

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

June 19, 1998 \$4.95 Volume 6 • No. 25

TOP 40 HIGHLIGHTS

MAINSTREAM TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

*** AIRPOWER ***

SARAH MCLACHLAN • *Adia* (ARISTA)
CELINE DION • *To Love You More* (550 MUSIC)
SEMISONIC • *Closing Time* (MCA)

GOING FOR AIRPLAY

ATHENAEUM • *What I Didn't Know* (ATLANTIC)
'N SYNC • *Tearin' Up My Heart* (RCA)

RHYTHMIC TOP 40

#1

BRANDY & MONICA

The Boy Is Mine (ATLANTIC)

*** AIRPOWER ***

JON B. • *They Don't Know* (Y&B/550 MUSIC)

CROSSOVER

#1

BRANDY & MONICA

The Boy Is Mine (ATLANTIC)

*** AIRPOWER ***

AALIYAH • *Are You That Somebody?* (BLACKGROUND/ATLANTIC)

GOING FOR AIRPLAY

AMARI • *Callin'* (TOMMY BOY)
MONTELL JORDAN • *When I Get Home* (DEF JAM/MERCURY)
'N SYNC • *Tearin' Up My Heart* (RCA)
RAY J • *Why I Lie* (ATLANTIC)

ADULT TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

*** AIRPOWER ***

EVERCLEAR • *I Will Buy You A New Life* (CAPITOL)

ADULT CONTEMPORARY

#1

SHANIA TWAIN

You're Still The One (MERCURY)

*** AIRPOWER ***

ROD STEWART • *Ooh La La* (WARNER BROS.)

GOING FOR AIRPLAY

ANNE COCHRAN AND JIM BRICKMAN • *After All These Years* (WINDHAM HILL)
SHAWN COLVIN • *When The Rainbow Comes* (COLUMBIA)
ESPERANZA • *They Don't Understand Me* (ARISTA)

Baptism By Fire: New PDs Survive First Spring Book . . . And Beyond

by Jeff Silberman

In 1988, Clarke Ingram took the PD post at KRQQ Tucson, Ariz., and prepared for his first spring book. "The station had an 11.2 [share], and we weren't happy with it," he recalls, chuckling. "Yes, those were heady days." Ingram, who now programs WPXY Rochester, N.Y., led the station to a 15.8 that spring, on its way to a peak of 22.4, for one of the best first books ever.

For a new PD, the first spring book is a baptism of fire. It's not as simple as devising a great strategy and setting the cruise control. Here are the perspectives of a couple of first-time PDs, as well as the recollections of those who survived and prospered through their first spring books.

Not only is this Joey Arbagey's first spring book as PD of KMEL. San

Francisco, it's his first official Arbitron quarterly, period. "There's a tremendous amount of pressure to create ratings," he admits. "There are a lot of ways to do that; we have a lot of strategies planned. But it's more important to stay focused on what we're doing now—and try to plan strategically for the future. I don't let trends change my focus; that's the No. 1 rule that I never want to break."

Even though Arbagey's initial trends as PD have been encouraging, things aren't improving fast enough for him. "We're trending up—just not as much and as fast as we'd like. Everything's there—the music and promotions are great. Our goal is to get out of the stigma we're in. The last Mixmaster test found that the same people still listen to KMEL, but we have to convert more P2s to P1s

Continued on page 6

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Mainstream Top 40 (22)

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Top 10 18-24 Females

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Management: Terry McBride/Dan Fraser for Nettwerk Management

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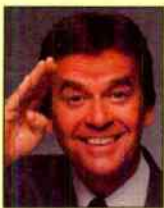
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Dick Clark To Host Radio Awards Show

Radio icon Dick Clark will join the Billboard/Airplay Monitor Radio Seminar and Awards as host of the closing-night awards dinner and show. The seminar is to be held Sept. 17-19 at the Pointe Hilton Resort at Tapatio Cliffs in Phoenix.

Clark, one of the world's best-known entertainment personalities, comes to the program with a rich history as a radio innovator, TV host, and business executive. He hosts two nationally syndicated radio shows, "Dick Clark's Rock, Roll And Remember" and "Dick Clark's U.S. Music Survey," and the live "Good Ol' Rock'n'Roll" show.



CLARK

He has written several books, including "Rock, Roll And Remember" and, with Billboard's Fred Bronson, "Dick Clark's American Bandstand," a coffee-table book that follows his role as host of the long-running "American Bandstand" (1952-89), which maintains the record as TV's longest-running music/variety program. It is also the winner of two Emmy Awards.

Clark's recent honors include induction into the Rock And Roll Hall of Fame and the Distinguished Service Award from the National Assn. of Broadcasters, along with a total of seven Emmys—three as host of his "\$20,000 Pyramid" and "\$25,000 Pyramid" game shows—a special Emmy Lifetime Achievement Award, and a Grammy Award. He also won the 1991 Billboard Radio Award for his syndicated "Count-down America." Clark has the unique distinction of being the only personality to host series on all three networks and in syndication at the same time.

He is chairman/CEO of publicly owned dick clark productions and hosts TV's annual "Dick Clark New Year's Rockin' Eve" specials, "Bloopers" series and specials, and numerous retrospectives centered on "American Bandstand," which now airs on VH1. He also produces the annual American Music Awards.

Clark began his career at the age of 17 at WRUN Utica, N.Y.

For information about the Billboard/Airplay Monitor Radio Seminar and Awards, call Michele Quigley at 212-536-5088.

Hicks, Muse Buys A Piece Of Z Spanish

With the top two stations in Los Angeles broadcasting *en español*, it's hardly surprising to hear that Chancellor and Capstar have just sunk approximately \$25 million into a 20% piece of the Z Spanish Media Corp. Chancellor is teaming with the investment firm TSG Capital Group in an effort to bring Spanish stations into the Hicks, Muse conglomerate. Z Spanish Media currently owns 22 Hispanic stations in California, Texas, Arizona, and Illinois. The partnership's statement promises that the alliance (which also includes Lin Television) will "capitalize on investment opportunities in broadcasting entities across a broad spectrum of ethnic ownership."

MANAGEMENT

KPWR (Power 106) Los Angeles has finally found a GM to succeed **Marie Kordus**—and it didn't have to look outside of its chain. **Val Maki**, a 14-year Emmis vet who most recently was VP/GSM at modern **WKQX** (Q101) Chicago, heads for the coast.

Nassau Broadcasting executive VP **Joan Gerberding** becomes president of Nassau's New Jersey Radio Network.

PROGRAMMING: ADAMS TO KZQZ

KZQZ (Z95.7) San Francisco GM **Allan Hotlen** has found his man, **Mark Adams**, to succeed **Mike Edwards** as PD. Adams, who programmed **WPNT** Milwaukee and previously programmed **KBOS** (B95) Fresno, Calif., starts June 29.

Former **WPLA** (the Planet) Jacksonville, Fla., MD **Greg Brady** returns to the top 40 side as PD of Cox's new **WEDA** Birmingham, Ala. The move reunites Brady with his former PD at **WHJX** (Hot 101.5) Jacksonville, Fla., **Mickey Johnson**, who programs co-owned **WBHJ**.

Rick Thomas exits the recently revamped

KPTY (Party 103.9) Phoenix to concentrate on his consulting duties for **Jerry Clifton's** New World Communications. The recently arrived **Byron Kennedy** is now interim PD.

CING (Energy 108) Toronto's top 40 format is now being carried on co-owned former hot **AC CKDK** (K103) London, Ontario, giving that market an FM top 40 for the first time ever. Some of K103's programming remains separate.

WYSR (Star 94.1) Fort Wayne, Ind., evolves from modern adult to adult top 40, following the recent arrival of new PD/MD/p.m. driver **Kris "Coyote" Underwood** from top 40 rival **WMEE**.

Clarke Ingram re-ups with CBS to continue as PD of **WPXY** Rochester, N.Y., until 2001.

In Richmond, Va., **WMXB** APD/MD **Karen Rite** has assumed interim PD duties in the wake of **Barry McKay's** departure to **KLSY** Seattle.

New Cedar Rapids, Iowa, top 40 **Z102.9**, the former **KXXM**, gets new calls **KZIA**.

Top 40 **WBHV** State College, Pa., interim PD/mornings **Christian Myers** officially gets his PD

stripes. **Dave Dallow** last helmed the station.

WWKZ Tupelo, Miss., becomes R&B oldies outlet **WRBO** Memphis. (**WWKZ's** former top 40 format has already moved to another frequency.) **Henry Nelson**, formerly MD of adult top 40 rival **WMC-FM** (FM100), is PD.

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Bill Richards Radio Consulting unveils a Web site music testing system, **RateTheMusic.com**.

United Stations has launched a program targeted to modern adult and triple-A outlets called "Today's Women," featuring the current slew of female singer/songwriters. The two-hour weekly show launches on the Fourth of July weekend.

PEOPLE: KHYS CHANGES CONTINUE

Soon after rhythmic **KHYS** (Kiss 98.5) Houston veered more toward mainstream top 40, MD **Charles Chavez** and the morning show exit. PD **Greg Head** stays on to find replacements for the various vacancies.

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New crossover outlet **WLLD** (Wild 98.7)



The SPIN BY THEDA SANDIFORD-WALLER

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Sister Hazel Stays In Running For Record

At 61 weeks on the adult top 40 chart, **Sister Hazel's** "All For You" (Universal) has tied **Duncan Sheik's** "Barely Breathing" (Atlantic) for the most weeks on that chart. If **Sister Hazel** manages to stay above No. 20 next week, the song will be the longest-running adult top 40 hit on the chart. The other longstanding hits on that chart: **The Wallflowers'** "One Headlight" (Interscope) lasted 55 weeks; **Hootie & the Blowfish's** "I Go Blind" (Reprise) and **Goo Goo Dolls'** "Name" (A&M) are tied with 52 weeks; and **Tonic's** "If You Could Only See" (A&M), which moves to recurrent this week, spent 51 weeks on the adult top 40 list.

Last week, the Spin shed some light on why **Green Day's** "Time Of Your Life (Good Riddance)" (Reprise) was turning around at radio. This issue, **Green Day** narrowly averts slipping into recurrent status on the adult top 40 chart because of a 16% improvement in spins that lands the track at No. 19. Titles below No. 20 move to recurrent after 26 weeks. Again, the 20-week rule that a song on the chart for more than 20 weeks will not receive a bullet even if it registers an increase in detections has been waived. Meanwhile, on the top 40 mainstream chart the song moves 38-35 in its 20th week.

Two songs are re-entering the charts after a four-week absence. **Hi Town DJ's** "Ding-A-Ling" (Restless) re-enters rhythmic top 40 at No. 37. The song spent five weeks in its first chart run, peaking at No. 29. **Eric Clapton's** "My Father's Eyes" (Reprise) rebounds at modern adult to No. 29 after a four-week absence. Its first chart run lasted 13 weeks, and it peaked at No. 21.

NEW ADDITIONS: Effective this issue, the following stations join the AC panel: **WRSN** Raleigh, N.C. (PD: **Bob Bronson**, MD: **Jim Kelly**, 919-877-0939); **WMJJ** Birmingham, Ala. (PD/MD: **John Stuart**, 205-942-9600); and **WTVR** Richmond, Va. (PD/MD: **Tony Florentino**, 804-355-9600). New to the adult top 40 and modern adult charts is **WPNT** Milwaukee (Interim MD: **Lisa Greene**, 414-454-0800). Exiting the rhythmic top 40 chart due to a format change is **KPTY** Phoenix.

MUSICAL CHAIRS: Sources say that **Doug Morris'** ascension to the crown of the combined PolyGram/Universal Music Group operation is imminent and that PolyGram president/CEO **Alain Levy** will exit at that time.

Curb VP of promotion **Ric Lippencott** will join **Maverick** as head of promotion, replacing **Terry Anzaldo** June 22. . . **Trauma** picks up **Levitation** Entertainment's **Ted Taylor** for national alternative promo duties, replacing the departed **Kim White**. As of July 1, Dallas regional promotion rep **Mary Dew** will move to Los Angeles as national rock promotion director. Job seekers should note that **Craig Lambert** is looking to fill Dew's Dallas shoes with a promo professional.

