

# ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

March 19, 1999 \$4.95 Volume 6 • No. 12

## ROCK HIGHLIGHTS

### MODERN

#1

#### SUGAR RAY

Every Morning (LAVA/ATLANTIC)

★ ★ AIRPOWER ★ ★

CITIZEN KING • Better Days (And The Bottom Drops Out) (WARNER BROS.)

★ MOST NEW STATIONS ★

THE CRANBERRIES • Promises (ISLAND/MERCURY)

### MAINSTREAM

#1

#### COLLECTIVE SOUL

Heavy (ATLANTIC)

★ ★ AIRPOWER ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ MOST NEW STATIONS ★

STAIND • Just Go (FLIPIELEKTRA/EEG)

### TRIPLE-A

#1

#### COLLECTIVE SOUL

Run (HOLLYWOOD/ATLANTIC)

★ ★ AIRPOWER ★ ★

TOM PETTY AND THE HEARTBREAKERS • Free Girl Now (WARNER BROS.)

SHAWN MULLINS • Shimmer (SMG/COLUMBIA)

VAN MORRISON • Precious Time (POINTBLANK/VIRGIN)

★ MOST NEW STATIONS ★

CRANBERRIES • Promises (ISLAND/MERCURY)

## PDs, Promotion Directors Disagree On The Presence Of On-Air Clutter

by Jeff Silberman, Dana Hall, and Marc Schiffman

Are radio stations running effective sales promotions, and, more important, are they running them in numbers that don't create clutter on the stations? In separate polls of PDs and promotion directors, Airplay Monitor found that while both parties are on the same page when it comes to how they choose and run promotions, PDs, not surprisingly, are more likely to think there's clutter on the air.

When it comes to whether they have a handle on promotional clutter, almost two-thirds of the promotion directors said yes, with the remainder saying they are overloaded. But only 43% of the PDs surveyed believe they're managing the promotion load, with an equal percentage saying they're overloaded.

There are some areas of agreement. When asked what takes priority in scheduling client promotions, 31% of the PDs and 29% of the promotion directors polled cited "first come, first serve," 19% of the PDs and 21% of the promotion execs admitted that the biggest client buy gets the first choice, and a negligible percentage of both parties named station/client politics. Even more telling, half of the promotion directors surveyed wrote in the response "whatever's best for the station," while 47% of the PDs asked also offered write-in responses—either "all of the above" or "what's best for the station."

Everyone agreed that the key to running successful promotions is balancing the interests of clients and lis-

teners. Buzz phrases such as "mutually beneficial," "win-win situation," and "a happy medium" were heard from both camps. "Carefully scrutinize each and every promotional request, and make sure that there are positives for both the client and the listener, while still presenting an entertaining product on the air," says top 40 WZPL Indianapolis PD Tom Gjerdrum.

"What are the clients' goals—to drive traffic, create exposure, or sell product?" asks modern KNRK Portland, Ore., promotion director Patty Pastor. "Then ask, 'What are we getting out of this promotion from an imaging, marketing, promotional, and sales standpoint?' If you can answer positively to all of those questions, then you're balanced."

Furthermore, "PDs and key clients should take time to educate each other," notes modern KEDJ Phoenix PD Shellie Hart. "I want clients to want to be a part of what we do. Every client promotion or prize should funnel through the 'fun and hip' brain trust to protect your brand essence... No exceptions."

"We do our best to help clients understand that if we do the right thing for our listeners, they benefit," says adult top 40 KFMB-FM San Diego GM/OM/PD Tracy Johnson. "If they insist on doing it 'their way or no way,' we're prepared to walk away from the buy. In the long run, we're better off anyway, because a promotion that doesn't work for the client usually results in difficult long-term relationships."

Continued on page 6

A great, radio-friendly pop song!  
Patty Martin, WXRT

# xTC

★★★★½

Ranks with XTC's best...  
more feisty allure than  
alt kids half their age!  
—Rolling Stone

A contender for  
album of the decade!  
—Launch

★★★★ —Triumphs!  
—Spin

# id

like that

The first single from the acclaimed album

APPLE VENUS 

Over 22,500 scanned in 2 weeks!

#1 Virgin/LA, #3 Virgin/SF, #3 Tower/New York

R&R AAA: #26 - #24

Per-Market Soundscan & BDS Rankings:

Chicago: #89	WXRT: #5
Austin: #72	KGSR: #1
San Francisco: #48	KFOG
Boston: #104	WBOS: #12, WXRV: #12
Minneapolis: #74	KTCZ
Seattle: #74	KMTT: #21
Portland: #54	KINK: #16
New York: #104	
Los Angeles: #72	

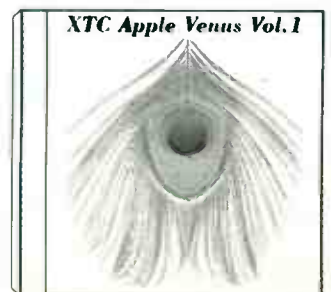
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KTCZ  
KKZN



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**Murray Brookshaw, 89X**

*BTW*

tender

THE FIRST SONG  
FROM THE NEW ALBUM

**13**

**3/28 Modern Rock Live**  
**3/29 Letterman**  
**3/30 NYC - Roseland SOLD OUT**  
**4/1 LA - Mayan Theatre SOLD OUT**

**“13” in stores March 23rd**

WXRK	add	
WBCN	21x	Top 5 phones
KROQ	11x	
Q101	16x	
89x	35x	
WHFS	13x	
WFNX	31x	
WWCD	21x	
WBTZ	19x	
WBRU	20x	
KWOD	10x	
WCYY	20x	
CFNY	17x	
KJEE	23x	
KLZR	11x	
WEQX	KEDJ	
WBER	WOXY	
WEJE	WMRQ	
WLIR	WTGZ	
WGRD	WXPB	
KCRW	KGSR	

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# The SPIN BY MARK MARONE

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## Sugar Ray Loses Spins But Stays No. 1

**TOP DOGS:** Sugar Ray's "Every Morning" (Lava/Atlantic) holds out at No. 1 despite losing spins for three weeks in a row. And even though the next bullet act—the **Offspring**—is more than 400 spins away, Sugar Ray's 2,339 spins represent the year's low for the top spot. The last record to top the modern chart with fewer spins was **Hole's** "Celebrity Skin" on Oct. 16, 1998, with 2,272 spins. The last record to reach No. 1 with fewer than 2,000 spins was **311's** "Down," which did so with 1,986 plays in September '96.

Then again, when Sugar Ray's "Fly" topped the charts for seven weeks in summer '97, it set the Airplay Monitor modern rock record for most spins in one week with 2,995. Only two other records have had more than 2,900 spins at modern: "Walkin' On The Sun" by **Smash Mouth** and "Sex And Candy" by **Marcy Playground**. No record has broken the 3,000-spin mark.

With 952 spins, the **Cranberries'** "Promises" (Island/Mercury) is this week's modern rock high debut (at No. 22), Greatest Gainer, and Most New Stations winner. It has the highest spin total for a debut since the **Offspring's** 978 spins five months ago with "Pretty Fly (For A White Guy)."

**Creed** rolls to the top of the active rock chart with "One" (Wind-Up), becoming the first act to have four No. 1's since the chart's debut in June '97. The group had previously been tied with **Days Of The New**. Interestingly, each of Creed's first three chart-toppers was preceded at No. 1 by a Days Of The New song.

**PERSONNEL:** **Dave Dannheisser**, VP of rock promotion for Warner Bros., based in Atlanta, exits after 25 years. You can reach him at 404-346-4400 until the end of the month . . . 550/Work has announced the hiring of **June Colbert**, former Arista Dallas local. Colbert will remain in Dallas but work in a national capacity for the Sony Music label.

## KZRK Learns What They'd Do For Crue

Don't try this at work: Album **KZRK** Amarillo, Texas, tried its hand at the familiar "what would you do for . . ." contest. **Motley Crue** tickets were the prize, and while most contestants followed the rules and signed in with the morning team to clear their stunts, one guy took it on himself to set up on the other side of the parking lot and stand on the roof of his car. As the driver of the car hit the gas, the man tumbled off the back, hit his head on the spoiler, fell to the ground, and had a seizure. He ended up in the emergency room, where he was looked over and released. Turns out the day before he had tried to win the contest by having someone throw darts at him.

### MANAGEMENT: A MITCH MATCH

Adult top 40 **WPLJ** New York GM **Mitch Dolan** is named president of the ABC Station Group, effective immediately. He will oversee ABC's O&O stations in New York, Los Angeles, Detroit, Dallas, and Washington, D.C. He reports to ABC Radio president **John Hare**.

### PROGRAMMING

**Andy Bloom**, OM of album **WRQC**/triple-A **KTCZ** Minneapolis, exits the stations. **Lauren MacLeash** continues as PD at both stations. **WRQC** GSM **Shelley Malecha-Wilkes** adds station manager duties. **Scott Fransen**, director of sales for **WRQC/KTCZ** and top 40 **KDWB**, adds **KTCZ** station manager duties. Reach Bloom at 612-930-0008.

Modern **KZMZ** (the Zone) Minneapolis PD **John Lassman** exits after contract negotiations broke down. Reach him at 612-379-8812.

Album **WCMF** Rochester, N.Y., interim PD **Rick MacKenzie** gets the official nod. He also programs modern adult sister **WZNE**.

**Mark MacKenzie**, PD of Texas moderns **KHLR** College Station and **KRAD** Corpus Christi, exits. His **KHLR** p.m. drive spot goes to middayer **Bill Kaufmann**, as morning co-host **Tracy Rose** moves to middays. Production director **Mike Fitch** is interim PD.

Jacor is swapping frequencies in Sarasota, Fla. Country **WCTQ** is moving to a newly upgraded 106.5 frequency, as oldies **WSRZ** replaces album **WYNF** at 107.9. **WYNF** will find a new home on 105.9, which Jacor has a CP for. In neighboring Tampa, where Jacor sold classic rock **WTBT's** 105.5 frequency and adult standards **WDUV** intellectual properties,

**WTBT** will be appearing at 103.5, and Dove-type programming will come to Sarasota, at the 92.1 frequency abandoned by **WCTQ**.

The Cumulus Augusta, Ga., group taps **Gary Pizzati** as market manager. The cluster includes modern **WRXR** and classic hits **WEKL**.

Classic hits **WZPT** (the Point) Pittsburgh has furthered its evolution from a '70s-focused station to a '70s, '80s, and '90s station that PD **Keith Clark** now calls a "rock AC." The station doesn't play anything more recent than 1996 but will start to fold 1- to 2-year-old tracks like **Aerosmith's** "I Don't Want To Miss A Thing" into the mix.

Classic hits **WNAP** Indianapolis shifts to harder-edged classic rock. OM **Greg Dunkin** says the station dropped titles from acts such as the **Beatles** and **Credence Clearwater Revival**, replacing them with **AC/DC** and **Metallica**. The new positioner is "classic rock that really rocks."

Oldies **WVMJ** Blacksburg, Va., flips to classic rock as **WBRW** (the Bear). Country **WMDM** Lexington Park, Md., morning host **Pat Kelly** takes mornings; P/T **Mandy Phillips** gets middays; former album **WPVR** Roanoke, Va., jock **Mike Austin** takes afternoons; and nights are still open. Sister **WNRV** flips from oldies to classic hits as the Box. Country **WPSK-FM** PD **Scott Stevens** is programming.

Modern **WPGU** Chanpaign, Ill., ups imaging director **Ed Siebert** to PD.

### PEOPLE: WCKW UNVEILS NEW LINEUP

Album **WCKW** New Orleans unveils its new lineup. After **Bob and Tom** in the mornings, with local host **Jack Storiee**, **John Marty** does middays, having produced mornings on top 40 rival **WEZB**. MD **Paul Marshall** stays in afternoons. **Rossman** returns to town for nights after many years in San Diego at **XHRM** and **XETRA-FM**.

Modern **WKQX** (Q101) Chicago P/T **Phil Grosch** becomes MD/afternoons at modern **WEJE** (the Edge) Fort Wayne, Ind., allowing PD **Kyle Guderian** to do an abbreviated midday slot.

Modern **WPLY** (Y100) Philadelphia over-nighter/morning producer **Ben Maxwell** joins the new **Barsky** in the morning show on rival **WXXM** (Max 95.7). **Chuck Doud**, previously part of the Max morning team, is concentrating solely on his imaging director role.

Modern **WMAD** Madison, Wis., morning host **Hambone** exits, replaced by night jock **Zak**



**RADIO ACTIVE**  
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# CAPITAL & CAPITOL BY FRANK SAXE

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## Chancellor Nixes Sale, Restructures At Top

After two months of review and discussions with potential suitors, Chancellor Media execs say restructuring the company will be better for investors than selling the group outright.

Chancellor CEO **Tom Hicks** said that while a future sale cannot be ruled out, for now "the process has been completed." Hicks says several potential buyers emerged, although no offer was ever placed on the table.

Top management has also been reshuffled. President/CEO **Jeffrey Marcus** steps down from running the company on a day-to-day basis. Chancellor Radio Group president **Jimmy de Castro** becomes president/CEO of the new Chancellor Radio and Outdoor Group. Capstar CEO **Steve Hicks** becomes president/CEO of Chancellor Media Services Group, a new division that will focus primarily on the Internet.

Chancellor is also scrapping plans to buy the Lin Television Group. An additional \$15 million in overhead cost-cutting is planned, including the sale of Chancellor's corporate jet and the closing of its mergers and acquisitions unit. The FCC signed off on the Chancellor/Capstar Broadcasting merger last week, and the deal is expected to close by July.

### PUR DOWN AGAIN

Recent Arbitron figures show that **PUR** (persons using radio) continues to decline, although the pace of that loss has slowed since the onset of consolidation. In the latest Arbitron analysis, the average percentage of 12-plus people listening to radio in the continuous-measurement markets fell to 16.2%, down from 16.9% in spring 1996. That drop amounts to a 3% loss, compared with a 4% decline in the years leading up to consolidation. The total 12-plus cume has remained steady, moving from 96.2% in fall 1993 to 95.3% in 1998, meaning roughly the same number of people are using radio but are listening for shorter periods of time.

Arbitron GM **Pierre Bouvard** also says a personal portable meter test conducted in Manchester, England, from October '98 through January was a success. A big issue remains: "Radio alone, at this time, cannot support the cost of this measurement technology," says Bouvard. Expect Arbitron to approach advertisers and agencies to help pay for it.

### KANE RAISES SYSTEM'S GOALS

Capstar's new Star System president, **Jason Kane**, says Capstar is exploring new ways to use

the Star System, including sales and data transfer applications. "We all have to start looking at how we produce the product and . . . at producing the product in a different way," he says.

But it is Kane's plans for maximizing air talent that has many worried. He believes an additional 200 dayparts could be voiced at the two Star Centers in Austin, Texas, and Fort Lauderdale, Fla.

### FCC FLAGS A'FLYING

The FCC is keeping busy flagging deals for additional review. Capstar's proposed purchase of album rock **WTPA** and AC **WNCE** Harrisburg, Pa., will get a closer look, with the FCC citing the usual concentration concerns.

Also earning extra scrutiny is James Ingstad Broadcasting's \$24 million buy of Varistar's Fargo, N.D., outlets album rock **KFGX**, country **KVOX-FM** and **KFGO-FM**, oldies **KPHT**, N/T **KFGO**, and sports **KVOX**. Ingstad already owns album **KQWB-FM**, classic rock **KPFX**, and standards **KQWB** in the market and must spin off two stations to meet the FCC's ownership cap.

