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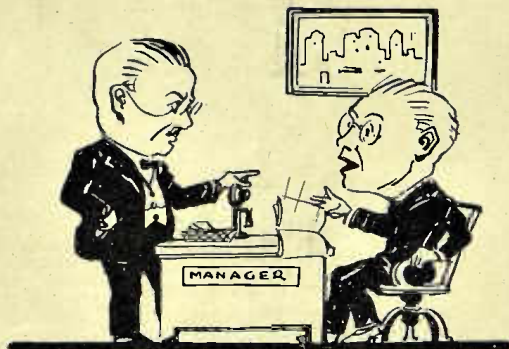
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JAN 14 1931



The Theatrical, Motion Picture and Show World Review





## *A Personal Letter to the President or General Manager*

Optimism is a fine thing. Among those personal qualifications which have played a prominent part in keeping the wheels of business turning and which have kept the personnel in line during the past twelve months, optimism has not been the least.

And not the least of the duties of the successful executive is to see that the personnel of his organization is inspired by that spirit of faith in the ultimate success of the business of which he is a part.

To those of the show world, to that great group which makes up the family of readers of THE BILLBOARD, we dedicate the best efforts of an organization, every member of which has an abiding faith in the future of the show business and is ready to give his best to make 1931 a better year.

And 1931 will be a better year. We believe it and we will lend the resources of a great paper toward making this a fact in the show business.

*The Billboard Publishing Co.*

25 - 27 Opera Place, Cincinnati, Ohio

## No "Hard Times" in Evidence at Wisconsin Fairs' Convention

# FIGHT TAX EPIDEMIC

### Delegates Out In Big Number

*Exceptionally large attendance of attractions people—all officers re-elected*

MILWAUKEE, Jan. 12.—Members of the Wisconsin Association of Fairs, meeting in annual session here last Monday, Tuesday and Wednesday, evidently figured that their present officers had been doing a first-rate job, for they re-elected them all. A. L. Putnam, of Chippewa Falls, continues as president; Ora P. Taylor, of Elkhorn, vice-president, and James F. Malone, of Beaver Dam, secretary. Directors elected for the ensuing year are J. F. Malone, A. L. Putnam, Ora P. Taylor, A. J. Rieck, A. W. Kalbus, George Fiedler and F. M. Minshall. The only change in directors was the selection of A. J. Rieck to succeed A. W. Prehn, who has retired from the fair game.

This year's meeting, held at the Schroeder Hotel, probably was one of the best the association has ever held. About 150 delegates from nearly 40 fairs were present, and there was an exceptionally large attendance of attractions people, several firms not formerly represented here having displays and representatives on hand. The program was an exceptionally varied one, replete with addresses and papers on subjects of vital importance to county fair men.

The first session of the convention was called to order by President A. L. Putnam at 2 o'clock Monday afternoon and the usual business preliminaries occupied the first half hour. This was followed by the president's address and talks on three widely different fair topics.

The annual address of the association's president, A. L. Putnam, was short and to the point and contained much excellent food for thought. "I want to talk to you as a fair secretary," President Putnam said. "We all have our problems, whether our fair is large or small."

The president urged greater co-operation of fair secretaries in the work of the association. In some instances executives of the various fairs have been negligent in responding to requests for information, he said. Last season he sent out a questionnaire to every fair in the State, asking for suggestions for building up the program for the annual meeting. Very few answers were received, he stated, making it extremely difficult for the program committee to do its work with any definite assurance that they were building the sort of program their members wanted.

To the statement that fairs are losing their interest, President Putnam stated emphatically that such is not the case. "Increased interest is being shown in fairs every year," he declared. "Both exhibits and attendance are increasing. Good roads, good amusements and good exhibits will make the fair a success."  
(See DELEGATES OUT on page 52)

### Forming Film Company To Produce for Canada

LOS ANGELES, Jan. 12.—With an object of supplying the Canadian market and exporting films to England, a company is in process of organization by New York film interests, according to word received here today. It is said British Gaumont and Gaumont of Canada, maintaining headquarters in New York, will be prominent factors and that the company has decided upon Windsor, Ont., as a studio location. It was further said that first of a series of 12 pictures will go into actual making about April 1.

### Ready To Aid Unemployed But Will Oppose Taxation

*Amusement business always first to respond in time of need — charge proposed relief measures are discriminatory — would make matters worse*

The general business depression has tended to focus the attention of State and city legislators on the prosperous year enjoyed by the motion picture industry. Result is that all kinds of legislative measures are being made to tax the amusement business as a means of raising unemployment relief funds. Most of the bills introduced to date call for a 10 per cent tax on admissions, altho Columbus, O., is discussing a city tax of from 5 to 10 cents on amusement tickets of all kinds. The widespread move to turn to amusements for unemployment relief has come on the business so suddenly that the industry has only recently awakened to the need for battling it jointly. Indications now are that all branches of the business will get together and offer stiff opposition to the emergency measures which they consider discriminatory.

The Georgia Legislature is the latest to threaten action. A special session has been called at Atlanta in order that ways and means may be discussed to devise a scheme to pay the accumulated deficit of over \$5,000,000, caused by appropriations made in 1927 and 1929 above the State's possible income.

Present indications are that this burden will be placed upon the amusement interests in that State which, in turn, will pass it on to the public in the way of a 10 per cent tax on tickets. The Georgia situation is not particularly surprising, however, since the lawmakers of that State have a tendency to look to the theater and show interests when they want something to tax.

The unemployment problem is causing several cities thruout the country to look for ways of raising the necessary funds. For some reason or other the legislators turn to the amusement business in practically every case.

Leaders in amusement lines other than the picture business point out that their income has been among the hardest hit. They say that the film industry was the only branch of the business to make any money last year. The law makers fail to take this into consideration, however, and their tax measures would include all departments of the show world.

Motion picture exhibitors, especially the independents, accuse the legislators of "cutting their throat", and say that an admission tax can serve only to make matters worse than they are already. They cite the fact that a 10 per cent admission tax will force hundreds of smaller houses out of business and throw thousands of house employees out of work.

Showmen do not object to co-operating in every way possible in promoting unemployment relief. This is proved by the benefits being given everywhere as a means of raising funds for the unemployed. Performers are generous in donating their services for worthy causes and theater owners quick in turning over their houses for such benefits.

## Zack Miller-Tom Mix Suit Heard; Decision January 19

NATCHEZ, Miss., Jan. 12.—In Chancery Court here last week occurred the hearing of a \$50,000 suit brought by Colonel Zack T. Miller, of the Miller Bros., 101 Ranch Wild West Show, against Tom Mix, famous movie and circus star, for alleged breach of contract. The decision of Chancellor Cutrer will be given out on his return here January 19 for the regular term of court. A suit filed against Mix by the Western Shows Company will be heard on the same date in Erie, Pa.

Miller is seeking damages on the claim that Mix broke a contract in 1929 to join the 101 Ranch Show after Miller had advertised him as an attraction. Miller alleged his reputation for integrity as a showman was damaged in that amount when he was unable to produce Mix in his arena. Mix joined the Sells-Floto Circus instead. Mix's divorced wife, Mrs. Olive Stokes Mix, was on the stand when the charges were made and testified to knowledge of the Miller-Mix agreement.

Miller's attorneys introduced into evidence an exchange of telegrams between

Miller and Mix, in which Mix said he would consider a \$10,000 weekly salary while traveling with the 101 Show, but would require a private car and accommodations for "two horses, a Rolls-Royce and an entourage of seven people" in the event he joined the outfit. Miller's attorneys read into the records a telegram to Miller in which Mix said: "I am not afraid of work, but I must have my comforts."

"I never knew what the case was all about," Mix told a local reporter at his hotel after the trial. "I thought the suit was for libel because it was alleged I said 'Zack had a nightmare. It was just a bad dream of his that I was going to join his show.' I never made any contract with Colonel Miller on paper" or words to that effect. And then, he added: "They bring out everything they can to prove I'm a liar and on top of that a 'horse thief'. It was ridiculous. I am glad it's over and I hope this will truly be the end."

Mix left for Peru, Ind., where he will train horses for several weeks.

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(Cover Picture—The Clifton Sisters in the "1930 Fiesta")

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# An Appeal Is Made to Insull In Coast Opera Booking War

**German Opera complains of tactics employed by Chicago Civic Company — asks sponsor of latter group to intercede — German consul also interested**

LOS ANGELES, Jan. 12.—The Pacific Coast is now experiencing an opera war which may not terminate without doing considerable harm in that particular field of artistic endeavor. Aside from revealing inside workings of grand opera to the general public, the grosses of both the German and Chicago Civic opera companies may suffer from the effect of a controversy which began in San Fran-

## More Vaudeville For Baltimore

NEW YORK, Jan. 10.—Announced last week as a likelihood, the Maryland, Baltimore, legit. house, is now definitely set to get another straight vaudeville show the week of January 19. This will make three so far, the first on December 29 and the other to start on Monday. Another may come in on January 26, provided no legit. show is booked.

The vaudeville (eight acts) for January 19 will be headed by Moran and Mack and will include Burns and Allen, Hewitt and O'Brien, Samaroff and Sonia, Crystal Trio and a local act. The Four Cameron's fell out yesterday.

## Byrd Does \$15,000

SALT LAKE CITY, Jan. 10.—Commander Richard E. Byrd, broke all records as a box-office attraction at the great tabernacle here Thursday night when close to 10,000 jammed this massive building to listen to his lecture and see the motion pictures of his trip to the South Pole. The house reached close to the \$15,000 mark.

## Lippa on Business Trip

IRONWOOD, Mich., Jan. 8.—Leo Lippa, owner the Lippa Amusement Company, has returned from a business trip, including the booking of engagements, and reports very satisfactory results. Lippa states that he is making every effort to completely book his show this winter for the coming season, so that he can remain back with the show and manage it this year, also that his progress in bookings is far ahead of any previous year at this time.

## Groody and Purcell In Act Booked by RKO

NEW YORK, Jan. 12.—Louise Groody and Charles Purcell have teamed, and will open for RKO next week on a split between the Chester, Bronx, and Madison, Brooklyn. Both have been in musical comedies and vaudeville, with Miss Groody recently paired with Neville Flession and Purcell out as a single.

## Kate Smith for Palace

NEW YORK, Jan. 12.—Kate Smith, recently with *Flying High*, will return to vaudeville Saturday, opening at the Palace. She is under the direction of the NBC Artists' Bureau.

## Expect Dorothy Plummer

NEW YORK, Jan. 12.—Dorothy Phillips Plummer, artists' representative, is expected to return here in about a week from a visit to Atlanta, Ga., where her mother is seriously ill. Miss Plummer was called to her mother's bedside December 21.

WALTER J. PLIMMER, former independent vaudeville booker, is managing the Avalon, Brooklyn, for A. H. Schwartz. It was erroneously reported several weeks ago that Plummer had taken over the Freeport Theater, Freeport, L. I.



DIANA CHASE, who recently opened on RKO dates in the East in her torch singing routine, assisted by a male pianist. Miss Chase was featured in musicals as far back as 1923 and last appeared in the short-lived "Luana".

## 3 Weeks Taken Off Publix Unit Route

NEW YORK, Jan. 12.—The Publix unit route is minus two stopoffs this week with another to come next week. After last week's show the Paramount, San Francisco, dropped the presentations together with the Indiana, Indianapolis. The Capitol, Montreal, will not play units after this week.

Both houses in San Francisco and Indianapolis were not under Paramount-Publix control. The former is operated by Fox West Coast Theaters, while Indianapolis is owned by Warner, who put it into a vaudeville policy this week similar to the Earle, Washington. The Capitol, Montreal, recently came on the Publix route together with the Imperial, Toronto.

Losing these three houses, the Publix unit route is down to 21 stopoffs in its tour from New Haven to New Orleans. It has been having its ups and downs, considering the loss of these houses and the recent addition of the Texas and Coast houses.

## Slezak Gets Star Contract

NEW YORK, Jan. 10.—The Shubert's have given Walter Slezak a two-year starring contract as a result of his work in their latest musical, *Meet My Sister*. Slezak was imported from Germany, where he was playing in the original German version of the same intimate comedy. Harry Wagstaff Gribble has been commissioned to do the book for a new musical of the same type in which Slezak will have his first starring assignment.

## Kate Pullman Sues Ails

CHICAGO, Jan. 10.—Kate Pullman, actress, has filed suit against Roscoe Ails, comedian, for \$100,000, alleging that she has lost at least that amount thru Ails' failure to marry her, and that Ails was guilty of breach of promise when he renounced Miss Pullman and married Shirley Dahman. Miss Pullman's two-year-old son, Roscoe Ails, Jr., is with her, and she says she will never give him up.

## Whiteside Cancels San Antonio

SAN ANTONIO, Tex., Jan. 10.—Walker Whiteside, on tour the country in *The Chinese Bungalow*, has canceled his local engagement. He was to appear here on January 15 under the auspices of the Little Theater. He had agreed to show on a 70-30 basis, but when he insisted upon the Little Theater sharing its part of routine expenses and found that the latter was balking, he canceled. Whiteside was to show in the San Pedro Playhouse, a theater seating only 700.

# CNE Profit Is \$245,850

**Directors pleased with result of 1930 fair—plant expenditures \$34,065.10**

A profit of \$245,850.17 was realized from the 1930 Canadian National Exhibition at Toronto, according to the annual statement issued last week. The operating profit amounted to \$279,915.27, out of which plant expenditures of \$34,065.10 were made. The city of Toronto sponsors the exhibition.

The tabulated statement follows:

	1929	1930
Total revenue..	\$1,196,394.91	\$1,062,368.99
Total oper. exp.	860,412.73	782,473.72
Operat. profit.	\$335,982.18	\$279,915.27
Deduct—		
Expenditures on plant and equipment and ground improvements	72,482.39	34,065.10
Leaving payments to city of Toronto as follows ....	\$263,499.79	\$245,850.17
Debt charges—		
Pure food bldg.	\$21,955.00	\$21,375.00
Eng & Elec bldg	48,000.00	45,550.00
Automotive bldg	54,666.67	54,433.34
Coliseum rental and grounds, water rates	14,000.00	14,000.00
Balance of prof.	124,878.12	110,491.33
	\$263,499.79	\$245,850.17

The exhibition directors are of opinion that the financial results in 1930 are very satisfactory, depending, as they do, upon a large attendance during the comparatively short period of two weeks, the weather conditions during that period and, in the case of the 1930 exhibition, the restricted spending power of the public owing to the prevailing adverse business conditions. The attendance showed a decrease of only 13 per cent.

## Hamilton Added to Goldberg's String

NEW YORK, Jan. 12.—Lou Goldberg has been given the Hamilton to supervise in addition to the Franklin, Regent and 125th Street. He started last season with the Franklin and was given the other houses due to his good work in building up the Bronx vaudeville.

Goldberg is operating his baby string under the direction of Charles McDonald, manager of RKO's Manhattan and Bronx division. He will work in with Harry Mandel, of the press department, in the advertising, publicity and exploitation angles of his houses.

## Rittenberg's Job Is Now Official Matter

NEW YORK, Jan. 12.—A. S. Rittenberg, who had been acting unofficially in E. M. Glucksman's place as head of the New York State division of RKO, was appointed acting division manager last week.

Glucksman still has the division under his jurisdiction, but is now traveling over the entire circuit on a special mission for Vice-President Joseph Plunkett. Rittenberg is headquartered at the RKO Proctor's Theater, Albany.

## Book "Guns" Ensemble

NEW YORK, Jan. 12.—Harry Holbrook and a singing ensemble of 16 men, all from the recently closed *Sons o' Guns*, have been booked by RKO to open the first half of next week at the Jefferson. Harry Romm agented them into the date.

## Derickson, Brown Click on Opening

LONDON, Jan. 5.—Returning to England after an absence of 18 months, Charles Derickson and Burton Brown, American operatic tenor and pianist, opened their second English vaudeville tour last week at the Brighton Hippodrome, where they scored sensationally, completely stopping the show at the first performance.

The team return this week to the Palladium, where they are already favorites, and will be seen later at Holborn Empire, Birmingham, Leeds and Liverpool.

## Nolan Out of 58th Street; Replaced by Rudy Kuehn

NEW YORK, Jan. 12.—Rudolph Kuehn replaced Walter Nolan last week as manager of RKO's 58th Street. Nolan, who recently came to the house from Paramount-Publix, has been given no assignment as yet from RKO.

Kuehn was general manager of the Consolidated Amusement Enterprises, local picture chain.

## Carrs, Betty Dates

NEW YORK, Jan. 12.—Carr Brothers and Betty, originally booked into the Wintergarten, Berlin, for November, scored such a hit that they were held over for another month. They are now playing a two-week date at the Ufa, Hamburg, following this with an engagement at the Savoy Hotel, London. They were booked by Dick Henry, American rep. of the Universum Agency, Paris.



# Trade Better On Main Stem

**Picture houses, with one exception, hold attractions over for second week**

NEW YORK, Jan. 12.—Somebody unconsciously gummed up the bookings on the Broadway feature pictures during the holiday weeks. It is usually the case that all of the picture houses on the Main Stem build their programs for Christmas and New Year's so that the attraction remains two weeks. But this year the bookings, except for the Paramount Theater, where *Tom Sawyer* was the feature attraction, failed to hold over for the second week. Not only is the film attraction usually out of the ordinary, but the holiday stage shows are built on such an elaborate scale that it proves a costly proposition to produce unless it runs for two weeks.

For the first time the Roxy Theater failed to hold over its holiday attraction for a second week. Having a magnificent production together with the picture, *The Shepper-Newfounder*, also called *Part Time Wife*, there was only a fair draw. The Capitol, playing *War Nurse*, a very poor selection for a holiday showing, failed to attract.

The week following Christmas found conditions reversed and five of Broadway's leading weekly change houses are holding over for the second week. With the exception of the Paramount the presentation houses are holding over their stage shows as well. At the Roxy Charles Farrell and Janet Gaynor, in *The Man Who Came Back*, have had lines waiting to get in stretching more than half thru the block between Seventh and Sixth avenues. While the picture is rather slow paced, it proves that the Farrell-Gaynor combination has lost none of its drawing power. At the Capitol Joan Crawford has proved an immense draw in *Paid*, based on Bayard Veiller's *Within the Law*, and is held over. *The Criminal Code*, an excellent screen version of the famous stage play, is held over at the Mayfair. The Paramount holds over Ruth Chatterton's latest, *The Right To Love*; while *Charley's Aunt*, the second Columbia film playing a first run on Broadway, perked up in business during the last three days to such an extent that it has been held for a third week.

## RKO Makes Pincus Drop Healy Bits in His Act

NEW YORK, Jan. 12.—The complaint as to unprivileged use of material brought by Ted Healy against Bobby Pincus was settled in Healy's favor last week when RKO's legal department conferred with Pincus, who is playing for the circuit.

Pincus is said to have acknowledged that two of the bits in his act belonged to Healy and has already secured new material as substitutes. The bits in question were the "hotcha" and *I've Got a Girl Named Nelly* song.

## Walkathon Still Going

From Bill Hays, Sacramento, Calif., comes a report on the Greater Charity Walkathon, which opened in that city under the auspices of the West End Charity Club late in December. He says: "We started with 25 couples. Have 10 couples left at 3 p.m. Tuesday (January 6). Going 232 hours."

## Winchell Mike Debut for RKO

NEW YORK, Jan. 10.—Walter Winchell, current this week at the Palace, made his debut last night on the RKO radio hour. Harry Richman and Irene Bordoni also were on the ether program.

## Genaro Gladly Pays a Yard for Top Billing

NEW YORK, Jan. 12.—Dave Genaro's consistent quest to get RKO to consent to his getting top billing in the act of oldtimers, *Youngsters of Yesteryear*, met with success last week. Now the act will play the circuit as "Dave Genaro presents *Youngsters of Yesteryear*".

It cost Genaro \$100 to get that top billing. The circuit agreed to let him have it after he was willing to personally take care of the expense (\$100) for necessary photographs.

## Bloom Cuts Down On Booking Days

NEW YORK, Jan. 12.—Agents have taken another time cut in the Fanchon & Marco (Fox) booking office from Phil Bloom. Finding it necessary to visit his houses on opening days, Bloom notified the act sellers that he will hereafter be unable to see them on Wednesdays and Saturdays.

Besides being limited to four days now the agents are also only permitted to see Bloom between 10 and 1 o'clock. Many of them are still waiting to get in when the time limit is reached, with the result that they are just out of luck.

About 30 agents invade the F. & M. office daily, with only a small percentage of them having the material Bloom can use.

## Charles Metzger Warns Indiana Theater Owners

INDIANAPOLIS, Jan. 12.—Warning that owners of moving picture houses are due "to take a whipping" at the session of the Indiana general assembly just starting was sounded by Charles R. Metzger, attorney for Associated Theater Owners of Indiana, at a meeting held at the Claypool Hotel last week at the call of Frank J. Rembusch, independent exhibitor.

"All sorts of tax proposals will be introduced at this session," Metzger said, which will, in his opinion, affect adversely the interests of the movies of the entire State. Preliminary steps for a battle against monopoly in the moving picture business were taken at the meeting, which ended with factions declaring that they had closed up their ranks and were in a position to act unitedly for the protection of exhibitors and the advancement of their interests.

Fred Herrington, of Pittsburgh, secretary of the Motion Picture Theater Owners of Western Pennsylvania and long a prominent figure in national organizations of exhibitors, called on all in the State to unite in the Indiana organization and carry on their conflicts together. He described strenuous battles waged by his Pennsylvania group and by the national organization to advance the interests of the movie show owners. He told his hearers that it is time they carried the fight to the so-called "movie trust". He suggested that this be done by bringing about legislation which will prohibit any person or group interested in the production or distribution of film from exhibiting film.

## Publix Makes Changes

SAN ANTONIO, Jan. 12.—A shift has been made by Publix whereby R. P. Allison, for the last two years manager of the Texas Theater, has been transferred in a similar capacity to the Paramount Theater, Toledo, O. Arthur Baker, of the Paramount Theater of Seattle, Wash., has replaced Allison here. Leo Weber, organist of the Texas Theater, has been transferred to the Metropolitan Theater, Houston. He is replaced by Earl Abel, who comes here from the Paramount Theater, Los Angeles.

## Solly Ward's Return

NEW YORK, Jan. 12.—Solly Ward has been booked for a return to RKO in a new act. He will open the last half of next week at the 81st Street.

## Hamilton Staying As Bargain House

NEW YORK, Jan. 12.—The Hamilton (RKO) will continue with its bargain shows of 10 acts Monday and Friday nights despite the decision announced last week to do away with this policy. The change of mind came about when it was found that the inconveniences attendant upon booking in three extra acts for showings on these nights can be removed by a little maneuvering. The bargain shows brought business into the house, which has been regarded for some months as one of the consistent losers on the circuit.

In operation four weeks and booked by Harry Kalcheim the bargain shows have been running rather long. This has accounted for overtime to musicians and stagehands. Under the new plan decided upon as a means of continuing with the one-night showings, the stage shows will start earlier and the regular bill will have a smaller running time. Heretofore the average running time of the bargain shows has been two hours. The first act will go on about 8 in the future, as against 8:20 and 8:30 previously.

About four acts have been given extensive time as a result of being caught at the Hamilton's one-night showings. This is one of the factors used as an argument for their continuance.

## Hearn Being Carried Along in Palace Skit

NEW YORK, Jan. 10.—Lew Hearn opens today at the Fordham in the comedy sketch in which he appeared with Eddie Cantor at the Palace last week. Originally titled *Joe's Blue Front* when Hearn and Cantor used it in *The Midnight Rounders* about 12 years ago, the piece carried the *Buy Now* label on its revival last week. It will continue under that title with the "Eddie Cantor presents" line.

George Mayo has been picked to play Cantor's role in the sketch concerned with the doings in a gyp clothing store. Robert Leonard, familiar *Potash and Perlmutter* character, continues in his part. The act may get a big play on dates in and around here.

## Ray Again Under Knife

Tommy Ray, late of Krause Greater Shows in Florida, recently returned to his home city, West Haven, Conn., to undergo another operation, this time for hernia and appendicitis. About 18 months ago he underwent an operation at San Antonio, Tex., after being injured in a cyclone. Ray is an expert exhibition rifle marksman and expects to be back at his old stand at Savin Rock, New Haven, next summer.

## "Name" Jockey for Vaude.

NEW YORK, Jan. 12.—After completing a short for Warner, Earl Sande, world-famous jockey, will take a flier on the RKO Time. He is being handled by Lee Stewart both for the Warner contact and vaudeville. Sande has a good tenor delivery and has been developing it lately by a rigid course of training. He will work as a single with a pianist.

## London Cables

LONDON, Jan. 10.—*The Song of the Drum*, new musical show, opened at the Drury Lane Friday, with Sterns' costumes and settings, and proved to be the most beautiful and lavish spectacle yet seen here. Marie Burke, Helen Gilliland, Bobby Howes and a star cast did great work with the romantic plot, and Herman Finck's tuneful music, Ralph Reader's ballet ensembles and the Helen Howell Foursome were sensational hits.

James Albert Trahan went great in *It's Folly To Be Wise*, an amusing, sparkling revue at the Piccadilly, Wednesday. Mary Eaton, as an ingenue, also made her English debut to a cordial reception. Nelson Keys and Cicely Courtenage as stars were immensely popular.

The Palace Theater had a bumper first night as a variety house Monday. The Four Marx Brothers were a riot in their 40-minute act. Duffin and Draper, Togar and Geneva and Okabe registered well in an excellent bill described as *Cochran's 1931 Varieties*.

Cecile, Bronson and Sherman, the Fisher Girls, Charles Derickson and Burton Brown, on a return English season at the Palladium, proved that a welcome is always awaiting good entertainment offerings.

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## ED. F. KNOPP

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# Emil Jannings Re-Signed For Paramount Pictures

**Success of "Blue Angel" brings new contract—German star to make first film, "The Man I Killed", at New York Paramount studios**

NEW YORK, Jan. 12.—Following his success in *The Blue Angel*, which just closed a successful engagement at the Rialto Theater, Emil Jannings has been placed under contract by Paramount, according to announcement made this week by Jesse L. Lasky. Jannings, now in Germany, is scheduled to arrive in the States in a few months to make his first American dialog picture at the Paramount studios at Astoria. The announcement that Jannings has again been signed for American films will be received with acclaim by American exhibitors as well as American film fans. Jannings, in the days of the silent drama, built up a following for himself that has been unequalled by any foreign player, excepting Greta Garbo. When dialog was introduced, Jannings, who had been in this country for two years, was unable to speak any English.

However, he decided to study, and returned to Germany, and under the direction of Josef von Sternberg, managed to turn out such a neat piece of work in *The Blue Angel* that it was discovered his dialect was thoroughly intelligible, and the Paramount contract followed.

The first story in which Jannings will appear under his new contract is based on a play, *The Man I Killed*, by Maurice Rostand, son of Edmund Rostand. Phillips Holmes has been selected for the leading juvenile role, and will return to New York from the Coast to start work on the picture as soon as Jannings arrives.

The picture will be directed by Ernst Lubitsch, and from these early announcements it looks as if Paramount is going to leave no stone unturned to make the Jannings vehicle a real success.

## Sono Art Starts Drive

NEW YORK, Jan. 12.—Budd Rogers, director of sales for Sono Art-World Wide, has added Harry Bachman to the Washington office, Harry Goldberg to the Chicago branch and M. Klein to Cleveland. Rogers himself left this week for a tour of Canada to confer with Canadian branch managers.

## Beale Heads Denver Film Board

DENVER, Jan. 10.—The Denver Film Board of Trade elected the following officers at their semi-annual meeting: J. R. Beale, president; R. J. Morrison, vice-president; S. N. Feinstein, secretary, and D. W. Dunbar, executive secretary and treasurer. The board of directors named include Beale, Morrison, Feinstein, J. S. Hommel and C. J. Feldman.

## British Films Fight For Canadian Market

LONDON, Ont., Jan. 10.—British talking picture interests are negotiating for independent theaters in Canada, according to report. It is understood that the British picture producers will attempt to capture a large share of the Canadian theatrical business from the Paramount-Public Corporation.

Paramount made deep inroads on the business in Canada some months ago when it gained control of the Canadian Famous Players. It is stated that Gaumont, Ltd., is leading the British in the effort to regain the lost market.

## New Policy at Kansas City

KANSAS CITY, Jan. 10.—Continuous burlesque combined with first-run feature films is the new policy of the Pantages Theater, effective January 15. The stock burlesque consists of 20 principals and 20 chorus girls. The Charno Amusement Company continues as owner of the Pantages, with Louis Charnisky as house manager. Prices remain at 25 and 50 cents.

## A Good Answer

PORTLAND, Ore., Jan. 10.—G. T. Woodaw, veteran independent Oregon exhibitor, owner of the Circle and Columbia theaters, subsequent run houses, has increased the pay of employees of the Columbia from 15 to 20 per cent. The increase has been made effective as of January 1. The increase is in answer to the reputed hard times and depression.

## \$8,000,000 Story Budget for Fox

NEW YORK, Jan. 12.—An \$8,000,000 budget has been set aside to buy story material for Fox for the next four years. It will be allotted at \$2,000,000 a year.

Al Lewis, head of the Fox West Coast story department, arrives in the city today to purchase new material for the 1931-'32 season. Not only will new stories be purchased, but Sheehan is preparing to sign new writers and new star players.

## Joe Penner Signed Under Long Contract

NEW YORK, Jan. 12.—Joe Penner was signed last week to a new long-term Warner Brothers-Vitaphone contract following successful returns from his first group of Vitaphone shorts, and he will be seen in a series of Vitaphone comedies during 1931. Penner, one of a group of Broadway players recruited by Warner's Brooklyn studios, has not only appeared in numerous Broadway stage hits but made six shorts for WB, the last of which, *Sax Appeal*, has just been completed.

Penner's contract swells the number of Vitaphone series of shorts for 1931 to five, other stars under contract being Bobby Jones, Robert L. Ripley, Mr. and Mrs. Jack Norworth and the S. S. Van Dine series of mystery stories. Executives state that another celebrity is due to be signed shortly, making the series total six. William Gaxton, who makes his talking picture debut in Warner's *Fifty Million Frenchmen*, last week completed his first Vitaphone short, *Partners*, a two-reel adaptation of his own vaudeville playlet, directed by Arthur Hurley, featuring Shirley Palmer, George Haggerty, J. Anthony Hughes and Paul Hanson.

## Tiffany Chimp Comedies Getting Speedy Bookings

NEW YORK, Jan. 12.—According to word from Edward Oldsmith, manager of Tiffany's Kansas City exchange, in his report to Carl Goe, the general sales manager, the first five in the series of Tiffany Talking Chimp comedies have been booked for 25 houses in his territory.

Bookings for 15 houses, many of them including first-runs, have been reported for these comedy shorts by the Cleveland branch, making a total of 40 immediate bookings for the Chimp series in two territories alone.



PATRICIA BOWMAN, premiere danseuse at the Roxy, where she stands pre-eminent among the ballerinas of the Great White Way.

## Chevalier in Role of "Smiling Lieutenant"

NEW YORK, Jan. 12.—Maurice Chevalier will shortly undertake what promises to be his most ambitious motion picture, *The Smiling Lieutenant*, slated to go into production early in February at Paramount's New York studios, according to plans just announced by Jesse L. Lasky. *The Smiling Lieutenant* will be an Ernst Lubitsch product, and two feminine stars, Claudette Colbert and Miriam Hopkins, have been signed to appear opposite Chevalier.

Music for the work will be furnished by the celebrated Viennese composer, Oscar Straus, who with Clifford Grey, lyricist, is now at work on the original music for the production. Ernest Vajda and Samson Raphaelson are adapting the story and dialog. Chevalier is now en route here from London and will arrive here this week to begin rehearsals immediately.

## Buy Bob Sherwood Play

NEW YORK, Jan. 12.—Robert Sherwood's stage success, *Waterloo Bridge*, was purchased last week by Carl Laemmle, Jr., as one of the big specials on Universal's 1931-'32 schedule, already mapped out at Universal City. The Sherwood play was produced last year by Charles Dillingham and staged by Winchell Smith at the Fulton Theater, with Glenn Hunter and June Walker in the leading roles. Sherwood will be remembered as author of three previous successes, *The Road to Rome*, *The Love Nest* and *The Queen's Husband*.

## Fine Cast for "Millie"

NEW YORK, Jan. 12.—*Millie*, produced by Charles Rogers for Radio Pictures, brings to the screen one of the most notable casts ever to appear in any one production. Helen Twelvetrees appears in the title role of *Millie*, while other featured players include Lilyan Tashman, Robert Ames, Joan Blondell, John Halliday and James Hall. Among the prominent supporting cast are Anita Louise, Edmund Breese, Carmelita Geraghty, Harry Stubbs, Otis Harlan, Frank McHugh, Franklin Parker, Geneva Mitchell, Charlotte Walker, Ray Hallor, Marie Astaire, Charles Delaney, Harvey Clark, Cyril Ring, Isabel Withers, Hooper Atchley and Aggie Herring.

## "Blue Angel" Is Banned

PITTSBURGH, Jan. 10.—Showing of *The Blue Angel*, Emil Jannings' first talking picture, has been banned in Pennsylvania by the State Censor Board. The picture was booked to open at the Fulton and Sheridan Square theaters. It has been running as a big hit in New York.



By H. DAVID STRAUSS  
(New York Office)

THIS is the time of the year when motion picture reviewers of the daily fan and trade papers are picking the 10 best pictures of 1930. Each day some reviewer, either in New York or some strategic section of the country, announces the choice for the past year. It is significant to note that of a choice of 10, on the greater number of lists so far published, three war pictures rank among them. They are *All Quiet on the Western Front*, *Journey's End* and *Dawn Patrol*.

While the public has been satiated with grim battle stories, if they are dished up to them in an appetizing manner they will accept them with a vigor that is surprising. And strange to note also is the fact that in these three pictures the usual formula for the making of a war drama was thrown to the four winds and a new model used. Romance and melodrama was entirely eliminated from each production. The stories were grim and tragic, and pseudo-heroism played no part in their construction. But they were marvelously played, produced and directed and the public accepted them. Eighteen months ago if the average motion picture producer had been told that the public would not only accept but encourage a story without the usual love element or sex appeal, he would have ridiculed the idea. Today he realizes the story is the thing and its development a matter of as great importance as the story.

DURING the last year some new names have been advanced on the screen, and it would be well for exhibitors throughout the country to watch these players and keep their public advised as to their whims and fancies via the house organ, or any method they have of getting publicity on players. Whims and fancies may sound rather ludicrous, but the public is quite gullible concerning the doings of the film stars, and no matter how eccentric some of the reports may be concerning their private lives, the motion picture fan likes to read about them. It gives the fans something to discuss at their small-town bridge parties and social gatherings. Even in New York and the larger cities the average fan likes to read the bunk, whether he believes it or not. It is keeping the public in touch with the player.

Marlene Dietrich, the recent find from Germany, is one of the names that exhibitors might just as well build for. Miss Dietrich was no flash in the pan as some reviewers thought after seeing her in her first film, *Morocco*. It took *Blue Angel*, an earlier produced picture, but a later release, to make them realize the fact that here is a new screen personality, one to be reckoned with.

On the RKO lot is a chap who has been cast for heavies in recent Radio Pictures. This fellow, Ralf Harold, one of the most convincing menaces on the screen today, bears watching. It was not so many years ago that William Powell, now one of the leaders in the lists of hero stars on the Paramount roster, was doing the same type of roles that are now being allotted to Ralf Harold. Humphrey Bogart, recently secured from the legitimate stage by Fox, is another of those who will gain more popularity on the screen during the coming year. Paul Lukas, Lella Hyams, Dorothy Jordan, Phillips Holmes, Warren Hymer and Richard Cromwell—watch them.

SPOKANE, Wash., Jan. 10.—William Starkey, motion picture theater operator here for many years, has filed petition in bankruptcy. He lists \$50,056 in debts and but \$6,850 assets.



## Minority Stockholders Prepare To Wage Battle

Committee appointed to represent holders of 20,000 Pathe shares—A. B. C. Development injunction hearing adjourned for week—Conn back from Washington

NEW YORK, Jan. 12.—The Pathe minority stockholders, who are fighting the sale of Pathe to RKO, will hold a meeting tonight, at which their representatives will pave the way to apply for an injunction to prevent the transfer of Pathe assets to RKO. The committee will meet in the offices of Joseph B. Kaufman, attorney, at 1350 Broadway. The fight has been waging all week over the deal, even tho it was ratified by the stockholders at their meeting in the Pathe offices last Monday. This week 150 stockholders met in the Hotel New Yorker and said they would battle the deal to the finish. These stockholders represent 20,000 shares. An executive committee composed of stockholders holding over 500 shares was named. It is composed of Charles Sicken, chairman; A. E. Freeman, treasurer; James Fowler, Harry Wagner, Herman Steinlaux, R. E. Weiss and Theodore Jaffe.

The injunction action of the A. B. C. Development Corporation against Pathe Exchange, Inc., to prevent the sale was heard in Federal Court before Judge Woolsey last Friday, and an adjournment in the case was granted until Friday, January 16, on a motion by Lewis Inerarity, counsel for Pathe. Inerarity stated that he would be ready on the hearing next Friday, and that there would be no consummation of the deal before January 25.

The minority stockholders in asking for an injunction will allege misrepresentation by Pathe officials in securing proxies and also claim mismanagement. In the latter case they will cite the action of Jacob Conn, Providence, R. I., exhibitor, who offered to pay \$1,000,000 more for Pathe than was offered by RKO. Conn has just returned from Washington, where he had conferences with the Department of Justice. Conn claims that the proposed sale is in violation of the Clayton Act and the Sherman Anti-Trust laws.

### Buys Bromfield Novel

NEW YORK, Jan. 12.—Louis Bromfield's current best selling novel, *Twenty-Four Hours*, was purchased last week by Paramount for early production at the New York studio, according to announcement by Jesse L. Lasky. George Abbott, who recently finished work on Nancy Carroll's vehicle, *Stolen Heaven*, is slated to direct *Twenty-Four Hours* when it goes into production, tentatively scheduled for March 15. No selections have been made as to cast at this time.

### Helen Chandler Picked As Lead for "Daybreak"

NEW YORK, Jan. 12.—Helen Chandler, remembered this past season for her work in *Salute and Mother's Boy*, was chosen last week by Metro-Goldwyn-Mayer for the feminine lead opposite Ramon Novarro in *Daybreak*, which will soon get under way on the Coast at Culver City.

*Daybreak* will be Novarro's first starring vehicle since *Call of the Flesh*, he having been occupied during the past few months in directing and playing in Spanish and French versions of the latter vehicle. *Daybreak* is based on the same-named story by Arthur Schnitzler, and Jacques Feyder has been assigned to direct this production.

### Universal Finishes 1930 Serial Schedule

NEW YORK, Jan. 12.—Universal's serial production schedule for the current season was completed last week with the filming of the final scenes on *Heroes of the Flames*, featuring Col. Tim McCoy and Marion Shockley, under direction of Robert F. Hill.

*Heroes of the Flames* is the fourth all-talking serial on the Universal 1930-'31 list; others being *The Indians Are Coming*, which was the first serial to play the first-run Roxy Theater; *Spell of the Circus*, also with important bookings, and *Finger Prints*, which last followed the record of the first serial with its current pre-release booking at the Roxy. A long list of well-known screen players is found in these casts.

### "U" Special for Roxy

NEW YORK, Jan. 12.—*Resurrection*, Universal's superproduction with John Boles and Lupe Velez, was booked last week by S. L. Rothafel for its New York pre-release run starting at the Roxy January 23 and at the same time Universal announced national release for the vehicle as February 2. Tho this production was made for road-show showing and "U" had practically leased a Broadway house for that purpose, decision was made in favor of the Roxy booking. *Resurrection* is Universal's biggest picture since *All Quiet on the Western Front*. Supporting cast to John Boles and Miss Velez includes such stage and screen notables as Nance O'Neil, William Keightley, Rose Tapley, Michael Mark, Sylvia Nadina, George Irving, Edward Cecil, Mary Forman and Grace Cunard.

## Audience Reaction and Such; You Figure It Out, We Can't

PORTLAND, Me., Jan. 10.—An audience that accepted and marveled at *Ingagi* Saturday walked out on *Outward Bound* when shown at the same theater, demanded its money back and finally drove the management to withdrawing the film.

The reaction is entirely unheard of in this city which, with five motion picture theaters, has in the course of years played to everything good, bad and worse, all of which have found favor in the eyes of some.

Dissatisfaction with *Outward Bound* was noticed during its first showing Saturday noon, comments being unfavorable and some patrons leaving while the film was being run. At its second showing, in the afternoon, patrons left in groups, were loud mouthed in their denunciation and some went to the box office and demanded their money back. Others addressed prospective patrons entering the theater, telling them the film was poor.

Meanwhile the motion picture critic of the Sunday newspaper was finding the film as commendable, as have critics in other cities. The following is taken from Perdita Huston's review written previous to *Outward Bound* being withdrawn, and was printed in the Sunday paper along with her review of the rest of the show:

If there can be "tongues in trees, books in the running brooks, sermons in stones and good in everything," would I be irreverent in saying that I received more spiritual emotion from *Outward Bound*, a motion pic-



HOWARD DIETZ, the man behind the advertising and publicity guns for Metro-Goldwyn-Mayer, whose word-shrapnel has turned many a trick.

### Rehearsing "Wise Child"

NEW YORK, Jan. 12.—Rehearsals were begun last week at the Metro-Goldwyn-Mayer studio on *It's a Wise Child*, adaptation from the Laurence E. Johnson stage hit, produced last season by David Belasco. Marion Davies is starred in this new production, while Robert Z. Leonard, who recently directed her in her recently completed vehicle, *Bachelor Father*, also a Belasco play, is the director. Prominent supporting cast includes Sidney Blackmer, Lester Vail and Kent Douglas.

### "Middle Watch" Selected

NEW YORK, Jan. 12.—Columbia Pictures last week selected *The Middle Watch*, British International Pictures' vehicle which just completed a run at the Roxy Theater, as the fourth of the series of outstanding British productions the company has secured for national distribution. The other three have been *Young Woodley*, *Murder*, *Enter Sir John* and *Atlantic*.

ture at the Empire Theater this week, than I have in many and many a sermon? This photoplay is one of the most beautiful things ever put on the screen. It should be seen by all of fine sensibilities who appreciate the limitations of a human being and therefore also appreciate a masterly direction of such an intangible subject as death and the hereafter.

While writing those above words I immediately start you off on the wrong conception of *Outward Bound*, suggesting gruesomeness and mystery, horror and fear. The Empire's feature will go spectacularly with intelligent adult audiences.

Withdrawal Saturday, January 3, resulted in usual newspaper clamor. *Evening News* commented editorially and asked for return of film. Mrs. Sidney St. Felix Thaxter, wife of the Supreme Court Judge and former actress, deplored situation in newspaper story. Newspaper critics spoke favorably thru-out, and one devoted her special column to comment.

The result was the Empire gave one showing a day of *Outward Bound*, running *Divorce Among Friends* at other performances.

Some of the other house managers figured it a press stunt, but general opinion not that way. If so, is reasoning, why just one show a day? Why not run it several times? Also, this type of gag is unheard of in Portland, and with picture going good elsewhere no reason to believe it wouldn't here.

## Opposition to Proposed Tax

Amusement men line up for stiff fight against levy on admissions at Columbus

COLUMBUS, O., Jan. 10.—Amusement managers here have banded together in a fight against the amusement tax proposed last week in the city council to provide \$500,000 for a city charity program.

Formal protest of the proposal was registered Wednesday at a meeting in which the various Columbus amusement enterprises were represented. Max Stearn, manager of Olentangy Park and a veteran theater man, acted as chairman of the meeting, while P. J. Wood, business manager of the Motion Picture Theater Owners of Ohio, was secretary.

The consensus of opinion was that in view of the diminished patronage and lessened profits no theater or other amusement enterprise could afford to absorb an admission tax of any nature whatsoever, and that any attempt to pass such a tax on the public under existing conditions would only tend to induce people to remain away from the theaters and other amusements.

The meeting resolved that it was unalterably opposed to class legislation which seeks to place the entire expense in connection with the present emergency upon any one line of business. Another resolution indicated that the managers were in favor of city emergency relief legislation of general application to all lines of business provided the general assembly, now in session, refuses or neglects to pass remedial measures.

Council will hold a public hearing on the tax proposal next Wednesday, while further plans for the fight are expected to be laid at another meeting of the amusement men early next week.

At present two councilmen have indicated their approval of the proposal, while two have said they will oppose it on the ground of class legislation. Four votes are necessary for its adoption.

From five to ten cents tax would be placed on each amusement ticket sold, according to the proposal which was submitted by Councilman George F. Ketterer. The \$500,000 which it is desired to raise by this means is said to be needed by the city for its share of family service work and for hospitalization of the indigent sick.

Amusement men in general and theater managers in particular are up in arms over the proposal, and it is possible that one of the chains operating theaters in this city will have a special man from New York to represent it here next week. Independent managers, with whom business has been poor this season, are considering the possibility of closing their theaters in protest for several weeks should the legislation be passed.

Edward J. Melniker, manager of Loew's Ohio Theater, said: "Columbus is now getting more amusement for less money than any other city in the country, and yet it is hard enough to get people to attend the theaters at the present prices. Any increase in price probably would result in forcing theaters to cut down their overhead, which would mean releasing some employees."

"Theaters here have maintained their staffs thruout the depression while many mercantile businesses have been laying off men."

"Theaters thruout the country are now united in a gigantic movement to kill this depression idea, and any such move as the suggested tax would not only be unfair, but would materially hinder the theaters in their attempt to change present conditions."

(REPORTS INCLUDED ARE FOR PICTURES SHOWN DURING WEEK ENDED JANUARY 9.

KEY: Under "Run"—1 (First Run); 2 (Second Run); c (Commercial Run). Under "Classification"—AD (All Dialog); PD (Part Dialog); SE (Sound Effects Only). Under "Type of Program"—SF (Straight Film); VF (Vaude-Film); PF (Presentation Film). Under "Business"—Ratings confined to—POOR, FAIR, GOOD, FINE.

City	Name of Theater	Capacity	Price Scale	Days in Week	Week of Run	Title of Picture	Name of Producing Company	Run	Footage	Running Time	Classification	Type of Program	Business Done	Comment
ALBANY	Harmanus	2250	35-50	6	1	Paid	MGM	1	7819	87	AD	SF	Fine	Play thrills; Joan Crawford excellent.
"	Leland	1400	25-35	6	1	The Way for a Sailor	MGM	1	7987	89	AD	SF	Good	Fairly good product, but draw well.
"	Proctor's	1540	15-40	3	1	Charley's Aunt	Col	1	7890	88	AD	SF	Fair	This old farce failed to draw well.
"	Ritz	1140	25-35	7	1	The Widow From Chicago	FN	1	6235	65	AD	SF	Good	E. G. Robinson wins honors in crook story.
"	Strand	2000	15-50	7	1	The Lash	FN	1	7169	80	AD	SF	Good	A Western; American poorly presented.
ATLANTA	Fox	4462	25-60	6	1	War Nurse	MGM	1	7333	82	AD	PF	Good	Too depressing for the average audience.
"	Georgia	2400	25-60	6	1	The Right to Love	Para	1	7320	81	AD	VF	Fine	Best thing Ruth Chatterton has done.
"	Grand	2200	25	6	1	Whoopie	UA	1	8393	93	AD	SF	Good	Everybody's favorite.
"	Paramount	2500	25-50	3	1	Old English	FN	1	7228	72	AD	VF	Good	Wonderful character study.
"	RKO Capitol	2163	25-50	6	1	Free Love	Univ	1	8100	90	AD	SF	Good	Good picture; audience reaction good.
ATLANTIC CITY	Stanley	2000	40-60	7	1	Hell's Angels	UA	1			AD	SF	Fine	Much plugging given; popular-price run.
"	Strand	1200	40-50	7	1	Blue Angel	Para	1	9047	100	AD	SF	Fine	Miss Dietrich box-office appeal.
"	Virginia	4200	40-60	7	1	Free Love	Univ	2	8100	90	AD	SF	Good	Return engagement to fill out week.
"	Warner	5000	40-75	7	1	Kismet	FN	1	8253	92	AD	SF	Good	Lack of plug, despite good picture.
BALTIMORE	Auditorium	1600	25-60	6	1	The Blue Angel	Para	2	9047	100	AD	SF	Fair	Week at another house took edge off.
"	Century	3078	25-60	6	1	Kismet	FN	1	8253	92	AD	VF	Good	Picture not draw; stage unit helped.
"	Hippodrome	2250	25-40	6	1	River's End	RKO	1	6774	74	AD	VF	Poor	Picture liked with stage tabloid.
"	Keith's	2500	25-50	6	1	Hook, Line and Sinker	RKO	1	6758	75	AD	SF	Good	Big for New Year's; but dwindled.
"	Metropolitan	1300	15-35	6	1	The Cat Creeps	Univ	1	6493	73	AD	SF	Good	Fine picture, liked; lacked newspaper ads.
"	New	1600	25-50	6	1	The Man Who Came Back	Fox	1	8280	93	AD	SF	Fine	Gaynor and Farrell combo jammed house.
"	Parkway	987	15-35	6	1	Lottery Bride	UA	2	7472	83	AD	SF	Fine	Singing films not liked, kids stay away.
"	Rivoli	1893	25-50	6	1	The Criminal Code	Col	1	7228	72	AD	VF	Good	They did not draw well.
"	Stanley	3200	25-60	6	1	Free Love	MGM	1	7819	87	AD	SF	Fine	Joan Crawford, big favorite, jammed house.
"	Valencia	1487	25-35	6	1	Mothers Cry	FN	1	6855	75	AD	SF	Fair	Family strife picture, seemingly not liked.
BOSTON	Keith-Boston	3100	25-50	7	1	Danger Lights	RKO	1	6556	73	AD	VF	Good	Great picture and great actor.
"	RKO-Keith	2900	35-65	7	1	Criminal Code	Col	1	7920	88	AD	SF	Good	Not popular-price appeal.
"	Loews	4000	35-75	7	1	Hell's Angels	UA	2			AD	SF	Good	Chatterton great draw; film good.
"	Metropolitan	4331	35-75	7	1	The Right to Love	Para	1	7320	81	AD	VF	Good	Jannings draws 'em; Dietrich holds well.
"	Olympia	1935	25-60	7	2	The Blue Angel	Para	1	9047	100	AD	SF	Good	Good film and good stage show.
"	Orpheum	3000	25-50	7	1	War Nurse	MGM	2	7333	82	AD	VF	Good	Good stage show; picture weak.
"	Scollay Square	2562	25-60	7	1	Man to Man	Para	1	9047	100	AD	SF	Good	Picture considered "raw"; liked Jannings.
"	Uptown	1702	30-60	7	2	The Blue Angel	Para	1	9047	100	AD	SF	Good	
BUFFALO	Buffalo	3500	30-75	7	1	The Lash	FN	1	7169	80	AD	PF	Poor	Barthelme fans not pleased with Western.
"	Century	3200	25-60	7	1	The Blue Angel	Para	1	9047	100	AD	SF	Good	Picture well liked here.
"	Great Lakes	3042	25-75	7	1	Paid	MGM	1	7920	87	AD	SF	Fine	Combination stage and screen well liked.
"	Hippodrome	2200	25-50	7	1	Numbered Men	FN	1	6480	73	AD	VF	Fair	Very poor story.
"	Hollywood	350	35-50	7	1	Sin Takes a Holiday	Pathe	1	7304	81	AD	SF	Good	Audience reaction good; Bennett fine.
"	Lafayette	3388	25-35	7	1	Sin Takes a Holiday	Pathe	1	7304	81	AD	SF	Fine	Audience pleased; Constance Bennett great.
CHICAGO	Castle	299	25-60	7	2	Billy the Kid	MGM	1	8808	92	AD	SF	Fair	Dropped some the second week.
"	Chicago	5000	35-75	7	1	The Right to Love	Para	1	7320	81	AD	VF	Good	Entertainment value weak.
"	McVicker's	3000	35-85	7	2	Morocco	Para	1	8237	92	AD	SF	Fair	Has held up well.
"	Marbro	4500	35-75	7	1	Up the River	Fox	2	8200	92	AD	SF	Fair	Good picture for post-holiday season.
"	Monroe	788	25-50	7	1	War Nurse	MGM	2	7333	82	AD	SF	Fair	Very good picture.
"	Oriental	3200	35-85	7	1	The Princess and the Plumber	MGM	1	6480	72	AD	SF	Good	Amusing and well directed.
"	Orpheum	750	25-50	7	1	Other Men's Women	WB	1	6490	72	AD	SF	Fair	Punk railroad melodrama.
"	Palace	2512	35-75	7	1	Sea Legs	Para	1	5673	90	AD	VF	Good	Picture fair. Stage show good.
"	Roosevelt	1800	35-85	7	2	Lighthouse	Fox	1	8500	94	AD	SF	Fair	Not drawing as expected.
"	State-Lake	2820	35-75	7	1	Charley's Aunt	Col	1	7890	88	AD	SF	Good	Strong exploitation.
"	Uptown	4000	35-75	7	1	Just Imagine	Col	1	10056	111	AD	SF	Good	Fairly good draw.
"	United Artists	1705	35-75	7	1	One Heavenly Night	UA	1	7342	82	AD	SF	Fair	Star a beauty, but picture punk.
"	Uptown	5000	35-75	7	1	Sin Takes a Holiday	Pathe	2	7304	81	AD	VF	Fair	Poorly liked.
"	Woods	1198	35-75	7	2	Free Love	Univ	1	8100	90	AD	SF	Good	Picture lacks appeal. Title means nothing.
CINCINNATI	Albee	3300	35-75	7	1	Free Love	Univ	1	8100	90	AD	VF	Good	Fair film; vaudeville added.
"	Keith	1874	30-50	7	1	The Bat Whispers	UA	1	7810	86	AD	SF	Fair	Little force as mystery play.
"	Keith's	1557	30-50	7	1	Brothers	Col	1	6843	76	AD	SF	Poor	A cheap sob story.
"	Lyric	1500	30-50	7	1	The Blue Angel	Para	1	9047	100	AD	SF	Fine	Held over second week.
"	Palace	2475	30-50	7	1	Lightnin'	Fox	1	8500	94	AD	SF	Good	Will Rogers does good work.
"	Strand	1500	30-50	7	1	Hell's Angels	UA	1			AD	SF	Fair	Has played two other local houses.
CLEVELAND	Allen	3300	35-75	7	1	Paid	MGM	1	7819	87	AD	SF	Fine	Joan Crawford gives biggest gross in weeks.
"	RKO Hippodrome	4400	35-75	7	1	The Criminal Code	Col	1	7920	88	AD	SF	Fine	Type of picture that draws here.
"	Keith's 16th St.	2200	25-50	7	1	Hook, Line and Sinker	RKO	2	6758	75	AD	VF	Fine	This pair of comics always draw here.
"	RKO Palace	3400	35-75	7	1	Free Love	Univ	1	8100	90	AD	SF	Good	Nagel and Tom pull good title.
"	State	3500	30-60	7	1	Part Time Wife	Fox	1	6500	72	AD	VF	Good	Good stage; bill helped drag 'em in.
"	Sullivan	1800	40-75	7	2	Min and Bill	MGM	1	5977	67	AD	SF	Fine	Had to move out for Hell's Angels.
DALLAS	Capitol	1044	15-35	7	1	Part Time Wife	Fox	1	6500	72	AD	SF	Good	Lowé draws well here.
"	Majestic	2800	15-60	7	1	Hook, Line and Sinker	RKO	1	6758	75	AD	VF	Fine	They laugh, laugh and laugh.
"	Metrol	1544	15-45	7	1	Sea Legs	Para	1	5673	90	AD	SF	Fine	All-minded customers go for this.
"	Old Mill	1405	15-45	4	1	Way for a Sailor	MGM	1	7967	89	AD	SF	Fine	Gilbert greatly received in this.
"	Palace	2335	15-60	7	1	Paid	MGM	1	7819	87	AD	VF	Fine	Audience enthused over Crawford's acting.
DENVER	Aladdin	1500	35-50	7	1	Outward Bound	WB	1	7568	83	AD	SF	Poor	Those who saw picture thought it great.
"	Denver	2300	25-65	7	1	The Lash	FN	1	7169	80	AD	VF	Poor	Not drawing power in picture.
"	Paramount	3100	25-50	7	1	Hell's Angels	UA	1			AD	SF	Fine	Broke house record.
"	Rialto	1040	25-50	7	1	Along Came Youth	Para	1	6623	68	AD	SF	Fair	Too much strong competition.
"	Tabor	1900	25-50	7	1	Doorway to Hell	WB	1	7092	78	AD	SF	Fine	Well received.
DETROIT	Downtown	2350	15-50	7	1	The Criminal Code	Col	1	7920	88	AD	SF	Good	Picture aided by popular gangster appeal.
"	Fisher	1875	35-75	7	1	The Passion Flower	MGM	1	7171	80	AD	VF	Good	Norris story and title drew here.
"	Fox	9000	25-50	7	1	Part Time Wife	Fox	1	6500	72	AD	VF	Good	Farce appeals to sophisticated audience.
"	Madison	1976	10-35	7	1	Sinner's Holiday	WB	1	5536	62	AD	SF	Poor	Weak on exploitation; house closing.
"	Michigan	4100	35-75	7	1	The Right to Love	Para	1	7320	81	AD	VF	Fair	Considerable local Chatterton following.
"	Paramount	3448	35-75	7	1	Morocco	Para	1	8237	92	AD	SF	Good	Draws close to recent house records.
"	State	3000	15-60	7	1	Paid	MGM	1	7819	87	AD	SF	Fair	Moved from another theater.
"	United Artists	2070	35-90	7	2	One Heavenly Night	UA	1	7342	82	AD	SF	Fair	Picture held public well.
FT. WAYNE, Ind.	Emboyd	3000	35-50	7	1	Hook, Line and Sinker	RKO	1	6758	75	AD	SF	Fine	Hokum comedy; house celebrates birthday.
"	Jefferson	1200	25-35	4	1	Lilium	Univ	1	8100	90	AD	SF	Good	Direction most interesting.
"	Palace	1800	35-50	4	1	Free Love	Univ	1	8100	90	AD	VF	Good	New management pushing stage show.
"	Paramount	2500	25-50	7	1	Reducing	MGM	1	6930	77	AD	SF	Fine	Best shot: Dressler cooking a turkey.
FT. WORTH, Tex.	Hollywood	1700	10-50	6	1	Renegades	Fox	1	8400	93	AD	SF	Fine	Box-office hit; held over.
"	Majestic	1500	15-60	7	1	Hook, Line and Sinker	RKO	1	6758	75	AD	VF	Fine	Wheeler and Woolsey rate high here.
"	Palace	1500	10-40	4	1	Sea Bat	MGM	1	6253	69	AD	SF	Fair	Failed to impress patrons.
"	Worth	1700	10-50	4	1	Paid	MGM	1	7819	87	AD	SF	Good	Matinees especially good.
HOUSTON	Kirby	1483	10-50	7	1	The Bat Whispers	UA	1	7810	86	AD	SF	Fair	Wornout plot; mediocre film.
"	Loew's State	2700	15-60	7	1	Reducing	MGM	1	6930	77	AD	SF	Fine	Dressler always



(REPORTS INCLUDED ARE FOR PICTURES SHOWN DURING WEEK ENDED JANUARY 9.)  
 KEY: Under "Run"—1 (First Run); 2 (Second Run); c (Commercial Run). Under "Classification"—AD (All Dialog); PD (Part Dialog); SE (Sound Effects Only). Under "Type of Program"—SF (Straight Film); VF (Vaude-Film); PF (Presentation Film). Under "Business"—Ratings confined to—POOR, FAIR, GOOD, FINE.

City	Name of Theater	Capacity	Price Scale	Days in Week	Week of Run	Title of Picture	Name of Producing Company	Run	Footage	Running Time	Classification	Type of Program	Business Done	Comment
MEMPHIS	Orpheum	2700	10-50	6	1	The Criminal Code	Col.	1	7920	88	AD	VF	Good	Huston and title draw them.
	Palace	2200	10-50	6	1	One Heavenly Night	Col.	1	7342	82	AD	SF	Good	Good picture.
	State	2879	10-60	6	1	Reducing	MGM.	1	6930	77	AD	VF	Good	Moran-Dressler draw.
	Warner	2000	10-50	6	1	The Lash	FN.	1	7169	80	AD	SF	Fair	Melodre picture—papers panned.
MILWAUKEE	Alhambra	2660	35-60	7	1	The Cat Creeps	Univ.	1	6493	73	AD	SF	Good	A mystery thriller.
	Garden	1150	35-60	7	1	Abraham Lincoln	UA	2	8704	97	AD	SF	Good	First show/ing at popular prices.
	Majestic	1990	25-60	7	1	A Soldier's Plaything	WB	1	5166	57	AD	VF	Fair	A rather insipid picture.
	Palace	2500	25-50	7	1	The Right To Love	Para.	1	7320	81	AD	SF	Good	Ruth Chatterton carries this one.
	Riverside	2180	25-50	7	1	Top Speed	Col.	1	7200	82	AD	VF	Good	Joe Brown big attraction.
MONTREAL	Strand	1406	25-60	7	2	Just Imagine	Para.	1	9047	100	AD	VF	Good	Head up well during second week.
	Wisconsin	3275	25-65	7	1	The Blue Angel	Fox	1	9047	100	AD	VF	Good	Handings still good here.
	Capitol	2600	25-75	7	1	Just Imagine	Fox	1	10056	111	AD	VF	Fine	Brendel made a ringer here; fine show.
	Loews	2983	25-45	7	1	Men of the North	MGM.	1	5359	80	AD	VF	Good	Nothing great about it; average program.
	Palace	2600	25-70	7	1	Charley's Aunt	Col.	1	7890	88	AD	SF	Fine	This should go over anywhere.
NEWARK, N. J.	Imperial	1914	25-45	7	1	Hell's Angels	UA	1	9007	100	AD	VF	Good	Head up fine on second week.
	Brantford	2500	50-75	7	1	Sea Legs	Para.	1	5673	90	AD	SF	Good	Oakie again and still scoring.
	Loew's State	2500	25-50	7	1	Going Wild	FN.	1	6486	72	AD	VF	Good	Fans "going wild" to see Brown.
	Mosque	3000	50-75	7	2	The Princess and the Plumber	Fox	1	6480	72	AD	SF	Fair	Good picture.
	Newark	2500	50-75	7	1	The Right To Love	Para.	1	7320	81	AD	VF	Good	Chatterton again draws.
NEW ORLEANS	Proctor's	2700	50-75	7	1	Hell's Angels	UA	1	9007	100	AD	VF	Good	Moved to larger theater; account crowds.
	Terminal	2500	50-75	7	1	The Blue Angel	Para.	1	9047	100	AD	VF	Good	Chatterton again draws.
	Orpheum	2240	25-60	7	1	The Criminal Code	Col.	1	7920	88	AD	VF	Good	Moved to larger theater; account crowds.
	Saenger	4000	25-60	7	1	Part Time Wife	Fox	1	6500	72	AD	SF	Good	Huston repeats again; "aud" good draw.
	State	2200	25-60	7	1	Free Love	UA	1	8100	90	AD	VF	Good	Good picture. Everyone will enjoy it.
NEW YORK	Strand	800	25-50	7	1	The Right To Love	Para.	1	7320	81	AD	VF	Good	A real good picture.
	Tudor	1500	25-50	7	1	One Heavenly Night	UA	1	7342	82	AD	VF	Good	Chatterton surefire here.
	Astor	1200	50-2.00	7	3	Hell's Angels	UA	2	9007	100	AD	VF	Good	Excellent picture.
	Capitol	4600	35-1.00	7	1	Musical romance with lots of sentiment.	MGM.	1	7016	78	AD	SF	Good	Musical romance with lots of sentiment.
	Criterion	878	50-2.00	7	2	Well-liked picture, drawing crowds.	MGM.	1	7713	87	AD	SF	Fine	Well-liked picture, drawing crowds.
OKLAHOMA CITY	Liberty	1800	25-50	7	1	Picture unlike stage play.	RKO	1	8232	92	AD	SF	Fine	Picture unlike stage play.
	Midwest	1700	25-50	7	1	Joan Crawford excellent draw.	FN.	1	6235	65	AD	SF	Good	Joan Crawford excellent draw.
	Warner	1700	25-50	7	1	Ed Banks, Sr. breaks records.	Fox	1	8500	94	AD	VF	Fine	Ed Banks, Sr. breaks records.
	Empress	1500	15-35	4	1	Ronald Colman in excellent comedy.	FN.	1	5780	84	AD	VF	Good	Ronald Colman in excellent comedy.
	Paramount	3000	10-60	7	1	Famous old comedy, Ruggles good draw.	MGM.	1	7819	87	AD	SF	Fine	Famous old comedy, Ruggles good draw.
OMAHA	World	2000	10-80	7	1	Best draw of house since opening.	MGM.	1	7819	87	AD	SF	Fine	Best draw of house since opening.
	Paramount	3000	10-60	7	1	Needing end of successful run.	MGM.	1	7819	87	AD	SF	Fine	Needing end of successful run.
	World	2000	10-80	7	1	Delightful comedy well played.	MGM.	1	7819	87	AD	SF	Fine	Delightful comedy well played.
	Paramount	3000	10-60	7	1	Gaynor and Farrell comeback immense draw.	MGM.	1	7819	87	AD	SF	Fine	Gaynor and Farrell comeback immense draw.
	World	2000	10-80	7	1	Mitchell and Holmes in fair film.	MGM.	1	7819	87	AD	SF	Fine	Mitchell and Holmes in fair film.
PHILADELPHIA	Aldine	1500	50-1.50	6	2	Closed this week; "Kiss Me Again" next.	WB	1	6281	69	AD	SF	Fair	Closed this week; "Kiss Me Again" next.
	Boy	2000	25-60	6	2	Barthelemess draws in poor picture.	FN.	1	7169	80	AD	VF	Fair	Barthelemess draws in poor picture.
	Earle	2000	25-60	6	2	Good entertainment.	FN.	1	7169	80	AD	VF	Fair	Good entertainment.
	Fox	2500	35-75	6	1	Wheeler and Woolsey pack theater.	Fox	1	8500	94	AD	VF	Fine	Wheeler and Woolsey pack theater.
	Keith's	1600	35-75	6	1	Good program, starring Alice White.	Para.	1	7320	81	AD	SF	Fine	Good program, starring Alice White.
PITTSBURGH	Masbaum	5000	40-85	6	1	Rogers liked.	MGM.	1	7819	87	AD	SF	Fine	Rogers liked.
	Stanley	3200	35-75	6	1	Title attractive; good stage bill.	MGM.	1	7819	87	AD	SF	Fine	Title attractive; good stage bill.
	Stanton	1800	35-75	6	1	Drew fair, considering everything.	UA	1	7810	86	AD	SF	Fine	Drew fair, considering everything.
	Aldine	1900	35-50	6	1	Well-balanced bill; comedy and Chatterton.	UA	1	8110	90	AD	SF	Fair	Well-balanced bill; comedy and Chatterton.
	Empire	1870	25-50	6	1	John Gilbert still popular.	FN.	1	7169	80	AD	VF	Fair	John Gilbert still popular.
PORTLAND, Me.	State	2036	35-50	6	1	Drew better than Tom Sawyer.	Col.	1	7890	88	AD	SF	Fair	Drew better than Tom Sawyer.
	Strand	2036	35-50	6	1	Business way off for second week.	FN.	1	7169	80	AD	VF	Fair	Business way off for second week.
	Empire	1870	25-50	6	1	Did not hold up.	FN.	1	7169	80	AD	VF	Fair	Did not hold up.
	State	2036	35-50	6	1	Fair picture; stage show the draw.	FN.	1	7169	80	AD	VF	Fair	Fair picture; stage show the draw.
	Strand	2036	35-50	6	1	Rogers at his best; fine picture.	FN.	1	7169	80	AD	VF	Fair	Rogers at his best; fine picture.
PORTLAND, Ore.	Broadway	1913	25-60	7	1	One of the best of the season.	MGM.	1	5977	67	AD	SF	Good	One of the best of the season.
	Music Box	1635	15-35	7	1	Joan Crawford in a fine picture.	WB	1	9007	100	AD	VF	Fair	Joan Crawford in a fine picture.
	RKO Orpheum	1700	25-60	7	1	Gangster pictures overdone here.	Col.	1	7920	88	AD	VF	Good	Gangster pictures overdone here.
	Portland	3068	25-50	7	1	Good mystery picture, liked here.	MGM.	1	6930	77	AD	VF	Good	Good mystery picture, liked here.
	Rialto	1498	25-50	7	2	Beautiful but dumb picture.	Fox	1	8500	94	AD	VF	Fine	Beautiful but dumb picture.
PROVIDENCE	RKO Albee	2325	10-50	7	1	Just another light comedy.	Col.	1	7920	88	AD	SF	Fine	Just another light comedy.
	Loew's State	3780	10-50	7	1	Buddy Rogers in an off moment.	Col.	1	6235	65	AD	VF	Good	Buddy Rogers in an off moment.
	Paramount	2300	15-50	7	1	Vaudeville catching on here.	MGM.	1	6930	77	AD	VF	Good	Vaudeville catching on here.
	Loew's State	3780	10-50	7	1	Another Dressler-Moran natural.	MGM.	1	6930	77	AD	VF	Good	Another Dressler-Moran natural.
	Paramount	2300	15-50	7	1	Musicals no longer so hot.	Para.	1	7320	81	AD	SF	Good	Musicals no longer so hot.
ST. LOUIS	Ambassador	3008	25-75	7	1	Weak Barthelemess picture.	WB	1	6976	86	AD	VF	Fine	Weak Barthelemess picture.
	Fox	3500	25-75	7	1	Real farce, Ruggles better than Sid Chaplin.	MGM.	1	7819	87	AD	SF	Fine	Real farce, Ruggles better than Sid Chaplin.
	Loew's State	3300	25-75	7	1	Not star's best, but satisfactory.	MGM.	1	7819	87	AD	SF	Fine	Not star's best, but satisfactory.
	Missouri	3551	25-50	7	1	Just an average picture.	Para.	1	9047	100	AD	VF	Good	Just an average picture.
	St. Louis	4100	25-75	7	1	Everything good about this picture.	Col.	1	7920	88	AD	VF	Good	Everything good about this picture.
SALT LAKE CITY	Capitol	1900	15-50	7	1	Drew well, helped by companion film.	MGM.	1	6930	77	AD	VF	Good	Drew well, helped by companion film.
	Orpheum	2000	10-75	7	1	Broke house records; continued run.	RKO	1	8759	82	AD	SF	Good	Broke house records; continued run.
	Paramount	1800	15-50	7	1	Drew the musical clubs; stepped up b. o.	Fox	1	8500	94	AD	VF	Fine	Drew the musical clubs; stepped up b. o.
	Victory	1400	15-50	7	1	Increased Huston's popularity.	MGM.	1	7200	80	AD	SF	Fair	Increased Huston's popularity.
	Capitol	1900	15-50	7	1	Fine reception; Foster with same old gags.	Col.	1	7920	88	AD	VF	Good	Fine reception; Foster with same old gags.
SAN ANTONIO	Aztec	2500	25-50	7	1	Rogers' popularity enough for holdover.	UA	1	8110	90	AD	SF	Fair	Rogers' popularity enough for holdover.
	Empire	1550	25-50	7	1	Moving to Victory for hold-over week.	CO.	1	6090	70	AD	SF	Fine	Moving to Victory for hold-over week.
	Majestic	4485	25-60	7	1	Picture pleased audiences.	RKO	1	6758	75	AD	VF	Good	Picture pleased audiences.
	State	2000	15-35	4	1	Stars click again in good comedy.	MGM.	1	7987	89	AD	SF	Good	Stars click again in good comedy.
	Texas	3000	25-60	7	1	Marvelous picture; audience reaction good.	MGM.	1	7819	87	AD	VF	Good	Marvelous picture; audience reaction good.
SAN FRANCISCO	California	2352	35-90	7	1	Winnie Lightner in person big boost.	Para.	1	9047	100	AD	SF	Good	Winnie Lightner in person big boost.
	Davies	1200	30-50	7	2	Women liked picture, Joan Crawford.	FN.	1	6418	72	AD	SF	Fair	Women liked picture, Joan Crawford.
	Fox	5000	35-1.00	7	1	Just fair drawing card.	Fox	1	6500	72	AD	VF	Good	Just fair drawing card.
	Golden Gate	2800	30-65	7	1	Big business; new policy next week.	Univ.	1	6544	73	AD	VF	Fine	Big business; new policy next week.
	Orpheum	2500	25-65	7	2	Remarkably good bill and business.	RKO	1	6758	75	AD	VF	Fine	Remarkably good bill and business.
SPOKANE, Wash.	Strand	2570	50-90	7	2	More than satisfactory.	Col.	1	7920	88	AD	VF	Good	More than satisfactory.
	El Capitlan	3100	25-60	7	1	Closing for \$150,000 redecorations.	Fox	1	8500	94	AD	SF	Fine	Closing for \$150,000 redecorations.
	Audlan	1000	25-75	7	1	Good draw for 2d week.	FN.	1	8500	94	AD	VF	Fine	Good draw for 2d week.
	Liberty	1000	15-75	4	1	Good business all things considered.	Para.	1	8237	92	AD	SF	Fine	Good business all things considered.
	Orpheum	1450	15-75	4	1	General audience film—plug it.	Col.	1	7920	88	AD	VF	Good	General audience film—plug it.
TORONTO, Ont.	Imperial	3400	25-65	6	1	Fair comedy—needs plugging.	Fox	1	8500	94	AD	VF	Fine	Fair comedy—needs plugging.
	Shea's Hipp.	2683	30-60	6	1	Big draw for all angles.	Para.	1	7320	81	AD	VF	Fine	Big draw for all angles.
	Tivoli	1600	25-75	6	1	Good drama—plug Huston.	MGM.	1	8237	92	AD	SF	Fine	Good drama—plug Huston.
	Imperial	3400	25-65	6</										

### "Kiss Me Again"

(FIRST NATIONAL)  
At Warners' Theater

Based on the Victor Herbert operetta *Mlle. Modiste*, with the title of the lilted waltz song first introduced by Fritz Scheff more than two decades ago as the title of the picture, this one turns out to be just another musical. True, it has been lavishly mounted, produced entirely in Technicolor and with quite an adequate cast, it still does not possess the necessary meat as a story to have been produced without music, and the addition of the musical numbers has not added to it greatly except to bring back several familiar strains of the Herbert score, including the title number, the stirring march number and *I Want What I Want When I Want It*.

There are plenty of dancing groups, a feminine choral ensemble and a male chorus who parade thru the stirring march melody. The sets are handsome, and William A. Seiter's direction is as good as the material would permit.

Bernice Clark appears in the Fritz Scheff role—that of Fifi. She looks stunning, sings nicely and plays the role more in the ingenue style rather than that of prima donna. Walter Pidgeon has the chief role opposite her and sings a couple of bars. Edward Everett Horton, that excellent comedian, has been wasted in an inane comedy role. June Colyer appears in the second feminine lead, but gets little opportunity. Claude Gillingwater and Albert Gran are quite acceptable in the two character parts, while Frank McHugh manages to garner a few laughs in a typical musical production comedy role.

The story deals with a girl employed in a millinery shop. She is wooed by Count Paul de St. Cyr. His father, however, has other plans and when he discovers the affair breaks it up, the girl pretending she has been bought off. The girl has craved a career and becomes a great singer and under another name is invited to the count's home to appear at a private performance on his son's return from the Algerian War. Of course, the boy discovers she is the girl from the millinery establishment, the old count realizes he has been barking up the wrong tree and is glad to accept her as his daughter-in-law.

#### EXPLOITATION SUGGESTION:

The Victor Herbert melodies will be the chief feature, tying up with radio stores, phonograph and music shops, together with displays of the chief numbers. A fashion parade in a modiste shop at the start of the picture allows for a tieup in that direction. Also an excellent tieup can be made with all millinery shops, as well as perfume stores.

H. DAVID STRAUSS.

### "The Criminal Code"

(COLUMBIA)

At the RKO Mayfair

Martin Flavin's stage play that came so near winning the Pulitzer prize two seasons ago has been brought to the screen by Columbia Pictures as a masterful film offering, with a cast of stellar players, including Walter Huston, Phillips Holmes, Constance Cummings, Boris Karloff, DeWitt Jennings and Otto Hoffman. The direction of Howard Hawks is one of the finest pieces of work yet given to a stage transcribed to the screen.

Walter Huston, as the district attorney, who later becomes the prison warden, has one of the finest roles of his screen career, and gives to it a vitality that makes of it one of the neatest portrayals on the screen this season. Also sharing stellar honors with him is Phillips Holmes, the Princeton undergrad, who has graduated from minor roles into leads, and who proves his ability with character drawing by his handling of the difficult role in this story. Constance Cummings, a newcomer to the screen, in the leading feminine role, is a miss to be reckoned with. A little camera conscious in this film at times, she still makes of it an outstanding role. Boris Karloff, as the menacing character, who "has an appointment to keep", in other

words a rendezvous with murder, makes the character so virile—so forceful in his search for revenge, that it takes its place with the work of Huston and Holmes, even tho it is a minor role.

The story is one of the better prison yarns. At the start we find an innocent youth with an over-exaggerated idea of chivalry, striking a man in a cafe brawl over the head with a bottle. The injury proves fatal and the boy is sent to prison for 10 years for manslaughter, even tho the district attorney realizes that he was just an unfortunate but not a criminal at heart.

Soon the prison influence finds the disintegration of mind and body, until the boy becomes a physical wreck by six years of work in the jute mills. The district attorney becomes the warden, and when the boy's case is put before him he makes him his daughter's chauffeur, realizing that here is a character worth saving. Love comes to the girl and the prisoner. A stool pigeon is murdered near the warden's office and the boy knows who committed the crime. Even tho the warden tries to convince him that he must live according to the criminal code and tell the name of the murderer, the boy still believes in the prisoner's code of ethics—and that you cannot eradicate a six year's prison influence in a few hours. The boy is placed in a dungeon where he is tortured by a brutal guard, and not until the warden learns that his daughter loves the boy does he decide to save him. In the meantime the guard has paid with his life for his ill-treatment, while the man who killed the stool pigeon confesses before he is killed by a guard. The picture is commanding in every respect, and while differently constructed for the screen than the stage play, it is an excellent job and one of the better things brought to the cinema this year.

#### EXPLOITATION SUGGESTION:

Get your Uplift Society interested in this, also your literary groups on account of the nearness of this one to the Pulitzer prize. You can boost this as a better prison yarn and different from those that have gone before.

H. DAVID STRAUSS.

### "One Heavenly Night"

(UNITED ARTISTS)

At the Rialto

This one introduces to the screen Evelyn Laye, English star, who was brought to this country by Florenz Ziegfeld to play the lead in his musical production, *Bitter Sweet*. Sampel Goldwyn went out of his way to make Miss Laye's screen debut an auspicious event. He secured a supporting cast that boasted the names of John Boles, Leon Errol, Lilyan Tashman and Hugh Cameron. He contracted with Louis Bromfield to write the story and Sidney Howard to adapt it and then topped it off by handing its direction to George Fitzmaurice.

But with all of this effort to secure names in order to make Miss Laye's film debut an auspicious event the picture turns out to be a rather tepid romance, weak in its construction, with the situations becoming tiringly repetitious. The films have not been able to find the proper production for musical stories—the frothy story of this one does not hold a whit of originality and the brittle dialog that might have been expected has been lost somewhere in the shuffle.

Miss Laye looks like quite stunning at times, while at others the camera has not treated her any too kindly. Her singing voice, as everyone knows, is quite delightful. John Boles is pleasing in the role of the romantic ruler of a small principality in Europe, while Leon Errol, with his comical nether limbs, manages to garner several laughs. The Errol and Cameron scenes having no bearing on the plot, but seeming more like interpolated revue scenes to lengthen footage. Miss Tashman is a genuine hit in a minor characterization.

The story deals with Fritzl, a notorious singer, who is ordered to leave Budapest. In the cafe where she works a little flower girl, Lilli, played by Miss Laye, yearns for the star's position and the

notoriety that goes with it. The two exchange places, Lilli leaving for the small principality under the name of the singer. Here she meets and is wooed by Count Mirko (John Boles). Boles, mistaking her for Fritzl and knowing that lady's shady reputation, proceeds to force his attentions on her, but is repulsed and soon realizes he loves the flower girl. It all ends happily as these musical comedy romances should.

#### EXPLOITATION SUGGESTION:

There are several special written numbers in the production that you might get your radio and music stores to plug. Of course, you have a trio of star names to feature and that should help some. There is little in the way of originality that can be offered to put this picture over.

H. DAVID STRAUSS.

### "The Jaws of Hell"

(SONO ART-WORLD WIDE)

At the Central

Produced by the Gainsborough Studios in England and released in this country thru Sono Art-World Wide, with the famous poem of Sir Alfred Tennyson, *The Charge of the Light Brigade*, as the basis of its dramatic action, this turns out to be rather entertaining film fare and one of the better pictures brought to this country from England.

Cyril McLaglen, brother of Victor McLaglen, appears in the leading role and gives an exceptionally good account of himself. McLaglen, while resembling the star in American films, has more of the juvenile appearance and should manage to get some other excellent roles thru his work in this production. The leading feminine role, calling for little histrionics, is well handled by Beatrice Hume.

The story of the picture is the work of Boyd Cable. It is nothing out of the ordinary, tho has a sustained interest and gives a chance for some nice direction in the battle scenes by Maurice Elvey and Milton Rosmer. At the start we find McLaglen as a lieutenant in a Scottish regiment incensed at the brutality of a cavalry officer in governing his men. After an argument the captain challenges the lieutenant to a duel. The lieutenant fires into the air, and as he awaits the captain's bullet a soldier who had been beaten at the captain's demand fires from the bushes and kills the captain.

McLaglen is court-martialed and while the evidence of murder is not strong enough he is stripped of his rank and discharged on account of the stringent military laws concerning dueling. He changes his name and enlists in another regiment, that of the Seventeenth Lancers, under the name of Trooper Kent. After this he meets the girl, gets information leading to a surprise Russian attack and fights with the Light Brigade in their charge on the Russian guns. The soldier who killed the officer on the dueling grounds is wounded in battle and confesses before he dies, leaving McLaglen clear and free to wed the girl.

#### EXPLOITATION SUGGESTION:

This will go with some American audiences and the chief form of publicity would be thru the Tennyson poem. Also the playing up of Cyril as Victor's brother should be of some aid.

H. DAVID STRAUSS.

### "Man to Man"

(WARNER BROS.-VITAPHONE)

At the Strand

Based on the story, *Barber John's Boy*, by Ben Ames Williams, the New York Strand screen fare this week, *Man to Man*, directed by Alan Dwan, has much to commend it to the discriminating exhibitor, and on the whole proves fairly engrossing entertainment. The picture, which consumes 68 minutes' running time, tells the story of a father who has been disgraced, and his son who loves the parent, but has developed a complex about his father's criminal and convict record.

Grant Mitchell, a grand trouper from the legitimate stage, enacts the role of

Barber John, the father, while Phillips Holmes, engaging young juvenile, appears as the young son of the barber, who leaves college when his father is about to return to his home and former life. Other familiar players in the cast, a splendid one in every respect, include Otis Harlan, George Marion, Lucille Powers, Russell Simpson, Dwight Frye and Bill Banker. Each player has caught the subtle rustic quality to their characterizations of simple people in a small Southern village.

Ben Ames Williams' story appears to have been transposed without alteration, and Director Alan Dwan, and Joseph Jack, dialog writer and adapter, deserve credit for smooth continuity and performance. What fault there is to the production lies not so much in the screening as in the involved plotting of the author's story, the strained and unnatural situations at times failing to ring true and a bit unconvincing. But for the most part the picture is exceptionally good program material.

Barber John Bolton, one of the most loved and respected citizens of this small Southern community, had been convicted of murdering a man. In the eyes of most of the town's older citizens, the murder had been justified by the disreputable and cruel character of the man killed, but Barber John had been forced to serve 18 years in prison before the opening of the story. His boy, but a baby when he went away, had since grown to manhood, and is first shown at college, where he is preparing to leave because of the imminent return of his convict father, and the attendant disgrace which is feared on his return. Barber John's old friends all love and respect him still, but the son is ashamed of him, a fact which saddens the old man considerably. The boy gets a job in a bank, run by Barber John's oldest friend. While there he meets the girl and falls in love. His complex of feeling shame for his father's past, which is not shared by the girl or the other townsmen, soon makes him want to leave town to get away from it all. His romance with the girl causes jealousy in a fellow clerk at the bank, and one day young Bolton is found short \$2,000. A series of circumstances point to the father's guilt, and other circumstances point to the boy. The son confesses the crime to prevent his father from returning to jail, and the father, loving his boy more than anything despite his shameful attitude, also confesses and has proof of his guilt. But the girl is the only one who suspects neither the father nor son, and she it is who solves the mystery, pinning the guilt on the jealous clerk. The ordeal brings father and son closer together again.

#### EXPLOITATION SUGGESTION:

There are several players in this cast from the dramatic stage and having exploitation possibilities, including Grant Mitchell, George Marion, Otis Harlan and Dwight Frye, and the rest of the cast are popular screen players deserving mention in ads, publicity and promotion. The moral issue is the best angle to tackle, and any copy released should follow this suggestion. Usual promotion for a social problem play will suffice.

CONDE G. BREWER.

### "Along Came Youth"

(PARAMOUNT)

At Fox's Brooklyn

*Along Came Youth*, showing this week at Fox's Brooklyn with Charles (Buddy) Rogers as the star and Stuart Erwin as the chief comedy foil, is a frothy bit of light comedy, delightful and highly amusing, worthy of consideration by discriminating exhibitors who seek a laugh-packed vehicle for their program, nicely produced, well acted and directed. The production is adapted from Maurice Bedell's original story, *Mollino*, prepared for the screen by George Marion, Jr., and Mayton Dix, with subtle and commendable direction by Lloyd Corrigan and Norman McLeod.

Rogers enacts the role of juvenile lead in his usual appealing manner, playing a typical American youth bluffing his way thru English society and nobility, aided



and abetted in hilarious comedy by that splendid comedy star, Stuart Erwin, whose interpretation of the near-sighted partner of Rogers, credits him with a distinctly new type of role. Others in the cast include the charming Frances Dee, who plays the romantic lead opposite Rogers, with pretty Betty Boyd as the second feminine lead. William Austin plays another of his silly but amusing English dude roles, while Evelyn Hall acts as an English grandaine, the mother of Miss Dee. Leo White and Mathilda Comont, both impressing with their work, play the roles of a wealthy South American and his plump, pasty-loving wife.

Story is rather involved, but manages to maintain an understandable continuity. Rogers and Erwin, as American sportsmen who came to England with a famous race horse and find themselves stranded at the opening of the story without visible means of financing themselves, are getting by with typical American bluff and ingenuity. While demonstrating fashionable London evening wear to proper West End society, Rogers, as the sartorial model, and Erwin, as the sandwich-sign announcer, they accidentally meet Lady Farrington and her charming daughter, Elinor. The Farringtons represent typical impoverished English nobility families with the weather eye peeled for eligible American wealth of potential marriage caliber.

Rogers bluffs he is a wealthy American visiting England on a holiday, and the daughter invites him and his partner to her family's country estate in Loamshire. Rogers and the girl fall deeply in love, and he must needs carry out the bluff to keep her, tho both he and Erwin are without jobs or finances. By accident Rogers secures a job as chief chef and assistant to a wealthy South American couple who, by coincidence, have leased a large estate adjoining that of the Farringtons. While the South American, Sr. Cortez, is away to France on business, Rogers pampers the pasty-loving and gormand wife, influencing her to repurchase his lost race horse to be entered in the chief steeplechase event of the community to be ridden by Rogers himself. Rogers wins popularity in all the best family circles of Loamshire, who believe him to be what he pretends to be, a wealthy American gentleman, but his bluff is doomed by the imminent return of Cortez from France. Discovering the fraud, Cortez demands a show-down indignantly, but persuaded by his domineering wife and the best families of Loamshire, Rogers is asked to return and ride in the steeplechase, being the only one who can handle the balky and vicious horse. He does so, wins the race, restoring his financial status, social position and gaining for himself and partner two of the loveliest English damsels. After many feverish weeks of bluff, broad slapstick for the most part, it is an enjoyable vehicle taking 73 minutes in its unreeing.

**EXPLOITATION SUGGESTION:** Rogers will add to his popularity and should be plugged, as also should Erwin, headed for stardom. All the cast deserve special mention in ads, promotion and publicity. This should sell without extra effort.

CONDE G. BREWER.

**"Little Caesar"**

(FIRST NATIONAL-VITAPHONE)  
At the Strand

Once again does a racketeer picture pack them in on Broadway. The Strand has the biggest first-day opening since *The Doorway to Hell*, another gangster-racketeer opus, played the house some two months ago. *Little Caesar* is based on the novel of same name by W. R. Burnett and discloses the inner workings of gangdom with its jealousies and conceits, just the same as they may be found in other walks of life, but in this strange world with more disastrous effects.

The chief character, known as Little Caesar, a hold-up man of a small town, comes to the big city to do bigger and better things; that is, with machine guns and the other deadly paraphernalia that gangdom demands to carry out its

schemes. He is a pompous, ambitious youth and manages to get into one of the leading gangs. Soon he has ousted the leader and before long becomes chief of the entire North Side, the story once again laid in Chicago. And climbing steadily the ladder of gang success, he loses himself in a supposed adulation of his followers and glories in the fact that his picture gets in the papers. In staging a holdup he is forced to kill the leader of the anti-crime commission. But his undoing all comes thru a woman, a dancer in a night club, who has fallen for his pal from his home town, a lad who worked with him in his early escapades, but wants to go straight in spite of the fact that the gangsters call him yellow. The pal knows Caesar killed the commissioner, and when Little Caesar threatens the boy and the girl, and the boy tries to get her to run away from it all, she phones the police and gives them the dope on the murder. Caesar escapes from the police net and drifts down until he is taking his nightly rests in a 15-cent flop house. The detective on the trail knows his weakness for publicity and ridicules him thru the press, stating that he started in the gutter and that's where the former gang chief will end. This goads him to such an extent that he phones headquarters and when the officers come for him he puts up a stiff fight and finally dies as machine gun bullets are pumped at him.

Edward G. Robinson, who has been identified with several of this type roles, gives a remarkable characterization to the title role. Robinson has studied the little eccentricities of these men and has them down to a nicely that is almost startling. The character is thoroughly convincing. Douglas Fairbanks, Jr., as his pal, is also excellently cast, while Thomas Jackson, the detective of the stage hit *Broadway*, has a similar role in this one and plays it with his usual finesse. Glenda Farrell is the girl, while Sidney Blackmer, Ralph Ince and William Collier, Jr., appear in other roles important to the story. Mervy LeRoy's direction is excellent.

**EXPLOITATION SUGGESTION:**

If the movie fans of your community go after these racketeer pictures as Broadwayites do you have nothing to worry about. The usual exploitation of gangdom stories will suffice on this one. There is no new angle to hit. Of course, tieups with bookstores on the novel by Burnett should aid.

H. DAVID STRAUSS.

**"Night Birds"**

(BRITISH INTERNATIONAL)  
At the George M. Cohan

A rather entertaining little program for those who are not too discriminating about their movie fare. This is a detective yarn and has several sequences laid in an English night club. While there are musical numbers they do not seem to disrupt the story. The construction of the story is rather unconvincing at times, and while much of the hazardous detective work of the lone-handed young man of Scotland Yard is rather unconvincing, it still will bring a few thrills to those who like melodrama.

The story deals with the search for an unseen criminal, known as Flash Jack, getting the name from the fact that he throws a mean dagger into the bodies of those who stand in his path. The picture starts with a jewel robbery, when Jack Raine, playing the detective, is sent out to seek the leaders of the gang. He is forced to visit a cabaret, where the leading entertainer lures him on. She, it develops, is one of the gang, and not until the finish does one discover that it is the suave cabaret owner who has caused all the trouble. The young detective sets out on the mission alone to unmask the villain, and he does that at the finish; not, however, until he has had an argument with his wife, she misunderstanding his attentions to the cabaret dancer, and he has been forced to take the role of the leading dancer-comedian

in an English stage production to prevent a jewel robbery.

The cast includes, besides Raine, who has a likable personality, Jameson Thomas, Muriel Angelus, Eve Gray, Frank Perfit, Garry Marsh, D. Hay Petrie. The picture was directed by Richard Eichberg.

H. DAVID STRAUSS.

**"Obey That Impulse"  
To Be Gloria's Next**

NEW YORK, Jan. 12.—*Obey That Impulse!* will be Gloria Swanson's next United Artists starring vehicle, a non-musical production for which DeSylva, Brown & Henderson, triumvirate of musical composers, who wrote *Sunny Side Up*, have provided the dramatic story in capitulation temporarily to public demand for dramatic screen fare.

Leo McCarey will direct the new Swanson vehicle, and Ben Lyon, following his performance in *Hell's Angels*, has been rewarded with the leading male role. DeSylva, Brown & Henderson state that tho they are writing this dramatic tale for Miss Swanson, they have not abandoned music altogether.

**Ken Maynard and Tarzan  
Touring With Pictures**

NEW YORK, Jan. 12.—Ken Maynard, Tiffany Productions Western star, and Tarzan, his wonder horse, were booked last week by the Public Circuit for personal appearances thruout the Southwest in conjunction with his first action feature under a new contract with Tiffany, *Fightin' Thru*.

Maynard opened his tour January 10-13 at the Orphetum, Phoenix, Ariz., and will follow with dates successively in Tucson, Ariz.; El Paso, Amarillo, Wichita Falls, Abilene, Fort Worth, Austin and Waco, Tex.; the route taking him well into the middle of February as thus far booked.

**Spokane Projectionists Elect**

SPOKANE, Wash., Jan. 10.—C. S. Alderman has been elected president of Spokane Local 185, Motion Picture Operators' Union. A. S. Judge is vice-president. Leo Courtney was elected secretary and Charles Coates financial secretary. Alderman, William Knorre, Fred Rogan and Arno Wold named to the executive board. H. E. Hickman will represent the local on the Central Labor Council. Joseph Maddox, Wilbur Shephard and T. DeWolf were elected trustees.

**Roland West Made  
Producer for U. A.**

NEW YORK, Jan. 12.—Roland West, director of *Alibi* and *The Bat Whispers*, will henceforth be exclusively a producer for United Artists. West has made but eight films in 14 years, and his status as a producer automatically brings him into the group that includes Joseph M.

Schenck, Samuel Goldwyn, Howard Hughes and others of the UA producing group.

West will produce Ohester Morris' first United Artists starring vehicle, *Corsair*, tho he will not direct the picture personally. Morris' stardom places him in the ranks with the Chaplins, Fairbanks, Colmans and Hustons, etc.


**To Direct Nancy Carroll**

NEW YORK, Jan. 12.—Nancy Carroll's next New York-made starring vehicle for Paramount will be an original story tentatively titled *Between Two Worlds*, by Edmund Goulding, who will also direct it, instead of her previously announced production, *Up Pops the Devil*, which has been transferred to the Paramount West Coast studios for production out there in the near future. Goulding is now at work on the script of his new story, and Nancy Carroll, who recently made *Stolen Heaven* at the New York studio, is taking a brief vacation before starting rehearsals for the vehicle at the Astoria studios.

**Para. Issues New Contracts**

NEW YORK, Jan. 12. — New Year's gifts, in the form of new contracts at the Paramount studios in Hollywood, were awarded last week to two players, a director and a writer. Long-term agreements were given to Eugene Pallette, one of last season's most prolific players on the Para. lot, and to Juliette Compton, English screen star who made her American debut last season. Lohr Mendes, now directing William Powell in *Ladies' Man*, was the director singled out for a new contract, and Virginia Kellogg, former studio publicity writer who left another company to rejoin the Paramount scenario staff, is the newly contracted writer.

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## Let Us Be Gay (MGM)

Arnold Katzenbach, manager of the Indiana Theater, Terre Haute, Ind., in exploiting his showing of *Let Us Be Gay* recently, used a bit of auto promotion for his campaign. Katzenbach employed two pidget autos as a novel ballyhoo on the picture, arranging with the Indianapolis distributor of the cars to have the two demonstration cars sent to Terre Haute. Each of the cars carried framed banners on the roof reading: "Norma Shearer In" and "Let Us Be Gay—Indiana Theater." There being no local distributors of these pint-sized autos in Terre Haute, the parade thru the streets created considerable comment. Two ushers from the theater accompanied the cars on their jaunt thru the entire city, distributing heralds with appropriate copy wherever they went.

## The Lash

(FIRST NATIONAL-VITAPHONE)

A section of the ever-moving exploitation department of Warner Bros.' Theater Chain, headed by David Weshner, left New York recently for Middle-Western and Central-Western points, including Cleveland, Youngstown, etc., the objects of their tour being to map out campaigns on *The Lash*. This force of exploiters are pledged to assist exhibitors in putting over showings of its latest vehicle. The campaigns planned by them include newspaper advertising and publicity, as well as lobby promotion and decoration and special ballyhoo and exploitation, and will assist the local distributing staff in carrying out the idea. More complete plans of the various campaigns to be waged will be arranged in accordance with conditions met locally and after conferring with the distributors and exhibitors.

## The Bat Whispers (UNITED ARTISTS)

Charles Barron, of United Artists, and Miles Concanon, manager of the United Artists Theater, Chicago, worked out a unique exploitation stunt in connection with *The Bat Whispers*. Thru a tieup with a radio company "mystery" radio announcements were made in the theater every day for a couple of weeks prior to the showing of the picture. Preceding showing of the trailer at each show there would come from unexpected locations a sibilant whisper—just: "Sh-h-h, the bat whispers." It might come from beneath a seat, from overhead, or almost any place. No explanation; just the whisper. This was done by means of a microphone backstage, with wires hooked up from the back of the theater to the "mushrooms" in various parts of the house. It required the stringing of 2,000 feet of wire and five hours' work by two engineers to get it set. It proved quite effective, the picture getting much word-of-mouth advertising thru the stunt.

## Sunny

(FIRST NATIONAL-VITAPHONE)

Managers Jensen and von Herberg of the Liberty Theater, Seattle, Wash., recently pulled one of the largest advertising and publicity campaigns ever known in the Northwest, having a double purpose of establishing the house as a new first-run theater in that city and also introducing the new policy by the showing of Marilyn Miller in *Sunny*. The campaign got under way seven days be-

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 251 W. 42d street, New York, N. Y.

fore the opening of the picture, the first ad run in all papers being 5 columns across and 10 inches deep. This was varied with another ad, printed in all local papers, including *The Seattle Post-Intelligencer*, *The Times* and *The Star*, the ad covering seven columns of space and filling all but one column on each of the pages of these newspapers. The ads were so large on this campaign by the Liberty management, Seattle, that it is reported that they completely overshadowed those of other houses. Jensen and von Herberg did not confine their campaign entirely to newspaper advertising and publicity, for they also used a large number of billboards and great quantities of smaller printed matter. Public reaction to their campaign proved worth while and *Sunny* did a turn-away business from the start. This First National production established a record and indications are that competition will find it hard to equal or beat at the price scale for this house.

When this picture played at the Paramount, Denver, the staff tied in with the 10-cent stores, they selling a "Sunny" sundae and a "Sunny" plate lunch. Cards were distributed thruout the stores with this copy: "This card and 10 cents entitle holder to either Sunny sundae or plate lunch. See Marilyn Miller in her greatest success, *Sunny*, at the Paramount." Twenty thousand gum and mint samples were distributed in lobby and office buildings. Tire discs were used on taxis. Local music stores, radios and orchestras were liberal in plugging the music of the film. A guessing contest over KLZ brought a large response and winners were given passes. A treasure hunt in *The News* was good for first-page stories. The page-one story gives the hint for the first treasure, calling attention to some story in another part of the paper. At the end of the story mentioned another clue appears. The paper figures that the edition gets a more thorough reading than it would otherwise and for this reason this contest has been going on for some time. Passes are used for prizes.

## Min and Bill

(MGM)

The Carthy Circle Theater, Los Angeles, recently increased a Monday matinee's business for *Min and Bill* by giving away personally autographed phonograph records featuring Abe Lyman and his band to each lady patron of the house. The records featured the Lyman orchestration of popular tunes, many of which have been introduced in his Carthy Circle programs. This stunt is a natural for any theater boasting of a good orchestra, whether or not nationally known, as the records can be secured at a very low price, and aside from bringing customers directly to the b. o. the records in the home are permanent ads for that organization.

*Min and Bill* established a record at the Fox Theater, going over to big business for three weeks. In addition to newspaper promotion above the average, a huge autograph album was placed in the theater foyer under a spotlight and all patrons were asked to register therein. Thousands of names were compiled, among them a number of local celebrities. The stunt provoked editorial comment and sent additional patrons to the theater to read and to write in the book.