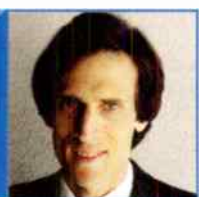
M. Grace Harry returns to **Jive** as director of marketing. Harry, who was previously a publicist at **Jive**, most recently was co-chairman of the annual **Rap Roast** and executive director of **Lauryrn Hill's** Refugee Project. . . **K-tel** hires **David Sinykin** as director of marketing. He formerly worked in advertising and is a talk-show host on Minneapolis sports outlet **KFAN** during the NFL season.

Epic ups **Evan Prager** from manager to director of video promotion. . . **Lori Holder-Anderson** tells the Spin that she has not joined **Restless** as an exclusive employee, as was reported here last week, but has linked with the company to supervise its top 40 promotion efforts. In a similar arrangement, **Holder-Anderson's** promotion services are being used by **Wind-Up**.



by Jeff Silberman

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The Next Big Thing



Arista's Joe Reichling brings the group **Next** to **KIIS** Los Angeles to talk the programming staff into getting a tattoo. Shown, from left, are **Reichling**, **Next's RL**, PD **Dan Kieley**, **Next's T-LOW**, APD/MD **Tracy Austin**, and **Next's Tweety**.

Tampa, Fla., taps **Flyin' Bryan** from **KYLZ** Albuquerque, N.M., for nights. He's replaced by mixers **the Burke Boys** for now.

Overnighter **Wade Weisner** adds imaging director stripes at **WPST** Trenton, N.J.

P/T **Jonathon Steele** adds nights on Jones Radio Network's adult top 40 format.

WASH Washington, D.C., afternoon host **Randi Martin** recently received awards from the Susan G. Komen Breast Cancer Foundation for **WASH's** work on behalf of the foundation's National Race for the Cure.

WRESTLING WITH HIS CONSCIENCE Modern **WNNX** (99X) Atlanta morning

show co-host **Jimmy Baron** is now hosting a monthly TV segment for **World Championship Wrestling**, "WCW Nitro Backstage Blast." There's no confirmation that he will also compete in a Corinthian leather death match with **WPLJ** New York morning co-host and former **WWF** commentator **Todd Pettengill**.

KFMB-FM (Star 100.7) San Diego is following last year's heavily publicized roller-coaster marathon with **Whirl 'Til You Hurl II** June 30. The station promises that "with the ante raised [to a grand prize of \$50,000], riders will be given shorter, less-frequent breaks and will sleep on the coaster overnight."

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
June 20	KROQ Los Angeles	Weenie Roast & Fiesta	Big Bad Voodoo Daddy, Blink 182, Cherry Poppin' Daddies, Creed, Deftones, Everclear, Fastball, Green Day, Harvey Danger, Madness, Marcy Playground, Ozo Matli, Prodigy, Save Ferris, Sprung Monkey, Crystal Method, Wallflowers, Third Eye Blind
June 20	KTFM San Antonio, Texas	Summer Jam	LL Cool J, Mase, Jon B., Sylk-E. Fyne, DJ Laz, K-Ci & JoJo, Double Vision, Duke, Luke, Link, Voices Of Theory, House Heroes
June 20	WFLY Albany, N.Y.	Fly 92 Summer Jam	C+C Music Factory, Snap!, Rob Base, Inner Circle, Color Me Badd, 'N Sync, Dakota Moon, Five, Tuesdays
June 23	WKTU New York	Ultimate Dance Party	All Saints, Deborah Cox, Taylor Dayne, Thelma Houston, France Joli, Rockell, Ultra Naté, Jellybean Benitez
June 25	WQHT New York	Summer Jam	Big Pun, Busta Rhymes, Cam'ron, DMX, the Lox, Mase, Next, Queen Pen
June 27	WSHE Orlando, Fla.	She-Bop-A-Lula 2	Barenaked Ladies, Sister 7, Naked, My Friend Steve, Von Ra
June 27	KSLZ St. Louis	Concert	S.O.A.P.
June 27	KQKQ Omaha, Neb.	Sweetstock	'N Sync, Color Me Badd, Tuesdays, Nu Flavor, She Moves, Solid Harmonie, more
June 27	WBHJ Birmingham, Ala.	Birthday Jam	the Lox
June 28	WBBM-FM Chicago	Summer Bash	Boyz II Men, Mariah Carey, Savage Garden, Mase, Destiny's Child, Next, 'N Sync, Tamia, more
July 1	CKIK Calgary, Alberta	Canada Day	Ivan (of Men Without Hats)
July 3	WXXL Orlando	Red, Hot & Boom	Billie Myers, 'N Sync, Solid Harmonie, Five, She Moves
July 4	WHYI Miami	Red, White & Boom	Color Me Badd, 'N Sync, Voices Of Theory, Los Umbrellos, Swirl
July 4	WBZZ Pittsburgh	B-Ninety-Fourth	Billie Myers, Sister 7, Rebekah, La Bouche
July 5	KMXV Kansas City	Red, White & Boom 3	Meredith Brooks, Color Me Badd, Jonny Lang, Billie Myers, 'N Sync, Lisa Loeb, Sister Hazel, Tonic, Tuesdays, more

Let us monitor your event! Call Jeff Silberman at 213-525-2303 or E-mail jsilberman@airplaymonitor.com

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Visibly relieved that they convinced Lawman Promotions' Greg Lawley, far left, to keep his shirt on and not do his Richard Simmons impersonation, from left, are KKFR (Power 92) Phoenix PD Bruce St. James, MD Krazy Kid Stevens, and APD Mark Medina.



TOP 40 TOPICS BY SEAN ROSS

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Even Now: New Stations To Be Excited About

I don't know how it still happens. I try to spend more time outside the office and away from airchecking these days. When I listen to radio, it's as often from Europe as the U.S. And with consolidation allegedly exacting its toll on radio programming, there shouldn't be much shaking on the programming side. But I keep finding new radio stations that fascinate me.

Some I've found on the Internet. Some I've found in recent travels, even though I no longer drive 300 miles just to hear radio stations. In the past, I could've offered you airchecks of most of these. Since I'm no longer driving with one hand and airchecking with the other (particularly since the passage of tough new "guys who drive with one hand and aircheck with the other" laws in many states), I could use tapes of most of them myself.

This list doesn't include some of my perennials (KHFI Austin, Texas; WKXJ Chattanooga, Tenn.; WFLZ Tampa, Fla.; WKSE Buffalo, N.Y.; WKQI [Q95.5] Detroit). It also doesn't include some stations that look good to me on paper but that I haven't heard lately (WSNX Grand Rapids, Mich; WFBC-FM Greenville, S.C.) and a couple of new stations that I'm eager to hear (WLLD Tampa, Fla.; KISV Bakersfield, Calif.). It also doesn't include any country outlets, now that the current-based, uptempo country stations of the early '90s are almost extinct. In alphabetical order, here's what I've enjoyed lately:

- **KCMG** (Mega 100) Los Angeles: A breakthrough station for the R&B oldies format. Popper and better-produced than many of the others, it's already inspired at least one copycat, with probably more to come.

- **KHTS** (Channel 933) San Diego: It's nearly 2 years old, but it's on the Internet now, so I'm hearing KHTS regularly (www.channel933.com). With heritage top 40 sister **KKLQ** (Q106) scheduled to go Spanish soon, it's starting to work in more **Fastball** and **Marcy Playground** (a rhythmic remix!), meaning that I finally get to hear those records on the same station as **Mase**, **Public Enemy**, and **Pras Michel**. And that's not so different from what Q106 did in its late-'80s heyday.

- **KXME** (Xtreme Radio) Honolulu: Then there's **Jerry Clifton's** flagship top 40, which mixes **Da Real One** with **Sublime** album cuts. Ironically, the success of Clifton's late-'80s churban outlets convinced many PDs that this sort of mix would never work again. Now, both Clifton's **KPTY** Phoenix and client **WXYV** Baltimore are using a variant on this formula.

- **WBLS** New York (www.wbbs.com): New PD **Vinny Brown** has recast this long-suffering R&B outlet in the spirit of his **WRKS** circa the late '80s: a mainstream R&B station that targets 25-44 and plays rap but dayparts it carefully. If it doesn't have the momentum of Emmis' younger-end rival **WQHT** (Hot 97) yet,

it's still the most coherent **WBLS** in years. And it's not that far from the formula Emmis is using successfully at **WTLC-FM** Indianapolis (www.broadcast.com/radio/urban/wtlc).

- **WINX** Rockville, Md.: Profiled here recently, '70s-style high-energy top 40, with lots of unusual '80s oldies, on a suburban AM.

- **WJET** Erie, Pa. (www.jet102.com): Another recent Internet debut. One of the few small-market top 40s I've heard that sounds truly comfortable being in the format. And given that **WJET** is the No. 2 top 40, behind **WRTS** (Star 104), Erie must be a great top 40 battle.

- **WKSS** Hartford, Conn. (www.kiss957.com): First it lost its morning man. Then an R&B AM debuted and took several shares just because **WKSS** was no longer covering that position. But **WKSS** has successfully reinvented itself as a rhythmic outlet and rebounded. And even as rhythmic outlets elsewhere struggle for direction, **Kiss** proves that there is indeed a position somewhere between a pop/rock-driven top 40 and an R&B outlet. (The new **WXXP** Long Island, N.Y., sounds very different but is working a lot of the same turf and is equally intriguing.)

- **WMVX** (Mix 106.5) Cleveland: Also profiled recently. This **Jacor** adult top 40 takes **WPLJ** New York's successful early-'90s formula to the next level, playing **Kiss**, **Def Leppard**, and **AC/DC** because it is, after all, Cleveland. It's not on the Internet, but **WERO** Greenville, N.C., has been doing a slightly lower-decibel version of the same format since segueing back from classic hits, and it is (www.933wero.com).

- **WMXR** Hanover, N.H. (www.magic94fm.com): Even if all the other stations that tried to play '70s oldies were still here, the best one would still be this small-market outlet that sounds a lot bigger. Enough variety that an industry person can listen to it for fun; not so much variety that you wonder if the programming folks know what they're doing.

- **WNRQ** Nashville (www.broadcast.com/radio/classic_rock/wlacf): The former **WLAC-FM** is exploding at the same speed as a **WHTZ** (Z100) or **WKTU** New York did at their inception—No. 2 in the market in just a few months. Its positioner, "Classic rock that really rocks," is already being copied nationwide. Its real contribution, however, may be tapping into early-'80s rock (the **Benatar/Petty** years) in a way that few other stations have. If that era gave us "kickass AOR," this is "kickass oldies."

- **WZZP** (Fun 107) Atlantic City, N.J.: Several months ago, it signed on with rhythmic top 40 as a stopgap measure until new owners could close. The top 40 format probably won't survive, and so far, it's only sweepers, no jocks, and less than 100 titles. But the music is great, making it the best "stunt that should really be a radio station" since **Guy Zapoleon's KNRJ** (Alternative 96.5) Houston in the early '90s.

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TOP 40, A/C & RHYTHM CROSSOVER: 6/29



Baptism By Fire: PDs Survive First Spring Book, And Beyond

Continued from page 1

faster in a market where too many stations are going after our audience.

"I'd love to rock the boat as soon as possible and make the changes all at once," he continues. "In fact, we're planning major summer-book corrections starting in the first week of July." Why not now? "A tremendous amount of information needs to be processed, dissected, and analyzed before we put it into action. We've got the music; now it's a matter of marketing and promotion."

Through all this, Arbagey can count on some top-drawer support. "I'm learning a tremendous amount every day from peers and mentors such as Jim de Castro, John Madison, Steve Rivers, and Dave Lebow. They make me feel very comfortable in making the right moves."

However, there are times when changes have to be made in the final weeks of a book. "In a perfect world, you make all the tweaks and adjustments before the spring and fall books hit," notes recently arrived WKRQ (Q102) Cincinnati OM Mike Marino. "But at the same time, you have to be flexible enough to make quick adjustments. In fact, we just made some music changes here. The station had gone too far in one particular direction and wasn't mass-appeal enough for the marketplace."

QUICK FIXES, LONG-TERM GOALS

Jacque Gonzales James couldn't wait to make changes, either. She started her first PD gig at KPSI-FM Palm Springs, Calif., June 1, giving her a mere 30 days to contribute to the spring effort.

"I'm jumping right into everything and trying to make the proper adjustments that need to be done immediately to have some impact on the last four weeks of the book," she says. "I started on the music—the formatics and clocks—by adjusting flow and rotation, increasing power rotations to play what listeners want."