### A-MAYS-ING BONUS

While he could have taken nearly \$39 million in '98 bonuses, Clear Channel CEO **Lowry Mays** opted to buy more stock and take \$2.5 million in cash. Those half-million shares are worth \$23 million today but could be worth a lot more if Clear Channel buys, sells, or merges. Mays' base annual salary is \$750,000, according to an SEC filing heading into Clear Channel's April 27 shareholder meeting.

It is becoming clearer which groups invested the most in USA Digital Radio. USADR has appointed a board of directors, with its president, **Robert Struble**, as chairman. Chancellor president **Jimmy de Castro**, CBS/Infinity CEO **Mel Karmazin**, Jacor VP of engineering **Al Kenyon**, and Radio One CEO **Alfred Liggins** are among those who will also sit at the table. US-ADR is one of three competing companies developing digital in-band on channel radio. Lucent and Digital Radio Express are the others.

With Jacor's bailout of the Research Group and its naming of **Rick Torcasso** as president, chairman **Larry Campbell** exits.

### SALES

Cumulus is buying classic rock **WWRO** Pensacola, Fla., from **George Reed** for \$9 million.

**Rogers**. P/T **Josh Quinn** gets nights.

Triple-A **WXRV** Boston P/T and market veteran **Kevin Malvey** becomes production director. Recently arrived MD **Jerry Mason** takes nights, as assistant MD **Keith Andrews** officially moves from nights to mornings.

Adult top 40 **WYXR** (Star 104.5) Philadelphia P/T **Eddie Davis** joins classic **WHCN** Hartford, Conn., for mornings, replacing **Bob and Tom**.

The album **KFMX** Lubbock, Texas, morning team of OM/PD **Wes Nessman** and **Jaqui Neal** is replaced by **Bob and Tom**. Neal exits, and Nessman takes middays, which had been automated. Other new **Bob and Tom** affiliates include classic rock **WVFX** Worcester, Mass., and **WRKG** Gainesville, Fla. Meanwhile, M Street reports that classic rock **WBVD** Melbourne, Fla., picks up the syndicated **Lex and Terry** show.

Former **WWBR** Detroit production director **Mike Gagliano** joins classic rock **WYAV** Myrtle Beach, S.C., as MD/afternoons, as group director of programming **Dave Priest** comes off the air.

Classic rock **KRSP**/modern adult **KQMB** Salt Lake City APD/MD **Beej** (801-474-2755) exits.

Former modern **WPLT** (Planet 96.3) Detroit late-nighter **Vertical** returns to the station and radio for the night shift.

Former modern **KNRX** Kansas City MD **Geno**

**Pearson** joins modern adult **WKSI** Greensboro, N.C., for the same.

Classic **WROQ** (Rock 101) Greenville, S.C., PD **Ken Carson** is back on-air in nights.

In Des Moines, Iowa, former **WHO-TV** and **WOI-TV** sportscaster **Heather Burnside** joins classic rock **KGGO** for morning news.

Album **WKLS** (96 Rock) Atlanta picks up "Loveline."

Modern **KJEE** Santa Barbara, Calif., night jock **Spencer** shifts to mornings, replacing **Brad**, who exits. P/T **Dave Hanacek** lands nights, and sales manager **Steve Meade** adds promotion director duties. PD **Dave Gutierrez** also seeks P/T staffers.

Top 40 **WDJX** Louisville, Ky., promotion director **Shane** picks up the same duties at sister modern **WLRS**, where he also takes afternoons.

Album **KZOZ** San Luis Obispo, Calif., morning producer **John Adams** joins classic **KSLX** Phoenix as morning co-host/producer.

Album **WRTR** (Rock 105) p.m. driver/country **WTXT** Tuscaloosa, Ala., middayer **Lori Ray** joins classic rock **WZRR** Birmingham, Ala., for middays, replacing **Leanne Sullivan**, now p.m. driver at R&B oldies **WYNA** Myrtle Beach, S.C.

New classic rock **WZMX** Hartford, Conn., P/T-ers are sportswriter **Chuck LaRose** and **Jennifer Vaughan**, last with album **WRKI** Danbury, Conn.



# ROCKET SCIENCE BY SARA TREXLER

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## Getting Around At South By Southwest

We asked Sara Trexler to provide this guide to Austin for those attending South by Southwest March 18-21.

Welcome to Austin, home of Dell Computer Corp. and the University of Texas and the live music capital of the world. This is a place where comfortable shoes and casual clothing dominate. While you visit, don't be surprised to see at least one person in shorts and sandals and another in the latest designer fashions at the same restaurant. The rent is high, the cost of living is becoming more expensive, but the attitude toward life remains friendly and relaxed.

**How to get around in Austin:** As a rapidly growing city, Austin does not have a great mass-transportation system in place. You can pick up a bus for some routes, and if you just want a tour of downtown, a green "dillo" bus will cart you around the block for free, but you are going to have to rely on cabs, rental cars, and your own two feet. Do yourself a favor and look at your visitor's map as soon as you get to the convention center to orient yourself. Most of the big hotels and the shows on Sixth Street are within easy walking distance of each other. Even if you cross Congress Street and head toward the warehouse district, Austin Music Hall, La Zona Rosa, or the Electric Lounge, you can still do it on foot. Most clubs won't have seating options, so even if you do take a cab everywhere, try to leave the high heels in the hotel. Our homeless transvestite Leslie is the only one who can really do heels justice in Austin. Look for Leslie in short shorts or a bikini and size-13 spiked heels.

**What to eat:** Make sure to branch out beyond bagels and barbecue. We can satisfy your craving for Starbucks, but try some of the local coffeehouses in town. You might hear original poetry being read while you sip your coffee at Ruta Maya, or perhaps you'd like to shop for retro clothing at Flipnotics. Texas French Bread has a variety of baked goods for munching with coffee, including awesome Texas-sized scones. If you start to drag in the middle of the day, pick up one of Austin's amazing smoothies or stop by Amy's on Sixth for homemade ice cream served by true performance artists.

After you've been up all night and need a real meal, stop in at one of our local 24-hour restaurants. Kerby Lane has three locations in Austin and trademark gingerbread pancakes. Magnolia, with two locations, has an herbal ice tea that knocks back most vicious hangovers. Starseeds on the I-35 frontage road is a raucous good time. Wait in line for a table in this loud and proud diner.

Sara Trexler is the PD of modern rock KROX Austin, Texas

**Shopping:** Guadalupe Street, across from the University of Texas, has a bunch of familiar and unique shops that will gladly accept your American Express card. Toy Joy up the street is a great place for souvenirs and novelties.

If you are in the mood to stroll and shop, South Congress offers antiques, original art, and handmade clothing. Tesoros on Congress just North of Town Lake offers South and Central American imports and icons, as well as folk instruments and clothing.

**Outside fun:** If the weather is nice, and it usually is, head over to Zilker Park, just south of Town Lake. You can hike the green belt, rent a canoe, fly a kite, or swim laps in the 68-degree water of the aquifer-fed natural swimming hole. Stay away from the salamanders, because if you hurt one, we'll smother you in tofu.

If you feel the beginnings of a cold or allergy, stop in at Whole Foods for homeopathic relief. Austin may be the live music capital of the world, but we are also known as the allergy capital of the world. Whole Foods can make your symptoms more bearable.

**Club crawling:** While you are out on the prowl hitting the bands listed in your guide, try to check out one of these cultural landmarks, just because you are in Austin. Egos, which locals sometimes call the Regal Beagle (from "Three's Company") is a club buried in the heart of an apartment complex, just behind Threadgills on Riverside and Congress. Inside you'll find holiday lights dimly blinking through the smoke while a blind piano player belts out old standards. Don't be shy; often audience members take turns at the microphone.

If you've got a car, drive a mile or so down South Lamar and stop by the Saxon. This tiny pub is the place to see Larry McMurtry or Guy Forsythe belt out their folk or blues tunes. It's small, dark, and intimate. Just look for the 12-foot-tall aluminum Saxon in the front of the building, standing by the side of the road. A couple of miles farther down the road, you'll find the Broken Spoke. If you missed dinner, order up a plate of chicken-fried steak and work it off two-steppin' between Lone Stars.

Back on South Congress, check out the Continental Club; it's rich in heritage and even during SXSW you're likely to mingle with native Austinites.

I have a lot more to say about Austin, but I'm out of room. If you have any other questions about Austin, ask the angel of Austin, Eileen Gill, who remains the foremost authority on this growing town. Just remember you can't carry a concealed beer with your gun in Austin—at least not in church, that is.

# MONITOR PROFILE

## Cipolla Steers WCSX Through Rough Waters, Welcomes Work Force Aboard

With seven years at the controls of classic rock WCSX Detroit, PD Ralph Cipolla is enjoying not only his longest tenure at any one station but also remarkable success for the station that he's steered through rough waters. WCSX has faced down both classic hits WYST (Star 97) (now talk/active rock hybrid WKRK) and recently departed classic rocker WWBR (the Bear). After a dip in the fall numbers, WCSX rebounded to a 4.1 in the first winter Arbitrend.

Cipolla credits market evolution with much of his recent success. "When I first got here, there were 3 1/2 rock stations, and it was a manageable situation. Then it became completely absurd until mid-January, when, in the space of two weeks, two rock stations . . . became somebody else's headache," he says. "It's really come full circle."

Fending off Star was a major test of ownership mettle. "We had seen other Arrow stations put heritage classic rockers out of business in other markets like L.A. and Houston and Washington, D.C.," he says. "We'd seen them put them away in about 18 months, because the classic rocker didn't have the stomach for it. We committed to



Ralph Cipolla  
Program Director  
WCSX Detroit

Owner: Greater Media  
Ratings: 3.0-3.9-4.1-3.7

Just as WCSX means classic rock, it is coming [to mean] "work force"

[the policy] 'let's defend our core, make the people who have been with us for years happy. Not try to out-Billy Joel them. And just stay the course.' And three years later, they went away."

Cipolla's philosophy in dealing with '70s-positioned WYST was: "How can you [not] acknowledge the Doors, Creedence Clearwater Revival, the Beatles, John Mellencamp, and ZZ Top? Ultimately, that was our defense."

It helped that GM Tom Bender and the late head of Greater Media, Tom Milewski, were former programmers—and Milewski a Detroit native. The pair asked Cipolla how this was going to play out, and he responded, "It's going to be a rough ride, but get me from here to here, and there's light at the end of the tunnel." [They said,] 'OK, we believe you. There's going to be some tough Arbitrons.' But in the meantime, there [was] no finger-pointing, and here we are."

As for WWBR, which evolved from Z-Rock to archival, it surprised Cipolla with its aggressiveness. "One day, I'm driving home from a vacation, and I hear a promo on the air that says, 'That tired old classic rock station. They've got their heads up their ass, blah blah blah. This is where classic rock really rocks,'" Cipolla recalls. "They came right after us, naming names, attacking us, basically saying if it's not Van Halen and it's not Aerosmith and it's not Rainbow and Montrose, it's not classic rock."

"When the Bear came on, it was like, 'We're not going to get into a defensive battle again. We're going to stay the course. We're going to do what's right for us. We're the 13-year heritage rocker. They're the station that's busting their butt to break a 2 share,'" he says. "It's like you're the presidential candidate [front-runner] and then you've got Ross Perot down there screaming, 'Hey, I want to be on the debate stage.' The biggest mistake you can make is to acknowledge his presence."

Cipolla maintained WCSX's image by playing Steve Miller, the Rolling Stones, and the Beatles and kept the outlook that if WWBR wanted to "play five tracks deep into Deep Purple, Ronnie Montrose, and Whitesnake and call it classic rock, that's fine, but we didn't believe that our audience would interpret that as classic rock."

In fact, Cipolla admits having his ears opened to what his audience considers classic rock. "We play Deep Purple. We also play James Taylor," he says. While PDs might not view Taylor as rock'n'roll, "it's amazing how often a listener will stare you right in the eye with this blank, dumb-founded look and go, 'What do you mean that's not classic rock?' . . . In the mid- to late '70s, if you were in college, you had both of those albums in your collection."

Here's a sample hour on WCSX: Police, "Every Breath You Take"; Bob Seger, "Rock And Roll Never Forgets"; Doors, "Love Me Two Times"; Eagles, "Hotel California"; Huey Lewis & the News, "Heart Of Rock & Roll"; Rod Stewart, "Every Picture Tells A Story"; Rolling Stones, "Shattered"; James Taylor, "Fire And Rain"; Eddie Money, "Take Me Home Tonight"; Beatles, "Ballad Of John And Yoko"; Bruce Springsteen, "I'm On Fire"; and Jethro Tull, "Teacher."

Cipolla is a big cheerleader for the work force type of promotion that many stations are using to drive at-work listening. Like other stations, WCSX builds its database and announces a name every hour, and if that person calls in, he or she wins \$100 (\$200 on Thursdays).

"It started out as a four-week promotion, and at the end of four weeks, we knew we were onto something big. We extended another month [and] another month, and then it became a part of the radio station. It's more than a contest. It's part of who we are now," Cipolla says.

"In the home of GM, Ford, Chrysler, and Kmart, this really is a working town. It's really struck a chord," he says. "There's no slowing down when it comes to the number of people who want to be a part of it . . . who call when they hear their name . . . Just as WCSX means classic rock, WCSX is quickly coming [to mean] 'work force.'"

To Cipolla, it was a long time coming. "The assumption has always been that the only people who could reach the work force are the light ACs or the hot ACs or that it's just a bunch of secretaries and paralegals controlling the radio. There's a lot of evidence here that guys welding mufflers and working on engine blocks at the Ford assembly plant and driving UPS trucks are equally as interested, want to be spoken to, want to get recognition," he says. "It's become more than just giving away a \$100 bill every hour."

WCSX will also work on other giveaways under the work-force banner. That started when the Northwest pilots walked out. "The work force went on strike and demanded that management come up with a benefits program. We went back and forth on-air with promos and phoners and listeners demanding better benefits," Cipolla says. "We came back after two weeks off after Labor Day, and said, 'OK, we've heard you. We've got a benefits package.'"

WCSX has used the benefits-package slant to give away a home office, paid vacations, a health plan (a trip to a luxury health resort), stock portfolios, and even \$20,000, the cost of four years at a state college. "If you think about what married couples worry about most, it's paying the mortgage, sending the kids to school, taking care of their aging parents, and their own retirement . . . To be able to remove one of those worries for a couple that listens to the station: They were speechless. 'Ohmigod. We don't have to save for college for Timmy anymore. We're done.' Someone gives away \$20,000, it's like, 'OK, ho hum.' You package it differently, and it's, 'Wow. That's so cool.'" **MARC SCHIFFMAN**

# RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
March 27	KNDD Seattle	Fourth Annual Board THIS!	Everlast, Living End, Offspring, Silverchair, Zebrahead
March 28	KNRK Portland, Ore.	Big Night Out	Everlast, Living End, Offspring, Silverchair
April 24	KDGE Dallas	TBA	TBA
April 25	KROX Austin, Texas	Big Show	TBA
May 15	KEDJ Phoenix	VegFest '99	TBA
May 29	KXXR/KZMZ Minneapolis	Sixth Annual Edgefest	TBA
May 30	KXXR/KZMZ	Sixth Annual Edgefest	TBA
June 5	KRXQ Sacramento, Calif.	Third Jambo-Freakin'-Ree	TBA (date tentative)
Aug. 3	WPLY Philadelphia	Y100 Festival	TBA

To include your station's concert information in Rock Concert Monitor, call Marc Schiffman at 212-536-5065, fax 212-536-5286, or E-mail mschiffman@airplaymonitor.com

# sprung monkey

Coming off two hit tracks!  
“Super Breakdown”  
Top Ten at Active Rock!  
“Get ‘Em Outta Here”  
Top Ten at Alternative!  
Add it March 23rd!

