

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 31, 1997 \$ 4.95 Volume 5 • No. 44

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

SHANIA TWAIN

Love Gets Me Every Time (MERCURY)

★★★★ AIRPOWER ★★★★★

WYNONNA • *When Love Starts Talkin'* (CURBJUNIVERSAL)

MARTINA MCBRIDE • *A Broken Wing* (RCA)

GOING FOR AIRPLAY

RODNEY ATKINS • *God Only Knows* (CURB)

ANITA COCHRAN WITH STEVE WARINER • *What If I Said* (WARNER BROS.)

MARK COLLIE • *Rapid Roy (The Stock Car Boy)* (RIVER NORTH)

DAVID LEE MURPHY • *Just Don't Wait Around Til She's Leavin'* (MCA NASHVILLE)

JASON SELLERS • *That Does It* (BNA)

For Some New Acts, Planning Life Without Radio Is Now A Necessity

by Deborah Evans Price

Breaking new artists has become increasingly difficult over the past few years, and everyone bemoans the fact that there are so many acts and just not enough spaces on radio playlists to accommodate the newcomers vying for exposure. During the Country Music Assn.'s recent SRO conference, one of the repeated comments was that in order to break new acts and grow the marketplace, labels and managers needed to look for ways to go "out of the box" in terms of marketing new artists.

There are several acts for whom going "out of the box" has become not just a catch phrase but a viable reality. Among the acts that are finding it possible to build a career without being dependent totally on radio for their existence are BR5-49, the Delevantes, the Ranch, and Junior Brown.

It's not that these acts don't actively seek airplay. The Ranch, in fact, looks to be doing well with its single "Walkin' The Country" and got a standing ovation from programmers after a performance at last weekend's Country Radio Seminar West in Sacramento, Calif. However, as shown by the popularity of BR5-49—according to SoundScan, the group's debut album has sold 161,000 units—without a hit single and the fact that the Mavericks have twice won CMA's group award with inconsistent radio success, it is possible to have a healthy career without major radio support.

"My feeling is that there should be other avenues besides country radio that managers and record companies can pursue to expose the artists to the public and make the public aware of their artist's music," says FCC Management's Frank Callari, whose clients include the Mavericks and Junior Brown.

Though everyone acknowledges that radio is the prime vehicle for exposing music, it's by no means the only option. In looking to break artists, two of the other avenues are

touring and media. "With both Junior [Brown] and the Mavericks, the live factor is so important," says Callari. "It's almost like show and tell. You're spreading the word. People are seeing something, getting excited about it, and then talking about it to the people they're with and to the people that didn't come to the show the day after at the water cooler . . . It creates an awareness. Granted, it's a slow build, because you do it town by town and show by show. As a manager or an artist, you're going to spend all this time anyway working. Why not maintain a slow build with a fan base that you can then try and utilize by them spreading the word? I always try to work with artists who can deliver live . . . If you have a strong live performance, you have so much in your favor."

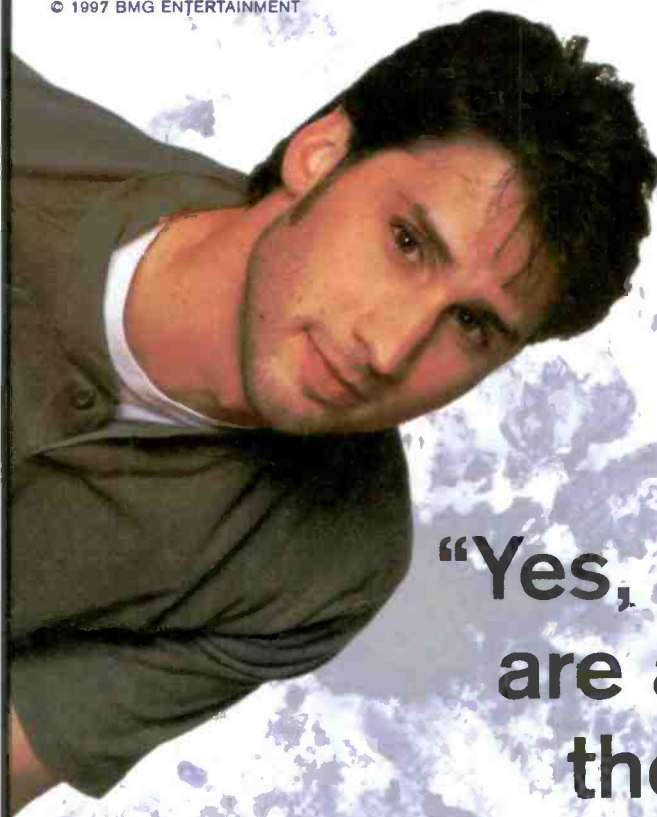
Live performance has been key in the careers of Junior Brown, the Mavericks, the Ranch, and BR5-49. "We knew this was a touring band right out of the box," Arista Nashville VP of artist development Fletcher Foster says of BR5-49. "We knew we had to get people out to see them and they would be believers."

BR5-49 had established a huge and faithful following in Nashville that prompted Arista to make its first release a live EP. "Live From Roberts" was released April 30, 1996. The band took the product with it on the road to sell at gigs and to whet consumers' appetite for the self-titled debut released a few months later.

BR5-49 bassist Jay McDowell says that once the band hit the road it opened for a variety of acts, including Vince Gill, John Fogerty, Tim McGraw, Bob Dylan, and the Black Crowes. "Arista was not afraid to expose us to those audiences," McDowell says of the dates with acts outside the country genre. He remembers being nervous the first time the group walked out to open for the Black Crowes in Long Beach, Calif., in string ties and with stand-up bass. "Then I realized we

Continued on page 8

© 1997 BMG ENTERTAINMENT



"As the Thompson Brothers' official math teacher, I have no doubt that Pythagoras had the Thompson Brothers in mind when he invented the Pentatonic Scale."

Paul DiNolo

(Norwell High School Math Teacher)



"Yes, they really are as nice as they look."

Janet Thompson (Mother)

"You can be anything you want if you want it badly enough, long enough, and have faith enough; that has been the credo for these young men from playing their first junior high school dance in 7th grade, to their first album for RCA."

Paul Weller (High School Band Director)



RCA RECORDS LABEL



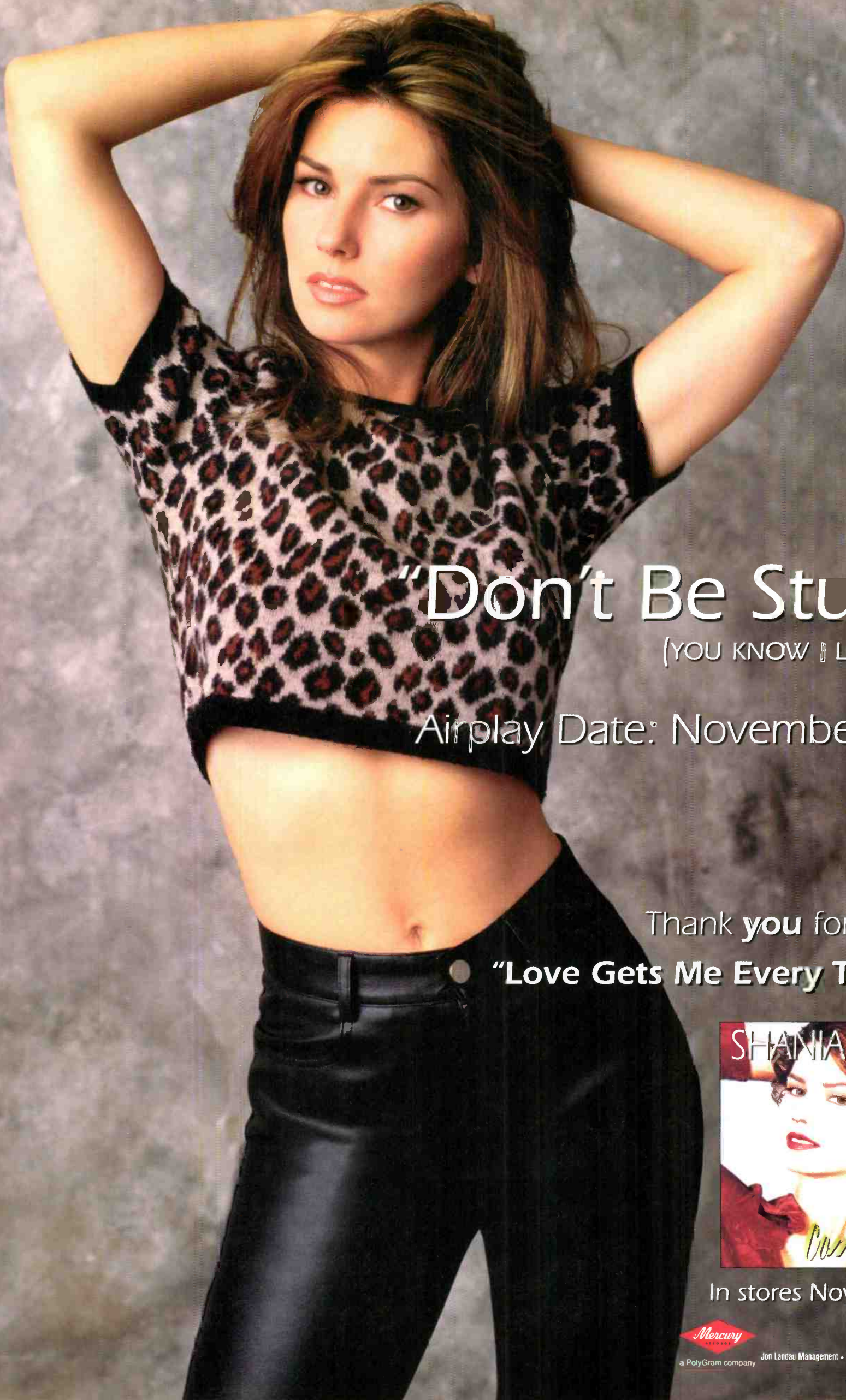
RCA NASHVILLE PROUDLY INTRODUCES THE DEBUT SINGLE

"DRIVE ME CRAZY"

from the Thompson Brothers Band's forthcoming CD

BLAME IT ON THE DOG

IMPACT DATE . . . IMMEDIATELY!



"Don't Be Stupid (YOU KNOW I LOVE YOU)"

Airplay Date: November 11th

Thank **you** for making
"Love Gets Me Every Time" #1



In stores November 4th



Jon Landau Management • Produced by Robert John "Mutt" Lange
a PolyGram company

CRS: Virtual Radio Virtually Everywhere

As it has been at most recent gatherings, Virtual Radio was the primary focus at the Country Radio Seminar-West Oct. 24-25 in Sacramento, Calif., where it came up at nearly every panel. At the opening rap room, ABC Radio Networks' Mark Edwards said radio has brought the concept of Virtual Radio—the Research Group's brand name for one of several hard-drive automation systems in which one jock cuts a show for several of its sister stations in other markets—on itself.

"If virtual radio is here, it has been caused by what is going on," said Edwards. "Great personalities today are not working hard enough at a local level [and are using] material from 'USA Today' or off the Web. They are not local."

At another session, consultant Bob Moody of McVay Media predicted that by 2000, "there will not be 50 live overnight jocks in America."

Opening rap-room moderator Paul Johnson, PD of WSOC Charlotte, N.C., joked that some day in the future, to differentiate themselves, stations will put all live jocks on the air. "What a concept," he quipped.

KMPS/KYCW Seattle general program manager Becky Brenner encouraged broadcasters to embrace the change rather than fear it and come up with their own, creative way to use hard-drive automation before syndication is forced on them by corporate dictate. She also noted that the audience doesn't mind automation as much as some programmers think. "Twenty years ago, we were automated in Oshkosh, Wis.," she said. "We had the same voice on for 12 hours, and the audience didn't care."

At another session, KRAK/KNCI Sacramento GM Doug Harvill said automation can be effective and seamless. "At a certain time of night, KRAK goes to digital automation," he said. "I challenge anyone to tell me when that is." According to Harvill, a new generation of jocks is saying, "I don't want to sit in a studio for four or five hours waiting for a song to end when I can cut fresh breaks in 20 minutes."

Later in the day, KRMD Shreveport, La.'s Gene Dickerson said he was at a loss to understand "this concept of jocks who aren't doing anything during their air shift. Our jocks are always working, answering the telephone, signing birthday cards."

A panel of GMs addressed the topic of "opportunities for stations' consolidated future." Gaylon Christie, who owns two stations in Killeen/Temple, Texas, Arbitron market No. 143, said, "Consolidation started in the larger markets, shifted down to medium markets, and now they're looking at markets like mine... Right now, I have three letters of intent on my desk [in the range of] \$6 million. I'm wondering when I'm going to cave in."

WGAR Cleveland GM John Blessingame

quoted consultant Gerry Tabio, who told him, "Managers now have three realities. You'll be told to have 50% profit margins, you will run more units, and you will hire more salespeople." Blessingame said the increased margins will mean his station has to come up with \$3 million in new billing or cut \$1 million in expenses. "That's a head scratcher for me," he said.

Al Smith, market manager for ARS' seven stations in Fresno, Calif., said he hears people talking about increasing radio's share of the ad pie from 7% to 10%, and while "that's a noble challenge," he said, "I don't think the gross revenues are there."

In a discussion of adjusting to the new realities of the radio business during the closing rap-room session, WYYD Roanoke, Va., APD/morning host Robynn Jaymes drew gasps when she noted that among the realities her station has had to adjust to under new ownership is that she now has to play 25 minutes of spots during the Friday 7 a.m. hour.

During his opening keynote address, Bill Anderson both lamented and justified the blandness of some country music. Anderson said the first time he had a writing appointment with Mark D. Sanders, who has written a string of hit records, Sanders asked him, "Do you want to write something good that we can be proud of or something stupid we can get recorded?" Anderson said, "I find that kind of disturbing," but he also quoted legendary record producer Owen Bradley, who used to say, "Baskin-Robbins sells 31 flavors, but vanilla still outsells them all." Anderson said that Bradley "cut a lot of vanilla records, but those were the ones that sold."

KNIX Phoenix general program manager Larry Daniels got a round of applause in a session about music when he said that although the industry is going through a phase in which "it doesn't seem to be concerned about the product or creativity, that will turn back around."

MCA's Bill Macky expressed a wish that things were less politically correct in the music business. "Everything is so right down the middle that nobody feels strongly about anything," he said. "It's all just OK."

Asked what he would choose if he could change one thing in country, Moody said, "I'd change this crazy preoccupation with No. 1. When you ask who it's important to, everyone in Nashville passes the buck, [but] in some cases it has a stifling effect on the format. If we could all get to the [point where] the guy who makes the most money wins, we'd all be better off."

Premiere's Mandy McCormack said consultants "are taking away the ears, gut, and heart of MDs and PDs." Moody responded, "I am not the Wizard of Oz. I can't give them courage, brains, or a heart." **PHYLLIS STARK**

Jacor Pays \$620 Million For Nationwide

Jacor is paying \$620 to acquire Nationwide Communications' 17 stations, including country outlets WPOC Baltimore, WGAR Cleveland, and WCOL Columbus, Ohio.

Triathlon Broadcasting has retained investment banker Goldman Sachs to look into a possible sale or merger of the company. Triathlon owns 31 stations. In other sales news this week, Regent Communications merges with Flint, Mich.-station owner Faircom Inc.

Country WXVO Knoxville, Tenn., the new duopoly partner of WIVK, is preparing for a Halloween flip to active rock.

Cary Pall, most recently PD of ABC's now-defunct modern adult MR-35 format, is the new

group PD for Goodstar Broadcasting, owner of much of the Lesso Broadcasting chain, including Kansas country outlets KSLJ Liberal, KFNF Oberlin, KWLS/KGLS Pratt, and KXXX Colby. Pall will be based out of Colby.

KVFX Modesto, Calif., gets new calls KFRY to go along with its new country format and Froggy 96.7 handle.

As tipped here several weeks ago, KWJJ-AM Portland, Ore., flips from locally programmed classic country to talk as KOTK.

Morning man Doug Dahlgren is now P/T. All other shifts were automated.

WBEE Rochester, N.Y., MD/night jock Dr. Frasier Love exits radio. New PD Loyd Ford is looking for a new night jock and wants T&Rs.

RADI ACTIVE



by Phyllis Stark

615-321-4284 • pstark@billboard.com



COUNTRY CONFIDENTIAL BY WADE JESSE

615-321-4291 • wjessen@billboard.com

Diverse Sounds Give Country Radio Magic

The traditional flavor of Daryle Singletary's new single, "The Note," will again challenge our format, which has been struggling with the "too pop" vs. "too country" debate for several years.

Many industry observers believe that we've become a bit too accommodating to pop-flavored releases, and we've all either heard or engaged in the "pendulum is swinging to the traditional or pop side" conversations.

I'd rather point to the observation offered at last year's Country Radio Seminar by WSM-AM-FM Nashville OM Kyle Cantrell, who suggested that the format not have its eye on the pendulum and that programmers should ultimately be more concerned if the imaginary pendulum did not swing at all. Cantrell suggested that PDs' efforts would be more wisely spent in striking the perfect balance, which made the format great in the first place.

Cantrell's suggestion is reflected in the current state of the format. We have new material from artists like Shania Twain and Bryan White, who are widely considered to have massive pop appeal on country radio. At the same time, country radio is giving the green light to traditional sounding material by Lee Ann Womack and Trace Adkins. When played side by side, those diverse sounds can create the true magic that makes up country radio. With new material by the format's superstars like Wynonna and, we hope, an upcoming package by Garth Brooks, it's the perfect time to make country radio stations sound more challenging, compelling, and exciting.

The danger lies in not striking the balance at all and not pulling great songs from all areas of the stylistic map to balance the scales. Programmers sometimes look for excuses not to play records based on their being "too pop" or "too country." But if we take those two extremes out of our music mix and only play non-offensive songs that have no stylistic identity, the debate over what's wrong with the format will only grow more intense, pointless, and futile.

Meanwhile, to spark the traditional side of the debate, we have a new version of "The Note," a mournful country ballad that has been cut several times since it was originally published by Guy Beatty's Merit Music in 1984, although it has never been released as a single before now. Each of the artists who recorded "The Note" has been widely appreciated for knowing his or her way around a good song.

Conway Twitty recorded it for his "Don't Call Him A Cowboy" set for Warner Bros. in 1984, followed by a 1985 reading by Gene Watson, who included it on his Epic album "Memories To Burn." In 1989, the song was included on another Epic set, Tammy Wynette's "Next To You." The song most recently surfaced on Doug Supernaw's "You Still Got Me," a 1995 release on Giant.

It was Watson's version that first turned my head, and I've been an enormous fan of the song, which was written by Buck Moore and Michele Ray, ever since. Giant president Doug Johnson teamed up with keyboard wizard John Hobbs to produce Singletary's new album, and "The Note" is the lead single.

ON THE ROW

Kevin Herring Joins Lyric Street Records

Kevin Herring joins Lyric Street Records Nov. 17 as director of national promotion. He previously was VP of promotion at River North Records.

Tim Murphy exits the VP of promotion position at Rising Tide. He is looking for a new opportunity and can be reached at 615-661-8803.

WXCT Baton Rouge, La., has fired a staffer who allegedly gave Stagecoach Records artist David Morgan's "Those Who Couldn't Wait" extra spins in several shifts and encouraged other WXCT jocks to do the same. OM Randy Chase says he was shocked to see a BDS report showing the song as his most-played record, with spins every other hour and sometimes twice an hour in those dayparts. (His heavies air only once every four hours and 20 minutes.) The single charted at No. 72 last week, partly on the strength of airplay at WXCT. Chase said he had previously told the label he was going to drop the record "unless I saw some significant action. Unbeknownst to me, I was the significant action." Stagecoach owner Paul Dutsch says he asked all the local country jocks for their support, but was unaware that the jock in question was allegedly playing the song without authorization. Dutsch says the extra spins "helped the record out that week, but I think it was going there anyway."

N/T WLEE-AM Richmond, Va., PD Al Brock joins WPKX Springfield, Mass., as PD/mornings. Former PD Scott Harris remains as APD/p.m.

No replacement has been named.

Marilyn Arthur exits RCA Label Group, where she was VP of media relations and artist development. Reach her at 615-662-5006.

Tracy Lawrence is facing a misdemeanor domestic violence/battery charge by Las Vegas police six weeks after a Sept. 13 incident in which his estranged wife, Stacie, told police her husband beat her and threatened to kill her, according to The Tennessean. Lawrence's attorney told the Associated Press that the domestic violence charges are "lies motivated by greed," the paper reports. The couple recently filed for divorce after six months of marriage.

WKIS Miami aired a song titled "M-A-R-L-I-N-S," a parody of Joe Diffie's "C-O-U-N-T-R-Y," to show support for the new champions during the World Series.

driver. Morning man Ray Burns exits.

Gentry Thomas joins WQNU Fort Myers, Fla., for middays from crosstown top 40 WXXB. The station had been running Westwood One's Hot Country format in that daypart. Gentry is the son of B.J. Odom, who follows him in afternoons at WQNU and is MD at sister station WKCT.

WAGI Greenville, S.C., p.m. driver Bob Dixon exits and is replaced by P/T jock Jaimie Phillips.

Charlie Darren rejoins WBBN Laurel, Miss., for middays, after a brief absence from radio. He replaces Chris Stevens, now at WKTF Jackson, Miss.

John Hart Media's Bullseye Callout product, which had been marketed by SJS Entertainment but farmed out to other research companies, will now be handled in-house by SJS Research Corp., a new, Fresno, Calif.-based division of SJS Entertainment.

ABC Radio Networks' Real Country Network is launching a six-hour call-in request show, "All Time Favorites," hosted by Richard Lee, who also hosts afternoons on Real Country. The show airs 6 p.m.-12 a.m. CST Saturdays.

Record Turnout Sparks The 1997 Billboard/Airplay Monitor Radio Seminar & Awards

More than 950 radio programmers, personalities, and record label executives attended the Billboard/Airplay Monitor Radio Seminar and Awards Oct. 16-18 in Orlando, Fla., setting a new attendance record for the event. Some of the country highlights were captured in these photos.



Music director of the year winners in the Billboard/Airplay Monitor Radio Awards show off their trophies. Pictured, from left, are WSOC Charlotte, N.C.'s Rick McCracken; WUSN (US99) Chicago's Tricia Biondo; and WIVK-FM Knoxville, Tenn.'s Chris Huff.



Part of the country crowd gathered for this shot during the awards show dinner. Pictured in front, from left, are Robin Rhodes, who picked up the network/syndicated program of the year award for ABC Radio's "American Country Countdown With Bob Kingsley"; WMZQ Washington, D.C., PD Mac Daniels; WMIL Milwaukee OM/PD Kerry Wolfe and his wife, Jessica; and WMIL MD Mitch Morgan. In back, from left, are WQYK-FM Tampa, Fla., MD Jay Roberts; Monument Records' Bart Allmand; major-market MD of the year winner Tricia Biondo of WUSN (US99) Chicago; Curb Records' Karen McGuire; Lyric Street Records' Carson Schreiber; WPOC Baltimore APD/MD Greg Cole; KEEY (K102) Minneapolis MD Travis Moon; Country Airplay Monitor managing editor Phyllis Stark; and KXKC Lafayette, La., PD Renee Revett.



Airplay Monitor managing editor Phyllis Stark congratulates KKBQ Houston VP of programming Dene Hallam, left, who won the major-market station of the year award, and WSIX Nashville PD Dave Kelly, who picked up the medium-market station of the year prize.

Billboard & Monitor AIRPLAY Radio Seminar & Awards



The "Air Personality Supergroup" session featured a stellar lineup of jocks representing every format. Pictured, from left, are WSM-FM Nashville's Bill Cody, WQHT (Hot 97) New York's Ed Lover, moderator Phyllis Stark of Country Airplay Monitor, syndicated morning man Tom Griswold of WFBQ Indianapolis, KHKS Dallas' Kidd Kraddick, Westwood One's Casey Kasem, WKTU New York's Broadway Bill Lee, Hot 97's Lisa G and Doctor Dre, and WAKS Tampa, Fla.'s Mason Dixon.



Panelists at the "Ten Weeks And Off" country session ditched the head table setup to get closer to the audience. Pictured facing front, from left, are Shane Media Services' Pam Shane; WMZQ Washington, D.C.'s Mac Daniels; Curb/Universal's Gerrie McDowell; moderator Butch Waugh of RCA Label Group; KXKC Lafayette, La.'s Renee Revett; and MCA's David Haley.



Pictured celebrating Radio Award nominations and wins in the front row, from left, are medium-market MD of the year winners Rick McCracken of WSOC Charlotte, N.C.; WPAW Vero Beach, Fla., PD Heath Schoenfeld; and WPAW GM Eric Espich. Pictured in back, from left, are KRY5 (K99) Corpus Christi, Texas, MD Cactus Lou Ramirez and PD Clayton Allen; Country Airplay Monitor's Phyllis Stark; major-market station of the year winner KKBQ Houston's VP of programming Dene Hallam; ABC Radio Networks' Robin Rhodes; KXKC Lafayette, La., PD Renee Revett; and Country Airplay Monitor's Wade Jessen.

**AMERICAN
COUNTRY
COUNTDOWN**
WITH BOB KINGSLEY

Thank You!

*11th consecutive Billboard Award
Network/Syndicated Program of the Year:
Country*



1987-1997
Network/Syndicated Program of the Year: Country

To our friends at radio, the fans, the artists, our sponsors, and everyone in the Country Music Industry, we continue to be humbled by your incredible support. Thank you from the entire ACC staff: Kristy Adam, Corey Englerth, Ken Halford, Renais Jean Hill, Mark Humphrey, Angie Jones, Nan Kingsley, Barbara Lyon, Robin Rhodes, Lisa Roberts, Pat Shields, Rob Simbeck, Matt Wilson and **Bob Kingsley**.



abc ABC RADIO NETWORKS

people
are listening

WE'RE HONORED!

Rick Dees



RICK DEES

Thank You!

*LOCAL
AIR PERSONALITY
OF THE YEAR*

TOP 40 - MAJOR

*NETWORK/SYNDICATED
PROGRAM OF THE YEAR*

ADULT

For more information, call Tom Shovan or Ramona Rideout at Radio Today (212) 581-3962



Distributed by



For Some New Acts, Planning Life Without Radio Is Now A Necessity

Continued from page 1

weren't that different from the Black Crowes," he says. "We're all guys who care a lot about our music."

Foster says Arista wasn't worried about BR5-49 opening for rock acts. "No matter what the venue, they represent country music," he says. Another integral part of the BR5-49 campaign was an 800 number fans could call to get info on the band. "We updated it every day," says Foster, "and it helped us build a strong grassroots fan base." (The number has been replaced by a 900 number to provide info on the band for a fee.)

BR5-49 also toured abroad extensively. "They've been overseas six times in the the past year," Foster says. "They went into 13 countries over the course of six visits . . . and appeared on shows like 'Pat Kenny Live' in Ireland and 'Later With Jools Holland' . . . The band is nominated for two British country music awards."

Mark Brown, VP of A&R at Capitol Nashville, says his label has been taking different marketing routes with two of its acts—the Delevantes and the Ranch. "It was our intention when we signed these acts that we were going to go about this in a different way," says Brown. "We were going to try to pursue marketing and breaking these acts through press and live touring. If we got radio's support, that would come later. We look at both of these as a long-term kind of developing project."

Like BR5-49, the Delevantes have toured in Europe. At press time, they were spending three weeks opening for Emmylou Harris and doing some dates on their own. "We feel that Europe for this particular project is a viable market," Brown says. "These guys had a No. 1 video on CMT in Europe last year. They were also CMT Europe's Rising Star of the year. They've been to Europe twice before, and we'll probably go back in the spring."

The Ranch has been hitting the road hard here in the U.S. since the April release of its self-titled debut. "Our whole feeling with the Ranch is that seeing this band is very important," says Capitol Nashville's Bill Catino. "We knew we had to get them out in front of people . . . But we brought radio out in a casual way and said this is an act coming in '98. A morning guy in Cleveland saw them and talked his PD into playing them. I had several guys jump on board about three months ago and had one of the biggest consultants call and say we had the sleeper of the year."

The game plan was to release the album, get the band in front of as many people as possible, and create demand for a single. It worked. Capitol hadn't planned on releasing a single until after the first of the year, but the band began generating so much interest, the label moved up the release date. The single, "Walkin' The Country," is currently No. 50.

RANCH HAS NO TRUCK WITH RADIO

The Ranch's Keith Urban says new acts that hit the road should be mindful of keeping the process affordable. The Ranch tours in a van with just the three group members and a sound man. Urban says that when a new act goes out in a big bus with its first record, it puts

pressure on the act because of all the overhead. Then the music suffers, because people start looking for hit records instead of great songs.

"We certainly don't want people to think we enjoy touring the way we are at the moment," he says. "I would love nothing more than to have the bus and truck, but you have to be realistic about the climate at the moment."

With Junior Brown, BR5-49, the Delevantes, and the Ranch, the media has been a key tool in exposing these acts. Tour press and TV exposure have been crucial. The Internet is a viable tool, but video exposure seems to still be one of the best avenues. Junior Brown won the CMA's video award last year, and Callari says CMT has been a strong supporter of Brown's career.

BR5-49 has received play on MTV's "Oddsville" show and netted plumb appearances on "Late Show With David Letterman," "Good Morning America," "Late Night With Conan O'Brien," and other key shows.

"We're getting a lot stronger in other areas," says Catino of country music's reach into other outlets, "but radio still represents 85% of the way to reach our audience."

NOT AVOIDING RADIO

Obviously, with all these artists, labels and managers welcome country radio support and still actively seek it. So the goal in employing these "out of the box" marketing strategies is not to go around radio, but to supplement whatever airplay they can get.

"If we get radio, it will be the icing on the cake," says Foster.

McDowell agrees. "We've been out playing for over a year and going hard at it to promote our music in so many areas," he says. "From day one we felt if we didn't get radio support, we wouldn't be failures. We felt whatever airplay we get would be gravy."

Urban is very appreciative of country radio's support but says acts should not pin all their hopes on radio. "You never know if radio will play your record," he says. "That shouldn't be the be-all and end-all of someone's career."

With everyone in the industry concerned about slipping sales and ratings, there's hope that acts that offer something a little different than the norm will be able to pull in new listeners. "There are a lot of reasons for signing these acts," says Capitol's Brown. "One of those reasons is that this is quality music, and it deserves to be out there . . . As a label we are trying an experiment here, and we are trying to learn how to do things, maybe outside the box of country radio, to see if there is an outlet and a way to break bands without 100% reliance on mainstream country radio. We'll see if there is or not."

"We're not the only ones doing this," he adds. "A lot of people are trying something a little bit different right now. We'll see how far everybody gets, but there is music out there that deserves to be heard that doesn't quite fit in the box."

Deborah Evans Price is Billboard's associate editor for country music/Nashville.

MONITOR PROFILE

As Three Little Rock Country's Become Two, Tight-Listed Mozingo Keeps Score

You almost need a scorecard to keep up with the changes in Little Rock, Ark., which now has one less country outlet. Earlier this month, after KDDK (K-Duck) parent Clear Channel closed on its acquisition of rivals KSSN and KMVK (the Maverick), KDDK moved to the frequency of KMVK, which is now poised to flip out of the format (Country Airplay Monitor, Oct. 17). At press time, both frequencies were still airing similar programming, although KDDK's old 100.3 frequency was including sweepers directing listeners to the new 100.6 dial position, formerly occupied by KMVK.

At the same time, Greg Mozingo, PD at KMVK and KSSN, was named program manager for KSSN and KDDK and came off of afternoons at KSSN. Bill Dotson was upped from MD/mornings at KDDK to APD/MD/afternoons at KSSN. Former KSSN/KMVK APD/MD Chad Heritage now handles those

tack KSSN head on. They let the Maverick get up under them, and it really put the Duck on the fence. Everybody knew that the market could only sustain two country stations at this point."

With what Mozingo calls the "great attributes" of both young-end stations in mind, the goal now is to meld KDDK and KMVK into one station. Among the K-Duck attributes being kept are the name, the 12-in-a-row positioner, and what Mozingo calls the "fun factor." KMVK's key attributes that will become part of K-Duck are morning man Clay and its "music quantity" image. No outside marketing is planned to make listeners aware of the changes.

KSSN, meanwhile, is "pretty much ignoring all of this on the air," according to Mozingo, who says it shares little come with the two young-end stations. KSSN did benefit from the changes, Mozingo says, with his departure from the air—he describes himself as "an OK air talent"—and the addition of Dotson in afternoons.

Musically, Mozingo says, there were no adjustments at KSSN and only "slight changes" at KDDK, mostly in the gold categories. Although Mozingo points out that around the industry "my name is synonymous with short playlists," he says KDDK will continue to be "somewhat aggressive" on new music and have a longer list than KSSN's. Asked about this penchant for tight lists, Mozingo says, "It may surprise you to know I really like new music. I just don't like playing it all at one time and at the speed at which a song lives and dies on the chart."

Here's a recent hour on KSSN: Garth Brooks, "Friends In Low Places"; Kevin Sharp, "If You Love Somebody"; Alan Jackson, "Gone Country"; Michael Peterson, "Drink, Swear, Steal & Lie"; Tim McGraw, "Everywhere"; Shania Twain, "Any Man Of Mine"; John Michael Montgomery, "Life's A Dance"; George Strait, "Check Yes Or No"; Judds, "Born To Be Blue"; Bryan White, "Love Is The Right Place"; Brooks & Dunn, "Hard Workin' Man"; Trisha Yearwood, "How Do I Live"; Alabama, "Dancin', Shaggin' On The Boulevard"; and Vince Gill, "When I Call Your Name."