The fastest way to find that out? "Going out on streets, visiting businesses, and talking to listeners to find out what they expect from the station that they haven't received."

Another way to create instant top-of-mind awareness: a station concert, booked for June 22. "It gives us two weeks of good promos to pump the show," she says.

Through it all, James has experienced a crash course in PD time management. "I haven't done all I wanted to do, being barraged with calls and meeting the jocks and listeners. Welcome to the PD world: You'll never get as many things done during the week as you want until you learn to shut your door. But even when the goals are difficult to do all at once, I've eventually met them."

"To accomplish my original goals, I've got to make immediate adjustments, then get more attuned and focused in the summer to be ready for the fall."

SECOND TIME AROUND

John Thomas is programming his second spring book at WSNX Grand Rapids, Mich.—and the differences are striking. Last year, he had just settled on a rhythmic lean, and, complemented by a big spring promotion, WSNX rose two points in the spring book. This year, with the station No. 2 in the market, the sound's the same, even with a new high-rolling competitor that's hoping to impede WSNX's ability to control the top 40 and R&B franchises simultaneously.

Mainstream top 40 rival WVTI (196) "has spent a lot on TV and bigger-than-life promotions," he says. "And they have made an impact in our numbers. We could've looked at them and got sidetracked, but we stayed true to what we do. Sure, there will be some sampling, but we can't touch the essence of our station. We stayed on our game plan and didn't flinch. By doing that, WSNX is still growing."

Ingram experienced similar pressure when a new modern rocker signed on. "In the spring of '95, [WNVE] the Nerve came into being," he recalls. "Certainly, we tightened up and de-

fended our core, but having said that, we still stayed the course. If you're properly researched and focused, you realize that every new station will enjoy a honeymoon period of three to six months, then things will settle down. The danger is to not overreact; you let them prove themselves."

The only noticeable change comes from Thomas himself. "I'm a much better manager now," he asserts. "Last spring, I would get upset at sales or something and fought battles that didn't really matter. Now it's focus, focus, focus. In the past 18 months, I've learned to understand what the important things are and to focus on them totally."

THIRD TIME'S A CHARM

Nikki Nite is "celebrating" her third spring book as PD of WWXM (Mix 97.7) Myrtle Beach, S.C.; her biggest change since year one is that she now oversees two other stations. But that hasn't altered her programming strategy. "We want to keep WWXM as top of mind as possible," she says. "So we do at least one promotion to generate a lot of talk. Last year, we said we'd be playing 'our last three songs.' People thought we were going off the air. It turned out to be a contest where listeners who named the last three songs we played won \$1,000."

"This year, we circulated winning dollar bills on the [Myrtle Beach] Grand Strand. Whoever had the serial number of the winning bill could win \$97,000. Retailers called us to complain about people coming in just to cash their big bills for singles."

Musically, while Nite believes in "staying the course" regardless of what the competition does, she isn't above using her cume to take advantage of the hits. "When a modern rocker came on, we cherry-picked their big hits, which turned out to be big hits for us, too. They didn't own anything mass-appeal; that's one of the advantages to being a top 40."

WNCI Columbus, Ohio, PD John Dimick seconds Nite's use of cume as a weapon to ward off competition. "Cuming about 27% of the market, we usually try to lead the way," he explains. "But once in a while, if the competition gets off a lucky shot, we're right there. The winner in confusion is always the station with the most cume. People assume that if they hear about it on WNCI, they heard it here first. We've used cume to effectively squash competitors' promotions and even their sign-ons."

CONTRADICTION IN TERMS?

If there's one thing all these programmers came away with from their first spring book, it's the importance of devising a detailed game plan and sticking to it—yet at the same time being flexible enough to tweak if the situation warrants. "You defend your turf in a way that doesn't dramatically change your station," Ingram suggests.

However, Marino takes a slightly different tack. "I never change based on the competition," he says. "We may adjust, but we're always proactive rather than reactive. If you let your competition control what you do, you'll take your eye off the ball and fumble everywhere."

As important as the spring book is to their stations' sales departments, first-time PDs like Arbagey and Gonzales James already realize that to truly succeed, the strategy doesn't end June 30. "I pretty much program what I program, 24-7, 365 days a year," Marino says. "I don't program against my competitors or against Arbitron. I make adjustments based on music supply; I'd much rather program to an audience based on research and intuition than to things I can't control."

On that point, Dimick heartily agrees. "I'm a big believer in constant corrections," he says. "We listen to the radio each day and figure out what to do better tomorrow, then listen to the changes we make. There may be more pressure to win in the spring and fall books, but we succeed by programming the station to win every day . . . and the books will find themselves."

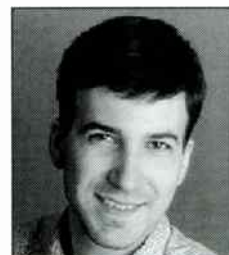
MONITOR PROFILE

Tommy Austin Enjoys Programming On The Top 40 Playground At Portland's KKRZ

Working for programming aces like Dan Kieley and Ken Benson gave Tommy Austin ample knowledge with which to take the helm of heritage top 40 KKRZ (Z100) Portland, Ore. Still, Austin admits, "the pressure is enormous. Probably the biggest difference in being PD is that the big-picture stuff is minute compared with the day-to-day things you've got to do to maintain the station's momentum."

Austin grew up in South Dakota; his first gig was at the age of 13, working for Kieley. He eventually reunited with Kieley at KDWB Minneapolis, where he moved up the ladder until the KKRZ APD/MD gig opened up. "It was tough to leave home, but I knew that going from AMD to MD/APD at KKRZ was a huge move. Plus, I always wanted to work for Jacor."

Over the next two years, Austin worked under PD Benson, who himself was at the center of many a job-opening rumor. "A lot of people wanted to hire Ken because he's so talented, but he was always waiting for the perfect opportunity," Austin notes. "He was pretty straightforward in letting me know what was going on."



Tommy Austin
Program Director
KKRZ Portland, Ore.

'There's no reason to be ashamed of what top 40 is—its flavor is mostly playground'

Once Benson was lured away to MTV, Austin became the natural choice. "Philosophically, Ken and I were on the same page—there was nothing I was salivating to change. I didn't want to do anything too complex. I wanted the station to stay at the same level of play [at which] it has always been. So I let everyone do their jobs and not micro-manage—just go with the flow and not rough the waters."

"I had little desire to put my personal stamp on the station," Austin continues. "I didn't want to veer to the right or left musically. I just wanted to keep the mother mass-appeal."

As it was in Minneapolis, mass-appeal in Portland is mainstream pop hits but with a definite rhythmic lean. "Top 40 has always leaned rhythmic," Austin asserts. "There's no reason to be ashamed of what top 40 is—its flavor is mostly playground."

Here's a typical hour on Z100: Paula Cole, "I Don't Want To Wait"; Brandy & Monica, "The Boy Is Mine"; Savage Garden, "Truly Madly Deeply"; Next, "Too Close"; Alanis Morissette, "Uninvited"; 'N Sync, "I Want You Back"; Celine Dion, "To Love You More"; Notorious B.I.G., "Mo Money Mo Problems"; Third Eye Blind, "How's It Going To Be"; Destiny's Child, "No, No, No"; Shania Twain, "You're Still The One"; Sugar Ray, "Fly"; and Brian McKnight, "Anytime."

Austin isn't afraid that the younger-appealing rhythmic tracks will alienate his adult audience. "I think adults like those records, too. They're not just for kids. Obviously, a larger amount of teens like rhythmic music, yet a substantial amount of adults will listen to a smaller amount of it."

When he first became APD/MD, KKRZ was facing a stiff challenge from new modern AC KBBT (the Beat), so its music stance was more adult. "Even so, we still leaned rhythmic," he claims. "Certainly, when the Beat came on, we

didn't change anything. We made subtle format adjustments and played more mass-appeal modern AC records. To be honest, they played—and continue to play—a lot of records that we won't touch. However, we do go out and own the ones we play, such as Alanis Morissette's 'Uninvited,' Goo Goo Dolls' 'Iris,' and Third Eye Blind's 'How's It Going To Be.'

"We rotate these records more often and do music promos that image them to us. We center weekend promotions around them. For our Lilith Fair weekend, someone wins free tickets and a limo trip to the fair every hour. That way, even though we may not play Sarah McLachlan as much as the Beat, this promotion gives the perception that we do."

Austin is blessed to have a veteran air staff who accepted the PD transition gracefully, recognizing Austin's segue from peer to leader. "There's a slight respect difference," he admits. "Yet while I'm a different person than Ken, I always took my job seriously as APD. Everyone knows I don't settle for anything less than 100%. That respect has been maintained to the point where I want to keep everybody intact. They're a big part of our success; every piece of the puzzle here is perfect."

Mornings is hosted by John Murphy, a market celebrity who has been at the station, on and off, since the mid-'80s. He is complemented by Valerie Ring, Dan Clark, and Nelson. "John's the anchor, but everyone else is in it together," Austin says. "There are no lesser roles. They have a great chemistry."

The rest of the lineup features middayer Stacy Lynn, recent KKLQ (Q106) San Diego recruit Dr. Doug in afternoons, MD Lara in nights ("the epitome of pop culture," Austin notes), and DJ Erickson in late nights.

Promotionally, Austin is a firm believer in latching onto the top water-cooler topic of the day and creating something larger than life around it. Case in point: the station's "Titanic" promotion, which asked listeners to pick up clues throughout the day on where in the world the Heart of the Ocean necklace was hidden. The winner was flown to Halifax, Nova Scotia, to board a research vessel that went out to the actual Titanic site. The winning listener then dove in a submersible to see the wreckage.

"It was easy to throw a 'Seinfeld' party, but we took it to the next level," he adds. "We rented out a great theater, made big 'Seinfeld' character heads, and gave away tickets in high-traffic, easy-access areas to make it sound larger than life. We created a sense of urgency about the event."

Keeping a close eye on all the particulars helps Austin keep KKRZ on the edge and top of mind. "There's a big danger of running the station on cruise control, so we continuously reinvent ourselves," he says. "But we only do stuff that makes sense. If it means freshening the testimonial sweepers or coming up with innovative promos, those little things mean a lot."

"I'm fortunate to have a lot of creative people here and at Jacor to help me image the station. Now I talk to B.J. Harris, Tom Owens, and Jack Evans. They're all amazing pros; there's an amazing mind structure at this company. They all get it."

Austin, whom we spoke to several days before classic hits KKRH returned to hot AC as Rosie 105, was already looking out for future competition. "I absolutely think about it. When there's new rivals, that's when you rely on and showcase your heritage. Obviously, you tighten up a bit, but there's not a whole lot you can do without messing up your strengths. That's when it becomes more of a record-to-record battle."