“Naked” is consistently a  
top ten testing song  
at KIOZ, and besides  
that, it's the way my jocks  
spend most of their day!”  
-Tim Dukes, PD, KIOZ

EARLY AT WJRR!


## “Naked”

from the album *mr. funny face*



Produced by Jim Wirt • Executive Producer: Dave Kaplan • Management: Al Guerra Management • [www.sprungmonkey.com](http://www.sprungmonkey.com) • [www.sdog.com](http://www.sdog.com)

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Hollywood  
RECORDS

## PDs, Promotion Directors Debate The Danger Of On-Air Clutter

Continued from page 1

### JUST ENOUGH . . . OR CLUTTER?

Despite these common guidelines, "there's no question we receive more sales promotional requests than we're able to handle without cluttering up the radio station," R&B WERQ (92Q) Baltimore OM Tom Calococci says. "Faced with this scenario just about every week, we look at the clients' overall goal—what they're trying to achieve—and we rework the promotion to serve their needs while creating an exciting promotion for programming. Of course, this isn't always possible. On a few occasions, we simply have to turn down the request. However, if they're spending a lot of money, then we of course must find a way to make it work. We're also lucky in that if a promotion doesn't fit on 92Q, sometimes [we can] utilize one of our other stations in Baltimore to execute the promotion, so we still get the buy."

How is clutter avoided? First and foremost, start by scheduling in advance. "Develop a yearly schedule," R&B WILD Boston promotion director Adrian Ross says. "Outline all of the station's major promotions/events for each month. Once they've been laid out for each month, create new events and on-air promotions around the remaining dates, leaving time to properly promote them."

"Plan your big events with key clients who are promotionally active—Miller, Pepsi, Coke, etc.—a year in advance," says KEDJ's Hart. "We've found that it takes a 12-hour day to brainstorm and two weeks to enter onto the calendar. Once it's on, it never moves."

Both parties emphasize the importance of getting it down in writing. "[That way], the sales and promotion departments know exactly what's available to them each week for added-value promotions," says top 40 WKRZ Wilkes-Barre, Pa., PD Tony Banks. "Like commercial inventory, they can't sell or promise what they don't have."

Scheduling can be as specific as the dayparts, because, as KFMB-FM's Johnson notes, "every promotion doesn't have to run across the board." R&B WJTT Chattanooga, Tenn., promotion director Wayne Collins suggests that stations "balance everything between dayparts. Make smaller giveaways daypart-specific and explore opportunities for cross-promotions."

"We give the sales department one 60-second promo per daypart," says top 40 KKRZ (Z100) Portland, Ore., promotion director Wendi Foster. "We schedule three clients per week in the promo to talk about the promotions we're running for them."

It often comes down to priorities, as "time management is a big key," says modern adult WLNK (the Link) Charlotte, N.C., PD Mike Edwards. "Prioritize what promotions you really need to present and then pound 'em. Find a way to create a catch-all liner/promo that gives the mentions the clients want but only occupies a short moment in your clocks."

To do that, "shorten promo copy!" says WTBZ Burlington, Vt., PD Stephanie Hindley. "Often, a couple of lines mentioning time, address, and a grand prize are all you really need to say about a bar appearance. Listeners already know what to expect at these events, so we just need to tell them where, when, and why they should go. Secondly, do more live reads when promoting events. Recorded promos tend to be

generic—just taking up space in a stop-set. Live reads are more effective in getting people to go. Save that promo avail for the killer Web site promo that the production director spent two days putting together!"

### CREATING KILLER PROMO COMBOS

One of most popular ways to avoid clutter is to combine promotions. "A perfect example would be on-premise club nights," says KKRZ's Foster. "Tie in another client for a cool giveaway, such as a weekend trip to see a concert; a snowboarding weekend; a limo ride, dinner, and band meet-and-greet for a local show—not to mention snowboard, TV, and computer giveaways."

Top 40 WKSE Buffalo, N.Y., is doing the premiere of the film "EDtv." "Instead of giving away just passes to the movie, we're tying in a local electronics store and giving away a video camera," says promotion director Stephanie Ringer. "All those who win passes have a chance at the camera."

"We did a Message in a Bottle promotion when the movie hit big," WJET Erie, Pa., Dino Robitaille says. "On our morning show, we left a bottle filled with gift certificates in the fountain in the mall. We then gave clues as to where it was. Whoever found the bottle was rewarded with movie passes, a romantic dinner for two, and a free limo to dinner and the movie. All three clients went together to make one cool night out. When you can't make clients fit, then you have a problem that takes creative solutions."

Being flexible in combining promotions, while retaining a tight grip on the quality of the giveaway, is key not only to the success of the promotions but to a clutter-free station. "We control promotions/sales events by plugging them in to already standing vehicles—noon/lunch, countdown, Web site, summer goings-on, etc.," says Andy Fisher, director of programming for adult top 40 KSTP-FM Minneapolis. "We also enforce policies regarding promotions—minimum value for giveaways, etc."

"We will do whatever we can to accommodate the client without sacrificing the integrity of the station," says top 40 WNKS Charlotte, N.C., promotion director Diana Ades. "When we just can't give away Band-Aids on the air for a client spending over \$60,000, we come up with alternative ways to give away the product and give the client the promotional mentions. This often entails sampling on the street with jocks and sponsorships of station features and station promotions."

"Not every promotion has to be on the air," says rhythmic top 40 KLUC Las Vegas promotion director Vanessa Thill. "We provide clients with the opportunity to advertise on our vehicles. Giveaways can be at remotes, and clients can sponsor specialty shows, such as Rick Dees' countdown."

"We often work out sampling, redemption programs, and enter-to-wins at client locations in an effort to combine clients," KKRZ's Foster says. "For example, the Oregon Ballet wants us to give tickets to their new rock [music] ballet. Since we don't want to do it on-air, we worked with another client to put entry boxes at their location. We promote with the 'What's Happenings'; everyone's happy!"



# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

## Promos Look Ahead To 'Phantom,' 2000, And Taxes

The Oscars will be given out March 21, but it was "The Phantom Menace" premiere in May, the millennium festivities, and April 15's income-tax deadline that finished atop the Topical Barometer this week.

Country KYGO Denver promo Jedi Garret Doll notes that there is a huge **Star Wars Celebration** April 30-May 2 in Denver. Fans from all over the country will be heading at warp speed to the Mile High City to interact with characters, designers, and actors.

Top 40 WKSE Buffalo, N.Y., p.m. driver **Donny Walker** does a "Star Wars" trivia contest called the **Millennium Minute**. "When 'Phantom Menace' comes around, it will be the **Millennium Falcon Minute**," **Stephanie Ringer** says, the Force being with her.

**Tristano Korlou** of top 40 WPXY Rochester, N.Y., and Pepsi will give away thousands of dollars' worth of "Phantom Menace" merchandise to promote the movie. "We'll tie in with amusement parks to do laser-tag contests to win movie-premiere passes," among other events, says Korlou from the Dark Side.

For the other millennium, adult top 40 KFMB-FM San Diego is expecting a lot with its **Y2K Baby** contest. "We're putting 50 couples, including a member of our morning show and his wife, in a hotel for a night, and [then we'll see] who gets pregnant," **Kim Leeds** interjects. "Once we have some pregnant couples, it'll be a race to see who delivers the first 2000 baby. That couple will win a minivan."

Top 40 WNKS (Kiss 95.1) Charlotte, N.C., is planning on a rather colorful **Midnight 5K Run** on New Year's Eve. "It [will] be a costume run, and champagne [will] be served afterward," says starter **Diana Ades**.

On a more taxing issue, country **KEYY** (K102) Minneapolis will team up with Subway for the of April 15 favorite—the dunk tank, with an intern dressed as an IRS agent. "During lunch, listeners can drop off their taxes at a nearby post office, pick up a sub, and vent their anger," deducts **Diana Buckmann**.

KYGO believes that it "audit" do more by offering to help listeners fill out their taxes. "With the help of the IRS-VITA [the Internal Revenue Service-Volunteer Income Tax Assistance program] and a local post office, we invite last-minute procrastinators to come down and get their taxes done for free," Garret "H.N.R." Doll says. "We'll do just the 1040A, 1040EZ, extension forms, and the minimal E-files. We even provide stamps for mailing."

One topic not ranking high on the Topical Barometer but still generating consistent interest each week is museums/cultural events. At triple-A **KKZN** (the Zone) Dallas, "We're still getting big listener response for Dallas Arboretum's Dallas Blooms event and the Matisse and Picasso exhibits at the Kimbell Museum in Fort Worth, Texas," poses **Barbara Luchsinger**.

"We just presented the Alexander Calder show and, earlier this year, the Keith Haring show," says **Jude Heller** of triple-A **KFOG** San Francisco. "Last night, we presented the Exploratorium's [a local interactive science museum] opening of an exhibit called 'Frogs' that had over 18 different species with 75 different types of frogs."

Yet these cultural attractions aren't only for adults-only radio stations. "We deal with all the museums and family-oriented events, such as the George Eastman House, home of Kodak Film

movies," WPXY's Korlou says. "People have to understand that top 40 isn't intended for the teens but for the mothers with kids in their cars."

Here's a late Oscar promo (which also works for the NCAA basketball tourney): Rhythmic top 40 **KLUC** Las Vegas' Morning Zoo has an **Academy Awards Office Pool**. "Listeners get a faxed form to predict winners in six different categories and a tie-breaker question," handicapper **Vanessa Thill** explains. "They fax their answers back. The winner, chosen from those who had the most correct answers, wins an office party for 30 at a local restaurant with the Zoo."

### TOPICAL BAROMETER

TW	LW	TOPIC
1	6	"Phantom Menace" hype
2	—	Income tax day (April 15)
3	5	Year 2000 events
4	—	Secretaries' Day (April 21)
5	8	"Winter fever" tropical trips
6	31	Spring break events
7	—	Spring outdoor events
8	—	Easter (April 4)
9	—	Museums/cultural events
10†	7	Internet
10†	—	NCAA basketball tourney

**HOTTEST NEW MOVIES:** "Analyze This," "Cruel Intentions," "Payback," "8mm," "The Phantom Menace" (new trailer)  
**HOTTEST NEW TV:** "Ally McBeal," "Hughley's," "Providence," "Everybody Loves Raymond"

**THE FINE PRINT:** Recent snowstorms have rekindled interest in "winter fever" trips, accounting for its chart rebound . . . Just missed the top 10: spring training (heavy country radio interest in **Garth Brooks'** tryout with the San Diego Padres) and physical fitness (specifically, Tae-Bo kickboxing aerobics).

### QUICK HITS

In what could become a TV game-show pilot called "Blame That Tune," modern AC **WALC** (Alice@100.5) Charleston, S.C. is staging **Alice's Kamikaze Karaoke**. "People sign up to sing, but they don't pick their song," **Mariana Franco-Robertson** croons. "We call the contestant up onstage and display a board with three song titles on it. The audience picks the song [by voice vote], and the contestant puts on the best show he or she can. We highly encourage booing, and the club DJ will modulate the cordless mike, so the contestant will go from sounding like Minnie Mouse to Barry White within two lines of the song."

R&B **WJTT** Chattanooga, Tenn., will do a remote with a mattress supplier called **Go to Bed With the Chattanooga Morning Show**. The hosts will broadcast live from a king-sized bed and invite listeners to sit in with them and enjoy free doughnuts. The station will even take a picture of listeners bedding with the morning show, says **Wayne Collins**.

Top 40 **KKRZ** (Z100) Portland, Ore., is competing in the **Race for the Cure**, a walk/run for a breast cancer foundation. "Z100 air personality **Stacey Lynn** puts together a team of 100 listeners to walk/run with her in the race," relays **Wendi Foster**.

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

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### PROMOGANDA HONOR ROLL

Diana Ades, WNKS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Darryl Brandt, WNCI Columbus, Ohio • Diana Buckmann, KEYY Minneapolis • Scott Colebrook, WRRQ Cincinnati • Wayne Collins, WJTT Chattanooga, Tenn. • Loren Condron, REG/KDMX Dallas • Mike Calotta, WQYK Tampa, Fla. • Garret Doll, KYGO Denver • Vicki Fiorelli, KNIX/KESZ Phoenix • Wendi Foster, KKRZ Portland, Ore. • Mariana Franco-Robertson, WALC Charleston, S.C. • Von Freeman, KHS Los Angeles • Jason Gani, WUSL Philadelphia • Kelly Gross, WPLY Philadelphia • Jude Heller, KFOG San Francisco • Stephanie Hogerman, WBEE Rochester, N.Y. • T.J. XHTZ San Diego • Carly Johnston, KXTE Las Vegas • Tristano Korlou, WPXY Rochester, N.Y. • Heidi Kramer, WRIF/WCSX/WNDG Detroit • Kim Leeds, KFMB-FM San Diego • Cha Chi Loprete, WBCN Boston • Barbara Luchsinger, KKZN Dallas • Tom Martinez, WUSZ Duluth, Minn. • Paul Miraldi, WAXQ New York • Jane Monzures, KEDJ Las Vegas • Diana Obermeyer, KPWR Los Angeles • Stephanie Ringer, WKSE Buffalo, N.Y. • Sheila Silverstein, WPOC Baltimore • Keith Sparglia, WKQX Chicago • Jason Steinberg, WYNY New York • Vanessa Thill, KLUC Las Vegas • Maria Toufas, WXRZ-FM Boston • Lenny Whiteside, WVEE Atlanta

# AIRPLAY Monitor MODERN ROCK

Compiled from a national sample of data supplied by Broadcast Data Systems to Rock Airplay Monitor. 74 modern rock stations are electronically monitored 24 hours a day, 7 days a week. © 1999 Billboard/BBJ Communications.

