sarchet, Akron, who will again direct the park, for several years has managed East Market Gardens, Akron downtown dance spot.

## Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: Weather warmer, biz hotter. . . . Casa Lomar, Flushing, gain' big. . . . Outdoor beer gardens, French boulevard style, is the feature at Broad Channel. . . . Paul Sabin's Ork scheduled to open at the Sands Point Casino, swanky dance spot.

If you want to get into Atlantic Beach summer evenings you must wear a boiled shirt. . . . Bill Duffy was given a grand feed out in Rockville Center the other evening. . . . Residents in the section of Baisley Park are protesting against a public bathing pool.

Mickey Riley is being featured with exhibition diving and swimming at the opening Jones Beach swimming shows. . . . Jacob Rits Park auto-parking problem being ironed out. . . . Abe Lyman comes into the Pavilion Royal, Valley Stream, after a Detroit stay. . . . Jim Dooley, late of vaude, and his wife, Corriene Sales, also of show biz, are running a beer place at Freeport.

The coast between Rockaway Point and Long Beach will offer plenty in the way of interest, starting July 1, when army planes stage their day and night aerial practices. . . . The sea horse is definitely set to remain as the official emblem of the road-guiding signs.

Joe Mafers, who had so much to do with laying out amusement places around the Island, is now a New York City alderman. . . . Mineola Skating Rink is making intensive plans for summer biz. . . . Jimmy Barton makes public appearances everywhere these days, and on the last occasion he sang a song between prize fights at the Ridgeview Grove. . . . Auto racing starts things off at the Cross Bay boulevard track.

LONG BEACH: Castle Theater on the (See LONG ISLAND on page 65)

## Coney Island

By LEONARD TRAUBE

Pre-season business way off. Construction still going ahead. Luna Park showing real activity in rentals.

Several pin games adorn key points in Feltman's.

Loew's Coney Island conducting contest for "Miss Coney Island." Eliminations Friday nights on the stage.

Kanishka, Spanish sword swallower, certain to make big reputation for himself at World Circus, the Sam Wagner-Louis Newman freak show.

Newest game is Ballo-Coaster, operating on scenic and billiard ball principle with variations. Exciting play with climactic finish. Impresarios are Fred Adoff and Fred Canfield, Harry Horowitz their assist. Canfield reading cabaret in Reilly's Bath's.

Louis Rifkin has opened another Beech Nut game at Walk and Steeplechase. His son, Harry, who manages it, is becoming benedict on May 20, Sophie Bosses the other half-to-be. Rifkin has Beech Nuterie and American Flyer on Surf and 12th.

Veteran Coney operator is Maxie Brenner. He's marking up his 'steenth season with Penny Game and country store in Steeplechase Park.

Johnny Bergman, the souvenir man, is taking the unoccupied space next to World Circus and branching out into the rabbit biz.

There are much too many vacant sites. . . . Coney could use a loadful of fresh money. . . . It'll be a nickel report again this season. If they come faster than slow dimes in proportion, there'll be no complaints. Even the nicks are slow nowadays, however.

Con Sullivan is operating the Joyland game store adjoining Faber's Sportland. He had the fish game at Luna a couple of seasons ago. He's the pappy of the performing Colleanos, lest you forget.

The Big Four of Eddie's Sportland are Sam Zundell, Herman Rapps and the Taffet Brothers, Irving and Sam. They're showing new merchandise and a layout of the best pin fascinatoids.

Nathan's frankfurter empire continues to show the way in this phase of resort (See CONEY ISLAND on page 57)

## New Show for Paris Park

PARIS, May 13.—Altho summer season has not officially opened, Luna Park is operating on Thursdays, Saturdays and Sundays. Gaston Akoun, recently returned from America, where he acquired the attraction King Kong, is installing this show in the big covered building adjoining the dance hall. Building has a demountable front which will permit good ballyhoo.

## West Lake Open in St. Louis

ST. LOUIS, May 18.—West Lake Amusement Park, in St. Louis County at St. Charles and Natural Bridge roads, opened the season on May 12 with many improvements and several new riding devices. In the big ballroom Joe Lehmer and His Cotton Pickers Orchestra, with Melba LaMar and Company, are furnishing music and entertainment for the first weeks of the season. Park policy is free admission on week days, 10-cent gate on Sundays and children always free.

## Van Hoven Again in Carlin's

BALTIMORE, May 18.—Harry Van Hoven, again associated with Carlin's Park, reports seasonable business since opening and will soon announce several new features for summer, notably water sports. Gwynn Oak Park had a big Sunday on May 12, with 10,000 attendance at a May festival during which concessions did good business.

## Deep-Sea Show in Riverview

CHICAGO, May 18.—Hamon E. Lushbaugh, who operated a whale show at A Century of Progress last year, will have a deep-sea show in Riverview Park this season. Besides the whale and octopus shown at the fair, he will have several other marine attractions. Considerable money is being spent on a front. Capt. C. Sorenson, last year with Golden Rule Shows, will be lecturer.

BROWNLEE'S Hickville Follies and Band are booked in Dominion Park, Montreal, on May 17-25 under the George Hamid banner, to be followed by a Toronto date.

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**OPERATE the NEW TYPE ARCHERY RANGE**

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PARKS,  
POOLS,  
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**SKILL - THRILLS - LUCK LIGHTS-COLOR-ACTION**

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**RIDES FOR SALE**

All Can Be Seen, Inspected: Fine

5-Abreast Jumping Horse Merry-Go-Round, \$4,500	Conditions: Costly Unusual Rides.
4-Abreast Jumper (Parker), Large Wurlitzer Organ, 2,500	Mancels WHIP, 12-Car, Electric Driven, Gas Driven, Organ, \$1,500
5-Abreast Merry-Go-Round, Fine Machine, 2,500	25-Car DODGEN (Dodge Opn.), 1,200
5-Abreast (Stein & Goldstein) Merry-Go-Round, Almost New, 5,500	SCRAMBLER, 10-Car, Perfect Condition, Great Motor, 5,500
Everything a Bargain. OASH and TERMS	to responsible CARNIVAL and PARK People, Revere Beach, Mass.

**HURLEY AMUSEMENT COMPANY**

# PREMIUMS TILTED IN IOWA

## Langhorne Is Now Top Spot

**Hankinson auto race meet take passes Reading and other speedway grosses**

PHILADELPHIA, May 18.—Ralph A. Hankinson, owner and operator of Langhorne Speedway, near here, reached his "golden tops" at Langhorne last Sunday when receipts for season's inaugural races there reached \$39,735, topping the 1930 Langhorne initial races and surpassing the recent Reading, Pa., races, gross of which surpassed \$30,000.

Greater than the money take at any time for Altoona Speedway, which he promoted in 1931, or Woodbridge Speedway, which he operated in 1930 and 1931, the Langhorne races, won by Johnny Hannon, Norristown, Pa., far outshone any previous endeavor of the man who is celebrating his silver anniversary in the realm of hot speed events.

### First Sunday Races

More than 45,000 jammed into the big plant seven miles south of Trenton. It was the first time in many years that races have been held at Langhorne on Sunday. Time trials had been partially run off on Saturday, no action was permitted until well after noon and at 3:04 p.m. the first race got under way, 10 minutes ahead of scheduled time for start of the Sunday trials.

Mr. Hankinson's staff, augmented by hundreds of additional employees, headed by Legionnaires, Veterans of Foreign Wars and other ex-service men, by nearly 50 officers, patrolmen and specially deputized men for traffic alone and hundreds of additional workers on ticket forces, ushers and guards had a busy day. A big staff of officials from the contest board, American Automobile Association, handled the races, which went off in good order and without any type of track accident.

### Margerum a Steward

Among notables from the fair world on hand were Col. J. Fred Margerum, manager of Trenton Fair, who was a steward, and Major E. B. Allen, manager of Flemington (N. J.) Fair. Mr. Hankinson has for years conducted auto races at these fairs. Langhorne's notable success has caused a revision of Hankinson pre-fair dates and this schedule has been announced:

Memorial Day, May 30, Altamont, N. Y.; Memorial Day, May 30, Lehighton, Pa.; Sunday, June 16, Langhorne Speedway; Sunday, June 16, Clarksburg, W. Va.; Sunday, June 23, Milwaukee; Sunday, June 23, Pottsville, Pa.; Sunday, June 23, Charleston, W. Va.; July 4, Lakewood, Atlanta; July 4, Batavia, N. Y.; Sunday, August 11, Langhorne Speedway, and Sunday, September 1, Chatham, N. Y. Mr. Hankinson has been in Milwaukee the past week, where AAA races are scheduled for June 19.

## Texas Centen Post Taken by Col. Bell

DALLAS, May 18.—Col. J. Franklin Bell, U. S. A., retired, has been named director of exhibits for Texas Centennial Central Exposition, to be held in State Fair Park here next year.

Col. Bell, who has been on a motor trip following recent conclusion of four and a half years' activity for Chicago's A Century of Progress, was tendered the post by Managing Director Walter D. Cline after a conference this week with the Centennial committee on supervision and direction.

In Chicago Col. Bell was director of exhibits and other features at the World's Fair.

PALMYRA, Pa.—E. J. Marlon is chairman of Old Home Week, to be held here on July 4-6 to celebrate Palmyra's 175th anniversary, under sponsorship of Palmyra Anniversary Committee.

## Ackerman's Job Goes to Brown

**Veterinarian new director in Syracuse—former boss gets general managership**

SYRACUSE, May 18.—Dr. A. L. Brown, Deposit, N. Y., veterinarian, was named director of New York State Fair yesterday, succeeding J. Dan Ackerman. The appointment by Commissioner of Agriculture Peter G. Ten Eyck came as a complete surprise, because a dozen others had been politically battling for the post and Dr. Brown's name had not been mentioned in that connection. He has been Mr. Ten Eyck's assistant in Albany.

Mr. Ackerman has been made general manager of the fair, which he has directed 26 years, and it is understood he is to have this job permanently.

## Gopher Officials To Meet

MINNEAPOLIS, May 18.—Officials of Minnesota county fairs will meet in annual summer conference in the Radisson Hotel here on May 23 at 10 a.m., it is announced by Secretary R. F. Hall, Minnesota Federation of County Fairs.



CONGRATULATIONS ALL AROUND as a result of record attendance at this year's Cotton Carnival and National Cotton Show in Memphis. Left to right: Carl J. Sedlmayr, general manager Royal American Shows; Robert Snowden Jr., past president and vice-president National Cotton Show; J. Toof Brown, president 1935 Cotton Show; Henry Hatzip, manager Cotton Carnival. Attendance and midway earnings this year topped all previous records despite an opening day of rain and a 25-cent gate for the first time in the five-year history of the event.

## "Construction Miracle" Near End For Expo's Opening in San Diego

SAN DIEGO, Calif., May 18.—Four months ago a barren stretch; today a plaza surrounded by 10 huge exhibit buildings, with an open-air amphitheater which will seat 3,500 at California Pacific International Exposition opening on May 29. This feat of construction is termed locally the "palsades miracle." For the new "Plaza del Agua Cantante" is in the section of 1,400-acre Balboa Park thus named.

It is a commanding site. Rimming the Plaza of Singing Water, so called because of its half-dozen musical fountains, is a group of buildings more than 80 per cent complete. It would have taken a single master craftsman, using all modern magic aids of science, more than a 100 years to accomplish what has been done by a small army of workmen in four months, it was estimated.

Several buildings are of permanent construction, such as the \$125,000 Federal Building, \$90,000 California State Building and Ford Exhibit Palace, which

## Cultivating Press

SAN DIEGO, Calif., May 18.—Plenty of attention is being given the press by management of California Pacific International Exposition. In sending out season passes Frank J. Purcell, manager of press department, remarks: "America's Exposition deeply appreciates the support it has had from newspapers and desires to open the main gates to every accredited press representative. A special building will be the exclusive lounge, buffet and workshop of the press while on the grounds. If wires are desired on special occasions or any other facilities please advise us in advance so arrangements may be made. Please give us any suggestions you may have at any time. Whatever the exposition does along this line is merely an effort to reciprocate in our small way for the very gracious and generous help you have given us in making America's Exposition-1935 something we can all be proud of. Now, we hope all of you will come to San Diego and enjoy the exposition."

## Will Rebuild in Raleigh

RALEIGH, N. C., May 18.—Commissioner of Agriculture William A. Graham said his department will receive bids this month for construction of a new building on the State fairgrounds here to replace a structure which burned some time ago. Mr. Graham believes the structure will cost about \$15,000, to be built on site of the former building.

## Boost in Awards Is Over \$21,000

**Better conditions reason for board's raise in lists for 1935 State Fair**

DES MOINES, May 18.—A \$21,000 increase in premium offerings for 1935 Iowa State Fair, first increase in prize money to be made by the fair management since 1930, has been announced by exposition officials.

"Iowa is so definitely on the way to better times that we feel safe in taking this step to make substantial increases in State Fair premiums this summer," Secretary A. R. Corey said. "In doing this, the State Fair not only expresses its confidence in conditions in Iowa, but is seeking to do its part to further encourage the upswing in farming and live-stock raising in the State."

### Largest in Live Stock

Total premium offerings for all departments of competition will amount to \$98,779.50, as compared with \$77,651 at the 1934 fair. Premiums in live-stock classes show largest increases, with sizeable gains in offerings for horses, sheep, swine, cattle and poultry. Prize money for boys and girls' 4-H Club contests will be largest in history of the fair, totaling \$15,000.

Offerings for 1935 and a comparison with those last year follow:

	1935	1934
Speed .....	\$11,000	\$12,108
Horse .....	14,930	11,985
Cattle .....	25,590	17,131
Swine .....	11,965	6,967
Sheep .....	3,080	2,354
Poultry .....	2,850	1,957
Dairy .....	700	700
Culinary .....	1,058	787
Agriculture .....	5,400	4,900
Fruits .....	1,850	1,423
Vegetables .....	789	631
Flowers .....	1,104	786
Textile and China .....	1,000	907
Applary .....	425	380
Iowa Art Salon .....	500	450
Women's Projects .....	1,000	800
Farm Women's Hobbies .....	100	40
Horseshoe Pitching Contest .....	500	240
Old Fiddlers' Contest .....	100	75
Checker Tournament .....	60	40
Total Open Depts. ....	\$82,854	\$64,662

### 4-H Club Departments

Baby Bees .....	\$ 4,320	\$ 3,795
P. B. Beef Heifers .....	1,170	710
P. B. Dairy Heifers .....	1,275	1,018
Pigs .....	2,045	1,741
Calbs .....	857	859
Combs .....	683	433
Poultry .....	600	475
Boys, other than Live-Stock .....	950	680
Judging Contest .....	450	270
Girls' Home Economics .....	2,700	2,282

Total 4-H Club Dept. \$15,000 \$13,063  
EDUCATIONAL DEPARTMENT  
School Exhibits .....

Grand Totals .....

## Fire Loss in Lancaster, O.

LANCASTER, O., May 18.—One man was burned severely and damage estimated at nearly \$5,000 was done by fire in a storage garage on Fairfield County Fair grounds. Officials said the building probably will be replaced before the fall fair.

EL REY SISTERS, roller-skating act, were at the Arena show in New Haven, Conn., May 6-11, introducing the Continental Dance on skates, and will play the New York State dental convention in Saranac Lake.



**52nd ANNUAL Prince Albert (Saskatchewan) Fair**  
 AUGUST 5th to 8th, 1935  
 The Banner Class B Fair of Western Canada.  
 WANT complete Carnival or Rides and Shows. Submit offers immediately to J. P. CURROR, Secretary-Manager, Prince Albert, Sask.

**DE KALB COUNTY Free Street Fair**  
 AUBURN, IND., OCTOBER 2, 3, 4, 5, WANTS  
 Complete Carnival Company with Shows, Rides, Concessions or will book all Independent. Positively no Grifters.  
 NORTHERN INDIANA'S FINEST FAIR. Write H. E. HART, Auburn, Ind.

**CARNIVAL FOR OLD HOME WEEK**  
 July 4, 5, 6 Big Crowds  
 Amusements. Must Be High Grade.  
 Write MR. E. J. MARION Palmyra, Pa.

**CONCESSIONS, FREE ACTS WANTED**  
 Golden Anniversary  
**HOME COMING**  
 JULY 4-5-6-7  
 WEST BEND, WIS.  
 Largest Celebration in History of City  
 Write JOS. J. HUBER, West Bend, Wis., in Charge of Concessions.



**Fair Breaks and Shakes**  
 By CLAUDE R. ELLIS  
 INCREASE in premiums for Iowa State Fair can be taken only as an encouraging sign. It is a pretty well established principle now that efficient managements do not permit their premium awards to become too high. Excessive premium offers during the good years had much to do with putting many fairs in the red. But the long-headed fellows in charge in Des Moines undoubtedly know what they are doing and will not permit the figures in this budget item to go over the roof. It can be taken for granted that the boost there for the 1935 fair has been fully warranted and carefully considered. Local conditions practically dictate premium policy for any well-managed fair. The fact that the outstanding Iowa annual has decided to tilt its offerings in nearly every department should not be taken as a signal for other boards to do likewise any more than decisions to raise gate prices in some localities should be accepted as a good general rule for all fairs, wherever situated, to follow.

**WANTED**  
 The Stanberry Fire Dept. wants Rides, Shows, Concessions, Free Acts, for  
**4th of JULY CELEBRATION**  
 Write ROY D. DULEY, Secy., Stanberry, Mo.

**WANTED**  
 Independent Rides, Concessions and Free Acts, to book the  
**PIATT COUNTY FAIR**, Monticello, Ill., September 5 to 6.  
 Address R. C. SMITH, Secy., Monticello, Ill.

**Firemen's Gala Week**  
 MEYERSDALE, PA., June 10 to 15, 1935.  
 WANTED—Shows, Concessions, all kinds. Also Free Acts.  
 Correspond immediately.

**WANTED AT IROQUOIS, ILL.**  
 JULY 4TH.  
**RIDES AND CONCESSIONS**  
 EDWIN BROWN, Secretary.

Want 3 or 4 good Rides and 4 or 5 Shows, for the  
**CLARK COUNTY FAIR**  
 NEILLSVILLE, WIS.  
 AUGUST 27-30.  
 Write HAROLD HUCKSTEAD, Secy.

**MERRY-GO-ROUND**  
 Rides and Concessions wanted for Fourth of July Celebration at Paysonville, Minn. Largest Celebration in Central Minnesota. Write M. J. NEHRING, Paysonville, Minn.

**WANTED**  
 Rides, Shows, Concessions and DONKEY BALL GAME, for good Fair, RICHMOND, KAN., Week August 1-5. Write JOHN H. ROECKERS, Secy., Richmond, Kan.

**2nd ANNUAL ROUNDUP**  
 NORTH VERNON, IND., JULY 2-4-5-6, 1935.  
 Rides booked for Attraction. WANT good Rides, Concessions and Shows. No Flat Joints or Grift. Write WILBUR BANISTER, Secretary.

**WANTED CARNIVAL**  
 WEEK JULY 4TH. Must be good. V. F. W. POST 2688, Miami, Okla.

**CARNIVAL WANTED**  
 OLD HOME WEEK CELEBRATION.  
 Week of July 1 to 7. Benefit of Lorain Boro Vol. Fire Co. Parade and Contest July 4. Write EMIL GREENING, R. 374 Ohio St., Johnston, Pa.

**WANTED**  
 Rides and Concessions for "Ber-  
 tinn Fair," August 27-30. Ad-  
 dress MRS. HARVEY WALCOTT, Secy., R. R. 2, Coopersville, Mich.

**TROPHIES, MEDALS, RIBBON BADGES**  
 Celluloid Buttons. Write for Booklet C.  
 RESKREM SILVER CO., 1123 E. Way, N. Y. C.

value of mutuels to county fairs by reason of increased revenue. If fair boards cannot muster full support for mutuels at this time they would have a tough task ahead in seeing to it that betting laws were so administered that there would be no odious kickback on the fairs themselves.

**SHORTS:** Another comeback—old LaSalle County grounds, Ottawa, Ill., leased by Sidney Weise. . . . Big plans being made by Prince Albert (Sask.) Agricultural Society. . . . Frisco picked the Shoals site for its Bridge Expo after the site row looked for a time like the project would land on the rocks. . . . Recent statement here that J. O. Amos is prez of Shelbyville (Ind.) Fair was in error, that honor being held by C. Fix, who is responsible for the fair having made money last year with a free gate. . . . Minnesota fairs' summer conference is in May, but those fellows believe in early starts. . . . Season passes to San Diego Expo are a work of art, undoubtedly reflecting the whole tone of the event. . . . One of the highlights of Marne (Mich.) Fair will be a public wedding, advises Secretary Mrs. Harvey Walcott. . . . De Kalb County Free Street Fair, Auburn, Ind., is figuring on more than its 30,000 attendance last year. . . . Ohio Fair Managers' sessions will miss the quiet humor of the late William H. Tobias, Gilboa. . . . Here's hoping Doc Braly will do as well for Florence, Ala., new fair-park project as he has done for Lawrenceburg, Tenn. . . . Good fair managers know that plenty of potable water and restroom facilities bring 'em back again.

**Midget Auto Racing Stirrs More Interest**

CHICAGO, May 18.—It looks as if midget auto racing is going places. Tomorrow at Soldier Field a championship meet will be culmination of a series of races that originated in 124th Field Artillery Armory last fall and started a fad which quickly developed into an established sport with rules and regulations reminiscent of the Indianapolis race, and with packed houses coming out for each event.  
 Success of the sport in Chicago was due primarily to Midwest Auto Racing Association, which since last fall has sanctioned 60 meets in Chicago, Indianapolis, Cleveland and St. Louis, and has put up about \$50,000 in purse money for drivers. Tomorrow's meet is fore-runner of similar outdoor meets in several parts of the country, and from all indications the sport as an afternoon pastime will become a real competitor of baseball, beaches, golf and motoring. Just as in any branch of show business, midget auto racing has developed its stars, who attract fans, who in turn attract fancy prize figures. Sport is well adapted to fairgrounds, where it could be made a staple attraction during summer when grounds ordinarily are idle. Fair officials have taken cognizance of the sport and are looking into its possibilities.

**Largo Gate Plan Indefinite**

CLEARWATER, Fla., May 18.—William Gomme, manager of Pinellas Free Fair, Largo, said that a report that county commissioners had authorized a 10-cent gate for the 1936 fair on January 21-25 is erroneous. It appears that such action is only contemplated and that nothing definite has been done.

**Add Lincoln Fund For Entertainment**

LINCOLN, May 18.—Nebraska State Fair appropriations bill in the Senate finance committee was doctored with good cheer for the fair's many creditors this week when \$25,115 additional was placed on the House recommended total of \$98,400. The \$25,115 proposed is to defray, 50 cents on the dollar, deficits incurred in 1931-'32.  
 Unusual is this action in comparison to treatment given the show in the last few years when the budget was beaten down to barely anything. This brings suggested money for the next biennium up to \$95,515.  
 While in the Senate finance committee a rider was added suggesting part-mutuels be allowed on the grounds and revenue derived diverted to pay back interest and principal on grand-stand bonds. House committee suggested an outright \$17,000 budget previously, which was oked. Part-mutuel rider is

**WANTED CONCESSIONS, SHOWS, FREE ACTS.**  
 Four Celebrations:  
**NEW HAVEN, IND.**, June 18-22, Inc. (Firemen's).  
**GENEVA (Band)**, June 26-29, Inc.  
**SO. WHITLEY (Lion's Club)**, July 4-6, Inc. (Centennial).  
**WAYNE DALE (Community Association)**, July 10-13, Inc.  
 RIDES ARE BOOKED.  
 Address ELMER ROBBINE, Manager, New Haven, Ind.

**SHELBY COUNTY FAIR and HOME-COMING**  
 SHELBYVILLE, KY  
 WANTS high-class Carnival with Rides, Shows and Concessions; for week of August 11.  
 V. B. BASKETT, Secretary.

**WANTED FREE ACTS**  
 Franklin County Fair  
 August 28, 29 and 30, Winchester, Tenn.  
 J. F. VAUGHAN, Secretary.

••• THE •••  
**STRATOSPHERE MAN**  
 WORLD'S HIGHEST TRAPEZE AND SWAYING POLE ACT.  
 The Most Spectacular and Thrilling Act in Existence. At liberty for Fairs, Parks and Celebrations. Permanent address, care of The Billboard, Cincinnati, O.

**WANTED Midway Attractions**  
 RIDES, SHOWS, CONCESSIONS  
**44th Annual Session, NESHOPA CO. FAIR**  
 Philadelphia, Miss., July 29 to August 2, Inc.

**WANTED A CARNIVAL**  
 With 2 or 3 Rides and Concessions for  
**JULY 3, 4 and 5**  
 Good Town.  
 TOLUCA, ILLINOIS.

**ATTENTION FAIR SECRETARIES**  
 Now looking our three outstanding Aerial Acts.  
 Act No. 1—High Wire, featuring Elephant Trick with Fireworks. No. 2—High Swinging Ladder. No. 3—Toe Slide for Life.  
 RITA AND DUNN, Newark, O.

**WANTED**  
 Shows, Rides, Carnival and Acts. None but first-class need apply.  
**SOLDIERS & SAILORS' REUNION.**  
 Week of July 4.  
 Address CONGRESSION COMMITTEE, Savanna, Ill.

**WANTED CARNIVAL**  
 And ACTS for Free Attractions at 16th Annual Homecoming Celebration, last week in August. Attended by 10,000 people daily. Write R. H. WILSON, Jackson, Mo.

**CARNIVAL WANTED**  
 McALLEN, TEX., 4TH JULY WEEK.  
 BOLTON R. HYDE, Box 1308, McAllen, Tex.

**\$1.75 Men's New White Buckskin Shoes.**  
 All Sizes. Special Price on Dozen Lots. WEIL'S CURIOSITY SHOP, 20 S. Second Street, Philadelphia, Pa.

**Ionia Prospects Brighter**

IONIA, Mich., May 18.—Sixty per cent of midway space has been sold, says Fred A. Chapman, secretary of Ionia Free Fair, August 12-17. Clem Sohn, "bat wing" man, has been engaged to jump from an airplane with a specially designed pair of wings. Premiums for show horses and horse-pulling contests probably will be increased on expectation of improved business, provided the State agrees to duplicate premiums as it did last year. Mr. Chapman expects much larger crowds this year because Southern fairs have shown a 90 per cent gate increase.

**NEW PLANTS** and revivals of lapsed annuals this year speak more loudly of the upswing in fair activities than anything that has developed in this field for many moons.

**REVIVED Utah State Fair** starting off intelligently according to the times and the best practices of the most successful modern managers—25-cent gate, no passes and a reduced premium list. Higher gates may come back with better economic conditions, premiums may again be more generous, but fairs that return to a loose and indiscriminate scattering of free passes will not be with us very long.

"PUTTING profits back in the business" not only is being done by North Montana Fair, Great Falls, but the velvet appears to be going where it will do the most good. Realizing that his entertainment program is what has been bringing out the crowds, Manager Harold F. DePue has decided to augment it in 1935 to a degree not heretofore attempted by any annual in that territory. As has been remarked here before, when expansion is decided upon for any department of a fair it should be applied where past performances indicate it is most justified and deserved.

**DEMISE of W. F. Barry Sr.**, in Jackson, Tenn., marks the passing of a nationally known veteran in the fair field, 27 years pilot of West Tennessee District Fair. Details in Final Curtain in this issue.

**WISCONSIN** has been in the throes of legislative hearings regarding a proposed pari-mutuels bill backed by Wisconsin Association of Fairs. Apparently some fair people have gotten off the reservation and appeared in opposition to the measure. It is unfortunate that a solid front can not be presented on such matters. Legislators just now are cagey enough as it is on this subject, without fair workers being divided in opinion on the ultimate



**Fair Grounds**

**OTTAWA, Ill.**—Sidney Weise has leased the old LaSalle County Fairgrounds here, 26 acres, with numerous buildings and concrete grand stand, and will convert it into an amusement center and show-grounds.

**AUBURN, Ind.**—Program is being drawn for the fourth consecutive De Kalb County Free Street Fair here on October 2-5, reports H. E. Hart, who says attendance reached 30,000 last year.

**SAN DIEGO**—Open for business 24 days ahead of opening of the exposition, the exposition branch of the Bank of America was ready to render complete banking service to exhibitors, concessioners, employees and visitors to California-Pacific International Exposition. This tiniest branch of the fourth largest bank in America is 44 feet long and 22 feet wide and has a burglar-proof vault and safety deposit boxes.

**CHARLOTTE, Mich.**—Eaton County fairgrounds are being made ready by welfare labor. Pledges totaling \$1,100 have been made for purchase of materials, and labor will be taken from welfare rolls.

**AMHERST, N. S.**, May 18.—Maritime Winter Fair here, suspended three years, will be resumed this year on November 8-13. C. F. Bailey, president, and A. W. MacKenzie, secretary-manager, are supervising repairs. Provincial governments of Nova Scotia and New Brunswick have restored the grants they took away three years ago. Prize list will be about \$11,000. Vaudeville will be presented.

**LARGO, Fla.**—Work on the new agricultural building on Largo County Fairgrounds is nearing completion.

**DRESDEN, Tenn.**—The first Weakley County Fair since 1931 will be held here in mid-July.

**Fair Elections**

**GERMANTOWN, Ky.**—S. C. Tilton was elected president of Germantown Fair Association, succeeding Dan H. Lloyd.

**CENTRAL, S. C.**—Pickens County Fair Association, newly incorporated, elected L. S. Griffin, president; W. T. Earle, vice-president; W. C. Bowen, secretary-treasurer.

**CHILHOWIE, Va.**—Chilhowie Community Fair Association elected Everett B.

Bonham, president; E. V. Greever, vice-president; R. E. Bass, secretary; S. A. Cole, treasurer.

**KEWANEE, Ill.**—Minott Sillman, Toulon, veteran harness racing and fair promoter, was elected president of Central Illinois Trotting and Pacing Association to succeed Theodore Boltzstern, who died recently after heading the organization for 25 consecutive years.

**FARMVILLE, Va.**—R. B. Crawford, general manager of Five County Fair, was re-elected to that post. N. B. Davidson is president.

**MILLERSBURG, O.**—Fred Schnell was elected to succeed T. G. Glasgo, resigned, as president of Holmes County Fair.

**Financing Program Started For Expo in San Francisco**

**SAN FRANCISCO, May 18.**—Fifty thousand dollars will be raised immediately by San Francisco Bay Exposition Company, Inc., for preliminary surveys of Yerba Buena Shoals, where the 1938 Bay Bridge Exposition is to be located.

Kenneth R. Kingsbury, president Standard Oil Company of California, elected to the executive committee, was named chairman of the finance committee, which will raise the fund by contributions, pending major financing for the proposed \$15,000,000 exposition. W. P. Day, architect, has been employed to make engineering studies of the shoals. Consulting engineers and architectural committees will be appointed soon.

Leland W. Cutler, president San Francisco Bay Exposition Company, is expected to go to Washington, D. C., within the next few days to take up the proposition of getting public works money to aid in reclamation of the shoals.

**Fair in Chippewa Falls Is Making Improvements**

**CHIPPWEA FALLS, Wis.**, May 18.—Northern Wisconsin District Fair has moved dates up six weeks this year, July 30-August 4. Directors approved a number of grounds and building improvements and expect to have large exhibits and a high-class entertainment program.

Beckmann & Gerety's Shows have the midway contract. Barnes-Carruthers will furnish grand-stand acts and night show, *Broadway Flashes*. L. L. (Larry) Hall will have grand-stand concessions. There will be thrill days, harness horse racing and something of exceptional interest every day.

The association is rearranging the infield so as to bring the football gridiron close to the grand stand and will stage a number of pro football games during summer.

**Commission for Referendum On Mutuels in New Jersey**

**TRENTON, May 18.**—State Racing Commission has urged the Legislature to adopt a resolution for a public referendum on pari-mutuel wagering on racing in New Jersey, pointing out that sentiment is divided, but added that a referendum would be fair to both sides. Commission said it had received six informal applications for tracks, with Atlantic City Agricultural and Breeding Association most active. Commission believes upward of 2,000,000 visitors would be attracted to the State in a racing season if a pari-mutuel amendment is adopted.

It is estimated that at least \$30,000,000 would be wagered and that \$27,450,000 would be returned to the wagering public. With a tax of 3 1/4 per cent, State would receive \$1,050,000 from this source and racing associations would collect \$1,500,000, according to figures of Robert A. O'Brien, secretary.

**Michigan Board Is Changed**

**LANSING, Mich.**, May 18.—Reorganization of Michigan State Fair board is announced by Governor Fitzgerald. As members of the board of managers he named L. B. Schrader, Centerville, succeeding Frank Holdred, Three Oaks; Mrs. Lillian Ricker, Cass City, succeeding Bert E. Silver, Greenville; H. S. Babcock, Alma, succeeding Harry T. Crandell, Cass City; Van Thompson, Detroit, succeeding Henry Datmer, Detroit; James F. Hopkins, Detroit, succeeding Adolph Finsterwald, Detroit; Fred Dougherty, Clare, succeeding Harry A. McDonald, Detroit.



**Rinks and Skaters**

**By CLAUDE R. ELLIS (Cincinnati Office)**

**JOE LAUREY**, roller-skating record-holder, set a new record last week when he skated from Milwaukee to Chicago, 88.45 miles, in 8 hours and 5 minutes, breaking an old record of 9 hours and 20 minutes. Joe worked out on steel-wheel skates with 10-degree action but switched to Chicago heavy-duty rubber-tire wheels with 45-degree action and used them for the entire race. He had two pacemakers, Westley Ayres, with a new solid-tire steel-wheel skate, and Bill Henning, with the Chicago heavy-duty rubber-tire skates. The race was held as a part of the training schedule for the six-day roller races being held this week (May 19-25) in the Coliseum, Chicago, in which 13 teams are entered. James R. Hendry was official timekeeper for the races, and the judges were Stanley Swigon, of Chicago Roller Skate Company, and Victor J. Benvenuti.

**FAIRVIEW Roller Rink**, Mack avenue, Detroit, is to close for summer on Decoration Day, according to Richard Gorman, owner. Rink will reopen in the fall with same policy and management. Owner Gorman does not plan to operate any summer rink.

**EIGHT ROLLING LADIES**, flashy roller-skating act, is at the Empire, Paris. Four whirlwinds, American roller skaters, are headlining at the Lorry, Copenhagen. Resau Sisters and Company, six-people roller-skating act, are at the Scala, Berlin.

**THREE COSSACKS** (Johnny Gaynor, Jean Ross and Wilton Ferguson) called originators of the elevated skating platform, sail for Europe on July 15. They open at the Savoy Hotel, London, for a long stay; Scala, Berlin, for a month's run and then back to the Palladium, London, as well as other dates in and around the latter city. All three perform on an 8 by 8 platform, doing sensational spins and balancing feats.

**JOHNNY DALEY**, of Mac and Daley, booked an exhibition in Brookdale Park, Salisbury, N. C., starting on May 13. This is a new outdoor rink, 300 by 150, with a solid concrete floor.

**ACTIVITIES** have been many in White City and Riverside Roller Rinks in Chicago, reports Manager Fred Martin. A number of special skating parties for business concerns and social organizations kept White City busy, groups receiving 25 per cent off regular price. Fred opines the reason he goes after this biz is because, after one test of the sport, a great majority of these skaters come back for more and form the backbone of future business. Semi-grand finals have been held in contests for plain and graceful skaters in couples. A waltz championship has been in progress in Riverview, where private rentals are featured Monday nights. A style show and review were put on there on May 8, sponsored by a Chi store chain. Among numbers were those of Roy Dallow and Charlotte Thede, fancy skating; Mulroy, McNeese and Ridge and Clare and Sana Sisters

in sensational exhibitions. Organist Joe Spring featured beautiful song numbers. Entire staff was in red coats, trimmed in blue, and with white trousers, shoes and caps, and girls were in new summer outfits of white, trimmed in black.

**MR. AND MRS. CHESTER P. CRAWFORD** opened the Shrine Auditorium, Los Angeles, for roller skating on April 12. They augmented their equipment by installing 1,500 additional pairs of Chicago rink skates. This was a de luxe preview opening. The rink is equipped with a large manually played organ.

**On Rollers in England**

**By CYRIL BEASTALL**

Mexboro Flyers, hope of the North, were defeated 2 to 1 by Alexandra Palace (London) in semifinal of National Roller Hockey cup competition (championship of England) at Grand Pier Pavilion, Herne Bay Kent, on April 6.

More than 900 enthusiastic spectators saw the game and many appeared to think that the Northerners were unlucky not to pass into the final, on the run of play.

Loveland, Mexboro pivot, opened scoring in the first minute, but Bert Newbury put Palace level before half-time. Final period saw the team from Yorkshire having most of play but unable to find net, and when Stumbe put on deciding goal with only a minute to go, Mexboro's hopes went overboard; it was a fluke, ball passing thru a number of players who were engaged in a melee near Mexboro goal cage, with the custodian unable to sight it.

Mexboro Flyers have yet to achieve their ambition after three attempts, two of which carried them to the semifinal stage. The national cup competition was inaugurated in 1920 and the trophy has yet to pass out of the hands of the Southerners.

In 1926 the Victory cup was put up by the NRHA for annual competition, three successive wins to make trophy property of any team achieving such feat. Herne Bay I won the national cup in 1920-'21; then Lava (London) Whitstable, Ramsgate and Herne Bay Victoria held it in successive years. Herne Bay I getting it back again in 1925-'26. Faversham was successful in the three following years, making the cup its own property.

The association put up a new cup, a perpetual trophy, for 1929-'30 and Herne Bay I held it every year up to 1933-'34, but this season was defeated in the third round by Herne Bay Stars, who in turn were knocked out by Herne Bay United.

Midland Counties Summer League started matches on April 6; Derby All-Greens, Sheffield and Hull All-Whites have been most successful teams so far in this competition.

On April 13 more than 700 attended White City Rink (Hull) for visit of Derby All-Greens, who opposed the All-Whites and lost 3 to 1, and indications were that the league game was very much to their taste. White City floor measures 140 by 80. Manager Lloyd-Worth reports capacity crowds several nights a week and will remain open all summer.

New Derbians meet Mexboro Flyers in semifinal of *The Manchester Gazette* cup competition, one of the most popular contests promoted in North of England; Cheetham Hill (Manchester), winners in 1933-'34, meet Batley (York) Tigers in their semifinal.



The First Best Skate

QUALITY

**RICHARDSON BALL BEARING SKATE CO.**

Established 1884.

3312-3318 Ravenswood Avenue, Chicago, Ill.

The Best Skate Today

**MAPLE**

On your own Fibre Wheel Hubs does not split in half when worn to a small diameter. The Wheel that users **SWEAR BY, NOT AT**. Lightness of weight makes them specially desirable for use on ladies' skates. When so used, are a good drawing card for any rink.

**FRANCIS J. BALDWIN**

240 S. Diamond St., RAVENNA, O.

**TRAMILL PORTABLE SKATING RINK CO.**

2940 E. 151st St., Kansas City, Mo. For Catalog, prices, etc., send 10c to cover postage.

**Joe Laurey Breaks Record**

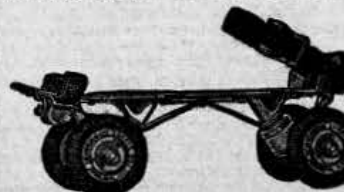
Skating from Milwaukee to Chicago, 88.45 Miles, in

8 hrs., 5 min. on these

**"CHICAGO"**

Special Composition Rubber Tire Roller Skates for SPEED,

Endurance and riding comfort on concrete these skates are used by the outstanding skaters.



No. 785—"Heavy Duty"

**CHICAGO ROLLER SKATE CO.** 4427 W. LAKE ST. CHICAGO, ILL.



FAIR DATES FOR 1935

ALABAMA
Alexander City—East Ala. Fair Assn. Oct. 22-26. Lewis B. Dean.
Athens—Limestone Co. Negro Fair. Early in Oct. Maxie Alkins.

ARIZONA
Douglas—Cochise Co. Fair Assn. Latter part of Oct. James W. Marshall.

ARKANSAS
Bentonville—Benton Co. Fair. Oct. 1-3. D. W. Pecl Jr.

CALIFORNIA
Anderson—Shasta Co. Fair. Sept. 12-14. S. G. Roycroft.

COLORADO
Calhan—El Paso Co. Fair Assn. Sept. 27-28. Henry C. Gage.

CONNECTICUT
Brooklyn—Windham Co. Agrl. Soc. Sept. 17-19. Marshall E. Frink.

DELAWARE
Harrington—Kent & Sussex Fair. July 30-Aug. 3. Ernest Raughley.

FLORIDA
Largo—Pinellas Co. Free Fair. Jan. 21-25. Wm. Gomme, gen. mgr., Box 540, Clearwater.

GEORGIA
Americus—Sumter Co. Fair Assn. Week of Oct. 14. O. C. Johnson.

IDAHO
Caldwell—4-H Club District Fair. Aug. — Charles Laursen.

ILLINOIS
Aledo—Mercer Co. Fair. Aug. 27-30. John E. Pinkerton.

INDIANA
Akron—Akron Agrl. Fair Assn. Sept. 11-14. P. M. Pultz.

IOWA
Ackley—Four-County Fair. Nov. 25-29. Martin J. Ryken.

KANSAS
Abilene—Central Kansas Free Fair. Sept. 27. W. A. Flynn.

MISSOURI
Mansour—Calhoun Co. Fair Assn. Aug. 27-29. Dr. W. H. Chivers.

MICHIGAN
Ann Arbor—Ann Arbor Fair Assn. Aug. 26-30. J. P. Norris.

MINNESOTA
Arlington—Arlington Fair Assn. Aug. 13-16. H. E. Hood.

MISSISSIPPI
Birmingham—Alabama State Fair. Sept. 23-28. P. T. Strieder, gen. mgr.

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La Cynne—A. T. A. Fair. Sept. 5-8. P. W. Keith.  
 Lane—Lane Agri. Fair. Aug. 29-31. Wm. Owens.  
 Lindsborg—McPherson Co.-Lindsborg Dist. Fair Assn. Oct. —. S. E. Dahlsten.  
 McDonald—McDonald-Rawlins Co. Fair. Aug. 13-16. M. N. Ricker.  
 Mankato—Jewell Co. Farm. Home & School Festival. Sept. 1-3. Frances I. Bliss.  
 Miltonvale—Miltonvale Fair Assn. Sept. 27-28. R. H. Phelps.  
 Mound City—Linn Co. Fair Assn. Sept. 9-12. Walter J. Daly.  
 Newton—Harvey Co. Fair. Sept. —. E. D. Rafferty.  
 North Topeka—Indian Creek Orange Fair. Oct. 3-4. Mrs. A. J. Owen.  
 Norton—Norton Co. Agri. Assn. Sept. 10-13. Jean W. Kissell.  
 Onaga—Pottawatomie Co. Fair Assn. Sept. 4-6. A. H. Haughwout.  
 Oswego—Labette Co. Fair Assn. Sept. 3-6. Clarence Montgomery.  
 Ottawa—Franklin Co. Agri. Soc. Sept. 3-6. E. Lister.  
 Overbrook—Overbrook Free Fair. Aug. 28-31. Roy N. Baker.  
 Overland Park—Johnson Co. Fair. Aug. 21-24. W. D. Fleming.  
 Parsons—Tri-State Fair Assn. Aug. 12-17. J. R. Rockhold.  
 Richmond—Richmond Free Fair Assn. Aug. 23-25. John H. Roekers.  
 Rush Center—Coffey Co. Fair Assn. Aug. 27-30. L. E. Dixon.  
 Russell—Russell Co. Fair Assn. Sept. 24-27. A. L. Boyd.  
 Seaside—Chautauqua Co. Free Fair. Oct. 3-5. Carl Ackerman.  
 Silver Lake—Silver Lake Co. Fair. Sept. 4-6. R. M. Enochs.  
 Smith Center—Smith Co. Fair Assn. Aug. 13-16. J. D. Flaxbeard.  
 Stafford—Stafford Co. Fair. Oct. 9-11. Dr. E. E. Boyd.  
 Stockton—Rooks Co. Fair. Aug. 28-Sept. 3. Floyd Claton.  
 Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. Wilmer F. Behrhorst.  
 Thayer—Thayer Fair Assn. Sept. 4-8. H. M. Minnick.  
 Tonganoxie—Leavenworth Co. Fair Assn. Oct. 10-12. Walter Nieberg.  
 Topeka—Kansas Free Fair. Sept. 9-14. M. W. Jencks.  
 Uniontown—Uniontown Fair Assn. Sept. 17-19. W. A. Stroud.  
 Valley Falls—Jefferson Co. Fair. Sept. 25-27. Bert W. Booth.  
 Wakeney—Trego Co. Free Fair. Aug. 27-30. Willis S. Spitsnaugle.  
 Washington—Washington Co. Fair Assn. Sept. 12-14. A. C. Fuhrken.  
 Wellsville—Wellsville Picnic-Fair. Sept. 19-20. J. Frank Sargent.  
 West Mineral—Mineral District Fair. Sept. 18-21. J. C. Thompson.  
 Wetmore—Wetmore Free Dist. Fair Assn. Aug. 29-31. E. J. Woodman.  
 Wichita—Kansas Natl. Live-Stock Show Assn. Nov. 11-15. Dan C. Smith.  
 Winfield—Cowley Co. Fair Assn. Oct. 8-11. G. B. Woodcell.

Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 27-29. A. E. Camus.  
 Ruston—Lincoln Parish Fair Assn. Oct. 24-28. H. McKnight.  
 St. Francisville—Natchitoches Fair Assn. Sept. 27-28. J. S. Ringgold.  
 Shreveport—Louisiana State Fair & Shreveport Centennial. Oct. 19-27. W. R. Hirsch.  
 Sulphur—Cadeaux-Cameron Fair. Oct. 28-Nov. 3. Dr. A. H. Lafargue, mgr.  
 Tallulah—Louisiana Delta Fair. Oct. 1-4. P. O. Benjamin.  
 West Monroe—Ouachita Valley Fair. Oct. 1-3. George H. Dierlamet.

**MAINE**  
 Athens—Wasserrunnett Valley Fair Assn. Sept. 24-25. W. A. Dore.  
 Bangor—Eastern Me. State Fair. Aug. 18-24. Jos. Steward.  
 Bluehill—Bluehill Fair. Sept. 2-4. E. G. Williams.  
 Cumberland—Cumberland Farmers' Club. Sept. 24-25. Paul E. Merrill, Cumberland Center.  
 Exceter—Penobscot & Piscataquis Fair Assn. Aug. 27-29. A. W. Hill, Bangor, Me.  
 Farmington—Franklin Co. Agri. Soc. Sept. 17-19. Frank E. Knowlton.  
 Guilford—Guilford Athletic Assn. Sept. —. C. I. Clark.  
 Leeds—Leeds Agri. Assn. Oct. 1. Mrs. Alice L. Russell.  
 Lewiston—Maine State Fair. Sept. 1-8. J. J. Lewiston, Lewiston, Me.  
 Litchfield—Litchfield Farmers' Club. Oct. 1-2. Chas. H. Harvey, R. D. 5A, Gardiner, Me.  
 Monmouth—Cochewagan Agri. Assn. Sept. 25. W. E. Reynolds.  
 Monroe—Monroe Fair. Sept. 6-7. C. H. Small, Addison, Me.  
 North Waterford—World's Fair Assn. Sept. 27-28. Roy G. Wardwell, E. Stoneham, Me.  
 Presque Isle—Northern Maine Fair. Sept. 3-8. Clayton H. Steele.  
 Skowhegan—Skowhegan Fair Assn. Aug. 13-17. Fred W. Weston.  
 Topsham—Topsham Fair. Oct. 8-10. E. C. Fatten.  
 Unity—North Knox Fair Assn. Sept. 24-26. H. L. Grinnell.  
 Waterville—Kennebec Co. Fair. Aug. 26-30. C. E. Glover, pres.  
 Windsor—South Kennebec Agri. Soc. Sept. 2-3. A. N. Douglas, Gardiner, Me.

**MARYLAND**  
 Cumberland—Cumberland Fair Assn. Aug. 19-25. Harry A. Manley.  
 Frederick—Frederick Fair. Oct. 8-11. Guy K. Motter.  
 Hagerstown—Hagerstown Fair Assn. Sept. 25-28. Charles W. Wolf.  
 LaPlata—Charles Co. Fair. Sept. 26-28. Bergen Brown.  
 Taneytown—Carroll Co. Agri. & Fair Assn. Aug. 19-17. George E. Dodder.  
 Tanonum—Maryland State Fair. Sept. 7-9. M. L. Daiger, Pimlico Race Course, Baltimore.  
 White Hall—White Hall Fair. Sept. 25-28. H. Ross Almonry.

**MASSACHUSETTS**  
 Acton—Acton Agri. Assn. Sept. 20-21. Carl Johanson, W. Concord.  
 Blandford—Union Agri. Soc. Sept. 2-3. C. R. Ripley.  
 Bridgewater—Plymouth Co. Agri. Soc. Aug. 31-Sept. 2. Lillian W. Baird, E. Bridge-water.  
 Brockton—Brockton Agri. Soc. Sept. 8-14. Frank H. Kingsman.  
 Cummington—Hillsdale Agri. Soc. Sept. 24-25. Leon A. Stevens.  
 Great Barrington—Housatonic Agri. Soc. Sept. 24-28. Joseph H. Maloney.  
 Greenfield—Franklin Co. Agri. Soc. Sept. 9-11. Whimban B. Wells.  
 Groton—Groton Fair. Sept. 27-28. H. W. Taylor.  
 Heath—Heath Agri. Soc. Aug. 28. Homer S. Tanner.  
 Littleville—Community Fair. Sept. 13-14. Peas T. Rich, Huntington, Mass.  
 Marshfield—Marshfield Agri. Soc. Aug. 21-24. S. Irey R. Crosse.  
 Middlefield—Highland Agri. Soc. Aug. 30-31. Willard A. Pease, Chester, Mass.  
 Nantucket—Nantucket Agri. Soc. Aug. 21-23. A. Lawrence.  
 Northampton—Hampshire, Franklin & Hampshire Agri. Soc. Sept. 26-28. George H. Bean.  
 Sreeneand—Bristol Co. Young Farmers' Fair. Oct. 10-11. Florence M. Corderer.  
 Springfield—Eastern States Expo. Sept. 15-21. Charles A. Nash, gen. mgr.  
 Sturbridge—Sturbridge Agri. Assn. Aug. 29-Sept. 2. C. Russell Morse, Southbridge, Mass.  
 Topsfield—Topsfield Fair. Aug. 30-Sept. 2. Ralph H. Gaskill.  
 Uxbridge—Uxbridge Fair. Sept. 13-14. Dr. M. R. Sharpe.  
 Westbury—Marthas Vineyard Agri. Soc. Sept. 10-12. George G. Gifford.

Gladwin—Gladwin Co. Fair Assn. Sept. 17-20. Roy C. Austin.  
 Grand Rapids—West Michigan Fair. Aug. 3-11. H. T. Orandall, Caro, Mich.  
 Grand Rapids—West Michigan Fair. Sept. 17-20. G. E. Wyckoff.  
 Hartford—Van Buren Co. Fair Assn. Oct. 1-5. Paul F. Richter.  
 Hastings—Barry Co. Fair. Aug. 27-31. Maurice C. Mannan.  
 Hillsdale—Hillsdale Co. Agri. Soc. Sept. 22-28. H. B. Kelley.  
 Howell—Livingston Co. Agri. Soc. Sept. 10-13. John Kirk.  
 Inlay City—Lapeer Co. Agri. Soc. Sept. 24-29. Frank Rathsburg.  
 Ionia—Ionia Free Fair. Aug. 12-17. Fred A. Chapman.  
 Jackson—Jackson Co. Agri. Assn. Aug. 27-28. Kalamazoo—Kalamazoo Co. Fair. July 26-Aug. 2. Harry T. Grandell, Caro, Mich.  
 Marne—Ottawa & Kent Agri. Soc. Aug. 27-30. Mrs. Harvey Walcott, R. 2, Coopersville.  
 Marquette—Marquette Co. Fair Assn. Aug. 27-31. Milton C. Spencer.  
 Marshall—Calhoun Co. Fair. Aug. 20-23. C. E. Smith.  
 Marshall—Calhoun Co. Agri. Soc. Aug. 21-24. Lloyd R. Doane.  
 Milford—Oakland Co. Fair Assn. Aug. 7-10. W. S. Lovejoy.  
 Montrose—Flint River Valley Agri. Soc. Sept. 11-13. Howard E. Clio, Mich.  
 Muskegon—Muskegon Co. Junior Expo. Sept. 11-13. Carl H. Knopf.  
 Northville—Northville Wayne Co. Fair Assn. Aug. 21-24. F. A. Northrop.  
 Northville—Northville Wayne Co. Agri. Soc. Sept. 2. Art Lonsdorf, Iron Mountain, Mich.  
 Petoskey—Northern Tri-County Free Fair. Aug. 27-30. W. O. Bannister, Pellston, Mich.  
 Petoskey—Northern Tri-County Free Fair. Aug. 27-30. W. O. Bannister, Pellston, Mich.  
 Saginaw—Saginaw Fair. Sept. 8-14. William P. Jahnke.  
 Sault Ste. Marie—Chippewa Co. Agri. Assn. Aug. 20-23. E. E. Royce.  
 Starbuck—Starbuck Agri. Soc. Oct. 3-4. R. G. Crawford.  
 Traverse City—Northwestern Mich. Fair Assn. Sept. 2-6. Arnell Engstrom.  
 Ypsilanti—Clair Co. Fair. Aug. 20-23. T. M. Udell.

**MINNESOTA**  
 Ada—Norman Co. Agri. Soc. June 24-26. A. C. Pederson.  
 Aitkin—Aitkin Co. Agri. Soc. Aug. 19-21. W. F. Murphy.  
 Albert Lea—Becker Co. Agri. Soc. Aug. 19-22. Andrew C. Hanson.  
 Alexandria—Douglas Co. Agri. Assn. Aug. 21-24. R. S. Thornton.  
 Anoka—Anoka Co. Agri. Soc. Aug. 12-15. Fred A. Johnson, Cannon Valley.  
 Appleton—Swift Co. Fair Assn. Aug. 22-25. J. G. Anderson.  
 Arlington—Sibley Co. Agri. Assn. Aug. 9-10. O. E. Vesta.  
 Arrowhead—Arrowhead Co. Agri. Soc. Aug. 26-31. B. J. Huseby, Adams, Minn.  
 Bagley—Clearwater Co. Agri. Soc. Aug. 26-29. P. L. Renne.  
 Baudette—Lake of the Woods Co. Fair Assn. Aug. 12-16. U. Williams.  
 Barnesville—Clay Co. Fair Assn. June 20-23. P. O. Sulom.  
 Baroun—Carlton Co. Agri. Assn. Aug. 20-22. A. H. Dathie.  
 Beport—Wrightington Co. Agri. Soc. Aug. 9-11. A. L. Sjolwall, Stillwater, Minn.  
 Bemidji—Beltrami Co. Agri. Soc. Aug. 22-25. F. M. Taylor.  
 Bird Island—Renville Co. Agri. Soc. Sept. 9-13. H. W. Hielke.  
 Blue Earth—Faribault Co. Agri. Soc. Aug. 26-28. Everett Werner.  
 Breckenridge—Wilkin Co. Fair Assn. Aug. 15-17. F. A. Ludolph.  
 Caledonia—Houston Co. Agri. Soc. Week of Aug. 12-16. J. Zimmerman.  
 Cambridge—Isanti Co. Agri. Soc. Aug. 28-31. L. P. Carlson.  
 Canby—Yellow Medicine Co. Agri. Soc. Aug. 12-15. J. L. Thiesman.  
 Cannon Falls—Cannon Valley Agri. Assn. July 2-4. Carl O. Olson.  
 Clinton—Big Stone Co. Agri. Soc. Sept. 4-7. F. W. Watkins.  
 Detroit Lakes—Becker Co. Fair Assn. Aug. 27-29. E. R. Rurnham.  
 Elk River—Sherburne Co. Agri. Soc. Aug. 7-10. C. E. Storer.  
 Faribault—Faribault Fair Assn. Aug. 16-18. Dr. Carl Hanson.  
 Fairmont—Martin Co. Agri. Soc. Sept. 9-11. M. E. Niles.  
 Farmington—Dakota Co. Agri. Soc. Sept. 18-21. F. J. Grove.  
 Fergus Falls—Otter Tail Co. Agri. Soc. July 25-30. A. W. Tomhave.  
 Fergus Falls—Otter Tail Co. Fair Assn. June 27-28. Jos. W. Resland.  
 Fosston—W. Minn. Agri. Soc. Aug. 23-26. N. A. Handley.  
 Garden City—Blue Earth Co. Agri. Soc. Aug. 29-31. A. D. McCormack.  
 Glenwood—Pope Co. Fair Assn. Sept. 9-11. W. H. Engbreton.  
 Grand Marais—Cook Co. Agri. Soc. Sept. 11-13. Wm. Clinch.  
 Grand Rapids—Waseca Co. Agri. Assn. Aug. 16-18. Allen J. Doran.  
 Hallock—Kittson Co. Agri. Soc. July 1-3. D. J. Larson.  
 Herman—Grant Co. Agri. Assn. Aug. 28-31. R. H. Haney.  
 Hopkins—Henriepin Co. Agri. Soc. Aug. 22-24. Jimmy Manchester.  
 Howard Lake—Wright Co. Agri. Soc. Aug. 21-24. Carl F. Schmiegel.  
 Hutchinson—McLeod Co. Agri. Assn. Sept. 16-19. George Umhauer.  
 Jackson—Jackson Co. Fair Assn. Aug. 29-Sept. 1. George B. Peterson.  
 Jordan—Scott Co. Good Seed Assn. Sept. 18-21. George B. Strait.  
 Kasson—Dodge Co. Fair. Aug. 19-22. O. A. Erickson.  
 Le Center—Le Sueur Co. Fair Assn. Aug. 16-18. W. J. Baker.  
 Little Falls—Morrison Co. Fair. Aug. 17-19. E. Stone.  
 Littlefork—Northern Minn. Dist. Fair Assn. Aug. 17-20. George Dahl.  
 Long Prairie—Todd Co. Agri. Soc. Aug. 19-21. L. Langeason, Clarissa, Minn.

Luverne—Rook Co. Agri. Soc. Aug. 14-17. Kermit Bierkamp.  
 Madison—Lac qui Parle Co. Agri. Soc. Sept. 9-12. Olaf T. Mork.  
 Mahanomen—Mahanomen Co. Agri. Soc. July 18-20. E. A. Rumerfeld.  
 Marshall—Lyon Co. Agri. Soc. Sept. 4-6. Roy W. Williams.  
 Montevideo—Chippewa Co. Fair Assn. Sept. 9-11. A. M. Falkenhagen.  
 Mordo—Kanabec Co. Agri. Soc. Aug. 21-24. E. J. Randall.  
 Morris—Stevens Co. Agri. Soc. Aug. 31-Sept. 3. H. R. Schlatter.  
 Nevis—Hubbard Co. Agri. Assn. Sept. 10-12. Mrs. Phas A. Smith.  
 New Ulm—Brown Co. Agri. Soc. Aug. 23-25. W. A. Lindemann.  
 Northome—Koochiching Co. Agri. Assn. Aug. 21-23. C. W. Bray.  
 Owatonna—Wadena Co. Agri. Soc. Aug. 12-15. C. A. Tincher.  
 Park Rapids—Hubbard Co. Agri. Soc. Aug. 20-22. Miss B. E. Breuer.  
 Pine City—Pine Co. Fair. Aug. 15-17. W. S. McEckern.  
 Pine River—Cass Co. Agri. Assn. Aug. 29-31. Alice Henry.  
 Pipestone—Pipestone Co. Agri. Soc. Aug. 22-24. Roy Malosh.  
 Plainville—Wadena Co. Fair Assn. Aug. 21-25. R. L. Irish.  
 Preston—Fillmore Co. Agri. Soc. Aug. 23-25. Charles H. Utley.  
 Princeton—Mille Lacs Co. Agri. Soc. Aug. 19-21. Louis W. Steile.  
 Proctor—St. Louis Co. Comm. Fair Assn. Aug. 20-22. A. J. Sundquist.  
 Redwood Falls—Redwood Co. Agri. Soc. Sept. 19-21. E. C. Volkum.  
 Rochester—Olmsted Co. Agri. Fair. Aug. 9-11. Roseau—Roseau Co. Agri. Soc. July 24-26. J. W. Taylor.  
 Rush City—Chisago Co. Agri. Soc. Aug. 22-24. George W. Larson, North Branch, Minn.  
 St. Cloud—St. Cloud Co. Fair. Aug. 8-11. Frank L. Smith.  
 St. Charles—Winona Co. Agri. Fair. Aug. 16-18. R. M. Dixon.  
 St. James—Watsonwan Co. Agri. Assn. Aug. 19-21. E. C. Volkum.  
 St. Paul—Minnesota State Fair. Aug. 31-Sept. 7. Raymond A. Lee, State Fairgrounds.  
 St. Peter—Millet Co. Agri. Soc. Aug. 30-Sept. 2. Matt E. Suman.  
 St. Vincent—St. Vincent Union Industrial Assn. Sept. 19-20. Mark McGovern.  
 Sauk Center—Stearns Co. Agri. Soc. Aug. 19-21. J. A. Schoenhoff.  
 Sikeston—Sikeston Co. Agri. Soc. Aug. 1-3. R. T. Schumacher.  
 Slayton—Murray Co. Agri. Soc. Aug. 29-31. C. J. McKenny, Ions, Minn.  
 Thief River Falls—Pennington Co. Agri. Soc. July 30-Aug. 1. Robert J. Lund.  
 Two Harbors—Lake Co. Agri. Soc. Aug. 28-31. Fred D. W. Thies.  
 Tyler—Lincoln Co. Fair Assn. Aug. 23-Sept. 1. Jens S. Bollesen.  
 Wadena—Wadena Co. Free-Operative Agri. Soc. Aug. 22-24. H. A. Stahlie.  
 Wadena—Wadena Co. Free Fair. Aug. 12-15. Whitney Murray.  
 Warren—Marshall Co. Agri. Assn. July 3-6. E. H. Smith.  
 Wheaton—Traverse Co. Agri. Assn. Sept. 11-14. J. B. Bruns.  
 White Bear Lake—Ramsey Co. Agri. Soc. Aug. 12-14. Robt. Freeman, 731 Court-house, St. Paul.  
 Willmar—Kandiyohi Co. Fair Assn. Sept. 11-14. Wm. O. Johnson.  
 Windom—Cottonwood Co. Agri. Soc. Sept. 9-13. Phil G. Redding.  
 Worthington—Nobles Co. Fair Assn. Aug. 26-28. A. L. Wells, Brewster, Minn.  
 Zumbrota—Goodhue Co. Agri. Soc. Sept. 11-14. Lewis Seefeld.

**MISSISSIPPI**  
 Clarksdale—Delta Staple Cotton Festival. Third week in Sept. Mrs. Robt. S. Ralston.  
 Columbus—Columbus Radius Fair. Probably E. first week in Oct.  
 Forest—Scott Co. Colored Fair Assn. Oct. 14-19. Ollie Robertson.  
 Hazlehurst—Copiah Co. Fair. Oct. 3-5. W. A. Seay.  
 Jackson—Mississippi State Fair. Oct. 14-19. Mabel L. Stire.  
 Louisville—Winston Co. Fair. Third week in Oct. Mrs. W. Boydstun.  
 Meridian—Miss. Fair & Dairy Assn. Oct. 21-24. Hillman E. Johnston.  
 Pascagoula—Jackson Co. Fair Assn. Nov. 8-9. A. J. Franklin.  
 Petal—Forrest Co. Fair. Sept. 30-Oct. 5. Bode Hughes.  
 Philadelphia—Weshobos Co. Fair. July 20-Aug. 2. H. B. Turner.  
 Tupelo—Miss. Ala. Fair Assn. Oct. 8-12. P. A. Henderson.  
 West Point—Clay Co. Fair Assn. Sept. 23-26 (tentative). J. A. Crawford Jr.  
 Yazoo City—Yazoo Co. Fair Assn. Week of Sept. 30. D. Wolterstein.  
 Yazoo City—Yazoo Negro Fair Assn. Oct. 14-19. R. J. Pierce.

**MISSOURI**  
 Appleton City—Appleton Co. Fair Assn. Aug. 29-31. W. B. Stout Jr.  
 Bolivar—Polk Co. Agri. Soc. Aug. 21-24. E. E. Crooks.  
 California—Monteau Co. Fair. Last week in Aug. E. R. Conrad.  
 Caruthersville—American Legion District Fair. Oct. 9-12. J. M. Cannon.  
 Easton—Buchanan Co. Fair. Sept. 4-7. Henry E. Ida.  
 Kahoka—Clark Co. Fair Assn. Aug. 27-30. Lynne Gregory.  
 Kansas City—American Royal Live-Stock Show. Oct. 19-26. P. H. Servatius.  
 Lutesville—Bollinger Co. Fair Assn. Sept. 26-30 (tentative). Mile James.  
 Mountain Grove—Tri-Co. Fair Assn. Oct. 3-5. W. A. Hoffarth.  
 Prairie Home—Cooper Co. Agri. Soc. Aug. 23-24. Dr. A. L. Meredith.  
 Sedalia—Missouri State Fair. Aug. 19-17. Charles W. Green.  
 Shelbina—Shelby Co. Fair Assn. Aug. 27-30. Ernest E. Key.  
 Thayer—Oregon Co. Fair Assn. Sept. 16-21. R. H. Williams.

**MONTANA**  
 Billings—Midland Empire Fair Assn. Aug. 12-16. Harry L. Filton, mgr.



Chinook—Blaine Co. Fair. Sept. 6-8. James G. Griffin.
Great Falls—North Montana State Fair. Aug. 5-10. Harold F. DePue.
Havre—Hill Co. Fair. Aug. 22-24. Earl J. Bronson.

NEBRASKA

Arlington—Washington Co. Agrl. Soc. Aug. 27-30. Howard Rhea.
Arthur—Arthur Co. Agrl. Soc. Sept. 5-7. W. I. Tillinghast.

Auburn—Nemaha Co. Fair Assn. July 31-Aug. 3. G. E. Codrington.
Aurora—Hamilton Co. Agrl. Soc. Aug. 27-31. H. E. Toof.

Bassett—Rock Co. Agrl. Assn. Aug. 21-24. Vert Van Norman.
Barnwell—Wheeler Co. Fair Assn. Aug. 13-16. Arthur O. Anderson.

Beaver City—Furnas Co. Agrl. Soc. Aug. 27-30. M. E. Cadwallader, Oxford, Neb.
Blomfield—Knox Co. Fair Assn. Sept. 8-10. Henry F. Kuhl, Plainview, Neb.

Bridgport—Morrill Co. Fair Assn. Aug. 14-16. M. M. Bigelow.
Broken Bow—Custer Co. Fair-Rodeo. Aug. 20-23. P. G. Richardson.
Burwell—Garfield Co. Fair Assn. Aug. 6-9. F. W. Manasil.

Chadron—Dawes Co. Fair. Sept. 10-13. Harry T. Sly.
Chambers—S. Fort Holt Co. Agrl. Assn. Sept. 11-14. Chas. G. Jones.

Clatonia—Clatsop Co. Agrl. Soc. Aug. 13-16. Loyd H. Metzger.
Deshler—Thayer Co. Agrl. Soc. Aug. 20-24. E. J. Mitchell.

Dunning—Blaine Co. Agrl. Assn. Sept. 12-14. Pete Whittescarver.
Geneva—Fillmore Co. Agrl. Soc. Second week in Sept. Charles G. McEachran.
Grand—Sheridan Co. Fair. Aug. 28-31. F. E. Fitch.

Grant—Fergus Co. Fair Assn. Aug. 29-31. Ira A. Burns.
Hartington—Cedar Co. Fair Assn. Sept. 3-6. Alphonse Lammers.
Hastings—Adams Co. Agrl. Assn. Aug. 20-23. H. P. Peters.

Hemingford—Box Butte Co. Agrl. Soc. Aug. 28-30. Frank Dee.
Holdrege—Phelps Co. Agrl. Soc. Aug. 21-23. Robert M. Morrison, Loomis, Neb.
Humboldt—Richardson Co. Agrl. Soc. Sept. 11-13. F. J. Pipal.

Kearney—Buffalo Co. Agrl. Assn. Aug. 27-30. Allen Cook.
Leigh—Collfax Co. Fair Assn. Sept. 4-6. J. D. Wardeman.
Lewellen—Garden Co. Agrl. Assn. Sept. 11-14. Paul Temple.

Lexington—Dawson Co. Fair Assn. Second week in Sept. Mark E. Mallett.
Lincoln—Nebraska State Fair & Expo. Sept. 1-6. Perry Reed.
Madison—Madison Co. Agrl. Soc. Aug. 27-30. Henry Altschuler.

Brookfield—Madison Co. Agrl. Soc. Sept. 2-5. Dean A. Giffen.
Caledonia—Caledonia Fair. Aug. 6-10. George H. Cullings.

Cambridge—Cambridge Valley Agrl. Soc. Sept. 10-14. Joseph J. Powers.
Chatham—Chambers Co. Agrl. Soc. Aug. 31-Sept. 5. William A. Dardess.
Cobleskill—Cobleskill Agrl. Soc. Sept. 23-27. Wm. H. Golding.

Dundee—Dundee Fair Assn. Sept. 24-26. Lewis E. Haumer.
Dunkirk—Chautauqua Co. Fair. Sept. 2-6. Al Pfeiffer.
Elmira—Chemung Co. Agrl. Soc. Sept. 9-14. J. E. Williamson.

Fonda—Montgomery Co. Agrl. Soc. Sept. 2-5. Edward Rothmeyer, Tribes Hill, N. Y.
Gouverneur—Gouverneur Fair. Aug. 13-16. Bligh A. Dodds.
Hamburg—Erie Co. Agrl. Soc. Aug. 19-24. J. C. Newton.

Hemlock—Hemlock Union Agrl. Soc. Oct. 3-5. G. C. McNinch, Conesus, N. Y.
Ithaca—Tompkins Co. Agrl. Soc. Aug. 6-10. C. A. Smith.
Little Apple—Cattaraugus Co. Agrl. Soc. Aug. 23-30. J. W. Watson.

Lockport—Niagara Co. Agrl. Assn. Aug. 26-31. P. E. Pease, gen. mgr.
Lowville—Lewis Co. Agrl. Soc. Aug. 27-30. M. M. Lyons.
Malone—Franklin Co. Agrl. Soc. Aug. 20-24. H. B. Kelley.

Middletown—Orange Co. Agrl. Soc. Aug. 19-24. Alan C. Madden.
Naples—Naples Union Agrl. Soc. Sept. 4-7. Leon H. Cornish.
Nassau—Nassau Fair. Aug. 20-23. Charles C. Poyneer.

Norwich—Chenango Co. Agrl. Soc. Aug. 20-23. E. D. Case.
Orangeburg—Rockland Co. Agrl. Assn. Aug. 28-Sept. 2. W. J. Elliott, W. Nyack, N. Y.
Owego—Tloga Co. Agrl. Assn. Sept. 2-6. Edward H. Foster, Barton, N. Y.

Palmyra—Palmyra Union Agrl. Soc. Sept. 28-30. W. H. Converse.
Penn Yan—Yates Co. Agrl. Soc. Aug. 28-30. Charles M. Watkins.
Rhinebeck—Dutchess Co. Agrl. Assn. Aug. 28-31. Benson R. Frost.

Riverhead—Suffolk Co. Fair. Aug. 27-31. Frank M. Corwin.
Rochester—Rochester Expo. Sept. 2-7. William B. Boothby, gen. mgr.
Sarane Lake—Adirondack Fair Assn. Approx. July 8-13. Mrs. F. B. Cantwell.

Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 28-30. Farnam P. Caird, Troy, N. Y.
Syracuse—New York State Fair. Aug. 25-Sept. 2. J. Dan Ackerman, dir.
Vernon—Vernon Agrl. Soc. Sept. 11-14. Fred C. Smith.

Watson—Delaware Valley Agrl. Soc. Aug. 24-30. Harry McCabe.
Waterloo—Seneca Co. Agrl. Soc. Aug. 20-24. George C. Starkey.
Watertown—Jefferson Co. Agrl. Soc. Aug. 20-23. F. Walton.

Watkins Glen—Schuyler Co. Agrl. Soc. Sept. 18-20. Milo Hitchcock, Odessa, N. Y.
Westport—Essex Co. Agrl. Soc. Probably Aug. 20-23. Dr. W. D. Way.
Winstry Point—Broome Co. Agrl. Soc. Aug. 6-8. Ransom Franklin.

NORTH CAROLINA

Tarboro—Coastal Plain Fair Assn. Oct. 29-Nov. 1. D. J. P. Keach.
Weldon—Halifax Co. Fair. Oct. 7-12. T. R. Walker, Littleton, N. C.

Wendell—East Wake Fair. Approx. first week in Sept. B. G. Mattox, Smithfield, N. C.
Williamston—Williamston Fair Assn. Week of Oct. 13-13. J. F. St. Clair.
Rocky Mount.
Wilson—Wilson Co. Fair. Oct. 28-Nov. 2. W. H. Dunn.

Winston-Salem—Winston-Salem & Forsyth Co. Fair. Oct. 17-12. G. C. McNaair.
Woodland—Chowan-Roanoke Fair. Oct. 28-Nov. 2. N. G. Bartlett, Kinston, N. C.

DELAWARE
Devils Lake—Lake Region Fair Assn. June 17-22. D. J. Rapp.
Fargo—N. D. State Fair for Fargo. July 8-13. Frank S. Talcott.
Fessenden—Wells Co. Free Fair. July 9-12. E. W. Vancura.

Flaxton—Burke Co. Fair Assn. July 11-13. H. C. Wood, Bobbels, N. D.
Grand Forks—N. D. State Fair for Grand Forks. June 25-29. D. F. McGowan, mgr.
Hemlock—Belmont Co. Fair. July 18-20. Franklin Page.
Jamesstown—Stutsman Co. Fair Assn. July 2-5. G. A. Ottinger.

Langdon—Cavalier Co. Fair Assn. July 15-17. E. J. Grand.
Minot—Northwest Fair. July 1-6. H. L. Flinke.
OHIO
Ashland—Ashland Co. Agrl. Soc. Aug. 31-Sept. 13. Harry M. Cuddy, Savannah, O.

Ashley—Ashley Agrl. Soc. Aug. 1-3. Harry S. Wigton.
Athens—Athens Co. Agrl. Soc. Aug. 20-23. I. W. Slaughter.
Aurora—Lima Fair. Sept. 24-27. Carl B. Carpentier.
Barlow—Barlow Agrl. Assn. Sept. 26-27. C. E. Lawton.

Bellefontaine—Logan Co. Agrl. Soc. Sept. 18-23. J. D. Over.
Bellville—Bellville Agrl. Soc. Sept. 12-14. Glenn L. Shaffer.
Berea—Cuyahoga Co. Agrl. Soc. Week of Sept. 8. E. J. Orris, Dover Center, O.

Brighton—Brighton Agrl. Soc. Oct. 16-19. Harry F. Barnes.
Bucyrus—Crawford Co. Agrl. Soc. Sept. 4-6. Edwin S. Lewis.
Burton—Geauga Co. Agrl. Soc. Aug. 30-Sept. 2. Paul H. Calvin.
Cadiz—Harrison Co. Agrl. Soc. Sept. 18-20. Howard J. Coffland.

Caldwell—Noble Co. Fair. Aug. 28-30. O. J. Lorenz.
Canfield—Mahoning Co. Agrl. Soc. Aug. 30-Sept. 2. E. R. Zieger, Youngstown, O.
Canton—Stark Co. Agrl. Soc. Sept. 2-5. Ed S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Oct. 2-5. J. M. Scott, Harlem Springs, O.

Carthage—Clinton Co. Agrl. Soc. Aug. 14-17. D. L. Sampson, Courthouse, Cincinnati.
Celina—Mercer Co. Fair, a usp. Amer. Legion. Aug. 16. C. W. Vail.
Circleville—Circleville Pumpkin Show. Oct. 16-19. Mack Parrett Jr.
Columbus Grove—Putnam-Allen Fair. Dec. 18-21. T. M. Teegardin.

