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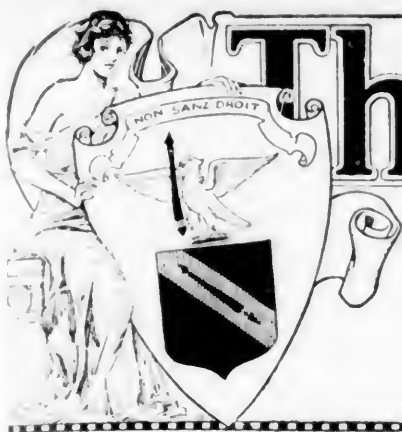
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# The Billboard



*Artistry? Yes—in terms of economics but frankly, chiefly and primarily concerned with the business end of the profession: ardently advocating better business practice, and firmly committed to cleanliness as a business asset*

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## BUSINESS OF PERSONAL REPS. IN CALIFORNIA IS THREATENED

**Deputy Labor Commissioner of Los Angeles Charges Frederick Fralick With Violating Agency Law**

**CITED TO APPEAR BEFORE COMMISSION AUGUST 28**

New York, Aug. 27.—Considerable apprehension is felt in the ranks of agents' personal representatives and agents as a result of a new interpretation of the California State employment agency law, similar to that of New York and other States, which brought with it a decision by Deputy Labor Commissioner Charles F. Lowy of Los Angeles, to the effect that a person who secures a contract for more than one client, altho he may be acting in the capacity of personal representative of each, is violating the agency law, nevertheless.

The opinion followed activities of Frederick Fralick, claiming to be exclusive representative of prominent motion picture stars. He has been cited meantime to appear before the Commission in Los Angeles August 28 to answer the charges of conducting an employment agency without a license.

In California especially, the decision is hailed as one seriously threatening the business of the so-called personal representatives. The State employment agency law, as defined in a clause of Chapter 282, reads: "Theatrical employment agency means and includes the business of conducting an agency, bureau, office or any other place for the purpose of procuring engagements for circus, vaudeville, theatrical and other entertainments, exhibitions or performances."

Authorities point out that the question if decided here in a specific instance may result in as strict a decision as that handed down by Deputy Commissioner Lowy. Well-known artists' representatives, however, claim that such a decision is unconstitutional, as it attempts to limit the earning power of an agent. While they are aided by actors to represent them personally, the contracts do not stipulate that they must devote their time exclusively to any particular artist, they say. According to attorneys versed in the agency law, they themselves act

(Continued on page 123)

## Government Invitation

**Extended to Gemier and Odeon Company To Appear in America**

New York, Aug. 23.—The invitation to Firmin Gemier, the distinguished French actor and director of The National Odeon Theater of Paris, and the entire company of the Odeon, to play in this country, originally fomented and quietly inspired by Equity, will be forwarded thru diplomatic channels.

This will be done in recognition of the French government's invitation to James K. Hackett to present "Macbeth" at the Odeon which took place in 1921, and as an interchange of courtesies between the two nations.

The invitation to Mr. Hackett came from the French Ministry of Fine Arts, and in the absence of a similar governmental department the invitation to M. Gemier has been extended by a committee of distinguished citizens on which Equity is represented by John Emerson and by James K. Hackett, who has been made Honorary Executive Secretary.

It has been the custom in the past for Equity to honor the great players of Europe, when they visit this country, by conferring honorary membership on them. This will undoubtedly be done when M. Gemier and his company arrive here.

Special significance is attached to this visit of the Odeon company because the production of "Macbeth", which Mr. Hackett gave at the Odeon, was duplicated here by Mr. Hackett and the Equity Players last season.

## RECORD START FOR CANADIAN NATIONAL EX.

Toronto, Aug. 25.—The Canadian National Exhibition, Toronto, got away to a record start Saturday, August 23, with an attendance of \$2,000, an increase of 6,000 over last year.

The weather is perfect and Managing Director John G. Kent is looking forward to the best two weeks in the history of the exhibition.

The midway had its best opening day, with a substantial increase over any previous first day. The Johnny J. Jones Exposition, with a number of new attractions and beautiful fronts, makes a wonderful appearance and is being well patronized.

Exhibits this year are fully up to the usual high standard. There also are many special features of tremendous interest, and everything points to the exhibition being a smashing success.

A complete story of the exhibition will be published in the issue of September 6.

## CELEBRATIONS APLENTY IN MAINE AND EASTERN CANADA

**Never Before Have So Many Been Held as in 1924—Fireworks, Vaudeville and Carnival Attractions Featured**

St. John, N. E., Aug. 23.—More celebrations have been held during 1924 in Maine and the eastern provinces of Canada than ever before. At all of them outdoor vaudeville was a feature. Carnival attractions were also featured. For the bulk of the celebrations fire-

works were arranged for the nights. In Halifax, N. S., the carnival was of twelve days' duration. The last half was spoiled by steady rain. Three British warships, including the biggest of all British dreadnaughts, H. M. S. Hood, attracted thousands of people to Halifax from outside cities and towns as well as from the farming villages.

In Eastport, Calais, Presque Isle, Fort Fairfield, Houlton, Bangor, Belfast, Bar Harbor, Bucksport, Poland Springs, Sebago Lake, Portland, Old Orchard Beach, Slowhegan, Rockland, Waterville, Dexter, Dover, Foxcroft, Millinocket, St. Stephen, Fredericton, Halifax, Windsor, Edmundston, Annapolis Royal, Yarmouth, Bear River, Dartmouth, etc., celebrations were held this year. Labor Day celebrations are booked for Woodland, St. John, Sydney, Glaze Bay, Presque Isle. The celebration season will close Labor Day, with the exception of some scattered celebrations in the several small centers in Canada.

At practically all of the celebrations business among the streetmen has been fairly good. It has been noticed

(Continued on page 123)

## ROAD SHOW BOOKING IS MOVING AT SLOW PACE

**Unsettled Labor Conditions, Economic Situation and**

**Elections Hold Up One, Two and Three-Nighters**

New York, Aug. 25.—The booking of road shows, particularly that type of attraction touring the one, two and three-night stand territory, has never gone forward at so slow a pace as this season, it is freely admitted by both touring managers and house managers. Usually, at this season, most of the shows going out have completed the major portion of their tour schedule, and out-of-town theaters have filled up a corresponding proportion of their open time. This year, however, various factors have combined to produce a situation which is almost without precedent.

Resident managers from second and third-class cities thruout the country who have had occasion to come to New York during the past week, assert that they are at a loss to find sufficient attractions to fill up even one-third of their time. One manager, from a city of more than 50,000 population, stated that he had only succeeded in arranging bookings for twelve shows, of which two were motion picture attractions.

The first cause of the liteness of the season is, of course, the coming presidential election, which, thru the in-

(Continued on page 123)

## KEITH HOUSES GOING BACK TO SUNDAY OPENINGS

The changing of opening day from Monday to Sunday for bills at Keith theaters in cities where showing on the Sabbath is permissible becomes effective Sunday, August 31.

This policy is a reversion to one in effect for many years on the Keith Circuit until a few seasons ago. It works to the advantage of the business interests in particular of the theater owners in that it allows the general rule at houses which operate on Sunday, which means there will be more verbal bookings for shows than result from Monday openings when attendance at two-story houses in general is fairly poor.

Pittsburg, Pa., is the most westerly city where Sunday openings of theaters in vaudeville houses. Under the new opening plan bills working from the West to Pittsburg and more easterly points will have Sunday to travel

(Continued on page 123)

Last Week's Issue of The Billboard Contained 1,222 Classified Ads, Totalling 6,790 Lines, and 751 Display Ads, Totalling 27,064 Lines; 1,973 Ads, Occupying 33,854 Lines in All

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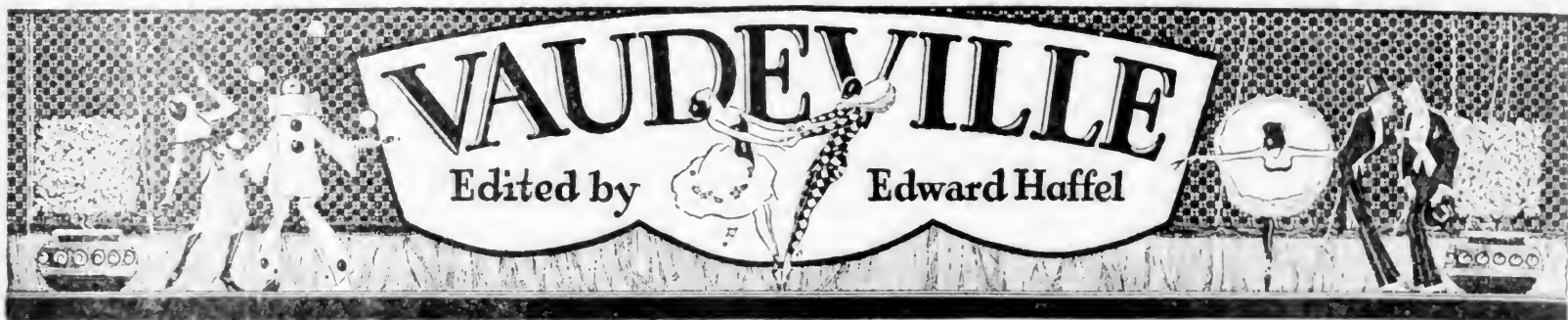












## Murdock's New Plan Speeds Business of Routing Acts

### Booking Innovation Is Working Out to Advantage of All Concerned—Managers, Agents and Actors Pleased

NEW YORK, Aug. 23.—J. J. Murdock's plan of calling in the house managers of all the theaters operated and booked by the Keith Circuit for the purpose of approving acts that will play their theaters during the coming season has met with complete satisfaction, according to those in the know, who assert the innovation in booking procedure is not only working to the advantage of the house manager and agent, but to the actor as well.

The business of routing acts, started when the house managers summoned to New York for meetings, has been speeded up considerably thru the new method and more acts have been routed in the past three weeks than in previous years.

The agents selling acts on the fifth and sixth floors of the Palace Theater Building have expressed their delight with the new system and say that it gives them the surest deal they ever had. These agents have usually been kicking about the methods employed by the Keith people in booking acts, but they seem to be quite satisfied with the change.

They claim they have secured engagements in Keith theaters thru the country for acts which in seasons past they have been unable to book because the bookers claimed it was not the type of act for out-of-town houses and wouldn't go in cities such as Sandusky, etc. With the entire matter left to the house managers themselves a number of these acts have been accepted and the reasons why it was never booked into their houses by the booking executives completely brushed out. An agent pointed out to a Billboard reporter that house managers in many cases stated before the meetings, when a certain act was up for approval or denial, that the particular attraction is one which would go over well in their town and was just the kind of act he wanted. In these instances the bookers explained the act had never been booked into his house because he (the booker) didn't think it was the kind of act that would appeal to the particular theater's patrons.

As a result the agents have a long list of dates and houses marked down in their black books for acts which heretofore never played territories thought to be out of the question for the particular attraction.

The meetings are still in progress under the direction of Edwin C. Lander, Jr., and routing of acts is still going on. But on a much smaller scale than in the past few weeks, the bulk of the acts having already been practically filled.

#### MIDWINTER BILL AT 81ST FOR HOT WEATHER DIVERSION

New York, Aug. 25.—With a view to diverting the attention of the public from the hot weather and the long days to be enjoyed this week, a bill of fare for the midwinter season has been prepared. The bill, which is being prepared by the Keith Circuit, includes Frank Van Hook, who is to play "The Lure of the Yukon", with J. J. Moran and Morton Harvey; John McLaughlin, who leads from the far Northwest; the "Honeycomb Ice Skaters", the Bar Twins, and dancers to the Court of Ireland, and Jack Holly and Company, who do a novelty number in a saw-covered valley.

#### PEPITA GRANADOS HAVING NEW OFFERING WRITTEN

New York, Aug. 23.—A comedy for Pepita Granados is being prepared by Sam Costello and Fred Cross and will be ready to go to rehearsal within a fortnight. Miss Granados will be supported by a large cast. The offering is of the musical comedy flash type.

## JAMES E. PLUNKETT TO DELVE INTO LEGIT. FIELD

New York, Aug. 23.—James E. Plunkett, well-known vaudeville manager and agent, associated with the Keith Circuit, this season will delve into the legitimate field with which he has not dilted for many years.

His first venture is an Irish comedy by Ralph Thomas Kettering, entitled "The Rose of Killarney". In which Gerald Griffin, international Irish-American tenor, will be starred. Griffin has just returned from a tour of England and Ireland, where he appeared in an Irish comedy last season and then made quite a sensation in grand opera.

"The Rose of Killarney" is in three acts and calls for a cast of fifteen people. Griffin will sing a number of songs at appropriate stages of the play. Mr. Plunkett announces the play will open about the middle of October.

Entering the legit. field does not mean that

## WAGE AGREEMENT WILL BE SIGNED

### Unless Some Hitch Develops Between Stage Hands and V. M. P. A.

New York, Aug. 23.—Unless some hitch develops at a meeting of the union scheduled for next week, the new wage agreement pending between the stage employees and the Vaudeville Managers' Protective Association will in all likelihood be signed before September 1 when the present contract expires. It was learned from an authoritative source today.

According to the understanding entered into by the Theatrical Protective Union and the Managers' Association last year, either party could evidence any dissatisfaction with the prevailing agreement by submitting any new proposals it desired three months before the expiration of the contract. The union, in their list of desired changes presented to the employing body, expressed a wish for an increase in wages, but did not ask that existing conditions existing in their work be improved and that the rate of overtime be 50 per cent raised. The association agreed to make the required changes in conditions but balked when it came to an increase in overtime pay.

The negotiators for the union at subsequent conferences with the V. M. P. A.'s representatives failed to gain this overtime concession and it was decided to have final disposition of the matter at a general meeting of the union next week. However, it is believed that the members will, despite the refusal of an increase in overtime pay, press a motion to renew the prevailing agreement for another year.

#### SIGNING FOR BENEFIT SHOW

New York, Aug. 23.—The twelfth annual benefit for St. Joseph's Parochial School of New Rochelle, to be sponsored as usual by Eddie Foy, will take place in Broadway's New Rochelle Theater August 31. Those who have already been lined up for the benefit are Jack Wilson, Willard Mack, Fred Stone, Harold O'Neily's Post Lodge Orchestra, Ben Shaffer, Eddie Cantor, Joe Lanza and the Foy Family. These benefits were started twelve years ago by Mrs. Eddie Foy and have since been repeated annually, as she requested in her will.

#### WANT FOREIGN ACTS

New York, Aug. 23.—As a result of the search for worthy acts in England, the office of A. E. Johnson and Max Lowenstein this week called to its representative in England to line up at least twenty acts for presentation in this country, offering three-week play or pay contracts. The firm declares that it has a large number of orders for production, vaudeville, burlesque, circus and fair acts, that must be filled within a short time and feels that the required material is not available in the New York East.

#### I. A. L. HAS GERMAN SITUATION WELL IN HAND

London, Aug. 23 (Special Cable to The Billboard).—The International Artistes League seems to have the German situation well in hand and has a complete victory at Hamburg where, despite their loss of two years' managerial income, the managers have capitulated. Max Komorah has his men solid and French performers will naturally not act as strike breakers.

#### ARTISTES ON VACATION

New York, Aug. 23.—Mabel Howard, vaudeville artist, is making a ten day trip to Canada accompanied by Juliette In Parte and Rita Crane. The party embarked for the north end on the Furness Bermuda liner, the Hamilton last week. The steamer makes an annual cruise to Halifax and Quebec, with a side trip up the Saguenay river.

#### WATCHING THE HULA HULA



Power's New York Hippodrome Dancing Elephants, which completed a record-breaking week on Young's Million-Dollar Pier August 17, and Don Bestor's Benson Artists, cavorting on the beach at Atlantic City. Roxie, the Gilda Grey of the quartet, is here shown doing her famous hula hula. The elephants will appear at the Canadian National Exhibition, Toronto and, after doing four weeks of fair dates, booked thru the Fair Department of the V. M. A., will open on the Interstate Time at Fort Worth, Tex., closing the tour at Oklahoma City. From there they are routed over the Orpheum Circuit, with return dates in Chicago late in April, 1925. They will return to their old home in the New York Hippodrome for a four weeks' engagement in May, when they will start their third year under the B. F. Keith management.

#### "THE SON DODGER" OPENS FOR TOUR ON KEITH TIME

New York, Aug. 25.—"The Son Dodger", pretentious offering produced by Charles B. Maddock, opened today at Trenton, N. J., starting a tour of the Keith Time. Jack Fairbanks is the featured member of "The Son Dodger".

Maddock now is holding rehearsals of "Sanitarium", a new act in which James Coughlin will be starred, with a supporting company of eight people. Maddock describes "Sanitarium" as "blokem of the worst type".

#### BOB HALL SPEAKS AT LIONS' CLUB DINNER

Atlantic City, Aug. 23.—Bob Hall, the "extemporaneous clapper", was the chief speaker at a luncheon given this week at the Breakers Hotel by the Lions' Club. The Lions are preparing to enter a float in the Pageant parade this year. Guests of the luncheon were the Court of Beauty of the Fall Pageant and others interested in the plans of the Lion's Club.

#### ENGLISH TURN OPENS KEITH BIG-TIME TOUR

New York, Aug. 23.—Paul Remos and Midget, an acrobatic novelty from the English music hall, made their first appearance here this week at Keith's Light-First Street Theater. The act will be seen in all the major theaters of the Keith Circuit.

Mr. Plunkett is going to give up vaudeville. He says his legitimate activities are only a sort of sideline.

#### SCIBILIA'S VAUDE. PLANS

New York, Aug. 23.—In the production plans of Anton F. Scibilia for the coming season is included an offering, soon to open for the two-day, entitled "La Petite Chauve-Souris", with a company of ten people intact from Berlin. It is said the offering has been staged around Harry Mendorf and the way he went about engaging a foreign act for presentation in America.

Scibilia is also getting ready for early showing a new act by Doll McBoyle, author of "The Little Cottage". The offering has not been filled as yet.

An act is also being prepared by Dave Stamper and Harry Rubin for early production, and "Honeycomb Cottage", an offering in which George West and Jane Le Voy will be featured, is already in rehearsal.

#### FAVERSHAM AGAIN IN VAUDEVILLE WITH SKETCH

New York, Aug. 25.—William Faversham, who from time to time has been reported on the verge of taking another fling in the two-day, finally opened this week at Proctor's Palace, Newark, in a one-act playlet following a few trunk-in dates the well-known legit. actor will be seen at the Palace. William Shilling is arranging Faversham's bookings.





Hippodrome, New York

(Reviewed Monday Matinee, August 25)

The world's largest vaudeville theater, the New York Hippodrome, opened its second season...

There was a good turnout at the the matinee performance. The orchestra floor was packed...

Joseph Lomborg, the nut conductor, is back on the job in the pit. His Cretaceous-like growl...

The show opens with a cycling exhibition in which three separate acts take part. They are the Pella Company, Al Libby and Dubois...

The Runaway Four ran away with the show in the end following. This act is one of the best all-around novelties to be seen in the two-day.

The third turn billed "The Deauville Circus", includes the Carlos Comedy Circus, the Kitano Japs, Howers and Powers, and Dippy Diers.

Billy Connelly and Percy Wenrich, spotted next, found the going easy, despite the fact that the latter's voice failed to carry very far out into the big auditorium.

Walter West, McGinty and Company, English Music Hall artistes, awoke gales of laughter in the spot opening intermission with their very funny novelty, entitled "The House Builders".

Miss Harrold, operatic tenor, and her daughter Patia, late star of "Irene", next sang their way to a solid hit. Their repertoire included operatic and musical comedy numbers.

Miss Lettice, a much-quoted gold-digger of London, next made her full appearance here in a beautiful story of a woman in which she was assisted by the Hippodrome ensemble.

Miss Franza, next delivered a comedy which she had a knockout. A funny little comedy from a real comedian, Miss Franza had an admirable fall. They left everybody laughing.

The "Olympic Athletes" (imitation ours) closed the show. This billing is misleading, as none of the performers in this turn took in the real Olympic games.

Palace, Cincinnati

(Reviewed Monday Matinee, August 25)

Still no programs. Pathe News, Photoplay, "Rings and Baggage".

Topping this week's bill is a minstrel act presented without work. It is a distinct surprise since there is that lingering feeling that the Five Jolly Corks are to black up. The bill is noticeably better this week.

Cornell, Loan and "Zany", the latter a well-trained dog, open, presenting "Variety a la Carte". They sing, the man dances within a lariat, the woman does some high kicking and somersaults.

Esmond and Grant, in "Two Young Kids", are talented young people, probably in their twenties. Their talking and soft-shoe dancing bits are good. Miss Esmond should refrain from humming while stopping and her foot-tapping accompaniments isn't artistic.

Mabel Harper has a charming personality and a captivating speaking voice. Her bobbed hair is very, and with the aid of a ribbon she haughtily pulls it by to all sorts of weird positions for many hearty laughs.

Eddie Moran, Al Edwards, George Cunningham, Harry Armstrong and Tom English are the victorious, versatile vaudevillians in the minstrel act. Each is given a chance to present the specialties that have made them famous.

Dunlay and Merrill are comedians backed by a battery of clever lines, which they handle well. As did Miss Harper, Miss Merrill wears a plain gown, which does not look flashily stagey.

"A Trip to Dan-elaud", with five people, his a team of boys who dance exceptionally well, while a third and two girls hold up their share of the entertainment.

Kendall and Byron Sisters not caught. PHIL LAMAR ANDERSON.

Help ensemble again took part, possibly to lead atmosphere. ED HAFTEL.

B. S. Moss' Regent, N. Y.

(Reviewed Friday Evening, August 22)

"Jazz and Maracas", in a delightful novelty treat, opened with an assortment of juggling, balancing and other feats including the feature, their "Jazz Ball", which they originated.

In the second act, Jack Thomas and Cliff Ford gave a fast exhibition of eccentric dancing, which was to be second spot material in any big vaudeville house.

Brace and Brown, one in the role of a small-town comic and the other doing straight, performed many laughs with their comedy talking and singing team. The man's comedy at times seemed rather clever streaks.

Moore and Fred, two mates in beetle's makeup and attire, entertained for the next eight minutes on the Hawaiian guitar, ukulele, banjo, monien, musical saw, and did several musical specialties with a pair of spoons and toy halloon.

Josephine Lavoie and Lester Lane captivated their dance revue "A Study in Youth", which title no doubt is gained by the four

Keith's Hamilton, N. Y.

(Reviewed Thursday Evening, August 21)

Princess Wah-Letka, the stellar attraction of the bill, is playing a week's engagement here contrary to the regular policy of the house.

Cody and Lee, whose chief source of entertainment is novelty hat throwing and juggling, piled loose a lot of laughs on the opening in their own individual way.

The next attraction, Frank Richardson, increased the hand by several multiplications until it rose to such proportions that an encore was demanded. Richardson works in black-face and sings in real vaudeville style a routine of pop songs.

Princess Wah-Letka, the American-Indian seeress, who is introduced to the audience by a man in Indian costume, answered question after question from persons in the audience, and with the exception of one or two instances answered them correctly.

The best act on the bill from the standpoint of entertainment value was Thos. F. Swift and Mary H. Kelley, in a laugh-tingling and song-caroling turn labeled "Gum Drop".

In Ed Janik's revue "Keep Stepping", which lays its claim to hitness on the genuinely fine footwork by Janik himself, Carmen Booker and an ensemble of gals, there is a special number in which the illusion of nakedness from the waist up is marvelously projected.

ROY CHARTIER.

as to plot. In this single she does away with expense and gets away with it nicely. She opens as a nursemaid to a dog, follows it with a scene in the laundry of the house and later as a kept woman who has broken away from her prosaic existence.

Harry Breen, well-known nut, has not been seen around so much of late and his company pleased as usual. The singing comedian is doing the same turn as of old, closing with his extemporaneous verses about those in the audience.

Ava Sisters closed the show with an artistic and novel dance routine, evidently of a foreign origin. Their costumes were pretty and steps of a different sort. For the finishing punch they did a bit of tumbling and acrobatic dancing.

Orpheum, St. Louis

(Reviewed Monday Matinee, August 25)

The 1924-25 season of vaudeville at the leading Orpheum Grand house here opened yesterday. This afternoon the theater was only one-third filled, due unquestionably to the excessive heat.

Following "Topics of the Day" and Aesop's Fables Martnet, comical juggler and banjoing artiste, set the pace for the vaudeville proceedings. He has many clever stunts and tricks and injects comedy throughout.

Moore and Fred, two mates in beetle's makeup and attire, entertained for the next eight minutes on the Hawaiian guitar, ukulele, banjo, monien, musical saw, and did several musical specialties with a pair of spoons and toy halloon.

Josephine Lavoie and Lester Lane captivated their dance revue "A Study in Youth", which title no doubt is gained by the four

Fox's Audubon, N. Y.

(Reviewed Thursday Evening, August 21)

Jimmy Savo, still blessed with his comparative success in "Vogues", waddled forth in his very, very ample fuzzy suit, loose celluloid collar and broad center hair part for a spell of monkeyshines.

The really spicy entertainers of the evening were the three gaily youngsters in a turn billed as "Just Three Kids". It had a thread of an idea running thru the routine, but that didn't mean much.

The dinky maid stepped out for a series of burlesque dances that actually brought the house down. It was corking stuff. Her little pat almost equaled this response with a parody on a prima donna's fling at high registration.

Jean Schiller with his cello delighted the folks with a choice repertoire of classical melodies and modern airs, winning for himself an enthusiastic kind of appreciation at the close.

The Gladiators, two husky lads just back from the seashore, engaged, on the opening, in a series of hand and bent-balancing stunts that collected heaps and heaps of applause.

Ben Bodec.

winsome and attractive maids who are exceptionally good in their individual and ensemble dance numbers. Naturally Lavoie and Lane are the featured dancers, as both are steppers of no mean ability.

Then came "Black-Face" Eddie Ross with his ever-reliable old line of talk that always goes over strong. He can repeat over and over again. Of course he still wickedly strums his steel-stringed banjo after the finish of his monolog.

Pauline Lord is a real artiste. She has wonderful expression and knows her musical details of perfect acting. In the sketch by Bill Hard Booth, "For Five Thousand Dollars", these things are brought out forcefully by Miss Lord.

Mme. Bonnie De Pasquini, internationally famous prima donna of the Metrop. Op. Co. company, in her powerful voice sang the grand aria from "Traviata", a melody of rare beauty.

Rennie Kitchin has composed a good and elaborate vaudeville offering in a new manner. It is the dominant feature of the evening, and the latest news of the vaudeville world, an interpretation of such a novel and original feature and is the big hit of the night.

Steve Malloy, Hester McNamee and Walter Ridge combine to make a fast and furious trio on the small table and when it comes to dancing stepping and shuffling on skates they can show the way to many. Malloy improvises with the skates since his days in Cincinnati around the old Music Hall.

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**COLUMBIA BURLESQUE**  
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"HAPPY MOMENTS"  
 (Reviewed Monday Matinee, August 25)  
 A "Columbia Burlesque" attraction, produced by Sam Williams. Lines by Sam Williams and Tom Howard. Lyrics and tunes by Hugh Shubert. Rhythmic actions produced by Solly Fields. Week of August 25.  
**THE CAST**—Frank Cook, Pauline Glenmar, Gertrude Avery and Her Boys, Floyd E. Hall, Pliny Rutledge, Florence Allison, Lew White, Herman Fay, Clara and Bono, Bobby Fay, Lucille Demott.

**Review**  
**Part One**—Scene one was an artistic cottage on waterfront set for four stately girls in bathing suits, carrying a canoe, to paddle out of the scene for the arrival of another canoe with Frank Cook, a nattily attired, clear-cut, clean-cut, and Pauline Glenmar, in ingenue gown, to open the performance in song and then exit for the entry of eighteen pretty, slender girls in satin sallet came-gown ensemble, led in song by Straight Cook and Floyd E. Hall, a comique duo. At the finish of song the girls throw back their caps, revealing their symmetrical forms in one-piece bathing suits with silk ties.

Straight Cook then discoursed on his coming marriage to a girl who objected to dancing and staged the Tom Howard bit in which Pauline Glenmar played the girl Pliny Rutledge the Southern colonel and Lew White a clean-cut, clean-cut, and Herman Fay a clean-cut, eccentric, wise-cracking comique, the fall girls. In this scene Gertrude Avery, a pretty, ever-changing ingenue, and Florence Allison, a statuesque leading lady, played prominent parts.

Miss Glenmar then came to the front leading a number in which she was the personification of Parisian pep and personality, and the same as applicable to the choristers. Their dancing finale was admirable. Juvenile Hall, in captain's uniform. Miss Allison and Straight Cook as a vocalistic trio, leading six girls in male attire, six as sailorettes and six in gorgeous gowns, gave the scene a musical comedy aspect in which Miss Allison proved title to prima donna.

Comique Fay came to the front distinctively in company with Bobby Fay, a pretty hatted blonde, in a singing and dancing specialty, which is evidently here of vaudeville, and a good one at that.

Miss Avery in ingenue gown led a number in which she gave individual girls ample opportunity to demonstrate their ability with Miss Avery setting a fast pace. Followed by two clever juvenile dancers, a novel finale was given to the number with the girls in canoes for a moving picture boat race.

Scene two was a silk drape for Prima Allison to sing in a sweet-cultured voice, then go into character impersonations in songs that, while classy, appeared to be somewhat amateurish for burlesque and more fitted to a parlor entertainment.

Scene three was a silk drape for Straight Cook and Comique White in an imaginary bit that evoked the first laughter and applause.

Scene four was a drape for Straight Cook as the devil to tempt Pliny Rutledge, a drunk, with women. The uprising drape disclosed a gorgeous set with girls in the devil's orchid impersonations and the dropping of the drape showed colored moving pictures of girlish heads as petals of flowers with wined effect. This was followed by Miss Glenmar in soubret costume as a whirlwind high-kicking dancer.

Scene five was an Oriental setting for an ensemble in costumes apropos, with Bono on the throne and Clara a dancer of Oriental classes, dancing gracefully for his favors, followed in turn by Juvenile Hall leading a Spanish-costumed ensemble in song apropos, then by Bono and Clara dancing a la Spanish, which we personally think outclassed their Orientalism.

Scene six was the mixed punch bit, with all the principals taking part and the comiques evoking laughter in this scene. Rutledge did a serio-comic Mr. Hyde that was dramatically funny and applauded.

Scene seven was a silk drape for Gertrude Avery and her five boys in a singing and dancing act, which the boys closed with a remarkable exhibition of acrobatics that was well applauded.

Scene eight was a drape for Prima Allison in song, to lead up to a parade of girls in wedding anniversary gowns and costumes for a picturesque finale.

**PART TWO** was an elaborate interior of a hotel, with Comique Fay as the red-uniformed bellhop greeting incoming principals as guests, with Straight Cook working a new version of the 1, 0, 1, and the exchange bit a la Tom Howard for laughs. Soubret Glenmar put jazz into an ensemble number in which she gave a remarkable impersonation of Eva Tanguay's style. In this number the girls were given ample opportunity to dance as a team, which they did well.

Bono and Clara, in a cake-walking dancing number, were the acme of gracefulness, followed by Comique Fay and Bobby Fay in a dance that indicates the latter's worth in a principal part as second soubret. Soubret Glenmar closed the scene with a demon dance admirable.

Comique White and Prima Allison worked the candle-out-good-night-for-kisses bit for laughter.

Scene two was a drape for Prima Allison, in song, to lead up to another novel scene with a bed, on which reclined eighteen feminine dummies, and on the bed going up into the flies the ensemble came forth in a palmy number picturesque. Juvenile Hall worked the book agent bit on the comiques. This was followed by the cook and love book bit by the comiques and Miss Avery. Miss Avery then led a number in which the girls sang as teams.

Scene three was a general outgaze set for the comiques as street singers and Straight Cook in a "I'd like to see you let him see n" bit, followed by Comique Fay, Bobby Fay and Juvenile Hall as a singing trio in a specialty.

Scene four was another scene of splendor, with a church background, for an apache dance by Bono and Clara, which was a class of its kind.

Scene five was a gorgeous set for Soubret Glenmar to bring on an ensemble of circline-costumed ballerinas for the close of show.

**COMMENT**—Sam Williams has given to the Columbia Circuit a scenic production with lighting that is gorgeous and costumes admirable, and a company capable, in which he has two comiques that are comers.

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KENTUCKY SERENADERS

Reviewed Monday afternoon, August 19, at Loew's State Theater, New York. Style—Jazz orchestra. Setting—Special. Time—Twenty-two minutes.

For a spell at the Ambassador Hotel, Kentucky Serenaders bring to the vaudeville stage a muted soft-styled style of swing jazz. In striking contrast to the strident noise of the myriad jazz combinations...

ZELDA SANTLEY

Reviewed Monday afternoon, August 19, at Loew's State Theater, New York. Style—Singing and dancing. Setting—Special. Time—Twelve minutes.

Zelda Santley's new ragout of entertainment consists of a raft of imitations—near and far. These include such Broadway stars as Eddie Cantor...

HEALY, REYNOLDS AND SAXTON

Reviewed Tuesday afternoon, August 19, at Loew's American Theater, New York. Style—Musical, singing, dancing. Setting—Special, in two. Time—Ten minutes.

The two instrumentalists, banjo and violin, are the burden of putting this tidbit of entertainment over. There is nothing distinctive about the singing and dancing of the young woman of the trio...

CLARK, LEONORA AND RYAN

Reviewed Tuesday afternoon, August 19, at Loew's American Theater, New York. Style—Talking, singing and dancing. Setting—In one. Time—Ten minutes.

A fairly amusing slice of song and comedy, Clark, Leonora and Ryan, bring a harkback idea. A somewhat straight, a knockabout little comedian and a passably pretty lass...

GILBERT AND SILVER

Reviewed Tuesday evening, August 19, at B. S. Moss' Regent Theater, New York. Style—Singing, songwriter. Setting—In one. Time—Fifteen minutes.

Walter Gilbert and Almer Silver have a number of hits to their credit. Silver rates as a competent composer and pianist, while Gilbert is known in vaudeville on and off for his years.

NEW TURNS AND RETURNS

for we know the composer is capable of better stuff. However, by far, it is not the worst act of its kind we've seen and is good enough for a trip around the circuit.

BESSER AND KELLER

Reviewed Tuesday afternoon, August 19, at Loew's American Theater, New York. Style—Comedy and singing. Setting—Special, in one. Time—Fifteen minutes.

A stock layout of hokum and gags with a modern setting—a movie studio. Besser, the "Yiddish Valentino", engages in a wobbly lot of tomfoolery with Keller...

SIZZLING FEET

Reviewed Tuesday afternoon, August 19, at Loew's American Theater, New York. Style—Dancing revue. Setting—Special, in full. Time—Twenty-two minutes.

A pretentiously costumed and, partly, staged offering for pop and small-time houses. Four women and a man provide the pedal-sizzling, consisting of all sorts of variations on the jig and the single forward kick.

HARRY LA MORE AND COMPANY

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Novelty juggling and wire-walking. Setting—House set, in full. Time—Nine minutes.

Harry La More does a juggling and wire-walking novelty assisted by an unbillied young miss. The opening is a wow. All that is seen in the set as the curtain rises is a number of fur rugs with mounted heads.

JACK McDONALD

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Blackface. Setting—In one. Time—Nine minutes.

Jack McDonald's strong forte is shuffling the feet. He makes a good showing in his various dancing numbers, getting across to a surrounding band in his imitations of Pat Rooney and Eddie Leonard...

RENEE, MILLER AND MARX

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Dancing. Setting—In one. Time—Six minutes.

Except for one or two minutes of fairly good hoofing by the two boys in this act, it does not elevate itself from the smallest of smalltime. The girl kept it in this category by the amateurish performance she gave...

and uneasy and failed in her execution of various steps, doing an outright flop. Tap step and eccentric dancing is featured in the routine, with an introductory song serving to open. The young man who does a specialty tap-step number following the opening bit shows some promise as a dancer.

MRS. JENNIE MOSKOWITZ & CO.

Reviewed Tuesday evening, August 19, at B. S. Moss' Regent Theater, New York. Style—Sketch. Setting—In two (interior). Time—Seventeen minutes.

Mrs. Moskowitz, we believe, is from the Jewish legitimate stage, and is somewhat reminiscent of Vera Gordon. She is assisted by a youth and girl in the role of son and daughter.

The story is that of a lazy son who would rather play the races than get a job, thus loafing around the house, frequently being scolded by his mother. This takes up the opening minutes of the playlet until the girl arrives.

While the method of the girl is rather unreal and unconvincing, the one in the role did remarkably well and handled the part for all that it was worth, without overdoing it in the least. The boy had little to do.

The sketch itself might be cut a few minutes and such words as "dumpp", constantly repeated, don't seem to help the act any. Another one might well be substituted. When the offering finally finds itself there is no reason why it should not get time at the intermediate and some of the big-time houses.

CARROLL AND O'HEARN

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Singing and dancing. Setting—In one. Time—Fifteen minutes.

Carroll and O'Hearn, men, open with a patter crossfire in which gags, so old by this time that there's moss on them, are used. Everyone has heard time and again the "that's your question" pun used by Ben Bard and Jack Pearl...

ED LA ROYE

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Blackface. Setting—In one. Time—Twelve minutes.

Ed La Roye slugs a number of songs, working in blackface throat. The act is slow in getting started, and when it does drag a good deal. The long introductory bit on the opening in which La Roye tells about the songs he will sing ought to be cut down to a few lines or completely eliminated.

'KENNEDY AND MARTIN

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Comedy. Setting—Special drop, in two, and olio, in one. Time—Sixteen minutes.

This act is a plot and one of the best comedy turns on the vaudeville stage. It runs sixteen minutes and keeps the laughs coming in an almost continual fashion. The boys work in blackface, one of them doubling for the part of a high-brown lady in the first scene...

The art is in the major vaudeville class. R. C.

KOLA, SYLVIA AND COMPANY

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Dancing. Setting—Specials, in full. Time—Eleven minutes.

The "Company" in Kola and Sylvia's act of terpsichore, aesthetic and Russian dancing, is an undubbed young lady who does her bit at the piano. She plays for the various dance numbers in the act's routine...

A waltz ballet serves to open. Outstanding is a backbend to the floor while up on the toes. The next number in the repertoire is a Spanish toe specialty with castanets by Sylvia, who gives way to her partner in a Russian dance featuring back steps.

McCOOL AND REILLY

Assisted by Kathleen Murray

in

"THOSE WERE THE DAYS"

Reviewed Monday afternoon, August 18, at Proctor's Twenty-Third Street Theater, New York. Style—Skit. Setting—Special drop, in two. Time—Twenty minutes.

"Those Were the Days", an act full of Irish color, purports to show in song and the semblance of a plot where the past generation had it all over the present. Except for the flask and its token of memories of "those days", the audience is left to its own decision in the matter...

A drop in "two", tastefully designed, represents a cottage, one of those quaint affairs one would probably find near the Lakes of Killarney. Miss Murray, whose infectious smile and winsome way are highly seductive, comes to this little cottage to pay her uncle (McCool) a visit.

McCool, seeing the couple in arms, sings "Those Were the Days", recounting his own romance. Following there is some interesting talk between McCool and Reilly. "Little Town in Old County Down" by the company, topped with a jig, serves to close.

McCool, Reilly and Miss Murray all have good voices and pleasing personalities. Their act is intensely interesting. R. C.

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Vaudeville Notes

BILLY BAKER returns to Keith vaudeville at Detroit September 1, when she opens a season's route in the big-time houses that will keep her busy until next spring.



Betty Page

WHITEMAN'S band at Atlantic City last week as an added singing attraction. The Leviathan Band is a WHITEMAN unit.

MARY HAYNES opens at the Palace Theater, Cleveland, next Monday, to begin a Keith route for the season 1924-25.



Billy Collins

DON ROMAINE is breaking in a new act in the provinces, assisted by BILLY CASTLE. ROMAINE calls his offering "Just Different".

Last year by LEE KOEHLER. The playlet, sponsored by LEWIS & GORDON, is to make a tour of the Orpheum Circuit.



Jeanette Crawford

A MONG acts-routed for tours of the Low Circuit by HIVING YATES are: "Musclehead", MINER, ROBBINS and BROWN;

Among acts-routed for tours of the Low Circuit by HIVING YATES are: "Musclehead", MINER, ROBBINS and BROWN;



Dora Ford

Among acts-routed for tours of the Low Circuit by HIVING YATES are: "Musclehead", MINER, ROBBINS and BROWN;

waukee, August 21. There is a possibility her time will be extended to include further bookings.

Among vaudeville favorites engaged for the coming "Passing Show" are: JACK BOSE, OLE A. COOK, LAW MC CONNELL, GRANT SIMPSON and the TRADO TWINS.

JACK NORWORTH makes his return to vaudeville at Keith's Theater, Washington, D. C., the week of September 1.



Harry Delf

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opened an Orpheum engagement at the Theater, Chicago, Monday. LILLIAN GRIMM, AM, on the same bill, is also starting.

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E. C. Mills, chairman of the Executive Board of the Music Publishers' Protective Association...

"Music business", said Mr. Mills to a Billboard reporter, "always good for those who have the songs which are in actual 'hit' demand..."

"The reasons underlying this conclusion are many 'Radio', which took the country by storm and held, almost undivided, the interest of the suburban and small town population..."

The Joe Davis music company has taken over the publishing rights to the waltzballad entitled "Delaware", purchased from Phil Bone Publications...

Milton Weil, of the Chicago music house that bears his name, is in New York this week arranging to open a big office. He expects to have ample quarters at 1587 Broadway...

Maud Nugent has assigned her copyright of "Sweet Rosie O'Grady" to Jack Mills, Inc. Miss Nugent's copyright reverted to her automatically a few weeks ago...

The professional department and special material staff of Ager, Yellen & Bernstein, Inc., was augmented this week by the addition of Lew Pollack...

The Legion of the Empire State, words by Wells Hawks, well-known publicist man of army activities, music by Irving Bann...

At a meeting of the board of directors of the Clarence Williams Music Publishing Company, the following officers were elected...

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Such information is quite erroneous, Charles B. Lawler, who wrote the song, is still alive, though aged and blind. He attended the recent Democratic convention, where he was brought by Al Smith and others for the express purpose of hearing his old number played by the band...

VAUDEVILLE NOTES (Continued from page 20) gagement over the Orpheum Circuit...

Shapiro, Bernstein & Co., have taken over from the Bernard Sobell Music Company the waltz ballad "By a Mountain Stream"...

Law Terry, well-known arranger of hot dance tunes, has appointed Leo Friedman, Inc., as his representative and business manager...

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Other Orpheum openings are: MURRAY and ALLEN, who open next week at South Bend, Ind.; WATERS and DANCER, who open at the Orpheum Theater, St. Louis, the week of August 31; FRID ARBATH, who starts an Orpheum tour at Winnipeg September 1, and "CHECKERS" HAMPTON, who heads a cast in "Five Minutes From the Station", opening at San Francisco this week.

GEORGE CHOOS' "Fables of 1921" opened its second week on the Poli Time at Hartford, Conn., with JACK HENRY and LLOYDE MAYE as leads, AGNES MILLON, prima donna; MELBRED BURNS and BOB SARGENT, dancers, and MICKKEY NORTHON, aerobic dancer. In the chorus are: ANN FULLER, HELEN DION, AGNES ALLEN, IRVINE STOOFS, HELEN MELLOW, GLADYS MILLER, ZIRA SWADE and MARIE CATTELL. KURT HEITZEL is orchestra leader.

Wells Hawks, well-known publicist man of army activities, music by Irving Bann, has been adopted as the official march song of the American Legion of the State of New York...

At a meeting of the board of directors of the Clarence Williams Music Publishing Company, the following officers were elected: Clarence Williams, president; Irene Williams, treasurer, and Wesley Norman, Jr., secretary.

Joe Meyers, William Daby and Alfred Newman are writing the score of the new musical show to be produced with Gallagher and Shean by A. L. Jones and Morris Green. Fred Hoff will direct the orchestra when the show opens.

Ted Barton is active again as a songwriter and has 1924 in his newest composition, "The Arab", with the motion picture of that title. Ernest Lane, general musical director of the Loew circuit of theaters, has made a special arrangement of the composition for use in all Loew houses.

Otto Jordan, general manager of Harmis, Inc., believes he has another Victor Herbert winner in "The Dream Girl", waltz song with a lyric by Bud DeSylva, which is in the new show of that name and the last work of the late composer.

"Memory Lane", the waltz ballad that has been the subject of all the organization's concentrated efforts, is taking on the aspects of a nationwide craze. During the month of July, and the music sales were at the lowest ebb in many years, the song sold a total of 60,000 copies.

William A. Brady, theatrical producer, whose first installment of his memoirs appeared in the current and initial issue of the Pictorial Review, mentions the song "Sawdusts of New York", and says it was written and made popular by the late Ned Harrigan of Harrigan and Hart.

Such information is quite erroneous, Charles B. Lawler, who wrote the song, is still alive, though aged and blind. He attended the recent Democratic convention, where he was brought by Al Smith and others for the express purpose of hearing his old number played by the band, but everyone excepting Brady seems to know that Lawler wrote it.

VAUDEVILLE NOTES (Continued from page 20) gagement over the Orpheum Circuit. Other Orpheum openings are: MURRAY and ALLEN, who open next week at South Bend, Ind.; WATERS and DANCER, who open at the Orpheum Theater, St. Louis, the week of August 31; FRID ARBATH, who starts an Orpheum tour at Winnipeg September 1, and "CHECKERS" HAMPTON, who heads a cast in "Five Minutes From the Station", opening at San Francisco this week.

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leader, BENNY HARMON, manager, AL STOOFS, electrician, and ADRIE REEVES, wardrobe. ... SMITH and DIANE, back and ten singing duo, are showing their new act in 19th houses. ... MAY MILLER and Company, novelty musicians, are featuring their double musical glasses numbers on the Poli Time. ... The FOUR ORTONS, who spent the summer vacationing at Greenwood Lake, N. Y., info that they open their season August 21 at the State-Lake Theater, Chicago, for a tour of the Orpheum Circuit, terminating at San Francisco, from whence they sail November 11 for a tour of Australia over the Williamson & Tait Circuit. ... ERGOTTI and HERMAN are returning east this season, having been booked for a tour of the Keith's Philadelphia. MORRIS & FEIL are the agents. ... DANNY GRAHAM'S Revue, a Western act, made its first appearance in New York last week on the Proctor Time. GENE OLIVER, of Chicago, is the promoter of the tour.

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Edwin Bajarsky, Cincinnati boy who is appearing at Chicago radio stations, is making quite a success with the Milton Weil Company's songs, comes the report from the Windy City. He is using "Spain", "Ray and His Little

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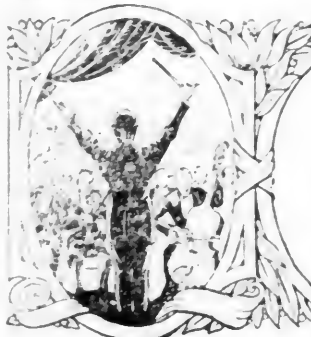












# American Concert Field

and American Achievements in the World of Music

Pageantry

By Izzetta May McHenry

Classic Dancing



## Imposing List

### Of Concerts Will Keep Pittsburg Music Lovers Busy During Fall and Winter Season

Few, if any, cities other than New York and Chicago will have as crowded a concert season as that which has been booked for Pittsburg, Pa. The calendar fairly teems with dates of concerts for noted musical organizations, opera stars and eminent artists. Six of the country's leading orchestras will be presented by the Pittsburg Orchestra Association in six Friday night and Saturday matinee engagements, as well as a series of three children's concerts. The orchestras to be heard include the Boston Symphony Orchestra, with the new conductor, Sergei Koussevitzky; the Cleveland Orchestra, with Nicolai Sokoloff, conductor; the Cincinnati Orchestra, Fritz Reiner, conductor; the Minneapolis Orchestra, Henri Verbrugghen, conductor; the New York Philharmonic, under the direction of Willem Mengelberg, and the Detroit Orchestra directed by Pashp Gabrilowitsch. In addition to the symphony course, announcement is made of a matinee and night concert October 4 by John Philip Sousa and His Band. The Pittsburg Concert series, managed by Edith Taylor Thomson, will consist of five concerts in Carnegie Music Hall, and Syria Mosque, one each in October, November and December, and two in February. The artists in this series will be Seward Uregin, contralto, October 23; Olga Samaron, pianist, November 20; Iusolina Giannini, dramatic soprano, and Emilio Gogozari, baritone, in a joint recital December 11; Mischa Elman, violinist, February 12, and Ruth St. Denis, Ted Shauw and the Danishbawn Dancers, Saturday evening, February 28. In addition to these artists Mrs. Thomson will also present Shura Cherkassky, the boy pianist, October 14; Mischa Nikisch, pianist, January 15, and John McCormack, January 23.

May Beagle, who for several years has brought world-famous artists to Pittsburg, will present an attractive course of six events during October, December, January and March. The artists to be heard are Maria Jovita, soprano; Alma Gluck, soprano; Ifrem Zambaliet violinist, and Anna Pavlova and her ballet. Still another series of concerts will be sponsored by the Pittsburg Art Society, and will be opened October 14 by Albert Spalding, violinist, Sophie Braslau, contralto, will be heard November 13, and the December concert, listed for the 17th, brings the Manzalay Quartet before a Pittsburg audience. Elena Gerhardt will give a recital of songs January 8, and Myra Hess, noted English pianist, is to present a program February 20. The series will be concluded with a joint recital by Wanda Landowska, harpsichordist, and Paul Schley on March 10.

A student recital series will be given again by the Pittsburg Musical Institute and arrangements have been made to present Ludolph Ganz in a concert November 21; Louis Gravenre, baritone, January 11, and the Letz Quartet February 27. As for all these concerts were not enough, there will be the usual visit by the Chicago Civic Opera Company, which has played Pittsburg for six successive seasons, and Edith Taylor Thomson will again bring the San Carlo Opera Company to Pittsburg for several operas. Certainly this imposing list of

musical events indicates clearly and definitely that Pittsburg is a music-loving city and is entitled to rank high in the music annals of the United States.

### SEVENTH SEASON Of Stadium Concerts Closes—Winners of Contest Announced for New York Recitals

The season of concerts, the seventh to be given at the New York Stadium, closed with a "request program" Wednesday evening, August 20. This year's series marks the most successful in the history of these events, not only as to the size of the audiences, but also as to the musical standard which was established. Every available space was occupied for the

### MOST INTERESTING

#### Information Relative to Music's Cost at the County Fairs

Last year in these columns there was published a report of the money expended by State, county and district agricultural fairs for the presentation of music at their annual fair. Considerable surprise was manifested by many in musical circles when they learned of the huge sums these fairs spent for music. We have again sent a questionnaire to all of the fair associations with the result that 381 fairs which have reported will spend \$27,541 for their musical program. This sum represents money paid for band concerts, for ensembles in band contests, contests between the singing organizations of city, county district and State, musical pageants, and for music contests between children of the public schools either in the county represented at the fair or in districts.

These questionnaires disclose a greater interest this year in music than in the past, and in many instances, contests are to be held which cash prizes being awarded as the purpose is solely to increase musical appreciation and awaken a desire to learn more about the better class of music. A specific instance of this purpose is that of the Rochester (N. Y.) Exposition, where there will be a singing contest among the choruses of the district stores. The exposition board of directors has furnished a musical director to train the chorus organized in the department stores, and the supervisor in the public schools of Rochester organized men's and women's choruses at the four largest stores of the city. These choruses have been in training for several weeks and each chorus will be heard separately at the exposition and then unite as a mixed chorus for a massed effect on Saturday evening. The secretary in writing us stated: "No prizes are being offered, as the real motive of the movement is to develop the musical ability of the workers in the stores. Inasmuch as it offers a ten weeks' course in singing free of charge to those who will take advantage of it, there has been a ready response from employees in the four stores, each of which will be represented by a chorus of from 70 to 100 voices."

The Arkansas State Fair, which a year ago will be held in Little Rock, Ark., will this year spend \$10,000 for its musical program. Of this sum \$1,500 will be given in cash prizes in musical contests for violin, voice, cornet, piano and harmonica. The Pee Dee Fair of Florence, S. C., in order to encourage greater interest in music among the children, will conduct a contest between the bands of the schools of the county, and there will also be a competition for the orchestras of the county. R. J. Long, secretary of the Steele County Fair at Pinelev, N. D., writes the entertainment program will include an elaborate pageant in which massed choruses will be a feature as well as the presentation of ancient dances. Local talent exclusively will be utilized, as this has been tried and found very successful in previous seasons and furthermore has helped materially in promoting a community spirit.

Another form of musical activity at the fairs is community singing, which has come to be an important part of many county and district fairs. Frequently a contest is conducted among the community singing societies of the county or district and a number of fairs report this not only arouses interest at the time of the fair but serves to stimulate interest throughout the year. Still another commendable practice is that of conducting a competition among the industrial hands in a district or county.

Pageants both musical and historical are doing much to promote a desire for more music and better music, as this form of entertainment affords opportunity to the children of the public schools, to the organizations in which the young men and women of the district are interested and also the clubs in which the older people hold membership. Even the historical pageant music is an important feature, and here again interest is stimulated not only during the time of preparation for the fair, but throughout the entire year, as with the possibility of participating in another pageant, the people of the city and county are more likely to desire to have a better knowl-

(Continued on page 29)

## PARTIAL REPORT

### On Amount of Money Expended by Fair Associations for Music

State	No. of Fairs Reporting	Amount	State	No. of Fairs Reporting	Amount
Alabama	1	\$300.00	Nebraska	16	\$16,725.00
Arkansas	3	50,000.00	New Hampshire	4	3,500.00
California	4	11,500.00	New Jersey	1	...
Colorado	8	3,285.00	New Mexico	1	700.00
Connecticut	5	3,755.00	New York	20	20,950.00
Delaware	1	750.00	North Carolina	19	8,875.00
Florida	2	1,100.00	North Dakota	5	3,500.00
Georgia	4	4,300.00	Ohio	23	16,795.00
Idaho	2	655.00	Oklahoma	7	1,800.00
Illinois	13	8,850.00	Oregon	4	1,950.00
Indiana	16	15,475.00	Pennsylvania	29	19,125.00
Iowa	26	28,625.00	Rhode Island	...	...
Kansas	21	9,500.00	South Carolina	2	500.00
Kentucky	6	2,300.00	South Dakota	6	11,850.00
Louisiana	3	1,000.00	Tennessee	9	3,000.00
Maine	9	7,250.00	Texas	11	9,150.00
Maryland	1	...	Utah	1	200.00
Massachusetts	7	3,800.00	Vermont	1	300.00
Michigan	16	10,140.00	Virginia	19	8,200.00
Minnesota	23	21,625.00	Washington	3	1,070.00
Mississippi	2	1,000.00	West Virginia	4	7,000.00
Missouri	12	10,000.00	Wisconsin	21	20,120.00
Montana	2	1,800.00	Wyoming	2	3,800.00
			Canada	11	6,925.00
	177	\$171,108.00		201	\$180,435.00

TOTAL NUMBER OF FAIRS REPORTED: 381  
TOTAL AMOUNT OF MONEY EXPENDED FOR MUSIC: \$251,543.00

### TWO MORE MONTHS

#### In Which To Submit Compositions to Society for the Publication of American Music

Only two more months remain before the time closes in which to submit original compositions to the Society for the Publication of American Music. All compositions must be submitted to the Advisory Board not later than October 15, 1924, and must be original works by American citizens. Furthermore, be submitted under assumed names or devices with the actual names and addresses of the writers in a sealed envelope on which is written the assumed name or device. The number of works submitted by any one composer cannot exceed two. For publication in its sixth season of 1924-25 the society will give consideration only to chamber music, and will not consider orchestral works, short solo pieces of any kind, or songs, unless the latter are written for a group of instruments accompanying the voice. The society, in choosing compositions for publication, lays stress on the musical merit of the work submitted; it places no restriction on the number or combination of instruments used for chamber work. Should the compositions submitted fail to meet the standards set by the society, publication will be omitted for the season, but the society has faith in the increasing importance of the younger composers of America and feels that any lack of available compositions will be but temporary. Any composer desiring further particulars can obtain them by writing the Secretary at 185 Madison Ave., New York City.

final concert of the season, which opened with Tchaikovsky's "Pathetic Symphony", No. 6. Directed by Willem Van Hoogstraten, the Philharmonic Players gave an excellent reading of this favorite and both Mr. Van Hoogstraten and his men were obliged to respond many times to insistent applause. Other numbers on the program were Liszt's "Preludes", Strauss' "The Beautiful Blue Danube" waltz and Wagner's Prelude to "The Meistersinger". After the usual number Mr. Van Hoogstraten acknowledged the enthusiasm of the large audience with a few words, thanking them in behalf of himself and his men, and also paid a tribute to Mrs. Charles S. Guggenheimer, chairman of the Stadium Concert Committee, and others who have made possible the splendid success of the season.

Under the auspices of the Stadium Concerts Committee the winners of the Stadium addition contest were Ignace Hilsberg, pianist, and Milton Doljakin, violinist. As the result of this decision these winners will be heard in recitals in New York City during the coming winter. Cash awards were also given to Virginia Real, soprano; Frances Paserto, mezzo-soprano, and Frank Johnson, baritone. The prizes were awarded according to the votes of the audience attending the concert Wednesday of the preceding week. These five artists were selected from more than 500 applicants.

The \$100 scholarship offered by Adolph Bolm during his summer master classes at the Cornish School of Music, Seattle, Wash., was won by Bernice Herron in competition with fourteen other dancers. Bernice, who is but nine years of age, will take advantage of the scholarship while Mr. Bolm is at the Cornish School.

### FIFTY-THOUSAND-DOLLAR BAND STAND FOR ST. LOUIS

St. Louis, Mo., has been given a \$50,000 band stand for the Municipal Band concerts, the gift being made by Nathan Frank, who for many years has been prominent in musical affairs. The stand is to be of white marble and concrete, and will accommodate 70 musicians, and the site will be immediately west of the Municipal Theater in Forest Park. Mr. Frank in presenting the new stand stated: "My motive is to give the music-loving public of St. Louis a better opportunity for hearing band concerts."





Musical Comedy Notes

Anne Morrison is writing a musical comedy with Arthur H. Samuels. Sounds like a likely combination of talent.

Billie Shaw, known to vaudeville and cabaret, is contemplating the production of a new musical revue.

Charles Purcell will be one of the principals in the new "Music Box Revue". Grace Moore and Clark and McCullough are also of the cast.

Jack George says he is writing a black-face skit for the "Ziegfeld Follies". Whether or not he is to appear in it, dependent sayeth not.

Sam Kingston, general manager for the Ziegfeld attractions, has returned from a trip to Europe. The which, if it did nothing else, started the press agent's mimeograph awerking.

Jane and Mary King and Horace A. Row have been added to the cast of "I'll Say So-Is", now at the Casino Theater, New York. The King Sisters were last seen in "Irene".

Cleo Targuin has joined "Innocent Eyes" at the Winter Garden, New York. They do say Miss Targuin was a member of the Metropolitan Opera House ballet corps.

Florenz Ziegfeld has corralled Marlon Green for the leading male singing role in "Anna-Is-De". This is the musical play in which he will present Billie Burke.

Irving Caesar and William Cary Duncan will do the book and lyrics for the forthcoming Gallagher and Sheen show. Joseph Meyer, William Daly and Alfred Newman will furnish

(Continued on page 34)

Raquel Meller With Ziegfeld

Arch Selwyn Releases Famous Spanish Artiste, Who Will Appear in New York About November 1

New York, Aug. 23.—Raquel Meller, famous Spanish artiste, will appear in New York about November 1 under the exclusive management of Florenz Ziegfeld.

This announcement will come as a surprise to those who have followed the various reports that have emanated from abroad during the past five years concerning the appearance in this country of the woman who is considered by many to be the most versatile actress of this generation.

Each theatrical season during the past five years has seen her name listed among the stellar offerings to be served upon Broadway and every year has seen her remaining on the other side.

In the spring of 1923 definite word came that Arch Selwyn, in association with Chas. P. Cochran, had arranged to present her in New York the following fall in an elaborate revue. But in the wake of this announcement came the news that she had been taken suddenly ill during a Parisian engagement and that her American debut had been postponed for a year.

It now comes to light that Ziegfeld has been negotiating with Mr. Selwyn for the past six months to take over the star himself.

Ziegfeld saw Raquel Meller in Paris three years ago and, being convinced that she was one of the most gifted artistes in the world, he made every effort to bring her to this country, but her previous foreign engagements at the time did not permit her to come over.

During the recent negotiations, however, Selwyn was unwilling at first to relinquish the Spanish artiste to Ziegfeld's management, but the latter producer won him over by outlining an unusually attractive program for her engagement here.

In speaking of the transaction, Selwyn said: "It was not alone Ziegfeld's financial arrangements that prompted me to release Raquel Meller from my management. The fact of the matter is that this gifted woman is a great personal friend of mine and I am more interested in her artistic success here than in

any financial gains I might have had presenting her myself.

"In arranging for her appearance under Ziegfeld's management I took into consideration that he, above all others, is most capable of presenting her genius to the best advantage. Ziegfeld revealed to me his plans for introducing her in New York and it is the most unique kind of entertainment I ever heard of during my career in the theater. I want to go on record now as predicting that her appearance here in the fall under his management will be the treat of the season."

Ziegfeld gave out no statement as to his plans for the Meller engagement on Broadway in the fall. He stated, however, that he would announce the details shortly.

Raquel Meller will sail from Paris on the Aquitania October 16 and she is due to arrive here a week later.

EDITOR'S NOTE—In the opinion of those who have seen Raquel Meller, she is almost certain to be a colossal hit in this country. Her specialty consists of singing character songs. These are all short numbers, ranging from a minute and one-half to two minutes and range

Theatre Albert, Paris, to this country. They will make a tour of the United States, beginning with an engagement at a Broadway theater some time in September.

"Le Coq d'Or", which in many respects is not unlike the Chauve-Souris, is from Petrograd, whereas the Chauve-Souris was from Moscow. The director of the "Coq d'Or" is Prof. Anatole Dolhoff, the metteur en scene et contrepenseur is Michel Dolhoff, the chief orchestra is Prof. G. Flstulari, the regisseur is K. Konstantoff and the art directors are Professors Georges Pogdayeff, P. Tchelischieff and Xenia Boguslawskaya.

Mr. Dodge is bringing this entire artistic and administrative staff from Petrograd and Paris to New York with the entire company of "Le Coq d'Or", comprising the following artists: R. Romanowskys, Arady Boyler, A. Ignatoff, N. Larvotsky, G. Rasborsky, J. Tarakoff, K. Konstantoff, M. Wargowskaya, Ore Pasclutine, Romanowskaya, Svyetinskys and others.

There are eighteen numbers in the first program of "Le Coq d'Or" that Wendell Phillips Dodge will present in New York in September. He is bringing the entire scenery and costumes

LONG RUN MUSICAL PLAY RECORDS

Number of consecutive performances up to and including Saturday, Aug. 23.

IN NEW YORK

PLAY.	STAR.	THEATER.	OPENING DATE.	NO. OF PERFS.
Andre Charlot's Revue of 24.	S. Brown.	National.	May 20.	264
Eye Bye, Barbara.	Barbara.	National.	May 20.	264
Brown Girl, The.	Barbara.	National.	May 20.	264
Grand St. Politics.	Barbara.	National.	May 20.	264
I'll Say So.	Barbara.	National.	May 20.	264
Innocent Eyes.	Barbara.	National.	May 20.	264
Keep Cool.	Barbara.	National.	May 20.	264
Kid Boots.	Barbara.	National.	May 20.	264
Marjorie.	Barbara.	National.	May 20.	264
No other girl.	Barbara.	National.	May 20.	264
"The Man Who Sings."	Barbara.	National.	May 20.	264
Sandals, George White's.	Barbara.	National.	May 20.	264
Ziegfeld Follies.	Barbara.	National.	May 20.	264

\*Moves to Eltinge Theater Aug. 25.

IN CHICAGO

Artists and Models.	Apollo.	June 1.	108
Duke to Broadway.	Therese Mills.	Garlick.	Aug. 17.
No. No. Nanette.	Harris.	May 4.	141
Robin'.	Miller & Lyles.	Woods.	Aug. 17.
Topsy and Eva.	Duncan Sisters.	Selwyn.	Dec. 30.

IN BOSTON

Little Jessie James.	Kennedy-Fields.	Shubert.	Aug. 4.
Poppy.	Kennedy-Fields.	Majestic.	Aug. 1.

from pathos to comedy. Each song is appropriately costumed and is sung in Spanish or one of the Spanish dialects. Miss Meller is said to be a discovery of Isadora Duncan, who, seeing her in Spain, persuaded her to come to Paris, where she has been hailed as an artiste of the first magnitude. At present she is appearing in a Parisian revue, which those who have seen it describe as being a lounge here. The audience, tho, patiently waits to see Raquel Meller, who appears at eleven o'clock, does a turn lasting but twelve minutes and then disappears. The bulk of the audience leaves with her, it is said. One man, a notable stage director, in describing Raquel Meller, said: "If you can imagine Pina, Bernhardt and Yvette Guilbert united in a single person, you can imagine Raquel Meller. But you have to see her to realize that such a unique and great artiste exists. She will be a sensation in America, I am sure. I was in Paris for our week and attended her performance every night." G. W.

DODGE IMPORTS "COQ D'OR"

New York, Aug. 25.—Wendell Phillips Dodge is bringing over "Le Coq d'Or", a Russian company which has been holding forth at the

direct from Petrograd, together with additional scenery and costumes for two other entire changes of bill.

"CHOCOLATE DANDIES" IN N. Y.

New York, Aug. 25.—The Colonial Theater, on Broadway, at Sixty-second street, has been leased for a term of years by A. L. Erlanger, who controls the New Amsterdam, Gaiety, Liberty, Henry Miller's, Knickerbocker and other New York theaters. The New Colonial will open its doors Monday night (Labor Day), September 1. The opening attraction will be "Sash and Burke in the newest musical comedy, "The Chocolate Dandies", in two acts and twelve scenes, with book by Noble Slesie and Lew Rayton, music by Eddie Burke and staged by Julian Mitchell. Besides the stars, the supporting company include Johnny Hudgins, Lew Rayton, Lottie Bell, Valada Snow, Josephine Baker, Inez Clough, Elizabeth Welch, Charlie Davis, Arcanda Randolph, J. Mario Brown, William Grundy, Fred Jennings, Ivan H. Browning, Ford Robinson, Russell Smith, Lee J. Randall, George Jones, Jr.; Curtis Carpenter, Addison Gary, Percy Colston, Joe Smith, Four Harmony Kings and the Bamville Opera House Band.



Dorothea Richmond, dancer, formerly with "Sally", who has been engaged for "Dear Sir", Philip Goodman's show, which is tentatively set for opening September 2 at Philadelphia. Miss Richmond is a graduate of the chorus.

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# BURLESQUE

Conducted by Alfred Nelson

COMMUNICATIONS TO OUR NEW YORK OFFICE

## Mutual Burlesque Association Under Management of I. H. Herk

### Stabilizing Its Houses and Shows for the Coming Season—Director Fred Block and Press Representative Charles Salisbury's Review of Conditions as They Found Them on a Tour of Mutual Circuit

New York, Aug. 29.—During the past week we have been overwhelmed with an avalanche of mail from various sections of the country carrying communications from house managers and managers of companies on the Mutual Circuit relative to the improvements made in houses and shows on the circuit.

As we have never been so favored in the past by burlesquers, we assumed that it was entirely due to the new brand of press publicists now at work on the circuit, and we were somewhat skeptical as to the authenticity of the reports, therefore we called on I. H. Herk, president and general manager of the Mutual Burlesque Association, with the reports in hand and requested that he confirm or deny the reports sent in to us apparently by house and company managers.

President Herk on looking over the reports said: "For the most part they are all true, but come into the 'press room' and meet Fred Block and Charlie Salisbury."

We have known Mr. Block for many years past, and more recently as a director of the M. B. A., but we hadn't seen Charlie Salisbury in many years past, and it was a real pleasure to meet him again.

Seeing that we were acquainted, President Herk turning to Messrs. Block and Salisbury said: "None is here after news for The Billboard, and it's up to you to tell him of the conditions as you found them on your trip over the circuit, and you can tell him everything for we have nothing to hide, and in telling it to The Billboard, you are telling it to everyone in the show business, and that is what we want. We want everyone interested in houses and shows to know what we are doing, especially what we have done, not so much what we are going to do, but what we have actually done," and with that he left us.

On the exit of President Herk we turned to Mr. Salisbury and requested him to get busy and make good President Herk's statement, and while we smoked cigarettes Salisbury pounded the typewriter.

#### What Salisbury Wrote for The Billboard While We Waited

With advices covering the openings of thirty-two out of thirty-six companies, and detailed reports on the physical condition of the theaters comprising the Mutual Burlesque Association from representatives in the field at hand, President and General Manager I. H. Herk has declared himself immensely pleased with the prospects for the season. Some of the figures of the openings were far and away beyond the most sanguine expectations of Mr. Herk and his associates of Mutual, and in some instances new records for attendance were established. From reports covering the activities of the Mutual Burlesque Association, it is apparent that Mr. Herk has perfected an organization already operating with remarkable smoothness and destined to mark for complete efficiency.

#### What President Herk Has Said

Mr. Herk is emphatic in his expressions concerning censorship of the shows on the circuit, and declares that a system had been inaugurated that cannot fail to be of distinct benefit to all concerned.

"It should be distinctly understood," Mr. Herk says, "that no infractions of our well-understood rules for the conduct of our companies will be tolerated. Franchises were granted only upon condition that all shows shall be subject to close supervision and censorship. This will be accomplished by having present frequently and unannounced, in every city, men competent to pass not only upon the dialogue and 'business' of the performances, but

upon the condition of the equipment and wardrobe. Their reports will be made directly to the New York office, and we propose to remedy any defects immediately. Every comedian and other performer on the circuit is well informed concerning this supervision, and there will be no excuse for lapses from our policy of presenting smart, clean shows. Summary action will be taken in every case where flagrant violations of these rules are reported, and im-

provements are rapidly," said Mr. Block today. "Excepting only those lines for which this is the usual dull season, activities are pronounced. The percentage of the unemployed workers in the iron and allied industries of Pittsburg and Cleveland is smaller at this time than for many months, and the outlook for an unusually busy season is especially rosy. Not only are the largest concerns working on full time, but the smaller manufacturers are being put to it to find competent help. This, I was told, was especially the case in Cleveland not only in the steel industry but in the textile and garment factories as well. The wide diversity of Cleveland industries is a big factor in making for relatively stable theatrical conditions there. The workers earn good pay and liberally patronize their favorite forms of amusement. That city will have five theaters in the burlesque field by September 1.

#### Many New Theaters on Mutual Circuit

"The Empire Theater, which is the Cleveland home of Mutual Burlesque, has been practically rebuilt since last May, and is in fine condition. Proprietor Mandolin has surrounded himself with a capable staff, all eager to make their home one of the best of the circuit."

DORINE GLOVER



A pretty and petite toe-dancing specialist in Jean Bodini's new "Peek-a-Boo" show on the Columbia Circuit.

mediate revocation of franchises will follow. Each of our thirty-six shows has been equipped with costumes, scenery and effects entirely new, and it is our purpose to maintain a high standard of efficiency in keeping these in perfect condition."

#### What Director Fred Block Found En Tour

Fred Block, a director of the Mutual Burlesque Association, whose experience as producer and manager of important dramatic and musical attractions covers many years of successful effort, has just returned from a tour of inspection. He visited Philadelphia, Baltimore, Washington, Pittsburg, Louisville, Indianapolis, St. Louis, Kansas City, Des Moines, Minneapolis, St. Paul, Milwaukee, Chicago, Buffalo and Rochester. He reports their houses in splendid condition and unqualifiedly declares his belief that the season just begun will prove a decided improvement over last, and unless unforeseen industrial problems are encountered will be one of the best in many years. Mr. Block's sources of information on his tour were not merely the observation of local representatives of his own association. A member of the New York City Rotary Club, Mr. Block met officers and members of this powerful organization in every city he visited, and gained at first hand the information upon which his conclusions have been based.

"Industrial conditions in the cities I visited

are improving rapidly," said Mr. Block today. "Excepting only those lines for which this is the usual dull season, activities are pronounced. The percentage of the unemployed workers in the iron and allied industries of Pittsburg and Cleveland is smaller at this time than for many months, and the outlook for an unusually busy season is especially rosy. Not only are the largest concerns working on full time, but the smaller manufacturers are being put to it to find competent help. This, I was told, was especially the case in Cleveland not only in the steel industry but in the textile and garment factories as well. The wide diversity of Cleveland industries is a big factor in making for relatively stable theatrical conditions there. The workers earn good pay and liberally patronize their favorite forms of amusement. That city will have five theaters in the burlesque field by September 1.