Here's an hour on KDDK: Shania Twain, "Love Gets Me Every Time"; Rick Trevino, "Running Out Of Reasons To Run"; George Strait, "Today My World Slipped Away"; Wynonna, "Tell Me Why"; Alabama, "Dancin', Shaggin' On The Boulevard"; Kevin Sharp, "If You Love Somebody"; Kenny Chesney, "Me And You"; Chely Wright, "Shut Up And Drive"; Joe Diffie, "Pick-Up Man"; Alan Jackson, "Little Bitty"; Bryan White, "Sittin' On Go"; Trace Adkins, "The Rest Of Mine"; Deana Carter, "How Do I Get There"; Clay Walker, "Dreaming With My Eyes Open"; and Ty Herndon, "Loved Too Much."

Prior to the changes, Mozingo had been PD at KSSN for three years, adding those duties at KMVK six months ago. He previously programmed WLVI Montgomery, Ala., WUSY Chattanooga, Tenn., WESC Greenville, S.C., and WCOS Columbia, S.C.

Despite taking one of his own stations out of the format, Mozingo is wary that someone else in the market could still go country, and he operates every day under that assumption. "By no means is this the end," he says. "I have not kicked my feet up on my desk at all. If anything, we're going to work harder and smarter to solidify this country franchise."

PHYLLIS STARK



Greg Mozingo
Program Manager
KSSN/KDDK Little Rock

It may surprise you to know I really like new music'

duties for KDDK and has moved from afternoons at KMVK to middays at KDDK. Kevin Clay moved from KMVK mornings to that shift at KDDK. And KSSN morning sidekick Ugly Ed Johnson took over nights at KDDK.

All of these changes followed a year of dramatic Arbitron ups and downs for all three stations. KSSN, which was No. 1 in the recently released summer book, had a yearlong 12-plus trend that looked like this: 10.6-11.7-12.9-9.6-12.4. The same was true of KDDK (6.3-4.4-3.8-4.8-4.5), which was No. 6 in the summer, and KMVK (2.8-2.6-4.3-2.9-2.7), which checked out at No. 13. The stations are consulted by Keith Hill of Hill and O'Malley and Phil Hunt of Rusty Walker Consulting.

While it was always clear that one of the market's two young-end country stations would have to disappear, it was less clear whether it should be K-Duck or the Maverick. "Both stations had very good arguments for remaining," says Mozingo. "We felt like both stations were very well positioned to target a younger demo. In the final summer book, the Maverick beat K-Duck 18-34, but that had not been a consistent history of the Maverick."

In the end, Mozingo says, "there were a number of reasons, both objective and subjective, that went into the decision to keep the Duck and drop the Maverick," but the most compelling was that K-Duck's billing was about four times that of the Maverick. Plus, Mozingo says, "we felt like the equity of the name K-Duck outweighed that of the Maverick."

The handwriting was on the wall that one of the market's three country stations would have to change even before Clear Channel's takeover of its two rivals. "As far back as two years ago we felt in our camp like the Maverick was effectively doing its job of holding the Duck down," says Mozingo. "The Duck had a great launch, but the mistake was somewhere along the way they tried to broaden and at-

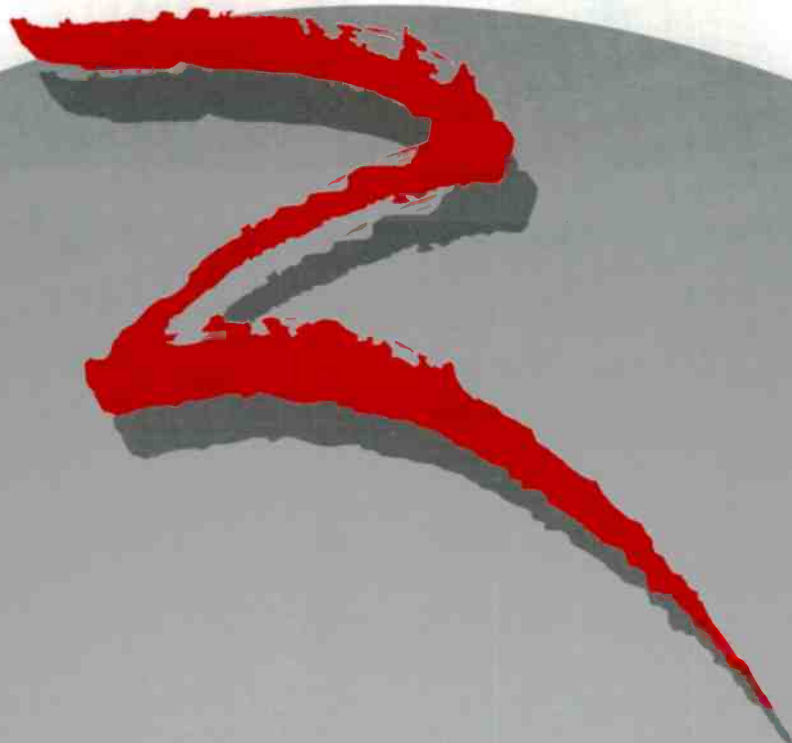
EDITOR IN CHIEF: HESTON HOSTEN
EDITOR: SEAN ROSS
MANAGING EDITOR: PHYLLIS STARK
DIRECTOR OF CHARTS: WADE JESSEN
CHARTS ASSISTANT: MARY DECROCE
WRITER/REPORTER: DANA HALL
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: ALEX VITOULOS
EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAQUINTO
SARAH JOHNSON, MARIA MANLICIC
COPY EDITOR: CARL ROSEN
ADVERTISING PRODUCTION MANAGER: LEN DURHAM
ADVERTISING ART DIRECTOR: RAY CARLSON
ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

GENERAL MANAGER: JON GUYNN
NATIONAL ACCOUNT MANAGER: LEE ANN PHOTOGLIO
ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
SALES ASSISTANT: HOLLIE ADAMS

EDITORIAL ADVISER: TIMOTHY WHITE
PRODUCTION DIRECTOR: MARIE GOMBERT
DIRECTOR OF MARKETING: ELISSA TOMASETTI
CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
BUSINESS MANAGER: JOELLEN SOMMER



3 IN A ROW!

**Consultant of the Year
Top 40 & A/C
1995 1996 1997**

STRATEGIES FOR A NEW MILLENNIUM

*John Clay Steve Wyrstok Pat Paxton
Steve Davis Mark St. John Guy Zapoleon*

**Z A P O L E O N
M E D I A S T R A T E G I E S**

281.980.3665 www.zapoleon.com

RODNEY ATKINS

“I THANK
HIM FOR
THE HAND
THAT
I HOLD...
WHERE
WOULD I BE
WITHOUT
YOU WITH
ME...”

IMPACT
DATE:
NOVEMBER
3RD

“GOD ONLY KNOWS”

LEFT BANK
MANAGEMENT

CURB
RECORDS

Playlists supplied by Broadcast Data Systems' Radio Track service...

Grid of 48 country music playlists for stations including KZLA, WUSN, KSCS, WKHX, WXTU, WMZQ, KILT, KKBQ, KEYE, KPLX, WWWW, WIL, WYCD, WGAR, WIVK, WFMS, KMPS, KYNG, WTQR, KNIX, WDSY, KFRG, WYAY, WKLB.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

Grid of 48 country music playlists for stations including KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WQYK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT. Each station's playlist includes song titles, artists, and a two-column ranking system (TW, LW).

SONG ACTIVITY REPORT



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week...

For Week Ending October 26, 1997

COUNTRY

Grid of 16 country music charts. Each chart shows artist names, song titles, and station counts. Charts include: TRACE ADKINS (3350/133), ALABAMA (1470/221), CLINT BLACK (4350/451), BROOKS & DUNN (4917/26), KENNY CHESNEY (844/195), MARK CHESNUTT (4813/440), TY HERNDON (2173/223), ALAN JACKSON (3136/376), TOBY KEITH WITH STING (2703/568), THE KINLEYS (3458/200).

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain		Total Plays/Gain	
WYNONNA	3403/406	MARTINA MCBRIDE	3213/418
When Love Starts Talkin' (Curb/Universal)			
Total Stations: 160/Chart Move: 22-18			
Heavy (35+ plays): 4 KASE, KYCW, KYNG, WKSF			
Medium (25-34): 50 KBEQ, KCCY, KDDK, KEEY, KHAY, KIKF, KKCS, KMDL, KMLE, KMPS, KNCI, KNIX, KPLX, KRMD, KSOP, KTST, KYCY, KZSN, WAMZ, WBCT, WBEE, WCHY, WCKT, WEZL, WGR, WGRX, WHYL, WIRK, WJCL, WVCN, WKTF, WKXC, WMUS, WNOE, WOW, WQBE, WQMX, WRNS, WSIX, WSSL, WUSY, WWGR, WWKA, WXB, WYAY, WYGY, WYRK, WYYD, WZZK			
Light (Under 25): 106			
New Airplay This Week: 5 KFRG, KIIM, WKJN, WTQR, WYWK			

3199 - 1000 DETECTIONS

Total Plays/Gain	
ALAN JACKSON	3136/376
Between The Devil And Me (Arista Nashville)	
Total Stations: 159/Chart Move: 25-21	
Heavy (35+ plays): 4 KIKK, KWJJ, WRNS, WYGY	
Medium (25-34): 25 KASE, KKQB, KMLE, KNIX, KPLX, KRMD, KRYS, KSCS, KTST, KWNR, KXKC, WBUB, WCOL, WFRE, WHYL, WVCN, WKSF, WMSI, WPZM, WQDR, WSIX, WSTH, WUSY, WWGR, WXBQ	
Light (Under 25): 130	
New Airplay This Week: 5 KRTY, KSSN, WGR, WRBO, WZZK	

PATTY LOVELESS **2757/372**

You Don't Seem To Miss Me (Epic)

Total Stations: 160/Chart Move: 26-22

Heavy (35+): 2 WQBE, WXBQ

Medium (25-34): 26 KCCY, KIKF, KKQB, KMDL, KNKI, KPLX, KXKC, KXCY, KYCW, KZSN, WAMZ, WBEE, WCOL, WCKT, WESC, WFMS, WHYL, WIVK, WVCN, WFSB, WLWI, WQXK, WRNS, WSTH, WWGR, WYYD

Light (Under 25): 132

New Airplay This Week: 7 KORY, KMLE, KSSN, WCKT, WFRE, WYRK, WZZK

TOBY KEITH WITH STING **2703/568**

I'm So Happy I Can't Stop Crying (Mercury)

Total Stations: 158/Chart Move: 30-23

Heavy (35+): 1 WYAY

Medium (25-34): 27 KBEQ, KEEY, KHAY, KIKF, KKCS, KMDL, KMLE, KSCS, KSOP, KTST, KUZ, KXCY, WAMZ, WCTK, WESC, WGR, WHYL, WIVK, WVCN, WNOE, WQDR, WRNS, WSTH, WWGR, WXB, WXBQ, WYCD

Light (Under 25): 130

New Airplay This Week: 14 KAJA, KPLX, KTEX, KWEN, KWJJ, KYGO, WFMS, WGGY, WKJN, WKTF, WRBQ, WVLK, WYNK, WYYD

LONESTAR **2497/159**

You Walked In (BNA)

Total Stations: 156/Chart Move: 27-25

Heavy (35+): 6 KEEY, KNIX, KWN, WBCT, WGR, WSTH

Medium (25-34): 16 KBEQ, KIKF, KMDL, KTOM, KTST, KYCW, KYNG, WEZL, WHYL, WVCN, WKSF, WRNS, WSOC, WWKA, WYAY, WYGY

Light (Under 25): 134

New Airplay This Week: 3 KSON, KUPL, WYNK

TRACY LAWRENCE **2417/152**

The Coast Is Clear (Atlantic)

Total Stations: 159/Chart Move: 28-26

Heavy (35+): 2 KIKK, WRNS

Medium (25-34): 17 KBEQ, KDDK, KRYS, KTOM, KUZ, KWN, KXKC, KYCY, WCKT, WESC, WGKX, WHYL, WVCN, WKHK, WKIX, WNCY, WYYD

Light (Under 25): 140

New Airplay This Week: 4 WDSY, WKLB, WWKA, WXTU

JOHN MICHAEL MONTGOMERY **2326/591**

Angel In My Eyes (Atlantic)

Total Stations: 156/Chart Move: 33-27

Heavy (35+): 2 KKQB, KYNG

999 - 500 DETECTIONS

Total Plays/Gain	
RICOCHET	873/58
Blink Of An Eye (Columbia)	
Total Stations: 103/Chart Move: 41-39	
Heavy (35+): 0	
Medium (25-34): 4 KYCW, WGR, WKSF, WYAY	
Light (Under 25): 99	
New Airplay This Week: 7 KRTY, KXKC, WBEE, WCHY, WKIS, WMJC, WYYD	

KENNY CHESNEY **844/195**

A Chance (BNA)

Total Stations: 106/Chart Move: 45-40

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 106

New Airplay This Week: 20 KATM, KCCY, KDDK, KNIX, KRMD, KXXY, KYCY, KYGO, WBEE, WDRM, WGR, WIRK, WKIX, WKKT, WMUS, WNOE, WRNS, WROO, WUBE, WXCT

NEAL MCCOY **811/326**

If You Can't Be Good (Be Good At It) (Atlantic)

Total Stations: 101/Chart Move: 48-41

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 100

New Airplay This Week: 15 KBEQ, KDDK, KGM, KOUL, KVOO, KWN, WBCT, WBEE, WGH, WKIS, WKIX, WKJN, WPOC, WPZM, WSM

DIAMOND RIO **730/574**

Imagine That (Arista Nashville)

Total Stations: 103/Chart Move: 65-43

Heavy (35+): 0

Medium (25-34): 1 KBEQ

Light (Under 25): 102

New Airplay This Week: 46 KCCY, KDDK, KFKF, KGM, KHAY, KHEY, KIKF, KJLY, KKCS, KRYS, KSOP, KTST, KTTS, KUPL, KXKC, KYCY, KYGO, KZSN, WAMZ, WCOL, WCTO, WESC, WEZL, WFLS, WFMS, WGR, WWSL, WHYL, WIOV, WIVK, WVCN, WKJN, WKSJ, WMUS, WNCY, WNOE, WPOC, WQBE, WQXK, WSIX, WSM, WSSL, WUSY, WYAY, WYWB, WYYD

BLACKHAWK **686/246**

Postmarked Birmingham (Arista Nashville)

Total Stations: 91/Chart Move: 51-44

Heavy (35+): 0

Medium (25-34): 1 KYCY

Light (Under 25): 90

New Airplay This Week: 20 KHEY, KIKF, KNKI, KPLX, KRYS, KXCY, WBCT, WBEE, WFLS, WIOV, WKXK, WKSF, WMJC, WMUS, WNCY, WOW, WPOC, WQBE, WXB, WYYD

LEE ANN WOMACK **659/228**

You've Got To Talk To Me (Decca)

Total Stations: 80/Chart Move: 52-45

Heavy (35+): 0

Medium (25-34): 2 KKQB, KMLE

Light (Under 25): 78

New Airplay This Week: 26 KASE, KBEQ, KFDI, KFKF, KHAY, KHEY, KIKF, KKCS, KNIX, KTTS, KUZ, KVOO, WFLS, WFMS, WFRE, WGR, WVCN, WLWI, WMJC, WMUS, WQBE, WQIK, WQMX, WSIX, WXB, WYYD

JOHN ANDERSON **645/165**

Small Town (Mercury)

Total Stations: 88/Chart Move: 49-46

Heavy (35+): 0

Medium (25-34): 2 KTST, WRNS

Light (Under 25): 86

New Airplay This Week: 6 KRST, WQDR, WRKZ, WXCT, WYNK, WYYD

TRACY BYRD **639/52**

Good Ol' Fashioned Love (MCA Nashville)

Total Stations: 98/Chart Move: 47-47

Heavy (35+): 1 KYCY

Medium (25-34): 1 WCOL

Light (Under 25): 96

New Airplay This Week: 6 KGM, KVET, WFLS, WKHK, WSIX, WWGR

SAMMY KERSHAW **611/296**

Love Of My Life (Mercury)

Total Stations: 78/Chart Move: 56-49

Heavy (35+): 0

Medium (25-34): 1 WYCD

Light (Under 25): 77

New Airplay This Week: 27 KATM, KEEY, KFDI, KFKF, KIKF, KILT, KOUL, KPLX, KRST, KSKS, KTST, KTTS, WBCT, WCMS, WGH, WIVK, WKIX, WML, WMJC, WNCY, WNOE, WPOC, WPZM, WRKZ, WROO, WUSY, WYGY

THE RANCH **602/126**

Walkin' The Country (Capitol Nashville)

Total Stations: 88/Chart Move: 50-50

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 87

New Airplay This Week: 3 KNKI, KTST, WRKZ

PAUL BRANDT **591/218**

A Little In Love (Reprise)

Total Stations: 100/Chart Move: 54-51

Heavy (35+): 0

Medium (25-34): 2 WQBE, WXBQ

Light (Under 25): 98

New Airplay This Week: 12 KIKK, KRST, KRTY, KSOP, KTST, KVOO, KYCY, WEZL, WOW, WRBQ, WRKZ, WROO

DEANA CARTER **582/344**

Did I Shave My Legs For This? (Capitol Nashville)

Total Stations: 94/Chart Move: 59-52

Heavy (35+): 0

Medium (25-34): 1 KKQB

Light (Under 25): 93

New Airplay This Week: 29 KASE, KCCY, KEEY, KFDI, KFKF, KKCS, KMLE, KMPS, KSOP, WBCT, WCTO, WDAF, WGH, WGR, WHSL, WHYL, WIL, WKIX, WKKX, WMUS, WNOE, WQDR, WRKZ, WRNS, WROO, WSM, WWGR, WYAY, WYWB, WYWB, WYWB

RHETT AKINS **484/123**

More Than Everything (Decca)

Total Stations: 77/Chart Move: 55-54

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 77

New Airplay This Week: 7 KRYS, KWN, WBEE, WGH, WKTF, WNOE, WSIX

THE BUFFALO CLUB **406/16**

Heart Hold On (Rising Tide)

Total Stations: 44/Chart Move: 53-55

Heavy (35+): 0

Medium (25-34): 1 KWN

Light (Under 25): 43

New Airplay This Week: 1 KTST

BROOKS & DUNN **303/113**

He's Got You (Arista Nashville)

Total Stations: 47/Chart Move: 60-57

Heavy (35+): 3 KIKK, KKQB, KYNG

Medium (25-34): 1 KMLE

Light (Under 25): 43

New Airplay This Week: 5 KORY, KWJJ, WBCT, WIVK, WSSL

LORRIE MORGAN **299/272**

One Of Those Nights Tonight (BNA)

Total Stations: 49/Chart Move: Debut 58

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 49

New Airplay This Week: 19 KEEY, KHAY, KIKF, KSOP, KTTS, KUPL, KVOO, WAMZ, WHYL, WVCN, WKIX, WNOE, WPOC, WQIK, WQXK, WWGR, WYAY, WYGY

COLLIN RAYE WITH JIM BRICKMAN **293/128**

The Gift (Epic)

Total Stations: 45/Chart Move: 64-59

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 45

New Airplay This Week: 16 KATM, KGM, KIKF, KKCS, KOUL, KTTS, KUPL, KVOO, WCKT, WHSL, WLWI, WNCY, WUBE, WUSN, WUSY, WYGY

THE LYNNS **284/132**

Nights Like These (Reprise)

Total Stations: 48/Chart Move: 66-60

Heavy (35+): 0

Medium (25-34): 2 KKQB, KMLE

Light (Under 25): 46

New Airplay This Week: 9 KSKS, KSON, KUZ, KVOO, WAMZ, WQBE, WTQR, WWGR, WYNK

JOE DIFFIE **213/31**

The Promised Land (Epic)

Total Stations: 33/Chart Move: 61-61

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 33

New Airplay This Week: 2 KVOO, WNCY

TIM MCGRAW **166/20**

Just To See You Smile (Curb)

Total Stations: 17/Chart Move: 68-63

Heavy (35+): 1 KKQB

Medium (25-34): 2 KMLE, KYNG

Light (Under 25): 14

New Airplay This Week: 2 KBEQ, WBCT

ANITA COCHRAN WITH STEVE WARINER **154/106**

What If I Said (Warner Bros.)

Total Stations: 38/Chart Move: Debut 65

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 38

New Airplay This Week: 7 KASE, KMDL, KYGO, WBCT, WGAR, WKKT, WLWI

DEAN MILLER **130/66**

My Heart's Broken Down (Capitol Nashville)

Total Stations: 44/Chart Move: Debut 67

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 44

New Airplay This Week: 2 KFDI, KVOO

DIXIE CHICKS **116/37**

I Can Love You Better (Monument)

Total Stations: 28/Chart Move: 74-68

Heavy (35+): 1 KYNG

Medium (25-34): 0

Light (Under 25): 27

KRIS TYLER **114/61**

What A Woman Knows (Rising Tide)

Total Stations: 22/Chart Move: Debut 69

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 22

New Airplay This Week: 6 KBEQ, KFDI, KTST, KUPL, WGH, WHYL

DARYLE SINGLETARY **113/88**

The Note (Giant)

Total Stations: 34/Chart Move: Debut 70

Heavy (35+): 0

Medium (25-34): 1 KKQB

Light (Under 25): 33

New Airplay This Week: 2 KMLE, WCOL

JAMES T. HORN **98/69**

Texas Diary (Curb)

Total Stations: 37/Chart Move: Debut 72

Heavy (35+): 0

Medium (25-34): 1 KKQB

Light (Under 25): 36

MATT KING **96/43**

I Wrote The Book (Atlantic)

Total Stations: 48/Chart Move: Debut 74

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 48

CLINT BLACK **91/24**

Nothin' But The Taillights (RCA)

Total Stations: 8/Chart Move: 75-75

Heavy (35+): 0

Medium (25-34): 3 KYNG, WQBE, WXBQ

Light (Under 25): 5

New Airplay This Week: 1 KYNG

KIPPI BRANNON **83/83**

The Greatest Love I've Ever Known (Curb/Universal)

Total Stations: 45

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 45

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

Kippi

B R A N N O N

To Radio

*You are
"The Greatest
Love I've
Ever Known"*

K.B.

"THE GREATEST LOVE I'VE EVER KNOWN"

AIRPLAY DATE: NOVEMBER 10



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	3	6	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	5385	4965	
2	2	12	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	5062	5010	
3	4	11	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4917	4891	
4	1	19	EVERYWHERE CURB	TIM MCGRAW	4904	5412	
5	9	15	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	4813	4373	
6	8	15	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	4665	4402	
7	5	16	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	4393	4823	
8	10	11	SOMETHING THAT WE DO RCA	CLINT BLACK	4350	3899	
9	6	15	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	4246	4656	
10	12	10	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3997	3555	
11	13	14	WATCH THIS GIANT	CLAY WALKER	3772	3503	
12	16	9	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	3653	3298	
13	7	20	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	3609	4593	
14	14	17	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3542	3466	
15	15	10	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3533	3346	
16	17	10	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	3514	3271	
17	18	15	PLEASE EPIC	THE KINLEYS	3458	3258	
			★ ★ ★ AIRPOWER ★ ★ ★				
18	22	6	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	3403	2997	
19	19	10	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	3350	3217	
			★ ★ ★ AIRPOWER ★ ★ ★				
20	24	9	A BROKEN WING RCA	MARTINA MCBRIDE	3213	2795	
21	25	5	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	3136	2760	
22	26	8	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	2757	2385	
23	30	5	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	2703	2135	
24	11	19	GO AWAY BNA	LORRIE MORGAN	2594	3791	
25	27	11	YOU WALKED IN BNA	LONESTAR	2497	2338	
26	28	8	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	2417	2265	
27	33	6	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	2326	1735	
28	31	8	I HAVE TO SURRENDER EPIC	TY HERNDON	2173	1950	
29	29	18	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	2004	2163	
30	34	8	WHAT IF I DO BNA	MINDY MCCREADY	1847	1714	
31	37	5	ON THE SIDE OF ANGELS CURB	LEANN RIMES	1580	1225	
32	21	17	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	1563	3010	
33	36	5	OF COURSE I'M ALRIGHT RCA	ALABAMA	1470	1249	
34	35	20	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	1283	1373	
35	40	7	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	1218	840	
36	39	11	HAND OF FATE EPIC	SONS OF THE DESERT	1138	999	
37	38	12	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1088	1125	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	32	16	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEATURING LARI WHITE	1075	1839	
39	41	9	BLINK OF AN EYE COLUMBIA	RICOCHET	873	815	
40	45	5	A CHANCE BNA	KENNY CHESNEY	844	649	
41	48	4	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	811	485	
42	46	9	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	733	642	
43	65	2	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	730	156	
44	51	4	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	686	440	
45	52	2	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	659	431	
46	49	7	SMALL TOWN MERCURY	JOHN ANDERSON	645	480	
47	47	7	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	639	587	
48	42	19	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	619	810	
49	56	3	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	611	315	
50	50	7	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	602	476	
51	54	4	A LITTLE IN LOVE REPRISÉ	PAUL BRANDT	591	373	
52	59	2	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	582	238	
53	44	7	SEE ROCK CITY COLUMBIA	RICK TREVINO	538	687	
54	55	6	MORE THAN EVERYTHING DECCA	RHETT AKINS	484	361	
55	53	5	HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	406	390	
56	43	13	LOVE TRAVELS MERCURY	KATHY MATTEA	393	809	
57	60	4	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	303	190	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
58	NEW ▶		ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	299	27	
59	64	3	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	293	165	
60	66	3	NIGHTS LIKE THESE REPRISÉ	THE LYNNIS	284	152	
61	61	3	THE PROMISED LAND EPIC	JOE DIFFIE	213	182	
62	58	20	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	183	241	
63	68	14	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	166	146	
64	67	19	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	159	148	
65	NEW ▶		WHAT IF I SAID WARNER BROS.	ANITA COCHRAN WITH STEVE WARINER	154	48	
66	62	2	THE DAY SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	154	180	
67	NEW ▶		MY HEART'S BROKE DOWN CAPITOL NASHVILLE	DEAN MILLER	130	64	
68	74	3	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	116	79	
69	NEW ▶		WHAT A WOMAN KNOWS RISING TIDE	KRIS TYLER	114	53	
70	NEW ▶		THE NOTE GIANT	DARYLE SINGLETARY	113	23	
71	73	13	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	109	84	
72	NEW ▶		TEXAS DIARY CURB	JAMES T. HORN	98	29	
73	57	12	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	97	266	
74	NEW ▶		I WROTE THE BOOK ATLANTIC	MATT KING	96	53	
75	75	4	NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	91	67	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

What's 2:08 and kicks butt?

MATT KING's new single... "I WROTE THE BOOK"

On your desk now



COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 24, 1997 \$ 4.95 Volume 5 • No. 43

COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

TIM MCGRAW

Everywhere (CURB)

★★★ AIRPOWER ★★★

MICHAEL PETERSON • *From Here To Eternity (REPRISE)*

PAM TILLIS • *Land Of The Living (ARISTA NASHVILLE)*

THE KINLEYS • *Please (EPIC)*

TRACE ADKINS • *The Rest Of Mine (CAPITOL NASHVILLE)*

GOING FOR AIRPLAY

BLAKE & BRIAN • *The Wish (CURB)*

DEANA CARTER • *Did I Shave My Legs For This? (CAPITOL NASHVILLE)*

DIAMOND RIO • *Imagine That (ARISTA NASHVILLE)*

DIXIE CHICKS • *I Can Love You Better (MONUMENT)*

WADE HAYES • *The Day She Left Tulsa (In A Chevy) (COLUMBIA)*

JAMES T. HORN • *Geronimo (CURB/UNIVERSAL)*

JAMES T. HORN • *Texas Diary (CURB/UNIVERSAL)*

MATT KING • *I Wrote The Book (ATLANTIC)*

LORRIE MORGAN • *One Of Those Nights (BNA)*

RAYBON BROTHERS WITH OLIVIA NEWTON-JOHN • *Falling (MCA NASHVILLE)*

THE THOMPSON BROTHERS BAND • *Drive Me Crazy (RCA)*

GENE WATSON • *Someone's Child (STEP ONE)*

WSIX, WIVK-FM, And KSCS Are Top Billboard/Monitor Award Winners

by Phyllis Stark

WSIX Nashville, WIVK-FM Knoxville, Tenn., and KSCS Dallas each took home two awards from the Billboard/Airplay Monitor Radio Awards, held Oct. 18 at the Orlando Renaissance Resort in Florida, at the culmination of the three-day annual Radio Seminar (see story, page 3).

WSIX Nashville was named medium-market station of the year for the fourth consecutive year. That station joined large-market outlet KKBQ Houston and small-market powerhouse KASE Austin, Texas, in this year's winners circle. Also, WSIX morning man Gerry House was named medium-market local air personality of the year for the sixth consecutive time.

WIVK-FM OM Les Acree took home the small-market PD of the year trophy, while WIVK's Chris Huff was named music director of the year. The other dual winner, KSCS, took home trophies for morning man Terry Dorsey (major-market air personality of the year) and promotion/marketing director of the year Tami Griffin, who recently left the station.

In addition to Acree, PD of the year winners were KNIX Phoenix general program manager Larry Daniels, who repeats last year's win in the major-market category, and WQYK-FM Tampa, Fla., OM Tom Rivers in the medium-market category.

Joining Huff as MD of the year winners were WUSN (US99) Chicago's Tricia Biondo (major market) and

WSOC Charlotte, N.C.'s Rick McCracken (medium market). KVET Austin morning hosts Sam Allred and Bob Cole took home the small-market air personality of the year trophy.

Bob Kingsley received his 11th consecutive award in the country network/syndicated program of the year category for his "American Country Countdown" on ABC Radio Networks. Rusty Walker of Rusty Walker Consulting got the radio consultant of the year nod in the country category for the third consecutive year. And CBS Radio's Howard Stern again won the nationally syndicated air personality award, which is not format-specific.

The ceremony also included a new accolade, the Alison Steele Lifetime Achievement Award, named in honor of the pioneering New York air personality known as "the Nightbird," who is best remembered for her 11 years at heritage rock outlet WNEW-FM New York. Broadcast legend Casey Kasem was the recipient of the first-time trophy. Kasem, who hosts several countdown shows for Westwood One, also served as MC at this year's Radio Awards show.

The Billboard/Airplay Monitor Radio Awards, which honor excellence in radio broadcasting, are given annually in seven format categories. Winners were determined by the readers of Billboard and the four Airplay Monitor publications. A total of 94 awards were given to 470 nominees this year. Musicians LL Cool J and Paul Carrack were co-presenters at the show.

For a complete list of winners, see the photo spread, which begins on page 8.

Assistance in writing this story was provided by Billboard's Chuck Taylor.

neal mcCoy
be good at it
Street Date October 28th

The single,
"If You Can't
Be Good,
(Be Good
At It)"

impacting
radio NOW!



83057



TRUST THE MUSIC

A remarkable debut artist stands at the crossroads.

Take the
next step
with him.

JIM COLLINS

the next step

Jim Collins takes
the biggest step
of his career
with the powerful
first single
and title track
from his forthcoming
debut album.

official airplay date
NOVEMBER 10th

"...strong and compelling. The kind of music that touches people... The kind we need more of in our format."

Smokey Rivers - KPLX / Dallas

"WOW! I hope this is the future of the format!"

Tiffany Hill - WCTK / Providence

"The Next Step' has the power and impact I'm looking for in new music."

Steve Gary - KASE / Austin

"Getting a song like this is like receiving a special treat for being in Country music!"

Travis Moon - KEEY / Minneapolis

"It's a life song... and it's a HIT!"

Patti Cheek - WIBW / Topeka

ARISTA
NASHVILLE

© 1997 Arista Records, Inc.,
a unit of BMG Entertainment

Produced by James Stroud and Wally Wilson

Management: International Artist Management, Nashville, TN

TWANG!
THIS!

www.twangthis.com

Panel: Should Labels Buy Time?

Should labels buy full-fledged, above-the-board plays for their songs at radio? A discussion of that scenario took center stage at the "Country Format Focus Group" session at the Billboard/Airplay Monitor Radio Seminar and Awards, held Oct. 16-18 in Orlando, Fla. Moderators Bob Moody of McVay Media and Rob Dalton of Epic Records discussed the possibility of labels teaming up with retailers to buy time on stations to play new songs in their entirety.

Positioned as a new-music program sponsored by, for example, a chain such as Wal-Mart or Blockbuster, labels might buy about 20 three-minute blocks of time on stations in a week and position the featured song as, say, the "Wal-Mart pick hit of the week." With labels paying stations their average unit rate for that time, the song could replace a three-minute stopset, thereby benefiting programmers as well.

The full-length-commercial issue has been raised several times at various formats over the past two decades. Former R&B outlet KACE Los Angeles tried it in the mid-'80s. Top 40 KHYI (Y95) Dallas announced a retail tie-in program, similar to the one suggested here, in the late '80s but scrapped its plans after negative publicity.

"What PD wouldn't rather play a song instead of three minutes of spots?" asked Moody. In the ultimate extension of that scenario, Moody said, a station could end up playing 16 songs an hour—12 that are paid for and four selected by the PD. On the downside, he said, some GMs "will be so desperate for the bottom line that they take your money [to play the song] and still play the same amount of spots."

Label reps present, including Mercury's Larry Hughes, endorsed the idea in theory. Asked for his reaction, WMZQ Washington, D.C., PD Mac Daniels said, "My response is like it is to anyone who buys time on my station. I would have to hear the product. If it met with all the regular spot criteria, I would accept it." Moody noted that "the station would always have the right to refuse the buy" and that for the labels, "that would be the best information we could have if it came back [that] we can't even buy this song onto the air."

