

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

January 10, 1997 \$4.95 Volume 5 • No. 2

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

NO DOUBT

Don't Speak (TRAUMA/INTERSCOPE)

*** AIRPOWER ***

R. KELLY • *I Believe I Can Fly* (WARNER SUNSET/JIVE/ATLANTIC) (REACHED AIRPOWER 12/27/96)
COUNTING CROWS • *A Long December* (DGC/GEFFEN)

NEW RELEASES

LEAH ANDREONE • *It's Alright, It's OK* (RCA)
PHIL COLLINS • *It's In Your Eyes* (FACE VALUE/ATLANTIC)
FUNKY GREEN DOGS • *Fired Up* (TWISTED/MCA)
DON HENLEY • *Through Your Hands* (REVOLUTION)
AMANDA MARSHALL • *Fall From Grace* (EPIC)
MONICA • *For You I Will* (WARNER SUNSET/ATLANTIC)
NO MERCY • *Please Don't Go* (ARISTA)

RHYTHM & CROSSOVER

#1

TONI BRAXTON

Un-Break My Heart (LAFACE/ARISTA)

*** AIRPOWER ***

FOXY BROWN FEAT. BLACKSTREET • *Get Me Home* (MOLATG/DEF JAM/MERCURY) (12/27/96)
GINA G. • *Ooh Aah... Just a Little Bit* (ETERNAL/WARNER BROS.) (12/27/96)
AALIYAH • *One in a Million* (BLACKGROUND/ATLANTIC) (1/13/97)

NEW RELEASES

DRU HILL • *In My Bed* (ISLAND)
FUNKY GREEN DOGS • *Fired Up* (TWISTED/MCA)
MONTELL JORDAN • *What's On Tonight* (DEF JAM/MERCURY)
NO MERCY • *Please Don't Go* (ARISTA)

ADULT TOP 40

#1

NO DOUBT

Don't Speak (TRAUMA/INTERSCOPE)

*** AIRPOWER ***

JEWEL • *You Were Meant For Me* (ATLANTIC)
DUNCAN SHEIK • *Barely Breathing* (ATLANTIC)

ADULT CONTEMPORARY

#1

TONI BRAXTON

Un-Break My Heart (LAFACE/ARISTA)

*** AIRPOWER ***

GLORIA ESTEFAN • *I'm Not Giving You Up* (EPIC)

NEW RELEASES

LEAH ANDREONE • *It's Alright, It's OK* (RCA)
PHIL COLLINS • *It's In Your Eyes* (FACE VALUE/ATLANTIC)
AMANDA MARSHALL • *Fall From Grace* (EPIC)

With Music Biz On Ropes, More Artist Development, Networking Provide Hope

by Sean Ross

At a time when nervousness prevails throughout the music world, PDs and promotion people who were asked about specific steps that would help the



business as a whole sounded three consistent themes: Better, more selectively chosen music; more stars; and more networking, or even returning more phone calls.

While broadcasters live in a climate of great uncertainty prompted by the

Telecommunications Act, their industry remains relatively prosperous. But labels have downsized. Superstar acts have had disappointing retail results for recent projects, as overall sales growth has ground to a halt. Retailers have closed or filed for bankruptcy protection. Ticket sales are slow, and few new superstar touring acts have emerged.

Airplay Monitor saw this malaise and asked 25 industryvites for three actionable suggestions that would improve some aspect of the business. While some of our respondents' advice was format-specific, much was universal, particularly the concerns about artist development and the need to build communities within formats. The comments form Solutions '97, a special Monitor report that begins on page 4.

WHAT THE CRITICS ARE SAYING ABOUT EMANCIPATION

★★★★ "...the three-hour, three CD set by the artist formerly known as Prince is astounding in both its stylistic breadth and disciplined focus..."
- *USA Today*, Edna Gunderson

"... it is an exhilarating, melodically rich tour de force."

- *People*, Amy Linden

★★★★ 1/2 "...Loaded with ear-bending pop melodies, fat backbeats and hooks potent enough to sustain other artists for years."

- *Philadelphia Inquirer*, Tom Muen

★★★★ 1/2 "Prince's Emancipation proclamation is a bedazzling three-hour assertion that he is the most prolific, expansive, visionary and musical pop-musicmaker since the Beatles."

- *Minneapolis Star Tribune*, Jon Bream

"Emancipation includes shimmering ballads and fuzz-edged rockers, bump-and-grind bass grooves and big-band two beat, Latin-jazz jams, and dissonant electronic dance tracks."

- *New York Times*, Jon Pareles

★★★★ "...his best work since, well, since he was Prince...a brilliant musician engages in his craft with a renewed sense of empowerment and joy."

- *Los Angeles Times*, Elysa Gardner

The Holy River

The new single and video from the double platinum album EMANCIPATION



Mainstream/Adult Top 40
Impact Date January 13th

Produced, composed, arranged and performed by Prince

NR

Monitor Classifieds

pg. 8

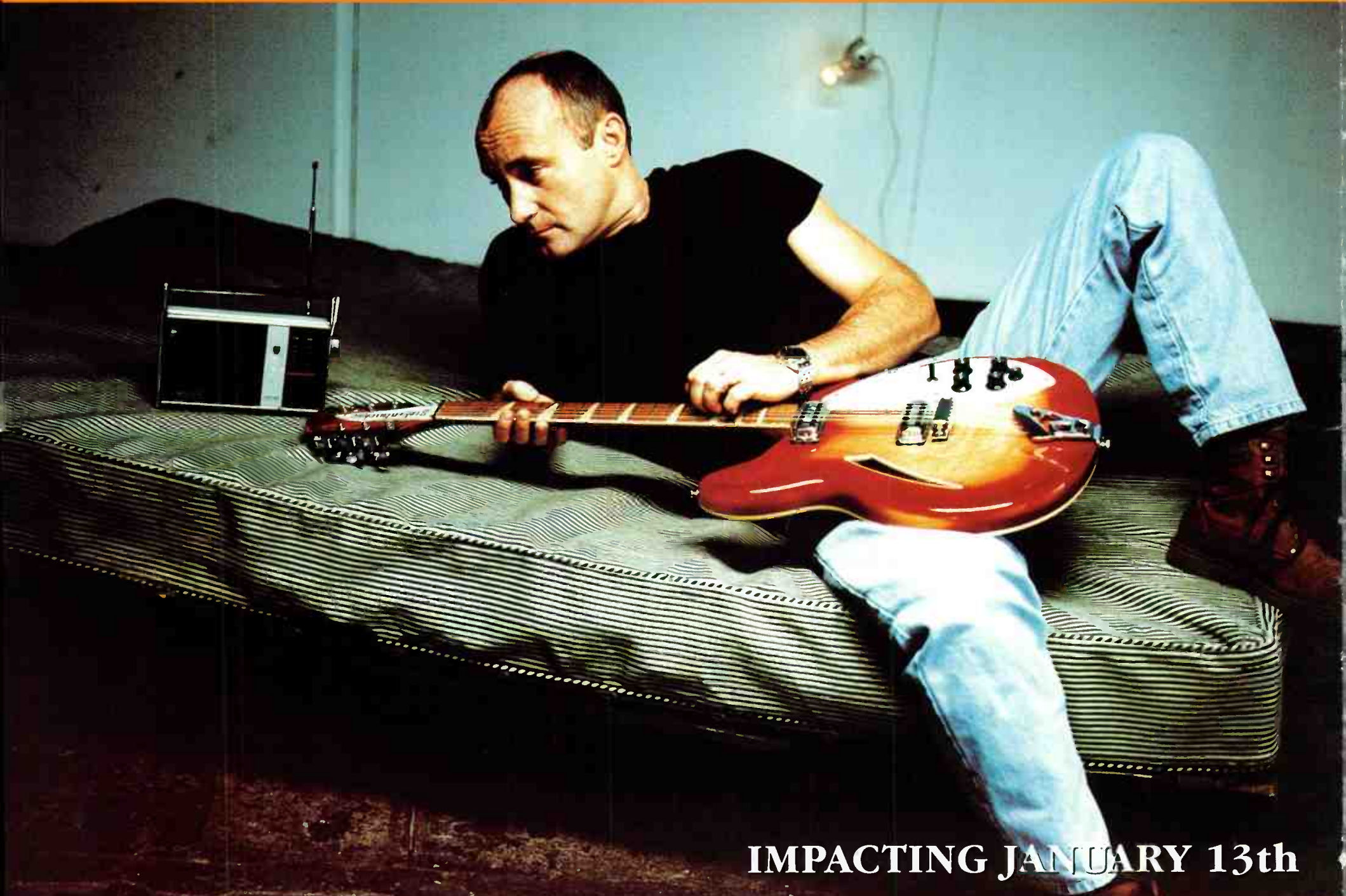
IT'S IN YOUR EYES

Phil Collins

from the *GOLD* album
DANCE INTO THE LIGHT

produced by Phil Collins & Hugh Padgham
management: Tony Smith/Hir & Run Music Ltd.

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IMPACTING JANUARY 13th



RADIOACTIVE BY KEVIN CARTER

Infinity Merger Closes; Holiday Sales Abound

At 1996's end, Westinghouse closed on its \$4.9 billion merger with Infinity Broadcasting. Infinity president/CEO **Mel Karmazin** will operate the combined CBS Radio Group and is named to the new CBS office of chairman.

Jacor and ARS team up to give the Department of Justice a happy New Year by divesting themselves of those pesky, over-the-limit properties. Jacor trades **WKRQ** (Q102) Cincinnati to ARS for **WVOR/WHAM/WHTK** Rochester, N.Y., and ARS buys Cindy oldies outlet **WGRR**. DOJ gives Cox the green light to close on its Orlando, Fla., purchases, including rhythmic AC **WCFB** (B94.3).

Hefel finally announces its option to buy triple-A **KSCA** Los Angeles from Golden West, which gets \$112.5 million if the sale closes. **KSCA** will go Spanish. In other sales, Bonneville swaps three Seattle and three Kansas City outlets, including **AC KLTH**, to Entercom for **KLDE** Houston. And Nationwide trades **KSLX** Phoenix to Sandusky for album rock **KEGL** Dallas, pairing it with its existing adult top 40 **KDMX**.

Ken Brown, GM of ABS/SFX's four Richmond, Va., stations, adds GM duties for hot AC **WMXB**.

WZJM (Jainmin' 92.3) Cleveland removes "acting" from the title and promotes "Big Dave" **Eubanks** to PD. **WZJM** also inks the consulting services of **Vallie-Richards**.

WTIC-AM-FM Hartford, Conn., marketing director **Steve Salhany** is upped to OM, replacing **Bill Stairs**. Assistant promotions director **Jennifer Shakibai** will get promotions director stripes.

Also in Hartford, '70s oldies **WZMX** PD **Adam Goodman** is named PD of top 40/adult **WWMX** (Mix 106.5) Baltimore, replacing **Todd Fisher**, now **KSTP-FM** (KS95) Minneapolis PD. Also, **Barbara Crouse** is now marketing director for all ARS Baltimore properties. **WWMX** needs a creative director, as **Jim Bollella** exits for **KS95**.

Top 40/rhythmic **WMYK** (the Beat) Norfolk, Va., PD **Hurricane Dave** exits... PD **Ted Taylor** exits modern AC **WLIR/WLRI** Long Island, N.Y.

Roger Allen, PD at top 40 **KHFI** Austin, Texas, until '93, is named PD at Citadel country **KUBL** Salt Lake City, replacing **Cary Rolfe**.

Country **WXBQ-FM** Johnson City, Tenn., enters an LMA-to-buy with AC **WAEZ** and flips it to top 40 as Electric 99.3, where **WXBQ** night host **Mark "Sly" Osborne** will be PD/afternoons. The syndicated "Murphy In The Morning" show stays. **WXBQ/WAEZ** owner Bristol Broadcasting will buy rocker **WDDJ** Paducah, Ky.; expect it to return to top 40 on closing.

KBZR Phoenix's **M.C. Scrappy** exits for nights at **KHOM** (Mix 104.1) New Orleans, which launched its move in a more rhythmic direction with six days of "the greatest dance songs of all time." **WIOQ** (Q102) Philadelphia night jock **Chio The Hitman** heads to afternoons at **KBZR**.

Longtime top 40 **WTNY-FM** Watertown, N.Y., flips to album rock, taking the calls and format of rival **WCIZ**, which goes country.

Nassau Broadcasting ups **WSBG** Stroudsburg, Pa., PD **Steve McKay** to Northern division regional PD, overseeing **WSBG/WHCY/WNNJ** and the newly acquired **WSUS**.

WDAE Tampa, Fla., drops its simulcast of adult top 40 **WUKS** (Kiss FM) for sports talk.

AC KEZT Des Moines, Iowa, becomes **KLTI** (Lite 104.1) under new owner **Saga Communications**; **KSTZ** PD **Jim Schaffer** is PD for now.

Tom Birch revives Birch Ratings, but using a diary rather than a phone survey... Former TM chairman **Jim Long** opens a production music service, **OneMusic**.

McVay Media will launch an Internet consulting division, **McVay New Media**. **Eric Stevens** is named PD, and **Bob Craig** is marketing director of the new-media division.

KQKQ Omaha, Neb., welcomes back market legend **Rockett** after a stint at crosstown **KESY**. Also aboard: **Kristi London** from **KFRX** Lincoln, Neb. for news, and **John Desjardins** from crosstown **WOW** as producer. **Rockett** replaces **Johnny Danger**, who can be reached at 402-573-8837.

WXKS-FM (Kiss 108) Boston raids **WPXY** Rochester, N.Y., for the second time in recent months. **WPXY** night jock **Jojo** joins **Kiss** for overnights.

WMC-FM (FM100) Memphis MD **Frank Brinsley** follows former PD **Chuck Morgan** to **WMTX** Tampa, Fla., for nights.

Here's the new lineup at **KGGI** Riverside, Calif.: New to overnights is **Victor Cruz**, from **KWNZ** Reno, Nev.; **Woody** and **Shannon** have mornings; middays is **Sonny Loco**, upped from overnights; PD **Diana Laird** takes 2-4 p.m.; APD **Jesse Duran** does 4-7 p.m., followed by new hire **Ricky Fuentes** from **KkSS** Albuquerque, N.M., in nights.

KSFM Sacramento, Calif., makes **A.J.** official in afternoons, replacing **Billy Burke**. PD **Bob West** also hires his former **KGGI** research director **Dave LaPorte** for the same position at **KSFM**.

New York comic **Scott Papicuri** joins the morning show at **WKSS** Hartford... **KMEL** San Francisco morning sidekick **Lisa Foxx** exited Dec. 31. **Sway**, **Victor Zaragoza**, and **Foxy Brown** remain.

Fifteen-year **WSPK** (K104) Poughkeepsie, N.Y., morning guy **Mark Bolger** exits. Midday host **Tom Furci** adds MD duties at crosstown **AC WHUD**, replacing **Jim Vallie**... Hot AC **WDAQ** (98Q) Danbury, Conn., ups p.m. driver **Kelly Nash** to MD, as **Ryan Carrington** exits for **IBM**.

WBZZ (B94) Pittsburgh middayer **Heidi Stern** will exit Jan. 31. T&Rs to OM **Keith Clark**.

KYCY San Francisco night DJ **Beth Bacall** exits to join husband **Broadway Bill Lee**, **WKTU** New York afternooner; she'll do P/T air work on 'KTU.

WQHT (Hot 97) New York promo director **Frank Lemmiti** segues to R&B adult sister **WRKS** (Kiss FM) as director of marketing and promotion, replaced by promo coordinator **Kevin Cox**.

KKRD Wichita, Kan., taps **Courtney Cruise** from **KMAJ** Topeka, Kan., for late nights.

Longtime **KIKI** (194) Honolulu p.m. driver **Scotty Blaisdell** swims to **KZGZ** (Power 98) Guam, replacing **Johnny Ozone**. 194 night jock **Lanai** moves to afternoons, overnight guys **Sam the Man** and **Fresca** take nights, and **J.B. The One Man Party** moves from P/T to overnights.

KGOT Anchorage, Alaska, nabs **Tracy Michaels** from country rival **KASH** as morning cohort with **Scott** and **Stu**. Michaels will also solo from 9 a.m.-noon, replacing **Roxy Lennox**.

'70s oldies **KIMN** Denver night jock **Jeff Cruise** joins **WPLJ** New York to host "Saturday Night At The '70s." Elsewhere in New York, **Clarence Barnes**, formerly of **Elektra**, can now be heard doing P/T at **WHTZ** (Z100)... Hot AC **WOMX** Orlando ups "Saturday Night '70s" host **J.C.** to assistant promotions director.