Columbus—Ohio State Fair. Aug. 26-31. Charles M. Beecher.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 1-5. C. V. Croy, Dresden, O.
Croton—Hartford Central Agrl. Assn. Sept. 4-6. Clell H. Slinker, E. 2, Centerburg, O.
Darwin—Monroey Co. Fair. Sept. 2-5. E. R. Haines.

Delphos—Allen Co. Agrl. Soc. Aug. 20-24. Art O. Wulforst.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 10-14. J. D. Craig.
Eaton—Fremble Co. Agrl. Soc. Sept. 11-13. A. H. Marion, Camden, O.
Elyria—Lorain Co. Agrl. Soc. Oct. 3-5. W. B. Richmond.

Findlay—Crawford Co. Fair. June 19-22. Ed Lind, Kenton, O.
Fremont—Sandusky Co. Agrl. Soc. Sept. 10-13. C. A. Hochenedel.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 10-12. J. R. R. Brown.
Georgetown—Brown Co. Agrl. Soc. Oct. 2-4. E. A. Quinlan.

Napoleon—Henry Co. Agrl. Soc. Aug. 29-Sept. 2. D. C. Griffin.
Newark—Licking Co. Agrl. Soc. Sept. 17-20. Keith W. Lowery.
Norwalk—Huron Co. Agrl. Soc. Sept. 3-6. J. F. Henninger.

Old Washington—Guernsey Co. Agrl. Soc. Sept. 10-13. J. F. St. Clair.
Ottawa—Putnam Co. Agrl. Soc. Oct. 1-5. J. L. Brickers.
Owensville—Clermont Co. Agrl. Assn. Aug. 20-23. John B. Rapp, Ravenna, O.

Painesville—Lake Co. Agrl. Soc. Sept. 17-20. Charles J. Gray.
Paulding—Paulding Co. Agrl. Soc. Sept. 18-20. W. R. Mentzer.
Piketon—Pike Co. Agrl. Soc. Aug. 13-16. Forest E. Roberts, Waverly, O.

Powell—Delaware Co. Fair. Aug. 21-23. W. G. McKittrick, R. 5, Delaware, O.
Randolph—Randolph Agrl. Soc. Sept. 27-28. H. J. Dibble.
Richwood—Richwood Tri-Co. Fair. Aug. 6-9. O. E. Stout.

Rock Springs, Pomeroy—Meigs Co. Agrl. Soc. Sept. 17-19. Arthur Johnson, Letart Falls, O.
St. Clairsville—Belmont Co. Agrl. Soc. Aug. 21-23. John D. Hays.
Sidney—Shelby Co. Agrl. Soc. Sept. 10-13. Ben O. Harman, Anna, O.

Shiloh—Shiloh Co. Agrl. Soc. Sept. 26-28. J. O. Hayne.
Smryna—Tri-County Fair. Sept. 3-5. F. E. Larimore, R. D. 1, Preepoot, O.
Somerset—Somerset Pumpkin Show & Agrl. Assn. Sept. 25-28. J. L. Love.
Springfield—Clark Co. Fair. July 2-7. Ed Lind, Kenton, O.

Tiffin—Seneca Co. Agrl. Soc. Aug. 20-23. C. B. Baker.
Toledo—Lucas Co. Agrl. Soc. Sept. 16-19. Charles Glenn, 411 Michigan st.
Troy—Miami Co. Agrl. Soc. Aug. 13-16. E. O. Ritter.
Upper Sandusky—Wyandot Co. Fair. Sept. 18-20. Ira T. Mattson.

Urbana—Champaign Co. Agrl. Soc. Aug. 6-9. John W. Yoder.
Van Wert—Van Wert Co. Agrl. Soc. Sept. 2-6. N. E. Stucky.
Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 27-30. Harry Kahn.
Warren—Trumbull Co. Agrl. Soc. Aug. 13-16. Homer C. Mackey.

Wauson—Fulton Co. Agrl. Soc. Sept. 2-5. Orlo Whitticar.
Wellington—Wellington Agrl. Soc. Aug. 20-22. A. R. Branson.
Wellston—Jackson Co. Fair. Aug. 13-16. C. E. Ramsey.
West Union—Adams Co. Fair. Sept. 3-6. A. T. Johnson.

Wilmington—Clinton Co. Agrl. Soc. Sept. 11-13. Frank Skimming.
Woodfield—Monroe Co. Agrl. Soc. Aug. 6-8. E. C. Beall.
Woodster—Wayne Co. Agrl. Soc. Sept. 24-27. W. J. Buss.
Xenia—Greene Co. Agrl. Soc. Aug. 6-9. J. Robert Bryson.

Zanesville—Muskingum Co. Fair. Aug. 13-16.
OKLAHOMA
Anadarko—Caddo Co. Free Fair. Sept. 11-14. E. T. Cook.
Cushing—Cushing District Fair. Sept. —, B. H. Schiegl.
Guyton—Texas Co. Free Fair Assn. Oct. 8-11. W. Kennedy.

Hennessey—Hennessey Free Fair Assn. Sept. 5-7. J. W. Gramlich.
Hydro—Hydro District Free Fair. Sept. 5-7. Lulu G. Thralls.
McKeone—Oklahoma Free State Fair. Sept. 28-Oct. 5. Ethel Murray Simonds.
Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill.

Perry—Noble Co. Fair Assn. Sept. 16-17.
Poncha Co. Fair.
Poteau—LeFlore Co. Free Fair. Sept. 12-14. Carl M. Walters.
Walters—Walters 4-H Fair. Sept. —, Earl Pinkerton.
Wewoka—Seminole Co. Free Fair Assn. Sept. 4-7. C. S. Sullivan.

OREGON

Deer Island—Columbia Co. Fair Assn. Aug. 22-24. Earl C. Dowler, St. Helens, Ore.

Gold Beach—Curry Co. Fair Assn. Aug. —, Beatrice Williams.
Gresham—Multnomah Co. Fair Assn. Aug. 27-Sept. 2. A. H. Lea, Oregon Bldg., Portland, Ore.

Hillsboro—Washington Co. Fair. Aug. 29-31. C. D. Minton, Forest Grove, Ore.
La Grande—Union Co. Fair Assn. Last of Sept. W. R. Guelier.
Madras—Sherman Co. Fair Assn. Sept. 12-14. P. N. Johnston.

Myrtle Point—Coos Co. Fair Assn. Sept. 11-14. L. H. Pearce.
Portland—Pacific Internat. Live-Stock Expo. Oct. 5-10. G. M. Plummer, gen. mgr.
Salem—Oregon State Fair. Sept. 2-8. S. T. White, dir.

PENNSYLVANIA
Allentown—Allentown Fair. Sept. 17-21. M. Herbert Barry.
Arendtsville—South Mountain Fair Assn. Sept. 10-14. A. D. Shely.

Bedford—Bedford Fair Assn. Aug. 27-31. A. C. Brice.
Bloomsburg—Bloomsburg Fair Assn. Sept. 23-28. Harry B. Correll.
Burgettstown—Union Agrl. Assn. Oct. 1-3. L. McCough.
Butler—Butler Fair & Expo. Aug. 21-24. C. M. Miller.

Carmichaels—Carmichaels Fair. Aug. 28-31. George H. Burnette.
Centre Hall—Centre Co. Fair & Grange Encampment. Aug. 24-30. Edith S. Dale.
State College, Pa.
Clarion—Clarion Co. Fair Assn. Aug. 27-30. John P. Baker.

Clearfield—Clearfield Co. Fair Assn. Sept. 10-13. George W. Ralston.
Cochranon—Cochranon Community Fair Assn. Sept. 19-21. A. N. Shaffer.
Cookport—Green Township Community Fair Assn. Sept. 19-21. P. F. Learn, Commodore, Pa.

Dawson—Fayette Co. Fair Assn. Sept. 12-14. George G. Cochran.
Dayton—Dayton Agrl. Assn. Sept. 11-14. J. R. Borland.
Doylestown—Doylestown Fair Assn. Sept. 24-28. J. Allen Gerdy.



Ebensburg-Ebensburg Fair Assn. Sept. 2-7. Rowland G. Davis.  
 Edinboro-Edinboro Community Agrl. Assn. Sept. 26-28. B. E. Decker.  
 Ephrata-Ephrata Farmers' Day Assn. Oct. 9-12. Fred R. Janda.  
 Fawn Grove-Fawn Grove Fair. Aug. 13-17. L. M. Brown, Bridgeton, Pa.  
 Flourtown-Flourtown Fair. Aug. 2-10. William J. Goss.  
 Ford City-Armstrong Co. Fair. Aug. 15-17. Walter H. Bower.  
 Forksville-Sullivan Co. Agrl. Soc. Sept. 25-28. J. R. Whiteley.  
 Gratz-Gratz Fair Assn. Sept. 17-21. Guy R. Klingner.  
 Harford-Harford Agrl. Soc. Sept. 11-13. O. F. Maynard.  
 Hatfield-Montgomery Co. Fair Assn. Sept. 2-7. Samuel Conover.  
 Honesdale-Way Co. Agrl. Soc. Sept. 24-27. B. W. Gammell.  
 Hughesville-Lycoming Co. Fair Assn. Oct. 2-4. Edward E. Frantz.  
 Huntingdon-Huntingdon Co. Agrl. Assn. Aug. 21-31. James C. Morgan, bus. mgr.  
 Jennertown-Jenner Fair Assn. Sept. 10-13. A. O. Lape, Jenners, Pa.  
 Kutztown-Kutztown Fair Assn. Aug. 13-16. Sam H. Heffner.  
 Lehighton-Lehighton Co. Fair. Aug. 20-24. Frank E. Diehl.  
 Lewisburg-Union Co. Agrl. Soc. Sept. 16-21. Philip K. Frederick.  
 Lewistown-Lewistown Fair. Aug. 5-10. S. B. Russell.  
 McConnellsburg-Fulton Co. Fair Assn. Sept. 17-20. Glenn R. Spangler.  
 Mansfield-Smythe Park Assn. Sept. 18-21. Frank Marvin.  
 Mechanicsburg-Grangers (Picnic) Fair. Aug. 27-Sept. 2. Sarah E. Richwine.  
 Mercer-Mercer Central Agrl. Soc. Sept. 10-12. J. P. Orr.  
 Millport-Oswayo Valley Community Fair Assn. Sept. 18-20. Mrs. Alice M. Donovan.  
 Montrose-Susannah Co. Agrl. Soc. Sept. 11-13. John P. Mahon.  
 New Castle-New Castle Agrl. Assn. Sept. 17-19. A. C. Shoaf.  
 Newfoundland-Greene Dreher Community Fair Assn. Sept. 12-14. W. B. Frisbie.  
 Newport-Perry Co. Agrl. Soc. Sept. 16-18. A. K. Ludwig.  
 Newville-Mifflin Agrl. Assn. Sept. 17-20. A. E. Miller.  
 Oil City-Farmers & Fruit Growers' Assn. (Indoor Fair). Oct. 16-18. C. D. Sutton, Franklin, Pa.  
 Pottsville-Schuylkill Co. Fair. Sept. 2-7. F. W. Bausum.  
 Quakertown-Bucks Co. Agrl. Soc. Aug. 27-31. D. B. C. Ober, Millford Square, Pa.  
 Reading-Reading Fair. Sept. 9-15. Charles W. Swoyer.  
 Red Lion-Gala Week Fair. Aug. 26-31. R. M. Spangler.  
 Spring Mill-Spring Mill Fair. July 12-20. Samuel M. Glass, R. D. 2, Conshohocken, Pa.  
 Stoneboro-Stoneboro Fair. Aug. 30-Sept. 3. Walter B. Parker.  
 Sugar Grove-Sugar Grove Community Fair Assn. Sept. 12-14. T. R. Sponler.  
 Towanda-Bradford Co. Agrl. Soc. Aug. 27-30. Karl D. Shiner.  
 Troy-Troy Agrl. Soc. Sept. 3-7. H. D. Holcombe.  
 Tunkhannock-Wyoming Co. Fair Assn. Sept. 17-20. Percy H. Bruneau.  
 Watsburg-Watsburg Agrl. Soc. Aug. 27-30. H. M. Burrows.  
 West Alexander-Alexander Fair. Sept. 12-14. Paul Rogers.  
 York-York Fair. Oct. 1-5. John H. Rutter.  
 Youngsville-Youngsville Community Fair Assn. Sept. 19-21. R. L. Albright.

RHODE ISLAND

SOUTH CAROLINA

West Kingston-Washington Co. Agrl. Soc. Sept. 4-7. J. R. Saunders, Westery, R. I.  
 Anderson-Anderson Fair. Oct. 28-Nov. 2. J. A. Mitchell.  
 Anderson-Anderson Colored Fair Assn. Nov. 6-9. S. C. Perry.  
 Bennettsville-Marlboro Co. Fair Assn. Oct. 21-28. E. A. Hames, Tatum, S. C.  
 Bowman-Community Fair. Nov. 26-30. B. C. Friday.  
 Brunson-Hampton Co. Fair. Nov. 25-30. L. B. Tuten.  
 Charleston-Charleston Agrl. & Indust. Fair Assn. Oct. 28-Nov. 2. Emmons S. Welch.  
 Columbia-South Carolina State Fair. Oct. 21-26. Paul V. Moore.  
 Darlington-Darlington Co. White Fair. Sept. 30-Oct. 5. Max Isaacsohn.  
 Florence-Florence Fair Assn. Oct. 8-11. E. D. Sallenger.  
 Greenville-Greenville Co. Fair. Oct. 7-12. C. A. Herlong, Greer, S. C.  
 Greenville-Greenville Co. Colored Fair Assn. Oct. 22-26. F. Chappell.  
 Kingstree-Williamsburg Co. Colored Fair Assn. Oct. 29-Nov. 1. Joseph A. Mason.  
 Mullins-Marion Co. Agrl. Fair. Oct. 14-19. T. B. Mullikin.  
 Newberry-Newberry Co. Fair. Oct. 15-18. J. P. Moon.  
 Orangeburg-Orangeburg Co. Fair Assn. Oct. 15-18. J. M. Hughes.  
 Orangeburg-Orangeburg Co. Colored Fair Assn. Oct. 29-Nov. 1. W. C. Lewis.  
 Owing-Mt. Carmel Agrl. & Stock Show. Nov. 6-9. Andrew Saxton.  
 Rock Hill-York Co. Fair Assn. Oct. 8-11. Miss F. M. Fernald.  
 Spartanburg-Spartanburg Co. Fair. Oct. 15-19. J. P. Fidler.  
 Sumter-Sumter Co. Fair Assn. Sept. 30-Oct. 5. J. Cliff Brown.  
 Union-Union Co. Fair Assn. Oct. 22-27. A. M. Vick.  
 Walterboro-Colleton Co. Fair. Nov. 5-8. W. W. Smoak.  
 York-York Co. Colored Fair Assn. Oct. 21-28. L. A. Wright.

SOUTH DAKOTA

Aberdeen-Tri-State Fair Assn. Sept. 2-5. E. B. Klitz.  
 Fort Pierre-Stanley Co. Fair. Sept. 6-7. G. E. Sumner.  
 Huron-South Dakota State Fair. Sept. 9-13. J. G. Venables.  
 Mitchell-Corn Palace Show. Sept. 23-28. Carl I. Rolston.  
 Murdo-Jones Co. Fair. Aug. 29-31. F. J. Carpenter.

Nisland-Butte Co. Fair. Aug. 29-31. Beyer Aune, Newell, S. D.  
 Rapid City-Western S. D. Fair Assn. July 29-Aug. 4. J. D. Evans.  
 Tripp-Hutchinson Co. Fair Assn. Sept. 3-6. Reuben E. Mastadt.  
 Winner-All Rosebud Fair. Sept. 5-7. M. A. Schonebaum.

**TENNESSEE**  
 Alexandria-DeKalb Co. Fair. Aug. 28-31. Bob Roy.  
 Big Sandy-Big Sandy Community Fair. Oct. 4-5. Mrs. M. M. Wagner.  
 Carthage-Carthage Agrl. Assn. Aug. 22-24. W. B. Robinson.  
 Celina-Clay Co. Fair Assn. Aug. 8-10. W. C. Motrow.  
 Centerville-Hickman Co. Fair. Sept. 11-14. F. C. Adair.  
 Chattanooga-Chattanooga Interstate Fair. Sept. 30-Oct. 5. J. A. Darnaby, Patten Hotel.  
 Columbia-Middle Tennessee Fair. Week of Aug. 19. George L. Buchnan.  
 Cookeville-Putnam Co. Agrl. Fair. Sept. 5-7. O. D. Massa.  
 Cottage Grove-Cottage Grove Fair. Sept. 20. W. T. Egore.  
 Decher-Decher Agrl. Fair. Sept. 19-21. N. M. Patton.  
 Dickson-Dickson Co. Fair. Sept. 25-28. C. E. Buttery.  
 Gallatin-Summer Co. Agrl. Fair Assn. Aug. 22-24. Edw. V. Anthony.  
 Huntington-Carroll Co. Fair Assn. Oct. 2-5. W. L. Noell.  
 Jackson-West Tenn. District Fair. Sept. 9-14.  
 Knoxville-Tenn. Valley Agrl. & Indust. Fair. Sept. 23-28. H. D. Faust.  
 La Follette-Tri-County Fair. During week of Sept. 2. Pat W. Kerr.  
 Lawrenceburg-Lawrence Co. Middle Tenn. District Fair. Sept. 23-28. E. R. Braly.  
 Lebanon-Wilson Co. Fair. Sept. 11-14. A. W. McCartney.  
 Lexington-Henderson Co. Fair Assn. Sept. 30-Oct. 5. A. S. Montgomery.  
 McMinnville-Warren Co. Fair. Sept. 5-7. Elliott Brown.  
 Manchester-Coffee Co. Fair Assn. Sept. 18-21. Riley Hickerson.  
 Maryville-Biount Co. Fair Assn. Sept. 9-14. Will A. McTeer.  
 Memphis-Mid-South Fair. Sept. 2-7. Frank D. Fuller.  
 Memphis-Colored Tri-State Fair. Sept. 13-14. Dr. L. G. Patterson.  
 Murfreesboro-Rutherford Co. Fair Assn. Sept. 4-8. George L. Osborn.  
 Murfreesboro-Rutherford Co. Colored Fair Assn. Sept. 5-7. Dr. James R. Patterson.  
 Nashville-Tennessee State Fair. Sept. 16-21. J. W. Russwurm.  
 Parsons-Decatur Co. Fair Assn. Sept. 30-Oct. 5. O. E. Long, Decaturville, Tenn.  
 Sparta-White Co. Fair Assn. Sept. 12-14. J. T. R. Dillon.  
 Tracy City-Grundy Co. Fair Assn. Aug. 29-31. W. P. Carpenter.  
 Trenton-Gibson Co. Fair. Sept. 25-28. John R. Wade.  
 Union City-Oblion Co. Fair Assn. Sept. 23-28. Fred Latimer.  
 Waynesboro-Wayne Co. Fair. Sept. 16-21. Charles H. Frater.  
 Winchester-Franklin Co. Fair. Aug. 29-31. J. F. Vaughan.  
 Westmoreland-East Summer Fair. Sept. 13-14. Cyrus Simmons.  
 Wodbur-Gannon Co. Fair. Sept. 12-14. Hesta M. Cummings.

TEXAS

Ablene-West Texas Fair. Oct. 14-19. T. N. Carswell.  
 Amarillo-Tri-State Fair Assn. Sept. 14-21. L. Taylor.  
 Anderson-Gimes Co. Fair. Oct. 10-12.  
 Bandera-Bandera Co. Fair. Sept. 3-4. Mrs. Ruth Broome.  
 Beaumont-South Texas State Fair. Oct. 31-Nov. 11. L. B. Herring Jr.  
 Boerne-Kendall Co. Fair Assn. Aug. 30-Sept. 1. A. McD. Gilliak.  
 Bonham-Fannin Co. Fair Assn. Sept. 24-28. J. I. Boon.  
 Bowie-Bowie Fair Assn. Oct. 3-5. F. J. Moss.  
 Bryan-American Legion Free Fair. Nov. 6-9. Henry Ross.  
 Coleman-Coleman Co. Free Fair. Oct. 5-9. S. W. Cooper.  
 Conroe-Montgomery Co. Fair Assn. Oct. 1-5. W. I. Glass.  
 Crockett-Houston Co. Fair Assn. Sept. 25-28. R. W. Knight.  
 Dallas-State Fair of Texas. Oct. 12-27. Roy Rupard.  
 Denton-Denton Co. Fair. Oct. 9-12. Walter Wilson, pres.  
 Eagle Lake-Colorado Co. Fair. Nov. 10-12. B. H. Faber.  
 Elkhart-Elkhart Fair. Approx. Sept. 9-14. W. L. Matthews.  
 Ennis-Ellis Co. Fair Assn. Sept. 23-28. J. E. Keever.  
 Fredericksburg-Gillespie Co. Fair Assn. Sept. 6-8. O. H. Burgdorf.  
 Gainesville-Cooke Co. Fair. Aug. 28-Sept. 2. Claude Jones.  
 Garland-Garland Fair. Sept. 12-14. Oscar Harris.  
 Graham-Young Co. Fair. Oct. 1-5. J. C. Watson.  
 Grapeland-North Houston Co. Fair. Sept. 19-21. J. C. Shoultz.  
 Greenville-Hunt Co. Fair. Sept. 9-14. C. A. Duck, mgr.  
 Hallettsville-Lavaca Co. Free Fair. Sept. 5-7.  
 Haskell-Central West Texas Fair. Oct. 15-20. Troy V. Post.  
 Huntsville-Walker Co. Fair Assn. Oct. 18-19. Wm. J. Lawson.  
 Jasper-Jasper Co. Fair Assn. Oct. 14-19. D. Morrison.  
 Kingsville-Kleberg Co. Fair Assn. Oct. 7-19. O. M. Kellogg.  
 Lagrange-Fayette Co. Fair Assn. Sept. 26-29. George Hausler.  
 Liberty-Liberty Co. Fair Assn. Oct. 31-Nov. 2. M. T. Karkowski.  
 Longview-East Texas Exhibit Assn. Sept. 16-21. M. D. Abernathy.  
 Lufkin-Angelina Co. Fair. Oct. 15-19. Ed C. Burris.  
 McKinney-Collin Co. Free Fair. Sept. 30-Oct. 3. W. Hammond Moore.

Madisonville-Madison Co. Fair Assn. Sept. 25-28. J. N. Roney.  
 Marshall-Central East Texas Fair Assn. Sept. 30-Oct. 5. M. R. Martin.  
 Mineral Wells-Free Fall Festival. Late Sept. 1934. W. F. Genaro.  
 New Braunfels-Comal Co. Fair Assn. Sept. 20-22. Edwin A. Staats.  
 New Boston-Bowie Co. Fair. Sept. 30-Oct. 5. H. H. Russell.  
 Pestsburg-Sherman Fruit Palace. Oct. 7-12. J. C. Welch.  
 Paris-Lamar District Fair. Sept. 3-7. H. L. Baker.  
 Pearsall-Winter Garden Fair. Oct. 16-19. K. Mactox.  
 Rosenberg-Port Bend Co. Fair Assn. Oct. 2-12. Mart Cole.  
 Seguin-Guadalupe Co. Fair. Nov. 4-14. George J. Kempen.  
 Slatersburg-Red River Valley Fair Assn. Sept. 30-Oct. 5. Frank M. Thompson.  
 Silsbee-Hardin Co. Fair. Oct. 23-26. J. F. Weathersby.  
 Tyler-East Texas Fair Assn. Sept. 23-28.  
 Victoria-Victoria District Fair Assn. Sept. 25-28. L. C. English.  
 Wharton-Wharton Co. Fair Assn. Oct. 8-12. H. C. Copenhaver.  
 Yorktown-Forktown Fair Assn. Oct. 16-18. Paul A. Schmidt.

**UTAH**  
 Salt Lake City-Utah State Fair. Sept. 28-Oct. 5. E. S. Holmes, mgr.  
 Tremonton-Box Elder Co. Fair Assn. Sept. 19-21. C. J. Dewey.

**VERMONT**  
 Barton-Orleans Co. Fair. Aug. 15-17. Fred C. Brown.  
 Essex Junction-Champlain Valley Expo. Aug. 23-24. C. H. Mower, mgr., Burlington.  
 Londonderry-Londonderry Fair. Aug. 22-23. A. E. Phillips.  
 Morrisville-Lamoille Valley Fair. Aug. 8-11. Erwin H. Olmstead.  
 Rutland-Rutland State Fair. Sept. 2-7. Carl W. Olney.  
 Tunbridge-Union Agrl. Soc. Sept. 17-19. Edw. R. Flint.  
 Watsfield-Mad River Valley Fair. Aug. 1-3. Samuel Whitworth, Warren, Vt.

Amherst-Amherst Co. Fair Assn. Oct. 3-5. L. H. Sheader.  
 Appomattox-Appomattox Fair Assn. Sept. 24-28. J. C. Caldwell.  
 Berryville-Clarke Co. Horse & Colt Show Assn. Aug. 22-23. A. B. Hummer.  
 Chase City-Mecklinburg Co. Fair Assn. Oct. 8-11. H. W. Nash, Wightman, Va.  
 Chesterfield-Chesterfield Co. Fair Assn. Sept. 23-25. J. C. McKesson, R. F. D. 8, Richmond, Va.  
 Clintwood-Farmers' Fair. Sept. 12-14. C. J. Mullins.  
 Covington-Allegheny Co. Fair Assn. Sept. 14-16. H. McCaleb.  
 Culpeper-Culpeper Fair Assn. Sept. 2-4. George W. Norris.  
 Danville-Danville Fair Assn. Oct. 15-18. H. B. Watkins.  
 Duncannon-Scott Co. Fair Assn. Aug. 29-Sept. 1. H. E. Stallard, Gate City, Va.  
 Emporia-Emporia Fair Assn. Oct. 22-25. B. M. Garner.  
 Fredericksburg-Fredericksburg Fair Assn. Sept. 10-13. H. K. Sweetser.  
 Galax-Galax Fair. Sept. 3-7. G. F. Carr.  
 Galois-Eastern Shore Agrl. Fair Assn. Aug. 27-31. H. E. Mears.  
 Lexington-Rockbridge Co. Fair Assn. Sept. 16-21. C. C. Humphris.  
 Madison-Madison Co. Fair. Oct. 9-11. E. V. Bricker.  
 Marion-Smyth Co. Fair. Aug. 19-24. C. B. Parnell, Mehane, N. C.  
 Martinsville-Henry Co. Fair Assn. Sept. 30-Oct. 5. J. L. Clayton, mgr., Leaksville, N. C.  
 Norfolk-Norfolk Fair. Sept. 23-28. N. G. Bartlett, Kingston, N. C.  
 Orange-Orange Fair Assn. Sept. 24-27. E. V. Breeden.  
 Pearisburg-Giles Co. Fair. Sept. 16-19. W. L. Hargis.  
 Petersburg-Southside Va. Fair. Oct. 7-12. R. Willard Eanes.  
 Richmond-Virginia State Fair. Sept. 30-Oct. 5. Charles A. Somma.  
 Rocky Mount-Rocky Mount Valley Fair Assn. Sept. 16-21. Erskin L. Hill.  
 Rocky Mount-Franklin Co. Fair Assn. Sept. 10-14. H. F. Fralin.  
 Shipman-Nelson Co. Fair Assn. Oct. 8-11. T. Britz.  
 South Boston-Halifax Co. Fair Assn. Oct. 8-12. W. W. Wilkins.  
 Staunton-Staunton Fair. Sept. 2-7. C. B. Ralston.  
 Suffolk-Suffolk Co. Fair. Sept. 30-Oct. 5. N. G. Bartlett, Kingston, N. C.  
 Suffolk-Tidewater Fair Assn. (Colored). Oct. 15-18. W. H. Crocker.  
 West Staunton-Augusta Co. Colored Fair Assn. Aug. 19-24. Chas. Spears, R. 1, Box 24, Staunton.  
 Woodstock-Shenandoah Co. Fair Assn. Sept. 10-13. D. G. Dymock.

**WASHINGTON**  
 Orville-Okanogan Co. & Internat. Fair. Aug. 31-Sept. 7. J. Doerr.  
 Port Angeles-Clallam Co. Fair Assn. Aug. 23-25. F. R. Beahan.  
 Puyallup-Western Wash. Fair Assn. Sept. 16-22. W. A. Linklater, mgr.  
 Camp Caesar, near Cowen-Webster Co. Fair Assn. Sept. 2-7. Ralph Cunningham, Cowen.  
 Charleston-Kanawha Expo. & Four-H Fair. Sept. 14-27. J. McGovern, dir.  
 Helvetia-Helvetia Community Fair Assn. Sept. 18-20. Mrs. James McNeal.  
 Lewisburg-Greener Valley Fair. Aug. 26-31. W. L. Tabscott.  
 Martin-Franklin Co. Fair. Aug. 19-24. Fred C. Allen.  
 New Hope-Beaver Pond Dist. Co-Op. Farmers' Club. Sept. 18-20. C. P. Hylton, Brinceton, W. Va.  
 Paradise-Ricketts Co. Fair Assn. Sept. 4-7. L. W. Sturms.  
 Pennsboro-Ritchie Co. Fair Assn. Aug. 27-30. H. J. Scott.  
 Petersburg-Tri-Co. Fair. Sept. 25-27. J. M. Beckel.  
 Philippi-Barbour Co. Street Fair Assn. Sept. 25-28. M. B. Smith.

Point Pleasant-Mason Co. Co-Operative Fair Assn. Aug. 27-30. William H. Rardin.  
 Summersville-Nicholas Co. Fair Assn. Sept. 18-21. William E. Simpson.  
 Sutton-Braxton Co. Fair Assn. Sept. 10-13. Earle Morrison.  
 Wadeson-Battelle District Fair Assn. Sept. 26-28. Olen E. Henderson.  
 Weston (Jackson Mill)-Jackson Mill 4-H Fair Assn. Sept. 17-20. L. G. Zinn, Philippi, W. Va.  
 Wheeling-West Va. Expo. & State Fair Assn. Sept. 1-7. Carl G. Bachmann, receiver.

**WISCONSIN**  
 Antigo-Langlade Co. Agrl. Soc. Aug. 12-14. John T. Omernik.  
 Ashland-Ashland Co. Agrl. Soc. Sept. 13-14. E. F. Pruet.  
 Athens-Athens Adv. & Agrl. Assn. Aug. 27-29. A. W. Braun.  
 Baraboo-Sauk Co. Fair. Aug. 20-23. Wm. T. Marriott.  
 Beaver Dam-Dodge Co. Fair Assn. Sept. 11-15. J. F. Malone.  
 Black River-Fox-Jackson Co. Fair Assn. Sept. 7-10. Douglas Curran.  
 Bloomington-Blakes Prairie Agrl. Soc. Sept. 8-5. H. L. Pohle.  
 Cerberus-Crabtree Co. Agrl. Soc. Aug. 16-18. H. P. Kaul, R. 1, Thiensville, Wis.  
 Chippewa Falls-Northern Wis. District Fair. July 30-Aug. 4. A. L. Putnam.  
 Darlington-Lafayette Co. Agrl. Soc. Aug. 6-11. F. E. West.  
 De Pere-Brown Co. Fair Assn. Aug. 8-12. John Greenwood, Green Bay, Wis.  
 Eagle River-Vilas Co. Agrl. Soc. Aug. 24-25. Charles A. Bethke.  
 Eau Claire-Eau Claire Co. Fair. Aug. 16-17. P. E. Evans.  
 Elkhorn-Walworth Co. Agrl. Soc. Sept. 2-5. F. M. Porter.  
 Ellsworth-Pierce Co. Fair Assn. Sept. 11-13. O. A. Halls.  
 Eroy-Eroy Fair Assn. Aug. 16-18. O. D. Whitehill.  
 Friendship-Adams Co. Agrl. Soc. Aug. 14-16. Gilbert Pease, R. 2, Coloma, Wis.  
 Fond du Lac-Fond du Lac Co. Fair. Aug. 19-22. R. H. Cameron.  
 Galesville-Trempealeau Co. Agrl. Soc. Aug. 16-18. Alfred H. Sagen.  
 Gays Mills-Crawford Co. Fair Assn. Oct. 2-4. Walter S. Cummings, Eastman, Wis.  
 Glenwood City-Glenwood Inter-Co. Fair Assn. Aug. 12-14. M. E. Fraher.  
 Grantburg-Burnett Co. Agrl. Soc. Aug. 29-31. Alfred West.  
 Hayward-Sawyer Co. Agrl. Fair Assn. Aug. 30-Sept. 2. J. K. Walker.  
 Hortonville-Outagamie Co. Agrl. Soc. Aug. 25-28. Milford Stiffen.  
 Janesville-Rock Co. 4-H Fair. Aug. 20-22. R. T. Glasco.  
 Jefferson-Jefferson Co. Agrl. Soc. Sept. 6-8. Ernst Nass.  
 La Crosse-Interstate Fair. Sept. 17-20. C. B. Van Auker.  
 Ladysmith-Rusk Co. Agrl. Soc. Sept. 4-7. H. W. True.  
 Lancaster-Grant Co. Agrl. Soc. Aug. 20-23. A. Vesperman.  
 Lodi-Lodi Union Agrl. Soc. Sept. 1-4. G. E. Bissell.  
 Luxemburg-Kewaunee Co. Agrl. Assn. Aug. 31-Sept. 2. Julius Cahn.  
 Madison-Dane Co. Agrl. Soc. Aug. 7-11. B. G. Nuss.  
 Manitowoc-Manitowoc Co. Fair. Aug. 21-25. George W. Kiel.  
 Mauston-Juneau Co. Agrl. Soc. Aug. 20-23. H. Wm. Plentye.  
 Marshfield-Central Wis. State Fair Assn. Sept. 1-5. R. R. Williams.  
 Menomonie-Dunn Co. Free Fair. Aug. 25-30. R. L. Pierce.  
 Merrill-Lincoln Co. 4-H Free Fair. Aug. 14-17. Hulda M. Vonderheid.  
 Milwaukee-Wisconsin State Fair. Aug. 24-31. Ralph E. Ammon, Madison, Wis.  
 Mondovi-Buffalo Co. Agrl. Soc. Aug. 24-27. A. R. Pecker.  
 Monroe-Green Co. Fair. Aug. 14-17. R. B. Gifford.  
 Neillsville-Clark Co. Agrl. Soc. Aug. 27-30. Harold Huckstead.  
 New Richmond-St. Croix Valley Agrl. Assn. Aug. 4-6. T. J. Madden.  
 Oshkosh-Winnebagoo Co. Fair & Expo. Sept. 24-27. Taylor G. Brown.  
 Potosi-Big Badger Fair. Aug. 1-4. Stanley Muesel.  
 Plymouth-Sheboygan Co. Agrl. Assn. Aug. 15-18. W. H. Eldridge.  
 Portage-Columbia Co. Agrl. Assn. Aug. 6-9. Fannie M. Oider.  
 Rice Lake-Barron Co. Agrl. Soc. Aug. 28-31. A. M. Chrislaw.  
 Richland Center-Richland Co. Agrl. Soc. Sept. 17-20. H. J. Goehenaer.  
 Rosholt-Rosholt Free Community Fair. Aug. 31-Sept. 2. Lester Peterson.  
 St. Croix Falls-Polk Co. Fair. Aug. 19-21. D. A. Young.  
 Seymour-Seymour Fair Assn. Aug. 16-18. F. W. Huth.  
 Shawano-Shawano Co. Agrl. Soc. Sept. 3-5. Louis W. Cattaau.  
 Spooner-Washburn Co. Fair Assn. Aug. 21-24. Paul S. Baklo.  
 Sturgeon Bay-Door Co. Fair Assn. Aug. 23-25. B. F. Busy.  
 Superior-Tri-State Fair Assn. Aug. 19-25. Max H. Ling.  
 Tomah-Monroe Co. Fair Assn. July 24-27. L. W. Kenny.  
 Turtle Lake-Turtle Lake Inter-Co. Fair. Aug. 31-Sept. 2. William L. Gates.  
 Union Grove-Ozaukee Co. Agrl. Soc. Sept. 5-8 or 10-12. E. A. Polley, Rochester, Wis.  
 Viroqua-Vernon Co. Agrl. Soc. Sept. 23-26. J. E. Dickson.  
 Wausau-Marathon Co. Agrl. Soc. Aug. 19-23. Bert E. Walters.  
 Wautoma-Wausara Co. Agrl. Soc. Sept. 10-13. Charles T. Taylor.  
 Wausaukee-Marquette Co. Fair Assn. Sept. 6-8. Charles B. Drewry, Marinette, Wis.  
 Webster-Central Burnett Co. Fair Assn. Sept. 5-7. E. R. Kraus.  
 Westfield-Marquette Co. Agrl. Assn. Sept. 3-6. W. P. Fuller.  
 Weyauwega-Wausau Co. Agrl. Soc. July 30-Aug. 1. H. W. Crane.

**WYOMING**  
 Riverton-Fremont Co. Fair Assn. Sept. 7-8. J. L. Metzler.



CANADA

ALBERTA
Calgary-Calgary Exhn. & Stampede. July 8-13. E. L. Richardson.
Camrose-Camrose Exhn. Assn. July 29-31. C. R. Pearson.
Edmonton-Edmonton Exhn. Assn. July 15-20. F. W. Abbott, mgr.
Lethbridge-Lethbridge Exhn. July 23-24. A. E. Russell.
Red Deer-Red Deer Agrl. Soc. July 25-27. R. S. Gillespie.
Vegreville-Vegreville Exhn. Assn. Aug. 1-3. J. Fitzallen.
Vermilion-Vermilion Agrl. Soc. Aug. 1-3. S. C. Heckbert.
BRITISH COLUMBIA
Agassiz-Agassiz Agrl. Soc. Sept. 7. E. C. Bates.
Armstrong-Interior Provincial Exhn. Sept. 16-19. Mat. Hassen.
Brackendale (Squamish)-Brackendale Agrl. Soc. Sept. 2. J. Watt.
Burguilam-Burguilam Agrl. Assn. Aug. 14. Miss M. Kerr. R. R. 2. New Westminster.
Chilliwack-Chilliwack Agrl. Assn. Sept. 10-12. E. H. Barton.
Cobble Hill-Cobble Hill Dist. Agrl. Assn. Sept. 5. R. B. Moulton.
Coombs-Coombs Agrl. Assn. Sept. 11-12. J. M. Boyd, Hilliers, B. C.
Delta Manor-Delta Manor Agrl. Soc. Aug. 21. W. F. Denman, Ladner.
Duncan-Cowichan Agrl. Assn. Sept. 13-14. Wm. Waldon.
Edgewood-Edgewood Agrl. Soc. Sept. 11. Mrs. M. E. Daly.
Fairland-Fairland Agrl. Assn. Sept. 13. Thomas Aitken.
Fort Fraser-Fort Fraser Agrl. Assn. Sept. 2. Mrs. J. P. Myers.
Fort St. John-Fort St. John Agrl. Soc. Aug. 23. Duncan Cran.
Fulford-Fulford Agrl. Soc. Sept. 4. Mrs. J. W. Graham, Fulford Harbor.
Galliano-Galliano Agrl. Soc. Aug. 7. N. Morgan.
Haney-Haney Agrl. Soc. Sept. 12. G. D. Peacock, Hammond, B. C.
Harrop-Harrop Agrl. Assn. Aug. 28. Mrs. W. J. McConnell.
Kamloops-Kamloops Exhn. Sept. 10-12. D. B. Johnstone.
Kaslo-Kaslo Agrl. Assn. Sept. 13-14. Mrs. D. S. Costello.
Kimberley-Kimberley Agrl. Assn. Aug. 23-24. E. M. Hughes.
Ladysmith-Ladysmith Agrl. Assn. Sept. 11-12. J. A. Hartley.
Langley (Mlner)-Langley Agrl. Assn. Sept. 18. W. V. Morford.
Lesquelt Island-Agrl. Assn. Sept. 14. T. A. Millichean.
Matsqui-Matsqui Agrl. Assn. Sept. 13. R. B. Whitson.
Mission-Mission Agrl. Assn. Sept. 19. Victor Ogie.
Peachland-Peachland Agrl. Assn. Sept. 5. Mrs. W. D. Miller.
Pender Island-Pender Island Agrl. Soc. Aug. 14.
Poplar-Poplar Agrl. Soc. Sept. 5. L. J. Keith, R. E. 1. Abbotsford.
Progress-Progress Agrl. Soc. Sept. 6. A. Henderson.
Quesnel-Quesnel Agrl. Soc. Sept. 11-12. J. D. Thomson.
Saanichton-Saanichton Agrl. Soc. Sept. 17-18. S. G. S. P. Arden.
Sayward-Sayward Agrl. Soc. Sept. 2. Arthur Henry.
Smithers-Bulkley Valley Agrl. Assn. Aug. 26-30. D. Sutherland.
South Vancouver-S. Vancouver Agrl. Assn. Oct. 4-5. G. P. Arden.
Sunnyside-Sunnyside Agrl. Assn. Sept. 7. Surrey-Surrey Dist. Agrl. Assn. Sept. 25. T. W. Currie, R. R. 3. New Westminster.
Vancouver-Vancouver Exhn. Assn. Aug. 23-Sept. 4. John W. Matheson.
Victoria-B. C. Agrl. Assn. (Provincial Exhn.) Sept. 7-14. W. H. Means, Willows, B. C.
Westbank-Westbank Agrl. Soc. Aug. 29. Mrs. S. McKay.
Whonnock-Whonnock Agrl. Assn. Sept. 3. T. C. Crowe.
Williams Lake-Williams Lake Agrl. Soc. Sept. 4-6. L. Pigeon.
Windermere-Windermere Agrl. Soc. Aug. 29-30. Wynnold.
Wynndel-Wynndel Agrl. Assn. Sept. 13. Mrs. R. Andestad.
MANITOBA
Brandon-Provincial Exhn. of Manitoba. July 1-5. J. E. Rettle.
Carman-Dufferin Agrl. Soc. June 28-July 1. J. A. Munn.
Dauphin-Dauphin Agrl. Soc. July 11-13. Dr. O. McClure.
Portage la Prairie-Portage Indust. Exhn. Assn. July 8-10. Keith Stewart.
NEW BRUNSWICK
Chatham-Miramichi Agrl. Exhn. Assn. Sept. 16-20. H. B. McDonald.
Fredericton-Fredericton Exhn. Sept. 7-14. C. I. Sypher.
St. John-St. John Exhn. Aug. 31-Sept. 7. G. W. Front.
Woodstock-Woodstock Exhn. Sept. 17-21. R. W. Maxwell.
NOVA SCOTIA
Halifax-Nova Scotia Provincial Exhn. Sept. 30-Oct. 5. H. D. Bidden.
Lawrencetown-Annapolis Co. Farmers' Assn. Sept. 17-20. C. M. Collins.
Middle Musquodoboit-Halifax Co. Exhn. Sept. 17-18. R. H. Reid.
Windsor-Windsor Exhn. Sept. 17-31. Thomas Asward.
ONTARIO
Alisa Craig-North Middlesex Agrl. Soc. Sept. 19-20. George C. Stewart.
Belleville-Belleville Agrl. Soc. Aug. 23-31. R. H. Kitcheson.
Bridgewater-S. Muskoka Agrl. Soc. Sept. 19-20. Jerry Dickie.
Delta-Delta Agrl. Soc. 2-4. Isaac Stevens, Harlow, Ont.
Elmvale-Flos Agrl. Soc. Sept. 30-Oct. 2. Thomas E. Smith.
Fort William-Fort Arthur-Canadian Lakehead Exhn. Aug. 13-17. W. Walker.
Lansdowne-Lansdowne Agrl. Soc. Sept. 10-12. S. C. E. Dixon.

Lindsay-Lindsay Central Exhn. Sept. 11-14. W. E. Agnew.
London-Western Fair. Sept. 9-14. W. D. Jackson.
New Liskeard-New Liskeard Agrl. Soc. Sept. 24-25. Thomas E. Armstrong.
Oshawa-South Ontario Agrl. Soc. Aug. 19-21. Charles P. Davis.
Ottawa-Central Can. Exhn. Assn. Aug. 19-24. H. H. McElroy.
Owen-Sound-Owen Sound Agrl. Soc. Sept. 10-12. S. H. Buchanan.
Peterborough-Peterborough Indust. Exhn. Aug. 20-24. F. J. A. Hall.
Ridgetown-Ridgetown Howard Fair. Oct. 1-3. J. D. Briem.
Stratford-Stratford Agrl. Soc. Sept. 10-13. James Stewart.
Sunbridge-Strong Agrl. Soc. Sept. 11-13. M. J. Galley.
Tilsonburg-Tilsonburg & Dereham Agrl. Soc. Aug. 27-29. M. Ostrander.
Toronto-Canadian Natl. Exhn. Aug. 23-Sept. 7. Elwood A. Hughes, gen. mgr.
Welland-Welland Co. Agrl. Soc. Oct. 1-3. Allister Marshall.
QUEBEC
Aylmer-Gatineau Co. Agrl. Soc. Div. A. Sept. 5-7. R. K. Edey.
Brome-Brome Co. Agrl. Soc. Sept. 2-4. E. Caldwell, Knowlton, Que.
Chicoutimi-Chicoutimi Co. Fair. Sept. 11-14. J. A. Gobeil.
Granby-Granby Hort. Soc. Sept. 5-7. Walter R. Legge.
Maniwaki-Gatineau Co. Agrl. Soc. Div. B. Sept. 10-12. Palma Joannis.
Quebec City-Quebec Provincial Exhn. Aug. 31-Sept. 7. Emery Boucher.
Richmond-Richmond Co. Agrl. Soc. Aug. 28-29. W. R. Stevens.
Ste. Scholastique-Ste. Scholastique Exhn. Sept. 9-12. J. Leo Beaudet.
BASKATCHEWAN
Estevan-Estevan Indust. Exhn. July 2-4. Irwin Dean.
Lloydminster-Lloydminster Exhn. Assn. Aug. 5-7. Gordon M. Cook.
Melfort-Melfort Agrl. Soc. July 18-20. G. B. Jamason.
North Battleford-North Battleford Agrl. Soc. Aug. 8-10. P. Wright.
Prince Albert-Prince Albert Exhn. Aug. 12-14. John P. Curror.
Regina-Regina Agrl. & Indust. Exhn. Assn. July 23-Aug. 3. D. T. Elderkin.
Saskatoon-Saskatoon Exhn. July 22-27. Sid W. Johnson.
Weyburn-Weyburn Agrl. Soc. July 5-6. Fred C. Zabel.
Yorkton-Yorkton Agrl. & Indust. Exhn. Assn. July 15-17. W. J. Cowan.

Coming Events

ALABAMA
Florala-Masonic Day Celebration. June 24. W. H. Blue, secy.
ARIZONA
Tucson-Merchants' Expo. Oct. - Fred J. Codd, Box 2494.
CALIFORNIA
Brentwood-Applefest Festival. June 19-21. C. E. O'Hara, secy.
Crest-Live-Stock Show. Aug. 3-4. E. E. Keneflik, gen. chrm.
Los Angeles-Pacific Coin Machine Expo. Sept. 9-11. P. W. Blackford, 1113 Venice Blvd.
San Diego-California-Pacific International Expo. at Balboa Park. May 29-June 11.
San Leandro-Cherry Festival. July 3-8. A. E. Douglas, secy.
Santa Barbara-Old Spanish Days Fiesta. Aug. 13-17. Chas. E. Pressley, mgr.
Turlock-Melon Carnival. Aug. 5-10. Dr. A. J. Roness, secy.
CONNECTICUT
Hartford-Grotto Rodeo & Expo. at Charter Oak Park. Week of May 27.
IDAHO
Franklin-Idaho Day Celebration. June 15. Wm. Walton, 251 North 4th st., W. Logan, Utah.
ILLINOIS
Arcola-Home-Coming Fair. July 29-Aug. 3. Thomas P. Monahan, chrm.
Freeport-Northern Star Spring Festival. May 27-June 2. R. H. Kelly, Senate Hotel.
Wenona-Amer. Legion Celebration. July 1-4. Frank J. Zuls, secy.
INDIANA
Cannelton-Legion Celebration. July 1-6. C. A. Scull.
Browstown-Soldiers' Reunion & Homecoming. ausp. Amer. Legion. Aug. 5-10. H. A. Vermilya, secy.
Brookville-American Legion Fair. July 2-6. Indianapolis-Auto Races. May 30.
Kokomo-Festival. May 20-25. Joe A. Stahl.
Orleans-American Legion Carnival. June 17-22. G. W. Jenkins.
IOWA
Pt. Dodge-Reunion 52d Ia. Vol. Inf. Spanish-American War. Aug. 11. W. H. Bird, chrm.
Keokuk-Celebration. Sept. 2-7. K. C. Whetstone, secy.
KANSAS
Hanover-Days of '49. Aug. 21-23. J. C. Urban, mgr.
Lebo-Legion Picnic. Aug. 8-10. G. R. Evans, secy.
Richmond-Community Fair. Week of July 4. J. Preston Smith secy.
LOUISIANA
Shreveport-Shreveport Centennial. June 28-July 4. M. M. Levy, secy.
MARYLAND
Mardela Springs-Volunteer Firemen's Carnival. July 12-29.
MASSACHUSETTS
Danvers-Community Fair. July 3-4. Wm. W. Durgin, secy.
MICHIGAN
Detroit-All-American Aircraft Show. July 20-28.
Grayling-Home-Coming Celebration, ausp. Amer. Legion. July 14-31.
Lansing-Firemen's Tournament. July 21-Aug. 3.
Monroe-Elks' Jubilee. June 19-15.
Nashville-Homecoming. July 27-27. Bill Beedle, secy.

St. Louis-Homecoming. July 4-6.
Traverse City-National Cherry Festival. July 17-19. George Anderson, secy.
MINNESOTA
Lakeland-Amer. Legion Celebration. June 24-25. M. C. Walker.
Le Roy-Old Settlers' Reunion. June 7-8.
MISSOURI
Brookfield-Reunion and Celebration, ausp. American Legion. Week of July 4.
Hamilton-Race Meet, ausp. American Legion. Aug. 27-28.
Hannibal-Mark Twain Centennial. Sept. 9-14. K. C. Whetstone, Keokuk, Ia.
Jerico Springs-Celebration. June 10-11. F. M. Davis, secy.
Kansas City-Midwest Vocational Agrl. Live-Stock Show. Aug. 28-Sept. 4. C. L. Angerer, Jefferson City.
Shelbyville-Centennial Celebration. Aug. 1-3.
NEBRASKA
Omaha-Celebration. June 8-16. Joe Baldonza, 1017 N. 48th st.
Omaha-Santa Lucia Celebration. Aug. 10-18. R. A. Sacco, secy.
Schuyler-Anniversary Celebration, Chamber of Commerce. June 6-8.
NEW MEXICO
Albuquerque-Golden Jubilee. July 2-4. John P. Murphy, mgr.
Las Vegas-Pioneer Days. July 4-6.
Las Vegas-Santa Fe Trail Days. Aug. 15-17.
NEW YORK
Palmyra-Old Home Week & Firemen's Conv. June 24-29. Frank Craner.
NORTH CAROLINA
Asheville-Rhododendron Festival. June 11-14. Fred L. Wedde, mgr., care Chamber of Commerce.
NORTH DAKOTA
Rolla-Celebration. June 28-29.
OHIO
Andover-Street Fair. Sept. 6-7. J. W. Gould, secy.
Cincinnati-Municipal & Industrial Expo., Music Hall. May 26-June 9. A. C. Shinkle, chrm.
Cincinnati-Pood Show at Zoo Gardens. Aug. 20-Sept. 2. A. E. Scheffer, mgr.
Cleveland-Summer Festival & Home-Coming Week at Stadium. July 22-27.
Lakewood-Elks' Circus. Week of June 24. Edward Ross, chrm., 14018 Detroit ave.
New Waterford-Street Fair, ausp. Volunteer Fire Dept. Aug. 22-24.
Norwood-American Legion Celebration. July 1-6. W. C. Meyer, 601 Prov. Bank Bldg., Cincinnati.
Toledo-Ox Roast, ausp. American Legion, on Fairgrounds. Aug. 3-4.
OKLAHOMA
Mangum-County Pioneers Reunion. July 25-26. L. M. Fittie, chrm.
Salina-American Legion Picnic. July 1-6.
Yale-Homecoming, ausp. Amer. Legion. July 31-Aug. 3. E. P. Tolson, chrm.
OREGON
Portland-Rose Festival. June 6-8.
PENNSYLVANIA
Cherry Tree-Legion-Firemen Old Home Week. June 10-15. Dr. J. E. Peterman, chrm.
Clearfield-Amer. Legion Celebration. Week of July 4.
East Brady-Firemen's Celebration. Week of July 4.
J. P. Atkinson, care American Legion.
Freeport-Homecoming. July 15-20. J. T. Atkinson, care American Legion.
Hastings-Firemen's & Ex-Servicemen's Jubilee Week. July 15-20. Jas. E. Fairbanks, pres.
Ludlow-Old Home Week. July 4-7. J. W. Fox, chrm.
Meyersdale-Firemen's Week. June 10-15. Mt. Pleasant-Old Home Week, ausp. Volunteer Fire Dept. Aug. 29-July 6.
Ocochee Mills-Firemen's Fair. Week of July 4. J. A. Redding, pres.
Sellingrove-Carnival & Night Fair. Week of July 15. Roland E. Fisher, chrm.
South Greensburg-Celebration, ausp. Fire Dept. Week of May 27. Lloyd Reoke.
SOUTH DAKOTA
Burke-Homecoming. Aug. 15-17.
Canton-Corn Carnival. Aug. 8-9.
Custer-Gold Discovery Days. July 26-27. J. P. Broyles.
Dell Rapids-Cootie Days. Aug. 1-3.
Hot Springs-Water Carnival. July 12-13. Rex Joyce.
Irene-Freya Fair. Aug. 22.
Rapid City-Pagant of America in Black Hills. July 4-Sept. 4.
Watertown-Water Carnival. July 20-21.
TENNESSEE
Dyersburg-W. Tenn. Cotton Carnival. May 29-31.
VERMONT
St. Johnsbury-Band Carnival at Hazen Field. July 28. G. T. Kellogg.
VIRGINIA
Orange-Firemen's Fair. July 4. M. A. Barber, mgr.
WEST VIRGINIA
Davis-Homecoming. Aug. 8-10. W. C. Ingram, Amer. Legion Commander.
Thomas-Homecoming. July 1-6. Tony R. DePolo, secy.
WISCONSIN
Iron River-Homecoming. Aug. 8-11. Pat Callahan, secy.
Janesville-Centennial Celebration. July 2-5. Oshkosh-Dairy Festival at Fairgrounds. June 22-30.
South Milwaukee-Centennial Celebration. July 11-20. W. T. Carroll, chrm.
Wausau-Wis. Outdoor Expo. June 30-July 4. West Bend-Celebration. July 4-7. Carl L. Peters, secy.
CANADA
Kentville, N. S.-Apple Blossom Festival. May 31-June 3.
Sydney-150th Anniversary Celebration. July 29-Aug. 4.

ILLINOIS
Bloomington-Fair Assn.
Morrison-American Legion.
Savanna-July 3-4. Firemen's Assn.
Warren-July 4-6. American Legion.
Wenona-July 1-4.
INDIANA
Crown Point-Kokomo-July 2-4. Lew Jordan, secy.
Mishawaka-
IOWA
Alta Vista-Amer. Legion & Com'l. Club.
Clear Lake-Commercial Club.
Decorah-American Legion.
Elkader-Fair Assn.
Humboldt-American Legion.
Oelwein-Chamber of Commerce and Ameri- can Legion.
Story City-Community Congress.
KANSAS
Columbus-Pearl K. Jeffery, secy.
Junction City-American Legion.
Lyndon-Dr. G. H. Hoernman, chrm.
KENTUCKY
Eminee-Carl Wade Russell-American Legion.
MICHIGAN
Grand Rapids-Commercial Club.
Greenville-American Legion.
Hillsdale-American Legion.
Lansing-A. D. Urquhart, chrm.
Sand Lake-
MINNESOTA
Caledonia-Fire Dept.
Fergus Falls-A. S. Welmar, chrm.
Grand Rapids-Commercial Club.
Mahoning-Commercial Club.
Marshall-American Legion.
Moorhead-American Legion.
Rushville-M. J. Nehring.
Plymouth City-Community Club.
MISSOURI
Higginsville-Young Republican Club.
Laclede-American Legion.
MONTANA
Polson-American Legion.
Shelby-Veterans of Foreign Wars.
NEBRASKA
Kearney-Fire Dept.
Overton-Volunteer Fire Dept.
NORTH CAROLINA
Selma-Kiwanis Club.
NORTH DAKOTA
Lidgerwood-American Legion.
New England-Lions Club.
Park River-American Legion.
OHIO
Greenview-July 4-6. American Legion.
Marietta-American Legion.
OREGON
Ashland-George Allen, chrm.
Hillsboro-J. J. Wisner, chrm.
McMinnville-Hal Powell, secy.
Newberg-American Legion.
Salem-Jerrold Owen, chrm.
PENNSYLVANIA
Clearfield-American Legion.
Pottsville-American Legion.
SOUTH DAKOTA
Centerville-Chamber of Commerce.
Sioux Falls-American Legion.
TEXAS
Austin-July 4-6. R. J. Schoenert.
Beaumont-Young Men's Business League.
Brady-Chamber of Commerce.
Childress-Volunteer Fire Dept.
Terrell-American Legion.
UTAH
Provo-American Legion.
WISCONSIN
Bloomer-Cumberland-American Legion.
Janesville-July 2-5.
Kaukauna-American Legion.
Luxemburg-American Legion.
Madison-Elks.
Manitowish-American Legion.
Marinette-American Legion.
Neshan-Menasha-American Legion.
Owen-Chamber of Commerce.
Portage-Fire Dept.
Prairie du Chien-July 3-5. Veterans of Foreign Wars.
Rhineland-Jr. Chamber of Commerce.
Rockton-American Legion.
Superior-Veterans of Foreign Wars.
Waterloo-July 1-4. Volunteer Fire Dept.
West Bend-July 4-7. Carl L. Peters, secy.
CALIFORNIA
Los Angeles-May 25-28. Jack Bradshaw.
1814 S. Grand ave.
Monterey-June 30. Miss Marion Kingsland.
Pasadena-June 18. Jack Bradshaw. 1814 S. Grand ave., Los Angeles.
Santa Barbara-July 21. Mrs. D. A. Yule. Box 670.
Santa Cruz-July 27-28. Dunlap Castle, 69 Stockton. Aug. 24-25. Mrs. B. L. Carr, 1833 N. Hunter st.
CONNECTICUT
Darien-Aug. 31. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Greenwich-June 1. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Westport-June 2. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
DELAWARE
Glasgow-June 2. R. W. Willis, Box 85, Wilmington, Del.
IDAHO
Pocatello-June 14-18. C. L. Buffalo.
INDIANA
Terre Haute-June 2. E. W. Leach, 1201 S. 3d st., Minneapolis, Minn.
MAINE
Bar Harbor-July 27. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Palmouth-July 20. Rupert Kobas, 30 Huntington ave., Boston, Mass.
MASSACHUSETTS
Brookline-June 16. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Hamilton-Aug. 24. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Hyannis-Aug. 2. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

Dog Shows

4th of July Celebrations

ARKANSAS
Jonesboro-E. W. Cockrell.
CALIFORNIA
Chico-L. B. Osburn.
COLORADO
Durango-American Legion.
Salida-American Legion.

Lenox—Aug. 17. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

**MICHIGAN**  
 Detroit—Aug. 31. John S. Sweeney Jr., 739 Penobscot Bldg.  
 Flint—June 16. Dr. E. J. Blumenahine, 402 Burroughs ave.

**MISSOURI**  
 Kansas City—June 9. Miss S. E. Jones, 3633 Broadway.

**NEW JERSEY**  
 Hoboken—May 24. Mrs. Henry S. Hotaling, Westwood, N. J.  
 Madison—May 25. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Rumson—June 29. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 South Orange—June 9. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

**NEW YORK**  
 Mt. Kisco—June 8. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Rye—May 26. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Schenectady—Aug. 18. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Syracuse—June 23. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Troy—June 15. Wm. E. Cashin, Box 665.

**OHIO**  
 Ashland—June 8. Richard Bear, 831 Edgell ave.  
 Columbus—Aug. 27-29. Ralph H. Brehm, 630 Weyant ave.

**PENNSYLVANIA**  
 Allentown—June 16. Clyde Heck, Route 5, Allentown.  
 Byrn Mawr—May 31. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Devon—May 30. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Greensburg—July 8. Mrs. G. E. Meyer, 114 Oakland ave.  
 Reading—Aug. 25. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Sewickley—June 22. E. M. Joel, Carnegie, Pa.  
 Slipop—Aug. 3. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.  
 Whitmarsh—May 26. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

**RHODE ISLAND**  
 Portsmouth—Aug. 10. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

**WASHINGTON**  
 Spokane—May 30-31. Miss F. Holland, Box 114-A, R. 4, Oregon City, Ore.  
 Walla Walla—June 1-2. Ward Gardner.

**WISCONSIN**  
 Milwaukee—Aug. 25-26. M. F. Couillard, 927 N. 26th st.  
 Milwaukee—Aug. 23-29. James M. Mooney, 507 N. 6th st.  
 Wausau—June 30. M. J. Splaine.

**CANADA**  
 Calgary, Alta.—July 10-11. S. R. Swepson, 709 Centre st.  
 Edmonton, Alta.—July 16-18. Mrs. B. McCall.  
 Toronto, Ont.—Aug. 5. Mrs. E. Brown, 10 Birchmont rd.  
 Toronto, Ont.—Sept. 2-4. S. Foster, Lumsden Bldg.

Frontier Contests

**ARIZONA**  
 Prescott—Prescott Frontier Days. July 3-6. Grace M. Sparkes.

**CALIFORNIA**  
 Alturas—Alturas Roundup. July 3-4. E. F. Auble.  
 Cambria—Cambria Rodeo. June 30. Jos. A. Soega.  
 Gilroy—Gilroy Roundup & Gymkhana. June 15-16. George C. Millas Jr.  
 Hayward—Hayward Rodeo. June 29-30. J. H. Rowell.  
 Hollister—Rodeo. Aug. 23-25. Roy A. Hubbell.  
 Livermore—Livermore Rodeo. June 8-9. M. G. Callaghan.  
 Marysville—California Stampede. May 25-26. Ed C. Johnson.  
 Merced—Merced Roundup. June 22-23. Walter Pound.  
 Salinas—California Rodeo. July 18-21. Fred S. McCargar.  
 Sonoma—Rodeo, susp. Chamber of Commerce. June 23. Wilson.  
 Ukiah—Ukiah Roundup. Sept. 20-22. Dr. E. C. Bennett.  
 Upland—Highway Patrol Rodeo. Sept. 8.  
 Ventura—Days of Golden West & Rodeo. May 24-26. G. C. Harland.  
 Visalia—Visalia Rodeo. May 31-June 2. Arthur H. Kelly.  
 Willits—Willits Frontier Days. July 2-4. A. M. Sacry.

**COLORADO**  
 Greeley—Greeley Spud Rodeo. July 4. E. H. Foltrecht.  
 Monte Vista—Sti-HI Stampede. July 31-Aug. 2. John H. Beatty.  
 Montrose—Montrose Rodeo. Sept. 14-15. Pat Thomas.  
 Trinidad—Kit Carson Roundup. Aug. 20-22. J. H. Wilson.

**IDAHO**  
 Gooding—Gooding Rodeo. Aug. 29-31. Herb Love.  
 Grangeville—Border Days' Celebration & Rodeo. July 2-4. Al J. Wagner.  
 Soda Springs—Henry Stampede & Stockmen's Reunion. Aug. 1-3. S. E. Matthews.

**INDIANA**  
 New Harmony—Tri-State Rodeo. Aug. 1-4. Mrs. Fred Gentry.  
 North Vernon—Roundup at Fairgrounds. July 2-4. Wilbur Bannister.

**IOWA**  
 Sidney—Iowa's Championship Rodeo. Aug. 13-16. R. N. Archie.

**KANSAS**  
 Sun City—McLain's Roundup. July 12-14. M. F. McLain.

**KENTUCKY**  
 Louisville—Rodeo at Fairgrounds. June 10-15.

**MICHIGAN**  
 Flint—Rodeo at Atwood Stadium. June 17-23.

**MONTANA**  
 Ashland—Rodeo. May 24-26. George Burns.  
 Billings—Middland Rodeo. Aug. 12-16.

Livingston—Livingston Roundup. July 2-4. Sol. Frank.

**MISSOURI**  
 Kallspell—KallsPELL Rodeo. July 3-4. Ross G. Young.  
 Miles City—Miles City Roundup. Probably July 3-5.  
 Red Lodge—Red Lodge Rodeo. July 4-6. L. M. Slavens.  
 Wolf Point—Wolf Point Stampede. July 11-13. O. C. Johnson.

**NEBRASKA**  
 Alliance—American Legion Pathandle Stampede. June 28-30. E. V. Black.  
 Auburn—Big 4 Roundup. July 31-Aug. 3. G. E. Codrington.  
 Broken Bow—Buster Co. Rodeo-Fair. Aug. 20-23. P. G. Richardson.  
 Burwell—Nebraska's Big Rodeo. Aug. 6-9. F. W. Manasil.  
 North Platte—North Platte Roundup. July 4-7. John A. Stryker.  
 Oakland—Burt Co. Rodeo-Fair. Aug. 14-17. Stryker & Cogger.  
 Wahoo—Wahoo Buckaroo. Aug. 21-24. Stryker & Cogger.

**NEVADA**  
 Fallon—'49 Show & Rodeo, susp. Amer. Legion. Aug. 31-Sept. 2. W. A. McCaw.  
 Winnemucca—Humboldt Co. Fair & Rodeo Assn. Sept. 2-4. B. Laurerica.

**NEW JERSEY**  
 Woodstown—Rodeo. Aug. 20-24. Howard Harris Jr.

**OKLAHOMA**  
 Ardmore—Ardmore Rodeo. May 23-26. Leo Atkins.  
 Buffalo—Doby Springs Rodeo. July 19-21. Ace Soward.  
 Canton—Carey A. Pratt's Rodeo. July 1-2. Hinton—Kiwanis Club Rodeo & Roundup. July 31-Aug. 2. Elmo C. Rankin.  
 Muskogee—Todd's Frontier Days. May 30-June 2. Homer Todd.  
 Nowata—Nowata Rodeo. July 3-5. E. L. Holser.  
 Okeene—Carey A. Pratt's Rodeo. July 20-22. Ben Adams.

CONVENTIONS

The dates of conventions published in this issue have been received since list was published in the issue dated April 27. Copies of that issue can be had for 15 cents. Address the Circulation Department, The Billboard, Cincinnati, O.

**ALABAMA**  
 Searcy—Order of Odd Fellows. Oct. 28-29. R. S. Whitlock, Bentonville, Ark.

**CALIFORNIA**  
 Anaheim—Odd Fellows' Encampment. Oct. 9-11. M. H. Ludlow, Box 489, San Francisco.  
 San Francisco—F. & A. Masons. Oct. 8-11. John Whicher, Masonic Temple.  
 Santa Monica—State Elks' Assn. Oct. —. R. Benbough, 3630 Front st., San Diego.

**COLORADO**  
 La Junta—Order of Odd Fellows. Oct. 15-17. L. A. Van Tilborg, 1751 Champs st., Denver.

**CONNECTICUT**  
 Derby—Odd Fellows' Encampment. Oct. 15. W. S. Hutchison, New Haven, Conn.  
 Norwalk—State Groto Assn. Aug. 23-24. W. H. Sniffen, 16 Pershing st., Norwalk.

**DELAWARE**  
 Wilmington—Knights of Pythias. Oct. 19. G. A. Souder, 906 West st.  
 Wilmington—Order of Red Men. Oct. 23. E. McIntire, 2318 W. 14th st.

**DISTRICT OF COLUMBIA**  
 Washington—F. & A. Masons. Oct. 21-23. H. Witcover, 1733 16th st., N. W.

**FLORIDA**  
 Tampa—Un. Spanish War Veterans. June 9-12. E. I. Well, 442 Lafayette st.

**GEORGIA**  
 Macon—F. & A. Masons. Oct. 29. F. Baker, Grand Lodge Bldg.  
 Macon—Veterans of Foreign Wars. June 2-3. E. P. Lamb, Columbus, Ga.

**IDAHO**  
 Boise—Order of Odd Fellows. Oct. 15-18. P. F. Horne, Box 371, Caldwell, Ida.  
 Twin Falls—P. of H. State Grange. Oct. 29-31. F. G. Harland, Box 211, Caldwell.

**ILLINOIS**  
 Bloomington—Order of Red Men. Oct. 7-8. L. Haney, Herrin, Ill.  
 Rockford—Un. Spanish War Veterans. June 20-22. R. R. Ritchie, 412 1/2 E. Monroe st., Springfield.  
 Springfield—Odd Fellows' Encampment. Oct. 14-15. H. James, Kankakee, Ill.  
 Waukegan—State Firemen's Assn. Oct. 15-16. S. O'Farrell.

**INDIANA**  
 Indianapolis—Order of Odd Fellows. Oct. 9-11. G. P. Bornwasser, IOOF Bldg.  
 Indianapolis—Order of Red Men. Oct. 15. C. Harding.  
 Ligonier—P. of H. State Grange. Oct. 15-16. W. R. Gant, Columbus, Ind.

**IOWA**  
 Knoxville—Order of Red Men. Oct. 8-9. J. Danielson, Box 194, Des Moines.  
 Marshalltown—Order of Odd Fellows. Oct. 14-18. Mrs. R. Johannsen, 107 N. 2d ave.  
 Newton—P. of H. State Grange. Oct. 10-11. L. E. Rafferty, Grinnell, Ia.

**KANSAS**  
 Iola—State Farmers' Union. Oct. 30. F. H. Lynn, Box 51, Salina, Kan.  
 Kansas City—Order of Red Men. Oct. 1-2. W. W. Hile, 1117 Bellvue ave.  
 Wellington—Order of Odd Fellows. Oct. 9-10. W. J. Russell, 117 W. 6th ave., Topeka.

**KENTUCKY**  
 Louisville—F. & A. Masons. Oct. 15-17. F. W. Hardwick, 200 Shubert Bldg.  
 Louisville—Order of Odd Fellows. Oct. 8-9. Wm. Davies, 511 W. 8th st., Lexington, Ky.

**LOUISIANA**  
 New Orleans—Junior Order. Oct. 24. H. P. Alcantara, 4325 Bank st.

**MAINE**  
 Portland—Order of Odd Fellows. Oct. 15-16. Portland—Order of Red Men. Oct. 1. H. Seal, 22 Waverly st.

**MARYLAND**  
 Baltimore—Patriotic Order of Americans. Natl. Camp. Oct. 15-16. Mrs. M. M. Bowker, 427 Elm ave., Riverton, N. J.

**MASSACHUSETTS**  
 Adams—State Elks' Assn. June 8-9. J. Hourin, Framingham, Mass.  
 Boston—Order of Red Men. Oct. 15-17. G. W. Emerson, 18 Boylston st.  
 New Bedford—Un. Spanish War Veterans. June 1-3. Chas. F. Ebersen, 285 Cedar st.  
 Worcester—Junior Order. Sept. 17. E. C. Dorr, 28 Union st., Groveland, Mass.

**MICHIGAN**  
 Big Rapids—P. of H. State Grange. Oct. 29-31. Mrs. E. Lovejoy, Perry, Mich.  
 Dearborn—Order of Odd Fellows. Oct. 15-16. F. Rogers, Lansing, Mich.  
 Flint—Ancient Land. Aug. 24-26. D. G. Glascoff, 602 Barium Tower, Detroit.  
 Grand Rapids—C. A. R., Natl. Encampment. Sept. 8-14. Mrs. B. Williams, 1358 Sherburn st., St. Paul, Minn.  
 Marquette—Un. Spanish-American War Veterans. July 2-4. Nell Hume, Skandia, Mich.  
 Mt. Clemens—G. A. R. of Mich. June 19-21. Mrs. Ida P. Davidson, Box 438, Lansing.  
 Mt. Clemens—Veterans of Foreign Wars. June 20-22. A. W. Thomas, 704 E. Jefferson st., Detroit.

**MINNESOTA**  
 Austin—P. of H. State Grange. Oct. 15-17. Alice L. Overholt, Linden Hills Sta., R. 2, Minneapolis.  
 Minneapolis—Knights of Pythias. Oct. 9-10. John J. Baloc, Monticello, Minn.  
 St. Paul—R. A. & S. Masons. Oct. 8-9. John Fishel, Masonic Temple.

**MISSOURI**  
 Nevada—Knights of Pythias. Oct. 8-9. E. Ettinger, 3507 Pine st., St. Louis.  
 St. Louis—American Legion, Natl. Conv. Sept. 23-26. F. E. Samuel, 777 N. Meridian st., Indianapolis, Ind.  
 St. Louis—Natl. Tent & Awning Mfrs.' Assn. Oct. 7-10. J. E. McGregor, 532 Endicott Bldg., St. Paul, Minn.  
 Warrensburg—Odd Fellows' Encampment. Oct. 8. W. L. Long, 310 N. Gray st., Joplin, Mo.

**MONTANA**  
 Anaconda—Order of Odd Fellows. Oct. 15-16. W. Bennett, Box 709.  
 Anaconda—American Legion. Aug. 19-21.  
 Helena—G. A. R., Spanish-Amer. War Vets., Vets. of Foreign Wars. June 13-15. J. F. Weaver.

**NEBRASKA**  
 Lincoln—Un. Spanish War Veterans. June 16-17. E. Carie, State House, Lincoln.  
 York—Order of Odd Fellows. Oct. 15-17. E. S. Davis, Box 367, North Platte, Neb.

**NEW HAMPSHIRE**  
 Concord—Order of Red Men. Oct. 3. H. M. Young, Box 568, Manchester, N. H.  
 Franklin—Odd Fellows' Encampment. Oct. 8. H. A. Currier.  
 Keene—Knights Templar. Oct. 7. H. M. Cheney, Concord, N. H.

**NEW JERSEY**  
 Atlantic City—Military Order of World War. Sept. 15-18. E. S. Bettelheim Jr., 1700 Eye st., N. W., Washington, D. C.  
 Newark—Junior Order. Oct. 9-10. R. C. Walker, E. State st., Trenton, N. J.  
 Ocean City—State Fire Chiefs' Assn. June 21. C. Clark, Wayne, Pa.

**OREGON**  
 Crawfordsville—Callipoua Roundup. July 3-4. D. F. Mc Kercher.  
 Heppner—Heppner Rodeo. Aug. 22-24. L. L. Gilliam.  
 Lakeview—Lakeview Roundup. Aug. 31-Sept. 2. H. J. Anthony.  
 Molalla—Molalla Buckaroo Assn. July 4-7. E. R. Walker.  
 Pendleton—Pendleton Roundup. Sept. 12-14. Roy W. Riltner.  
 Prairie City—Prairie City Roundup. Sept. 5-7. W. Glen Chandler.

**SOUTH DAKOTA**  
 Belle Fourche—Black Hills Roundup. July 4-7. J. R. Mock.  
 Deadwood—Days of '76. Aug. 8-10. Nell Perigoue.  
 Pine Ridge—Pine Ridge Rodeo. Aug. 8-10.

**TEXAS**  
 Canadian—Anvil Park Rodeo. July 3-5. C. A. Studer.  
 Childress—Frontier Celebration, susp. Fire Dept. July 4. T. J. Midkiff Jr.  
 Del Rio—Del Rio Rodeo. May 30-June 2. J. C. Nettis.  
 Fort Arthur—Southeast Texas Rodeo. June 21-23. Jack Hyde.

**UTAH**  
 Ogden—Ogden Pioneer Days. July 21-24.

**WASHINGTON**  
 Ellensburg—Ellensburg Rodeo. Aug. 31-Sept. 2. Fred Hoffman.

**WYOMING**  
 Cheyenne—Cheyenne Frontier Days. July 24-27. Robert D. Hanesworth.  
 Cody—Cody Stampede. July 2-4. Meyer Franklin.  
 Dubois—Dubois Rodeo. Aug. 3-4. W. H. Watson.  
 Lander—Lander Pioneer Days. July 3-4. Hugh D. Spangler.  
 Sheridan—Sheridan-Wyo. Rodeo. July 17-19. H. T. Cheney.

