

# ROCK ■ AIRPLAY Monitor®

• We Listen To Radio •

September 6, 1996 \$4.95 Volume 3 • No. 37

## ROCK HIGHLIGHTS

### MAINSTREAM

#1

#### SOUNDGARDEN

Burden In My Hand (A&M)

★★★ AIRPOWER ★★★

R.E.M. • E-Bow The Letter (WARNER BROS.)

### NEW RELEASES

THE BADLEES • Gwendolyn (Once Upon A Time) (POLYDOR/A&M)  
 THE BLACK CROWES • Blackberry (AMERICAN/REPRISE)  
 CRACKER • Sweet Thistle Pie (VIRGIN)  
 THE GUFUS • Smile (ATLANTIC)  
 MARILYN MANSON • The Beautiful People (NOTHING/INTERSCOPE)  
 METALLICA • Hero Of The Day (ELEKTRA/EEG)  
 METAL MOLLY • Orange (SILVERTONE/JIVE)  
 NY LOOSE • Spit (MIRAMAX/HOLLYWOOD)  
 ORANGE 9MM • Failure (ATLANTIC)  
 PORNO FOR PYROS • 100 Ways (WARNER BROS.)  
 SEVEN MARY THREE • Shelf Life (HOLLYWOOD/MAMMOTH/ATLANTIC)  
 TOOL • Stink Fist (ZOO/VOLCANO)  
 THE URGE • Brainless (EPIC)

### MODERN

#1

311

Down (CAPRICORN/MERCURY)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### NEW RELEASES

LES CLAYPOOL AND THE HOLY MACKERAL • Holy Mackerel (PRAWNSONG/INTERSCOPE)  
 FACE TO FACE • I Won't Lie Down (A&M)  
 GIRLS AGAINST BOYS • Disco 666 (TOUCH AND GO)  
 GOUDS THUMB • 29 (CRITIQUE)  
 THE GUFUS • Smile (ATLANTIC)  
 SUSANNA HOFFS • All I Want (ISLAND)  
 JEWEL • You Were Meant For Me (ATLANTIC)  
 MARILYN MANSON • The Beautiful People (NOTHING/INTERSCOPE)  
 METALLICA • Hero Of The Day (ELEKTRA/EEG)  
 METAL MOLLY • Orange (SILVERTONE/JIVE)  
 NY LOOSE • Spit (MIRAMAX/HOLLYWOOD)  
 THE OCEAN BLUE • Whenever You're Around (MERCURY)  
 ORANGE 9MM • Failure (ATLANTIC)  
 SEVEN MARY THREE • Shelf Life (HOLLYWOOD/MAMMOTH/ATLANTIC)  
 THE URGE • Brainless (EPIC)  
 WEEZER • El Scorcho (DGC/GEFFEN)

### TRIPLE A

#1

#### JOHN MELLENCAMP

Key West Intermezzo (I Saw You First) (MERCURY)

★★★ AIRPOWER ★★★

THE BLACK CROWES • Good Friday (AMERICAN/REPRISE)

## Will Top 40's Return To Rhythm Give Modern Rock A Boost?

by John Loscalzo with Marc Schiffman

One of the bigger challenges to modern rock's growth in the past two years has been the rise of modern-leaning top 40s. Such stations as WHITZ (Z100) New York, KRBE Houston, WPST Trenton, N.J., and KUTQ (Q99) Salt Lake City were traditional top 40s that segued further and further into modern waters until they were distinguished from the modern rock format only, perhaps, by their rotations and timetable for adding records.

Now, however, top 40 seems to be moving away from the guitar-driven rock records it had borrowed from modern rock and toward rhythmic titles. Some modern-leaning outlets, most notably KRBE and Z100, have drifted from a modern position, adding titles by such mainstream pop acts as Eric Clapton, Quad City DJ's, Jann

Arden, and La Bouche. Of the stations still reporting to Airplay Monitor as top 40 outlets, only WDCG (G105) Raleigh, N.C., and KHTY Santa Barbara, Calif., play little or no music from outside the modern rock universe.

Will top 40's changes create opportunities for modern? Now that the battle seems to be winding down, or at least changing form, most modern PDs insist that they have always considered modern-leaning top 40s more of a thorn in their side than a real threat.

### HOUSTON SOLUTION

KTBBZ (the Buzz) Houston PD Cruze calls the difference in KRBE "a pretty substantial change . . . It was something that we had hoped they would eventually do." But Cruze claims crosstown KRBE never really owned the modern position, even earlier this year, when, "[as] we started to

Continued on page 6

#1  
MOST  
ADDED

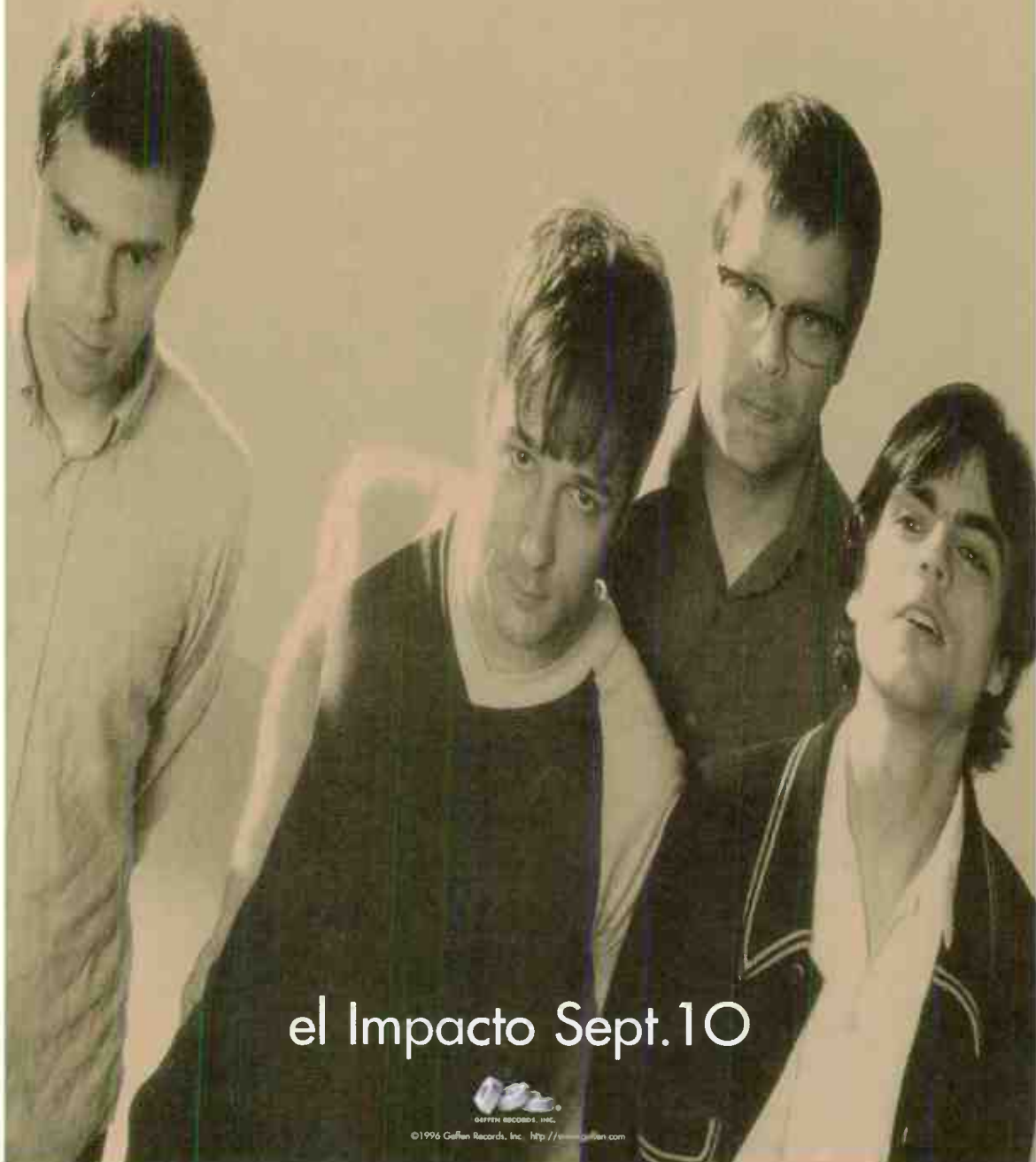
weezer

# "el Scorcho"

The First Track and Video

From the New Album *Pinkerton*

Following Up Their Double Platinum Self-Titled Debut



el Impacto Sept. 10



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Don't miss these bands at the **MERCURY LOUNGE, NYC Thursday September 5th**  
**SILVER JET 7:45 PM**      **PLUTO 11:00PM**      **CRACKER 1:00AM**  
COMING IN 1997

*Not just first singles from debut albums*

**Kristen Barry "Created"**

From the debut album *The Beginning, The Middle, The End.* • Produced by the Raab Brothers • Curtis Management

**NEW: KTBZ, WPUP**  
**X96**      **WNEW**  
**KWOD**    **WXRA**  
**KXBS**    **WNTX**  
**KQRX**    **WDST**  
**KHTY**    **KFFX**  
**WWGZ**    **WPUP**  
*and more*



**Brendan Benson "Sittin' Pretty"**

From the debut album *One Mississippi* • Produced by Ebran Johns and B.B. • East End Management

**KKDM, WZRH, WNTX, WPLA**  
**early believers!**

*September 3rd release*

**Friday, 9/6**    **The Fez, NYC 8:30P.M.**  
**Saturday, 9/7** **Maxwells, Hoboken, NJ**



**Pluto "When She Was Happy"**

From the debut album *PLUTO* • Produced by Neil King & Pluto • Mixed by The Butcher Brothers • Direction: Bill Brittain Management

**89X**    **KBPI**    **LIVE 105**    **9IX**    **KTEG**  
**WBZ**    **WZRH**    **WXRA**    **WPBZ**    **WEQZ**  
**WBEB**    **KQXR**    **WKQZ**    **WNEZ**    **CFNY**  
**WERX**    **WXSR**    **WHMP**



*First singles from careers.*

## RADIOACTIVE

### EZ & Evergreen In Long-Awaited Swap

**T**he long-awaited swap between EZ/American Radio Systems and Evergreen involving stations in Philadelphia and Charlotte, N.C., finally comes down this week, and it turns out to be a three-way deal instead of a two-way. When the smoke clears, Evergreen will own R&B/top 40 combo **WUSL/WIOQ** (Q102) Philadelphia, to pair with its AC and classical outlets. **SFX** Broadcasting will get Charlotte top 40 **WNKS**, album **WRFX**, and '70s gold **WSSS** and **WRFX**'s syndicated **John Boy and Billy** network. **EZ**, and then **ARS**, ends up with mainstream/adult R&B combo **WPEG/WBAV-AM-FM** and country **WTDR**, which it pairs with **WSOC**, as well as \$68 million in cash from **SFX** and \$10 million from Evergreen. **ARS** also picks up Capital's classic rock/AC combo **WOCT/WWMX** Baltimore for \$90 million.

Nationwide expands in San Diego, picking up modern **KUPR** and sister **KCEO** for \$32 million. An LMA will start immediately, with no programming changes planned, according to Nationwide president **Steve Berger**. In other San Diego news, modern **XETRA-FM** (91X) **OM Tim Dukes** expands those duties to include new top 40/rhythm duopoly partner **KHTS**. Modern **XHRM** (the Flash) names crosstown **KKLQ** (Q106) jock **Karen Kaye** midday host.

American Radio Systems hires Cap Cities/ABC radio president **Don Bouloukos** as its third COO. He'll oversee properties in Portland, Ore.; Rochester, N.Y.; Austin, Texas; Dayton, Ohio; St. Louis; Kansas City; and Seattle.

Look for satellite network Radio One to launch a gold-based modern AC network soon to go with its current modern rock format.

**SFX** Broadcasting switches classic rock **WZZU** Raleigh, N.C., to soft AC **WRSN** (Sunny 93.9). **Bob Bronson** (ex-WVEZ Louisville, Ky.) is named PD/mornings, teaming with **Jolyn Winter** from **KIOK** Iri-Cities, Wash. **WZZU** PD **Bob Edwards** moves to rock sister **WRDU** as PD, sending **Tom Guild** to sister **WTRG** (Oldies 100.7). Also at **WRDU**, midday host **Kitty Kinnin** and p.m. driver **Brian McFadden** are out. **Marylou McGregor** moves from nights to middays. **Bob the Blade** goes from morning co-host to afternoons. **Danger Boy** moves from late nights to nights.

As tipped here weeks ago, New Jersey Broadcasting officially flips AC **WADB** Monmouth, N.J., to mainstream rock as **WRAT** (the Rat). The station stunted Labor Day weekend, playing **UB40**'s "Rat In The Kitchen" repeatedly. **WCIZ** Watertown, N.Y., MD **Carl Craft** signs on as APD/a.m. driver with sister album **WDHA** Morristown, N.J., PD **Lenny Bloch** overseeing the new station. **WDHA** assistant production director **Fred Clark** is named **WRAT** production director/evenings. **WADB**'s **Jimmy Steal** and **Uncle Leo** stay in p.m. drive and overnights, respectively.

Jacor ups **WEBN** Cincinnati **OM Marc Chase** to director of Cincinnati programming operations, overseeing the station's six properties in town, including **WEBN** and classic rock **WOFX**.

Album **WBAB** Long Island, N.Y., MD/mid-dayer **Ralph Tortora** crosses the street to album **WRCN** as PD, replacing **Tim Sheehan**, now at **WGIR** Manchester, N.H. At **WBAB**, longtime staffers **Rockin' Robin Lane** and **Jerry Martir** will cover middays for now. Programming coordinator **Eric Willman** handles interim-MD duties.

**WZMT** Scranton/Wilkes-Barre, Pa., has dropped its adult rock stance and Mountain name in favor of a more current-based approach as **98 Rock**. PD **Jack Meyers** and the entire staff remain in place. Across the street, **WTZR** drops **Z-Rock** and picks up Westwood One's satellite oldies as **WQFM**, after briefly stunting with '70s oldies as **Polyester 92**.

PD **Vince Richards** exits modern **WLUM** Milwaukee. GM **Steve Sinicropi** says Richards is on his way to program a Clear Channel property. **Tommy Wilde** is named interim PD.

**Troy Hanson**, most recently PD at album

**KATS** Yakima, Wash., surfaces as PD of recent mainstream convert **KFMG** Des Moines, Iowa, now operating under the calls **KAZR** (Lazer 103).

**WFMF** Baton Rouge, La., moves in a modern adult direction and becomes **Loose 102**, returning to the nickname it used as a '70s album rocker. PD/morning man **Johnny Ahysen** and mid-dayer **Margie Maybe** exit. **OM Chuck Geiger** taps **Spencer Kane** from former crosstown modern **WTGE** as MD. **Loose 102**, which has applied for calls **WLSS**, will run jockless for 45-60 days. In other modern/AC news, **KYSR** (Star 98.7) Los Angeles PD **Dave Beasing** exits.

**Brian Krysz**, who most recently programmed **WMRQ/WHCN** Hartford, Conn., joins country/rock **WMMU** (Moo 102) Nashville and sister station **WQZQ** as director of programming. **Dale Jones** remains operations director but is replaced in mornings by syndicated team **Bob Kevoian** and **Tom Griswold**. **Krysz** has already dropped the rock portion of Moo's music mix but is keeping its alternative country lean for now. **EZ** Communications vet **Bob Reich** is named COO at the stations, replacing GM **Sally McClanahan**. Classic rock **WQZQ** flips to crossover as the Party.

Classic rock **KLCQ** Santa Rosa, Calif., flips to country as **Froggy 92.9**.

Album **WIXV** Savannah, Ga., PD **Mark Blake** adds PD duties at new top 40/rhythm partner **WSGF** (Hot 103.9).

Modern **WHFS** Washington, D.C., morning team **Kathryn Lauren** and **Tom Aquaviva** are replaced by **Shelly Ellicker**, traffic reporter for crosstown **WJFK** afternoon team **Don and Mike**, and **WHFS** night jock **Tom Perry**. **Lauren** goes to P/T and is reportedly developing a TV project.

Former album **WLUP** Chicago jock **Liz Wilde** heads to Miami for mornings at modern AC **WPLL** (the Planet) Miami.

Album **WKLS** Atlanta may employ security guard **Richard Jewell**, recently a suspect in the Olympic Park bombing. PD **Michael Hughes** notes that while **Jewell**'s name was in the headlines, some footage showed a **WKLS** bumper sticker prominently displayed on **Jewell**'s pickup truck. In response, **WKLS** has offered to pick him up as a security guard at station events, contingent on his being cleared as a suspect. The deal may include an appearance in a TV commercial.

Former album **KLOL** Houston jock **Lanny Griffith**, now on-air at modern rival **KTBS**, has been awarded \$360,000 in a wrongful dismissal suit against **KLOL**, says The Houston Chronicle. The station is likely to appeal the decision.

Modern **WXNU** officially joins the Louisville, Ky., family of classic rock **WRVI** and oldies **WRKA**, with **Brent Millar** now GM at all three.

With album **WMFS** Memphis MD/afternoon driver **Zakk Tyler** exiting, look for **KLPX** Tucson, Ariz., night jock **Bob Curry** to get the post.

Album **WARQ** Columbia, S.C., P/T **Tom Feary** moves into the night slot previously held by morning man **Ron Marsh**.

Modern **KDGE** Dallas night jock **Lucas** is headed for the same post at **WHTZ** (Z100) New York, moving **Chris "Reno" Pellegrino** from nights to overnights.

AC **WIKZ** Chambersburg, Pa., night jock **Carmel Porterfield** goes to overnights at album **WWDC** (DC101) Washington, D.C.

Classic hits **WSFR** Louisville, Ky., PD/morning man **Scott Fitzgerald** moves to afternoons. P/T **Jerry Murphy** takes mornings. **J.B. Stone** returns to radio in overnights. Former crosstown oldies **WRKA** night DJ **Larry Miller** joins **WSFR** as P/T.

In the promo department at album **WAAF** Boston, promotions field coordinator **Otto Szebeni** is upped to assistant promotion director. **Ann Marie Blood** from album **KNAC** Long Beach, Calif., is named promotions coordinator.

**Renee Rotten** of the modern **KITS** San Francisco promotion department adds P/T air work.

After a break from radio, **Ryan Knight** returns to classic rock **KNET** Lincoln, Neb., as local pro-



## WHATEVER BY LOSCALZO

### Take The Time To Take That Cold Call

**W**ith much of the industry gathered in New York this week for the Billboard/Airplay Monitor Radio Seminar and Awards, this might be a good time for you to reflect on how you got where you are today. That's assuming, of course, that you're where you want to be or on your way there. Otherwise, I'd be writing an entirely different column and hosting infomercials with **Tony Robbins**, **Carleton Sheets**, and **Suzanne Sommers**.

At the beginning of my career, I spent several weeks cold-calling PDs to whom I'd sent my T&R. Most stations sent the warm and fuzzy "no thanks" form letter with that wonderfully comforting EOE form attached. Out of the 30 or so stations I called weekly, only three PDs took my call. Just to get those call-backs took dozens of phone calls and re-

peated requests for the best time to reach the PD. I kept detailed notes of the times I called and what I was told. It paid off: Two of those PDs eventually hired me.

Would you consider someone calling you that much to be an eager future employee or pesky gadfly? Good PDs, no matter how swamped they are in this hectic time, will set aside an hour or so a week to deal with folks interested in working for their station. While taking every call is impossible, a handwritten note or a phone call to candidates with some promise will go a long way. Not to mention that considering the cyclical nature of this business, you may be sending one of them a résumé some day.

On a personal level, you can look like a real team player/genius in your company if you establish a reputation as someone who can find and cultivate new talent.

## PERSONNEL FILE BY ANTHONY COLOMBO

### Yetnikoff Launches VelVel With Navarre

**F**ormer CBS Records CEO **Walter Yetnikoff**, in a co-venture with music and computer software distributor Navarre, launches **VelVel**. **Bob Frank**, former senior VP/GM at Mercury Nashville, comes aboard as president. **VelVel** plans to function as a full-service umbrella company for a group of new and established labels; it has signed a deal with Bottom Line Records and has acquired a noncontrolling interest in **Razor & Tie**.

Fledgling independent label **Zero Hour** has hired **Seth Gershman** as director of radio promotion. **Gershman** was previously Atlantic's national manager of alternative radio.

The Enclave, the **Tom Zutaut**-run **EMI** label, has announced an agreement with **Spongebath Records**. As part of the deal, **Spongebath** founder/owner **Richard Williams** becomes an A&R executive for the new label. **Spongebath** has had an arrangement with **Zoo Entertainment** and several artists, including **Self**, that are not part of this new deal.

**Mercury** signs a joint-venture agreement with Chicago-based **Scratchie Records** to market, promote, manufacture, and distribute records. Among the six co-owners of **Scratchie** are **James Iha** and **D'arcy** from the **Smashing Pumpkins**.

**Roadrunner** announces the addition of three members to its regional promotion staff: **John Kuliak** signs on as Midwestern regional based in Chicago; **Howard Petruziello** from **Ichiban** takes over as Atlanta-based Southeastern regional; and **Marni Halpern** handles Northeast regional duties out of New York.

**TVT** adds **Mark Jackson** as director of West Coast radio promotion based in Los Angeles. He had been alternative music editor for **Hit-makers**.

**Dave Novik** rises to senior VP of international A&R at **RCA**. He had been senior VP of A&R.

**William Marion** has left his post as national director of promotion and special projects at **57 Records** in Atlanta. He can be reached at 404-255-1738.