Daniels noted the long-term danger of "stations holding labels hostage and making them pay to play a record" or complaining if a label is spending more money at a rival station or with a rival chain. "You guys could really be opening Pandora's box," he said. "I can count on one hand the number of labels who have bought time on my station" for a regular spot. "Let's try that first before we do this."

In an unrelated discussion, the perennially hot topic of station concert "presents" was debated at the same session. Most attendees agreed that the issue has not cooled in recent years. Curb's Eva Wood described one recent situation in which "we had a station that want-

ed a major artist so bad [that] they went into cahoots with the promoter and disguised themselves in the contract." The artist went into the market thinking it was a neutral show and got a nasty surprise, and the label couldn't rectify the situation because of the contract. "It was that juvenile and that sneaky," said Wood. As a result, the artist involved will no longer play that market.

In addition to several all-format panels, two seminar sessions focused exclusively on country at the seminar, which broke its own attendance record with more than 950 programmers and label reps registered. The "Ten Weeks And Off" session, which was specifically intended to address the speed at which records move on, up, and off country radio playlists, also touched on a number of other topics. Moderator Butch Waugh, senior VP/GM of the RCA Label Group, noted that when he previously worked on the label's pop side, the term "polarization" never came up, but he now hears it frequently in country. Consultant Pam Shane of Shane Media Services said, "That's because the emotional content of our songs is so much higher. Our songs are stacked to touch people."

In a discussion of how to deal with polarized records, KKBQ (93Q) Houston VP of programming Dene Hallam said he was worried that "people keep concentrating on taking negatives off the air, rather than putting positives on the air. If you have such a shit station that one record is going to blow the come off, you might as well turn the thing off. It hacks me off that everyone is so concerned about covering their butt. You have to go out there and make mistakes. What we're concerned about [at KKBQ] is our batting average."

Shane later noted that people who use research as an excuse to reject records "don't deserve the money for the research."

Arista Nashville president/CEO Tim DuBois used a seminar showcase for Jim Collins to further explain to the programmers present why he was merging the 3-year-old Career label back into Arista (see On The Row, this page). DuBois called the move "a conscious and well-studied decision, I hope in the right direction, to reflect what's going on at radio. This is not a knee-jerk reaction. This is a proper business decision that will allow us to better serve [radio]." DuBois stressed that the move, which was in the planning stages for three months, "was not forced on us by New York." And with a promotion staff that now numbers 14, DuBois told the programmers, "we will be in your face on a more regular basis."

Although Collins was the only country artist showcased at the seminar, country hits could be found during other performances. Geffen pop/dance act She Moves included a cover of "It's Your Love" in its set during the opening party at Universal Studios, and Arista's Gary Barlow performed "So Help Me Girl" during the Radio Awards. **PHYLLIS STARK**

Billboard & Monitor
Radio Seminar & Awards

EDITOR IN CHIEF: HESTON HOSTEN
EDITOR: SEAN ROSS
MANAGING EDITOR: PHYLLIS STARK
DIRECTOR OF CHARTS: WADE JESSEN
CHARTS ASSISTANT: MARY DECROCE
WRITER/REPORTER: DANA HALL
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: ALEX VITOULOS
EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAGUINTO
SARAH JOHNSON, MARIA MANLICIC
COPY EDITOR: CARL ROSEN
ADVERTISING PRODUCTION MANAGER: LEN DURHAM
ADVERTISING ART DIRECTOR: RAY CARLSON
ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

GENERAL MANAGER: JON GUYNN
NATIONAL ACCOUNT MANAGER: LEE ANN PHOTOGLO
ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
SALES ASSISTANT: HOLLIE ADAMS

EDITORIAL ADVISER: TIMOTHY WHITE
PRODUCTION DIRECTOR: MARIE GOMBERT
DIRECTOR OF MARKETING: ELISSA TOMASETTI
CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
BUSINESS MANAGER: JOELLEN SOMMER

© 1997 BPI Communications, 49 Music Square W., Nashville, TN 37203
615-321-4290 fax: 615-320-0454
For subscriptions call: 800-722-2346

ON THE ROW

Career Merged Into Arista; Brooks Sued

Career Records has been merged into Arista. Denise Nichols, Career's director of national promotion, is named senior director of field promotion at Arista. Career artists Lee Roy Parnell, Brett James, and Jim Collins move to the Arista roster. Tammy Graham's contract option has expired, but her future with the label has not yet been determined. Arista will now have 11 regionals. Three former Career regionals are out: Angela Lange, Todd Berry, and Scott St. John. Rob Reid remains as one of Arista's Southeast reps. Chicago-based rep Jon Conlon relocates to Los Angeles to cover part of the West Coast. Dawn Richardson, who had a sales and marketing position in the Dallas branch, will become a Southwest regional for Arista.

Rapper Warren G has filed a lawsuit against Garth Brooks, his company Blue Rose Inc., and Home Box Office alleging Brooks has infringed on the rapper's trademarked "g" in merchandising and advertising materials. The suit seeks an injunction barring Brooks from using the trademark plus compensatory and punitive damages. Warren G's suit follows one filed Oct. 3 by Brooks seeking an order saying that Brooks' logo does not infringe on the rapper's trademark. Brooks' attorney, Russell Jones, issued a statement saying "Brooks has always been

responsive and reasonable and regrets that Warren G's representatives have failed to reciprocate."

Former Decca regional Tami DeVito-Millsbaugh joins Curb/Universal as Southwest regional, replacing Jimmy Harnen, who is now Northwest regional for DreamWorks.

Mindy McCready has cancelled all remaining 1997 appearances in order to recover from a tonsillectomy, scheduled for mid-November. Her new album is due Nov. 4.

BNA Records director of East region promotion Chuck Thagard relocates from Nashville to Atlanta.

Epic Records and Backstage Productions will offer an hourlong, nonexclusive Collin Raye radio special for airplay between Nov. 15 and Jan. 1. Hosted by WSIX Nashville midday personality C.C. McCartney, the special features an interview with Raye and 10 of the 14 cuts from his recently released greatest-hits album. The special will also offer listeners numerous chances to win MCI prepaid calling cards. A total of almost 180,000 minutes of free long-distance calling time will be awarded through promotions planned by each participating station. Raye performed at an Oct. 18 march in Washington, D.C., to end the silence surrounding domestic violence. The march was organized by the Silent Witness National Initiative.

Arista artist Michelle Wright has signed with Monterey Artists for booking. She is planning a 14-city tour of Germany.

Opryland Music Group has signed three new writers to its BMI-affiliated company, Acuff-Rose Music. They are Scott Whitehead, Mark Anderson, and Ken Harrell.

Country Confidential
will return next week.

A Desert Storm At KFMS/KWNR

At KFMS/KWNR Las Vegas, OM Tom Jordan (702-896-5658) exits. Dave Collins is upped from APD to PD at KWNR. Mark Stevens is upped from APD to PD at KFMS. Also, KFMS morning man Charlie McGraw exits to take a public-relations job for the Las Vegas Parks Department. He hasn't been replaced. KFMS night jock Joe Farmer exits for a morning-show job at Wichita Falls, Texas, working for former KFMS PD Jay Phillips, who joins Cumulus Broadcasting as head of country programming for the West Texas region. Phillips will oversee programming at the group's four stations in Wichita Falls, including KLUR, plus other future purchases. P/T jock Scott O'Neil is upped to nights at KFMS. Cumulus also taps Dan Gorby from the GSM post at WZZK Birmingham, Ala., as GM of its Augusta, Ga., stations, including country WUUS.

Classic rock KVFX Modesto, Calif., flips to country as Froggy 96.7 under consultant Ed Shane. Greg Edwards, most recently the operations director at N/T KFRE/KMPH Fresno, Calif., is the PD/morning man. Edwards was also PD at several other area country outlets. The station was launched jockless with 10,000 songs in a row.

Don Kidwell, most recently CEO/COO of Champion Broadcasting, is named VP of Connoisseur Communications, the chain's second new VP in several weeks. Connoisseur's country holdings include KBOB Davenport, Iowa, WQXK Youngstown, Ohio, and KOEL/KKCV Waterloo, Iowa.

Former WBIZ Eau Claire, Wis., PD Dave Daniels joins WEXT Kenosha, Wis., as PD/morning man. He replaces Phil Enzinga,

who moves to sister classic rocker WIIL for mornings.

Rich Stevens is upped from PD/morning man of WCTQ Sarasota, Fla., to OM of WCTQ and N/T sister WAMR. He will continue in mornings. Stevens will also appear in upcoming episodes of TV's "Brooklyn South" and "NYPD Blue."

At the new WZST (Star Country) Chattanooga, Tenn., Randy Black from former crosstown country outlet WDDO joins for afternoons, which sends Zack Evans to mornings. Ian Crane goes from overnights to nights.

Lou Lunden from WRKZ (Z107) Harrisburg, Pa., joins WCTO (Cat Country) Allentown, Pa., as MD/midday host, replacing former MD Bill Marvin, now doing middays at sister station WLEV (Sunny 100.7). Shawn O'Brien is upped to APD. WCTO personality Samantha Layne is named promotions director of

WCTO and WLEV.

Courtney Landrum, producer of the syndicated Steve and D.C. morning show at WKXX St. Louis, exits to become morning co-host at sister station WALC (Alice@104.1).

WBCT/WCUZ Grand Rapids, Mich., OM Doug Montgomery and his wife, Gail, became the parents of twin daughters Amanda and Bailey Sept. 24. Montgomery reports that he's already landed the girls a development deal on a major label.

Sorry to report that former WWWW (W4) Detroit MD/air personality Sharon Foster Santoni, 41, died Oct. 17 of cancer. She most recently worked at WDRQ and WLTJ Detroit. She is survived by her husband, Chuck Santoni, and two sons.

RADI ACTIVE
by Phyllis Stark
615-321-4284 • pstark@billboard.com

SUMMER '97 ARBITRONS

12-plus overall average quarter hour shares. (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	'96	'96	'97	'97	Call	Format	'96	'96	'97	'97	Call	Format	'96	'96	'97	'97	Call	Format	'96	'96	'97	'97																																																																																																																																																																																																				
<p>DALLAS—(7)</p> <table border="0"> <tr><td>KHKS</td><td>top 40</td><td>5.9</td><td>6.1</td><td>6.8</td><td>7.0</td><td>7.3</td></tr> <tr><td>KKDA-FM</td><td>R&B</td><td>6.9</td><td>6.2</td><td>6.7</td><td>7.1</td><td>6.8</td></tr> <tr><td>KSCS</td><td>country</td><td>4.9</td><td>4.9</td><td>5.8</td><td>5.7</td><td>5.7</td></tr> <tr><td>KVIL</td><td>AC</td><td>4.7</td><td>6.0</td><td>6.0</td><td>5.3</td><td>5.2</td></tr> <tr><td>KOMX</td><td>N/T</td><td>3.3</td><td>3.7</td><td>3.5</td><td>4.1</td><td>4.4</td></tr> <tr><td>WBAP</td><td>AC</td><td>4.4</td><td>4.9</td><td>4.4</td><td>4.3</td><td>4.1</td></tr> <tr><td>KRLD</td><td>N/T</td><td>4.3</td><td>4.6</td><td>4.3</td><td>3.6</td><td>4.0</td></tr> <tr><td>KLVU</td><td>oldies</td><td>4.2</td><td>4.6</td><td>4.2</td><td>3.9</td><td>3.9</td></tr> <tr><td>KYNG</td><td>country</td><td>4.8</td><td>3.8</td><td>3.4</td><td>3.3</td><td>3.8</td></tr> <tr><td>KPLX</td><td>country</td><td>3.8</td><td>4.0</td><td>3.2</td><td>4.1</td><td>3.4</td></tr> <tr><td>KEGL</td><td>album</td><td>3.8</td><td>4.0</td><td>4.3</td><td>3.8</td><td>3.3</td></tr> <tr><td>KZPS</td><td>cls rock</td><td>2.5</td><td>3.0</td><td>2.0</td><td>3.8</td><td>3.1</td></tr> <tr><td>KDGE</td><td>modern</td><td>3.1</td><td>2.5</td><td>2.6</td><td>3.0</td><td>3.0</td></tr> <tr><td>KLTY</td><td>religious</td><td>3.3</td><td>2.5</td><td>3.2</td><td>2.7</td><td>3.0</td></tr> <tr><td>KOAI</td><td>jazz</td><td>3.5</td><td>3.7</td><td>3.5</td><td>3.1</td><td>2.9</td></tr> <tr><td>KRBV</td><td>R&B adult</td><td>4.6</td><td>3.6</td><td>2.5</td><td>2.8</td><td>2.7</td></tr> <tr><td>WRR</td><td>R&B adult</td><td>2.7</td><td>2.9</td><td>2.4</td><td>2.7</td><td>2.7</td></tr> <tr><td>KBFB</td><td>AC</td><td>2.7</td><td>2.8</td><td>2.3</td><td>1.7</td><td>2.4</td></tr> <tr><td>KTQJ</td><td>album</td><td>2.7</td><td>2.7</td><td>2.8</td><td>2.9</td><td>2.3</td></tr> <tr><td>KTCK</td><td>sports</td><td>1.8</td><td>2.4</td><td>2.0</td><td>1.7</td><td>2.1</td></tr> <tr><td>KAAM</td><td>adult std</td><td>8.1</td><td>1.1</td><td>1.5</td><td>1.6</td><td>2.0</td></tr> <tr><td>KLIF</td><td>N/T</td><td>2.3</td><td>2.4</td><td>2.2</td><td>1.4</td><td>1.9</td></tr> <tr><td>KKZN</td><td>triple-A</td><td>—</td><td>—</td><td>—</td><td>—</td><td>—</td></tr> <tr><td>KESS</td><td>N/T</td><td>1.8</td><td>2.2</td><td>2.0</td><td>1.5</td><td>1.5</td></tr> <tr><td>KRVA/KICI-FM</td><td>Spanish</td><td>1.3</td><td>1.6</td><td>1.4</td><td>1.5</td><td>1.5</td></tr> <tr><td>KRVA</td><td>R&B adult</td><td>—</td><td>—</td><td>—</td><td>—</td><td>—</td></tr> <tr><td>KRVA-AM</td><td>Spanish</td><td>—</td><td>—</td><td>—</td><td>—</td><td>—</td></tr> <tr><td>KTLR</td><td>Spanish</td><td>—</td><td>—</td><td>—</td><td>—</td><td>—</td></tr> </table>																								KHKS	top 40	5.9	6.1	6.8	7.0	7.3	KKDA-FM	R&B	6.9	6.2	6.7	7.1	6.8	KSCS	country	4.9	4.9	5.8	5.7	5.7	KVIL	AC	4.7	6.0	6.0	5.3	5.2	KOMX	N/T	3.3	3.7	3.5	4.1	4.4	WBAP	AC	4.4	4.9	4.4	4.3	4.1	KRLD	N/T	4.3	4.6	4.3	3.6	4.0	KLVU	oldies	4.2	4.6	4.2	3.9	3.9	KYNG	country	4.8	3.8	3.4	3.3	3.8	KPLX	country	3.8	4.0	3.2	4.1	3.4	KEGL	album	3.8	4.0	4.3	3.8	3.3	KZPS	cls rock	2.5	3.0	2.0	3.8	3.1	KDGE	modern	3.1	2.5	2.6	3.0	3.0	KLTY	religious	3.3	2.5	3.2	2.7	3.0	KOAI	jazz	3.5	3.7	3.5	3.1	2.9	KRBV	R&B adult	4.6	3.6	2.5	2.8	2.7	WRR	R&B adult	2.7	2.9	2.4	2.7	2.7	KBFB	AC	2.7	2.8	2.3	1.7	2.4	KTQJ	album	2.7	2.7	2.8	2.9	2.3	KTCK	sports	1.8	2.4	2.0	1.7	2.1	KAAM	adult std	8.1	1.1	1.5	1.6	2.0	KLIF	N/T	2.3	2.4	2.2	1.4	1.9	KKZN	triple-A	—	—	—	—	—	KESS	N/T	1.8	2.2	2.0	1.5	1.5	KRVA/KICI-FM	Spanish	1.3	1.6	1.4	1.5	1.5	KRVA	R&B adult	—	—	—	—	—	KRVA-AM	Spanish	—	—	—	—	—	KTLR	Spanish	—	—	—	—	—
KHKS	top 40	5.9	6.1	6.8	7.0	7.3																																																																																																																																																																																																																					
KKDA-FM	R&B	6.9	6.2	6.7	7.1	6.8																																																																																																																																																																																																																					
KSCS	country	4.9	4.9	5.8	5.7	5.7																																																																																																																																																																																																																					
KVIL	AC	4.7	6.0	6.0	5.3	5.2																																																																																																																																																																																																																					
KOMX	N/T	3.3	3.7	3.5	4.1	4.4																																																																																																																																																																																																																					
WBAP	AC	4.4	4.9	4.4	4.3	4.1																																																																																																																																																																																																																					
KRLD	N/T	4.3	4.6	4.3	3.6	4.0																																																																																																																																																																																																																					
KLVU	oldies	4.2	4.6	4.2	3.9	3.9																																																																																																																																																																																																																					
KYNG	country	4.8	3.8	3.4	3.3	3.8																																																																																																																																																																																																																					
KPLX	country	3.8	4.0	3.2	4.1	3.4																																																																																																																																																																																																																					
KEGL	album	3.8	4.0	4.3	3.8	3.3																																																																																																																																																																																																																					
KZPS	cls rock	2.5	3.0	2.0	3.8	3.1																																																																																																																																																																																																																					
KDGE	modern	3.1	2.5	2.6	3.0	3.0																																																																																																																																																																																																																					
KLTY	religious	3.3	2.5	3.2	2.7	3.0																																																																																																																																																																																																																					
KOAI	jazz	3.5	3.7	3.5	3.1	2.9																																																																																																																																																																																																																					
KRBV	R&B adult	4.6	3.6	2.5	2.8	2.7																																																																																																																																																																																																																					
WRR	R&B adult	2.7	2.9	2.4	2.7	2.7																																																																																																																																																																																																																					
KBFB	AC	2.7	2.8	2.3	1.7	2.4																																																																																																																																																																																																																					
KTQJ	album	2.7	2.7	2.8	2.9	2.3																																																																																																																																																																																																																					
KTCK	sports	1.8	2.4	2.0	1.7	2.1																																																																																																																																																																																																																					
KAAM	adult std	8.1	1.1	1.5	1.6	2.0																																																																																																																																																																																																																					
KLIF	N/T	2.3	2.4	2.2	1.4	1.9																																																																																																																																																																																																																					
KKZN	triple-A	—	—	—	—	—																																																																																																																																																																																																																					
KESS	N/T	1.8	2.2	2.0	1.5	1.5																																																																																																																																																																																																																					
KRVA/KICI-FM	Spanish	1.3	1.6	1.4	1.5	1.5																																																																																																																																																																																																																					
KRVA	R&B adult	—	—	—	—	—																																																																																																																																																																																																																					
KRVA-AM	Spanish	—	—	—	—	—																																																																																																																																																																																																																					
KTLR	Spanish	—	—	—	—	—																																																																																																																																																																																																																					

AIRBORNE

Instant information on Country's new artists

★ Dixie Chicks

"I CAN LOVE YOU BETTER"
(MONUMENT)

The debut act for the revived Monument label, Dixie Chicks has been voted "best country band in Dallas" four times by The Dallas Observer. The trio of Texas natives consists of lead vocalist Natalie Tarabay and sisters Martie Seidel and Emily Erwin. Tarabay, a Berkeley College of Music vocal scholarship recipient, is the daughter of renowned steel guitarist Lloyd Maines. Fiddler Seidel has been playing since the age of 5 and has been recognized in many national fiddle competitions. Erwin has been playing various instruments professionally since the age of 12. The group made its debut performing on a Dallas street corner in 1989 and has since built up a loyal following touring coast-to-coast.



Matt King

"A WOMAN LIKE YOU" (ATLANTIC)

Asheville, N.C., native Matt King moved to Nashville in 1994, when Gary Morris took him under his wing and arranged for an audition with Atlantic. After King played his song "A Woman's Tears" at the audition, Atlantic brass asked him, "Do you have a lawyer?" When he replied, "I can get one," they said, "Congratulations, you're Atlantic Records' new artist." Morris produced King's debut album, "Five O'Clock Hero." He also has a cut, "She Was Mine To Lose," on the new Wade Hayes album. His is currently on tour with Patty Loveless and Bryan White.

The Kinleys

"PLEASE" (EPIC)

Twin sisters Heather and Jennifer Kinley grew up in Philadelphia and moved to Nashville at the age of 19 to pursue a country music career. For the next seven years, they spent nights waitressing and days working on their songwriting. They crashed parties, went to writers' showcases, and spent a year at the Courtyard Cafe doing covers, with Jennifer on piano and Heather on guitar. A demo of "Just Between You And Me" got the attention of Epic Records. The duo's debut album is named for that song.



The Lynns

"NIGHTS LIKE THESE" (REPRISE)

The twin daughters of Loretta Lynn, Peggy and Patsy Lynn grew up on a farming ranch in rural Hurricane Mills, Tenn., as the youngest of six children. Peggy moved to Nashville in the late '80s to pursue a solo career but later formed a band, the Honk-A-Billies, with her sister and played at Tootsie's Orchid Lounge every other Thursday night for two years. Peggy would wear her mother's old stage boots and dress during the shows, but the sisters originally kept their musical lineage a secret. A \$300 demo of "Nights Like These" and "It Hurts Me" caught the attention of Warner/Reprise VP of A&R Doug Grau. The original demo of "It Hurts Me" made the cut on the final album.



★ David Morgan

"THOSE WHO COULDN'T WAIT"
(STAGECOACH)

Louisiana native David Morgan, 25, and his Loose Cinch Band have been performing in Southern Louisiana, Mississippi, and East Texas for seven years. After several trips to Nashville, he teamed up with fellow Louisiana native Bobby Terry to produce his first album on the independent Stagecoach label, based in Baton Rouge, La.



The Ranch

"WALKIN' THE COUNTRY"
(CAPITOL NASHVILLE)

The Ranch's front man and primary songwriter, Keith Urban, grew up in Australia and says he knew when he was 7 years old that he would come to Nashville and play country music. He picked up the guitar at the age of 6 and entered country music talent shows two years later. Urban teamed up with drummer Peter Clarke in 1988 to form a band that was successful in their home country. Bassist Jerry Flowers, a native West Virginian, auditioned for Urban and Clarke in Nashville in 1993 and was immediately hired to complete the trio.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

Letter: Not So 'Noncompetitive' In La.

I read with great interest your story "Battle Over Station 'Presents' Still Hot" (Country Airplay Monitor, Oct. 10). I must say that it amazed me to read the quote from [WSM-AM-FM Nashville GM] Bob Meyer that [KRRV's weekly series] "Live In The Lobby" might work in a noncompetitive market like Alexandria [La.] but never in the country music capitol of the world, Nashville.

I don't study these things closely, but I'm in a market 160 or so market sizes smaller than his, and 25 stations still show up in my "noncompetitive" market.

If memory serves me correctly, WSM, that hit-playin' monster, is not only getting killed by

other countrys but other formats as well. If [Meyer] continues his magic formula for success, he could soon find out just how competitive market No. 200 is.

Between safe lists, top 20 playlists, and some GMs' mentality, we are slowly but surely killing country radio. It's homogenized, pasteurized pablum. If it were left up to consultants and some GMs, we would be standing on the shores of Spain today with our safe maps in our hands going, "You know there's sea monsters out there where the world ends." Stop the madness, people.

Lon Harris, OM
KRRV Alexandria, La.

MONITOR PROFILE

Bill Anderson Reflects The 'Rainbow' Of Country With His Varied Career

Although he is best known as the performer of a string of country hits on Decca and MCA from the late '50s through the late '80s, Bill Anderson has also had a unique relationship with radio throughout his long career. He started in the business as a DJ at WGAU Athens, Ga., and WJJC Commerce, Ga., and even after making the move to the songwriting and performing side, he continued to be involved with radio, owning country station KFTN Provo, Utah, from 1975 to '81.

Anderson will speak about many of his experiences with radio during a keynote address at Country Radio Seminar West in Sacramento, Calif., moderated by Airplay Monitor director of charts Wade Jessen, but he first gives us a preview of that conversation here.

Growing up listening to the radio in Georgia, Anderson recalls that the format was distinguished by "the real cornball kind of stuff," where a DJ might be heard to say, "We're going

singers like Shania Twain and Bryan White get accused of not being country enough.

"Folks, I hate to tell you, but this is not a new argument; only the names have been changed," he says. "When I was a disc jockey in 1957 and '58, I got the flak, 'Are the Everly Brothers country? Is Elvis country? Is Jerry Lee Lewis country?' I'd be sitting down there in Commerce, Ga., and I'd play Lester Flatt and Earl Scruggs and then I'd turn around and play Jerry Lee Lewis and my phone would light up, [with someone complaining] 'That ain't country.' One of my favorite things about country music is the breadth and the depth of it. I've done everything from songs with a harmonica and a banjo to country disco, and it's because I genuinely like a lot of different kinds of music. A lot of times when you look at country music it's like looking at a rainbow. Its got a lot of different colors. And that's one of its strengths."

While many of his contemporaries complain about not getting airplay anymore, Anderson is more sanguine about it, especially since a recent songwriting hot streak has at least kept his songs on the radio. "I'd be lying if I said I didn't want any more exposure for the things that I've done or the things I may yet do. Of course I do, but my lord, I had a pretty good run of 30-plus years when they played me on the radio a lot," he says. "My attitude is, I'm too busy trying to create new things to sit around with my head buried in the past. I'd love to hear Merle Haggard and George Jones and Charlie Pride and Tammy Wynette on the radio, but you've got to admit that they don't put running boards on cars anymore either. I'm not out crusading for it. If someone wants to play one of my records, I love it, and I appreciate it, but I'm not marching down the street waving a flag."

In addition to performing about 75 dates a year, regularly appearing at the Grand Ole Opry, co-hosting TNN's "Backstage At The Opry" show, and cutting a new album for Warner Bros., which was produced by Steve Wariner and will be out next year, Anderson spends several days a week writing songs with as many of the hot young writers as he can.

After a 10-year stretch from the early '80s to early '90s, when Anderson hadn't written many songs, Wariner had a hit in 1992 with a remake of Anderson's "The Tip Of My Fingers." That experience, Anderson says, "kind of lit a fire under me. I did not realize how much I missed writing and hearing my songs on the radio and seeing them on jukeboxes until all of a sudden there it was again."

When Vince Gill released "Which Bridge To Cross, Which Bridge To Burn"—a song he co-wrote with Anderson—as a single, that further "whetted my appetite," says Anderson. More recently, he's written what may be Bryan White's next single, "One Small Miracle"; the title cut on James Bonamy's current album, "Roots And Wings"; and the song "I've Enjoyed As Much Of This As I Can Stand" on the current Lorrie Morgan album. He also has cuts on upcoming projects from Mark Wills and Randy Travis.

Anderson joined the Grand Ole Opry cast in 1961 and has been a staple there ever since. He says the Opry has evolved along with the rest of the industry to the point where "right now the Opry on most Saturday nights is about as exciting and alive and vibrant as its been since I've been there. I love going out there in the weekends, when there's two or three of the hot, young, new acts on and then the legends are right there beside them. There is an amazing energy in that Opry house when that happens."

PHYLLIS STARK



Bill Anderson

It used to be you could tell the country station because it was the worst-sounding one on the dial'

to ball and squall and climb the wall, y'all." Even after that sort of presentation became passé, Anderson says, country radio was still marked by poor production values and sound. Today, he adds, "I like the fact that it's out of the barnyard. It's out of the hayseed image. It's as contemporary as any other radio station in the '90s. Sometimes when I'm on the road I'll get mad because I'll turn the dial and I can't really tell if I'm listening to a country station. And yet, in a way, that's good because it used to be you could tell the country station because it was the worst-sounding one on the dial."

Despite the production problems, Anderson says his early days in radio were distinguished by talented personalities, something he says has largely been lost. "I would love to listen to the radio and hear more disc jockeys," he says, interjecting, "I'm sorry, but that's what I call them. They can call themselves radio personalities or broadcast personalities if they want to, but where is the personality? I would like to hear people on the radio who sound like they're having fun doing what they're doing, and aside from just a few that I hear around the country, they're all just cookie-cutter, and there [are] no real individuals."

Besides the loss of personality radio, his biggest pet peeve with the format today is that jocks don't back-announce songs. "They tell you the name of the station 14 times, but they won't tell you who the singer is, and I don't see why," he says. "If you don't watch the videos, there's nothing that sounds all that individual or distinctive about a whole lot of the singers, and then when they don't tell you who they are, it really kind of leaves you in the dark."

As the singer of everything from deep country narratives like his No. 1 hits "Still" and "Mama Sang A Song" to quasi-disco with his No. 4 1978 hit "I Can't Wait Any Longer," Anderson is amused by the ongoing debate about what is and isn't country, particularly when

AIRPLAY Monitor GREATEST GAINERS

Broadcast Data Systems
Airplay Recognition Service

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

ALAN JACKSON • <i>Between The Devil And Me</i> (ARISTA NASHVILLE)	+714
KYCY +19, WKTF +18, WSTH +16, KUPL +15, WRNS +14, WKSJ +14, WBEE +14, WGKX +14, WBUB +13, WCOS +13	
TOBY KEITH WITH STING • <i>I'm So Happy I Can't Stop Crying</i> (MERCURY)	+685
KTST +21, KUPL +20, WIL +18, WXBM +16, WGKX +16, WEZL +15, KXXY +15, WQMX +14, WESC +14, WIRK +14	
WYONNA • <i>When Love Starts Talkin'</i> (CURB/UNIVERSAL)	+540
WRNS +17, KTST +17, WZZK +16, WSTH +13, KRST +13, WGRL +12, KYGO +12, KDDK +11, WMSI +11, WKLB +11	
MICHAEL PETERSON • <i>From Here To Eternity</i> (REPRISE)	+477
KMPS +18, WMZQ +18, KOUL +17, KSSN +17, WGNB +14, WYRK +14, KHEY +13, WIOV +12, KXXY +11, WXTU +11	
MARTINA MCBRIDE • <i>A Broken Wing</i> (RCA)	+460
KKBQ +20, WYD +16, KILT +13, KYNG +12, KOUL +11, WKHX +11, WGRL +10, WQMX +10, WBCT +10, WXBQ +10	
JOHN MICHAEL MONTGOMERY • <i>Angel In My Eyes</i> (ATLANTIC)	+456
KYNG +28, WYCD +20, WCOL +16, WXBM +14, KDDK +13, WSTH +13, WAMZ +13, KXXY +13, KYCW +13, WXCT +12	
LEANN RIMES • <i>On The Side Of Angels</i> (CURB)	+450
WGNB +16, KYCY +16, KCCY +13, WGH +12, WWGR +11, WIOV +11, KXKC +11, WKHK +11, WWWW +11, KRMD +10	
PATTY LOVELESS • <i>You Don't Seem To Miss Me</i> (EPIC)	+421
WGRL +19, WKSF +19, KHAY +16, WBUB +16, WBEE +15, KZLA +15, KFMS +14, KNCI +14, KLIM +13, WQMX +12	
MARK CHESNUTT • <i>Thank God For Believers</i> (DECCA)	+404
WYD +17, WSSL +16, WGH +16, WWKA +16, WSM +14, WIL +14, WWGR +13, KDDK +13, WKQC +13, KATM +12	
ALABAMA • <i>Of Course I'm Alright</i> (RCA)	+386
WYCD +16, KTST +14, WSTH +13, WIRK +13, KTEX +12, KYCY +11, KXKT +11, WQYK +11, KASE +11, KSON +11	
BRYAN WHITE • <i>Love Is The Right Place</i> (ASYLUM)	+386
WQYK +20, WKQC +17, KXKT +15, WSSL +15, WHYL +14, WIRK +14, WGH +14, KDDK +12, WUBE +12, KSON +12	
LEE ANN WOMACK • <i>Talk To Me</i> (DECCA)	+370
KMLE +18, WCOL +17, WYAY +15, KOUL +14, WHYL +14, WGAR +14, WYGY +12, WKIX +12, KTST +11, WPOR +11	
SHANIA TWAIN • <i>Love Gets Me Every Time</i> (MERCURY)	+369
WAMZ +16, KDDK +15, KUZZ +14, KKBQ +14, KMDL +13, KSSN +13, WBEE +13, WKCX +12, WIRK +12, WRNS +10	
TY HERNDON • <i>I Have To Surrender</i> (EPIC)	+356
WAMZ +16, KIKK +15, KVET +12, KFMS +12, KYCY +10, WQDR +10, WKHK +9, WIL +9, WRNS +8, KYNG +8	
BROOKS & DUNN • <i>Honky Tonk Truth</i> (ARISTA NASHVILLE)	+308
KTTS +18, KMPS +17, WSIX +16, KRTY +13, WESC +13, WUBE +13, WIL +12, WPOR +11, WVLC +11, WDSY +11	

MOST NEW STATIONS

	No. Of Stations		No. Of Stations
LEANN RIMES <i>On The Side Of Angels</i> (Curb)	33	KENNY CHESNEY <i>A Chance</i> (BNA)	22
TOBY KEITH WITH STING <i>I'm So Happy I Can't Stop Crying</i> (Mercury)	28	PATTY LOVELESS <i>You Don't Seem To Miss Me</i> (Epic)	22
ALABAMA <i>Of Course I'm Alright</i> (RCA)	27	NEAL MCCOY <i>If You Can't Be Good (Be Good At It)</i> (Atlantic)	19
JOHN MICHAEL MONTGOMERY <i>Angel In My Eyes</i> (Atlantic)	26	LEE ANN WOMACK <i>Talk To Me</i> (Decca)	18
ALAN JACKSON <i>Between The Devil And Me</i> (Arista Nashville)	25	PAUL BRANDT <i>A Little In Love</i> (Reprise)	16