**CANADA**  
 Calgary, Alta.—Calgary Stampede. July 8-13. E. L. Richardson.

**PLAINFIELD—Order of Eagles.** June 28-29. J. C. Coffey, 191 Second st., Clifton, N. J.

**NEW MEXICO**  
 Clovis—Order of Odd Fellows. Oct. 14-15. L. A. Wright, 604 Hinkle st.

**NEW YORK**  
 New York—Daughters of Amer., Natl. Council—Oct. 6-7. M. C. Roth, 1002 Home Sav. & Loan Bldg., Youngtown, O.  
 Utica—State Assn. of Magicians. Oct. 11-12. Larry Hess, Utica.

**NORTH CAROLINA**  
 Raleigh—Knights Templar. Oct. —. W. Smith, Masonic Temple.

**NORTH DAKOTA**  
 Jamestown—Veterans of Foreign Wars. June 2-4. R. L. Burton.

**OHIO**  
 Akron—F. & A. Masons. Oct. 16-17. Harry S. Johnson, Masonic Temple, Cincinnati.  
 Columbus—R. A. Masons. Oct. 2-3. M. C. Hambricht, 907 First Natl. Bank Bldg., Springfield, O.  
 Columbus—State Moose Assn. Sept. 13-15. Lawrence Grove, 2536 Euclid ave., Cleveland.  
 Lima—Veterans of Foreign Wars. June 27-30. F. M. Kirwin, 21 W. Broad st., Columbus.  
 Youngstown—State Groto Assn. Sept. 12-14. G. D. Evans, Courthouse, Girard, O.  
 Youngstown—Knights Templar. Oct. 9-10. H. Schaefer, 848 Splitzer Bldg., Toledo, O.

**OKLAHOMA**  
 McAlester—American Legion. Sept. 1-3. Milt Phillips, Box 37. Cap. Sta., Oklahoma City.

**OREGON**  
 Portland—Knights of Pythias. Oct. 6-8. W. G. Gleason, 918 S. W. Yamhill st.  
 The Dalles—American Legion. Aug. 15-17. R. Miles.

**PENNSYLVANIA**  
 Connessville—State Firemen's Assn. Oct. 1-2. Chas. E. Clark, Wayne, Pa.  
 Harrisburg—Odd Fellows' Encampment. Oct. 16-17. H. G. Banes, 1516 N. 16th st., Philadelphia.

**RHODE ISLAND**  
 Pawtucket—Order of Red Men. Oct. 18. Jas. Monroe, 175 Althea st., Providence.  
 Providence—Junior Order. June 18-20. E. J. King, W. Warwick, R. I.

**SOUTH DAKOTA**  
 Hot Springs—American Legion. Aug. 5-7.  
 Sioux Falls—Spanish-American War Veterans. June 9-11. Frank Gray, Box 411, Madison.

**TENNESSEE**  
 Nashville—State Assn. of Amer. Revolution. Oct. 7. A. Crownover Jr., 1008 Stahlman Bldg.  
 Nashville—Odd Fellows' Encampment. Oct. 15. C. W. Wright, Oneida, Tenn.

**TEXAS**  
 Ft. Worth—38th Div. Assn. Oct. 5-6. R. W. Armstrong, 715 Pine st., New Orleans, La.  
 Paris—Odd Fellows' Encampment. Oct. 14. W. R. Francis, 1628 S. Henderson st., Ft. Worth.

**VIRGINIA**  
 Clifton Forge—State Firemen's Assn. Aug. 6-9. O. W. Dabney, Staunton, Va.  
 Farmville—Junior Order. Oct. 15-16. E. A. Chalkley, Box 431, West Point, Va.  
 Hampton—Order of Eagles. June 6. E. R. Fuller, Richmond, Va.  
 Newport News—Veterans of Foreign Wars. June 27-29. M. G. Duffy, Ocean View, Va.  
 Norfolk—Knights of Pythias. Oct. —. G. Cabell, 66 Haddington Bldg.

**WASHINGTON**  
 Everett—State Gladiolus Soc. Aug. 10-11. W. H. Wheeler, 221 W. Mercer st., Seattle.  
 Seattle—Knights of Pythias. Oct. 7-8. Fred G. Cook, Olympia, Wash.  
 Tacoma—Junior Order. July 25-27. C. Riggs, 2810 Rainier ave., Seattle.

**WEST VIRGINIA**  
 Welch—Order of Odd Fellows. Oct. 8. A. J. Wilkinson, Box 1247, Huntington, W. Va.

**WISCONSIN**  
 Appleton—Knights Templar. Oct. —. J. Fertis, 790 N. Van Buren st., Milwaukee.  
 Delavan—Odd Fellows' Encampment. Oct. 15. J. A. Pathe, Janesville, Wis.  
 Marshfield—Veterans of Foreign Wars. June 20-July 2. F. Ruck.  
 Racine—State Moose Assn. Aug. 9-11. H. N. Fairchild, Moose Temple, Kenosha, Wis.

DETROIT'S EDGEWATER

(Continued from page 38)  
 Craig, Sam Pollini, gardeners; Harold McKee, George McKee, electricians; Earl Gross, painter; Paul Barr, ride repair man.

Concessions leased to operators: Sam Werstein, all refreshments and beer garden; K. Shiono, Japanese bowling alley, cigaret shooting gallery and string game; Hill Trammel, Hoop Racer; Paul Barr, high striker, hoop-la and fish pond; Jay Myre, duck slide and bozo drop; Mrs. Hazel Kelly and George Williams, knife rack; Harry Green, bubble ball, basket ball, dart game and penny game; Jack Cahill, Kelly game; Max Serling, weighing scale; Nick Creteille, photograph gallery; Mrs. Genevieve Grout, miniature railroad; A. W. Grout, pony track.

Assistants at concessions: Coney Racer, Kay Stack, Hank Thomas; photograph gallery, Helen Gerach; Japanese games, H. Kiramura, V. Hamano; Harry Green concessions, Harvey Simon, Lila Pomnitz, Max Simon; Kelly game, Kenneth Tower; refreshment stands (skeleton staff at present), Mrs. Anna Mills, Al Dupuis, Geraldine Zimmerman; high striker, Joseph Combs; fish pond, Mrs. Olive Vincent; hoop-la, Ethel McMillan; miniature railway, Joseph Jabour; bozo drop, Louis Dell; duck slide, George Taylor. Franz H. Laubach is operator of the Penny Arcade, which is owned by Manfred Litnick, who also owns the Kentucky Derby.



# SHOWS NOW NATION WIDE

## Majority of Organizations Have Started Their Tours

*Amusement companies that started their seasons six to eight weeks ago encountered much inclement weather—public is show hungry—five shows under way past week*

CINCINNATI, May 18.—The late spring weeks find collective amusement organizations entertaining the public nation wide. Approximately 90 per cent of the number slated for 1935 have started their seasons. About 150, large and small, are en tour. Shows on the road the past six to eight weeks have encountered a great deal of inclement weather. Despite this, however, reports show the public outdoor-show hungry. Following are reports of five of the latest openings:

### Miller Bros. At Norton, Va.

NORTON, Va., May 18.—Miller Bros.' Exposition Shows inaugurated their new season here last Saturday, the engagement, closing tonight, under auspices of the Norton Fire Department at the ball park. Saturday's weather was ideal but Monday and Tuesday there was rain. Business has been fair.

The equipment makes a pleasing appearance, freshly painted and decorated, new tents for shows and an abundance of electrical illumination. A new marquee has been provided for the entrance. Following is a roster:

Staff includes: John T. Tinsley, president; Morris Miller, who, incidentally, has started his 22d season in carnival business, lessee and general manager; Fred Meyers, general representative; W. R. (Billy) West, special agent; Colonel Green, publicity, promotions and banners; Fred W. Miller, business manager; Ernie McCollum, electrician and lot man; Mack McDonald, assistant lot man; (See MILLER BROS. on page 56)

### Bar-Brown Start Regular Season

BARNESVILLE, Ga., May 18.—Bar-Brown Shows, exhibiting here this week, opened their regular season last week at Fitzgerald, Ga., the engagement under auspices of American Legion; location, at the ball park. The show had a small unit of rides playing stands in Florida during the past winter and took a week's lay-off before starting the regular season.

All show outfits and rides being newly painted the midway presents a very inviting appearance. The new arch, the top studded with lights, was completed and in place for the opening.

A number of booked attractions in the North have waited until the show gets further northward to join, some of them at Dalton, Ga., next week. At present there are 7 shows, 4 rides and 18 concessions. The Side Show, owned by Manager C. E. Barfield, has an 80-foot orange and khaki top, with a 100-foot banner line, and makes a flash on the midway. (See BAR-BROWN on page 56)

### Howard Bros. At Athens, O.

ATHENS, O., May 18.—Howard Bros.' Shows opened their regular season here and have had a nice attendance each night. All rides and shows are newly painted. The location two blocks from the heart of town. The Children's Matinee last Saturday afternoon was well attended.

The roster includes: Happy Jack Eckert, fat man; Frank Kirk's What Is It? Slim Davis' Crime and Eco Shows, Chick Wagner's Athletic Show, Chief Clearwater's Indian Village joining next week. Slim Davis is building a 60-foot panel front for the Hawaiian Show.

Concessions include: Earl Burkett, cookhouse; Nano Dicoento, two; Brooks Mason, two; Mildred Gouldsberry, one; Harry Wambolt, one; C. F. Lairson, cotton candy; G. A. Harding snow balls; Betts Hollywood, photo gallery; Howard Bros.' pop corn and corn game, and Charles Murray, penny pitch.

The show advertises with neat-looking (See HOWARD BROS. on page 56)

### Frank Babcock At Los Angeles

LOS ANGELES, May 18.—Frank Babcock's West Coast Shows opened their season last Saturday at Seventh and Indiana avenue, just outside the corporate limits of Los Angeles. Weather was cool and cloudy, yet the opening attendance was fair. Very good crowd on midway early part of the evening, altho weather a bit too cool for the people to linger long. At opening there were five shows, five rides and ten concessions.

The shows: Ten-in-One—Doc Hall, owner; Albert Hart, talker; George Calloway and Herb Brunling, tickets. Athletic Show—Slick Williams, manager; Mrs. Williams, tickets; Swede Jensen (See FRANK BABCOCK on page 56)

### George T. Scott At Dishman, Wash.

DISHMAN, Wash., May 18.—The George T. Scott Shows are playing their season-opening engagement here this week, having made their bow last Saturday to good business despite some cool weather.

The show looks better than ever before, with a new color scheme—everything silver trimmed in black. Elmer Murdock, master mechanic, and a crew of 12 worked almost incessantly for five weeks prior to the opening in order to have all in readiness.

The roster includes: Nudy Hixon manages the Moon; Jack Rogers, the Eli Wheel; Fritz Wright, Baby Eli Wheel; Rex Jackson, Merry-Go-Round; Charles Mason, Athletic Show; Mabel Lundt, Girl Show, assisted by Helen Swanback, and (See GEORGE T. SCOTT on page 56)

## BALLYHOO BROS.' Circulating Exposition A Century of Profit Show

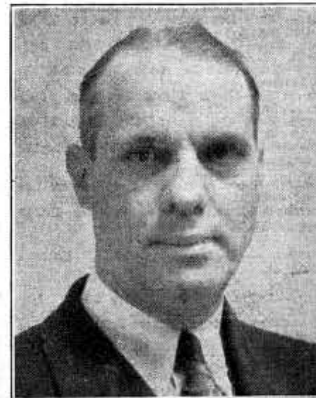
By STARR DeBELLE

Marshes Siding, O.,  
Week ended May 18, 1935.

Dear Charlie:

Three shows billed in this spot and one that sneaked in. All day and date. Opposition that wasn't opposition. With the most friendly feeling in the world. Advance crews were warned not to cover each other's paper and to try and give each other's paper the best locations. All three of the billed-in shows played under each other as auspices. The Ballyhoo Bros. played a benefit for the Drawhead Sisters' Cultured Carnival. The Drawhead Sisters played a benefit for the Gaff Bros.' Airway, Railroad and Motorized, 40, 41 and 42 Big Shows. The Gaff Bros. played a benefit for the Ballyhoo Bros. Show. The show that sneaked in the spot unbilled—the "Centime & Shilling Odorless European Carnival"—played for its own benefit. Called itself the "Carnival of Character." Didn't say if good or bad.

Our radio announcer told everyone to visit the Gaff Bros. Shows, as it was for our benefit. The Gaff Bros.' announcer



JAMES EDWARD (EDDIE) BROWN, director of the Midway at the California Pacific International Exposition, San Diego. Is a native of Illinois, born in Chicago. A showman of wide and varied experience. Was many years with prominent circuses and collective amusement organizations. He is a past president of Pacific Coast Showmen's Association.

## Seven Ill. Fairs To Murphy Shows

ST. LOUIS, May 18.—The D. D. Murphy Shows were awarded contract to play a newly formed string of fairs in Illinois at a meeting held Monday at Duquoin, Ill. L. M. Brophy, general manager, and Elmer Brown, general agent, represented the show at the meeting.

The fairs in the circuit are Edgar County Fair, Paris; Vermillion County Fair, Danville; Fairbury Fair, Fairbury; Greater Peoria Fair and Exposition, Peoria; Adams County Fair, Quincy; Shelby County Fair, Shelbyville, and Duquoin State Fair, Duquoin. As far as can be learned, this is the first time that a circuit of seven fairs has been organized in Illinois and the first time that a carnival secured contracts at one time to play seven fairs in that State.

The show will continue to play the lots in this city until June 10 and will be considerably enlarged before taking to the road.

## Carnival-Labor Parade in Dayton

DAYTON, O., May 18.—A unique and attractive feature in connection with the Mighty Sheesley Midway's engagement here this week under Labor Council auspices was a long street parade thru the downtown business district Monday evening, on Jefferson and Main streets, thence to the showgrounds. Despite intermittent showers of rain about 50 of the 58 floats and other vehicles planned took part in the spectacle.

The parade was headed by a police escort and traffic policemen diverted all (See CARNIVAL-LABOR on page 56)

## Early-Season Shows In St. Louis Area

ST. LOUIS, May 18.—Beckmann & Gerety's World's Best Shows will close on the Grand and LaCleda lot tomorrow night and move to the lot at Kingshighway and Natural Bridge road for a 10-day stay.

Dee Lang Shows pulled off the lot on Kingshighway and Gravois road last Sunday night and moved to East Alton, Ill., where they are showing this week.

Dodson's World's Fair Shows closed in St. Louis last Sunday night and opened in East St. Louis, Ill., Tuesday night for a five-day engagement.

D. D. Murphy Shows are at present showing at 14th and Branch streets here. Mighty Argyle Shows and the Oliver Amusement Company are showing on lots in South St. Louis.

## O. D. Harder's Show Playing in India

CINCINNATI, May 18.—A recent letter to *The Billboard* from O. D. Harder, well-known outdoor showman operating in India, read in part as follows:

"I am certainly glad to again be a subscriber to your valuable paper. One of my employees has been a subscriber for some time, which caused my neglecting to renew my subscription.

"My show was formerly called Cox and Harder, but at present I am running it under the title 'The Park,' United States Amusement Company. I have five rides, comprising 15 Lusse Scooter cars, Eli Wheel, Allan Herschell Three-Abreast Merry-Go-Round, Seaplane and Chair-plans. Also have a one-ring Circus and several other shows."

## George Tipps to Meyerhoff

CINCINNATI, May 18.—George (Spot) Tipps, left early this week for Vancouver, B. C., to take up his duties on the staff and manager of an attraction with Crescent Canadian Shows, management of Henry Meyerhoff. Last several seasons Tipps was with Dehnert Exposition Shows and last two winters was in advance of the House of David Basketball Team.

CINCINNATI, May 18.—Lew Henry, manager the show bearing his name, advised *The Billboard* this week that he had secured contract for this year's Atlantic District Colored Fair at Aoshkie, N. C., his sixth consecutive year to furnish amusements for that event.

## Show "Goes On" Despite Tragedy

En route between two cities in Pennsylvania, all the performers of one of the attractions with Corey Greater Shows died while traveling in one of the cars. It was the consensus that they had been "exposed to dampness."

George Ammon, manager the attraction, altho the most grieved of the Corey Shows personnel, followed the traditional trouser spirit of "The show must go on!"

Mr. Ammon on learning of the disaster immediately sent replacement telegrams to his "booker." The Mickey Mouse Circus was soon again functioning.



**Pacific Coast Showmen's Assn.**

LOS ANGELES, May 18.—There were 31 members for the Monday night meeting. First Vice-President Frank Downie presided, with John Backman, secretary. There is always the fine lunch and refreshments (that may be a sort of a draw) and it is gratifying to note the keen interest taken in the battle being waged for the prizes that will be given to winners in the new membership drive.

The financial statement showed steady growth of the bank roll. Also the last statement of the Cemetery Board shows that fund to be in fine shape. Incidentally, the cemetery fund is a perpetual one. With the purchase of more space in that part of Evergreen Cemetery in which Showmen's Rest is located there is more room than will probably be required for many years. Then there are still the several legacies that are in a trust fund.

The Al G. Barnes Circus is still sending in new members. The following from that show: Henry Escalante, Wellington Mack, Eduardo Escalante, Nicholas Machedon, Fay W. Walcott, George G. Warner, George (Chief) Sky Eagle, Fay L. Avalon, Herbert E. Weber, Albert Lambert, Floyd Lawrence Crouch, Charles Frank—all sent in by Brother Theo Forstall to be credited to Brother Mark Kirkendall—another new member, Alfred E. Weber, runs Kirk's score up to a considerable number. Totals will be announced June 15.

The chair announced that following custom of last several weeks, the diversion would be "My biggest day." Then it commenced. John Miller, Harry Fink, Jack Rellly, Joe Diehl, Ross E. Davis, George Silver and Col. Ed Nagel were principal contestants. Nagel got the award, which caused Fink to remark that it was a good thing all of the "big days" boasted of did not happen on the same day, or there would not have been enough money in the world to take care of them. None of the big days, however, were in recent years. Strange as it may seem to some, the way the fellows go for these diversions would be more than interesting to those who perhaps can't realize how what appears to be a bit childish amusement can work into real entertainment.

There was much discussion as to the advisability of having the meetings only twice monthly the next several months. A motion to have meetings second and fourth Mondays of each month when put to vote was lost. The members thought that with the increase in membership, the expectancy of Eastern showmen in town during the San Diego show and the delay in acting on new members if meetings held twice monthly, it would be best to continue each Monday night.

George Silver was the prize winner, the Lion's Head also coming in for a 50-50 break. Usual lunch and refreshments served by John Backman and Joe Glacey, provided by Ross E. Davis. Plain Dave Morris was a club visitor.

Let's you forget: Don't put off paying up if you are in arrears in dues.

**Mel Dodson Books River Front Location at Alton**

EAST ST. LOUIS, Ill., May 18.—Mel G. Dodson, business manager and general agent Dodson's World's Fair Shows, recently received an interesting booking at Alton, Ill., for his organization to exhibit on the river front, in the municipal ball park, auspices American Legion, week of May 21.

No organized carnival has appeared on the river front at Alton during the last seven years.

**Fred Christ on Trip**

CINCINNATI, May 18.—Fred Christ spent a few hours here this week while on a motor trip looking over spots to be played by Christ's United Shows in Ohio and Indiana. The show is in Hartsville, Tenn., this week, with Horse Cave, Ky., to follow on its way northward. Mr. Christ stated that business with his show during the early season when not handicapped by inclement weather has been fair.

**Tilley Shows Want**

Shows with or without own outfits, Merchandise Concessions, Photo Gallery, Candy Floss, Address Peru, Ill., this week; East Peoria, Ill., week May 27.

**Happyland on Street At Detroit Carnival**

DETROIT, May 18.—Happyland Shows, operated by William G. Dumas and John Reid, are playing this week at the Redford Carnival, in Northwestern Detroit, under auspices of the Exchange Club for benefit of a Boy Scouts Camp. Paul Heinze, manager of Edgewater Amusement Park, is chairman of the civic committee for the event.

The attractions were set up in Redford road, the first time a street has been closed in Detroit for a carnival in several years. Business was good for the first half of the week despite unfavorable weather. The show carries 6 rides including a new Loop-the-Loop; Motordrome, Sea Monster and 20 concessions in addition to 8 independent concessions.

Happyland Shows expand to their full size for the first time this season when they move to Royal Oak, Northern suburb, next week. They are booked solid until October 1, Mr. Reid reported.

An unusual tieup for the entire season has been made with a brewery, by which the brewery furnishes a sound truck to be used for all carnival advertising, and also furnishes uniforms for attendants on the shows.

**Chop Suey**

By W. H. (BILL) RICE

ABILENE, Tex., May 18.—Well, well, shades of Starr DeBelle, I passed a little carnival in this State and its name was Ballyhoo Bros.' Shows. Not bad at that.

Visited with my old pal Bill Watson here. He was the auspices when Dorman and I played here in 1919. And did we have a week's business? Abilene has grown so I could not get my bearings. Same was true of Big Springs. Played there last with *The Scout's Revenge* in 1906. At that time not a paved street or two-story building. San Angelo had the most remarkable change of all. A real up-to-date city from a cow and goat town in 1919. Hico was the only town that looked the same as when I played it with the Great Alamo Shows in 1905. No paved streets yet.

John Russell has a big wholesale beer business in San Angelo. Many will remember when he and Jim had out the Russell Bros.' Shows.

Called on Bill Hames Shows in Abilene. Nice show and business. But this was third time I saw this outfit and have never met Bill. Theo Ledel, the manager, showed me around and I renewed acquaintances with D. E. Pence, who has the Crime Show. Marine and Firestone have a splendid pit show. Then I ran into my old pal Carey Jones (Snake Old). He still puts up paper for the late Clarence A. Wortham, Fred Beckmann and Barney Gerety. The years have treated him kindly.

Have received 70 cents and 69 chain "send-a-dime" letters. It's about washed up in Texas.

This West Texas has sure had some rain the past week and with the splendid advance in prices of goats, sheep, cattle, wool and other farm products, together with the cotton farmers, who win if they don't have any crop, should make this a wonderful show country in the fall.

Anyone writing me for the next two weeks send care of *The Billboard*, Southland Bank Building, Dallas, Tex.

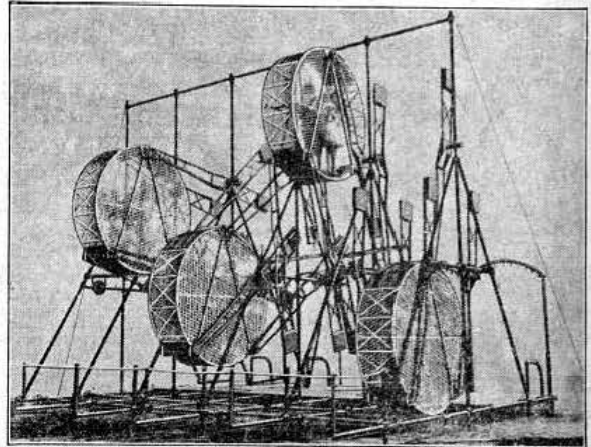
Reading the goofy stuff about high divers doing 150 in the Fool Whirl, I will have an article on the subject as soon as I receive some data from my friend Grantland Rice, who has the bona fide records of all this. News-paper articles do not make records, even if some did say that Steve Brodie jumped off the Poughkeepsie Bridge.

**Dallas**

DALLAS, May 18.—Considerable rain in this territory this spring. While harmful to the extent that many show nights have been lost, it assures an abundant harvest.

Mrs. Ray Brewer is seriously ill in a Houston hospital and anxious to hear from friends. Mail can be addressed to 1312 1/2 North San Jacinto street, Houston, Tex. Mr. and Mrs. Ray Brewer spent 15 years in the carnival business

**"LOOP-THE-LOOP RIDE"**  
Spillman's Latest and Best Achievement



Ride Men—Make 1935 a PROFIT Year with this thoroughly PERFECTED and PROVEN Ride!  
LOOP-THE-LOOP is actually grossing more money than other rides costing two and three times as much.  
LOOP-THE-LOOP is DIFFERENT—no other ride compares or competes with it for THRILLS—APPEARANCE—ACTION—or FLASH.  
Unusually low operating expense, simple and easy to transport and erect; maintenance expense is negligible—the Ideal Ride for every Park—and every type of show, whether Railroad, Motorized, or Gilly.

Watch this list grow. Among the orders already booked are LOOP-THE-LOOPS for Coney Island, Cincinnati; Rockaway's Playland; Johnny J. Jones Shows; United Shows of America; two outfits for F. E. Gooding Amusement Company; R. C. Lee, Hendersonville, N. C.; B. B. Sawyer, of Saginaw, Mich.; World of Mirth Shows; R. Jackson, Nova Scotia; C. C. Oetz, of Ohio; Mrs. K. Bopp, Revere Beach; Happyland Shows, Detroit; H. H. Avery, Seattle, Wash.; R. E. Honey, Kansas City; Royal American Shows; Dodson World Fair Shows.

WIDE-AWAKE OPERATORS with money to invest—get in on the ground floor while we can place you where you can make real money—excellent Park and Traveling Show locations available, but going fast.

PARK AND SHOW MEN—If you haven't the money to buy for yourself, send us your best concession proposition—buyers are looking for good worth-while spots.

**SPILLMAN ENGINEERING CORP.**  
NORTH TONAWANDA NEW YORK

PRICED FROM \$750.00 up **ALLAN HERSCHELL CO.**



1935 DE LUXE KIDDIE AUTO RIDES  
Model  
Outsell All Others—50 Satisfied Customers  
Made in three standard sizes: 24' Diam., 20' Diam. and 18' Diam. Ten large size, specially built Autos seat 18 children. All models equipped with smooth acting clutch, the only PRACTICAL drive. Electric motor or gasoline engine. Pneumatic tires, Zerk grease fittings and special heavy duty ball bearings in wheels. OUTSIDE LOADING, all cars in a single row. NEW LOW PRICES. Write for 1935 circular. Cash or Time Payments.  
**ALLAN HERSCHELL CO., Inc.**  
NORTH TONAWANDA, N. Y.

with various shows, including Isler, S. B. Williams, Hames and J. George Loos. Mrs. Ralph Ray left Dallas early last Sunday for Oklahoma City for a visit with her husband, who has concessions with a show playing in Oklahoma.

Mrs. J. Riley Hickman left by motor late last week for a visit with her relatives in Illinois and is expected back this week-end.

Mr. and Mrs. Jack Lindsey left here early this week for Minnesota, where they commence their season with a corn game and other concessions.

Phil Little's plans for this season are still a mystery, but before the end of this month he is expected to make announcement that he made a deal with a Northern show.

More contention, chain letters. Amusement folks report a heavy decrease in business since the "craze" started.

Bob Blackmon, former outdoor showman, is now with *The Dallas Dispatch* in the electrotyping department.

Mr. and Mrs. Ray Van Wert, after playing the *Battle of Flowers* with Beckmann & Gerety's Shows at San Antonio, motored to California, where they are visiting friends in the mountains at Hesperia—5,000 feet above sea level and game plentiful. "Come right up to the cabin door and ask to be shot," says Van. After three weeks of visiting the Vans will join an amusement enterprise at San Diego Exposition.

COLUMBUS, O., May 18.—Gooding Greater Shows, of which F. E. Gooding is general manager, have been awarded contracts to furnish amusements for this year's Kentucky State Fair, Louisville; New Vigo County Fair, Terre Haute, Ind., and Decatur (Ind.) Free Street Fair.



**NOT STOCK POSTERS**  
NO TWO ALIKE  
Circuses, Coliseums, Carnivals, Fairs, Rodeos, Fraternal Orders, Beaches, Pools, Parks  
We will submit designs, created exclusively for your show.

**H.W.M. POLLACK POSTER PRINT SHOW PRINT DIVISION**  
BUFFALO, N.Y. PHONE GRANT 8205

**CANDY FLOSS AND CORN POPPERS**  
CHEAPEST, BEST and genuine; many models; 19 patents. Floss Machines, 345 up; Elec. Corn Poppers, \$29.50. Guaranteed. Catalogue free.  
**NATIONAL FLOSS MACHINE CO.**  
310 East 35th Street, New York City.  
It Helps You, the Paper and Advertiser to Mention The Billboard.



**SEWARD'S 1935 HOROSCOPES**  
 Samples, 35c.  
 SEWARD'S Full Line of Books on Character, Delinquency, Numerology, Etc.  
**A. F. SEWARD & COMPANY,**  
 2670 Rokeby St., Chicago, Ill.

**MIDWAY CONFAB**  
 By THE MIXER

Ray is all set to perform again this season, and again in Joe Dobish's drome at Rockaway Beach, L. I.

**LIGHTFOOT PHILLIPS**, manager of tent show at Coushatta, La., was slugged and robbed of about \$90 recently. Was unconscious when found by one of his assistants.

**THE ROSTER of DeKreko Bros.' girl show** with Sol's Liberty Shows includes the following: Sally Keith, Dorine Pasha, Al Schmidt, Buelah Hill, George Hill, Kenneth Wilson and Princess Carmelita, and Al Ross on the front.

**MANAGER JOE SHINE** and his aids were busy last week on final preparations for the opening of Hub Exposition Shows this week at Somerville, Mass. Secretary Ted Clark info that Tom Linahan, general agent, has the show booked solid.

**MRS. ROY LUDINGTON**, who recently purchased Mrs. Sam B. Dill's palatial housecar, gave Roy an interest in it, so report has it. That is, the missus told Roy if he didn't take more INTEREST in cleaning his feet before he came in he could stay outside.

**WITH HEAVY** billing of several circuses Gruberg's World's Exposition Shows were handicapped with billing matter at Charleston, W. Va. However, Percy Martin, general agent, landed signs on street cars and thru the American Legion auspices got three 20 by 3-foot muslin banners above streets.

About 90 per cent of these pink postcards passed to members of shows by salesmen of The Billboard on which to write squibs for publication the last few weeks so far received had no signatures beneath the writings, hence "no veno."

**JOHN R. CASTLE**, vice-president and general manager United Shows of America, was given a unique birthday present when the show played Witchita recently. A number of Johnny's friends bought a half-page display advertisement in local papers, devoted to the engagement of the show. Was Johnny surprised!

**THOMAS JEFFERSON MYERS**, secretary-treasurer Crafts 20 Big Shows, all smiles now that the show will play a series of California bay district towns several weeks. Tommy lived in Oakland a number of years and was long affiliated with theater interests there. Tommy and the missus will spend most of their time with their daughter, who lives in Oakland.

**CELTIN & WILSON SHOWS** were given a boxed thanks mention on the front page of *The Covington Virginian* by Clarence Harris, the paper's circulation manager, for entertaining the newsmen on the midway as guests. Smilo, clown, got special mention. Incidentally, Smilo does street advertising

**WHEELS**  
**Park Special**  
 30 in. in diameter. Beautifully painted. We carry in stock 12-15-20-24 and 30 numbers. Special price.  
**\$12.00**  
**BINGO GAME**  
 75-Player, complete, \$5.25. Including Tax.  
 Send for our new 1935 Catalogue, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties.  
 Send for Catalog No. 234.  
**CANES**  
 Heavy Convention Walking Canes. Dark Mahogany Finish. Price Per Gross, \$24.00.  
**SLACK MFG. CO.**  
 124-126 W. Lake St., Chicago, Ill.

THERE ARE about 150 carnivals already en tour for the season.

THERE WERE 132 carnivals listed in the route columns of last issue.

WITHIN TWO MONTHS there will be more than 200 carnivals—East, West, North and South.

THE LAST 15 years opposition amusement interests have spouted "Carnivals are almost dead." Such rot!

**MIGHTY SHEESLEY MIDWAY and Downie Bros.' Circus** have had five day-and-date stands so far this season.

**JUP PLUV** remained almost incessantly on the job last week in many sections of the country.

John (Spot) Ragland told Roy Ludington that when he was managing a carnival in the early days he turned down an application for a concession called an African Dip thinking it was a colored pickpocket.

that white-tops company recently to join Hagenbeck-Wallace-Forepaugh-Sells at Wheeling.

**Harry F. Gilliam philosophy**—Clean people predominate! Clean publicity draws clean amusement-loving people. Filth doesn't draw anything very long. Success depends on boosting patronage. Get 'em!

**MR. AND MRS. RUSSELL HILL** recently joined West's World's Wonder Shows, Russell on the promotions staff and the missus on banners ads.

**JOE BAKER**, West Coast showman, has turned author. Joe has produced a book of verses, jokes and wisecracks which he calls Me.

**T. A. WELCH**, whose Riding Ponies are with Cetlin & Wilson Shows and who has a salesman position at Anderson, S. C., says that reading of so many shows and showfolks taking to road gives him strong attacks of "the fever."

**ASTRO FORECASTS AND ANALYSES**

**1935. COMPLETE FOR ALL READINGS.**  
 Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00  
 Analysis, 3-p., with Blue Cover, Each . . . . . 03  
 Analysis, 8-p., with White Cover, Each . . . . . 15  
 Forecast and Analysis, 9-p., Fancy Covers, Ea. . . . . 05  
 Samples of the 4 Readings, Four for 25c.  
 No. 1. 32-Page, Gold & Silver Covers, Each . . . . . 30  
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00  
 Gazing Crystals, Ouija Boards, Planchettes, Etc.

**NEW DREAM BOOK**  
 116 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, \$0.10  
**EGYPTIAN DREAM BOOK**, Small Size, 64 Pages, No Numbers, Sample, . . . . . 05  
**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-Page Booklet, Beautifully Bound, Sample, 25c.  
**FORTUNE TELLING WITH CARDS**, Same Binding, 24 Pages, Samples, 25c.  
**HOW TO BECOME A MEDIUM**, Same Binding, 30 Pages, Sample, 30c.  
**ZODIAC FORTUNE CARDS**, Fine Set of 30 Cards, 35c.  
 Shipments Made to Your Customers Under Your Label.  
 Our name or ads do not appear in any book.

**SIMMONS & CO.**  
 19 West Jackson Blvd., CHICAGO.  
 Instant Delivery. Send for Wholesale Prices.

FOR BALL GAMES **canes** FOR CANE RACKS  
 50% deposit — 24 hour service  
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**E. LAWRENCE PHILLIPS**, director of Johnny J. Jones Exposition, introduced his father, Ephraim Phillips, 91 years "young," to Mrs. Mabel Schakelford, director of recreation, at the recent annual "Jones Circus" staged at Walter Reed Hospital, Washington.

**ROBERT PAGE**, formerly in managerial capacity with Great Southern Shows, is now business manager with Great Olympic Shows.

**FRANK ZORDA** after closing a successful traveling museum season with Morris Miller took a couple of weeks' vacation, visiting his family at Atlanta, Ga., prior to joining Miller Bros.' Shows.

**R. (PAT) WASHUM**, show electrician, late of Blue Ridge Amusement Company, has returned to the Knepp & Dehnert Shows.

**M. W. Wingert**, manager Howard Sisters, aerialists, advises that their acts are not with J. R. Edwards Attractions, as reported in last issue; instead, are being booked at parks and fairs.

**THE SHRINE CONVENTION** date in Washington will be the second 10-day engagement of Johnny J. Jones Exposition in that city this season.

**PHIL TRAVIS**, of Tennessee State Fair, and wife and Frank Winchell, of Rubin & Cherry Exposition, were visitors on the midway of Royal Palm Shows at Murfreesboro, Tenn.

**M. JACKIE MILLER** has joined Captain Thunderbolt's Side Show with the J. L. Landes Shows. Has new banner and two new lobby easels.

**THE SHOW TRAIN** of Rubin & Cherry Exposition made the long movement from Florence, Ala., to Nashville, Tenn., in dandy time. Trainmaster P. J. McLain at the helm.

**JACK MAYFIELD**, circling this season, postcarded that he opened with Russell Bros. at Rolla, Mo., and left

**HUGH L. LOWE**, late legal adjuster with the Smith Great Atlantic Shows, and Sam Mechanic have been preparing to launch a small carnival, with 4 rides, 6 shows and about 15 concessions.

A night watchman on a Western show recently lost his job when the "boss" unexpectedly appeared on the midway early one morning. The climax came when the watchman told how glad he was to see the "Boss" alive, as the night before he had a dream that an airplane wreck had cracked him up.

**RAY (SPEDDY) MINCEY** during his drome riding career has had several "busters." Last year he had a spill by making a dip too abruptly. But

**Duplex Big Eli Wheels**  
 Have proven themselves on many Amusement Midways. Some Amusement Companies carrying Duplex Wheels are: Harryland Shows, De Laing Shows, Sol's Liberty, Crowley United, America's Model, Rubin & Cherry, Johnny J. Jones Exposition. Will your Midway include Duplex Wheels for 1935?  
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**A. W. WALLACE**, Pennsylvania, N. J.

in daytime, is an official greeter on the midway at night and looks after and entertains kiddies on the midway during children's matinees.

LAST WEEK at Luray, Va., was the second stand of the season for Mighty Maitland Free Shows. Musicians include Frank Cunaway, guitar; Lee Brown, violin; Ray Laconia, banjo; Pet Trunes, violin; W. F. Tutwiler, drums; C. A. Maitland, sax. Charlie Andrews has a shoot-til-winch concession and W. F. Tutwiler a lunch stand.

WHEN "Little Joe" Miller (of Joe and Babe Miller) landed among all the shows in and around St. Louis recently, after dodging rain-drops and scrambling for live spots in the South all winter and early spring ("Myself, a red-headed wife, a boy from North Dakota, one country store wheel and one truck," as Joe puts it), he felt that he had struck a convention of carnivals. Seven of 'em in that area.

CLARK COLEY, who recently joined Winter's Exposition Shows with his Hiko Show, some years ago was a movie theater operator (several of them) in North Carolina. Back in 1907 Coley and the late Jack Hampton launched a carnival in South Carolina. Hampton pulled out of the partnership and Coley continued the midway opry, the Wonderland Shows. By the way, C. E. (Doc) Barfield was the general agent, and Guy and Katie Dodson had a concession with it.

A story leaked out on the midway of Miller Bros. Exposition Shows at Norton, Va.

John Tinsley, president the show, lives at Greenville, S. C. Having many friends in that vicinity he mentioned one day to a young man that he might take him to the show. The young fellow took it for granted and was elated at prospects of being in the show business.

After Tinsley had left for Norton the young man was somewhat bewildered as to what to do.

A friend told him that he might call long distance and complete plans to join the show. This he did. After the phone call was completed Mr. Tinsley found that his bill was over \$60.

Mr. Tinsley learned that the fellow gave his job to a friend before telephoning him for a fruit jar. Now Tinsley is wondering what was in the fruit jar.

STARR DE BELLE is building another attraction to place on the William Glick Shows midway, a 100-foot pit show. Will be new from the ground up, including a steel-framed banner line. Starr is stepping out mightily as an attractions owner this season. More power to him. There needs to be more individually owned shows on carnival midways. It promotes competition, which in turn promotes original ideas.

"PICKED UP" during a couple of hours on the Mighty Sheesley Midway at Dayton, O., last week—the large exhibits tent (probably a 100 with two 40s—between the entrance and concession row) filled with local business and other displays and entertainment. . . . Thousands of people on the midway despite intermittent showers of rain. . . . "Captain John" and Mrs. John M. Sheesley, Charles Sheesley, John D. Sheesley, C. W. Cracraft, Frank Sweeney, E. C. May, Sam Bergdorf, Charles H. Pounds and others of the staff graciously greeting visitors. . . . Mr. and Mrs. Charles H. Pounds (especially the missus) all pepped up at being grandpa and grandma. . . . Mrs. Jeanne Williams looking fine—one visitor remarked "younger than ever." . . . All women folk of the show preparing a surprise gift shower in honor of the infant daughter of Mr. and Mrs. Hilton Hodges (Mrs. Hodges formerly Lucille Pounds). . . . Mr. and Mrs. James F. Murphy renewing acquaintances, having motored from their home city, Piqua, O. . . . Mr. and Mrs. Harry Coffin were among the visitors. . . . Harry Fitzgerald, press representative, cutting up old-times with oldtimers. . . . Mr. and Mrs. Henry T. Curtin and their pleasing personalities. . . . Ward (Dad) Dunbar sprightly stepping (despite his 77 years) here and there about the midway with his mail and telegram deliveries. . . . W. H. (Bill) Davis sporting all new banners at his Vampire Show. . . . A world of entertainment on the Sheesley midway.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 18.—We are grateful to Leonard Traube, of the New York office of *The Billboard*, for his comment on the railroad situation matter, in giving the views of Ralph Hendershot, a financial editor of *Rose*. This confirms our views that the carnivals and circuses are entitled to the relief they seek and that their claims are just and fair, but that the reason the same is not granted is that the railroads have not kept in touch with developments in other fields of endeavor and are operating under an archaic setup.

There appears to be a wide divergence of opinion as to the Florida license situation, and particularly the schedule of fees which ought to be charged traveling carnivals exhibiting in that State. Insufficient replies have been received at the ACA office to allow us to form any satisfactory opinion on the entire matter, and we should greatly appreciate hearing from the rest of our members of their views in the matter.

During the next week or so we shall make the first of our visits to our member shows, and at this writing it appears that Strate's Shows Corporation will draw the No. 1 spot, by reason of the fact that they are closest to home.

These visits with the ACA membership should prove of benefit to both the show and the association. They will afford a good opportunity to discuss various problems which may confront the shows and it will also give the association an opportunity of ascertaining the subjects that are uppermost in the minds of its members. All in all, the effect of this plan should be thoroughly helpful to both the association and its members.

A few uncalled-for membership certificates are still around the ACA office and we would appreciate those not having received their certificates writing us immediately.

### St. Louis

ST. LOUIS, May 18.—Ray Anderson, of the Thearle-Duffield Fireworks Display Company, visited the local office of *The Billboard* Wednesday while in the city en route to points in Illinois.

Robert Mansfield, late of Rubin & Cherry Exposition, with which he operated his Native Cuban Show the first few weeks of the season, arrived here Monday. Will join D. D. Murphy Shows here next week.

Abner Kline, distributor of the Loop-o-Plane ride, is in the city visiting the carnivals playing this vicinity. He reports a splendid business for his firm.

Wednesday Harry and Orville Hennies, owners Hennies Bros. Shows, drove from Jacksonville, Ill., where their show is playing this week, to visit with friends here.

Doc Allman spent several days in the city last week on callopo sales business.

E. E. Farrow, manager, and William (Billie) Mason, ride foreman, of Wallace Bros. Shows, were here this week on a buying trip.

Billy Wingert and Freddie Fredericks advise that they are playing an indefinite engagement at the Amos 'n' Andy night club in Kansas City.

Capt. David J. (Doc) Barnett, of the Pacific Whaling Company, visited the local office of *The Billboard*, coming from Alton, Ill., where the whale unit exhibited Monday, Tuesday and Wednesday.

Jack Halligan and Lady Leona, accompanied by Joe Collier, called at *The Billboard* office Tuesday. Until recently they were with Ray Marsh Brydon's International Congress of Oddities. Plan leaving for the Southeast this week to join a large carnival.

Mr. and Mrs. Sam Solomon, accompanied by Sam Lieberwitz and Tony A. Stevens, spent Wednesday in this city. Drove from Bloomington, Ill., where the show is playing this week.

Ned Torti, of Wisconsin De Luxe Corporation, spent several days here visiting the various carnivals.

Christian Brothers' College will hold a carnival June 1-2 on the campus grounds. L. Edward Chance will be chairman of the entertainment. According to Chance, the following free acts will appear at the carnival: D'Arcy Sisters, high aerial pole act; Ray DeVos, mechanical man; Savilla Brothers, clown acrobats; Rex Family, juvenile acrobats; Ben Brooks, magician; Chance's Educated Horses.

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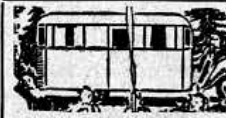
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### Great Olympic Shows

Dickson, Tenn. Week ended May 4. Auspices, Lions' Club. Business, good. Franklin, Ky. Week ended May 11. Auspices, American Legion. Business, good.

After the Greystone Shows sounded taps at Jackson, Tenn., this show (Great Olympic Shows) was born, with a considerable change in personnel.

Andrew (Curley) Spheeris is owner-manager; J. Y. Randolph, secretary; Bob Page, legal adjuster; Rube Wadley, general advance; Monroe Eiseeman will have banners and merchant tickets; Bill Pike, ride superintendent; Chuck Greer, whip foreman; Red Rohn, Ferris Wheel foreman; W. W. Roberts, Merry-Go-Round foreman; Ed Tomplin, two kiddie rides; Charles Raymond, electric and *The Billboard*; P. M. Storns, scenic artist.

Nick Branda's cookhouse is enjoying good business. Happy Graff has popcorn, candy floss and snowballs. Billie Randolph has five concessions.

There are at present seven shows, all owned by the management—Circus Side Show, Tarzan, Athletic Show, Hawaiian Show, Congress of Fat Ones, Darkest Africa and Sadie.

The show will go into Indiana, Illinois, Wisconsin and Minnesota. Harry Miller and Bert Lyons severed their connections with the show.

BINGO RANDOLPH.

### Corey Greater Shows

No. 1 unit: Penn., Pa. Week ended May 11. Auspices, City Baseball League. Weather, rain and cold fore part of week. Business, poor. No. 2 unit (same week): Gallitzien, Pa. Weather, rain and cold fore part of week. Business, good latter half of week.

No. 1 show had one of the worst weeks as to business in many years. Ernest

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Dalrymple joined with three concessions. Other arrivals included Morey Foster, John Demitio and Mr. and Mrs. J. H. Darlington. Frank Stanley was visited by his wife and son, Stanley, over the week-end. Martin Ozor left unannounced with his Ten-in-One, which was replaced by Captain Jack Anderson's Ten-in-One. Mr. Argentine, of Astoria, L. I., N. Y., joined the No. 2 show with Rolling Wave and four concessions, including frozen custard. Manager E. S. Corey was abed with a severe cold for about a week. Charles Keys is a busy person these days, assisting Manager Corey on the No. 2 unit.

ED RHOADES.





**Showmen's League of America**

CHICAGO, May 18.—Meetings are over for the summer and things are a bit quiet around the rooms. Each afternoon finds a few of the brothers dropping in for chats.

Interesting letters were received from Brothers Eddie Brown and Joe Rogers. Sorry not all of the boys were here to enjoy them. Eddie says if you are coming San Diego way to be sure to look him up. Joe says he is working hard (at Brussels) trying to keep from being pushed around. But the boys know that Joe will take care of Joe on all occasions.

Bob Brumleve had a night's work at one of the clubs recently. Says it was okeh. . . . Among those who drop in for chats are Joe Miller, John Lorman, Bob Brumleve, Max Brantman, Ben Rosenzweig, Charles H. Hall, George Bagan, Peter Pivor, Lew Keller and George Haley. Brother Fred L. Clarke advises that he may take a few weeks' vacation at Hot Springs.

Well, boys, keep on the lookout. Literature on the annual Cemetery Fund Drive will reach you shortly. The plan used this year should make it one of the greatest drives ever held by the League.

Sent out some more notices of dues during this week. When yours arrives better attend to it at once. Keep your membership paid up.

The lease committee will be busy for a while, and a special meeting of the board of governors may be called at any time soon.

**LADIES' AUXILIARY**

The Ladies' Auxiliary held its annual farewell banquet in College Inn of Hotel Sherman Thursday. A short business session was held after the repast, after which the remainder of the evening was spent in bunco and cards. Those attending were President Mrs. Lew Keller, Secretary Cora Yeldham, Third Vice-President Mrs. A. Latto, Chaplain Mrs. J. Streibich, Mrs. Burrows, Mrs. Charles G. Driver, Mrs. Mamsch, Mrs. M. Crosby, Mrs. M. Taylor, Mrs. N. Burns, Mrs. Alice Hill, Mrs. R. P. Brumleve, Mrs. C. Eckhardt, Mrs. J. Chase, Mrs. M. Loring, Mrs. Ida Cook, Mattie Singleton, Mrs. A. Miller, Kate Coultry, Mrs. Hattie Latto, Marie Brown, Mrs. Paul and Mrs. Murdo.

Plans were completed for a picnic to be held during June.

President Keller left on an auto trip to St. Louis and points south. While gone she will do extensive work among showfolk in interest of the organization.

**Linderman Paid Tribute By World of Mirthans**

BALTIMORE, May 18.—Showmen here this week with the World of Mirth Shows paid tribute to Max Linderman, their general manager, for his part in putting over one of the most generous nationally circulated plugs the carnival world has enjoyed in months.

The boost is a journalistic parade of the virtues of modern carnivals in comparison with those of bygone days in a four-page feature story written for *Popular Science* by Edwin Teale in collaboration with Mr. Linderman. Embellished with photographs in color, the article deals in particular with the wide variety of new riding devices which have made appearance on American carnival midway in recent years. It further credits the present-day carnival with a spirit of progressiveness in other items of the business.

The article was prepared during last winter by Mr. Teale, in conjunction Mr. Linderman.

**Dixie Exposition Shows**

Harlan, Ky. Week ended May 4. Location, ball park. Weather, fair. Business, good.

Civic organizations behind celebration 100 per cent. Industrial, school and automobile exhibits under two large big tops. Beautiful arch at main entrance. Successful Baby and Health Show. Entire show newly painted and a blaze of lights, with seven shows and five riding devices. Free acts: Capt. Rudolph's Animal Circus (elephant, camels, dogs and ponies); Two Franks, aerialists.

Jack Orr's Circus Side Show has 110-foot banner line and 20 attractions. Complete roster of the show will be given for a later issue. All of which is from a representative of the show.

**Marks Shows**

Fredericksburg, Va. Week ended May 11. Location, Falmouth Bridge lot. Weather, cold. Business, disappointing.

Rain early Monday evening and cold the remainder of week. Far below last year on same lot. Riding devices, which led all departments last week, dragged pitifully. Only the new Loop-o-Plane caught the special fancy of the visitors. Saturday afternoon matinee, inaugurated by Manager Eddie Lippman, increased the week-end receipts. The first public wedding of the season under the direction of the writer proved a success except that while it did not rain on the showgrounds, a heavy shower in the city about 8:30 held the Friday night attendance to about 2,000 paid admissions. Anna Clinger, one of the girls on the show, became the bride of George A. Ball, a ticket seller on the Rumba Show, the ceremony performed by Rev. Dr. Fisher. The couple received many presents from merchants of Fredericksburg. Col. Newton Ballard, well-known Fredericksburg newspaper man, was a guest on the grounds every night with his charming wife. Colonel Ballard is a friend of showfolk and Eddie Lippman in particular. Owner John Marks went to Richmond and returned with his new Oldsmobile. General Agent Jack Lyles, of Johnny J. Jones Exposition, was a visitor while en route to his show at Richmond. T. W. Kelly visited his brother, Newton, Saturday night from World of Mirth Shows in Alexandria. Freeze, frozen into a solid block of ice, has been added to Newt Kelly's Coney Island Side Show, which is now presenting a strong array of talent. This feature will be heralded in a special half-sheet card, along with the Wall of Death. William B. Eddington, of Metro Show Print; Mr. and Mrs. Al Huband, William Ricci and several other Richmond friends of Mr. Marks visited the show Thursday night. In fact, there were so many Richmond folk present that it was dubbed "Richmond Night." CARLETON COLLINS.

**Crowley's United Shows**

Columbia, Mo. Week ended May 11. Auspices, VFW. Location, Highway 40. Weather, rain, cool. Business, surprisingly good.

Business at every show, ride and concession was far above expectations. The fact that crowds turned out was proof that the people were outdoor show hungry. Regardless of sawdust and straw placed on the lot each day, dry footage could not be provided, yet attendance was heavy. This was the show's fourth consecutive year at Columbia and under the Veterans' auspices. Manager Crowley was congratulated by the committee on the increased size of his show. Newspapers cooperated. Manager Crowley has a new Packard roadster. Congratulations were extended to C. S. Noel, general agent, on his marriage early in the week. WALTER DALE.

**Hennies Bros.' Shows**

Sedalia, Mo. Week ended April 27. Location, Liberty Park. Weather, miserable. Business, very poor. Quincy, Ill. Two weeks ended May 11. Baldwin Park. Weather, terrible. Business, bad.

Got about three nights' showing in the two weeks at Quincy. Among visitors at Sedalia were Mrs. Daisy Hennies; Slim Johnson, of Midwest Novelty Company; Mr. and Mrs. Art Brainerd, Mr. and Mrs. George Howk, James Guphill and Jerry Hall. At Quincy Mr. and Mrs. Harry Hoffer, of that city, and Mr. and Mrs. Denny Pugh, of Dallas. Tom Baldwin, owner of Baldwin Park, Quincy, and Mrs. Baldwin did everything possible to make the show's engagement in their park enjoyable and a success. One night they gave a skating party in their big dance hall for the showfolks. Eddie Phillon, one of the operators of the show's cookhouse, was sick in Quincy but is back in harness. Noble C. Fairly has been covering some territory and contracting the remaining three towns of the season. Mr. and Mrs. Art Martin spent a few days at their home town, Decatur, Ill. Mrs. Harry Hennies under the weather the first part of the Quincy engagement, but was back on the mid-

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For those who prefer iced tea or hot tea, this is a winner. It captivates both men and women and they will play and play and play until they finally win one. Packed in individual cartons, 12 to a shipping container. Also packed 4 styles assorted 3 each. Specially priced.

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way each evening during the second week. Orville W. Hennies is now driving a 1935 sedan that he purchased on his trip south several weeks ago, and he and Harry have made several trips to St. Louis, visiting with the Dodson and Beckmann-Gerety showfolks. Mrs. Joseph S. Scholbitz has been visiting her folks at their home in St. Louis for three weeks. All of which is from an executive of the show.

**Knapp & Dehnert Shows**

Monongahela, Pa. Week ended May 11. Auspices, American Legion. Weather, rain. Business, bad.

Show lost Monday night because of rain, which lasted all night and caused water from the Monongahela River to cut the show off from the street. However, with many loads of cinders and strenuous work by the showfolks a roadway was made to the showgrounds and the midway was presentative Tuesday night. Earl Thomas and Percy Deesday, who were among the men injured in the accident en route to Bellaire, O., recently, are out of hospital and are feeling fine and glad to be "among the white lights" again. George Goofas has another concession to his string, also Sweeney has his nicely flashed corn game on the concession list. H. Hannum joined with one concession.

MRS. F. M. WOOD.

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- \$ 15.00 New Umbrella Tent, 9x9', with Door and Windows.
- \$ 13.00 Indian Feather Headdress. Good Colors.

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## WANTED CARNIVAL

For Two-Day Rodeo,  
**PLATEVILLE, WIS.**  
Saturday-Sunday, June 15-16,  
Under Auspices Fair Association.  
S. R. MUSSEHL, Secy.

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Los Angeles

LOS ANGELES, May 18.—Reports from the outdoor shows in this section the past week were nothing to get enthused over. All carnivals have been getting much rain.

Mel Vaughn in town for a few days. Reported doing satisfactorily. . . . John J. Klein returned from Needles, Calif., having completed overhauling the callope on Vaughn's State Fair Shows. . . . Plain Dave Morris in town from San Diego. Will be associated with Major Trempe, who will have several setups at the exposition. Dave is much of the opinion that the fair will go over big. Jack Walters, of Vivian and Walters, globe-trotting team, returned from a long tour of Australia and the Orient. . . . Billy Fox, former well-known carnival executive, out of hospital. Was struck by auto several months ago and is still in cast and plasters. . . . Jules Griffl, who had been a West Coast sejourner for several months, left for Brooklyn. Will join World of Mirth Shows and will operate a concession. Joe Pollott back in town from Florida. Will engage in a promotion. . . . Dick Wayne Barlow writes from the South that he is going back to Connecticut. . . . George Moffat has contracted the equipment for the new outdoor film MGM is getting ready to put in production. . . . Frank Downie returned from trip north. . . . H. Cordish, who will present the *Flapper Derby* at San Diego, in town for a short stop. Got a lot of front-page stuff in local papers.

Al (Big Hat) Fisher since leaving the Al G. Barnes' Circus has been located in San Diego. Will be associated with Lew Dufour there. . . . Capt. W. D. Ament, appearing at amateur night affairs, has won twice in succession the prize \$10. Captain puts showmanship into his act. He lets the young folks play the hot stuff and he plays "those old tunes that twang your heart strings," and does he get away with it! Boys at Ocean Park report the weekend business as holding up fine. Much better than some past years. . . . Moffat and Harvey furnishing rides for the Charlie Chaplin film at Wilmington, Calif. Joe Diehl had some of his kiddie rides on the set. . . . Harry Pink after his Burbank promotion next week leaves for the East, visiting Chicago and Cleveland. . . . Charley Chrysler just completed a bit in the *Crusader* film. . . . Doc Mattis arrived from Shanghai. Left for the East. Then to San Diego.

Philadelphia Museums

PHILADELPHIA, May 18.—South Street Museum will close its season June 1 after one of the best it has ever had. On this week's bill are the Cleo Gibson Colored Revue; Tom Breen, cartoonist with hands and feet; the Three Dells, club jugglers; Mme. Zetta, mentalist. Dancing girls are still in the annex.

Eighth Street Museum has for this week: Jo-Jo, elephant-face boy; Rajah Corey, illusions and magic; Singalee, fire worshiper; Poses Plastique, Levitation.

Eighth Street Museum last week presented Arkansas Hillbillies; Petro, human pin cushion; living art model; Rajah Corey, Oriental magician; levitation. South Street Museum last week: The Cleo Gibson Colored Revue, Elephant Face Boy, Musical Johnson, and Mme. Veron, mentalist. Annex continues with dancing girls.

Mighty Sheesley Midway

Portsmouth, O. Week ended May 11. Auspices, American Legion. Location, West Side showgrounds. Weather, rain all but two days. Business, fair.

Charles Sheesley and his assistants worked wonders with the Portsmouth lot to keep a dry footing. General Agent C. W. Cracraft paid a hurried visit to the show. The auspices worked hard for the success of the engagement, especially Commander McFarland and his aids. Word reached show of the death of the father of Mrs. Willie Zeidman in Pittsburgh. Mrs. Zeidman left for that city immediately. All members of the show expressed sorrow and sympathy to her. The nightly fireworks display has struck a popular chord in every city. It climaxes the free acts. Ward (Dad) Dunbar threatens to put a higher tariff on his mail deliveries unless there is a falling off of the "chain-letter epidemic." The new Alcatraz attraction of Jack Murray is

receiving much newspaper publicity since its opening in Ashland, Ky. At a monthly bridge sweepstakes, held at the Hurth Hotel, Portsmouth, Mrs. T. Curtain again held her laurels safe, winning by a wide margin. Dorothy Sheesley was entertained by several Portsmouth young lady friends at the Wistaria Gardens. Helen Billetti received several girl friends from the "old home town," Kokomo, Ind. Many of the Downie Bros.' Circus troupers called on Eddie Billetti on Sunday in Portsmouth, and much "high-up" conversation ensued. This writer, listening in, became tangled in much rigging, cables and other apparatus, and "remember whens." The boys covered all topics from "Balley to Bale-ring." The entire personnel of this show is looking forward to the Cincinnati engagement.

H. C. FITZGERALD.

United Shows of America

Wichita, Kan. Week ended May 11. Location, Mathewson circus grounds. Weather, fair except rain Wednesday. Business, good.

Midway crowded every night except Wednesday, when rained out. Saturday 15,000 patrons passed thru the marquee. Merchants' tieup with a dairy and ice cream company for a special kiddies' matinee Saturday afternoon drew columns of publicity but only mediocre attendance. Rival newspapers generous with space, scrambling to see which could donate the most lineage. Max and John Lavand, owners and publishers *The Beacon* and personal friends of Johnny Castle, were guests nightly and gave a feature story daily. One hundred orphans were guests of the Lavands Friday afternoon on the midway. Max Goodman's concessions again clicked, with corn game receiving the heavy play. Ivey Rice getting the big Water Circus and Disappearing Ballet whipped into shape and is now putting on a remarkable performance. Charles Docen received a new top for his attraction. George Vogstead's two attractions now running in perfect routine. Carl Lauther's Living Wonders near top money among the shows. Rudy Combs and his entertainers and riders at the Wall of Death were guests of the local motorcycle club at a luncheon. The three midget drome riders were given seats of honor, with Wee Elmer Spangler acting as toastmaster. William F. (Bill) Floto was host at several luncheons to members of the show.

Weekly meetings were started this week by Castle-Hirsch-Lohmar to promote co-operation and friendly spirit among the personnel. Bob Lohmar presided and named Charles Dodson, with a committee, to form a sick and accident organization. It will be the purpose of the committee to form several social clubs among the show members and give an entertainment and dance once a week, with one of the clubs as sponsors. ROY B. JONES.

J. J. Page Shows

Elizabethton, Tenn. Week ended May 11. Location, just across county bridge. Weather, fair. Business, good.

This spot was originally booked under the fire department, but as there was a little internal trouble the firemen reluctantly canceled the contract. Fire Chief Roy Hathaway was deeply concerned over the matter, as he had made arrangements incidental to the show's proposed date. A piece of legislation put thru, supposedly by the influence of a local theater interest, was to the effect that all traveling shows shall be required to place a bond in the sum of \$10,000 to act as an indemnity bond. Several others threw in a "good word," so a good time was had by all, with the show suffering its original location. Roy Fann did a fine job locating the attractions. Zeke Webb (frozen custard) opens up rain or shine, cool or warm weather. Avers that "a fellow will never miss if he keeps the 'jint' open." Ray Valley, of the Hawaiian Show, was ill for a week; now feeling better. Montgomery's rides did nicely. Incidentally, Mr. and Mrs. Montgomery's new car is a darb. Doug Wright's radio goes places. Miller's cookhouse took it on high. J. J. Page back and forth to Johnson City. Mrs. Page and Dorothy Lee accompanied him back to the show a couple of nights, and Dorothy met her playmate, Aretta Jackson. Percy and Moe Jackson, erstwhile concessioners of the show, now in rug business, were visitors. Whitey Crosssett back on the show. R. E. SAVAGE.

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WANTED for entire season, including Circuit of Fairs and Celebrations. Can place capable Shows and supply tops, banners, poles, etc. Also transportation and arrange entry into Canada and return, including any equipment. Show opens here at Halifax May 24.

W. P. LYNCH, P. O. Box 704, Halifax, N. S., Canada.

COREY GREATER SHOWS

WANTED FOR TWO UNITS—Shows with their own outfits, especially Oriental, Hawaiian, Geek, Ten-in-One, Kiddie Auto Ride, Pony Track, Hula Dancers, Palmist, Cookhouse, Frozen Custard, Bingo, Stock Wheels, Ball Games, Grind Stores. We have eight Big Celebrations starting week May 27th.

Address P. O. BOX 918, Johnstown, Pa., or as per route.

NEW MUSEUM WANTS WORKING ACTS

Season's work, fine building, salary sure. Acts working for me before and others WIRE immediately (no time to write), opening Saturday, May 25th. Can use A-1 Front Talker. Betty Maxwell, Virginia Williams, wire. Can use Attractive Girls for Illusions. JACK CLIFFORD, Manager, European Museum, Revere Beach, Boston, Mass.

Wanted - SHOWS, RIDES, CONCESSIONS - Wanted For OLD HOME-WEEK and FIREMEN'S GALA CELEBRATION

2 Sundays—May 26th to June 2d—2 Sundays, SHENANDOAH HEIGHTS, SHENANDOAH, PA. Girl Show open. Can Place Cook House or Grab, Ice Cream, Candy Apples, Cotton Candy, Palmistry, Pop Corn and all kinds concessions. WANT—Kiddie Rides and One Flat Ride. Same will do well. Millions of children here. Eight days. Address all mail or wires to R. H. MINER, week of May 20th-25th, Slatington, Pa.

Philadelphia Pickups

PHILADELPHIA, May 18.—Endy Shows had a fair week at Coatsville last week. Cold and rain interfered with what might have been an excellent week's business.

Kaus United Shows are showing at Chester this week. Business has only been fair because of cold nights.

Harris Kay Company, a new local outfit consisting of rides and concessions, has been organized to play surrounding spots.

Mrs. Jack Kelly, who located at South Street Museum during the winter in a mental act, has closed to join her husband, who has the side show with Art Lewis Shows this season.

Lee Schaeffer, general representative William Glick Shows, stopped over for a couple of days on his way to the show in Baltimore.

Dan Gorman, who is interested in the Eighth Street Museum and who left for Europe several weeks ago, writes that he has opened at Haymarket and Piccadilly, London, with Callahan the attraction he took with him.

J. Harry Six Attractions

Jeffersonville, Ind. Auspices, Clarksville Playgrounds. Week ended May 11. Weather, rainy. Business, satisfactory.

The second stand of the season. Last Monday night account of rain, and the lot being partially covered by water. Rain again on Thursday night. Show had a beautiful midway here and it is growing bigger, displaying that J. Harry is staging a comeback. Jake and Belle Nalbandian, of Cincinnati, were visitors and renewed old acquaintances. "Popcorn Bill" Starkey, with his candy floss and popcorn, did a nice business, also Frank L. Storm feeding townfolks at the midway cafe. W. Rawlings joined with his Hawaiian Show, did a nice business. ANNABEL STARKEY.

HOWARD BROS. SHOWS WANTS

Parkersburg, W. Va., week May 20, where everything is working.

SHOWS—Ten-in-One, Half-and-Half, Monkey Circus, Book Loop-o-Plane, Slim Davis wants Talker for Prison Show and Fan Dancer and Hawaiian Girls for Streets of All Nations. Lorena Rush, wire, Concessions, Blankets, Scales, Ice Cream, Custard.

COLORED PERFORMERS ALL LINES

6 Brownskin Chorus Girls—Must cut it. Musicians all instruments, or organized Band. Must be good. No time to lose. Those who have been with me before come on. Meals, rooms, salary and percentage. Year's work. R. R. JOHNSON, Rubin & Cherry Shows, Lexington, Ky., May 20-25.

WANTED CARNIVAL

Big Veterans' Convention, week June 2. Downtown Int. conditions good. Address JILLIAN T. POOL, Gen. Chairman, Police Dept., Macon, Ga.

Doc Howell Wants

FOR CONGRESS WONDERS, Tattooed, Tattoo Man, Fire Eater, good Geek. Ticket Sellers capable openings. Pay your wires. I pay mine. Week ending May 25, Franklin, Tenn.

WANTED TO BOOK

GOOD SHOWS AND RIDES FOR HORSE SHOW, JUNE 12. Address A. M. RAFFERTY, Linden, Ind.

CRAFTS 20 BIG SHOWS

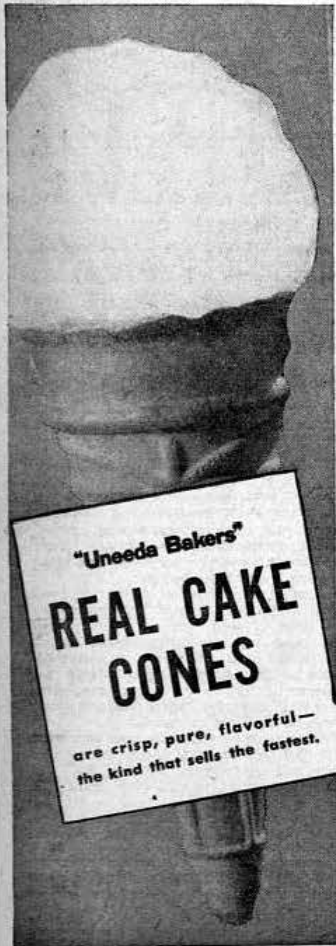
HAS FOR SALE—Miniature Auto Speedways—complete with portable tank, 10 gasoline speed cars, 3 extra motors, ticket booth, lighting fixtures, etc. Ready to operate. Address as per route.

SHOWS AND HIGH ACT WANTED. WANTED—Good, clean Shows, Illusion, Mechanical or others. High Free Act for 20 weeks. JACK GUERTIN, 7112 40th Ave., Kenosha, Wis.

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## West Coast Shows' Roster

WALLA WALLA, Wash., May 18.—Following is a roster of West Coast Shows, now in its fourth week of the season:

Staff: W. C. Huggins, manager; Pierre Oulette, contracting agent; William Fremaine, secretary; Harry Parker, artist; Ernest Gorman, mechanic; Ernest Albertson, electrician; Ted Shultz, watchman.

Rides: Merry-Go-Round—Eddy Flynt, foreman; Roy Bratz and Fred Springstead, assistants; James Nerfs, tickets. Ferris Wheel—Delbert Dorrance, foreman; Emil Lanto, assistant; Ralph Kamke, tickets. Lindy Loop—Walter (Hoot) O'Neil, foreman; Bert Marshall and Dick Jones, assistants; Glen Corey, tickets. Dodgem—Hans Marcher, foreman; H. Woolard and Bud Sanford, assistants; Cliff Kennedy, tickets.

Shows: Ten-in-One—Hal Compton, manager; Bud Smith and George Williams, tickets; Baby Carrie, fat girl and inside lecturer; Eleanor Swanner, Oriental mystery; Nick Peterson, shooting thru a woman; Ralph, part man-part fish; Gonzalea, knife thrower; Yogi Yusuf Ali, mentalist; Chan Hindu, magician; Hal Williams, armless wonder; Juliene, annex feature. Gloom Busters—Don Webster and his eight-piece string orchestra, featuring Sally O'Sullivan. Athletic Show—Tex Gillman, Mickey Mouse—Mr. and Mrs. Sanford. Arcade—Chubby Murray. Motordrome—Wiley Clark, front; Swede ElMBERG and Speed Martin, riders. Warden Russell's portrayal of a penitentiary. Frank Zerado, free attraction.

Concessions: Cookhouse—Earl Myers, manager; Roy Oniel, chef; Elsie Stockwell and Maud Hodges, waitresses; Frank Stockwell and Joe Bajork, assistants. Roy Hodges (grab stand), M. M. Buckley, Ollie Polk, Jack Schaffer, Harry Goodman, Al Miller, Roy Wilson (shooting gallery), Mr. and Mrs. Al Waites (penny pitch), George Stiles (corn game), Mrs. M. Buckley (candy floss).

## Bunts Greater Shows

Marion, S. C. Week ended May 11. *Auspices, American Legion. Location, heart of town, half block from business district. Weather, fine. Business, good.*

The lot very small and for a while it looked as tho it would be impossible to put up the show. But it was either that or go out in an undesirable neighborhood, so with plenty of cutting Lot Superintendent Johnny Bunts jammed everything in but the Arcade. Ticket sellers could sit in their boxes and hold a conversation with each other. The Athletic Show was by itself in the back of the midway and had its bally stage about 30 feet away, between the Monkey Circus and Chairplane. But, strange as it seems, that show had its biggest week of the season so far. The Ten-in-One used only one end of its regular top and had room for only four banners. It was opined that there was just about enough space for the Italian midget, and that High Johnson, the Icelandic giant, could walk from one end of the midway to the other in four steps. Bill Waller's cookhouse is nicely framed—always neat and clean and the food praised. Madam Cherakee joined with her palmistry booth. Silas Green's Minstrels showed the town Friday night to a big house. They have a great show.

ALTA MAY BUNTS.

## Standard American Shows

Appalachia, Va. Week ended May 11. *Auspices, American Legion. Location, old ball park. Weather, fair. Business, fair.*

The entire show was ready to operate Sunday, as it moves on trucks. Capt. Jamison's high fire dive drawing large crowds. Wonderful co-operation of the committee made the date a success. The show will play for the next 10 weeks in the heart of the coal fields. Among visitors were Morris Miller, of Miller Bros. Shows; Stanley Western, of Golden Valley Shows; J. Weer, of Dixie Exposition Shows; many members of the Reno Fun Makers, Mr. and Mrs. G. Smith, and Mr. and Mrs. Tom Brett, ride owners of Miller Bros. Shows, Mr. and Mrs. W. C. Martin joined with their concessions and their new living trailer, Johnny Kinsley, ex-trouper, also a visitor. Mrs. R. G. McHendricks, who was on the sick list, is improving. Manager Roland returned from a trip in Kentucky looking over spots the show is contracted to play. The roster now includes 4 rides, 8 shows and 25 concessions. R. W. SHARPE.

## CARNIVAL-LABOR

(Continued from page 50)

traffic to other streets as it advanced. There were bands; men, women and girls in grotesque and tableau costumes; decorated automobiles and trucks of labor unions, and a sound truck and performers of the Sheesley company added materially to the offering. The parade was promoted under the direction of Samuel Burgdorf, of the Sheesley advance promotions staff.

Following is the list of local organizations planned for the spectacle: Aircraft and Mechanics Union, Asbestos Workers No. 79, Barbers No. 887, Billposters No. 53, Bakers No. 51, Boiler-makers No. 138, Bookbinders No. 199, Brewery Workers, Bricklayers No. 22, Building Service Employees Union No. 54, Carpenters No. 346, Carpenters No. 104, Carpenters No. 1807, Cement Workers No. 18290; Chauffeurs, Teamsters, Stablemen and Helpers No. 517; City Firefighters No. 136, Culinary Workers and Beverage Dispensers No. 222, Electrical Workers No. 92 (D. P. & L.), Electrical Workers No. 82, Electrotypers No. 114, Hod Carriers, Hoisting and Portable Engineers No. 428, Lathers No. 38, Letter Carriers No. 182, Lithographers No. 33, Machinists No. 225, Machinists No. 608, Metal Polishers, Molders No. 181, Motion Picture Operators No. 248, Musicians No. 101, Painters No. 249, Pattern Makers, Photo Engravers No. 60, Plasterers and Cement Finishers, Plumbers and Steamfitters, Porcelain Workers, Post Office Clerks No. 232, Printing Pressmen and Assistants, Roofers No. 7, Sheet Metal Workers No. 424; Sign, Scene, Pictorial Artists; Stationary Engineers No. 605, Structural Iron Workers No. 29, Stereotypers No. 15, Street Railway Employees No. 810, Technical Engineers No. 51, Theatrical Stage Employees, Typographical No. 57, United Brewery Workers No. 50, Upholsterers No. 87, Car Men, Locomotive Engineers No. 358, Locomotive Firemen, Maintenance of Way Employees, Railway Trainmen No. 273; Railway Clerks, Gem City.

## FRANK BABCOCK

(Continued from page 50)

and Len Steinlen, wrestlers; Nick Kroes and Heavy Petersen, boxers. Snake Show—Jack Archer, manager; Lillian Coester, inside; Mrs. Archer, tickets. Hawaiian Show—Bert Gooden, manager; Ellen Myers, tickets. Illusion Palace—Prof. Gantner, manager; Mrs. M. Wachter, tickets; Mme. Usee, mentalist.

Rides: Merry-Go-Round—Paul Cook, foreman; Mrs. Cook, tickets. Ferris Wheel—George Ramey, foreman; Mrs. A. Daveny, tickets. Mixup—Jim Rodney, foreman; Mrs. Roland Stephen, tickets. Kiddie Plane—Roland Stephen, owner; Harry Hynes, foreman; Bill Sawyer, tickets. Whirlir—Harry Hynes, foreman; Dave Castner, tickets.

Concessions: Cookhouse—Ralph Cook, manager; Ed Englemeyer, chef; Mrs. E. Kerns, cashier. Mrs. McMillan, one concession; Roland Stephen, two, with Harry Brown and Jim Lyons assistants; Doc Hall, two, with Frank Murphy and Eddie Bell assistants; J. L. Cooley, one, with Art Stone assistant; George Dynes, one; Mrs. Gene Lindsey, one; Mrs. M. De Ronda, one; George Brooks, one.

The staff: Frank Babcock, manager; Doc Hall, general agent; John Hudspeth, secretary-treasurer; Harry Wallace, electrician and superintendent of rides; Paul Cook, master transportation.

The show travels on six trucks and trailers. Doc Hall stated he had so far booked the shows for special events for seven weeks.

## BALLYHOO

(Continued from page 50)

wasn't a piece of original stock on any booth on the three shows. All the Centime & Shilling sticks copped was slum and they paid off.

There was only one railroad siding in the yards, and it only held five cars at a time. The Ballyhoo Bros. with 80 cars, Gaff Bros. with 60 and Drawhead Sisters with 40 cars. So the shows took turns unloading five cars at a time. The rest of the trains were parked 30 miles away. All three of the shows tried to get the others unloaded first so they would get the benefit of the others' early opening. The European show came in on foot, pushcarts and with horse-drawn wagons, so they didn't conflict.