JEFF SILBERMAN

Strongest Increase In Airplay This Week

MAINSTREAM TOP 40 INCREASE IN PLAYS

BRANDY & MONICA • The Boy Is Mine (ATLANTIC)	+600
KHTT +54, KXME +51, WDJX +25, WKSZ +23, WQSL +20, WZNY +19, WXIS +18, WWHT +17, WXXL +17, WKSE +14	
SEMISONIC • Closing Time (MCA)	+363
KXME +32, KSLZ +26, KBKS +18, WLAN +15, WKRQ +15, WBZZ +15, WBLI +14, WNTQ +13, KIIS +12, WAEB +11	
AEROSMITH • I Don't Want To Miss A Thing (COLUMBIA)	+341
KZZU +20, KSMB +15, KKMJ +14, WBZZ +13, WZNY +12, WNCI +12, WQZQ +11, WABB +11, WPRO +11, KSLZ +10	
GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+331
KJYO +34, WLAN +23, WSTW +22, WOOX +19, WWCK +19, WAPE +19, WWHT +18, WRVQ +18, WKSS +18, KHFI +18	
SMASH MOUTH • Can't Get Enough Of You Baby (ELEKTRA/EEG)	+331
WAPE +23, KKLQ +22, WXIS +21, WZJM +17, WIXX +15, WNOK +15, KKRD +14, KZZU +13, WYCR -13, WRVQ +12	
SHANIA TWAIN • You're Still The One (MERCURY)	+319
KHTT +30, WSTW +22, WWHT +20, KKRZ +20, WWZZ +19, WBZZ +18, KRQO +17, KQKQ +17, WABB +14, WXXL +14	
WILL SMITH • Just The Two Of Us (COLUMBIA)	+280
WVKS +30, WWHT +26, KSMB +15, KRQO +15, WKSE +15, KZZU +13, KJYO +13, KHFI +13, WKSL +11, WGTZ +11	
ALL SAINTS • Never Ever (LONDON/ISLAND)	+257
WKSZ +17, WAPE +17, WNKS +16, KDWB +14, KZQZ +13, WZJM +13, WQZQ +12, KKMJ +12, WHOT +11, WKSE +10	
FASTBALL • The Way (HOLLYWOOD)	+248
WABB +47, KRBE +31, KHKS +25, WLSS +16, WAPE +16, KZQZ +14, WQZQ +14, KRUF +13, KQKQ +13, WBHT +12	
NEXT • Too Close (ARISTA)	+239
WWHT +26, WFLZ +19, WCIL +16, WHTZ +15, WZJM +13, KRUF +12, WBHT +12, WPRO +11, KSLZ +10, WRHT +10	

RHYTHMIC TOP 40 INCREASE IN PLAYS

JANET • Go Deep (VIRGIN)	+245
KQMQ +46, WWKX +27, KSFM +26, KIKI +17, KKFR +17, KHTS +16, KIOX +14, WBBM +13, WHHH +12, WDRQ +10	
WILL SMITH • Just The Two Of Us (COLUMBIA)	+191
KKSS +31, KPRR +29, WBBM +20, WNVZ +19, KZFM +14, WKTU +13, WPOW +12, KKFR +10, WFHN +9, KDON +8	
PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA • Ghetto Supastar (That Is What You Are) (INTERSCOPE)	+161
WBBM +33, KCAQ +31, KQKS +18, WPOW +17, KSFM +16, WFHN +14, WHHH +12, KKFR +12, KUBE +12, KPRR +11	
BRANDY & MONICA • The Boy Is Mine (ATLANTIC)	+146
KQMQ +26, KSFM +25, WPOW +16, WKXJ +14, KPRR +10, KIKI +9, WJJS +9, KLUC +9, WKTU +7, KQKS +6	
K-CI & JOJO • Don't Rush (Take Love Slowly) (MCA)	+127
KCAQ +25, KOHT +17, KIOX +16, KDON +15, WKXJ +10, KTFM +10, KLUC +9, KKSS +9, KGGI +8, KZFM +6	
USHER • My Way (LAFACE/ARISTA)	+125
KSFM +32, KYLD +24, WFHN +18, KLUC +14, WNVZ +12, KUBE +11, KDGS +9, KIKI +8, KYLZ +8, KQKS +8	
BIG PUNISHER FEAT. JOE • Still Not A Player (LOUD/RCA)	+122
KUBE +23, KIKI +21, KIOX +16, KKFR +15, KLUC +14, KCAQ +13, WPOW +10, KQMQ +8, WWKX +8, KZFM +7	
NATE DOGG FEAT. WARREN G • Nobody Does It Better (BREAKAWAY/UNTERENTAINMENT/EPIC)	+90
XHTZ +27, WHHH +20, KKFR +14, KQMQ +10, KYLZ +8, KSFM +5, KISV +4, KCAQ +3, WKXJ +2, KQKS +1	
BRANDY (FEAT. MASE) • Top Of The World (ATLANTIC)	+87
KUBE +37, WWKX +30, KTFM +8, KYLD +4, KSFM +3, KHTS +2, WJMN +2, KIKI +1, KKSS +1, WBBM +1	
SHANIA TWAIN • You're Still The One (MERCURY)	+75
WFHN +16, KZFM +14, KHTS +13, KDGS +8, KDON +7, KQMQ +6, WKXJ +6, WPOW +5, WKTU +2, KCAQ +2	
JON B. • They Don't Know (YAB YUM/550 MUSIC)	+75
KUBE +18, KLUC +17, KSFM +13, KGGI +12, KCAQ +11, WJJS +9, KOHT +7, WKXJ +7, WWKX +4, KKFR +4	

CROSSOVER INCREASE IN PLAYS

JANET • Go Deep (VIRGIN)	+448
KQMQ +46, WJMH +35, WWKX +27, WJMZ +25, WQUE +23, KTBT +19, KPWR +18, KIKI +17, KKFR +17, KRRQ +16	
AALIYAH • Are You That Somebody? (BLACKGROUND/ATLANTIC)	+344
KUBE +39, WJMH +33, KKDA +22, KBXX +20, WFXA +19, WEAS +17, WHTA +15, WBHJ +14, KRRQ +13, WCKX +12	
K-CI & JOJO • Don't Rush (Take Love Slowly) (MCA)	+265
WJMH +32, KCAQ +25, KBXX +20, WWWZ +19, WJMI +14, WSGF +13, KTBT +12, WENN +12, KDKS +11, WJHM +11	
WYCLEF JEAN • What's Clef Got To Do With It? (RUFFHOUSE/COLUMBIA)	+199
WQHT +28, WCHB +21, WPHI +18, WWWZ +17, WUSL +17, WJMH +16, WHTA +14, WPEG +14, WPGC +14, KKBT +8	
BRANDY (FEAT. MASE) • Top Of The World (ATLANTIC)	+196
KUBE +37, WWKX +30, WQHT +26, WHTA +20, WPGC +19, WPEG +13, WBHJ +10, WJBT +8, WVEE +8, WKYS +8	

MODERN ADULT INCREASE IN PLAYS

BARENAKED LADIES • One Week (REPRISE)	+137
KFMB +28, KYSR +14, WWCD +14, WJBX +12, KXPK +11, WVRV +11, KAEP +10, KOZN +8, WALC +8, WXLE +7	
NATALIE IMBRUGLIA • Wishing I Was There (RCA)	+116
WTIC +23, KAMX +22, WTMX +22, WBOS +12, KENZ +8, WMXB +8, KLLC +6, KOZN +6, KTNP +5, KFMB +2	
SMASH MOUTH • Can't Get Enough Of You Baby (ELEKTRA/EEG)	+112
WTMX +18, KLLY +14, WSHE +14, KTNP +12, KZZO +11, KVSR +10, KLLC +10, KBBT +7, KALC +7, KXPK +5	
DAVE MATTHEWS BAND • Stay (Wasting Time) (RCA)	+109
WKZL +29, KAMX +23, KTNP +15, WDRV +14, WLNK +10, KFMB +9, KVSR +6, WVRV +5, KOZN +5, WXLE +4	
SARAH MCLACHLAN • Adia (ARISTA)	+99
WPLT +24, KDMX +18, WKRQ +15, KZZP +10, KAEP +9, KLLY +8, WSHE +8, WLNK +7, WPTA +5, KALC +5	

ADULT TOP 40 INCREASE IN PLAYS

GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+170
WMBX +24, KLLC +22, WSHE +17, WRQX +17, WMC +13, KLYF +11, WALC +10, WOMX +9, KMXB +9, KALZ +9	
GREEN DAY • Time Of Your Life (Good Riddance) (REPRISE)	+141
KAMX +37, WPLJ +31, KDMX +28, KSTP +17, WTIC +15, WMMX +13, KLLY +10, WSSR +10, WBMX +7, WDRV +6	
SMASH MOUTH • Can't Get Enough Of You Baby (ELEKTRA/EEG)	+138
WTMX +18, KPLZ +15, KLLY +14, WSHE +14, WQLH +13, KTNP +12, KZZO +11, KVSR +10, KLLC +10, KBBT +7	
SARAH MCLACHLAN • Adia (ARISTA)	+133
WIOG +23, KEZR +20, KDMX +18, KZZP +10, KLLY +8, KLYF +8, WSHE +8, WEZB +7, KKOZ +7, WLNK +7	
DAVE MATTHEWS BAND • Stay (Wasting Time) (RCA)	+118
WKZL +29, KAMX +23, KTNP +15, WDRV +14, WLNK +10, KFMB +9, KVSR +6, KOZN +5, WSSR +4, WBAM +1	

ADULT CONTEMPORARY INCREASE IN PLAYS

ROD STEWART • Ooh La La (WARNER BROS.)	+182
WINK +24, KBIG +16, KLSY +14, WBBQ +12, WNNZ +10, WDOK +10, WDEF +8, WPCH +7, WJDX -6, KGBX +6	
LEANN RIMES • Looking Through Your Eyes (CURB)	+147
WBBQ +20, KBIG +14, KEZK +11, WLTO +10, KMZQ +10, KESZ +10, WTCB +9, WDEF +7, WTFM +6, KUDL +5	
SARAH MCLACHLAN • Adia (ARISTA)	+142
WJDX +21, KGBY +16, WDEF +11, KTDY +9, WLTS +8, WYJB +7, WGSY +7, KSNE +6, KESZ +6, WASH +6	
LIONEL RICHIE • Time (MERCURY)	+69
WLEV +10, KTDY +9, KESZ +9, KGBX +8, WTCB +5, WDEF +5, WMGS +5, WLHT +5, KISC +4, KIMN +3	
CELINE DION • To Love You More (550 MUSIC)	+62
WJDX +15, WBBQ +12, KMGA +10, WMJJ +10, WTVR +10, KSSK +7, KOSI +7, WLTE +7, KSNE +4, WMGS +4	

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POWER PLAYLISTS

For Week Ending June 14, 1998



WHTZ New York PD: Tom Poleman APD: Kid Kelly MD: Paul Bryant. Playlist table with columns for rank, song title, and percentage.

WHTZ New York (continued). Playlist table with columns for rank, song title, and percentage.

WHTZ New York (continued). Playlist table with columns for rank, song title, and percentage.

KIIS Los Angeles PD: Dan Kieley APD/MD: Tracy Austin. Playlist table with columns for rank, song title, and percentage.

WXKS Boston PD: John Ivey APD/MD: Kid David Corey AMD: Skip Kelly. Playlist table with columns for rank, song title, and percentage.

KRBE Houston PD: John Speaks APD: Scott Sparks MD: Jay Michaels. Playlist table with columns for rank, song title, and percentage.

KHKS Dallas OM: John Cook PD: Mr. Ed Lambert MD: John Reynolds. Playlist table with columns for rank, song title, and percentage.

WIOQ Philadelphia OM: Glenn Kalina APD: Robyn Bertley MD: Jay Towers. Playlist table with columns for rank, song title, and percentage.

WSTR Atlanta PD: Dan Bowen MD: J.R. Ammons. Playlist table with columns for rank, song title, and percentage.

WWZZ Washington, DC PD: Dale O'Washing APD/MD: Ron Ross. Playlist table with columns for rank, song title, and percentage.

WFLZ Tampa OM: B.J. Harris APD/MD: Domino. Playlist table with columns for rank, song title, and percentage.

KDWB Minneapolis PD: Rob Morris APD/MD: Rich Davis. Playlist table with columns for rank, song title, and percentage.

KZQZ San Francisco PD: Mark Adams APD/MD: Danny Ocean. Playlist table with columns for rank, song title, and percentage.

WBZZ Pittsburgh OM: Keith Clark PD: David Edgar. Playlist table with columns for rank, song title, and percentage.

WHYI Miami PD: Rob Roberts APD: Al Chio MD: Deirdre Poyner. Playlist table with columns for rank, song title, and percentage.

WKSS Hartford PD: Jay Beau Jones MD: Mike McGowan. Playlist table with columns for rank, song title, and percentage.

KKRZ Portland PD: Tommy Austin MD: Lara. Playlist table with columns for rank, song title, and percentage.

WPST Trenton Sr. VP/Pgm: Michelle Stevens PD: Dave McKay MD: Chris Puorro. Playlist table with columns for rank, song title, and percentage.

Green Day



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**MONSTER RESEARCH!
AWESOME AIRPLAY!**

38 - 35 TOP 40 MONITOR

25 - 19 ADULT TOP 40 MONITOR

14 - 11 MODERN AC

OVER 3,300 TOTAL SPINS! OVER 1,000 MODERN ROCK SPINS!