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Tim McGraw, Everywhere	2	1	1	1
2	Vince Gill, You And You Alone	2	1	1	1
3	Travis Tritt Feat. Lari White, Helping Me Get Over You	1	0	1	1
4	Reba McEntire, What If It's You	1	1	1	1
5	Clay Walker, Watch This	1	1	1	1
6	Sawyer Brown, This Night Won't Last Forever	1	2	1	2
7	Lorrie Morgan, Go Away	1	1	1	1
8	Chely Wright, Shut Up And Drive	1	1	2	2
9	Mark Chesnutt, Thank God For Believers	1	1	2	2
10	Bryan White, Love Is The Right Place	1	1	2	2
11	LeAnn Rimes, You Light Up My Life	1	1	2	2
12	Ricky Van Shelton, Statue Of A Fool	1	0	2	2
13	Ricky Skaggs, Country Boy	1	0	2	2
14	Mark Chesnutt, Brother Jukebox	1	0	2	2
15	Tanya Tucker, Down To My Last Teardrop	1	0	2	2
16	Billy Dean, Only The Wind	1	0	2	2
17	Sammy Kershaw, Haunted Heart	1	0	2	2
18	Aaron Tippin, Working Man's Ph.D	1	0	2	2
19	Joe Diffie, Prop Me Up Beside The Jukebox (If I Die)	1	0	2	2
20	Suzie Bogguss, Hey Cinderella	1	0	2	2
21	Martina McBride, Life #9	1	0	2	2
22	Randy Travis, The Box	1	0	2	2
23	John Michael Montgomery, No Man's Land	1	0	2	2
24	Pam Tillis, Deep Down	1	0	2	2
25	Reba McEntire, Starting Over Again	1	0	2	2
26	Joe Diffie, Bigger Than The Beatles	1	0	2	2
27	Paul Brandt, I Do	1	0	2	2
28	Patty Loveless, Lonely Too Long	1	0	2	2
29	Trisha Yearwood, Believe Me Baby (I Lied)	1	0	2	2
30	Kevin Sharp, Nobody Knows	1	0	2	2

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2289	2619	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	14	1098	1158	WHO'S CHEATIN' WHO ALAN JACKSON (ARISTA NASHVILLE)
2	2274	2511	THE SHAKE NEAL MCCOY (ATLANTIC)	15	1089	1123	ON THE VERGE COLLIN RAYE (EPIC)
3	2112	2225	HOW DO I LIVE TRISHA YEARWOOD (MCA NASHVILLE)	16	1065	1067	I'D RATHER RIDE AROUND WITH YOU REBA MCENTIRE (MCA NASHVILLE)
4	2011	2128	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	17	1063	1046	(THIS AIN'T) NO THINKIN' THING TRACE ADKINS (CAPITOL NASHVILLE)
5	1921	2407	WHAT THE HEART WANTS COLLIN RAYE (EPIC)	18	1050	1137	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)
6	1860	2153	HOW WAS I TO KNOW JOHN MICHAEL MONTGOMERY (ATLANTIC)	19	1041	1067	THE LIGHT IN YOUR EYES LEANN RIMES (CURB)
7	1831	1956	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	20	953	906	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)
8	1672	1823	WE WERE IN LOVE TOBY KEITH (MERCURY)	21	942	1012	SITTIN' ON GO BRYAN WHITE (ASYLUM)
9	1664	1705	IT'S YOUR LOVE TIM MCGRAW (WITH FAITH HILL) (CURB)	22	940	1019	RUMOR HAS IT CLAY WALKER (GIANT)
10	1532	1573	COME CRYIN' TO ME LONESTAR (BNA)	23	937	949	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
11	1398	1357	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)	24	932	895	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) MINDY MCCREARY (BNA)
12	1195	1212	LOVED TOO MUCH TY HERNDON (EPIC)	25	927	984	SHE'S SURE TAKING IT WELL KEVIN SHARP (143/ASYLUM)
13	1193	1321	HOW A COWGIRL SAYS GOODBYE TRACY LAWRENCE (ATLANTIC)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

The Gift IV

During this season of sharing and joy, the Air Force and Clint Black have a special gift for you and your listeners. It's a free hour-long program featuring Clint singing songs of the season from his album *Looking for Christmas* and selections from his new album *Nothin' But the Taillights*. Licensed country music stations will receive this holiday program on CD by the first week of December. You can receive The Gift IV by calling 210-652-3937.



wade hayes

the day that she left tulsa
(in a chevy)

listen and
understand



Written by Mark D. Sanders
& Steve Diamond

COLUMBIA/DKC

©1997 Sony Music Entertainment Inc.

airplay: now!
thanks, radio

SALUTING THE RADIO AWARDS WINNERS OF 1997

Billboard & Monitor AIRPLAY RADIO AWARDS

RADIO STATION OF THE YEAR

CRITERIA: BEST OVERALL STAFF ... BEST OVERALL ENTERTAINMENT PACKAGE ... PROFESSIONALISM ... STREET PRESENCE ... COMMUNITY INVOLVEMENT ... MARKET STATURE ... RATINGS SUCCESS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR	 WPLJ New York	 93Q COUNTRY KKIQ Houston	 HOT 97 WHERE HIPHOP LIVES WQHT New York	 KROQ Los Angeles	 ROCK103.5 WRCX Chicago	 KTU 103.5 WKTU New York
MEDIUM	 96.5 TIC FM WTIC-FM Hartford, Conn.	 98 WSIX Nashville	 Power 98 WPEG-FM Charlotte, N.C.	 KOME San Jose, Calif.	 WEBN Cincinnati	 93.1 FLZ WFLZ Tampa, Fla.
SMALL	 103.7 WMXB Richmond, Va.	 KASE 101 CONTINUOUS COUNTRY KASE Austin, Texas	 95.7 JAMZ WBHJ-FM Birmingham, Ala.	 101X KROX Austin, Texas	 KLBJ 93.7 FM AUSTIN'S ROCK KLBJ-FM Austin, Texas	 96.7 KHFL AUSTIN'S #1 HIT MUSIC STATION KHFI Austin, Texas

NETWORK/SYNDICATED PROGRAM OF THE YEAR

CRITERIA: CREATIVITY ... CONTENT ... PRODUCTION VALUES ... INFLUENCE ... RATINGS SUCCESS

ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
 RICK DEES WEEKLY TOP 40 ABC Radio Networks/CD Media	 AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY ABC Radio Networks	 THE COUNTDOWN with WALT "BABY" LOVE THE COUNTDOWN WITH WALT "BABY" LOVE Premiere Radio Networks	 Modern Rock Live INTERACTIVE RADIO MODERN ROCK LIVE Global Satellite Network	 ROCKLINE INTERACTIVE RADIO HOSTED BY STEVE DOWNES ROCKLINE Global Satellite Network	 CASEY'S TOP 40 WITH CASEY KASEM CASEY'S TOP 40 WITH CASEY KASEM Westwood One

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS







RADIO PROGRAM DIRECTOR/OPERATIONS DIRECTOR OF THE YEAR

CRITERIA: PROGRAMMING ACHIEVEMENT ... RATINGS ACHIEVEMENT ... INTEGRITY ... CREATIVITY ... OVERALL STATION SOUND ... PEOPLE SKILLS ... TALENT DEVELOPMENT

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR	 SCOTT SHANNON WPLJ New York	 LARRY DANIELS KNIX Phoenix	 STEVE SMITH WQHT New York	 KEVIN WEATHERLY KROQ Los Angeles	 DAVE RICHARDS WRCX Chicago	 FRANKIE BLUE WKTU New York
MEDIUM	 DANNY CLAYTON WTKI Milwaukee	 TOM RIVERS WQYK-FM Tampa, Fla.	 BOBBY O'JAY WDIA/WHRK/KJMS Memphis	 RON NENNI KOME San Jose, Calif.	 KEITH HASTINGS WLZR Milwaukee	 B.J. HARRIS WFLZ Tampa, Fla.
SMALL	 STAN MAIN KKMJ/KAMX Austin, Texas	 LES ACREE WIVK-FM Knoxville, Tenn.	 MICKEY JOHNSON WBHJ Birmingham, Ala.	 SARA TREXLER KROX Austin, Texas	 JEFF CARROL KLBJ-FM Austin, Texas	 KID KELLY WBHT Wilkes-Barre, Pa.

RADIO CONSULTANT OF THE YEAR

CRITERIA: PROGRAMMING ACHIEVEMENT ... RATINGS ACHIEVEMENT ... INTEGRITY ... CREATIVITY ... PEOPLE SKILLS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
	 GUY ZAPOLEON Zapoleon Media Strategies	 RUSTY WALKER Rusty Walker Consulting	 STEVE SMITH Steve Smith Consulting	 TOM CALDERONE Jacobs Media	 FRED JACOBS Jacobs Media	 GUY ZAPOLEON Zapoleon Media Strategies

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

RADIO MUSIC DIRECTOR OF THE YEAR

CRITERIA: ACCESSIBILITY ... MUSIC ACUMEN ... STREET AWARENESS ... RESEARCH ABILITY ... INTEGRITY ... PEOPLE SKILLS ... INFLUENCE WITHIN THE STATION

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR	 <p>LINDA SILVER WDBZ New York</p>	 <p>TRICIA BIONDO WUSN Chicago</p>	 <p>MARIAMA SNIDER KKBT Los Angeles</p>	 <p>CARTER ALAN WBCN Boston</p>	 <p>JO ROBINSON WRXC Chicago</p>	 <p>ANDY SHANE WKTU New York</p>
MEDIUM	 <p>LEONARD PEACE WTKI Milwaukee</p>	 <p>RICK McCRACKEN WSOC Charlotte, N.C.</p>	 <p>HEART ATTACK WOWI Norfolk, Va.</p>	 <p>MICHAEL YOUNG WRZX Indianapolis</p>	 <p>SHARON SCHIFINO WHJY Providence, R.I.</p>	 <p>JIM LAWSON KALC Denver</p>
SMALL	 <p>KELLY NASH WDAQ Danbury, Conn.</p>	 <p>CHRIS HUFF WIVK-FM Knoxville, Tenn.</p>	 <p>BABYSITTER KIIZ Killeen, Texas</p>	 <p>DEANNE SAFFREN KHTY Santa Barbara</p>	 <p>PEG POLLARD KILQ Colorado Springs</p>	 <p>FERNANDO VENTURA KHFI Austin, Texas</p>

RADIO PROMOTION/MARKETING DIRECTOR OF THE YEAR






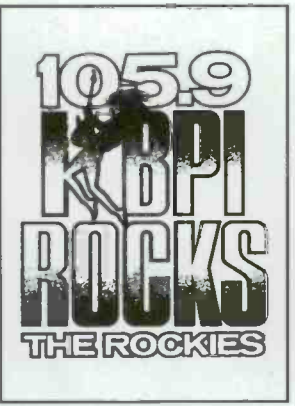

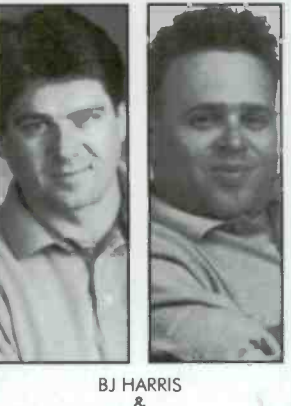






CRITERIA: CREATIVITY ... MARKETING/POSITIONING ABILITY ... STREET AWARENESS ... INFLUENCE WITHIN THE STATION

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
	 <p>HEIDI DAGNESE WPLJ New York</p>	 <p>TAMI GRIFFIN KSCS Dallas</p>	 <p>LENNY LOVE WHITESIDE KKDA-FM Dallas</p>	 <p>LARRY "CHA-CHI" LOPRETE WBCN Boston</p>	 <p>NATALIE DIPIETRO WRXC Chicago</p>	 <p>JIM FJRGESON WKTJ New York</p>

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

LOCAL RADIO AIR PERSONALITY OF THE YEAR

CRITERIA: ENTERTAINMENT VALUE ... COMMUNITY INVOLVEMENT ... CREATIVITY ... RATINGS SUCCESS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR	 <p>SCOTT SHANNON & TODD PETTENGILL WPLJ New York</p>	 <p>TERRY DORSEY KSCS Dallas</p>	 <p>ED LOVER, DR DRE, LISA G WQHT New York</p>	 <p>JED THE FISH KROQ Los Angeles</p>	 <p>MANCOW MULLER WRCX Chicago</p>	 <p>RICK DEES KIIS Los Angeles</p>
MEDIUM	 <p>MASON DIXON WMTX-FM Tampa, Fla.</p>	 <p>GERRY HOUSE WSIX Nashville</p>	 <p>BOBBY O'JAY, W.C. BROWN & BEV JOHNSON WDIA Memphis</p>	 <p>WHIPPING BOY KBPI Denver</p>	 <p>BUBBA THE LOVE SPONGE WXTB Tampa, Fla.</p>	 <p>BJ HARRIS & MJ KELLI WFLZ Tampa, Fla.</p>
SMALL	 <p>JEANNE ASHLEY WYYY Syracuse, N.Y.</p>	 <p>SAM ALLRED & BOB COLE KVET Austin, Texas</p>	 <p>MYCHAL MAGUIRE & JULIA CONNER KIIZ Killeen, Texas</p>	 <p>SARA TREXLER KROX Austin, Texas</p>	 <p>DR. JOHN COOPER WPYX Albany, N.Y.</p>	 <p>KID KELLY WBHT Scranton, Pa.</p>

TRIPLE A

STATION OF THE YEAR

PROGRAM DIRECTOR OF THE YEAR

MUSIC DIRECTOR OF THE YEAR

NATIONALLY SYNDICATED AIR PERSONALITY OF THE YEAR

CRITERIA: ENTERTAINMENT VALUE ... CREATIVITY ... RATINGS SUCCESS ... AFFILIATES

THE ALISON STEELE LIFETIME ACHIEVEMENT AWARD

CRITERIA: INDUSTRY CONTRIBUTIONS ... ENDURING SUCCESS ... CREATIVITY



WXRT
Chicago



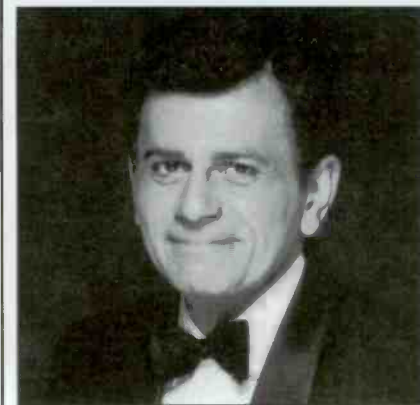
NORM WINER
WXRT Chicago



PATTY MARTIN
WXRT Chicago



HOWARD STERN
Infinity Broadcasting



CASEY KASEM
Westwood One



"Over the course of the album's 11 songs, funny, sad and moving, Miller emerges as a very promising singer-songwriter in his own right."

- **WASHINGTON POST**

"He shows in his own clever writing that he has internalized classic country devices . . ." - **NEW YORK TIMES**

" . . . Miller proved at Farm Aid that he will be a star in his own right."

- **CHICAGO SUN TIMES**

" . . . Miller crafted a remarkably assured debut CD using traditional country elements without leaning on them. What you get is top-shelf modern country . . ." - **MIAMI HERALD**

" . . . Miller sounds comfortable on every cut filling his self-titled debut album. This singer-songwriter has a knack for crafting catchy, small-town vignettes about life, love and everything in between . . ." - **DALLAS MORNING NEWS**

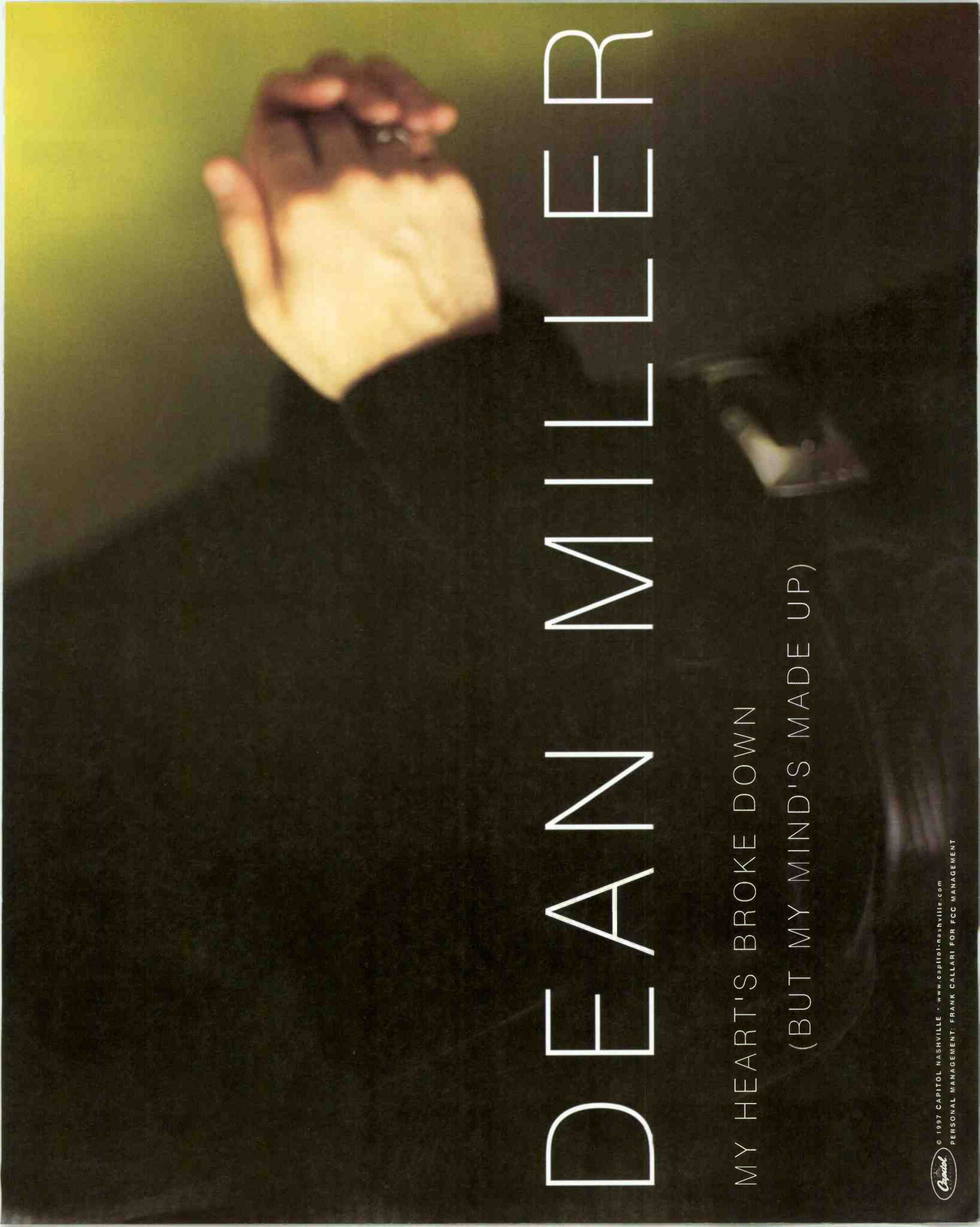
"Dean Miller is a compelling argument that songwriting skills can be inherited . . ." - **BILLBOARD**

"Several exceptional new talents have emerged this year with excellent, non-conformist, real country albums. Add Dean Miller to that list. Add him to your collection." - **COUNTRY MUSIC MAGAZINE**

"I was expectin' something great from Dean--but it was a lot better than that."

- **SPORTS ILLUSTRATED/ACTOR/LIPTON TEA GURU, DON MEREDITH**

"I love his music. He's going to be a great artist and I'm not just saying that because his father was my boot friend!" - **WILLIE NELSON**

A hand is shown in the upper left corner, holding a small, dark object. The background is dark with a greenish glow on the left side. The text is centered and reads:

DEAN MILLER

MY HEART'S BROKE DOWN

(BUT MY MIND'S MADE UP)



© 1997 CAPITOL NASHVILLE · www.capitol-nashville.com
PERSONAL MANAGEMENT: FRANK CALLARI FOR FCC MANAGEMENT

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 24 country music playlists for various stations including KZLA, WUSN, KSCS, WKHX, WXTU, WMZQ, KILT, KKBQ, KEYE, KPLX, WWW, WIL, WYCD, WGAR, WIVK, WFMS, KMPS, KYNG, WTQR, KNIX, WDSY, KFRG, WYAY, and WKLB.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly came, beginning with the highest-cumulative. Cumes are updated twice yearly (following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table with 10 columns representing radio stations: KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WQYK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT. Each column contains a list of songs and their corresponding radio track counts.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WBEE Rochester, NY PD: Loyd Ford MD: Dr. Frasier Love. Playlist table with columns for rank, artist, song, and TW/LW.

KASE Austin PD: Brad Hansen MD: Steve Gary. Playlist table with columns for rank, artist, song, and TW/LW.

WCMS Norfolk PD/MD: Mike Meehan. Playlist table with columns for rank, artist, song, and TW/LW.

KNCI Sacramento PD: Mark Evans APD: Jennifer Wood. Playlist table with columns for rank, artist, song, and TW/LW.

WQIK Jacksonville PD: Gail Austin APD/MD: John Scott. Playlist table with columns for rank, artist, song, and TW/LW.

WKIX Raleigh PD/MD: Morgan Thomas. Playlist table with columns for rank, artist, song, and TW/LW.

WKHK Richmond PD: Bob Sterling MD: Rick Campbell. Playlist table with columns for rank, artist, song, and TW/LW.

WKKO Toledo PD: Gary Shores APD/MD: Harvey J. Steele. Playlist table with columns for rank, artist, song, and TW/LW.

WGRL Indianapolis OM: Sam McGuire APD/MD: John Morris. Playlist table with columns for rank, artist, song, and TW/LW.

WHSL Greensboro PD: Brian Landrum MD: Jayme Austin. Playlist table with columns for rank, artist, song, and TW/LW.

WQXK Youngstown PD: Chuck Stevens MD: Burton Lee. Playlist table with columns for rank, artist, song, and TW/LW.

WGKX Memphis OM: Fred Horton PD: J.L. Fisk. Playlist table with columns for rank, artist, song, and TW/LW.

KTST Oklahoma City PD/MD: Charlie Harrigan. Playlist table with columns for rank, artist, song, and TW/LW.

KIIM Tucson PD: Herb Crowe MD: Phil Williams. Playlist table with columns for rank, artist, song, and TW/LW.

WYGY Cincinnati PD: Patti Marshall MD: J.J. Gerard. Playlist table with columns for rank, artist, song, and TW/LW.

WMSI Jackson OM/MD: Buddy Van Arsdale APD/MD: Gill Stuart. Playlist table with columns for rank, artist, song, and TW/LW.

WRNS New Bern PD: Wayne Carlyle MD: Dale Knippers. Playlist table with columns for rank, artist, song, and TW/LW.

WYRK Buffalo PD: Ken Johnson MD: Pat O'Brien. Playlist table with columns for rank, artist, song, and TW/LW.

WCOS Columbia PD: Bob Raleigh MD: Glen Garrett. Playlist table with columns for rank, artist, song, and TW/LW.

KKAT Salt Lake City OM: John Marks MD: Jim Mickelson. Playlist table with columns for rank, artist, song, and TW/LW.

KRST Albuquerque OM: Jim Patrick MD: Chaz Malibu. Playlist table with columns for rank, artist, song, and TW/LW.

KSOP Salt Lake City PD: Don Hilton MD: Debby Turpin. Playlist table with columns for rank, artist, song, and TW/LW.

WGGY Wilkes-Barre PD/MD: Mark Lindow. Playlist table with columns for rank, artist, song, and TW/LW.

WCTK Providence PD: Rick Everett MD: Tiffany Hill. Playlist table with columns for rank, artist, song, and TW/LW.

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 48 country music playlists for stations including KTTS, WIRK, KUBL, WFLS, WFRE, WROO, WQBE, KSKS, WBBS, WGRX, KVET, KDRK, WNCY, KIKF, WKSF, WGNE, WXBM, WLWI, KFDI, KUZZ, KWRN, KRMD, WYD, and KRTY.

Monitor AIRPLAY SONG ACTION TV REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week...

For Week Ending October 19, 1997

COUNTRY

Main table containing 16 columns of country music charts. Columns include artist names (e.g., TRACE ADKINS, ALABAMA), song titles, and station lists. Each column has a sub-header for 'Total Plays/Gain' and 'Chart Move'.

TY HERNDON 1950/356 I Have To Surrender (Epic)

ALAN JACKSON 2760/714 Between The Devil And Me (Arista Nashville)

TOBY KEITH WITH STING 2135/685 I'm So Happy I Can't Cry (Mercury)

THE KINLEYS 3258/150 Please (Epic)

TRACY LAWRENCE 2265/158 The Coast Is Clear (Atlantic)

Continuation of the country music charts from the previous section, listing artists and their chart performance.

COUNTRY

LONESTAR 2338/87 You Walked In (BNA)				PATTY LOVELESS 2385/421 You Don't Seem To Miss Me (Epic)				MARTINA MCBRIDE 2795/460 A Broken Wing (RCA)				MINDY MCCREARY 1714/151 What If I Do (BNA)				REBA MCENTINE 3346/97 What If It's You (MCA Nashville)			
Total Stations:	157	Chart Move:	27-27	Total Stations:	160	Chart Move:	31-26	Total Stations:	159	Chart Move:	25-24	Total Stations:	149	Chart Move:	35-34	Total Stations:	159	Chart Move:	18-15
CMT				CMT				CMT				CMT				CMT			
L.A.	TNN	1	1	Austin	KASE	17	15	Austin	KASE	17	15	Austin	KASE	17	15	Austin	KASE	17	15
Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2
Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1

LILA MCCANN 840/240 I Wanna Fall In Love (Asylum)				JOHN MICHAEL MONTGOMERY 1735/456 Angel In My Eyes (Atlantic)				MICHAEL PETERSON 3298/477 From Here To Eternity (Reprise)				LEANN RIMES 1225/450 On The Side Of Angels (Curb)				RIVER ROAD 1125/13 Nickajack (Capitol Nashville)			
Total Stations:	107	Chart Move:	46-40	Total Stations:	141	Chart Move:	38-33	Total Stations:	159	Chart Move:	23-16	Total Stations:	129	Chart Move:	43-37	Total Stations:	108	Chart Move:	39-38
CMT				CMT				CMT				CMT				CMT			
L.A.	TNN	1	1	L.A.	TNN	1	1	L.A.	TNN	1	1	L.A.	TNN	1	1	L.A.	TNN	1	1
Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2	Chicago	WUSN	2	2
Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1	Dayton	WKDO	1	1

COUNTRY AIRPLAY **SONG ACTIVITY REPORTS**

Broadcast Data Systems
For Week Ending October 19, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
KEVIN SHARP 4823/76 <i>If You Love Somebody (143/Asylum)</i>		SONS OF THE DESERT 999/53 <i>Hand Of Fate (Epic)</i>		GEORGE STRAIT 3555/49 <i>Today My World Slipped Away (MCA)</i>		PAM TILLIS 3271/170 <i>Land Of The Living (Arista Nashville)</i>		SHANIA TWAIN 4965/369 <i>Love Gets Me Every Time (Mercury)</i>	
Total Stations: 159 Chart Move: 4-5		Total Stations: 120 Chart Move: 41-39		Total Stations: 160 Chart Move: 15-12		Total Stations: 159 Chart Move: 20-17		Total Stations: 160 Chart Move: 7-3	
CLAY WALKER 3503/110 <i>Watch This (Giant)</i>		BRYAN WHITE 4402/387 <i>Love Is The Right Place (Asylum)</i>		CHELY WRIGHT 3466/114 <i>Shut Up And Drive (MCA Nashville)</i>		WYNNONNA 2997/540 <i>When Love Starts Talkin' (Curb/Universal)</i>		TRISHA YEARWOOD AND GARTH BROOKS 5010/163 <i>In Another's Eyes (MCA Nashville)</i>	
Total Stations: 160 Chart Move: 16-13		Total Stations: 159 Chart Move: 10-8		Total Stations: 159 Chart Move: 17-14		Total Stations: 157 Chart Move: 24-22		Total Stations: 161 Chart Move: 3-2	

RAYBON BROS. "FALLING"



The Brand New

Single By

The Raybon Bros.

Featuring

Olivia Newton John

Going For Airplay Now

MCA
NASHVILLE
A UNIVERSAL MUSIC COMPANY

© 1997 MCA Records Nashville, a Division of MCA Records, Inc.


Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ No. 1 ★★★				
1	1	18	EVERYWHERE CURB	TIM MCGRAW	5412	5542	
			2 weeks at No. 1				
2	3	11	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	5010	4847	
3	7	5	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	4965	4596	
4	8	10	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4891	4583	
5	4	15	IF YOU LOVE SOMEBODY I43/ASYLUM	KEVIN SHARP	4823	4747	
6	2	14	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	4656	5142	
7	6	19	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	4593	4633	
8	10	14	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	4402	4016	
9	11	14	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	4373	3969	
10	13	10	SOMETHING THAT WE DO RCA	CLINT BLACK	3899	3728	
11	5	18	GO AWAY BNA	LORRIE MORGAN	3791	4725	
12	15	9	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3555	3506	
13	16	13	WATCH THIS GIANT	CLAY WALKER	3503	3393	
14	17	16	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3466	3352	
15	18	9	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3346	3249	
			★★★ AIRPOWER ★★★				
16	23	8	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	3298	2821	
			★★★ AIRPOWER ★★★				
17	20	9	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	3271	3101	
			★★★ AIRPOWER ★★★				
18	19	14	PLEASE EPIC	THE KINLEYS	3258	3108	
			★★★ AIRPOWER ★★★				
19	22	9	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	3217	3004	
20	12	22	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE	DIAMOND RIO	3183	3906	
21	9	16	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	3010	4211	
22	24	5	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	2997	2457	
23	14	20	THE FOOL DECCA	LEE ANN WOMACK	2995	3629	
24	25	8	A BROKEN WING RCA	MARTINA MCBRIDE	2795	2335	
25	30	4	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	2760	2046	
26	31	7	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	2385	1964	
27	27	10	YOU WALKED IN BNA	LONESTAR	2338	2251	
28	29	7	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	2265	2107	
29	26	17	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	2163	2319	
30	37	4	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	2135	1450	
31	34	7	I HAVE TO SURRENDER EPIC	TY HERNDON	1950	1594	
32	21	15	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEATURING LARI WHITE	1839	3009	
33	38	5	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	1735	1279	
34	35	7	WHAT IF I DO BNA	MINDY MCCREADY	1714	1563	
35	33	19	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	1373	1627	
36	42	4	OF COURSE I'M ALRIGHT RCA	ALABAMA	1249	863	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	43	4	ON THE SIDE OF ANGELS CURB	LEANN RIMES	1225	775	
38	39	11	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1125	1112	
39	41	10	HAND OF FATE EPIC	SONS OF THE DESERT	999	946	
40	46	6	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	840	600	
41	44	8	BLINK OF AN EYE COLUMBIA	RICOCHET	815	710	
42	36	18	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	810	1546	
43	40	12	LOVE TRAVELS MERCURY	KATHY MATTEA	809	1077	
44	45	6	SEE ROCK CITY COLUMBIA	RICK TREVINO	687	678	
45	51	4	A CHANCE BNA	KENNY CHESNEY	649	392	
46	48	8	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	642	511	
47	50	6	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	587	413	
48	59	3	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	485	290	
49	49	6	SMALL TOWN MERCURY	JOHN ANDERSON	480	458	
50	52	6	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	476	392	
51	57	3	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	440	295	
			★★★ HOT SHOT DEBUT ★★★				
52	NEW		YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	431	61	
53	53	4	HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	390	324	
54	61	3	A LITTLE IN LOVE REPRISE	PAUL BRANDT	373	210	
55	60	5	MORE THAN EVERYTHING DECCA	RHETT AKINS	361	252	
56	63	2	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	315	182	
57	47	11	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	266	562	
58	56	19	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	241	297	
59	NEW		DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	238	32	
60	70	3	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	190	143	
61	68	2	THE PROMISED LAND EPIC	JOE DIFFIE	182	143	
62	NEW		THE DAY SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	180	32	
63	62	14	I'M YOUR MAN BNA	JASON SELLERS	168	183	
64	65	2	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	165	173	
65	NEW		IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	156	48	
66	72	2	NIGHTS LIKE THESE REPRISE	THE LYNNS	152	113	
67	67	18	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	148	157	
68	69	13	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	146	143	
69	54	11	A WOMAN LIKE YOU ATLANTIC	MATT KING	104	322	
70	64	16	ANOTHER PERFECT DAY CURB	BLAKE & BRIAN	102	177	
71	73	4	LOVE AIN'T EASY MCA NASHVILLE	BIG HOUSE	99	98	
72	NEW		THOSE WHO COULDN'T WAIT STAGE COACH	DAVID MORGAN	92	69	
73	66	12	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	84	171	
74	71	2	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	79	119	
75	75	3	NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	67	70	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Reaching
the
World's
Greatest
Radio
Minds...



AIRPLAY
Monitor

Top 40 • Country • R & B • Rock

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 17, 1997 \$ 4.95 Volume 5 • No. 42

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

TIM MCGRAW
Everywhere (CURB)

★★★★ AIRPOWER ★★★★★

CLAY WALKER • Watch This (GIANT)

GOING FOR AIRPLAY

MICHAEL JOHNSON WITH ALISON KRAUSS • Whenever I Call You Friend (INTER SOUND)
THE LYNNS • Nights Like These (REPRISE)
COLLIN RAYE WITH JIM BRICKMAN • The Gift (EPIC)
KRIS TYLER • What A Woman Knows (RISING TIDE)
LEE ANN WOMACK • You've Got To Talk To Me (DECCA)

New Release Glut: Some Cut Back, But Other Labels Pick Up Slack

by Phyllis Stark

Two months ago, Country Airplay Monitor took a look at how many singles were being handed to radio today, compared with the last three years ("Are Programmers More Deluged With Singles Now? Stats Say Yes," Country Airplay Monitor, Aug. 29). That story found that programmers are being worked on many more singles now than in 1994, but does that mean that labels have upped their release schedules?