The four shows located in different sides of town. One on the north, one on the south and the others on east and west. Taxies mopped up hauling

passengers from one show to the other. Every time one came to our gate we sent them to the Gaff Bros.' lot, as it was for our benefit. They all started the same and the European show got the benefit of it all—it kept what it got.

When Saturday night came the benefit was over, so Ballyhoo Bros. copped the siding and loaded first. Got out of town Tuesday morning. Gaff Bros. got out on Thursday and Drawhead Sisters on Saturday. A troupe of Hawaiian entertainers playing the school auditorium got the benefit of 1,500 "with its" while the three shows were loading out. MAJOR PRIVILEGE.

## GEORGE T. SCOTT

(Continued from page 50)

Tennessee Thomas, talker; Elmer Rambo, Circus Side Show, and Earl Brownie, cabaret. Among the concessioners are Captain Scott, cookhouse; McPadden, 3; Cassidy, 1, and Mrs. Wright.

Staff includes: George T. Scott, owner-manager; Mrs. Scott, treasurer; Henry Wright, assistant manager and lot superintendent, and Nudy Hixon, publicity and electrician.

## HOWARD BROS.

(Continued from page 50)

paper and two callopes, also Walter Baker, mechanical man, and Paul Gouldsberry and Ike Moier, clowns, work in town for two hours each day.

Happy Jack Eckert gave a chicken dinner on May 8 on his first birthday and Mrs. Eckert celebrated her birthday on May 15. Rita and Dunn, high wire, is the free attraction.

The staff includes: Harry Lairson, electrician; Paul Gouldsberry, general announcer; Charles Simpson, sign painter; Louis McKinney, night watchman, and the writer, Walter Baker, mail and salesman *The Billboard*.

## BAR-BROWN

(Continued from page 50)

Among the last-year members of the show who made long trips to the opening stand were: D. (Doc) Hall and Gertie, the former inside lecturer and the latter giants in the Side Show; Clyde Howey with his Hawaiian Show; L. T. McLaughlin, with his two shows, Serpna and Nawwaka; Louis Alberts and wife, with four concessions. Charles Beasley and wife, concessions; Mr. and Mrs. R. Lunsford, with their Wild West Show. A complete roster will appear in a later issue.

Mrs. F. Z. Vasche, wife of one of the owners, returned from Cincinnati, where she spent some time, including the Easter holidays. Mrs. C. E. Barfield is operating the Barfield Derby Park at Galveston, Tex.

## MILLER BROS.

(Continued from page 50)

George Bennett, superintendent construction; R. (Doc) Ward, trainmaster and mechanic; Irving Udowitz, manager concessions; Goldie Pitts, charge of shows; Frank Dalton, sound truck.

Shows include: Broadway Girls—Mrs. F. W. Miller, manager; Jack Sommers, tickets; Birdie Miller and her fan dancers. Morris Miller's Plantation Melodies—18 people, including orchestra. Night Life—F. W. Miller, manager; Clarence Brown, tickets; six-piece orchestra and 16 girls. Pit Show—Frank Zorda, manager. Filipino Midgets—Mac McDonald, manager. Snake Show—Doc Ward, manager. Zelda—Harry Gray, manager. African Pygmies—La Zara, manager. Hell on Earth—Billy Green, manager. Vanishing Adam and Eve—Jack Sylvester, manager.

Rides: Ferris Wheel—Jos. T. Brett, owner; Earl Hall, manager; Thomas Staples, tickets. Tilt-a-Whirl—Joseph T. Brett, owner; Mrs. Pearl Brett, tickets; Vern Baldwin, manager. Chairplane—George W. Smith, owner; Jimmy Berry, manager; Jack Smith, tickets. Whip—George W. Smith, owner; Troy Shirley, manager; G. W. Smith Jr., tickets. Merry-Go-Round—Hank White, manager. Kiddie Auto Ride—Mac McDonald, manager.

Concessions: Cookhouse—J. W. Trueman, owner; Joe Forsythe and Ed Stimel, assistants. Other concessioners and agents include Mr. and Mrs. Udowitz, Mrs. McCaslin, Mrs. Bobby Allen, Harry Nelson, Ben Handmaker, Bobby Allen, Abe Jacoby, Joe Russell, Eddie Lewis, Tom McCaslin, Mrs. Rollins and Mabel Robbins.

The Famous Morris Family present the free acts. The show travels by train and trucks.



**Johnny J. Jones Exposition**

Cumberland, Md. Week ending May 11. Auspices, Interstate Baseball League. Location, Community baseball park. Weather, variable. Business, fair.

Monday night lost on account of heavy rain and condition of lot. A tieup with the Quality Grocery chain of stores—48 branches—brought children en masse at the Friday and Saturday matinees. Radio broadcasts over local station WTBO, with Thad Elsing's Brownkin Vanities, Harlem Kate Smith, "King Tutson" and his Florida Rattlers Orchestra and the writer as announcer, helped business during the week.

Billy (Junior) Senior celebrated his sixth birthday with a party in the Senior Bros' Circus top on Thursday with all the show children present. Walter A. White, general manager, cut the cake, and Billy Senior and Vera Spriggs Senior, proud parents, on hand with refreshments and presents. Warren Mellinger, for 35 years manager of the local Academy of Music, a daily visitor. Freddy Robinson, Turtle Boy, is one of the many attractions in Earl Miller's Circus Side Show. George Jenner, veteran clown, joined Senior Bros' Circus. Harry Wilson still doing his "Uncle Ezra" character on front of Funny House and Harvey Wilson, in character, on front of Giggles. Charlie Rigby, veteran boss hostler, is the night watchman of the midway. Capt. Bob Norris narrowly escaped serious injury in a fall on Thursday. His ankle was injured. Mrs. Hody Jones visiting relatives at Crooked Creek, Pa. Hank Hayward, city editor *The Morning News*, and Bill Hunt, of *The Times*, nightly visitors. E. Lawrence Phillips came on from Washington for a conference with show executives. Pearl Harvey's Caterpillar had a good week, also the Zeidman Waltzer.

WALTER D. NEALAND.

**Golden Belt Shows**

Poteau, Okla. Week ended May 6. Location, East Front street. No auspices. Weather, continued rain. Business, none.

Most disastrous week in the history of this organization. Water and mud on the lot caused gilling the equipment to solid ground in order to load. Even then was isolated, as at points on all the highways leading out of town flood water had inundated them to depths up to seven feet.

The staff: Joe C. Turner, general manager; James A. Winters, assistant manager; Gertrude Turner, secretary; Doc Day, general representative; Garrison Turner, transportation; Everett Singleton, electrician; Ed Rice, mechanic; James Dobey, legal adjuster.

Rides: Merry-Go-Round—Lonnie Karr, foreman; Sonny Williams, clutch; Bobby Walters, tickets. Chairplane—F. J. Sharpe, foreman; George Cavanaugh, tickets. Ferris Wheel—Frank Steinbarger, owner; Everett Singleton, second man; Mrs. Frank Steinbarger, tickets. Auto Ride—George Swigart, owner; Mrs. George Swigart, tickets. Swan Ride—George Swigart, operator and tickets.

Shows: Circus Side Show—H. C. Ingram, manager, assisted by Mrs. Ingram. Fan Dancers Revue—Ludy Kay, manager, featuring Renee Kay and dancers. Athletic Arena—Tiger Jack Mills, manager, supported by Tony Pardello and Jimmy Burns.

Concessions: Cookhouse, George Swigart, owner; Mr. and Mrs. George Dick, managers; J. D. Wilson, griddle; J. W. Petrie, seconk cook. Grab Stand—Joe C. Turner, owner. Concessions, Jesse and Flo Reese, two; J. D. (Blackie) Wilson, two; J. R. Booth, one; C. P. McNew, one; James Robey, one; Carrie Bryer, one; Grace Taylor, one; James Marshall, one; William Thomas, one; Frank Steinbarger, one; Vera Turner, one; Joe C. Turner, four. Garrison W. Turner is master of transportation. Everett Singleton, electrician, and Ed Rice, mechanic. JAMES A. WINTERS.

**Baltimore Briefs**

BALTIMORE, May 18.—Events have been stirring around here lately. The William Glick Shows opened up in East End with a beautiful show, larger than ever before. Also World of Mirth Shows in the northeast section of the city with many new features on its midway.

West Coast Smithy, who played the Baltimore Museum last winter, advised that he had leased Salth's Museum in Newark, N. J., for the coming month,

and then his museum will go to Revere Beach. Hank Sylow is handling the inside. His No. 2 Show will go to Old Orchard Beach, Me.

Hubbard Museum is still going. For the last three months has been using a sex show and several attractions. Doc Hubbard sure works hard and deserves good business.

John T. McCaslin has connected with the Glick Shows with several concessions.

Glick Shows and World of Mirth Shows will play day and date with Ringling-Barnum Circus May 22-23 at the Pimlico show lot.

HARRY J. BOWEN.

**AREA**

(Continued from page 39)

It is not to boast but only to warn the unsuspecting and point an example.

**March Export Figures**

After the 1907 panic we had no organization to carry forward the warnings and experiences. Now we have the organization, and all of its members are well acquainted. There are several willing to tell what loose selling and credit methods cost them. Not how many sales, but how good, is the dominating method today.

Exports of our products for March, 1935, as reported by the Department of Commerce are as follows: To Belgium, \$11,985; Italy, \$3,825; United Kingdom, \$4,102; Canada, \$1,004; Mexico, \$1,671. It is noted that there is an increase to Belgium and a big decrease to Germany for the corresponding time of 1934.

The volume of new building in New York City thus far in 1935 triples that of 1934 for the corresponding period.

Baseball gate receipts are 25 per cent above 1934 for the same period. Things are surely again moving in the direction to make us smile.

**Corn Belt Prospects**

The Perey Turnstile Company has either grown poetic or it has engaged a budding poet. Its new four-page folder comes out in rhyme. It says it with flowery words. If you get one of these folders you are sure to read it thru.

That weather the first week of May was not what the park man orders.

A. W. Ketchum says Forest Park Highlands, St. Louis, not in his long connection with it, has experienced such a low on the opening week. It rained all day on Sunday and all the week. In the end this is going to be better than the drought and heat they had last year.

All of the dry section of the corn belt has been saturated with moisture, and the people once more are inspired with hope. A poor start but good prospects.

**POOL WHIRL**

(Continued from page 40)

that folks who vacation here are "pool conscious" and that, regardless of the many lakes that dot the area, they want to do their swimming in tanks.

It wasn't so many years ago that all swimming in mountains had to be done in lakes and streams. Then came a few cribs, built in the lakes by enterprising hotel owners and bathhouse operators. These cribs, together with popularity of swim pools in the city, brought about the sudden demand for regular tanks in the mountain country, with the result that a few hotel impresarios built tanks for their guests. The pools proved instantaneous successes and other hotels followed, until today the big features of hotels here are pools. Naturally, it wasn't long before pool men sensed business to be had and put up commercial tanks near main roads to catch tourist trade.

This evolution of swimming-pool business in the mountains does not only confine itself to this particular section of New York but to the entire country. According to hotel men and country tank owners with whom I've spoken, there are hundreds upon hundreds of outdoor pools similar to the ones around here to be found in mountain sections of nearly every State. Majority are conducted solely for guests of summer resorts, but there are many run like any other privately owned tank.

In some cases these tanks, that is, those operated separate from hotels, advertise and publicize advantages more than some city natatoriums. They go in for championship races, water carnivals and the like. And they turn in neat profits over a summer season.

Incidentally, it would be wise for out-

**HERE'S the NE WEST and BEST POPCORN MACHINE this YEAR**

**The ADVANCE "PROGRESS" MODEL**  
**PAYS YOU 70c PROFIT ON EVERY DOLLAR**

Only \$160  
 \$179.50 on easy payment Plan—\$30.00 down, balance in 10 months.



Believe us, this machine has the "flash"—plenty of it! It will really SELL popcorn as well as turn it out.

It's new, modern and up to date, too. With a kettle style popper—popping the corn right in the seasoning and salt—it has a capacity of over \$8.00 per hour. All electric, motor driven, easy to hook up and start, and so simple anyone can operate it.

Size 20"x25"x67" high. Full cabinet size. Beautiful blue and ivory porcelain enamel cabinet with flashing chrome-plated trimming. Plenty of lights and color. Illuminated revolving sign.

Modernize and be up-to-date—get the extra sales and profits others are getting with a new and improved machine.

Our liberal terms make it easy to own the "PROGRESS" Model. Order your model today. Send \$30.00 and state if buying on cash or time plan.

**Also "Hot Dog" Grills, Steamers, Etc.**

The LUNCHETTE, a combined griddle and food warmer. All electric griddle for hot dogs, hamburgers, bacon, eggs, toast, etc. Two large food warming compartments. An attractive, practical money maker. . . . \$32.50

The CONEY-COOKER, a combined hot dog steamer and bun warmer. Serves a novel new hot dog sandwich—a steamed hot dog in a piping hot bun. A big value. . . . \$22.75

The COUNTER-CHEF GRILL, a toaster and grill. Cooks on top and bottom at same time. For toast and toasted sandwiches, steaks, chops, bacon and eggs. A compact, heavy duty cooker. . . . \$22.75

Other Profit Makers, Too — Write for Catalog

**ADVANCE MFG. CO.** 1210 SOUTH KINGSHIGHWAY, ST. LOUIS, MO.

door and indoor pool men in cities to take trips to their near-by mountain resorts and study the swim pool situation there. Much can be learned and further possible tieups can be made to mutual advantage. For example, cooperative advertising can be done between a city and country tank whereby signs advertising a city pool can be posted in a mountain resort natatorium and the latter plugged in the city tank, with both benefiting.

Then, too, races between the two can be staged and many other stunts pulled to bring out to the public that when they're in the city they can swim at the certain city pool and when in the mountains at the other one. It works both ways, and I know many tank owners in this section who are interested in hearing from New York pool men with a view of making possible exploitation tieups.

Handsome Larry Fox, former school-boy swim champ of Brooklyn, N. Y., who competed for the Brooklyn Boys' Club among other local institutions and who taught swimming not so long ago at the Farragut outdoor tank, Brooklyn, is laid up in the Jewish Hospital, Brooklyn. Larry is a swell kid and one hopes he will recover in time for the outdoor season.

**DOTS AND DASHES**—Dave Alber, radio praise agent, is taking swim lessons at Park Central indoor tank, New York City. . . . Shelton pool, New York, following in the footsteps of St. George tank, Brooklyn, and doing plenty of newspaper advertising.—What's this I hear about Harry A. Lanzner buying an interest in Van Cortland outdoor tank, Bronx, New York?—Bill Lombard is back at Luna Park pool, Coney Island. . . . Paradise Beach, Detroit, taking a leaf from Joe Day's book and playing big name bands to draw 'em in swimming, with Abe Lyman and Rudy Vallee leading the crowd with their bands; that is, not for swimming.

**ASBURY PARK**

(Continued from page 40)

New York and all points in New Jersey instead of the customary one from New York. This is another good point in favor of concessions at this beautiful spot. . . . Mrs. Mollie Slott received a Frigidaire as a Mother's Day gift from hubby, and the boys are assured of

good sandwiches this summer at her "Walk scale."

Midget auto races will be conducted at Asbury Park High-School Stadium. This is an exciting sport and should attract. Preparations are already under way for the start, which is scheduled for July 1 or thereabouts.

So far the bathhouses have not been leased, altho for the last few years they have been leased out. The city has been operating one of the pools on its own hook. Things are at a standstill as far as the other bathing places are concerned. There is disagreement on the rental question, with reduced summer rate the major issue.

The mayor of Rumson was a visitor with his lovely wife and seemed to enjoy his Boardwalk stroll. He was greeted heartily by all the gang. A very popular mayor.

**CONEY ISLAND**

(Continued from page 40)

catering. Nathan Handwerker, the emperor, has gathered round himself one of the smoothest running personnel machines in the biz.

I like the huge sign above the L. A. Thompson ride. It's one of the stand-out painted displays in the entire Isle.

Mrs. Pat Valdo, wife of the personnel director of the Ringling show, visiting with Freddie Meers, of the Eden Musee. . . . Leo Grund, of George Hamid's foreign department, dashing up and down Surf avenue with sales talks racing thru his mind. Most of the talks have to do with European novelties. . . . World in Wax Museum is another of the shops featuring Hauptmann.

Luna Park: Charles W. Clark has installed his Five Presidents attraction. Wax show is going in where the Spook show used to be. John No. 1 (Gueiffi), superintendent since the park was erected, does nothing at all but attend to mechanical, carpentry, masonry and machine work matters. Just a playboy. Bob Kirshman, another playboy, received a wire from J. H. Ludlam, wishing him success with his shooting gallery. Ludlam, who lives in Stafford, Va., helped Kirshman build the gallery wagons and the gallery itself.

Herman Bergoffen, barrister, teacher, amusement reator and Skee-Ball Company front man, is in the throes of one of the most important legal assignments he has had in years. You'll read about it in the Brooklyn newspapers.





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Cash in on the great flash of Oak's 1935 Streetmen's Special Assortment. Made up of 8 popular numbers, including exclusive Mickey Mouse prints.

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"We Know Your Problems and Serve You Best."

End your correspondence to advertisers by mentioning The Billboard.

**PITCHMEN • DEMONSTRATORS  
STREETMEN • NOVELTY SALESMEN  
MEDICINE MEN • COUPON WORKERS**

By GASOLINE BILL BAKER  
(Cincinnati Office)

**HARRY MATERS** . . . shoots from the Big Town: "Just arrived from Tennessee and will be here for a couple of weeks. My leg is much better, altho it still is a bit stiff. On the corner of 42d street and Eighth avenue there are six good workers who seem to be doing fairly well. I ran into Madeline Ragan in a store. She really knows her stuff. I also came across Ed Stone and several of the boys who all seem to be making a living. How about a pipe from L. Chappie. My best regards to Tom Rogers and Dixie Dixon."

**TOM SIGOURNEY** . . . cards from Chicago: "I have been back in the old town for two weeks now working on two parking lots for a reasonable reader. Few oldtimers are here, altho plenty of 'late arrivals' can be seen around. I am now in a store on Clark street, near Madison. Maxwell street is the same 'madhouse' on Sundays as usual. Bug-House Square will be in full swing in a few days, but it is not yet decided whether pitchmen will be able to work there. If you are making a living where you are you are probably doing better than you could here."

**"AM AGAIN WORKING . . ."** my auction store on the Hennies Bros.' Shows. And I have a 16x20 top to work in—and a beautiful flash. Have been out four weeks and not a bloomer yet. We start on a four months' tour of fairs the first week in July, thru the Dakotas, Minnesota and then Texas. Expect to winter in the Lone Star State this year. I now go out every Saturday and work off my car, and during the week I make an occasional sale and trade day, which so far have been very sweet. Will work off my car all winter in Texas. Glad to hear Shillaber Joe Silverberg has an auction store in New York. Best o' luck, Joe. Let's have pipes from Lou Comas and Andy Stenson."

**CARLTON V. LA MONTE** . . . of the Thomson and LaMonte Shows, shoots from Florence, S. C.: "It has been a long time since I sent in a pipe. I want the folks to know that I am still alive and going strong. On May 5 I celebrated my 66th birthday. We are finishing up our 17th month of travel and have missed only a very few nights in that time. We haven't made much money, but are not kicking. Manager R. M. Thomson has just added a sound-system truck to the outfit and we are using it to bally the country and near-by towns as well as on the sales. It is much louder than the string orchestra. We are building up a won-

derful reputation thruout this part of the country and expect to play the same territory this fall. We never sack, double or raise votes, but work straight and make no promises that we know cannot be fulfilled. When we are loading up at night it seems as if nearly everybody in town is down on the lot bidding us good luck and asking us to come again. When I was billing a town a few days ago I learned that Doc West and Jack Roach had just moved out. They have an excellent reputation. Boys, why burn towns up? It seems to me it's much nicer to leave towns with such words as 'Come again, folks' ringing in your ears rather than something like 'You'll be mobbed the next time you show your face in this town.' Let's all hope for a big summer."

**JAMES E. MILLER** . . . pipes from Coshocton, O.: "Opened pitching with Downie Bros.' Circus April 18 at Macon, Ga. Not getting much, but get it six days a week, rain or shine. No spots or readers to worry about. Ralph Redden is with us, pitching magic and doing the inside lecturing on one of the shows. We manage to cut up a few jackpots. Among recent visitors were Mary Ragan and husband and Razor Riley at Charleston, W. Va., and George Bedoni at Portsmouth, O. George now has an auction store with Sheesley."

**"HAVE BEEN WORKING . . ."** Texas and Oklahoma this year to fair business," scribes Edgar P. Clark, Sherman, Tex. "Am using the old pan lifter joint. No big cutups, but built a new house trailer in Houston. Most all towns in these parts are open on your o. m. Wonder where Jack Current and wife, Berta, are. Will work a Saturday doorway here. There's a good doorway in Dallas on Market street. Did well in Fort Worth and Waco. Next stop, Oklahoma City."

**"WELL, HERE I AM . . ."** back in harness after quite a sick spell," pipes Doc George M. Reed, from Cumberland, Md. "Worked a chain store a week in Johnstown, Pa., to terrible business. Came over here May 9 and am doing a fair biz. Here is a tip, boys, save your gas and stay away from Johnstown. Steel mills are doing nothing. No money, and business in general is bad in all stores. City closed tight. While the missus and I were there we had the pleasure of hearing from Mr. and Mrs. Art Cox. Were glad to hear the fast-stepping pair are getting the money. Two mighty fine people. Also met Mr. and Mrs. Hovenstein, with curlers and strollers. The missus is a sure-fire curler worker. Two nice, clean workers."

**PIPES WANTED**

When a name appears in the following list, it means that a friend has written saying that he would like to have a pipe from the person named, giving the latest news of travels, business conditions on the road and other info that will be of interest and value to the Pipes readers.

If you want to read pipes from other members of Pitchdom, just send in their full names to Gasoline Bill Baker. Names will be printed for not more than three insertions and will be omitted as soon as a pipe is received. This service is entirely free, but is open only to members of Pitchdom. Names of people in other lines will not be carried.

- Doc Tom A. Smith
- Jack K. Young
- Joe Akerman
- T. E. Barnes
- Sol Castle
- Jack Dillon
- Joe Hanks
- Ned House
- Fred Cummings
- Al H. Apac
- E. A. Cayton
- Chick Cummins
- Al Eisenberg
- John Looney
- Clyde Wilson
- Ray Martz
- Johnny Shields

- B. H. Ruffing
- Slim Bolin
- Levy Crandall
- Count Golden
- Sid Hirsch
- Ed St. Mathews
- Madeline Ragan
- Bill Ruiz
- Tom Kennedy
- Tom McCluskey
- Frank Vall
- Tenny Tillery
- Billie Mayfield
- Doc Tom Dean
- Happy O'Curran
- Sam Coe
- George Sanders

- Doc Neal
- Doc Roberts
- Harry K. Williams
- Bob Grammer
- Bob Turner
- Pat R. Gannon
- Morris Kahnroff
- Johnny Hicks
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ZIP! ONE PULL—IT'S FULL!



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Swagger Sticks, Red, White and Blue, Per 100, \$3.  
Auto Jokers, Doz., \$1;  
Gross, \$10.00.  
Shimmie Dancers, Doz., 45c; Gross \$5.25.  
Pop Foo Gushers, Doz., 75c; Gross, \$8.00.  
Celluloid Dolls, Doz., 75c; Gross, \$8.00.  
Streetmen's Special No. 9 Balloons, Gross, \$2.50. Fur Monkeys, Dogs, Rabbits, Doz., 75c; Gross, \$8.00. Peppes and Other Subjects, Doz., 75c; Gross, \$5.00. Inflated Rubber Toys.  
Get our Gross Price on Straw Hats, Flaming Birds, Balloons, Whips, Umbrellas, Novelties and Specialties.

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Guaranteed 20 years. Will not tarnish. For Saleboards, Premiums, RINGS, Plated, \$4.50 Doz.; Filled, \$7.50 Doz. WATCH CHARMS, \$4.50 Doz. STICK PINS, \$2.50 Doz. LOOSE COINS, \$1.00 Doz., \$14.00 Gro. PACIFIC AIRCRAFT CO., 10 E. 2nd, San Bruno, Calif.

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THE OLD RELIABLE HOUSE  
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One-Minute Picture Business continues to be highly profitable. Our VICTOR CAMERAS, new designed Mounts, high-grade Folders, new Fast Developer, best Button Stripped and Folders, and high-speed Plates will set you the money everywhere. Send your order now! Catalog Free.

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Our Men Are Cleaning Up. Why Not You? Send at once for a 3-Dozen Trial Order of Silk Lined Ties at \$1.50 Doz., \$16.50 Gross. Made from the finest Satin Striped Crepes and Pure Woven Goods. Up-to-date Merchandise. Each Tie Silk Lined and Labeled. 35c Seller. You can easily sell 3 Doz. in 1 day and clean up \$7.50 for yourself. Rush your order now! We promise to treat you right. Special Hand-Tanned Money refunded. Send for Free Illustrated Catalog. **ANDREW HERBERT, 1210 Broadway, New York.** Dept. FB.

### REX HONES Now Less Than 3c Each

\$4.25 a Gross  
Send \$1.00, Bal. C. O. D.

Each Hone in flashy silver box, priced \$1.00. A real fast cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. The REX HONE always sold for a much higher price. Hones are cleaned up. ACT QUICK. **REX-HONE MFRS., 1504 West Madison St., Dept. B-5, Chicago, Ill.**

Also met that oldtimer, Doc Conlon, with wire jewelry, and getting nice money. He also got money here in Cumberland May 11. It looked like old times. Doc is one of the old school wire workers. Have not decided just what I will do after June 1, but will probably go outside again. Mrs. Reed is not so well, and was quite sick the latter part of last week. So we may go back to Youngstown and get back to working old outside. Will push my mail order business again. Conditions in the East are worse than ever. Much worse than a year ago, and I don't mean maybe. Talked to 'John Law' the other day and he said: 'You fellows come into town and take all the money away, so we have decided to stop it. We know it is probably unconstitutional but we will enforce it anyway.' So that's that!"

**EVLYN GANTRELL** . . . . .  
Infos from McAlester, Okla.: "I jumped in here from the Arkansas berry section when I realized that the season would be only 10 to 20 per cent as good as last year. Saw Doc Chamberlain in Nashville getting some fine business and Doc Walker seemed happy as he framed his show in Valiant, Okla. Most all of the pitch folk who stayed here last winter have left for the North. However, Les Williams is here for two weeks with a neatly framed show. He has been having large tips each night, but the money is not being spent as it should. Altho all the spots we have made have been open, it takes plenty of brains and energy to get anything from the natives. Slim says that"

### Pitchmen I Have Met

By SID SIDENBERG

Sure it is a tough joint to work. Show me a clever run-mender needle worker and I will show you a real clever demonstrator, for that is an item that not only makes one good with practice, but one must be able to artfully cover up any defect of bad thread in mldary's stocking without being detected by the tip.

One of the cleverest workers of the article I ever saw is Charles R. Cartledge, who has been in this game the past five years and has been giving a very good account of himself as a worker and money getter. This baby not only works the needle cleverly but handles a tip like I have never seen one handled before. I have seen pitchmen glue a crowd to a spot on a corner, doorway or on a fair-ground, but he is the first I ever saw gather a tip on a sidewalk at a corner and walk them down the street with him while he was going thru his demonstration on the hose. In most big cities the readers usually have a clause making the worker walk. Cartledge has overcome the walker reader by "walking the tip." When he is thru with his demonstration the "complainant merchant" who is responsible for the "walker license" finds that Pitchdom's representatives can take care of any situation, for Cartledge makes his turn and passout at the next corner without crossing a street, and I mean he gets his share of the long green.

Cartledge got himself an early start on the road. At 17 he was hit by "old bug" wanderlust, back in Columbus, Ga., the old home town, and hid himself to Philly, where he led newspapers to earn his chow. That was slow going for this live wire and he soon sold himself to the head of one of the biggest nation-wide bakery institutions and made good with the firm. Uncle Sammy took Charley off that job and put him in the front ranks over in France for about 16 months.

When he came back he worked at different occupations until the run menders became the big money in Pitchdom, and right from the start Charley became so good on the mender the girls and boys in the business nicknamed him "Needles Ray."

Cartledge is 39 years old, a member of the Moose and Redmen, and his permanent address is *The Billboard*.

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--- DEMONSTRATORS ---



The best merchandise — most attractively packed. The fastest sellers. At the right prices. Quickest and most reliable service.

**ACME METAL GOODS MFG. CO.**  
2-24 Orange Street, Newark, N. J.

### RAZOR BLADE MANUFACTURER

Specializing in Private Brands will Be Glad To Quote You Prices. State Initial Quantity You Can Use.

**FABYAN BLADE CO.** 134 Fabyan Place, Newark, N. J.

### NEWEST MOST SENSATIONAL DISCOVERY TRANS-FOTO

Sells on Sight—Everybody a Prospect. NOW ONLY \$9.00 Per Gross

Prints photographs from any negatives in 2 minutes, on Paper, Silk, Rayon, Wood, Porcelain, etc. Biggest thing in the Twentieth Century. Good for window and store workers, demonstrators and pitchmen. No Dark Room—No Equipment—No Experience Necessary.

**SENSATIONAL EASY DEMONSTRATION FASTEST SELLER OF THE YEAR.**  
Sample 25c, with Full Details. 50% Deposit with Orders. Territories Open.

**TRANS-FOTO COMPANY** B-1, 143 West 41st Street, NEW YORK, N. Y.

altho he is able to get a few people each day who say they 'will advertise,' he is on the lookout for a territory in which everyone has had a chain letter payoff. Jack and Vida Williams stopped in to see us on their way out of Texas. They say everything looks okeh in the tomato section."

**DOC BROAD IS** . . . . . reported to really be putting out the fruit-lax in the S. Clark street store in Chicago. Also working in the store are Williams, Fox De Grow and Tom Sigourney. Plenty of money in evidence but a scarcity of pitchmen.

**CLIFF STEVENSON** . . . . . "I am forsaking the med show business this year to lecture on Mrs. J. R. Castle's crime show, on the United Shows of America. Plan to be back in the med game next winter."

"HERE'S MY FIRST PIPE . . . . . in years," shoots Louis Gordon from Philadelphia. "Have been working blades around Baltimore to fair business. The town is open and the markets are especially good on Saturday. I saw Doc O'Brien with blades and Harry Donovan with menders doing fair. I also ran into Keno Krause, a prince of a fellow and as versatile as they come. I have never seen him work the same thing twice. One day it was rad, another flukem and the next sharpeners. On off days he's out in the sticks writing sheet. Keno has opened more towns than I have fingers and toes. We need more of this kind. How about a pipe, Keno? Philly isn't so hot so I plan to hit for New York for a while before going into New England for the summer."

**FRANK LIBBY** . . . . . scribes from Buffalo, N. Y.: "I am still holding down this territory almost by myself. Outside of Lew Yesner and Mike Shipman, who made a flying visit here from Binghamton, I have been alone. Lew still seems to be the maestro of the coil game. They did not stay long but beat it back to New York to all a contract. Howard Black, who makes Buffalo his home, has not been around much, altho I saw him recently. He was out most of the winter in New England. As he has not even attempted to work here, I imagine he did well enough during the winter. Earl Crumley, what is the trouble? I was under the impression that you were very anxious to get in touch with me. Let's hear from Carl Matthews and some of the other fellows out west. In remem-

### NEW WAY TO SMOKE

Touch A Button! LIGHTED CIGARETTES Come Out of Magic Case

Imagine this! You take a beautiful case from your vest pocket! Automatically a cigarette and flame appear. You puff . . . and a LIGHTED, ready-to-smoke cigarette is delivered right between your lips. Smokers crowd around when you use the Magic Case . . . they gaze in wonder every one of them wants it.

**Make Up To \$16 a Day**  
Let me send you a Magic Case for 15 days' trial at my risk. Just show it . . . and watch smokers reach for it eager to buy. It's a selling sensation. Agents are collecting money fast. Write quick.

**MAGIC CASE MFRS.,**  
Dept. E-448-B,  
4234 Cozens Ave., ST. LOUIS, MO.

### MEDICINE MEN

Write for Price List on Soaps, Tonics, Liniments, Nerve Tonic, Tablets and Salves. Under your own label if you wish.

Also Fastest Selling Herb Package on the Market, formula attached. Prices Right. Plenty Margin for You.

**BECKER CHEMICAL CO.**  
(Established 1890)  
235 Main Street, Cincinnati, O.

### CHEWING GUM 20c BOX

RETAILS FOR \$1.00  
Each Box Holds 20 Full Size 5c Packs of Factory Fresh Gum!  
Snappy Display Boxes help you to get quick 100% to 200% profits. Be our distributor — Get started. Send 40c for sample.

Box (reusaid) or write for particulars. **AMERICAN CHEWING, 4th & Mt. Pleasant, Newark, N. J.**

### MEDICINE MEN

PRIVATE LABEL TONICS. Immediate Shipments. New Price List. WRITE OR WIRE.

**NUTRO MEDICINE CO.**  
16 South Peoria Street, Chicago.

**5 BIG MONEY \$ VETERANS. GET BUSY.**  
Fast Selling Veterans' Magazines, Joke Books, Wit, Humor, Tramp Poems, Patriotic Calendars in Season. 15c Fast Sellers. **WETS. SERVICE MAG., 157 Leonard St., New York.**

### CIGARS

—Agents, Distributors, establish good permanent income selling stores, restaurants, taverns, individuals. Rush \$1.25 for Box of Fifty (5c) Cigars and Information. **H. M. DIRECT SALES, 245 Fifth Ave., New York, N. Y.**

It Helps You, the Paper and Advertisers to Mention *The Billboard*.



# HANDS UP!!!

## BUT LOOK! Amazing New MYSTERY BELT

WITH SECRET MONEY POCKET  
DEFIES THIEVES and ROBBERS!

**PAYS YOU UP TO \$15 IN DAY!**  
Absolute safety for money carried right on the person! What a sensation. Here's the article every man wants and buys on sight! Looks like a regular, high quality, handsome leather belt—BUT—IT'S A "MYSTERY" BELT—equipped with a CONCEALED SECRET MONEY POCKET that is known ONLY TO THE WEARER! Pick-pockets, thieves and hold-up men cannot find it! No "zipper" to betray where money is concealed! Both inside and outside surfaces of smooth, unbroken genuine cowhide leather from end to end. A good-looking, dressy, long-wearing belt—PLUS absolute concealment and safety for money.

**SELLS ON SIGHT!** Genuine DIRIGOLD Buckle with Initial FREE  
Beautiful, non-tarnish, handsomely designed Buckle of Genuine Dirigold, with owner's initial engraved FREE, furnished with each Patented Secret Pocket Belt. Also 22K Gold money free on Belt for identification. Write today for details.  
Sales and profits by the "hateful" waiting for you just wearing and demonstrating "MYSTERY" BELT to men everywhere—and women, too, who want it for gift use. The hottest seller in the country today—promises even bigger and faster profits to live-wire distributors than the famous "Miss America" handbags—now in its second and most successful year. Write at once for the surprising secrets of the "MYSTERY" BELT, sensational, sure-fire selling plan and FREE SAMPLE OFFER. Send no money—but write—TODAY!

**HALVORSEN, INC., Dept. F-86, 605 W. Washington Blvd., Chicago**

### LATEST VACUUM FILLING DROP INDICATOR

Record Ink in Barrel Shows When Pen Requires Refilling.

**PEARL JUMBOS.** Filigree Band.  
Surprisingly LOW PRICES On Pens, Pencils, Combination Sets, Complete Acquaintance Assn., \$1.00, Prepaid.  
**JACKWIN PEN CO.**  
44 W. 28th St., New York, N. Y.

### BABY TURTLES PAINTED

A Living Souvenir, will live a hundred years. Beautifully decorated with a red rose. Guaranteed water proof. The Turtles are so attractive that people cannot help stopping to buy one or more. Millions were sold during the World's Fair in Chicago. Most everybody wants one. Big demand everywhere. \$10.00 per hundred. With your name or any name desired in print on the turtle, \$14.00 per hundred. F. O. B. Baton Rouge. Same device, \$1.50 notepad. Mailing boxes with each turtle included. Turtle food 40c per dozen packages.

**BATON ROUGE TURTLE COMPANY**  
302 NORTH BOULEVARD BATON ROUGE, LA.

### STREET PHOTOGRAPHERS

Cameras for Street and Other Concession Workers and All Supplies. Our Cameras Take and Develop the Picture Right on the Spot in One Minute and are Light in Weight to Move. Our bestest Camera complete weighs only 12 lbs. Makes type or black and white pictures in all sizes, up to a postal card size. Hundreds Have Been Making Big Money With These Cameras Even During the Depression.  
SEND FOR OUR CATALOG.

**DAYDARK SPECIALTY CO.**  
2827 Benton St., St. Louis, Mo.

### SPECIALTY SALESMEN, AGENTS and PITCH WORKERS

Buy direct. Make big profits selling  
**GALVANIC ELECTRIC BELTS and VOLTAIC ELECTRIC INSOLES**  
No Competition. Get Net Wholesale Price List.  
**SAMPLE 50c**  
**THE ELECTRIC APPLIANCE CO.**  
E. A. Co. Bldg., Burlington, Kan.

NATIONALLY DISTRIBUTED BRAND

## 2 1/4 EACH

2-Oz. Boric Acid, 4-Oz. Soda Bleach,  
4-Oz. Epsom Salt, 1-Oz. Egyptian Henna

**LEAR PRODUCTS COMPANY,**  
1312 So. Spaulding Ave., Chicago, Ill.

### Sell to Stores COUNTER GOODS

Handle Big Pay Route selling Retail Merchants world's largest finest line Counter Card Merchandise. Sensational New Aspirin Dealer's Razor Blades, 5 for 10c; Dime-Lax (new chocolate laxative), Bromo-Pfizer, and many others. 100 new displays. Over 100% profit for you and merchant.  
**NO INVESTMENT**  
Place only few cards daily and you make up to \$48 weekly. Start making money first day. Big Catalogue free.

**World's Products Co.**  
Dept. 589, SPENCER, IND.

from Bob Grammer. Also extends thanks for much-needed help to Doc Leon Streets and Dad Cole.

**SID SIDENBERG** . . . shoots one: "Just read Dave Reese's pipe on organizing Pitchdom, which is very interesting, since Dave suggests the boys raise \$1,000. That's a great idea, Dave. Go to it. We ought to beat them easily, and open every town in the country. But let me handle the thousand! Ha!" (In all fairness to Dave, it must be admitted that he suggested *The Billboard* be custodian of the funds.)

**HARRY H. WALKER** . . . was a visitor at the Desk last Wednesday. Harry has a doorway flash and demonstration that should get a few coconuts in Cincy. Came in from Louisville and infos biz is fair.

**"SKETCH ARTIST"** . . . pitchmen find conditions in Cincinnati terrible," tells Benjamin Benson. "No chance whatever to make a pitch. Am moving by box car to Chicago, where everything is wide open."

**WILLIAM WRIGHT** . . . of paste fame, is in the Binghamton City Hospital, Binghamton, N. Y., and wonders as to the whereabouts of Pat R. Gooan, also would appreciate letters from oldtimers who knew him.

**T. J. O'KEEFE** . . . writes in to inquire if any of the boys know in what States it is illegal to work the old-time coupons, as used with whiststones. Any info in this one?

**"PLENTY OF WATER"** . . . and wind around here, but no money," tells Doc A. M. Johansen, from Shreveport, La. "Am writing sheet, pitching soap and perfume, but it sure is tough in the Kingfish's State. Hope we get the bonus. Would it come in handy? Haven't seen a T-bone steak since 1929. Grits and gravy. Well, we (two trailers, two cars and a crew of 10) manage to get along. Three squares a day and six feet to sleep on every night. Stay away from here, n. g. Heading north, to old Beantown, in Mass. Where is Morris Kahntroff, Johnny Hicks, Tom Rogers, etc. Pipe in!"

**H. B. (TEDD) McMURPHY** . . . shoots one from Hopkinsville, "way down in old Kentucky: "Playing to fair biz with rad. Visited the Haag Circus last week in Shelbyville, Tenn. They report fair business. Met Fred (Sizz) Cummings decorating the show with banners, and the missus, Ruth, working stores with coupons (and how she does it). The Royal Palm Shows are here this week. Met quite a few of the old gang. But would like to see a few lines from some of the boys in the North."

**JACK KNEBEL** . . . operator of a sensational corn punk joint at the recent Port of Authority show in New York, pipes: "Earl Jacques, med worker, has joined my crew and I can say he one of the best I ever worked with. He met Doc Greene, working my Newberry store in Providence, and Greene booked him in Fall River for the week-end. What a red one he had! Many pitchmen no doubt remember Phil Thompson. Phil is now working for me and has a new red and white Ford truck, with a two-speaker address system. He gets it every week and sure knows how to bally the joint."

### \$1.00 STARTS YOU IN BUSINESS

BIG MONEY—ALL YEAR ROUND  
Our Guarantee of Best Quality at Lowest Prices Beats Any Competition.

**WASH TIES! \$8.50 Gr.—90c Sample Dz.**

Printed Broadcloths and Precates Guaranteed Washable. Greatly in Demand!

**SILK-LINED TIES**  
\$18.00 Gr.; \$1.75 Sample Dz.  
New Low Prices on Boucra, Sat-in Stripes, Woven Jacquards, Latest Seasonal Patterns.

**PATENTED**  
**SLYDE-ON Ready Tied Ties!**  
\$30.00 Gross—\$2.75 Sample Dz.  
COMPLETE LINE MEN'S NECKWEAR!

**MEN'S COSE, SHIRTS and TIES TO MATCH and Other NOVELTIES**  
Send for Our ILLUSTRATED CATALOGUE and See for Yourself why OUR MEN are the BIGGEST MONEY MAKER!

25% Cash—Bal. C. O. D.—Money Refunded.

**BOULEVARD CRAVATS**  
22 W. 21st Street, Dept. BE-25, New York.

### A GOOD DEAL FOR YOUR MONEY

Fast-Selling Bargain Merchandise. Start a Small Bargain Store. Make Big Money. All Brand-New Merchandise.

Men's Canvas Work Gloves, Doz. . . \$0.90  
100-Pc. Notion Assn., 50-15c Sellers, Dz. 1.50  
Wash Rags, Large 10c Sellers, Doz. . . .38  
Men's Silk 4-in-Hand Ties, 25c Sellers, Dz. 1.00  
Ladies' Silk Hose, Chardonize, 25c Sellers, Doz. . . .1.77  
Large Indian Pattern Blankets, \$2.00 Sellers, Each . . . .1.18

Send for our FREE Illustrated Bargain Catalog. 1,500 fast-selling Dry Goods, Furnishings, Clothing, Shoes, Notions and Drug Items.  
TERMS: 25% Deposit, Balance C. O. D., F. O. B. Chicago.

**SUPERIOR MERCHANDISE CO.**  
700 W. Roosevelt Rd. Dept. 9, Chicago, Ill.

### 6 TABLETS-5c

**NEW SILVER FOIL ASPIRIN DISPLAY 50 TINS**  
Write for Details  
**HOUSE TO HOUSE ITEMS**  
CHAMPION SPECIALTY CO.  
814-Y Central Street, Kansas City, Mo.

**GOGGLES.** Blades, Laxatives, Sun-glasses, Combs, White Shoes, Polish, Fly Swatters.

**NEW 7-BAR BOX SOAP EXTRACTS.**  
Vanilla, 10-0c. Pitcher (8-oz. Bottle (no box doz. sold), 19 lbs. 4-p. doz. 85c.  
A box cash with order, plus postage.

### PITCHMEN, DEMONSTRATORS NOTE

Fastest Selling Item Ever Created

With a minimum investment of \$3.20 you will secure a daily income of \$10.00 to \$20.00. Sell Gross at 50 Ea. . . . \$7.20  
Cost Gross . . . . . \$3.20

Your Profit . . . . . \$4.00

**HAND-POLISHED TIE HOLDER-COLLAR FASTENER SET.** Sample 1/2 Gross, Prepaid, \$1.00. TRY IT!

Cash with Order, or 25% Dep., Bal. C. O. D.  
**PARIS BEAD & NOVELTY HOUSE,**  
Dept. H. B., 305 W. Adams St., Chicago, Ill.

### BLADE HEADQUARTERS

We carry All Brands of Double and Single-Edge BLADES at Best Prices, as low as 40c per 100. We sell only the ORIGINAL NEW STANLEY BLADES. Write for Prices.

**STANLEY RAZOR BLADE CO.,**  
248 N. Ninth Street, Philadelphia, Pa.

### Attention Jobbers!

UMBRELLA CANES the Greatest Sensation at the Century of Progress. Over two million sold. WE MANUFACTURE THEM. Colors: Black, Dark and Light Brown. Write for prices.

**A. M. WARREN & CO.**  
227 West Van Buren Street, CHICAGO.

### Another for the Book

The population of the United States is estimated to be . . . . . 124,000,000  
Those eligible for old age pensions under the Townsend Bill . . . . . 50,000,000

Number of persons prohibited from working under child labor laws and working on Government jobs . . . . . 74,000,000

Number of unemployed persons . . . . . 14,000,000  
13,999,998

Balance to produce nation's goods and make the money to support the old folks under the Townsend Bill . . . . . 2

All of which leaves just you and me and I'm all worn out—so it's up to you!



**World of Mirth Roster**

ALEXANDRIA, Va., May 18.—The World of Mirth Shows, which played here last week, had the following roster: Staff: Max Linderman, general manager; Frank Bergen, assistant manager; Ralph Smith, secretary-treasurer; Harvey L. (Doc) Cann, general agent; Gerald Snellens, special agent; Gaylord White, publicity; Don Montgomery, trainmaster; Nate Worman, lot superintendent; J. L. Edwards, electrician. James Stephenson and Norman Selby Jr. are at front gate; Jack and Violet Pettus, amplifying system; Norman Selby Jr. and Mrs. Selby, mail and The Billboard.

Shows: Bughouse—Mrs. Max Linderman, manager; Jessie Rhodes and E. L. Garner. Palace of Illusions—Mr. and Mrs. Al Renton, managers; Al Renton Jr., Mr. and Mrs. A. C. Brooks, Al Brooks, Ruth Sims, Charles Robertson. Snake Jungle—Mr. and Mrs. C. C. Hanna. Carlson Twins—Flo and Dot Carlson, William (Dutch) Goddar. Minstrel Show—R. F. Judy and Billy Judy, managers. Kelly's Odditorium—Mr. and Mrs. T. W. (Slim) Kelly, managers; Norman Wolff, George Beggs. Purtle's Motordrome—Mr. and Mrs. Earl Purtle, managers; Mr. and Mrs. William Moore, Roy Wood. Deep Sea Show—Edward (Happy) Langley, Walter Mallard, Robert Egan, Dee Radward. Follies Bergere—Mr. and Mrs. Joe Casper, Mr. and Mrs. William Giggs, Gene Henderson, Helen Boudry, Mrs. Valentine Boudry. Rogers' Midget Village—Mr. and Mrs. Mervin (Red) Rogers, managers; Mike and Ike, Mr. and Mrs. W. R. Anderson, J. A. Williams, Henry Wendell. Darkest Africa—Sailor Joe Simmons and Mrs. Simmons, Robert H. Boyd. Mickey Mouse—Edward Cernone.

Rides: Kiddie Ride—Jack Linderman, David Linderman. Caterpillar—George Lucas, Mr. and Mrs. Harold Lucas, Everett Black. Heyday—Mr. and Mrs. William Brown, Charley Bradley, Leo Housery, Walter—Mr. and Mrs. Hans Merten, Thomas (Tex) Briggs, Albert Galette, Robert Bradshaw, Evans Taylor, Charles Foster, Charles K. Woodyard. Ferris Wheel—Charley Holliday, Jerry Shannon, Bob Boyd. Merry-Go-Round—Mr. and Mrs. Frank Anderson, Sandy Clate, Frank Gombash, Clayborn Kendrick. Scooter—William C. Rushmer, general manager; Iris L. Garner, John Fitzpatrick, Alexander Karpelina, Glenn Smith. Ridee-O—Floyd Covington, manager. Tunnel of Love—Tom Evans, Maude Evans.

Concessions: I Firesides' cookhouse. Mr. and Mrs. Ollie Trout, Jack Evans, Mr. and Mrs. Vernon Moore, Mr. and Mrs. William Lewis, Sam and Izzy Burk, Al Hastings, H. C. Carver, Edward Gambie, Harry Cann, Steve Kutney, Charles Peters, A. J. Olson, Mr. and Mrs. Rex Christine, Max Levine, F. Davison, James Farris, Charles Herward, Mr. and Mrs. Al Wallace, Walter Leslie, William Hagelman, Clyde Boyd, Peter Menzie, Sully Wiedeman, Marie Demase, Al Corbett, Mrs. Billy Anthony, Bud Anthony, William G. Murphy, Herman Wiener, Mr. and Mrs. William Tucker, F. J. Bresk, Lou Bresk, Andy White, Sam Kaplan, Bonnie Kaplan, Louis Garfinkel, James Kelly, Linda Walsh, George Fielding.

**Dodson World's Fair Shows**

St. Louis. Week ended May 11. Kingshighway and Southwest. No auspices. Weather, rainy. Business, poor. Dark three nights. Mills and Mills used new rigging. Dare-Devil Daniel adding 10 feet to his high perch. Capt. Dan Cherry heightening his high-dive ladder. Great Fussner building larger and higher spiral tower. Rex, armless-legless wonder; Estelle and husband, Prof. McHugh, mentalists, added to Charles Zerm's Circus Side Show. Willis Johnson and wife and daughter joined to look after Johnson-Roy Deseray, illusion presentation. Carry 20 people. Occupy largest tent on midway. Clarence (magic) Johnson in charge inside. Richard (Pat) Lorraine and his Crocodile Girl took departure. At the Adam and Eve Show men and women patrons admitted alternately. Mickey Walker, brother of Johnny Walker, manager Athletic Stadium, called to Columbia, Mo., to funeral of sister-in-law, Mrs. Margaret Everetts. Ruby Dodson, daughter of C. G. and Katy Dodson, scored at Missouri Show Women's Club ball with her dancing and singing. Given birthday surprise and received many gifts. Bull with tiger marks on body, lion mane on neck and two front feet resembling human feet new feature in Fred Bond's Freak Animal Show. Bert

Brundage conferring with ride builders for new ride. Dr. M. Ebenstein going good with Streets of Paris and Life—Before and After. George Mathews operating barber shop, assisted by Ray Redding. Pete (Midway) Kennedy boss of shoe-shine stand. The flat cars recently purchased refloored by Trainmaster W. A. Simmons and crew. Del Crouch's Motordrome going good. Visitors included Fred Beckmann, Barney Gerety, Pete Kortez, Great Loranzo and others of Beckmann & Gerety's Shows, Dee Lang and members of his shows; D. D. Murphy, Les Brophy and others of D. D. Murphy Shows, the widows of Frank W. Gaskill and Capt. Dave Derick; William Krause, A. Grohe and family, Dr. Olin H. Gore and wife, De Forrest L. Provost and wife (Nellie), Mrs. Emma Myers and daughter, Bill Skaggs and family, including Bill Jr.; C. J. Hervey, Jack Webster, William Vanscoy; Major Fred Moore, whose late father was late Al G. Barnes' first financial backer; Mrs. Vida Donegan, Mrs. Hannah Franklin, Dr. W. R. Waddell, Martin J. Kelley, Robert F. Salvage, Lee Sanders and Hon. Muri Riedel. Warren Wright joined as boss of billing crew. James Bomar his assistant. REV. DOC WADDELL.

**Cetlin & Wilson Shows**

Covington, Va. Week ended May 11. Location, Fudges showgrounds. Auspices, American Legion. Weather, variable. Business, good.

Opened Monday night in rain, but crowds increased nightly, and Saturday night grounds not large enough to hold them. T. B. McCaleb, secretary Alleghany County Fair, a nightly visitor. E. B. Weaver, secretary Rockbridge County Fair, and Secretary Boone, Greenbrier Valley Fair, and party also guests of show. Thursday night Mr. and Mrs. Jack Rinehart, of Lone Star Ranch Show, were double hosts to their daughter, Ollie, on her birthday, and Mr. and Mrs. E. P. Baker on their 30th wedding anniversary, with the entire show as guests. J. W. Wilson acted as emcee. A good time and a rising vote of thanks to Mr. and Mrs. Rinehart. Mrs. J. W. Wilson at home in Roanoke, Va., for the week. Tommy Allen in hospital at Roanoke, Va., at last reports doing nicely. A beautiful bouquet of flowers to the show on opening night from Mr. and Mrs. "Baldy" Richmond, formerly of this show, but in the restaurant business here. Jack Nelson has new auto, Frank Savage, Caterpillar foreman, a new home on wheels. John Gordon has his concessions on the midway for remainder of the season.

A meeting was held in the Minstrel Show top on Wednesday afternoon, with J. W. Wilson in charge, relative to American Carnivals Association, Inc., and from the response it looks as tho this show is going to be about 100 per cent.

The daily matinees have proved a success and will continue until the closing of the school terms. Billy Ritchey's Water Circus goes on daily for the matinee crowds. The American Legion here, with J. H. Glover as chairman, did everything to help the show. All the rides did a wonderful business here, with the shows doing fair. The new panel front for the Jewell Joean Show was completed by Robert Wicks, scenic artist, and is a beauty. He is now working on the front of the Lone Star Ranch. GEORGE HIRSHBERG.

**Crafts 20 Big Shows**

Modesto, Calif. Week ended May 12. Location, Maze road showgrounds. Business, fair.

Show used the same lot as in former years and as usual put down a carpet of sawdust around the entire midway. Account of the cool weather the first few nights business fell somewhat short of last year. At Fresno, preceding week, good crowds and good business. Mrs. Joe Krug was tendered a surprise birthday party at Fresno and received many gifts. A dinner given in her honor at the swanky Club Montmartre was attended by a number of showfolk. J. J. Davis, former trouper and now a novelty importer, was a visitor. Chain letter craze struck the midway last week and the show's mail man overloaded with extra mail. The latest chain craze started now among concession owners on a full-paid privilege plan, whereby top name receives concession privilege paid for the week and rotates whereby it being possible for owner of a concession to get privilege paid in full for season (when they get three coupons). O. N. Crafts spent the most of the week in Los Angeles and flew back in his plane

for Saturday night, then left again for Oakland the next morning. New Animal Show booked and will set up in next town. Lillian LaFrance clicking with her Silodrome. Ed Kanthe's Athletic Show featuring some exciting bouts and getting results. Side Show, under management of Anna John-Budd, has added some new attractions and packed nightly. Both funhouses, Giggle House and Jazzer, now being operated by W. H. McCormick. Big fishing trip being planned by Joe Krug and Orville Crafts. Going by plane into the mountainous territory and then by pack mule to a virgin stream. Ten-day trip is in the offing. Next three weeks in the bay district towns where the show is well known. ROY SCOTT.

**Royal American Shows**

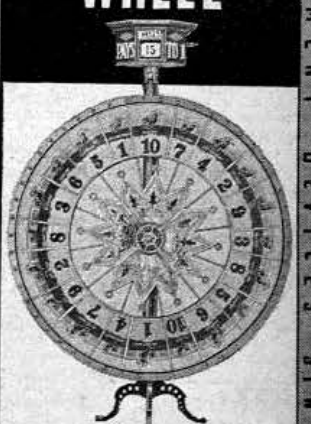
Gadsden, Ala. Two weeks ended May 4. Auspices, American Legion. Location, new lot on East Broad street. Weather, intermittent rains. Business, first week good, second week fair.

Downpour of rain on Friday of first week destroyed day play, but good crowd all evening despite drizzle and wet grounds. Saturday rain all day from 9 p.m. until closing. The grounds so soft Sunday that Elmer Velare, business manager, postponed tearing down. More rain Sunday, and insistence of committee to continue engagement another week resulted in four-day hold-over. Engagement scheduled for tricity of Florence - Sheffield - Muscle Shoals canceled by Sam Gluskin, advance agent. Show to Memphis. Capt. V. N. Johns, pilot of the RAS 12-passenger tri-motored Ford plane, worst sufferer from soggy ground at Gadsden. Tore off landing gear and damaged wing in mud hole at field. Machine dismantled and shipped to Memphis for probable rebuilding or repairs. Walter Kemp, manager Lion Motordrome, and Captain Johns flying to Birmingham and Memphis over week-end in Kemp's cruiser.

Memphis, Tenn. Week ended May 12. Cotton Carnival. Location, fairgrounds. Weather, some rain. Business, good.

Monday night the Hollywood Electrical Pageant was canceled due to deep mud on the race track, and the midway enjoyed a fair crowd despite the grandstand cancellation and in the face of a continuous drizzle and cold weather. Children's Day, Friday, excellent crowds from noon until midnight despite overcast skies and intermittent drizzles. Saturday heavy attendance and gross at night. It was necessary to cancel a booking at Paducah, Ky., because of conditions of the showground there. The Decatur date was moved forward a week by Sam Gluskin, advance agent, and the show went directly there. Marjorie and Walter Kemp, flying their two-place airplane, left to visit relatives and friends in St. Louis over the week-end. Mr. and Mrs. Tom Rankine, who had been visiting their son, Tom Jr., and wife, drove from Memphis to Chicago, their home. Mrs. Rankine Jr. is "Zilla" and Tom Jr. is emcee in Dick Best's Side Show. Carl J. Sedlmayr to Chicago to visit with friends for a few days. JACK DADSWELL.

DEPENDABLE  
**Evans' HORSE RACE WHEEL**  
AMUSEMENT DEVICES SINCE 1909



The flashiest money maker ever produced. This beautiful wheel with Evans' pari-mutuel device has an earning capacity far in excess of any other wheel of its size. It's a gold mine for concessionaires.

SEND FOR EVANS' 64-Pg. CATALOGUE.

It's just packed with money-making ideas for park and carnival men. Send for it today!

You Make More Money with Evans' Equipment.

**H-C-EVANS & CO.**  
1527 28th ADAMS CHICAGO

**FOR SALE**  
**Stuffed Mechanical Animals**  
Life sized, about 30. Gorillas, Lions, Elephants, Rhinoceroses, Zebras, Ostriches, etc. suitable for side shows, also sold individually.  
**OUTDOOR EXPLOITATION CO.**  
545 Fifth Ave. NEW YORK  
Tel.: Murray Hill 2-3275.

J. L. BARKER SHOWS — Have complete new outfit for Snake or Geck Show, also new complete outfit for Illusion or Five-in-One Show. Reliable people only. Clothes Fit, Fish Pond, American Palmistry and Candy Floss open. Experienced Wheel Foreman; other useful people write.  
**LE ROY, ILL., THIS WEEK.**

**Wanted at Once**  
LEGITIMATE CONCESSIONS, RIDES, SHOWS OF ALL KINDS FOR EIGHT DAYS, JUNE 21st to JUNE 29th, 1935, INCLUSIVE.  
**BARREN HILL FIRE COMPANY FAIR, BARREN HILL, MONTGOMERY COUNTY, PA.**  
LAFAYETTE HILL P. O.  
One mile from Philadelphia City Limit.  
Wire EDWIN LIGHTKEP, Secretary, Phone: Conshohocken 641-R.

**QUALITY SHOW PRINTING FOR CIRCUSES**  
We have been in business since 1852 and can handle all your large show print requirements to your complete satisfaction. Anything from a poster to a 24-sheet.  
Write today for special prices on real Wood Engraving Show Print. Address: J. J. MARRON,  
**CALHOUN SHOW PRINT CO., Inc.,** 356 Asylum Street, Hartford, Conn.

**Wanted for Thurston's MYSTERIES OF INDIA**  
Address of the MENTAL ACT at 23D ST. ENTRANCE, World's Fair in Chicago. Please write.  
Also Want BOSS CANVASMAN who can handle 75-Foot Round Top with Two 30's. Write.  
**HARRY THURSTON, Folly Theater, 526 S. State St., Chicago.**





**T**HERE'S nothing wrong with the carnival business. It's the operators who are at fault when a show doesn't click. That's the way Joe H. Hughes, who knows all the ins and outs of this branch of amusements, feels about it since having his first opportunity to look over Conklin's All-Canadian Shows. Here's what he says:

"While the Conklin brothers, Paddy and Frank, and the writer have been lifelong friends, I had never seen their show until last Saturday at Hamilton, Ont. We all started in the concession business about the same time, then we started operating carnivals about the same time. The Conklins were in the West and I operated in the East.

"Arriving at Hamilton, I drove about to first check up on the billing and found the country around billed like a circus with special paper. In the city proper every available window and daub was covered.

"It was 7:30 when I reached the lot and, as I expected after seeing such splendid billing, a big crowd was on hand and people were coming thru the gates as fast as the ticket takers could handle them. It was the largest crowd I have seen on a carnival grounds in years—and spending.

"Organization: To say that the show is well organized is putting it mildly. It's a super organization in every way. Conklins own and operate 15 big pay attractions and they also own 25 well-flashed and capably operated concessions. There are about 10 independent concessions carried.

"The entire show sparkles with new paint, bright lights and four big searchlights covering everything. A brand-new \$10,000 organ graces the front gate and with organs and public address systems everywhere there is not a dull moment from the time one enters.

"At the show train I found another cog in the secret of the Conklin success. The train is a hotel on wheels with spacious staterooms, running water, private baths, etc. Two separate lighting plants are used to make every part of the train as bright as day. The new private car of Paddy and the missus is the most elaborate and complete I have ever entered. Its appointments are splendid (finished in ivory and gold) with drapes and decorations conceived and created by none other than Mrs. Conklin.

"Back to the lot in time to see all shows, rides and concessions close promptly at 12 o'clock. This is always the custom in Canada with the Conklin show. They never work on Sunday, not even to lay out a lot or unload the train. One complete day off each week, except in the Province of Quebec, where you must show on Sunday and take the day off during the week.

"Speed: For the first time this season the Conklin show is coming down to move on. Paddy told me he would not press his people too much the first move, but that even with some new men the show should be off the lot in five hours. He was conservative—the show was off the lot in 4½ hours. And without one bit of noise. No one is allowed to make noise at any time during the show or after. No yelling for this fellow or that fellow, or to come over here, etc.—you must go over and quietly make your request of the other

party. This is also the policy of the Conklins themselves—they never yell at anyone. In fact, around this show they all seem to whisper. I thought of the whispering campaigns many times during the night. It's so different and refreshing that I urge every carnival manager to visit this show.

"At all times the Conklin show is well manned with competent executives and plenty of assistants. Full safety crews are always carried on all riding devices. Therefore with only a few additional men on week-ends to load wagons, the show will always move with the greatest of speed and efficiency.

"I am glad that I made the trip to Hamilton and if I ever go back in the carnival business I sure will try to use some of the Conklin circus methods as they apply them to the carnival—plus improvements that are original with them."

+ + +

*William Judkins Hewitt is of the opinion that Tony Sarg's Marionettes would be a good show for carnivals like United Shows of America, Rubin & Cherry Exposition, America's Model Shows, Beckmann & Gerety's Shows, etc.*

+ + +

**A**NOTHER announcement about the Big Show and its press department members appeared in *Editor and Publisher* for May 11, occupying the same amount of space as the first one (six inches, double column) in the issue of April 27 and about which we told you in this column in our May 11 issue. The second one reads:

"And now begins the real circus season for the Big Show—the tour under canvas. Performers, staff and workmen thrill to the thought of the road, but it is the members of the press department—Roland Butler, general press agent; Dexter Fellows, Frank Braden, William Wilken and Edward Johnson—who get the kick out of the winding, crisscross swing over the continent.

"For them it means reunion with old and true friends—friends who have never failed them. Desk men, feature writers, reporters and cameramen, who, despite the fact that the coming of the Ringling Bros. and Barnum & Bailey Combined Circus means extra work and worry, never fail to smile and to enthuse over the fascinations of the Big Show circus day.

"So here comes the Big One. Coming are the meetings with good fellows, good friends—understanding and sympathetic souls all. Great days!"

The first announcement had us in a quandary as to whether it was gratis or paid, but the second one is convincing that it is paid space, with good-will building as its object. What newspaper man would not go out of his way to cooperate with the press men named after such a pat on the back!

But why only the Big Show when Hagenbeck-Wallace - 4 - Paw - Sells Bros.' Combined Circus and Al G. Barnes Circus are owned by the same management?

These ads must have been written several weeks in advance, as Wilken was switched to H-W more than two weeks ago.

+ + +

*Harry F. Gilliam (Ah! Ha!) rises to say: "I said 20 years ago that when show managers and fair secretaries wanted higher type concessioners they could make the concession business a BUSINESS instead of a racket. Is that day approaching? I hope so."*

+ + +

**B**IG ELI NEWS, bi-monthly house organ of Eli Bridge Company, sounds a note of optimism in an editorial in its delayed March issue. "It seems to us," to quote part of the editorial, "there is a feeling of more confidence; more forward-looking, plan-producing thoughts among our customers than for

the past several years. If this condition of mind means anything we are definitely on the way to better times.

"Optimism without foundation is foolish and dangerous. But a genuine, forward-looking, business-producing program will help us all. Many manufacturers are busier than they have been for many long months. Their finished products are being placed on the market and sold. Money is changing hands and is going into business channels. All of this means a more prosperous general condition of business."

### Hilderbrand's United Shows

*Ukiah, Calif. Six days ended May 5. No auspices. Location, State and Mills streets. Weather, unsettled. Business, fair. Eureka, Calif. Five days ended May 12. No auspices. Location, Fourth and A streets. Weather, cloudy and cold. Business, good.*

At Ukiah: The lot too small to erect entire show, as General Agent E. Pickard, who has been away for several weeks, failed to realize the increase in attractions, and several shows and concessions had to lay off. Mr. and Mrs. J. J. Davis visited. Mr. and Mrs. William Davidson, John Hicks, Mr. and Mrs. Lou Drescher and Jack Elhart added concessions. Mr. and Mrs. E. W. Cole entertained several showfolks at dinner. Mr. and Mrs. John Merino and family left for Los Angeles. Athletic Show, direction of Dutch Van Dee, topped the entire midway. A loud amplifier system was installed by Van Dee. At Eureka: The first red spot of the season. Despite cold and cloudy weather, people thronged the midway nightly. The marquee passed all previous records. Mrs. E. Pickard and daughter, June, enlarged their photo gallery. Don Quinn making a fine showing at front of Illusion Show. Mr. and Mrs. E. Grove, builders of the Hilderbrand housecar, sold their car en route and went to Los Angeles to obtain another. Mrs. Ben Martin was confined to her bed with illness. Mrs. Ethel Shutes doing nicely with her concession. Saturday and Sunday the rides and shows did heavy business. W. G. Foss' Mix-Up and Ben H. Martin's Loop ran a race for top money. The Fan Dancers, direction of William De Millier, added several new dancers. William Gavord added a snake illusion show. Charles Hillman joined the Martin staff of performers. Lucille King accomplished a clever advertising scoop, using radio, newspapers and merchants in a hookup with remote control on midway. Stanley Cole replaced Robert Johnson in Dolly Martin's Bingo. Petite Stella's Ten-in-One was the mecca of the throng. Human Hart the chief attraction. A new Callola ordered for delivery in Portland. **WALTON DE PELLATON.**

### Yellowstone Shows

*Walsenburg, Colo. Four days ended May 11. No auspices. Weather, fair. Business, good.*

On account of bad weather the show had remained two days at Las Vegas and opened at Walsenburg Wednesday night. Gate receipts increased nightly and Saturday the midway was packed. *The World Independent* gave the show some nice stories. Visitors from the Wortham Shows playing an adjacent town. L. L. Scott has taken over the Hawaiian Village, with Ralph Peterson, tickets; Lili Scott, Dorothy Bishop and Rosale Costelli, inside. Charles Blackburn managing Athletic Arena. C. B. Berry making openings for Marvella Show, also lecturing inside. A new 124-foot top purchased from Pueblo Tent and Awning Company for Milo Anthony's Side Show. Helen Culver doing nicely with her remodeled photo gallery. Slim Simmons, electrician, has completed a new house trailer. Curly Baker and the missus joined with their nicely flashed concession. Eddie Lynch, general agent, and Brownie Miller, legal adjuster, purchased new cars. Lynch complimented by the management for the success of his booking tour in Colorado. Henry Knight booked his Merry Mixup. Edwards Brothers, of Universal and Paramount newsreel, wired Bill Starr that they would be in Colorado Springs to take pictures of Ben Mouton's free act and Bob Oniel, mechanical man. Mickey Maloney, artist, painting new banners for Capt. John Hart's Wild Animal Circus. Owner-Manager Neal has purchased a Loop-o-Plane thru Abner K. Kline. **Johnnie**



By LEONARD TRAUBE  
(New York Office)

### Around the Whirl

**F**ELIX PATTY and his Human Ape attraction left Gorman Bros.' Circus and may join Jimmy Heron's World Bros.' outfit. . . . Some of the Ringling showfolk visited Tom Gorman's three-ringer when the former played Brooklyn and the latter New Jersey stands. . . . L. Harvey (Doc) Cann, general agent of the World of Mirth Shows, made a hurried trip to New York a few days ago. . . . Will Hill has signed his pony, Rex, with Namy Sallih's show in Playland, Rye. His Society Circus has been booked for Kennwood Park, Pittsburgh, for two weeks, starting June 2. . . . Terry Turner has been looking over Atlantic City as a prospective location for Ross Frisco's Siamese Twins, the Godinos. The wives accompany the Filipino freaks.

Max Cohen, counsel for the American Carnivals Association, writes: "I read with considerable interest the item in your column with reference to the railroad transportation matter, especially as to the views of Ralph Hendershot, financial editor. His views, as expressed by you, are very interesting, as they confirm my contentions that the reason that relief was denied us was not because of any lack of merit in our application but rather because of the complicated mess that the carriers have put themselves into." Incidentally, for the information of Attorney Cohen and others, Mr. Hendershot is financial editor of *The New York World-Telegram*.

**F**RED BRADNA, equestrian director of the Big Show, mourns for the old days. Twenty-five years ago, he says, cowboys went around with real guns on their hips. Now they go walking around with combs where firearms should be. Even the Indians with the show are going sissy by using toothpicks. It must be the age, an age in which the Zaccchins, for instance, create a mild sensation by the use of an electric washing machine in the back yard.

Elwood A. Hughes, general manager Canadian National Exhibition, Toronto, grabs his typewriter and says: "Thanks for returning the copy of Liberty Magazine containing the wonderful obituary notice of your humble servant." The "obit" in question was a colossal bulge in words and photo for the former Olympic star of the Dominion. "We regret very much to advise that George Hamid speaks the truth. Having taught him the game of shuffleboard, it was a very tragic moment when I suffered defeat at his hands in the shuffleboard tournament on board the good ship Britannic during our recent cruise. Some people have all the luck. Everything is shaping up beautifully for our Jubilee Year Exhibition and I am looking forward to a very much improved show in every department."

**G**RAND VIEW PARK, Singac, N. J., aside from gaining new friends with a national campaign, billed as the Grand National Treasure Hunt, has another stroke of magic on the fire. It concerns a Showman's Village. Proprietor Dan Goldbaum intends to set aside a small parcel adjoining the park to be devoted to troupers who happen by and want to cut up jackpots, talk over old times, etc. It sounds like the beginning of a good idea. . . . Talking of parks, more of them should go in for sportslands. They are paying propositions and an asset if well flashed with merchandise and conducted properly. Read the sportland section of the amusement machine department of *The Billboard* for all the dope. . . . Before the Ringling show left for its road tour new members on the roster were inoculated with serum to avoid typhoid. Each inoculation cost \$5, but this is tentative. If the government lays out the cost of the serum, the boys and girls won't have to pay.

Guinn and Ben Mouton spending a lot of time hunting in the mountains. Guinn's concessions again top money this week. Mrs. W. S. Neal, treasurer, purchasing leather for the upholstering of the seats in her new office trailer. **WILLIAM M. SUTHERLAND.**

Telephone Your Telegrams  
to  
Postal Telegraph  
Charges will appear on your  
regular telephone bill



# Classified Advertisements

**COMMERCIAL**  
10c a Word

Minimum—\$1.00. CASH WITH COPY.  
First Line and Name Displayed in Caps.

Set in uniform style. No cuts. No borders. Advertisements sent by telegraph will not be inserted unless money is wired with copy. We reserve the right to reject any advertisement or revise copy.

**FORMS CLOSE (in Cincinnati) THURSDAY**  
FOR THE FOLLOWING WEEK'S ISSUE.

**AT LIBERTY**

5c WORD (First Line Large Black Type)  
2c WORD (First Line and Name Black Type)  
1c WORD (Small Type)  
Figure Total of Words at One Rate Only  
No Ad. Less Than 25c.  
CASH WITH COPY.

## ACTS, SONGS AND PARODIES

**MUSIC ARRANGED — JEAN STOR, BOX 11,**  
Station N, New York.  
**RIDE ARRANGEMENTS—FULL BAND — 6c**  
Plan. Address **VIC VICKERS**, Easton, Md.