FALL '96 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Fa '95	W '96	Sp '96	Su '96	Fa '96	Call	Format	Fa '95	W '96	Sp '96	Su '96	Fa '96
NEW YORK—(1)							WXRK modern 4.4 3.6 3.5 3.9 4.8						
WKTU	top 40/rhythm	1.9	3.8	6.7	6.8	6.2	WFAN	sports	4.1	3.9	3.6	3.8	4.1
WLTW	AC	4.6	5.4	5.1	4.5	5.9	WLTV	AC	2.8	3.2	3.0	2.4	4.0
WQHT	top 40/rhythm	6.1	5.4	5.8	6.3	5.7	WCBS-AM	N/T	4.0	4.7	4.3	4.0	3.7
WCBS-FM	oldies	4.9	4.9	5.0	4.9	4.5	WHLI	adult std	4.1	3.6	2.7	2.7	3.7
WRKS	R&B adult	4.9	5.1	4.7	4.0	4.3	WCBS-FM	oldies	4.4	4.0	4.0	4.6	3.6
WSKQ	Spanish	5.5	4.4	3.6	4.2	4.3	WOR	N/T	4.2	3.0	4.3	4.4	3.6
WXRK	modern	3.6	2.9	3.0	3.4	3.6	WPLJ	AC	4.5	3.6	4.1	2.8	3.5
WNSK	N/T	3.5	3.8	3.6	3.7	3.4	WHTZ	top 40	4.8	4.4	3.4	3.6	3.4
WOR	N/T	2.8	2.8	3.8	3.4	3.4	WQHT	top 40/rhythm	3.6	3.0	3.1	2.7	3.4
WQCD	jazz	3.1	3.5	2.9	3.0	3.3	WBLI	top 40	3.7	3.4	3.3	3.3	3.3
WBLS	R&B adult	2.9	2.8	2.9	3.2	3.0	WBZO	oldies	2.9	2.3	3.0	2.6	3.2
WCBS-AM	N/T	3.7	3.7	3.1	3.2	3.0	WBAB/WHFM	album	2.7	3.2	3.3	3.2	3.0
WPLJ	AC	4.1	3.4	3.4	2.9	3.0	WABC	N/T	5.0	3.7	3.6	3.7	2.7
WQXR	classical	2.6	2.8	2.8	2.1	3.0	WQCD	AC	2.5	2.3	2.6	2.0	2.6
WABC	N/T	4.5	3.6	3.4	3.3	2.9	WLTV	AC	2.9	3.2	2.4	2.8	2.4
WFAN	sports	2.9	2.6	2.3	2.7	2.9	WINS	N/T	2.2	2.0	2.2	2.2	2.1
WPAT-FM	Spanish	2.3	3.3	2.8	3.2	2.9	WCSM/WMJC	country	2	1.0	1.8	1.8	2.0
WHTZ	top 40	3.8	3.1	2.8	2.7	2.5	WQXR	classical	2.9	1.9	1.7	2.0	2.0
WAXQ	cls rock	1.9	1.8	1.7	2.0	2.3	WAXQ	cls rock	1.9	2.4	2.2	2.4	1.9
WADO	Spanish	2.3	2.0	1.9	1.6	1.9	WDRZ	AC	2.0	2.2	1.5	1.8	1.5
WDBZ	AC	3.0	3.1	2.4	2.4	1.9	WNEW	album	1.5	1.5	1.6	1.8	1.4
WWEW	adult std	2.0	2.2	1.9	2.1	1.9	WRKS	R&B adult	1.9	1.6	1.4	1.4	1.4
WNEW	album	1.7	1.7	1.9	1.7	1.2	WBLS	R&B adult	1.3	1.4	1.0	2.0	1.3
WFAT-FM	AC	1.1	1.1	1.1	1.0	1.0	WPAT-FM	Spanish	1.5	1.0	1.0	1.3	1.3
WLIR	N/T	1.2	1.2	1.0	1.1	1.0	WQEW	adult std	1.1	1.3	1.2	1.4	1.3
NASSAU-SUFFOLK, N.Y.—(14)							WZNY AC .7 .8 .9 .8 1.2						
WKTU	top 40/rhythm	2.7	4.0	7.4	7.0	6.2	WLUX	adult std	—	—	7	9	1.3
WALK-FM	AC	6.5	7.3	6.7	6.2	6.1	WLRI/WLRI	modern	.9	1.0	1.1	1.3	1.1
							WSKQ-FM	Spanish	1.0	.9	.9	.8	1.1



TOP 40 TOPICS BY SEAN ROSS

Make Records That Are Meant To Move

With so many quarters of the music business in what is at best a malaise and at worst turmoil, we devoted this special Solutions '97 issue to asking folks throughout the industry how they'd revitalize the business. Their suggestions start on page 4. Here are mine.

1. Stop deliberately making records that aren't hits. Enough with these "credible" first singles from modern rockers that top 40 PDs (and many rock PDs) find inaccessible. Every now and then, there's a **Smashing Pumpkins** or **Counting Crows** scenario where that setup works for both modern and top 40. Just as often, we end up with a "Cleopatra's Cat," and nobody's happy. I've railed about this before, but over the past 18 months, the world has changed in ways that particularly favor leading with the hit, not the credibility track.

One difference is that top 40 PDs will no longer scour a new **Pearl Jam** CD looking for the track they can play, which is why they didn't find "Smile" the way they discovered "Daughter" or "Better Man." Another is that with modern records breaking slower at top 40, any song is a modern exclusive for six to 12 weeks anyway. And, since modern-only first singles often get pulled as soon as there's another choice, they rarely get a shot at the type of exposure even at modern that allows a harder-edged song like **Hole's** "Violet" to become first more accessible, then an anthem.

For better or worse, this industry has adapted the film world's "opening weekend" mindset. So much about a project's chances are determined in its first few weeks. The core will drive first-week traffic; for everybody else, there needs to be a multiformat hit, if only to make them aware that an album is out there. And any

album that opens big and drops precipitously may be of little interest to top 40 PDs by the time you're ready to court them.

Acts and their management worried about "keeping it real" in both the modern and hip-hop worlds should consider the results of at least one study on last fall's slew of relative disappointments by major rock acts. "Don't like the music" was high on the list for those who hadn't bought those albums, but had bought their predecessors. "Act is no longer credible" didn't come up at all.

2. Keep your acts in the studio: Observers say **Hootie & the Blowfish** hurt themselves by following up too quickly, but at least they came out with their second album when people were still favorably disposed to them. Going six or seven cuts deep on superstar albums, followed by a one- or two-year hiatus during which all those songs get burnt out as oldies, means that we create our own artist backlashes by the time a follow-up drops. And if the industry expects top 40 to commit to its core artists, those core artists owe radio a steady supply of fresh product. Remember, if the **Beatles** had adhered to today's release schedules, they would have released three albums in their entire time together.

3. Stop making records people can't buy. If remixes are what it takes to revive a song or act, add it to the album and reship it. Or stop complaining that dance music doesn't sell albums. Then there's the four to six weeks between giving a single to radio and putting it in stores that some labels use to engineer a high chart debut; those machinations don't just deprive consumers of a song they might not want in six weeks, they also contribute nothing to driving store traffic and helping sell other product.

ON THE AIR

Effective this issue, **WFHN** New Bedford, Mass., moves from top 40/mainstream to top 40/rhythm-crossover; **KZZU** Spokane, Wash., moves from crossover to mainstream; **WBLI** Long Island, N.Y., moves from adult top 40 to mainstream; **WRVW** Nashville moves from mainstream to adult. **WLUP** Chicago (PD **Greg Solk**, MD **Vinny Marino**, 312-440-5270) joins and **WIVY** Jacksonville, Fla., is deleted from adult. There are now 85 mainstream, 42 crossover, and 56 adult reporters; AC stays at 51. Also, last-week numbers on this week's chart refer to Jan. 3's chart compiled on our holiday break.

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An Airplay Monitor Special Report

25 Programmers And Label Executives Offer More Than 50 Ways To Help The Business

by Kevin Carter, Janine Coveney, Marc Schiffman, and Phyllis Stark

Some of the programmers and record folks who were asked for their ideas to help the industry offered suggestions to the other camp. Some directed advice to their own segment of the business. What stood out in our search for solutions to the music industry's current "malaise" was the need for fewer, better-chosen projects and more communication.

These are their suggestions. Readers are sure to have some of their own that were overlooked here. E-mail them to Sean Ross at ssross@billboardgroup.com or fax 212-536-5286. If we get enough, we'll run them in *Son of Solutions '97*.

ERICK ANDERSON

PD, modern WNVE Rochester, N.Y.

1. Better communication: "A lot of misunderstandings . . . happen because the radio person doesn't understand what the record person needs to tell their boss and vice versa. Therefore, when a record person asks someone in radio what they think of a record, instead of simply answering 'It's all right,' maybe there's some tangible piece of information that the [PD] could give the record person . . . so that they can tell their boss, 'Listen. It's not because I'm not presenting the record to this guy. It's because this guy does not want any of this texture on his station.'"

2. Be honest: "It's not easy for a lot of people, because they're afraid of the consequences, but it's much easier to tell somebody if you've known something for six months than to lie to them and they . . . find out six months later. That just destroys business relationships." [MS]

DON BENSON

Corporate VP of operations, Jefferson-Pilot Broadcasting

1. Better communications: "Both within our own buildings, and within our companies, which seem to be expanding daily . . . People need to know exactly what's going on, especially during periods of corporate uncertainty."

2. Embrace opportunities created by consolidation: "Accept it for what it is, and capitalize on it . . . Get to know all the PDs in your other markets, regardless of format, and share knowledge with them, whether it's a promo idea, a morning bit, a novelty song, etc. Set up satellite or computer links to move info back and forth quickly."

3. Nurture creativity: "Everyone says they want their employees to be great, but you must provide a working environment that makes them want to come to work . . . We should encourage [our people] to take calculated risks without fear of losing their jobs . . . Many people seem to have fallen into the trap of playing it safe . . . when creativity is probably needed more than ever." [KC]

PAUL BROWN

VP of rock promotion, Arista

1. "Return phone calls."

2. More artist development at both the radio and record level: "Frankly, if there had not been artist development, there's a lot of bands that would not be around," including Sarah McLachlan, Phish, No Doubt, and 311. PDs need to recognize their "vested interest" in having bands with longevity, rather than just playing "the one-hit wonder and the easy record." This is harder when PDs feel they have "no job security whatsoever" and labels are "offering the world just to play the buzz record of the month."

3. Labels "have to stick to their guns and keep bands touring" until they break. [MS]

ALLEN BUTLER

Executive VP/GM, Sony Music Nashville

1. Work together and support the Country Music Assn. (CMA): "We're all in this together. If we're going to get out of it together in fine style, then we have to work on it together and not lay blame on each other's doorstep." That means

working with the CMA "to figure out how to grow this pie. Even though we're fierce competitors, it's better to beat each other up over a bigger pie. That's one thing a lot of radio people



Butler

have not come to yet, working together instead of beating each other up."

2. "Make better music and sign better acts. We've all committed ourselves to do that in the next 24 months. I think we'll see smaller rosters but with more emphasis put on a select number of acts on those rosters."

3. Help retail: Sony is "increasing . . . list prices slowly, so there is more margin for the retailers, and continuing to give them the best discounts we can give them. We are trying to work with our retailers on a day-to-day basis to keep them healthy." [PS]

COYOTE CALHOUN

PD, country WAMZ Louisville, Ky.

1. "Radio needs to get out more, daily if you can, within the community. The best way to make friends and convert them into loyal listeners is to go out and touch people. Anyone who thinks you can just do it with music anymore is [mistaken]."

2. Develop more superstars: "Some of these people have one song, and [we] never hear from them again. That's one of the things that led to the demise of [top 40] a few years ago . . . [Listeners] just have no idea who these people

are. We have so many new artists out there that instead of trying to develop artists that are fairly new, it's on to somebody who is newer."

3. Shorter rosters: "So you can really concentrate on your roster instead of having a bunch of people out at once. We've reached a level where we're going to have to back off a little." [PS]

DENNIS CONSTANTINE

Triple-A, modern consultant, Constantine Consulting

1. More industry cooperation on "CD of the week" programs where a station features a new CD that is displayed at a local retailer in a section featuring the station's calls, at deep discount. "It would generate [store] traffic . . . and consumers [would] hear more of what the CD is about."

2. Better library management: Stations should "platoon [the] second and third tier of library tracks that are less meaningful, that could be replaced by other songs that are at basically the same level . . . so that the station has a fresh sound and you don't keep hearing the same Who songs over and over again."



Constantine

3. Be more local: "National charts are less meaningful today than ever . . . [Get] more local info, [such as] a local BDS report . . . of how music is being played on other stations in the market." [MS]

JEFF COOK

Senior VP of marketing and promotion, Capricorn

1. "Diminish the clutter. Quit releasing so many projects at such a furious pace."

2. Adjust your expectations: "It doesn't take six weeks to break a record anymore. It takes three months. It takes a year in some cases. So, being willing to select the priorities and focus on them for a longer period of time is real key."

3. Spend wisely, "rather than just throwing money at advertising, retail dinners, and doing the standard schmooze to introduce a new record. Look and see what a band's strong points are. Are they great writers? Is the music more tuned to radio or are they doing great tour business and should you maybe



Cook

emphasize that aspect? . . . It becomes obvious that we are spending a lot of time and money trying to make things happen when it would probably be better advised to watch what is happening and cultivate that." [MS]

TOM CUDDY

VP of programming, ABC music stations

1. More development of people: "The industry has become much more fast-paced today, especially in the larger markets, and we as managers have to allot more time to nurture our air talent, not only when improvement is indicated, but to reinforce the good stuff as well."

2. Less paperwork: "I don't have the luxury of spare time anymore to see the same piece of paper more than once," he says. "It's important to take action the first time and learn to delegate whenever possible."

3. Embrace technology: With his WPLJ New

York among the many stations converting to digital systems, Cuddy suggests hand-holding even the most reluctant staffers through the educational process. "Let's face it, this technology is not going away, and new skills can only make your people more valuable to the company." [KC]

DWIGHT DOUGLAS

Top 40, AC, rock consultant, B/D&A

1. Remember that radio is a cyclical business, so those awaiting the next big thing will get their wish. "We need to understand and learn the cycles. Once we learn that, everything's wonderful."

2. Embrace new delivery systems for entertainment: "Everything is happening quicker than we thought . . . I got a little sample disk that goes with the Compaq Presario that I bought. You fire it up, and you can watch music videos right on the computer." With telephone and cable companies being deregulated and Web TV merging the Internet and TV programming, Douglas says, stations should stop thinking of themselves as merely broadcasters and "redefine themselves as being producers of entertainment."

3. Fight the "spins mentality": "When PDs and promoters speak only about 'whether they lost or gained three spins in a week on their product, they're moving the conversation from the appreciation of and the focus



Douglas

on entertainment to the focus on numbers and analytical thought. And they're losing one of their most powerful weapons . . . the emotionalism that's attached to music." [MS]

TONY GRAY

R&B consultant, Gray Consulting

1. "What I would like to see in the coming year would be funding for African-American entrepreneurs in the entertainment industry to begin their own independent labels [or to enter broadcast] ownership in terms of broadcast properties," says Gray, who is pursuing broadcast ownership himself. "I think the government should reinstate the tax-certificate program for minorities. If not that, then . . . a program that encourages general-market broadcasters and financial institutions to invest in [minority] broadcast ownership."

2. Fight censorship: "The next biggest concern for me is the apparent governmental assault on independent labels in trying to determine the content of the music that they produce. Specifically, the problems that a label like Death Row is encountering, where it is encouraged to move from WB or MCA. In my opinion, regardless of what kids are saying on those records, that has little to do with increasing the



Gray

death or crime rate in America," says Gray, who says other labels would spring up to fill the demand for hardcore rap if Death Row went away.

3. "People should be vocal, whether it's at the companies they work for or in writing to their senator or congressman to express their feelings. If everybody sits around and is afraid to speak their mind because of fear they might lose their job, I don't know what the future holds." [JC]

DENE HALLAM

VP of programming, country KKBQ (93Q) Houston

1. "Stop pushing stiffs on radio all the time and going to the fourth or fifth single when there is none. It's a waste of everyone's time. If the album only has two hits, only release two singles."



Hallam

2. PDs should "stop depending on record-promotion people to be our MDs . . . More and more, they are dead wrong on these records."

3. More spot buys: "One thing that still doesn't make sense all these years later is retail advertising in newspapers when radio is the aural medium and newspapers the visual medium." But, Hallam says, "there's been movement toward more retail dollars on radio, which helps the familiarity of the records." [PS]

KEITH HASTINGS

PD/MD, album WLZR Milwaukee

1. "It's always important to have a strategic plan for any venture, whether it's broadcasting or music. Spell out what it is you're trying to accomplish and create a road map on how you think you can get there successfully."

2. More communication: "So many times I get a record or a project just shoved at me. And since I'm seen as a leader, I'm expected to participate. No one's ever asked me my opinion or if I thought the plan would work. When you get people more involved, [they'll] be more willing to help you have the plan succeed. And I don't see enough of that on both sides of this business."



Hastings

3. More artist development: "A lot of people have criticized alternative radio for running up the score on lead tracks and then not following up. It's incumbent on radio to elicit some additional support on some of these things. I'm not saying [support] every project that comes down the pike, but I think we need to give as well as take in that regard. Conversely, [labels] need to realize that some of [their] projects

Continued on page 6

AIRPLAY Monitor SOLUTIONS '97

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Don't go anywhere!

HITS
RADIO
1/3

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An Airplay Monitor Special Report: The Search For Solutions

Continued from page 4

... aren't as deep and quality-laden as they, perhaps, could be had they [devoted] a bit more care to the project." [MS]

STEVE HEGWOOD

VP of R&B programming, Radio One

1. "Perform to the best of your ability in whatever capacity you're in."

2. More networking: "I think a lot of PDs are in the mind-set that this is my domain and I'm not sharing information. We need to network for the good of the industry and the format."

3. Better, more selective releases: "Record companies: The biggest thing I'd be concerned with is the product. Why are you releasing this product? Who does it relate to? And is it going to sell? [That] is more important than getting BDS spins or a report in the trades. What is your A&R department signing, and why are they signing it?" [JC]



Hegwood

RONNIE JOHNSON

VP of R&B promotion, Mercury

1. "One of the biggest things is improving your management skills and technical skills and obviously sharing those skills with your staff and teammates. . . I don't think we use all the tools that we should in doing our jobs. We can expand our responsibilities if we take advantage of the tools that are available."

2. More networking: "I'm talking about calling and sharing information among the people in power at the labels, [even] in some cases on strategies [for] records! I'm talking about being open to helping somebody learn and grow. One of my best friends and peers is David Linton at Arista. I don't know if many people share as much as we share, and obviously, you have secrets within your company that you cannot reveal. But I think we need to do more of it."

3. "Spending time sharing and mentoring that next level of executives. We all do a good job getting interns, but they end up doing mailings and running errands. We need to start taking them to radio [and] giving them real productive work to do. Start [by] picking a person in your office and becoming a big brother, or a big sister; commit yourself to developing talent." [JC]

HARVEY KOJAN

PD, album WNOR Norfolk, Va.

1. "Plug the leaks. Not only do they wreak havoc with a record company's release schedule, but they screw with our promo efforts as well. We like to make a big deal about major releases, but all too often, we're left scrambling when a CD has to be rush-released because of an out-of-town leak."

2. "Release all tracks to mainstream and modern at the same time. Let us decide whether a song is right for our station. You can still 'build a story' at a particular format without giving that format an exclusive. Plus, giving a song to one format typecasts that song as mainstream or modern, adding to musical segregation."