FOR WEEK ENDING MARCH 14, 1999

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
<b>★★★★ NO. 1 ★★★★★</b>						
1	1	16	<b>EVERY MORNING</b> LAVA/ATLANTIC 5 weeks at No. 1	SUGAR RAY	2339	2462
2	2	25	WHAT IT'S LIKE TOMMY BOY	EVERLAST	2193	2337
3	3	14	ONE WIND-UP	CREED	1919	1960
4	4	9	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	1914	1889
5	5	10	HEAVY ATLANTIC	COLLECTIVE SOUL	1882	1847
6	7	9	PRAISE YOU SKINT/ASTRALWERKS	FATBOY SLIM	1869	1748
7	9	7	MY OWN WORST ENEMY RCA	LIT	1856	1703
8	6	17	BLUE MONDAY ELEMENTREE/REPRISE	ORGY	1758	1775
9	10	12	FREAK OF THE WEEK HIF/ELEKTRA/VEG	MARVELOUS 3	1510	1696
10	8	16	MALIBU DGC/INTERSCOPE	HOLE	1447	1740
11	12	22	CRUSH RCA	DAVE MATTHEWS BAND	1415	1476
12	14	27	NEVER THERE CAPRICORN/MERCURY	CAKE	1365	1459
13	17	3	NEW WORK/ERG	NO DOUBT	1365	1135
14	15	8	HEAD V2	TIN STAR	1358	1357
15	13	30	FLY AWAY VIRGIN	LENNY KRAVITZ	1334	1473
16	11	16	LEECH RCA	EVE 6	1251	1491
<b>★★ AIRPOWER ★★</b>						
17	18	4	<b>BETTER DAYS (AND THE BOTTOM DROPS OUT)</b> WARNER BROS.	CITIZEN KING	1188	1027
18	16	10	ONE HIT WONDER CAPITOL	EVERCLEAR	1181	1312
19	19	6	LEVEL ON THE INSIDE AWARE/C2	DOVETAIL JOINT	1097	1026
20	20	4	DIZZY WARNER BROS.	GOO GOO DOLLS	1077	1016
21	21	6	SHEEP GO TO HEAVEN CAPRICORN/MERCURY	CAKE	1057	1010
<b>★ GREATEST GAINER/MOST NEW STATIONS ★</b>						
22	<b>NEW▶</b>		<b>PROMISES</b> ISLAND/MERCURY	THE CRANBERRIES	952	409
23	23	8	PRISONER OF SOCIETY REPRISE	THE LIVING END	889	896
24	26	6	FREAK ON A LEASH IMMORTAL/EPIC	KORN	881	765
25	27	3	ANTHEM FOR THE YEAR 2000 EPIC	SILVERCHAIR	865	736
26	22	18	MY FAVOURITE GAME STOCKHOLM/MERCURY	THE CARDIGANS	780	921
27	29	4	LIVING DEAD GIRL GEFEN/INTERSCOPE	ROB ZOMBIE	727	650
28	24	22	SPECIAL ALMO SOUNDS/INTERSCOPE	GARBAGE	672	879
29	28	22	YOU GET WHAT YOU GIVE MCA	NEW RADICALS	595	716
30	32	3	IT'S OVER NOW COLUMBIA	NEVE	594	605
31	34	2	SAVE IT FOR LATER ISLAND/MERCURY	HARVEY DANGER	588	531
32	30	24	PRETTY FLY (FOR A WHITE GUY) COLUMBIA	THE OFFSPRING	553	627
33	25	8	SECRET SMILE MCA	SEMISONIC	545	806
34	31	10	FAITH FLIP/INTERSCOPE	LIMP BIZKIT	542	611
35	40	2	LET'S MAKE A DEAL 550 MUSIC/ERG	DANGERMAN	529	447
36	33	4	ALCOHOL REPRISE	BARENAKED LADIES	528	574
37	35	2	RICK JAMES MAVERICK/REPRISE	JUDE	507	511
38	36	23	DRAGULA GEFEN/INTERSCOPE	ROB ZOMBIE	496	502
39	39	2	MY NAME IS WEB/AFTERMATH/INTERSCOPE	EMINEM	480	472
40	38	24	SWEETEST THING ISLAND/MERCURY	U2	472	498

Songs ranked by number of detections. (○) Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 1,100 detections for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 become re-entries and are removed from the chart after 26 weeks.

## GREATEST GAINERS MODERN ROCK

INCREASE IN PLAYS

**THE CRANBERRIES • Promises (ISLAND/MERCURY) +543**  
WCYY +28, WZAZ +21, WXNR +21, WENZ +20, KFMA +19, KTBZ +19, KLYY +18, WWCD +17, KKDM +15, WPLA +14

**NO DOUBT • New (WORK/ERG) +230**  
KNDD +19, WGRD +16, WXNR +15, KLZR +15, WWCD +13, WZAZ +12, WMRQ +12, WXEG +11, WCYY +10, WRXQ +10

**CITIZEN KING • Better Days (And The Bottom Drops Out) (WARNER BROS.) +161**  
WJBX +20, WMRQ +19, KTCL +18, WKDF +17, WXDX +15, WCYY +14, WGRD +13, WPLA +11, WZAZ +10, KZMZ +9

**LIT • My Own Worst Enemy (RCA) +153**  
WENZ +21, WLRS +20, WXDG +19, WNVE +14, WBTZ +13, KFMA +13, WNFZ +12, KCXX +10, KROX +9, WCYY +9

**SILVERCHAIR • Anthem For The Year 2000 (EPIC) +129**  
KFRR +20, WCYY +17, WEQX +10, WAVF +10, WBRU +10, KROX +9, KXTE +8, WLRS +8, KDRE +6, WRXQ +6

# Crash Test Dummies

Anybody expecting to hear the same old dummies is in for one big surprise.

*Keep A Lid On Things*

The premiere track and video from their new album **Give Yourself A Hand**

"This bizarre track perfectly exemplifies the next wave of modern rock... more fun than Christmas."  
-Billboard 3/20

Modern Rock Story growing on these and more:

89X	22x	KZNZ	17x	WLIR	20x	CFNY	12x
WNRQ	10x	WBRU	10x	KKDM	17x	WBTZ	10x

Top 5 Phones @ WARQ and KAEP

HUGE debut at Monitor Triple-A (12) New at WBOS! Also:

KMTT	KINK	KFOG	KACD	WRLT	KKZN
KBCO	WTTS	KGSR	WXRY	WNCS	WDOD

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## BETH ORTON STOLEN CAR

The first single from her new album Central Reservation.

"Central Reservation is a glorious accomplishment — the kind of album we critics get all hot and bothered over and you rock fans will want to keep in your collection forever."  
*Newsweek* 3-15/99

"Smashing new tunes... Central Reservation generates a special buzz of its own."  
*Rolling Stone* 3/18/99

**IMPACTING THIS WEEK AT MODERN! 3/22**

**NEW ADD AT 99X! COULDN'T WAIT:**  
**KROQ-20X WBTZ-15X WRAX-11X WEQX-15X**

**SMOKING AT AAA...ALREADY ON:**

KACD	WXRT	WXRV	KMTT	WRLT
WRNR	KGSR	KTHX	WNCS	WMMH

AND MANY, MANY MORE.

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WRAX Birmingham PD: Dave Rossi MD: Hurricane Shane MD: Suzy Boe 205-945-4646 Dick Broadcasting

WKDF Nashville PD: Kidd Redd MD: Sheri Sexton 615-244-9533 Dick Broadcasting

KWDF Sacramento PD: Ron Bunce MD: Carla "Raz" Raswyck 916-448-5000 Royce International

KXPX Denver PD: Mike Stern 303-832-5665 Chancellor

KNRK Portland, OR PD/MD: Mark Hamilton 503-223-1441 Entercom

WFNX Boston PD: Cruze MD: Laurie Gail AMD: Kevin Mays 781-595-6200 Phoenix Media

Table with 2 columns: Rank and Song/Artist. Top songs include Citizen King, Better Days; Collective Soul, Heavy; Creed, One.

Table with 2 columns: Rank and Song/Artist. Top songs include New Radicals, You Get What You Give; Sugar Ray, Every Morning; Jewel, Hands.

Table with 2 columns: Rank and Song/Artist. Top songs include Fatboy Slim, Praise You; The Offspring, Why Don't You Get A Job?; Lil' My Own Worst Enemy.

Table with 2 columns: Rank and Song/Artist. Top songs include Orgy, Blue Monday; Flyn, Got You; Creed, One.

Table with 2 columns: Rank and Song/Artist. Top songs include Everclear, One Hit Wonder; Lil' My Own Worst Enemy; The Offspring, Why Don't You Get A Job?

Table with 2 columns: Rank and Song/Artist. Top songs include Fatboy Slim, Praise You; Blur, Tender; Lil' My Own Worst Enemy.

WBRU Providence PD: Tim Schiavelli 401-272-9550 Brown Broadcasting

WQBK Albany PD: Rod Ryan AMD: Jeff Callan 518-462-5555 Radio Enterprises

KTCL Denver PD: Mike O'Connor APD: F. Poff MD: Sabrina Saunders 303-623-9330 Tsunami Communications

WEDG Buffalo OM: John Hager PD/MD: Rich Wall 716-881-4555 Mercury Broadcasting

KXKR Salt Lake City PD: Mike Summers MD: Sean Ziebarth 801-364-9601 Simmons

WGRD Grand Rapids PD/MD: Margot Smith AMD: Tim Bronson 616-459-4111 Capstar

Table with 2 columns: Rank and Song/Artist. Top songs include Collective Soul, Heavy; Orgy, Blue Monday; Creed, One.

Table with 2 columns: Rank and Song/Artist. Top songs include Sugar Ray, Every Morning; Dave Matthews Band, Crush; Everlast, What It's Like.

Table with 2 columns: Rank and Song/Artist. Top songs include Citizen King, Better Days; Eagle-Eye Cherry, Falling In Love Again; Dave Matthews Band, Crush.

Table with 2 columns: Rank and Song/Artist. Top songs include Sugar Ray, Every Morning; Dr. Dog, Blue Monday; Dave Matthews Band, Crush.

Table with 2 columns: Rank and Song/Artist. Top songs include Cake, Sheep Go To Heaven; Everclear, One Hit Wonder; Goo Goo Dolls, Dizzy.

Table with 2 columns: Rank and Song/Artist. Top songs include Collective Soul, Heavy; Sugar Ray, Every Morning; Dave Matthews Band, Crush.



Detailed tracking for songs with increased activity this week. Total Plays/Gain does not include stations. Moves based on other stations.

Table with 12 columns: Artist, Title, Total Plays/Gain, and 12 station columns (MTV, WXRK, KLYY, etc.) for 3 COLOURS RED, BLUR, CAKE, CITIZEN KING, and COLLECTIVE SOUL.

Table with 12 columns: Artist, Title, Total Plays/Gain, and 12 station columns for COLLECTIVE SOUL, THE CRANBERRIES, DANGERMAN, DOVETAIL JOINT, and EMINEM.

Table with 12 columns: Artist, Title, Total Plays/Gain, and 12 station columns for EVERLAST, FATBOY SLIM, THE FLYS, GODSMACK, and GOO GOO DOLLS.

Week ending tracking for songs with increased spins... (small text)

Grid of song activity reports for artists: HARVEY DANGER, HOLE, KID ROCK, KORN, KOTTONMOUTH KINGS. Includes columns for station, song title, and activity metrics.

Grid of song activity reports for artists: LIT, LO FIDELITY ALLSTARS, BAZ LUHRMANN, MY FRIEND STEVE, NO DOUBT. Includes columns for station, song title, and activity metrics.

Grid of song activity reports for artists: THE OFFSPRING, SEBADOH, SILVERCHAIR, TIN STAR, ROB ZOMBIE. Includes columns for station, song title, and activity metrics.

Capricorn Records 



BETTER GET USED TO IT



GETTING "BETTER" AT THESE FINE STATIONS:


<b>KRQC</b>	<b>WLUM</b>
<b>KMOD</b>	<b>WEGW</b>
<b>WROV</b>	<b>KFMW</b>
<b>WKGB</b>	<b>WROQ</b>
<b>WQBZ</b>	<b>WDHA</b>
<b>KFMX</b>	<b>WNCD</b>
<b>KXFX</b>	<b>KFFX</b>
<b>KOZE</b>	<b>WFRD</b>
<b>KZZE</b>	<b>KZZK</b>
<b>KZAP</b>	<b>KTWS</b>
<b>WBOP</b>	<b>WIIL</b>
<b>KACV</b>	<b>KJKJ</b>
<b>WKLT</b>	<b>KQDS</b>
<b>KBBZ</b>	<b>WBZV</b>

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# AIRPLAY Monitor MAINSTREAM ROCK

Compiled from a national sample of data supplied by Broadcast Data Systems to Rock Airplay Monitor. 131 mainstream rock stations are electronically monitored 24 hours a day, 7 days a week. © 1999 Billboard/EMI Communications. FOR WEEK ENDING MARCH 14, 1999

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM ROCK AIRPLAY		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★ NO. 1 ★★★				
1	1	10	HEAVY ATLANTIC	6 weeks at No. 1	COLLECTIVE SOUL	2376	2315
2	2	15	ONE WIND-UP		CREED	2215	2143
3	3	19	WHAT IT'S LIKE TOMMY BOY		EVERLAST	1971	1993
			★ GREATEST GAINER ★				
4	5	3	MAS TEQUILA MCA		SAMMY HAGAR	1965	1701
5	4	10	WHISKEY IN THE JAR ELEKTRA/VEEG		METALLICA	1797	1777
6	6	3	FREE GIRL NOW WARNER BROS.		TOM PETTY AND THE HEARTBREAKERS	1647	1584
7	7	37	FLY AWAY VIRGIN		LENNY KRAVITZ	1208	1230
8	8	23	WHATEVER REPUBLIC/UNIVERSAL		GODSMACK	1111	1061
9	13	5	ONLY A FOOL AMERICAN/COLUMBIA		THE BLACK CROWES	1093	900
10	12	7	WHY DON'T YOU GET A JOB? COLUMBIA		THE OFFSPRING	962	923
11	11	9	LIVING DEAD GIRL GEFEN/INTERSCOPE		ROB ZOMBIE	960	927
12	10	32	DRAGULA GEFEN/INTERSCOPE		ROB ZOMBIE	925	946
13	14	9	YOU BLEW ME OFF IMMORTAL/EPIC		BARE JR.	906	895
14	9	19	TURN THE PAGE ELEKTRA/VEEG		METALLICA	877	986
15	16	29	GOT YOU (WHERE I WANT YOU) DELICIOUS VINYL/TRAUMA		THE FLYS	808	862
16	18	7	MALIBU DGC/INTERSCOPE		HOLE	781	801
17	17	7	HAPPY PILLS MAVERICK/WARNER BROS.		CANDLEBOX	764	807
18	19	6	WHY I'M HERE REPUBLIC/UNIVERSAL		OLEANDER	761	715
19	22	3	HEY HEY ELEKTRA/VEEG		BAD COMPANY	754	649
20	21	4	DIZZY WARNER BROS.		GOO GOO DOLLS	738	660
21	15	15	LEECH RCA		EVE 6	731	894
22	23	10	BLUE MONDAY ELEMENTREE/REPRISE		ORGY	671	638
23	25	6	FREAK ON A LEASH IMMORTAL/EPIC		KORN	661	601
24	30	3	ANTHEM FOR THE YEAR 2000 EPIC		SILVERCHAIR	629	558
25	27	5	FREAK OF THE WEEK HIF/ELEKTRA/VEEG		MARVELOUS 3	621	594
26	20	9	HAUNTING ME COLUMBIA		STABBING WESTWARD	618	708
27	32	3	WANDER THIS WORLD A&M/INTERSCOPE		JONNY LANG	581	522
28	31	6	VINTAGE EYES CAPITOL		SECOND COMING	565	526
29	36	2	FLY HOLLYWOOD		LOUDMOUTH	536	428
30	26	18	FREE AWARE/COLUMBIA		TRAIN	503	599
31	<b>NEW</b>		LIT UP DREAMWORKS		BUCKCHERRY	501	326
32	40	2	SHAKIN' AND A BAKIN' 550 MUSIC/ERG		HONKY TOAST	464	363
33	29	26	STILL RAININ' A&M/INTERSCOPE		JONNY LANG	462	560
34	28	19	KICKIN' MY HEART AROUND AMERICAN/COLUMBIA		THE BLACK CROWES	448	562
35	<b>NEW</b>		MY OWN WORST ENEMY RCA		LIT	434	332
36	34	24	PRETTY FLY (FOR A WHITE GUY) COLUMBIA		THE OFFSPRING	400	445
37	35	8	LOTUS WARNER BROS.		R.E.M.	366	443
38	<b>NEW</b>		ALL THAT YOU ARE (X3) RESTLESS		ECONOLINE CRUSH	361	282
39	37	22	POWERTRIP A&M/INTERSCOPE		MONSTER MAGNET	355	426
40	<b>NEW</b>		EVERY MORNING LAVA/ATLANTIC		SUGAR RAY	344	358

Songs ranked by number of detections.  Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 800 detections for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 become recurrenents and are removed from the chart after 26 weeks.