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective this week, **WDHA** Morristown, N.J. (PD **Lenny Bloch**, APD/MD **Kevin Thompson**, 201-538-1250), is added to the mainstream rock panel. **KPOI** Honolulu (PD **Brock Whaley**, MD **Nikki Basque**, 808-847-7100) and **KNRX** Oklahoma City (PD **Mike McCoy**, MD **Geno Pearson**, 405-840-5271) join the modern rock panel. **KUMT** Salt Lake City (PD **Zeb Norris**, MD **Kelly Monson**, 801-262-9797) joins the triple-A panel. Effective last week, **WZRH** New Orleans was temporarily removed from the modern rock panel due to reception problems. Also, Broadcast Data Systems has been experiencing reception problems with **KROQ** Los Angeles that has affected the station's level of detections for the past two weeks. Those problems are now corrected.

There are now 108 mainstream rock, 78 modern rock, and 26 triple-A reporters. Also, the Power Playlists, which are listed in descending order of TSA cume, now reflect spring '96 ratings.

ducer for the **Don Imus** feed and for fill-in work. Former **Imus** producer **Roger Morrison** trades evenings for middays, displacing P/Ts. Overnight jock **Joe Tyler** is now in nights.

With modern **WBBX** Bangor, Maine, night jock **Zak Ives** in afternoons, weekender **Corey Loco** fills the night vacancy.

Classic rock **KZOK** Seattle picks up a trio of

P/Ts: **Joe Michaels**, who does voice-over work for local TV station **KING**; **Mike Jones**, who used to do news at **KISW**; and **Phil Grant**, who returns to the station after serving crosstown rhythmic AC **KBKS** in afternoon drive as **Phil Gamble**.

Classic **WAXQ** (Q104.3) New York P/T **Cindy Slater** segues to crosstown modern **WXRK** (K-Rock) for similar duties.



## WATCHING THE DETECTIONS

BY HESTON HOSTEN



### Answers To Your Questions About BDS

**W**elcome to the third annual Billboard/Airplay Monitor Radio Seminar and Awards. And thanks for your continuing support of Broadcast Data Systems (BDS) and Airplay Monitor. BDS is in the process of refining its online product as well as developing products geared toward retailers and marketing departments throughout the industry. We are working on expanding our current list of monitored stations and on developing other projects, including mix-show charts and new formats.

We'll talk more about these developments at our panel, "BDS: The Road Ahead," to be held the morning of Sept. 7, at the New York Sheraton, but with everybody gathered for the seminar, we thought this would be a good time to answer four questions about BDS commonly asked by labels and radio.

#### How long is the BDS pattern in a song?

The fingerprints we use can be of different lengths, depending on the song. Patterns can be anywhere from 30 seconds to a minute long. They can be taken from any part of the song. The computer "listens" to a song in its entirety and selects a section that has the greatest amount of unique audio information, which can be taken from instrumentals or vocals.

#### How long does a record have to be played for it to be detected?

There's a lot of misinformation floating around on this topic, but the length of play depends on the section of a song from which the computer chose to take its pattern and the length of the pattern. Theoretically, a song could be detected after as little as one minute of play, or it may require several minutes. The pattern can be in the second to fifth minute of the song. The computer disregards the first and last 20-30 seconds of a song, the portion over which jocks are likely to talk. We strongly suggest that radio play a song in its entirety to ensure proper detection.

#### What happens to detections if a monitor goes down?

One of the daily realities of a remote monitoring system is that a number of uncontrollable conditions, such as hardware failure, power outages, station-signal fluctua-

tions, or special programming can result in few or no detections for a station for a period of time. When the condition occurs for a single station, rather than for all stations on a given monitor, and continues for a period of more than 12 hours (to allow for special programming), we "reuse" information from the most relevant prior period. This procedure is also used if all of the stations on a monitor reflect few or no detections for more than 30 minutes.

Our system cannot reconstruct actual airplay for the time that a monitor is down. Prior information is used specifically to minimize the impact of system downtime, with its inevitable loss of detections, on charted titles. The reuse approach was developed in conjunction with Billboard/Airplay Monitor's chart staff as an equitable method of addressing the realities of real-time recognition. In cases where there is extensive reuse on a particular station—say, more than three days—that station will be suspended from the charts until the problem can be fixed.

#### What happens if a mix is not encoded in the system?

If BDS does not receive a particular mix of a song from the label, or if a station creates its own mix and doesn't provide BDS with a copy, it is possible—but not *always* the case—that the BDS computer will not recognize that mix when it's played on the air. We stress that every configuration of a song is needed by BDS to guarantee that that song is detected. We encourage labels and radio to supply us with all records—even music from local acts, some of whom end up drawing the attention of major labels after being seen on local playlists, before being signed. We accept DAT, vinyl, CDs, cassettes, reels—whatever you have. Labels and stations can send their product and edits to: BDS, 8100 N.W. 101st Terr., Kansas City, Mo. 64153 Attn.: Lana Goodman.

If you have any questions, I can be reached at 212-789-1261 or faxed at 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Floor, New York, N.Y. 10036. Or E-mail me at heston@earthlink.net. The first 10 stations to E-mail me with comments or BDS-related questions will receive a BDS T-shirt.

## M Street Format Monitor

### Classic Rock Up; Mainstream Flat

Country radio, while still the most-programmed format, experienced its biggest month of station losses in some time in August as part of megapoly-era station consolidations. Top 40, meanwhile, had its biggest month in recent memory, but religious outlets, led by black gospel, posted the biggest gains, according to the exclusive Airplay Monitor/M Street Format Monitor.


August's figures show country with a double-digit station loss, a net loss of 12 stations, or twice its net loss from the month before. Double-digit drops aren't uncommon in country. Even during the format boom, the influx of new FMs in various markets would usually force the country AMs in that market to flip to Southern gospel, news/talk, or some other format. The current drop, however, is based primarily on FM format changes, as stations duopolize, then destroy, their competition.

Top 40, meanwhile, was up by six stations,

twice its net gain from the month before. Some of that gain was based on stations that had returned to the format from modern rock, which showed a net loss of four stations.

Music-based religious outlets posted the biggest gain of any format. Of nine new stations, black gospel outlets accounted for about two-thirds of those, bringing its individual station totals to 165, meaning that there are more black gospel outlets than sports/talk, modern rock, triple-A, or smooth jazz stations. Spanish-language radio posted a net gain of seven stations, as the format spreads into new markets.

M Street is a Nashville-based provider of radio-station data to the broadcast and music industries. The Format Monitor appears in the first issue of Airplay Monitor each month. M Street publisher Robert Unmacht can be seen at the Billboard/Airplay Monitor Radio Seminar on the "Technology Isn't Just For Techno-Geeks Anymore" panel at 9:30 a.m. Sept 7. **SEAN ROSS**

RANK		The M Street  <b>FORMAT MONITOR</b>	STATION COUNT		
THIS MONTH	LAST MONTH		AUGUST '96	JULY '96	NET GAIN OR LOSS
		FORMATS	Copyright M Street Corp. 1996		
1	1	Country	2,540	2,552	-12
2	2	News/Talk	1,106	1,105	1
3	3	Adult Contemporary	963	961	2
4	4	Oldies	729	723	6
5	5	Religion (Music)	591	582	9
6	6	Adult Standards	478	476	2
7	7	Spanish	461	454	7
8	8	Religion (Talk)	423	422	1
9	9	Soft AC/Easy Listening	409	407	2
10	10	Classic Rock/Hits	345	343	2
11	11	Top 40/Mainstream/Rhythm	323	317	6
12	12	Mainstream Rock	282	284	-2
13	13	Top 40/Adult	280	282	-2
14	14	R&B	182	184	-2
15	15	R&B Adult/Oldies	164	167	-3
16	17	Miscellaneous	158	156	2
17	16	Sports	157	157	0
18	18	Modern Rock	148	152	-4
19	19	Triple-A	101	98	3
20	20	Jazz	89	91	-2
21	21	Classical	41	41	0
<b>Total operating commercial stations</b>			<b>9,970</b>	<b>9,954</b>	
<b>Stations off the air</b>			<b>273</b>	<b>283</b>	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.



## CHEET SHEET

BY MARK MARONE

### The Night Of The Expanding Man

Familiarity doesn't always breed contempt. For the members of Boston-based **Expanding Man**, who have just released their debut album, "Head To The Ground" on Columbia, camaraderie has played no small part in getting them to this point in their career: "This whole process of working your ass off for three years, setting this goal for yourself, finally achieving it and getting signed, and going through all the bullshit that goes along with it definitely has the potential to break up lesser bands. It's happened before," notes singer **Aaron Lippert**.



From left, Chris Hancock, Bill Guerra, Aaron Lippert, Pete Armata, Dave Wanamaker

On the road, says guitarist **Dave Wanamaker**, he gets asked "How long you guys been together? What's your deal?" and everyone's envious, because a lot of bands come together, get signed, and go out on the road and they haven't been friends. And we've been friends since we were 16 and 17 years old."

While the band members have been friends for years and hail from the same Long Island, N.Y., town, they didn't go to high school together. "I met Dave through some mutual friends during the summer of 1987. I had just learned to play guitar a couple of years before," says Lippert.

The upstarts started out serenading patrons at local bars with acoustic versions of **Neil Young**, **Crosby, Stills & Nash**, and **Jimi Hendrix** songs, and soon progressed to being a full-fledged cover band. By high school, Wanamaker was already a veteran musician. His first group was in junior high school with members of **the Bogmen**. That band's singer, **Billy Campion**, recommended bass player **Pete Armata** to Lippert for his new band.

Drummer **Chris Hancock** was another referral, and the assembled group set out to get a piece of the lucrative cover-band action in their hometown. "We were making more money at gigs during high school on Long Island than we do now," says Lippert. "Everybody just goes out to bars all the time." During this time, they were playing two or three times a week, even hauling in \$1,200 at one gig—pretty good for high school kids. Out-of-town dates followed, including Cape Cod, Mass., and Virginia.

After college, Lippert and Hancock moved to Boston, where Wanamaker was in his final year at Northeastern University. Armata was just as eager to relocate and dedicate himself to the band, according to Wanamaker, because he "dropped out anyway, so he was willing to do anything."

Living in Boston's South End, they added a second guitar player, **Bill Guerra**, a friend of Wanamaker from Berklee. Expanding Man became a drawing attraction on the club scene but didn't receive much support from the local music papers or radio, according to Wanamaker. "We weren't the real hip, indie kind of band, like the whole Boston scene thrives around," Lippert recalls.

A chance meeting with **Mike Denneen** at Q Division Studios in the fall of 1994 was a turning point. Lippert says the band was attracted to the place, because "it was the cheapest 24-track studio around." Denneen, who produced **Jennifer Trynin's** debut, wound up producing the band's EP "Free TVs" and its Columbia debut. Denneen's Q Division label recently signed a production deal with Columbia. The album itself was released as a CD Extra configuration, with CD-ROM features including a non-album track, an acoustic version of the single "Download," graphics, and an interview with the band.

Lippert describes the band's sound as "sort of a return to a more guttural branch of rock, very visceral sort of rock." He adds, "I think we're sort of getting back to what rock is all about, which is a really good live show, and at the same time, if you just wanna listen to the record, there's still a whole lot of energy coming out, just over the record."

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WorldRadioHistory

## Will Top 40's Return To Rhythm Give Modern Rock A Boost?

Continued from page 1

see the Buzz achieve ownership of [the modern position] in research, [KRBE] made another step toward us and jettisoned all dance music. The only thing separating us musically at that point was their heavy reliance on things like Lisa Loeb and Deep Blue Something, whereas we were more of a Soundgarden/Pearl Jam station."

But, Cruze adds, "from the very beginning we felt that our first and most-important mission was to occupy and establish ownership of the modern rock position. Eventually, [KRBE] would have to move. I don't think a hybrid can successfully fight a station that's pure in a particular musical genre for ownership of that music. . . . In an image battle, we successfully positioned the Buzz so that they couldn't take the modern rock image from us without blowing up their heritage and starting over. They weren't willing to do that, so they just leaned in our direction. So when they started losing 18- to 34-year-old women to the hot AC, I think that's when they sat up and said, 'Wait a minute. We're sixth in women 18-34, and we're the only top 40. Something's got to change.'"

The result for the Buzz, says Cruze, is, "I have some records of my own. Late last year, the only stuff I had to myself were Alice In Chains' 'Grind' and Red Hot Chili Peppers' 'Warped,' things that were so hard that [KRBE] wouldn't play them. If I got on a quirky alternative-sounding record and it began to ring my phones, they would play it. . . . they even played Rust [Not Today]. . . . to keep us from owning a band."

### THEIR EVER-CHANGING MOODS

Salt Lake City's Q99 was one of the stations that leaned furthest into the modern camp, to the point where top 40 record reps complained that they were often off songs by the time they were worked to top 40. Q99 hasn't added rhythmic titles, but it's playing mainstream rock crossovers and even Arden's "Insensitive," songs it wouldn't have played six months ago. Mike Summers, PD of modern rival KXRR (X96), says, "I can't get a read on [Q99], because every time I listen they sound different. . . . They do play that great new Bryan Adams song. Some of that stuff is in there where they used to lean 'alternative.'"

KENZ (the End) Salt Lake City PD Bruce Jones says he's heard "very little" change in Q99's sound, but despite this, "they're certainly not perceived by the alternative core as an alternative station. . . . They've added a couple of rock artists that fall outside the realm—Bryan Adams, Def Leopard, and maybe. . . the new [Tom] Petty." While Q99 has not started to play any dance music, Jones says, it's still perceived as a top 40.

Summers says that despite the extent to which Q99 came into KXRR's arena, he doesn't know if it was ever committed to the format. As for fighting back when Q99 was leaning more modern, he says, "We just continued to do what we always do, which is make fun of both ourselves and everyone else in the market as well as playing the things we thought were correct whether they happened to be the hip, alternative thing of the moment or not. We made sure a good percentage of our library was played [to set us apart]."

Summers adds that Q99 "never got any credibility with X96 listeners. It was like, 'Oh yeah, the music's fine,' but any time they started to talk it was 'click.' Now, when they play things that our audience considers shit next to [X96's music], they've lost even more." He cites recent Q99 additions, such as songs by Arden and Adams, as examples of cuts X96 listeners find objectionable.

As to whether X96 can reclaim ownership of the format's core acts now that top 40 is changing, Summers says, "I don't think we can claim ownership of anything, other than the imports we decide to play. It's all getting played somewhere. In a market where there's active rock, AOR, and adult alternative. . . . I don't claim ownership of anything other than my own calls. The alternative position is up in the air, because what does that mean anymore?"

### VENTURE CAPITAL

Now that their top 40 competition has retreated, are modern stations reaping any benefits? KENZ's Jones adds that it's tough to capitalize on

any shift at Q99, because "that station is a cume machine, as a lot of top 40s are. It has a large listener base and a very low fan base. It's difficult to go after, because you can't go after their fans and you can't really go after their cume." But if they "truly went away" from modern, Jones says, it would be "great" for the End.

Cruze says that KRBE's calls were always "too identified with top 40 and dance music and with a much more disposable 'whatever's hot this week' mentality, as opposed to having any credibility with a modern rock listener."

Now, with more top 40 in KRBE's mix, Cruze says, "When our PIs go over there and hear La Bouche, they come right back instead of staying for four, five, or six songs." Cruze hopes that fans of poppier alternative acts, such as Better Than Ezra, will find sitting through Alice In Chains on his station less objectionable than sitting through a dance song on KRBE.

Modern KROQ Los Angeles PD Kevin Weatherly, who also programs WXRK (K-Rock) New York, claims that K-Rock has not tried to capitalize on-air on Z100's changes. "We're concerned about what our strategy is and what we need to do. [We want to be] focused on the listener, not the competition. We don't believe in getting involved in that. . . . It has nothing to do with making the station better, and it's not listener-driven."

### EVERYBODY WINS. . . SOMETIMES

Now that some modern top 40s have gone back to their old ways, both the top 40 and modern station benefit, at least in some markets. In the spring '96 Arbitron ratings for Houston, the Buzz moved up 2.8-3.1, while KRBE went 4.2-4.5. In Salt Lake City, it's hard to tell what impact Q99's changes have had, because they took place as the End was coming into the market with its adult modern approach. In the spring, the End moved up 2.9-3.6, while Q99 and X96 only rose a tenth: 3.7-3.8 and 3.0-3.1, respectively. In New York, it may be too soon to tell what effect Z100's shift has had on K-Rock. Z100 dropped 3.1-2.8 in the spring. K-Rock rose slightly, 2.9-3.0.

Probably the best example of both stations benefiting is in Charlotte, N.C. Both modern WEND (the End) and top 40 WNKS (Kiss 95.1) (formerly WEDJ [the Edge]) were up in the spring. The End jumped 3.4-4.3; Kiss 95.1 moved 4.6-5.7.

WEND PD Jack Daniel says both stations were getting in each other's way. "We had only been on the air about 3½ months when they started mirroring us. . . . It got confusing with listeners—the End, 'the Edge'; same music, two frequencies.

To set the stations apart, Daniel highlighted the fact that his station played depth tracks by such acts as Pearl Jam. WEND ran on-air promos showing that "we're the station more true to the depth of the artist. We did some humorous attacks like, 'Some stations copy everything we do.'"

"When [the Edge] decided that [modern] wasn't the route they wanted to take and [it] moved away from us, we evolved as the alternative station; they went back to what their roots were, which is mainstream top 40. Both stations are [now] performing well."

### DAMAGED GOODS

There's also the question of whether top 40's flirtation with modern rock damaged the credibility of modern rock or its artists, especially given the grudges that core listeners have been known to hold against acts that crossed over.

Asked whether top 40's dalliance with modern hurt the format, KROQ's Weatherly says, "It's hurt it in that what was [at] one time a privileged and closed club was really homogenized, and a lot of what made it special was diluted when you [had] six stations all playing the same music."

But, he adds, there probably won't be any long-term effect as top 40 backs away from modern. "I'll take care of itself. . . . the pendulum swings one way and [the industry] reacts, then overreacts; [it] overexposes [a genre] and kills it. It'll take care of itself when all the stations [see] erosion in their audience and people are looking for a real alternative. . . . a lot of the stations that have hopped on the bandwagon will be some of the first to jump off and look for the 'next big thing.'"

# ROCK GODZ

## Frank Wood Shares Secret's Secret: Let Your Heritage Rockers Be Creative

**F**rank Wood, president of Secret Communications, has a long history in rock radio, starting with WEBN Cincinnati, which he signed on early in his career. "It developed into a really interesting rock station, first underground and then progressive," he recalls. Apart from its music, Wood says, the station's imaging and presentation was memorable. WEBN, he says, "was characterized more by great writing than anything else." Wood sold WEBN to Jacor in 1986, then served as that company's president/CEO until 1990. His next venture was Broadcast Alchemy, which later merged with Booth American to become Secret Communications.

Secret owns two of the country's most successful heritage rock stations: WDVE Pittsburgh and WFBQ Indianapolis. What does Secret do to support those outlets and maintain their growth? "Both those heritage stations have ter-

Secret attracted a lot of attention in the modern rock world earlier this year, when it bought modern rival WNRQ and flipped it to smooth jazz WJZZ to clear the way for its own WXDX (the X), which had already gone through a format flip with crosstown WAMC. Despite that sort of megapoly-era machination, Wood says that once people look past Telecom Act wheeling and dealing, radio is "still a business where there is a connection made between something going on in the studio and a bunch of people at the other end of the radio. We can't forget that, and that's why I think [stations] are best run as tribal, local institutions."

Secret's strategy in the short term, Wood says, is to "dominate where we are, first. We would like to be in more markets, but, being a privately owned company when the rules changed, our strategy changed." Wood says it's currently difficult to compete "on the buy side with public companies, who have a source of capital that's different than ours. We didn't get into the 16-times-multiple game. Secret's there to make money." He adds that the recent sale of just-acquired classical WFLN Philadelphia to Evergreen "doesn't mean we're selling out or going out of business. We sold [it] because it was a deal that was too good and too attractive to pass up. We figure that one of these days, when prices soften, we'll buy more."

While the Philadelphia deal was financially attractive, Wood says, "I was disappointed. I had an intellectual stimulation at the thought of doing mass-appeal classical. I thought it was a terrific challenge. Not to denigrate classical stations around the country, [but] we were working on a different idea that wasn't just typing in a music playlist." Wood's vision was to "apply some of the production values of great rock stations to classical and see what happened. We [thought] it could be huge. The opportunity to experiment with that was very exciting."

Wood would consider trying it elsewhere. "We always thought we could get WFLN to at least a 4 share. If we did that in Philly, that's a lot of money. . . . The research showed us [that there was a 4 share in] the potential life group. We had to temper that, because we figured classical music may be a little like church. A lot of people pay it lip service, but they don't go on Sunday. Potentially, it's a big thing. If you ran it like regular radio [with] rotations and all of that, you could make it accessible to a lot of people. The classical audience will take up arms and want to burn the transmitter. I don't know if I blame them. What we were talking about is the difference between an old-style jazz station and smooth jazz. But smooth jazz has become a very interesting and commercially viable niche." **JOHN LOSCALZO**



**Frank Wood**  
President  
Secret Communications

*'Being privately owned when the rules changed, our strategy changed'*

rific general managers," Wood says. "We support them and encourage them and give them the money they need. More than anything, we give them permission to be great and creative.