3. "When first releasing full CDs, send us a few extra copies so we may distribute them to our personalities. It gets them pumped about a project, and they can speak more knowledgeably about it on the air." [MS]

HARVEY LEEDS

Senior VP of artist development/
VP of promotion, Epic

1. Develop a Web presence: Labels and radio can work together to build online events like customized Internet broadcasts of concerts for station Web sites. "You could be imaging your radio station with different music and opportunities that have nothing to do with what's on your actual airwaves, musically," adds Leeds. With Web TV developing, when an ad comes on during your favorite TV show, you'll soon be able to surf the Web, not just your cable stations. At that point, stations can benefit from such traffic by having their audio feed on the Web.

2. Nurturing talent: While labels need to develop "the next three generations" of superstars, radio needs "somebody who totally comes out of left field, takes what Howard [Stern]'s done, and then merges it with music radio."

3. More format exclusives: "Many times it's very difficult to figure out what station you're listening to, because so many artists are shared by so many formats. Everyone on the music side of the fence, wants the ultimate mass appeal record that will sell ten million-plus units. But those are few and far between. Radio has to develop format exclusive superstars. And out of those format exclusive superstars will come mass appeal artists." [MS]

GARY MOSS

PD, country WCOL Columbus, Ohio

1. Better superstar product: "It's important that we grow new acts, and we're certainly doing that right now, but a lot of our listeners are still figuring out who people like Tracy Byrd and John Michael Montgomery and Tim McGraw are, [so] it's important that while we grow the new artists, we have great material from the superstars."

2. More one-on-one with artists: Moss would like to see "all of the country acts get back to basics, including visiting radio stations when they are in a city, doing in-stores, and working on a grass-roots level to build that relationship with the country listeners. All of the new acts do this, but we need the stars and the superstars of the format to get back to basics. It's just not being done as much as it was a few years ago. . . I realize that in many markets it's more competitive, but it's our challenge and the [labels'] challenge and management's challenge to . . . get these artists in front of people, and not just on the concert stage."

3. "Reignite the fire and excitement that country had in the early '90s. That's up to us and to the record community. To really sell the music we just need to continue to carry the torch for country. It's still an incredible format, [but] we need to bring back some of the excitement we had a few years ago when Garth Brooks, Alan Jackson, and Brooks & Dunn were hitting the scene." [PS]



Moss

DOUG PODELL

PD, album WRIF Detroit

1. Slow down the release schedule: "Put a single out and let it build. Let the stations build it at their own pace, not at the pace of the band or the band's management or the record company. It seems like just as we're getting a track established and the audience is starting to absorb it, the record company is moving on to something new. The pressure is there on [labels] to keep moving with the new stuff, and we can't keep pace."

2. Be patient: "I almost gave up on Tonic because of the research," says Podell. Without his persistence, "they would have never sold as many records as [they have] right now. . . There have been other bands where we were on and off of them so quickly because we were either moving to the second track because it wasn't happening or we didn't give it time to develop in our research, and therefore people just sort of pass on the project and don't go buy records."

3. More free shows: The Hunger did three WRIF shows this past year. "The first couple of audiences were real small. And then, by the time we got them in here the third time, we had [about] 10,000 people." [MS]



Podell

MARC RATNER

VP of promotion, Reprise

1. More superstars: "Nobody seems to be establishing stars that can galvanize people."

2. Foster arts education: "There doesn't seem to be the early exposure to music that we had access to. In many cases, our disposable education-

al system doesn't seem to be giving children the opportunity to develop a true interest in music or the arts."

3. More judicious use of research: If it takes 250 spins to get a realistic call-out read on a song, don't try to make a decision based on 125 spins, but use your gut to know which songs are strong enough to play 250 times. [KC]

AIRPLAY Monitor SOLUTIONS '97

DAVE ROSAS

Senior VP of black music, EMI

1. More community, less negativity: "There's one thing we have to do as minorities in this business, and that is look out for each other. The crab-in-the-barrel theory has to go away—because one of us succeeds and we're envious, we have to try to pull him or her down. That will be our downfall." Rosas adds that he'll stop attending convention panels where people have the same comments and complaints every year. "We have to learn to accept the truth and deal with it. Instead of being angered about it, we need to do something positive about it."

2. More mentoring: "My goal for '97 is to hire more minorities, and I think I've done a good job so far. If every record head at these major labels [and] every black PD in major or small markets . . . dedicated ourselves to educating just two people in the new year, they can be the new wave of record executives, of nationals, of radio folks. . . When my career got started, it was a black woman, Sharon Heyward, who helped me, and as I grew in the business, it was a white man that took me to the forefront—that's reality for me. When I was out of work for a year . . . there was not one black music executive that offered me a job. We don't reach out to each other enough."

3. "People [at labels] need to concentrate more on the music and not on the imaging of acts." [JC]



Rosas

CRAIG SCOTT

Country consultant, Craig Scott & Associates

1. "Refocus your radio station toward country's core demographics. Tailor your style, your music, and other content toward that target. . . [Sperse] our listener customer. Do everything you can to attract and hold them and nothing that would repel them."

2. "Create entertaining radio all day long, not just in the morning. Focus more on the actual content than on loud, laser-loaded sweepers. . . We've created a bunch of noise on country radio stations rather than having really good content that's compelling and entertaining."

3. Say no to "mediocrity in Nashville": "We have been more interested in quantity than quality. I would hope for the new year we would all focus a little more on rejecting things that aren't up to the absolute highest standards." But never "discontinue [the] search for the best new music from the bright new stars of tomorrow." [PS]

DAVE SHAKES

Top 40 and AC consultant,
Alan Burns & Associates

1. "We all need to relax a little about the health of top 40." Rather than debating the future of the format, "play today's hits today, and you'll have a tomorrow to deal with."

2. "Make an appointment with yourself every day to respond to your messages, regardless of their format. Adding more layers of communication will only mess you up, unless you can effectively deal with the grind of returning calls."

3. "A good Web site should take the talents of a full-time, dedicated person. The question is, Can you afford that, or would that time and money be better spent on the production of your radio sta-

tion itself?" Shakes recalls one PD boasting about getting more than 200 hits a day on his station's Web site vs. thousands of listeners per quarter-hour on his station. "Do the math," he says. [KC]

BILL TANNER

VP of programming for Hefstel Broadcasting; works with Spanish language, top 40, and R&B outlets

1. Spend more time listening to the radio: "Many PDs become more like operations managers, more concerned with budgeting, department-head meetings, promotions meetings, and other interoffice stuff, and, as a result, their time spent listening to their own product suffers. . . Sure, it's great to invent that next fancy computer program to schedule your music more efficiently, but while you're waiting for that, our most important task is to listen to the radio!"

2. Create on-air passion for the music: "The Spanish audience has passion about the product. They know the songs and, like many ethnic audiences, seem to become familiar with the product more quickly." PDs should strive to create that vibe with all audiences.

3. Better product: "I know it sounds easy, but labels have to focus on hit records; that's what drives radio." [KC]

LYNN TOLLIVER

VP of programming, Zapis Communications, who works with Cleveland outlets R&B WZAK, R&B oldies WJMO, and top 40 WZJM

1. Less politics, more professionalism: "We should solidify our strengths to increase our importance to the industry. There are too many of us in too many different directions, attempting to achieve the same goals. Too many favors being done, without results. In order to be competitive with the computer technological invasion, we should become more like the machines and do the thing that best benefits the operation of the organization as opposed to [operating out of]



Tolliver

greed and doing favors a favor. . . To the men, respect women for their contributions. And mind your own business. If you are busy trying to find out who's sleeping with whom and what little dirt you can find on the next person, who's minding your store? Stop stabbing each other in the back. Conduct business and stop bullshitting."

2. Look beyond name producers and big cities for talent: "There may be a talented artist out there that has nobody to bring them to the table. Right now, a [name] producer brings an artist to the label and they get some kind of attention."

3. Say no to marginal superstar product: "If [an established artist] recorded an album [that's] not worthy, but they have enough clout at the label to put it out, [someone at the label] should be blunt and say, 'This is not gonna happen.'" [JC]

GUY ZAPOLEON

Top 40 and AC consultant, Zapoleon Media Strategies

1. Have adequate manpower: Now that radio has consolidated, "people will have to learn how to manage all of these new properties," says Zapoleon, adding that many station clusters will have too few managers with too little money to operate effectively.

2. More cyber-networking: "Online advances in technology and communications have created a giant worldwide online brainstorming session," which Zapoleon credits for much of the success of WKTU New York. "If I did one huge thing for Evergreen, it was to push everyone to get online so we could communicate quickly, easily, and effectively. Evergreen's GMs and PDs now use [America Online] as a prime source for networking and communicating."

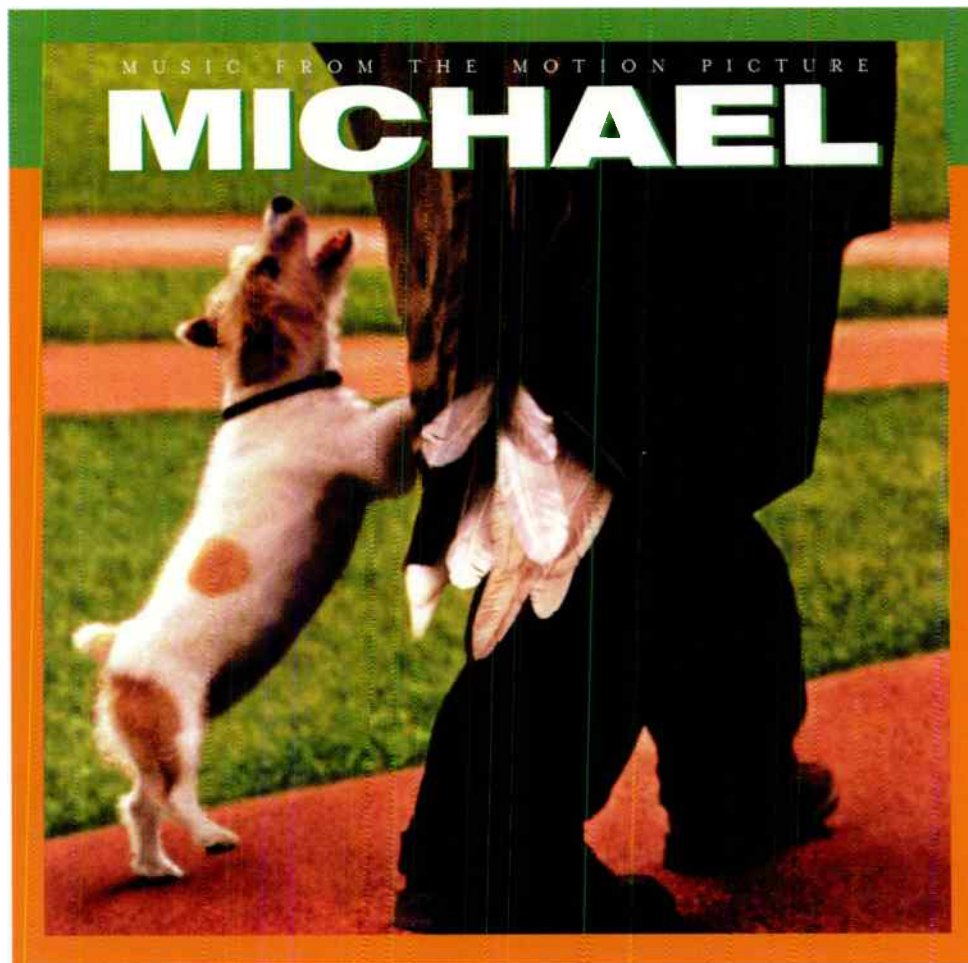
3. Less narrowcasting: "Focus seems to be the buzzword for today's radio industry. . . I agree to a point, but that can be extreme when it comes to the music product. Many formats will become so focused on a sound that they will have no true variety of era, style, or tempo." [KC]



Zapoleon

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WWCK +16, WQSL +15, WPRO +15, WWZZ +14, WZPL +13, WTWR +11, WLSS +10, KSMB +9, WSSX +8, WKSZ +7	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+149
WLAN +25, WPST +15, WXKB +15, WXXX +15, WNNK +11, KSMB +10, WSTR +10, WIXX +9, WABB +9, KHHT +9	
EN VOGUE • Don't Let Go (Love) (EASTWEST/EEG)	+144
WLAN +27, WNKX +23, WWSR +16, WABB +12, KSMB +10, KKRZ +9, WWZZ +8, WSTR +8, WKRZ +8, WRVQ +8	

RHYTHM-CROSSOVER

INCREASE
IN PLAYS

SPICE GIRLS • Wannabe (VIRGIN)	+124
KQMQ +29, KIKI +29, WNVZ +26, KBOS +20, KUBE +13, WFHN +9, WKXJ +5, WPOW +5, KSFM +2, WBBM +2	
MONICA • For You I Will (WARNER SUNSET/ATLANTIC)	+94
KTFM +35, WJMH +15, WPGC +10, KQMQ +9, KKFR +8, WJJS +5, KBXX +4, KLUC +4, WERQ +3, KSFM +3	
ANGELINA • I Don't Need Your Love (UPSTAIRS)	+89
WWKX +22, KPRR +18, KBOS +10, WPOW +7, KDON +6, KKSS +6, WMYK +5, XHTZ +4, WNVZ +4, KDNR +3	
BLACKSTREET (FEATURING DR. DRE) • No Diggity (INTERSCOPE)	+88
WWKX +22, WNVZ +18, KQMQ +15, KKSS +11, KDON +10, WHHH +10, WERQ +7, WJJS +6, WFHN +6, WQHT +5	
DRU HILL • In My Bed (ISLAND)	+80
WJMH +31, WJJS +14, WERQ +13, WSGF +12, WQHT +4, WHHH +3, XHTZ +3, KIKI +1, WKXJ +1, KBXX +1	
MADONNA • Don't Cry For Me Argentina (WARNER BROS.)	+76
KDNR +25, KZFM +12, WWKX +9, KZHT +8, WDRQ +6, KUBE +6, WFHN +5, WBBM +5, KKFR +3, WIOQ +2	
FREAK NASTY • Da' Dip (HARD HOOD/POWER/TRIAD)	+76
WJMH +33, WKXJ +19, KUBE +11, KBXX +8, WPGC +4, WPOW +1	
TONY TONI TONE • Let's Get Down (MERCURY)	+62
WKXJ +50, KKSS +9, WFHN +8, KZHT +7, KBOS +5, KKFR +5, WJMN +5, WIOQ +5, WMYK +4, KMEL +4	
CRYSTAL WATERS • Say...If You Feel Alright (MERCURY)	+59
WPGC +15, WSGF +11, WIOQ +7, KUBE +6, WPOW +5, WJJS +4, WWKX +3, KBOS +2, KIKI +1, WKTU +1	
GINA G • Ooh Ahh... Just A Little Bit (ETERNAL/WARNER BROS.)	+59
WSGF +19, WKXJ +10, WMYK +9, WHHH +7, WWKX +7, WBBM +6, KDNR +4, WJJS +4, WIOQ +4, WNVZ +3	

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	8	9	1	31	14
2	7	6	2	28	14
3	7	2	3	26	21
4	6	6	4	25	15
5	5	8	5	23	15
6	5	3	6	23	11
7	5	4	7	22	13
8	5	3	8	21	12
9	5	4	9	20	9
10	4	0	10	19	7
11	4	3	11	19	8
12	4	0	12	17	9
13	4	3	13	17	12
14	4	2	14	17	8
15	4	1	15	17	10
16	4	8	16	17	8
17	4	2	17	16	9
18	4	4	18	16	9
19	4	2	19	16	10
20	4	9	20	16	13
21	4	3	21	15	12
22	4	3	22	15	7
23	4	3	23	14	5
24	4	3	24	14	8
25	4	2	25	14	7
26	3	3	26	13	6
27	3	1	27	13	5
28	3	3	28	12	6
29	3	2	29	12	5
30	3	2	30	11	7
31	3	1	31	11	7
32	3	1	32	10	10
33	3	3	33	10	5
34	3	2	34	10	5
35	3	2	35	9	2
			36	9	3
			37	8	3
			38	7	5
			39	7	2
			40	6	1
			41	6	2
			42	6	4
			43	6	4
			44	6	5
			45	5	3
			46	5	3
			47	5	2
			48	5	1
			49	4	1
			50	4	2

ADULT CONTEMPORARY

INCREASE
IN PLAYS

JOURNEY • When You Love A Woman (COLUMBIA)	+240
WENS +12, KMGA +11, KGBY +10, KESZ +10, WDEF +9, WWNK +9, KKCV +9, KOSI +8, WASH +8, WLTS +8	
BARBRA STREISAND & BRYAN ADAMS • I Finally Found Someone (COLUMBIA)	+223
WEZF +11, KTDY +10, KESZ +10, WASH +10, WDEF +9, WINK +8, KMGA +8, WALK +8, KISC +8, KLSY +8	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+209
KESZ +15, WASH +10, KKCV +10, WLAC +10, WENS +9, KOSI +9, KMGA +7, WBEB +7, WALK +7, KEZR +7	
ROD STEWART • If We Fall In Love Tonight (WARNER BROS.)	+201
KESZ +14, WASH +13, KMGA +12, WDEF +8, WEZF +8, KKCV +8, KURB +8, WINK +7, WARM +7, WTCB +6	
ELTON JOHN • You Can Make History (Young Again) (MCA)	+151
KESZ +13, WASH +9, KMGA +8, WMAG +8, KKCV +8, WINK +7, WGSY +7, WLTS +7, WENS +6, KTDY +6	

ADULT TOP 40

INCREASE
IN PLAYS

NO DOUBT • Don't Speak (TRAUMA/INTERSCOPE)	+211
WWMX +24, WMLX +21, WPNT +16, WJDX +11, WMYX +9, KKOB +9, KFMB +9, KDMX +8, WQLH +8, WTCB +8	
JOURNEY • When You Love A Woman (COLUMBIA)	+170
WVTY +26, WWMX +12, KSTZ +12, WJDX +9, WKQI +8, KDMX +7, WQAL +7, WYYY +7, WQLH +7, KZZP +6	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+157
KKOB +11, WUKS +11, WYYY +10, WWMX +9, WQLH +9, KSSK +8, WPNT +8, WKZL +8, WKTI +8, WRQX +7	
THE CARDIGANS • Lovefool (STOCKHOLM/MERCURY)	+149
WVTY +21, WTMX +15, KFMB +12, KYKY +11, WJDX +10, WKDD +10, WRQX +10, WMC +9, KDMX +7, WPLJ +6	
DC TALK • Just Between You And Me (VIRGIN)	+137
WPNT +19, KMXB +15, WMTX +11, WQLH +10, KYKY +9, KSMG +8, KDMX +7, WDBZ +7, WMC +7, KSTZ +6	

Wake Up Your Weekends With

- 3-Hour Music-Intensive AC Show
- Featuring Jim Brickman & Valerie Smaldone
- Already on WLTW/NY, KYSR/LA, WLIT/Chicago



Call Radio Today at 212-581-3962



POWER PLAYLISTS

For Week Ending January 5, 1997



Playlists supplied by Broadcast Data Systems... Radio Track service. Songs ranked by number of plays in monitored week.