## Abraham Lincoln

(UNITED ARTISTS)

E. B. Coleman, publicity manager for Public's Theaters in Oklahoma City, gave local school children and students a real treat by passing all into the Criterion Theater to see *Abraham Lincoln* when accompanied by a parent, relative or friend, which resulted in full houses at each and every performance. Newspaper publicity, a vigorous exploitation

campaign and advertising also helped, and a life-sized portrait of Lincoln and other cardboard above and around the box office and lobby attracted much attention.

Various interesting exploitation schemes were the features of the campaign waged by Manager Walter S. Caldwell of Loew's Valentine, Toledo, recently, in his showing of *Abraham Lincoln* in that city. Tieup was made with a bank to furnish 3,000 new Lincoln pennies mounted on 3x5-inch cards, imprinted with theater and bank copy, for distribution on three busy downtown corners, from noon to 1 p.m., four uniformed usherettes performing the task.

## Feet First

(PARAMOUNT)

Exploiting *Feet First* at the Pasadena, Calif., Fox Theater during the Christmas depression week, Dick Moss made a near record-breaking business by a tieup with D. K. Mitchell, local screen mirror franchise holder. The tieup included restaurants, shoe shops, tire covers, window cards, shadow boxes, heralds, in addition to newspapers. A Harold Lloyd double was used to parade the streets advertising *Feet First*. Mitchell arranged to have the double at different places, receiving ads from these for his screen mirrors. This shows that screen mirror and the theater can work hand in hand, one getting advertising accounts and the other publicity. In addition the front of the theater was decorated attractively with large cut-out heads and figures of Lloyd; the marquee was bannered with Lloyd banners.

The Metropolitan, Winnipeg, Can., did big business with this one thru a tieup with a radio company. Manager Willis of the Metropolitan and distributors of the radio had automobiles make a tour of the city schools and distribute balloons, some of which held free passes. Essay and verse contests on the merits of the picture or on the radio, each contestant to submit an essay, verse or slogan, accompanied by coupons obtained with paid admission tickets, proved a big draw. The radio distributors offered a radio set as the first prize, and the result was increased interest in the picture. During the run an exhibition of the radios was held on the mezzanine floor of the theater and also drew. Result was big business for a week.

## Madam Satan

(MGM)

I. Weinschlenk, manager of the Majestic Theater, La Salle, Ill., employed a novel radio tieup for putting over his recent showing of *Madam Satan*. Thru arrangements made by Weinschlenk with Radio Station WJBC, a lucky number contest was held in which over 3,000 heralds were imprinted and numbered serially from 1 to over 3,000, and distributed from house to house and in various stores. For two days before the opening of the picture at the local theater, 20 of these numbers were announced over the radio at a certain time daily, and those holding the heralds with the lucky numbers were admitted to the theater free by presenting them at the box office. The contest was announced over the radio three days before it actually took place, in addition to the two days it ran over the ether, mentioning theater, picture and playdate.

## Just Imagine

(FOX)

To increase interest in the futuristic picture, *Just Imagine*, the management of the Capitol tied up with *The Montreal Morning Herald* and ran a contest for letters giving the clearest insight into the position of the world 50 years from 1931. The letters could contain items pertaining to buildings, languages, styles, habits

or any interesting point. A limit of 250 words was placed on each letter, to assist the judges. Considerable interest was aroused in the contents and prizes were offered for the best letters.

## Viennese Nights

For a special street ballyhoo to put over *Viennese Nights*, John Hamrick, of the Music Box and Blue Mouse theaters, Seattle, sent out three strolling players in military costume. They played Romberg's *Viennese Love Song* and visited shops and tearooms of the city where holiday crowds were gathered.

## Tom Sawyer

(PARAMOUNT)

Manager Baker of the Paramount Theater, Denver, promoted a treasure hunt for the above picture, and it was one of the best stunts ever pulled in that town. Newspapers gave freely of their space, many of the stories hitting page one, and the hunt was a huge success. Over 1,000 started out on Sunday morning to hunt the treasure, in spite of over a foot of snow on the ground, and over 200 dug all day for the loot. The first clue was given at the theater, and the crowd had to figure out 10 hints before reaching the scene of the hunt. Prizes had been furnished by various firms, the cost to the theater being \$25 in gold and 100 pairs of tickets. A gasoline company furnished \$50, a radio store a radio; then there were diamond rings, tires, 50 boxes of candy, and 50 records were donated by a music store. All in all, over \$500 in merchandise was there to be found by the treasure seekers. This exploitation had the gang element of the Tom Sawyer story, and the crowd had a good time and remained good-natured all day, notwithstanding the snow. A preview was given especially for the school board and officers of various Parent-Teacher associations. Book-stores were unusually liberal with their counter and window tieups. The lobby was dressed for the picture, with ads on school slates, fish poles and other paraphernalia associated with Tom and his gang and their adventures. Over 4,000 children saw this picture on Saturday alone.

## Theater Promotion

Irving Grossman effected a tieup for co-operative ads and some neat promotion recently between the Paramount Theater, Des Moines, Ia., and a local department store. In the arrangement both the theater and the department store shared expenses in the purchase of a pony, to be given away to one of the children attending the theater during the month of December. A regular "Toyland" was constructed on the mezzanine floor of the theater. The Toyland was opened the first of the month with a party for the children, and the department store defrayed all expenses for tickets issued. A large number of co-operative ads were secured on the stunt from local merchants and others interested in the event, and local interest by the children was awakened considerably.

To awaken the interest of the youngsters in attending the local theater is the earnest desire of nearly every exhibitor these days, yet there are numerous instances whereby the campaign to do so can be turned to advantage to exhibitor and young patron alike. Robert Jonasson, manager of the Mayfair Theater, Asbury Park, N. J., recently pulled one of the first of the broken-toy matinees this season, an event which keyed up the youngsters of the community to repair and redistribute to poor children. Jonasson managed to secure over seven truckloads of broken toys, accomplishing this in co-operation with the local fire department as cosponsor of the event. The local press carried page-one stories on the stunt the day after the special matinee Saturday morning given over by Jonasson for that purpose, and daily stories for a week pre-

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vions to the event stressed the welfare angle with triple-fold credit to the theater and program, the fire department and the youngsters benefited. Similar events sponsored by exhibitors and local organizations in other communities during the off-holiday seasons should excite the local youngster and parental interest, as well as to bring forth valuable newspaper comment and co-operation.

Minneapolis theaters during recent weeks have achieved signal success in promotion work by selling local merchants the idea of co-operative advertising stunts tied in with original merchandising angles, carrying paid newspaper space linked definitely with various features being shown at the local theaters. Fay Tyler, advertising manager of the Century, Minneapolis, while *What a Widow* was being shown on the screen sold one store, an exclusive establishment, on the idea of buying a 2x11 ad in *The Minneapolis Journal*, featuring a millinery creation worn by Miss Swanson in the production. R. McDonald, assistant advertising manager of the theater, sold another big department store on a 1x10 ad built around the title of the picture *Office Wife*, which was showing at the time at the Minnesota Theater, Minneapolis.

Margaret Lee, director of publicity for the Tudor and Globe theaters, New Orleans, La., recently pulled a bit of exploitation which crashed the columns of the conservative *Times-Picayune*, the usual daily ad quota for the Globe running but 30 lines. Miss Lee extended an invitation to the inmates of an old ladies' home in New Orleans to attend a special showing of a French production at the Globe Theater, and this invitation publicised brought a total of 250 lines of pictures and publicity in the conservative Southern newspaper. Here is an idea which can be capitalized in many another town or community by the wide-awake exhibitor, and the stunt should awaken interest in your local editors. If there is an old folks' home, a Civil or Spanish War veterans' institution or similar establishment within the jurisdiction of your theater, an invitation to attend a special party at your theater by the members of that institution would be an item of local interest to newspaper editors and readers, all potential builders of box-office receipts.

The Savoy Theater, Wilmington, has recently inaugurated a "family night". On Thursday of each week a man and his wife may take in all of their children for the price of only two adult tickets. The idea is meeting with marked success, and the theater is building up increased patronage from the idea.

The Orpheum Theater, Springfield, Ill., made an excellent tieup with a telegraph company in a stunt to promote the house. The telegraph company distributed 2,500 non-delivery notices to houses and apartments in all parts of the city. These were hooked on the doorknob by messenger boys. When people saw these notices they called in person or phoned to find out what it was all about. A girl on duty at the downtown office answered all these calls and gave information about the picture at the Orpheum. The cards carried copy on the picture and the telegraph company.

### Louis Cohen Switched By Fox to Coast Houses

NEW YORK, Jan. 12.—Louis Cohen, theatrical real estate expert, who recently rejoined the Fox Circuit ostensibly for the purpose of helping to weed out over-Foxed territories in the East and West, left yesterday for Los Angeles for an indefinite period.

Cohen will work directly under the wing of Oscar Oldknow, vice-president of Fox West Coast Theaters. Cohen just finished a survey of the Fox theaters in the East, and will now go over the circuit's Western territory.

### San Francisco Theater Musicians Come to Terms

SAN FRANCISCO, Jan. 10.—Negotiations conducted over several months and culminating in a meeting ending in the early morning hours yesterday resulted in the theater owners and musicians coming to terms. Briefly they provide that theaters can dispense with their musicians by giving six weeks' notice. Three downtown theaters here and one in Oakland will probably dispense with orchestras, but the men will be taken care of by other theaters. "The agreement is entirely satisfactory," W. A. Weber, president of the local Musicians' Union, said.

"Under its terms the theaters cannot discharge orchestras unless they first do away with stage acts and show nothing but sound features. While I do not believe the theaters contemplate reductions now, there may be a few men out of work in the smaller houses."

### Bow and Cooper Costar

NEW YORK, Jan. 12.—Clara Bow and Gary Cooper will be costarred in a modern underworld vehicle as their next screen assignment. The production, as yet untitled, is from an original by Dashiell Hammett, former operative for the Pinkerton Detective Agency, the adaptation being prepared by Max Marcin, author of *Cheating Cheaters*, and Oliver H. P. Garrett, ex-New York newspaperman who wrote the William Powell hits, *Street of Chance* and *For the Defense*. Rouben Mamoulian, well-known Theater Guild and screen director, will handle the megaphone duties of the Bow-Cooper vehicle for Paramount.

### Cockrill City Manager

NEW YORK, Jan. 12.—B. D. Cockrill has been appointed RKO city manager of Fort Wayne, Ind., with headquarters at the Embold Theater. Lawrence Sheed is the new manager of the Embold.

## STAGE SHOWS

### Paramount, New York

With the exception of Leo Reisman and Jesse Crawford, who respectively conduct the Paramount Orchestra and play at the console of the grand organ, interpreting the best popular melodies of the day, the stage "flesh" fare at the locale Paramount this week goes operetta in a new type of presentation. And not only is the presentation minus the usual trappings of the girlie and dancing affair seen here in weeks past, but the added attraction of Roy Cropper, star of *The Student Prince*, gives adequate reason for the ensemble of 16 male voices and the appropriate settings of the production.

The offering is a Boris Petroff Public production, *Romantic Knights*, starring Ray Bolger, and featuring Olga Steck, golden voiced prima donna, and June Worth, lithe acrobatic dancing lass. Settings represent the conventional Heidelberg environment, and gorgeous costuming in the luxurious military court of the typical *Student Prince* musicals.

Ray Bolger is the outstanding star and comedian of the piece, sandwiching his hokum and dancing with finesse and artistry into the somewhat formal routine of the operetta. He rated high honors in his eccentric clowning, gagging and classic burlesqued dancing.

Roy Cropper, who received an ovation on his entrance, rates second in appeal, lending his pleasing personality and voice to the offering, with Olga Steck, as the peasant inkeeper's daughter, playing opposite him. Miss Worth clicked decisively with her triple set of intricate dance routines, and the male ensemble

of 16 voices, a colorful and well-drilled aggregation, and a pleasing innovation from the girlie outfits, give to the presentation a bit of solidity and atmosphere, and registered in their vocal efforts. This stage offering will please the exhibitor and patron alike, being somewhat of a novelty. C. G. B.

## Sound Shorts

### "Big Man From the North" (LOONEY TUNES CARTOON SERIES) (WARNER BROTHERS)

STYLE—Animated sound cartoon. TIME—Eight minutes.

Bosco, the chief character in all these Looney Tunes, and Honey, his inspiration in all his adventures, are the hero and heroine in this animated cartoon travesty on the Northwestern Mounted Police tale. This Warner Vitaphone short is up to the usual standard of cartoons and should prove effective competition to other similar cartoons on the market. Intricate action and background, plot and animation and sound synchronization are all satisfactory, and the laugh qualities to the short should be worth any exhibitor's showing time.

The caricatured drama shows Bosco as a member of the Mounties sent out to get a bad man and bring him in. Little Bosco is shaking like a leaf when he enters one of the Northwest saloons to find his man. Ultimately the gigantic bad man shows up and proceeds to shoot up the place. Poor Bosco's puny stature and ineffectual bravado are insufficient to capture the outlaw, but morally supported by his sweetheart, and assisted by the effectiveness of a high-powered shotgun, Bosco gets his man and how! Animation is sandwiched with the usual dancing animals and rhythmic convolutions of other inanimate props in the background. A reel worth booking. C. G. B.

### "Help Wanted—Female"

(FOLLY COMEDY SERIES) (PATHE)

STYLE—Comedy (two reels). TIME—Eighteen minutes.

*Help Wanted—Female* is another in the series of Pathe Folly Comedies featuring Daphne Pollard, the diminutive comedian of the rough-and-tumble school. While the idea behind this Mauri Grashin story, adapted to the screen by Paul Gerard Smith, gives excellent opportunity for comedy situations, the scenes being in an employment office and at the home of a prospective employer, the general treatment of the story, both in Ralph Ceder's direction and in the lethargic, strained comedy of the players, is a bit below par, tho not a total loss.

Daphne Pollard is shown again as the cockney Mrs. Hemmingway, and her mischievous son, Harold, is played by Ginger Connelly. They apply to Mrs. Pinchbottle, played by Martha Mattox, an employment agent, for employment as domestic cook for Doctor and Mrs. Foster, played by Herbert Prior and Marian Lord. Arthur Housman and Ed Kennedy are shown as a pair of unemployed burglars, who, getting into the Foster household for ulterior motives, are apprehended in their dastardly acts by the new applicant for the cook's job and her son, and saving the family wealth in the end. As an inane finish, authors and director have seen fit to have the cook stage a kitchen explosion and lose the job. This vehicle will hold up, tho not a wow. C. G. B.

### "Voice of Hollywood"

Sammy Cohen, Conducting (TIFFANY)

STYLE—Film City tour. TIME—Eight minutes.

The newest of the series of *Voice of Hollywood* shorts, ever a popular group on the neighborhood programs, has a number of guest guides on the tour thru the Cinema City of the West Coast. Tiffany has built this series into one of the most sought-after groups on the mart today and should continue to prosper with them as it has in the past. Sammy Cohen, one of the lighter Jewish comedians of the screen, shares guide honors in this reel with Douglas Fairbanks, Jr., and the Tiffany Chimps in announcing the various artists appearing in the broadcasts over Station STAR.

Artists shown in this sequence in off-hand moments include Evelyn Knapp, Walter Pidgeon, Ona Munson, Jack Whiting, the Tiffany Chimps (as control-room operators), Dorothy McNulty (doing a tap routine); Micky McGuire, with other juvenile players (imitating Maurice Chevalier), and Harold Roberts, as the leader of the famous Trojan Band of Hollywood. The whole has been worked into an interesting continuity worth consideration by the discriminating exhibitor. C. G. B.

### "A Toytown Tale"

(AN AESOP SOUND FABLE) (PATHE)

STYLE—Animated sound cartoon. TIME—Eight minutes.

By far one of the best and most ingenious of the present crop of animated sound cartoons is this short, *A Toytown Tale*, one in the series of Aesop's Sound Fables produced by the Van Beuren Corporation for Pathe release. The theme is that of a toymaker who closes shop for the night, and the toys which come to life while he sleeps, a favorite situation with many another story.

A mechanical policeman is left on guard by the toymaker, but he falls in the glue. While he is extricating himself a whole series of dramatic events takes place before he can restore order. A wooden lieutenant and his company of wooden infantrymen march off to war, but the officer is attracted by the flirting eyes of a beautiful doll. Flirtation leads to love, but the soldier proves unworthy by his inability to defend her against a ferocious Tinker elephant and a somersaulting mechanical gorilla. Little Boy Blue and his flock of sheep prove the right to the love of the beautiful doll by effecting a thrilling rescue of the distressed damsel. The mechanical policeman finally emerges from the glue in time to restore peace in the toytown and to restrain the nervous excitement of the Jack-in-the-Box. An entertaining reel, with complicated action, background and synchronization. C. G. B.

### "In Old Mazuma"

(SIDNEY-MURRAY COMEDIES) (UNIVERSAL)

STYLE—Travesty comedy (two reels). TIME—Twenty-one minutes.

Here is a corking idea for a short, a travesty on the feature-length vehicle, *In Old Arizona*, not only as to lines and situations but as to characters and continuity, but which has been overdone slightly thru the direction of Nat Ross and the elephantine efforts of George Sidney. The outstanding contribution to the short and one which keeps it from

(See SOUND SHORTS on page 35)

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# New Ticket War Looms As League Loses Grip

**Conflicting demands of managers and of telegraph company put organization in embarrassing spot—Postal joins Leblang to face McBride-Bascom combine**

NEW YORK, Jan. 10.—Broadway's minor racketeers rejoiced today over what appears to be the imminent breakup of the League of New York Theaters, beset by the shrewd producers, the Postal Telegraph Company and brokers both approved and unapproved. The League has been the harassed target of all groups during the past week. It has had to make concessions to the musical producers and to the agencies; in doing so, it has run against the adamant stand of Postal which has refused to recognize the revisions of the ticket-distribution system and which has threatened to withdraw its very vital financial support if the new ruling in regard to theater tickets is put thru.

The fight turns on a decision by the League's board of governors that member managers be allowed to call for the return of unsold tickets from the League-Postal pool three days before the date of the performance. This ruling, and one which permits theater treasurers to sell tickets unrestrainedly to anyone with the money, even the crookedest speculator, was forced upon the League as the price of the loyalty of a number of disgruntled managers. It did not sit well with Postal officials who said that it could not be allowed to go into effect under the terms of the contract which it has with the League. The League's only hope of avoiding a showdown between managers and Postal is that no manager will insist upon taking advantage of the three-day return rule.

With the League in the grip of the less principled of the producers, and apparently powerless to defy them, Broadway factions have begun to prepare themselves for a new theater ticket war of greater scope and fury than ever before. Postal has seen the writing on the wall and has allied itself with Joe Leblang, the cut-rate ticket king, in case the League blows up. Postal stands to lose a great deal of money if the League falls, but does not intend to let such a contingency put it out of the ticket business. Officials of the telegraph company estimate that part of their investment has been repaid by the publicity which the company has gained, and they state that Postal has gained 7,000 new accounts as a result of its theater ticket service. The tieup with Leblang will cover them still further, and it is probable that Leblang will step into the League's shoes in the operation of Postal's ticket pool. The first step in that direction was made when Postal contracted last Wednesday to handle the delivery of all of Leblang's tickets, cutting out the Western Union Telegraph Company. Postal has also rented from Leblang one-half of Gray's drug store and is installing a branch office there. This will permit it to work in close contact with Leblang, besides giving it a very valuable location.

The opposite camp in this imminent ticket battle took shape this Friday with the consolidation of the McBride and Bascom agencies under the management of the McBride brothers. These agencies are both accredited by the League, and their act continues the series of consolidations to the point where there are now only three approved ticket offices, McBride-Bascom, Sullivan-Kay and Broadway-Equity. In place of the original six, Bascom has long held almost a monopoly in supplying theater tickets to hotels; the merger puts 19 ticket offices under McBride control. Relations with the Leblang-Postal faction have been further strained by definite information to the effect that the McBride combination will soon attempt to cut in on the cut-rate business which has proved so lucrative to Leblang while he has controlled it. Such action on the part of the McBrides will be the signal for retaliation from the other side of Times Square.

## Arthur Hopkins Winds Up; No Plays Before Autumn

NEW YORK, Jan. 10.—Arthur Hopkins, veteran producer, announced today that he will put on no more plays during the current season. With conditions as bad as they are in the show world and with no works which he considers ripe for production at this time, Hopkins will defer further operations until next fall.

Hopkins' third venture of the season, *This Is New York*, is now playing in his own house, the Plymouth Theater, with fair success. Of his two previous offerings, *Roadside* lasted for only 11 performances, and *Torch Song* ran to 95 with the aid of the cut-rates. Hopkins is reported to have sustained other losses when the Plymouth Theater was hard hit by a recent bank failure.

## Broadway Engagements

Charlotte Henry, Jack Rose, Victor Killian, George Awil, D. J. Sullivan, Fred Smith, Martin Tarley, Charles P. Thompson, Joan Harmon, Maude Turner, Don Rodalito and Ricardo Bengali for *Hobo* (James W. Elliott).

Barbara Bennett, Wyndham Standing, Brenda Dahlen, Katherine Proctor and Mary Hay for *Gemini* (Martin Jones).

Alice Kellerman and Ruth Tester for *The Gang's All Here* (Green & Gensler). Osgood Perkins, Harvey Stephens, John T. Doyle, Mary Elizabeth Forbes, Eileen Byron, Marie Bruce, Adele Schuyler and Drew Price for *Tomorrow and Tomorrow* (Gilbert Miller).

Florence Edney, Lenore Sorsby, Mary Arbenz, Johnnie Brewer, Charles Richman and Grace Filkins for *In the Best of Families* (Thomas Kilpatrick, Inc.).

Victor Moore, Fiske O'Hara, Ara Gerald, William Frawley, Roger Gray and Harry Short for *The Gay Nineties* (L. Lawrence Weber).

Dorothy Dare, Vera Marsh, Raoul Detsney, Hilda, Louise and Maxine Forman, Chér Leaders Quartet, Terry Carroll, Virginia Bruce, Francetta Malloy and Alice Burtage for *America's Sweetheart* (Schwab & Mandel).

## To Produce "Heat Wave"

NEW YORK, Jan. 12.—Rehearsals begin today on *Heat Wave*, a play by Roland Perlwee, based on a story by Denise Robins, starring Basil Rathbone. Equity has received a letter of guarantee from Warner Brothers for the production, which is slated to bow on Broadway February 23.

## "Ballyhoo" Goes Commonwealth

NEW YORK, Jan. 10.—*Ballyhoo*, the Hammerstein musical, reopened this week with actors, musicians, ushers and stagehands on a commonwealth basis. Hammerstein, after a conference with Frank Gillmore, agreed to turn his rights to the production over to the actors who hope to put the show over in face of bad notices. Audiences for the first two nights after its reopening are reported to have been good.



BETTINA HALL received her early stage training in Gilbert and Sullivan plays for Winthrop Ames, which she followed by becoming one of the young people in the first "Little Show". At present she is singing with Walter Slezak in "Meet My Sister", the new-type musical revue which the Shuberts have recently brought to New York.

## Hindus Finally Make Debut

NEW YORK, Jan. 10.—The long-delayed debut of Professor Sisir Kumar Bhaduri and his Hindu performers in *Sita* will be made this Monday under the auspices of the India Society of America rather than for Carl Reed and Elisabeth Marbury, the original sponsors. The players arrived here more than two months ago, but were unable to open on account of missing scenery. Since that time they have remained in the city at the expense of the original backers. Since the scenery has arrived from Bombay, contracts have been signed between the Hindus and the India Society, which will carry on the production.

## General Equity Meeting Held

NEW YORK, Jan. 12.—Actors' Equity Association will hold a general meeting this afternoon to decide upon the status and eligibility of foreign actors. Changes in the present rulings already approved by the council involve the elimination of the six months' layoff for stars and featured players and the charging of 5 per cent of the salaries of all alien players, with a minimum of \$10 weekly. Because the meeting will convene after *The Billboard* goes to press, results of the meeting cannot appear in this issue.

## Kalich Benefit Plans Progress

NEW YORK, Jan. 10.—Elisabeth Marbury has undertaken the duties of general chairman for the testimonial benefit which is to be given for Bertha Kalich on January 18. It will celebrate the 25th anniversary of Mme. Kalich's first appearance on the English-speaking stage. Among those who have volunteered to appear at the benefit are Clayton, Jackson and Durante, Blanche Yurka, Fannie Brice and George Jessel. Mme. Kalich recently underwent a serious operation on her eyes.

## Laura Wilck Producing Again

NEW YORK, Jan. 10.—Laura D. Wilck, producer of the ill-fated *Made in France*, in which Lya de Putti was to have made a stage comeback, is "contemplating" the production, *Fame and Fortune*, a play by Paul Sifton, coauthor of *Five-Star Final*. Miss Wilck will also sponsor a Chicago production of *Torch Song*, the Arthur Hopkins' production which, while it did not turn out to be the success it was hailed to be, was the first play of the season to receive favorable notices from the critics.



By RIVES MATTHEWS  
(New York Office)

EVER since the League of New York Theaters was founded to curb ticket speculation I have been behind it, boosting it in this column and giving it prominence in our news columns. Wherever I have discussed it I have defended it from the attacks of wise showmen whose scepticism prompted them to have little faith in its continuance.

Of course faint-heartedness has never won any fight, but it seems to me there is no use continuing a fight in which no one is particularly interested any longer and in which the leading crusader, Harlow D. Savage, is provided with a sword of pith with which to fight and a rope of sand with which to bind his cohorts to him.

The League has weakened itself internally to such an extent that the fight it promises to put up in future can only be as vain and as feeble a gesture of power as the empty fulminations which have recently emanated from it concerning "buys"; that is, that "after the accredited brokers have been taken care of, the theater is to be free to deal with any other parties who will pay cash for its seats."

The League, which first announced itself as opposed to more than 16 brokers, then found that these favored brokers were not upholding League rulings. The League then decided to do without the brokers and depend upon the Postal Company. No brokers were to receive tickets. Then the League found the Postal Company was not selling tickets to hotel patrons. Four brokers were readmitted at the insistence of the hotel men, it was said. Even then, with only a part of the enemy within the camp, the League found difficulties. The Western Union Company entered the picture, only to cloud it. Various producers rebelled, relented and came back. David Belasco openly violated his agreement with the League, an agreement which it was claimed was binding on Belasco and all the other producers and on which the League depends for strength. The League, which before announced that attempts to resign from the League would be prosecuted, announced that it would not prosecute Belasco because of his illness. It was a pretty gesture and a gracious tribute to a man who is revered in the profession, but it did nothing towards showing the world and other producers the hand of steel said to exist beneath the League's pretty glove. Now members of the League, mainly musical comedy producers, petition it to reinstitute "buys", the anathema for which the League was organized to eradicate. The very fact that its members could frame such a petition is indication enough of the sentiment within its ranks, is clew enough to any dunce that few of its members are really in favor of its aims and purposes.

And so the League thunders out that it will not permit "buys", but that anyone who pays cash will be taken care of after accredited brokers, house allotments and the Postal pool have been taken care of. I can no longer see just how the League can enforce any of its rulings. It has created so many loopholes for the sieve jumpers of Broadway that it no longer holds water. From now on whether the League says it will permit or will not permit cannot matter very much.

It now remains for a fresh attempt to be made. As I see it, that effort must come from the Shuberts and Erlangers, who hold the theater in their collective hands. If these two powers would assume dictatorship of the situation, anything could be done. After all, the only strength on Broadway lies with the Shuberts and Erlangers, not with a salaried man like Harlow D. Savage.



# Guild Plans Two New Plays For Provincial Supporters

*Will be selected this week, with rehearsals carded to start immediately—Shakespeare opening postponed for several weeks—Colbourne takes "Apple Cart" to Canada*

NEW YORK, Jan. 10.—Theater Guild subscribers in the key cities will soon have at least two new offerings from that organization, which will be chosen early next week for immediate rehearsal, and will go on tour as soon as ready, following the Guild's recent policy of giving its plays a road showing before they are brought to Broadway. These will serve to appease the Guild's provincial supporters, who have been without much sustenance in the past month. With the closing tonight in Boston of *The Apple Cart*, the only Guild show now touring is *Green Grow the Liliacs*, which has been held out of town until more new plays can be sent out. Chicago has been without a Guild play for nine weeks, and the fare in other cities has been meager, a situation which prompted the governors of that group to immediate action. In addition to the two above-named plays, the Guild has had *A Month in the Country* and *Elizabeth the Queen* before its out-of-town audiences this season, but one has folded up and the other is now playing on Broadway. *Roar, China!*, was only put on here owing to the requirements of a specially constructed stage.

When the Guild company of *The Apple Cart* finishes its run tonight the production will be taken over and recast by Maurice Colbourne, an English actor, who will take the Shaw comedy on a tour of Canada. He has purchased this right from the Guild, which controls all Shaw plays on this continent.

The New York opening of *Much Ado About Nothing* has been deferred for several weeks. The Guild is having its troubles with its first Shakespearean venture. Considerable difficulty has been encountered in finding players who have the knack and the experience to play Shakespeare as the Guild wishes it done. In addition the number of rehearsals has been limited by the fact that some of the company are giving eight performances a week in *Elizabeth the Queen*, while others have been commuting from the Boston company of *The Apple Cart* to take part in the rehearsals here. As a result, it is doubtful if the Avon comedy will make its debut much before *Green Grow the Liliacs*, which is scheduled to come in on January 26. *Elizabeth the Queen* and *Much Ado About Nothing* will be alternated by the Guild Players, and the company will take to the road when the Broadway possibilities of the repertory have been exhausted.

## Broadway Openings

*Philip Goes Forth*, a comedy by George Kelly. Presented by Laurence Rivers, Inc., at the Baltimore Theater.  
*Tomorrow and Tomorrow*, a play by Philip Barry. Presented by Gilbert Miller at Henry Miller's Theater.  
*Anatol*, a revival of Arthur Schnitzler's comedy in the H. Granville-Barker adaptation. Presented by Bela Blau, Inc., at the Lyceum Theater.

### CLOSINGS

*Lysistrata* closed Saturday evening, January 10, after 253 performances; *Brown Buddies* (113), *Babes in Toyland* (29), *Up Pops the Devil* (146), *Overture* (41), *Queen at Home* (16), *The Life Line* (17), *Smiles* (63) and *Stepping Sisters* (303).

## STAGE NOTES

SEEN DINING at the Players' Club: Channing Pollock, Allan Campbell, Frank Gillmore and David Wallace.

GERTRUDE LAWRENCE, John McCormack, Noel Coward and Tallulah Bankhead are Broadway bound from London.

PETER ARNO, designer of the sets for *The New Yorker* and better known for his cartoons which appear in the magazine of the same name, is off for foreign parts, to be gone six months.

ROBINSON SMITH, at present assisting in the direction of the presentations of the Academy of Dramatic Art, Gower street, London, will continue his work in this field on his return to Broadway.

THE STAGE was well represented at a midnight performance of *Kreutzberg* and *Georgi*, who were wildly applauded by Alfred Lunt, Lynn Fontanne, Hope Williams, Mary Hone, Glenn Anders, Sylvia Fields, Douglas Fairbanks, Jr., Joan Crawford, Jimmy Reynolds, Libby Holman, Allan Vincent, Clifton Webb, Murray Bennett, Helen Gahagan, Ivor Novello, Charles L. Wagner, Carl Reed, Hazzard Short, Fred Allen, Adele and Fred Astaire, Marilyn Miller and Tommy Thompson.

GLIMPSED HERE AND THERE—Basil Rathbone weaving thru traffic on 45th street with the lights against him, Anna May Wong talking things over at Equity, Alan Dinehart lunching at Sardi's; Owen Davis, Jr., hatless, striding down Fifth avenue; Sam Colt and his wife at *Overture*, Audrey Wood calling her goupies to lunch, Edward H. Robbins dashing towards the Grand Central to catch a Bronxville express, Cliff Self looking like himself at *Life Is Like That*, Janet Cohn at *Meet My Sister*, Clara Bell Walsh at *Five Star Final*, Jane Wyatt using up spare time petit pointing, Emmeline Roche going into a reweaving place, on Sixth avenue, Arthur Hopkins talking over contract bridge at the Lotos Club, and Ida Mullet on her way to the Town Club.

## "Girl Crazy" for Coast, London Flo Ziegfeld Staff In Shakeup After Flop

NEW YORK, Jan. 10.—*Girl Crazy*, the Arons & Freedley musical comedy, will have two other productions in the near future in addition to the Broadway company. Louis Macloon and Lillian Albertson will play it on the West Coast, opening in Los Angeles some time in February. Alex A. Arons and Vinton Freedley will go to London in two months' time to put *Girl Crazy* into rehearsal there for its scheduled April premiere.

NEW YORK, Jan. 10.—A shakeup in the personnel of Florenz Ziegfeld's office took place this week, coincident with the closing of *Smiles* after only 63 performances at a loss estimated at \$125,000. Nat N. Dorfman, who has been general press representative for Ziegfeld during the past season, resigned and was replaced by his predecessor, Bernard Sobel. It is reported that Sobel will give up his position with the Columbia Broadcasting Company to devote his time to the Ziegfeld enterprises.

The ebullience of Ziegfeld publicity during the past few months has occasioned much sarcastic comment from many metropolitan organs, and this fact is supposed to be partly responsible for the shakeup. Stanley Sharpe, Ziegfeld's general manager, also resigned two weeks ago. With the closing of *Smiles*, Ziegfeld will turn his attention to the new *Follies*, for which he is reported to be seeking a star comedian.

## Fray and Braggiotti, Producers

NEW YORK, Jan. 10. — Jacques Fray and Mario Braggiotti have formed a partnership to produce a series of dramas, which have not yet been selected, but will go into rehearsal in the near future. They were formerly concert pianists, revue writers and were at one time associated with Maurice Chevalier.

## "Dishonorable" Plays Shuberts

NEW YORK, Jan. 10.—Brock Pemberton's production of *Strictly Dishonorable*, which closed here last Saturday, is touring the subway circuit before being taken to London intact for an opening March 1. The suburban itinerary includes engagements in the Bronx, Newark and Brooklyn. Pemberton will go to London with the company to supervise its premier there.

## Weber Has Play in Rehearsal

NEW YORK, Jan. 10.—L. Lawrence Weber has a new play in rehearsal entitled *The Gay Nineties*, by William A. Grew and Harry Delf, after a year's absence from the producing field. The play, which is under the direction of William B. Friedlander, was formerly known as *She Lived Next to the Firehouse*. Grew wrote and staged *My Girl Friday* two years ago. The cast of *The Gay Nineties* includes Victor Moore, Flske O'Hara, Ara Gerald, William Frawley, Roger Gray and Harry Short. It will open in Newark on January 26.

## Comedy Ends New York Run

NEW YORK, Jan. 10.—*Up Pops the Devil*, the comedy by Albert Hackett and Frances Goodrich, closed its run here tonight after 146 performances. It opens in Hartford January 12, playing a split week between that city and New Haven. Following that the play will be seen in Brooklyn for one week.

SUSAN MERRIWEATHER, playwright, called for Southern France last week with her husband, Charles Bryan, noted orchardist of Havre de Grace, Md.

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# RKO Refuses To Depart From Orthodox Vaudeville Policy

*Freeman says old form is best because of low expense and flexibility—even down on m. c. idea unless it insures employing skillful introducers*

NEW YORK, Jan. 12.—While other circuits are tapping every resource within their reach to evolve new forms of vaudeville, RKO is content to keep on along the same line, making improvements in quality of material and its presentation, but not attempting to depart from the orthodox form. According to Charles J. Freeman, RKO's vaudeville head, there is no policy more suitable to the average family theater than unadulterated vaudeville. Judging from Freeman's emphatic espousal of the policy of a certain quota of acts, each working in its own spot and without a band background or interspersed ensemble numbers, it will be a long time before any departure from this method of presentation will be made on the circuit.

Freeman believes that orthodox vaudeville will not be readily supplanted by other methods of presentation in moderate-sized houses, because it is more flexible and cheaper than the hybrid forms being tried out by other circuits. Besides, vaudeville is good entertainment when booked right, and good entertainment is the aim of all theater circuits, whether it be in booking or in producing.

Interfering in any way with the established policy of spot vaudeville involves extra expense unless a circuit deliberately cheapens its stage shows by engaging poor talent. Despite rumors to the contrary, RKO is not considering the advisability of introducing new forms of vaudeville. By concentrating on such features as dress, lighting and music, it is endeavoring to enhance the appeal of acts working as acts; not as gears in a production wheel.

Freeman is even hesitant about giving the m. c. idea a big play. When performers are discovered who show unusual talent in being able to work thru a show they will be encouraged and ideas will be evolved to give their work more effectiveness. But rather than use m. c.'s that would tend to slow up a show, he is proceeding cautiously, giving the office the benefit of the doubt when there is a question about an m. c. being clever enough to work thru a show.

## Miller, Wilson Finish Their English Bookings

LONDON, Jan. 3.—Miller and Wilson, American acrobatic comedians, finish their English season at the Finsbury Park Empire this week. The boys hold the fine and unusual record of having played six months sold engagements over the major circuits of Great Britain without a single week out and have been consistently successful both in vaudeville and cabaret.

They leave next week for the Continent where they will fulfill engagements at the Empire, Paris, and the Kabaret De Komiker, Berlin, after which they will sail in February for New York to play American time.

## Black's Opposish Bookings

LONDON, Jan. 5.—In order to compete against Charles B. Cochran's capture of the Four Marx Brothers for the opening today of the Palace as a vaudeville house, George Black, of the Palladium, has booked Sophie Tucker and George Robey as his chief attractions to draw the crowd.

## Sweet and Stewart Are Coming East for Vaudeville

NEW YORK, Jan. 12.—Blanche Sweet and Anita Stewart are expected to arrive here this week from Hollywood to prepare for a filler on the RKO Time. The Weber & Simon Agency will handle the movie "names", who will appear in their own acts.

## Czernow Signs 8 Acts for Abroad

NEW YORK, Jan. 12.—M. Czernow, of the Universum Agency, Paris, has signed up eight American acts for European dates, guaranteeing them 10 out of 16 weeks' playing time in Paris, Berlin, London and Milano, Italy.

Czernow sails for Paris tomorrow after a two-month visit here. He stated that vaudeville is booming on the other side and that there is a big demand for American acts. He added that vaudeville is making strong inroads into Scandinavian countries. He booked the following acts thru Dick Henry, American representative of the Universum Agency: Kelso Brothers, Page and Class, Three Queens, Juliana, George Andre and Company, *Magic Fountain Revue*, *Dance Fables* and Sam Welch's Orchestra.

Henry plans to sail for Paris some time next month.

## R. & R. Placements

NEW YORK, Jan. 12.—Among vaudeville placements made recently by Roehm & Richards were Kathryn Gautier, with *Land of Clowns*; Stanley Simons, with Ada Gordon; Billy Gibson, with Guy and Pearl Magley; Malna Macher, with Jack Boyle and Company; Frances Short, with *Lights and Shadows*, and Eddie Rogers, with Helene Denison and Company.

## American Trio Scores

LONDON, Jan. 5.—Wells, Mordecai and Taylor, American (colored) tap dance team over here via the Empire, Paris, made their first English appearance at the Holborn Empire last week and scored heavily. They were the principal headliners on a 12-act program.

# Further Publix Vaude. Hangs On Its Southern Experiment

NEW YORK, Jan. 12.—Extension of vaudeville on the Publix Circuit depends to a large extent on the outcome of an experiment, now being conducted with 12 houses thruout the South, that involves the use of straight pictures and attractions alternately for a comparison of grosses and profits. Lawrence Gold, of the William Morris office, is doing the booking under the supervision of Harry Hollander, of Publix.

The acts going into the Southern theaters are of the novelty and production type, mainly large flashes, and are being played at the rate of one every other week, with straight pictures used in between.

Besides the intermittent vaudeville playing in the Southern houses, Publix is also booking vaudeville for one, two and three-day stands thruout the West, Midwest and New England to bolster weak



NAOMI MORTON, who is heading a new six-people comedy, dancing and singing act sponsored by Charles and Irving Yates and dubbed "Co-Ed Daze". The act is breaking in on lesser RKO stands. Miss Morton was recently teamed with Frank Wheeler and before that worked with her father, Paul Morton.

## Josephson Made District Manager

NEW YORK, Jan. 12.—G. P. Josephson was officially appointed district manager over seven RKO houses in New Jersey by Joseph Plunkett last week. He will work directly under the home office, his houses not being classified as belonging to any division. The district headquarters are at the Capitol, Union City.

In connection with the announcement of Josephson's appointment, several switches in his area were also made known. W. D. Waldron goes from the Rivoli, Rutherford, to the Capitol, Union City. John Alderson moves from the Rex, Irvington, to Rutherford, and George Livingston slides into the managerial berth at Irvington.

The houses in Josephson's district are: Rex, Irvington; Regent, Kearny; Ritz, Lyndhurst; Rahway, Rahway; Rivoli, Rutherford; Capitol, Union City, and the State, Union City.

## Jim Barton for Palace

NEW YORK, Jan. 12.—James Barton, of *Sweet and Low*, has been penciled in to play the Palace the week of February 21. He was slated for the house several weeks ago but flopped. Jack Curtis is his agent.



By ELIAS E. SUGARMAN  
(New York Office)

EVERYBODY with the remotest interest in vaudeville as an institution and in the performer as a class should lend their whole-hearted cooperation to the five major circuits in their drive to raise funds for the NVA charities during Easter Week. Personal opinions about the administration of the NVA should be submerged under an enthusiasm to help the unfortunates among the profession that has suffered most both from the general depression and the cataclysmic changes that have been brought about in the show business as a result of the introduction of sound and talking pictures. We are doing our small share by waving away what we have sincerely believed to be our constructive criticism of the administration of the NVA and its undignified methods of raising funds. As we look at it now, the end is in every sense more important than the means. And events of the last several months have brought us around to the conclusion that the public's debt to the actor is far greater than can be paid by dropping nickels, dimes and quarters in a basket passed in a theater during Easter Week.

The vaudeville industry is now in such a state that one can no longer derive any sympathy from the stand that the espousal of the NVA cause by the five major circuits is a flag waved before the eyes of the bull to distract it from organization. The managers have the upper hand, and they do not need the assistance of a so-called company union to forestall attempts of the actor to get together with his colleagues in his own organization. Not in 1931, anyway.

We have every reason to believe that Will Hays, Pat Casey and the presidents of the five leading circuits are sincere in their efforts to provide a comfortable income for the relief agencies sponsored by the NVA. When a man is in want he loses his sense of discrimination and takes unhesitatingly from those who proffer aid. The managers feel that they are morally obligated to the actor. And that is why word is being sent out all along the line that the coming NVA drive must be sent zooming over the top. As to the public, it cannot fail at this time to concede its debt to the actor. A large part of the funds raised thruout the country for the relief of the unemployed was derived from benefit shows at which performers, even those at liberty, gave their valuable services gratis.

If graciously done, hat or basket collections need not be offensive. After all, the public is not forced to give, and a few pennies dropped into a basket each time one sees a show during Easter Week is a puny sacrifice compared with what actors have done thru the years to help worthy causes and to bring sunshine and happiness into the lives of the masses. Also, like Christmas, the NVA drive comes once a year, and the good that the public does during this period is reflected in the work of charities that proceeds day in and day out.

Pat Casey, we must confess, is not as bad a skate as he might have been painted. We cannot agree with all his principles on how to run an alleged actors' organization, but, after all, in his case, too, the end might well justify the means. Casey is the boy who has managed thus far to bring in the kale when it was needed. And any gent who possesses such talents should not be cataloged in history as an evil one. Even if Pat has in the past made it quite difficult, to all appearances, for us to get NVA news, we at least have had a good measure of success.

Let us all pitch in and help the NVA drive. Getting funds for the needy is the business at hand.



# Hybrid Vaude. Shows Meant Only for Loew De Luxe Time

**Official says they are unsuited for booking into vaude-filmers—too expensive and flashy for combo audiences —Loew waiting for grosses to point way to 'flesh' revival**

NEW YORK, Jan. 12.—Loew's intermittent, revised vaudeville shows on its presentation route, altho cheaper than the regular presentations, will not go into the circuit's vaudefilmers. The first of the vaudeville units, entailing three acts and a Chester Hale line, opened this week at the Paradise Bronx. It will play the full 12-week route and then disband. It was at first thought probable that Loew would continue the vaudeville revues into the variety houses, which entail another 11½ weeks of playing time, but one of the circuit's booking officials stated that they would be far above the normal combo house budget and therefore prohibitive.

The first report that the chain would put out units on the order of Loew's *Vaudeville Revue*, now at the Paradise, at the rate of one to every three or four presentations is not exactly true. It is learned now that the circuit will only send such shows over the de luxe route when the production officials feel that the patrons of the houses need a change from presentations.

Loew will save considerably on production for the vaudeville units, altho the ratio of salaries for the cast will be on par with that of the presentations. The usual elaborate setting for the band will be absent, as the musical combo will remain in the pit except for the finale. So far as the acts are concerned, in a good many instances their vaudeville dress will do, which means that the circuit will find it necessary to provide costumes for the line only. The same will apply to scenery, altho not to such a great extent.

Besides the fact that the vaudeville de luxe units will be above the straight vaudeville budgets, it was also stated by the Loew booking official that the majority of the patrons of the circuit's vaudefilmers are hardly the type to go for vaudeville in such form. They demand hoke as a rule, and the line would not count one way or the other, whereas it does in the de luxers.

From this same source came the information that Loew is still sticking to its stand that the position of vaudeville with the circuit depends only on whether those houses that went into straight pictures continue to show a profit. Vaudeville will go back when they start slipping and when it is felt that "flesh" is needed for a bolster.

The booker is of the opinion that vaudeville's return will come with better financial and industrial conditions. Combo theater admission scales are necessarily higher than those of the picture grinds, with the latter right now having the advantage because of the depleted resources of shopping theatergoers.

## Lindsay-Mason Going Along

NEW YORK, Jan. 12.—Cedric Lindsay and Hazel Mason, dance team, will soon finish a run in English vaudeville and de luxe houses secured for them by Paul Durand, of the M. S. Bentham office. They will follow with dates in Brussels, Paris, Cannes, Algiers, Monte Carlo, Nice and Milan.

## Charlie Melson Is Switched to Newark

NEW YORK, Jan. 12.—Charlie Melson, who for the past 35 weeks has been alternating m. c. between RKO's Mt. Vernon and White Plains stage-band houses, has been booked into Proctor's, Newark, opening there January 24 for two weeks.

Melson is said to be a favorite in Newark, where he played a long engagement before he was switched to Mt. Vernon and White Plains.

## American Acts Click in Havana

NEW YORK, Jan. 12.—American dance acts are making great gains in popularity in Havana, the Cuban capital going for them in a big way at the Havana Theater and at the 28 night clubs going full blast. This comes from Victor Trava Moreno, who is selling revues and other talent thru Empresa Tolon, said to be one of the most active vaudeville bookers in Havana.

Moreno will send his second revue to Havana next Monday for a two-week engagement. Three local acts are to be appended to the six-people revue, making it parallel with the average American vaudeville layout. Acts have transportation paid both ways on the Ward Line. They are guaranteed two weeks' work, with an option of four more, according to Moreno. At present he is working on plans to have American acts playing at the Havana double into the night clubs. The Havana plays two shows daily and three on Sunday.

Beginning January 19, Moreno stated, he will send six dancing acts every two weeks to the Havana. Moreno is also booking acts for the Imperial and St. Regis theaters, Mexico. Houses play two shows a day and films.

## Windsor Sunday Date

NEW YORK, Jan. 12.—Jack Linder has added the Windsor Bronx to his columns for Sunday dates. The house opened yesterday with six acts and a film. The house plays legitimate attractions weekdays.

## Cook's Debut in Flushing

NEW YORK, Jan. 12.—Phil Cook, radio "name", will take his first flier into vaudeville Saturday when he opens for RKO in Flushing. He was booked thru Phil Ponce, head of the NBC Artists' Bureau.

## Phil Ponce's Acts

NEW YORK, Jan. 12.—Phil Ponce, head of the NBC Artists' Bureau, is trying to land dates for Jackie Smith, kid radio star; Ray Perkins, and the Frolickers, 12-piece orchestra. The Frolickers, who have never played vaudeville, are set for an RKO showing in the near future.

## Hyde Goes to Miami; Hall, Kalcheim Subs

NEW YORK, Jan. 10.—Johnny Hyde, of the William Morris Agency, left Thursday for Miami for several weeks' rest. He recently underwent a minor operation. Anatole Friedland accompanied Hyde on his trip.

Sid Hall and Nat Kalcheim are looking after Hyde's duties during his absence.

## Book Sweet and Proctor

NEW YORK, Jan. 12.—Marjorie Sweet and Warren Proctor, musical comedy couple, will start on RKO dates the first half of next week at the Hamilton. Agented by Jack Hart, of the Roger Murrell office.

## Freeman's Kibosh Put End to Shindig Plans

NEW YORK, Jan. 12.—Charlie Freeman, now on the high seas en route to the Mediterranean for a rest, failed to get a big, formal sendoff by the boys in and around the RKO office simply because he didn't want any fuss made.

Dave Beehler, one of RKO theater operators and a self-constituted committee, spent the early part of last week making elaborate arrangements for a \$10-a-plate dinner last Friday night in Freeman's honor at Gerson's, in the Hotel Somerset. The hotel lobby was to have been panoplied with banners and three-sheets like a theater lobby during the run of an exceptionally strong show. It was planned to install a box office, use ushers, 'n' everything.

Freeman heard about the plans, picked up his phone and told the boys very tersely to call the shindig off. He explained later that because many agents with shriveled finances might attend, the heavy tax on a plate would prove too high for them.

## Performers Warned Again on Baggage

NEW YORK, Jan. 10.—Continued carelessness on the part of performers and increasing strictness of railroads as to excess baggage weight has once again caused RKO to warn acts that no single piece of baggage for shipment is to weigh over 250 pounds. The latest letter was sent out last week by J. H. Aioz, of the routing bureau, to all franchise holders.

Aioz's message read in full: "Will you please notify each and every act booked thru this office that under no circumstances whatever must any piece of baggage weigh over 250 pounds. If so it will not be carried. Last night at the Grand Central Station five different acts had baggage which weighed over 250 pounds. The result was that same was not taken on the train. Should this occur and the baggage not reach its destination, drastic measures will be taken. Please give this immediate attention."

## Delancey May Return To Vaudefilm Policy

NEW YORK, Jan. 12.—Loew is reported to be contemplating the resumption of a vaudefilm policy at the Delancey, which went straight pictures early last season.

The circuit has no vaudeville houses on the lower East Side, altho at one time having the Avenue B, Commodore and Delancey. RKO and Fox have the Jefferson and Academy, respectively, both on 14th street.

## Coutts Gets Lyndhurst

NEW YORK, Jan. 12.—The Lyndhurst, Lyndhurst, N. J., will return to the John E. Coutts columns this Friday after using straight films for several months. Coutts will give the house a five-act bill on Fridays and Saturdays and a new show Sundays.

## Murray-Russell Combo

NEW YORK, Jan. 12.—Harry Murray, formerly of the team of Murray and Maddox, has paired with Sue Russell, who was recently of Freeman, Russell and Morton. They are slated to show for RKO soon in town.

## Kelly, Grohs Make Switches

NEW YORK, Jan. 12.—Gene Kelly and Charles Grohs, indie agents, made affiliations this week. Kelly switched from the Joe Michaels office to tie up with Harry Pincus, while Grohs has joined Edward Riley.

# Early Start On NVA Drive

**Complete organization plans for charity campaign three months ahead of opening**

NEW YORK, Jan. 12.—Working with remarkable speed and dispatch, the three major committees for the Players and Patrons Jubilee Week (NVA) have completed all organization plans for the charity drive three months before its scheduled start on April 4. This is in direct contrast to what took place last year, when all arrangements for the annual campaign were hanging fire up until three or four weeks before it was launched.

The entire country has been divided into zones, with a field committee, consisting of all division, district, theater and publicity managers, formed in each locality. A temporary chairman has been appointed for each group, with his duty being to call meetings for the planning of the campaign. It will also be up to the field committees to approach all independent theater operators in their localities to take part in the campaign.

It is the purpose of the National Campaign Committee, consisting mainly of the publicity directors of RKO, Public, Loew, Fox and Warner, to have the entire month of March free to concentrate in every town on exploiting the campaign.

While those behind the NVA drive this year are concentrating more on basket collections than on benefit performances, with the latter scheduled for Hollywood and New York, special shows will be given in other cities if the field committees recommend them. Few of the benefit performances, other than those on the Coast and New York, proved successful last year.

## Sherman's New Double Act

NEW YORK, Jan. 12.—Hal Sherman is doing a new act in which he is getting assist from Dorothy Ryan, formerly of the Ryan Sisters. He last worked with Sara Granzow. The new combo will come into the RKO fold next week on a split between the Franklin, Bronx, and Jefferson, agented by Nick Agneta.

## Noble Sissle Returning

NEW YORK, Jan. 12.—Noble Sissle, formerly of Sissle and Blake, will come with his Ambassadeurs (Paris) Orchestra to RKO on February 4 at the Regent, Paterson, and follow with the Hippodrome the week of February 7. The act (12 men) recently returned from a three-year stay in Europe, with stopoffs in Monte Carlo, Paris and London.

## McPeep Gets Tilyou

NEW YORK, Jan. 12.—G. F. McPeep has been promoted to manager of the Tilyou, Coney Island. He was formerly assistant manager at Keith's, Syracuse. Duke Mills, his predecessor, has not yet been reassigned.

## Minstrel Act Readying

NEW YORK, Jan. 12.—The Five Stars of Minstrelsy, who have been playing indie dates in and around here, will play the Windsor, Bronx, Sunday. They expect to get showings soon on the major circuits. Act comprises veteran minstrel men.

## Sunshine Sammy Booked

NEW YORK, Jan. 12.—Sunshine Sammy has been booked for an RKO return, getting three weeks of Bill Howard's out-of-town dates. He will open January 24 in Buffalo, and follow with Toronto. He will play Boston the week of February 14.

## New Palace, Chicago

(Reviewed Saturday Afternoon, Jan. 10)

Aside from one weak act, this week's bill is a darb, with Olsen and Johnson rioting them as usual, and Paul Mall, a black-face single, scoring a show-stop.

Mayriss Chaney and Edward Fox opened. In colorful setting they present a beautiful routine of ballroom dances, interspersed with acrobatic and adagio. Both graceful and clever dancers and earned a hearty response from the audience. The pianist, unbilled, pleased with a vocal number.

Paul Mall, a black-face single, reminded of Eddie Cantor, occupied the duce spot and pleased the tough Saturday audience so well he scored a show-stop. Mall sings a lot, hands out a snappy line of chatter and hoofs a little. It is his warbling that puts him over so big. Mall has sweet pipes, a pleasing personality and a peppy, easy style of working that immediately sets him solid with the customers. His singing of *You're Driving Me Crazy*, *Song of the Fool* and a catchy medley in which he rings in bits of a score or more of pop songs went over great. This boy has just what vaudeville needs, and he should be heard from more and more.

Arthur Millard and Minna Marlin presented a chatter act abounding in wisecracks and puns and punctuated by slapstick comedy. Their reception was mild.

The Olsen and Johnson aggregation has been augmented by at least two stooges, one a young colored hooper (there are now two in the act), and the other a clerical-looking man who makes funny noises with his throat and is employed otherwise in the melange of merrymaking that constitutes the act. Most of the old gags are still in use, some of them refurbished, and there are some new ones. The Al Smith gag has been eliminated. Act scored as heavily as usual.

A packed house and several hundred waiting in the lobby at end of first show.  
NAT GREEN.

## Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 10)

A better booking job done here this week than has been the case for some weeks. The show starts fast and punchy, pretty well holding that pace thruout the two-hour running time. It is a variety layout, and the audience is kept interested by the emcee activities of Larry Rich and his carryings on with his apronmates. His brother, Phil, is also on the bill and lends a hand thruout the show. *Mother's Cry*, on the screen, completed the program, which drew a big crowd this matinee.

Dack Shing and Company proved a strong opener, and heavy applause consistently dotted their routine of contortionists, acrobatics and plate spinning. A capable and showy Jap. quintet. Got applause even for misses.

Ewing Eaton follows and gives a nice account of herself via the violin, song and dance. Her legwork shows up as the best of her efforts. She is good at tapping and strongly tops the act off with punchy acrobatics. The crowd gave her a good palming.

Mme. Everett's Monkeys tickled both grownups and kids, the latter mostly, and came in for a good reception. The monkeys are on the stage alone and give a show in front of their own band. They are unusually well trained.

Phil Rich entertained them highly with his characterization of a rheumatic old gent. He's got that business down pat, making it all good for laughs and raises its appeal thru his song-dance bits. Finished to a big hand, which increased when he doffed his makeup.

Lloyd and Brice were a sure-fire dish for the kids in their comedy acrobatics, but the adults seemed to take lightly to their efforts. They do the usual hoke stunting and get away to good applause by straight balancing.

Tyler Mason, a burnt-cork warbler and comedian similar to a few others in vaude., won the crowd over for a heavy reception. He nicely wields a bit of okay chatter, but he brings home the

## The Palace, New York

(Reviewed Saturday Afternoon, January 10)

Blame Harry Richman and, to some extent, Walter Winchell for changing the policy of vaudeville's showcase this week. It's a revue they are offering here; frequently better and at times just as bad as the Shubert brand. Richman is the star, Winchell might be classed as the special added attraction, and Lillian Roth is taking the feminine lead, and a swell supporting cast. Not by a long shot as good a show as Eddie Cantor was able to turn out the two weeks he resided here, but it makes up in feverish movement and gusto what it lacks at times in real wit. Heavier stampee business than on Cantor's first record week. They might not smash Eddie's record, but that the gross will reach a high total is assured.

SIX MAXELLOS showed up with one of the troupe missing, but seemed not a bit put out by the disappointment. The Risley boys put over a grand performance, executing double-cradle stunts of a punchy caliber and lightly flavored with sight comedy. They took the curtain to deafening applause.

ROY ZASTRO AND DENNY WHITE were more fortunate than Violet Carlson in being shoved on in the deucer. Offering their peppy song and dance flash before the real fireworks the youthful sextet found favor with an indulgent audience. The boys are teamed in their stepping specialties with Bernice Marshall and Sunny Schuck, while interludes of warbling harmony are supplied by the pretty King Sisters. Neat sendoff after a fast finale.

JIM McWILLIAMS was scheduled for the trey spot and played it, but not before Harry Richman came out and paved the way for the blasting of another Palace tradition. After putting over one of the warbles in his copious library, Richman brought out Lillian Roth for a bow and next called out Walter Winchell, who was accorded an ovation that lasted fully a minute. This was the first tipoff that Winchell did not have an act ready, that is, an act in the real sense of the word. After the excitement of the appearance of the hooper turned tabloid columnist had subsided, he, Richman and McWilliams enacted a blackout that failed to click. McWilliams finally got into his act and knocked them dead despite the edge being taken off his entrance by his premature appearance. His pianolog has been brushed up with new and clever material. Jim's big sock lies in his operatic burlesque and the politician's spiel, both end pieces. He left them applauding and happy.

CHARLES WITHERS' OPRY, classic of rustic luke and mechanical tomfoolery, also refurbished to suit the times, was preceded by another blackout by the same trio. Not so good, yet Withers got laughs galore, in fact enough to crimp his closing punch. The faked talkie episode met with great response and laughter was unrestrained at the climax of the crude mechanical cycle on the elaborately unkept state.

LILLIAN ROTH would have ordinarily closed the first half, if not for the execution of the Richman plan of how a Palace show should be run off. Before the clever miss was permitted to swing into her warble routine another blackout ensued, calling this time on the services of Winchell and Richman, with Miss Roth as the pivot angle in the triangle. This was another that failed to click. Miss Roth had some new songs and impressions and wound up with *Hughette's Waltz*. But after an encore she sang a number to Winchell and Richman, this leading to a hoofing session. Winchell hoofing again—and at the Palace after all these years. And clowning on hoofing after dreaming long and often about doing it straight. This side-splitting innovation was anticlimaxed by an even funnier episode when Bert Wheeler and Jack Pearl, called up to the rostrum by Richman, engaged in a brand of roughhouse for which the Palace has become justly famous. They tried to drag Winchell into it, but he proved to be a better at sprinting than they.

VIOLET CARLSON got a technically tough break by being spotted following intermission. Before she came on, however, and scored heavily, Winchell and Richman took the stage and pulled on Mark Hellinger. They got in some clever gab in the short space. Then came a blackout as weak as the others. Miss Carlson did several comedy character bits in song and dance, and of such strength as to deserve a better spotting break. She bowed off to heavy applause and five ushersful of flowers.

"RICHMAN AND WINCHELL" read the announciators for the closing frame and here the pair were able to recoup some of the losses sustained in the punchless blackouts. Considering that this was the opening show and with a conceded lack of preparation the pair did superbly, and at the right time. They started off with some box clowning in Phil Baker style, and giving credit where it belonged. Then Winchell read some of the kidding wires he received. Most were quite funny. Richman filled the ensuing interval with some warbles in great voice, and then he and Winchell gave a clever burlesque of the Maxellos with the acrobats themselves helping along. The show wound up with a delayed blackout scene that called for the services of about 20 people on the stage and a corps of ushers. A great finish to a nearly great show.

ELIAS E. SUGARMAN.

bacon with his warbles. He has a sweet voice and a nifty delivery.

Marcellus Dancers, recently around as *International Rhythm*, hit it off nicely in the next-to-shut spot as the only flash on the bill. There is good dancing (acrobatics and adagio) from the seven girls and a male, together with neat singing from another lad. Well dressed thru colorful scenery.

Larry Rich and Company had the closing assignment after working untiringly and successfully between acts. They had more than enough left of comedy, singing, dancing and music. Act is skippered well by Rich, who gets strong assist from a cast of nine, including Cherie, Dub Taylor and Hughie O'Donnell. Heavy returns on their bowoff.

SIDNEY HARRIS.

## 58th Street, New York

(Reviewed Saturday Afternoon, Jan. 10)

Bill weak on comedy, the two acts assigned to turn on the laugh gags succeeding only mildly. Not even the humorist, Harry Hershfield, was able to stir them to any great extent. Business was

at the finish with his intricate and easily performed pedasthic work.

Harry Hershfield, comic-strip artist and creator of *Abie the Agent*, didn't excite the auditors. Obviously his talk on business depression seemed distasteful, for they did not give him much of a rise. Despite RKO's taboo on using the name of Hoover facetiously on their boards, Hershfield razed the President mildly in one of his gags.

CHARLES A. SIEGFERTH.

## St. Louis Theater, St. Louis

(Reviewed Sunday Afternoon, Jan. 11)

The bill on view here this week can be rightfully styled a real laugh show, as there are as many laughs in the vaudeville lineup headed by Charles (Chic) Sale as there are contained in the feature photoplay, *Charley's Aunt*, in which Charles Ruggles furnishes the hilarity.

Archie and Gertie Falls open the "flesh" proceedings. The first half of their turn is devoted to balancing and stunting on the Spanish web by Miss Falls, her work being well executed. Following this the male does some comedy acrobatic stunts which are topped off by a toe-to-toe catch between the pair.

Bert Rome and Henry Dunn have powerful voices and combine to make a good harmony team. They rendered two ballads and a comedy song at this show to a big hand.

Vercell Sisters and their Six Boy Friends were next. This is a flash act of quality neatly dressed thruout. The two attractive girls are splendid dancers and execute their double numbers in perfect time and unison. The six boys form a dandy background for the sisters and they too are fast steppers and have a good routine of ensemble numbers. Two of the boys do a pippin novelty "drunk" specialty, which brought them prolonged applause.

Charles (Chic) Sale, the "specialist" himself, was greeted vociferously by the auditors and as usual he had them falling off their seats thruout his discourse on the zither and his subsequent portrayals of rustic characters. Regardless of how often one witnesses the performances of this peer of all "hick" delineators he is ever welcome, and his inimitable style of comedy always hits home solidly.

Joe Marks and Company closed the bill. Marks ran Sale a close second for hit honors of the afternoon, and he too had them laughing thruout with his comedy actions and material. Marks is a hard worker and his turn never lags for a moment. He is supported by Mae Leonard, a clever performer and dancer, and Eddie Ryan and Leo Fellows, the former a stepper of ability. They were compelled to give two encores before they were able to beg off.

FRANK B. JOERLING.

## Loew's State, New York

(Reviewed Saturday Afternoon, Jan. 10)

It remained for two song-dance acts, Cole Brothers and Lee Twins, to furnish the sock at the initial performance, when the headliners, Ruby Norton and Jim Toney, did a flip-flop most of the way thru their overlong turns. Because of Toney's poor laugh material, this show is virtually starved for comedy. He was in a made-to-order spot to go over big, but his distasteful gags were not enough. The situation may be remedied on Monday, however, when a sixth act is to be added. Miss Norton's fault lay in a weak voice that failed to carry Neville Fleeason's specials to the rear portions of the house. Business was way off in comparison to the last few weeks, the screen feature, *War Nurse*, probably being partially to blame. This picture was in the Astor for a \$2 run, and then played the Capitol before coming here.

Four Bards opened with novel figure and hand-to-hand work that drew good applause en route. The males have some highly original methods for completing the stunts and shut with an effective interchange catch on the apron.

Cole Brothers have greatly improved (See LOEW'S STATE on page 80)

picking up for the second show. *Sunny*, with Marilyn Miller, held the screen.

Rubio Sisters scored a smash hit with their marvelous acrobatic routine. Superb showmanship and finesse are displayed in all of the difficult stunts executed by the girls.

Major, Sharp and Minor, constituting three girls (brunet, blond and titian-haired), went over with a wallop with their swell warbling of a repertoire of pops. One of the girls works the ivories thruout and joins her partners in the harmonizing.

Joe May and Doty held down the trey spot with ease. May clowns superbly with his petite blond partner of the Dumb-Dora type. They have a clever act and managed to ring up a nice laugh score.

Carl Shaw stopped the works cold with a line of dancing that is packed with dynamite. Two girls and two boys are in his support, and all are plenty there with their underpins. Shaw and an extremely comely girl stood out with their high-powered stepping. This girl is way above the average in acrobatic work and high kicks, but Shaw supplies the sock



**E. F. Albee, Cincinnati***(Reviewed Saturday Afternoon, Jan. 10)*

Ade Duval, young and personable magic worker, gets the bill off to a lively start, with his *Rhapsody in Silk*, in which he is assisted by a boy and girl. His is a wov of an offering. Duval specializes in silks exclusively, and we cannot be wrong in dubbing him the best in his line. He drew a thunderous hand before he was halfway finished, which, in itself, is no little accomplishment for a magic turn. He stepped off to another resounding hand.

Virginia Karns, songstress, until recently on the staff of WLW here, deuced to good results. However, she was aided considerably by the fact that she had many friends in the house. Miss Karns has the looks, and a sweet voice, but her enunciation is bad. An impersonation of Helen Kane was weak, and should be eliminated. Her repertory of songs also could be strengthened. She took a good hand and encored.

Monica and Ann Skelly, assisted by two male juveniles, one a crackerjack hooper, squeezed all the entertainment possible out of a flimsy skit, *French Leave*. Ann is a capable comedienne, and Monica a pleasing straight, and the duo got everything possible out of the material at hand, which isn't much. Ann and Monica sing fairly well, and dance passably, too. One of the boy supporters pulled a hearty mitt with a nifty hoofing morsel. The turn bowed off to surprisingly heavy applause.

Sunkist Eddie Nelson hoked, mugged and gagged his way to big results, his style clicking greatly with the first show customers. He does a little bit of everything, but nothing that has any semblance of seriousness. He is a corking buffoon, and proved it by walking off to the healthiest hand of the matinee. He was called out, and satisfied 'em with a comedy curtain.

Frank and Milt Britton and Gang is a hoke-infested band turn, with a wealth of comedy, novelty and everything else that goes to make palatable entertainment. There is a funny and novel opening. Then follows a film trailer showing the boys leaving the boarding house for the theater, and then we see the band on stage. Here follows a bag of slapstick hokum material, and a heap of novelty specialties. To get critical for a moment, it might be said that the turn is a bit overburdened with hokum, and there is much repeated business. A burlesque on the *Poet and Peasant Overture* leads into a riotous finish. The hand received was shade below that given to the Nelson lad.

BILL SACHS.

**Grand Opera House, N. Y.***(Reviewed Wednesday Evening, Jan. 7)*

A preponderance of dancing on this bill, with the auditors craving for a real laugh but getting but a thimbleful. The comedy assignment is in the hands of Ryan and Chesleigh, in the deuce spot, who managed to elicit a fair measure of laughs with their clowning about men, and Vic Laurie, who contributed some fun with his parody warbling. A strong comedy act would have made this a much better show. Business was good. *Entravagance*, with Junc Collyer and Lloyd Hughes, was the screen fare.

Hashi and Osai, mixed Japanese team, went over okay with a well-executed series of perch stunts, handstands and fast tumbling. Girl does the perch work, while her partner furnishes the sock with his floor acrobatics.

Ryan and Chesleigh, blondes, gabbed away merrily about the ways of men, intersticed with parody warbling. Miss Ryan has the comedy role and gets nice support from her young and pretty partner. With more meaty material these two girls would fare much better. They clicked here.

*Shades of Blue*, six-people flash, scored a decisive hit. The best work is done by a short, hefty couple, who walloped home their doll and Dutch dance items. They outshined the remainder of the cast, who are so-so in their tap and acrobatic stepping. Plenty action displayed, but extremely weak in spots.

Vic Laurie, who is back doing a single,

got a hand coming on. His forte is warbling of parody songs to the accompaniment of a mandolin-uke. He weakens his act with the feeble gags with which he interpolates his comedy singing. He unleashed some laughs, but he did not give them enough.

*Jim and Tom Story Revue*, comprising two mixed teams, sent over a breezy routine of sax playing, dancing and warbling. A good-looking couple, apparently the standard bearers, sparkled with their sax items, making the instruments talk, weep and laugh. An extremely pretty blonde wields a pair of precious underpins, but her singing would not be missed. She does her specialties chiefly with a youth, who plays the fiddle and supplies the sock with his torrid stepping. They were a hit here.

CHARLES A. SIEGFERTH.

**Park Plaza, New York***(Reviewed Wednesday Evening, Jan. 7)*

Evidenced by this bill, the Fox office is spending the mazuma for entertainment in the hope of bringing the house back to its former big-money rating. Not much to the four-act layout, however, even tho it is a costly one. Two comedy acts are sandwiched between a pair of flashes, causing the show to be frequently dull and slow during the one hour and 11-minute running time. *Fast and Loose* was on the screen, and business was nothing to speak about.

Montenegro and Dorota opened in their unique flash, in which they are assisted by a girl singer and a seven-piece marimba outfit. The dance numbers of the standard bearers are different and cleverly executed, tho far-fetched for States audiences. Unbilled girl means plenty to the act with her delightful soprano voice. Finished to a nice hand.

Faber and Wales, with an unbilled male pianist, deuced and got a good reception, with most of it due to Miss Wales. She is a neat song seller and is cute in line handling. Faber is fair in his warbles and gab. The material is lacking, and the act overruns.

Jack McBride followed and carried on with lots of hoke. He corrals lots of laughs, but they begin to drop off near the end. There is too much of him in the act, whereas a little more attention should be given to the two girls in his assist, who have good voices. Found good applause awaiting their bowoff.

*Lights and Shadows*, nine-people flash, proved a good dish in the tail-end spot. It is superbly staged and capably performed by a talented cast. Highlights are acrobatic dances and adagio, with interpolated singing also showing up well. Rang down the curtain to loud returns.

SIDNEY HARRIS.

**RKO Intact No. 26***(Reviewed at the Madison, Brooklyn, Tuesday Evening, January 6)*

Even without discounting the slight but nevertheless conspicuous letdown in the deuce spot, this is a show that will please mightily in any of the better families. The deucer, Carlena Diamond, has one of those "quiet, pleasing acts" of which Charlie Freeman has often said they are no longer playable in four-act shows. Balance is off, with the scales weighing down heavily on comedy. Which is preferable these times, particularly in the houses touched by the in-facts, to a heavy dosing of flash, singing, dancing and the like. At this catching the intact fixers had already performed their work, and the show ran an hour to the minute without stress or strain. Business was fair, with *Free Love* on the screen.

The Lucky Boys, six full-grown Risley and tumbling artists doing their stuff in campus garb and even making passes with a prop. football, went over with a bang in the opener. They use from one to three cradles and engage in a myriad of difficult body-juggling stunts. Plenty of hoke comedy is injected, and there literally isn't a dull moment. One cradle man caught three of his colleagues in a heap for the bows, and the encore had a lad dropping from a trapeze at flood-

light height to a cradle man on the stage in a hand-to-foot catch.

Carlena Diamond, out as a single since splitting with Harry Burns, depends chiefly on her engaging personality and indispensable harp to make an impression in seven minutes. She sings pleasantly to one harp number, and then follows an impression of her once famous father, Charley Diamond. This calls for the plucking of a baby harp while hoofing. It accounted for her weak bowoff. Miss Diamond is the stuff for an intact, but in a more substantial routine. Adding somebody with a sock specialty might help.

Sammy Lewis and Patti Moore have improved many times over since we caught them in a Loew neighborhood late in November. The zippy dancing and comedy team have added the two LaVerne Sisters, and Barney Dean is still contributing stookey comedy. Their pleasing hodgepodge of song, dance and hoke has one of the most colorful sets in use on the RKO Time. The refurbished skit is called *South Sea Sadie*; Miss Moore, as the owner of the title role, works at a terrific pace and to good results. Just about the perfect act now for any house. The boy who fixed this up since it shoved out of the presentation houses is a genius.

Clara Barry and Orval Whitledge stopped the show cold in the top-line spot in their cross-fire classic, *Jest for Awhile*. Several of their smarter gags were waived way over the heads of the Madison provincials, but there was enough of the sock stuff in the residue to make them the outstanding personalities on this show. One of the few gab acts in the business one doesn't mind seeing again and again.

ELIAS E. SUGARMAN.

**Loew's Lincoln Sq., N. Y.***(Reviewed Monday Evening, Jan. 5)*

The customers were tough here with their applause and almost made the performers do miracles before they showed any signs of being alive. Si Wills, a first-rate buffoon, did not thaw them out in the deuce spot, but got them all excited in the fourth berth when he clowned for real laughs with Bob Carney and Jean. This heretofore pushover audience is beginning to demand meaty entertainment before it unfetters its hands. Business was fair. Harold Lloyd's *Feet First* held forth on the screen.

Leona Earle and Company opened with a series of slack-rope stunts. Miss Earle performs with ease and showmanship, and thrilled them with a couple of breath-taking items. But she ought to get a more graceful male support. His yokel appearance hurts the act. Went over okeh.

Si Wills, whose mugging and clownish antics are known to screen audiences, failed to move them with his superb and original comedy. Not even his crazy collegiate makeup evoked a ripple. His funny gabbing, flute playing, stepping and mugging a la Eddie Cantor reaped hardly any reward. Most of his clever comedy, it seems, went over the heads of this mob here. Bowed off to tepid applause.

Rucker and Perrin, one working as a chink and the other as a slow-footed Negro, threw a laugh bomb into the frigid crowd. They had everything their own way and got a strong hand at the bows.

Bob Carney and Jean, mixed team, put them back to sleep in the next-to-closing berth. Most of their gags and riddles are older than Santa Claus, but they showed class in their pedalcist work. It appeared as tho they were heading for the ash can until Si Wills came to their rescue and livened up things with his guitar and droll non-

sense. With him in their midst the Carneys worked with real zest and registered laugh after laugh. With the slightest suggestion of milking they could have stopped the works.

*Clay Stearn Revue* was a breezy dance flash in the closing spot. Youthful line girls, a sister team and two boy tappers displayed neat stuff with their underpins. Stearn stood out with his elastic footwork. His wooden-soldier item with a girl is the highlight. The act piled up a healthy applause score.

CHARLES A. SIEGFERTH.

**Keith's Royal, N. Y.***(Reviewed Monday Evening, January 5)*

Tonight's show, six acts and Wheeler and Woolsey in *Hook, Line and Sinker*, played to a fair-sized audience, early in coming and going. The bill was held up by three comedy acts following each other in midportion. These acts, Maker and Redford, Francis X. Bushman, Jr., and Coulin and Glass, provided continuity of an intimate brand that found its way into the audience's favor.

*Bouquet of Melody*, quartet of girls, had the launching job and proved a fair dish in their wind-instrument blowing. It is a mild act thruout, except when two girls solo on a trumpet and cornet. Left to fair returns.

Edward Allen, assisted by Bobby Gorman and Audrey Dixon, deuced and did not give the show its needed warming. They have the looks of a very capable trio, but engage in much weak comedy whereas their song-dance efforts appear to deserve the most attention. Nice hand at the bows.

Jessie Maker and William Redford followed and made things pick up by bringing in needed comedy. Both work well and have okay material, with Redford doing a sweet job of a radio announcer. They also get in singing and dancing, and their unbilled male assist lends piano tickling.

Francis X. Bushman, Jr., got a good amount of laughs and applause for his Paul Gerard Smith vehicle, in which he is assisted by William Langan and Renee Danti. The act is there, but needs better working out. Bushman's performance is somewhat stilted, and his support work well.

Jimmy Conlin and Myrtle Glass hoked for big laughs in the next-to-shut spot, aided in their carryings on by Bushman and Langan and the back-stage crew. The ease and naturalness with which this act is delivered begs for loads of laughs no matter how often it is seen.

Samaroff and Sonia were a brief item in closing the show, doing four minutes. This mixed team pace a cute collection of dogs in clever stunts, tho they need to frame the act better for proper effectiveness. Got mild applause.

SIDNEY HARRIS.

**Keith's Hamilton, N. Y.***(Reviewed Monday Evening, Jan. 5)*

Evening acts played for 2 hours and 10 minutes, with the one over and above the regular Monday night allotment coming in via the personal appearance of Robert Woolsey and Bert Wheeler with their latest picture, *Hook, Line and Sinker*. They did 10 minutes of sufficient gagging to be taken out of the "personal-appearance" category, but it

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## VAUDE. NOTES

PAUL MORTON, of the Four Mortons, is now heading a Tishman & O'Neal act in which he is assisted by Grace Candee and Millard Briggs. The act is playing out of RKO's Boston office.

LILLIAN FITZGERALD, who replaced Irene Franklin for a spell during the run of *Sweet Adeline*, is included in the support of Lynne Overman, who opened for RKO the last half of last week in Yonkers. Others in the cast are Jack McDonald, Walter Armin, Lois Wild and Billy Gould.

Before many of the boys around the RKO office knew that Bert Wheeler and Robert Woolsey were expected from the Coast, Harry Mandel had Al Fineman meet the pair at the station last week and induce them to make personal appearances the next day (Monday) in his three houses, the 81st Street, Hamilton and 58th Street, New York. The appearances were in conjunction with the showing of their latest RKO release, "Hook, Line and Sinker". No salaries, either. Mandel does his sleeping at home—and in bed.

MARIO ARTEMIS, dancer, has been added to the Violet Carlson act, current at the Palace, New York, increasing the cast to three. Jerry Green is the pianist of the act.

CARL SHAW is doing a new act which he will bring into the RKO fold soon around New York thru the Jarhe's Plunkett office. He is assisted by Jimmy King, Joe Rollo and Audrey and Eva Gibson.

THE PARKS SISTERS are with Harry and Dorothy Dixon's new act, which worked for RKO the last half of last week at the 86th Street, New York. The girls were formerly of the act of Parks Sisters and Harvey.

Comedians who climbed the heights and have reached the stage where they forget that they were ever one of the mob themselves might have received an object lesson from Eddie Cantor's graciousness at the Palace, New York, last week. Eddie went far out of his way to build up everybody on the bill. He didn't cost him a penny, but it made many new friends for him, and this might well apply to any big "name" doing likewise.

MARIE ALVAREZ, who recently worked with Ken Murray at the Palace, New York, has teamed with Arthur Hartley. The new combo brought their act into the RKO fold the last half of last week in Auburn, Mass.

EMIL BOREO was forced to close at Loew's State, New York, Thursday (January 8), in order to open Friday in Pittsburgh with the *Knick Knacks* presentation unit. Bert Gordon filled in the one day for him.

BILL FARRELL AND DAD, who just finished playing Loew's presentation time, opened this week on a split between the 46th Street and Pitkin, Brooklyn. Meyer North is agenting the act.

JIM TOM STORY REVUE, four-people musical and dancing act, will show for Loew this last half at the Boulevard, Bronx. Al Freeman is their representative.

The producers of girl acts who not long ago made a pretty penny out of the RKO and Loew offices are now flirting with Publix. And it looks as if the picture circuit is not averse to the idea of using "flesh" again in a number of houses that have been film grinds the last several seasons. Developments are expected within the next three weeks, they say on the inside.

BOBBY SANFORD and Jesse H. Martin are rehearsing their second girl troupe for a Publix unit.

THATCHER, DEVERAUX and Adam are playing this week for RKO at the Albee, Boston, and will probably play RKO's New York houses after this date. Jeff Davis, of the Billy Jackson office, is handling their business.

THE ROYAL SIDNEYS showed for RKO this first half at the Hamilton, New York. Agenting by Billy Jackson.

TOMMY RUSH, Allen Forrest and Lenore Lee, new trio, went RKO the last half of last week at the Hamilton, New York.

Again RKO and Loew are making an attempt to live up January business by their respective campaigns. This year it is RKO's Second Anniversary celebration and Loew's January festival. So far nothing really brilliant has been pulled in either campaign, but the biggies agree that a little stirring up is better than none at all.

EVELYN HOEY, from musical comedy, is slated to bring her singing act into the RKO fold next week on a split between the Coliseum, New York, and Flushing. She will be assisted by two pianists. Blondell & Mack are her agents.

WALSH BROTHERS, pair of hoofers who have been around in vaudeville, are now working at the Nut Club in Greenwich Village, New York. They are on their ninth week.

KHARUM, Persian pianist who formerly did a single, is now teamed with Barsoni, baritone from the Budapest Opera House. Jack Curtis brought the new combo into the RKO fold this first half at the 86th Street, New York.

ELTON RICH and Co-Eds, an Alex Gerber flash, went RKO the last half of last week at the Hamilton, New York. In Rich's support are Paula Carlson, Eva Long, Aileen Herndon and Sally Marsh.

A little reasoning power on the part of the Joint Complaint Bureau with Jennie Goldstein, Yiddish legit, "name", was the only thing that caused her to go thru with her vaude. dates for Fox. Given one week to test her drawing power, she refused to do it with it, at no billing and advertising had already been sent out, unless given a blanket contract for all of the Fox time. Persuaded not to embarrass the theaters and play the dates, she impressed sufficiently to be given all of the circuit's available vaude. time, anyway.

LUCKY STRIKE Marimba Orchestra is slated to open for RKO soon around New York. Rlo Rica, singer, is featured in the 10-people cast, which also includes Selya and Martinez.

ALICE GENTLE is back in vaudeville after being out some time. She opened for RKO this week at the Albee, Youngstown, O. Agenting by the Weber & Simon Agency.

LITA GREY CHAPLIN, who played the last half of last week at the Franklin, Bronx, is playing outside of New York for RKO for two weeks. After this she will return for additional time in and around New York. She is supported by Pat Casey at the piano.

TUXEY ONEK and Elnor Walent, formerly in musicals, are polishing up a new singing and comedy singing act at indie houses adjacent to New York. Abe Thalheimer is handling their business.

After four weeks, RKO suddenly decided that giving the Hamilton 10 acts on Monday and Friday nights was "too much show". It is a mystery where they arrived at that deduction, for the three extra turns did not cost them anything and the auditors never evidenced weariness at any of the shows caught by "The Billboard".

DE MAR AND LESTER, who recently showed for RKO, will give the Loew bookers a chance to see them in action the last half of this week at the Lincoln Square, New York.

JACK BENNY, who was scheduled to play this week at Loew's State, New York, was forced to cancel the date owing to illness. Jim Toney is pinch-hitting for him.

LEON NAVARA, who has been handling the m. c. duties at Loew's Paradise, Bronx, the past three weeks, has returned to vaudeville. He is splitting this week between the Bay Ridge, Brooklyn, and the Lincoln Square, New York. Next week he will divide his time between the Pitkin, Brooklyn, and Yonkers.

Performers can help themselves and general conditions a great deal by injecting bits of confidence and cheer in their stage chatter instead of referring to depression as something everlasting. When on the stage, artists are closer to the masses than any other medium. They should use that power in the same manner that they did during the Liberty Loan drives.

JAY VELIE, who recently did an act with Harry Miller, is now doing it with Pauline Chambers. They opened for RKO this first half at the Hamilton, New York, agenting by Lee Stewart.

JOHNNY FARRELL, formerly of Saxton and Farrell and of late in the Lee Stewart office, has gone vaudeville again with Patricia O'Dare, of the old team of Kellam and O'Dare. They opened for RKO the last half of last week in Portland, Me.

EDDIE MILLER will double this last half from his vocal studio in the Steinway Hall Building, New York, to the Coliseum for RKO.

JACK DONNELLY is doing a new musical skit, *Hot-Heitress*, which went RKO this first half in Yonkers, agenting by Harry Ward. He staged and conceived the act, and his supporting cast comprises Agnes Dawson, Laura Gilbert, Rita Jarvis, Ken Sites and Charles Krylo.

There is not much fanfare from the Warner people in the way of personal back-slapping publicity, but it is noticed that the circuit has been steadily increasing its vaude. time. The Warner creed, apparently, is to do things without talking about it.

JOE CAPPO is now the assist for Elsie Plicer and Dudley Douglas, who are working for RKO in the East. He replaced Georgie Pierce.

COOKIE BOWERS, active in talkies and radio, was brought into the RKO fold by NBC the last half of last week in Schenectady. He does animal imitations, character impersonations and pantomimic bits.

AL MOORE AND HIS BAND, who recently played an engagement at the Beaux Arts Club (night club), will return to RKO the first half of next week at the Royal, Bronx. They will follow this with four weeks in and around New York.

BILLY AND ELSA NEWELL are set to return to RKO. They are slated to split the week of January 24 between the 86th Street, New York, and the Fordham, Bronx.

EDDIE WALSH and Helen Murray showed for Loew this first half at the Boulevard, Bronx. The act used to be billed as Walsh and Clark, Miss Murray having replaced Elsie Clark.

BERK, FLOYD AND SAUN showed for Loew this first half at the Lincoln Square, New York. One male and two women in the singing and dancing act agenting by Joe Michales.

RICHY CRAIG, JR., who recently showed for Loew at the Lincoln Square, New York, has been o. k'd for further time. He will play the last half of this week at the National, Bronx.

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# NEW ACTS

## Reviewed in New York

### Harland Dixon

And His Dizzy Dozen Dancing Dears  
Reviewed at the Palace. Style—Dancing and talking. Setting—Full stage (cyc.). Time—Eighteen minutes.

Harland Dixon shows up better in this act than at any time we caught him in vaudeville. Chiefly because he submerges to some extent—but not enough yet—his yen for warbling and stories. And he is backed up by a line of 12 girls who know their dancing and exhibit, in turn, as much gusto as an ensemble twice their number. Not bad looking, either. On third here and with a big personal plug for Dixon by Eddie Cantor, the act was the only one on this show to score a decisive show-stop.

At the opening Dixon and the girls are seen in a peppy routine, the girls working in line and the tap-dancing master keeping to the fore. Dixon remains alone for some stories in an affected Irish brogue, following with a song and clever pedal eccentricities. The appeal of the act gets a big boost in a number wherein Dixon plays the part of a dance stager and the girls coryphees *au naturel*. In several stages by way of exhibition and gab he whips the line into shape, leaving the girls to present the finished number. Dixon has another solo spot in a character bit, playing a tough mug, and then into neat taps after flimsy gab. The finale is a corker. The girls swing on in sexy scanties and long red gloves, interpolating several interesting hand routines. They are joined by Dixon, whose presence appears to hasten the tempo of the flashy ensemble. This eye-soothing number got them the show-stop. With money right this latest effort of the lithe-limbed Dixon should get a nice play from the majors. E. E. S.

### "Sugar" Marcelle

Reviewed at the National, Bronx. Style—Singing. Setting—In one. Time—Six minutes.

This blond songstress makes a striking appearance in a black gown, accentuated by a large white fan, and sells her popular and special numbers in great style.

Her diction is crystal clear and she radiates a ton of personality. She works with all the grace and technic of one many years behind the footlights. She wormed herself into the hearts of the auditors from the start and played right into their laps.

Miss Marcelle sang but three numbers, *My Baby Just Cares for Me*, *Dove 'Em in the Subway* and *You've Got To Have It in Hollywood*. She socked each one over for a home run, but despite the audience's craving for more, Miss Marcelle refused to come out. And this might have been ascribed to the exigencies of the bill.

With some of the punch lines in the Hollywood number Miss Marcelle takes some ribald liberties. Some houses will not stand for them.

A male pianist, who knows his ivories, is in support. A strong deuce-spot act. C. A. S.

### The Kentuckians

Reviewed at the Hippodrome. Style—Dancing. Setting—In one. Time—Seven minutes.

The *Kentuckians* are a quartet of black-face males, who thruout their all-dancing routine lead one into believing that there are only two in the act. They are all dressed alike and split the routine up into two sections, one pair tapping and the other doing acrobatics. At the finish they are all on for the bows and doff their headgear to show they are white.

Not much to the act now, altho it has possibilities. The deception idea is a good one, yet it is not developed enough to make it mean anything. They might add a couple of minutes to the running time to fill out the turn. The acrobatic

dancers, on for the finish, land best in their speedy presentation of good floor work. The tappers do not fare so well; are good hoofers, but they lack punchy routines.

Deuced here and were mildly received. S. H.

### Lew Hearn

Assisted by Eddie Cantor and Robert Leonard

Reviewed at the Palace. Style—Comedy sketch. Setting—In three (special). Time—Eighteen minutes.

Eddie Cantor's subordinate billing derives from his pitching in on his second Palace week to give Lew Hearn a vehicle. Altho programed as *Buy Now*, this is an offspring of a skit presented in *The Midnight Rounders* in 1920 by Cantor, Hearn and the late Joe Opp. Robert Leonard, identified with *Potash and Pearl-mutter* roles abroad, plays Opp's part in the modern version of the hilarious piece. In the show of 11 years ago the original sketch was titled *Joe's Blue Front*.

Hearn and his partners were at a disadvantage at this catching, having had few rehearsals and no test yet of the punch lines and bits. We hear that many changes were made later in the week, even to the extent of putting in an entirely new finish. But even in the raw the piece is a compliment to the piping-voiced Hearn and his "support". The piece is precious at this time because it gives a glimpse of Cahtor working for a change in heavy character; i. e., for once without street clothes or in blackface.

Leonard and Cantor are the bosses of a gyp clothing store and pressing establishment, Hearn the sucker of a customer who permits them to throw him all over the place, but insists on a coat "with a belt in the back". Cantor wears a five-day smear of beard and a brown derby slapped down over his ears. Leonard is the phlegmatic retailer, putting over as perfect a character as we have seen in Hebe comedy in many a day. Mostly situation laughs, altho some of the lines pulled are sole ticklers. The enterprising merchants try everything on the sucker from an admiral's suit to a Florodora frock coat, and finally wind up with a sailor suit—but it hasn't got a belt in the back, and the would-be customer escapes into the street.

With a good cast Hearn should be able to make this go as a steady for work over the majors. The setting and props are realistic, and the former unusually effective for vaudeville. Closed the first half here with plenty of laughs, as stated, but missing to some extent at the finish. But the fixing came in several days. E. E. S.

### Tommy Evans and Company

Reviewed at the National, Bronx. Style—Musical. Setting—In three (special). Time—Nine minutes.

This little chap Evans is at home with his brass and string instruments. He plays the sax, clarinet, French horn, trumpet and violin with ease; makes a neat stage appearance and couples his fine work with plenty showmanship. The "company" is a girl who works at the grand thruout and creditably.

Evans opens with a fast classical item on the sax. He displays ample technic and has chosen an adequate and pleasing cycle of numbers. His *Go Home and Tell Your Mother* on the sax clicked and he exercised keen taste in following this with *Moonlight on the Colorado*, the girl singing it while he harmonizes with the French horn. This is beautifully rendered.

Some torrid moments ensue on the trumpet and the clarinet. With the latter instrument the musician gives a good account of his wind powers. His liting classic number on the chin box also elicited his ability with the bow.

The wallop of the act is reached when Evans plays a sax and clarinet simultaneously, exuding some wicked blues notes. He jazzes this up for a whirlwind finish and deserved the tumultuous applause.

Deuced here to a half dozen bows. C. A. S.

### Diana Chase

Reviewed at the Hamilton. Style—Singing. Setting—In one. Time—Twelve minutes.

Diana Chase is from musicals, her last engagement being in the quick flop, *Luana*. Altho satisfactory in legitimate, she has plenty to learn for vaudeville, the major lesson being in dress.

Assisted by a male at the piano, she did four songs, one a medley and the other three *The Song of the Fool*, which sounded like a special; *The Day Your Lips Met Mine* and *Without You*. The "Lips" song was done while she was leaning up against the proscenium post and was set poorly. So far as her act was concerned, she should either have delivered the number in that position immediately following her pianist's *Body and Soul* solo for a second entrance, or in the finale for a trick bowoff.

Miss Chase has a pleasing blues voice, but would show to much better advantage in a gown other than the flowery affair she had on at this catching. Her blondness would be set off much better if she wore black.

Only her closing, *Without You*, was a standout among her songs. Her medley number, for one, was entirely too short and the weak finish left the audience here wondering whether more was to follow. J. S.

### Three Aces

Reviewed at the Hamilton. Style—Dancing. Setting—In one. Time—Six minutes.

One of the first things these two boys and girl must do is to learn whether they have a right to the billing they use or not. According to *The Billboard* files, a roller-skating act titled *Three Aces* was reviewed in 1929. A checkup may eliminate future embarrassment.

As hoofers these kids are o. k., both when together and in competitive stepping. In the latter they work without music, and the spice and most of the punch is gone as a result. They only do one full routine as a trio and that at the opening.

With the music added where needed, they will suit as intermediate bill openers. The girl would show up much better if working in shorts instead of a similar costume to the boys.

They bowed off to a nice hand here, altho set late in a 10-act bill. J. S.

### Trip to Holland

Reviewed at the National, Bronx. Style—Singing, dancing and musical. Setting—In one and full stage (specials). Time—Sixteen minutes.

An aggregation of two comely girls, a male acrobatic dancer and a seven-piece string band with distinct Dutch atmosphere. Act is gorgeously mounted, one backdrop representing a typical Hollandaise waterfront, the other a tulip field. These blend beautifully with the colorful costumes worn by the cast.

Opens with string band and two lassies exuding a zippy Dutch melody, followed by the diminutive leader yodeling a lullaby. This chap has plenty class as a yodeler and welder of the baton. He is also all there with his playing of a Dutch dumra. The string band exudes swell American and Dutch numbers with zest. It drew warm applause after each rendition.

A pretty girl's warbling of *I'm Wasting*

*My Time and Love on You* pleased immensely. The tap dancing by a winsome brunet is above the average. She fits ideally into the frame.

The band leader's warbling of *The Kiss Waltz* in double-voiced tenor and his yodeling are the highlights. He's a splendid showman and puts over the unique act with a wallop. For the finale in the Dutch tulip scene the band strums out some torrid tunes to the marvelous acrobatic stepping of a lithe-limbed male.

Act was a smash hit here in the closing spot. C. A. S.

### Smith and Rogers

Reviewed at the 86th Street. Style—Dancing. Setting—In one. Time—Seven minutes.

Smith and Rogers would have undoubtedly been seen to better advantage in a more suitable spot than third on a six-act bill. They were as out of place there as any mixed hoofing team would have been, with their light comedy suffering from what had gone before.

They come on in freak dress, the girl in bustle, etc., and the boy in iron hat (See NEW ACTS on page 33)

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## Many 'Names' In Cleveland

Competition stiffest in years, with business fair—Cates held until June

CLEVELAND, Jan. 12.—Cleveland, long a fertile spot for "name" bands, continues to live up to that reputation. Local night clubs, hotels and dance halls are facing the toughest competition in years, yet none of them can complain of really bad business. All are getting a fair share of the local and transient trade, as well as the college crowds of Western Reserve and Case universities.

Kay Kyser, the "Man From the South", and his orchestra, which recently concluded a pleasant stay at the Baker Hotel, Dallas, is playing at the College Inn. Hal Kemp and his orchestra, known to the radio listeners throughout the country, due to their long run over the NBC System, are on an indefinite contract at the Golden Pheasant.

George Williams has his band at the New China, and Ben Pollack has his combination at the Hollywood. Stubby Gordon and his tooters continue to hold forth at the Chinese Temple. Freddie Carlone is at the Silver Slipper; Ace Brigode, at Danceland; Emerson Gill, at the Bamboo Gardens, and Opie Cates and his Californians are set at the Red Lantern, 105th and Euclid.

The latter outfit, originally booked in at the Red Lantern for two weeks, has been signed to a new contract which expires in June. In the personnel are Leonard Sussman, reeds; Ray Dewell, reeds; Lee Rozos, reeds; Al Mack, piano; George Tamleo, guitar; Chester Willy, trombone; "Smoky" Walsh, trumpet; Eddie Wendland, trumpet; Tommy Noll, drums; Charlie Brandon, bass, and Opie Cates, leader.

### New Music Buyer for Kresge

NEW YORK, Jan. 10.—Frank Werthman has turned over to F. G. Hitchcock the task of buying popular sheet music for the Kresge syndicate stores. In his letter to some of the publishers announcing the change, Werthman indulged in some clowning and referred to the thrills he used to get when the publishers jumped the price as soon as a song began to sell. To some in the music business Werthman was hard-boiled, but to others he was o. k. Hitchcock, who is scheduled to come to New York, January 15, to confer with publishers, is reported to be even more hard-boiled than Werthman.

### Don Bestor Band Will Barnstorm

PITTSBURGH, Jan. 10.—Don Bestor's band, a regular feature over Station KDKA during the organization's long engagement at the William Penn Hotel here, is currently at the Stanley Theater for a week with Ed Lowry. Bestor leaves on a barnstorming tour following the theater booking.

He has been replaced at the William Penn by Bobby Meeker, who will also fill Bestor's KDKA time.

### Andy Razaf Free Lancing

NEW YORK, Jan. 10.—Andy Razaf, co-writer of *My Fate Is in Your Hands* and other popular ditties, purchased, last week, from a Broadway publisher, the unexpired time of his contract. Andy, tired of being bound by another's ideas, will free lance for a time.

### Con Conrad Goes to Coast

NEW YORK, Jan. 10.—Con Conrad, co-writer of *Margie*, *Memory Lane* and other popular song hits, has gone to Hollywood to write tunes for Fox pictures. Conrad expects to be on the Coast about a year.

### Harry Spindler at Gibson

Harry Spindler and his "Around the World Orchestra" last week substituted for the Bernie Cummins organization in the Florentine Room of the Gibson Hotel, Cincinnati. The change was made at the request of Cummins, who has been at the Gibson for the last eight weeks, to enable him to begin his engagement in St. Paul at an earlier date. The Spindler tooters were heard nightly over WLW or WSAI and got over handily with the Gibson patrons. Isham Jones and his orchestra began an indefinite engagement in the Florentine Room Friday night.

### Harry Shannon To Tour

CLEVELAND, Jan. 12.—Harry Shannon and his orchestra, who recently moved out of the Red Lantern here, in favor of the Opie Cates unit, will shortly go on a three weeks' tour for the Troilo office, of Pittsburgh. Following this, the 11-piece aggregation will move into the Shadyside Ballroom, this city, where the outfit will be heard over Station WTAM.

### J. F. Murray Joins WJAS

PITTSBURGH, Jan. 10.—James F. Murray has severed his connections with the Troilo office here, to become associated with Station WJAS, local Columbia outlet, where he will handle publicity.

### Bob Turner Band Playing Under Ralph Britt Banner

LUBBOCK, Tex., Jan. 10.—Bob Turner and his orchestra have signed to play under the Ralph Britt banner for the Hilton Hotels of Texas and are now in the third week of an indefinite contract in this city, where the outfit has been getting over nicely with the dance public.

In the Turner lineup are Paul Tuggle, drums and voice; Axe Richardson, piano; Chet Flolo, banjo; Herman Applebaum, trumpet; "Lefty" Johnson, trombone; Tom Aldred, reeds, voice and arranger. The past summer and fall the Turner players played one-nighters thru Nebraska and the Dakotas.

### Joe Nesbit Orchestra For Asbury Park Casino

NEW YORK, Jan. 12.—Joe Nesbit and his Pennsylvanians, originally booked in the Arcadia Ballroom here for a fortnight's stay, will conclude a three-month run at that stand tonight. After a brief tour thru Pennsylvania the aggregation will open January 26 at the Asbury Park Casino, Asbury Park, N. J., for an unlimited run.

Francis Gordon, long associated with the Paul Specht office, is personnel representative of the Nesbit organization. The orchestra is headed for big things on the Columbia Broadcasting chain.