The answer depends on the label. Some, like Decca, are putting out more singles now than a few years ago because they have more hit acts. Others, most notably the RCA Label Group, have cut down on their release schedules after dramatically cutting their rosters in response to the changing environment at radio and the competitive label landscape. Overall, no consistent release pattern emerges on Music Row, but the sheer volume of labels—including many new ones—is still resulting in increased traffic for PDs, even when individual labels acknowledge the format's changing environment.

As reported in the Aug. 29 story, in 1994, a total of 278 singles were released to country radio, at a yearly average of six new releases per week. By '95, the figure rose to 299 singles, although the average per week was down incrementally to 5.9 new singles. By '96, the total number of new singles

soared to 335, and programmers were being handed an average of 6.6 new records each week.

Already this year, there have been 274 new singles released, at an average of 6.7 a week, with two and a half months to go.

Taken independently, the newer labels are not creating the product glut. Almo Sounds, for example, only had five releases in 1997, but coupled with seven releases this year from Curb/Universal and a handful of new singles from Magnatone, Rising Tide, River North, and Imprint (before it exited the record business), the volume from new labels has made an impact.

SMALLER MAJOR ROSTERS

As for the more established major labels, RLG seems to have made the most dramatic change. RCA will have 13 releases this year, and BNA will have 14, for a total of 27, according to RLG VP of promotion Dale Turner. RCA once had 40 acts. It now has a more streamlined nine. BNA also has nine. "The universe may appear to be larger, but everyone is operating with smaller rosters," says Turner.

"Ten years ago, we released 55 singles, and that was just RCA," Turner says. "That's averaging more than one a week. Here we are with two labels down to one every two weeks." Turner says the labels are following chairman Joe Galante's A&R vision, "which is to reduce the roster so we can spend

Continued on page 6

BILLBOARD/AIRPLAY MONITOR Radio Seminar & Awards Special

- 10 Schedule of Events and Activities
- 11 Artist Showcase Guide
- 14 Orlando Restaurant Picks
- 15 Guide To Orlando Radio

WYNONNA

Current single "When Love Starts Talkin'" Current album "The Other Side"



KIPPI BRANNON

New single "The Greatest Love I've Ever Known";
Add Date November 10



CACTUS CHOIR

Introducing late 1997; Single January 1998

OUR MUSIC SPEAKS THE UNIVERSAL LANGUAGE



BRAD HAWKINS

Debut Single "We Lose" January 1998



JAMES T. HORN

New single "Geronimo" October 1997

SEMINOLE

New music in 1998



Curb/Universal Staff (left to right):

BUFFY ROCKHILL Southeast Regional-615.742.3332
GEORGE BRINER Midwest/Northeast Regional-888.366.2872
GERRIE McDOWELL VP of Promotions-615.742.3332
RHONDA BEASLEY West Coast Regional-818.972.5762
ADAM STARR West Coast Administrator-818.843.0378
JIMMY HARNEN Southwest Regional-888.717.6349
AMY JOHNSTON East Coast Administrator-615.742.3332
JOHN CURB Vice President (not pictured)



DEANA CARTER

DID I SHAVE MY LEGS FOR THIS?

THE TITLE TRACK FROM HER
TRIPLE PLATINUM ALBUM

"Did I Shave My Legs For This?' is one of the most disarming disappointment-in-love anthems since Garth Brooks' 'Friends In Low Places'." - *Los Angeles Times*

"A rousing sing-a-long that ranks as one of the few country drinkin' songs from a woman's perspective." - *Minneapolis Star Tribune*

"...reveals a sense of humor that's been sorely missed in country music of late." - *Billboard*

"This title track is hilarious. It's an anthem for every exasperated woman who was promised a mansion and champagne and got a trailer and a six-pack." - *Boston Sunday Herald*

ADD DATE: OCTOBER 27

WRITTEN BY DEANA CARTER AND RHONDA HART
MANAGEMENT: THE LEFT BANK ORGANIZATION

© 1997 CAPITOL NASHVILLE • www.capitol-nashville.com



Letter: Don't Give Up The 'Presents'

In response to your recent article from the SRO '97 seminar ("Battle Over Station 'Presents' Still Hot," Country Airplay Monitor, Oct. 10), I'm somewhat amazed that radio executives [who] no doubt know how important marketing, being in the streets, and having your station visible [are], would scoff at station "presents" because it's sometimes controversial and time-consuming. Having onstage visibility is, after all, the ultimate tie-in to the music, the artists, and, most importantly, our audience—an opportunity to showcase your station in front of thousands of listeners and, most importantly, potential listeners.

Station "presents" are not the end-all for a station's success, but to say that an opportunity to showcase your station [and] your talent in front of thousands in our life group is not important is ridiculous. At WMJC, we work very hard at any onstage appearances. Our people show up looking great and know exactly what

to say when onstage. They take great pride in these appearances, and the call letters, the station positioners, and upcoming promotions are hammered out quickly and efficiently.

It was mentioned by someone on the panel that no listener ever mentioned a "presents" appearance. Recently on Long Island, a major venue went neutral after we'd had the "presents" for many of the country concerts. In the streets, I (and other members of my staff) have probably been asked a hundred times by listeners, "Why don't we see you onstage anymore?"

They notice.

Station "presents" are probably going away in most cases due to today's climate. That, however, doesn't mean that it wasn't a wonderful opportunity for stations. In most cases, it was strictly a blown opportunity.

Jim Asker, PD

WMJC Long Island, N.Y.

Nationwide Exits The Radio Side

Nationwide Mutual Insurance Co., parent of Nationwide Communications, has announced plans to sell its radio division, which comprises 17 stations, including WCOL Columbus, Ohio; WGAR Cleveland; and WPOC Baltimore.

SW Networks has not renewed the contract of "Country's Most Wanted" host Carl P. Mayfield. He will be leaving the show as of Jan. 1, 1998. No decision has been made on the show's future.

Rod West exits his position as president of Premiere Radio Network's country division for a co-ownership position in jingle firm Brandon D'Amore Productions.

Top 40 WZST Chattanooga, Tenn., flips to country under consultant Craig Scott and OM Robin Daniels. A PD is being sought.

Little Rock, Ark., is reducing its country outlets from three to two. KDDK (K-Duck) moves to the frequency of sister station KMOV (the Maverick). For the moment, both frequencies are airing similar programming, but KDDK's old 100.3 frequency is

including sweepers directing listeners to the new 106.7 dial position. Greg Mazingo, PD at KMOV and sister KSSN, is named program manager for KSSN and KDDK and relinquishes his afternoon shift at KSSN. Bill Dotson is upped from MD/mornings at KDDK to APD/MD/p.m. driver at KSSN. Former KSSN/KMOV MD Chad Heritage is named APD/MD at KDDK and moves from afternoons at KMOV to middays at KDDK. Kevin Clay moves from mornings at KMOV to mornings at KDDK. KSSN morning sidekick Ugly Ed Johnson takes nights at KDDK.

As expected, KBUQ (Young Buck Country) Phoenix flips to a gold-based adult R&B format.

Brad Barrett, PD of gold-based KTBL Albuquerque, N.M., is the new director of FM operations for Citadel's five FMs in that market, including

country KRST. MD Slade Carlson adds APD duties on KTBL.

At WPZM Huntsville, Ala., Keith Parker is upped from sales manager to the new station manager position. Also, PD/p.m. driver Rob Carpenter exits and has not been replaced. Carpenter can be reached at 205-233-8460.

Jon Shannon goes from production director to PD at WPOR Portland, Maine, replacing Tom Hennessy.

Country WXIK Lansing, Mich., PD Jay J. McCrae is elevated to OM of WXIK and album sister WJXQ.

Country KTWS Abilene, Texas, returns to top 40 and its old KFQX (Fox 102.7) handle.

AC WVSC-FM Johnstown, Pa., flips to country as WSGY (Froggy 98).

New Jacor director of country programming Jaye Albright will keep KUPL Portland, Ore., as a consulting client. Former Albright client, KFKF Kansas City, is picked up by Keith Hill.

Former WKKT Charlotte, N.C., PD Loyd Ford is named PD at WBEE Rochester, N.Y.

WAIB Tallahassee, Fla., MD/middays Rick Miller adds APD duties, and new co-host Alisha Cruise joins Danger Boy in mornings.

Michael J. Foxx returns to WWWW (W4) Detroit Oct. 20 as afternoon host. He last did nights at WRQX Washington, D.C.

WWYZ Hartford, Conn., MD John Saville moves from nights to mornings, replacing John Garabo.

Bear O'Brian and Becky Leigh join WJCC (Cat Country) Montgomery, Ala., for mornings, replacing Sean O'Brien, now at WCTO Allentown, Pa. O'Brien was PD/morning man at crosstown WBAM. Leigh, who will also be WJCC's news director, previously was news director at crosstown WZHT and WMCZ.



COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@billboard.com

Welcome To Orlando And Radio Seminar

Welcome to Orlando, Fla., and the annual Billboard/Airplay Monitor Radio Seminar and Awards. As you've probably noticed, this year's event has a few new features, and the perennial favorites are back again.

Our move from New York was designed to make the convention more attractive to country programmers, many of whom are within driving distance of Orlando, and we've prepared a solid set of sessions geared to our ever-changing issues. Last year's "Country Format Focus Group" delivered tremendous insight into and opinion on the issues we faced. Please pencil this year's session into your agenda for Oct. 17.

Also on Oct. 17, at 6-9 p.m., country attendees are invited to a dinner and performance by Career artist Jim Collins at the Renaissance Orlando Resort.

Since it's been a controversial issue for the country format, the "Track Date From Hell: When Program Directors Become Concert Promoters" gathering will benefit from lots of country input the morning of Oct. 18. WYYD Roanoke, Va., MD Robynn Jaymes will be featured on this panel.

Following that session, make sure you take notice of "BDS And Monitor Managers Hot Seat." This session will address the future of our technology-based airplay charts and how chart decisions are made with those on the front lines. If yours is not a monitored station, this is the place to get answers on what's next for your station with respect to Broad-

cast Data Systems expansion.

These are changing times for country radio and the country music community, and our "Ten Weeks And Off" session Oct. 18 is a format-specific session designed to explore the current issues with country airplay charts and the speed at which they flow. Expect lively discussion about the changing relationship between records and radio and the lukewarm attitude in both camps toward alternative country formats. Programmers are playing the format's biggest hits longer, and we'll discuss the frustrations involved on both sides of the record and radio aisle.

WSM-FM Nashville morning man Bill Cody will represent the country format on the "Air Personality Supergroup" at 3:15 p.m. Oct. 18. This session returns with a fresh set of faces to discuss the changing role of air personalities and solid, entertaining information about today's radio-showmanship techniques.

The complete seminar schedule appears on page 10 in this issue.

Above all, this seminar is designed for networking with your peers, so don't miss the opening-night kickoff party at Universal Studios the evening of Oct. 16.

We're looking forward to another successful event, and if there's anything we can do to make the experience more meaningful or enjoyable, please let one of the Airplay Monitor staff know immediately.

Finally, please take note of the Florida radio playlist on page 15 for a quick look at the Sunshine State's most-played country titles.

ON THE ROW

John Denver Dies In Plane Crash At 53

John Denver, 53, died Oct. 12 when a light plane he was piloting crashed off the California coast near Monterey. Denver had a string of country hits on RCA in the '70s and early '80s, including the No. 1s "Back Home Again," "Thank God I'm A Country Boy," and "I'm Sorry." Sony's Legacy label recently released the album "The Best Of John Denver Live," recorded at his benefit Wildlife Concert in 1995.

Mindy McCready's new BNA album, "If I Don't Stay The Night," will be the first major-label country album to utilize enhanced-CD technology and offer a free trial Internet connection via America Online. The album is due Nov. 4 at the same price as a regular CD. In addition to the AOL software, it contains audio tracks, music videos, interviews, and information on McCready's involvement with St. Jude Children's Research Hospital in Memphis and the label's St. Jude holiday benefit album, "Country Cares For Kids." This is the first country album to implement BMG Entertainment's agreement with AOL, which provides BMG record buyers with 50 hours of free AOL.

Vince Gill will open a World Wide Web site Oct. 15 at <http://vincegill.com>. The site features an interview with Gill, a trivia contest, a virtual jukebox that plays clips from 32 Gill songs, a message board, a merchandise store, song lyrics, a news update section, and a gallery of fans' photos with Gill. The site also features a press room for entertainment reporters.

Wynonna will premiere three or four songs

from her first Curby/Universal album, "The Other Side," with a live outdoor performance at 8 p.m. Oct. 20 in front of the Hard Rock Cafe in downtown Nashville. The street will be blocked off for the show, which is open to the public. A 90-minute world satellite radio premiere will begin inside the Hard Rock at 9 p.m. CDT, where a private industry party will be held.

Mandy Barnett moves from Asylum to sister label Sire, where she will record a pop album. Also, Emmylou Harris exits parent label Elektra.

Brady Seals has signed with Buddy Lee Attractions for booking.

Capitol Nashville staffers will participate in Make a Difference Day Oct. 25 by joining the national child-identification program in distributing free inkless fingerprinting kits at two Nashville malls. Artist John Berry, who will spend Oct. 25 at the homecoming game at the University of Georgia, will pass out the ID kits to parents in the stands after the game.

Clint Black will perform an acoustic set of material from his current album at the Plano, Texas, Wal-Mart Oct. 25 that will be broadcast live on the closed-circuit Wal-Mart Radio Network to more than 2,500 stores nationwide. Black is also set to record an acoustic version of his current single, "Something That We Do." The new version will go to radio in early November.

Johnny Cash is featured singing the theme song from "Laverne And Shirley" in a TV spot for the Nissan Altima, which debuted Sept. 28. The commercial was filmed at the Nissan manufacturing plant in Smyrna, Tenn.

Fruit of the Loom and Kmart are sponsoring the Fantasy Concert Weekend sweepstakes that will send 120 country music fans to Breckenridge, Colo., Oct. 24-26 for a private concert with Hank Williams Jr., Travis Tritt, Charlie Daniels, and Jo Dee Messina and a dinner with a featured artist.

Kevin Sharp was presented with the Make-A-Wish Foundation's "wish granter of the year" award during the foundation's recent annual conference. Sharp was unable to accept in person due to surgery to repair a stress fracture to his hip.

Still 'Sorry'



KTTS Springfield, Mo., broadcast a salute to Brenda Lee on her recent induction into the Country Music Hall of Fame. The broadcast, part of the station's weekly "76 Country Boulevard" series from its Branson, Mo., studio, featured Lee along with several of her colleagues from ABC-TV's 1950s series "Ozarks Jubilee." Lee, left, is pictured with KTTS program manager Don Paul.

PROMOTIONS

KASE Seeks 101,000 Names To Get Garth

KASE Austin, Texas, is attempting to collect 101,000 signatures on a petition aimed at bringing Garth Brooks to town for a concert appearance during his 1998 world tour. Station staffers hope to collect all the signatures on their "We Want Garth" petition by Dec. 1. Copies of the petition are available at all KASE remotes and several local businesses.

WPOC Baltimore presented the first in a series of three concerts Sept. 13 featuring Epic artist James Bonamy, who played for a crowd of 1,000 listeners. Following an hourlong set, Bonamy signed autographs and posed for pictures for hundreds of fans. A week later, 100 winning WPOC listeners were directed to a secret location for an evening with Martina McBride that included a buffet dinner, a question-and-answer session with McBride directed by WPOC morning host Laurie DeYoung, and a performance by McBride accompanied by her brother, Marty, on guitar. The final concert is set for Oct. 18 with Epic's Ty Herndon. McBride also played in the living room of a WXTU Philadelphia listener as the grand prize in the "Best Seats In The

House" contest.

WSM-FM Nashville hosted its second Private Performance concert Sept. 17 with Pam Tillis. Like the WPOC show with McBride, the location was kept secret, and only the winners knew the venue in advance. Morning man Bill Cody hosted an onstage interview with Tillis and then opened it up to questions from the audience. WSM made a \$5,000 donation to Tillis' favorite charity. The station's previous Private Performance concert featured Bryan White.

KYCY (Young Country) San Francisco teamed up with KGO-TV for a contest that gave 40 KYCY listeners the opportunity to be a contestant on "Wheel Of Fortune."

SW Networks' "Country's Most Wanted" sent a contest winner from affiliate station KFTX (Wild Country) Corpus Christi, Texas, to Nashville to see Brooks & Dunn and Reba McEntire in concert Sept. 26. The grand-prize package included round-trip airfare, hotel accommodations, front-row concert tickets, and a backstage meet-and-greet with Brooks & Dunn.

PHYLLIS STARK

Heywood'ja Look At That



Comedian Heywood Banks warmed up the crowd at a Monument Records showcase for the Dixie Chicks in Albuquerque, N.M. Hanging with Banks after the show in the front row, from left, are Monument Southwest regional Mike Ring and KMDL Lafayette, La., MD Stephanie Crist. In the back row, from left, are Hollywood Harrison of KRRV Alexandria, La., and Premiere Radio Networks' Boot Scootin' Partyin' Nights; Banks; and Sony Music's Blake Chancey.

EDITOR IN CHIEF: HESTON HOSTEN
 EDITOR: SEAN ROSS
 MANAGING EDITOR: PHYLLIS STARK
 DIRECTOR OF CHARTS: WADE JESSEN
 CHARTS ASSISTANT: MARY DECROCE
 WRITER/REPORTER: DANA HALL
 CHART PRODUCTION MANAGER: MICHAEL CUSSON
 ASST. CHART PRODUCTION MANAGER: ALEX VITOU LIS
 EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
 EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAQUINTO
 SARAH JOHNSON, MARIA MANLICIC
 COPY EDITOR: CARL ROSEN
 ADVERTISING PRODUCTION MANAGER: LEN DURHAM
 ADVERTISING ART DIRECTOR: RAY CARLSON
 ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

GENERAL MANAGER: JON GUYNN
 NATIONAL ACCOUNT MANAGER: LEE ANN PHOTOGLO
 ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
 SALES ASSISTANT: HOLLIE ADAMS

EDITORIAL ADVISER: TIMOTHY WHITE
 PRODUCTION DIRECTOR: MARIE GOMBERT
 DIRECTOR OF MARKETING: ELISSA TOMASETTI
 CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
 SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
 VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
 DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
 BUSINESS MANAGER: JOELLEN SOMMER

©1997 BPI Communications. 49 Music Square W., Nashville, TN 37203
 615-321-4290 fax: 615-320-0454
 For subscriptions call: 800-722-2346

AIRBORNE

Instant information on Country's new artists

Matt King

"A WOMAN LIKE YOU" (ATLANTIC)

Asheville, N.C., native Matt King is the son of a bluegrass guitar player, who made his living as a barber, rock mason, and auctioneer, and a gospel piano-playing mother, who earned her living at a real estate company. The family sang in churches,



and the elder Kings recorded locally with a bluegrass gospel group. In 1994, King moved to Nashville, where Gary Morris took him under his wing and arranged for an audition with Atlantic. After King played his song "A Woman's Tears" at the audition, Atlantic brass asked him "Do you have a lawyer?" When he replied "I can get one," they said, "Congratulations, you're Atlantic Records' new artist." Morris produced King's debut album, "Five O'Clock Hero," which was released Sept. 16. He also has a cut, "She Was Mine To Lose," on the new Wade Hayes album.

The Kinleys

"PLEASE" (EPIC)

Twin sisters Heather and Jennifer Kinley grew up in Philadelphia and moved to Nashville at the age of 19 to pursue a country music career. For the next seven years, they spent nights waitressing and days working on their songwriting. They crashed parties, went to writers' showcases, and



spent a year at the Courtyard Cafe doing covers, with Jennifer on piano and Heather on guitar. A demo of "Just Between You And Me" got the attention of Epic Records. The duo's debut album is named for that song.

★ The Lynns

"NIGHTS LIKE THESE" (REPRISE)

The twin daughters of Loretta Lynn, Peggy and Patsy Lynn grew up on a farming ranch in rural Hurricane Mills, Tenn., as the youngest of six children. Peggy moved to Nashville in the



late '80s to pursue a solo career but later formed a band, the Honk-A-Billies, with her sister and played at Tootsie's Orchid Lounge every other Thursday night for two years. Peggy would wear her mother's old stage boots and dress during the shows, but the sisters originally kept their musical lineage a secret. A \$300 demo of "Nights Like These" and "It Hurts Me" caught the attention of Warner/Reprise VP of A&R Doug Grau. The original demo of "It Hurts Me" made the cut on the final album, which was produced by Don Cook.

The Ranch

"WALKIN' THE COUNTRY" (CAPITOL NASHVILLE)

The Ranch's front man and primary songwriter, Keith Urban, grew up in Australia and says he knew when he was 7 years old that he would come to Nashville and play country music. He picked up the guitar at the age of 6 and entered country music talent shows two



years later. Urban teamed up with drummer Peter Clarke in 1988 to form a band that was successful in their home country. Bassist Jerry Flowers, a native West Virginian, auditioned for Urban and Clarke in Nashville in 1993 and was immediately hired to complete the trio, which is managed by Miles Copeland.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

Taking 'The Next Step'



Career Records artist Jim Collins recently stopped in Dallas during his radio tour to meet the KPLX staff and promote his new single, "The Next Step." Pictured, from left, are KPLX PD Smokey Rivers, Career's Denise Nichols, Collins, KPLX MD Teresa Whitney, and Career's Scott St. John.

In This Country We Have Freedom Of Choice,
But...With That Freedom Comes Responsibility!

“The Wish”



Impact Date: October 20

BLAKE AND BRIAN



New Release Glut: Some Cut Back, But Other Labels Pick Up Slack

Continued from page 1

more time focusing on a smaller number of artists. We have this notion that we should only release one or two new acts per label per year, and radio is only going to give you" so many chances.

CONSERVATIVE POSTURE

"In the last 12-18 months we're seeing a conservative posture at radio and playlists being cut by eight to 12 titles," adds Turner. "When that happens, you have to compete with other labels in town to secure your slot. You have to choose your acts correctly and focus on one or two rather than five or six. The bad news is, if you have fewer introductions into the marketplace, you have to be right more than you're wrong."

The other factor in the cutbacks, Turner continues, is "the cost of doing business." At an average of \$300,000-\$700,000 per artist over a six-month period, "it costs more money these days to launch a new act with video, buying our way onto the retail shelves, and [there is] the astronomical cost of introducing an artist at radio in a way that they see commitment from us. Still, with all that said, that's not a guarantee."

Like RLG, Capitol Nashville also has far fewer singles at 21 this year. VP of national promotion Terry Stevens says the label released "significantly more than that last year, and the year before that was way more." Stevens says the cutbacks are mainly due to label chief Scott Hendricks' philosophy—which mirrors Galante's—of releasing only two new acts to radio each year, rather than the previous rate of "two a month." Last year's two acts were Deana Carter and Trace Adkins. This year's two were set to be Dean Miller and River Road, but the label also began working the Ranch ahead of next year's scheduled date because, Stevens says, of popular demand at radio.

Arista is also down significantly in releases over the previous two years. In 1995 and 1996, the label released 20 singles. This year, the total will be 15. But national director of promotion Dave Dame says the decline has less to do with competition or the environment at radio than it does with the fact that three Arista artists delivered greatest-hits packages this year, giving the promotion department less to work, and other artists delivered albums in the middle of the year, making for some "down time" in the beginning of the year without much product.

MCA will have 29 singles this year, just a few less than in previous years, due to a slightly smaller roster. Director of national promotion Bill Macky says the highest he can remember the label going on singles was 32 three years ago.

QUALITY STILL NO. 1

Warner Bros./Reprise also had slightly fewer singles this year than in previous years, although specific figures weren't available. Senior VP of

promotion Bill Mayne says the small decrease in singles has more to do with a "cyclical" product-release schedule than it does with the short playlists and conservative bent of country radio. "You have to be more concerned with the quality of your product than the factors at radio," he says. "I have to be more concerned if our creative team has the music right than I do if this or that station has decreased its playlist by five slots. To me, that's playing defensive ball. You have to put out the great quality music. To let your release schedule be dictated by the slots at radio is taking a negative approach."

Decca will actually have several more singles this year, with a total of 13 by the end of the year, compared with 11 last year. Even with more releases, VP of promotion Rick Baumgartner says the label is still putting 14-15 weeks between releases from the same artist and trying to stagger releases from different artists at least a month apart, so each has time "to establish itself before we put something else from our label on top of it."

SOME SKEDS STILL THE SAME

Most other labels have remained consistent. Atlantic will have 16 singles this year—the same number as last year. Mercury will have approximately 20 singles this year, also about the same as last year.

Columbia is planning on the same number of singles this year as last, although director of national promotion Ted Wagner won't give specific figures other than to say the label will continue to put 18 weeks between releases from the same artist, something that has worked well in the past.

Sister label Epic will have 19 singles this year, one more than last year and several more than a few years ago. Senior VP of promotion Jack Lameier says that unlike RCA, he has more artists now than he had a few years ago. The only thing that has changed is that the time between releases has lengthened. Like Mayne, Lameier says the number of labels out there now hasn't persuaded him to cut back on his releases. "I have always operated under the premise that my product is worth airplay regardless of the competition," he says.

Asylum had 16 singles two years ago, 18 last year, and will have a total of 17 this year. Director of field promotion Nancy Tunick says, "We're an expanding label. A few years ago we didn't have nearly as many artists having success at radio. We're on an even keel in our growth pattern, and we're going to stay there and just increase our rate of success, which is what we've done for the last year and a half. Because we're in the situation we're in as a developing label, we have to stay at that level to respond to our own business situation, but we're contributing more to the landscape now with familiar acts."

Don't Try This At Home



While on tour with BNA artist Kenny Chesney, Atlantic artist Tracy Lawrence released a bunch of baby chicks onstage during one of Chesney's ballads. Chesney got revenge during an appearance on "After Midnite With Blair Garner," when he gave out Lawrence's home number on the nationally syndicated show. Lawrence retaliated by putting Chesney's home and mobile numbers on his answering machine. Both artists have since changed their numbers. Pictured with the evidence are Garner, left, and Chesney.

MONITOR PROFILE

WSIX Nashville's Gerry House Focuses On Success As Songwriter And Morning Host

After a difficult year marked by several personal hardships, Gerry House made a decision to uncomplicate his life and focus on the two aspects of his career that make him happiest. Fortunately for his listeners, one of those happens to be his morning show on WSIX Nashville. The other is his increasingly successful songwriting.

Earlier this year, House was struck by Graves' disease, a hyperthyroid condition that made him lose 40 pounds and become extremely emotional. House says he looked like "a cadaver" before he was finally diagnosed with the disease after suffering with it for about a year. "It's like the engine of the car running at three times normal [speed]," says House of the disease, which was cured with the help of "a giant, radioactive pill." House says he was eating four to five meals a day and his metabolism was all out of whack. Even though he calls the experience "excruciating," he talked about it on the air



Gerry House
Morning Host
WSIX Nashville

It would be wrong to pretend I live in a mobile home in the sticks'

quite a bit because he wanted listeners to know what was going on in his life. That generated some interesting listener calls. "I bet I've had 5,000 women say, 'See, now you know what PMS is like,'" he says.

More recently, House's mother passed away, and he found out about it while he was vacationing in London on the day of Princess Diana's funeral. At the time, he had been working on a few outside projects, including a book of Southern humor and a new deal involving his music publishing company, Housenotes Music. Now, he's re-evaluating his life, and those projects are on hold. He has several years to go on his contract with WSIX parent SFX Broadcasting, and says doing radio "is what makes me happy." House says he's taking Dolly Parton's advice to "simplify, simplify. I'll just write my little songs and be happy on the radio."

His other love, songwriting, continues to go strong. In addition to co-writing the current LeAnn Rimes single, "On The Side Of Angels," he just got a Diamond Rio cut, has a song on the new Trace Adkins album ("Nothin' But Tail Lights"—not to be confused with Clint Black's similarly-titled song), and wrote Curb/Universal artist James T. Horn's "Texas Diary."

Many songwriters complain about radio and say they can't predict what will be a hit. Interestingly, as both a songwriter and the top-rated morning man in Nashville, House says he has no more insight than any other songwriter. "I've given up figuring out that game," he says. "It's odd what strikes a chord with people, what turn of the phrase or melodic thing" will connect. Even during his daily new music feature, in which he plays a new song and takes listener calls on it, House says it's difficult to predict. "Every now and then I think I can call it, and I'll be totally shocked," he says. "People do a 180 on you. I guess that's why they test records." House also points out that Nashville is a difficult market to test new songs in because "you can't

swing a cat without hitting a songwriter."

House also believes being on-air doesn't give him any advantage in pitching his own songs. "Being on the radio doesn't mean anything," he says, noting that his songs "go into the pile with everybody else's." He rarely mentions it on the air when he's playing one of his own compositions. "I love it, and it's part of me, but I don't want to be obnoxious about it," he says.

Other than radio and songwriting, House says there is one outside project he is still considering. He and his producer, Devon O'Day, are talking about writing a film script for O'Day's sister, actress Faith Ford of "Murphy Brown." House jokes that "we're trying to cling to [Ford's] pants leg to break into Hollywood. She won't return our calls now."

As a successful entertainer, House doesn't live the life of most of his listeners, and he doesn't pretend to on the air. He'll talk about European vacations, collecting art, and traveling to New York for a Broadway play. Although House says "I struggle with that all the time," he also notes that Johnny Carson was hugely popular despite frequently talking about going to Wimbledon and entertaining celebrities at his home.

Still, it's a pet peeve of House's that people underestimate his audience and the country audience in general. "There are people who are just stunningly thick," he says, but for the most part, living "the country lifestyle" doesn't exclude listeners from watching "60 Minutes" and traveling to Europe. "I always say, 'If you are what you are on the air, you'll be comfortable,'" says House. "People know I'm doing OK. It would be wrong to pretend I live in a mobile home in the sticks."

With Capstar chairman/CEO Steve Hicks as one of his closest friends (they recently vacationed together), House is understandably less concerned about consolidation than other air personalities. So even after an unsuccessful syndication attempt a few years ago with Premiere Radio Networks, House is open to trying it again, especially now that the technology is better. Although, he says, "I wouldn't want to go through the dance of trying to tailor a show to this market and others," he grudgingly admits that the previous syndication attempt made his WSIX show better and more successful. "Because I had to hit certain windows and tightened up, I sort of adhered to the basic rules of saying what time it was and identifying myself and getting in and out a little bit quicker."

House continues to tease the station's not-yet 30-year-old PD, Dave Kelly, both on and off the air, referring to Kelly as "our little 13-year-old PD who comes in on his Hot Wheels." Asked if it's difficult to take direction from a young PD, House quips, "Only when he tries to sit on my lap. We have a meeting, and then I take him out for ice cream."

He has a more serious problem with industryites who complain on the one hand that there are too many new artists and on the other hand that everything sounds alike. "The two don't go together," he says. "I think it's exciting when you have 1,000 new artists. There is a higher failure rate, but look at the successes. They're stratospheric."

Still, he's in a position to see the painful side of the business, too. "What's odd is to write a song and have someone sing your demo and years later they have a deal and they'll come in for an interview and then I'll see them on 'The Tonight Show,'" he says. "Then you'll see them again when they've lost their deals and they're going back into the studio to record demos. To see people deal with that is mind boggling. Some handle it very well and some have a pain that they never get rid of." **PHYLLIS STARK**

SUMMER '97 ARBITRONS

12-plus overall average quarter hour shares. (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: NEW YORK (1). Stations include WLTW, WQHT, WSKQ, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: LOS ANGELES (2). Stations include KLVE, KPWR, KSCA, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: CHICAGO (3). Stations include WGCI-FM, WGN, WBBM-FM, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: SAN FRANCISCO (4). Stations include KGO, KNBR, KTLN, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: PHILADELPHIA (5). Stations include KYW, WREB, WBSB-FM, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: ST. LOUIS (17). Stations include KMOX, WIL, KJMI, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: BALTIMORE (19). Stations include WBAL, WBRQ, WQSR, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: PITTSBURGH (20). Stations include KDKA, WQVE, WDSY-AM-FM, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: CLEVELAND (22). Stations include WGRF, WBNB, WYFR, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: DENVER (23). Stations include KOA, RYGO-FM, KOSI, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: RIVERSIDE, CALIF. (26). Stations include KFRG, KFI, KGGI, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: SAN JOSE, CALIF. (30). Stations include KGO, KBAY, KBYL, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: PROVIDENCE, R.I. (31). Stations include WHY, WLLI, WBBB, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: BUFFALO, N.Y. (40). Stations include WGRF, WBNB, WYFR, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: HARTFORD, CONN. (42). Stations include WTIC-AM, WRCH, WTRZ, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: ALLENTOWN, PA. (65). Stations include WAEB-FM, WODE, WZZO, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: AKRON, OHIO (67). Stations include WQMX, WONE-FM, WNIW, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: SPRINGFIELD, MASS. (77). Stations include WPKI, WPKS-FM, WAQY-AM-FM, etc.

Table with columns: Call, Format, '96, '97, '98, '99, '00. Section: MONTEREY, CALIF. (78). Stations include KDOO, KTOI-AM-FM, KTO, etc.

Advertisement for RCA Label Group's post-Country Music Assn. Awards show party. Includes photo of Paul Johnson, Clint Black, and Lisa Hartman Black. Text: 'Something That They Do'.