#### Mutual, Washington

"The Mutual Theater in Washington, formerly the Cosmos, is located between Tenth and Eleventh streets, and has been completely renovated and re-equiped. Manager Garrison believes our type of show will attract business that should tax the capacity of the house. His belief is supported by returns so far received.

#### Academy-Lyceum, Pittsburg

Manager George Jaffe, of the Academy-Lyceum in Pittsburg, points with elation to the big business attracted by Al Reeves and his show, which opened to capacity on Saturday night, August 16, and grossed a week's business far beyond his expectations. This house is ideally located and its large seating capacity assures heavy returns for our shows. Pittsburg has always been one of the best cities in the country for burlesque.

#### Cadillac, Detroit

"The Cadillac Theater, formerly the Shubert-Michigan, in Detroit, is one of the most beautiful houses in America. It is located directly opposite the splendid new Rock-Cadillac Hotel, which covers an entire block on Michigan avenue in the heart of the city. Manager

#### DORINE GLOVER,

An English Kiddie, Who Came to This Country at an Early Age, Has Become Notable for Her Toe Dancing Specialty

Miss Glover was born in Leeds, England, and with her parents immigrated to this country when she was two years old.

At the age of nine she was a resident of Boston where she took up the study of dancing under Miss Papirelli, with whom she remained for four years.

At the age of thirteen Miss Glover became a student in the Donnellshawn School at Portland, N. H., where she continued her studies in dancing for a summer term in 1912 to the Little Fairy Hall School from where she graduated a year later.

Having become a thoroughly experienced dancer she secured an engagement as soloist in the Anderson's Revue and toured New England and Canada for one season.

Miss Glover later went into vaudeville with Keith's Troupe with Normin Hawksworth in the double dancing act. It was while she was in this act that her remarkable youth, beauty and dancing accomplishments impressed Jean Bodini with her worth to his new show, "Peek-a-Boo", which had a summer run in Boston. The production came to New York City for a supplemental summer engagement which has run into the opening week of the regular season at the Columbia Theater.

In our review of "Peek-a-Boo" we said some 7 was the silvery drape for Stragat Peterson in song, during which the dancer paraded a huge rose jar with a pedestal in the person of Dorine Glover, a petite, slender, symmetrical, graceful dancer who, in doing, interpreted the lyrics of Stragat Peterson's song to the rose in a pretty, picturesque manner.

Had the score allotted to reviews permitted we could have said much more relative to the charming girl's pleasing personality, grace and ability, for she is the personification of all three combined and a prettier stage person would be hard to find. The same is applicable to her talent and ability, which will certainly find their way into a Broadway production, where they naturally belong and where we predict they will soon be seen.

When we made our interview with Miss Glover we were informed that it would be granted by her mother, who chaperones the little lady wherever she goes. We found her to be modest, unassuming, and wise. It was a real pleasure to meet her, and for the future of Miss Glover is predicted.

NELSON

Siedlberg, whose return to active theatrical work after making a fortune in real estate operations, is a gain to constructive burlesque. He is a highly popular and declares his home will be one of the biggest winners on the circuit. Detroit is probably one of the five best show towns in America, and every indication points to its maintenance of this position.

#### Empress, Cincinnati

"In Cincinnati the Empress Theater, on Vine street, houses the Mutual shows. Sam Reider, one of the most progressive showmen on the circuit, will be the general manager of the house, with Meyer Lantz as assistant manager and treasurer. Mr. Reider will divide his time between the Empress and his Lyceum Theater in Louisville, which he first season firmly established in local favor and which promises increased returns under the new order of things.

#### Broadway, Indianapolis

"The Broadway Theater, in Indianapolis, is directed by Glenn Black, who has put his house in fine condition in anticipation of a prosperous season. He contemplates the introduction of many novel features.

#### Garrick, St. Louis

"One of the theatrical surprises of last season was the enormous success of the Garrick Theater in St. Louis under the management of Joseph Oppenheimer. It continues under his direction this season with George Belfrage as associate manager. Both are confident of a



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... of the big business which has marked this season's start.

#### Garrick, Des Moines

The Garrick in Des Moines, formerly the Iowa Theater, has for some time harbored the best traveling attractions booked by Klaw & Wanger and the Schubert offices. This has been leased by Mr. Oppenheimer and has been completely overhauled, refurnished and beautifully redecorated. Under the resident management of N. S. Barger the Garrick promises to be a strong link in Mutual's chain.

#### Empress, Kansas City

The Empress Theater, in Kansas City, is managed by J. J. Liberman, many years local manager in Pittsburg and last season in advance of the Southern "Sally, Irene and Mory" Company. William Miller, who for several seasons past has been treasurer of the Schubert Theater in Kansas City, will be Mr. Liberman's assistant, as well as performing the duties of treasurer. The Empress is splendidly located and has started the season with a rush that presages a wonderfully successful year.

#### Minneapolis and St. Paul

In Minneapolis and St. Paul Oscar Dane's Palace and Empress theaters are two of the best equipped, modern and beautiful upon this continent to burlesque. Enormous crops and high prices for grain and all farm products will have a marked beneficial effect upon business in these cities. "Samuel" James, a hustling showman, is in charge for Mr. Dane, with headquarters at the Palace in Minneapolis, and William Dickens is manager of the Empress in St. Paul. The Twin Cities have been without burlesque the past two years save for sporadic efforts with stock or tabloid shows. Recently established train service admits of playing these cities by shows routed from Des Moines to Milwaukee with no loss of time or resorting to expensive special service.

#### Empress, Milwaukee

The Empress in Milwaukee is admirably located and a modern theater perfectly equipped. Walter Scott, its manager, has the cordial support of the local newspapers and a public keenly appreciative of good burlesque.

#### National, Chicago

In Chicago we have the National Theater in the heart of the Englewood district, with E. Thomas Beatty, one of the really progressive and forceful men in burlesque in charge. He is capably assisted by Mort Levine. Mr. Beatty insists that the house is too small to accommodate his crowd, although it is larger than many other Chicago houses.

#### Garden, Buffalo

Ray H. Van, manager of the Garden Theater in Buffalo, declares that our optimistic reports on conditions in Buffalo are in accord with his own observations, and predicts a highly prosperous season.

#### Corinthian, Rochester

In Rochester, where Manager Harry Abbott, Jr., conducts the Corinthian Theater, according to his original and effective ideas of presentation, Mutual burlesque is firmly entrenched with every indication pointing to a continuance of big business.

#### Prospect, New York City

The Prospect Theater at Prospect and Westchester avenues, in the Bronx, New York City, has been remodeled and beautified. More than \$25,000 has been expended during the summer to make it worthy of the patronage we have every reason to expect. Manager Barney Kelly has inaugurated several innovations that have proved to be popular.

#### Olympic, New York City

The Olympic, on West Fourteenth street, New York, is Tony Pastor's old theater thoroughly modernized. It has always been one of the big money winners in burlesque, and under the direction of Dave Kraus is certain to extend the business of former seasons.

#### Star and Gayety, Brooklyn

We are represented in Brooklyn with the Star and Gayety theaters under the management of Sam Raymond, assisted by Harry Abbott. Both have a large and rapidly growing clientele keenly appreciative of Mutual burlesque.



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#### Howard, Boston

C. C. Tatesbury, who operates the Howard Theater, and M. Flattery, manager of the Columbia, in Boston, both report brilliant prospects for their houses. Our type of shows have always found high favor in that city.

#### Lyric, Newark

The Lyric Theater in Newark, with C. E. Leslie as manager, is admirably located. Its refurbishment has been complete and its patrons number hosts of discriminating amusement lovers.

#### Majestic, London, Can.

R. E. Meagher will direct the Majestic in London, Ont., and the Grand Opera House in Hamilton. Shows will play these thriving cities a week each following Detroit.

#### Gayety and Troc., Philadelphia

We are happily associated in Philadelphia, where Joseph Howard has practically rebuilt the Gayety Theater. It is a handsome and well-equipped house, located in a neighborhood partial to clean burlesque. Marvin & Rogers will carry on at the famous Trocadero, also rehabilitated and beautified.

#### Gayety, Baltimore

Last season Hon Nickel scored such remarkable success with Mutual burlesque at the old Folly Theater, in Baltimore, that he succeeded this summer in securing the Gayety Theater, on Baltimore street. The superior location and larger capacity of the Gayety will prove greatly to his advantage. Mr. Nickel reports a surprising demand for season-ticket reservations, and his new house has started off with an impetus that should carry it thru a splendid season.

#### Three Weeks in Pennsylvania

Three weeks of the time on our circuit will be designated as routes numbers one, two and three, comprehended as follows:

#### Route No. 1

Lyric Theater, Allentown, Pa., Phil Lever, manager; Chestnut Street Theater, Sunbury, Pa., P. A. Magazzini, manager; Majestic Theater, Williamsport, Pa., George H. Blubb, manager; Opera House, Lancaster, and Orpheum Theater, Reading, Pa., Nathan Appell, manager.

#### Route No. 2

Orpheum Theater, York, Pa., Nathan Appell, manager; Maryland Theater, Cumberland, Md., Mellinger Bros., managers; Mishler Theater, Altoona, Pa., M. M. Glinter, manager; West End Theater, Uniontown, Pa., Harry Reeson, manager.

#### Route No. 3

Smith Opera House, Geneva, N. Y., B. B. Gutstadt, manager; Iyegum Theater, Elmira, N. Y., H. L. Bernstein, manager, and the Van Curler Opera House, Schenectady, N. Y., George Roberts, manager.

#### Comment

Publishers of daily and Sunday newspapers, and especially those devoted to theatricals, will commend President Hork highly for not only stabilizing houses and shows on the Mutual Circuit, but will commend him most highly for doing something that has never been done before in burlesque, that is in securing a press representative fully qualified to write, who, given the confidence of his employer, gives to trade journalists copy that has real news value to readers of the journal, and if Mr. Salisbury will continue as he has begun readers of The Billboard can rest assured that they will be kept fully posted on what is being done on the Mutual Circuit. **NEISE.**

#### COLUMBIA BURLESQUE SCHOOL OF DANCING AND INSTRUCTION

New York, Aug. 23.—Dan Dody, general manager of the Columbia Burlesque School of Dancing and Instruction, has been a very busy man during the past month instructing and organizing chorus ensemble for many of the Columbia Circuit companies and producing the dance and ensemble numbers for several of the companies that he had contracted with prior to the establishment of the school financed by the Columbia Amusement Company.

With the Columbia Circuit companies now fully organized, Mr. Dody is giving special attention to recruiting new pupils, instructing them until they can qualify to replace those who are found to be undesirable in Columbia Circuit shows, likewise instructing students in special dances, to fulfill the requirements of many managers for girls who can do dancing specialties.

In order to make the school more than ever attractive to students Mr. Dody has put in two showers where they can bathe after their dancing lessons.

This is a move in the right direction, for it will prove very beneficial to the students in person and the school in general.

#### COLUMBIA BURLESQUE BOOKING EXCHANGE

New York, Aug. 23.—Ike Weber, general manager of the Columbia Burlesque Booking Exchange, specializing in arranging engagements for artists on the Columbia Burlesque Circuit, reports placements, viz.: Victor Bayard with Jacobs & Jermon's "Stop and Go" Company. Tom Bundy, producer, and Trixie Thomas, number producer and blues singer, and Billy Tanner, Dutch eccentric, with Fox and Kraus Stock Company at the Gayety Theater, Minneapolis, Minn. Jim Buckley, straight man with Fred Clark's "Let's Go" Company. Wesson and Jay with "Step This Way" Company. George Jinks, eccentric comic, with Robert Law's "June Time" vaudeville act on the Keith Time.

#### CAPTAIN GOLDBERG KING OF BURLESQUE

New York, Aug. 22.—Capt. Harry Goldberg, the former special officer and more recently right-hand man of Dave Kraus, manager of the Olympic Theater, and still more recently franchise-holding operator of a show on the Mutual Circuit titled "Snap It Up", had his opening at the Olympic on Saturday evening, August 16, when he was the recipient of many floral tributes, all bearing well-wishes for success. A party was tendered Captain Goldberg and his company last night by the staff of The Masonic Review, and their floral tributes filled the lobby.

During the second part of the show a call for speech from a box brought Captain Goldberg to the stage, and he thanked his well-wishers in a few well-chosen words delivered dramatically. As the applause died down a portly, prosperous-looking person stepped from the right box and craved the indulgence of the audience, which gave him an ovation. When he could be heard he announced that he represented the "Jolly Four Hundred", a fraternal organization of which Captain Goldberg is an active member, and on behalf of that order he wished to crown the Captain "King of Burlesque", and sitting action to words he placed a golden crown upon the head of Captain Goldberg, who repeated the ritual of the order from stage, afterwards joining in the vocalists' ensemble number.

A review of the show will appear when it plays the Prospect Theater. Captain Goldberg has given his company a wonderful production, and his first-part finale is a fashion parade that can do full justice to a Broadway theater.

#### BURLESQUERS COME FROM MANY DIFFERENT CHANNELS

Chicago, Aug. 23.—Somebody this week wanted to know where burlesque players are recruited from. He learned from showmen that Mr. Belasco, Mr. Ziegfeld and the Messrs. Schubert have sent out a lot of them. Not being satisfied the man seeking the information inquired backstage in the Star and Garter Theater, where "Town Scandals" is romping this week. Here is what he said he learned: Joe Yule, of the "Scandals" was a stage hand; Norman Hanley was a printer; Billie Gerber a clerk in a bookstore, John Kane a traveling salesman, Estelle Mack a circus performer, and Corinne Wilson a mannequin in a Los Angeles department store.

#### TABLOIDS

(Continued from page 311)

O'Neill handled the comedy points. He played the role of Otto Smearose, while Olive May Cody played that of his wife. Miss Cody gave a clever performance. Elsie Wright, prima donna, contributed several vocal numbers, as well as a neat bit of acting. Corinne Talaforo, as Mrs. Sutton, came in for her share of praise. George Howard, second comedian, bit the bull's-eye of laughter with regularity, while Frank Hanscom and Jack Wright handled their assignments with the skill that had come to be expected of them. The Broadway Comedy Four sang several numbers and the beauty chorus danced with vigor and precision.

WHAT IS CLAIMED to be a world's record for musical tabloid companies comes to the attention of this department in press stories from Superior, Wis., where Slide ("Mike") Taylor's "Boys and Girls" Company just gave its one thousandth performance at the Balto Theater. They presented "An Irish Cinderella". The company opened its engagement at the Balto on Independence Day, 1922, and four of the original company, Mike and his wife, Jack ("Ike") Kirkwood and wife, remain. There are twenty-two in the company now. Just as Mike was about to bury his face in twelve sides he submitted the personnel of the cast, which follows: Himself, the big noise; Jack ("Ike") Kirkwood, Jew comic; Paul ("Hank") Wortman, third comic; Jack Q. Taylor, straight; Danny Singler, juvenile; Jack Gattiff, bits; Lee Ward, scenic artist; Cleo Taylor, ingenue leads; Ann Taylor, soubret; Ivey Evelyn, prima donna; Betty Kirkwood, characters, and Fulton McGrath, orchestra director. And a chorus of ten "dimpled darlings".

The NEW PLAYS ON BROADWAY

LYCEUM THEATER, NEW YORK. Beginning Tuesday Evening, August 19, 1924

CHARLES FROHMAN Presents A New American Comedy "THE BEST PEOPLE"

By David Gray and Avery Hopwood Staged by Bertram Harrison THE CHARACTERS

(In the order in which they appear) Mrs. Bronson Lenox... Margaret Dale Bronson Lenox... Charles Richman...

ACT I—The library in the home of Bronson Lenox, New York. ACT II—Scene 1—A private dining room in a Broadway restaurant. Scene 2—Another room in the same restaurant. Scene 3—The same room as in Scene 1.

If instead of "What the Man Will Wear", we had a column in the theater programs of "What the Dramatist Will Write", I am sure the theme of the revolt of the children against their parents would be exceedingly well spoken of.

Not only is this theme used in "The Best People", but a return is made to a good old favorite of the dramatist, the one where you show the rich and leisured class to be a set of high-class bums and the real people the rough-and-ready, work-for-their-living lads and lassies.

Fortunately for the good of the piece it is well played. The first and last acts are nothing to write home to the folks about and depend on the direction and the acting to make them interesting.

I have no doubt that Florence Johns is going to get the cream of the notices. In truth, she is a very capable actress and makes a whole lot of her part, that of a slangy chorus girl. It is one of those fat parts which would be hard to ruin, and Miss Johns, not being the sort to ruin it, makes a whale of a hit.

Charles Richman played the father, a man who views with more or less equanimity the prospect of his son marrying a chorus girl, and his daughter the family chauffeur. He gave a first-rate reading of the role. The mother, who looked on the same prospect with quite opposite feelings, was splendidly done by Margaret Dale.

"The Best People" is light stuff. It is a piece of dramatic tissue paper, requiring the right sort of handling if it is not to be shot full of holes. It gets this, and, because it does, I think it will have at least a moderate degree of success.

A generally entertaining play, very well played. GORDON WHYTE.

rook's Past". Mr. Hopkins introduced Miss Kummer as a dramatist, presenting among her earlier play Mr. G. Lette in "A Successful Calamity".

Mr. Hopkins also will present Miss Pauline Lord in a new play in the course of the season. The Plymouth Theater will open early in September, when Mr. Hopkins produces "Blory", a new play by Maxwell Anderson and Laurence Stallars. This play will have its out-of-town opening at Stamford, Conn., on Wednesday, September 3.

PEMBERTON'S BUSY SEASON

New York, Aug. 22.—Brook Pemberton yesterday announced his plans for the first part of the new season. In September he will produce two comedies, "The Ostrich Man" by Frederick Chester, and "The Little Angel", by Ernest Vajda, the author of "Pata Morgana". "The Little Angel" has been adapted from the

ISABELLE FRANCES HENDRICKS

(Mrs. Ben Hendricks)



Isabelle Frances Hendricks has had a long stage experience. As a child Mrs. Hendricks played in many companies with her father and mother, George and Lizzie Conway, who, besides celebrating their Golden Wedding Anniversary, also celebrated their Golden Stage Anniversary. After graduating from the now Hunter College, Mrs. Hendricks taught in Grammar School 51, at 44th street and 10th avenue, New York, for seven years, leaving there to become the wife of Ben Hendricks, who was then starring in the well-known Swedish dialect plays, "Ole Olson", "Yon Yorsan", "Yenuine Yentleman", "Erik of Sweden", and others. As Isabelle Frances Mrs. Hendricks was the leading lady in these plays, which in their day were as famous in the Middle West and Western Coast as any play of that time.

HOPKINS ANNOUNCES PLANS

New York, Aug. 23.—Arthur Hopkins has announced his plans for this season. His offerings will include productions for Ethel Barrymore, John Barrymore and William Gillette. He will present Ethel Barrymore in a revival of Sir Arthur Wing Pinero's drama, "The Second Mrs. Tanqueray". The production will be designed by Robert Edmond Jones. Miss Barrymore will begin rehearsals soon and open a short tour on September 22, coming to New York in October. This is the first revival of "The Second Mrs. Tanqueray" since Mrs. Patrick Campbell gave a special performance at Wallack's Theater December 7, 1911, as a war benefit.

Language by J. Jacobus and its production will be by arrangement with Hubert Bruce. Mr. Bruce, who played the cabby during the run of "Seventh Heaven", will stage the play. He is well known as a director in London and hereafter will devote more of his time to producing than to acting.

These plays will be followed by "The Parson's Whim", a satirical comedy by Gora Dick Gantt, who wrote the play which inspired George Cohan to write "The Tavern" and "A Very Wise Virgin", a modern comedy by Sam Janney. Frances Lightner has rewritten "The Marlonette Man", which was tried out on the road last year, and it will be given another production. Luigi Pirandello, the Italian author whom Mr. Pemberton introduced to American audiences, will be represented by at least one play. Arthur Livingston, Signor Pirandello's translator, will sail Saturday for Italy to confer with him as to his choice for the next play in the Pirandello cycle.

Look thru the Hotel Directory in this issue. May save considerable time and inconvenience.

MUSICAL COMEDY NOTES

(Continued from page 20) The music. Oh, yes! The show will be called "The Two Must Get Theirs". Which is a pretty play on words, is it not??

Francis De Witt and Robert Hood Bowers have churned out two musical comedies. Now all they need is the producer! The line forms to the left!!

Ralph Locke is leaving "Plain Jane", now at the Eltinge Theater, New York, and will be seen in "Izzy". J. Irving White is replacing him.

"Innocent Eyes" is slated to close at the Winter Garden, New York, on August 30 when it will take to the road—lock, stock and barrel.

Clare Stratton will play the feminine lead in "Top Hats", which comes to the Fulton Theater, New York, on Labor Day. Ernest Glendinning is the featured player in this musical show.

Another returned traveler from foreign parts is Eddie Dowling. He has started rehearsals for "Sally, Irene and Mary", and opens in Los Angeles on September 11 with or without a marked French dialect.

There is to be a movie production made of "Kid Boots"; at least Ziegfeld's megaphone says so. From certain sounds issuing from the same source it can be gathered that Zieggy himself will make the picture.

Rosalie Claire, a vaudeville comedienne, and Manuel Vega, a grotesque silent comedian, will be seen in the new "Greenwich Village Follies". Vincent Lopez promises to do a new comedy sketch in the same opus.

Jack Welch has been appointed booking manager for the Musical Comedy Guild and has laid out a preliminary route for "The Purple Cow", its first offering. Which is what he should do!

Speaking of Ziegfeld, the information can now be handed a palpitating world that Ruth Fallows, erstwhile a model whose face has adorned many a magazine cover, is now a member of the "Follies".

Peggy Hopkins Joyce is to be starred in a new comedy, with music by Frank L. Teller. The name of this offering is "A Bed of Roses". It bears no relation to the novel of the same name. Oh, my, no!

Ned Wayburn is going to try producing on his own book again. This time it is a musical show called "Honeymoon Cruise", by Arthur Swarstrom and Carey Morgan. He promises it for October showing.

With the return of Madge Kennedy to "Poppy", now playing at the Majestic Theater, Boston, Alan Edwards also has rejoined the show as the tenor lover and Jean Newcombe, a newcomer in this production, was likewise added to the cast.

Ada-May, who once was known as Ada Mae Weeks, has come home from Europe and has started rehearsals for the coming tour of "Lollipop". Practically the same cast as played the piece last season will be with the show again.

Peggy Wood, now that her ailing throat is better, will again be heard in musical comedy. After three weeks of stock in Cincinnati she will journey to the Coast, where Thomas Wilkes will present her in "Maytime" and "The Clinging Vine". A new play will follow these productions.

Earl Carroll has promoted Betty Fitch from the chorus to the rank of principal in his forthcoming "Vautlets". What's more there is much rejoicing on the Rialto. Thelma Harvey is a recent addition to the same show. It is her first trip in musical comedy, she having uplifted vaudeville in the past.

The stars of the next "Charlot Revue" will be Alfred Lester and Margaret Bannerman. Lester is one of England's greatest comedians and he has steadfastly refused to come to this country. If this engagement brings him here American audiences can be prepared to see the finest "sad-faced comedian" alive.

While it has been announced that "Be Yourself", the new Kaufman-Connolly musical show which Wilmer & Vincent were to bring into the Harris Theater this week, has been postponed because the decorators are not out of the theater, Broadway is listening to the story with its tongue in its cheek. It prefers to believe the tales of those who saw the out-of-town opening of the show. These folks say one act is great and the other is so terrible it has to be rewritten and hence the delayed opening. Take your choice!

MUSICAL MUSINGS

By the MUSE

... was with the band in the ... first part of this ...

... Sousa, one has with the ... was the recent guest ...

... singer began his fifteenth ... of concert and operatic tour ...

... until lately of the Carlson ... Neb., has joined the ...

... which opened from Le Zante, ... will open in the London ...

... Band, managed by Opal Davis, ... "knocked em" at Reno ...

... S. I. Strain and ... for the Interstate and ...

... appearing on the Coast with ... Franks No. 2 ...

... will appear at the ... Oklahoma City, Ok., ...

... leader and manager of four ... in Arizona, each under the name ...

... and His Music Masters have ... Eastern Pennsylvania ...

... of Washington, ... playing the Green Tree Tavern ...

... whose band has started its fifth month ... Engelow ...

... has the most complete ... of showfolk in the world, but ...

... well-known tromper, ... Band on the Bob Norton ...

... has taken over the management ... of the Princess Theater, Springfield, Tenn., ...

... has been formally ... against the ...

... has been ...

... has been ...

... has been ...

... has been ...

... has been ...

... has been ...

THE BOOK SPOTLIGHT By Gordon Whyte

(Communications to Our New York Offices)

A NOVEL OF THE THEATER

BACK STAGE. By Roland Oliver. Published by The Macmillan Company, 64 Fifth Avenue, New York City. \$2.

The objection which theatrical people have for novels of the stage, that they usually do not ring true, will not hold for Back Stage, by Roland Oliver. It is entirely free from any such defect.

I am sure that the author has either been an actor or he has been in very intimate contact with the stage. It is not reasonable that he could use theatrical terminology so accurately nor picture theatrical customs so flawlessly otherwise. In a careful reading of the book I discovered not one slip. Each technical term is used correctly; each happening is set in the right atmosphere.

This has little to do with the quality of Back Stage, I admit, but, no matter how good the yarn, the men and women of the theater are not going to take kindly to a story of their own kind unless it pictures them as they are, with characters speaking the way they speak and doing the things they do. They can take up this novel and know in advance that inaccuracies are not going to mar their enjoyment.

As a story Back Stage is genial and interesting. There is a vein of humor running thru it which is never forced, there is a love element which is sweet but not sticky, the characters are real human beings. The story has mainly to do with an author of plays, who falls in with a little theater group, and, after some vicissitudes, blossoms forth as a writer of full-length plays for the Broadway theaters.

The people he comes in contact with are splendidly depicted. If you do not know the actual models for Mr. Oliver's characters, you know others much like them. I think I can recognize several managers in this description:

"Ben Straus was one of the largest wholesale dealers in theatrical entertainment on Broadway. Usually he announced annually the production of twenty-five or thirty plays for the coming season, and sometimes he actually produced as many as five or six. Straus went into the thing on a large scale."

I love the irony of the last line, and it is a fair sample of many a paragraph in the book.

Roland Oliver has the knack of writing wittily. He is never a smart Aleck; there is truth underlying all his play with words; he has written an honest story. If you want to spend a couple hours in very genial company, read Back Stage.

THREE PLAYS BY KNOBLOCK

THE LULLABY AND OTHER PLAYS. By Edward Knoblock. Published by G. P. Putnam's Sons, 3 West 45th Street, New York City.

While it is The Lullaby which takes first place in this volume of plays by Edward Knoblock, it is Marie-Odile that I like best. There is a quality to it which the author does not get into either Tiger, Tiger or The Lullaby, the other plays that make up the book.

The Lullaby is a downright melodrama, with lots of heart interest and good characterization, it is true; whereas there is a touching story to Marie-Odile, a vein of real sympathy which is rather rare. Tiger, Tiger is an excursion into the psychic, with a lot of the whim-wham usually attaching to any discussion of that subject.

Mr. Knoblock is an accomplished dramatist. He has the sense of what is dramatic born in him and gets it into all his writing. As examples of good dramatic construction all three of these plays could serve as models, and as a play with this, plus exquisite handling of a delicate subject, I commend you to Marie-Odile. It is a gem.

H. Griswold and Billy Landis cornets; M. Stodghill, director; William Lund, H. Nicklas clarinets; Frank West, Joseph Zamlenik, trombones; R. H. Fowler, alto; Arthur Baur, baritone; C. J. Coons, Sousaphone, and T. F. Randall and Frank Brand, drums.

Herb Wiedoeft's Famous Cinderella Roof orchestra and Brunswick Record Artists, now on the westward swing of a long and successful tour, stopped off at Detroit to fill an engagement at Grandis Park.

The outfit is playing nightly in the dance pavillon, Wiedoeft is featuring two numbers which he recently composed.

Theatrical Notes

Harry Lide is installing a movie theater in the News Building, Granton, Wis.

The Casino Theater, Nashville, Ind., has been sold by Roy Casteller to E. C. Steuver, of Indianapolis, and E. W. Steuver, of Aurora, Ind.

M. P. Gerhart has sold the Lyric Theater, Ft. Collins, Col., to P. H. Hopson. It will be completely renovated and remodeled.

The Strand Theater, Trinidad, Col., has been purchased by Messrs. Kahn and Fairchild from B. B. Hittman.

V. M. Hinehart has taken over the management of the Princess Theater, Springfield, Tenn., succeeding C. A. Bailey.

Work is progressing rapidly on the reconstruction of the Liberty Theater, Vancouver, Wash.

Extensive improvements and renovation are being made on the Majestic Theater, Seattle, Wash., owned by the G. & B. Theater Company.

Lyman W. Ward has installed two of the newest Power projectors in his Star Theater, Glendale, Wash.

The new Grand Theater, Dell Rapids, S. D., opened recently under the management of the O'Leary Brothers.

Joseph J. Kelley, who has taken over the management of the new Grand Theater, Norristown, Pa., has long been identified in theatrical work, mostly in Philadelphia.

The Elko, a cinema house at Price, Utah, has been purchased by the Salvaramis Brothers and will be under the management of Mitchell Cortras.

The old Premier Theater, Fall River, Mass., is undergoing extensive remodeling and renovation and will reopen as a cinema house. It will have a seating capacity of 1,200.

Henry Miller's Theater, in West 43d Street, New York, has returned to the management of A. L. Erlanger, under an agreement to run for five years, according to recent report.

The Empress Theater Building, Toledo, O., has been leased by the Jonas Millinery Company for a ten-year period. It will be remodeled for store purposes.

The Eclipse Theater, Coleraine, Minn., has been thoroughly remodeled by B. Von Pertz, its new proprietor, who has renamed it the State Theater.

The Arcade Theater, Gas City, Ind., will be closed for several weeks while extensive repairs and changes are made. A new front will be installed and a large canopy extended over the sidewalk.

Manager Matt Saunders, of Poli's Palace Theater, Bridgeport, Conn., is conducting ten-cent matinees for ladies on Thursdays. The

Stage Employees and Projectionists

By BEN BODLICK

(Communicate to New York Office.)

Reports on wage-scale agreements for the coming season continue pouring into the I. A. General Offices, with Chief Assistant Harry Spencer giving the contracts the roving spotlight before leaving them filed away. To keep the records straight the General Office has asked the locals having two-year contracts, not expiring until September, 1925, to advise it of the fact. Again, to avoid a lot of confusion and misunderstanding that may otherwise arise in the future the General Office strongly advises the locals to typewrite the tentative contract and not have it printed until the conference are concluded and the agreement worked up in final and complete form.

Official Road Call No. 141 has been formally issued against the Blaine, Hippodrome and Family Theaters in favor of Gloversville (N. Y.) Local No. 230, becoming effective August 27.

An amicable adjustment having been arrived at, the official road call against the Brandeis Theater, Omaha, Neb., has been lifted.

Representative Dillon, at the request of the local, used his good offices recently in straightening out a dispute between the Meriden (Conn.) chapter and the management of the Palace Theater over the placing of a man to handle the stage.

After some persuasion on the part of Representative Brown, the management of the Rex Theater, Virginia Minn., agreed to adjust a little tangle with Local No. 487 over the employment of one of its members.

William Lang, manager of the Adjustment and Claims Department, did the honors in installing the New York union of the Moving Picture Studio Mechanics, admitted as Local No. 52, with the permission of the May international convention.

Representative Krouse reports to the General Office that the efforts to unionize the theaters in the jurisdiction of Local No. 502, Dover, N. J., on which problem he has of late been engaged, gave promise of bearing fruit soon.

This column would very much appreciate hearing from all and sundry on the coming season's plans. Let us in on your new tieup. Even the renewal of the past season's would be interesting. Write it any way, but send it in.

Working with the local representatives, Representative Raoul succeeded in adjusting conditions with Lowry's Vendome Theater at Nashville, Tenn. Raoul used his good services with the same results in the dispute between Local No. 519, Mobile, Ala., and the management of the Bijou Amusement Company.

Nashville, Tenn. Local No. 629, advises of the death of Vice-President Pietro P. Pozzani. Brother Pozzani drowned while swimming in the Cumberland River August 3.

A resolution of condolence was passed by Ottawa Local No. 257, on the death of Brother John D. Henderson.

Kokemo, Ind. Local No. 741 reports that it has succeeded in effecting agreements with the different theaters in its jurisdiction with an increase of 85 over last year's agreement.

Likewise, Wichita Falls (Tex.) Local No. 378 broadcasts the good news that its contract for the coming season has been signed to pleasing advantage.

bill consists of a feature picture and five acts of vaudeville.

The New Grand Theater, Monticello, Ind., now in the course of reconstruction and remodeling, will reopen August 29, according to recent announcement made by Manager William H. Hiday.

The Southside 11th Street Theater is being rebuilt and is undergoing a complete transformation of interior. It will also have a new vestibule and front. An addition of 250 will be made to the seating capacity.

A one-story concrete building at East Broadway and 11th Street, Philadelphia, just completed by a syndicate of local business men, has been sold to William Hazley and Albert Cavador for a consideration said to be in the neighborhood of \$15,000. The building con-

(Continued on page 19)







### Stage Styles

#### HELEN HAYES WEARS FETTERING FROCKS

Hattie Carnegie has designed several original frocks for Helen Hayes, the charming little ingenue of "Dancing Mothers", the new play at the Booth Theater, New York. Two of them are as follows:

A frock of lustrous white satin, with pleated skirt and low-set bodice. A V collar of crimson is matched with a narrow hem border and a band of same at the waistline. An odd arrangement, oblong in shape and consisting of horizontal rows of red buttons extending from bosom to waistline, distinguishes the design.

The other frock is of navy blue serge, very straight of line. A band of silver about two inches wide defines a V neck and continues almost to the bottom of the frock. A band of the silver also finishes the hem. A clever little conceit is a side pocket achieved with silver embroidery. The sleeves are long and tight fitting. A hip-length straightline coat is worn with the frock.

#### "MARJORIE" SHOWS DIVERSIFIED GOWNS

Some very unusual trimming effects are shown in the costumes worn in the new musical comedy, "Marjorie", at the Shubert Theater, New York.

Nan Crawford wears a strikingly sophisticated gown of amber-colored crepe (sketch of this gown shown in this column by courtesy of Women's Wear). The bodice is fashioned into a V at the neck and at the waistline. The skirt has a circular front panel and the long fitted sleeves are finished with flaring cuffs that come well over the hand. The V section of the neck is spanned with a fabric of pale green, this color note being repeated in the lining of the circular cuffs and a velvet chou which trims the front of a d'ecoleur hat with a narrow brim and telescope crown. The gown is finished with a lattice effect at each side of the bodice, achieved with silk braid of russet shade, the lattice work continued to the bottom of the bodice where the braid falls in fringe down each side of the skirt. The fringe is repeated on the right shoulder, falling to the hem line back and front.

Another gown worn by Miss Crawford is a sheer lace gown, the skirt arranged in two deep tiers. Over the lace gown is worn a white satin coat, rather mannish in line, which is rounded at the bottom and fastened at the hip line with a black jet ornament, resembling a tailored bow. Two deep ruffles of the black lace are suspended from elbow-length sleeves covering the back half of the arm. With this ensemble is worn a large black hat braid hat which might be called an enlarged folly hat, trimmed with vivid green ostrich feathers, the flues falling to the front.

#### MARILYN MILLER EMULATES THE PRINCE OF WALES

A men's wear magazine takes keen delight in presenting a snapshot of Marilyn Miller wearing what she terms her Prince of Wales costume. Said costume consists of a navy blue English flannel, double-breasted jacket with navy buttons, in the short English sailor fashion. A white flannel skirt is matched by a snug-fitting hat. There is even a mannish boutonniere and a "banky" peeking from the breast pocket. The effect is extremely original and a decided compliment to the debonair Prince of Wales.

#### RUBE DANIELS IN "MONSIEUR BLAUCAIRE"

Co-starring with Rudolph Valentino, donned one of the costumes she wore as Princess Henriette and led the Strand Theater's ballet corps in a costume parade Monday of last week. The costume of the Louis XV period was developed from an ultra quality heavy pink satin. The skirt, widely distended at the hips, as was the fashion at that time, was decorated with large flower motifs made of good-sized pearl beads. Festoons of the beads were looped from flower to flower. The square neckline of the pointed, fitted bodice was finished with a two-inch ruche of filmy maline threaded with gold and was set off with a satin flower of Alice blue with a coral center, peeped at the center front. A row of pearl beads nestled in the ruche on each shoulder. Elbow-length

(Continued on page 39)

### The Shop Window

Dear Readers:

The Shopper wishes to call your attention to the following requests:

Please address all communications to Elita Miller Lenz, care The Billboard Publishing Co., 1493 Broadway New York.

Money orders should be made payable to The Billboard Publishing Co. No personal checks are accepted and goods are not sent C. O. D.

A stamp should accompany all communications to which replies are desired.

Kindly give your mailing address for at least two weeks ahead.

#### REHEARSAL ROMPERS OF GREAT ENDURANCE

One of our cleverest theatrical costumers has designed rehearsal rompers for the dancing girl which are quite different from any we have seen. As the illustration shows, the body has a straight-line slimmness while the blonnet section is fashioned to afford the same freedom of movement as a short dancing skirt. Each seam is reinforced to withstand the strain of strenuous activity. Made of a fine quality sateen which lustrates beautifully. The colors are light blue, old gold, pink, sage green or black, with or without the monogram of the wearer. The price with monogram is \$4.75, without monogram \$2.75.

#### A COLORFUL SCARF FOR STAGE WEAR

When seeking the requisite touch of color to enhance the tailcoat or sports ensemble chosen for stage wear, the actress could find no better suggestion than the colorful new scarf being introduced by fashion. The scarf of the sketch caught our eye as we were passing along Fifth Avenue and we dropped in to inspect it. We found that it was made of damered heavy crepe de chine, lustrous black silk fringe providing a fetching finish. It is two yards long and 18 inches wide. The price is \$5.95.

#### COSTUME DESIGN FOR ONE DOLLAR

In discussing the needs of Feminine Frills readers with The Shopper, a New York theatrical-costume designer stated that she would be willing to design theatrical costumes for them, submitting a sketch, for a deposit of \$1. If the sketch proves satisfactory and an order results, the dollar will be applied to the purchase of the costume to be developed. This special offer is made to cultivate the patronage of out-of-town actresses who doubly appreciate a service of this kind, which brings to them practically the same shopping opportunity enjoyed by the actress in New York. Of course, we shall be glad to give our friends in town the name and address of this cosumer.

#### RHINESTONE SLIPPERS OR COSTUME ORNAMENTS

While rhinestones are always in vogue for stage wear, at the present moment they are enjoying an unprecedented popularity. To meet the lively demand for artistic rhinestone embellishments, the littlethings are showing a collection of rhinestone designs that calls forth enthusiastic comment from all who view them. The slippers and bloused ornament sketched on this page are included in the display. The bloused, which is 7 1/2 inches in size and soluble at waistline, is flexible, which makes it a useful touch for the draped gown. May be had in any color stones for \$4.75.

For slippers, which will also cover your slippers with rhinestones, using 1,000 one-half carat stones to the shoe, at the very low price of \$6.95. This means, of course, that you send a pair of your favorite slippers to be decorated with the stones. If you are interested in the type of slipper shown in the illustration we shall be glad to send you quotations, providing you state size of shoe and shade of satin desired.

#### MME. LOU'S HAT PATTERN SERVICE

We are happy to announce that Mme. Lou has resumed her hat pattern service, which needs no introduction to our readers. She is now preparing to issue our quarterly illustrated editions of her magazine, "Sixty Hats and How to Wear Them". For the benefit of those who are not acquainted with the hat-pattern service, Mme. Lou prepares paper patterns

(Continued on page 39)

### Side Glances

#### Snowboating's the Life

One has only to glance at the beaming faces of the three Thomases shown in the photograph on the opposite page to be convinced that snowboating on the Princess, which may be glimpsed in the background, is the life romantic.

"What would you do down here?" ask the Thomases, who are sojourning in Kentucky, "where we have to drive twenty miles for a piece

of ice big enough to fit the refrigerator, only to have it melt down to a size suitable for the watercooler by the time we reach home? And what would you do if you were 'pushed' when you reached 'Cincy', after a season in the mountains, for parking your car on the wrong street at the wrong hour?"

The ice problem might be solved by iceless refrigeration, we dare say. And if we were

(Continued on page 39)

### A MEDLEY FROM THE SHOPS



A new design in rehearsal blonnet, a colorful scarf and rhinestone embellishments are two star numbers of this week's Shop Window. These articles, as well as a millinery hat pattern service, are described in detail in The Shopper's column.

### The Beauty Box

#### A SPECIAL BLEACH CREAM FOR TAN

Now that Miss Lady Fayre is facing an active theatrical season and the joyful days of summer are almost ended, the dressing mirror is smelted with a critical eye. And what a sight it reveals! Beauty hidden beneath a mass of tan, tan and discoloration; the lovely complexion of last winter vanished! But it may be coaxed back as every clever woman knows, with the aid of a bleaching cream, especially adapted for several weeks. If Miss Lady has not made the acquaintance of such a bleaching cream, we take pleasure in recommending Elizabeth Arden's Special Bleach Cream. It is ideal for the treatment of skin discoloration and will diminish and remove sunburn, freckles and tan. There is no denying the fact that the charm of tan vanishes when one dons an evening gown in place of a summer party costume. The Special Bleach Cream sells for \$1.75.

#### POWDER AND CREAM

Mme. Helena Rubinstein is particularly proud of her Ombre Chair Face Powder, first

introduced at her Paris and London salons under the title of Peaches and Cream, the name being inspired by the effect it had on the feminine skin. Ombre Chair Powder will be appreciated by the actress playing youthful roles, as it is very youthifying in effect and enhances the becomingness of the debutante frock.

#### A REDUCING CREAM THAT IS NEW

We are pleased to report that a reliable concern has added a reducing cream to its line of beautifiers. It is a fine, non-greasy, pleasant-smelling emulsion, which is rubbed into stout portions of the body until completely absorbed. The price is modest, \$2.

#### BENZON AS A BEAUTIFIER

The name of Benzon is a beautifier that should be on every actress' vanity table. A few drops will soften a bowlful of water and impart a beautiful peach-like bloom to the skin. A concentrated Tincture of Benzon, which is just the proper strength to stimulate the skin, may be ordered from The Shopper for 75 cents, plus 15 cents for postage.

Manstyles

Most of trans-continental tours has American men abroad which fact is increasing popularity of London. While in London the American discovered a fair dresser at home...

It is particularly difficult to make a style which is new and original. Such a production is hard to make because men do not change their minds as readily as women...

of the most popular type, built on narrow lines, a thin layer to the usual three-quarter length, all being shown for the fall.

all styles in being wear have two and three buttons. The first two buttons will close the coat, the third, back stage, breast...

SHOPPING TIPS

Broadway comes word that a new style in offering imported two-piece suits from Paris is about to wear...

Men who are slightly or decidedly low-backed will be interested in a booklet which illustrates symmetric legging and a new kind of blouse. It is free for the asking...

Transfer patterns which enable the buyer to make his monogram, initials or name on his shirt and suits by simply passing an iron over the initials are enjoying quite a...

THE THREE THOMS



Princess Show West, which is shown in background, Norma Beth, the baby, is just one year old and has three new...

vogue. One hundred transfers with your name may be had for \$1, 100 of your initials for \$1, and 100 of your monogram \$2. As the transfer patterns are made to order it takes a week from the time we receive the order to make them.

STAGE STYLES

shelves were trimmed with three rows of pearl beads and finished with a fringe of the outline.

Fashion Notes

If you are thinking of showing a fall coat or frock with a back capeline, here are two suggestions of value. A cape extending below the waistline makes the too-tall woman appear shorter. The too-short woman gains height when the cape terminates just a wee bit above the waistline.

THE SHOP WINDOW

of the latest art designs. The patterns are easily followed and enable you to make yourself hats that are perfect in form and technique. Each pattern is accompanied by simply worded instructions that the novice can readily understand. There will be four editions per year of the magazine and the subscription price is \$1 a year. If occasion warrants, an extra edition will be added in the spring, which will be sent to subscribers without charge.

LING'ERIE GUARDS INSUEL COHORT

We have often heard women declare that whenever invented a guard to keep lingerie shoulder straps from sliding about would confer a great blessing on femininity. So we take...

Where Pigs Is Pigs

Wallace Ford, who is to have the leading role in John Golden's production, "Pigs", which opens at the Little Theater, New York, September 1, breezed in the other day and announced by way of greeting, "We have pigs in 'Pigs' that is pigs. I am now rehearsing with them in a little feeding scene." Then he whipped from his pocket a copy of a small town newspaper and pointed coyly to an item headed: "Famous Actor in Town Today". This complimentary announcement then gave an account of the escapade of one of the best known actors in America—Wallace Ford. He borrowed a wheel (bicycle), ran the store, and "stumped" a number of boys to wheel to an adjoining town. The dare was accepted. On the return trip Ford assembled a mob of boys and led them all to the railroad station to watch a circus unbind. A policeman, who failed to recognize in young Ford one of the best known actors in America, shouted: "Hey there, all you kids, clear off the street!" But the brave young actor and the kids refused to move, and as there were no police reserves in town the policeman was unable to further assert his authority. Moral: And so some fine day the descendants of "Wally" Ford will read how a famous actor rode a bicycle in the days of automobiles.

A Pleasant Visit

Just before going to press we enjoyed a brief but pleasant visit with Mrs. George E. Smith, whose husband owns the Lyric Theater at Lapeer, Mich. In addition to managing the theater, Mr and Mrs. Smith compose the orchestra—Mr. Smith plays the violin and Mrs. Smith furnishes piano music. Altho the theater is small, it is well patronized, as it appeals to amateur and professional companies. Mrs. Smith was busy assembling a fall and winter...

O'NEILL CYCLE PRESENTED

"S. S. Glencairn" Given Premiere in Barnstormers' Theater

Boston, Aug. 23—"S. S. Glencairn", Eugene O'Neill's cycle of grim tragedy with the son as a background was recently given its premiere in Provincetown at the Barnstormers' Theater, a barn converted to dramatic art by Frank Shay, director of Provincetown's permanent amateur movement. Incidents connected with the play on a British tramp steamer supply the themes of the four episodes that make up the cycle. The episodes are named "The Moon of the Chrysolites", "In the Zone", "Bound East for Cardiff" and "The Long Voyage Home". Among those appearing in the casts were Margaret Kelly, vacationing in Provincetown after a tour of the Keith Circuit in "The Entanglement", Harrison Dowd, late of the Provincetown Players in New York, Arthur Bickers, Donald Farrington, William Gaston, Jr., Frank Henderson and R. M. Blow. Lytton Briggs Bowler, a Provincetown artist, designed the unusually excellent stage settings.

PLAYLET IN AUTHOR'S TOWN

Albany, N. Y., Aug. 23—"A Box of Cigars", the one-act play in which H. B. Warner will be seen here at the Palace Theater Labor Day week, was written by La Motte K. Deverdorff, prominent local business man. It is his first work accepted for professional production, altho another of his sketches is under consideration by Lewis & Gordon, who are offering "A Box of Cigars". Mr. Deverdorff began his playwriting career by contributing skits to the annual revels at the local University Club, of which he is a member.

OLD BRIGHTON BEACH MUSIC HALL



—Photo by "Puss-in-Boots".

"Puss-in-Boots" is little Emily Boyle, kiddie actress, so nicknamed because she wears white kid Russian boots the year 'round. Emily, who had taken her parents to Brighton Beach for a spring, was attracted by the demolished theater. "I've seen many a good show in that theater," sighed Mamma Boyle. Slinging her trusty kodak into position, Emily said: "Then let's take a picture of it for old-times' sake." Emily calls attention of Feminine Frills readers to the fact that the old curtain is in rags.

pleasure in announcing that such an invention has been discovered. We do not refer to metal clasps or pins, but to a ribbon arrangement which is sewn in the frock on the shoulder seam and has an arrangement which holds the lingerie strap or ribbon securely in place so that it will not slide about. The usefulness of this invention to the dress is obvious, for one cannot be perfectly poised while one is conscious of shifting shoulder straps. In case you do not wish to try the set of 10 pairs for \$1, in black, white and pink, a single pair in the color you prefer may be had for ten cents.

OSTRICH TRIMMING FOR THE GOWN

Did you notice the photograph of Lotta Miles in last week's issue of The Billboard? The gown she wore was most unique, being trimmed with that of ostrich, as well as side trimmings of same. Ostrich trimming of this type is offered in any shade desired at \$1 and \$2 per yard by a New York manufacturer. Samples may be had provided you state the color desired. No less than six yards can be purchased at other prices. And you will certainly need at least six yards, as ostrich trimming to be effective must be used lavishly.

When writing letters of inquiry to The Shopper you will save time by stating whether the object in which you are interested was mentioned in The Shop Window or Fashion column. Please also be sure to state the date of issue.

SIDE GLANCES

"pumped" in "ones" and had with us an adorable young charmer like Norma Beth, we would lay her make eyes at the judge.

wardrobe, and being a Feminine Frills reader consulted with The Shopper.

Sedal Bennett, Notice!

We overheard two gentlemen discussing your remarkable physical development.

"Why," declared one of them, "one day she was the center of an admiring group of friends in the lobby of a St. Louis hotel. Along came an uncouth individual and tried to intrude into the charmed circle. When he refused to accept an invitation to leave Sedal nonchalantly knocked him down. As the intruder lay on his back, in a sea of stars, the lovely Sedal looked down on him coolly and asked him in a matter of fact tone: 'Did you wish to speak to me?'"

If this story reaches your eye, pause in your laughing and wrestling exhibitions to ask us who told the story. You will be surprised.

HELD FOR ROBBERY OF MOVIE

Indianapolis, Ind., Aug. 23—Elliott Hiers, of Connersville, is in jail at Rushville, Ind., facing a charge of burglary, having been found with \$67.25 in pennies alleged to have been obtained from the box-office at the Princess Theater at Rushville.

Hiers is a motion picture operator. According to Charles Brown, an assistant to the owner, Hiers worked at the theater as an extra employee.

THEATER CHANGES POLICY

Watertown N. Y., Aug. 23—With the closing of the engagement of Linton De Wolf's "Talk of the Town" musical show, the Avon is now playing pictures. It is also booking road shows, Noel O'Brien Menstrals being scheduled for August 27. The theater played last vandyville until the arrival of warm weather.

Advertisement for INECTO RAPID NOTOX hair treatment. Includes a portrait of a woman and text: 'Gray Hair Banished in 15 minutes. Tourists returning from Europe... INECTO RAPID NOTOX... SEND NO MONEY... INECTO, Inc. Laboratories & Salons, 33-35 W. 46th St. NEW YORK, N. Y.' and a logo for INECTO RAPID NOTOX.

Advertisement for STEIN'S MAKE-UP. Includes a circular logo with text: 'FOR THE STAGE, STEIN'S MAKE-UP, ABSOLUTELY GUARANTEED, FOR THE BOUDOIR'.

Advertisement for Youth-Ami Skin Peel. Includes a small image of a woman and text: 'Youth-Ami Skin Peel A New Scientific Discovery which painlessly and harmlessly replaces the old skin with a new and removes all Surface Flaws, Blemishes, Blackheads, Discolorations, Tan, Freckles, Acne, Large Pores, etc. A non-acid, invisible liquid. Produces a healthy new skin, beautiful as a baby's. Results astounding. Booklet "The Magic of a New Skin" free in plain sealed envelope. Youth-Ami Laboratories, Dept. 8K830 E. 20th St., New York'.







THE TRIALS OF THE DIRECTOR

A director of a little theater group in New York City recently learned lessons...

Organizing a little theater group is much like building up a business. The efficiency of the individual and something more than artistry must be taken into consideration.

Clarence Stratton in his book, "Producing in Little Theaters", hits the nail squarely on the head when he says:

"In certain things a director may be subject to the control of a committee, but in the actual development of the play from planning to performance he should be in absolute control. His word should be law."

And last but not least the presence of a director will prevent members quarreling among themselves about the parts they would like to play, but for which they may not be adapted.

THE CHILDREN'S CIVIC THEATER IN PAGEANT

That mothers can keep a watchful eye on the social activities of their offspring was demonstrated when a pageant was given on the Municipal Pier, Canada, by the Children's Civic Theater.

MR. AND MRS. LUTHER PAY US A VISIT

George A. and Mrs. Luther, two of the most active members of The Masque of Troy, N. Y., were in New York City recently on a trip...

Mr. Luther is a former professional, but now one of Troy's leading business men, was formerly a professional actor. He is now stage manager, costume maker and character man in case of need of the Troy Masque, as well as make-up expert.

Mrs. Luther, secretary of The Masque, plays all types of roles. She has made many of the sets used in Masque productions, with the exception of "Punch and Judy" and other folk-lore plays requiring special scenery.

Mr. Luther has become so skilled in producing that he has been able to construct a portable lighting rig for the Masque. A power cord is split in 62 legs, to which are attached the wires of three rows of 100-watt incandescent lamps of different colors.

Little Theaters

COMMUNICATIONS TO LILLY MILLER LENZ, NEW YORK OFFICES

planned later what it was all about. Mr. Lutzer sketched this lighting arrangement for us and explained it all in detail...

MINISTER SCORES IN AMATEUR PLAY

The Placid Club Players followed up their success in "The First Year" with another triumph in "Thank You", which they gave in the Agora Theater of the Lake Placid Club at Lake Placid, N. Y., August 8.

N. Y., as fostered by the Theater Arts Club, has a scope and plan of development that are believed unique in the history of the little theater idea in this country.

The Theater Arts Club is really more of a laboratory than a school, said Mrs. John J. Soble, one of its principal organizers and guiding genius, in outlining the work of the club.

BERTHA ILES



Director of the Children's Civic Theater, of Chicago. Under Miss Iles' gracious direction the younger generation living in the congested parts of the Windy City learn wholesome and artistic torris of self-expression.

New York City. Dr. Cobb gave a realistic characterization of the small theater, but it seemed to depend upon donations for its living. He played the role with an acceptance and an authority not to be denied...

HOW TO ATHERIN BOCHSTEEL, N. Y.

The little theater movement in Rochester,

detailed way, with nothing left out that belongs to a finished production. From the material written in the play-writing classes, those worthy of production are selected and members interested in acting are cast for the parts.

A SHIP FOR A SCENE

A ship 85 feet long, with masts 60 feet high, was the scene of the play staged at the crowning festival of the annual Macauley Festival in Woodstock, N. Y., recently.

A big audience saw it. Favored by fair weather, the festival was a great success. It was featured by a gorgeous array of costumes, grotesque and fanciful, designed by artists who summer at Woodstock.

STATE COLLEGE OF WASHINGTON PLANS

The class in play production of the Department of Speech of the State College of Washington, which recently staged "Only 38", has arranged the following dramatic schedule for the season 1924-25: October 24 and 25—"The Bumpstead Heir"; November 13—"The Morning of the Players"; with Moroul Olson and Janet Young, in "Kempy"; December 12 and 13—"College play, dramatic students, January 10—Olson Players in "You and I" (Harvard prize play, 1922); February 14—Olson Players in "The Taming of the Shrew"; March 13 and 14—"College play, dramatic students, April 21 and 22—Annual production of Mask and Dagger, May 15 and 16—"College play, dramatic students.

WISCONSIN PLAYERS ANNOUNCE SCHEDULE

A very well-balanced schedule of plays for the coming season has been announced by the Wisconsin Players, of Milwaukee.

The season will be opened officially at the Babst Theater, November 7 and 8, with Anna Cora Mowatt Ritchie's comedy of the middle-nineteenth century, "Fashion", which is being revived by the Provincetown Players in New York.

Janu Vollmer's "Sun-Up" will be given January 30 and 31 and the "Antigone of Sophocles" will be presented April 24 and 25 of next year.

Mrs. Laura Sherry is director of the Players, as well as an actress and poetess of note. She will cast and direct the plays.

OLIVER HINSDALL APPEARS ON PETERBORO PROGRAM

Oliver Hinsdell, director of the Little Theater of Dallas, Tex., was one of the speakers at the annual drama conference and festival, held August 21, 22 and 23, at Peterboro, N. H. The subject of his address was "The Relation of the Little Theater to the Community".

IOWA CLUB WOMAN MADE CHAIRMAN OF DRAMA

Iowa has been signally honored by the General Federation of Women's Clubs, for the appointment by Mrs. John D. Sherman, president, of Mrs. Pearl Bennett Brown of Maquoketa as chairman of Community Drama, reads a newspaper clipping from Des Moines, Ia.

Little Theater Brevities

It is interesting to note that Max Reinhardt presented O'Neill's "Anna Christie" at his theater in der Josefstadt, Vienna. O'Neill began his playwrighting career in the little theater.

Stanford University of California gave Owen Davis' "Rebound" at Stanford University Hall August 1. The Theater Workshop of the University presented "Oedipus Rex", by Sophocles, before the portico of the Stanford Museum, August 15, under the direction of Evelyn Thomas, University of California, Southern Branch, and Gordon Davis.

More than a hundred members of the classes in pageantry and folk dancing participated in the "Danbury Fair" given in the Greek Theater of the University of California, July 31.

The Community Players of Greenwood, Ind., held their annual picnic August 14. This organization boasts one hundred members.

PLAYS PLAYS

We have the newest and most attractive, as well as the largest assortment of plays in the world. Send four cents for our new list.

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(Incorporated 1938) Oldest play publishers in the world 28-30 West 38th Street, NEW YORK CITY.

STAGE CAREER AGENCY

1493 BROADWAY, NEW YORK CITY. Connected with Louis Haller's Office and the Little Theatre Service Bureau. The only institution dominating Training and Placement, saving much of Time, Expense of School.

# MINSTRELSY

(COMMUNICATIONS TO OUR CINCINNATI OFFICE)

...one of the owners of the ... was in the ... at Springfield, O., last week

Minstrel Boys and Musical ... presented ... of vaudeville ... in Park, Nashville, Tenn.

... of ... which the ... is ... in ... of ... it will be a ...

... the minstrel will sing at the ... program at ... next week. Under direction of ... the ... is also with

... its ... show in ... and ... the ... The ... a tour of the Wolverine

... dancers, late of ... are now ... at the ... they will open with ... and

... the ... the ... have been ... and ... the Minstrel ... an interest-

... is back with the Neil O'Brien Minstrels, stronger than ever, as ... both is ... the O'Brien ...

... and then taking an ... to New York ... six weeks before rehearsal.

... the Neil O'Brien Minstrels were play- ... with ... and ...

... a ... now in its ... and playing capacity all the time. Seventy-five people are in the show.

... is playing a season of ... in Perth (W. A.). Business is satisfactory.

... is terminating a brief but highly successful season in Brisbane.

... it will be seen that standard English successes have very little difficulty in upholding their reputation in this country, even if it is admitted that an occasional legitimate star has failed to sparkle.

... in this country, returned here last week there being a ... of well-wishers on the wharf. The veteran American actor looks as fit as ever, and went right into rehearsal of "Kemp", which is due for its premiere at the ...

... is now in full possession of the ... but will allow things to remain as they are for the time being. It is felt we have the same publicity manager in Melbourne working in the interests of two strong vaudeville shows something without parallel in the theatrical history of this country.

... is just terminating his season at the ... in to arrange

... one is ... and the man in the derby ... head of the ... The Lassies ... at Spring-

... a review of which appeared in the ... of The Billboard.

... was seen in dancing and singing specialties. The King Sisters in character songs, Don Arnold, popular tenor of the company, and Otto Hodges, interlocutor, were enjoyed.

John W. Vogel informs that he has disposed of his interests in the ... Minstrels to Harry C. Gordon, former manager of the New ... Theater at Fairmont, W. Va. Mr. Vogel will go to Florida for the winter in a much-needed rest. He stated he may put on a minstrel show under canvas early next season, opening in Florida. He recently visited at Vogel's Beach, Millersport, O.

In the review of the Lassies White All-Star Minstrels last week, our correspondent failed to give the personnel of the orchestra, in which there appears to be considerable interest, judging from callers at The Billboard offices in Cincinnati. The orchestra members are James Fleming, leader; Frank Bone, Andrew Grammer, Jim Carroll, O. G. Stewart, Ted Knudsen, Robert Carlton, Leon Daughters, Guy Walker, Weston Ross, Charles Smith and Billy Bowman.

J. C. O'Brien's Georgia Minstrels and the ... were billed into Petersburg, Va., on the same day last week, advises J. P. Williams of that city. Max C. Elliott, agent for the minstrel, playing under canvas, has been sick and expected to leave the show, he said. After a complete rest in the East Mr. Elliott probably will go into the advertising business. Mr. Williams says prospects in the vicinity of Petersburg are bad since a number of mills have closed.

A minstrel show was given under the auspices of the press department of the Atlanta (Ga.) Woman's Club last week, in which Bruce Waggoner, Oscar Waggoner, J. D. Harwell and J. A. Burton, as the Oxbowtown Sorensons, entertained in blackface with Hawaiian instruments. "The Oxbowtown Minstrels" also is

planned by Atlanta women in September decision having just been reached by the Woman's Civic Club of the West End, according to Mrs. Mary Howard, president. It will be a benefit show.

The Al. G. Field Minstrel Show played to packed houses at the Jefferson Theater, Auburn, N. Y., August 13. It was the first show to play there in several months. Auburnians standing along the main streets waiting for the parade received a big surprise. Shortly before noon they suddenly heard music coming from an open car of the Auburn & Syracuse Railroad Company, on the Genesee line. It proved one of the features of the show. A parade was scheduled but, contrary to custom, the musicians and minstrelmen rode instead of walking.

Al. G. Field's Minstrels received a warm welcome when they played in Oswego, N. Y., recently. Greeted by a capacity house (110 minstrel lovers came in after the 8 P. M. sign had been put up), they went to their work with a vim and an enthusiasm that soon found its way across the footlights and stole into the heart of the audience. While on the road only ten days, the show was run off with a surprising smoothness. The ends, Harry Simk, Jack Kennedy, Henry Pankel and Nick Hafford, were described as "amiable" by a local reviewer, while Hafford's monolog on oil was characterized as "good". His radio talk "dragged", in the opinion of the critic. Jack Richards' robust baritone voice and Billy Church's sweet tenor came in for praise, Richards' soaring heavy with "Mother, O My Mother", and Church with "The Story of the Rosary". Old Ellwood's yodeling in "Roll On, Silvery Moon" was also mentioned.

Dan Elch's Minstrels received fine notices recently when they played a three-day engagement at the Hallett Theater in Poughkeepsie, N. Y. One paper declared that it was "one of the best attractions in many moons," having all the polish and finish of an old-time minstrel show with the addition of new stuff. The performance consisted of the traditional first part and olio. The opening curtain revealed to the audience nineteen men in a circle, with four black-faced end men. The singers, individual and chorus, were excellent and the comedians very funny. One of the hits of the show was Johnny Mack, female impersonator. Not until he pulled off his wig and remarked in a strong masculine voice that he was tired of the part, did some in the audience feel sure that he was not a woman. The per-

formance was brought to a close with a skit, "Mandy's Synagopated Reception", a piling-up number and a pleasing touch to a good performance. In the cast were Dan Elch, Johnny Mack, Billy Everett, Charles Chiles, Ray Hart, Trevor Lewis, Nick Glenn, Fred Barnes, Art Hayes and Emmett Miller. A ten-piece jazz band furnished the music.

A news dispatch, which reached the Minstrel editor's desk too late for publication last week tells of the opening of the twentieth annual tour of the Neil O'Brien Minstrels at Pull's Lyceum Theater, Bridgeport, Conn., August 11. They were not only a hit but a riot, our correspondent stated. Manager William H. Hickey, of the Lyceum, received many congratulations for opening the fall season with such a sterling attraction, as some patrons expressed themselves.

The company returned in Bridgeport for a week before the opening, which was preceded by a street parade. The master of ceremonies was Lou Laird, while Al. J. Massey directed the band and orchestra. Comedians included Billy Beard, "Sugarfoot" Gaffney, Ely Henderson, Walter Arnold, Jimmy Sherry, Jack Blake and Charles Nellis. Among the vocalists were Scotty McCoy, James Borrell, John Hinton, Thomas Bullock, Walter Anderson, Charles R. Wright, Deoman Williams, Sherman Carr, George Bracken and the comic.

Mr. O'Brien was featured in the first sketch, "Hot Dog", assisted by Messrs. Laird, Tex Hendrix, Sherman Carr, Joseph Cronin, Arnold, Nellis, Henderson and Blake. There were seven acts in the olio. The second act was Gene Pearson, billed as "The Male Galli-Curiel". The third was "A Conglomeration or

(Continued on page 47)

**MINSTRELS**  
OLD SOX GAGS

**AMATEUR MINSTRELS—HERE'S YOUR CUE!**  
A dollar audience don't wait around for you. You can save a minstrel show without any extra cost. Put on a show without good end-men, jokes, monologues, or comedians and you're out. These numbers of "OLD SOX GAGS MINSTRELS" have been staged by the home talent of hundreds of leading clubs and broadcast from Radio Station (WVA) houses, well because they are clever, amusing and most of all, fun.  
A (40-Minute) Minstrel Program for ... \$1.00  
A (Two-Hour) Minstrel Program for ... 2.50  
"FUNSTER" (After Dinner Joker) for ... .25

**DICK UBERT,**  
521 West 159th Street, NEW YORK CITY.  
WRITE FOR MY SPECIAL \$1.50 OFFER.

## AUSTRALIA

By MARTIN C. BRENNAN  
114 Castlereagh Street, Sydney.

SYDNEY, July 12.—Seymour Hicks has struck a winner in "Good Will to All", now in its third week at the Grand Opera House, and playing capacity all the time. Seventy-five people are in the show.

Gertrude Elliott (Lady Forbes Robertson) is playing a season of quick changes in Perth (W. A.). Business is satisfactory.

The Bonnamant-Vanbrugh company is terminating a brief but highly successful season in Brisbane.

From the foregoing it will be seen that standard English successes have very little difficulty in upholding their reputation in this country, even if it is admitted that an occasional legitimate star has failed to sparkle.

John P. O'Hara's original "Legation" in this country, returned here last week there being a ... of well-wishers on the wharf. The veteran American actor looks as fit as ever, and went right into rehearsal of "Kemp", which is due for its premiere at the ...

The Grand Opera season is phenomenally successful at Her Majesty's Theater with Del Monte as the English part of the show. All the press has had most eulogistic in reference to Monte's performance. It is obvious that, the star in the artist, she is lacking superlatives.

The Williamson act firm is now in full possession of the ... but will allow things to remain as they are for the time being. It is felt we have the same publicity manager in Melbourne working in the interests of two strong vaudeville shows something without parallel in the theatrical history of this country.

... is just terminating his season at the ... in to arrange

a big rodeo in that city after his present engagement terminates. This is what we are given to understand by those who should know. Behind the scene is Jack Wren, a big sporting man and property owner, whose various real estate interests include the Criterion Theater and other Sydney entertainment propositions. If the event does eventuate it is on the cards that McLeod will bring over several Americans who participated in the Rodeo at Wembley.

Alice Lloyd, Bransly Williams and the rest of the new Williamson company opened very big in Melbourne.

"Good Morning, Dearie", a new musical comedy selected by American producer, George Highland, as a successor to Jessie Melville's "Sally", clicked here in unmistakable fashion last Saturday. In addition to Miss Melville and other local favorites, the cast included the following from overseas: George Vellare, George Crotty and Percy Lefter.

J. C. Bain will introduce Saturday night vaudeville to Sydney patrons beginning July 19. He has an agreement with the Wirth Bros. to run a popular-price show at the Hippodrome, and it is understood that the circus firm is behind him. In the event of the idea catching on, the show may run every evening. Bain, once a top-line entertainer, and still a good performer, has secured a good lineup of local talent for the opening performance. The Hippodrome is a big play, and not altogether suited for talking or singing acts.

"Whirled Into Happiness" was presented at His Majesty's Theater, Melbourne, July 5.

Barbara Hoffe, a young English actress who came here to support Seymour Hicks, but took ill prior to the opening, has since appeared in "Rain", a production which met with no great success. Miss Hoffe is now appearing

(Continued on page 47)

### HAPPY AND LASSES



... one is ... and the man in the derby ... head of the ... The Lassies ... at Spring-

**MUSGROVE TIVOLI CIRCUIT**  
**AUSTRALIAN VAUDEVILLE**  
SOLE DIRECTION MUSGROVE'S THEATRES, LTD.  
PLAYING ONLY HIGH-GRADE ACTS  
A-1 Interested communicate  
H. B. MARINELLI, 245 West 47th Street, New York.

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Superior to  
Burnt Cork,  
20c, 35c, 60c & \$1

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Uniforms, Dress-Circle and End-Men Suits, Parade Ulsters, Plug Hats, Costumes, Hair Goods, Draperies, Chair and Table Covers, Banners—Everything.

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**Minstrel** **Costumes**

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**EDDIE CANTOR USES MACY'S BURNT CORK**  
And THE BEST.  
MACY DRUG CO.  
Headquarters for Makeup in Boston,  
22 Tremont St. (Cor. Stuart), Boston, Mass.









Picked Up by the Page

The Fall Special edition of The Billboard devoted us as usual to these matters...

Gave the Garvey concert in another look. From what we noted among the concessionaires working the convention...

PRINCE MYSTERIA, the mystic, is again moving about after a six week confinement with inflammatory rheumatism...

LEONIDAS SIMMONS, the little California singer, fought on a street in Los Angeles and the scene attracted a crowd...

Down at the nation's capital the YOUNG MEN'S PRESS ASSOCIATION is trying to boost TOM JONES into the judgeship of the District Police Court...

In Los Angeles JACK MOONFINER continues to say pertinent things worth repeating. Seems that some folks have been sort of putting him on the defensive...

In the same column of The Age-Dispatch I've gathered this gem of bits: 'A large number of people who you think are slighting you are not thinking of you at all...'

All the comedy is not on the stage. There's some in politics, for instance. In Chicago, where the Democrats have the last possible chance to win in the electoral district...

You show us who maintain voting residences in Harlem and better come home for election day. Recent political developments have provided a chance to vote for not one, but to select one of two Negro candidates for Congress...

We don't know whether either of the very able men here to be elected or just expect to kill one another off for the benefit of the Democratic candidate.

Should either desire to visit, we suggest the following campaign staff: JACK GOLDBERG who can look a Negro in water he never has been plied before...



COMMUNICATIONS TO OUR NEW YORK OFFICES:

learn the enemy's plans. BILLY PIERCE and LEONARD HARPER might be given the handling of the women's vote...

Seriously there is a mighty big showfolks' vote in this man's town, most of which is in the district under discussion...

Passed thru fashionable 137th street, New York, on a hot Sunday evening and heard the MUSICAL SPILLERS in rehearsal at their home...

One of the finest merchant tailoring establishments that has ever attracted our attention has recently been opened at Seventh avenue and 113th street, New York, by R. C. HERON, INC.

BROWN AND SINGLETON



An enterprising team. They play vaudeville in winter and operate their own show in the Northwest during the summer.

team that has been set down in the midst of Harlem.

WHITNEY AND TUTT, with eighteen people, including a female quartet, opened at the Lincoln Theater August 15 for an indefinite engagement.

RICHARD B. HARRISON, dramatic character actor and reader, is a granddaddy. September 28 he celebrates his sixtieth birthday anniversary.

There is more genuine hilarity in an audience listening to BILLY HIGGINS than you'll find in all the Sunday morning comic shows plus a knock on the funny bone.

DAN HAYNES, of the CLARENCE WILLIAMS business staff, has been ill for several weeks. He had hoped to be with the Shrimers and Deacons in Pittsburgh...

CLAUDE AUSTIN, orchestra director, has become a New York representative of the CHAS. A. MATSON office.

RUDEE FLEELY and RALPH DOMOND have teamed. They opened with a fifteen-minute act

in one at the Standard Theater, Philadelphia, and were promptly booked into the Regent, Baltimore, upon the showing.

LEE MARSHALL shoots a card from Seattle, Wash., where his revue again scored favorably with daily paper critics who covered the Pantages bill.

'Somewhere Someone is Waiting', with an arrangement by BOB RICKETTS, is the latest plug song released by the MELODY MUSIC PUBLISHING COMPANY.