GREATEST GAINERS		MAINSTREAM ROCK	
INCREASE IN PLAYS			
<b>SAMMY HAGAR • Mas Tequila (MCA)</b>			<b>+264</b>
KPOI +21, KRAB +19, WFYV +19, KMOD +16, WLUM +14, WFBQ +14, WXRC +12, WBUZ +11, WIXV +11, KXUS +10			
<b>THE BLACK CROWES • Only A Fool (AMERICAN/COLUMBIA)</b>			<b>+193</b>
KTUX +17, KLPX +17, WDVE +12, WDHA +11, KLBK +11, KTYD +9, WIMZ +9, WLUM +9, KDKB +9, KMJX +8			
<b>BUCKCHERRY • Lit Up (DREAMWORKS)</b>			<b>+175</b>
KNJY +12, WTPT +10, KZRR +10, WZMT +9, KTUX +9, WKLO +9, KRXQ +9, WBUZ +8, WSTZ +8, WMFS +7			
<b>MONSTER MAGNET • Temple Of Your Dreams (A&amp;M/INTERSCOPE)</b>			<b>+130</b>
KAZR +15, WQXA +10, WMFS +9, KNJY +8, KCAL +8, KRXQ +8, KHTQ +7, WTKX +6, WRQC +6, KTUX +5			
<b>LOUDMOUTH • Fly (HOLLYWOOD)</b>			<b>+108</b>
WMFS +10, WZMT +10, WXRA +9, KICT +8, WBZX +7, KZRR +7, KISS +7, KUPD +7, KHTQ +6, WXRC +6			



WDVE Pittsburgh  
PD: Garrett Hart  
MD: Val Porter  
412-937-1441  
Chancellor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Tom Petty & The Heartbreakers, Free Girl', 'The Black Crowes, Only A Fool', etc.

WNCX Cleveland  
PD: Bill Louis  
MD: David Jackers  
216-861-0100  
Clear Channel



Table with 2 columns: Song Title, Rank. Includes tracks like 'Sammy Hagar, Mas Tequila', 'Tom Petty & The Heartbreakers, Free Girl', etc.

WMMS Cleveland  
OM: Greg Ausham  
MD: Tony Tilford  
APD: "Spaceman" Scott Hughes  
216-781-9667  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Rob Zombie, Dragula', etc.

KSIJ San Francisco  
PD: Jim Richards  
MD: Laurie Free  
408-453-5400  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Rob Zombie, Dragula', etc.

WZTA Miami  
VP/Pgm: Gregg Steele  
MD: Kimba  
305-654-9494  
Clear Channel



Table with 2 columns: Song Title, Rank. Includes tracks like 'Creed, One', 'Virgos Merlot, Gain', etc.

WEBN Cincinnati  
OM: Scott Reinhart  
PD: Michael Walter  
MD: Bob Garrett  
513-621-9326  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Metallica, Whiskey In The Jar', 'Everlast, What It's Like', etc.

WIYY Baltimore  
PD: Rick Strauss  
APD/MD: Rob Heckman  
410-889-0098  
Hearst Broadcasting



Table with 2 columns: Song Title, Rank. Includes tracks like 'Creed, One', 'Collective Soul, Heavy', etc.

WXTB Tampa  
PD: Brad Hradon  
APD: Carl Harris  
813-572-9808  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Creed, One', 'Rob Zombie, Dragula', etc.

KSHE St. Louis  
PD: Rick Balis  
MD: Al Hofer  
314-621-0095  
Emmis



Table with 2 columns: Song Title, Rank. Includes tracks like 'Sammy Hagar, Mas Tequila', 'Collective Soul, Heavy', etc.

WLZR Milwaukee  
PD: Keith Hastings  
MD: Marilyn Mee  
414-978-9000  
Saga Communications



Table with 2 columns: Song Title, Rank. Includes tracks like 'Creed, One', 'Godsmack, Whatever', etc.

KUPD Phoenix  
OM: Tim Maranville  
PD: JJ Jeffries  
602-345-5921  
Sandusky



Table with 2 columns: Song Title, Rank. Includes tracks like 'Rob Zombie, Dragula', 'Buckcherry, Lit Up', etc.

KBPI Denver  
PD: Bob Richards  
MD: Willie B.  
303-893-3699  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Rob Zombie, Dragula', 'Metallica, Whiskey In The Jar', etc.

KUFO Portland  
OM: Dave Numme  
APD: Al Scott  
503-22-9700  
CBS



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Rob Zombie, Dragula', etc.

KISW Seattle  
SM/PD: Clark Ryan  
APD/MD: Cathy Faulkner  
206-285-7625  
Entercom



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Rob Zombie, Dragula', etc.

KXXR Minneapolis  
PD: Wade Linder  
APD/MD: Josh Bitney  
612-545-5601  
ABC/Disney



Table with 2 columns: Song Title, Rank. Includes tracks like 'Godsmack, Whatever', 'Collective Soul, Heavy', etc.

WRQC Minneapolis  
PD: Lauren MacLeath  
APD/MD: Jay Philpott  
612-333-8118  
Chancellor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Sammy Hagar, Mas Tequila', 'The Offspring, She's Got Issues', etc.

WHYI Providence  
PD: Joe Bevilacqua  
APD/MD: Sharon Schifino  
401-438-6110  
Capstar



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Flys, Got You', etc.

WJRR Orlando  
PD: Dick Sheetz  
APD/MD: Pat Lynch  
407-916-7790  
Clear Channel



Table with 2 columns: Song Title, Rank. Includes tracks like 'Orby, Blue Monday', 'The Offspring, Why Don't You Get A Job?', etc.

WBAB Long Island  
VP Pgm: Bob Buchman  
OM: Eric Wellman  
516-587-1023  
Cox



Table with 2 columns: Song Title, Rank. Includes tracks like 'Sugar Ray, Every Morning', 'Eagle-Eye Cherry, Save Tonight', etc.

KIQZ San Diego  
PD: Tim Dukas  
APD/MD: Sharon Leder  
619-565-6006  
Jacor



Table with 2 columns: Song Title, Rank. Includes tracks like 'Rob Zombie, Dragula', 'Black Sabbath, Psycho Man', etc.

WONE Akron  
PD: J.D.  
APD: Tim Daugherty  
330-869-9800  
Tom Mandell



Table with 2 columns: Song Title, Rank. Includes tracks like 'Lenny Kravitz, Fly Away', 'Collective Soul, Heavy', etc.

KQRC Kansas City  
PD: Vince Richards  
MD: Valorie Knight  
913-514-3000  
Sinclair



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Creed, One', etc.

WCCC Hartford  
PD: Michael Picozzi  
APD/MD: Mike Karolyi  
860-233-4426  
Marlin Broadcasting



Table with 2 columns: Song Title, Rank. Includes tracks like 'Creed, One', 'Godsmack, Whatever', etc.

WBZX Columbus, OH  
PD: Hal Fish  
APD/MD: Ronni Hunter  
614-481-7800  
North America



Table with 2 columns: Song Title, Rank. Includes tracks like 'Everlast, What It's Like', 'Korn, Got The Life', etc.



KISS San Antonio PD: Virgil Thompson... 99.5 KISS... 1 Creed, One 34 22 2 Collective Soul, Heavy 30 32

WROQ Greenville, S.C. PD: Ken Carson... ROCK 101... 1 The Black Crowes, Only A Fool 19 17 2 Sammy Hagar, Mas Tequila 17 19

WQXA Harrisburg PD: Claudine DeLorenzo... 1 Collective Soul, Heavy 34 31 2 Rob Zombie, Living Dead Girl 31 25

KATT Oklahoma City PD: Chris Baker... 1 Everlast, What It's Like 32 29 2 The Offspring, Pretty Fly For A White Guy 29 23

WXTM St. Louis PD: Tommy Matern... 1 Everlast, What It's Like 35 32 2 Korn, Got The Life 32 34

WKWV New Orleans PD: Ted Edwards... 1 Collective Soul, Heavy 25 26 2 The Black Crowes, Kickin' My Heart Around 23 24

WLVC Columbus PD: Charley Lake... 1 Goo Goo Dolls, Slide 28 24 2 Everlast, What It's Like 28 28

WEGR Memphis PD: Drake Hall... 1 Bad Company, Hey, Hey 21 18 2 R.E.M., Lotus 21 18

WPXY Albany PD/MD: John Cooper... 1 Goo Goo Dolls, Slide 24 20 2 Tom Petty & The Heartbreakers, Free Girl 22 25

KEZO Omaha PD: Bruce Patrick... 1 Metallica, Whiskey In The Jar 26 25 2 Collective Soul, Heavy 25 25

KRXQ Sacramento SM: Curtiss Johnson... 1 Godsmack, Whatever 32 32 2 Korn, Got The Life 31 27

WNOR Norfolk PD: Harvey Kojan... 1 Bare Jr., You Blew Me Off 29 30 2 Everlast, What It's Like 29 24

WAPL Green Bay PD: Randy Hawn... 1 John Mellencamp, I'm Not Running Anymore 22 22 2 Bad Company, Hey, Hey 22 15

KDKB Phoenix OM: Tim Maranville... 1 Creed, One 34 31 2 Sammy Hagar, Mas Tequila 34 31

KYYS Kansas City PD: Greg Bergen... 1 Tom Petty & The Heartbreakers, Free Girl 25 12 2 Sammy Hagar, Mas Tequila 19 14

WIMZ Knoxville PD: Jill Pemberton... 1 Tom Petty & The Heartbreakers, Free Girl 24 17 2 Bad Company, Hey, Hey 23 17

WTUE Dayton PD: Mike Thomas... 1 Lenny Kravitz, Fly Away 29 28 2 Creed, What's This Life For 25 25

KCAL San Bernardino PD: Steve Hoffman... 1 Sammy Hagar, Mas Tequila 47 46 2 Rob Zombie, Dragula 46 46

WTPT Greenville, S.C. PD: Zakk Tyler... 1 Everlast, What It's Like 20 31 2 Lenny Kravitz, Fly Away 28 21

WFYV Jacksonville PD: David Moore... 1 Lenny Kravitz, Fly Away 22 22 2 Everlast, What It's Like 22 22

WIOT Toledo OM/PD: Darrin Arriens... 1 Creed, One 25 22 2 Sammy Hagar, Mas Tequila 25 21

WZZO Allentown PD: Robin Lee... 1 Hole, Celebrity Skin 23 19 2 Train, Free 22 18

KBER Salt Lake City OM: Bruce Jones... 1 Collective Soul, Heavy 27 28 2 The Offspring, Why Don't You Get A Job? 27 28

WROV Roanoke PD: Buzz Casey... 1 The Black Crowes, Only A Fool 27 25 2 Metallica, Turn The Page 26 23

Upward-moving songs ranked in order of spin count. Songs are removed if they lose more than 5% of their detections from previous week or if their spin count declines for two consecutive weeks.

## MOST NEW STATIONS

Songs detecting six or more spins at new stations this week

	NEW STATIONS
<b>STAIN D</b> <i>Just Go (Flip/Elektra/EEG)</i>	12
<b>BUCKCHERRY</b> <i>Lit Up (DreamWorks)</i>	10
<b>MONSTER MAGNET</b> <i>Temple Of Your Dreams (A&amp;M/Interscope)</i>	9
<b>JEFF BECK</b> <i>What Mama Said (Epic)</i>	8
<b>BAD COMPANY</b> <i>Hey Hey (Elektra/EEG)</i>	8
<b>HONKY TOAST</b> <i>Shakin' And A Bakin' (550 Music/ERG)</i>	8



NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

## AIRPOWER BOUND

Total Plays/Gain

**OLEANDER** 761/46  
*Why I'm Here (Republic/Universal)*  
Total Stations: 66/Chart Move: 19-18  
Heavy (21+ plays): 10 KAZR, KHTQ, KICT, KILO, KNJY, WAAF, WMFS, WQXA, WXTB, WZTA  
Medium (14-20): 10 KEGL, KEZO, KLB, J, KMBY, KNCN, KRZR, WEBN, WJRR, WKLQ, WXTM  
Light (Under 14): 46  
New Airplay This Week: 2 KUPD, WVRK

**BAD COMPANY** 754/105  
*Hey Hey (Elektra/EEG)*  
Total Stations: 52/Chart Move: 22-19  
Heavy (21+): 9 KHTQ, KSHE, WAPL, WBLM, WEGR, WIMZ, WONE, WRXL, WVRK  
Medium (14-20): 18 KLAQ, KLPX, KMOD, KOMP, KYYS, WBAB, WDHA, WEZX, WFFV, WIXV, WIZN, WKLC, WNCX, WPLR, WPYX, WROV, WAFX, WZZO  
Light (Under 14): 25  
New Airplay This Week: 8 KOMP, KXUS, WAQX, WCKW, WKQQ, WLQ, WRXK, WTUE

**GOO GOO DOLLS** 738/78  
*Dizzy (Warner Bros.)*  
Total Stations: 62/Chart Move: 21-20  
Heavy (21+): 7 KDKB, KHTQ, KICT, KMBY, KUPD, WAPL, WZMT  
Medium (14-20): 17 KEZO, KLAQ, KNCN, KPOI, KRZR, WAQX, WBUZ, WCKW, WEBN, WKLS, WNEW, WPLR, WQXA, WTPT, WVRK, WYRA, WXRC  
Light (Under 14): 38  
New Airplay This Week: 7 KBPI, KLPX, KTUX, WKLC, WMMS, WROQ, WZZO

**ORGY** 671/33  
*Blue Monday (Elementree/Reprise)*  
Total Stations: 40/Chart Move: 23-22  
Heavy (21+): 11 KHTQ, KISS, KMBY, KNJY, KRAB, WAAF, WBZX, WJRR, WKLQ, WZMT, WZTA

Medium (14-20): 11 KILO, KPOI, KTUX, WCCC, WLUM, WMFS, WQXA, WTKX, WTPT, WXRC, WXTM  
Light (Under 14): 18

**KORN** 661/60  
*Freak On A Leash (Immortal/Epic)*  
Total Stations: 58/Chart Move: 25-23  
Heavy (21+): 4 KHTQ, KNJY, WAAF, WZMT  
Medium (14-20): 15 KEGL, KILO, KISS, KMBY, KRAB, KRZR, KTUX, WCCC, WJRR, WKLQ, WMFS, WQXA, WTPT, WYRA, WXTM  
Light (Under 14): 39  
New Airplay This Week: 2 WTPA, WWDC

**SILVERCHAIR** 629/71  
*Anthem For The Year 2000 (Epic)*  
Total Stations: 50/Chart Move: 30-24  
Heavy (21+): 10 KAZR, KHTQ, KISW, KMBY, KNJY, KUPD, WJRR, WTKX, WXTM, WZTA  
Medium (14-20): 10 KBPI, KILO, KUFO, KXXR, KRZR, WBUZ, WNOR, WYRA, WXRC, WXTB  
Light (Under 14): 30  
New Airplay This Week: 2 KNCN, KRZR

**MARVELOUS 3** 621/27  
*Freak Of The Week (HIFI/Elektra/EEG)*  
Total Stations: 60/Chart Move: 27-25  
Heavy (21+): 5 KICT, KRAB, WKLS, WWDC, WYRA  
Medium (14-20): 9 KHTQ, KMBY, KNJY, WBAB, WBZX, WJRR, WKLQ, WTKX, WTPT  
Light (Under 14): 46  
New Airplay This Week: 5 KISS, KLB, J, KSJO, WHJY, WSTZ