Z100 WHITZ New York PD: Tom Poleman APD: Ryan Chase MD: Paul "Cubby" Bryant

KIIS Los Angeles PD: John Cook APD/MD: Tracy Austin

KISS 108 WKXS Boston PD: John Ivey MD: Kid David

KISS 106.1 KHKS Dallas PD: Mr. Ed Lambert MD: John Reynolds

KDWB Minneapolis PD: Dan Kieley APD/MD: Rob Morris

KRBE Houston PD: John Peake APD: Scott Sparks MD: Jay Michaelis

STAR 94 WSTR Atlanta PD: Kevin Peterson MD: J.R. Ammons

WFLZ Tampa OM: B.J. Harris PD: Jeff Kapugi MD: Tom Steele

B94 WBZZ Pittsburgh OM: Keith Clark APD: David Edgar MD: John Cline

WPST Trenton Sr. VP/Prog.: Michelle Stevens PD: Dave McKay APD/MD: Mike Kaplan

Y100 WHYI Miami PD: Rob Roberts MD: Al Chio

KISS 95.7 WKSS Hartford PD: Jay Beau Jones MD: Christine Fox

Z100 KKRZ Portland PD: Ken Benson APD/MD: Tommy Austin

Q102 WKRQ Cincinnati PD/MD: Jimmy Steal APD: Race Taylor

WNCI Columbus PD: John Dimick APD/MD: Neal Sharpe

JAMMIN' 92 WZJM Cleveland Acting PD: Dave Eubanks MD: Action Jackson

XL106.7 WXXL Orlando PD/MD: Adam Cook APD: Pete deGraaf

Q104 WKBQ St. Louis MD: Tommy Matern

JOHN MELLENCAMP

JUST ANOTHER DAY



The Next Single from **MR. HAPPY GO LUCKY**

"This is a spectacular, frightening work whose tracks will be argued about, appropriated and admired for years to come."

- Billboard

35
TOP 40/MAINSTREAM MONITOR
28 - 26
TOP 40/ADULT MONITOR

OVER 800 SPINS!

WXKS	BOSTON	14X	WSTR	ATLANTA	18X
WBLI	LONG ISLAND	18X	KHHT	DENVER	24X
K102	CINCINNATI	31X	WPRO	PROVIDENCE	19X
WNCI	COLUMBUS	16X	WZPL	INDIANAPOLIS	28X
B97	NEW ORLEANS	38X			

Produced by Little Bastard • Co-produced by Mike Wanchic & Junior Vasquez • Management: The Left Bank Organization



HEAVY!

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EXTRA LARGE!

World Radio History

POWER PLAYLISTS

For Week Ending January 5, 1997

AMM Broadcast Data Systems logo and text: Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

AIRPLAY monitor logo

KISS 95.1 table with columns: WKNS Charlotte, PD: Brian Bridgman MD: Marcie Crescente, and a list of 40 songs with TW and LW ratings.

G105 table with columns: WDCG Raleigh, OM: Brian Burns PD: Kip Taylor, and a list of 40 songs with TW and LW ratings.

PRO-FM table with columns: WPRO Providence, PD: Chris Shebel MD: Tony Mascaro, and a list of 40 songs with TW and LW ratings.

MIX 93.3 table with columns: KMKV Kansas City, PD/MD: Jon Zeller, and a list of 40 songs with TW and LW ratings.

Z93 table with columns: WGTZ Dayton, OM: Michael Luczak PD: Mary Franco MD: Dani Steele, and a list of 40 songs with TW and LW ratings.

ALICE 106 table with columns: KALC Denver, PD: Gregg Cassidy MD: Jim Lawson, and a list of 40 songs with TW and LW ratings.

WIXX table with columns: WIXX Green Bay, PD: Dan Stone MD: David Burns, and a list of 40 songs with TW and LW ratings.

WZPL table with columns: WZPL Indianapolis, PD: Tom Gjerdrum MD: Dave Decker, and a list of 40 songs with TW and LW ratings.

KJ103 table with columns: KJYO Oklahoma City, PD: Mike McCoy MD: Joe Friday, and a list of 40 songs with TW and LW ratings.

WKRZ table with columns: WKRZ Wilkes-Barre, PD: Tony Banks APD/MD: Jerry Padden, and a list of 40 songs with TW and LW ratings.

MIX 104.1 table with columns: KHOM New Orleans, PD: Bill Thorman MD: Tom Naylor, and a list of 40 songs with TW and LW ratings.

KISS 98.5 table with columns: WKSE Buffalo, PD: Sue O'Neil APD/MD: Dave Universal, and a list of 40 songs with TW and LW ratings.

WDJX table with columns: WDJX Louisville, PD: C.C. Matthews APD/MD: Karen Rite, and a list of 40 songs with TW and LW ratings.

Z104 table with columns: WWZZ Washington, DC, PD: Dale O'Brian APD/MD: Ron Ross, and a list of 40 songs with TW and LW ratings.

98PX table with columns: WPXY Rochester, OM/MD: Clarke Ingram APD/MD: J.J. Rice, and a list of 40 songs with TW and LW ratings.

FLY 92 table with columns: WFLY Albany, PD: Mike Morgan MD: Ron "Sugarbear" Williams, and a list of 40 songs with TW and LW ratings.

KHFI table with columns: KHFI Austin, PD: John Roberts APD: Krash Kelly MD: Fernando Ventura, and a list of 40 songs with TW and LW ratings.

B93.7 table with columns: WFBC Greenville, S.C., PD: Rob Wagman MD: Hawk Harrison, and a list of 40 songs with TW and LW ratings.

POWER PLAYLISTS

For Week Ending January 5, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Main content table with 12 columns representing different radio stations (WBLI, 93Q, WSTW, B104, WVKS, SWEET 98, K-HITS 107.5, B104, WAPE, WINK 104, WEZB, B97, WHOT, KC101, WSNX, K92, Q94, WABB, WZYP) and rows of song titles and play counts.



★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 1500 detections for the first time)

Total Plays/Gain

COUNTING CROWS 1610/156

A Long December (DGC/Geffen)

Total Stations: 82/Chart Move: 21-21

Heavy (40+ plays): 5 WLSS, WPST, WWCK, WWZZ, WZPL

Medium (20-39): 33 KALC, KHHT, KHTO, KJYO, KSMB, WAPE, WBHT, WDCG, WDJX, WEZB, WFBC, WHTZ, WIXX, WKBQ, WKCI, WKRQ, WKRZ, WNKS, WNOK, WNTQ, WPRO, WQSL, WRVQ, WSSX, WSTR, WYSR, WXIS, WXKS, WXXX, WYCR, WYOY, WZJM, WZST

Light (Under 20): 44

AIRPOWER BOUND

Total Plays/Gain

RED HOT CHILI PEPPERS 1333/90

Love Rollercoaster (Geffen)

Total Stations: 77/Chart Move: 25-24

Heavy (40+ plays): 2 KKDM, KZZU

Medium (20-39): 32 KALC, KBFM, KDWB, KHFI, KHHT, KKRD, KRBE, KRUF, WABB, WAPE, WBZZ, WDCG, WFLY, WGTZ, WHTZ, WKBQ, WKRQ, WLKT, WLSS, WNKS, WPST, WQSL, WRHT, WSNX, WSSX, WYSR, WWCK, WXIS, WXXX, WZJM, WZPL, WZST

Light (Under 20): 43

DONNA LEWIS 1323/56

Without Love (Atlantic)

Total Stations: 76/Chart Move: 24-25

Heavy (40+): 3 WDJX, WKSE, WVK

Medium (20-39): 31 KHFI, KMXV, KQKQ, KRUF, WABB, WCIL, WEZB, WFBC, WFLY, WFLZ, WHOT, WHTZ, WKCI, WKRZ, WKSZ, WLKT, WPRO, WPST, WQSL, WRVQ, WSNX, WSSX, WTRW, WVKC, WVIS, WVKB, WXXL, WXXX, WYCR, WZJM, WZST

Light (Under 20): 42

KEITH SWEAT FEAT. ATHENA CAGE 1112/126

Nobody (Elektra/EEG)

Total Stations: 64/Chart Move: 29-27

Heavy (40+): 5 KHFI, KHHT, KZZU, WFBC, WLKT

Medium (20-39): 22 KDWB, KHKS, KKRZ, KRUF, KSMB, WFLY, WGTZ, WKSE, WKSZ, WNKS, WNNK, WNOK, WNTQ, WQSL, WRVQ, WSNX, WTRW, WVKC, WYSR, WYCR, WYOY, WZNY

Light (Under 20): 37

New Airplay This Week: 3 WKRQ, WKRZ, WNKS

MADONNA 1067/288

Don't Cry For Me Argentina (Warner Bros.)

Total Stations: 52/Chart Move: 33-28

Heavy (40+): 2 KRBE, WKRQ

Medium (20-39): 29 KBFM, KHFI, KIIS, KJYO, KKRD, KKRZ, KRQ, KRUF, KSMB, WBLI, WCSO, WEZB, WFLY, WHTZ, WHYI, WKSZ, WLSS, WNOK, WNTQ, WPRO, WPST, WPKY, WSTR, WTRW, WVKC, WXLK, WYCR, WZNY, WZST

Light (Under 20): 21

New Airplay This Week: 9 KKRZ, KMXV, WEZB, WKBQ, WKCI, WKRZ, WRHT, WWST, WXXX

SPICE GIRLS 941/291

Wannabe (Virgin)

Total Stations: 55/Chart Move: 39-32

Heavy (40+): 4 KDWB, KKRZ, KZZU, WFLZ

Medium (20-39): 16 KHHT, KHKS, KHHT, WDJX, WHTZ, WHYI, WKRQ, WKSE, WKSZ, WLKT, WPST, WRVQ, WSTR, WYSR, WYCR, WXXX, WYCR, WYOY, WZNY

Light (Under 20): 35

New Airplay This Week: 5 WPRO, WWZZ, WXXX, WYOY, WZNY

GINUWINE 924/89

Pony (550 Music)

Total Stations: 55/Chart Move: 32-33

Heavy (40+): 1 KZZU

Medium (20-39): 23 KDWB, KHTO, KMMG, KKRD, KKRZ, KQKQ, KRQ, KRUF, KSMB, WDJX, WFLZ, WGTZ, WHOT, WKRQ, WKSE, WKSZ, WRHT, WTRW, WVKC, WYSR, WWZZ, WYCR, WXXX, WYCR, WYOY, WZNY

Light (Under 20): 31

New Airplay This Week: 1 KHHT

JOHN MELLENCAMP 822/118

Just Another Day (Mercury)

Total Stations: 52/Chart Move: 36-35

Heavy (40+): 1 WKRZ

Medium (20-39): 18 KHHT, KRUF, WABB, WEZB, WFBC, WIXX, WKCI, WKRQ, WLKT, WNNK, WNOK, WYSR, WWCK, WXLK, WYCR, WYOY, WZPL, WZST

Light (Under 20): 33

BABYFACE 794/129

Everytime I Close My Eyes (Epic)

Total Stations: 62/Chart Move: 38-36

Heavy (40+): 0

Medium (20-39): 16 KDWB, KHHT, KSMB, WBZZ, WFBC, WHYI, WLKT, WNNK, WNOK, WQSL, WSSX, WSTR, WTRW, WYCR, WZJM, WZNY

Light (Under 20): 46

New Airplay This Week: 1 KMXV

THE CRANBERRIES 781/48

When You're Gone (Island)

Total Stations: 69/Chart Move: 35-37

Heavy (40+): 2 KSMB, WKRQ

Medium (20-39): 14 KHHT, KQKQ, WCSO, WDJX, WLSS, WNNK, WPST, WSSX, WTRW, WVKC, WXXX, WYCR, WZPL, WZST

Light (Under 20): 53

New Airplay This Week: 1 KBFM

WHITNEY HOUSTON 767/5

I Believe in You And Me (Arista)

Total Stations: 56/Chart Move: 34-38

Heavy (40+): 0

Medium (20-39): 10 WLKT, WLSS, WNCI, WNNK, WNOK, WQSL, WTRW, WWCK, WZNY, WZPL

Light (Under 20): 46

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

MADONNA <i>Don't Cry For Me Argentina (Warner Bros.)</i>	9
SPICE GIRLS <i>Wannabe (Virgin)</i>	5
SHERYL CROW <i>Everyday Is A Winding Road (A&M)</i>	4
KEITH SWEAT FEATURING ATHENA CAGE <i>Nobody (Elektra/EEG)</i>	3
GLORIA ESTEFAN <i>I'm Not Giving You Up (Epic)</i>	2
GARBAGE <i>#1 Crush (Capitol)</i>	2

DUNCAN SHEIK 695/66

Barely Breathing (Atlantic)

Total Stations: 37/Chart Move: Debut 40

Heavy (40+): 3 KALC, KHHT, WDCG

Medium (20-39): 12 KQKQ, WAEB, WDJX, WFBC, WFLY, WKRZ, WPRO, WQSL, WSSX, WTRW, WWST, WZST

Light (Under 20): 22

New Airplay This Week: 1 WNNK

DAVE MATTHEWS BAND 400/9

Crash Into Me (RCA)

Total Stations: 32

Heavy (40+): 2 WDCG, WPST

Medium (20-39): 5 WLSS, WSSX, WXLK, WZNY, WZST

Light (Under 20): 25

CHART BOUND

Total Plays/Gain

BODEANS 596/32

Hurt By Love (Slash/Reprise)

Total Stations: 36

Heavy (40+): 0

Medium (20-39): 16 KHTO, WAEB, WCIL, WCSO, WEZB, WFBC, WKRZ, WKSZ, WNNK, WPST, WQSL, WSSX, WSTR, WTRW, WWCK, WYCR

Light (Under 20): 20

BETTER THAN EZRA 511/52

Desperately Wanting (Swell/Elektra/EEG)

Total Stations: 44

Heavy (40+): 0

Medium (20-39): 6 KALC, WLSS, WPST, WSSX, WYCR, WZST

Light (Under 20): 38

New Airplay This Week: 1 KQKQ

SUBLIME 510/16

What I Got (Gasoline Alley/MCA)

Total Stations: 40

Heavy (40+): 3 KALC, KKDM, WDCG

Medium (20-39): 4 WBHT, WFBC, WIXX, WZPL

Light (Under 20): 33

GLORIA ESTEFAN 403/47

I'm Not Giving You Up (Epic)

Total Stations: 36

Heavy (40+): 0

Medium (20-39): 8 KBFM, KHTO, WBLI, WFLY, WHYI, WNNK, WTRW, WZJM

Light (Under 20): 28

New Airplay This Week: 2 KQKQ, WHOT

GARBAGE 391/51

#1 Crush (Capitol)

Total Stations: 34

Heavy (40+): 0

Medium (20-39): 6 KSMB, WAPE, WDCG, WKBQ, WLSS, WWCK

Light (Under 20): 28

New Airplay This Week: 2 WFBC, WPST

CRUSH 380/65

Jellyhead (Robbins)

Total Stations: 46

Heavy (40+): 2 KHHT, KRBE

Medium (20-39): 7 KBFM, KDWB, KIIS, KRUF, WHTZ, WPRO, WXXX

Light (Under 20): 37

311 346/10

All Mixed Up (Capricorn/Mercury)

Total Stations: 29

Heavy (40+): 0

Medium (20-39): 3 WKBQ, WLSS, WRVQ

Light (Under 20): 26

JOCELYN ENRIQUEZ 316/32

Do You Miss Me (Classified/Timber!/Tommy Boy)

Total Stations: 33

Heavy (40+): 1 WHYI

Medium (20-39): 5 KHTO, WBLI, WKSE, WTRW, WZJM

Light (Under 20): 27

ELEANOR MCEVOY 294/17

Precious Little (Columbia)

Total Stations: 34

Heavy (40+): 0

Medium (20-39): 4 WCSO, WNNK, WSSX, WVKC

Light (Under 20): 30

New Airplay This Week: 1 WSTW

★ **THE BLACKOUT ALLSTARS 289/49**

I Like It (Columbia)

Total Stations: 23

Heavy (40+): 3 KHKS, WBLI, WHTZ

Medium (20-39): 3 KBFM, KDWB, KRUF

Light (Under 20): 17

New Airplay This Week: 1 WFLY

★ **SHERYL CROW 276/87**

Everyday Is A Winding Road (A&M)

Total Stations: 32

Heavy (40+): 0

Medium (20-39): 6 KALC, KKDM, WDCG, WKRZ, WLSS, WPST

Light (Under 20): 26

New Airplay This Week: 4 WFBC, WLSS, WPRO, WZNY

★ **LUSCIOUS JACKSON 234/33**

Naked Eye (Grand Royal/Capitol)

Total Stations: 30

Heavy (40+): 0

Medium (20-39): 2 KKDM, KRUF

Light (Under 20): 28

BUSH 230/10

Swallowed (Trauma/Interscope)

Total Stations: 21

Heavy (40+): 0

Medium (20-39): 2 KKDM, WKBQ

Light (Under 20): 19

MINT CONDITION 211/16

What Kind Of Man Would I Be (Perspective/A&M)

Total Stations: 35

Heavy (40+): 0

Medium (20-39): 2 WNNK, WWCK

Light (Under 20): 33

THE ORIGINAL 211/13

I Luv U Baby (XL Recordings/Next Plateau)

Total Stations: 28

Heavy (40+): 1 WPST

Medium (20-39): 3 KHHT, WBLI, WXXL

Light (Under 20): 24

AMBER 198/16

Colour Of Love (Tommy Boy)