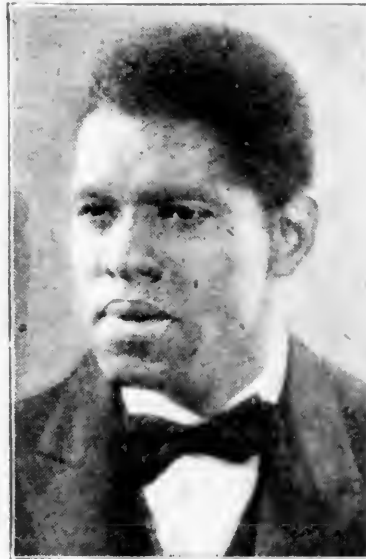
DUDLEY EXPLAINS C. A. U. ACTION AGAINST HOWARD

The following message came from S. H. Dudley, general manager of the Colored Actors' Union: 'The Howard Theater, Washington, D. C., is the first theater for the manager of the Colored Actors' Union to put on the unfair list.'

This was confirmed by the following letter from the same source:

I want the profession and the entire public to know my reason for calling all union acts out of the Howard Theater, Washington, D. C. Simply because the management of that house canceled Leonie Fisher on a two days' notice.

ROLAND HAYES



Internationally known tenor, praised in England, France, Germany, Austria, Belgium and finally in the U. S. A., where he was the recipient of the Spingarn medal which is bestowed annually upon the American of African descent who has been adjudged to have contributed most to the advance of his Race in art, science, industry or commerce.

to meet the manager (not Tucker). I found out for some reason the show they had expected had disappointed them, and it being Sunday night they wanted an attraction for Monday.

I am in a very peculiar position and that is the reason I have stood for what I did, and as long as I did, besides being manager of the Colored Actors' Union I am vice-president and Eastern booking agent of the T. O. B. A.

'P. S.—I want it understood that the Colored Actors' Union was not organized to fight the managers, nor is it the intention to raise salaries, but simply to get fair treatment, and

that we demand. We formed the union to work in harmony with the managers and agents and classify the acts. When a theater can only pay a certain amount for its act the union intends that it pay more money to the acts that deserve it and cut the acts that are not worth what they are getting and put that cut on the salary of the act that deserves it.

CHAUTAQUA CONCLUSIONS

The experimental chautauqua conducted by the Abyssinian Brotherhood in New York has disclosed much that will be of value in furthering this type of educational entertainment among Negroes.

Myrtle Anderson and her staff have accepted a lot of very well indexed information and should make it possible for her to become a professional promoter should she care to abandon her law practice for any such venture.

The people attended, but they had to be coaxed and hounded into paying even the overhead expenses. Entertainers and speakers all donated their services. The conclusion is that there is a demand for the lyceum and chautauqua.

It was most conclusively shown that Negroes are interested in everything that interests other groups, plus some special things of their own, and that a white speaker who does not patronize them is indeed an outsider.

It was most conclusively shown that Negroes are interested in everything that interests other groups, plus some special things of their own, and that a white speaker who does not patronize them is indeed an outsider.

The 'Workings of Congress', by Hamilton Fish, the discussion of police problems by Congressman Burgess, Dr. Vincent on national subjects, Helen V. Howell on 'Women and Business', J. E. Bowen, LL.D., on religious matters; Gordon White on the drama and its history, and Georgine Kelly Smith on social service all found ready and attentive listeners.

The Rev. Powell announced that Richard Harrison has been engaged to conduct a dramatic school in the church community house as a direct result of Mr. Whyte's lecture and Mr. Harrison's readings.

Now that the existence of the mental model is conclusively proven, it is time for the establishment of regularly organized chautauqua and lyceum in which our artists will find paid employment and thru which our fellow countrymen may convey their message to a group that needs the stimulus.

Here's a smile and the basis for a serious thought. A certain net sent the Page a picture. On the cardboard that protected it was a set of figures that were quite obviously the week's expense bills.



Minstrel and Tent Show Talk

"Dixieland Serenaders"

Law Francis has the "Dixieland Serenaders"...

About "Sid" Paris

C. R. Robinson, who is head of the Teller...

Clavers and Clavers have the production on...

"Sim" Thomas writes from the Old Ken...

Wille Eldridge, of the team of Eldridge and...

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SILVER ANNIVERSARY OF NEGRO BUSINESS LEAGUE

Chicago, Aug. 21.—The silver jubilee of the...

At the Vincennes Hotel Tuesday evening, a

banquet was given in honor of Dr. Moten...
George T. Kersey was toastmaster...

BIG CROPS IN THE SOUTH

Leon Long has sent us a most interesting...

Here and There Among the Folks

Alberta Jones has entered suit against the...

Ruth Skillman, contralto of Trenton, N. J.,...

Jesse D. Phillips has written the lyric of a...

London and Johnston, who left New York for...

John W. Cooper was obliged to cancel an...

T. L. Corwell, who recently underwent an...

The Georgia Minstrels have been obliged to...

Mrs. Josie Grankin Austin will not troupe...

Eva Tatum (Mrs. Clarence Williams) and the...

Jimmie and Berava Beck, who are with "Ma"

Alton B. Adams and the U. S. Navy Band...

King Hayes, who is touring the fairs as a...

Alton B. Adams and the U. S. Navy Band...

Alton B. Adams and the U. S. Navy Band...

REVIEWS

Hot Springs, Ark.

(Vendome Theater, Reviewed August 11)

After three weeks of business, Mae Wilson...

Following the opening of the tent who...

In different spots, the company... over the old...

The characters, one week will be put on...

There was a complete change of wardrobe...

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Each of these has long had national known...

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Vol. XXXVI. AUGUST 30. No. 35

Editorial Comment

The Billboard has heretofore always felt that politics had no place in the columns of a paper so highly specialized and on the whole we were rather glad of it.

Perhaps our gratification was due mainly to the politics we had known - or rather most of them. They were a sore to us.

But it begins to look very much as if we would have to reckon with political news shortly.

Every nation, points that way. Times change and the policies of papers need must change with them.

That presidential year are invariably "off" years as vigorously refused by George H. Bush in a table from his "Industrial Depressions".

A summary of the other words of confidence shows that since 1812 there have been about four years when there has been a general business depression. In the same

period of time we have had twenty-eight presidential campaigns. But only three have the "off" years occurred in the presidential years. In other words, ONLY THREE out of twenty-eight presidential years have been marked by business depression, i. e., the generalization is less than 12 per cent true.

A presidential year is a handicap just to the extent we allow it to be. Ignore it, sell your wares vigorously, advertise intelligently and reap a harvest while the field is narrowed. While apathetic competitors "wait" for business to pick up you go after it - don't wait, but pounce upon it and hold your gains tenaciously.

Road building in the United States has shown much progress in the past decade or so, but there is considerable room for improvement.

Canada, John B. Harkin, dominion commissioner of parks, tells us, threw \$191,000,000 into good roads in the last five years. The Dominion did not look upon that as money spent, but as money invested, for during that period

escaped motorcycle policemen twenty-seven times, had received one suspended sentence for speeding, been married three times, been divorced three times and figured in a breach of promise case.

Then the papers considerably allowed the lady to give her profession as that of actress.

Several of the more generous ones even permitted her companion to state that he was a "theatrical supervisor".

That old favorite game of pitching horseshoes has been adapted for carnival purposes.

We saw the first one last week - probably the only one in existence today - on the midway of the Greater Sheesley Shows in Cincinnati.

The concession is square in shape with a counter entirely around it. In the middle is a slightly elevated platform, and in the center of the platform is an iron peg. The horseshoes, made of hard rubber and numbered, are sold for ten cents apiece or three for a quarter, and the party who gets No. 1 starts the game. After he has

LABOR AND POLITICS

DESPITE Mr. Gompers' well-known aversion to political alliances and the very careful and guarded nature of the early releases from Washington announcing the endorsement of the third party ticket by the American Federation of Labor, that organization has decided to abandon what at first appeared to be a policy of mild and qualified sanction in favor of a bold, unequivocal and ringing declaration of fealty and allegiance.

Matthew Woll, vice-president of the A. F. of L., and president of the International Labor Press of America, on August 15 despatched a letter to 200 weekly labor newspapers and 110 monthlies calling upon them to support unreservedly the LaFollette-Wheeler ticket.

"It is of the utmost importance," he said, "that there be unity thruout the ranks of labor, and there is no agency more important in the promotion of unity than the labor press. There are approximately 200 weekly labor papers and more than 100 official monthly journals. These publications jointly undoubtedly have a circulation reaching more than 10,000,000 readers, including every trade unionist in the United States.

"Every possible measure of assistance in the way of supplying news of the campaign will be rendered to the labor papers of the United States thru the International Labor News Service, which is owned by our organization. The American Federation of Labor, thru its weekly news service and its publicity service, will co-operate in every possible manner.

"It is the duty, I feel, of every labor publication to respond to the call for action and to contribute its energies in every honorable manner to the success of its campaign. I trust that there will be a generous use of the news columns of all of our publications in support of candidates endorsed by labor and in support of the principles espoused by labor, and I trust, furthermore, that the active and energetic support of every editorial column will be given to labor's candidates."

There is no blinking the fact that labor is in politics. There is little doubt, moreover, that it will remain in politics - that it is in to stay - that there will be an American labor party.

It is also very likely that the so far nameless third party will go down in history as the John, the Baptist, of the American labor party.

Legitimate actors, musicians, scenic artists and stagehands are all concerned and vaudeville artists will, for once, be able to register their convictions with perfect impunity.

it received \$118,000,000 in revenue from foreign tourist traffic.

To use Mr. Harkin's own words: "Improvement of the highways has been a big factor in the development of Canada's tourist trade. The Dominion knows it is not spending money on roads, but merely investing it. Good roads mean general prosperity. They save farmers millions of dollars in hauling costs annually."

If good roads mean that much to Canada, think how much more they mean to this country.

They are costly, but a better investment there never was.

Therefore, be a good roads booster first, last and all the time.

In New York last week a woman, with a male companion after spending the night in jail, was held in bail in Jefferson Market Court on charges of passing a worthless check. In reporting the case the dailies quite generally referred to the fact that a few months since, in a sensational newspaper series on her life, the woman wrote that she had received summons for speeding fifty-three times, had

tossed his horseshoe or horseshoes the one immediately to his left plays, and so on until all buyers have pitched. The horseshoe closest to the peg gets the prize. If two ringers or more are made or if there are other ties, those players concerned in the ties must pitch again, as there can be only one winner. Any number of horseshoes can be used, depending upon how many people wish to play. A prize is given every time, and in this instance the prizes consisted of aluminum ware.

One can well imagine what appeal a concession of this nature has, especially to those who, in their younger days, indulged in the game of horseshoe pitching.

It is skill then and then, and, unless abused, will operate where many other concessions find it impossible.

Going to the British Empire Exhibition at Wembley by Londoners has come in for a specific term. Those who attend the big show have gone "Wembling".

William A. Brady is writing his reminiscences for The Pictorial Re-

QUESTIONS AND ANSWERS

R. N. L.—"Life Is a Funny Proposition For All" may be had of the Watt Music Company, 137 W. Fourth street, Cincinnati, O.

A. T.—The first theater in Baltimore was opened by William & Henry in 1786.

A Reader—July 9, 1875, fell on Wednesday, October 18, 1882, fell on Thursday, July 17, 1882, fell on Monday.

B. C.—The American Artistes' Federation is a union for vaudeville artists of which Harry Mountford is executive secretary. It is a branch of the Associated Actors and Actresses of America.

F. N. R.—John Drinkwater's name is not pronounced "Drink'iter". It is pronounced just as it is spelled. Buchan is Buckan, Strachey is Strachee, Sygne is Sing, Muelen is May-chen, Ince is a corkney door hinge, Oliver Onions is Oliver O'Nigh-ons.

view. In the first installment he credits Ned Harrigan, of Harrigan and Hart, with composing "The Sidewalks of New York". This will be news, indeed, to Charles B. Lawler, who takes great pride in having written that song.

Margaret Anglin is reported to have said once upon a time that "Equity was 95 per cent right." Possibly that is what impelled her to enter into an arrangement with a business associate that is 95 per cent subterfuge.

Thomas Hopkins Post, American Legion, Wichita, Kan., is this week making an experiment, the outcome of which will prove interesting to readers of The Billboard. In the past the post in common with many other units of the Legion has usually recouped its finances by recourse to a carnival or circus company for its benefit performances.

It is now trying a film, "The Spirit of the U. S. A.", at the Palace Theater. The money raised by the showing of the film is to be used in building the new auditorium at the Legion Home at North Topeka.

The current issue of The Vaudeville News, official organ of the N. V. A., of New York, contains a whole page of material "reprinted from and by courtesy of" The Performer, official organ of the Variety Artistes' Federation of London, England.

The Performer is a strictly labor union publication. The Vaudeville News the opposite and principally for the promotion of Mr. Albee's interests.

Which leads the union actor and artiste in this country to ask: "What does this arrangement signify anyway?"

If Greensboro, N. C., is any criterion, the "road" is not being so badly treated in the matter of shows, as many on Broadway seem to believe.

In The Greensboro Daily Record Felix Fieker gives some of the attractions already booked for this season. For the months of October and November there are: Ollis Skinner, "Make It Snappy"; "The Food"; "Just Married"; "Cheaper To Marry"; "Little Jessie James"; "Seventh Heaven". Later there will be Paul Whitteman and Orchestra, "Blossom Time"; "Meet the Wife"; and both the Lassies White and Neil O'Brien Minstrels.

This is a pretty fine list of shows and compares favorably with that given in the years before the "road" was supposed to be dead. Is it doing a comeback?

Instead of blaming America for the widespread belief over here that all Frenchmen over sixteen have mistresses, France should look the situation squarely in the eye and fix responsibility where it solely belongs—on French authors and playwrights.

# MOTION PICTURES

Edited by H.E. Shumlin Communications to New York Office

## Relief From Music Tax Promised by O'Toole

M. P. T. O. A. President Says "Way Is Paved" in Washington for Setting Aside of Music License Tax

Atlantic City, N. J., Aug. 23.—In an address delivered at the annual convention of the Motion Picture Theater Owners of Eastern Pennsylvania, Southern New Jersey and Delaware, held here the first three days of the week, M. J. O'Toole, president of the Motion Picture Theater Owners of America, made the statement that favorable results could be expected in the next Congress from the organization's fight to have the Music License law repealed.

"Theater owners do not pay the seating tax now," said O'Toole. "These were removed thru the direct action of the Motion Picture Theater Owners of America. In doing this we not only save the theater owners the tax, but we have so built up and advanced the reputation of theater owners thru public service that they are sure of being treated well in Washington in the future. To such an extent has your national organization advanced theater owners in the official mind at Washington that we have paved the way to favorable results in the next Congress with respect to the setting aside of the Music License Tax and preventing the enactment of adverse legislation in the form of national censorship and other matters."

George P. Aarons, of Philadelphia, counsel for the organization convening here, made the statement that, altho the war tax on movie tickets had been removed, the price of admissions has not been lowered on account of increased overhead costs.

Resolutions were passed condemning block booking of pictures, the showing of big pictures in legitimate theaters at advanced prices, and the showing of motion pictures in non-theatrical institutions, such as churches, schools and fraternal organizations' halls.

On Tuesday morning the delegates attended a baseball game at the Airport between a team of distributors, headed by James Clark, of Philadelphia, and an exhibitor team, captained by Nicholas Power, of Doylestown. An athletic meet was staged later in the day at the beach.

Milwaukee, Wis., Aug. 23.—M. J. O'Toole, president of the M. P. T. O. A., came here direct from a convention of theater owners in Atlantic City and attended the convention of the Wisconsin Theater Owners Wednesday. He made an address in which he emphasized the importance of State and national organization and called attention to what he said were the splendid results obtained by the development of the Screen Press idea.

"We occupy a somewhat complex attitude in that motion picture theater owners are the custodians of one of the world's greatest elements of publicity—the screen press—and in handling the abuses within our industry which mainly affect ourselves we must also exercise due vigilance in caring for the welfare of all people and prevent any monopoly of pictures or control of the screen as may in any way challenge liberty or withdraw from the American public the unrestrained use of this great medium as an aid to government and business," said Mr. O'Toole. "Our problem in that relation is exactly parallel with one which would exist if a move was made to effect a centralized control of newspapers."

"Hence the plain duty of all the people is to aid the theater owners in preventing this centralized control and insist upon holding the theater screens always in their service, promoting such lines of government and State and community conduct as will best serve the interests of all."

## DOROTHY DEVORE SIGNED

Hollywood, Aug. 23.—Warner Brothers have signed Dorothy Devore, a graduate from the ranks of the slapstick comedy, to a five-year contract. Her first appearance will be in "The Narrow Street", a mystery story. She will have important parts in most of the coming twenty Warner films for the new season.

## IT STRIKES ME—

IT IS surprising, considering the nature of the motion picture—art and industry—the lack of imagination that marks the great percentage of the people who are given the credit for making the movie "what it is today"—meaning the producers. It is true that there are many cases of people with a certain measure of talent and fitness being shot suddenly and picturesquely to fame and fortune. Yet these are hopelessly outnumbered by the cases of an opposite nature, the people of genuine ability, of really unusual talent and ability, who struggle along almost on the edge of obscurity year after year, winning recognition at great cost, some of them, and others never attaining the success they deserve.

Sidney Olcott is a good example of motion picture industry's blindness. For years and years he was just one of those "in the woods"; clever, able, with ideas about pictures throbbing for expression, and no one gave him a second look. Suddenly he got his chance. In the short space of one year he has become one of the few commanding figures in the ranks of the directors. The most powerful producers have been fighting for his services. Yet all those years that Olcott was unrecognized he had the same talent, the same ability that he has now, and the producers let it go to waste.

Among the actors there are innumerable illustrations of the same thing. During the last two years the meteoric rise of certain performers and directors who had been for years elbowed off, by the people at the top of the heap, into the partial obscurity of the second-rate has awakened some producers to the money they were losing by keeping their eyes shut tight against the talent in the ranks. Forthwith a wave of enthusiastic, almost hysterical search for "new faces" and "new brains" rolled from Hollywood to Times Square, seeking shining marks to grab up and polish into new fame and fortune. Some of the grabs have been lucky; many have been ridiculously unworthy of attention.

But the producing mind has no imagination to speak of, no perspective. Running wildly from ledge to ledge, seeking gold-bearing quartz, the valuable metal lying right under foot has been left undiscovered. And that valuable metal is represented by the camera men, the men upon whom so much responsibility rests and so little compensation descends. Instead of making directors of pictures out of directors of musical shows the producers would be doing themselves a favor by scanning the rows of camera men, seeking out the more able and giving them the opportunity to display the knowledge of motion pictures and the sensible ideas I know many of them possess.

There are many camera men who are photographing short subjects and cheap outdoor features who, if they had the advantage of the elaborate lighting paraphernalia of the modern studios, could do wonderful things, I am sure. Any one, for instance, viewing some of the recent "Wilderness Tales" produced by Bruce will be struck with the amazing beauty and dramatic intensity of the photography. This photography is accredited to one David W. Gobbett, whose name is not utterly unknown to this writer—and to countless others in show business. It should be known by all. He is the man who filmed the twelve scenes, called "Mexico Today", which ran for twelve consecutive weeks on Broadway. He was also the first camera man to pioneer into strange places, have photographed Buffalo Jones' famous "Lassoing Big Game in Africa". Big feature producers need Mr. Gobbett.

Incidentally Mr. Gobbett is now the official photographer for President Coolidge, the fourth president with whom he has held this position. Taft, Wilson and Harding profited by his knowledge of photography.

The strange case of Universal! A paradox indeed. Releasing, side by side, good pictures like "Butterfly", "Turmoil", "The Signal Tower" and drabbly messes like "Love and Glory" and "Wine". It is difficult to see what it means, why it exists, but there the puzzle lies. It doesn't seem quite possible that one man selected both of these widely different groups for production. If one man did do the picking then he wasn't letting his right hand know what his left was doing.

Either title writers are illiterate or they think everyone else is. They seem to believe that if they wrote titles correctly punctuated the public would be mystified. In one picture seen this week the only mark of punctuation used was the dash—besides the period, of course. Commas and semicolons were conspicuous by their absence. Nothing but breath-stopping, jerky dashes, splitting up sentences into distorted chokes and splutters. The title-writing boys and girls needn't be afraid of commas and colons; the public, what with reading newspapers and "The Sheik", have grown accustomed to them and have, really and truly, a sort of vague idea of their usage.

H. E. Shumlin

## Single Exhibitor Worked To Defeat Georgia Tax Bill

Legislative Measure To Tax All Theater Admissions Ten Per Cent Killed in Committee

Atlanta, Ga., Aug. 23.—W. H. Carroll, of the Rivoli Theater, Douglas, is being commended by local picture people for his work in fighting, single-handed, the recently proposed admission tax bill, which was killed by the Ways and Means Committee of the Georgia General Assembly recently. The bill was introduced by Representative Meeks, of Coffee County, and would have placed an almost insupportable burden upon exhibitors. Working by himself, Mr. Carroll fought against the measure in Meeks' district and in the assembly, sending his own legal representative to appear against the bill.

Other Georgia exhibitors are working to reimburse Carroll for the expenses of his fight. "Our attention was called to the Meeks bill in Atlanta July 9," says Mr. Carroll in a letter circulated among exhibitors. "We immediately got in touch with the attorney of the Rivoli Theater in Douglas, who drew up and circulated a petition against it, obtaining some 300 signatures in Representative Meeks' territory among his constituents. These were the people he was dependent on to return him to the next legislature, something that could not be had elsewhere, and proved a big damper to his enthusiasm for this measure."

"On our return home July 30 we noticed in the Georgia daily papers the following dispatch:

"The ways and means committee of the house, having in charge the proposed tax on movies, has named Thursday, July 31st, 3 p. m., for a meeting to permit opponents of the bill to present their arguments against its passage."

"Something had to be done and that quickly! There is no organization of exhibitors in Georgia, neither time nor possibility of getting in touch with other exhibitors to invite co-operation in combatting this legislation, so the writer undertook immediate action on his own volition. We called on our attorney, provided him with funds, and got him off in a few hours on next train for Atlanta, with instructions to use every legitimate means in opposing the bill. He appeared before the committee and made argument against it, met several members of the legislature and obtained their assistance, saw the author of the bill and got from him a promise to not press the matter, and exerted himself vigorously in the lobby of the house in opposition.

"We do not claim to have defeated the bill, but the following from the papers the next day shows the result, and as it is likely our little theater was the only house in Georgia which sent an attorney to Atlanta to oppose this bill we feel that our action had some effect:

"The bill of Representative Meeks of Coffee County to place a tax on motion picture shows was reported adversely by the ways and means committee of the house following a session held at the Kimball Hotel Thursday night."

## NILES WITH LA FOLLETTE

New York, Aug. 23.—David K. Niles, who was director of the educational bureau of Famous Players-Lasky two years ago, has been appointed national director of the Division of Public Speakers and Motion Pictures of the La Follette-Wheeler campaign committee. It was announced by John M. Nelson, campaign manager, today.

Upon Mr. Niles will fall the task of arranging dates for national and local speakers throughout the campaign, together with the use of the motion picture screen and radio in furthering the cause of La Follette. During the war he was the head of the Motion Pictures Division of the Department of Labor, and later chairman of the Joint Conference on Motion Picture Activities of the United States Government, which position he held until six months after the war's end.

REVIEWS

By SHUMLIN

"BUTTERFLY"

Universal-Jewel

Clarence Brown is a director of pictures who knows his business. He is equipped with an intelligent understanding of the dramatic and his pictures can be relied on to be cut and dried, less rife and conventional—and more genuine, more like life—than the average features. One of the principal reasons for this is that Mr. Brown is not alone concerned with the situations of his script; he builds his situations by building up his characters, by modeling them into personalities that make each action reasonable and consistent. In his pictures there is no need of endless soliloquies to explain away the inconsistencies in characters and plot, the incongruous gaps between personality and action. This is all by way of saying that "Butterfly" is a peach of a picture—colorful, tangible and highly entertaining. It is a splendid drama from all angles.

There have been mighty few pictures which have had so finely, so accurately and sympathetically drawn a pair of characters as the Collier Sisters, Dora and Hilary—as played by Laura La Plante and Ruth Clifford. These two young girls have learned how to really act, not merely to strut and posture, mirroring barely comprehended instructions. Miss La Plante, as the vain, selfish, inconsiderate Dora, and Miss Clifford, as the generous, sacrificing, noble-hearted Hilary, will not soon be forgotten by those who care enough about the motion picture to give praise to the occasional sterling performance.

As a whole the cast is very good. Kenneth Harlan, Norman Kerry, T. Roy Barnes, Freeman Wood, Margaret Livingston and Cesare Gravina are among the principal players.

"Butterfly" is the yet name for young Dora Collier, a talented violinist, who lives with her sister Hilary, slightly older, in a little cottage home in a small Eastern city. Hilary, who loves her sister to an extreme degree, the parents being dead, works in the office of Craig Spaulding, shipbuilder, and supports the home, striving only to forward her sister's musical education at any sacrifice to herself. Spaulding, who seems on the way to falling in love with Hilary, meets the younger sister and transfers his affections to her. "Butterfly" waits him for herself and enlists her sister's aid. When Spaulding proposes marriage to her "Butterfly" eagerly accepts, knowing overboard her musical career and all the years of toil and sacrifice on Hilary's part that the career represents.

The newly wedded Spauldings go to New York to live and the gay whirl finds a quick convert in "Butterfly". Unendingly selfish and inconsiderate, she forgets her husband's claims in flirtations which, while they are innocent enough, nevertheless stir up scandal and discord. Craig Spaulding sends for Hilary to come and live with them on the theory that she may be able to do something to hold "Butterfly" down. Hilary comes, but finds her gay little sister a hopeless case. After a serious quarrel over one of "Butterfly's" admirers things quiet down again until the appearance on the scene of Konrad Kronski, a famous violinist, who was an intimate friend of the Collier girl's mother. Hilary and Kronski fall in love and happiness seems finally on the way for the former when "Butterfly" announces one evening that she loves Kronski and intends to have him, husband or no husband. Again she asks Hilary to aid her. Kronski and is amazed when, for the first time in her life, Hilary refuses the request. When she is told that Hilary loves Kronski "Butterfly" is stirred into a frenzy and slaps her sister's face when she tries to stop her from going to Kronski's home late at night. Hilary follows her a few minutes later, but is soon going by Craig Spaulding, who also follows.

Arrived at Kronski's, Hilary finds "Butterfly" clinging close to the musician. The two sisters almost come to blows, with Kronski making an amazed when Spaulding arrives and demands an explanation. Hilary tries to protect her sister, offering an untruthful explanation, but Craig sees thru it. Then Kronski takes Hilary into his arms and asks her to marry him. "Butterfly" embraces him in her arms. A doctor is called and announces that she is to become a mother, whereupon Hilary is a reconciliation with her husband.

The scenario is by Olga Printzlau, from the novel by Kathleen Norris.

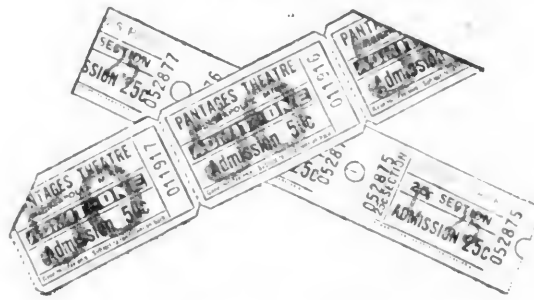
"WINE"

Universal-Jewel

"Wine", which carries a foreword to which Carl Laemmle's name has been signed doubtfully declaring that it is for propaganda purposes alone, is just another of the sex-and-youthful-romantication films that have been coming out at the rate of one a week for the past year or so. And "Wine" is about the worst of the lot. It is incomprehensible that this

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picture should have been produced by a concern which has always prided itself upon making clean pictures and that has shown a commendable upgrade tone in the intelligence level of its productions. "Love and Glory" and now "Wine"; two awful lemons!

"If there is anyone I hate," declares Mr. Laemmle in the foreword, "it's that contemptible creature—the bootlegger." From this awkward beginning the suspicion that "Wine" is not all that it should be is more than justified by what follows. Whoever is guilty of instigating its production should be sentenced to be hanged next day. One thing the picture does perfectly and that is to illustrate the great condense picture people feel in the power of the screen. In "Wine" people are pleased as being sound, reasonable, honest and true, and they are made to do the most unkind, unreasonable, dishonest and untrue things. The link between their actions and their appearance is the fragile substance. The "big" link in "Wine" is the enrollment of a proud, honorable but financially broken society man in the services of a bootlegger. The man is persuaded to try bootlegging by his own wife, who is anxious that her daughter's chances for happiness will not be marred by the poverty facing the family. This paradox is presented and finally set out in a somewhat successful attempt made to point attention. The picture is cluttered with similar absurdities.

As for the acting it is difficult to believe that people like Huntley Gordon, Myrtle Sted-

mand and Clara Bow could be capable of such bad performances. It only goes to prove that the best actor is as a stick of wood in the hands of a brainless director. And Gansner, who is responsible for the production of "Wine", is, in my estimation, near the bottom of the list of directors. He isn't even creditably equipped to make one of the \$3,000 melodramas that are turned out these days like ten cents from the stamping mills. Clara Bow, the sweet little girl who was so fine in "Black Oxen" and other films, is quite horrible in this picture. It is difficult to believe she is the same Clara Bow. Others in the cast are Robert Agnew, Walter Long, Arthur Housman, Walter Sweeney, Gene Cullis and Lee White.

Angela Warriner—played by Miss Bow—is a sweet, innocent thing the night of her coming out party, given in the sumptuous home of her father, Mr. Selby, John, and her mother realize her and strive only to keep her sweet and pure and happy. But a roasting young millionaire puts liquor in the punch and Angela, along with some others, gets slightly intoxicated. The dirty dog even tries to get her to make a party deal to complete her ruin. At the party there is Count Mantebella, who is really a villain but comically successful bootlegger, who operates on a big scale. Mrs. Warriner discovered her real identity and complains to her husband, who tells her he is on the verge of ruin and that the "Count" offers to restore him if he will become his partner. When she hears this Mrs. Warriner urges her

husband against his wishes, to go in with Mantebella for Angela's sake.

From this point onward the Warriners degenerate. Angela gets her hair bobbed, learns to smoke and to drink and to stay out until all hours of the morning. Carl Graham, a young fellow who loves her "in the right way" and wants to marry her, is against Mrs. Warriner has to mangle with all sorts of roguish criminal types and bring his wife along in the pursuit of his new business. There is even a jazz palace out beyond the twelve-mile limit at sea that is worked into the picture for display. At the climax Angela is found by her father in one of the roadhouses he is interested in, in a befuddled and compromised state, just when federal agents are raiding the place. Then, to cap the climax, Mrs. Warriner goes blind from drinking bad booze.

The end comes after John Warriner is released from prison after serving out his punishment. His wife recovers from her blindness, Angela is happily married to Carl Graham, they have all "learned their lesson" and refuse to drink anything but pre-war stuff.

"THE FORTIETH DOOR"

Pathe

Pathe is running its serial manufacturing department along the lines of the great stock yards. The packing houses boast that they make use of every sort of the pig except his squeal. Pathe produces one serial and stocks parts of it together in the shape of a thousand feature for booking in those houses which may not care to use the complete version "The Fortieth Door", in five acts or so, is such a composition: a serial picture minus the serial. If you can imagine what a serial looks like with the two-week serial deleted, then you get a pretty good idea of "The Fortieth Door". Since its only cost was the salary of the editor who pieced it together, Pathe should clear about \$4.50 on every \$5 booking. The exhibitor who books it will get a run of film which, when run thru his projection machine, will throw a stream of pictures on the screen sufficient to hold the attention of any audience stupified by the summer heat and just looking for a place to sit down away from the hot pavements.

The story of "The Fortieth Door" is set in Egypt, with the heroine a French girl brought up in the belief that she is a Mohammedan rescued from a native harem by a young American scientist whose business is excavating tombs. There are three passages, maybe sets and four painted drops, some ring around-the-rosy mob scenes and two fights in the picture.

It was produced by C. A. Patton and directed by George B. Seitz.

"FOOLS IN THE DARK"

Film Booking Offices

There are few among the general run of movie audiences who will not say that "Fools in the Dark" is a good picture. Those few will perhaps take exception to the course the plot takes, starting off like an episode of photoplay, swooping into another in the middle and careening wildly into still another mode at the whodup. They will be of no account, those carping critics, however; what they say will be drowned in the chuckles provoked by the beginning of the film, the rattle and sputter hysterical giggles and laughter produced by the serio-comic mystery prevailing half way thru and the approving, encouraging cries that arise from the juvenile patrons when the hero fights his way thru submersible, across terra firma, over water and thru the air, chuckling in miscellaneous villainous hitler, hitler and you as he snatches his loved one to safety from the clutched claws of the foreign scoundrel who kidnapped her. "Fools in the Dark" is a picture that can be clipped up on the nose too long list of photoplays which the whole family can attend in a body without any embarrassing silences greeting little Willie when he asks "Why is the lady doing that?" or "What is he doing in the bedroom, pa?" Moreover the whole family will figure their time and money well spent on that particular evening at least.

The work done by Al Santell, the director, is entirely a credit to him. With a not-too-substantial story to work upon he has never failed to introduce little bits of humor and drama that whip the old beast along at a well-tiring rate. Then again the cast headed by Matt Moore and Patsy Ruth Miller is quite good all around. Of the others it might be said that Bertram Grassby, as a smooth hound, is just a bit too oily around the cheekbones. His makeup might have been toned down considerably without hurting his appearance any. Charles Bellier is good in a different role. The big bit of the whole melange, however, is none other than my old favorite, Tom Wilson, than whom there are few more capable comedians in the movies. Wilson is the black-face comedian above all others in the films. He brings a laugh every time his likeness appears on the screen. He is at least fifty per cent of the reason why "Fools in the Dark" is a good picture. He plays a street-sleeping Negro whose waking hours are anguished by his

(Continued on page 53)

NEW JERSEY M. P. T. O. DIRECTORS CONFER

Atlantic City, N. J., Aug. 22.—The board of directors of the Motion Picture Theater Owners of New Jersey at a six-hour session at the St. Charles Hotel, where exhibitors of Southern New Jersey, Pennsylvania and Delaware convened this week, elected Sidney Samois...

The only absences at the session were Directors Foban of Paterson and Leo Jeskowitz of New Brunswick. Much business of vital importance to the New Jersey association was transacted by the board, whose roll-call was presided by President Joseph Seder...

Under the regular order of business a contract with the Moeller Theater Service for the distribution of industrial reels was approved. A representative of the Inter-Insurance Exchange appeared and explained the plan of mutual insurance. This matter of reducing basic insurance rates was discussed and was adjourned until the next session.

OLCOTT SIGNS WITH F. P. L.

New York, Aug. 23.—Sidney Olcott, one of America's foremost directors, has signed a long-term contract to produce exclusively for Paramount pictures, according to an announcement by Jesse L. Lasky. The addition of Mr. Olcott to the Paramount forces constitutes a distinct triumph...

Following the production of a remarkable series of successes Mr. Olcott has become one of the most widely discussed directorial figures in motion pictures. One big picture has followed another with remarkable regularity. Among the foremost Olcott productions which have served to establish his position are "Little Old New York", "Gloria Swanson's 'The Hamming Bird'" and "Monsieur Beaucaire"...

Under his new contract with Paramount Mr. Olcott's first production will be Joseph Hergesheimer's "Three Black Penny". Following the signing of the contract the director left for New York to begin production of this picture, for which Margaret Turnbull has prepared the scenario under the immediate supervision of Mr. Hergesheimer.

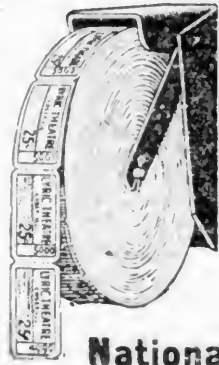
Mr. Lasky said: "In line with our policy to give only our biggest directors to Pola Negri we have decided to have Mr. Olcott direct her in a picture here in Hollywood at an early date. At present she is making 'Forbidden Paradise' under the direction of Ernest Lubitsch. James Cruze will produce a picture with Miss Negri in the starring role following 'Forbidden Paradise' and Mr. Olcott will succeed Mr. Cruze in the production of a story which is not yet selected."

WARNERS' 1923-'24 CROP NOW COMPLETED

Hollywood, Aug. 23.—The last camera shot to be made on a Warner Bros. classic of the season in connection with their 1923-'24 season was made at the West Coast studios of the company in Hollywood last week. It was on "The Tenth Woman", which is now in the cutting room and will be ready for exhibitors within the next week or two.

The completion of the work on "The Tenth Woman", however, does not mean the cessation of the unusual activities which have been noticeable on the Warner lot for the past six or eight weeks. "The Tenth Woman" was only one of a number of productions which were put in work some time ago, the others being important releases on the new schedule for 1924-'25.

Miss Harriet Comstock, widely known literary and club woman of New York City, is the author of the last of the Warner Bros. 1923-'24 pictures. Cast as the "Tenth Woman" of the title is Beverly Bayne, appearing in her second stellar role for the Warners since her return to the screen, her other picture being "Her Marriage Vow", which is now playing with success. June Marlowe and Ricardo Cortez are other leading members of the cast. James Flood directed.



ROLL TICKETS

Table listing ticket quantities and prices: Five Thousand (\$3.50), Ten Thousand (6.00), Fifteen Thousand (7.00), Twenty-Five Thousand (9.00), Fifty Thousand (12.50), One Hundred Thousand (18.00).

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"LICHTMAN MONTH" FOR UNIVERSAL

New York, Aug. 23.—As a tribute to Al Lichtman, general manager of exchanges for the Universal Pictures Corporation, October will be designated as Universal-Lichtman Month through the Universal organization. The month will be marked by the release of several musical pictures and by extra activities on the part of the Universal sales force.

The idea of Universal-Lichtman month originated among members of the sales force, who sought permission from Carl Laemmle, Universal president, to stage an appreciation month for their sales chief. Mr. Laemmle heartily endorsed the plan. He further promised bonuses to the exchanges showing the most efficiency during Universal-Lichtman Month. These bonuses will include cash awards totaling more than \$1000, as well as other gifts.

Universal-Lichtman Month resulted from the following cablegram from Ned Depinet, Universal division manager for the Southern territory, to Mr. Laemmle, now in Carlisle:

"In testimony to success of Lichtman's efforts on behalf of Universal in carrying out your policies with exhibitors, suggest great sales drive for October to be called Lichtman Month. All division and exchange managers join me in this request."

The Universal chief called back to E. H. Goldstein, treasurer of Universal, as follows:

"Depinet and exchange managers suggest a Lichtman Month. Great stuff. Go to it strong. Lichtman's success deserves a tribute. Make it a great one!"

FIRST SEMON-EDUC'L COMEDY

New York, Aug. 23.—Larry Semon's first two-reel special comedy for Educational release is practically completed and the print is on the way to New York.

The four Larry Semon Special Comedies planned for Educational distribution, which are being produced by Semon and the Gladwick Production Corporation at the E. B. O. Studios in Los Angeles, were designed to be the outstanding productions of this dare-devil comedian's career. Reports from the Coast on the first of these four two-reel comedies, "featurettes", entitled "Her Boy Friend", indicate that this ambition is to be achieved.

"I consider this my finest production," said Semon in a wire to E. W. Hammons, president of Educational, notifying him that "Her Boy Friend" is soon to be on the way East.

Dorothy Dwan, who has been seen in parts in "Shadows of Paris" with Pola Negri, "Feet of Clay", "Those Who Dance" and other feature pictures, is Semon's leading lady in "Her Boy Friend".

By E. Hall, and among the thrills promised in this sequel is a particularly hazardous stunt by Miss Dwan.

ZANFT INSPECTS FOX HOUSES

New York, Aug. 23.—John Zanft, vice-president and general manager of the William Fox circuit of theaters, departed for California this week on the first leg of a country-wide tour of inspection of the Fox houses, which he makes annually. Mr. Zanft plans to be in Oakland August 23 to assist in the celebration of the first anniversary of that house, the latest added to Fox chain.

Mr. Zanft, before departing for the West, said the Oakland Theater has shown a business record in the past year such as is far beyond expectations and it is his intention to establish a show policy for the house that will be commensurate with its increasing business. This policy probably will be inaugurated with the celebration of the first anniversary.

Los Angeles is one of the cities on the itinerary of the Fox general manager. His business there will have to do with the new 2,000-seat theater to be built in the motion picture center. The site for this house has already been obtained.

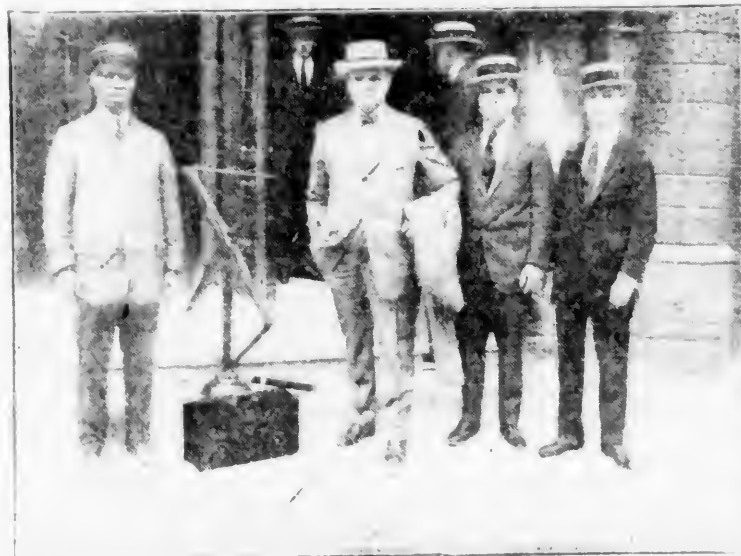
In Denver Mr. Zanft will supervise the opening of the Strand Theater under a new name. The Strand will become a first-run house.

Mr. Zanft is combining business and pleasure on his Western jaunt. He went via the Canadian Rockies to Lake Louise, where he will remain several days, going from Vancouver to San Francisco by boat. In his absence Jack Eason will be in charge of the New York offices of the Fox circuit.

RAYART GETS 101 RANCH SPECIAL

New York, Aug. 23.—W. Ray Johnston, president of Rayart Pictures Corporation, has announced the consummation of a deal with K Lee Williams for the world rights on the new Miller Brothers' 101 Ranch Production, entitled "Trail Dust", which has been in production for the past three months under the direction of Gordon Hines. The new picture, now in nine reels and which has been received in New York for cutting, will probably be issued in a seven-reel version. David Danbar, who will be remembered as Chingachook in the Pathé series of the Leather Stockings tales, heads the cast along with Beth Evans, whose last screen appearance was in "Dog of My Heart".

"ROXY" IN CANADA



S. I. Rothafel, managing director of the Capitol Theater, New York, popularly known as "Roxy" to radio fans in general, recently was snapped while passing thru Montreal en route to Gray Rocks Camp, Ste. Juste, Quebec, accompanied by Walter Smith, his film librarian, and Bruce Noble, theatrical traffic agent of the Canadian Pacific Railway.

POP. PRICES FOR CENTRAL

New York, Aug. 23.—When William Fox takes over the Central Theater at Broadway and Forty-seventh street, for the showing of "The Man Who Came Back", beginning August 31, popular prices will prevail at the box-office. Fox had the Central last fall for the showing of several pictures, and charged the regular Broadway pre-release prices of \$1.50 top. The Central has never been profitable for a time at extra prices. When Douglas MacLean's "The Yankee Consul" played there some months ago popular prices, the same as charged by the big first-run houses, were charged, with the result that, with good exploitation, very satisfactory business was done.

"FOOLS IN THE DARK"

(Continued from page 52)

inability to solve a ten-cent puzzle. For weeks he breaks his heart trying to separate the three rings that make up the puzzle, and when Julius Schwartz, a gentle, considerate young fellow, comes along and shows him how to unloosen the rings Diploma's joy and gratitude know no bounds. The Schwartz is going to call upon his sweetheart, Diploma follows him even into the house, leaving ashen behind, to get him to work the puzzle again and again. Finally he attaches himself to Schwartz's person in the capacity of pal and bodyguard.

Schwartz's father is a wealthy garbage-can manufacturer, but the business is nauseous to the offspring—he would rather write scenarios. Schwartz and his girl, Ruth, decide to get married, but her uncle and guardian, a scientist, refuses to permit the wedding until he has tested the prospective groom's courage. Consequently Ruth is enlisted in the test, and Schwartz, when he calls at night, is made to believe that the uncle is a sinister person intent upon doing away with his ward. Schwartz is led into a gloomy room to stay the night, and when Diploma joins him, the two are scared out of their wits by the mysterious things that happen. Finally they chase out to a den of robbers led by a note informing them that Ruth has been spirited there by her uncle. Everything goes well with the scheme until the uncle's Hindu secretary, who saves Ruth for himself, doublecrosses his boss, grabs Ruth and gets her aboard a steamer bound for parts unknown. With the aid of auto, rowboat and airplane Schwartz gets out to the ship, rescues the entire crew singlehanded and rescues Ruth from the villain. Uncle comes aboard from a hastily recruited U. S. Navy cutter and there is a happy moment when he gives his consent to the marriage, which is not even spoiled when Diploma comes on deck, puzzle in hand, with the glad news that he has learned to work the puzzle all by himself.

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# The PLATFORM

LYCEUM  
CHAUTAQUA  
FESTIVAL

SPEAKERS  
ENTERTAINERS  
MUSICAL ARTISTS

Conducted by AL FLUDE



## A CHAUTAUQUA MISNOMER

I am in receipt of a bill sent by a friend in California of Bob Taber's Chautauqua and Animal Show—"an entertainment for men, women and children." The party who sent it makes the remark: "If this is a chautauqua, God help us." Now, Bob Taber's Animal Show may be just as clean as any chautauqua; it may be educational and it may be a fine entertainment for old and young, but the fact remains that it is not a chautauqua, and it is neither good for Bob Taber nor the chautauquas for him to adopt that name.

He has a goat and a monkey show in which two of these monkeys put on a great boxing match. He has a show and a children's zoo, and he claims to have the only high-diving act in the world, and he has troupes of clowns, and Madame Rosita, Spanish grand opera singer; Signor Carillo, who is a juggler, and Rivas and Rivas, sensational trapeze performers. I do not intend in any way to belittle Mr. Taber's show. As a matter of fact it sounds good to me as a circus. If it came to the town in which I was stopping I might go and see it, but it is not a chautauqua, and everybody who reads that bill knows it is not a chautauqua. If attempting to get his audience under false pretenses, he will not succeed. It is too bad that people do not learn that fact, he does damage to the chautauqua idea and a great deal of damage to his own business by appropriating a name that does not belong to him.

## SENATOR MAGNUS JOHNSON ENGAGED FOR PLATFORM

There has been no man in the Senate in recent years who has received more notoriety and created more speculation in the minds of the American people than Senator Magnus Johnson, of Minnesota. The people have been expecting a radical contrariety from him on the platform and have been astonished at the conservative tone of his addresses. A new side of his character was shown recently at the chautauqua which was held in Miami Valley, south of Dayton, O. He was booked for that point at a stipulated fee and gave a lecture which caused his audience to sit spellbound. One who heard him there reports that "he is fearless, frank, but in no way offensive—he is a bundle of fire. Next to Bryan he has the best voice I have ever heard and is the best showman I have ever seen." At the close of the program he was handed a check by Mr. Showers for the fee. He deliberately tore the check in two and said that his expenses had not been what he had expected. Mr. Showers says that this is the first time anything like that has ever happened. He has framed the check and put it in his office as a subject lesson.

Next summer Senator Johnson is to appear



SENATOR MAGNUS JOHNSON

under the management of the Coit-Alber Independent Chautauqua Company. His only stipulation is that the fee shall be a moderate one. He insists that he is not going upon the platform to get rich. As a matter of fact there are a number of people on the platform of national notoriety who are demanding bigger fees than Senator Johnson. He is to be booked to August only, and it is safe to say he will have every date filled.

## CO-OPERATION AT ABINGDON

I had the pleasure of watching the work of the chautauqua at Abingdon, Ill., recently. I think there is one outstanding thing about the Abingdon chautauqua which insures its success. Its committee is made up of active business men who are all willing to give time and energy for the betterment of their home town. Abingdon had the most beautifully decorated stage I have ever seen in a chautauqua tent. In the first place the setup of the tent was perfect. It was located in the public park and shaded by splendid trees. The background of the stage was formed of white lattice work before a dark green curtain. A grand piano in perfect tune and bouquets nearly six feet high gave the finishing touch to the decorations. It was no wonder that every attraction was spurred on to do its best.

The Abingdon audience is high in intelligence, but hard to reach on account of its conservatism. It is difficult for such an audience to realize that it is not getting the best out of the attractions simply because it does not meet them quite half way. If the

Abingdon audience could be warmed up it would be one of the two or three best chautauqua audiences in America.

Not long ago I stood before several thousand people at Shelbyville, Ill. There was a little lady eighty-three years old whose face was an inspiration. With a dozen faces like hers in an audience the situation would be saved for anyone. It is wonderful what an eager, interested face in an audience can do for the man on the platform who is doing his best to entertain.

## HOME-TALENT PROGRAM

During the past twenty-five years I have seen and heard many home-talent programs given before chautauqua audiences. I think the prettiest thing of this sort that I have seen was a flower festival given by the young folks at Farmington, Ia., Saturday night, August 16.

Not only did they show a beauty of costuming, but a great deal of talent was displayed as well, both musical and otherwise. In the production of the entire cantata. The costumes, while made of crepe paper, were beautifully designed, and the acting could hardly have been improved upon by little people. Some of the dancing would have done credit to the best vaudeville stage in a metropolitan city.

To say that a thing of that sort was popular with a chautauqua audience would but faintly express its appreciation. Such a production had a true educational value also, because those who were engaged in it must have put in a great deal of time and study upon the work.



# News Notes

Jarnell, "The One-Man Band", is going back in the independent chautauquas for the summer season of 1925. Mrs. Jarnell will remain at home busily engaged in coaching Junior for a future life of usefulness.

Joe Hanley, who has been one of the most popular lecturers upon the Loar Independent Chautauquas for several years, will be with the Coit-Alber Independent Chautauquas for the summer season of 1925.

It will be an interesting bit of news to the many who have been familiar with chautauqua talent for the past year to know that "Mother" Lake, whose lectures were famous and in great demand ten years ago, will be on the Independent Chautauqua program again. She was perhaps best known for her two lectures, "The Divine Rights of the Child" and "The Girl Worth While". Many of the chautauquas in the past were wont to have Mrs. Lake upon their program year after year, and many of them will undoubtedly be delighted to have her with them once more.

At Chautauqua, N. Y., letters of congratulation were received from many prominent people in regard to the fifteenth anniversary celebration. President Coolidge mentioned in his letter his recollection of the first year of the United States who had been a chautauqua, and he referred to the names of the long list of devoted men and women who had labored on the work. Letters and telegrams were received from President Marshall of the U. S. Steel Co.; Rt. Hon. Richard B. Hays, Lord High Chancellor of England; and Charles Freeland, Minister of Education of England, and many others.

In a recent letter from Charles I. Reed, he writes the chief of the telegram which he received from the Board of World Affairs asking him to make a few speaking engagements when he will be in America on a sight-seeing trip. I have not as yet heard the reply.

O. W. Thomas, superintendent of the Redpath Chautauquas, recently addressed the Ro-

tary Club at Marion, Ind., giving a short history of the chautauqua and the lyceum. The following is a report given on his address by The Leader-Tribune of that city:

"Mr. Thomas, who is temporarily the superintendent of the Redpath Chautauqua, that is now in this city, in a pleasant manner, gave an account of the history of the chautauqua. He said that the idea of such a movement sprang out of the reconstruction period following the civil war when James Redpath organized the first Redpath Lyceum Bureau at Boston. That was 54 years ago. Mr. Redpath had as headquarters on his lyceum work such famous persons as Harry Ward Beecher, Mary A. Livermore and Robert B. Reddick. After Mr. Redpath's death George Hattaway became manager. Mr. Hattaway is yet living, altho he is not actively engaged in business. Twenty-six years ago Harry P. Harris, present general manager, came into the business as the Ohio representative, and three or four years later he went to the Chicago convention as the head of the national movement. Harris was the big native power that did so much for the chautauqua's success. Several years later Keith Vawter or general manager, had a great chautauqua, creating attractions, building stock exchanges and sending them into business. At present the Redpath Chautauqua is managed by the staff of its many offices. There are 150 independent chautauquas at Chicago, N. Y., and other centers of the production of programs. Above the plays are prepared and performed. Coaches, the Center, Rap H. Lee, Boston; Los Angeles, T. H. Long; Birmingham and Toronto.

Chautauqua in Eastern Washington held a very successful year, considered outstanding in the light of slackened business in other portions of the show world in the territory. The Ellis-Wright performances at Ellensburg showed all expenses, and of Coit's the guarantee has already been raised for another chautauqua in 1925. Of six chautauqua dates already filled in that State none met a dull day.

In its issue of August 20 The Nation print a page of Edmund Vance Cooke's poems, under

the general title "From the Book of Extemporations." They are studies of the character of The Serpent, Cain, Moses, Ruth and David, and each character has something to say for himself. They are quite a departure from anything which Cooke has heretofore done, and as he has written almost every kind, sort and variety of poetry there is, that means they are different!

Programs of the Redpath New York and New England chautauquas have been rendered to consistently record-breaking crowds, and patrons unanimously proclaim the entire six-day offering to be of the highest quality. Local newspapers describe the work of the musical artists and speakers enthusiastically and request return engagements. Considerable rain has been encountered, and tents were blown down in two instances. A new five-piece novelty musical organization on this circuit is the Musical Merry Makers, under the direction of Guy Pulley, which includes the afternoon performance of Edward M. Reno, marshall, and the evening program of Jess Pugh, entertainer, on the sixth day, "Joy Day". The Ogdensburg (N. Y.) Journal reviews the work of the Musical Merry Makers as follows: "Their program had a tang of peppiness produced in the use of stringed instruments. Their revision of the popular pieces was pleasant, and they gave feature numbers with Hawaiian airs with ukulele, steel guitar, banjo, violin, saxophone and piano, and also added several vocal solos. Their acts were lively and received big ovations."

We notice in the contest conducted by the Famous Players-Lasky Corporation for the best reviews of Cecil B. DeMille's picture, "The Ten Commandments", written by inmates of the Massachusetts State Prison, that Jesse H. Pomeroy, noted thief, was awarded second prize.

The Children's Circus of which Lemont & Seabury are managers, both of whom are well known on leading vaudeville circuits, has been delighting large chautauqua audiences this summer. At Winona Lake, Ind., they played to an audience of about 7,500 people in the Billy Sunday tabernacle. The attraction has proven to be thoroughly satisfactory for that type of feature upon the chautauqua platform.

D. Thomas Curtain, noted war correspondent, has been on the Redpath Circuit this season, and his lecture is receiving especially warm commendations. A great many newspaper clippings have been sent out regarding this particular lecturer. His knowledge of European conditions, and his acquaintance with many of the prominent men of Europe today causes him to speak with authority, and his ability as a speaker adds to the interest of his chautauqua address.

Mrs. Martha Trimble, who has been one of the foremost speakers on the Midland Circuit, of which her husband is manager, will speak for the Independent Chautauquas next summer.

Frank Tannebaum, who is lecturing at Redpath chautauquas this summer, recently returned from a trip to Mexico, and is making his lecture on that country interesting and very much worthwhile with his wealth of first-hand information. Mr. Tannebaum is a believer in the value of the work of President Obregon and of the great future of the Mexican people.

The East Ellsworth (Wis.) Record reports that the Acme Chautauqua, which recently closed its four-day program there, was a success in every way. All expenses were paid and about \$50 left in the local treasury. They report that the most popular programs were the two plays, "The Bible" and "Grumpy". More than 200 season tickets have already been sold for next season at that point.

The Falls City (Neb.) News says of Chancellor Bradford's "This Way Up", which was a talk given before the chautauqua of that city recently: "Words are not sufficient to praise his message. It penetrated deep into the heart and soul of every true American who heard him." The News devoted more than half a column to its eulogy of the Chancellor and his message. For more than ten years Chancellor Bradford has been a notable figure upon the chautauqua platform. He has the ability to say things which everyone should know, but which most of us have overlooked and forgotten, and to say them in such an impressive and well-worded

day that they gather new force, and people accept them like a new gospel.

At Eaton O., the program furnished by the Redpath Bureau received the unqualified endorsement of the people. The Record-Herald of the city says in a long write-up: "Without doubt all are praising the program of this year. There was no trouble in securing the counters for the program for another year."

Hartsville, Ind., met with success with the Redpath Chautauqua this season, and has already arranged for a session for 1925, sixty persons having signed the contract for another year. Four hundred tickets were subscribed for that season during the last night of the program.

Dr. Willis E. Johnson has been president of several educational institutions in the Dakotas and now occupies a chair in the State Teachers' College at San Diego, Calif. Not long since and some fellow professors were having a quiz and he was suddenly asked: "Who is your favorite poet?"

"Edmund Vance Cooke," responded Dr. Johnson.

"Quote one of his poems," came the demand. For the flash of a second Johnson was stumped. It isn't much of a compliment to a poet to call him "your favorite," and then find you can't remember a line of what he has written. But before anyone could notice his hesitancy he rolled out:

"This world is made of common things,  
Of water, earth and air,  
And all that's found the world around  
Has habitation there.

All men are made of common stuff,  
Of hope and love and strife;  
And birth of folk and rank, but cloak  
A common human life.

We've all come from a common race,  
We have a common goal,  
Like comrades true let's travel thru  
This journey of the soul."

"Good! I didn't think you could do it," commented the inquisitor.  
"Neither did I," said Johnson, and so I quoted you some verses of my own."

Phil R. Wilmarth, editor and publisher of The Herald, Table Grove, Ill., writes as follows:

"Had the pleasure of seeing a Redpath company play 'Smilin' Thru' at Macomb the other night. The players are unusually strong. A very large audience fully appreciated them. A little incident happened at the tent which I think worthy of mention. The company putting on the play was late getting to town, and had to arrange the stage after eight o'clock. Wm. Forkell, lecturer for the next afternoon, came out to make a little talk on President Coolidge, but hardly got started when a windstorm struck the tent, and for a few moments we thought there was going to be a general stampede. Mr. Forkell instantly dropped his subject, and began to put forth efforts to calm and control the crowd. Several times we thought he had lost as the wind continued, but he finally got the people under his control and a very good evening's entertainment was the result.

"We also visited the Acme Chautauqua at Ipaia and Adair. The play on this circuit is 'Lorraine' and, while we have heard some question as to the appropriateness of the play, the audience thoroughly enjoyed the play and the players. The players show that they have been well directed. We were not so greatly impressed with their afternoon offering, but it was in no way the fault of the players, for they all did well, but it seemed to our bunch that at least part of the program could have been made more appropriate.

"But both these chautauquas, taken as a whole, we found were giving excellent satisfaction."

When Geoffrey F. Morgan was midway in his lecture at Timmins, Ontario, on the Dominion Circuit, he was somewhat perplexed to see fifty or a hundred of his audience rise suddenly in their places. A moment's observation served to show that an entire section of the temporary seats were slowly collapsing. He waited while the disturbed auditors slowly distributed themselves, and then began again, only to have a second section give way in a similar fashion. This was bad enough, but when the third groups rose to move the lecture showed definite signs of becoming a total loss. Morgan is of the opinion that the people who talk so glibly of going right out and knocking them off their seats would be quite content to leave the audience where they found it after an experience or two of this kind.

The Gallatin (Mo.) Chautauqua is holding its

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fourteenth annual assembly August 16 to 24. Ex-Governor A. M. Beckley is still president of the association. An exceptionally long program is booked for this season.

The Grandview (Ind.) Chautauqua, which was held from August 2 to 10, sent in a partial review of the talent, in which they state that everything was more than satisfactory. They designate that the John Howard Quintet is the best musical attraction they have ever had on their program, and Dr. William Forkell "is a wonderful man with a wonderful message—everyone was delighted."

The writup of the talent which appeared at Madison, Ind., by R. F. Stanton says in regard to the "Six-Cylinder Love" Company, produced by Elias Day: "This was the best play company I ever hope to hear."

J. Allen Whyte, who for a number of years has been one of the writers for The Musical Courier and who was at one time a partner in the old Stayton Lyceum Bureau, gave a reading over the WGN radio Saturday evening, August 2, on Caruso. The reading consisted of an original appreciation written by Mr. Whyte, whose connection with Caruso in the old days was well known.

The following clipping in regard to Ruth Bryan Owen, one of the most talented lecturers on the chautauqua platform, is taken from The Oswego (N. Y.) Palladium of July 31: "Mrs. Ruth Bryan Owen, who is on the fourth-day program in the evening for a lecture on 'Modern Arabian Nights', in an interview in Syracuse last night disclosed that she is a daughter of William Jennings Bryan and a niece of Governor Charles Bryan, Democratic nominee for Vice-President, and a grandmother at 38. Her oldest daughter, Mrs. Meeker, gave birth to a child during the Democratic convention, which made W. J. Bryan a great-grandfather at 64. Her husband, Major Reginald Owen, British Royal Engineers, was on the staff of General Allenby in the Palestine campaigns and Mrs. Owen was a volunteer nurse in military hospitals in Cairo during the same period. She is the mother of four children, the eldest of whom is 20 odd and the youngest four years old. Mrs. Owen speaks on Cairo and the War in the East."

James L. Lear, of the Lear Independent Chautauquas, has usually attended as many of his chautauquas as possible during the summer. The Greensburg (Ind.) Review says: "Mr. and Mrs. Jas. Lear, of Bloomington, arrived here to attend the fourteenth annual Greensburg chautauqua." Mr. Lear has been the manager of the talent for this local affair since the first chautauqua, and has furnished the talent each year. It is his custom to attend at least one day during the program.

The Piqua (O.) Democrat-Coll reports that every seat was taken at the chautauqua. The Bennett Dramatic Company offered "Peg o' My Heart". The Piqua chautauqua is always a success. Under the management of Prof. F. L. Fulcher, who has been in charge for a number of years, each season the chautauqua is one of the great events of that city. The paper gives a two-column report of the Wednesday program, and is evidently giving the chautauqua the space and consideration which it deserves. It said for the Wednesday afternoon program, presenting "Fine Feathers", that "the largest crowd that ever attended a local afternoon chautauqua play was present in spite of inclement weather."

The Enterprise, of Lebanon, Ky., reports that the chautauqua at Bradfordsville, Ky., was greeted with splendid crowds, and that the talent furnished by the Redpath Bureau was of unusually high order, but the musical companies and lecturers being well known thruout the country. This was Bradfordsville first

chautauqua, but the committee has already arranged for a session for next season.

The Carbondale (Pa.) Leader endorses the chautauqua movement in the following well-worded editorial under the title of "Chautauqua Popular":

"The beginning of another chautauqua season calls to mind the fact that this means of intellectual profit and diversion is maintaining its hold thruout the country to a remarkable degree. It would not be holding its own so well if it were not worth while. The Wilkes-Barre Record says: 'Some one has aptly said that it is not a question whether Wilkes-Barre is too big for chautauqua; the question is whether the city is big enough for chautauqua.' The programs are suited to the tastes of the various communities. Carbondale is offered a program that embraces eminent musicians and lecturers of national reputation. There are features of a lighter order to amuse, as well as features that afford instruction and intellectual development. The success of chautauqua is due to happy program combinations that sustain interest thruout an afternoon or evening by a diversification of talent. The local enterprise is not a profit-making venture. The people back of it aim at community benefit. All they expect in a financial sense is to meet expenses. The men and women at the head of chautauqua are prominent in the colleges and in various other high walks of life and they deserve credit for their unselfish efforts. Comparing the talent with the cost of tickets, it is evident that there is no mercenary motive. Chautauqua has about ten thousand locals thruout the country, with hundreds of thousands of patrons deriving both pleasure and intellectual benefit from their attendance. Carbondale should deem it a high privilege to have the advantage of so excellent an offering."

At Connessville, Pa., free chautauqua tickets were given to five of the youngsters who were successful in hunting for the tickets, which had been secreted in various parts of the city. These children were privileged to attend the entire session of the chautauqua free of charge.

The Marion (Ind.) Leader Tribune reported that all records for attendance at the Marion chautauqua were broken July 29 by the audience that witnessed "Smilin' Thru'."

Corning, Ia., recently had a sane viewpoint of the form of the chautauqua. An issue of The Republican of that city devotes nearly six columns to a review of the 1924 session, the program for which was placed by the Redpath-Vanster Bureau. The advance sale of season tickets went over the top, and there was no deficit to be met by the guarantors. The entire writup by the reporter showed not only appreciation of the chautauqua, but a well judged, critical viewpoint, which made his review of the program of particular value.

Mr. and Mrs. David Duggan are out this summer with The Little American Opera Company, which has been one of the greatest surprises of the Independent chautauquas. They have been giving a part of the opera "Faust", in costume, and with appropriate scenery. For the second half of the program they give selections from "Martha" and other operas—these also being in costume. For the afternoon program they give an especially bright and entertaining concert program.

Ten years ago one of the outstanding attractions on the big chautauqua program was that of Caupolicen, the Aurocano Chief of South America; later he was in the Metropolitan Grand Opera Company, of New York, for he has a phenomenal voice. Chautauquas everywhere will be interested in knowing that Caupolicen is going back to the Independent chautauquas for 1925.

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A-1 Trombone With Long Ex... (text continues)

A-1 Trumpeter or Bass Drum... (text continues)

A-1 Violin-Leader Desires Per... (text continues)

A 1 Violin, Side Man, at Lib... (text continues)

A-1 Violinist—Finished Musi... (text continues)

A-1 Violinist—Lead or Side... (text continues)

A-1 Violinist Leader With... (text continues)

A-1 Violinist (Leader) With... (text continues)

At Liberty — A-1 Banjoist... (text continues)

At Liberty—A-1 Violinist. Ex... (text continues)

At Liberty—Clarinetist. Ex... (text continues)

At Liberty—Concert Viola... (text continues)

At Liberty—Drummer. Bells... (text continues)

At Liberty—Lady Violinist... (text continues)

At Liberty—Drummer. First... (text continues)

At Liberty—Experienced Cor... (text continues)

At Liberty—Experienced... (text continues)

At Liberty—Experienced Pi... (text continues)

At Liberty—Flute and Bass... (text continues)

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Banjoist—A-1 Plectrum Style... (text continues)

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At Liberty—Violin, Harp... (text continues)

At Liberty—Violin Leader and... (text continues)

At Liberty Sept. 1—A-No. 1... (text continues)

Band Instructor and Cornetist... (text continues)

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Dance Drummer, Neat, Desires... (text continues)

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Flute and Piccolo at Liberty—... (text continues)

Flute and Piccolo—Union... (text continues)

Flutist—Experienced in... (text continues)

Flutist—Thoroughly Schooled... (text continues)

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Lady Drummer at Liberty—... (text continues)

Lady Organist at Liberty Sept... (text continues)









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Adair & Adair (Pantages) Toledo, O.; (James) Columbus Sept. 1-6. Adams & Lillian (Washington St.) Boston.



Managers and artists are respectfully requested to contribute their dates to this department... The Billboard forwards all mail to professionals free of charge.

When no date is given the week of August 25-30 is to be supplied.

Bennett & Lee (Rialto) Chicago. Bennett, Joe (Orpheum) Tulsa, Ok. Bennett, Murray (Hipp.) Youngstown, O.

Covey Sisters (Pantages) Kansas City; (Pantages) Dallas, Tex., Sept. 1-6. Cowdors, Aerial (Fair) Mason City, Ill., 24-29.







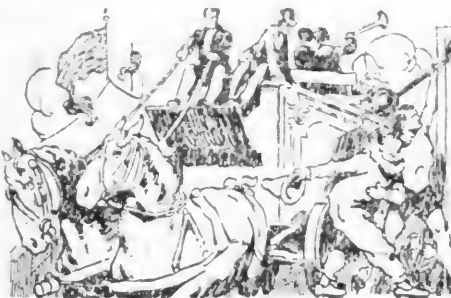












# FAIRS AND EXPOSITIONS

*Their MUSICAL and AMUSEMENT END in CONJUNCTION  
With their PRIVILEGES and CONCESSIONS*



## Entertainment and Education

### Fittingly Combined in Program of 1924 Eastern States' Exposition

**M**ORE and better exhibits, increased facilities for exhibitors and visitors and extensive improvements to grounds and buildings will mark the 1924 Eastern States Exposition, which takes place in Springfield, Mass., from September 11 to 20, inclusive. These have all been made possible by a building program determined upon last year and begun this spring following the reorganization of the exposition under the educational bias of the Commonwealth of Massachusetts. The result of the changes has been to increase the plant facilities in practically every department, making it possible to carry out more extensive displays, particularly those in industrial and domestic machinery, etc.

Chief among the new structures is the Industrial Arts Building, begun in April and completed August 15. This is of brick, steel and concrete, covers 122,777 square feet and approximately three acres and is the largest building of its kind on any fair or exposition grounds in America. It cost \$250,000.

It is built at ground level, is one story high and architecturally is of the same general style and character, with the exception of monitor roof construction, as other buildings in the exposition group. This gives perfect ventilation. Clearance is eighteen feet, and the roof being supported by forty-five-foot steel girders. Aisles are fifteen feet wide and there are 125 column supports. There are nine main entrances and exterior wall space is relieved by concrete pilasters. Clear vision has been provided for the entire exhibition area. Unit exhibition spaces measure 12x15 feet.

The floor area of the Industrial Arts Building is eleven times that of the Springfield Municipal Auditorium and twice that of the old exposition machinery building which it replaces. Its construction cost was \$198,516, this being exclusive of contracts for light and power, gas and water mains, grading and fixtures.

For the convenience of exhibitors two special clubrooms have been built into the building.

Erection of the new building has made possible an entire renovation of the original buildings in the exposition group. The former horse and cattle barns have been made into a single cattle barn, with a capacity of 1,200 head of stock. The former machinery building has been converted into a horse barn, with a stabling capacity for 400 animals. Approximately 28,000 square feet of floor space remaining in the western end of this building has been set aside for the first annual poultry show and coping accommodations for 1,500 birds have been provided. New restrooms have been erected. Several new streets have been laid out. The outdoor machinery has been improved and automobile parking facilities have been improved.

Other improvements contemplated are the erection of a new brick, steel and concrete grand stand at the race track with a permanent arcade. This is proposed as part of the 1925 building program. It is expected also that next year the State of Maine Building, for which \$25,000 has been appropriated by the Maine Legislature, contingent upon the raising of an equal amount by semi-public agencies, will be completed.

One of the things for which the Eastern

States Exposition will be seen at the Eastern States Exposition in the series of afternoon events scheduled for the half-mile oval before the grand stand.

Beginning Monday afternoon, September 15, and continuing daily thereafter, there will be something to delight followers of the light harness game and those who interest themselves in the thrills provided by speeding motors. The schedule calls for four days of (Continued on page 91)

## BIG CROWDS

### Attend Central States Exposition—Splendid Program and Exhibits

**C**hicago, Aug. 21.—The big Central States Exposition at Aurora, Ill., opened August 15. A reporter for The Billboard went out to get a careful yesterday and there were so many people on the grounds that it seemed a marvel where they all came from.

The Wortham Shows were furnishing the amusements and the reporter climbed up the steps of Fred Beckman's office wagon and enjoyed a brief visit. Senator Frank D. Fuller, secretary of the Tri-State Fair, Memphis, Tenn., was a visitor on the grounds. E. B. Bean, famous park manager of Blackpool, England, was another guest of the fair management. A third distinguished visitor during the day was Governor Len Small of Illinois. Among the Chicago showmen whom The Billboard saw were Joe Rogers, Clark Browning, Charles Trade, Bert Barles and others.

The clouds hung low and heavy yesterday but the rain that seemed imminent didn't materialize beyond a sprinkle. The crowd didn't seem to mind and everybody took their time and looked over the displays and exhibits. The exhibits are extraordinary this year, both from a standpoint of magnitude and attractiveness. The live stock represented is of enormous size and extent.

Horses, premiums and attraction awards, the year total \$142,000. The fair association has one hundred and forty-two acres of ground and the exhibit space was so materially increased this year that some of the corners were crowded out.

The Wortham Shows never looked in a better advantage than this season. The show is as clean and neat as a monster and Beverly White was in Council Bluffs yesterday on business.