"They were both pretty good radio stations when I got my hands on them. In both cases, [Secret] encouraged drier palms and a higher emphasis on real bizarre creativity. Particularly in the case of 'DVE', which was a wonderful industrial-strength radio station, but it didn't have that sort of technicolor giggle dust that I think makes [good radio]. You only had to whisper that once to [PD] Gene Romano, and he took it to the absolute max. . . . 'FBQ had the Bob and Tom show, so it already had that image of being off the wall. There, we had the good sense to keep it going and keep [PD Marty Bender]."

Secret's corporate ethic, according to Wood, is to have "a fairly decentralized operation. We want to have strong general managers, product people, and salespeople so I don't have to go there too often. I think that's what makes them work."

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<b>WEEZER • El Scorcho (DGC/GEFFEN)</b>	<b>+273</b>
KNDD +17, WPBZ +15, KXRK +15, WCHZ +14, KMYZ +14, KLZR +13, WBCN +13, WENZ +12, WFNX +12, WRLG +10	
<b>EELS • Novocaine For The Soul (DREAMWORKS/GEFFEN)</b>	<b>+167</b>
KEGE +18, WCYY +17, WROX +14, WRLG +14, WMRQ +13, WQZZ +12, KLZR +11, KISF +11, KNRX +9, CIMX +9	
<b>R.E.M. • E-Bow The Letter (WARNER BROS.)</b>	<b>+166</b>
WXNR +19, WXNU +14, WQBK +13, WRZX +13, WENZ +13, KFMA +12, WXEG +12, KFRR +12, WQXA +11, WROX +10	
<b>THE SMASHING PUMPKINS • Muzzle (VIRGIN)</b>	<b>+146</b>
WXDX +20, KEDG +16, WPBZ +15, CIMX +15, WKQX +14, WLUM +14, KTEG +13, KPNT +12, WBZU +10, WRXQ +10	
<b>SUBLIME • What I Got (MCA)</b>	<b>+124</b>
KROX +18, WBCN +18, KFRR +14, WDGE +13, WDRE +12, WQBK +12, KWOD +10, KXPK +9, KXRK +9, WMMS +9	
<b>LEAH ANDREONE • It's Alright It's OK (RCA)</b>	<b>+121</b>
WOWW +17, KEGE +15, KNRK +12, WLIR +12, XHRM +12, KNCC +11, WAQZ +11, XTRA +9, KWOD +8, WCHZ +5	
<b>311 • Down (CAPRICORN/MERCURY)</b>	<b>+101</b>
KISF +23, XHRM +14, KNRK +12, KTEG +11, KTbz +10, WAQZ +10, WHYT +10, WMRQ +9, WDRE +8, WENZ +8	
<b>WILD COLONIALS • Charm (DGC/GEFFEN)</b>	<b>+96</b>
KICT +16, XHRM +11, WPLA +10, WCYY +10, KMYZ +10, KXRK +8, KNDD +7, KCXX +6, WEQX +6, KTCL +6	
<b>SHERYL CROW • If It Makes You Happy (A&amp;M)</b>	<b>+96</b>
KROX +15, WROX +15, KDBX +15, WQBK +13, WDRE -11, WRZX +9, KTbz +9, KEDG +9, WBCN +9, WFNX +7	

# VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS

**1**  
VH  
MUSIC FIRST

	TW	LW
1 Eric Clapton, Change The World	21	8
2 John Mellencamp, Key West Intermezzo (I Saw You First)	20	10
3 Jewel, Who Will Save Your Soul	19	10
4 Tracy Chapman, Give Me One Reason	19	9
5 Melissa Etheridge, Nowhere To Go	15	7
6 Hootie & The Blowfish, Tucker's Town	14	7
7 Natalie Merchant, Jealousy	14	7
8 Alanis Morissette, You Learn	13	7
9 Tom Petty And The Heartbreakers, Walls	13	5
10 The Wallflowers, 6th Avenue Heartache	12	5
11 Bryan Adams, Let's Make A Night To Remember	12	4
12 Dishwalla, Counting Blue Cars	9	1
13 Blues Traveler, Run-Around	8	4
14 Primitive Radio Gods, Standing Outside A Broken Phone Booth	8	2
15 Joan Osborne, One Of Us	7	5
16 The Cranberries, Free To Decide	7	2
17 Alanis Morissette, Ironic	5	1
18 Collective Soul, The World I Know	5	4
19 Hootie & The Blowfish, Old Man & Me (When I Get To Heaven)	5	3
20 Tina Turner, Missing You	5	0
21 Simple Minds, Don't You (Forget About Me)	5	3
22 Elton John, You Can Make History	5	0
23 Spin Doctors, Two Princes	4	3
24 Natalie Merchant, Wonder	4	1
25 Bob Seger & The Silver Bullet Band, Old Time Rock & Roll	4	4
26 Terry Jacks, Seasons In The Sun	4	5
27 Queen, Bohemian Rhapsody	4	4
28 Eagles, I Can't Tell You Why	4	5
29 Van Halen, Right Now	4	2
30 Police, Roxanne	4	0



	TW	LW
1 Soundgarden, Burden In My Hand	27	26
2 311, Down	26	25
3 Butthole Surfers, Pepper	20	24
4 Oasis, Don't Look Back In Anger	19	20
5 Rage Against The Machine, People Of The Sun	19	0
6 Dave Matthews Band, So Much To Say	17	19
7 Beck, Where It's At	17	21
8 Tom Petty And The Heartbreakers, Walls	15	12
9 R.E.M., E-Bow The Letter	15	16
10 Eels, Novocaine For The Soul	14	12
11 John Mellencamp, Key West Intermezzo (I Saw You First)	14	15
12 Nada Surf, Popular	14	19
13 Metallica, Hero Of The Day	14	0
14 Tracy Bonham, The One	13	10
15 The Wallflowers, 6th Avenue Heartache	13	16
16 Eric Clapton, Change The World	13	10
17 Sublime, What I Got	13	0
18 Primitive Radio Gods, Standing Outside A Broken Phone Booth	11	14
19 Filter, Jurassitol	11	11
20 Poe, Angry Johnny	9	7
21 Republica, Ready To Go	9	10
22 Metallica, Until It Sleeps	9	27
23 Alice In Chains, Over Now	8	10
24 No Doubt, Spiderwebs	8	11
25 Stabbing Westward, Shame	7	11
26 The Cranberries, Free To Decide	7	12
27 Alanis Morissette, Ironic	6	2
28 Iggy Pop, Lust For Life	6	7
29 Better Than Ezra, King Of New Orleans	6	8
30 Hootie & The Blowfish, Tucker's Town	5	14
31 Hole, Gold Dust Woman	5	13
32 Presidents Of The United States Of America, Lump	5	2
33 Blues Traveler, But Anyway	4	5
34 The Smashing Pumpkins, Tonight, Tonight	4	6
35 Geggy Tah, Whoever You Are	4	5
36 Jewel, Who Will Save Your Soul	4	3
37 Stone Temple Pilots, Interstate Love Song	3	3
38 Foo Fighters, Big Me	3	1
39 Superdrag, Sucked Out	3	10
40 Me'shell Ndegeocello, Who Is He And What Is He To You	3	2

## TRIPLE A

INCREASE  
IN PLAYS

<b>SHAWN COLVIN • Get Out Of This House (COLUMBIA)</b>	<b>+80</b>
KUMT +17, WRLT +15, KTMN +7, WXLE +6, KMTT +6, WXXV +6, KFOG +6, KINK +5, KPIG +5, WJBX +3	
<b>SHERYL CROW • If It Makes You Happy (A&amp;M)</b>	<b>+51</b>
WHPT +15, KBCC +13, CIDR +6, WNCS +5, WRLT +4, KMTT +4, KQPT +4, WXXV +4, WMAX +2, WJBX +1	
<b>CHALK FARM • Lie On Lie (COLUMBIA)</b>	<b>+47</b>
KQPT +9, WTTS +8, KTMN +7, WBOS +7, KUMT +6, KINK +4, WJBX +3, WXXV +3, KBCC +3, WRLT +2	
<b>JOHN MELLENCAMP • Key West Intermezzo (I Saw You First) (MERCURY)</b>	<b>+39</b>
WJBX +11, WXXC +11, WMAX +8, WBOS +7, WXXV +5, KTMN +4, KINK +3, KBCC +3, KMTT +2, KTCZ +2	
<b>R.E.M. • E-Bow The Letter (WARNER BROS.)</b>	<b>+34</b>
KQPT +9, WMAX +8, WBOS +8, WJBX +6, KGSR +4, KSCA +3, KTCZ +2, WXRT +2, KPIG +1, WRLT +1	
<b>LEAH ANDREONE • It's Alright It's OK (RCA)</b>	<b>+27</b>
CIDR +9, WXXV +6, WJBX +4, WNCS +3, KUMT +2, WRLT -2, KTMN +1, KSCA +1	
<b>JACKOPIERCE • Trials (A&amp;M)</b>	<b>+23</b>
WVRV +16, WNCS +9, KTMN +6, WXLE +3, WMAX +2, WHPT +2, CIDR +1, WRNR +1, WBOS +1, KTCZ +1	
<b>TRACY CHAPMAN • New Beginning (ELEKTRA/EEG)</b>	<b>+18</b>
WRLT +10, KUMT +4, WVRV +3, KPIG +2, KGSR +2, WXXC +2, WHPT +1, WRNR +1	
<b>UGLY AMERICANS • Vulcan Death Grip (CAPRICORN/MERCURY)</b>	<b>+18</b>
KXPT +14, WBOS +7, WJBX +3, WMAX +3, KFOG +2, CIDR +1, WXLE +1, KSCA +1, WXXC +1	
<b>THE TRAGICALLY HIP • Gift Shop (ATLANTIC)</b>	<b>+15</b>
CIDR +14, WXRT +1	
<b>ALANIS MORISSETTE • Head Over Feet (MAVERICK/REPRISE)</b>	<b>+15</b>
WVRV +16, WBOS +6	

Save These Dates!

The 1997 Billboard & Monitor

Radio Seminar & Awards

October 16 - 18, 1997

The Renaissance Orlando Resort  
Orlando, Florida

POWER PLAYLISTS

For Week Ending September 1, 1996



Playlists supplied by Broadcast Data Systems... Songs ranked by number of plays in monitored week...

Grid of 48 radio station playlists (e.g., KLOS, WNEW, WRCX, WYSP, WMMR, KQRS, WRIF, WWDC, WDVE, WFBQ, WAAF, KEGL, WKLS, KLOL, KSHE, KTXQ, WZTA, WEBN, KSJO, WJRR, WIYY, WBZX, WXTB, WHJY) with columns for station name, PD, MD, and song lists with rank and airplay count.

# Rush

test for echo  
*the title track from the  
new album*

No. 1 most  
requested by a  
3 to 1 margin!!!

② Mainstream  
Rock Monitor  
Total 1872 spins

Hold the future in your virtual hand.

In Stores September 10th  
North American Tour Starts Mid-October

Produced by Peter Collins and Rush  
Management: Ray Danniels for SRO Management, Inc.

<http://www.atlanticrecords.com>  
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A TIME WARNER COMPANY



POWER PLAYLISTS

For Week Ending September 1, 1996



Playlists compiled by Broadcast Data Systems' Radio Track service...

Grid of 48 radio station playlists (e.g., WONE, WLZR, WKDF, KISS, KBPI, WBAB, KQRC, KISW, KUPD, WLWQ, KUFO, KATT, KDKB, WHCN, WROQ, KYYS, WDMA, KIOZ, WEGR, WPYX, WTFX, WCMF, WCKW, WIMZ) with columns for station name, PD, and song rankings.



POWER PLAYLISTS

For Week Ending September 1, 1996



Playlists compiled by Broadcast Data Systems... Please call...

Main content table with 12 columns (WTUE, KRXQ, WRDU, WPLR, WNOR, KLAQ, WXRA, WCCC, WKLQ, WKQQ, KBER, WIOT, WZZO, WFYV, WAPL, WBLM, KEZO, WTPA, WKOC, KLBJ, KMJX, KGGO, KCAL, KMOD) and 30 rows of song data.



THE BLACK CROWES  
**BLACKBERRY**



*Produced by Jock Joseph Puig and The Black Crowes · Management: Pete Angelus · From the American Recordings album Three Snakes And One Charm.  
The Black Crowes <http://tallest.com>. email: [american@american.recordings.com](mailto:american@american.recordings.com). ©1996 American Recordings.*



SONG ACTIVITY REPORTS

For Week Ending September 1, 1996 (Continued on page 20)



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table with 10 columns: Station, Song, and 8 columns of activity data (TW, LW, 2W, 2L, IP, etc.). Rows include Alice in Chains, Better than Ezra, Chalk Farm, Expanding Man, I Mother Earth, Eric Johnson, John Mellecamp, Neurotic Outsiders, Pearl Jam, and others.

Table with 10 columns: Station, Song, and 8 columns of activity data (TW, LW, 2W, 2L, IP, etc.). Rows include I Mother Earth, Eric Johnson, John Mellecamp, Neurotic Outsiders, Pearl Jam, and others.



# NEUROTIC OUTSIDERS



featuring:

Steve Jones, John Taylor  
Duff McKagan & Matt Sorum

FIRST TRACK: "JERK"

produced by Jerry Harrison

in stores September 10

## Modern Rock

WENZ - Add (18x)	KNDD	15x
WEDG - Add	X96	17X
WRXQ - Add	WRZX	21X
KTEG - Add	XHRM	12X
KRZQ - Add	KPNT	10X

AND MORE!

MAINSTREAM ROCK CHART (38) - (33)  
New This Week: WLVD/Columbus

ON TOUR IN SEPTEMBER

A&R Direction: Guy Oseary

Management: John Reese/Big F D • Anita Camarata/Eclipse Entertainment

# deftones



## "7 Words"

From their debut release, ADRENALINE,  
which also features "Bored."

WXTB ADD!	KBER
KUPD	WAAF
WNVE	WPLA
WDRE	X96

#1 Selling band of the Warped Tour +  
Non-stop touring throughout '96 with Korn, No Doubt, Goldfinger, White Zombie, and  
Pantera.

Now out with 311.

Featured in *The Crow City Of Angels* - #1 Movie in America!

[www.deftones.com](http://www.deftones.com)

Produced by Terry Date

A&R Direction: Guy Oseary



WARREN ENTNER MANAGEMENT

World Radio History



# TOOL



## ÆNIMA

The new full length  
album featuring

**"STINKFIST"**

Produced by TOOL  
and David Bottrill

# 1996 Billboard & Airplay Monitor Radio Seminar & Awards

## WHAT TO SEE

### THURSDAY, SEPTEMBER 5th

**Noon - 4:00pm** (Princess Ballroom)  
**Registration**

**5:30 - 7:00pm** (Imperial Ballroom B)  
Join MCA Records, Radioactive Records, Chris Frantz, and Tina Weymouth for a cocktail reception and listening party to celebrate the release of the Heads CD, No Talking Just Head.

**7:00 - 9:00pm** (Imperial Ballroom A)  
**Opening Night Festivities**

### FRIDAY, SEPTEMBER 6th

**8:00am - 4:00pm** (Princess Ballroom)  
**Registration**

**8:30am - 9:45am**  
**Breakfast at the Hard Rock Cafe**  
221 W. 57th Street

**10:15am - 11:15am** (New York A)  
**Keynote Address by Dr. Judy Kuriansky**  
Host of Westwood One's syndicated "Love Phones," WHTZ New York

**11:30am - 12:45pm**  
**FIVE SIMULTANEOUS FORMAT SESSIONS**  
**"Country at a Crossroads: The Format Focus Group"** (Versailles Terrace)

An opportunity for country broadcasters and label execs to discuss the issues impacting country radio today.

**Moderators:** Keith Hill, Consultant, New Rochelle, NY  
Larry Hughes, Mercury Nashville

**"Soul Survivors: R&B Veterans Roundtable"** (New York A)

With R&B radio's advertising challenges, shrinking playlists, and ratings competition, today's game is tough to play. But were the old days really better? A panel of R&B radio veterans discuss their start in radio, how they programmed before computers and consultants, and give advice and perspective to today's programmers.

**Moderators:** Janine McAdams, R&B Airplay Monitor  
Theda Sandiford-Waller, R&B Airplay Monitor

**Panelists:** Hal Jackson, WBLS New York  
Jerry Rushin, WEDR Miami  
Hank Spann, T3 Music Group  
Joe Tamburro, WDAS Philadelphia  
Georgie Woods, WHAT Philadelphia

**"The Dance Revival: Does It Feel Mighty Real?"** (New York B)

The spectacular success of WKTU New York means that new dance stations are popping up across the country, while mainstream top 40 reconsiders the rhythmic product it resisted a year ago. Where is the dance revival headed? And where will the new dance music come from?

**Moderators:** Kevin Carter, Top 40 Airplay Monitor  
Chuck Taylor, Billboard

**Panelists:** Erik Bradley, WBBM Chicago  
Johnny Coppola, Work Group  
Mark Feather, KJMN Denver  
Glenn Kalina, WIOQ Philadelphia  
Michael Martin, KYLD San Francisco

Don Parker, KKFR Phoenix  
Andy Shane, WKTU New York  
Bruce St. James, KPWR Los Angeles  
Swedish Eagle, KACD Los Angeles

**"A Niche in Time: Modern Rock in Changing Times"** (Royal Ballroom A)

As modern rock continues to spread throughout the nation, ratings are wavering as the format endures growing pains. What's the next alternative for modern rock? How many ways can modern rock niche? And what about these modern AC stations?

**Moderator:** John Loscalzo, Rock Airplay Monitor  
**Panelists:** Steve Blatter, Odyssey Communications  
Tom Calderone, Jacobs Media  
Alex Luke, KPNT St. Louis  
Garrett Michaels, WHYT Detroit  
John Moschitta, WQXA Harrisburg, PA  
Perry Stone, WROX Norfolk, VA

**"AC: How Hard Can It Be?"** (Royal B)

Since AC radio has embraced artists that typically appeal to a younger audience, what becomes of the artists that used to define the format? Should mainstream AC modernize? Will soft AC ever again be the softest, most relaxing thing on the dial?

**Moderator:** Steve Graybow, Billboard  
**Panelists:** Gene Michaels, WALK Long Island, NY  
Pat Paxton, KHMV Houston  
Mark Pollitt, WMYI Greenville, SC  
Linda Silver, WMXV New York

**3:00 - 4:15pm**  
**"Group Heads: One of These Men Owns Your Station"** (New York B)

A follow-up to last year's popular group heads panel, "By Next Year One of These Men Will Own Your Station." Hear about today's rapidly changing ownership climate from radio executives who are aggressively buying stations across the country before you meet them at your next staff meeting.

**Moderator:** Sean Ross, Airplay Monitor  
**Panelists:** Jim de Castro, Evergreen Media  
Tom Cuddy, ABC/Disney  
Michael G. Ferrel, SFX Broadcasting  
Bill Figenshu, Viacom  
John Gehron, American Radio Systems  
Steve Goldstein, Saga Communications

**4:30 - 5:45pm**  
**"Four Stations, One PD, and a Telecom Bill: So Who's Listening to the Music?"** (New York A)

What happens in this post-Telecom Act era of consolidation when one PD makes music decisions for one owner's top 40, country, rock, and R&B outlets? Programmers who oversee more than one station in multiple formats talk about their new responsibilities, while record reps talk about voice-mail hell.

**Panelists:** Bob Catania, Geffen Records  
Tony Fields, WGZB/WLSY  
Louisville, KY  
Clarke Ingram, WPXY/WVOR  
Rochester, NY  
Jack Lameier, Epic Nashville  
Jerry Lembo, Columbia Records  
Michelle Stevens, Nassau  
Broadcasting, Trenton, NJ

**6:00 - 9:00pm** (Royal & Imperial Ballrooms)  
**LIVE ARTIST SHOWCASES**  
**Charisse Arrington**  
**Assorted Phlavors**  
**Ginuwine**

Anthony Hamilton  
David Kersh  
LeAnn Rimes  
Jeff Wood

### SATURDAY, SEPTEMBER 7th

**9:30 - 10:45am**  
**TWO SIMULTANEOUS SESSIONS**  
**"Broadcast Data Systems: The Road Ahead"** (Royal B)

In the last year, BDS has extended its reach to four more top 100 markets. Now learn what exciting new developments are in store from the industry's leading airplay-monitoring company.

**Facilitators:** George Chaltas, BDS  
Heston Hosten, BDS  
Lisa Moen, BDS  
Nancy Wagner, BDS

**"Technology Isn't Just for Techno-Geeks Anymore"** (Royal A)

DAB, hard-drive automation, digital downloading of music, and the Internet. How are these high-profile technical issues going to impact radio? An overview of technology's role in programming.

**Moderator:** Chuck Taylor, Billboard  
**Panelists:** Dave Baker, Scott Studios  
Judith Gross, JG Communications  
Paul Miraldi, WCBS-FM New York  
Wally Nichols, Atlantic Records  
Robert Unmacht, M Street Journal

**11:00am - 12:15pm**  
**FOUR SIMULTANEOUS FORMAT SESSIONS**  
**"Program Your Own New York Country Station"** (Versailles Ballroom)

Since the demise of WYNY, New York has had no country outlet. Attendees will break into teams, with guidelines and a budget, and come up with a winning formula for a New York country station, including a station slogan and call letters, air staff, programming philosophy, core artists, rotation, marketing plan, and promotions.