Z100 New York
#11 37x

KYSR Los Angeles
#3 57x

B94 Pittsburgh
#10 33x

WBMX Boston
#1 44x

WPLJ New York
#7 49x

KBKS Seattle
#10 41x

Q102 Cincinnati
#8 52x

KZZP Phoenix
#8 36x

WPST Philadelphia
#3 57x

WMVX Cleveland
#1 21x

WPXY Rochester
#2 75x

WXRK New York
#2 34x

KTSP Minneapolis
#10 26x

WKSE Buffalo
#4 55x

WEND Charlotte
#5 43x

KLLC San Francisco
#10 27x

WMXB Richmond
#3 49x

WXXM Philadelphia
#4 54x

WPLT Detroit
#6 48x

KAMX Austin
#3 61x

WBAM Montgomery
#7 44x

Produced by Rob Cavallo and Green Day
Mixed by Chris Lord-Alge
Atlas/Third Rail Management

from the cd **NIMROD** 946794-2
World Radio History

©1997 Reprise Records www.RepriseRec.com



POWER PLAYLISTS

For Week Ending June 14, 1998

AIRPLAY Monitor logo

Radio Data Systems logo and text: Playlist supplied by Broadcast Data Systems' Radio Track service...

WNCI Columbus PD: John Dimick APD/MD: Neal Sharpe. Playlist with columns for rank, song title, and time.

KBKS Seattle PD: Mike Preston APD: L.A. Reid MD: Paul Anthony. Playlist with columns for rank, song title, and time.

WZJM Cleveland PD: Dave Eubanks MD: Action Jackson. Playlist with columns for rank, song title, and time.

KMXY Kansas City PD: Jon Zellner MD: Dylan. Playlist with columns for rank, song title, and time.

WKRC Cincinnati OM: Mike Marino PD: Bill Klapproth MD: Jim Kelly. Playlist with columns for rank, song title, and time.

KALC Denver PD: Gregg Cassidy MD: Kelly Michaels. Playlist with columns for rank, song title, and time.

WBLI Long Island PD: Ken Medek MD: Al Levine. Playlist with columns for rank, song title, and time.

WXOL Orlando OM/PD: Adam Cook APD/MD: Pete deGraaf. Playlist with columns for rank, song title, and time.

WYV Baltimore PD: Dave Ferguson APD: Throb MD: Abbie Dee. Playlist with columns for rank, song title, and time.

WNKS Charlotte PD: Brian Bridgman MD: Danny Wright. Playlist with columns for rank, song title, and time.

WDGC Raleigh OM: Brian Burns PD: Kip Taylor. Playlist with columns for rank, song title, and time.

WZPL Indianapolis PD: Tom Gjerdrum MD: Dave Decker. Playlist with columns for rank, song title, and time.

WIXX Green Bay PD: Dan Stone MD: David Burns. Playlist with columns for rank, song title, and time.

WRVW Nashville OM: Charlie Quinn PD/MD: Tom Peace. Playlist with columns for rank, song title, and time.

KUMX New Orleans OM: Dave Stewart PD: Kandy Klutch MD: Tom Naylor. Playlist with columns for rank, song title, and time.

WPRO Providence PD: Tony Bristol MD: Davey Morris. Playlist with columns for rank, song title, and time.

KYO Oklahoma City PD: Mike McCoy MD: Joe Friday. Playlist with columns for rank, song title, and time.

KHFI Austin VP/Pgm: John Roberts PD: Krash Kelly MD: Leslie Basenberg. Playlist with columns for rank, song title, and time.

MAINSTREAM TOP 40

POWER PLAYLISTS



AIRPLAY Monitor

For Week Ending June 14, 1998

Playlists supplied by Broadcast Data Systems Radio Track service...

WKSE Buffalo PD: Sue O'Neil APD/MD: Dave Universal. List of 40 songs with chart positions and station logo.

WFLY Albany OM: Mike Morgan PD: Rob Dawes MD: Ron 'Sugarbear' Williams. List of 40 songs with chart positions and station logo.

WGTV Dayton OM: Michael Luczak MD: Dani Steele. List of 40 songs with chart positions and station logo.

WFBC Greenville, SC MD: J. Love. List of 40 songs with chart positions and station logo.

WDIX Louisville PD: C.C. Matthews APD/MD: Rod Phillips. List of 40 songs with chart positions and station logo.

WKRR Wilkes-Barre PD: Tony Banks APD/MD: Jerry Padden. List of 40 songs with chart positions and station logo.

KBFM McAllen OM: Billy Santiago PD/MD: Jeff DeWitt. List of 40 songs with chart positions and station logo.

WKWS Toledo VP/Pgm: Mike Wheeler APD/MD: Bill Michaels. List of 40 songs with chart positions and station logo.

WPXY Rochester OM/PD: Clarke Ingram MD: Mike Danger. List of 40 songs with chart positions and station logo.

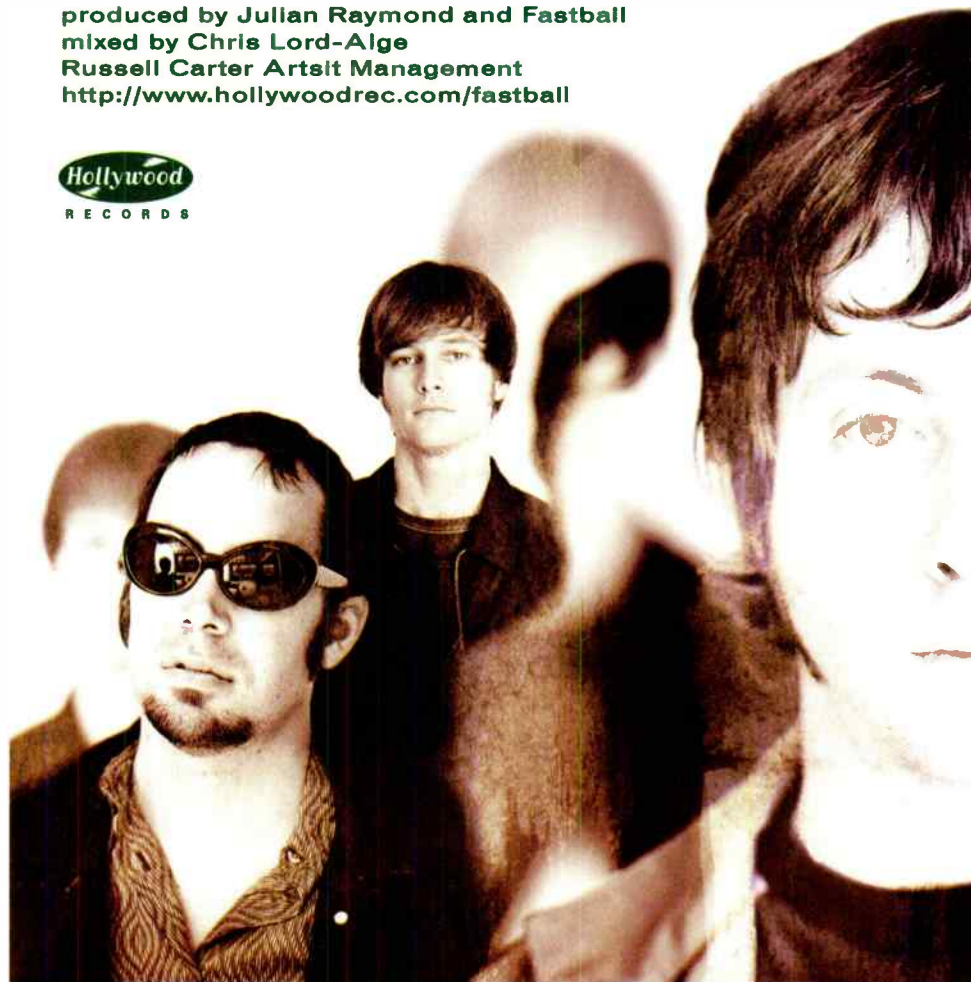
fastball "The Way"

the first single from the new album ALL THE PAIN MONEY CAN BUY

ADULT TOP 40 (2) MODERN ADULT (3) TOP 40 MAINSTREAM (6)

Table with 3 columns: Rank, Station, Spins. Lists stations like KKLQ, KMXV, WSTR, etc. with their respective ranks and spin counts.

produced by Julian Raymond and Fastball mixed by Chris Lord-Alge Russell Carter Artst Management http://www.hollywoodrec.com/fastball



POWER PLAYLISTS

For Week Ending June 14, 1998



Playlists compiled by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KHHT Tulsa PD: Sean Phillips MD: Carly Rush MD: Scotty Mack. Top 40 list including Natalie Imbruglia, Tom, and Shania Twain.

KZHT Salt Lake City PD: Marc Summers MD: Jeff McCartney. Top 40 list including K-Ci & JoJo, All My Life, and Madonna, Ray Of Light.

WAPE Jacksonville PD: Cat Thomas APD/MD: Tony Mann. Top 40 list including Goo Goo Dolls, Iris, and Fastball, The Way.

WAEB Allentown PD: Brian Check MD: Chuck McGee. Top 40 list including Natalie Imbruglia, Tom, and Shania Twain.

WSNX Grand Rapids PD: John Thomas MD: Keith Curry. Top 40 list including Backstreet Boys, Everybody, and Brandy & Monica.

KKLQ San Diego PD: Todd Shannon Acting MD: Hitman Haze. Top 40 list including Matchbox 20, Real World, and Shania Twain.

KRQQ Tucson PD: Tim Richards MD: Dino. Top 40 list including Usher, Nice & Slow, and Brian McKnight.

WLXK Roanoke PD: Russ Brown MD: Lisa Jo Elliott. Top 40 list including Shania Twain, You're Still The One, and Madonna, Ray Of Light.

KQKQ Omaha PD: J.J. Morgan. Top 40 list including Natalie Imbruglia, Tom, and Alanis Morissette.

WRVQ Richmond PD: Lisa McKay. Top 40 list including Natalie Imbruglia, Tom, and Marcy Playground.

WABB Mobile PD: Wayne Coy APD/MD: Darrin Stone. Top 40 list including Shania Twain, You're Still The One, and Fastball.

WZYP Huntsville PD: Bill West MD: Chris Callaway. Top 40 list including K-Ci & JoJo, All My Life, and Marcy Playground.

WHOT Youngstown PD: Tom Pappas MD: Mike Thomas. Top 40 list including Shania Twain, You're Still The One, and Marcy Playground.

WLKT Lexington PD: Jill Meyer. Top 40 list including Goo Goo Dolls, Iris, and Natalie Imbruglia.

WNNK Harrisburg PD/MD: John O'Dea. Top 40 list including Fastball, The Way, and K-Ci & JoJo.

WNTQ Syracuse PD: Tom Mitchell MD: Jimmy Olsen. Top 40 list including Alanis Morissette, Uninvited, and Shania Twain.

WKCI New Haven PD/MD: Kelly Nash. Top 40 list including Shania Twain, You're Still The One, and Natalie Imbruglia.

WQZQ Nashville Consultant: Bryan Krysz APD: Mike Gibson. Top 40 list including Marcy Playground, Sex & Candy, and Natalie Imbruglia.