## AGENTS AND DISTRIBUTORS WANTED

**AGENTS, DEMONSTRATORS, PITCHMEN —**  
Big profits selling Marvel Mix Vanilla Concentrate. Two ounce bottle makes full pint high-grade Vanilla Flavor. Something new. Sample 50 cents. Salesman discounts. Particulars free. **MARVEL MFG. & SALES CO.**, Menominee, Mich. **ju1x**

**BIG MONEY APPLYING GOLD INITIALS ON**  
automobiles. Easiest thing today; no experience needed; free samples. **RALCO**, 1084 Washington, Boston, Mass. **tnfx**

**BIG FLASH! EMBROIDERED 4-PIECE SCARF**  
Sets, \$4.00 per dozen. Sample prepaid, \$50. **HILDEBRAND**, 934 North Ave., Chicago. **tnfx**

**BOOKS, NOVELTIES, INCENSE, STAMPS,**  
Magic Tricks. Samples, catalog, 10c. **MARRELL**, 159 N. State, Chicago. **x**

**CALIFORNIA FLOWER BEADS SUREFIRE**  
fast sellers. Big profits; low prices; catalog free. **MISSION NO. 15**, 2328 W. Pico, Los Angeles. **my25x**

**"CARTOON BOOKLETS" — HOT STUFF.** Buy wholesale from manufacturer. Dollar hundred. Samples 25c. **TERMINAL PRINTERS**, 3303 Lawrence, Chicago. **ju1x**

**CARTOON BOOKLETS — REAL STUFF, \$2.50**  
Hundred. Samples, 25c. **RAY**, Box 83, Sta. N, New York. **ju1x**

**CASH INCOME DAILY SILVERING MIRRORS,**  
Replating Metalware, making Glass Signs. Portable outfit. **SPRINKLE**, Plater, 500, Marion, Ind. **x**

**FAIR WORKERS, DEMONSTRATORS, CLEAN**  
up with our Combination Hemstitching and Rug Making Attachment. Also Darners, Hemstitchers, Embroidery Guides, Needle Threaders. **K. J. MANUFACTURING CO.**, 648 N. Vermont, Los Angeles, Calif. **x**

**GOOD INCOME SILVERING MIRRORS—PLAT-**  
ing and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by new method. Outfit furnished. Write **GUNMETAL CO.**, Ave. G, Decatur, Ill. **tnfx**

**HEADSUP — EFFECTIVE SOBERER — MONEY**  
Maker. **HEADSUP**, 5512 Euclid, Cleveland, Ohio. **my25x**

**IMPORTED MAGAZINE — LATEST MER-**  
chandise, Photos, 65c. **BOX 290-A**, New Haven, Conn. **x**

**LATEST NOVELTIES — PHOTOGRAPHS,**  
Books, Catalog 10c. **BROWN'S**, 353 W. 47th, Chicago, Ill. **my25**

**LUMINOUS SPECTACLES FOR READING IN-**  
visibly marked cards; dozen, \$12; sample, dollar bill. Education and amusement only. **B. MEHARGE**, Chillicothe, Tex. **x**

**MAKE MORE MONEY TAKING ORDERS**  
Shirts, Ties, Underwear, Dresses, Hosiery, Raincoats, Coveralls, Pants, Uniforms. Outfit free. **NIMROD CO.**, Dept. 43, 4922-28 Lincoln Ave., Chicago. **x**

**MOST PRACTICAL STROPPER EVER IN-**  
vented; patented for double-edge blades and indispensable tool combined. Strops two edges with one stroke. 300% profit. Sells on sight for 25c. Jobbers, salesmen, mail dime and stamp for sample. **THE BLADE MASTER**, 41-B Union Square, New York City. **my25x**

**NO PEDDLING—FREE BOOKLET DESCRIBES**  
87 money-making opportunities for starting own business, home, office. No outfits. **ELITE**, 214 Grand St., New York. **my25x**

**PENNY EACH—BEAUTIFUL GOLD REFLECT-**  
ing Letters for Store Windows. Non-farishable easily applied; free samples. **ATLAS SIGN WORKS**, 7941-L Halsted, Chicago. **ju15x**

**PITCHMEN — BIG MONEY, MYSTERIOUS**  
Trick. Wonderful demonstrator. Complete with instructions. 25 cents. **HOWARD'S**, 1004 Greenup, Ashland, Ky. **x**

**PITCHMEN, DEMONSTRATORS—BIG MONEY**  
for you selling Handy Andy Velvet Stroppers. Sharpens all Gillette-type blades. Will not cut stop. 30 to 300 perfect shaves with one good blade. Perfect depression seller. \$7.20 per dozen, delivered, cash with order. Sample \$1.00. Write **VELVET STROPPER CO.**, 995 Market St., San Francisco, Calif. **x**

**WOMEN ONLY—A REAL CHANCE TO MAKE**  
money in spare time at home; no canvassing. **P. O. BOX 228**, Indianapolis, Ind. **x**

**PITCHMEN—BIG FLASH! LARGE 32-PAGE**  
World's Fair Souvenir Books. Hundred, \$2; thousand, \$15. Two copies 15c postpaid. **ELFKO**, 525 South Dearborn, Chicago. **tnfx**

**RESURRECTION PLANT—UNIQUE NOVELTY;**  
miracle of nature. Costs below 2c sells for 25c. Write **C. E. LOCKE**, 7 Ro St., Mesilla, New Mexico. **ju15x**

**STATE DISTRIBUTORS FOR DOGO — DIS-**  
courages dogs. Sell hardware, nursery men, pet shops. **CINTI SALES CO.**, 703 Elm St., Cincinnati. **x**

**100 BLADES, 49c; SUPPLIES, SPECIALTIES.**  
List free. **LLOYD'S**, 1456 Jefferson, Buffalo, N. Y. **ju15**

**100 PROFITABLE MAIL ORDER AND LOCAL**  
Business Ideas; free literature. **PRUITT PRESS**, Eiburn, Ill. **ju8x**

## ANIMALS, BIRDS AND PETS

**ALLIGATORS AND CROCODILES, STATE**  
sizes desired. **ALLIGATOR FARM**, Lantana, Fla. **ju15**

**ALLIGATORS ATTRACT CROWDS—LARGEST**  
collection Live Alligators in world. Orders shipped same day received. **FLORIDA ALLIGATOR FARM**, Jacksonville, Fla. **ju15**

**ANIMALS, BIRDS, SNAKES — EVERYTHING**  
for shows. **SNAKE KING**, Brownsville, Tex. **ju13**

**BABY AND BIG BEARS FOR SALE AND RED**  
Fox Cubs. **BURTON ZOO**, Fairmont, Minn. **x**

**CHIHUAHUA DOGS (TOY DOGS)—WEIGH**  
from 1 to 2 pounds full grown, \$25.00 each. **QUICK SERVICE ANIMAL**, Laredo, Tex. **x**

**CHINESE DRAGONS, LARGE, \$5.00; BLACK**  
Iguanas, \$2.00. Leopard Iguanas, \$3.00. **LAREDO ZOOLOGICAL**, Laredo, Tex. **ju2**

**CHINESE DRAGONS, FRESH LOT, IMMEDIATE**  
delivery. **SNAKE KING**, Brownsville, Tex. **ju2**

**DENS—REAL LARGE FAT SNAKES, \$10.00;**  
Also 10 Fat Alligators, 2-4 feet long, \$20.00. **CYPRESS SNAKE FARM**, St. Stephen, S. C. **x**

**LIVE ARMADILLOS — ALL SIZES. SPECIAL**  
now, Mother and 4 Young. **APELT ARMADILLO FARM**, Comfort, Tex. **x**

**MONKEYS, BABY RHESUS, \$10.00; RED**  
Foxes, Coyotes, Raccoons, Opossums, Bears, Squirrels, Alligators, Snakes, Racing Turtles, Lizards. We buy everything. **OKAY PET SHOP**, 829 Michigan, Detroit, Mich. **x**

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breeding, laboratory stock. Special low price. Write **WHITE ANIMAL FARM**, Pine Point, Me. **x**

**SHOW MICE, VARIOUS COLORS, \$8.00 PER**  
100. **HEINZ MOUSERY**, 2472 Glenwood, Toledo, O. **x**

**SMALL CUB BEARS FOR SALE — RELIABLE**  
**BIRD CO.**, Winnipeg, Can. **ju22**

**SNAKES — TEXAS RATTLESNAKES, LARGE,**  
\$5.00; 100 lbs. for \$35.00; Mexican Green, large, \$7.00; Boa Constrictors, large, \$5.00. **LAREDO ZOOLOGICAL**, Laredo, Tex. **x**

**SNOOKUM BEARS, CUBS, \$12.00; LARGE,**  
tame, \$20.00. **LAREDO ZOOLOGICAL**, Laredo, Tex. **x**

**TAME SPIDER MONKEYS, \$18.00; CHI-**  
huahua Dogs, one lb., \$25.00; Wild Cats, \$7.00; Jabalines, \$11.00; Raccoons, \$7.00; Badgers, \$8.00; Ringtail Cats, \$9.00; Snookum Bears, will \$12.00; real tame, \$20.00; Boas, large, \$5.00; Chinese Dragons, large, \$5.00; Armadillos, \$1.50; Horn Toads, \$1.00 dozen. **NATIONAL PRODUCTS COMPANY**, Laredo, Tex. **x**

**WORLD'S FAIR CHINESE MOUSE CIRCUS—**  
Original. **HEADQUARTERS**, 849 Cornelia, Chicago. **x**

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**BOOKS FOR LECTURERS, PITCHMEN, STORES,**  
radio, theatres on Health, Drugs, Crime, Songs, Verses, Jokes, etc., at lowest prices. 30 sample books, \$1.00 postpaid. **STEIN PUBLISHING HOUSE**, 521 So. State St., Chicago, Ill. **x**

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sell Hair Specialties to young people. Grand profits, pulsating business, everything yours. We teach and co-operate. Write **NORTHWEST INFORMATION BUREAU**, Benson, Minn., for booklet. **my25x**

**DIRECT-POSITIVE PAPER CAMERAS FOR**  
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**KEYHOLE TELEVISION—MIDWAY'S BIGGEST**  
illusion in many years. Cheap and easily built. Will make you plenty of money. Blue prints revealing details of invention, \$10.00. Further particulars, \$1.00. Absolutely nothing free. **THOS. SCOTT**, Martin, Tenn. **my25x**

**NEW ELECTRIC POP CORN KETTLE, \$15 DE-**  
livered. **PROCESS POPPER CO.**, Salina, Kan. **ju1x**

**PROSPERITY — MAKING, SELLING HEAT-**  
proof Graphite Compound. Saves motors, gas, oil. Easily made. Particulars 3c stamp. **JOHNSON LABORATORIES**, Elwood, Ind. **x**

**PUBLISH LOCAL NEWSPAPER WITHOUT**  
capital. Facts 10c. **UNITED SERVICE**, Red Wing, Minn. **x**

**SELL BY MAIL! BOOKS, NOVELTIES! BAR-**  
gains! Big Profits! Particulars Free! **F. ELFCO**, 525 South Dearborn, Chicago. **tnfx**

**THEATRE WEEKLY PROGRAM ADVERTISING**  
Plans. Two programs supported by advertising. Your copy has advertising, news and program space for week designated. Makes advertising easy to sell. Money maker for theatre or anyone who can sell advertising. Complete layout and plans \$1.00. **WHALEY PRINTING CO.**, Nevada, Mo. **x**

**TURN IDEAS INTO CASH; FREE LITERATURE**  
—**MARTINEZ-B**, San Bernardino, Calif. **ju5**

**17 WAYS TO MAKE MONEY WITH PIGEONS,**  
15c postpaid. **MRS. JOHN JEFFERS**, Oskaloosa, Ia. **x**

## CARTOONS

**ENTERTAIN WITH TRICK CHALK STUNTS**  
and Rag Pictures. Catalog free. **BALDA ART SERVICE**, Oshkosh, Wis. **ju15**

## COIN-OPERATED MACHINES SECOND-HAND

### Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

**A-1 BARGAINS, RECONDITIONED—SPORTS-**  
man, \$60.00; Champion, \$37.00; Action Sr., \$28.00; Cannon Fire Sr., \$27.00; Criss Cross "Lite", \$26.00; Beacon, \$24.00; Turn Table, \$23.00; Rebound, \$22.00; Flying Trapeze Sr., \$20.00; Cannon Fire Jr., \$20.00; Radio Station, \$19.00; Relay Sr., \$18.00; Criss Cross, plain, \$18.00; Drop Kick, \$15.00; Live Power, \$14.00; Subway, \$12.00; Golden Gate, \$11.00; Relay Jr., \$7.50. **NATIONAL COIN MACHINE EXCHANGE**, 1407 Diversey, Chicago. **x**

**A-1 SLOT BARGAINS — MILLS NICKEL**  
Bull's-Eye equipped with Twin Jack Fronts, 25c. **BUSINESS STIMULATORS**, 4912 E. Washington, Indianapolis, Ind. **x**

**A-1 RECONDITIONED MILLS CANNON FIRE,**  
large size, \$30.00 each; Criss-Cross Lites, \$27.00; Skyscraper, \$23.00. **AUTOMATIC AMUSEMENT CO.**, 101 N. Fulton, Evansville, Ind. **x**

**ARCADE MACHINES—5 MUTOSCOPE MOV-**  
ies, 4 Drop Picture, 3 Golf, Punching Bag, Lifting, Base Ball, Match Vendor, Peanut Vendor, only \$195. **FRANK ORNDORFF**, Mattson, Ill. **x**

**AUTOBANK, \$19.50; JENNINGS FOOTBALL,**  
\$12.50; large Majik Keys, \$12.50; Blue Streak, \$4.50; Blue Ribbon, \$4.50; Super Eight, \$9.50. Write for list. **BOYLE AMUSEMENT CO.**, Oklahoma City, Okla. **ju1**

**BARGAINS — 25 KIDDIE MUTOSCOPE 1c**  
Movie Machines with Comedy Reels and Floor Stands, \$12.00 each or \$100.00 for ten; 1 Bally Rocket, \$27.50; 5 Master Contacts, \$7.00 each; 3 Lightning, \$8.50 each; 2 Live Power, \$13.50 each; 2 Beacon, \$24.50 each; 2 Rebound, \$24.50 each; 2 Mills Cannon Fire, \$20.00 each; 2 Shyvers Cannon Fire, \$17.50 each; 3 Senior Flying Trapeze, 2 Senior Signal, \$20.00 each. All machines in perfect condition guaranteed. **ROBBINS CO.**, 1141B DeKalb Ave., Brooklyn, N. Y. **my25**

**BABY BELLS, \$5.00; WITH JACKPOT, \$6.50.**  
Flash Ball Marble Game, \$2.00; 1c Beer Target, \$3.00; Big Game Hunters, \$3.00; Jigsaws, \$4.00; World Series, \$5.00; Dutch Pools, \$2.00; Pokoreels, \$6.00; Dice-O-Matics, \$5.00; 21 Vendors, \$9.00; HaCha, \$1.00; Gypsy, \$4.00; 1c Horse Race, \$3.00; 1c Baseball, \$3.00; Odd Penny Flippers, \$1.00; Rockets, late Tifting Device, \$20.00; 1c Play Balls, \$1.00; Creyhounds, \$2.00; Gold Rush, \$4.00; Lightnings, \$10.00; Big Berthas, \$10.00; Golden Gates, \$8.00; 44", Contact, \$12.00; 44" Forward Pass, \$10.00; Official Sweepstakes, \$4.50. One-half cash, balance C. O. D. **GREAT STATES MFG. CO.**, 1605 E. 39th, Kansas City, Mo. **x**

**BARGAINS — DIGGERS, SLIGHTLY USED,**  
\$100.00 each; Mills Jack Pot Bells and Mint Vendors, used, \$25.00 each; good late model Pin Tables, \$15.00 each. **CHICAGO AUTOMATIC VENDING CO.**, 111 N. Leavitt St., Chicago. **ju15**

**BARGAINS—BABY SHOES, DICE MACHINE,**  
formerly \$15.00, \$7.70 each; Puritan Vendors, formerly \$27.50, \$10.00 each; Pilgrim Vendors, formerly \$35.00, \$13.75 each; Puritan Bells, formerly \$17.50, \$8.25 each. **CHICAGO AUTOMATIC VENDING CO.**, 111 N. Leavitt St., Chicago. **ju15x**

**BARGAINS, RECONDITIONED—LIGHTNINGS,**  
Golden Gates, Jack Rabbit, Relay Jr., \$8.90; Fleets, Blue Ribbons, \$5.90; Subways, Contact Jr., \$10.90; Drop Kicks, Major Leagues Jr., \$13.90; Rebounds, Flying Trapeze Sr., Castle Lights, C. O. D.s, Criss Cross, \$19.50. **AMERICAN SALES CO.**, 107 Old Colony Bldg., Des Moines, Ia. **x**

**CANADIAN OPERATORS—SAVE FREIGHT BY**  
buying close to home. Used Pay Tables; prices on request. **SQUARE AMUSEMENT COMPANY**, 75 Cannon Street, Poughkeepsie, N. Y. **ju20x**

**COIN-OPERATED MACHINES BOUGHT, SOLD**  
—**JARL**, 1704 Leavenworth, Omaha, Neb. **x**

**DO YOU WANT REAL BARGAINS IN LATEST**  
model Pin Games, Slots, Penny Chutes, Glass Marbles. Write us and we will surprise you. **PITTLER COMPANY**, New Bedford, Mass. **x**

**EXTRA SPECIAL—MILLS Q. T. PAY TABLES,**  
\$39.50; Jennings Sportsman, \$62.50; Auto-count, \$26.50; Champions, late, \$37.50; Jennings, 1c Dukes, \$19.50; Paces 1c Reserve, \$28.50; Major League, Jr., \$20.00; Major League Sr., \$25.00; Rocket, \$31.50; Wahoo, \$39.50; Contact, Jr., \$13.50. One-third deposit required with order. **GERBER & GLASS DISTRIB. CO.**, 914 Diversey Blvd., Chicago, Ill. **x**

**FOR SALE — COMPLETELY RECONDITIONED**  
Diggers below market price. Iron Claws, Mutoscope Cranes, Merchantmen. **BOX NO. 499**, Billboard, New York. **tn**

**FOR SALE — MILLS GOLD AWARDS, \$40;**  
Jennings Triple Jack Pots, \$50; Superior Bell Racks, \$50. **KEEL SCALE CO.**, Sweetwater, Tex. **x**

**FOR SALE—TEN ERIE DIGGERS, IN PERFECT**  
condition. \$225. **J. TRUSCIO**, 353 So. Main St., New Britain, Conn. **my25**

**JIGSAWS AND WORLD SERIES, \$4.00—ONE-**  
third deposit on all orders, balance C. O. D. **YALE AMUSEMENT CO.**, 947 Grand Ave., New Haven, Conn. **x**

**LOW PRICES ON PEANUT, BALLGUM, CIG-**  
arette Vendors, Games, Diggers. **NOVIX**, 1191 Broadway, New York. **ju1**

**MACHINES AND SUPPLIES—VIKING AUTO-**  
MATIC COMPANY, 632 Polk, San Francisco. **my25**

**MILLS SKYSCRAPER SILENTS, DOUBLE JACK-**  
pot, 5c Play, \$40.00; Mills Goose-neck Double Jackpot, 5c Play, \$30.00; Mills Regular Reserve Jackpot, 5c Play, \$15.00; 10c Play, \$18.00; 25c Play, \$20.00; 1/3 cash, balance C. O. D. **HOOSIER MINT CO.**, 15 So. Senate, Indianapolis, Ind. **my25x**

**MILLS SLOT MACHINES BOUGHT AND SOLD**  
—**CONNECTICUT AMUSEMENT MACHINE CO.**, 335 North Main St., Waterbury, Conn. **ju8**

**MILLS SILENT ESCALATORS, SERIALS 283500**  
up, \$35.00; Watling 1c Double Pot, \$25.00; Signals, Majik-Keys, Live Power, small, \$15.00; Major League, large, \$18.00. All machines A-1 condition. One-third deposit, balance C. O. D. **I. B. SINGLETARY**, 514 South Church St., Florence, S. C. **x**

**MILLS QUARTER AND TWO NICKEL BELL**  
Double Jackpot Machines, late model, bought in November, quick sale, \$37.50 each, \$10.00 deposit each. **B. WELLMAN**, St. Petersburg, Fla. **my25**

**PAY TABLES, LATEST MODEL ROCKET,**  
\$30.00; Champion, \$40.00; Red Arrow, \$45.00; Sportsman, used less than one month, \$67.50. **SQUARE AMUSEMENT COMPANY**, 75 Cannon Street, Poughkeepsie, N. Y. **ju20**



**OPERATORS — DON'T SELL YOUR WORLD**

Series Games—you can now make them up to date and modern so that they will have the earning power of modern pay-off equipment by installing Pace's new Pay-Off Attachment. Easy to install and complete instructions with each unit. Write today for prices. **PACE MANUFACTURING COMPANY, INC.**, 2907 Indiana Ave., Chicago, Ill. my25x

**PENNY ARCADE FOR SALE—300 MACHINES.** JOHNSON, 2002 E. 63d St., Seattle, Wash. my25

**QUICK SILVER ON LOCATION, \$45.00, LIKE NEW.** THOS. WITT, Cameron, Mo.

**REAL BARGAINS IN RECONDITIONED MACHINES** at prices you will be willing to pay. Free listing. **BADGER NOVELTY**, 2546 N. 30th, Milwaukee, Wis. ju15x

**REBUILT PENNY VENDERS WITH BENT** Coin Heads, fifteen styles. List free. Bells, Slots from \$7.50 up. **COLEMAN NOVELTY**, Rockford, Ill.

**SEND STAMP FOR LIST OF USED MACHINES**—Get on our mailing list. You save money on machines and supplies. **COODBODY**, 1828 East Main, Rochester, N. Y. ju15

**SLOTS — BOUGHT, SOLD, EXCHANGED.** WESTERN SALES, 2576 Harney, Omaha, Neb. my25

**SPORTLAND OWNERS — HERE'S A REAL** buy. No Sportland complete without one. Chester Pollard Football game, good condition, \$50.00 each. F. O. B. Oakland, Calif. **MILLS SALES COMPANY, LTD.** ju1

**TWENTY-FIVE LATEST MODEL MILLS SLOTS** Write for list. **DUVALL**, Pikeville, Ky.

**TWO WESTERN ELECTRIC SELECTIVE** Phonographs and one RCA Phonograph trade for Mills or Bell's. **AUTOMATIC VENDER COMPANY**, Mobile, Ala.

**WANT TO BUY — SLOT MACHINES, ALL** kinds. **RISTAU**, Kaukauna, Wis.

**WANTED — MILLS ESCALATORS, ANY** amount. **BADGER BAY COMPANY**, Green Bay, Wis. my25

**WANTED — USED PORCELAIN IC NORTH-** western 33 Peanut Machines. **FLOYD CASEBOLT**, Waxahachie, Tex.

**WANTED—100 USED ROCKETS, CHAMPIONS,** Red Arrows. State condition and price. **BOX 590, Billboard**, 1564 Broadway, New York.

**WILL BUY — MILLS ESCALATOR BELLS;** state serial numbers. **H. F. GOULDEN**, Barnesville, Minn.

**COSTUMES—WARDROBES**

**FLASHY BAND COATS, \$2; RED CAPS, NEW,** \$1.50; Regulation Coats, \$2.50; Military Mess Jackets, \$2. Bargains Scenery, Costumes, Trunks, Tents. **WALLACE**, 2416 North Halsted, Chicago.

**FORMULAS**

**ANALYZE FAST SELLERS TO GET FAST** sellers. Pitching formulas. Write **ASSOCIATED CHEMISTS**, Indianapolis, Ind.

**FORMULAS — ALL KINDS, GUARANTEED;** catalog free. **KEMICO**, B-66, Park Ridge, Ill. tfrx

**FORMULAS, PLANS, IDEAS — LITERATURE** free. **H. BELFORD**, 4042 N. Keeler, Chicago. ju1

**GUARANTEED WATERPROOFING CANVAS** Tent formula, \$1.00. **OKAY PET SHOP**, 829 Michigan, Detroit, Mich.

**NEWEST GUARANTEED FORMULAS — BIG-**gest catalog free; special prices; leads. **GIBSON**, Chemist, BH-4704 No. Racine, Chicago. x

**SUCCEED WITH YOUR PRODUCTS—LEARN** how; formulas; processes; analytical service. Catalog free. **Y. THAXLY CO.**, Washington, D. C. my25x

**TO INEXPENSIVE CIDER AND EXTRACT** formulas, \$1.00, including Apple, Orange, Grape, Ginger-Ale, Root Beer. **BERNARD BOSS**, Box 593, Memphis, Tenn. ju1

**FOR RENT, LEASE OR SALE**

**TO LEASE — THEATRE ON PERCENTAGE** basis, seating capacity 500, industrial district. Write or wire for particulars. **STANLEY & STARR**, Parkersburg, W. Va.

**FOR SALE—NEW GOODS**

**ARMADILLO BASKETS, LAMPS, ETC. — LOW** interesting prices. **APELT ARMADILLO FARM**, Comfort, Tex.

**CORN POPPERS AND GASOLINE BURNERS,** Tanks, Repairs. Wholesale. **IOWA LIGHT COMPANY**, 111 Locust, Des Moines, Ia. ju13x

**DIRECT POSITIVE PHOTOGRAPHERS — GET** all your supplies from one source; fresh stock. Direct positive rolls, 1 1/2"x25", \$4.75; 5x7 Enlarging Paper, \$5.40 gross. Mounts, Frames, Lenses, Visualizers, Enlargers. Photo Booths. **MARKS & FULLER, INC.**, Dept 1, 44 East Ave., Rochester, N. Y.

**ECHOLS HIGH SPEED ELECTRIC SNOW** Shaver, \$39.50. **S. T. ECHOLS**, 1337 Walton Ave., St. Louis, Mo. ju1

**FOR SALE — CHRISTY RAZORS.** CLEAN stock complete with one blade. Sample 10c; dozen, 75c; hundred, \$5.00; thousand, \$32.50. **ECONOMICAL DRUG STORES**, 1011 Canal Street, New Orleans, La.

**FROZEN CUSTARD COMPANY, BOX 593,** Memphis, Tenn. New 1935 Combination Frozen Custard and Ice Cream Machines, \$175.00.

**PHOTO OUTFITS—4 FOR DIME STRIPS.** We are the pioneer builders of dependable outfits. Our new Photstrip Jr. Model at \$140.00 complete. A real buy. Direct Party, Chemicals, Cameras, Enlargers, Visualizers, Folders at cut prices. **WABASH PHOTO SUPPLY**, Terre Haute, Ind. my25x

**POP CORN POPPERS — CRISPETTE AND** Potato Chip Machines, Furnaces, Kettles. **LONG-EKINS**, 1976 High St., Springfield, O. ju27x

**RIDING OUTFITS — LADIES', MEN'S AND** children's. Low prices; send for free circular. **U. S. ARMY STORES**, 1309 Walnut St., Kansas City, Mo. ju8x

**WONDERFUL NEW PHOTO STRIP CAMERA,** complete with F3.5 anastigmat lens, ready for operation, \$30.00. Cabinet Building Plans furnished. **WASHINGTON STUDIO**, Quincy, Ill.

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**COMPLETE CRISPETTE OUTFIT, \$45.00 — F.** AMSDEN, 1247 E. 26th, Erie, Pa.

**E-Z FREEZE RECONDITIONED, FROZEN** Custard Machine, used two seasons, a real bargain, \$300.00. **B. C. BOSS**, 869 Thomas, Memphis, Tenn. my25

**FOR SALE—TWO GREAT LAKE TRAINAIR** Amusement Aeroplanes, cost \$1,800, like new, \$300.00 each. F. O. B. Oakland, Calif. **MILLS SALES COMPANY, LTD.** ju1x

**FOUR MINIATURE AUTOS, TRAILER AND** lights. **E. L. STIMPSON**, 4004 Kellogg, Wichita, Kan.

**POP CORN-PEANUT ROASTERS, CIGARETTE** Machines at low prices. **NATIONAL**, 2401 Chestnut St., Philadelphia, Pa.

**SHOOTING GALLERIES — ONE BUILT ON** trailer. **H. B. SHERBORN**, Wayne, Neb.

**TEN KIDDY MOTOCOPERS REELS AND SIGNS,** \$10.00 each. **FELDMAN**, 3344 Ohio, Chicago.

**WHOLESALE PRICES—POP CORN MACHINES,** Kettles, Burners, Tanks, Supplies. **NORTH-SIDE CO.**, 2117 20th, Des Moines, Ia. ju22

**FOR SALE—SECOND-HAND SHOW PROPERTY**

**BALLROOM AND STAGE LIGHTING EFFECTS** Crystal Showers, Spotlights, etc. **NEW-TON**, 253 W. 14th St., New York. my25x

**CIRCUS BLEACHER SEATS, ALL SIZES, NEW** and used, out or indoor, with or without foot rests. **PENN BLEACHER SEAT CO.**, 1207 West Thompson, Philadelphia, Pa. ju1x

**FOR SALE—2-ABREAST HERSHEY MERRY-**Go-Round and Big Eli Ferris Wheel, good condition. Cheap for cash. **W. A. MATHER**, Adams, N. Y.

**GOOD GRAB, 10 FT., COMPLETE—107 HALE-**DON AVE., Paterson, N. J.

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**SEE OUR ADVERTISEMENT CARNIVAL SEC-**tion. **WELLS CURIOSITY SHOP**, 20 South Second, Philadelphia, Pa. t.f.n.

**SENSATIONAL FEATURE ATTRACTIONS —**Sacrificed Tanagers, Unborn, Marine Show, Wax Figures, Mouse Circuses, Curiosities, Triple Baby, Flea Circus, Crime Shows, Army Cots. Thousand other bargains. **WORLD'S WONDERS**, 849 Cornelia, Chicago.

**\$275.00 STRIP PHOTO OUTFIT COMPLETE,** like new, \$95.00. **HASSAN**, Box 971, Parkersburg, W. Va. ju1

**HELP WANTED**

**FOREMAN ON RIDE AND A COUPLE SMALL** shows. **HARRY D. WEYDIT**, Viroqua, Wis.

**MAN PIANO PLAYER, DOUBLE SMALL PART,** other useful people; people to handle candy, banners, etc., with own transportation. One-nighter vaudeville under canvas. **WEBB SMITH**, Murphysboro, Ill.

**PEOPLE IN ALL LINES—PLATFORM MED-**icine Show. **GESSLEY BROS.**, Palm, Pa.

**SONGWRITER, PERMANENTLY LOCATED IN** Middle West, wants New York representative. Real dough for right man. Give full particulars first letter. **M. 517 8th Ave.**, Flint, Mich.

**WANTED — PIANISTE DOUBLE BITS AND** Singers; Blackface who can produce, make them go; real Novelty Man. All change for two weeks. We pay all after joining; no tickets. Make it low! it's sure. **FULLCAGAR**, 301 Central, Dunkirk, N. Y.

**WANTED FOR 16 WEEKS — SIX PONIES,** Girls, Versatile Chorus and Specialty Comedian who change, Straight Man, Acrobatic and Aerial Acts, Sensational Acts. Girls board and room, salary and commission. Write quick, send photos, will be returned. South in winter; steady work. Address **WERTLEY & LAFFRE**, Park and Desisle, Vineland, N. J.

**WANTED — RELIABLE MERRY-GO-ROUND** Operator; mechanical experience; state all. **M. KINSEL**, 1118 Collingwood, Toledo, O.

**HELP WANTED—MUSICIANS**

**BOYS AND GIRLS FOR COLLEGE BAND —**Opportunity to earn board, tuition. **DR. PERRY**, Bowling Green, Ky. ju1

**WANTED—TRUMPET MAN, LEADER, 117** Mackubin St., St. Paul, Minn.

**MUSIC TEACHERS, MEN AND WOMEN, TO** represent large musical organization in your city. Must be good Violinist doubling Banjo and have own studio. Earnings \$25 to \$50 per week guaranteed, spare time. Only application from small cities in the States of Michigan, Illinois, Connecticut, Massachusetts and Rhode Island considered. **BOX C-390, Billboard**, Cincinnati, O.

**WANTED AT ONCE — GIRL TRUMPET** player. Also Alto Saxophone and Bass player for all-girl orchestra. All summer engagement in Florida. Salary guaranteed. Must be young, attractive and good musician. References required. **BOX C-394, Billboard**, Cincinnati, O.

**WANTED — EXPERIENCED GIRL PIANIST,** Singing, good wardrobe. Location. Mail photos and state all in first letter. **HOFBRAU GRILL**, Bellefontaine, O.

**YOUNG FEMALE ACCORDIONIST — RADIO** experience preferred. Must make good appearance. Steady work. **BOX C-384, Billboard**, Cincinnati, O. my25

**JEWELRY**

**JEWELRY FOR ENGRAVERS — INITIAL** Bracelets. **WALKER'S**, 227 Eddy, Providence, R. I. ju1

**MAGICAL APPARATUS**

**BARGAINS—LEVITATION, COMPLETE, \$25:** Pan Ducks, large Bowl Water, Production Table, \$20; Instant Cabinet Performer Appears Magically Crated, \$25. Lists sent for stamps. **ALEXANDER**, Fond du Lac, Wis.

**BOY, IT'S A CLICKER — QUICK ESCAPE** Handcuff Trick, \$3.50. **W. W. DUNTING**, West Point, Miss.

**HEADQUARTERS FOR ILLUSIONS — MOD-**ernistic, original creations. **WORLD'S WONDERS**, 849 Cornelia, Chicago.

**STAGE AND SMALL MAGIC — ILLUSIONS.** Bargain lists. **McKWADE**, 600 Martinique, Dallas, Tex. ju1

**112-PAGE CATALOGUE, ILLUSTRATED —**Mental Magic, Mindreading, Apparatus, Spirit Effects, Books, Horoscopes and 27-page 1935 Astrological Forecasts, 1, 4, 7 and 27-page readings. Character Analysis sheets for graphology, numerology and personal appearance. Giant catalogue and sample, 30c; none free. **NELSON ENTERPRISES**, 198 S. Third, Columbus, O. ju1

**MAIL ORDER OFFERINGS**

**CUBAN RUM—BEST IN WORLD. ADDRESS** **MR. LOPEZ**, Cerro 601, Havana, Cuba.

**MISCELLANEOUS**

**MEXICAN GOODS—PISTOL HOLSTERS, \$3.00;** Cartridge Belts, \$2.50; Lariats, \$2.25; Mexican Sashes, \$5.00; beautiful Sarapes, large, \$4.00. Stamp for list. **NATIONAL PRODUCTS CO.**, Laredo, Tex. x

**ROLLS DEVELOPED—TWO BEAUTIFUL DOU-**ble weight professional enlargements and 8 guaranteed never fade, perfect tone prints, 25c coin. **RAY PHOTO SERVICE**, La Crosse, Wis. x

**SENSATIONALLY BEAUTIFUL PHOTO EN-**largements on silver or gold metallic paper, 8x10, fifty cents. Mammoth enlargements on silk canvas. Send negative. **LEROPRODUCTS**, 2618 North Halsted, Chicago.

**M.P. ACCESSORIES FOR SALE**

**COMPLETE PROJECTORS, \$40.00; FILMS,** \$2.00. **J. BORSKE**, 411 Washington, South, Minneapolis, Minn.

**COMPLETE — NEW 500-WATT STEREOPTIC-**ons with Color Wheel, \$25.00 illustration free. **CROBERG STEREOPTIC WORKS**, Sycamore, Ill. ju1

**HOLDS-ON-Film Projectors, new and rebuilt,** sold on a money-returned policy if not satisfactory. No deposit required. **WESTERN FEATURE FILMS**, 1018 S. Wabash, Chicago. ju15x

**LARGE STOCK OF POWER'S, ACME, DE VRY,** Holmes and Simplex Projectors bought, sold. Amplifiers, Soundheads, **ZENITH THEATRE SUPPLY CO.**, 308 W. 44th, New York.

**USED SOUND SCREENS ONLY \$22.00—COM-**plete sound equipment. Everything for the theatre and road show. Nothing but bargains. **WESTERN FEATURE FILM & SUPPLY CO.**, 1018 S. Wabash, Chicago. my25

**UNUSUAL BARGAINS IN USED OPERA** Chairs, Sound Equipment, Moving Picture Machines, Screens, Spotlights, Stereopticons, etc. Projection Machines repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD.**, 844 S. Wabash, Chicago. ju1

**1,800 CUSHION SEAT BOTTOMS, 35c EACH—**Veneer Seat Bottoms, 18c each; small job lots complete Upholstered Seats, \$1.50 each; Used Sound Screens, large size, can be cut down to your requirements, \$22.00 each; Used Motors of all sizes, \$3.00 and up; Arc Lamps, \$8.00 each, or \$15.00 per pair; Theatre Tickets, 15c per thousand, rolls or machine pads; Spanish imitation leather goods, 42c yard, 35% discount on new parts for Simplex Machines, Road Show Silent Features, \$1.10 per reel. A million other items at big bargains. No lists. Tell us your requirements. **WESTERN FEATURE FILMS**, 1018 S. Wabash Ave., Chicago.

**M. P. FILMS FOR SALE**

**CONFESSION, GOOD CONDITION, \$20.00—**KOPP, 1118 7th St., So., Minneapolis, Minn.

**COMEDIES, CARTOONS AND WESTERN SUB-**jects in sound. All guaranteed perfect condition. Send for large list. **ZENITH THEATRE SUPPLY CO.**, 308 West 44th St., New York City.

**FEATURES, COMEDIES, ROAD SHOWS—GOOD** prints, bargains. **LONE STAR FILMS CORPORATION**, Dallas, Tex.

**FILMS—SILENTS, TALKIES, FOR RENT OR** sale. Lists. **RUSSELL FILM EX.**, Hastings, Mich.

**SOUND FILM PROGRAMS FOR RENT FOR** merchants, free show, operators. Reasonable by week. **MERTZ FILM BROKERS**, Springfield, Ill. ju1

**TALKIE FEATURES, \$15.00—MUST SELL ALL** Talkies. **SIMPSON**, 1275 So. Broadway, Dayton, O.

**TALKIES, SILENT FILMS, PROJECTORS—SOLD** or rented. **CAPITAL PRODUCTIONS**, 2502 Westport Road, Kansas City, Kan. ju1

**M. P. (TALKIES) FILMS**

**CLEANUP OF TALKIES — HOOT GIBSON** Westerns, \$10; good 6-reel Westerns, Actions, \$15; new print Ten Nights, \$150; Prison Special, \$35; Ingagi, \$75; Birth Nation, \$125; Way Down East, \$175; Cristus, \$150; Should Doctor Tell, \$85; Original Pendleton Roundup, \$35; Life Dillinger, \$25; latest Hauptmann Trial, \$85; Medical Hospital Reels, \$50. Complete Talkie program rented anywhere, \$25 week. Individual programs, \$10 nightly. Sound equipment bargains. Lists only to actual buyers. Curiosity seekers stay off. **WALDO FILMS**, Suite No. 6, Waldo Bldg., Cincinnati.

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**TALKING PICTURE PROGRAMS — RENTED** reliable road shows, \$15.00 for week. **FINLEY'S EXCHANGE**, Norfolk, Ark. my25

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**MUSICAL INSTRUMENTS**

**FOR SALE—WURLITZER ORGAN, STYLE 146,** overhauled, front repaired, \$185. **FRANK ORGAN & CALLIOPPE SHOP**, 4948 Waveland Ave., Chicago, Ill.

**FOR SALE CHEAP—SLIGHTLY USED CAPE-**hart Orchestras and Amperions, with nickel slot. Write **HOLMES MUSIC HOUSE, INC.**, Middletown, N. Y.

**KIDDIE RIDE ORGANS, CRANK ORGANS,** Street Pianos, factory rebuilt, new music, bargains. **J. S. GERHARDT ORGAN CO.**, Tacony, Philadelphia, Pa.

**PARTNERS WANTED**

**WOMAN FOR GYMNASIUM ACT—PREFER** one take interest in Gymnasium; no money required; sober, reliable, settled. **BOX C-391, Billboard**, Cincinnati.

**SALESMEN WANTED**

**EVEN A POOR SALESMAN CAN MAKE A** good living selling T-N-T Roach Killer. Sample, 10c. **VINSON**, 4612 N. E. 2d Ave., Miami, Fla.

**SCENERY AND BANNERS**

**A-1 SIDE-SHOW BANNERS, NOT CONNECT-**ed with any so-called banner studios. **MANUEL'S STUDIOS**, 3544 North Halsted, Chicago.

**BANNERS — POSITIVE CROWD STOPPERS.** Original modernistic creations. Highlighted (2 studios), professional artists. Finest materials; lowest prices. **WORLD'S WONDERS**, 849 Cornelia, Chicago.

**DYEDROPS, SCENERY, BANNERS — FINEST,** lowest prices. **ENKEBOLL STUDIOS**, Omaha, Neb.

**TENTS FOR SALE**

**HEADQUARTERS FOR TENTS—ARMY COTS,** Sidewall, Bally Cloth. **WORLD'S WONDERS**, 849 Cornelia, Chicago.

**THEATRICAL PRINTING**

**DODGERS — THOUSAND, 3x8, \$1.30; 4x9,** \$1.50; 6x9, \$2.25; delivered. Signs. **SOLD-LIDAYS**, Knox, Ind.

**GUMMED STICKERS, 3 LINES, 500, 20c;** 1,000, 35c; prompt. **SEAL**, 6457 Eggleston, Chicago.

**100 WINDOW CARDS, 14x22, 3 COLORS,** \$3.75; 1,000 4x9 Dodgers, \$1.55; no C. O. D. **BERLIN PRINT**, Berlin, Md. ju1

**200 6-PLY 14x22 WINDOW CARDS, \$7—**DOC ANGEL, Ex-Trouper, Box 1002, Leavittsburg, O.

**WANTED TO BUY, LEASE OR RENT**

**WANTED—40x80 TOP AND WALL, BAL-**LARD, Route 2, Box 41, Corpus Christi, Tex.

**WANT TO BUY—MONKEY RACE TRACK,** cheap for cash. State make and condition. **BANTLY'S SHOWS**, Reynoldsville, Pa.

**WANTED TO BUY—SPECIMENS FOR DEEP** Sea or Marine Exhibit. Answer by mail only. Send full particulars to **ED GRAU**, 13106 Emery Ave., Cleveland, O. ju1



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AT LIBERTY - Account disappointment. Hustling Circus Agent. Sober, reliable. ALLEN T. WILSON, 4716 Memphis Ave., Cleveland, O.

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WELL-KNOWN ORCHESTRA of fifteen men available for summer engagements of two weeks or longer. Minimum salary \$500.00 per week. Complete details upon request. BOX C-393, Billboard, Cincinnati, O.

AT LIBERTY - NINE-PIECE ORGANIZED ORCHESTRA for hotel, dance, night club or unit. Play sweet or hot. Playing floor shows our specialty. Just completing second engagement totaling 17 months at Springhurst Club here. Union. Managers and bookers, attention! PAKK HUMPHREYS, 340 Park Ave., Lexington, Ky.

BILLY SCOTT AND HIS ORCHESTRA AT LIBERTY after June 1 for location engagement for summer. Ten men, play sweet and hot music. Late music, neat appearance, singers. No members of band drink. Will take room and board at part salary; non-union; reasonable prices; reference; contract. WILLIAM SCOTT, 1729 Carnation, Harrisburg, Pa.

ERNEY FAMILY - FATHER, MOTHER, FIVE children. Double on instruments, including Piano, two Violins, Viola, Cello, Trumpet, Trombone, Baritone, Bells, Drums and Traps, including Song and Dance Trio. Open for summer engagement; take resort preferred. Appreciate offers from any responsible parties. ERNEY FAMILY, 319 Center St., Sandusky, O.

JOCK'O PHILLIPS AND HIS GRACO CLUB Orchestra open for summer season. College men, three years together, men, plenty sweet and hot. Would like to hear from some reliable manager. References exchanged. Price is reasonable. Write or wire. JOCK'O PHILLIPS, Hotel Broadview, Emporia, Kan.

AN IDEAL COMBINATION for class resort hotel. Seven people with an unusual number of Doubles, three Violins, Accordion, Singing, Entertainment. Satisfaction guaranteed where soft, sweet music desired. BOX C-393, Billboard, Cincinnati, O.

AT LIBERTY - Eastern style six-piece band, featuring Piano and Sax, also Trio. Union; reference given; can cut or augment. ORCHESTRA, Hoffman Hotel, Antigo, Wis.

ATTENTION! Hotels, cafes, etc. Unit show consisting of ten-piece orchestra and ten entertainers. Strong vaudeville acts, pretty girls. Really a perfect floor show and a good dance band. BOX C-393, Billboard, Cincinnati, O.

BOB TWEEDY and His Hot Windor Orchestra at liberty after June 1 for ballroom, hotel, night club, resorts. Fourteen men, reliable, neat, featuring girl vocalist. Uniforms, room and board as part salary. Write THE EDGEWORTH CLUB, 44 Ashland St., Taunton, Mass.

CARLTON REED and Orchestra for summer engagements. Optional, nine or ten men, very good or extremely hot music, feature Accordion, Novelty, Singing and Quartet of Four Trumpets. Union, all essentials. Wish to hear from reliable agents and managers. CARLTON REED, Rainbow Tavern, Grove City, Pa.

KNIGHTS OF MELODY, 7 pieces. Want summer job, hotel, night club or resort. Uniforms, Novelty, Up-to-date library. Single and willing to travel. All double. Write GILLY PUKSZA, 187 N. Leavitt St., Chicago, Ill.

MIKE LONDON ORCHESTRA - 8 to 10 men, available after May 25. Hotel, night club, ballroom, etc. MICKEY PLUCKERT, 418 Market St., North Ambury, N. J.

PIKE BURRITT and His Thirteen-Piece Orchestra, featuring Three Trumpets, Two Pianists, Have Girl Singer. Own amplifier. Summer job on location. Contract. PIKE BURRITT, 16 John St., Seneca, Falls, N. Y.

RAY NIESS and His nephews wish to announce that the unit is now independently booked. Have eleven talented young artists, singing ensemble soloists, specialists and extensive library. Dance, radio and presentation experience. Call or augment. Appreciate offers from any responsible booking office or individuals. Write 6605 S. Green St., Chicago, Ill.

8-PIECE NOVELTY Orchestra open for engagements. Masked marvels. Will play clubs, summer resorts, hotels, etc. Will travel. Plenty of doubling and comedy. FRANK WARD, 1714 W. 19th St., Chicago.

AT LIBERTY CIRCUS AND CARNIVAL

WANTED - CONCESSION with reliable circus, Hamburger, Candy Floss or Candy, or will take charge of concessions on show. H. C. FAY, Lodi, O.

AT LIBERTY - BOOKKEEPER, SINGLE ENTRY. Typist, Correspondent, Notary and Federal Tax Expert. Large circus or carnival preferred. Nominal wage, sober. G. S. RAY, Peru, Ind.

AT LIBERTY - COURTNEY, TRAMP JUGGLER, Fast Comedy. Address 181 N. Lamon Ave., Chicago, Ill.

BANNER MAN FOR CIRCUS AT LIBERTY immediately. Write BOX C-392, Billboard, Cincinnati.

COMEDY MAGICIAN - King of Coins, also Punch and Judy; a laughing riot. Experienced inside lecturer, first or second opening. Have car. Ready to join circus, carnival, park, traveling museum, picture theatres, etc. Managers in need of an all-round side-show man address GEO. BURKHART, No. 255 Summer Ave., Brooklyn, N. Y.

DWARFS, 2, AT LIBERTY immediately for circus or carnival. Experienced, reliable and sober. Motion picture experience also. FREDERICK J. LAPLANT, 1620 Spies Ave., Menominee, Mich.

EX-WILD ANIMAL Trainer, Hunter and Trapper would like to take charge of Wild Animal Show. Any proposition in animals. 30 years experience. CAPT. JOSH. KAMLIOSKI, 308 East 78th St., New York City.

PAMAHASIK'S BIRD CIRCUS, the Original and Greatest in the World. The Act that makes everybody talk. Don't overlook the Famous Pamahaska Real Acting Birds. GEO. E. ROBERTS, Manager, Pamahaska's Studio, 515 West Erie Ave., Philadelphia, Pa. Telephone SA6more 6536.

AT LIBERTY COLORED PEOPLE

AN ELEVEN-PIECE COLORED ORCHESTRA AT LIBERTY. Looking for steady summer engagement or single engagements. Nothing but reliable managers need apply. Price right. PHIL McDADE, 463 Fairfield Ave., Columbus, Ohio.

A-N-O 1 PIANIST - Read, fake, transpose and do some arranging for orchestra. Piano-Accordion for orchestra. Orchestra leader with location write or wire. Showy calliope or slide trombone for ball. BOBBY COMMANDER, 111 Bear Main St., Franklinboro, Connemaugh, Pa.

REVUES - Colored, White or Spanish, for night clubs, theatres or parks; also stock company. Have car. ANITA BUSH, 350 Lenox Ave., Apt. 2, New York.

AT LIBERTY MISCELLANEOUS

YOUNG MAN at Liberty June 1 - Generally useful, some Trombone, cook, plenty experience. No booze. Go anywhere; prefer Midwest. BOX 1774, College Station, Tex.

AT LIBERTY M. P. OPERATORS

PROJECTIONIST DESIRES LOCATION - Non-union, experienced on all types of sound and equipment. Will go anywhere. Write WM. McCULLUM, Box 9, care Liberty Theatre, Ft. Eustis, Va.

CHIEF SOUND PROJECTIONIST - Several years' experience, references, go anywhere. Sober, reliable. Inquiries invited, personal interviews arranged. Write or wire BOX C-386, Billboard, Cincinnati, O.

MOTION PICTURE OPERATOR wants position. All-round theater man. Prefer small town, anywhere. R. L. COOPE, care of Ohio Theatre, Marion, Ohio.

AT LIBERTY MUSICIANS

A-1 TROMBONIST WANTS JOB IMMEDIATELY with fast band. Read, fake, take off, tonnage, also featured sweet singer. Will absolutely cut it. Don't misrepresent. I don't. Been with name recording bands. Fast bands that pay off wire immediately. Distance no object if job good. TROMBONIST, care Central Hotel, Kansas City, Mo.

A-1 DRUMMER - BAND OR ORCHESTRA; troupe or locate. Wife Rides Menage, Dancer, Snakes, etc. Have car. FRANK LUDWIG, 2627 Prospect Ave., Cleveland, O.

AT LIBERTY - INVENTOR AND MUSICIAN, play Sousaphone or Drums. Troupe or locate. Experienced with amateur and road bands. Good proposition to offer a railroad or motorized show. RAY S. SMITH, 158 N. Frazier, Florence, Colo.

CLARINETIST, DOUBLE ALTO SAX - Concert, band and orchestra experience. Available for summer location. Address JOSEPH OWINGS, 1822 Weeks Ave., New York City, N. Y.

LADY BASS PLAYER, ALSO TUBA, AT LIBERTY; double Sax. BOX C-387, Billboard, Cincinnati, O.

MODERN TRUMPET DOUBLING VIOLIN - Age 22, single, union. Four years' experience radio, stage and dance bands. Prefer dance band. MUSICIAN, 401 Chestnut St., Pottstown, Pa.

PIANO, TROMBONE, TRUMPET - Experienced musicians want location in same territory. Modern, read and fake. Desire work with professional dance band of sincere musicians. Have car, fuxedos, good equipment. Piano does special arranging, no F originals. Have nice library of specials well written. All young, neat, sober and responsible, union. Prefer Great Lakes region for summer. At liberty June 15. Address MUSICIAN, 1024 E. St. Vrain, Colorado Springs, Colo.

REED INSTRUMENTALIST - PLAY IN TUNE, fast reader, modern go, reliable, union. Have Alto, Baritone, Clarinet and Flute, play any Sax. Go anywhere. Write immediately to BOB COOKE, P. O. Box 69, Laramie, Wyo.

SIX-STRING GUITAR - WANT JOB WITH band that swings and plays in tune. Good voice, arrange, some piano. BOB COOKE, 10 W. 34th St., Savannah, Ga.

TENOR SAX-CLARINET, NICE SINGER, 22, single, union, sober, reliable. Nice tone, good reader, sweet rider. Prefer location or other work. MUSICIAN, 2728 Lincolnway, Ames, Ia.

TRUMPET - READ, TAKE OFF, HAVE GOOD range and tone. Want pay-off job for summer. I still believe in team work. Join anywhere May 26. Don't want job if I can't cut it. Write or wire HARRY DEPEW, Hotel Albert, Albert Lea, Minn.

TRUMPET, EXPERIENCED, PREFER WEEK stands. F. BELL, 806 Howard Ave., Altoona, Pa.

A-1 FRENCH HORN PLAYER wishes position in 827 Main St., Princeton, N. J.

ALTO SAX-CLARINET - Good reader, experienced, congenial, willing worker. Single, age 20, union. Prefer 1st Sax. I mean business. Want steady job with hard-working, congenial dance orchestra. States available. Write immediately. JOS. J. JUHAS, 29 N. 1st Ave., Coatesville, Pa.

GIRL - Sax, Flute, Clarinet, Piano. College graduate. Bachelor of Music degree. Dance, solo, radio, theater, orchestra, read, fake. MUSICIAN, 45 Kron, Rochester, N. Y.

GUITARIST AND DRUMMER - Rhythm team. Guitarist reads well, plenty experience. Drummer reads, modern swing, wings some. Both young and reliable. Desire summer location. Reliable offers only. SID CHARLES, 856 Mulberry Ave., Hagerstown, Md.

MODERN DRUMMER - Young, neat appearance, fine equipment. Experienced ballroom or night club job must be good and reliable. RODNEY COVER, 608 East 9th, Kansas City, Mo.

ORCHESTRA DIRECTOR, Arranger and Bookie. Would like to hear from orchestra needing man who can really put band over. Can book it steady and am professionally known throughout South and West. Write arrangements suited to band, hot or sweet. Will keep you working. Write full details. P. O. Box 9, Alexandria, La.

SECOND TRUMPET - Cut anything, ride anything, show in style. Name band experience. MUSICIAN, Apt. No. 4, 925 Pasco Blvd., Kansas City, Mo.

TROMBONE, double some Fiddle, a lot of Southerner. Troupe or locate. Not loaning instrument. Special preferably sweet. Write PHIL WRIGHT, Elmira Heights, N. Y.

TRUMPET - First or second, desiring summer location. Experienced in night club, theatre and dance work. Union, cut, swing, trio singing, arrange. Write, don't wire, FRED McCORMICK, Princeton, Wis.

AT LIBERTY PARKS AND FAIRS

AERONAUTS - BALLOON Ascensions and Parachute Dropping; lady or gent. JOHNSON BALLOON CO., Clayton, N. J.

BALLOONISTS AND PARACHUTE Jumpers operating from Airplanes and Balloons. Young artists, schooled by old heads. THOMPSON BROS. BALLOON CO., Aurora, Ill.

BALLOON ASCENSIONS - Seven Parachutes. LEE REICHERT, 426 Hummel St., Harrisburg, Pa.

PREMIER WORLD'S FAIR Marionettes; greatest drawing power; we furnish advertising. BOX 283, Iola, Kan.

AMERICA'S BEST HIGH WIRE THEATER's outstanding act attraction. An act with drawing power. GREAT CALVERT, 64 Averill Ave., Rochester, N. Y.

BALLOON ASCENSION FOR ALL OCCASIONS - Reasonable. BALDRIDGE BALLOON CO., 3712 Fourth, Detroit, Mich.

GIBSON'S HIGH-DIVING AND WIRE-WALKING Cats and Dogs. Booking fairs, parks and celebrations. Rushville Fair, week August 6th. Write GIBSON & GIBSON, Carthage, Ind. ul

HIGH TRAPEZE AND SWAYING POLE ACT - 130 feet high, with a 500-ft. Slide for Life as a climax. A spectacular exhibition of skill and daring without life net or other safety devices. This act has exceptional drawing power. Write BOX C-389, The Billboard, Cincinnati, O.

RADKE SISTERS - SENSATIONAL, ACROBATIC, Risley, Balancing Act. 318 Chicago Ave., Goshen, Ind.

AERIAL CLOWNS, double Trapeze, Comedy Revolving Ladder, Combination Swimming, Iceberg. All standard acts. Celebration managers write for prices. Literature on request. Address Billboard, Cincinnati, O.

AT LIBERTY for fairs and celebrations - Do three separate acts. Slack Wire Act, Comedy Juggling Band, Comedy Chair, Balancing Act, Trapeze Act. CHESTER HUBER, Wabasha, Minn.

ATTENTION! THE GREAT MARLOW, Frog Contortion Act, open for engagements. Theatre and outdoor celebrations. 911 Payne St., N. E. Canton, O.

CAILEY - Slack Wire, Combination Juggling, for bazaars, fairs, celebrations, acts. Make good everywhere. Write or wire 115 9th Ave., New York.

LAMONT'S BIRD ACT - 20 Cockatoos and 10 parrots. An act of merit, a novelty unsurpassed, for fairs, parks and theatres. 112 South Bond, Tampa, Fla.

LINDSEY GAYNOR TROUPE - Seven-Piece Clown Band, produce five acts and clown numbers. Billboard Office, Chicago, Ill.

PAMAHASIK'S DOG, Pony, Monkey and Bird Circus. Mr. Manager, you will want the best. This attraction is the last word. GEO. E. ROBERTS, Manager, Pamahaska's Studio, 515 West Erie, Philadelphia, Pa. Telephone SA6more 6536.

WESTERN ELECTRIC Public Address and Music Reproducing System. Most complete sound service ever offered. Carry 14 speakers, 8 microphones, 3 complete amplifying systems. Can do street advertising. Serious well-known fairs as the Virginia State, Ebersburg, Stoneboro, Pennsylvania, N. J.; North Carolina State, etc. Write for descriptive circulars, state or four dates. RIVELLER'S AMPLIFYING SERVICE, Dept. A, Pottstown, Pa.

YOUR BEST BET - Lamont's Bird Act. A real class novelty feature for fairs, parks, etc. Write for complete details to 112 So. Blvd. St. Tampa, Fla.

AT LIBERTY PIANO PLAYERS

A-1 PIANIST - READ, FAKE, TRANPOSE. 20 years of experience pit, stage, dance. Dependable, capable, union. Reliable notices. ROY K. STEADMAN, 217 W. Short St., Apt. 17, Lexington, Ky.

AT LIBERTY - PIANIST. PREFER ORCHESTRA. Only reliable propositions considered. KENDALL ORBIN, Ravenswood, W. Va.

EXPERIENCED PIANIST - READ, FAKE, transpose. Rhythm; all essentials. BOX C-337, care Billboard, Cincinnati, O.

FEATURE PIANO SOLOIST - Appeared on best circuits, wants theatre bookings as extra attraction for stage. Considerable worthwhile opportunity. RAYMOND DEMPSKY, Franklinville, N. C.

PIANIST - Young man, 26, single, with extensive concert, theatre orchestra, radio, vaudeville, presentations, recording and dance band experience. Also play Accordion, Theatre Organ. American, sober, union, A-1 appearance. Can read, transpose, arrange, compose, fake, solo, direct. Expert accompanist. Arranged music and dance routines for circuit vaudeville presentations. Answer all communications. Will send photo. Desire band, vaudeville, theatre work. Will travel. 1813 S. Fellows St., South Bend, Ind.

AT LIBERTY SINGERS

GIRL, AGE 23, possesses Contralto Voice, stage appearance, with the ability to sell a song. Experience with name bands in Middle West. Radio experience, extensive vocal training, classic background, university graduate. Interested in singing for summer. Preferably resort. ALICE REY N. REED, care Wellington Hotel, Omaha, Neb.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY - FEMALE IMPERSONATOR for clubs, vaudeville, units and radio. Splendid voice, good wardrobe. Just closed six weeks in Syracuse. Address GENE BAYE, 133 Keap St., Brooklyn, N. Y.

PAMAHASIK'S DOG, Pony, Monkey and Bird Circus. A complete, class attraction, in a class all alone. Unlike all others, yes, always has been. There is but one, the Original, Pamahaska. In person himself. You will want the best show. Get in touch at once with this real attraction. GEO. E. ROBERTS, Manager, The Pamahaska Studio, 515 West Erie, Philadelphia, Pa. Telephone SA6more 6536.

TENOR SAX, Clarinet, 3d Alto, Baritone. Ten years experience. Opening for summer resorts, vaudeville. Age 28. Write J. LIMA, 79 Wall St., Jersey City, N. J.

VERSATILE SINGLE - Feature Ventriloquism, good small Magik, Eccentric Buck Dancin', Sing, Yodel, Monologue, play like Good appearance, sober, hard worker, can attract or comedy in acts, click or scam. Would like to hear from show in this or adjoining States. LINDEN COWARD, Route 1, Ware Shoals, S. C.

LONG ISLAND

(Continued from page 40) Boardwalk opens on June 28 under Max Rudnick's management. Variety shows are carded for the spot. . . . In the midst of his preparing things on the Walk, Police Commish Rosner set himself in the middle of an explosion and had to spend several days in the hospital.

Bill Dawson at the West End. . . . Pools starting for season. Nassau Hotel, one of the Island's largest hostleries, readying for opening date, Decoration Day. . . . Same crew back at the flashers. . . . Coppers get Boardwalk assignments next week.

ROCKAWAY BEACH: Huge Edgemere Club reported remaining closed for the summer. . . . Too big a nut to make go. . . . Long Island Railroad cutting fares to the Rockaways, which will help all around. . . . Fireworks plans by the Rockaway Chamber of Commerce all finished, and George Wolpert says that local mob should be ready for big things.

Seymour Sweet will operate the ocean-front block at 110th street. . . . Chamber of Commerce estimates \$100,000 was spent in improving the Boardwalk sector, one-quarter of it going for Playland Park. . . . Dick Smythe's always crowded. . . . George Boggiano expecting great things at Seaside. . . . J. Gilbert (Cornaga Grill, Far Rockaway) one of the Island's youngest ork maestros.



VAUDE-PRESENTATIONS

Adair & Richards (Albee) Brooklyn.  
Adella & Romero (State) Sioux Falls, S. D., 25-27.  
Adrian Sisters (Plymouth) Worcester, Mass.  
Ahearn, Will & Gladys (Marbro) Chicago.  
Alta Roscoe & Co. (Loew's Orph.) Boston.  
Allaire, Alma (Indiana) Richmond, Ind.  
Allan & Kent (Pal.) Cleveland.  
Ames & Arno (Academy of Music) New York.  
Arleys, Four & One-Half (Ritz) Elizabeth, N. J.  
Arnhelm, Gus (Fox) Detroit.  
Ash, Paul, Unit (Stanley) Pittsburgh.  
B  
Barri, Bebe, Girls (Colonial) Dayton, O.  
Barstow, Dick & Edith (Earle) Philadelphia.  
Bates, Peg-Leg (Empire) Newcastle, Eng., 27-June 1.  
Batie, Walter (Empire) Newcastle, Eng., 27-June 1.  
Bedford, Bobby (Rivoli) Pendleton, Ore., 26-29.  
Bee Hee & Rubette (Century) Baltimore.  
Bemis, Beverly & Billy (Dorchester Hotel & Adelphi) London 1-30.  
Bell & Grey (Von Thenen Club) Chicago.  
Beno, Ben; Lynn, Mass.; Woonsocket, R. I., 27-June 1.  
Bergman, Teddy (Roxy) New York.  
Bernard & Henry (State) Minneapolis.  
Bernie, Al (Capitol) New York.  
Berry Nyas (Empire) Newcastle, Eng., 27-June 1.  
Boice & Marsh (Brown) Louisville.  
Bowers, Cookie (Loew's Orph.) Boston.  
Brown, King (State-Lake) Chicago.  
Brooks & Philson (State-Lake) Chicago.  
Brown, Ada (Albee) Brooklyn.  
Brownlee's Hickville Follies & Band (Dominion Park) Montreal, Can.  
Burns, Harry, & Co. (Century) Baltimore.  
Buster & Verne (Rialto) Tulsa, Okla., 25-28.  
C  
California Collegians (State) New York.  
California Variety Eight (Princess) Nashville.  
Calloway, Cab, & Orch. (Penn) Pittsburgh.  
Cantu (Paramount) Idaho Falls, Ida., 25-27.  
Carroll's, Earl, Vanities (Met.) New York.  
Carter Bros. & Danne Sisters (Lyric) Indianapolis.  
Carter & Holmes (State) Minneapolis.  
Champagne Cocktail Revue (Paramount) Idaho Falls, Ida., 25-27.  
Chappelle & Carlton (Plymouth) Worcester, Mass.  
Cherry Sisters & Carl Whyte (Olympic) Cedar Rapids, Ia., 26-27.  
Chicago Follies (Rivoli) Pendleton, Ore., 26-29.  
Chumbarcos, Florence (Adelphi) London 1-30.  
Clark's, Harry, Rhapsody in Rhythm (Orph.) Lincoln, Neb., 24-26; (Capitol) Marshalltown, Ia., 27-29.  
Cochrane, Eddie (Avalon) Grand Junction, Colo., 23-25.  
Co-Eds, Six (Rialto) Tulsa, Okla., 25-28.  
Cole, Lester (Fox) Washington, D. C.  
Collins, Charles (Adelphi) London 1-30.  
Connors, Frankie (Fox) Detroit.  
Cook & King (Avalon) Grand Junction, Colo., 23-25.  
Cooke & Cooke (Beechwald) Columbus, O.  
Costello, Billy (Marbro) Chicago.  
Courts, Five (State-Lake) Chicago.  
Cropely & Violet (Orph.) Lincoln, Neb., 24-27.  
D  
D'Adrian, PeeWee (Fair) Amarillo, Tex., 25-27.  
Dare, Danny, Dancers (Valencia) Jamaica, N. Y.  
Dario, Millie (Paramount) Idaho Falls, Ida., 25-27.  
Davis, Ches (Rivoli) Pendleton, Ore., 26-29.  
Dawson, David (Roxy) New York.  
Dean, Birdie (Earle) Philadelphia.  
DeLong Sisters, Three (Orph.) New York.  
Denison, Helene, Revue (Century) Baltimore.  
Deveraux, Jean, & Co. (Pal.) New York.  
D'Arcy, Ethel; Milford, N. H.  
De Cardos, Six (Pal.) New York.  
DeComme & Marie (Fair) Amarillo, Tex., 25-27.  
Delmar, Simon (Rialto) Tulsa, Okla., 25-28.  
Doner, Kitty (Plymouth) Worcester, Mass.  
Dorthea & Andre (Avalon) Grand Junction, Colo., 23-25.  
Douglas, Milton, & Co. (Oriental) Chicago.  
Dove, Johnny, Co. (Grand) Wallace, Ida., 24-26.  
E  
Earl, Jack & Betty (Mich.) Detroit.  
Eddy, Jack, & Co. (Roxy) New York.  
Elvira, Tanni & Young (Paramount) Idaho Falls, Ida., 25-27.  
Emile & Leone (Rivoli) Pendleton, Ore., 26-29.  
Emmy, Carlton (Oriental) Chicago.  
Eno Troupe (Albee) Brooklyn.  
Enos, Rue, Trio (Shrine Circus) Coeur d'Alene, Ida.; Walla Walla, Wash., 27-June 1.  
Ervans, James (Tower) Kansas City.  
Evening on Broadway (Victory) Salt Lake City, Utah, 24-26.  
F  
Fanchon & Marco (Fox) Philadelphia.  
Fogarty, John (Colonial) Dayton, O.  
Footlight Follies (Rialto) Tulsa, Okla., 25-28.  
Foxy Sisters (Rialto) Tulsa, Okla., 25-28.  
Foster, Gae, Girls (Roxy) New York.  
Foy's, Charley, Bughouse Fables (Earle) Philadelphia.  
Fredericks, Chester (Oriental) Chicago.  
French Legion Cadet Band (Fair) Amarillo, Tex., 25-27.  
French Revue (Pal.) Milwaukee.  
French Sisters (State) Sioux Falls, S. D., 25-27.  
Froos, Sylvia (Chicago) Chicago.  
Fulton, Jack (Academy of Music) New York.  
G  
Gaby, Frank (Orph.) Minneapolis.  
Gardo, Del (State) Sioux Falls, S. D., 25-27.  
Gascas, The (State) Sioux Falls, S. D., 25-27.



ROUTE DEPARTMENT

When no date is given the week of May 18-24 is to be supplied.  
In split week houses the acts below play May 22-24.

Gauchos, The (State) Sioux Falls, S. D., 25-27.  
George & Olive (Earle) Philadelphia.  
Geraldine & Joe (Mich.) Detroit.  
Gerrils, Paul (Marbro) Chicago.  
Gilbert, Bobby (Oriental) Chicago.  
Givet, George (State) Minneapolis.  
Gleason & Allyn (Rivoli) Falls City, Neb., 22-23; (Orph.) Lincoln 24-26; (Strands) Creston, Ia., 27-28; (Capitol) Marshalltown 29-30.  
Gobs, Four (Empire) Newcastle, Eng., 27-June 1.  
Gory, Gene (Grand) Wallace, Ida., 24-26.  
Gould Venita (Fox) Washington, D. C.  
Grand Jean (Paramount) Idaho Falls, Ida., 25-27.  
Grant, Barney (Tower) Kansas City.  
Gretonas, The (Roxy) New York.  
Guirun, Marguerite, Revue (State) Newark, N. J.  
H  
Hackett & Triessault (Fox) Washington, D. C.  
Hall, Al K., & Al K. Hall Jr. (State-Lake) Chicago.  
Hanley, Eddie (Fox) Washington, D. C.  
Harris & Shore (Alvin) Pittsburgh.  
Hayes, Haig & Howe (Lyric) Indianapolis.  
Hayworth, Seabee, Betsy, Novelities (Carolina) Anderson, S. C. 22-23; (Carolina) Hickory, N. C., 24-25; (Expo.) Roxboro 27-June 1.  
Heat Waves, Three (Valencia) Jamaica, N. Y.  
Hollywood Hokey (Met.) Boston.  
Hollywood Premier, Rudy Nichols (Appalachia) Appalachia, Va., 23; (Liberty) Pikeville, Ky., 29.  
Honan, Helen (Colonial) Dayton, O.  
Howard, Bob (Valencia) Jamaica, N. Y.  
Howard, Fige & Howard (Mich.) Detroit.  
Howard, Jay (Victory) Salt Lake City 24-27.  
Howard, Shirley (Mich.) Detroit.  
Hyde, Alex (Valencia) Jamaica, N. Y.  
In Old Mexico (Gates Ave.) Brooklyn.  
I  
It's the Tops Unit (Rivoli) Dayton, O.  
J  
Jackson & Blackwell (Grand) Wallace, Ida., 24-25.  
Jamieson, Davey (Grand) Wallace, Ida., 24-25.  
Jarneau, Bernice (Orph.) Lincoln, Neb., 24-27.  
Jerry & Lillian (Loew's Orph.) Boston.  
Jones, Frank (Peg) (Rivoli) Pendleton, Ore., 26-29.  
K  
Kanes, Three (State) New York.  
Kay, Dolly (State) Newark, N. J.  
Kaysor, Roy (Rivoli) Dayton, O.  
Kean, Betty (Troadero) London 1-30.  
Kennedy, Chic (Brown) Louisville.  
L  
LaNeal, Babe, & Co. Trayer, Ia., 23-24; (Centennial) Peru, Ill., 25-26.  
Large & Morgner (Colonial) Dayton, O.  
La Rue, Loretta (Avalon) Grand Junction, Colo., 23-25.  
Lazellia, Aerials (Circus) Idaho Falls, Ida.  
Loyal Babe (Tower) Kansas City.  
LaVola, Don (Shrine Circus) Coeur d'Alene, Ida.; Walla Walla, Wash., 27-June 1.  
Lee, Betty (Rialto) Tulsa, Okla., 25-28.  
Lee, Johnny, & Three Lees (State) Newark, N. J.  
Le Marquise (Fair) Amarillo, Tex., 25-27.  
LeRoy & Pals (Rivoli) Pendleton, Ore., 26-29.  
Leslie, Ayers & Gold (Orph.) New York.  
Leslie's, Lew, Blackbirds of 1935 (Empire) Newcastle, Eng., 27-June 1.  
Lewis & Moore (Century) Baltimore.  
Lewis, Ted, Orch. (Maj.) San Antonio, Tex.  
Lombardo, Guy, & Orch. (Pal.) Cleveland.  
Long Bros. Revue (Loew's Orph.) Boston.  
Lowrey, Ed (Paradise) New York.  
Luis & Ethelda (State) Sioux Falls, S. D., 25-27.  
Luneford's, Jimmy, Band (Apollo) New York.  
M  
Lupe & Lewis (Grand) Wallace, Ida., 24-26.  
Mack, Freddy (Roxy) New York.  
Mackie & Lavelle (Grosvenor House) London 1-30.  
Mahoney, Will (Empire) Leeds, Eng., 27-June 1.  
Mall, Paul (Alvin) Pittsburgh.  
Manon, Sylvia, & Co. (Pal.) Chicago.  
Mansfield & Lamar (Grosvenor House) London 1-30.  
Maurus, B., Show, La Vie Parée (Shubert) Cincinnati.  
Marion, Sid (Paramount) Idaho Falls, Ida., 25-27.  
Marlow, Langdon & Auderer (Rialto) Tulsa, Okla., 25-28.  
Marvin, Johnny, & Co. (Gates Ave.) Brooklyn.  
Mason, John & Mary (Pal.) Chicago.  
Mattison's Rhythms (Academy of Music) New York.  
May, Joe, & Louise Traxell (State) Newark, N. J.  
May, Bobby (Pal.) New York.  
McBride, Jack & Co. (Pal.) Minneapolis.  
McNeil Sisters (Paramount) Idaho Falls, Ida., 25-27.  
McComic, Mary (Orph.) Minneapolis.  
Melody Lane Revue (Avalon) Grand Junction, Colo., 23-25.  
Melzoras, Flying; Tyrone, Pa.  
Meredith, Lu Anne (Dorchester Hotel) London 1-30.  
Meroff, Benny, & Co. (Earle) Washington, D. C.  
Miscabua (Loew's Orph.) Boston.  
Mildred, Sara (Earle) Philadelphia.  
Ming & Toy (Princess) Nashville.  
Monroe, Buddy (Valencia) Jamaica, N. Y.  
Moonlight Revue (Orph.) New York.  
Moore, Tim (Empire) Newcastle, Eng., 27-June 1.  
Muzette, Yvonne (Fair) Amarillo, Tex., 25-27.  
N  
Novak & Fay (Marbro) Chicago.

Young, Hal (Tower) Kansas City.  
Yost, Elsie (Grand) Wallace, Ida., 24-26.  
Z  
Zang & Todd (Rivoli) Pendleton, Ore., 26-29.  
Zimbalist, Fred, & Mildred Hamlin (Riverside) Milwaukee.

BANDS AND ORCHESTRAS

Following each listing in this section of the Route Department appears a symbol. Persons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked "Address Insufficient," if proper designations are not made.

EXPLANATION OF SYMBOLS  
b—ballroom, c—cafe, cb—cabaret, cc—country club, h—hotel, hc—night club, p—amusement park, ro—roadhouse, re—restaurant, and t—theater.

(Week of May 20)

A  
Aaronsen, Irving (Castle Farm) Cincinnati, Io.  
Adams, John Q.; (Wayne) Dayton, O., re.  
Alfonso, Don; (Greenwich Village Inn) New York, no.  
Alvin, Danny; (Gold Coast Embassy Club) Chicago, no.  
Arnhelm, Gus; (Fox) Detroit, t.  
Arnold, Billy; (Boeuf Sur Le Toit) New York, no.  
Augustoff, Jan; (Warwick) New York, h.  
Austin, Sham; (Eastern Star) Detroit, c.  
Austin, Sid; (Congress) New York, re.  
B  
Bartel, Jen; (Ambassador) New York, h.  
Baste, Bob; (Liberty) Fredonia, N. Y., c.  
Beecher, Keith; (Stevens) Chicago, h.  
Bell, Jimmy; (St. Clair) Chicago, h.  
Berger, Jack; (Astor) New York, h.  
Bergere, Max; (Park Lane) New York, h.  
Bernie, Ben; (Casino) Catalina Island, Calif., no.  
Bestor, Don; (St. Francis) San Francisco, h.  
Blaine, Jerry; (Loyale) New York, c.  
Blake, Lou; (Guyon's Paradise) Chicago, b.  
Bleyer, Archie; (Hollywood) New York, cb.  
Bonelli, Michael; (S. & H. Dining Room) Florence, S. O., re.  
Burr, Herb; (Vendome, 28 W. 56th St.) New York, no.  
Bundy, Rudy; (Peabody) Memphis, Tenn., h.  
Burkhardt, Johnny; (Gibson) Cincinnati, h.  
Busse, Henry; (Ambassador) Los Angeles, h.  
Butler, Jack; (Circle) New York, br.  
C  
Calloway, Cab; (Penn) Pittsburgh, t.  
Caudie, Dallas; (Dixie Sherman Cove) Panama City, Fla., h., also Oscar's Night Club, same city.  
Chester, Bob; (Wm. Penn) Philadelphia, h.  
Chick, Reggie; (Essex House) Newark, N. J., h.  
Clinton, George; (Sharlie's) Jamaica, L. I., N. Y., no.  
Coburn, Jolly; (Rainbow Room) Radio City, N. Y., no.  
Coleman, Emil; (Piazza) New York, h.  
Continental Gypsies; (L'Aiglon) Chicago, c.  
Crawford, Al; (Mayfair) New York, no.  
Cugat, Xavier; (Waldorf-Astoria) New York, h.  
Cummins, Bernice; (Roosevelt) New Orleans, h.  
Cutler, Ben; (Weylin) New York, h.  
D  
Dolley, Frank; (McAlpin) New York, h.  
Dela Rosa; (Gino's Cedar Garden) New York, re.  
Derman, Hal; (Melody Club) Kokomo, Ind., no.  
Devron, George; (Congress) Chicago, h.  
Dickerson, Carroll; (Grand Terrace) Chicago, no.  
Dier, Bros.; (Glen Island Casino) Westchester, N. Y., ro.  
Dubrow, Art; (Ochop House) Hartford, Conn., no.  
Duprey, Bob; (Colony House) Detroit, c.  
Duro, Mike; (Delmonico's) New York, no.  
E  
Elkins, Eddie; (Normandie) New York, no.  
Engels, Charlie; (Embassy Club) Pullman, Ill., c.  
Everette, Jack; (Kit Kat Club) Des Moines, Ia., no.  
F  
Falvo, Joe; (West View Park) Pittsburgh, Pa., p.  
Felton, Happy; (Villa Rose Club) Houston, Tex., no.  
Fenton, Ray; (Cave) Union, N. J., no.  
Ferdinando, Angelo; (Great Northern) New York, h.  
Ferdinando, Felix; (Club Palorama) Schenectady, N. Y., no.  
Fields, Al; (Billy Gallagher's) New York, no.  
Fischer, Charlie; (Grotto) Kalamazoo, Mich., no.  
Ferdando, Don; (Copeland) Chicago, h.  
G  
Garrigan, Jimmy; (Oriental Gardens) Chicago, c.  
Gasparre, Dick; (Place Fiqualle) New York, no.  
Gilbert, Jerry; (Cornaga) Far Rockaway, L. I., N. Y., re.  
Gittin, Irving; (Pierre) New York, h.  
Golden, Neil; (Man About Town) New York, no.  
Goodman, Al; (Winter Garden) New York, no.  
Goodman, Benny; (Roosevelt) New York, h.  
Gothelf, Manfred; (Monte Cristo) Chicago, re.  
Grant, Bob; (Savoy-Plaza) New York, h.  
Green, Johnny; (St. Regis) New York, h.  
Greene, Murray; (Hollywood Gardens) Bronx, N. Y., h.  
Gregor, Marty; (New Penn) Pittsburgh, no.  
Grier, Jimmy; (Biltmore) Los Angeles, h.  
H  
Hall, George; (Taft) New York, h.  
Halstead, Henry; (Park Central) New York, h.  
Hamilton, George; (Baker) Dallas, Tex., h.  
Handler, Al; (Limehouse) Chicago, c.  
Harris, Phil; (Adolphus) Ft. Worth, Tex., h.