**Panelists:** Dene Hallam, KKBQ Houston  
Fred Horton, WGNA Albany, NY  
Michael O'Malley, Consultant  
Joel Raab, Joel Raab Associates

**"Rappin' on Radio: Hip Hop on Mainstream and Mix Shows"** (Royal A)

Some critics are saying there's a hip-hop decline, while others say it's stronger than ever. Are mainstream stations playing more or less hip-hop? Can hip-hop stations maintain their momentum? How important are stations' mix shows for breaking new music? What's the future of the genre?

**Moderator:** Chuck D  
**Panelists:** Heart Attack, WOWI Norfolk, VA  
Wendy Day, Rap Coalition  
Tyesh Harris, Columbia Records  
Billy Jam, Pirate Radio, San Francisco  
Marie Kelly, formerly of WSGF  
Savannah, GA  
Red Alert, WQHT New York  
Monica Starr, WEJM Chicago

**"Rock of Ages: Mainstream Rock Looking for Its Roots"** (Versailles Terrace)

Amid the splash of modern rock and its splinter formats, mainstream rock has had to make some tough decisions about its direction. Who are mainstream album rock's core artists? And do all rock stations really sound the same?

**Panelists:** Dave Brown, WWDC Washington, DC  
Jeff Levine, WBAB Long Island, NY  
Rick Strauss, WYYY Baltimore  
Virgil Thompson, KISS San Antonio, Texas  
Bill Weston, WHJY Providence, RI

**"The All-New Top 40"** (Royal B)

OK, well maybe not all-new, but how about reinvented? Programmers try to define the latest direction for an enduring, endearing format that suddenly finds itself on the verge of a rebound.

**Moderators:** Kevin Carter, Top 40 Airplay Monitor  
Sean Ross, Airplay Monitor  
**Panelists:** John Ivey, WXKS Boston  
Jay Beau Jones, WKSS Hartford, CT  
John Peake, KRBE Houston  
Michelle Santosuoso, KMEL San Francisco  
Mark Todd, KRQQ Tucson, AZ

**2:30 - 3:45pm**  
**"The All-Format Market Leaders Panel"** (Royal B)

What makes a market leader? A great morning show? Willingness to spend money? Or just finding the right market hole? The leading stations talk about the things they share in common that transcend format.

**Panelists:** Brian Burns, WDCG Raleigh, NC  
Robynn James, WYYD Roanoke/  
Lynchburg, VA  
Liz Janik, Liz Janik Associates  
Dave Kelly, WSIX Nashville  
Gerrod Stevens, WQUE New Orleans

**"Air Personality Supergroup"** (Royal A)

Radio's superjocks reveal what it takes to be a successful entertainer today.

**Moderator:** Phyllis Stark, Country Airplay Monitor  
**Panelists:** Doug Banks & A.J. Parker, ABC Radio  
Rick Dees, KIIS Los Angeles/Weekly Top 40  
Bob Kingsley, American Country  
Court-down  
John Lander, WBMX Boston  
Magic Matt Alan, KIIS Los Angeles  
Scott Shannon & Todd Pettengill,  
WPLJ New York

**4:00 - 5:15pm**  
**THREE SIMULTANEOUS SESSIONS**  
**"Rhythmic Alternatives for R&B Adult"** (Royal A)

Despite its success, there's little consensus on adult R&B's direction. Does jazz work? Is gold a better programming choice than current music for adults? Can "alternative" R&B work and is there a future for it as a separate format?

**Moderators:** Janine McAdams, R&B Airplay Monitor  
Theda Sandiford-Waller, R&B Airplay Monitor

**Panelists:** Carl Conner, KMJQ Houston  
Steve Crumbley, WXYV Baltimore  
Karen Durant, Rondor Music  
Eric Faison, formerly of WBLK Buffalo, NY  
Mike Love, KXOK St. Louis  
Sam Weaver, KPRS Kansas City  
Bryce Wilson, Groove Theory  
Cliff Winston, KJLH Los Angeles

**"Modern AC Vs. Triple-A"** (Royal B)

They both target an audience that grew up with the MTV hits of the '80s. But is modern-leaning hot AC or triple-A going to be here in three years? Are there enough people who grew up with the music played on modern rock for modern AC to exist in most cities? What effect is the format having on conventional hot AC stations; is it forcing them away from what AC is supposed to be? And who owns the core artists?

**Panelists:** Nic Harcourt, WDST Woodstock, NY  
Greg Simms, KFMB San Diego  
Ted Taylor, WLIR Long Island, NY

**"The Music Trivia Contest and Game Show"** (Versailles Terrace)

Win fabulous prizes as Airplay Monitor editor Sean Ross plays Monty Hall with the music of your life.

**7:00 - 10:00pm** (Imperial Ballroom)  
**BILLBOARD/AIRPLAY MONITOR RADIO AWARDS DINNER**



hosted by  
*RaPaul*  
Join us as we honor the top professionals in the radio industry during our dinner and awards show.

Live Performances by  
Columbia Recording Artists:  
Grover Washington, Jr. &  
Kenny Lattimore

**11:00pm - 1:00am** (Royal Ballroom)  
**Cap off the seminar with late-night gambling hosted by Motown Records**

(Schedule is subject to change)

# 1996 Billboard & Airplay Monitor Radio Seminar & Awards

## WHAT TO EAT

### Monitor's Restaurant Guide:

#### Forget Tourist Traps On Your Visit To Fun City

by Kevin Carter, Janine McAdams, Marc Schiffman & Phyllis Stark

Visitors to Manhattan tend to consume most of their meals in close proximity to Times Square. They also tend to pursue a "see food" diet—that is, they often say, "This looks OK. Let's just go here." Restaurants in the tourist zone count on that sort of lack of ambition, but they didn't count on us calling reps based in New York (or those who visit it often) for restaurant suggestions, which we present here (unless otherwise noted, all phone numbers are in area code 212).

#### VAL DELONG, LAVA RECORDS

- **Nobu** (105 Hudson St. and Franklin Street, 219-0500). "The best sushi in N.Y. Owned by Robert DeNiro. Order the spicy crab."
- **Il Bigato** (192 E. Second St., 228-0977). "Alphabet City's finest Italian. Very cheap, and the grilled calamari and house white wine are a must!"
- **Lucky Cheng's** (24 First Ave., 473-0516). "All the waiters are transvestites. The food is incredible, and they play great disco and old school. Order the fried rice."
- **Sylvia's** (328 Lenox Ave., Harlem, 996-0660). "The best Southern cooking north of the Mason-Dixon line . . . The fried chicken and greens will make you think you went home to Mama's!"
- **Oyster Bar** (490-6650). "Grand Central Station's trademark. The oysters followed by a cold brew are unbeatable anywhere in Manhattan. Great wine selection also."

#### CHARLIE WALK, COLUMBIA RECORDS

- **Wax** (113 Mercer St., between Spring and Prince streets, 226-6082). "Preferred by many actors and bands for its low-key atmosphere and its ability to stay fully packed through the wee hours. Owner Nur Khan makes his own music tapes and changes the tunes as the crowd changes throughout the night. Open until 6 a.m."
- **Jet Lounge** (286 Spring St., between Varick and Hudson streets, 675-2277). "The sibling to South Miami Beach's popular club, Groove Jet. You'll feel like you're partying in the '70s. Broken mirror pieces plastered to the walls, the music plays all night, and you'll dance to '70s, '80s, and early '90s classics."
- **Pravda** (281 Lafayette St., between Houston and Prince streets, 225-4696). "Cigars, martinis, and caviar. The beautiful crowd. Vodkas from around the world as well as home-made specialty flavors on ice. Reservations required for access."
- **Morgan Bar** (237 Madison Ave., between 37th and 38th streets, 726-7600). "In the basement of the Morgan Hotel; however, you will see no actual bar. The drinks are made behind the scenes in the Kitchen Bar. Couches,

candles, models, and music. George Clooney's home away from home when in New York."
- **Club Macanudo** (26 E. 63rd St., 752-8200). "Owned by General Cigar Co., maker of the Macanudo cigar. Very upscale. A true cigar club featuring light fare and desserts. A nice place to impress a date or smoke a Cuban with a friend." Jacket required. No jeans.

#### STEVE ELLIS, MERCURY RECORDS

- **Patsy's** (236 W. 56th St., between Broadway and Eighth Avenue, 247-3491). "It's where Rush Limbaugh and Scott Shannon eat. Make sure to ask for Frankie or Joey—tell 'em Ellis sent you. Sit facing the door and order a nice bowl of pasta or calamari—Sal will make it for you. Can't leave without a double espresso and some tiramisu."
- **Hatsuhana** (17 E. 48th St., between Fifth and Madison avenues, 355-3345). "The best sushi in New York . . . So fresh, the fish is still moving when they bring it to you! Great yellowtail and fatty tuna. Speak Japanese and move to the front of the restaurant!"
- **Hanson's Times Square Brewery** (42nd Street and Seventh Avenue, in the heart of Times Square, 398-1234). "A microbrewery with personal kegs to bring out the best in you. The Mike Preston burger is a particular fave. Sit on the second floor for the best views of people walking by. Note: The women who work outside are *not* employees of the brewery!"

#### JACK SATTER, JIVE RECORDINGS

- **Indian Valley** (100 33rd St. and Sixth Avenue, in the Manhattan Mall, 947-2626). "My favorite restaurant in New York. Incredible Indian food, very reasonably priced, and the quality is unbelievable."

#### RON GESLIN, TAG RECORDINGS

- **The Hat** (117 Stanton St. and Ludlow Street, 674-2998). "Deep in the grungy underbelly of the Lower East Side. After two margaritas, you'll think you're at Señor Frog's in Mexico. Cash only. Go with a friend and park as close to the place as possible. But well worth the adventure."
- **Café Cielo** (881 Eighth Ave., between 52nd and 53rd streets, 246-9555). "Ask for Joe. Tell him 'Ron from EMI' sent you—that's how he remembers me."

#### GREG THOMPSON, ELEKTRA ENTERTAINMENT

- **Castellano** (138 W. 55th St., 664-1975). "Italian. The maitre d's name is Walter, and he's the best. The food is amazing, and I highly recommend the antipasto and the fish."
- **Oak Room & Bar at the Plaza** (Fifth Avenue and 59th Street, 759-3000). "Great roast beef sandwiches and oysters."

#### BOB CATANIA, GEFFEN RECORDS

- **Cosmic Restaurant** (1775 Broadway and 58th Street, 245-5948). "Fastest breakfast on the planet. Awesome burger deluxe. Show up with me, and you get the corner table. I was out of this area for a year, came back, went in, and ordered 'the usual' and got it within two minutes!"
- **Blimpie** (929 Eighth Ave. and 55th Street, 245-9540). "Great tuna sub, real fast."
- **Ralph's** (862 Ninth Ave. and 56th Street, 581-2283). "Not much to look at outside, but killer homestyle Italian food on the inside. Great bread. A bit slow at times, but worth the wait."
- **Brooklyn Diner** (212 W. 57th St. and Broadway, 977-1957). "A big tourist spot, but go after 2 p.m. and the crowds are gone. Get a great burger, hot turkey or roast beef sandwich, killer onion rings, and, of course, a New York egg cream!"

#### DAVE EINSTEIN, MERCURY RECORDS

- **Angelica's Kitchen** (300 E. 12th St., 228-2909). "Good vegetarian fare."
- **Baby Jake's** (14 First Ave., 254-2229). "Great semi-Cajun food in the East Village."
- **Divine Bar** (244 E. 51st St., 319-9463). "Chic, trendy Eastside bar, martinis and designer cigars."
- **Gallagher's Steak House** (228 W. 52nd St., 245-5336). "Great for steaks."
- **Monkey Bar** (60 E. 54th St., 838-2600). "Very cool. Very in. Very chic."
- **Zen Palate** (663 Ninth Ave., 582-1669; 2170 Broadway, 212-501-7768). "Westside vegetarian."

#### BARRY JEKELL, AIM MARKETING

- **Aquavit** (13 W. 54th St., 307-7311). "Expensive, but great food. Excellent candidate for your favorite record rep's T&E."
- **St. Mark's Pizza** (23 Third Ave., 420-9531). "The best pizza."

#### ANDREA KARR, MUSIC CHOICE

- **Casanis** (54 E. 1st St., 777-1589). "Incredibly authentic French bistro, right out of Paris. Very hip vibe."
- **Penang** (240 Columbus Ave., 769-3988). "Malaysian cuisine."
- **Rosa Mexicano** (1063 First Ave., 753-7407). "Best Mexican food in New York. Specialties include pomegranate margaritas and guacamole prepared at your table."

#### LIONEL RIDENOUR, ARISTA RECORDS

- **Cocopazzo** (23 E. 74th St., 794-0205). "It's Italian, and they have slammin' food!"
- **Granville** (40 E. 20th St., between Fifth and Broadway, 253-9088). The food is great, he says, but what really makes it? "Atmosphere. It's a cigar kind of place."

#### MICHAEL JOHNSON, RCA RECORDS

- **Jezebel** (630 Ninth Ave. and 45th Street, 582-1045). "I like the food, I like the service, and I like Alberta," says Johnson of the restaurant's personable owner. The place specializes in Southern cuisine, with a decor resembling a New Orleans parlor. Don't look for a sign out front; the windows are covered, and there's a simple brass plaque by the door.

#### SAM CERAMI, A&M NASHVILLE

- **Bill Hong's** (227 E. 56th St., between Second and Third avenues, 751-4048). Chinese.

#### JEFF HACKETT, CURB RECORDS NASHVILLE

- **Il Vagabondo** (351 E. 62nd St., between First and Second Ave., 832-9221). Italian. "What's so appealing about this restaurant? Bocce ball!" (The tables are next to a bocce alley, and a game is usually in progress while you dine.)

#### LARRY HUGHES, MERCURY NASHVILLE

- **Pongsri Thai** (244 W. 48th St., 582-3392). "Order the nam pok."

#### GERRIE McDOWELL, CURB/ UNIVERSAL NASHVILLE

- **Sammy's Romanian** (157 Chrystie St., between Delancey and Houston streets, on the Lower East Side, 673-0330). "Order the vodka and the chopped liver."
- **21** (21 W. 52nd St., between Fifth and Sixth avenues, 582-7200).
- **Tavern On The Green** (West 67th Street and Central Park West, 873-3200).

#### DENNY MOSESMAN, ASYLUM RECORDS NASHVILLE

- **Park Avenue Café** (100 E. 63rd St. and Park Avenue, 644-1900). "Excellent gourmet food in a low-key, casual atmosphere."

#### LARRY PAREIGIS, ALMO SOUNDS NASHVILLE

- **Luna** (110 Mulberry St., 226-8657). "Order the calamari, the clams and red sauce, and the cannoli—all fresh daily. This is the real thing, not some phony place that serves ketchup and noodles and calls it 'spaghetti.' Plus, if you're lucky, you can see some very interesting characters there."

#### BILL CATINO, CAPITOL NASHVILLE

- **Il Cortile** (125 Mulberry St., 226-6060). "An authentic Italian eatery with the atmosphere, charm, and intrigue of Little Italy. You never know when the Don's going to show up, but make sure to show respect when he does. Order the angel-hair pasta with peas and prosciutto as an appetizer and, as a main course, the stuffed veal breast in a red wine sauce." (Also a recommendation of A&M Nashville's Cerami.)

#### LEWIS TUCKER, UPTOWN RECORDS

- **Shark Bar** (307 Amsterdam Ave. and 79th Street, 874-8500). "It presents an urban upscale African-American environment where you can meet positive black people. The food is great—especially the catfish fingers, grilled chicken, and macaroni and cheese, [which is] the best in the country." (Also a recommendation of Jive's Larry Kahn.)
- **Chaz & Wilson's** (201 W. 79th St. and Amsterdam, 769-0100). "Another African-American-owned eatery with a similar vibe. The food is good, especially the Caribbean chicken. They make great calamari and mashed potatoes. And they make the best cosmopolitans in Manhattan."
- **Blue Ribbon Sushi** (119 Sullivan St., between Prince and Spring streets, 343-0404). "A seafood hangout renowned for its raw bar and table mini-grills, where you can cook your own appetizers and entrees." (Music Choice's Karr says it has "an . . . amazing raw bar, eclectic cuisine.")

#### STACY LACROIX, TOMMY BOY RECORDS

- **Savannah** (250 W. 89th St. and Broadway, 769-0288). "I love the appetizers more than the food, and you see a lot of industry people. Not as crowded as the Shark Bar. It gives you more space, and you can sit outside, café-style. The fried catfish is fabulous."
- **Otobe** (68 East 56th St., 223-7575). "Very fresh sushi, private rooms, nice decor. Fabulous and pricey." Reservations required.
- **River Café** (1 Water St., Brooklyn, 718-522-5200). "Delicious food, romantic decor, and secluded, with a beautiful view of Manhattan. Continental cuisine. It's pricey but worth the atmosphere. It's a great place to chill out, and it's easy to get to."

#### LARRY KHAN, JIVE RECORDINGS

- **Wally's & Joseph's** (249 W. 49th St., 582-0460). "For meat lovers, a good old American steakhouse." Khan's favorite: Filet mignon.

#### SUSANNE WHITE, GUARDIAN RECORDS

- **Vong** (200 E. 54th St. and Third Avenue, 486-9592). "Exotic restaurant featuring Thai/French cuisine."
- **Decibel** (240 E. 9th St., 979-2733). "Funky sake bar in a basement."

# 1996 Billboard & Airplay Monitor Radio Seminar & Awards

WHAT TO LISTEN TO

## New York's Radio Market Is More Volatile Than Ever

by Sean Ross

**H**ow influential is Airplay Monitor at the radio level? Let's put it this way: For the last year, knowing that we'd be having our convention in New York for a third straight year, we've been pressuring New York radio stations to change format so that you'd have something new to listen to, and we'd have something different to write about. And damn near all of them obliged.

The hardest part was getting that pesky Telecommunications Bill passed. That one dragged on forever. Then there was talking all our Wall Street friends into capitalizing station sales at 16-times cash flow. We were in so many meetings that we didn't have time to make airchecks on stations before they changed again. But as the *deus ex machina* of the industry, we felt that we owed you no less. (In fact, we feel that owners owe the banks no less than \$163 million per signal, but that's another story.)

If you were last in New York for the '95 Billboard/Airplay Monitor Radio Seminar and Awards, you heard WXRK playing classic rock (when Howard Stern wasn't on), WPAT-FM playing soft AC, WSKQ-FM doing a bilingual dance format, WHTZ (Z100) on the verge of being a modern station, WYNY playing country, WNEW-FM as an adult modern outlet, WAXQ (Q104) playing hard rock, WBLS doing gold-based adult R&B, and WMXV sounding like a mainstream AC. If you wanted to hear any of those things again, we hope you made airchecks, although WPXY/WVOR Rochester, N.Y., OM Clarke Ingram could probably cover you on that score.

Depending on what you consider a format change, there have been up to nine on New York's music FMs since last year's convention. If you were able to hear Long Island radio—which you won't from the New York Sheraton—you'd also be able to hear WMJC spinning country, WLIR playing modern AC under its old call letters, and WBLI evolving from mainstream AC back toward top 40. Whether you can hear several other suburban outlets of note, including much-respected young-end rocker WRGX (X107) Westchester County, N.Y., and heritage rocker WDHA Morristown, N.J., depends which side of the high-rise you're on and what the atmospheric conditions are Sept. 5-7.

Here's the '96 airchecker's guide to New York:

**WXRK (92.3)**—WXRK signed on as New York's first full-fledged modern rock station last January, at a time when neither Z100 nor WNEW-FM had vacated the position, so it offered a diet of what one co-worker calls "pure testosterone"—all the hard rock, none of the triple-A crossovers. WXRK is now playing Sheryl Crow, the Dave Matthews Band, and the Wallflowers. But it's also playing Gravity Kills, Rage Against The Machine, Stabbing Westward, and "You Make Me Feel Like A Whore" by Everclear. And it has those records to itself. New PD Steve Kingston isn't expected in the building until November, but the jock lineup has been in place for the past few months, including Airplay Monitor's John Loscalzo on weekends.

**WPAT-FM (93.1)**—Another first-quarter format change. WPAT-FM segued from English-language soft AC to Spanish-language soft AC as Suave 93.1 under its new duopoly partner, WSKQ-FM. With WSKQ-FM having segued from Spanish AC to salsa several years earlier, WPAT-FM debuted as a more focused version of what the old WSKQ-FM had been in the late '80s/early '90s. It signed on with a lot of English-language music, including a surprising number of R&B oldies (e.g., "Reasons" by Earth, Wind & Fire and "I Want You" by Marvin Gaye). You'll still hear some English-language titles, such as "How Deep Is Your Love" by Take That, as well as the Spanish versions of familiar jingles—"Siempre Coca-Cola!"

**WPLJ (95.5)**—One of the few stations with the same format as last year, WPLJ has still been affected by the world around it. At this time a year ago, WPLJ could be the disco station for the market, the mainstream top 40, the classic rocker, the '70s oldies station, the personality station, and, oh yeah, the adult top 40 station. Now, it grapples

with WKTU for ownership of "I Will Survive," and, with WAXQ having gone classic rock, it's no longer the only place to hear "Landslide" by Fleetwood Mac. WPLJ has made one significant programming change since last year. It's traded the '70s/'80s show for night hosts Danny and Onions, who join Rocky Allen and Scott and Todd in the station's pantheon of high-profile personalities. Otherwise, it hasn't conceded the classic rock thing to Q104, as evidenced by a top-of-the-hour ID about its 25 years of rockin' New York. And APD/MD Mike Preston has helped revive more than one rock title over the past year, including Peter Gabriel's "Solsbury Hill" and the Monroes' "What Do All The People Know."