MURRAY HORTON AND HIS ORCHESTRA, for the last 14 months the featured "hot" band for various commercial programs at Station WLW, the "Nation's Station", in Cincinnati. In the outfit (left to right) are: Murray Horton, piano and leader; Earl Paul, trombone and arranger; "Ish" Drain, drums; Don Buck, banjo and violin; Cy Carey, bass; Joe Klaus, sax, and clarinet, and Hawley Todd, trumpet. The Horton organization is set indefinitely at the WLW studio.

### Olsen Combo for Miami Beach Sammy Williams Combo To Play at Station KOB

HOLLYWOOD, Calif., Jan. 10.—George Olsen and his band are headed for the Deauville Club, Miami Beach, Fla., where the musical organization will appear for eight weeks. He plans to return here at a later date. During the time the Olsen combo is in Florida Henry Halstead's Band will function nightly at the George Olsen Club here.

### El Paso Musicians Elect

EL PASO, Tex., Jan. 10.—F. L. Pycher was elected president of the El Paso Musicians' Protective Association Monday night. Other new officers are Dayton C. Payne, vice-president; J. A. McKenzie, secretary; R. E. Smith, treasurer; C. E. Waterhouse, Ed Morasco, J. A. Banford, C. H. Armstrong and Duke d'Allesio, board of directors.

### Bert Stock Moving to WWJ

DETROIT, Jan. 10.—Bert Stock and his orchestra, for the last several months a big draw at the Monticello Ballroom here, will soon switch their radio broadcasting activities from WMBC to WWJ, the latter operated by *The Detroit News*, and one of the city's best stations. The band is set indefinitely at the Monticello.

EL PASO, Tex., Jan. 10.—Sammy Williams' Orchestra is playing luncheon and dinner music at the Hilton Hotel here, marking time there until Station KOB opens its local studio. The Williams aggregation holds a contract for the music for the station.

The group consists of Sammy Williams; Peggy Johnson, piano; Jack Rich, drums; Estaban Alanis, bass; Glen Adams, Lowell Riggs and Johnny Saenz, reeds; Bryan Johnson, trombone; Vernon Bullard, trumpet; Joe Casas, trumpet, and David d'Valles, violin. KOB is listed to open next week.

### Egyptians Sitting Pretty

ST. PAUL, Jan. 10.—The Egyptian Serenaders are winding up their third month of an indefinite engagement at the Boulevards of Paris Cafe, one of the most popular dance and dine spots in the Twin Cities. The band opened here October 21 last for what was originally to have been a two weeks' stay. It is reported that the combo will remain here until spring. The unit, under the leadership of Joe Cappel, is a nightly feature over KSTP.

## Melograms

BOB SANTLEY, radio singer, is broadcasting several nights each week over Brooklyn and New York stations.

ALFRED C. REINHART is heading the Three Banjoleers and playing on studio programs at WAAM, Newark, N. J.

LON MOONEY has quit the professional staff of the Red Star Music Company and joined Abe Olman's new publishing firm.

JACKIE TAYLOR and his orchestra landed the job at the new Edison Hotel, 47th street and Broadway, New York. Taylor comes from California. No radio wire had been installed at the present writing, but one is planned for the hotel in the near future.

WORD HAS BEEN RECEIVED that the Littmann programs, which featured Tommy Christian and his orchestra over WOR, have been discontinued. The sponsor for the programs is reported to be ready to resume activities, provided he can obtain the amount of time on the air he desires.

WILL OSBORNE and his orchestra have gone into the Richman Club, New York, replacing Ted Lewis' combination.

DON PAUL and his Kentuckians have opened at the Parkway Inn, Franklin Square, L. I., N. Y. Don has a crack dance combination and broadcasts regularly over WHN and other stations.

ERNIE GOLDEN, composer and orchestra leader, has gone to Miami. Ernie's last stand in the East was at the Abbey Inn in New Jersey.

PAUL AND THELMA MEERS, dancers, have gone to Connie's Inn, in Harlem, to strut their stuff.

LEON NASH and his orchestra are broadcasting and playing other dates in and around Wilkes-Barre, Pa.

EARL MARCO and his orchestra are playing for lovers of dance at Bradford, Pa.

THE INCA INDIAN BAND, headed by Blue Mountain, is broadcasting Inca Indian music over WGBS, New York.

FRANK THOMPSON and his orchestra are playing commercial dates before the mike at WWRL, Woodside, L. I., N. Y. Thompson's colleagues are big favorites with the fans on Long Island.

JACK PALMER, who coauthored *Everybody Loves My Baby* and other hits, has returned to Broadway and is placing new songs with the publishers.

THE RITZY RITZ TOWERS on Park avenue, New York, has hired Ozzie Nelson and his tooters to dish up jazz during the luncheon and dinner periods.

SOME OF Denton & Haskins' hot tunes were damaged last week when a fire broke out in the basement of 1595 Broadway, New York. Denton & Haskins are on the top floor, but the firemen smashed the skylight in order to permit the smoke to escape.

LARRY FUNK and his NBC band move out of the Greenwich Village Barn this week. A lesser-known jazz combination will move in.

### "Doc" Mize Boys Back Home

WACO, Tex., Jan. 10.—"Doc" Mize and his Varitonians have returned to the Baylor University here after a successful tour of West Texas. Rollin Monroe is business manager of the band, and its personnel includes Charles Evans, Bill Krauley, "Doc" Mize (director), Pedro Martinez, Morey Millerman, Curtis Lightfoot, Guy Woods and Lewie Morgan. The outfit will play in and around Waco for the balance of the winter.



**Williams at Southmoor**

CHICAGO, Jan. 10.—Ralph Williams and his orchestra have returned to the Venetian Room of the Southmoor Hotel after an absence of a year and a half and are furnishing music for the dancers and entertainment for everybody. With the return of Williams last Saturday the Venetian Room once more takes its place of prominence among Chicago's dine and dance activities. Many radio celebrities were present on opening night, as Williams' band is a National Broadcasting unit.

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**Ken Hackley Cowboys Playing Publix Houses**

CHATTANOOGA, Tenn., Jan. 10.—Ken Hackley and his Oklahoma Cowboys, who have just finished playing the Sudekum-Warner houses thru Kentucky, Tennessee and Alabama, have opened for Publix at the Rialto Theater, this city, and next week will be featured at the Publix-Strand Theater, Knoxville, Tenn. At WSM, Nashville, recently, the Hackley Cowboys set a new record for fan mail. In the Hackley personnel are Stan (Shorty) Hicks, Dot Bardole (roper), "Uncle Art" Burdette, Jim (Sandy) Chambers, Tommy (Slim) Thomson, Marlin (Zeke) Clements, and Ken Hackley, owner and manager. Tom Howard is handling the exploitation and publicity, and Jack Simmons, of New York, is the agent.

**Jack Paul Jumping to Texas**

CHICAGO, Jan. 10.—Jack Paul and his orchestra, who have just concluded a successful holiday tour thru Iowa and Illinois for the Amusement Service Corporation, are booked to open on a Texas location February 15. In the meantime the boys will play a series of ballroom dates in Central Illinois. Ralph Severson is being featured in spiritual and novelty numbers.

**E. B. Marks Starts Suit**

NEW YORK, Jan. 10.—E. B. Marks, head of the Edward B. Marks Music Company, has instructed his attorney to begin suit against Donaldson, Douglas & Gumble, Inc., for alleged infringement on *Song of the Island*, written by Charles King, of Honolulu, and published by the Marks company. King and Marks maintain that *You're Driving Me Crazy*, Donaldson's latest hit, is too similar in rhythm and melody not to be a violation of the Copyright Law.

**Radio Franks Back on Air**

NEW YORK, Jan. 10.—The Radio Franks (Frank Bessinger and Jerry White) have returned to the mike and are broadcasting for several commercial programs. They quit warbling for radio fans more than a year ago to devote their time to business in Jersey. Frank Bessinger, who was a pioneer in commercial broadcasting, first teamed with Frank Wright, now in Texas in a commercial business, about six years ago.

**Widow To Run Music Firm**

NEW YORK, Jan. 10.—The widow of Charles K. Harris, well-known composer and music publisher, will keep her husband's music-publishing business going and will issue from time to time some of the many manuscripts left by Harris. Several of Harris' old numbers continue to sell steadily, especially *After the Ball*, which sells on an average of 3,000 copies each month.

**Duke Ellington to Coast**

NEW YORK, Jan. 10.—Duke Ellington and his orchestra, now playing at the Cotton Club in Harlem, are scheduled to leave for the Pacific Coast some time next month. One eating place out there has been angling for the Duke's services for a long time and wanted him at almost any price. Cab Calloway, who had the band at the Cotton Club last summer, is slated to step in when the Duke steps out.

SEVERAL HOTEL MANAGERS in New York have received complaints from patrons saying they can't induce the leaders to play any request numbers. Certain music publishers feel the same way about the matter.

**LITTLE SWEETHEART OF THE MOUNTAIN**, written by Herman Pincus and Billy Barry and published by the Universal Music Company, is creating a great deal of comment in Tin Pan Alley.

**Jackie Taylor Opens At Edison, New York**

NEW YORK, Jan. 10.—After an absence of 10 years on the Pacific Coast Jackie Taylor and his orchestra have returned to New York and are now playing an engagement at the new Hotel Edison, on West 47th street, which was informally opened the first of the year. Jackie has been in Hollywood and Los Angeles, principally at Montmartre, the Roosevelt Grill and the Coconut Grove, in the Ambassador. He has a host of followers, having also appeared in the Sherman House and the Bai Tavern, Chicago; the Ritz-Carlton here and the Coral Gables Country Club, Miami. The Hotel Edison, of which William F. Thoman is manager, will be formally opened January 26 with a banquet and dance.

**Weede-Meyer Unit at Faru**

Weede-Meyer Orchestra, under the management of Bernard Barton, has opened at Castle Farm, Cincinnati, for an unlimited run, following in Art Landry and his entertaining combination. The Weede-Meyer boys have recently been playing in the East.

**Ginger Kennedy Authoring**

NEW YORK, Jan. 10.—Ginger Kennedy, who has been doing a turn at the Palais D'Or, and is slated to appear shortly in a new musical production, has turned her hand to writing a novel, which will deal with some phases of the show business. Ginger already has had short fiction published by several prominent New York magazines.

**Vincent Lopez Will Tour**

NEW YORK, Jan. 12.—Vincent Lopez and his orchestra, featured at the exclusive St. Regis Hotel here, will go out on a limited tour for the Orchestra Corporation of America January 19. Ed I. Fishman arranged the trip.

**Ballroom Notes**

LOUISVILLE, Ky., Jan. 12.—The Club Madrid, Inc., ballroom operator, has filed a petition in bankruptcy and the owners have resumed operations. Sid Conway's Orchestra has opened an engagement there, following Frank Rich's local band. The Madrid, now in its second year, is the most expensively outfitted ballroom the city has ever had. The first year it was run by the Louisville Recreations, Inc., of which E. J. Bosler is president, and failed to click. The place was leased for the fall opening and the new managers, incorporated for \$2,500, opened as a night club and ran four months, during which time the price was cut. This was followed by

bankruptcy and resumption of operation by the original operators.

ELKHART, Ind., Jan. 10.—The Crimson Crusaders, 10-piece combination under the personal direction of Billy Roy, eccentric leader and banjolist, will wind up their engagement at the Balloon Ballroom here January 24, to return to Palace Gardens, Klinger Lake, Mich. The outfit is well known thru Southern Michigan and Northern Indiana. In the lineup are Harold Firestone, Larry Roe, Harold Baumgardner, Lowell Harris, Bill Hollar, Dale Douberteen, Eddie Natzger, Herschel Holtzinger, Harold Collar and Billy Roy.

AKRON, O., Jan. 10.—Doc Perkins and his Iowans, now in their 16th week at East Market Gardens here, have been signed to play each Friday night at Elms Ballroom, Youngstown, O., and also as a regular feature of Station WKBN, in the latter city. The outfit is slated to go on tour the middle of March. In the personnel are Sam Simon, Micky Aaronson, Paul Lobardo, Paul Beresford, George Emerson, Frank Jacobs, Tommy Beresford, Chic Herr, Ace Lerner, Tommy Flynn and Doc Perkins.

**Musical Musings**

WALTER E. NOURY and his Rainbow Ramblers are now playing a string of college dates thru Maine and New Hampshire.

BOB COTTER and his band are now on location at the Plantation Inn, Montreal. The personnel remains unchanged.

SUE FULTON, of Station KFH, Wichita, Kan., has just recorded for Gennett *Is It True?*, from the catalog of the Star Publishing Company, Pittsburgh.

HERB (FUZZY) LEE, percussionist, closed recently with Mal Hallett's Orchestra, to rejoin Roane's Pennsylvanians, now featured at the Commodore Ballroom, Lowell, Mass. Lee is one of the featured vocalists with the latter aggregation.

GRAEME GARDINER and Judd Rees, for the last four years with the Earl Carpenter Orchestra, have signed with the George Olsen organization. They joined the latter combo at Dallas, Tex., January 10.

THE GREEN RIVER ORCHESTRA has returned to the air via WFOX (formerly WSGH), Brooklyn. They are featuring the new Lyons & Galley waltz hit, *Then I'll Grow Tired of You*.

CLARENCE UDELHOF, violin and cornet, is now playing with the Royal Canadians at the Mayflower Hotel, Palm Beach, Fla.

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 and his OKLAHOMA COWBOYS  
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# Mutual Likes Vaude. Talent

*Will continue using acts  
next season thru Morris—  
favors mixed comedy team*

NEW YORK, Jan. 12.—Mutual will again use vaudeville acts next season, according to an authentic source. The burlesque outfit is reported to be thoroughly satisfied with the manner in which its experiment turned out of assigning an average of two acts to a show. There are still 25 acts employed on the wheel out of 60 originally booked.

Most of the acts dropped were in the dumb category and therefore unsuited to work in scenes. About 18 acts were dropped due to the closing of the wheel shows with which they were booked. The William Morris office will continue to serve Herk as a vaudeville source next season.

While acrobatic and other dumb acts should ordinarily fit in nicely as specialties in the Mutual shows the likelihood is that less of these will be used next season than now. The objection to these acts arises from the difficulty experienced in making gymnasts and others fit into scenes unless ideas can be worked up to re-enact the routines in the form of travesty. Comedy teams will be in demand, particularly man and woman combos. Singing and dancing turns and others that duplicate the work of the company principals will not be sought after to any great extent unless the vaudeville people involved are particularly adapted to the reading of lines and aiding otherwise in scenes. Flash acts will not be considered from any angle.

Comedy teams are in demand on the wheel because there is a greater incentive for burlesque work. The vaudeville people with comic talents are paid extra for their scene work, making the proposition better for them than others who are forced to limit contributions to their own spots.

## Changes on Circuit

*Arlington's Revue*—Anne Mitchell replaced Boots Rush.

*Dimpled Darlings*—Nazarro Hallo replaced Marcia Compton.

*Flapper Follies*—Gladys Hamlet replaced LaVerne Williams.

*Girls in Blue*—Morris Lloyd and Helen Ardell replaced Petel and Gaskell.

*Jazz Babies*—Johnny Baker replaced Bobby Leonard.

*Legs and Laughter*—Hazel Devine replaced Billie Shaw.

*Take a Chance*—Bobby Birch replaced Sid Fields; Cecil Seitz replaced Marie Collins, and George Murray replaced Harry Jackson.

*Silk Stockings Revue*—Lucille Carroll replaced Yvonne Milford.

*Speed and Sparkle*—Virginia Jones replaced Garrigan and De Muth.

*Radium Queens*—Belle White replaced Syd Burke.

All replacements were made by the Mutual Booking Office, Ike Weber, general manager.

## Player Returns To Star

NEW YORK, Jan. 12.—Billy Shaw, who left *Legs and Laughter* the week of January 3 to be an extra attraction at the Gayety, Brooklyn, the week of January 5, is again back at the Star.

## Changes in Stock Companies

Brooklyn, Oxford Theater—Billy Harris opened January 10, a return after several weeks' absence.

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## Burlesquers Didn't Want Equity, Gillmore Explains

NEW YORK, Jan. 10.—Frank Gillmore, president of Equity, this week explained to a *Billboard* representative the reasons behind Equity's recent action regarding its resignation of its jurisdiction over the waning burlesque field in Chicago, where, at the present time, only two burlesque houses are in operation.

"For many years," Gillmore stated, "we exercised jurisdiction over burlesque in Chicago and did much for the members of this profession, for whom we obtained a higher wage scale than that which applies in many other places. For this we did not charge burlesquers our regular membership dues, but under special provision considerably less. Unfortunately, due to the present bad state of all show business and to the fact that burlesque is particularly hard hit in Chicago, many burlesquers felt they were not benefiting by our protection because the wage scale which we obtained for them in Chicago did not apply when they went to Detroit or Milwaukee. For this reason many of them felt that the moderate dues were not worth the protection and better conditions we obtained for them in Chicago. I am sorry to say many of them considered the dues asked of them in the light of exacted tribute. Because of this feeling and because Equity can only serve when it is afforded co-operation and when its services are valued and appreciated we decided to let the burlesquers in Chicago strike out on their own, to let them fight their own battles in their own way."

Gillmore indicated, however, that Equity's action was in no way to be interpreted as an absolute and final resignation of its jurisdiction over Chicago burlesque. When conditions improve in the burlesque field, and if Equity is wanted back in, it will go back, according to Gillmore. Until that time Equity will merely refrain from exercising its jurisdiction, the right to which it has not relinquished.

## New York Sans Mutual When Apollo Goes Stock

NEW YORK, Jan. 12.—When Minsky & Weinstock's Harlem Apollo changes its policy from semi-stock and Mutual shows to all stock it will eliminate Mutual shows entirely from Manhattan. The only remaining houses in Greater New York will be the Gayety and Star, Brooklyn, offering Mutual attractions.

The change at the Apollo is scheduled to take place in about three weeks.

## Stock Review

### People's Theater, New York

Dark for a time after flopping as an Italian legitimate and vaudeville stand, People's Theater, one of the show business landmarks on the Bowery, near Delancey street, is now in burlesque stock, operated as a full-weeker on a two-a-day basis by Harry Feinberg, with Rudy Kahn as his house manager. Kahn comes from the National Winter Garden, Houston street and Second avenue, classed as opposish to this house. People's is scaled at 10, 20 and 30, the lower floor taking the high end and the two shelves rated accordingly. House opened on its present policy Christmas Eve and seems to be holding up fairly well. On the night caught (January 7) the cheaper seats almost ran to capacity, but the lower floor had plenty of open spaces.

George C. Mack, producer for Feinberg, is also handling character straight, as noted at this bill. Bob (Boxcar Benny) Nugent is featured comic and already has achieved a strong following here. On this bill he apparently appears less frequently than on the two opening weeks, but every piece of business and grimace got a big play. And as with all local favorites he got applause on several

## Placements

MILT SCHUSTER AGENCY, Chicago.

Indianapolis, Mutual Theater—Harry Arnie, Evelyn Willis, Les Sponsler, Georgia Sothern, Pearl Wilson and Dolores Harris.

Chicago, Haymarket Theater—Charles Wesson, Hazel Bernard, Herman Ferber and Inez Marvin.

Kansas City, Pantages Theater—Harold Blodgett, Mae Hamilton, Walter Weber, Virginia O'Brien, Betty O'Brien, Lester Montgomery and Neva Nixon.

St. Louis, Liberty Theater—Billy Barron.

Minneapolis, Gayety Theater—Hal and Reba Malvey and Lou Devine.

NAT MORTAN AGENCY, New York, Eve Schurik, manager.

Philadelphia, Bijou Theater (stock)—Eyenne, Oriental dancer, added attraction, opened January 12.

New York, Star Theater (Mutual)—Ethel Lee, added attraction, opened January 12.

MUTUAL BOOKING OFFICE, New York, Ike Weber, general manager.

Albany Empire Theater—Peggy White, added attraction, opened January 12.

Brooklyn, Star Theater—Billie Shaw, added attraction, opened January 12; Joan Lee, added attraction, opens January 12.

Brooklyn, Gayety Theater—Joan Lee, added attraction, opened January 12; Billie Shaw, added attraction, opens January 19.

Washington, Gayety Theater—Hazel Miller, added attraction, opened January 12.

Boston, Howard Theater—Jerry McCauly, added attraction, opens January 19.

## "Oriental Girls" Closing

NEW YORK, Jan. 12.—*Oriental Girls*, Mutual show, will close its season January 17 at the Hudson, Schenectady. This will be the earliest closing of a circuit show in several years. The house may go into burlesque stock, depending on how business holds up until the closing.

## Hines Greets Old Friends

NEW YORK, Jan. 12.—Palmer Hines, former burlesquer who is well remembered by the profession as a chief assistant to Harry Steppe, passed thru here last week greeting old friends. Hines is now making his home in Kansas City and is traveling for McKesson & Robbins, wholesale druggists.

## Holiday Business Does Not Warrant More Shows

NEW YORK, Jan. 12.—The State, Springfield, Mass., which was opened to play Mutual shows for New Year's and Christmas week will not carry the shows further. The holiday weeks' idea was an experiment and to get a line on how the Springfieldians would take to burlesque. The holiday business did not warrant a continuance of the shows.

The house, under Catalano's & Goldstein's lease, had Griff Williams acting as manager. Williams is now back at the Peerless Hotel here prior to leaving for Miami.

## New Cast in San Diego

SAN DIEGO, Calif., Jan. 10.—The Liberty Theater has installed a new cast which includes the following: Bob Johnson, straights and manager; Karl Bowers and Walter Owens, comedians; Jim Doolley, characters and producer; Cecilia Manners, ingenue; Merle Wilson, soubret. There are 10 girls in line. William Peitzler is house manager.

## Dutch Luncheon at Burlesque Club Saturday

NEW YORK, Jan. 12.—January 17, which is this Saturday, has been selected as the night for the Burlesque Club to hold its Old Dutch Luncheon and Get-Together Party at the Clubhouse, 112 West 48th street.

The affair promises to be one of the most entertaining and largely attended of the last few seasons. The doings start at 10:30 p.m.

## Pittsburgh House Doing Away With Burlesque

NEW YORK, Jan. 12.—George Jaffe, owner of the Academy Theater, Pittsburgh, who was in New York for several days, has returned to the Smoky City.

Jaffe is preparing to replace Mutual Shows with stock at the Academy, the first show to go in the week of February 16, with rehearsals starting on the first. This practically eliminates all Mutual road shows from the West.

## Casting Hackensack Stock

NEW YORK, Jan. 12.—Joe Wright is now booking for the Hackensack Stock Company. Rehearsals for the first production started last Monday. Wright is also casting for a production titled *Scorched* that is scheduled for a Broadway showing, according to present plans.

## Back From Inspection Tour

NEW YORK, Jan. 12.—Nat Fields, who was recently appointed to the position as the doctor of Mutual shows, is back in town after a tour of inspection of the various shows now playing the circuit. According to reports from West 47th street, Fields was not slow in staffing that he disapproved of the quality of many of the attractions.

## Restaurateur Known to Burlesquers Found Dead

NEW YORK, Jan. 12.—Abraham Mantel, well known to the theatrical profession, particularly those in the burlesque field, was found dead in bed by his wife on January 7 at his home at 614 West 157th street.

Mantel was part owner of the Astor Restaurant on West 47th street, formerly known as the St. Regis, directly back of the old Columbia Theater, a favorite eating place of the burlesquers. Recently he became a partner of Saloway & Katz in the restaurant, where he had formerly acted as manager and cashier.

He left the restaurant on the evening before his death in good spirits. When his wife called him the next morning she found he had died in his sleep. He was 60 years of age. ●

Charley Evans plays a clean straight, working hard with the comics in a total of six scenes, and entracte warbles and occasional scene roles are taken by Harry Delmont, the company juve.

While put down officially as 16, there appear 14 girls at the most in the line. Some improvements are in order in this department; even for the Bowery locale and the very low box-office scale. Too much contrast now, this being particularly noticeable while in a double line in full stage. On the runway it (See STOCK REVIEW on page 34)



# Fred Hurley To Columbus

**"Ginger Girls" to succeed Walker show at Lyceum—engagement indefinite**

COLUMBUS, O., Jan. 12.—The musical comedy tabloid policy recently inaugurated at the Lyceum Theater here, former Mutual Wheel house, has failed to click up to expectations, with the result that the house will again resume its burlesque programs, beginning Sunday, when Fred Hurley's *Top Speed Ginger Girls*, current at the Princess, Youngstown, O., opens at the house for an indefinite stay, replacing the Marshall Walker tabloid organization.

The Lyceum, after several months of darkness, reopened four weeks ago with the Bert Smith Revue. The latter organization pulled out after two weeks, when good business failed to materialize. The Marshall Walker troupe followed in, but failed to rouse the Lyceum patrons to any high pitch of excitement. At no time in the past have the Lyceum crowds gone for tabloids to any great extent. They are strictly a burlesque crowd and like their burlesque undiluted. They should get it under the Hurley regime.

Hurley, erstwhile tabloid producer, will use 30 people on the Columbus engagement, including 16 chorines and featuring May (She) Martin, dancer. Prior to moving to Youngstown the *Top Speed Ginger Girls* played for four weeks at the Park Theater, Erie, Pa. They are slated to return there from here.

Bob Shaw, of the Gus Sun office, which booked the Walker show into the Lyceum, told a *Billboard* reporter that the troupe was enjoying greatly improved business and was carded to remain here indefinitely. The company, he says, was working on a guarantee of \$850 weekly. The Lyceum management, however, switched to Fred Hurley when the latter signified a willingness to take the date on a straight 50-50 proposition, Shaw states. The Sun office, it is reported, is dickering with another Columbus house in which to place the Walker company following the Lyceum run.

Shortly before receiving the above news story we received a communication from Marshall Walker, stating that business had shown a decided improvement at the Lyceum, Columbus, O., since his show opened there, and that the Lyceum management has decided to hold over the attraction for an unlimited period.

Writing from Columbus under date of January 6, Manager Walker has the following to say, in part:

"We are here indefinitely. We have more than doubled the business, and the management has decided that this show will remain here—when we go, the house goes dark. In all my experience in show business I have never had such an aggregation of real talent. We have 30 people, and are doing two shows a day. We are giving two-hour presentations, playing everything in from three to 10 scenes. Gus Schell is furnishing the scenery, and the stagehands and musicians are backing the project.

"We are battling and winning, and business is getting better. The actors are congenial and willing, and the co-operation on all sides, from the backstage to the public, shows me that tabloids can stage a successful comeback. We are doing plays, not bits. We are singing songs, not worn-out medleys that the layman has been hearing over his radio for months. We are working hard and going over and we want the world to know it.

"The show has cost me money to put out, but I have more than got back the initial cost and a profit besides. If I'm not greatly mistaken, I'll repeat what Raynor Lehr did here at the Broadway Theater some five years ago. I believe

## Tab. Notes

OLLIE DEBROW is working clubs in and around Houston, Tex.

"SLIM" VERMONT, after closing with the Paul Falcony Company at the Regent Theater, Hamilton, O., went to his home in Dayton, O.

DOUG DRAKE, straight man, who closed some time ago with Billy Sharp's Company at the Camp Normoyle Theater, Normoyle, Tex., is now sojourning in San Antonio.

HARRY HALLAN (Harry K. Wellington) has teamed with Charles J. Mack, formerly of the old team of Murray and Mack, and the two are doing a double black routine in and around Cincinnati.

FRANK (RED) FLETCHER, who joined the Marshall Walker Company at the Lyceum, Columbus, O., several weeks ago, has closed with the attraction and is now hobnobbing in Springfield, O.

AL AUDRY, tramp comic, closed recently with the Doyle-Brown Company in Indianapolis, and is now at his home in Jackson, Mich. He expects to join his partner, Al Mandel, in New York soon.

HAP RAY and Company are still at the Savoy Theater, Louisville, Ky., with business holding up as well as can be expected under the conditions. The Ray players drew good crowds over the holidays.

MAX GOLDEN, formerly associated in the tabloid industry with the veteran Claude (Kid) Long, and who later piloted the *Buzzin' Around* Company over the Gus Sun Circuit for a number of seasons, has retired temporarily from the tabloid game, and is now engaged in the advertising business in his home town, Boston. Max assures us that he will be back in tabloids if the game ever picks up.

TINY HUFF, former chorister with various Southern tabloid organizations, is now soubret with Jean Bedini's *20th Century Maids* on the Mutual Burlesque Circuit. Tiny also is featured with her husband, Harry Ryan, in dance specialties. Ann Simon, now sporting the moniker of Shirley Palmer, and Buster House, both formerly of tabloid, also are with the *20th Century Maids*. During the show's engagement in Cincinnati last week, Tiny, Shirley and Buster enjoyed a pleasant visit with Kewple and Ruth Chandler. The trio was formerly with the Chandler show in the South. Kewple Chandler is still clerking it at the Braxton Hotel in Cincy. The girls are anxious to learn what has become of their many old tabloid friends.

## "SeaBee" Hayworth Show Reopens in Burlington, N. C.

"SeaBee" Hayworth's *Pepper Box Revue*, which was forced to close for eight days recently, due to the serious illness of Manager Hayworth's mother, Mrs. E. P. Hayworth, and the confinement in a High Point, N. C., hospital of his wife, Marion Andrews, who recently sustained a serious spine injury in a fall at Lexington, N. C., reopened New Year's Day at the Carolina Theater, Burlington, N. C.

In the present *Pepper Box* lineup are "SeaBee" Hayworth, owner and featured comedian; "Boots" Walton, black-face comic; Marion Andrews, soubret; Jack Duvarney, straights; Harry Duvall, general business; Ernie DeKalb, characters and dancing specialties, and Art Almond, musical director. The chorines are Rosalie Johnson, Chubby Sarrow, Mary Rice, Peggy Stafford, Babe Anderson and Mickie Duvall.

I've found the solution—it's a cross between burlesque and musical comedy, with the proper kind of handling. Make your presentations peppy, but neat—snappy, but clean."

# Virgil Siner In 15th Week

**Ada Meade enjoying most prosperous season with "Syncopated Steppers"**

LEXINGTON, Ky., Jan. 10.—Virgil E. Siner's *Syncopated Steppers* Company is now in its 15th week at the Ada Meade Theater here, with no end of its run in sight. Harmony has prevailed on the Siner attraction since it first opened in Lexington, and not a week has passed without the salary list being paid in full.

"Despite the fact that most business enterprises are suffering from the financial depression, we are still playing to good houses daily, while enjoying our most prosperous season," Robert J. Allen, Ada Meade manager, announces. "We soared to a new house record on Christmas Day, with a continuous stand-out from 2 o'clock in the afternoon until 9 at night."

Manager Siner is one of the few that has kept his tabloid attraction going at normal speed this season, and too much credit cannot be given him in his effort to keep his "In the flesh" show before the public. A recent addition to his lineup is a male jazz orchestra, around which numerous flashy stage presentations have been built.

Manager R. J. Allen describes the Siner show as "the best tabloid company I have ever seen framed."

## Arthur Hawk Ending Run in Springfield, O.

SPRINGFIELD, O., Jan. 12.—Arthur Hawk's *Sunshine Revue* is in its fourth and final week at Sun's Band Box Theater here, and will be followed in Sunday by a minstrel revue, featuring "Red" Grange, famous football star. The latter attraction will play here four days, and will be followed, in all probability, by another tabloid musical comedy.

The Hawk organization made many friends during its run at the Band Box, and it is with regret that the local theatergoers see it leave here. Up to press time it could not be learned where the company will go from Springfield.

With a string of entertaining bills and good specialties, presented by a talented cast and a dazzling chorus of 12 girls, the Hawk company won itself much favorable comment from the local press and public alike. With one or two exceptions, the Hawk cast has remained the same for several years.

## Fred Kramer Producing

WEST MONROE, La., Jan. 10.—Fred (Chic) Kramer, black-face comedian, is here producing a tabloid attraction for the Kelly Amusement Company, to open at the Happy Hour Theater, this city, within the next two weeks. The show will play the latter stand indefinitely, and will later move into the other Kelly houses in this territory. "Chic" and Heloise Kramer are at present at the Kelly theaters with their black and tan act.

## Jack Russell Company At Grand, El Paso, Tex.

EL PASO, Tex., Jan. 10.—The Jack Russell Musical Comedy Company, late of the Majestic Theater, Los Angeles, has opened an indefinite run here at the Texas Grand Theater. The company is offering musical shows, featuring the Duva Sisters, dance team, and the Golden Gate Quartet.

The company is composed of Jack Russell, owner; Frank H. Russell, manager; Evelyn du Fresno, Joan Burnea, Florence Spurrier, Garrett Price, George W. Stanley, Ted Ellmark, Med Anderson.

(See JACK RUSSELL on page 27)

# The Chatterbox

By BILL SACHS  
(Cincinnati Office)

RESPECT of the performers for the manager, and vice versa, is one of the foremost essentials for a successful tabloid organization, but, unfortunately, is one practice that is given all too little attention. Without respect and without discipline, which breeds from the former, a company cannot hope to reach any great heights.

Look at the present-day tabloids. Select those that are forging ahead, despite the tremendous handicap of the depression, and you will find a company that is headed by a manager that commands a certain amount of respect from his people and who, in turn, values his players and treats them accordingly. On the other hand, select at random almost any of the "turkey" outfits, and you will not that, in the majority of the cases, there isn't a semblance of respect on either side.

Of the present-day tabloid managers we know of none that commands more respect from his people, as well as from the various house managers, than does Arthur Hawk, current with his show at the Band Box, Springfield, O. Hawk is a veteran in the tabloid industry. A gentleman in every respect, a prince of a fellow with his people and blessed with high ideals, he is often referred to as "the model tabloid manager." All his good traits are reflected in his presentation. House managers look to Arthur Hawk as always having a good show, and he rarely, if ever, disappoints.

And all of his success can be laid directly to two things—discipline and respect. He has a code of ethics for his people to follow and insists that they be strictly adhered to. And what's more, he is a shining example for his players. He lives up to his own laws. That's how he gains the respect of his people and of those with whom he does business. He makes it a pleasure for people to work for him, with the result that changes in his cast are exceedingly rare. With one or two exceptions his present personnel has been the same for the last several seasons. That is another reason why the so-called depression has had very little effect on the Arthur Hawk operations. The company has been out on its present tour since early the past summer and is still going strong.

Operators of tabloid attractions could greatly benefit themselves by emulating the managerial practices of Arthur Hawk. But, remember, you cannot expect your players to live up to your rules and regulations and to respect you to any great length if you, yourself, do not have sufficient character and will power to adhere to them. As the manager goes, so go, in most instances, the players and the destiny of the company.

WHAT HAS BECOME of the Sanford Revue, which formerly held forth at the Lyric Theater, Ft. Dodge, Ia.?

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## AT LIBERTY—OTTO HOLLAND

Singing and Dancing Blackface and Eccentric Comic. Wife Inmate and Characters. Wire or write 703 N. Highland Ave., Memphis, Tenn.

## Dude Arthur In Stock Run

Show begins indefinite stay at Grande, Corpus Christi, Tex.

CORPUS CHRISTI, Tex., Jan. 12.—Arthur's Comedians, Dude Arthur, owner and manager, opened yesterday at the R. & R. Grande Theater here for an indefinite engagement. The company will present three changes of program a week, with one show a night, and a matinee on Saturday and Sunday. Prices have been scaled at 10, 20 and 30 cents. Things look rosy here for the Arthur organization. The Grande has a liberal seating capacity, and conditions in general have perked up considerably in Corpus Christi in the last month.

Comprising the Arthur roster are Dude Arthur, owner-manager and comedian; Polly Arthur, treasurer and general business; Eddie Graves, business manager and banners; W. H. Cummings, stage manager; J. O. Bell, musical director; Harry Wolford, master of ceremonies; W. C. Cummings, props; Mary Shelle, leads; Ben Wilson, general business; Tessie Wilson, leads; Buster Shelle, heavies; B. H. Bennett, leads.

The show laid off for one month over the holidays, and every one is rested and determined to give his best for 1931. The roster remains the same as in the past, with one or two exceptions.

When the show is on the road Bob Clark has charge of the big top, assisted by Happy Jack. Beulah Cummings, Hattie Wolford and Hattie Bell handle the front door. A seven-piece band and an eight-piece stage orchestra for presentation are road features.

## Lightfoot and Adell Will Tour With Minstrel Troupe

PORTSMOUTH, O., Jan. 10.—Andy T. Lightfoot and wife, Myrtle Adell, prominent in repertoire circles, are located for the winter at their home here. They have been putting in the cold months producing amateur shows in Portsmouth and surrounding territory.

They put on the Grotto Minstrels here New Year's Day, afternoon and night, and the attraction drew capacity crowds. Lightfoot and Adell have booked several towns within a radius of 50 miles from Portsmouth and will take the minstrel unit on tour thru this section. The company carries a chorus of 50 men, also a 30-piece band and orchestra.

## Harrison Show Clicking In Plattsburg, Mo., Run

PLATTSBURG, Mo., Jan. 12.—Harrison Stock Company, repertoire organization out of Kansas City, Mo., is now in its sixth week of an indefinite engagement at the Plattsburg Opera House, operated by C. H. Thompson and M. J. Trimble. The company is doing three bills a week at popular prices.

Messrs. Thompson and Trimble installed the Harrison show as a method of combating the talking pictures, and they are elated with the results the company has obtained to date. Business has been highly satisfactory, they state. The Opera House was operated as a straight movie house for many years, and the local theatergoers evidently are welcoming the change.

## Ernie Marks Is Mayor

OSHAWA, Ont., Jan. 10.—Ernie Marks, local theater proprietor, and formerly of the Marks Brothers' repertoire company, which for many years toured the Canadian provinces, Monday was elected mayor of Oshawa, with a plurality of 101 votes over the total polled by the two other candidates. Marks is an ex-alderman here.



THE DANCING HERBERTS, Margy and Chet, who closed recently with the Hila Morgan Players under canvas, and now instructing a class in dancing at the University of Arkansas, Fayetteville, Ark., for the balance of the winter.

## R. L. Milligan Revives Memories of "Tom" Days

"I have been reading with great interest in the showman's best friend, *The Billboard*, articles written by G. E. May and others about our mutual friend, the late L. W. Washburn," writes R. L. Milligan, a comedian of the old school, who in the past has trouped with various Washburn companies.

Milligan recites many pleasant memories of the past, and recalls the names of many of the oldtimers. He writes, in part, as follows:

"I regret the passing of L. W. Washburn very much. He gave everyone working for him a square deal. You always got your money with him. His several 'Tom' shows were a standing credit to his ability as a showman. His shows were the leading ones of the day, and they invariably got the business.

"I joined Washburn the first season of 1892-'63 in Altoona, Pa., to play George Harris and George Shelby. The show then was called Abbey's *Uncle Tom's Cabin* Company. James Hughes, of Philadelphia, was stage manager. Harry Todd, brother of William Elliot Todd, poet-actor, also was on the show, and did a funny little Marks. The Clark Bros.' colored orchestra, of Philadelphia, worked the stage in plantation scenes. It was a good little show and did a splendid business.

"I joined him again when we were both a little more aged (I am 74 now). Then the show was called Stetson's *Big Double Uncle Tom's Cabin* Company. That was in 1907-'08, and J. W. Brownlee was traveling manager. Others in the troupe at the time were Clark Barton, second Marks; Ed Espey, a fine colored Tom, of Schenectady, N. Y.; Frank Halstead, playing Phineas, and others. I did first Marks.

"I was with Washburn again in 1910-'11. William Reap was traveling manager. I again did first Marks; Joe Hall, of Lowell, Mass., was second Marks, and George Wilson, of Williamsport, Pa., George Harris and Legree.

"Washburn dearly loved his little jokes, and he knew how to hand them out like everything else."

Milligan incloses with his letter a program of the Washburn Tom of the season 1907-'08. Included in the roster were Ed Espey, Frank Halstead, C. E. Whaples, Lou Brooks, R. L. Milligan, C. Downing, Stephen Benson, Ben Noer, Fred Ladon, Lew Seeker, Willie Wyckoff, Henry Miller, Gus Gols, Cora Devonshire, Florence LeFevre, Mattie Francis, Debbie Teal, May Lawless and Ada Bolas.

D. OTTO HITNER'S Cotton Blossom Showboat has moved from its berth in the Industrial Canal, New Orleans, to the Bienville street wharf, that city. The troupe has been doing well since opening in New Orleans.

## Menke Players Score Huge Hit

PITTSBURGH, Jan. 10.—Ken Woodward, of the Penn State Amusement Company, of Uniontown, near here, pulled a fast one last week when he engaged the actors of Captain J. W. Menke's Golden Rod Showboat for a New Year's Eve show at the State Theater, Uniontown. Menke's troupe had been hanging around here for weeks, hoping that Director of Public Safety Clark might rescind his ban on the floating palace because, he said, it did not meet with the fire regulations.

Woodward engaged the actors to put on *Tiddy Ann*, billed them above everything else at the State, and they were such a hit that the Menke aggregation was retained for the remainder of the week.

Capacity houses continued to greet *Tiddy Ann* thruout the Uniontown engagement, and the management is even now considering bringing the Golden Rod players back indefinitely.

## Norman V. Gray Ready For 1931 Tent Season

Norman V. Gray, of the Darr-Gray Stock Company, is back home in Rockford, Ill., after what he describes as a "motor trip of a lifetime thru the West". At present he is jaking things easy, waiting for the spring. He is keeping in condition by bowling, reading plays and getting things lined up for an early opening.

"Have practically all our people signed," Gray says, "and we are just waiting for Old Man Winter to retire, and we'll be all ready to start out. One hears lots of talk about conditions and the hopelessness of show business, but I truly believe that the right shows will get their share, as always, next season. However, one will have to have something to sell the natives of the small towns are now more discriminating, and will not buy inferior brands of amusement. We are planning several new ideas, but good plays, staged properly and played as the author intended it, will be our main stock in trade.

"We closed the Darr-Gray company early last fall, owing to conditions. Our territory was absolutely burned up by drought, and it would have been suicide to continue. After storing the outfit and resting a few weeks four of us loaded the auto and started west. We visited the bad lands and Black Hills of South Dakota. Then thru Wyoming into Cody and Yellowstone Park, on to Washington. Spent five weeks in Seattle, visiting two brothers, a sister and a host of relations and friends. Then South thru Oregon and California, and spent 10 days with friends and relatives in Los Angeles. Met a lot of trouper friends in Hollywood. Drove nearly 9,000 miles, with only two flats and a busted fan belt. All in all, it was a trip of a lifetime."

## Carl E. Neel Visiting With Oldtimers on Coast

LONG BEACH, Calif., Jan. 10.—Carl E. Neel, who recently celebrated his 72d birthday, and for the past 15 winters and summers on the James Adams Floating Theater, which ended its season recently at Alexandria, Va., is taking an extended vacation trip, and at present is visiting here with some of the boys and girls he trouped with in the long ago. He will spend the greater part of the winter in Southern California, returning to the East in time to prepare for the James Adams opening early in the spring.

During his stay here this week Neel was royally entertained by members of Herbert Clark's Municipal Band, made up of many veteran troupers, and Neel derived a great deal of pleasure in swapping stories of the good old days with the various members. Neel has been in trouper harness for nigh onto 60 years.



By BILL SACHS  
(Cincinnati Office)

HAVE you ever given a thought to what a real, old-fashioned showboat would do on the rivers in the New York territory? The folks up that way have never had the opportunity or pleasure to look upon a real, honest-to-goodness floating theater such as plies the Ohio and Mississippi, and, unless we are sadly mistaken, the folks up that way are dying for a chance to witness a performance of such a boat show troupe. They, too, have read Edna Ferber's novel and looked at the sound film, *Showboat*, and hence are just as interested in the floating theaters as are the natives of the larger cities along the Ohio and Mississippi.

We know of one well-known showboat operator who had the idea of taking his boat into the New York territory, but when inquiry showed that the cost would be prohibitive to move the boat there from the Middle West he gave it up. It seems that the boats are in no condition to be towed thru by their own steamboats, as it is necessary to pass thru water for which the inland river craft are not adapted. However, the showboats could be moved thru on an especially constructed submergible steel barge, but this, we understand, would entail an expenditure of close to \$50,000. This is too great an overhead to take on for a starter.

However, there is nothing to prevent an enterprising showman from building a showboat modeled after the real thing on one of the rivers around New York; line up a cast of real showboat performers and work the towns in that section with a string of the well-known showboat dramas. There's an idea for some go-get-'em showman. The cost would not be great, and the chances for success are 100 to 1. It looks like a mopey for the gentleman with the necessary cash and the gumption to try it.

REPERTOIRE performers are mourning the recent passing of two veterans of the industry—William T. Lister and Ed C. Nutt. Lister was part owner of the Chase-Lister Company, one of the oldest tent repertoire organizations on the road, and Nutt for many years piloted his own canvas company thru the Mid-Western territory. They were of the old school, the squarest of shooters and dearly beloved by their contemporaries. While the tent show industry will move along without them their presence will be sadly missed. There are too few managers of the Lister and Nutt type in the game.

MAKE it a habit to glance thru the Letter List, which appears in each issue of this magazine. *The Billboard* maintains its mail department as a special service to performers, at considerable expense, and the performers owe it to themselves, as well as *The Billboard*, to co-operate in hastening the mail forward. If you see a letter advertised for you, don't delay, but send a postcard listing your forwarding address to the respective office.

## Billy Camble in Crash

DOTHAN, Ala., Jan. 10.—Billy Camble, of the team of Camble and Leighton, formerly with the Milt Tobert Show, is confined at the Frazier Ellis Hospital, this city, as the result of injuries sustained recently when a freight train backed into his car at a crossing here. Camble is suffering from a broken nose, broken kneecap and cuts and bruises about the face and body. The Cambles are operating Shamrock Inn, a chicken dinner and dance place in Dothan.



**Dancing Goodwins Doing Well With Own Company**

The Dancing Goodwins, who for the last six months have been operating their own tent organization, the Goodwin-Stevens Company, thru the Texas country, report that things have been rolling along fairly satisfactory with the troupe, with "business up and halfway down, but never down."  
"We have no kick coming," Manager Mae Goodwin pens. "We are further ahead than if we had been working on a salary, and then, too, we are our own boss. We didn't even close for Christmas, but enjoyed good business all thru the holidays. We are carrying eight people."

**Stetson Bros.' "Tom" Folds**

Stetson Bros.' *Uncle Tom's Cabin* Company, which took to the road several months ago under the guidance of Tom Alton, veteran agent, is reported to have closed recently due to poor business. Alton, it is reported, is framing a miniature musical stock show to play in and around the Cleveland territory.

**Rep. Tattles**

TOMMY WINDSOR, the past summer with Brownie's Comedians under canvas thru Ohio and Kentucky, is wintering at his home in Marietta, O. He is spending his spare moments changing his specialties in preparation for the 1931 tent season. Windsor boasts of doing six different specialties, each of a different nature. They are magic, rag pictures, cartooning, ventriloquism, paper tearing with songs and stories and juggling.

HARVEY REESE, since the closing of Lee Levant's Tent Show last September, has been playing indoor attractions and clubs in and around Cedar Rapids, Ia., and keeping fairly busy. Harvey spent Christmas week with relatives at Dubuque, Ia., and for New Year's week moved in on other kin folk at Marion, Ia. He expects to be back with the Levant Show when it takes to the road early in the spring. "Met Curly Monet in Toledo, O., recently," Reese pipes, "and he informed me there was a report out that I had been killed in an auto wreck. Well, I'm still here and still doing bumps."

THE MUSICAL ROWANS, who have been with the Carolina Players and the Al H. Miller Show for the last several seasons, are now playing dances and vaudeville dates thru Oregon.

"SKIPPIY" LaMORE, of LaMore's Comedians, is mourning the loss of his pet marmoset, Ritzy, which he has used in his vaudeville act for the last four years.

LOLA E. PAINTER and son, Frederick, have gone to Florida to spend at least part of the winter season there. Miss Painter closed recently with a stock company in Birmingham, Ala.

BILLY BRYANT, of the Bryant Showboat, postcards from Chicago that he will be in Cincinnati this week with some interesting news for the page.

CLYDE J. WHITE and wife have closed with the Stetson Bros.' *Uncle Tom's Cabin* Company and have returned to their home in Viola, Ill. White was doing Phineas and Legree and also serving as stage manager with the Stetson troupe. Mrs. White was doing Topsy.

HARRY S. WARNER, who closed recently with the Bunny Stricker Players, is spending the winter at his home in West Columbia, Tex. Warner reports that the weather has been excellent in that section so far this winter, while conditions, he says, are vastly better than they are in the East.

BEING ILL seems to agree with Bob Sherman, writer of numerous repertoire plays. Altho he has been confined to his bed since early last fall with ulcers

of the stomach, he has found time to sit up and knock out on his typewriter 10 new plays. The Lane Shankland Show, now in circle stock, recently presented for the first time his new comedy drama, *Chickens Preferred*. Mae Edwards and Chase-Lister have leased it for the next canvas season. Wallace Bruce is trying out another of Sherman's plays, *Nice Girls Don't*. Bob is slated to undergo an operation in the very near future.

GREEN AND ANDERSON have been playing independent vaudeville thru Southern Ohio and Indiana since closing with the Shannon Players in the fall. They are now playing for their fourth week in and around Indianapolis. "Business not so good, but we still have hopes," Harley A. Green writes.

LAST WEEK it was reported in these columns that the Allen Bros.' Stock Company would commence a permanent stock engagement at the Auditorium, Hot Springs, Ark., January 12. It should have read Roscoe (Nig) Allen's Own Show.

LESTER AYRES, severely injured in an accident recently, wants his friends to know that he is well on the way to recovery at his home, 4242 Tracy avenue, Kansas City, Mo., and will soon be back in harness. He was confined for several weeks at the Wesley Hospital in that city.

FRED J. NEWELL informs that he has signed to pilot the Rosalie Nash Players, 18-people motorized repertoire company, on a tour thru Eastern Virginia, Maryland, Pennsylvania and New York, starting in the spring. A band and orchestra will be featured, Newell says, and the show will carry a complete line of scenery and electrical effects.

BABE MALCOLM and Austin Rush are being kept busy on club and radio work in Denver. They have been there for four weeks.

**JACK RUSSELL**

(Continued from page 25)  
Ted Arbeeley and Lester Everson. Eddie Young is chorus director; Lester Stevens, musical director; Ralph Nelbias, scenic artist, and Madge Kinder, wardrobe mistress. There are 16 girls in the line. Business during New Year's week was

**Kansas City Ripples**

KANSAS CITY, Mo., Jan. 10.—Quite a number of reports from Corpus Christi, Tex., indicate a large number of show-folk spent the holiday season in that popular gulf resort. A few of the Mid-western visitors to that city were Mr. and Mrs. E. A. Harrington. Mr. and Mrs. Harry F. Miller, Mrs. James Andrews and baby, Jim Pennington, Glen Loomis and family, Mr. and Mrs. Jess Myers and Mr. and Mrs. Dude Arthur, with a large number of their company.

W. LORIS SMITH, who operates a show in the Dakotas in the summer season, was a Kansas City visitor this week, accompanied by Mrs. Smith. They contemplate leaving for Phoenix, Ariz., within the next few days.

W. H. (BILL) BRUNO left the city for Pierre, S. D., where he was called to the bedside of his mother, who is seriously ill. Bruno's mother is advanced in years and her condition is reported critical.

RUSSELL MURDOCK, of the Murdock Play Bureau, Leavenworth, Kan., left for California early this week on business.

GINGER PEARSON is a recent addition to the cast of one of the Duffy companies in San Francisco.

P. C. FRANKLIN, who was identified with Harvall's *Uncle Tom's Cabin* Company the past season, is connected with Lyric Theater in Tulsa, Okla., for the winter months.

DOROTHY RAY is in the Methodist Hospital, Omaha, Neb., having been operated on recently. She would like to hear from her friends. Her address is 3910 Harney street, Omaha.

LILLIAN SHREWSBURY and Louise

off, but the show promises to click. It is obvious, however, that El Pasoans look askance at girl shows.

**Maybelle Clark Injured**

BETHLEHEM, Pa., Jan. 10.—Maybelle Clark, for several years teamed in tabloid with Neal Leible, straight man, is in a serious condition at St. Luke's Hospital here, suffering with a broken back and other injuries sustained recently in an automobile accident near this city. Riding in the car with Miss Clark were Jerome J. Delmore, of Brooklyn, and Marie Ekiff and Agnes Gillen, performers. The three girls were left stranded with the Harry Lewis *Echoes of Broadway* Company in Ashland, Pa., and were being given a "lift" to New York when the accident occurred.

**"Dream Babies" To Tour Thru Ohio and Indiana**

Nation & Hagwood's *Dream Babies*, 11-people tabloid, which began operation recently at the Riverdale Theater, Riverdale, suburb of Dayton, O., will tour thru Ohio and Indiana for the balance of the winter season, Jack Nation, manager, stated in a visit to the tabloid desk last week.

In the company personnel are Jack Hagwood, straights; Jack Nation and Delmar Reddick, comics; May Nation, characters; Peggy Wilson, ingenue, and Dorothy Wilson, Freida Wendle, Betty Cox, Mildred Bashou, Jean Bashou and Faye Smith, choristers.

**Charles Bengar Revue Set**

SYRACUSE, N. Y., Jan. 10.—Charles Bengar and his *Step Lively Girls Revue* is the current floor attraction at the Asia Cafe, this city. The unit will remain here indefinitely. On New Year's Eve the show doubled at the DeWitt Theater here. In the *Step Lively* cast are Charles Bengar, producing comedian; Al Apac, characters; Howard Wilmot, master of ceremonies; Claude Warren, leader; Helen Willis, soubret; Virginia Davie, ingenue; Helen Apac, specialties. There are eight girls in line.

La Bat, after the closing of the Toby Brown Show in Texarkana, Tex., are back in the city.

JOHN AND MONA RAPIER, last season with the J. Doug Morgan Show, arrived in the city early this week after a holiday visit with Mrs. Rapier's mother in London, Ont.

ORION MARR and wife, last season with the Hazel Hurd Players, arrived here late last week from Western Oklahoma.

NED WRIGHT, who during the summer season was with Edgar Jones Stock Company, and with Neil Schaffner previous to the holidays, is back in the city after a trip to New York and other Eastern points. Kansas City is Wright's home.

EDGAR JONES, now manager of one of Dickinson's theaters in Junction City, Kan., was a visitor in Kansas City Sunday.

LUCILLE YOUNG, accordionist, is now connected with a recently organized girl orchestra, playing local dances and clubs. Look thru the letter list.

**Gilberts Over KLZ, Denver**

DENVER, Jan. 10.—Billy B. and Lorraine Gilbert, erstwhile tabloiders, are doing a 10-minute hokum comedy double sketch every other morning over Station KLZ here for the May Company, local department store. They are booked indefinitely at the local broadcasting works. Gilbert is a tabloid producing comic and appeared in stock last season in Indianapolis.

**"Icebound" for New Orleans**

NEW ORLEANS, Jan. 10.—The flesh drama is carrying on this season with fine success at Le Petit Theater du Vieux Carre. For the week of January 19 the company will present Owen Davis' *Icebound*. Director Froome put this play into rehearsal before *Prunella* finished its run. He is following the custom of trying out several casts before choosing the players.

LEONA POWERS has joined the Arthur Casey Players at Houston, Tex, as leading woman, succeeding Barbara Weeks, who goes to Dallas to join the stock company of James J. Hayden, of Brockton, Mass. Miss Powers opened with *Skidding*, followed by *Nancy's Private Affair*. Ann Constant is new second woman of the local stock company.

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Versatile people in all lines for coming season. People who really do good Vaudeville. Specialties and are willing to do them. Also Feature Drummer with good singing voice, to double Stage. Salaries must be in keeping with the times. Don't misrepresent, for you won't last. State correct age. Write, don't wire. Address M. R. TILTON, La Harpe, Ill.

**BOSS CANVASMAN WANTED.**  
Show been on one year. Moves every three weeks. Must be A-1 Repair Man, quick put up and take down. Booze means nothing. Salary must be right. MUSICIANS—Drums, Sax, Trumpet, Trombone. Those doubling two instruments preferred. Salary low but sure. If you want big money, don't answer JIMMIE HULL'S COMEDIANS, Beville, Tex.

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## Stock Booms In Salt Lake

**Hale-Munier Players click merrily after getting off to good start**

SALT LAKE CITY, Jan. 10.—The flesh drama in Salt Lake City has apparently been given a new start by the Hale-Munier Players and is regaining its old-time popularity, altho *Apron Strings*, the change of bill at the New Year's matinee, did not draw as heavily as the merit of the production warranted. Business from the start, however, has been big.

The reopening of the Playhouse was the cause of general rejoicing and a steadily increasing patronage is assured. The prices seem to satisfy, ranging from \$1 down to 25 cents for night performances, and 25 and 50 cents for the Thursday, Saturday and Sunday matinees. The idea of changing the bill in midweek likewise was pleasing to patrons.

The house orchestra adds materially to the pleasure of the play patrons. Ben Bullough has a group of five capable instrumentalists in the pit.

Manager Hale stepped into the lead for the production of *Apron Strings* and scored an individual success. Charlotte Treadway also gave an outstanding performance.

Following *Apron Strings* this week came *The Torch Song*, which clicked substantially. The Hale-Munier Company includes a number of widely popular stock players, among them Charlotte Treadway, Cameron Prud'homme, Julia Dillon, Fanchon Everhart, Cyril Delevanti, Ferdinand Munier, Morris Foster, Dona Earl, John Dewees and Manager Hale, who plays juvenile leads. It is confidently expected that Salt Lake City's problem of supporting the spoken play has been solved by the new stock.

### Casey Prospering At Palace, Houston

HOUSTON, Tex., Jan. 10. — Following the excellent run of holiday business at the Palace Theater, the Arthur Casey Players are still drawing big business, all things considered. Announcement is made that the season of stock will continue until early in May.

Arthur Casey recently returned from a trip to New York, where he secured an exceptionally strong list of plays for the coming weeks. One of these is *Death Takes a Holiday*; another, *It's a Wise Child*, and later will come *Strictly Dishonorable*, *Bird in Hand*, *Dracula* and other big successes.

### "Solid South" for Boston

BOSTON, Jan. 10.—The stock at the Copley Theater played a second week of *Rebound* to excellent business. Following next week is *Solid South*, recently seen on Broadway with Richard Bennett, which should prove a good draw. Good performances in *Rebound* are credited to Vera Allen, Walter Abel, Anne Seymour, Eloise Stream, Kirk Ames and Robert Henderson.

### New Stock for Worcester

WORCESTER, Mass., Jan. 12.—Joseph Solly, who has been associated with stock companies for the last 20 years, has leased the Worcester Theater and will open on January 19 with *Apron Strings*. Solly has banded together a company of well-known players, including Franklin George, Beatrice Howarth, Kitty Cosgriff, Audrey Davis, Marianne Risdon, Grant Gordon and Harry Fischer. For the opening week Solly has secured the services of Jefferson De Angelis and Richard Pryor to appear in their original roles. Noel Travers has been engaged to stage the productions.



A. G. (BUZZ) BAINBRIDGE, one of the most notable figures in the dramatic stock field. New Year's week he celebrated the 20th anniversary of the Bainbridge Players. He is operating the stock at the Shubert Theater, Minneapolis, and, in association with other interests, the company at the Moore Theater, Seattle, Wash.

## Guest Star System Success in Seattle

SEATTLE, Wash., Jan. 12.—The Bainbridge Players are now in their 10th week in Seattle at the Moore Theater. The guest-star system has proved very successful. Alice Brady did two weeks in *Rebound* and *Lulu Belle*, and Pauline Edelick in *The Scarlet Woman* and *The Crimson Hour*.

The productions are under the direction of Francis Sayles, who scored an additional success as the doctor in *White Cargo* last week. Sayles is a veteran in the stock field of the East and this is his first appearance on the Pacific Coast. The Bainbridge Players include Jack Paige, Carroll Daly, Edgar Reeves, John W. Moore, Andy Gunnard, Georgia Neese, Dorothy Rich, Jessie Pringle and others.

### Belmar and Hanley Lead Stock at Wheeling, W. Va.

WHEELING, W. Va., Jan. 10.—After a three months' uninterrupted run the Virginia Players have closed at the Virginia Theater here, and after being dark three days for installation of new stage equipment and renovation the house reopened with a new company of players headed by Marie Belmar and Ray Hanley.

The opening bill was *The Glorified Girl*. In addition to the new leads the new company includes Charles Livingstone, juvenile lead, retained from the old company; Harriet Russell, ingenue; Raymond Forth, characters, and Allan Forth, his brother, who is held over from the old company.

As an added feature a singing jazz band will be installed for the new run of stock. This feature will be offered between the acts. Dramatic stock has been drawing well here and is expected to increase with the opening of the new company.

### Luttringer Repeats Hit

SOMERVILLE, Mass., Jan. 10. — So great was the success of *The Desert Song* that the play was repeated for a second week. Sally Serrand, who was brought on from New York for the prima donna role, repeated her great work of the first week. Walter Greaza strengthened the fine impression of the first week in the part of *The Red Shadow*. In addition, he sang it perfectly. Other members of the stock company showed fine voices and the members of the New York Company and the large chorus of fresh young voices were again in evidence. The augmented orchestra played the difficult music with great understanding. The whole production was made under the direction of Al Luttringer.

## Mary Hart Swings Deal

**Woman manager turns a clever trick in securing "Street Scene" from Brady**

ST. LOUIS, Jan. 10.—Reinforced by several visiting players, Mary Hart's resident company appeared this week in *Rebound*, with Helen Flint in the leading role and Owen Davis, Jr.; Pierre Watkin, and Arthur Pierson conspicuously cast.

Announcement is made that Miss Hart has secured *Street Scene*, with 12 of the company and the scenic production, for presentation the week of January 18. The road company closed in St. Louis recently. The production was awaiting shipment back to New York when Miss Hart got William A. Brady on long-distance phone and rented the production and acting rights. Miss Hart will present the play for two weeks at the Orpheum. Twelve members of the cast of the road company were signed for the two-week run.

Blanche Ring had been engaged as guest star for the two weeks beginning January 18 to play in *Ladies of the Jury*, but satisfactory arrangements were made, she consenting to a postponement of her engagement. This is said to be the first time that an important road production was ever rented to a stock manager in this manner following a local engagement.

### Stock Out at New Britain

NEW BRITAIN, Conn., Jan. 10.—Hope of retaining a stock company in this city has been abandoned. The Civic Players, formerly the New York Players, have disbanded and the members have returned to New York. The company came here three months ago as the New York Players, sponsored by the Auhalt Brothers.

## STOCK NOTES

ITS FIRST SHOWING was given *Shirt Sleeves*, new play by Mrs. Leo Westheimer, Cincinnati woman, by the National Players at the Cox Theater, Cincinnati, January 11. Principal roles were played by Robert Bentley and Peggy Fitch.

GEORGE SHARP brought Eugene O'Brien, stage and screen star, to Pittsburgh to play the leading role in the new play, *Hell Is Paved*, which was given its premiere last week by the stock at the Pitt Theater. Lenita Lane was engaged for the feminine lead. She will remain as leading woman at the Pitt.

WILL MAYLON, for a number of years head of the Maylon Stock Company in Spokane, during the holiday season staged some 15 bouts of boxing for the benefit of the Christmas charity fund.

BUZZ BAINBRIDGE, the presiding genius of the Bainbridge Players, reports that his revival of *The Old Homestead* at the Shubert, Minneapolis, last week drew capacity business. The Bainbridge Players celebrated their 20th anniversary and Bainbridge selected the old stage evergreen as an appropriate offering. Denman Thompson's long-lived rural drama attracted seat buyers who had not entered a theater for many years, Manager Bainbridge observed.

ELEANORE RELLA was especially engaged by Roberson and Gifford, managers of the Kedzie Theater Stock Company, Chicago, for the part of Buddy Bronson, the soubret lead in *The House of Fear*. The part was created by Cecil Spooner in New York. For the last 15 years Miss Rella and Reginald Knorr have been playing their own comedy sketches in vaudeville, billed as Knorr, Rella and Company.



By ROBERT GOLDEN  
(Cincinnati Office)

WITH improved conditions in the dramatic stock field, managers or operating companies are again looking expectantly toward the association which was formed several years ago for the purpose of placing their business on a sound, practicable working basis. There were various handicaps to financial success, which, it was believed at that time, could be eliminated by organized effort. To this time the situation that then existed has not been materially changed.

THE stock managers formed their association, however, at a period in theatrical history when other theatrical organizations, notably Equity and the N. V. A., were no longer making substantial progress. There were causes and effects, which today are more easily comprehended than they were at that time, militating against this newest of all the theatrical protective associations. It is easier to understand now why the Stock Managers' Association made no great advance. Almost every branch of the amusement business had begun to display distress signals because of the formidable opposition created by the talking pictures.

IF THE progress of dramatic stock since the beginning of the year is sustained, there is still hope for results to be obtained thru the Stock Managers' Association. Its banners are still flying. It has in its body the best personnel the stock-producing field affords. It has able and well-seasoned leaders. With better general business conditions, it is ready to strive intelligently, earnestly and with fidelity to the interests of its membership, individual and collective. It is well worth while to stand by this organization. Don't let it weaken in numerical strength or disintegrate for lack of support. The organization needs you and you need the organization.

Looking backward a decade, shortly after the first actual working association of stock managers was formed, it is recalled that even in days of prosperity the path of the individual stock manager was a difficult one.

IN JUNE, 1920, *The Billboard* published an article on stock organization and its importance to the individual operator, a glance at which discloses that the need for concerted action was just as keenly felt then as it is now. This article read, in part, as follows:

"What seems lacking in stock is organization. Producing managers have their organization. There are vaudeville managers' and vaudeville artists' associations, motion picture leagues, musicians' and stage mechanics' unions. There are the Friars, the Lambs, the Equity Association and Fidelity. All are represented by organizations. Yet stock-producing managers have preferred to remain in the independent ranks, and individual action today lacks the force needed for expansion.

"The average stock-producing manager who reads this may ask: 'What is there about stock to talk over? The public either comes or it stays away. No two localities are just alike. Each manager must study his own clientele. What Bill Jones fortunately offers to capacity may lose money for John Smith.'"

### Detroit Civic on Tour

DETROIT, Jan. 10.—The Detroit Civic Theater Company toured for one night to Flint, Mich., on January 5 with the presentation of *The Last Warning*. The performance was made in the Industrial Mutual Auditorium, 7,000-seat hall built by local groups of Flint workers. The Civic Theater was taken over for a private benefit on this night.



## Allied Group Convenes In Chicago, February 10-11

**Proposed amalgamation with MPTOA will be chief subject of discussion—all independent exhibitors in the United States invited to attend sessions**

NEW YORK, Jan. 12.—The proposed merging of the Motion Picture Theater Owners of America and the Allied States Association will have its final test at the first national convention of Allied States to be held in Chicago, February 10 and 11. At that time the matter will be placed before the Allied membership and gone into from every detail. With the matter standing as it did at the close of the conferences held here just before Christmas holidays, the proposition did not look as if it would go thru at any time in the near future. However, there is no telling what influences will be brought to bear by the time another month has rolled around.

There has been opposition on both sides. While the MPTOA, thru its executives, favors the taking in of the entire body, there are other members of that organization who oppose the idea of body merging, but believe that the various members should be taken in as individuals. On the other hand there are several large salaries of Allied executives that will have to be taken care of, among them being that of Allied's president, Abram Myers, whose contract with the organization, it is said, has six years more to run. It is understood that the MPTOA is willing to take care of this end of it for two years, but opposes the idea of carrying it the full length of time until it sees how the merger proposition works out, which, it is believed, should give some definite evidence of its success long before the two years have elapsed.

While the convention in Chicago will bring together practically the entire membership of the Allied States, every independent exhibitor will be invited to attend. This is taken as an indication that Allied States, while uncertain about the amalgamation of the two bodies, is still attempting to build towards a permanent structure. However, individual MPTOA members who were not in at the meetings in New York arranged by Oscar Hanson, of Tiffany, and attended only by President M. A. Lightman and his executive personnel as representatives of MPTOA, feel that Allied's willingness to listen to overtures for the merging of the two organizations proves that that organization has lost confidence in its ability to function as a body.

### Mary Hay Writes New Play

NEW YORK, Jan. 10.—Martin Jones will produce a new play entitled *Gemini*, written by Mary Hay and Nellie Stewart under their pen names of Bruce Spaulding and Anthony Baird. Miss Hay and Miss Stewart, who is her secretary, previously collaborated on a comedy called *She's No Lady*, which tried out on the road but never reached New York. The new production will have in the cast Miss Hay, Barbara Bennett, Brenda Dahlen, Wynaham Standing and Katherine Proctor. It went into rehearsal this week.

### Leo Carrillo Is Cast For "Platinum" Lead

NEW YORK, Jan. 12.—Leo Carrillo will have an entirely different characterization to portray in James Cruze's forthcoming Tiffany production, *Platinum*, the role possessing a human element seldom found in the screen hard gangster types, and particularly fitting Carrillo's work. Julian Josephson has adapted this E. D. Sullivan story.

Production has already started on the vehicle, Carrillo having just completed a stage engagement on the Coast. Lola Lane has the leading feminine role, and direction is under Walter Lang, who has just completed *The Command Performance* for Tiffany.

### Hey, There, Hollywood!

PROVIDENCE, R. I., Jan. 10.—Hollywood studio scouts, note!  
Ethel Barrymore, despite the unkind remarks she has sometimes uttered about the movies and talkies, confesses that she would like to make just one talkie—"so that my children will not forget me." And if she does, and the choice of director is left to her, Brother Lionel will wield the megaphone for her film record to be handed down to posterity.

### Postpone Production On Lightner's Next

NEW YORK, Jan. 12.—Shooting on Winnie Lightner's next starring vehicle for Warner Bros., *Red Hot Sinners*, which Lloyd Bacon will direct, has been postponed again until February 19, instead of the middle of this month as originally scheduled. Postponement is due to the success of Miss Lightner's personal appearances in Warner Bros.' houses in the East and Middle West key cities.

Supporting cast for this Lightner vehicle includes Olson and Johnson, Edward Morgan, Dorothy Christy, Claude Gillingwater, Vivian Oakland and George Byron. Miss Lightner will arrive in Hollywood January 18, tho the picture will not be started until a month later.

### Robeson Back From London

NEW YORK, Jan. 10.—Paul Robeson, Negro singer and actor, returned from England this week where he has been playing the title role in Shakespeare's *Othello*. He will not undertake the part in this country at the present time, but will tour during the winter months with a program of songs which includes German and Russian compositions in addition to his repertory of Negro spirituals.

### Bruno Re-Elected Head Of Union's Trial Board

NEW YORK, Jan. 12.—Daniel Bruno, of the RKO music department, last week was unanimously re-elected for the 10th consecutive time chairman of the Trial Board of Local 802, of the American Federation of Musicians. Jack Zimmler was elected clerk of the board.

The Trial Board adjudicates about 50 cases weekly.

### Prepare for McKenna's First Directorial Film

NEW YORK, Jan. 12.—Fox Films officials are giving an auspicious send-off to the directorial debuts of Kenneth McKenna and William Cameron Menzies, with Elissa Landi, also making her American screen debut, assigned to their first picture, *Always Good-By*, as leading woman. Miss Landi is a new Fox entrant for cinema stellar honors in this vehicle, an adaptation from an original Kate McLaurin story, with John Considine as associate producer.

Miss Landi's first screen effort, having been produced by Fox several months ago, will shortly be released. It has been previewed on the Coast under the title of *Woman and Sin*, with Charles Farrell playing opposite.

### Eileen and Marjorie Set

NEW YORK, Jan. 12.—Eileen and Marjorie, now vacationing in Australia, are set for an RKO route which they will play thru till December with N. E. Manwaring, of the Max Gordon office, handling their business.

### Ted Lewis for Mastbaum

NEW YORK, Jan. 12.—Ted Lewis will play the Mastbaum, Philadelphia, for one week beginning this Friday, January 16. More time may follow, from Warner. Lewis closed at the Club Richman here last Thursday.

## Horwitz Claims Victory In Fight Against Zoning

HOUSTON, Jan. 10.—Will Horwitz, independent exhibitor, Wednesday claimed victory in the movie price war which has been waged in Houston for the last several months.

He declared there will be no advance in prices at the Texan, Iris and Ritz theaters, second-run houses operated by him. Wide attention has centered upon the spectacular advertising campaign conducted by Horwitz against the so-called "Movie Trusts".

Said Horwitz:  
"Once again New York has fallen in an effort to tell Texas folks how to run their own affairs. Our victory is noteworthy, for not only have I proved my right to operate second-run theaters at a fair price (5 and 15 cents), but I have defeated the 'zoning' plan, which was the weapon with which the movie barons sought to defeat me."

Horwitz pointed out that for months he was unable to buy pictures from the larger distributors without acceding to the zoning plan which, in turn, would have forced him to a 25-cent top price.

"Then I broke down the wall," he said, "and today I have contracts for the finest of the world supply for 1931, at prices similar to those of last year and without the zoning agreement."

Horwitz recently carried his campaign to a convention of independent motion

picture exhibitors in Dallas, and was elected head of the State body, the Allied Theater Owners of Texas. Dissension later developed in the ranks over his plan for State censorship, and an attempt has been made to oust him.

Today he announced plans for two measures to come before the 42d legislative assembly, which opens next week at Austin.

The first is a bill providing for State censorship of pictures in some form, with a clause which in effect will be an attack on the "block" system of booking, which makes exhibitors take all of a company's product, or none.

Under the plan the censor board would grade pictures according to their moral merit, Horwitz said, such grading determining which type of pictures exhibitors may reject legally.

The other bill is one providing for a seat tax on theaters charging more than an agreed price for admittance, a tax calculated to add several hundreds of thousands of dollars annually to the State's revenues. "Under existing conditions chain theaters, operating largely with chain products, are merely tenants who remove their funds from the State, and who make all of their purchases, even to insurance, from Eastern sources," Horwitz declared.

## Will Not Take In Chi. Agents

**No Eastern franchises for act sellers eliminated by closing of Carmody office**

NEW YORK, Jan. 12. — When RKO closes down its Chicago vaudeville booking office around May 1, agents now operating in that territory under a circuit franchise will be forced to get out and shift for themselves. Unless most of them take the cue and get out before then. This situation is assured by a statement issued by Charles J. Freeman prior to his departure on a Mediterranean cruise that the home booking office will not "take care" of the Chicago boys.

Freeman, in coming to his decision, took into account the overcrowding resulting in deplorable conditions among the New York agents. He feels that it will not help the general situation any by adding more men to the act sellers' ranks. He might approve of one or two of the Chicago agents coming here to join the staff of franchised offices. But the Chicagoans will not receive floor privileges.

No definite word has yet been given out regarding the final disposition of the Chicago booking office staff. Tom Carmody's future is also undetermined from this end. Dick Hoffman and Willie Berger are pretty well set to stay, with one of them slated to come here to take a hand in booking the Junior Orpheum houses when these are switched to the Palace Building columns.

### American Acts at Empire, Paris

PARIS, Dec. 31.—Two excellent American numbers are featured on the new bill at the Empire Music Hall. The Robbins Trio of roller skaters have a flashily costumed and speedy act that equals any of the skating acts playing Europe and received plenty of applause from a full house on Monday night. The Calts Brothers' tap dancing routine is so much more attractively presented than the usual routine of hoofers lately playing Paris that they scored not only with their peppy dancing, but also thru attractive drop and classy presentation.

### Lloyd Hughes Completes Cast for Tiffany Film

NEW YORK, Jan. 12.—With the signing of Lloyd Hughes, the cast for the James Cruze Tiffany special, *Platinum*, has been completed, and work will get under way this week. This marks the second feature Hughes has done for the Tiffany Company, having just completed a featured part in *Drums of Jeopardy*.

Others in the cast of this picture, directed by Walter Lang, include Leo Carillo, well-known stage and screen player, and Lola Lane, in the character and feminine leads, respectively.

### Arthur and Howe Return From Coast

NEW YORK, Jan. 12.—Harry Arthur, Fox general manager, and "Doc" Howe, Fanchon & Marco general booking manager, returned here from the Coast today. They had been gone about a month.

Both officials were expected back last Monday.

### Lead for George Arliss

NEW YORK, Jan. 12.—Evelyn Knapp, young Warner Bros. featured player, was assigned the romantic feminine lead last week with George Arliss in his next starring production, as yet untitled. She recently appeared in *Sinner's Holiday*, and has just completed the heroine role in *River's End*, forthcoming Warner production to be released shortly.

THE NEW PLAYS ON BROADWAY

CORT

Beginning Tuesday Evening, December 30, 1930

FIVE STAR FINAL

A melodrama in 3 acts and 21 scenes by Louis Wolzenkorn. Directed by Workingman. Music Sets designed by P. Dodd Ackerman. Starring Arthur Byron. Presented by A. H. Woods.

Colby..... Kenneth Dana  
Rooney..... Bruce MacFarlane  
Jerry..... P. J. Kelly  
A Policeman..... Mike D'Arcy  
Ziggle Feinstein..... Allen Jenkins  
Randall..... Arthur Byron  
The Rev. T. Vernon Isopod..... Alexander Onslow  
Minerva..... Bertou Chut Hill  
French..... Henry Sherwood  
Brannegan..... Frank Dae  
Miss Edwards..... Madeline Marshall  
Miss Taylor..... Helene Sinnott  
Arthur..... Alvin Kerr  
Luelle Carmody..... Laurie Jacques  
Nancy Vorhees Townsend..... Merle Maddern  
Jenny Townsend..... Frances Fuller  
Michael Townsend..... Malcolm Duncan  
Philip Weeks..... Dorothy McElhone  
Exchange Operator..... Lillian Bronson  
Mrs. Arthur Loveland Weeks..... Kathryn Keys  
Mr. Arthur Loveland Weeks..... Sydney Booth  
Pearl..... Amy Dennis  
Trixie..... Dorothy McElhone  
Minerva..... Georgette Harvey  
Harold..... Richard Huey  
Undertaker..... Fred House  
The Action of the Play Takes Place in New York City.

ACT I—Scene 1: Corcoran's Speakeasy. Scene 2: The Rev. T. Vernon Isopod's Office. Scene 3: Office of Mr. Minerva. Scene 4: Office of Mr. Randall, Managing Editor of the Evening Gazette. Scene 5: Ziggle's Office. Scene 6: The Townsend Apartment. That Evening. ACT II—Scene 1: Mr. Randall's Office. Scene 2: Ziggle's Office. Scene 3: The Townsend Apartment. Scene 4: Mr. Randall's Office. Next Morning. Scene 5: Ziggle's Office. ACT III—Scene 1: A Hotel Bedroom. That Afternoon. Scene 2: Minerva's Flat. Scene 3: Corcoran's Speakeasy. Next Morning. Scene 4: A Drug Store Booth. Scene 5: The Townsend Apartment. Scene 6: Ziggle's Desk. Scene 7: Mr. Randall's Office.

A play with a preachment which brings cheers from a house generously padded with college students is generally a play which suffers from too much bias less sophomorically considered. *Five Star Final*, which pokes an indignant finger at the tabloids, suffers from the same bias which made *Roar China!* less of a play and more of a cauterizing piece of propaganda.

Because it is arrant propaganda, *Five Star Final* throws logic and careful characterization overboard almost at once and plunges into the narration of the crime perpetrated by a tabloid owner, who, in order to increase circulation, digs up the story by Nancy Vorhees, a famous murderess of 20 years ago, who was freed when it was learned that she was seduced by the man she murdered while employed by him as a stenographer. With little or no explanation we are confronted with Nancy as a happily married woman with a husband and a daughter about to be married. As a result of the impending publicity to be given her, which she fears will ruin her daughter's life and hopes of marriage, Nancy Vorhees, after trying in vain to get in touch with the tabloid owner, takes poison. Her husband shortly thereafter follows her example. Meanwhile in rapid succession we are shown the reactions of the various people connected with the tabloid. To some, the Nancy Vorhees case means increased circulation, to others it is just another assignment, but to Randall, the managing editor, it finally looms into the magnitude of a major crime and gives him the chance to express several truths about the methods and aims of tabloids which are heartily cheered, not so much because of the way in which Arthur Byron says them, but because they happen to agree with the ideas of the type of people who would naturally patronize the theater, if we can suppose that it is attended by a higher type than that which patronizes the tabloids. Randall, haunted by the knowledge that he has helped drive two people to suicide and ruined the life of an innocent girl, faces his employer squarely and tells him Nancy Vorhees and her husband were murdered to satisfy the blood lusts of a lot of soda jerkers and fat servant girls whom compulsory education taught how to read, but not to think.

The this statement is justified, and Randall's indignation worthy of all the

cheers it receives from the crusading age, the question which *Five Star Final* must finally bring up in the minds of those who care to go just one step farther; that is, why did Nancy Vorhees, her husband and her daughter allow the tabloids to affect them if tabloids are only read by soda jerkers and fat servant girls, illiterate morons and the gambling denizens of Harlem? is not answered, because, after all, *Five Star Final* is first propaganda and secondly, in our opinion, illogic melodrama.

As a production *Five Star Final* suffers from lack of tempo. Perhaps some of the responsibility rests upon the shoulders of its star, who is apparently so well liked he is loudly applauded on his first entrance by the audience which is already gathered, and again halted two or three scenes later by the latecomers. Both rounds of applause obviously upset Arthur Byron, with the result that in the first act and part of the second, when he is supposed to be hard-boiled, pressed for time and executive, his speech is unevenly paced, at times breathless and often misdirected for emphasis. Only in the final scene does he manage to rise to the heights we expect of him. And this is, in a measure, due mainly to his lines, which would make any other actor seem worthy of applause.

Another fault in direction, due partly to the writing, is the number of related sidelights which are presented on small side stages in the manner of the early Christian miracle dramas which were presented consecutively in side chapels. Many of these scenes, while amusing in themselves and distinctly reminiscent of salacious blackouts in revues, destroy the prevailing mood and retard the pace because they do not further the plot any more than the long-winded chanted commentaries of Greek choruses help further the unfolding of Electra's tragedy.

Merle Maddern, as the victim of her play, is well poised and restrained in her difficult role as the Nancy Vorhees who is finally driven to suicide. The highly emotional most of the time, she avoids the obvious, the maudlin and the overdone. Malcolm Douglas, as her husband, is worthy of the same praise. Frances Fuller, as the daughter, portrays the appealing happiness of a young girl on her wedding day, and later, the equally appealing tragedy of a young girl who has been orphaned and for a time holding the bag for love.

Lillian Bronson is as well a saccharine telephone operator as you will see and hear on any stage. Helene Sinnott, as a hard-boiled, red-haired secretary, behind whose adamant facade of cynicism beats a soft woman's heart, is eminently satisfactory and convincing. Alexander Onslow is a nice dastard lurking in clericals and is also not a little responsible for some nice quiet humor all his own. Dorothy McElhone and Amy Dennis, in a faintly correlated blackout, are amusing as two who have lost something they will never find again. The same, in slightly less degree, applies to Georgette Harvey and Richard Huey, the former of whom sings *St. Louis Blues* with more satisfaction to us than she speaks her lines, which she takes from the overslow, whining pace of her teammate.

P. Dodd Ackerman's sets, mainly interiors laid in the offices of the tabloid, are commendable because of their surmounting of a very technical problem. Ackerman's work, which is all that it should be, would come into more prominence if the speed of the play kept up with the speed of the stagehands, which Ackerman has made possible with his compact, clean-cut sets.

As propaganda acceptable to the average theater audience, *Five Star Final* is worthy of consideration. That it is no play is because it is the outraged plea of a prophet of reform who is crying in a wilderness of people who do not care about tabloids and for whom tabloids only contain a slight, spasmodic sociological interest. RIVES MATTHEWS.

BROADWAY RUNS

Performances to January 10, inclusive.

Dramatic

Opened	Perf.
Art and Mrs. Bottle..... Nov. 18..... 35	
Bird in Hand (Second Re- turn Engagement)..... Jan. 5..... 8	
Colonel Satán..... Jan. 10..... 1	
Elizabeth, the Queen..... Nov. 3..... 80	
First Night..... Nov. 26..... 54	
Five Star Final..... Dec. 30..... 15	
Grand Hotel..... Nov. 13..... 74	
It, The..... Sept. 28..... 124	
Green Pastures, The..... Feb. 26..... 370	
Life Is Like That..... Dec. 22..... 24	
Life Line, The..... Dec. 27..... 17	
Lystrath..... June 5..... 253	
Man in Possession, The..... Nov. 1..... 81	
Midnight..... Dec. 29..... 16	
Mrs. Moonlight..... Sept. 20..... 125	
Oh, Promise Me..... Nov. 24..... 58	
On the Spot..... Dec. 29..... 87	
Once in a Lifetime..... Sept. 24..... 128	
Overture..... Dec. 5..... 41	
Pagan Lady..... Oct. 20..... 96	
Peticoat Influence..... Dec. 25..... 32	
Queen at Home..... Dec. 29..... 16	
Sleeping Sisters..... Apr. 22..... 303	
That's Gratitude..... Sept. 11..... 141	
This Is New York..... Nov. 28..... 51	
Tonight or Never..... Nov. 18..... 63	
Truth Game, The..... Dec. 27..... 17	
Twelfth Night..... Dec. 15..... 27	
Up Pops the Devil..... Sept. 1..... 146	
Vinegar Tree, The..... Nov. 19..... 55	

Civic Repertory Program:

Allison's House..... Dec. 1..... 13
Cradle Song, The..... Oct. 7..... 8
Good Hope, The..... Dec. 17..... 3
Green Cockatoo, The..... Oct. 9..... 9
Hedda Gabler..... Dec. 6..... 4
Lady from Alaska..... Oct. 9..... 9
Martine..... Jan. 6..... 1
Peter Pan..... Nov. 15..... 12
Romeo and Juliet..... Oct. 6..... 32
Twelfth Night..... Dec. 15..... 27
Sunny Morning..... Nov. 18..... 7
Three Sisters..... Oct. 15..... 7
Women Have Their Way, The..... Nov. 18..... 3

Leiber's Shakespearean Repertory:

As You Like It..... Dec. 31..... 2
Hamlet..... Dec. 28..... 4
King Lear..... Dec. 25..... 3
Macbeth..... Dec. 30..... 4
Merchant of Venice, The..... Dec. 27..... 2
Richard III..... Jan. 3..... 2

Musical Comedy

Babes in Toyland..... Dec. 20..... 35
Ballyhoo..... Dec. 22..... 20
Brown Buddies..... Oct. 7..... 113
Fine and Dandy..... Sept. 23..... 426
Girl Crazy..... Oct. 12..... 104
Meet Me in St. Louis..... Dec. 30..... 15
New Yorkers, The..... Dec. 3..... 40
Nina Rosa..... Sept. 20..... 121
Smiles..... Nov. 18..... 63
Sweet and Low..... Nov. 17..... 64
Three's a Crowd..... Oct. 15..... 103

Dramatic School Students Inaugurate 47th Season

NEW YORK, Jan. 10.—The American Academy of Dramatic Arts inaugurated its 47th season yesterday with Elene Wilbur's one-act curtain raiser, *The Table Set for Himself*, and Edwin Burke's three-act comedy, *This Thing Called Love*.

Ruth Goodman, Muriel Edgerton, Betty Brown, Sabine Sands, Elsie Meyer, Frederick Buckley, Dawson Tracy, Marie Lieb and Charles Krueger, in the former, were hampered by Irish dialect and Christmas sentimentality tinged with Gaelic religion.

*This Thing Called Love* proved more satisfactory entertainment mainly because of the very promising acting displayed by Jean MacDonell as the hysterical, termagant wife. Cast in a role which demands smiles as well as tears, she portrays both emotions with a nice feeling for tempo and a studied avoidance of the too obvious. Constance Van Duyn, as an impossibly dumb wife, manages some amusing scenes with a happy degree of success. Andrew Hutchins, as a suspected husband, and Robert Champlain, as a millionaire lover, considering their youth, come thru with flying colors. Champlain, to whom is allotted the longest and most difficult male role, after overcoming his nervousness, makes a fairly convincing man of the world and just about obtains reality in a love scene with Vivien Rutley, who, thruout, evidences more technique than feeling. William Onken, as a politely familiar butler, points some comedy bits with a finesse which leads one to suspect he is learning his trade soundly and well. Walter Eyer, in a small part, shows an understanding of timing for laughs. Nina Rientu, as a South American charmer, scores with a believable foreign accent and an attractive, full voice. Edward Van Danaker, as a Don

Fitzpatrick Gets Own RKO Franchise

NEW YORK, Jan. 12.—Thomas Fitzpatrick, who has been selling acts to RKO for many years in his capacity as manager of the Rialto Vaudeville Representative, Inc., received his own agent's franchise at the start of the new year. This came about thru the dissolution of the Rialto office.

Al Sutherland founded the Rialto agency September 28, 1918, and since his death a few years later the office has been managed by Fitzpatrick. He worked on a salary and commission basis, with the income of the office said to revert to the founder's widow and son, Edward, who is now a film director.

Fitzpatrick has retained his Rialto associates, Fred DeBondy, Gladys Brown and James Doyle.

Tiffany Completes Two Special Films

NEW YORK, Jan. 12.—Tiffany Productions has just completed two specials on its new program, *The Single Sin* and *Drums of Jeopardy*. *The Single Sin*, directed by William Nigh, features a prominent cast, including Bert Lytell, Kay Johnson, Paul Hurst, Geneva Mitchell, Mathew Betz, Robert Emmett O'Connor, Holmes Herbert and others.

Harold McGrath's celebrated mystery story, *Drums of Jeopardy*, under direction of George Seitz, and now under the editing process before its release shortly, features such well-known players as June Collyer, Warner Oland, Lloyd Hughes, Hale Hamilton and Florence Lake.

Added to All-Woman Cast

NEW YORK, Jan. 12.—June Clyde, who has just been assigned an important role in *Women Like Men*, temporary title for Liberty Productions big special for 1931, is the latest member of this exclusively all-women cast. An imposing list of feminine stars has already been assembled for this picture, each one of which will have an opportunity for distinct characterizations. It includes Evelyn Brent, Irene Rich, Louise Fazenda, Lillian Tashman, Marceline Day and the Keating Twins. William Beaudine is directing the production.

Lehr Returning to Vaudeville

NEW YORK, Jan. 12.—Raynor Lehr, last with the musical, *Love Thieves*, has been given 12 weeks by RKO. This four-people act will open Saturday at the Fordham, Bronx, playing the remainder of the time around this city. Lee Stewart had him written in.

Walton Booked Again

NEW YORK, Jan. 12.—Bert Walton, who recently finished an RKO route, is handling the m.-c. duties the last half of this week at Proctor's, Troy. This makes his fourth trip there within a year. He is working under the banner of Jack Hart, of the Roger Murrel office.

Howard and Halligan Teamed

NEW YORK, Jan. 12.—Charlie Howard and William Halligan are doing a new comedy, singing and dancing act. An unbilled girl assists. Max Gordon is handling their business. They will begin breaking in on the Indies this Saturday.

Godinos for Montreal

NEW YORK, Jan. 12.—The Godino "Siamese" Twins are set for a week at Loew's Montreal, opening January 25. They booked direct.

Juan, manages to catch some of Byron's hero's amorous fascination. Elsie Meyer, as a maid, with only a few brief entrances, proves that they also serve who stand and wait in the wings. RIVES MATTHEWS.



## Warner Adds Davis To 'Big-Time' Weeks

NEW YORK, Jan. 12.—The adding of the Davis, Pittsburgh, to the Warner books next week will give that circuit three so-called "big-time" weeks. The two houses now playing "name" acts are the Earle, Washington, and the Indiana, Indianapolis.

The success of the Earle was the basis for Warner taking Publix presentations out of the Indiana and replacing them with vaudeville, with the same applying to the Davis, which has been in straight pictures for two years, before that being one of the country's major vaudeville houses, and on the Keith books.

The policy at the Davis will be similar to the Earle and Indiana, four big acts and picture. Plans were being formulated early this fall for RKO to add the Davis on its intact route, but later dropped.

Warner would like to place big-time vaudeville in its five remaining de luxers playing Publix units, but presentation contracts do not expire until next November. These houses are in Jersey City, Newark, Philadelphia, Pittsburgh and St. Louis.

## Wintz Launches "Jonesy" At Playhouse, Chicago

CHICAGO, Jan. 10.—George E. Wintz has just launched at the Playhouse a specially organized company of *Jonesy*, by Anne Morrison and John Peter Toohy. It had a week's tryout at the English Theater in Indianapolis before coming to Chicago.

Thomas W. Ross, veteran comedian, and Percy Helton, juvenile, are featured. The balance of the cast includes Miriam Battista, Zama Cunningham, Eloise Keller, Ann Thomas, Miller Davies, John Humphrey, Cordella MacDonald, Frank Charlton, Jules Bennett and Frederick Auston. Clem T. Schafer is company manager; Joe Coyle, stage manager, and Sam Lederer, press representative.

## Jean Jacques on New Job

EL PASO, Tex., Jan. 10.—Jean Jacques, free lance writer, *Billboard* contributor and former director of publicity for the Clyde M. Waddell Players, Wichita, takes over the public relations work of the New Mexico State College of Agriculture and Mechanical Arts January 11. Jacques' work will carry him to every town in New Mexico for the purpose of exploiting that state thru the college's 20,000-watt station, KOB.

## One New Show in Philly

PHILADELPHIA, Jan. 10.—The various theaters have done a fairly good business during the holiday season. Only one new show has been seen this week, George White's *Flying High* at the Shubert. For the coming week Ethel Barrymore is announced at the Forrest. At the burlesque houses the business continues at a steady pace. The downtown talkie houses have had some strong attractions and consequently business has been very good. The neighborhood talkie houses have had good business during the holidays as the weather has been fair and mild most of the time.

## Santo Signs With Publix

CHICAGO, Jan. 10.—Don Santo, who has just closed a long engagement as master of ceremonies at the Wisconsin Theater, Milwaukee, advises that he has signed a 26-week contract with Publix. A unit is being built around Santo and Exie Butler.

## Freidel in Dallas

DALLAS, Jan. 10.—John J. Freidel, new Publix manager for the South, has arrived in Dallas to make this city his headquarters for the operations of Publix de luxe theaters thruout Texas, Louisiana, Alabama and Georgia.

## Bushman Scores At Kedzie, Chicago

CHICAGO, Jan. 10.—The Roberson-Gifford Players at the Kedzie Theater, Chicago's only dramatic stock company, have started off the new year with a flourish, presenting as their first bill of the year Francis X. Bushman, famous screen personality, as guest star in *Thin Ice*.

Bushman was accorded a fine reception at each performance and at the end of the play nightly was given five to eight curtains and had to respond with a curtain speech before the audience would let him go.

George Roberson, manager of the company, has made several changes in his troupe, which have measurably strengthened the cast. Vincent Coleman, formerly leading man in pictures with Mae Murray, Constance Talmadge and Madge Kennedy and recently in Eastern stock companies, is the new leading man and plays opposite Betty Mack, ingenue leading woman. Guy Astor has replaced Sydney Blackaller as second man, and Katherine Cameron is now the character woman. Others in the cast are Phoebe Fulton, second woman; Sue Conroy and Ann Spellman, ingenues; Elton Hackett, juvenile; Tom Brown, stage manager and general business; Wm. N. Lee, comedian. Roy Hilliard is director and Harrison Rankin, scenic artist.

Some attractive titles have been lined up for the next few weeks. Included are *Ir's a Wise Child*, *The Dishonored Lady*, *The Squall* and *The Hindu*, to be presented in the order named.

## "Scarlet Sister Mary" Is Set For Chicago Dramatic League

CHICAGO, Jan. 10.—Ethel Barrymore will appear at the Harris Theater for four weeks, starting January 26, in *Scarlet Sister Mary* as the fifth play of the current subscription season of the Dramatic League. Arrangements to this end were completed late last week, being made possible thru a complete readjustment of Miss Barrymore's schedule, which was to have brought her to Chicago early next month for an engagement at another theater.

This will be Miss Barrymore's first engagement anywhere as contributor to an organization program in the years since she became a formal star in *Captain Jinks of the Horse Marines*.

## Judells Sues Congo Pictures.

CHICAGO, Jan. 10.—B. M. Judells has filed suit against Congo Pictures, Ltd., for \$630 alleged to be due him for rent. Congo Pictures Company has occupied quarters rented by Judells. Last week the company's permit for the showing of *Ingagi*, an African film, was revoked by the city authorities after complaints regarding some of the scenes had been filed by colored citizens who considered them objectionable. The revocation affects only the city of Chicago.

## No "Flesh" for Avalon, Chicago

CHICAGO, Jan. 10.—There has been some talk of a return of "flesh" attractions at the Capitol and Avalon theaters, Warner Bros.' South Side houses. However, it was definitely announced this week that the houses will continue a straight talking picture policy.

## Dickinson Buys in Kansas

A deal has just been consummated between the Glen W. Dickinson Theaters, Inc., of Kansas City, Mo., and Conrad Gabriel, of Garden City, Kan., involving \$125,000, whereby the Dickinson Circuit takes over the State Theater and the new modern, de luxe theater now being erected. This theater will in all probability be open within 60 or 90 days. This town brings the Dickinson Circuit up to a total of 24 towns, located in Kansas, Missouri and Illinois.

# THE QUESTION OF ACOUSTICS ?

The introduction of talking motion pictures has made good acoustics an essential requirement of motion picture theaters. As a result many theater managers find it necessary to correct the poor acoustic conditions that now exist. Each theater presents a particular problem which calls for detailed study, and in the case of large theaters where the problem is particularly difficult, the theater owners should secure competent advice from a recognized authority on the subject.

Dr. Paul E. Sabine, a nationally known authority on acoustics, has prepared a "Handbook of Acoustics" which has been passed on by many able engineers as being an authentic guide to the correction of faulty acoustics. Every owner and manager of a sound equipped theater or those who will eventually equip their theater for sound productions should read and study Dr. Sabine's splendid book. Some of the subjects treated are:

*Why you should be concerned over the subject of acoustics.*

*Simple rules for determining need for sound treatment in audience rooms.*

*How much material do you need to get desired results.*

These are but a few of the subjects that are treated in a practical way.

The handbook is not for sale, but to every manager or owner of a motion picture theater sending his name and address on the attached coupon we will send with our compliments one of Dr. Sabine's handbooks. We do ask, please, that you inclose 3c in stamps for postage. Address CIRCULATION MANAGER, The Billboard Publishing Co., Cincinnati, Ohio.

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## Philly Group Calls Quits

*"Lysistrata" producers will dissociate when Chicago company finishes run*

NEW YORK, Jan. 10.—With the closing of the New York production of *Lysistrata* tonight after 253 performances, the Philadelphia Theater Association will cease its producing operations in these parts after an existence of less than a year. The reason given is that the association has passed into the hands of persons who are not interested in the theater, altho satisfied with the results of the Greek comedy.

The Chicago company of *Lysistrata*, which opened there two months ago, is expected to continue for at least another month, but when money-making possibilities on the Loop are exhausted the Philadelphia group will cease to operate. The backers are counting on neither profit nor loss when the books are finally balanced.

The production cost of *Lysistrata* is estimated at \$100,000. This high figure for a straight dramatic play is due to the large cast called for by Gilbert Seldes' version of the comedy, as well as to the elaborate setting which was designed by Norman-Bel Geddes. This outlay was recovered by the New York production, which showed a considerable profit up to its closing tonight. The Chicago company, however, has not yet paid for itself, and it is estimated that the association will break even when its financial affairs are finally wound up.

Most of the backing for the venture was provided by the late Dr. Horace Howard Furness, Jr., of Philadelphia, where it was first put on. Following Dr. Furness' death a few months ago his interest in the association became the property of his estate, which was distributed among a number of heirs. The latter are members of Philadelphia society who have little interest in the theater as a business proposition, and it has been decided to dissolve the association as soon as its affairs are concluded. The New York office was closed this week.

## Bryant, Hatoff Promoted; Fox Also Makes Switches

NEW YORK, Jan. 12.—Nelson Bryant, formerly assistant manager of Fox's Tivoli, has been elevated to manager of the Cameo, Jersey City, replacing George Ashby, who has been switched to the Plaza, Englewood, N. J. Stafford Jersey, former manager of the Englewood house, now is at the helm of the Tivoli, Jersey City.

Morris Hatoff, formerly of the Fox home office advertising staff, has been promoted to assistant to Monte Salmon, manager of the State, Jersey City. Hatoff will continue to handle advertising for the State.

## Kahane Taking First Vacation in 10 Years

NEW YORK, Jan. 12.—B. B. Kahane, head of RKO's Legal Department and one of its vice-presidents, will sail January 17 on the Aquitania for his first real vacation in about 10 years. This will be Kahane's first trip abroad, and he will visit London, Paris, Berlin and Vienna.

While he denied that his trip has any business significance, Kahane admitted that he will devote a good part of his time to visiting theaters to see, as he puts it, "how the other fellows do it." The report could not be verified until RKO intends to spread its circuit into England and Europe. While Kahane is gone the RKO Legal Department will be supervised by William Mallard, general attorney for the circuit.