GILBERT BROS.

American Equilibristes.  
ENGLISH TOUR—Ernest Lotina's "Rates and Taxes" Production, May 15, New, Northampton, Dir.: FERDIE SIMON (New York); HENRY SHREK (London).



Hawkins, Jess: (Merry Garden) Chicago, b.
Heidt, Horace: (Drake) Chicago, h.
Hebeck, Ray: (Cafe De Paree) Los Angeles,
nc.

Hill, Teddy: (Ubangi) New York, nc.
Humber, Richard: (Ritz-Carlton) New York, h.
Hoff, Carl: (French Casino) New York, cb.
Hoffman, Earl: (Casa de Alex) Chicago, c.
Hogan, Bill: (Edgewater Beach) Chicago, h.
Holland, Will: (New Yorker) New York, h.
Holst, Ernie: (El Morocco) New York, re.
Hopkins, Claude: (Cotton Club) New York, nc.
Hurtado's Marimba: (Pre Cafe) New York, nc.

Jarrett, Art: (College Inn) Chicago, nc.
Jelesnik, Eugene: (Hollywood) New York, cb.
Johnson, Johnny: (Commodore) New York, h.
Jones, Herb: (Merry-Go-Round) Ft. Wayne,
Ind., nc.
Jurgens, Dick: (Palomar) Los Angeles, b.

Kavellin, Al: (Blossom Heath) Detroit, Mich.
Kellem, Milton: (Gayoso) Memphis, Tenn., h.
Keller, Leonard: (Bismarck) Chicago, h.
King, Henry: (Waldorf-Astoria) New York, h.
Knapp, Orville: (Beverly Wiltshire) Beverly
Hills, Calif., h.
Kroll, Nathan: (Vanderbilt) New York, h.
Krumin, Costya: (Russian Bear) New York,
re.

Kyser, Kay: (Blackhawk) Chicago, c.
Lande, Jules: (St. Regis) New York, h.
Lanin, Lester: (Navarro) New York, h.
LaPorte, Joe: (Coo Rouge) New York, nc.
Larri: (Piccadilly) New York, h.
LaSalle, Frank: (Wivel) New York, re.
Leifer, Alan: (Tavern-on-the-Green) New
York, re.
Lewis, Ted: (Maj.) San Antonio, Tex., t.
Littlefield, Frankie: (Delmar Club) Gaives-
ton, Tex., nc.

Lombardo, Guy: (Pal.) Cleveland t.
Lucas, Clyde: (New Yorker) New York, h.
Lynch, Phil: (Childs' Paramount) New York,
re.
McCoy, Clyde: (Lowry) St. Paul, h.
McDonald's Music Makers: (Milton Park Inn)
Milton, Pa., nc.
MacFarland, Frank: (Beaux Arts) New
York, c.
Mack, Austin: (After-the-Show Club) Chica-
go, nc.
Madriguera, Enrico: (Chez Paree) Chicago,
nc.

Mannone, Wingo: (Piccadilly) New York, h.
Martin, Freddy: (Palmer House) Chicago, h.
Martin, Ted: (Savoy-Plaza) New York, h.
Merton, Don: (French Casino) New York, cb.
Mayno, Artie: (Belmont Grill) Bridgeport,
Conn., re.
Meeker, Bobby: (De Witt Clinton) Albany,
N. Y., h.
Messner, Dick: (Lincoln) New York, h.
Meyers, Jack: (Club New Yorker) New York,
nc.

Michel, Marti: (Montclair) New York, h.
Moss, Joe: (Vanderbilt) New York, h.
Myers, Stan: (Terrace Garden) Chicago, c.
Navara, Leon: (St. Moritz) New York, h.
Nebaur, Eddie: (Casino Moderne) Chicago, c.
Nichols, William: (Russie Cabin) Englewood,
N. J., ro.
Noel, St: (Silver Inn, nc, and Beaver Hotel)
York, Pa.

O'Hara, Ray Fluke: (Lum's) New York, re.
Oliver, Fiorello: (Anna Elda) New York, re.
Oman, Val: (Reno Merry-Go-Round) New
York, nc.
Olsen, George: (Buffalo) Buffalo, t.
Pablo, Don: (Indiana) Indianapolis, nc.
Panche: (Pierre) New York, h.
Parker, Johnny: (S. B. Ollie) Chicago, c.
Pecorara, Dick: (Monta Risa) New York, re.
Piat, Earl: (Modernized Cabaret) Harrisburg,
Pa., nc.
Pollack, Ben: (Park Avenue Penthouse) De-
troit, nc.
Prima, Louis: (Famous Door) New York, nc.

Rainbow Ramblers: (Flara) Haverhill, Mass.,
h.
Ramon: (Green Room, Hotel Edison) New
York, h.
Raphael, Don: (Cubanacan) New York, nc.
Rapp, Barney: (Muehlebach) Kansas City,
Mo., h.
Ricc, Al: (Cocoon Grove) Lansing, Mich., b.
Richards, Don: (Governor Clinton) New
York, h.
Ritoff, Stan: (Sheridan Rendezvous) Chica-
go, c.
Rodrig, Nano: (El Morocco) New York, h.
Rodriguez: (Versailles) New York, cb.
Romaneli, Leigi: (King Edward) Toronto,
Can., h.
Rosen, Tommy: (Wisteria Gardens) Atlanta,
Ga., c.
Both, Eddie: (Club Alabam) Chicago, nc.
Russell, Louis: (Connie's) New York, cb.

Valentino, Arturo: (Firenze) New York, re.
Velas, Esther: (Roosevelt) New York, h.
Velazco, Emil: (Waldorf-Astoria) New York, h.
Wedell, Jack: (Pere Marquette) Peoria, Ill., h.
Whiteman, Paul: (Junior Orch.) (Schraiff's)
New York City, re.
Wilcox, Howdy: (Palace Gardens) Lansing,
Mich., b.
Wiley, Hod: (College Inn) Dayton, O., nc.
Williams, Fess: (Savoy) New York, h.
Wintz, Julie: (Village Barn) New York, nc.
Weems, Ted: (St. Paul) St. Paul, h.

Zollo, Leo: (Benj. Franklin) Philadelphia, h.
Beauty Revue: (Gayety) Baltimore 20-25.
Burlesk Starlets: (Gayety) Washington 20-
25; (Howard) Boston 27-June 1.
Cherry Blossoms: (Troadero) Philadelphia
20-25; (Gayety) Baltimore 27-June 1.
Knock Knacks: (Gayety) Washington 27-
June 1.
Powder Puff Revue: (Howard) Boston 20-25;
(Troadero) Philadelphia 27-June 1.

MISCELLANEOUS
Becker, Magician: Findlay, O., 20-25; Newark
27-June 1.
Coward, Linden, Magician: Ware Shoals, S. C.,
20-25.
DeCleo, Magician: Durand, Mich., 20-25.
Delmar, Hypnotist: (Naborhood) Kansas City,
Mo., 20-25.
Dressen & Morris Circus: Peru, Ill., 20-25.
Hudspeth, Mms., Mentalist: (Gay) Sweet-
water, Tenn., 23-24; (Novelty) La Pollette
27-29.
Jenkins, Polly, & Plowboys: (Station WIS)
Chicago 20-25.
Lofstrom & St. Elol Monkeys: Austin, Minn.,
20-25; Hutchinson 27-June 1.
Lucy, Thos. E., Protean Artist: Van Buren,
Mo., 25-27; Piedmont 29; Salem 31.
McLroy, Magician: Freeport, Ill., 22; Men-
dota 23; Rochelle 24; Sterling 25-26; Musca-
tine, Ia., 27-28; Peru, Ill., 29; La Salle 30;
Oglesby 31.
Montague, Magician: Pangulch, Utah, 23;
Kanab 25; Fredonia, Ariz., 27; Cane Beds
28; Hurricane, Utah, 30; Rockville 31.
Newman, Great, Show: Sacramento, Calif.,
20-25.
Original Floating Theater: Smithfield, Va.,
20-25.
Ridon's Show: Tucker, Ga., 20-22; Roswell
23-25.
(See ROUTES on page 78)

CARNIVAL COMPANIES
(A routes for this section must be in Cincinnati
office by Friday afternoon.)
America's Model: Knoxville, Tenn., 20-25.
Bach, O. J.: Wellsboro, Pa., 20-25.
Bar-Brown: Dalton, Ga., 20-25.
Bauer, J. L.: Le Roy, Ill., 20-25; Pontiac 27-
June 1.
Barkoot Bros.: Greenville, O., 20-25.
Beckmann & Gerety's World's Best: (Kings-
highway & Natural Bridge road) St. Louis,
Mo., 20-26.
Bendixen: Fargo, N. D., 20-25.
Big 4: Atlanta, Ga., 20-26.
Bill's Greater: Mounds, Ill., 20-25.
Blue Ribbon: Muncie, Ind., 20-25.
Bookus, Curtis L.: Lynn, Mass., 20-25.
Bremer, C. J.: Austin, Minn., 20-25.
Bryce, O.: Stratford, Conn., 20-25; Danbury
27-June 1.
Central State: Hominy, Okla., 20-25.
Christ United: Horse Cave, Ky., 20-25.
Crafts 20 Big: Emeryville, Calif., 20-25; San
Leandro 27-June 1.
Crowley United: Moberly, Mo., 20-25.
Curl Greater: London, O., 20-25; Washington
C. H., 27-June 1.
Dalley Bros.: Checotah, Okla., 20-25.
Dodson's World's Fair: Alton, Ill., 20-25.
Edwards, J. E.: Gallon, O., 20-25; Mansfield
27-June 1.
Endy Bros.: Shenandoah, Pa., 20-25.
Enterprise: Williamsport, Ia., 20-25.
F. & M. Am. Co.: Coudersport, Pa., 20-25;
Wolf Allegany 27-June 1.
Georgia United: Chesnee, S. C., 20-25.
Gibbs, W. A.: Neodesha, Kan., 20-25.
Gold Medal: Harvey, Ill., 20-25; Chicago
Heights 27-June 1.
Golden Belt: Muskogee, Okla., 20-25.
Great Southern: Atlanta, Ga., 20-25.
Great Superior: Danville, Ky., 20-25.
Great Sution: Benton, Ill., 20-25; Centralia
27-June 1.
Greater United: Yoakum, Tex., 20-25.
Gruber's World's Expo.: Charleston, W. Va.,
20-25; Beckley 27-June 1.
Hall & Babcock: (Fair) Ventura, Calif., 23-
26; (Fair) Beaumont 24-June 2.
Hansen, Al C.: Richmond, Ky., 20-25.
Heller's Acme: Glen Rock, N. J., 20-25.
Hessman Bros.: Freeport, Ill., 20-25; Rockford
27-June 1.
Hilderbrand United: Roseburg, Ore., 21-26.
Howard Bros.: Parkersburg, W. Va., 20-25.
Hynes, Johnny J., Expo.: (Expo. Park) Pitts-
burgh 20-25; New Brighton 27-June 1.
Kaus United: Hazleton, Pa., 20-25.
Klioni, John D.: Milford, Mass., 20-25;
Southbridge 27-June 1.
Krause Greater: Tyrone, Pa., 20-25.
Lagasse Am. Co.: Haverhill, Mass., 20-25.
Landes, J. L.: Hutchinson, Kan., 20-25.
Lang, Deo.: Quincy, Ill., 20-25.
Lemone's: Gardner, Mass., 20-25.
Leo's Big 4: Saginaw, Mich., 20-25.
McClellan: West Plains, Mo., 20-25.
Mack & Arthur: Birmingham, Mich., 20-25.
Mack: Bluefield, W. Va., 20-25.
Martin Bros.: Rutledge, Tenn., 20-25.
Midwest Expo.: Worthington, Ind., 20-25.
Miner's Model: Slatington, Pa., 20-25; Shenan-
doah Heights 27-June 1.
Mohawk Valley: Farmville, Va., 20-25.
Morris & Hurst: Henderson, Ky., 20-25.
Pearson: Moweaqua, Ill., 20-25.
Pollie & Berger: Kalamazoo, Mich., 20-25;
Lansing 27-June 1.
Reading United: Burkesville, Ky., 20-25;
Tompanville 27-June 1.
Reid Greater: Gallatin, Tenn., 20-25.

Want HELLER'S ACME SHOWS, Inc. Want
Will furnish complete outfits for any worth-while Show. Especially want good Ten-in-One. Also
Dancing Girls. Good Grid Shows 25/75%.

PARKER CITY, PA., OLD HOME WEEK
AND BRIDGE OPENING, May 27 to June 1
WANT Sensational Free Acts, Concessions except Corn Game and Cook House. WANT
Shows not conflicting. Will furnish outfits for same. Charles Whitney wants Side
Show Acts, also Talker. Bob and May write. Ford City, Pa. This week HELLER to
KEYSTONE SHOWS

FLORENTINE
Art Statuary Co.
We manufacture a complete line of Hard Plaster
Novelties. Our firm is the oldest in Kansas City.
Our prices will meet any competition. Please
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BRIGHT LIGHT SHOWS
CAN PLACE for GREENSBURG, PA., week 27.
Big Firemen Celebration, and balance of season on
MERRY-GO-ROUND, KIDIE RIDES and Fire
Ride, Shows of all kinds. Few more Concessions
No racket. We have the Flying LaMar Fire Act.
This week, California, Pa. P. S.—Doc Tomb
wants week and Hill Billy Musicians.

COLEMAN BROS. SHOWS
WANTED WANTED
Grind Stores and Merchandise Wheels, legitimate
only. Half-and-half wanted.
THOS. J. COLEMAN,
New Britain, Conn.

OLD HOME WEEK AND
PAGEANT OF PROGRESS
BARNESBORO, PA., WEEK June 17 TO 22.
25,000 People Expected Daily.
WANTED—Shows and legitimate Concessions of
Address: E. S. COREY, P. O. Box
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WANTED TO BUY
ROCKY ROAD TO DUBLIN, CANVAS.
Must be in good condition. Address
CAPT. R. V. RITZ
Care Happyland Shows, Royal Oak, Mich.

MERRY-GO-ROUND
Spillman Three-Arrest-unt five seasons. Price
\$600.00.
SAM ANDERSON, Northampton, Mass.
McMAHON SHOWS
Midget Show, account disappointment. WANT
Cook House, Photo Games, Ball Games, Scales,
Cigarette Gallery, Novelties, Hoop-La, Palmistry,
Hiawatha, Kan., week May 20; Nebraska City,
May 27.

ZIMDARS GREATER SHOWS
WANTS Shows, Concessions, Openers, Grinders,
Ten-in-One People, Acts for same, Musicians for
Band. Fairbault, Minn., this week.
MOTORIZE
Write for Our Finance Plan. CHAS. GOSB,
Standard Chevrolet Co., East St. Louis, Ill.

Byers Bros.' Shows Report
MONTGOMERY CITY, Mo., May 18.—
Following is a roster of Byers Bros.'
Shows:
Staff—Carl Byers and J. W. Byers,
owners-managers; Cotton Ellis, general
agent; E. O. (Dude) Godden, special
agent.
Rides—Merry-Go-Round, Bill Houn;
Bill Chickster, assistant. Ferris Wheel,
Henry Elliot; Mason Taylor, assistant.
Tilt-a-Whirl, Everett Ballew; Shorby
Bron, assistant. Chairplane, Clinton
Troningham; Albert Honey, assistant.
Auto Ride, Morris Wright; Patty Byers,
tickets.
Shows—Athletic Arena, Johnny Uager,
Jimmie Henney, Mouse Circus, Dad
Byers; "Mother" Byers, tickets. Ha-
waian Village, Harold Bennett, Mrs.
Harold Bennett, Dorris Neeley, Lois
Klem, Edna, Jack Whitey Barnett,
Martha Barnett, Wisco, Mike Murphey.
Concessioners—Mr. and Mrs. Tommie
Foggell, several including cockhouse.
Mr. and Mrs. Harry Beach, five; Dad
Byers, Mr. and Mrs. Ollie Bryer, Mr.
and Mrs. R. L. Bond, Oklahoma Charlie
and wife, Mr. and Mrs. Raymond Bent-
ley, Steve Stanley.

FRANK WINCHELL.



ACKER—Margaret, 64, mother of Jean Acker, picture actress, in Hollywood May 12 of a heart attack.

AMATUZIO—Nicholas, 34, publicist, in the Hollywood Hospital, Hollywood, May 9 after a long illness. He leaves his wife, a son, mother and brother.

BARRETT—Stella, at Middlesex County Sanitarium, Waltham, Mass., May 2. She was formerly with Jimmy Evans' revue and a singer over Station WEEI, Boston. Survived by her parents and a brother. Interment in Medford, Mass.

BARRY—W. F. Sr., 74, secretary-manager 27 years of West Tennessee District Fair, at his home in Jackson, Tenn., May 15, following a long illness. He was a former State senator. Born in Sumner County, he moved to Union City, Tenn., with his parents when 17 years old, and in 1906 went to Jackson. His son, W. F. Barry Jr., is assistant State attorney-general in Tennessee. Funeral in Jackson with interment in Union City.

BENOIT—John P., 67, Detroit musician, May 8 at his home there after a long illness. He organized the Elks Musical Club in Detroit. Survived by two sisters and four brothers. Burial in White Chapel Memorial Cemetery, Detroit.

CRUIKSHANK—Robert T., 63, for many years president of the Defiance (O.) County Fair, at his home in Hicksville, O., May 6. Survived by his widow, one daughter, a son and five sisters.

DAVIS—Gifford (Bud), 27, in Davenport, Ia., May 6 from encephalitis. He was drummer with Trave O'Hearn's Orchestra and at one time had his own band. Survived by his widow, the former Arline Baker, dancing instructor, and his parents.

DECARLTON—George, 66, May 13 at the NVA Lodge, Saranac Lake, N. Y. He was in show business for more than 50 years and a member of the Lambs' and Friars' clubs and the Catholic Actors' Guild. Interment at Saranac Lake.

PAVE—Madame Marguerite, secretary of Henry Bernstein, well-known French playwright, at Bozenval, France, May 1. Madame Pave acted as manager of the Gymnase Theater in Paris, where most of Bernstein's plays are produced.

FLEMING—Mrs. M. L., mother of Mrs. William (Bess) Thebus, repertoire performer, at the home of her daughter in Little Rock, Ark., May 6.

FRAKER—William A., Jr., 34, head of the portrait photography department at Columbia motion picture studio, in Hollywood May 10 of pneumonia.

GELDERT—Clarence, 67, veteran picture actor, of a heart attack while on horseback in the filming of a Western picture on a ranch near Calabassas, Calif., May 13. After appearing for a time on the stage Geldert entered picture work in 1915 with D. W. Griffith. His pictures included *Joan the Woman*, *Woman of Paris*, *Dress Parade*, *Cuban Love Song*, *Daddy Longlegs*, *Jungle Bride*, *Telegraph Trail*, *In Love With Life* and *Man Trapper*. He was a native of St. John, B. C., and before coming to the States was a member of the Northwest Mounted Police.

GOLDMAN—Albert, for many years a theater broker, of heart trouble May 10 at Chicago. Survived by his widow and a brother. Burial at Rosehill Cemetery, Chicago.

GUINAN—Michael, 81, father of the late Texas Guinan, in New York May 14. His widow, a son, Tommy Guinan, and a daughter, Mrs. George C. Smith, of Huntington Park, Calif., survive. Tommy Guinan is also in the show business.

HAWKINS—Jimmie, member of Local No. 227, IATSE, Ponca City, Okla., May 4. Survived by his widow and daughter. Interment in Oklahoma City.

HENRICH—Christian W., 75, dean of Detroit organists, May 7 at his home in that city. He was also a composer, having written an opera, *Mardi Gras*, produced in 1895; a cantata, *The Mission of Music*, produced in 1903, and other works. Survived by his widow, Anna, and two sons, Karl and Victor. Burial in White Chapel Memorial Cemetery, Detroit.

HIRZY—Hans, 1, grandson of Mme. Ernestine Schumann-Heink, May 12 at Stevens Point, Wis.

HOSMER—Lucius, orchestra leader, recently at Jefferson, N. H. He formerly conducted the orchestra at Hotel Ponce de Leon, St. Augustine, Fla. He was also a composer.

IRWIN—Fred, 77, veteran theatrical executive and an organizer of the Columbia Burlesque Wheel, in Buffalo, N. Y., May 12 after a month's illness. He

# THE FINAL CURTAIN

was generally credited with having brought into prominence such stars as W. C. Fields, Grace LaRue, Weber and Fields and George Fuller Golden.

KLEIN—Harry, 52, a vaudeville performer for many years, May 17 at the Rockaway Beach Hospital, Rockaway Beach, L. I., N. Y., after a nine-month illness. He had been a member of the vaude profession for about 24 years, having worked with his brother, Al, as the team known as the Klein Brothers. Latter is now on the Coast in pictures. Leaves, besides his brother, Al, his wife, son, mother, sister and another brother. Funeral services May 19 at the Riverside Memorial Chapel, Far Rockaway, and interment was in the Montefiore Cemetery, Springfield, L. I.

KNAUFF—Henrietta, 82, mother of George Melford, director with Universal Film studios, May 5 at her home in Hollywood. Funeral and interment services May 8 at Forest Lawn Cemetery, Glendale, Calif. Her son, three daughters and two sisters survive.

In Loving Memory of Our Dear Mother  
**MRS. HAZEL LA MONTE**  
Who Passed Away May 23, 1932.  
ROBERT AND LESTRA LA MONTE.

MAEHLING—Ted, 54, publicity man for the Siebrand Bros. Piccadilly Circus, of heart failure May 8 at Jerome, Ida. Burial there May 11 by the show.

MANNING—Sam, 87, old-time minstrel, formerly with Lew Dockstader and McIntyre and Heath, recently at his home in Baltimore. His daughter, Virginia, wife of Billy Lee, burlesque comedian, survives.

MEINKE—J. H., police officer at Houston, who had many friends among circus and carnival people in the Southwest, in Houston May 12 after a lingering illness.

MITNICK—Mrs. Lena, in New Haven, Conn., May 10. She was the mother of Louis Mitnick, veteran stage employee at the Loew-Globe Theater, Bridgeport, Conn., one of the oldest stage employees in Connecticut.

MULDOON—Dr. William E., 44, circus veterinary surgeon, prominent sports official and recently appointed lieutenant colonel of the U. S. A., at his home in Peru, Ind., of heart attack May 12. He was associate editor of *The North American Veterinarian Magazine* before going to Peru to take charge of animals with American Circus Corporation. He was a nationally known authority on all wild life and had performed possibly the only operation of its kind in history when he sawed out part of decayed tooth of a male elephant at Peru winter quarters. He was past commander of the American Legion at Peru and Waverly, N. Y. Remains were shipped to Waverly for interment May 15 at St. James' Catholic Church with full military rites. Survived by widow, Blanche Horner Muldoon, physician; his mother, a brother and seven sisters.

POLO—Gaby, 65, of the original Four Casting Polos, May 10 in New York. His widow, Jeanne Polo, survives.

QUICK—Glenn M., 49, assistant manager of the Columbia Theater, Alliance, O., in that city May 17 following a heart attack. Mr. Quick also handled publicity for the Morrison, Columbia and Strand theaters in Alliance, having been employed there for the last seven years. His widow, mother and brother survive. Funeral May 20, with burial at City Cemetery, Alliance.

RICE—George A., magician and manufacturer of magical equipment, recently at his home in Auburn, N. Y., after several months' illness. His mother survives.

SARGENT—Lewis, film studio grip and stage carpenter, May 8 at Los Angeles. Funeral services May 11, with interment in Lincoln Memorial Park, Los Angeles.

SCHIFFMANN—Henry, 91, closely identified with Coney Island, New York, history for half a century, in Brooklyn May 10. He went to Coney Island soon after his arrival in this country from Russia, where he was born. John Y. McKane, of Gravesend Bay, built a hotel on Sea Beach walk (now West 10th street) and he and Schiffmann became

partners, jointly operating the hotel. Schiffmann then opened other spots at the resorts, including the Shakespeare Cafe, a noted sports rendezvous. He later went into the real estate business and continued in it until two years ago. A son, Charles, survives.

SEMON—Martil L., 64, for many years identified with the theatrical profession in Atlanta, May 11 at Portsmouth, O., where he was manager of the Columbia Theater. Mr. Semon, a native of Richmond, Va., began his theatrical career under Jake Wells. He later moved to Birmingham, Ala., where he managed the Bijou and the Lyric theaters. In Atlanta he managed the Capitol and the Georgia theaters. Survived by his widow, two daughters and two sons. Body taken to Atlanta for burial.

STAIB—Jack, 37, dancer, who trouped for a number of years in tabloid and burlesque and well known in Buffalo (N. Y.) theatrical circles, at the Sisters' Hospital, Buffalo, May 15. It was announced that he drank poison from a bottle which he believed contained a cough medicine. He had been in ill health for several years and recently underwent an operation for the amputation of his right leg. His body was shipped to Pittsburgh for burial.

STOVER—Mrs. Nellie Blanchard, former member of the Brissac Players at the old Strand Theater, San Diego, Calif., at her home in that city May 13. Mrs. Stover was for 10 years in stock in New York and was also a member of the cast of *Hautrey's Message From Mars*, a Frohman production, which played New York for two years and then toured the country.

TORDOFF—George Henry, 57, in Bridgeport, Conn., May 13, of heart trouble. He was widely known as an organist and baritone singer, having been a member of the Criterion Quartet for 35 years.

TOWNE—Mrs. Mary, 68, in Stamford, Conn., May 9. She was well known in musical circles and also established the Constance Towne School of Dancing. Many of her pupils have graduated into the professional stage.

WARDE—Verna, 38, dramatic stock actress, May 6 in Cook County Hospital, Chicago. Body was taken to Poplar Bluff, Mo., for burial. Miss Warde had appeared with many stock and repertoire companies. She was an ingenue lead in Southern companies at the age of 13. Among the companies with which she had trouped are the Peruch Players and the Gordinier Players. In 1913 she married Frederick D. Tonkins. Later she divorced him and married E. (Boy) Harrington, leading man, who died in 1928. At the time of her death Miss Warde was playing in a vaudeville unit.

WEDGE—Andy, father of Al and Chet Wedge, eating-stand operators, May 6 at his home in Franklin Park, Mass., of heart trouble.

ZIEGLER—Herman, 46, wild animal trainer, in Garfield Hospital, Monterey, Calif., May 12 from injuries sustained May 10 when he was attacked by a group of lions which he had been breaking in at the Gay Lion Farm, mention of which was made in last week's issue in a headed item. Ziegler started with the Hagenbeck Zoo in Germany and was with major circuses in this country, his last circus tour being with Al G. Barnes show. For the last 10 years he trained cat acts for pictures and appeared in several films. He later went to the Gay Farm to break the animals which caused his death. The body awaits the response to a cablegram sent by Charles Gay to the only known relative, a sister, Mrs. Maria Thull, of Uchtelfagen, the Saar, Germany.

## MARRIAGES

BARLOW-TOWNSEND—J. L. (Slick) Barlow, former vaude performer known as the "boy comedian" and now a haberdasher, to Pansy E. Townsend, nonpro, January 8, 1935. Couple kept the marriage secret.

BRENON-JONES—Herbert O. Brenon Jr., Los Angeles theater manager, and Elizabeth Helen Jones, artist, at the

Wee Kirk o' the Heather, Los Angeles, May 13.

BOYD-WIRSING—Jack Boyd, formerly with Warner booking office, Pittsburgh, and now with the Duquesne Garden, that city, to Mary Wirsing, the Garden cashier, in Pittsburgh May 7.

CARR-AMES—Philip S. Carr to Marjorie Ames, sister-in-law of Donald Ogden Stewart, novelist and film scenarist, May 5 at Harrison, N. Y.

CARTEE-DANCE—Ethel Dance, program dancer at Station KYA, San Francisco, to W. W. Cartee in San Francisco recently.

DODGE-INCE—Ray Edgar Dodge to Ada Williams Ince, stage and screen actress and former wife of William T. Ince, son of the late Thomas H. Ince, film producer, May 3 in Beverly Hills, Calif.

HOLCOMBE-BROWN—George H. Holcombe, manager of the National Dairy Show of St. Louis, and Mrs. Emma Brown, of Lebanon, Ill., May 11 in Louisville while attending the Kentucky Derby.

HUTCHINSON-RICH—Carolyn Rich, radio singer, now with the Don Carlos Orchestra at the Onondaga Hotel, Syracuse, N. Y., to Jack Hutchinson, nonpro, recently.

JAMES-TOBIN—Harry James, son of Mr. and Mrs. Everette James, well known in the circus field, and Louise Tobin at Albany, N. Y., May 4. Both are members of the Art Hicks Orchestra.

JARZEBOWSKI - WAWRZYNSKA—Florence Wawrzynska, of Bridgeport, Conn., and Kazimierz Jarzebowski, Polish announcer with Station WBNK, New York, in the latter city May 5.

KAUMEYER-SLATIN—Herbert Powers Kaumeyer, known as Herbie Kay, orchestra leader, to Dorothy Slatin in Waukegan, Ill., May 10.

MCLAUGHLIN-CURTIN—J. Arthur McLaughlin to Mary Curtin, secretary to Harry Brand, chief publicist with 20th Century Productions, May 11 in Chicago.

MCCLUNG-REID—Ralph McClung to Virginia Reid, RKO Radio contract player, recently at Selma, Ala.

METCALF-FORMBY—Louie Formby, sister to George Formby, well-known English vaude comedian, to Ronald Metcalf at Barrow, England, April 30.

O'DONOHUE-FINLEY—Robert O'Donohue, manager of the Majestic Theater, Fort Worth, Tex., to Anne Finley, former cashier at the theater in Ardmore, Okla., April 19.

OLDFIELD-KINMAN—Barney Oldfield, theater editor of *The Lincoln (Neb.) Sunday Journal and Star* and correspondent in that city for *The Billboard*, to Vada Kinman, nonpro, recently.

PACKER-PALMER—Eileen Palmer to William Packer recently in San Francisco. Bride is featured in Station KYA drama and groom is heard in serials over Station KTAB.

POWERS-DASCH—Dorothy Dasch, daughter of George Dasch, internationally known composer and director of the Chicago Little Symphony, and Dudley Powers, of Mt. Pleasant, Mich., May 14 in Chicago.

REINHARDT-THIMIG—Max Reinhardt, theatrical producer, and Helen Thimig, German actress, in Reno, Nev., recently.

BOETTGEN-FREHEL—Mlle. Frehel, French vaudeville and cabaret artist, and Georges Boettgen in Paris recently.

RUST-JOHNSTONE—David Rust to Julianne Johnstone, actress, dancer, and former screen actress, May 6 in New York.

SCHILLING-COOK—Henry Frederick Schilling, screen actor known as F. Frederick, to Maybelle M. Cook, Metro-Goldwyn-Mayer contract actress known as Diane Cook, May 3 at Hollywood.

SHANNON-DUMAS—Pup Shannon, repertoire actor, recently at Gadsden, Ala., to Dorothy Dumas, repertoire leading woman. Both are with the L. Verne Slout Players touring Michigan under canvas.

VOLK-MCGOWAN—Harry Volk Jr., publicity man, son of Harry Volk, publicity director of Steel Pier, Atlantic City, to Jeanne Elizabeth McGowan, nonprofessional, Easter Monday morning in Church of St. Ambrose, Philadelphia. They will reside in Atlantic City.

## COMING MARRIAGES

Gus Davis and Mary Cook, both employees in the Warner contact office in Pittsburgh, will be married in that city next month.

Mary Curtin, secretary to Harry Brand, chief publicist with 20th Century Productions, and J. Arthur McLaughlin.

The engagement of Claire Phelan and Dr. Harold Connelly, both of Bridgeport,



Conn., has been announced. Dr. Connelly was at one time a saxophone soloist with dance orchestras. Wedding will take place late this month.

Dorothy Garnier, secretary at Station KHJ, Los Angeles, and Winston Norman, newspaper columnist. No date set for wedding.

Mary Cullinan, of Bridgeport, Conn., and John Broderick Hartnett, of Rochester, N. Y. Miss Cullinan was a member of the cast of several Broadway hits.

John O'Donnell, Davenport, Ia., dramatic critic and sports announcer, and Virginette Costello, Davenport manikin and social leader, at Sacred Heart Cathedral, Davenport, some time in June.

Kathryn Loughman, musician, to Scott Webster. Wedding at the Episcopal Church, Los Angeles, in August.

**BIRTHS**

An eight-pound daughter May 1 at the Hollywood Hospital, Hollywood, to Mrs. Russ Saunders. Father is an assistant director at Warner Bros.' First National Studios.

To Mr. and Mrs. Kent Taylor a daughter May 1 at the Good Samaritan Hospital, Los Angeles. Father is a motion picture actor.

To Mr. and Mrs. Elbert Boelke a daughter May 1 at Humboldt, Tenn. Child was named Patricia Ann. Mr. Boelke operates a string of concessions on the Dee Lang Shows, now playing in St. Louis.

An eight-pound son, John Ronald, recently at Fort Wayne to Mr. and Mrs. Howard Akeley. Father is chief announcer at Station WOWO.

A five-pound daughter April 30 at the Cedars of Lebanon Hospital, Hollywood, to Mr. and Mrs. Sidney Lanfield. Mother is Shirley Mason, former screen star and sister of Viola Dana, film actress. Father is film director with Reliance Productions.

A son to Mr. and Mrs. Walter O'Keefe April 25 in New York. Mother is former Roberta Robinson, actress, and father is the stage and radio star.

Twin boys in Los Angeles May 8 to Mr. and Mrs. Richard Dix. Mother is the former Virginia Webster and once was the actor's secretary.

To Mr. and Mrs. Bryan Roach at Fort Worth, Tex., April 28, a seven-pound girl, Shirley Gayle. Father is widely known in rodeo circles.

To Mr. and Mrs. Bill (Alabama) Storey, of the Smith Great Atlantic Shows, an eight-pound girl at Bassett, Va., April 28.

A boy to Mr. and Mrs. John Maganotti in Pittsburgh May 12. Father is a night-club operator.

An eight-pound son, Ted Jr., May 12 to Mr. and Mrs. Ted Pio-Rito at Mercy Hospital, Chicago. Pio-Rito and his band will play at the Edgewater Beach Hotel, Chicago, this summer. Mrs. Pio-Rito is the former Madeline LaSalle and was "Miss Cook County" in 1931. She posed for the statue of Ceres on the Board of Trade Building, Chicago.

To Mr. and Mrs. Leslie Mawhinney a seven-pound daughter May 9 at Los Angeles. Father is publicity director with Station KNX.

A 7½-pound son, John, to Mrs. John Arnold, wife of the president of the American Society of Cinematographers and head of the camera department with Metro-Goldwyn-Mayer studios, May 12 at Hollywood Hospital, Hollywood.

To Mr. and Mrs. H. R. (Bill) Kuhns, formerly with Marks Shows, Bruce Greater Shows and Crafts Shows, a 7½-pound daughter, Sharon Dell, at Ontario, Calif., May 9.

A son May 14 to Mr. and Mrs. Jean Warnecke in Lexington, Ky. Warnecke was formerly a trumpet player in Ted Lewis' Orchestra.

To Mr. and Mrs. Henry Stern, of Chicago, a 10½-pound son May 16. Mr. Stern is owner of the Cinema and Austin theaters, Chicago.

A daughter May 14 to Mr. and Mrs. Roger Wolfe Kahn. Father is an orchestra leader and the son of the late Otto H. Kahn, noted banker.

**DIVORCES**

Ken Murray, screen and stage comedian, from Charlotte Doncourt in Los Angeles May 7.

Florence Dudley, screen actress, from Fred E. McElroy May 3 at Los Angeles. Clara Grant Ray from Charles Ray, former screen star, May 3 at Los Angeles.

Virginia Pruett filed suit against Price Pruett, film studio technician,

April 28 at Los Angeles. Mr. Pruett filed a cross-complaint.

Lois Elaine Logan from George Harris Logan, film studio soundman, May 4 in Los Angeles.

Harold Grady, film technician, May 4 at Los Angeles from Isabelle Grady.

Rosalind Cull Lewis, screen actress, known as Rosalind Keith, from James M. Lewis, magazine illustrator, at Los Angeles May 3.

Catherine Craig, former radio singer, filed suit against Vernon Craig, radio singer, in Superior Court, Chicago.

Elissa Landi, film actress, from John Cecil Lawrence, London attorney, in Los Angeles May 9.

Rita Leggold May 6 in Milwaukee from Herman Leggold, singer.

Marion Ruland Graham, singer at Station KTAT, Fort Worth, Tex., filed suit against Louis L. Graham at Fort Worth May 7.

Mildred Maginn Lee, radio organist known on the air as Mildred Fitzpatrick, from Robert M. Lee, former announcer of Station WEDC, Chicago, May 10. Mrs. Lee is the former wife of Kenneth Fitzpatrick, one-time partner in the Fitzpatrick-McElroy theater circuit.

Gizi Szanto Oslus, concert pianist at Station WXYZ and formerly with the Detroit Symphony Orchestra, filed suit against A. Paul Oslus in Wayne County Circuit Court, Detroit, recently.

Helyn Broadhurst Steele, dancer, from Blue Steel, orchestra leader, at Tampa, Fla., April 22.

Marion Finch Clark, in New Haven, Conn., recently, from Eddie Clark, clarinetist with Barney Rapp's New Englanders.

Helen Kane, screen and stage singer, from Max Hoffman, song and dance man, May 17 in the Chicago courts.

Logan F. Metcalf, former husband of Midge Bellamy, screen actress, from Agnes Franey Metcalf, actress and former *Follies* showgirl, at Los Angeles May 10.

D. H. (Whitey) Rodenburg, circus man and elephant trainer, filed suit last week in the Harris County Court, Houston, against Hazel Rodenburg.

Mabel Sauer, aerialist, filed suit in Miami Circuit Court, Peru, Ind., against (See *DIVORCES* on page 78)

**Beckmann & Gerety's Shows**

St. Louis. Week ended May 12. Grand and LaCleda avenue. Weather, unsettled. Business, fair.

Old Sol has been conspicuous by his absence since this show's arrival in St. Louis, hardly coming out long enough to dry the shavings which are newly spread each day over the lot, only to be rained upon again. Saturday was the best weather break the show had here, and a fair night's business resulted. Correction: In the show's roster as appeared in last week's issue, Fred (Mississippi) Baker is manager of the Waltzer ride and Jack Wilson is one of his assistants. An error was also made in listing Mrs. Bill Dolan as a ticket seller on the Lindy Loop. This should have read Bill Dolan, the gentleman claiming he carries no encumbrance. Visitors known to this writer who have paid their respects to the office wagon during the past week were Mr. and Mrs. Dick Wayne Barlow, Mrs. Margurite Day, D. D. Murphy, Pete Brophy, Edward Brewer, Elmer Brown, Kathryn Oliver, Mr. and Mrs. Charles Goss, Mrs. Eddy Vaughan, Mrs. Ruth Martone, Robert Mansfield; Frank Joerling, of the local *The Billboard* office, and Ned Torti, of Wisconsin Deluxe Company. Harry P. Logan, well-known carnival agent and promoter, has joined the show as special agent, occupying the position held for the past two seasons by Art Daily, who is now auditor in the office of Judge Arnold, of the St. Louis Probate Court. KENT HOSMER.

**America's Model Shows**

Bessemer, Ala. Six days ended May 11. Auspices, American Legion. Location, on the streets. Opening day, rain. Business, good.

Lost the opening day. Remainder of week weather ideal, and all shows and rides enjoyed good business, with Wingly Shaffer's Dixie to Harlem *Follies* getting top money. Vern Soules new on the front of Doc Scanlon's Snake Show, and Mike Conti moving over from the girl show to the side show, which is now being managed by Joe Fontana. Mr. and Mrs. Rubin Gruberg visited the show here and spent Tuesday and Wednesday looking things over. Hal Scotti now on the front of Etta Louise

Blake's Carioca and doing a good job of it. Joe Mendl, chimpanzee, and his "cagey" playmate, Suzette, are recent additions to the midway. Charles Wren, dare-devil cyclist, is managing Zeke Shumway's Motordrome, and Ann and Al Williams performing on skates. The Carioca and Streets of Paris shows broadcast twice daily from Station WSGN, Birmingham. Kids' Day, tied up with WSGN, Birmingham, and the two local dailies, resulting in thousands of kids visiting the midway on Saturday. One of the greatest of the old school talkers, none other than "Irish" Jack Lynch, visited with his old friends this week. J. C. McCaffery left on Wednesday night on a Northern business trip. NEIL BERK.

**William Glick Shows**

Baltimore. Week ended May 11. Location, Highlandtown lot, Gough and New Kirk streets. Weather, bad Monday and Tuesday. Business, very good.

The second Baltimore lot a winner. Monday night the crowds came early but were driven away by a cloudburst at 9 o'clock. Tuesday night a nice crowd, altho the skies were threatening. From the start of the engagement they spent freely. The front gate showing a big gross nightly. The rides along almost capacity business. Looked like the "good old days." Concessions had a fair week. Eating and drinking stands all had a good week. The new wagon-building program has started. This was necessary to take care of the added attractions. Like many other showmen, General Manager Glick reduced the size of his show to meet the country's condition. Now it goes back to its old standard. Harry Kleban opened two new stock stores. Simpson's Colored Review presents a fast, snappy program. J. H. (Jim) Hodges' Side Show still in the top-money class. Coffey's All-Girl Review has many entertaining features. George Murry now managing the Princess Peggy Show. After a week's layoff Perry's Silodrome opened with a good gross. Aylene Morency putting out the *Billboard* weekly. Mrs. William Glick's frozen custard concession getting a big play. It should, it certainly looks inviting. Jack V. Lyles, general agent Johnny J. Jones Exposition, a visitor. After one more location show goes to the circus lot. STARR DeBELLE.

**West Bros.' Amusement Co.**

Jacksonville, Ill. Week ended May 4. Location, Independence and Beesly. Weather, rain and cold. Business, poor.

The few people who braved the rain, cold and mud were good spenders and gave the show a taste of what might have been had the weather man given a break. After Monday night, which was fair, the date was a blank. Lee Sullivan and Ben Roodhouse, of Eli Bridge Company, were nightly visitors. Despite the rain Chuck Powell was busy with his paint brushes, using one of the trucks as a shop, and almost completed work on Tilt-a-Whirl and Merry-Go-Round. Glen Osborne, Wally Christie and Whitey Ivey left to join J. Harry Six Attractions at Louisville. Carl Larson left to join Strayer Amusement Company. Findley Clark and wife and baby joined late in the week, making the trip from Texas in good time. Eddie Ferrarrie and Princess Keloh left to return to their home. BRUCE BARHAM.

**Big Day at Charleroi For Downie Bros.' Shows**

CHARLEROI, Pa., May 18.—Downie Bros.' Circus enjoyed a big day's business at Charleroi on May 15, with ideal weather for the first time in several days. Show arrived early from McKeesport and parade out at noon, with streets thronged to witness the pageant. Big show program under direction of Allen Houser ran smoothly.

Manager Charles Sparks entertained a number of visitors from the Johnny J. Jones Exposition, playing at Connellsville, Pa., 20 miles away, among them being Walter A. White, general manager; Tom Allen, business manager; Walter D. Nesland, press agent, and Harvey Wilson, ride manager. Mr. Sparks, assisted by Charles Katz, assistant manager, and Harry Mack, veteran press agent, were gracious hosts to the Jones contingent. Milt Robbins' Side Show enjoyed a big day's business. Charles Siegrist, aerialist, visited his son, Billy, wire walker, at Charleroi.

**Peeping In On the Performers' Club of America**  
By BERT CLINTON

CHICAGO, May 18.—Well, folks, here I am at home after spending four weeks in the hospital. I am doing very well now and expect to be back in harness again in a few days. I want to thank all my friends for their telegrams, letters and cards wishing me luck and a speedy recovery.

The Great Shubert visited the club last week and reports he has been offered a contract to play Russia and other European engagements.

The Healeys report that they have broken in their new act.

Treasurer Harry Sykes has returned to Chicago and is now rehearsing his act for his outdoor engagements.

Brother Gil G. Gray spent a few days in Chicago last week. He came to town to contract acts for his circus, which will open the first week in June in South Dakota under canvas.

The Three Taketas returned from the West Coast.

The Eugene Troupe open on their parks shortly and also will play a string of fairs this summer.

Bell and Gray can be seen daily in the club's rehearsal hall putting some new routines into their dancing act.

The Flying Wishards are rehearsing in the gym preparing for the outdoor season.

Boyd and Wallin are playing vaude engagements in and around Chicago.

**Chipman Is Lessee-Manager Of World's United Circus**

HOLLYWOOD, Calif., May 18.—The World's United Circus will open here on May 24 for three days under auspices of the AEOS, and one-day stands will follow. Harry B. Chipman is lessee-manager; Edward F. Moulton, assistant manager; Gene Hodgeman, contractor; Harry (Pop) Hammond, car manager; Bill Allbrock, Jim Garner and Cecil Hayes, billers. A nice line of paper is being used.

Show will be on 12 trucks. Big top is an 80 with three 40s; menagerie, 60 with three 30s; side show, 50 with four 20s and a 140-foot banner line. Concert will be a Wild West, featuring a well-known picture star.

**Fine Business for Shows In Pittsburgh District**

PITTSBURGH, May 18.—This has been a most active week for local district circus fans. Three shows played here simultaneously and all of them enjoyed tremendous business. Barnett Brothers finished a week's stay in neighboring towns and did capacity biz. The circus for the last two weeks has been a victim of freak weather. Hailstorms and plenty of rain made this week's favorable weather a welcome change. The last muddy lot was in Butler last week, where 3½ tons of straw coverage proved of little help. In Sewickley biz and weather were great.

Hagenbeck-Wallace played here Monday and Tuesday to good matinee and capacity night shows. Duke Drunkenbrod's kid show was packed almost continuously. Earl Shipley, Fred DeMarr and Bert Lamar of clown alley entertained the Children's Hospital patients on Monday and copped plenty of publicity as a result.

Downie Brothers, too, had several straw houses around here, despite unfavorable weather a couple of nights and the extra competition. Thousands lined the streets in McKeesport on Tuesday for the parade.

Manager W. R. Rogers, of Barnett Bros., has a new top for the big show ready, since the freak weather has almost ruined the first top. Manager William DeBarrie, of the side show, added Florence Peck to the Hawaiian Show.

**Main Title Leased To National Show Co.**

CINCINNATI, May 18.—Walter L. Main states that he has leased the Main title to the National Show Company, Inc., which opened motorized show at St. Marys, W. Va., May 11. Main is superintendent of the advance, temporarily, and Mrs. Main is treasurer. Two brigades are with show. Side Show is managed by Cly Newton. Four entrances are on the marquee. Among animals are a large white dromedary and a tall bull.



MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place.

Parcel Post

- Bailer, Melba, 3c
Brewer, Dan, 3c
Crawford, Jack, 2c
Front, 2c
Humphry, Jas., 5c
Jordan, Iula, 5c
Cornelia, 13c
Latham, Ruby, 3c
Lavan, Pauline, 6c
Maddox, Bob, 14c

Ladies' List

- Adams, Dolly
Adams, Kate
Adams, Peggy
Adams, Mrs. G. B.
All, Wanda
Allen, Prairie Lilly
Allison, Mildred
Ass, Mrs. Helen
Armstrong, Paula
Arthur, Mrs. Eula
Bacon, Myrtle
Baker, Mrs. Hallie
Baker, Rose
Banchelli, Peggie
Barr, Mrs. Gertrude
Barrill, Margie
Barton, Vera
Bates, Thelma
Beatty, Mrs. C. J.
Beaumont,
Fontaine
Benjamin, Mrs. C. A.
Blankenship, Mrs.
Florence
Black, Emma
Blau, Doris E.
Bliss, Mrs. Nellie
Black, Doris Ann
Bloodworth, Mary
Bliss, Lela
Rock Sisters
Bowell, Mrs. Doris
Brockrick, Mrs.
Paul
Brooker, Mrs. E. C.
Brooks, Mrs. E.
Millie
Brown, Mary
Brown, May
Brown, Mrs. E.
Eddie
Bucklen, Jeanette
Gona, Helma
Gona, Karolina W.
Gona, Agnes
Goulding, Ruth
Grandi, Mrs.
Kathleen
Burke, Margaret
Burke, Mrs. Merle
Burkhart, Mrs.
Burnette, Mrs. Doris
Bustfield, Mrs.
Bonnie (Miss)
Butler, Helen
Butler, Goldie
Cain, Mabel
Cantrell, Mrs.
Evelyn
Carpenter, Mrs. E. W.
Carlee, Thelma
Casavant, Mrs. G.
Caswell, Nevada
Chasema, Mrs.
Bessie
Chaffee, Marion
Chamberlain, Mrs. Fred
Chaplin, Lita Gray
Chapman, Mrs. Fern
Charters, Georgia
Chevalier, Miss Jean
Clark, Olive
Clark, Marion
Cleveland, Babe
Clyde, Ann
Coe, Peggy & Baby
Cohen, Mrs. Victoria
Cobotta, Madame
Cole, Mrs.
Altramias
Cole, Mrs. Roy
Collins, Mrs. E.
Colman, Jean
Conway, Rose
Cook, Mrs. Effie
Cooper, Mrs.
Stella May
Cory, Mrs. Billy
Costerline, Mrs.
Frank
Cox, Mrs. Arthur
Cox, Mrs. Mabel
Cox, Mrs. Billy
Crawford, Chelita
Culver, Mrs. Helen
Cumings, Peggy
Shippen
Dale, Iona
Damon, Mrs.
Damon, Melissa B.
Darling, Beth
Darrow, Les
Davison, Dorothy
Davidson, Mrs. C. E.
Davis, Mrs. John
Davis, Mrs. Anna
Davis, Mrs. Bill
Dawson,
Loita
Day, Virginia
DeVane, Beth
Derossit, Carolina
Dew, Mrs. Daniel
Dew, Mrs. E. L.
Denny, Betty
Dooley, Mrs. Mary
Dorsey, Kathryn
DuMont, Cleo
Dunlap, Mrs. Mary
Dunsmuir, Anne
Dunsmuir, Mrs. Cora
Dutcher, Mrs.
Sophia
Dyle, Miss Jackie

- Johnson, Mrs. O.
Johnson, Mrs. Norma
Johnson, Mrs. Sude
Jones, Mrs. Leona
May
Jones, Margaret
Jones, Peggy
Jones, Vivian
Kahn, Mrs. Sue
Kaye, Gertrude &
Martha
Keller, Mrs. B. F.
Kester, Hazel
K. Kingman, Mrs. P. S.
Kitchen, Marie
Kohler, Mrs. Marie
Kuhns, Gladys
Lerner, Lillian
LaCelle, Mrs. Lou
LaMarr, Jackie
LaMarr, Mrs. Ruth
Lambert, Mrs.
LaPoint, Ruth
LaSane, Mildred
LaTour, Eve
Lamb, Bernice
Lambert, June
Lamoureux, Eve
Lanman, Peggy
Lane, Dixie
Lane, Mrs.
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NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

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Camerson, Owen
Campbell, Charlie B.
Canfield, Don
Cannon, Frank







**Something New—  
TATO-BIT PUFFS!**

**NEW, SENSATIONALLY DIFFERENT KIND OF POTATO CHIPS—NO POTATOES TO BUY—NO SLICING—NO PEELING.**

**Very Popular at Outdoor Amusements, Carnivals, Parks, Etc.**

Here's the most delicious tidbit you ever tasted! Sold to you in pre-cooked form. Merely drop them in hot fat and within five seconds they are transformed into crispy golden brown edged POTATO PUFFS, five times their original size. Far more digestible than ordinary potato chips. Prepared in ONE-TENTH the time. Start in your own kitchen—no expensive equipment to buy. Sell to groceries, delicatessens, hotels, lunch rooms, roadside stands, etc., or direct to consumer.

—Also 3 More BIG MONEY Makers—**CHEESE, CHOCOLATE & TOMATO CHIPS.**

Write for Samples and Full Details. We also feature three other sensational new food delicacies—Cheese, Chocolate and Tomato Chips. All are delicious and easily prepared. Biggest Season right now. Distributors' Agents! Demonstrators! Write for samples of all four products—and full details.

**F. GUNTZATH LORENZEN,**  
Dept. B-12, 5208 Lake Park Ave., Chicago, Ill.

**Three Big Houses for Gorman at Scranton, Pa.**

SCRANTON, Pa., May 18.—Gorman Bros.' Circus had big business here on May 18. There were two matinees—first one at 2 p.m. straw house; second at 4 p.m., capacity business. People stood in a solid mass on midway thruout first show, giving side show and concessions a wonderful play. Night show was a turn-away. Concert played to two three-quarter houses. General admission was 50 and 25 cents and 25 for reserves. Show, which has a number of features, was greatly enjoyed.

The Hunt Show played two miles from here May 11; Robbins seven miles away May 10; Cole Bros. is billed for May 29 and the Ringling show plastered the town with "wait" paper.

**R-B Boston Biz Big**

BOSTON, May 18.—The week's business for Ringling-Barnum here last week was big, a conservative 15 per cent above last year's figures, according to S. W. Gumpertz.

**Equipment and Supplies**

Manufacturers—Distributors—Jobbers.

BEN HOFF, proprietor New Art Toy and Feather Company, well known for many years to the concession trade, has augmented his line for the 1935 season and in addition to his feathers and stuffed toys will carry canes and plaster novelties.

THE W. & C. SHOW PRINT, Minnesota, has recently moved to a new and considerably larger location, according to an announcement by L. W. Cübor, general manager. Two new presses have been added to the equipment and five men have been added to the staff.

A NEW AND DIFFERENT kind of potato chip, called Tato-Bit Puffs, has been perfected and is sold to distributors, agents and demonstrators in pre-cooked form. The pre-cooked chips when dropped into hot fat for a few seconds expand to five times normal size and come out crisp, golden-brown-edged chips. An important feature is no raw potatoes to buy, no slicing, no peeling. In addition to Tato-Bit Puffs, the manufacturer also has three other new chips—chocolate, cheese and tomato. All made available in pre-cooked form.

LESTER J. (HAPPY) HECHT, of Hex Manufacturing Company, states that there are many additional pages to the firm's catalog this year, due to the new items and departments added. The firm wholesales to the carnival, park, circus, sportland, pitchman and similar trades. Mr. Hecht also states that the candy factory now employs 17 hands, which will be augmented as the season progresses. Mrs. Hecht (Stell to everybody) is on the job daily and thoroughly understands the wholesale novelty business, Hecht is more optimistic this year than ever before and believes everyone feels the same way.

**Santos' Son Killed In an Auto Accident**

NEW YORK, May 18.—Ernest Calvert, of Renie and Calvert, received word today from Charles Sasse, agent for foreign acts, now living in Greeley, Pa., that Carlos Santos was killed instantly in an auto accident on May 8. Carlos Santos was the son of Don Paulo Santos, of Santos & Artigas Circus, which has toured the West Indies and South America for many years.

Accident occurred presumably in or near Havana, headquarters of the circus. Calvert said that Carlos was about 24 and was business manager and secretary of the show.

**Wanted Great Olympic Shows Wanted**

CURLEY SPHERIS, Mgr. and Owner. WANT to hear from capable showman who can stand prosperity. Will furnish beautiful Panel Prints and new Canvas to capable people. Fallers and Grinders come on; will make room for you. Corn Game open. Must be neat and within keeping with the rest of the show, which is new. CAN PLACE legitimate Concessions of all kinds. Tom Halo, Earl Conner, Kentucky Legs and Sol Wasserman write Bob Page. Bingo Randolph wants Agents. Wilbur Hunter writes. Bert Symon writes Bruce. Capable Why He wanted. Fair Secretaries in Illinois, Indiana, Missouri and Arkansas, have few dates open in August and September. This week Stungis, Ky.; next week, Mt. Carmel, Ill.

**WANT WANT Christ United Shows**

SHOWS—Ten-in-One, Snaks, Illusion, or any Show that don't conflict. WILL BOOK Tilt-a-Whirl or Loop-o-Plane. Also opening for legitimate Concessions, Bal Games, Pitchpond, Tilt-You-Win, String Game, Lead Gallery and Cigaret Gallery, or what have you? Lawrence Leader write. Want to hear from reliable General Agent with car. Write or call.

CHRIST UNITED SHOWS, Horse Cave, Ky., This Week.

**TRAVEL WANTS**

10 Free Acts, Iron Claws, Bingo, Bowling Alley, Cigarette Gallery (Alabama), Good Shows. We have outfits. Texas Fairs write. Year season. Good spots booked. WANT add. Agent, also good Painter. Van Horn come at once. Address H. F. HALL, Manager, Hawthorne, N. J., week May 20.

**WANTED AT ONCE**

MOTORDROME RIDERS. J. O. Luck answer. STRATES SHOWS CORPORATION, BINGHAMTON, N. Y.

**WANT DANCING GIRL SHOW.**

Will furnish complete outfit have Music, Piano-Accordion, Flageolet or good string instruments. Pueblo, Colo., week May 20; Colorado Springs week May 27.

**C. F. ZEIGER UNITED SHOWS WANTED**

GEEK for Snake Show. Wire, don't pitch. ART THOMAS SHOWS, Lenox, S. D.

**WANTED AT ONCE**

Reliable Trumpet and Bass. Answer by Western Union, Lynchburg, Va. JETHRO ALMOND CIRCUS.

**FOR SALE DAIKI—GOLD POTATO CHIP MACHINES (two).**

Bargain. All-electric, automatic. Splendid ball-hoe. One used only as demonstrator; other recently used. Both in excellent condition. Cost \$3,000. Sell for \$600. MORRIS MEYERS, Atty., Times Building, New York City.

**Truck Show for J. J. Evans**

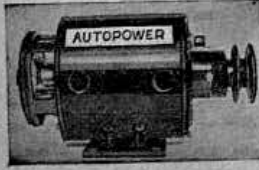
MASSILLON, O., May 18.—J. J. Evans plans to launch a small motorized show to play Ohio, Western Pennsylvania and West Virginia, mostly under auspices. Show is slated to take the road, opening here, about June 1.

W. A. ATKINS visited the Vanderburg Bros.' Circus at Hampshire, Ill. Show is managed by Frank Hall.

**IMMEDIATE SHIPMENT OF**  
**WIRE ROPES for RIDING DEVICES**  
**WHIP — CATERPILLAR — LINDY LOOP**  
**HEY-DEY — TILT-A-WHIRL**  
All Work by Expert Splicers  
**BRODERICK & BASCOM ROPE CO.**  
4203 N. Union Blvd., St. Louis, Mo.  
68 Washington St., New York City  
Airport Way & Edmunds St., Seattle, Wash.

**JOHNNY J. JONES EXPOSITION, Inc.**  
Playing the  
**NATIONAL SHRINE CONVENTION**  
**WASHINGTON, D. C., JUNE 5th UNTIL JUNE 15th, INCLUSIVE**  
LOCATION—PENNSYLVANIA AVENUE, AT FOURTH STREET.  
In the Center of All Events. All Parades and Pageants Pass This Location.  
CAN PLACE any new and novel Attractions and Rides with own outfits, such as Glass House, Fat Show and Platform Shows. Will consider Midget Troupe for season. All must be high-class and in keeping with our high standard.  
CAN USE good Talker, Callicpe Player and Girls for Iron Jaw, Swinging Ladders, Cloud Swings, or good Family Act that can double for Circus.  
Earl Miller can use high-class Freaks to feature in Side Show. Ollie Hager can use Lady and Men Riders for Motordrome.  
WILL BOOK legitimate Concessions. Must be strictly Stock. NO STICKS.  
Address WALTER A. WHITE, General Manager, Johnny J. Jones Exposition, as per route. Week of May 20, Pittsburgh, Pa.; week of May 27, New Brighton, Pa.

**KNEPP & DEHNERT COMBINED EXPOSITION, INC.**  
**WANTED**  
SHOWS—Girl Review, Geek, Freaks for Side Show, Monkey Show or Speedway, Snake, Illusion and Wax, or any Show of merit. CAN PLACE capable Talkers and Grinders. CONCESSIONS—Legitimate Concessions of all kinds. Few choice Wheels open. Rates reasonable. No Rafters.  
Ride Help for Caterpillar and Tilt-a-Whirl.  
Tarentum, week May 20; then Oil City, Titusville, Warren, Bradford; all Pa. Olean, Dunkirk, N. Y., 4th July.  
Show carries 9 Rides, 12 Shows, 4 Free Acts, 2 Bands. All dates Century of Progress Merchants and Industrial Expositions.  
Address all mail as per route. J. F. DEHNERT, Manager.



**ECONOMICAL ELECTRICITY**  
The new and revised edition of "Auto Power" is now off the press. Convert old generators into A.C. and D.C. generators and motors with voltages of 6 to 400 volts for power, light, welding, and radio operation. Create new generators that will give you a complete lighting outfit for your show, camp, etc. They can be driven by fan belt, wind or water. This book, with complete illustrations, tells you how easily and economically these changes can be made. 350 definitions of electrical terms, etc. Already used and endorsed by thousands. Price, \$1.00 postpaid.  
AUTO POWER, Dept. C, 410 South Hoyne Avenue, Chicago.

- LETTER LIST**  
(Continued from page 71)  
DeFoute, Bonnie Morgan, Virginia  
Dunsell, Anne Morris, Mrs.  
Frye, Mrs. Jimmy Milton R.  
Handing, Mrs. O'Shea, Mrs. John  
Marie F. Parker, Mrs.  
Handing, Mrs. Price, Mrs. Doris  
Hayes, Helen Smith, Myrtle  
Hooper, Mrs. Steel, Clara  
Johns, Edna Yonelle W. Bee  
Lamb, Mrs. V. R. Thompson, Mrs.  
Lime, Mrs. L. O. Vermillion, Alma  
Martin, Mrs. Francis Wilson, Gert  
Mellon, Mrs. Hester Wright, Mrs. Jack  
Liberty, Aldis  
Little, Jack & Jackie  
Lynch, Bobbie  
McCoy, Charles  
McCoy, Ross  
McNealey, Whittie  
McNeely, J. E.  
Mellon, A. J.  
Melton, Jack  
Morgan, Clayton N.  
Morgan, Dick  
Morrison, Fred  
Mr. Chet  
Murray, Jess  
Nelson, Herman  
Noll, Charles S.  
Oliver, Jack  
Orlato  
(Adagio Team)  
Parker, C. A.  
Pasha, Thos. Geo.  
Phillips & Martin  
Pierce, Al  
Rawlings, William  
Raymond, Ray  
Reidy, H. M.  
Roberts, F. E.  
Roberts, J. W.  
Robison, Bob  
Roy, L. George  
Satanic Med. Show  
Schultz, Charles  
Slider, Louis  
Smith, Amos  
Smith, Frank  
Stallings, Norman  
Stanley, Noel A.  
Stanley, Paul  
Stevens, J. J.  
Swires, Carl W.  
Tidwell, Grady  
Tove, Paul  
Tusher, Herb  
Van Orman, Ray  
Vernon, Scott  
Walters, Bob  
(Babe)  
Voyles, Whitey  
White, Doc  
W. J. Wilson, Wm. M.  
Williams, W. H. Womack, Douglas  
Wilson, Bill Young, Austin  
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1416 Commerce St.  
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Bingham, Miss Layne, Mary  
Blair, Mrs. Billie Marshall, Mrs. J. W.  
Blair, Mrs. Harry H. McCarty, Mrs. Fred  
Clancy, Helen Cook, Hazel  
Cooke, Mrs. O. S. Sheeks, Mrs. Tommie  
Cooke, Ollie Vaughn, Vivian  
Geyer, Mrs. Billie  
Adams, J. C. Curly  
Anderson, N. Hamer, Clarence  
Barnes, Clarence Harper, Roy  
Booth, Paul Haverlock, Harry  
Bounsell, Eddie Hawn, D. C.  
Bryer, Bill Howell, Ray  
Burke, E. J. Haskins, Homer  
Burns, J. Frank Karr, Eddie  
Chaney, Don Knight, Jimmy  
Coffman, Ray McKay, W. C.  
Copeland, N. H. Miller, R. A.  
Desmuke, Paul Neal, W. S.  
Dillon, L. L. Peck, Willard  
Drury, Larry G. Peters, J. D.  
Elliott, Charles Riley, Jack  
Freeman, Prof. Saveland, Clarence  
J. Francis Thomas, Cody  
Fuller, Norma Young, Billy Tobz  
Gibbons, Norma Zogl, Prince  
Glor, O. H.

**Gentlemen's List**

- Bartall, Lou Duke, Jr., Harry  
Beaumont, Jack E. Dyer, Johnny S.  
(Smoky)  
Nilly's Med. Show Edgington, Cecil  
Blackburn, H. D. Edwards, Harry  
Borin, Richie O. Evans, Henry O.  
Boushall, Edna Fetter, Edward  
Boyce, C. V. Figsradd, Pat  
Bradley, D. E. Frank, Abe  
Bradley, W. G. Free, Earl  
Bridges, H. E. Galley, Joe  
Brill, Tom Gordon, Buddy  
Broadway, James Gray, Roy C.  
Brooks, C. H. Hales, Roy  
Bushman, Dan Handing, Steve F.  
Campbell, Dean Hanes, George  
Carpenter, George Hoffer, K. M.  
Chapman, Al Howard, Carl W.  
Clarkson, Al Smith, Amos  
Cooper, Buck Jackson, Valdo  
Cory, Ted Janz, M. J.  
Daley, Don Krug, C. H.  
De Witt, J. E. Lamb, Scott  
Diana & DeMar Lambert, D. J.  
Dance Team Levy, Beverly

**Gentlemen's List**

- Adams, J. C. Curly  
Green, Bill E.  
Hall, George B.  
Hammer, Harry  
Harper, Roy  
Haverlock, Harry  
Hawn, D. C.  
Howell, Ray  
Haskins, Homer  
Karr, Eddie  
Knight, Jimmy  
McKay, W. C.  
Miller, R. A.  
Neal, W. S.  
Peck, Willard  
Peters, J. D.  
Riley, Jack  
Saveland, Clarence  
Thomas, Cody  
Winn, C. J.  
Young, Billy Tobz  
Zogl, Prince



# Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

## Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type is subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to *Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O.* We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

## Minnesota

To amend Mason's Minnesota statutes of 1927, Section 1199, relating to village contracts and interest of village officers therein, and excepting village officers from provisions thereof in certain cases and to repeal inconsistent acts. Be it enacted by the Legislature of the State of Minnesota: Section 1—Mason's Minnesota statutes, Section 1199, are hereby amended so as to read as follows: 1199. No member of a village council shall be directly or indirectly interested in any contract made by such, and every violation thereof shall be a misdemeanor. Section 2—All acts and parts of acts inconsistent herewith are hereby repealed. Approved April 29, 1935.

Defined: This act is defined to mean that no village council may lease, agree, grant nor privilege. The act permits the village council only to contract for improvements under bid.

An Act to amend Mason's Minnesota statutes 1931, supplement 1927 to 1931, Sections 2681-1, 2684-2, 2684-6; to repeal Section 2684; to repeal 1933 laws, Chapter 344, Section 4, relating to reciprocal permission to non-residents' motor vehicles. Be it enacted by the Legislature of the State of Minnesota that reciprocity privileges provided by this Act shall apply also to a motor vehicle exclusively engaged in the transportation commerce from a State or from any province in the Dominion of Canada exclusively upon the streets of any city or village in the State of Minnesota. Approved April 29, 1935.

## Three Cheers

A letter from Mike Holm, Secretary of State, Minneapolis: "I also take this opportunity, Captain Hatfield, of calling to your attention our reciprocity law of which I inclose a ditto copy. We are sorry that we cannot exempt them also, but we trust that there is a provision made in your State whereby you in taxing ours are not obliged to charge a higher tax than we charge those from your State. Kindly advise me of your laws." In using the words "exempt them," Mr. Holms referred to "For-Hire Carriers."

## New York

Albany, N. Y. (AP), May 6, 1935—

## Golden West Shows

Opening June 1, Hastings, Minn. All contracted be there. Charlie Nelson write. WANT Picture Gallery, Popcorn and Ride Haul. BOX 583, Minneapolis, Minn.

## CONCESSIONS WANTED

KIDDIE RIDES—On Percentage basis. STANDS FOR RENT—VERY REASONABLE. Write immediately. J. CANTE, BEACH INVESTMENT CORP. Union Beach, N. J.

## Wanted for Ten-in-One

Frank to feature, Mind Reading Act, Half-and-Half, Working Acts of all kind, Stock Concessions. WALLACE BROS. SHOWS. Central City, this week; Beaver Dam, May 27 to June 1; Russellville, 3 to 8; all Kentucky.

With arrest of a number of drivers in the last week State police today redoubled their efforts for enforcement of the recently changed emergency truck lighting law. It is now compulsory for trucks over 4,000 pounds to be equipped with electric markers, flares, torches and lanterns. No exemptions granted. Rochester, N. Y., May 2, 1935, verified. Thank you, Frank M. Welch, for clipping.

## Delaware and North Carolina

General Assembly still in session here.

## Florida

The State Motor Vehicle Commissioners will issue special permits and licenses to private carriers. It is necessary to register vehicles with this commission and it will advise what your cost will be, governed strictly by type. Lewis G. Thompson, secretary to the commission.

## Missouri

General Order No. 27, effective July 1, 1934, enforced as under amendment of the General Assembly Order No. 27 and supplement No. 6 to Commission Order No. 27, to stand to be enforced. At a special session of the Missouri Public Service Commission, held at Jefferson City, December 11, 1934. By Robert E. Holliday, secretary. All travel orders bearing numbers lower than 133,201 are hereby invalidated. Insurance requirement \$5,000 and \$35,000 liability and \$1,000 damage.

## Georgia

Only exemption on interstate trucks applies to farm vehicles. All trucks must register and purchase license plates. Insurance requirement \$5,000 and \$10,000 liability and \$5,000 damage. The mileage tax is paid to the Comptroller-General. Approved May 6, 1935.

## West Virginia

State Road Commission—Acts and amendments effective June 1, 1935. Private carriers are termed Class B. Insurance requirement \$5,000 and \$10,000 liability and \$5,000 damage. No mileage tax for private carriers. Interstate carriers not required to register. Trailers are Class C.

## Iowa

Under Section 5104-C14, Statutes of Iowa, and Rules 6 and 12, inclusive, effective April 1, 1935, the Iowa Railroad Commission issues the following order: (Defined) that all private carriers must comply with all insurance requirements as specified in the attached statute, that all truck operators must purchase a permit at the rate of \$5 per year per unit, and that private carriers are termed contract carriers.

## Nebraska

Nebraska exempts private carriers, provided, however, that it has a reciprocal agreement with the State where the interstate carrier proves he has legal residence. If no reciprocal agreement exists, then carrier must comply as contract carriers. Insurance requirement is \$5,000 and \$10,000 liability and \$1,000 property damage. There is no mileage tax law.

## Canada

A number of letters have come in asking for information about entering Canada. Queer as it may seem, Canada has reciprocal agreements with most States of the United States. However, it has a law which requires citizens of the United States to register in the Dominion. This law has nothing to do with transportation acts. We suggest that if one is going into Canada for a long period he write to the Department of Motor Transportation, Regina, Sask.; Winnipeg, Man.; Vancouver, B. C.; Toronto, Ont.; or Montreal, Que., and advise your intentions. The department in each case will give complete instructions. Canadian laws governing motor trucks and busses are almost identical with the laws of several States of the United States. We do not have data covering several requirements of that country.

## Attention

Again we ask that persons writing for information print their names and addresses clearly. Give routing more than one or two spots ahead.

For Technical Data Write PUBLIC SERVICE ASSOCIATION, INC., Sidney, O.

## Elmira Concern Has Display Of Circus Photos and Books

ELMIRA, N. Y., May 18.—Each spring C. Arthur Miller & Son, sheet metal works of this city, display in their show windows a variety of circus photographs as well as route books, programs and other items to create interest. The display is titled "Spring Brings the Circus—And Leaky Roofs, Too!" The current display includes two large hand-colored pictorial posters, a show card stating that circuses are heavy spenders and quoting the cost of railroad movements for 25, 50 and 100-car shows. A number of *The Billboard* Spring Specials from 1923 to date were used as well as an assortment of programs, including an old Welsh Bros.' Shows song book. A set of large litho cutouts of Clyde Beatty with a lion and tiger in action give the window a big flash.

## Norris Bros. on 10 Trucks

CINCINNATI, May 18.—Norris Bros.' Circus opened recently at Steele, Mo., to fair business. Show has 10 trucks and three cars. Ted Wilson is legal adjuster; Louis DeRossignob, on banners and tickets, and the mistus on Side Show; Blackie Woods, equestrian director. The program: Spec; pony and riding monkey, Norris; clowns; tight wire, Woods family; table rock, clowns; acrobats, the Woods; January, Norris and clowns, double traps, Woods and Inez, concert announcement; revolving ladder, clowns; dog, goat, pony, monkey, Inez; clown magic; muscle grind, Frankie Lou; clowns; swinging ladder, Inez and Frankie Lou; bucking mule; concert-dance, Frankie Lou; magic, Wood; dance, Mrs. DeRossignob; Blackie Wood and Inez, blackface.

## Kilonis Shows' Roster

NASHUA, N. H., May 18.—The John D. Kilonis Shows, playing here this week, their third stand of the season (having opened at Manchester and played Haverhill last week), have the following roster: Staff: John D. Kilonis, general manager; Frank J. Smith, business manager; F. Stanley Reed, general agent; B. Klein, secretary; Mrs. John D. Kilonis, treasurer; John Hall, electrician; Floyd Sheaks, ride foreman and transportation manager.

Rides: Merry-Go-Round, Rocco Lupo and Frank Jims; Ferris Wheel, Eddie Walsh and Duke Lecuyer; Kiddie Ride, Joseph Hall and Joe Potente; Venetian Swings, John Troplano; Chairplane, Roland Champagne; Pony Track, Nick Murphy.

Shows: *Follies of 1935*, Bob Garrity, manager; Ten-in-One, James Stapleton, manager; Doc Birtin, lecturer; Fun House, Earl Walsh, manager; Snake Show, Bob Stanley, manager; Athletic Show, Jack Hannagan, manager; Illusion Show, Mrs. Doc Birtin, manager.

Free Acts: D'Arcy Girls, high ladder aerial act, with iron-law slide to midway, and Arthur Sherwood's trapeze act.

Concessions: Cookhouse, Ray Highsmith, manager; beano, Abe Shore, manager; pop-corn wagon, Mrs. J. D. Kilonis, manager; Mrs. B. Klein, assistant; frozen custard, Ralph Rice, manager; long-range gallery, Mr. and Mrs. Barnes; cigaret gallery, Mr. and Mrs. John L. Woods; ball games (2), Doc Bissonette; cats and blankets, Nat Waterman; candy, Abe Shore, manager, and Jackie Weinberg, operator; blower, Joe A. Vernick, manager; candy apples and floss, R. J. Candianno; high striker, John Troplano, manager; knife rack, John Troplano, manager; photo gallery, William Bilodeau, manager; ham and bacon, Joe A. Vernick, manager.

## Biz Okeh for Main Show

CINCINNATI, May 18.—The Walter L. Main Circus opened at St. Marys, W. Va., May 11. Matinee good; night house light. Despite very bad weather, show has been doing okeh. Big-show prices are 50 and 25 cents and 25 cents for reserves; 15 cents for side show. William Newton Jr. is superintendent and J. M. Bradley contracting agent.