**WQHT (97.1)**—This isn't Beijing, but you can still tell a lot by reading the wall posters. For years, Hot 97's chief positioner was "Where Hip-Hop Lives." This year's subway cards, however, promise

"Hip Hop & R&B Flava," which says a lot about how the station has evolved over the past year. With no other mainstream R&B outlet in town, Hot 97's music is much more female-friendly these days, although the presentation and the lineup has stayed constant, including p.m. driver Wendy Williams, who can sometimes match morning hosts Doctor Dre and Ed Lover for outrageousness. Labor Day weekend on Hot 97 was one of the station's Mixmaster Weekends starring veteran mixers Red Alert, Funkmaster Flex, Marley Marl, Kid Capri, and Pete Rock. At press time, an all-star weekend with Montell Jordan, Horace Brown, Outkast, and Blackstreet was

95.5  
WPLJ  
NEW YORK

HOT  
97  
FM

scheduled either for this weekend or next.

**WSKQ-FM (97.9)**—During the six months in which the new WKTU was just a rumor, WSKQ-FM tried to reinforce its position as the market's dance station with bilingual transit cards and a number of English-language dance titles. WSKQ-FM was one of the stations that declined most noticeably when WKTU debuted, although it's hard to tell which listeners went to WKTU and which went to WPAT-FM. Now, it's apparently ceded the English-language music in favor of more salsa and merengue under new PD Al Fuentes from WXDJ Miami.

**WRKS (98.7)**—A year ago, Isaac Hayes was just one of this R&B adult outlet's celebrity voices. Now, he's the station's celebrity morning man, joining a roster that includes Roberta Flack, Ashford & Simpson, and motivational speaker Les Brown, who will now host a mix of music and motivation from 9-10 a.m. Musically, WRKS has evolved in the past 15 months. The oldest gold—a heavy part of the station's early success—now gets showcased in special programming, while the '80s adult R&B titles receive a heavier emphasis.

**WHTZ (100.3)**—It took Z100 almost two years to evolve from mainstream top 40 to the cusp of modern rock. The return under new PD Tom Poleman has taken three to four months. The hardest modern stuff is gone. Tom Petty and John Mellencamp are back. Rhythmic titles are back, too, on a case-by-case basis, most

noticeably the Quad City DJ's and Billie Ray Martin. At this writing, you can still hear Z100 going on Nirvana's "All Apologies" to STP's "Creep" at night, but that may change. You'll also hear an all-new staff, including Elvis Duran, Elliot Segal, and Christine Nagy in the morning; Lisa Taylor from WYNY in middays; and MD Paul Bryant in afternoons.

**WCBS-FM (101.1)**—The station celebrates its 25th anniversary next year, so it's taking this year off from its highly publicized New York radio reunions. But you will hear Dandy Dan Daniels (also from WYNY) as the latest market veteran doing P/T on the station, which is planning a double-play weekend for your listening pleasure during this seminar. It's also planning to add an R&B oldies show from 10 p.m.-midnight on Wednesdays in the near future. (If you can't wait, there's another cult favorite, Felix Hernandez's Saturday-morning R&B oldies show on noncommercial WBGO [88.3].)

**WQCD (101.9)**—This was one of the first "smooth jazz" stations to demonstrate that a jazz station could also double as a market's adult R&B outlet in the days before WRKS became the first of New York's two urban ACs. It was also one of the first smooth jazz stations to

present itself like a soft AC. The station is in a state of transition, with PD Fleetwood Gruver having exited recently, but the speculation is that CD101.9 will go further toward the soft AC side.

**WNEW-FM (102.7)**—This station has been through three discernable positions since last year's seminar. The short-lived "rock alternative" adult modern format gave way to triple-A, which, as the amount of classic rock in the mix increased, evolved back to the heritage rock position that WNEW-FM had occupied for the better part of the last decade or so. New PD Steve Young has returned Soundgarden and Metallica to WNEW-FM, but with Q104 in town, there's still plenty of "You're My Best Friend" and "Born In The U.S.A." on the

98.7  
KISS  
FM  
smooth reb... classic soul

Z100

NEW YORK'S OLDEST STATION  
WCBS  
FM 101.1

Smooth Jazz  
CD 101.9

102.7 FM  
WNEW

station, too, as well as such acts as Pete Drogé or the Why Store that would have fit in just fine during the triple-A period. One noticeable change in recent weeks is that WNEW-FM, once a famously talky radio station, is getting in and out of music *much faster*.

**WKTU (103.5)**—This station may have filled an obvious musical hole by launching its dance format last February, but it also went after WPLJ's high-profile personality franchise. RuPaul, Freddie Colon, and Michelle Visage may host mornings, but Efen Sifuentes, Bill Lee, Hollywood Hamilton, and Diane Pryor all do morning shows, with a lot of phones, in their respective dayparts. Musically, whether WKTU has expanded since its gold-and-recurrent-heavy sign-on depends on whether you look at the number of oldies that are still getting 10 plays a week or whether you consider that PD Frankie Blue and MD Andy Shane added both "I Love U Baby" by the Original and "Ooh, Aah . . . Just A Little Bit" by Gina G as imports. Also, after a brief stretch in which WKTU seemed to be downplaying R&B crossovers, there's more Toni Braxton and R. Kelly on the station again.

**WAXQ (104.3)**—At times, the new Classic Q104.3 crunches as hard as any classic rocker. At

CLASSIC  
Q104.3

times, it seems to be targeting the folks who might have been using WPLJ as their classic rock station with a lot of "Evil Woman" by ELO and "Romeo's Tune" by Steve Forbert. While Q104.3 is often Arrow-esque in its music, it's more high-profile in its presentation than the original Arrow stations, even talking over intros.

**WMXV (105.1)**—When PD Steve Weed got to Mix 105 last year, he took it out of WPLJ's way and made it a softer, more traditional mainstream AC.

Then the fall test that shook the world came back, and WMXV began leaning so hard on some of the pop/modern crossovers that it outrucked WPLJ at times. Then WKTU came along

to drain off a lot of adult listening just as Mix's musical changes were beginning to take hold. As a result, WMXV, which has been without a full-scale morning show since Jim Kerr's departure, has become the market's most-gossiped-about radio station. Then again, it's been written off a lot of times in the past before sneaking back into contention.

**WNWK (105.9)**—A brokered ethnic outlet for years, WNWK becomes New York's reggae FM in morning drive and 6 p.m.-1 a.m. with Ken Williams, Dub Master, and market veteran Gil Bailey. The station has also added an 8-9 a.m. "world music" show.

**WLTW (106.7)**—New PD Jim Ryan, who made WBEB (B101) Philadelphia noticeably more

106.7 Lite fm

aggressive during his time there, will get to New York just about the time you read this. Over the past 15-18 months under PD Kurt Johnson, now at WAXQ, there have been a lot of surprises on Lite-FM, including the addition of contesting, special weekends (this one will feature the Beatles to go with the band's new video anthology), and a nightly love songs show.

**WBLS (107.5)**—At this time a year ago, WBLS was trying to reclaim the gold-based R&B adult position from WRKS, with no apparent success. When PD/p.m. driver Frankie Crocker began his third highly publicized tour of duty last fall, he took WBLS in a decidedly more eclectic direction but didn't take it out of the adult R&B bag. At this writing, you'll still hear a lot of oldies on WBLS—as I write, WBLS' Grandmaster Flash is mixing from "Nobody Can Be You" by Steve Arrington to "I Owe You One" by Shalamar—although you'll also hear imports, such as the two cuts from British R&B hit maker Mark Morrison that Crocker has been playing with for the past few months.

# 1996 Billboard & Airplay Monitor Radio Seminar & Awards

## WHAT TO PLAY

### Mainstream's Most-Played Oldies

- |  |  |
|--|--|
| 1 SEVEN MARY THREE/Cumbersome              | 40 NIRVANA/Smells Like Teen Spirit                     |
| 2 BUSH/Come Down                           | 41 STONE TEMPLE PILOTS/Big Empty                       |
| 3 TOADIES/Possum Kingdom                   | 42 JIMI HENDRIX/All Along The Watchtower               |
| 4 COLLECTIVE SOUL/December                 | 43 METALLICA/Enter Sandman                             |
| 5 GOO GOO DOLLS/Name                       | 44 RED HOT CHILI PEPPERS/Under The Bridge              |
| 6 STONE TEMPLE PILOTS/Interstate Love Song | 45 AEROSMITH/Walk This Way                             |
| 7 LIVE/Lightning Crashes                   | 46 PEARL JAM/Jeremy                                    |
| 8 SILVERCHAIR/Tomorrow                     | 47 SOUNDGARDEN/Fell On Black Days With Butterfly Wings |
| 9 THE SMASHING PUMPKINS/Bullet             | 48 LIVE/Selling The Drama                              |
| 10 LIVE/All Over You                       | 49 MEAT PUPPETS/Backwater                              |
| 11 RUSH/Tom Sawyer                         | 50 BROTHER CANE/And Fools Shine On                     |
| 12 COLLECTIVE SOUL/Shine                   | 51 PEARL JAM/Black                                     |
| 13 NIRVANA/Come As You Are                 | 52 PINK FLOYD/Comfortably Numb                         |
| 14 LIVE/I Alone                            | 53 PEARL JAM/Daughter                                  |
| 15 CANDLEBOX/Far Behind                    | 54 SOUNDGARDEN/Black Hole Sun                          |
| 16 RED HOT CHILI PEPPERS/My Friends        | 55 RUSH/Spirit Of Radio                                |
| 17 STONE TEMPLE PILOTS/Plush               | 56 PINK FLOYD/Learning To Fly                          |
| 18 BUSH/Everything Zen                     | 57 U2/Pride (In The Name Of Love)                      |
| 19 LENNY KRAVITZ/Are You Gonna Go My Way   | 58 GUNS N' ROSES/Sweet Child O' Mine                   |
| 20 BUSH/Little Things                      | 59 GEORGE THOROGOOD/Bad To The Bone                    |
| 21 AC/DC/You Shook Me All Night Long       | 60 KENNY WAYNE SHEPHERD/Deja Voodoo                    |
| 22 THE BLACK CROWES/Hard To Handle         | 61 JIMI HENDRIX/Purple Haze                            |
| 23 CRACKER/Low                             | 62 PEARL JAM/Yellow Ledbetter                          |
| 24 WHITE ZOMBIE/More Human Than Human      | 63 U2/Sunday Bloody Sunday                             |
| 25 NIRVANA/All Apologies                   | 64 PINK FLOYD/Hey You                                  |
| 26 PEARL JAM/Better Man                    | 65 VAN HALEN/You Really Got Me                         |
| 27 PEARL JAM/Even Flow                     | 66 NIRVANA/Lithium                                     |
| 28 STONE TEMPLE PILOTS/Vaseline            | 67 SOUNDGARDEN/Spoonman                                |
| 29 RUSH/Limelight                          | 68 TOM PETTY & THE HEARTBREAKERS/Runnin' Down A Dream  |
| 30 PEARL JAM/Alive                         | 69 BILLY IDOL/White Wedding                            |
| 31 OFFSPRING/Self Esteem                   | 70 STEVIE RAY VAUGHAN/Pride & Joy                      |
| 32 PINK FLOYD/Young Lust                   | 71 ZZ TOP/La Grange                                    |
| 33 BETTER THAN EZRA/Good                   | 72 BLUES TRAVELER/Run-Around                           |
| 34 AEROSMITH/Dream On                      | 73 ALANIS MORISSETTE/You Oughta Know                   |
| 35 GREEN DAY/When I Come Around            | 74 RUSH/Free Will                                      |
| 36 PINK FLOYD/Another Brick In The Wall    | 75 OZZY OSBOURNE/Crazy Train                           |
| 37 ALICE IN CHAINS/Man In The Box          |  |
| 38 AC/DC/Highway To Hell                   |  |
| 39 PINK FLOYD/Run Like Hell                |  |

### Most-Played Modern: Still Guitar-Driven

There may be a wider variety of current titles being played at modern rock radio today, but the hard-rockin' guitar bands of the past four years still dominate the format's most-played gold. Those bands cut a broad swath through mainstream rock radio's most-played gold, although there remain a handful of classic rock standard-bearers for whom that format finds room.

Rock Airplay Monitor used data from Broadcast Data Systems to compile a list of the 75 most-played oldies at mainstream and modern rock radio to coincide with the Billboard/Airplay Monitor Radio Seminar and Awards. With Dec. 31, 1995, as our recurrent/gold dividing line, we looked at BDS-monitored mainstream outlets Aug. 4-10 and modern Aug. 11-17.

On the modern side, the common-denominator records are still, by and large, harder titles ranging from the No. 1 song, "Possum Kingdom" by the Toadies, to multiple Bush titles to Filter's No. 8 entry, "Hey Man, Nice Shot." Only Folk Implosion's No. 5 title "Natural One" strikes a blow for the "return-of-rhythm" movement. Not surprisingly, almost all of the titles that made the top 75 at modern radio were post-Nirvana. The oldest title, and most notable exception, is the Violent Femmes' "Blister In The Sun," at No. 59.

At mainstream rock, the top 10 is also dominated by bands that mainstream shares with modern: Seven Mary Three, Bush, Toadies, Collective Soul, Goo Goo Dolls, Stone Temple Pilots, Live, Silverchair, and the Smashing Pumpkins. Many of the exceptions to the modern-age acts that dot the remainder of the top 75 come from only a handful of acts: Rush, Pink Floyd, AC/DC, Aerosmith, Van Halen, and Ozzy Osbourne, among others. While most of those titles are '80s-era, the inclusion of Jimi Hendrix's "All Along The Watchtower" means that mainstream rock is still playing the best of the '60s, '70s, '80s, and '90s.



BDS monitors more than 3,500 rock titles and more than 100 markets. For info on BDS' RadioTrack service or to make your own oldies lists by region, market, or custom station group, call BDS' Heston Hosten at 212-789-1261.

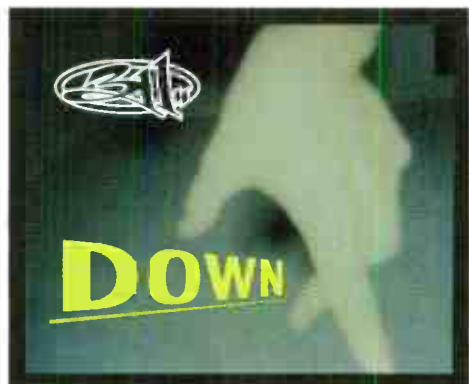
SEAN ROSS

### Modern's Most-Played Oldies

- |  |  |
|--|--|
| 1 TOADIES/Possum Kingdom                               | 37 OFFSPRING/Come Out And Play           |
| 2 BUSH/Come Down                                       | 38 LENNY KRAVITZ/Are You Gonna Go My Way |
| 3 SEVEN MARY THREE/Cumbersome                          | 39 MEAT PUPPETS/Backwater                |
| 4 BUSH/Glycerine                                       | 40 GREEN DAY/When I Come Around          |
| 5 FOLK IMPLOSION/Natural One                           | 41 NIRVANA/Smells Like Teen Spirit       |
| 6 OASIS/Wonderwall                                     | 42 SPONGE/Molly                          |
| 7 LIVE/All Over You                                    | 43 RED HOT CHILI PEPPERS/My Friends      |
| 8 FILTER/Hey Man, Nice Shot                            | 44 STONE TEMPLE PILOTS/Vaseline          |
| 9 LIVE/Lightning Crashes                               | 45 NIRVANA/The Man Who Sold The World    |
| 10 THE SMASHING PUMPKINS/Bullet With Butterfly Wings   | 46 BLIND MELON/No Rain                   |
| 11 COLLECTIVE SOUL/The World I Know                    | 47 ELASTICA/Connection                   |
| 12 SILVERCHAIR/Tomorrow                                | 48 NIRVANA/In Bloom                      |
| 13 BUSH/Everything Zen                                 | 49 THE SMASHING PUMPKINS/Disarm          |
| 14 LIVE/I Alone  | 50 BETTER THAN EZRA/Good                 |
| 15 GOO GOO DOLLS/Name                                  | 51 CANDLEBOX/Far Behind                  |
| 16 NINE INCH NAILS/Closer                              | 52 SPONGE/Plowed                         |
| 17 NIRVANA/Come As You Are                             | 53 NIRVANA/Lithium                       |
| 18 COLLECTIVE SOUL/December                            | 54 PEARL JAM/Better Man                  |
| 19 RADIOHEAD/Creep                                     | 55 THE CRANBERRIES/Zombie                |
| 20 NIRVANA/All Apologies                               | 56 THE BREEDERS/Cannonball               |
| 21 STONE TEMPLE PILOTS/Interstate Love Song            | 57 GREEN DAY/She                         |
| 22 FOO FIGHTERS/I'll Stick Around                      | 58 ALICE IN CHAINS/No Excuses            |
| 23 CRACKER/Low   | 59 VIOLENT FEMMES/Blister In The Sun     |
| 24 BUSH/Little Things                                  | 60 GREEN DAY/Basket Case                 |
| 25 OFFSPRING/Self Esteem                               | 61 PEARL JAM/I Got It                    |
| 26 JANE'S ADDICTION/Been Caught Stealing               | 62 NIRVANA/About A Girl                  |
| 27 BECK/Loser  | 63 ALANIS MORISSETTE/Hand In My Pocket   |
| 28 JANE'S ADDICTION/Jane Says                          | 64 PEARL JAM/Daughter                    |
| 29 ALANIS MORISSETTE/You Oughta Know                   | 65 STONE TEMPLE PILOTS/Big Empty         |
| 30 RED HOT CHILI PEPPERS/Under The Bridge              | 66 GREEN DAY/Longview                    |
| 31 LIVE/Selling The Drama                              | 67 ALICE IN CHAINS/Would Squeeze         |
| 32 STONE TEMPLE PILOTS/Plush                           | 68 RED HOT CHILI PEPPERS/Soul To Squeeze |
| 33 THE PRESIDENTS OF THE UNITED STATES OF AMERICA/Lump | 69 NATALIE MERCHANT/Wonder               |
| 34 ALANIS MORISSETTE/All I Really Want                 | 70 PEARL JAM/Even Flow                   |
| 35 WHITE ZOMBIE/More Human Than Human                  | 71 BLUES TRAVELER/Run-Around             |
| 36 THE SMASHING PUMPKINS/Today                         | 72 BETTER THAN EZRA/In The Blood         |
|  | 73 DAVE MATTHEWS BAND/What Would You Say |
|  | 74 SOUNDGARDEN/Fell On Black Days        |
|  | 75 SOUNDGARDEN/Black Hole Sun            |

# ALREADY PLATINUM & FUTURE GOLD!

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#1 Modern Rock Monitor

#2 Most Requested Song At Alternative Radio

SoundScan In ONE WEEK 58,355

TOP 5 PHONES AT ALTERNATIVE:  
WKQX, WMMS, WDOX, CIMX, XHRM, WZRH,  
WBEB, KPNT, WBRU and many more!!

TOP 5 PHONES AT ROCK RADIO:  
KSJO, WDRZ, WZBH, WBUZ, KCMQ, KXFX, WCPR,  
WDRB, WTKX, KTUX, KLBK, KILO and many more!!



**BUZZ CLIP**  
**HEAVY**  
**ROTATION**



produced by Don Gehman  
FEATURING:

**"VULCAN DEATH GRIP"**



<http://www.capri.com>

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Manufactured & Marketed by Mercury Records



14 AAA MONITOR  
#12 IN R&R

#10 IN ALBUM NETWORK

SPINNING AT: KSCA, KOTR, WCBR, KFOG, KMBV, WBOS,  
WMOV, WHRU, CIDR, KPFT, KCFE, KTCZ, WHPT, KISM,  
KMTT, WURU, KFMU, KXPK, KQPT, WRNR, WMMO, KRUM,  
WRLT, KUMT, KBAC, KSPN

**THE DISTANCE**

FROM THE FORTHCOMING  
NEW RELEASE

**"FASHION  
NUGGET"**

PRODUCED  
BY CAKE



**CAKE**



A SONG ABOUT A GIRL,  
A CAR, A GIRL  
A CAR.

TOP 5 PHONES ALREADY AT:  
WDST, KLZR, WBZU, KFMA,  
WPLA, KWOD



SONG ACTIVITY REPORTS



For Week Ending September 1, 1996

Rated song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of song activity reports for Pearl Jam, R.E.M., Rush, Seven Mary Three, and Soundgarden. Each entry includes station, song title, and performance metrics.

Grid of song activity reports for Stabbing Westward, Tonic, The Verve Pipe, White Zombie, and ZZ Top. Each entry includes station, song title, and performance metrics.



# “THE BEAUTIFUL PEOPLE”

## THE FIRST SINGLE FROM THE ALBUM ANTICHRIST SUPERSTAR

ON THE  
AIR AT:

Q101  
WDRE  
KITS  
WBCN  
CIMX  
WHFS  
WMMS  
WENZ  
KEGE  
KNDD  
KEDJ  
KWOD  
WRZX  
KNRK  
WLUM  
KXRK  
WDGE  
WPBZ  
WPLA  
KMYZ  
WBZU  
KEDG  
KXTE  
WRIF  
WZTA  
KRXQ  
KIOZ  
KUFO  
WLZR  
WKLQ  
KILO  
WRRV  
& more!



Produced by Trent Reznor & Dave “Rave” Ogilvie  
Co-Produced by M. Manson

nothing 

IMPACTING 9/9!  
IN STORES OCT. 8!