AIRPLAY Monitor GREATEST GAINERS

Broadcast Data Systems
Airplay Recognition Service

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

ALAN JACKSON • <i>Between The Devil And Me</i> (ARISTA NASHVILLE)	+820
KWNR +20, KYCW +19, KZSN +18, KHEY +18, WXBQ +17, WYCD +16, WKCN +16, KSCS +16, WYRK +15, WWGR +14	
WYNONNA • <i>When Love Starts Talkin'</i> (CURB/UNIVERSAL)	+553
KWEN +20, KNCI +20, WWGR +16, WQBE +16, WKIX +15, WQDR +15, WNCY +14, KGMV +14, WXBM +14, WQIK +14	
SHANIA TWAIN • <i>Love Gets Me Every Time</i> (MERCURY)	+462
KTST +20, KMLE +20, WMZQ +20, WWGR +16, KJYJ +14, WBEE +14, WCKT +13, WMJC +11, WQXK +11, KKCS +11	
TOBY KEITH WITH STING • <i>I'm So Happy I Can't Stop Crying</i> (MERCURY)	+432
KYCW +19, KNIX +15, KSCS +14, WKXC +13, KXKT +12, WQXK +11, WUSY +11, WUSN +11, WHSL +10, WIOV +10	
MARTINA MCBRIDE • <i>A Broken Wing</i> (RCA)	+390
KYCW +14, WXBQ +13, KUZZ +12, KYGO +12, WKLB +11, WLWI +11, WXBM +11, KMLE +11, KIKK +11, WGRL +10	
ALABAMA • <i>Of Course I'm Alright</i> (RCA)	+385
WKSF +17, KHEY +16, WCOL +14, WQDR +12, KFKF +11, WSIX +11, WGNE +10, KZSN +10, WAMZ +10, KIKK +10	
TRISHA YEARWOOD AND GARTH BROOKS • <i>In Another's Eyes</i> (MCA NASHVILLE)	+378
KDRK +18, KAJA +17, KYNG +15, KCYY +15, WHYL +14, WOKO +13, KNCI +13, WSIX +12, WCOS +11, KMLE +11	
MICHAEL PETERSON • <i>From Here To Eternity</i> (REPRISE)	+362
KIKK +23, KYCY +19, WKTF +15, WGRL +14, KGMV +12, WRNS +11, KJYJ +10, WFRE +10, WYCD +9, KCYY +9	
LEANN RIMES • <i>On The Side Of Angels</i> (CURB)	+356
KMLE +17, WYAY +16, WCOL +15, KNIX +15, WKXC +14, KYCW +14, WKIX +13, KVET +13, WPOC +13, WFRE +13	
JOHN MICHAEL MONTGOMERY • <i>Angel In My Eyes</i> (ATLANTIC)	+353
WSIX +18, WPZM +14, WKIX +14, WUSY +14, KJYJ +13, KHEY +13, KVET +12, KKBQ +12, KYNG +10, WYWD +10	
PATTY LOVELESS • <i>You Don't Seem To Miss Me</i> (EPIC)	+324
WOKO +14, KDRK +14, WYWD +13, WWGR +12, WYNK +12, WQXK +11, KWEN +11, WLWI +10, WKLB +9, WHYL +9	
MARK CHESNUTT • <i>Thank God For Believers</i> (DECCA)	+301
WGRL +20, KXKT +17, WBEE +16, WMJC +15, WCTO +15, WDAF +15, WYNK +14, WKSJ +12, WIRK +12, KKCS +11	
CLINT BLACK • <i>Something That We Do</i> (RCA)	+278
KMPS +15, WGGY +14, WBBS +14, KMLE +14, KFKF +13, KKBQ +12, WKSJ +10, KKCS +9, KNAX +9, WWGR +8	
CLAY WALKER • <i>Watch This</i> (GIANT)	+274
KYCW +21, KIIM +19, KSSN +13, WQIK +11, KKBQ +10, WLWI +9, WMZQ +9, WCTO +8, KMLE +8, WCHY +7	
GEORGE STRAIT • <i>Today My World Slipped Away</i> (MCA NASHVILLE)	+238
KMLE +17, KMDL +12, WYCD +11, WQXK +11, WOKO +10, WFMS +10, KWNR +9, WPOR +9, WLWI +8, KKBQ +8	

MOST NEW STATIONS

	No. Of Stations		No. Of Stations
ALAN JACKSON <i>Between The Devil And Me</i> (Arista Nashville)	40	WYNONNA <i>When Love Starts Talkin'</i> (Curb/Universal)	20
TOBY KEITH WITH STING <i>I'm So Happy I Can't Stop Crying</i> (Mercury)	32	KENNY CHESNEY <i>A Chance</i> (BNA)	19
ALABAMA <i>Of Course I'm Alright</i> (RCA)	31	PATTY LOVELESS <i>You Don't Seem To Miss Me</i> (Epic)	19
LEANN RIMES <i>On The Side Of Angels</i> (Curb)	28	RICK TREVINO <i>See Rock City</i> (Columbia)	17
JOHN MICHAEL MONTGOMERY <i>Angel In My Eyes</i> (Atlantic)	22	MARTINA MCBRIDE <i>A Broken Wing</i> (RCA)	16

VIDEO PLAYLISTS



	TW	LW
1	Kris Tyler, What A Woman Knows	36 10
2	Diamond Rio, How Your Love Makes Me Feel	35 30
3	Brooks & Dunn, Honky Tonk Truth	34 29
4	Travis Tritt Feat. Lari White, Helping Me Get Over You	29 29
5	Chely Wright, Shut Up And Drive	29 33
6	Reba McEntire, What If It's You	28 27
7	Lee Ann Womack, The Fool	28 27
8	Tim McGraw, Everywhere	28 28
9	Vince Gill, You And You Alone	28 29
10	Trisha Yearwood And Garth Brooks, In Another's Eyes	28 7
11	Sawyer Brown, This Night Won't Last Forever	27 28
12	Lorrie Morgan, Go Away	27 29
13	Mark Chesnutt, Thank God For Believers	27 29
14	Bryan White, Love Is The Right Place	27 28
15	Shania Twain, Love Gets Me Every Time	27 39
16	Delbert McClinton, Sending Me Angels	23 21
17	LeAnn Rimes, How Do I Live	22 16
18	Clint Black, Something That We Do	22 21
19	John Anderson, Small Town	21 21
20	Trace Adkins, The Rest Of Mine	21 21
21	Sherrie Austin, One Solitary Tear	21 21
22	Martina McBride, A Broken Wing	21 21
23	Wynonna, When Love Starts Talkin'	21 20
24	The Lynns, Nights Like These	20 5
25	The Tractors, The Last Time	20 21
26	Ty Herndon, I Have To Surrender	19 21
27	The Kinleys, Please	19 13
28	Patty Loveless, You Don't Seem To Miss Me	19 21
29	John Michael Montgomery, How Was I To Know	15 29
30	Alison Krauss & Union Station, Looking In The Eyes Of Love	15 13
31	George Strait, Carrying Your Love With Me	15 13

32	Ricochet, Blink Of An Eye	15 14
33	Sons Of The Desert, Hand Of Fate	15 13
34	Bill Engvall W/John M. Montgomery, Warning Signs	15 14
35	Rhett Akins, More Than Everything	15 19
36	Big House, Love Ain't Easy	14 14
37	Blackhawk, Hole In My Heart	14 14
38	Michael Peterson, From Here To Eternity	14 14
39	David Lee Murphy, All Lit Up In Love	14 15
40	Matraca Berg, That Train Don't Run	14 14
41	James Bonamy, Naked To The Pain	14 14
42	Lila McCann, I Wanna Fall In Love	14 14
43	River Road, Nickajack	14 13
44	Wade Hayes, Wichita Lineman	14 15
45	Tracy Byrd, Good Ol' Fashioned Love	14 15
46	Matt King, A Woman Like You	14 14
47	LeAnn Rimes, You Light Up My Life	14 20
48	Hank Thompson With Junior Brown, Gotta' Sell Your Chickens	14 14
49	Clay Walker, Watch This	13 16
50	John Fogerty, Southern Streamline	13 14
51	The Ranch, Walkin' The Country	13 15
52	Jason Sellers, I'm Your Man	13 14
53	Lonestar, You Walked In	13 15
54	Ruby Lovett, Look What Love Can Do	13 4
55	Keith Perry, When I Could Fly	12 14
56	Trisha Yearwood, How Do I Live	10 15
57	Mark Collie, Aaron Tippin And Jeff Wood, Fire Down Below	10 14
58	Paul Brandt, A Little In Love	10 0
59	Neal McCoy, If You Can't Be Good	8 0
60	Kacey Jones, I-900 Bubba	7 6
61	Alan Jackson, Little Bitty	6 4
62	Sawyer Brown, Six Days On The Road	6 2
63	Blake & Brian, Another Perfect Day	6 3
64	Little Texas, Your Mama Won't Let Me	6 5
65	Kathy Mattea, I'm On Your Side	6 5
66	Neal McCoy, The Shake	6 12
67	George Strait, Heartland	5 3
68	Rick Trevino, Running Out Of Reasons To Run	5 3
69	Alan Jackson, Who's Cheatin' Who	5 5
70	Gary Allan, Forever And A Day	5 3
71	Clay Walker, Rumor Has It	5 3
72	Tanya Tucker, Little Things	5 7
73	Tracy Lawrence, Better Man, Better Off	5 2
74	Michael Peterson, Drink, Swear, Steal & Lie	5 3
75	The Buffalo Club, Heart Hold On	5 0

No videoclips were detected during the tracking week on TNN.

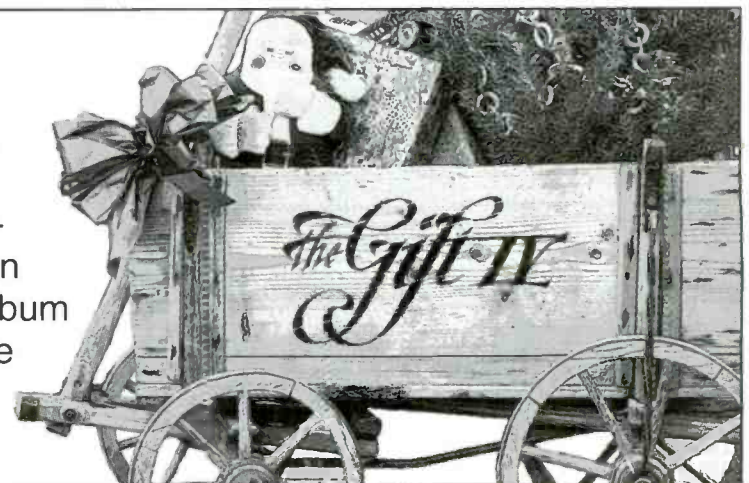
COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2619	2845	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	14	1123	1150	ON THE VERGE COLLIN RAYE (EPIC)
2	2511	2800	THE SHAKE NEAL MCCOY (ATLANTIC)	15	1067	1175	THE LIGHT IN YOUR EYES LEANN RIMES (CURB)
3	2407	2883	WHAT THE HEART WANTS COLLIN RAYE (EPIC)	16	1067	1083	I'D RATHER RIDE AROUND WITH YOU REBA MCENTIRE (MCA NASHVILLE)
4	2225	2324	HOW DO I LIVE TRISHA YEARWOOD (MCA NASHVILLE)	17	1046	1017	(THIS AIN'T) NO THINKIN' THING TRACE ADKINS (CAPITOL NASHVILLE)
5	2128	2264	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	18	1019	1020	RUMOR HAS IT CLAY WALKER (GIANT)
6	1956	1963	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	19	1012	1055	SITTIN' ON GO BRYAN WHITE (ASYLUM)
7	1705	1775	IT'S YOUR LOVE TIM MCGRAW (WITH FAITH HILL) (CURB)	20	984	1033	SHE'S SURE TAKING IT WELL KEVIN SHARP (143/ASYLUM)
8	1573	1678	COME CRYIN' TO ME LONESTAR (BNA)	21	956	915	DADDY'S MONEY RICOCHET (COLUMBIA)
9	1357	1395	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)	22	949	940	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
10	1321	1440	HOW A COWGIRL SAYS GOODBYE TRACY LAWRENCE (ATLANTIC)	23	906	906	LITTLE BITTY ALAN JACKSON (ARISTA NASHVILLE)
11	1212	1295	LOVED TOO MUCH TY HERNDON (EPIC)	24	906	896	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)
12	1158	1245	WHO'S CHEATIN' WHO ALAN JACKSON (ARISTA NASHVILLE)	25	900	907	BETTER MAN, BETTER OFF TRACY LAWRENCE (ATLANTIC)
13	1137	1144	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

The Gift IV

During this season of sharing and joy, the Air Force and Clint Black have a special gift for you and your listeners. It's a free hour-long program featuring Clint singing songs of the season from his album *Looking for Christmas* and selections from his new album *Nothin' But the Taillights*. Licensed country music stations will receive this holiday program on CD by the first week of December. You can receive The Gift IV by calling 210-652-3937.



Kris Tyler

what a woman knows

Produced by TONY BROWN
and EMORY GORDY, JR.

“We loved this song the first time we heard it and that’s why we just couldn’t wait to add it! Put us ‘on the board’, we’re adding ‘What A Woman Knows’ now!”

- SMOKEY RIVERS, KPLX DALLAS PD
- TERESA WHITNEY, KPLX DALLAS MD

CMT PICK HIT

Listening for airplay

October 20



RISING TIDE
Country's Next Wave
A Universal Music Company

Rising Tide © 1997 Universal Records, Inc.

Billboard & Monitor AIRPLAY

Radio Seminar & Awards

WHAT TO SEE

Thursday, Oct. 16

Noon-4 p.m.

(Convention Center Check-In Lobby)
Registration

11 a.m.-6 p.m.

T.J. MARTELL ORLANDO GOLF CLASSIC
Presented by Bill Richards Radio Consulting to benefit cancer, leukemia, and AIDS research at Metro West Country Club. For info, call Bill Richards, 407-292-4424.

7-9 p.m. (Universal Studios Florida)

OPENING NIGHT
Kickoff party sponsored by Universal Music Group.
Performers: Sister Hazel—Universal
Kim Fox—DreamWorks
Dance Hall Crashers—MCA
She Moves—Geffen

Friday, Oct. 17

9 a.m.-4 p.m.

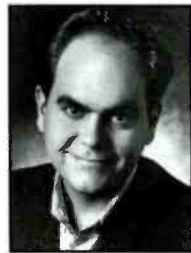
Registration (Crystal and Coral Rooms)

9:30 a.m. (Reception Foyer)

Continental Breakfast

10:15-11:15 a.m. (Crystal D)

Keynote



*Andy Schuon,
executive VP of
programming,
MTV
Networks.*

11:30 a.m.-12:45 a.m. (Yellowtail A)

BDS Showroom

11:30 a.m.-12:45 p.m. (Crystal D)

SIMULTANEOUS FORMAT SESSIONS.
Building The Rock Wall
Rock programmers and label execs discuss the architecture of the rock duopoly.

Moderators: Marc Schiffman and Anthony Colombo, Airplay Monitor
Panelists: George Cappellini, Elektra Entertainment
Brian Krysz, Cromwell Group, Nashville
Gregg Steele, Clear Channel, Miami

R&B Programmers Research Lab (Crystal E)

What are the latest ways to use research to fine-tune your R&B radio station? Should records be pre-tested with consumers to determine singles or whether a project should even be released?

Moderator: Steve Crumbley, Crumbley & Associates
Panelists: Jerry Boulding, American Urban Radio Network
Tony Gray, Gray Communications
Tony Kidd, WHQT Miami
Warren Kurtzman, Coleman Research
Maxx Myrick, WVAZ Chicago
Lionel Ridenour, Arista Records
Monica Starr, WMXD Detroit

Country Format Focus Group (Yellowtail B)

Programmers and label execs discuss the hottest topics affecting country radio today.
Moderators: Rob Dalton, Epic Records
Bob Moody, McVay Media

Modern Times For Adult Radio (Coral A, B, & C)

Is modern adult really a format? Or is the adult top 40 format just recognizing changing demographics again? Is the format missing hits from non-modern artists?

Moderators: Steve Graybow and Chuck Taylor, Billboard
Panelists: Dave Beasing, Jacobs Media
Carmy Ferreri, KZZO Sacramento, Calif.
Adam Goodman, WWMX Baltimore
Randy Lane, Randy Lane Co.
Jerry Lembo, Jerry Lembo Entertainment
Garett Michaels, WPLT Detroit
Angela Perelli, KYSR Los Angeles

12:45-1:45 p.m. (Crystal A, B, & C)

Lunch with Columbia's Meja

2-3:15 p.m. ALL-FORMAT SESSION

Back To School: Building The Perfect Manager (Coral A, B, & C)

Improve your overall worth with tips on management techniques, self-improvement, and time management from a parade of experts.

Moderators: Chuck Taylor, Billboard
Kevin Carter, Airplay Monitor
Brian Burns, WDCG Raleigh, N.C.
Joanne Capritti, American Management Assn.
Nancy Levin, MCA Records
Jaye Myrick, Pyramid Resources
Dave Shakes, Alan Burns & Associates
Guy Zapoleon, Zapoleon Media Strategies

3:30-4:45 p.m. SIMULTANEOUS SESSIONS

Sleeping With the Enemy (Coral A, B, & C)

Another slice-of-life session featuring competing programmers who have been absorbed by the same company and often consolidated under the same roof. Hear the horror stories as well as the solutions to achieving a separate (but competitive) peace.

Moderators: Sean Ross and Kevin Carter, Airplay Monitor
Panelists: Mason Dixon, WAKS Tampa, Fla.
B.J. Harris, WFLZ Tampa
Michael Martin, KYLD San Francisco
Michelle Santosuosso, KMEL San Francisco

Can't We All Get Along? R&B Open Forum (Yellowtail B)

A forum to discuss R&B's many issues, such as healing the rift between radio and records, merger mania, job security, and what's in store.

Moderator: Janine Coveney, Airplay Monitor
Panelists: Skip Cheatham, KKDA-FM Dallas
Don E. Cologne, WGCI-FM Chicago
Michael Johnson, RCA Records
Vycki Preston, WCHB-FM Detroit
Ruben Rodriguez, Red Ant Entertainment
Gerrod Stevens, WQUE New Orleans
Sam Weaver, KPRS Kansas City

4:45-5:45 p.m. (Coral A, B, & C)

Billboard/Airplay Monitor Trivia Challenge

Quizmasters: Fred Bronson, Billboard
Sean Ross, Airplay Monitor
6-8 p.m. (Convention Center Ballroom XI & XII)
CAREER RECORDS DINNER HONORING THE COUNTRY RADIO AWARD NOMINEES
Performer: Jim Collins

7:30 p.m.
MCGATHY DINNER & ROCK SHOWCASE
(Embassy, 5100 Adanson St. Bus departs 7 p.m. from Renaissance)
Performers: Longpigs
Creed
Kenny Wayne Shepherd

10 p.m.-midnight (Convention Center Ballroom III & IV)

R&B SHOWCASE
Performers: Kimberly Scott
Salt 'N Pepa

Saturday Oct. 18

9:30-10:45 a.m. SIMULTANEOUS SESSIONS

The Track Date From Hell: When Program Directors Become Concert Promoters (Coral A, B, & C)
All right, you've got 15 of today's hottest acts for your Acoustic Summerjam Weenie Roast Luau. Now what? This session looks at the logistics of bringing off successful concert events, as well as the increased synergy between radio and the concert business.

Panelists: Van Freeman, KIIS Los Angeles
Jim Ferguson, WKTU New York
Robynn Jaynes, WYYD Roanoka, Va.

Traditional AC's New Tradition (Yellowtail B)

As adult top 40 follows modern AC in an edgier direction, what are the opportunities and challenges for the mainstream AC format?

Moderator: Steve Graybow, Airplay Monitor
Panelists: David Isreal, WOMX Orlando, Fla.
Elaine Locatelli, Columbia Records
Pat Paxton, Zapoleon Media Strategies
Jim Ryan, WLTW New York

11 a.m.-12:15 p.m. (Coral A, B, & C)

ALL-FORMAT SESSION
BDS and Airplay Monitor Managers Hot Seat

Leaders from both teams answer your questions about Airplay Monitor and BDS: how chart decisions are made, how BDS markets are chosen, and future developments.

Panelists: Heston Hosten, Sean Ross, and Theda Sandiford-Waller, Airplay Monitor
Joe Wallace, Lisa Moen, Nancy Wagner, and Mike Cohen, BDS

12:15-1:30 p.m. LUNCH BREAK

1:45-3 p.m. SIMULTANEOUS FORMAT SESSIONS

Ten Weeks And Off (Country) (Yellowtail B)

A discussion of the speed at which country charts move. Everybody says they want real hits instead of chart stiffs. So when are labels going to have realistic expectations? When are PDs going to start saying no, or are they already?

Moderator: Butch Waugh, RCA Label Group
Panelists: Mac Daniels, WMZQ Washington, D.C.
David Haley, MCA Nashville
Gerrie McDowell, Curb/Universal
Renee Revett, KXKC Lafayette, La.
Pam Shane, Shane Media Services

What Is Mainstream For R&B? (Crystal E)

Bringing together mix-show jocks, PDs, and label honchos, this panel will address the changing nature of mainstream R&B radio and the current state of hip-hop.

Moderator: Helen Little, WUSL Philadelphia
Panelists: Russ Allen, WJHM Orlando
Glenn Cooper, WUSL Philadelphia
Kevin Lyles, Def Jam
Maestro, SuperRadio
Rene McLean, Elektra Records
Lee Michaels, WBLS New York

Top 40 Format Focus (Crystal D)

Optimism, melody, and the beat are back at top 40. So what's next? How can the format develop core artists, or should it stop worrying and learn to love "disposable music"?

Moderators: Sean Ross and Kevin Carter, Airplay Monitor
Panelists: Ken Benson, KKRZ Portland, Ore.
Adam Cook, WXXL Orlando
Kid Curry, WPOW Miami

Dan Kieley, KIIS Los Angeles
Dale O'Brian, WWZZ Washington, D.C.
Tom Poleman, WHITZ New York
Bill Richards, Bill Richards Radio Consulting

Moving Modern Rock Forward (Coral A, B, & C)

Is the modern rock revolution really over? Is modern squeezed between active rock and modern adult? What "between the records" factors will help keep the format vital?

Moderator: John Loscalzo, SW Networks
Panelists: Scott Jameson, WRZX Indianapolis
Jay Beau Jones, WMRQ Hartford, Conn.
Paul Krieger, KMYZ Tulsa, Okla.
Jim Randall, WPLA Jacksonville, Fla.
Mike Stern, KXTE Las Vegas

BDS Demonstration (Yellowtail A)

3:15-4:30 p.m. AIR PERSONALITY SUPERGROUP (Crystal E)

An annual favorite. Superjocks reveal what it takes to be a successful entertainer today.

Moderator: Phyllis Stark, Airplay Monitor
Panelists: Bill Cody, WSM-FM Nashville
Mason Dixon, WAKS Tampa
Doctor Dre, Ed Lover, and Lisa G, WQHT New York
Tom Griswold, WFBQ Indianapolis
Casey Kasem, Westwood One
Kidd Kraddick, KHKS Dallas
Broadway Bill Lee, WKTU New York

4:30-5:30 p.m. ED LOVER, DOCTOR DRE, AND LISA G—MEET AND GREET (Coral)

Stop by the Coral Room for a cocktail reception and meet Ed, Dre, and Lisa from WQHT's morning show.

7-10 p.m. (Convention Center Ballroom) BILLBOARD/AIRPLAY MONITOR RADIO AWARDS AND DINNER



*hosted by
Casey Kasem
with a live
broadcast of
SuperRadio's
"Open House
Party"*

*Presentation of the
Alison Steele Lifetime
Achievement Award.
Award show sponsored by
Elektra and Arista with
performances by Alana Davis
(Elektra) and Gary Barlow
(Arista)*

10 p.m.-midnight (Crystal A, B, & C) AFTER PARTY

ARISTA PRESENTS... "STARS OF TOMORROW"

*hosted by
Clive Davis*

Midnight-2 a.m. (Convention Center Ballroom) DEF JAM'S AFTER PARTY

featuring LL Cool J

Billboard & Monitor AIRPLAY Radio Seminar & Awards

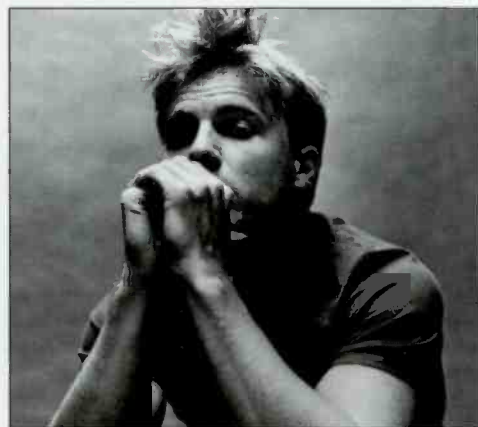
WHO'S PLAYING?

Wide Array Of Artists Set To Play Radio Seminar Showcases

This year's Billboard/Airplay Monitor Radio Seminar features exciting showcases by artists from every genre. Here's a brief guide to the acts set to perform.

Gary Barlow Arista

After an international hit as the lead singer of Take That's "Back For Good," Gary Barlow



goes solo with the release of the album "Open Road," which debuted at No. 1 on the U.K. albums chart. His first solo single, "So Help Me Girl," was produced by pop mega-producer David Foster. The set's U.S. release date is Nov. 11. Barlow is organizer and headliner of the Third Concert of Hope, set for Dec. 7 at London's Wembley Arena to benefit the Diana, Princess of Wales Memorial Fund.

Meredith Brooks Capitol

Raised in Oregon, longtime L.A.-native Brooks broke through earlier this year with the multi-format smash "Bitch," written after she "got up in a really bad mood one morning." She's just released the new single, "What Would Happen," from her Capitol debut, "Blurring The Edges."

Jim Collins Career Records

Country vocalist/multi-instrumentalist Jim Collins has been recording since the '80s, releasing independent singles like 1985's "I Wanna Be A Cowboy Til I Die." Born and raised in Nacogdoches, Texas, he moved to Nashville in the mid-'90s after touring through Texas, Oklahoma, and Louisiana. Last year, he signed with EMI Music Publishing and this year signed with Career Records for his new album, produced by James Stroud and Wally Wilson.

Creed Wind-up Records

Originally from Tallahassee, Fla., this rock quartet consists of Scott Stapp, lead vocals, Brian Marshall, bass, Scott Phillips, drums, and Mark Tremonti, guitar and vocals. Formed in 1995 as a band that "tries to appeal to people on an emotional level," says Stapp, the quartet toured the northern Florida club circuit. Creed recorded its first album, "My Own Prison," for less than \$6,000 and released it in April. Within two months, Creed had sold more than 5,000 copies in Tallahassee, with Florida airplay that extended to Tampa and Daytona Beach. The act was signed to BMG-distributed Wind-up Records in June and proceeded to rerecord and remix the set.

Dance Hall Crashers (510)/MCA

With "Honey, I'm Homely!," the Dance Hall Crashers again mix pop, ska, and punk sounds with a definite attitude. Born in Berkeley, Calif., in 1989, the group took its name from a '60s ska compilation and grew as a side project for seminal punk/ska band



Operation Ivy. After a debut release on Moon Records in 1990, the group disbanded. But local demand was so strong that in early '92 the band reunited to play what it thought would be one last show at Slim's in San Francisco. In '95, the act signed to (510)/MCA and released "Lockjaw." The group's music has appeared on several compilations and soundtracks for '96's "Biodome" and this year's "Godmoney."

Alana Davis Elektra

This young singer/songwriter was born and raised in New York's Greenwich Village. Her dad was a noted jazz pianist, and her mother was a singer; she cites among her influences Stevie Wonder, Siouxsie Sioux, Joni Mitchell, and Bill Withers. Her debut, "Blame It On Me," features a brilliant reworking of Ani DiFranco's "32 Flavors." The album was produced by Ed Tuton, who has also worked with Maxwell.

Destiny's Child Columbia

Hailing from Houston, the members of Destiny's Child, singers Beyoncé, Kelly, LaTavia, and LeToya, met during grade school and have sung together as a quartet since 1993. Still in their teens, the group made a '92 appearance on the national "Star Search" talent show. Signed to Columbia in '96, the act leads off its self-titled debut album with the single "No No No," produced by Vincent Herbert and Rob Fusari of 3 Boyz from Newark Entertainment.

Mic Geronimo Blunt/TVT

Writer/rhymer Mic Geronimo was born in Flushing, N.Y., and raised in the New York neighborhoods of Elmhurst and Harlem. After discovering soul, jazz, and hip-hop as a kid, he began DJing and rapping; LL Cool J and Big Daddy Kane were key influences. Mic worked with several DJs and producers until being signed to Blunt. He released his first album, "The Natural," in 1995. His second set, "Vendetta," which features Sean "Puffy" Combs, Jay-Z, Monifah and production by

Puffy, Havoc, Pete Rock, and Buck Wild, is being readied for release.

Kim Fox DreamWorks

Born and raised in New York and influenced by Laura Nyro, Fox attended Vassar College, where she starred in musicals, studied voice and music theory, and became the campus concert booker. After graduation in 1991, she continued writing "weird pop songs" and became a secretary in the dance department at MCA Records. She then began performing in clubs with big bands and in a one-woman cabaret act. Soon she quit, bought a \$100 keyboard, and practiced her writing and singing skills. In '94, a BMG Music Publishing exec overheard her in a rehearsal and partnered her with Bloomington, Ind., writer Paul Mahem. Then she developed a demo that earned her a recording deal with DreamWorks. Her debut album is "Moonhut."

LaTanya Blunt/TVT

Born and raised in Chicago, LaTanya began singing at age 4, surrounded by gospel, R&B, and hip-hop. Like many other singers, she honed her skills in the church choir, where she was spotted by her manager, Ray Gregory, who began grooming her for success. She began to open for local shows by R. Kelly, Jennifer Holiday, and the Rude Boys until she caught the eye of Chicago producers Steve "Silk" Hurley and M. Doc. They signed her to their Indasoul Records and released "I Want The Bomb." She also recorded the Al Hudson/Alicia Myers tune "If You Play Your Cards Right."

LL Cool J Def Jam

He's come a long way from the skinny St. Albans, Queens, N.Y., teenager in the Adidas warm-up suit and floppy hat claiming "I Can't Live Without My Radio" in 1985. This year, the superstar rapper/producer/actor and last year's No. 1 rap airplay artist returns with the album "Phenomenon," with both the title cut and the track "Candy Girl" appearing on



playlists. Star of "In The House," the sitcom now in its fourth season, he has penned the candid autobiography "I Make My Own Rules." The former James Todd Smith, one of only a handful of artists from the early days of rap to have maintained a profitable career into the '90s, was the first rapper to record a rap ballad, '87's "I Need Love." Now he maintains his image as one of rap's sexiest stars while keeping his harder-edged street flow.

Longpigs Mother Records

British quartet Longpigs had an arduous path to signing to the U2-owned label Mother. Three years ago, guitarist/singer Crispin Hunt cut a demo with drummer Dee Boyle, formerly of Cabaret Voltaire, then the two lied their way into a few record companies to play it. After a few showcases, Longpigs were signed by Elektra U.K. Indie-rock producer Gil Norton was enlisted, and the group set about recording its debut album. But three weeks before its first single, Elektra U.K. was shut down, leaving the act signed to Warner Bros. Longpigs entered a limbo of legal entanglements, and three members were laid up with extended hospital stays after the group's van rear-ended a truck (Hunt was in a coma for three days). Two days after the act nullified its Warner Bros. deal, Mother was waiting with a contract.



Luniz Noo Trybe/Virgin

The unique rap duo of Knumskull and Yukmouth hail from Oakland, Calif., and met at West Lake Junior High. Once part of a six-member crew known as B.W.P. ("Brothers With Potential") that performed at lunchtime, Knumskull and Yukmouth began working on rhymes together and calling themselves Luni Tunz. After guesting on fellow Bay Area native Dru Down's '92 independent album, Luniz blew up with "I Got 5 On It" from its debut album, "Operation Stackola." Its new set, "Lunitik Music" is due Nov. 11; the leadoff single will be "Jus Mee And U."

Sam Salter LaFace

L.A. native Salter, 19, began singing in high school talent shows and in church, influenced by R&B and gospel artists like Stevie Wonder, John P. Kee, Babyface, and Commissioned. A friend heard Salter in the choir and asked him to audition for a local group; that friend became Salter's co-manager and introduced him to writing/producing team Christopher "Tricky" Stewart and Sean "Sep" Hall (Brownstone, Aaron Hall) and to writers Laney Hall and Tab Nkhereanya, who worked with Salter on songs. A demo tape reached LaFace, and the artist was signed by label co-founder L.A. Reid. His debut album, "It's On Tonight," went to retail Sept. 30, led off by the single "After 12, Before 6."

Salt 'N Pepa Red Ant/London/Island

The trio of Salt (Cheryl James), Pepa (Sandi Denton), and DJ Spinderella (Dee Dee Roper) has given hip-hop its most consistent infusion of the female perspective since the



'80s. Originally from Brooklyn and Queens, N.Y., the group first jelled to record "Showstopper," an answer to 1986's "The Show" by Doug E. Fresh. The group was signed to Next Plateau and recorded "Hot Cool And Vicious," which yielded the smash "Push It." Numerous hits later, the group released '93's "Very Necessary," featuring "Shoop," "Whatta Man," and "None Of Your Business," which earned them a Grammy. This year, Salt 'N Pepa break out with the album "Brand New," released through their new deal with London/Island and Red Ant Entertainment. The album is conceived, written, and produced by the group. Single "R U Ready?" is already gaining spins.