There were about forty-four shows of theatrical type and racing devices running yesterday and it looked to the reporter as if all were doing a good business. The immovable swimming pool was one of the centers of attraction. The stock-judging contests were attracting vast interest. The midway is on a crescent, curving away from the race track grand stand in the west division of the park. Most of the riding devices are grouped near the concrete swimming pool.

"Fun on the Farm", the novel outdoor show organized and conducted this season by John Kelley and John Agoe, showed Friday and Saturday, the first two days of the fair, in front of the grand stand. The harness racing started on August 19 and will be continued until tomorrow. The racing is being held on the half-mile oval. Incidentally, the grand stand seats 10,000 people and the adjoining bleachers 5,000 more. Before the grand stand a society horse show began August 17, lasting until August 22.

The night shows at the fair have been spectacular and interesting. The vast spectacular production, "Tokyo", staged by the Theatre (Continued on page 77)

## WYOMING STATE FAIR

### Will Have Exhibits and Attractions Excelling Those of Previous Years

**P**lans for the twentieth Wyoming State Fair at Douglas September 16-19, inclusive, are well advanced, and it is believed that the displays to be offered to visitors this year will exceed anything that has been exhibited in the past, according to information from the office of Alfred Hale, secretary of the fair. The State Fair is held two weeks after the annual Sheridan County Fair.

In the amusement line at Douglas there will be a full program from the hour set for the opening until the curtain falls on the evening of September 19.

In addition to the many interesting sessions, including the annual meeting of Oddfellow, the fair management has arranged for exhibits in all departments that will be more complete than ever before. Every detail has been planned by the fair board in cooperation with the exhibitors. The exhibits will be of the highest quality and will be of the largest size. The fair management has arranged for exhibits in all departments that will be more complete than ever before. Every detail has been planned by the fair board in cooperation with the exhibitors. The exhibits will be of the highest quality and will be of the largest size.

Amusement attractions are provided in addition to the W. S. Fair program in which championship riders of the West will compete.

## NORTHERN WIS. STATE FAIR

**L**ake County, Wis., Aug. 22.—Amusement and premium list of the twenty-eighth exhibition of the Northern Wisconsin State Fair promise all the excitement of past displays with more extensive exhibits and special attractions that will make the fair better than ever before. Starting August 22 with the Fair Week. It was the aim of the officers to present a well-planned program.

Volley ball, freestyle music and races of an exceptionally high quality are promised.

Women in Blue and Red Conference, planned by the Northern Wisconsin State Fair and widely expected will be for the third time a valuable feature of the fair.

The auto show will occupy a tent 80 by 200.

As ever the education nature of the fair will be emphasized.

## NEWCASTLE (IND.) FAIR DID NOT LOSE MONEY

**N**ewcastle Ind., Aug. 23.—The Henry County Fair this year paid all expenses in full and has a balance of \$150 in the treasury. Payment of all premiums was first made on a basis of fifty cents on the dollar, but with all bills in the winners of various prizes have been forwarded the balance due them and once again it can be said the fair never missed paying a premium.

### A BUSY TIME FOR THESE EXECUTIVES OF BIG EXPOSITIONS



Above are pictured the managers of four big fairs that are being held this week and next. All of them are men of long experience in the fair game and have made enviable reputations as successful managers. Reading from left to right, they are: John G. Kent, managing director Canadian National Exhibition, Toronto; Thomas H. Canfield, secretary and general manager Minnesota State Fair, Hamline; George W. Dickinson, secretary and general manager Michigan State Fair, Detroit; and O. E. Roney, secretary and manager Wisconsin State Fair, Milwaukee.





First International Southwest Exposition

Ten-Day Fair at El Paso Promises To Be Big One—Old Mexico Will Be Prominently Represented

El Paso, Tex., Aug. 22.—The first international southwest exposition, opening in El Paso September 18 and continuing for ten days, promises the greatest number of attractions...

west are making special rates to the exposition and thousands of visitors are expected from the East. Government exhibits will form an interesting display...

MANY BANDS TO COMPETE

In Contest at New York State Fair

Syracuse, N. Y., Aug. 22.—Record of last year was equaled a few days ago when the tenth band was entered in the state championship band contest at the New York State Fair...

THE HOUSE OF HANKINSON

Poughkeepsie, N. Y., Aug. 18.—Earl F. Newberry states that a misunderstanding seems to exist regarding the House of Hankinson and Worth & Hamid, Inc., of New York City...

ALTOONA FAIR PATRONS PLEASUED WITH FREE ACTS

Altoona, Pa., Aug. 22.—The final number on the present program at the Blair County Fair last Saturday night marked the closing of the best work of the fair season...

VETERAN FAIR MAN DIES

Hamilton, O., Aug. 19.—John Arthur Stude, president of the Butler County Agricultural Society, died at Mercy Hospital Monday...

PREMIUM LISTS RECEIVED

Southwest Franklin County, Ala., and Tishomingo County, Miss., fair, Red Bay, Ala., Cook County Fair, Palatine, Ill., Four County Fair, Palestine, Va., Union Agricultural Society, Glastonbury, Conn., Johnson County Fair, Exton, Pa., Kingston, Ont., Can.

BIG CROWDS

(Continued from page 74.) Dufield unit of the World Amusement Service Association, was of preponderant interest. More than 3,500 head of live stock was entered at the fair, the dairy industry entries predominating...

Open for Booking

Sport Show, Wing Walkers, Paratrope Drops, Plans to Page League, Auto to Home Change, and numerous other things. Our prices are right. Address TAYLOR MOTOR SALES, Box 115, Spang, Ky.

BALLOON, AIRPLANE AND FIREWORKS ATTRACTIONS. Day or Night. Lady Aeroplanes, 12000 Feet, Cannon Air, Night Aeroplanes, Home Features, Wing Walking, Popcorn Shows and Paratrope Drops, day or night. Airplane Features. STEWART AERIAL ATTRACTIONS CO., J. M. Stewart, Mgr., P. O. Box 339, South Bend, Indiana.

BALLOON ASCENSIONS Paratrope Drop, Airplane Exh. 44. Aerial balloon Big 7000 Ft. Balloon Fly for rent cash. Address PROFF, CHAS. SWARTZ, Aeronaut, Humboldt, Tenn.

AIRPLANE GIVES RADIO PROGRAM HIGH IN AIR

A radio program from an airplane 1,000 feet above Central Park in New York was recently given. It was a success according to newsman reports. The plane piloted by L. J. Connel, carried a new type of signal corps transmitter of five watt power and an antenna which trailed twenty feet. On the ground, in this park, was a receiving set and a portable amplifier connected by wire with the radio station...

RESERVISTS IN TRAINING

Amy air service planes, bearing as passengers miscellaneous numbers of the Officers' Reserve Corps, today made a week-end call at Love Field, Dallas, Tex. The planes came from Brooks Field and Kelly Field, San Antonio, and Fort Sill, Okla., as a part of the regular annual visit of training for reservists of the air service...

INTO THE WILDERNESS

In Canada the Harbord-Bonyon Air Service now is bringing passengers from civilization into the wilderness inside of seventy-five minutes, states a Canadian daily. At twice the journey must be made because to most points, with the usual loads of packages, fuel, etc., and the trip takes two days and a half. Now passengers enjoy the view of a wild, thickly wooded country dotted with innumerable lakes, from an altitude of 2,500 feet.

AVIATION NOTES

Private Wilfred A. Dickerson of Wilbur Wright Field, Dayton, O., was killed in a plane crash recently. Additional details are given in the obituary column. Alan J. Mulikin, flying a Puma plane, recently won the king's cup race over a 250-mile course around Great Britain in which ten planes competed on a hundred basis. Mulikin completed the course in nine hours, three minutes and twelve seconds...

DICK POWELL



The youngest stunt man in the United States is the claim made for Dick Powell, a performer with the Eagles' Flying Circus. This picture shows him harnessed in a strait-jacket, from which he effects a release while in the air.

EXHIBITIONAL AVIATION

BALLOON ASCENSIONS AND PARACHUTE DROPS

FRENCH-AMERICAN FLIERS VIE FOR SPEED RECORDS

International Air Meet at Dayton, O., in October Promises Thrillers For the first time in the history of the air race, a foreign flier this year will contest with American pilots for the world's speed record...

with his photograph and description by air mail. The plane, flying via Chicago, reached St. Louis before the man's train and he was arrested on arrival.

SHRINERS AT SEATTLE SEE CIRCUS AT PICNIC

Three flight battle planes and two fly-boys of the Pacific Air fleet stationed at Sand Point participated in an aerial race as a special feature of the first annual picnic at the new Natick Point Training Center lake...

RECEIPT RECORD CONTESTED

Recent claim made in this column by the Lincoln Assn. of Motorists in having the record on passenger receipts in this county contested by Janet Exton, who wrote The Billboard from Ottawa, Ill., saying she claims to have done better by a few hundred dollars...

PARACHUTE ACT BOOKED

Spokane, Wash., Aug. 23.—J. Lestrang, well-known balloonist of the Pacific Northwest has booked his triple parachute act at the Spokane Interstate Fair and Horse Show September 1-3. This will be Lestrang's fourth consecutive contract at the Spokane Fair.

AIR MAIL'S VALUE FELT IN APPREHENDING BANDIT

The air mail's value in police was proved recently when Captain Frank Brey, chief of the Newark N. J. detectives, received a telegram notifying him that the police of St. Louis, Mo., had arrested a Negro of Newark, charging highway robbery. The payroll robbery occurred July 29. After detectives had traced the man from city to city they learned he had boarded a train at Philadelphia for St. Louis. They immediately dispatched the warrant together...

Joseph A. Rozell, of Cape Girardeau, Mo., and Miss Frankie, their daughter, are on the road after having wintered in Cape Girardeau. They recently left their home in a big sedan loaded with a complete outfit and a large stock of merchandise, consisting of novelties, blankets, etc., well known among the unmetred and uncounted as well as carnival followers. They had left a few years ago in having his car burned at Illinois, Mo., and the old boy for a period but he is now up and going with renewed life and vigor and says he is "a knock 'em out". He is making the trip to Illinois, Kentucky and Missouri this year with novelties. He has grown very popular in Cape Girardeau, and has assisted the American Legion, Community Band and other organizations in putting on picnics and celebrations. He, of course, will make the Cape Fair on September 18, 19 and 20.





Three Oaks—Three Oaks Community Fair Aas... Sept. 3-6. J. C. Kramer... Fair Assn. Sept. 1-10. R. E. Walker...

MINNESOTA

Aitkin—Aitkin Co. Agr. Soc. Aug. 29-30. C. H. Warner... Albert Lea—Freeborn Co. Agr. Soc. Aug. 25-28. N. J. Whitney... Alexandria—Douglas Co. Fair Assn. Aug. 26-28. R. S. Thornton...

Zumbrota—Goodhue Co. Agr. Soc. Sept. 16-19. Lewis Seefeldt.

MISSISSIPPI

Brookhaven—Seven Co. Fair Assn. Oct. 1-4. Mrs. N. D. C. Perkins... Calhoun City—Calhoun Co. Fair Assn. Oct. 7-10. C. S. Waller...

MISSOURI

Appleton City—Appleton City Fair Last week in Aug. Horce Zink... Ash Grove—Ash Grove Assn. Sept. 24-27. T. K. Chandler... Bethany—North Mo. Dist. Fair, Sept. 2-6. W. T. Lingler...

MONTANA

Billings—Midland Empire Fair Sept. 16-20. W. A. Schlegel... Dodson—Phillips Co. Fair Assn. Sept. 10-13. S. E. Kaddick... Eureka—Lincoln Co. Fair Assn. Oct. 2-5. Frank E. Babin...

Aurora—Hamilton Co. Fair Assn. Sept. 26-29. J. J. Raft-hange... Bartley—Red Willow Co. Agr. Soc. Aug. 28-29. R. E. Walkington... Bassett—Bok Co. Fair Assn. Sept. 17-20. Fred M. Hopkins...

NEW HAMPSHIRE

Bradford—Bradford & Nubury Fair Assn. Aug. 27-28. Don S. Pashley... Centerville—Hopkinton Fair Assn. Sept. 23-25. L. A. Nelson... Concord—Belmont Co. Fair Assn. Sept. 1-4. J. J. F. F. F...

Carneys Point—Community Fair. Oct. 2-4. W. L. Dunlop... Egg Harbor City—Atlantic Co. Agr. Fair Assn. Aug. 27-30. Walter McDougal... Morristown—Morris Co. Fair Assn. Sept. 24-27. James W. Ivair...

NEW MEXICO

Artesia—Alfalfa Festival & Co. Fair. Oct. 1-4. T. E. Henshaw... Raton—Northern N. M. Fair Assn. Sept. 9-12. Ernest D. Reynolds... Roswell—Chaves Co. Cotton Carnival. Oct. 9-11. George B. Owens.

NEW YORK

Albion—Albion Community Fair. Sept. 4-6. Boile M. Swyers... Amsterdam—Albany Co. Agr. Soc. Sept. 15-18. H. L. Vanaman... Angelica—Allegany Co. Agr. Soc. Sept. 2-5. C. L. Lathrop... Ballston Spa—Saratoga Co. Agr. Soc. Aug. 26-29. James Bunyan...





Martin—Martin Co. Fair Assn. Nov. 3-6. C. L. S. ...  
 Grand—Grand Co. Fair Assn. Oct. 15-17. Mrs. M. ...  
 Sportsburg—Sportsburg Fair Assn. Oct. 28-30. Paul V. Moore ...  
 ...  
**SOUTH DAKOTA**

Aberdeen—Tri-State Fair Assn. Sept. 1-6. L. P. Wells ...  
 Buffalo Gap—Buffalo Gap Fair Assn. Sept. 15-17. W. P. Nolan ...  
 ...  
**TENNESSEE**

Alexandria—DeKalb Co. Fair Assn. Sept. 3-6. Rob Roy ...  
 Auburntown—Cannon Co. Fair. Sept. 29-27. C. E. Groom ...  
 ...  
**TEXAS**

Abbott—West Texas Fair Assn. Sept. 22-27. T. N. ...  
 ...  
 ...

Buena—Kendall Co. Fair Assn. Aug. 29-31. Paul ...  
 ...  
**VIRGINIA**

Amherst—Amherst Co. Fair Assn. Oct. 21-23. Thomas ...  
 ...  
**WASHINGTON**

Bethel—Sammamish Valley Fair Assn. Sept. 11-11. ...  
 ...  
 ...

South Wallingford—Union Driving Park Soc. Sept. 1-11. ...  
 ...  
**VIRGINIA**

Amherst—Amherst Co. Fair Assn. Oct. 21-23. Thomas ...  
 ...  
**WASHINGTON**

Bethel—Sammamish Valley Fair Assn. Sept. 11-11. ...  
 ...  
 ...

Sutton—Braxton Co. Fair Assn. Sept. 30-Oct. 1. G. G. Davis ...  
 ...  
**WEST VIRGINIA**

Athens—Mercer Co. Fair Assn. Sept. 23-27. W. H. ...  
 ...  
**WISCONSIN**

Antigo—Langlade Co. Agril. Soc. Sept. 9-12. Henry ...  
 ...  
 ...









River Forest—Rosary College Dramatic Club, Kathleen Conway, secy.

Indiana—Indiana Drama League, 49 Washington St., Clara Veckery, secy.

Iowa—Iowa State College, Box 425, Station A, Des Moines, secy.

Kansas—Kansas Little Theater, Mrs. J. L. Hoffman, secy.

Kentucky—Kentucky Little Theater, J. L. Hoffman, secy.

Louisiana—Louisiana Little Theater Guild, Lafayette, secy.

Maine—Maine Little Theater Guild, Lewiston, secy.

Maryland—Maryland Little Theater Guild, Baltimore, secy.

Massachusetts—Massachusetts Little Theater Guild, Boston, secy.

Michigan—Michigan Little Theater Guild, Detroit, secy.

Minnesota—Minnesota Little Theater Guild, Minneapolis, secy.

Missouri—Missouri Little Theater Guild, St. Louis, secy.

Montana—Montana Little Theater Guild, Helena, secy.

Nebraska—Nebraska Little Theater Guild, Omaha, secy.

Nevada—Nevada Little Theater Guild, Reno, secy.

New York City—New York Little Theater Guild, New York City, secy.

New Jersey—New Jersey Little Theater Guild, Newark, secy.

New Mexico—New Mexico Little Theater Guild, Santa Fe, secy.

New Hampshire—New Hampshire Little Theater Guild, Portsmouth, secy.

New York City—New York Little Theater Guild, New York City, secy.

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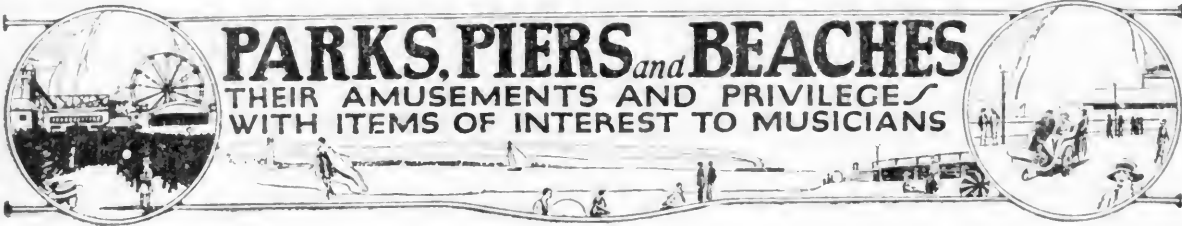
Philadelphia—Philadelphia Little Theater Guild, Philadelphia, secy.

Philadelphia—Philadelphia Little Theater Guild, Philadelphia, secy.

COMING EVENTS

Arkansas—Arkansas Little Theater Guild, Little Rock, secy.

(Continued on page 91)



(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

## Broad Ripple Park Closing Very Successful Season

### Better Transportation Facilities Enhance Popularity of Resort, Which Will Be Further Improved for 1925 Season

By PHIL BROWN

The season that is just closing at Broad Ripple Park and Harding Beach, Indianapolis, Ind., has been one of the best in the history of the park. Next year a number of improvements will make it one of the best amusement parks in the Middle West.

Broad Ripple Park is not a new and artificial creation. Its existence may be said to date from the laying out of the town of Broad Ripple in 1837. In the early days it was merely a beautiful wooded tract on the banks of the stream and was used for a picnic ground. Later a landing and boathouse were provided and it was much sought for outings and excursions by canoeists.

There was a time when the only transportation to the park, other than by horse-drawn vehicles, was Moulton trains which stopped at the nearest station. Later a street car line was built to care for the modest traffic of those days. Now the Indianapolis Street Railway Company has taken over the Ripple car line and will operate the regular city cars to the park, which will greatly enhance the popularity of the resort, as the facilities for handling people to the park under the regime of the Broad Ripple Car Company were not the best. A new loading station will be erected and other improvements for handling crowds will be made.

While the park has many kinds of rides and other amusements, one of the biggest features is the swimming pool. This is one of the largest concrete swimming pools in the country, being 265x175 feet in dimensions, with a graduated depth of from two to nine feet, and holds 3,500,000 gallons of water. The water is filtered before being introduced into the pool and there is a complete change of water every three days. The most up-to-date apparatus is provided for diving and water sport. The pool has been used the last three seasons for the tryouts for participants in the Olympic meets.

The new Dance Garden is another big feature with patrons of the park. Two thousand persons can dance at the same time on the big floor which is one of the best in the state. Music is furnished by the Royal Palm orchestra, recently from St. Petersburg, Fla., where it was as big a success as it is at Broad Ripple.

The park is under the management of James H. Makin, while the amusements and publicity are handled by Phil Brown, for many seasons connected with local parks and theaters.

#### "FOUNTAIN OF LIGHTS"

Is Beautiful Feature of Electric Show at Chester Park, Cincinnati

Ten thousand people lined the shores of the lake at Chester Park, Cincinnati, Saturday night, August 16, to see the initial showing of the electrical spectacle of the Radio and Electric Show, "The Fountain of Lights".

This spectacle is staged in the center of the lake. Jets of water shoot ninety feet in the air and, descending, make a veritable Niagara of mist. Twenty-four vari-colored searchlights play upon the mist, blending the colors into rainbow hues that are beautiful in the extreme. "The Fountain of Lights" is only one of many features that make the Radio and Electric Show a veritable fairland. All thru the park there are interesting, wonder-producing and mirth-provoking features and the show is making a tremendous hit with the thousands who are thronging the park every day and night.

#### RITA AND DUNN PLEASE

Rita and Dunn, high wire artists, showed at Seacrest Park, Bayrus, O., week of August 4, and won favorable comments from the large crowds that were in attendance at the park daily.

#### "FROLICS OF 1924"

Will Be Colorful Spectacle—Circus Feature at Luna—Pain's Fireworks Please

Coney Island, N. Y., Aug. 24: With the Coney Island Mardi Gras, September 17-21, inclusive, less than a month away, the various committees are completing the details and judging from their reports, the "Frolics of 1924," the title of this year's carnival, will surpass, as a spectacle, any of the twenty-one previous fests at the gay resort.

A truly brilliant pageant, consisting of colorful floats, professional clowns and mirth-makers, a score of bands, civic and fraternal organizations and an industrial division, will be held each of the first five nights of the Mardi Gras. The parade, it is announced, will begin promptly at 8 p.m. at the sea end of the Ocean Parkway and proceed along Surf Avenue as far as West Twenty-first street, a distance of more than a mile.

As previously announced, there will be no pageant staged on the evening of September 20. This arrangement was made in order to permit the multitude to revel in the many carnival features without interruption. In the afternoon of that day at 2 o'clock the pageant will be repeated in conjunction with the grand baby parade.

William Solbeck, chairman of the baby parade, announces that applicants are pouring in from all points of the metropolitan district and an unusually large number of participants will be the result.

Herbert F. Evans, amusement manager of Luna Park, who has charge of the same division, decided, at a recent meeting of the carnival company presenting the Mardi Gras, to eliminate amateur freaks and mass-appealers and substitute professional clowns, many of whom have already been engaged.

Stephen Barrera, president of the Coney Island Carnival Company, is enthused over the progress being made. To William Avatello, grand marshal, falls the task of getting the parade in shape and seeing that it starts promptly on time.

#### At Luna Park

On August 24 Luna Park set its presentation of the largest circus feature offered to its patrons this season when Manager Arthur Jarvis presents the Belmont troupe of performing horses, an added attraction, in connection with the already large program. This grand attraction comprises eighteen beautiful horses which are at the peak of equine intelligence. Luna still keeps up her fast pace, and with a continuance of fair weather will break all previous records for attendance. Arthur Pryor's live band continues to give free concerts, and free dancing prevails in the Grand Ballroom. Another musical feature is the National Green-Slovak Band. The big ocean-water pool is

## HERSHEY PARK

Playspot of Chocolate and Cocoa Town Visited Yearly by Hundreds of Thousands

Most persons when they think of a "manufacturing town" visualize groups of dingy buildings, tall chimneys belching forth clouds of black smoke, networks of railroad tracks with noisy trains switching back and forth, grimy tenement streets swarming with unkempt children and a host of other altogether unlovely characteristics.

Hershey, Pa., is a factory town—but how different from the usual conception!

Hershey is the direct antithesis of the foregoing description. It has its factory buildings, but they are constructed with an eye to beauty as well as utility. Unsightly buildings are nonexistent. There are no tenements, no unlovely features to grate harshly upon the sensibilities.

Hershey is a model town in the best sense of the word and its every feature seems to be planned with the idea of getting the most real enjoyment out of life out of its most attractive features is its amusement park. Of the million people who visit Hershey annually, many thousands of them are attracted by Hershey Park, whose chief characteristics are beauty, variety and originality.

If you have an eye for natural beauty there is Spring Creek, which winds its course thru the very heart of the park, and along the rippling margins a merry group gathers. Thru the dense forest, crossed by bridges, walk on the shores and hillsides are buildings for entertainment and comfort. There are tables and benches aplenty, rest rooms and sanitary drinking fountains. All of this is for the public without any charge.

There are attractions galore at Hershey Park. If you would go boating, there is an ideal stream where you can either paddle a canoe or row a boat. If you would go bathing, there is a large concrete pool, with a 50-foot water coaster. If you would play baseball, there is a diamond with grand stand and bleachers. If you would loaf, there are four alleys; if you would try your skill with the rifle, there is a shooting gallery; if you would dance, there is a splendid pavilion; if you would see movies, vaudeville or plays, there is the theater; if you would enjoy music, there are concert bands and orchestras; if you would satisfy the inner man, there is the cool and invigorating cafe; if you are a lover of plants and flowers, there are thousands of trees, shrubs, vines and flowers and three conservatories. For the kiddies there is a merry-go-round, a playground with swings, see-saws, slides and rattle-dances, a miniature trolley and a zoo with its hundreds of animals. There is indeed much to see and do in Hershey Park.

comfortably crowded and the athletic field, an addition this season, is kept busy with events. The big Luna's fun house, and a score of other shows, add to the gaiety.

#### Pain's Fireworks Please

The real worth of the fireworks show presented Tuesday night of each week by Pain's Fireworks Company is proved by the thousands of people who turn out to witness the spectacle. Presented on a large anchored off Stevedocks Pier and in full view of visitors on beach and boardwalk, this portion of the program is widely applauded.



Members of the Dreamland Social Club, Coney Island, N. Y., photographed at Stauch's, one of Coney's popular resorts.



Columbia Park

Has Numerous Attractions and Is Enjoying Fine Season

With Bergen, N. J., Aug. 23.—Columbia Park, the Hudson Boulevard, the New Jersey...

...bathing pool, shaded boardwalk... Columbia Park has...

...manager of the large fun... "The Merry House", reports business...

...of the majestic edifice called... "The Merry House" is situated in the center of the...

...of the electric card game... "The Merry House" is situated in the center of the...

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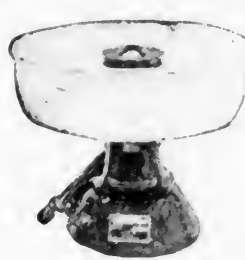
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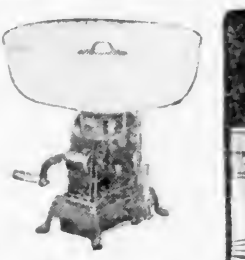


MODEL G, \$200. All Electric.

\$100 DAILY SELLING Candy Floss or Machines

Air pressure takes its place of hot... Candy Floss Machines in the world...

National Cotton Candy Floss Machine Co. 236 E. 37th Street, NEW YORK, N.Y.



MODEL E, \$150. Hand Power.

WORLD'S GREATEST RIDES

CATERPILLAR. Has earned \$2,000 in one week... JOYPLANE. Another World Beater. Ask Geo. Dwyer...

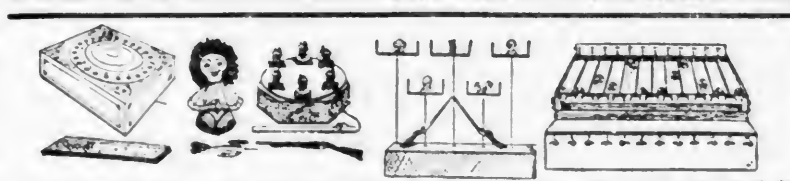
TRAYER ENGINEERING COMPANY, BEAVER FALLS, PENNA. Come to Beaver Falls and visit the Largest Ride Factory in the World.

THE TWO BEST GAMES OF SKILL THE BALLOON RACER THE CONY (RABBIT) RACE

The only games making big money at CONEY ISLAND, N. Y., this season. See for yourself. Our new ride, "THE GALLOPWAY", is a proved success.

DODGEM JUNIOR The Most Popular Flat Ride of 1924

Manufactured and sold by DODGEM CORPORATION, 706 Bay State Bldg., Lawrence, Mass.



1. Male Game Devices of every description, Whirls, Flashes, Shell Games, WM. ROTT, Mfr., 48 E. 9th St., New York City. Branch Show Room: E. E. BEHR, 3015 Pabst Ave., Milwaukee, Wis.

"ZOO FROLIC" IS GORGEOUS REVUE

Closing Weeks of Popular Park Are Full of Interest

The closing weeks of the summer entertainment season at the Zoological Garden, Cincinnati, will long be remembered by patrons...

The merry-go-round, pony track, beach and the Pinner and July show continue to furnish delightful amusement and entertainment for the children...

The merry-go-round, pony track, beach and the Pinner and July show continue to furnish delightful amusement and entertainment for the children...

The merry-go-round, pony track, beach and the Pinner and July show continue to furnish delightful amusement and entertainment for the children...

CHESTER PARK NOTES

One of the biggest outings ever given at Chester Park, Cincinnati, was that of the Metropolitan Life Insurance Company August 11 and 12.

Manager Wolfson has announced that the annual masquerade carnival and outdoor circus will open September 4 and continue until...

MARINE PARK In Jamaica Bay Section Is Project of Murray Hulbert

Murray Hulbert, well-known New Yorker, has undertaken a project for a marine park to be established in Jamaica Bay.

It is reported that Hulbert contemplates developing a 1,000-acre swamp land along the bay...

Murray Hulbert, well-known New Yorker, has undertaken a project for a marine park to be established in Jamaica Bay.

DAREDEVILS MEET

The great St. Nick's bumper, has concluded a most successful park season and is now playing fair.

It is reported that Hulbert contemplates developing a 1,000-acre swamp land along the bay...

CLOSING LABOR DAY

Colton, O., Aug. 22.—M. B. Booth, manager Myers Lake Park announces the resort will close its 1924 season Labor Day.

Colton, O., Aug. 22.—M. B. Booth, manager Myers Lake Park announces the resort will close its 1924 season Labor Day.

KRISPY ALL ALUMINUM PEANUT AND POPCORN MACHINE



Make big money with a Krispy. It's independent. Be your own boss. \$7.00 worth of raw popcorn...

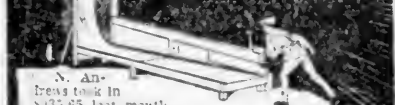
BIG MONEY MAKER

Make big money with a Krispy. It's independent. Be your own boss. \$7.00 worth of raw popcorn...

Write for FREE CATALOG. Read what users say. See all models with exclusive features.

KRISPY MACHINE CO. Omaha, Nebraska.

Cash In With Whirl-O-Ball



New Automatic "Loop-the-Loop" Game for all amusement places, soft drink parlors, shooting galleries, etc.

Each Whirl-O-Ball Game is 36x20 in. and has an earning capacity of \$5 an hour. You can put 2 to 12 Games in any ordinary room or tent.

BRIANT SPECIALTY CO., 784 Consolidated Bldg., Indianapolis, Ind.

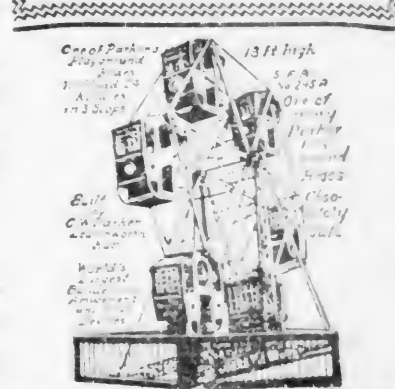
SPILLMAN CAROUSSELLES CATERPILLAR POWER PLANTS

Are being built today from experience obtained through manufacturing Rides for the past forty years.

SEND FOR FREE CATALOGUES.

SPILLMAN ENGINEERING CORPORATION

N. Tonawanda, N. Y.



I Ain't Got a Bit of Sense, That's the Reason I Advertise Musical—AL NUTTLE—Clown

KICK FOR SALE. Manufactured by R. H. Brainin, 114 E. 11th St., Kansas City. Run only two months for \$10,000.00 for \$800. Apply BOX 45, Scranton, Pennsylvania.

D'LARNA AT RIVERSIDE

Mass., Aug. 24.—Manager Arthur D'Larna, first week presented D'Larna, Baltimore, as the first act at Riverside Park.

### Carlin's Mardi Gras

#### Big Fun Festival Will Be Staged at Baltimore's Popular Park

Special Arrangements for the Mardi Gras festival at the popular park will be made for the week ending August 29. The festival will be a grand affair with many new and interesting features. The festival will be a grand affair with many new and interesting features. The festival will be a grand affair with many new and interesting features.

### BELVEDERE BEACH PAGEANT A SUCCESS

#### First Event of Kind at Keansburg Resort Goes Over With a Bang

Keansburg, N. J., Aug. 27.—The only regrettable part of our visit to Belvedere Beach was the fact that we had to leave so soon. On numerous occasions Mr. Leavelle, manager and owner had invited the writer to visit the beach, but the opportunity did not present itself until August 19 when a "weekend" issued to attend the Water Pageant compelled us to make the trip.

A most enjoyable boat ride to Keansburg put us in good spirits and on arriving had the pleasure of a ride on the Belvedere Beach railroad, a miniature line running through the park, owned by A. Carbone and operated by George (Slim) Foley, manager, and Eugene Golbo, formerly of Olympic Park, Irvington, N. J., engineer. Arriving at the park we were taken in tow by Mr. Leavelle and escorted to the Casino where the boards for the Water Pageant, staged under the direction of Madeline B. Stevens of the Bowler Club of New York City, were being fastened.

It was a pretty sight to look upon. We were in turn introduced to Chester J. Beaman, managing editor of The Keansburg Beacon; J. A. Costa, manager of the pageant; Leo Samuel, manager of the Belvedere Casino, and R. O. Williams, park manager.

It was the first attempt of the management to produce a pageant and Mardi Gras and it went over with a bang. So much interest was manifested that it was immediately decided to make it an annual affair. Beginning with a playlet, entitled "The Belvedere Follies", on August 14 and closing with water pageant on August 17, there was not a dull moment. A round of the concessions netted us the acquaintance of Jack Gross at the cigar-shooting gallery; Dave Gross at the novelty stand; Harry Gilbert at the Cafe; John Rymerson at the pony truck; Mrs. Harry Semmon with sea-shore novelties; E. E. Finley at the pop-cicle stand; Jack Hoffmeister with a bird store; Harry Silver at the skee-ball alleys; H. E. McCullough, long-range shooting gallery; A. Yaeger, corn game; Mrs. Bill Rumprecht, hot frankfurters; Charles Westendorf in charge of boats and canoes; Sam Randolph of the Belvedere restaurant; Ben Mayer, operator of the aerodrome swing; Ray Chitterton at the carousel; Elizabeth Bates of the carousel refreshment stand and E. J. Bromer of the dodegan.

Particularly noticeable at this resort is cleanliness. Along the Boardwalk the concessions, the rides, sandy beach and swimming pool there is an atmosphere of cleanliness seldom found at beach resorts.

Sergeant Herman Lehr and Officers William Murray and George Greenwood are in constant attendance to look after the welfare of the park patrons.

The masquerade ball on August 16 was an affair long to be remembered by the large crowd attending. The dance was held in the Casino and the music furnished by Bill Goro and his Casino Orchestra held the dancers until early morning.

Associated with Mr. Corio in the orchestra are Ralph H. Marano, trumpet; Victor E. Bellino, trumpet; Michael Corio, saxophone; Charles Kahl, trombone; Fred G. Muller, piano; and John Hodgkinson, drums.

During the water pageant and races on August 17 the patrons were entertained by Elson Brisco and Louise Davidson, expert swimmers and divers, both of whom were enthusiastically received. Charles Butson, chairman of the committee in charge of aquatic sports, deserves special credit for the fine program of events offered.

The special feature of the celebration was the crowning of Helen Zupf, daughter of Mr. and Mrs. George Zupf of San Diego, as Goddess of the Bay. Josephine Guenther was second choice; Ethel Miller third and Alma McCutcheon fourth.

Besides receiving the bestowed honor Miss Zupf, who beat her nearest competitor by over 5000 votes, also received a fine touring car. Paul Hunter, who originally discovered the Heights, was a firm supporter of the property to E. Leavelle, who was a guest of honor during the festivities. Other members of the committee are J. Palmer and David McKeown.

We spent a most enjoyable Saturday and Sunday thru the courtesy of Mrs. P. L. Earl.

**LOCATION WANTED**  
For first class Carriage Box or percentage  
PETERSON, South Beach, States Island, N. Y.

## "LUSSE SKOOTER"

### SUCH POPULARITY MUST BE DESERVED

Write For Booklet  
LUSSE BROS., 2803-05-07-09 North Fairhill St., Philadelphia, Pa.

**PHILADELPHIA TOBOGGAN COMPANY**  
AMUSEMENT PARK ENGINEERS  
COASTERS—CARROUSELS—MILL CHUTES  
130 East Duval Street, Germantown, Philadelphia, Pa.

## THE AUTOMATIC FISHPOND

will take in \$1.00 a minute if properly located. We have in stock 35 combinations of our merchandise wheels to select from. We also paint wheels to order.  
AUTOMATIC FISHPOND CO., 2014 Adams St., Toledo, O.

## FOR SALE—PARK ISLAND, LAKE ORION

### MICHIGAN'S FINEST RESORT.

2,600,000 people tributary from Detroit, Flint, Pontiac. 50 large towns and cities. Building for 40 Amusements, including Pavilion, Dance Hall and Athletic Field. Good reason for selling. None but reliable man need apply. Details on request.

LAKE ORION SUMMER HOMES COMPANY,  
328 Detroit Savings Bank Bldg., Detroit, Michigan.

## Wanted---Roller Coaster

On Concession basis. Will give long term lease. Finest location in the State, on the main road between Cleveland and Toledo. Two million people to draw from. Have Carouselle, Miniature Railroad, Dodgem, Custer Coaster, Scapdane, Live Ponies, Dance Hall, Bathing Pavilions and other Concessions. Write to G. H. BLANCHAT for further information. Crystal Beach, Vermilion, Ohio.

wife of the owner and herself an enthusiastic devotee of the park, and our trip terminated only too quickly.  
FRED G. WALKER.

### GRANADA PARK

Detroit, Aug. 22.—Granada Park, Detroit's new amusement resort located at the Belle Isle bridge approach, opened the season July 2, and, altho this season has been a hard one on outdoor amusements, Granada has enjoyed a liberal patronage. In fact, the season has been better than was looked for with such a late start. Featuring Granada at the bridge is one of the largest open-air dance halls in the country. Located right on the boulevard and the Detroit River overlooking Belle Isle and the Canadian shore it has had capacity crowds every night. Thousands of spectators crowd the large balconies and the bank along the bridge approach on the boulevard each evening from the time the dance starts until midnight.

Phil Spitalney's Victor recording orchestra opened the season for a five-week engagement, followed by Herb Waldoff's Cinderella Roof Brunswick recording orchestra for two weeks. Spitalney will return August 25 to finish the season. The music from the dance floor is broadcasted to all parts of the park by large broadcasting boards.

The King Bee Coaster, said to be the first all-steel roller coaster to be built, was finished Saturday, August 16, and is enjoying excellent business. It is pronounced a most thrilling and sensational ride. Among the other features are the old mill and canteen, tab race, big dipper coaster, live live fun house, and many more of the winds, kiddie auto, kiddie seaplanes, skooter, caterpillar, skee-ball alleys, erous ponies and large recreation building, fully equipped with pool and billiard tables and bowling alleys. A large midway is under construction and will be opened next season.

Many organizations have been booked in by the experts on department.  
Granada Park was designed and built by the John A. Miller Co. of Detroit.  
LLOYD JEFFRIES (for the Park).

### CONEY ISLAND CHATTER

Coney Island, N. Y., Aug. 23.—Jack Sont is one of the besting boys hereabouts. Jack delivers the blankets for the hot frankfurters and can be depended on for quick service.

According to reports, business at the Grand Mine ride for the month of July was better than any other month of May and June. Al Manfredi, manager, has reason to feel good. Another new show is booked on the main show can be seen on Broadway Walk, where Kid Dady and Soldier Mevers are presenting Mongo Topsy. Business has been fair, and a number of independent fairs will begin September 15.

Harry Berning, manager, can be seen mysteriously at the patrons at Luna Park.

Charles Thompson has returned to his old job as ticket seller at the Scapdane.

George Elblin is one of the busiest of the attendants at Charley Garlach's famous ride on Surf avenue.

Business at Rosen's Wonderland Sid-Show, Bowery, is reported very good by Doc Miller, on the ticket box.

A real ticket seller can be found in the person of Jack Yudel on the number one box at Gimper's Dreamland.

The new parking space on Stillwell avenue is managed by Billy Doyle, Eddie Lyons and Frank Keenan, all old Coneyites and hustlers for business.

## Lethert Non-Detachable Identification Tag



FIGURE 1 Shows How to Attach Tag

An Absolutely NON-Transferable Door Check for dances, at halls, pavilions, resorts, picnics also for Fairs etc.

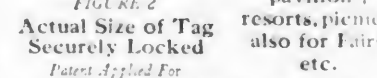


FIGURE 2 Actual Size of Tag Securely Locked Patent Applied For

SEND 10c FOR SAMPLES, PRICES & COMPLETE DESCRIPTION TO  
Western Badge & Novelty Co.  
SAINT PAUL, MINN.



**5000 Sold Daily at Every Stand**  
**PO-LA-POP**  
An Ice Cream Lolly Pop  
The Sensation of 1924

Three Cents Profit on a Five-Cent Sale.  
AN ICE CREAM CREATION  
Full size machine and served on the end of a lolly stick. Good, healthy, simple and equipment for less than \$10.00. Write for details.

**Frosted Secrets Co.**  
14 E. Jackson - Chicago, Ill.

**WANTED** K. C. Wassy Karoval K...  
Give address, name, age, sex, etc. to  
14 E. Jackson, Dayton and Eastern GILMOUR  
PARK, New Lebanon, Ohio.

**FOR SALE**  
Big Eat and Drink Privilege in Big city park.  
Area 1000 ft. x 250 ft. case in boards, Cincinnati, O.

Advertisers like to know where their address was obtained—say Billboard.





Riding Devices and Concessions | FAIR GROUND EXHIBITION | EXPOSITIONS | Bands and Sensational Free Acts | MIDWAY SHOWS

and his Majesty, The BEDOUIN

C. A. WORTHAM SHOWS MEET "STICKERS" AT AURORA, ILL.

Crowds at Central States' Fair Patronize Attractions Liberally and Assemble on Grounds Despite Periods of Inclement Weather

Aurora, Ill., Aug. 29.—This section of North...

The shows opened Friday afternoon, having arrived from Rockford, Ill., late Thursday evening.

Such shows as were located here had a chance to show up to the best advantage, and they did.

Never before has this show presented a finer physical apparatus or operated under a more perfect organization.

Never before has this show presented a finer physical apparatus or operated under a more perfect organization.

CALIFORNIA SHOWS

Hudson Fair, N. Y., Aug. 20.—This week the California Shows are playing the Hudson Fair...

Last week the show played Saratoga, N. Y., to one of the best weeks of the season.

(The only), D. K. Collins and wife and daughter, General Agent Harry Sanger, of this show, and Charles Browning, of the Browning Amusement Company...

MORRIS & CASTLE SHOWS

In Wind Storm at Racine—Only Quickly-Repairable Damage Done

Racine, Wis., Aug. 20.—The Morris & Castle Shows early Tuesday morning experienced their first and only blowdown of any attractions of the season so far.

Last week's engagement, in Michigan City, Ind., ranked with the best works of the season, playing under the auspices of the Michigan City Ad. which is a branch organization of the K. K. K.

The engagement at Racine opened to large crowds Monday night, the show being favorably remembered by its engagement here last year.

THE DRAGON—ITS OPERATION

To the Editor: I, James B. Jones, give the credit for having the first portable riding device called The Dragon, conceived at the Spaulding Researching Corporation's plant...

THE "WORMS" TURNED Lovers of Carnival Amusements Combat Attempts at "Discriminating" Legislation

For some time individuals residing at Perth Amboy, N. J., and their following in clubs, etc., have been holding a movement to secure legislation aimed at barring organized outdoor amusement companies...

The anticipated opposition to the ordinance which would prohibit traveling carnivals from appearing in Perth Amboy materialized at the meeting of the Board of Aldermen...

It was evident from the attitude taken by the aldermen that the movement supported by the Kwanis, Rotary, Lions and Woman's Club was doomed to defeat.

Patrick Kilpatrick, representing the Veterans of Foreign Wars and the Army and Navy Union, said his organization had received a \$600 split at their last carnival and declared that instead of backing their organizations the local civic clubs were backing them.

John W. Olson, who was at the meeting for another purpose, took occasion to attack the three local civic clubs in general and the Kiwanis Club in particular.

T. A. WOLFE SHOWS

Frankfort Ind., Aug. 21.—The T. A. Wolfe Show departed from the La Fayette Hotel Fair leaving a fine impression of the carnival.

Frankfort Ind., Aug. 21.—The T. A. Wolfe Show departed from the La Fayette Hotel Fair leaving a fine impression of the carnival.

DOC WADDIFIL ("Just Broadcasting")

Doc Waddifil, a well-known radio personality, has been making a number of these cars...

CON T. KENNEDY SHOWS

Manitowoc, Wis., Aug. 19.—The Con T. Kennedy Shows, backed by an alert and aggressive committee of the Green Bay Labor Temple...

On the opening night at Green Bay the shows entertained the "pioneer guests" of the Press-Zetter, they being guests of Mrs. Kennedy...

Leaving Green Bay in the early hours of Monday morning, a fast run was made to Manitowoc, where at this writing the caravan is set up on the fair grounds of the Manitowoc County Fair...

During the Green Bay engagement the "May-com" car was busy entertaining the many friends of the Kennedys, Mrs. J. E. Robinson of Miami, accompanied by Mr. and Mrs. Ed Sprang...

The next stand is Ludington, Mich., with the Detroit Fair to follow.

WADE & MAY SHOWS

Four Fairs Played So Far Not Up to Expectations

Franklin, Ind., Aug. 20.—The Wade & May Shows are late this week, furnishing all attractions for the Johnson County Fair.

The show came here from Columbus, Ind., where it presented attractions for the Hartsville County Fair to a fair business.

There is the fourth fair the show has played to date and none have come up to expectations.

The lineup at present is four riding devices, seven shows and twenty-five concessions.

GEORGE T. SCOTT SHOWS

The George T. Scott Shows had a satisfactory engagement at the Four Counties Fair at Union, Ky., and these and celebration dates...

A glance at the Hotel Directory in this issue may save considerable time and inconvenience.

# CAILLE VICTORY MINT VENDER

WILL NOT CLOG IN THE COIN TOP

**Increase Your Profits**  
At same time furnish amusement for your customers

**IN USE EVERYWHERE**

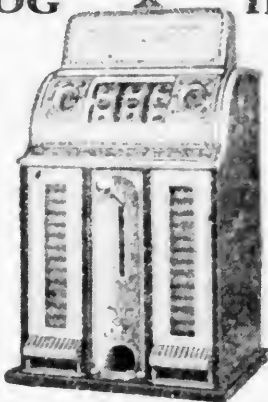
The only perfect coin-controlled construction

Immediately becomes a favorite with the public

Most attractive vender ever designed

**WRITE TODAY For Full Information**

Manufactured Only by **THE CAILLE BROTHERS CO.**



CAILLE VICTORY COUNTER VENDER.

Automatically shares the profits with purchasers of **Caille Quality Mints**

**ALWAYS WORKING**

The result of thirty years' experience

**FULLY GUARANTEED**

**PATENTED COIN TOP**

Thick, thin, bent or mutilated coins quickly removed

**No Clogs Possible—Easy To Operate**

6241 Second Boulevard, **DETROIT, MICH.**

## WRITE FOR OUR VALUE GUIDE CATALOGUE



B157—Platinum Finish Enameled White Stone Rings. DOZEN \$0.95 GROSS 10.75  
B158—Platinum Finish Two-Stone White Stone Rings. DOZEN \$0.80 GROSS 8.95



Each \$1.45

B161 Gold Plated, Gold Dial Gen'l's Watch. Each, \$1.45

When ordering samples of above, include 10¢ for postage. All C. O. D. orders must be accompanied with 25¢ deposit. All orders shipped same day received.

**ELIAS SHAHEN COMPANY,**  
Importers and Wholesalers,  
337-339 W. Madison St., - Chicago, Ill.

## SHEESLEY SHOWS

Pick Up Fair Dates Again at Lexington, Ky., After Satisfactory Week in Cincinnati

Cincinnati's best brand of sweltering weather greeted the Greater Sheesley Shows on their arrival. The people seemed impelled to seek the great outdoors and so, despite many counter attractions at the parks, good crowds visited the Cumminsville circus grounds. The Monday night opening crowd was probably the largest to greet any carnival in Cincinnati this year. Very heavy rain and wind for a couple of hours Tuesday night caused the crowd to scatter early, but no damage was done, and the hurriedly Wednesday night caused a midway full of pleasure seekers to come right back for more. Members of The Billboard staff were welcome visitors to the joy plaza each evening, and many of the showfolk took occasion to pay their respects to "Billboard" during the week.

Proving to be the first real bad t. b. of the season and perhaps the worst in the history of this caravan, the Clark County Fair at Springfield, O., which preceded the Cincinnati stand, registered nil for every ride, show and concession. So the Sheesleys were not surprised and did not attempt to seek any comfort in a newspaper announcement on the last day that the fair would probably be discontinued after this year, largely because of failure on the part of Springfield as a city to support the event.

Capt. John M. Sheesley took a side trip to a neighboring State on business during the Springfield engagement and spent two days of the Queen City week away from the show looking after business interests. Secretary-Treasurer Charles H. Pounds and Mrs. Pounds entertained many members of the show family during the week at their country place at Foster, O., a suburb of Springfield. Among visitors lately have been George H. Coleman, general agent of the Nat. Reiss Shows; W. H. ("Pop") Decker, general agent, and several members of South's Greater Shows; Harry Potter and Doc Waddell, of the T. A. Wolfe Shows; Jack Faust, former general agent at Springfield, and Harry S. Osborn, of "Go-Go" fame.

Merson Brothers joined at Springfield with a string of concessions and "Doc" Brennan has been framing some for the Blue Grass Fair date at Lexington, Ky., week of August 25. Harry Coffin is back at Room 202 after a visit with home folks at Terre Haute, Ind. Al and Lena Paulk, riders, etc., a number of seasons with the Hagenbeck-Wallace Circus, will join Sergeant G. Norman Shields' Real Wild West at Lexington, which stand will also see the arrival of E. V. Dart from Fairland Park, Kansas City, Mo., to become manager of concessions during the season of fairs.

Sorrow at news of the death of Allen Nishwitz, of spinal meningitis in New York, was expressed by this company in the dispatching of a large floral horseshoe to Chicago, where the funeral was held. He had planned to join at Newark, N. J., with a large side-show he had this summer at Coney Island. His wife, Anna, and stepdaughter, little Mickey Bandfeld, a dancer with the Midgots' Theater last season, renewed acquaintances during the recent Gary, Ind., engagement of this company.

Fishing trawlers are being put to equipment for the remainder of the fair season and the train has had a thorough overhauling in preparation for the long run from Lexington to the Timonium, Md., fair, which opens on September 1. General Agent C. W. Cranraft and Special Agent A. J. Link have been handling the concession space at Lexington. Special Agent J. E. Walsh has a pretentious promotion under way in Newark, N. J., which will be played the week of September 8 at St. Mary's Fall Festival, the committee being headed by the Rev. John J. Preston in charge of a parish with 9,000 membership, the grounds being at Lincoln Highway and Wasdell street, Newark.

CLAUDE R. ELLIS (Press Representative).

## RHODES IN HOSPITAL

Leon (Lee) Rhodes, formerly of the A. S. Clark Shows, wrote from San Bernardino County Hospital, San Bernardino, Calif., that he was ill at that institution, and would like to receive letters from his friends, and could cash aid from those who can spare it. He advised that he had already undergone one operation.

A glance at the Hotel Directory in this issue may save considerable time and inconvenience.

## Competition Means Nothing To Those Using PENDLETON AND CAYUSE INDIAN BLANKETS AND SHAWLS

NEW COLORS NEW PATTERNS

To Get the Best Results with Blankets and Shawls—Use the Best This Fact Should Not Be Forgotten—Wool Will Always Outsell Cotton

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BEANO				
11	30	34	55	75
2	22	39	58	63
14	19	51	66	
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7	21	39	57	72

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SLACK MFG. CO., 128 W. Lake St., Chicago, Illinois

## WURLITZER BAND ORGANS



The World's Finest Music for **CARNIVALS, FAIRS, RIDES** Carousels, Summer Resorts, Skating Rinks There is a special type Wurlitzer Band Organ for every type of out and indoor show. Wurlitzer Music is loud and powerful, yet full of melody and harmony. Carnival Operators: Get your new rolls now. New popular music draws crowds—crowds bring money. Write Today for Beautiful New Catalog.

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At the very low price of \$10.00 a Case of 250 Boxes, or \$10.00 a Thousand. A Case of Vanilla's Chocolate Center Candy, a Show Box with a Candy Roll, a Case of 100 Candy Cases, Dresser Search, Opera Glasses, Silverware Sets, Perfumes, Neck Ties, Vases, Flowers, Mattresses, Sets, Bill Boards, Radio Sets, and other novelties, all for the very low price of \$10.00 a Thousand. P. O. B. Cleveland. Why pay more? Terms: One-fourth deposit, balance C. O. D. Write for our other money saving plans.

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Original—Portable—Reliable, Immense Profit—Steady Repeater. On the road, parks, streets, stores, anywhere that people pass or gather, it's high-class, wonderfully coaxing and a proved winner. Marshall earned \$310.00 in 8 days. Jones earned \$265.00 in 10 days. Berry cleared \$201.00 in 6 days. Checks on R. R. ticket. Complete business plan and secret recipes furnished. Nobody can handle. **TALBOY MFG. CO.** 1213-17 Chestnut Street, ST. LOUIS, MO.

## French Master-Built Wheels and Games

These games have proven again by all owners, as the money getter. For your benefit, write to **FRENCH GAME & NOVELTY MFG. CO.** 2111 13 Chestnut Street, Milwaukee, Wis.

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Two A-No. 1 Acts, also two Clowns, to play at Kewasha, September 1 to 6. Write to **WILLIAMS, 1111 E. S. Jefferson and Chicago, Milwaukee, Wis., August 22 to 28.**

**MUSICIANS WANTED** **STODGHILL'S UNION BAND** Violin, Cornet, etc. **STODGHILL**, care Nat Reiss Shows, Xenia, O.

**MIDGET HORSE**—28 inches high, 70 lbs. Built like a Kentucky Saddlebred. Alive and sound. \$100. **FRANK WITTE, SR., P. O. Box 106, Cincinnati, O.**

Thank You for Mentioning The Billboard.

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**72 Big Pieces \$46.00**

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**GUARANTEED BEST QUALITY**  
**DON'T ASK HOW WE CAN DO IT—BUT ORDER AT ONCE**

Assortment Consists of 72 Large Full-Size Pieces.

Immediate Shipments. 25% with order, balance C. O. D. For quick service, wire your orders. Our 40 years in business is your assurance of our reliability. Write for catalog and price list.

**AMERICAN ALUMINUM CO. - 305 South 7th St. - ST. LOUIS, MO.**

## PENN SHOWS

### CAN PLACE

### Legitimate Concessions

Two Weeks on the Streets of Scranton, under strong auspices, where the mines are working day and night.

500,000 PEOPLE TO DRAW FROM.

Clarks Summit Fair, September 9-13, Hartford Fair, September 16-18. Other Fairs and Celebrations to follow.

## GEORGE ALLEN

HOTEL VINE SCRANTON, PENN.

### BROWN & DYER SHOWS

Schenectady, N. Y. was the Brown & Dyer Shows' spot for week ending August 16, under auspices of Odd Fellows, and to fair business. Albany, N. Y., another "maiden spot" for this show, is the stand at this writing for week ending August 23.

All wagons, fronts, etc., have been repainted and the train is painted orange with dark green trimmings. The artist is William Hartzell, of Toledo, O.

A. E. Clair, Less Prime, E. Kastner and Bill DeLahanty went to Saratoga, N. Y., to the races Thursday of the week at Schenectady. Al Denberger's two children, Florence and Alvora, are on a visit to the show, but are going back to New York City in a few weeks to attend school. All the children on the show are leaving to go back to school—they will be missed, as they are the "life of the party". The kiddies put on their own show, and they are all artists in their respective lines.

Harvey Perry bought a motor truck and says he is going into the trucking business at the close of the season.

Mrs. Bootsie Austin has gone to Toronto, Ont., on a week's visit to her sister, Mrs. Johnny J. Jones. Jan. Clair will run the "Egyptian" Show until Bootsie returns. They now have ten girls in that attraction.

Mr. and Mrs. Bryan Woods have their "Field of Flowers" all painted up and a new top, as that was one of the shows wrecked in the storm at Ashtabula, O., last month. Following Albany the show starts its fairs at Plattsburg, N. Y., August 25; then Rutland, V.

FRANK LABARR (Press Representative).

### GREAT MIDDLE WEST SHOWS

Preston, Minn., Aug. 18.—The Great Middle West Shows this week start their fair season here. It will run into the latter part of November. After encountering two weeks of very inclement weather at Stevens Point and Wisconsin Rapids, Wis., the show had a quite satisfactory week at La Crosse. As the train was pulling out of Stevens Point the Con T. Kennedy Shows were pulling in.

There was a great deal of visiting during the Wisconsin Rapids and La Crosse stands. Harry Brown, Mr. and Mrs. Jack Neal, George Harmon and wife and daughter, E. Talbot, and son, and Con T. Kennedy were visitors to this organization and several members of the Middle West Shows, including the writer, visited the Kennedy Shows.

The Tribune newsmen were guests of the management at La Crosse Tuesday and the members of the city were guests of the management at the Eagles Saturday, each of being treated to the shows, also ice cream and candy. Friday night members of the Eagles' lodge were guests of Manager H. T. Pearson and the writer at a private entertainment staged in the Eagles' club rooms. A new 111 wheel, direct from the factory at Springfield, Ill., has arrived on the show. Mrs. Rose Myers, of Hibbing, Minn., and sister of Mrs. Jack Neal, of the Kennedy Shows, has also been a visitor to friends with this caravan.

EDDIE LIPPMAN (for the Show).

### DUFOUR ADDS WATER SHOW

Boston, Aug. 20.—The Lew Dufour Exposition had added a big Water Show, under the management of Mike Troy, as a special attraction while playing the New England fairs. Troy was in Boston last week making a selection of "water queens". Among those he secured were Alice and Betty Eldridge, Anna Richards, Marie Brooks and Holly Byrne, all clever water performers, and Rose Fairhill and Gertrude Laney as bully girls. He also was expecting to add a clown. Mr. Dufour is to assign his eight-piece band to the water show. With a newly painted tank and other colorful trimmings to give the exhibition plenty of flash Troy is looking forward to good business with this attraction.

### BURNS' GREATER SHOWS

Get September Date at New Albany, Indiana

A. J. Barry, general representative of the Burns Greater Shows, advised last week that he had just been awarded contracts for his organization to furnish all amusement attractions for the second annual, Mohr-Woodmen Log Rolling and Merchants' and Manufacturers' Exhibition, to be held at Glenwood Park, New Albany, September 16. Barry makes the comment that the Burns Shows, thru this contract, are the first to play New Albany this season, as they were last year.

### SKELLOS TO RILEY SHOWS

The Skellos, Mr. and Mrs. J. L. of the Seaside Circus Side Show, Danco Island, New York, with their Mechanical Doll and other acts, recently joined the Matthew J. Riley Shows as additional attractions in G. A. Sands' Circus Side Show.

## Fooled the Thief!

A TRUE INCIDENT: Not long ago a mail package containing three rings set with our Mexican diamonds and one ring set with a fine GENUINE Diamond was shipped. The package contained a letter showing one ring to be a genuine diamond. The thief stole the ring he thought was set with the genuine diamond, but it was one of the rings set with our Mexican Diamonds.



**WEAR SEVEN FREE DAYS**

### OUR MARVELOUS MEXICAN DIAMONDS!

have delighted thousands of customers for 18 years. They positively match genuine diamonds. Same tested out, carrying double test of rainbow fire. Stand beside any real diamond by side comparison with genuine. Rated experts positively find their appearance to detect any difference in value. Perhaps the gems you admire on your closest friends are MEXICAN DIAMONDS and you never knew it! Test a MEXICAN DIAMOND with our test setting. Wear it seven days side by side with a genuine diamond. If you see any difference, send it back; it won't cost you a cent.

### HALF PRICE TO INTRODUCE

To introduce to new customers, we have these prices, which are all you pay and just half our catalog prices.

- No. 1—Ladies' 14k Solitaire 1.5k gold, \$1.25
- No. 2—Gents' Heavy Tooth Ring, 14k gold, 1.5k \$1.25
- No. 3—Ladies' Stone Duchess ring, fine platinum finish, two .58 ct. first water Mex diamonds, one blue sapphire, \$1.25
- No. 4—Gents' Ex. Heavy 14k ring, setting, 1.5k, black ink, on sides, 1.7 ct. first water Mex Diamond, \$1.25

Just send name, address and size of finger to show size. Say which ring you want. We ship promptly on arrival, deposit price with postman. If you decide not to keep it, return in 7 days and we'll return your money. Write TODAY. Agents wanted.

We also sell genuine MEXICAN RESURRECTION PLANTS. See our separate advertisement in Billboard.

### MEXICAN DIAMOND IMPORTING CO.

Dept. NB, Las Cruces, N. Mex. Exclusive Controllers of Mexican Diamonds for 18 years.

### SHEBA DOLL with Large Plume Dress 31c

- California Lamp Doll, Shade and Large Dress, 75c
  - Hair Doll and Large Plume, 40c
  - 13-In. Kewpie, with Hair, Tinced Dress, 29c
  - 15-In. Plain Kewpie, with 3-Piece Large Dress, 17c
  - Large Bridge Lamps, with Shade, \$4.50, in Half-Dozen, etc.
- One-third deposit must accompany all orders. Send for Catalog on Dollars. Order from this ad and save time and money.

**Empire Lamp & Doll Co.**  
20 E. Lake Street, CHICAGO

## One 32-Seat Dangler FOR SALE

For particulars write to M. HELLER ENGINEERING CO., Macleoda, U. Builders of Novelty Rides.

## PONIES SHETLAND PONIES

of quality. Poles reasonable. Send for Illustrated folder and prices list.

The Shadyside Farms, Dept. O., North Ben'on, Ohio

**FOR SALE**—Complete Wafeking Outfit, 1300 ft. takes only \$25.00, balance C. O. D. MRS. C. E. ERISMAN, Hanover, Penn.

## Introducing "NEW TOYS" A NEW PRIZE PACKAGE!

The "COME AGAIN" Quality Confection. In addition to the delicious Candy, each package contains a "NEW TOY", a novelty of value. 10 Big Prize Ballys in every case. It's the live package you've been wanting. Try a sample order and be convinced.

250	500	1,000
\$11.25.	\$22.50.	\$45.00.
F. O. B. New York.		
Deposit \$10.00 per 1,000.		



**GARDNER'S CANDIES, INC., 83 Mercer St., New York, N. Y.**

### GENUINE REED

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100 Lots. Each	.....\$2.00
50 Lots. Each	..... 2.25
Dozen Lots. Each	..... 2.35
Two Samples. One Each	..... 5.00
One Sample	..... 3.00

25% with order, balance C. O. D. Three lamps as 10 lot, but a beautiful piece of furniture. One order calls for more. Our factory is equipped to handle rush orders. All shipments made on "free" or "cash" basis. If your order is rush, wire to save time.

**HAYWARD MFG. CO.**  
104 Wilson St., BAY CITY, MICH.



## "THAT" PRIZE PACKAGE TAFFY TWIST

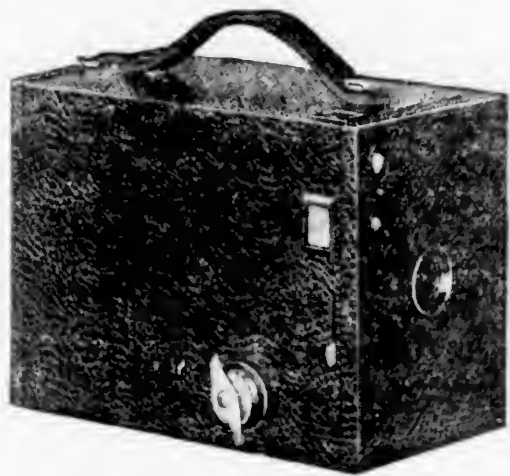
Makes more money for you because it repeats. We have the flash and the ballys. A trial order will convince you. Prompt shipments and WE PREPAY EXPRESS EAST OF THE ROCKIES.

PRICE:		
200	5.00	
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**25 BALLYS TO EACH CASE OF**  
200.

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Nowhere can you find a single article that has greater pulling power with the public than an Eastman camera.

For everyone, everywhere, likes pictures and enjoys making his own.

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See that your sales scheme features an Eastman camera. You'll note the difference immediately.

Premium Dept.

Eastman Kodak Company

Rochester, N. Y.

## RITA— THE NEW DOLL BEAUTIFUL



20 inches high, with Plume (as illus), 27 inches high, also with wonderful long Marcellite Hair. The best and latest fash for the money.

85c Each

Packed 20 to a Barrel.

**California Dolls**  
With long Marcellite Hair and Flapper Plume.

40c Each

With Extra Large Size Plume, 45c Each.

**MOVABLE A.R.M. HAIR DOLLS**, with Travel Dress, \$30.00 per 100.

**DOGS** Glass Eyes, 10 in. High, \$25.00 per 100  
Glass Eyes, 7 in. High, 15.00 per 100  
The cutest little Doll (8 1/2 inches high), with Plume, 11 inches high, 20c Each.

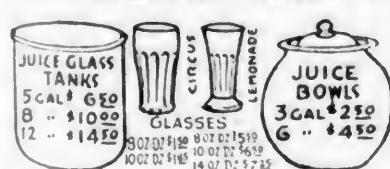
**SHEBA DOLLS** 35c each

With Extra Large Plume and Dress, with 25 cent circular sticker. Sent on request.  
With Extra Large Size Flapper Plume and Dress, 40c Each  
Packed 50 to a Barrel.

Write for new Circular and Price List. Prompt service. One-third deposit with order.

**PACINI STATUARY COMPANY,**  
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Long Distance Phone, Monroe 1204.

## JUICE GLASSWARE—ORANGEADE



Our Glassware is the finest quality—tempered and not flat. Nothing else equals it in satisfaction. Write for complete circulars of best Powder and Juice Flavors of all kinds; also portable Juice Stands, Orange Juice Mills, Sanitary Orangeade Dispensers, Teas, Umbrellas, Snow Machines, Utensils, etc. **TERMS:** Cash or one-third deposit with order. **QUICK SHIPMENTS.**  
TALBOT MFG. CO., 1213-17 Chestnut, St. Louis, Mo.

## BERNARDI GREATER SHOWS

Have Promising Start at First Fair of Their Season

Marlinton, W. Va., Aug. 19.—The Bernardi Greater Shows opened their first fair of the season Monday night on the beautiful grounds of the Rockhounds County Fair Association. The gates opened at 9 a. m. and by late afternoon hundreds came pouring into the grounds. Every attraction was open and ready shortly after noon, and with no counter attractions except a band concert at the grand stand the night business went with a rush.

Corbelle & Golden's "water-park" and "My-tic Ship" are playing virgin and fertile territory here. C. R. Hanna's two shows, Leo, the Ossified Man, and "How Can She Live?", also are new to this section and are playing to a good business. The other rides and shows are riding their own, and last night's crowd and business far exceeded opening night of this fair in 1923.

Eddie Roswell joined here with seven beautiful merchandise concessions. Otis Decker with a bowling alley and knife rack also joined. Other arrivals are Charles Munn, Al Vivian and Hank Gregory.

The show train made a difficult run here from Elkins in a few minutes over eight hours—a little better than an average of ten miles per hour. Three engines were used on the train and even then the long cars barely crawled over the mountains. It was a two-road move, the Western Maryland and the C. & O. It will be on the C. & O. now until after the Lexington (Va.) Fair, five weeks distant.

Considering that with the long haul all the wagons were on the fair grounds in five hours, Lot Superintendent William R. (Red) Hicks and Trainmaster Carl A. (Whitey) Turnquist performed a hard task here in a very creditable manner.

Coming into Marlinton after a season of eighteen weeks, practically all in larger cities, Bernardi headquarters who live in hotels had a difficult task finding rooms, and when darkness fell that night many private homes in this little city were sheltering showfolk, and the extra beds in the Marlinton Hospital were being used by those who could not find shelter elsewhere.

General Agent and Mrs. M. B. Golden are still visiting the show but will leave after next week. Mrs. Golden to for London, O., home and "Duke" to some of the fair's locations this organization will play between now and the second week in November. Incidentally, this show was routed for thirty weeks before leaving Baltimore in the spring, and with the contracts in the other wagon. There was but one shift, when Elkins, W. Va., was substituted for Bellairs, O. Elkins turned out to be the banner spot of the season, under the Elkins Lodge of Elks. Next week, the Greenbrier Valley Fair at Hancock-Lewisburg, W. Va. CARLETON COLLINS (Press Representative).

## Imported BIRD CAGES for CONCESSIONAIRES!



BRASS, ENAMELED and NICKEL PLATED with DRAWER BOTTOMS

No. 100—Brass Cages with etched glass guards, 3 in a nest.....\$10.50

No. 101—Brass Cages, with hand-painted glass guards, 3 in a nest \$12.50

No. 511—3 in a Nest.....\$4.50

No. 561—4 in a Nest..... 4.50

No. 661—3 in a Nest..... 4.50

No. 551—3 in a Nest..... 3.75

SPECIAL DISCOUNT IN CASE LOTS.

Write for Catalogue. 25% deposit, balance C. O. D.

FRIEDBERGER & MAUTNER, 1170 Broadway, NEW YORK, N. Y.

## \$100.00 Per Week PROFIT!



Can be made with this New OK Mint Vendor. Have you one in your store? If not, order one today. We ship to any responsible merchant operating a Restaurant, Barber Shop, Cigar, Drug or General Store, etc., one of these Mint Vendors on a profit sharing basis to any town in the following States:

Indiana, Ohio, Kentucky, Illinois, Tennessee, Michigan, Iowa, Missouri, Wisconsin and West Virginia.

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**INDIANAPOLIS MINT VENDING CO.**

N. E. Cor. North St. and Capitol Ave., INDIANAPOLIS, IND.

Advertise in The Billboard—You'll Be Satisfied With Results.

**The Season's Hit**



**Chinese Parasols**

*The desirable Big Flash does it!*

Large, heavy, sturdy, business-like parasols, made to order in all colors and designs, with these useful, durable, and attractively colored ribbons. We guarantee the **CHINESE LIGHTNING SHAPED** you desire. Send \$1.75 today for sample of our best number, postpaid. Quantity prices much lower. Our circular tells you all.

**THE PAUL LAU CO., Inc.**  
425 Grant Avenue, SAN FRANCISCO.

**CARNIVAL CARAVANS**

CONDUCTED BY **ALI BABA**

(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

Adolph Seeman has passed on. "Showfolks" include all with the company! Are showmen getting their due of protection? What will the commissioner do about Somerset, Ky.?

Some loaders put a "fifteen-car slow" on a bus-train!

C. E. Pearson recently added a new Kildes' Paris Wagon to his lineup of attractions.

A good business man sees to it a proposition or prospect quickly and acts thereon immediately.

John T. (Jack) Warren didn't take very heavily to carnival press agent work. Jack is back with Hagebauer-Walace.

John M. Shueby is said to be stronger than ever for the "champion." Always a stickler for consistency was "Captain John."

The fairs, etc., lists appear in this issue (and in all last editions each month unless case to a big special issue).

Jack Moran wants it noted that he is pleased with the Shesley Shows' coming engagement in Newark, N. J., and back of him that he is going to "give Broadway a little treat" every night after show hours.

H. Winters, with the C. E. Pearson Shows, has been busy framing two shows, a two-in-one with a 20x60 top and all new banners, and including a large ape attraction and a nifty snake show on a truck.

Evidently several fair secretaries held off for a "best figure" and got caught in an "earthquake" scramble to get carnivals for their midways—later at hard prospects passing 'em up and contracting other engagements.

Among visitors to the Dikman-Joyce Shows recently was Charlie (Kil) Kipatrick. Needless to dwell on the fact that "Kil" had a big time meeting and fraternizing among old friends with the company.

With most showfolks "When it rains it pours" has more than one meaning this season so far, but the "sakes" seem to be plugging. Unemployment has caused the average of attendance not spending more money for amusements.

THE **September Optimist**

WILL BE OFF THE PRESS **September 1st, 1924**

News from the Rides, Information, News from the Parks. In fact, many items of interest to the Riding Device Man will be in this issue.

SEND FOR A COPY.