Total Stations: 29

Heavy (40+): 0

Medium (20-39): 3 WFLZ, WWZZ, WZJM

Light (Under 20): 26

★ **LEAH ANDREONE 171/6**

It's Alright, It's OK (RCA)

Total Stations: 20

Heavy (40+): 0

Medium (20-39): 1 WHTZ

Light (Under 20): 19

★ **WHITNEY HOUSTON 130/1**

Step By Step (Arista)

Total Stations: 5

Heavy (40+): 0

Medium (20-39): 4 KDWB, KHFI, KKRZ, WKRQ

Light (Under 20): 1

AIRPLAY MONITOR

SOI G ACTIVITY REPORT

For Week Ending January 5, 1997

Total Plays/Gain Chart Move: 10-10

AMBER				BABYFACE				BETTER THAN EZRA				BLACKSTREET (FEAT. DR. DRE)				BODEANS				
2139/95				794/129				511/52				1919/193				596/32				
This Is Your Night (Tommy Boy)				Everytime I Close My Eyes (Epic)				Desperately Wanting (Swell/Elektra/EEG)				No Diggity (Interscope)				Hurt By Love (Slash/Reprise)				
Total Stations: 82				Total Stations: 62				Total Stations: 44				Total Stations: 77				Total Stations: 36				
Chart Move: 10-10				Chart Move: 38-36				Chart Move: 16-14				Chart Move: 16-14				Chart Move: 16-14				
Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	
MTV	1	1	13	MTV	5	3	12	MTV	6	5	27	MTV	6	5	27	MTV	1	1	1	
VH1	1	1	4	VH1	1	1	4	VH1	1	1	4	VH1	1	1	4	VH1	1	1	4	
New York	WHITZ	4	5	4	WHITZ	4	5	4	WHITZ	22	24	131	WHITZ	22	24	131	WHITZ	22	24	131
L.A.	KHIS	15	22	31	KHIS	15	22	31	KHIS	15	22	31	KHIS	15	22	31	KHIS	15	22	31
Dallas	KHKS	56	49	220	KHKS	56	49	220	KHKS	56	49	220	KHKS	56	49	220	KHKS	56	49	220
Wash., DC	WRZZ	56	49	220	WRZZ	56	49	220	WRZZ	56	49	220	WRZZ	56	49	220	WRZZ	56	49	220
Houston	KRBE	57	51	404	KRBE	57	51	404	KRBE	57	51	404	KRBE	57	51	404	KRBE	57	51	404
Boston	WXKS	30	26	302	WXKS	30	26	302	WXKS	30	26	302	WXKS	30	26	302	WXKS	30	26	302
Miami	WHYI	19	20	243	WHYI	19	20	243	WHYI	19	20	243	WHYI	19	20	243	WHYI	19	20	243
Atlanta	WSTR	31	23	210	WSTR	31	23	210	WSTR	31	23	210	WSTR	31	23	210	WSTR	31	23	210
Long Isl.	WBLS	18	13	246	WBLS	18	13	246	WBLS	18	13	246	WBLS	18	13	246	WBLS	18	13	246
Minn.	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14
St. Louis	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186
Pitts.	WBZZ	39	41	421	WBZZ	39	41	421	WBZZ	39	41	421	WBZZ	39	41	421	WBZZ	39	41	421
Tampa	WFLZ	12	10	77	WFLZ	12	10	77	WFLZ	12	10	77	WFLZ	12	10	77	WFLZ	12	10	77
Cleveland	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359
Denver	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1
Port., OR	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1
Cincinnati	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1
Kan. City	KMKV	1	1	1	KMKV	1	1	1	KMKV	1	1	1	KMKV	1	1	1	KMKV	1	1	1
Provid.	WPRO	32	30	346	WPRO	32	30	346	WPRO	32	30	346	WPRO	32	30	346	WPRO	32	30	346
Colum., OH	WCNC	7	6	814	WCNC	7	6	814	WCNC	7	6	814	WCNC	7	6	814	WCNC	7	6	814
Indian.	WZPL	25	25	259	WZPL	25	25	259	WZPL	25	25	259	WZPL	25	25	259	WZPL	25	25	259
Indian, NC	WRNC	26	20	474	WRNC	26	20	474	WRNC	26	20	474	WRNC	26	20	474	WRNC	26	20	474
New York	WZZX	37	36	483	WZZX	37	36	483	WZZX	37	36	483	WZZX	37	36	483	WZZX	37	36	483
Orlando	WXIA	43	46	489	WXIA	43	46	489	WXIA	43	46	489	WXIA	43	46	489	WXIA	43	46	489
Buffalo	WKSE	2	1	1	WKSE	2	1	1	WKSE	2	1	1	WKSE	2	1	1	WKSE	2	1	1
Hartford	WKSS	45	45	412	WKSS	45	45	412	WKSS	45	45	412	WKSS	45	45	412	WKSS	45	45	412
Rochester	WPXY	5	5	610	WPXY	5	5	610	WPXY	5	5	610	WPXY	5	5	610	WPXY	5	5	610
Louisv.	WDJX	28	22	313	WDJX	28	22	313	WDJX	28	22	313	WDJX	28	22	313	WDJX	28	22	313
Raj./Dur.	WDWG	1	1	1	WDWG	1	1	1	WDWG	1	1	1	WDWG	1	1	1	WDWG	1	1	1
Okla. City	KLYD	26	24	252	KLYD	26	24	252	KLYD	26	24	252	KLYD	26	24	252	KLYD	26	24	252
Dayton	WGTV	8	4	2	WGTV	8	4	2	WGTV	8	4	2	WGTV	8	4	2	WGTV	8	4	2
Jacksonv.	WAPE	17	16	140	WAPE	17	16	140	WAPE	17	16	140	WAPE	17	16	140	WAPE	17	16	140
Austin	KHFI	6	1	1	KHFI	6	1	1	KHFI	6	1	1	KHFI	6	1	1	KHFI	6	1	1
Richmond	WRVQ	1	1	1	WRVQ	1	1	1	WRVQ	1	1	1	WRVQ	1	1	1	WRVQ	1	1	1
Albany	WFLY	13	14	8	WFLY	13	14	8	WFLY	13	14	8	WFLY	13	14	8	WFLY	13	14	8
Greenw.	WFBC	57	51	407	WFBC	57	51	407	WFBC	57	51	407	WFBC	57	51	407	WFBC	57	51	407
Tulsa	KHTT	43	39	372	KHTT	43	39	372	KHTT	43	39	372	KHTT	43	39	372	KHTT	43	39	372
Scranton	WBHT	34	29	331	WBHT	34	29	331	WBHT	34	29	331	WBHT	34	29	331	WBHT	34	29	331
Tucson	KRQZ	47	44	495	KRQZ	47	44	495	KRQZ	47	44	495	KRQZ	47	44	495	KRQZ	47	44	495

TONI BRAXTON				THE CARDIGANS				COUNTING CROWS				THE CRANBERRIES				SHERYL CROW				
3614/149				2951/352				1610/156				781/48				2881/10				
Un-Break My Heart (LaFace/Arista)				Lovefool (Stockholm/Mercury)				A Long December (DGC/Geffen)				When You're Gone (Island)				If It Makes You Happy (A&M)				
Total Stations: 84				Total Stations: 85				Total Stations: 82				Total Stations: 69				Total Stations: 82				
Chart Move: 3-3				Chart Move: 7-5				Chart Move: 21-21				Chart Move: 35-37				Chart Move: 6-6				
Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	Station	Plays	Gain	IP	
MTV	10	10	10	MTV	16	9	3	MTV	23	11	96	MTV	2	2	22	MTV	2	2	22	
VH1	3	14	19	VH1	2	5	23	VH1	4	17	58	VH1	2	12	42	VH1	8	9	21	
New York	WHITZ	54	62	385	WHITZ	43	31	330	WHITZ	30	27	147	WHITZ	2	11	3	WHITZ	32	28	306
L.A.	KHIS	32	52	655	KHIS	38	40	206	KHIS	32	24	147	KHIS	32	28	139	KHIS	32	28	139
Dallas	KHKS	56	49	220	KHKS	47	45	227	KHKS	44	30	108	KHKS	56	49	220	KHKS	56	49	220
Wash., DC	WRZZ	56	49	220	WRZZ	41	33	151	WRZZ	44	30	108	WRZZ	56	49	220	WRZZ	56	49	220
Houston	KRBE	57	51	404	KRBE	27	16	4	KRBE	12	9	24	KRBE	57	51	404	KRBE	57	51	404
Boston	WXKS	30	26	302	WXKS	24	25	232	WXKS	25	24	227	WXKS	30	26	302	WXKS	30	26	302
Miami	WHYI	19	20	243	WHYI	21	16	20	WHYI	1	1	1	WHYI	19	20	243	WHYI	19	20	243
Atlanta	WSTR	31	23	210	WSTR	30	26	115	WSTR	30	26	115	WSTR	31	23	210	WSTR	31	23	210
Long Isl.	WBLS	18	13	246	WBLS	17	18	20	WBLS	17	18	20	WBLS	18	13	246	WBLS	18	13	246
Minn.	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14	KOWB	17	10	14
St. Louis	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186	WKBO	29	20	186
Pitts.	WBZZ	39	41	421	WBZZ	19	23	112	WBZZ	19	23	112	WBZZ	39	41	421	WBZZ	39	41	421
Tampa	WFLZ	12	10	77	WFLZ	32	25	27	WFLZ	15	18	126	WFLZ	12	10	77	WFLZ	12	10	77
Cleveland	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359	WZJM	6	4	359
Denver	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1	KALC	3	1	1
Port., OR	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1	KHHT	3	1	1
Cincinnati	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1	WKRC	4	1	1
Kan. City	KMKV	1	1	1	KMKV	23	24	75	KMKV	16	15	107	KMKV	1	1	1	KMKV	1	1	1
Provid.	WPRO	32	30	346	WPRO	52	30	42	WPRO	27	19	72	WPRO	32	30	346	WPRO	32	30	346
Colum., OH	WCNC	7	6	814	WCNC	13	12	9	WCNC	13	12	9	WCNC	7	6	814	WCNC	7	6	814
Indian.	WZPL	25	25	259	WZPL	31	32	339	WZPL	49	36	166	WZPL	25	25	259	WZPL	25	25	259
Indian, NC	WRNC	26	20	474	WRNC	52	35	142	WRNC	25	28	114	WRNC	26	20	474	WRNC	26	20	474
New York	WZZX	37	36	483	WZZX	31	25	126	WZZX	30	28	141	WZZX	37	36	483	WZZX	37	36	483
Orlando	WXIA	43	46	489	WXIA	36	34	223	WXIA	36	34	223	WXIA	43	46	489	WXIA	43	46	489
Buffalo	WKSE	2	1	1	WKSE	21	19	72	WKSE	17	17	81	WKSE	2	1	1	WKSE	2	1	1
Hartford	WKSS	45	45	412	WKSS	36	34	198	WKSS	13	6	28	WKSS	45	45	412	WKSS	45	45	412
Rochester	WPXY	5	5	610	WPXY	18	17	45	WPXY	16	19	145	WPXY	5	5	610	WPXY	5	5	610
Louisv.	WDJX	28	22	313	WDJX	40	38	35	WDJX	32	30	112	WDJX	28	22	313	WDJX	28	22	313
Raj./Dur.	WDWG	1	1	1	WDWG	38	35	142	WDWG	32	30	112	WDWG	1	1	1	WDWG	1	1	1
Okla. City	KLYD	26	24	252	KLYD	33	36	185	KLYD	20	22	101	KLYD	26	24	252	KLYD	26	24	252
Dayton	WGTV	8	4	2	WGTV	37	35	147	WGTV	9	7	27	WGTV	8	4	2	WGTV	8	4	2
Jacksonv.	WAPE	17</																		

SONIC ACTIVITY REPORTS

For Week Ending January 5, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for Whitney Houston: I Believe In You And Me (Arista). Total Stations: 56. Chart Move: 34-38. Includes station codes and play counts.

Table for Jewel: You Were Meant For Me (Atlantic). Total Stations: 79. Chart Move: 15-12. Includes station codes and play counts.

Table for Journey: When You Love A Woman (Columbia). Total Stations: 78. Chart Move: 17-20. Includes station codes and play counts.

Table for R. Kelly: I Believe I Can Fly (Warner Sunset/Jive/Atlantic). Total Stations: 76. Chart Move: 20-19. Includes station codes and play counts.

Table for Donna Lewis: Without Love (Atlantic). Total Stations: 76. Chart Move: 24-25. Includes station codes and play counts.

Table for Madonna: Don't Cry For Me Argentina (Warner Bros.). Total Stations: 52. Chart Move: 33-28. Includes station codes and play counts.

Table for John Mellencamp: Just Another Day (Mercury). Total Stations: 52. Chart Move: 36-35. Includes station codes and play counts.

Table for New Edition: I'm Still In Love With You (MCA). Total Stations: 75. Chart Move: 18-18. Includes station codes and play counts.

Table for No Doubt: Don't Speak (Trauma/Interscope). Total Stations: 85. Chart Move: 1-1. Includes station codes and play counts.

Table for Red Hot Chili Peppers: Love Rollercoaster (Geffen). Total Stations: 77. Chart Move: 25-24. Includes station codes and play counts.

Table for Duncan Sheik: Barely Breathing (Atlantic). Total Stations: 37. Chart Move: Debut 40. Includes station codes and play counts.

Table for Spice Girls: Wannabe (Virgin). Total Stations: 55. Chart Move: 39-32. Includes station codes and play counts.

Table for Sublime: What I Got (Gasoline Alley/MCA). Total Stations: 40. Chart Move: 1-1. Includes station codes and play counts.

Table for Keith Sweat Feat. Athena Cage: Nobody (Elektra/EEG). Total Stations: 64. Chart Move: 29-27. Includes station codes and play counts.

Table for John Travolta & Olivia Newton-John: The Grease Mega-Mix (Polydor/A&M). Total Stations: 79. Chart Move: 13-16. Includes station codes and play counts.

POWER PLAYLISTS

For Week Ending January 5, 1997



Grid of 24 radio station playlists including WKTU, HOT 97, POWER 106, B96, Q102, JAM'N 94.5, KMEL, WILD 107, WPGC, THE BOX, POWER 96, KUBE, WDRQ, FM102, Z90, POWER 92, and KGGI. Each station listing includes song titles, artists, and chart positions.



★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 700 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

NO DOUBT 678/38
Don't Speak (Trauma/Interscope)

Total Stations: 20/Chart Move: 18-18
Heavy (40+ plays): 13 KBOS, KKSS, KLUC, KPRR, KQMQ, KTFM, KZFM, KZHT, WBBM, WDRQ, WFHN, WIOQ, WPOW
Medium (20-39): 0
Light (Under 20): 7

BABYFACE 659/26
Everytime I Close My Eyes (Epic)

Total Stations: 32/Chart Move: 19-19
Heavy (40+): 5 KIKI, KUBE, KZHT, WJMN, WNVZ
Medium (20-39): 11 KBOS, KDGS, KKFR, KPRR, KQKS, KQMQ, KTFM, KZFM, WDRQ, WFHN, WHHH
Light (Under 20): 16

MERRIL BAINBRIDGE 566/51
Mouth (Universal)

Total Stations: 21/Chart Move: 29-24
Heavy (40+): 3 KQMQ, WKXJ, WNVZ
Medium (20-39): 14 KBOS, KDGS, KDNR, KKFR, KQXX, KTFM, KZFM, KZHT, WDRQ, WFHN, WIOQ, WJJS, WSGF, WWKX
Light (Under 20): 4

WHITNEY HOUSTON 555/-26
I Believe In You And Me (Arista)

Total Stations: 29/Chart Move: 23-26
Heavy (40+): 3 KBXX, KIKI, WKXJ
Medium (20-39): 8 KBOS, KDON, KKSS, KQMQ, KZFM, KZHT, WERQ
Light (Under 20): 18

QUAD CITY DJ'S 541/20
Space Jam (Big Beat/Warner Sunset/Atlantic)

Total Stations: 24/Chart Move: 27-28
Heavy (40+): 4 KIKI, WKXJ, WPOW, WWKX
Medium (20-39): 8 KLUC, KPRR, KQMQ, KSFM, WHHH, WJJS, WMYK, WSGF
Light (Under 20): 12

SWV 471/-9
It's All About U (RCA)

Total Stations: 23/Chart Move: 30-30
Heavy (40+): 3 KCAQ, KIKI, KQKS
Medium (20-39): 8 KCAQ, KDON, KGGI, KKFR, WHHH, WJJS, WNVZ, WSGF
Light (Under 20): 12

SPICE GIRLS 447/124
Wannabe (Virgin)

Total Stations: 17/Chart Move: 38-32
Heavy (40+): 4 KIKI, KKFR, KUBE, KZHT
Medium (20-39): 7 KBOS, KLUC, KQMQ, KSFM, WFHN, WNVZ, WPOW
Light (Under 20): 6
New Airplay This Week: 4 KBOS, KQMQ, WBBM, WNVZ

MC LYTE 402/6
Cold Rock A Party (EastWest/EEG)

Total Stations: 25/Chart Move: 33-34
Heavy (40+): 2 KQKS, WKXJ
Medium (20-39): 8 KCAQ, KDON, KUBE, KYLD, WHHH, WQHT, WSGF, WWKX
Light (Under 20): 15

NATE DOGG FEAT. SNOOP DOGGY DOGG 398/2
Never Leave Me Alone (Death Row/Interscope)

Total Stations: 18/Chart Move: 34-35
Heavy (40+): 4 KCAQ, KDON, KPWR, KYLD

Medium (20-39): 2 KMEL, WWKX
Light (Under 20): 12
New Airplay This Week: 1 KQMQ

LL COOL J 356/15
Ain't Nobody (Geffen)

Total Stations: 19/Chart Move: 36-36
Heavy (40+): 2 KCAQ, KUBE
Medium (20-39): 3 WSGF, WWKX, XHTZ
Light (Under 20): 14

IMMATURE FEAT. SMOOTH & ED FROM GOOD BURGER 355/45
Watch Me Do My Thing (Loud/RCA)

Total Stations: 20/Chart Move: 39-37
Heavy (40+): 1 KIKI
Medium (20-39): 6 KDON, KKFR, KQKS, WJJS, WPGC, WSGF
Light (Under 20): 13

★ **MADONNA 332/76**
Don't Cry For Me Argentina (Warner Bros.)