Continued on page 14





real life

**can change forever
in ONE revolution
of a ferris wheel
or in three minutes of a
great song**

wade hayes
the day that she left tulsa
(in a chevy)

listen and understand

**An original song
from an original artist**

Airplay date: 10/27

**Impact date: as soon as your
listeners hear it!**



Written by Mark D. Sanders & Steve Diamond

COLUMBIA/DKC

©1997 Sony Music Entertainment Inc.

Billboard & Monitor Radio Seminar & Awards

WHAT TO EAT

Monitor's Restaurant Guide To Orlando

From Disney World To World Class

When you think of Orlando, do you immediately envision vacationing families eating at cafeteria-style, lowbrow eateries and fast-food joints? Well, locals cite a wide variety of adventurous restaurants, ranging from Kristal champagne-gourmet to down-home cookin' that's budget-friendly. One local in particular, WOMX (Mix 105) PD David Isreal, was packing for a week at the French cooking school Le Cordon Bleu but still managed to provide enough restaurant suggestions for any 10 convention weekends. Here are his picks, as well as those of other local industryites. (All phone numbers are in the 407 area code unless otherwise noted.)

DAVID ISREAL, PD WOMX

NEAR THE HOTEL

Wolfgang Puck (Downtown Disney West Side, 828-0107). "They've been open about two weeks. It's the big star in the new Disney lineup. Tuna tartare is awesome! Great sushi bar, raw bar, and cocktail bar. Connected to a Puck Express if you're in a rush."

Planet Hollywood (Downtown Disney East Side, 363-7827). "It actually has great food. The menu was designed by Patrick Reilly from Cafe Citron. Order tons of appetizers and then dessert. The lines are long, and they don't accept reservations."



Rangetsu (8400 International Drive, 345-0044). "Killer sushi and full Japanese cuisine. A large volume seller, so freshness is always guaranteed. There are lines, lines, lines—but worth the wait!"

Cafe Tu Tu Tango (8625 International Drive, 248-2222). "This entire menu is based on appetizers. It turns any dinner into a party. There's always a show on the floor: belly dancers coming through, artists painting, fortune tellers, and more. A fun place!"



Angel's Diner (7300 W. Irlo Bronson Memorial Highway, Kissimmee, 397-1960). "The phone number says it all. It's a retro '60s diner. When only meatloaf, mashed potatoes, and gravy will do, give this a try. Don't go expecting a quaint little joint—this is part of a small local chain. Save some cholesterol for dessert. Big cakes and real ice-cream milkshakes (the kind that woulda made ['Pulp Fiction's'] Vincent Vega proud). If you have the energy, breakfast is the best meal. Good value, credit cards welcome, but no reservations."

BARBECUE

Bar-B-Que Shack (4529 N. Pine Hills Road, 295-1968). "This place is legendary. The pulled pork is a combo Lexington-Memphis style (if you need to ask, get a burger). Call first to see when they're open and to get directions."

Cecil's Texas Style Bar-B-Que (2800 S. Orange Ave., 423-9871). "If you eat it, they barbecue it! By far one of the most versatile 'Q' joints! Good home-cooked veggies, too! Great selection of homemade sauces."

Bubbalou's Bodacious Bar-B-Q (5818 Conroy Road, near Universal Studios, 295-1212). "One of the advantages of working at Mix 105.1 is that we're next door to the original Bubbalou's—basically an expanded barbecue shack. The Conroy Road location is newer and larger, but the 'Q' has that same feel. Great sauces, and be sure to order a 'big ole sweet tea.' Daily lunch specials are a good hot lunch, home cookin', and run out fast."

CUBAN

Black Bean Deli (325 S. Orlando, Winter Park, 628-0294). "Authentic Cuban! Empanadas, ropa vieja, and Cuban roast pork! All the food is boxed to go, but you may dine at some benches just outside the kitchen. All entrees come with salad, black beans, rice, and plantanos!"

Cuban Sandwiches to Go (1605 Lee Road). "It is what it says: great Cuban sandwiches—all to go! If you've experienced La Nueva Rampa or the West Side Diner in New York, you gotta try a Cuban to Go! They are a regional company that's growing fast, so don't be surprised if you see one near the hotel."

Don Pepe's (941 W. State Road 436, Altamonte Springs, 682-6834). "Cuban home cooking, family owned and operated."

DOWNTOWN

Ichiban (19 S. Orange Ave., 423-2688). "Best sushi in town. It's crowded for a reason. There are a few Florida twists—gator rolls and Mexican rolls are unusual but tasty treats. They move a lot of product here, so the raw stuff is very fresh. Reservations are occasionally accepted for parties of six or more."

Cafe Jose (Washington Street in the Thornton Park area). "Hole-in-the-wall Mexican. They grill tons of veggies and about six different salsas, all homemade."

WHERE THE LOCALS EAT

Dexter's of Thornton Park (808 E. Washington St., 648-2777). "Great wine-by-the-glass bar and a good place to unwind. Light entrees are served. There's another location at 200 West Fairbanks in Winter Park [629-1150]."

Enzo's on the Lake (1130 S. Highway, Longwood, 834-9872). "Classic Romano-Italian. Everything is fresh, fresh, fresh. This place is packed every night! It has a nice lakeside view. Reservations are recommended."

Antonio's (611 S. Orlando Ave., Maitland, 645-5990). "Call ahead—if osso buco is on the menu, go. It's a house specialty. They have a wood-burning oven, which makes for some unique homemade pizzas, as well as wood-roasted chicken and vegetable dishes."

Park Plaza Gardens (319 S. Park Ave., Winter Park, 645-2475). "Seasonal specialties in an atrium dining room! One of the best places for spending an afternoon with a bottle of wine—invite someone if you must, but they'll just drink your wine! Oh well, order more!"

IF YOU HAVE A CAR AND WANT TO EXPLORE

Cafe Citron (State Road 434 and I-4, Longwood, about a 30- to 35-minute drive from the hotel, 831-2504). "The duck and venison (it's a special, so it's not always on the menu) are the best. Regular menu fare is light and flavorful. Weekend reservations would be a good idea. Service is best suited for a leisurely dinner. Great wine list, full-service bar, reasonable prices, and it's cigar friendly. The best cigar store in Orlando is located three doors down. Save room for dessert."

Le Coq Au Vin (4800 S. Orange Ave., about 20-minute drive from the hotel, 851-6980). "It's as intimate as any small place in Little Italy, with great food! The signature dish, coq au vin, is excellent and always on the menu. The menu is seasonal and has just changed. I've never been disappointed (except that my stomach was not big enough). Excellent and well-priced wine list. Reservations are a must."

Little Saigon (1106 E. Colonial, 423-8539). "Great Vietnamese! The menu has about 100 choices, all made from about eight different ingredients—it's amazing. They will even accommodate special orders. Vegetarian friendly, with tons of flavor. Not real formal, but great food. Reservations are not accepted."

MIKE MOORE, PD WWKA (K92)

Del Friscos (729 Lee Road, 645-4443). "The best steaks anyplace. Appetizers are outstanding. Everything on the menu is absolutely great. Service is impeccable."

SHADOW STEVENS, MD WWKA (K92)

Copelands (8255 International Drive, 354-2220).



"New Orleans-style cuisine and Dixieland music. You have to talk loud over the music, but the dinner is well worth it. Order the crayfish."

PAUL WILLIAMS, UNIVERSAL STUDIOS

Lagniappe Cafe in Bayhill Plaza (7625 Turkey Lake Road, 354-0024). "Great Cajun food. The owner was a cook in Baton Rouge, La., that Shaquille O'Neal brought with him to Orlando. Order the Shaq Daddy Sandwich."

Bahama Breeze (8849 International Drive, 248-2499). "An island-flavored restaurant. I order fish in a bag." Outdoor deck and live music on the weekends.

RIC AUSTIN, RED ANT ENTERTAINMENT

Rainforest Cafe (in Disney Village, 827-8500). "Great atmosphere, great food, long lines! They do not take reservations, so get there early, put your name in, and shop around Disney Village." Smoke-free dining.

Charley's Steak House (8255 International Drive, behind Ripley's Believe It or Not, 363-8255). "If you want steak, go here—it's incredible. The beef is aged four to six weeks, and it's one of the top 10 steakhouses in America. They only take reservations after 2 p.m."

California Grill (15th floor of Disney's Contemporary Resort Hotel, 939-3463). "When the stars come to Disney, they eat here. If you get a table near the window you'll be able to get a gorgeous view of Disney's nightly fireworks display, which is usually around 9 p.m."

RUSS ALLEN, PD WTHM

Longhorn Steak House (locations throughout Orlando, 897-6047). "My favorite is the steak and potatoes. Just look at my girlish figure and you can tell I'm there a lot."

Rachel's Restaurant (401 E. Semoran Blvd., North Casselberry, 767-2977). "The chicken primavera is to die for. My music director likes the lobster tails and shrimp. Great atmosphere for lunch, dinner, or just drinks, although the drinks can be a bit pricey. I haven't taken anybody there yet who didn't love the place."

ADAM COOK, PD WXXL

Steak and Shake (2820 E. Colonial Drive, 896-0827). "Because I'm a cheap date and love those steak burgers and chocolate milkshakes."

Ruth's Chris Steak House (999 Douglas Ave., Altamonte, 682-6444). "I only go here when Charlie Walk's buyin'—best steaks in town."

Vivaldi's (107 W. Pine St., 423-2335). "It's killer Italian in downtown Orlando. I love the lasagna. I know I shouldn't eat so much meat, but I'm training for a half-marathon in December, so I do eat salads and things like that."

JESSIE SCOTT, PD WRIT NASHVILLE (AND FORMER MD WMMO ORLANDO)

Pebble's (17 W. Church St., 839-0892). "Casual, elegant, nouvelle. Interesting juxtapositioning of ingredients from the light to heavy. You can stuff yourself silly, or you can be politically correct."

Sapphire Supper Club (54 N. Orange Ave., 246-1419). "One of the more eclectic music rooms in town. It has a new chef as of a year ago, David, who is British and a wonderful addition."

This story prepared by Dana Hall and the Airplay Monitor staff.

Wide Array Of Artists Set To Play Radio Seminar Showcases (Continued from page 11)

Kimberly Scott Columbia

This 11-year-old from Maryland has the powerful vocal sound of a much older artist. Her forthcoming debut album will feature material lyrically targeted to reflect society from a kid's point of view, blended with up-to-date beats. Her first single, "Tuck Me In," is a child's plea for reassurance in an increasingly violent world; it was delivered to radio Oct 7. With an album due Nov. 11, Scott will be the focus of an aggressive publicity campaign by the label, designed to grab the attention of fans from 8 to 25 via fanzines, children's programming, and talk shows.

She Moves Geffen

The multicultural trio of Carla, Diana, and Danielle met on the cheerleading squad for the New York Knicks. When Carla sang the national anthem at a home game, she was noticed by pop/dance production team the Berman Brothers

(Real McCoy, Amber), then pulled in two of her pals to form She Moves. The single "Breaking All The Rules" is already spreading at top 40; a debut album, also called "Breaking All The Rules," is due next month.

Kenny Wayne Shepherd Revolution

Blues guitar prodigy from Shreveport, La., became a blues fanatic as a kid after attending a Stevie Ray Vaughan concert. After bugging his dad for a guitar, he began practicing on tunes by Muddy Waters, B.B. King, Howlin' Wolf, Albert King, and others. By age 13, he'd already jumped onto a few club stages to play. The buzz was so strong about his fiery blues licks that he snagged a record deal with Revolution in '93 and recorded his debut, "Ledbetter Heights." Soon Shepherd was opening at prestigious stadium gigs for the likes of the Eagles and Bob Dylan. Now 20,



Shepherd has released his second set, "Trouble Is..." on Revolution, featuring vocals by Noah Hunt, former front man for Cincinnati band Uncle Six. In addition to co-writing most of the tracks on the album, he covers Jimi Hendrix's "I Don't Live Today" and the instrumental title track.

Sister Hazel Universal

Lead vocalist and acoustic guitarist Ken Block formed Sister Hazel with bassist/vocalist Jeff Beres, rhythm guitarist/vocalist Andrew Copeland, lead guitarist/vocalist Ryan Newell, and drummer Mark Trojanowski in 1993, named for a crusading African-American female minister who ran a rescue mission in their home town of Gainesville, Fla. Sister Hazel recorded a self-titled debut album that sold more than 11,000 copies. Its second album, "... Somewhere More Familiar," also self-produced, sold more than 10,000 copies after its September '96 release, propelled by the multi-format hit "All For You." The band's success led it to Universal Records, which then remixed and remastered "... Somewhere More Familiar" for national release this past February.

Written by Janine Coveney with Phyllis Stark, Mark Marone, Wade Jessen, and Theda Sandford-Waller.

Billboard & Monitor Radio Seminar & Awards

WHAT TO LISTEN TO

The Future Is Here, Or... An Epcot Center Of The Dial

by Sean Ross

If any market represents the changing face of post-Telecom Act radio nationwide, it's Orlando. All but one of the city's major music outlets are owned between three groups, Clear Channel, Chancellor, and Cox. All three of those have absorbed other companies themselves in recent times, and only Chancellor was already the owner of all its Orlando stations before its merger. It's also a good place for syndicated morning shows—Howard Stern, Tom Joyner, John Boy and Billy. You just missed the chance to hear the recently disbanded "Ron & Ron Show," but you can hear Delilah's syndicated nighttime love songs show instead.

Here's a quick rundown of O-Town's major FMs, as well as a special BDS custom chart combining all of Florida's reporting stations.

WWKA (K92, 92.3)—One of the market's longest-running outlets, K92 never entirely embraced the young country movement, using a short-lived duopoly FM for that purpose instead. So while it did cut back its currents earlier this year, like many of the Cox country outlets, the change wasn't as drastic as it was for many stations. Currently K92—"Today's Country And All-Time Favorites" is on TV promoting its \$10,000 Dollar Bill Game, with cash prizes up to \$10,000 (and an average of \$1,000 a day). K92 doesn't have direct competition in the market, but country fans have plenty of other choices, including Daytona Beach's **WGNE (98.1)** and Lakeland's **WPCV (97.5)**.

WCFB (Star 94.5)—Until two years ago, this adult R&B outlet was young country, aimed at protecting duopoly partner K92 from a new competitor. Then it went "rhythmic AC," aimed more overtly, but not directly, at R&B **WJHM**, which was frequently K92's competitor for the No. 1 spot. When new owner Cox closed Star, the Madonna and Gloria Estefan records went away. A few more classic slow jams were added, as was ABC's syndicated "Tom Joyner Morning Show." Recently, Steve Smith began consulting Star, which is now using the "smooth R&B and classic soul" positioner. Its fall promotion is the \$1,000 Song of the Day where Joyner, through the magic of voice tracks, is able to interact with the winner.

WHTQ (96.5)—One of the first major affiliates for John Boy and Billy's syndicated morning show, WHTQ is one of those hard-rockin' classic outlets that will play AC/DC and doesn't play much Fleetwood Mac. Last spring it gave away a Corvette and, since this is Orlando, a chance to do two 180 mph laps at the Richard Petty Driving Experience, a nearby tourist attraction.

WMMO (98.9)—Nearly a decade ago, before there was triple-A as we know it and long before modern AC, there was WMMO, not the first "rock AC," but one of the longest-lived.

WMMO has gone through changes over the years—more progressive, more like a mainstream AC that just happened to play only rock-image artists, etc. It became part of the triple-A community until new owner Cox took over. It's now much tighter and more AC-ish, although there are still some currents in the mix, including the Rolling Stones single. And in a massive change of pace for those who remember him from legendary top 40 CKLW Detroit, Bill Gable does mornings on WMMO, having joined from oldies rival WOCL.

WSHE (100.3)—After a year of modern AC, "SHE," formerly heritage rocker WDIZ, has become a lot more focused and less gold-based than it was at its inception, although it still holds on to some songs that weren't hits nationally (e.g., Nil Lara's "How Was I To Know"). It's also backed off the male-

bashing liners in recognition that the audience is actually 50/50 male/female, instead of predominantly female, as first expected. The station's fall promotion is flyaways to various House of Blues concerts nationwide. You'll also see them on TV this fall.

WJRR (101.3)—When WJRR signed on in 1993, the calls stood for "Just Ron & Ron," referring to the station's morning team, and "Just Rock & Roll," referring to its (then) unusual album rock/mainstream rock/top 40 hybrid. Eventually, the format evolved to guitar-driven alternative, until the Paxson folks took over, added some of the staff and elements of the former WDIZ, and returned to active rock. Recently, says PD Dick Sheetz, it's become more 21-34 focused, with a few more modern crossovers. One key change—Ron and Ron exited with Paxson's sale to Clear Channel, so you'll hear afternoon host Crash and character voice Larry the Cable Guy teamed in mornings now. And since WJRR is known for its early support of local acts, check out Native Noize at 10:20 Thursday nights.

WJHM (101.9)—102 Jamz celebrates its 10th anniversary as Orlando's first R&B FM next year. Launched at a time when few thought this 10%-12% African-American market could support one R&B FM (much less two), 102 Jamz was instantly successful. For most of its history, it had one PD and consultant. Recently, new PD Russ Allen and new consultant Bob Mitchell revamped the lineup, teaming WJBT Jacksonville, Fla.'s Paco Lopez with former talk host Ms. B. Allen also dayparted more heavily, and added 40-minute music sweeps and more benchmark features, including the Thursday-night "Back In The Day Thunderstorm Mix" at 9 p.m. One thing hasn't changed: Due to the market's ethnic comp,

Jamz still looks for songs that test both black and Hispanic, and there's still a strong presence by the multi-format superstar acts.

WLOQ (103.1)—Another one of the market's longest-running formats, as well as the last independently owned FM among the majors. PD Steve Huntington regards WLOQ as "cutting-edge smooth jazz," meaning that some of its vocals tend further toward the triple-A and AC side (Paul Carrack, Kenny Loggins, Steve Winwood), while some of its jazz goes a little further left of center than many of its brethren. NAB's 1997 jazz Marconi Award winner, WLOQ is responsible for several major concerts a year in conjunction with local arts festivals. Its fall promotion is a direct-mail campaign with trips to London for the winners.

WTKS (Real Radio 104.1)—One of the few legitimate success stories among "hot talk" FMs, WTKS is cited here as the Orlando home of Howard Stern. It has also run an adult-leaning modern format on weekends since before WJRR's foray into modern rock.

WOMX (Mix 105.1)—One of the country's hottest ACs when it changed from heritage top 40 **WBJW (BJ105)**, Mix had softened over the years. While it's still very recurrent driven and

still uses its long-time "50/50 music mix of yesterday and today"

positioner, the station has picked up the tempo recently. And on its Friday-night '80s show, one of the first in the country, you can hear Gary Numan's "Cars" or Sammy Hagar's "I Can't Drive 55." Promotionally, Mix had the good fortune to be the co-sponsor of Elton

John's annual tennis tournament for AIDS research, which took place this year, a week after the release of "Candle In The Wind 1997," and was able to send a winner on-court with Elton as a celebrity judge.

WOCL (Cool 105.9)—A late-'80s convert to oldies, Cool is worth checking out for p.m. driver "Cool" Ray Michaels, one of the few '90s jocks with the sort of on-air writing skills that were common when these songs were current. Market vets (and former top 40 jocks) Scott Sherwood and Allen Spector handle mornings.

WXXL (XL106.7)—Orlando's only top 40 station has always been a little ahead of its time. It leaned modern for years, but by the time the modern rock revolution came, XL was already leaning dance. XL still pounds

some dance titles that aren't mainstream top 40 hits everywhere (e.g., Jocelyn Enriquez's "A Little Bit Of Ecstasy"), but the addition of more modern crossovers means the station is "really open-minded right now" as OM Adam Cook puts it. XL's fall promotion is a song-of-the-day contest with \$500 daily prizes and \$5,000 Thursdays.

WMGF (Magic 107.7)—This longtime soft AC recently became less oldies-based, but it's still softer than many of its format brethren, and it's a station on which you can hear Michael Bolton and Barry Manilow without apologies. Like WSHE, WMGF is doing concert flyaway trips this fall. It also recently added Broadcast Programming's syndicated Delilah show at night.



BDS FLORIDA COUNTRY CHART



TW	LW	ARTIST-SONG	PLAYS	
			TW	LW
1	2	Deana Carter—How Do I Get There	403	388
2	1	Diamond Rio—How Your Love Makes Me Feel	362	396
3	5	Lorrie Morgan—Go Away	342	318
4	4	Tim McGraw—Everywhere	341	340
5	8	Brooks & Dunn—Honky Tonk Truth	334	298
6	3	Lee Ann Womack—The Fool	331	388
7	6	Kevin Sharp—If You Love Somebody	318	316
8	10	Sawyer Brown—This Night Won't Last Forever	311	295
9	9	Trisha Yearwood & Garth Brooks—In Another's Eyes	300	296
10	7	Vince Gill—You And You Alone	298	315
11	15	Mark Chesnutt—Thank God For Believers	286	240
12	18	Shania Twain—Love Gets Me Every Time	274	216
13	14	Travis Tritt Featuring Lari White—Helping Me Get Over You	262	247
14	16	Clint Black—Something That We Do	253	226
15	17	Bryan White—Love Is The Right Place	252	225
16	12	Collin Raye—What The Heart Wants	234	290
17	23	George Strait—Today My World Slipped Away	224	198
18	24	Reba McEntire—What If It's You	223	197
19	21	Chely Wright—Shut Up And Drive	214	209
20	11	Alan Jackson—There Goes	210	293
21	30	Clay Walker—Watch This	206	177
22	26	Pam Tillis—Land Of The Living	206	189
23	22	Trace Adkins—The Rest Of Mine	203	201
24	13	Neal McCoy—The Shake	194	252
25	25	Trisha Yearwood—How Do I Live	191	197
26	19	John Michael Montgomery—How Was I To Know	189	212
27	29	The Kinleys—Please	186	177
28	27	Alabama—Dancin', Shaggin' On The Boulevard	181	186
29	20	Kenny Chesney—She's Got It All	179	210
30	32	George Strait—Carrying Your Love With Me	178	158
31	31	Michael Peterson—Drink, Swear, Steal & Lie	172	160
32	—	Wynonna—When Love Starts Talkin'	170	77
33	33	Michael Peterson—From Here To Eternity	163	147
34	35	Lonestar—You Walked In	156	129
35	28	David Lee Murphy—All Lit Up In Love	141	181
36	—	Martina McBride—A Broken Wing	127	91
37	—	Tracy Lawrence—The Coast Is Clear	121	84
38	34	Tim McGraw With Faith Hill—It's Your Love	115	132
39	38	Lonestar—Come Cryin' To Me	106	109
40	39	Tracy Lawrence—How A Cowgirl Says Goodbye	103	107

The BDS Florida Rock Chart shows combined airplay for all Airplay Monitor mainstream rock, modern rock, and triple-A reporters in the state of Florida for Oct. 2-8, 1997.

For Week Ending October 12, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of country music charts for stations KZLA, WUSN, KSCS, WKHX, WXTU, WMZQ, KILT, KKBQ, KEYE, KPLX, WWWW, WIL, WYCD, WGAR, WIVK, WFMS, KMPS, KYNG, WTQR, KNIX, WDSY, KFRG, WYAY, WKLB. Each station listing includes song title, artist, and play count.

For Week Ending October 12, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of country music playlists for stations KYGO, WSIX, KMLE, WPOC, KSON, and KIKK. Includes artist names, song titles, and play counts.

Grid of country music playlists for stations WHKO, WKIS, WWKA, WAMZ, WKKX, and WQYK. Includes artist names, song titles, and play counts.

Grid of country music playlists for stations WUBE, WSOC, WZZK, WMIL, KBEQ, and WSSL. Includes artist names, song titles, and play counts.

Grid of country music playlists for stations KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT. Includes artist names, song titles, and play counts.

MONITOR COUNTRY

SONG ACTIVITY REPORTS

For Week Ending October 12, 1997

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks of all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TRACE ADKINS <i>The Rest Of Mine (Capitol Nashville)</i>	ALABAMA <i>Of Course I'm Alright (RCA)</i>	CLINT BLACK <i>Something That We Do (RCA)</i>	BROOKS & DUNN <i>Honky Tonk Truth (Arista Nashville)</i>
--	--	---	--

Total Plays/Gain													Total Plays/Gain													Total Plays/Gain													Total Plays/Gain																																																											
3004/201				863/385				3728/278				4583/203				3969/301				159				159				159				159																																																																		
Chart Move: 24-22				Chart Move: 50-42				Chart Move: 14-13				Chart Move: 9-8				Chart Move: 13-11				Chart Move: 24-22				Chart Move: 24-22				Chart Move: 24-22				Chart Move: 24-22																																																																		
City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP																																																											
L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21

TY HERNDON <i>I Have To Surrender (Epic)</i>	ALAN JACKSON <i>Between The Devil And Me (Arista Nashville)</i>	TOBY KEITH WITH STING <i>I'm So Happy I Can't Stop Crying (Mercury)</i>	THE KINLEYS <i>Please (Epic)</i>
--	---	---	--

Total Plays/Gain													Total Plays/Gain													Total Plays/Gain													Total Plays/Gain																																																											
1594/223				2046/820				1450/432				3108/200				2251/14				137				149				125				160				155																																																														
Chart Move: 36-34				Chart Move: 38-30				Chart Move: 40-37				Chart Move: 22-19				Chart Move: 29-27				Chart Move: 24-22				Chart Move: 24-22				Chart Move: 24-22				Chart Move: 24-22																																																																		
City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP	City	TW	LW	2W	TP																																																						
L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21	L.A.	CMT	10	10	104	Austin	KASE	23	19	20	21

AIRPLAY **Monitor** SONG ACTIVITY REPORTS



For Week Ending October 12, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total play and gain do not include video play. Markets listed in order of population.

COUNTRY

PATTY LOVELESS		1964/324		MARTINA MCBRIDE		2335/390		MINDY MCCREARY		1563/229		TIM MCGRAW		5542/140		JOHN MICHAEL MONTGOMERY		1279/353	
You Don't Seem To Miss Me (Epic)				A Broken Wing (RCA)				What If I Do (BNA)				Everywhers (Curb)				Angel In My Eyes (Atlantic)			
Total Stations: 150		Chart Move: 35-31		Total Stations: 158		Chart Move: 32-25		Total Stations: 142		Chart Move: 37-35		Total Stations: 161		Chart Move: 2-1		Total Stations: 122		Chart Move: 42-38	
L.A.	CMT 14 1 1 2 3	TNN 1 1 1 2 3	KRFK 1 1 1 2 3	KPXL 1 1 1 2 3	KSCS 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3

MICHAEL PETERSON		2821/362		RICOCHET		710/61		LEANN RIMES		775/356		RIVER ROAD		1112/103		SAWYER BROWN		4633/41	
From Here To Eternity (Reprise)				Blink Of An Eye (Columbia)				On The Side Of Angel (Curb)				Nickajack (Capitol Nashville)				This Night Won't Last Forever (Curb)			
Total Stations: 159		Chart Move: 26-23		Total Stations: 92		Chart Move: 46-44		Total Stations: 93		Chart Move: 54-43		Total Stations: 113		Chart Move: 47-34		Total Stations: 158		Chart Move: 6-6	
L.A.	CMT 14 1 1 2 3	TNN 1 1 1 2 3	KRFK 1 1 1 2 3	KPXL 1 1 1 2 3	KSCS 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3	KBBQ 1 1 1 2 3	KWBK 1 1 1 2 3	KYMG 1 1 1 2 3	KILT 1 1 1 2 3

SONG ACTIVITY REPORTS

For Week Ending October 12, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

KEVIN SHARP 4747/121										SONS OF THE DESERT 946/133										GEORGE STRAIT 3506/238										PAM TILLIS 3101/176										RICK TREVINO 678/237										
If You Love Somebody (143/Asylum)										Hand Of Fate (Epic)										Today My World Slipped Away (MCA Nashville)										Land Of The Living (Arista Nashville)										See Rock City (Columbia)										
Total Stations: 159										Total Stations: 109										Total Stations: 159										Total Stations: 158										Total Stations: 85										
Chart Move: 5-4										Chart Move: 44-41										Chart Move: 16-15										Chart Move: 21-20										Chart Move: 53-45										
City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	
L.A.	KIKF	34	32	31	318					L.A.	KIKF	15	13	12	181						L.A.	KIKF	24	23	24	110					L.A.	KIKF	23	27	27	129					L.A.	KIKF	16	5	21	21				

SHANIA TWAIN 4596/462										CLAY WALKER 3393/274										BRYAN WHITE 4016/193										WYONONNA 2457/553										TRISHA YEARWOOD AND GARTH BROOKS 4847/378										
Love Gets Me Every Time (Mercury)										Watch This (Giant)										Love Is The Right Place (Asylum)										When Love Starts Talkin' (Curb/Universal)										In Another's Eyes (MCA Nashville)										
Total Stations: 160										Total Stations: 160										Total Stations: 159										Total Stations: 158										Total Stations: 161										
Chart Move: 11-7										Chart Move: 19-16										Chart Move: 12-10										Chart Move: 33-24										Chart Move: 7-3										
City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	City	ST	PL	TP	IP	AW	LW	2W	3W	4W	
L.A.	KIKF	28	29	28	102					L.A.	KIKF	13	13	13	134						L.A.	KIKF	31	26	24	264					L.A.	KIKF	25	30	30	72					L.A.	KIKF	34	34	34	189				

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Total Plays/Gain

CLAY WALKER 3393/274

Watch This (Giant)

Total Stations: 160/Chart Move: 19-16
Heavy (35+ plays): 8 KIKK, KKQB, KPLX, KWNR, KYCY, KYNG, WPZM, WYCD
Medium (25-34): 33 KCCY, KDDK, KFKF, KHEY, KIIM, KKCS, KMDL, KRMD, KTST, KUBL, KUZZ, KXKC, KXXY, KZLA, WBUB, WCOL, WCTK, WFRE, WGRL, WIVK, WKCN, WKHK, WKTF, WLWI, WMSI, WNCY, WQIK, WQXK, WSTH, WWGR, WXBW, WYAY, WYYD
Light (Under 25): 119
New Airplay This Week: 3 KSSN, KYCW, WMZQ

3199 - 1000 DETECTIONS

Total Plays/Gain

THE KINLEYS 3108/200

Please (Epic)

Total Stations: 160/Chart Move: 22-19
Heavy (35+ plays): 5 KFKF, KIKK, KKQB, KTST, KYNG
Medium (25-34): 28 KBEQ, KCCY, KHEY, KMDL, KMLE, KRMD, KRST, KRYS, KSKS, KUBL, KXKC, KYCW, WFRE, WGRL, WJCL, WKCN, WKIX, WKLB, WMZQ, WQDR, WQMX, WQXK, WRNS, WXBW, WYAY, WYCD, WYGY, WYYD
Light (Under 25): 127
New Airplay This Week: 6 WKHX, WQBE, WVLK, WWKA, WXBQ, WYRK

PAM TILLIS 3101/176

Land Of The Living (Arista Nashville)

Total Stations: 158/Chart Move: 21-20
Heavy (35+): 5 KYNG, WQBE, WRNS, WYAY, WYYD
Medium (25-34): 29 KCCY, KHAY, KKCS, KNCL, KRTY, KRYS, KSOP, KTST, KUBL, KUPL, KXKC, KXXY, KYCY, WBCT, WCOL, WCTK, WESC, WGGY, WGRL, WHYL, WKCN, WKLB, WLWI, WNCY, WQDR, WQMX, WSTH, WWGR, WXBQ
Light (Under 25): 124
New Airplay This Week: 1 WYRK

TRACE ADKINS 3004/201

The Rest Of Mine (Capitol Nashville)

Total Stations: 159/Chart Move: 24-22
Heavy (35+): 3 KNIX, KOUL, WXCT
Medium (25-34): 27 KBEQ, KCCY, KDDK, KKQB, KPLX, KRMD, KTST, KUBL, KWJL, KYNG, WCOL, WESC, WFMS, WGNB, WHYL, WIVK, WKCN, WKHK, WKSF, WKTF, WMSI, WQBE, WQIK, WQMX, WQXK, WWGR, WYYD
Light (Under 25): 129
New Airplay This Week: 2 KKCS, WYRK

MICHAEL PETERSON 2821/362

From Here To Eternity (Reprise)

Total Stations: 159/Chart Move: 26-23
Heavy (35+): 2 KEEY, KYNG
Medium (25-34): 27 KBEQ, KCCY, KIKK, KKQB, KMLE, KPLX, KTST, KUZZ, KWNR, KYGO, KZSN, WBEE, WCOL, WFRE, WKCN, WKHK, WKIX, WKXC, WPZM, WQBE, WQDR, WUBE, WXBQ, WXCT, WYAY, WYCD, WYGY
Light (Under 25): 130
New Airplay This Week: 10 KIKK, KSSN, KVET, WCTO, WGGY, WQXK, WGRX, WKHX, WVLK, WXTU

WYNONNA 2457/553

When Love Starts Talkin' (Curb/Universal)

Total Stations: 158/Chart Move: 33-24
Heavy (35+): 1 KYNG
Medium (25-34): 14 KASE, KBEQ, KEEY, KIKF, KMLE, KMPS, KNCL, KPLX, KYCW, WKCN, WQMX, WSSL, WYAY, WYYD
Light (Under 25): 143
New Airplay This Week: 20 KDDK, KFMS, KGMV, KILT, KKAT, KRST, KWEN, KWJL, KXKC, KXKT, KXXY, WGNB, WKCO, WKIX, WMSI, WOKO, WQBE, WRNS, WVLK, WYCD

MARTINA MCBRIDE 2335/390

A Broken Wing (RCA)