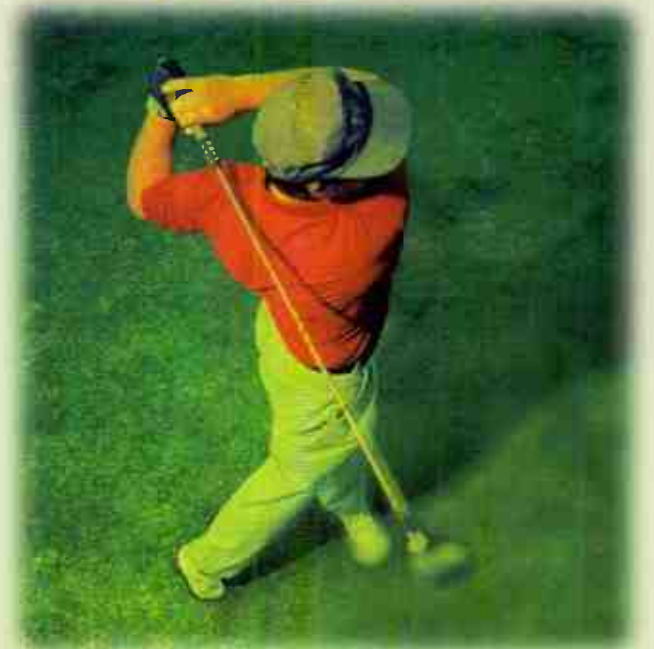
Bill Richards Radio Consulting

presents

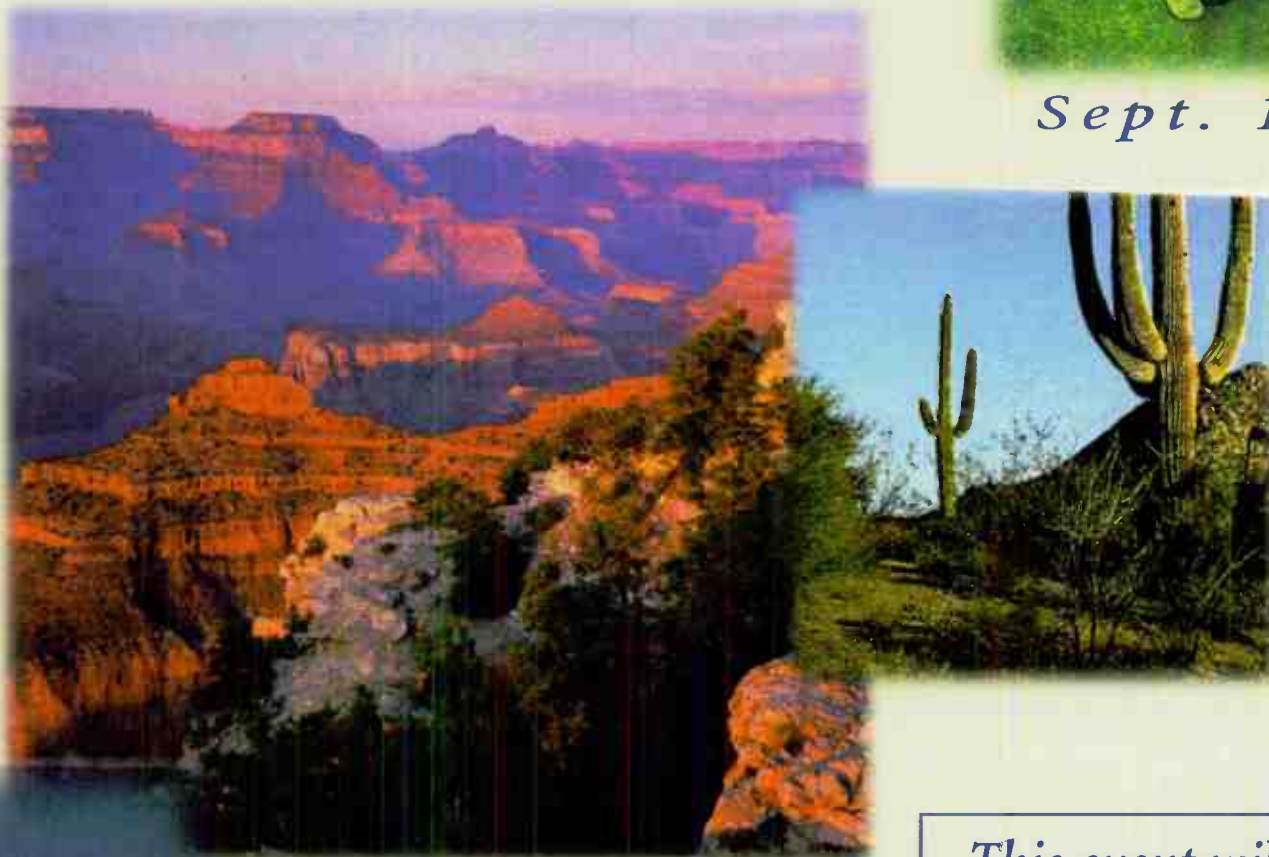
The 2nd Annual GOLF CLASSIC

A tribute to Heston Hosten

To benefit the
T.J. Martell Foundation



Sept. 17, 1998



For player information contact
Dan Richards at (407) 292-4424

This event will kick off the
Billboard/Airplay Monitor
RADIO SEMINAR

For seminar info call
Michele Quigley: 212.536.5088

MAINSTREAM REPORTS

TOP 40 AIRPLAY MONITOR

For Week Ending June 14, 1998

98 DEGREES WITH STEVE WONDER 355/70 True To Your Heart (Hollywood) Total Stations: 32

AEROSMITH 2340/341 I Don't Want To Miss A Thing (Columbia) Total Stations: 88

ALL SAINTS 1253/257 Never Ever (London/Island) Total Stations: 85

BRANDY & MONICA 2290/608 The Boy Is Mine (Atlantic) Total Stations: 91

MEREDITH BROOKS 665/21 Stop (Capitol) Total Stations: 65

CHERRY POPPIN' DADDIES 992/28 Zoot Suit Riot (Mojo/Universal) Total Stations: 76

ALANA DAVIS 394/88 Crazy (Elektra/EEG) Total Stations: 32

DESTINY'S CHILD 1308/4 No, No, No (Columbia) Total Stations: 83

CELINE DION 1542/216 To Love You More (550 Music) Total Stations: 87

EVERCLEAR 788/51 I Will Buy You A New Life (Capitol) Total Stations: 47

FASTBALL 3834/248 The Way (Hollywood) Total Stations: 94

FIVE 1046/175 When The Lights Go Out (Arista) Total Stations: 72

GOO GOO DOLLS 3724/331 Iris (Warner Sunset/Reprise) Total Stations: 91

GREEN DAY 821/55 Time Of Your Life (Good Riddance) (Reprise) Total Stations: 46

JANET 1044/16 I Get Lonely (Virgin) Total Stations: 87

SONG ACTIVITY REPORT For Week Ending June 14, 1998



Worldwide Airplay Monitor Song Activity Report For Week Ending June 14, 1998

Total Plays/Gain Chart Move: 13-14

Table for MADONNA 2503/31 Ray Of Light (Maverick/Warner Bros.)

Table for MATCHBOX 20 Real World (Lava/Atlantic)

Table for EDWIN MCCAIN 2627/179 I'll Be (Lava/Atlantic)

Table for BRIAN MCKNIGHT 1304/100 Anytime (Motown)

Table for SARAH MCLACHLAN 1638/235 Adia (Arista)

Table for NATALIE MERCHANT 1839/174 Kind & Generous (Elektra/EEG)

Table for PRAS MCEL FEAT. OL' DIRTY BASTARD & MYA 390/101 Ghetto Supstar (That Is What You Are) (Interscope)

Table for ALANIS MORISSETTE 4437/134 Uninvited (Warner Sunset/Reprise)

Table for BILLIE JOE YERS 703/148 Tell Me (Universal)

Table for NEXT 2667/239 Too Close (Arista)

Table for SEMISONIC 1539/363 Closing Time (MCA)

Table for SMASH MOUTH 518/338 Can't Get Enough Of You Baby (Elektra/EEG)

Table for WILL SMITH 1277/280 Just The Two Of Us (Columbia)

Table for SHANIA TWAIN 4426/319 You're Still The One (Mercury)

Table for VOICES OF THEORY 399/138 Say It (H.O.L.A./Red Ant)

POWER PLAYLISTS

For Week Ending June 14, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WKTU New York PD: Frankie Blue APD/MD: Andy Shane



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

WBBM Chicago PD: Todd Cavanah MD: Erik Bradley



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

WJMN Boston PD: Cadillac Jack



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KYLD San Francisco PD: Michael Martin MD: 'Jazzy' Jim Archer



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

WPOW Miami PD: Kid Curry MD: Phil Jones



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KUBE Seattle PD: Eric Powers Acting APD: Bobby O. MD: Leah Jackson



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

WDRQ Detroit PD: Alex Tear MD: Jimi Jamm



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KFSM Sacramento PD: Bob West MD: John E. Kage



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KGGI Riverside PD: Diana Laird APD: Jesse Duran MC: Ricky Fuentes



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KTFM San Antonio PD: Cliff Tredway MD: Steve Chavez



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KHTS San Diego PD: Todd Shannon APD: Ron Geronimo MD: Hitman Haze



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KFRF Phoenix PD/MD: Bruce St. James APD: Krazy Kid Stenzanz MD: Mark Medina



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KHTZ San Diego OM/PD: Lisa Vazquez MD: Dale Soliven



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KQKS Denver PD: Cat Collins MD: Jennifer Wilde



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KBOS Fresno PD: Steve Wall



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KPRR El Paso PD/MD: John Candelaria



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

KLUC Las Vegas PD: Cat Thomas MD: Melissa Stefes



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

WNVZ Norfolk PD: Don London APD/MD: Jay West



Table with 2 columns: Rank and Song/Artist. Includes songs like 'I Wanna Dance with Somebody' by Shania Twain and 'The Boy Is Mine' by Brandy & Monica.

51st Place

WTHT
Portland, ME
1990

67th Place

WRQN
Toledo, OH
1991

36th Place

KQKQ
Omaha, NE
1992

48th Place

KKRZ
Portland, OR
1993

3rd Place

KKRZ
Portland, OR
1993

24th Place

KKRZ
Portland, OR
1994

17th Place

KKRZ
Portland, OR
1994

47th Place

KKRZ
Portland, OR
1995

10th Place

KKRZ
Portland, OR
1996

3rd Place

KKRZ
Portland, OR
1996

4th Place

KKRZ
Portland, OR
1997

20th Place

KKRZ
Portland, OR
1997

This road...

...RULES!

"Wow!"

After competing for nearly 10 years, it's a great honor to add my name to the list of Top 40 PD's and MD's who have won AIR. Hit music fuels my passion and helped train my 'ears' to hear the 'hits.' As my ears got better, so did the hits! To Bruce, Jonas and the entire AIR staff, thank you for making this an incredible thrill! Now, how do you plan on helping me pick the next hit?

-Ken Benson



1st Place

Ken Benson

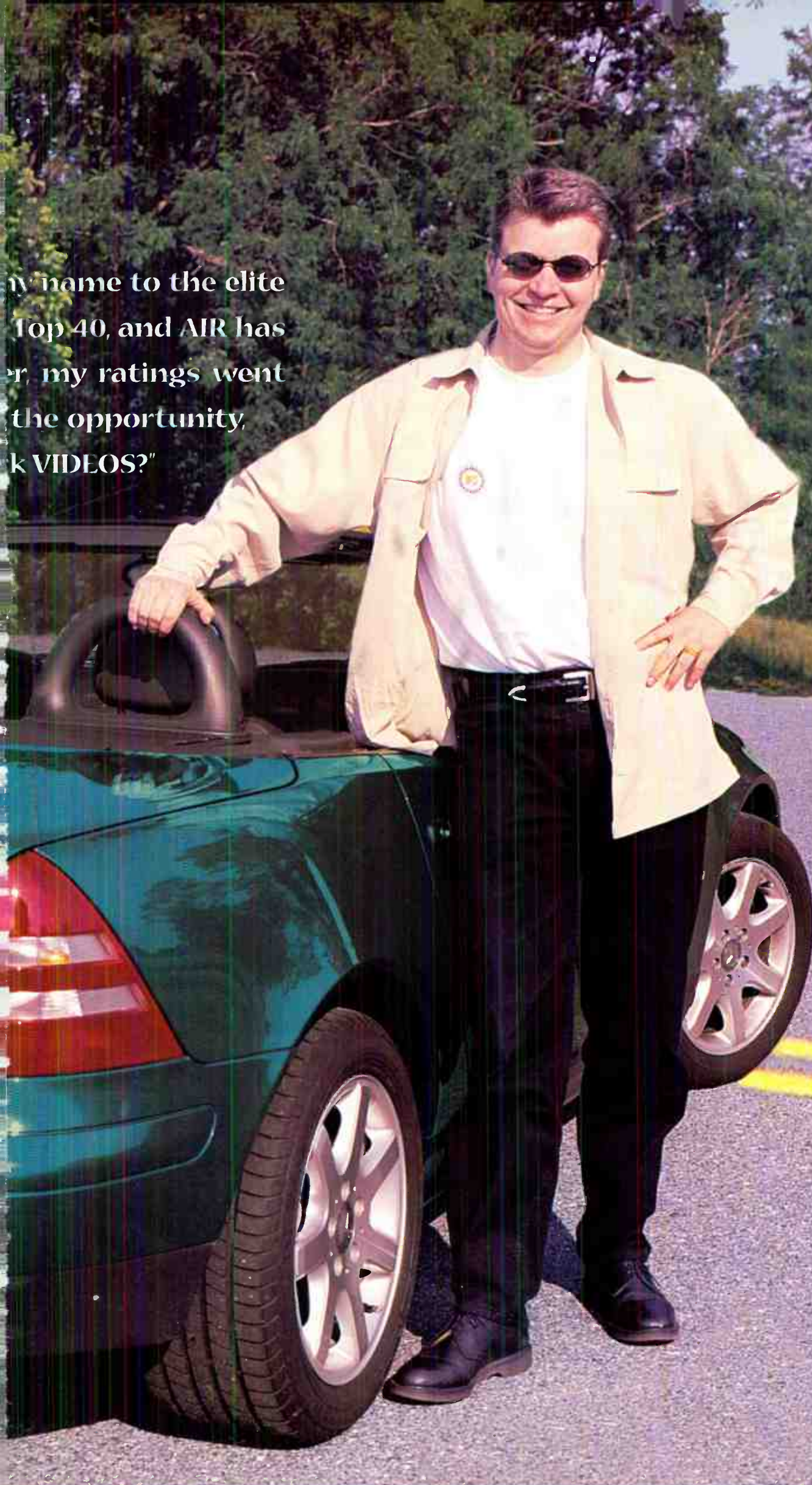
VP/Programming



New York City

1998

my name to the elite
Top 40, and AIR has
er, my ratings went
the opportunity,
k VIDEOS?"