Total Stations: 13/Chart Move: Debut 38
Heavy (40+): 2 KDNR, WDRQ
Medium (20-39): 7 KKFR, KUBE, WBBM, WFHN, WIOQ, WKTU, WWKX
Light (Under 20): 4
New Airplay This Week: 1 KZFM

GLORIA ESTEFAN 304/5
I'm Not Giving You Up (Epic)

Total Stations: 20/Chart Move: 40-40
Heavy (40+): 1 KDNR
Medium (20-39): 5 KQXX, KTFM, KZHT, WDRQ, WFHN
Light (Under 20): 14

CHART BOUND

Total Plays/Gain

MONICA 297/94
For You I Will (Warner Sunset/Atlantic)

Total Stations: 12
Heavy (40+): 4 KBXX, KQMQ, WJMH, WPGC
Medium (20-39): 2 KSFM, KTFM
Light (Under 20): 6
New Airplay This Week: 3 KKFR, KTFM, WERQ

THE BLACKOUT ALLSTARS 278/30
I Like It (Columbia)

Total Stations: 22
Heavy (40+): 2 KDNR, WKTU
Medium (20-39): 3 KKFR, KQKS, KQMQ
Light (Under 20): 17
New Airplay This Week: 2 KZHT, WPOW

AMBER 274/54
Colour Of Love (Tommy Boy)

Total Stations: 21
Heavy (40+): 0
Medium (20-39): 8 KDNR, KQMQ, WBBM, WDRQ, WFHN, WIOQ, WMYK, WNVZ
Light (Under 20): 13

E-40 271/-7
Things'll Never Change (Sick Wid' It/Alive)

Total Stations: 17
Heavy (40+): 0
Medium (20-39): 6 KBXX, KIKI, KPWR, KSFM, WHHH, WWKX
Light (Under 20): 11

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

SPICE GIRLS 4
Wannabe (Virgin)

CRYSTAL WATERS 4
Say...If You Feel Alright (Mercury)

DRU HILL 3
In My Bed (Island)

MONICA 3
For You I Will (Warner Sunset/Atlantic)

THE BLACKOUT ALLSTARS 2
I Like It (Columbia)

LIVIN' JOY 2
Don't Stop Movin' (MCA)

AZ YET 271/6
Hard To Say I'm Sorry (LaFace/Arista)

Total Stations: 14
Heavy (40+): 2 KIKI, KQMQ
Medium (20-39): 5 KBXX, KKSS, KPRR, KTFM, KZHT
Light (Under 20): 7
New Airplay This Week: 1 KUBE

SNOOP DOGGY DOGG 255/13
Snoop's Upside Ya Head (Death Row/Interscope)

Total Stations: 14
Heavy (40+): 3 KCAQ, KDON, KPWR
Medium (20-39): 2 KYLD, XHTZ
Light (Under 20): 9

LE CLICK 253/42
Tonight Is The Night (Logic)

Total Stations: 24
Heavy (40+): 0
Medium (20-39): 6 KDNR, KQXX, KLUC, WFHN, WKTU, WMYK
Light (Under 20): 18

LIL' KIM FEAT. PUFF DADDY 243/51
No Time (Undeas/Big Beat/Atlantic)

Total Stations: 11
Heavy (40+): 2 WJMH, WWKX
Medium (20-39): 2 WPGC, WQHT
Light (Under 20): 7
New Airplay This Week: 1 KBXX

GOODFELLAZ 228/4
Sugar Honey Ice Tea (Avatar/Polydor/A&M)

Total Stations: 11
Heavy (40+): 2 KBXX, WKXJ
Medium (20-39): 5 KDGS, WHHH, WJJS, WQHT, WSGF
Light (Under 20): 4

MACK 10 & THA DOGG POUND 225/42
Nothin' But The Cavi Hit (Buzz Tone/Priority)

Total Stations: 22
Heavy (40+): 2 KPWR, KYLD
Medium (20-39): 2 KCAQ, KMEL
Light (Under 20): 18

WESTSIDE CONNECTION 222/10
Bow Down (Lynch Mob/Priority)

Total Stations: 17
Heavy (40+): 1 KPWR
Medium (20-39): 4 KMEL, KQKS, KYLD, WHHH
Light (Under 20): 12

★ **FREAK NASTY 221/76**
Da' Dip (Hard Hood/Power/Triad)

Total Stations: 7
Heavy (40+): 3 KBXX, WJMH, WKXJ
Medium (20-39): 1 KUBE
Light (Under 20): 3

JOHN TRAVOLTA & OLIVIA NEWTON-JOHN 186/12
The Grease Mega-Mix (Polydor/A&M)

Total Stations: 16
Heavy (40+): 1 KTFM
Medium (20-39): 4 KQXX, KPRR, KZFM, KZHT
Light (Under 20): 11

THE 2 LIVE CREW 176/38
Shake A Lil' Somethin'... (Lil' Joe)

Total Stations: 19
Heavy (40+): 0
Medium (20-39): 4 KPRR, KYLD, WPOW, WWKX
Light (Under 20): 15

LIVIN' JOY 162/14
Dreamer (MCA)

Total Stations: 13
Heavy (40+): 1 WNVZ
Medium (20-39): 2 WDRQ, WMYK
Light (Under 20): 10

SUMMER JUNKIES 157/51
I'm Gonna Luv U (Panic/Nu Gruv)

Total Stations: 21
Heavy (40+): 1 WIOQ
Medium (20-39): 3 KCAQ, KUBE, XHTZ
Light (Under 20): 17
New Airplay This Week: 1 KUBE

★ **TOTAL 151/29**
When Boy Meets Girl (Bad Boy/Arista)

Total Stations: 8
Heavy (40+): 0
Medium (20-39): 5 KBOS, KCAQ, KKFR, WERQ, WQHT
Light (Under 20): 3
New Airplay This Week: 1 KUBE

LIL SUZY 146/10
Just Can't Get Over You (Metropolitan)

Total Stations: 17
Heavy (40+): 1 WMYK
Medium (20-39): 3 KDNR, WWKX, XHTZ
Light (Under 20): 13

RICHIE RICH 145/6
Let's Ride (Def Jam/Mercury)

Total Stations: 5
Heavy (40+): 1 KYLD
Medium (20-39): 2 KCAQ, KMEL
Light (Under 20): 2

PROYECTO UNO 144/30
Pumpin' (H.O.L.A./Island)

Total Stations: 21
Heavy (40+): 0
Medium (20-39): 3 KDNR, KTFM, WWKX
Light (Under 20): 18
New Airplay This Week: 1 WHHH

★ **PUFF DADDY (FEAT. MASE) 142/37**
Can't Nobody Hold Me Down (Bad Boy/Arista)

Total Stations: 16
Heavy (40+): 0
Medium (20-39): 2 KPWR, KYLD
Light (Under 20): 14

JODECI 141/4
Get On Up (MCA)

Total Stations: 14
Heavy (40+): 0
Medium (20-39): 1 KDON
Light (Under 20): 13

DO OR DIE (FEAT. TWISTA) 140/-6
Po Pimp (Rap-A-Lot/Noo Trybe/Virgin)

Total Stations: 10
Heavy (40+): 0
Medium (20-39): 4 KPWR, KQKS, WHHH, WKXJ
Light (Under 20): 6

112 140/21
Come See Me (Bad Boy/Arista)

Total Stations: 8
Heavy (40+): 1 WPGC
Medium (20-39): 3 KDGS, WERQ, WQHT
Light (Under 20): 4

★ **MAKAVELI 130/15**
Hail Mary (Death Row/Interscope)

Total Stations: 3
Heavy (40+): 2 KBXX, WJMH
Medium (20-39): 1 WPGC
Light (Under 20): 0

★ **DRU HILL 125/80**
In My Bed (Island)

Total Stations: 11
Heavy (40+): 0
Medium (20-39): 3 WJJS, WJMH, WPGC
Light (Under 20): 8
New Airplay This Week: 3 WERQ, WJMH, WSGF

RICKY MARTIN 122/23
Maria (Columbia)

Total Stations: 13
Heavy (40+): 0
Medium (20-39): 2 KPRR, KTFM
Light (Under 20): 11

★ **BLACKSTREET 105/2**
Don't Leave Me (Interscope)

Total Stations: 3
Heavy (40+): 1 KUBE
Medium (20-39): 1 WQHT
Light (Under 20): 1

LOS ILEGALES 102/7
La Morena (Logic)

Total Stations: 8
Heavy (40+): 0
Medium (20-39): 3 KDNR, KKSS, KPRR
Light (Under 20): 5

K-CI & JOJO 97/11
How Could You (MCA Soundtracks/MCA)

Total Stations: 7
Heavy (40+): 1 WKXJ
Medium (20-39): 1 WERQ
Light (Under 20): 5

★ **CRYSTAL WATERS 93/59**
Say...If You Feel Alright (Mercury)

Total Stations: 15
Heavy (40+): 0
Medium (20-39): 1 WJJS
Light (Under 20): 14
New Airplay This Week: 4 KUBE, WIOQ, WPGC, WSGF

★ **LIVIN' JOY 91/21**
Don't Stop Movin' (MCA)

Total Stations: 13
Heavy (40+): 1 WMYK
Medium (20-39): 0
Light (Under 20): 12
New Airplay This Week: 2 WBBM, WIOQ

★ **ERYKAH BADU 91/12**
On & On (Kedar/Universal)

Total Stations: 5
Heavy (40+): 1 WJMH
Medium (20-39): 1 WHHH
Light (Under 20): 3

BARBRA STREISAND & BRYAN ADAMS 90/6
I Finally Found Someone (Columbia)

Total Stations: 11
Heavy (40+): 1 WKXJ
Medium (20-39): 1 KQMQ
Light (Under 20): 9

DONELL JONES 85/3
Knocks Me Off My Feet (LaFace/Arista)

Total Stations: 5
Heavy (40+): 1 WERQ
Medium (20-39): 1 WPGC
Light (Under 20): 3

Airpower awarded to those records which attain 700 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



DRU HILL IN MY BED

THE FOLLOW UP TO THE GOLD PLUS SINGLE "TELL ME"

RHYTHM CROSSOVER AIRPLAY IMPACT JANUARY 13 & 14

EXECUTIVE PRODUCER: HIRIAM HICKS PRODUCED BY DARYL SIMMONS FOR SILENT PARTNER PRODUCTIONS, INC.



COMBINED AUDIENCE ALREADY OVER 12 MILLION

EARLY BELIEVERS:

WBHJ	47x	TOP 5 PHONES	SS 34-12	WJMH	31x	
92Q	18x	SS 45-26		WPGC	28x	SS 33-25
WSGF	12x			WJJS	22x	PHONES
HOT 97	4x	SS 107-41				& MORE

SINGLE IN STORES 12/17

ALREADY 20,000 SCANNED

BILLBOARD HOT 100 SINGLES ★★★HOT SHOT DEBUT★★★ (65)
 BILLBOARD HOT R&B SINGLES ★★★GREATEST GAINER/SALES★★★ (23)
 SOUNDSCAN SINGLES (83) - (47)
 LP (6) HEATSEEKERS CHART



World Radio History

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For Week Ending January 5, 1997

Table for AALIYAH 781/55, One In A Million (Blackground/Atlantic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for AMBER 274/54, Colour Of Love (Tommy Boy). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for AZ YET 271/6, Hard To Say I'm Sorry (LaFace/Arista). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for BABYFACE 659/26, Everyday I Close My Eyes (Epic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for MERRIL BAINBRIDGE 566/51, Mouth (Universal). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for THE BLACKOUT ALLSTARS 278/30, I Like It (Columbia). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for BLACKSTREET (FEAT. DR. DRE) 1758/88, No Diggity (Interscope). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for FOXY BROWN FEAT. BLACKSTREET 799/10, Get Me Home (Violator/Def Jam/Mercury). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for EN VOGUE 1715/55, Don't Let Go (Love) (EastWest/EEG). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for GLORIA ESTEFAN 304/5, I'm Not Giving You Up (Epic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for GINA G 759/59, Ooh Ahh... Just A Little Bit (Eternal/Warner Bros.). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for GOODFELLA'S 228/4, Sugar Honey Ice Tea (Avator/Polydor/A&M). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for IMMATURE FEAT. SMOOTH & ED FROM GOOD BURGER 355/45, Watch Me Do My Thing (Loud/RCA). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for R. KELLY 1246/16, I Believe I Can Fly (Warner Sunset/Atlantic/Jive). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for LE CLICK 253/42, Tonight Is The Night (Logic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for LIL' KIM FEAT. PUFF DADDY 243/51, No Time (Undeas/Big Beat/Atlantic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for LL COOL J 356/15, Ain't Nobody (Geffen). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for MACK 10 & THA DOGG POUND 225/42, Nothin' But The Cav! Hit (Buzz Tone/Priority). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for MADONNA 332/76, Don't Cry For Me Argentina (Warner Bros.). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for MC LYTE 402/6, Cold Rock A Party (EastWest/EEG). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for MONICA 297/94, For You I Will (Warner Sunset/Atlantic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for NATE DOGG FEAT. SNOOP DOGGY DOG 398/2, Never Leave Me Alone (Death Row/Interscope). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for NEW EDITION 1275/4, I'm Still In Love With You (MCA). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for NO DOUBT 678/38, Don't Speak (Trauma/Interscope). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for QUAD CITY DJ'S 541/20, Space Jam (Warner Sunset/Atlantic). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for ROCKELL 753/39, I Fell In Love (Robbins). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for SNOOP DOGGY DOG 255/13, Snoop's Upside Ya Head (Death Row/Interscope). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for SPICE GIRLS 447/124, Wannabe (Virgin). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for TONY TONI TONE 1255/62, Let's Get Down (Mercury). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

Table for WESTSIDE CONNECTION 222/10, Bow Down (Lynch Mob/Priority). Includes station data for Norfolk, San Antonio, Salt Lake, etc.

POWER PLAYLISTS

For Week Ending January 5, 1997



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly, commencing with the highest-ranking station. Cumulative are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 24 radio station playlists including WPLJ, THE BUZZ, STAR 98.7, MIX 101.9, Q95.5, STAR 104.5, MIX 107.3, WPNT, MIX 98.5, MIX 96.5, KS95, THE LOOP, MIX 102.9, STAR 101.5, Q104, KYKY, MIX 106.5, WTIC, MIX 105.1, ALICE 97.3, Q106, MIX 96, STAR 100.7, and THE PLANET.

BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 700 detections for the first time)

JEWEL 801/118
You Were Meant For Me (Atlantic)
Total Stations: 35/Chart Move: 19-18
Heavy (30+ plays): 12 KBBT, KFMB, KKLQ, KMXB, KYSR, KZZP, WDBZ, WMXB, WQLH, WSHE, WTMX, WWSN
Medium (15-29): 12 KHMV, KKO, KPLZ, KRRK, KYKY, WKDD, WMTX, WMXS, WPLJ, WPLL, WRVW, WTIC
Light (Under 15): 11
New Airplay This Week: 1 WTIC

DUNCAN SHEIK 756/77
Barely Breathing (Atlantic)
Total Stations: 35/Chart Move: 20-20
Heavy (30+): 11 KBBT, KKLQ, KMXB, WDBZ, WLUP, WMXB, WPLL, WQAL, WQLH, WRQX, WTMX
Medium (15-29): 14 KKO, KLLC, KPLZ, KRRK, KSTZ, WBMX, WKDD, WKQI, WKTI, WKZL, WMC, WMXS, WTIC, WWSN
Light (Under 15): 10

AIRPOWER BOUND

COUNTING CROWS 639/82
A Long December (DGC/Geffen)
Total Stations: 35/Chart Move: 22-22
Heavy (30+ plays): 7 KBBT, KFMB, KLLC, KYSR, KZZP, WDBZ, WLUP
Medium (15-29): 15 KDMX, KISN, KKO, KMXB, KRRK, WAEV, WBMX, WJDX, WKDD, WKQI, WMTX, WMXB, WPLJ, WPLL, WSHE
Light (Under 15): 13
New Airplay This Week: 1 WAEV

EN VOGUE 455/20
Don't Let Go (Love) (EastWest/EEG)
Total Stations: 17/Chart Move: 24-24
Heavy (30+): 6 KBKS, KKLQ, KSII, WKQI, WQLH, WRVW
Medium (15-29): 7 KKO, KPLZ, KYKY, WAEV, WMXS, WWSN, WYXR
Light (Under 15): 4

WHITNEY HOUSTON 454/70
I Believe In You And Me (Arista)
Total Stations: 25/Chart Move: 25-25
Heavy (30+): 1 KSSK
Medium (15-29): 16 KBEE, KBKS, KISN, KPLZ, KSII, KSMG, KYKY, WAEV, WJDX, WKDD, WMXL, WMXS, WQLH, WRVW, WSNE, WVAE
Light (Under 15): 8
New Airplay This Week: 1 WAEV

JOHN MELLENCAMP 409/46
Just Another Day (Mercury)
Total Stations: 26/Chart Move: 28-26
Heavy (30+): 2 KBBT, WQLH
Medium (15-29): 13 KKO, KLLC, KRRK, KSTZ, WDBZ, WJDX, WKDD, WKZL, WLUP, WMXL, WPLL, WRVW, WSHE
Light (Under 15): 11
New Airplay This Week: 2 KISN, WMXL

DON HENLEY 401/29
Through Your Hands (Revolution)
Total Stations: 21/Chart Move: 27-27
Heavy (30+): 2 WQAL, WTMX
Medium (15-29): 14 KDMX, KRRK, KSMG, KSTZ, WDBZ, WJDX, WKDD, WKZL, WLUP, WMXL, WMXS, WPLL, WVAE, WWDE
Light (Under 15): 5
New Airplay This Week: 1 WMC

ROD STEWART 366/27
If We Fall In Love Tonight (Warner Bros.)
Total Stations: 25/Chart Move: 29-30
Heavy (30+): 3 KZZP, WMXS, WQLH
Medium (15-29): 10 KDMX, KHMV, KSMG, WJDX, WMC, WQAL, WRVW, WSNE, WVAE, WYYY
Light (Under 15): 12