## Amounts to the Same

NEW YORK, Jan. 12.—When asked by an act whether he had seen his act the night before, a booker answered, "Yes! Twice."

"Whaddaya mean, twice?"  
"The first and last," answered the act buyer.

## Kavanaugh in Baltimore; Loew Has Other Switches

NEW YORK, Jan. 12.—Joe Kavanaugh, formerly assistant at the Stanley, Pittsburgh, has been appointed by Loew as manager of the Valencia, Baltimore. Other personnel changes on the Loew Circuit include Stanley Gosnell, who formerly managed the Valencia, now assistant manager of the Penn (de Luxer), Pittsburgh; Leon Stephanian at the managerial helm of the National, Richmond, having been switched from the State, Richmond, where E. H. Briant succeeds him in the managerial berth.

## Harry Mayo Has Quartet

NEW YORK, Jan. 12.—Harry Mayo, bass and a member of the original Empire City Quartet, is polishing up a male quartet at indie houses in and around here. Act will go under the billing of the Empire City Quartet, with N. E. Manwaring, of the Max Gordon office, handling their business.

## Paige's Run as M. C.

NEW YORK, Jan. 10.—Ashley Paige, who closed last night at the Palace in his musical act, has been booked by Publix for a run as m. c. at the Imperial, Toronto. He will visit his home in Onset, Mass., prior to opening at the house on January 23.

## Gaiety, Boston, Folds Soon

NEW YORK, Jan. 12.—Mutual's Gaiety, Boston, will close for the season on January 24. The last circuit attraction to play the house will be *Dimpled Darlings*. There is talk around the Mutual office about the possibility of the house going into stock.

## Jennie Goldstein for Loew

NEW YORK, Jan. 12.—Jennie Goldstein, Yiddish actress, will open for Loew the first half of January 24 at the Pitkin, Brooklyn. This will mark her debut on the circuit.

## RKO's January Lineup Shows Stranglehold on Big 'Names'

NEW YORK, Jan. 12.—RKO's lineup of "names" and standard acts for vaudeville this month is impressive enough to give the circuit the aspect of having the entertainment field completely corralled on the "flesh" attractions that mean something at the b. o. The most outstanding factor of the array of talent is that all of the acts are strictly for entertainment and not freak turns.

A few months ago RKO distributed a trailer to all of its vaudefilers plugging the star acts playing for the circuit at the time. More "names" have come into the fold since then, but RKO did not repeat the screen clarion, altho the opportunity presented itself for the "Second Anniversary" campaign.

While a number of the "names" on the RKO books are not in vaudeville for any great length of time, the circuit can still claim them exclusively so far as vaudeville is concerned. Loew and Fox are not playing the major attractions because of the huge salaries entailed. Warner plays the "names" in three houses: the Earle, Washington; Davis, Pittsburgh, and the Indiana, Indianapolis, and a few of its presentation houses. "Name" bands are used almost exclusively in the latter, however.

## Richard, Roberts State They Are Seeking Talent

NEW YORK, Jan. 10.—Two RKO Chicago agents, Max Richard and Sam Roberts, are here on a visit and claim they are looking over the Eastern mart for new material.

Richard, of the Richard, Morris & Halperin office, flew here. He denied that he was seeking an Eastern RKO franchise, adding that he and his associates intended to hold on in Chicago until conditions improved, or until RKO abandons its Chicago booking office.

Both Richard and Roberts will remain here several weeks.

## Weavers for Palace And Again on Intact

NEW YORK, Jan. 12.—The Weaver Brothers' first date in the East since completing the Orpheum and Interstate times will be at the Palace next week.

The week following they reopen in an RKO intact on a split between the Madison and Chester.

## Harry Burns Booked

NEW YORK, Jan. 12.—Harry Burns, heading a new four-people comedy act, will inaugurate an RKO route shortly. He is supported by two males and a girl. Act showed the last half of last week in Flushing. This will mark Burns' return to vaudeville after a spell in the movies. James E. Plunkett got him the route.

## Cohen Opening in Paterson

NEW YORK, Jan. 12.—Sammy Cohen, film comedian, has been brought into the RKO fold by the Weber-Simon office to open this last half at the Regent, Paterson. He was originally slated to open the last half of last week in Flushing. Publix de luxe houses had him for some time.

## McDonald Gets Six More Weeks in Band House

NEW YORK, Jan. 12.—Brian McDonald has been signed up for six more weeks by RKO as m. c., alternating with Charlie Melson between the Mt. Vernon and White Plains houses, operating under stage-band policies.

McDonald has been holding down the m. c. duties at the two houses for the last five weeks. He succeeded Nat Nazarro, Jr.

## Brown Is Setting Fast Pace In Pulling Publicity Stunts

CHICAGO, Jan. 10.—Since George Brown took charge of RKO publicity in this territory he has been leading rival circuits a merry chase in the matter of publicity stunts, and if there is anything he hasn't thought of trying he'll get to it before long.

For RKO's anniversary month Brown has planned some clever special exploitation on an extensive scale. Thru an arrangement with a popular restaurant and bakery Brown has had two huge birthday cakes, each six by five feet, made, each bearing the RKO trademark. One of the cakes is displayed in the lobby of the State-Lake, the other in the Palace lobby. Thru a hookup with another baking company he is presenting patrons of the theaters with slices of birthday cake.

For *Charley's Aunt*, which played the State-Lake the last week, Brown conceived the idea of planting a fat woman, who would laugh continuously, in the audience. Finally an ambulance called and the woman taken to the hospital, where it was explained that she had been found in the theater laughing hysterically and could not be stopped. After examining her, the doctors stated that the only thing that could stop her would be to let her see *Charley's Aunt* again.

The publicity boys are wondering what Brown's next will be.

## Montreal Bookers Expand

MONTREAL, Jan. 10.—Variety Artists' Club, with stagecraft studios and entertainment bureau, is opening a new booking agency here. Larger quarters were necessary to add the stagecraft school and accommodate the growing business. F. Machann is managing director, and G. Courage, secretary.

## Barbara Stanwyck in Lead

NEW YORK, Jan. 12.—Barbara Stanwyck was definitely signed last week by Warner Bros. to play the title role in *Night Nurse*, based upon the anonymous novel, *Ex-Mistress*. The picture will go into production the middle of this month, with Ben Lyon playing opposite Mias Stanwyck, and supporting players including Joan Blondell, Charles Winninger, Robert Glecker, James Cagney, Blanche Frederick, Mildred Harris and Clark Gable. Oliver H. P. Garrett and Ben Verschliser have done the screen adaptation.

## Menjou Gets Lead in "Among the Married"

NEW YORK, Jan. 12.—Adolphe Menjou last week was assigned the chief male role in *Among the Married*, a Metro-Goldwyn-Mayer adaptation of the same-named Vincent Lawrence stage comedy. Edgar Selwyn, who last directed *War Nurse* for MGM, will direct this new vehicle.

Principal feminine roles opposite Menjou in this production include Lella Hyams and Mary Duncan, with other supporting players to be announced later. Menjou recently finished an important role with Constance Bennett in *The Easiest Way*, and during the last few months he achieved marked success in *Morocco* and *New Moon*.

## Bell Completes Own Story

NEW YORK, Jan. 12.—Monta Bell, Universal director, last week completed the Lew Ayres starring vehicle, *Fires of Youth*, from an original newspaper story by the director himself. Genevieve Tobin is featured in her third screen appearance in this picture opposite Ayres. Others in the cast include Farnell B. Pratt, Kenneth Thomson, Betty Jane Graham, Alleen Manning, Frank McHugh, Louise Beavers and Frederick Burt.



**NEW ACTS**

(Continued from page 21)

and form-fitting, square-cut suit. Comedy in the opening routine comes in the way of falls from the girl, which are not taken well enough. She strips the dress to tights for a fair hoofing solo, giving her partner opportunity for a dress change. He does a good Russ dance before they go into another hoofing duet entailing a few more falls.

No reason why they shouldn't make a suitable opener for intermediate bills since hoofing in that spot has become a regular procedure. They certainly should never be placed later than second, with anything below that berth demanding something sensational.

J. S.

**Luis Russell**

—and—

**SARATOGA CLUB ORCHESTRA**  
With Roy Atkins, Edith Wilson and  
Three Brown Spots

Reviewed at Loew's State. Style—Musical, singing and dancing. Setting—Full stage (special). Time—Twenty-seven minutes.

Nothing exceptional about the music from Luis Russell's 11-piece combo, doubling from the Saratoga Club in Harlem, but the work of the specialists puts the act on par with almost all of the sepien bands that have taken a flier into vaudeville. Russell remains at the piano thruout, putting the m. c. job into the hands of an unbilled boy in blackface, who also does an excellent panto impression of Johnny Hutchins.

Singing is provided by Edith Wilson doing two songs in fair fashion, and hoofing comes in from Roy Atkins in solo and a trio of boys introduced as the Three Brown Spots. The latter would be standouts anywhere and more so if alone. They got plenty of deserved applause en route.

Miss Wilson impressed as too heavy-set for the exotic evening dress and halcomb. One of her numbers, *Somebody Is Getting What's Coming to Me*, is on the double-entendre order, but never too offensive. Atkins is on just once for a good loose-limb dance.

The surrounding of the band with four prop. flower baskets tended to cheapen the act's appearance. They played plenty—too much, in fact—including the old standby, *St. Louis Blues*, and the standard bearer's own composition, *Jersey Lightning*.

The act obviously suffered here from doing too much. It could stand a trimming of at least seven minutes. J. S.

**Edward Allen**

Assisted by Bobby Gorman and  
Audrey Dixon

Reviewed at the Royal. Style—Comedy, dancing and singing. Setting—In one. Time—Fifteen minutes.

Edward Allen, still rigged out in a gob outfit, is now doing a three-people act, with Bobby Gorman and Audrey Dixon assisting. He recently headed a big flash and appeared in several musical comedies, including *Hit the Deck*, *Three Cheers* and *Ripples*. This act does not show up so well due to the overplay of comedy and the light regard for song-dance business. Allen and his two girls have the looks and the ability for the makings of a good act. The vehicle is all they need.

The close attention they give to comedy would be okay provided the material was worthy. It is very light stuff, however, and means little for laughs. The few rib tickles provided are from old bits. Allen shows up as a good, light comedian and should click with better lines. His eccentric dancing is kept from view up until the closing minutes of the act.

The two girls assist him capably. One is a vivacious type and lends a big helping hand in the comedy. She also sings, but not forte. The other girl straightens and does a couple of cute singing and dancing numbers.

Deducted to nice returns here. S. H.

**Si Wills**

Reviewed at the Lincoln Square. Style—Comedy, singing and dancing. Setting—In one. Time—Eleven minutes.

They don't come much funnier than this comedian. Bookers are always crying for meaty and original comedy. Wills has it and knows how to serve it.

His crazy outfit, miles of pants, grotesque hats, giant necktie and collegiate jacket, are in keeping with the funny line he uncorks.

Wills works up a carload of fun with the little flutes he plays. His warbling of *Father Was Right*, to which he appends an eccentric bit of stepping, is good for many laughs. His crystal-gazing item (the crystal being a small balloon) is funny enough to make a sphinx wrinkle its mouth.

For the finish Wills strips into a Scotch rig, and with the aid of his flute and balloon, gives a bagpipe imitation. The auditors went big for that here, but most of his other material seemed to go straight over their heads. He should score big with a more sophisticated audience.

Wills did some swell clowning for healthy laughs toward end of the Bob Carney and Jean act, which was in the fourth berth here. C. A. S.

**Naomi Morton and Company**

Reviewed at the Hamilton. Style—Comedy, dancing and singing. Setting—In three (special). Time—Fourteen minutes.

Tagline for this skit, headed by Naomi Morton, is *Coe'd Dase*. It is highly appropriate only when one considers some of the lines, which are of the unconscious variety, and that two of the evenly mixed sextet do nothing else but help in their delivery.

Miss Morton formerly did acts with her father, Paul, and also with Frank Wheeler. She carries this one, it being obvious that anybody with less ability than she in her role would put the skit on the scrap heap in double-quick time.

The action takes place in the girls' dormitory of a college, with Miss Morton and another girl, high-kicker, entertaining three boys at a gin party. The dean is in and out and finally nabs them, but when uncovered as a hard-drinking ex-vaudevillian, she joins in the festivities. It is the dean and one of the boys who do nothing aside from the talk. The other two boys work as a hoofing team to good results, with the high-kicker also going over with her solo.

Miss Morton does a song and semi-snakehips dance at the finish, and it is good. The excellent production of the act helps along with her to make it suitable. J. S.

**Arthur Ward**

Reviewed at the Hippodrome. Style—Juggling and dancing. Setting—In one. Time—Seven minutes.

Arthur Ward, who was last caught as a new act in 1924, is back again with his juggling and eccentric dancing. This time he has added considerable comedy stalling, which means little for laughs and tends to slow up the turn. He has the ability, but needs an act. There is not enough of his juggling, which could be the source of some light comedy. He does about four minutes of stunting; the other three are given to stails.

The hoop juggling is the choicest part of the act. He shows considerable skill while tossing three, four and six hoops. Quite a bit of the juggling is novel and got him applause. He shows up as a good eccentric dancer also, bringing that in early and for the finish.

Got a fair hand opening the show here. S. H.

**Bouquet of Melody**

Reviewed at the Royal. Style—Musical and singing. Setting—In three (special). Time—Twelve minutes.

A quartet of girls, not so young, who blow wind instruments practically thruout their entire routine. The exception is a brief solo warble. Not much to the

act, altho it should be a fair dish for intermediate bills. Solos on a trumpet and cornet are the only interesting spots. These are well played. The trumpet number is sweet, and the cornetist does some intricate blowing. Both came in for a good hand. The brief warble means nothing and could be eliminated and not missed. Another flaw is a duo trombone number, which is hard on the ears. The act needs better routine, and the cast should get away from their stiff performance.

Opened the show here to fair returns. S. H.

**Jack Boyle**

AND

**Jimmy Allman**

Reviewed at the Hamilton. Style—Comedy, singing and dancing. Setting—In one. Time—Sixteen minutes.

The teaming of Jack Boyle and Jimmy Allman is the outcome of the recent splitting of two comedy teams, Kramer and Boyle and Allman and Coulter. It is not always a happy one, however.

As he did with Kramer, Boyle plays singing straight to Allman's black-face gags and mispronunciations, his one song in solo being *Here Am I*. Their chatter is not always very strong, most of the laughs coming in from Allman's references to the big feet of Boyle's mythical fiancée. Allman and Boyle sing *Bye, Bye Blues*, with the former lending guitar accompaniment.

The strongest items in the act are Boyle's song solo and Allman's eccentric dance. In view of that and their weak chatter, it would perhaps be better if they did more singing and dancing and less talk.

They bowed off to a big hand here, their showmanship accounting for that. J. S.

**Lew Wilson and Company**

Reviewed at the Grand Opera House. Style—Comedy, singing and dancing. Setting—In one. Time—Eleven minutes.

When caught by *The Billboard* in September, 1927, Wilson was doing a double turn consisting of Madeline Wilson, a six-piece band and a dancing sister team. He now is doing a three-act with a male and female, presumably Madeline Wilson, who works in high yaller. The males perform in blackface.

In his present vehicle, *Rock-a-Bye-Baby*, Wilson, in the role of a pickaninny pushed on in a baby carriage, does some admirable clowning. He gives a funny portrayal of a mischievous colored child crying for its various wants. One risque gag between the yaller gal and the male, who plays the part of the colored mammy well, should be deleted. They score enough laughs without it.

Wilson's warbling of *Mammy's Chocolate Eskimo Pie* is beautifully done. His crazy imitations of a baby in distress also produced many laughs. He gets fine support.

Wilson comes on for the finish for some funny gabbing regarding his girl and stopped the show cold with his singing of *I'll Drive the Memphis Blues Away*. He interpolates this with some fine yodelling and whistling. C. A. S.

**Ben Blue**

ASSISTED BY LYNN DORE

Reviewed at the Palace. Style—Comedy and dancing. Setting—In one and full stage. Time—Twenty-three minutes.

Ben Blue has given up the idea of working with stooges, taking into himself a decided blonde with more flash than class, but not lacking in the latter. With stooges out Blue, who should be regarded primarily as a comedy dancer, apparently feels that he must resort to gagging. And in gagging Blue is not so forte. A dancer with a fine sense of comedy such as Blue possesses should know better than to tread in foreign territory. Which means that he is not building himself up at all in gab, altho as a mugger he manages to achieve great results. Mugging is an important element in the brand of comedy stepping of which Blue is an exponent. And this

explains his success when using it in conjunction with talk.

On the same bill with Cantor this little boy Blue brings out in bold relief the contrast between a comedian who uses innate skill in talk and another who almost slops up the good effect of his other work by various crudities in oral efforts. Blue cannot be funny without being vulgar, which accounts for his "lousay" as the punch line in cross-fire with his girl assistant.

But happily the act has enough good features to make the deficiencies in gagging less conspicuous. Blue does his familiar Russian and Dying Duck bits, and these are worth a full spot in any show. Then there is that clever burlesque on *Ten Cents a Dance*, wherein Blue shines as a pantomimist. Also dances in great comedy style. Besides working along in crossfire with Blue, Miss Dore puts over in fair style *Cheerful Little Earful*. Our advice to Blue is more stepping and less gab. He went over with a bang here, opening the second half after a sendoff from Cantor. E. E. S.

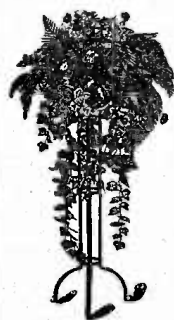
**Empire Stock Pleases**

TORONTO, Ont., Jan. 10.—The Empire Stock Company at the Empire Theater gave Toronto its first view of *The First Year* at the hands of a stock company and the piece proved to be one of the best yet scored by the players. Marjorie Foster and Robert Leslie have the leading roles and are well supported by Frank E. Camp, Betty Brough, John Holden, Anne Carew, Grace Webster, Nat Burns, Eric Clavering and A. J. Edwards. Business continues booming.

**Hatcher Stock Clicking**

DES MOINES, Ia., Jan. 10.—With *After Breakfast* as the bill the Hatcher Players, at the President Theater, again demonstrated the quality of the stock the first half of this week, winning the praise of patrons and critics alike. The cast this week is one of the largest yet presented by the stock. Fine performances are credited to Marjorie Shrewsbury, Grady Weston, Keith Gingles, W. B. Morse, Helen McClure, Mrs. Ward Hatcher and Edna Booth. The mid-week change of bill was to *The Ghost Bird*.

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# Regard Checkup on Repeats Essential to Vaude. Welfare

**RKO reported being urged to enforce clause about act playing a town in less than a year—its disregard has hurt field—other circuits would follow**

NEW YORK, Jan. 12.—RKO is reported being urged by showmen within the organization to take action on an elaborate plan of booking checkups, which will revolutionize one aspect of the national vaudeville field if eventually taken up by other circuits. The essence of the plan is to bring about the enforcement of more rigid rules regarding the playing of repeats by acts in towns in less than a year. Vaudeville's loss of favor with the theatergoing public in many spots is attributed to the carelessness of the major circuits in booking acts too soon after the opposition has played them. By concerning themselves only with their own immediate talent problems, the circuits are creating a condition, according to the proponents of the repeat checkup plan, whereby vaudeville in general is losing out. In recent seasons "name" acts have played certain towns again and again, separated only by an average of five to six-week intervals. Figuring that the same public attends the various shows, the general effect is just as bad as it would be if the hasty repeats were arranged by a single circuit.

If put into effect the checkup plan might tend to work a hardship on the acts that have been playing steadily, moving from one circuit to another without layoffs. On the other hand, it will provide a greater field for acts that are also playable, but have not been favored to such an extent. Formerly the big circuits were unusually careful about playing acts in towns before the passing of a season after their last appearance, either for the opposition or the same circuit. Because of the growing scarcity of good acts this practice has fallen into disuse. With the consequent injury to good-will, as pointed out by the individuals who propose to put the checkup plan into use again, but with more rigid enforcement.

Every artists' contract issued by the majors includes a clause permitting cancellation if the act has played in a stated town within a year. The RKO contract issued to acts signed by the intact route refers to this angle as follows:

"The artist warrants that the said act has never been presented, played or advertised under the above or any other name in any of the aforesaid cities within one year prior to this date, and if this warranty be untrue, this agreement may be canceled at any time before or during any engagement hereunder, or, at the option of the Exchange, the date and/or place of any engagement may be changed without extra compensation."

It is believed by those said to be in the know that if RKO makes a serious effort to revive the enforcement powers given it under this clause, the other circuits will follow. Not in retaliation, since there is no real injury coming to them as a result, but in order to promote good-will among theatergoers by their co-operation. The single factor that might delay the return to use of the repeat checkup plan is the dearth of strong attractions that must necessarily be played on early repeats in order to meet the similar requirements of the big outfits. But if it is found that the opportunities for work are becoming greater in the field, it is not unlikely that the supply of playable material will naturally increase.

## MGM Buys Two Stories

NEW YORK, Jan. 12.—Motion picture rights to one current Broadway stage success and to a forthcoming stage production were acquired last week by Metro-Goldwyn-Mayer when that company closed contracts to produce *The Man in Possession*, now playing at the Booth Theater, and Noel Coward's latest play, *Private Lives*, which will be presented here after its London run.

## Theater Manager Honored

COLUMBUS, O., Jan. 10.—Edward J. Meinicher, manager of Loew's Ohio Theater, has been made an honorary member of Local No. 12, International Alliance of Theatrical Stage Employees and Motion Picture Machine Operators of the United States and Canada. The occasion was marked by a banquet at the Southern Hotel, the first banquet held by the local in 15 years. The membership card was a solid piece of gold appropriately engraved.

## STOCK REVIEW

(Continued from page 24)

doesn't matter. The torso quivering is the thing on the runway, and the ears of the patrons are not then attuned to song nor to symmetrical groupings. The line might be spruced up by either eliminating some of the ponies or cutting down on the beefies. A better effect would be obtained even by retaining the present line, but giving the girls better grouping. The routines are passable, and costumes just about suffice.

Very little special scenery in this bill, and this tells because the house stuff is nothing to rave about. Mostly flat stuff, with a change of two cycloramas.

Among the scenes are Elixir of Life, You're in the Army Now, Worthy Causes and Pansy Prince. The army scene, with the comics, Evans and Mack, performing the manual of arms, has plenty of laugh punch, but can be used on some future occasion to better results by trimming down at least five minutes. The few dragging pieces of business have a deleterious effect on the whole scene.

Double-entendre is handled with a great degree of skill; that is, considering the house and patronage. The risqué element is played down almost to the point of complete elimination. Gab is far milder than business, and even the latter carries a double-meaning twist. Inside on this is squawking from the National outfit about these shows, with coppers bothering enough to warrant toning down here and there.

Bill when caught ran a few minutes

## Stock To Quit Springfield

SPRINGFIELD, Ill., Jan. 12.—Despite what appears to be a substantial increase in business for the stock at the Senate Theater, it is understood that the company will vacate January 17. The company has scored strong with local stock fans, the productions directed by Charles J. Lammers coming in for warm praise consistently. The management, however, has decided that the business does not justify remaining here, and is now casting about for a more promising location.

## Sale's Four RKO Weeks

NEW YORK, Jan. 12.—Charles (Chic) Sale, recently in Shuberts' *Hello, Paris*, has returned to the RKO fold, getting four weeks in the Midwest. He is in St. Louis this week and will follow with Cincinnati, Chicago and Cleveland.

## Richardson Gets Route

NEW YORK, Jan. 12.—Frank Richardson has been handed an RKO route, opening January 24 at the Fordham. Jack Hart, of the Roger Murrell office, is agenting him.

# Vaudeville Exploitation

This department is intended as an agency for the dissemination of exploitation ideas as applied exclusively to vaudeville. The *Billboard* feels that energetic and persistent exploitation is one of vaudeville's cardinal needs. So that the trade may benefit generally from this feature, we will give due consideration here to stunts and ideas of acts, circuits and houses. Address communications to Elias E. Sugarman, Vaudeville Editor, The *Billboard*, 251 W. 42d street, New York, N. Y. Make them brief.

DR. ROCKWELL—Harry Mandel, RKO's New York exploiter, is laying out an extensive campaign for Dr. Rockwell's vaudeville dates in the city. About 20,000 special folders, circulars and newettes are being distributed, with the w.-k. monologist writing most of the material for them. The folder is titled *Dr. Rockwell's Guide to Health* and is strictly a gag. Mandel expects to plant special columns written by Rockwell in the Brooklyn dailies when the comic opens in Flushing the last half of this week.

MRS. HERBERT HOOVER — The Fox Theater, Washington, D. C., gained national-wide attention thru having Mrs. Hoover, wife of the President, distribute Christmas baskets and toys to poor children in the lobby of the house. Dailies and newsreels recorded the event. The United States Marine Band afforded the music for the entertainment program, which was made up mainly of short subjects.

CHILDREN'S SHOW—Fox's, St. Louis, got a raft of space in the city's dailies thru staging a Kiddie Revue, with a cast of 250. The only grownup on the stage was Al Wohlman, m. c., who took the part of Santa Claus. Most of the kids were members of the Fanchon & Marco Free Dancing School and went thru all sorts of routine dances, adagio work and specialties. Most of the papers

had feature writers cover the show and interview members of the cast.

FREE KID SHOW—Thru arrangement with *The Ridgewood Daily Times* (Brooklyn) and the Lions' Club, the Ridgewood (Fox) gave a free matinee for the poor children of the neighborhood. The Lions' Club secured a list of names of the less privileged youngsters, and the daily sent them letters advising them they would receive a woolen lumberjacket and a ticket to the show if calling at the newspaper offices. The daily gave the stunt extensive space.

FREE CIRCULARS—Monte MacLevy, manager of the Fox house in Hempstead, L. I., arranged with a local children's wear store to provide 5,000 circulars, both the store and theater sharing equally in space, with the theater doing the distributing. The kiddie shop stood all expense of printing.

BAGGAGE TAGS—Eddie Lurie, manager of Fox's, Wisconsin, made an effective tieup with the Milwaukee Transfer Company and the Yellow Cab Transfer Company, whereby every piece of baggage of persons coming into the city would be tagged with an advertisement of the theater and its shows. The arrangement is permanent, with the companies provided with new tags each week by the theater.

over two hours, with strip-teasing encores, most of them on demand, taking up a good half of the running time. The bill dwindles down in gusto at the finale, which might be remedied by reserving one of the punchier scenes for a later spot. Now they are all bunched in the first half and early in the post-intermission portion.

The pit outfit here is just about hanging on the fence in making the grade. Fault lies mostly with its orchestrations. When that bass drum comes in it sounds like a heckler trying to break up the show.

They run silent films here, too. Piano accompaniment used for the feature screened preceding the bill at this catching. The Bowery, at least at People's, has not changed in 30 years. Italian legitimate shows still run here on Sundays, with the producer reported working under a p. c. arrangement with Feinberg. ELIAS E. SUGARMAN.

## KEITH'S HAMILTON

(Continued from page 19)

remained for two vaudeville teams, one mixed, to walk away with top honors in laughs and applause. They were Bobby Pincus, assisted by Isabelle Dwan, and Jones and Wilson, blackface. Business was big, but the spotting was a nightmare.

Johnny Convey and Sisters opened in an act that, while containing three people, could just as well have but one. The two girls have nothing but their pretty costumes, while Convey is a standout with his eccentric dancing. The reaction of the audience was only too obvious.

Bob Witt showed as a one-man band and went over. Almost all of his instruments appear homemade and he can play them, but it remained for his Rube Goldberg automatic banjo player to sock him across.

Murray and Irwin took the trey spot with one song, a few gags and a lot of whistling. This reviewer still thinks their gags are 2 per cent worse than terrible—but the whistling is okeh.

Diana Chase, assisted by a male pianist, was on number four with blues songs and bowed off to a good hand. She would do well to switch the flowery gown for something that would better fit her blondness, and set the proscenium singing to take place after the ivory tickler's *Body and Soul* solo.

Jones and Wilson got laughs every time laughs were meant. They work somewhat on the style of Moran and Mack, with the smaller of the two breaking into song twice and well. A sure-fire act for all of the intermediates and a tossup whether suited for the Palace or not.

Cook and Wells showed in a novelty three-people singing act. One girl is at the piano, a blond is upright and a male is the other member in what appears to be another "Opera vs. Jazz" turn. The singing is fair, but the man appears to be straining himself every time he takes a high note.

Three Aces were also on view for the one night only. The two boys and girls do hoofing mainly, most of it good, but the competitive stepping without music takes away half the punch.

Naomi Morton and Company were on in the eighth position in a skit tagged *Co-ed Daze* and entailing an evenly mixed sextet. One boy and a girl do nothing, while the standard bearer carries the act with her natural gift for comedy and dancing ability. The other three members are split as a boy hoofing team and a girl high kicker. They went over.

Bobby Pincus, assisted by Isabelle Dwan, came on for a miniature riot after the Wheeler and Woolsey stretch on the apron. It is only a matter of time before Pincus will be headlining. Miss Dwan is capable in song and high-kick dancing and knocking the standard bearer all over the place.

Charles Bennington and his eight-boy harmonica band closed. They would have topped the bill off much better if leaning more on the music instead of the peg-leg dancing. JOE SCHOENFELD.





By BILL SACHS  
(Cincinnati Office)

MEL-ROY, mentalist, is back in Dallas after a brief motor excursion thru Old Mexico with the entire Mel-Roy force, including Mrs. Mel-Roy and Mary Anne Weaver, of Topeka, Kan., office head; also Grace Dowling, Mildred Shaeffer, Marguerite Coughlin, Louise Wharton and J. W. Newman, owner of the Douglas Magic Shop in Dallas. Newman made a semi-business trip out of it, as he is expecting to put in another shop somewhere in the South, probably San Antonio. "We all thought of you and the entire *Billboard* staff all along the tour, especially when we were blowing the foam off one of those tall thin ones," Mel-Roy pens. "We visited the Willards in San Antonio and found Harry Willard, son of the old wizard, working day and night on large illusions for this year's work. He expects to feature the disappearing automobile."

BLACKSTONE broke the house record for all times at the Balaban & Katz Uptown Theater, Chicago neighborhood house, the week of December 26 to January 1, according to a wire received last week from M. T. Middleton, Blackstone's manager. During the week Blackstone played to 105,000 people for a gross of \$42,000, Middleton says.

L. O. GUNN reports a good season of magic along the Pacific Coast. During the month of December, Gunn says, he had 16 shows, including a Christmas Day return engagement on the U. S. A. Saratoga, airplane carrier.

BOSTON ASSEMBLY No. 9, S. A. M., on January 2 held its first regular meeting of the new year, with impromptu magic and an exchange auction as the features of the evening. Bert Adams was master of ceremonies. Impromptu card tricks were demonstrated by Compeers Bordenick, Cole, Crotty, Stafford, Roy, Bailey, Appleton, Levin, Cobbett, Adams and our member-elect, Temnomeroff. Other effects of great variety were presented by Compeers Wyman, Boyd, Allee, Benedict, McGowan and Keller. Dr. Wardlaw, professor of physiology of the University at Sydney, Australia, was the guest of honor.

I. B. M. RING NO. 1, St. Louis, recently elected the following officers for 1931: Andrew H. Buehl, president; G. A. Johnson, vice-president; Ben R. Badley, secretary, and Joseph Peskulic, treasurer.

GREAT DEL-MAR and Company are enjoying fair business in Illinois territory. Carrying seven people, the troupe is presenting, besides magic, a repertoire of comedy and novelty acts. On January 19 it is slated to move into the Indian Theater, Herscher, Ill., for an indefinite engagement. Chester Simpson is a recent addition to the company.

THE PARENT ASSEMBLY of the S. A. M., New York, celebrated its 300th monthly meeting January 3. Dr. W. Golden Mortimer, founder and organizer, was present. After the meeting a long program to satisfy the most rabid magic fan was provided thru the efforts of John Mulholland. The following appeared: Happy Harry Hayden, John Mulholland, Arnold Belais, Leo Rullman, Mme. Barth, William Frazee; Zingonne, RKO act; Hardeen, Fred Furman. "Hello Charlie" Nagle, Jan Hagoort, Sam Margules, Max Holden and Burckel.

THURSDAY EVENING, January 8, at the RKO Theater, Los Angeles, the South-

ern California Assembly of Society of American Magicians presented Chris Charlton at the conclusion of his act with a magic wand, made of California orange wood, as a memento of his visit. The presentation was made by Barkmann Rosinoff. In a few well-chosen words Charlton expressed his delight at being the recipient of an emblem of his art symbolic of Western hospitality and California sunshine, and added that the wand would always remind him of the magical fellowship and good feeling that existed between American and British magicians.

**SOUND SHORTS**

(Continued from page 13)  
falling to the flop class is the work of Charlie Murray, whose Irish eccentricities will always be surefire.

The story is familiar. Murray is shown as a top-sergeant in the army of Teddy Roosevelt's time, whose boasts get him into trouble and ultimately get him the job of going after a bad Spanish bandit. The bandit, played by Sidney, is enamored of a little dancing belle, and Murray goes after his man by trying to make love to the girl. Securing a promise from the sergeant to spend the reward money on the girl, she in turn promises to turn the bandit over to him at a proper moment, but the bandit overhears the plot and cleverly makes his escape. The entire plot is burlesqued to the nth degree, a saving grace for the short. Neighborhoods will like this subject, tho it hasn't the strength for the larger houses. C. G. B.

**"Strange as It Seems"**

(JOHN HIX SERIES NO. 5)  
(UNIVERSAL)

STYLE—Filmed world oddities.  
TIME—Eleven minutes.

The fifth of the series of *Strange as It Seems* shorts, conceived by the cartoonist John Hix, who has a large following in his syndicated newspaper cartoons all over the country, is as good as any other similar product on the screen today, tho it does not maintain the high interest standard of the preceding four sequences. There are six parts to this chapter in the *Strange as It Seems* library, no one of which appears to be stranger than the average incidents in our daily life.

Opening sequence shows a large church and parsonage built entirely from a large redwood tree, with added dissertation on the giant redwoods of California. With the publicity these trees have had in years past, it wouldn't be strange to hear of and see a whole town built from a single tree. Another sequence shows Borax, the midget bull, a freak animal with pathetic normal-size body but stunted legs, followed by a pictorial account of Orville Stamm, of Morton, Ill., who allows an upright piano and three girls to be placed on his crouched body and sings a chorus of a popular number with them, and both of these parts are no bull either! A rather meaningless item shows the restless waves of the ocean along a rocky shore, with the accompanying dialog telling us that waves do not travel, but move up and down, as tho anybody cared. An eccentric Chinese, said to be 115 years old, is shown being surreptitiously photographed working about his ramshackle home, and lastly a stunt dare-devil is shown performing the feat of jumping from an airplane to a large haystack, an everyday incident in the lives of most dare-devils. C. G. B.

**"The Painter"**

(WARNER-VITAPHONE NO. 1137)

STYLE—One-act comedy.  
TIME—Eight minutes.

Frank Orth, who has made a number of shorts with his vaudeville partner, Ann Codee, here steps out alone as the featured star in this Vitaphone short by Frank Tartus, *The Painter*. The tale is that of the newspaper reporter who calls on the local institution for the insane to get a bit of color for an article, and while there he falls for the account by one of the inmates of hidden gold and a chance for wealth, and in the end shows his own insanity by trying to

carry out the scheme of retrieving the lucre for a split percentage.

Orth, in his usual breezy style, assays the role of the reporter, and the dialog, uncredited, as is also the supporting cast and direction, fits this diminutive comedian's style like a glove. While calling on the institution and taking account of several pathetic cases of insanity, Orth comes across a chap who doesn't look crazy nor act it either. The chap is supposedly painting a beautiful landscape with an oversize brush and secretly tells Orth of the fortune to be won by a persevering prospector in a hidden crevasse of a certain mountain. Returning unsuccessful to the institution to report his failure to the mysterious painter, Orth is handed the brush to do a little painting himself on the imaginary easel. Laughs galore in this one, which holds up nicely all the way thru. C. G. B.

**"The Laugh Back"**

(RED STAR SERIES)  
(UNIVERSAL)

STYLE—College comedy (two reels).  
TIME—Twenty-one minutes.

Monty Collins is the featured player of this inane collegiate travesty, acting as the maligned college boob who tries to make a hit with the girl by joining the football squad. While the idea behind the story of this short should be good material, direction by Stephen Roberts and the performances of the star and supporting players keeps this production from hitting the mark squarely, tho a few of the youngsters will get a kick out of the forced slapstick and rough play.

At best this two-reeler is a turgid affair, which lacks momentum. Monty, a uke-playing boob in love with one of the campus coeds, tries for the football team despite the enmity he has won for himself from the team's captain because he once stole his dress shirt before a dance. The grid captain, Butch, determines to make life miserable for Monty all thru the training period. Monty fails to make the team, but is made a uniformed waterboy for the footballers. While playing a rival team one day, the opposing side exhausts their reserve players, and Monty is asked to substitute, doing everything wrong and helping his own college to come thru winners. There are a number of gags pulled and possible in the football game, tho for the most part those attempted here fall short of their mark. Fair filler for the neighborhood grinds. C. G. B.

**"Audio Review No. 52"**

(PATHE)

STYLE—Varied novelty items.  
TIME—Ten minutes.

An interesting three-part short, two of which items have to do with camera artistry, and the latter part of which pays tribute to a great opera singer, Madame Schumann-Heink. The first sequence, *On the Up and Up*, is a chronological compilation of structures towering into the sky, from the ancient Cheops pyramid at 450 feet to the Washington Monument, the Eiffel Tower, the Chrysler and the Empire State buildings, the latter thrusting its height up to 1,248 feet, a triumph in modern engineering. *Joshua Trees* is a camera record of the cactus plants and growths in the Mojave Desert of the Southwestern United States region, Howgill's pastoral suite, *Three Country Sketches*, being the musical accompaniment by the Symphonic Ensemble for this scenic.

Madame Ernestine Schumann-Heink blossoms forth as a full-fledged screen artist in a bit called *Hear America First*, in which she inaugurates her new singing school in America and to which she is now devoting most of her time toward training young America for the concert and operatic stages. She is shown surrounded by several of her new pupils and older ones, prefacing her performance for *Audio Review* with a few words and banter on her aspirations. Two songs are rendered in this sequence, one by her protegee, Inga Wank, and the other by Madame herself, doing Brahms' *Wiegenlied*. A noteworthy reel. C. G. B.

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By BOB EMMET  
(Cincinnati Office)

JOHN R. VAN ARNAM reopened his minstrel company at Jamestown, N. Y., after the Christmas season layoff, for the Warner Brothers on New Year's Day. Reports from the show indicate that business has been very good since the reopening. Van Arnham's Minstrels are playing in conjunction with the pictures, giving a one-hour show in the form of a presentation. The show is booked for the full winter season and will play Florida for six weeks, opening in Jacksonville. The roster of the company: Principal comedians, Billy Henderson, Micky Arnold, Al (Weedy) Pinard and Jimmy Leamy; singers, Charles Wright, Carl Graves, Lloyd Burrows, Carl Babcock, Whitmore Babcock and Fred Spicer; musicians, Peter Brady, James Hartman, John Parsons, Lloyd Gilbert, Kenneth Haines, Harry Spalding, Clarence Hart and William Ackerman; specialty artists, Gene Gerald, impersonations; Harry Latory, juggler; George Henry, in *Minstrel Moments*, and Arnold and Leamy, dancing act.

ARRANGED BY JOHN VOGEL, the second show of the winter season was given by the professional talent at the Elks' Home, Bedford, Va., recently. George E. Mitchell sends in a copy of the program. The minstrels, living at the home had the assistance of outside talent, including the Firemen's Girl Band of Bedford. Featured comedians were George E. Mitchell, Dan Crowley, Doc Woodruff and John Smith, the last named a bass soloist. In the girls' band were Boba Sutherland, Lols Johnson, Hortense Carter, saxophones; Nell Mackey, cornet; Beulah Layne, clarinet; the Carter Sisters, ukuleles; Mrs. Marsh, piano, and Helen Carper and Frances Goode, cornets.

EDWARD H. GRUZARD, formerly a popular minstrel man, was a visitor in Cincinnati last week. Gruzard lingered long enough en route to Columbus, O., to meet George Engelbreth and other old friends among the natives. He is now with Louis J. Valle's Radio Orchestra,



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**BIG MINSTREL SHOW, \$5**

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E. L. GAMBLE, Playwright, East Liverpool, O.

which has its home port in Waco, Tex. Oldtimers will remember Ed as a member of the Neil O'Brien troupe in 1912-'13; with the San Francisco Minstrels in 1899-1900; Who, What and When Minstrels, 1902-'03; Haverly Minstrels, 1904-'05; owner of the Georgia Black and Tan Minstrels in 1911, and later with the Haag and Walter L. Main circuses.

JOSE TORRES, veteran of the minstrel stage, writes from Shelby, Miss., that he is temporarily laying off for a rest in that town and would like to hear from old minstrel associates and other friends in the profession, especially Zack White and Golde Ricks.

LARRY AGEE, JR., Sunday editor of *The Nashville Tennessean*, reports having a pleasant visit recently with Billy Beard, when the minstrel star was playing the Paramount Theater, that city, December 22-24. "The Party From the South" is going strong with his vaudeville act, assisted by Bob Sykes at the piano, the newspaperman says. Billy was always a strong drawing card in Nashville and his visit this time demonstrated that his old following had not forgotten him. He was greeted at each show with a big hand.

MONTI SMITH, of Simcoe, Ont., Can., reports that the minstrelsy interest throughout the Canadian section is steadily reclaiming itself and is of the opinion that the National Minstrel Players and Fans' Association will do much toward the bringing back of this popular old-time entertainment.

HONOLULU has its minstrel boosters in Oliver T. Nelson and Howard S. Nelson, formerly known as the Hollywood Troubadours, of the Nelson Studios, Hollywood, Calif. These boys are now located in the territory of Hawaii and hope to produce many minstrel shows in that section within the next few months.

ED (DOC) BACON, former member of the Hi Henry Minstrels, writing from Indianapolis, Ind., states that the interest for minstrelsy will never die out if he can help it. "I believe in minstrelsy as much today as I ever did and shall always continue to boost the cause of this, the grandest of all entertainment attractions. I wish the N. M. P. & F. A. every success," he says.

LARRY GARDNER, soloist, will be heard again over the air. "Guess I'll have to give 'em some good old minstrel numbers," says Larry, who is contemplating a connection with radio station WJAY, Cleveland.

A REAL OLD-TIME minstrel party was held one night last week at the home of Bob Reed, minstrel producer of Cleveland. Those attending were Robert and Sally McLaughlin, Jerry Threkind, Jimmy Kelly, Larry Gardner; Leo Schamadán, minstrel cartoonist; Warren Kipp, formerly of the Colonial Minstrels at Toledo; Leon Schamadán, Jr. Mrs. Reed graciously supplied the cork opry "pirates" with a buffet luncheon. "Just a little Yuletide visit," says Leo Schamadán, claiming the nut-cracking championship of the world (pecans).

GEORGE MANNO, Thomas Doty and Harold Simon are newcomers to the Cleveland minstrel colony and will appear with Reed's Roaming Minstrels during the remaining period of the winter minstrel season. George and Harold are banjo specialists and Thomas Doty occupies an end chair. These minstrel youngsters have appeared in various minstrel presentations and are in popular favor with Cleveland audiences.

GEORGE GUY and John W. Vogel are the two oldest active minstrel promoters and producers in the business today. What a combination these two would make if they should happen to join hands in the presentation of minstrelsy during the coming years. Just imagine what a banner announcing "Tonight, at the John Doe High School Auditorium, George R. Guy and John W. Vogel's Combined Minstrels" would do in filling that auditorium. What a magnificent closing

chapter it would make for two brilliant minstrel careers, a true revival of "Minstrel Parades Gone By".

YACHT CLUB MINSTRELS, of New Britain, Conn., with E. Elmer Johnson, directing, are now appearing thruout the Connecticut territory. Reports state that the boys have a real snappy minstrel show and all of the boys are finished minstrels. The troupe numbers 20 performers. The boys appear in true sailor fashion in harmony with their adopted name. Dave Mathewson is the musical director; Arthur F. Hayes, secretary; S. B. Hatoff, business manager, and the troupe enjoys a record of being 100 per cent membership in the N. M. P. & F. A.

MINSTREL PROMOTERS who expect to have a show on the road during the month of April, 1931, will perhaps be glad to learn of the first annual convention meeting of the National Minstrel Players & Fans' Association, which will be held at Cincinnati April 21, 22 and 23. Every co-operation will be extended to any minstrel show desiring to make Cincinnati during that period. If you are interested write to Robert Reed, national secretary of the N. M. P. & F. A., for complete data and information.

### N. M. P. & F. A. Notes

By Robert Reed, Secretary  
7713 Linwood Ave., Cleveland, O.

National Minstrel Players and Fans' Association, thru its national headquarters, reports that the association activities during the closing days of 1930 have been exceedingly heavy, numerous requests for membership applications having been received, all desirous of securing enrollment as charter members. Due to the strong desire of those making application for membership to enroll as charter members, it has been decided to keep the charter open indefinitely, thus permitting enrollment as charter members for the early applicants of the year of 1931. However, \$2 must accompany each membership application forwarded to national headquarters. All checks or money orders must be made payable to the secretary-treasurer, Robert Reed.

Association emblem coat lapel pins will be ready within a few weeks. Members desirous of securing same may forward their order request to headquarters together with 50 cents to cover cost of pin and postage. Emblem pins will be mailed out in the order of receipt. These pins are done in gold and black and are in the design of a miniature tambourine as per the design created by our vice-president, John T. McCann, of Dayton, O. Forward your request order for association emblem pin to headquarters as early as possible to assure your securing same from the first shipment.

Acknowledging receipt of information request communications from Ed (Doc) Bacon, Indianapolis, Ind.; E. M. Howe, Ipswich, Mass.; Oliver T. Nelson and Howard S. Nelson, Territory of Hawaii. Replies to each are now en route.

Yacht Club Minstrels, of New Britain, Conn., under the leadership of E. Elmer Johnson, celebrated the entry of the new year by enrolling into membership of the minstrel association with a 100 per cent troupe membership record. This unit consists of 20 members and the boys are now playing the Connecticut territory.

Membership certificates have been issued during the past week to Charles Reedy, James J. Smith, both of Schenectady, N. Y.; C. C. Brown, Joplin, Mo.; Thos. Doty, George Mano, Harold Simon, William Bew, all of Cleveland; E. Elmer Johnson, Arthur F. Hayes, D. A. Mathewson, S. B. Hatoff, Harold Johnson, Edward Hedwall, C. L. Hamilton, Alfred E. Pilz, Chas. E. Gladden, Andrew L. Nelson and George W. Mitchell, all members of the Yacht Club Minstrels, New Britain, Conn. Due to the fact that some of the boys of this troupe were away over the holidays their certificates of membership have been held up until such a time as when they will have returned to the New Britain section.

Your secretary deeply appreciates the co-operation of all members who have

forwarded annual dues for the year of 1931. No statements will be sent out, so the co-operation of all members in this respect will be very much appreciated. There is much to be done during the next few months and every little assistance that our members can render to your secretary will not only save us time, but will also save much labor and expense to your minstrel association. Remember that the convention arrangements are now taking up much of our time, so we ask your fullest co-operation to the end that all will share in this preparation.

Thank you to all members who forwarded the greetings of the season to your secretary during the past week. We are sorry that the association funds would not permit our mailing greetings to all of our members. However, we extend to each of you the well wishes of the association for the coming season.

National headquarters would like to hear from any minstrel promoter that now has a minstrel show on the road or expects to have one by April, 1931.

### Commerce Chamber Sponsors Chautauqua in Orlando, Fla.

ORLANDO, Fla., Jan. 12.—Redpath Chautauqua will be put on in Orlando, Fla., this year in an unusual way and one that is certain to attract a lot of attention from those interested in this type of amusement. The Municipal Auditorium has been engaged by the Orange County Chamber of Commerce, which has bought the program outright. The committee will pitch the tent on the main floor of the auditorium, using the stage and scenery already there, as well as the comfortable seats. Orlando will have no real dramatic shows this season except the two plays which are a part of the Redpath program. This fact alone, well advertised, is certain to give some large audiences. The dates at Orlando are set for five days, beginning March 20.

### Evansville Auditorium Plays Fine Attractions

EVANSVILLE, Ind., Jan. 10.—The Coliseum is enjoying good business with road shows, athletic events and other attractions. Walker Whiteside played here to good business, and *Strange Interlude* comes tomorrow, to be followed by the Automobile Show January 12-18; Minneapolis Symphony Orchestra, January 22; Paderewski, January 23. Then comes a colored revue on January 25, 26 and 27. Such attractions as these are being booked and the prospect is for few dark nights. Marce E. Bowen, who took the business management of the Coliseum December 29, says he intends to keep the house occupied both in winter and summer seasons.

### Encouraging Outlook Is Noted in Buffalo

BUFFALO, Jan. 10.—The first half of the 1930-'31 legitimate season here was more encouraging than a year ago, both the Shubert-Teck and the Erlanger housing more shows than they did last season. So far five shows, *Dracula*, *Sisters of the Chorus*; *Hello, Paris*; *Bad Girl* and *The Blue Ghost* have been at the Shubert-Teck, as compared with four productions last season.

At the Erlanger so far this year have appeared *Pagan Lady*, *Ripples*, *Cherries Are Ripe*, *The Tavern*, *Ladies of the Jury* and *Thurston*, compared with five shows last year. Most of the shows did well, the managers report, four drawing near-capacity audiences.

### Cincinnati Players Robbed

Peggy Fitch, member of the National Players at the Cox Theater, Cincinnati, complained to the police last week that she had been robbed of jewelry worth \$138. May Fay Bell, also of the company, lost earrings worth \$15. The jewelry was stolen from dressing rooms.



# Pathe Losses Big in 1930

**Kennedy estimates \$23,000 is weekly deficit for three quarters**

NEW YORK, Jan. 12.—Pathe Exchange, Inc., reports net losses for the first three quarterly periods of this year, being 40 weeks ending October 4, of \$1,043,267.05. This includes profit and loss credits in the amount of \$154,451.13, representing income on pictures which were previously the subject of charges to surplus and—or special reserve because of excessive book values as of April 21, 1928. The net loss of these 40 weeks compares with a net profit of \$554,231.01 in the 40 weeks ending October 5, 1929, in which period there was charged against surplus and—or special reserve \$964,313.11 in excessive book value of pictures as of April 21, 1928.

Joseph P. Kennedy estimated the weekly net loss of Pathe for the first three periods of this year at about \$23,000. According to the figures above the net loss is a little above \$26,000.

In the periods covered above Pathe's gross sales and rentals were \$11,236,401, as against \$13,890,571, or a drop of \$2,660,171. It cost Pathe \$801,154 more for sales and administrative operation than the company grossed in the same period, this item appearing on the statement as \$12,037,555.

For the third quarter of this year the loss is reported as \$385,236, comparing with a net profit of \$29,894 for the same quarter last year. In this period gross sales and rentals totaled \$2,958,078, as compared with \$3,783,516, or a drop of \$798,438 from the same period the year before.

## Wallace Plans Another Play

NEW YORK, Jan. 10.—Edgar Wallace, English novelist and playwright, will produce another of his plays in London shortly entitled *Smoky Cell*. The plot is concerned with New York gangsters and calls for an all-male cast. If the play is a success in London, Wallace will put it on here where he is already represented by *On the Spot*, in which Crane Wilbur, Anna May Wong and Glenda Farrell are featured.

## Projectionists Elect

SEATTLE, Wash., Jan. 10.—Chapter 17, Seattle chapter of the American Projectionists' Society, has held its annual election in this city, naming as its officers for the ensuing year Richard Crist, president; Charles Crickmore, vice-president; George Kalusha, secretary; Ernie A. Clark, treasurer; Fred Jenckle, sergeant at arms; H. B. Hobbs and J. A. Schlumb, directors. Installation of the new officers was conducted by Locksley Clark, president of Vancouver, B. C., Chapter 11.

## Toronto Test Case Falls

TORONTO, Jan. 10.—The much-advertised test case of the Canadian Performing Right Society in its lawsuit brought to the courts here in an endeavor to collect fees from radio stations and cabarets came to an abrupt end when its action against Sam Applebaum, local theater manager, was dropped suddenly. At the request of the complainant and on the consent of the crown, charges alleging infringement of the copyright act were withdrawn by Magistrate Edward Jones in Men's Police Court here.

## To Produce "The Chimes"

ALBION, Mich., Jan. 12.—Claude Amsden, producing manager of the Wolverine Company, is presenting the opera, *Chimes of Normandy*, for the Welfare Community Fund of Albion. There will be a cast and chorus of 75 people.



ERNEST GLENDINNING, who has been on and off Broadway for the last 10 years in "Little Miss Bluebeard", "Flight" and "Candle-Light", is now playing a glibble gentleman opposite the three young ladies who appear in "The Greeks Had a Word for It", under the management of William Harris, Jr.

## Plunkett Defers Division Changes

NEW YORK, Jan. 10.—Joseph Plunkett, vice-president and general manager of RKO, is deferring action on the realignment of certain theater divisions as related in last week's *Billboard* until his return from a Midwestern trip. He left Wednesday night for Cleveland and will visit, in turn, Youngstown, Toledo and Detroit.

Altho he had intended to sail abroad with B. B. Kahane, also an RKO vice-president and its general counsel, Plunkett has been forced to abandon this idea because of the pressure of his home-office duties. He will return here next Saturday or the following Monday. While he is gone Plunkett's detail work will be handled by Nate Blumberg and Major L. E. Thompson, his assistants.

## Gayety, Louisville, Passes to Sam Holman

LOUISVILLE, Ky., Jan. 12.—The Gayety, former Mutual Wheel house, which failed to open last August, has been taken over by Sam Holman, local ball-room operator. Twenty-five performers are working in the burlesque stock company, which is doing three shows a day, no pictures, popular prices.

Performers have been getting a break in this town in the last few months. After a strict talkie diet, the National put in Fanchon & Marco shows; the Savoy reopened with the Happy Ray Company of 25; Billy Rendon's Hippodrome opened with musical comedy stock, and now the Gayety steps forth.

## Better Business Comes With Holidays to Toronto

TORONTO, Jan. 10.—The predicted revival of interest on the part of the public in the spoken drama was unmistakably manifested during the two weeks of the Christmas pantomime, *Sinbad*, at the Royal Alexandra Theater here, when all performances were crowded and the daily matinees brought capacity houses.

G. G. Garrette and E. M. Rawley, representing the Canadian capital and produced by Captain M. W. Plunkett, were responsible for the production, which was organized for a special season. The cast included Rita Nuttall, Bertram Langely, Charlie Jeeves, Red Newman, Audrie Carline, Pat Rafferty, Fred Emney, Harry Binns, Curly Nixon, Betty Lucas, Jessie Butt; Fred Karno, Jr.; Tom Ellis, Violet West, Al Plunkett and Ralph Judge. Fred Emney supplied the book and lyrics. From Toronto the show went to His Majesty's Theater, Montreal.

# Fox To Aid Its Managers

**Home office will concentrate on openings, reopenings—forestalls alibis**

NEW YORK, Jan. 12.—Fox has organized a committee from its h.-o. theater-operating and publicity staffs to aid house managers in the East on all special exploitation campaigns, especially those having to do with the opening or reopening of houses. This will also apply to changes of policy.

This committee, referred to by Fox as its "shock troops", will assemble all exploitation ideas that have proved successful in the past and apply them to theaters when called upon by the house managers. On the opening of a theater in a town the committee will make the trip as a body, with each member taking charge of the angle in which he is a specialist.

The members of the group include Mike Vogel, manager of the Park Plaza, Bronx, exploitation, and Morris Kinzler, publicity. Carl E. Mos or Maxwell Shane, both of the h. o., will do the special advertising. Where the houses play Fanchon & Marco Ideas or vaudeville, a man from the production wing will handle the stage end. C. A. Caballero will send one of his technicians on projection, sound and lighting when necessary.

The solicitation of help from the committee by a house manager will be looked upon as a sign of progressiveness rather than weakness by the operating heads. The latter figure that most managers have enough to do handling their theater detail without having to worry about exploitation campaigns. This about eliminates the last alibi a Fox manager could have about lack of cooperation from the h. o.

## Saranac Lake

Miss McCarthy, Mr. Bennett and Miss Levenson motored to Saranac to spend the holidays with Monroe Coleman.

Frank Clayton, of Tupper Lake, paid a visit to the Lodge to see Mike McMamee.

Vernon Laurance returned to the Lodge to continue the cure after spending a few weeks with his family in New York.

Ford Raymond and Fred Buck are now sharing a porch. Fred Buck returned from a visit in New York, bringing a guitar and banjo with him to entertain his fellow patients.

"Bronco", our pet dog mascot of the Lodge, is very sick. All the bed patients miss his daily visits to their rooms. Doctor diagnoses his trouble as too many sweets.

Eddie Voss was happily surprised when the bed patients of the Lodge presented him with a beautiful gold wrist watch. Eddie and his automobile are always ready to do favors. Eddie is everybody's pal at the Lodge.

Grant Simpson, husband of Lulu McConnell, has left for his home in Long Island. Many of the NVA patients were at the depot to bid the popular Grant farewell.

Mary Wellday, a singer, is now in training to become a nurse at the famous Trudeau Sanatorium, Saranac. Miss Wellday cured here for two years.

Eddie DeCaro, of DeCaro, Wolf and DeCaro, is now on exercise and is looking the picture of health.

John Foley, the Jimmie Walker of Saranac, paid a new year call to all the patients of the Lodge. John is looking fine after his stay of four months in bed.

Plenty of snow and 20 below zero here. Write to your sick friends in Saranac Lake.

# Miami Beach Mayor Former Stock Actor

MIAMI BEACH, Fla., Jan. 12.—Val C. Cleary, recently elected mayor of Miami Beach, is an old theatrical man, well remembered in the profession. The new mayor and his wife were formerly the leading man and leading woman, respectively, of the Pickett Stock Company, one of Florida's pioneer theatrical organizations.

Mayor Cleary retired from the footlights 11 years ago. He was successful in business and in 1925 he built a home at Miami Beach at a cost of \$85,000. He has been a leading citizen for the last decade and has been prominent in various organizations, including the Miami Beach Lodge of Masons, of which he is worshipful master; the Lions' Club and other fraternal, social and benevolent organizations. His interest in showfolks and the show business is still as keen as ever.

## New Play of Circus Life

NEW YORK, Jan. 10.—Saul Abraham and William Fields, respectively general manager and press agent for Green & Gensler, will produce a play called *Privilege Car*, which they have bought from Willard Keefe and Edward J. Foran. The play deals with circus life on the road. Foran was formerly a boss canvasser for the Sparks and Hagenbeck-Wallace circuses. Keefe is a Broadway columnist, playwright and publicity man, who was coauthor of *Gentlemen of the Press*. The play will go into rehearsal shortly under the direction of Melville Burke.

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## Mt. Vernon Spurs Writers

**George L. Pendleton, member of Community Players, urges original plays**

George L. Pendleton, of the Mt. Vernon Community Players and editor of the little theater journal *The Prompter*, recently stated that:

"The Community Players group has for years sought original play material from its members. In fact, one of the purposes of the group included in the by-laws is 'to encourage those who write by producing original plays'. Up to two years ago a number of commendable one-act plays had been written by our members and produced publicly. More recently, however, an appreciable lack of such material has been noted. We cannot see why this should be. Channels have been provided for the review of original plays thru our criticisms and studio committees. Perhaps we have not encouraged our members sufficiently to write; perhaps our people have not the necessary interest—in any case, we see a distinct need for greater creative work among ourselves in the writing of plays.

"This want is evidently more widely felt than in our particular group. In a letter to the Westchester Drama Association concerning the recent drama conference, Daniel Frohman said, in part:

"What the stage mostly needs now is encouragement to writers for the stage. Plays are needed, and the right kind of a play will always draw a full house, no matter how many theaters there are, therefore the encouragement to authors would be a fine momentum in that direction."

"The right sort of play will always draw good houses in Mount Vernon. Why cannot we develop more of them from within, instead of always having to select them from outside?"

"As a means of encouraging original playwrighting we suggest that our members who have had original plays produced here submit them again in order that an effort may be made to have them published. We have seen many collections of one-act plays from other little theaters, none of which were superior to our own plays. There are at least six, possibly more, producible manuscripts which have more than an even chance of being accepted by a publisher."

### Association Players, N. Y., Will Present "Revue Intime"

The Association Players of the YMHA will present *Revue Intime* on January 31 and February 1. The revue will be in 22 scenes, with a cast of 50 players. The lyrics, music and book have been written by members of the Association Players.

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## Eva Le Gallienne's Students Give Fine Test Performance



EVA LE GALLIENNE, founder and director of the Civic Repertory Theater, New York City.

The junior branch of the Civic Repertory Theater proved a deep conviction to us last night in their presentation of *Martine*, by Jean Jacques Bernard. They proved positively and beyond the shadow of doubt that amateurs can be taught the mood of the theater. These young players, in their first public performance, were utterly unconscious of the eager faces of relatives, friends and champions facing them in the ranks of the audience. That plush wall of mystery which divided them and which almost always is brutally shattered by fledglings of the theater was ever present. Without it the wistful and somewhat bewildering drama of *Martine* would have lost its halo of spiritual imaginativeness.

The depth of sincerity and intensity displayed by these young actors was unusual, but outstanding was their sense of timing, the delightful pauses and almost imperceptible little intakes of breath, the lights and shades of speech and the varying vocal intonations. Something beyond themselves, beyond the al-

most unearthly tragedy of love expressed in the play, shone with a radiance that a master hand had imparted. The aura of Eva Le Gallienne was ubiquitous.

The play, a difficult and at times confusing one, centers principally about Martine, a little French peasant girl, whose heart and life are broken because of a love which left her life as fleetingly and with as little meaning as it came. Crudely enough, we modernistic mortals might find it hard to understand a woman torturing and slowly killing herself because of an unrequited love, but there are blossoms which break more easily than others, and drooping, slowly die for lack of the sun, still shining, but which they no more see.

Such is the story of *Martine*, and its cast of five must give this drama its effectiveness thru genuine expression of manner, poise and speech. Reason, perhaps, why Miss Le Gallienne chose it as a test play for the first public appearance of her studio group graduated from the apprentice school under her leadership.

Estelle Scheer played the role of the unhappy little Martine, with Arnold Moss cast as Julian Mervan; Howard da Silva, as Alfred Murleux; May Sarton, as Madame Mervan, and Edith Lane, as Jeanne Chailland. The play was adapted by Arnold Moss, and directed by Robert F. Ross, a member of Miss Le Gallienne's Civic Repertory Company.

In 1927 Miss Le Gallienne established an apprentice group in order to aid the young students who wished to study for the stage. This first studio group, appearing in *Martine*, consists of a number of students on scholarships graduated from the apprentice group. The performance marked the professional debut of the student body.

Miss Le Gallienne's group of students of the theater is limited to 30 members between the ages of 15 and 25, and they receive their tuition free. With the assistance of regular members of the Civic Repertory Theater they are rehearsed in plays, allowed to watch all the rehearsals of the plays to be presented during the season, instructed in makeup, and attend talks and conferences by Miss Le Gallienne as part of the regime.

J. M. B.

## European Tours Set for Spring

Walter Prichard Eaton and Sheldon Cheney, leading experts in stagecraft, are to conduct drama tours to Europe in the late spring and summer, according to an announcement made by the Drama League of America.

Mr. Eaton, author of *The American Stage of Today, The Actor's Heritage* and a recent history of the Theater Guild, will lead the fourth annual Summer Theater Tour, which is scheduled to sail from New York on July 4. The party will be in England for the Shakespeare Festival, in Orange for the yearly festival in the Theater Antique, in Salzburg for the Reinhardt Festival and in Heidelberg, Munich and Bayreuth for their festival seasons. Interviews are being arranged with Sir Barry Jackson, Sir Archibald Flower, Max Reinhardt, Gordon Craig, the Capeks and others. Special features will include visits backstage to investigate theatrical equipment and machinery, and the party will enjoy plays from both sides of the footlights.

Sheldon Cheney, outstanding exponent of theater arts and author of *The Theater—1,000 Years of Stage Decoration* and the recently published *New World Architecture*, will lead the Russian Theater Tour. This novel trip sails from New York on May 9 in order to reach the Soviet Republic while the theaters are still open. It is designed to give students a fascinating opportunity to

view Russia, as well as to study outstanding examples of the new drama. The director will give lectures on the experimental and workers' theaters and there will be frequent comparisons with the Continental methods and with the Russian school preceding and following the work of Stanislavsky. Rehearsals will be attended, and conferences will be held with leading producers. Theaters to be visited include the Meyerhold Theater, Moscow Art Theaters, Kamerny Theater, Blue Blouse Troupes, Theater of Social Satire in Moscow and Ukrainian National Theater.

### Neighborhood Playhouse, N. Y., Gives Holiday Program

Distinctive among the announcements of children's entertainments and amusements listed for the holiday season was the presentation of *Fetes in France* at the Heckscher Theater December 29 by the Junior Players of the Neighborhood Playhouse.

First was a short marionette version of Debussy's *La Boite a Joujou* (*The Toy Box*), then an imaginary ritual of Christmas Eve and, third, *A Gateway in Provence*, which is based on a ballad brought directly from the land of the troubadours.

Esther Peck, the artist, supervised the execution of her own designs for the colorful costumes and settings. Blanche Talmud staged the entire production.

Besides the matinees at the Heckscher Theater the performance was repeated for the benefit of the Birch-Walthen School, and on New Year's Day in the Court of Sculpture at the Brooklyn Museum.

## Group to Open At Palm Beach

**Muriel McCormack's tiny playhouse ready this month for season of 11 weeks**

During the middle of January the Palm Beach Playhouse, diminutive theater endowed by Muriel McCormack, opens its doors to the elite community. *Mr. Pim Passes By*, A. A. Milne's well-known comedy, is the initial offering of the season, which is expected to last about 11 weeks.

The little theater seats 299 and admission prices range from \$1 to \$6.50 during the season. Season tickets are provided for the 85 listed socially prominent patrons. It is interesting to note that Miss McCormack's playhouse is a model of democratic simplicity, open to anyone.

All members will be equally credited for their part in the work in the playhouse.

## Road Still Has Plenty of Life

Much is being said these days regarding the audience desire for the return of "flesh" to the boards. The following letter, written by Franklin Clary, postmaster at Sharpville, Pa., reflects some feelings from this section of the country:

"The Shakespeare Players," writes Clary, "appeared here at the high-school auditorium and I thought it would please you to learn that it was necessary to turn hundreds of patrons away at both the matinee and night performances. This is the first company of the spoken drama to appear in this great Shenango Valley in three years, and the fact that they had to 'turn 'em away' at both performances shows that the people are ready to get away from 'canned' music and 'canned' drama. Theater patrons of this valley as well as elsewhere are fed up on the talkies and are ready to receive the 'flesh' with wide-open arms.

"Orders for tickets for the above performances came from all parts of Mercer County and it sure made my poor old heart ache to see hundreds turned away. James Hendrickson and Claire Bruce with their fine company are doing much to cause a demand for the old road shows. They put their 'stuff' over in an eloquent, impressive and delightful manner. Mark my word, brother, if the theater owners do not soon wake up to the needs and wants of the people, some of the high-school auditoriums will show them the way. We have 75,000 people to draw from in this valley and yet the powers that be tell us that we are 'hicks' and must go to Pittsburgh or Cleveland if we wish to see 'flesh'.

"Yes sir, we 'hicks from the sticks' are good and tired of 'canned' stuff."

### Paris Amateurs Inaugurate Theater

Paris, France, has a new "little" theater, the Arlequin, erected by a group of talented amateurs, La Petite Scene. The new house, located at 9 Rue Falguiere in the Montparnasse quarter of Paris, has a well-equipped stage, dressing rooms and seats for approximately 300 spectators. The new theater was inaugurated Christmas night, with a presentation of *L'oiseau Vert—The Green Bird*.

### Sarasota's Theater Very Active, Also

In the midst of holiday gayeties members of the little theater of Sarasota, Fla., were busily engaged in the production of three one-act plays to be presented in the middle of January at (See LITTLE THEATER opposite page)



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### A Committee To Fear

John S. Sumner, ancient foe of Equity on the matter of stage regulation, has gathered a formidable committee about him for the defense of the Wales Act at the coming session of the New York State Legislature. Under the title of "The Citizens' Committee for a Clean Stage", Sumner has enlisted Cardinal Patrick J. Hayes, Roman Catholic Primate of New York; Bishop William T. Manning, of the Episcopal Diocese of New York; Dr. S. Parkes Cadman; Rabbi Nathan Krass; William J. Schieffelin, chairman of the Citizens' Union and president of the New York Society for the Prevention of Crime; Charles W. McAlpin, hotel man; William Fellowes Morgan, former president of the Merchants' Association; Alfred E. Marling, former president of the New York Chamber of Commerce; Walter Diack, secretary of the Y. M. C. A.; Willis M. Booth, president of the Merchants' Association, and J. Barstow Smull, president of the New York Chamber of Commerce. It is a committee which will have great weight among churchmen, and business, social and civic organizations as well. All in all, it is probably the most influential lobby the Actors' Equity Association has yet encountered in this field.

It would seem probable that a committee on which such eminent and responsible persons served would fight fair. But the pamphlet issued by this committee goes further than announcing a determination to keep existing legislation on the Statute Books, it attacks the good faith of the Actors' Equity Association for its part in urging that the matter be left to the theater. "Please note," says the pamphlet outlining Equity's program, which it declines to support, "that salaciousness is to be regulated; not avoided." And, again: "We are opposed to the plan to free actors from arrest for offenses against public decency."

Now Equity has not, and never will, defend an actor who appears in a play which has been convicted before a competent court. But it does not believe that the actors should be subject to arrest and to treatment like criminals when it is only alleged that they have offended. In all the cases where casts have been arrested under the provisions of the Wales Act only one conviction has been obtained.

As for the matter of salacity, Equity doubts that the Citizens' Committee for a Clean Stage would even be able to agree upon a definition of the term which would be acceptable to all of its own members, much less the public at large. What Equity proposes to do is to leave it to a jury of representative citizens to decide each time the question is raised, instead of attempting to rigidly define all questionable words, acts and themes to which any one might object, in advance.

But, as Equity has said, this committee because

of the names and positions of its members is a dangerous one and one to be feared.

### "Ripples" To Aid Fund

Equity has been notified by Robert Campbell, of the Actors' Fund of America, that a special benefit performance will be given for the Fund by the Ripples Company, of which Fred Stone is star, at the Illinois Theater, Chicago, Sunday evening, January 18.

### And "Nina Rosa" Too

The *Nina Rosa* Company will present a matinee performance for the Fund on the afternoon of January 23, presumably at the Majestic Theater, New York.

### Any Port in a Storm

The Kansas City office reports that Hazel Clark and Margaret Mason, two Equity members, have opened a day nursery, where working mothers can leave their children from 7 in the morning to 7 in the evening for a matter of 50 cents. They earn their money, too, unless Kansas City children are a different breed.

### Asking Too Much of the Players

Equity recently had its attention directed to a form of abuse which is comparatively rare in the theater today. A large musical production in its ninth week was still calling members of the production for night rehearsals, and that frequently when called the producer did not show up for a considerable time, during which the people had to wait around.

An Equity representative called on the management and informed it that the members of the company did not have to attend night rehearsals at all and that when daytime rehearsals were called the company should be in rehearsal within half an hour of the time specified in the call. It is not likely that this company will have any further trouble with this complaint, for, as we said, it is comparatively rare in the theater today.

But before the rise of the Actors' Equity Association there were no restrictions upon when rehearsals might be called, how long they might last, or even how many weeks the company remained in rehearsal before salaries began, except the individual conscience of the producer. As is evident in this case, that conscience was not always responsive to the discomforts of its players or the impositions placed upon them.

### Buenos Aires Contracts

*The Stage*, of London, has issued a warning as to contracts and contract conditions in Buenos Aires, which reads:

"A cutting from *The Buenos Aires Herald* of a recent date has been forwarded to us by a reader. The article deals mainly with British and American girls, dancers and chorus who get stranded out in the Argentine, and contains some very apposite warnings and advice.

"Let them know," remarks the writer, "that no theatrical contract drawn up abroad is valid unless it is stamped and signed by the Argentine Consul at the place wherein it was made."

He goes on to point out that it can afterwards be legalized, but at great inconvenience and expense. It has to be translated by an official translator at a cost of about \$100, and then entered duly at the Law Courts, where it may be held up for a year. During that period, presumably, the artist starves.

He adds that the official bodies, such as Equity in the States, and the V. A. F. in London, should read these contracts, most of which "are rotten and simply extended by the agent to get his booking fee." The girls should be told that they are to travel six weeks without salary, and the \$50 a week for a three months' job isn't worth while. Also living expenses here are twice what they are in the States, and four times what they are in London. The girls don't stop to think, and the agents don't want them to. It's only when they come down here and find themselves "broke" that the trouble starts.

When Equity members are approached for such contracts they should notify either Equity or the Chorus Equity as soon as they can. Equity will investigate the responsibility of the impresarios to the best of its ability, but such investigations require time, and the notification should be given as soon as possible. ACTORS' EQUITY ASSOCIATION.

### Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Nelda Kincaid and Violet Arnold are recent transfers to the Actors' Equity. Miss Kincaid and Miss Arnold are principals in Earl Carroll's *Sketch Book*.

We are holding checks in settlement of claims for Elizabeth Huyler and Hazel St. Amant.

Chorus members who are working on a notice must attend all rehearsals called for the company unless such rehearsals conflict with those of a new engagement which they have obtained. It is important that you be especially careful when you have your notice, as it would sometimes be to the management's advantage if an excuse could be found to dismiss you before the two weeks had elapsed.

The employment agency has a great deal of work in cabarets and units. Members who are out of work should call at the office daily. While we are glad to notify our members of calls—those people who are in the office naturally hear of work first.

Betty Allen, Kathryn White, Edna Nolte, Dorothy Price, Mary Mellinger, Judith Knight, Lora Winters, Betty Urlaub, Edith Gibson and Doris Sutton, of the Chorus Equity dramatic class, appeared in a production given in the Bowery Y. M. C. A. January 2.

We hope that all our members who are in New York will make registration in the Chorus Equity classes, both dancing and dramatic, one of their new year's resolutions.

On February 1, 1931, all mail that has been held in this office prior to July 1, 1930, will be returned to the post office. A portion of the mail held here will be listed alphabetically each week. We have already listed mail from A to B, inclusive. If you do not see this list until your name has been passed alphabetically, write and ask if we have mail for you.

We are holding mail for J. Coleman, Thelma Reine Colman, Ruth Collins, Aida Conkey, Norman Clifton, Jerry Coughlin, Catherine Cale, Cecelia Caskey, Edward Cobham, Arthur Craig, Leslie Couillard, Buddie Carmin, Duke Lucas, Barbara Coswell, Jimmie Carr, Peggy Conklin, John Creighton, Patricia Clarke, Angela Cummings, Polly Castleton, Mabelle Clarke, Austin Cogan, Erla Calame, Ruth Cunliff, Geraldine Cragin, Betty Cogan, Elizabeth Crandall, Marjorie Carroll, Hughes Cuinod, Dorothy Casey, Lucille Constant, Flo Campbell, Margery Carroll, Virginia Chew, Grace Coyne, Clinton S. Corwin, Gertrude Connors, Ruth Cannon, Cyrilla Casey, Constance Cappe, Thomas G. Connor, Joanne Douglas, Dredé Durand, Irene Day, Jack Douglas, Elita Dore, Robert Derden, Frank Dowling, Philip Dakin, Shirley Dennis, Betty Dair, Betty Duryea, Billy Delmar, William Dunn, Alyce Dera, Dorothy De Clue, Katherine Devere, Jack Denton, Dorothy Dixon, Harry E. Diamond, Gloria Donnelly, D. Dean, Joan D'Aarcy, Norma Daly, Ellen Dennis, Miss Dean, Val De Marr, Gerry Dean, Alfred Deste, Fred De Veau, Charles H. Davis, Francis Deshler, Jackie Duncette, Margarita Dunnica, Mary Dolan, Howard Deighton, Edith Deighton, Lucille Ewing, Kathleen Edwards, Janice Ewing, Helen Edwards, Helen Etheridge, Katherine Edmonston, Mabel Ellis, Yvonne Earle, Margaret Eisele, Evangeline Edwards, Novella Fromm, Jeanne Fayal, David Fillman, Fred Purman, Mae Farland, Charlotte Favre, Alice Fischeles, Alice Fields, Robert Farnsworth, Gloria Faine, Anna Favalli, Billie Fanning, Dorothy Foster, Jeanne Frontin, William Robert Flynn, Marie Ferguson, Walton Ford, Blanche Fleming, Patti Francelli, Alys Fitzgerald and Betty Foy.

DOROTHY BRYANT, Executive Secretary.

### LITTLE THEATERS

(Continued from opposite page)

the Siesta Key Golf Clubhouse. The three plays were Dunsany's *A Night at an Inn*, Anton Checkov's *The Boor*, and *Suppressed Desires*, by Susan Glaspell. Friederika Gray and Adelaide Bean coached the plays. In the cast of the initial program of the Sarasota little theater were Truman Fasset, Loring Raoul, Randolph Brown, George Smith, Priscilla Buntin, Isabelle McCord, Mrs. Paul Nevins, Mrs. Truman Fasset, Judge Paul Souler, Mrs. Charles Sanford, Mrs. Rose Jeffers, Helen Ewing, Katherine Ewing and Clarence Stokes.

### Maxwell Sholes

### New Director at Waco

The Waco, Tex., Little Theater, after five years of struggling existence, gives

evidence of a new lease on life. Under the guidance of a new director, Maxwell Sholes, formerly with the St. Paul Players, St. Paul, Minn., the theater has promptly doubled its membership and produced in rapid succession three singularly successful productions, topped by an unusually fine performance of *The Silver Cord*.

Public tryouts for parts, with a new personnel for each cast, and a technical staff flexible enough to admit new people for each new production, have brought strength and originality into the entire organization.

A futuristic setting, with Bohemian atmosphere, was attempted for *Hay Fever* with novel and amusing effect. Impressionistic settings with projected backgrounds are being assembled for the February production of *Lithom*. In this

production Sholes will play the title role, with Alyn Szold Sholes acting as assistant director.

One night of each of the remaining productions of this season has been bought out by the local Federation of Women's Clubs. In the face of the universal talk of hard times, the Waco Little Theater finds itself able to delve into the experimental and yet remain in the best financial condition of its existence.

### Chicago Players

### Present "Great God Brown"

Sunday night, January 11, saw the first Chicago presentation of Eugene O'Neill's *Great God Brown*. The Institute Players, Chicago Drama League winners of 1930-'31, were the producers of

the unusual play, which was staged in their own Playhouse, the People's Playhouse in the Jewish People's Institute. The play was staged in a novel and interesting manner by the Institute Players, whose standard of performance ranks high in the history of Chicago theatricals.

Masks were used in the production, and every detail was given careful attention. Charles Freeman staged the production, and the settings were designed by Clive Rickabaugh, whose work with the Institute Players has caused much commendation. The cast was composed of Ralph Schoolman, who won the diction prize in the Drama League Tournament; Jules Rubin, Esther Becker, Ann Schenker, Samuel Adams, Louis Gittitz, Milton Kanter, Wilma Carroll Bot, Evelyn Roth and others.

## Beauty Box

### Since Wrinkles Can Be Prevented—Why Not?

When lines and wrinkles appear in the face they have no intention of leaving unless you yourself do something about scattering them. If you go merrily on, paying no attention to the fact that they are paying your face an extended visit, don't be surprised when your complexion some day reminds you of your accordion-pleated dance frock.

Just notice some day when you are riding on a public conveyance how many puckered brows and eye wrinkles these off-the-face hats are showing up. Notice those creased-in lines that run from nose to mouth, and the tiny lines that deepen with the wearer's facial movements. The smart woman will take those lines and wrinkles in hand before they take a long-term lease on her face.

The simple, quick way to erase those fine lines and wrinkles is with the aid of an applique. Place an applique tonight on that frown line of yours and see how it is beginning to smooth out in the morning. Try it on those nose-to-mouth lines and watch the surprising results.

The regular price of the applique is \$2, but the manufacturers are offering them at a special price of \$1.25 for a limited time to introduce them to readers of the Beauty Box. If you want to get rid of that frown or wrinkles now is your chance.

### A Whitener

#### That Won't Rub Off

We have many inquiries for a liquid powder that will not rub off on the dancing partner's coat sleeve and perform other embarrassing tricks. Well, there is an excellent liquid whitener on the market, the product of an old-established theatrical cosmetic house. It can be applied so as to give a very thin coating or by giving several applications a complete covering of white. It is used particularly for the neck and arms and is also used for graying the hair.

Contains no lead and is perfectly harmless. Price is 50 cents.

### Assorted Grease Paints

#### In a Nice Tin Box

Here's a dandy number of special convenience and value to the amateur worker. Contains various grease paints and liners in the principal colors used. Cost is \$1 and you will like it a lot.

### Who Wants Free Booklet

#### On How To Make Up?

You will receive a very helpful booklet giving instructions on how to make up for all sorts of characters with special instructions on making up for motion pictures. Sent free upon request.

### Special Dye Required

#### For Brows and Lashes

If you value your eyes, and we take it for granted you do, please do not try to apply a hair dye which you know nothing about to your eyebrows and eyelashes. There is a special harmless and effective dye made especially for the purpose of darkening those light lashes and brows. Readers of *The Billboard* have used it with great success, judging by the good reports we have received. This special dye costs \$1.25.

### Notes on Treatment

#### Of Blackheads and Eruptions

A soft, smooth cream should be used for cleansing in the treatment of blackheads and eruptions. It should liquefy instantly so as to cause no rubbing on the sensitive skin.

We recommend a very fine one that cleanses your skin thoroughly without removing the natural oils, which keep it smooth and soft. It liquefies almost as soon as it touches your skin and penetrates deep down into the pores, gently flushing them of impurities.

This fine, pure cream is an ideal cleanser for cases of acne or blackheads. Costs \$1 a jar.

### Skin-Toning Lotion

#### Helpful in Treatment

There is on the market a wonderful skin-toning lotion prepared by a nationally known beauty house. This lotion, which clears and refines your skin, is especially useful in the treatment of blackheads, whiteheads and other eruptions, as it gives a healthy action to the pores. And it has the added function of stimulating the circulation thru the skin cells.

The price of this skin-toning lotion is \$1.50.

### Face Patter Helps

#### Circulation, Too

The little patter, which stirs up a healthy circulation, is a clever aid in clearing and toning up the complexion. The face patter is used for this purpose in the large beauty salons, and it should be used to "pat in" all your creams and lotions. Price is \$1.



By JOSEPHINE M. BENNETT (New York Office)

## Two Smart Little Ballet Costumes



## New in the Shops

WELL, IF little Miss Blonde in the right-hand side of the sketch hasn't gone and dressed up her short velvet panties with a brand-new Russian blouse. The Russian Cossack trend, you know, has been one of the season's fashionable highlights. The neckline of the blouse has, too, the smart ruffle effect.

Any smart gal can get one of these new blouses in either crepe de chine or georgette and in any color for \$4.50. The full Russian sleeves are lovely, but if you prefer you may get the blouse without the sleeves for \$3.

We just want to mention a word about those velvet panties, too. They are daintily short and fit very snug. Come in black or colors at \$3.

BECAUSE WE KNEW you would be delighted with that little two-piece ballet costume we sketched it for you and the dancing girl is displaying it for you in the left-hand side. The flaring, circular skirt sways from the form-fitting bodice in a most tantalizing manner. Short dance bloomers are worn underneath.

This ballet costume comes in rayon or broadcloth at \$2.45, in printed percale at \$2, in printed pique or tub silk at \$3.50, and in crepe de chine at \$5. In all pastel shades.

WHETHER YOU are a professional or just studying dancing you will be interested in some of the dance accessories. Toe taps, for instance, are \$1. So are the heel jingles \$1 a pair. Barefoot sandals in gray or neutral color can be bought for \$1.75 a pair. Be sure to send size when ordering.

THEN, IF you are interested in those special durotoe slippers, you can get them in pink, white or black for \$5.25 a pair. It's a good idea, when ordering dancing footwear, to send foot diagram in stocking. Pencil outline and style.

FOR THOSE with a suppressed desire for tap dancing they will find a lot of real and valuable help in the book on tap dancing which has been mentioned many times in these columns. The instructions, given in this book, are very clear and simple, and the price is but \$1.

YOUR DANCING will have added interest if you give that much desired ring to your tap. This is obtained thru the use of the aluminum taps. They are light, durable and very easily attached to the slipper. Come in three sizes at 50 cents a pair.

NO PERFORMER, in these days of sparkling costumes, trimmings and accessories, should be without (See NEW IN THE SHOPS on opposite page)

## Footlight-Fashions

### Gay Colors In "The Life Line"

High colors, we learn, will vie with the pastels this spring and summer, both showing contrast to the vogue for all-white, all-black and black and white. So there will be no real color creed; it will be just as chic to wear a brilliant orange as a delicate green or pale yellow, and the black and white combinations will still hold favor.

Bright colors are featured in *The Life Line*, a new comedy by Gretchen Damrosch, recently opened at the Vanderbilt Theater. Rosalind Ivan, who can remember anniversaries till it hurts, or at least hurts her husband to some extent, wears an up-and-coming tunic frock in bright colors of orange and brown. Orange is expressed in the tunic, boasting a scarf collar effect, and is extremely good contrast with the brown crepe skirt. A smart little brown felt hat carries out the color scheme with a little orange ornament.

Miss Ivan's appearance in a green crepe frock combined with pale yellow was equally good-looking, as was also a print showing gay colors of green, pink and blue on a white background.

Ennoice Stoddard gave a lighter tone in her pink evening gown elaborated with cream lace. A full skirt, very wide and very long, fell from the tightly molded bodice. A yellow wool frock was particularly smart, to which Miss Stoddard has added a matching draped turban. Brown, expressed in a flowing tie and pumps, gave color contrast.

### What Sob Sisters Wear

#### Shown in "Five-Star Final"

This new play over at the Cort Theater parades some smartly frocked ladies of the press. Luella Carmody lands a job on the strength of a black and white crepe frock. A bright yellow and brown combination expressed the two-color effect worn with suede oxfords and gloves in matching brown.

Merle Maddern wore a good-looking black lace gown, nice background for the pale blue chiffon frock worn by Frances Fuller, playing the part of the daughter to the mother role of Merle Maddern. Miss Fuller's frock carried the very new flower trimming at the décolletage and shoulders.

### Ethel Barrymore Attends

#### "Artistic Morning" in Velvet

Ethel Barrymore and Gladys Swarthout were guests at a recent weekly "Artistic Morning" presented at the Plaza Hotel. Miss Barrymore's ankle-length black velvet dress was elaborated with gold embroidery. The simple design of the gown gave the new romantic silhouette, with a rounded neckline, long sleeves and the hint of a train at the back.

Gladys Swarthout was lovely in a bright red crepe, the short sleeves banded with brown fur. This is a particularly new note and many of the newer daytime frocks show the short sleeve banded with fur. A little brown turban and matching suede gloves carried out the contrast.

### Velvet Predominates

#### In "Meet My Sister"

Blond Bettina Hall plays an important part in the new Shubert musical playing at the 44th Street Theater. A long black velvet wrap trimmed in ermine conceals a beautiful gown of pale pink lame. This hostess gown carries a long train and flowing lines.

A black and white ensemble was most striking. A brilliant green velvet costume was trimmed with kolinsky which banded the peplum and matched a fur neckpiece.

Olive Olson expressed the Russian Cossack trend in a bright red fitted suit trimmed with black astrakhan.

### Some Midwinter

#### Fashion Remarks

Velvets are still in the ascendancy. There is not a smart shop in New York which is not advertising by window display or newspaper frocks, ensembles, evening wraps and dinner gowns of velvet. Informal and formal afternoon costumes in favorite colors, as well as black, with the added richness of furs and

(See FOOTLIGHT FASHIONS on opposite page)

## When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 251 W. 42nd street, New York.



**NEW IN THE SHOPS**

(Continued from opposite page)  
her rhinestoning machine. It is such a tiny bit of an affair that it is most convenient for traveling. A smart gal can take the simplest wisp of a chiffon or crepe frock, an inexpensive one, and doll it up into beauty and splendor with the addition of rhinestone trimming, crystals and beads. We will be glad to quote prices on rhinestones and the rhinestoning machine upon request.

**DID YOU RECEIVE** a make-up box for Christmas? If not, you can get even with Santa by getting yourself one of those very nice ones that come either filled or unfilled, and in plain or fancy boxes. If you would like them filled you can select your own make-up requirements or have us make suggestions for you.

A makeup box well stocked with a supply of all the needs is one way of starting the new year off right. You can get a fine, durable and smart-looking make-up box, all filled with the right make-up materials, for \$5.75.

**SPEAKING OF** makeup reminds us of one of the handiest beauty gadgets we know of, the eyelash curler. Here is a simple, inexpensive way to train even the straightest eyelashes to curl heavenward, and this curler is used by performers and motion picture actresses. Price is \$1.50.

**ANYONE WANT** a booklet telling why noses are unshapely and how to beautify them? Sent free upon request.

**MIGHT SEND,** at the same time, for information on the new professional size of cleansing tissues. You'll never know how handy they are until you try them. Information sent free upon request.

**New Incorporations**

**DELAWARE**  
Automatic Phonograph Corporation, New York, sound recording devices, 30,000 shares common; Prentice Hall, Inc., of Delaware.

Tri-State Broadcasting Corporation, Wilmington, broadcasting, 10,000 shares common; Delaware Registration Trust Company.

L. Dubrow & Sons, Inc., Philadelphia, radio, musical instruments, 1,000 shares common; Corporation Guarantee and Trust Company.

Famous Orchestras of America, Inc., Wilmington, \$10,000; Leslie H. Gluckman, Wilmington, Del.

**MICHIGAN**  
Barnhardt Theater Company, theatrical and entertainment business, \$5,000; Grand Boulevard and Joseph Campau, Detroit.

**NEW YORK**  
WBEN, Buffalo, radio broadcasting, \$150,000 preferred and 1,000 shares common; Wilcox and Van Allen, Buffalo.

Scarsdale Amusement Company, theatrical, 200 shares common; L. Kune, 217 Broadway, Manhattan.

Motion Picture Lighting Company, Queens, \$20,000; the company, Long Island City.

Wo Hop Theatrical Company, \$30,000; L. S. Lockhart, 40 Chambers street.

Atlantic and Pacific Television Company, sight and sound reproductions, \$5,000; J. A. Shay, 26 West 43d street.

**WISCONSIN**

Silver Theaters, Inc., Milwaukee, general theatrical enterprises, 100 shares common; Theo. W. McCoy, Harry Kaiser, Norma L. Kaiser and B. Koenig, Empire Building, Milwaukee.

**Wright To Produce Play**

A communication from George Dear, advertising agent, relates that Joe Wright, who has an office in the Strand Theater Building, New York, "will open shortly in New York a drama entitled *South Sea Love*. A big cast is promised. Will also have orchestra. George Smithfield will direct the play. Mr. Wright has been a producing manager well known for his stock companies. He will open his stock in Hackensack, N. J., early in February."

**Things New in Fashion's Review**

**When Darling Daughter Joins the Glorified Galaxy**

Once upon a time, and not so long ago at that, if the petted young daughter of fond parents even so much as allowed she had a hankering for the stage it was enough to throw the whole family into a fit and mother into a wild case of hysterics. And if, by chance, daughter became brave enough to break loose and go upon the stage the household went into a complete state of mourning, and the "scarlet sister's" picture was promptly turned to the wall.

Things have changed, decidedly changed, and mother and the rest of the family have changed their ideas about the stage being the "road to perdition". The following article, written by Elizabeth Clark and reprinted from *The New York Telegram*, is a splendid example:

"Congratulations are in order. Am a member of the Ziegfeld chorus." Such a telegram to fond parents who were expecting the message "Arriving home tomorrow" was enough to throw any conservative family into a state of confusion, which is just what happened recently in the quiet San Antonio home of Dr. and Mrs. Wesley Peacock.

But already the storm raised by their daughter, Peggy, has blown over. Mrs. Peacock, who caught the first train for New York to argue the thing out, has become reconciled to her daughter's fling at a stage career, and Dr. Peacock must carry on this winter in the Peacock Millitary College, of San Antonio, minus half his family.

"I am almost as much surprised at my sudden right-about-face movement as I was when we received Peggy's wire," Mrs. Peacock admitted today. She has taken an apartment around the corner from the theater where Ziegfeld's production of *Smiles* is playing, for she does not intend, she says, to be the sort of stage mother who spends all her evenings backstage waiting to escort her daughter back home after the final curtain.

"I thought I was a strong-minded parent. I was wrong, but so were my silly mid-Victorian ideas of the stage and immorality being inseparable and inevitable. I have learned that the show business is not as scarlet as it has been painted. Peggy's heart has been set on a theatrical career since she was a little girl. She has made an opening for herself and I couldn't bear to disappoint her."

Dr. Peacock, she explained, is reconciled, if not enthusiastic. He had always taken it for granted that Peggy would be a teacher at the college.

Peggy's version is: "I was visiting friends here and happened to read that they were casting for *Smiles*. I stopped in to see what it would be like to apply for a job. Even when I received notice that I had been hired no one would believe me."

Miss Peacock is slim and blond, very good to look at and ambitious. Already she is studying dancing and will begin very soon to take lessons in dramatic diction. The legitimate stage is her goal.

**What Is Being Worn In Paris Night Clubs**

*Nudist Bar* is the name of an attraction being shown at a Paris night club where presides Harry Pilcer. Pilcer, it will be recalled, was once the partner of the late famous Gaby Deslys. Pilcer is staging a comeback in the Paris night club.

Gorgeous and startling gowns are worn by the actresses, black taffetas heavily embroidered in silver and flowered chiffons in huge figure designs. Velvet, of course, is expressed in a big way. White satin with pearl and flower adornments is highly popular. A most unusual and attractive gown worn by a member of the cast was an off-white transparent velvet throwing off an indefinite shade of powder pink. Delicate pink rosebuds formed the shoulder straps and bordered the low

decolletage. The same garlands of rosebuds encircled the throat and the wrists and twined itself into the coiffure.

Paris is reviving and rewriting many of the Greek classics, which means that the Grecian influence will be with us for some time to come. Night club revues feature Greek ensembles with gowns involving the classical silhouette.

Night club audiences continue to wear the short fur wrap in the face of mid-winter weather. Black or white fox is the favorite fur trimming for evening. Very slim jackets which just reach the waistline are being worn for afternoon.

Muffs are a big feature in Paris, most of them on the little melon shapes. Sometimes these muffs combine the handbag, and the fur trimming matches the trim on jacket and chapeau.

**Some New and Lively Color Combinations**

A light coat worn with a dark frock is particularly chic and one of the season's newest sponsored by Worth.

Dark brown is being combined with brightest green. Deep, rich green lends itself beautifully in combination to pale yellows. Orange and brown, always an excellent combination, has found new favor with costumers.

Dark blue and gray combine wonderfully well and are especially good looking in the new plaid arrangements.

Deep reds combine with dark blue when sparingly treated. Coral and electric blue is a most effective combination for revues.

**Theatrical Mutual Assn.**  
By DAVID L. DONALDSON  
Grand Secretary-Treasurer

**GRAND LODGE** — Arrangements are being made for the 23d biennial convention of the Grand Lodge, T. M. A., to be held in New York City the week of July 6. Sessions will be held at the New Yorker Hotel.

A general committee from the Greater New York lodges has been appointed, and weekly meetings are being held. The members of the committee are Paul Stahl, chairman, New York Lodge; George Lawrence, secretary, Brooklyn Lodge; Henry E. Schmidt, treasurer, Long Island Lodge. Plans are being formulated by the committee for the business sessions, social affairs and entertainment of the delegates.

The formation of the Grand Lodge and first convention was held in New York November 26, 1883, and this is the first convention to be held in that city during the 48 years the Grand Lodge has functioned.

There are members still alive and active that attended some of the early sessions, and we expect to have some of them in attendance at this next meeting. Among these are B. F. Forman, W. T. Butler, Charles Revoll, Daniel A. Garner, Charles J. Levering, J. F. Blaikie, Charles Luther, A. J. Skarren, James Duncanson, Gus P. Meister, J. H. Duffy, Ed Barry and Bill Meagher.

The ladies' auxiliaries of the Greater New York lodges are making preparations to entertain the visiting ladies, and they certainly know how to do it.

**JERSEY CITY LODGE NO. 24**, at the regular meeting held December 21, elected the following officers: Theo. M. Brandel, president; William H. Fallon, vice-president; Walter C. Smith, recording secretary; William Lyons, financial secretary; Richard A. Wolfe, treasurer; Henry Adelman, chaplain; Dr. William Kelly, physician; August Carell, marshal; Ray Burke, sergeant at arms; Charles Meyer, outer guard; Philip Herman, Ed-

ward Grant, M. A. Donnell, trustees; alternate to convention, Richard A. Wolfe; delegate to convention, Theodore M. Brandel. Installation of officers will be held at the next regular meeting this month.

**FOOTLIGHT FASHIONS**  
(Continued from opposite page)

Jewels, are worn in stage settings and smart restaurants.

For informal home wear the velvet pajama is essential. Smart designers of negligees are doing costumes in pajama and negligee type to match the drawing room and boudoir. There are black velvet Pullman pajamas for the traveler, and gay prints at an incredibly low price for lounging. There are velvet sleeping pajamas of pastel shades which wash perfectly.

White velvet for evening increases in favor as the season progresses, and black velvet and ermine fashioned as a fabric is shown by every furrier and haute couturier in Paris and New York for the distinctive evening wrap.

Transparent velvet for evening is worn in tiger lily, emerald, chartreuse and yellow, as well as white, with black still supreme.

Hair is growing out and hats seem to be pushed almost off the heads. Head sizes will have to be larger and we predict as the favorite the big, floppy picture hat for spring and summer.



**AT THE Country Club**

—it is easy to detect the face powder complexion in comparison with the fascinating, lasting beauty rendered by Gouraud's Oriental Cream. Golf or Tennis will hold no terrors for your appearance, as its use allows you to enjoy all the delightful outdoor sports with the full confidence your complexion will retain the original beauty rendered.

**GOURAUD'S ORIENTAL CREAM**

White, Pink, Peach and Oriental Tea Shades  
Send 10c for Trial Size 35  
Ferd T. Hopkins & Son, New York City



**THE GENUINE IMPORTED GERMAN PINE NEEDLE HEALTH BATH**  
Invigorating and Refreshing  
For Sale at Leading Drug and Dept. Stores.  
1 Capsule (2 Baths), 25c.  
Box of Five Capsules, \$1.00.  
Mail Orders—Postage Free.  
Address Dept. B  
**CONTINENTAL PINE & NOVELTY CO.**  
38 West 33d Street, New York City.

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## LONDON

By COCKAIGNE  
Marchants, Haddenham, Thame

The Billboard on sale at GORRINGES, 17 Green St., Leicester Square, and DAW'S, American News Agents, 4 Leicester St., Leicester Square.

LONDON, Dec. 23.—By the end of this week all the new Christmas shows or revivals of Christmastide favorites will be in full swing. These include *Peter Pan*, *Alice in Wonderland*, *Where the Rainbow Ends*, *The Private Secretary*, *Charley's Aunt* and *Treasure Island*. As most of these entertainments are for matinees only, they will not interfere with the evening run of the shows current at the theaters which are thus doing double duty. There are also in the London area 10 pantomimes, this form of part musical comedy-part vaudeville having renewed its appeal.

A probable perennial in holiday plays and a hit of last week is *Toad of Toad Hall*, at the Lyric Theater, adapted by A. A. Milne from Kenneth Grahame's *The Wind in the Willows*, well known on both sides of the Atlantic. It is a wholesome piece, attractive to children and adults alike and is being admirably played by Ivor Barnard, Richard Goodden, Frederick Burtwell and others.

It has now been decided definitely that George Grossmith will not, contrary to last week's general expectation, be the managing director of Drury Lane Theater in succession to Sir Alfred Butt. At a meeting of the Drury Lane board of directors last week, indeed, some hope was expressed of Butt's continuance in this capacity.

Janet Beecher, who is to appear here in Frederick Jackson's new play, *The Widow's Night*, will have opposite her John Deverell, now playing with Tallulah Bankhead in her last week at the Palladium in a sketch.

In *Smoky Cell*, the outstanding production of last week and a ruthlessly sensational gangster story as seen by Edgar Wallace, first-rate comments have been made on the acting of Bernard Nedell, Ben Walden, Grosvenor North, Charles Farrell and Roy Emerton, the latter two both making clever studies in small parts. The English actor, Harold Huth, is also making a personal hit.

Fred Thompson and Guy Bolton have written for Sir Alfred Butt the libretto of *The Song of the Drum*, which promises to be the most elaborate production yet seen at Drury Lane.

Gilbert Miller states that he means to present *Grand Hotel* in London early in the spring.