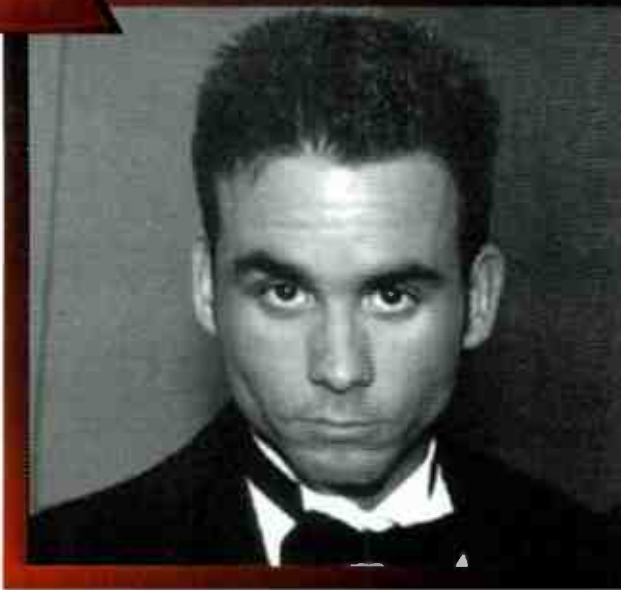


There have been many quotes or proverbs over the years that deal with perseverance. None, of course, expresses the sentiment as eloquently as reality. Ken, your incredible career path has been one that illustrates this perseverance perfectly. From Portland, Maine (your first AIR Competition) to MTV, and now winning the AIR Competition, your road defines success. Ken Benson, YOU RULE! And as far as those videos are concerned, just close your eyes and listen!

Team/Top 40 Competition #25 Grand Prize Winner

Mainstream/Top 40 Competition #25 Winners

2 \$10,000



It's an honor being surrounded by Ken and Tom - see you guys in New York one day soon. Finishing second means I have to work even harder to get back to first place! I'd like to thank my two favorite people - The Lord and Bruce Tyler, for their infinite wisdom and guidance!

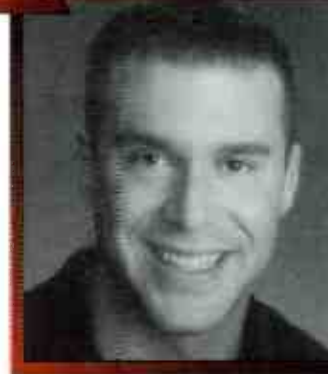
DAVE UNIVERSAL
WKSE, Buffalo, NY

3 \$5,000



TOM POLEMAN
Z100, New York, NY

4 \$3,000



JAY MICHAELS
KRBE, Houston, TX

5 \$2,500



PAUL BRYANT
Z100, New York, NY

6 \$2,000



BRIAN KRYSZ
WQZQ, Nashville, TN

7 \$1,750



KEITH SCOTT
WJBQ, Portland, ME

8 \$1,375



TONY WAITEKUS
WHTS, Davenport, IA

8 \$1,375



JOHN PEAKE
KRBE, Houston, TX

WINNERS 11-30 SHARE A \$10,000 PRIZE POOL

10 \$1,000



TIM MOORE
WJBQ, Portland, ME

11



DANA LUNDON
Formerly of JET-FM, Erie, PA

12



AXL
Z100, New York, NY

13



TIM RICHARDS
KRQ, Tucson, AZ

14



J. LOVE
WFBC, Greenville, SC

15



KAREN RITE
Formerly of WDJX
WMXB, Richmond, VA

16



SHARON DASTUR
Z100, New York, NY

17



TOMMY BODEAN
Z104, Madison, WI

18



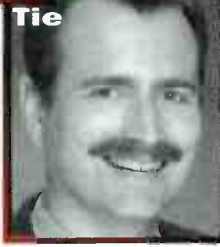
ROB ROBERTS
Y100, Miami, FL

19



MIKE THOMAS
WHOT, Youngstown, OH

20



ADAM COOK
XL1067, Orlando, FL

20



TRACY AUSTIN
KIIS, Los Angeles, CA

22



ROB MORRIS
KDWB, Minneapolis, MN

23



JOHN ROBERTS
KHFI, Austin, TX

24



ROB WAGMAN
WFBC, Greenville, SC

25



JIM ALLEN
KFFM, Yakima, WA

26



DON BENSON
STAR94, Atlanta, GA

27



PAUL WALKER
KGOT, Anchorage, AK

28



MIKE MCGOWAN
WKSS, Hartford, CT

29



MIKE KASPER
KZMG, Boise, ID

30



J.J. RICE
WWHT, Syracuse, NY

Second Half Winners:

FIRST PLACE:
DAVE UNIVERSAL/ \$2,500
WKSE, Buffalo, NY

SECOND PLACE:
KEN BENSON/ \$1,500
MTV, New York, NY

THIRD PLACE:
ADAM COOK/ \$1,000
XL 1067, Orlando, FL

ACTIVE INDUSTRY RESEARCH, INC.

9861 Broken Land Pkwy, Ste. 200A, Columbia, MD 21046
Tel. (410) 381-6800 Fax (410) 381-4942

ACTIVE INDUSTRY RESEARCH OF CALIFORNIA, INC.

2425 Colorado Ave., Ste. 310, Santa Monica, CA 90404
Tel. (310) 453-8500 Fax (310) 264-2120

Monitor AIRPLAY SONG ACTIVITY REPORTS

For Week Ending June 14, 1998

Table with 4 columns: AALIYAH (105/71), AMBER (151/4), BIG PUNISHER FEAT. JOE (848/122), BRANDY (FEAT. MASE) (110/87), BRANDY & MONICA (2045/146). Each entry includes song title, label, and station data.

Table with 4 columns: CHICO DEBARGE (162/11), DESTINY'S CHILD (FEAT. JD) (268/37), HI-TOWN DJ'S (278/5), LAURYN HILL (437/55), IMAJIN FEAT. KEITH MURRAY (349/34). Each entry includes song title, label, and station data.

Table with 4 columns: NATALIE IMBRUGLIA (548/58), JANET (399/245), JAGGED EDGE (161/46), JAYO FELONY (FEAT. METHOD MAN & DMX) (133/28), JON B. (525/75). Each entry includes song title, label, and station data.

Table with 4 columns: K-CI & JOJO (243/127), MADONNA (354/11), MASTER P FEAT. SONS OF FUNK (267/36), BRIAN MCKNIGHT (555/11), PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA (1368/161). Each entry includes song title, label, and station data.

Table with 4 columns: MO THUGS FAMILY FEAT. FELICIA & KRATZKE BONE (198/6), ALANIS MORISSETTE (130/74), MYA & SISQO (1002/55), NATE DOGG FEAT. WARREN G (155/90), NICOLE (FEAT. MISSY ELLIOTT & MOCHA) (367/54). Each entry includes song title, label, and station data.

Table with 4 columns: WILL SMITH (116/191), SPARKLE (1324/55), SHANIA TWAIN (448/75), USHER (1121/125), VOICES OF THE THEORY (1171/11). Each entry includes song title, label, and station data.

MO THUGS FAMILY

“ALL GOOD”

FEAT. FELECIA AND KRAYZIE BONE



MO THUGS FAMILY SCRIPTURES
CHAPTER II: FAMILY REUNION



FEATURING: LAYZIE BONE, KRAYZIE BONE
WISH BONE, FLESH-N-BONE

THE FIRST SINGLE FROM
MO THUGS FAMILY SCRIPTURES
CHAPTER II: FAMILY REUNION

DEBUT **(35)** CROSSOVER
MONITOR



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www.relativerecords.com

POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending June 14, 1998

Table for WPLJ New York, VF/Pgm: Tom Cuddy, PD: Scott Shannon. Lists top 30 songs including Natalie Imbruglia, Madonna, Shania Twain, Marcy Playground, Vonda Shepard, etc.

Table for 95.5 WPLJ NEW YORK, TW LW. Lists top 30 songs including Shania Twain, Fastball, Backstreet Boys, etc.

Table for WBIX New York, PD: Jeff Scott, APD: Andy West, Big 105.7FM. Lists top 30 songs including Backstreet Boys, Natalie Imbruglia, Shania Twain, etc.

Table for WKQI Detroit, PD: Rick Gillette, Q95.5. Lists top 30 songs including Natalie Imbruglia, Shania Twain, Robyn, etc.

Table for WYXR Philadelphia, PD: Kurt Johnson, APD/MD: Kim Ashley, STAR 104.5FM. Lists top 30 songs including Savage Garden, Fleetwood Mac, etc.

Table for WRQX Washington, DC, PD: Steve Kosbau, MD: Carol Parker, MIX 107.3 FM. Lists top 30 songs including Sister Hazel, Natalie Imbruglia, etc.

Table for KSTP Minneapolis, PD: Todd Fisher, MD: Leighton Peck, KS95-FM. Lists top 30 songs including Natalie Imbruglia, Shania Twain, Sarah McLachlan, etc.

Table for KHMV Houston, PD: Lorrin Palagi, APD/MD: Rich Anhorn, MIX 104.5FM. Lists top 30 songs including Shania Twain, Fastball, Marcy Playground, etc.

Table for WQAL Cleveland, PD: Mary Elen Kachinske, MD: Steve Brown, Q104. Lists top 30 songs including Smash Mouth, Vonda Shepard, etc.

Table for KPLZ Seattle, PD: Rob Dunlop, MD: Kent Phillips, STAR 101.5. Lists top 30 songs including Fastball, Sarah McLachlan, etc.

Table for WPLL Miami, PD: Rob Roberts, APD: Robert Archer, 103.5FM. Lists top 30 songs including Eric Clapton, Shania Twain, etc.

Table for WWMX Baltimore, PD: Greg Carpenter, Mix 106.5. Lists top 30 songs including Fastball, Edwyn McCain, etc.

DON'T LET ANOTHER DAY GO BY WITHOUT DAKOTA MOON SPIN IT NOW!

IMPACTING TOP 40 ADULT TOP 40 ADULT CONTEMPORARY JULY 13TH

"I've just seen next year's Grammy winners for Best New Artist" -Rick Laboy- CD101, New York (After seeing their live performance)

DAKOTA MOON "ANOTHER DAY GOES BY"



Monitor 80 AIRPLAY SONG ACTIVITY REPORTS For Week Ending June 14, 1998

ADULT TOP 40 ADULT CONTEMPORARY

CHERRY POPPER DADDIES 1080/16 Zoot Suit Riot (Mojj/Universal) Total Stations: 63 Chart Move: 18-17

FASTBALL 2563/80 The Way (Hollywood) Total Stations: 73 Chart Move: 2-2

GOO GOO DOLLS 2272/170 Iris (Warner Sunset/Reprise) Total Stations: 72 Chart Move: 5-3

CELINE DION 965/62 To Love You More (550 Music) Total Stations: 57 Chart Move: 4-4

GLORIA ESTEFAN 685/49 Heaven's What I Feel (Epic) Total Stations: 51 Chart Move: 14-12

GREEN DAY 1002/141 Time Of Your Life (Good Riddance) (Reprise) Total Stations: 40 Chart Move: 25-19

NATALIE IMBRUGLIA 3072/11 Torn (RCA) Total Stations: 74 Chart Move: 1-1

MATCHBOX 20 1708/65 Real World (Lava/Atlantic) Total Stations: 67 Chart Move: 11-10

AMY GRANT 592/6 Like I Love You (A&M) Total Stations: 50 Chart Move: 16-16

NATALIE IMBRUGLIA 740/32 Torn (RCA) Total Stations: 40 Chart Move: 10-9

SARAH MCLACHLAN 1792/133 Adia (Arista) Total Stations: 67 Chart Move: 12-8

NATALIE IMBRUGLIA 1938/74 Kind & Generous (Elektra/EEG) Total Stations: 70 Chart Move: 8-6

SEMISONIC 962/115 Closing Time (MCA) Total Stations: 46 Chart Move: 23-21

ELTON JOHN 803/34 Recover Your Soul (Rocket/Island) Total Stations: 54 Chart Move: 6-8

SARAH MCLACHLAN 873/142 Adia (Arista) Total Stations: 54 Chart Move: 8-6

VONDA SHEPARD 1704/26 Searchin' My Soul (550 Music) Total Stations: 65 Chart Move: 10-12

SISTER 7 852/31 Know What You Mean (Arista Austin/Arista) Total Stations: 50 Chart Move: 24-22

SHANIA TWAIN 1707/96 You're Still The One (Mercury) Total Stations: 54 Chart Move: 13-11

OLIVIA NEWTON-JOHN 330/15 I Honestly Love You (MCA Nashville) Total Stations: 38 Chart Move: 25-21

LEANN RIMES 833/147 Looking Through Your Eyes (Curb) Total Stations: 56 Chart Move: 12-7

BDS IMPACT

AIRPOWER (Minimum 400 detections for the first time)
Total Plays/Gain
ROD STEWART 635/182
Ooh La La (Warner Bros.)