**TEA BALL SET**  
polished nickel. Dozen...\$1.00

**LUCKY RABBIT FOOT**  
with nickel-plated ferrule and ring. Dozen..... 60c

**DEERFOOT KNIVES**  
4-in. Doz., \$5.40 5-in. Doz., \$7.20  
Write for catalog. Deposit with order.  
**KARL GUGGENHEIM, Inc.**  
871 Broadway, NEW YORK

## EPSTEIN NOV. CO.

130 PARK ROW NEW YORK CITY Estab. 40 Years

**REGULATION COWBOY HATS**, with colored binding; bright red only. (Red hats are the fastest sellers at all circuses and shows.) Gross \$19.00

**REGULATION COWBOY HATS**, 18.00 colored binding, asst. colors. Gr.

**SNAKE LASH WHIPS**, ball handle, Gr. \$5.25

**Handle. Gross**..... 7.00

**CLOTH PARASOLS**, 24 inch. Gr. 8.40

**GIANT COLORED FUR MONKEY**, Gr. 8.40

**WICKY MOUSE**, Pop. Eye, Pluto, Tom Mix, Inflated Toys, Gr. 8.40

**MAPLE PARADE CANES**, but quality. Gross..... 12.00

**HEAVY BAMBOO PARADE CANES**, Gross..... 9.00

**MINIATURE STRAW**, with 6-inch feather. Gross..... 5.00

**LARGE STRAW COOLIE HAT**, 16 inch, assorted bright colors. Dozen..... 1.65

**AMERICAN FLAGS**, 8" x 12" Gr. \$3.25

**AMERICAN FL.**, 12" x 18" Gr. 6.75

**LARGE BOW FLAGS**, Gr. 4.00

**AUTO SCARE BOMBS** (original Wix Brand) Dozen, 50c. Gross..... 10.00

25% deposit with orders, balance C. O. D. Write for Free Price Circular.

**ARMY AND NAVY NEEDLE** 11c  
**BOOKS**—Dozen..... 60c

**TOOTH BRUSHES**—In assorted colored celluloid containers. Dozen..... 17c

**SCISSORS SHARPENERS**—Dozen..... 17c

**POT CLEANERS**—Copper finish. Doz. 23c

**MOTH CAKES**—Large size, cell. Doz. 24c

**FLY SWATTERS**—20 in. handle. Doz. 28c

**SHAVING SOAP**—Each in box. Doz. 13c

**WASH CLOTHS**—New spring colors and designs. Dozen..... 30c

**BOBBIE HAIR PINS**—12 on card. Dz. cds. 9c

**POWDER**—4-oz. metal cans. (limited stock). Dozen..... 24c

**SAFETY PINS**—12 on card. Doz. cards. 12c

**STYPTIC PENCILS**—In glass vials. Doz. 18c

**THUMB TACKS**—Imported, 38 to 100 box, 100 boxes..... 89c

25% Deposit With Orders.

**NEW FREE CATALOG JUST OUT**  
**PONTIAC MDSE. CO., Inc.**  
11 East 17th St., NEW YORK CITY

## RUSSELL BROS. CIRCUS

**HAS LUNCH STAND PRIVILEGE FOR SALE**  
Must be first-class outfit. Address as per route.

## CARNIVAL BOOTHS-RIDES

FOR RENT. Complete unit—12 Concession Booths, enclosed, size 9x14, including Radio and Ball Games, Refreshment Stand, Electrical Equipment, Decoration. Will set up, take down and haul. Carnival, Whores and Games of every description. **JERE SHAW, Real Estate Trust Bldg., Philadelphia, Pa.** Phone, Pennypacker 2177.

## CENTRAL STATE SHOWS WANT

Shows with own transportation. WILL BOOK Merry-Go-Round and Kiddie Auto Ride. Legitimate Concessions. Photo Gallery. Hominy, Oils, this week; Enid, Okla., May 27-June 2, Big Spring Festival, supplies, V. E. W. Uptown Location. First Show in city for 8 years. Write or wire **P. M. MOSER**.

## WANTED TO BUY

Number 5 Eli Ferris Wheel. State age and condition. **JAMES L. WEBER, Madison, N. C.**

## DEE LANG SHOWS

**WANT FOR ELKS' STATE CONVENTION CELEBRATION, MUSCATINE, IA., WEEK OF JUNE 3, AND BALANCE OF SEASON.**

CONCESSIONS—Can place several more legitimate Concessions. SHOWS—Can place several more Shows with own circuits now conducting with what we have. WANT Dancers for Hawaiian Show (This is an office show). WANT Musicians and Chorus Girls for Colored Minstrel (This is an office show). Have complete Blue Eye Show. Will turn over to responsible people. Bob Robinson and wife answer by wire.

**WE HAVE A VERY GOOD ROUTE OF STILL DATES AND 15 WEEKS OF FAIRS AND CELEBRATIONS.**

All wire or write **DEE LANG, General Manager, Quincy, Ill., week of May 20; Ottumwa, Ia., week of May 27; Muscatine, Ia., week of June 3.**



COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



# AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Conducted by WALTER W. HURD—Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

## Merchandise Prizes

**N**O GAME of skill has any great appeal of itself; it is always the ulterior rewards that attract, whether the reward be exercise, recognition, sociability or material reward.

Any game of skill must offer one or more of these rewards to provide the player full returns for his time, money and effort. The mere fact of simple amusement is not enough in any type of game, in the coin-operated amusement field or out of it. All thru history the moving power of games of all types has been some kind of material reward. The eye of the player is not so much on the amusement, but on the possibility of winning some honor or some material reward. This wish of the player, deep as human nature itself, should be granted when it does not cause social injury.

The modern pinball game offers a fair amusement value, has a definite element of skill and is a high-grade product of manufacturing skill. But its amusement value is not complete unless there is opportunity to win a prize. There is a definite amusement value in the playing of 10 balls or shots, but the addition of a prize or prizes for skill adds zest to the game and is the one thing that means most to players. The psychological benefits of playing for a prize are definite and certain. A prize belongs with any game which has amusement and skill elements.

Furthermore, we have reached that condition in the production of goods where anything that will promote the consumption of goods must be considered. The modern world has revealed an increasing need for two things—amusement or recreation and an increased consumption of goods. Any form of amusement which gives full value and which also promotes the sale of goods will be appreciated more and more as our machine age piles up its production records. The modern pinball games have demonstrated their amusement value and also to promote the sale of goods when prizes may be given.

The possibilities in this tieup between the amusement games industry and the promotion of premium and merchandise items are so immense that it becomes a subject of first importance for the progressive elements of the coin-machine industry. The final result should be a definite understanding among the trade associations in the retail, premium merchandising and amusement games industries.

To sell the idea, the operators, distributors and makers of amusement games will have to formulate some convictions on the subject and follow at least a half-way ethical practice in the matter of awards with amusement games. A vigorous trade policy on the matter of merchandise prizes would do

more than anything else at the present time to win the moral support of the retail and premium merchandise fields. There is no question but that the general public prefers merchandise prizes with its amusement games and that public opinion would sanction merchandise awards with the games once the idea is presented with the support of the retail merchants and the premium trade.

The real weakness in the situation is that members of the amusement games trade lack conviction on merchandise prizes, lack any plan or policy on the subject and consequently are unable to get the united support of the vast retailing and premium merchandising fields.

The national premium exposition recently held in Chicago revealed the vast amount of merchandise items that are adaptable for use as prize awards with pinball games and some of them as digger premium items. Back of all this variety of merchandise are hundreds of small factories and the management of these plants should be quick to realize the market outlet when merchandise prizes may be universally offered with amusement games. The moral support of these hundreds of factories would be worth everything to the pinball crusade for its legal rights. In turn, the games would reward the factories with an ever-widening outlet for their merchandise.

The use of merchandise awards with pinball games appeals to the merchant also. The merchant who values his reputation in the community can appreciate the reasons for using merchandise prizes. The use of merchandise awards fits in with the general business of retailing, so that the games become definite promoters of sales. The rise of the sportland, or amusement center gift shop, has suggested the merchandising idea that pinball games may be used to revive thousands of gift shops, novelty and sporting goods stores and other retail places where trade may be waning.

The universal use of merchandise awards with pinball games will mean increased business for the novelty, premium and utility merchandise trades; it will mean orders for all the plants that make these items and employment for thousands of people working in them. It will mean a definite sales stimulation for thousands of retail stores also.

Best of all, the general use of merchandise awards is the surest way to perpetuate the pinball games, both by assuring their continued appeal to the public and by winning public approval of rewards with pinball games.

SILVER SAM.

### SKILL

"Amusement games shall be taken to mean any coin-operated game or games for the amusement of the public and which involve the exercise of skill in their play."

Definition of an amusement game adopted by the National Association of Coin-Operated Machine Manufacturers.

### PRIZES

1. The giving or posting of prizes as a reward for skill, judgment and adroitness does not constitute setting up, operating, maintaining or engaging in a game of chance or gaming;

(a) Provided the player is not required to pay any more money or thing of value to the owner or operator of these devices upon his failure to make any definite or stated score, other than the regular charge for playing the game.

(b) Provided that no premium or prize shall be awarded to the player for the making of an arbitrary score, whether said number be very high or very low, unless such score or number be the regular known winning score for the machine and posted where all can see.

Principles enunciated in a Jefferson Circuit Court decision, Louisville, Ky., May 12, 1933.

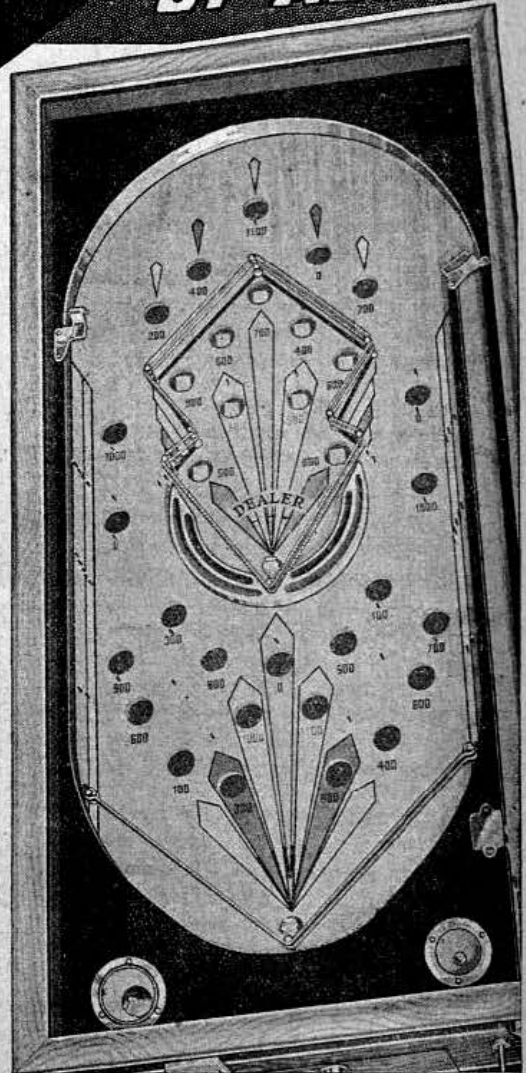


**ANOTHER WINNER**  
*by* **EXHIBIT**

*the* **GREATEST**  
**MARBLE**  
**TABLE**  
**OF ALL!**

**GUARANTEED DELIVERIES IN QUANTITIES RIGHT NOW**

DESIGNED BY HARRY WILLIAMS



YES sir,—EXHIBIT'S "DEALER" is the same grand ol' game back "in person"—with all the identical same thrills and anticipations to beat the house. Yes—the same ol' DEALER is there—dealing out a score for the player to beat or bust. On locations—it will be the most favorite and entertaining source of enjoyment for hours and hours—to players—and a great profit maker—for operators.

"DEALER" has taken the west coast by storm proving it another great preference by players. It's a fast playing table—allowing several games per minute—demonstrating it to be a rapid cash box loader for operators. It's a real skill game—alluring to all sorts of players both skill shooters and novices. It's two fast action kickers provide great amusement and last ball suspense. It's a GREAT—GREAT—GAME! ! !

EXHIBIT'S—"DEALER" is played with 8 balls. Three blue balls—are permanently enclosed in a walled area. This enclosure represents the "DEALER"—provided with a kicker—which acts the instant a coin is put thru slot—setting the pace for player—to shoot 5 white balls. If "DEALER"—deals out 1400, player must make a higher total—but not "go bust" by exceeding 2100. If "DEALER" goes over 2100, player's score must be under. It's a GREAT—GAME! !

You can expect Exhibit's—"DEALER" to serve a long term on your location. The ol' game of "21" never lost its appeal at any time and "DEALER" will certainly be a lasting favorite. "DEALER" can also be easily converted into a total score table by merely changing the score card—giving players a new novel high score table—that also offers newer thrills—and new entertainment.

**39.50**  
**F.O.B.**  
**CHGO**

**BUILT BY EXHIBIT**

Little need be said—to operators who are familiar with Exhibit products about the quality and construction of "DEALER". It's another example of mechanical perfection throughout,—to assure perfect and continuous performance on locations. It is built in a magnificent two toned cabinet 19 x 38 inches—fitted with non-split cross-bolted legs equipped with self-aligning leveling screws. ACE LOCKS—approved by Underwriters' Safety Systems. Electric positive telling anti-tilting device—instantly adjustable to the most sensitive operating conditions. For further details see your jobber.

**dealer**

**ORDER RIGHT NOW**

**EXHIBIT SUPPLY CO.**  
 4222-30 W. LAKE STREET - - - CHICAGO

**SEE YOUR JOBBER**





**a Real TIP**  
**Grand**  
**CHAMPION**

**MUTUEL AUTOMATIC PAYOUT**  
**A PERMANENT WINNER!**

Player inserts coin in a 4-coin-visible chute, selects his horse by turning a knob . . . the number of his selection shows on the field. He presses a lever . . . while horses run, the odds dial spins. If the player's selection wins he is automatically paid odds showing . . . no mystery payout . . . an "O. K." and RED DOT indicator prevents cheating.

**THE FINEST AUTOMATIC MUTUEL RACE-HORSE GAME YOU CAN BUY, PRICE CONSIDERED! IMMEDIATE DELIVERY**

Foreign Rep.  
Burrows Auto, Supp. Co.  
78 Fetter Lane, London, Eng.

**J. P. SEEBURG CORPORATION**  
1510 DAYTON STREET CHICAGO ILL.

### Rabkin Plans To Attend French Trade Exposition

NEW YORK, May 18.—William Rabkin, president of International Mutoscope Reel Company, Inc., announces that he will attend the first French coin-machine exposition in Paris, opening May 27. The firm has been urged to be present by many French and English distributors, he said. It is understood that the main exhibit of the firm will be the popular Mutoscope cranes.

The latest models of the cranes are being shipped to Paris on the same ship that will carry Mr. Rabkin. He says that the machines which he is taking along will create a sensation in Europe, where the largest arcades in the world are located.

After the exposition at Paris Mr. Rabkin will make a tour of England and will visit his distributor in Scotland, S. Capaldi & Company, of Edinburgh. Mr. Rabkin will also make a complete survey of conditions overseas and also expects to meet the hundreds of friends to whom he has been shipping machines for many years. He believes that this personal contact is certain to lead to better understanding between his firm and customers on the other side.

### Horoscope Device Ready For Shipment Very Soon

CHICAGO, May 18.—Operators who have been awaiting the Planetellus, astrological horoscope vending machine, will be glad to hear that the machine is now almost ready for production, according to Ray Moloney, president of Bally Manufacturing Company.

"Planetellus was one of the most talked-about machines at the 1935 convention," Ray states, "and hundreds of

operators and jobbers literally begged us to get into immediate production, as they saw the tremendous possibilities of this machine, which ties up with one of the most popular subjects mankind has ever known. We wished, however, to make further refinements on the machine and I am glad to say now that we have perfected a machine which operators will hardly recognize as the machine they saw at the show. It is by far the most impressively beautiful thing we have ever turned out. And when I say that it delivers an individual astrological reading for every birthday in the year you will realize that it is a marvelously ingenious mechanism. The machine will be ready for delivery now within the next few weeks."

### Amalgamated Advertises In New York Newspapers

NEW YORK, May 18.—The board of directors of the Amalgamated Vending Machine Operators' Association, Inc., authorized the first expenditure in newspaper advertising to benefit the operators throughout the city. The first 70-line ad of the organization appeared in the May 11 issue of *The Herald Tribune*.

It was devoted to the feature of "playing pinball at your nearest neighborhood store." It also emphasized the fact that the pin games were "games of skill, just as it requires practice to play golf and other sports." The message also stated that operators who were members of the association were at all times devotees of the highest business ethics. Joseph Fishman, executive director, reported that the first advertisement of the association would be followed by many others along the same line.

Mr. Fishman also stated that the organization would feature ads similar to leading associations of many other industries and it is his hope that other associations in the city will join in the campaign.

A useful slogan for operators and jobbers to use in local advertising: "PLAY PINBALL GAMES AT YOUR NEAREST NEIGHBORHOOD STORES."

## Skill Board To Use Petitions

NEW YORK, May 18.—A very excellent plan was suggested at a meeting of the Metropolitan Skill Games Board of Trade, Inc., at the Imperial Hotel May 16. It was recommended that petitions of three different kinds be drawn up, one to be signed by manufacturers, premium supply houses, jobbers and distributors, showing their tremendous investment in the amusement machine business (this would also include real estate companies leasing property and stores to sportlands, insurance companies, etc.); one for the operators and one for the players (the one for the players would state that the players received enjoyment and satisfaction from the playing of pinball games and wish to see the business continue). Attorneys Blatt, Haskell and Goldberg are preparing the petitions for distribution to all the New York organizations.

All organizations representing the Queens, Manhattan and Brooklyn operators, the jobbers, sportland owners and digger operators were represented by their regular delegates. Vital matters in the interests of the metropolitan area and, in the opinion of the members here, affecting the whole country were discussed and acted upon. The usual fine sentiment of friendship and co-operation was in evidence and many comments were made on the effective work being done.

## Genco Official in East

NEW YORK, May 18.—Myer Gensburg, of Genco, Inc., visited the Eastern territory recently to discuss with jobbers the games which the firm will soon present to the market. He left his car in Pittsburgh and continued to this city by train. He states that he finds conditions generally favorable throughout the East, and it is his belief that this will be a banner summer season for the industry.

He will only spend a few days in New York and will continue back to Chicago to be at the factory for the presentation of what he believes is the greatest game the firm has yet introduced to the market. It will be a baseball pin game.

## Salesboard Firm Moves Entire Plant to Chicago

CHICAGO, May 18.—Superior Products, Inc., is moving from Peoria, Ill., to a new location at 2900 South Michigan avenue, Chicago. Constantly increasing business in salesboards is said by officials to be the reason for the move. All departments of the firm will be concentrated at the Chicago location and latest machinery and equipment will be installed.

M. S. Bright, secretary and general manager of the firm, will be established in the new offices and will introduce innovations in the display of sample boards in the display room. He is also planning an extensive campaign to acquaint operators with Superior salesboards and to gain new friends for the firm. He announces that within the next month there will be a new line of at least eight ideas added to the present line of individual boards.

The complete personnel of the organization, plus the addition of many Chicagoans fully experienced in the manufacture of salesboards, will be transferred to the new quarters. George D. Sax, president and sales manager, announces that his sales division will add five new men in the field.

## New Visible Coin Chute

CHICAGO, May 18.—A new visible coin chute made to meet the latest demands of pinball tables is being offered by the Chicago Lock Company. Makers state that the last two coins are always visible above the slide and can easily be seen from the playing board. The slide action is said to be entirely self-contained, simple and dependable and to offer visibility without intricate mechanism.

The chute also offers triple-dog action, which is below and does not scratch the top of the slide. Heavy construction prevents bending and jamming.

## EASTERN PARKS

(Continued from page 3)  
and Pinschers, Red Brady and Joan, Gold Dust Twins, Madeline Berlo, Jean Clark

## Milwaukee Tournament

The city-wide pinball tournament sponsored by the Milwaukee Skill Game Operators' Association, to be held in Milwaukee, May 24, 25 and 26, promises to be a significant event. It will probably be the first city-wide tournament held by the amusement games trade and will be rich in suggestions for similar events in other cities. The Milwaukee operators have put unusual effort into making the event a success. Conmen in near-by cities and territory should avail themselves of the opportunity to attend the tournament one day at least, if possible. Many conmen in Chicago have expressed a desire to attend and a special delegation will probably be arranged.

In addition to reporting the news of this important event, *The Billboard* will publish a detailed story of planning, arranging, promoting and managing pinball tournaments, based on the Milwaukee experience, in the Summer Special issue dated June 29.

and Company, Australian Woodchoppers, Walker's Oddities, Weir's Elephants and Palmer's Circus. Hamid office has booked Olympic Park, Irvington, N. Y., and Steeplechase, Coney Island, both being down for circus units thruout the season. Grand View, Singac, and Dreamland, Newark, N. J., are slated to bow with big layouts.

Playland, Rye, got going today for its eighth season as a project of the Westchester County park system. Heavy advance picnic bookings indicate a record influx of organized parties. One of the early big events carded is a regatta on Playland Lake, staged by the Middle Atlantic Outboard Association, June 14-15. Park opened with fireworks, which will be repeated on Tuesdays thruout the season.

Pre-season activities at Fallsades Amusement Park, N. J., have not started as yet, altho the pool was expected to open for the week-end. Scores of concessioners and interests which operate rides and other attractions were to be advised today, the deadline, by John Greenwald, who, it is reported, has been installed as resident manager. There is talk that a new group is negotiating to have a hand in the operation, with Nickolas Schenck, who recently bought the park in at auction, remaining on the sidelines as per custom. Charles C. Moskowitz meantime denies that he will be general manager.

RYE, N. Y., May 18.—The spot which was once occupied by Ernest Anderson's Jungle Show in Playland has been assigned to Fred Fansher and W. F. Larkin for their latest walkthru, *The Witches' Forest*, facing the tower left of the midway. Show is based on a 19th century French legend, *The Old Guide's Tales*, and contains about 20 scenes of the horror and comedy variety, plus mechanical gadgets and mystifiers. Fansher is promoting the show with a well-gotten-up pamphlet explaining the derivation of the idea.

## DIVORCES

(Continued from page 69)

Herbert Sauer. She asks for custody of their daughter, 14.

## Late Deaths

(The following items were received at press time. More details in the next issue.)

EVANS—William B., 47, former operator of freak animal shows at Coney Island, N. Y., and with traveling amusement companies in the Eastern section of the country, and for the last seven years in Chicago, where he had shows at Riverview and White City parks, and was one of the owners of Wonderland Museum on South State street, was found dead at the wheel of his automobile in Chicago May 19. It is presumed that he died of a heart attack after being robbed. He was a charter member of Showmen's League of America. At press time funeral arrangements had not been made.

## MRS. LILYAN D. KLOTZ

In loving memory of my departed wife and helpmate supreme. Died May 21, 1934, Las Cruces, New Mexico. Age 27. Buried in Jewish Cemetery in Kansas City, Mo. Lilyan's untiring efforts, helpfulness, ability and companionship are greatly missed in carrying on.

PAUL A. KLOTZ



**Report Big Response To Announcement of New Game**

CHICAGO, May 18.—Officials of H. C. Evans & Company report being exceptionally gratified by the response from their announcement of Kings of the Turf in *The Billboard*. John McMahon, sales manager, says that they received many letters from jobbers and distributors in all parts of the country thanking the company for including their names in the advertisement.

"The game, they say, has been well worth waiting for and they are shipping the games as fast as they are received from the factory.

"Kings of the Turf is said to be a pin table that will have an exceptionally long life. Four horses cleverly race around a track. They are advanced by dropping the balls into the various skill holes on the board. Several award systems have been devised to suit the requirements of the locations.

"The game embodies many new mechanical and electrical features. It has a new electrical automatic ball counter that indicates the number of balls played. Another feature devised for comfort of players is a rubber snubber on the coin chute. These and other devices are responsible for the claim that Kings of the Turf is one of the most precisely tooled games ever made."

**Big Merchandise Catalog**

CHICAGO, May 18.—N. Shure Company, one of the largest premium merchandise houses in the world, has recently issued a new general catalog No. B124. Judging from the comments reported by the firm, it is by far the best reference book on this kind of merchandise it has ever issued.

The lines of goods shown are larger than have previously been displayed, covering all of the needed goods for the showman, carnival, park man, coin-machine operator, streetman, pitchman, etc. The lines have been carefully selected and represent the cream from the markets of the world, so Sam Shure tells us.

**AMUSEMENTS EXEMPT—**

(Continued from page 3)

be exhibited. The commissioner of revenue shall immediately refer said application to a committee consisting of the president of the North Carolina Association of Agricultural Fairs, the commissioner of agriculture and the director of the extension service of North Carolina State College for approval or rejection. If the application is approved by said committee the commissioner of revenue shall issue a permit to said society or association, authorizing it to exhibit within its fairgrounds and during the period of its fair without the payment of any State, county or city license tax all exhibits, shows, attractions and amusements as were approved: Provided, however, that the commissioner of revenue shall have the right to cancel said permit at any time upon the recommendation of said committee. Any society or association failing to so obtain a permit from the commissioner of revenue or having its

**OPERATORS SAVE MONEY**

- 8 ELECTRO-HOISTS, 1935 Models... \$175.00
- TIME TABLE..... 20.00
- TURN TABLE..... 22.50
- ARMY AND NAVY..... 25.00
- BEACON..... 25.00

All latest machines ready for delivery.  
1 1/2 Down, Balance C. O. D.  
**AMERICAN COIN MACHINE CO.**  
114 Lowell Street, ROCHESTER, N. Y.

**SAYS PAYNE** . . .  
It's not pain, but a pleasure, the way our fast sellers are going over. H.C.P. PINNY and SPICY Jobs items that leave a big profit. Sand Cards, Shimmy Dancers, Mirrors, Doctors Secret, etc. Send stamp for list or 25c for a dollar's worth of samples.  
T. R. PAYNE, 25 Cardinal Pl., New York.

**Wellston, Mo., Street Celebration**  
June 10th to 22d: Modern Woodmen District Celebration, Venon, Ill., week June 23d, followed by the best Fourth July Celebration in the State on the streets. Can Place Side Show, Reptile, Hill Billies and Legitimate Concessions. Address: **LOUIS LAPAGE, Mgr., Mighty Argyle Shows, 2917 N. Jefferson Street, St. Louis, Mo., this week.**

**West Bros.' Amusement Co.**  
WANTS—Stock Concessions of all kind. People to handle Pit Show. Want Girl Revue: have swell frame-up. Want Motordrome, Monkey Circus. Want Second Agent with car. Beardstown, Ill., this week; May 27th week, Ft. Madison, Iowa.

**Pin Game in Ad**

NEW YORK, May 18.—A prominent national advertiser takes recognition of the popularity of modern pinball and will feature a home model of these games in its advertising campaign in national media throughout the country.

Canada Dry Gases Ale, advertising in leading class magazines and newspapers, will show a well-dressed group of two men and two women in evening clothes about a pinball game, with attention riveted on the board as the game progresses. Naturally, they will also be drinking Canada Dry.

This is said to be the first national advertiser of a well-known product that has capitalized on pinball in its general advertising. Coinmen here hail it as the beginning of a general trend and predict it will add greatly to the popularity of the games.

permit canceled shall pay the same State, county and city license taxes as may be fixed by laws for all other persons or corporations exhibiting for profit within the State shows, carnivals or other attractions."

House Bill 32 is called "an act to raise revenue," but as far as carnivals or any amusements carried by such are concerned, whether playing under auspices of civic and other organizations or not, the act defeats its own purpose, as no one would attempt to pay the outrageous license taxes (these can be applied in three ways—State, county and town—except in the case of riding devices when not a part of a carnival company) required under this law, plus the State gross receipts tax.

**RINGLING HONORED**

(Continued from page 3)

the circus and especially the anniversary years, 1884-1935. Mr. Ringling personally cut the birthday cake, on which there were 52 candy elephants.

Read at the dinner were letters addressed to Mr. Ringling from the President of the United States, the Secretary of Commerce, Daniel C. Roper, and the head of the American Red Cross, Admiral Cary T. Grayson. These letters praised Mr. Ringling for his part in the establishment of an amusement institution on a foundation of cleanliness of performance and fair dealing with the public. The statements honored him, especially because of the fact that the institution created so humbly and simply on May 19, 1884, at Baraboo, Wis., has lived for more than half a century of honorable and successful existence.

**IMMENSE MOBILE**

(Continued from page 3)

stage will carry with it 91 actors and actresses. International Harvester Company has loaned its largest tractor to be used along with two others to move the float. One of the tractors will be seen in the guise of a Sphinx. The American scene, as well as scenes from antiquity and medieval history, will be depicted by men and women participating in the spectacle. Lighting effects will add to the attractiveness.

Props for the pageant have been borrowed from Hollywood studios. One of the numerous floats will present a scene from *The Painted Veil*, in which Greta Garbo is featured. Broadway also will aid in making the pageant a success. Working with the Shrine committee to that end are George M. Cohen, Julius Mayer and Will Rogers. Eight Roman chariots, each drawn by four white horses, will be seen in the pageant, and an impressive feature will be a ceremonial car, featuring the Masonic ritual written by General Lew Wallace, author of *Ben-Hur*. Drawing up the rear will be 40 Roman soldiers. The festival of light will furnish still another dramatic episode. This float is on its way from Hollywood by special freight. Scenes from the American Revolution, of early Colonial days and others are included in the list of features. Three scenes, telling the story of *The Star-Spangled Banner*, will end the entire pageant. June 18, on which the spectacle will be given, is on the eve of Flag Day. A massed band of 100 pieces will lead the procession, and thousands will participate in the pageant features.

A useful slogan for operators and jobbers to use in local advertising: "PLAY PIN-BALL GAMES AT YOUR NEAREST NEIGHBORHOOD STORES."

**SILVER STREAK**  
1-SHOT AUTOMATIC PAYOUT

COUNTER GAME

**\$2950**

F.O.B. Chicago

1/3 Deposit

7-Day Guarantee

A.B.T. COIN CHUTE

5c PLAY ONLY

SIZE 13 1/2"x24"

**WORLD'S FASTEST MONEY-MAKER**

Plenty of Action—Wonderful Player Appeal—Every "Station" a Payout—4 or 5 Payouts Possible on One Shot—Newly Developed Electric "Watchman" to Prevent Cheating—Positive Action—Mechanically Perfect and Guaranteed. Beautiful Two-Tone Birch Cabinet. Concealed Payout Drawer. RUSH YOUR ORDER—IMMEDIATE DELIVERY.

3214 N. California Ave., CHICAGO, ILL.

**AUTOMAT GAMES CO.**

**CETLIN & WILSON SHOWS, Inc.**

Week May 27th, UNIONTOWN, PA.

Duke Jeannette wants Live Freaks to Feature in Side Show, also Capable Talker.

Boyd Harris wants Colored Musicians and Performers.

Col. Jack Reinhart wants Wild West People with or without stock.

Want good sober Workmen in All Departments.

Legitimate Concessions can be placed at all times.

Address, this week, MARTINSBURG, W. VA.

**CINCINNATI INDUSTRIAL GOLDEN JUBILEE**

Fifteenth Anniversary

Two Big Weeks, Including Two Sundays, Starting May 27.

WANTED—Concessions of all kinds; must be legitimate. Location in the heart of the city known as Old Hospital Lot, Twelfth and Central Avenue, just two blocks from the City Hall. Advertised for 100 miles.

J. M. SHEESLEY, SHEESLEY MIGHTY MIDWAY

Middletown, Ohio, Week May 20.

**WANT**

Ten-in-One People for high-class Side Show, Man to Make Openings. People all lines of Side Show write or wire. Pay your wires. Address FRANK ZORNA, Prestonsburg, Ky., this week; Pikeville next. Legitimate Concessions wanted. Address MORRIS MILLER.

**BIG CELEBRATION**

6 - DAYS - 6

MAY 25 TO 31.

Directly Opposite Main Entrance Indianapolis Auto Speedway.

WANTED—Shows, Rides and all kinds of Concessions. A record-breaking crowd will be there. Everybody welcome. Wire, write or phone. **McGRAIL-LUCAS ATTRACTIONS.** Plaza Hotel, Indianapolis, Ind.



**WE ARE FLOODED WITH ORDERS FOR ...**

# SINK OR SWIM

**BE PATIENT—YOUR SHIPMENT WILL GO FORWARD SOON!**

**THANK YOU!**

**GERBER & GLASS DIST. CO.**  
914 Diversey Blvd., Chicago, Ill.

**SUPREME VENDING CO. INC.**  
557 Rogers Ave., Brooklyn, N. Y.  
922 8th Ave., New York City.  
1416 Webster Ave., Bronx, N. Y.



No. 697 **Electric Mantel Clock**  
**1.40 SOLID WOOD CASE 1.40**  
9 1/2 INCHES HIGH  
7 1/2 INCHES WIDE

Just in Time for Our New Flash!!!  
Line Up Now. Write for New Catalog.

SHIRLEY TEMPLE DOLLS. CHROME WARE. CORN GAME ITEMS. DE LUXE PLASTER, DICER WINNERS. COUNTRY STORE ITEMS.

ROCK-BOTTOM PRICES—ONE-DAY SERVICE

**WISCONSIN DE LUXE CORP.** 1902 No. THIRD ST. MILWAUKEE, WIS.



**Nobby All Bally Prize Packages**  
OUR 25c BOX NOW A 10c SELLER

A Sensation in Prize Packages. Contains Sugar Rolled Dates.  
(100 Ballys to 100 Pkgs.) 10 Pkgs. FREE With Every Carton  
Give the Public a "Break" and You Will Get Enormous Returns.  
PACKED 110 TO CARTON.

Carton, \$4.50—5 Cartons, \$22.50—10 Cartons, \$45.00  
We Guarantee This Package. Sample FREE Upon Request.  
20% Deposit with Order, Balance C. O. D.

**DELIGHT SWEETS, Inc.** 50 EAST 11th ST. NEW YORK CITY

**FLASH BEAUTY** **DUTCH MILL LAMP** **VALUE**

Manufacturers of a complete Plaster Line. The Cheapest and Always the Best. Different kinds of Lamps at 45c Each, Doz. Lot. Other Prices from 3c up.

Write for information.





**TURIDDI PLASTIC PROD.**  
2420 N. 3rd St., Milwaukee, Wis.

**Special Offer Prize Package Candy Users**

We offer you the best selection of prizes ever offered to the Trade, in units of 300 and 350 packages. Packed with candy that will repeat, and an assortment of large flashy prizes.

**300 Packages - - \$11.25**  
**350 Packages - - 15.00**

**F. O. B. Dallas**

Choice of "Sweet Dreams," "Ace High" and "Treasures." Order trial unit today. If not satisfactory, we will gladly refund your money.

**SOUTHERN PREMIUM MFG. CO., Dallas, Texas**

**DIXIE EXPOSITION SHOWS WANT**

To book or buy Tilt-a-Whirl, Kiddie Rides, Loop-o-Plane, Rocket, Eight-Car Whip, SHOWS—All kind, Minstrel Performers and Musicians, High Wire Acts. Stock Concessions. Address C. D. SCOTT, Hazard, Ky., this week. First in best spots in coal fields, where they are working.

**Daval Appoints Distrib**

CHICAGO, May 18.—Selection of Gerber & Glass as distributors for the Daval Manufacturing Company has been announced following the phenomenal success of the company over what might be called a very short period of time.

The progressive methods and modern distributing plans of the Gerber-Glass firm has won for it the distribution of Daval products in the States of Illinois, Indiana, Michigan, Wisconsin, Minnesota, North and South Dakota, Kansas, Montana, Colorado, Nebraska, Missouri and Iowa.

It is expected that the combination of Daval games and Gerber-Glass distribution will result in an exceptionally large sale of Spotlight, the newest of the Daval games.

**ROUTES**  
(Continued from page 67)

Schneider's, Doc, Yodeling Cowboys: (Station WGY) Schenectady, N. Y., 20-25.  
Virgil, Illusionist: (Granada) San Francisco, Calif., 23-24; (New Midtown) San Francisco 25-26; Gustine 27; Madera 28-29; Kingsbury 30-31.

**DRAMATIC AND MUSICAL**

Abbey Theater Players: (His Majesty's) Montreal, Can., 20-25; (Hollis) Boston 27-June 5. As Thousands Cheer: (Met.) St. Paul, Minn., 22-24; (Parkway) Madison, Wis., 25. Barrymore, Ethel: (National) Washington 20-25.  
Carroll, Earl, Sketch Book: (Forrest) Philadelphia 21-June 1.  
Hollywood Holiday: (Selwyn) Chicago. Laburnum Grove: Ann Arbor, Mich., 20-25. Life Begins at 8:40: (Boston O. H.) Boston 20-25.  
Mary of Scotland: (Erlanger) Chicago. Nazimova: (Wilson) Detroit 20-25. Pickford, Mary: (Met.) Seattle, Wash., 20-25. Reed: Florence: (National) Washington 27-June 1.  
Taming of the Shrew: (Royal Alexandra) Toronto, Can., 23-25.  
Three Men on a Horse: (Harris) Chicago. Three Men on a Horse: (Biltmore) Los Angeles 23-June 1.  
Tobacco Road: (Curran) San Francisco 20-25.

**REPERTOIRE**

Billroy Comedians, Billy Wehle's: Columbia, Pa., 22; Lancaster 23; Coatesville 24; W. Chester 25.  
Elythe Players: Warren, Vt., 20-25. Bishop Ten Show: Newville, Pa., 20-25. Chase-Lister Co.: Colfax, Ia., 20-25. Choates Comedians: Ullin, Ill., 20-25. Ginnivan, Frank, Dramatic Co.: Hillsdale, Mich., 20-25. Ginnivan, Norma, Dramatic Co.: Waynesfield, O., 20-25.  
Kell Show: Vivian, La., 20-25. Nash Players: Springport, Mich., 20-22; Leslie 23-25.  
Obrecht Show: Kasson, Minn., 20-25. Sadler's Own Co.: Tyler, Tex., 20-25. Sweet Players: Laurens, Ia., 20-25.

**ADDITIONAL CIRCUS**

Balley Bros.: Perry, Okla., 23. Haag, Mighty: Westmoreland, Tenn., 22. Hunt: East Granby, Conn., 22. Main, Walter L.: Minerva, O., 21; Salem 22; Salineville 23; Toronto 24. Milliken Bros.: Clymer, Pa., 22; Nanty Gio 23; Ebersburg 24. Russell Bros.: Tiffin, O., 21; Lima 22; Van Wert 23; Ft. Wayne, Ind., 24; Goshen 25; Elwood 27; Frankfort 28; Crawfordville 29. Seal Bros.: Moberly, Mo., 22. Vanderburg Bros.: Coal City, Ill., 23; Manteno 24; Grant Park 25; Dyer, Ind., 26.

**ADDITIONAL CARNIVAL**

American United: Ellensburg, Wash., 20-25. B. & B.: Vivian, W. Va., 20-25. Bantly: Dubois, Pa., 20-25. Bee, F. H.: Elizabethtown, Ky., 20-25. Big State: Lufkin, Tex., 20-25; Nacogdoches 27-June 1. Bright Light: California, Pa., 20-25; Greensburg 27-June 1. Bruce Greater: Cleveland, Tenn., 20-25. Bunta Greater: Bennettville, S. C., 20-25. Getlin & Wilson: Martinsburg, W. Va., 20-25. Coleman Bros.: New Britain, Conn., 20-25. Conklin's All-Canadian: Windsor, Ont., Can., 20-25. Guesph: 27-June 1. Corey Greater No. 1: Johnstown, Pa., 20-25; Nanty Gio 27-June 1. Corey Greater No. 2: Blandburg, Pa., 20-25. Dixie Expo.: Hazard, Ky., 20-25. Electric City: West Albany, N. Y., 20-25. Middleburg 27-June 1. Embree Am. Co.: Albuquerque, N. M., 20-25. Bernalillo 27-June 1. Endy Bros. (Correction): Mt. Carmel, Pa., 20-25; Lansford 27-June 1. Enterprise (Correction): Centerville, Ia., 20-25. Gibbs, W. A. (Correction): Coffeyville, Kan., 20-25; Needesha 27-June 1. Glick, Wm.: Baltimore, Md., 20-25. Gooding Greater No. 1: Springfield, O., 20-25. Gooding Greater No. 2: Canton, O., 20-25. Great Coney Island: Poplar Bluff, Mo., 20-25. Great Dixieland: Fort Bluff, Mo., 20-25. Great Olympic: Sturgis, Ky., 20-25; Mt. Carmel, Ill., 27-June 1. Hames: Breckenridge, Tex., 20-25. Happyland: Melvindale, Mich., 20-25. Heller's Aces (Correction): New Brunswick, N. J., 20-25; Manville 27-June 1. Beth, L. J.: Franklin, Tenn., 20-25. (See ROUTES on opposite page)

**ATTENTION**

Carnivals, Parks, Fairs, PLASTER NOVELTIES OF ALL KINDS WRITE FOR PRICE LIST.

<b>RADIO LAMPS.</b> \$8.00 Doz.		<b>TABLE LAMPS.</b> \$1-\$1.50 Each.
<b>SAILOR GIRL</b> 10c 9 1/2" Packed 100 to Barrel. Tremendous Sellers.		<b>DUCK ASH TRAY \$6</b> 4 1/2" Packed 200 to Barrel. Nicely Finished.
<b>BEACON BLANKETS.</b> \$1.65 Case Lots.		<b>BRIDGE LAMPS.</b> \$1.25 Ea.

Smoke Stands, 75c Ea.; Electric Clocks, \$1.25 Ea.  
50% With Order, Balance C. O. D. One-Day Service.

**INDUSTRIAL ART SUPPLY CO., Inc.**  
3533 Gratiot, DETROIT, MICH.

**DOLLYAN SUGAR ROLLED DATES**



Flashy Cellophaned Box (8x4x1 1/2). A Strong Intermediate Give-Away. Guaranteed to stand up in all weather. Packed 100 to Carton.

**\$4.75 Per Carton**

25% Deposit with Order. Balance C. O. D.  
Send for Free Illustrated Catalog.

**MARVEL CANDY CO., INC.**  
101-103 Wooster St., N. Y. City

**ATTENTION PARK AND CARNIVAL OPERATORS**



Start the season right with our flashy novelties. We manufacture a full line of plaster and we give REAL service. REAL finish and REAL variety. Remember the best is always the cheapest. Special Ship Lamp, as shown, 13" high \$7.50 Dozen. TERMS: Half deposit with order, bal. C. O. D.

Send for our Free Catalog.

**CLEVELAND STATUARY MFGRS.,**  
3927 Payne Avenue, Cleveland, Ohio.

**Concessionaires... NOVELTY SUPPLY FOR FAIRS, CARNIVALS, CIRCUSES, GRIND STORES, WHEELS, PARKS, CORN GAMES, ETC.**

Catalog with New Low Prices

**THE TIPP NOVELTY COMPANY**  
TIPECANO CITY, OHIO

**BAR-BROWN SHOWS WANT**

Any Shows not conflicting. Flat Ride, also Kiddie Rides. A few more Legitimate Stock Concessions. Colored Performers and Musicians. Pit and Bally Attractions for Side Show. One more week in North Georgia, then into Tennessee. Write or wire C. E. BARFIELD, Dalton, Ga., this week.

**HELEN V. OSBURN**

Wire me, care United Shows America, Kansas City, Mo., this week.

**W. H. (BILL) RICE**

**Wanted Musicians**

Big Show Band. Acts down two or more. Clown, Candy Butcher, Boss Concessionaire that can move it. Ball Game and Penny Pitch privilege for sale. Single Pit Show wanted. Front Man for Side Show who can show results. Wanted, 60-foot Round Top with two 30 middles and wall.

**MILLIKEN BROS., CIRCUS, as Per Route.**

**WANTED**

Dancers, Hawaiian or Rumba. Good salary to good performers. Write or wire.

**JACK ORMSBY or EDDIE LEWIS,**  
care Endy Shows, Mt. Carmel, Pa.

**CARNIVAL WANTED**

**AMERICAN LEGION CELEBRATION**  
July 1 to 6  
Richwood, W. Va.



To our patrons we wish to announce that with the opening of our new Western branch in San Francisco we are now in a position to give faster service to any point in the United States at lowest prices in the market. We offer the following specials:

**Harmony Blue Steel Double Edge Blades**  
PER 100 ..... 50c

**Nash Single Edge Blades**  
JUST OUT, NEW STYLE, PER 100.70c

**SHOE LACES**, high quality, imported. Each dozen per cellophane wrapped.  
Black or Brown:  
24 inch, Per Gross.... 36c  
27 inch, Per Gross.... 39c  
36 inch, Per Gross.... 42c  
40 inch, Per Gross.... 54c

**ADHESIVE PLASTER**, made in Japan, on spool, each individually boxed.  
1/2 x 1, Per Dozen.... 15c  
1/2 x 2 1/2, Per Dozen.... 25c  
1/2 x 5, Per Dozen.... 35c

**GAUZE BANDAGES**, made in U. S. A. First quality. Each packed in indiv. box.  
1 inch, Per Dozen.... 22c  
2 inch, Per Dozen.... 44c  
3 inch, Per Dozen.... 66c

**ASPIRIN**, in tin, Per Gr.... \$1.95

**SHAVING CREAM**, lather type, \$1.95  
35c size, Per Dozen.... 40  
SHAVING CREAM, giant size, Ea. .05  
SHAVING STICK, Individually wrapped and boxed, Each.... .03

**EMERGENCY FIRST-AID KIT**, most attractive on market, Per dz. .60

**SEVEN-OAKE SOAP ASSORTMENT**, unusual value, Per box.... .10

**WHITE SHOE POLISH**, 4 ounce size, Per dozen.... .42

**POWDER & PERFUME Combination**, cello. wrapped, real flash, Per set. 4/5c

New catalogue prepared. Write for our latest circulars containing many specials which will amaze you.

ORDER FROM OUR NEAREST BRANCH

**UNIVERSAL MERCHANDISE COMPANY**

37 Union Square, New York, N. Y.  
512 Canal, New Orleans, La.  
676 Mission St., San Francisco, Calif.  
123 South Wells St., Chicago, Ill.

**BRUCE GREATER SHOWS WANT**

Corn Game and Legitimate Concessions of all kinds. No exclusive. Will furnish outfit for any money getting show. Want organized Minstrel with Band. Want experienced Help for Frozen Custard. This Show holds contracts for route of Fairs, including Lawrenceburg, Tenn., and Florence, Ala., maiden fair and others. Route furnished to interested parties. Address **W. R. HARRIS or MRS. J. H. BRUCE**, Cleveland, Tenn., this week, with Chattanooga to follow.

**KYLE PRODUCTIONS**—Wants for Celebrations, opening Wednesday, May 29th, Milford, Conn., Circus, Wild West, and Pit Shows, Minstrel, Girl Shows and attractions with own outfits. Free Acts, Legitimate Concessions, Eats, Grind Stores, Ball Games, Novelties, Corn Game, all kinds of paid Attractions, Pony Rides, Sign Shows, Caravan Assistant, Mr. **CHARLES KYLE**, Barnum Hotel, Bridgeport, Conn. Walnut Beach, May 29th to Sunday, June 2d, inclusive.

**HUGHIE BROTHERS SHOWS**  
WANTS—Shows with or without outfits. Legitimate Concessions, Cookhouse and Popcorn sold exclusive; all others open. WANT—Real Operator for Corn Game; also two more Concession Operators. Must be sober and work legitimate. Also want good Mechanic who can do electrical work. Address **Forest, Ill., May 24-June 1. E. F. Thorne**, come on.

**WANTED**

Tent Shows, Circuses, Dramatic One-Night or Week. To Rent or Buy Blue Seats.

**LESLIE A. LYONS**  
Crawfordsville, Ind.

**WOLF GREATER SHOWS**

Open Season May 25th.  
WANT—Organized Minstrel Show, have paraphernalia for same. Book Fun Houses. Can use Legitimate Concessions. All mail New Ulm, Minn.  
P. S.—Book Side Show, small Grind Shows. Have Alice Wonderland Illusion for sale.

**HELP WANTED FOR RIDES**

Merry-Go-Round, Ferris Wheel. Must be sober. Write **DELAWARE AMUSEMENT CO.**, Route 1, Garfield Ave., New Castle, Del.

**WANTED**

Roy (Slim) Williams, can place you immediately. Wire **C. F. MELLE**, care **Ceslin & Wilson Shows, Inc.**, Martinsburg, W. Va., this week.

**WANT**

One more Ride, Athletic Show, Hawaiian Show or any other show with own outfit. Corn Game and small Cook House open. Concessions come on. Playing good territory. All mail and wires to **L. GLOTH**, Savoy Hotel, Youngstown, Ohio.

**Musicians Wanted**

Cornet, Trombone and Bass; also Banner Man. Parties open. **SAVING THE COOK**, Silver Brothers' Show, Hackett Valley, W. Va.

**Geo. T. Scott Shows**

Can place Concessions; no graft. Side Show Attractions, Manager and Talkers, experienced Ride Help. Good treatment; long season. Palouse, Wash., May 20 to 25.

**Finds 2-Location Town**

**TETERBORO, N. J., May 18.**—A two-location town! Major Amusement Company, Inc., prominent Jersey operator, came into this town recently and found but two locations. The population numbers 24 persons. Both locations were immediately supplied with machines and the Maco firm believes that they will prove interesting to the small population. In fact, Howard Kass, of the firm, who loves the loneliness of wide-open spaces, has decided that this is the town he will help to increase population figures and will settle there so that around 25 can be listed in the next census.

The Maco firm is also contesting the \$40 per year tax which the town of Little Ferry is charging for licenses. Howard Kass stated that there were approximately 20 locations in the town, but because of the large tax the firm has picked only nine of the spots, thereby the town commission is actually losing more than it is gaining in imposing this heavy license on the coinmen.

**Form New Premium Firm**

**NEW YORK, May 18.**—Al Sokol and Dave Chandler, formerly connected with merchandising houses in New York, have formed a partnership under the name of the National Merchandise Company. The concern will carry a complete line of premiums for sportslads, diggers, concessioners, etc., and has opened a new showroom on Broadway, in the heart of the merchandise section.

**ROUTES**

- (Continued from opposite page)
- Keystone: Ford City, Pa., 20-25; Parker City 27-June 1.  
King's United: Paris, Ill., 25-June 1.  
Knepp & Dehnert: Tarentum, Pa., 20-25; Oil City 27-June 1.  
Krause Greater (Correction): Irwin, Pa., 20-25.  
Lowe & Mechanic: Christiansburg, Va., 20-25; Buena Vista 27-June 1.  
Lynch, Bill, Expo.: Halifax, N. S., Can., 24-June 1.  
McMahon: Hiawatha, Kan., 20-25; Nebraska City, Neb., 27-June 1.  
M. B. Am. Co.: Lutesville, Mo., 20-25.  
Miller Bros.: Prestonburg, Ky., 20-25.  
Page, J. J.: Beckley, W. Va., 20-25.  
Peerless: E. Pittsburgh, Pa., 20-25.  
Royal American: Decatur, Ill., 20-25.  
Rubin & Cherry: Lexington, Ky., 20-25.  
Shamrock: Brady, Tex., 20-25.  
Silver State: Sidney, Neb., 20-25; Scottbluff 27-June 1.  
Small & Bullock Am. Co.: Edwinton, W. Va., 20-25.  
Spencer, C. L. (Correction): Savannah, Tenn., 20-25; Huntington 27-June 1.  
Speroni, P. J.: Beloit, Wis., 20-25.  
Standard American (formerly Roland Shows): Mayking, Ky., 20-25.  
Stratley: Binghamton, N. Y., 20-25; Oneonta 27-June 1.  
Thomas, Art: Lennox, S. D., 20-25.  
United Shows of America: Kansas City, Mo., 20-25.  
Wallace Bros.: Cornwall, Ont., Can., 20-25.  
Ward, John R.: Hann., Mo., 20-25.  
Western State: Amarillo, Tex., 20-25.  
West's World's Wonder: South River, N. J., 20-25.  
World of Pleasure: Titusville, Pa., 20-25.  
Work, E. H.: Somerset, Pa., 20-25; South Fork 27-June 1.  
Zeiger United: Colorado Springs, Colo., 27-June 1.  
Zimdars Greater: Faribault, Minn., 20-25.

**Additional Routes**

- (Received too late for classification)
- Alexander Players: Medford, Minn., 20-25.  
All-American Shows: Farmingdale, N. Y., 20-25.  
Barton Ideal Comedy Co.: Winchester, Ind., 20-25.  
Bickford, Edward K., & Alyce Crandall: (Nixon Restaurant) Pittsburgh 20-25.  
Brown Show: Luck, Wis., 20-25.  
Brody, Ethel: Southbridge, Mass., 27-June 1.  
Daniel, P. H.: Magician: 2-10, Gardons, Ill., 20-25.  
Dixie Fun Show: Philomath, Ga., 20-25.  
Elliott Show: Peterson, Minn., 20-25.  
Franklin's Mad Cap Revue: Savannah, Ga., 20-25; Quincy, Fla., 27-28; Newnan, Ga., 29.  
Harlan Med. Show: Shirkeville, Ind., 20-25.  
Harris Road Show: Atkin, Minn., 20-25.  
King Novelty Entertainers: Starrucco, Pa., 20-25.  
Kinsey Comedy Co.: Sidney, O., 20-25.  
LeVan Show: Twining, Mich., 20-25.  
McCall Bros.' Show: St. Francis, Minn., 23.  
McNally Tent Show: Florida, N. Y., 20-25.  
Majestic Showboat: Rices Landing, Pa., 22-23.  
Marine-Firestone Co.: Breckenridge, Tex., 20-25.  
Marshall Show: Woodbridge, Va., 20-25.  
Miller, Al H.: Show: Glenwood, Ga., 20-25.  
Pavan Show: Hungerford, Tex., 20-25.  
Phillipson Comedy Co.: Seymour, Ind., 20-25.  
Princess Edna Show: Yoakum, Tex., 20-25.  
Proctor's: Geo. H.: Monkeys: Sidney, Neb., 20-25; Scottbluff 27-June 1.  
Rayallos Concert Co.: Greenfield, Ind., 20-25.  
Sharpsteen Show: New Boston, Mich., 20-25.  
Simpson Movie Show: Mt. Pleasant, Mich., 20-25.  
Thompson & LaMonte Show: Sellers, S. O., 20-25.  
Wright's C. A.: Dog & Vaude Show: Stratford, Vt., 29-30.

**I'VE BEEN OPERATING AUTOMATIC PHONOGRAPHS FOR A LONG TIME, BUT THE WURLITZER-SIMPLEX, WITH ITS MULTI-SELECTOR, HAS DOUBLED MY PROFITS**



**The Famous MULTI-SELECTOR Doubles and Triples Operators' Profits!**

Because the famous Simplex Multi-Selector permits people to select from one to twelve pieces at one time and play them in the order of selection, it attracts several times as many nickels and dimes as machines that do not permit people to select more than one piece at a time. Phone, wire or write for operators' proposition, Rudolph Wurlitzer Manufacturing Company, North Tonawanda, N. Y.

**WURLITZER SIMPLEX**  
SOLD EXCLUSIVELY TO OPERATORS

**SMACK-O**  
costs 4c gallon . . . sells for 80c gallon 5c a glass

The cold drink concession pays real profits when you use **SMACK-O**. It comes in powder form . . . Seven delightful flavors—grape, orange, lemon, lime, strawberry, raspberry and cherry. The New Handy Package of **SMACK-O** for the Carnival Man . . . 2-Oz. Package makes 5 Gallons. Each flavor packed 6 to Carton. \$1.20 PER CARTON, PREPAID. Enough to make 30 gallons. Single Packages, 25c Each. Flavors assorted to your order. Send your order **NOW** for **SMACK-O**! Make big profits in the cold drink business this summer.

**UNIVERSAL LABORATORIES**  
DALLAS, TEXAS

**LARGE MICKEY MOUSE TOSS UP—POPEYE INFLATED RUBBER TOY—GR. \$9.00**  
**MICKEY MOUSE INFLATED RUBBER TOY—GR. \$9.00**  
**PLUTO THE PUP INFLATED RUBBER TOY**  
**STREETMEN'S SPECIAL BALLOON**, fancy prints. Gr. \$2.50; **SLIM JIMS**, Plain, Gr. \$2.95. **AUTO SCARE BOMBS**, NEW LOW PRICE. Doz., 80c; Gr., \$9.50; **RUMBA DANCER** (New Style Shimmie Dancer). Dozen, 50c; Gross, \$5.50.

Many new items coming in every day. Write us your requirements. AIRMAIL your orders. 25% Deposit, Balance C. O. D.

**THE MIDWEST MERCHANDISE CO.**, 1026 Broadway, Kansas City, Mo.  
FORMERLY MIDWEST NOVELTY CO.

**WANTED** CIRCUS, ONE OR TWO DAYS, TO PLAY GOOD NEW JERSEY SPOT. POPULATION 20,000; DRAWING POPULATION 200,000. TO PLAY UNDER AUSPICES HIGH SCHOOL. FOR SEASHORE—Hawaiian Troupe, other good Feature Acts, Clowns, Pony Ride, Novelty Platform Acts.

**RENT OR BUY TENTS**—Size 40x60', also 80 with Middle. Managers of Fairs and Resorts, Home Comings, wanting a good Show, you make no mistake in booking the **PAMAHASIKAS' DOG, PONY, MONKEY AND BIRD CIRCUS**. A real clean, high-class Attraction. See me now. **GEO. E. ROBERTS**, Manager, Pamanasika's Studio, 515 W. Erie Ave., Philadelphia, Pa. Tel.: **SAGMORE 5536**.

P. S.—Tell me your needs, I have it; if not, I can get it for you. **PROF. PAMAHASIKA**. Established Over Fifty Years.

**WANTED**

SHOWS—Ten-in-One and Minstrel. **WILL BOOK** Tilt-a-Whirl. WANT Merry-Go-Round Foreman. Have **WONDERFUL ROUTE**—Hazelton Jubilee Week. Shenandoah Centennial. Six Counties Firemen's Convention, Tamaqua, Legion Exposition, Ardmore. 4th July Celebration, Stroudsburg. All answer **Mr. Carmel, Pa.**, this week.

**ENDY BROS. SHOWS, Inc.**

**J. J. PAGE SHOWS WANT**

For American Legion Spring Festival, Oak Hill, W. Va., next week; first show in two years. Legitimate Concessions of all kind, except corn game. Good opening for Cook House. Prof. Shapiro wants Side Show People. Merritt Anderson wants Geek. Can place two good Talkers. Our Fairs start early in August. Address **J. J. PAGE SHOWS**, Beckley, W. Va., this week.

**ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS**



# THE SPORTLANDS

AMUSEMENT CENTER GIFT SHOPS

## Sportland Group In Open Meeting

NEW YORK, May 18.—In the first open meeting of the Amusement Men's Association, Inc., here many of the leading columnists, as well as allied trades members, in this area were present. Murray Goldstein, business secretary for the group, opened the meeting.

Henry I. Nagin, president of the group, presided and introduced the speakers. He introduced Leslie G. Anderson, of *The Billboard's* sportland department, who in turn introduced visitors from the Axton-Fisher Tobacco Company, Louisville, who were officially accepted into the organization as associate members. The firm manufactures the Spud and Twenty Grand cigarets now being used in sportlands everywhere in this city.

The most important discussion on the

floor concerned affiliation with the reorganized Metropolitan Skill Games Board of Trade, Inc. There was much discussion pro and con on this move. Attorney Theodore Blatt made a stirring speech before the membership relating the many instances where aid would be needed and that a general group such as the Board of Trade would be the logical medium for helping all the various groups in the city. He explained the many angles which were involved and agreed with the suggestion of Murray Goldstein that possibly a voting body of three be created which could decide questions on the floor of the Board of Trade. These votes to be allotted in the following manner: One vote to the three operators' groups of the board, the Amalgamated Vending Machine Operators' Association, the Greater New York Vending Machine Operators' Association and the Queens, Nassau & Suffolk Vending Machine Operators' Association; one vote to the

Metropolitan Jobbers' Association and one vote to the AMA. In this manner it is believed there will be a fair balance of power in the board. Attorney Blatt then explained the moves which have been made necessary regarding the digger situation.

President Nagin asked the body to vote for the vacant position of vice-president of the group. Daniel Cristofano, well-known and popular sportland owner here, was elected to the position.

## Mills Brothers Like Sportland

NEW YORK, May 18.—Charley Rubenstein, leading Harlem sportland proprietor, was favored all last week with the patronage of the Mills Brothers, of radio and stage fame. They were playing the Apollo Theater in Harlem and after their act were off to the Rubenstein sportland.

Charley took advantage of the situation and had the boys entertain for him. Their patronage helped to bring one of the largest crowds in the history of the sportland at 239 West 125th street. Not only did the Mills Brothers prove themselves skillful pinball players, winning many points and thereby gaining some of the excellent merchandise the spot displays, but were also happy to help out Charley with their vocal talents.

Charley reported that the Mills Brothers are now on their way to Europe and that they are so intrigued with pinball that he has given them one of the games free so they can enjoy it in their cabin aboard ship. They also told Charley that they were looking forward to finding the pinball games in London and would show the British a trick or two about playing pinball as it is done right in Harlem.

Charley Rubenstein is the owner of the Harlem Museum of some years back which created quite a sensation in this part of the city. He is an experienced showman and knows all the angles. He claims that the Mills Brothers whenever in town show up at one or the other of his sportshops and that the boys spend quite a bit of their time enjoying pinball recreation. He intends to honor them on their return here with a regular "Mills Brothers' Day" in Harlem. Charley has three of the larger spots in the Harlem sector.

## Adler Program Boosts Sportlands Over Air

NEW YORK, May 18.—The radio campaign of the Adler Shoe Stores here is featuring the sportlands. Announcements at the rate of 120 per week over local stations call attention to the firm's shoes and also close each announcement with the fact that sportland play is entertaining recreation and that Adler shoes are one of the featured premiums.

The prominent sportlands here, which have the stations tuned in, announce over their amplification systems the fact that a certain number of points will bring a pair of Adler shoes.

This is but one of the features which this firm is devoting to the sport places in and around this city. It also uses airplanes that fly over popular gatherings and carrying streamers announcing the sportlands.

Other features of the Adler shoe stores are the window and premium display service for the sportlands with special display men engaged by the firm to help trim the windows and shelves as well as the showcases. They also have been making some of the most modernistic cards in the sportland world, featuring their shoes as well as the sportland play.

One of the most outstanding of the displays created by the enterprising shoe firm is the large size-24 shoes which they place in the display windows of the sportlands and which have been attracting the attention of the passers-by. They also show a miniature shoe which was shown at the last Chicago coin

machine convention and these are very attractive to the public and have greatly helped the sportland owners. A general vote of thanks is tendered the firm by the sportland world for its interest in the welfare of sportland industry here.

## Sportland Squibs

Jesse Adler, chairman of the executive committee of the Retail Shoe Dealers and one of the popular Adler brothers; Herbert M. Adler, the "idea man" of the sportland fraternity; Myer Gensburg, of Genco, Inc., Chicago; Dave Simon, of Riverside Sportland; Bill Gersh, Byrde, Richard & Found Advertising Agency, and Jack Semel, who leads the industry here in the use of the photo machines, discussed the pros and cons of the business at Lindy's Broadway spot. And the solution to it all was that the sports spots have certainly developed one remarkable business, with the larger theaters on Broadway to become the next show place for the sportland world. Dave Simon is interested in getting the Astor Theater on Broadway for his next sportshop. What a sensation that would be. Herbert Adler is dreaming of the beautiful display sign the firm would be only too happy to install on that 500 square feet of front.

The "three musketeers"—Hollander, Sklow & Marks, of the Play-O-Mat on 181st street and Broadway, have introduced something new in the sportland biz. They have a large family trade, gathering in the same customers evening after evening, and therefore believe that some aggressive direct mail work would be of extreme value to them. They have been circularizing the neighborhood regularly and report fine returns.

Sam Silberling goes the crowd one better with the beautiful signs he had about his spot telling his patrons to save their coupons for Mother's Day gifts. Sachs & Silberling are proving themselves among the foremost showmen in the sportland business, and Mrs.

## Leather Specialties ZIPPER CASES, BILLFOLDS, Etc.

## HIDE-CRAFT LEATHER PRODUCTS

Buy Hide-Craft Leather Products. Special department catering to—Sportlands, Concessionaires, Coin Machine Distributors and Jobbers. Complete line of Billfolds, Pass Cases, Card Cases, Hip Wallets, Cigaret Cases, Men's and Women's Dressing Sets, Change Purses, Passport Wallets, Gift Sets, Key Cases, Bridge Sets, Check Covers, Leather Cases, Tobacco Pouches, Commutation Wallets, Secretary Wallets, Advertising Specialties.

Send for a sample order, pick out the numbers you want. Your money cheerfully refunded if you are not entirely satisfied.

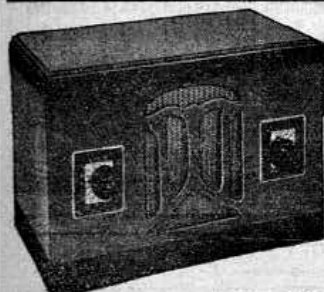
I. SMALLMAN,

30 EAST 23rd ST., NEW YORK Telephone: AL 4-9769.

## CONCESSIONAIRES DIGGER and CLAW OPERATORS

Doz. Lots  
2-Pc. PERFUME SET, in Lined Display Box, Per Set, Each... 7c  
BOX CAMERA, Including Film, Ea. 7c  
Jumbo Size NICKEL PENNILE, Ea. 4 1/2c  
NOVELTY ASH TRAYS, Each... 2c  
GEM SAFETY RAZORS, Metal Box, Each... 8c  
PEN & PENCIL, PEARLINE, in Display Box, Per Set, Each... 23c  
LIGHTER & PENCIL COMB, Nickel Plated, Each in Box, Each... 8 1/2c  
Send for NEW SPRING BUYERS GUIDE 25¢ deposit with order. For single sample add 5¢ for postage.

J. C. MARGOLIS  
912-920 Broadway, NEW YORK, N. Y.



## TRY AND BEAT IT!

1935 Sensational Radio Bargain. Amazes all who hear and see it. Take advantage. Volume production makes this buy possible. There is nothing in the market costing 3 times as much that can touch it.

NOW **\$5.75** 5 TUBE RADIO

In Lots of 6. Sample **\$6.15** 5 RCA Lic. Tubes

Beautiful 2-Tone Walnut Cabinet, 10" wide, 7" high, works on A. C. or D. C. current, Super-Tone Quality, Built-in Speaker, no ground or aerial required. Set and Tubes guaranteed. Everything brand new and comes packed and sealed in Air-Cushioned Cartons.

PLAYLAND SUPPLY CO., 118 East 28th St., NEW YORK CITY.

### WALTHAM-ELGIN

12 SIZE CHROMIUM ENGRAVED CASES, ASSORTED FACES

7 JEWELS \$3.00  
15 JEWELS \$4.00  
17 JEWELS \$5.00

0-SIZE CHROMIUM CASE LEATHER STRAP ASSORTED FACES

7 JEWELS \$3.25  
15 JEWELS \$4.75

SAMPLE WATCHES 25 CENTS EXTRA DEPOSIT REQUIRED  
ILLUSTRATED CATALOGUE ON REQUEST. QUANTITY BUYERS WRITE  
**BERKINSDALE CO. 145 WEST 45th STREET, NEW YORK, N. Y.**

## OPERATORS-PARKS-CONCESSIONS SPECIAL PRICES

On All the Finest Premium Merchandise Especially Chosen and Suited for Your Needs.  
FREE! WRITE TODAY FOR OUR BI-WEEKLY BULLETIN.

### JERSEY TRADING CO., 11-15 E. Runyon St., Newark, N.J.

## BATTERY BARGAIN

1 Case (25) EVEREADY No. 6 DRY CELLS	Reg. Price \$7.50	Order Your Sample of SHARPSHOOTER. A Large Pin Game. Plenty of Action, Fair Price. Only \$43.50.
1 Sterling Ampere Meter No. 24	1.00	
Total \$8.50		
Special Only During This Sale Both For \$5.50		
1/3 Deposit, Balance C. O. D.		

H. W. SEIDEN & CO., INC., 550 So. Salina St., Syracuse, N. Y. 61-67 Hudson Ave., Albany, N. Y.

## LOW PRICES ON GOOD USED MACHINES

TRIAL ORDER WILL CONVINC YOU

PIG SKIN \$ 8.90	REBOUND \$24.50	DROP KICK \$44.90
FLEET 8.90	BEACON 25.00	SIGNAL 14.50
JACK RABBIT 7.90	FLYING TRAPPEZ 17.50	GOLDEN GATE 9.00
ROCKET (Bally) 29.00	CRISS CROSS 17.50	LIGHTNING 9.00
MERRY-GO-ROUND 9.00	SUBWAY SPEC. 13.50	CANNON FIRE (Mills) 25.00

1/3 Deposit, Balance C. O. D. Money in Full on Orders Less Than \$25.00  
8345 WOODLAND AVENUE PHILADELPHIA, PA.

### KING VENDING CORP.



**GLOW LAMPS for PRIZES**



**ALUMINUM or COPPER**

**LIGHT-UP DISPLAYS**

Electric Glow Lamps with 5 1/2 ft. Silk Cord. Non-breakable, made out of Solid Copper or Satin-Ray Aluminum. Copper Lamps 8 1/2 inches high, Aluminum Lamp with blue enamel trim 9 inches high. These attractive Glow Lamps have a double value because they display well when lit up and make an excellent prize for your games.

Ideal for Sportlands. Every home can use several Glow Lamps. Get our bulletin and prices on these new style, all metal lamps!

**WEST BEND ALUMINUM CO.**  
Dept. 655A, WEST BEND, WISCONSIN

Sachs is one of the finest managers the business has.

Maxwell Ellis and Max Weiss have taken two spots in the Rockaways. The spots are both located on the Boardwalk. One is at 3312-14 Boardwalk, Edgemere, Rockaway, and the other at 3408-12. Max Weiss states that tho he has been going bait with 350 hands he is not being bait when they patronize the beautiful spots which the firm is installing in the Rockaways and the fact that both men are out to make

these the most imposing of all the resort spots this summer.

Murray Goldstein has his own private offices as well as a large meeting room in the new headquarters of the Amusement Men's Association, Inc., at 1607 Broadway. Murray is kept busy all day answering the hundreds of questions which come to him daily over the phone and is proving himself a veritable font of info.

Another cigar store went sportshop the other day in a bigger way than ever before. That's the one at 29th street and Broadway. No gifts are displayed and the merchandise is the big play, with signs about announcing that whatever the patrons may wish will be obtained for them.

Another new sportshop has opened next door to Jack Dempsey's imposing restaurant at 818 Eighth avenue. The owners are Moe Gold and M. Bollinsky. The spot is neat and cozy, tho a bit smaller than the spots which are being opened at the present time.

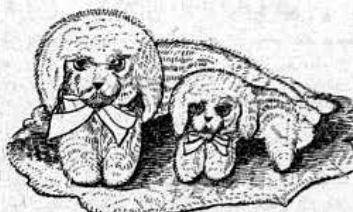
Teddy Sortini's little Battery Sportland is probably the spot with the best view in the city. Right from the door the public can gaze at the Statue of Liberty and across the bay see the ocean liners coming and going. Teddy is one of the spunkiest of the sportland men and is certainly going places.

Nat Faber's sportshops continue to be among the busiest in town. His Rockaway spots will be opening up soon and the name which the firm has gained in the resort is practically invaluable. It is said that the children of the friends of the children who have played in his spots for years come back time and time again and that just the name of Faber's means everything in the Boardwalk world. And that, sportland gentleman, is what reputation means in this busy little sportland world.

Uptown New York is said to have the leadership in the number of spots in the town. Starting from the impressive Riverside sportland all the way over to 181st, there are spots one after another and each attracting a good amount of business.

**APCO BIRTHDAY SPECIALS**

MARKING ANOTHER MILESTONE IN OUR GROWTH



**LAZY PEKE SET**

Consisting of Large Peke, Small Peke and Mat to Match. Also LAZY KAT Set as Above.

Per Set, **\$1.85** Each in Doz. Lots  
Sample Prepaid, \$2.25 Each.

25% With Order, Balance C. O. D. F. O. B. New York.

**BANJO THERMOMETER**

ASSORTED BEAUTIFUL COLORS

SIZE: 7 1/2" Long, 3 1/2" Wide.

**50c**

EACH IN DOZ. LOT

SAMPLE PREPAID, 75c

Add 15c Extra for Chromium Finish.



**JUST OFF THE PRESS**  
OUR NEW CATALOGUE—WRITE FOR IT TODAY!  
DIGGER OPERATORS, WRITE FOR OUR NEW DIGGER PRICE LIST.  
**ATLANTIC & PACIFIC MDSE. CO.,** 876-878 BROADWAY, NEW YORK, N. Y.



**MAO WEST** A White Hot Seller.  
101—Genuine dentelle, 1/2-carat basket mounting, pierced filigree design. Gorgeous! Sparkling. Sizes 4 to 10. Gr. 10.40

**POWELL'S HOLLYWOOD RINGS** LOWEST IN COST ENORMOUS IN PROFIT

Over 12 Leaders—complete line for Men, Women, Children. Sparkling Gems, beautifully set! Just SHOW them—they take them right out of your hands. Powell's is the EASY WAY TO BIG MONEY. Actual samples will convince you. Send only \$1 for enough Rings to demonstrate the profit possibilities of our line. Lowest prices in U. S. ALWAYS. Ask for Free Catalog 43.

**POWELL BROTHERS,** 2800 Belmont Ave., Chicago.



**BIRTHSTONE RING.** Jean Harlow. 151—Sells fast! Clear oval stone, encircled by 25 tiny gems, pierced mounting. Choice of 12 colors, or asst. Sizes 8-10. Gr. 15.50

**Be Wise!** BUY your GAMES FROM **MARKEPP Co.**

**RECONDITIONED BARGAINS**

Spark Plug	\$17.50	Box	\$ 3.95
Rock-Ola 4 Jacks	4.50	Booster	3.95
Daval Venders	6.95	Chicago Club House	6.95
Mills Standard Cannon Fire	\$26.50		

3902-4-6-8 CARNEGIE AVE. CLEVELAND, O.  
1410-12 CENTRAL PARKWAY CHICAGO, O.

**HERE ARE SOME REAL BUYS**

SPECIAL PRICES ON 1935 INTERNATIONAL MUTOSCOPE GRAMES (2 MONTHS OLD)

ROCKELITE..... \$24.50 **\$175.**  
1/3 With Order, Balance C. O. D.  
SYNCRON—NEONACTS—BABY LITE-A-LINES—CHECKERS

**Long Island Crane & Pin Game Corp.**  
770 CONEY ISLAND AVE. (Myron M. Harrison, Pres.) BROOKLYN, N. Y.



**APPEALS TO HOLLYWOOD PLAYERS**—Pinball becomes Hollywood madness. "Skeets" Gallagher, Bebe Daniels and hubby Ben Lyon, playing at the Selwyn Theater, Chicago, enjoy a game of pinball just before the curtain call in "Hollywood Madness." The table is a Sportsman by O. D. Jennings & Company.

**Exports Show Increase To Many Foreign Ports**

BROOKLYN, May 18.—Supreme Vending Company, Inc., reports one of the greatest booms of foreign business in its career during the last six months. A. A. Berger, who heads the foreign department of the firm, reports that since the installation of a special department to deal with the overseas trade it has been gaining a steady flow of business from almost every port in the world.

Within the last few weeks the firm reports shipments to a long list of foreign countries, including Canada, Australia, England, British East and South Africa, India and other countries of the British Empire, Puerto Rico, Tunis, Morocco, Spain, Portugal, Palestine and many points in South America.

Mr. Berger and Mr. Blatt have been working hard to please their foreign customers and believe that the system which they have adopted has proved itself one of the finest for continuation of pleasant relationships with foreign countries which have yet been developed.

Large orders have been received within the last few days from far-away Asiatic countries. These are the first large orders received from that continent and are regarded as a sign of increased interest in pinball in those spots. They also believe that the Asiatic market will soon prove itself as great as the European market.

**5 HI-LO 5**

**PYRAMID Your PROFITS with HI-LO**

The Greatest Step-Up Board Ever Sold.

600 Holes, at 5c a punch, with large, oversized tickets that read from 000 to 500, in a thick, rivet protected board. "HI-LO" is an individual board (not a series).

"HI-LO" takes in \$30.00, and shows an average profit of over \$18.00, yet has both \$10.00 and \$15.00 possible hits for the players to shoot for.

"HI-LO" Puts You Far Ahead of All Competition. RUSH YOUR ORDER NOW!

Sample Boards, \$2-25 Ea. (with Enamel Celluloid Protector Over Jack Pot Holes). Lots of 1 Dozen or More, at \$1.85 Each, Net, Including Tax.