Pleasure is expressed not only by artists and their trade papers, but in the general press that the Palace, under the control of Charles B. Cochran, is to become a variety house. The engagement of the Four Marx Brothers is a foretaste of Cochran's stated policy for the Palace—to engage a succession of international variety celebrities.

John Weaver, well known to American vaudeville artists as musical director of the Victoria Palace, is to be musical director at the Palace Theater under the new regime.

Victoria Palace seems to have a winner on its boards in *Chelsea Follies*, the new revue which opened last week. The principals are Nervo and Knox, the acrobatic comedians; Naunton Wayne acts as compere, and Hal Swain's Band has an important success. A long run is prophesied for this new venture, which Archibald de Bear has founded on the lines of the *Greenwich Village Follies*.

Clark and McCullough, Cochran's latest acquisitions for his next Pavilion revue, have not been seen in London since they were at the New Oxford, now defunct, many years back. Cochran aims at keeping a big element of fun in this forthcoming revue, and so has arranged to star this pair equally with Ada May.

The opening of Bertram Mills' annual circus at Olympia yesterday was a bumper success. Notable features this year are the first appearances in England of Albert Powell, the American contortionist; the Yung China troupe of acrobats, the Hadji Ali Arab tumblers; the Wallendas, high-wire artists; the

Tonowandas, Red Indian riders; the Deblars, wheel artists; Maximilian's Lions, Prieto and his unridable mules and Captain Tebor's sealions. Also featuring are the Schumanns, with their horde.

Clyde Ingalls is directing the Fun Fair attached to the circus, and side shows there include Chiko, the African Bushman; Lee Hogan, the "Blue Man"; Jack Earle, American giant, and the Wall of Death, with automobiles as well as motorcycles.

The O'Gorman Brothers, in the flesh, aroused bigger interest than the film part of the program offered last night at the new supercinema, the Trocadero Theater, which opened its doors to the public. All the signs at present are in favor of much more variety in cinevariety.

Cardiff, the big South Wales town where Maurice Chevalier was to give a concert on January 4, has banned the performance. The reason given by the city council for this action is the inclusion in the program of certain French songs, to which their Chief Constable took exception after he had had them translated into English.

Billy Cotton and his band, and Gerardo and Adair are stage entertainers at the Alhambra, which yesterday reopened under Sir Oswald Stoll's control with the Fox film, *Just Imagine*, as the principal feature.

The Four Harmony Boys, at present in Milan, Italy, are due in London at the Palladium January 12, with the Trocadero to follow.

A big American sprinkling marks the Holborn Empire program this week—Haynes and Beck, the Lime Trio, the Four Flashes and Gordon Freeman being strong turns.

Dora Kasan and Nester are newcomers this week at the Coliseum.

At the Palladium Tallulah Bankhead is in her last week previous to sailing for America. Lindsay and Mason are here and doing well, and Teddy Brown and the O'Gorman Brothers are in the bill.

Odall Careno is the stage attraction at the Astoria, Finsbury Park.

Georgia Davies and Gene Sheldon are the Kit-Cat's new cabaret offering.

## BERLIN

By O. M. SEIBT  
3 Charlottenburger Ufer,  
Charlottenburg

The Billboard on sale at the Aldon Hotel and at Glende's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, Dec. 20.—Indoor circuses playing this Christmas season in Germany are the Circus Strassburger, at the Busch Building, Berlin; Circus Gleich, at the Busch Building, Breslau; Circus Wilhelm Hagenbeck, at the Busch Building, Hamburg; Circus Schneider, at the Sarrasani Building, Dresden, and Sarrasani, himself, at Cologne in his own transportable building.

Circus Heyer went to Soviet Russia with his horses and is currently at Baku, Caucasia. Another continental circus went to Soviet Russia—Medrano, who was playing in Letland and Finland in the summer and autumn. Circus Jacob Busch went to Circus Central, Vienna.

A lion trainer in evening dress and kid gloves, instead of in uniform and with the usual iron bar, is Henry Petersen, who is the outstanding act at the Strassburger show at the Circus Busch, getting a big hand from a small audience. Several fine horse acts, also seals and other animals appear in the bill, and there are also the Fifteen Romanows, the Five Artonis, the Six Davillas, Gordon and Lester, and Spyra and Company.

The much-touted Haller revue came to a premature end this week due to poor business and is replaced by a new Edgar Wallace drama, *On the Spot*. The failure of the Haller show, which in effect was no revue, but a new version of Imre Kalmann's *Czardas Princess*, bolstered up with a score of international dance acts, means a loss of more than \$25,000 to Haller's financial backers, it is reported.

Nina Mae McKinney, blues warbler and at one time in *Blackbirds*, opens at the Kabaret der Komiker next week, her first German date, booked by the William Morris office.

The Wintergarten has Lillian Leitzel and the Codonas in big type for the month of January. Other acts are the Superb Eight, the Three Baracetes, Breker's Bears, Davenport, Rabello and Nesle and Partner.

The Lime Trio opens at the Scala, January 1, booked thru the William Morris office. Okito, the magician, is also in the bill at the Scala next month.

Little Esther, international colored juvenile star, is booked for the Empire, Paris, February 4 for two weeks at a record salary.

Nathano Brothers, American roller skaters, arrived here from Barcelona en route for Hamburg, where they open at the UFA Palace January 1 in a return date.

Carl Liedemit is out of the Parenna, where he was in charge of the orchestra department, following a heavy onslaught by a local weekly. Comeriner, one of the ousted agents, takes his job at the Parenna.

Stanley Wathons' many Christmas circuses in England contain numerous well-known continental acts, such as Trubka's Lions and Bears, the Four Uesems, Ten Asgardis; Carl Hess, with his different equestrian acts; Four Cleos, Wally Marely, the Wassilliams-Sobolewskis, Arthur Klein Family, etc.

Alf Loyal is booked with his circus act for the principal circuses of Europe, opening this week with Bertram Mills at the Olympia, London. He holds bookings also for the Cirque d'Hiver, Paris; Cirque Royal, Brussels; Circus Schumann, Copenhagen and Stockholm, and in addition has the entire Marx chain of houses, including the Scala, Berlin.

Howard Nichols, American hoop roller, is doing well at the Liebh, Breslau, the current month. He goes to Circus Salamonsky, Riga, in January for six weeks.

Di Gitanos, American dancers, currently at the Scala, have booked the Empire, Paris, opening January 16.

Ada and Eddie Daros have been signed for the Plaza for next month.

The Wilhelm Hagenbeck show at the Civa in Hamburg features a group of elephants, with one bull advertised as "the only springboard-acrobat elephant in the world."

Trix Melby is appearing at the Femina. Manager Lieman, who opened the house last year, has resigned, but will open a new classy night resort on Tauntzien street in the near future.

*Salto-Mortale* is the title of a new Dupont talkie now in course of production in Berlin, with the aid of many vaudeville and circus acts. Dupont, who became internationally famous thru his film, *Variety*, now returns to his first love after a number of flops.

## PARIS

By THEODORE WOLFRAM  
Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at HARRY'S NEW YORK BAR, 5 Rue Daunou; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle

PARIS, Dec. 23.—Practically all American acts in Paris are working during the holiday weeks and only a few American bands or musicians are idle. Restaurant and cabaret managers are at last seeming to grasp the fact that high prices are driving away business and are advertising holiday prices slightly below those of last year. Two Montmartre cabarets have even gone so far as to switch to a policy of moderate-priced eats and drinks.

Paul Gordon, slack-wire artist, closed his engagement at the Cirque d'Hiver on Thursday and is leaving for Toulouse, where he will be the stage attraction at the Paramout Theater.

Lillian Leitzel and the Flying Codonas, who have been headlining at the Cirque d'Hiver during the last six weeks, leave for Berlin at the end of the week.

Nina Mae MacKinney, star of *Halle-*

*lujah*, who is featured on the stage of the new cinema, Les Miracles, is also appearing at the Monseigneur cabaret.

Among the week-end arrivals were Fritz Kreisler, the violinist; Walter Gieseking, pianist, and Erika Morini, violinist.

Peejay Ringens, American high diver, and Swan Ringens and her American Diving Beauties open as the headliners of the new program at the Cirque d'Hiver on Friday.

The American dancers, Herb de Belle and Thelma Lee, arrived from Oslo last week and opened on Friday as the stage attraction at the Olympia Cinema.

Captain and Mrs. Winston have been in Paris arranging for the presentation of their diving seal number here in April.

Clifford and Grey, hoop jugglers, have closed their engagement at the Cirque d'Hiver and are leaving for Liege.

Albert Powell, trapeze artist, and Mrs. Powell left for London Saturday to join the Mills Circus at the Olympia.

Samuel Goldwyn, production manager of United Artists, is in Paris en route for Monte Carlo and Saint Moritz.

The adagio quartet of Roserae and Dressler is the feature attraction at the Bal Tabarin.

Cole Porter, American songwriter, and Oscar Dufrenne, Paris theatrical producer, have returned from New York.

The second group of winners in the Gloria Swanson contest arrived in Paris Friday.

Layton and Johnston will give two recitals at the Salle Pleyel—one on January 27 and the other on February 7.

Ryllis Barnes (Hasoutra), American dancer, has arrived from New York and will spend the winter in France.

Sam Barton, comedian, and the Gorkoff Sisters are the stage attractions at the Moulin Rouge.

Zoiga and Rachel, acrobatic dancers, are featured on the new bill at the Bobino Music Hall.

Maurice Chevalier has left for the Riviera for a brief rest before returning to the United States.

Ord Hamilton, American singer, is entertaining at Chez les Borgia in Montmartre.

Vance Lowry's Band is leaving for Cannes to play at the Boeuf sur le Toit. Dagmar Godowsky, film star, is in Paris for a few days.

Grock, celebrated clown, opens at the Cirque Medrano January 9.

Mitty, Tillio and Ricaux are dancing at the Coliseum.

John Clark, acrobatic dancer, is at the European.

The Flying Banvards have left for London.

Edward Stirling and the English Players are presenting a series of American and English plays at the Casino Theater in Monte Carlo.

Chauncey Olcott and wife are wintering at Monte Carlo.

Carlyle Blackwell, film star, is at Monte Carlo.

The Nouveau Casino at Nice is presenting *The Trial of Mary Dugan*. Rose-Marie is at the Eldorado Casino.

The Jackson Girls are dancing at the Palais de la Mediterranee in Nice.

Forbes Randolph's Kentucky Singers are at the Casino de Paris in Nice.

Maria Desty, dancer, and Bob Chrysler's Anglo-Spanish Orchestra are the attractions at the Villa des Fleurs Casino in Beaulieu-sur-Mer.

George and Betty Hope are dancing at the Royalty in Menton.

Stadler and Rose, American acrobatic dancers, are at the Theater Francais Paramout in Bordeaux.

Palermo and his juggling seals are at the Alcazar in Marseilles.

The American dancers, Maidie and Ray, are at the Paramout house in Marseilles.

Vera Hyler, American dancer, and Stetson, hat juggler, are on the new program of the Prince's Theater in Brussels. Don Parker and his band have been held over.

Rudolph Mathis, formerly with the Barnum & Bailey Circus, is presenting his group of tigers at the Cirque Royal in Brussels.



## AUSTRALIA

By MARTIN C. BRENNAN  
198 Pitt Street, Sydney

**SYDNEY, Dec. 12.**—Hugh D. McIntosh is evidently still well entrenched in show business here and will concentrate on Melbourne and Brisbane. He announced to the Melbourne press that he has bought the entire productions of five shows new to the Southern City—*Top Hole, The Film Girl, The Gingham Girl, In the Air and The Apache*. The former will be given its Melbourne premiere on Boxing Day, when the new scheme of entertainment is to be presented by McIntosh. This includes four shows a day, commencing at 11 a. m. Children's pantomime, vaudeville and musical comedy will fill the bill, the musical productions playing every night and on Saturday afternoons. In Brisbane season at Cremorne Gardens McIntosh is presenting *Revue*, headed by Alfred Frith and Ada Reeve.

Brook and Thompson, American dancers who arrived here last week, open at the Capitol Theater, Sydney, tomorrow. Joy and Lazzaroni, American skaters, after doing a week at the Capitol Theater, Sydney, are now in Brisbane, from whence they go over to Adelaide for a season.

Arthur Stigant, Roy Rene, Sadie Gale, Nick Morton, the Paulasto Brothers, Edna Moncreff and others are included in the cast of *The House That Jack Built*, J. C. Williamson pantomime for the Melbourne Theater Royal this Christmas.

Stud Foley, who has been appearing for some time now with the Nat Phillips show, leaves that aggregation, to join the cast of *Puss in Boots* for Ernest Rolls at the St. James Theater, Sydney. The likable and versatile Stud will play "Puss."

The Capitol Theater, Perth, which closed its doors as a motion picture house several weeks ago owing to financial difficulties, has now been taken over by Hoyt's Theaters, Ltd. Some delay in arranging an opening—which was to have taken place a fortnight ago—has been obviated, and the theater is billed to open its doors Saturday, December 13. A new talkie plant is being installed, replacing the old equipment which has seen service there for some time past. Jack Coulter will once again be in charge of the house, and the majority of the old staff will be re-engaged.

The law which prohibits the exhibition of pictures in all theaters throughout Australasia—or any shows of any sort whatsoever except sacred performances—has slipped past the country town of Toowoomba, in Queensland, where a local regulation permits it "if the picture is of a proper nature." A very convenient clause.

Nellie Bramley and her company have arrived in Perth, where they commence a season of farce-comedy-drama at the Luxor Theater.

George Sorlie, one of the few remaining touring show managers, is at present playing the Northern Rivers of New South Wales with his company of clever artists and getting a fair share of business.

Clem Dawe and his *Midnight Frolics* are still in Newcastle and doing "house-full" business. Eric Edgley, Len Rich, Les White, Molly O'Malley, Edna Ralston and Kitty Stewart are included in his company.

*Sons o' Guns*, after a season of just over 10 weeks at Her Majesty's, Melbourne, will be followed on Saturday next by *Turned Up*, a production new to Sydney.

Nat Phillips and his merry band are continuing at the Grand Opera House, Sydney. This huge theater invariably gets a good house by reason of entertaining shows and low prices of admission.

A scribe from New Zealand tells us that things theatrically are extremely bad, talkies getting all the best business. Several theatrical shows which hoped for a good financial season of several months subsequent to the boycott on films found the cream skimmed from

their milk with the readjustment of the picture market. Tours of the country centers are far from good.

The J. C. Williamson show which went to the "Shaky Isles" presenting *The New Moon*, etc., is getting its share of business.

Another show to enjoy an even amount of success is the Humphrey Bishop Company, at present at the Theater Royal, Wellington, under the auspices of J. C. W. Bishop's company includes Fred Keeley, Arthur Helmsley, Freddy Webber (late of the big four), Maurie Barling, Montague and Desiree and other well-known performers.

The 10th organized Young Australia League Band, which recently returned from an American trip, have been playing a season at the State Theater, Sydney, providing excellent entertainment.

The George Wallace Company has concluded its Perth season and after playing a few country centers leaves for the Eastern States again. They will probably go to Newcastle for the Victoria Theater, where Clem Dawe and company are filling the bill.

Amateur trials at the Lyric Theater, Sydney, commenced on Friday night last. These will be weekly events. Mostly juveniles contributed, and several excellent performers were selected for future engagements.

Owing to the very bad way in which this country finds itself at present, it is suggested that a moratorium be applied to many of those businesses which cannot hope to carry on unless some alleviation on back debts is made possible. Certain exhibitors—particularly those dealing with Western Electric—find themselves unable to carry on successfully at the present stage, and with a shilling impost on every pound sterling to be introduced after the end of year, the spending power of the average citizen will be considerably curtailed. This means that picture attendances will be even more reduced, and with this possibility in view, it will be absolutely necessary, if most of the exhibitors are to carry on, to get something like far more extended W. E. terms than those in operation. If an investigation is made into this section of moratorium possibilities, it seems any odds, to a gooseberry that Western Electric will have to bow to the new law, if it comes into being.

Richard Garner, for several years a much-traveled theatrical manager, has been appointed to an executive capacity with United Artists (Aust.), Ltd., and will study the Eastern business from this end, after which he will be probably be permanently stationed in Japan, in which country General Sales Manager Cecil Marks is now on his way to tentatively hold down that position.

R. M. Hatfield, chief of Western Electric in Australia and New Zealand, was tendered a luncheon by the Motion Picture Distributors' Association last Tuesday. The occasion was also made to welcome J. H. Barker, Jr., the successor to the position of G. M. The affair was one of the most representative in years and bore tribute to the esteem in which Hatfield is held in the industry. Those present were introduced to Barker, who also looks like a good proposition for this country. Hatfield is to leave by way of the Dutch East Indies, and will subsequently be Western Electric's main representative in Europe.

### Theaters Planned

**BEARDSTOWN, Ill.**—The Glen W. Dickinson Theaters, Inc., of Kansas City, Mo., will erect a 1,000-seat theater here which will be named the Dickinson. Modern sound equipment will be installed.

**HACKENSACK, N. J.**—Fox plans to erect a 3,500-seat theater here. Work is expected to start early in February.

**CHILTON, Wis.**—A theater is being erected here by John Steenport to replace his auditorium, which was destroyed by fire recently.

**LEMMON, S. D.**—Plans have been

completed for a 600-seat theater here which will be named the Aristo. It will be erected by W. E. Dickson, and work is expected to start late in March.

**LINCOLN, Neb.**—A \$300,000 theater will be erected here soon, having a seating capacity of 2,000. It will be named the Tower. The project is being backed by local interests.

**LOUISIANA, Mo.**—Clark Armentrout, of Pittsfield, Ill., has obtained an option on the Parks Building here, which he plans to convert into an 800-seat theater. The house will be operated by his son, Russell, who operates theaters at Barry and Pittsfield, Ill.

**MONROE, Wis.**—Plans are in progress for the erection of a \$100,000 theater here by Chester J. Goetz. The house will seat 900.

**NASHVILLE, Tenn.**—Excavation for a 14-story theater and office building, which will cost \$1,125,000, will soon be started. The site was transferred by the Crescent Amusement Company to Warner Bros. for a consideration of \$500,000.

**NEBRASKA CITY, Ia.**—A 1,000-seat theater is being erected here by Wesley and Robert Booth. It is expected to be opened early in April.

**NEW BIRMINGHAM, Edg.**—A 1,458-seat theater will be erected in Yardley Road, Acock's Green, soon.

### Theater Staff Notes

**DAVID WHYTE**, former manager of the Rialto Theater, New York, has replaced Harry Feldman at the Victory Theater, Holyoke, Mass.

**E. E. MARSH** has been appointed manager of the Fox Whiteside and Majestic theaters, Corvallis, Ore., succeeding C. S. Edwards, who has been transferred to Vancouver, Wash.

**JOHNNY BURKE** has been appointed manager of the Lloyd Theater, Hancock, Mich.

**J. L. MILLER**, former manager of the Capitol Theater, Winchester, Va., has been appointed manager of the Park Theater, Front Royal, Va.

**LOUIS SAIDENBURG**, former assistant manager of the Lyric Theater, Jackson, Tenn., has been appointed manager of the Academy Theater, Lynchburg, Va.

**EDGAR SEARFOSS** has replaced Frank Barnes at the Dickinson Theater, Paola, Kan. Barnes has been transferred to Lawrence, Kan.

**L. W. CARROLL** has been appointed manager of the new Flynn Theater, Burlington, Vt.

**C. C. PERRY**, formerly connected with Publix in Rochester, N. Y., has been appointed head of the New York, West Virginia and Ohio division for that circuit.

**CHARLES RAYMOND** has been appointed manager of the Fox Great Lakes Theater, Buffalo, N. Y.

**A. R. SINSMEISTER** has been appointed manager of the Dewitt Theater, Syracuse, N. Y., succeeding Robert Case.

**BERT JACKSON**, former manager of the Alhambra Theater, Brooklyn, has been appointed manager of the Fox Maspeth Theater, Queens, being succeeded at the Alhambra by Harry Lewis.

**LOUIS FORDAN**, former manager of the Fox Star Theater, New York, has been appointed manager of the Parkway Theater, Bronx. He is succeeded by Tommy Dowd at the Star.

**LEN S. BROWN**, manager of the RKO chain in Port Wayne, Ind., including the Embold, Palace and Jefferson theaters, has been appointed division manager for RKO in the South, assuming

general management of the circuit's houses in Texas, Arkansas, Georgia and Alabama. Headquarters will be located in Dallas. W. D. Cockrill, of Philadelphia, will replace Brown in Fort Wayne.

**NELSON BRYANT**, former assistant manager of the Fox Tivoli Theater, Jersey City, N. J., has been appointed manager of the Cameo Theater there.

**EDWARD L. LEWIS**, manager of the Rialto and Strand theaters, Poughkeepsie, N. Y., has resigned.

**HARRY L. MOLLER**, former manager of the Strand Theater, Bellefontaine, O., has been appointed manager of the new Holland Theater, Belle Center, O.

**JAMES CONNERS** has been named manager of the State Theater, Manchester, N. H.

**HAROLD W. EVANS**, former manager of the Loew's Theater, Richmond, Va., has been appointed manager of the Loew's State Theater, St. Louis. Elmer H. Briant, former manager of the National Theater, Richmond, succeeds him at Loew's.

**MAX ALSTER**, former manager of the Fox Benson and Commodore theaters, Brooklyn, has been appointed manager of the Marcy Theater, same city.

**JACK WRIGHT** has been named manager of the Inland Theater Company's houses in La Grande, Ore. He succeeds Lyman Lynn, resigned.

**MURRAY LAFAYETTE**, former manager of the Princess Theater, Hartford, Conn., has been appointed manager of the Broadway Theater, Norwich, Conn.

**JOHN X. NEISER**, former manager of the Star Theater, Eaton, O., has been appointed manager of the Oxford Theater, Oxford, O.

**CLAIR E. HOLLANDER**, former manager of the Regent Theater, Elmira, N. Y., has been named manager of the State Theater, Ithaca, N. Y.

**CHARLES FEINBERG**, former manager of the Strand Theater, Falls River, Mass., has been named manager of the Empire Theater, that city, succeeding Walter L. Bigelow, resigned.

**FRANK TEMPLIN**, former manager of the Lawrence Theater, Richmond, Ind., has been appointed manager of the Wood Theater, Kokomo, Ind., operated by the Diana Theaters Corporation.

**DAVE SMASON** has been appointed conductor of the RKO-Illans Orchestra at the Greater Majestic Theater, San Antonio, succeeding Joseph Belle.

**JAMES Q. CLEMMER**, former manager of the Fifth Avenue Theater, Seattle, Wash., has been appointed manager of the Seattle Paramount Theater.

**HERMIE KING** has been appointed director of the orchestra at the Paramount Theater, Seattle, Wash.

**C. HARRY SCHREIBER**, former assistant manager and treasurer of the RKO Keith's Theater, Washington, has been appointed manager of the house. Leonard Shackleford has been named assistant manager.

**CHARLES COTTLE**, of Detroit, has been appointed manager of the Regal Theater, colored South Side B. & K. house in Chicago. He succeeds I. Fagen.

**HARRY LOHMEYER**, former manager of the Earle Theater, Washington, but recently in charge of the Tivoli, has returned to the Earle, once more changing places with S. L. Ellbacher, who goes to his old place at the Tivoli.

**THE FILM WEEKLY AUSTRALIA**  
Covering the Motion Picture and Entertainment Field Generally.  
Conducted by MARTIN C. BRENNAN,  
128 City Tattersalls Building, Pitt Street, Sydney,  
Australian Office of THE BILLBOARD.

37TH YEAR

# The Billboard

Founded by W. H. DONALDSON

The largest circulation of any theatrical paper in the world.

Member Audit Bureau of Circulations.

Published every week

By The Billboard Publishing Company

W. J. RILEY, Editor; E. W. EVANS, Business Manager; R. S. LITTLEFORD, President and General Manager.

Main Office and Printing Works, The Billboard Building, 25-27 Opera Place, Cincinnati, O. Phone, Main 5306. Cable Address, "Billyboy," Cincinnati.

BRANCH OFFICES: NEW YORK—Third Floor 251 W. 42d St. Phone, Wisconsin 7-6671, 7-6672, 7-6673. CHICAGO—310 New Masonic Temple Bldg., 22 W. Randolph St. Phone, Central 8480. KANSAS CITY—424 Chambers Bldg., 12th and Walnut Streets. Phone, Harrison 2084. ST. LOUIS—390 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. SAN FRANCISCO—311 Charleston Bldg., 251 Kearny Street. Phone, Davenport 0685. PHILADELPHIA—E. H. Patrick, 7232 Lamport Road, Upper Darby, Pa. Phone, Madison 6895. LONDON—"Cockaigne," Marchants, Haddenham, Thame. SYDNEY, AUSTRALIA—City Tattersall's Bldg., 198 Pitt Street. BERLIN—8, Charlottenburger Ufer 8, Charlottenburg. PARIS—Hotel Stevens, Rue Alfred-Stevens.

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Last advertising form goes to press 11 a.m. Monday.

No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before 11 a.m. Monday.

The Billboard reserves the right to edit all advertising copy.



Vol. XLIII. JANUARY 17. No. 3

## The Road Needs Some Intelligent Co-Operation From Booking Offices

IN LOOKING over the road situation as it concerns the legitimate theater, it appears to us that the two booking syndicates are making but a half-hearted attempt to better conditions. Apparently they have not forgotten the time when the road was in its heyday and it was a case of "fight to the finish" between the Shuberts and Klaw & Erlanger.

As we view things today it is obvious that neither the Shuberts nor the Erlanger office have forgotten the bitter enmity that existed between them years ago. They have not, as far as we can see, taken consideration of changing conditions. They do realize apparently that the road needs intelligent, sympathetic co-operation, and not intense competition.

Not many attractions this season have ventured booking cities and towns other than the few key centers. This does not mean, however, that the road towns have not been anxious to secure attractions and are not willing to support them. On the other hand, they want them and will back them to the limit, but they demand some intelligent co-operation from the booking offices.

With the road as weak as it has been during the past few years, and general conditions as they are, it is imperative that the Erlangers and the Shuberts bury the hatchet and work out a system of "stagger" bookings for the good of the theater. The theater needs these syndicates. There is plenty of room for both. It cannot at this time, however, stand for uncalled-for competition and methods that appear to tinge of the cut-throat.

In several cities having both Erlanger

and Shubert houses, it has been the case this season that the two theaters have been lighted only from four to six weeks, and in practically every instance both houses have been playing attractions THE SAME WEEKS.

We do not believe that the average city, conditions as they are, can support more than one legitimate attraction at a time. This fact should be obvious to the executives of the syndicates.

Certainly there is no good reason why a co-operative arrangement cannot be made between the Shuberts and the Erlangers whereby a city such as Minneapolis, for example, can be given a season of from 8 to 12 weeks, each office furnishing 4 or 6 attractions, than a season from 4 to 6 weeks, with two shows in town at the same time.

It seems to us that such an arrangement would be far more profitable to all concerned and would play a great part in bringing back the road to its former high state. We are convinced that it is better to play to capacity in alternate weeks than to half houses or less during competitive engagements.

In the smaller centers the public must be re-educated to a desire for legitimate stage attractions. They cannot be jammed down its throat without rhyme or reason and for no other cause than that the two booking offices happen to be looking daggers at each other.

The time has come when warring within the ranks must cease and the various factions brought together to work for the restoration of the theater. Times are much different than they were 15 or 20 years ago, and the sooner this fact is realized the sooner will the many dark road theaters throughout the country be reopened.

## Fairs Need Bigger and Better Professional Entertainment

THESE State fair meetings bring to light some interesting opinions on what the fair, as an institution, is coming to. We cannot say that we begin to agree with all the statements made at such gatherings. Indeed, as far as some are concerned, we cannot too emphatically state our opposition.

There is, for example, the address made last week before the Wisconsin Association of Fairs by H. M. Knipfel, State commissioner of agriculture, in which he says:

When it comes to entertainment, I believe a lot of you are going to make big changes in the next few years to come. It is my opinion that some of you are actually running horse races just because you happen to have a race track. If your people actually demand horse races for entertainment, I certainly would keep them. If they do not, I certainly would stop them whether you have a race track or not.

Secretaries have come to me and told me how they spend from \$4,000 to \$5,000 in front of the grand stand for acts and horse races only to get back from \$1,500 to \$2,000 at the grand-stand gate. A fair can't last that way, where the outside gate receipts have to

go to pay for the entertainment in front of the grand stand.

It is my opinion that in the future you are going to use a lot more talent from your own county. It is there somewhere, around in the different communities. You could easily afford to hire someone during the summer to find the talent and develop it. Every county has community clubs, women's clubs and dramatic organizations. They will be glad to help provide you with entertainment. You might not use the same groups every day. If your fair is in a large city there certainly is plenty of talent within the city. I believe we are going to use more and more of this local talent in the future. We are going to make a start along that line at the State fair this year. It affords a wonderful avenue of publicity for the fair. In these days when people surrounding any small town can go to a theater and see and hear the million-dollar productions produced at Hollywood, it seems useless for the fairs to try and imitate or try to keep up with that type of entertainment and that is why I believe the change to local talent is going to come about.

We do not hesitate to tell Mr. Knipfel that we believe him to be on the wrong track. Nor is our opinion that the enterprising secretary will agree with him as concerns the entertainment angle of the fair.

While there may be a small demand at the fair for home talent or amateur productions, what fairs really need are bigger and better professional attractions.

You will note that Mr. Knipfel stresses the fact competition today is far greater than was the case a decade ago, for he says: "In these days when people surrounding any small town can go to a theater and see and hear the million-dollar productions produced at Hollywood, it seems useless for the fairs to try and imitate or try to keep up with that type of entertainment."

If Mr. Knipfel were a showman he would know that it is just because of increased competition and higher standards of entertainment elsewhere that the fair must better its programs and outdo its rivals. He would know, too, that there is as much likeness existing between a motion picture production and a good fair program as there is between real beer and the stuff they hand you at the soda fountains.

The successful fair entertainment program must be bigger and better than ever, but, if it is to pull the crowds it must be distinctive. If the fairs of Wisconsin ever get to the stage where they must rely on home-talent entertainment features then, we say, the end for them will be near.

We do appreciate the sincerity with which Mr. Knipfel offers his suggestion. His is a natural viewpoint for one who is first, last and always an agricultural man. What every fair needs above all else is showmanship—and that is just what a great many of them lack.

Certainly the agricultural exhibits, etc., should be in the hands of an agricultural expert, but it is equally important that the entertainment angle be turned over to an experienced showman. After all, both are highly specialized fields requiring the services of experts. You wouldn't call a lawyer to prescribe for your sick child, nor a doctor to handle your legal affairs.



**The 'Great Barnum**

Editor *The Billboard*:

I am prompted to offer a few words of criticism on the comments entitled *Barnum and Publicity*, by Arthur H. Rackett, in the January 3 issue of *The Billboard*. It is surprising that in this day of scientific knowledge Mr. Rackett should say that "His so-called white elephant was a fake and a humbug. As a matter of fact there never was a white elephant in the world at any time." If the author of this sweeping statement will acquaint himself with the facts of albinism in animal life he may easily understand that the so-called white elephant is an albino phase of the Asiatic elephant of Siam. Due to its extreme rarity of occurrence it is regarded as sacred by the natives of its home habitat. Of course, if Mr. Rackett is gubbling over the meaning of the word "white" he may have ground for his very positive statement. He has quite properly described Barnum's white elephant as having a "dirty pinkish color", and thus he admits the albinism of the specimen, which was no fake in any sense of the word, but a genuine albino, "white" being the popular word descriptive of albinism.

I wish to disagree entirely with the views of Mr. Rackett, tho his are based on an experience since 1876. I was an established admirer of Barnum as a showman at least as early as that date, and perhaps even earlier, and in review of a long acquaintance with the history of the "Prince of Humbugs", I may be pardoned for offering brief mention of some features which gave Phineas Taylor Barnum the highest rank as a showman. Charles S. Stratton, or "Tom Thumb", was far from a fake. He was the first real midget to attain world-wide celebrity, and this he attained under the first management of P. T. Barnum. Instead of being a humbug Barnum had guts to spend a fortune in publicity, and thus he made Tom Thumb a household word throuout Europe and America. He did it not because the midget was a fake, but the foremost exhibit of his time, well worth every dollar Barnum saw fit to chance in giving such a unique specimen due publicity.

Was Barnum a humbug or humbugging the public when he arranged the marriage of Tom Thumb with Lavinia Warren, another midget, even smaller than Tom Thumb? And in associating with them a midget sister of Lavinia, Minnie by name, and another midget called Commodore Nutt? I shall never forget the thrill I received one day in the early '70s when, as several hundred school children came out of the public school at Virden, Ill., we saw a tiny coach drawn by four ponies, with a midget driver, and with every school child in its train the coach proceeded to and thru the main street of the town and stopped in front of the public hall. Then from the coach alighted four midgets—Tom Thumb, his wife, Minnie Warren and Commodore Nutt—and we were informed that a performance would be given that night in the hall by the troupe of midgets. To me the recollection of that coach and its occupants is a memory of a veritable fairyland, and I always recall that day and night as a treasured experience. Where was any suggestion of humbug in the showmanship here manifested?

Jennie Lind was no fake, nor was Barnum a humbug in undertaking her publicity for 150 nights at \$1,000 per, nor was it an evidence of the gullibility of the American people that she was received here with the acclamations due her as a European star. If Barnum were living today we would say that he had guts as a showman in contracting with her. She was then of acknowledged name and enlarging fame as "the Swedish Nightingale", and Barnum had foresight to see money in the raw material. No fake or humbug there, for no one who ever heard Jennie Lind sing felt that he had been humbugged thru Barnum's publicity of her talents.

Similarly, Jumbo, was no fake. He was undoubtedly the largest specimen of African elephant in captivity of his time, standing 11 feet, 6 inches high, and was said to weigh 6 tons. He certainly did tower above others in the elephant herd and was a massive creature. Barnum surely manifested good showmanship in buying such an attraction for \$10,000 and importing him for the "Greatest Show on Earth". When I took my children to see this famed animal I never felt that I was humbugged, nor that I was gullible in believing the accounts I had read about the history of this superattraction.

There is a feature about Barnum's showmanship which is generally over-

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Ideas and opinions need not agree with those of this publication. The *Billboard*, however, employs a staff of reviewers covering all branches of the business. Therefore, opinions regarding particular shows, acts or performers will not be considered. Neither will attention be given to communications in which personal problems are discussed. All letters must be signed with the full name and address of the writer. Send communications to *The Forum, The Billboard, Box 872, Cincinnati, O.*

looked, namely, that when he frequently had some fake or humbug which he was heralding to the far winds ahead of him he also had the stuff to make a good show without his star attractions, so that in time his fame grew as the leading showman of his day. He may have made use of phony stuff early in his career, but when he got hold of some real attractions he used them to make fame and fortune for himself and them. He certainly must have been something else than a prince of humbugs, other wise why should his name be worth a million dollars in the show world today? I think I may safely say that I saw the "Greatest Show on Earth" every year from 1873 onward until 1899, and since then more or less frequently, and I aver that if there is something intriguing about the name of P. T. Barnum it is because the owner of that name believed in founding his reputation on something more than fakes and humbugs.

Lewiston, Mont. P. M. SULLOWAY.

**"All for One and One for All"**

Editor *The Billboard*:

Let this be a year of constructive action. One of real leadership and not makeshift. As Will Rogers stated: "We found out in 1930 that mass production requires mass consumption; that machines do not eat food or wear clothes." One thing that helped make 1924-28 prosperous years was the fact that actors and associated workers were still traveling. They consumed food, wore clothes, stopped at hotels and were a refreshing contact between numerous citizens of the commercial world.

The same applies to the musicians, both traveling and those stationed at the theaters. Their decreased purchasing power has done much to diminish local businesses.

"Shadows" like machines do not eat food or wear clothing, neither do they mingle in goodfellowship with citizens of the town. This is not an argument against "shadows", talkies or synthetic amusement, but it is an argument for the return of the old road companies and the return of six to eight standard acts of vaudeville in the picture house. The public will gladly pay an additional 10 per cent for such acts when they are properly presented. This can be accomplished by an association of all amusement organizations to form a unit organization to handle the matter of advertising and publicity calling the attention of the business organizations in the various small cities, thru the chambers of commerce and other civic organizations, to the benefits derived from the patronage and presence of traveling organizations in their respective cities and towns. There are hundreds of small cities in our country today that have become stagnant on synthetic amusement, from which the local citizenry receive practically no financial return.

It is even a question whether the movies themselves can long survive without the inspirational development that comes only thru actual contact with the audiences of many sections of the country. Is it reasonable to believe that the wonderful understanding of human nature possessed by Will Rogers could not have been developed by the celluloid road alone, nor that of any number of celebrities now drawing cards at the movie box offices?

Let us return to normalcy and thru an association of organized theatrical associations, comprised of producing companies, Actors' Equity Association, musicians' union and kindred associations, work together on this point for the development of a rich field with resultant good to all concerned.

"All for One and One for All."  
WILLIAM J. STREUBER.

**The Circus Fan Replies**

Editor *The Billboard*:

Just a few words replying to "Circus Owner" wherein he refers to your humble servant: The Circus Fan from Reidsville, N. C. is right, altho you doubt it, which is your privilege. Don't worry about North Carolina. Go back in your shell

and stay there. But before doing so, come out in the open like a man and let us know your reasons for keeping under cover?

Don't you like the Circus Fans? Are you afraid that you might want to change your little motorized show to a railroad show and that the railroad officials would have it in for you?

Do you want men like Charlie Sparks, Al Wheeler, Sam Dill, Hunt and others to carry your burden and you reap the reward of their efforts?

It would warm the cockles of your heart (the wrong way) if you could read any one of a half dozen letters received from real circus owners by a prominent CFA official, and three which I have in my possession.

And here is one more thing, oldtimer, of which you need have no doubt: Someone pulled the cover off of you. You are known. I guessed you the second guess.

Should you come my way, I am one Circus Fan who will be glad to assist you in any way. HARRY BAUGH, Reidsville, N. C. Circus Fan 218.

**You Take the Wives!**

Editor *The Billboard*:

I have been reading quite a bit in your columns about white elephants and wish to state that it is entirely possible that there may have been one or more in this world at different times, as, biologically speaking, albinos occur in all animals ever so often, and possibly there have been albino elephants.

The present king of Siam has a herd of 100 sacred white elephants and also 10,000 wives, which he is required to keep by law. He is an Oxford graduate and has a wife who is also an Oxford graduate, and he has no concern in the other 9,999 wives and they are a great expense to the state. It might be that if some enterprising showman made the proper offer he could get the lot at a low figure. All he would have to do is feed the elephants and women. Showmen, take notice, please. Capac, Mich. G. BRUCE KEMPF.

**Thanks!**

Editor *The Billboard*:

Everybody appreciates a little appreciation, and from personal observation editors surely get their share of harsh criticism, so I think an occasional word of well-merited praise may not be unwelcome.

I'm just an old fogey, retired these many years on my little place here, but I still read the "showman's bible" from cover to cover.

Want to congratulate you on your editorial page of this week's issue (January 3). That's the spirit! I know many a man actively engaged in the business will take heart on reading it and put forth his best with courage born anew.

While no Pollyanna myself, I never did hear of anyone planting cabbage seeds and gathering lilies of the valley as a result. How can we expect prosperity to return with the mournful, monotonous dirge being sung in the press of the land? Editors generally would do well to take your cue.

The cartoon and verse of poetry pleased me much. I believe the young one will "do his stuff" beyond our fondest expectations.

O. EDMUND KUNZ, Middle Village, L. I., N. Y.

**Information Wanted**

Editor *The Billboard*:

I wonder if, thru the medium of "The Forum", I could learn the history of a show that existed about 25 years ago. The name of this show was Canada Frank's Vaudeville Circus and at the time mentioned made headquarters in Tipton, Ia.

I think the owner's name was Myers, who at that time had a son about 21 years old.

Thanks in advance to anyone who will furnish the above information. A. F. DAVEY, Denver, Colo.

**Age and the Performer**

Editor *The Billboard*:

Long years of service in commercial life and in government work are rewarded by promotion and pensions. As a man grows older his knowledge and experience become greater assets to the success of his business. But in our theatrical world a man over 50 (if he be a performer) is barred like a leper by the unmerciful, uncharitable and thoughtless executives who run things to suit their whims.

By way of comparison, for example, let us take a glimpse at the shrewd, far-sighted, businesslike methods of one of our representative insurance companies as a model of efficiency. The New York Life advances its employees year after year instead of throwing them out when they have passed beyond their prime of life; it holds on to them with increased appreciation. Why? Because being business men of far-seeing ability it realizes the value of its faithful employees' years of experience and efficiency.

Now to get to the point I'm trying to make. What happens to the experienced performer who has outlived his usefulness? If he is fortunate, thru some streak of influence, he is elevated to the dignified station of doorman, guarding some ex-drafty stage door, providing some ex-fireman doesn't get first option on the job. One might interrupt at this point and suggest that we have the charity of the Actors' Fund and NVA for performers who are "Has Been's" to use the vernacular. But why should a man who has given his life to the profession, one who has greater qualifications to manage theaters or assist in that department, or judge acts from the booking standpoint, be excluded, while some novice (who has just stepped out of high school, clothing store and what not, learning the business as an usher in some theater or being educated in some of the managerial schools now in vogue) is given the preference?

It takes years of actual, bitter knocking about, living the life, to instill the efficient, natural, executive ability for those positions, not practically overnight school training or learning the secrets of the business in the capacity of a saluting usher.

Why can't the theatrical powers, like other big business concerns, capitalize "experience" instead of casting out the seasoned performer because of his or her advancing years? Chicago. J. FARRELL BROWNE.

**Circus History**

Editor *The Billboard*:

We hear talk of a circus history. Who can write it? The ones most competent are "gone away forever". Personally, I am convinced that Charles Bernard is the mighty unit of "The Now" capable and equipped to do it. I cannot imagine him touching to paper anything that would even tend to hurt the game. So many writers of and about the circus and the show indite paragraphs and phrases untrue and damaging. "Jim" Tulley is one of these. He was "strung" to a finish and is not the only one in this class of "know-it-alls". There seems an army of them and of each it can be said, as the late "Governor" John F. Robinson voiced when told of a person who had accomplished wonders: "He can't make a half hitch." Columbus, O. DOC WADDELL.

**Bad Business**

Editor *The Billboard*:

There is one New Year's resolution that should be tried, and if I were a house manager and an act said this I would cancel it or demand its omission from the act. There is a singer recently who in the middle of her act says "I got to do this three more times today."

These words burn me up when the powers that be are trying their best to bring vaudeville back again. Then take Ray Samuels. She is a real trouper and you don't catch her squawking about four-a-day, and she works just as hard as the days I saw her in the two-a-day.

I'll say this for the manager of this house. Thru his efforts he has pulled over the policy of six acts—newsreel and picture, and all are good. And he is standing them in line. That is something these days. Muncie, Ind. MERLE E. POSTAL.

## C. W. Webb Makes Change

**Russell Show to be dog and pony outfit — will have new canvas**

GRAND PRAIRIE, Tex., Jan. 10.—The Russell Bros.' Circus in quarters here is preparing for the opening in March. Manager C. W. Webb states that the show will not be enlarged and that it will be a dog and pony show this year. The only additions have been a bear and midget horse. Canvas will be new.

Bud Anderson is training horses, ponies, dogs and monkeys and is contracted to work animal acts on the show. Mrs. Anderson will work animal acts and do slack wire and ladder numbers. Dad Whitlark again will be with the show, his third season, and Mr. and Mrs. Rube Eagan also will be back for their third season. At present they are in Oakland, Calif.

The Aerial Johnsons will present five numbers. Joe Webb will be legal adjuster and at present is handling the indoor bookings. J. E. Bowman has left for a trip around the United States on a bicycle. Bill Williams and son, Arnold, are painting and repairing at quarters.

### Jessie Moore Improving

Paul M. Lewis, of the Lewis Bros.' Circus, is in receipt of a letter from Jessie Moore, of the act, Taylor and Moore, from the St. Vincent Hospital, Toledo, O., in which she states that she is slowly improving from the effects of a fall while performing at the Dokies Circus in Toledo December 8. She received a broken ankle and fractured spine. On January 4 she was removed to her home in Red Key, Ind. Miss Moore asks that friends drop her a line.

### Tiger Bill Re-Engaged With Wheeler Circus

Leo E. Snyder and family, with their Tiger Bill's Wild West, which is now in Florida, are re-engaged with the Al F. Wheeler Circus.

They will return to the winter quarters of the Wheeler Show at Albemarle, N. C., in time to build another new stock truck to accommodate several head of new horses recently purchased for the Wild West department and to perfect a number of new features for the coming season.

### Dutton Circus for Benefit Of Sarasota Business Women

SARASOTA, Fla., Jan. 10.—The Dutton Society Circus will stage a show at Payne Park January 16 for the benefit of the Sarasota Business and Professional Woman's Club. There will be one performance. The Dutton Equestrian Revue will be the feature. There also will be acrobats, contortionists, aerialists, clowns, elephants, horses, etc. Some of the "joeys" will be members of the club. It will be the same show that Mrs. Dutton takes on the road each year and announced as coming from Sarasota.

It is the club's honor of presenting Mrs. Dutton and her troupe for the first time outdoors in this city.

### DeKos Bros.' Indoor Dates

The DeKos Brothers are scheduled to play a number of indoor circus dates as follows: Shrine Circus, Syracuse, N. Y., for Fred Bradna; Elks' Circus, New Haven, Conn., for Frank Wirth; Shrine Circus, Detroit, for Orin Davenport; Shrine circuses in Minneapolis and St. Paul, for Dennie Curtis, and the Shrine Circus in Springfield, Mass., for Frank Wirth, following which they will open with the Ringling-Barnum Circus in New York City.



DON TAYLOR, ventriloquist and inside lecturer, with the John Robinson Circus Side Show last season, is shown here with "Jerry", and Jennie Reynolds, the doll lady.

### H. C. Ingraham Connected With Roy D. Smith Shows

Dr. H. C. Ingraham is in Florida handling Roy D. Smith's show, *The Fiesta of 1931*. The show is booked to play Miami, Orlando, St. Petersburg and Jacksonville and will then head north. It is underwritten in each city and plays under auspices of the Chamber of Commerce. It will be presented in St. Petersburg during the Festival of States and in Orlando during the Orange Festival.

The company carries 65 people and four carloads of scenery and props. In the cast are included the Royal Scotch Highlander Band and the famous Pavley-Ourainsky Ballet. The setting is portable and is 145 feet long, having a stage 60 feet wide and 30 feet deep. Special electrical equipment is carried. The costumes are a feature of the production.

The show is owned by Roy D. Smith, who also is the producer and director of the Royal Scotch Highlander Band which has done so much to make Florida famous. Ingraham handles the advance and assists Smith in the management of the show.

### Asks \$60,000 for Injury

MINNEAPOLIS, Jan. 10.—Joe Marvello, showman, claimed in a complaint filed in Federal Court on Wednesday that when a railroad company switches trains in such a manner as to throw a circus hand from his bunk, causing him permanent injuries, the circus hand is entitled to \$60,000 damages. He names the Chicago & Northwestern Railroad, the Robbins Bros.' Circus and Fred Buchanan, owner of the circus, as defendants. The case has been transferred here from the District Court at Hastings.

### Peejay and Swan Ringens Starring in Paris Circus

PARIS, Dec. 31.—Peejay Ringens is making them gasp at the Cirque d'Hiver with his spectacular dive from the dome of the circus building into the small tank sunk into the center of the ring. Swan Ringens shares headline honors with Peejay in her second appearance in Paris with her group of diving girls.

The two numbers have been extensively advertised and are proving a big drawing card. They have six weeks to go.

### Miller Opens Law Office

OKLAHOMA CITY, Okla., Jan. 10.—George W. Miller, Jr., associated with the management of the 101 Ranch near Ponca City, Okla., retired from that connection January 1 to open a law office in Ponca City. He says that in making the change he is not relinquishing any of his ranch interests. He was graduated in law at the University of Oklahoma in 1923.

### Main Circus Stronger On Animal Displays

JEFFERSON, O., Jan. 10.—The Walter L. Main Circus the coming season will be stronger in the way of trained animal acts than last year, and from indications this motorized show is going to be a big one. Every building on the fairgrounds here is packed with show paraphernalia. Eighty miles away, in the zoo at Myers Lake Park, Canton, O., are housed one of the large elephants and all the tropical animals. Here are 14 lions belonging to the show and two are in Columbus. The young lions will be broken for several acts and there also will be a mixed group.

Walter L. Main has a temporary office in the Morrison Building in Ashtabula.

Main and William Newton, owners, met in Canton Tuesday and made arrangements for the breaking of animal acts and also arranged to furnish a circus in the auditorium there February 5-7. After expenses are paid, the profits will go to charity. The Main Circus also has a three-day winter engagement in another large Ohio city and four weeks in the Pittsburgh district.

Night of December 24 the "Three Wise Men" rode camels and sang carols at the square. These animals belong to the Main Circus.

### Joins Herb Fleming Act

BLOOMINGTON, Ill., Jan. 10.—Madelyn Dayton, who has been with the Ellet iron-jaw act on the Hagenbeck-Wallace Circus, has joined the Flying Flemings and will appear at the Shrine Circus in Los Angeles. Fleming had two flying return acts on the Wallace Show last season.

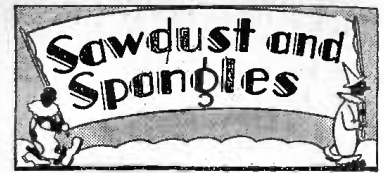
### Good Program Presented At Columbus Auditorium

COLUMBUS, O., Jan. 10.—The circus held at the Auditorium here, sponsored by John E. McCrehen, owner of the Auditorium, December 25 to January 1, was well received by the public. The acts included Hartley, Lavine and May, slack wire; Hatch-Curtis, ponies; Miss Rooney, cloud swing; Raymond and Marcus Trio, clowns; Siegrist, bar act; William Polly Root, clown policeman; Kenova, Williams, Lavine and May, acrobats; Dainty Elizabeth, on the wire; clowns; Kenova, balancing act; Curtis' bucking mule; Koban, who walks and slides on his head; football pony, Romig and Rooney; Noble, knife thrower; Hatch's dogs; Romig and Rooney, trick horses; Raymond and Marcus, clown number; Marchetta; Noble, whip cracking; Siegrist, heel and toe act; clown number; Elizabeth Rooney, principal riding act; clowns, Robinson's Elephants, Siegrist flying act. Harry Bowman, trap drummer, formerly with the Al G. Field Minstrels, was one of the musicians in the band.

Al Hatch played Columbus, his home city, the first time in 25 years with his dog, pony and monkey acts. He also was equestrian director and did the announcing. Edgar Allen, of the 101 Ranch Show, had charge of the front door, ushers, etc. Billy Siegrist fell the third day and hurt his hand and was unable to perform for several days. He appeared in the New Year's Eve program. The Noble whip-cracking act entertained 800 orphans at the Eagles in Columbus.

### Luisita Leers in Europe

Luisita Leers, high trapeze performer of the Ringling-Barnum Circus, is filling European engagements. She played in Brussels, Belgium, with the Cirque Pailse and from there went to Madrid, Spain, to play for the third time at the Circo de Prize. This month she is at the Cirque d'Hiver in Paris, France. After finishing dates abroad she will return to the States and again join the Ringling Show. She sailed last October with her parents.



By CHARLES WIRTH  
(Cincinnati Office)

MENTION recently was made in this column regarding a free horse show as an attraction with a circus, and we suggested that it might be well for circus owners and managers to give consideration to this kind of drawing card when they are planning ways and means to increase public interest in their show.

Now comes a letter from Charlie Everett in which he makes several suggestions, which we think are worth passing along. He says:

"The discussion of the horse and circus has greatly interested me. I think all will agree that the horse gives color to the circus that the 40, more or less, man-made iron horses concealed beneath the hood of any motor car can never replace. Why not bring back the old-fashioned horse show on the big tops that still use horses, as someone has suggested? Today a four-horse farmer's hitch attracts attention on the streets, even in the little country town of 3,000 population where I reside. It would be a good way to individualize that type of circus.

"On the motorized circus I notice a number of dogs. Why not a dog show? Someone has said that an eight-horse hitch and band wagon was needed to head the parade on this kind of show. Perhaps the dog could be utilized here, too! They are much used across the big water and in the northern part of our continent. However, I believe that a large majority of our own nation have never seen a dog team. They still draw crowds in New England whenever they appear.

"Opposition would have many less worries for the showman if he would individualize. The parade on one motorized circus proved that last season. It's tour was one long triumphant procession in those hard times. Numerous were the favorable comments it invoked on every hand that I heard in Maine. I am not offering this as a solution of the showman's problem coming from an expert. I shall have to draw generously upon his toleration of an outsider looking wisely in."

FRANK H. LEE, of Pawtucket, R. I., retired circus man, who more than 25 years ago had out his own circus, believes the circus is a permanent American institution. He says there is something intangibly alluring about a circus that is hard for anyone connected with it to describe. The business has its hazards, rainy days and other discomforts, but all this is soon forgotten when the sun shines and the band under the big top starts to play.

### Jack Phillips With Wheeler

Jack Phillips is re-engaged for the coming season as bandmaster with Al F. Wheeler's New Model Shows. He had a band on that show last season that attracted favorable press comments in nearly every stand played, but this year he expects to have an organization that will surpass his last season's offering. Phillips is spending his winter vacation at his home in Columbus, O.

### IABPB Local No. 59 Elects

DENVER, Jan. 10.—At the annual election of IABPB Local No. 59 the following were elected for this year: Frank Shores, president; W. M. Fowrow, vice-president; William Dinan, secretary; Joe Vera, business agent, and Ed Tappen, sergeant at arms.



**With the Circus Fans**

By **WALTER M. BUCKINGHAM**  
Norwich, Conn.  
Secretary C. F. A.

D. H. Theard, our Southern vice-president, returned to Chicago to attend the annual convention of American Law Schools. He is a member of the faculty of the Tulane Law School at New Orleans. He reports that after a very successful engagement at the Cirque d'Hiver at Paris, France, which closed Christmas Day, Lillian Letzel and the Codonas opened in the Wintergarten in Berlin and are booked solid until the New York opening of the Ringling Show.

Events of the Christmas party of W. W. Cole Top: On December 20 Guy Toombes, manager, and L. M. Davenport, owner, of the Davenport Hotel, were hosts at a dinner given at the hotel, at which everybody except two out-of-town members were present. The table was beautifully decorated with a lot of circus animals, and in the rear of the room an electrical lion wagged his tail and roared his greeting. The following menu was written on very attractive placecards: Fruit Cocktail Sells-Floto; Jumbo Olives, Celery Giraffe, Salted Nuts Jungle, John Ringling Prize Turkey on Chow Wagon, Vegetables Barnum, Al G. Barnes Salad, Parfait Bradna, Petit Fours Letzel, Coffee Cole, Fatimas, Rain Water, Guy Ropes. Plans for the Christmas show held on December 23 were laid at this meeting. The eight members of the W. W. Cole Top met at the Coeur d'Alene Hotel December 23 and in a few minutes were transformed into real circus clowns thru the addition of costumes and an adequate amount of clown white. Following dinner they staged the Christmas show at the Spokane Children's Home at 7:15 p.m., where they entertained 116 children. The same program was given at 8:45 p.m. at the Hutton Settlement, one of the outstanding orphanages in the West.

Iowa's present and future governors, John Hammill and Dan Turner, respectively, were honor guests at Des Moines, January 10, at a banquet of the State organization of Circus Fans. Both are members of the Iowa group. J. A. Wagner, past national president, made a speech.

The John L. Davenport Chicago Tent opened the season of 1931 January 7 with a luncheon in the College Inn, Hotel Sherman, this being the first regular weekly affair since previous to the holiday season. Mr. and Mrs. Fred Ledgett, of the Sells-Floto Circus, were guests. Others present were Chairman and Mrs. I. K. Pond, Walter C. Scholl, Fred W. McIntosh, N. Harry Cance, John Madison and Bob Shepard, Leonard A. Gross, who recently returned from a several weeks' business sojourn in Cleveland, O., was welcomed back. On December 24 William H. Shepard, of Long Beach, Calif., was a guest. Luncheons will be held regularly every Wednesday noon, at 12:30, from now on. The Chicago Fans have started plans for the usual annual dinner which will take place February 17. Fan Frank H. Hartless and wife, of Chicago, will spend the remainder of the winter in Orlando, Fla.

**West Coast Jottings**

VENICE, Calif., Jan. 10.—Harry Hargraves is moving his Lindy Loop to the location on Venice Pier vacated by the Heydey that the Craft Shows purchased this winter. Baby Doll Waite, fat girl, and husband had the side show with the Al Copeland Indoor Circus at Santa Ana, Calif., instead of Henry Emgard, as previously mentioned.

Theo. Forstall, treasurer of the Al G. Barnes Circus, went east for a little vacation and will return soon in order to let Jack Yoden take a vacation. Alva Evans, midget clown, and wife, Lady Ruth, midget, are now located at Ocean Park, Calif., and again will be with one of the larger circuses.

Funeral services were held at Ocean



**HAROLD BARNES**, 9-year-old son of Clint Barnes, of the Barnes Players, who is quite a tight-wire walker. Last season the boy featured a cart-wheel on the wire. His father has been breaking him on back somersaults (feet to feet) and on January 3 he did it without the aid of a mechanic, using no pole or parasol on this trick or any of his work.

Park December 24 for Henry Pizzini, show manager of Venice Pier. He was a member of the Venice Amusement Men's Association and of the Elks Lodge, Santa Monica. He leaves a widow, son and daughter.

Sam Dill, manager of Gentry Bros.' Circus, has a circus unit playing West Coast Fox theaters in Southern California. Acts that make the unit are, elephant act, pony drill; Slat Beeson, wire; dog act, Walter Jennler's seal; Nelson Sisters, acrobats, and five clowns under George Jennler. All acts move in trucks; five cages of animals are used in front of theaters as a bally, and an eight-piece circus band is also used. Dill states he has 10 weeks booked to play yet.

Walter Jennler's seal act will be at the Shrine Circus in Los Angeles. Mrs. Irene Eastman, mother and daughter, formerly of the Three Kobers of the Cole Bros.' Circus, spent the holidays at San Diego. Mr. and Mrs. Spud Redrick spent the holidays with relatives in San Francisco. Nels Lawson and family motored to Tijuana, Mexico, to spend New Year's. Scotty Thomas, bass drummer of Barnes Circus, is back in Venice after a two weeks' visit with friends at Tucson, Ariz., and El Paso, Tex.

Jack Klipple, clown, spent the holidays with his folks at Oakland. Kinko, clown, who was at the Broadway department store in Los Angeles, states that he will again troupe with one of the Eastern circuses. Maud Edwards arrived here. She was formerly menage rider and did a waltzing rare on the Sells-Floto Circus. Is a sister to Kathren Thompson. Charles Post, principal clown with the Barnes Circus, has bought a new auto which he presented to his wife for Christmas.

Lee McDonald, lot superintendent, Barnes Circus, took a much-needed vacation and is again back on the job. The Aerial Rooneys have opened on the first unit of 36 weeks booking of vaudeville for Fox, Fanchon & Marco, which is a new policy, using Ideas for the first three weeks and an all-star vaudeville bill every fourth week. Raymond Behee and Tom and Lela Plank were guests of Mr. and Mrs. Earl Keate, booking agent of the Fox, Fanchon & Marco West Coast Theaters, for Christmas at their home in Los Angeles, reports Tom Plank.

**Peru, Ind., Gleanings**

PERU, Ind., Jan. 10.—Bill O'Day, boss canvasman on the Sells-Floto Side Show, finally reached winter quarters January 4 without the aid of the trouser cab of Peru. Bill has been trying all winter to walk to the quarters for "health's" sake, but every time some of his many friends forced him to get in and ride. Jimmie O'Connor, of the commissary, was in Logansport on business last week. John Eberly arrived at quarters January 4 from Pennsylvania. He handles the canvas on the Floto Show.

Bert Noyes and George Lyle motored to Peru and were the guests of the New Roxy Theater. They made the trip especially to hear the Arkansas Wood-chopper appearing there.

The Neiss Troupe, of high-wire fame, which finished last season with the Robinson Show, is seen quite often at the quarters. It is getting ready with a new act.

Around the farm may be seen the faces of Blackie Diller and George Lyle, of the Robinson Show, and Red Finn, of the Ringling Show. The Schwartz Riding Troupe is busy getting in readiness for the season. Rhoda Royal has been a frequent caller at the farm.

George (Blink) Mason, formerly with the Big Show, has the front gate at the farm ready to usher in the tourists, as well as the pedestrians coming to and from winter quarters.

Red Finn, of the Ringling Show, tells of a change in his "squad". "Ham", who has the horse tents, and the train hand, Miller, have left for Sarasota, Fla., where they will be assigned new duties.

Walter Rairdon, of the main office, has left for Natchez, Miss., on business, reports M. F. Shreve.

**Notes From Petland**

ACCOTINK, Va., Jan. 10.—Recent visitors at Petland included Al F. Wheeler, of the circus bearing that title, on his way from winter quarters at Albemarle, N. C., to his home at Oxford, Pa., to spend the holidays with his family. Harry and Charles, sons of Charles Hunt, owner of Hunt's Circus, were here on their way from the winter quarters of the Ketrow Bros.' Circus, near Peters-

burg, Va., to their own winter quarters at Pikesville, Md. The boys brought with them the Ketrow lions, recently purchased by Hunt from Ketrow.

Mr. and Mrs. Arch Clair were here on business with Rex Ingham regarding the sale of animals in the zoo of Norumbega Park, Newtonville, Mass., of which park Clair is manager. The Clairs were on the last lap of an extended trip to Battle Creek, Mich., and to the convention of the park men at Chicago. While at Petland they received the news of the death of Johnny J. Jones, which was a great shock to them, as they were intimate friends of Jones.

Alexander Wetmore, assistant secretary of the Smithsonian Institute at Washington, D. C., was here recently with a party of friends. Wetmore is a renowned naturalist. Charlie Bowen and wife were here on their way from New York City to Raleigh, N. C. Charlie is recovering from a badly fractured skull, which he received on the Barnett Bros.' Circus last season, where he had the light plant and played trombone.

Dr. Mack, owner of the Mack Vaudeville and Picture Show, was here with his son and daughters on their way home to St. Stephens Church, Va., after a trip to Delaware. Dr. Mack makes the same territory, 12 counties on the eastern shore of Virginia year after year and reports business as being fair last season. While here Dr. Mack purchased animals to use in his magic act. Jerry Wood, formerly of Petland and now in an executive position with the Shell Oil Company, was a recent visitor.

**Meister in Orlando, Fla.**

Frank P. Meister, last season band leader on the Mighty Haag Shows, is spending the winter at his fruit and pecan grove on the outskirts of Orlando, Fla.

CAPTAIN GEORGE STETCH returned to his home in Lancaster, Mo., for a visit with his mother, also with Col. William P. Hall. The Captain will leave Lancaster January 13 for the West Coast to join the Gentry Bros.' Circus, where he is superintendent of elephants. He will take back with him three elephants, and with this addition the Gentry Show will have six bulls.

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## Under the Marquee

By CIRCUS SOLLY

HARRY D. LEWIS writes from Mexico City that he will spend the winter there.

WALTER CLARK, billposter, writes that he had a pleasant engagement on the Mighty Haag Shows last season.

SADIE DEAN CLARKE writes that she is not connected with Texas Joe (Joe Clarke), of the Walter L. Main Circus.

WYATT DAVIES, after closing with the Downie Bros.' Circus, went to New Orleans for the winter.

MAKE IT A POINT to refer to the Letter List every week. There may be mail for you.

THE PHOTO of the late Andrew Downie, used in the issue of *The Billboard* dated December 27, was by E. J. Kely, "Century", New York City.

JIMMIE GALLAGHER, bannerman of the Downie Bros.' Circus, called at *The Billboard* offices in New York prior to leaving for a tour of the West.

J. D. McNEELY, circus billposter, is at the Savoy Theater, Louisville, Ky., where he has the concessions. He will be back with one of the big ones.

PEARLITA, formerly with the Al G. Barnes and John Robinson circuses, is now managing the Earl Hotel in Kansas City.

AMONG SHOWFOLK in Miami, Fla., are the Barnes Family, Beers Family, Al and Ola Kadel, Shorty Gilbert, Ed Nixon and wife and E. C. (Slim) Biggenstaff.

PERCY WILLIAMS, with the Al G. Barnes Circus last season, has been suffering from a broken foot at his

home, 1226 E. Madison street, Phoenix, Ariz.

BOB EUGENE is getting his rigging and acts in shape at his new residence in Stamford, Vt. He again will have three aerial bar acts on the Ringling-Barnum Circus.

J. FRED DUPILE, cornetist, has purchased some choice citrus land adjoining Frank R. Melster's orange grove near Orlando, Fla., and is spending the winter there.

MR. AND MRS. EARL HARVEY, last season with Duke Drukenbrod on the John Robinson Circus Side Show (Mrs. Harvey known as Baby Josie, heavy-weight dancing girl), enjoyed a fine Christmas dinner, served by Josie's sisters, in Los Angeles.

GEORGE H. WILLIAMSON will again be superintendent of properties on the Sells-Floto Circus. This will be "Blackie's" seventh consecutive season with S.-F.

CHARLES CELEST, wire walker, is in charge of the stage door of the English Opera House in Indianapolis this winter. For three winters he officiated at the balcony door entrance.

JOHN FINNEGAN, formerly with the Ringling-Barnum Circus and more recently press agent at the Frolic Roof, New York City, has been seriously ill at his home, 521 Park avenue, Worcester, Mass.

FRANKLIN CLARY has been appointed postmaster at Sharpville, Pa., for the third time. He has many friends in the circus world who will be glad to learn of this.

MRS. GEORGE B. LOWERY has returned to the Lowery winter quarters at Shenandoah, Pa., following a two-week visit to her niece, Mrs. J. Rogers, in Philadelphia.

JAMES R. DAILEY (Cookhouse Irish), who is in the County Infirmary, Route 8, Box 263-E, Wichita, Kan., thanks his friends for their Christmas cards and letters.

C. H. (WOGO) WILKE closed a successful holiday season, clowning in the J. C. Penney department stores in Appleton, Sheboygan, Waupun and Fond du Lac, Wis. He also played clubs and at a Children's Home.

CLARENCE E. CANARY, who has been with the Gentry Bros. and other circuses, lays claim to being the first circus performer to make a parade in 1931 when, on his menage horse, he led an exploitation stunt for *The Big Trail* in Franklin, Ind., New Year's Day.

JOHN H. MELZER, manager of the Flying Columbians, has the following working out at his gymnasium in Saginaw, Mich.: Four Columbians, McCoy Trio; Rowley Cushman, of the Flying Floyds; Vincent Picard, formerly of the Eugene Troupe. The Columbians are practicing some new tricks.

SAMUEL E. LYSLE, Circus Fan of Pittsburgh, who has been ill the last two months, having undergone an operation at the Ohio Valley Hospital, is en route to Florida, accompanied by his wife and two small boys, to enjoy the sunshine at St. Petersburg for two months.

AL BUTLER, contracting agent of the Ringling-Barnum Circus, dropped into *The Billboard* offices at Cincinnati the latter part of last week to say "howdy". Al has been ahead of three or four legit. shows this winter. He is now leading the way for *Young Stammers*, which is to appear at the Shubert Theater, Cincinnati, next week.

E. POND writes that James M. Cole, on the Sells-Floto Circus last season, is convalescing at the home of his mother, Mrs. Cora E. Cole, in Penn Yan, N. Y., from an operation for appendicitis. Prior to being with the Floto Show, Cole was with

the Walter L. Main and Gentry Bros.' circuses. He formerly was treasurer and assistant manager of the Smith Opera House, Geneva, N. Y.

FRED MOULTON, last season 24-hour man with the 101 Ranch Show, has been putting in the winter at Okmulgee, Okla. He entertained J. C. Rhodes, of the Hagenbeck-Wallace Circus, for several weeks last month. Last season Moulton had a very nice engagement at Tulsa, Okla., with the Shrine Circus, and says that it looks like a repeater this year for the last of February.

H. C. INGRAHAM, writing from St. Petersburg, Fla., states that Bill Rice is in Florida selling Ernie Young's public wedding and that Dan Odom is down there on a business deal. A unit of the Pacific Whaling Company played there recently to poor business. Folks are hungry for "flesh" shows. Chief Silver Tongue, Indian baritone, recently gave a concert and cleaned up.

JACK LAMPTON, snare drummer, last season with Jack Bell's band on the 101 Ranch Show and formerly with Sells-Floto, Sparks and other circuses, is now playing with Frankie Lehto and his Musical Stompers of Wheeling, W. Va., making dates thru Pennsylvania and Ohio. He expects to again be with one of the big ones. He states the Gilmore Circus programs broadcast on Saturday nights from Station KFI, Los Angeles, at 11:15, are very good.

ERNIE NAATZ, formerly of the 101 Ranch Show, entertained a large number of circus friends during the holiday season at his new winter estate on Lake Shore Drive, Chicago. Among the guests were J. B. McMann, Gunny Fay, Able Taverlinsky, Bill Burtis, Dutch Schiff, Frankie Harom, of the Chicago Stadium; Joe Troskey, George Love, James Fanning, Mike Healy, Jake Besser and C. Naylor. Carl Logsdon, last heard from in Mexico City, was among the missing.

DR. J. A. FOGARTY writes from Davenport, Ia., that after practicing his profession, dentistry, for 18 years, he again is getting the show fever and expects to troupe this season. He was a musician with the Walter L. Main Circus in 1895; John Robinson 10 Big, 1897-'98, and after that with Young Bros., Terry's and Burk's Tom shows, Downie-McPhee Company, Myrtle Vinton Company, Diamond Minstrels, Fulton Stock Company, McAlpin's Hans Hanson Company and several other organizations.

FRANK H. LEE, retired circus man, is living in Pawtucket, R. I. Twenty-eight years ago, after experience with Bob Hunting's Railroad Circus, he assembled a circus of his own and became acquainted with many top-notch performers and owners. Although at present engaged in business, Lee is still a showman to some extent, occasionally staging Punch and Judy shows and other forms of entertainment, including chalk talks and feats of legerdemain. Spring has a special appeal to him for that is the season when his favorite form of entertainment "takes to the road".

CHIEF RED FOX arrived in Cincinnati last week from Rosebud, S. D. In a call at *The Billboard* he stated that he will be with the Lewis Bros.' Circus this season, presenting an opening spec. with Indians, about 10 in number, and also will put on a concert. He will be on the program of the K. of C. Circus, to be put on by Paul M. Lewis in Cincinnati next month. Last week he related tales of Indian life at the rally of Elder Council, Knights of Columbus, in the Queen City. He has been in the show business 31 years and among other shows was with Buffalo Bill.

THE FOLLOWING were on the advance of the Gentry Bros.' Circus when it closed at Long Beach, Calif.: S. B. Warren, brigade manager; J. H. Gearhart, special agent; Ted Flury, boss billposter,

assisted by M. Quinn, Bert Nixon, T. Walters, M. Brown, H. Spurry, L. Miller; Charles Seward, boss lithographer, assisted by J. Gates, M. Sawey, J. Green, J. Thorne; Blackie Ball, porter and paste-maker. W. Clark, general agent, and Warren are wintering in Los Angeles in a furnished apartment. Gearhart and Seward have rented a bungalow court at Long Beach. George Bagwall, candy butcher, is sharing their court.

ROY BARRETT and Earl Shipley, clowns, played Charleston, Ill., New Year's night for the Edna Deal office, and are engaged for January 20-21 at the Hotel Jefferson Goldroom, St. Louis, where a one-ring circus will be put on. Barrett will play Cincinnati February 9-13 for Paul M. Lewis' K. of C. Circus and will be at the Shrine circuses in Minneapolis and St. Paul for Dennis Curtis, Shipley, following the St. Louis engagement. They will play some dates for Orrin Davenport, including the one in Detroit. He will be back with the Hagenbeck-Wallace Circus for the outdoor season. Barrett also will return to one of the Ringling units.

IN THE JANUARY 3 issue, under West Coast Jottings, it was stated that the Three Flying Thrillers would be unable to appear at the Shrine Circus to be held in Los Angeles, due to two of the boys being in an accident. Delbert H. Doss, manager of the act, writes: "This I am sure is an error as I had word from Harold Voise, my partner, and Robert Brooks, the catcher and third member, just a few days ago, and nothing was said of an accident. The Three Thrillers are to meet in Bloomington, Ill., in a few days to commence practice in the Coliseum there, previous to several indoor dates, to be followed by opening with one of the Ringling circuses. Brooks has been spending the off season with relatives in Los Angeles, while Voise has divided his time between Los Angeles and San Diego with relatives and friends. I have had a most enjoyable vacation in Denver, Colo."

SAWDUST and burnt cork still bring back memories to George A. Jenkins, 69, and Adolph Rejsley, 77, of Columbus, O., although it has been more than 25 years since the two settled down in that city after half a lifetime in the show business. As boys they lived in Columbus, but they knew each other only slightly. It was later in life, when they chanced to be thrown together in the world of bright lights, that they became friends. They ran across each other in Europe and in America, on vaudeville stages, at circuses, in big-time theaters. And even today, they get together not infrequently to talk of the old days. Jenkins likes to talk about the early days of the Al G. Field Minstrels, with which show he trooped from 1885 to 1891. Rejsley likes to recall his days in the sawdust ring with Sells Bros., Cooper & Bailey and other circuses and vaudeville theaters in this country and Europe.

## Two Clowns Injured In Auto Accident

Slivers Johnson and Hinnie Marcum, clowns, were injured in an auto accident January 4 on State Route 15, between Mt. Vernon and Ashley, Ill., another car smashing into theirs. They were returning to Salem, Ill., from Benton, Ill., where they had been spending the day with James B. O'Neill, circus man. The former at present is at Swifts Hospital, Mt. Vernon, Ill., being treated for a broken nose, fractured jaw, cuts and bruises. The doctor doesn't think it will leave him disfigured. The latter is at the home of O'Neill, Benton. Marcum has four large gashes in his face and also is bruised.

Mr. and Mrs. O'Neill, and Jess Rainey, showman, of Mt. Vernon, have been of much assistance to the boys. Johnson with his partner, Charles M. Baker, will be at the K. of C. Circus, Cincinnati, in February for Paul M. Lewis.

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# The Corral

By ROWDY WADDY

MANY CONTESTANTS in pictures this winter.

PAT HENRY, down Oklahoma way, is preparing for the new season at rodeos.

SEVERAL OVERLAND outfits getting ready for 1931 troupings.

WONDER HAS the now Sheriff Joe Greer decided to stay away from show business?

LET'S HAVE more newsnotes from Wild West shows in winter quarters—who are in quarters, pastimes, etc.

SATURDAY, of this week, the rodeo in connection with the National Stock Show at Denver is scheduled to open and continue all next week.

A LIST of contest dates will not be published before the next Spring Special edition, in March, in which, as usual, the list of fairs, parks, conventions, etc., will appear.

QUITE A NUMBER of the rodeo boys and girls got "all messed up" in accidents last year, some possibly permanently injured. This year, however, will find nearly all of them back in harness.

WHEN thinking up versatile juvenile Wild West show performers by all means don't overlook those youngsters of Jim and Dolly Eskew. By the way, Jim has had a crackerjack show with the Rubin & Cherry Shows the last several seasons.

THIS WILL answer numerous inquiries received by this editor: The next annual meeting of the Rodeo Association of America is scheduled to be held in Cheyenne, Wyo., February 13-14, at which time a great deal of business is slated to be discussed and acted upon.

PRAIRIE LILLY ALLEN had at her Hollywood (Calif.) home for a New Year's Eve party, Mr. and Mrs. Joe Mullens, Jack Bartlett, Jr.; Burt Dillard, Madeline Turner, Buddy and Tommy Mullens, Mrs. Jack Bartlett, Sr.; Gregory, Edna L. Shaw. She was assisted by her mother, Mrs. William Little.

TWO FORMER contestants, Ned Pease and Tex Parker, have become business men in Los Angeles. Ned, who uses his own name, Jarvis, today, was a top-notch roper and bronk rider, contesting at Cheyenne, Pendleton, Calgary and other shows. Tex was a former "champ". These erstwhile cowboys are now selling automobiles.

A TELEGRAM (received too late for last issue) from Col. Frank Hafley stated that he had arrived at Chicago on his journey eastward from his ranch near Ridgeway, Colo., where he and his wife (Mamie Francis) spent several months, to his winter quarters at Marion, O. After a short stay at Marion Frank will go east on a booking trip.

AMONG THE interest-attracting horses with the Al G. Barnes Circus last season was "Comanche", the favorite mount of Montie Mickel Montana, fancy roper, etc., and one of the oldest high-school horses in this country. A beautiful "spot", 28 years old. Was formerly with the Ringling-Barnum Show. Incidentally, Montie and "Comanche" were on the program of the recent rodeo at Los Angeles.

EARVIN COLLINS, of Miles City, Mont., and his bride, Ruth, wintering in Hollywood, are residing at the apartment house of Leonard and Mary Ward. The four are spending much time on the Ward ranch near India, Calif. Leonard is raising turkeys, grapefruit, etc. Earvin will go to the Denver show this month, and join Mrs. Collins and the Wards later in Phoenix, for the rodeo there in February.

ABE LEFTON, California rodeo announcer, went to Denver, Colo., to announce the rodeo there.

Incidentally, Marco Hellman, wealthy sportsman of Los Angeles, presented Abe with one of his blue ribbon saddle horses as a Christmas gift. Abe is giving some time these days to the study of his Spanish guitar. He plans singing cowboy songs to his own accompaniment at some of the shows the coming season.

JIMMY AND POLLY McLEOD are still at Teckla, Wyo., where they have been since closing the season with the Al G. Barnes Circus two years ago. Mr. and Mrs. A. R. McLeod, former trouper, are spending the winter there. Jimmy and Polly drove to Cheyenne last summer, arriving in time to catch the finals of the Frontier Days, and spent a pleasant day with Dick and Rene Shelton. They also visited the Hagenbeck-Wallace Circus at Gillette and held confab with many acquaintances.

NOTES FROM Carr's Wild West—Bill Carr's Wild West and Horse Show closed its season with the Alamo Exposition Shows No. 1 at Beeville, Tex., and is now in winter quarters at San Antonio. Preparations in the way of painting, etc., are under way for the 1931 season and to take the road about February 15. Manager Carr is at this writing in Little Rock, Ark., and on his return trip will visit Fort Worth to purchase a few more steers for his show, which will be larger and better this year than ever before.

"HOWDY" FOLKS", was the greeting of Tom Mix in his full-page announcement, last issue. Also announcing that he will be "under personal direction of John Ringling for the next five years—and then some." Tom has made an outstanding success of his personal appearances in the circus field. Really outstanding. In the first place, he has a marvelous following among the screen fans, as well as other show-going people; also among prominent people throughout the land, and in foreign lands. Besides, he is a master entertainer; a versatile and accomplished performer, and is Showmanship personified. Some very attractive show matters may spring up and be developed thru his continued association with Ringling.

THERE HAVE BEEN inquiries regarding the whereabouts these days of the former member of Wild West shows and of later years screen star, Neal Hart. Edna L. Shaw, of Hollywood, Calif., writes of Neal as follows: "Dropping into the Blossom Room of the Roosevelt

Hotel in Hollywood, the leading dining and dancing center of screen folk in the movie capital, the other night, whom should I happen upon but Neal Hart and John E. Hartwig, manager of the Moose Jaw (Canada) Rodeo and a director of the RCA, visiting in Hollywood. Hart is taking a rest between pictures. He returned to Hollywood some time ago from Canada, where he was directing for the British Canadian Pictures, Ltd., at Calgary, one of the important pictures made, *North of 49*, in which the Calgary Stampede was featured. Guy Weadick, manager of the Stampede, was assistant to Hart. The latter also starred in the picture as well as directed it, with Barbara Kent playing opposite him. This notable of screenland was with the originals of Miller Bros.' 101 Ranch Wild West Show back in 1908, 1909 and 1910, he told me; has starred in 62 Western films and directed 34 features. Noted cowboys of the rodeo profession who have supported Hart include Yakima Canutt, Lloyd Saunders, C. R. Williams, Soapy Williams, Roy Quick, Red Sublette, Tommy Grimes, Joe Rickson, Tommy Kirnan, Chester Byers, Hank Durnell, Hank Potts and others. At one time he was manager of Four-Bar Ranch at Willow, Wyo., and the O. R. C. Ranch and secretary of O. R. C. Land & Live Stock Company; foreman of 77 Ranch at Manville, Wyo.; was a deputy sheriff and brand inspector of Converse, Colo.; city marshal and held numerous other positions. Hart and family have resided in Hollywood 16 years, during the period of his picture making."

between the Garden and Park theaters in Detroit. Summer of 1882 he was given a trial engagement contracting for Col. George W. Hall's Circus. From the start he proved a practical conscientious agent, and for the following season was engaged to go in advance of the George De Haven Show. In 1884 he went back to Col. Hall as contracting agent, and again to De Haven's Show for season of 1885.

In 1886 the Taylor Shows of Creston, Ia., had Link as general agent. The following season he was ahead of the Hall & Bingley Circus. The theatrical seasons of 1887 and '88 he handled the advance of the Boston Comic Opera Company and got in the summer months of '88 with Howe's London Circus; a late fall engagement with Sidell Bros.' Minstrels and again with Howe's London the following season. In 1890 Col. Burr Robbins financed the L. H. French Circus and Henry Link was selected to handle the advance. In 1891 he and E. D. Colvin put out Pete Peterson, a theatrical attraction which was not a box-office success.

Sells & Rentfrew in 1892 was a circus partnership promoted by Billy Sells, and Link was the general agent. Following in succession, he handled the advance for Bob Hunting in '83, for L. W. Washburn in '94 and for Pawnee Bill's Wild West in 1895. Illness that winter compelled a season of rest at home in Michigan, but in 1897 he was again out as agent of the McMahon Shows; 1898 found him back with Major Gordon Lillie handling the advance of Pawnee Bill's Historic Wild West. It was a phenomenally successful year for Major Lillie, and Link earned laurels for his able management of the advance.

A continuous circus and theatrical routine kept him working until January 19, 1907, when it was his misfortune to be in that disastrous Big Four railroad wreck near Fowler, Ind., when several lives were snuffed out and Link was rushed to a hospital so badly injured that for weeks it was thought he could not survive another day. However, by November of 1908 he was again so far recovered that he announced his intention to accept an offered engagement. From then on until his death he served in the capacity of general agent for prominent circuses, a good portion of the time for Mugivan & Bowers and later their American Circus Corporation. His final circus engagement was with the Heritage Bros.' Circus which unfortunately was an organization of brief existence.

## Old-Time Showmen

By CHARLES BERNARD

General agents are important factors in the operation of circuses, whether it be a small mud show, a motor outfit or a mammoth railroad circus and menagerie. That branch of the circus profession has lost many of old in the service and highly efficient men in the last decade. Among those well known to all show owners was Henry W. Link, who at the time of his death, October 24, 1929, had been identified with circus and theatrical work a full half century.

Link was born at Battle Creek, Mich., July 4, 1859. He entered show business at the old Coliseum, Detroit, winter season of 1878 and '79, under the veteran manager, Charles White. In 1880 he was employed at the Grand Central by W. J. Gilmore, and in 1881 divided his time

## Circus Saints and Sinners Club

RICHMOND, Va., Jan. 10.—Surprise packages are coming into the CSSCA almost daily. In Beaumont, Tex., lives a confidential broadcaster by the name of Sam Dollars Solinsky. Whenever he hears a circus band he loses all sense of propriety and is liable to get off his regular diet of steaks and chops in his excitement. He is responsible for those three little words, "Pay Bills Promptly," so important to the Retail Merchants' Association. And now Sam has gone and done and did it—he has joined the CSSCA and becomes the vice-president for the State of Texas.

Jack Colvig, vice president of the State of West Virginia and president of the Annie Oakley Tent, called a meeting recently when Frank V. Baldwin, Jr., happened to stroll into town on a week-end vacation. Among those who attended was Winifred Money, secretary of the Tent and in charge of ladies' initiations. Unfortunately, Doc Tom Hoge could not attend. Doc, being treasurer, and having nothing to report, naturally Tom had a "previous engagement". However, the New York financier was happily informed that the bank balance of the Annie Oakley Tent was piling up for the use of the September convention in Wheeling.

New members recently taken into the P. T. Barnum Tent: Charles E. Burke and Mrs. Walter Guest Kellogg. Mac (meaning McAllister) is catching

up with his work in order to be present at the semi-annual convention this spring in New York City.

Another Wheeling note is the fact that Elizabeth Price, whose heart was broken because she missed Richmond, has gotten as far as Charlottesville on her way to New York.

The P. T. Barnum Tent in New York had a big New Year's party. Circus people mingled with promoters; press agents hobnobbed with musical geniuses; hard-headed business men broke bread with artists. The high spots were renditions on the violin by Loblo, the well-known conductor; Ryley Cooper's recitation with makeup entitled *Cha*, and the vocal selections of Viv Redford.

Doc Waddell, our national chaplain, is in constant touch with Jack Colvig and would like to hear from other members. Doc has been instrumental in our getting some very worth-while members.

Harry Baugh, formerly of Petersburg, Va., and now of Reidsville, N. C., has joined the CSSCA and being the first one in from the State he automatically becomes vice-president. Harry is known by folks on every show and has often been referred to as "The Showman's Friend".

J. E. Frawley, manager of the Park Central Hotel, is a great admirer of our organization. JOHN C. GOODE, National Secretary.

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# Busy Weeks of Winter Conventions Beginning

**Eight associations gathering this week; 10 next—Minnesota, Vermont, Western Fairs, North Carolina, Massachusetts, Pennsylvania and Texas announce programs**

This and next week are the two heaviest weeks for winter meetings of State and district associations of fairs. Eight conventions are in session this week—Virginia at Petersburg, Vermont at Burlington, Kansas at Topeka, Ohio at Columbus, Minnesota at Minneapolis, Saskatchewan at Saskatoon, North Carolina at Raleigh and Western Fairs at San Francisco. For next week 10 are listed—West Virginia at Charleston, Western Fairs at Winnipeg, South Carolina at Columbia, Western Canada at Winnipeg, Nebraska at Lincoln, Michigan at Detroit, Massachusetts at Boston, Pennsylvania at Harrisburg, North Dakota at Fargo and Arkansas at Little Rock.

Programs for the conventions at Minnesota, Vermont, Western Fairs, North Carolina, Massachusetts, Pennsylvania and Texas were announced during the past week. These appear below:

MINNEAPOLIS, Jan. 10. — Approximately 800 delegates, representing every fair in the State, are expected to attend the annual meeting of the Minnesota Federation of County Fairs at the New Nicollet Hotel here next week. The convention will be called to order at 10:30 a.m. January 14 by the president, Charles S. Lewis, with the program running as follows:

Appointment of committees; song, *America*, led by Winifred von Wald Williams; address of welcome, D. J. Murphy, vice-president Minnesota State Agricultural Society; response, Charles S. Lewis; report of Secretary E. F. Hall; report of Treasurer Ed Zimmerhaki; music (quartet furnished by Frank L. Brzinsky); *How the County Fair Assists in Marketing Farm Produce*, Ed F. Flynn, assistant to general counsel Greater Northern Railway Company; *Why We Should Be Optimistic*, Stafford King, State auditor; noon adjournment for buffet luncheon. Wednesday afternoon, beginning at 1:30: Music (quartet furnished by Northwestern Amusement Company); *Doing Our Part*, Dr. George Mecklenburg, pastor Wesley Church, Minneapolis; *How Progressive Methods of Agriculture Are Stimulated Thru the County Fair*, Charles J. Gilbert, county agent Nobles County, Worthington; Henry Gordien, entertainer; *The Junior Live-Stock Show and What It Means to Minnesota*, J. S. Jones, secretary Live-Stock Breeders' Association and State Farm Bureau, St. Paul; adjournment.

There will be a meeting of the board of directors on Tuesday night, also a round-table discussion later. The subjects to be discussed will be *1931 Program for Boys and Girls*, led by William O. Lindemann, secretary Brown County Agricultural Association, New Ulm, and *How We Can Make Our Live-Stock Department More Efficient*, led by Bert A. Hanson, Mankato. Special entertainment

at this session will be furnished by Entertainers Service.

On Wednesday evening the Federation will give a banquet, entertainment and ball in the ballroom of the New Nicollet.

The Minnesota State Agricultural Society will hold sessions Thursday and Friday.

The third annual convention of the Vermont Agricultural Fairs' Association at the Hotel Vermont, Burlington, Vt., will be for one day only, Wednesday, January 14. Beginning at 10 a.m. there will be group meetings of department superintendents, something new for this organization, to discuss their individual problems and prepare questions to be taken up and discussed in the afternoon. At 11:15 the general business session will begin with reading of the reports of Secretary G. W. Rublee and Treasurer E. H. Olmstead, appointment of committees and reports of the publicity, legislative and other committees. In the afternoon, starting at 1:30, there will be the address of the president, J. E. Donahue; speeches by Edwin R. Flint, Tunbridge, on *Something New for Fairs From Long Years Ago*; Donald W. Smith, Barre, on *Cleaning Up Our Midways*; E. L. Ingalls, State club leader, and E. E. Bergstrom, Rutland, on *The 4-H Clubs and What They Mean to the Future of Fairs*; Thomas J. Adams, Woodstock, on *Horse Shows and Their Benefits*; Will L. Davis, Rutland, on *Fair Exhibits*; James E. Donahue, Essex Junction, on *Gates and Passes*; W. H. Gocher, Hartford, Conn., secretary National Trotting Association, on *Light Harness Horse Racing*; discussion of problems confronting the superintendents; report of nominating committee; election of officers, and introduction of visiting fair officials, representatives of booking agencies and attractions, carnival and fireworks companies.

A banquet will be held in the same hotel Wednesday night. Colonel Robert W. McCuen will be toastmaster, and speakers will include Hon. Stanley C. Wilson, governor of Vermont; Dean J. L. Hills, University of Vermont; Thos. Bradley, Extension Service U. V. M.; A. W. Lombard, secretary Massachusetts Agricultural Fairs' Association, whose subject will be *New England—A Good Place to Hold Agricultural Fairs*; W. H. Gocher; Frank Muzzy, horseman, of

Pittsfield, N. H., and Charles A. Nash, general manager Eastern States Exposition, Springfield, Mass. There will be music and vaudeville acts while the banquet is going on.

The Northern Vermont Fairs Circuit will meet at the Hotel Vermont in the afternoon of January 13, and that evening the Green Mountain Circuit will hold a session.

The new governor of California, James Rolph, Jr., is expected to attend the banquet of the Western Fairs Association at the Whitcomb Hotel, San Francisco, Friday evening, January 16, according to word from Charles W. Paine, secretary of the association, as well as secretary of the California State Agricultural Society.

Among the speakers will be William Guilford, of the California National Bank of Sacramento, who is a great fair enthusiast and who has made quite a success of the different angles of a successful fair.

During the banquet entertainment features will be furnished by Carlyle & Ellsworth Booking Agency.

The meeting of the Western Fairs' Association will last two days, January 16-17, and secretaries from not only California but Oregon and Arizona as well will be in attendance. Among other matters to come up will be the arrangement of dates for the 1931 show circuit.

All of the 28 fairs of the North Carolina Association of Fairs are expected to be represented at the third annual meeting of the organization at the Hotel Sir Walter, Raleigh, N. C., this week. The convention will be called to order at 10 o'clock Thursday morning, January 15, by Dr. T. N. Spencer, president of the association. After reading of the minutes and appointment of fair date, legislative, membership and grievance committees, an address of welcome will be made by John S. McDonald, chairman of convention committee, Chamber of Commerce, Raleigh, with response by W. C. Denmark, secretary Wayne County Fair Association, Goldsboro. Other addresses listed are *The State and County Fairs in North Carolina*, by Prof. C. L. Newman, associate editor *The Progressive Farmer*, Raleigh; *The Press and the Fair*, Hon. Josephus Daniels, editor *News and Observer*, Raleigh; *Horse Racing—What Value?*, Walter Moore, manager Eastern department *The Horse Review*; *The Annual Fair and Its Objects*, Col. H. B. Watkins, president Virginia Association of Fairs, Danville. These will be followed by an open discussion of problems confronting fairs. A special meeting of the Carolina Short Ship Circuit will be held immediately after the morning session.

Thursday afternoon, beginning at 2:30: Report of committees; *Modernizing the Fair of Today*, Dr. J. S. Dorton, secretary Cleveland County Fair, Shelby; *Possibilities of Cattle Industry in North Carolina*, Prof. R. H. Ruffner, head of Animal Husbandry, North Carolina State College, Raleigh; *Your Fair Midway*, Paul V. Moore, secretary-manager South Carolina State Fair, Columbia; *The Bookings and Value of Grand-Stand Attractions*, (See *BUSY WEEKS* on page 55)



By AL HARTMANN  
(Cincinnati Office)

There may be food for thought for other fairs in a plan used by the Arizona State Fair at Phoenix for the first time in 1930, by which a new avenue for voluntary support was created. A limited number of boxes, comprising the best seats in the grand stand, were set aside for patrons and patronesses of the institution, these being sold at a flat rate of \$100 each. This charge included admission to the grounds and automobile parking privileges as often as patrons wanted to come and go during the six days and nights of the fair. Each box was provided with at least six chairs.

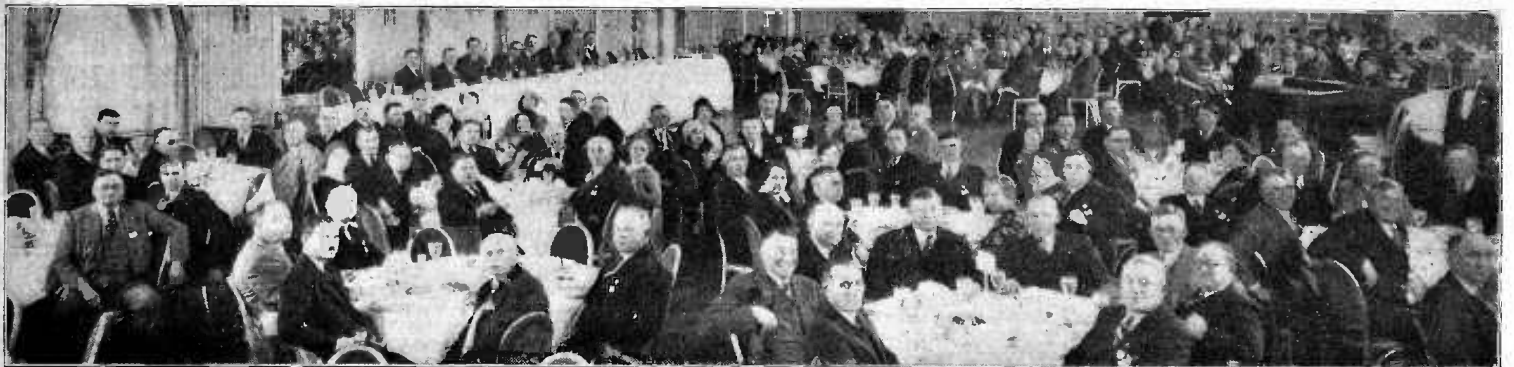
With the box seats carrying entrance and parking coupons, the necessity of box holders buying separate general admission tickets and worrying over automobile parking accommodations was eliminated.

A large parking place was set aside, with separate stalls carrying numbers corresponding to numbers on the tickets, and an attendant was in charge at all times to park and release patron cars.

It is understood the plan worked out very successfully and that the boxes were practically sold before the fair opened.

J. M. BRESNAHAN, manager of the Midland Empire Fair at Billings, Mont., and past president of the Rocky Mountain Association of Fairs, is a man who never gambles or drinks. However, while the meeting of the Rocky Mountain Association was going on recently at Havre, Mont., Art Briese, who represented Thearle-Duffield Fireworks Company, accused Jack of gambling—all for the sake of an argument. When Jack returned to the hotel one evening Art said to him: "I see you have been at it again." Jack said: "What do you mean, Art?" "I mean you have been gambling," replied Art. "Now, Art," said Jack, "you know I never gamble or drink; in fact, I wouldn't do anything you wouldn't do." To which Art replied: "Any time a man can go into a convention and hold out for the dates of 7-11 I am suspicious of him." "Well, Art," said Jack, "we have always been credited with putting over a real fair, and it should be much better, especially when it will open on an early September morn, with dates 7-11. It should be a winner."

XENIA, O., Jan. 10.—The annual meeting of the Southwestern Ohio Shortship Circuit, comprising 14 of the best fairs in this section of the State, will be held in Xenia about the middle of February. About 250 fair board officials are expected to attend.



Banquet of the Wisconsin Association of Fairs held at the Hotel Schroeder, Milwaukee, Tuesday Night, January 6. —Photo by Taylor



## Haines Succeeds Judge Holderman

DAYTON, O., Jan. 10.—Judge Irvin L. Holderman, who on January 1 completed a service of eight terms, or 16 years in all, as secretary of the Montgomery County fair board, would not consider reappointment when the board met last Saturday. Ralph C. Haines, who has been president of the board for several years, was made secretary to succeed Judge Holderman, retaining his board membership, however. T. A. Routson was named president to succeed Haines, and Frank Hamburger and C. E. Brown were re-elected vice-president and treasurer respectively. Judge Holderman was voted an honorary life membership on the board and resolutions of appreciation are to be framed and presented at the next board meeting.

The fair this year will be held for four days and four nights beginning September 7. There was considerable discussion as to whether both day and night racing would be held, a number of board members preferring to stage only night events. This item will be more definitely decided following the State meeting at Columbus. Last year was the first time that night racing was held and the procedure was considered a success.

## No Definite Dates Yet On Postponed Meetings

Word from W. D. Smith, secretary of the Missouri-Kansas Grand Racing Circuit, under date of January 7, was that the dates of the postponed meeting of the organization had not been set up to that time. The meeting had been called for December 31 at the Baltimore Hotel, Kansas City, Mo., and was postponed because the different fairs making up the circuit were not in a position, financially, at that early date to determine the amount of money that they would have for their speed programs. It was the opinion of L. L. Lake, of Higginville, Mo., president of the circuit, that if the meeting was put off until the latter part of January or the first of February the members of the association would be in a much better position to intelligently make up their classifications.

As a result of this the meeting of the Association of Missouri Fairs and Expositions, of which Prof. E. A. Trowbridge is secretary, scheduled for December 30 at the same hotel, was postponed until the same time that the racing circuit convenes.

## Enlarging Industrial Building at Orlando

ORLANDO, Fla., Jan. 10.—Work has begun on an addition to the Industrial Building at the Central Florida Exposition here which will more than double the size of the structure. Seven counties and 14 communities will be represented with exhibits this year, February 24-28, and already nearly all the concession space has been sold.

The log cabin built two years ago to house the fish and game exhibit has been enlarged and connected with the new addition to the Industrial Building so that the crowds can start thru this large building at the right of the entrance and go right on thru into the novel and expensive wild-life exhibit staged by the State game and fish commission.

Adjoining this great log-cabin type of building is the special exhibit building that houses the Boy Scout display, and the feature exhibit being made by the American Forestry Association, and the Florida Forestry Service has been doubled in size. These bring the crowds right out to the midway.

Karl Lehmann, secretary-manager, announces that advance reservations already in hand assure nearly twice as large an exposition as last year.

THE 1931 Stark County Fair, Canton, O., will open Labor Day for five days and nights.

## Holding Annual Fair Best Evidence of County's Success

DE LAND, Fla., Jan. 10.—Hon. Eugene Talmadge, commissioner of agriculture of Georgia, has tentatively accepted an invitation to share the honors of Mayo Day at the Volusia County Fair February 18. When Florida's commissioner of agriculture, Hon. Nathan Mayo, will meet and talk to the farmers and growers. "There is much in common between Georgia and Florida," writes Mr. Talmadge, "and especially in North Florida and South Georgia, where climatic and soil conditions are identical."

In accepting the invitation to participate in the Volusia County Fair, Mr. Mayo said: "When a county persists in having annual fairs it is the best evidence of its success. The price of achievement is demonstrated in the splendid exhibits which offer encouragement for still greater efforts. The counties that set the pace are due the recognition of leadership. They point the way for the farmers of the future."

## Three New Buildings For Mississippi Fair

DAVENPORT, Ia., Jan. 10.—Improvement of grounds, buildings and equipment has always been a definite policy with the management of the Mississippi Valley Fair and Exposition, and this year will be no exception to this rule.

The building program for 1931 includes the construction of a new poultry building and two new horse barns. The latter are made necessary by the fire of early November which destroyed several of these buildings.

The poultry building will be erected just west of the present Industrial Arts Building. It will be of frame construction, 48 by 120 feet in dimensions. The approximate cost will be \$7,500. In addition to poultry, this building will contain facilities for the display of various kinds of poultry supplies and contrivances.

The two horse barns will be of modern construction and will contain 25 stalls each.