**JONNY LANG** 581/59  
*Wander This World (A&M/Interscope)*  
Total Stations: 53/Chart Move: 32-27  
Heavy (21+): 2 KDKB, KHTQ  
Medium (14-20): 16 KLB, J, KLPX, KMOD, KOMP, KQRS, KTAL, WBAB, WIZN, WKLC, WROQ, WROV, WSTZ, WVRK, WXRC, WZZO  
Light (Under 14): 35  
New Airplay This Week: 4 KLAQ, KYYS, WCKW, WPYX

**SECOND COMING** 565/39  
*Vintage Eyes (Capitol)*  
Total Stations: 48/Chart Move: 31-28  
Heavy (21+): 5 KNJY, KTUX, WAAF, WMFS, WYRA  
Medium (14-20): 14 KBPI, KHTQ, KISW, KLB, J, KMBY, KRXQ, KRZR, WCCC, WKLQ, WLZR, WTPT, WXRC, WYSP, WZMT  
Light (Under 14): 29  
New Airplay This Week: 2 KEGL, WHJY

**LOUDMOUTH** 536/108  
*Fly (Hollywood)*  
Total Stations: 52/Chart Move: 36-29  
Heavy (21+): 2 KHTQ, WMFS

Medium (14-20): 11 KMBY, KNJY, KRXQ, KUFO, KUPD, WEBN, WJRR, WKLQ, WXRC, WXTB, WXTM  
Light (Under 14): 39  
New Airplay This Week: 7 KBPI, KICT, KISS, WAPL, WBZX, WYRA, WZMT

**BUCKCHERRY** 501/175  
*Lit Up (DreamWorks)*  
Total Stations: 49/Chart Move: Debut 31  
Heavy (21+): 6 KBER, KHTQ, KNJY, KUPD, KXXR, WZTA  
Medium (14-20): 9 WAAF, WEBN, WJRR, WKLQ, WMFS, WSTZ, WTPT, WYRA, WXTM  
Light (Under 14): 34  
New Airplay This Week: 10 KEGL, KRXQ, KTUX, KRZR, WBUZ, WDV, WROV, WXRC, WZMT, WZZO

**HONKY TOAST** 464/101  
*Shakin' And A Bakin' (550 Music/ERG)*  
Total Stations: 54/Chart Move: 40-32  
Heavy (21+): 2 KCAL, KQRC  
Medium (14-20): 6 KNCN, KOMP, KRZR, KUPD, WIYY, WJRR  
Light (Under 14): 46  
New Airplay This Week: 8 KHTQ, KMOD, KNJY, KUPD, KRZR, WCCC, WNOR, WTFX

**LIT** 434/102  
*My Own Worst Enemy (RCA)*  
Total Stations: 41/Chart Move: Debut 35  
Heavy (21+): 2 KBER, KRAB, KUPD, WAAF, WWDC, WZTA  
Medium (14-20): 7 KHTQ, KILO, KMBY, KNJY, WEBN, WTKX, WXTM  
Light (Under 14): 28  
New Airplay This Week: 5 KEGL, KEZO, KFRQ, KILO, WSTZ

**ECONOLINE CRUSH** 361/79  
*All That You Are (X3) (Restless)*  
Total Stations: 42/Chart Move: Debut 38  
Heavy (21+): 2 KHTQ, KICT  
Medium (14-20): 8 KEGL, KMBY, KNCN, KNJY, KRZR, WJRR, WNOR, WZTA  
Light (Under 14): 32  
New Airplay This Week: 6 KILO, KISS, KLB, J, WMFS, WROV, WTKX

**SUGAR RAY** 344/-14  
*Every Morning (Lava/Atlantic)*  
Total Stations: 17/Chart Move: Debut 40  
Heavy (21+): 8 KLAQ, KMBY, KPOI, KRAB, WBAB, WRXL, WWDC, WXRC  
Medium (14-20): 1 WTPA  
Light (Under 14): 8

## CHART BOUND

Total Plays/Gain

**FEAR FACTORY** 341/4  
*Descent (Roadrunner)*  
Total Stations: 35  
Heavy (21+): 1 KNJY  
Medium (14-20): 3 WAAF, WMFS, WTPT  
Light (Under 14): 31

**STAIN D** 338/105  
*Just Go (Flip/Elektra/EEG)*  
Total Stations: 45  
Heavy (21+): 0  
Medium (14-20): 6 KHTQ, KLB, J, KMBY, KNJY, WKLQ, WXRC  
Light (Under 14): 39  
New Airplay This Week: 12 KAZR, KBPI, KILO, KMBY, KQRC, KRXQ, KXXR, WNOR, WQXA, WRIF, WXTB, WYSP

**KID ROCK** 324/56  
*Bawitdaba (Top Dog/Lava/Atlantic)*  
Total Stations: 35  
Heavy (21+): 2 KMBY, WAAF  
Medium (14-20): 3 KNJY, WLZR, WXTM  
Light (Under 14): 30  
New Airplay This Week: 5 KEGL, KTUX, WKLQ, WMFS, WRIF

**THE ROLLING STONES** 281/8  
*Memory Motel (Live) (Virgin)*  
Total Stations: 27  
Heavy (21+): 3 WDHA, WKLC, WZZR  
Medium (14-20): 4 WBLM, WDV, WHJY, WZZO  
Light (Under 14): 20  
New Airplay This Week: 1 WIYY

**VIRGOS MERLOT** 278/41  
*Gain (Atlantic)*  
Total Stations: 28  
Heavy (21+): 4 KHTQ, KNJY, WJRR, WZTA  
Medium (14-20): 5 KICT, KMBY, WEBN, WTPT, WXTB  
Light (Under 14): 19  
New Airplay This Week: 5 KICT, WAQX, WBAB, WCCC, WRIF

**SUSAN TEDESCHI** 273/49  
*It Hurt So Bad (Tone-Cool/Rounder/Mercury)*  
Total Stations: 31  
Heavy (21+): 2 KHTQ, KMJX  
Medium (14-20): 5 KLB, J, KLPX, KTAL, WDV, WZZR  
Light (Under 14): 24  
New Airplay This Week: 3 WBAB, WLUM, WZZO

**FINGER ELEVEN** 238/26  
*Above (Wind-up)*  
Total Stations: 30  
Heavy (21+): 0  
Medium (14-20): 4 KRZR, WAAF, WNOR, WQXA  
Light (Under 14): 26  
New Airplay This Week: 3 KICT, WAQX, WROV

**DOVETAIL JOINT** 214/10  
*Level On The Inside (Aware/C2)*  
Total Stations: 25  
Heavy (21+): 0  
Medium (14-20): 6 KMBY, KPOI, WAAF, WJRR, WKLQ, WYRA  
Light (Under 14): 19  
New Airplay This Week: 1 WCCC

**THE FLYS** 206/-2  
*She's So Huge (Delicious Vinyl/Trauma)*  
Total Stations: 25  
Heavy (21+): 1 KPOI  
Medium (14-20): 3 WBZX, WCCC, WWDC  
Light (Under 14): 21

**LOCAL H** 188/58  
*All-Right (Oh, Yeah) (Island/Mercury)*  
Total Stations: 26  
Heavy (21+): 0  
Medium (14-20): 3 KNJY, KRZR, WJRR  
Light (Under 14): 23  
New Airplay This Week: 5 KRZR, WCCC, WEBN, WROV, WZMT

**PUSHMONKEY** 174/7  
*Caught My Mind (Arista)*  
Total Stations: 27  
Heavy (21+): 0  
Medium (14-20): 4 KNCN, KNJY, KRXQ, WJRR  
Light (Under 14): 23

**MOON DOG MANE** 173/21  
*I Believe (Eureka)*  
Total Stations: 19  
Heavy (21+): 1 KCAL  
Medium (14-20): 5 KEZO, WDV, WROV, WSTZ, WZZO  
Light (Under 14): 13  
New Airplay This Week: 3 WAQX, WCCC, WIMZ

**CUTTERS** 170/16  
*Satisfied (CMC International)*  
Total Stations: 36  
Heavy (21+): 1 WRXL  
Medium (14-20): 1 WZZR  
Light (Under 14): 34  
New Airplay This Week: 1 KEZO

★ **MONSTER MAGNET** 167/130  
*Temple Of Your Dreams (A&M/Interscope)*  
Total Stations: 31  
Heavy (21+): 0

Medium (14-20): 2 KAZR, WMFS  
Light (Under 14): 29  
New Airplay This Week: 9 KAZR, KBPI, KCAL, KHTQ, KNJY, KRXQ, WQXA, WRQC, WTKX

**GRIN SPOON** 141/38  
*PostEnebratedAnxiety (Universal)*  
Total Stations: 17  
Heavy (21+): 1 KNJY  
Medium (14-20): 3 KUPD, KXXR, WLZR  
Light (Under 14): 13  
New Airplay This Week: 3 KRXQ, WRQC, WTFX

**THE LIVING END** 140/11  
*Prisoner Of Society (Reprise)*  
Total Stations: 20  
Heavy (21+): 0  
Medium (14-20): 3 KNJY, KPOI, WJRR  
Light (Under 14): 17  
New Airplay This Week: 1 KMBY

**MARILYN MANSON** 137/60  
*Rock Is Dead (Nothing/Interscope)*  
Total Stations: 19  
Heavy (21+): 1 WAAF  
Medium (14-20): 1 WRQC  
Light (Under 14): 17  
New Airplay This Week: 5 KILO, KQRC, KXXR, WAAF, WTFX

★ **JEFF BECK** 136/82  
*What Mama Said (Epic)*  
Total Stations: 19  
Heavy (21+): 0  
Medium (14-20): 2 KRXQ, WNCX  
Light (Under 14): 17  
New Airplay This Week: 8 KCAL, KILO, KRZR, WBAB, WCKW, WLVQ, WNCX, WROQ

**FUEL** 130/10  
*Jesus Or A Gun (550 Music/ERG)*  
Total Stations: 18  
Heavy (21+): 1 WXTM  
Medium (14-20): 2 WJRR, WYRA  
Light (Under 14): 15  
New Airplay This Week: 1 WZMT

★ **EVERLAST** 119/76  
*Ends (Tommy Boy)*  
Total Stations: 24  
Heavy (21+): 1 WAAF  
Medium (14-20): 1 WXRC  
Light (Under 14): 22  
New Airplay This Week: 4 KBPI, KILO, KTUX, WTPA

**EVERCLEAR** 115/-2  
*One Hit Wonder (Capitol)*  
Total Stations: 10  
Heavy (21+): 3 KMBY, WTKX, WYRA  
Medium (14-20): 1 WZTA  
Light (Under 14): 6

★ **FATBOY SLIM** 86/13  
*Praise You (Skint/Astralwerks/Virgin)*  
Total Stations: 10  
Heavy (21+): 2 KMBY, KRAB  
Medium (14-20): 0  
Light (Under 14): 8

**THE OFFSPRING** 85/22  
*She's Got Issues (Columbia)*  
Total Stations: 4  
Heavy (21+): 2 KXXR, WRQC  
Medium (14-20): 1 KCAL  
Light (Under 14): 1

**THIRD EYE BLIND** 79/-1  
*Jumper (Elektra/EEG)*  
Total Stations: 8  
Heavy (21+): 1 WRXL  
Medium (14-20): 2 KMBY, KRAB  
Light (Under 14): 5



Detailed tracking for songs with increased spins this week. Total Plays/Gain does not include video play. Markets listed in order of appearance.

Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain															
<b>LOUDMOUTH</b> Fly (Hollywood) Total Stations: 52 Chart Move: 36-29				<b>MARVELOUS 3</b> Freak Of The Week (HiFi/Elektra/EEG) Total Stations: 60 Chart Move: 27-25				<b>621/27</b>				<b>METALLICA</b> Whiskey In The Jar (Elektra/EEG) Total Stations: 91 Chart Move: 4-5				<b>1797/20</b>				<b>THE OFFSPRING</b> Why Don't You Get A Job? (Columbia) Total Stations: 60 Chart Move: 12-10				<b>962/39</b>				<b>OLEANDER</b> Why I'm Here (Republic/Universal) Total Stations: 66 Chart Move: 19-18			
MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO				

Total Stations: 40 Chart Move: 23-22				Total Stations: 91 Chart Move: 6-6				Total Stations: 48 Chart Move: 31-28				Total Stations: 50 Chart Move: 30-24				Total Stations: 63 Chart Move: 11-11			
<b>ORGY</b> Blue Monday (Elementree/Reprise)				<b>TOM PETTY AND THE HEARTBREAKERS</b> Free Girl Now (Warner Bros.)				<b>SECOND COMING</b> Vintage Eyes (Capitol)				<b>SILVERCHAIR</b> Anthem For The Year 2000 (Epic)				<b>ROB ZOMBIE</b> Living Dead Girl (Geffen/Interscope)			
MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO	MTV	WNEW	KLOS	KSJO

Compiled from a national sample of data supplied by Broadcast Data Systems to Rock Airplay Monitor. 81 heritage rock and 85 active rock stations are electronically monitored 24 hours a day, 7 days a week. © 1999 Billboard (BMI) Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	HERITAGE ROCK		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★★ NO. 1 ★★★★★				
①	1	11	HEAVY ATLANTIC 5 weeks at No. 1	COLLECTIVE SOUL	1125	1089	
②	2	3	FREE GIRL NOW WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	1095	1058	
③	3	3	MAS TEQUILA MCA	SAMMY HAGAR	1081	967	
④	4	14	ONE WIND-UP	CREED	847	824	
			★ GREATEST GAINER ★				
⑤	8	5	ONLY A FOOL AMERICAN/COLUMBIA	THE BLACK CROWES	743	622	
⑥	9	4	HEY HEY ELEKTRA/EEG	BAD COMPANY	588	597	
⑦	6	17	WHAT IT'S LIKE TOMMY BOY	EVERLAST	586	642	
⑧	5	10	WHISKEY IN THE JAR ELEKTRA/EEG	METALLICA	675	645	
9	7	32	FLY AWAY VIRGIN	LENNY KRAVITZ	625	626	
⑩	12	5	WANDER THIS WORLD A&M/INTERSCOPE	JONNY LANG	488	435	
⑪	17	5	DIZZY WARNER BROS.	GOO GOO DOLLS	406	364	
12	10	27	STILL RAININ' A&M/INTERSCOPE	JONNY LANG	381	451	
13	13	24	GOT YOU (WHERE I WANT YOU) DELICIOUS VINYL/TRAUMA	THE FLYS	381	434	
14	14	19	TURN THE PAGE ELEKTRA/EEG	METALLICA	379	408	
15	11	22	FREE AWARE/COLUMBIA	TRAIN	369	448	
16	15	27	SLIDE WARNER BROS.	GOO GOO DOLLS	355	390	
17	20	9	I'M NOT RUNNING ANYMORE COLUMBIA	JOHN MELLENCAMP	310	323	
18	16	20	KICKIN' MY HEART AROUND AMERICAN/COLUMBIA	THE BLACK CROWES	299	373	
19	18	9	LOTUS WARNER BROS.	R.E.M.	290	333	
20	21	9	YOU BLEW ME OFF IMMORTAL/EPIC	BARE JR.	275	297	
21	19	24	NOW THAT YOU'RE GONE PACHYDERM	INDIGENOUS	274	328	
22	22	9	MEMORY MOTEL (LIVE) VIRGIN	THE ROLLING STONES	257	267	
⑳	31	6	IT HURT SO BAD TONE-DEAD/ROUNDER/MERCURY	SUSAN TEDESCHI	225	187	
㉑	26	5	MALIBU DGC/INTERSCOPE	HOLE	219	218	
㉒	30	5	FREAK OF THE WEEK HIFI/ELEKTRA/EEG	MARVELOUS 3	209	201	
26	24	7	HAPPY PILLS MAVERICK/WARNER BROS.	CANDLEBOX	208	239	
27	28	4	WHY I'M HERE REPUBLIC/UNIVERSAL	OLEANDER	205	216	
28	27	7	RIGHT PLACE WRONG TIME CAPRICORN/MERCURY	THE SCREAMIN' CHEETAH WHEELIES	202	217	
29	25	20	EVERYTHING IS BROKEN REVOLUTION/REPRISE	KENNY WAYNE SHEPHERD BAND	200	230	
⑳	32	4	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	196	184	
㉑	34	3	SHAKIN' AND A BAKIN' 550 MUSIC/ERG	HONKY TOAST	192	166	
32	23	13	LEECH RCA	EVE 6	187	254	
㉓	33	17	WHATEVER REPUBLIC/UNIVERSAL	GODSMACK	180	173	
㉔	37	3	I BELIEVE EUREKA	MOON DOG MANE	163	147	
35	29	7	STRAIGHTFACE WARNER BROS.	SON VOLT	155	211	
㉖	38	2	EVERY MORNING LAVA/ATLANTIC	SUGAR RAY	141	137	
37	39	4	LIVING DEAD GIRL GEFEN/INTERSCOPE	ROB ZOMBIE	129	132	
㉗	NEW ▶		FLY HOLLYWOOD	LOUDMOUTH	124	117	
㉘	40	2	BLUE MONDAY ELEMENTREE/REPRISE	ORGY	121	120	
40	35	8	LIGHT COMES DOWN CMC INTERNATIONAL	NAZARETH	119	163	

Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 300 detections for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

## GREATEST GAINERS

## HERITAGE ROCK

INCREASE IN PLAYS

**THE BLACK CROWES • Only A Fool (AMERICAN/COLUMBIA)** +121  
KLPX +17, WDVE +12, WDHA +11, KTYD +9, WIMZ +9, WLUM +9, KDKB +9, KMJX +8, WAFX +7, KQRS +6

**SAMMY HAGAR • Mas Tequila (MCA)** +114  
WFYV +19, KMOD +16, WLUM +14, WFBQ +14, WIXV +11, KXUS +10, WAFX +8, WAQX +8, WRQC +6, WIMZ +6

**BAD COMPANY • Hey Hey (ELEKTRA/EEG)** +91  
KOMP +14, WAQX +12, KXUS +11, WCKW +11, WRXK +9, WAPL +7, WRXL +7, KYYS -6, WKQQ +5, KLPX +6

**JEFF BECK • What Mama Said (EPIC)** +57  
WNCX +10, WROQ +9, WLVO +9, WCKW +8, KCAL +6, KZRR +4, WPLR +4, WDVE +3, WBAB +2, KTYD +1

**BUCKCHERRY • Lit Up (DREAMWORKS)** +54  
KZRR +10, WSTZ +8, WEBN +7, WROV +6, WDVE +6, WRQC +5, KOMP +5, WZZO +4, WAPL +4, KEZO +3

THIS WEEK	LAST WEEK	WKS. ON CHART	ACTIVE ROCK		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★★ NO. 1 ★★★★★				
①	2	15	ONE WIND-UP 1 week at No. 1	CREED	1368	1319	
2	1	19	WHAT IT'S LIKE TOMMY BOY	EVERLAST	1285	1351	
③	3	10	HEAVY ATLANTIC	COLLECTIVE SOUL	1251	1226	
4	4	10	WHISKEY IN THE JAR ELEKTRA/EEG	METALLICA	1122	1132	
5	5	25	WHATEVER REPUBLIC/UNIVERSAL	GODSMACK	931	888	
			★ GREATEST GAINER ★				
⑥	8	3	MAS TEQUILA MCA	SAMMY HAGAR	784	734	
⑦	6	10	LIVING DEAD GIRL GEFEN/INTERSCOPE	ROB ZOMBIE	831	795	
⑧	7	8	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	766	739	
9	9	33	DRAGULA GEFEN/INTERSCOPE	ROB ZOMBIE	694	723	
⑩	13	9	YOU BLEW ME OFF IMMORTAL/EPIC	BARE JR.	631	598	
⑪	18	8	FREAK ON A LEASH IMMORTAL/EPIC	KORN	589	521	
12	11	37	FLY AWAY VIRGIN	LENNY KRAVITZ	583	604	
13	14	7	MALIBU DGC/INTERSCOPE	HOLE	562	583	
⑬	20	6	WHY I'M HERE REPUBLIC/UNIVERSAL	OLEANDER	556	499	
15	16	7	HAPPY PILLS MAVERICK/WARNER BROS.	CANDLEBOX	556	568	
⑮	17	3	FREE GIRL NOW WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	552	526	
⑰	19	14	BLUE MONDAY ELEMENTREE/REPRISE	ORGY	550	518	
18	10	15	LEECH RCA	EVE 6	544	640	
⑰	21	4	ANTHEM FOR THE YEAR 2000 EPIC	SILVERCHAIR	543	477	
20	12	11	HAUNTING ME COLUMBIA	STABBING WESTWARD	529	600	
21	15	19	TURN THE PAGE ELEKTRA/EEG	METALLICA	496	578	
⑳	22	6	VINTAGE EYES CAPITOL	SECOND COMING	452	413	
			★★ AIRPOWER ★★				
㉑	23	5	FREAK OF THE WEEK HIFI/ELEKTRA/EEG	MARVELOUS 3	412	393	
			★★ AIRPOWER ★★				
㉒	27	4	FLY HOLLYWOOD	LOUDMOUTH	412	311	
㉓	33	2	LIT UP DREAMWORKS	BUCKCHERRY	394	273	
㉔	32	4	ONLY A FOOL AMERICAN/COLUMBIA	THE BLACK CROWES	350	278	
㉕	34	2	MY OWN WORST ENEMY RCA	LIT	340	260	
㉖	30	4	DIZZY WARNER BROS.	GOO GOO DOLLS	332	296	
29	25	24	PRETTY FLY (FOR A WHITE GUY) COLUMBIA	THE OFFSPRING	326	345	
⑳	35	2	ALL THAT YOU ARE (X3) RESTLESS	ECONOLINE CRUSH	319	242	
31	24	24	POWERTRIP A&M/INTERSCOPE	MONSTER MAGNET	307	383	
㉑	31	7	DESCENT ROADRUNNER	FEAR FACTORY	287	281	
㉓	37	2	BAWITDABA TOP DOG/LAVA/ATLANTIC	KID ROCK	276	240	
㉔	NEW ▶		SHAKIN' AND A BAKIN' 550 MUSIC/ERG	HONKY TOAST	272	197	
			★ MOST NEW STATIONS ★				
㉕	NEW ▶		JUST GO FLIP/ELEKTRA/EEG	STAIN'D	271	197	
36	28	21	FAITH FLIP/INTERSCOPE	LIMP BIZKIT	262	308	
37	36	26	BITTERSWEET 550 MUSIC/ERG	FUEL	221	242	
38	38	5	EVERY MORNING LAVA/ATLANTIC	SUGAR RAY	203	221	
㉗	NEW ▶		GAIN ATLANTIC	VIRGOS MERLOT	201	158	
40	29	13	I DON'T LIKE THE DRUGS (BUT THE DRUGS LIKE ME) NOTHING/INTERSCOPE	MARILYN MANSON	195	307	

Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 400 detections for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

## GREATEST GAINERS

## ACTIVE ROCK

INCREASE IN PLAYS

**SAMMY HAGAR • Mas Tequila (MCA)** +150  
KPOI +21, KRAB +19, WXRC +12, WBUZ +11, KRZR +9, WCCC -9, KUFO +8, WTPA +8, KRXQ +8, KISS +8

**BUCKCHERRY • Lit Up (DREAMWORKS)** +121  
KNJY +12, WTPT +10, WZMT +9, KTUX +9, WKLO +9, KRXQ +9, WBUZ +8, WMFS +7, WXRC +7, KEGL +6

**MONSTER MAGNET • Temple Of Your Dreams (A&M/INTERSCOPE)** +105  
KAZR +15, WQXA +10, WMFS +9, KNJY +8, KRXQ +8, KHTQ +7, WTKX +6, KTJX +5, KRZR +5, KILO +4

**LOUDMOUTH • Fly (HOLLYWOOD)** +101  
WMFS +10, WZMT +10, WXRA +9, KICT +8, WBZX +7, KISS +7, KUPD +7, KHTQ +6, WXRC +6, KBPI +6

**LIT • My Own Worst Enemy (RCA)** +80  
KRAB +17, KILO +13, KEGL +10, WWDC +9, KHTQ +8, WTKX +7, WQXA +4, KAZR +4, WLZR +4, WAAF +3

TRIPLE-A POWER PLAYLISTS™

TRIPLE-A AUDIENCE

WXRT Chicago
VP/Pgm: Norm Winer
MD: Patty Martin
773-777-1700
CBS



KFOG San Francisco
PD: Paul Marszalek
APD/MD: Bill Evans
415-817-5364
Susquehanna



WBOS Boston
PD: George Taylor Morris
617-254-9267
Greater Media



Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Tom Petty & The Heartbreakers, The Black Crowes, and John Mellencamp.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include New Radicals, John Mellencamp, and R.E.M.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Sugar Ray, Collective Soul, and Sinead Lohan.

KBCO Denver
PD: Dave Benson
MD: Scott Arbaugh
303-444-5600
Jacor



KTCZ Minneapolis
PD: Lauren MacLeash
MD: Mike Wolf
612-339-0000
Chancellor



WHPT Tampa
PD: Chuck Beck
MD: Kurt Schreiner
813-577-7131
Clear Channel



Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Sugar Ray, Everlast, and Keb' Mo'.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Van Morrison, Tom Petty & The Heartbreakers, and Jonny Lang.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Goo Goo Dolls, Shawn Mullins, and Baz Luhrmann.

KKZN Dallas
PD: Joel Folger
APD: Abbey Goldstein
214-526-2400
Susquehanna



KACD Los Angeles
Acting PD: Dave Benson
Pgm. Mgr.: Keith Cunningham
MD: Nicole Sandler
310-451-1031
Jacor



WVRV St. Louis
OM: Allan Fee
PD: Joe Larson
MD: David Myers
314-231-3699
Sinclair



Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include John Mellencamp, Goo Goo Dolls, and New Radicals.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Sarah McLachlan, Sugar Ray, and Lucinda Williams.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Matchbox 20, Goo Goo Dolls, and New Radicals.

Large table titled 'TRIPLE-A AUDIENCE' with columns for Rank, Title/Imprint/Promotion Label, Artist, TW, and LW. Top entry is 'I'M NOT RUNNING ANYMORE' by John Mellencamp.

Songs ranked by number of audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Records showing an increase in audience over the previous week, regardless of chart movement...

WXRV Boston
PD: Joanne Doody
MD: Jerry Mason
AMD: Keith Andrews
978-374-4733
Northeast Broadcasting



WKOC Norfolk
PD/MD: Holly Williams
757-640-8500
Sinclair Communications



WTTW Indianapolis
PD: Rich Anton
MD: Marie McCallister
812-332-3366
Sarkes Tarzian



WDDO Chattanooga
OM: Dan Howard
PD: Chris Adams
APD: Jeff Martin
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Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Collective Soul, Van Morrison, and Sugar Ray.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Collective Soul, Everlast, and John Mellencamp.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Everlast, John Mellencamp, and Sheryl Crow.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Creed, Eve 6, and John Mellencamp.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Van Morrison, Pretenders, and John Mellencamp.

Table with 3 columns: Rank, Song/Artist, and TW/LW. Top songs include Tom Petty & The Heartbreakers, R.E.M., and XTC.

## THE Billboard 200



THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, LISTS THE TOP-SELLING ALBUMS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC

BILLBOARD ISSUE DATE: MARCH 20, 1999

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
				<b>No. 1</b>			
1	1	—	2	<b>TLC</b>	LAFACE 26055*/ARISTA (11.98/17.98)	FANMAIL	1
2	3	2	28	<b>LAURYN HILL</b> ▲	RUFFHOUSE 69035*/COLUMBIA (11.98 EQ/17.98)	THE MISEDUCATION OF LAURYN HILL	1
3	2	—	2	<b>EMINEM</b>	WEB/AFTERMATH 90287*/INTERSCOPE (10.98/16.98)	THE SLIM SHADY LP	2
4	5	1	8	<b>BRITNEY SPEARS</b> ▲	JIVE 41651 (10.98/16.98)	...BABY ONE MORE TIME	1
				<b>GREATEST GAINER</b>			
5	7	12	70	<b>SHANIA TWAIN</b> ▲	MERCURY (NASHVILLE) 536003 (10.98 EQ/17.98)	COME ON OVER	2
6	<b>NEW</b>	1	1	<b>GEORGE STRAIT</b>	MCA NASHVILLE 70050 (10.98/16.98)	ALWAYS NEVER THE SAME	6
7	9	7	17	<b>CHER</b> ▲	WARNER BROS. 47121 (10.98/16.98)	BELIEVE	7
8	6	4	58	<b>DIXIE CHICKS</b> ▲	MONUMENT 68195/SONY (NASHVILLE) (10.98 EQ/16.98)	WIDE OPEN SPACES	4
9	10	3	16	<b>THE OFFSPRING</b> ▲	COLUMBIA 69661* (11.98 EQ/17.98)	AMERICANA	2
10	4	—	2	<b>THE ROOTS</b>	MCA 11948* (10.98/16.98)	THINGS FALL APART	4
11	14	9	23	<b>EVERLAST</b> ▲	TOMMY BOY 1236 (11.98/16.98)	WHITEY FORD SINGS THE BLUES	9
12	11	5	50	<b>'N SYNC</b> ▲	RCA 67613 (11.98/17.98)	'N SYNC	2
13	13	8	11	<b>DMX</b> ▲	RUFF RYDERS/DEF JAM 538640*/MERCURY (11.98 EQ/17.98)	FLESH OF MY FLESH BLOOD OF MY BLOOD	1
14	8	18	4	<b>VARIOUS ARTISTS</b>	GRAMMY/ELEKTRA 62381/EEG (11.98/17.98)	1999 GRAMMY NOMINEES	8
15	12	11	23	<b>JAY-Z</b> ▲	ROC-A-FELLA/DEF JAM 558902*/MERCURY (10.98 EQ/16.98)	VOL. 2... HARD KNOCK LIFE	1
16	15	6	15	<b>2PAC</b> ▲	AMARU/DEATH ROW 90301*/INTERSCOPE (19.98/24.98)	GREATEST HITS	3
17	16	10	9	<b>VARIOUS ARTISTS</b> ▲	KOCH 8803 (9.98/16.98)	WORLD WRESTLING FEDERATION: WWF THE MUSIC VOLUME 3	10
18	17	15	67	<b>WILL SMITH</b> ▲	COLUMBIA 68683* (10.98 EQ/17.98)	BIG WILLIE STYLE	8
19	20	21	18	<b>JUVENILE</b> ●	CASH MONEY 53162/UNIVERSAL (10.98/16.98)	400 DEGREEZ	19
20	21	17	12	<b>TYRESE</b> ●	RCA 66901* (9.98/13.98)	TYRESE	17

○ Albums with the greatest sales gains. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units, with multiplatinum titles indicated by a numeral following the symbol. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 1999 Billboard/BPI Communications and SoundScan, Inc.