THE CRANBERRIES 339/63
When You're Gone (Island)
Total Stations: 17/Chart Move: 35-31
Heavy (30+): 2 KBBT, WMXB
Medium (15-29): 9 KFMB, KLLC, KSTZ, KYSR, WBMX, WPLL, WQLH, WTIC, WTMX
Light (Under 15): 6

THE WALLFLOWERS 336/1
6th Avenue Heartache (Interscope)
Total Stations: 14/Chart Move: 31-32
Heavy (30+): 4 KBBT, KMXB, KSTP, WDBZ
Medium (15-29): 6 WAEV, WBMX, WLUP, WMXB, WSHE, WWSN
Light (Under 15): 4

BODEANS 293/13
Hurt By Love (Slash/Reprise)
Total Stations: 18/Chart Move: 34-34
Heavy (30+): 3 KBBT, KLLC, WQLH
Medium (15-29): 6 KRRK, KSTP, WKDD, WKQI, WQAL, WSHE
Light (Under 15): 9

GINA G 281/54
Ooh Ahh... Just A Little Bit (Eternal/Warner Bros.)
Total Stations: 14/Chart Move: 40-35
Heavy (30+): 5 KFMB, KKLQ, WKQI, WKTI, WQLH
Medium (15-29): 3 KBKS, WMXL, WWSN
Light (Under 15): 6

SUSANNA HOFFS 272/12
All I Want (London/Island)
Total Stations: 27/Chart Move: 37-36
Heavy (30+): 2 KLLC, WQLH
Medium (15-29): 6 KRRK, WBMX, WJDX, WMXB, WMXS, WRVW
Light (Under 15): 19

SUBLIME 252/10
What I Got (Gasoline Alley/MCA)
Total Stations: 11/Chart Move: 39-39
Heavy (30+): 5 KBBT, KFMB, KMXB, KYSR, KZZP
Medium (15-29): 3 KLLC, WDBZ, WLUP
Light (Under 15): 3

SARAH MCLACHLAN 235/51
Possession (Arista)
Total Stations: 13/Chart Move: Debut 40
Heavy (30+): 1 KYSR
Medium (15-29): 7 KBBT, KSTP, WKQI, WPLJ, WPLL, WTIC, WWSN
Light (Under 15): 5
New Airplay This Week: 1 KBBT

HOOTIE & THE BLOWFISH 223/21
Sad Caper (Atlantic)
Total Stations: 24
Heavy (30+): 1 KZZP
Medium (15-29): 6 KHMV, KKLQ, KPLZ, WMXB, WQLH, WWSN
Light (Under 15): 17

NO DOUBT 214/65
Spiderwebs (Trauma/Interscope)
Total Stations: 24
Heavy (30+): 0
Medium (15-29): 6 KBBT, KFMB, KYSR, WKQI, WPLJ, WSHE
Light (Under 15): 18
New Airplay This Week: 2 WDBZ, WWSN

DONNA LEWIS 205/24
Without Love (Atlantic)
Total Stations: 21
Heavy (30+): 3 KKLQ, KLLC, WQLH
Medium (15-29): 0
Light (Under 15): 18

MOST NEW AIRPLAY THIS WEEK

SHERYL CROW 3
Everyday Is A Winding Road (A&M)

BABYFACE 2
Everytime I Close My Eyes (Epic)

JOHN MELLENCAMP 2
Just Another Day (Mercury)

NO DOUBT 2
Spiderwebs (Trauma/Interscope)

AMBER 205/27
This Is Your Night (Tommy Boy)
Total Stations: 12
Heavy (30+): 3 KBKS, WQLH, WRVW
Medium (15-29): 3 KKLQ, WKQI, WPNT
Light (Under 15): 6

SHERYL CROW 185/68
Everyday Is A Winding Road (A&M)
Total Stations: 10
Heavy (30+): 3 KFMB, KMXB, KYSR
Medium (15-29): 2 KKLQ, KLLC
Light (Under 15): 5
New Airplay This Week: 3 KFMB, WLUP, WTIC

R.E.M. 184/3
Bittersweet Me (Warner Bros.)
Total Stations: 8
Heavy (30+): 2 KLLC, KZZP
Medium (15-29): 4 KRRK, WBMX, WPLL, WSHE
Light (Under 15): 2

MADONNA 174/-2
Don't Cry For Me Argentina (Warner Bros.)
Total Stations: 15
Heavy (30+): 2 KKLQ, WYXR
Medium (15-29): 3 KPLZ, WMXS, WPLJ
Light (Under 15): 10

BABYFACE 172/53
Everytime I Close My Eyes (Epic)
Total Stations: 17
Heavy (30+): 0
Medium (15-29): 6 KBKS, KISN, KPLZ, KSII, WPNT, WQLH
Light (Under 15): 11
New Airplay This Week: 2 KBKS, WMXL

JARS OF CLAY 167/32
Flood (Essential/Silvertone/Jive)
Total Stations: 17
Heavy (30+): 1 KYSR
Medium (15-29): 3 KFMB, WSHE, WTIC
Light (Under 15): 13
New Airplay This Week: 1 WTIC

HUEY LEWIS & THE NEWS 164/18
100 Years From Now (Elektra/EEG)
Total Stations: 14
Heavy (30+): 1 WVAE
Medium (15-29): 4 WJDX, WKDD, WKTI, WMXS
Light (Under 15): 9

★ DAVE MATTHEWS BAND 160/50
Crash Into Me (RCA)
Total Stations: 9
Heavy (30+): 2 KBBT, KYSR
Medium (15-29): 3 WDBZ, WMXB, WSHE
Light (Under 15): 4
New Airplay This Week: 1 KYSR

GARBAGE 140/40
Stupid Girl (Almo Sounds/Geffen)
Total Stations: 15
Heavy (30+): 0
Medium (15-29): 4 KFMB, WSHE, WTMX, WWSN
Light (Under 15): 11

★ GLORIA ESTEFAN 133/10
I'm Not Giving You Up (Epic)
Total Stations: 8
Heavy (30+): 1 KKLQ
Medium (15-29): 3 KBKS, KSII, WVAE
Light (Under 15): 4

PAULA COLE 125/-4
Where Have All The Cowboys Gone? (Imago/Warner Bros.)
Total Stations: 6
Heavy (30+): 1 KLLC
Medium (15-29): 4 WPLL, WSHE, WTMX, WWSN
Light (Under 15): 1

THIS WEEK	LAST WEEK	WEEKS ON	TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW
			★ ★ ★ NO. 1 ★ ★ ★			
1	1	12	DON'T SPEAK TRAUMA/INTERSCOPE 4 weeks at No. 1	NO DOUBT	1948	1737
2	2	18	HEAD OVER FEET MAVERICK/REPRISE	ALANIS MORISSETTE	1636	1523
3	3	27	I GO BLIND REPRISE	HOOTIE & THE BLOWFISH	1538	1433
4	4	16	WHEN YOU LOVE A WOMAN COLUMBIA	JOURNEY	1449	1279
5	5	23	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	1353	1236
6	6	18	IF IT MAKES YOU HAPPY A&M	SHERYL CROW	1297	1235
7	7	30	I LOVE YOU ALWAYS FOREVER ATLANTIC	DONNA LEWIS	1263	1144
8	8	12	FLY LIKE AN EAGLE ZTT/WARNER SUNSET/ATLANTIC	SEAL	1230	1105
9	9	28	COUNTING BLUE CARS A&M	DISHWALLA	1179	1078
10	10	31	CHANGE THE WORLD REPRISE	ERIC CLAPTON	1158	1015
11	11	10	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	1140	983
12	12	8	LOVEFOOL STOCKHOLM/MERCURY	THE CARDIGANS	1122	973
13	13	21	MOUTH UNIVERSAL	MERRIL BAINBRIDGE	970	901
14	15	15	JUST BETWEEN YOU AND ME VIRGIN	DC TALK	941	804
15	14	42	GIVE ME ONE REASON ELEKTRA/EEG	TRACY CHAPMAN	923	804
16	16	23	KEY WEST INTERMEZZO (I SAW YOU FIRST) MERCURY	JOHN MELLENCAMP	869	778
17	17	20	WHERE DO YOU GO ARISTA	NO MERCY	841	731
			★ ★ ★ AIRPOWER ★ ★ ★			
18	19	9	YOU WERE MEANT FOR ME ATLANTIC	JEWEL	801	683
19	18	21	LET'S MAKE A NIGHT TO REMEMBER A&M	BRYAN ADAMS	783	701
			★ ★ ★ AIRPOWER ★ ★ ★			
20	20	12	BARELY BREATHING ATLANTIC	DUNCAN SHEIK	756	679
21	21	8	I FINALLY FOUND SOMEONE COLUMBIA	BARBRA STREISAND & BRYAN ADAMS	743	644
22	22	6	A LONG DECEMBER DGC/GEFFEN	COUNTING CROWS	639	557
23	23	25	NOWHERE TO GO ISLAND	MELISSA ETHERIDGE	534	457
24	24	6	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	455	435
25	25	4	I BELIEVE IN YOU AND ME ARISTA	WHITNEY HOUSTON	454	384
26	28	4	JUST ANOTHER DAY MERCURY	JOHN MELLENCAMP	409	363
27	27	5	THROUGH YOUR HANDS REVOLUTION	DON HENLEY	401	372
28	26	10	THE GREASE MEGA-MIX POLYDOR/A&M	JOHN TRAVOLTA & OLIVIA NEWTON-JOHN	394	372
29	30	20	BIRMINGHAM EPIC	AMANDA MARSHALL	391	335
30	29	10	IF WE FALL IN LOVE TONIGHT WARNER BROS.	ROD STEWART	366	339
31	35	3	WHEN YOU'RE GONE ISLAND	THE CRANBERRIES	339	276
32	31	16	6TH AVENUE HEARTACHE INTERSCOPE	THE WALLFLOWERS	336	335
33	36	5	PRECIOUS LITTLE COLUMBIA	ELEANOR MCEVOY	310	273
34	34	7	HURT BY LOVE SLASH/REPRISE	BODEANS	293	280
35	40	2	OOH AAH... JUST A LITTLE BIT ETERNAL/WARNER BROS.	GINA G	281	227
36	37	8	ALL I WANT LONDON/ISLAND	SUSANNA HOFFS	272	260
37	RE-ENTRY		DANCE INTO THE LIGHT FACE VALUE/ATLANTIC	PHIL COLLINS	260	195
38	RE-ENTRY		STANDING OUTSIDE A BROKEN PHONE BOOTHS... ERGOCOLUMBIA	PRIMITIVE RADIO GODS	254	203
39	39	2	WHAT I GOT GASOLINE ALLEY/MCA	SUBLIME	252	242
40	NEW		POSSESSION ARISTA	SARAH MCLACHLAN	235	184

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 700 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1997, Billboard/BPI Communications.

FUN FACTORY 121/22
I Wanna B With U (Curb-edel)
Total Stations: 14
Heavy (30+): 1 WPNT
Medium (15-29): 1 WKQI
Light (Under 15): 12

LEAH ANDREONE 82/-1
It's Alright, It's OK (RCA)
Total Stations: 5
Heavy (30+): 2 KBBT, KLLC
Medium (15-29): 0
Light (Under 15): 3

R. KELLY 112/9
I Believe I Can Fly (Warner Sunset/Atlantic/Jive)
Total Stations: 7
Heavy (30+): 1 KSII
Medium (15-29): 3 KSSK, WPNT, WRVW
Light (Under 15): 3

★ NIL LARA 82/5
How Was I To Know (Metro Blue/Capitol)
Total Stations: 4
Heavy (30+): 0
Medium (15-29): 4 WKTI, WMC, WPLL, WSHE
Light (Under 15): 0

ELTON JOHN 86/0
You Can Make History (Young Again) (MCA)
Total Stations: 10
Heavy (30+): 0
Medium (15-29): 3 KSMG, WKZL, WVAE
Light (Under 15): 7

★ 311 78/9
All Mixed Up (Capricorn/Mercury)
Total Stations: 4
Heavy (30+): 2 KFMB, KLLC
Medium (15-29): 0
Light (Under 15): 2

BDS IMPACT

AIRPOWER

GLORIA ESTEFAN 434/127
I'm Not Giving You Up (Epic)
Total Stations: 33 Chart Move: 20-16

MOST NEW AIRPLAY THIS WEEK

- KENNY LOGGINS 5
BABYFACE 2
GLORIA ESTEFAN 2
DON HENLEY 2
BARRY MANILOW 2
NO DOUBT 2
BRUCE ROBERTS & DONNA SUMMER 2

AIRPOWER BOUND

KENNY LOGGINS 289/83
For The First Time (Columbia)
Total Stations: 26/Chart Move: 29-21

NO DOUBT 275/70
Don't Speak (Trauma/Interscope)
Total Stations: 14/Chart Move: 30-23

DON HENLEY 250/74
Through Your Hands (Revolution)
Total Stations: 26/Chart Move: Debut 24

CELINE DION 245/68
Send Me A Lover (MMI)
Total Stations: 25 Chart Move: Debut 25

Medium (14-20): 5 KESZ, KKCW, WAHR, WDOK, WGSY
Light (Under 14): 17
New Airplay This Week: 1 KOSI

DC TALK 226/36
Just Between You And Me (Virgin)
Total Stations: 17/Chart Move: Re-Entry 28

Medium (14-20): 0
Light (Under 14): 8
New Airplay This Week: 1 KOSI

SHERYL CROW 131/53
If It Makes You Happy (A&M)
Total Stations: 9

Medium (14-20): 2 KVVU, WENS
Medium (14-20): 2 KEZR, WIOG
Light (Under 14): 5
New Airplay This Week: 1 WIOG

DISHWALLA 125/23
Counting Blue Cars (A&M)
Total Stations: 12
Heavy (21+): 2 KVVU, WENS

JOHN TRAVOLTA & OLIVIA NEWTON-JOHN 122/29
The Grease Mega-Mix (Polydor/A&M)
Total Stations: 17
Heavy (21+): 2 KIOI, WASH

JEWEL 118/29
Who Will Save Your Soul (Atlantic)
Total Stations: 11
Heavy (21+): 2 KVVU, WIOG

CHART BOUND

ALANIS MORISSETTE 197/26
You Learn (Maverick/Reprise)
Total Stations: 14
Heavy (21+): 6 KBIG, KVVU, WENS, WFLC, WIOG, WLTF

ALANIS MORISSETTE 155/24
Head Over Feet (Maverick/Reprise)
Total Stations: 11
Heavy (21+): 4 KEZR, KVVU, WENS, WIOG

R. KELLY 133/39
I Believe I Can Fly (Warner Sunset/Atlantic/Jive)
Total Stations: 11
Heavy (21+): 3 KGBY, WLAC, WMJQ

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON, TITLE/LABEL/PROMOTION LABEL, ARTIST, TW, LW. Contains chart data for various songs and artists.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

ADULT CONTEMPORARY POWER PLAYLISTS

Grid of 12 radio station playlists including KBIG, WLIT, B101, K101, SOFT ROCK 97.1, WLTE, WDOK, WALK, COAST 97.3, LITE 102, KLSY, and LITE ROCK 106-1/2.

Airpower awarded to those records which attain 400 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time.

POWER PLAYLISTS

WXRK, KROQ, WKQX charts with columns for station, PD, APD, and song titles with chart positions.

WPLY, WBCN, WHFS charts with columns for station, PD, APD, and song titles with chart positions.

WHYT, WNNX, KITS charts with columns for station, PD, APD, and song titles with chart positions.