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POWER PLAYLISTS

For Week Ending September 1, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly came, beginning with the highest-cumulative station. Cumulative are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



Grid of 48 radio station playlists (e.g., WXRK, KROQ, WKQX, WPLY, WBCN, WHFS, WHYT, WNNX, KITS, KDGE, KEGE, WMMS, CIMX, WDRE, KOME, KPNT, KNDD, KTBZ, WMRQ, XTRA, WENZ, WXDX, WRZX, WLIR) with columns for station name, PD, APD, and song/rating lists.

"E-BOW THE LETTER"

R.E.M.  
WITH PATTI SMITH

THE FIRST TRACK FROM  
NEW ADVENTURES IN HI-FI  
IN STORES SEPTEMBER 10TH

**7** - **2** MODERN ROCK MONITOR!  
2,033 BDS Spins (+122)

R&R 4\* - 1\*  
2,458 Spins (+181)  
3rd most Increased!

Album Network VA 4\* - 1\*  
3,266 Spins (+362)

**ON OVER 80 MODERN ROCK STATIONS INCLUDING:**

WAQZ 50X	KLZR 35X	WRLG 30X	KZON 28X	KEDJ 25X	KDGE 21X
KTEG 46X	WXEG 35X	WOWW 30X	WROX 28X	KTOZ 25X	WOXY 20X
WCHZ 41X	WQXA 33X	WQBK 30X	KFRR 28X	WMMS 24X	WBCN 19X
WENZ 40X	KGDE 33X	KPOI 30X	KREV 28X	WKQX 24X	WLIR 19X
KEGE 39X	WRXQ 32X	KNNC 29X	LIVE 105 27X	WDGE 24X	WEDG 19X
WDRE 38X	KFMA 32X	WPLY 29X	WBRU 27X	WKRL 23X	KTBZ 19X
WCYY 37X	KICT 31X	WBZU 29X	KISF 27X	KNRX 23X	KOME 18X
WPBZ 37X	WWCD 31X	KWOD 28X	KNDD 27X	XHRM 22X	KROQ 16X
WMRQ 36X	WFNX 30X	WGRD 28X	WEND 27X	KPNT 22X	WHYT 16X
WRZX 36X	KMYZ 30X	89X 28X	99X 25X	WEQX 21X	91X 16X

**18** - **15** \*\*\*AIRPOWER\*\*\*

MAINSTREAM ROCK MONITOR 941 Spins

R&R Rock 17\* - 12\*  
R&R Active 15\* - 13\*

PRODUCED BY SCOTT LITT & R.E.M.



<www.wbr.com/rem>

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PATTI SMITH APPEARS COURTESY OF ARISTA RECORDS.

World Radio History

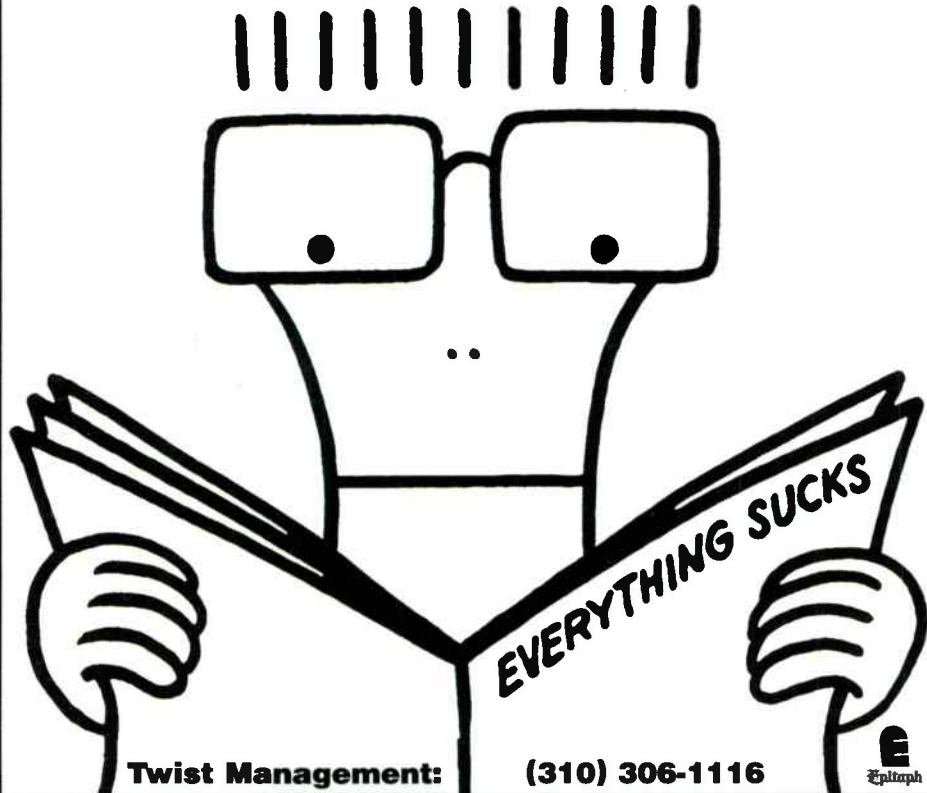


HEAVY

# DESCENDENTS

"I'm The One"

ADD DATE: SEPT. 24<sup>TH</sup>



Twist Management:

(310) 306-1116



RUTH RUTH

"Jerome"

ADD DATE: SEPT. 24<sup>TH</sup>

THE LITTLE DEATH  
RUTH RUTH

mngmt: Brian Ross  
(201) 222-6555



## MODERN ROCK

### POWER PLAYLISTS



AIRPLAY  
**Monitor**

For Week Ending  
September 1, 1996

Playlists supplied by Broadcast Data Systems' Radio-Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Station	PD/MD	City	Interim PD	City	Station	PD/MD	City	Interim PD	City
<b>KXPK</b>	Doug Clifton	Denver			<b>WLUM</b>	Tommy Wild	Milwaukee		
<b>WEDG</b>	John Hager	Buffalo			<b>WEDG</b>	John Hager	Buffalo		
<b>KWOD</b>	Alex Cosper	Sacramento			<b>XHRM</b>	Bryan Jones	San Diego		
<b>KWOD</b>	Alex Cosper	Sacramento			<b>XHRM</b>	Bryan Jones	San Diego		
<b>KNRK</b>	Mark Hamilton	Portland, OR			<b>KNRK</b>	Mark Hamilton	Portland, OR		
<b>WVFN</b>	Bill Glasser	Boston			<b>KZON</b>	Bill Pugh	Phoenix		
<b>WVFN</b>	Bill Glasser	Boston			<b>KZON</b>	Bill Pugh	Phoenix		
<b>KISF</b>	Jon Anthony	Kansas City			<b>KISF</b>	Jon Anthony	Kansas City		
<b>WVNE</b>	Erick Anderson	Rochester			<b>KEDJ</b>	Shelli Hart	Phoenix		
<b>WVNE</b>	Erick Anderson	Rochester			<b>KEDJ</b>	Shelli Hart	Phoenix		
<b>WEND</b>	Jack Daniel	Charlotte			<b>WEND</b>	Jack Daniel	Charlotte		
<b>WEND</b>	Jack Daniel	Charlotte			<b>WEND</b>	Jack Daniel	Charlotte		

MODERN ROCK

POWER PLAYLISTS™ Broadcast Data Systems™

**AIRPLAY Monitor**  
For Week Ending  
September 1, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the Spring and Fall/Arbitron surveys. The number of stations shown each week varies depending upon space.

KNRX Oklahoma City PD: Mike McJoy MD: Geno Pearson		WQXA Harrisburg PD: John Moschitta MD: Scott McFadden		WGRD Grand Rapids PD: Allan Fee MD: Leann Curtis	
TW	LW	TW	LW	TW	LW
1	Tracy Bonham, Mother Mother	1	311, Down	1	Pearl Jam, Who You Are
2	Goldfinger, Here In Your Bedroom	2	Soundgarden, Burden In My Hand	2	Soundgarden, Burden In My Hand
3	Buttloose Surfers, Pepper	3	Blues Traveler, But Anyways	3	Eels, Novocaine For The Soul
4	Stone Temple Pilots, Trippin' On A Hole	4	R.E.M., E-Bow The Letter	4	The Why Store, Lack Of Water
5	Disawalla, Counting Blue Cars	5	Jewel, Who Will Save Your Soul	5	Screaming Trees, All I Know
6	Soundgarden, Burden In My Hand	6	Alice In Chains, Over Now	6	Buttloose Surfers, Pepper
7	Bush, Machinehead	7	Primitive Radio Gods, Standing Outside A	7	Sublime, What I Got
8	Everclear, Santa Monica	8	Better Than Ezra, King Of New Orleans	8	Disawalla, Counting Blue Cars
9	R.E.M., E-Bow The Letter	9	Pearl Jam, Who You Are	9	Stone Temple Pilots, Trippin' On A Hole
10	Alanis Morissette, You Learn	10	Eels, Novocaine For The Soul	10	Social Distortion, I Was Wrong
11	Beck, Where It's At	11	Social Distortion, I Was Wrong	11	R.E.M., E-Bow The Letter
12	311, Down	12	Beck, Where It's At	12	The Wallflowers, 6th Avenue Heartache
13	Poe, Angry Johnny	13	The Wallflowers, 6th Avenue Heartache	13	Tracy Bonham, The One
14	Dave Matthews Band, Too Much	14	Garbage, Stupid Girl	14	Superdrag, Sucked Out
15	The Refreshments, Bandits	15	Smashing Pumpkins, Muzzle	15	Smashing Pumpkins, Muzzle
16	Eels, Novocaine For The Soul	16	Sheryl Crow, If It Makes You Happy	16	Sheryl Crow, If It Makes You Happy
17	Alice In Chains, Over Now	17	Dave Matthews Band, So Much To Say	17	Dave Matthews Band, So Much To Say
18	Screaming Trees, All I Know	18	Poe, Angry Johnny	18	Poe, Angry Johnny
19	Sponge, Wax Ecstatic	19	The Badlies, Angeline Is Coming Home	19	The Badlies, Angeline Is Coming Home
20	No Doubt, Spiderwebs	20	Spacehook, Space Is The Place	20	Spacehook, Space Is The Place
21	Green Day, Working On A Contradiction	21	Pearl Jam, Smile	21	Pearl Jam, Smile
22	Primitive Radio Gods, Standing Outside A	22	Tonic, Open Up Your Eyes	22	Tonic, Open Up Your Eyes
23	Pearl Jam, Hair Hair	23	Nada Surf, Popular	23	Nada Surf, Popular
24	Pearl Jam, Who You Are	24	Superdrag, Sucked Out	24	Superdrag, Sucked Out
25	Pearl Jam, Red Mosquito	25	Semisonic, If I Run	25	Semisonic, If I Run
26	Gravity Kills, Guilty	26	Tracy Bonham, The One	26	Tracy Bonham, The One
27	Nada Surf, Popular	27	Bush, Machinehead	27	Bush, Machinehead
28	Black, Wickedwild	28	Stone Temple Pilots, Trippin' On A Hole	28	Stone Temple Pilots, Trippin' On A Hole
29	Fox Fighters, This Is A Call	29	Filter, Jurassic	29	Filter, Jurassic
30	Elastic, Connection	30	Hole, Gold Dust Woman	30	Hole, Gold Dust Woman

KMYZ Tulsa PD: Paul Kreigler MD: Greg Kocsack		WBRU Providence PD: Tim Schiavelli MD: Matt Maloney		WROX Norfolk PD: Perry Stone MD: Al Mitchell	
TW	LW	TW	LW	TW	LW
1	Primitive Radio Gods, Standing Outside A	1	Pearl Jam, Who You Are	1	Eels, Novocaine For The Soul
2	Poe, Angry Johnny	2	Primitive Radio Gods, Standing Outside A	2	311, Down
3	Beck, Where It's At	3	Eels, Novocaine For The Soul	3	Poe, Angry Johnny
4	Garbage, Stupid Girl	4	Local H, Bound For The Floor	4	Soundgarden, Burden In My Hand
5	311, Down	5	Local H, Bound For The Floor	5	Alice In Chains, Over Now
6	Soundgarden, Burden In My Hand	6	Smashing Pumpkins, Muzzle	6	Pearl Jam, Who You Are
7	R.E.M., E-Bow The Letter	7	Garbage, Stupid Girl	7	R.E.M., E-Bow The Letter
8	Smashing Pumpkins, Muzzle	8	Soundgarden, Burden In My Hand	8	Buttloose Surfers, Pepper
9	The Refreshments, Down Together	9	R.E.M., E-Bow The Letter	9	Better Than Ezra, King Of New Orleans
10	Pearl Jam, Who You Are	10	Social Distortion, I Was Wrong	10	Goldfinger, Here In Your Bedroom
11	Local H, Bound For The Floor	11	Better Than Ezra, King Of New Orleans	11	Gogol Bordello, Long Way Down
12	Nada Surf, Popular	12	Fox Lovin' Criminals, Scooby Snacks	12	Beck, Where It's At
13	Eels, Novocaine For The Soul	13	Blues Traveler, But Anyways	13	Republica, Ready To Go
14	Republica, Ready To Go	14	Scarsa, All Sideways	14	Beck, Devil's Haircut
15	Beck, Devil's Haircut	15	Wild Colonial, Charm	15	Pearl Jam, Hair Hair
16	Pearl Jam, Hair Hair	16	Dave Matthews Band, So Much To Say	16	Smashing Pumpkins, Muzzle
17	Smashing Pumpkins, Muzzle	17	Sebadoh, Ocean	17	Smashing Pumpkins, Muzzle
18	The Refreshments, Down Together	18	Sheryl Crow, If It Makes You Happy	18	Sublime, What I Got
19	Local H, Bound For The Floor	19	Alice In Chains, Over Now	19	Local H, Bound For The Floor
20	Superdrag, Sucked Out	20	Poe, Angry Johnny	20	Screaming Trees, All I Know
21	I Mother Earth, One More Astronaut	21	Nada Surf, Popular	21	Nada Surf, Popular
22	Social Distortion, I Was Wrong	22	The Coconuts, Fifth Fret	22	Primitive Radio Gods, Standing Outside A
23	White Zombie, I'm Your Boogymen	23	Beck, Devil's Haircut	23	Sebadoh, Ocean
24	Wesley, El Scorchio	24	Black, Wickedwild	24	Sebadoh, Ocean
25	Gravity Kills, Guilty	25	Black, Wickedwild	25	Gravity Kills, Guilty
26	Sheryl Crow, If It Makes You Happy	26	Recharge, Big Chair	26	Sheryl Crow, If It Makes You Happy
27	Jackhammer, Trials	27	Imperial Teen, You're One	27	No Doubt, Spiderwebs
28	Tracy Bonham, The One	28	Stone Temple Pilots, Trippin' On A Hole	28	Recharge, Big Chair
29	The Wallflowers, 6th Avenue Heartache	29	Muzzle, What A Bore	29	Smashing Pumpkins, Tonight, Tonight
30	Stone Temple Pilots, Trippin' On A Hole	30	Superdrag, Sucked Out	30	Stone Temple Pilots, Trippin' On A Hole

WPBZ West Palm Beach PD: Amy Doyle MD: Robert English		WDGE Providence PD: Brent Petersen MD: John Allers		KCXX Riverside/San Bernardino PD: Chuck Summers MD: Dwight Arnold	
TW	LW	TW	LW	TW	LW
1	Screaming Trees, All I Know	1	Beck, Where It's At	1	Primitive Radio Gods, Standing Outside A
2	R.E.M., E-Bow The Letter	2	311, Down	2	Doggy Talk, Whoever You Are
3	Buttloose Surfers, Pepper	3	Blues Traveler, But Anyways	3	The Wallflowers, 6th Avenue Heartache
4	Stone Temple Pilots, Trippin' On A Hole	4	Soundgarden, Burden In My Hand	4	Pearl Jam, Who You Are
5	Soundgarden, Burden In My Hand	5	Pearl Jam, Who You Are	5	Alanis Morissette, Head Over Feet
6	Alice In Chains, Again	6	Poe, Angry Johnny	6	Dave Matthews Band, So Much To Say
7	Pearl Jam, Who You Are	7	Garbage, Stupid Girl	7	R.E.M., E-Bow The Letter
8	Smashing Pumpkins, Muzzle	8	R.E.M., E-Bow The Letter	8	Garbage, Stupid Girl
9	Sublime, What I Got	9	Tracy Bonham, The One	9	No Doubt, Spiderwebs
10	311, Down	10	Sheryl Crow, If It Makes You Happy	10	Soul Coughing, Soundtrack To Mary
11	Poe, Angry Johnny	11	Better Than Ezra, King Of New Orleans	11	Blues Traveler, But Anyways
12	Garbage, Stupid Girl	12	Stone Temple Pilots, Trippin' On A Hole	12	Oasis, Don't Look Back In Anger
13	Social Distortion, I Was Wrong	13	Eels, Novocaine For The Soul	13	Smashing Pumpkins, Tonight, Tonight
14	Blues Traveler, But Anyways	14	Ami D'Urville, Outta Me, Into You	14	Discan, Barely Breathing
15	Tracy Bonham, The One	15	The Refreshments, Down Together	15	Sublime, What I Got
16	Howlin' Maggie, I'm A Shot	16	Scarsa, All Sideways	16	Sheryl Crow, If It Makes You Happy
17	Beck, Where It's At	17	Dave Matthews Band, So Much To Say	17	Local H, Bound For The Floor
18	Local H, Bound For The Floor	18	Alice In Chains, Over Now	18	Poe, Angry Johnny
19	Filter, Jurassic	19	Recharge, Big Chair	19	The Cars, Strange Attractions
20	Bush, Machinehead	20	Alice In Chains, Again	20	Better Than Ezra, King Of New Orleans
21	Metallica, Until It Sleeps	21	Nada Surf, Popular	21	Jars Of Clay, Liquid
22	Primitive Radio Gods, Standing Outside A	22	Sebadoh, Ocean	22	The Refreshments, Down Together
23	No Doubt, Spiderwebs	23	The Wallflowers, 6th Avenue Heartache	23	Patri Rothberg, Inside
24	The Nervous Pipe, Photograph	24	Sublime, What I Got	24	The Cranberries, Free To Decide
25	Pliers, When The Wast Happen	25	Metallica, Until It Sleeps	25	Disawalla, Counting Blue Cars
26	Muzzle, What A Bore	26	Smashing Pumpkins, Muzzle	26	Osaka Colour Scene, You've Got It Bad
27	Gravity Kills, Guilty	27	Everclear, Santa Monica	27	Stone Temple Pilots, Trippin' On A Hole
28	Pearl Jam, Smile	28	Smashing Pumpkins, Tonight, Tonight	28	Howie & The Blowfish, Tucker's Town
29	Soul Coughing, Soundtrack To Mary	29	Alanis Morissette, Head Over Feet	29	Alice In Chains, Heaven Beside You
30	Eels, Novocaine For The Soul	30	Social Distortion, I Was Wrong	30	Buttloose Surfers, Pepper

KGDE Omaha PD: Lynn Barstow		KEDG Las Vegas PD: John Griffin MD: Freddy Snakeskin		WAQZ Cincinnati PD/MD: Matt Harris APD: Sterling Schiesler	
TW	LW	TW	LW	TW	LW
1	Smashing Pumpkins, Muzzle	1	311, Down	1	R.E.M., E-Bow The Letter
2	Pearl Jam, Hair Hair	2	Disawalla, Counting Blue Cars	2	Buttloose Surfers, Pepper
3	Metallica, Until It Sleeps	3	Pearl Jam, Who You Are	3	Primitive Radio Gods, Standing Outside A
4	311, Down	4	Stone Temple Pilots, Trippin' On A Hole	4	Porco For Pyros, Tahitian Moon
5	Garbage, Stupid Girl	5	Smashing Pumpkins, Muzzle	5	Sheryl Crow, If It Makes You Happy
6	Soundgarden, Burden In My Hand	6	Beck, Where It's At	6	The Refreshments, Bandits
7	Gogol Bordello, Long Way Down	7	Nada Surf, Popular	7	Magoo, Open The Door
8	R.E.M., E-Bow The Letter	8	Smashing Pumpkins, Tonight, Tonight	8	311, Down
9	Hole, Gold Dust Woman	9	Primitive Radio Gods, Standing Outside A	9	Pearl Jam, Who You Are
10	Recharge, Big Chair	10	Alice In Chains, Again	10	The Why Store, Lack Of Water
11	The Refreshments, Down Together	11	Garbage, Stupid Girl	11	Alice In Chains, Over Now
12	Dave Matthews Band, So Much To Say	12	Soundgarden, Burden In My Hand	12	Republica, Ready To Go
13	Stone Temple Pilots, Trippin' On A Hole	13	Smashing Pumpkins, Muzzle	13	The Wallflowers, 6th Avenue Heartache
14	Alice In Chains, Over Now	14	Buttloose Surfers, Pepper	14	No Doubt, Spiderwebs
15	Blues Traveler, But Anyways	15	No Doubt, Happy Now	15	Beck, Where It's At
16	Beck, Where It's At	16	Superdrag, Sucked Out	16	Fugues, Nr Woman, No Cry
17	Semisonic, If I Run	17	Filter, Hey Man Nice Shot	17	Better Than Ezra, King Of New Orleans
18	The Why Store, Lack Of Water	18	Goldfinger, Here In Your Bedroom	18	Eels, Novocaine For The Soul
19	Nada Surf, Popular	19	Eels, Novocaine For The Soul	19	Jewel, Who Will Save Your Soul
20	The Howies, Wire	20	Sponge, Wax Ecstatic	20	The Cranberries, Free To Decide
21	Goldfinger, Here In Your Bedroom	21	Everclear, Santa Monica	21	Hole, Gold Dust Woman
22	Poe, Angry Johnny	22	Hole, Gold Dust Woman	22	Goldfinger, Here In Your Bedroom
23	Tracy Bonham, The One	23	Poe, Angry Johnny	23	Smashing Pumpkins, Tonight, Tonight
24	Seven Mary Three, My My	24	Sublime, What I Got	24	Nada Surf, Popular
25	Better Than Ezra, King Of New Orleans	25	Local H, Bound For The Floor	25	Fox Lovin' Criminals, Scooby Snacks
26	Tonic, Open Up Your Eyes	26	R.E.M., E-Bow The Letter	26	Love Radio, It's Alright It's OK
27	Superdrag, Sucked Out	27	Porco For Pyros, Tahitian Moon	27	Oasis, Don't Look Back In Anger
28	The Wallflowers, 6th Avenue Heartache	28	Beck, Devil's Haircut	28	Soundgarden, Burden In My Hand
29	Smashing Pumpkins, Tonight, Tonight	29	Self, So Low	29	Screaming Trees, All I Know
30	The Refreshments, Bandits	30	Offspring, Self Esteem	30	Blues Traveler, But Anyways



**BARENAKED LADIES**  
"The Old Apartment"  
From The Album BORN ON A PIRATESHIP

Produced by Michael Phillip Wojewada and Barenaked Ladies  
Management: Netzwerk Management Terry McBride and Dan Fraser

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<http://www.Reprise.Rec.com/BarenakedLadies>

- WHYT / Detroit-28
- WCYY / Portland-17
- WNNX / Atlanta-14/8
- WHFS / Washington-11/5
- KEGE / Minneapolis-11/0
- WPLY / Philadelphia-11/7
- WZRH / New Orleans-10/10
- WGRD / Grand Rapids-21/19

New this week...  
WRXQ / Memphis, WOXY / Cincinnati  
ON TOUR NOW

POWER PLAYLISTS

For Week Ending September 1, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 48 radio station playlists (e.g., WXEG, KTCL, KREV, KXRK, WWCD, WQBK, etc.) with columns for station name, PD, MD, and a list of songs with their respective TW and LW values.