The machinery field is to be vastly enlarged. During the first few years of the fair this plot of ground "went a-begging," but for the last five years or more conditions have been quite the reverse. For the accommodation of both exhibitors and spectators, this field will be laid out into streets or thoroughfares.

One of the main improvements at the fair plant during 1930 was the new lighting system. These revolving floodlights, placed on top of the grand stand, made the race track in front of the grand stand and the main avenue of the midway almost as light as day on the darkest night.

The total attendance for the 11 years of the fair runs close to a million paid admissions. Organized in 1920, the fair association owns 85 acres of choice ground. It is the largest community asset from an amusement standpoint in Eastern Iowa and Western Illinois.

## Discontinue Night Fair At New Philadelphia, O.

NEW PHILADELPHIA, O., Jan. 10.—Members of the Tuscarawas County Agricultural Society have fixed the dates of the 1931 fair as October 13-16. It also was decided to eliminate the night sessions, lack of patronage being given as the reason.

Thomas J. Haley, president of the society for the last 10 years, was re-elected. Other officers named were J. D. Craig, secretary for the last 10 years and for the last eight years superintendent of the grounds; G. E. Hirsch, re-elected treasurer; Earl D. Fisher, vice-president, succeeding Fred W. Andrews.

Property of the society will be deeded to the county commissioners, who have agreed to pay the indebtedness of the association, which has been in evidence for the last five years, officers of the fair said.

## All Children Under 16 To Be Admitted Free

WINTER HAVEN, Fla., Jan. 10.—Young people up to the age of 16 will be admitted free at all times to the third annual Florida Orange Festival, which opens here January 27 for a five-day run, and this also entitles them to witness all free entertainment acts and any other feature for which admission is not charged within the gates.

"Most fairs and expositions make a charge for children as well as adults," said Manager J. B. Guthrie, "but the Florida Orange Festival wishes to cooperate with the public and feels it only right and proper that this courtesy be extended to school children."

Persons living in the greater portion of the United States, particularly east of the Mississippi or in the Mississippi Valley, will be afforded an opportunity to attend the festival by reason of the securing of special excursion rates on more than 50 main line and branch railroad systems of the country.

Ten Chambers of Commerce thruout South Central and East and West Coast Florida have already accepted the invitation of the Winter Haven Chamber of Commerce to make the local Chamber's booth at the festival their headquarters during the exposition. The invitation was first extended the various civic bodies a month or more ago and the response received by Secretary G. F. Sampson indicates that Winter Haven has made many enthusiastic friends for the festival by this action.

## Macomb Fairgrounds As Athletic Field

MACOMB, Ill., Jan. 10.—The grounds of the Macomb Agricultural Fair Association here have been sold to the Board of Education for use as an athletic field for Macomb High School. In making the purchase the board assumes a \$10,000 mortgage, turns over the tract of school land on South Campbell street and pays \$1,200 cash.

The fair association will remove the barns on the tract, also the amphitheater. The school board will retain with the ground all of the fencing and the ticket houses at the entrance. The fair association also has agreed to fence the south side of the field, where the barns will be moved.

The fair was discontinued in 1929, and the grounds since then have been rented by the high school.

In addition to use of the property as an athletic field, the board of education expects some revenue from it thru leasing it to various attractions. It is not the intention, immediately at least, to build any school buildings on the ground.

## Fairgrounds at Lemmon May Be Sold at Auction

LEMMON, S. D., Jan. 10.—Grounds and buildings of the Interstate Fair Association here will be sold at auction January 31 unless public-spirited citizens raise \$1,400, the amount of the mortgage held by a lumber company.

The association was organized 20 years ago and many successful fairs have been held here. Bad weather has caused diminished receipts in the last few years, however, and the association has run into debt.

## Calhoun County Cuts Gate Charge in Half

MARSHALL, Ill., Jan. 10.—The Calhoun County Fair board held its first meeting of the new year Monday afternoon at the Courthouse here when the machinery of the 1931 fair was set in motion. Among the most important matters disposed of was the decision of the board to reduce the gate admission from 50 cents to 25 cents.

It also was decided to move the race-horse barns from behind the grand stand to a location farther east, thus providing a larger and more convenient parking space. It is planned to build a new and larger 4-H Club live-stock building, near which will be erected an arena for judging. This is necessary to care for the enormous increase in 4-H Club activities in the county. It also is planned to remodel the front part of the grounds so as to provide an entrance for cars in order that all confusion and congestion may be eliminated.

The secretary, R. E. Hardenburg, was instructed to furnish a monthly financial statement to all members of the fair board.

The dates for the 1931 fair have not been set as yet, but undoubtedly will be August 24-29, which is the week following the Ionia Free Fair.

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Show will be held in Municipal Auditorium, seating 4,000. CAN USE few additional Acts.

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# Delegates Out In Big Number

**Exceptionally large attendance of attractions people —all officers re-elected**

(Continued from page 3)

All that is needed is a fair weather break."

With a new administration coming in, the next session of the State Legislature is likely to bring up some new legislation pertaining to fairs. President Putnam stated that he is satisfied the new administration will be in sympathy with the fairs and fair development just as its predecessor has been. There have been three commissioners of agriculture in the last two years and all showed a marked interest in fairs. The commissioner of agriculture and the department of markets have shown the fairs every consideration, and Wisconsin has taken care of its fairs better than any other State in the union, it was declared. President Putnam warned that the association's members must be on the alert for new legislation and should keep in close touch with their representatives at the capitol.

The peddlers' license law was touched upon, there having been some difficulty in connection with the old statute licensing peddlers. The law never was intended for concessionaires, it was pointed out, and an endeavor to revise the law was urged. Concession prices also came in for discussion. There are three sources of revenue to the fair, President Putnam pointed out; gate, grand stand and concessions. Concession prices should be based upon the attendance, he said. Some fairs set an arbitrary price per foot for concessions regardless of attendance, but this, it was shown, is grossly unfair. A more just price for space would help to minimize the evils the fair and the concession men now have to contend with. Concessionaires and carnivals that cancel a week ahead of the fair, often leaving the fair secretary in an embarrassing position, were scored. It was suggested that any fair having such cancellations report the offenders' name to the secretary of the State association, who would list such offenders and furnish all members with a list. As the Wisconsin Association of Fairs is a member of the International Association of Fairs and Expositions, that organization also could help, Putnam reminded the fair men.

"There is too much of blaming the carnivals for all the bad things pulled on a fairground," he said. "Licensing carnivals that come into the State as it is done now, under an old law, is not fair. Still dates, booked under auspices, committees that know nothing about carnivals, give an opportunity for shows to pull many objectionable practices, and these hurt the fairs and the clean shows. It looks as if the State is licensing just anybody. If the fair men get busy they can kill off the dirty shows, and doing this will react to the advantage of both fairs and concessionaires."

Regarding games, Putnam said he is sure the incoming Legislature will be fair.

Following President Putnam an address on *Systematizing the Fair* was delivered by A. W. Kalbus, associate manager of the Wisconsin State Fair.

One of the most interesting and informative talks of the convention was made by John Goldberg, concessionaire, of Milwaukee. "I have a very limited vocabulary," Goldberg warned, "so you can laugh at me, but please don't cry." Perhaps his vocabulary was limited, but Goldberg succeeded in telling 'em some things that sank in. He called attention to the many injustices to which concessionaires often are subjected; the high prices paid for space; unfair competition of "home guards" and some

## Fair Meetings

Minnesota Federation of County Fairs and Minnesota State Agricultural Society, January 14-16, New Nicolet Hotel, Minneapolis. E. F. Hall, secretary, 302 Gorham Building, Minneapolis.

Saskatchewan Agricultural Societies Association, January 14-16, Convocation Hall, University of Saskatchewan, Saskatoon, Sask., Can. John G. Rayner, secretary, Saskatoon.

North Carolina Association of Fairs, January 15-16, Hotel Sir Walter, Raleigh, N. C. T. B. Smith, secretary, Raleigh.

Western Fairs Association, January 16-17, Hotel Whitcomb, San Francisco. Chas. W. Faine, secretary, Sacramento, Calif.

West Virginia Association of Fairs, January 19-20, Ruffner Hotel, Charleston, W. V. Mrs. Bert Swartz, secretary, Wheeling, W. Va.

Western Fairs Association (Canadian), January 19-21, Fort Garry Hotel, Winnipeg, Man., Can. H. Huxley, secretary, Lloydminster, Sask., Can.

South Carolina Association of Fairs, January 19-20, Jefferson Hotel, Columbia, S. C. J. A. Mitchell, secretary, Anderson, S. C.

Western Canada Association of Exhibitions, January 19-21, Fort Garry Hotel, Winnipeg, Man., Can. S. W. Johns, secretary, Saskatoon, Sask., Can.

Nebraska Association of Fair Managers, January 19-22, Cornhusker Hotel, Lincoln, Neb. Elliott R. Davis, secretary, Hastings, Neb.

Massachusetts Fairs Association, January 21-22, Statler Hotel, Boston. A. W. Lombard, secretary, 136 State House, Boston.

Michigan Association of Fairs, January 22-23, Fort Shelby Hotel, Detroit. Chet Howell, secretary, Che-saning, Mich.

Pennsylvania State Association of County Fairs, January 22-23, Harris-burger Hotel, Harrisburg, Pa. J. F. Seldomridge, secretary, Lancaster, Pa.

North Dakota Association of Fairs, January 22-24, Waldorf Hotel, Fargo, N. D. Sam F. Crabbe, secretary, Fargo, N. D.

other concessionaires who slash prices to a point where there is no profit and otherwise "gum up the works." "It is the concession man's fault," Goldberg stated. "It should be specified in the contract that nothing should be sold under 10 cents."

Allowing too many concessions on the ground also was scored. Goldberg gave an instance of one fair, held in a town of 2,000 people and which never drew as much as 10,000 attendance, that had 46 hamburger stands and 36 ice-cream stands. Several other matters were gone into by Goldberg, who covered his subject quite fully and intelligently, and when, at the close, he informed the assemblage that "there isn't any more" he was given the biggest hand of the morning.

J. H. Hayes, of Madison, gave an informing talk on *Poultry Premiums and Departments*. He urged drastic revision of premium lists. Premium money should be adjusted in accordance with the popularity of breeds, he said. At present the little known breeds, of which there may be only a few fowls in the country, are given the same consideration and premiums as the popular breeds. An increase of premiums on popular breeds and decrease on the unpopular would tend to discourage carlot exhibitors who are now more or less a thorn in the flesh to fair men. It also was suggested that teeth be put in regulations for the control of poultry diseases.

At the conclusion of Hayes' address it was called to the association's attention that Governor La Follette was being inaugurated and on motion Secretary J. F. Malone was instructed to send the new Governor a telegram wishing him success.

Arkansas Federation of Fairs, January 23, Marion Hotel, Little Rock, Ark. W. Homer Pigg, secretary, Hope, Ark.

New England Agricultural Fairs Association, fourth week in January, probably at Hotel Kimball, Springfield, Mass. H. T. Hyde, secretary, Southbridge, Mass.

South Texas Fair Circuit, January 26-27, Boerne, Tex. George J. Kempen, secretary, Seguin, Tex.

Association of Georgia Fairs, January 26-27, Waycross, Ga. E. Ross Jordan, secretary, Macon, Ga.

Texas Association of Fairs, January 30-31, Adolphus Hotel, Dallas, Russell S. Rhodes, secretary, Tyler, Tex.

Association of Tennessee Fairs, February 3-4, Noel Hotel, Nashville, Tenn. W. F. Barry, secretary, Jackson, Tenn.

British Columbia Fairs Association, probably early in February, New Westminster, B. C., Can. Wm. J. Bonavia, secretary, Victoria, B. C., Can.

Northern Fair Circuit, February 8, Moberge, S. D. Dr. E. J. McAllister, secretary, Lemmon, S. D.

Mississippi Association of Fairs, February 12-13, Edwards Hotel, Jackson, Miss. J. M. Dean, secretary, Jackson, Miss.

International Motor Contest Association, February 16, Auditorium Hotel, Chicago. A. R. Corey, secretary, Des Moines, Ia.

New York State Association of County Agricultural Societies, February 17, Ten Eyck Hotel, Albany, N. Y.; Association of Town Societies meets at same time and place. G. W. Harrison, secretary, 131 N. Pine avenue, Albany, N. Y.

Louisiana Association of Fairs, February 27-28, Hotel Virginia, Monroe, La. R. S. Vickers, secretary, Donaldsonville, La.

**STATE ASSOCIATION SECRETARIES**—Send in your winter meeting dates to be included in the above list. Inquiries are already being received from interested persons.

A short talk was made by E. R. Jones on horse-pulling contests. These contests have proved quite popular in Wisconsin. Started five years ago, they have grown in interest yearly, and in 1930 contests were held by 19 fairs. Forty-two fairs contributed \$50 each to buy a dynamometer, and the State agricultural college bought another. These are allotted to the various fairs requesting them. This year a special prize of \$50 is being offered to any team lowering the State record, and \$100 to any team lowering the world's record, now held by an Ohio team. Records cannot be broken on a race track, the speaker said. It is necessary to pull in tough sod. He suggested that the first half or three-quarters of each contest be staged on the track and the last portion on the infield sod.

### Tuesday, January 6

On Tuesday's program there were several interesting and informative talks. The first was *Women's Departments of Fairs*, by Mrs. Nellie Kedzie Jones, of Madison. Mrs. Jones has worked at 26 State fairs and is familiar with every phase of women's work. She feels that exhibits have measurably improved during the last few years. The woman's department has not, however, lived up to its opportunities, she said. It should increase its appeal and decrease the list of exhibits. This would greatly enhance its educational value. She strongly advocated installing "action" exhibits as a means of building up greater interest.

M. H. Barnes, of the Barnes-Carruthers Fair Booking Agency, was the second speaker, his topic being *Amusements in Front of Grand Stands*. Barnes' talk

was the same as that which he gave at the meeting of the International Association of Fairs and Expositions at the annual meeting in Chicago last month, and as the text of his speech was published in *The Billboard* at that time it need not be repeated here. Suffice to say that it was filled with excellent suggestions and was well received.

*Future of Wisconsin Fairs* was the topic discussed by H. M. Knipfel, commissioner of agriculture, Madison.

Mrs. J. A. Hervey, president of the Wisconsin Federation of Music Clubs, Milwaukee, told of the possibilities of the National Federation of Music Clubs co-operating with Wisconsin fairs. She urged that local talent be used more extensively than it has been and said a start is to be made this year at the State fair. This is not by any means a women's movement, she said. There are men's choruses, symphony orchestras and other organizations with some 400,000 members interested in this work, which has for one of its objects making America the music center of the world. Utilize the school orchestras and bands, she urged. Hold contests to select the best local soloist. Use this and other means to publicize the work and increase interest in it.

An extended paper on the aims of the Wisconsin Breeders and Harness Horse Association was read by A. L. Drury, of Kenosha, who says that in spite of the fact that it frequently is said interest in harness racing is dying, 5,000,000 people witnessed harness races in 1931. He asked that the Wisconsin Association of Fairs appoint a committee, with power to act, for the purpose of remedying the starting and judging evils connected with the game. Larger purses to increase interest in harness racing were urged; also State aid for colt races, for the encouragement of the breeding of thoroughbreds.

At the conclusion of the session delegates attended two luncheons, one for presidents and treasurers, the other for secretaries, at which matters of importance pertaining to the operation of fairs were thoroughly discussed.

### Annual Banquet

Without question this year's banquet was the best yet, and those responsible for it deserve much credit for the splendid manner in which every detail was carried out. For several years there has been some sentiment favoring the holding of a combined banquet and ball. This year, to test it out, the banquet committee arranged to leave part of the banquet hall clear so that those who wished might dance. It was an unqualified success. Every time the strains of a dance filled the air there was an exodus from the tables to the dance floor, and most of those present would have liked to dance all evening; so it is probable that next year's affair will be a banquet and ball. The music, furnished by Bob Tamms and his Wisconsin Club Orchestra, was excellent and drew many expressions of approval.

The Hotel Schroeder did itself proud in providing for this year's banquet a repeat it would be hard to excel. It is safe to say that it surpassed in excellence any that have preceded. Not only was the food of the best, but the service, too, was perfect.

The banquet was held in the grand ballroom of the Hotel Schroeder. Along one side of the room was arranged the speakers' table, at which were seated President A. L. Putnam, Secretary J. F. Malone, Vice-President Ora P. Taylor, Commissioner Charles Hill, Manager Ammon and Associate Manager Kalbus of the Wisconsin State Fair; Sam J. Levy, president of the Showmen's League of America; Charles H. Duffield, and William Dornfield, better known as "Dorny".

President Putnam felicitously introduced Commissioner Hill, who spoke briefly, after which the president turned the gavel over to Secretary Malone. The secretary, whose Irish wit has enlivened many a banquet, was in fine fettle. "Jim," as he is best known to his legions of friends, offered a toast to show people that carried a bit of beautiful sentiment



and was greeted with an enthusiastic burst of spontaneous applause.

Secretary Malone then introduced "Dorothy" as national secretary of the fairs of Australia and told the assemblage he would give them an idea of how the fairs and carnivals of Australia are run. "Dorothy" proceeded to deliver a humorous address that took the audience by storm, and he topped it off with a routine of clever card tricks that won him a great hand. As a conclusion he announced: "So that's the way they run the fairs and carnivals of Australia."

Secretary Malone related several of his inimitable humorous stories that went over big, then introduced Sam J. Levy, president of the Showmen's League of America. Levy, in a few well-chosen words, gave the fair men greetings from the League. The proceedings then were turned over to "Dorothy", who for the remainder of the evening acted as master of ceremonies, while C. W. Hinck handled the acts.

The program of entertainment, consisting of acts presented thru the courtesy of the various booking offices, was one of the best ever seen at a fair meeting. Included were the following: Gertrude Avery and Company, two girls and three boys, in a clever song and dance offering, thru the courtesy of the Earl Taylor Enterprises; Corsello and Masso, piano-accompanist and singing, independent act; Clark and Smith, radio entertainers, in several entertaining songs, thru courtesy of Larry L. Hall; Evelyn Hoffman, contortionistic dancer, in a difficult and clever routine, thru courtesy of Barnes-Carruthers Fair Booking Association and Thearle-Duffield Fireworks Company; Dorothy Adams, a pleasing and attractive singer, thru courtesy of Ernie Young Attractions; Lischeron and Adams, a splendid ballroom dancing team, also from the Young office; Grace Wenzel, banjo champ, formerly broadcasting with the Kansas City Night Hawks, and Jack Ring, piano, appearing thru courtesy of Northwestern Amusement Company; Bob Mann, Swiss accordionist and yodeler, also from the Northwestern Amusement Company; Rosa Hasler Trio, colored singers and dancers, thru courtesy of Larry L. Hall; Five Juggling Jewels, beautifully costumed English juggling act, thru courtesy of the Robinson-LaVilla Attractions, and, concluding the program, Evelyn Hoffman made a second appearance.

**Wednesday, January 7**

Wednesday's session opened at 9:30 a.m. with the secretary's report, reports of committees and election of directors. Result of the election is given elsewhere in this issue. The resolutions committee submitted a report expressing the association's appreciation to all who had a part in making the convention an outstanding success. The management of the Hotel Schroeder, the Milwaukee Association of Commerce and the Wisconsin commissioners of agriculture were especially thanked for their splendid co-operation.

There was a brief discussion regarding the peddlers' license law, which has given some trouble to various fairs. It was brought out that peddlers, such as novelty men, pay a license of \$1 a week. If, however, a man possesses a State license it is not necessary for him to pay the \$1 license. At present there also is a \$5 license fee charged dealers in pop. It was recommended that the association go on record as favoring the repeal of this license law. Three excellent papers were read at the Wednesday session. C. A. McAleavy, of Wausau, presented a paper on *4-H Club Work; Regulations for 1931* were outlined by Ralph Ammon, of Madison, and J. F. Malone talked on *Making Attractions Click*.

Several subjects were informally discussed. The suggestions made on Tuesday by a representative of the Wisconsin Breeders' and Harness Horse Association resulted in a resolution being adopted putting the association on record as favoring giving aid and co-operation to the breeders' association. The matter of publicity for the association also was touched upon and it was suggested that

arrangements be made to obtain the co-operation of Milwaukee papers in publishing harness race results. Ralph Ammon offered to have a publicity man from the State fair at the next meeting if the members desired it, and his offer was favorably received. Herb Smith, of Green Bay, suggested that every fair in the State be required to have a representative at the association meeting in order to be eligible to receive State-aid money. President Putnam stated he believed the State officials had authority which covered the point.

Following the noon luncheon the newly elected directors met and elected officers for the ensuing year, as already noted. This concluded the convention.

**Delegates and Guests**

Fair men registered at the meeting included the following: Wausau, John Mathiesen, C. J. McAlreedy, G. A. Mills, J. F. Dittbender, F. J. Gaetzman, Louis Becker, J. D. Christie, A. J. Plovman, Ernest Ringle, W. J. Rogan, Bert E. Walters; Chippewa Falls, A. L. Putnam, A. G. Cox, Knute Anderson, George H. Hipke; Baraboo, H. L. Halstead, O. L. Gust, C. M. DuBois, W. T. Marriott; Beaver Dam, J. F. Malone, R. A. Goeggdale, E. R. Fredericks; Elkhorn, Ora P. Taylor, C. C. Randolph, J. H. Henderson; Manitowoc, A. A. Lyken, O. C. Heidemann, A. F. Rank, L. O. Rehm; Harvey E. Larson, Green Bay-De Pere; John Lauderbach, Cedarburg; M. H. Lavine, Superior; H. P. Leininger, Seymour; H. A. Lewis, Boscobel; W. B. Lyon, Plymouth; J. L. McRae, Iron River; S. E. Marcott, De Pere; F. M. Minshall, Viroqua; F. O. Nelson, Hayward; Harvey A. Nelson, Union Grove; Ed Nemeck, Black River Falls; Leo Nilsen, Union Grove; Harley Paterson, McFarland; Tom Patterson, Durand; Fred Hanson, Union Grove; Dr. Happel, Luxemburg; O. Hesterman, Merrill; F. W. Huth, Seymour; J. W. Jameson, Wautona; Mrs. Nellie Kedzie Jones, Madison; A. W. Kalbus, Madison; Harry Khol, Antigo; George W. Kiel, Manitowoc; W. S. Klaus, De Pere; H. M. Knipfel, Madison; Julius E. Krebs, Sun Prairie; W. J. Landry, Neillsville; George Dewel, Westfield; A. R. Feckler, Mondovi; George Fiedler, Seymour; Alfred C. Frelburg, Fond du Lac; Theo. Frenk, Westfield; W. P. Fuller, Westfield; Arthur Gibson, Galesville; G. S. Hale, Cedarburg; Owen W. Rowlands, J. F. Thoma, F. E. Cox, Waukesha; R. E. Ammon, Madison; Orley Beck, Merrill; Wm. S. Belda, Morrisonville; John Richter, Pt. Washington; G. E. Bleist, Phillips; W. J. Bostingham, Madison; G. L. Broadfoot, Mondovi; S. E. Brown, De Pere; Julius Cahn, Luxemburg; F. S. Campbell, Superior; W. Cattau, Shawano; Wm. Creed, Neillsville; E. L. Peterson, Thor Peterson, Rhinelander; John Petzka, Merrill; R. L. Pierce, Menominee; Mrs. A. J. Plovman, Wausau; V. A. Polley, Union Grove; F. J. Reberg, Tomah; W. F. Renk, Madison; A. J. Relck, Weyauwega; W. G. Roberts, Union Grove; O. W. Rowlands, Waukesha; B. F. Ruy, Sturgeon Bay; A. P. Schewe, Merrill; S. L. Shauger, Phillips; P. Schmoldt, Medford; Henry Schwark, Westfield; Frank Siggelkow, MacFarland; Herb J. Smith, Green Bay-De Pere; August Spitzer, Luxemburg; Geo. J. Theller, Tomahawk; J. F. Thomas, Waukesha; Paul Thompson, Antigo; Otto F. Toepfer, Madison; Geo. Trimm, Galesville; J. H. Turgean, Richland Center; F. G. Van Derweide, Antigo; August Watzke, Madison; R. L. Weber, Sturgeon Bay; I. B. Wensik, Plymouth; Chas. E. Witt, Milwaukee; T. F. Wittenberg, Cedarburg; John Brunner, Jr., Durand.

**Attractions People**

The number of attractions and concession people attending this convention was unusually large. In all there probably were 175 or more. As not all of them registered, it is impossible to give a complete list, but most of them are included in the following list: Lew G. Christensen, Christensen's Attractions; Mr. and Mrs. Colen G. Lanz, acts; Bohumir Kryl, Kryl's Band; A. Klein, booking

agency; L. C. Kelley, Johnny J. Jones Shows; J. C. McCaffery, Rubin & Cherry Shows; D. E. Howard and Mike T. Clark, S. W. Brundage Shows; Stephen Murphy, race attractions; Jack Nelson, *The Billboard*; Thos. Polk, Hanscher Amusement Company; Florence Reinmuth, attractions; E. E. Smith, E. G. Staats Company, advertising novelties; C. F. Tucker, Tucker's Novelty Attractions; Myrtle Vinton, Vinton and Bulmer, rube comedy act; Pete Carr, attractions; H. A. Green, fair advertising; Allie T. Wooster, horse acts; Ernie Young, Ernie Young revues and acts; Douglas Wikom, Circle W Ranch; C. H. Duffield, Frank P. Duffield, Mert Gribble, Ted Frazier and Sherman Kelly, Thearle-Duffield Fireworks Company; Theo. R. Fish, John B. Rogers Producing Company; Leslie Bodnar and Pete Pullman, Bodnar Bros.' Shows; M. H. Barzes, Sam J. Levy, Fred Kressman, Candy Hammer, E. I. Schooley (Schooley's Revue), Rube Liebman and Al Miller, Barnes-Carruthers Fair Booking Association; T. P. and A. F. Eichelsdoerfer and Mart Gribble, Regalia Manufacturing Company; R. L. Salzman, Kemper-Thomas Company, advertising specialties; Aug. Strehlow, Strehlow Attractions; the Brancells, free act; A. F. and Samuel Thaviu, Thaviu band and revues; Ethel Robinson, Camille LaVilla, Nellie Vaughn, Hazel Mangan and Lew Winkelman, Robinson-LaVilla Attractions; M. B. Howard, J. W. Logan and Florence Coverly, Gus Sun Booking Agency; M. A. Stone, Liberty Fireworks Company; L. E. Dunmire and O. W. Parker, Amplified Systems, Inc.; Mr. and Mrs. F. Walters, Otto C. Henke and Thos. Gill, Henke Shows; Nat S. Green, *The Billboard*; J. Saunders Gordon, Gordon Fireworks Company; Jack Pope, Lew Rosenthal Attractions; Wm. and Pete Linderman, Sells-Sterling Circus; Henry Gordien, attractions; C. W. Hinck, auto races, etc.; D. E. DeWaldo, DeWaldo Attractions; L. T. Halford and E. E. Roy, Lakeside Fireworks Company; Adams Rodeo; J. D. Newman, Ringling Bros.; Earl Taylor, Earl Taylor Jr., H. B. Hassler and Toby Wells, Earl Taylor Enterprises; Billy Williams and W. A. Sigsbee, Williams & Lee; Illinois Fireworks Company; Pete Carr, horse acts; John H. Taylor, photographer; Ed Davis, Murphy Producing Company; Glen G. Bascom, Wisconsin Electronics Company; McCune-Grant Trio; Willard Emshoff, rides; John Kaarup, rides; Seven Famous Nelsons.

**Concessionaires**

Louis, Vic and Ned Torti, Wisconsin De Luxe Doll Company; Mr. and Mrs. Larry L. Hall and son, Mr. and Mrs. E. J. Gordon, E. O. Surrrels, Mr. and Mrs. Hans Kuchler, Thos. B. Bird, L. C. (Windy) Carter, J. Goldberg, Mr. and Mrs. Jack Buchanan, Carl Steussy, Wm. Klaus, A. M. Anderson, F. Reifenberg, W. F. Moore, F. G. Norman, Cora Ward, Tommy Gill, Theresa Ansher, Virginia Parker, Sidney Bush and O. M. Stillman.

**Sidelights**

There will be a ball as well as banquet next year, without doubt. The reception given the trout was convincing. Taylor G. Brown, secretary of the fair at Oshkosh and also Mayor of that thriving city, was in for one day of the meeting and put in some excellent boosts for his home town. Drop in to see him some time if you like fish dinners. Right now Taylor is busy with plans for a good-will tour to the Southland to advertise Oshkosh. Circuit booking went bloozy at this meeting. Thaviu, Ernie Young, Barnes-Carruthers, Earl Taylor, Robinson-LaVilla and others all got something. Same with fireworks. Bodnar Bros.' Shows got a nice string of fairs, including Antigo, Plymouth, Menominee, Rhinelander, Phillips and Oshkosh. John Goldberg, Milwaukee concessionaire, told 'em how the "home guards" gyp the concessionaires. And how he told them! The short dance sessions vouchsafed the banquet guests developed the fact

that there are some swell steppers among the show and concession folks. Andy (Rubber Legs) Anderson, from Durand, made 'em sit up and take notice with his plain and fancy stepping, with Anita Kuchler as his graceful partner.

Jerry Kohn and Jimmy Morrissey, of the U. S. Tent and Awning Company, arrived Tuesday evening late enough to save a fin but enjoy the festivities. They departed from Milwaukee in time to show up at the office along about 9 a.m.

Ethel Robinson, of the Robinson-LaVilla Attractions, left early for a flying trip to the Illinois fair men's meeting at Danville.

Mr. and Mrs. Larry Hall, with their strapping son, who is only 16, but looks 18, kept open house at the Schroeder. Their suite was a favorite gathering place for fair men and showfolks alike, and if you were looking for mayors, athletic cham's or other big shots, Larry's was the place to find them. Larry thoughtfully selected as his right-hand man for the occasion a well-known fullback (Schwade is the name), who plays on a Milwaukee pro team. And Schwade, who is a good-looking chap as well as a good football player, did the honors perfectly.

J. Saunders Gordon was detained at Louisville, Ky., so long he reached Milwaukee just about at the close of the meeting, but in time to say hello to most of the boys.

A live spot during "play" hours was the suite of Louis Torti, manager of the Wisconsin De Luxe Doll Company. Louis, always suave and imperturbable, was the perfect host. And his able sidekick was the dynamic Otto Henke, of the Henke Shows. Between them they made it mighty pleasant for their numerous guests.

An interesting figure at the convention was Jay Gould, who has the Gould Family Revue, an aggregation of 11 people, all of whom are of the one family. Gould uses a fleet of three large busses to move his outfit.

Myrtle Vinton, of Vinton and Bulmer, treated the delegates to a crate of delicious apples.

William Schwartz, of American Sales Company, got a laugh with the "hard times" cards he handed out.

Julie Miller, manager of Northwestern Amusement Company, hit it off quite well with the delegates on her first visit to a Wisconsin meeting. Her display room was a lively spot at all times, with Grace Wenzel and Bob Mann furnishing lively music and Leo Semb assisting as host.

Hans Kuchler is nursing a "beauty spot" on his cheek and wondering (?) where in Helena he got it.

Probably the oldest concessionaire in the game was at the meeting. He is E. O. Surrrels, who has been a concessionaire for half a century and is still going strong.

Pauline Skerbeck, of the Skerbeck Attractions, Dorchester, was missed by the many friends she made at last year's meeting. Pauline is wintering at Tampa, Fla., and several of her friends sent a "wish-you-were-here" wire from the convention.

Jack Buchanan had time only to look in on the doings this year, but his popular better half, Helen, was greeting her many friends and helping everyone have an enjoyable time.

Sheboygan has a staunch booster in F. Wensing, who informed the delegates his town is noted for its cheese, chairs and children. It's a foggy town, perhaps, and maybe the foghorns keep the inhabitants awake considerably, which may account for—well, ask Wensing to tell you the story!

L. C. Kelley, general agent of the Johnny J. Jones Shows, was on deck, but said he was just circulating around, not looking for any spots.

The genial Carl Steussy was in evidence in his quiet way. Ralph Ammon hasn't much to say, but he has a mighty ingratiating smile and pleasing personality that makes him many friends.

There was a pleasing diversity of topics on the program and every one well handled.

## Spirited Meeting Held By Illinois Association

**Several resolutions for betterment of fairs adopted—  
vote to join United Association—Will Hayes new presi-  
dent—Mt. Vernon for 1932 convention**

DANVILLE, Ill., Jan. 10.—More was accomplished at the 21st annual meeting of the Illinois Association of Agricultural Fairs in the way of reforms for the betterment of the State and county fairs of Illinois than at any previous meeting of this body. The association convened Wednesday and Thursday at the Wolford Hotel here. Harmony predominated at the business sessions and the various committee meetings, and political differences which on previous occasions caused dissensions and differences at some of the meetings were laid aside, with the resultant harmony and success of the meeting. Among the outstanding resolutions adopted and immediately acted upon were the revision of State aid for the fairs of Illinois; the revision of the list of those who should participate in this State aid; the revision of the finances for future years by which the individual fairs will benefit materially; the throwing of the State Fair Men's Association entirely in the hands of the fair men proper, which was solidified in the election of officers; the joining of every fair present the newly formed United Association of Fairs; the organization of a legislative committee, with instructions to create legislation favorable to fairs.

Approximately 50 fairs answered to the roll call at the morning session January 7, representing an attendance of about 250. There were more attractions people present at the 1931 meeting than at previous meetings, with the usual number of carnival owners and representatives on hand vying for contracts.

Following statements by Stillman J. Stanard, for the last several years secretary-treasurer of the Illinois association, that he would under no conditions be a candidate for this position during the current year, and statements made by Governor Emerson thru the newspapers and also in letters to members of the body, a group of the most prominent fair men held a caucus, and decided to nominate Will Hayes, secretary of the Duquoin State Fair, for the office of president, and August W. Grunz, secretary of the Clinton County Fair of Breese, for the office of secretary-treasurer. These men were elected to these respective offices at the business session Wednesday afternoon by acclamation and with no opposing candidates. Stanard, one of the most popular and prominent fair men in the State, was honored by being unanimously elected vice-president, and this in the face of the fact that he did not wish to hold any office this year. Since the organization was formed 21 years ago, the governor of the State always held the office of president, so that a precedent was set in the election of Hayes. Directors elected were: William Ryan, John Brown, Wayne F. Carter, J. W. Richardson, George Bradford and Neal K. Bond. The first four mentioned were re-elected, having served on the board during the last year.

Mt. Vernon vied with Peoria for the 1932 convention, and when the vote was taken Mt. Vernon won out.

Principal speakers at the business sessions were: Stuart E. Pierson, director of agriculture of Illinois; Don A. Detrick, secretary Ohio Fair Managers' Association, and one of the sponsors of the newly formed United Association of Fairs; Stillman J. Stanard; M. E. (Pat) Bacon, manager Mississippi Valley Fair Exposition, Davenport, Ia.; John Brown, president Johnson County Fair, and W. O. Peak, Jr., secretary Mercer County Fair.

The annual banquet was held Wednesday evening, and approximately 400 people were in attendance. A splendid program was presented. Walter Kinsey was toastmaster, and the principal speaker of the evening was Prof. E. A. Imrie, professor of history, of Culver, Ind., Military Academy, who will be well remembered for the manner in which he entertained

### Head Is New President Of Missouri State Fair

SEDALIA, Mo., Jan. 10.—J. W. Head, of Palmyra, was chosen president of the Missouri State Fair Board for the year 1931 at the annual meeting of the board here this week. Head, who is one of the State's most prominent farmers, was for the last two years vice-president of the fair. He succeeded W. E. Leach, of St. Louis, who served two terms successfully. Judge P. E. Donnell, Webb City, who became a member of the fair board last year, was the directors' unanimous choice for vice-president, W. D. Smith was re-elected secretary, and C. H. Bothwell, Sedalia, treasurer.

This will be Smith's 10th consecutive year of service to the Missouri State Fair Board as secretary. At no time during this period has the fair showed a deficit in its biennial report to the General Assembly. Several permanent buildings were erected from the institution's earnings since 1922, at a cost of \$125,000.

The 31st annual Missouri State Fair will be held August 22-29, a week later than the fair dates of recent years. It will continue, however, as the opening exhibition on the Middle-West Fair Circuit, an organization of eight State fairs and expositions.

Additional plans for the 1931 fair are now being formulated by the 19 members of the board and Secretary Smith.

### Leipzig Fair March 1-7

At the New York office of the Leipzig Trade Fair last week it was announced that more than 10,000 exhibits are expected at this year's fair, the dates of which are March 1-7. The exhibits will be grouped in 67 permanent exhibition halls.

### To Seek State Aid

The Association of Alabama Fairs is planning to seek State aid at the January session of the legislature, Simon Roswald, secretary of the organization, advised last week. At the time of his writing no decision had been reached as to the dates of the winter meeting of the association.

### Among the Free Acts

THE ERNIE YOUNG REVUE will be a big feature at the Mississippi Valley Fair and Exposition, Davenport, Ia., and the Steele County Free Fair, Owatonna, Minn.

A. F. THAVIU has purchased all costumes, scenery, music and production rights in America for the *Folies Bergere*, the French extravaganza of 1930, which closed in Paris last September.

THE GOULD FAMILY, 14-people revue, all one family, played 27 county fairs, 8 conventions and numerous picnics and theaters in 1930. "It was a very marvelous season," says Jay E. Gould, who with his wife presents the revue. They make their jumps in their own motor buses.

at the Showmen's League Banquet and Ball in Chicago last December.

Further details of the meeting will be published in the next issue.

### Just Fun

The XXXX Club now has something else to worry about. And what do you think it is? A threat of a damage suit. It all came about in this way: In "Just Fun" in the last issue there appeared a paragraph about a fellow who said he had worse than a helluva time trying to sleep at the Sherman Hotel while the "parade" of the ex-presidents' club was going on the night of the SLA banquet and ball. No, the damage suit threat doesn't come from him, but from another bird who said when he read the description of the scene he laughed so hard that he split the back of his vest. Not being able to manipulate a needle, he says he had to go to a dry cleaning and pressing shop to have the repairs made. The cost of this work, he avers, was 50 cents. He has sent a bill for this amount, and says unless it is paid by the club he will have to take legal action. "Should the organization not be financially able to meet the bill," he adds, "then present it to the fellow who wrote the 'hot' letter about the antics of those babies of the XXXX Club. Should he fail to pay the bill, I will proceed with court action against the club." When the letter was showed to Max Goodman, manager of the club, and who was supposed to finance the proposed 40-story headquarters building, he was reported to have said: "Whatinell does that gink who threatens to bring suit think the club is—another Andy?" Because of the sum of money involved disposition of the matter will have to wait until the next meeting of the club.

At last Brother E. G. Bylander has kicked in. Says he: "Note in *The Billboard* of January 3, in the column 'Just Fun', that Past President Brown says he thinks if given another trial he can do as well as did the writer. Just what goes 'near' Brother Brown insinuate? When given a trial in the six-hour initiation period it was noticed that he fell by the wayside in less than 30 minutes. However, far be it from me to keep any applicant from being given a trial. I shall be there to assist in the initiation ceremonies."

### Fair Elections

SPENCER, Ia.—H. Bruce Noll has been elected for the eighth consecutive year as president of the Clay County Fair Association. Otto A. Bjornstad was re-elected treasurer, and Leo C. Dailey, secretary. James A. King was elected vice president to succeed P. J. Cilley.

READING, Pa.—The Reading Fair Association reorganized January 3 and elected the old officers, as follows: A. S. Deysher, president; Chester W. Brumbach, first vice-president; E. J. Morris, second vice-president; Charles W. Swoyer, secretary; Paul H. Esterly, assistant secretary; T. M. Keppelman, treasurer.

LANCASTER, O.—Fairfield County Fair Board held its annual election January 5 and chose the following officers: L. C. Trout, president; W. E. Sitterly, vice-president; P. G. Webb, secretary; Amos S. Thomas, treasurer; W. T. McClenaghan, honorary secretary.

AUGUSTA, Ga.—Allen Elliott has been elected president of the Exchange Club, which holds the annual fall fair here. He succeeds Dick Reid, who officiated during 1930. Reid made a wonderful record and Elliott is just the "live wire" to continue the good work. The club already has plans under way for the 1931 fair, which the "boys" aim to make the most successful in its history. The fair was started about eight years ago. Cecile Wall is chairman of the amusement committee and lets no grass grow under his feet.

URBANA, O.—Bert Proctor was re-elected president of the Champaign County Fair board at a recent meeting. Egjel Lutz, secretary of the Champaign County Automobile Club, was named secretary, and F. M. Apple, treasurer.

## Indiana Fair Men Convene

**Attendance falls off—of-  
ficers re-elected—delega-  
tion to attend Ohio meet**

INDIANAPOLIS, Ind., Jan. 10.—The annual meeting of the Indiana Association of County and District Fairs was held Tuesday at the Claypool Hotel here. About 40 fairs were represented, the attendance being lower than for the last several years.

The meeting was officially opened at 10:30 a.m. by Pres. C. H. Taylor, of Boonville. E. J. Barker, secy. of the Indiana Board of Agriculture and secretary-treasurer of the Indiana fair body, then read his secretarial and financial reports. Following the finishing of the business end of the meeting Judge Roscoe Kiper gave a strong address on the legal liability of county and district fair associations for injuries to persons or property on the grounds and also the personal liability of directors in cases of this kind. Following his talk L. G. Gardner, of Indianapolis, discussed such liabilities as to the possibility of insurance covering these accidents. Both speakers brought out some very salient points of what has in late years developed in one of the most serious problems confronting the secretaries and managers of county and district fairs. W. S. Arnold, of Indianapolis, then introduced Attorney John Reinsner, who also spoke on the same matter as the foregoing two speakers and expressed his views as to how the fairs might find a remedy for these problems. Following the introduction of the various booking agencies, attractions people and show representatives, the meeting adjourned for the morning.

The afternoon session was opened at 2 o'clock, with F. J. Claypool, of Muncie, introducing Don A. Detrick, secretary of the Ohio Fair Managers' Association, who spoke on the newly organized United Association of Fairs. He pointed out why this body was organized and the plans and endeavors. Following Detrick's talk the assembly voted to send a delegation consisting of the officers of the Indiana Association of County and District Fairs, I. e., C. H. Taylor, of Boonville, president; C. H. Halleck, of Rensselaer, vice-president, and E. J. Barker, of Thorn-town, secretary-treasurer, to the Ohio Fair Managers' meeting in Columbus, O., next week, with a view of creating closer contact with that organization and the possibility of the Indiana association becoming a part and parcel of the United Association of Fairs.

Roy Cantwell, member of the Indiana State Board of Agriculture, then spoke on the county aid of the fairs and pointed out how the present law on this matter should be changed to be more efficient and that the law on this matter should be mandatory. His resolution on this matter, however, was voted to be held over for another year, as, in view of current conditions, it would not be advisable to endeavor to tax the various counties more for their respective fairs.

F. J. Claypool, secretary of the Muncie Fair, then spoke on a resolution which was finally adopted, suggesting the cooperation of the fair men with other similar organizations in the State, such as the swine breeders, cattle breeders, etc. It was decided that a committee meet with a view to establishing such cooperation.

The present officers were elected by acclamation to serve another year.

The banquet was attended by approximately 250 people and was held in the Riley Room of the Claypool, opening at 7:30. C. H. Taylor acted as toastmaster, while the Hon. Albert Stump was the principal speaker of the evening, his subject being *Making Your Own World*. Splendid entertainment was furnished by various booking agencies represented at the convention.

Further particulars in the next issue.



# Maine Meet Outstanding

**Banquet proves surprise  
—McIntire new president  
—Norway-South Paris '32**

SKOWHEGAN, Me., Jan. 10.—The Maine Association of Agricultural Fairs brought to a successful conclusion here yesterday one of the most outstanding meetings in its history. The entertainment arranged by Skowhegan Fair, host to the State organization, was, in the opinion of old-time fair men, the most elaborate and unique ever provided for a similar event in this State.

Booking-house representatives and delegates in considerable numbers arrived Wednesday afternoon and gathered for a smoke-talk at the Masonic club-rooms in the evening.

Fred C. Pooler, prominent Maine race horse owner, held "open house" Thursday morning at his pretentious new "stables" located at the Skowhegan fairgrounds.

The annual meeting was formally declared in session at 2 o'clock Thursday afternoon by George H. Plummer, of Skowhegan, president of the association. Greetings from Skowhegan Fair were extended by its president, William L. Robertson. Following the reports of Secretary James S. Butler and Treasurer F. W. Hill came the introduction of attraction and fireworks representatives. These were E. M. Jacobs, Amalgamated Attractions, Inc.; H. D. Collins, Collins Amusement Service; Stuart Kollins, Wirth & Hamid, Inc.; Henry Meyerhoff, Fairplay Booking Corporation; Henry L. Rapp, American Fireworks Company; Alexander Mariani and R. W. C. Atkinson, Randolph Fireworks Company; N. S. Bell, the Music Box, Inc., and R. P. Morrill, Suffolk Electric Company.

It was voted unanimously to hold the 1932 meeting at Norway-South Paris, where the Oxford County Agricultural Society will play host.

Officers elected consist of L. E. McIntire, East Waterford, president; Charles R. Bond, Bangor, first vice-president; Dr. R. V. N. Bliss, Bluehill, second vice-president; James S. Butler, Lewiston, secretary, re-elected; F. W. Hill, Bangor, treasurer, re-elected.

The general meeting was divided into two groups, a race department conference and another consisting of fair executives and those interested in live-stock and agricultural exhibits. At the race department conference, presided over by Dr. R. N. Randall, the advisability of forming a Maine race circuit was brought out very forcibly by Dr. Paul R. Baird, of Waterville. It was voted to form such a circuit which will commence with Bridgton Fair early in August and end with Topsham Fair the latter part of October. This action is considered one of the most constructive accomplishments of the association for some years. B. D. Tingley, race secretary of Houlton Fair, gave an excellent talk on night racing, while Roger Rouke, of Greenfield, Mass., spoke on *Colt Racing* in a manner showing him to be an authority on the subject. Henry L. Rapp, of Brockton, Mass., Fair, explained in a most helpful manner the method of handling tickets, especially free passes, at the exhibition which he represents. W. G. Hunton, industrial agent of the Maine Central Railroad, chose as his topic, *Have We a Remedy for Sick Fairs?* Lawrence M. Carroll, newly elected president of the Maine State Fair at Lewiston, was chairman of this section, while Herbert W. Kitchen, president of the Northern Maine Fair at Presque Isle, presided at the live-stock and agricultural exhibits conference, which included speeches by Frank W. Washburn, State commissioner of agriculture; C. H. Crawford, State sheep specialist; R. F. Talbot, University of Maine; H. M. Tucker, chief of the division of animal husbandry; E. L. Newdick, State department of agri-

culture, and Lester H. Shibles, State 4-H Club leader.

The crowning feature of the entire meeting was the banquet in the evening tendered the association by Skowhegan Fair, which entertained more than 400 people for five and a half hours continuously. It was an "Uncle Abe and David" banquet and these two famous radio characters were personified by local talent. The delegates and their guests marched into the spacious new high-school gymnasium by the light of candles on the tables. A spotlight was flashed on a large United States flag and as a salute from a small cannon echoed thru the room the band played *The Star-Spangled Banner*. As the lights were turned on there was revealed at one end of the auditorium an exact reproduction of a section of the horse sheds at the local fairgrounds, with horses' heads protruding thru the half doors. Balloons tied to the backs of chairs were released simultaneously, adding a colorful effect as they floated to the ceiling. There were the usual table novelties. Local stunts included an elephant which paraded up the aisle displaying the dates of Skowhegan Fair. A "Spark Plug" horse was attached to a race sulky upon which was seated Maine's veteran race driver, Frank P. Fox, 78, of Lewiston, who drove his steed up and down the aisle midst an ovation from the horsemen present.

W. L. Robertson, newly elected president of Skowhegan Fair, presided in a manner that won for him highest commendation from every one present. Clyde H. Smith, first selectman, extended official welcome for the town of Skowhegan. The National Trotting Association was represented by Isaiah Morrill, of Brunswick. Greetings from Aroostook were given by A. C. T. Wilson, of Fort Fairfield. The inimitable Frank L. Muzzy, of Pittsfield, N. H., the Will Rogers of the race course in Northern New England, came under the wire with a series of side-splitting "True Stories(?)" which proved one of the big features of the program. Lester H. Shibles, State 4-H Club leader, spoke on *Our Rural Boys and Girls*. W. G. Hunton, of Portland, dedicated his talk "To the Ladies". H. E. Dunnack, State librarian, delivered an excellent oration on *The Philosophy of Modern Business*.

There were five vaudeville acts supplied thru the courtesy of the Boston office of Wirth & Hamid, Inc. The American Legion Band, under the direction of Max Cimbolek, rendered excellent music.

Thursday morning was devoted to adopting resolutions on the death of members during the last year, thanking Skowhegan Fair for its fine hospitality and laying plans for the meeting at Norway-South Paris next year.

## Fair Board Favors Aid for Ak-Sar-Ben

LINCOLN, Neb., Jan. 10.—Members of the State Fair Board of Managers will lend their support to the Ak-Sar-Ben's request for a legislative appropriation to aid that organization's annual live-stock show. It is estimated that approximately \$50,000 will be needed.

The Fair Board has not taken official action recommending the appropriation, but individual members have expressed themselves as favoring it.

## BUSY WEEKS

(Continued from page 50)

George Hamid, vice-president Wirth & Hamid, Inc.; *Dog Show Should Be Department of Fair*, Dr. W. T. Scarborough, D. V. M., Raleigh; open forum with *Making the Fair a Success* as a suggested subject. These addresses and discussions will be followed by a business session, consisting of the president's report, report of Secretary-Treasurer T. B. Smith, standing and special committees' report, unfinished business, new business, election of officers, adjournment and meeting of board of directors.

On Thursday evening the annual banquet will be held. Richard S. Busbee will officiate as toastmaster, and an address will be made by Colonel J. W. Harrelson, director North Carolina Department of Conservation and Develop-

ment. Raleigh. Vaudeville acts will be presented during the evening. Edna Joyce, soloist, will be among the entertainers.

Fair, circuit and group meetings will be called on Friday, January 16, if found necessary, but the day has been set aside for carnival, free-act, fireworks and other fair-interests people to transact business with the secretaries.

BOSTON, Jan. 10.—All interested in promoting agricultural fairs in Massachusetts and other New England States are urged to attend the 11th annual meeting of the Massachusetts Agricultural Fairs Association at the Hotel Statler, Boston, January 21-22, and to take part in the discussions and other features of the convention. The association especially invites the ladies, not only to attend the sessions but to come to the banquet and enjoy the speaking and entertainment program.

The Poultry Show Section also offers a wonderful opportunity for the superintendents of the poultry departments of all fairs to secure the very latest information in regard to the management and handling of poultry shows.

The meeting will be called to order by President Josiah W. Parsons at 11 o'clock Wednesday morning, January 21, followed by reading of records of spring meeting held in Worcester April 17, 1930; appointment of nominating and resolutions committees by president, and the president's address. The afternoon session will begin at 1:30 o'clock, with these addresses scheduled: *A Brief History of Agricultural Fairs Since 1818*, by the secretary, A. W. Lombard; *Resume of 1930 Fairs in Massachusetts*, Laurence B. Boston, director Division of Reclamation, Soil Survey and Fairs, Massachusetts Department of Agriculture; *Changes Which I Have Seen in 10 Years in Fair Management and Operation*, Hon. John W. Haglis, president Franklin County Agricultural Society, Greenfield; *The Future of the Agricultural Fair in New England*, Will L. Davis, president and manager Rutland Fair, Rutland, Vt.; *Boy Scout Jamboree—a Possibility for Fairs*, Ralph H. Nodine, Regional Scout Executive, Boston; Open Forum, five-minute discussions by fair secretaries and managers; report of committee on racing, Milton Danziger, secretary Bay State Circuit, chairman; general discussion on matters pertaining to racing; dates of fairs for 1931; introduction of visiting fair officials, representatives of booking agencies and attraction, carnival and fireworks companies. Then will follow the report of treasurer, report of nominating committee and election of officers for 1931.

The annual banquet will be held at 6:30 p.m. in the Georgian Room of the Statler, with President Parsons presiding. Speakers: Dr. A. W. Gilbert, Commissioner of Agriculture, Massachusetts; Capt. Charles T. Beaupre, State Police Patrol, representing Gen. Alfred F. Foote, Commissioner of Public Safety, Massachusetts; William J. Fortune, assistant vice-president National Shawmut Bank, Boston, whose subject will be *What's Best for 1931*. Music will be furnished by the Stetson Radio Band, George W. Ventry, leader, and there will be other entertainment features.

The closing session will begin at 9:30 a.m., January 22, as follows: Report of Committee on Hall Exhibits, Leroy C. Sabin, chairman; report of Committee on Live-Stock Exhibits, James G. Watson, chairman; *What the Poultry Show Section Is Doing*, Henri C. Fay, chairman; report of Committee on Boys' and Girls' Exhibits, George L. Farley, chairman; report of Committee on Concessions, Loyd W. Briggs, chairman; report of Committee on Standardization, George H. Bean, chairman; report of Committee on Home Department Exhibits, Mary Pozzi, chairman; report of Legislative Committee, Hon. Thomas Worrell, chairman; report of Committee on Judging, Earle S. Carpenter, chairman; report of special committees; Board of Appeals, Charles A. Nash, chairman; new business; adjournment. The association, which was organized April 29, 1920, at Worcester, has a membership of 25 fairs.

The Poultry Show Section will hold its session Wednesday afternoon, January 21.

The meeting will be called to order by Chairman Henri C. Fay, Athol, followed by reading of records of the spring meeting, held in Worcester April 17, 1930, by Secretary Howard S. Rich, Springfield; report of standing and special committees, and an address by Leone D. Howell, judge Surrogate Court, Long Island, N. Y., former secretary New York Palace Show and legislative adviser to the American Poultry Association. Dates of the 1931-'32 shows also will be announced at the meeting. There are seven associations represented in the poultry division.

The annual meeting of the Pennsylvania State Association of County Fairs at the Masonic Temple, Harrisburg, Pa., will be confined to one day only, Thursday, January 22, with the following day set aside for the conventions of the Keystone Short Ship Circuit, Juniata and Susquehanna Valley Circuit and Coal, Oil and Iron Circuit, all of which will be held at the Harrisburger Hotel, Harrisburg.

The Pennsylvania State Association session will be called to order at 10 a.m. by President Harry White, followed by appointment of auditing and nominating committees. Harry A. Manly, manager of the Cumberland (Md.) Fair, will address the gathering. There will be a discussion on legislation for county fairs and 1931 dates of fairs will be announced.

The afternoon session will start at 1:30, with George A. Hovort, Mayor of Harrisburg, making the address of welcome. Secretary J. F. Seldomridge will present his report, after which addresses will be made by E. B. Dorset, master of Pennsylvania Grange; R. L. Watt, State College, Pa.; Governor Gifford Pinchot; Mrs. Bert H. Swartz, secretary West Virginia State Fair; Dr. Chas. M. Nicholas, Pottsville, and W. H. Gocher, secretary National Trotting Association, whose subject will be *Racing Rules and Classifications*. After hearing the reports of auditing and nominating committees there will be election of officers for 1931.

The meeting will be climaxed with a turkey dinner Thursday evening at the Masonic Temple. A Lincoln Frame will be master of ceremonies, and an address will be made by Hon. P. H. Dewey, secretary of International Affairs of Pennsylvania. There will be music by Basile's band and vaudeville acts during the banquet.

Russell S. Rhodes, secretary-treasurer of the Texas Association of Fairs, announces the completion of the program for the organization's annual meeting at the Adolphus Hotel, Dallas.

The proceedings will be started with an address of welcome by J. Ben Critz, general manager Chamber of Commerce, Dallas, at 10 a.m., January 30. Response will be made by Jelks Castellaw, Ennis. The address of Jerry Debenport, Childress, the president; report of the secretary-treasurer; a talk by Milt Morris, of the Morris & Castle Shows, on *Problems of the Carnival Owner and Their Effect on Texas Fairs*; a discussion of various topics and appointment of committees will consume the remainder of the morning.

Following luncheon, the afternoon session will get under way at 2 o'clock with an address: *How To Make Fairs Profitable*, by Wilbur C. Hawk, Amarillo. After another discussion the meeting will adjourn early to allow the secretaries to devote the remainder of the afternoon to negotiations with carnival men, amusement representatives, advertising representatives, etc.

The final session will be held in the morning of January 31, when M. A. Abernathy, Longview, will address the body on *Amusements That Pull*, and Roy Rupard, Dallas, on *Suggested Changes in the Operation of Fairs*. A report of committees will then be made, followed by election of officers, and adjournment at noon.

## EXCELLENT OFFER FOR TENT SHOW

Classy Novelty That Will Prove a Feature. AN ACT OF MERIT AND QUALITY.

LAMONT'S COCKATOOS AND MACAWS.

A Clever Bird Act. Can furnish truck for transportation. Address P. O. BOX 178, Orlando, Fla.

## New England Meeting Soon

*Fine list of speakers is promised by NAAP section gathering at Providence*

The third annual convention of the New England Section of the National Association of Amusement Parks at the Hotel Biltmore, Providence, R. I., Monday and Tuesday, February 23-24, promises to be the most interesting one in the history of the division, which was formerly known as the New England Amusement Men's Association.

"Many things of vital interest to everyone in the amusement business will be discussed," says Secretary Will L. White in an invitation sent out last week, "and it is hoped that every park owner, manager of an amusement resort, manufacturer or jobber of park devices will attend. The program committee has arranged the best list of speakers, papers and discussions ever presented to the members of our association. Subjects of importance to everyone in the amusement business will be listed."

The program in rough form follows: Monday, February 23, 10 a. m. to 12 noon, registration of members and guests; 1:30 to 5 p. m., program and discussions; 5:30 to 8:30 p. m., executive board of nominating committee meeting; 7:30 p. m., banquet and entertainment.

Tuesday, February 24, 10 a. m. to 12 noon, program and discussions; 1:30 to 3 p. m., executive session; reports of committees and election of officers. Executive meeting open only to members in good standing.

The present officers of the organization are James A. Donovan, president; Charles W. Usen, vice-president; Frank S. Terrell, vice-president; Will L. White, secretary; C. F. Chisholm, treasurer. Executive Board—Hon. Andrew A. Cassassa, C. F. Chisholm, James A. Donovan, Stuart Kollins; George P. Smith, Jr.; Frank Terrell, Charles W. Usen, Will L. White.

## "Experiences of My First Year"

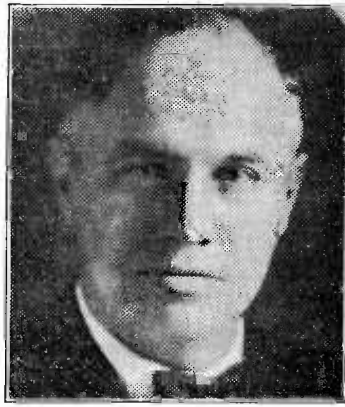
*Paper by George F. Detrick, president of the Chesapeake Beach Railway Company, Washington, D. C., read, in his absence, by J. A. Donovan at the recent convention of NAAP.*

"Whether Mr. Schloss is a humorist or not, I have not made up my mind. I have thought that he figured the convention would be getting too hilarious about this time and so assigned to me the subject *Experiences of My First Year in the Amusement Park Field*, in order that we all could have a good cry and get back to the more sober subjects of life.

"And again it may be that Mr. Schloss figured that as we rebuilt our old park at Chesapeake Beach, renamed it 'Seaside' and made him expend \$200,000 to get ready to compete with us next season, that he would give me a subject that has many a pitfall and would try to make me talk for 15 minutes on a subject that for the life of me I cannot see will be of any interest to you. A policeman is the only paid trouble listener I know of and why you should be inflicted with my troubles—you all know that one's first year's experience in the amusement park business is bound to be full of trouble—I don't know. Could there have been a worse year to start in any business, amusement park or anything else? Would any business, no matter what it was, have been capable of being a grand success last year?—and therefore, I ask you, why talk about it?"

"I have been impressed tho with a good many things that the amusement park business does not seem to have or to

(See EXPERIENCES on page 58)



*ARCHIE W. COLTER, manager of Riverside Amusement Park at Indianapolis, Ind., who is optimistic over the business outlook for the coming season, and, accordingly, is effecting a number of expensive improvements at the park. His paint and machine shop is now in full blast; in fact, has been for the last several weeks.*

## Relinquishes Tavern Lease

SPOKANE, Wash., Jan. 10.—James Hill, for three years lessee of Bozanta Tavern at Hayden Lake, exclusive Inland Empire summer resort, has given up his lease to the Coeur d'Alene Country Club, which purchased the property from the Great Northern Railway in 1927. Hill, for years manager of the Dessert Hotel, Coeur d'Alene, Idaho, will continue to operate the Lake City hotel. No announcement of plans for operating the tavern has been made by the Coeur d'Alene Country Club.

## "Champions" or "Mentors" For "Learn-To-Swim" Weeks

By Carl Werner

The "secret" of swimming! The "mystery" of aquation—call it what you want. The teaching of swimming in mass is simplicity itself. It is a fairy tale. A child can do it.

When swimming pool managers hesitate to put on "learn-to-swim" weeks with the assistance of a champion swimmer because a swim mentor tells them it can't be done without the aid of an expert in the art they hesitate at the wrong time.

The teaching of swimming in mass is nothing more than a trick of showmanship. And every showman knows that it takes names to draw the crowds.

When Henry A. Guenther, president and general manager of Olympic Park, Irvington, N. J., suggested the plan, reported in *The Billboard*, of bringing Johnny Weismuller to his pool to put on a "learn-to-swim" campaign he did the right thing. Johnny will draw the crowds and the swim campaign will be a success.

Nothing should be done to retard these "learn-to-swim" campaigns as, besides being excellent business builders, they are directly in line with the American Red Cross life-saving service's work of humanity.

All a swimming pool manager needs to do is to go to the local chapter of the American Red Cross and request a free pamphlet on the Brink system of teaching mass swimming or write to the Jantzen School of Scientific Swimming, Portland, Ore., for a pamphlet, and therein the "secret" of telling the little fairy tale that has taught thousands the elementary rudiments of natation will be disclosed.

With this pamphlet in the hands of the life guards or with the co-operation of the local chapter of the American

## Alligator Wresler Gets \$2,792 for Loss of Arm

PHILADELPHIA, Jan. 10.—George Rodgers, 22, alligator wrestler, has been awarded \$2,792 for the loss of his left arm by the Workmen's Compensation Board. The arm was bitten off by an alligator on August 31 of last year at the Boulevard Pools, where he was working as a life guard at the time. His brother, Robert, whose hand was chewed by the same alligator when he went to George's rescue, was awarded \$211. The decision was made by Referee J. William Dittler.

George's award was made for 175 weeks' lost work and doctor's bills. Robert's award for seven weeks' lost work and physician's bills.

The accident occurred while Robert was wrestling the beast. It became unruly and he called for help. George went to his brother's assistance and his arm was bitten off four inches below the elbow.

Rogers' claim was unique in that it raised the question of the scope of a life guard's duties other than saving persons from drowning. It was filed last November. He asked 60 per cent of his wages for 215 weeks.

The alligator-wrestling act was put on to stimulate business at the pool. Both of the Rodgers boys have been working with alligators for several years. George left Philadelphia this week to join his brother, who owns the show, at Jacksonville, Fla., where preparations are under way for opening in April.

## Large Park Proposed For Sydney, Australia

SYDNEY, Dec. 12.—If present plans do not miscarry, Bondi North will boast one of the biggest amusement parks in Australia.

A company has just been given permission to build a park on private land in this seaside resort, and it is proposed to spend at least £50,000 on the project.



By AL HARTMANN  
(Cincinnati Office)

THIS is the time of the year when the progressive park men are laying out their plans for the new season. In fact, this year the situation is somewhat different from previous years, in that some owners and managers got their "nose to the grind"—and by that we mean actual work—much earlier in an effort to aid in the unemployment situation. For this they are deserving of praise.

There are others who have nothing but fear for the new season, and in consequence will open their parks in the same condition as when they closed, except for a dab of fresh paint here and there. This is to be regretted. It will be only a matter of time and they will make their exit from the picture, and it will be a good thing when they do. Such parks do not a particle of good for the uplift of the business in general.

As A. R. Hodge, secretary of the National Association of Amusement Parks and also secretary of Riverview Park, Chicago, puts it: "The amusement man should, regardless of the past season, do as much as his resources will permit for the improvement of his physical property, as this will have a tremendous psychological effect and, I believe, a corresponding financial return."

There you have sound advice, and unless it is heeded, one might just as well quit now. The public wants to see improvements and new features when going to a park each year, and if these are in evidence repeat patronage will result. The park manager who thinks the public goes to a park simply to have some place to go is as wet as wet can be.

Authorities say there is already an improvement in the railroad business and automotive and steel industries. This being true, parks should feel the result.

Irving T. Bush, president of the Bush Terminal Company and one of America's foremost authorities on shipping and foreign trade, tells us that business conditions thruout the entire world will show a decided improvement by the end of the year 1931, with the United States leading the way. He believes that fundamental business conditions are about at bedrock, and that periods of depression seldom last longer than two or two and a half years. He agrees with Sir Josiah Stamp, England's great economist, that improvement first will be evidenced and enjoyed in the United States. "The underlying wealth of the United States," he says, "is still with us, and best of all the underlying character. It is character that determines the success of a man or a nation." He advises courage and the exercise of common sense; spending sanely what we have earned and refusal to mortgage the future. He concludes with: "We have been drunk with false prosperity. When we get over our headache there will be enough real fundamentals to satisfy anyone except those who expect something for nothing."

The park man who "expects something for nothing" this year will be one that it will be impossible to satisfy "when we get over our headache". He is the one who looks only at the present and expects the future to take care of itself. His existence in the park business is limited.

(See CHAMPIONS on opposite page)





**Big Profits**

With  
**WHIRL-O-BALL**  
The New Automatic Loop-the-Loop Game  
For All Parks and Amusement Centers

Everybody plays—men, women, children—9 balls for 5c. Automatic coin collector and scoring device. Each Whirl-O-Ball Game is 4x30 ft. and has an earning capacity of \$3 an hour. You can place 2 to 12 Games in any ordinary room; take in \$15 to \$50 per day. Price, \$750. Terms to responsible parties. Write for catalog.

**BRIANT SPECIALTY CO.**  
958 North Meridian St., Indianapolis, Ind.

THRILLING SPORT EVERYBODY PLAYS

**Looking Back**

By W. F. MANGELS  
Director American Museum of Public Recreation

A tiger story is told by Frank Buckland in *Curiousities of Natural History*, 1878, now in the library of the American Museum of Public Recreation, Coney Island:

"It appears that in October, 1857, Mr. Jamrach purchased a lot of animals from a ship arriving from abroad, among them a large tiger in a den. The den was deposited in Mr. Jamrach's yard with the bars towards the wall. A few minutes afterwards the tiger had reared herself up on her hind legs and was pressing hard on the boards. These 'let go' and out walked the tiger thru the yard gate into the street. A little boy, about nine years old, happened to be playing there. The little fellow walked up to her and began patting her. The animal then turned her head, seizing the boy by the shoulders with her tremendous fangs.

"Jamrach immediately ran up and grasped the tiger by the loose skin of her neck. The beast started off down the street at a gallop, carrying the boy in her mouth as a cat would a mouse. Jamrach held on tight to the tiger's neck and kept up with long strides by her shoulder, he managed to slip the tiger's hind leg from under her, tumbled her to the ground and instantly threw his whole weight down on her.

"The tiger, man and boy lay many minutes in a heap. After a time one of Jamrach's men was actually bold enough to put his head around the corner to see if he could render his master assistance. Jamrach cried out 'Bring a crowbar.' A blow on the tiger's nose made her drop the child from her mouth. Ropes were fetched. These became entangled, and the tiger, watching her opportunity, sprang up and ran back again up the street, Jamrach after her, crowbar in hand. She bolted around the corner, thru the yard gate and leaped into the den from which she had escaped. She cowered down and lay quiet and panted like a hunted fox.

"The child was, strange to say, not much hurt. The poor little fellow, however, was so terribly frightened that he never spoke a word for four hours."

**CHAMPIONS**

(Continued from opposite page)  
certificates issued to swimmers at the close of each campaign was about the same.

Here is an example where a name won more people than a mere swimming instructor. Any showman acquainted with the situation will tell you that I put on the March campaign under difficulties. And as I handled the publicity for both campaigns, the results must be laid to the drawing power of the name of the mentor heading the "learn-to-swim" week.

This article is in answer to the statement of a swimming instructor in December 20, 1930, issue of *The Billboard*.

Don't for a moment believe that I wish to belittle the swimming instructor. Swimming is an art and it takes a capable mentor to teach one to be an expert. But mass swimming instruction does not require the services of a mentor. It's just a fairy tale. Mother could tell it to the children, and like little ducks they will head for the water and learn to be at home in an element that is supposed to be foreign to them. Go ahead, Mr. Guenther, put on your swim week with a champion—you will get results.

**FOR**

AMUSEMENT PARKS  
PUBLIC SWIMMING  
POOLS  
SUMMER RESORTS  
COUNTY FAIRS  
DEPARTMENT STORE  
PLAYROOMS  
CARNIVALS  
COUNTRY ESTATES

APARTMENT HOTELS  
STEAMSHIP LINES  
GOLF COURSES (Country Club)  
MINIATURE GOLF COURSES (Indoor and Out)  
CHURCH BAZAARS AND PICNICS

CHILDREN'S HOSPITALS  
CHILDREN'S HOMES AND ASYLUMS  
CONCESSIONAIRES  
SUBURBAN RESIDENCES  
HOTELS  
TOURIST CAMPS

**Giant Profits**

**CORCORAN'S  
TOM THUMB  
MERRY-GO-ROUND**

It furnishes its own operating power! The riders themselves make it go! Costs you nothing to run! No motors! No additional equipment necessary! It's good for any season—winter or summer—an absolutely new idea—an item you cannot afford to overlook! Large and small sizes—\$995.00 to \$500.00.

This is a real profit producing proposition. Get all the details of this amazing money maker now!

**THE CORCORAN MFG. COMPANY**  
NORWOOD DEPT. B-131 CINCINNATI, O.

**KOPPLE BASEBALL**

Patents Pending.  
**THE GAME HIT OF THE CONVENTION**  
STATIONARY. FAST AND FLASHY. PORTABLE.  
H. N. KOPPLE CO., 1015 CHESTNUT ST., PHILADELPHIA, PA.

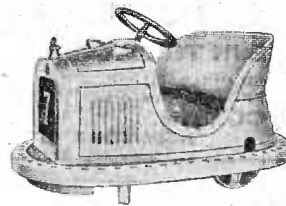
**THE 1930 AUTO SKOOTER**

WITH ITS MANY IMPROVED FEATURES  
**CHALLENGES**

To Out-Perform Any Car Made for Similar Purpose.  
**THIS IS WHY  
THE AUTO SKOOTER  
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Both in a Financial and Operating Way.  
Write for full particulars.

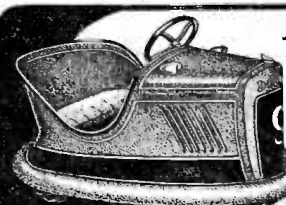
LUSSE BROS., Inc., 2809 N. Fairhill St., Philadelphia, Pa.



**THE WALTZER**

Models To Fit Any Installation

New 1931 Model, "THE CHAMPION," for Carnivals, Parks and Gilly Shows  
**HARRY WITT, Inc., 1440 BROADWAY, NEW YORK CITY**  
Sole Agent



Front Wheel Drive  
**DODGEM**

Greatest of all Flat Rides in both profits and fun. Front-Wheel Drive, sensation of 1930, far outperforms cars of any other type. Gives driver positive, accurate control and a constant succession of new thrills. Many other exclusive features. Send for circular.

**DODGEM CORPORATION**  
700 BAY STATE BLDG., LAWRENCE, MASS.

**MORE PROFITS  
MORE MONEY!**

Get  
"Mutoscope's"  
**ELECTRIC  
TRAVELING  
CRANE**  
FOR BOTH

It's wonderful to see how our new model Electric Traveling Crane attracts attention! Ask us for the details!

**INTERNATIONAL MUTOSCOPE  
REEL COMPANY, Inc.**  
451 West 31st Street,  
New York, N. Y.

**FOR SALE**

**KISHACOQUILLAS PARK** (40 Acres), Lewistown, Pa., the Fastest Growing City in the State. 1930 Banner Season. New Swimming Pool, Bath House, Dance Hall, Merry-Go-Round, Cafeteria, six-room Cottage with Bath, and other Attractions. All in first-class condition. J. I. QUIGLEY, Lewistown, Pa.

**RIDE BARGAINS**

BIG RIDE, good as new; FUNHOUSE in good Park long lease; AMUSEMENT PARK, one year old. Good buildings. Rides all must be sold. Address BOX KC22, care The Billboard, 424 Chambers Bldg., Kansas City, Mo.

**NO. 5 FERRIS WHEEL**

Perfect condition, with Motor, mounted on truck. Will sacrifice for \$750.00. This Wheel will make this in two days' time in a good spot.

**D. GLAZIER**  
Lake Orion, Mich.

**4 ROTTS 7-11 ROLL DOWNS**

\$25.00 Each: Lot, \$85.00. Air Rifle Gallery, \$75.00. Coon in Barrel Game, \$15.00. Roover Name Plates, \$30.00. Pencil Printers, \$25.00. Peo Whirlwinds, slightly used, \$13.00. One-third deposit, balance C. O. D. MUNYER, 199 Pleasant Street, Worcester, Mass.

**WANTED** Roller Skating and Dancing Concessions for this coming summer. Twenty years' experience. References. If you want more business than you ever expected, give us a trial. WILL SELL 10 Dodgem Jr. Cars or place in good park. H. E. MORTON AMUSEMENTS, INC., 179 Homerooft Road, Syracuse, New York.

**WANT KIDDIE RIDES**

High-Class Concessions and Buildings. Open park season. 1931. Flat rental percentage. What have you? Write **LAKESIDE PARK**, J. Tomat, Barnesville, Schuykill County, Pa.

**Miniature Golf Course For Sale**

Finest and most skillful portable special design in America. Can be used indoor or outdoor. 18 Holes, \$1,050.00; 9 Holes, \$600.00. Easily installed. Perfect felt Green. This is a used set and cost \$4,000.00 to build. W. H. FRICK, Designer and Builder, 5 W. 4th St., Covington, Ky.

**BIG PROPOSITION**

For ideal Park: 43 acres. Largest Swimming Pool in State of Pennsylvania. If interested, write P. O. BOX 977, Johnstown, Pa.

**HARRY C. BAKER, INC.**  
AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

"EVERY DESIGN DIFFERENT"

SUITE 3041, GRAND CENTRAL TERMINAL BUILDING.

NEW YORK, N. Y.

# Problems of a Park Manager

(Continued from last issue)

## Picnic Bidding

Being obliged to pay exorbitant sums of money to picnic committees of large industrial and manufacturing concerns in order to procure outings is quite a serious problem confronting some park managers. I am acquainted with some localities having numerous parks within a radius of 50 miles, and a considerable amount of their receipts is derived from picnics. To procure the outings of these concerns having a very large number of employees, the managers of these parks must submit bids to the picnic committees, and the park with the highest bid gets the outing. In my judgment such practice of competitive bidding for outings is very poor policy, for it has imbued the picnic committees of large industrial and manufacturing concerns with the idea that due to the keen competition among park managers for their business they can procure whatever amount they desire and will sooner or later result in the picnic committee getting more money from the park for holding its picnic there than the park itself received as its share from the outing.

## Classes of Advertising

Another problem which confronts the park manager is that of advertising. This also varies with local conditions, and no one is able to determine a policy suitable for every park throughout the country. Advertising is divided into three different classes, namely, newspaper; outdoor, such as billboards, direction signs and the like, and radio. In some first-class cities you will find only two newspapers, while in others of the same size you will find as many as 10. Everyone knows that the more newspapers the more difficult it is for the park manager to keep them all pleased and satisfied. The cost of advertising in all of them is prohibitive. Then on the other hand to advertise in one and not in another is hazardous, for those not favored with copy are invariably seeking an opportunity to give you a front-page story on some unfortunate occurrence in your park, such as an accident or a fistic encounter. The effect of this sort of publicity is obvious. For the average park newspaper advertising is a very costly proposition when compared with the profit derived therefrom. Thousands of dollars are needlessly spent each year in this class of

advertising when the same result could be obtained from less space by, perhaps, changing the copy. But who can definitely decide this? It's just another problem.

As everyone knows billboard and direction signs are invaluable to every park, but in the event you are limited as to the number you can afford the following are some of the problems that present themselves: On what roads will these signs prove most advantageous? What roads are most heavily traversed? What curve or corner would be the best place for the sign so the driver of the car would be most at ease when approaching it and be able to read the message it conveys? And how can you inform everyone traversing the highways all you have to offer with the smallest amount of copy so they will be able to read it in the short space of time they have while passing?

## Question of Entertainment

In radio broadcasting local conditions again govern whether or not this is a profitable advertising medium. If the price of time on your local station is within reach, the natural thing for you to ask yourself is, how can you provide a program sufficiently interesting, with the limited amount of talent that you can afford, to assure yourself of attracting a sizable unseen audience from the national advertising programs transmitted by powerful stations and national networks. Furthermore, the manager must consider the sort of entertainment that would be most appealing to the class of people he desired as patrons, and whether it should be popular or classical music, or freak advertising. Each has its place with the manager's desired audience. The classics are generally overruled by the demand for the more popular jazz selections, while on the other hand there are those of the radio audience who contend that a program of popular numbers is boring; then, there are others who always desire something different.

Inasmuch as speaking and lectures must be entirely eliminated the only thing left upon which to depend is the novelty program for a complete change which is what they really desire—something different—an innovation—an original program. In all human affairs the tendency is towards boredom, and among vigorous people this drift towards monotony is strongly resisted by constantly seeking innovations. Now and then you will strike some fruitful bit of originality to reward your quest, but in the main the innovations are failures that leave no deep roots in human desires and interest, and after their first presentation they amuse the average person even less than the old shows of which he or she has grown so weary. The spirit is praiseworthy, but the results are generally doubtful. The problem of innovations—something different for the public—is not only true of radio programs, but it is that which the public demands in everything. They want new rides; they like to see the stands redecorated and changed around, and perhaps a building moved now and then. If you desire to hold your public you must give them something new and be original. And it is needless to say that it costs a good bit of money to do this. I would not be a bit surprised if you classed that as

a problem. Just in the sense of doing something different.

One could be an exponent of novelty by entering the nearest drug store and ordering a pineapple sundae with chocolate ice cream, but to be fruitfully original requires more than 20 cents.

Thank you.

## Bill for Pool Inspection

PITTSBURGH, Pa., Jan. 10.—A bill for periodic inspection of swimming pools by a commission under the department of health was offered by Senator Frank J. Harris before the annual convention of the Pennsylvania Swimming Pools Association here Thursday. A committee will confer with the senator to draft the bill. A. B. McSwigan made the speech of welcome. Election of officers resulted as follows: J. T. Anderson, president; Earl P. Johnson, vice-president; Charles J. Schmitz, secretary-treasurer; John Wind, sergeant at arms.

## EXPERIENCES

(Continued from page 56)

be able to take hold of and put over. Chiefly among them is their lack of financial support by moneyed interests throughout the country. Everyone seems to work out their problems alone, if they can, and the industry as a whole has no financial standing nor does it command the respect, as a business, of any financial group. This should be corrected. Another thing that has impressed me is that the parks of today are quite similar to those I used to attend as a child, and that was a great many years ago. It seems to me that with all the brains that are represented here someone would think up a plan that would make our parks more attractive and be larger drawing cards than they seem to be—a place where people are eager to go, that they talk about, etc.

"Maybe all of this has been done, of course. I am just giving you some of the thoughts that have come to me in this my first year of operations.

"I also know or found out that each park's location is peculiar to itself and that the operation that goes over big in one place, if you are to believe all that is told you, is a complete frost in another place.

"We do not seem to have any experts that they have in other lines of business who can come in and tell you just what to do. I do not mean that there are not plenty of so-called experts that will tell you what to do, but from my experience I would say that they, or most of them, do not know what they are talking about.

"You might think, gentlemen, that I am a sucker sore—I am told that that is the proper expression—but I am not, and in conclusion I want to say that the business as a business, it seems to me, could be made very interesting. I am glad of the experience I had the last season and I hope that when we meet here a year from now that I can tell you that we have corrected some of the things we were told to do this first year and report to you that, even with Mr. Schloss' wild expenditure of money, we have made a success, and I can assure you of one thing—that Mr. Schloss will not repeat this joke he tried to play on me, but which I think was on you.

"I thank you."



## SELLNER WATER WHEEL FOR BEACH OR POOL

Fun for Bathers. Laughs for Spectators. Profit for Operators.  
 Fill in and mail this coupon. It will bring complete information.  
 NAME .....  
 STREET .....  
 CITY .....  
 SELLNER MANUFACTURING CO., Faribault, Minn.  
 Manufacturers of Tilt-a-Whirl, Swooper, Sellner Slide and Water Wheel.

## LEAPING LENA

The 1930 Ride Sensation—

Now made in two sizes: 12-Car, 62 ft. diameter; 10-Car, 51 ft. diameter.  
 34 Lenas sold in 1930.  
 Write for details.

Carrouseles in all styles and sizes, 32 ft. to 50 ft. diameter, two, three or four-abreast. Aluminum legs.  
**ALLAN HERSCHELL CO., Inc.**  
 NORTH TONAWANDA, N. Y.

## CARROUSELS

With a World-Wide Reputation

## WORLD'S GREATEST RIDES

BOBS COASTER      EZE-FREEZE      SHOOT THE CHUTES  
 WHIRLWIND      WHIRL-O-BALL      SEAPLANE DE LUXE  
 THE BUG      FLOOD LIGHTS      LAFF IN THE DARK  
 AUTO RACE      POOL EQUIPMENT      PERKINS SWIMMING POOLS  
 MINIATURE BUG AND COASTER.

Park Plans and Layouts Designed by Experienced Park Engineers.  
**TRAVER ENGINEERING COMPANY,** Beaver Falls, Penna., U. S. A.

## SKEE-BALL THE MOST POPULAR AMUSEMENT DEVICE IN THE WORLD

856 INSTALLATIONS IN THE UNITED STATES AND CANADA ALONE.  
 507 SKEE-BALL ALLEYS are earning profits in the New York play area.

**NATIONAL SKEE-BALL CO., Inc.**  
 CONEY ISLAND, NEW YORK CITY

## KIDDIE RIDES

Brownie Coaster, Ferris Wheel, Galloping Horse Carrousel, Motor Boat Ride, Swan Ride, Chairplaine, Automobile Carrousel, Aeroplanes.

ALL BEAUTIFUL LITTLE MACHINES FOR KIDDIE PARKS.

**W. F. MANGELS COMPANY,** Coney Island, New York

Amusement Park Owners, Beach Proprietors and Pool Operators are cordially invited to visit our office and inspect the working model of our

## WATER MERRY-GO-ROUND

(Patented)  
 2 types of a PAY ride for the price of 1. Change from a bathing ride to a land ride, one machine, in 15 minutes. Send for Booklet B.

**SENEGAS AMUSEMENT DEVICES, INCORPORATED.**

551 Fifth Avenue, Suite 3402, NEW YORK CITY. Telephone, Murray Hill 2-0777, 2-0778.  
 "TURN YOUR BATHERS INTO DOLLARS."

## THE PANORAMA SHOW

The flashiest Show on the market. Built to suit, one or two stories. No overhead. If you don't want to pay royalty, beware of imitation.

This Show is patented. Built exclusively by  
**E. C. HOPPE, 139 Westfield Ave., Elizabeth, New Jersey**

## Are You Blaming Fate?

It was our old friend, Shakespeare, wasn't it, who wrote that "The fault, dear Brutus, is not in our stars, but in ourselves, that we are underlings?"

The old boy knew a thing or two. Lots of folks who blame this, that or the other thing or condition for their lack of progress have only to look into a mirror to locate the real trouble.

There may be such a thing as Fate. I don't know. But I do know this: You'll never get anywhere *cringing*. It's the fellow who stands up, squares his shoulders, steels his eyes, takes off his coat and sails into things, difficulties as well as pleasantries, who eventually knows the exaltation of conquest.

The kind of success that is worth having is worth "coming thru" for. Underlings needn't always be that. Not our stars, but our minds and hearts govern what we are.—Play.





By AL HARTMANN  
(Cincinnati Office)

THE RIVIERA PARK Roller Rink, Belleville, N. J., is planning to put on a 25-mile team race open to professionals of the East the latter part of January or early in February. Joe De Donato is manager of the Riviera and will accept no entries later than one week before the race.

KARL H. LYMAN reports success with his Alhambra Roller Rink at Syracuse, N. Y. He claims his rink has the largest skating surface of any in Central New York. Attractions are put on, including polo games every Saturday night. Jack Wythe, of Rochester, former speed skater, is captain of the polo team. "Smiles" Penny, who was with the Whirling Hamilton Trio for a period of years, is now working for Lyman. The rink has been equipped with loudspeaker and radio device, and the skaters are increasing in number, concludes Lyman.

WAUSAU, Wis.—More than 500 entrants from all parts of the country are expected for the National Amateur Speed Races to be held here January 31-February 1. This is the meet that was originally awarded to Lake Geneva, and they turned it over to Wausau. Entries for the meet close January 19.

PULASKI, Wis.—Pulaski has taken to roller skating as the United States took to miniature golf. Races and a basketball game on roller skates are some of the innovations offered by the Pulaski Auditorium management.

J. V. MORASCA advises that he has installed a new callioa in his rink at Oil City, Pa., and also is adding new Richardson skates. "The Oil City Roller Club," continues Morasca, "now has 110 members and is a paying proposition. LeRoy, my son, met with an accident which cost him the sight of his right

## Richardson Is The STRONGEST SKATE Made



Because it is scientifically designed and precision-built from prime cold-rolled steel and other first-class material—the Richardson Skate is the *strongest* skate made. This fact shows itself both in engineering tests and *longer wear!*

This is one of the reasons why there are—and always have been—more Richardson's than any other kind in rink service.

**RICHARDSON BALL BEARING SKATE CO.**

Established 1884.

3312-3318 Ravenswood Ave., Chicago, Ill.

"The First Best Skate—  
The Best Skate Today"

eye. The Oil City hockey team holds first place in the Western Pennsylvania League. New Castle also is using my Oil City rink for its home games. L. E. Martin is planning to open a rink at Girard, Pa., soon. He is now getting things in shape there. Oil City is hard hit with old man "Hard Times", but the rink is going over much better than expected. Monday is Oil City hockey night; Tuesday, race night; Wednesday, club night; Thursday, New Castle hockey night; Friday, novelty and attractions; Saturday, prize night. With a little hustling it is surprising how you can keep them coming—try it."

KLAMMEK'S ICE BALLET played Glasgow, Scotland, recently, while the Skating Hamiltons are now playing the Scandinavian countries. The Robbins Trio of roller skaters opened at the Empire Music Hall, Paris, December 26.

MONTREAL.—Alderman Louis Rubenstein, 59, for many years associated with skating, cycling and other sports and at one time world's fancy-skating champion, died here January 2.

SHOREWOOD, Wis.—This suburban city of Milwaukee will sponsor an ice carnival January 15-17. On the 15th Bobby McLean, record holder; Maj. and Mrs. Rudolph Mieding, Shorewood, and Chrystal Bruce, Wisconsin women's skating champion, will give exhibitions.

HARRY TEETS, well-known rink operator of Jameston, N. Y., is opening a new skating rink in Schenectady and has installed a new Wurlitzer 65-key band organ.

THE GRIM REAPER has claimed another of the old guard of speed skaters, Jack R. Woodworth, for many years an outstanding figure in the roller speed game, and one of the gamest. Woodworth, who died of heart failure at Atlantic City January 6, was probably more widely known than any other skater, due to the fact that for 10 years he was a captain of the Atlantic City Beach Patrol, and captain of Lower Chelsea District for three years. Two years ago, with Captain Harry Yates, he won the American life guards' surf-boat championship. One of Woodworth's greatest roller skating achievements was accomplished at the Roller Palace Rink, Cleveland, in 1923, when he won the finals of the two-mile national championship, defeating Cliff Howard, Eddie Krahn, Midge Reiff and many others. In this race he took the lead during the first mile and held it until the finish. Jack loved a lark, and during the six-day race at Madison Square Garden a year ago, one of his pranks split up a team, and Jack retired from the contest. About 5 o'clock one morning, when the Garden was about deserted, except for the scorers, judges, etc., Jack, who was taking his rest, suddenly got it into his head to show his prowess. He aroused the resting sprinters with a shout: "Come on you fellows, I am going to show you I can beat you." There was a hustling on of shoes and skates and the weary sprinters were obliged to shake a leg. Jack got the lead and tore off lap after lap. He won the sprint, returned to his dugout, took off his skates and shoes and quit, but it was a sorry bunch of sprinters who returned to their cots, for Jack had beaten them all. The nature of his work at Atlantic City kept him, in trim all the time, and he was a hard man to beat at any distance. He was 40 years old and is survived by his widow and two children. He was formerly of Washington, D. C.

BY ROLAND CIONI—Sketch No. 20: This week I am writing of another great skater who skated at his best while an amateur—William Schvins, of Chicago—who held the amateur championship during the years of 1919 and 1920.

"Bill" came from that great racing school, the old Riverview Rink, and represented the Opal A. C., of Chicago, a roller club that did more boosting for roller skating than rink owners. Schvins was a big, powerful skater, and could

skate from the front or rear. His best skating was always done on large rinks. In later years he turned pro., and has met with great success in races that he would train for. Like many other great skaters around Chicago, he is forced to lay idle as there is very little racing there today for the pros.

Starting next week I will write of the great young skaters before the public today. These include Malcolm Carey, of Reading, Pa.; Cloyd Cawthorn, of St. Louis; Joe West, of Cleveland; Steve Donegan, of Brooklyn; Nick Brodie, of Cleveland; Matty Ritter, of New York City; Bob Ringwald and Ernie Meiers, of Newark, and Edgar Baxter, of Brooklyn, the national amateur sprint champion.

THE HATTON Blues roller hockey team of St. Louis, sponsored by Rodney Peters, owner of the Palladium Rink, that city, defeated Lowe's Kansas City sextet in two consecutive games, 2-1 and 8-4. Williams and Watson starred for the Blues in the first game, with Lahey showing wonderful form on defense. Williams scored both goals for the Blues, while Lowe made the only tally for Kansas City. In the second game at Kansas City Hatton was the outstanding star, scoring six of the eight goals for the Blues. Granwich played his perfect game at defense. Mathis, star goalie for the Blues, had 28 stops, of which 6 were really spectacular. The Blues claim the Middlewest championship, as the Kansas City team made a decisive victory over a crack team from Tulsa, Okla. The Blues are next scheduled to play a team from Decatur, Ill.

W. NOTMAN, manager for Benny Lee, speed skater of Great Britain, writes from London under date of December 19: "Being a constant reader of your paper and noticing in a recent issue Mr. Cioni's statement that he thought of importing European stars—well, here's his chance. My man, Benny Lee, Europe's absolute best, is perfectly willing to be imported. We don't want the earth, and if Mr. Cioni is sincere, let him state terms, and if they are o. k., we will not waste any time. Mr. Carey is contemplating a tour of England, but things are real bad at home just now, and we cannot arrange the amount of fixtures we would like."

PARIS, Dec. 31.—Ayres, of the skating trio of Finks and Ayres, is resting up in Nice after a serious illness contracted in Algeria. The other members of the trio are playing in Rome. The Villars Palace skating rink, in Villars, Switzerland, which covers an area of 45,000 square feet, opened shortly before Christmas. The Winter Sisters, exhibition skaters from Berlin, are booked for three weeks at this rink. Phil Taylor and his daughter, Megan; Hilda Ruckert and Kreckow are at the Palace Rink in Saint Moritz, Switzerland.

FRANK VERNON, well-known exhibition skater, opened a three nights' en-

gagement at the Avalon Rink, Galesburg, Ill., January 8 to a large crowd. His offering scored heavily and gave great satisfaction. Manager Kirkpatrick of the Avalon believes in giving his patrons the best, realizing that good attractions are the best business builders to be had, regardless of cost. Many skaters motored over from Monmouth, Ill., to witness Vernon's performance. The Avalon is a beautiful rink and is well managed, which makes it so successful. Frank had intended calling on Hon. George White, Governor of Ohio, about January 15, relative to further discussing the subject of roller skating in armories in the State, but because of his trip thru Illinois and Wisconsin, finds it impossible to do so. He has written the Governor accordingly, adding that he would be back home in Washington C. H. O., around February 10, and would be glad to call on him then if the Governor deemed it necessary.

A. T. CHANDLER, popular owner of the rink at Macomb, Ill., has opened a new rink at Keokuk, Ia., which is doing a heavy business, running seven afternoons and nights a week. His Macomb rink is now in its sixth season and still doing a good business, running three nights a week.

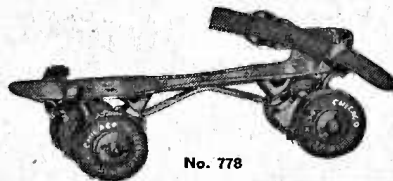
THE AMERICAN LEGION at Woodhull, Ill., opened a new rink in its beautiful building January 8 to a good crowd. The Legion looks forward to a nice business all season.

PARIS—Horrors! Winter has failed to cramp the style of the nudist cult in France, which is preparing for the hardy winter sports as well as the sunny days on the Riviera. Skimming naked on ice skates on secluded lakes is only one of a variegated group of sports offered. The latest issue of *Vivre*, official organ of the cult, publishes photos as proof that hundreds are still besporting themselves without clothes in various sections of the country despite the wintry weather.

IN A RECENT hockey game between the Kansas City Pla-Mor Professional Hockey Club and the Chicago Shamrocks at the Pla-Mor Ice Palace, Kansas City, Mo., Garnet (Wasp) Campbell almost met with a calamity during the second period. The "Wasp's" hockey pants were held up by suspenders attached to bachelor buttons, a usually reliable method, but somehow a couple of them gave way and the pants headed for the ice. Garnet grabbed his pants still hanging on to his hockey stick. Just then a Chicago player headed in his direction and Garnet went for him. With his pants again descending the "Wasp" decided that discretion was the better idea and held them up. The bell then rang, ending the period, and Garnet "looked after things" during the rest. Hereafter Garnet says he is going to depend upon a needle and thread to keep the buttons on his hockey pants.

## WHY "CHICAGO" SKATES?

They are the MOST POPULAR AND SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.



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## The World's Greatest Skating Rink Music!



Most beautiful music, low priced rolls, small operating cost, mechanically perfect, low terms.

TANGLEY CO., Muscatine, Ia.

The Calliophone  
PROMOVING IT AS IT A PROM

# Executives Are Chosen for Johnny J. Jones Exposition

*Mrs. Johnny J. Jones, Madigan and Murray, Joseph Redding, Vernon Korhn and Robert Bigsby on operating staff—unit to open as scheduled in Florida*

As would be expected, the sudden passing of Johnny J. Jones caused no small amount of interest among showfolks as to who would be decided upon as his large amusement organization's executives. Likewise his sudden demise and his personal wishes and business affiliations caused a delay in decision and announcement as to who would be chosen to function in the major capacities in the show's operation. This would most naturally be expected pertaining to the Johnny J. Jones Exposition Shows, as in addition to having a decidedly personal guidance in all matters in connection with the enterprise, its founder and very successful operator had surrounded himself with a number of tried-and-true executives and individually operating showmen aids, causing difficulty in the choosings, especially with the show's scheduled opening of a new season so near at hand.

Immediately following the death of Johnny J. Jones, announcement was made to this publication that the management, in accordance with Jones' expressed wish, would be in the hands of Edward J. Madigan and John L. Murray, which notification appeared in the January 3 edition. Along with this announcement was the information that the show's paraphernalia was under reconstruction and painting, and a unit to open as scheduled at Bowling Green, Fla., would present a most attractive and inviting appearance.

A telegram from Frank D. Shean, press representative of the show, received as this form of this issue was ready for the press, gave the following information regarding chosen executives, etc.: Mrs. Johnny J. Jones, director head and secretary; Joseph (Joe) Redding, general manager; Edward J. Madigan and John L. Murray, operating heads; Vernon Korhn, treasurer; Robert S. Bigsby, executor of estate. The telegram also stated that the show unit was being loaded on its cars at De Land, Fla., winter quarters of the organization, to move to its opening stand at Bowling Green. A letter containing details was being placed in the mails, possibly to reach Cincinnati in time for publication in a later form of this issue.

## Linderman Gets Canada Fairs

NEW YORK, Jan. 9.—It was reported here early this week that Max Linderman, general manager of the Bernardi Greater Shows, had completed negotiations for the presentation of that amusement organization at the fairs this year at Valcartier and Three Rivers, Que., Can., in August.

## Boude Signs With Gecoma

Clinton Boude informed last week that he had contracted for season of 1931 with the American Exposition Shows as special representative, his second year with Manager John Gecoma.

## Jones Changes Territory

S. Miles Jones, during summers concessionaire, including auction, this winter operating fountain pen sales in stores on a large scale and with his wife had been headquartered in Cincinnati about two weeks while his crew of agents worked in Southern Ohio cities, was preparing last Saturday to transfer northwestward. He has been operating from six to nine agents in as many places at the same time. His present attaches are Ted Foisle, Sol Mahaffey, Wilfred Reed, Jack Ryan and Johnny Bodner. Last fall Jones operated in Southeastern Canada, then Connecticut, and by easy stages westward to Ohio. Transportation is made by automobiles, and while in Cincinnati "Sam", as he is best known, traded in one of his large cars on a new and nifty-looking sedan.

## Letter From Zeke Shumway From Glasgow, Scotland

The following letter was received by *The Billboard* from Zeke Shumway, of motordrome note, dated December 21, at Glasgow, Scotland:

"My wife, Virginia, and self are here with a drome for Slodrome, Ltd., of London, at Kelvin Hall, December 1 to January 10. It is a large building and is run by the corporation of Glasgow. They have about 10 riding devices, a one-ring circus in one large corner of the hall and a large number of concessions—none working for over three pence. The highest priced ride is six pence, most of them three pence. The best seats in the circus are two shillings, six. We are working the drome at six pence, and this is the first one to appear in Scotland with car driven on straight wall or any kind of a wall.

"Business is only fair and some of the showmen playing this spot for years claim it is the worst they have ever seen.

"Most all carnivals over here travel by truck; in fact, I have not seen or heard of a railroad show. They call the carnivals fairs over here. Their rides are wonderful and I cannot see how they get their first price back working at such cheap prices. But the shows are very badly framed, and most of them are illusion shows. I have not seen a large, well-framed show yet. Most all of the fairs only work Thursdays, Fridays, Saturdays and Sundays and then move. But my wife and self have spent a very nice season over here."

## Undergoes Three Operations

Mrs. Grace Starkey, last season with the J. Harry Six Attractions, has undergone three operations since the close of the season at Cleveland, O., where she and her husband are spending the winter. She has been confined to Lakeside Hospital there for about seven weeks, but is reported by her husband, Bill, to be getting along nicely. Both expect to again be with Harry Six, with whose organization Bill had some concessions and his wife operated a candy floss booth. Friends of Mrs. Starkey may address her at 1747 East 37th street, Cleveland.

## Cookes Over Much Territory

Mrs. Chas. Cooke was a visitor to *The Billboard* early last week while she and her husband were in Cincinnati a few days. During late years she has had a collective-attractions pit show with various carnivals, and last season featured herself as James-Jeanette and covered a great deal of territory, from the Southwest to Minnesota, to Virginia and in the Central States. The week before Christmas she was at Dan Sopher's Museum in Louisville, Ky.

## Martin With Cetlin & Wilson

Percy Martin, well-known Eastern States showman and agent, advised *The Billboard* last week from Parkersburg, W. Va., that he had contracted with the Cetlin & Wilson Shows for the season of 1931 as general agent.



JOHN GECOMA, owner-manager of the American Exposition Shows. Gecoma will be sole owner of the show this year, he and his former partner, Cy Davis, having dissolved their business interests.

## Capt. Labelle Injured By Auto at Miami, Fla.

Early last week this publication was informed, too late for last issue, that Capt. Harry Labelle, veteran showman, who has his Esquimau Village and Arctic Museum at Whoopie Park, Miami, Fla., had been severely injured at the street intersection in front of the park, when he was knocked down by a sedan driven by an unknown woman.

He was removed at once to Jackson Memorial Hospital, where physicians stated that he suffered a double concussion of the brain, with severe cuts and bruises about the head and face. Later, he was removed to his home, consciousness having returned. Notwithstanding his age, 71, his attending physician is of the impression that he will regain his activity, barring unusual complications.