## VIDEO PLAYLISTS

FOR WEEK ENDING MARCH 14, 1999

MOST PLAYED ROCK TRACKS

MUSIC TELEVISION			MUSIC FIRST			MUSIC FIRST		
TW	LW	CHART	TW	LW	CHART	TW	LW	CHART
1	38	46	1	30	37	1	30	30
2	26	27	2	27	16	2	27	32
3	22	5	3	27	23	3	27	32
4	21	24	4	27	37	4	27	32
5	20	24	5	27	35	5	27	32
6	18	0	6	26	28	6	26	32
7	15	2	7	25	38	7	25	32
8	13	12	8	24	25	8	24	32
9	12	19	9	23	25	9	23	32
10	12	0	10	21	2	10	21	32
11	10	13	11	20	26	11	20	32
12	9	10	12	18	17	12	18	32
13	9	7	13	18	20	13	18	32
14	9	15	14	17	15	14	17	32
15	4	16	15	16	7	15	16	32
16	4	6	16	16	20	16	16	32
17	3	4	17	16	24	17	16	32
18	3	1	18	12	8	18	12	32
19	3	14	19	12	23	19	12	32
20	3	0	20	11	23	20	11	32
21	3	0	21	11	11	21	11	32
22	3	0	22	10	10	22	10	32
23	3	0	23	10	11	23	10	32
24	3	3	24	9	8	24	9	32
25	3	0	25	7	11	25	7	32
26	2	0	26	7	6	26	7	32
27	2	0	27	6	0	27	6	32
28	2	6	28	6	18	28	6	32
29	2	9	29	6	0	29	6	32
30	2	1	30	6	18	30	6	32

## MODERN ADULT AIRPLAY

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	DETECTIONS	
			<b>*** No. 1 ***</b>					
1	1	14	<b>EVERY MORNING</b> <small>UNIVERSAL</small>	SUGAR RAY	1904	1874		
2	2	26	<b>SLIDE</b> WARNER BROS.	GOO GOO DOLLS	1769	1734		
3	4	24	<b>BACK 2 GOOD</b> LAVA/ATLANTIC	MATCHBOX 20	1478	1499		
4	5	19	<b>KISS ME</b> SQUINT/COLUMBIA	SIXPENCE NONE THE RICHER	1425	1373		
5	3	21	<b>ANGEL</b> WARNER SUNSET/REPRISE	SARAH MCLACHLAN	1327	1524		
6	6	35	<b>SAVE TONIGHT</b> WORK/ERG	EAGLE-EYE CHERRY	1193	1286		
7	7	24	<b>SWEETEST THING</b> ISLAND/MERCURY	U2	1133	1130		
8	9	31	<b>INSIDE OUT</b> RCA	EVE 6	1081	1138		
9	8	19	<b>FLY AWAY</b> VIRGIN	LENNY KRAVITZ	1067	1125		
10	12	19	<b>CRUSH</b> RCA	DAVE MATTHEWS BAND	1057	1028		
11	10	30	<b>JUMPER</b> ELEKTRA/EEG	THIRD EYE BLIND	1014	1104		
12	13	20	<b>YOU GET WHAT YOU GIVE</b> MCA	NEW RADICALS	1005	1045		
13	15	12	<b>WHAT IT'S LIKE</b> TOMMY BOY	EVERLAST	964	864		
14	14	9	<b>RUN</b> HOLLYWOOD/ATLANTIC	COLLECTIVE SOUL	949	915		
15	11	29	<b>LULLABY</b> SMG/COLUMBIA	SHAWN MULLINS	899	1088		
16	17	9	<b>MARIA</b> BEYOND	BLONDIE	880	819		
17	22	6	<b>ANYTHING BUT DOWN</b> A&M/INTERSCOPE	SHERYL CROW	743	666		
18	21	6	<b>BELIEVE</b> WARNER BROS.	CHER	732	646		
19	18	12	<b>AT THE STARS</b> ELEKTRA/EEG	BETTER THAN EZRA	719	795		
20	16	23	<b>HANDS</b> ATLANTIC	JEWEL	708	903		

The chart, reprinted from Top 40 Airplay Monitor, is compiled from a national sample of data supplied by Broadcast Data Systems. 41 modern adult stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. ○ Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 800 detections for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. © 1999 Billboard/BPI Communications.

## ON YOUR DESK! Going For Airplay This Week

ALBUM	MODERN	MAINSTREAM	TRIPLE A
<b>BUILT TO SPILL</b> • <i>Center Of The Universe</i> (WARNER BROS.)	✓		
<b>THE KING</b> • <i>Come As You Are</i> (ARK 21)	✓	✓	✓
<b>MERCURY REV</b> • <i>Goddess On A Hiway</i> (v2)	✓		
<b>BETH ORTON</b> • <i>Stolen Car</i> (DECONSTRUCTION/ARISTA)	✓		
<b>ERIC SARDINAS</b> • <i>Treat Me Right</i> (EVIDENCE)		✓	✓
<b>SOULMOTOR</b> • <i>Guardian Angel</i> (CMC INTERNATIONAL)		✓	
<b>SPLENDER</b> • <i>Yeah, Whatever</i> (C2)	✓		
<b>SPRUNG MONKEY</b> • <i>Naked</i> (SURFDOG/HOLLYWOOD)	✓	✓	
<b>TRAIN</b> • <i>Meet Virginia</i> (AWARE/COLUMBIA)			✓
<b>STEVIE RAY VAUGHAN</b> • <i>Give Me Back My Wig</i> (EPIC)			✓
<b>WILCO</b> • <i>Can't Stand It</i> (REPRISE)	✓	✓	
<b>ZEBRAHEAD</b> • <i>The Real Me</i> (COLUMBIA)	✓		

To be included contact Anthony Colombo at 212-536-5084 or email acolombo@airplaymonitor.com

# Continuous Electronic Monitoring

## 24 Hours A Day

## 7 Days A Week.

AIRPLAY  
**Monitor**

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN ROCK		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ NO. 1 ★★★</b>				
1	1	16	EVERY MORNING LAVA/ATLANTIC	SUGAR RAY	2339	2462	
2	2	25	WHAT IT'S LIKE TOMMY BOY	EVERLAST	2193	2337	
3	3	14	ONE WIND-UP	CREED	1919	1960	
4	4	9	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	1914	1889	
5	5	10	HEAVY ATLANTIC	COLLECTIVE SOUL	1882	1847	
6	7	9	PRAISE YOU SKINT/ASTRALWERKS	FATBOY SLIM	1869	1748	
7	9	7	MY OWN WORST ENEMY RCA	LIT	1856	1703	
8	6	17	BLUE MONDAY ELEMENTREE/REPRISE	ORGY	1758	1775	
9	10	12	FREAK OF THE WEEK HIF/ELEKTRA/EEG	MARVELOUS 3	1510	1696	
10	8	16	MALIBU DGC/INTERSCOPE	HOLE	1447	1740	
11	12	22	CRUSH RCA	DAVE MATTHEWS BAND	1415	1476	
12	14	27	NEVER THERE CAPRICORN/MERCURY	CAKE	1365	1459	
13	17	3	NEW WORK/ERG	NO DOUBT	1365	1135	
14	15	8	HEAD v2	TIN STAR	1358	1357	
15	13	30	FLY AWAY VIRGIN	LENNY KRAVITZ	1334	1473	
16	11	16	LEECH RCA	EVE 6	1251	1491	
			<b>★★ AIRPOWER ★★</b>				
17	18	4	BETTER DAYS (AND THE BOTTOM DROPS OUT) WARNER BROS.	CITIZEN KING	1188	1027	
18	16	10	ONE HIT WONDER CAPITOL	EVERCLEAR	1181	1312	
19	19	6	LEVEL ON THE INSIDE AWARE/C2	DOVETAIL JOINT	1097	1026	
20	20	4	DIZZY WARNER BROS.	GOO GOO DOLLS	1077	1016	

THIS WEEK	LAST WEEK	WKS. ON CHART	TRIPLE-A		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ NO. 1/GREATEST GAINER ★★★</b>				
1	3	8	RUN HOLLYWOOD/ATLANTIC	COLLECTIVE SOUL	355	308	
2	1	9	EVERY MORNING LAVA/ATLANTIC	SUGAR RAY	317	320	
3	6	8	I'M NOT RUNNING ANYMORE COLUMBIA	JOHN MELLENCAMP	307	260	
4	2	25	SLIDE WARNER BROS.	GOO GOO DOLLS	291	311	
			<b>★★ AIRPOWER ★★</b>				
5	10	3	FREE GIRL NOW WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	283	236	
6	4	21	YOU GET WHAT YOU GIVE MCA	NEW RADICALS	270	294	
7	5	14	THERE GOES THE NEIGHBORHOOD A&M/INTERSCOPE	SHERYL CROW	264	288	
			<b>★★ AIRPOWER ★★</b>				
8	8	7	SHIMMER SMG/COLUMBIA	SHAWN MULLINS	262	245	
9	7	8	LOTUS WARNER BROS.	R.E.M.	256	256	
			<b>★★ AIRPOWER ★★</b>				
10	9	4	PRECIOUS TIME POINTBLANK/VIRGIN	VAN MORRISON	250	243	
11	13	4	BACK 2 GOOD LAVA/ATLANTIC	MATCHBOX 20	168	167	
12	<b>NEW</b>		KEEP A LID ON THINGS ARISTA	CRASH TEST DUMMIES	156	111	
13	19	8	WHAT IT'S LIKE TOMMY BOY	EVERLAST	155	134	
14	14	12	CAN'T LET GO MERCURY	LUCINDA WILLIAMS	153	165	
15	11	7	ANGEL WARNER SUNSET/REPRISE	SARAH MCLACHLAN	149	199	
16	<b>NEW</b>		CAN'T STAND IT REPRISE	WILCO	148	109	
17	17	24	SWEETEST THING ISLAND/MERCURY	U2	148	147	
18	12	26	CRUSH RCA	DAVE MATTHEWS BAND	147	171	
19	20	2	ONLY A FOOL AMERICAN/COLUMBIA	THE BLACK CROWES	147	125	
20	<b>NEW</b>		DOWN SO LONG ATLANTIC	JEWEL	144	114	

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM ROCK		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ NO. 1 ★★★</b>				
1	1	10	HEAVY ATLANTIC	COLLECTIVE SOUL	2376	2315	
2	2	15	ONE WIND-UP	CREED	2215	2143	
3	3	19	WHAT IT'S LIKE TOMMY BOY	EVERLAST	1971	1993	
			<b>★ GREATEST GAINER ★</b>				
4	5	3	MAS TEQUILA MCA	SAMMY HAGAR	1965	1701	
5	4	10	WHISKEY IN THE JAR ELEKTRA/EEG	METALLICA	1797	1777	
6	6	3	FREE GIRL NOW WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	1647	1584	
7	7	37	FLY AWAY VIRGIN	LENNY KRAVITZ	1208	1230	
8	8	23	WHATEVER REPUBLIC/UNIVERSAL	GODSMACK	1111	1061	
9	13	5	ONLY A FOOL AMERICAN/COLUMBIA	THE BLACK CROWES	1093	900	
10	12	7	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	962	923	
11	11	9	LIVING DEAD GIRL GEFEN/INTERSCOPE	ROB ZOMBIE	960	927	
12	10	32	DRAGULA GEFEN/INTERSCOPE	ROB ZOMBIE	925	946	
13	14	9	YOU BLEW ME OFF IMMORTAL/EPIC	BARE JR.	906	895	
14	9	19	TURN THE PAGE ELEKTRA/EEG	METALLICA	877	986	
15	16	29	GOT YOU (WHERE I WANT YOU) DELICIOUS VINYL/TRAUMA	THE FLYS	808	862	
16	18	7	MALIBU DGC/INTERSCOPE	HOLE	781	801	
17	17	7	HAPPY PILLS MAVERICK/WARNER BROS.	CANDLEBOX	764	807	
18	19	6	WHY I'M HERE REPUBLIC/UNIVERSAL	OLEANDER	761	715	
19	22	3	HEY HEY ELEKTRA/EEG	BAD COMPANY	754	649	
20	21	4	DIZZY WARNER BROS.	GOO GOO DOLLS	738	660	

THIS WEEK	LAST WEEK	WKS. ON CHART	ACTIVE ROCK		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ NO. 1 ★★★</b>				
1	2	15	ONE WIND-UP	CREED	1368	1319	
2	1	19	WHAT IT'S LIKE TOMMY BOY	EVERLAST	1285	1351	
3	3	10	HEAVY ATLANTIC	COLLECTIVE SOUL	1251	1226	
4	4	10	WHISKEY IN THE JAR ELEKTRA/EEG	METALLICA	1122	1132	
5	5	25	WHATEVER REPUBLIC/UNIVERSAL	GODSMACK	931	888	
			<b>★ GREATEST GAINER ★</b>				
6	8	3	MAS TEQUILA MCA	SAMMY HAGAR	884	734	
7	6	10	LIVING DEAD GIRL GEFEN/INTERSCOPE	ROB ZOMBIE	831	795	
8	7	8	WHY DON'T YOU GET A JOB? COLUMBIA	THE OFFSPRING	766	739	
9	9	33	DRAGULA GEFEN/INTERSCOPE	ROB ZOMBIE	694	723	
10	13	9	YOU BLEW ME OFF IMMORTAL/EPIC	BARE JR.	631	598	
11	18	8	FREAK ON A LEASH IMMORTAL/EPIC	KORN	589	521	
12	11	37	FLY AWAY VIRGIN	LENNY KRAVITZ	583	604	
13	14	7	MALIBU DGC/INTERSCOPE	HOLE	562	583	
14	20	6	WHY I'M HERE REPUBLIC/UNIVERSAL	OLEANDER	556	499	
15	16	7	HAPPY PILLS MAVERICK/WARNER BROS.	CANDLEBOX	556	568	
16	17	3	FREE GIRL NOW WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	552	526	
17	19	14	BLUE MONDAY ELEMENTREE/REPRISE	ORGY	550	518	
18	10	15	LEECH RCA	EVE 6	544	640	
19	21	4	ANTHEM FOR THE YEAR 2000 EPIC	SILVERCHAIR	543	477	
20	12	11	HAUNTING ME COLUMBIA	STABBING WESTWARD	529	600	

Compiled from a national sample of data supplied by Broadcast Data Systems. 74 modern rock, 111 mainstream rock, 21 triple-A and 50 active rock stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. Records showing an increase in detections over the previous week, regardless of chart movement. A record that has been on a chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records that attain 1,100 detections (modern rock), 800 detections (mainstream rock), 250 detections (triple-A) and 400 detections (active rock) for the first time. Greatest Gainer awarded to the record with the largest increase in spins. Most New Stations awarded to the record detecting six or more spins at the most stations for the first time this week. If two records are tied in number of plays, the record being played on more stations is placed first. © 1999 Billboard/BPI Communications.

**"Head is THE BOMB! Top 10 calls again!" -Brad Hastings KROX-30x**

**MONITOR MODERN ROCK: 15 - 14 1,358 SPINS**

# Tin Star

On These Majors:

- WBCN
- 99X
- 91X
- KXRR
- KPNT
- KDGE
- 89X
- WFNX
- WXDX
- WWCD
- WHFS
- WXRK
- KNRK
- KTCL
- WRZX
- WXDG
- WEND
- WBRU
- WZAZ
- and more!

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