**ELI BRIDGE COMPANY**  
Opposite Wabash Station  
**JACKSONVILLE, ILLINOIS**

J. P. Mackenzie, John Wendler, F. W. Fritche.



**PARK, PORTABLE and "LITTLE BEAUTY" CARROUSELS.**

Power Unit, 4-Cylinder FORDSON TRACTOR ENGINE. Service everywhere.

High Strikers. Portable Swings. Write for Catalog.

**ALLAN HERSCHELL CO., INC.,**  
NORTH TONAWANDA, N. Y., U. S. A.

**Headquarters for Band Organs**


GET READY FOR COMING SEASON



By writing at once for Catalogue and Prices of latest improved Band Organs, Repair Work and Music. Repair work done anywhere. At factory preferred for best results. Satisfaction guaranteed.

**ARTIZAN FACTORIES, INC.**  
NO. TONAWANDA, N. Y., U. S. A.

**THE NEW CHAIRPLANE**



The Latest Invention. The Most Sensational Ride Out for Parks, Fairs and Carnivals. Portable and stationary. Write today and let us tell you all about it.

**SMITH & SMITH, Springfield, Erie Co., New York.**

**Candy Floss Machines**

POSITIVELY THE BEST MADE



Write for catalogue and information **TALBOT MFG. CO., 1213-17 Chestnut, St. Louis, Mo.**

CHINESE PARASOLS, 34-in. Size, \$9.00 Doz.; 42-in. Size, \$10.80 Doz. SWAGGER CANES, \$2.50 and \$3.00 per Doz. Quantity prices on request. K. C. NOV. MFGS., 314 Broadway, Kansas City, Missouri.

**INDESTRUCTIBLE Silk Lamp Shades**

14 in. diameter (patent pending), for Electric Candles, Vases, Bridge Lamps, etc. Three samples, \$5. K. C. NOV. MFGS., 510 Broadway, Kansas City, Mo.

**IGUERRINI COMPANY**  
P. Petromilli and C. Platano, Proprietors  
**HIGH-GRADE ACCORDIONS.**  
Gold Metal P. P. I. E.  
277-279 Columbus Avenue, San Francisco.

Advertise in The Billboard—You'll be satisfied with results.

**FLYING BIRDS**



Toy Teetons, 9 to 10 High. Dozen... 4.50  
Oiled Paper Parrots, red... \$7.50 and 12.50  
China... 10 to 15... 2.45  
13 in. Nickel Starling Stands... 10.00  
Army Head Glasses, Black or Tan... 3.85  
Horse Head... 2.95  
French Head Bats... 3.00  
Wings... \$1.75, \$2.25, 3.00  
Rubber Band... \$1.75, \$2.25, 3.00  
Hat Bats... Per C \$2.25 | Book Chills, Dz. 18.00  
Wine Glasses... Gr. 4.50 | Rotary Fans, Dz. 2.75  
Glass Lamps... Gr. 6.90 | Rotary Glasses, Dz. 3.50  
Glass Nipples... Gr. 1.00  
Airo and Oak Branches of Balloons and Signatures, Navy, Jewelry and Sun.

Send Permanent Address for Catalog. If you require on all orders, 216 Wyandotte St., Kansas City, Mo.

**Goldberg Jewelry Co.,**


**SLOT Machines**

Very Best Profits Obtained Thru the **BANNER**

1924 Models MINT VENDERS AND OPERATORS **BELL MACHINES.** Both 5c-25c style.

New Improved 1924 Model. Write or wire **BANNER SPECIALTY CO.,** 608 Arch Street, PHILADELPHIA, PA.

**\$125 Made in One Day**



Over ten years this has been the highest \$1.00 have been made more than doubled many, many times. BUDHA talks to people about them selves—a sure seller till business nature changes. A fast doing seller, costing less than a dime. A job when business is slow—a life saver when business is slow. Fortune and Fortune papers—many made by many languages. For full info—Buddha, Future Photo and Holographs, send 4 stamps to **S. BOWER**, Bower Bldg., 430 W. 18th Street, New York.

**LOUIS MAASS**

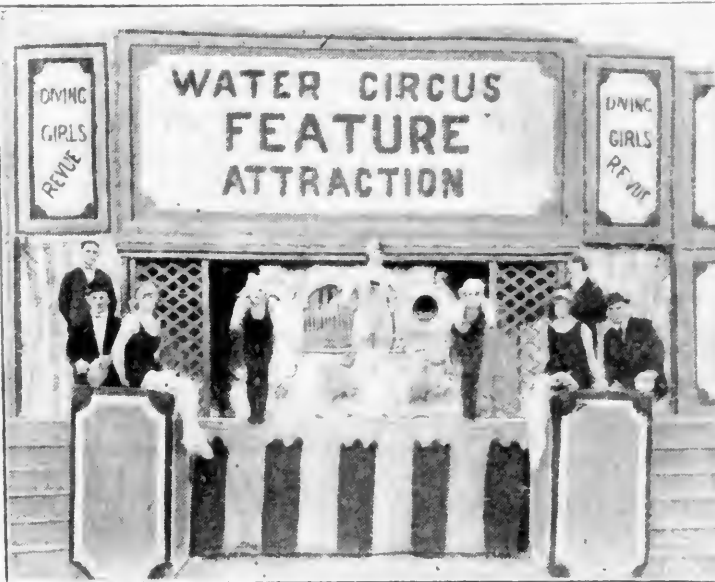
Makers of THE NEW PERFUME VENDER, and THE NEW MUSESCOPE REEL MOVING PICTURE MACHINE

277 East 165th Street, NEW YORK, N. Y.

**CHOCOLATE BARS** Plain and Almond. Best quality. For Sale by all confectioners. Send 10c for samples and prices. **HELMET CHOCOLATE CO., Cincinnati, O.**

**M. J. LAPP'S AQUATIC SHOW**

**WATER CIRCUS FEATURE ATTRACTION**



Above is shown the Water Circus, a feature attraction with the M. J. Lapp American Exposition Shows. Those appearing in the picture are Doc Cann, manager and inside announcer; Eddie Erol, talker; Alice Eldridge, featured high and fancy diver; Ann Richards and Alice Schattuck, professional divers; Miss Mayo and Miss Murray, bally; May Smith and Eddie Mahoney, tickets. Jimmie Dawson, comedian, also belongs to the troupe.

So far some of the fairs have been good for the shows playing them, while others were about the roughest of bloomers.

The Con T. Kennedy Shows are slated to present the midway amusements at the Michigan State Fair, starting Friday of this week and closing September 6.

An observant one remarks: "Lots of news from and about the shows with the exception of those in the so-called East. What about them—other than just a few executives?"

All continues to hear nice things of that wonderful minstrel band managed by Joe Oppen, veteran "plant" showman, on the Shesley Midway.

"Light" said the Shesley showfolk last week relative to business at the Springfield (O.) Fair. But they didn't blame their manager and other executives.

From rumors several big outfits will go South for fairs, but will winter near a central line across the country. One of these may be a surprise to showfolk.

There will be many watchers of business at Toronto, especially since this is a sort of "off season"—not exactly as to attendance, but the amount of money spent within the grounds.

George Haskett says he met a line "band" of folks with Wing's Baby Show at Lewiston, Me., also that the show was doing a nice business there.

Cy Green, the "Yankee Babe", is now touring New England, doing a day in a town while advertising a new drink and to reported good results.

Let us all, if but for a brief moment, bow our heads in reverence to the memory of that grand old man of showdom, the late Adolph Seeman. Doubtless, he had no foe through his thousands of acquaintances. He was loved by all, even by those who had just heard of him.

"Sewer Sayings" is again trying to put outdoor showfolks on the back of outdoor show people are adept at judging the worth of "smiles", especially when they have formerly been struck with murderous bludgeons.

Ted Tomegan is "back home" in one of Charlie Shesley's stores and says he expects to forget the vicissitudes of a tough season in the balmy zephyrs around sister's Florida home after November 1.

Ed C. Dart was to leave his interests in Fairland Park, Kansas City, to again become manager of concessions during the fair season of the Greater Shesley Shows, which he was to join this week at Lexington, Ky.

Fireworks people grabbed the Tokon disaster as a feature. All suggested by him, outdoor shows on it—has any big carnival a spectacular attraction of the "magnificent" order of the old "Eruption of Mt. Pelée," etc.?

George Rollins says that one reason the Morris & Castle Shows make money is because they don't pay their bills with passes. A good idea for some of the knowing ones to read up on, as a lot of that money comes right back into the till.

Mrs. Shirley Olson, formerly of the Bernardi Greater Show with the 7th St. and street, Goodhope, N. C. that she underwent an operation at the Goodhope Hospital August 16 and that she would appreciate letters from her friends.

Among the most popular concessionaires with the Shesley Shows are Mr. and Mrs. P. S. Matthews, one of their admirers, who said that everyone has a good word for "Pop" and "Mum".

Harry Sloan now has the front of the Bonock Alley Revue on the Greater Shesley Shows and is said to be doing nicely, this not being said in disparagement of the clever conceptions formerly made by those famous bundles of "pep", Bonnie Dea and Ora Stanbury.

If you change from one show to another tell it to All and he'll pass the info. on to your



# GIVE AWAY PACKAGE

A chocolate cream bar, packed in an individual carton. A Real Value. Come packed 250 to a case for **\$3.50** or **\$13.00** per thousand. Has been called the King of Give Away boxes. Write for complete price list of flashiest boxes ever offered to the concession trade.

Deposit of at least one-fourth cash must be sent with order.

Immediate shipments made from any one of our three great shipping centers.

**Eastern Representatives:**  
**SINGER BROTHERS,**  
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**NEW FACTORY**  
**CURTIS IRELAND CANDY CORPORATION,**  
501-3-5 North Main Street,  
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H. SILBERMAN & SONS

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**ORANGEADE**  
Real Orange Flavor and Color  
Orangeade and Lemonade Powders made from imported Italian Oranges and Lemon Oil and Fruit Products. Fully guaranteed under the Pure Food Law. There is nothing better. Full strength and finest taste. Just add cold water and sugar.

30 Gallon Size **\$1.00** Postpaid  
600 Large Glasses **6 for \$5.50**

Also made in GRAPE, CHERRY, STRAWBERRY and APPLE.

Trade Glass Package, 25c; 6 for \$1.00, postpaid.

**GOOD & WRIGHT**  
12th Floor 6 N. Michigan Ave., CHICAGO, ILL.

friends in the business. Also any other news of interest. You like to read of others let them read of you! Postal cards are quite convenient for this.

Chief Pantaloni writes that conditions were not to his liking with a couple of caravans he joined, so worked independent with making and selling some jewelry in one instance and gave his exhibition in the other. Said he would join the Jones Exposition at Toronto.

"Four Horn" Harry Hansen, athletic showman quite well known thru the Central States joined the G. Barknot Shows recently to do the talking on the front of the wrestling and boxing attraction with that caravan, featuring Pete Brown, middle-weight grappler.

Mrs. A. Hanson, who with her husband is with the J. L. Cronin Shows, is desirous of learning the whereabouts of their son, Harold, fourteen years of age, who left their home last February. The Cronin Shows are this week at Glasgow, Ky., according to their last week's routing.

A merry soul in a murky world is Leo William Cassidy, blanket magnate with the Showley Shows, declares a friend, who states that "Leo" is contemplating a career of road salesmanship next winter in order to learn some "new ones" from the "cracker-poppers" in hotel lobbies.

Do you know Jimmy Finnegan personally? If not you've sure missed a live wire of optimism the always wise and he spreads it to his associates. And blamed if he doesn't look and act "younger than ever." He may again have out his own show next year.

It was quite an item, turn the efforts of General Agent Mel Dalton, of Duden's World's Fair Shows, to have the dates of a fair at Hango, Wis., changed from October to week of September 1, so that the show could better play the fair while on its way to its Texas fair bookings.

A theatrical writer had a very cute way of saying that many "vanderbille" acts spend their summer months with circuses. You? They come along and arrival and fair attraction acts play vanderbille dates during their "off" (winter) months. Of just what nature is a vanderbille act?

C. H. Buckley, "whip" owner; Lindsay Moore, trapeze artist; and Roy Farnum, chief mechanic, of the C. D. Smith Shows, playing last week at Miamisburg, O., returned to Cincinnati August 21 by way of friends on the Greater Showley Shows and incidentally, pay a call at the offices of The Billboard.

In his "Sandy Spunk" fun sheet published now and then for the Zedman & Pollio Shows the editor of The Billboard comment thus: "Writing is like pulling the trigger of a gun—if you're not loaded nothing happens." Fair enough, William! Incidentally Heller has been putting out a "scream" of good humor for the Z. & P. caravantes.

Understand that Vic Lee, with the Morr & Castle Shows, has a "shk" machine that is known to a "shk" other than what the interior of that arrangement provides. The live one drops a Jit or a deener in the slot to hear the snakes shake the rattles—it works every time—and that Vic has "patents pending"—a sly ol' fox, eh?

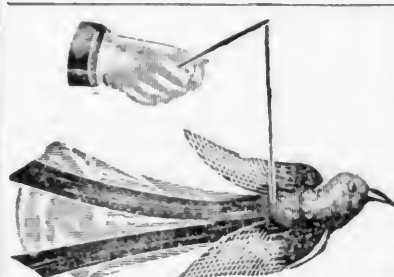
Beverly White reserved his part of data on the opening of the Central States Fair at Aurora, Ill., to be presented in this issue, in order that he would not have to rely on "productions". In other words, write more intelligently on the start of the fair and the early days of last week at the event all in one story.

Some "show story" writers attempt to make "big shots" out of explosions of "blank cartridges". Show people are themselves schooled in judging by the "sound" of reports. They only "backfire" on the writers and the shows. Commitment-men and fair secretaries, especially the latter, are usually also close readers.

In a Western city some residents complained of carnivals coming to town, giving as a reason "drunks are attracted and light on Saturday nights," etc.—which isn't saying praise for police departments—seems that officers should be on hand and conduct local rowdies to the house of law and not let blame fall on the show people.

Tom Hanson is soon to terminate his season with the Greater Showley Shows and turn his (Continued on page 98)

# CARNIVAL and CONCESSION MEN!



- NOVELTIES.** Per Gross.
- B153—Flying Birds, Large Size, Best Quality, Each Doz. and \$1.15..... 4.50
  - B283—Novelty Tissue Parasels..... 7.50
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  - B934—19-in. Dressed Dolls..... 12.00
  - B935—26-in. Dressed Dolls..... 18.00
  - B344—16-in. Mama Dolls..... 9.00
  - B345—18-in. Mama Dolls..... 12.00
  - B347—26-in. Mama Dolls..... 13.50
  - B606—Beacon Wagon Blankets, Each Case Lots, 30 in Case, Each, \$3.50..... 3.75
- Each.
- 6018D—Rogers 26-Piece Nickel Silver Sets, Book..... \$ 3.00
  - 6019B—25-Piece Imit. Oak Drawer Chest... 1.00
  - 6017B—26-Piece Flat Silver Cases..... .50
  - 6035B—Sheffield 30-Piece Silver Set, Complete with Box..... 4.25
  - 6037B—Rogers 30-Piece Nickel Silver Set, Complete with Box..... 5.00
  - B100B—Bride Lamp, 2 & Shade..... 6.85
  - J101B—Junior Lamp, 2 & Shade..... 9.50
  - F100B—Floor Lamp, 2 & Shade..... 10.50
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- NOTE—No less than 6 Lamps of one kind sold.

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Special Prices and Service to Concessionaires, Theatres, etc.

**THE SALEM CHINA CO.**  
Dept. B. B., Salem, Ohio.

## American Taffeta Umbrellas \$9 to \$24 Dozen

With Tips and Stub Ends  
**\$12 to 24 Dozen.**

**Colored Silk Umbrellas**  
**\$30, \$36, \$42, 48, and \$60 Doz.**

Deposit With Order, Balance C. O. D.

## ECONOMY UMBRELLA MFG. CO

**A REGULAR GOLD MINE THE NEW GUM-VENDING Bowling Alley**

A ball of gum and a slot at the top—put in 1c, push ball for 1c, ball falls into all States. Operators, Parks, Arcades, write for prices and circular.

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143 East 23d Street, NEW YORK.

## Wanted Carnival

Or party with two or more Rides. Day and Night Show.  
**ROBERT McCUBBINS.**  
Privilege Man Edgar County Fair, Paris, Ill.

Advertise in The Billboard—You'll be satisfied with results.

## REED LAMPS OF QUALITY

Made of genuine imported reeds and all work is hand done. Finish is the same as that found on any high-priced reed suit.

**Lamps Will Not Short-Circuit**

No. 15—FLOOR LAMP—Height, 5 ft.; Shade, 24 inches in diameter and lined with silk. Equipped with two-socket chain pull cluster, two silk cords and tassels, 8 ft. cord, and two-piece attachment plug.

**Sample Lamp - \$10.00**

No. 5—BOUDOIR LAMP—Height 18 inches, Shade 19 inches in diameter and lined with plain or figured crepe. Equipped with chain pull socket, 6-ft. cord, and two-piece attachment plug.

**Sample Lamp - \$3.00**

Full amount must accompany order for samples. Write for quantity prices.

**GARDNER REED & RATTAN CO.**  
Makers of Genuine Reed Furniture.

BOX 34, GARDNER, MASS.

- R. W. & B. Balloons, 70 Gas..... \$3.75 Gross
  - Campaign Balloons, 70 Gas..... 3.75 Gross
  - Campaign Rubber Bidges (new)..... 4.00 Per 100
  - Jap Flying Birds, Long Sticks..... 4.50 Gross
- RUBBER or METAL FOOTBALLS, C-Infold Bidge Animals, Running Man, Paper Popping Tricks, Whips, Allig. us, Confetti METAL FROGS, Etc., Etc. Carnival Goods of all sorts.

## BRAZEL NOVELTY MFG. CO.

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"We Sell for Less"—Let us prove it!

## Deal Direct With the Factory

Immediate Shipments—No Disappointments

A Full Line of  
**PANELED WARE**  
and Plain Style Aluminum

**WRITE TODAY**

For Illustrated Price List

TERMS:

25% Cash—Balance C. O. D. F. O. B. Fcty.

Illinois Pure Aluminum Company, - - Lemont, Illinois



## SALESBOARD OPERATORS CONCESSIONAIRES

AND

## WHEELMEN

Write For Our New Catalog

**BIG MONEY FOR YOU**

410  
N. 23d St.



Telephone,  
Bomont 841

## CARNIVAL CARAVANS

(Continued from page 97)

attention to the "big-top" show which he and U. A. Clark intend to launch in the Southeast about November 1 for the winter season. Mrs. Hasson was last week on a trip eastward from Cincinnati to place their son, Bobby, in school.

Now when the big free-act booking and promoting companies get to adding a few shows, rides and concessions to their various combinations—

As far from sanctions had points with any carnivals (whether organized companies or staged by citizens), but he is a strong booster for the recognition of the good features, of which there are many.

The work of press agents these days, from a general standpoint, consists of much more (usually) than merely writing stories and other publicity—they have various other "duties" tacked onto them. A versatile man of this caliber is a really valuable man to the management and by the same token he should be appreciated (which covers a couple of cases to Al's knowing and also "vice versa").

During the fair at Marlinton, W. Va., a small four-page paper made its appearance, captioned "Fair Daily News", the project of some hustlers, to which production Carleton Collins, the Bernardi Greater Shows' press representative, was deserving of a great deal of credit. An editorial relative to the fair, entitled "Success Depends on Its People", was an especially commendable effort of Mr. Collins.

Get this: "Bullyboy" is under no obligations whatever to any carnivals, large or small, in the way of giving them special—or more—publicity than others. Some of them have live-wire press agents or other attaches who voluntarily provide more news from their respective organizations for publication than others, and as a rule get it into our publication office in time to be made ready for printing, usually in the early hours.

A Monessen, Pa., daily highly complimented Harry H. Hunter's hotel at Monessen in part as follows: "After four months of continuous labor by carpenters, plumbers, paper hangers, painters, etc., Harry C. Hunter has made the New Grand Hotel one of the finest fifty-room hotels in the county with every modern convenience, such as running hot water, steam heat, running hot and cold water, electric fans, rooms with private bath, etc."

A letter from L. J. Stallo, the "Living skeleton" ("Vernon") "Slim Jim" and several other fellows during his years in outdoor show business) from Punta Gorda, Fla., stated that he was back in the "good old U. S. A." having arrived from Havana July 30, after treading in Cuba the previous several months. Stallo opines he's had enough of that country, as "the grief one goes thru isn't worth the dollars he acquires. He expects to remain at Punta Gorda until next season.

All is in receipt of several photos of the Lattin family, showing their various aerial acts, including high dives, double and single trapeze, swinging ladder, etc., also a portion of the midway of the Capt. David Lattin Attractions. The photos are crackbracks, Capt. and the Misses feature Baby Rita and Baby Virginia, and these little folks are shown high in the air, in their double and single acts. The show was last week in Mason City, W. Va., with the fair at Pennington, W. Va., to follow.

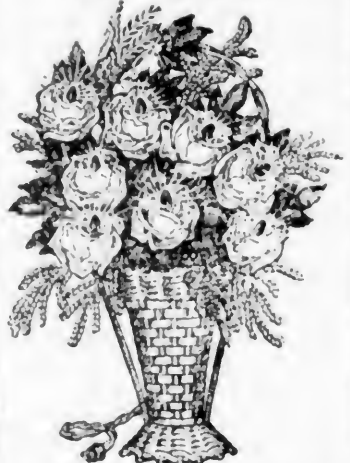
A concessionaire arrived in Cincinnati recently, saying that he had just come from "one of those fairs that don't" (one of those camouflaged horse-racing—be—affairs). The agricultural display, he informed, consisted of six trucking apples exhibited on a table, dressing-making table, further informing that he left on Wednesday night, fearing that there would be no fair the next day, as some hungry concession man (or native) ate up the exhibit apples.

Frank Bostock, that once famous and successful showman, said to a press agent: "While you are writing about yourself, don't forget the 'trade mark' now and then." It looks like you would be good advice to some in the later days of publicity. In the way, the writer and laureate showman of your kind a variety of address his "product" what was readable and fathered many a readable press agent. At that it would be good to be for some weeks to "forget" "go" and think NEWS for a day.

An independent showman writes that: "We have got a lot of stuff talk about managers making for profits in a certain way, but they don't know one line and another. What is the matter with some of the independent showmen (who have no say in any matter concerning business management), but have to swallow the pill or get away getting together in an organization of their own and see if some of their ideas are money getters and are not unobtainable to some of their people—why haven't they a look-

## ELECTRIC FLOWER BASKETS

Approved and Illustrated by Edison Company  
in New York City Showroom.



8 Mazda Bulbs, 8 Silk and Muslin Flowers, 12 inches high, Decorated Basket, 12" x 12" x 12" with 10" Electric Plug and Natural Ferns, painted, ready to display.

**\$4.00 Each**

25% with order, balance C. O. D.  
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## TRUE ORANGEADE



**DELIGHTFULLY DIFFERENT.**  
Made of the true fruit of the fresh fruit. The best fruit drinks in the world. Orange, Lemon, Loganberry, Grape, Cherry, Raspberry, Strawberry, No. 12 size, which make 12 gallons finished drink, \$1.25. One dozen No. 12, assortment, \$13.50. Per One-Gallon Jug, \$10.50. In Five-Gallon Lots, \$9.50 per Gallon.

1213-17 Chestnut Street, St. Louis, Mo.

## Aluminum Prices Smashed

**49c Each** →

72 Pieces → \$35.28 ← 72 Pieces

### Here's What You Get in Each Case

- 6 ex-h Nated Sauce Pan Sets, 1, 1 1/2, 2-Qt. sizes.
- 6-8-in. Fry Pans, Sauté Fryish.
- 6-7-Cup Pressurizers.
- 6-Handled Colander.
- 6-10-Qt. Dish Pans.
- 6-10 1/2-in. Round Double Basters.
- 6-3-Qt. Water Pitchers.
- 6-2-Qt. Double Boilers.
- 6-8-Qt. Preserve Kettles.
- 6-6-Qt. Pudding Pans.

Total 72 Flashy Pieces. Cost 49c each. Case costs \$35.28—\$8.00 with Order, balance, \$27.28. C. O. D. We guarantee shipment same day order received.

**SEND EASTERN ORDERS** to us at Windsor, Conn. Eastern orders will be filled immediately from warehouse at Windsor, Conn.  
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Model "C" comes complete with permanent carrying case. Can be converted into a hamburger stand in a minute's time. All necessary equipment included. THE MOST COMPLETE, COMPACT, PORTABLE, BIG CAPACITY CORN POPPER FOR ROAD, SHOW AND CONCESSION WORK.

Four different models to choose from for permanent locations in parks, theaters, news-stands, stores, etc.

Send your order today. Descriptive circular on request. Terms to responsible parties.

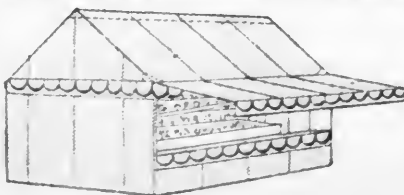
**National Sales Co.** 712 MULBERRY STREET, DES MOINES, IOWA

## CIRCUS, SIDE SHOW & CONCESSION TENTS

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That department under the supervision of the well-known tent constructor, **MAX KUNKELY.**  
All Sizes Tents To Rent. Send for Prices



**Mint Vending Constructions For Rent**

In any quantity Very latest models

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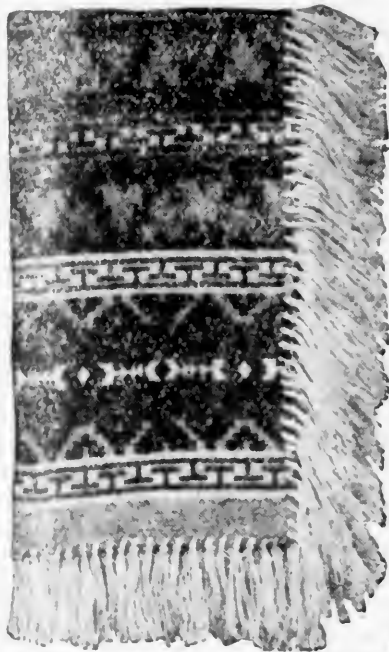
**GENUINE LUSTRUS GEM SCARF PIN \$5.95**  
PLATINUM FINISH 10 DAYS FREE TRIAL

Compare LUSTRUS GEMS with genuine American made LUSTRUS GEM SCARF PINS are guaranteed to be the white, absolutely perfect, and full of berry sparkle and everlasting brilliancy. Your friends will think it is an expensive scarf pin.

Send name and address and when SCARF PIN arrives pay postman \$5.95. Show it to your friends and take ten days to decide. Your money refunded if not satisfied.

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**FOR SALE**  
10,000 select Natural Pine Cones, for Christmas Wreaths, Baskets, etc. \$5.00 per thousand. U. S. J. Denver, Colorado. **THE WESTERN FINE WORKS COMPANY,** Denver, Colorado.



# \$1000.00 REWARD!!!

We hear that certain jealous competitors are claiming that we do not sell **GENUINE**

## Beacon INDIAN WIGWAM BLANKETS

At \$3.35 Each IN CASE LOTS Full Bound, Standard Quality, Standard Weight, Size 60x80  
30 TO A CASE

Evans guarantee is back of this offer and in proof of our good faith we will give \$1,000 to any one who can prove any misrepresentation regarding these blankets.

CAN WE MAKE IT ANY STRONGER?

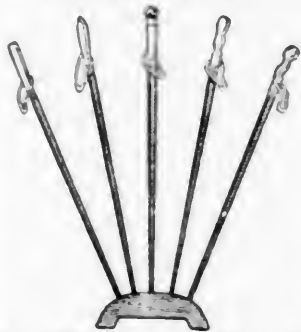
EVANS INDIAN SHAWLS ARE CLEANING UP AT THE FAIRS HEAVY WOOL FRINGE. (No Cotton Strings)

ASSORTED DESIGNS AND COLORS. SEND FOR OUR 6 COLOR ILLUSTRATED FOLDER AND PRICES

H. C. EVANS & CO. SHOW ROOMS: 321 W. MADISON ST. OFFICE AND FACTORY: 1528 W. ADAMS ST. CHICAGO, ILL.

### Ladies' Swagger Canes

Buy Direct From Mfrs. Immediate Deliveries



No. 1110—Half inch, heavy cane, full length, leather strap, loop handle, 2-inch ivory cap and nickel ferrule, assorted colored sticks.

**\$18.50 Gross**

Sample Assortment, \$2.00. 25% deposit required on all C. O. D. orders.

I. EISENSTEIN & CO. 695 Broadway, New York City.

In? The independent showman is as indispensable as the train upon which the show is hauled. Why should he be obliged to listen and obey some boss who has never organized or managed anything—just a stonethrower—but nevertheless "boss"?

Relative to oppressionists' (other business interests) propaganda about carnivals taking "so much money out of town", this is the last week in August and one can just about count the companies on the fingers of one hand, that have so far played to so much as an "even ledger" on the season. And a great deal of that "so much" money taken in as admission receipts was SPENT right in the towns where the respective many carnival organizations exhibited in or near (which isn't "propaganda", but fact).

When felonies are committed by citizens in their own towns outdoor show "knockers" consider the incidents as sort of matter-of-fact news. If, occasionally, a showman gets mixed up in a fray they make SENSATIONAL news of it to fight the interests of outdoor shows. The records of some of these "knockers" might make very interesting reading. Make a collection of a couple hundred of them and—what an awful "bunch" of scandal publicity could be gotten up—if show people were as rotten knockers as a majority of the "show knockers" are.

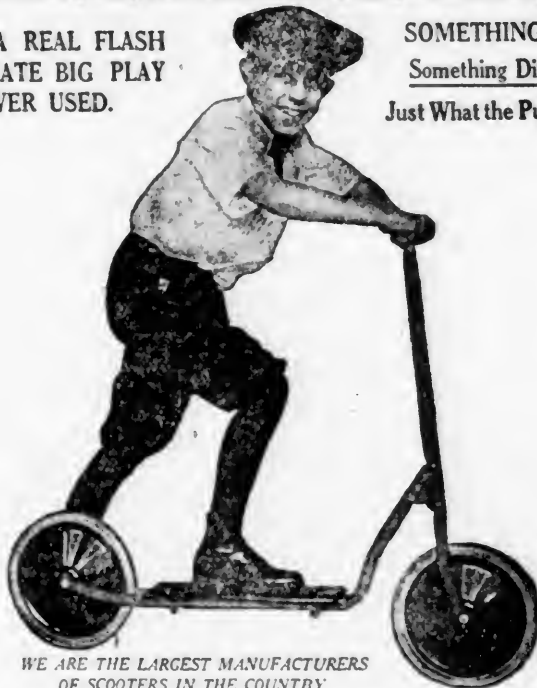
Wm. (Curly) Myers, who has the Minstrel Show with Macy's Exposition Shows, was a caller at our Cincinnati offices recently while playing Morrow, O., accompanied by two of his troupe, Virginia Webb, pianist, and Erlene Duckworth, characterizations and dancer. Other members of his personnel are Baby Bruce Webb, juvenile entertainer; Gertrude Ricker, "blues" singer; Lillian Thurston, vocalist; "Slim" and "Slick" Smith, comedians; Vernon Thurston, pianist, and Charlie Ward, drums. Myers was in Cincinnati to purchase some new changes of wardrobe for his company.

Altho a free movie house "weekly" circulated at Battle Creek, Mich., carried no current news on carnivals, on its front page was a decided "rap" at these outdoor amusement organizations, dealing with "environment", etc. It was interesting to note on pages following excerpts from first paragraphs describing "popular" films to be at the local houses also some cuts, one a gambling scene. One started thus: "Buried in the gray walls of a penitentiary were two men who had never seen each other, but who nightly argued about women." Another: "—, a Wall street gambler," etc. Another: "— the farm of — and plots to obtain possession of it." There are some (Continued on page 100)

## SCOOTERS

MAKE A REAL FLASH and CREATE BIG PLAY WHEREVER USED.

SOMETHING NEW! Something Different Just What the Public Wants



WE ARE THE LARGEST MANUFACTURERS OF SCOOTERS IN THE COUNTRY.

Nine different numbers, ranging in price from \$1.50 to \$3.50 each. Supplied both with wire and disc wheels, plain and ball-bearing.

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Large stock always on hand, immediate shipments. Sample, No. 62, Double Disc Wheels, attractive model, \$1.75, Parcel Post shipment. 25% deposit required on all orders, balance C. O. D.

Send TODAY for Catalog **HILL-STANDARD Co.** Our 25th Year  
Dept. B. ANDERSON, IND.

### BEACON WIGWAM BLANKETS

\$3.50 Each

Case Lots, Smaller Lots, \$3.75 Each.

ESMOND INDIAN BLANKETS, Price, \$2.90 Each.

18 1/2-in. LARGE OVAL ROASTERS Price, \$17.50 Doz.

ESMOND 2-IN-1 BLANKETS, Price, \$1.50 Each.

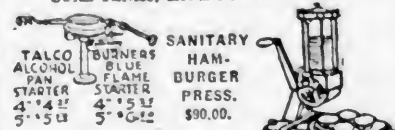
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We carry a complete line and the largest stock of the following merchandise at all times: Mohair Shawls, Aluminum Wire, Lamp Bells, Master Dolls, Unbreakable Tins, Candy, Baskets, Towel Sets, Thermos Jugs, etc., etc.

GELLMAN BROS., 118 North 4th Street, Minneapolis, Minn.

### COOK HOUSES COMPLETE HAMBURGER TRUNKS

JUMBO BURNERS, WARMERS, GRIDDLES, PRESSURE TANKS, HIGH-POWER STOVES.



TALCO BURNERS ALCOHOL BLUE PAN STARTER \$4.45 4" x 4 1/2" 5" x 5 1/2" SANITARY HAMBURGER PRESS. \$90.00

The best of everything at lowest prices! Ask any cook man. A great variety of goods built expressly for the Road, Cook House and Resort Restaurant, Large Besseria and Barbecue Outfits, Snow Machines, beautiful silver-plated Orangeade Sets, Orange Juice Mils, Griddles (wood) Boxes, Lunch Carts, Tea Trays, Machines and Kettles, Cook's Coats, Aprons and Caps, Sanitary Hamburger Press, Soft Drink Flavors and Glassware, Steam Tables, Steamers, Coffee Urns, Sauce Kettles, Tents, Umbrellas, Lights. Anything special to order.

TALBOT MFG. CO. 1213-17 Chestnut, St. Louis, Mo.

## Free Catalog Novelties

Write for Copy. We have just what you want. Fully Illustrated. Midway Novelty Co. Kansas City, Mo.

SOMETHING NEW \$50 WEEKLY An Easy Way To Paint Signs, Banners & Cards. No experience required. Complete outfit with instructions, prepaid, \$10.00. ALICE SALES CO., Dept. B, Empire Bldg., Denver, Colorado.

Advertisers like to know where their address was obtained. The Billboard

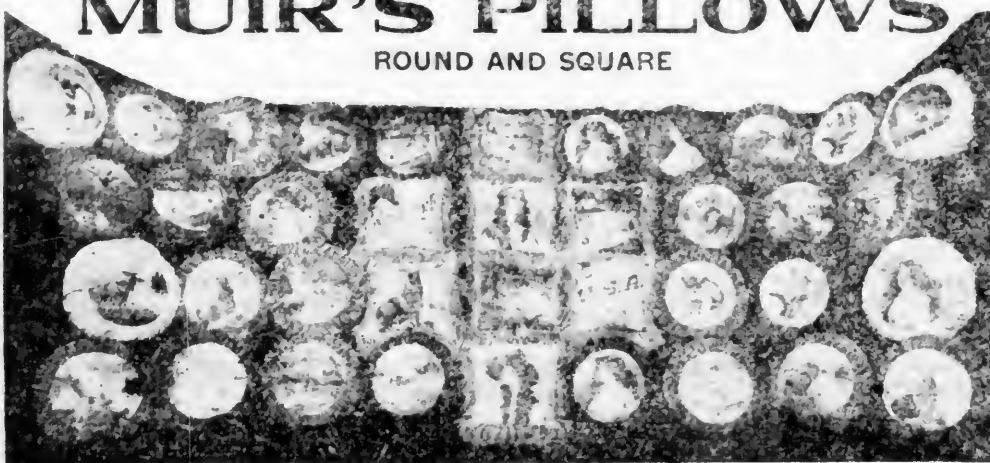
DIRECT FACTORY-PROPOSITION FOR CONCESSION MEN

## ALUMINUM WARE

MANUFACTURERS THE BUCKEYE ALUMINUM CO. WOOSTER, OHIO.

# MUIR'S PILLOWS

ROUND AND SQUARE



## Guarantee to Fair and Carnival Concessioners!

If after a few days trial these Pillows don't get as much or more money than any other goods on the grounds we will take them back for refund.

There is no Carnival merchandise which shows the value and flash for the money like Muir's Pillows.

**GRIND STORES**—Our Pillows attract the crowd as nothing else will.

**PATRIOTIC PILLOWS** for AMERICAN LEGION Celebrations—Lodge Designs for Fraternal Order Carnivals.

**DESIGNS THAT GET THE PLAY.**

Same prompt service and square dealing as in the past

Send for circular and pre-war prices.

**MUIR ART CO., 116-122 W. Illinois St., CHICAGO, ILL.**

# Ready Now!

## NEW DESIGNS

### More Elaborate - More Beautiful

### No Advance in Prices

Get Samples from Any  
Jobber Listed Below or Direct  
From Us



NOTE THESE  
THREE BARGAIN  
OFFERS:

**\$6.85** Each Chicago  
**Bridge Lamp**  
Complete Stippled Polychrome Lamp. Weighted base, adjustable arm, two-piece plug, silk shade, with heavy 6-inch fringe. Packed 6 to a crate.

**\$9.50** Each Chicago  
**Polychrome Lamp**  
Complete, with Silk Shade, Pull Cords and Fancy Top Ornament. Weighted bases. Packed 6 to a case.

**\$10.50** Each Chicago  
**Polychrome Lamp**  
Complete, with Silk Shade, Pull Cords and Fancy Top Ornament. Weighted bases. Packed 6 to a case.

We make prompt shipment, 25% discount with order. Our lamps are shipped knocked down, saves you express charges. You can order from following jobbers:

- E. A. HOCK CO., 171-177 North Wells Street, Chicago.
- H. C. EVANS & CO., 1528 West Adams Street, Chicago.
- SHRYOCK-TODD NOTION CO., 822 North Eighth St., St. Louis, Mo.
- THE HORROW NOVELTY CO., 38 North 5th Street, Philadelphia, Pa.
- M. GERBER, 505 Market Street, Philadelphia, Pa.
- AMUSEMENT NOVELTY SUPPLY CO., 434 Carroll St., Elmira, N. Y.
- FEDERAL IMPORTING CO., 620 Penn Ave., Pittsburg, Pa.
- UNITED NOVELTY & CANDY CO., 2153 Gratiot Ave., Detroit, Mich.
- WOLFE SUPPLY CO., Register Building, Wheeling, W. Va.
- LEVIN BROS., Terre Haute, Ind.
- JOSEPH HAIN CO., 223 West Madison St., Chicago, Ill.
- NEW ENGLAND FAIR & CARNIVAL CO., 45-47 Golden Hill Street, Bridgeport, Conn.
- E. C. BROWN CO., 440 W Court St., Cincinnati, Ohio.
- WISCONSIN DELUXE DOLL & DRESS CO., 642-646 Third St., Milwaukee, Wis.
- Eastern Branch: 2302-04 Penn Ave., Pittsburgh, Pa.
- Southern Branch: 302 Marietta St., Atlanta, Ga.

## Wellington-Stone Co.

1243 to 1247 S. Wabash Ave., CHICAGO, ILL.

## CARNIVAL CARAVANS

(Continued from page 99)

bad features with carnivals, but children are not shown leading up to accidents in connection with whatever laser points appear, either presented or left to the imagination. In other words, it seems that a music weekly can about all it can handle to deal with its own hold without trying to knock others.

There are undoubtedly many people in Somerset, Ky., who like clean carnival entertainment, but they will have to go begging for it after September 11, when an ordinance barring carnivals or street fairs goes into effect. The ordinance reads: "That any person, persons, corporation or association who shall engage in the maintenance, operation or exhibition of a carnival or street fair within said city, or who shall suffer or permit the maintenance, operation or exhibition upon property owned or controlled by them, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be fined not less than \$10 nor more than \$100, or confined in the county jail for not less than ten nor more than thirty days, or both so fined and imprisoned in the court's discretion, and each day's continuance of the maintenance, operation or exhibition of carnivals or street fairs as aforesaid shall constitute a separate offense for which the offenders may be fined and imprisoned as aforesaid."

In commenting on a carnival organization playing its town a few weeks ago, The Gazette, of Brookfield, Mo., included the following in an editorial captioned "The Carnival": "But the average person appears to take kindly to the carnival and the crowds to be found upon the grounds nightly being convincing evidence of this, and while some people object to the amusement provided, still there is nothing so very wrong about a carnival after all."

"The popularity of the carnival, we believe, can be accounted for by the fact that it is absolutely free. No charge is made for admission and the person who spends his money there does so of his own free will. "These comments upon the carnival are made for the reason that there has been much argument in official circles in Brookfield as to whether or not carnivals should be allowed to come to Brookfield. Some of the officials say 'yes,' others say 'no.' But we feel sure that if the matter was of enough importance to submit to a 'salutary referendum' of the voters, the majority would decide to let 'em come."

Some "squibs" from the Wade & May Shows. L. C. May, general agent, has dispensed with his crutches and is walking around with a cane; the old ankle is getting better. Grace LeMay is still asking them to "pitch it if you win," but the pitchers seem to be very scarce in this town.

Lil Pearce, otherwise known as "Sis Hopkins of ballgame fame," is still crying "three for a dime" and giving away baby dolls. Her husband had a birthday the other day and she presented him with a dandy pipe set.

Bill Potts traded in his sedan for a brand new one with balloon tires—it is some boat. Mr. and Mrs. Potts motored to Indianapolis yesterday. Since Bill has got his new car it

## YOU SELL 3 PACKS GUM AND A PURSE for 10¢

and double your money doing it.

The biggest offer of the year. 1,500 packs of spearmint and assorted gum and 500 pocketbooks costs you \$25. You sell for \$20. Goes like wildfire. Get in quick.

One-third deposit required with every order. Balance C. O. D.

**Helmet Gum Shops, Cincinnati, O.**

**Imported Curly MOHAIR and Wigs**

Doll Dresses, Doll Lamp Shades and Frames. Prices on request. K. C. NOV. MFRS., 510 Broadway, Kansas City, Missouri.

## FLYING BIRDS NOVELTIES BALLOONS

### SWAGGER CANES

- 100 Assorted Party Hats, Per Dozen.....\$24.00
- 100 Assorted Party Hats, Per Dozen.....\$24.00
- Best Make Birds, Decorated Long Silks, Gross..... 4.50
- Best Make Birds, Short Silks, Gross..... 4.00
- Best No. 70 Transparent Balloons, Gross..... 3.50
- Red, White and Blue Cloth Parasols, Dozen..... 4.00
- Best 12 Mirrors, Per Dozen..... 1.00
- Perfume, in Glass Bottles, Per Gross..... 1.25
- Jet Blow-Outs, Per Gross..... 1.75
- Teacher Pin Wheels, Per Gross..... 3.50
- Large Silver Balloons, Per Gross..... 4.00
- Tissue Paper Parasols, Per Gross..... 5.00
- 100 Assorted Crazy Art Mirrors, Pocket Size, Hand Colored, Per 100 Lots..... 5.00
- 1,000 Give-Away Stum..... 7.00
- No. 50—Large Whistling Squawkers, Gross..... 3.50
- No. 60—Large Balloons, Gross..... 2.50
- 100 Assorted Novelty Toys..... 7.00
- Wipe Stain Soap, Per Gross..... 3.50
- 100 Assorted Kites..... 5.00
- No. 2—100 Assorted Cans..... 6.00
- No. 5—Rubber Return Balls, Threaded, Gross..... 4.00
- No. 12—5—Tissue Folding Fans, Gross..... 1.50
- Rubber, Make, Best on the Market, Per Gross..... 4.25
- Harmon Silks, Per Gross..... .30
- Jack Balls, 25 Styles, Assorted, Per 100..... 4.00
- 100 Assorted Shape Paper Hats, Per 100..... 4.00
- 100 Assorted Nose Makers, Per 100..... 6.50
- Needle Banks, Per Dozen..... .50
- Red, White and Blue Cases, Per 100..... 2.75

Fruit Baskets, Blankets, Aluminum Goods, Wheels, Walps, Illustrated Catalogue Free.

NO FREE SAMPLES.

TERMS: Half deposit. No personal checks accepted. All Goods sold F. O. B. Cleveland.

**NEWMAN MFG. CO.**  
1289-93 West 9th St., Cleveland, Ohio

## Chinese Dragons

For immediate delivery Just arrived. \$7.50 to \$12.50. Few exceptionally large ones, \$15.00 each. Get busy and rush your orders.

**SNAKE KING,**  
Brownsville, Tex.

## LITTLE WONDER LIGHTS

Lanterns, Tanks, Pumps, Hollow Wire, Jumbo Burners, 2, 3 and 4-Burner Pressure Stoves, Folding Camp Stoves, Ovens, Griddles, Matties, etc. Write for catalog and prices. Deposit required on all orders.

**Little Wonder Light Co.**  
514 and Walnut Streets, TERRE HAUTE, IND.

**Flapper Hat Dolls and Balloon Dresses**  
11 inches high. Lamp Doll and Hair Dolls. Prices on request. BROADWAY DOLL & ART MFRS., 510 Broadway, Kansas City, Missouri.

**FUTURE PHOTOS—New HOROSCOPES**  
Magic Wand and Buddha Papers  
Send four cents for sample  
JOS. LEDOUX,  
109 Wilson Ave., Brooklyn, N. Y.

**FOR SALE SLOT MACHINES OF ALL KINDS FOR SALE CHEAP.**  
Address SICKING MFG. CO., 1931 Freeman Ave. Cincinnati, Ohio.

# WANT SHOWS AND CONCESSIONS

## Eight Alabama Fairs, Beginning September 15th

Want Shows of all kinds except Plantation. All must be clean. Have opening for only ten legitimate Wheels and Grind Stores. Would like to book all with one reliable party if possible. Will book separately. Crop conditions best in five years.



Write or Wire Hugh W. Hill  
**HUHIL ATTRACTIONS**  
Birmingham, Alabama



I HAVE THREE OF THE FINEST RIDES MADE. NO RIDES WANTED.

### Dolls, Dogs, Statuary



Plain, without Dress ..... 25c Each  
With Tinsel Dress ..... 35c Each  
Vamp Doll, with Plume ..... 50c Each

ALL KINDS OF ANIMALS, DOGS,  
PIGS, VASES, Etc.  
**SHEBA DOLLS**  
Without Plume ..... 25c Each  
With Plumes ..... 45c Each

L. B. P. & COMPANY  
1429-31 Walnut St., KANSAS CITY, MO.

is up to Bill Jones, his manager, to haul his trailer over the road.

Mr. and Mrs. W. G. Wade and E. C. May motored to Crawfordsville, Ind., where the show plays week ending August 30, to lay out the grounds.

Mr. and Mrs. Fred Harris, who operate the corn game, have a wonderful flash, not alone with aluminum but have silverware, robes and vanity cases. They deserve all the business they get, as they are both hard workers.

The ladies of the Wade & May Shows have formed a secret organization. The name at present is not known, but the officers are Mrs. Grace LeMay, president; Mrs. Norman Dotts, vice-president; Ed Dotts, secretary and Mrs. Fred Harris, treasurer. Mrs. W. G. Wade has been elected to become a member and says she wants to become an officer.

### CARAVAN GOSSIP

(By I. Collier Down)

How are the fresh eggs, Harry Noyes? D. L. Doyle is "lost" again. His show is out of Texas.

What has become of Joe Kelley, the showman's friend in Chicago? When business is bad Bertha McMahon screams. How many screams this summer, Bertha?

How many remember the "mad" show of Green, Howell, Harper and Campbell? "Tom" were the days!

Can the general agent fire any of the help back on the show? asks an employee. J. O. McCart, please stand up.

Notice, John Lizza, Doc Zeiger and Chas. McMahon! Don't Hall promoted an Indian powwow recently. Ask him about it.

Billie Strewer missed three trains from Kansas City, Mo., to Marshalltown, Ia. Better start tromping again, Billie; you're getting out of practice!

Danny Adam, manager of the John Robinson circus, wants no more of that country where the tall corn grows. Give him where the factory wheels blow.

Between bank bandits, auto murders and the Chicago trial, it takes a mighty clever press agent to make the front page these days," opines Harold Bushkin.

"A cow would be scared to death at some of the stuff that is sold for country butter," scoffs "Doc" Grubbs.

George Hawk announces that he is making arrangements to attend every dance given by the Heart of America Showman's Club this winter. Just what do you mean, "arrangements," George?

The young lady who has the ball game concession across the midway says: "Next to the water cooler and the bathtub, the soda fountain is our most popular summer resort."

### Wash Hands Without Water with "UZUM" Hand Soap



Removes dirt, grease, and ink. Keeps the hands soft. Contains no harmful ingredients. Also cleans woodwork, tile, auto tires, stores, clothes, linoleum. Use by Auto Owners, Painters, Housewives, Machine Fixers, Railroad Men, Barberies, Officers, Barbers. Liberal commission for live dealers. Write for details and terms.

UZUM SOAP CO.  
Box 1554 INDIANAPOLIS, IND.

### CLASSY CANES

We make the best Ladies' Stanger Cane on the market and guarantee delivery in exact trimmen unless you say otherwise.  
No. 105—Medium, with Ivory Cap. Side Strap. Per Gross, \$25.00.  
No. 107—Heavy, with Ivory Cap. Side Strap. Per Gross, \$31.00.  
We also have the best quality Hair Dolls, at \$27.50 and \$35.50 per Gross. Send \$1.25 for our color picture. We require one-third deposit of all orders.  
**MARABOU HAIR DOLLS**  
TRIMMED \$11.00 per Gross.  
**DAVISON & FELD**  
"WILL WHAT SELLS"  
10 Blue Island Ave., CHICAGO.

### For Sale

Seeger Stick Wheel Outfit. Stick, need Must sell. Good Wheel, black Tent, 10-ft.; 2. Light String, Truck, enough stick to grow \$100. First money order for \$50.00 takes all. Last \$50.00 Wheel, complete with Dolls, same as above, \$100.

**ELSIE KAY, 200 Crilly Bldg., Chicago**

**CAMPAIGN GOODS**  
Badges, Metal Badges, Buttons, Pins, Caps, Umbrellas, etc. Tell us what you want. Quick service. Tel. Main 4728. **GEO. LAITNER CO.**  
222 W. Madison St., Chicago, Illinois.

Advertise in The Billboard—You'll be satisfied with results.

### BEST IN THE WEST NOVELTIES

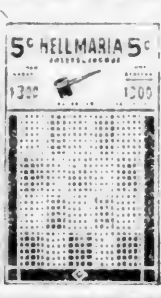


No. T2611—Five quality yellow flying birds with long decorated wings. Gross ..... \$4.25  
**"CALIFORNIA MAID BALLOONS"**  
MADE IN CALIFORNIA  
T2608 60 Air Balloons. Gross ..... \$2.25  
T2611 60 Gas Transparent. Gross ..... 3.00  
T2627 70 Gas Transparent. Gross ..... 3.50  
T2632 90 Gas Transparent. Gross ..... 4.00  
T2631 100 Gas Transparent. Gross ..... 4.50  
T2701—Wooden Scissor Toy, leather ends. Gross ..... 2.75  
T2702 Green Wooden Snake. Gross ..... 6.75  
T1608 Nickel Plated Bell Trumpet. Gross ..... 9.00  
T2727 Tin Bird Case Whistle. Gross ..... 4.75  
T2204 Tin Taormina Trolley. Gross ..... 3.50  
T114 Wine Glasses. Gross ..... 4.00  
T2724 Leather Cowboy Fub. Gross ..... 4.50  
T2744 Tin Roulette Wheels. Gross ..... 4.50  
T2700 Harmonicas. Gross ..... 4.50  
T2600 Feather Pin Wheels. Gross ..... 4.00  
T126 White Metal Cuff Links. Gross ..... 1.20  
M1600 Goggles. Per Dozen ..... .85  
Green Celluloid Visor and Hair Protector. Dozen ..... 2.25  
25% DEPOSIT ON ALL C. O. D. ORDERS  
We carry a large stock of 5th variety and 100% Merchandise at Wholesale Prices. Sales Board Operators, Show Wagon and Street Vendors. Send for our Price List.  
**WESTERN NOVELTY CO.,**  
416 So. Los Angeles Street  
Los Angeles, California

### WANTED Two Good Tumblers

To join Arab Act week September 1. Use consecutive weeks. Good salary. **ST. LOUIS CITY FAIR BOOKING OFFICE, 301 Metropolitan Bldg., St. Louis City, Iowa.**

### HELL MARIA



### The Underslung Pipe

No. 224. Gives a cool, sweet smoke. Retail at \$3.00 each. Six (6) on an Easel Velvet Pad, complete with a Turntable Salesboard.  
**PRICE ASSORTMENT \$9.75 Ea.**

**Moe Levin & Company**  
180 N. Wabash Ave., CHICAGO, ILL.  
Write for our Catalog of complete salesboard assortments.

### BINGO CORN GAME BINGO ORIGINAL

ALL NUMBERS UNDER THE LETTER. A PROVEN SUCCESS.  
Everybody knows BINGO. Fastest and most reliable game on the market. Played from coast to coast. ONLY ONE ORIGINAL CORN GAME, AND THAT'S BINGO.  
Demand It. Cards are size 8 1/2 x 1 1/2 inches, on 6-ply board. Complete with numbered wooden blocks, operator's hat and full instructions. ACCEPT NO CHEAP IMITATIONS.  
WE GUARANTEE ONLY ONE WINNER WITH 35-PLAYER LAYOUT.  
35-PLAYER LAYOUT ..... \$5.00 70-PLAYER LAYOUT ..... \$10.00  
Deposit or cash in full with order.  
**RAND DISTRIBUTING CO., Manufacturers, 1429 Olive Ave., CHICAGO**



### IT'S NEW—GEM—ALL METAL POST CARD VENDER

VENDS OUR FAST-SELLING LINE OF POST CARDS OPERATORS READ THIS!  
"I am operating various kinds of devices—Plated Machines, Picture Machines, Scales, Peanut and Gum Venders, Shock Machines, etc.—but your postcard venders are the backbone of my business, because they average a steady profit without being moved into new locations every week or so."—CARL BERG, Chicago.  
**WHY ARE WISE OPERATORS CLOSING TERRITORY? BECAUSE** our Gem Venders appeal to men, women and children, and are backed up by our ever-increasing, wonderful and attractive line of Picture Postcards. The interest does not wear off. The profits are steady.  
**SPECIAL OFFER** Write for our new proposition whereby operators can obtain the new Gem all-metal venders at an investment of less than \$3.50 per machine in lots. Big descriptive literature ready to mail.  
**EXHIBIT SUPPLY CO., 509 So. Dearborn St., CHICAGO**

### Armadillo Baskets

THE BEST SELLING NOVELTY ON THE MARKET  
From these nine banded, horn-shelled little animals, we make beautiful Baskets. Highly polished, lined with silk. Make ideal work baskets. Write us quick for quantity prices.  
**THE APELT ARMADILLO CO., "The Home of the Aradillo" COMFORT, TEXAS**

### LAST CALL

**Oak Hill, W. Va., Fair**  
SEPTEMBER 1st to 6th.  
BEST MONEY FAIR IN THE COUNTRY.  
Can place Shows, Concessions all open. No exclusives. Hinton (W. Va.) Fair to follow. Then our Southern Fairs.  
**HARRY COPPING SHOWS**  
Paintsville, Ky., this week.

## TO SECURE NEW ACCOUNTS

AND ADVERTISE OUR MERCHANDISE




**OUR SPECIAL PRICE, \$24.00 A DOZEN**

Send \$6.00 and balance C. O. D.

**UNIVERSAL LEATHER GOODS CO.,**  
442-448 North Wells Street, CHICAGO, ILL.  
We Are the Originators and Largest Manufacturers of the Night Lite Vanity Cases.

### BILLBOARD CALLERS

(NEW YORK OFFICE)

Isidore Ortega, manager "Macabina", the Brazilian waltz walker of circus and vaudeville fame. In from his home at New Haven, Conn., to start a fall vaudeville tour.

J. C. Pude, character actor. Had been in the Adirondack Mountains for the previous ten weeks working in Arterraft pictures. Left New York August 18 to play fairs with his celebrated "Rubber" act.

Alfred D. Lavitt, of the Morse D. Lavitt Company, distributors of imports, New York.

Joe Wright. In town to arrange on tour with Bandy, the Magician, who opens his road tour under the direction of Howard Thurston.

M. L. Freeman, of the Dante Company.

H. H. Maundrell. Left August 14 for San Francisco on account of his father's illness. Reported a fine two weeks' engagement at McKeesport, Pa., with a "dog-top" show.

Felix Bell. Was back from Atlantic City, N. J.

Pat O'Brien, clown. Had been visiting his home folks in and around Providence, R. I.

Robert Ringling, of New York City and Sarasota, Fla.

D. S. Robbins, of the famous Robbins Family of circus and vaudeville, accompanied by Lawrence Robbins of the troupe.

R. C. Crosby, general agent for the past season of the A. J. Mulholland Shows. In from Detroit, Mich. Will remain for some time at his home on Riverside Drive, New York.

U. H. Henry, of the George W. Johnson "dog-top" shows. In from points in New England. The show closed at Rockland, Me.

George Dunbar, character actor, New York.

Joe C. Miller and Joe C. Miller, Jr., of 101 Ranch Wild West fame. In from Marlin, Ok.

Louie King, comedy juggler.

Charles Prouty, general agent H. N. Lindy Shows.

James Dietz, roller skater. In from Cincinnati, Oh., on business.

Ben E. Wolcott, carnival general agent, New York.

J. J. Drink, general agent Walter L. Main Circus.

Chris Hunkelday, of Columbia Park, North Bergen, N. J.

Jack Webster, advance agent and amusement promoter, New York.

James J. Beck, famous press agent and notable newspaper man, of Brooklyn, N. Y.

George L. Robyns, of the George L. Robyns Shows. In from Philadelphia. Opened his fair season at Oakland N. Y., week of August 18. The shows will again winter at the York, Pa., fairgrounds.

H. G. Traver, of the Traver Engineering Company, Beaver Falls, Pa.

Mr. and Mrs. H. A. Ackley and son, Charles. Mr. Ackley is a well-known park man and treasurer of the Traver Engineering Company.

Leo Gordon, former Coney Island concessionaire. Back from a trip to Buenos Aires, S. A.

Al T. Holstein, of the John W. Moore amusement enterprises, New York.

Edward R. Satter. In from Toronto, Ont., on business for Johnny J. Jones, accompanied by Edward R. Jr.

George P. Stanton, city passenger agent, New York Central Lines, New York.

W. E. Dunkinson, amusement promoter, late of Polack Brothers and Metz & Huson "dog-top" shows. Resting in New York.

Joseph H. Thayer, character actor and billboard representative, Lynn, Mass.

Fred H. Prouty, manager Paradise Park, Rye Beach, Rye, N. Y.

George W. Smith, booker of musical organizations, New York.

Jerry Bartlett, concession manager Lynn (Mass.) Exr., accompanied by Louis Candee, concessionaire.

George R. Gray, Chief White Hawk, Ed Zeigler, James Laube, Marshall Hale, Elmer J. Walters, Harry Perry, Howard Petrot, George W. Stewart, W. H. Middleton, Prof. C. P. Christensen, George M. Bistany, Julia Tafel, Mrs. Frederick Thomson, William Brennerman, Joseph A. McFields.

Malcom, comedy juggler. Will play fairs until October.

Major Charles F. Rhodes, back from Mexico in the interest of his oil properties. Will again visit his old home at Lexington, Va.

Al T. Wheeler, manager Belmont's animal attractions, New York.

William George Everett, of the James M. Benson Shows. In from Albany, N. Y.

Fred A. Danner, representing Polack Brothers' "dog-top" show. Left for Monongahela City, Pa.

## DOG-IN-A-BUN

TRADE MARK  
DOG-GONE GOOD

Popular Novelties—Hamburger - Bun, Banana - Bun



Patent Pending  
**PORTABLE COOKING STAND**

Frankfurter baked in a roll. The uncooked sausage is wrapped in a special dough and baked to perfection. In our 25-pound bake mass, tender and juicy, while the bun is light, flakey, golden brown and utterly delightful. Tremendously popular and profitable—no profit cut of any dollar. Has three Dog-in-a-Bun irons. \$200.00 daily. Besides the cooking stand above illustrated we make numerous small and large cookers at reasonable prices. Write for circulars.

Talbot Mfg. Co., 1213-17 Chestnut St., St. Louis, Mo.

## First "Over the Jumps"

Being delivered to Fred Beauman for Clarence A. Wothham's World's Best Shows, by George H. Cramer, Vice-President of the Spalden Engineering Company, and his staff, at the Central States Fair and Exposition, Chicago.



Readers: From left to right: James Whiteley, Constructor of the Chaperon; Fred Beauman, part owner of Clarence A. Wothham's World's Best Shows; George H. Cramer, Vice-President of the Spalden Engineering Co., N. Y.; Miss Ruth Whiteley, of St. Haven, Conn.; and Fred H. Whiteley and L. E. Rhodes, expert mechanic with The Spalden Engineering Co.



Look at the wide "OVER THE JUMPS" slide in the runway protruding a distance like that enjoyed when one risks a punting horse.

## Bargain! Champion

### CORN POPPER



It's the new CHAMPION No. 3—bigger, better, hotter! Has all CHAMPION quality features and lots of extra conveniences besides. A compact, completely complete pop corn stand, everything you need to make a rusher business. CHAMPION No. 3 makes the cash roll in.

WEATHERTIGHT GLASS TOP

Keeps out dust and rain. Absolutely rigid. Double strength glass panels, easily taken out, screened shut under top, holds fifty 1 1/2-pint tins—keeps them hot. Sliding doors at back. Plenty of room to pop corn, roast peanuts or fry hamburger. CONVENIENCE, CAPACITY AND SPEED

Roomy 2-door storage space in bottom. Powerful adjustable burner, plenty of heat in a 2077. 24-gallon pressure tank. Polished cast aluminum body—easy to keep clean. Famous CHAMPION apertures keep corn popping, prevents burning. Rust-proof, ball-bearing wheels. Pearl gray enamel—well finished, road-looking job.

SEND FOR CATALOG OF "CHAMPION" LINE

Three models of CHAMPION Popper—best machines on the market for speed and capacity. Prices low. Also Gasoline Stoves, Jumbo Burners, Hamburger Griddles, Tanks and Pumps, Hollow Wire, Lamps, Lanterns, etc. Write for complete catalog and price list.

THE IOWA LIGHT CO., 115 Locust St., Des Moines, Ia.

### ATTENTION!

#### WHEEL MEN and CONCESSIONERS

How can you miss a fair when this merchandise is at a price where you can afford to give them out? Note our assortment and prices.

Indian Blankets, All Flashy Colors, 17 Assorted Colors	\$2.90
Plaid Blankets, All Flashy Colors, 10 Assorted Colors	2.00
Wool Shawls, Real Money Getters, 8 Assorted Colors	3.00
Plush Motor Robes, Flashy Colors, 8 Assorted Colors	3.00
Wool Motor Robes, Flashy Colors, 8 Assorted Colors	3.00
Beacon Wigwam Blankets, Band, 15 Colors, Lots of 30	3.50
Ladies' Silk Corduroy Robe, Wonderful Flash	3.00
Men's and Ladies' Indian Blankets, Silk Cord and Silk Girdle Trimmed	3.75
Double Plaid Blankets, New Item, Getting Money	2.75

Terms: C. O. D. Shipment with all orders, balance C. O. D.

**H. HYMAN & CO.**  
308 to 365 W. Madison St., Chicago, Ill.  
Long Distance Phone, Main 2453.

## SALESMEN AND OPERATORS

See our new price on De-Luxe and MaJong Salesboards. 2,000-hole, 5 cents and 10 cents. Made up very attractively in different colors. \$2.25 each and \$2.00 in dozen lots. Order sample, as we do not issue any catalog. Money refunded if not satisfied with sample.

**E. & R. NOVELTY CO.**  
405 Manhattan Bldg., Duluth, Minn.

## FAIR and CARNIVAL CATALOGUE

Just off the press, 95 pages. Full of live, up-to-date sellers. CATALOGUE FREE.

**NEWMAN MFG. CO.**  
1293 West 9th St., Cleveland, Ohio.

WANTED—PIANO PLAYER

Who can cut the stuff, to work in Side Show at Salary \$2,000 per week. Long season. Write PAT McLEHAY, Kearney Shows, 18 Hagon, Michigan.

## HIGH-CLASS CONCESSIONS WANTED

### JACKSON, MICHIGAN, FAIR

Day and Night—SEPTEMBER 8 TO 13—Day and Night.

Blankets, Candy, Floor Lamps sold exclusive. All other items open. Address communications, EDWARD A. HOCK, Dal Van Hotel, Jackson, Michigan.

## ATLANTA, GA., and GA. FAIRS

THREE WEEKS IN ATLANTA: MARIETTA ST., SEPTEMBER 1 TO 6; BRISBANE PARK, SEPTEMBER 8 TO 13; SOUTH ATLANTA, SEPTEMBER 15 TO 20.

Our fairs start September 22. WANT TO WORK one small table for the little tots. WANT one mo. Show. Several 2000' concession lots open. Genes of Skill for the Atlanta fairs and Stock Wheels for the fairs. All concession people joining in Atlanta will be supplied with complete list of fairs, so that all stock can be shipped in due time. Write or wire **GEO. W. LA MANCE, 37 Fortress Avenue, Atlanta, Georgia.**

# PRICES REDUCED!



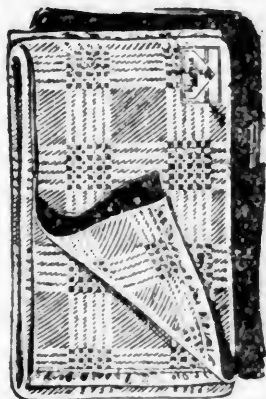
## STROOCK MOTOROBES

ARE ALL THE GO.

Selling bigger than Blankets, in fraternal and fancy patterns.

Fraternal Designs, \$5.00 per piece

Other Patterns from  
\$4.00 to \$6.25 per piece.



## Nashua Novelty Blankets

In Indian and Fancy Plaid Designs  
Size, 66x84.

\$2.00 Per Piece

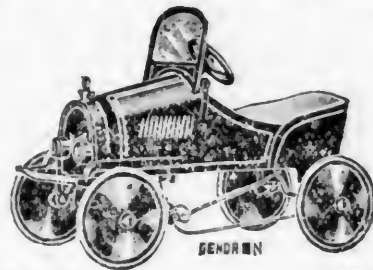
## Esmond 2-in-1, \$3.25 Per Pce.

Esmond Fancy Bed Blankets... \$3.25  
Beacon Wigwams... \$3.50 Each

## TOWEL SETS

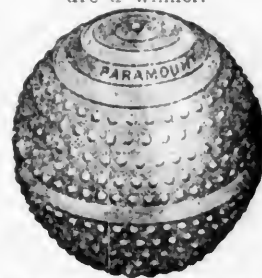
3-Piece Sets, in Display Box.  
Heavy Quality.

42 1/2¢ per Set



Automobiles ..... \$6.00  
Skudders ..... 5.00  
Steel Coasters ..... 5.00  
Flivvers ..... 4.50  
Skatemoobiles ..... 4.50  
Skooters ..... 3.50

For the Fairs, Children Wheel Toys  
are a winner.



## PARAMOUNT RUBBER BALLS

In all sizes in stock.

The Fair season is now on. Get from us merchandise which will do your stand justice and at prices which will surprise you. **Save money.** Buy from us. Catalogue free. Send for one now. We have everything you want—Lamps, Dolls, Leather Goods, Overnight Bags, Aluminum, Silver, Intermediates, etc. All prices reduced.

# THE FAIR AND CARNIVAL SUPPLY CO.

126 Fifth Avenue, NEW YORK CITY

## ALUMINUM HEADQUARTERS

BIG VALUES — FAST SERVICE



No. 60—10 1/2 x 1 1/2 Fry Pans, \$2.99 per Dozen.

### SEPTEMBER SPECIALS

10-Qt. Panel Preserve Kettles... \$ 9.55 per Dozen  
5-Qt. Panel Tea Kettles... 11.99 per Dozen  
10-Qt. Round Dish Pans... 8.39 per Dozen  
2 1/2-Qt. Panel Double Boilers... 7.99 per Dozen

TERMS: 25% cash, balance C. O. D.  
We list here but a few numbers of our extensive line of Aluminum.

Write for Catalog and Prices.

Perfection Aluminum Mfg. Co., Lemont, Ill.

## High-Class Dolls,

Doll Lamps and Parlor Lamps

AT THE RIGHT PRICES

## C. F. ECKHART & CO.

PORT WASHINGTON, WIS.

BALL GAME HOODS, complete with rules and pipes, with white or return curtain, 7 ft. high front, 6 ft. high back, 5 ft. deep, 7 ft. wide, 8-oz. khaki, \$18.18—Set-ups, \$19.00, 10-oz. khaki, \$26.12. One-half cash, balance C. O. D. TUCKER DUCK & RUBBER CO., Ft. Smith, Ark.

### RIDES WANTED

On commission, Stafford County State Show, Sta. 10, Sept. 11-17, E. A. HURLES, Sec'y.

### A SALE OF CURIOSITIES

Hundreds of them at cut rates. New list with reduced prices free. NELSON SUPPLY HOUSE, 514 E. 4th St., South Boston, Mass.

### ZEIDMAN & POLLIE SHOWS

Kalamazoo, Mich., Aug. 21.—The Ionia Free Fair finished excellent for the Zeidman & Pollie Shows, and the writer can be permitted to divulge the fact that over one hundred thousand people bought tickets to the midway shows or rides during the five days' engagement, beating all records during the ten years that the fair has been in existence. President Green and Manager-Secretary Fred W. Chapman were naturally delighted at the success.

The shows got under way in Kalamazoo on Monday night, although the fair did not officially open until Tuesday morning, scheduled as "Children's Day". Rain spoiled the early part of the day and just when the crowds were beginning to come fast a terrific wind-storm suddenly made its appearance. It took all of the ingenuity of General Manager Jimmie Simpson and his corps of workers to prevent serious damage being done. As it was, however, the trained wild animal show was blown down, as was also the Monkey Hippodrome, but beyond some tears to the animal tent no damage was done to speak of, and by night everything was again in running order. The new "merry mixup" ride arrived here and is already proving itself a winner. Mr. and Mrs. Firesides (Murphy) have left for a trip to Toronto. Leo Freidman has been in Louisville for several days. W. H. (Bill) Rice is back with the show for a few days. Mrs. Mary Price has returned to the show in much better health and is once again superintending the dining car. Miss Price, sister of Bill Price, is a visitor. The father and mother of Mrs. Earl Hall are visiting their daughter and her husband. Ethel Dore's Water Show continues getting good patronage. "Fats" Redding, the clown, and Captain Hoover, high diver, are great assets to the show. Sam Gordon has made several additions to his Freak Animal Congress. Etta Louise Blake is justly proud of the fact that she is adding new "blue ribbons" to her collection, and the show is the best of her career. Next week, Jackson, Mich.

### THIS WEEK'S SPECIAL

Col. William Littleton: An all-round showman, talker and horse trainer, Col. Littleton has earned an enviable reputation for himself with his educated horse, Lady Fanchon, now a big feature of the Trained Wild Animal Circus. The Colonel presents the horse himself and gets every ounce of effect out of the various "stunts" exhibited by this wonderful equine. Littleton and Lady Fanchon would be big features with any show in the world. WILLIAM J. HILLIAR (Publicity Director).

NOBLE C. FAIRLY ILL

Noble C. Fairly, owner and manager of the shows bearing his name, was taken to his home at Leavenworth, Kan., August 16 for treatment and rest. He had been complaining for the past weeks but did not take to his bed until August 10 at Knox City, Mo. Report is that his physicians are doing all they can to avoid an operation, and that he is doing as well as can be expected.

## HERE IS ANOTHER TREMENDOUS BARGAIN

**\$22.50 Per 1000 Pieces Assorted \$22.50**

Consisting of High-Grade Scarf Pins, Link Buttons, Brooches, Bar Pins, Dress Pins, etc., about 2 1/2¢ each, while they last.