MOST NEW STATIONS
No. Of Stations
ROD STEWART 10
Ooh La La (Warner Bros.)

AIRPOWER BOUND
Total Plays/Gain
OLIVIA NEWTON-JOHN 330/15
I Honestly Love You (MCA Nashville)

CHART BOUND
Total Plays/Gain
EDWIN MCCAIN 155/21
I'll Be (Lava/Atlantic)

★ GOO GOO DOLLS 84/35
Iris (Warner Sunset/Reprise)
★ BABYFACE & DES'REE 61/27
Fire (550 Music)
★ AEROSMITH 57/4
I Don't Want To Miss A Thing (Columbia)
★ ALANIS MORISSETTE 56/31
Uninvited (Warner Sunset/Reprise)
★ SPICE GIRLS 53/1
Stop (Virgin)
★ MARILYN SCOTT 51/16
Starting To Fall (Warner Bros.)

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW. Includes songs like YOU'RE STILL THE ONE, TRULY MADLY DEEPLY, MY FATHER'S EYES, TO LOVE YOU MORE, AS LONG AS YOU LOVE ME, ADIA, LOOKING THROUGH YOUR EYES, RECOVER YOUR SOUL, TORN, GIVE ME FOREVER (I DO), I DON'T WANT TO WAIT, HEAVEN'S WHAT I FEEL, MY HEART WILL GO ON, SOMETHING ABOUT THE WAY YOU LOOK TONIGHT, OOH LA LA, LIKE I LOVE YOU, FROZEN, HOW DO I LIVE, ONE BELIEF AWAY, MY ALL, I HONESTLY LOVE YOU, LANDSLIDE, A PROMISE I MAKE, SEARCHIN' MY SOUL, ALL ROADS LEAD TO YOU, TIME MERCURY, ALL MY LIFE, SHE DOESN'T NEED ME ANYMORE, YOUR IMAGINATION, CHANCES ARE.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

ADULT CONTEMPORARY POWER PLAYLISTS
Grid of 16 radio station playlists including: WLTW New York, KOST Los Angeles, KBIG Los Angeles, WLIT Chicago, WBEB Philadelphia, KVIL Dallas, WNND Chicago, KIOI San Francisco, WASH Washington, DC, WPCB Atlanta, WFLC Miami, WLTE Minneapolis.

Airpower awarded to those records which attain 400 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time.

MODERN ADULT AIRPLAY

AIRPLAY
Monitor

For Week Ending
June 14, 1998



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★★ No. 1 ★★★★★						
1	1	10	IRIS WARNER SUNSET/REPRISE 2 weeks at No. 1	GOO GOO DOLLS	1983	1885
2	2	20	TORN RCA	NATALIE IMBRUGLIA	1930	1867
3	3	17	THE WAY HOLLYWOOD	FASTBALL	1856	1790
4	4	13	UNINVITED WARNER SUNSET/REPRISE	ALANIS MORISSETTE	1699	1755
5	5	12	REAL WORLD LAVA/ATLANTIC	MATCHBOX 20	1584	1586
6	7	7	KIND & GENEROUS ELEKTRA/VEEG	NATALIE MERCHANT	1478	1425
7	6	23	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	1426	1455
8	9	14	ADIA ARISTA	SARAH MCLACHLAN	1376	1277
9	8	22	I'LL BE LAVA/ATLANTIC	EDWIN MCCAIN	1285	1375
10	10	9	CLOSING TIME MCA	SEMISONIC	1099	1049
11	14	28	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	1060	972
12	11	36	3 AM LAVA/ATLANTIC	MATCHBOX 20	1040	1072
13	16	8	ZOOT SUIT RIOT MOJO/UNIVERSAL	CHERRY POPPIN' DADDIES	957	917
14	12	8	SEARCHIN' MY SOUL 550 MUSIC	VONDA SHEPARD	934	984
15	15	8	HEROES EPIC	THE WALLFLOWERS	930	940
16	17	8	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR	911	859
17	13	33	HOW'S IT GOING TO BE ELEKTRA/VEEG	THIRD EYE BLIND	899	956
18	18	43	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	811	876
19	19	13	KNOW WHAT YOU MEAN ARISTA AUSTIN/ARISTA	SISTER 7	761	750
20	20	55	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	676	735
21	21	20	ME IMAGO/WARNER BROS.	PAULA COLE	557	663
★★★★ AIRPOWER ★★★★★						
22	25	2	STAY (WASTING TIME) RCA	DAVE MATTHEWS BAND	542	433
★★★★ AIRPOWER ★★★★★						
23	27	2	ONE WEEK REPRISE	BARENAKED LADIES	517	380
24	22	24	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	517	622
★★★★ AIRPOWER ★★★★★						
25	23	6	SPARK ATLANTIC	TORI AMOS	506	499
26	24	3	YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN	468	464
27	26	5	WISHLIST EPIC	PEARL JAM	422	451
28	29	2	CRAZY ELEKTRA/VEEG	ALANA DAVIS	374	326
29	28	4	WHAT I DON'T KNOW ATLANTIC	ATHENAEM	363	332
30	RE-ENTRY		MY FATHER'S EYES REPRISE	ERIC CLAPTON	289	299

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower is awarded to those records which attain 500 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1998, Billboard/BPI Communications.

POWER PLAYLISTS™

WSSR Tampa
PD: Chuck Morgan
MD: Frank Brinsley



	TW	LW
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30

KOZN Kansas City
PD: Paul Krieger



	TW	LW
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30

WLNK Charlotte
PD: Stacy Cantrell
APD: Josh Goodman



	TW	LW
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
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24	24	24
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26	26	26
27	27	27
28	28	28
29	29	29
30	30	30

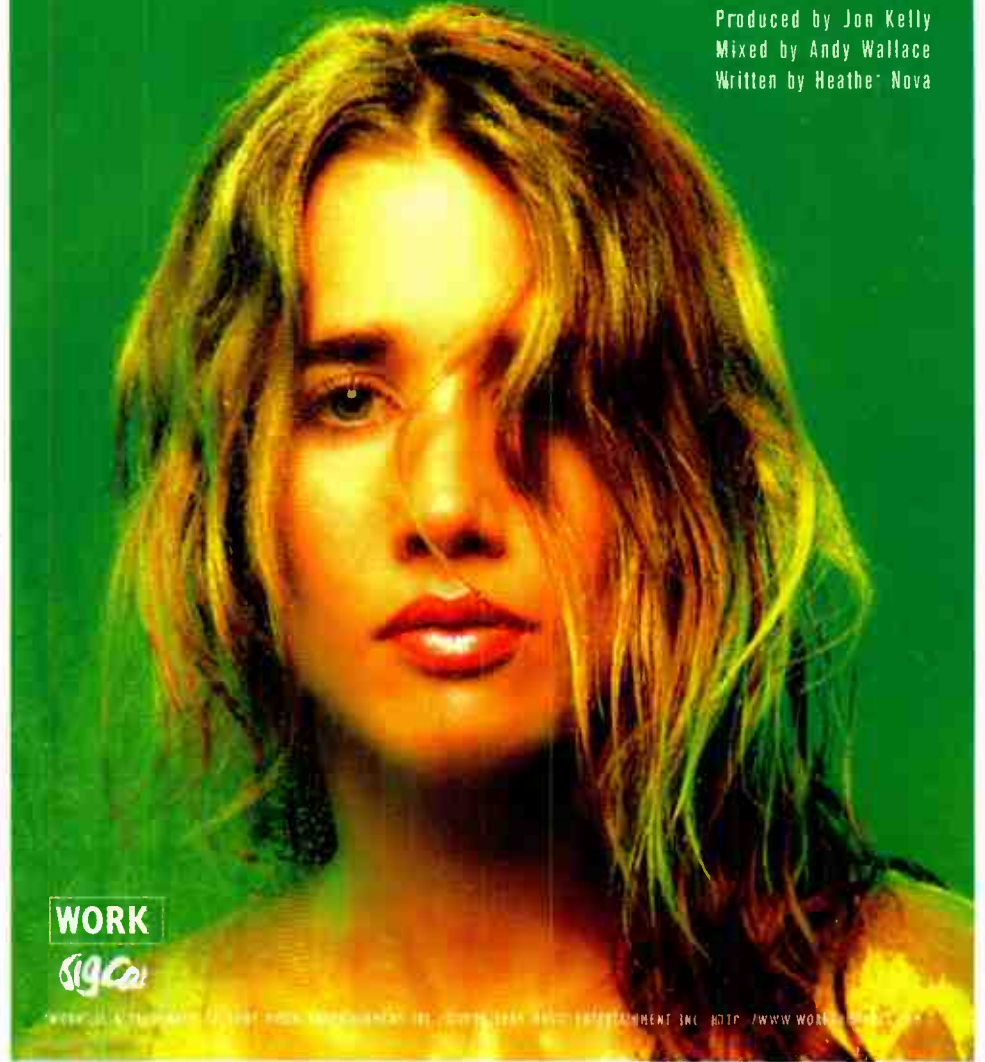
heather nova

london rain (nothing heals me like you do)

WBMX KFOG KBKS
WBCN KLLC KKZN
KFMB KXRK KYSR
KZZO WRAX WEND
CIDR WSSR KTCZ
WBAM WPTE WBOS

APPEARING ON THE
LILITH FAIR TOUR
THIS SUMMER

Produced by Jon Kelly
Mixed by Andy Wallace
Written by Heather Nova



You never forget your favorite color.

remember when

The first reminder

MAJOR AIRPLAY INCLUDES:

KRBE	WIOQ	WNCI
WNVZ	WZJM	WWZZ
WNKS	KSLZ	Y100
KMXV	WQZQ	WJJS
WWCK	KQKQ	KIKI
KHFI	WPLY	KBFM
WABB	KRUF	KKRD

Jeff Kapugi PD-KSLZ- "Great comeback record! As timely today as ever."

Jay Towers MD- WIOQ- "The wedding ballad of the year, this song is a smash."

John Peak PD- KRBE- "Sounds like a perfect summer ballad."

Mike Rossi APD- WSTW- "Every summer is characterized by a power-ballad. 'Remember When' feels like it's the one for 1998!"

David Lee Michaels PD-WJJS- "A power ballad that announces Color Me Badd's reintroduction, shows their maturity and confirms their viability"

color me badd

From their long-awaited new album, "AWAKENING"

Produced and Arranged by Louis "Kingpin" Bianchiello
Executive Producer: Royal Bayyan for Spock Productions, Inc.
Management: Gary Katz and Steve Wax for Sletto Entertainment



www.colorecords.com

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MINI-KING



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“GET IT BACK TOGETHER”

THE ASTONISHING FIRST SINGLE
FROM THEIR STUNNING SELF-TITLED DEBUT ALBUM!

ON YOUR DESK NOW!

OFFICIAL IMPACT THIS WEEK



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management: rob kos & paula sartorius / metropolitan entertainment