**SUPERIOR PRODUCTS, INC.,** 2900 So. Michigan Ave., Chicago, Ill.

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## BILLBOARD LEGAL NEWS

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

### Ask License For Diggers

New York digger association presents plea to city license department

NEW YORK, May 18. — Greater New York Digger Operators' Association, thru its attorney, Theodore Blatt, has taken the question of licensing digger-type machines direct to License Commissioner Paul Mess. Several meetings have been held recently by the organization, and other coin-machine organizations in metropolitan territory are also co-operating, especially the sportland group.

Attorney Blatt discussed the pros and cons of the digger situation with the license commissioner for many hours. This is the continuation of the campaign which he instituted some time ago to help license the diggers here. As a result of the meeting with the commissioner many clouds have been removed from the picture surrounding the diggers in this territory and many cases which have been decided in favor of the diggers have been brought to light. Most noted of these cases is the one which was tried before Judge Lindau and wherein experts definitely proved that the digger could be termed a "game of skill." This decision was reported many months ago by *The Billboard*. In addition to this very favorable and lengthy decision many others have also been brought to light and the general belief is that the problem of digger licenses will soon be solved.

Prior to any action on licenses for the diggers, it is reported that the license commissioner awaits the ruling in the Court of Appeals here on the pending pin game merchandise legality case. Once this is out of the way, Attorney Blatt stated, there is a certainty that the digger situation will be definitely settled. It is his belief that with the favorable decisions which have been gained and the letter which the license commissioner has sent out stating that in his belief the diggers were "vending machines" and therefore definitely setting them apart from the amusement games, that the chances for license regulation were very favorable.

The Greater New York Digger Operators' Association, Inc., is anxious to settle the question with the license department and has been urging its attorney and members to greater efforts in this direction. The men wish to assure their customers here that the machines will be licensed in due time and seek such an expression from the department of licenses to further aid the general group welfare.

The spur to the license regulation drive was given greater impetus this past week when a letter was sent from the license department to the sportlands advising them to disassociate themselves from diggers. This matter was immediately taken to the offices of the commissioner by leading sportland and digger operators, as well as nationally known premium manufacturers and distributors, and a demonstration was arranged in the offices of the commissioner with digger experts at hand. It was again definitely proved to the commissioner that skill was the essential element of play for the crane and digger type of machines.

Due to the demonstration in the offices of the license department a 10-day stay was granted to the sportlands and it is believed that within that time, with further action being planned, that the matter of license regulation may be settled.

Attorney Blatt is now hard at work planning for immediate action and many meetings of an emergency nature have been called to discuss the next moves to be taken. Among these, it is hoped, will be the type of action most suitable to the license department and thereby most favorable to the sportlands and the digger operators here.

Bill Rabkin, of the International Mutoscope Reel Company, Inc., is aiding

the work by the many reams of records which his firm has, and the sportland and digger operators in general depend upon Bill to help them thru the situation existent at this time. It is not a serious situation, as some have believed, but rather one to determine the type of regulation agreeable to the authorities here.

### Maryland Bill Lost by Veto

BALTIMORE, May 18.—House Bill No. 79 received the governor's veto May 15. The bill in its improved form was regarded as very favorable by pinball operators and had been generally supported by them. The bill proposed a \$25 fee for the first game or digger and \$5 annually for each additional game. The bill was passed by the assembly as an amendment to Article 56 of the Annotated Code of Maryland (1924 Edition) and the principal parts of its provisions are as follows:

24A. No claw or digger-type machine or game, played with balls, propelled by a plunger, controlled by the player as a cue, on a glass-covered table or box, containing stationary pins or obstructions, variously arranged and numbered or designated holes into which the balls are directed, or other similar amusement games, entitling the player to a premium, trophy or prize for high score or skill, shall be kept, maintained or operated for the purpose of public entertainment or gain within the State of Maryland, unless a license has been previously obtained from the Circuit Court of the County or from the Clerk of the Court of Common Pleas in Baltimore City, as the case may be, in which the same is kept, maintained or operated. The person, partnership or corporation obtaining such license shall pay therefor to the State of Maryland the sum of Twenty-Five (\$25) Dollars for the first game or machine, and Five (\$5) Dollars for each additional game or machine as a license. Each game or machine licensed shall have affixed to it a metal tag, issued by the Clerk of the Circuit Court of the County or the Clerk of the Court of Common Pleas in Baltimore City, as the case may be, showing that the fee for the current year has been paid. All licenses shall expire on the first day of January of each year, shall be transferable and shall be pro-rated monthly. Any person, partnership or corporation keeping, maintaining or operating any of the aforesaid games or machines for public entertainment and gain without such license shall be guilty of a misdemeanor and, upon conviction thereof, shall be fined Twenty-Five (\$25) Dollars. All license fees collected under the provisions of this Section shall be paid into the "State Emergency Relief Fund" and expended for the purposes and in the manner provided by Chapter 186 of the Acts of the General Assembly of 1935.

### Mayor Announces Rules For Operation of Games

MEMPHIS, May 18. — Pinball games will be allowed to operate in Memphis without merchandise or cash awards, according to a program announced by the mayor this week. The plan was announced to the Parent-Teachers' associations after months of agitation by the P.-T. A. and other organizations on the question of minors playing pinball games. The mayor stated in his letter that nothing had been found in the statutes to declare the pinball games illegal in themselves.

Under the new plan children under 16 will be forbidden to play the games unless accompanied by parent or guardian. No prizes of any kind can be given. An executive order was issued to the police department including the new policy.

### Assembly Kills License

MADISON, Wis., May 18.—Without discussion, the Assembly on May 14 killed the O'Malley bill, which would have legalized various forms of devices thru the levy of a State tax. Itemized tax rates were set up in the bill for roulette wheels of different sizes, coin machines, dice, cards and other devices.



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OUR RENEWED GAMES ARE BETTER.  
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**15 PER CENT ON \$50.00 ORDER.**  
**20 PER CENT ON \$100.00 ORDER.**

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ELECTRO CONTACT, SR. OR JR.	\$ 8.00
SHYVER'S KICK OFF, JR.	11.00
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RED ARROW	43.50
SIGNAL, SR.	18.50
REBOUND, JR.	22.50
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PIPE EYE, Counter, New	4.50
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 CARTON CARD SETS 9 to Set, Spq. Doz. 50c  
 THE AEROPLANE TRICK, Watch the Propeller, it travels from left to right or vice versa on command. Per doz., 60c; per gr., \$6.00. 750  
 RICKY " works with bill, Doz., 60c. Order from above, or send \$2.00 for 50 samples of BEST sellers. **SIDE SHOW and CIRCUS** Bulletin now ready. It's chock full of the fast trick and joke items articles. Also 32-page Retail Magic Catalogue is ready for your imprint. 10c per copy for postage.  
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 MEN'S WRIST WATCHES, O. Size, 7 Jewel-REBUILT, in New Chron. O. S. & Strap and Gift Box. In Lots of 6 \$2.95 EA.  
 Same, 15-J, Ea. \$3.95.  
 WATCHES, 6 Size, 7 Jewel, New Round Chromium Cases, in Lots of 6 Samples, 50c Extra. Free Catalog. 25c Deposit with Orders. Balance C. O. D.

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No. M243—Octagon Shaped Lighter. Dependable. **SALE, 6c DOZEN, 65c; GROSS, \$5.50.**

15" Imitation Pearl Necklaces. 30c DOZEN, \$2.95 GROSS.

No. N341—Needle Threader. DOZEN, 7c; GROSS, 48c.

Perfume in Vials. 21c DOZEN, \$1.75 GROSS.

Leaves of Needle Books. 39c DOZEN, \$3.45 GROSS.

C180—Men's Ties. 29c DOZEN, \$2.75 GROSS.

Quality Dental Cream. 55c DOZEN, \$5.98 GROSS.

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 5-35 Erie St., Le Center, Minn.

**Provisions of New Texas Law**

AUSTIN, Tex., May 18.—The general provisions of House Bill No. 223, passed by the Texas Legislature a few minutes before adjournment on May 11, seems to have received the general approval of operators of coin machines. For the operators it means cessation of an uncertain legal situation that has lasted for four years and has involved costly court procedures and appeals. The bill definitely recognizes the legality of standard types of pinball games and exempts penny merchandising machines from the tax.

The following provisions defining the types of machines to be licensed, types exempted, not permitted and also the fees assessed will be of general interest to the trade:

Section 1a. The term "coin-operated machines," as used herein, means every machine or device of whatsoever kind or character, which dispenses, or vends, or which is used or operated for dispensing or vending, merchandise, commodities, confections, amusement or pleasure, and which is operated by or with coins or metal slugs, tokens or checks. The following are expressly included within said term: Phonograph, electrical piano, electrical battery, graphophone, target pistol, miniature golf machine, miniature football machine, miniature baseball machine, miniature race track machine, stereoscopic machine, gum machine, candy machine, handkerchief machine, sandwich machine, sanitary drinking cup machine, marble machine, marble table machine, marble shooting machine or marble machine of any description.

Sec. 2. The term "owner" as used herein, means any person, individual, firm, company, association or corporation, having the care, control, management or possession of any "coin-operated vending machine," or any person, individual, firm, company, association or corporation who exhibits or permits to be exhibited in his or its place of business or upon premises under his or its control, any coin-operated vending machine.

Sec. 3. There is hereby levied on, and shall be collected from, the owner of every coin-operated vending machine in this State an annual occupation tax as follows:

"Where the coin, fee or token used, or which may be used, in the operation thereof, is of the value in excess of five (5) cents, or represents a value in excess of five (5) cents, the sum of Twenty Dollars (\$20).

Where the coin, fee or token used, or which may be used, in the operation thereof, is one of the value in excess of one (1) cent and not exceeding five (5) cents, or represents a value in excess of one (1) cent and not exceeding five (5) cents, the sum of Ten Dollars (\$10).

Sec. 4. Gas meters, pay telephones, cigaret vending machines, pay toilets installed and used for sanitary purposes, and all machines engaged in vending a service are expressly exempt from the provisions of this Act.

Sec. 4a. The exemptions provided herein are recognized and made by reason of the fact that gas meters, pay telephones and cigaret vending machines are now subject to the payment of an occupation tax under existing laws, and pay toilets being service vending machines, are not covered by the levy made hereby.

Sec. 7. Nothing herein shall be construed to license, permit, authorize or legalize any coin-operated vending machine the operation, display or maintenance of which is now illegal under Article 654 of the Penal Code, Acts of 1925, and Section 47, Article 3, of the Constitution of the State of Texas shall be authorized.

**Texas Bill Still Lacks Signature**

DALLAS, May 18.—No report had been received today of the signing of House Bill No. 223 by the governor, although executive approval is confidently expected. The bill passed the House on April 22 by a vote of 116 to 6. The final vote in the Senate on May 11 was 24 to 1 in favor of the bill.

Cotmen have been greatly encouraged by the bill, but there will be some ques-

tions as to its exact application. The opinion has been advanced that the bill does not legalize pinball games, but requires a tax on all machines not in conflict with statutes. About 50 counties in Texas were said to treat pinball games unfavorably at the time of the passage of the bill. The trade expects that the new law when approved by the governor will soon bring relief to operators in these counties.

**License Plan Answers Paper**

DALLAS, May 18.—The passage of the State bill licensing pinball games was seen here as an answer to the campaign waged by *The Dallas Dispatch*, a Scripps-Howard newspaper, against pinball games. The paper released the syndicated articles on coin machines furnished by the NEA Service, Inc., and also published editorials on the first page adverse to the pinball games. Cotmen feel that the passage of the State law licensing pinball games will relieve the uncertainty of the situation somewhat and orders long delayed for games are now being reported by jobbers and distributors.

In a page-one editorial May 3 *The Dallas Dispatch* stated concerning the "marble machine craze" that "in Houston the city council adopts an ordinance prohibiting minors from playing marble machines. Owners or managers of any establishment where youngsters are permitted to play are subject to fines up to \$200.

"In Fort Worth a jury holds that the marble boards offer a game of skill and refuses to convict an operator on the charge of running a lottery.

"In Dallas the retired city council considered recognizing the machines and profiting by their operation thru a special tax. How the new council will view the devices remains to be seen.


"The marble boards have taken the country more completely than did miniature golf, and apparently are in for a longer life than the fascinating outdoor game.

"Unquestionably men spend hours over these foolish little devices who might be renting billiard cues by the hour if poolrooms were legal. And, of course, the possibility of an occasional win of a dime to 45 cents and the exasperation of almost scoring the high total that marks a victory over the board keeps the suckers trying. It's worse than Canfield.

"What's to be done about it we don't know. Playing marbles for keeps, shooting cigar-counter dice, matching pennies, all are eclipsed as time wasters and nickel grabbers alongside the marble boards.

"Just to picture to its readers how great an industry has grown up around this petty gambling, *The Dallas Dispatch* will print a series of articles next week that are startling and illuminating. Are we gambling our way back to prosperity thru the quick turnover of licks in the marble machines? And if so, will it be a sound recovery?"

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 IN LOTS OF 12

No. B212—A 1 1/2-pint capacity hammered design Shaker, with interior of 1/2 oz. in finish. Height, 8 3/4". Strainer

Each in lots of 12... \$1.10  
 Smaller Lots, Each... \$1.10  
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No. B214—A flashing set of polished bright silver finish, with artistic engraved design. Consists of Sugar, Creamer, Teapot and Tray in matched design. Just the item for wheels, grind stores, Sportland, salesboards, \$1.38

prizes, etc. Each in lots of 12... \$1.45  
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 USED GAMES—THOROUGHLY RECONDITIONED AND TESTED.

20 World's Fair Jig Saws @ \$ 2.50	15 World's Series @ \$ 3.00
20 Always @ 3.00	8 Tickers @ 3.00
10 Pennants @ 5.00	10 Blue Ribbons @ 5.00
15 King's Horses @ 5.50	3 Silver Cups @ 6.00
5 Globe Replacement @ 6.00	20 Rological Pool Tables, 22 x44, Reinforced, Special @ 10.00
15 Cruisers @ 9.00	10 Shyver's Cannon Fire, Jr. @ 20.00
5 Fleets @ 7.50	5 Shyver's King Off @ 12.50
10 Junior Contacts @ 10.00	3 Steeplechase @ 2.50
5 Silver @ 6.00	
5 Streamlines @ 6.00	

TERMS: Certified Check in Full for Orders Totalling \$10.00 or under. Orders Above \$10.00, One-Third Cash, Bal. C. O. D.

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 Write for information.  
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Assorted Models. Regular Size. Polished Steel, 2 Blades, Brass Bolsters and Lined.

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**EXCELS IN THE ONLY TEST  
THAT COUNTS—Earning Power on  
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Sportlands — as well as with individual  
operators!

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Pin Games for  
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NEW YORK CITY  
THE HOME OF THE WORLD FAMOUS "ELECTRIC TRAVELING CRANE"

# Jersey Meeting Triumph For New Board of Trade

*Officials pleased with results of hard efforts—program is enjoyed by more than 300 guests—speakers express enthusiasm for trade outlook over entire State*

NEWARK, N. J., May 18.—The first annual meeting of the New Jersey Amusement Board of Trade, held at the Hotel Douglas Sunday evening, May 12, proved the biggest of its kind in the history of the State. Visitors from New York and from other points throughout the country were present in great numbers. A seven-piece orchestra furnished music for the occasion. An eight-course turkey dinner was served. Broadway entertainment was presented and amid all these festivities leaders of the coin-machine industry in the East were introduced by Bill Gersh, who acted as master of ceremonies.

Murray J. Saltzman, president of the Board of Trade, made the opening address. His message, in part, follows: "During the several months that I have been presiding officer of the New Jersey Amusement Board of Trade it has been my pleasure to enjoy the co-operation of all the members of our association. Since it is totally impossible to thank each one individually, I am taking this opportunity to extend my heartfelt thanks to all who assisted during my administration. Particularly would I mention the names of those on the board of trustees, Charles Polgar, Dick Steinberg, Irving Wolfe, Sam Broudy, Susan Silverman, Myron C. Morrill, Arthur Handler, Ernest Clarke, Harry Radler, Theodore Rubin, Irving Orenstein and Thomas Burke.

"To the members of the association who have labored ardently to perfect this banquet and ball I offer commendation for their efforts.

"In passing, let me express a word to our patrons and advertisers. Our advertisers I thank for their financial aid, our patrons I welcome to this inaugural ball in the hope that they spend an enjoyable evening with us."

Following the speech of Mr. Saltzman, James F. X. O'Brien, attorney for the association, was introduced. Mr. O'Brien made a speech and entertained them with anecdotes referring directly to the industry. His thoro grasp of the coin-machine situation and his manner of expression in referring to the various legal phases in this State left all with an assurance of confidence in him and the work which he is doing. He was warmly applauded and is being called the Jersey coinmen's "silver-tongued" attorney.

Members of the board of trustees were then called upon to take a bow. Members of the board accomplished a great deal in behalf of the organization and the general betterment of the group. Then Judge Harold Simandel, of Newark, who is acting counselor for coinmen here, was introduced and made one of the finest speeches of the evening. The judge made a statement which was immediately applauded by all those present. He reported that among all the men with whom he had spoken and with many of the judiciary with whom he has come in contact, he found that a very favorable balance existed on the side of the coin-machine operators and their pinball games. He firmly believes that the industry is entirely legal and commented on the fact that he personally was intrigued with it.

The New York delegation was then introduced. The first to be called upon for a bow was Joseph Fishman, of the Amalgamated Operators' Association. The organization brought the largest delegation from the New York area. Those called on were Benjamin H. Haskell, legal counselor for many groups; Harry Goldberg, law partner of Mr. Haskell; Al Schlesinger, of Poughkeepsie, who came many miles to be present at this affair and who represented the operators of Northern and Western New York State, and Theodore Blatt, attorney for New York groups and the Brooklyn association.

Attorney Blatt stepped to the dais and spoke of the great work which the men in New York had accomplished. He explained that in his city the evils which Jersey believed they were undergoing were called "growing pains." He also stated in jest that it was necessary for him to display his brilliance and his ability for his wife was present and he then plunged into a fine speech regarding the industry in general. He acted as the spokesman for the New York delegation.

Among others recognized were John

A. Fitzgibbons, New York distributor; Frank Hart, Eastern Machine Exchange; George Ponsler, George Ponsler Company; Sam Glaser, representing Hercules Sales Organization; Harry Rankow, representing the Star Machine Manufacturers, Inc.; Herbert M. Adler, of Adler's Shoe Stores; Archie Struhl, of Morris Struhl, premium manufacturer and distributor; Milton Green, of American Vending Machine Company; L. G. (Andy) Anderson, of *The Billboard*.

Ralph T. Young, chairman of the national operators' group formed at Chicago, was introduced and spoke on the fine work which had been accomplished in the East. He addressed the body especially in regard to the entrance of the organization into the national organization for a strong body to represent operators in all matters relative to national work. He received warm applause.

Mr. Young was followed by H. B. Gibson, representing the manufacturers, who stressed the wonderful accomplishment of the operators in the Eastern part of the country and the fact that they so capably demonstrated they were able to take care of themselves at all times. He also explained that operators all over the country looked to the East for help in determining matters in their own cities. He believed that this was one of the finest gatherings he had ever seen and expressed his enthusiasm for the fine reception.

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Order one NOW! Install in above size cabinets and WATCH RECEIPTS JUMP 500%.

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STAR-LITE ..... 49.50	MAJOR LEAGUE, JR. 14.90	RELAY ..... 7.50
CYCLONE ..... 72.50	ACTION, JR. .... 21.90	HORSE SHOES ..... 7.50
BUILDER UPPER ..... 44.50	GOLDEN GATE ..... 11.90	—SUPPLIES—
BEAM LITE ..... 39.50	PENNANT ..... 4.50	BATTERIES (case of 25) \$4.90
CAVALCADE ..... 39.50	MAJIN KEYS, SR. .... 17.50	BALL GUM (1/2 case—50 boxes) ..... 6.00
AND ALL OTHERS.	SIGNAL, JR. .... 14.90	RED LIP PISTACHIOS .34
	SIGNAL, SR. .... 22.90	

Ready to Place on Location, 1/3 Deposit, Balance C. O. D.

STAR NOVELTY COMPANY.      5315 RIDGE AVENUE.      ST. LOUIS, MO.

## LATEST MACHINES      IMMEDIATE SHIPMENT

KINGS ..... \$44.50	KINGS OF THE TURF \$43.50	QUICK SILVER ..... \$67.50
FLASH ..... 67.50	BABy LITE-A-LINE ..... 27.85	SPOT LITE ..... Write
DEALER ..... 47.50	SINK OR SWIM ..... 39.50	TICK-A-LITE ..... \$49.50

TRAFFIC, Model A, \$99.50; Model B, \$94.50; Model C, \$49.50.

## SICKING MFG. CO., Inc., 1922 Freeman Ave., CINCINNATI, O.

WRITE FOR OUR PRICES ON ANY USED MACHINE YOU WANT.

## REAL VALUES AT ROCK BOTTOM PRICES

Double Edge Blue Steel Blades. Per 100. 45c	Adhesive Tape, 1/2-inch, 4 yard. Dozen. 20c
Bobby Pins, 25 on card. Dozen Cards. 20c	Tooth Brushes, 12 on display card. Extra value. Card ..... 70c
150-Hole Cigarette Push Card. Brand new. Sample, 15c. Dozen ..... \$1.32	

IN THE SOUTHWEST IT'S      **GIBSON NOVELTY COMPANY**

1610 Main DALLAS, TEXAS. 115 W. Commerce, SAN ANTONIO, TEXAS.	306 Main, FT. WORTH, TEXAS. 907 N. Hudson, OKLAHOMA CITY, OKLA.	1219 Prairie, HOUSTON, TEXAS. 107 Louisiana, LITTLE ROCK, ARK.
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**ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS**

## NEW! RED HOT For DEMONSTRATORS!



PICAADILLY  
Scissor Sharpener  
PRICE 10c

**COMBINATION SCISSOR SHARPENER and LOOP NEEDLE THREADER. \$1.50**  
(Sets for 10c), 100 Combinations.

**ARMY & NAVY NEEDLE BOOKS.**

Great Lots, Each ..... 1c

**FLASH NEEDLE PACKAGES.** Sells 10c. 100 Packages ..... 74c

**SEWING THREAD, First Quality, 100-Yard Spools.** Black or White. 1c

50 to 100 Spool. Paired, Banded and Boxed, Black or Brown, 27-in., American make. Best Merchandise, Gross ..... 45c

**SHOE LACES, 40 assorted on Display Card.** Each Card ..... 20c

**SAFETY PINS, 12 on Card.** Gross Lots, Each Card ..... 1c

**BOBBIE HAIR PINS, 25 on Card.** Huge Special. Gross Cards ..... 2.25

**POT CLEANERS.** Made of Sponge Mesh Steel. (N. Y. Gross ..... 2.10

**THUMB TACKS, Imported, 50 to 100 Boxes.** ..... 90c

**HOLLYWOOD NIGHTS' PERFUME, \$1.00 Value.** Fast 25c Seller. (See our ads April 27 and May 4 issues.) Gross Lots, Each ..... 6c

**\$1.00 Box 7 CAKES ASSORTED SOAPS.** Box ..... 10c

**CORN PADS in Attractive Lithograph Box.** Extra Spec. Doz. Boxes ..... 25c

**CARBOLED ASPIRIN, BRIGHT PELLETS, SODA MINTS, LAXATIVE TABLETS.** Card Retail \$1.00 (25 Card Lots) Each Card ..... 10c

**CRACKER JACK ALUMINUM CLEANER.** Large 8-oz. Can. A very fine product. (N. Y.) Knockout Special Value, Gr. ..... 2.95

Deposit on C. O. D. Orders.

Order From Nearest Branch      Established 1916

## MILLS SALES CO.

901 Broadway      27 South Wells St.  
NEW YORK CITY      CHICAGO, ILL.

85 NICHARD ST. NEW YORK. OPEN DAILY INCLUDING SUNDAY



NEW ATTRACTIVE LINE

**STUFFED TOYS**

DOGS, CATS, ELEPHANTS, HORSES, CAMELS, GIRAFFES, BEARS, ETC.



The Biggest Hit From Coast to Coast. **CONCESSIONAIRES.**

**PARKS, FAIRS** If you're looking for a Real Money Maker for 1935, write for Ben Hoff's Stuffed Toys.

**\$1.00 PER DOZEN AND UP**

**SCALEMEN** We have 2 Knockout Specials for you at \$1.00 per Dozen.

25% Deposit With Orders. Balance C. O. D. Send \$2.00 for Sample Line. **WE HAVE NO CATALOG.**

**CANES** Bamboos, Mahogany, Boys' Canes and Swazzer Sticks. **LOW PRICES. Write**

**NEW ART TOY & FEATHER CO.**

29 E. 10th St. (Stuy. 9-0882), N. Y. City.

**Mint Turning Out More Small Coins**

PHILADELPHIA, May 18.—Business is getting up a full head of steam in its money boiler, the United States mint, says an Associated Press dispatch. The steam supply—small coins that keep the wheels of trade rolling—has been piling up with a steady speed which convinces the nation's money makers that business is better.

Pennies, nickels, dimes, quarters and half dollars have been pouring out into the coffers of business at the fastest seasonal rate since the black days of 1929.

To keep pace with the demand the mint has increased its coining force from one to three shifts. Three hundred and fifty men and women have been given new jobs.

Every time a shift changes 1,000,000 new coins are ready for circulation—3,000,000 daily.

This is only the Philadelphia "mother mint's" output, and the same thing is happening in the smaller mints at Denver and San Francisco.

Why the increased demand? "The sales tax in some States may account for some of the demand for pennies, and the chain dime letters we've been hearing so much about may have an effect on the call for 10-cent pieces," says Edwin H. Dressel, Philadelphia mint superintendent, "but the greatest part of the increase, we must assume, is caused by better business conditions."

"If a store is doing a rushing business it needs more change. The more stores that want change the more coins we must make."

From the "crash" of 1929 coinage had been at a virtual standstill up to March, 1934. In April, 1934, the money pump began working.

(Why not some credit to pinball games?—Ed.)

**Louisiana Distrib Has Interesting War Record**

WEST LAKE, La., May 18.—E. R. Gammage, popular distributor here, brings an interesting personal history to the coin-machine field. During 1914 he acted as a newsreel cameraman for a weekly news service. He was also an official cameraman during the World War.

He now holds the postmastership of his home town, to which he was appointed in 1925. He is probably the only member of the operating and distributing fraternity in the coin-machine industry to hold such a federal position.

He started in the coin-machine business in 1931 with 10 Bingo games and has since built this up to hundreds of games and machines in his favorite State. He operates in three divisions. One division solely for marble games, the second for the diggers and the third catering to the new automatic pay tables.

He also claims that having been thru some of the most blistering battles of the World War with his camera and also thru some harrowing experiences in his newsreel days, keen competition in his business doesn't faze him at all. In fact, he claims, he loves it, since it adds just the right spice to keep him on his toes at all times.

**OUR NEW GENERAL CATALOG - B124 IS READY FOR MAILING!**

960 Pages of "Shure Winner" Merchandise THE BUYERS' GUIDE FOR THE SHOW WORLD We Offer The Right Goods At The Right Prices, Always **SEND FOR YOUR COPY TODAY!**

When Writing State Business You Are In, As We Do Not Sell Consumer.

**FIRST QUALITY,** Etched, Blue Steel, Ken Edge Blades. Do not confuse with inferior goods being offered. 5 in packages, 20 cellophane packages in carton. **B8C8E—Per 1,000.....\$4.00**



Immense purchase of Sun Glasses enables us to make these low priced Bar Frames. **B201J99—With Shell Celluloid Frames. Per Gross.....12.00 Sample Dozen.....1.10** **B204J98—Same as above, but with Red Bar Frames. Per Gross.....7.50 Sample Dozen.....65c**

**FLAGS AND BOW PINS FOR DECORATION DAY**



First Quality Cotton Flags. Black Wood Staff, Gilt Spear Tip 1 Doz. in Box. Gr. Dr. **B51N32—4x6 in. \$2.20 | \$2.00** **B51N33—6x9 in. 3.00 | .27** High-Grade Quality Cotton Flags, Fast Colors, Hemmed on Both Sides, Mounted on Staff with Gilt Spear Top. 1 Dozen in Package. Per Gr. Per Doz.

**B52N13—8x12 in. \$ 3.60 | \$ .33** **B52N14—10x15 in. 6.00 | .55** **B52N18—12x18 in. 7.20 | .65** **B52N17—15x24 in. 11.50 | 1.00** **B52N18—19x30 in. 18.00 | 1.65** **B52N19—24x36 in. 30.00 | 2.75** Flag Bow Pins, Heavy Satin Ribbon, Size of Bow, 1 1/2 in., Brass Stick Pin with Ball Top. 1 Gross in Doz. **B51N39. Per Gr. 60c**

**NOVELTIES.** **B38N68—Flying Birds, Outside Hummer, Per Gross.....2.00** **B38N107—Pop-Eye Inflated Toy, Per Gross.....9.00** **B38N104—Mickey Inflated Toy, Per Gross.....9.00** **B38N108—Pikto Inflated Toy, Per Gross.....9.00**

**AIR BALLOONS** **B58N2—90 CM Ass. Animal Prints, Per Gr. 2.75** **B58N11—90 CM Ass. Flower Prints, Per Gr. 3.00** **B58N80—Ass. Toss-Up Balloons, Best Selling Numbers, Per Gross.....4.00** **GAS BALLOONS** **B58N91—70 CM Ass. Prints, Per Gross.....3.00** **B58N32—90 CM Assorted Prints, Gross.....3.45**



**RECONDITIONED MACHINES**

- World Series.....\$15.00
- Forward Pass.....9.00
- Shooting Star.....12.50
- American Beauty.....10.00
- Radio Station.....20.00
- Oris Cross.....18.50
- Drop Kick.....15.00
- Lightning.....10.00
- Auto Dart.....42.50
- Horse Shoes.....10.50
- I. O. U.....9.00
- Chicago Club House (coin divider).....10.50
- Hold and Draw.....24.50
- Quick Silver.....47.50

We will accept your Used Slot Machines, Counter Games and Pin Games in Trade. Write for Our New List No. 178, which contains information and prices on New and Used Pin Games, Counter Games and Slot Machines.

**BESSER NOVELTY CO.**

3777 Delmar Blvd., St. Louis, Mo.



**THE GREATEST Money-Maker of Them All No. 77 PENNY-NICKEL** Get a few and make some BIG money. **FREE** To legitimate operators only. 15 days' Free Trial Offer—write for full details.

**The NORRIS MFG. CO. COLUMBUS, OHIO**

**MILLS SILENT GOOSENECK JACKPOT BELLS, \$40.00; Robbits, \$37.50; Mills Escalator Jack Pot Bells, \$55.00; Golden Bells, \$90.00; Mystery Bells, \$65.00; Q. T. Bells or Vendors, \$40.00; Watling 1c and 5c Twin Jack Pot Bells or Vendors, \$35.00. One-Third Deposit. Get our Prices on Brand-New Machines. KINZER NOVELTY CO., 1519 E. 90th St., Chicago, Ill.**



PINBALL GAMES ARE DISPLAYED. Marshall-Lemke, Inc., Detroit jobbing firm, displays the very latest models for the inspection of operators.

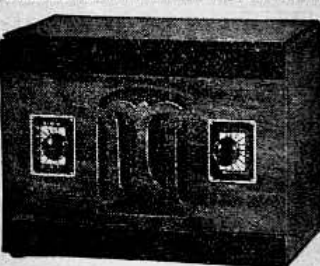
**THE ORIGINAL SHIRLEY TEMPLE DOLLS**

Yes, these are the Original SHIRLEY TEMPLE DOLLS. Here is the biggest money getter for PARKS, CARNIVALS and SALESBOARD OPERATORS. Every girl wants one of these beautiful Dolls. The biggest Hit in 30 years.

Size	Per Doz.	Each.
B36N341—16-inch	27.50	2.50
B36N342—16-inch	36.00	3.25
B36N343—17-inch	40.00	3.50
B36N344—18-inch	46.00	4.00

Size	Per Doz.	Each.
B36N345—20-inch	54.00	5.00
B36N346—22-inch	62.00	5.75
B36N347—27-inch	97.50	9.75

**N. SHURE CO. ADAMS and WELLS STS. CHICAGO**



**PRICE SMASH**

We now produce a Sensational Bargain by volume production and you are in luck. Now you can have the set you've always wanted at the price you want to pay.

**NOW \$6.25** **ANRCA Licensed Radio With 4RCA Lic. Tubes** Beautiful walnut finished Cabinet—measures 10" wide, 7" high. A. C. and D. C. Current. Built-in Aerial. No ground is required. Set and Tubes guaranteed 6 months. Money-back guaranteed. **SAMPLE \$6.80** F. O. B. N. Y. 25% Dep.

**HY-GRADE Radio Corporation** 127 West 17th Street, NEW YORK CITY.

**COSTUME JEWELRY** — Pins, Clips, E. Rings, Bracelets, Necklaces. A few thousand pieces in regular one, two and three dollar retailers. To close out quick at \$3.00 a dozen or \$30.00 a gross. They won't last long. Also a real buy in Imitation Pearl Necklaces with genuine Silver Clasp. **17-INCH HIGH QUALITY, \$9.00 GROSS. 24-INCH HIGH QUALITY, \$12.00 GROSS. FANCY COTTON LINED OBLONG BOXES, \$2.50 GROSS.** Fullest guarantee of satisfaction. **SPANGLER, INC.** 222 W. NORTH BANK DRIVE, Direct Importers, CHICAGO, ILL.

WRITE — WIRE **Chicago's Most Reliable Distributor** For Your Coin Machine Requirements **CHICAGO AMUSEMENT GAMES CO.** 1215 DIVERSEY BLVD. CHICAGO



YOU SAVE \$10 ON EVERY GENCO GAME YOU BUY!

**PROVEN FACT ABOUT**

# KINGS

**9 OPERATORS OUT OF TEN SAY KINGS IS MAKING THEM MORE MONEY THAN ANY OTHER GAME THEY HAVE ON LOCATION!**

We repeat—you save \$10 on every Genco game you buy! We put \$10 of quality in every machine that you don't have to pay for. You get, in other words, a \$54.50 table for only \$44.50.

**\$44.50**

F.O.B. CHICAGO.

**GENCO, Inc.** 2625 N. ASHLAND AVE. CHICAGO

**Board Visibility Said**

**To Be Winning Feature**

CHICAGO, May 18.—Keeping up with the ever-increasing demand for the Hunter pin game, O. D. Jennings & Company reports working three shifts a day in an effort to fill the constant stream of orders for the machine, a product evolved only after months of experimentation.

The tremendous response and the resulting volume of demand for the Hunter has surpassed all expectations, according to O. D. Jennings. "We have set a precedent with the game's attractive appearance and its superb performance pronounces it a greater sensation than any other game of its kind.

"Two factors which have not only established but maintained the confidence of both operator and merchant alike are the display board on which the progress of the game is shown as the plays are made and the five registers which record the plays together with each individual winning combination.

"A feature every location has acclaimed is the display board. The winning scores as well as all scores are visible from a distance, enabling the merchant to determine the play without leaving the counter. The winning combinations on the Hunter light up in different colors. At the same time the winning combination is made up pops a winner, adding to the excitement and thrill of the game.

"Constant supervision is maintained at all times by district distributors who keep a supply of machines on hand for quick service. This necessitates no loss of valuable time, and prompt, courteous service by our distributors is always available.

"The hum of activity at O. D. Jennings & Company continues day and night, with the experimental and engineering departments working incessantly on the final touches of three really different machines which will be announced some time during the early summer.

"Unique, modern and original, the new machines will possess all the necessary requisites for outstanding leadership, and the tremendous demand will bear evidence to this fact. Simplicity will be the keynote among the many striking innovations. There will be fewer working parts, and this one factor alone will serve to eliminate one of the greatest problems of coin-operated machines in the past."

**Announce Guarantee on Ticket Pinball Games**

CHICAGO, May 18.—Exhibit Supply Company, pioneer in the building of ticket pin games, has announced to the trade a table game that "is guaranteed against mechanical defects for one year." Officials of the firm say that "for a year and a half we have delivered machines to only a certain few operators. We were pioneering a new idea. We had a tremendous problem and we were combining features of an adding machine, a cash register and a printing plant all in one small, compact mechanical unit.

"We expected trouble with these first machines and we had a lot of it. We learned thru actual location tests. We changed dies and jigs—we threw away thousands of dollars in parts—we changed and improved until now we can give you a perfected ticket game that you can operate with safety, with security and with constantly increasing profit.

"Three thousand of our perfected ticket games have now been shipped. Those operators who worked with us during the development period, of course, have been supplied with these new games first. Our ticket game is now the greatest success game that operators ever owned. It stays on location permanently, it gets continuous play and it is today less troublesome than most ordinary games.

"We also announce a new playing field that owners of our present ticket games can place in their machines merely by removing the old board. This new board is called Gateway and is a novelty board of unusual player appeal utilizing a new, unique method of ball progression and a concealed electric kicker that creates great last-ball suspense."

**PRICES SLASHED!!!**

**BE WISE BUY WHERE THEY ALL BUY!**

FLY RIBBONS—Guaranteed quality, 89c  
100 Rolls

FLY SWATTERS—Doz. 25c

STYPTIC PENCILS—Jumbo size, 1 dozen to box, Per Gross, 50c

MOTH TABS—10c size, Doz. 28c

MOTH TABS—28c size, Doz. 48c

FLY SPRAY—8-oz. can, Doz. 75c

FLY SPRAY—16-oz. can, Doz. \$1.00

SUN GLASSES No. 15551—Glass lens, celluloid frames, large size, Doz. \$1.25

Sport Sun Goggles No. A4048, 50c size Doz. \$1.95

Donut lens, tortoise shell frame, Doz. \$1.95

DISTINFANT—oz. Doz. 35c

WHITE SHOE LACES—27" paired, Gr. 45c

WHITE SHOE POLISH—15c seller, Doz. 65c

CHOCOLATE LAXATIVES—Box, boxes 30c

ASPIRIN—20 packs to card, Per card, 9c

BREATH PELLETS—20 packs to card, Per card, 9c

LEAD PENCILS—Yellow, hexagon shaped, red erasers, Gr. 90c

RAZOR BLADES—Double edge, blue steel, cello, wrapped, Per 1,000 \$3.80

TOOTH BRUSHES—Ant. col. hdls, Dz. 55c

ARMY & NAVY NEEDLE BOOKS—Gr. \$1.95

SHOE LACES—(Jap.), 27" paired, hand bander, Black, only, Gr. 38c

TOOTH PICKS—750 count, cello, Gr. \$2.00

25% Deposit, Balance C. O. D.

Send For NEW 1935 CATALOGUE 1000 MONEY MAKERS

**BENGOR PRODUCTS CO.**  
10 E. 17th St., Dept. K, New York City

**NOVELTY PILLOWS**

PETAL PILLOWS.

No. 195—Made in U.S.A. of Red Silk, 3 Flowers in Center, Kappa K Field Pastel Shades, Wrapped in Cellophane, Size 15x15".

DOZEN \$7.75

Sample \$1.00 Ea.

25% Deposit with Order, Balance C. O. D. We have 10 other beautiful Pillow Items. Also French Flapper Novelties. Write for Catalog.

**SILK NOVELTY CORP.**  
70 East 12th Street NEW YORK, N. Y.

**CAMEO RINGS FOR MEN**

Most Sensational Fast-selling Ring Ever Offered Demonstrators. Ideal for Diggar Machines.

Chrome \$27.00 Gr.  
Gold \$36.00 Gr.

Send \$1.00 for 4 Samples and Free Catalog.

**HARRY PAKULA & CO.**  
Largest Distributors of Rings of All Descriptions, Chicago, Ill.  
5 North Wabash Avenue, Chicago, Ill.

**ELGIN AND WALTHAM**

MEN'S WRIST WATCH—O Size, 7-Jewel, with Strap, in boxes with \$22.00 PRICE TAG Each. \$3.00

Same in 16-Jewel, Each \$4.00.

In Single Lots, 50c Extra.

POCKET WATCHES—16 Size, 7-Jewel, White Engraved Case, in 1/2 Dozen \$2.25

Lots, Each \$2.50.

Single Watch, \$2.50.

18 Size 15 and 17 Jewel, in 1/2 Dozen Lots, Each \$2.25; Single Watch, \$2.75.

BEAUTIFUL DUBER-HAMPDEN WRIST WATCH—AMERICAN MADE—With figure dial, strap in box, with \$22.00 price tag. Each \$3.00

Dickers Chain, Yellow, at Low as 80c.

Ladies' Wrist Watches.

25% Deposit, Bal. C. O. D. Send for Catalog.

**N. SEIDMAN**  
NOW LOCATED AT 173 Canal St., New York, N. Y.

**SWAGGER CANES**

Bright Colors with flashy Silk Tassels, Gr. 5.50

OAK MICKY BALLOONS, Gr. \$3.25

Giant Colored FUR MONKEYS, Gr. 3.40

4-Color WHISTLING BIRDS, Gr. 2.00

No. 3 Gas CIRCUS BALLOONS, Gr. 2.50

STRAW HATS with Feathers, Gr. 5.00

WILLSON SUN GLASSES, Doz. 1.20

24-in. CLOTH PARASOLS, Gr. 3.40

Regulation FAT COWBOY HATS with colored binding, 18.50

Gross \$1.00

Tom Mix, Pop Eye, Mickey Toys, Gr. \$9.40

Large SILK BOW PINS, Gr. .40

Mickey Mouse and Betty Boop Dolls, Feathers & Gans, Doz. \$1.00

The Half Deposit on All Orders.

**HARRY KELNER & SON, INC.**  
50 Bowery, New York City  
Send for New Price Sheet.

End your correspondence to advertisers by mentioning The Billboard.

**NEW ENGLAND JOBBERS & OPERATORS**  
READY FOR INSTANT DELIVERY

**KINGS of the TURF**

An Entirely New Type of Pin Game! New England's Greatest Pin Game Sensation. IN DEMAND in BIG QUANTITY—RUSH YOUR ORDER IMMEDIATELY!!!

**OPERATORS \$43.50 PRICE . . . 43**

Exclusive New England Distributors

**SUPREME VENDING CO.** of New England, Inc.  
1254-56 Washington St. BOSTON, MASS.

**NATIONAL MONEY MAKERS**

**BARGAINS IN USED MACHINES**

Sportsman . . . . . \$60.00	Flying Trapeze, Sr. . . . \$20.00
Champion . . . . . 37.00	Radio Station . . . . . 19.00
Action, Sr. . . . . 28.00	Relay, Sr. . . . . 18.00
Cannon Fire, Sr. . . . . 27.00	Cross Cross, Plain . . . 18.00
Cross Cross "Lite" . . . 26.00	Drop Kick . . . . . 15.00
Beacon . . . . . 24.00	Live Power . . . . . 14.00
Turn Table . . . . . 23.00	Subway . . . . . 12.00
Rebound . . . . . 22.00	Golden Gate . . . . . 11.00
Cannon Fire, Jr. . . . . 20.00	Relay, Jr. . . . . 7.50

**NATIONAL COIN MACHINE EXCHANGE,** 1407 Diversey Blvd., CHICAGO, ILLINOIS

**LOOK AT THESE SENSATIONALLY LOW PRICES**

ROCKET . . . . . \$29.50	MAJIK KEYS, SR. . . . . \$12.50
CHAMPION . . . . . 35.00	MAJIK KEYS, JR. . . . . 10.00
RADIO STATION . . . . . 17.50	CANNON FIRE (Large) . . . 24.00
SKYSCRAPER (Bally) . . . . 17.50	KNICKERBOCKER . . . . . 6.00
JENNINGS FOOTBALL . . . . . 13.50	STEPUP . . . . . 13.50

**IDEAL NOVELTY CO.,** 3003 Lemp Ave., St. Louis, Mo.

A useful slogan for operators and jobbers to use in local advertising: "PLAY PINBALL GAMES AT YOUR NEAREST NEIGHBORHOOD STORES."



## ONLY A FEW LEFT NEW MACHINES

Guaranteed Never Out of Original Shipping Cases.

Champion ..\$62.50	Signal Jr...\$20.00
Rocket .... 62.50	Skyscraper... 22.50
Action Sr... 35.00	C. O. D.... 25.00
Action Jr... 20.00	Fleet ..... 17.50

### SPECIALS IN USED MACHINES

Action Sr...\$20.00	Champion ..\$25.00
Auto Bank.. 15.00	Signal Jr.... 10.00
Auto Count. 12.50	Contact Jr.. 7.50
Signal Sr... 17.50	Contact Master 5.00
Action Jr... 12.50	Spark Plug.. 7.50
C. O. D.... 15.00	Crusader ... 7.50
Natural .... 5.00	Dice O Matic 5.00

One-third deposit positively must accompany all orders.

## SOUTH COAST AMUSEMENT CO.

M & M BLDG., HOUSTON, TEXAS

## OPERATORS! CASH IN ON THE FISHING SEASON WITH THIS "WHOPPER" DEAL

BUY THIS  
WINNER.  
ONLY  
\$5.75

Sells for  
\$9.95  
Nett \$20.50  
After Awards.  
\$10.25 Your  
Share on  
50/50  
Basis.  
Order as  
No. 2587.  
2,500  
to Sales.



The first different deal in years. Sells all through Spring and Summer. Catches repeat sales; hauls a big string of profits. Baited with live tackle that gets plenty of bites. Write for Brand New Catalog, illustrating other money-making Deals.

**LINCOLN NOVELTY CO.**  
4325 RAVENSWOOD AVE., CHICAGO

FOR SALE OR TRADE—Iron Claws, Model G, as good as new. Will consider Victrolas. No reasonable offer refused for cash. JOHN CAMPBELL, 9 E. Madison Ave., West Hazleton, Pa.

## Wurlitzer Is Host to Missouri, Illinois Ops

ST. LOUIS, May 18.—Some 50 music operators of Missouri and Southern Illinois were guests of the Rudolph Wurlitzer Manufacturing Company, North Tonawanda, N. Y., at a meeting held for them at the Majestic Hotel here May 8.

The meeting was informal in its nature, a Dutch lunch with liquid refreshments constituting the menu. However, it was generally conceded that the talks of the evening gave more "food for thought" and were better than the food itself.

Talks of great interest to operators were given by H. E. Capehart, vice-president and general sales manager of the Wurlitzer firm; Mr. Leech, of the Brunswick Record Corporation, and by Mr. Maranis, sales manager of the Commercial Record Division of the RCA-Victor Company, Camden, N. J.

The meeting was arranged by Walter Gummersheller, factory representative of the Wurlitzer Company, and all those present were highly pleased to have been able to attend the enjoyable and instructive meeting.

## Ben Smith Joins Agency As Bill Gersh Moves Up

NEW YORK, May 18.—Ben Smith, formerly Eastern representative for *The Automatic Age*, has joined the Byrde, Richard & Pound advertising agency. Mr. Smith has a host of friends in the Eastern territory in the coin-machine business and is well acquainted with the industry in general. He is a former Columbia man and has spent many years in the advertising field. He assumes the position of director of the automatic department.

Bill Gersh, formerly director of the department, has been promoted to the director of sales promotion for the firm and will spend the major portion of his time directing publicity for the various clients of the firm. Mr. Gersh will also be at liberty to make trips about the country in the interests of clients in other cities.

Ben Smith enters Byrde, Richard & Pound to direct accounts for a number of manufacturers and distributors in the coin-machine field. He will devote the greater part of his time to further interesting the column in the publications in the field and to promoting campaigns of outstanding quality for the men in the East.

## Newspaper Publicizes Milwaukee Tournament

MILWAUKEE, May 18.—For the benefit of the Badger State Advancement Association of the Blind, which ministers to the welfare of the blind in Milwaukee and Wisconsin, a pinball tournament will be held on May 24, 25 and 26 at the Futuristic Ballroom, according to *The Milwaukee Journal* of May 12.

The contest is planned for persons who can see, the newspaper stated, but arrangements are being made for one team of blind players, according to Alois Graykowski, president of the association.

# 100% REPEAT ORDERS PROVED Genco's KINGS

## America's Most Outstanding Game

UNSOLICITED testimonials from operators everywhere received daily praising Genco's KINGS. One game that immediately brought 100% REPEAT ORDERS from every operator.

On locations everywhere Genco's KINGS is doubling profits. It's the most outstanding game of today! Genco's KINGS is the game YOU NEED to bring you overflowing cash boxes.

Get into the Big Profit Field TODAY—RUSH YOUR ORDERS TO US for Genco's KINGS immediately! WRITE—WIRE or PHONE—it's the Best Investment you've ever made!

Every wise operator will immediately take advantage of this rock-bottom price, for a leading quality game! Rush 1/3 deposit—we ship balance C. O. D.

**\$44.50**

Write today to Mr. Ponsler personally for his new, successful system on how to best use KINGS for High Score and Pay-Out. Mr. Ponsler's system is being used by all successful operators. FREE to you—WRITE TODAY!

## CHICAGO

Mr. George Ponsler will be in Chicago Thursday morning, May 23, at the Hotel Sherman. Write today for advance information on all the new games. Mr. Ponsler will inspect the new games for you.

# GEORGE PONSER CO.

"America's Most Progressive Coin Machine Distributor"

11-15 East Runyon St. • NEWARK, N. J.



## BEAUTIFULLY PILLOWS COLORED

On High Luster \$6.00 | On Quality \$3.75  
Satin, Dozen. (Size 20x20, including FRINGE.) Satoon, Dozen.

FREE CATALOG—LARGE VARIETY DESIGNS—MOTTOES—COMICS—PATRIOTICS—"ROOSEVELT," etc. 25¢ Money Order Deposit Required. Balance C. O. D.

For Quick Action, Wire Money With Order.  
**WESTERN ART LEATHER CO.**  
1646 Arapahoe St. (Manufacturers), DENVER, COL.



## MAY SPECIAL A NOVEL BOARD GAME NO BLANKS SPIN AND WIN NO BLANKS

A 1,000-Hole Board with every Punch a Winner. The First of Its Kind on the Market. A Fast-Playing Board with a \$10.00 Prize.

Takes in  
\$87.50  
Pays Out  
\$52.80  
Profit \$34.70  
Price, \$1.71  
Plus 10%  
TAX

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1023-25-27 BACE ST. PHILA., PENN.  
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DISPLAY ROOM FEATURES STARLITE—Exhibit Supply Company, Chicago, has rearranged display room to feature newest pinball game by the firm.

SELLING OUT ALL USED GAMES.		GUARANTEED PERFECT, JUST LIKE NEW	
BARGAINS		BIG BARGAINS	
CHAMPIONS .....	\$33.50	CANNON FIRE .....	\$21.50
MILLS' AUTOMATIC.	29.50	SUBWAY .....	17.50
PAY OUT .....	22.50	FORWARD PASS .....	8.50
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ELECTRO .....	8.50	SENSATION .....	18.50
GOLDEN GATE .....	9.50	DROP KICK .....	16.50
HOCKEY .....	16.50	REBOUND .....	19.50
		MAJOR LEAGUE .....	14.50
TERMS: Deposit With Order, Balance Shipped C. O. D.			
<b>OHIO SPECIALTY COMPANY</b> 129 W. CENTRAL PARKWAY, CINCINNATI, OHIO.			

## PAYNE OFFERS THESE BARGAINS IN GOOD USED GAMES AT A PRICE

ARMY & NAVY .....	\$17.50	JIGSAW .....	\$ 3.50
CANNON FIRE (Mills) .....	30.00	LIVE POWER .....	15.00
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ESQUIRE .....	15.00	SHOOTING STAR .....	15.00
FLEET .....	7.50	SHOWBOAT .....	5.00
FORWARD PASS JR. ....	10.00	THREE POINT .....	10.00
GRAND SLAM .....	5.00	WALDORF, JR. DE LUXE .....	7.50
HELL'S BELLS .....	35.00	WALDORF STD. AIRSTREAM .....	8.00
JENNINGS FOOTBALL .....	17.50	WORLD'S SERIES .....	3.50

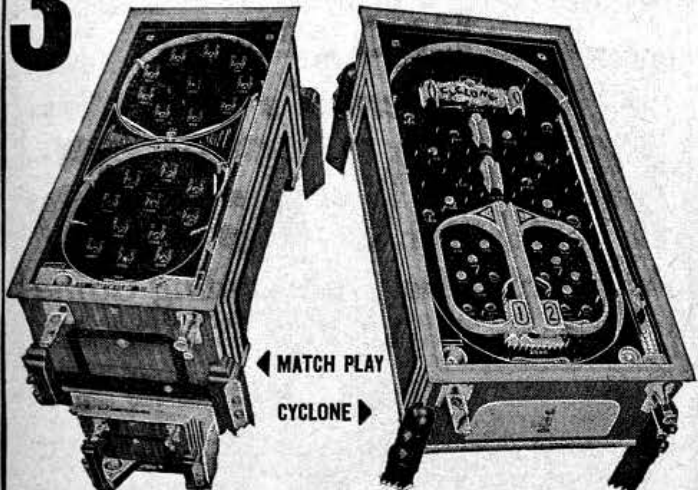
## H. G. PAYNE COMPANY

812-814 Broadway,

NASHVILLE, TENN.



# 3 PROVEN WAYS TO BIG PROFITS



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 NEW YORK: American Vending Co., 773 Coney Island Ave., Brooklyn; 45 Elizabeth Ave., Newark, N. J.  
 SOLE EUROPEAN DISTRIBUTORS: Burrows Automatic Supply Co., 78-81 Foster Lane, London, England.

- 1. MATCH PLAY** Automatically pays out from 2 to 20 coins on matched scores from 200 to 2,000. 2 or 3-ball play, Chinese Red or Ebony Black Field, Check Separator and 200 Checks, \$5.00 Extra. **MATCH PLAY, 44"x20" \$87.50**
- 2. CYCLONE** Amazing cyclone action—3 separate fields—20 balls—lights flash—balls advance—a real thrill treat. 10 balls to shoot. Electric Ball Lift optional. **CYCLONE, 44"x24" \$72.50**
- 3. KELLY POOL** With score light-up frame. Awards are based on six or more consecutive "light-ups," beginning with 1,000. 10 different colored balls. Four other award plans, SENIOR, 44"x24", \$52.50; JUNIOR, 40"x21" **\$39.50**

## ATTENTION! WESTERN NEW YORK JOBBERS & OPERATORS

Immediate Delivery on GOTTLIEB'S 3 GREATEST HITS!

- KELLY POOL**, With Score Light-Pp Frame . \$39.50
- CYCLONE**, With Dynamic Cyclone Action . 72.50
- MATCH PLAY**, the Peer of All Payout Games 87.50

1/3 Deposit, Balance C. O. D.

**AMERICAN COIN MACHINE CO.** 114 Lowell St. Rochester, N. Y.  
 Exclusive Western New York Distributors for D. GOTTLIEB & CO.

**USED PIN GAMES**  
 I. O. U. REBOUND, BEACON, MAJOR LEAGUE, SR.; SIGNAL, SR. \$22.90  
 MILLS CANNON FIRE, SR. 29.50  
 DROP KICK, SIGNAL, JR.; FORWARD PASS, SR. 13.90  
 ELECTRO, GOLDEN GATE, CONTACT, MASTER 9.90  
 WRITE FOR BABE'S BARGAIN BUYS.

Exclusive Eastern Distributors.

**★ QUICK SILVER ★**  
 • \$67.50 •

**KRAUFMAN** 455 West 42nd St. New York City  
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Est. 1923. THE HOUSE THAT CONFIDENCE BUILT. Phone, Wabash 5464.  
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We Sell Only QUALITY Merchandise. Buy From Us and Assure Yourself of the Best.

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| ARMY & NAVY.....\$20.00 | GOLDEN GATE.....\$18.00 | PLAIN CRIBS CROSS.....\$26.00 |
| LIGHTNING.....18.00     | SKYSCRAPERS.....22.00   | JR. CONTACTS.....17.50        |
| ELECTRO.....18.00       |                         | JR. FLYING TRAPEZE 20.00      |

Write for Complete Current List. We Sell All New Machines and Give You Prompt Service.

### READY FOR DELIVERY

Iron Claws, \$45.00 Up; Slot Machines, \$10.00 up; Arcade Machines, Sportland Equipment. All newest Pin Games. Latest type Used Games. Advance Cigarette Machine, new, \$32.50; used, \$22.50. Peanut Machines, new, \$7.50; used, \$4.00. Complete line of PREMIUMS for Sportlands and Arcades. Write for price lists.

**LEHIGH SPECIALTY CO., N. W. Cor. 2d and Green Sts., Philadelphia, Pa.**

### GREATEST CIGARETTE MACHINE OPPORTUNITY

**MASTER CIGARETTE MACHINE**  
 The Lowest Priced—6 column Cigarette Machine. Finest construction and quality. Capacity 125 packs. Used on dime and nickel. Beveled Mirror. Chrome doors. Beautiful appearance. Write for our Special Price List on all types New and Used Machines.  
 Besides the LOW PRICE—Liberal Discounts made to quantity purchasers. NOW—every operator for a minimum investment is assured of STEADY INCOME. WRITE TODAY for Full Details. Our representative will be happy to call on you.  
**HERCULES SALES ORG., 1175 Broad Street, NEWARK, N. J.**

## Iowa Meets On May 25

Afternoon business meeting to be followed by dance in the evening

DES MOINES, Ia., May 18.—Preparations for the annual meeting of the Automatic Merchandisers' Association of Iowa were rapidly being completed here this week. The sessions will be held in the Venetian Ballroom of the Hotel Savery and an invitation has been extended to all operators in Iowa to attend. The opening session will be held at 2:30 p.m. on Saturday, May 25.

The following program has been announced by Fred K. Chandler, secretary of the association:

**SATURDAY, MAY 25**  
 2:30 p.m.—Business meeting. Frank Comfort, chief counsel; Ralph T. Young, chairman, National AMA; Leo J. Kelly, chairman National Public Relations Committee, NACOMM, and others will address the meeting. Election of officers.

6:30 p.m.—Dinner, \$1.25 per plate, including dancing. T. G. (Dynamite) Dyer, speaker.

7:30 p.m.—Entertainment, dancing, bridge, "500."  
 Al Morey's Orchestra.

For further information address Fred K. Chandler, secretary, 535 Southwest Seventh South, Des Moines, Ia.

### Completing Final Plans For Production of Game

CHICAGO, May 18.—With preparations under way to introduce the latest game, Liberty Bell, the Gottlieb plant is putting in extra time in order to meet the demand for Cyclone and Match Play. Altho the two games have been on the market since the 1935 coin-machine show, orders are reported to be still coming in fast. Match Play has met with unusual success as an automatic payout game, according to Dave Gottlieb, head of D. Gottlieb & Company. He goes on to say that in almost every city covered by John Rosenfeld, factory representative, the response is so great that he is sending in orders all along the line.

At the same time Dave told of the progress made in the production of Liberty Bell, new 10-ball automatic payout game.

"We feel," said Dave, "that the reception of Liberty Bell will be such as to warrant having a large number on hand for immediate delivery. Therefore, as soon as the game is introduced to the trade every jobber and operator will be able to have his orders filled without delay. The game combines all the skill and fascination of the regular pin games with the added feature of automatic payout. The 10-ball play is bound to meet with the approval of players because of the longer play afforded them. There is a great deal of skill attached to the play because of the supersensitive torpedo springs. All reports are favorable because it incorporates features that operators and players alike want in a game."

### Carnival Carries Arcade

DETROIT, May 18.—Coin machines on the carnival lot have proved a good investment for many seasons by William G. Dumas and John Reid, owners of the Happyland Shows, one of the largest shows playing Michigan territory this year. The Happyland Shows always carry a penny arcade. One attendant is in charge to provide change and supervise operation of machines. It is owned directly by the carnival owners and operated on the same basis as other carnival concessions.

Thirty machines are used in the arcade. Here, as in most arcades, the old style of machines seem to be most popular. On the carnival lot people seem to want a bit of the old-time atmosphere which constitutes a large part of the carnival glamour. The punching bags have been the most popular of all machines. Tests of strength and endurance, the electric machines, weighing scales and fortune tellers are also popular. Reid says, while a battery of the old-time Mutosopes always draws customers,

## Here are the Outstanding SALES "HITS" of the Season!

- B1—Flag Bows, Gro. .... 50c
- B2—Spear H'd Flares (8x12"), Gro. \$3.60
- B3—Whistling Flying Birds, Gro. .... 2.00
- B4—Decorated Balloons, Gro. .... 2.65
- B5—Parade Canes (Light Finish Hartwood), Doz. .... 1.50
- B6—Parade Canes (Lacquered Mahogany), Doz. .... 2.00
- B7—Jap Games, Per 100 ..... 75c
- B8—Swagger Sticks, Gro. .... 6.75
- B9—Celluloid Dolls for "Doll in Bottle" Workers (1" Size), Gross ..... 1.25
- B10—High Hat Fur Monkeys, Gro. .... 5.00
- B11—Novelty Straw Hats, Gro. .... 5.00
- B12—Tropical Helmets, Doz. .... 2.00

### SEND FOR 1935 CATALOG

—It Lists Thousands of Money-Making Specialties for Coin Games, Wheels, Ball Games and Other Concessions. When writing for Catalog be sure to mention your "line," or kind of business.

A Deposit Must Accompany All C. O. D. Orders.

**LEVIN BROTHERS**  
 (49 Years in Business)  
 TERRE HAUTE, IND.



Just out! Contains all the newest and hottest numbers! If you operate salesboards—or sell them—you simply can't get along without this big new catalog. Advance copies now ready.

Send for your copy NOW and begin to share in the tremendous profits that are being made everywhere with Harlich sales boards.

**SEND FOR IT NOW**  
**HARLICH MFG. CO.**  
 1401-1417 W. Jackson Blvd., Chicago, Illinois

## 1000 Brand New WHIRL-A-BALL Machines

In original cartons. Originally sold for \$16.50; closing out at \$5.00 Each. Special Prices in Quantities. Here's an opportunity for a smart salesman to make a real clean-up.

**R. I. MAUJER**  
 133 E. Pearl Street, CINCINNATI, O.

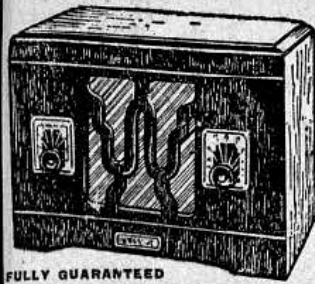
### "REBUILT MACHINES WITH A NEW MACHINE GUARANTEE"

- NO JUNK—YOU GET "LIKE NEW" MACHINES AT USED MACHINE PRICES.
- Army and Navy.....\$15.00
  - Golden Gate.....10.00
  - Drop Kick.....15.00
  - Major Keys Sr.....12.50
  - Major Keys Jr.....14.50
  - Contact Jr.....22.50
  - Signal Sr.....15.00
  - Signal Jr.....21.00
  - A. B. T. Winner.....39.50
  - Criss Cross.....23.50
  - Criss Cross Allie.....27.00
  - Airway.....5.00
  - World Series.....7.50
  - Jip-Saw (New).....6.50
  - MILN O. T. Venders (Rebuilt).....45.00
- Write for the "YELLOW SHEET No. 68," featuring many other bargains not listed.  
 TERMS: 1/3 Deposit, Balance C. O. D.  
**UNION NOVELTY CO.**  
 4450 Olive Street, ST. LOUIS, MO.

**POST CARD**  
 Greeting Card, Magazine, Newspaper, Packet Seed Displays, all Styles. Popular priced. Catalog on request.  
**DAVIS METAL FIXTURE CO.**  
 LANSING, MICH.



**THE LITTLE GIANT LATEST 1935 AC-DC All Electric RADIO**



- Compact Latest Design
- Uses New Duo Diode Tubes. Rich Appearance.
- Operates on AC or DC.
- No Aerial or Ground Required.
- Receives Police Calls.
- Solid Walnut Cabinet.
- S-Tube Performance.

**COMPLETE \$5.95**  
LOTS OF 12 SMALLER QUANTITIES \$6.50  
 25% DEPOSIT WITH ORDER

Each Receiver Carefully Tested Before Leaving Factory.  
**COLONY RADIO & TELEVISION COMPANY, Inc.**  
 132 WOOSTER STREET, NEW YORK CITY.

FULLY GUARANTEED

**Circus, Carnival and Summer Resorts**



**Fastest Selling New Novelties**

Inflated Popeye, Mickey Mouse, Tom Mit and Pluto the Dog, \$8.40 Gross. Round Mickey Mouse Printed Balloons, Popeye, Tom Mit and Streetmen Special Balloons, \$3.50 Gross. Flying Birds, \$2.50 Gross. Straight and Dash Whips, \$7.50 Gross. Premiums for Scalometers, Pitchmen, Cards.



Cones, Dolls and Novelties. Premiums for Bingo and Sceno Games. Full line of Novelties for Summer Resorts. 25% advance deposit required with all orders, balance C. O. D. Full line of Samples, including Air and Gas Balloons, Inflated Toys and Toss-Ups will be forwarded by return mail upon receipt of \$1.00.

**Nasella Bros., 46 Hanover St., Boston, Mass.**

**SALESBOARD OPERATORS**

2,400 1c sales takes in \$24.00, nets \$19.50 after Cigarette payout. You can sell outright to dealer for \$7.75. On 50% commission you collect \$9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards—in fact, any kind of Board you want, at the right price.

WRITE FOR SAMPLES AND PRICES.  
**General Sales Company**  
 121 4th Avenue, South, NASHVILLE, TENN.

**Takes in \$24.00 Costs You \$2.90**

One-Third Cash with Order, Balance C. O. D.

**ATTENTION OPERATORS—NEW AND USED MACHINES**

NEW MARBLE GAMES		USED MARBLE GAMES	
Traffic, Model A...	\$99.50	Nonestretch	\$58.50
Hole-in-One	87.50	Hunter	79.50
Star Lite	49.50	Sportsman	95.00
Cavalcade	39.50	Skyway	95.00
Times Square	75.00	Put-'N'-Take	87.50
Whirlpool Ticket	97.50	Castle Life	39.50
Fleet	\$12.00	Live Power	\$18.50
Super "ig"	14.50	Esquire	18.50
Jack Rabbit	18.50	World Series	7.50
Wild Cargo	12.50	Jig Saw	7.50
Impact	\$29.50	Natural	\$12.50
Ticketto	17.50	Spark Plug	25.50
Bullet	24.95	Select-Em	12.50
Sweet Sally	\$ 5.00	Grip Tester	\$ 6.50
Baby Shoes	10.00	Match-A-Pak	6.50
Natural Dice	8.00	Jennings 5 Jack, 50 Play	6.50
Spark Plug	14.50	Dice-O-Matic Vender	8.00
Target Practice	2.25	Radio Wizard	5.00
		1/3 Deposit, Balance C. O. D.	

ROANOKE VENDING MACHINE EXCHANGE, 191 COMMONWEALTH AVENUE, N. E., ROANOKE, VA.

**Order these Money Making Games!**

<b>STONER'S TICK-A-LITE</b> Operator's Price, \$49.50.	<b>HARRY WILLIAMS' COMBINATION</b> Operator's Price, \$49.50.	<b>STONER'S CAVALCADE</b> Operator's Price, \$39.50.
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**READY FOR IMMEDIATE DELIVERY**

**STONER'S NEW TICK-A-LITE \$49.50** | **CAVALCADE \$39.50**  
 The Best and Lowest Prices. "Still Going Strong."  
 Liberal Trade-In Allowances on your Used Machines. 1/3 Deposit, Balance C. O. D.

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 Send for our Latest Price List of Guaranteed Reconditioned Machines.  
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**Amusement Games the Country Has Ever Known—and WHY...**

**"ROTO-LITE"**

Is a game Experienced Operators are ordering in QUANTITIES! For here is a Principle of Action that takes ALL the Play—MOVING Lights in a MAGIC of Colorful Scoring ACTION in the very last ball! A weekly Average of \$200.00 is easy with ROTO-LITE—for it GETS the CHOICE LOCATIONS, and HOLDS them INDEFINITELY!

**DOES THIS SOUND GOOD ?**

PACIFIC AMUSE. MFG. CO.

Get Five ROTO-LITES Model L ready for me today. One Hotel Location grossed \$236.45 last week—a Drug Store going even better. Other Operators ordering ROTO-LITES, so I'm guaranteeing my Stops \$50.00 weekly on this machine. Should I offer more?

J. M. GLASBY,  
Chicago Operator.

**ORDER "ROTO-LITE" TODAY AT ITS NEW LOW PRICE \$56.<sup>85</sup>**



MODEL L  
 SIZE 20"x40"  
 • Twin Coin Chutes Double Your Income

**...then Check These BIG COUNTER PROFITS BABY LITE-A-LINE**

Is pulling, Ken C. Willis of Neutron Amuse. Corp., Dallas, Tex., reports \$83.40 with BABY LITE-A-LINE last week—Getting better as each day passes. So, start with BABY LITE-A-LINE at this New \$27.<sup>85</sup> Reduced Price



SIZE 16" x 24"



SIZE 20"x40"  
 • Price Reduced to \$56.<sup>85</sup>

**NEONCONTACT—GETS A GREAT "SEND-OFF"**

Model One with NEON Light-Up Awards and High Total Scores—Model Three with the same NEON WINS, and Four ALL-SKILL Routes to make 'em. Yes, Players are "wild" about NEONCONTACT—they like to SPELL those BIG ODDS—TWO — FIVE — TEN — and TWENTY via the Plunger Route.

Here's PROOF of its POWER—

PACIFIC AMUSE. MFG. CO.  
 The Major League I bought from you netted me over \$500.00 in Three Months' time. Your NEONCONTACT is well on its way to equal this record.

SKILL GAMES PLACEMENT CO., Greenfield, Mass.

IMMEDIATE DELIVERIES by your Jobber— or Write—Wire Direct for Full Details Without Obligation!!!

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**A. B. T.  
COIN CHUTE**

TICKET AND PAYOUT MECHANISM  
**GUARANTEED**  
AGAINST MECHANICAL DEFECTS  
FOR ONE YEAR

Model A All Ball Automatic Payoff \$99.50  
Model B All Ticket Payoff \$94.50  
Model C No Payoff, No Ticket \$49.50

OPERATORS! Get on the band wagon! When the smartest men in the industry order TRAFFICS by the carload—when operators report as high as \$90.00 NET WEEKLY PROFIT—when a machine can actually take in \$150.00 to \$250.00 a week—then it's time to get going! TRAFFIC will make more money for you—and last longer on location than any game you ever operated. Get your share by ordering more TRAFFICS now!

Although we are working our big new factory to capacity, orders are piling up fast. Order now to avoid delay!

**WIRE YOUR JOBBER TODAY!**

# New AND Larger FRISKY

The pin game that plays

**21**

Takes in  
**\$5.00 to \$10.00**  
per hour



**\$39.50**

40 1/2 in. by  
18 1/2 in.

**F. O. B.  
Chicago**

- NEW BIG CABINET
- NEW ROOMY PLAY FIELD
- NEW TESTED SCORE CARDS
- NEW ADDITIONAL KICKERS
- NEW IVORY-TYPE PINS

Choice of Straight Nickel Play—or Multi-Coin Chute, which PLAYS PENNIES, NICKELS, DIMES AND QUARTERS. Average game requires 5 or 6 balls—insuring fast play and record-breaking collections.

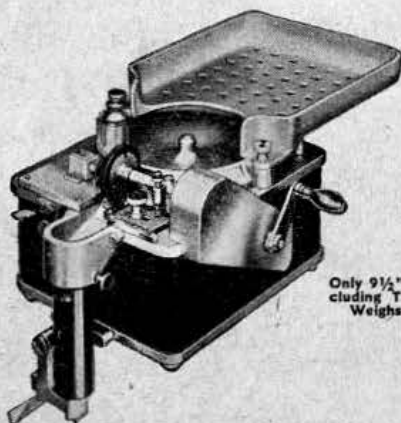
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Only 9 1/4" by 18 1/2", including Tray: 7" High; Weighs 15 1/2 Lbs.

# BALLY COIN COUNTER

Counts Pennies, Nickels, Dimes, Quarters, Halves  
BAGS OR WRAPS WITHOUT EXTRA EQUIPMENT

Counts up to 1500 Coins per Minute

PORTABLE — LIGHTWEIGHT — COMPACT

Full Efficiency of Large Machine—Built To Last a Lifetime

PRICE ONLY

**\$87.50**

1/3 with Order,  
Balance C. O. D.,  
F. O. B. Chicago.

Just imagine! For less than the cost of many 1-coin machines, you get a machine that counts and wraps all coins—practically 6 machines in one! Give yourself a break—save yourself tedious work—gain valuable hours which can be devoted to lining up new locations! Order your BALLY COIN COUNTER today. After one day's trial you'll call it the best investment you ever made!

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COIN MACHINE OPERATORS

### BEST MONEY MAKERS

Immediate Delivery — Satisfaction Guaranteed

KINGS—Genco Creation—	MILLS TICKETTE .....	\$18.00
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ROTO-LITE—Pacific—	TIMES SQUARE—Beautiful	
2 Coin Chutes .....	New Lite Up Game.....	75.00
BABY LITE A LINE.....	TICK A LITE—By Stoner..	49.50

We Represent Every Reliable Manufacturer in the Industry.

TRAVEL—Ready for Delivery May 29. New Features. New Thrills. Location Tested. A Sure Winner.....\$44.50

Complete Line of Pin Games—New and Used—Will Gladly Give You Any Information, With No Obligation on Your Part. Deal With the Most Reliable Coin Machine Distributor in Central New York.

### FREEDMAN NOVELTY COMPANY

1025-27 South Salina Street, Syracuse, New York

## ATTENTION OPERATORS

700 Operators bought our red-hot Layout Reward Card that fits the following Dice Machines: Select 'Em, Booster, Baby Shoes, I. O. U., Horse Shoes or any fat Counter Dice Machine. This layout consists of a three-colored card that slides under the glass and another card and wooden bracket that screws onto each door, also five specially made dice, change made in five minutes. Sit down and order a sample right now, you will buy more later.

GUARANTEE—We guarantee this change for your Dice Machine to pay for itself in seven days or return your money. Is that fair enough?

GREAT STATES MFG. CO.

1605 E. 39th Street,

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## BALLOON MEN • STREETMEN and DEMONSTRATORS

BIGGEST VALUE OF THE SEASON  
INTRODUCING THE FERRY-GATOR  
AIRSHIP NOVELTY.



Makes up with 30" Airship Balloon. Four-Color Lithographed Parts. Attractive 5-Color Envelope, 7x11 1/4". Complete Instructions Imprinted on Each Package. HANDBY APPEAL SELLERS. ON SIGHT GET STARTED WITH THIS HIT OF THE SPRING SEASON.

**\$3.75 Gr.** Sample Doz., Prepaid, **50c** 1/2 Deposit With Doz. Send for Our New Additional Circulars in the Novelty Line. Exclusive With  
**GOLDFARB NOVELTY CO.** "The House of Service," 116 Park Row, New York



**IT'S MECHANICALLY PERFECT!**

# TICK'A'LITE

## STONER'S SUPREME TICKET VENDING LIGHT-UP GAME!

**VENDS a TICKET for EACH BALL DROPPING in the 5,000 POCKET! EASY ADJUSTABLE PAY-OUT PERCENTAGE**

Just move a brace eliminating either the 1,000, 2,000 or 3,000 pockets, as you desire... this automatically makes more balls fall in the 5,000 pocket.

**ADJUSTABLE ELECTRICAL ANTI-TILT**  
(If game is shaken or tilted, game automatically prevents pay-out award)  
**PERFECT TICKET VENDING MECHANISM**  
(Never jams or gets out of order)

**3 FLASHING LIGHTS**      **DOUBLE and SINGLE ACTION KICKERS**  
**ULTRA MODERN CABINET**      **BEAUTIFUL PLAYING FIELD**

*The Most Moderate Priced Ticket and Light-Up Game Offered*  
**TICK'a'LITE Has Been Approved by the License Commission of New York City**



**\$49.50**

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F-O-B AURORA, ILL.

READY FOR IMMEDIATE DELIVERY

DE LUXE SIZE  
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A knockout on a 600 or 800-hole one-shot wild number 5c board, with or without cigarettes. We furnish printed headings for boards FREE.

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Price of "TWO GUN MICKEY" Only \$3.95.

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BASE BALL

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