No. 68C—Cuff Links, assorted designs, Regular \$2.64 to \$3.00 per dozen goods. While they last, \$3.75 Per Gross.

No. BBD—Dress or Cuff Pins, assorted designs, gold-plated, Regular \$1.50 and \$2.00 dozen goods. Special Price Per Gross \$2.75 Per Gross.

No. BBB—Brooch Pins, assorted designs, gold-plated, Regular \$2.00 and \$3.00 per dozen goods. Special Price Per Gross \$3.50 Per Gross.

No. BBT—1 1/2" or Scarf Pins, fancy assorted designs, Regular \$2.00 per dozen goods. Special Price Per Gross \$3.25 Per Gross.

Special Offer of 1,000 Assorted Pieces \$22.50 Per 1,000

OUR PRICES ALWAYS THE LOWEST. We allow no one to undersell us. We are headquarters for Watches, Clocks, Jewelry, Sewing Machines, Cameras, Stamps, Leather Goods, Electric Penknives and Trainers, Premiums, Concessions and Amusements. All in stock and shipped same day received. Terms: 25% deposit, balance C. O. D. Write for our new No. 1000 Price List & Catalog. NOW READY.

## JOSEPH NAGH COMPANY "THE HOUSE FOR BETTER SERVICE"

Department B, 223-225 West Madison Street, CHICAGO, ILL.

## For Sale--Parker Latest Model Ferris Wheel

Used one season only in Park. Is now in perfect condition. Sell at a bargain for cash.

W. J. ALLMAN, Coates House, Kansas City, Mo.

SLUM and OTHER NOVELTIES

Table listing various novelty items such as Wood Dirk, Paper Fans, and Dolls with their respective prices.

CARNIVAL SUPPLIES

Table listing carnival supplies like Child Swager Stick and Paper Fans.

M. L. KAHN & CO. 1014 ARCH ST. PHILADELPHIA, PA

COOK HOUSE MEN

Advertisement for WAXHAM LIGHT & HEAT CO. featuring various cooking equipment like gas stoves and burners.

SOMETHING NEW! Coin Operated Machines

Advertisement for BARR NOVELTY CO. featuring coin-operated machines like Double Target and Feeling Teller.

5c PRIZE BOX with BALLY'S

Advertisement for PRIZEVILLE SALES CO. featuring 5c prize boxes with Bally's.

Advertisement for A. KOSS featuring Chinese Baskets and various carnival prizes.

Advertisement for WANTED FOR BRUCE GREATER SHOWS, listing dates and locations.

ALI'S ALTER EGO

An appreciative and admiring contemporary last week dubbed The Billboard "the official organ of the theatrical and show world."

Speaking of abuses and evil practices existing in the commercial and industrial world, Herbert Hoover recently urged merchants and manufacturers to get after and eradicate them.

Mr. Oliver Orin's name is pronounced O'-Nigh-on. At last I realize the "why" of the original pen name of William Jenkins Hewitt.

Last week at a Firemen's Carnival at Green-wood, Conn., a couple of women reformers were mobbed and rather roughly handled because they had figured in the seizure by State troopers of those wheels.

Well, anyhow, no one ever called the Reddies anything like the names listed at The International Banker.

Stephenson says that all that Central Australia needs is rain. Just so. That was something the carnivals did not need this past spring.

Possibly installation of the budget system might help some of our caravans. An expert expert can contrive it by only adding twelve accounts and three more wagons.

There are three separate and distinct classes in the carnival game. The first consists of those who think for themselves. The second of those who think as others think.

Advertisement for Non-Electric Beauty Rose Baskets, featuring an image of a basket and promotional text.

Advertisement for WANTED TO BUY SLOT MACHINES and WANTED RIDE HELP, including contact information for C. F. ZEIGER UNITED SHOWS.

Advertisement for WANTED RIDES, SHOWS and CONCESSIONS at WELLSTON STREET FAIR and CARNIVAL.

Advertisement for REDUCTIONS ON FAIR MERCHANDISE! featuring EXCELSIOR CONCESSION SUPPLY CO., Inc.

Advertisement for Great White Way Shows, celebrating the 75th Anniversary of Rochester, Pa.

Advertisement for CONCESSIONERS featuring A. N. RICE LAMP FACTORY.



RINKS & SKATERS

JESSE CAREY'S MAN WINS
"Devil Jack", of Reading, Pa., riding
on motor cycle, defeated "Moby" Rad-

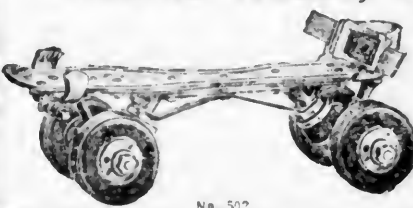
VAN HORN AND INEZ A HIT
The reputation of skating acts giving
blue vaudeville hits a real start, when such

PARK RINK TO CONTINUE
The rink at Movers Lake Park, Can-
ton, O., under the management of Jim Sawyer,

OLD NEBRASKA LANDMARK SOLD
The N. L. Barn, built in 1881 at Beatrice,
Nebr., as the first large skating rink in the

RINK OWNERS SEEK REPEAL
John B. Rager and Charles W. Hino, who
conduct a skating rink and dance hall near

RINK MEN, ATTENTION!



Now is the time to get beginners in
your rink to build up FALL business.
Get some of our new attractive POST

Chicago Roller Skate Co.
4458 W. Lake St., CHICAGO, ILL.



Fair and Carnival Specialties

For our complete line write
at once for our 1924 catalog.
100 pages of live sellers.

'OAK' & 'AIRO' BRAND BALLOONS

Table listing various balloon types and prices, including Heavy Gas, Gold or Silver, and Pet Pines.

H. SILBERMAN & SONS, 328 Third Street, Milwaukee, Wisconsin

SHEBA DOLLS With Large Plume Dress Painted in 6 Different Colors, 31c Each

Advertisement for Sheba Dolls, California Lamps, and American Doll Toy Co. including prices and contact information.

DANCE HALL AND ROLLER RINK MANAGERS

KEEP YOUR FLOORS IN PERFECT CONDITION USING

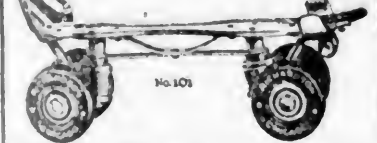
The Improved Schlueter



More than 30,000 users have made
many of the elim-

RICHARDSON SKATES

The First Best Skate - The Best Skate Today



Richardson Skates rolled into promi-
nence thirty-six years ago and still
hold the lead.
The successful rink man knows the
value of a Richardson equipment.

ROLLER SKATES

71 pairs for sale, sizes 8 to 10, mostly Chicago
make, \$20.00 worth of new pairs, \$100 on takes
for. JOHN P. FOX, Londship Beach, Stratford,
Connecticut.

house, Lena Daley's new show, "Miss Tabasco",
is amusing the patrons. Leading Miss Daley's
company are Eddie Shimbert, Billy Mark, Sid

Forest Park Highlands

The management of the popular St. Louis
park has announced that the season will be
extended until September 14. It will be the

Style Show Sets Records

The fourth St. Louis Pageant of Fashion and
Style Show closed Wednesday night at the
Manhattan Theater in Forest Park. From every

Pickups and Visitors

Art Singer was a distinguished visitor this
week, sojourning in the city for two days.
Joe Oppenheimer, general manager of the Gar-

Wm. (Bobby) Robinson last year met all the
folks at the Lakeside Hotel thru the kindness of
his friend James James. Prior to that he was

John Dancer, of the Silver Belmont Amuse-
ment Enterprises, phones that he is being kept
extremely busy these days with booking club

CORN GAME

Right or Tango—Original and Best—Leatherette Bound Cards

Advertisement for Barnes Mfg. Co. Corn Game, 35-Player Layout \$5.00, 70-Player Layout \$10.00.

WHY THE TAYLOR-MADE MEANS MORE MONEY FOR YOU

Advertisement for Taylor's Game Shop, Columbia City, Ind., emphasizing quality and workmanship.

In the neighborhood of the rink objected to
the noise and caused their arrest on the charge
of performing common labor on Sunday.

Leo Doris, of the White City Rink, Chicago,
who contributed this note, have been hearing
for two weeks. Doyle says he will accompany

The Hippodrome Bldg., Nashville, Tenn., has
been closed since June 26 due to light business,
Alton M. Johnson informs.

Stewart and Frazier, managers of the new
rink at Peoria, Ill., have installed a Tally-Ho
cathophone. It has been some weeks since
their opening and business is reported to be

Joe Massey, speed skater, is still in the ex-
perts business in Chicago and doing well, he
writes. Joe continues in the skating game
and reports that White City is doing well,

St. Louis Ma Aug 22—The Liberty March
Musical Comedy Company, holding forth at
the Liberty Music Hall, are presenting the
"Bobbed-Haired Bandits" this week. It is a
musical and dancing comedy revue with Rita

Charles Beeler is playing the lot at 18th
and Russell streets this week. Much has been
said and heard of his new program and
when he was in the present Chicago, Hazel

W. J. I. Redmond, the new piano sales-
man, is playing at the city around town
city in addition to selling pianos.

Wanted
Used Peant, Bun, Candy and other Venal Ma-
teries. Must be reasonable. Or will buy, State
for particulars and lowest price, write to C.
NOVAL, 2311 So. Ridgeway Ave., Chicago, Ill.

CIVIC  
FRATERNAL

# Outdoor Celebrations

INDUSTRIAL  
MUNICIPAL

Bazaars, Street Fairs, Block Parties, Parades, Pageants, Mardi Gras, Trade Sales and Old-Home Weeks, Commercial and Amusement Expositions, Advertising Weeks, Fiestas, Fireworks Spectacles, Holiday Jubilees, Harvest Home Festivals, Society Circuses, Campus Fetes, Conventions, Aquatic Fetes, Business Booster Weeks, Powwows, Jollification Weeks, Fun Fests, Labor Day Events, Patriotic Weeks, Stadium Shows, Field Days, Baby Shows, Electrical Shows and Displays, Church Fairs, Agricultural Street Shows, Historical Pageants, Barbecue Days.

## PROMINENT ENTERTAINERS

### On Program of Firemen's Benefit Show at Southport, Conn.

Bridgeport, Conn., Aug. 29.—The seventh annual benefit for the Southport Fire Department was given at Southport, Conn., last Friday under the management of Mark Lueseler, of the New York Hippodrome. The show this year was given under canvas, joined by the Fueling Harman Circus. Lony Haskell was master of ceremonies.

Among the artists appearing were Harry Houdini, Fleming Seters, Harry Rose, Orville Harold, Ota Gazi, Moran Adio, Walter Mc-Nalley, Millie Mower, Charlotte Laming, Marguerite Melton, Joe Smith, Charles Dol-Moran and Mack, U. S. S. Wheeling has been taken care of by Mrs. Lewis and the Hippodrome Girls. Preceding the show a parade was given in which the entire membership from the Hippodrome participated, the animals being kept at Mark Lueseler's Shady Brook Farm in Southport.

### PACIFIC RADIO EXHIBIT SIX DAYS IN CALIFORNIA

San Francisco, Aug. 21.—The Pacific Radio Exposition opened last night in the Civic Auditorium for a six-day run. There are more than 150 booth structures in use. There were about 8,000 visitors in attendance, but an average of 10,000 a day is expected during the week. The West's first radio parade was staged yesterday afternoon with more than 200 vehicles in line. One thousand balloons were released in Market street, advertising the Exposition. There are a number of Eastern radio manufacturers, distributors, dealers and engineers in attendance.

### MONMOUTH PLANS FESTIVAL

Monmouth, Ill., Aug. 23.—Copy for the posters and banners which will advertise the fourth annual Fall Festival to be held September 23 to 27 now is being made up by the advertising committee and soon will be in the hands of the printers. The festival is expected to be larger than any held here the past three years. There will be more attractions and everything is to be free. One big feature will be a Boys and Girl's Club show.

### ORIGIN OF LABOR DAY

Readers of The Billboard will be interested to know that Labor Day Celebrations were originated by the Knights of Labor in New York City in 1882 and in 1887 the first State made it a legal holiday. Now there are only six or seven States that do not recognize Labor Day as a holiday. In 1887 the move was taken up in Europe and instead of having a peaceful celebration the day was decreed for months ahead.

### MOBILIZATION AT TUSCOLA

Tuscola, Ill., Aug. 23.—Douglas County Post of the American Legion will stage a homecoming September 12, National Defense Day. It is the plan to make it one of the biggest celebrations ever staged here. Mobilization of ex-service men will be at Exim Park in the morning. Services will be at Franklin Grove, south of the city, in the afternoon.

### LEGION TO STAGE CARNIVAL

Vicksburg, Miss., Aug. 23.—The central committee of Allen Post No. 3, American Legion, has been busy with plans for the Legion Carnival to be held the next week in September. Various civic organizations have been asked to assist in the carnival. There will be free entertainment every night and several fun-making machines on the ground.

### DELAY SPAVINAW CELEBRATION

Tulsa, Ok., Aug. 23.—The Spavinaw Celebration to mark the formal turning out of the water mains of the city of the Spavinaw water will not be held during the Petroleum Exposition, October 2 to 11, according to a definite decision reached by directors of the Chamber of Commerce. The celebration probably will occur late in October.

### CHURCH GIVES LONG CARNIVAL

Chicago, Aug. 19.—Plans have been completed for an interesting carnival to be held at St. Ignace parish at Garfield boulevard and Honore street, August 29 to September 3, under the direction of committees made up of members of the parish and business people in the vicinity of the church. The Rev. Father Burke has full charge of the plans.

### DEFENSE DAY CELEBRATION

Martinsburg, W. Va., Aug. 23.—The local post of the American Legion, the Shenandoah Valley Chapter of the Daughters of the American Revolution, the local chapter of the Red Cross and the Reserve Officers' Training Corps are planning for a celebration here Defense Day, September 12.

## RANCHERS TO HOLD REUNION

Carson, Tex., Aug. 19.—Men who were cowboys on the old Texas ranch have completed arrangements for their annual reunion at Hill's Park, August 28. J. W. A. Loman, of the University of Texas, will be the speaker. He is believed because of his efforts to collect and preserve songs of the range.

### MILTON HOMECOMING

Charleston, W. Va., Aug. 22.—The annual Homecoming of Milton will be held September 11 at Milton, just below the Justice Inn. Invitations have been sent to all former students and their friends. Plans for a big picnic are being completed.

## PONCA CITY CELEBRATION

Ponca City, Ok., Aug. 23.—Ponca City's labor organizations will be in charge of the Labor Day celebration to be staged here. Cash prizes are to be given for the best floats in the parade. Selection of a labor queen will feature the day's activities. There will be athletic contests and other events.

### ANNUAL INDUSTRIES' PICNIC

Moline, Ill., Aug. 23.—Labor Day is the time set for the fourth annual Community Industries' Picnic here at Prospect Park. There will be various athletic contests, following a basket luncheon at noon. Several prominent speakers have been secured for the afternoon program.

## PETROLEUM EXPOSITION

### To Attract Many Foreign Nation Exhibits at Tulsa

Welling, W. Va., Aug. 23.—West Virginia is represented by two members on the International Petroleum Congress which has had its annual meeting at Tulsa, Ok., October 2 to 11. The congress will endeavor to have one of the most complete and up-to-date exhibitions that have ever been exhibited, including exhibits from foreign countries. It is one of the largest events of the State.

### COSTLY CREATIONS IN EXHIBIT

Pittsburg, Pa., Aug. 23.—Contractors and decorators have begun work preparing the Garden for the big Exposition of Commerce and Industry, "Mid-Ten-Century Show" to be held August 30 to September 6. More than fifty beautiful models will participate in the last attraction, while costly creations of the labor organizations will be exhibited. Exhibitors already have contracted for more than 35,000 square feet of floor space. The Pittsburgh Railway Company will distribute 600,000 tickets to the exhibition to persons who ride the street cars. The Pittsburg Fur Association has endorsed the show.

### NATIONAL DAIRY SHOW

Milwaukee, Wis., Aug. 23.—Probably the largest educational exhibit ever shown here will be that of the National Dairy Show, September 27 to October 4. Federal, State and city governments have combined with the city's welfare and health organizations in the work of informing the public of the health advantages of the show and exhibition. The educational exhibit will be under the direct supervision of Dean H. E. Van Norman, president of the World's Dairy Congress and of the National Dairy Association. The Dairy Show is expected to attract thousands to Milwaukee.

### FALL FLOWER SHOW IN N. Y.

New York, Aug. 23.—The American Delphin Society announces that September 25, 26 and 27 the Society's first Regiment of Flowers will be transformed into a mass of autumn flowers, the Fall Flower Show, the tenth annual exhibition of the society, being scheduled at that time. Part of the proceeds will be devoted to the work of the New York League for the Hard of Hearing, which will maintain a tea room in the armory during the show. Richard Vassett, Jr. is president of the American Delphin Society.

### U. S. EXHIBITS AT FESTIVAL

Nampa, Ill., Aug. 23.—The fourteenth annual Nampa Harvest Festival will be held September 2 to 6. One of the outstanding features will be the Northwest Sportsmen's Exposition. Exhibits will be made by the United States Forestry Service and the State Game Department. A dog show also will be held in conjunction with the festival under auspices of the Nampa Rod and Gun Club.

### OLD SETTLERS' REUNION

Sherman, Tex., Aug. 21.—The forty-seventh annual picnic of the Grayson County Old Settlers' Reunion and Picnic was held here recently. Fireworks and ballroom sessions with parachute jumping, formerly strong attractions at these events, were not in evidence this year.

### GOBLIES AWAIT LABOR DAY

Allagan, Mich., Aug. 22.—Labor Day is to be a game day in Gables when Homestead is observed. There will be a baseball game and other attractions, including an auto collision, auto races, boxing matches and sports. The event is sponsored by the Gobles Chamber of Commerce.

### FASHION SHOW FOR PETERSBURG

Petersburg, Va., Aug. 21.—Merchants of Peterburg announce that a fashion show will be held here in the early fall. Details have not yet been worked out, but it is understood that professional talent will be shown in connection with the style show.

### 100TH ANNIVERSARY NEARS

Birmingham, Ala., Aug. 22.—Plans are being formulated for a centennial celebration in September in October or November, marking the 100th anniversary of Walker County as a legislative county part of Alabama. There probably will be historical pageants and parades.

### GREEN NAMED DIRECTOR

Wilmington, Conn., Aug. 23.—Charles H. Green has been named director of the large Art, Technical and Allied Arts' Exposition to be staged in New York in April, 1925, by the American Institute of Architects. Mr. Green was prominent in the affairs of the Panama-Pacific Exposition.

### FORT PLAIN STREET FAIR

Fort Plain, N. Y., Aug. 21.—The Fort Plain Street Fair, under the direction of the local post of the American Legion, will open September 6 and continue until September 13. Four free acts will be offered afternoon and evening.

### CELEBRATION POSTPONED

Minneapolis, Minn., Aug. 21.—The Homecoming Celebration here has been postponed from August 23-24 to September 5-7 owing to the late farming season. Preparations are being made for a large event.

### MERCHANTS' SHOW AT TULSA

Tulsa, Ok., Aug. 23.—The Merchants' Fall Opening Show will be held here during the week of September 15, it is announced.

# Prospect Ohio Rides = WANTED Concessions

## GAMES OF SKILL FOR HOME COMING AND BUSINESS MEN'S STREET FAIR OCTOBER 1, 2, 3, 4. DAY AND NIGHT.

Nothing been here in four years. Good crops, plenty money. No Carnival, gyrs or creeper joints.

WINTER B.-R. Address JAMES D. STEAD, Prospect, Ohio.

## ---FIRST SEASON---

# New Memphis Municipal Auditorium

Opens November 1st, in Commercial District. Most modern theatrical and exhibition building in the South.

SEATING CAPACITIES: Concert Hall, 2,500. Main Theatre, 7,000. Auditorium, 11,000.

Open for Concerts, Road Shows, Expositions, Athletic Exhibitions and Conventions. Address

CHAS. A. McELRAVY, Manager, Municipal Auditorium, Memphis, Tenn.

## Wanted---Merry-Go-Round and Ferris Wheel

Also Free Acts. No Concessions. Border Cities. Two big events.

## Windsor, Ont., Fourth Annual Scottish Rite Carnival

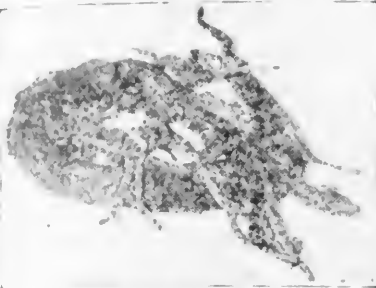
Week of September 4th.  
Ford City Carnival, Week of September 8th.  
Address NORMAN D. MEISNER, Chairman, 612 Albert St., Windsor, Ont.

## Wanted Circus Acts of All Kinds for ELKS' CIRCUS, Georgetown, S. C.

One big week, beginning Monday, September 8th. Flying Lammers, Marvellous Melville, The Lovelans and all those who have worked for me before, write. Pleasant engagement. Only one show at night. State everything first letter, as time is short. Concession men, here is an opportunity to get on a live one. Never had a Celebration here. Carnivals have been barrel for years. Town is off the beaten track, with one of the largest lumber mills in the U. S. Enormous weekly pay roll, besides big territory to draw from. Cats, Skew Ball, Maze, etc. Will offer sell privilege of percentage. The money is here; come on and get it. Address HENRY McIVER, Elks' Circus, Georgetown, S. C.

## WANTED For Howe, Indiana, Homecoming Celebration SEPTEMBER 3, 4, 5, 6.

All kinds of Concessions except Wheels. Have Rides booked. J. C. WEER, Secretary, Howe, Indiana.



### QUEENIE and Her 44 Babies

New showing at Rendezvous Park,  
Atlantic City, N. J.  
OPEN FOR FAIR DATES  
after this engagement.  
Address EMILY STICKNEY as above  
or 2827 Hackberry St., Cincinnati, O.

### WANTED

Merry-Go-Round, Ferris Wheel  
and Rides. Good Platform and  
other Free Acts, including Punch  
and Judy for free street attrac-  
tions.

### MIDDLESBORO HARVEST FESTIVAL

October 9, 10, 11.  
G. H. TALBOTT,  
Middlesboro, Ky.

### RIDES FOR RENT

### LOCAL COMMITTEES, CELEBRATIONS, CONVENTIONS AND FAIRS

Three-Abreast Merry-Go-Round, Ferris  
Wheel, Ocean Wave, Venetian Swings.  
For full particulars, write or wire.

CHARLES GERARD,  
General Delivery, Torrington, Conn.

### WANTED Carnival Company

Good proposition, for week of Septem-  
ber 5th, by Adams County Fair, Corn-  
ing, Iowa. GEO. BLISS, Sec'y.

### Wanted At Center, Mo.

October 2, 3 and 4  
Entire Carnival Company. Give list  
of attractions in first letter.  
J. W. FARRELL.

### W. H. Bradfield

Producer of Clean Outdoor and Indoor Amusements.  
Now presenting Mid-Summer Festival for American  
Legion, Greenville, N. J., August 25 to 30. Permanent  
address: Barbours, Cincinnati.

### AMERICAN LEGION FALL FESTIVAL

JUNCTION CITY, O., SEPTEMBER 18, 19, 20.  
Three Big Days and Nights.

WANTED—Concessions of all kinds. Wheels open.  
Address EMERSON THOMAS or J. W. MURPHY,  
Junction City, Ohio.

I Ant Got a Bilt of Sense, That's the Reason I  
Advertise.  
**Musical—AL NUTTLE—Clown**  
11 Rock Street, Cincinnati. Three different Clown Acts. Ad-  
dress: 11 Rock Street, Cincinnati, Ohio.

**BEREA HOME COMING**  
WANTS Free Acts, Concessions, Merry-Go-Round,  
Rides, and Shows. Entire week September 22.  
R. M. SULLIVAN, Secretary, Berea, Ohio.

**WANTED CONCESSIONS**  
For Community Street Fair. Write CARL JONES,  
Hogeman, Indiana.

**FREE ACTS AND CONCESSIONS**  
WANTED, for HOME COMING, September 19 and  
20. Address O. A. FAUST, Butler, Ohio.

**FIREMEN PLAN CARNIVAL**  
Hensselaer, N. Y., Aug. 20.—The James Ring  
Fire Company will stage a Carnival at Third-  
Ball Park early in September. It is announced.

### CHICAGO CARNIVAL AND EXPO. TO BE STAGED FOR NINE DAYS

Chicago, Aug. 27.—With the Sixty-Ninth  
Cavalry Division leading off the program, the  
Chicago Carnival and Industrial Exposition will  
officially get under way August 29, with indica-  
tions pointing to a successful nine-day event.

Sunday, August 31, will be Show and Day,  
with the famous Stockyard Derby as the feature  
of the North Shore Jockey Club's card. After  
Labor Day, which will be devoted to entertain-  
ing in on labor organization members, will be  
Chicago Day, while Wednesday will be Uptown  
Club of Commerce and Society Day. The  
byways rules will also be in force one day.  
Society has taken a big interest in the polo  
grounds event and numerous owners of thoro-  
bred horses plan to have some of their prize animals  
in the horse show. This event, under the  
supervision of Dr. Thomas A. Carter, promises  
to eclipse any like bumper-horn tournament held  
in several years. The concession allotments  
have mostly been disposed of, while some new  
rides have been obtained. Lee Kraus' musical  
revue looms as a drawing card and the in-  
ternational fireworks display is certain to act  
as a magnet for night crowds.

### WILLARD JUBILEE A SUCCESS

Woodfield, O., Aug. 20.—Murphy, Rice and  
Farris have just passed their promotion of  
the Willard Golden Jubilee, staged the past  
week, which was declared a success. Crowds  
were large and the midway was continually  
jammed. All of the shows and rides did a  
good business. Concessionaires, however, did  
not do so well, having to move off the midway  
to space on the B. & O. Railway ground. The  
rides were the property of Allen Crane. The  
William Schultz Circus and the Spang Family  
Shows were largely attended daily. The busi-  
ness men staged a parade in which prizes were  
given for competing floats. Woodfield's Amer-  
ican Legion celebration will be September 23  
to 27.

### CONSTITUTION WEEK

Dallas, Tex., Aug. 23.—Members of the bar  
and citizens generally have been called upon  
to participate in the celebration of Consti-  
tion Week, September 14 to 20, as planned by  
the citizenship committee of the American Bar  
Association in an announcement made public  
by R. E. L. Sauer of Dallas, chairman of the  
committee and retiring president of the asso-  
ciation.

### OAKLAND SHOW IN OCTOBER

Oakland, Calif., Aug. 23.—The seventh an-  
nual Oakland Auto Show will be held during  
the week of October 4, thereby setting a prece-  
dent on the Pacific Coast where the habit has  
been to stage motor car exhibitions in the  
winter. Robert W. Marshall, secretary-man-  
ager of the California State Motor Car Dealer  
Association, will manage the show. A large  
attendance is expected.

### KEOTA, IA., TO CELEBRATE

Keota, Ia., Aug. 22.—Keota will celebrate  
a Homecoming September 12 and 13, according  
to announcement made by the American Legion  
and prominent business men, who are backing  
the event. A fund of nearly \$500 is left over  
from last year's celebration, which will be  
used with this year's allowance in securing  
entertainment features of high order. There  
will be a speaking program, sports, concessions  
and a parade.

### PARKSTON TO CELEBRATE

Parkston, S. D., Aug. 23.—The local Com-  
mercial Club is making extensive arrangements  
for the annual Labor and Community Celebra-  
tion to be held here September 1. Eight free  
acts have been contracted besides three big  
rides. There will be free ball games, street  
sports, fireworks at night and dancing.

### GOVERNOR TO SPEAK

Newark, O., Aug. 23.—Governor Donabey has  
accepted an invitation to speak at the Home-  
coming and Farmers' Picnic at Bain Rock  
September 1. There will be games and contests  
for young and old in the forenoon. Following  
a basket dinner there will be speaking, musical  
numbers and other features.

### ODD FELLOWS TO PICNIC

Marion, Ind., Aug. 21.—All Odd Fellows'  
lodges in Grant County will join in a picnic  
at Grant Park Labor Day. Plans are for one  
of the largest affairs in the history of Odd  
Fellowdom in this part of the State. There  
will be hand music, athletics and a variety of  
entertainment.

### SANDY AMONG STARS

Winnipeg, Can., Aug. 27.—Sandy Plimster,  
who has just returned here from an engagement  
in North Vancouver, will be one of the stars  
at the mammoth Jubilee carnival to be held on  
the Jewish Orphanage grounds September 1  
and 2, for which there will be a number of  
attractions.

### PLAN FALL FESTIVAL

Greensburg, Ind., Aug. 22.—A Fall Festival  
will be held here about October 1, the Chamber  
of Commerce announces. A feature will  
be emphasis on Decatur County attractions and  
exhibits. Various organizations will be in-  
vited to stage home-talent shows during the  
week.

### SHRINERS' FASHION SHOW

Atlanta, Ga., Aug. 23.—A Fashion Show and  
Exposition will be given by local Shriners at  
The Auditorium September 22-27. It is ex-  
pected to be the most elaborate of its kind  
ever staged in the South. Yearab Temple will  
have complete charge.

## PENNSYLVANIA STATE FIRE- MEN'S CONVENTION

Erie, Penna, October 6th to 9th, 1924

ONE HUNDRED THOUSAND VISITORS AND FIREMEN.

WANTED—Concessions, Merchandise Wheels, Grind Stores, Novelties,  
Soft Drinks, Lunch Stands. No exclusive. Wheels, \$7.00 per foot.  
Grind Stores, \$5.00 per foot. Will sell Ice Cream and Novelties exclusive.  
Everything on the streets, around square. Twenty-five per cent deposit  
to hold space.

FRANK J. MCINTYRE CONCESSION COMPANY,  
501 First National Bank Bldg., Massillon, Ohio.

## Last Call!

GREATEST OUTDOOR FESTIVAL  
SINCE WORLD'S FAIR

### Chicago Carnival Industrial Exposition

WANTED—A few more Merchandise Wheels and Grind Stores. Ex-  
ceptional opportunity for Soft Drink Stands and Refreshments.

HAVE GOOD PROPOSITION FOR WHIP AND SEAPLANE.

The management has spent close to \$60,000 to make this exposition  
the biggest event since the World's Fair. Some of the best horses on  
the turf will run here. Six Running Races daily. Also have booked  
Fred Ireland's Revue and International Fireworks for night show.  
General Pershing will open this exhibition with a bang, followed by  
features every day, such as Mayor Dever Day, Governor Small Day, etc.

Henschel's Celebrated Band and Husk O'Hare's Famous Syncopaters  
will play on the grounds daily.

9—Days and Nights—9  
AUGUST 30—SEPTEMBER 7

EXECUTIVE OFFICES: No. 5 N. LaSalle Street.

Grounds: Lincoln and Peterson Aves. Surrounded by five Boulevards.

## WANTED—CONCESSIONS—WANTED

Columbus Aerie F. O. Eagles  
WILD WEST FROLICS

COLUMBUS, OHIO, WEEK OF SEPTEMBER 22nd.

Want Grind Stores and Games of Skill. We furnish novel booths for  
same. Four thousand members selling tickets for the newest and crowd-  
getting Show of this decade. Held in Eagle Auditorium and adjacent  
grounds, under canvas. Space limited. First inquiries get advantageous  
locations. Address

CHAIRMAN EAGLES' FROLIC, 15 S. High Street, Columbus, O.  
Chicago Concessionaires, call and see our Mr. Rice, 39 W. Adams  
Street, Suite 401, Chicago.

## WANTED, OUTDOOR ACT

FOR FALL FESTIVAL, OCTOBER 2, 3, 4.

Reply at once. URBANA (ILL.) ASSOCIATION OF COMMERCE.

## Home Coming and National Defense Celebration

THREE DAYS, THREE NIGHTS, SEPTEMBER 11, 12 AND 13, AMERICAN LEGION, PITTSFIELD, ILL.  
WANT Rides, Shows, Concessions of all kinds. No exclusive. Everything can work all week. Free  
First in two years. All organizations invited. This will be a knockout in heart of city. You  
this year. All factories working full time. WANT Program and Banner Woman. Space \$2 front  
limited. Deposit required for reservation. State all first letter.  
AMERICAN LEGION COMMITTEE, Chas. Johnson, Chairman.

## Wanted--Show, Rides and Concessions--Wanted



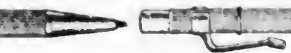
FOR HOME COMING AND TRADE WEEK, ON MAIN STREETS. DATES CHANGED TO SEPTEMBER  
8 TO SEPTEMBER 13. Sponsored by Jr. O. U. A. M. and D. of A. of Montgomery County. Town has  
been closed for six years. Two other good ones to follow. Address

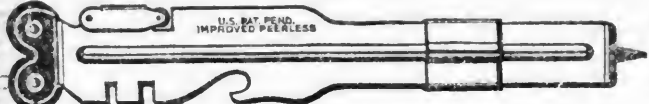
FRANK MARSHALL, Germantown, O. Headquarters, Grand Central Hotel.

P. S.—Would look Carnival Co. with small Band.

## Wanted--Rides, Shows and Concessions

BOYS' BAND CARNIVAL, JOHNSON CITY, N. Y., SEPTEMBER 1 TO 13, INCLUSIVE.  
First show here in eight years. Location, opposite Playgrounds. CAN PLACE all kinds of legitimate  
Concessions, including Refreshments. Address W. S. MALARKEY, Ackerman Bldg., Binghamton, N. Y.

	Eagle Red Jacket Fountain Pen. Including clips and caps. Gross \$13.00	Black Leader Lever Pen. clips attached. Gross \$18.00
	Black Manes Jumbo Pen. Including clips and caps. Gross \$14.00	Red Leader Lever Pen. clips attached. including boxes. Gross \$19.00
	Red Manes Jumbo Pen. clip attached. including boxes. Gross \$15.00	
	No. 8-3-Lead Gilt Magazine Pencil. Gross \$8.00	No. 5X-Gilt Automatic Pencil. Gross \$4.00
	No. 6-3-Lead Red Magazine Pencil. Gross \$9.00	No. 5-Gilt Automatic Pencil. with clip. Gross \$4.50

 \$16.00  
Per Gross. Packed one to each box, with instructions.

Make hay while the sun shines. Get hold of this pen, while it's new and clean up. The new improved 5-in-1 Peerless Knife and Scissor Sharpener, Can Opener, Glass Cutter and Bottle Opener Combined—a positive gold mine for any good man. Only \$16.00 per Gross.

### BUTTON WORKERS

Write for our new reduced Button Price List. You will save money.

### TUMBLING CLOWN

Will tumble and roll forever. Nothing to get out of order. A wonderful 10-cent seller.  
Per Gross, \$5.00  
Sample Dozen, 75 cents.



### RUNNING MICE

Best Quality  
Per Gross, \$3.50



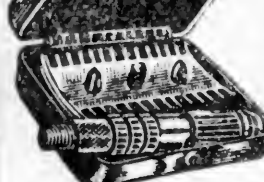
 \$3.50  
Per Gross. First quality.

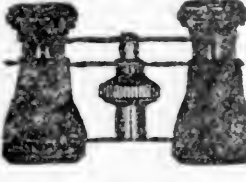
 \$12.00  
Every one a worker. Per Gross.

 \$21.00  
Famous 7-in-1 Combination Glasses, celluloid frame, real lenses. Per Gross.

Just received a large shipment of Safety Razors. Gillette style, from \$18.00 to \$27.00 Gr.

Imported Opera Glasses, each in box. \$24.00 Per Gross.





We are headquarters for Streetmen, Pitchmen and Demonstrators.  
Write for Catalog.

**BERK BROS.,** 543 Broadway, NEW YORK

Write for Canadian prices on these items to Berk Bros., Ltd., 220 Bay Street, Toronto, Canada.

THE FAIR SEASON IS HERE—

Don't Be Disappointed

Send me your orders. The new Button Package is now setting the money. My new Hart Rubber Lever Self-Filling Fountain Pen, cap attached, fitted with 14-kt. gold-plated Pen Point, \$20.00. Red Jacket Eagle, all complete, \$13.00. Send and get my price list.



**KELLEY, THE SPECIALTY KING,** 21 Ann Street, New York

**SILK TIES**

No seconds, no mixed cotton. We guarantee them to be 100% pure silk fibre, or money returned. New ones every week and so different from what others handle.  
\$2.85 DOZEN, \$34.00 GROSS.  
EAGLE RED JACKET FOUNTAIN PENS  
Clips, Envelopes, Guarantees free.  
\$13.00 PER GROSS.  
Ball or Indestructible Points, 60¢ Gross.

**LOUIS MOORE,** 608 1/2 Vine Street, CINCINNATI, OHIO

**REDUCED**

PRICES ON ALL BUTTON SETS.

Stop losing money. If you are a button worker get my prices. I will pay you. Set of Sample, 25¢.  
Positively all orders shipped same day received. 20% deposit, balance C. O. D.

**NOVELTY GALLERY CORK SHOOTING GUN**

Shoots two sizes shots. No change in parts. Best money-getter, small investment. For quick service order from this price list. Deposit required. Pump Action, \$2.75 Each. \$40.00 per 1/2 Doz. Lever Action, \$5.75 Each. \$30.00 per 1/2 Doz. Dart Gun, \$4.75 Each. Corks, Nos. 3 and 4, \$1.50 per 1,000; \$8.50 per 5,000. BLUMEN-THAL BROS., 3314 Dawson St., Pittsburgh, Pa.

**MEN AND WOMEN EARN**

large daily profits selling "Strike-On" Window Lock. Insert in extra window with a "Strike-On" repeater. It is the only window lock of its kind.  
Strike-On Window Lock Co., 16-22 Hudson St., N. Y. C.

**REDUCED PRICES ON TONIC**

BEACH'S WONDER REMEDY CO., Columbia, S. C.

## PIPES

By Gasoline Bill Baker

Hello, J. G.! Have a "ee-gar"!

Jimmie writes a "Card-well"—but not often (to P-pes) it seems.

"Is John Maney still in Cleveland?" asks one of the boys.

Quite a number of "delinquents" (pipesters) come to mind.

Haven't heard from Larry Bernstein lately. What's doin', Larry?

Thanks, Henry Collins, for the copy of "The New Agents Protector" just received. Haven't had time to read it thru, but from casual glances at it, it looks mighty good.

J. Jackson Taylor postcarded: "Working small towns out of Syracuse and going good. Expect to take up some good sideline." George D. Smith, where are you?

Famous Duvy Roads, paper subscriptionist, piped that he was in the center of the cotton belt of Georgia, at Albany. Also, that he had a very good week at Blackshear, Ga.

Among the boys at the Mankato (Mun.) Fair—C. R. A. Hector, razors; Fred Holmes, notions; Frank Lilly, sharpeners; Samuels, razor paste; J. E. Miller, garters, and Fred (Sizz) Cummings, pins.

Ira P. P., Staten Island—You will probably find about the same conditions prevailing (and missing) on a Western trip as in the East and Southeast. Some say California is "very bad" and other "very good", but there hasn't been very many kicks from the Middle West.

From J. H. Moreland, subscriptionist, "Shooting" from Buffalo: "Just finished my 'Canadian tour'—from Alberta to Montreal—and business was good. Let's hear from the lion, Walter D. Day and some more of the Pacific Coast 'big league' paper men."

It has been about three years since we had a pipe from any of the Australian pitchmen, or boys from this country working over there. The same pertains to England. The Billboard is quite widely read in both those countries and, resultingly, Pipes. Kick in, some of you fellows "over there"! The fellows over here would like to read of you.

Doc Lazara makes a good point in his pipe, this issue—about selfishly inclined local business men devoting some of the valuable time and energy they spend in knocking street salesmen to increasing the individual proficiency of themselves and particularly their clerks in their own places of business.

William Banta, who was reported ill at City Hospital, West-Island, N. J.—Please send Gasoline Bill your present address, as he has a letter from Harry G. Lee, of the Christy Show, to forward to you. Also other friends may wish to know how you are progressing and where located.

A pitchman with his stripes and keister and teeth don't have to worry about any "pay or play" or any other binding contracts in connection with his work—he goes where he wants to, does as he chooses, works or lays off as the notion strikes him, and he just lets the "rest of the world go by"—it's "nobody else's darn business."

Jack Wilde, accompanied by the Misses Visted Gasoline Bill August 22. Jack, who operates several concessions on the C. D. Scott Shows, says he will resume pitching (pens) about November 1 in "the Carolinas" where he will remain until spring, and that his wife will be along, demonstrating cone dope in drug-store windows.

Let's get this straight, Rex: A member of the McGeorge tab, show which played ten weeks and closed at the Strand Theater, Charleston, W. Va., was in Cincinnati last week and brought word that Manager McGeorge was a little vexed at a pipe in last issue, and that no one around the show could recall your being among the personnel.

There is virtually no difference in pitching now and the "old days". The art of making sales to crowds is the same. These days, however, one must figure a little differently—more conservatively—and work more diligently in order to get the mazzima. In other words one now has a far more "skeptical" populace to cater to—a sort of "show-me" attitude, so to describe it.

Frank H. Trifton postcarded from San Antonio, Tex.: "Miss Maney-Lovey and wife at Houston. Maurice has setled down and now working in an exclusive jewelry store adjacent to the Rice Hotel. They have a new home out on York street—'I kept house' for them."  
(Continued on page 110)

**SILK TIES**

BUY DIRECT FROM MANUFACTURER

No seconds—no mixed cottons. Guaranteed 100% Silk Fibre. We originate new patterns every week. Over 80 designs on hand. \$2.85 Dozen, \$34.00 Gross. Pricey style. Three-hour service.  
Also the regular line of Mixed Cotton-Silk Ties from \$1.75 Dozen up.  
Send to any pattern you want. We'll reproduce it and guarantee to save you money.  
If you are a real operator, send for a sample gross of our guaranteed 100% Silk Fibre Ties. Money refunded if not entirely satisfied.  
20% deposit, balance C. O. D.

GOVERNMENT SQUARE KNITTING MILLS, Government Square, CINCINNATI, O.

Now Ready  
SINGER BROS  
MONTHLY  
WITH  
BIG SPECIAL  
NUMBERS  
FOR

The Concessionaire—Amusement Parks, Beach and Resort Trade—Wheel, Pitch Knife Rack—Street and Slum Trade—Agents and Demonstrators—Carriage and Fair Workers, Premium Tiers, Auctioneers, Prize Package Buyers—Salesboard Operators.  
It's free. To dealers only. Ask for Singer's Monthly. Give your permanent address and state nature of your business.

SEND FOR OUR CANDY LIST

**SINGER BROTHERS**

536-538 BROADWAY, NEW YORK

Due to theft of mail, those who failed to receive shipments between July 7-26, write us.

**SOMETHING NEW**

Hard rubber, clip attached, lever self-filling pens. White tops and bottoms. Sample, 25¢.

**\$21.00**  
Per Gross

With Cartons.

**Chas. J. MacNally**  
21 Ann Street, NEW YORK CITY

**HEADQUARTERS FOR**



and **BUTTON PACKAGES**

Send 25¢ for Sample and Special Package Price.

J. S. MEAD, Mfr., 4 W. Canal St  
Cincinnati, Ohio



**FAIR WORKERS,**

Agents, Demonstrators, Distributors!

SUPREME NO-CEMENT WHITE RUBBER TUBE AND TIRE PATCH will get the money for you. The Patch that vulcanizes itself to the tube. Takes a minute to demonstrate. For particulars, exclusive territory and new low prices write

**SUPREME PATCH MFG. CO.**  
135 Winder Street, Detroit, Mich.



**SOMETHING NEW!**  
Pitchman, Agents, Salesmen. The Radio Stripper holds any Safety Blade for 25¢. Blade sold, \$9.00 Gross. Sample, 25¢. 25¢ on all C. O. D.  
**RADIO STRIPPER COMPANY, Chicago, Ill.**

**RUSSIAN, GERMAN MONEY**

FOR ADVERTISING, PITCHMEN and PREMIUMS. Get our very best Price List, No. 226, before you order elsewhere.

**CUT PRICES ON EVERYTHING**  
\$1 brings pound of samples. Bonds, Banknotes. Coins, 10 Countries, 57 Varieties, 100 Pieces.  
**HIRSCH & CO., 70 Wall St., N. Y.**

Speed King of Sellers!

Carnival Men—Salesmen

Agents—Street Fair Men



All in One—A Portable Trouble Light—A Powerful Spot Light—A Convenient Camp Light

It's a wonder. The new, powerful Reflector throws a beam of strong, white light at a great distance...

Many are making Big Money on "STICKALITE". It's the kind of an article that never fails you. Now it's improved—better than ever.

Sticks Anywhere—Can't Fall Off

"STICKALITE"

REG. U. S. PAT. OFF.

\$200 A WEEK EASY

The usefulness, convenience and unusual features of "STICKALITE" make it far and away above the average as a money-maker.

Motorists Buy It On Sight

The uses for "STICKALITE" around a car or in camp are almost without limit.

Think of it. A powerful electric magnet in the base of the light positively holds it...

Act Quick and Get Our Special Offer... Write today for details...

The Wonder Electric Trouble Light



Premier Electric Company 1801 Grace Street, Chicago

BEST BUY IN PEARLS



Dozen. 24-in. Opalescent, good sheen... \$6.75

When ordered with Pearls, \$5.65 a dozen. All Spangler merchandise sold under a money-back guarantee.

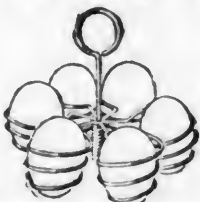


160 N. WELLS ST. CHICAGO ILL.

AGENTS - DEMONSTRATORS

SUMMER SELLING SENSATIONS

\$20 A DAY



CASH IN ON THE CANNING SEASON UNIVERSAL JAR OPENER SELLS ON SIGHT

Universal Opener... \$2.00 50c Profit. Pan Lifter... 1.00 25c Profit. Folding Egg Boiler... 1.30 25c Profit.

30 OTHER BIG SELLERS. Write for Production and Free Sample Case Offer.

THE BIGGEST HIT ON THE MARKET AMERICAN EAGLE BUCKLES



"THE ORIGINAL EMBLEM" WITH THE "RED", "WHITE" AND "BLUE" ENAMEL COLORS. With RUBBER BELTS Square Shaped Buckles \$18.50 gross.

PITT BELT MFG. CO., 705 5th Avenue, PITTSBURGH, PA.

SPECIAL CLOSE OUT

At these prices for quick sale. After same is disposed of we will never have them again. SAFETY PINS, packed 1 dozen in a handy box.

ORIENTAL RUGS

They are high pile and give the same effect as the Oriental Silk Rug. The general appearance is most magnificent.

Price \$30 Doz. Send \$15.75 for 6 Samples.

Crystal Giant Combs

The Comb With the Colored Backs. A New One, Boys. Biggest Seller of Them All. MADE ONLY BY ME AND FULLY PROTECTED.

BARNES, The Comb Man, 24 Calendar Street, Providence, R. I.

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards. Genuine Black and White Plates, and Tinypes with a Daydark Camera. No dark room. Finished on the spot.

DEPENDABLE NOVELTIES

BEST QUALITY AT LOWEST PRICES

1444-70 C. M. Trans. Gas Balloons. Gross... \$3.25. 553-70 C. M. Opaque Gas Balloons. Gross... 2.85.

Ed. Hahn "He Treats You Right" 222 W. Madison Street, Chicago, Ill.

Lady Love Perfumed Sachet

These Sachets make a quick summer with a job of profit. Put up in fancy ribe paper, with flowered designs that catch the eye.

Large Size, \$2.15 Per Gr. Small Size, \$1.75 Per Gr.

NATIONAL SOAP & PERFUME CO.

20 East Lake Street, Chicago.

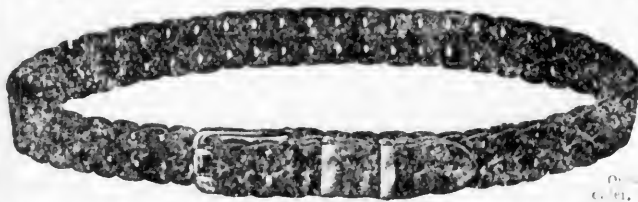
GENUINE LEATHER BILL FOLDS

Not To Be Compared With Others for Less Money. WORKMANSHIP AND DELIVERIES GUARANTEED

PER GROSS, \$24.00—Sample, Postpaid, 35c No. B-16—GENUINE LEATHER, BLACK, SMOOTH FINISH, ORIGINAL 7-IN-1.

FOR YOU—MR. SIGN PAINTER It's the very newest and latest help for Sign Painters and Signward Writers.

"AIR-O" LINK LEATHER BELTS



GOING BIG... Price, \$2.50 Per Dozen... \$3.00 Per Doz. Sample, 35c.

WRIGHT SPECIALTY MFG. CO., 910 Souard Street, ST. LOUIS, MO.

RADIO!

RADIO!

RADIO!

SALESBOARD OPERATORS AND PREMIUM USERS, RADIOS, 95c Each IN DOZEN LOTS. SAMPLE, \$1.00.

Not a toy. We guarantee that this instrument will link in frame messages within a radius of 25 miles... PAGE RADIO CO., 1416 Broadway, NEW YORK CITY.

JOBBER'S PRICES - PURE SILK FIBRE KNITTED TIES

\$27.00 to \$48.00 Gross.

FANCY FIBRE SILK BOWS

\$12.50 Gross.

ACME TIE CO. 1035 Goodfellow Avenue, ST. LOUIS, MO.

Oak Brand Balloons, Novelties, etc.



No. 70-Heavy Gas, Gold or Silver, Bird Prints, Two Colors, Gross, \$3.75. No. 70-Heavy Gas, Transparent, Per Gross, \$3.25.

PITT NOVELTY CO., 429 Fourth Avenue, PITTSBURGH, PA.

\$100 PAID WEEKLY

Advertisement for a tire changer machine, including an image of the machine and text describing its features and the offer of \$100 per week.

R-M MFG. CO., Dept. S, 14 Riegel St., Dayton, Ohio

HERE'S A MONEY MAKER

BETTY STICKERS

FOR AUTOMOBILE WINDSHIELDS

A POSITIVE NOVELTY THE CRAZE IN CALIFORNIA A HIT!

Advertisement for Betty Stickers, featuring an image of a woman and text about the product's popularity and availability.

WE PAY \$3.00 A DAY

Advertisement for Rotastrop razor blades, including an image of the blades and text about the offer and the company.

GET INTO THE MAIL ORDER BUSINESS

We furnish you with 100-page... H. REISMAN & CO., 136 W. Lake St., Chicago.

PIPES

(Continued from page 108)

Last week while they went to New Orleans to visit his mother. Hot here? Sure! Business? None. Crops look good, so expect good fall.

Whitely Alton "shoots" from Helena, Mont.: "Saw Les Sturgeon's pipe about the boys being on the show. He forgot to mention 'Brother Peter' Nissen, who was an acrobat with the same two-car outfit. That show is still traveling in Montana. It was known those days as the 'Chandler Brothers' Circus'.

If you fellows get that "post-card conversation" (in Pipes) habit that Bill has been trying his damndest to get going, you'll like it and get a good "kick" out of it.

Either but few of the boys are making the rural section picnic, or they are doing excellent business at them and don't want the other fellows to know of it, or vice versa.

Harry O. Chapman passes the info. from Columbus, O., that Sunshine Fairchild (buttons and garters) says there's no goodly amount of money to be gathered, nor real pleasant times in big cities, so its out in small towns for him.

Up around Trent River, Ont., on vacation and "having a good time". That's what was written on a pictorial postcard from Doc Reynolds and wife and Scotty Castle and wife, received last week.

Some notes from the Frink-Chapman Entertainers—Business has been good with this little company and in spite of adversities of rain, campaign year and plagues, DeVore's Ohio remedies are handled.

The sad news was received from Edlie St. Matthews, from Waterloo, Ia. (received to late for last issue), that his beloved wife, Anabel, who had been bedfast for about six months, had passed away at the home of her mother, 709 Falls avenue, Waterloo, August 9, and her remains were laid to rest in her home city.

Bill is often at a loss to figure out whether a pipester wants his name mentioned in connection with a pipe or not. If you would rather it be left out just pencil a ring around the signature.

Notes from Silvers Indian Fun Show—The show played Fort Dodge, Ia., week August 11. The outfit was at First avenue, North and Eleventh street, on the Elks' property, right in the heart of town, one of the best locations in Fort Dodge, and in spite of the fact that it rained nearly every day and the fair was the following week, did a wonderful business.

While Bill was away from his desk for lunch August 17, Dr. A. P. McCarty and wife, also Comedian Sam (Ontons) Townsend, of the (Continued on page 112)

AGENTS! MAKE \$25 A DAY OR QUIT!

Agents and distributors wanted to fill orders created by national advertising for an amazing new invention that does away with coal or wood. The new INTERNATIONAL Oil Burner, with automatic features, simply sets in fire-box of any stove, range or furnace.



INTERNATIONAL HEATING COMPANY Dept. 50-H, 119 S. 14th St., St. Louis, Mo.

SOME THERMOMETER!

Advertisement for a Jumbo Thermometer, describing its features and the offer of \$120.00 for a day and a half work.

Write Us Today and Let Us Send You Full Details. CAN MAKE IMMEDIATE SHIPMENTS. THE CHANEY MFG. CO., BOX 8, SPRINGFIELD, OHIO.

EARN \$100 A WEEK

Advertisement for a camera that makes 4 postcard photos a minute, including an image of the camera.

CHICAGO FERROTYPE CO. 2309 W. Erie St., Dept. B., CHICAGO, ILL.

HOUSE DRESSES

Advertisement for house dresses, featuring an image of a woman in a dress and text about the \$10 per dozen offer.

ECONOMY SALES COMPANY, Dept. 162, 104 Hanover Street, Boston, Mass.

Street Men—Read This

Advertisement for 'Radio Pete', a trained frog that performs on streets, including an image of the frog.

LePo Novelty Co., CLEVELAND, O. 2056 E. 4th Street,

MAILED FREE

Our new 102-page Catalog (No. 137), full of JEWELRY, SALESBOARDS, PRESHUM and OPTICAL BARGAINS. ALBERT MARTIN & CO. 123 West Madison Street, CHICAGO, ILL.

PITCHMEN FOLDING PAPER TRICKS

\$3.00 per 100. Sample, prepaid, 10c. MODERN SPECIALTY CO., 315 S. Broadway, St. Louis, Mo.

Advertisement for the Auto Fountain Washer, including an image of the machine and text about its features and the \$25.00 a day offer.

Advertisement for felt rugs, featuring an image of a rug and text about the quality and the offer of \$25.00 a day.

Advertisement for a hot spark device, including an image of the device and text about its use and the offer.

Mr. Medicine Man

If you make a quantity of selling oil or liniment, the BA-HA-NI HEALING OIL... BA-HA-NI INDIAN MEDICINE COMPANY GREENSBURG, PA.

Advertisement for WEMAKEM Felt Rugs, including text about the quality and the offer to write for particulars.

LAETUS MILLS Box 1356, Boston, Mass.

JUST OUT! OUR NEW CATALOGUE

OUR SPECIAL OFFERS ARE MONEY GETTERS
The Flashy 16-oz. Bottle Asst. Perfume, 8 in.
Glass, Gold Label, Gilt Sprinkler Top. Sells for
\$7.20. Price, \$3.00. Dozen, \$30.00.

FOR TRUST PLAN WORKERS.
Perfume put up in 21-vial box. Also in
30-vial boxes. 50 of 3 assorted colors and colors.

- Big Flashy Toilet Set, consisting of
3 Bars Soap, Box Face Powder, Can Talcum Powder,
Bottle Perfume, Bottle Shampoo,
Dose, Dozen, \$5.00

Big Jar Cold Cream, Doz. \$1.00
Big Jar Vanishing Cream, Doz. \$1.00
Good Size Guaranteed Shaving Cream.

NATIONAL SOAP AND PERFUME CO.
20 East Lake St., Dept. H. 5, CHICAGO, ILL.

AGENTS—SALESMEN

Big Money Monogramming Cars. Make
\$20.00 to \$25.00 Daily.

World Monogram Co., Inc.
Dept. 1, NEWARK, N. J.

RUBBER BELTS and KEY KASES

First Quality Belts. Prompt shipment.
Belts with Polished Clasp Buckles, \$12.00 Gross

NATIONAL MAILING CO., Box 131, Gallen, O.

ELGIN & misc. watch catalog FREE

437 Elston Ave., Dept. 10HD, Chicago, Illinois

MAGAZINE CREW MANAGERS WANTED!

On the best selling proposition today. Only live-
wire hunters wanted. Mention your age, previous ex-
perience and two references. Address TODAY'S
HOUSEWIFE, 18 E. 18th St., New York City.

CURIOUS BOOKS

Curious, Strange, Unusual, Mysterious,
Sensational, 100, prepaid. Catalog Free. SUNSET STU-
DIO, 2185 Sunset Blvd., Los Angeles, California.

ATTENTION! Pitchmen and Demonstrators



\$1,250.00 was our record at the Minnesota State
Fair last year. \$875.00 profit was made at this
Fair by two live Demonstrators. Pitchmen and
Demonstrators are cleaning up on TOURISTS'
PRIDE INSTANT WELD. We have a special in-
troduutory offer, which makes TOURISTS' PRIDE
the fastest seller known and pays over 200% profit
to you. Our Booklet, HOW TO DEMONSTRATE
TOURISTS' PRIDE, explains fully how to go at
the work. NO SKILL REQUIRED. A fourteen-
year-old-boy can make more money in one week
demonstrating a NECESSITY like TOURISTS'
PRIDE INSTANT WELD than most men are mak-
ing on jobs in a month. MILLIONS are awaiting
demonstration. Large crowds gather wherever
demonstrated. LARGE BEAUTIFUL CONTAIN-
ERS. 80% of people who see demonstration will
buy. You can sell loads of this product at Fairs,
Parks, Picnics, Camps and other Public Gatherings.
Sample and full details sent prepaid for 50 Cents.
Mention territory preferred in first letter. EX-
CLUSIVE TERRITORY. GET BUSY QUICK.

TOURISTS PRIDE MFG. CO., Dept. A. A., Minneapolis, Minn.

IT'S A BIG SELLER BECAUSE

Everyone has knives and scissors that are al-
ways dull until they buy a PREMIER SHAR-
PENER. People want their knives sharp
that's why there's a big demand for the
PREMIER. That's why hustling agents

Complex block containing an image of a sharpener, text 'MAKE \$25 A DAY', '200% PROFIT', and 'Premier Mfg. Co., 3687 Willis Ave., East, Detroit, Mich.'

INVESTIGATE!—NO RISK!—MONEY REFUNDED!

When Our Customers buy 1000 Gross of Our 3 New Styles of NEEDLE BOOKS
Style A, \$5.00 per gross. Style AA, \$6.50 per gross. Style AAA, \$8.00 per gross
In one week, and clamoring for more, they sure must be good judges and are sure
that they cannot get anything like it anywhere at anything like the price.

DEMONSTRATORS AND STATE MANAGERS WANTED TO SELL E-Z BRAIDERS

This Braider is brand new. Never been sold.
YOU CAN SEE THE PATTERN
Big money for all. Retail at 50c. Best wholesale
prices. All kinds of open territory. Orders sent
C. O. D. on receipt of letter or wire.

Complex block containing images of Star Goggles and New Era Opt. Co. glasses, with text 'STAR GOGGLES', 'NEW ERA OPT. CO.', 'MILITARY SPEX'.

New Felt Rugs

AGENTS—CREW MANAGERS—PREMIUM HOUSES
Buy Your New FELT and OVAL Rugs
DIRECT FROM ORIGINAL MANUFACTURERS.
Write for proposition and prices.
ALPERN BROTHERS
Factory B, 48 Summer Street, Chelsea, Mass.

SOMETHING NEW!! A Real Moneymaker For You

Complex block for Midget Collapsible Garment Hanger, featuring an image of the hanger and text 'The Smallest GARMENT HANGER In The World', 'Unusual Seller. Ideal for Vacationists. Many Are Buying One For Every Garment.'

MR. and MRS. AGENT

Complex block for Gibson Photo Jewelry Co., featuring an image of a photograph and text 'Gibson's Solid Ivorette Photograph', 'The House That Sells the Pace', 'GIBSON PHOTO JEWELRY CO. Sect. BB1, 602-614 Gravesend Ave., Brooklyn, N. Y.'

Make \$75 to \$100 a Week

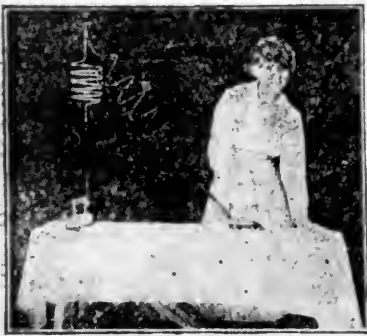
Selling our advertising printed gummed tape.
THE AD-LEE CO., Inc.
829 S. Wabash Avenue, CHICAGO, ILL.

Agents \$60 a Week

Thomas Mfg. Co., H-718 Dayton, O.

Fastest Selling Accessory on the Market. Quantity prices.
MFG. Co., Box Y229, Omaha, Neb.

### Your Chance to Clean Up



Every woman wants and needs our "NEPCO" ELECTRIC IRON CORD COILER. The only practical device on the market for keeping the cord on an ELECTRIC IRON up and out of the way. Easy to attach—outlasts the cord—Always ready when needed.

#### Over 100% Profit

Sell nine out of every ten women. Act quick. Write for prices and circular. Sample, 35c (stamps accepted.)

**NATIONAL ELECTRIC PRODUCTS COMPANY**  
562-574 W. Randolph Street, Chicago, Ill.



### SELLS 1/2 GROSS EVERY DAY

It's not to be a pretty good "poke" to sell at this rate. But that's the record of one man who sells Ferrer's "pokes" (Name on request) The Ferrer No. 64x illustrated, of genuine leather, is right in quality, utility, price. Right because we are one of the largest manufacturers in this line. Right, for we know our business, have a low overhead. No. 64x almost sells itself. Catalog on request. Do you want to make a real profit, selling quality pokes? Then write for sample No. 64x quick, enclosing 25c in stamps. You'll never make a better move.

**E. H. FERRER COMPANY, LOCKPORT, N.Y.**

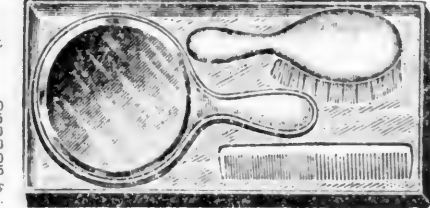
### CONCESSIONAIRES, LOOK!

Every Finish Comb, Brush and Mirror Set. Put up in a fancy box. **BIG FLASH!**  
**\$7.50 Dozen—Sample, 75c**

Comb and Brush Set.	Dozen	45.00
Overnight Cases.	Each	3.25
Military Brush Sets.	Case Dozen	5.50
Electric Lighted Vanity Cases.	Each	1.50
Osetagon Shape. Lighted Vanity Cases.	Each	4.00
Unlighted Vanity Cases.	Each	.65

Boxes, don't forget, all orders shipped same day, as received. One-fourth deposit, bal. C. O. D.

**N. GOLDSMITH MFG. CO.,**



29 South Clinton Street, CHICAGO

### BALLOON MEN, CLEAN UP!



Double your sales. Don't leave any more poor days. Make every day a big one. Here's how you do it. Have your BALLOONS printed with name of Concessionaire on Fair or Park you are going to work. Your name and address on a No. 70 and clipped same day, \$21.00 per 1,000.  
No. 90—Heavy, fine colors, gas gun Gas Balloons, fifteen different assorted pictures on both sides. Gross, \$4.00.  
No. 70—Patented. Gross, \$3.60.  
Supplies. Gross, \$3.00.  
Balloons \$1.00, \$25c.  
25% with order, balance C. O. D.

**YALE RUBBER CO.**  
15 E. 17th Street, NEW YORK CITY.

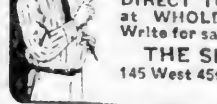
### \$50.00 A DAY WITH THE DESERT MIRACLE PLANTS



Sell these wonderful Plants of the Desert, commonly called "LIVING ROCK" as they resemble carved rock used here when a daily business springs from the center. Grows in limestone ledges in Western Texas. Low PRICES TO AGENTS. Sample and illustrated Catalogue of Desert Plants for 25c, postage.

**CANUTILLO CURIO CO., Canutillo, Texas**

### EARN BIG MONEY Selling Shirts



**DIRECT TO CONSUMERS AT WHOLESALE PRICES. Write for samples, Dept. B. THE SENECA CO. 145 West 45th St., New York**

#### INSIDE INFORMATION —FOR— AGENTS, PEDDLERS, CANVASSERS, Etc. YOU "NEED NO LICENSE"

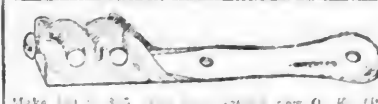
To sell goods in any city or State, AGENTS' PROTECTOR OR LAW BOOK "DEALS IN". If trouble comes, show your Law Book of "Absolute Power" with your decisions rendered by State, Federal and Supreme Court Judges, and be pleased with the "Guaranteed" Copy in handy book form \$1.00, postpaid. **THE COLLINS CO., 17 Fulton St., Brooklyn, New York.**

### AGENTS 500% PROFIT

Genuine Gold Leaf Letters  
Guaranteed to enter mail. A year can be made on St. Louis and office Windows. Genuine demand. Large profits. Post paid. Make \$200 per week. Write today for free sample and list of agents.  
**Mellish Letter Co., 49 N. Clark, Chicago.**

### AGENTS

The Megram Business, with Its Own Cash Transfer, shows real profit. Easy to apply. No license needed. Catalogue and particulars for the dealer.  
**Motorists' Accessories Co., Mansfield, Ohio**



Make \$25...  
**Motorists' Accessories Co., Mansfield, Ohio**

### PIPES

(Continued from page 110)  
While Eagle Medicine Company show, visited the Billboard, "among the preceding Dan and the Misses a few minutes McCarty left word that they had played Georgetown, Ky., the week previous, and that they were on their way home to Piqua, O., for rest-up and vacation. The McCarty's, he recalled, have a nice flock of rented-out bungalow homes at Piqua. Incidentally, here is one of the best and cleanest working of med. men—which statement will doubtless not be contradicted by anyone—and both A. P. and the Mrs. are congeniality personified.

From a general snoring-up standpoint people (the public) these days show a sort of "nervous" temperament—that is, there is a tendency to "jump from one thing to another" and always looking for "something else", particularly "excitement" of some kind. The real business inclined, however, keep their minds on their business, get the whims of the "frivolous thinkers"—and collect jack thru this conservatism. By the requirements of his vocation the physician-demonstrator shouldn't allow himself to become a victim of the "frivolity" during his best working months (summer), but should, figuratively speaking, jolly along the wild rush for excitement and gather in the "grapes" in the meantime.

**Doc J. C. Segar,** of the Kayuse Indian Medicine Company, pipes from Springfield, Mo., that he has held down the big swing in his lawn all summer and entertained quite a number of troupers, also that he will set out one-half of the farm in two-year-old grapes this fall. Doc doesn't think he missed much by laying off this season, as he says that the two shows he has had have encountered much bad weather and road conditions, and have found business none too good—but he "should worry"—he states that he has the woodshed full of dry wood and the cellar full of the fruit, and he closes with this: "Come along, you good old-timers this winter, and toast your skins and help eat up those three hundred frying chickens, with peaches and cream and home-grown honey".

Samuel Kline numbers from Toledo, O.: "Just a filler for Pipes. Here goes". Have been working paper all season in Canada and British Columbia. Things have been moving splendidly. I have had the biggest season in the past fifteen years with razor. Met McCarty of Pacific Coast fame, also his partner, McKnight. Both boys doing mighty well. Also ran across that former Eastern war horse Jack Small, and wife and Jack and the Mrs. were looking fine. Smart had just purchased a new four-passenger gasoline coach, and I was entertained wonderfully by the newwoods; to cap the climax Jack and I went fishing a couple of days. Smart intends to make Oregon his home, with his mailing point at Portland. Kline shoots "honest" to Doc Freeman and Max Levine, and says he is looking for some pipes from them.

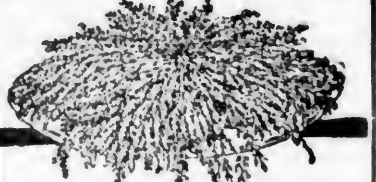
Dan (Slim) Lea elucidates thus: "A pipe from down in the sticks of North Carolina. I landed here in Winston-Salem with razor and razor paste. Found the town 'locked up' tight—they say because of the local merchants. It's a shame, too, asking thru a druggist on probation. I am keeping strict account of all sales so that I can pay the druggist his percentage. This is the only way (without a local partner) that the boys can work here, and it's hard to get a merchant who was two days getting commissions, but it's on the old show the boys like. Trade Street. I am the only one here just now. However, if a fellow wants to plank down \$100 and rent a store he can hang up here for a year. The warehouses open September 15. My tip to the knights is to sidetrack this place and have railroad fare."

Note (last week) from the Harry E. Daly Medicine Companies—Business is fine since the weather has become more normal and the over-abundance of rain stopped. Mr. Daly has three shows and this season. Mr. Daly's No. 1 company opened in Lenoire, Ill., where it played a seven weeks' engagement, then three weeks in Ottawa, Ill., and now in its fourth week at Strator, Ill. The roster includes Dr. and Mrs. Harry E. Daly, Bobby Caspell, Jack Wallace, Emma Waller, Viola Waller, Budde Robbins, Ed. Hart, Larry Shomone, Frank Brazley, Ed. Hart and H. M. Street Seven, and Dr. Krasning. The No. 2 company, featuring Madam F. H. Lane, assisted by Charlie Welsch, James Leake, Thomas Sosa, Mr. and Mrs. Gene Mause, and Dr. Newman. It is now playing at Rolland, Ill. The No. 3 company, featuring Hal Butler, supported by Logan Moore, Tony Foster, Borg Bros, and Dr. Hamilton, is now playing Marshall, Ill.

Ted Quincey was forwarded from our Kansas City office. The Dr. F. H. Show has just closed an excellent run in Wagon, Michigan and Missouri—a good crowd, too. It's a real run at such a time. Dr. Kline's outfit was looking the old med. show in the large, well-ventilated building at Duluth. At Superior and Green Bay, Wis., hundreds were turned away at night—the water is a good water, and the crowd is a favorable comment from all the best points, and has succeeded in a number of places. Ted's outfit every night to the show. A study can follow in after he shows in the town right. The outfit is now playing on a fishing and light-rod trip along the Black Hills as a "show" for the winter season. The show will jump into St. Louis for a six weeks' run and then west for the winter. Our Kansas City representative informed that Dr. Kline arrived at K. C. last week from Colorado for a few days' rest and recreation.

From Dr. George M. Hood: "Well, after being on the road for two weeks in Colorado, I made the Green Valley (Ill.) fair and it was not a bad good. Friday was much better than Friday, 'Big day'. Dr. Workman was there but left at three o'clock Thursday afternoon. I met that grand old man, Mr. Young and his wife. They are two fine peo-

### Genuine Mexican Resurrection Plant



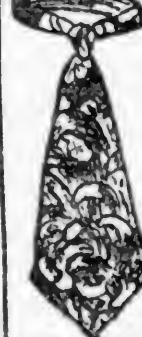
**Best of All Money-Making Novelty or Premium Article.**

**SOMETHING DIFFERENT.** Greatest novelty in the vegetable kingdom. Looks dead, but placed in water bursts into beautiful, living, fern-like plants in a few minutes. Dries up and revives at will, lasts for years. Easy to ship. Light weight, low cost. Retail 10c to 50c each. We are the world's largest collectors, carry large stocks and ship orders day received. Terms cash only; no C. O. Ds. For large, selected, clean plants we quote these

**LOWEST WHOLESALE PRICES**  
Sample, prepaid, 10c; 15 for 50c, 100 for \$2.50, 500 F. O. B. here, \$7.50; 1,000 for \$13.00; 5,000 for \$60.00; 10,000 for \$112.50.  
A Few Slightly Smaller Plants at \$10.00 per 1,000

**MEXICAN DIAMOND IMPORTING COMPANY**  
Dept. K2, LAS CRUCES, NEW MEXICO  
(See our separate list of Mexican Diamond Plants.)

### Silk Knitted Ties



**Are Fast Sellers Easy to Make \$15.00 A DAY**

Selling our regular 35c, 50c, 75c and \$1.00 sellers for the price of \$2.00, \$2.50, \$3.00 and \$3.50 per Dozen. These ties go like wildfire. You can undersell everybody with big profits for you.