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/LABEL/PROMOTION LABEL, ARTIST, TW, LW, and DETECTIONS.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

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COMBINED TOP 40 AIRPLAY											AIRPLAY THIS WEEK BY FORMAT														
TW	LW	WKS	TITLE (LABEL/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			RHYTHM			ADULT TOP 40			AC			MODERN		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	12	DON'T SPEAK (TRAUMA/INTERSCOPE)	NO DOUBT	89.4769	9343	1	87.2658	9078	1	37.2663	4336	1	8.3782	678	18	25.3183	1948	1	2.7274	275	23	15.7867	2106	3
2	2	12	UN-BREAK MY HEART (LAFACE/ARISTA)	TONI BRAXTON	88.6524	7989	2	86.2913	7550	2	31.0800	3614	3	32.8981	1995	1	13.4528	1140	11	11.2215	1240	1	—	—	—
3	3	13	DON'T LET GO (LOVE) (EASTWEST/EEG)	EN VOGUE	58.2629	5921	3	58.3557	5708	3	30.1904	3750	2	23.9438	1715	4	4.1274	455	24	0.0013	1	—	0.0013	1	—
4	4	22	IT'S ALL COMING BACK TO ME NOW (550 MUSIC)	CELINE DION	55.1906	4937	8	53.3618	4637	8	18.0745	2042	11	12.2900	592	22	15.7350	1353	5	9.0911	950	6	—	—	—
5	7	6	LOVEFOOL (STOCKHOLM/MERCURY)	THE CARDIGANS	50.8418	5340	4	44.7085	4741	6	23.6704	2951	5	0.3507	75	—	14.9593	1122	12	0.1597	44	—	11.7017	1148	19
6	5	19	HEAD OVER FEET (MAVERICK/REPRISE)	ALANIS MORISSETTE	50.2112	5200	5	48.5490	5171	4	23.4391	2856	7	1.8157	153	—	20.7832	1636	2	1.4252	155	—	2.7480	400	—
7	6	28	I LOVE YOU ALWAYS FOREVER (ATLANTIC)	DONNA LEWIS	49.6280	4962	6	46.2181	4588	9	19.0763	2206	9	7.8347	606	21	15.0978	1263	7	7.4378	860	8	0.1814	27	—
8	8	17	MOUTH (UNIVERSAL)	MERRIL BAINBRIDGE	46.7379	4801	9	44.0310	4692	7	27.0911	3074	4	4.7534	566	24	13.4686	970	13	1.1414	143	—	0.2834	48	—
9	9	18	IF IT MAKES YOU HAPPY (A&M)	SHERYL CROW	46.0038	4941	7	43.8159	4772	5	22.2506	2881	6	0.0525	6	—	18.2971	1297	6	0.4701	131	—	4.9335	626	—
10	11	16	NO DIGGITY (INTERSCOPE)	BLACKSTREET (FEATURING DR. DRE)	39.8985	3717	12	37.3031	3429	12	13.1561	1919	14	26.5199	1758	2	0.1649	34	—	0.0337	4	—	—	—	—
11	10	23	WHERE DO YOU GO (ARISTA)	NO MERCY	39.7262	3464	15	38.3765	3191	15	14.9447	1903	15	12.9929	637	20	11.1141	841	17	0.6745	83	—	—	—	—
12	13	15	WHEN YOU LOVE A WOMAN (COLUMBIA)	JOURNEY	38.7303	4360	10	34.1458	3917	10	12.2073	1671	20	0.2075	35	—	16.1986	1449	4	10.1064	1204	2	0.0105	1	—
13	12	26	TWISTED (ELEKTRA/EEG)	KEITH SWEAT	36.8422	3154	19	34.3252	3016	17	17.4452	1987	13	18.8409	1076	9	0.5561	91	—	—	—	—	—	—	—
14	14	15	I GO BLIND (REPRISE)	HOOTIE & THE BLOWFISH	35.0169	3539	13	34.0337	3302	13	13.3277	1704	17	0.1001	21	—	19.0017	1538	3	1.8446	212	29	0.7428	64	—
15	16	5	A LONG DECEMBER (DGC/GEFFEN)	COUNTING CROWS	34.1479	3929	11	31.5635	3623	11	10.5814	1610	21	0.0358	9	—	9.5322	639	22	0.0638	29	—	13.9347	1642	11
16	15	7	I BELIEVE I CAN FLY (WARNER SUNSET/ATLANTIC/JIVE)	R. KELLY	31.9792	3182	18	31.6016	2949	19	12.2288	1687	19	17.8093	1246	7	1.1818	112	—	0.6890	133	—	0.0703	4	—
17	18	10	I'M STILL IN LOVE WITH YOU (MCA)	NEW EDITION	31.7739	3114	20	30.1258	3008	18	10.6452	1691	18	20.0347	1275	5	0.7363	96	—	0.2870	44	—	0.0707	8	—
18	19	33	YOU'RE MAKIN' ME HIGH (LAFACE/ARISTA)	TONI BRAXTON	31.3491	2298	33	29.4503	2090	35	13.3417	1460	—	16.2035	686	—	1.7984	149	—	0.0055	3	—	—	—	—
19	22	32	COUNTING BLUE CARS (A&M)	DISHWALLA	30.1154	3315	17	26.2585	2893	20	9.4792	1247	—	0.1500	23	—	14.4442	1179	9	0.6105	125	—	5.4315	741	36
20	24	31	CHANGE THE WORLD (REPRISE)	ERIC CLAPTON	29.5938	3052	21	25.0706	2601	26	8.1054	923	—	0.1617	21	—	12.3476	1158	10	8.9791	950	5	—	—	—
21	21	5	OOH AAH... JUST A LITTLE BIT (ETERNAL/WARNER BROS.)	GINA G	29.3491	3491	14	27.8803	3184	16	18.3743	2451	8	8.3409	759	15	2.6339	281	35	—	—	—	—	—	—
22	20	20	THIS IS YOUR NIGHT (TOMMY BOY)	AMBER	28.4707	2908	25	28.8112	2742	23	15.7876	2139	10	10.3038	564	25	2.3793	205	—	—	—	—	—	—	—
23	17	11	NOBODY (ELEKTRA/EEG)	KEITH SWEAT FEATURING ATHENA CAGE	27.6832	2914	24	30.9754	2852	22	6.4241	1112	27	21.0297	1754	3	0.2294	48	—	—	—	—	—	—	—
24	25	11	FLY LIKE AN EAGLE (ZTTI/WARNER SUNSET/ATLANTIC)	SEAL	26.3302	3417	16	24.5315	3218	14	8.6587	1368	22	1.0512	231	—	12.0539	1230	8	4.2678	528	10	0.2986	60	—
25	23	10	PONY (550 MUSIC)	GINUWINE	26.1973	2108	42	25.3437	2019	38	4.7844	924	33	21.3885	1182	8	—	—	—	—	—	—	0.0244	2	—
26	27	8	I FINALLY FOUND SOMEONE (COLUMBIA)	BARBRA STREISAND & BRYAN ADAMS	25.7133	2969	22	23.5183	2703	24	7.8190	1023	29	0.1631	90	—	8.4408	743	21	9.2833	1112	3	0.0071	1	—
27	31	4	YOU WERE MEANT FOR ME (ATLANTIC)	JEWEL	25.4832	2951	23	21.5375	2573	27	14.3450	2005	12	0.0460	9	—	9.9634	801	18	0.0706	39	—	1.0582	97	—
28	28	25	MY BOO (SO SO DEF/COLUMBIA)	GHOST TOWN DJ'S	25.0484	2168	36	23.2727	2194	33	12.0527	1361	23	12.7176	765	14	0.2781	42	—	—	—	—	—	—	—
29	29	62	MISSING (ATLANTIC)	EVERYTHING BUT THE GIRL	24.3877	2151	37	22.1528	1892	42	9.4038	1082	—	7.0762	428	—	5.1110	394	—	2.6546	224	—	0.1421	23	—
30	26	8	THE GREASE MEGA-MIX (POLYDOR/A&M)	JOHN TRAVOLTA & OLIVIA NEWTON-JOHN	24.2776	2586	29	23.5620	2443	31	15.3583	1877	16	1.9438	186	—	5.4258	394	28	1.5274	122	—	0.0223	7	—
31	35	36	YOU LEARN (MAVERICK/REPRISE)	ALANIS MORISSETTE	23.6487	2273	34	20.3970	2059	36	9.8850	1009	—	0.3956	33	—	9.4301	774	—	1.8569	197	—	2.0811	260	—
32	36	27	SPIDERWEBS (TRAUMA/INTERSCOPE)	NO DOUBT	23.5443	2140	39	19.7581	1856	45	11.8798	1171	26	0.1065	16	—	4.6877	214	—	0.0035	1	—	6.8668	738	37
33	32	2	DON'T CRY FOR ME ARGENTINA (WARNER BROS.)	MADONNA	23.1450	1657	62	21.0922	1265	75	11.1190	1067	28	7.4765	332	38	3.3974	174	—	1.1521	84	—	—	—	—
34	33	4	I BELIEVE IN YOU AND ME (ARISTA)	WHITNEY HOUSTON	22.5340	2661	28	21.0341	2464	30	5.5937	767	38	6.3752	555	26	2.9524	454	25	7.6127	885	7	—	—	—
35	30	3	LET'S GET DOWN (MERCURY)	TONY TONI TONE	22.0158	1526	67	21.7368	1471	63	1.0272	268	—	20.9804	1255	6	0.0082	3	—	—	—	—	—	—	—
36	34	5	#1 CRUSH (CAPITOL)	GARBAGE	20.8166	2901	26	20.8172	2878	21	1.5916	391	—	—	—	—	0.4378	32	—	—	—	—	18.7872	2478	1
37	40	37	GIVE ME ONE REASON (ELEKTRA/EEG)	TRACY CHAPMAN	20.4524	2118	41	17.1572	1779	47	5.4501	675	—	0.1554	22	—	10.2726	923	15	4.0095	421	17	0.5648	77	—
38	39	19	KEY WEST INTERMEZZO (I SAW YOU FIRST) (MERCURY)	JOHN MELLENCAMP	20.2809	2087	43	17.5025	1887	44	8.1418	958	31	0.1165	19	—	10.7316	869	16	1.2243	231	27	0.0667	10	—
39	38	12	WHAT I GOT (GASOLINE ALLEY/MCA)	SUBLIME	20.1723	2530	30	19.1941	2544	29	2.4865	510	—	—	—	—	3.6505	252	39	0.0136	1	—	14.0217	1767	8
40	RE-ENTRY		BECAUSE YOU LOVED ME (550 MUSIC)	CELINE DION	19.8992	1859	46	16.6096	1602	51	6.1524	675	—	2.5128	160	—	5.9817	503	—	5.2523	521	11	—	—	—

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor (30 positions for adult contemporary); therefore rankings do not exist for recurrents and records below No. 40 (No. 30 for adult contemporary). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1997, Billboard/BPI Communications.

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32 TOP 40/MAINSTREAM MONITOR
32 TOP40/RHYTHM-CROSSOVER MONITOR
#1 IN 35 COUNTRIES WORLDWIDE!

MUSIC TELEVISION **HEAVY ROTATION**

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Trak service to Top 40 Airplay Monitor, 20 top 40 mainstream and 40 top 40 rhythm-crossover stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997, Millwright/BFI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	12	DON'T SPEAK TRAUMA/INTERSCOPE 6 weeks at No. 1	NO DOUBT	4336	4268	
2	2	15	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	3750	3606	
3	3	11	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	3614	3465	
4	4	20	MOUTH UNIVERSAL	MERRIL BAINBRIDGE	3074	3084	
5	7	6	LOVEFOOL STOCKHOLM/MERCURY	THE CARDIGANS	2951	2599	
6	6	18	IF IT MAKES YOU HAPPY A&M	SHERYL CROW	2881	2871	
7	5	20	HEAD OVER FEET MAVERICK/REPRISE	ALANIS MORISSETTE	2856	2965	
8	8	7	OOH AAH... JUST A LITTLE BIT ETERNAL/WARNER BRDS.	GINA G	2451	2257	
9	9	29	I LOVE YOU ALWAYS FOREVER ATLANTIC	DONNA LEWIS	2206	2108	
10	10	19	THIS IS YOUR NIGHT TDDMY BDY	AMBER	2139	2044	
11	11	22	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	2042	2032	
12	15	9	YOU WERE MEANT FOR ME ATLANTIC	JEWEL	2005	1771	
13	12	21	TWISTED ELEKTRA/EEG	KEITH SWEAT	1987	1917	
14	16	9	NO DIGGITY INTERSCOPE BLACKSTREET (FEATURING DR. DRE)		1919	1726	
15	14	28	WHERE DO YOU GO ARISTA	NO MERCY	1903	1788	
16	13	10	THE GREASE MEGA-MIX POLYDOR/A&M JOHN TRAVOLTA & OLIVIA NEWTON-JOHN		1877	1799	
17	19	14	I GO BLIND REPRISE	HOOTIE & THE BLOWFISH	1704	1590	
18	18	15	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	1691	1599	
19	20	8	I BELIEVE I CAN FLY WARNER SUNSET/ATLANTIC/JIVE	R. KELLY	1687	1520	
20	17	15	WHEN YOU LOVE A WOMAN COLUMBIA	JOURNEY	1671	1644	
			★ ★ ★ AIRPOWER ★ ★ ★				
21	21	6	A LONG DECEMBER ZEPHYRUS COUNTING CROWS		1610	1454	
22	23	11	FLY LIKE AN EAGLE ZTT/WARNER SUNSET/ATLANTIC	SEAL	1368	1327	
23	22	18	MY BOO SD SO DEF/COLUMBIA	GHOST TOWN DJ'S	1361	1388	
24	25	7	LOVE ROLLERCOASTER GEFEN	RED HOT CHILI PEPPERS	1333	1243	
25	24	7	WITHOUT LOVE ATLANTIC	DONNA LEWIS	1323	1267	
26	27	24	SPIDERWEBS TRAUMA/INTERSCOPE	NO DOUBT	1171	1058	
27	29	4	NOBODY ELEKTRA/EEG	KEITH SWEAT FEATURING ATHENA CAGE	1112	986	
28	33	2	DON'T CRY FOR ME ARGENTINA WARNER BRDS.	MADONNA	1067	779	
29	26	8	I FINALLY FOUND SOMEONE COLUMBIA	BARBRA STREISAND & BRYAN ADAMS	1023	1085	
30	28	13	JUST BETWEEN YOU AND ME VIRGIN	DC TALK	1011	986	
31	31	22	KEY WEST INTERMEZZO (I SAW YOU FIRST) MERCURY	JOHN MELLENCAMP	958	884	
32	39	2	WANNABE VIRGIN	SPICE GIRLS	941	650	
33	32	5	PONY 550 MUSIC	GINUWINE	924	835	
34	30	7	BETCHA BY GOLLY WOW! NPG/EMI		885	947	
35	36	3	JUST ANOTHER DAY MERCURY	JOHN MELLENCAMP	822	704	
36	38	3	EVERYTIME I CLOSE MY EYES EPIC	BABYFACE	794	665	
37	35	4	WHEN YOU'RE GONE ISLAND	THE CRANBERRIES	781	733	
38	34	3	I BELIEVE IN YOU AND ME ARISTA	WHITNEY HOUSTON	767	762	
39	37	24	I CAN'T SLEEP BABY (IF I) JIVE	R. KELLY	724	675	
40	NEW▶		BARELY BREATHING ATLANTIC	DUNCAN SHEIK	695	629	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-CROSSOVER		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	15	UN-BREAK MY HEART LAFACE/ARISTA 6 weeks at No. 1	TONI BRAXTON	1995	2071	
2	3	20	NO DIGGITY INTERSCOPE BLACKSTREET (FEATURING DR. DRE)		1758	1670	
3	2	17	NOBODY ELEKTRA/EEG KEITH SWEAT FEATURING ATHENA CAGE		1754	1816	
4	4	15	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	1715	1660	
5	5	18	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	1275	1271	
6	7	10	LET'S GET DOWN MERCURY	TONY TONI TONE	1255	1193	
7	6	12	I BELIEVE I CAN FLY WARNER SUNSET/ATLANTIC/JIVE	R. KELLY	1246	1230	
8	8	23	PONY 550 MUSIC	GINUWINE	1182	1177	
9	9	33	TWISTED ELEKTRA/EEG	KEITH SWEAT	1076	1025	
10	11	12	WHAT KIND OF MAN WOULD I BE PERSPECTIVE/A&M	MINT CONDITION	820	837	
11	10	21	LAST NIGHT LAFACE/ARISTA	AZ YET	806	847	
12	12	9	GET ME HOME VIDLATOR/DEF JAM/MERCURY	FOXY BROWN FEAT. BLACKSTREET	799	789	
13	14	5	ONE IN A MILLION BLACKGROUND/ATLANTIC	AALIYAH	781	726	
14	13	30	MY BOO SO SO DEF/COLUMBIA	GHOST TOWN DJ'S	765	774	
15	16	7	OOH AAH... JUST A LITTLE BIT ETERNAL/WARNER BRDS.	GINA G	759	700	
16	15	11	I FELL IN LOVE ROBBINS	ROCKELL	753	714	
17	17	16	THIS IS FOR THE LOVER IN YOU EPIC	BABYFACE FEAT. LL COOL J, H. HEWETT, J. WATLEY & J. DANIELS	693	680	
18	18	4	DON'T SPEAK TRAUMA/INTERSCOPE	NO DOUBT	678	640	
19	19	5	EVERYTIME I CLOSE MY EYES EPIC	BABYFACE	659	633	
20	20	27	WHERE DO YOU GO ARISTA	NO MERCY	637	595	
21	22	26	I LOVE YOU ALWAYS FOREVER ATLANTIC	DONNA LEWIS	606	585	
22	25	17	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	592	561	
23	21	8	BETCHA BY GOLLY WOW! NPG/EMI		580	595	
24	29	10	MOUTH UNIVERSAL	MERRIL BAINBRIDGE	566	515	
25	28	25	THIS IS YOUR NIGHT TOMMY BOY	AMBER	564	520	
26	23	6	I BELIEVE IN YOU AND ME ARISTA	WHITNEY HOUSTON	555	581	
27	26	24	DO YOU MISS ME CLASSIFIED/TIMBER/TDDMY BDY	JOCELYN ENRIQUEZ	543	526	
28	27	4	SPACE JAM BIG BEAT/WARNER SUNSET/ATLANTIC	QUAD CITY DJ'S	541	521	
29	24	16	TELL ME ISLAND	DRU HILL	502	569	
30	30	9	IT'S ALL ABOUT U RCA	SWV	471	480	
31	35	14	I DON'T NEED YOUR LOVE UPSTAIRS	ANGELINA	468	379	
32	38	2	WANNABE VIRGIN	SPICE GIRLS	447	323	
33	32	22	IF YOUR GIRL ONLY KNEW BLACKGROUND/ATLANTIC	AALIYAH	436	424	
34	33	6	COLD ROCK A PARTY EASTWEST/EEG	MC LYTE	402	396	
35	34	7	NEVER LEAVE ME ALONE DEATH ROW/INTERSCOPE	NATE DOGG FEAT. SNOOP DOGGY DOGG	398	396	
36	36	5	AIN'T NOBODY GEFEN	LL COOL J	356	341	
37	39	2	WATCH ME DO MY THING LOUD/RCA	IMMATURE FEAT. SMOOTH & ED FROM GOOD BURGER	355	310	
38	NEW▶		DON'T CRY FOR ME ARGENTINA WARNER BRDS.	MADONNA	332	256	
39	37	14	FALLING DEF JAM/MERCURY	MONTELL JORDAN	331	327	
40	40	4	I'M NOT GIVING YOU UP EPIC	GLORIA ESTEFAN	304	299	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 700 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

MADONNA "DON'T CRY FOR ME ARGENTINA"

(33) - (28) TOP 40/MAINSTREAM MONITOR
DEBUT (38) TOP 40/RHYTHM-CROSSOVER MONITOR

#11 SoundScan Album 400,000 pieces scanned last 2 weeks!

MAJOR MARKET AIRPLAY:

KHS 34x	WBLI 20x	Y100 24x	WPRO 37x	B97 27x
Z100 30x	WXKS 36x	Q102 45x	WIOQ 24x	KKRZ 27x
WKTU 20x	B96 31x	KRBE 41x	WDRQ 41x	KKFR 28x
WPLJ 27x	STAR94 30x	KUBE 34x	KBIG 21x	KHMX 13x

Produced by Nigel Wright, Alan Parker, Andrew Lloyd Webber and David Caddick *Remix Produced by Madonna, Pablo Flores & Javier Garza
Management: Freddy DeMann/DeMann Entertainment • Caresse Norman/Norman West Management
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INCLUDES THE MIAMI MIX*

Original version from the Cinergi Motion Picture and Warner Bros. Album

EVITA