# Susanna Hoffs

"All I Want"

The new **Single** from  
her **London Records**  
debut.

TIM ANCTIL AND RON STONE FOR  
GOLD MOUNTAIN ENTERTAINMENT



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AIRPOWER

(Minimum 1,100 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

SHERYL CROW 1084/96 If It Makes You Happy (A&M)

STABBING WESTWARD 1037/2 Shame (Columbia)

SUBLIME 1023/124 What I Got (MCA)

SOCIAL DISTORTION 976/660 I Was Wrong (550 Music)

TRACY BONHAM 932/11 The One (Island)

GEGGY TAH 791/81 Whoever You Are (Luaka Bop/Warner Bros.)

Medium (15-29): 21 KCXX, KICT, KISF, KITS, KLZR, KTCL, KTOZ, KXPK, KZON, WBZU, WCHZ, WCYY, WDRE, WEND, WEQX, WLUM, WNNX, WOWW, WROX, WWCD, XHRM

SEBADOH 773/55 Ocean (Sub Pop)

FUN LOVIN' CRIMALS 758/87 Scooby Snacks (EMI)

THE SMASHING PUMPKINS 614/146 Muzzle (Virgin)

SOUL COUGHING 580/33 Soundtrack To Mary (Slash/Warner Bros.)

CHART BOUND

THE REFRESHMENTS 541/44 Down Together (Mercury)

LOCAL H 481/45 Bound For The Floor (Island)

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

Table with columns: Song Name, Artist, and No. Of Stations. Includes Social Distortion (36), Weezer (18), Leah Andreone (11), Geggy Tah (9), Wild Colonials (8), Sublime (8).

FILTER 457/39 Jurassito! (Miramax/Hollywood)

PEARL JAM 430/59 Hall Hall (Epic)

RAGE AGAINST THE MACHINE 416/24 People Of The Sun (Epic)

ALANIS MORISSETTE 396/61 Head Over Feet (Maverick/Reprise)

BECK 387/66 Devil's Haircut (DGC/Geffen)

GOLDFINGER 369/5 Mable (Mojo/Universal)

CAKE 332/20 The Distance (Capricorn/Mercury)

WEEZER 273/273 El Scorcho (DGC/Geffen)

Medium (15-29): 3 KNDD, KXPK, WPBZ Light (Under 15): 47

TONIC 266/74 Open Up Your Eyes (Polydor/A&M)

NEUROTIC OUTSIDERS 241/54 Jerk (Maverick/Warner Bros.)

LEAH ANDREONE 219/121 It's Alright It's OK (RCA)

WILD COLONIALS 215/96 Charm (DGC/Geffen)

PEARL JAM 212/18 Smile (Epic)

CHALK FARM 198/48 Lie On Lie (Columbia)

SCHLEPROCK 172/15 Suburbia (Warner Bros.)

Medium (15-29): 4 KEDJ, KNNC, WPLA, WXNU Light (Under 15): 16

MANIC STREET PREACHERS 155/51 A Design For Life (Epic)

SCARCE 144/13 All Sideways (A&M)

JACKOPIERCE 142/27 Trials (A&M)

OCEAN COLOUR SCENE 141/41 You've Got It Bad (MCA)

THE CONNELLS 112/18 Fifth Fret (TVT)

CARDIGANS 111/33 Lovefool (Mercury)

TRACY CHAPMAN 109/19 New Beginning (Elektra/EEG)

BARNAKED LADIES 106/23 The Old Apartment (Reprise)

ANI DIFRANCO 103/11 Outta Me, Onto You (Righteous Babe)



# "I WAS WRONG"

**DEBUT 25  
MODERN ROCK AIRPLAY MONITOR  
OVER 1000 SPINS THE FIRST WEEK!**

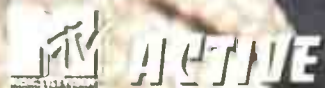
**ON OVER 80 ROCK STATIONS!  
NO. 1 MODERN ROCK GREATEST GAINER!  
OVER 400 SPINS AT MAINSTREAM ROCK  
THE 1ST WEEK!**

**ALBUM IN STORES SEPTEMBER 17TH.**

**WEBSITE: [HTTP://WWW.SOCIALDISTORTION.COM](http://www.socialdistortion.com)**

**ON TOUR NOW!!**

# Social Distortion



**FROM THE ALBUM "WHITE LIGHT WHITE HEAT WHITE TRASH"**

**PRODUCED BY MICHAEL BEINHORN**

**IN STORES 9/17**



"550 Music" and design "SOHY" "Epic" and Reg. U.S. Pat. & Tm. Off. Marca Registrada © 1996 Sony Music Entertainment Inc.

World Radio History



SONG ACTIVITY REPORTS



For Week Ending September 1, 1996

Updated song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for LEAH ANDREONE, 1986/101, Down (Capricorn/Mercury). Total Stations: 71. Chart Move: 2-1. Includes station codes and play counts.

Table for BECK, 387/66, Devil's Haircut (DGC/Geffen). Total Stations: 35. Includes station codes and play counts.

Table for BETTER THAN EZRA, 1481/35, King Of New Orleans (Elektra/EEG). Total Stations: 75. Chart Move: 11-9. Includes station codes and play counts.

Table for TRACY BONHAM, 932/11, The One (Island). Total Stations: 61. Chart Move: 27-26. Includes station codes and play counts.

Table for CAKE, 332/20, The Distance (Capricorn/Mercury). Total Stations: 29. Includes station codes and play counts.

Table for SHERYL CROW, 1084/96, If It Makes You Happy (A&M). Total Stations: 65. Chart Move: 25-18. Includes station codes and play counts.

Table for EELS, 1555/167, Novocaine For The Souls (DreamWorks/Geffen). Total Stations: 76. Chart Move: 12-8. Includes station codes and play counts.

Table for FILTER, 457/39, Jurassitot (Miramax/Hollywood). Total Stations: 50. Includes station codes and play counts.

Table for FUN LOVIN' CRIMINALS, 758/87, Scooby Snacks (EMI). Total Stations: 58. Chart Move: 37-34. Includes station codes and play counts.

Table for GEGGY TAH, 791/81, Whoever You Are (Luaka Bop/Warner Bros.). Total Stations: 59. Chart Move: 36-31. Includes station codes and play counts.

Table for GOLDFINGER, 369/5, Mable (Mojo/Universal). Total Stations: 34. Includes station codes and play counts.

Table for LOCAL H, 481/45, Bound For The Floor (Island). Total Stations: 39. Includes station codes and play counts.

Table for ALANIS MORISSETTE, 396/61, Head Over Feet (Maverick/Reprise). Total Stations: 43. Includes station codes and play counts.

Table for NEUROTIC OUTSIDERS, 241/54, Jerk (Maverick/Warner Bros.). Total Stations: 27. Includes station codes and play counts.

Table for GEGGY TAH, 791/81, Whoever You Are (Luaka Bop/Warner Bros.). Total Stations: 59. Chart Move: 36-31. Includes station codes and play counts.

# MONITOR ROCK PANELS

## MAINSTREAM ROCK STATIONS (108)

Akron, OH	WONE	McAllen, TX	KFRQ
Albany, NY	WPYX	Memphis, TN	WEGR
Albuquerque, NM	KZRR	Miami, FL	WZTA
Allentown, PA	WZZO	Milwaukee, WI	WLZR
Atlanta, GA	WKLS	Minneapolis, MN	KQRS
Augusta, GA	WRXR	Montgomery, AL	WFX
Austin, TX	KLBJ	Morristown, NJ	WDHA*
Bakersfield, CA	KRAB	Nashville, TN	WKDF
Baltimore, MD	WIYY	New Bern, NC	WSFL
Boston, MA	WAAF	New Haven, CT	WPLR
Burlington, VT	WIZN	New Orleans, LA	WCKW
Charleston, SC	WAVF	New York, NY	WNEW
Charleston, WV	WKLC	Norfolk, VA	WKOC
Chicago, IL	WRCX		WNOR
Cincinnati, OH	WEBN	Oklahoma City, OK	KATT
Colorado Springs, CO	KILO	Omaha, NE	KEZO
Columbia, SC	WARQ	Orlando, FL	WJRR
Columbus, GA	WVRK	Philadelphia, PA	WMMR
Columbus, OH	WBZX		WYSP
Corpus Christi, TX	WLVQ	Phoenix, AZ	KDKB
	KNCN		KUPD
Dallas, TX	KRAD	Pittsburgh, PA	WDVE
	KEGL	Portland, ME	WBLM
Dayton, OH	KTXQ	Portland, OR	KUFO
Denver, CO	WTUE	Providence, RI	WHJY
Des Moines, IA	KBPI	Raleigh, NC	WRDU
	KFMG*	Richmond, VA	WRXL
Detroit, MI	KGGO	Roanoke, VA	WROV
El Paso, TX	WRIF	Rochester, NY	WCMF
Ft. Myers, FL	KLAQ	Sacramento, CA	KRXQ
Fresno, CA	WJST	St. Louis, MO	KSHE
Grand Rapids, MI	WRXK	Salt Lake City, UT	KBER
Green Bay, WI	KRZR	San Antonio, TX	KISS
Greensboro, NC	WKLQ	San Bernardino, CA	KCAL
Greenville, SC	WAPL	San Diego, CA	KIOZ
Harrisburg, PA	WXRA	San Jose, CA	KSJO
Hartford, CT	WROQ	Santo Barbara, CA	KTYD
	WTPA	Savannah, GA	WIXY
Houston, TX	WCCC		WZAT
Huntsville, AL	WHCN	Seattle, WA	KISW
Indianapolis, IN	KLOL	Shreveport, LA	KTAL
Jackson, MS	WTAK		KTUX
Jacksonville, FL	WFBQ	Springfield, MO	KXUS
Kansas City, MO	WSTZ	Syracuse, NY	WAQX
	WFYV	Tampa, FL	WXTB
Knoxville, TN	KQRC	Toledo, OH	WIOT
Las Vegas, NV	KYYS	Tucson, AZ	KLPX
Lexington, KY	WIMZ	Tulsa, OK	KMOD
Little Rock, AR	KOMP	Washington, DC	WWDC
Long Island, NY	WKQQ	West Palm Beach, FL	WZZR
Los Angeles, CA	KMJX	Wichita, KS	KRZZ
Louisville, KY	WBAB	Wilkes-Barre, PA	WEZZ
	KLOS	Youngstown, OH	WZMT
	WTFX		WNCD

## MODERN ROCK STATIONS (78)

Albany, NY	WEQX	Minneapolis, MN	KEGE
Albuquerque, NM	WQBK		KREV
Atlanta, GA	KTEG	Mobile, AL	WOWW
Augusta, GA	WNNX	Nashville, TN	WRLG
Austin, TX	WCHZ	New Bern, NC	WXNR*
Boston, MA	KNNC	New York, NY	WXRK
	KROX	Norfolk, VA	WROX
Buffalo, NY	WBCN	Oklahoma City, OK	KNRX*
Charlotte, NC	WFNX	Omaha, NE	KGDE
Chicago, IL	WEDG	Philadelphia, PA	WDRE
Cincinnati, OH	WEND		WPLY
Cleveland, OH	WKQX	Pittsburgh, PA	KEDJ
	WAQZ	Portland, ME	KZON
	WOXY	Portland, OR	WXDX
	WENZ	Providence, RI	WCYY
	WMMS	Richmond, VA	KDBX
	WWCD		KNRK
	KDGE	Riverside, CA	WBRU
	WXEG	Rochester, NY	WDGE
	KTCL	Sacramento, CA	WBZU
	KXPK	St. Louis, MO	WVGO
	CIMX	Salt Lake City, UT	KCXX
	WHYT	San Diego, CA	WNVE
	KFRR	San Francisco, CA	KWOD
	WGRD	San Jose, CA	KPNT
	WQXA	Seattle, WA	KXRK
	WMRQ	Spokane, WA	XHRM
	KPOJ*	Springfield, MO	XTRA
	KTBB	Syracuse, NY	KITS
	WRZX	Tucson, AZ	KOME
	WPLA	Tulsa, OK	KNDD
	KISF	Washington, DC	KAEP
	KLZR	West Palm Beach, FL	KTOZ
	KEDG	Wichita, KS	WKRL
	WLIR		KFMA
	KROQ		KMYZ
	WXNU		WHFS
	WRXQ		WPBZ
	WLUM		KICT

## TRIPLE A STATIONS (26)

Albany, NY	WXLE	Los Vegas, NV	KXPT
Albuquerque, NM	KTMN	Los Angeles, CA	KSCA
Austin, TX	KGSR	Minneapolis, MN	KTCZ
Baltimore, MD	WRNR	Monterey, CA	KPIG
Boston, MA	WBOS	Nashville, TN	WRLT
	WXRV	Portland, OR	KINX
Burlington, VT	WNCS	Rochester, NY	WMAX
Charlotte, NC	WXRC	Sacramento, CA	KQPT
Chicago, IL	WXRT	Salt Lake City, UT	KUMT*
Denver, CO	KBCC	St. Louis, MO	WVRV
Detroit, MI	CIDR	San Francisco, CA	KFOG
Ft. Myers, FL	WJBX	Seattle, WA	KMTT
Indianapolis, IN	WTTT	Tampa, FL	WHPT

\*Added to panel.

# SEBADOH Ocean

**32 MODERN ROCK MONITOR  
SOUNDCAN OVER 15,000  
IN JUST 2 WEEKS!**

**SPINNING ON:**

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LIVE 105**

**KOME  
WBCN  
WFNX  
89X  
KTBB  
WENZ  
KREV  
KNDD  
WDX  
KPNT  
KTCL  
WBRU  
WDRE  
AND MANY  
MORE**



**795 MODERN ROCK SPINS  
WITH AN AUDIENCE REACH  
OF OVER 4.8 MILLION!  
ON TOUR SOON!**

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SONG ACTIVITY REPORTS

For Week Ending September 1, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

PEARL JAM 430/59
Hall Hall (Epic)
Total Stations: 40
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

POE 1394/42
Angry Johnny (Modern/Atlantic)
Total Stations: 72
Chart Move: 13-12
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

R.E.M. 1955/166
E-Bow The Letter (Warner Bros.)
Total Stations: 77
Chart Move: 7-2
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

RAGE AGAINST THE MACHINE 416/24
People Of The Sun (Epic)
Total Stations: 48
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

THE REFRESHMENTS 541/44
Down Together (Mercury)
Total Stations: 36
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

REPUBLICA 1184/45
Ready To Go (Deconstruction/RCA)
Total Stations: 70
Chart Move: 18-15
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

SEBADOH 773/55
Ocean (Sub Pop)
Total Stations: 58
Chart Move: 35-32
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

THE SMASHING PUMPKINS 614/146
Muzzle (Virgin)
Total Stations: 36
Chart Move: Debut 39
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

SOCIAL DISTORTION 976/660
I Was Wrong (550 Music)
Total Stations: 68
Chart Move: Debut 25
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

SOUL COUGHING 580/33
Soundtrack To Mary (Slash/Warner Bros.)
Total Stations: 40
Chart Move: Debut 40
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

SOUNDGARDEN 1859/32
Burden In My Hand (A&M)
Total Stations: 70
Chart Move: 4-3
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

SUBLIME 1023/124
What I Got (MCA)
Total Stations: 62
Chart Move: 29-22
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

TONIC 266/74
Open Up Your Eyes (Polydori/A&M)
Total Stations: 23
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

THE WALLFLOWERS 1238/23
6th Avenue Heartache (Interscope)
Total Stations: 69
Chart Move: 16-14
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

WEEZER 273/273
El Scorcho (DGC/Geffen)
Total Stations: 50
Table with columns: Market, Station, Airplay, IP, Total Plays, Gain

## POWER PLAYLISTS™

KFOG		WXRT		WBOS		THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
TW	LW	TW	LW	TW	LW						TW	LW
1	Eric Clapton, Change The World	1	R.E.M., E-Bow The Letter	1	Tom Petty & The Heartbreakers, Walls	2	6	KEY WEST INTERMEZZO (I SAW YOU FIRST)	JOHN MELLENCAMP	456	427	
2	Tom Petty & The Heartbreakers, Walls	2	Sheryl Crow, If It Makes You Happy	2	Blues Traveler, But Anyway	1	7	WALLS	WARNER BROS.	448	442	
3	Shawn Colvin, Get Out Of This House	3	John Mellencamp, Key West Intermezzo	3	Primitive Radio Gods, Standing Outside A	3	16	6TH AVENUE HEARTACHE	INTERSCOPE	418	412	
4	John Mellencamp, Key West Intermezzo	4	The Wallflowers, 6th Avenue Heartache	4	The Cranberries, Free To Decide	5	15	SO MUCH TO SAY	RCA	386	380	
5	Sheryl Crow, If It Makes You Happy	5	Elvis Costello, You Swept Down	5	John Mellencamp, Key West Intermezzo	4	11	STANDING OUTSIDE A BROKEN PHONE BOOTH...	ERGO/COLUMBIA	376	391	
6	Keb' Mo', That's Not Love	6	Primitive Radio Gods, Standing Outside A	6	Eric Clapton, Change The World	8	3	IF IT MAKES YOU HAPPY	A&M	361	310	
7	Suzanne Vega, No Cheap Thrill	7	Sam Phillips, Power World	7	The Wallflowers, 6th Avenue Heartache	7	3	E-BOW THE LETTER	WARNER BROS.	336	302	
8	Tracy Chapman, New Beginning	8	Neil Young, Big Time	8	Robyn Hitchcock, Light, Yeah	6	6	BARELY BREATHING	ATLANTIC	302	317	
9	R.E.M., E-Bow The Letter	9	Sam Phillips, Power World	9	Paul Westerberg, Ain't Got Me	9	13	CHANGE THE WORLD	REPRISE	274	289	
10	Ugly Americans, Vulcan Death Grip	10	Robyn Hitchcock, Light, Yeah	10	Los Lobos, Revolution	13	8	GOOD FRIDAY	AMERICAN REPRISE	261	258	
11	Dave Matthews Band, So Much To Say	11	Paul Westerberg, Ain't Got Me	11	Alanis Morissette, Head Over Feet	10	15	FREE TO DECIDE	ISLAND	257	257	
12	Brian Setzer Orchestra, The Legend Of	12	Los Lobos, Revolution	12	Have Matthews Band, So Much To Say	12	12	BUT ANYWAY	A&M	246	254	
13	The Samples, The Last Children	13	Patti Smith, Summer Cannibals	13	Chalk Farm, Lie On Lie	11	10	TUCKER'S TOWN	A&M	235	259	
14	Primitive Radio Gods, Standing Outside A	14	Los Lobos, Can't Stop The Rain	14	Have Matthews Band, Too Much	15	3	VULCAN DEATH GRIP	CAPRICORN/MERCURY	210	192	
15	The Why Store, Last Of Water	15	Alice In Chains, Out Now	15	Jars Of Clay, Flood	17	5	NEW BEGINNING	ELECTRA/VEEG	204	186	
16	The Wallflowers, 6th Avenue Heartache	16	Sam Phillips, Power World	16	Garbage, Stupid Girl	14	13	COUNTING BLUE CARS	A&M	185	194	
17	Hootie & The Blowfish, Tucker's Town	17	Neil Young, Big Time	17	Sheryl Crow, If It Makes You Happy	18	2	TRIALS	A&M	184	161	
18	Cowboy Junkies, Come Calling	18	Neil Young, Big Time	18	John Mellencamp, Key West Intermezzo	18	RE-ENTRY	WHO YOU ARE	EPIC	168	160	
19	Linda Perry, Fill Me Up	19	Fiona Apple, Criminal	19	Duncan Sheik, Barely Breathing	16	18	LACK OF WATER	WAY COOL MUSIC/QMCA	167	190	
20	Fiona Apple, Criminal	20	Lyle Lovett, Private Conversation	20	Eric Clapton, Change The World	19	2	PRECIOUS LITTLE	COLUMBIA	160	155	
21	The Black Crowes, Good Friday	21	Lyle Lovett, Private Conversation	21	Jacky Pierce, Trials	19	2					
22	Lyle Lovett, Private Conversation	22	Peter Gabriel, I Have The Touch	22	Primitive Radio Gods, Standing Outside A	18	18					
23	Jacky Pierce, Trials	23	Peter Gabriel, I Have The Touch	23	Tom Petty & The Heartbreakers, Change The	18	18					
24	Peter Gabriel, I Have The Touch	24	Peter Gabriel, I Have The Touch	24	Tom Petty & The Heartbreakers, Change The	18	18					
25	Neil Young, Big Time	25	Neil Young, Big Time	25	Tom Petty & The Heartbreakers, Change The	18	18					
26	Suzanne Vega, No Cheap Thrill	26	Neil Young, Big Time	26	Tom Petty & The Heartbreakers, Change The	18	18					
27	The Cranberries, Free To Decide	27	Neil Young, Big Time	27	Tom Petty & The Heartbreakers, Change The	18	18					
28	Pete Dinklage & The Sinners, If Heaven N't Have	28	Neil Young, Big Time	28	Tom Petty & The Heartbreakers, Change The	18	18					
29	Neil Young, Big Time	29	Neil Young, Big Time	29	Tom Petty & The Heartbreakers, Change The	18	18					
30	Eels, Newscame For The Soul	30	Neil Young, Big Time	30	Tom Petty & The Heartbreakers, Change The	18	18					

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 250 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1996, Billboard/BPI Communications.