**ANGORA MUZZERS,** 50c, 75c and \$1.00 Each.  
**SILK FIBRE MUZZERS,** \$1.00, \$1.25 and \$1.50 Each. All colors.

**American Cravat Exchange**  
621-A Broadway, New York City, N. Y.

### 3 in 1 FILTER

**\$15.00 A DAY SELLING**  
Stops Splash, Strains Water, Prevents Dish Breaking.

By our plan the "Bureka" Filter sells itself. Beginners make as high as \$10.00 a day. Experienced salesmen make thousands annually selling this long-established well-known device. You can't go wrong. Learn about it today. Positive money-back guarantee.  
**J. B. SEED FILTER & MFG. CO., INC.,** (Established 1822) C. P. Shinn, Pres. 73 Franklin Street, NEW YORK CITY.

### MEDICINE MEN

**Make Your Connections With THE VETERAN HOUSE OF SUPPLIES**  
QUALITY speaks for itself and SAVY SERVICE CANNOT BE BEATEN.  
Write for prices which you can have protection on territory.  
**Savvy Drug & Chemical Co.**  
170-172 N. Halsted St., CHICAGO, ILL.

### MAGAZINE MEN

We are open for a few good clean producers on various trade publications, clothing, garage, clocks and suits, grocery, bakery, heating, machine soap, laundry, taxicab, printers, etc. Write for particulars  
**TRADE PERIODICAL SERVICE CO.,** 1100 Broadway, New York City  
Advertise in The Billboard—You'll be satisfied with results.

### The FUNNY IMP BOTTLE A Wonderful Seller



This is the amazing little Magic Bottle with NO OUNCE of the demonstrator can lay down. You can make it lay down and make it roll over, but no one else can do it. A demonstration of this trick makes you a wonderful success with the demonstrator saying a word—mostly laid out the bottles and your crowd will do the rest. A wonderful seller at ten cents. Price, \$5.00 a gross.

We will mail you two samples for 10 cents, or to show you how good they really are will mail a dozen, prepaid, for 50c.  
**S. S. ADAMS CO., Asbury Park, N. J.**

### Sell Shirts

Sell Madison "Better Made" Shirts, Panama & Nightshirts direct from our factory to you. Nationally advertised. Easy to sell. Exclusive territories. Exceptional value. No experience or capital required. Large steady income assured. Entirely new proposition. Write for Free Samples.  
**MADISON SHIRT CO., 802 Broadway, N.Y. City**

### LEATHER BILLFOLDS

\$2.00 a Dozen, \$22.00 a Gross. Dime and Dime-Box Razors, 125c Each; Straight Razors, \$2.00 a Dozen and up; No. 100 Gillette Razors, 75c Dozen, \$8.50 Gross.  
**SOUTHERN DISTRIBUTING CO., Knoxville, Tenn.**

### "Smallest Bible on Earth"

Great Curiosity. Cloth bound. Pocket size gem. A work of art. About the size of a postage stamp. Contains 250 pages of the Holy Bible. Sample 15c; Dozen, 70c; 100 Lot, \$6.00. Cash with order.  
**THE COLLINS CO., 197 Fulton St., Brooklyn N. Y.**

### AGENTS

"TAKE ME HOME PACKAGE" contains merchandise valued at \$3.00, and sells handsily at a bargain price, \$1.50. Send 50c for sample package today and prices on quantity lots. N. Y. STATE TRADING GOODS CO., 53 East Houston Street, New York.





# Defense Day SEPTEMBER 12th

BE PREPARED FOR  
A BIG DAY

- 12-in. Silk Flag Bow, Gross.....\$ 1.20
- 12-in. Silk Flag Bow, Gross..... 2.50
- 12-in. Miniature Flag, Gross..... .75
- 12-in. Miniature Flag, on Pin, Gr. 1.20
- 12-in. Spear Head Flag, Gross..... 4.75
- 12-in. Spear Head Flag, Gross..... 8.00
- Patriotic Streamer Cans, Per 100..... 6.00
- 12-in. Flag on Cones, Per 100..... 6.00
- 21-in. R. W. B. Jap Parasols, Dozen..... 2.25
- 21-in. R. W. B. Jap Parasols, Dozen..... 2.90
- 21-in. R. W. B. Cloth Parasols, Doz..... 3.50
- 70 C. M. R. W. B. Balloons, Gross..... 3.50
- R. W. B. Feather Dusters, Per 100..... 1.25
- Patriotic Hat Ass't, Doz., 35c; Gross..... 4.00
- 8-in. R. W. B. Paper Hats, Gross..... 1.20
- R. W. B. Ticker End Horn, Gross..... 3.25
- Large Sam Plug Hats, Doz., 55c; Gr. 7.50
- High-Grade Cardboard Horn, Gross..... 4.00
- R. W. B. Tin Cricket, Gross..... .85
- High-Grade Wood Cricket, Doz., 43c; Gross..... 5.00
- 12-in. Amer. Leg Pennants, Dozen..... 1.50
- Amer. Leg. Hat Bands, Per 100..... 2.50
- Am. Leg Souvenir Badge, Doz., 80c; Gross..... 9.00
- Six Lapel Flag Shields, Gross..... .40

Many other suitable items in our Free Catalogue.  
25% deposit required on all C. O. D. orders.

## ED. HAHN

"He Treats You Right"

222 W. Madison St., Chicago, Ill.

## We Are Headquarters For SPORT BELTS



We make all School and College Colors in a fine grade of Braided Two-Color Effects.  
Buy Sport Belts right—in make money. Our prices and service different. Ask the boys who know us! Every man, every boy and every girl will wear Sport Belts to do. Overlook this big money-getter. Sell our Belts for 50c and make a worthwhile profit.

Write for Quantity Prices.

25% deposit on all orders, balance C. O. D.

## LEVENTHAL & WOHL

"Makers of Money Makers"

60 Orchard Street, NEW YORK CITY.

## SMASHING PRICES

## BROADWAY SWAGGER STICKS



14-inch Ivory Head, Side Strap and Ferrule, 2 1/2 inches high.

**\$17.00** Per Gross

12-inch Ivory Head, Ferrule and Side Strap, 30 inches high.

**\$18.00** Per Gross

12-inch Large Ivory Head, Box, Top Ferrule and Side Strap, 36 inches high.

**\$20.00** Per Gross

14-inch Ivory Head, Ferrule and Side Strap, 36 inches high.

**\$24.00** Per Gross

Send \$1.50 for New Sample Assortment of Cans. The hard deposit on all orders, balance C. O. D.

## S. S. NOVELTY COMPANY

151 CANAL STREET, NEW YORK

## PUNCH NEEDLE MEN AND WOMEN

Get the ready now for the best of all! This new, simple and efficient punch needle makes a beautiful and efficient embroidery in seconds.



Your choice of colors. Each machine sells at 2.00 to \$1.00. Fine Boxes, best instruction sheets, 1, 2, 3, 4 Pans.  
E. C. SPUEHLER (Est. 10 Yrs.)  
15-27 North 21st St., St. Louis, Mo.

ple, and have been in the game fifty years. Mr. Young was one of the best buggy-whip men on the road in the old days. He and his wife were burned in a gas explosion at Lancaster Pa. and were in the hospital for three months, but are okay now. They own a nice home at London, O. Mr. Young told me that Bill Stumm is dead. Bill was a good old scout, always jolly, clean and square. My partner, Dr. F. F. McDonald, returned Wednesday from Sayre, Pa. and will leave Monday for Indiana and Illinois, where we expect to work until October 1. Two mighty yesterday people called on me at my home yesterday. They were Mr. and Mrs. Daugherty, and they have a nifty auto frame-up. They expect to work 1930 fares. Had a letter from that grand old man, J. I. McClesker, who is now doing fine at Wheeling, W. Va. McDonald and I are leaving today (August 19) for the 'wilds' of Indiana and Illinois.

Lawrence W. Gray (Lazara) wrote from Austin, Minn.: "Well, here we are after covering more territory this summer than ever before. My last pipe was from Alliance, Neb., and since then have covered several hundred miles. We had a very pleasant trip thru the Black Hills and sure enjoyed it, altho we did not make so much money. The Noodles drove to Sylvan Lake, 7,800 feet above sea level, was very picturesque. Alliance was a wonderful town for us. I being the first medicine man there in ten years. However, most of the towns in Western Nebraska were closed; that is, on the Northwestern line. Considering everything, we have had a good season since lots of towns were hard to work because of the kicks from home merchants, and my opinion is that if these boys would spend more time trying to build up their own business instead of trying to stop others they would not have so many kicks coming. We are still working and headed south. Worked Anaston, Minn., Saturday and it is a good one—reder three bucks—altho the mayor said that I had too big a show for the street and moved me over to a good location on a lot".

Have a nifty picture of the motor conveyance of the Lazara med. opny, also showing Doc and the Missus. Will reproduce it in the near future.

## HOWARD SEIP SERIOUSLY BITTEN BY "RATTLER"

Waterloo, N. Y., Aug. 21.—Bitten by a large rattlesnake used in one of the shows at the Seneca County Fair here, Howard Seip, of 123 West 22d street, New York, who worked the concession, is in a critical condition at the Waterloo Memorial Hospital. So serious is his condition that hospital authorities immediately notified his mother, Mrs. Carrie Seip, to come to her son at once. The big snake sank both fangs into Seip's left hand while the show was in progress yesterday afternoon. Seip immediately applied a tourniquet to prevent the poison entering his system and coolly removed the fangs while he waited the arrival of a physician.

## YOU CAN MAKE MONEY WITH THESE GOODS

- Per Gross
- Nail Files, \$1.75, 50c
- Sacht, Lithograph \$1.35, .50
- Sacht, Crepe Paper \$1.75, 2.13
- Perfume, 1 Dram, Labeled, 2.13
- Perfume, 2 Drams, Labeled, 2.56
- Self Collar Pins..... 1.35
- Cuff Links..... 3.50
- Verkitt Clasps..... 3.50
- Sting Pins..... 3.00
- POTATO PEELERS..... 2.00
- Beauty Pins..... 2.25
- Shoe Laces, Round, 49 inch..... 1.90
- Shoe Laces, Round, 27 inch..... 1.65
- Needle Books..... \$5.25, 7.00
- Gold Eye Needles (Papers)..... 2.10
- Needle Threaders..... 1.25
- Court Plaster..... 1.50
- Jap Bamboo Fountain Pens, Per Dozen..... 3.00

All goods P. O. R. New York. Stamp for samples. Deposit required on all C. O. D. orders. Foreign shipments extra.

CHAS. UFERT, 133 West 15th Street, New York.

## AGENTS: \$500 A MONTH

—and more

Full and spare time workers wanted for fastest selling article on the market. Our men are all making big money with this new remarkable invention that does away with coal or wood. Most economical Oil Burner on market. Every home needs one or more. Fits in any furnace or stove and gives twice the heat of coal. Burns cheap oil and can be installed in a few minutes. Sold on a money-back guarantee and 30 day free trial. Write quick for sample offer and protected territory.

OKAY MANUFACTURING COMPANY  
Dept. 2100-A East St. Louis, Ill.

## MEDICINE SALESMEN

There are many people in your crowd every night who are not interested directly in medicine, are they? The young folks who want a nice, easy, and profitable way to get money all ages, sex, however, very much interested in toilet goods such as Vealising Cream, Beauty Creams, Hair Tonics, Tooth Paste, Lipina Creams, Beauty Day and the like. Meet this demand. This class of goods is listed in our catalog, along with Tooth, Hairbrushes, Shampoo Tablets, Hair, Capsules, Concentrates, Exfoliators and the like. THE DAVORE MFG. CO. 1141 Chestnuts, 185-195 East Naughten St., Columbus, Ohio.

## POLMET POLISHING CLOTH

Removes tarnish from all metals without the use of brush, paste or powder. Our agents say it sells like "hot cakes". One agent reported 381 sold in a week. Retail 25c. Sample free.

F. C. GALE CO.  
127 Edinboro Street, BOSTON, MASS.

# BEADS

for  
**PADDLE WHEELS  
CARNIVALS  
FAIR WORKERS**

30-in. Necklace in Box.

## 45¢

IN GROSS LOTS

### BIG FLASH!

Fifteen different colors. Each highly perfumed. Packed in individual boxes. Sensation wherever shown.

Run a Bead Wheel to get the big money. Getting more play than any article on the market. Wonderful flash. Draws the crowds. Big stock on hand at Chicago, Los Angeles or Windsor, Canada. Order from nearest office. We ship all goods postpaid. Rush your order at once. Now is the time to clean up.

Sample Necklace.....	55c
Dozen.....	\$6.25
Half Gross.....	34.00
Gross.....	65.00

All shipped to you postpaid.  
**TERMS:** One-quarter cash, balance C. O. D. Mail or wire your order today. Catalog free.

## M. BEAD COMPANY,

519 N. Halsted St.,  
CHICAGO, ILL.

or  
2328 W. Pico, 56 W. Pitt St.,  
LOS ANGELES, CALIF. WINDSOR, ONT.

## ATTENTION!!! RUGS! RUGS! RUGS!

JUST RECEIVED—3 Carloads of High Grade Woolen Carpets, All- Wool Velvets, Wilton Velvets and other high-grade Carpets that sell from \$2.25 to \$3.85 per yard WHOLESALE at the present time. Read OUR prices and send your order at once. Don't let this chance slip by you.

27x54-inch.....\$1.49 EACH | 15 TO 24x27-inch..... 29c EACH | 10 TO 14x27 inch..... 12c EACH

Sample of each size sent, prepaid, on receipt of \$2.00. Send 25% deposit with larger orders.

QUANTITY USERS, WRITE AT ONCE FOR FREE SAMPLE SWATCH AND FULL DETAILS.

### BAKER RUG COMPANY,

- - 65 Water Street, WORCESTER, MASS.

## TOY BALLOONS, WHIPS, Novelties, Specialties, Etc.

<p>No. 70—Heavy Circus Balloons, with Animal Prints, Gr. \$2.45</p> <p>No. 70 — Heavy Gas Transparent Gr. \$3.25</p> <p>No. 75 — Heavy Gas, Two Colors, Assorted Patriotic Prints, Gross..... \$3.75</p> <p>No. 70—Gold and Silver, with new assorted Bird Prints, Two Colors, Some thing new, Gr. \$3.75</p> <p>No. 300—Squawkers, Per Gross \$2.25</p> <p>No. 75—Horned Gas, with 4 prints, Per Gross..... 3.75</p> <p>No. 150—Muster Round Balloons, Per Gross..... 4.00</p> <p>Heavy Mottled Gas Balloons, Gr. 3.00</p> <p><b>LADIES' SWAGGER CANES</b></p> <p>At Lowest Prices</p> <p>No. 101—14-inch Heavy Cane, leather tasseled cap, highly polished, fitted cap and ferrule, Per Gross..... \$21.00</p> <p>No. 102—14-inch Cane, with side strap, ivory ferrule, Per Gross..... 23.00</p> <p>No. 103—14-inch Extra Heavy, ivory cap, double nickel ferrule, in assorted beautiful colors. Per Dozen, \$2.50; per Gross..... 27.00</p> <p>All our Cane come in assorted colors. We have a big stock and can make immediate shipments.</p> <p>Samples of above prepaid, \$1.00.</p> <p>More than 1,000 different items to select from our catalogue—it is free. Send for it today. Orders shipped same day as received. 25% required on all C. O. D. orders.</p> <p><b>M. K. BRODY, 118-120 S. Halsted St., CHICAGO, ILL.</b></p>	<p>No. 6012—Bottle Baby Badges, Large size, Per Gross..... \$12.00</p> <p>The Duda Baby Pipes.....</p> <p>No. 302—12" Pipes..... Per Doz. 80c; Gross, 6.75</p> <p>Propeller Pin Wheels..... Per Dozen, \$1.75; Gross, 18.00</p> <p>Long Short Chains, asst. colors..... Per Dozen, 80c; Gross, 9.00</p> <p>Comic Belt Hat Bands, 1,000..... 19.50</p> <p>New Infantile Toys, Red Devils, Per Gross..... 11.50</p> <p>Squawkling Henkens, Per Gr. 12.00</p> <p>Heave Round Rubber Slugs, Per Gross..... 4.50</p> <p>Best Flying Brds, Red, Yellow, Blue, with long decorated silks, Per Gross..... 4.50</p> <p>21-inch Paper Parasols, assorted colors..... Per Dozen, 75c; per Gross, 8.50</p> <p>No. 22C—Fancy Whips, 32 inch, Per Gross, 5.00</p> <p>No. 27—Fancy Whips, Beaded, 31 in., Gr., 6.00</p> <p>No. 16—Highly Polished Whips, 32 in., Gr., 8.00</p> <p>No. 9XXX—Highly Polished Whips, 35 in., Gross..... 9.00</p> <p>No. 5 Return Balls, Per Gross..... 2.00</p> <p>No. 10 Return Balls, Per Gross..... 3.00</p> <p>Red Tape or Thread, Per lb..... 1.30</p> <p>Funny Dolly 18 1/2" Hoop, Doz., 60c; Gross, 6.75</p> <p>Water Guns, Medium Size, Gross..... 4.50</p> <p>Water Guns, Large Size, Gross..... 8.50</p> <p>Large Deception Wire Goggles, Gross..... 4.00</p> <p>Small Deception Wire Goggles, Gross..... 1.75</p> <p>Flurry Glass Balls, Gross..... 4.50</p>
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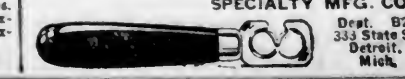
## AGENTS WE START YOU WITHOUT A DOLLAR

Famous Carnation Products—Creams, Soaps, Lotions, Perfumes, Toilet Gels, Hair Oil, No. 1 No. 2 No. 3 No. 4 No. 5 No. 6 No. 7 No. 8 No. 9 No. 10 No. 11 No. 12 No. 13 No. 14 No. 15 No. 16 No. 17 No. 18 No. 19 No. 20 No. 21 No. 22 No. 23 No. 24 No. 25 No. 26 No. 27 No. 28 No. 29 No. 30 No. 31 No. 32 No. 33 No. 34 No. 35 No. 36 No. 37 No. 38 No. 39 No. 40 No. 41 No. 42 No. 43 No. 44 No. 45 No. 46 No. 47 No. 48 No. 49 No. 50

## "ATTENTION FOLKS"

Waf., 1 c. Statler's, Statler's, Statler's, 32 pages. Full of info and illustrations. By ex-service for ex-service men, 24c each. Sells for 15 cents. Ex-service men sell 500 to 1,000 daily.

ATTENTION FOLKS, 78 Watts St., New York.



SPECIALTY MFG. CO.  
Dept. 67,  
333 State St.,  
Detroit,  
Mich.

## A NEW CAN OPENER

Patented. It inverts by leverage and cuts under the lid. A fine demonstrator at fairs and on street corners. Write for our free literature. Sample and particulars.

NEWAY MFG. CO., Blue City, Minnesota.

Advertisers like to know where their address was obtained. Write to Billboards.



FIVE DAYS

SIX NIGHTS

# CLEARFIELD COUNTY FAIR

### Central Pennsylvania's Largest Fair

## Wanted—Shows, Rides, Concessions—Wanted

Homer Moore, Evans' Dog and Pony Show and Manager California Dramatic Company, write at once. Novelty, exclusive, for sale. Free Acts and Bands contracted. Everyone address SUPERINTENDENT OF CONCESSIONS, Clearfield, Penna.



### GOODYEAR RAINCOATS

STYLE 243.  
A Fine Durable Coat  
Diagonal gabardine cloth, tan shade. Style, fit and workmanship unequalled.  
Sample Coat \$2.00

STYLE 605.  
The Season's Big Hit  
Cashmere all-weather coat, Oxford shade, rubber lined, rubber lined, Combination dress and raincoat.  
Sample \$2.75



Each, in Doz. or Gr. Lots. **\$1.75**  
Each, in Doz. or Gr. Lots. **\$2.50**  
Each, in Doz. or Gr. Lots. **\$2.75**

Prompt shipments. Sample orders must have M. O. or cash in full with order. Quantity orders must have 20% deposit, balance C. O. D.

**GOODYEAR RUBBER MFG. CO.**  
DEPT. C-F, 34 E. 9th St., NEW YORK CITY  
Agents Wanted. Write for Our Money Making Catalog

### HARRY COPPING SHOWS

Pikeville, Ky., Aug. 21—After kind treatment and liberal patronage at Gettysburg, Ky., the Harry Copping Shows came to Pikeville, Sunday, for their initial visit into the Big Sandy Region of Kentucky. First nighters gave publicity to the show and since then good-sized crowds have kept up a fine average of attendance. Located on a grassy plot deep in the valley, surrounded by high mountains, the shows present a very pictorial setting. Among the few who undertook to make the trip overland was Cloyd A. Busiek of Napoleon, O., with George Breiden, his agent, and Mike Mangel, a snare drummer. The truck skidded and toppled over a steep embankment, turning over three times and stopping at the bottom of a ravine with Mr. Busiek still at the wheel. He was slightly injured internally. The others escaped injury by jumping. The machine, after many hours of hard work, was brought back to the road and repaired so as to continue under its own power until it ran out of gas twelve miles out of Pikeville, from which point it was towed in by Johnnie Honeyak, driving the show's hand truck. Mr. Busiek now has his self-made camp concession open for business.

Owing to the extreme heat during the latter part of last week "Happy" Reilite, headst agent on the show roster, became ill, but is "himself" again.

The weather conditions have started some of the carnivalists to sleeping out in the open, among them Bernhardt Fritski and Mr. and Mrs. Walter Richan.

"Bud" Trett, former agent for the Chas. Reaser Shows, has branched into business for himself by placing a large glass concession on the midway. Dick Seese, bandmaster, has added one more concession to his holdings—a large patch-work-win. Miller and Baker and G. H. Mullikin, concessionaires, are newcomers to the show.

The show plays one more week on the Big Sandy at Paintsville, then starts its September fair dates at Oak Hill, W. Va.

R. J. DEMPSEY (Press Agent).

### JOHN ROBINSON'S CIRCUS

(Continued from page 72)

New York newspaper men who "discovered" Patricia Salmon in Shelby, Mont., and wrote for her the skit in which she appeared in the "Ziegfeld Follies" last season. This was the first time that Bile Dudley had seen Miss Salmon since last winter, and he was pleased to find her happy and contented.

Since leaving Kansas City, Mrs. Georgia Mahone has been a guest of Mrs. Dan Odum, and, altho this is her first experience traveling with a circus, she certainly seems to enjoy herself and has made many friends with her pleasing personality.

The many friends of C. W. (Doc) Foster will be interested to know that he joined the show in Kansas City to preside over the first ticket box in the menagerie. Doc's strong voice is also being utilized in the mornings when, with the help of a megaphone, he tells the folks the place to buy tickets and the time of the parade.

Richard Farnum (Native) joined at Fairbury, Neb., and closed at Baton, N. M., and went to Denver, where he will soon start to make the fairs.

The show will soon enter Kansas. From the reports and observations made when making a few stands in that state on the way west it looks as tho business would be big, as never in years has there been such prospect for a good crop and high prices.

### WANTED

#### Rides, Shows, Concessions,

September 9 to 13. OKMULGEE COUNTY FREE FAIR.

PAUL T. SEAY, Secretary, Okmulgee, Okla.

### CORNET and CLARINET WANTED

Other Musicians write. CAN PLACE Piano Player who can double some instruments. In Wash. D. C. CLAUDE EYELIN, care Warham's World's Best Shows, Central Bldg., La. week of August 27, St. Joseph, Mo., week of Sept. 1.

I Ain't Got a Bit of Sense, That's the Reason I

Musical—AL NUTTLE—Crown.

(I Rock Direct) 1-12-11 Instruments. Do Street

Write Advertising. Also use ART. Making Announcements, etc. Address Billboard, Cincinnati, O.

Advertise in The Billboard—You'll be satisfied with results.

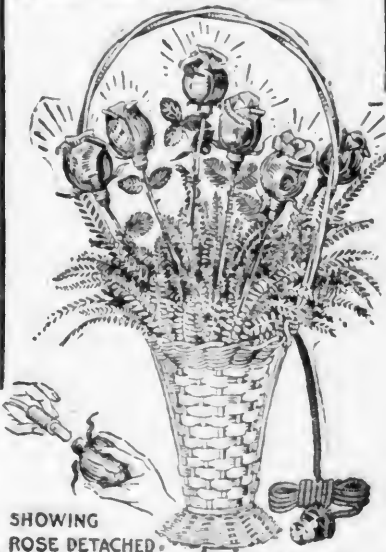
### LOOK

#### CONCESSIONAIRES AT THESE SENSATIONAL BARGAINS FOR THE FAIRS

Our increased volume of business with concessionaires has enabled us to sell merchandise at far lower prices than ever before. Our repeat business on our Novelty Flower Baskets has been greater this season than ever. This is the best testimonial we can offer: ONCE A CUSTOMER, ALWAYS A CUSTOMER.

#### FOR QUICK MONEY USE THE "TELERAY" ELECTRIC FLOWER BASKET ENTIRELY DIFFERENT

far superior to any other Electric Basket on the market. Each bulb in every "TELERAY" basket is platinum filled and will burn almost indefinitely. Do not confuse with the ordinary bulbs. Using the platinum-filled bulbs make it possible to give a beautiful transparent effect, as the bulbs are covered completely by the flower. This is NOT possible with ordinary bulbs. Each basket made of imported straw braid and reed, beautifully colored. Come packed complete in corrugated box, with bulbs, 6 feet of cord, plug and socket all ready for use. Order a sample today. Must be seen to be appreciated.



SHOWING ROSE DETACHED.  
The above Basket, 6 nights, 23 inches high.  
PRICES:  
4-LIGHT BASKETS, 10 inches High, Each \$3.00, Dozen \$33.00  
5-LIGHT BASKETS, 22 inches High, Each 3.25, Dozen 36.00  
6-LIGHT BASKETS, 22 inches High, Each 3.75, Dozen 42.00  
Sample sent at individual prices shown above.

FREE—Our 1924 Catalog containing the latest designs of Electric and Non-Electric Flower Baskets. It will save you money and will open your eyes to some real values for little money. 25% with order, balance C. O. D.

**OSCAR LEISTNER**  
Manufacturers Estab. 1900.  
323-25 W. Randolph Street, CHICAGO, ILL.

## WANTED FOR WEST MICHIGAN FAIR GRAND RAPIDS

SEPTEMBER 15th to 19th, INCLUSIVE.  
A few high-class Independent Shows and Concessions. Anything new or novel. No grift. Fair under entire new management.  
WM. T. MORRISSEY, Manager.

## Sparks Circus Wants

Two-Frog Contortion Act, Lady Menage Riders, Wild West People, Colored Performers and Musicians for Side-Show and one good Novelty Side-Show Act. Address CHAS. SPARKS, Mgr., Sparks Circus. Route: Defiance, Ohio, Sept. 1st; Sidney, Ohio, Sept. 2nd; Middletown, Ohio, Sept. 3rd; Georgetown, Ky., Sept. 4th; Danville, Ky., Sept. 5th; Somerset, Sept. 6th; Knoxville, Tenn., Sept. 8th.  
P. S.—Have good opening for man to break Dogs and Monks.

## J. J. PAGE SHOWS WANTS

Concessions of all kinds; no exclusive. Reasonable rate. Want Hawaiian Show, Ten-in-One, Illusion, Dog and Pony. Will book any money-getting attraction that don't conflict with what we have. Want Wrestlers and Boxers for Athletic Show. Pop Wheeler, Harry Fitch, Thomas Conway, wife C. A. Stuart at once. Can place any real money-getting Concession Agents. We positively have eight more fairs to play, Virginia, Tennessee, North Carolina and South Carolina. This Show will stay out all winter.  
This week, Princeton, West Va., on the street, first in seven years.

## CHRISTY BROS. CIRCUS Wants

Entertaining Pit Attraction, good All-Day Grinder for Snake Show, Mac Foster write. Colored Comedian that doubles instrument. Season runs till Christmas. Wire or write. JACK FRIEDMAN, Side-Show Manager, care Billboard, Cincinnati, Ohio.

## WANTED BY Gentry-Bros.-James Patterson Circus

Single or double Iron Jaw Act, Clowns for Clown Band, Cowboys and Cow-boys with or without Stock, to strengthen Concert. Young Ladies to Ride Menage. State all by wire or first letter. Address as per Billboard route.

## SALESBOARDS

ADVERTISE YOUR GOODS IN THIS SPACE

Ad Sizes: High-Grade Money Makers  
HIGHEST QUALITY LOWEST PRICES FOR ALL PURPOSES  
FREE—Our new Illustrated Catalog  
J. W. HOODWIN, 2949 W. Van Buren Street, CHICAGO, ILL.

CUT THIS PRICE LIST OUT—IT WILL SAVE YOU MONEY

Table with columns for item number, description, and price. Includes items like 'FOR THE SWAGGER STICK WHEEL' and 'FOR THE CORN GAME'.

Table with columns for item number, description, and price. Includes items like 'FOR THE ALUMINUMWARE WHEEL'.

Table with columns for item number, description, and price. Includes items like 'No. 724 3-Qt. Panded Apartment House Tea Kettle'.

Everybody Knows We Have the Best Lamps

Why Pay 11.50 for Inferior Lamps, when You Can Buy the Lamp and Shade They are all Trying to Copy for

9.50

BRIDGE LAMPS.....\$6.50 Each JUNIOR LAMPS..... 9.00 Each FLOOR LAMPS..... 9.50 Each

All Lamps have silk shades and 6-inch fringe, pull-chain sockets and silk pull-cords.

The Floor Lamps have the following shades: Large Butterfly, Blimp, Boat and Fan. Last three are made of brocaded lace.

OUR GUARANTEE: If they don't move faster than any Lamp on your stand, send them back C. O. D.

Terms 25% with Order, Balance C. O. D.

FOR COMPLETE LINE SEND FOR CIRCULAR

THE HOUSE THAT KNOWS NEEDS, DIRECT SALES & SERVICE CO. A. F. (Army) BEARD, 24 and 26 W. Washington, Chicago

SIXTH ANNUAL CONVENTION AMERICAN LEGION DEPARTMENT STATE OF NEW YORK

SEPTEMBER 1 TO 6, INCLUSIVE, ALEXANDRIA BAY, NEW YORK. Positively Held on the Streets in the Center of the City and in Front of the Main Hotels. 6,000 Delegates Will Attend.

WANTED—RIDING DEVICES, SHOWS AND CONCESSIONS

Will Play Concessions on a Percentage Basis or a Flat Rate

20 MILITARY BANDS HAVE BEEN ENGAGED. 850 AMERICAN LEGION POSTS WILL PARADE.

WINCHESTER, INDIANA

FESTIVAL AND FAIR

6 NIGHTS—SEPTEMBER 1-6—6 DAYS.

WANTED—Shows—Concessions of all kinds. Rides have been booked. Wire or write for space at once. TIM BALDWIN, Secretary.

GREAT BEL AIR, MD. FAIR

OCTOBER 14, 15, 16, 17.

WANTED—Shows, Rides and Concessions, \$3.50 to \$4.50 per foot. CHAS. A. WISTLING, 617 W. Franklin Street, Baltimore, Md.

Concession Agents Wanted

On account of additional Stores, can place reliable Grind Men for Shawl Stores. You must be capable. Wire CLARK & DYER, care Dixieland Shows, as per route.

WANT--- MARTIN'S UNITED SHOWS ---WANT

FOR STRING OF REAL SOUTHERN FAIRS AND ALL WINTER. CAN PLACE Merry-Go-Round and Ferris Wheel immediately, 65-75 Shows with an outfit, 65-75. Parades, etc. can be arranged. CAN USE General Agent, CAN PLACE Cook House, Jolly, and Hawaiian Dancers. Joe Stappard, Rose Mark, Allice Helen Warren, come on. Aristides and Boxes, also Manager for same. Address all mail and wires, Fulton, Ky. Fair Secretaries and committees, we have few open dates. Write us immediately.

WANTED GOOD ADVANCE MAN

Who knows the South. One who will work and drive a car. Also good Talker who has plenty of pep. Good Mechanic, Boss Canvasman. Wire paid messages. New Berlin, August 28th; Waverly, Palmyra, Greenfield, all Illinois. CAMPBELL AND LUCKY BILL CIRCUS.

Showmen's League Notes

Chicago, Aug. 23.—Tom Rankine has been entertaining several of the boys in the club-rooms of the Showmen's League of America this week. Among the guests were J. M. Downs, son of the late Martin Downs, of the Sells & Downs Circus; H. J. A. Ernest, Danny Sullivan, of the Rankine-Barum Circus; Col. Fred J. Owens and Harry McKay.

NOTE TO MEMBERS OF THE LEAGUE—Every member of the Showmen's League is asked to remember—in a spirit of reverence—that Showmen's League Day is SEPTEMBER THIRD. The League asks that the titles be sent in promptly that the League's work of mercy may be made safe again for another year. A bit or a large amount—just as you can—will each help. Perhaps it is not too much to recall that a Wonderful One, preaching to the multitudes on the slopes of Judean hills, said: "Even as you have done it unto the least of these so have you done it unto Me." Every cent will help.

SHARP AMUSEMENT CO.

Aurora, Ill., Aug. 20.—The Sharp Amusement Co. is practically ready for the opening date that will carry it into its winter season in the South. The company consists of two shows, free acts and ten concessions. It is a motorized caravan, using four large trucks and a passenger bus. Harry Sharp, formerly with the Kamin & Cherry Shows, is secretary, and Jack Sharp, recently connected with Miller Bros. Shows, is general manager. Promising bookings in the South gave the management expectation of a good season. The two shows being used are an all-in show and a minstrel show. DON MURRAY (for the Show).

BRADEN IN CINCINNATI

Frank Braden, press representative in advance of the Sells-Broto Circus, was in Cincinnati last week and landed show staff in the local dailies on the count of the show September 1 and 2, the first day in Cincinnati and the second in Norwood. He paid The Billboard a few visits. Incidentally Cincinnati is well plastered with Sells-Photo paper.

MERIDIAN ELKS TO HOLD FIRST INDOOR CIRCUS

B. Smucker has closed contracts with the B. P. O. Elks of Meridian, Miss., to hold its first indoor circus September 13-21. Nothing but vaudeville acts will be booked. Mr. Smucker has a capable staff of assistants and with the co-operation of the members expects to make this a big success. The popularity contest is under the supervision of Mrs. B. Smucker and promises to add much to the success of the show.

THE SHEESLEYS VISITORS

Last Saturday afternoon, the closing day of the Greater Sheesley Shows' week engagement in Cincinnati, Mr. and Mrs. John M. Sheesley paid The Billboard a most pleasant visit. Mr. Sheesley had called several times during the week, as did other members of his executive staff, including General Agent Cranett and Claude R. Ellis, press representative, and individual attraction managers and attaches.

Advertisement for Sunflower Sam featuring a cartoon sunflower character and text: 'A NEW ONE GREATER THAN BIG TOM'.

Advertisement for Sunflower Sam featuring a cartoon sunflower character and text: 'SUNFLOWER SAM United Concession Goods Co. Covington, Ky.'.

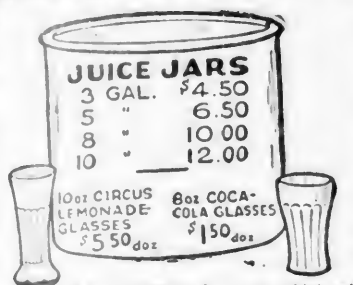
Advertisement for Souvenirs listing various items like Birch Bark Canoes, Paddles, and Fancy Paddles with prices. Includes Bradford & Company, Inc. St. Joseph, Michigan.

Advertisement for WANTED SIDE-SHOW ATTRACTIONS, SINGLE ATTRACTIONS TO FLAUNT, etc. Includes address: 20, Nevada, Mo.; Sept 1 to 5, Carlisle, Mo.

Advertisement for FOR SALE MINIATURE MECHANICAL CITY. An exact copy of an up-to-date amusement park with all the rides, shows, etc. Located in St. Louis, Missouri.

Advertisement for WANTED QUICK Single Circus Performers, Band Men, Truck and Tractor Drivers, Long Season. KETROW BROS., Grantsville, Maryland.

WAXHAM WARE for EVERY FAIR



JUICE JARS 3 GAL. \$4.50, 5 " 6.50, 8 " 10.00, 10 " 12.00. 100z CIRCUS LEMONADE GLASSES \$5.50 doz. 6oz COCA-COLA GLASSES \$1.50 doz.

WAXHAM LIGHT & HEAT CO. DEPT. 350 WEST 42 STREET NEW YORK CITY

Concessionaires and Fair Workers TAKE NOTICE!

The Prices Are Down, But the Quality is Up. No. 1—Yoke Hobs, Ivorine Cap, No. 1—Yoke Hobs, Ivorine Cap, No. 2—Yoke Hobs, Ivorine Cap, No. 3—Yoke Hobs, Ivorine Cap, No. 4—Yoke Hobs, Ivorine Cap.

NOVELTY CANE MFG. CO., 472 BROADWAY, NEW YORK CITY

BUTLER CO. FAIR POPLAR BLUFF, MO. September 10-11-12-13

Missouri Cotton Belt Circuit. WANTED--SHOWS, RIDES AND CONCESSIONS Cape and Sikeston next. T. H. RIFE, Secretary.

...A... MONEY MAKER! Pure Silk Face Ties at \$1.85 and \$2.00 per Dozen. North Star Knitting Mills, 2549 N. Douglas Street, Dept. B PHILADELPHIA, PA.

FOR SALE Damage Car, 500 cc, 1924, with 4 door side doors, 1 case for double and one end of car has 2nd dining room and 1st class berth.

PADDLES

Serial Paper Paddles for all leading wheels in book form SCHULMAN'S 37-39 W. 8th St., NEW YORK, N. Y.

Special Price on ICE CREAM SANDWICH WAFERS "CREMO" WAFERS FOR THE CONCESSIONAIRE. THE CONSOLIDATED WAFER CO., 2622 Shields Ave., CHICAGO

FAIR SECRETARIES in Tennessee, North Carolina, South Carolina, Georgia, Alabama, we have a few weeks open. WANTED—Two Shows that do not conflict.

PARASOLS GET THE MONEY Japanese Parasols Each, \$1.00 Per 100, \$97.00. OPTICAN BROTHERS "ARE RELIABLE" ST. JOSEPH, MISSOURI

The Famous La Corona Pearls GUARANTEED INDESTRUCTIBLE OPALESCENT PEARLS. STANDARD BEAD COMPANY 720 West Roosevelt Road (Phone, Mon. 3069), CHICAGO, ILL.

DIXIELAND SHOWS Yes, Fair Secretaries, we have brought ANOTHER NEW RIDE. The latest, the best, most sensational, The Mix Up. Prof. Roy Price's Famous Band Eight Shows.

WANTED Concessions WANTED Our string of Parks and Celebrations starts next week. All Wheels open. Excellent territory for good Corn Game and Juice Joint.

THE MIGHTY HAAG SHOWS Can use Trap Drummer. Also Big Show Performers to strengthen Show for Southern trip. Show stays out until Christmas.

BUY WHERE YOU SAVE MONEY Prices and merchandise guaranteed. Your money cheerfully refunded if not satisfied. L'ELCO PEARLS, 21 Inch, Indestructible with sterling silver white stone clasp in satin-lined box. Per Dozen \$ 8.50 in velvet box. Per Dozen 12.00. BARR BRAND BALLOONS AND SQUAWKERS Fresh Stock Guaranteed.

Goodyear RUBBERIZED Percal and Gingham APRONS \$2.75 Per Doz. \$30.00 GROSS SAMPLE APRON 30c. Pure Gum Rubber Aprons \$4.75 Dozen \$48.50 Gross SAMPLE APRON 65c.

FAMOUS NOS-NIVEL PEARLS Guaranteed indestructible, with Sterling Silver Rhinestone clasp. 24-Inch, \$7.50 Per Dozen. 30-Inch, \$9.00 Per Dozen.

A Winner for Fairs and Streetmen Set is for 1st prize. Sample Dozen, \$1.00. Postpaid. National Toy Aeroplane Co. 621 Broadway, New York City.

Whip For Sale Bargain for cash! Will also sell slightly used Organ, \$1.16. C. MILLER, 427 W. 57th Place, Chicago, Ill.

AGENTS! LISTEN! STOP! LOOK! LISTEN! Sixteen Cimitoses at \$1.50 Dozen Sample, 50c. Satren Slips at \$9.00 Dozen Sample, \$1.00.

Wanted Shows and Rides The Jackson County Fair, Bond, Ky., September 18-20. Great Carnival will get extra concessions and big business.

### FLYING BIRDS SWAGGER CANES FAIR SUPPLIES

Birds, Colored, 23-In. Decor. Sticks, Gross \$ 4.50  
 Paper Parasols, Best Quality, Special, Gr... 3.50  
 Feather Pin Wheels, Special, Per Gross... 3.25  
 Swagger Canes, Good Quality, Per Gross... 21.00  
 100 Cigarette Holders, for... 3.50  
 100 Cigarette Holder Ejectors, for... 6.00  
 100 Amber Cigarette Holders, for... 10.00  
 Ash Trays, Large Size, Metal Frame, Glass Bottom, Good Intermediate Number, Gross 10.90  
 100 R. W. B. Cans, for... 12.50  
 1000 Bamboo Canes, for... 12.50  
 100 Ass. Heavy Metal Head Canes, Per 100 8.75  
 100 Ass. Whips, for... 3.25  
 21-Piece Manicuring Sets, Per Dozen 8.75  
 Round Pillow Tops, Special, Per Dozen 7.25  
 100 Leather Key Cases, 6 Hooks, for... 8.00  
 100 Pocket Combs, for... 6.50  
 Waldemar Chains, Per Dozen 1.75  
 Perfume, Per Gross 9.50  
 Perfume, Per Gross 6.75  
 Perfume, Per Gross 4.75  
 Beaded Bags, Per Dozen 7.75  
 Large Compacts, with Mirror and Powder, Per Dozen 2.00

#### FULL LINE OF SUPPLIES

TERMS: 25% deposit with all orders, or if paying full amount include postage. No free samples. No personal checks.

Get To Know Saunders Mds. "Treats You As It Pays. Write Us." 620 St. Clair, West, CLEVELAND, OHIO

## SHEBA DOLLS

Complete With Best Plumes Made

### 40c

California Lamp Dolls, with plume, complete.....65c  
 Hair Doll and Tinsel Dress..27c  
 Friscoe Curl Doll and Plume.45c

TERMS: Must have half with order, balance C. O. D.

GRUND ART COMPANY  
 213 E. Locust St., Des Moines, Ia.

**Indian Fringed Shawls**  
 64x78, \$4.00 Ea.  
 60x90 Beacon, \$4.50.  
 Superior 2-In-1 Blanket Shawls, 66x80, \$5.00 Ea.

**Indian Blankets**  
 Indian, 64x78, \$2.85 Each.  
 Emmond, 64x78, \$3.00 Each.  
 Beacon, 60x80, \$3.50 Each.  
 Emmond Fa- mous 2-In-1, 66x 80, \$3.50 Each.



Oriental Novelty Co., 28 Opera Pl., Cincinnati, Ohio

## RUBBER BELTS \$11.50 GROSS

F. O. B. New York.  
 25% deposit, balance C. O. D.  
 I. SMYLE & CO., INC., 658 Broadway, New York.

## WANTED AGENT

Who can contact a 1 post, Bass Carter Man, Animal Ass. Circus Performer, and Wild West People. L. C. Miller and William Kemp Smith, write as per route ROSE KILLIAN, Fremont, Ky.

## Wanted--Musicians--Wanted

For GENTRY BROS.-JAN PATTERSON CIRCUS, next-Chair Carriage. Will be glad to hear from other Musicians of any instrument, May or June. I am with a 10 piece band. I can play all the instruments of the band. Give after a long season with a real year and the very best of treatment. Union square Address JOHN F. DUSCH, Bandmaster, at per route.

## OUTDOOR FORUM

In this department will be published opinions of readers of The Billboard on any phase of the outdoor show world. As evidence of good faith it is requested that letters be signed and addresses given. Anonymous letters will not be tolerated, but signatures will be withheld if requested. Be brief and to the point.

### Appreciates Peterson, Estelle and Walsh

Oklahoma City, Ok., August 21, 1924.  
 Editor The Billboard:  
 Sir—I am always happy to read from the pen of Mr. Estelle, O. A. Peterson and Mr. Walsh, because they bring back memories of the old days. I hope they will write to often. They are authorities in the good, old days. Most of the old timers I know have passed on. Thayer and Norris, Stone and Murray, Payne and Gilbrin, "Mankee" Robinson, John Robinson, Adam Forepaugh, VanAmberg, Barnum and Bailey, Rev. E. Wallace and Dan Rice. There are only a few of the old timers now living. (Signed) PAPPY DEAN.

P. S.—Best wishes to Messrs. Estelle, Peterson and Walsh. I want them to keep on writing. They take me back to my younger days.

### JOHNNY J. JONES' EXPOSITION

Toronto, Ont., Aug. 20.—Extremely disagreeable weather very materially interfered and undoubtedly prevented the Johnny J. Jones Exposition from making Port Arthur the greatest financial engagement of its career outside of fair dates. As it was, the eleven-day engagement was highly remunerative and very pleasing to all concerned. Social life was enjoyed by many, as the local Masons, Elks, Moose, Rotary, Kiwanis and Lions' clubs all entertained the different fraternal brothers, and they in turn were entertained by Captain W. E. Wacker in sessions of hypnotism; Joseph Stone as the "Miracle Man"; All Baba in feats of leggermain; Mlle. Zonda in mindreading; Harry Gilman in magic; members of Far East India in their native specialties; and Leo Mahoney in imitations.

Both sections of the show train left Port Arthur Sunday for Toronto and both arrived in Toronto Monday. This gives the show four days in which to get into proper shape for the grand opening of the Canadian National Exhibition Saturday.

The writer will leave the "word pictures" to be delivered by The Billboard representative after the opening, but suffice to say that never in the history of outdoor showdom has there been presented such a "Joy Plaza" as the 1924 Johnny J. Jones Exposition will display. This due to the massive originality of the new fronts designed and built by G. Langdon Mitchell.

Samuel Zimmerman, known as Canada's "Diamond King"; Teddy Steinberg, now a member of New York State Forestry Police; Isadore Pleside, General Agent A. H. Barkley, Mrs. Nell Aquila (sister of Mrs. Johnny J. Jones), Col. William Moffat (owner of the Canadian National Railroad), Peter McGuire, manager of the Empire Theater, and John W. Elliott, advertising manager of Proctor's Theaters, New York City, were among visitors.

ED R. SALTER ("Johnny J. Jones' Hired Boy").

### KILLED IN SHOOTING AFFRAY

As the train of the Greater Sheesley Shows passed thru Ludlow, Ky., Sunday, August 21, George Belcher, Negro, was fatally shot allegedly by another Negro after an argument that arose between them. Flossie Ingram, reportedly the other man in the fracas, was taken to St. Elizabeth Hospital, Covington, Ky., suffering from a possible fracture of the skull. Belcher died soon after being taken to the same hospital. The show train proceeded on its way after local officials satisfied themselves that the two men were the only participants in the fight.

### CODY ALLEN INJURED

Cody Allen, Buffalo Bill's grandniece, was badly hurt in a recent taxi smashup at New York and is slowly recovering at a private hospital in that city. The accident occurred on the eve of Little Miss Allen's initial appearance on the stage, her professional activities having been limited to motion pictures. Miss Allen's mother was the well-known Miss Jester, one of the first women to enter the publicity field. For many seasons she was advance agent of the famous Buffalo Bill Wild West Show.

### ED A. EVANS' SHOWS

Word from the Ed A. Evans Shows was that all the paraphernalia was damaged in the blow-down at Marengo, Ia., during the week ending August 9, which was probably the worst of its kind ever experienced by that organization. The Berlin wheel was so badly damaged in the crash that it was sent to the factory and again put into good condition. All other damage to equipment, including the big stage wind, was repaired and the show will be on the road at Vinton, Ia., as scheduled. Manchester, Ia., was the shows' stand for last week.

### BUSHEA TO THE RUSSELL BROS.' CIRCUS

Kansas City, Mo., Aug. 21.—The local office of The Billboard has just been advised by Harold Bushea, general agent for the Lathman Exposition Shows, that he has completed the season with that organization, having it booked until next September and has taken the management of the advance of the Russell Bros. He has been a big season all round and being contacted for the week that will take it the entire winter to complete.

## PHILADELPHIA

FRED'K ULLRICH  
 Phone, Tioga 3525 908 W. Sterner St.  
 Office Hours Until 1 P.M.

Philadelphia, Aug. 22.—Meetings of theatrical managers and executives of the musicians' and stage hands' unions are being held this week regarding an increase in salaries for the new season, and rumor has it that if not adjusted this week there may not be as many usual openings on Labor Day as heretofore. Stories are being told that some houses offering vaudeville and pictures may only open with photoplays until the matter is settled.

### At the Theaters

The Keith Theater has a dandy bill this week, headed by the Meistersingers in their sixtieth annual summer visit. Hull and Hubbard have one of the best sketches seen here in a long time. Jack Benny is immense. The Rosarios are good, the Lerner Girls excellent. Janet Adair a hit and Jack Ryan and Company good. Attendance is fairly big. At the Earle Theater Powers' Elephants are immense. Dyer and Orin, good; Six Anderson Sisters, a high-class musical act. Seven Honey Boys, a dandy minstrel act. "The Clown Revue"; Senator Ford, monologist, and novelty organ solos by the celebrated Arthur J. Martel are ever popular.

The Nixon Theater continues with a split-week policy of five acts and pictures. Fay's Theater opens its season August 25 with the same policy as heretofore—six vaudeville acts and a feature photoplay.

The Aldine Theater opens its season August 30 with "The Sea Hawk", feature film, and will again reserve seats in all parts of the house.

Rudolph Valentino in the picture, "Monsieur Beaucaire", comes to the Stanton Theater next week and is being given big advance billing. The eight Pleadibly Girls from the "Batling Butler" show were a fine hit at the Fox house this week, where the singing of Ruth Gilette also scored.

The Stanley has "Single Wives", and as extra attractions Easter and Hazelton from the "Cat and Canary" show, and Ilse Maravenga, Viennese prima donna.

"Manhandled", with Gloria Swanson, closes a three weeks' run at the Stanton Saturday.

### Here and There

The entire bill of Keith's Theater gave a morning show at the House of Correction last week, and the current bill gave a show at the Philadelphia Hospital Tuesday morning in cooperation with C. H. Grakow, director of the Department of Welfare.

The Meistersingers, playing Keith's Theater this week, were guests of the Pen and Pencil Club and were tendered a "Night in Bohemia" at the clubhouse tonight, with dancing and supper after the show. The affair was a huge success and largely attended by members and their families and friends.

M Rudy Heller, well-known vaudeville agent, booking the Rolling Green Park at Sunbury, Pa., reports that the resort is doing excellent business and the shows drawing excellent attendance.

Will Fraley, illustrator and writer, informs that he has received a tempting offer to go to the Coast and act as gagman for one of the big film companies. He has been gagman for several Eastern studios.

Irving Ullman expects to open offices here soon for the Million Well Music Company of New York. He is popular here and reports that the firm's late hits, "In Town", "Never Again" and "Spain", are going over immense.

Harry Rosenthal, of the arranging department of the Meyer Davis orchestra, was a visitor this week. He has been elected a member of the Pen and Pencil Club and came over from New York to celebrate the honor.

Jules Merdith, well-known dramatic director, postals from Monmouth, Mo., that he has just put on two successful plays at Camp Cochenawakan, a summer school for young men and women. Instruction in picture acting is under his direction there.

The Franklin Picture Corporation, a new comedy picture producing firm with offices at 5 S. 52d street, this city, which has been working at the Beechwood Studio, 61st street and Baltimore avenue, will start on interior work at the Hotwood Studios, Hotwood, Pa., next week. Two subjects are near completion and will soon have a showing.

### COLEMAN IN CINCINNATI

George H. Coleman, general agent of the Nat. Reiss Show, was in Cincinnati, August 20, making railroad contracts. He also paid The Billboard office a visit, accompanied by Carolina Davis, a singer appearing at the Liberty Theater, Covington, Ky.

### KANSAS CITY

(Continued from page 4)

their way to Excelsor Springs, Mo., where they reopen after a two weeks' vacation.

R. G. Dunn and wife are recent additions to the Jack Johnson Players.

Monte Stuckey and wife were visitors Sunday, when Mrs. Stuckey purchased a new coupe.

Walter Price joined the Illia Morgan Show in Iowa recently.

Harold Wilson joined the Hillman Stock Company at Sheridan, Wyo., recently. This company is playing one and two night stands out West and reports business good.

R. L. Christian, manager of theaters at Excelsor Springs, Mo., was a visitor here recently on his return from a vacation at Colorado Springs, Col.

Mrs. Stewart Cash was a pleasant caller last week. She just returned from a vaudeville engagement at the Beattie (Kan.) fair and celebration.

It is the intention of the Western Vaudeville Managers' Association to open an office in the Main Street Theater Building.

## Swagger CANES



Per Gross  
 \$19.00 Per Gross  
 \$27.00 Per Gross  
 \$36.00 Per Gross

Samples 25c, 35c and 45c each  
 25% deposit on C. O. D. orders. We are Manufacturers.

Harvey Mfg. Co.  
 160 N. Wells Street, CHICAGO, ILL.

## Circus Billposters

Wanted for Rice Bros.' Circus. Good salary and long season to experienced country route men. Write or wire

FLOYD KING,

Tulane Hotel, Nashville, Tenn.

## RICE BROS.' CIRCUS WANTS

Capable, experienced man to handle Pit Show. Must be able to make openings. Write or wire

RICE BROS.' CIRCUS,  
 Tulane Hotel, Nashville, Tenn.

## WANTED

## Motordrome Rider

AT ONCE

With or without machine. Salary no object. Wire FEARLESS EGBERT, Bernardi Shows, Ronceverte, W. Va.; then Staunton, Va.

## WANT

## Strong Sketch Team

Lady Blues Singer, Circus Act that do two or more. Also Concession Agents. WANT Concessions for week-end Circus. Good opening for Grab Joint. CAN PLACE fast-stepping promoter. Address F. M. JOHNSON, Masonic Circus, Bristol, Tenn., this week. Knoxville, week Sept. 1.

## Francis Marion Shows

This week and Labor Day, High Springs, Fla. Good supplies. CAN PLACE Agents for Concessions. WANT Help on Merry-Go-Round Johnny Tinsley, wire. Booked until fair season. WANT Advance Agent, Wire.

## Musicians Wanted

For Golden Bros.' Circus, Cornet, Trap Drummer, Trombone, Cribfield, Md., August 28; Exmore, Va., 29; Cape Charles, Va., 30; Franklin, Va., Sept. 1. HENRY KERN, Bandmaster.

## STATITE

THE WORLD'S BEST PATCH.  
 Repair the harvest with this quality Inner Tube Patch. Regular 50c size.  
 YOUR PRICE, \$11.75 PER 100.  
 Our agents are getting big results. A sample order will convince you. One-third deposit.

STATITE PATCH CO., Covington, Kentucky.

## McClellan Shows Want

Concessions and Shows. No exclusive on any. For Salina, Kan., Fremont Round-up, September 1; Wakeeney, Sept. 8; Hays, Sept. 15; Goodland, Sept. 22; Russell, Sept. 29; La Crosse, Oct. 6. I hold exclusive contracts on all these fairs.

J. T. McCLELLAN, Desler, Neb., this week.

## FOR SALE--CAR

80-foot combination, steel underframe, 6-wheel trucks. Can be seen here and bargain for cash.

LOU BROWNLEE, Hemphill, Texas.

## THE WASHINGTON COUNTY STOCK SHOW

Will be held in Washington, Kan., on October 9, 10. Concessions, Shows and Hides please write L. D. LeROY, Chairman Concession Committee.

**Goodyear Raincoat**

**Rain or Shine Top Coat**  
Smart, modish, well made rain-proof Cashmere Coats for wear any occasion, day or evening. Held all around. In great demand.

**Dozen or Gross Lots \$2.25**  
Sample Coat, \$2.50

**Dozen or Gross Lots \$1.75**  
Sample Coat, \$2

**BOMBAZINE COAT**  
Rubberized to a pure India Rubber. A handsome, indispensable all-weather coat. Extremely popular. Well made, stylish, durable.

Terms: 20% deposit, balance C. O. D. Send M. O. or Certified Check.

**Goodyear Raincoat Co.**  
835 BROADWAY, Dept. G, NEW YORK CITY

AGENTS WANTED. QUICK SHIPMENTS DIRECT FROM FACTORY

**Something New! Going Big!**

**ICE CREAM SANDWICHES**

With "MAGIC" Wafers in Orange and Chocolate are proving the biggest hit of the season



"MAGIC" WAFERS are of the standard size and will fit the standard Ice Cream Sandwich Machine. REMEMBER, they are packed 600 Wafers in a grease-proof, laminated, all-tight caddy, which keeps the Wafers in a fresh and crisp condition. Uniformly baked, carefully packed, and sold strictly on a guaranteed satisfaction basis.

**SPECIAL OFFER:** We will accept a limited amount of orders for "MAGIC" WAFERS, in assorted cases of ORANGE, CHOCOLATE and NATURAL. 7,200 Wafers in a Case, at \$15.00 per Case. Also packed in half cases, assorted, of 3,600 Wafers, at \$7.50 per Half Case. Price C. O. D. St. Louis, 50¢ discount with order, balance C. O. D. We ship all orders same day they are received. Send us a trial order and we will tell you how you can increase your profits with RAINBOW SANDWICHES, and furnish you with advertising matter FREE.

Operating America's Most Sanitary Cone Factory,  
**Cake Cone Company, Inc.,** 715-719 Victor St., St. Louis, Mo.

**SHAWLS**

**3.50 4.00 4.50 5.00**

Beautiful Designs Big Values  
**BEACONS — NASHUA — DE LUXE**

Also BLANKETS, FLOOR LAMPS, VASE LAMPS, LAMP DOLLS, HAIR DOLLS AND SHEBAS.

**WRITE FOR CATALOGUE**

There is no substitute for De Luxe Quality.

**Wisconsin-DeLuxe Doll & Dress Company**

Eastern Branch: 2302 Penn Ave., PITTSBURG, PA.  
Main Office & Factory: 642-4-6 Third St., MILWAUKEE, WIS.  
Southern Branch: 302 Marietta St., ATLANTA, GA.

30-Minute Service. All Stock on Hand.



**CHICAGO CANE MFG. CO.**

571 West Harrison Street, CHICAGO, ILL.

\$18.00 GROSS AND UP.  
Mail \$1.00 for Samples.  
ATTENTION—We make the Canes that will not scratch.

**200% PROFIT On Every Sale**

Cost You \$16.50 Per Gross Postpaid  
Sells for **\$50.40**

**YOUR PROFIT, PER GROSS, \$33.90.**  
Something new. Never been worked before.

**BOYS—CLEAN UP!**

Here's your chance. One man, erode, 65 years old, sold 13 in one hour, netting him \$3.50 profit. Can be sold at Fairs, can be Crisped or Fried. This Orange Peel is a wonder, as it slides the orange instantly, leaving the skin so it can be used as dessert or at least as many other novelty ways for the table. Takes off the skin without leaving the orange itself. It saves time, clothes and disposition. It is a necessity for every home. Boys, if you don't take our word for it, just send \$1.58 and we will send you a dozen postpaid. Then see how fast they sell. Immediate delivery.

**VAUGHAN NOVELTY MFG. CO.,** 3215 Carroll Ave., CHICAGO, ILL.

**REMARKABLE OFFER ON SWAGGER STICKS**

on which buy you can make Big Money at FAIRS on WHEELS or otherwise

12-inch Finely Finished Sticks, Big assortment colors, celluloid tops, nickel bottom, leather side \$18.00  
Gross

12-inch Heavy Sticks, fancy celluloid tops and painted bottom, big assortment colors, leather straps. \$24.00  
Gross

12-inch, beautifully trimmed, celluloid tops and bottom, big assortment colors, assorted leather straps. \$30.00  
Gross

12-inch Extra Heavy Sticks, with large white celluloid tops and bottom, large assortment colors, leather straps. \$36.00  
Gross

12-inch Extra Fine Sticks, \$72.00 Values. \$48.00  
Gross

Above prices are in gross only. Smaller quantities 1-10% to quoted price. Send \$3.00 for assortment and prove the values quoted.  
25% Deposit Required on all Orders.  
We give Special Discount to Quantity Buyers.

**FRANKFORD MFG. CO.,** 906 Filbert St., Philadelphia, Pa., Philadelphia's Largest Umbrella and Stick Manufacturers.

**WORLD AT HOME SHOWS**

Three Spots in the Heart of Philadelphia, Then Our String of Fairs

**WANT SHOWS** of all kind, with or without their own outfits, CONCESSIONS all open. No exclusives. Good opening for exclusive Cook House, Grand Stores, \$30.00; Wheels, \$50.00. We furnish all.

**HELP—Ride Help for Merry-Go-Round, Whip, Ferris Wheel, Seaplane, Over the Falls.** Best treatment. Money sure.

This is a 15-Car Show. Five Rides. Playing best of spots. Concessions, address **MAX GRUBERG, 621 Cross St., Philadelphia.** All others to **MILTON HOLLAND, Manager World at Home Shows,** same address.

**Baylor County Fair and Rodeo**

SEYMOUR, TEXAS, SEPTEMBER 18, 19 and 20.

The Largest Wild West Show in the Southwest.  
Rodeo Premiums, \$2,400.00, and all Entrance Fees Added.

**Wanted**

**JOHN FRANCIS SHOWS**

WANT for following Fairs and Celebrations: BIG FALL PROLE, ARMORY, OKLA. August 29; ANNUAL LABOR CELEBRATION and HOME-COMING, GAINESVILLE, TEX., Sept. 1; HUNT COUNTY FAIR, GREENVILLE, week of September 15; LAMAR COUNTY FAIR, PARIS, CENTRAL EAST TEXAS FAIR, MARSHALL; EAST TEXAS FAIR, DALLAS; MOF ATHENS; COLLIN COUNTY FAIR, MCKINNEY; NORTHEAST TEXAS FAIR, PITTSBURG; THE COUNTY FAIR, KERENS.

Another string of November and December Fairs and Celebrations will follow. Locations and dates will be announced soon. Shows will remain open late.

WE WANT clean Concessions (no exclusives), Talkers and Gainers, and Managers to take charge of our complete Water Circus, Talker and Manager for Big Pic Shows, shows for Show Beautiful, Diving Boys and Girls for Water Circus, Musicians for Water Circus, and Wild West. We have equipment. ALSO WANT another Show and a Platform Attractions. WANT Manager for Whip.

Secretaries of Fair Fairs and Celebrations and one more Partner, address **THAD. W. RO-DECKER, General Agent.** All others address, as per route.

**JOHN FRANCIS, General Manager**

**C. R. LEGGETTE SHOWS**

CAN PLACE LEGITIMATE CONCESSIONS

for the following dates: Trenton, Mo., week Aug. 25th, Grundy County Fair; Horton, Kan., week Sept. 1st, Horton Stock Show Free Fair, on the streets; Sheffield, Mo., still; then come Springfield, Mo., week Sept. 15th, Dark Stock Show; Fayetteville, Ark., Washington County Fair, week Sept. 1st. Can use any Legitimate Concessions. No exclusive sold at the Fairs. Come on. Address as per route, **C. R. LEGGETTE, Mgr.**

**MAD CODY FLEMING SHOWS**

REAL SHOWS. REAL FRONTS. ASK DRIVER BROS.

WANTS—Bill Wheel, Help on Swing and Seaplane, Wrestler (Polson Barone, wire), Ball Game Workers. Will book my Cookhouse to party that can cook something except Hamburgers. Fair Secretaries and Homecoming Committees, see my Agent, Tiger Mack. All others

**MAD CODY FLEMING, Greenville, Illinois, August 25 to 30.**

**The Just Right Amusement Co.**

WANTS Ride Men for Merry-Go-Round. Good opportunity for quality men to take charge of Ferris Wheel. WANT Advance Man that knows Tennessee and Alabama. Salary as a rate worth. CAN PLACE any show except Minstrel and Athletic. Special inducements to show, extensive coin outfit. CAN PLACE legitimate Concessions of all kinds for our Fairs in Tennessee and Alabama. Don't write, write MGR. **JUST RIGHT AMUSEMENT CO.,** week of August 25, Cookeville, Tenn., Fair. P. S.—CAN PLACE two good Teams and Producer for Minstrel.

BOSTON

DON CARLE GILLETTE

Room 301 Little Bldg., 80 Boylston St.

Boston, Aug. 29.—(Mo) Next week, us- there is a change in the situation meanw...

This Week's Shows

Aided by cool weather, practically all of the playhouses did a good business this week...

Stop Work on New Theater

All work has been suspended on the new Gordon Theater being erected at Tremont and Hollis streets...

Brief Items

Ruth Grady's "Dance of the Water Girls", directed by E. M. Jacobs of the Walters Amusement Agency...

LITTS AMUSEMENT CO.

Can place two Shows for balance season; will furnish outfits. Also a few more Concessions. No exclusives. Christopher, Ill., week 25th, Zeigler Big Labor Day Celebration. Other good spots to follow. All address G. F. LITTS, as per route.

Big Prairie, Ohio, Ripley Agr. Exhibition and After Harvest Celebration

SEPTEMBER 17th, 18th and 19th.

WANTED—Shows, Rides and all kinds of Concessions. Write. First event ever held here. Advertisment big. All exhibit space sold. This is day and night and a positive cleanup for everybody. Great Edwards' Free Act. Send contracts. Address SECRETARY, Big Prairie, Ohio.

WANTED FOR

ROBBINS BROS. CIRCUS

Prima Donna for Spec.; also two Singers and Dancers; Musicians, Circus experience; Bass Drummer, French Horn, Cornet and Clarinet. Wire or write O. A. GILSON, Bandmaster, as per route: Colby, 28th; Wakeeney, 29th; Hays, 30th; McPherson, Sept. 1st; all Kansas. Others Address ROBBINS BROS.

All the shows have been doing fine ever since the opening night, while the riding devices have done absolutely nothing. From all appearances the spot should have been a big winner...

did not come up to expectations, also everyone with the caravan availed themselves of the opportunity of getting their outfits in town for the credit of fairs that start the week after next.

Alliance, N. H. is the next stand DICK O'BRIEN (for the Show).

CAPITOL SHOWS

Playing Several Weeks in Canada

The Capitol Shows have so far played fourteen weeks thru New York and Vermont to a satisfactory business under the guidance of Phil Isser. The lineup consists of three roles—merchandise, ferris wheel and "clairiplane"—also four shows, including athletic sport, freak animal show and illusion show.

RUBIN & CHERRY SHOWS

Have Promising Start at Iowa State Fair

Des Moines, Ia., Aug. 20.—Today marks the informal or preliminary opening of the Iowa State Fair, where a varied program through all departments of this big plant, together with an admission charge at the rate of only twenty-five cents, allows the Rubin & Cherry Shows' midway to swing into line with excellent business.

DODSON'S WORLD'S FAIR SHOWS

Special Agent A. E. Bentley Dies Suddenly

Hidleville, Ok., Aug. 19.—The hand of the Grim Reaper once more stretched forth last Saturday morning and grasped another beloved member of Dodson's World's Fair Shows—Special Agent A. E. Bentley.

SNAPP BROS.' SHOWS

San Antonio, N. H., Aug. 20.—The arrival of the Snapp Bros.' Shows' train here certainly rounded one of the old times as the majority of the population of the city was on hand to greet the showfolks.

NAT REISS SHOWS

Fort Wayne, Ind., Aug. 22.—(Mo) It, under the Odd Fellows, proved to be the best spot for the Nat Reiss Shows this season, notwithstanding that two days were practically lost on account of rain.

BROWN & DYER SHOWS

Visited by the "Hired Boy"

On a recent business trip to New York City, in the interest of the Johnny J. Jones Exposition, the writer took a "night off" and visited Al Dornberger's Brown & Dyer Shows at Albany, N. Y., and was given the surprise of his "young life", as it gave him the sensation of apparently being on the Johnny J. Jones lot on his first appearance with it a number of years ago.

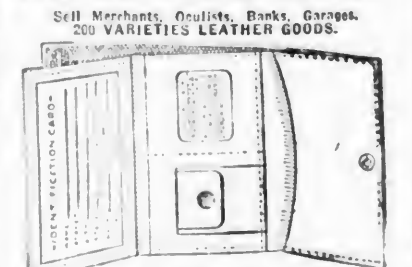
HUMPHRIES IN CHICAGO

Chicago, Aug. 23.—Mr. and Mrs. A. F. Humphries arrived here from California a few days ago. They have been with the Illinois Shows and said they will open a carnival of their own.

L. A. STORE SHOW

Los Angeles, Aug. 23.—The Smith and Carter Store Show, South Main street, will reopen October 10, it is understood. An attraction for the season will be Happy Val, Tom Tom, now an attraction atoney Island, New York, and formerly with the Ringling show.

WE WANT SALESMEN IN THE WEST AND SOUTH



Streetmen, Fair Men, Concessioner Men We fill orders on... Let us send you one of our selected, C. O. D. Money returned if not satisfactory.

Grant County Fair

MILBANK, S. D., September 23 to 26, Inclusive. For Concessions and Privileges Address W. S. DOLAN, Secretary.

CHARLESTON, W. VA.

Labor Day, opening Kanawha Racing Park, Games and Concessions wanted. Don't write; come on. EDWARD HIGGINS, Fleetwood Hotel, Charleston, West Virginia.

MRS. HILDRETH ADDS RIDE

Waco, Tex., Aug. 23.—Mrs. Hildreth of the Dornberger's Brown & Dyer Shows' caravan, who has been on the road for several months, has just added a new ride to her outfit—a Merry-go-round from the Turner Engineering Co. This is the second ride Mrs. Hildreth has bought within a year, the other being a Big Ell wheel from the Ell Bridge Co.



## THE STORM

Wind and Flood cuts off all transportation to Port Washington and the C. F. Eckhart Co. carload of Beacon Blankets delayed in wreck. C. F. Eckhart's freight boat almost lost in the worst storm ever seen on Lake Michigan.

### AFTER THE STORM

Flood waters have subsided. Carload of Beacons has arrived, with two more on way. The boat has completed its perilous journey.

### MR. CONCESSIONAIRE—

Why is your shipment delayed? Has everything arrived? Has your order been held up? We are very sorry, but it could not be prevented.

## Shawls Blankets Floor Lamps Lamp Dolls

Beacon, . . . 4.50  
Indian, . . . 3.50

Wigwams, . . 3.75  
Nashua, . . . 2.25

**5.25**  
each

**65** c.  
ANY  
STYLE

## C. F. ECKHART & CO.,

Largest Manufacturers of Carnival Supplies in the World.

CHICAGO, ILL.  
364-6 River Street

Port Washington, Wis.

MEMPHIS, TENN.  
52-54 West DeSota St.

## THE GREAT MORGAN GROVE FAIR

5-NIGHTS AND DAYS—5.

INCLUDING LABOR DAY, SEPTEMBER 1st to 5th.

Whip, Scapline, Caterpillar, Shows and Concessions. Wire quick. Carroussel and Ferris Wheel, Ice Cream booked. Flat Jumps and Girl Shows, save stamps. Stewartstown, Pa., Fair, to follow; then Delta, Pa.; White Hall, Md., Fair, and others.

JOHN T. McCASLIN, 123 E. Baltimore Street, - Baltimore, Md.

## CORBIN, KENTUCKY, FAIR

SEPTEMBER 1st, 2nd, 3rd, 4th, 5th and 6th.  
DAY AND NIGHT.

Three big pay days during Fair week. All mines and railroads pay off.  
WANT—Eating and Drinking Stands, Ice Cream, Palmistry, Ball Games, Stock Wheels, all kinds; in fact, Concessions of all kinds. Come on. No exclusives.

DARBY HICKS, Supt. Concessions.

## Wanted FOR Snapp Bros.' Shows

Wanted for Dit Show. PEGPO, wire. WANT Man for dit show. Must be good. Best, wire. WANT White Carpet Player. Dit O'Brien for Central M... and Teams, two Comedians, Girls for Chorus. Must all be fast workers. Have Control Board and lache on stage. Want to hear from James Geary, Bona Bas... Jones, Peanuts Wiley, Bob Davis, Harry Blason, Sammie Bluff, or any of my old... CAN PLACE one more Carpet and Slide. Have small... Girl... Have... booked this winter over Big Time. All year's work. Tickets? Yes. Salary... Most strengthen show to make strongest on road. Wire, don't write. Advance, Neb... of August 25; Sheridan, Wyo., follows.