## Brewer Back to Law Practice

Judge Dan Brewer will be missed in the outdoor show world. He has resumed the practice of law at Clarksdale, Miss., his home city. However and doubtless, all showfolks who have had the opportunity to meet Brewer and enjoy his most amiable personality will wish him well. His former "Monkey Family" and of late years "Ituri Pigmy Village" have been well-known attractions, last season with the Royal American Shows. But *The Billboard* recalls a former retirement by Judge, when he also practiced law and made an enviable record as a district attorney and jurist, became independent financially, and then "retired", as he said, to go "back to the lot for the kick there was in it," because he "could afford it."

## Averys Wintering at Home

Mr. and Mrs. Lee (Bingo) Avery, concessionaires, including cook house, mostly independently at fairs last season, are again spending the winter at their home in Cocoa, Fla., where they own several pieces of property. As their guests for "Christmas turkey" they had some friends from Michigan—Mr. and Mrs. J. E. Green, who have a summer resort at Gillett Lake, Jackson, and Mr. and Mrs. Fred Jason, of Detroit.

## Hilliars Celebrate Their Silver Wedding Anniversary

Mr. and Mrs. William J. Hilliar recently celebrated their silver wedding anniversary at La Crosse, Wis.

A big surprise party was staged at the home of Mrs. Hilliar's sister, Tillie Gast, and about 30 close relatives attended, loaded down with goodies. In addition, the Hilliars received pecans from Atlanta, Ga.; oranges from Ora Vista, Fla.; plum pudding from Bill's folks in England, and other tokens and good wishes.



By CHARLES C. BLUE  
(Cincinnati Office)

THERE are various units of a carnival that could be developed as interesting attracting exploitation. The electrical department is one of them. The following (in part—shortened because of allotted space) is an idea of a visitor to midways, Stanwood N. Rogers, a motion picture art director at Hollywood, Calif.:

"It seems to me that carnivals are overlooking a point when they put their generator or otherwise electrical department wagon away out of sight behind things. Electricity is more or less a sort of black magic to many people. Women know it rather from its results in the household, but little about its real properties. Schoolboys who are interested in electricity and radio hunt up the generators, etc., and look them over, and so do many grownups. Then there is a certain fascination in a piece of moving machinery.

"I think that a generator wagon could be attractively decorated with the name of the show in lighted opalite letters on top reading from both sides and with neon tubing (removable) in the shape of zigzag lightning designs on the corners, which would make it stand out among the other attractions on the midway. An attractive sign on each side might tell some interesting facts taken from the name plates of the equipment—such as 'h.p.', 'r.p.m.', 'voltage', 'amperage', etc. Also state that the power used by the show would light a certain number of homes.

"Schoolboys in electrical, mechanical and physics classes could write essays on the electrical equipment of the show in a contest conducted by a local paper and the winner given some inexpensive piece of electrical apparatus or a tool which could be used in work or class. Girls could write on electricity in the home and how it is utilized on the show in a similar manner.

"Electrical equipment is necessary, also expensive, and as long as it has to be carried it might just as well be made a thing of beauty and interest.

"Another way it could be made of interest would be to equip the generator current (properly) with a high intensity transformer and allow patrons to take a harmless 'jolt' and see the electrician do interesting experiments with the heavy but perfectly harmless voltage. There are many interesting electrical phenomena which could be demonstrated, and which would draw attention to the wagon in a big way. I think that this angle has possibilities if gone into carefully."

## Tom Long May Lose Leg

Hi Tom Long, veteran showman, who the last decade has remained among the living thru, practically, his grit and persistence to not "give up", is now at the Veterans' Bureau Hospital (Ward A-5), Alexandria, La. A letter from Tom last week stated that the amputation of his right leg was being considered. The last couple of years he has been, periodically, between hospital confinements at other places, at Hot Springs, Ark. In November, at Fort Worth, doctors of the bureau recommended hospitalization, but it was maintained that no beds were available. Early in December he again pulled himself together (for about the 20th time) and went to Dallas—again hospital prescribed but no beds—until he went to the Woodlawn Hospital December 12, and about 10 days later taken to a private sanitarium for several days, then to the Veterans' Hospital at Alexandria. He retains his wonderful optimistic spirit.



### Showmen's League of America

CHICAGO, Jan. 9.—A goodly attendance was on hand for the meeting of January 8. President Sam J. Levy was in the chair, and seated at the officers' table were Treasurer G. E. Kohn, Past President Ed A. Hock and Secretary Streibich. Chaplain Rankine invoked the divine blessing. All routine matters were dispatched with promptness and all committee reports showed action. The membership committee came to the front with a new applicant, President Sam J. Levy presenting the petition of James F. Malone, of Beaver Dam, Wis. The reports of the secretary and treasurer were indeed encouraging, and show the League to be in a very healthy financial condition.

Two big social affairs are in the making. The committee announced that the stag party will be held January 24, and the February party February 17.

The lease committee was discharged, and a new one appointed to serve, this being done at the request of the old committee. The new one is composed of Brothers Russell, Callahan and Kohn. And it begins to look like it will get action at once.

The name of Charles L. Hill was read as the fortunate one in the drawing for the attendance prize. But he was not present to receive same, hence it reverts to the next meeting.

Joe Rogers, chairman of the house committee, took advantage of the opportunity to thank Brother Harry Coddington for furnishing the coffee for the regular lunches and the different parties. In reply to Coddington's query as to what had become of the coffee drinkers, Brother Rogers advised that they were now all drinking green tea. The answer proved satisfactory to all present.

Two new members were on hand for their first visit, Brothers Frank Aman and Ben Epstein, and both responded pleasingly when called upon for remarks. Dave Tennyson took time to run in from his winter hibernating in Libertyville and was on hand for the meeting. Dave says he likes to make these visits, as they are always profitable.

Larry Hogan ran in during the afternoon to say hello to the bunch, but was on his way again ere the evening meeting started.

Leo Lipka writes from up Wisconsin way that he expects to soon be in for a short visit.

Sam Lieberwitz was in town for a few days, and came in to pay his respects and pass a while with the boys.

Irving Maltz is back in town and says he may spend the remainder of the winter here.

A letter from Sam Menchin states that he is getting along nicely over Brooklyn way. He probably will be dropping in unexpectedly ere long.

John Hoffman has been absent from the rooms for three or four days and every one is wondering what has become of him—never mind, he will soon be back again.

Brother Ed Foley and his estimable wife have arrived home after visits with friends in the South. It is said they had the doggondest season greeting cards of anyone.

Brother George Vogstad and the missus are wintering at Shreveport. George is busy preparing for the coming season.

Brother Robert Hofeler made 34 orphans happy on Christmas. He sent each one a lot of candy and nine toys. The kids call his Santa Claus Bobby.

Tuesday looked like an old-settlers' day in the League rooms. Over in the corner sat the oldtimers talking about the doings in the '90s. Among them were Henry (Tubby) Snyder, Wm. Young, Col. F. J. Owens, Pete Rogers, dean of the boss canvasmen; Henry Snoub, old circus agent, and Charlie McCurren, who was with the one and only Dan Costello. They refused to allow their ages to be published. Snyder, Young and Owens were together in 1900. Young and Snyder had not met in 15 years. Owens, Young and Snyder had not been together for 21

years. And, oh boy! the tales that were told of circus and carnival life! They told of the time the Young Brothers had the first black top, made by Murray, of Chicago, for their movie under canvas. It was made of white goods, then painted black, with a black lining of cotton flannel. And when it got wet it was heavy as lead and took everyone on the lot to get it loaded. And the stories of cane carting, gilly wagons, flatboats, steamboats and flat cars had all of the younger visitors listening. They all promised to get together again in a couple of weeks and start where they left off in 1903.

Past President W. O. Brown was returned from a visit to Kansas City and St. Louis. He attended the ball of the Heart of America Showman's Club in company with his good friend, Clyde R. Leggette. He reports a very enjoyable time, but glad to be back.

### Philadelphia Pickups

PHILADELPHIA, Jan. 9.—New attractions at the World's Museum this week are: Chas. Hanson, strong man; Jack Macurie, Cherokee Indian cowboy, and Grendol, magician and sword swallower. Business at the Museum was very good during the holidays.

Whitey Austin was a visitor to the city. He came to look the situation over and may at a later date bring his show in for an engagement.

James Heron, late of the Downie Bros.' Circus, and Joe Gilligan, of the Sparks Circus, paid their friends in the city a visit during the last week.

Sammy Applebaum drove in from Tampa, Fla., early in the week. He opined that things were not any too bright for the boys wintering in the sunshine. Says that Bennie Krauss, closed and in winter quarters at West Tampa, expects to open shortly to play some Florida fairs.

Mr. and Mrs. Morris Michaels arrived from Florida during the week and will winter in this vicinity until the season opens.

Mr. and Mrs. Harvey Moore (Mrs. Moore, known as Rosina), who opened an inn on the Richmond highway at Ashland, Va., report a very good business.

The usual influx of general agents at this time of the year has failed to materialize this winter. None have made their appearance so far around the gathering places.

Norman Brown, concession secretary of the Sheesley Shows, is in the city for the winter. Likes it better here than in the South.

Patterson and Scheck, acrobatic act, were a feature of *Sweet Adeline*, at the Erlanger Theater.

Edward D. Carson is working in the city and plans to make a number of fairs in this vicinity the coming season.

A tribute to the late Johnny J. Jones by Dr. Sesrad:

Thru the fallen rose petals a gleam of newly turned earth smites the eye. Four days have passed, at this writing, yet the Florida winter's breeze still carries the perfume of thousands of vari-colored flowers from the tear-stained mound on this, the first day of the new year.

The master showman has been laid to rest. The show world grieves. His passing had a far-reaching effect and showmen from all over the nation paid their last respects. They came by auto, by train, and by airplane from Canada.

The monarch of the midway made his last spot amid an avalanche of flowers in beautiful Orlando. Touching as tho a heart torn asunder were the last rites of the Elks, the Masons, the widow, the son, the sister, the hundreds of mourners gathered there.

Great, terribly great, is the loss, a staggering blow to the mighty outdoor show world.

And an unfillable void to us, his trouper of the Johnny J. Jones Exposition.

We miss you, "Boss",  
This New Year's dawn.  
Yet, rest in peace,  
We will carry on.

### Artdick Greater Shows, Inc.

"Get With the Show That Has Been Successful."  
NOW BOOKING FOR SEASON 1931  
CONCESSIONS: Legitimate Grind Stores and Wheels. WILL SELL exclusive Cook House, Ball Game, Palmistry and Corn Game.  
SHOWS: WANT capable Showmen. Outfits furnished to reliable parties.  
EVERYBODY With us last season, write.  
Will carry four major rides, five Shows, Free Act and 25 Concessions. We play New England States. Correspondence invited from Committees and Fair Secretaries. Everybody address  
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by ordering your Band Organ or Callola now. We have some wonderful Rebuilt Organs available at low prices representing a tremendous saving. Each fully guaranteed. A small deposit will hold the instrument for delivery in the spring. Easy terms can be arranged on the balance. You will never again have the opportunity of such low prices. Write us for our new payment plan.

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Are now contracting Showmen with or without their own outfits for the 1931 season. Capable Showmen with new ideas, let us hear from you. Can place one more Platform Attraction. Will furnish complete outfit for same. Here is the list of Fair dates we have to offer at this time:

- TRI-STATE FAIR, Burlington, Ia.
- MISSISSIPPI VALLEY FAIR & EXPOSITION, Davenport, Ia.
- IOWA STATE FAIR & EXPOSITION, Des Moines, Ia.
- NEBRASKA STATE FAIR, Lincoln, Neb.
- KANSAS FREE FAIR, Topeka, Kan.
- KANSAS STATE FAIR, Hutchinson, Kan.
- OKLAHOMA STATE FAIR & EXPOSITION, Oklahoma City, Okla.
- TEXAS STATE FAIR, Dallas, Tex.
- SOUTH TEXAS STATE FAIR, Beaumont, Tex.

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### 1931 SEASON 1931

I will furnish complete outfit for responsible show people. WANT high-class Frank or Big Snake for Pit Show. I have complete outfit for Plantation Show. Parties booking same must be able to furnish complete Show, including Musicians and Performers. I have complete outfit for Ten-in-One or Circus Side Show. Must have something inside, and something to feature. I will sell exclusive Cook House and Corn Game. WILL PLACE all legitimate Concessions, terms reasonable, such as Knife Rack, Cane Rack, Fitch-Till-You-Win, String Game, High Striker, Fishpond, Bowling Alley, Shooting Gallery, Palmistry, Photograph, Grab Joint, Nail Joint, Novelties, or any other Concession which I have failed to mention. Write and let me know what you have. CAN USE experienced Ride Help and a first-class Automobile Mechanic. Stallers and ruffraff save stamps, as I positively will not tolerate them on my show. Fair Secretaries, if you want a good, clean Carnival, get in touch with me at once. This show will open in Chillicothe, O., Saturday, April 18, with two Saturdays. Address all mail to

J. L. CRONIN SHOWS, 464 Hilltonia Ave., Columbus, Ohio

### Showmanship Displayed

SALISBURY, N. C., Jan. 9.—Resourceful showmanship was shown by E. J. (Doc) Bootz and James (Jimmy) Salter recently, in bringing to the city a wax show entitled "Wages of Sin", with figures of noted outlaws, etc., and at a conspicuously opportune time, according to the patronage it attracted. With the recent killing here by civic officials of an alleged North Carolina outlaw a figure of the deceased was added to the collection of exhibits, and with the multitude of people here to view the remains and the interest the killing excited the wax-figure show did a big business. Bootz is owner of the show and Salter manager. Chester Robinson handles tickets and Mrs. E. J. Bootz is lecturer. The exhibition was brought here from Charlotte where it was shown during the holidays.

### Show Car Burns

SAN ANTONIO, Tex., Jan. 9.—One of the private cars of Dodson's World's Fair Shows, formerly occupied by Jack Hoxie when he was with that amusement organization, was destroyed by fire last Friday morning.

### Mrs. Crouch's Parents Ill

Mrs. Helen Crouch, wife of Del Crouch, motordrome rider and manager, was called from San Antonio, Tex., to the bedside of her father and mother, in Chicago, both of whom were ill and doctors held little hope for their recovery.

### BEANO or CORN GAME

THE BEST ON THE MARKET.

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### ALUMINUM CENTER WHEELS

25 inches in diameter, numbered on both sides, any combinations.

SPECIAL PRICE, \$20.00 SHOOTING GALLERIES

SEND FOR CATALOGUE No. 130, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confectionery, Artificial Flowers, Novelties, etc.

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A new sensation—all the rage. Juicy Hot Dogs cooked in corn oil, Mazola or Wesson Oil. No more old-time soggy steamed Hot Dog. The new fad will make you a lot of money for you. Cash in on this hot item Now. Capacity, 30 to 40 Hot Dogs, ready to serve, in two minutes. Size, 12x19 inches. Weight, 40 lbs. Operates from lamp socket and has three-hot switch. Price, \$10.50. Complete. Lacquer finish. Finished in highly polished nickel. \$15.50. Complete. Rush your order today. Order direct from this ad.

TALBOT MFG. CO., Dept. G, St. Louis, Mo.

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LARGEST and only Exclusive Wholesale  
Concession Supply House for the Carnival  
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77 Wellington St., W., Toronto, Canada  
Send for Latest Catalogue.  
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Just the thing for  
Salesboards and Con-  
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Samples, 50c. Per  
Dozen, \$5.50. Half-  
Gross Lots at \$5.25  
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Lots at \$5.00 per Doz.  
Loose Souvenir Coins,  
Halves. Per Dozen,  
\$1.10; per 100, \$8.50.  
NOT THE CHEAPEST, BUT THE BEST.  
SEND FOR PHOTOS  
Of Oriental Cigarette Dispensers and La Gra-  
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**TELEVISION MOVIE CARD No. 2202**  
Is a typist, chewing  
gum and talking while  
she types, her speed de-  
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Big Sellers. With or  
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Size of Cards, 3 1/2 x  
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designs.  
**\$5.00 per 100**  
Or Will Mail Complete  
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Receipt of \$1.00.  
Sole territory given.  
Write quick and secure territory.  
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National's are the BEST  
These Managers have  
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Tents, Hoods, Dolls, Cats, Mon-  
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Improved Six-Cat Rack.  
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Full size 5c packs—also other  
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Streetsmen. Concession a 3rd  
Premium Men use our dandy  
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ELGINS, WALTHAM, ETC. CHEAP.  
Send for Price List.  
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508 Chestnut Street, ST. LOUIS, MO.

**MIDWAY CONFAB**  
By DEBONAIRE DAB

THE "13-month year" prospect has many supporters.

WATCH the Letter List—each issue—maybe mail for you!

A FAIR price for a fair is fair. A fair percentage of the gross is fairer.

MANY fair men's meetings this month, for show staffs to attend.

JUST OODLES of good time at the PCSA banquet and ball.

MANY A TENT has had a short life because of either inexperience or lazy carelessness.

FITZIE BROWN infoed: "Enjoyed a motor trip from Montgomery, Ala., to Jacksonville, Fla., with the Happy Hermans (Maxie and Nell)."

rounding themselves with some unem-  
ployed caravan boys, and together they  
sold wreathes—to fair business results.

THE VARIOUS beaches in and around  
Los Angeles each Sunday receive a num-  
ber of visitors from the Wortham, Clark,  
Crafts, Hilderbrand and other carnivals  
wintering in Southern California.

PER A POSTCARD from Rex Drumm,  
Montpeller, Ind., Rex has booked a num-  
ber of attractions with Leo Powers, in-  
cluding his Merry-Go-Round, Ferris  
Wheel, two shows and cookhouse.

REPORT from Corpus Christi, Tex.,  
was that Mr. and Mrs. G. F. Dorman had  
been in and out of the city from Taft,  
where they were visiting Mrs. Dorman's  
sister, Mrs. Dorman's wrist, which had  
been broken, had almost completely  
healed.

ber of humorous squibs, probably com-  
posed by Roy E. Ludington.

HEARD OF an attraction manager who  
claimed to be a real showman, down  
Louisiana way, who at the caravan's  
closing week stand of the season delib-  
erately walked away, leaving the show  
on the lot.

WILLIAM MCCARTHY, better known  
to carnival folk as Sailor Mac, tattooer,  
writes that he is confined in Ward 9, U.  
S. Naval Hospital, Portsmouth, Va., and  
would appreciate letters from friends—  
says he needs no other help.

TWO MEN of a town. Each had a  
restaurant. One claimed business was  
"too tough" to make improvements. The  
other made a special effort and produced  
attractive innovations—and grabbed the  
other fellow's patronage. There's a model  
in it!

IT SURELY is a weak-kneed brother  
who would satisfy the desires of a wan-  
ton "slammer", to keep from being per-  
sonally "slammed"—which could be taken  
as unappreciation by a tried-and-true  
helper, who could really do some "slam-  
ming" were he so treacherously inclined.

JOE KARR infoes that the report of  
his being with L. H. Butler as business  
manager the coming season was "all wet".  
Instead he is with Jack Oliver with a



**W. J. MURPHY'S MIRACLE MUSEUM, Pittsburgh.** Photo taken New  
Year's Day. Left to right: W. J. Murphy, general manager; Doc Reynolds;  
Paddy Finnegan; Prof. DeMott, magician; Prof. Summers, trained bird act;  
Prof. Ott, trained monkey act; "Fat" Redding, Walter Orluske, Evangeline;  
Great LaVelda, contortionist; Tiny Jean, the Scotch McLains, and Gerald  
Fitzgerald, publicist.

IF ALL movie houses ran practically  
the same films with a few minor changes  
at intervals, year after year, what would  
be the answer?

FROM REPORTS, some fair managers  
are "holding out" for high prices, and are  
being "scratched" off the carnival men's  
lists.

SOME MANAGERMENTS have made  
very impressive announcements regard-  
ing change of policy for the coming sea-  
son.

"NOW, in the 'old days'—began the  
veteran. "Yes, and there were folks  
fighting for porkchops in those days, the  
same as today!" broke in the 10-year  
trouper.

THE "athletic show" situation has been  
attracting considerable attention in Cin-  
cinnati this winter. The wrestling cards  
have been drawing heavier than the box-  
ing matches.

TEX FORRESTER and Buck Cowger  
made a few Christmas dimes by sur-

DR. R. GARFIELD, after engagements  
at museums in New York and Pitts-  
burgh, went to Montreal, Can., where he  
played the Palace of Wonders during  
Christmas week.

FRED EBERLING, circus and carnival  
fan of Green Bay, Wis., has been visit-  
ing for several weeks with his old friend,  
John T. Wortham, at San Bernardino,  
Calif.

NORVIN and HELANE RISTEY, for-  
merly of midways, have purchased a the-  
ater in Hayfield, Minn., and have in-  
stalled new sound equipment, Dab was  
informed last week.

LOCATED on the Beach at Passagrille,  
Fla., Dolly Dixon, midget entertainer,  
and H. L. Bush, veteran talker, late of  
the Metropolitan Shows. Also Harry Har-  
ris, late of the J. J. Page Shows, with  
his Big Jumbo snake.

THE "HOUSE ORGAN" publication of  
a prominent gas and oil company, for  
December, carried several attractive cuts  
of John T. Wortham Shows, also a num-

**54% Net Return**  
This is the net  
profit made by one  
wheel owner. His  
No. 5 wheel grossed  
a total of \$13,027.35  
during a recent sea-  
son. He paid a all  
percentage and op-  
erating expenses  
and allowed him-  
self a liberal salary  
each week, yet he  
still made a 54%  
net return on the  
money invested in  
his No. 5.  
WRITE FOR INFORMATION.  
**ELI BRIDGE COMPANY**  
Builders of Dependable Products,  
800 Case Avenue, Jacksonville, Illinois

**The NEW KIDDIE AIRPLANE SWING**  
Suitable for Parks and Carnivals.  
  
Seating capacity, 15 children. Weight, about 2,000  
pounds. This ride has just been completed and  
during our demonstration proved very popular with  
the children. Description and prices upon request.  
**SMITH & SMITH, Springville, Erie Co., N. Y.**

**HIGH STRIKERS AT BARGAIN PRICES**  
From 15% to 30% discount on all sizes; Funnel  
Ball Games, 10 and 12-ft.; Flying Horses, hand  
and motor power, as low as \$200. Other money  
saving devices cheap. Get Catalog and quick  
service from  
**LAPEER HI-STRIKER WORKS, Lapeer, Mich.**

**SOUTHERN TIER SHOWS WANT**  
FOR SEASON 1931  
Taffy Candy and all Concessions open. Can place  
two more Shows. Write **JAMES E. STRATES, Box**  
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**MERRY-GO-ROUND**  
WILL BOOK OR BUY for organized Show. Two-  
abreast preferred. In good shape only. BOX 150,  
Billboard, 251 West 42d Street, New York City.

**Freaks, Museum Attractions**  
Hawaiian Musicians, Dancers, Mind Reading, Palm-  
ist wanted immediately. Also Slide Shows, for  
Carlin's Million-Dollar Park, coming season. Also  
useful people. Address  
**JOHN T. McCASLIN, BALTIMORE MUSEUM,**  
123 East Baltimore St., Baltimore, Md.

**WHALES, WHALES, WHALES**  
Stuff, unmounted. Looks like the real thing, 6-  
ft. midget Sperm Whale, \$100.00. Lot of other  
Freaks. List free. **NELSON SUPPLY HOUSE, 514**  
East 4th St., So. Boston, Mass.

**FOR SALE**  
Lion and Motordrome Automobile. Lioness, broke  
to work in Drome, seven years old, splendid shape.  
Miniature Car, new 74 Harley Motor, new paint job,  
stored at Melville-Retts Shows, Charlotte, N. C.  
Write **EARL FURTELE, 2019 E. 34th St., Kansas**  
City, Mo.



winter show and expects to stay with Oliver the coming season, having made no arrangements with Butler, he writes.

**FROM TEXAS,** William K. Reno infoes that he and Mr. and Mrs. H. G. Hockett and son, Herbert, are working on paper subscriptions this winter to favorable business. Have not decided whether it will be a circus or carnival for them the coming season.

**FROM SHREVEPORT,** Bennie Spencer pens that among the boys there awaiting the "call of spring" are W. A. Lang and himself. During the holiday business they did very well with turkey boards and are now putting out candy boards until spring.

**A NICE BUSINESS** is being reported by Con Cunningham, Joe Brawley, et al., with the restaurant which they recently opened in San Bernardino. They are getting a great deal of the carnival trade. The boys intend to sell out, they say, about the time the Orange Show at San Bernardino opens.

**THERE ARE** no sensible contradictions to the statement that the carnival business badly needs "stimulators". What will they be? There are hundreds of brainy people in the business. Will they admit incapability by not producing something worth while. The coming season will provide the answer.

Many a trouper  
After adopting the  
"Life of the road"  
Has found that  
The homefolks  
Didn't "approve" of  
His chosen vocation.  
Found himself termed  
A "ne'er do well".  
"The blacksheep  
Of the family", and  
Similar unworthy  
Classifications.  
Later, however, thru  
Energy and alertness  
He prospered, but  
There remained that  
Nauseating atmosphere  
Back home.  
Some years later,  
With brothers, sisters  
Married and leaving  
The family circle, and  
Parents aged and needy,  
The trouper found  
To be "Single-O"  
To the rescue, with  
"A HEART OF GOLD" and the  
SINCEREST DEVOTION to his  
Parentage!

**JACK ARTERBURN,** last season a ride foreman with the Royal American Shows, and three of his crew have been vacationing at San Antonio, Tex., and "having a good time". They expected to leave the latter part of this week for the shows' winter quarters to help build some wagons and get their ride in shape for the new season.

**SOME WEEKS AGO,** in one of the "columns" of this paper, a single paragraph stated: "Carnival men need a Moses". As an afterthought it might be added that judging by the prevalent "pussyfooting" and disrupting tactics, a "Moses" wouldn't know just where or how to start to marshal his dependable followers.

**A QUARTET** of showfolks, Joe and Pearl Kemp, Annie Button and Vic Mello, after spending three weeks at New Orleans, including the holidays, recently passed thru New Iberia, La., and visited their fellow showfolks with the C. E. Leggette Shows, while en route home to San Antonio, Tex. Back with the Leggette Shows next season.

**ONE COMMUNICATION** received for publication last week was signed "Troup-er" (that one was a "slam" at some other showfolks). Another was signed "An Oudtimer", and savored very much of a "slam". Another was signed "An Old Troup-er". All three went into the waste basket. This publication isn't a "scandal sheet".

**FLORENCE FISCHER,** of Dodson's World's Fair Shows, will reside the remainder of the winter at San Antonio, Tex. Florence infoes that she had a joyful New Year's, including a wonderful dinner as one of the guests of "Pop" and Mrs. Neil, others being Mr. and Mrs. Howard Benson, Mr. and Mrs. Paul Osborne and Mr. and Mrs. "Dutch" Hurley.

**JAMES McALPIN,** with several caravans last season, is writing insurance this winter and expected to be in Kansas City last week, then to Southern Missouri. At St. Joseph he met an old-time trouper and friend of his, Blaine Young, who is selling can openers and sharpeners this winter, and says it will again be circus trouping for him next summer.

**WORD FROM LOS ANGELES** was that there seems a possibility that Raymond D. Misamore, formerly one of the energetic and popular office men, publicist and otherwise connected with caravans, of late years in other work than show business, will return to the fold this year, possibly with one of the shows in the Middle West.

**WILLIAM GREGORY,** in a letter, paid a glowing tribute to the late Johnny J. Jones, and added: "I remember when he had only a three-car show, and Arthur (Doc) Marriott was his only talker—took the band on street parades, made openings on four shows, announced the free acts and did a free attraction himself. Jones' success shows what patience and perseverance can do."

**TWO major-league managers** after the same fair last year had a mutual understanding (?) that neither would pay more than a certain amount. Afterward it leaked out that each had done some pussyfooting and offered five "cs" more than the agreed-upon top sum. Strange, too, they are still friendly business rivals. Not strange, however, both closed last season heavy losers.

**AMONG SHOWFOLKS** in Chicago busy preparing for the new season are S. J. Edwards, tattooed man, and his wife, Helen, who bills herself as Artista. S. J. is making everything new, including flash, and the missus, in conjunction with her chalk talks and rag pictures, will have a glass-blowing outfit, and is now busy making up stock for that attraction.

**ALOA,** the Alligator Boy (William Bradley Smith) infoes that his attraction has been having a very nice winter in Western Florida. With him are J. P. Flippo, as manager, and Newt Kelley and J. (Scotty) Dennie on the front. After the Tampa Fair, the show will motor to Richmond, Va., to again be with the Bernardi Greater Shows, with which Aloy says he had a very nice 1930 season.

**THE CONFAB** editor was informed last week that Chief Illiikulum, Ituri Pygmy, comedian, would arrive back in this country about the middle of this month, accompanied by his wife, after their being in the Congo since closing with the Royal American Shows last October, which was their third American season. Capt. A. A. Lane, of Florida, is to manage the Pygmy attraction this year with some caravan.

**JACK LYDICK,** show talker, wrote from Cleveland that the opinion of John C. King (in the December 27 issue) that he (Lydick) would probably be too ill to return to the road next season is wrong, as he expects to soon be discharged from hospital, where he has been more than a month suffering from a nervous breakdown, and in fine shape for trouping again this year. Lydick also expressed deep regret at the passing of Johnny J. Jones, his former employer.

**"POP" and "MOM" WHEELER,** after a year's rest in California, are returning east to Bessemer, Ala., to again be with the Mad Cody Fleming Shows. At Hayward, Calif., December 8, Mrs. S. C. (Grandma) Russell was given a celebration on her 81st birthday by Mr. and Mrs. Harry Rowell. At the party four generations were represented—Grandma

Russell, her daughter, Mrs. George (Mom) Wheeler; her grandson, M. L. Wheeler, and two great-granddaughters, Jane Lucille and Marian Louise Wheeler.

**BILLY KITTLE,** who has spent many years of his life as a showman-talker and manager of individual attractions (mostly water shows); also advance agent—but practically out of the show field the last two years, was a caller at *The Billboard* last week while visiting in Cincinnati from his home in Aurora, Ind., where he has been vacationing the last couple of weeks. Billy has had a lucrative traveling position with a commercial firm for some time and—"may not fall for show fever" in the spring.

**MR. AND MRS. Tex Chambers** and Mrs. Chambers' parents, after a pleasant month's stay at Corpus Christi, Tex., returned to their home in Dallas. At Corpus Christi they met many showfolks, including Mr. and Mrs. Charles Towning, Doc James and wife; Mr. and Mrs. Brownie Johns and son, Freddie; Mr. and Mrs. Bill Pearce; Mr. and Mrs. Wilson, of the Loos Shows; Mr. and Mrs. Buchanan, of the Tidwell Shows; Mr. and Mrs. Howard Hill, Clyde Hill, Vic Guillet and others whose names they could not recall.

**QUITE A NUMBER** of carnivalists at Augusta, Ga., this winter. Among them are Mr. and Mrs. Doc Cadwalder, Mr. and Mrs. "Red" O'Brien, Mr. and Mrs. Walter Dennis; Eddie Jones, who has been broadcasting over WRDW; Dr. and Madam Hudspeth, also on the air; Bennie Smith and others. Morris Miller was there recently for a few days, also Rubin Gruber for a few days before Christmas. Jack A. Ryan and wife also are among the winter hibernators at Augusta, and pronounce it "the garden city of the South".

**DAB** recently requested a list of the show talkers who were members of the

Talkers and Lecturers' Association at the Pan-American Exposition, Buffalo, in 1901. George C. Thompson, one of them, sends a partial list, as follows: George Rollins, president; George Owens, treasurer; Deacon Deimore, Doc Waddell, Slim Wren, George Johnson, George Hamilton, George C. Thompson, Maurice Toblin, "Hieronymous" Craine, Frank Atwood, Happy Holmes, Charlie Rhodes, Tom McNew, G. A. (Dolly) Lyons, Kling Karlo, Doc Crosby, Christie, Swanson, Jack Menton, Col. Johnson, Jack Frost, Joe Callison, George Collier, Frank (Hilki) Blitz, H. J. (Red Jacket) Lonsdale, Russell, George Reynolds.

**AUSTRALIAN CARNIVAL NOTES**  
**SYDNEY, Dec. 12.**—Several carnivals are in full swing in and around Melbourne, but all workers are complaining of the shortage of money. A big affair in the heart of the city is said to be most unsatisfactory.

Fred Stalg is still over in New Zealand with his rides and doing nicely. Weather has completely spoiled shows over this way, he says. Dunedin Show was terrible for them, as rain poured down all the time, with the gate takings almost negligible, and none of the boys getting anything. However, where conditions were better, they all did well.

Dave Meekin is playing New Zealand dates with several novelties and also a group of wrestlers.

Panthea and Aleko, American carnival folk, left New Zealand last week on their return to the United States, after more than a year in this part of the world.

Zimmy, the Legless Marvel, probably will close his engagement with the Clark & Greenhalgh combination. The American swimmer hopes to interest an Australian company in order to exploit him at natorial carnivals, but the possibility of any success in this direction does not appear very great.

John Aasen, American giant, is still in New Zealand with Arthur Greenhalgh.

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40-ft. Parker Caroussel, complete with Wurflitzer Calliope; No. 5 Ell Ferris Wheel, Electric Lighted Entrance Arch and Motor; Smith & Smith Chairplane; 5 Shows and 30x30 Tent, Stage, Proscenium, Seats, 50-ft. Front and Piano; 20x30 Tent, 8-Section Front; 30x50 Athletic Tent, 3 Banners Front, Wrestling Platform, Mat; 20x50 Tent, 3-Section Front; 20x30 Tent, 3-Section Front. All Tents khaki with Bally Stands, Ticket Booths and Light Strainers; 10x10 Office Tent, Trunks, Ground Cables, etc. Entrance Arch to Grounds, with Ticket Fence and Ticket Booths for Pay-Cake. Two Railroad Cars, 75 ft. long, will pass M. C. B. Inspection. All Rides in good running condition. Curiosity seekers, save your stamps. All stored in the two cars, ready for shipment. Must be sold at once.

BOX CHI-6, care Billboard, Chicago, Ill.

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AMUSEMENT PARK MANAGER WANTS POSITION or lease. References. GUY HALLOCK, Duluth, Minn. Ja17

CHAIN THEATRE OWNERS and District Managers—Young married man, 15 years' theatre experience, strictly business, sober, honest and reliable, desires position as house manager. If desired, will donate one month's services to learn your business system. Consider anything, anywhere. Reliable. C. D. ORSER, 307 Glenlake Ave., Toronto, Can. Ja17

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AT LIBERTY AFTER JANUARY 17, 1931 Eight-piece orchestra, playing all classes of music. An ideal combination for hotel, radio or cafe. At present engaged as staff orchestra at Radio Station KGKO, Wichita Falls, Tex. Will furnish references on request. Address A. B. RICHIE, Radio Station KGKO, Wichita Falls, Tex. Ja17

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FIVE-PIECE ORCHESTRA—HOT, SWEET, wants location in club, hotel, etc. A small band that sounds like the big ones. Youth, pep and novelty. Feature organ. Radio experience. Complete electrical equipment. BOX C-267, Billboard, Cincinnati. Ja24

AT LIBERTY—Seven-Piece Orchestra, all absolutely first-class musicians in every respect. Hotel, club, cabaret, vaudeville. Satisfaction guaranteed. Write all. BILLY HOWARD, 120 Sherid St., New York. Ja17

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AT LIBERTY FOR CIRCUS—TO DO FOUR separate acts. Slack-wire Act, Juggling and Comedy Balancing Act, Comedy Chair Balance, Trapeze Act and Fire Juggling Act. Furnish feature attraction for side show. A falling star and banner. CHESTER HUBER, Wabasha, Minn. Ja24x

ONE-LEGGED JUGGLER WANTS TO JOIN museum, circus or circus side show for the coming season. THEO. L. LARSON, 310 Larabee St., Portland, Ore. Ja24

AT LIBERTY—Horace Laird and His Three Clowns. For Indoor Circus. Producing clown number for entire show. Address HORACE LAIRD, Box 296, Chester, Pa. Ja17

AT LIBERTY—Half and Half. Young, sober, reliable. A-1 wardrobe and experience. Reliable managers only. State salary, with photo selling privilege and full particulars in first letter. W. H. SHINN, 12 W. Delaware Pl., Chicago, Ill. Ja17

ATTENTION! Managers of Motorized Shows. Available for side shows; four different platform acts. Musical, Magic, and Acting, Marionette Theatre. Four of us. We all work. Make openings and lecture. Make us a proposition. Salary or percentage. BRISON, Edenville, Pa. Ja17

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YOUNG, EXPERIENCED, neat appearing. A-1 organized 5 to 8-piece orchestra. Play hot, sweet, Trio, quartet singing, dancers, four entertainers included in orchestra. Excellent references. State your needs. Propositions answered. Address YOUNG ORCHESTRA, 257 Brinkman St., Buffalo, N. Y. Ja17

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AT LIBERTY—Team. Man: General Business, any thing cast for, age 35. Woman: Ingenues or as cast, except characters, age 24. Good. Reliable of Singing, Dancing, Ukulele and Harmony Singing Specialties, 5 styles of Dancing, Tenor Banjo, fake. Salary what you can sell it. Can act in any where. Address BILLY SAWYER, General Delivery, Minneapolis, Minn. Ja17

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GRAVES, THE MAGICIAN—Fine appearance, comedian, eight fine illusions, about an hour show. Lodges, clubs, private homes and children's parties, etc. around New York City. C. T. GRAVES, 293 State St., Brooklyn, N. Y. Ja17

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AT YOUR SERVICE—Qualified Projectionist, offer appreciated any place. Handle Western Electric Sound Systems, one man. Ten years operating, good reference, dependable, steady. Write, write, salary, etc. PROJECTIONIST, 5229A Blair St., St. Louis, Mo. Ja17

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A-1 GUITARIST, DOUBLING ALTO Sax; Solo Voice exact counterpart of New York's most popular tenor. Guarantee voice to more than satisfy. TENOR, 214 N. Woodward Ave., Dayton, O. Ja17

AT LIBERTY—A GOOD STRONG Lead Alto Sax and Clarinet and Oboe. Modern, not cornfed, Steel Guitar, Jewsharp, Harmonica, Sing lead or harmony and play parts: Black Face, Dutch, etc. Will go anywhere. HAPPY MACK, 50 Richards, Newark, N. J. Ja17

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MODERN DRUMMER—JUST FIN-ished four months' cafe engagement, wants reliable offers. Plenty experience in all lines, A-1 outfit, full solid rhythm, appearance, personality and can sell it. Age 23, good references. All offers answered. Write or wire. TONY HIGH, 233 Summit Avenue, Oconomowoc, Wis. Ja17

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Cadets Idea (Fox) Atlanta. Canham & Jackson (Fox Poli) Springfield, Mass. Cameron, Pop (Carolina) Charlotte, N. C. Cantor, Eddie (Albee) Brooklyn. Carlell, Bud (Fox Poli) Bridgeport, Conn. Carlson & Balow (Maj.) San Antonio, Tex. Carlson, Violet (Pal.) New York. Carnival of Venice (Loew) Montreal. Carr, Jane (Maj.) Houston, Tex. Carr, June (State) Buffalo. Carroll & Lewis (Madison) Brooklyn. Carroll, Harry, Revue (Madison) Brooklyn. Casa & Lehn (Orph.) New Orleans. Champion, The (Garde) New London, Conn. Chaney & Fox (Pal.) Chicago. Charleston, Chris (Hill) Los Angeles. Chase & LaTour (Iowa) Cedar Rapids, Ia. Cheney, Ed (Strand) Niagara Falls, N. Y. Cherry Blossom & June (Fabian) Hoboken, N. J. Cheugh & Gibbs (Orph.) New York. Christy & Burnell (Proctor) Mt. Vernon, N. Y. Claire, Ted (Penn) Pittsburgh. Clark, Eva (Ritz) Tulsa, Okla. Coll. Bud & Eleanor (Enright) Pittsburgh. Collins & Peterson (State) Jersey City. Condos Bros. (Valencia) Jamaica, N. Y. Couda & Verdi (Pena) Pittsburgh. Covans, Four (Orph.) Portland, Ore. Cowan & Gray (Iowa) Cedar Rapids, Ia. Coyne, Will (Fox) New York. Craig, Dalton (Proctor) Schenectady, N. Y. Craig, Jr., Freddy (Nat.) New York. Crocker, Dorothy (Nat.) Louisville. Crosby, Bob & Jack (Strand) Niagara Falls, N. Y.

D'Amore, Franklin, Co. (Ohio) Columbus. Dawn Mannikins (Pal.) Newark, N. J. Dany & Eddie (State) Buffalo. Dawn Sisters (Capitol) Davenport, Ia. Dawson, Lillian (Loew) Rochester, N. Y. DeKos Bros. (Shrine Circus) Syracuse, N. Y., 18-19. DeLara & Lolita (Warner) Oklahoma City. Delmar, Harry, Revue (Ritz) Elizabeth, N. J. Deno & Rochelle (Valencia) Jamaica, N. Y. Dewey, Audrey, Four (Loew) Rochester, N. Y. Devito & Denny (Pal.) Akron, O. Dewey, Earl, Co. (Proctor) Troy, N. Y. Diamond Boys (Orph.) Minneapolis. Diamond, Carolina (Keith) Syracuse, N. Y. Dillon & Parker Revue (Loew) Montreal. Dixie Four (Warner) Lawrence, Mass. Doll Follies Idea (Fox) Joplin, Mo. Douglas, J. (Pal.) Rockford, Ill. Douglal, Eileen, Co. (Paradise) New York. Downes, Johnny (Capitol) Trenton, N. J. Doyle, Buddy (Orph.) Boston. Doyle, Quadruplets (Capitol) Hartford, Conn. Dubois, Wilfred (Orph.) Oakland, Calif. Dunn, Johnny (Fox) Atlanta, Ga.

Eaton, Ewing (Hipp.) New York. Eddy, Wesley (State) Buffalo. Edwards, Gus, Tree Sitters (Albee) Brooklyn. Egan, Babe, & Red Heads (Keith) Youngstown, O. Electric Duo (Audubon) New York. Emille & Romaine (Pal.) Washington. Emmerton's, Phil, Diamonds (Orph.) Boston. Emmy, Carlton, Co. (Indiana) Indianapolis. Enchantment Idea (Wis.) Milwaukee. Esmonde & Grant (State) Houston, Tex. Everett's Monks (Hipp.) New York. Evans & Mayer (Keith) Boston. Evans & Wolf (Georgia) Atlanta.

ROUTE DEPARTMENT

When no date is given the week of January 10-16 is to be supplied. (In split week houses, the acts below play January 14-16).

Evans, Tommy, Co. (Gates Ave.) Brooklyn. Evelyn, Maxine (Fox) Brooklyn.

Faber, Earl (Albee) Brooklyn. Falls, Archie & Gerlie (St. Louis) St. Louis. Falls, Reading & Boyce (Orph.) Vancouver, Can. Farnell, Billy, & Dad (Pitkin) Brooklyn. Fields & Georgie (Loew) Montreal. Flash, Serge (Earle) Philadelphia. Flesoon & Bohan (86th St.) New York. Flippen, Jay C. (State) Buffalo. Fong, Joe (Wis.) Milwaukee. Forbes Bros. (Capitol) Grand Island, Neb., 14-15; (Keith) N. Platte 16-17; (World) Kearney 18-19. Ford & Price (Orph.) Omaha, Neb. Ford, Whitey & Ed (Hipp.) Buffalo. Foster, Fagan & Cox (Chester) New York. Fountain of Youth (Strand) Niagara Falls, N. Y. Fox-Hobbs Serenaders (Capitol) Davenport, Ia. Fox, Charlie & Cousins (Hipp.) Buffalo. Fox, Gloria (Golden Gate) San Francisco. Francis, Haline (Pal.) New Haven, Conn. Frankenbergs, The (Orph.) Madison, Wis. Franklin & Astell (Fox) Brooklyn. Fraszere, Enoz (Keith) Youngstown, O. Friedlocks, Chester (Pal.) Washington. Freed, Carl & Orch. (Franklin) New York. Friganza, Trixie (State) Cleveland. Frisco, Sig. (Georgia) Atlanta. Froot, Sylvie (Kenmore) Brooklyn. Fulton & Parker (Loew) Montreal.

Gails, Lee (Valencia) Jamaica, N. Y. Galenos Six (Ritz) Elizabeth, N. J. Galli Rini & Sister (105th St.) Cleveland. Gallo & Tisen (Orph.) St. Paul. Galvan, Don (Carolina) Charlotte, N. C. Gaudsmiths, The (Keith) Boston. Gellis, Les (Golden Gate) San Francisco. Gems & Jams Idea (Fox) Brooklyn. Genaro, Tom (Capitol) New York. Gibson, Hoot, & Rangers (Jefferson) New York. Gifford & Gresham (State) Newark, N. J. Gilbert, Bobby (Fox) Philadelphia. Gillette, Bobby (State) Syracuse, N. Y. Girard's Ensemble (State) Houston, Tex. Glenn & Clark (Schenectady) N. Y. Gobs of Joy Idea (Capitol) Hartford, Conn. Gomez & Winona (State) Cleveland. Gordon & Day (Hamilton) New York. Gordon, Bert, Co. (Paradise) New York. Gordon, Myrtle (Orph.) Oklahoma City. Gordon's Dog (Pal.) Rochester, N. Y. Gould, Rita (Hill St.) Los Angeles. Granesc, Jean, Co. (Bay Ridge) Brooklyn. Green Devil Idea (Fox) Philadelphia. Green, Margie (Pal.) Jamaica, N. Y. Green, George, Co. (Bay Ridge) Brooklyn. Griffith, Edith (Pal.) Washington. Gruber's Oddities (Loew) Jersey City. Gym Jam Girls (Capitol) Union City, N. J.

Hager, Clyde (Jefferson) New York. Haines, Nat, Co. (State) Memphis, Tenn. Hale, Joe & Lillie (Proctor) Troy, N. Y. Haley, Jack (Arts) St. Louis. Hall, Al K. (Orph.) Winnipeg, Can. Hanley, Eddie (Strand) Niagara Falls, N. Y. Hanlon, Bert (Madison) Brooklyn. Harper, Fred, Co. (Keith) Flushing, N. Y. Harman, Swan & Lucille (Pal.) South Bend, Ind. Harrington & Green (Blvd.) New York. Harris, Dave (Indiana) Indianapolis. Hart's Krazy Kats (Fox Poli) Bridgeport, Conn. Hays & Herman (Pal.) Worcester, Mass. Hearn, Sam (State) Houston, Tex. Hedder & Emily (Blvd.) New York. Heider & Sabbott (Ritz) Elizabeth, N. J. Herbert, Geraldine (Victoria) Orph. N. Y. Boston. Herbert, Jos. Co. (86th St.) New York. Herbert, Victor, Idea (Audubon) New York. Hirschfield, Harry (Coliseum) New York. Holden & King (Lincoln Sq.) New York. Hollywood Coleleas (Maj.) Louisville. Holman, Harry, Co. (46th St.) Brooklyn. Holmes, Harry, Co. (Hamilton) New York. Home Folks (Pal.) Cleveland. Honey Boys (Maj.) Dallas, Tex. Hoover, Peggy, & Three Small Bros. (Orph.) New York. Hops, Bob (Pal.) Newark, N. J. Hot Chocolate (Pal.) Worcester, Mass. Howard, Joe (Maj.) Fort Worth, Tex. Howe, Buddy (Audubon) New York. Hubert, Fritz & Jean (Pal.) Toledo, O. Huling, Ray, & Charley (Pal.) South Bend, Ind. Hunter & Monte (Pal.) Rockford, Ill. Hyman, Johnny (Maj.) Fort Worth, Tex.

Idea in Blue (Fox) Washington. Impromptu Revue (Orph.) Oakland, Calif. Jans & Whalen (Capitol) New York. Jarvis & Harrison (Orph.) Vancouver, Can. Jeffrie, Fleur-de-Lis (Orph.) Kansas. Jerome, Hal (Orph.) Oakland, Calif. Jewels, Five (Orph.) Minneapolis. John's, Helen, Girls (State) New Orleans. Jolly Tars, Three (Capitol) Hartford, Conn. Joy, Danny (Pal.) New Haven, Conn. Joy, Leatrice (Pal.) Rockford, Ill.

Kadex, Four (State) New Orleans. Karels, Harvey (Fox) Philadelphia. Karns, Virginia (Albee) Cincinnati. Kaufman, Ada, Ensemble (Proctor) Mt. Vernon, N. Y. Kaufman, Ada, Girls (Proctor) White Plains, N. Y. Kavanagh, Stan (Pal.) Washington. Kay, George (Pitkin) Brooklyn. Kay, Hamlin & Kay (Pitkin) Brooklyn. Kaye, Muriel, Co. (State) Memphis, Tenn. Keene & Ruff (Orph.) Rochester, N. Y. Keely, Julia (Orph.) New York. Keller Sisters & Lynch (Orph.) Omaha, Neb. Kelly, Billy, Co. (105th St.) Cleveland. Kerr & Weston Revue (State) New York. Ketch & Wilma (Bay Ridge) Brooklyn.

Kikuta Japs (Orph.) St. Paul. King & Burnett (Franklin) New York. King, Manny, Co. (Orph.) Des Moines, Ia. Kirk & Lawrence (Fox Poli) Bridgeport, Conn. Kitaros, The (Ritz) Tulsa, Okla. Klucas, Les (Fox) Joplin, Mo. Kramer, Dolly (Capitol) Hartford, Conn.

LaMoures, Three (Harris) Pittsburgh. LaRocca, Roxy (Orph.) Minneapolis. LaSalle & Mack (Fox) Joplin, Mo. Lamont, Alice, & Sonny (Orph.) New Orleans. Lander Bros. (Capitol) Trenton, N. J. Lang, Rita (Fox) Philadelphia. Lang & Haley (Golden Gate) San Francisco. Lang, Sandy (Maj.) Dallas, Tex. Larimer & Hudson (Maj.) Houston, Tex. Lasker & Lasker (Capitol) New York 17-23. Lawton (Hamilton) New York. Leavitt & Lockwood (Earle) Washington. Lee, Jane & Katherine (Orph.) Winnipeg, Can. Lee Twins Co. (State) New York. Lee, Four (Valencia) Jamaica, N. Y. Lester, McGrath & O'Dair (46th St.) Brooklyn. Lewis & Ames (Indiana) Indianapolis. Lewis, Cliff & DeQuincy (Loew) Yonkers, N. Y. Lightner, Winnie (Indiana) Indianapolis. Lovett, George, Co. (Orph.) Memphis, Tenn. Lockford, Naro, Co. (Hill St.) Los Angeles. Loomis, Roy, Dancers (Fox) Joplin, Mo. Lorraine, Oscar, Co. (46th St.) Brooklyn. Lou & Colleano (Albee) Brooklyn. Lovett, George, Co. (Orph.) Memphis, Tenn. Lubin, Larry & Andre (Orph.) Oakland, Calif. Lucas, Jimmy (Orph.) Portland, Ore. Lucky Boys, Six (Keith) Syracuse, N. Y. Lyons, Jimmy (Pal.) Worcester, Mass. Lytell & Pant (Met.) Brooklyn.

MacDonald, Jean (Fox) Brooklyn. MacCann Sisters (Golden Gate) San Francisco. McCarthy, Steward (Lyric) Indianapolis. McConnell, Lulu, Co. (Pitkin) Brooklyn. McGee, Joe B. (Loew) Jersey City, N. J.; (Pal.) Washington 17-23. McHenry, Owen (Kenmore) Brooklyn. McKenna, Joe & Jane (Fox) Brooklyn. McCallen & Sarah (Maj.) Fort Worth, Tex. McWilliams, Jim (Pal.) New York. Mabel & Marcia (Fox) Atlanta, Ga. Maddox & Clark (Georgia) Atlanta. Magic Fountain Revue (Met.) Brooklyn. Major, Jack (Orph.) Salt Lake City. Maiker & Redford (Proctor) Yonkers, N. Y. Mall, Paul (Pal.) Chicago. Mantis, Joe, Trio (Franklin) New York. Mangan Int. Novelty (Strand) New Britain, Conn. Mann, Bradford & Van Aist (Orph.) Seattle, Wash. Manly, Sugar, Co. (Loew) Yonkers, N. Y. Marcellus Dancers (Hipp.) New York. Marcus Sisters & Carlton Bros. (Loew) Yonkers, N. Y. Marie, Dainty (Pal.) Rockford, Ill. Marks, Joe. (St. Louis) St. Louis. Marty, Natty (Proctor) Mt. Vernon, N. Y. Mason, Tyler (Hipp.) New York. Masters & Gautier (Earle) Philadelphia. Mauss, Willie (Met.) Brooklyn. Maxine & Bobby (Lincoln Sq.) New York. May, Baby (Proctor) Seattle, Wash. May, Joe & Doty (81st St.) New York. May, Marty, & 12 o'Clock Revue (Proctor) Yonkers, N. Y. Mayer, Lottie (Strand) Niagara Falls, N. Y. Mayer, Mitz (Fox) Washington. Medisca & Michael (State) Cleveland. Medley & Dupree (Hipp.) Toronto. Melino & Davis (Orph.) St. Paul. Meyakos, Three (Wis.) Milwaukee. Meyers, Luba & Rice (Main St.) Kansas City. Michon, Jos. & Pete (Pal.) Newark, N. J. Milee Sisters (Fox) Atlanta, Ga. Miles & Kover (Fox) Philadelphia. Millard & Marlin (Pal.) Chicago. Miller & Kler (Orph.) New York, N. Y. Miller, Eddie, Co. (Coliseum) New York. Miller Twins (Fox) St. Louis. Mitchell & Durant (State) Syracuse, N. Y. Modes of Hollywood (Pal.) New Haven, Conn. Monahan, Tommy, Co. (Lincoln Sq.) New York.

Monroe Bros. (Proctor) Yonkers, N. Y. Moore & Moore (Capitol) Hartford, Conn. Moore & Pal (State) Memphis, Tenn. Moore, Helen (Pal.) New Haven, Conn. Moorschous Syd Bar. Ridge) Brooklyn. Morgan, Elizabeth, Co. (Orph.) Memphis, Tenn. Morris, Will (Loew) Montreal. Morton, Naomi (Regent) Paterson, N. J. Murray & Allen (Orph.) Winnipeg, Can. Murray, Bud, Girls (Fox Poli) Bridgeport, Conn. Murray, Ken (Chester) New York. Mystic Mirror (Lyric) Indianapolis.

Nagle, Bert, & Girls (Pal.) Akron, O. Nash & Fately (Earle) Washington. Newark, Lessee (Paradise) New York. Nelson, Sunkest Eddie (Albee) Cincinnati. New Yorker Idea (Fox Poli) Springfield, Mass. Nolan, Paul, Co. (Nat.) New York. Norman & Norman (Fabian) Hoboken, N. J. North, Jack (Stuart) Lincoln, Neb. Norton & Haley (Orph.) Salt Lake City. Novelle Bros. (56th St.) New York. O'Dunn, Irving & Day (Liberty) Oklahoma City. O'Neill, Wm. (State) Syracuse, N. Y. Oday, June, Co. (Royal) New York. Olsen & Johnson (Pal.) Chicago. Olsen, Ralph, & Girls (Orph.) Salt Lake City. Olvera Bros. (Gates Ave.) Brooklyn. Olympia Prize Winners (Orph.) Winnipeg. On the Set Idea (Warner) Oklahoma City. Ortons, Four (Keith) Akron, O.; (Pal.) Toledo 17-23. Osterman, Jack (Ritz) Tulsa, Okla.

Pardo, Eddie, Co. (Fabian) Hoboken, N. J. Parks, Grace & Eddie (Gates Ave.) Brooklyn. Patricia, Tom (Kenmore) Brooklyn. Peaches, Four, & a Jay (Maj.) Fort Worth, Tex. Pennau, Jim (Fox) Brooklyn. Pepito (Orph.) Madison, Wis. Perkins, Johnny (Capitol) Davenport, Ia. Perry, Ruth (Capitol) Grand Island, Neb., 14-15; (Keith) N. Platte 16-17; (World) Kearney 18-19. Phillips, Joe, Co. (Pal.) Cleveland. Pines, Bobby, Co. (Royal) New York. Pipkin, Little, Co. (Orph.) New York. Pola, La Belle (Georgia) Atlanta. Powell, Walter (Audubon) New York. Price, George (Pal.) Toledo, O. Pridgen, A. (Pal.) Rochester, N. Y., 15-17; Springfield 18-21; Newark 22-24. Puck & White (Keith) Boston. Purple East (Orph.) Salt Lake City.

Queens, Three (Ohio) Columbus. Radcliffe, Frank, & Bob (Stanley) Pittsburgh. Rae, Phyllis, & Outet (Penn) Pittsburgh. Raines, Osborne & Chico (App.) Toronto. Randall & Watson (Maj.) Dallas, Tex. Randall, Jack, Sextet (Loew) Jersey City. Ray, Jimmy (Century) Baltimore. Reese, Betsy (Capitol) New York. Regan, John (Pal.) Akron, O. Remos, Paul (Liberty) Oklahoma City. Rena & Rathburn (Capitol) Hartford, Conn. Renoff & Renova (Fox) Washington. Retter, Dezzo (Maj.) San Antonio, Tex. Reynolds, Abe (Pal.) Newark, N. J. Reynolds & White (Pal.) South Bend, Ind. Rhapody in Silk (Albee) Cincinnati. Rhythm, Girls, Three (Hipp.) Toronto. Rice & Werner (Harris) Pittsburgh. Richards, Abe (Pal.) New York. Richman, Harry (Pal.) New York. Rick & Snyder (Orph.) Des Moines, Ia. Rise of Goldbergs (Blvd.) New York. Ritz Bros., Three (State) Rochester, N. Y. Robins, A. (Pal.) Rochester, N. Y. Roberts, Whitey (Fox Poli) Springfield, Mass. Robinson & Dewitt (Hamilton) New York. Robinson, Bob (Maj.) Dallas, Tex. Rockwell, Dr. (Keith) Flushing, N. Y. Rodney & Goulet (Met.) Indianapolis. Rogers, Allan (Pal.) Washington. Rogers & Donnelly (Garde) New Loudon, Conn. Rogers & Wynne Co. (State) Newark, N. J. Roman & Triger (Fox) Atlanta, Ga. Roland, Ruth (Lyric) Indianapolis. Romaine, Homer (81st St.) New York. Romaine, Tom & Ray (Pal.) Toledo, O. Rome & Dunn (St. Louis) St. Louis. Rose, Harry (Valencia) Jamaica, N. Y. Rosedale, Lillian, Co. (Pal.) South Bend, Ind. Rosetta & Luttman (Capitol) New York. Ross & Bennett (State) New Orleans. Roth, Lillian (Pal.) New York. Roth, Harry (Pal.) New York. Ruddell & Dunigan (Harris) Pittsburgh. Russell, Paul (Fox) Washington.

Samuels, Rae (Keith) Youngstown, O. Sanami & Co. (Wis.) Milwaukee. Santley, Zelta (Hipp.) Buffalo. Saunders, Scott (Hipp.) Toronto. Savoy, Harry (Fox) Washington. Sedley, Roy (Main St.) Kansas City. Seeing Double Idea (Fox) St. Louis. Seeley & Fields (Maj.) Houston, Tex. Segal, Vivienne (Eart) Washington. Seymour, Ann (Orph.) Minneapolis. Sharples, Wally, Co. (Paradise) New York. Shaw, Lillian (Met.) Brooklyn. Shean & Cantor (Hipp.) Buffalo. Sherman, Bebe (Fox) Joplin, Mo. Shing Back Troupe (Hipp.) New York. Shore, Sylvia (Pal.) New Haven, Conn. Shunatona, Chief (Fox) Detroit. Singapores, Four (Nat.) New York. Skelly, Monica & Ann (Albee) Cincinnati. Smal, Danny, Co. (Capitol) Union City, N. J. Smiri, Harry (Pal.) New Haven, Conn. Smith & Rogers (Madison) Brooklyn. Smith, Loring Co. (Main St.) Kansas City. Smlar, Willie (Gates Ave.) Brooklyn. Soble, Jack (Fox Poli) Springfield, Mass. Southern Idea (Pal.) Worcester, Mass. Spangler, Jack & Kay (Ritz) Tulsa, Okla. Spirit of Minstrelsy: Lima, O., 15-17; Springfield 18-21; Newark 22-24. Stanley Bros. & Girls (State) Houston, Tex. Steadman, Al & Fanny (Royal) New York. Stern, Clay, Revue (Nat.) New York. Stern, Frank (Strand) Niagara Falls, N. Y. Stroud, C. & F. (State) Cleveland. Swifts, Three (105th St.) Cleveland. Syll, Paul, & Spotty (State) Buffalo. Sydney, Jack, Co. (Pal.) Cleveland.

Tam o' Shanter's (Fabian) Hoboken, N. J. Teal, Ray (Loew) Jersey City. Timpert & Dickson (8th St.) New York. Termini, Jos. (Pal.) Newark, N. J. Thatcher, Devereaux & Adams (Keith) Boston. Tillis & La Rue (Coliseum) New York. Timberg, Herman (Fordham) New York. Tinies, Sixteen (Eart) Worcester, Mass. Toge (Wis.) Milwaukee. Torney, Carla, Dancers (Warner) Oklahoma City. Trado Twins (Penn) Pittsburgh. Treen (Capitol) Hartford, Conn. Treen, George (Century) Baltimore. Twins, The (Ela, St. John, Clute, Falla, Nalay, Holly, Parker & Maltby) (Fox) St. Louis. Unison Dancers, Twelve (Pal.) New Haven, Conn. U. S. Indian Res. Band (Fox) Detroit. Valero, Don, Trio (Proctor) Schenectady, N. Y. Valyda, Rose (Warner) Oklahoma City. Van Horn & Inez (Keith) Flushing, N. Y. Vane, Sybil (Proctor) Troy, N. Y. Vaneast, Miss. (State) New York. Verelle Sisters (St. Louis) St. Louis. Vermillion, Irene, Co. (Lyric) Indianapolis. Vogues of 1931 (Stuart) Lincoln, Neb. Wager, The (Kenmore) Brooklyn. (See ROUTES on page 78)

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place

Parcel Post

- Archer, David, 4c
Bonar, Joan, 8c
Brinks, H. F., 10c
Graham, Ed, 5c
Hanley, Norman, 8c
Haux, Hubert, 6c
Hubbard, H. B., 10c
Hutcherson, Mrs. Eleanor, 10c
Howard, Harry, 10c
King, Clara, 17c
LaMar, Dr. Frank, 8c
Miller, Russell, 10c

- Flory, Lillian
Flory, Leonard
Flory, Mrs. Mary
Foster, Jessie
Foster, Elogore
Foster, Mildred
Foster, Mrs. M. J.
Franks, Jessie
Fredericks, Pauline
Gabriel, Agnes
Gibbs, Gladys
Gabel, Mrs. Molly
Galler, Josephine
Gardner, Marie
Galvin, Ruth
Garand, Mrs. Pauline
Garber, Mrs. Catherine
Gardner, Mrs. Thelma R.
Garvin, Alice
Gasaway, Davis
George, Mrs. R.
Goren, Doris
Gibbs, Ruth
Gibson, Mrs. Helen
Ginnivan, Mrs. Elton
Gloth, Mrs. Norma
Goldfarb, Mrs. C.
Goldfarb, Bettie
Goldfarb, Mrs. Betty
Gould, Mrs. Betty
Gould, Mrs. Dot
Grass, Lola
Griffin, Mrs. M. J.
Graves, Miss Jammie
Gray, Mrs. Dobby
Gray, Pearl
Gray, Shirley
Green, Alice
Green, Florence
Grey, Gelyn
Gregory, Vivian
Griffin, Mrs. F.
Grimes, Blanche &
Groves, Mrs. Leon
Groves, Mrs. Nellie
Growth, Mrs. Adeline
Haley, Flo
Halstead, Grace
Halverson, Johanna
Hamilton, Cleo
Hansen, Babe
Hardenbrook, Mrs. Stella
Harris, Ollie
Hart, Ervil
Hart, Hazel
Hart, Lucille
Hart, Mrs. Kitty
Hart, Ethel Mollie
Hartman, L. C.
Hatfield, Fannie
Hathway, Mrs. Rosa Lee
Hayes, Shirley
Haynes, Goldie
Hebner, Mrs. Ada
Henderson, Mrs. Ella
Henley, Florence
Hendry, Mrs. F. A.
Herman, Nellie
Hernandez, Raibold
Herrick, Marguerita
Herring, Miss Pat
Horron, Peggy
Hickman, Mrs. Nellie
Hinkle, Mrs. Mildred D.
Hitt, Mrs. Grace
Hoback, Ida Lee
Hodge, Clara
Hoffman, Margaret
Holderness, Mrs. Adina
Holland, Florence
Holland, Mrs. T.
Holliman, Mrs. H.
Holmes, Coney
Holm, Corrothes
Holt, Mrs. E.
Honer, Miss Willie
Hoover, Mrs. Ray
Hoy, Mrs. Mary
Hopkins, Mrs. Billie
Horner, Miss Willie
Hough, Mrs. Wm. H.
Howard, Miss Bobbie
Howard, Mrs. Pearl
Howe, Mrs. Mae
Howy, Mrs. C.
Hughes, Jennie
Hutches, Mina
Hullinger, Leota
Hunter, Mrs. Adina
Hurd, Miss Boots
Hutchens, Mrs. Eleanor M.
Hutchins, Mrs. W.
Hutchinson, Grace
Hyde, Mrs. E. B.
Hyde, Mrs. Maebelle
Iles, Mrs. Maebelle
Ida, Princess
Inig, Mrs. Eula
Ireland, Juanita
Irish, Mrs. Edith
Jackson, Mrs. Flo
Jacobs, Rose
Jacobson, Mrs. Stella
Jerrill, Mary Rose
Jones, Margo
Jones, Mrs. A. B.
Johnson, Mrs. Geo.
Johnson, Mrs. Geo.
Johnson, Mrs. Lillian
Johnson, Mrs. J.
Johnson, Mrs. Andrew
Johnson, Mrs. Geo.
Johnson, Mrs. John
Jones, Mrs. John
Jones, Olivia Patton
Jordan, Babe
Jordan, Helen
Julian, Mrs. Kathrine
Jung, Bee

Ladies' List

- Adams, Mrs. Alice
Adams, Mrs. Fern
Adams, Peggy
Adler, Mrs. Janet
Aleva, Evelyn G.
Alexander, Mrs. Viola
Alford, Jackie
Alficy, Baby
Allen, May
Allen, Billie
Allen, Clara
Allen, Kattie
Allen, Margaret
Allen, Patsy
Allman, Edna
Alloicka, Lulu
Almeida, Miss Anton
Almeida, Mrs. E. B.
Amos, Mrs. E. B.
Anderson, Joyce
Anderson, Mamie
Anthony, Billie
Anker, Mildred
Arlington, Marie
Arnold, Mrs. A. B.
Arnold, Mrs. E. B.
Arnold, Eileen
Ayres, Mrs. Lena
Babcock, Joy
Baker, Mrs. E. E.
Baker, Mrs. Fannie
Bappert, Vi
Barber, Mrs. Fannie
Barnett, Mrs. Louise
Barns, Joan
Barns, Theresa
Barrow, Anna
Barthel, Mrs. Ruby
Bartlett, Ann
Bartlett, Sarranne
Barton, Mrs. Mildred
Bates, Edith
Bates, Edna
Bates, Patty
Beall, Mrs. L. D.
Beardson, Lee
Beasley, Mrs. Chas.
Beck, Mrs. Wm. C.
Bedenbender, Mrs. Blanche
Bee, Mrs. Hattie F.
Bell, Leona
Bell, Mrs. C.
Belmont, Mrs. Betty
Bemis, Ruth
Bend, Betty
Benetakis, Mlle. Marguerite
Bennett, Marie
Bentk, Mrs. Ruth
Benson, Ruth
Bessent, Elsie
Best, Patsy
Beutland, Mrs. Harry
Birks, Hannah
Birmingham, Gladys
Black, Edith
Black, Mrs. G. E.
Black, Mrs. Pauline
Black, Ruby
Black, Mrs. W. C.
Blair, Mrs. Betty
Blanchard, Mrs. Rose
Blitz, Mrs. Louise
Blum, Connie
Blum, Dot & Billy
Blyth, Elda
Blum, Hazel
Bond, Mrs. Louise
Bone, Mrs. Tink
Bortz, Zella
Borrell, Mrs. Edith
Boswell, Mrs. Ruth
Boswell, Helen C.
Boszika, Mrs. Willie
Bradai, Mrs. Emma
Brannon, Lucille
Brandt, Miss Bobbie
Brian, Mrs. Chas.
Brightwell, Tinnie
Brooks, Mrs. Millicent
Brown, Bernice
Brown, Merle
Bucher, Mrs. Flo
Bullock, Mrs. Clara
Bunting, Beth
Burden, Buddy
Burgan, Mrs. Fred
Burgan, Mrs. Ella
Burkett, Mrs. Clyde
Burlison, M. C.
Burns, Barbara
Burns, Edith
Burns, Hazel
Burns, Mrs. Christie
Burns, Mrs. Mary
Burrell, Mrs. Viola
Burt, Anna Mae
Butts, Mrs. Ruby
Buecher, Mrs. Lucy
Butler, Mildred
Byerly, Mrs. Joyce
Caley, Mrs. J.
Cameron, Mrs. Mary
Campbell, Betty
Campbell, Mrs. Rose
Carmichael, Mrs. Vito
Carr, Mrs. Joe
Carroll, Edna
Carroll, Lettye
Carroll, Dolly
Carroll, Kay
Carter, Mrs. Billie
Caughey, Mrs. Alice

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

- Kaesser, Mrs. Helen
Kalkton, Betty
Kane, Ruth
Kapsona, Mrs. Peggy
Kaplan, Mrs. Emma
Katz, Hazel
Keth, Dorothy
Keilhoehle, Mrs. Lulu A.
Keller, Betty
Kelley, Mrs. Billie
Kemp, Mrs. Margaret
Kennard, Mrs. D.
Kenny, Edna
Kenned, Micky
Kent, Vivian
Kessler, Mrs. M. A.
Keuchum, Mrs. Ruth
Keystone, Lillian
Kimmel, Lucille
Kindler, Evelyn
King, Miss Micky
King, Mrs. Louise
Kinard, Evelyn
Kinnell, Mrs. Merril
Kirby, Mrs. Marie
Klemke, Charlotte
Kletz, Mrs. J. A.
Knap, Thelma
Knauff, Mrs. L. N.
Koll, Mrs. Edna
Kost, Marion
Kover, E. Rita
Krause, Millie Milo
Kriddeilo, Mrs. Lillian
Kuhn, Mrs. Lillian
Kyle, Miss Bee
LaCrois, Monte
LaGrade, Mrs. Alice
LaGrande, Ethel
LaMont, Alice
LaMont, Sonny
LaPierre, Anita
LaPine, Madam
Lauri, Sylvia
Lafay, Kay
Lagart, Mercedes
Laird, Lyla
Laird, Mrs. L. C.
Lamar, Clara
Lamb, Ray
Lambert, Mrs. Marion
Lampert, Leona
Lane, Mrs. Nellie
Landrum, Mrs. Naomi
Lanther, Perilla
Larler, Mrs. Mary
Lavalley, Mrs. F. A.
Laverne, Stella
Laveau, Josetta
Lavelle, Mrs. V.
LeBeau, Mrs. May
LeCoute, Maybelle
LeDuc, Dorothy
LeRoy, Mrs. Jack
Leach, Mrs. Alice
Lee, Mary Jane
Lee, Melba
Lee, Mrs. Billy
Lee, Moana
Leechdon, Inez
Legg, Mrs. Jack
Lehman, Mrs. Adina
Lei Lohus, Princess
Lenley, Valeria E.
Leannon, Mrs. F.
Leroy, Mrs. Lillian
Lester, Mrs. Tim
Leverne, Madam
Lewis, Mrs. E.
Lewis, Elizabeth
Lewis, Leta
Lewis, Margie
Liberator, Mrs. Gussie
Lienhard, Pauline
Licht, Mrs. V.
Lloyd, Bonnie
Long, Mrs. E. J.
Lopes, Mrs. Lucy
Loter, Mrs. Happy
Lowe, Betty
Love, Bonnie
Lovell, Miss Ray
Ludwig, Ollie &
Lustgarden, Mrs. Reepe
Lustgra, Mrs. Emily
Lynch, Mrs. Eddie
MacBeth, Dolores
McCann, Sally
McCarthy, Mrs. Bell
McCreia, Lillie
McCune, Mrs. Chas.
McDaniels, Mrs. Grace
McDonald, Mrs. Hazel
McGee, Ruth
McGregor, Alphine
McGinn, Fat Girl
McGinn, Rosha
McGraw, Mrs. Bessie
McNabb, Bessie
McWilliams, Geraldine
Mabie, Mrs. Goldie
Mack, Bonnie
Mack, Ebbie
Mader, Mrs. Katherine
Malone, Peggy
Mann, Mrs. Franc
Manners, Ivain
Manning, Margaret
Manning, Mrs. Alice
Mangan, Mrs. R. C.
Marney, Peggy
Marney, Cutie Mary
Martiner, George
Mason, Katherine

- Mason, Lols
Mason, Marion
Mason, Mrs. Fannie
Mathews, Mrs. M. L.
Mathews, Mrs. Margaret
Mathews, Mrs. Aunt Mame
Mathews, Frances
Mathews, Nela
May, Helen K.
May, Madlyn
Maye, Miss Billie
Mayard, Edna
Medaris, Bea
Menzies, Pella
Metrose, Mildred
Metzger, Mrs. Jerry
Meyer, M. L.
Meyers, Babette
Meyers, Hazel
Meyers, Mae
Miller, Mrs. Hattie
Miller, Sara Ellen
Millmar, Estelle
Milony, Manette
Mitchell, Mrs. Lilly
Mitchell, Norma
Molloy, Mrs. June
Montrose, Ethel
Moon, Princess
Moore, Betty Light
Moore, Marion
Morales, Dolores
Morales, Mrs. Ira
Morel, Mrs. Margaret
Morgan, Mrs. Frank
Morgan, Niomi
Morriss, Mrs. Betty
Moss, Miss Jackie
Moxley, Mrs. Joe J.
Mullen, Mrs. O. W.
Munzieger, Mrs. Blanche
Murphy, Mrs. Juanta
Murry, Mrs. Gladys
Murphy, Lurine
Murray, Mrs. Bob
Murray, Mrs. Bob
Neade, Micky
Neal, Virginia
Neal, Mrs. Anna
Newman, Nellie
Newman, Mrs. Lora
North, Marie
Oconnors, Frances
Ogilby, Mrs. Blille
Ogilsby, Mrs. Bonnie
Olsen, Mrs. H. K.
Olson, Narmie
Or, Mrs. Grace
Osborne, Rosa
Oswald, Annie
Palmer, Faith
Parish, Mac &
Parker, Mrs. Buddy
Parnsworth, Fern
Parnson, Helen
Parr, Peggy
Patton, Ariel
Pearce, Josephine
Pearle, Mrs. Clere
Pearson, Mrs. Iris
Pearson, Nellie
Peerson, Foulne
Pelke, Mabel
Penin, Miss Iris
Perkins, Mary
Perry, Mrs. Belle
Perry, Mrs. Marie
Perry, Peggy
Peterson, Annegret
Pheister, Mrs. Mary
Phillips, Frankey
Pier, Josephine
Pier, Mrs. Mabel E.
Pinfould, Mrs. W.
Pitman, Mrs. F.
Pitman, Virginia
Plese, Anita
Pons, Lillian
Pons, Wilma
Powell, Marie A.
Price, Mary
Proctor, Mrs. Lucille
Proctor, Seona
Quillen, Mrs. Lucille
Radcliffe, Mrs. Rae
Rae, Charlotte
Rae, Betty
Rayson, Marie
Raymond, Marion
Raymond, Mrs. Billy
Reada, Madam
Reed, Mrs. Dolly
Reed, Mrs. Leone
Reid, Mrs. Milton
Reig, Dolly
Reid, Mrs. Bessie
Rensch, Stella
Reviere, Mercedes
Reynolds, Jennie
Reynolds, Mrs. Jas.
Reynolds, Mrs. Rich. Sylvia
Richards, Ethel
Richards, Gen.
Richter, Mrs. Hallie
Rickey, Ruth
Riegl, Mrs. Jennie
Riehl, Mrs. Edna
Rindge, Mrs. Jack
Roberts, Mrs. Wario
Robinson, Alma
Robinson, Mildred

- Avery, Bruce
Bachler, Paul
Bachell, Gordon
Backstone, Lew
Baehy, Mrs. T.
Baehy, John
Bagley, Howard
Bailey, A. Hap
Bairst, Bill
Baker, Glenn
Baker, Harry
Baker, Johnny
Balch, Joe
Bales, Eddie H.
Ball, Allen (Red)
Ballard, Harry
Banks, Edw.
Banier, Harvey O.
Barfield, Lewis
Barger, Howard
Barie, C. A.
Barker, Doc
Barnes, Bob
Barnes, Mrs. M.
Barnett, Joe E.
Barnett, Mack
Barr, Harry
Barr, Mrs. Francis
Bartlett, Geo. D.
Bartlett, L. E.
Bartlett, John J.
Bassett, D.
Bastina, Leo
Bates, J. R.
Bates, Mrs. E. C.
Baulwre, C. T.
Bayne, Wm. (Red)
Bayless, Johnson
Bayless, Bonnie
Bayless, William
Beamer, Hugh
Beard, W. H.
Beard, Wade
Bearden, Jack
Beard, Dan
Beason, Siats
Beatis, Paul
Beatty, Joe
Beck, Al C.
Becker, Joe
Beckler, Lew
Bedell, Tom
Beckman, Arthur J.
Beeson, Berta J.
Beigler, Merritte
Bein, Happy Al
Bell, Walter
Bellmont, Jack
Benard, Bill
Benavise, Charlie
Bennett, Geo. C.
Bennett, Joe
Bennett, Wm.
Bennington, Chas.
Benson, Thos. H.
Benton & Clarke
Berg, Walter
Berg, Frank
Berger, Walter
Bernard, H.
Berman, Leo
Berhman, I.
Bernis, Herman
Bernstein, Max
Bertram, Arthur
Bertram, George
Best, Doc Charles
Bey, Hamid
Bibb, Capt. Jack
Biebr, Bob
Bill, Sailor
Billings, Tom
Billig, Geo.
Billig, W.
Birley, Mr. (Rah-
Bishop, P.
Bitts, Teddy
Black, Homer
Blackhawk, Billy
Blackburn, Floyd
Blackstone, L. B.
Blackie, Ed
Blackmer, Sidney
"Blackmer, Jack
Blackstone, Jack
Blake, Bert
Blakes, Carter
Bloom, Bob
Blom, A. J.
Bly, The Rice Writer
Blyden, Huron L.
Blum, O. W.
Bodde, Samuel J.
Bogart, Jack
Bohannon, Jack
Bolin, St. Clair
Bolt, J. P.
Boudurant, Mr. (Book Operator)
Bomberger, Eddie
Boone, J. T.
Booth, Ralph
Booth, Billings
Booth, Henry (Hank)
Boswell, Billie
Boswell & Mathews
Bowen, Clarence W.
Bowen, Donald
Bowles, Wm. T.
Boyd, Bill
Boylkins, Arthur
Boyle, Mrs. A. J.
Bradfield, W. H.
Bradley, A. C.
Bradley, John W.
Brady, Buff
Brannholtz, J.
Brannhor, H. A.
Brannhor, Wm.
Bray, Ralph
Brazier, Mr. Rita
Bredall, Clarence
Brennan, Edie
Brennan, Joe M.
Brenner, Musical
Brett, Tom
Brewer, Jack
Brice, Harry
Brimmont, Chlo
Bridges, John

- Clifton, Wm. Lloyd
Clow, Art
Cloud, John
Cobb, Gene
Cochran, E.
Cody, Mrs. W. W.
Coffee, Joe
Cohen, Milton
Cobby, Dr. D. C.
Cole, Geo.
Cole, Jas. M.
Cole, Walter R.
Coleman, E. S.
Coleman, Robt.
Collins, Antone
Collins, Edw.
Collins, Texas
Colman, Harry
Colman, Gladys
Conaway, Chas.
Conley, Francis
Conroy, Kelsey
Conn, Harry
Conn, Lew
Connors, Bernard
Conroy, Emma
Conway, W. S.
Cook, Jas. O.
Cook, Roy
Cook, Earl
Cooper, C. H.
Cooper, T. E.
Coppola, L. R.
Copper, Walter
Copper, Arthur
Copper State Show
Cork, Buck
Corlies, Jack
Cornalia, Pete
Corrino, Carlos
Cotton, Harry
Cotter, Robt.
Cottman, Kidd
Courtney, Jack
Cotton, (Single)
Courtney, Tex
Cousins, R.
Covington, Frank
Coxwell, Jimmie
Crawford, Ralph
Crawford, Frank
Craig, Foyle
Craig, Harvey J.
Craig, Whitey
Crandall, James R.
Crandall, Jos.
Crandell, Anthony J.
Crandell, W. R.
Crawford, A. C.
Crawford, C. V.
Crawford, Frank
Crawford, (Blackie)
Creesh, Eric
Cresson, Lee
Crotcher, Billy
Crotcher, Harry
Crotcher, Charles
Croy, Smokie
Crowe, Keith T.
Cryan, Frank
Cayne, Robt.
Calabrese, Mike
Cameron, G. G.
Campbell, C. W.
Campbell, H. L.
Campbell, L. Troy
Campbell, E. Grover
Campbell, Wm.
Can, Harry
Candle, Dallas
Candlish, Wm.
Cantara, Chariton
Cardini, Mr. & Mrs.
Cary, Ed
Cary, Wm.
Carr, Eddie
Carr, Fred
Carroll, D. J.
Carroll, Glenn
Carroll, James L.
Carroll, C.
Carroll, Clyde C.
Carroll, Joe
Carroll, Joe
Carroll, Doc Kid
Carrington, J. C.
Carroll, J. Scottie
Carroll, Jack (Slim)
Carroll, Pat
Carroll, Roy C.
Carsey, Jinkie
Carson, Kit
Carson, Clinton
Carson, Thos.
Carson, Mark
Carter, Rex
Caruso, Teddy
Caruso, Leigh
Cass, Maurice
DeArville, Lawrence
Cassidy, Al
Cassidy, Jerome
Cassidy, Fred
Castanue, Louis
Castine, Chio
Castle, Sol
Casto, Lowell
Cates, E. H. (Bill)
Cavanaugh, Eddie
Caylor, John & Myra
DeVine, Max
DeWinst, Chas.
Dean, Fred
Dean, Wilbur
Deary, Eric
Deatour
Deering, Orrie
Deering, Walter
Deering, Mrs. Ger
Delman, Paul
Demars, Fred
Delmont, A.
Delmon, Wm.
Denberg, Alfred
Devereaux, Bert V.
DeVore, (Frenchy)
Dew, Daniel
Dickinson, Dick
Dillin, Vic
Dill, Mrs. H.
Dillon, Elmwood
Dillon, Tom
Dion, Theodore
Dion, John
Dion, J.
Disalvo, Jas.
Disalvo, Herbert
Dixon, Bert C.
Dixon, Harry
Dixon, Richard
Dobish, Joe
Dolan, Harry
Dodge, Robt. H.
Dodger, C. O.
Donely, Barry
Donohue, Jimmie
Donohue, E. A.
Donville, E. B.
Doran, J.
Doran, Harry
Dorman, Geo. F.
Doss, Billy
Dougherty, T. H.

When Writing for Advertised Mail, Please Use Postcards. Also state how the forwarding address is to be used.









Renaud, Mrs. E. A.
Richards, Mrs. Jas.
Richards, Nellie
Robinson, Mildred
Rowe, Rita M. A.
Russell, Mrs. A. A.
Salmon, Felsy
Schaffer, W.
Schwartz, Jean
Scott, Louise
Selman, Katherine
Sheldon, Babe
Smith, Iona
Smythe, Georgine
Spall, Betty
Strout, Alice
Swan, Violet

Taggart, Mercedes
Talley, Nellie
Thomas, Ina
Trout, Imogene
Van Arsdale, Fern
Wallace, Cecelia
Ward, Mrs. Bunny
Warren, Edith
Wasson, Stella
West, Jennie
Williams, Bee
Willis, Juanita
Windsor, Maye
Zimmer, Fern

Martell & West
Master, P.
Mastin, Purnell
Mathews, Henry
Maughan, Charles H.
Melroy, Prof.
Melzer, William
Melzoras, Flying
Menzies, Mrs. Ralph
Mercer, Bob
Meyers, Al
Meyers, W. K.
Miller, Jack
Miller, Mr. (Sunshine)

Thornton, Chas. C.
Tisch, Joe
Tischnar, Paul
Tischnar, Walter
Torrence, Jack A.
Tripp, Geo. E.
Trout, Eddie
Trout, Mr. & Mrs. O. E.
Tucker, Mr. & Mrs. James
Zigano, Mr. & Mrs. Lou King
Unger, Emery
Valentia, Mr.
Valerio, Mr. & Mrs. Don
Van Cise, Jimmie
Van Ert, Leo
Vernick, Mr. & Mrs. Joe
Vierra, Albert S.
Vierra, Mr. & Mrs. Geo. W.
Vogsted, Geo.
Wade, Robt. C.
Wagner, Lee
Walper, Mr. & Mrs. Chas.
Walton, L. J.
Watson, Carl
Wan Est, Leo

Webb, Wm. G.
Webber, A. R.
Webber, Mr. & Mrs. Walter
Weist, Jack
Welch, Murry
Wellington, Walter
Wells, Mr. & Mrs. Jim & Family
West, Billy
White, Howard M. (Eddie)
Whittle, Wardrop
Whitney, Joe
Whyte, Arnold
Wier, Mr. & Mrs. Chas.
Wilcox & Family
Williams, Ned E.
Wilson, E. A.
Wilson, Leo
Winsberg, Joe
Wintner, Rudy
Wood, Buddy
Wood, Carl Buddy
Woolsey, Ben
Worthing, Del.
Wyann, N.
Yantis, Louden
Yather, Harry
Young, George
Young, Mr. & Mrs. Ed

Gentlemen's List

Adams, Mr. & Mrs. Walt
Ahn, Charles H.
Aldrich (Beano)
All, Prince
Alford, Jack &
Aljan, Harry (Linc)
Allen, Anderson
Anderson, Whitey
Anderson, Wm.
Ansley, George W.
Appleby, Mr. & Mrs. Ray'd
Ardery, Roland
Arzoo, Thomas
Asher, John
Axmacher, Earle
Bain, Alan
Baker, Frank
Barr, A. E.
Barton, Paul
Bates, Guy
Baynard, Mr. & Mrs. Clay
Beard, Arthur
Beard, Elmer
Beatty, Pat
Beehee & Rubyatte
Beeson, Mr. Bertha (Slats)

Gilley, Frank B.
Gold, Nick
Gold, Barney
Goodposture, Mr. & Mrs. Jack
Gordon, Mr. & Mrs. Lew
Greely, Tom
Griffin, Arthur H.
Grener, Mr. & Mrs. Charles
Gresham, Harry
Griffith, W. E.
Groves, Mr. & Mrs. W. C.
Haines, George
Halama, Mr. & Mrs. J.
Hall, Frank
Hall, Jack
Hall, Lee
Hallen, H. A.
Halles, Pinkie
Hammer, Ed J.
Hanley, A.
Hanson, Gustav E.
Harding, John
Harney, Mr. & Mrs. Ed
Harris, Mr. & Mrs. Money Hank
Harrison, Art
Haywood, Eddie
Haywood, Shiekke
Hedges, Char. L.
Henderson, Mr. & Mrs. L. C.
Hennas, Mr. & Mrs. Harry
Hickey, Neil
Higman, Mr. & Mrs. Duane
Higgins, Mrs. Arthur
Homan, Carl B.
Honduras, J.
Houser, Donald
Houser, Dave
Hueman, Bill
Huggins, Fope
Hughes, M. James
Hutchins, Albert E.
Hyland, Mr. & Mrs. Dick

Monroe & Lauretie
Montgomery, Fred
Montgomery, Jas. R.
Montgomery, R. Richard (Square Deal)
Moore, Wesley J.
Moran, Art
Morgan, Jack
Morris, "Plain Dave"
Munster, Frank A.
Murphy, Billy P.
Murphy, Jas. P.
Murray & Harris
Murray, Mr. & Mrs. N.
Nadreau, Mr. & Mrs. G.
Nelson, Milton
Nelson, Mr. & Mrs. Floyd
Nespanan, G. H.
Nolan, Larry
Norton, Jack
Nyeno, Albert S.
O'Connell, J. O.
O'Hallan, James
O'Neil, Phil
O'Shea, Jack
O'Shea, Jack
Ogden, M.
Oldfield, Homer & Della

Wilkox & Family
Mr. & Mrs. Chas. Williams, Ned E.
Wilson, E. A.
Wilson, Leo
Wintner, Rudy
Wood, Buddy
Wood, Carl Buddy
Woolsey, Ben
Worthing, Del.
Wyann, N.
Yantis, Louden
Yather, Harry
Young, George
Young, Mr. & Mrs. Ed

Bell, Jack
Bell, M. R.
Bell's Hawaiians.
Beuce, Mr. & Mrs. William
Beurer, Larry
Benson, Jack
Berry, Mr. & Mrs. H. H.
Berriman, Jack
Berndice, Bell
Bisbee, Mr. & Mrs. L. C.
Blackburn, Mr. & Mrs. G.
Blake, Ed K.
Bond, Fred J.
Bonel, Fau.
Bowers, Joe
Bowlegs, Chief
Bradley, A. Willy
Bradley, George
Buddy, Mr. & Mrs. John M.
Breeze, Mr. & Mrs. Billy
Broadwell, Mr. & Mrs. Doc
Brown, Hallen
Brown, Joseph A.
Brownlee, Roy
Bruff, Arthur
Buchanan, G.
Buchanan, G.
Buley, Paul
Burnstein, Abie
Burr, Mel
Cain, Mr. & Mrs. Wm.
Caldwell, Curtis
Carroll, Ted
Chambers, Mr. & Mrs. Tex
Champs, Chester
Chaney & Fox
Childs, Geo. A.
Clark, Skyler
Clayton, Clarence
Clare, William
Cloud, Perry D.
Cockley, Fred C.
Coffey, Harry
Collins, Andrew
Collins, Arthur
Collins, Kid
Conley, C.
Coogan, Mr. & Mrs. Val
Cook, Arthur
Coombs, Mr. & Mrs. Chas.
Cooper, Jim & Ruth
Costello, Mickie
Craver, Mr. & Mrs. Jack
Craw, Billie
Crech, Oscar
Cross, Lawrence
Crosby, E. W.
Cruley, J. H.
Daley, Jack
Daley, Mr. & Mrs. Ray
Dancel, Sammy
Davis, Arthur
Davis, Frank O.
DeLane, Dale
DeLong, Fred
DeWitt, L. J.
Delmar, Fred
Delmont, Fred
Dillon, Jerry
Ding, Harry
Ding, Perry
Dyer, Mr. & Mrs. Bill
Duckworth, Ray
Duncan, Mr. & Mrs. Larry
Durant, Geo. F.
Ebert, Geo. E.
Edwards, Earl
Embleton, Geo. W.
Eason, Forrest
Eves, Kenneth
Ferguson, Mr. & Mrs. B.
Fitzgerald, Mr. & Mrs. Fleming
Fox, Clyde
Frank, H. J.
Galvin, Don
Gand, Joseph
Gand, Joseph W.
Gauthier, Mr. & Mrs. Frank
Gerard, Frank
Gibbs, W. H.
Gillard, L. Victor

Falen, Bud
Farker, Larry
Farker, Walter
Payne, Frank
Pedersen, Lars
Pepper, Frank E.
Perez, Manuel
Perry, Mr. & Mrs. L. Verne
Perry, Mr. & Mrs. Pascal
Perrin, Jack
Petec, Mr. & Mrs. Jack
Petegrec, Dealy
Peteng, George
Pickard, James H.
Pikolo, Paul & Mca
Platt, E. Booth
Poe, Ralph W.
Pooper, Mrs. Nick
Porter, Carl
Porter, Mr. & Mrs. Robt.
Powell, C. A.
Quaintance, Russell
Radcliffe, Mr. Glenn
Rafferty, Billy
Rajah, Harry
Randic, Mr. & Mrs. Doo
Rangel, Dau
Regan, Ted
Rema, W. R.
Richard, Ralph
Richmond, Paul W.
Rick, Harold
Ricks, Mrs. Whitey
Robertson, C. Stewart
Robby, Jeff
Rogers, Wilson S.
Roiter, L. S.
Rolle, Bobbie
Ross, Steve
Roy, J. George
Rubin, Bennie
Rudolph, Glenn
Russell, Frank
Ryan, Mr. & Mrs. Tim
Salcedo, Jose
Sandler, Jack C.
Sayer, John E.
Schenbur, Albert
Schultz, Robert
Scott, Charles (Curly)
Scott, Francis
Scoville, Nep
Sears, Sam
Seld, J.
Seymour, Mr. & Mrs. Fred
Sherman, Mrs. Fred
Shirley, Tom
Silverlake, Mr. & Mrs. Archie
Silverman, Samuel
Silvers, Edward F.
Simms, Frank
Simpson, L. W.
Simpos, Mr. & Mrs. Jack
Slade, Walter E.
Smith, Mrs. Dewitt
Smith, Lowell W.
Smith, Mr. & Mrs. A. F.
Smith, Mrs. H. N.
Soules, Mr. & Mrs. Vernon
Spencer, Buck
Spencer, Frankie
Squires, Chas. A.
Squires, Chas. W.
Stevens, Mr. & Mrs. J. W.
Stevenson, Mr. & Mrs. Jimmy Z.
Stone, Jimmy Z.
Stoneman, Joe, & Mrs. Tom
Straham, J. Family
Straight, Charley
Strout, Ed
Tahar, Mr. & Mrs. Ben
Talley, H. J.
Talley, I. E.
Tall, Wm.
Tetley, Leonard
Thompson, Clifford
Thrillers, The Flying

MAIL ON HAND AT KANSAS CITY OFFICE

424 Chambers Bldg., 12th and Walnut Sts.

Parcel Post

Hinckley, Raymond, McLean, James, 50 14c

Ladies' List

Alcar, Mrs. Babe
Allen, Jackie
Altman, Kay
Arnold, Madge
Baird, Mrs. Jack
Berry, Miss Sidney
Black, Edith
Bodine, Mrs.
Mable, Mrs. Goldie
Madden, Alma
Manners, Jo Ann
Martha, Mrs. Billie
Marshall, Eulah
Mathieu, Faye
Mason, Majorie
Marvin, Mrs. Anna
Mays, Mrs. Erma
Meyers, Mrs. Irene
Minton, Mrs. Doris
Moore, Mrs. Burrell
Moore, Mrs.
Morris, Ethel
Murphy, Julia
Murray, Mrs. Ralph
Northcutt, Mrs.
Novack, Mrs. Azell
O'Day, Iona
O'Dell, Ruth
O'Malley, Mrs. Pat
O'Neil, Ruth
Pierce, Mrs. Mae
Pitman, Gln
Powers, Mrs. Klidice
Powers, Frances
Price, Madam M. J.
Frost, Mrs.
Florence
Fugh, Mrs. Bess
Rader, Katherine "Kitty"
Ray, Rhea
Raymond, Marvon
Read, Mrs. M. Ella
Reynolds, Kiddy
Richardson, Mrs. H. E.
Robinson, Mrs. Alma
Rose, Mrs. Bill
Rose, Peggy
Rosinsky, Mr. Glenn
Rudat, Dorothy
Rudat, Marybelle
Ruthenberg, Mrs. J. E.
Shannon, Mrs. Billie
Shinn, Nellie
Sims, Mrs. Lillian
Smyth, Mrs. Virgil
Smimes, Mrs. Rose
Stanford, Hazel
Stanly, Marie
Stoneman, Mrs. Joe
Thebus, Mrs. Bess
Thomas, Thelma
Thompson, Mrs. Jane
Todd, Bobby
Troop, Mrs. C. O.
Tubbs, Mrs. Jimmie
Tucker, Mrs. Nell
Walsh, Billie
Walt, Jean
Webb, Madeline E.
West, Blondie
Williams, Hazel
Williams, Mrs. Mildred
Wilson, Mrs. Jewell
Wood, Mrs. Sallor
Wray, Mrs. Catherine
Wrenn, Mrs. Vivian
Wright, Mrs. Walter
Zarlington, Mrs. Russell

MAIL ON HAND AT KANSAS CITY OFFICE

424 Chambers Bldg., 12th and Walnut Sts.

Ladies' List

Alcar, Mrs. Babe
Allen, Jackie
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Arnold, Madge
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Berry, Miss Sidney
Black, Edith
Bodine, Mrs.
Mable, Mrs. Goldie
Madden, Alma
Manners, Jo Ann
Martha, Mrs. Billie
Marshall, Eulah
Mathieu, Faye
Mason, Majorie
Marvin, Mrs. Anna
Mays, Mrs. Erma
Meyers, Mrs. Irene
Minton, Mrs. Doris
Moore, Mrs. Burrell
Moore, Mrs.
Morris, Ethel
Murphy, Julia
Murray, Mrs. Ralph
Northcutt, Mrs.
Novack, Mrs. Azell
O'Day, Iona
O'Dell, Ruth
O'Malley, Mrs. Pat
O'Neil, Ruth
Pierce, Mrs. Mae
Pitman, Gln
Powers, Mrs. Klidice
Powers, Frances
Price, Madam M. J.
Frost, Mrs.
Florence
Fugh, Mrs. Bess
Rader, Katherine "Kitty"
Ray, Rhea
Raymond, Marvon
Read, Mrs. M. Ella
Reynolds, Kiddy
Richardson, Mrs. H. E.
Robinson, Mrs. Alma
Rose, Mrs. Bill
Rose, Peggy
Rosinsky, Mr. Glenn
Rudat, Dorothy
Rudat, Marybelle
Ruthenberg, Mrs. J. E.
Shannon, Mrs. Billie
Shinn, Nellie
Sims, Mrs. Lillian
Smyth, Mrs. Virgil
Smimes, Mrs. Rose
Stanford, Hazel
Stanly, Marie
Stoneman, Mrs. Joe
Thebus, Mrs. Bess
Thomas, Thelma
Thompson, Mrs. Jane
Todd, Bobby
Troop, Mrs. C. O.
Tubbs, Mrs. Jimmie
Tucker, Mrs. Nell
Walsh, Billie
Walt, Jean
Webb, Madeline E.
West, Blondie
Williams, Hazel
Williams, Mrs. Mildred
Wilson, Mrs. Jewell
Wood, Mrs. Sallor
Wray, Mrs. Catherine
Wrenn, Mrs. Vivian
Wright, Mrs. Walter
Zarlington, Mrs. Russell

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5c Slot. Used only short time. Good as new, \$35 Each. Send deposit with order. Shipment same day order received. A. L. KROPP, Jasper, Ala.

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Whip, in good condition, \$1200. Jones Baby Ride. \$125.00. 32-ft. (inside) Sidrome, with Banners. Rollers and three Scout Machines. \$250.00. 20x20 Cook House, complete, \$200.00. All the above property in good used condition, and is priced to sell. Cash only. Act quick! BOX D-785, care The Billboard, Cincinnati, O.

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No. C4B—Electric Alarm Clock 5.45
No. C5B—Banjo 40-Hr. Clock. Asst. Colors 2.40
No. C4B—Banjo Clock, 8-Day. Asst. Colors 4.35
No. C5B—Elec. Kiti'n Clock, Bakelite Mab. 3.55
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**ADAMS** — Ray (Teabone), 40, black-face comedian, well known as a medicine-show performer, died January 4. He was playing with the Cherokee Comedy Company in Maryland when stricken, six days before his death. A pulmonary disease was the cause. He is survived by his widow, Marion; his mother and three brothers. Funeral services were held at his home, and interment was in the family plot at Harrisburg, Pa., January 6.

**APPLEBY** — John, 65, retired banjo player, died December 18 in Philadelphia. He had been employed for the last five years as assistant day clerk in a theatrical hotel. Appleby is said to be the first performer to play two banjos simultaneously.

**AURILLO** — Anthony, 38, died in Bridgeport, Conn., January 5. He was proprietor of the Rainbow Gardens, newest night club at Bridgeport. Death occurred after a long illness.

**AVERY** — Edward, 60, died suddenly at his home in Albany, N. Y., January 3. Avery was a widely known concessionaire and had options at numerous county fairs throughout New York State for many years. He is survived by one brother, George T. Avery, of Schenectady, and a sister, of Valatie, N. Y., from where the funeral took place.

**BLACK** — John, former newspaper man in New York and Pittsburgh and one time publicity man for Barney Oldfield, auto-racing driver, died in Allegheny General Hospital, Pittsburgh, recently. Black was widely known among the sporting fraternity and in theatrical circles.