It's a beautiful struggle

when the tracks end here



Produced by Jay Joyce  
Management: Mark Shimmel  
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The Borrowers debut album  
from GUARDIAN Records

but the train's gotta run.

#3 Most added HITS  
#3 Most added Gavin  
#3 Most added FMQB  
#3 Most added Album Network  
#4 Most added R&R  
GAVIN GRIDBOUND

- |      |      |      |      |      |      |
|------|------|------|------|------|------|
| WBOS | WERU | KUWR | KLKO | WBJB | WFUV |
| WFXD | KFAN | WAPS | KDUR | WBCZ | KTAO |
| WMVY | WEBX | KOTR | WKVT | SWE  | KRVM |
| KTMN | KBAC | KLRQ | WHS  | KPFT | KXGO |
| WRIT | KBSU | WMWV | KCFE | WKZE | KMMS |
| KRSH | WEBK | KMTN | WEVL | KHGB |      |

THE BORROWERS

For Week Ending September 1, 1996

COMBINED ROCK MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT									
TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE A		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	12	BURDEN IN MY HAND (A&M)	SOUNDGARDEN	28.7875	3944	1	29.4885	3898	1	14.6848	2085	1	14.1027	1859	3	0.0017	1	—
2	2	19	TRIPPIN' ON A HOLE IN A PAPER HEART (ATLANTIC)	STONE TEMPLE PILOTS	24.9319	3063	4	25.5687	3373	3	12.6913	1688	3	12.2389	1374	13	—	—	—
3	4	3	E-BOW THE LETTER (WARNER BROS.)	R.E.M.	22.2592	3220	3	22.2303	2988	4	6.2707	929	15	13.6081	1955	2	2.3804	336	7
4	3	6	WHO YOU ARE (EPIC)	PEARL JAM	20.9424	3261	2	24.6235	3603	2	7.6534	1250	9	12.1180	1843	4	1.1710	168	18
5	5	9	DOWN (CAPRICORN/MERCURY)	311	20.0030	2655	6	19.4319	2528	7	3.9147	668	24	16.0878	1986	1	0.0005	1	—
6	6	10	6TH AVENUE HEARTACHE (INTERSCOPE)	THE WALLFLOWERS	18.4349	2660	5	19.2700	2784	5	6.7887	1004	13	8.7739	1238	14	2.8723	418	3
7	10	6	OVER NOW (COLUMBIA)	ALICE IN CHAINS	17.2494	2528	8	16.7367	2484	9	11.4167	1573	5	5.5088	922	27	0.3239	33	—
8	8	15	STANDING OUTSIDE A BROKEN PHONE... (ERGO/COLUMBIA)	PRIMITIVE RADIO GODS	16.2083	2451	9	18.5253	2746	6	2.7978	412	40	10.5748	1663	5	2.8357	376	5
9	7	24	COUNTING BLUE CARS (A&M)	DISHWALLA	16.1303	2218	10	18.6196	2469	10	7.0283	921	16	8.2259	1112	16	0.8761	185	16
10	9	16	PEPPER (CAPITOL)	BUTTHOLE SURFERS	16.0969	2154	12	18.4306	2420	11	3.4355	535	30	12.6604	1617	7	0.0010	2	—
11	12	6	KING OF NEW ORLEANS (ELEKTRA/EEG)	BETTER THAN EZRA	15.7034	2620	7	15.5004	2495	8	6.4926	1077	11	8.9175	1481	9	0.2933	62	—
12	21	5	SHAME (COLUMBIA)	STABBING WESTWARD	14.1082	2029	14	13.2935	1979	19	6.6520	992	14	7.0951	1037	19	—	—	—
13	11	16	UNTIL IT SLEEPS (ELEKTRA/EEG)	METALLICA	14.0615	1844	21	15.6810	2050	18	11.6157	1467	6	2.4458	377	—	—	—	—
14	15	8	SO MUCH TO SAY (RCA)	DAVE MATTHEWS BAND	14.0110	2179	11	14.7459	2250	14	4.5606	757	20	6.9367	1036	20	2.5137	386	4
15	13	7	WALLS (WARNER BROS.)	TOM PETTY AND THE HEARTBREAKERS	14.0031	1871	19	15.4783	2086	17	10.2982	1332	7	0.6364	91	—	3.0685	448	2
16	14	2	TEST FOR ECHO (ATLANTIC)	RUSH	13.9077	1872	18	15.1063	1857	21	13.9077	1872	2	—	—	—	—	—	—
17	27	3	NOVOCAINE FOR THE SOUL (DREAMWORKS/GEFFEN)	EELS	13.6083	1848	20	11.2352	1627	25	1.3580	217	—	11.8745	1555	8	0.3758	76	—
18	23	4	OPEN UP YOUR EYES (POLYDORIA&M)	TONIC	12.7751	1904	17	12.1449	1779	23	11.0195	1638	4	1.7556	266	—	—	—	—
19	17	9	BUT ANYWAY (A&M)	BLUES TRAVELER	12.7601	1977	16	14.2209	2164	16	3.6878	641	25	7.3587	1090	17	1.7136	246	12
20	19	13	STUPID GIRL (ALMO SOUNDS/GEFFEN)	GARBAGE	12.5807	2075	13	13.8343	2295	12	1.9961	362	—	10.3363	1622	6	0.2483	91	—
21	24	3	IF IT MAKES YOU HAPPY (A&M)	SHERYL CROW	12.5592	1792	23	11.9897	1566	27	1.7542	347	—	8.5050	1084	18	2.3000	361	6
22	20	11	ALL I KNOW (EPIC)	SCREAMING TREES	11.9486	2006	15	13.5885	2232	15	7.2008	1135	10	4.6187	831	29	0.1291	40	—
23	22	17	SPIDERWEBS (TRAUMA/INTERSCOPE)	NO DOUBT	11.6364	1598	27	12.5774	1722	24	1.2618	151	—	10.3262	1418	11	0.0484	29	—
24	18	9	GOOD FRIDAY (AMERICAN/REPRISE)	THE BLACK CROWES	11.4821	1659	25	13.7653	1961	20	9.3665	1330	8	0.5855	68	—	1.5301	261	10
25	26	5	ANGRY JOHNNY (MODERN/ATLANTIC)	POE	11.2108	1659	24	11.4426	1555	29	1.4889	245	—	9.7066	1394	12	0.0153	20	—
26	16	16	TONIGHT, TONIGHT (VIRGIN)	THE SMASHING PUMPKINS	11.0192	1793	22	14.6628	2280	13	3.9905	668	23	6.4858	1031	21	0.5429	94	—
27	30	2	WHAT I GOT (MCA)	SUBLIME	11.0053	1150	40	10.1291	982	50	0.7588	112	—	10.2385	1023	22	0.0080	15	—
28	31	4	KEY WEST INTERMEZZO (I SAW YOU FIRST) (MERCURY)	JOHN MELLENCAMP	10.6214	1525	28	10.1863	1455	30	7.3120	1057	12	0.0032	2	—	3.3062	466	1
29	29	31	MACHINEHEAD (TRAUMA/INTERSCOPE)	BUSH	10.5447	1244	34	11.0983	1325	34	4.5778	565	—	5.9664	678	—	0.0005	1	—
30	28	20	PRETTY NOOSE (A&M)	SOUNDGARDEN	10.4440	1216	36	10.9912	1277	36	5.9908	692	22	4.4532	524	—	—	—	—
31	<b>NEW</b>		I WAS WRONG (SSO MUSIC)	SOCIAL DISTORTION	10.2199	1346	29	3.4255	372	168	2.7101	368	—	7.5088	976	15	0.0010	2	—
32	25	13	WHERE IT'S AT (DGC/GEFFEN)	BECK	9.9259	1607	26	11.5638	1802	22	0.3715	128	—	9.5395	1472	10	0.0149	7	—
33	35	11	FREE TO DECIDE (ISLAND)	THE CRANBERRIES	9.8340	1328	30	9.7720	1577	26	0.6033	77	—	7.6762	994	24	1.5545	257	11
34	34	42	SANTA MONICA (WATCH THE WORLD DIE) (TIM KERR/CAPITOL)	EVERCLEAR	9.5417	1261	33	9.8617	1329	33	4.9221	649	—	4.6162	609	—	0.0034	3	—
35	33	2	BIG CHAIR (CARPORT/TRAUMA/INTERSCOPE)	REACHAROUND	9.2055	1319	31	9.7639	1400	31	3.7501	450	36	5.4537	868	28	0.0017	1	—
36	39	2	READY TO GO (RCA)	REPUBLICA	8.8595	1289	32	8.3999	1253	38	0.5844	104	—	8.2734	1184	15	0.0017	1	—
37	<b>NEW</b>		HAIL HAIL (EPIC)	PEARL JAM	8.4904	914	48	6.7157	735	72	4.3590	483	32	4.1309	430	—	0.0005	1	—
38	37	40	IN THE MEANTIME (HIFI/SIRE/EEG)	SPACEHOG	8.3698	1157	39	8.9963	1254	37	4.4262	600	—	3.8159	537	—	0.1277	20	—
39	38	17	AGAIN (COLUMBIA)	ALICE IN CHAINS	8.1741	926	47	8.6555	986	49	5.6170	634	26	2.5571	292	—	—	—	—
40	32	18	GUILTY (TVT)	GRAVITY KILLS	8.0991	814	64	9.9070	906	56	2.6443	307	—	5.4548	507	—	—	—	—

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for recurrenents and records below No. 40 (No. 20 for triple A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1996, Billboard/BPI Communications.



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# Lovefool THE CARDIGANS



From the forthcoming album First Band On The Moon. In stores September 17. Produced by Tore Johansson

<http://www.mercuryrecords.com/mercury>

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## Converted Lovefools:

LIVE 105	San Francisco	WFNX	Boston
KTCL	Denver	WZRH	New Orleans
Radio Free Hawaii		WEQX	Albany
KFMA	Tucson	WOXY	Cincinnati
FLASH	San Diego	WDST	Woodstock

And More!!

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS	
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			★★★★ No. 1 ★★★★★			
1	1	14	BURDEN IN MY HAND <small>A&amp;M</small>	SOUNDGARDEN	2085	2071
2	3	2	TEST FOR ECHO <small>ATLANTIC</small>	RUSH	1872	1857
3	2	19	TRIPPIN' ON A HOLE IN A PAPER HEART <small>ATLANTIC</small>	STONE TEMPLE PILOTS	1688	1855
4	6	10	OPEN UP YOUR EYES <small>POLYDOR/A&amp;M</small>	TONIC	1638	1586
5	7	7	OVER NOW <small>COLUMBIA</small>	ALICE IN CHAINS	1573	1526
6	4	16	UNTIL IT SLEEPS <small>ELEKTRA/EEG</small>	METALLICA	1467	1631
7	8	8	WALLS <small>WARNER BROS.</small>	TOM PETTY AND THE HEARTBREAKERS	1332	1535
8	5	10	GOOD FRIDAY <small>AMERICAN/REPRISE</small>	THE BLACK CROWES	1330	1636
9	9	6	WHO YOU ARE <small>EPIC</small>	PEARL JAM	1250	1475
10	11	11	ALL I KNOW <small>EPIC</small>	SCREAMING TREES	1135	1135
11	15	6	KING OF NEW ORLEANS <small>ELEKTRA/EEG</small>	BETTER THAN EZRA	1077	990
12	13	5	KEY WEST INTERMEZZO (I SAW YOU FIRST) <small>MERCURY</small>	JOHN MELLENCAMP	1057	1024
13	10	13	6TH AVENUE HEARTACHE <small>INTERSCOPE</small>	THE WALLFLOWERS	1004	1157
14	17	9	SHAME <small>COLUMBIA</small>	STABBING WESTWARD	992	940
			★★★★ AIRPOWER ★★★★★			
15	18	3	E-BOW THE LETTER <small>WARNER BROS.</small>	R.E.M.	929	897
16	12	26	COUNTING BLUE CARS <small>A&amp;M</small>	DISHWALLA	921	1068
17	14	18	VANISHING CREAM <small>UNIVERSAL</small>	THE HUNGER	902	1012
18	16	11	AIN'T MY BITCH <small>ELEKTRA/EEG</small>	METALLICA	896	994
19	24	7	ONE MORE ASTRONAUT <small>CAPITOL</small>	I MOTHER EARTH	765	724
20	21	7	SO MUCH TO SAY <small>RCA</small>	DAVE MATTHEWS BAND	757	761
21	25	6	MY MY <small>MAMMOTH/ATLANTIC</small>	SEVEN MARY THREE	741	690
22	23	20	PRETTY NOOSE <small>A&amp;M</small>	SOUNDGARDEN	692	733
23	19	14	TONIGHT, TONIGHT <small>VIRGIN</small>	THE SMASHING PUMPKINS	668	865
24	28	4	DOWN <small>CAPRICORN/MERCURY</small>	311	668	642
25	22	9	BUT ANYWAY <small>A&amp;M</small>	BLUES TRAVELER	641	740
26	26	19	AGAIN <small>COLUMBIA</small>	ALICE IN CHAINS	634	658
27	<b>NEW</b>		WHAT'S UP WITH THAT <small>RCA</small>	ZZ TOP	624	3
28	20	12	WAX ECSTATIC (TO SELL ANGELINA) <small>COLUMBIA</small>	SPONGE	591	784
29	29	26	WHERE THE RIVER FLOWS <small>ATLANTIC</small>	COLLECTIVE SOUL	561	588
30	30	12	PEPPER <small>CAPITOL</small>	BUTTHOLE SURFERS	535	574
31	27	16	LONG WAY DOWN <small>METAL BLADE/WARNER BROS.</small>	GOO GOO DOLLS	510	646
32	<b>NEW</b>		HAIL HAIL <small>EPIC</small>	PEARL JAM	483	362
33	38	3	JERK <small>MAVERICK/WARNER BROS.</small>	NEUROTIC OUTSIDERS	475	433
34	39	2	PAVILION <small>CAPITOL</small>	ERIC JOHNSON	463	417
35	<b>NEW</b>		DOWNLOAD <small>Q DIVISION/WORK/COLUMBIA</small>	EXPANDING MAN	455	319
36	33	6	BIG CHAIR <small>CARPORT/TRAUMA/INTERSCOPE</small>	REACHAROUND	450	508
37	<b>NEW</b>		RED MOSQUITO <small>EPIC</small>	PEARL JAM	440	287
38	34	9	WIRE <small>MCA</small>	THE NIXONS	425	504
39	32	10	LACK OF WATER <small>WAY COOL MUSIC/MCA</small>	THE WHY STORE	419	527
40	36	9	STANDING OUTSIDE A BROKEN PHONE BOOTH... <small>ERGO/COLUMBIA</small>	PRIMITIVE RADIO GODS	412	451

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN		DETECTIONS	
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			★★★★ No. 1 ★★★★★			
1	2	11	DOWN <small>CAPRICORN/MERCURY</small>	311	1986	1885
2	7	3	E-BOW THE LETTER <small>WARNER BROS.</small>	R.E.M.	1955	1789
3	4	12	BURDEN IN MY HAND <small>A&amp;M</small>	SOUNDGARDEN	1859	1827
4	1	6	WHO YOU ARE <small>EPIC</small>	PEARL JAM	1843	1968
5	3	15	STANDING OUTSIDE A BROKEN PHONE BOOTH... <small>ERGO/COLUMBIA</small>	PRIMITIVE RADIO GODS	1663	1904
6	5	15	STUPID GIRL <small>ALMO SOUNDS/GEFFEN</small>	GARBAGE	1622	1838
7	6	18	PEPPER <small>CAPITOL</small>	BUTTHOLE SURFERS	1617	1845
8	12	5	NOVOCAINE FOR THE SOUL <small>DREAMWORKS/GEFFEN</small>	EELS	1555	1388
9	11	7	KING OF NEW ORLEANS <small>ELEKTRA/EEG</small>	BETTER THAN EZRA	1481	1446
10	8	14	WHERE IT'S AT <small>DGC/GEFFEN</small>	BECK	1472	1639
11	9	21	SPIDERWEBS <small>TRAUMA/INTERSCOPE</small>	NO DOUBT	1418	1545
12	13	9	ANGRY JOHNNY <small>MODERN/ATLANTIC</small>	POE	1394	1352
13	10	18	TRIPPIN' ON A HOLE IN A PAPER HEART <small>ATLANTIC</small>	STONE TEMPLE PILOTS	1374	1518
14	16	7	6TH AVENUE HEARTACHE <small>INTERSCOPE</small>	THE WALLFLOWERS	1238	1215
15	18	8	READY TO GO <small>DECONSTRUCTION/RCA</small>	REPUBLICA	1184	1139
16	19	24	COUNTING BLUE CARS <small>A&amp;M</small>	DISHWALLA	1112	1207
17	17	10	BUT ANYWAY <small>A&amp;M</small>	BLUES TRAVELER	1090	1170
18	25	3	IF IT MAKES YOU HAPPY <small>A&amp;M</small>	SHERYL CROW	1084	988
19	23	7	SHAME <small>COLUMBIA</small>	STABBING WESTWARD	1037	1035
20	21	9	SO MUCH TO SAY <small>RCA</small>	DAVE MATTHEWS BAND	1036	1109
21	14	16	TONIGHT, TONIGHT <small>VIRGIN</small>	THE SMASHING PUMPKINS	1031	1312
22	29	4	WHAT I GOT <small>MCA</small>	SUBLIME	1023	899
23	20	11	POPULAR <small>ELEKTRA/EEG</small>	NADA SURF	1021	1145
24	15	11	FREE TO DECIDE <small>ISLAND</small>	THE CRANBERRIES	994	1235
25	<b>NEW</b>		I WAS WRONG <small>550 MUSIC</small>	SOCIAL DISTORTION	976	316
26	27	5	THE ONE <small>ISLAND</small>	TRACY BONHAM	932	921
27	28	4	OVER NOW <small>COLUMBIA</small>	ALICE IN CHAINS	922	925
28	30	7	BIG CHAIR <small>CARPORT/TRAUMA/INTERSCOPE</small>	REACHAROUND	868	892
29	22	12	ALL I KNOW <small>EPIC</small>	SCREAMING TREES	831	1057
30	26	13	DON'T LOOK BACK IN ANGER <small>EPIC</small>	OASIS	813	986
31	36	3	WHOEVER YOU ARE <small>LUAKA BOP/WARNER BROS.</small>	GEGGY TAH	791	710
32	35	2	OCEAN <small>SUB POP</small>	SEBADOH	773	718
33	24	11	SUCKED OUT <small>ELEKTRA/EEG</small>	SUPERDRAG	770	1040
34	37	2	SCOOBY SNACKS <small>EMI</small>	FUN LOVIN' CRIMINALS	758	671
35	31	17	TAHITIAN MOON <small>WARNER BROS.</small>	PORNO FOR PYROS	728	783
36	33	8	GOLD DUST WOMAN <small>MIRAMAX/HOLLYWOOD</small>	HOLE	704	756
37	34	20	WHO WILL SAVE YOUR SOUL <small>ATLANTIC</small>	JEWEL	645	744
38	32	13	WAX ECSTATIC (TO SELL ANGELINA) <small>COLUMBIA</small>	SPONGE	624	773
39	<b>NEW</b>		MUZZLE <small>VIRGIN</small>	THE SMASHING PUMPKINS	614	468
40	<b>NEW</b>		SOUNDTRACK TO MARY <small>SLASH/WARNER BROS.</small>	SOUL COUGHING	580	547

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 900 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



*Stabbing Westward* "SHAME"

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