## WANTED—ACTS

—FOR—

### Elks' Entertainment, Indoor Circus

Owing to height of building and width of stage, can not use Aerial or Animal Acts. Seven days, September 13th-20th.

B. SMUCKLER, Mgr., Elks' Club, - Meridian, Miss.

## WANTED—CONCESSIONS

FOR

### Northeast Texas Live Stock and Agri. Fair

OCTOBER 14 to OCTOBER 19, 1924.

Write or wire F. W. MADDOX, - Pittsburg, Texas.

## RIDING DEVICE OWNERS TAKE NOTICE

WANTED—Rides for Shelby County Fair, Sidney, Ohio, September 9th to 12th. One of Ohio's best Fairs. Write or wire,

BLESSINGER & DENNEY, care Glencoe Hotel, - Piqua, Ohio.

## WANT—CALIFORNIA—WANT

Merry-Go-Round, Ferris Wheel, Baby Rides, Shows, Food flat or percentage; Concessions, Drinks, East, Natives. No sides or girl shows. Fair Grounds located right in town. Four days and nights. State Bands and Special Attractions each day.

MERCED COUNTY FAIR, Sept. 17 to 20, Inc.

L. A. PAINE, Secretary, Merced County Farm Bureau, Merced, Calif.

## ROGERS GREATER SHOWS

Having the real arab, WANTS Merry-Go-Round, Shows of all kinds. Will... This and Prints for any money-making Shows. Concessions of all kinds open. Plant. People for... Shelley... Hama Dir and Mary, Happy Henson, Slim Y... Charlie... WHITE VOYLES. All... write or wire JIM ROGERS. Route: Bardstown, Ky, week Aug. 25; Fair, Hodgenville, Ky., week Sept. 1. This way... and Mississippi trails. JIM ROGERS, Manager.

## WANTED—RIDES AND CONCESSIONS—WANTED

WE CAN PLACE AT ONCE IN Ferris Wheel, Scapline, and C... as follows: Cook House, (two days), June, and Game, Palmistry, Wares of all kinds except... Floor Lamps and Blankets; (good) Shows of all kinds, South and winter. Wheel, \$100, flat rate; Girl Shows, \$20.00, flat rate Merry-go-round Ferris, two more... to you on wire. WANT Concession Agents. Electrician Gardner, wire. B. L. Terry, let us hear from you at once. All address MAU'S GREATER SHOWS, Plainfield, Indiana.

## Billposters Wanted

For Christy Bros.' Circus, experienced union Billers. Brothers who can deliver and enjoy fast company. Long season. Address

BERT RUTHERFORD, Tulane Hotel, - Nashville, Tenn.

## Canal Winchester, Ohio, Fall Festival and Home Coming

OCTOBER 8th to 11th, Inclusive, on Streets.

WANTED—Concessions, all kinds; Merry-Go-Round, Rides and Shows. Address American Legion. Two previous successful celebrations. No failures.

W. J. MOORE, Secretary.

## WANTED FOR THE MERCHANTS' FAIR

New Albany, Ind., biggest event in Southern Indiana. Grand Concessions of all kinds. All Merchandise Wheels open. Musicians and Dancers for Hawaiian Show. Then across the river, Southward bound. All address

A. J. BARRY, care Tavern Hotel, New Albany, Ind.

# DEATHS

## In the Profession

**BAUMAN**—Mrs. Elsie, 33, of Binghamton, N. Y., an actress, died suddenly August 22 in Rochester, N. Y.

**BELCHER**—George, 25, Negro, of Albany, N. Y., said to have been an attaché of the Greater Shows, died August 24 at St. Elizabeth's Hospital, Cincinnati, Ky., as a result of a bullet wound in the stomach suffered shortly before during an altercation with another Negro aboard the slow train as it passed thru Ludlow, Ky.

**BOYD**—James William ("Jim"), in the show business in New York for the past twenty years, died August 29 at Roosevelt Hospital, that city, following an operation for kidney trouble. He had been ill only three weeks but had suffered from stomach trouble on and off for several years. Boyd was born in Zanesville, O., May 25, 1876, and had been associated with the show business practically all his life mostly in the capacity of general agent and promoter. Years ago he was with many of Lincoln Carter's melodramas and Col. Francis Ferraris. He was general agent for the Frank J. Murphy Shows for twelve years and later was two years with Phil Lester's Capitol (outdoor) Shows. The deceased married Anna Holmberg, of Brooklyn, N. Y., about a year ago and had made his residence since then at 1 West 83d street, New York. Besides his widow, the deceased is survived by three sisters, Mrs. Barker and Mrs. Mitchell of Columbus, O., and Mrs. Grant of Johnstown, Pa., all of whom attended the services. The remains were shipped from Eckelberg's Funeral Parlor, 55th street and Eighth avenue, New York, August 21, to his home town of Zanesville, where funeral services and interment were held August 22.

**BURRELL**—Frank A., 72, owner of the first motion picture house in Weymouth, Mass., and former operator of a skating rink, died recently in Braintree, Mass. The deceased is survived by the widow and a son, William F. Burrell.

**BUSBY**—Hamilton, 84, veteran horseman, who had been well known in Kentucky, died recently at the Soldiers' Home, Hampton, Va. In the early days Busbey was a familiar figure at the tracks in Lexington. He was a native of Ohio and a veteran of the Civil War. His wife was Emily Robinson, daughter of the late Governor James P. Robinson, of Georgetown, Ky.

**CAINE**—George R., veteran actor, died at his home in Elmhurst, Long Island, August 22 from complications developed in a long illness during which pleurisy and pneumonia had been combated. It was thought Mr. Caine had recovered from the pneumonia attack until serious complications set in, causing the end to come. George Caine, his daughter, survives. Mrs. Caine is at present a member of the "Be Yourself" show, which opened this week at Astory Park, N. J., for a road tour. The deceased was in his eightieth year. He was born in Shullsburg, Wis., and while at a young age went with his folks to California in the mad gold rush of '49. In the Golden State he worked in the mines, but his histrionic ability was soon recognized and he made his first theatrical appearance on the West Coast in 1868. Since that time he has played in many prominent productions. He made a tour of the world with Amy Stone, who died a few years back, and among plays in which he essayed important roles were "Getting a Polish," "In Old Kentucky" and "Quaker-town". His last appearance was in the former play with Mae Irwin. Funeral services are to be private.

**CALITRA**—Phil Harris, banjoist in vaudeville, last seen with the Newell and Potts act, died August 13 at his home, 414 Main street, Fort Lee, N. J.

**DAYTON**—James (Walker James) Newcaw, for the past few years a freelance scenario writer, but formerly scenario editor for Universal, died August 18 in the Receiving Hospital at Los Angeles, Calif. Funeral services were held August 19.

**DOYLE**—Dan, 38, English comedian, died August 6 in London, England. The funeral, which took place August 9, was under the auspices of the V. A. B. V. & I.

**ELLIOTT**—Edward, late proprietor of the English "Promenade" Concert Party, died suddenly August 5 in Wellington, New Zealand, of pneumonia. For the past three and a half years the deceased had been touring thru Australasia with the Humphrey Bishop Comedy and Operatic Company as manager, ventriloquist and comedian.

**ESTILL**—Clifton F., 52, uncle of Bodes and the late "Jack" E. B., died recently at his home in Lexington, Ky., after a long illness. Estill and served with the Confederacy in the Civil War and afterward became a well-known horseman. He had been road supervisor of Fayette county, Ky., for many years.

**FURLUGA**—Ada, Italian mezzo soprano, well known on the Lyric stage of Italy, died the past few years in Milan, Mess. Furluga was a former member of the company singing at the San Carlo Theater in Naples and had appeared in most of the principal opera houses in Italy. She was especially well known abroad for her portrayal of Azucena, Carmen and the Witch in "Hansel and Gretel". The deceased is survived by her husband, Silvio Tommasi, and a daughter, Stella.

**GRAVES**—Newell Earl, associate of John Francis Brown, the Dan Francis Shows was organized with a stroke and pony, died August 13 at Champaign, Ill. The deceased had been associated with the Francis carnival for many years.

**HARLOW**—Harry D., 34, manager of the Hamilton Theater, Indianapolis, Ind., died recently in a hospital at Sandusky, O., after an illness of only a few hours, from an attack of acute indigestion. Mr. and Mrs. Harlow left Indianapolis a week before for a short vacation at Cedar Point, O. In addition to his theater interests the deceased was connected with his father in the printing business in Indianapolis. His widow, parents and one brother survive.

**HARROLD**—Jack, 81, known in private life as J. H. Booth, old-time English comedian, was killed recently in Manchester, England, when he had resided for several years, and he went alone for a walk on the street and was knocked down by an automobile. He had been blind for the past several years. He was an old and kind of Billy Richardson in Sam Hague's Min-

## IN MEMORY OF ADOLPH SEEMAN A Son and a Grandson of Showmen 1852-1924

*A man—a showman—all his long, long life,  
And one who flagged not in this earthly strife,  
But lived and tried and helped and carried on—  
Filled well each niche that he had drawn—  
And finally, with many battles won,  
Aweary, spent—he smiled and sighed "Tis done."*

Altho not destined to achieve conspicuous eminence in the show world, it would be a great mistake to say that Adolph Seeman was not a success.

He was. In a quiet, modest and unobtrusive way he was a very pronounced success.

He was an artist. He was a genius.

He did well any and everything that it fell to his lot to do. He made firm friends and kept them. He gave faithful, intelligent and loyal service to employers. He met his obligations honestly and he played the game fairly and squarely. There are many different kinds of success. But because Adolph Seeman's success was different it was thereby no less real and genuine.

Adolph Seeman was born in Stockholm, Sweden, July 21, 1852, the son of Baron Hartwig Seeman, a noted Swedish magician, whose father was also a well-known magician. After leaving the A. B. C. School at Goeteborg, Sweden, young Seeman was sent by his father to the Lousen Staatsche Real School in Berlin and afterwards to a Polytechnicum at Midweida, Saxony, where he took a course in civil engineering. To further add to his education he then joined the Swedish navy and received an honorable discharge as first navigating officer in 1871.

At the earnest solicitation of his father young Seeman joined him as his assistant. Baron Seeman was then presenting an entire evening's performance, consisting of many very fine mechanical moving views, the electric fountain, the electric organ for which the entire house was wired, the instruments being distributed all over the theater, Electra, the flying lady, etc. When 24 years of age young Seeman helped transport the first circus from Sweden overland to Siberia. This was in 1876, the round trip consuming five months. Siberia proved a good show field, he said.

Adolph came to the United States in 1881, the entire Seeman show having been brought over by Mr. Feldman, of Coney Island, N. Y. Baron Seeman played all the big cities in this country, the show then being managed by Adolph, in which capacity he continued with great success until his father's death in Texas in 1886. Young Seeman then took the show on his own account and presented the performance himself for a number of years under the title "Adolph Seeman, Magician."

While in Chicago Tony Greater made Mr. Seeman a splendid offer to play both of his houses—the Lyceum and the Alcazar—for a number of weeks, and during this engagement managers from the then called variety houses offered him dates and for several years he was featured with many combinations, as they were then termed. He also played many times at Tony Pastor's, New York; also the Keith houses in Boston and Philadelphia. He did a very smart conjuring act. He was also a member of Frederick Douglas and Company and several other vaudeville companies, playing clubs and seaside resorts in the summer.

Seeking new fields to conquer, in 1893 Mr. Seeman built the first crystal maze in this country and played same on exhibition at Thirty-eighth street and Broadway, New York, the venture proving a wonderful success. Later he formed a partnership with Vic Levitt to send a portable maze out to play fairs. At the conclusion of the fair season at Columbia, S. C., Levitt and Seeman decided to send on the road several attractions playing "stroll" towns, so routing them as to reach Coney Island to open for the summer season.

And now comes one of the most momentous periods of Mr. Seeman's career, as it meant the practical launching of the carnival business as it is known today. While playing in Zanesville, O., Mr. Seeman was approached by the Elks of that city, who expected to him that they intended to hold some sort of celebration and that they needed midway attractions. Mr. Seeman, being well acquainted with all of the large independent shows, readily gave them the necessary information and in the end he was retained and in conjunction with Mr. Miller, secretary of the Elks, made all arrangements for the midway. And so the first Elks carnival ever held in this country came into being, the shows consisting of Francis Ferraris' Annual Show, Mable Christine, Kemp's Minnie la Ha, Kemp's Starved Cubans, Fat Boy, old-time "kid" show, an exhibition of smaller animals, the crystal maze and a dancing show. The booths on the streets were four blocks long and terminated at the entrance to the midway, starting at the main street with a large illuminated arch.

The Canton (O.) Lodge of Elks, with many other lodges, visited the Zanesville carnival and among the many an outgrowth was Frank Gaskill, who became very much interested in the affair and took notes of everything that was going on, with the result that he started and successfully promoted several carnivals that season.

In 1897 Mr. Seeman and Vic Levitt put out a show called Seeman & Levitt's Carnival, about twenty-car size. This show came near being the first carnival organization to travel on its own train, the Gaskill organization taking the road a few weeks ahead of the Seeman show.

In September, 1899, Frank Bostock, Adolph Seeman and Vic Levitt formed the Old English Fair Company, which afterwards became the Bostock Shows. Since that time Mr. Seeman had been exclusively identified with carnivals, both indoors and out, having managed the Dan R. Robinson Shows, the Seeman-Millard Mardi Gras Company and the Jarvis-Seaman Shows, which he sold to William Jarvis, better known as "Court" Jarvis, after a short partnership of eight weeks. He was also active with Ferris-Washburn, Levitt & Tabor Shows, etc. The Seeman-Millard company toured for two years. Mr. Seeman also operated the Seeman-Mardi Gras Company alone, after the close of which he for a time engaged in the building of attractions for carnivals.

He was with the T. A. Wolfe Shows during the season of 1923, and prior to that for several years, with the Rubin & Cherry Shows. He was with this latter organization again when stricken with his fatal illness.

As a designer and builder of attractions, wagons, show fronts, etc., he was a genius and to him was due much credit for the success of the various show owners with whom he was connected.

To thousands of showmen the name of Adolph Seeman has been a household word for many years. He was a showman, friend and a real man whose word was his bond.

Death overtook him at the American Hospital, Chicago, Thursday morning, August 21, as a result of throat trouble. He went to Chicago for treatment April 15 last and was removed to the American Hospital June 13.

Funeral services, conducted by the Showmen's League of America, were held August 25 from the undertaking parlors of the Western Casket Company, 226 W. Randolph street, Chicago. Interment was in the Showmen's League Rest.

and was an intimate friend of the late Eugene Strickland. The deceased was a clever instrumentalist, soft-shoe dancer and composer of songs and dances. Among his most popular songs were "Big Sandpaper," "Love Amongst the Roses" and "Crazy Coo" and the Queen of Song. During his career he had been a member of several partnerships, including Harrod and the Harrod and Clayton, Harrod and A. B. Harrod and George and H. E. Harrod, and was at the time residing in Stratford-on-Avon, England, with his wife, the well-known dancer, Jennie Rand,

**HEATH**—Mrs. Laura Lemon, well-known song writer, composer of the popular "My Ann Folsie", died recently in London, England according to a cable received in her home town of Guelph, Ontario. Mrs. Heath was also known for her composition of patriotic songs.

**HINES**—John G., late of the Hines-Kinball troupe, died August 19 in Philadelphia. His widow, Mrs. Nellie Hines, a son and a daughter survive. Burial was August 13 in Green Mount Cemetery in Philadelphia.

**HUGHES**—John T., 83, oldest active breeder of race horses in Kentucky, died recently of

old age influenced by a fractured hip sustained last November, since which time he had been a patient in St. Joseph's Hospital, Lexington, Ky. Some of the noted trotters bred by the deceased include Peter Belmont, and his dam, Ella Belmont. At the time of his death he owned Moonrise by Jayhawk, 2:14, dam of Al Stanley, 2:08 1/4, and Meditation, 2:10 1/2, both of which however were credited to other breeders who farmed the mare from him. The deceased was a lover of saddle horses and had owned the famous Rex McDonald when in his prime. Other famous saddle horses he had were Lou Chief, Miss Bartle and others.

**HURST**—Wayne, 55, died August 20 at his home, 1518 Cypress avenue, Kansas City, Mo. The deceased, a well-known bass singer, was a member of the Shamrock Four in vaudeville. The funeral was held August 22 from the residence with interment in Linwood Cemetery, Kansas City.

**KEATING**—Larry A., 39, well-known vaudeville act, died August 14 at St. Bernard's Hospital, Chicago, as a result of cerebral hemorrhage. The deceased had been with the Russellville Comedy Four for the past four years and was formerly with the act of Carroll, Keating and Fay. Interment was in Calvary Cemetery, Chicago.

GONE BUT NEVER FORGOTTEN,  
My Old Pal and Partner,  
**JOHN KEENAN**  
Who passed away August 4, 1921.  
CHAS. MORTON.

**LANE**—Mrs. V. R., a well-known pianist and teacher of Iowa, died recently at her home in West Liberty, Ia.

**LOSS**—Tony L., wire walker and juggler, died August 18 at his home in Milwaukee, Wis., following a long illness. Mr. Loss was an odd-time circus performer. He joined the James Family Bell Rings and became a partner of the late Ned James, whose daughter he married in 1896, and remained with it company until he retired from the profession several years ago. The deceased is survived by the widow, Mrs. Stella James Loss, a son, German, and grandson, a brother and two sisters.

**MAXWELL**—Mrs. Jane, 70, a dress, died recently in Los Angeles, as a result of a stroke sustained several weeks ago while working as a slipstitcher at a mill in Wilmington, Calif., where she had caught in the gangplank, causing her to fall and break three ribs.

**MILLIKAN**—G. W., well-known horseman, Minnie, Ind., and owner of several fine race horses, died August 13 in that city. Some of his stable included Dick O'Donnell, Elmer James Rowdy, Princess Adria, Fairy Belmont and Billy D.

**MISHWITZ**—Allen, 32, well-known actor with circuses and carnivals, died August 10 at a New York hospital following a few days' illness from spinal meningitis. He had been on Coney Island this summer and with David Rosen was framing a large side-show to run the Greater Sausage Shows at Newark, N. J., September 8. Word of his death was received by Capt. John M. Sheesley during the Sausage Shows' engagement in Cincinnati, Ia., last week. The deceased was manager of the Dips, Amos, Wonder, Show and connected with the J. M. Sheesley-Tommy Wienie-Melges on the Sausage Shows last season. During the winter he was a member of the Woods Theater, Chicago. He was a member of the Saginaw (Mich.) Lodge 47, B. P. O. E. His wife, Anna, and a stepdaughter, Mickey Bandfield, a clever juvenile dancer, survive. The funeral was held August 22 from 1010 Wrightwood avenue, Chicago.

**O'DONNELL**—Connie, well-known vaudeville act, who had been ill for the past three years, died recently while returning East from Denver, Colo., where he had spent three years in an attempt of effecting a cure. The deceased was well-gassed while in the A. B. E. it is said by his friends. While playing an engagement in Denver three years ago with his partner, James J. Harst, who later became the act of Harst and Vogt, he took ill suddenly and became ill to be cured. Before leaving for Denver, O'Donnell was of the act of Brown and Gribbald.

**PULLEN**—Helen E. Mann, prominent musician and founder of the Bangor Summer Orchestra, died August 16 at his home in Augusta, Me. For the past thirty years he had had the orchestra at Ocean House, Watch Hill, R. I.

**RAINES**—M. D., well-known trumpet player and orchestra leader, died August 11 in Breckenridge, Tex. Mr. Raines had been touring Texas with his orchestra when a severe typhoid fever, being ill less than three weeks, the deceased was with Max Montgomery's show world. His widow, Mildred Raines, survives. But it was in Breckenridge.

**RAND**—The mother of Hule E. Rand, Ed and King and Joe Madden, formerly of Redford and Madden, but now associated with the Fox Trot Brown & Hughes Show, died August 8 in New York City.

**ST. MATHEWS**—Mrs. Annabel, wife of Edward St. Mathews, well-known pianist, died August 11 at the home of her mother on Pauls avenue, Waterloo, Ia., where the deceased had been confined since last March suffering from tuberculosis. Her husband and two sons survive.

**SCHOBERTH**—Anthony, 78, veteran horseman and dealer and owner of trotting stock, died recently at his home in Versailles, Ky. Schobert came from Bavaria, Germany where a wife and had made his home in this country since.

**SIVA**—Andrew (Spotted Wolf), an Indian, was found dead recently beside a railroad track near Bartlett, Wyo., and from the evidence it seems that he must have fallen from a car of the A. G. Barnes Circus train which passed over the road a short time before he was found there. He was from Powell, Wyo. His father, M. D. Siva of Los Angeles, Calif., survives.

**SLADE**—J. A., 72, prominent Butler County farmer and president of the Butler County Agricultural Society for twenty five years, died August 18 at Mercy Hospital, Hamilton, O., following an illness of several weeks. He was one of the oldest members of the county fair boards in Ohio, and for more than forty-five years was a member of the But-

AUGUST 30, 1924

...widow and three children... SOUTH WORTH—Jay, 30, automobile driver... STRATTON—Mrs. C. H., well-known actress...

ZHEVINNE-GARTRELL—Misha Zhevinne, well-known Russian concert pianist... BREINHOFF-WELLNER—Albert E. Breinhoff, composer and pianist...

playing Cameron, Mo., a small tornado at the midway... MRS. L. W. HUTCHISON (for the Show).

the theater with wage dispute prevalent... THEATER MANAGER ROBBED (Continued from page 11)

STARK—John M., husband of Jennie M. Stark, died August 29 at his residence in Massachusetts, N. Y. Mr. Stark was last seen in New York City at the Vanderbilt Hotel, New York, in the Next Room.

POETTER-MAY—John Wilson Potter, Philadelphia sportsman and naturalist, is the husband of Ada May, star of "Lollipop"...

MRS. L. W. HUTCHISON (for the Show). DIXIELAND SHOWS (Continued from page 11)

Chicago, Aug. 23.—The following new openings for theaters here are scheduled for tomorrow: "Mary Jane McKean", a comedy with music...

SUYDAM—Harry B., veteran outdoor showman, died August 21 at the American Hospital, Chicago. He was 67 years old.

WHITE-BIBBETT—George S. White, stage carpenter, and Evelyn Bibbett, non-professional, were married recently in Louisville, Ky.

Fulton, Ky., Aug. 20.—Hinton, Ky., was the first fair date of the Dixieland Shows and it proved very satisfactory.

CHICAGO OPENINGS (Continued from page 11) "Boggar on Horseback" will open at the Adelphi.

COMING MARRIAGES

In the Profession

Harry L. Blakely, of New York City, formerly stage manager of Lily Brooks "Broadway Babies" Company, and at present manager of De Vere & Trays "Circus Creations", has announced his engagement to Barbara A. J. Hartman, non-professional, of Buffalo, N. Y.

Fulton, Ky., Aug. 20.—Hinton, Ky., was the first fair date of the Dixieland Shows and it proved very satisfactory.

E. K. SMITH TO TAKE TREATMENT FOR EYES (Continued from page 11) Among visitors to the Cincinnati offices of The Billboard last week were E. K. Smith, of the operating staff of the Smith Greater Shows, and Mrs. Elsie Morry, sister of Mrs. E. K. Smith and whose husband is a concessionaire with the show.

MARRIAGES

In the Profession

CHRISTIE ECKMAN—Harlan J. Christie, manager of the Kentucky Aces, and Clara Carmichael, of Marlinton, Wis., were married August 24 in that city.

BIRTHS

To Members of the Profession

To Mr. and Mrs. Jimmy Hyde, an eight-year daughter who has been named Irene. Mr. Hyde is connected with the scenic railway at Palisades Park, Palisade, N. Y.

CELEBRATIONS APLENTY IN MAINE AND EASTERN CANADA

that business at the annual celebrations in some of the smaller places has been improving each year. More people are being attracted to the celebrations from the agricultural sections as well as from the neighboring cities and towns.

MICHIGAN M. P. T. O. A. TO CONVENE IN OCTOBER

Detroit, Aug. 25.—The Michigan Motion Picture Theater Owners' Association will hold its annual convention at Saginaw October 13 and 14.

DIVORCES

In the Profession

Dustin Farnum, screen star, was granted a decree of divorce August 18 in Reno, Nev., from Mary Elizabeth Farnum to whom he was married in November, 1901, in Chicago.

BUSINESS OF PERSONAL REPS. IN CALIFORNIA IS THREATENED

Personal representatives for each of their clients and being that the law is based on common sense and good intentions...

BRONX THEATERS LEASED

New York, Aug. 23.—The Tremont Theater Corporation has leased its theater at East Tremont and Belmont avenues to the Royal Routes, Inc., for twenty-one years at a yearly rental of \$25,000.

MARY NEWCOMB SAILING

New York, Aug. 23.—With the closing of "Easy Street" at the Forty-Ninth Street Theater tonight, Mary Newcomb will begin packing her trunk for a European trip.

BUTTERFIELD LEASES THEATER

Lansing, Mich., Aug. 23.—W. S. Butterfield has leased the Colonial Theater, Lansing, Mich., for the next season.

WEST COAST THEATERS, INC. BUYS MILLION-DOLLAR HOUSE

San Francisco, Aug. 23.—The West Coast Theaters, Inc., a partnership of the city, has bought the million-dollar house at 1700 Broadway.

WIMPERIS SAILS FOR NEW YORK

London, Aug. 23.—(Special Cable to The Billboard.) Arthur Wimperis, well-known adapter and librettist, sailed last Wednesday for New York to complete a contract to adapt French and German pieces for Broadway.

FARRISON FRANKS—Arthur Farrison, of Harrison's "The Lyric Revue", and Mary Franks, one of the principals in the show, were married recently in Hornell, N. Y.

NOBLE C. FAIRLY SHOWS

Green City, Mo., Aug. 19.—This week finds the Noble C. Fairly Shows at the fair here with the outlook of a very good week's performance.

ROAD SHOW BOOKING IS MOVING AT SLOW PACE

(Continued from page 51) A new factor in politics, has made business a bit more hesitant than usual.





LETTER LIST

(Continued from page 125)

Nichols & Romaine... Nichols, N. J.; Romaine, Fred W. ... Radloff, Frank; Radloff, Chas. ... Roach, Jack; Robbins, Elliot ... Sawyer, Paul; Savoy, Frank S. ... Stone, Louis Al ... Tinsch, Frank ... (K)Ward, Frank ... Wilbur, Clarence

CARNIVAL COMPANIES

(Continued from page 69)

Happyland Shows: Prescott, Ont., Can., 25-30. Herb, L. J. Shows: (Fair) Hopkinsville, Ky., 25-30; (Fair) Owensboro Sept. 1-6. Hollywood Expo. Shows: (Fair) St. Johnsbury, Vt., 25-30; (Fair) Worcester, Mass., Sept. 1-6. International Amusement Co.: (Fair) Tillsonburg, Mich., 25-30. Isler Greater Shows: Louis Isler, mgr.: (Fair) Nevada, Mo., 25-30. Jaffe & Martin Amusement Co.: (Fair) Rohn, Mo., 25-30; (Fair) Exposition Sept. 1-4. Jones, Johnny J., Expo.: Toronto, Can., 23-Sept. 6. Joyland Shows: Achille, Ok., 25-30; Kemp City Sept. 1-6. Kennedy Shows: (State Fair) Detroit, Mich., 23-Sept. 6. Kent Cotton Shows: Cave City, Ky., 25-30. Ketchum's, K. F., 20th Century Shows: (Fair) Houston, Mo., 25-30; (Fair) Milbrook Sept. 1-6. Lettles, Capt., Attractions: (Fair) Pennsboro, W. Va., 25-30; Point Pleasant Sept. 1-6. Leggett, C. R., Shows: Trenton, Mo., 25-30. Loos, J. George, Shows: Marlin, Tex., 25-30. McLellan Shows: Dasher, Neb., 25-30; Salina, Kan., Sept. 1-6. McKellar, Jas. I., Shows: (Fair) Gatesville, Tex., 25-30. Mau's Greater Shows: Plainfield, Ind., 25-30. Metropolitan Shows: (Fair) Rushville, Ill., 25-30; (Fair) Lewistown Sept. 1-6. Mighty Wainland Shows: Jack W. Schafer, mgr.: Carrollton, Ky., 25-30. Miller-Va Shows: London, Ky., 25-30. Miller Bros. Shows: (Fair) Salisbury, Md., 25-30; (Fair) Norfolk, Va., Sept. 1-6. Miller's Midway Shows: Dixie Ark., 25-30. Morrell & Castle Shows: Red Wing, Minn., 25-30. Mulholland Shows: Ann Arbor, Mich., 25-30. Murphy, D. D., Shows: (Fair) Danville, Ill., 25-30. Narder Bros' Shows: (Fair) Lebanon, Pa., 25-30; (Fair) West Chester Sept. 1-6. Page, J. J., Greater Shows: Princeton, W. Va., 25-30. Pearson Shows: Mason City, Ill., 25-30. Poole, H. B., Shows: (Fair) Boerne, Tex., 25-30. Princess Olga Shows: Petersburg, Ill., 25-30. Refs, Nat. Shows: Noma, O., 25-30. Riley, Matthew J., Shows: (Fair) Stroudsburg, Pa., Sept. 1-6. Rulon & Curry Shows: Des Moines, Ia., 25-30; Lebanon, Neb., 31-Sept. 5. Savides, Walter, Amusement Co. (Fair) Pierce, Neb., 25-30. Schwab-Wallick Greater Shows: (Fair) Bell-air, Mo., Sept. 1-6. Scott, C. D., Shows: (Fair) Somerset, Ky., 25-30; (Fair) Columbia Tenn., Sept. 1-6. Stuart's Greater Shows: Ragan, N. D., 25-Sept. 6. Smitz Greater Shows: Wan on Wis., 25-30. Smith's Southern Shows: Steve Smith, mgr.: (Fair) Grayson, Ky., 25-30. Snam Bros' Shows: Atlantic, Neb., 25-30; S. dau Wro. Sept. 1-6. Standard Amusement Co.: Greenburg, Ind., 30-Sept. 6.

"LA BELLE" PEARLS SPECIAL CLOSEOUT PRICE

Only 10,000 Strands Left—While They Last At

Advertisement for 'LA BELLE' PEARLS. Features an image of a pearl necklace and text: 'GENUINE DIAMOND CLASP', 'GUARANTEE', 'LA BELLE PEARLS \$10.00 PER STRAND', 'Regular \$10.00 Value', '\$1.75 PER STRING', '\$1.75 PER STRAND'. Includes address: Rohde-Spencer Co. Wholesale Jewelry, Watches, Premium Goods 215 W. Madison St., Chicago.

WANTED FAMILIES OF VARIOUS NATIONS

To form "City of Nations". Ten-year engagement. Circus Acts of all kinds wanted for winter engagement. Salaries low. Want all kinds of Wild Animals, trained and untrained. CHARLES WOODFORD'S LONG BEACH CIRCUS ZOO, Long Beach, California.

Additional Routes: (Received Too Late for Classification). Saver Amusement Co. Plz: Ill 25-30. Sun Line Expo. Shows: Fayetteville Tenn., 25-30. Wade & May Shows: Columbus, Ind., 25-30. West Shows: Marion, Va., 25-30. Williams, S. R., Shows: Alva, Ok., 25-30. Williams Bros Shows: (Fair) St. John N. B., 25-30. Wise, David A. Shows: Augusta, Ky., 25-30; (Fair) Bowling Green Sept. 1-6. Wortham's, C. A., World's Best Shows: Fred Wortham, mgr.: Council Bluffs, Ia., 25-30; (Fair) St. Louis Sept. 1-6. White, J. F., Shows: Dayton, O., 25-30. Zeger, C. F., United Shows: Fair Albert Lea, Tenn., 25-30; (Fair) Warsaw Sept. 1-6. Barkoot Shows: Lupton, Ind., 25-30. Burns Amusement Shows: Adams, O., 25-30. Burns Shows: Mt. Vernon, Ind., 25-30. Clark, Claude & Mary: Tell City, Ind., 25-30. Loupport, Ky., 25-30. Corey Shows: L. S. Corey, mgr.: Gilberton, Pa., 25-30. Dalton-Anderson Shows: (Fair) Cabool, Mo., 25-30. Dickinson's Independent Shows: (Fair) Booneville, Ind., 25-30; (Fair) Palmyra, Ill., Sept. 1-6.

Dixieland Shows: Anna, Ill., 25-30. Early Shows: Lansford, Pa., 25-30. Elmberg, Mad Condry, Shows: Greenville, Ill., 25-30. Gold Medal Shows: Hamilton, Mo., 25-30. Golden Bros': Circus: Sanford, Del., 27; (Vic-Gold, Md., 28; Exmore, Va., 29; Cape Charles 30. Gray, Roy, Shows: (Fair) Garland, Tex., 25-30; (Fair) Quinan Sept. 1-6. Great White Way Shows: Zanesville, O., 25-30. Higgins' Band: (Fair) Marion, Va., 25-30. Hill's, Gustav: Evans Honey, Minnstr.: Toronto, O., 27; Niles 28; Wadsworth 29; Bucyrus 30. Honest Bill Shows: Goodland, Ind., 27; Fowler 28; Oxford 29; Adams 30; Veedersburg 31; Covington 2; Westville, Ill., 3; George town 4; Chestnut 5; Newman 6. Innes (Arch): (Fair) Waterloo, Ia., 25-30. Knight & Hayes: (Orpheum) St. Joseph, Mo., 25-30. Miles of Smiles, S. Eagle, mgr.: (Fair) Clendenin, W. Va., 25-30. Plesko, General: (Young's Pier) Atlantic City, N. J., 25-30. Robbins Bros': Circus: Norton, Kan., 27; Colby 28; Wakeney 29; Hays 30; Melhannon Sept. 1. Robinson's Elephants: Allegan Mich., 25-30; Detroit Sept. 1-6. Salisbury Show: Norman Station, Ind., 25-30. Scarlet Hussars Military: Howard Pink, dir.: (Shrine (trav)) Wheeling, W. Va., 25-30. Van Arman's Minstrs.: Cobleskill, N. Y., 29; Middleburg 30; Kingston Sept. 1; Hoopes Falls 2; Brattleboro, Vt., 3; Keene, N. H., 4; Ludlow, Vt., 5.

Advertisement for 'HAIR SQUATS'. Features an image of a woman's hair and text: 'NOW \$15.00 Per 100', 'HAIR SQUATS NOW \$15.00 Per 100', 'Our famous Hair Squats, with four colors of hair, five colors of barbone and painted with the best of enamel paint, sold by the hair, 100 to 150. PRICE REDUCED TO \$15.00 PER 100. SHEBA DOLLS, With Plumage, \$15.00 per 100. HAIR MIDGETS, \$7.50, or \$9.50 With Other Goods. Terms: Midgets all cash; all other stock one-half cash, balance C. O. D. JONES STATUARY CO., 722 Southwest Blvd., KANSAS CITY, MO. WANT SHOWS, RIDES. Omenshaw, Wheel, 10, Gastonbury, Conn., Fair. JACK KLINE, 199 Broadway (1924), N. Y. C.

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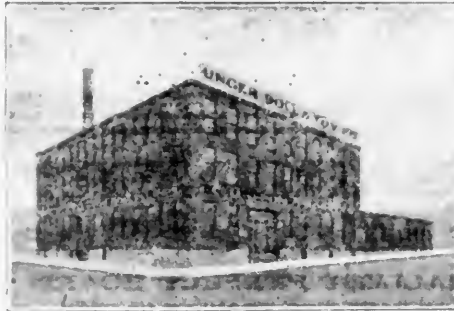
Are Taking The Country  
By Storm

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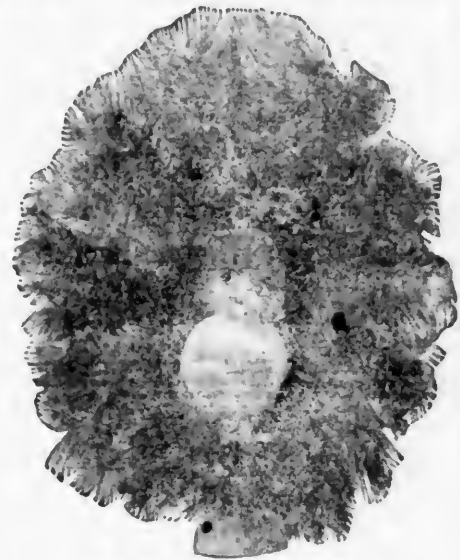
50,000 LAST WEEK



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**65c** in  
Cartons  
of 60.



OUR NEW MODERN \$100,000  
PLANT IS WORKING DAY AND  
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- N9992—ESMOND INDIAN BLANKET, 64x78 Inches Each, \$3.00
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Assorted rich brilliant Indian colorings and designs.  
NOTICE—We handle a complete line of Dolls, Candy, Sil- verware, Aluminum, Toys, Washes, Balloons, Whips, Nov- elties, Stum, Flash and Intermediates. Buy all your stock from one place and save money. Orders shipped same day as received.

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IN LOTS OF SIX. Each 10.25  
IN LOTS OF TWELVE. Each 9.50  
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SATISFACTION GUARANTEED OR MONEY REFUNDED—NO QUES- TIONS ASKED.  
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250 pins and one paper 3-1/2  
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These Prices Are Cut To The Bone  
A REAL HIGH-GRADE SWAGGER CANE AT  
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These Canes are also 4x36 inches. Highly  
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4x36 inch. Bell Shaped Top, with Bone Fer-  
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4x36 inches. Beautiful Transparent Composition Cap, nicely grained. Good Side  
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25-16 Canes, Imiting Toys, Nickel-plated Ferrule, \$15.00 Gross. Sample Assortment, \$1.00.  
Half cash with quantity orders, balance C. O. D.

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Wants experienced Horns to join on wire. Union.

Address **RODNEY HARRIS, Bandmaster,**

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## WANT TWO GOOD DIVING GIRLS

Must have ability and looks; Water Clown, Male or Female High Diver, elderly Woman who can swim, to work from grand stand; experienced Water Show Property Man. All to open at Tennessee State Fair, Nash- ville, Tenn., starting September 15. Address **W. H. (BILL) RICE, 736 State-Lake Bldg., Chicago, Ill., until September 30.** Kentucky State Fair, Louisville, Ky., week September 9.

**Lightning Service**

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- LARGE PARAMOUNT BALLS, 12 inches in diameter, striped. Each..... 2.75
- 6-INCH BALLS, striped. Per dozen..... 5.50
- PERFECTO PLAY BALLS, 4 1/2 inches circumference. Per dozen..... 7.50
- TORCHERS, not the cheap kind. Ours have the metal rim. Per dozen..... 6.50
- 16-INCH DOLLS, Fan Dress, with Marabou Trimmings. Per dozen..... 7.50
- 16-INCH DOLLS, Fan Dress, with Tinsel Trimmings. Per dozen..... 6.50
- 24-INCH DOLLS, Fan Dress, with Tinsel and Marabou Trimmings. Per dozen..... 15.50
- OVAL ROASTERS, 18 inches. Per dozen..... 17.50
- 8-QUART PANELED PRESERVE KETTLES. Per dozen..... 8.40
- GILBERT BLACKWOOD CLOCKS. Each..... 4.50
- GILBERT TAMBOUR CLOCKS, 15 1/2 x 8 1/2 inches. Each..... 3.15
- GLASS POST CLOCKS, the original kind. Each..... 4.75
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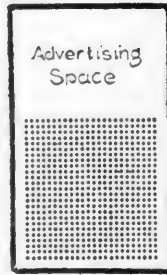
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ONE-HALF SIZE REGULAR BOARDS**

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Number of Holes	Price Each
100	\$0.22
200	.27
300	.34
400	.42
500	.48
600	.56
700	.62
800	.70
1000	.85
1200	1.03
1500	1.25
2000	1.63
2500	2.00
3000	2.43
3600	2.88
4000	3.18
5000	3.93

**BABY MIDGETS**

Number of Holes	Price Each
100B	\$0.27
200B	.34
300B	.43
400B	.53
500B	.61
600B	.70
700B	.78
800B	.88
1000B	1.00
1200B	1.20
1500B	1.50
2000B	2.00
2500B	2.50
3000B	3.00
3600B	3.60
4000B	4.05
5000B	5.05



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Mutt, 22 inches High.  
Jeff, 18 inches High.  
**\$15.00**  
Per Dozen Pair

Big Assortment of Lamps, Dolls and Dogs.

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**FUR COATS**  
48 inches long.  
French Brown Cooney,  
**\$30.00**

**NORTHERN AND BAY SEAL COATS,**  
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**No. 1 ASSORTMENT—37 Boxes**

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24—40c Boxes  
6—50c Boxes  
3—75c Boxes  
2—\$1.25 Boxes  
1—\$2.00 Box  
1—\$3.00 Box  
200-Hole 5c Board Free. Brings in \$40.00  
Each Assortment packed in individual carton. 20% deposit on lots of 12 or more assortments. 25% each with order, balance C. O. D. Write for Catalog today.

**Theodore Bros. Chocolate Co., Inc.,**  
Park and Compton Aves., ST. LOUIS, MO.

**WANTED**

**SHOWS, RIDES AND CONCESSIONS**

JENKINS COUNTY FAIR, November 3 to 8, 1924, Milledgeville, Ga. In the heart of the cotton belt. Good crops. Splendid territory and the best County Fair in the State. Address WALTER HARRISON, Secretary.

**SPECULATE IN GERMAN BONDS**  
Write for Information and Price List No. 30 now.  
**DAVID WEISS,** 1115 Lamar, Memphis, Tennessee.



## 29 BOXES CHOCOLATES \$5.95



29 BOXES HECHT'S WELL-KNOWN HIGH-GRADE CHOCOLATES and Cherries, including a \$5.00 box for last sale and a 600-hole salesboard... **\$5.95**

WHEN SOLD BRINGS IN \$30.00.  
 Complete, each in carton No. DB 42... \$5.95  
 12 Lots... 5.90  
 39 Larger Box Assortment and an 800-Hole Sales Board. When sold brings in... \$40.00  
 No. B. B.—Sample... \$8.25  
 12 Lots. Each... 8.10  
 25% with order, balance C. O. D.

**NOTICE**—Our new Catalogue, No. 26, full of new items, just off the press. Send for a copy if you want to save money.

**HECHT, COHEN & CO.,** 201-205 W. MADISON ST., CHICAGO, ILLINOIS.

## 810% PROFIT



CONFESSIONAL MACHINES, CARNIVAL MEN and others, with how to make \$1,000 to \$5,000 extra per year. Complete information on how to make money in the carnival business. Does work of \$5,000 investment. Low introductory price.

### EVER-READY Soda Fountain

No electricity—no power required—its own special patented compressor with its own pure, sparkling water. Operates on any truck—take it to the crowds and coin money.

**LOW PRICE WILL ASTOUND YOU**

Send now—immediately—for full details and low price, also for "A Plan of Profit for You".

Soda Fountain Distributors of America  
 545-Dept. A, North Michigan Ave., CHICAGO

## LOVE LASS CANDY GIVE-AWAYS

\$10.00 per 1,000 Packages.

\$2.50 for 250 Packages.

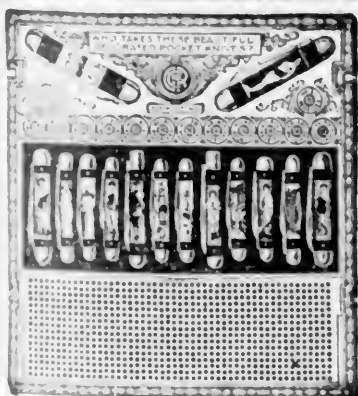


Now packed in three different colors to the case

**THE FLASHIEST GIVEAWAY OF THEM ALL**

Perfect in assorted colors. Light and Dark Blue, Orange and Purple, Red and Blue, to the Case. Try a Case and see the difference.

**BANNER CANDY CO., 117-119 N. Desplaines St., Chicago, Ill.**

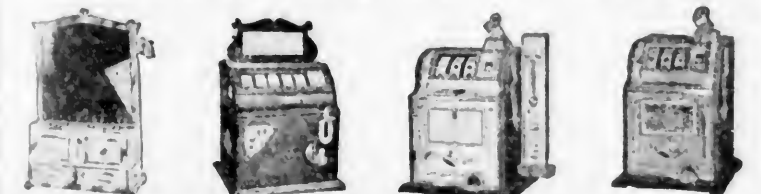


### SUPER-NOVELTY KNIVES

"RO-CO-CO" 12 KNIVES, 800-HOLE GOLD-EM. BOSSED DE LUXE BOARD. Hand painted Art Photographs, on a sparkling "Jeweled" background of eight different colors. The newest thing out... **\$9.50**  
 "JEWEL" 14 KNIVES, 1000-HOLE PLUSH-COVERED BOARD. Knives with handles that sparkle and glow as if set with a thousand tiny jewels. Ruby, Emerald, Turquoise, Diamond Gold Garnet... **\$8.50**  
 "SELLER" 12 ART KNIVES, 600-HOLE BOARD. Very popular assortment... **\$6.50**  
 "QUALITY" 14 ART KNIVES, 800-HOLE BOARD. Knives extra large. Two very large. Six different styles. (See picture)... **\$7.70**  
 "COLOR" 12 KNIVES, 600-HOLE BOARD. Assorted Colored Celluloid Handles: Red, Green, Blue, Ivory, Tortoise... **\$6.50**  
 "PEARL" 14 PEARL KNIVES, 800-HOLE BOARD. Clear White Pearl—none yellow; a splendid assortment... **\$10.50**  
 "SUPREME" 14 EXTRA LARGE FINEST QUALITY PEARL KNIVES, 800-HOLE 100% VELVET-COVERED BOARD. These Knives of rainbow hard pearl are the finest Knives made. The "King of Knife Boards"... **\$15.00**

**WHITSETT & CO., Inc.,** 212-26 N. Sheldon St., CHICAGO, ILL.

### TARGET PRACTICE LITTLE PERFECTION O. K. VENDER OPERATOR'S BELL



1c and 5c Play. 1c and 5c Play. 5c Play. 5c and 25c Play.  
 IF IN WANT OF MACHINES OR SALESBOARDS, WRITE US  
**REX NOVELTY CO., 2848 Southport Ave., Chicago, Ill.**  
 Send for Catalogue.

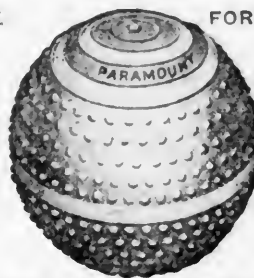
## YOU'LL GET BIG MONEY AT THE FAIRS WITH THE Paramount Bathing Ball

The boys mopped up with it at Reading, Pa.; Allentown, Pa.; Hartford, Conn., and many others last year. It will go big at any Fair in the country. Why speculate with something that hasn't been going so well when you can use a proven winner that will get you the money?

**PARKS PIERS BEACHES CARNIVALS**  
**SUMMER RESORTS INDOOR CIRCUSES FAIRS**

FOR THE BIG PRIZE FOR THE INTERMEDIATE

12-Inch Ball. **\$3.00 EACH**  
 5-Inch Ball. **\$.35 EACH**



10-Inch...\$2.25 8-Inch...\$1.50 7-Inch...75c 6-Inch...50c  
 Above prices based F. O. B. New York.

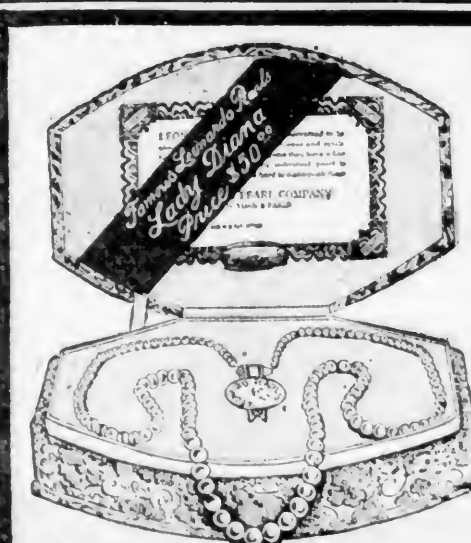
Made of best medicated rubber, gas inflated. The 12-inch Ball will safely sustain about 350 pounds—two average persons—in the water. It can also be used as a play ball.

### BUY FROM YOUR NEAREST SUPPLY HOUSE

- NEW ENGLAND FAIR & CARNIVAL CO., 45-47 Golden Hill St., BRIDGEPORT, CONN.
- FAIR TRADING CO., 307 Sixth Ave., NEW YORK, N. Y.
- AMUSEMENT NOVELTY SUPPLY CO., 434 Carroll St., ELMIRA, N. Y.
- FAIR & CARNIVAL SUPPLY CO., 126 Fifth Ave., NEW YORK, N. Y.
- KARR & AUERBACH, 415 Market St., PHILADELPHIA, PA.
- I. ROBBINS & SON, 627-29 Penn Ave., PITTSBURG, PA.
- ADVANCE WHIP & NOVELTY CO., WESTFIELD, MASS.
- ORIENTAL NOVELTY CO., 28 Opera Place, CINCINNATI, OHIO
- FRANKIE HAMILTON CO., 507-9 St. Clair St., TOLEDO, OHIO
- G. Y. AVERILL, 2432 Michigan Ave., DETROIT, MICH.
- E. A. HOCK CO., 171-77 No. Wells St., CHICAGO, ILL.
- H. SILBERMAN & SONS, 328 Third St., MILWAUKEE, WIS.
- A. N. RICE LAMP FACTORY, 1837-41 Madison St., KANSAS CITY, MO.
- FRANK WOODRUFF, 3821 No. 24th St., OMAHA, NEBR.
- JOHN E. FOLEY, 29 Broad St., PROVIDENCE, R. I.
- RUBBER PRODUCTS SALES CO., 40 Hamilton St., PATERSON, N. J.

CONCESSION SUPPLY HOUSES—If you are not handling this live item, write for circular and prices. Be ready for the Fairs.

## HODGMAN RUBBER CO., Tuckahoe, N. Y.



### LEONARDO'S NEWEST CREATION Lady Diana Pearl Necklace

21 INCHES LONG. High grade, elegant, heavy quality, set with beautiful rhinestones. Each No. 1. One set up in its own case, as illustrated.

**\$2.00** Each, In Doz. Lots.

Samples, \$2.25 Each. SEND US YOUR NAME FOR OUR MAILING LIST.

Why in New York make our office your headquarters.

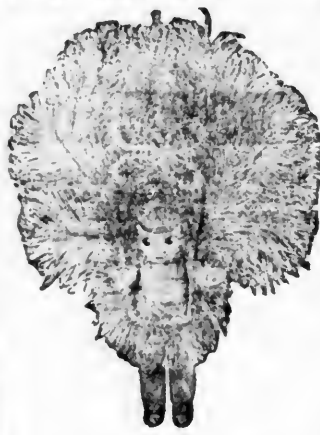
TERMS: 25% deposit, balance C. O. D.

**LEONARDO NOVELTY CO.**

532-534 Broadway, New York City (Near Spring Street.) Phone, Canal 5402.



No. 282—Code Name TURK. Our famous 3-Piece Towel Set. Per Doz., \$6.00



No. 81—Code Name PLUME. 14-inch Doll, with splendid ostrich feather, combination dress and head-piece.

\$6.00 Per Doz.



No. 76—Code Name LACE. 22-inch Doll Lamp, wood pulp composition, high lustre sateen hoop skirt and bloomers, lace and tinsel trimming.

\$11.50 Dozen



Unbreakable Wood Pulp Composition. Net Plaster.

No. 74—Code Name KUPPEE. Packed 6 Dozen in case, 14-inch Fan Doll, sateen dress, with heavy tinsel trimming. Best value on the market.

\$5.00 Per Doz.



THE ROYAL JUG

No. 448—Code Name ROYAL. Full gallon size. Made of polished aluminum.

\$3.75 Each

WE OPERATE OUR OWN LARGE UP-TO-DATE DOLL FACTORY. FAIR TRADING DOLLS ARE THE BEST FOR THE MONEY.

IF YOU WANT LESS TROUBLE—MORE SATISFACTION AND BIGGER PROFITS START DEALING WITH US AT ONCE—IT WILL CERTAINLY PAY YOU.

IF YOU ARE WITHOUT OUR 1924 CATALOG—WRITE FOR IT NOW—IT IS FREE.

HERE ARE SOME FINE MONEY GETTERS—THEY ARE GOING STRONG.

PARAMOUNT BALLS—12-inch, Code Name BEACH, \$2.75 Each 6-inch, Code Name PARA, \$6.00 Dozen. 5-inch, \$4.00 Dozen. PLAY BALLS—American Beauty and Perfecto, 41-inch size, absolutely guaranteed bladder, \$7.50 Dozen. BLANKETS—Beacon Wigwags, \$3.50. Beacon Jacquard, \$3.50. Esmond 2-in-1, \$3.50. BLACKWOOD CLOCKS—Sessions, \$4.00. Ingraham, \$4.25. Gilbert, \$4.50. GENUINE WM. A. ROGERS 26-PIECE NICKEL-SILVER SETS, \$2.90. Flat Display Box, 50c. Oak Chest, with Drawer, \$1.00. AUTOMOBILE ROBES—Stroock and Mianus Brands. Wonderful values. Quotations upon request.

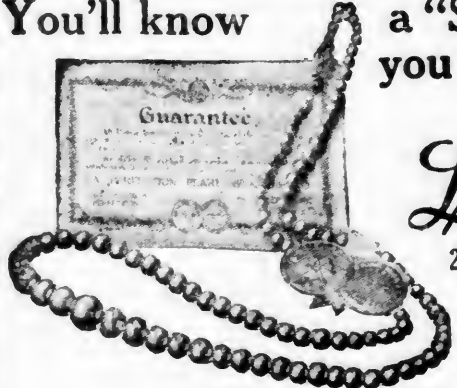
TERMS—25% Deposit with all C. O. D. Orders.

FAIR TRADING CO., Inc., 307 6th Ave., New York

MAX GOODMAN, Gen. Mgr.

You'll know

a "Sure Bet" when you will handle the



La Perfection Perles

24-in Necklace in Container

Opaque, beautiful shell, first quality, well graded, with sterling silver onestone safety clasp, in printed paper container.

85c

In Dozen Lots Only

Other Necklaces at \$1.25, \$1.85, \$2.05, \$3.25, \$3.65, \$4.50 and Up.

25% Deposit Must Accompany All C. O. D. Orders

LA PERFECTION PEARL COMPANY

249 West 42nd St.,

NEW YORK CITY

Rings, Look! Rings, \$80.00 per 1gr

The "1849" SOUVENIR MINT Salesboard, Concession Men, Agents, Wanted At Once



CALIFORNIA GOLD SOUVENIRS QUARTERS AND HALVES



Send no money—we will send you prepaid Assortment of 10 Rings for \$6.00, similar to cut, \$60.00 per Gross, WITH OUR USUAL GUARANTEE. J. G. GREEN CO., 991 Mission Street, SAN FRANCISCO, CALIFORNIA.

MASTER BURNER PRESSURE GASOLINE STOVE



Only necessary to generate the first or master burner, when other two may be ignited or turned off as needed. This is a valuable feature where range action is needed. Stove is very compact. With attached 24-in. tank above is only 41 in. long, 7 1/2 in. high and 14 in. wide. Can also be furnished less tank and connected to your own tank by 1/2-in. pipe. In the market and lowest price. Also write for our complete Catalogue describing all our products and their uses. Department.

WAXHAM LIGHT CO., Dept. 15, 550 W. 42d St., New York City.

See our other two ads in this issue on Gasoline and Oil Burners, Tanks, Hollow Wire, etc.

WHEN WRITING TO ADVERTISERS MENTION THE BILLBOARD.



ANOTHER SALESBOARD SENSATION!

JUST OUT!!! PELLET BOARD No. 600-A

A Most Attractive Board in Four Colors: RED, BLUE, SILVER and GOLD. TAKES IN \$30.00; PAYS IN TRADE, \$17.50 Will be the SEASON'S BEST SELLER and QUICKEST REPEATER at \$2.50 Each, \$27.00 per Dozen.

20 Calls a Day—20 Sales a Day. Simply Show it and Collect.

Prices to Salesboard Agents and Jobbers: Sample \$1.50. Trial doz. \$12.00. \$90.00 per 100. Transportation charges prepaid. Terms—Cash with order or one-third deposit on C. O. D. orders.

Originated and Manufactured by

ARTHUR WOOD & CO., (Originators of Placolor.) 219 Market St., St. Louis, Mo.

BALLOONS WHIPS NOVELTIES



THE TIPP NOVELTY CO. TIPPECANOE CITY OHIO

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

# CANDY

QUALITY—LOW PRICE—FLASH—PROMPT SERVICE  
A FEW CONCESSION FAVORITES

- No. 7—Flasher, Attractive Picture Box. Size 7x3 1/2.....Each 10c
- No. 13—Loader, Beautiful Girl Designs. Size 8 1/2x4 1/2..... " 15c
- No. 37—FAVORITE—Girl's Head in Frame. Size 10 1/2x5..... " 18c
- No. 15—Concession Special. Size 10x6 1/2. New Designs..... " 22c
- No. 17—Flower Girl. Size 14x8. New Attractive Designs..... " 36c
- No. 19—BIG HIT. Size 15 1/2x9. Padded Top Extension Box.. " 64c
- No. 50—1-Lb., 2-Layer, 1-Lb. Box. Glassine Wrapped..... " 20c
- No. 52—Cellophane Wrapped, double layer. A wonderful flash. Size 7x4 1/2..... " 30c
- No. 28—16-Prince Cherries. Extension box. Size 11 1/2x3 3/4..... " 27c

SEND FOR OUR ILLUSTRATED CIRCULAR AND PRICE LIST.  
Thirty-three Selections Suitable for Any Purpose.

## "PEACHEY DAINTIES"

The Supreme Give-Away.....\$10.00 Per Thousand

SALESBORD OPERATORS—Save Money. Send for Circular No. 15.

### WEILLER CANDY COMPANY

Quality Chocolates for the Salesboard Operator and Concessionaire.  
227 West Van Buren Street CHICAGO, ILLINOIS.  
Local and Long Distance Phone: Dearborn 6634

# FAIR SPECIALTIES

Suitable for Concessionaires, Streetmen, Novelty Men, Pitchmen, etc.

### BLANKETS

- Big Chief Indian, 16 Patterns. Each.....\$2.75
- Simond Indian. Each..... 3.00
- Beacon Wigwam, Stuffed Ends. Each..... 3.25
- Beacon Wigwam, Silk Bound. Each..... 3.50
- K. of C. Emblem Blankets. Each..... 3.85
- Elks' Emblem Blankets. Each..... 3.85

### NOVELTIES

- B17N27 —Colored Dusters. Per 1,000..... \$ 7.50
- B17N29 —Feather Dusters, assorted colors. Per 1,000..... 11.00
- B17N31 —Feather Dusters, red, white and blue. Per 1,000..... 11.00

Fresh stock arriving daily  
B85N13—70 C. M. Franco-American Trans-parent Balloons. Per Gross..... \$3.25  
B85N14—85 C. M. Franco-American Trans-parent Balloons. Per Gross..... 3.50  
B85N15—Same as B85N13 with Animal Pictures. Per Gross..... 3.75



### STREETMEN'S GOODS

- B10C1560—5-in-1 Metal Tool Handle (factory run). Per Dozen, \$1.25; Per Gross..... \$14.50
- B15C637—10-in-1 Wood Tool Handle (factory run). Per Dozen, \$1.50; Per Gross..... 17.50
- B10C900—Imported Razors, 2 1/2-in. square point blade. Per Dozen..... 2.25
- BC5588 —Crown Razors, 5/8-in. square point blade. Per Dozen..... 4.00
- B17C11—Styptic Pencils. Per Gross..... 1.75
- B11C17—Razor Paste. Per Doz., 25¢; Gross 2.75
- E11C26—Crown Razor Hones. Per Doz., 60¢; Gross 7.00
- B8C85 —Imported Double Edge Safety Razor Blades (will fit Gillette Razor). Per Gross..... 1.50
- BC100—Safety Razors (Gillette style). Per Dozen..... 2.00
- B12C69—Folding Scissors. Per Dozen..... 1.20
- B17C5 —Court Plaster. Per Gross..... 1.50
- B15C181 —Climax Keyless Combination Locks. Per Dozen, \$2.00; Per Gross..... 22.50
- B15C40 —Magie Silver Cleaners. Per Dozen, 75¢; Per Gross..... 8.64
- B15C207A—Pot Cleaners. Per Dozen, 55¢; Per Gross..... 7.50
- B15C230—Gas Lighters, with 2 flints. Per Dozen, 55¢; Per Gross..... 6.00
- B15C140—Combination 7-Tool Glass Cutter. Per Dozen, 65¢; Per Gross..... 7.50
- B15C127 —12-in-1 Parer and Slicer. Per Dozen, 60¢; Per Gross..... 6.75
- B4C23 —Rubber Belts, black, brown or tan. Per Dozen, \$1.25; Per Gross..... 13.50
- B4C101 —Leather Billfolds, Combination Case. Dozen, \$2.00; Per Gross..... 23.50
- B5A175 —1-Inch Nail Files. Per Gross..... 2.90
- B2C68 —Needle Books. Per Gross..... 4.50
- B2C59 —Army and Navy Needle Books. Per Gross..... 7.50
- B2D72 —Uncle Sam Needle Books. Per Gr. count..... 7.50
- B2C65 —Gold Eye Needle Wallets. 25 count. Per Gross..... 4.00
- B2D85 —Gold Eye Needle Wallets. 50 count. Per Gross..... 6.00
- B2D35 —Gilt Needle Case, with 10 needles and thread. Per Gross..... 5.50
- B2D33 —Imported Needle Threader. Per 100..... 1.05
- B2D63 —Self-Threading Needle, 12 needles in paper, 12 in package. Per Pkg..... .50
- B2D32 —King's Embroidery Needle. Gross. 15.00
- B2D34 —Daisy French Knot Needle. Gross. 14.00
- B2D94 —Nu-Art French Knot Needles. Per Dozen..... 2.40
- B64S120 —Austrian Fountain Pen. Per Gr. 18.00
- B64S125 —Cambo Fountain Pen. Per Gr. 42.00
- B64S210 —Styligraphic Fountain Pen. Doz... 6.00
- B64S145A —Gilt Mounted Fountain Pen. Per Gross..... 13.50
- B64S145B —Red Metal Fountain Pen. Per Gr. 13.50
- B64S145C —Gilt Lever Filler Fountain Pen. Per Gross..... 21.00
- B64S145D —Nickel Lever Filler Fountain Pen. Per Gross..... 21.00
- B51205 —Gilt Magazine Pencil. Per Gross. 9.10
- B41S3 —Automatic Pencil. Per Gross..... 4.00
- B41S5 —Callith Pencil. Per Gross..... 18.00
- B30N152 —7-in-1 White Celluloid Combination Open Field Glasses, extra powerful lens. Per Gross..... 19.50
- B111 —Assorted Plated Rings. Per Gr..... .65
- B3J1 —Gold Plated Band Rings. Per Gr..... .95
- B2J4 —Assorted Scarf Pins. Per Gross..... .70
- B11J —Assorted White Metal Cuff Links. Per Gross..... .50
- B3J4 —Assorted Brooches. Per Gross..... .90
- B17J901 —1-Piece Collar Button Sets. Per Gr. 2.25
- B17J903 —Collar Button Sets, Onyx and Back. Per Gross..... 2.75
- D25J1 —Imitation Diamond Scarf Pin. Per Gross..... 3.50
- B1J1 —Gilt Chain, with Hatclasp. Per Gross..... 4.40
- B10C165 —1-Blade Gilt Pocket Knife. Per Gr. 8.00
- B7J1 —2-Blade Gilt Pocket Knife. Per Gr. 14.00

- B85N3 —60 C. M. Air Balloons. Per Gross..... \$2.00
- B85N46 —10 C. M. Squawker Balloons. Per Gr. 2.00
- B85N21 —50 C. M. Squawker Balloons. Per Gr. 2.75
- B85N47 —60 C. M. Squawker Balloons. Per Gr. 3.50
- B85N22 —Sausage Squawker Balloons. Per Gr. 2.50
- B85N23 —Large Sausage Squawker Balloons. Per Gross..... 3.25
- B85N18 —70 C. M. 2-Color Patriotic Balloons. Per Gross..... 3.75
- B85N5 —70 C. M. 2-Color Gas Quality Balloons. Per Gross..... 3.25
- B85N30 —70 C. M. Gold or Silver Balloons, printed with our works. Per Gross..... 4.00
- B85N29 —Large Green Watermelon Balloons. Per Gross..... 4.25
- B85N49 —Dying Pig Balloons. Per Gross..... 4.25
- B85N36 —First Quality Rattan Balloon Sticks. Per Gross..... .35
- B85N80 —1-in White Hard Maple Balloon Sticks. Per Gross..... .45
- B17N65 —Whips, 37 in. long. Per Gross..... 3.00
- B17N64 —27-in. Whip, celluloid round handle. Per Gross..... 4.00
- B17N7 —27-in. Whip, shellacked handle. Per Gross..... 5.25
- B17N68 —36-in. Whip, shellacked handle. Per Gross..... 6.75
- B17N69 —36-in. Whip, shellacked extra heavy handle. Per Gross..... 6.50
- B17N71 —39-in. Whip, shellacked extra heavy handle. Per Gross..... 9.50

GET CIRCULAR 50 DESIGNS



## Pillows, \$9.60 DOZ.

Silk-Like Centers—Knotted Fringe.  
GOING BIG WITH CARNIVALS AND ALL MER-CHANTS—FREE CATALOG.

### BIG HIT IN SALESBORDS

- ALL PRIZES SHOWN IN COLORS ON EACH BOARD.
- 600-100 Board, 4 Pillows..... \$ 8.00
  - 800-100 Board, 12 Pillows..... 11.50
  - 1000-100 Board, 12 Pillows..... 12.50
  - 1200-100 Board, 16 Pillows..... 15.00
  - 1500-100 Board, 21 Prizes, 10 Pillows, 30 Peonants, 24 Digs, 1 Leather Pillow for last prize. 20.00
- LOOK—POCKET PULL CARD—LOCK.  
With Genuine Leather Pillow. 50 Pulls. \$2.25  
Special 1-in. Table Board, 3 Leather Pillows, 1 Leather Table Mat, 4 Silk-Like Pillows, 10 Leather Tie Holders..... \$15.00
- BUY DIRECT FROM MANUFACTURER.  
We ship same day order received. For quick action wire money with order. 25% discount table mats, \$2.00 EA. GENUINE Leather Pillows and TABLE MATS, \$2.00 EA.
- WESTERN ART LEATHER CO., P. O. Box 484 Taber Opera Building, DENVER, COL.

## NEW!

The most remarkable idea ever conceived. Our "DIAMOND" deal does not look like an ordinary sawsaw, but still contains 1200 holes.

TAKING THE COUNTRY BY STORM!  
Wonderfully Handsome—5 Beautiful Colors.  
A main feature 1 1/2 in. solid gold, platinum finish in 10 in. 2 1/2 in. set with a brilliant genuine diamond is inserted in the center of board as the main premium. In addition, 26 other rewards, having a total value of \$45.00 are put out by the dealer. Set on sight for \$20.00, giving a profit of \$25.00.

JOBBER'S and OPERATORS' Price:  
**\$25.00**

Every salesboard operator should IMMEDIATELY order a set of our "DIAMOND" outfit, for it is the greatest proposition ever produced. We guarantee satisfaction or your money returned.  
Quickly, this exclusive territory to first comer. This deal will be the biggest seller this fall, so don't hesitate.

LIPALUT CO., Dept. B, 1028 Arch Street, PHILADELPHIA

## ALASKA GOLD-MINE

Here It Is, Salesboard Operators,  
Jobbers and Salesmen!

Takes in \$150. Pays out \$69.50. In 5c size; 3,000 Holes.

Also made in 10c size. Takes in \$300. Pays out \$110. 3,000 Holes.

**\$5.00 EACH, IN LOTS OF SIX.**  
Sample, only \$7.00.

Write today for Free Illustrated Circulars on our complete line of regular number, trade and novelty boards.

**Field Paper Products Co., Peoria, Ill.**

### MINIATURE CEDAR CHESTS

THE BIGGEST HIT OF THE SEASON

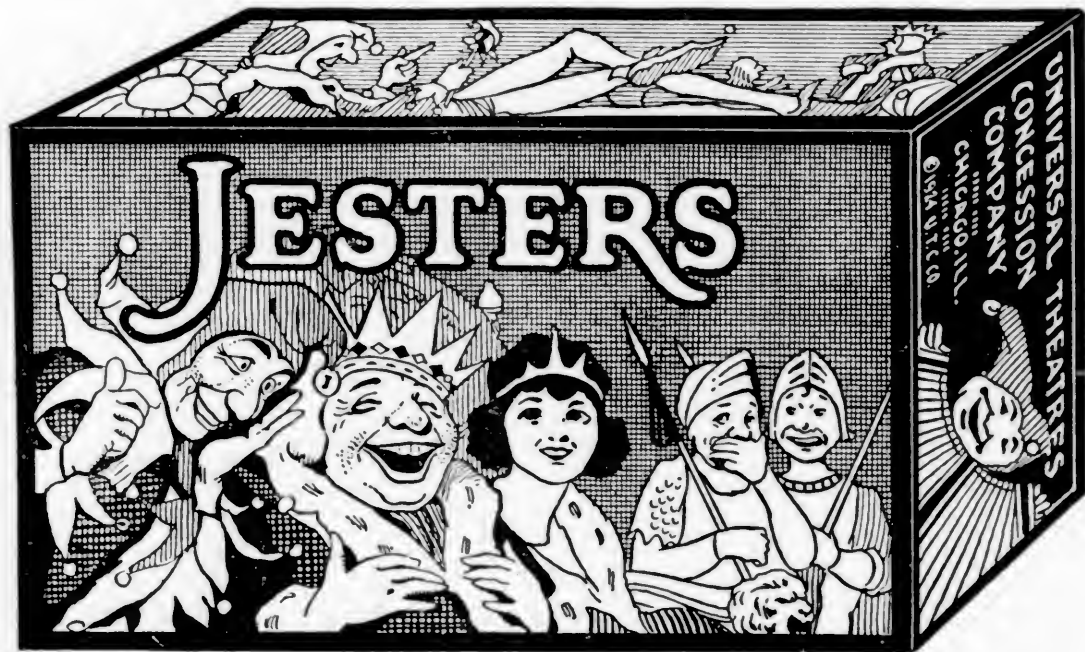
- A8137—2-Lb. Chest, empty, 9 1/2x13 1/2. Dozen..... \$13.50
- A8138—2-Lb. Chest, with Candy. Dozen..... 16.50
- A8139—5-Lb. Chest, empty, 11 1/2x16 1/2. Dozen..... 18.00
- A8140—5-Lb. Chest, with Candy. Dozen..... 22.50

If You Do Not Find What You Want in the Above List  
—Send for Our Catalog No. 104

MANY NEW ITEMS OF GREAT INTEREST

# N. SHURE CO. - CHICAGO, ILL.

S. E. CORNER MADISON AND FRANKLIN STS.



A Most Wonderful Seven-Color Package. Printing Limitations Prevent Proper Reproduction of Same.

**\$100,000 FOR A NEW ONE!**

This Amount Expended on Special Machinery and Equipment to Make

**THE CHOCOLATE CREAM NOVELTY PACKAGE**  
**“JESTERS”**

The Greatest Value Ever Known in a Package or Candy

**A CHOCOLATE CREAM NOVELTY PACKAGE**

That Will Create Entire NEW SALES RECORDS Thruout the Theatrical and Concession World!

**“JESTERS”**

**A 25-CENT-SELLER**

A CHOCOLATE PACKAGE — A NOVELTY PACKAGE — A THEATRICAL PACKAGE  
 A UNIVERSAL PRODUCT—WITH UNIVERSAL QUALITY

Packed 100 Packages to a Carton.	<b>“JESTERS”</b>	Shipped in any Multiple of that Amount.
100 PACKAGES <b>\$12.00</b>	500 PACKAGES <b>\$60.00</b>	1000 PACKAGES <b>\$120.00</b>
\$20.00 DEPOSIT REQUIRED ON EACH THOUSAND PACKAGES ORDERED.		

**UNIVERSAL THEATRES CONCESSION COMPANY**  
 RANDOLPH AND JEFFERSON STS., - - CHICAGO, ILL.