**CARBON** — John, 48, outdoor showman, died in the Clinic Hospital, Greensboro, N. C., January 4. His widow, Laura Bell Carbon, survives him.

**CONN** — Charles G., 87, founder of the famous band-instrument manufacturing company which bears his name at Elkhart, Ind., died in Los Angeles January 5. He disposed of his interests in the Conn company and went to live in Los Angeles in 1916. Early in life he was prominent in politics. He served as mayor of Elkhart, and was sent to the State Legislature and later to Congress. In 1890 he established *The Elkhart Truth*. During his term in Congress he was owner of *The Washington Times*. He is survived by his widow and a son, Charles G. Conn, Jr.

**COWAN** — Donald L., musician with Isham Jones' Orchestra, was killed in an automobile accident in St. Louis, Mo., January 5. He was a native of Minneapolis, Minn.

**DAVIS** — Dorrance, playwright, author of *Apron Strings*, died of heart disease in New York January 4. While working as an ad. writer, he began writing plays in his spare time. He was the author of *The Sable Coat*, *A Lady in Love* and *The Busybody*. The playwright lived quietly to himself in New York, and at the time of his death no relatives could be located. Funeral services were held January 7 at the Campbell Funeral Church, New York.

**DEBEQUE** — Frank, 76, who began his professional career in 1871 as a circus aerial performer, died January 2 at his home in Fort Worth, Tex., of acute indigestion. DeBeque trouped as an acrobat with various circuses, among them the John Robinson, and later became a circus and theater owner. At the time of his death he was engaged in horse breeding. He is survived by his widow.

**FRANCISCO** — John Bond, prominent violinist and painter, died in Los Angeles January 8 following an illness of eight weeks. The deceased had been a resident of Los Angeles since 1887. He was born in Cincinnati December 14, 1863, was educated at the Ohio State University, later studying painting and the violin in Germany and Paris. A widow, daughter, son, brother and sister survive him.

## THE FINAL CURTAIN

**FRAZIER** — Robert, amusement-trade journal advertising man, died suddenly January 1 in Los Angeles. He is survived by his widow and a small son.

**GARDNER** — Mildred, 23, entertainer in a night club in New York, was found dead in her apartment in that city January 7. Her home was in Somerville, Mass.

**GAWNE** — John N. (Jack), 42, formerly production manager at United Artists studio, died December 30 at Los Angeles following a heart attack. Gawne had been active in the motion picture industry since 1918. He is survived by his widow and a sister.

**GRIFFIN** — Bernice W., wife of Raymond A. Griffin, theatrical shoe manufacturer, of Rochester, N. Y., died at her home December 27. Besides her husband she is survived by two daughters, her parents and one brother. She was widely known among circus and vaudeville artists.

**HADLEY** — Mrs. Alberta Elizabeth, 67, formerly a well-known actress, died January 8 at her home in Chicago. In her younger days Mrs. Hadley had appeared with Lillian Russell, Camille D'Arville and other noted stars.

**HORVATH** — Karoly, cymbalon virtuoso, died in Los Angeles January 1. He was a soloist for several years in New York theaters and traveled with the original *Merry Widow* on the road.

**HUGO** — Rina, wife of Frank Hugo, vaudeville musician, died suddenly in Los Angeles January 4.

**HUTCHINS** — La Verne (Moore), 54, wife of Foster Hutchins, who for years was manager of the La Verne Moore Stock Company, died at her home in Indianapolis, Ind., December 31. Burial was at Springfield, O. She is survived by her husband and mother.

**JACKSON** — W. G., 83, died at University Hospital, Oklahoma City, Okla., January 4. He was known as a pitcher and concessionaire. Paralysis was the cause of death. For the last 25 years Jackson had lived in and around Shawnee, Okla.

**JOHNSTON** — Johnny, 52, vaudeville actor, recently working in films, died suddenly January 2 in Hollywood, Calif., while waiting for a street car. Johnston was a member of the Friars Club, Pacific Lodge No. 233, F. & A. M., of the Mecca Temple and other organizations in New York. The remains were sent to Chicago, where Johnston's mother resides.

**KEENAN** — William, 74, stagehand for many years in Cincinnati, died at St. Mary's Hospital, that city, January 4. Funeral and interment were in Cincinnati.

**KENNEDY** — John G., 30, showman, of Wyoming, R. I., died from injuries received from a fall from his automobile near Wyoming recently. Funeral service and interment were in Hope Valley. A large delegation from the American Legion attended the obsequies.

**LEWIS** — Jack (Slim), 33, died at the Chicago Municipal Tuberculosis Sanitarium January 1 after an illness of 16 months. He was well known in vaudeville, tabloid and burlesque. Born in Boston, he entered the profession very young as a tenor singer of the Castle Trio, but soon after developed to comedy roles, at which he was proficient. Of late years he made his home in Chicago. His remains were cremated.

**MALCHER** — Edwin, 65, carnival worker, better known as Dad Malcher, died in Rome, Ill., December 31. His body was sent to Manchester Cemetery, Poughkeepsie, N. Y., for interment. He is survived by two brothers — Fred, of Poughkeepsie, N. Y., and Clarence, of Norfolk, Va. He was with the De Kreko Bros.' Shows in winter quarters at Rome, Ill.

**MOSS** — Mrs. Evelyn, wife of T. O. Moss, died at the General Hospital, Arcadia,

Fla., January 8 and was buried January 10 at Arcadia.

**NEWTON** — Henry Chance, 76, one of the best known theatrical journalists of London, England, died in that city January 2. He wrote under the pen name of Carados for *The Sunday Referee*. He was also the author of several plays.

**O'NEILL** — Michael F., 48, died in Bridgeport, Conn., December 28. At one time he was a famous costume designer for the Shuberts and Fox theatrical interests. Death was caused by a fall down a flight of stairs in the boarding house where he was living.

**PACHECO** — Delfin, circus man, husband of Rosalie Pacheco, of the Pacheco Troupe of acrobats, died in Rodriguez, Cordoba, Argentina, December 5. He was owner of a circus in South America for some years. At various times he trouped with the Ringling, Hagenbeck-Wallace and other American circuses.

**REEVES** — Mrs. Adelia E., known on the stage as Alice Archer a score of years ago, was buried at Glen Valley Cemetery, Barre, Mass., December 27. She suffered a shock on June 12 and fell some time later, receiving injuries from which she did not recover. At the time the Iroquois Theater in Chicago was destroyed by fire with a heavy loss of life, she was playing at that theater. Her heroic conduct received wide attention at the time of the sad event. During the fire she broke her ankle, an injury from which she did not recover and which thereafter prevented her from walking. She is survived by a daughter and a sister.

**ROSSI** — Egidio, 69, celebrated Italian mimic, died at Turin, Italy, recently.

**SCHMIDT** — Hans, musician and industrialist, died in Darby, N. Y., December 28. He was the last president of the Buffalo Harmonic Society, playing a cello in the orchestra.

**SHADRICK** — Joshua A., 57, professionally known as James Shadrick, died in Bell Memorial Hospital, Kansas City, Mo., January 4. He made his first professional appearance on the stage 35 years ago at the Edgewood Theater, Atlanta, Ga., with a summer stock comic opera company. He was, later a soloist with the Primrose & West and Lew Dockstader minstrel companies. For the last several years of his life he was in the outdoor amusement business. He is survived by his widow, Julienne Talbot Shadrick, and two children. A sister and two brothers also survive. Funeral services were held January 7 in Kansas City and interment was in Forest Hill Cemetery.

**SMITH** — John R. (Jack), died January 3 in Salina, Kan. He was widely known to the carnival, circus and road-show advertising trade as one of the oldest bill-posters in point of service. He is survived by his widow, two sons and a daughter. Interment in Gypsum Hill Cemetery, Salina.

**SPARKS** — Joseph M., 77, actor, who spent 45 years on the stage, died suddenly at his home in Mount Vernon, N. Y., January 6. He was a native of Hartford, Conn., but had made his home in Mount Vernon 45 years. He appeared for many years in comic opera as a comedian and singer. He retired from the stage 20 years ago. His widow and two sisters survive. The body was taken to Hartford for the funeral services and interment.

**SPAULDING** — James H., 78, retired railroad executive, who was known to circus and carnival men throughout the country for many years, died at his home in Stamford, Conn., January 4. Spaulding was known as one of the most enthusiastic circus fans in America. He was a personal friend of P. T. Barnum and was conductor on the first train to carry the P. T. Barnum Circus from winter quarters at Bridgeport, Conn., to the old Madison Square Garden, New York.

He was pensioned by the N. Y., N. H. & H. Railroad Company after 50 years of service. He is survived by three daughters, with whom he lived. Funeral services were held from the residence, and interment was in St. John's Cemetery, Springdale.

**SULLIVAN** — Harry Gerard, 32, former organist at Loew's Rochester Theater and for Stations WHEC and WHAM, Rochester, N. Y., died at his home in Rochester last week. He was a graduate of Chicago Musical College, Chicago, and Eastman School of Music, Rochester. He leaves his widow, his father and a brother.

**TERRY** — Ethel Gray, for 20 years a stage and screen actress, died at her home in Hollywood, Calif., January 6. Miss Terry was the daughter of Lillian Lawrence, dramatic star. She appeared in several Broadway successes. In 1919 she went to Los Angeles, where she worked in several pictures with Lon Chaney.

**TUNNARD** — William, employee of a picture theater in New Rochelle, N. J., died December 26 from injuries received when he was inspecting the theater's cooling system and fell down a shaft.

**TURK** — John, 85, grandfather of Laura La Plante, motion picture star, died at the home of his granddaughter in Beverly Hills, Calif., January 6.

**WARNECKE** — Carl, Sr., 70, musician, who played in Cincinnati orchestras for more than 40 years before he retired, died at his home in that city January 8. Funeral services were held from St. Frances de Sales Church January 10, and interment was in St. John Cemetery, Carthage. He was a native of Germany, but had lived in Cincinnati more than 60 years. He leaves two sons, Carl, a member of the RKO Albee Theater Orchestra, and Florenz, of Detroit, and three daughters. They are Mrs. Martha Melke, Mrs. Clara Brackmen and Ida M. Warnecke, of Cincinnati.

**WARNICK** — A young animal trainer with the Court Bros.' Zoo Circus, who was attacked by four tigers at the winter quarters of the show in Miramont-de-Guyenne, near Bordeaux, France, recently, succumbed to his injuries.

**WEILER** — Peter H., 47, mayor of Ste. Genevieve, Mo., died at St. Mary's Hospital, St. Louis, from a fractured skull recently. Members of his family said he tripped on the top step of an inside flight of stairs and fell. Pete, as he was called by all the showfolks that knew him, was a great friend to all showfolks and was instrumental in keeping license and other prohibitive measures down in his county, so that all types of shows could play his town and make a reasonable profit. He conducted the Opera House for a number of years and always gave liberal percentages to the road shows.

**WILLEKE** — Mrs. Victoria Analie Koesel, 39, wife of Willem Willeke, cellist, died in her home in New York January 8. She is survived by her husband and one son, Frank.

**WILLIAMS** — Lewis, 72, baritone in the old French opera days, church soloist and concert artist, who left New Orleans about 30 years ago, died at the home of his daughter in Wardsboro, Vt., January 1. The baritone, during his career, had been soloist with the Boston Symphony Orchestra and appeared in concerts at Carnegie Hall, New York, and at the Crystal Palace, London.

**WITHERS** — James, formerly a member of John W. Vogel's Minstrels, died at Indianapolis, Ind., January 5 following an operation for appendicitis. At the time of his last illness he was in the hotel business in Greensburg, Ind.

**WITTE** — Frank, 65, dealer in Shetland ponies and widely known in the outdoor show world, died of a heart attack after one week's illness in the home of his daughter, Mrs. Herman Rottinghouse, Cincinnati, January 9. He was at one time manager of the old Wooddale Park. Besides the daughter with whom he lived, two sons, five sisters and a brother survive him. Funeral services and interment were in Cincinnati.

**WOODWORTH** — Jack R., 40, formerly a professional skater, appearing in Madison Square Garden, New York, and elsewhere, died of heart disease in Atlantic City January 6.

**CAMPBELL SERVICE**  
 You incur no obligation for advice  
 Call TRAFALGAR 7-8200  
**FRANK E. CAMPBELL**  
 The Funeral Church, Inc. (NON SECTARIAN)  
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- Self-Threading Needles, 10 in Paper, Highest Quality, Per 100 Papers.....\$1.85
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Send for complete list. Prices F. O. B. New York. Deposit must be sent on all O. O. D. orders. Prompt shipments, reliable service.

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**RADIO AUTOMATIC RUG NEEDLE**

Write for Circular  
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MUST BE SEEN TO BE APPRECIATED. In Line With Our Policy To Give Our Many Friends the Benefit of Our Large Volume of Business

THERE WILL BE NO RAISE IN PRICE ON THIS NEW IMPROVED SAMSON POCKET GYM.

SAMSON POCKET GYM, with Non-Slip Handles (Extra Heavy). Per 100. **\$30**  
SEED LAX (Psyllium Seed) 4-Ounce Packages, in Lots of 100 Sets or More (Set Consists of Two 4-Ounce Packages). Per Package. **12c**

Send \$1 Get Samson Pocket Gym and Chart, with Seed-Lax combination, complete (Sells for \$3.00).

25% Deposit on C. O. D. Orders.

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Page 130 of our Catalog explains how you can get quality medicines under your own name and brand. We supply Medicines that REPEAT. Ask our customers.

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We can supply you either in bulk or packaged at reasonable prices.

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Our 5c Aspirin Card is very alive; our new Gold Tablet Display is needed on market; our new Tooth Paste Display is plenty hot and a big seller. Write for display list.

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Ask for Special Office List, featuring 32 items. Labels have blank space at bottom for you to stamp in name and address.

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**Sky-Rocket Your Profits with this New-Idea SCRAPER**

Tremendous appeal to every man and woman—an absolute necessity in every home and workshop for scraping paint, tipping seams and cutting. Aluminum-made. Triple fluted 3-hole Blade. Handle 5/8 in. Order trial Dozen (\$1.75, Postpaid), or send 25c for Sample. Also write for information on our complete line of agents' fast-selling specialties.



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**MAKE BIG MONEY**

Just out. Lights gas instantly without sparks or flame. Sells like wildfire wherever gas is used. Retail for 25c.

**MYSTERY GAS LIGHTER**

Packed on individual cards with instructions. Sample, 10c. Rush \$1.50 per Gross or \$1.00 per Dozen. NEW METHOD MFG. CO., Dept. DB31, New Method Bldg., Bradford, Pa.



By GASOLINE BILL BAKER (Cincinnati Office)

BIZ WAS GOOD with engraved Christmas cards, W. E. Berger Infos from Chicago.

H. A. DONOHUE'S advice to the boys on the leaf for the new year: "If you want to get along, make a resolution to cut down the overhead and keep it down until times brighten up."

J. W. PREWITT advises that he has information of vital interest to George Meyer and George (Shorty) Brecht and asks that anyone knowing their whereabouts assist him in getting in communication with them. Prewitt's address is Atoka, Okla., Route 6.

DOC G. M. REED, who with Mrs. Reed has been working perfumes, etc., in Hagerstown, Md., pipes that they moved from that town to Philadelphia January 5. "I worked the market here January 3," the Doc says. "Not so hot, but got a little money."

BILL DAILEY, veteran pitchman, is a very sick man at Wichita, Kan., Brownie Rumley reports from that town. Brownie has been calling on Dailey during his illness at 1745 Jackson avenue, Wichita, and says Bill is anxious to hear from old friends. Brownie left Wichita for Tulsa, Okla.

FRANK R. CULVER, former high pitchman, is now at the head of the "Frank R. Culver Syndicate, Business Building Campaigns", at Las Vegas, N. M. He writes that he has been on the sick list for some time and would like to hear from some of his old friends. He will be on the road again shortly promoting his new business.

"JUST STOPPING HERE while my car is in the repair shop," Hurry Maiers, the Broadway auctioneer, shoots from Norlina, N. C., January 2. "I'm on my way to Palm Beach and intend to send you a wonderful pipe, giving the real gazukas on this trip. It has been a funny trip for me, full of laughs. I will take it easy for a couple of weeks, as I need the rest."

HAPPY JACK NOLAN is back in Boston. In a communication from the Bean City, he pipes: "As I wrote you last August, I went to Nova Scotia on a special engagement of four weeks for Dr. P. L. Herman, but I worked 15 weeks instead. I must say that I could not ask for better treatment than I received from the Doc. I am now in Boston."

THE "SOX-SELLING FOOL", A. L. Clark, went into Nacodoches, Tex., recently with his truck loaded with the goods which he sells wholesale and retail and suffered a heavy loss. The truck with its entire cargo of sox was stolen. He has issued a printed card, which has been sent to police headquarters throughout the Southern country, offering a reward for the recovery of the truck, the goods, and both.

"JUST NOTICED a pipe in which Leon Brody says he understands his old pal, A. Dell, was lost somewhere in Texas." Dell shoots from Tyler in the Lone Star State. "Now, a fellow can't be lost with a 1930 Progressive Farmer map. It keeps me where the money is. Quite a few of the leaf boys are passing thru here southbound. I understand my old boss and friend, R. J. Grammar, is field manager for The Oklahoma Farmer and Stockman in Oklahoma. More power to you, Bob! In about two more weeks I'll be up in Oklahoma, myself and the wife. Biz in this section is very good. Let's hear some more from the old boys back East."

WELL! WELL! WELL! After many years Bill Reikart has dug up somewhere a version of the old minstrel and vaudeville gag about "Bill and his *Billboard*". Somebody who has never been identified wrote this play on the word "Billboard" about 25 years ago. It has been going the rounds ever since. It has been reprinted many times and has been used many times as vaudeville gag and minstrel end-chair material in varying versions. Here is the version sent in by Reikart: "Bill owed a board bill. The board bill bored Bill. Bill happened to have a copy of *The Billboard*. He sold his *Billboard* to help pay the board bill. Then the board bill bored Bill no longer. Bill now reads his *Billboard* in peace."

ED FRINK pipes: "I am up in the wilds of the Northwest with Hugh and Libby Nickels. We laid off one week for Christmas in Sioux Falls, S. D., and had a wonderful time there. Reopened December 29 to good business. We are experiencing the mildest winter in many years. Conditions are spotted. Unless one knows the territory they are in for a bunch of grief. We make everything from a hayloft to a school auditorium. Stop mostly at private houses and transport the show on sedans and one truck. The Nickels have added a swell motion picture machine and feature subjects with a special line of paper. It has sure helped to swell receipts. We expect to work houses in this territory for the coming year."

CHIEF PANTAGOL sends a long pipe from Lewiston, Me., which cannot be printed in full because of lack of space. It reads, in part: "We are enjoying all the advantages of the twin cities, Lewiston and Auburn. This is good territory to clean workers. All working here this week (December 27) seem to be doing well. I like the snow and have no trouble selling my Indian remedies here, my old customers being my best advertisement. We have read the sad news in the local dailies of the death of Johnny J. Jones and it brought sorrow to all of us who knew him. For many seasons I would go south and I was always welcomed by that noted showman on his midway when I was working gold-wire jewelry. May his show remain on the road forever."

THE WIDOW ROLLINS pipes: "This is my third week out of the hospital at Birmingham, Ala., and I am now in Marlanna, Fla., winter quarters of the Haag Shows. I am very grateful to the road folks who sent me letters while I was in the hospital, including Mr. and Mrs. Walter Stenning, Detroit; A. B. (Zip) Hibler, Dick Funnell, "Mrs. E", pitchwoman, Bridgeport; Mr. Loeber, pitchman; Mrs. W. A. Mack, showwoman; Mr. and Mrs. Sid Sidenberg, Viola Harden, Mad Cody Fleming, Mr. Coalter, Tiger Mack, W. Hilliard, Mr. and Mrs. Tom Hornaday and Mr. and Mrs. Clyde Harley. A number of pitchmen called on me at the hotel in Pensacola, Fla., after I left the hospital. Last winter I was in a Tennessee hospital, this winter in an Alabama hospital. Guess I will try my luck next in a Georgia or Florida hospital. Or look for another husband. Now don't all answer at once."

MARY RAGAN, pronounced by some of the best high pitch authorities the "queen of New York's pitchwomen" (or is it her sister, Madaline?), rises to the defense of her little old New York in this pipe from Indianapolis, throwing down the gauntlet to Doc Miller: "I must say that Mr. Miller is wrong. We have as good pitchmen as you will find anywhere right in New York. Of course, you can't judge all the boys and girls by one or

**NOW FOR A REAL PERFUME DEAL**  
Sells All Year Round  
7 IN. HIGH.  
This Atomizer is made of Ruby Glass & Gold-Plated Trimings and Decorations.  
With each Atomizer comes a Bottle of Eau de Cologne or Perfume, Narcisse or Christmas Evening put up in a Modernistic Box.  
**\$7.00 doz. sets**  
**\$80.00 gr. sets**  
Your trial order of a dozen will convince you of the deposit with orders.

**JAS. KELLEY**  
457 Broadway  
NEW YORK CITY  
180 West Adams St.  
CHICAGO, ILL.

**COUPON WORKERS**  
Have You Sent for Selick's Modernistic 10-Pc. LADIES' TOILET SET, No. 4510?  
All Packed in Beautiful Gift Box. Packed 10 Sets per Carton. In Carton Lots, F. O. B. New York City. **65c EACH**

SEND \$1.00 FOR SAMPLE  
SET CONTAINS: 1-2-Oz. Jar Beauty Cream; 2-2-Oz. Jar Cleansing Cream; 3-2-Oz. Modernistic Bottle Eau De Toilette; Cellophane Wrapped; 4-1-Oz. Modernistic Bottle Narcisse; Cellophane Wrapped; 5-3-Oz. Crystal Bottle Brilliantine; 6-3-Oz. Crystal Bottle Almond Benzoin Lotion; 7-3-Oz. Crystal Bottle Shampoo; 8-3-Oz. Crystal Bottle Glycerine and Rose Water; 9-3-Oz. Box Fine Smooth Texture Face Powder; 10-6-Oz. Bottle Delicately Perfumed Bath Salts.  
Shipped from Chicago, 75c Each.  
50% deposit with orders, balance C. O. D.

**C. H. SELICK, Inc.**  
40 West 20th Street - NEW YORK CITY.  
180 West Adams St., Suite 306, CHICAGO, ILL.

**HOLD EVERYTHING**  
IT'S HERE—THE OLD RELIABLE  
\$12.00 PER GROSS  
CLASS CUTTER TOOL  
No. 81758—This New Style Glass Cutter Tool has many novel and useful features, including: a screw driven, adjustable scraper, cork screw, glass cutter, cap pulper and rivet cutter. Metal handle inlaid with shell, steel lined, firmly rigid.

**GELLMAN BROS.**  
119 No. 4th St. MINNEAPOLIS, MINN.

**SELL CHANGEABLE SIGNS TO STORES**

EVERY SUCCESSFUL MERCHANT MUST ADVERTISE

ROBINSON SOLD 18 SIGNS IN 4 HOURS  
All stores want them, you makeover \$1.00 on every sale. Flashy blue front, red border, black background, white letters, size 1 1/2x2 1/2, six lines, easel attachment, furnished with 200 letters and figures.  
2sample signs, postpaid... 1.00  
1 dozen signs (1 free)... 4.80  
25 signs and sample case... 10.00  
Retail price, \$1.50. You make 300% profit. Particulars Free. National Sign System, St. Louis, Mo.

**SELL NUTS TO STORES!**

Build steady profitable business supplying stores with our attractive cards of delicious Nuts and other fast-selling carded and boxed products. Write immediately for distributor's money in a kit and proposal. D. ROBINSON & COMPANY, 286 Dodworth St., Brooklyn, N. Y.

**MINCER—REDUCED PRICE**  
With Wooden Handle.

**\$13.50** gross  
Each in Box Best Quality.  
Get Our Prices on Peeler Sets.  
Associated with BERK BROS., LTD., 77 Wellington St. W., Toronto, Canada.

**BERK BROS. NOVELTY CO.** 547 Broadway, New York City.

Advertise in The Billboard—you'll be satisfied with Results.



# HUSTLERS



## RUBBER STREET TOYS

Assorted or any single kind. In gross lots or more \$8.00 per gross.

- No. Dozen.
- B5298—Large Devil Head..... \$0.70
- B6185—Rubber Cat, with Tongue .70
- B6186—Traffic Cop .70
- B6187—Spotty Horse .70
- B6287—Indian, with Tongue.... .70
- B6290—Spotty Dog .70
- B6296—Rubber Rat, with Squeak .70
- B5154—Humming Bird. Gross. 3.75
- B5390—Toothpick Knives, 3 Blades. Gross..... 2.25
- B5392—Toothpick Knives, 5 Blades. Gross..... 3.00

We carry a full line of Salesboards and Salesboard Novelties. Also big line Watches, Clocks, Jewelry, Silverware, etc. Catalogue is free for the asking. Deposit required on C. O. D. orders.

### SHRYOCK-TODD NOTION CO.

822-824 No. 8th St., St. Louis, Mo.

# DEMONSTRATORS RUG CLEANER

YOUR BRAND \$75.00 per 1000 F. O. B. CHICAGO 24-HOUR SERVICE 25% required on C. O. D. Orders Sample Sent for 25c SAVOY DRUG & CHEMICAL CO. 16 South Peoria St., Chicago, Ill.

\$\$\$ DOLLARS FOR YOU \$\$\$ EVEREADY TIE, Tied like an ordinary Four-in-Hand Tie. Looks natural. No tying or untieing. No wrinkled or twisted tie or collar. Gets more attention than any article on the market. (Reg. U. S. Pat. Off.) Send \$1.00 for samples and full particulars. EVEREADY TIE COMPANY, 189 W. Madison St., Chicago, Ill.

CASH IN \$20 A DAY AUTOMATIC GAS LIGHTER 400% Profit We Pay Express Charges. \$8.00 per gross Rush name and address (Free Sample.) One Gross, \$34 Profit Ignition Products Co., Inc. (Sole Manufacturers of) Fire and Bell Gas Lighters, 115 W. Weyk Ave., RICHMOND HILL, N. Y. Retail 25c

MEN'S FANCY HOSE Imperfect—Gold Banded. \$15.00 Gross Pairs Send one-fourth deposit on all orders. Money refunded if not satisfactory. CRESCENT HOSIERY CO., 19 N. 13th St., Philadelphia, Pa.

REPEAT DEMAND JUSTICE RAZOR BLADE BEST CHROME STEEL outstanding quality. Increase your business by selling the BEST BLADE MADE. 100 blades, \$2.55. All other types and qualities. Sample 10 for 35c. SAVON BLADE CO. TOLEDO, O. 311 Washington St.

Demonstrators! "PART-COLORS." Few drops on water; dip any article; marvelous transformation. Durable finish. Unusually beautiful. Newest and fastest seller. Best number for pitchmen. 500% profit. UNITED INVENTORS CORP., Niagara Falls, N. Y.

two. But for money getters we have got them. Come there, listen to those boys and see the greenbacks they get. Sis and I are here. We have just buried our mother. Saw a man five minutes ago at the door who was trading perfume for broken jewelry. He said business was good. I will be hitting the trail again this week (January 4), and Chi. is the next stop. Tell Shorty Lee I have a nice sharp knife, which cuts rubber perfectly."

AL BURDICK is still at Yoakum, Tex., and he's the busiest sign-painting advertiser in that section of the State. Al made a great hit with the natives by running this advertisement in *The Yoakum Daily Times*: "Beginning January 1, 50 per cent of the money derived from sign painting I will donate to the Yoakum United Charities. (Signed) Al Burdick, the Sign Man." Al says he has all the business he can take care of and the business men of the town are boosting him. Al suggests that other road men try the same thing. Yoakum, Tex., now has a warm spot in its heart for pitchmen and road men of every line, including papermen.

ZIP HIBLER, POET-PITCHMAN, sings: A winter wind was blowing and snow was on the ground. A pitchman in a doorway was jumping up and down. His feet were chilled by moisture, his benny very thin, but every time I saw him he was always digging in. To some he was an eyesore; they passed him with a frown. But there was this about him, they couldn't keep him down. He didn't ask for charity or play the hypocrite, and when I came to know him I found him full of grit. So courteous, but cautious, on his face a cheerful grin. And some folks liked to listen to his wit and jolly din. I know that he is worthy of all that he can get from those that patronize him and linger in his tip. So when it comes to pitchmen and snobs who put on airs, give me the fakir's friendship in preference to theirs. I know he isn't perfect. At times he's not sincere. But I for one am wishing him a prosperous new year.

S. D. YOUNG, widely known as "Young, the button man", has been resting up at Fort Myers, Fla. Piping from that city, Young says: "Did a little work in Atlantic City, N. J., on the Boardwalk last summer and made a few nickels. Leaving there I played three fairs—Columbus, O., State Fair; Indianapolis, Ind., State Fair and the county fair at Eaton, O. And that was plenty. Arrived in the State of Florida in the early part of October. Times are tougher than they are up north. I have worked once since arriving in the State, but did not come down here to work. If some of the boys in this business did not double-cross their friends, as was done to me by a beginner in Atlantic City, they might be able to enjoy life also. By the way, I have a photo of Captain John L. Young and myself which was taken on Young's '\$1,000,000 pier' last summer. It shows him accepting a set of my buttons on the front steps of his mansion, built out on the pier. I also have one with John Philip Sousa, taken at the Detroit State Fair. I am wishing all the boys around New York running pitch stores a happy and prosperous New Year."

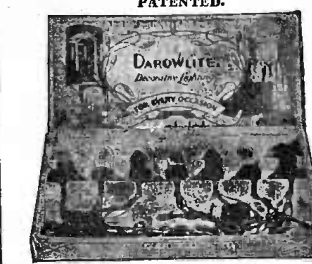
DOC A. T. LAYTON has been resting during the holidays at Dayton, O. A big dinner was served on Christmas day to the colony of road men at the Hotel Manhattan, he infos. At the festal board with him were Doc Harry B. Parker, Charles H. Oakley (of Whale Exhibit No. 3), Harry Taylor, John Airing and Peppo Kane. Peppo presided as toastmaster and master of ceremonies. Little Princess Irene Shorty was hostess and made an interesting address to the boys. Doc Layton says the boys in Dayton sadly missed the old favorite porter, Speedy, at the Antler this year. "Speedy has passed to the great beyond," he says, "where there is no baggage to hustle and no keisters to carry. I know that both professions grieve at the passing of this kind old colored porter, for he was a real friend to us. In conclusion I sin-

# DEMONSTRATORS



B142—Mexican Filigree Dinner Ring 3 Tiny Little Stones. Per Gr. \$12.00  
B126—Tiny 1/4-Ct. Sparkling Brilliant. Per Gr. \$12.00  
B127—Handsome Design 1/2-Ct. Stone. Very Attractive. Per Gr. \$12.00  
B105—Lady's Ring. Step Design. 1/2-Ct. Stone. Engraved All Around. Per Gr. \$12.00  
Send \$3.00 for the NEW COMPLETE 1931 Sample Line No. 175, furnished in Display Tray, containing 24 new White Stone Rings, Bracelet, Brooch, Pearl Necklace, postage prepaid. 25% discount with order. New Catalogue free.  
ALTER & CO., 165 W. Madison Street, Chicago, Ill.

# NO-SODER



PATENTED. Agents—Jobbers—Your meal! We do not sell direct but protect YOU. Big initial and repeat business waiting. Get the dope at once! Electrical Novelties. Lighting and Decorative Devices for Showmanship and Resale. 36 East 20th St., New York City

Have you a copy of our big Costume Jewelry Book, just out? Clean up during the Holiday Season demonstrating our big line of Costume Jewelry. Immediate delivery. No disappointments.

# Seven Lights or a Million—Absolutely Weatherproof—Burning Out of One or More Bulbs Does Not Affect the Others

The flashiest, most dependable decorative lighting system on the market today. G. E. Mazda intermediate base lamps, furnished in desired multiples, with extension to add on more units. Red and green weatherproof wire, bakelite sockets are waterproofed by improved automatic sealing insulation. Showmen appreciate NO-SODER'S flash and class on sight. You'll clean up with it! Write us—QUICK!  
Highest Grade Decorative Outfit. Ideal for GOLF COURSES, Carnivals, Playhouses. Sells Fast, with Great REPEAT Possibilities.

# COSTS \$25 PROFIT \$27

That's what you make by transferring deucalomania monograms on autos. Every motorist wants his car monogrammed. A painter charges \$5.00 and can't do as good work as you can do for \$1.50. No skill is required; no experience. Spare or all time. Circulars, full instructions, etc. free. Write for free sample—or send \$2.50 for outfit by AMERICAN MONOGRAM CO., return mail. Dept. 68 East Orange, N.J. SAMPLE FREE

# AGENTS 500% PROFIT

Genuine Gold Leaf Letters Guaranteed to never tarnish. Anyone can put them on store and office windows. Enormous demand, large profits. Paul Clark says: "Sample last day \$38.70. B. L. Best made \$9.20 in two months. Write today for free sample and liberal offer to general agents. METALLIC LETTER CO. 439 N. Clark St., CHICAGO, ILL.

# GERMAN SILVER KEY CHECKS

YOU can be your own boss with our KEY CHECK OUTFIT. Good for \$5 a day stamping names on pocket key checks, fobs, etc. Sample check, with your name and address, 20c. PEASE DIE WORKS, Dept. D, Winchester, N. H.

# New Bar-Berway Stripper

Nickel-plated. Holds all makes of Safety Blades. Razor Strips from \$2.50 to \$7.00 per Gross. Horse Hides and Pig Bins cut full barber style. Sample outfit, 35c. 25% deposit with C. O. D. orders. W. G. WALLENBECK, 3321 N. Halsted Street, Chicago, Ill.

# SIGNS THAT SELL! A BORN TO DEPRESSION! KOEHLER SIGN MEN

MAKES 64 SIGNS IN ONE RESTAURANT. SEND \$3.00 FOR 100 SIGNS \$10.00 FOR 300 BEST! ONLY OUR VERY BEST SELLERS WILL BE SENT. Successful Park Blue Card. Many Colored Letters. Many with Pictures—See 9/11 in 1/2 DEPOSIT NECESSARY. NO PERSONAL CHECKS. We Pay Postage! Send Today! ONE OF OUR 400 STOCK SIGNS. KOEHLER'S BLUE SIGNS—717 No. 47th St. ST. LOUIS, MO.

SIGNS, BANNERS, CARDS EASILY PAINTED LETTER PATTERNS Simply trace on any material. Large variety of signs. J. F. RAHN, 22120 NEVA AVENUE, CHICAGO

# AMAZING MONEY MAKER

EASY TO SELL—OVER 300% PROFIT! Men, just imagine selling something no merchant can be without—and over 300% profit on each sale—no wonder earnings of over \$100 a week are made by our representatives. You, too, can make big money selling "Magic" Signs. EVERY MERCHANT BUYS! The beauty of "Magic" Signs, now made in four colors—sizes 14x22 and 11x14—and in a brand-new design, does the trick. Just showing "Magic" makes sales for you. No experience necessary. You take no risk in sending for big sample offer shown below, as samples can be returned for full refund if you are not satisfied! BIG SAMPLE OFFER!

- 3 Sample Signs..... \$ 1.00
- 12 Signs, Assorted..... 3.90
- 25 Signs and Sample Case..... 8.00
- 50 Signs, Assorted..... 12.50
- Signs Retail for \$1.00 and \$1.50 Each.
- "Magic" Signs can be sold either full or part time. Get started now and be assured of big regular earnings. Write today. Send for Illustrated Folder and New Profit Plan. MODERN SIGN WORKS, E-816 North Wells, Chicago.

# Embroidered Scarf Sets and Table Runners

No. 11F55—4-Pc. Scarf Set. Size 15x40, with 3 Doilies to Match. \$4.50 Per Dozen Sets. No. 11F56—4-Pc. Scarf Sets. Size of Scarf 16x50, with 3 Doilies to Match. \$6.00 Match. Doz. Sets. No. 11F57—Special 2-Tone Heavy Lace, 4-Pc. SCARF SETS, with 3 Doilies to Match. Per Dozen \$7.00 No. 11F58—Embroidered Table Runners with 2-Color Flower Design and 4 in. Cloth. Set of 4 Samples, \$2.00. Prepaid. 25% with order, bal. C. O. D. Write for our 200-page Catalog. It is free. M. K. BRODY, 1132 S. Halsted Street, Chicago, Ill.

# CARDED 5 BREATHLETS

SELL TO STORES—150% PROFIT Also many other attractive Counter Displays Write to-day—Established 1924 LORRAC PRODUCTS CO., 105 PHILIP ST. ALBANY, N.Y.





**S. W. Brundage Shows**

AURORA, Ill., Jan. 8.—Not much activity in winter quarters here on the Central States fairgrounds. A mild winter so far has helped preserve the coal piles and has worked to the advantage of the stock. A few of the hands are in and out of Aurora every few days and all visit winter quarters and call on Ed (Dad) Wilson, who is in charge of the works.

Dennis E. Howard has returned from the State fair meeting at Milwaukee, Wis., and has advised that the Class A circuit for the Brundage Shows for this year in the Badger State will have Elkhorn in it instead of Superior. The show exhibited at the Elkhorn Fair several years ago and was responsible for a night fair there. They always eliminated the night program until induced to experiment in it by the carnival management, with the result that it proved a big card and a profitable one and has been continued since.

Ruth Howard came from school at Wichita, Kan., and shared the holidays with her parents and little Patsy, the jolly and happy youngster of the Howard household.

Unable at this writing to advise on the program for repairs and rebuilding and the booking of attractions for the coming season. Several showmen have been here and others in correspondence with reference to booking, but so far no definite plans have been mapped out for 1931 or at least released by the management.

The show will be represented at several State fair meetings this winter, so Dennis E. Howard advises.

HARVEY S. BRINK.

**New Orleans Pickups**

NEW ORLEANS, Jan. 8.—Harry Small has three rides and a few concessions playing the lots about town. Seem to be doing well. Spot Cooper and Ike Lewis can be seen on Canal street daily. Ike, however, is leaving for Mexico City shortly. The Dixie Exposition Shows closed in Columbia, Miss., week before last. Johnny Ward going to Memphis to his sick wife and their kiddies. Bobby Sickles getting ready for the fair meetings. Archie Davis, at Picayune, Miss., repainted his rides and show fronts in preparation to opening in Louisiana this week with his own outfit. L. Borderman with his Monkeydrome, Illusion Show and free act, is here in quarters, painting all paraphernalia and working on his trucks. All the night clubs here are beginning to take on added performers in preparation of an expected busy Mardi

**How They Do It**

DENVER, Jan. 10.—The Colorado Legislature being in session, 19 Denver theaters, including the five first runs, have presented each of the lawmakers with a pass for two, good any time during the meeting. Chas. Rumbaugh, of Pagosa Springs, owner of the Liberty, is a State senator, and will be on guard for the theater men.

The Rocky Mountain MPTOA and the Denver film board of trade are keeping their eyes on the Legislatures of Wyoming and New Mexico in addition to Colorado. In Wyoming and New Mexico 10 per cent amusement tax laws are almost certain to be introduced, but in Colorado the governor and most of the solons are frowning on any increase in the amount or number of taxes.

Grass season, which starts February 7, a little earlier this year. The Club Forest is one of the most pretentious.

AL KETCHEL.

**Crafts Greater Shows**

LOS ANGELES, Jan. 8.—All work is rapidly progressing at the winter quarters. Painters and decorators have completed 35 of the big motor trucks, with only 12 more to finish. The "Flappers Hotel", a new amusement feature, is all ready except installing the motors. The Big Ell Wheel, Merry-Go-Round, Merry Mixup, Lindy Loop and the Heyday are ready to load and make a fine appearance. Several new concessions have been added, and the new stock stands will be a credit to the midway. The midway cafe has been rebuilt and enlarged. Crafts' big Circus Side Show will be the outstanding feature show on the midway. Entirely new outfit, with 140-foot front, including 12 new-style double-deck banners, 10x16. Heath's Scotch bagpipers and drummers, wild animal arena and colored band and minstrels will also be in this department. Crafts has not overlooked an item or spared expense to make this one of the most beautiful shows ever on the Pacific Coast. The advance will have a complete line of paper and cards, consisting of over 20 styles. Saturday night, January 31, Owner O. N. Crafts will give a farewell party to the many friends of the show, as well as all the people with it. The entertainment will include many novel acts, furnished by members of the company; also outside talent. Dancing will follow, music furnished by the Crafts Shows' orchestra, directed by Thos. W. Heath. Crafts will have his cafe open during the event, where coffee, sandwiches, etc., will be served to all guests. At the conclusion the big truck train of attractions will take the road to the Imperial Valley Midwinter Fair at Imperial, Calif., which opens February 7. The show will start its season for 1931.

CHARLES F. CURRAN.

**On the Alafia Near Tampa**

There was a general exodus of campers on the Alafia River, near Tampa, Fla., to the Tin Can Tourist convention at Arcadia the first week in January. Christmas night was celebrated with dancing, vaudeville and barbecue and oyster roast. There was a tree, with gifts aplenty. Slim and Rose Delaney did quite a bit of entertaining over the holidays. Mrs. Ben Mottie (Madam Delah), who is still under the doctor's care, has had numerous visitors, including Mother and Babe Hunter, Irvin Kaw, Packey Flynn and wife, Albert Crites and wife, Edgar Lane and wife, Rocco Aleo, Billy Stein, D. T. Morrissey, Eddie Davies and sister, Mrs. Mildred Nichols. Ben Mottie and his sidekick, Bill Wilson, left for a fishing trip to Collier City. Mr. and Mrs. Robert Malone, of taffy fame, were recent arrivals; also the flying Melzoras, Yoshida Troupe, Roy Blake and wife and the Groth brothers. Mr. and Mrs. Snyder and party, of the Bernard Shows, were visitors to Mr. and Mrs. O. D. Benjamin and son, Eddie LeMay and wife, and Tommy Allen and wife, attended the funeral services for Johnny J. Jones. Mrs. Jimmie Sears arrived in camp at

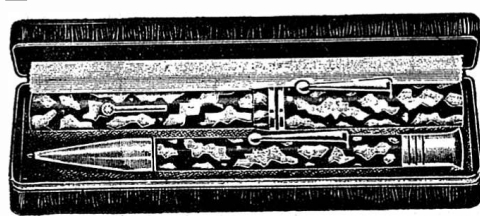


**Pays for Itself First Week End!**

**THE LITTLE WHIRL-WIND**

NOT THE IMITATION BUT THE GENUINE PEO MAKE  
 Sure Gets the Money and How!  
 THRILLING, FASCINATING, EXCITING  
 SAMPLE MACHINE, \$16.50  
 Operators Write for Quantity Price

**ROCK-OLA MFG. CO.,** 617-631 Jackson Blvd., Chicago, Ill., U. S. A.



**Lifetime Guaranteed Pen & Pencil Sets**

No. 62 Set—Pen fitted with Chromium point, which will not tarnish. Writes as good as 14Kt. point. Set complete with Pen and Pencil to match, in gift box.

**DOZ. SETS \$5.72**  
**GROSS SETS \$62.42**

No. 60 Set—Pen has glass point. Pencil to match, in gift box. Dozen, \$4.65. **\$49.75**  
 No. 66 Set—Pen has Platinum point, as good as a 14Kt. point. Pencil to match, in gift box. Dozen Sets, \$5.45; Gross Sets, \$65.40. **\$59.40**  
 No. 75 Set—Pen fitted with a good 14Kt. gold-plated point, better than the average. Pencil to match. Dozen Sets, \$4.55; Gross Sets, \$54.60. **\$49.00**

SEND \$2.00 FOR 4 ASSORTED SETS AND FREE WHOLESALE CATALOG.  
**SPORS IMPT. CO., 131 Superior St., Lesueur Center, Minn.**

Gibson, and in action every day with rod and line. Claudine Darkes traded her car for a new one. Whitey Hawkins and wife made a short trip over Christmas. Mr. and Mrs. Jim Leary and son, Leonard, have been headquartering outside of Tampa, and have been frequent visitors to the Lacke cottage.

George Canstter, Mr. and Mrs. Van Lidth, Mr. and Mrs. J. Walker, Daddy Hayes and Mrs. Happy Jack Eckert were visitors for the holidays.

A Christmas party was celebrated at Eddie Le Mays, with quite a number of visitors. A big New Year's party at George Weishe's.

Since the closing of the Krause Shows, Fred Rainey's restaurant, on the highway to Bradenton, has been enjoying exceptional business. Says if the camps' business keeps up carnivals will be short one show.

R. E. SAVAGE.

**Who Knows Whereabouts Of Betty Durfey, Heiress?**

DELAWARE, O., Jan. 10. — Relatives have asked The Billboard to assist in locating Betty Lou Durfey, who is entitled to a substantial bequest under the will of a relative of her father, recently deceased. Betty Lou Durfey, born about 1909 or 1910, is the daughter of Mr. and Mrs. Robert Durfey, who were married in Spokane, Wash., in March, 1908. At that time Mrs. Durfey was an actress. Her maiden name was Hazel C. Walters.

Robert Durfey and his wife were divorced somewhere between 1910 and 1915, and Mrs. Durfey remarried. The name of her second husband is unknown, but he is said to have been a showman. Robert Durfey died in Santa Ana, Calif., in 1915 and his people have lost all trace of his divorced wife and child.

When Mr. and Mrs. Robert Durfey separated, Betty Lou was placed in the care of Mrs. Durfey's mother. It is considered likely that she is now living somewhere along the Pacific Coast, in California, Washington or Oregon. Anyone knowing anything of the present whereabouts of Betty Lou Durfey is asked to communicate immediately with David H. Battenfield, executor, 78 North Washington street, Delaware, O.

JOE W. STONEMAN, of the Stoneman Shows, writes from Texas that he is battling around with an arcade with the Texas Kid Shows. Conditions not so good in the Lone Star State, he says, and he has just about been breaking even. He expects to have about five rides and eight shows to open in Wisconsin in May, to tour Wisconsin, Michigan and Minnesota.

**GEORGINE FLOWERS, \$25.00 per 1000**



**CALIFORNIA DAHLIAS**  
 The large size, imported only by L. E. STONER. Come in assorted bright flashy colors.  
 \$22.50 Per 1000, \$2.50 Per 100.  
 FRESH STOCK OF LAUREL, \$7.50 for a 50-lb. Cartons.  
 Flowers and Laurel are sold separate.  
**OSCAR LEISTNER, Inc.**  
 Importers and Manufacturers for 30 Years.  
 323 West Randolph Street, CHICAGO, ILL.

**Just Out—Newest Designs Scene-in-Action Lamps**  
 ATTRACTIVE FOR SALES STIMULATORS, WINDOW DISPLAYS OR HOMES.



No. BF128—Japanese Twilight. A soft lighted scene of silver beams of a full moon reflected on the rippling waters of a hidden lake. Forest Fire, Niagara Falls, and Marine. Finished in antique silver. Size, 13 1/2 inches wide and 9 inches high. Complete with Switch, Silk Cord and Plug. Price Each **\$4.50**  
 No. BF137—Moonlight. This Torch Lamp brings to you an exact reproduction of moonlight, with natural colors. 9 1/2 inches wide and 9 1/2 inches high. Complete with Silk Cord and Plug. Can also be had in the following scenes: Forest Fire, Niagara Falls, and Marine. Price Each **\$3.50**  
 A deposit must accompany all orders.  
**FREE FOR THE ASKING—Our "Red Book" That Brings Profits to You!** For Catalog, Salesman and Premium Trade.

**KURZON COMPANY**  
 335 West Madison Street, CHICAGO, ILL.

**Agents' Golden Opportunity**

Nothing like it. Makes Trunks, Wardrobes, Closets into mouth-watering cedar chests. This ad and three dimes brings you sample and terms. Don't pass it up. **ORIENTAL PRODUCTS, 7834 1/2 So. San Pedro, Los Angeles, Calif.**

Advertise in The Billboard—you'll be satisfied with Results.

**A 1931 SPECIAL!—TAKE NOTICE!**



Good times are coming. Be the first to get started in the new year.  
**The Big Deal, 45c**  
 1-8-Oz. Bottle Vanilla Extract.  
 1-1-Oz. Perfume, Cellophane Wrapped.  
 1-2-Oz. Jar Cleansing Cream.  
 1-3-Oz. Box Face Powder.  
 45c Each in Lots of 18 or More.  
 Less Quantity, 50c Each. Prepaid Sample, 80c.

TERMS: 50% deposit with order, balance C. O. D. Orders shipped same day received.  
 Write for particulars on other Fast Selling SPECIALS.  
**LINK LABORATORIES, Dallas, Tex.**  
 2815-17 Main Street.

**BINGO CORN GAME**

**FASTEST ON THE MARKET.**  
 Prices for complete sets, all supplied with Wood Markers, printed two sides. C. O. D. orders, \$2.50 deposit. We pay postage except C. O. D. fees. Instant delivery. Sample Cards free.  
 No. 1—35 Cards, Black on White..... \$ 2.25  
 No. 2—75 Cards, Black on White..... 6.50  
 No. 10—100 Cards, Black on White..... 10.50  
 No. 3—35 Cards, Black on Red, 1/4 In. Thick. 7.50  
 No. 4—75 Cards, Black on Red, 1/4 In. Thick. 10.75  
 Established 6 years. Manufactured by  
**J. M. SIMMONS & CO., CHICAGO, ILL.**  
 109 North Dearborn St.

**RUBBER CHECKS**

THEY STRETCH.  
**MARVELOUS JOKE AND FAOR NOVELTY.**  
 Street and Retailers Cleaning Up.  
**\$3.00 per Hundred**  
 Send deposit with order.  
**IRVING STERN, Inc.**  
 Importers of Tricks, Jokes and Novelties.  
 630 Broadway, NEW YORK CITY.

**NEEDLE BOOKS THAT ARE DIFFERENT**



Just open cover. Every Assortment of Needles immediately visible to the Eye. Not necessary to inspect or open papers. (Sales made quickly.) One of our best sellers. (Retail Value \$2.50—) 100 Books ..... **2.90**

**MILADY'S NEEDLE BOOK.** Leatherette Cover with Mirror in front. Just what would appeal to the women. Gross Lots, Each ..... **5c**

**PICCADILLY STYLE A NEEDLE BOOKS.** Gross ..... **3.20**

**PICCADILLY STYLE AA NEEDLE BOOKS.** Gross ..... **4.60**

**PICCADILLY STYLE AAA NEEDLE BOOKS.** Gross ..... **5.35**

**PICCADILLY STYLE BBB NEEDLE BOOKS.** Gross ..... **4.50**

**FLASH NEEDLE PACKAGES** (Sells for \$6.00—) 1,000 Pks. ..... **5.90**

**Self-Threading Needles.** 100 Pks. ..... **1.85**

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**ROUTES**

(Continued from page 67)

Wall, Walter Dora (Century) Baltimore.  
Waldman, Ted & Al (Orph.) Memphis, Tenn.  
Wallin & Barnes (Fox) Atlanta, Ga.  
Wallon, Bert (Proctor) Troy, N. Y.  
Wallon, James & Josie (Everette) Milwaukee.  
Wan Wan San Troupe (Hamilton) New York.  
Ward & Van (Orph.) New Orleans.  
Warner, Helen (Pal.) Worcester, Mass.  
Watson Sisters (Hipp.) Toronto.  
Weaver Bros. & Elvira (S.) Cleveland.  
Webb & Douglas Co. (Enright) Pittsburgh.  
Webster & Marino (Fox) Washington.  
Weise, Bruno, Trio (Capitol) Grand Island, Neb. 14-15; (Keith) N. Platte 16-17; (World) Kearney 18-19.  
West, Arthur Pat (Capitol) Hartford, Conn.  
West, Buster, Co. (Orph.) Omaha, Neb.  
Weston, Scotty (Capitol) Hartford, Conn.  
Wheeler Twins (Harris) Pittsburgh.  
White, Al E. Co. (86th St.) New York.  
White & Manning (Regent) Grand Rapids, Mich.  
White, Frances (Orph.) Portland, Ore.  
White, Marty (Fox) St. Louis.  
White & Woolly Idea (Fox Foll) Bridgeport, Conn.  
Wilson Bros. (State) New Orleans.  
Wilson, Jack, Co. (Regent) Paterson, N. J.  
Wilson, Kepple & Betty (Hipp.) Buffalo.  
Wilson & Weber (Maj.) Houston, Tex.  
Wilson, Steve (Orph.) Vancouver, Can.  
Withers, Chas., Co. (Pal.) New York.  
Wong, Nea (Fox) Brooklyn.  
Wood, Britt (Hill St.) Los Angeles.  
Wycoff, Audrey (150th St.) Cleveland.

**Y**  
Yates, Hal (Century) Baltimore.  
Yeoman, George, & Lizzie (Fabian) Hoboken.  
**Z**  
Yorke & King (Orph.) Seattle, Wash.  
Young, Joe (Liberty) Oklahoma City.

**M. P. PRESENTATIONS**

(Week of January 9)  
Abbott, Merrie! (Girls) Branford Newark.  
Andre, George (Stanley) Jersey City.  
Antique Shop (Stanley) Jersey City.  
Arnaut Bros. (Ambassador) St. Louis.  
Arthur's, Jack, Canadian Rockets (Stanley) Jersey City.  
Bernice, Miss (Denver) Denver.  
Birds of a Feather (Ambassador) St. Louis.  
Blanche & Elliott (Paramount) Brooklyn.  
Block & Sully (Buffalo) Buffalo.  
Blue Blazes, Three (Chicago) Chicago.  
Bob, Bob & Bobby (Texas) San Antonio.  
Bolger, Ray (Paramount) New York.  
Bowman, Grace (Met.) Boston.  
Brems, Fitz & Murphy Bros. (Capitol) Montreal.  
Bryant, Johnny (Paramount) Toledo.  
Byron, Fred (Mich.) Detroit.  
California Crooners (Saenger) New Orleans.  
Carlton Bros., Four (Ambassador) St. Louis.  
Coe, Jerry (Minnesota) Minneapolis.  
Co-Eds, Four (Stanley) Pittsburgh.  
Corvey, Perry (Paramount) Toledo.  
Craven, Aurlolo (Mastbaum) Philadelphia.  
Copper, Roy (Paramount) New York.  
Cummings, Don (Chicago) Chicago.  
Curtis, Julia (Paramount) Brooklyn.  
Dollies, Follies (Met.) Houston.  
Dooley, Denise (Paramount) Los Angeles.  
Doyle, Al Macie (Stanley) Jersey City.  
Enchanted Forest (Mich.) Detroit.  
Evans, Fred, Bluebirds (Ambassador) St. Louis.  
Evans, Fred, Ensemble (Imperial) Toronto.  
Evans, Fred, Ensemble (Chicago) Chicago.  
Evans, Fred, Ensemble (Met.) Boston.  
Evans, Fred, Girls (Texas) San Antonio.  
Fisher, Gertrude (Texas) San Antonio.  
Foster, Allan, Girls (Paramount) New Haven.  
Foster Girls (Capitol) Montreal.  
Foster Girls (Minnesota) Minneapolis.  
Fountains of Melody (Capitol) Montreal.  
Gaby, Frank (Paramount) New Haven.  
Gambarelli Dancing Dolls (Met.) Houston.  
Gardell, Beatrice (Palace) Dallas.  
Garden of Girls (Texas) San Antonio.  
Glasco, Billy (Texas) San Antonio.  
Gluck-Sandler Girls (Mastbaum) Philadelphia.  
Gobs, Three (Pal.) Dallas.  
Gomez Trio (Met.) Houston.  
Gold, Dave, Girls (Paramount) Buffalo.  
Gold, Dave, Girls (Paramount) Los Angeles.  
Gould, Dave, Shebas (Pal.) Dallas.  
Gus & Will (Imperial) Toronto.  
Harem Hokum (Pal.) Dallas.  
Havel, Arthur & Morton (Paramount) Los Angeles.  
Hector & His Pals (Branford) Newark.  
Hello Paree (Denver) Denver.  
Henderson, Dick (Met.) Houston.  
Henslere, Hersche (Imperial) Toronto.  
Hoffman, Laura (Paramount) New Haven.  
Howard, Fine & Howard (Chicago) Chicago.  
Illustrations (Paramount) New Haven.  
Jacks, The Three (Paramount) Brooklyn.  
Jenks, Fran, Girls (Paramount) New York.  
Jenks & Her Baby Grand (Branford) Newark.  
Jewels (Minnesota) Minneapolis.  
Johnson & Duker (Paramount) Los Angeles.  
Karavaeff (Stanley) Pittsburgh.  
Kaye & Sayre (Paramount) Toledo.  
Kelly, Nell (Denver) Denver.  
Kennelly, Don (Denver) Denver.  
LaVere, Earl (Mich.) Detroit.  
Leary, Ted (Mastbaum) Philadelphia.  
Lightner, Fred, & Rosella (Branford) New-Haven.  
Lockhart, Helen (Paramount) Los Angeles.  
MacQuarrie, Marie, Girls (Capitol) Montreal.  
Makletzova, Xenia (Imperial) Toronto.  
Mandell, William & Joe (Mastbaum) Philadelphia.  
Marion, Sid (Stanley) Jersey City.  
Masquerade (Chicago) Chicago.  
Miniatures (Paramount) Brooklyn.  
Moore, Harry (Pal.) Dallas.  
Morris & Campbell (Pal.) Dallas.  
Morselli, Olga (Minnesota) Minneapolis.  
Murphy, Senator (Denver) Denver.  
Neiman, Hal (Met.) Boston.  
Norman & Rio (Met.) Houston.  
Ole Uncle (Paramount) Los Angeles.  
Old Man Rhythm (Buffalo) Buffalo.  
Ole Virginny (Saenger) New Orleans.  
On Wah Troupe (Stanley) Jersey City.  
On With the Dance (Imperial) Toronto.  
Painin' the Town (Empress) Pittsburgh.  
Power, Stella (Ambassador) St. Louis.  
Prize, George (Met.) Boston.  
Punch & Judy (Met.) Boston.

Rasch, Albertina, Ballet (Denver) Denver.  
Raymond, Billy (Saenger) New Orleans.  
Read, Mary, Girls (Saenger) New Orleans.  
Read, Mary, Tiller Girls (Mich.) Detroit.  
Reisman, Leo (Paramount) New York.  
Rely & Werner (Stanley) Pittsburgh.  
Roma Bros. (Minnesota) Minneapolis.  
Romantic Knights (Paramount) New York.  
Ross & Edwards (Minnesota) Minneapolis.  
Russell, Val (Saenger) New Orleans.  
St. John, Gladys (Capitol) Montreal.  
Santford, Bobbie, Ensemble (Paramount) Brooklyn.  
Senter, Boyd (Stanley) Pittsburgh.  
Shade, Lillian (Minnesota) Minneapolis.  
Shapiro Steppers, Three (Pal.) Dallas.  
Shaver, Buster (Mich.) Detroit.  
Shelley, Frances (Chicago) Chicago.  
Sibley, Olive (Texas) San Antonio.  
Smile the White (Paramount) Toledo.  
Society Steppers, Three (Pal.) Dallas.  
Spears, Paul (Denver) Denver.  
Stanley, Ruth (Buffalo) Buffalo.  
Stanley Bros. (Paramount) New Haven.  
Stanton, Val & Ernie (Paramount) Brooklyn.  
Student, Olga (Paramount) New York.  
Student Ensemble (Paramount) New York.  
Summers & Hunt (Paramount) Toledo.  
Sylvester, Fred, & Co. (Met.) Boston.  
Tare of a Kind (Met.) Boston.  
Timblin, Slim (Saenger) New Orleans.  
Tiny Troup Revue (Mich.) Detroit.  
Town Topics (Mastbaum) Philadelphia.  
Trotter, Russ (Paramount) Brooklyn.  
Walters, Darlene (Capitol) Montreal.  
Washington, George Dewey (Buffalo) Buffalo.  
White, Dave (Buffalo) Buffalo.  
Williamson, Bud (Paramount) Los Angeles.  
Worth, June (Paramount) New York.

**DRAMATIC AND MUSICAL**

As You Desire Me: (Harris) Chicago.  
Bad Girl: (Apollo) Chicago.  
Berkley Square (Savoy) Chicago.  
Blue Ghost: (Belasco) Washington 12-17.  
Carroll, Earl, Sketch Book: (Shubert) Detroit 12-17.  
Cherries Are Ripe: (Erlanger) Grand Cincinnati 12-17; (Chil) Cleveland 12-24.  
Chicago Bungalow: (Houston, Tex., 13-14; San Antonio 15; Dallas 16-17.  
Death Takes a Holiday: (Shubert) Cincinnati 12-17.  
Doctor X: (Carlton) Jamaica, N. Y., 12-17.  
Dracula: (Lyric) Boston.  
First Mrs. Fraser: (Plymouth) Boston.  
Flying High: (Shubert) Philadelphia.  
Flying High: (Tulane) New Orleans 12-17.  
Green Grow the Lilacs: (Ford) Baltimore 12-17; (Nat'l.) Washington 12-24.  
House of Fear: (Wilson) Detroit 12-17.  
It's a Wise Child: (Broad St.) Newark, N. J., 12-17.  
Jonesy: (Playhouse) Chicago.  
June Moon: (Wilbur) Boston.  
Ladies of the Rue (Blackstone) Chicago.  
Leslie's Lew, Blackbirds (Chestnut St.) Philadelphia.  
Lost Sheep: (Columbia) San Francisco 12-17.  
Lysistrata: (Maj.) Chicago.  
Mendel, Inc. (Hanna) Cleveland 12-17.  
Michael and Mary: (Shubert) Kansas City 12-17.  
Month in the Country: (Tremont) Boston 12-14.  
Old Rascal: (Garrick) Chicago.  
Pet Pan: (Curtain) San Francisco 12-17.  
Ripples: (Illinois) Chicago.  
Scarlet Sister Mary: (Forrest) Philadelphia 12-24.  
Shakespeare Players: (Norwalk, O. 14; Muncie, Ind. 16; Napoleon, O. 19; Dayton 22; Connersville, Ind., 26; Paris, Ky., 28; Winchester 29.  
She Means Business: (Blvd.) Jackson Heights, N. Y. 12-17.  
Simple Simon: (Nat'l.) Washington 12-17.  
Storm Songs: (Grand) Hollywood 12-17.  
Stepping Sisters: (Playhouse) Hollywood, Calif., 12-17.  
Strange Interlude: (Des Moines, Ia., 16.  
Street Singer: (Maj.) Brooklyn 12-17.  
Street Scene: (Flatbush) Brooklyn 12-17.  
Strictly Dishonorable: (Windsor) New York 12-17.  
Strictly Dishonorable: (Colonial) Boston.  
Strictly Dishonorable: (Broad) Philadelphia.  
Subway Express: (Erlanger) Chicago.  
Sweet Adeline: (Erlanger) Philadelphia.  
Three Little Girls: (Great Northern) Chicago.  
Topaze: (Walnut) Philadelphia.  
Up Pops the Devil: (Belasco) Los Angeles 12-17.  
Wonderful Night: (Shubert) Boston 12-24.  
You Said It: (Shubert) Newark, N. J., 12-17.  
Young Sinners: (Shubert) St. Louis 12-17; (Shubert) Cincinnati 12-24.

**MINSTRELS**

Van Arnam's, John R.: (Warner) Hagerstown, Md., 14; (Warner) Frederick 15-17; (Warner) Martinsburg 19-20; (Warner) Winchester, Va., 21-22.

**MUTUAL BURLESQUE**

Arlington's Revue: (Star) Brooklyn 12-17; (Howard) Boston 12-24.  
Big Revue: (Gayety) Baltimore 12-17; (Gayety) Washington 12-24.  
Dished Dainties: Open week 12-17; (Gayety) Boston 12-24.  
Fine Feathers: (Empress) Chicago 12-17; (Rialto) Chicago 12-24.  
Flapper Follies: (Apollo) New York 12-17; (Shubert) New York 12-24.  
Frivolties: (Academy) Pittsburgh 12-17; (Lyric) Dayton, O., 12-24.  
Girls from the Follies: (Lyric) Dayton, O., 12-17; (Empress) Cincinnati 12-24.  
Girls from the Follies: (Empress) Cincinnati 12-17; (Garrick) St. Louis 19-24.  
Hi Ho Everybody: (Gayety) Detroit 12-17; (Columbia) Cleveland 12-24.  
Jazz Babies: (Howard) Boston 12-17; (Mass.) Worcester, Mass., 12-24.  
Laffin' Thru: (Blaza) Worcester, Mass., 12-17; (Modern) Providence 12-24.  
Legs and Laughter: (Trocadero) Philadelphia 12-17; Penn City 12-24.  
Let's Go: (Gayety) Brooklyn 12-17; (Empire) Newark, N. J., 12-24.  
Novelties of 1930: (Fox Jamaica) New York 12-17; (Star) Brooklyn 12-24.

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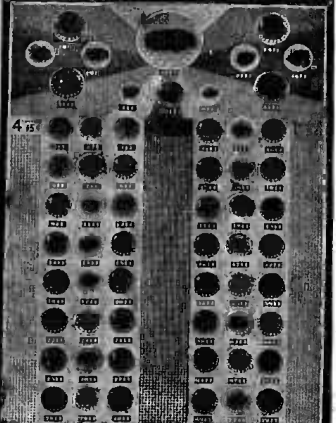
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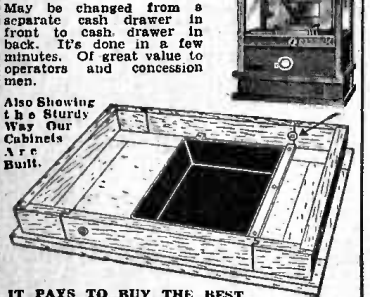
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Oriental Girls: (Hudson) Schenectady, N. Y., 12-17.  
 Puff Revue: (Orpheum) Paterson, N. J., 12-17; (Hudson) Union City, N. J., 19-24.  
 Radium Queens: (Hudson) Union City, N. J., 12-17; (Trocadero) Philadelphia 19-24.  
 Record Breakers: (Empire) Newark, N. J., 12-17; (Orpheum) Paterson, N. J., 19-24.  
 Silk Stockings Revue: (Lyric) Bridgeport, Conn., 12-17; (Apollo) New York 19-24.  
 Speed and Sparkle: (Columbia) Cleveland 12-17; (Hudson) Schenectady, N. Y., 19-24.  
 Speed Girls: (Gayety) Boston 12-17; (Lyric) Bridgeport, Conn., 19-24.  
 Step Lively Girls: (Modern) Providence, R. I., 12-17; (Gayety) Brooklyn 19-24.  
 Sugar Babies: (Rialto) Chicago 12-17; (Gayety) Detroit 19-24.  
 Take a Chance: (Gayety) Washington 12-17; (Academy) Pittsburgh 19-24.  
 Twentieth Century Girls: (Garrick) St. Louis 12-17; (Empress) Chicago 19-24.  
 Watson Show: Penn Circuit 12-17; (Gayety) Baltimore 19-24.

MISCELLANEOUS

Wicker, Magician: Aurora, Ill., 12-17; Morris 19-24.  
 Birch, Magician: Roswell, N. M., 15-16; Carlsbad 17; Artesia 19; Pecos, Tex., 20; Maria 21; Yoakum 22-23; Edna 24.  
 Daniel, 2-10, Magician: Urbana, Ia., 12-17.  
 Del-Mar Co.: (Gayety) Juan Del-Mar, mgr.: (Kakusha) Mendota, Ill., 15-17; (Indian) Herscher 9-24.  
 George, Magician: (Capitol) Frankfort, Ky., 15-17.  
 Hollard, Milton, Indoor Circus: Atlantic, Ia., 14-18.  
 Long, Leon, Magician: Houston, Tex., 12-18; Galveston 19-22.  
 Marine-Pirestone Co., Magicians: Oklahoma City, Okla., 12-24.  
 Wing's, Robt. G., Show: Fisher, Ill., 12-17.

CARNIVAL COMPANIES

Chicago Expo: Folkston, Ga., 12-17.  
 Cio Bros.: Winter Park, Fla., 12-17.  
 Dixie Expo.: Bude, Miss., 12-17.  
 Jones, Johnny J.: Bowling Green, Fla., 12-17.  
 LaMance's Attr.: Alcoona, Fla., 12-17.  
 Legion Shows: Monroeville, Ala., 12-17.  
 Matthews, M. L., Am. Co.: Cross City, Fla., 12-17.  
 Stugart, Doc: Kilgore, Tex., 12-17.

Additional Routes

(Received too late for classification)

Allison, King, Fun Show: Orlando, Fla., 12-17.  
 Braun, Chas., Show: West Point, Tex., 12-17.  
 Clarke's Cherokee Comedy Co.: Brunswick, Md., 12-17.  
 Cook's Show: Waynesville, Ga., 12-17.  
 Harlan's Show: West Frankfort, Ill., 12-17.  
 Jesse James Show, T. A. Nerenberg, mgr.: Boyd, Fla., 15-17.  
 Miller, Al M., Show: Auburndale, Fla., 12-17.  
 Myhre's, Ed E., Entertainers: Oakley, Kan., 12-17.  
 Oriental Comedy Co.: Wykoff, Minn., 13-17.  
 Phillipson, Happy, Comedy Co.: Eminence, Mo., 12-17.  
 Rhoads, John, Players: Millsboro, Del., 12-17.  
 Rigg Show Co.: Grant City, Mo., 12-17.  
 Star Show: Santa Fe, Fla., 12-17.  
 Viking Remedy Co.: Hendricks, Minn., 12-17.  
 Turtle, Wm. C., Magician: Portland, Ore., 12-17.

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John Francis Shows

OKLAHOMA CITY, Okla., Jan. 8. — With ideal weather the small crew in winter quarters is accomplishing wonders, and no more men will be put on until in March. The social activities have ceased for the time being, but as Mrs. Francis is expected in about two weeks, the bridge parties will start in full force. John Francis has been ill in Kansas City, but is now able to be up and around and will leave there in the next week on another business trip in the East. Mrs. E. J. Frick, who owns the arcade, has returned from a business trip to Houston and has taken an apartment with her son-in-law, Ralph Bennett, manager of the Seven Aces orchestra, which is having wonderful success at the New Skirvin Hotel here. A. W. Martin and H. Griffin have departed for Florida on pleasure and to see the opening of the Jones Show. H. Wagner drove in from Houston in a new auto and said that he had a very good holiday season in Texas, operating several Christmas stores. Harry Van is in New Orleans and will be there with his horses until after the race meeting is over, then start north. William Fortune is in Sioux City, visiting relatives for the winter, and will be here the middle of March. Charles Gesner and wife and baby are in Houston for the winter, Charles engaged in contracting building of houses. H. W. SMITH.

Barker Shows

EAST ST. LOUIS, Ill., Jan. 8.—Mrs. Barker presented the folks in winter quarters with a wonderful Christmas dinner, which she prepared herself. As a cook she is hard to beat, and the spread was enjoyed immensely. Mr. and Mrs. Barker left for a short visit to her sister's home at Butts, Mo. While there Barker enjoyed himself by hunting and fishing, and Mrs. Barker took a long needed rest. Mrs. Aaron Delion is confined in St. Marys Hospital, St. Louis, with a very bad leg. Doctors are trying hard to avoid amputation. R. S. Davis was a visitor, and signed for the coming season to place eight concessions on the midway. Bob and Helen Robinson will again have two shows. They are spending the winter at Helen's home.  
 The storeroom show that was opened for the holidays has been closed—the reason, no money around here. Dutch Baker is installing pressure burners in several restaurants close by. "Hot Shot" Scott is hustling "googs". Bob Wimberly is spending most of his time in St. Louis. Jim Bailey arrived back from Canada and is keeping house. Robert Ashcraft keeping the trucks and cars in running order. Happy Griffin getting the Minstrel Show lined up for theaters—the writer booking the Minstrel Show. EUGENE C. COOK.

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For Rent in well-established Pleasure Park and Exposition short distance from New York City, a few choice Concessions at reasonable rentals. Wonderful opportunities for live Concessionaires. Call or write.

OREST J. DEVANY, Room 602, 226 West 47th St. New York City.

BARNETT & SCHUTZ SHOWS

Opening in Richmond, Mo., April 18th

WANT TO HEAR from Showmen who are capable. Have openings in all departments.

All Concessions open except Cookhouse and Corn Game. Will not tolerate graft. Want Ball Game Girls, also capable Scale Man. Write "DOC" CROWLEY, Richmond, Mo. Ride Help for all rides. Address WALTER GREENWOOD, Richmond, Mo. All others write

BARNETT & SCHUTZ SHOWS, 9 Linwood Terrace, Kansas City, Mo.

"High Dive" and "High Bicycle Runway" Free Attractions on Midway. Fair Secretaries, we solicit your correspondence. We have a few open weeks.

Drew's World Standard Shows, Inc.

Want two more Shows that do not conflict. All Grind Stores open. Lucky boys, save your stamps. Open in Greater Boston in April. Address 197 Market Street, Lynn, Mass.

K. of C. CIRCUS

Week of FEBRUARY 9 to 15

WANT ACTS OF ALL KINDS

State all. Address G. CASSETT, K. of C. Club, 239 Ludlow St., Dayton, Ohio.

# ROCK-OLA'S JACK POT FRONTS

CONVERTS YOUR OLD STYLE

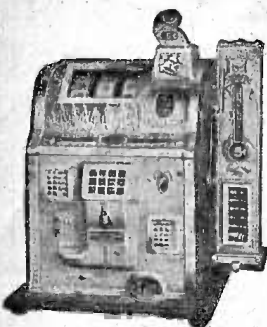
## MILLS OR JENNINGS MACHINES INTO LATEST MODEL RESERVE JACK POT MACHINES

AT LOW COST TO YOU

Made for Bells, Side and Front O. K. Venders. All Jack Pots Have Reserve Jack Pots and Instant Reloaders.

**SPECIAL PRICE, \$13.50 EACH**  
FRONT O. K. JACK POTS \$15.00 EACH

**ROCK-OLA MFG. CO.,** 617-631 Jackson Blvd. Chicago, Ill., U. S. A.



"OLD" JACK POT ON MILLS.



## POCKET BALL

NEW! DIFFERENT!  
FASCINATING!

## PENNY VENDER

**SAMPLE** With 6 Refills **\$4.85**  
25% Deposit With Order

**JUMBO PEN and PENCIL COMBINATIONS** \$5.00 Per Doz.  
ASSORTED COLORS \$55.00 Per Gro.

**GEMCO** 1013 FILBERT ST., PHILADELPHIA, PA.



## The New "5 Jacks" 1931 Model

The biggest seller of them all—the new 5 Jacks. Solid oak case, 5-color decorated aluminum front, light-colored pin board with brass-headed pins, entirely automatic payoff, large back separate cash-box, life-time guarantee.

Sample, \$25.00; Quantity Prices on Request.

25% deposit must accompany your order, balance C. O. D.

**B. D. LAZAR COMPANY, Inc.**  
1340 FORBES STREET, PITTSBURGH, PA.

## Salesboard Jobbers and Operators

You cannot afford to be another minute without our beautiful new CATALOG, showing the largest, BEST and LOWEST PRICED line of Ready-to-Run SALESBOARD ASSORTMENTS, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE.

**A. S. DOUGLIS & CO., 116 So. Wells St., Chicago**



## GUARANTEED MACHINES

MILLS JACK POT BELL	5c Play.	25c Play.
MILLS JACK POT SIDE MINT VENDERS	\$50.00	\$52.50
MILLS JACK POT BELL (Built-Eye) Very Latest, With All Improvements	55.00	57.50
MILLS FRONT MINT VENDERS, Serial Number Around 200,000	50.00	60.00
MILLS FRONT JACK POT MINT VENDERS	50.00	40.00
	67.50	77.50

Try any machine ten days. If not satisfactory, send it back; full purchase price returned. We sell and repair all makes Slot Machines.  
TERMS: One-third deposit, balance C. O. D.

**REX NOVELTY CO., 3208 Southport Ave., Chicago, Ill.**

## Wanted Immediately for San Francisco

Freaks, Curiosities, Impalement Act, Girl to Handle Reptiles, Tattooed Man, Glass Blower who can work box. Laurie Johnson and Madam Barrie, write. Write or wire **MIKE GOLDEN** and **PETE KORTEZ**, Wonderland Museum, 1143-45 Market Street, San Francisco, Calif.

## Pacific Coast Showmen's Association

LOS ANGELES, Jan. 8.—Orville N. Crafts, owner of Crafts Greater Shows, was unanimously elected president of the Pacific Coast Showmen's Association for 1931 at the last meeting in December. At this meeting he sponsored two more new members, Bob Jones and Raymond T. Hale, bringing his total for the year up to 50, and winning the silver loving cup donated by the late Bert Barles.

Abe K. Fish, a showman of Houston, Tex., visited the club on his way to Sacramento. He stated that a showmen's club is in process of formation in Houston, with about 200 showmen wintering there ready to organize.

Sunday, January 4, the PCSA Memorial Day was fittingly observed by 200 members, who met at the clubrooms and were driven to Evergreen Cemetery, five miles distant, where services were conducted by Chaplain John Stanley Lyon. The Stars and Stripes floated at half mast during the services, and the ceremony was very impressive. The departed brothers who rest there are Sam Haller, W. C. (Stub) Campbell, Robert Stevens, Jesse F. Enoch, Harry Hunter, George L. Garvey, Earl McElroy, John Hilton, Louis Buckley, Fred I. Nau, A. M. Ricks, Elmer E. Garner, James Keenan, William D. Westlake, William Krider, John Donnelly, Thomas Ambrose, George E. Robinson, Thomas J. Buckley and E. A. Atkins. Their resting places were profusely decorated with flowers, and their noble deeds while in life will be kept as fresh in memories as are the flowers which cover their graves. Showmen's Rest, the club's burial plot in Evergreen Cemetery, was donated by the two well-known and highly respected showmen, Walter T. McGinley and Felix L. Burk. Their generosity formed the nucleus around which the club has its being.

On December 29 there were 16 ladies at the Yorkshire Hotel as guests of Mrs. Elmer Haskins, of the Crafts Shows. Mrs. Judge L. Karnes acted as temporary chairman and called the meeting to order. Mrs. A. J. Ziv was elected president and Mrs. Walter Hunsaker secretary-treasurer. So was born the Ladies' Auxiliary of the Pacific Coast Showmen's Association. Mrs. O. N. Crafts has donated a room, heated and lighted and free of charge, to meet in. One of the main reasons of the ladies' organizing is to prepare and serve the PCSA annual Christmas dinner. All feminine relatives of PCSA members are eligible to membership. No doubt these energetic ladies will very soon have a large number of members.

Brother Jimmie Dunn and wife, who have opened a restaurant on San Fernando road, served a wonderful chicken dinner to a party of showfolks last Sunday. In the party were Mr. and Mrs. John T. Backman, George Hines and the writer. Dunn is known to the oldtimers as "Jimmie the Cook", and with the help of his wife served a meal par excellence.

LOUIS BISSINGER.

## The Tiebors to Europe

TONAWANDA, N. Y., Jan. 10.—John and Roland Tiebor, with their seals, have left here for New York, whence they will sail for Europe.

## LOEW'S STATE

(Continued from page 18)

since last reviewed and, aside from a couple of weak moments, present a corking deuce-spot act. Not only do they display an excellent brand of hoofing, but the colored lads also sing well in duo, play banjos and do a good chatter takeoff on Moss and Frye. The straight's song solo could be eliminated, as it doesn't fit the tempo of their turn.

Ruby Norton came on with a group of specials by Neville Fleeson on blondes. Clarence Senna is still at her piano, but his assist is none too good when he is doing the song-talk introductions for the

standard bearers' impressions of Lillian Russell, Jeritza and Sophie Tucker. Her delivery is in the nerve-wracking singsong manner. Miss Norton's standout was the Tucker impersonation, but her voice almost died out completely towards the finish.

Jim Toney is assisted by Thelma Temple, who was here not so long ago with Joe Phillips in a shoddy comedy, singing and dancing act that got a good hand only on the merits of Miss Temple's gams. She hints at a crotch in her songs and dances, and that may be what this well-maled audience was applauding for, Toney's biggest laughs comes via a very funny weak-kneed fall, but that one item is not enough.

Lee Twins and Company would have undoubtedly rung up a show-stop had they been spotted anywhere else but in the closer. The two girls are flanked by an aesthetic-dancing six-girl line that is as good as it is original. Their figure-work would be a standout anywhere. The standard bearers are on for good taps and high-kick routines, while another girl delivers an out-of-place operatic solo, but in good voice.

Bill ran 73 minutes and could have stood a cut in the Norton and Toney acts.

JOE SCHOENFELD.

## YOU NEVER SAW BETTER VALUES In Your Life CLOSEOUTS

- GENUINE LEATHER CIGARETTE CASE AND KEY CASE (or Blufford & Key Case), \$1.80
- In Display Box, Dozen Sets, 2.40
- 6-PIECE \$1.00 TOILET SET, Dozen Sets, 2.40
- COLGATE'S (Genuine) TOOTH BRUSHES (50c Value), Gross, 9.75
- GILLETTE TYPE, Double Edge, 3-Hole BLADES, 100, 1.00
- SAFETY PINS, 12 on Card, 1200-Card Lots, Cards, Each, .01
- (Your Cost, \$12.—, Sells for \$50.—)
- TRIMMERS (40c Value), Gross, .70
- KEY RINGS, 5 Gross to Box (No Less Sold) (\$14.40 Value), Gross, .35

Catalog FREE on Request.

**MILLS SALES CO.**  
901 Broadway, New York, N. Y.

## NEW BULOVA WATCHES

35% Reduction.  
**ELGIN & WALTHAM \$3.50**  
16 Size, 7 J., Hunting and Open Face, Brand New Yellow Cases, 15J, \$4.50; 17J, \$5.50.

OUR SPECIALTY—In 12 Size, \$3.85; in Chromium Finish, \$4.00. Money refunded within five days if not satisfied. 25% deposit required on all orders. Descriptive Catalog on request. Sample, 75c Extra.

**FALTER & SMITH, INC., 110 W. 40th St., N. Y.**

## PITCHMEN—STREETMEN

NEW NOVELTY.  
Send 25c for samples. If not satisfied, money refunded. **DUNN-EDELL CO., 245 Fifth Ave., New York City.**

## FOR SALE

Whirlwinds, new \$15.00; used one week, \$13.50. 10 Mills Quarter Bells, serial over 90,000, \$22.50 Each; 5 with serials under 90,000, \$17.50. 5 Nickel Bells and 5 Venders, \$20.00 Each. Above machines with Jacks \$10.00 extra. Guaranteed perfect condition. Look like new. One "Little Chief", \$20.00. **VENDING MACHINE SALES COMPANY, 1812 N. Grand Ave., St. Louis, Mo.**

**M. L. MATHEWS AMUSEMENT CO.** can place Concessions of all kind for six more weeks in Florida, then the coal fields of West Virginia. Ball Games, \$10; Grind Stores, \$15. **WANT Man and Wife for Platform Show, Man and Wife for Snake Show. We carry six Shows, two Rides, Band and Free Act. Wire or come on a Cross City. Pk., this week. P. S.—CAN PLACE Chairplane for spring opening, Copper Hill, Tenn.**

## COREY GREATER SHOWS WANTED

Showers, Cook House, Juice, Grab, Froccin Custard, Flowers, Candy Apples, Painting, Bingo, Met change Wheels, Ball Games, Grind Stores, Show opens April 23. Address Easton, Pa.

## FOR SALE

One Jeter's Base Ball Pitching Machine Outfit, complete, now in operation. A real money maker. Price, \$40.00. Cost, \$1,000.00. **J. OMER BARNHART, 14 E. Canal St., Peru, Ind.**

## WANT TO EXCHANGE

Tripp 'L' Jacks for Electric Shocks, Penny Grip or any skill machines, new or used. **LOUIS ROSE, 1922 Freeman Ave., Cincinnati, O.**

## AT LIBERTY

A real trouping Band, one you can hear, for circus or carnival. Address **BAND MASTER, 978 Argentine Blvd., Kansas City, Kan.**

## WANTED FREE ATTRACTIONS

For County Fair, September 1-4. Write **G. G. BATMAN, Secretary, Newton, Ill.**



**SALESBOARDS  
SALESCARDS  
and  
NOVELTIES  
NEW DONKEY CIGARETTE  
DISPENSER  
\$13.20 DOZEN**  
Sample, \$1.25.  
Write for Circular.  
**FAIR TRADING CO., INC.**  
40 West 21st St., N. Y. C.

**Heart of America Show-  
man's Club**

KANSAS CITY, Jan. 9.—The office of secretary of the club was filled last Friday night by the appointment by the board of directors of Gean J. Berni. At the recent election this office was tied by C. B. Rice and G. H. Wellinghoff.

Tuesday night all the members of the club and the Ladies' Auxiliary here were guests of "Toby" Fishman, owner and manager of the Madrid Theater. Following the regular program, Fishman entertained the folk with a preview of a late release which will be shown at his theater in the near future.

**FERRIS WHEEL  
MERCHANDISER**  
Price \$47.50

F. O. B. Brooklyn, N. Y.

1c Merchandising Wonder. Penny Arcades and Operators are cleaning up with this attractive machine. 10 days free trial. One-third deposit, bal. C. O. D. Write for descriptive catalog.

**BUDDY SALES CORP.**  
845 Dumont Ave., Brooklyn, N. Y.

Following the meeting last Friday night a dance was given in the club's small ballroom, where refreshments and a luncheon were served. This was the finale of the holiday festivities.

The newly elected officers of the club for this year are: Elmer C. Velare, president; George Howk, first vice-president; Jim Hart, second vice-president; Art Bralnard, third vice-president; Gean J. Berni, secretary; Harry Altschuler, treasurer; Walter L. Wilson, chaplain; Honus Howk, conductor, and George Elser, warden. The board of directors are Louis Heminway, E. H. Hugo, John Francis, J. H. Johnson, C. J. Velare, Glen Hyder, Cliff Adams, Phil Little, C. J. Sedlmayr, Dave Stevens, Cliff Liles, R. E. Barriett, G. R. Leggette, J. C. McCaffery, M. G. Dillon, J. E. Leggette and Louis Isler. Jim Hart has been appointed chairman of the entertainment committee for this year. Following the very meeting at which he was appointed, he staged a dance and luncheon for the folk who had remained over following the banquet and ball.

**OPERATORS!  
It's a Winner!**

THE INDOOR STRIKER.  
The Latest and Most Fascinating Legal Amusement Machine.

A Tried and Proven Success! Many Indoor Strikers now on location are earning from \$5 to \$25 weekly profit.

Sample Machine, \$25.00  
Write quickly for descriptive circular and quantity prices.

**D. ROBBINS & CO.**  
28-B Dodworth Street,  
BROOKLYN, N. Y.

Peggy Marshall departed for the West Coast. She came in for the holidays from that section, where she had been working in pictures.

Larry Hogan, general agent Beckmann & Gerety Shows, left early this week for St. Louis.

**NEW LOW PRICE  
DIRIGIBLES**

\$3.25 Per Gross. A big 5c retailer. Smallest order accepted is 6 Gross.

No. 200—Large Mottled Fiddle Balloons, \$3.00 Gross. Workers, 25c Each.  
Deposit one-third with orders.

**NATIONAL TOY AEROPLANE CO.,**  
125 Fifth Avenue, New York City.

Joe Bova, the last four years with the Wisconsin De Luxe Doll and Dress Company in this city and in the main office at Milwaukee, is now connected with the local office of the Southern Doll and Candy Manufacturing Company.

**SPECIALS FROM  
CATALOG No. 39**

Send for Copy and Save Money

Scenic Lamps, Asst. Styles, Each... \$3.50  
Electric Clocks... 3.35  
4-Jewel Men's Strap Watches, Each... 3.15  
26-Pc. Fancy Silver Set... 85c

**HECHT, COHEN & CO.**  
201-203-205 Madison St.  
CHICAGO, ILL.

The results of the election of officers of the Ladies' Auxiliary are as follows: Mrs. Hattie Howk, president; Mrs. Juanita Strassburg, first vice-president; Mrs. Tillie Johnson, second vice-president; Mrs. Ruth Spallo, third vice-president; Mrs. Gladys Deem, re-elected treasurer, and Mrs. Nellie Weber, secretary.

**"The Aristocrat"  
GENUINE "PAL" WATCHES  
FOR MEN AND WOMEN.**

No. 585—1-Jewel Movement, Chromium Case, Assorted Shapes, Leather Strap, in Box with Price Tag to retail for \$10.00. In Dozen Lots, Each... \$2.35  
No. F24—Ladies' Fine 6-Jewel Watch, with Gold Raised Letter Dial, complete with Box. In Dozen Lots, Each... \$2.35  
Either of the above, with latest style Chromium Mesh Bracelet. In Dozen Lots, Each... \$2.60  
25c with order, balance C. O. D. Sample, 25c extra. Send for Catalog.

**FRANK POLLAK**  
127 Chrystie Street, NEW YORK CITY.  
Between Delancey and Broome.

All showfolk should look thru the Letter List!

The first meeting of the year, presided over by President Elmer C. Velare, was a very enthusiastic one. Four of the members, namely, Dave Stevens, Toney Martone, Curtis Velare and Tom Sweeney, made application and were given life memberships on payment of the life membership fee of \$100 each.

Harry and June Hennies left Tuesday morning, headed for the winter quarters of the Beckmann & Gerety Shows in Houston, Tex., where they will supervise the reconditioning of their rides.

Elsie Calvert left for San Antonio, Tex., where she will "pick up" her new car and start on a tour, which will include the Southern States as far east as Florida.

**Warner Bros.' Shows  
Open in Louisiana**

LAFAYETTE, La., Jan. 8. — Warner Bros.' Shows are opening their tramping season at Weeks Island, La., this week. The lineup consists of the following: Eddy's Merry-Go-Round, Ferris Wheel and cookhouse; a Merry Mixup to join this week, Jay Warner's Minstrel Show, Whitey Cote's Snake Show, Pearl-Harvey, Naity from Haiti and Midget Show, and the concessionaires include: Snyder, corn game; Billie, candy wheel; Edward Erb, T. C. Burnett, Frank Sweeney, Mrs. Sweeney, Percy Matterson, O'Neil, Bill Rafferty and Lena Krump. Jay Warner is manager.

**PRE-INVENTORY SALE**

**WATLING'S**  
NEW JACK POT FRONT VENDER  
No. 42 NICKEL PLAY  
~~\$80.00~~  
**\$69.50**

**WATLING'S**  
NEW JACK POT FRONT VENDER  
No. 52 QUARTER PLAY  
~~\$90.00~~  
**\$75.00**



	New Price	Old Price
No. 40 Nickel Play Jack Pot.....	\$59.50	\$40.00
No. 50 Quarter Play Jack Pot.....	59.50	40.00
No. 41 Nickel Jack Pot Side Vender.....	65.00	85.00
No. 51 Quarter Jack Pot Side Vender.....	59.50	95.00
No. 18 Nickel Play Front Vender.....	60.00	75.00
Baseball Attachment, with Reel Strips.....	4.50	
All-Steel Collapsible Stand.....	3.00	5.00
1000 Standard 5c Packages Mint.....	8.00	10.00

The above prices are Net, F. O. B. Chicago

**MONEY BACK IF NOT SATISFACTORY AFTER TEN DAYS' TRIAL**

**WATLING MFG. CO.**  
Our NEW factory ➔ 4640-4660 West Fulton St., Chicago, Ill.  
Telephone: COLUMBUS 2770  
Cable address: "Watlingite, Chicago"

**BRAND NEW**

Best Buys in Years. NEW PRICE OLD PRICE

PURITAN BABY VENDERS.....	\$18.50	\$17.50
PURITAN BABY BELLS.....	15.00	12.50
5-BIG JACKS.....	16.50	13.00
5-JACKS, Latest Model.....	35.00	112.00
PIN BOARD TARGET PRACTICE.....	11.00	17.00
JACK POT FRONT MINT VENDERS.....	77.50	94.00
BASE BALL FRONT MINT VENDERS.....	71.50	94.00
RESERVE JACK POT BELLS.....	59.50	104.50
MINIATURE BASE BALLS.....	6.50	21.00
WHIZ BALLS.....	18.00	27.50
MILLS (Reserve Jack Pot Fronts for Bells or Venders).....	10.00	14.00
JENNINGS (Reserve Jack Pot Fronts for Bells or Venders).....	12.50	17.50
BASE BALL FRONTS (For Mills, Jennings or Watlings).....	12.50	7.50
BRASS CHECKS (5c No Value).....	7.00	10.00
SLOT MACHINE SAFES (Double).....	36.00	45.00

All Above Machines and Supplies Guaranteed

TERMS: Cash with order, or one-third deposit, balance C. O. D.

**SERVICE COIN MACHINE COMPANY**  
2045 W. Charleston, CHICAGO, ILLINOIS.

**The New "5 Jacks"  
1931 Model**

The biggest seller of them all—the new 5 Jacks. Solid oak case, 5-color decorated aluminum front, light-colored pin board with brass-headed pins, entirely automatic payoff, large back separate cash-box, life-time guarantee.

Sample, \$25; Lots of 5, \$22.50; Lots of 10, \$20.

TERMS: One-third deposit with order, balance C. O. D.

**BESSER NOVELTY CO.**  
Distributors and Operators of Coin-Operated Devices,  
103 West Ninth Street, Alton, Ill.

**WHIZ BALL**  
THE PERFECT PENNY MACHINE

Non-clogable Coin Chute. Superior Mechanism. Faultless Construction. Finished with Flash. Improved Lock. Appearance all that could be wanted. Operators say this is the best money maker on the market.

Operators, Jobbers, Write for Quantity Prices. **Sample \$23.50** Immediate Shipment. Any Quantity. Guaranteed.

Wire your order with one-third deposit.

**THE VENDING MACHINE CO.**  
205-16 FRANKLIN STREET, FAYETTEVILLE, N. C., U. S. A.  
GET OUR NEW SPRING CATALOG.

# NOTICE AND WARNING!

THE TRADE AND ALL OTHERS CONCERNED are hereby notified that United States Letters Patent No. 1,788,323 was duly issued January 6, 1931, on "Whirl Wind" game to Peo Manufacturing Corporation, assignee; Howard J. Peo, president (inventor).

THIS IS THE ORIGINAL

A REAL MONEY MAKER



Accept No Substitute

Write for Circular and Quantity Prices

All manufacturers, operators, jobbers, distributors and users of imitating machines now on sale or on the market are warned that such machines are clearly and openly infringements of said patent, and all such infringements will be vigorously prosecuted to the full extent of the law and a strict accounting thereof will be demanded.

Any persons selling, using or operating such infringing machines are equally liable with the manufacturer and will be promptly required to discontinue such use and render an account thereof.

Steps are being taken for legal redress against the particular manufacturers of these machines, whose identity is well known, and their unscrupulous efforts to pre-empt the trade have been carefully checked and followed. Any machines manufactured, sold or used by or through these concerns, or by others co-operating with them, are in clear violation of Applicant's Patent Rights and will be diligently prosecuted to the full extent of the law.

The only legitimate "Whirl Wind" machine on the market is made by the Peo Manufacturing Corporation of Rochester, New York. This company is prepared to promptly fill all orders for such machines.

## PEO MANUFACTURING CORPORATION

HOWARD J. PEO, President

449 Avenue A, Rochester, N. Y.

## A Full Year Ahead of the Field MINIATURE BASEBALL

Beautiful, Durable, Fascinating  
Out-Earns Them All

Three Strikes for 1c. Scores Home Runs, Base Hits, Sacrifice Hits and Outs. Every hit returns Ball for another play. Automatic Scoring Device.

By Far the Biggest Value Ever Offered at the Price

**GUARANTEED**

If not entirely satisfied with sample machine, return it within 10 days and we will refund full purchase price.

**AMAZING LOW PRICE**

IMMEDIATE DELIVERY.

Wire or write special delivery for sample and quantity prices.

**D. GOTTLIEB & CO.**

4318 West Chicago Ave., Chicago, Ill.



## WARNING

If Anyone Offers To Sell You, for Less Money, a MINIATURE BASEBALL MACHINE. With a mechanism as good as ours, don't be a fool, buy it.

**D. GOTTLIEB & CO., 4318 W. Chicago Ave., CHICAGO, ILLINOIS**

IN BUSINESS 35 YEARS

## SICKING

NEVER OVERLOOKED A GOOD THING.  
We recommend the new

### 1931 Model "5 Jacks"

And are ready to ship any quantity.

Sample \$25; Lots of 5 \$22.50; Lots of 10, \$20

Wire your order with one-third deposit.

**SICKING MFG. CO.**

1922 Freeman Ave. Established 1895. CINCINNATI, O.



## THE GENUINE WHIRLWIND

Made by PEO. (The Original)

WE are authorized Factory Distributors and guarantee you same prices that you get from factory, and also guarantee you immediate delivery. Write, wire or phone for prices on this machine or any other amusement machine made, as we are Jobbers for any legal amusement machine made.

**Operators, Don't Forget, When You Buy the Genuine You Start Right**

**MOSELEY VENDING MACHINE EXCHANGE, Inc.**  
2911 Edgewood Avenue, Richmond, Va.

## POPULAR SELLING TOYS FOR THE HOLIDAY SEASON



- B1 TANGO DANCERS..... Per 100, \$3.00; Per 1,000, \$28.50
- B2 HURST GYROSCOPE TOPS..... Per Gross, 16.00
- B3 RUNNING MICE..... Per Gross, 3.75
- B4 LUXOPHONES..... Per Gross, 3.75
- B5 MECHANICAL STUNT AUTO..... Per Gross, 10.00
- B6 TISSUE SANTA CLAUS..... Per Gross, 4.00
- B7 SHUFFLIN' SAM..... Per Dozen, \$3.75; Per Gross, \$2.00
- B8 TOY VIOLIN (Small)..... Per Dozen, 1.75; Per Gross, 19.50
- B9 TOY VIOLIN (Large)..... Per Dozen, 2.00; Per Gross, 22.50
- B10 RADIO SNAKES..... Per Dozen, .65; Per Gross, 7.50



25% DEPOSIT REQUIRED ON EACH C. O. D. SHIPMENT. NO EXCEPTIONS.  
Hundreds of others listed in our Catalog. If you do not have a copy write for one and state your line. We sell dealers only.

LEVIN BROS.,

EST. 1886

TERRE HAUTE, INDIANA



## The New "5 Jacks" 1931 Model

The biggest seller of them all—the new 5 Jacks. Solid oak case, 5-color decorated aluminum front, light-colored pin board with brass-headed pins, entirely automatic payoff, large back separate cash box, life-time guarantee.

Sample, \$25; Lots of 5, \$22.50; Lots of 10, \$20.

TERMS: One-third deposit with order, balance C. O. D.

**RELIABLE NOVELTY CO.**  
809 BROADWAY, LINCOLN, ILL.

## OPERATORS! JOBBER!

Our special Radio Salesboard takes in \$200.00. Contains only 3,000 holes at 5c, 15c, 25c per sale. Board pays out three (3) Radios (one for last sale) and \$32.50 in trade.

Price of Board Only, \$8.00, Prepaid. The ELLSWORTH RADIO, illustrated, comes complete with six tubes (3 screen grid). It's the marvel of midget radios.

Price, Sample, \$46.00, Prepaid. Write for descriptive colored circulars and catalogue. Quantity prices on request.

**MIDWEST NOVELTY MFG. COMPANY**

306-310 West Erie St., Chicago, Ill.



## HARLICH'S 1931 LINE NOW READY!

SEND FOR NEW COLOR CATALOG

PLAIN BOARDS, CANDY BOARDS, CIGAR BOARDS, PUSH-CARDS, CIGARETTE BOARDS, NOVELTY BOARDS, OUT-OUT BOARDS.

**HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., Chicago**

## WRITE FOR OUR 48 PAGE SALESBOARD CATALOG

BREWER AND GLOBE BOARDS  
25% with order, balance C. O. D. Send for our General Catalog.

**The Midwest Novelty Co.** 1508 MAIN ST. KANSAS CITY, MO.

## COMIC VALENTINES

- No. 61—Assorted, 6 1/2x9 In. Good Assortment. Single Gross, 50c; 5-Gross Lots, 40c Gross; 10-Gross Lots, Gross...
- No. 120—Assorted, 7 1/2x10 In. Big Seller. Single Gross, 50c; 5-Gross Lots, 80c Gross; 10-Gross Lots, Gross.....

All Comic Valentines printed in brilliant colors. Order direct from this ad. CASH WITH ORDER.

**KANT NOVELTY COMPANY**  
246 Third Avenue, Pittsburgh, Pa.

Storekeepers. Send for Our Assortment of FANCY VALENTINES, 1c to 10c Retail Numbers, 180 Pieces, Assorted, for \$2.00.





## SPECIAL PROPOSITION TO OPERATORS ON PIONEER MINTS AND FRUIT DROPS

PIONEER MINTS



PIONEER FRUIT DROPS

OPERATORS: This is worth INVESTIGATING. WRITE US FOR PARTICULARS.



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A new FIVE JACKS that has the FLASH and does the work. An entirely new jackpot trip mechanism. Simple and Fool Proof. 19 inches wide, 18½ inches high, 10 inches deep.

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Sales Board Games of all Kinds

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