Total Stations: 158/Chart Move: 32-25
Heavy (35+): 0

Medium (25-34): 14 KBEQ, KCCY, KIKK, KMLE, KRTY, KTST, KXKC, KZLA, WKCN, WKIX, WQXK, WSM, WWGR, WYAY

Light (Under 25): 144
New Airplay This Week: 16 KKQB, KNAX, KYCW, KYNG, WBBS, WCKT, WGRL, WGRX, WKLB, WLWI, WPOR, WQBE, WQIK, WQYK, WXBQ, WYYD

LONESTAR 2251/14

You Walked In (BNA)

Total Stations: 155/Chart Move: 29-27
Heavy (35+): 1 WSTH
Medium (25-34): 22 KBEQ, KEEY, KIKF, KPLX, KRTY, KTST, KWNR, KYCW, WBCT, WESC, WEZL, WGRL, WHYL, WKHK, WKTF, WMUS, WRNS, WSIX, WSOC, WYAY, WYGY
Light (Under 25): 132
New Airplay This Week: 1 WGRX

ALAN JACKSON 2046/820

Between The Devil And Me (Arista Nashville)

Total Stations: 149/Chart Move: 38-30
Heavy (35+): 1 KYNG
Medium (25-34): 11 KASE, KHEY, KIKK, KKQB, KMLE, KSCS, KWJL, KWNR, WPZM, WQDR, WYGY
Light (Under 25): 137
New Airplay This Week: 40 KBEQ, KDDK, KFMS, KILT, KJJY, KKAT, KKCS, KMPS, KNAX, KRST, KTEX, KYCW, KZLA, KZSN, WBBS, WBEE, WCMS, WCTK, WCTO, WFLS, WFRE, WIOV, WIVK, WJCL, WKCN, WKIS, WKIX, WKXC, WNOE, WPOC, WPOR, WQBE, WSTH, WTQR, WYAY, WYGY, WYRK, WYYD

PATTY LOVELESS 1964/324

You Don't Seem To Miss Me (Epic)

Total Stations: 150/Chart Move: 35-31
Heavy (35+): 1 WQBE
Medium (25-34): 11 KKQB, KRMD, KXKC, WAMZ, WHYL, WKCN, WKIX, WKXC, WLWI, WQDR, WRNS
Light (Under 25): 138
New Airplay This Week: 19 KDRK, KEEY, KNAX, KRTY, KTEX, KWEN, KYNG, WBCT, WCHY, WCTO, WDAF, WIOV, WOKO, WPZM, WSOC, WWKA, WXTU, WYNK, WYYD

TY HERNDON 1594/223

I Have To Surrender (Epic)

Total Stations: 137/Chart Move: 36-34
Heavy (35+): 1 KYNG
Medium (25-34): 6 KPLX, KTST, KWNR, KXKC, WGRL, WKIX
Light (Under 25): 130
New Airplay This Week: 9 KDDK, KRMD, KRTY, WCMS, WKXC, WQYK, WUSN, WXCT, WYAY

MINDY MCCREADY 1563/229

What If I Do (BNA)

Total Stations: 142/Chart Move: 37-35
Heavy (35+): 0
Medium (25-34): 6 KKCS, KYCW, WGRL, WRNS, WWGR, WYAY
Light (Under 25): 136
New Airplay This Week: 7 KATM, KTEX, KYNG, WFLS, WJCL, WKXC, WNCY

TOBY KEITH WITH STING 1450/432

I'm So Happy I Can't Stop Crying (Mercury)

Total Stations: 125/Chart Move: 40-37
Heavy (35+): 0

Medium (25-34): 8 KEEY, KMLE, KSCS, WIVK, WKXC, WQDR, WRNS, WYAY

Light (Under 25): 117
New Airplay This Week: 32 KGMV, KHEY, KSKS, KTST, KTTS, KVOO, KXKT, KYCW, WCTO, WESC, WEZL, WGNB, WHSL, WIOV, WKIS, WKIX, WKSF, WKSJ, WLWI, WNCY, WOW, WPOC, WQIK, WQXK, WQYK, WRKZ, WSM, WSOC, WSSL, WSTH, WUSN, WXCT

JOHN MICHAEL MONTGOMERY 1279/353

Angel In My Eyes (Atlantic)

Total Stations: 122/Chart Move: 42-38
Heavy (35+): 1 KOUL
Medium (25-34): 6 KASE, KHEY, KKQB, KMLE, WIVK, WYAY
Light (Under 25): 115
New Airplay This Week: 22 KILT, KJJY, KSKS, KTTS, KVOO, KWNR, KYNG, KZLA, KZSN, WAMZ, WCTK, WCTO, WIOV, WKCN, WNCY, WPZM, WQIK, WSIX, WUSY, WXBW, WYNK, WYYD

RIVER ROAD 1112/103

Nickajack (Capitol Nashville)

Total Stations: 113/Chart Move: 41-39
Heavy (35+): 2 WIVK, WKJN
Medium (25-34): 5 KEEY, KYCW, WUSY, WXBQ, WYAY
Light (Under 25): 106
New Airplay This Week: 5 KNIX, WCKT, WESC, WIOV, WMJC

999 - 500 DETECTIONS

Total Plays/Gain

SONS OF THE DESERT 946/133

Hand Of Fate (Epic)

Total Stations: 109/Chart Move: 44-41
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KIKK, WGRL, WKIX
Light (Under 25): 105
New Airplay This Week: 14 KILT, KRTY, KRYS, KYCY, WCTK, WFMS, WIRK, WKHK, WKXK, WQIK, WQMX, WQXK, WXBW, WYYD

ALABAMA 863/385

Of Course I'm Alright (RCA)

Total Stations: 106/Chart Move: 50-42
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 106
New Airplay This Week: 31 KASE, KFDI, KFKF, KGMV, KHAY, KIIM, KIKK, KRMD, KRTY, KSCS, KUBL, KWNR, KYCY, KZSN, WAMZ, WCOL, WCTK, WEZL, WFMS, WGH, WGNB, WHSL, WKXK, WKSF, WMUS, WQDR, WRNS, WSIX, WSM, WWGR, WXBW

LEANN RIMES 775/356

On The Side Of Angels (Curb)

Total Stations: 93/Chart Move: 54-43
Heavy (35+): 0
Medium (25-34): 2 KASE, KMLE
Light (Under 25): 91
New Airplay This Week: 28 KFDI, KKAT, KNCL, KRMD, KSON, KTST, KVOO, KXKT, KYCW, WCOL, WESC, WFMS, WFRE, WGH, WIRK, WKXK, WKXC, WLWI, WMSI, WPOC, WPZM, WRNS, WUBE, WUSN, WUSY, WWGR, WWWW, WXBW

RICOCHET 710/61

Blink Of An Eye (Columbia)

Total Stations: 92/Chart Move: 46-44
Heavy (35+): 0
Medium (25-34): 3 KYCW, WGRL, WYAY
Light (Under 25): 89
New Airplay This Week: 2 WFMS, WUSY

RICK TREVINO 678/237

See Rock City (Columbia)

Total Stations: 85/Chart Move: 53-45
Heavy (35+): 0
Medium (25-34): 2 KHEY, WYAY
Light (Under 25): 83
New Airplay This Week: 17 KFDI, KIKF, KTOM, KUZZ, KVOO, WEZL, WFLS, WFMS, WJCL, WKIS, WKTF, WNOE, WPZM, WQXK, WUBE, WWGR, WXBW

LILA MCCANN 600/58

I Wanna Fall In Love (Asylum)

Total Stations: 80/Chart Move: 47-46
Heavy (35+): 0
Medium (25-34): 3 WKIX, WQBE, WXBQ
Light (Under 25): 77
New Airplay This Week: 8 KDRK, KHEY, KIKK, KOUL, WAMZ, WFLS, WMJC, WSSL

SHERRIE AUSTIN 511/2

One Solitary Tear (Arista Nashville)

Total Stations: 71/Chart Move: 49-48
Heavy (35+): 0
Medium (25-34): 2 WXBQ, WYAY
Light (Under 25): 69
New Airplay This Week: 6 KHAY, KJJY, KYNG, WAMZ, WFMS, WRKZ

499 - 95 DETECTIONS

Total Plays/Gain

JOHN ANDERSON 458/65

Small Town (Mercury)

Total Stations: 63/Chart Move: 56-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
New Airplay This Week: 6 KEEY, KHEY, KTOM, WFMS, WJCL, WMIL

TRACY BYRD 413/58

Good Ol' Fashioned Love (MCA Nashville)

Total Stations: 81/Chart Move: 58-50
Heavy (35+): 0
Medium (25-34): 1 KYCY
Light (Under 25): 80

KENNY CHESNEY 392/215

A Chance (BNA)

Total Stations: 77/Chart Move: 66-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 77
New Airplay This Week: 19 KBEQ, KFKF, KIKF, KMLE, KTST, KTTS, KVOO, KXKC, WDAF, WKCN, WKXK, WKSJ, WKTF, WLWI, WMJC, WPZM, WSOC, WYAY, WYGY

THE RANCH 392/86

Walkin' The Country (Capitol Nashville)

Total Stations: 70/Chart Move: 61-52
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 69
New Airplay This Week: 9 KAJA, KHAY, KMDL, KPLX, WJCL, WLWI, WOW, WRBQ, WUSY

THE BUFFALO CLUB 324/29

Heart Hold On (Rising Tide)

Total Stations: 47/Chart Move: 62-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
New Airplay This Week: 7 KFDI, KHEY, KJJY, WGH, WHYL, WSIX, WYAY

BLACKHAWK 295/165

Postmarked Birmingham (Arista Nashville)

Total Stations: 62/Chart Move: 68-57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 62
New Airplay This Week: 13 KJJY, KMPS, KTST, KTTS, KXKC, KXKT, KYCY, WGNB, WHYL, WKHK, WKSJ, WKXC, WZZK

NEAL MCCOY 290/197

If You Can't Be Good (Be Good At It) (Atlantic)

Total Stations: 52/Chart Move: 72-59
Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 51
New Airplay This Week: 15 KEEY, KHEY, KIKF, KTTS, KUZZ, WFMS, WGRL, WHYL, WKCN, WKSJ, WKXC, WLWI, WQXK, WRKZ, WYAY

RHETT AKINS 252/72

More Than Everything (Decca)

Total Stations: 49/Chart Move: 65-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 49
New Airplay This Week: 5 KFDI, KKCS, KSKS, KUBL, WKSJ

PAUL BRANDT 210/99

A Little In Love (Reprise)

Total Stations: 43/Chart Move: 71-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 43
New Airplay This Week: 7 KIKF, KKCS, KNIX, KPLX, WHYL, WKSJ, WMJC

★ **SAMMY KERSHAW 182/182**

Love Of My Life (Mercury)

Total Stations: 63/Chart Move: Debut 63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
New Airplay This Week: 5 KMDL, KRMD, KSON, WKXK, WYCD

★ **COLLIN RAYE WITH JIM BRICKMAN 173/171**

The Gift (Epic)

Total Stations: 57/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 57
New Airplay This Week: 7 KEEY, KRST, KSOP, KTOM, KUZZ, KWJL, WDAF

TIM MCGRAW 143/25

Just To See You Smile (Curb)

Total Stations: 13/Chart Move: 69-69
Heavy (35+): 2 KKQB, KYNG
Medium (25-34): 0
Light (Under 25): 11
New Airplay This Week: 2 KMLE, WWWW

JOE DIFFIE 143/70

The Promised Land (Epic)

Total Stations: 30/Chart Move: 79-68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
New Airplay This Week: 11 KFDI, KIKF, KTTS, KVET, KXKC, WGAR, WKJN, WROO, WSIX, WTQR, WUSY

BROOKS & DUNN 143/25

He's Got You (Arista Nashville)

Total Stations: 5/Chart Move: 70-70
Heavy (35+): 2 KIKK, KKQB
Medium (25-34): 0
Light (Under 25): 3
New Airplay This Week: 1 KYNG

★ **DIXIE CHICKS 119/110**

I Can Love You Better (Monument)

Total Stations: 53/Chart Move: Debut 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
New Airplay This Week: 1 WSTH

★ **THE LYNNS 113/38**

Nights Like These (Reprise)

Total Stations: 34/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 1 KKQB
Light (Under 25): 33
New Airplay This Week: 2 KNIX, KYGO

★ **BIG HOUSE 98/8**

Love Ain't Easy (MCA Nashville)

Total Stations: 19/Chart Move: 73-73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
New Airplay This Week: 2 KFDI, KNIX



MIDWEST

	TW	LW
1	Tim McGraw, Everywhere	1174 1119
2	Deana Carter, How Do I Get There	1024 1146
3	Trisha Yearwood And Garth Brooks, In Another's Eyes	995 924
4	Shania Twain, Love Gets Me Every Time	992 911
5	Kevin Sharp, If You Love Somebody	991 961
6	Lorrie Morgan, Go Away	987 991
7	Sawyer Brown, This Night Won't Last Forever	978 934
8	Brooks & Dunn, Honky Tonk Truth	925 905
9	Bryan White, Love Is The Right Place	882 803
10	Vince Gill, You And You Alone	828 848
11	Mark Chesnutt, Thank God For Believers	770 720
12	Chely Wright, Shut Up And Drive	747 728
13	Clint Black, Something That We Do	708 680
14	Diamond Rio, How Your Love Makes Me Feel	699 857
15	George Strait, Today My World Slipped Away	692 648
16	Lee Ann Womack, The Fool	619 873
17	Reba McEntire, What If It's You	652 648
18	Clay Walker, Watch This	634 607
19	Michael Peterson, From Here To Eternity	626 545
20	The Kinleys, Please	624 585
21	Pam Tillis, Land Of The Living	592 568
22	Neal McCoy, The Shake	574 647
23	Trace Adkins, The Rest Of Mine	574 557
24	Travis Tritt, Helping Me Get Over You	564 634
25	Collin Raye, What The Heart Wants	533 617
26	Wynonna, When Love Starts Talkin'	532 421
27	Kenny Chesney, She's Got It All	530 582
28	Lonestar, You Walked In	506 518
29	Trisha Yearwood, How Do I Live	504 574
30	Martina McBride, A Broken Wing	458 430

NORTHEAST

	TW	LW
1	Lorrie Morgan, Go Away	670 648
2	Tim McGraw, Everywhere	661 627
3	Deana Carter, How Do I Get There	658 682
4	Kevin Sharp, If You Love Somebody	626 580
5	Trisha Yearwood And Garth Brooks, In Another's Eyes	598 531
6	Diamond Rio, How Your Love Makes Me Feel	594 619
7	Vince Gill, You And You Alone	587 582
8	Lee Ann Womack, The Fool	557 604
9	Shania Twain, Love Gets Me Every Time	551 450
10	Brooks & Dunn, Honky Tonk Truth	549 553
11	Sawyer Brown, This Night Won't Last Forever	526 475
12	Bryan White, Love Is The Right Place	496 468
13	Clint Black, Something That We Do	470 438
14	Mark Chesnutt, Thank God For Believers	448 407
15	Reba McEntire, What If It's You	412 417
16	Chely Wright, Shut Up And Drive	379 410
17	Travis Tritt, Helping Me Get Over You	374 392
18	The Kinleys, Please	366 355
19	Pam Tillis, Land Of The Living	364 315
20	Trisha Yearwood, How Do I Live	343 344
21	Neal McCoy, The Shake	341 402
22	Clay Walker, Watch This	333 295
23	George Strait, Today My World Slipped Away	328 276
24	Collin Raye, What The Heart Wants	323 395
25	Kenny Chesney, She's Got It All	318 317
26	John Michael Montgomery, How Was I To Know	294 348
27	Trace Adkins, The Rest Of Mine	283 241
28	Wynonna, When Love Starts Talkin'	279 215
29	George Strait, Carrying Your Love With Me	277 321
30	Alan Jackson, There Goes	276 365

WEST

	TW	LW
1	Tim McGraw, Everywhere	938 942
2	Trisha Yearwood And Garth Brooks, In Another's Eyes	889 797
3	Deana Carter, How Do I Get There	861 932
4	Shania Twain, Love Gets Me Every Time	852 792
5	Kevin Sharp, If You Love Somebody	824 789
6	Brooks & Dunn, Honky Tonk Truth	736 703
7	Diamond Rio, How Your Love Makes Me Feel	729 870
8	Lorrie Morgan, Go Away	723 798
9	Mark Chesnutt, Thank God For Believers	717 665
10	Sawyer Brown, This Night Won't Last Forever	712 726
11	Bryan White, Love Is The Right Place	690 665
12	Clint Black, Something That We Do	686 608
13	Vince Gill, You And You Alone	672 657
14	George Strait, Today My World Slipped Away	654 594
15	Lee Ann Womack, The Fool	623 743
16	Clay Walker, Watch This	592 526
17	Chely Wright, Shut Up And Drive	590 572
18	Pam Tillis, Land Of The Living	549 559
19	Reba McEntire, What If It's You	535 556
20	The Kinleys, Please	534 502
21	Kenny Chesney, She's Got It All	531 608
22	Michael Peterson, From Here To Eternity	508 481
23	Trace Adkins, The Rest Of Mine	481 444
24	Wynonna, When Love Starts Talkin'	458 366
25	Alan Jackson, There Goes	451 586
26	Martina McBride, A Broken Wing	448 362
27	Neal McCoy, The Shake	439 476
28	Travis Tritt, Helping Me Get Over You	430 527
29	Trisha Yearwood, How Do I Live	427 440
30	Tracy Lawrence, The Coast Is Clear	426 393

SOUTHWEST

	TW	LW
1	Tim McGraw, Everywhere	950 952
2	Deana Carter, How Do I Get There	904 983
3	Trisha Yearwood And Garth Brooks, In Another's Eyes	824 799
4	Brooks & Dunn, Honky Tonk Truth	779 732
5	Lorrie Morgan, Go Away	776 830
6	Sawyer Brown, This Night Won't Last Forever	764 802
7	Mark Chesnutt, Thank God For Believers	756 683
8	Shania Twain, Love Gets Me Every Time	748 675
9	Kevin Sharp, If You Love Somebody	723 747
10	George Strait, Today My World Slipped Away	705 713
11	Clay Walker, Watch This	696 649
12	Vince Gill, You And You Alone	692 722
13	Clint Black, Something That We Do	690 652
14	Trace Adkins, The Rest Of Mine	617 567
15	The Kinleys, Please	605 565
16	Bryan White, Love Is The Right Place	593 593
17	Reba McEntire, What If It's You	580 615
18	Diamond Rio, How Your Love Makes Me Feel	578 728
19	Chely Wright, Shut Up And Drive	538 539
20	Pam Tillis, Land Of The Living	531 475
21	Lee Ann Womack, The Fool	517 678
22	Michael Peterson, From Here To Eternity	501 435
23	Tracy Lawrence, The Coast Is Clear	463 482
24	Alan Jackson, Between The Devil And Me	451 350
25	Travis Tritt, Helping Me Get Over You	443 485
26	Kenny Chesney, She's Got It All	441 451
27	Martina McBride, A Broken Wing	397 328
28	Wynonna, When Love Starts Talkin'	389 324
29	Alan Jackson, There Goes	381 503
30	Lonestar, You Walked In	368 366

SOUTHEAST

	TW	LW
1	Tim McGraw, Everywhere	1793 1732
2	Deana Carter, How Do I Get There	1644 1772
3	Sawyer Brown, This Night Won't Last Forever	1623 1619
4	Brooks & Dunn, Honky Tonk Truth	1578 1472
5	Kevin Sharp, If You Love Somebody	1557 1520
6	Lorrie Morgan, Go Away	1553 1610
7	Trisha Yearwood And Garth Brooks, In Another's Eyes	1524 1412
8	Shania Twain, Love Gets Me Every Time	1436 1292
9	Vince Gill, You And You Alone	1407 1450
10	Bryan White, Love Is The Right Place	1343 1281
11	Diamond Rio, How Your Love Makes Me Feel	1286 1574
12	Mark Chesnutt, Thank God For Believers	1241 1176
13	Lee Ann Womack, The Fool	1220 1522
14	Travis Tritt, Helping Me Get Over You	1189 1181
15	Clint Black, Something That We Do	1158 1063
16	Clay Walker, Watch This	1121 1030
17	George Strait, Today My World Slipped Away	1113 1021
18	Chely Wright, Shut Up And Drive	1088 1127
19	Reba McEntire, What If It's You	1067 1008
20	Pam Tillis, Land Of The Living	1057 1000
21	Trace Adkins, The Rest Of Mine	1047 984
22	The Kinleys, Please	971 885
23	Michael Peterson, From Here To Eternity	921 794
24	Collin Raye, What The Heart Wants	861 930
25	Neal McCoy, The Shake	857 955
26	Lonestar, You Walked In	800 770
27	Kenny Chesney, She's Got It All	796 858
28	Wynonna, When Love Starts Talkin'	788 556
29	Martina McBride, A Broken Wing	779 613
30	John Michael Montgomery, How Was I To Know	774 891

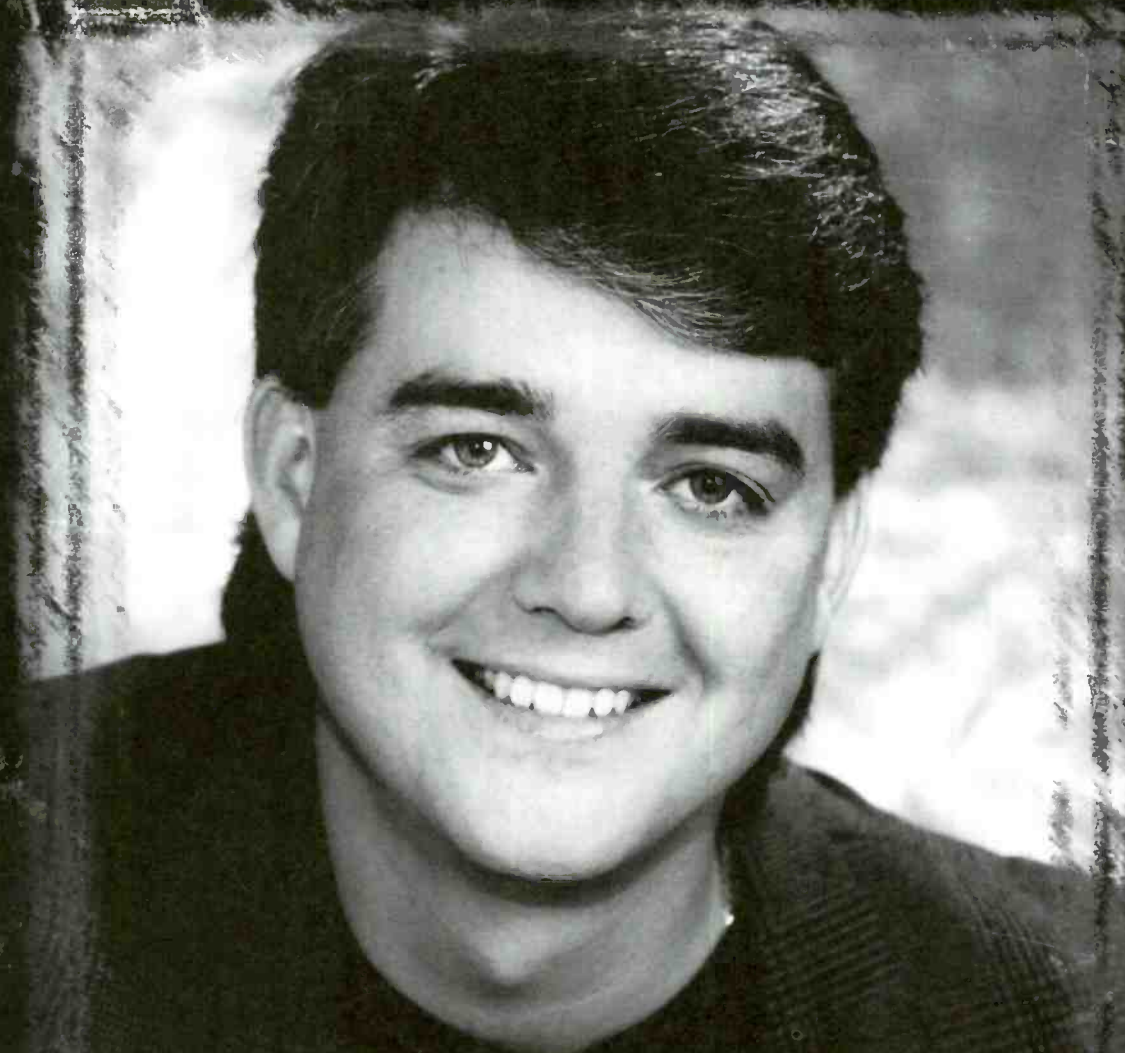
NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	2	17	★ ★ ★ No. 1 ★ ★ ★ EVERYWHERE CURB	TIM MCGRAW	49.0969	48.3624
2	1	13	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	46.7905	49.9726
3	6	10	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	42.4303	39.4702
4	3	17	GO AWAY BNA	LORRIE MORGAN	40.9392	42.0126
5	7	14	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	40.8864	39.2480
6	9	9	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	40.1476	38.6173
7	5	18	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	40.0448	40.2924
8	11	4	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	39.9300	35.8492
9	10	15	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	36.4449	37.9538
10	13	13	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	35.3617	31.1525
11	4	21	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE	DIAMOND RIO	34.0784	41.1601
12	12	13	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	33.0332	31.5622
13	14	9	SOMETHING THAT WE DO RCA	CLINT BLACK	32.7062	30.2450
14	8	19	THE FOOL DECCA	LEE ANN WOMACK	31.8091	38.9909
15	15	5	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	30.2627	28.1953
16	18	15	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	28.5184	27.3590
17	19	12	WATCH THIS GIANT	CLAY WALKER	28.3216	26.9334
18	17	8	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	27.6082	27.5628
19	23	13	PLEASE EPIC	THE KINLEYS	25.2577	22.6322
20	20	14	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEAT. LARI WHITE	24.6696	26.6837

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	26	8	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	24.3572	21.5642
22	25	8	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	23.5229	22.0208
23	27	5	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	23.1047	20.0287
24	16	16	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	21.8581	29.9206
25	31	3	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	20.0107	15.6725
26	24	20	HOW WAS I TO KNOW ATLANTIC	JOHN MICHAEL MONTGOMERY	19.3334	22.4813
27	32	4	A BROKEN WING RCA	MARTINA MCBRIDE	19.1525	15.4690
28	36	2	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	17.3815	18.2255
29	29	20	WE WERE IN LOVE MERCURY	TOBY KEITH	16.9947	13.5063
30	33	4	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	16.0845	15.3226
31	30	18	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	15.8621	17.0690
32	35	4	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	15.4079	13.6509
33	34	9	YOU WALKED IN BNA	LONESTAR	14.6586	13.3664
34	39	2	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	12.1522	3.7750
35	37	2	I HAVE TO SURRENDER EPIC	TY HERNDON	11.8249	3.8079
36	28	17	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	11.6487	13.2463
37	38	3	WHAT IF I DO BNA	MINDY MCCREADY	10.5581	3.4292
38	40	2	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	10.2883	7.6037
39	NEW		NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	7.2626	5.3451
40	NEW		LOVE TRAVELS MERCURY	KATHY MATTEA	6.9796	7.3201

Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

DAVE KELLY
WSIX/NASHVILLE P.D.
What If I Said?



"Every programmer has been approached by an announcer all excited about an album cut. **CARL P. MAYFIELD** came to me with this duet after hearing it on Anita's album. I think his words were: '**YOU'RE AN IDIOT IF WE DON'T START PLAYING THIS!**' Later that week Anita agreed to play one of Carl's charity events, so we plugged the song in on Carl's show a few times. **WOW!** We were quickly flooded with requests in all dayparts and I added the song to regular rotation. This has turned out to be one of those rare records that just putting it on the air will show you how well it can work. Anita and Steve nailed this song! Imagine that...a jock with good ears! Thanks Carl P.!"

"What If I Said" Anita Cochran with Steve Wariner
GOING FOR IMMEDIATE AIRPLAY

Produced by Jim Ed Norman for JEN Productions, Inc. and Anita Cochran for Thunderbird Productions
www.wbr.com/nashville/anitacochran ©1997 Warner Bros. Records Inc.
Steve Wariner appears courtesy of Arista Records



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	2	17	EVERYWHERE CURB	TIM MCGRAW	5542	5402
2	1	13	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	5142	5541
3	7	10	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	4847	4469
4	5	14	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	4747	4626
5	3	17	GO AWAY BNA	LORRIE MORGAN	4725	4893
6	6	18	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	4633	4592
7	11	4	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	4596	4134
8	9	9	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4583	4380
9	10	15	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	4211	4286
10	12	13	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	4016	3823
11	13	13	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	3969	3668
12	4	21	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE	DIAMOND RIO	3906	4713
13	14	9	SOMETHING THAT WE DO RCA	CLINT BLACK	3728	3450
14	8	19	THE FOOL DECCA	LEE ANN WOMACK	3629	4448
15	16	8	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3506	3268
★ ★ ★ AIRPOWER ★ ★ ★						
16	19	12	WATCH THIS GIANT	CLAY WALKER	3393	3119
17	15	15	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3352	3385
18	17	8	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3249	3250
19	22	13	PLEASE EPIC	THE KINLEYS	3108	2908
20	21	8	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	3101	2925
21	18	14	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEATURING LARI WHITE	3009	3234
22	24	8	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	3004	2803
23	26	7	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	2821	2459
24	33	4	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNNONNA	2457	1904
25	32	7	A BROKEN WING RCA	MARTINA MCBRIDE	2335	1945
26	20	16	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	2319	3065
27	29	9	YOU WALKED IN BNA	LONESTAR	2251	2237
28	25	20	HOW WAS I TO KNOW ATLANTIC	JOHN MICHAEL MONTGOMERY	2153	2486
29	30	6	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	2107	2140
30	38	3	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	2046	1226
31	35	6	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	1964	1640
32	31	20	WE WERE IN LOVE MERCURY	TOBY KEITH	1823	1980
33	34	18	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	1627	1834
34	36	6	I HAVE TO SURRENDER EPIC	TY HERNDON	1594	1371
35	37	6	WHAT IF I DO BNA	MINDY MCCREADY	1563	1334
36	27	17	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	1546	2448
37	40	3	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	1450	1018

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	42	4	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	1279	926
39	41	10	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1112	1009
40	39	11	LOVE TRAVELS MERCURY	KATHY MATTEA	1077	1146
41	44	9	HAND OF FATE EPIC	SONS OF THE DESERT	946	813
42	50	3	OF COURSE I'M ALRIGHT RCA	ALABAMA	863	478
43	54	3	ON THE SIDE OF ANGELS CURB	LEANN RIMES	775	419
44	46	7	BLINK OF AN EYE COLUMBIA	RICOCHET	710	649
45	53	5	SEE ROCK CITY COLUMBIA	RICK TREVINO	678	441
46	47	5	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	600	542
47	43	10	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	562	843
48	49	7	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	511	509
49	56	5	SMALL TOWN MERCURY	JOHN ANDERSON	458	393
50	58	5	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	413	355
51	66	3	A CHANCE BNA	KENNY CHESNEY	392	177
52	61	5	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	392	306
53	62	3	HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	324	295
54	57	10	A WOMAN LIKE YOU ATLANTIC	MATT KING	322	377
55	60	20	HOW DO I LIVE CURB	LEANN RIMES	311	310
56	52	18	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	297	451
57	68	2	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	295	130
58	59	20	STILL HOLDING ON RCA	CLINT BLACK & MARTINA MCBRIDE	293	332
59	72	2	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	290	93
60	65	4	MORE THAN EVERYTHING DECCA	RHETT AKINS	252	180
61	71	2	A LITTLE IN LOVE REPRISÉ	PAUL BRANDT	210	111
62	48	13	I'M YOUR MAN BNA	JASON SELLERS	183	518
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
63	NEW ▶		LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	182	0
64	55	15	ANOTHER PERFECT DAY CURB	BLAKE & BRIAN	177	399
65	NEW ▶		THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	173	2
66	45	11	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	171	720
67	64	17	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	157	193
68	NEW ▶		THE PROMISED LAND EPIC	JOE DIFFIE	143	73
69	69	12	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	143	118
70	70	2	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	143	118
71	NEW ▶		I CAN LOVE YOU BETTER THAN THAT MONUMENT	DIXIE CHICKS	119	9
72	NEW ▶		NIGHTS LIKE THESE REPRISÉ	THE LYNNS	113	75
73	73	3	LOVE AIN'T EASY MCA NASHVILLE	BIG HOUSE	98	90
74	67	6	THE STONE CAPITOL NASHVILLE	JOHN BERRY	79	132
75	75	2	NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	70	83

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

And the Winner is
find out at the
Billboard & Monitor AIRPLAY
RADIO AWARDS
hosted by
Casey Kasem

October 18th • The Orlando Renaissance Resort, Orlando

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 10, 1997 \$ 4.95 Volume 5 • No. 41

COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

DEANA CARTER

How Do I Get There (CAPITOL NASHVILLE)

★★★ AIRPOWER ★★★

MARK CHESNUTT • *Thank God For Believers* (DECCA)

CLINT BLACK • *Something That We Do* (RCA)

CHELY WRIGHT • *Shut Up And Drive* (MCA NASHVILLE)

GEORGE STRAIT • *Today My World Slipped Away* (MCA NASHVILLE)

REBA MCENTIRE • *What If It's You* (MCA NASHVILLE)

TRAVIS TRITT FEATURING LARI WHITE • *Helping Me Get Over You* (WARNER BROS.)

GOING FOR AIRPLAY

MATRACA BERG • *Back When We Were Beautiful* (RISING TIDE)

JOHN FOGERTY • *Rambunctious Boy* (WARNER BROS.)

SAMMY KERSHAW • *Love Of My Life* (MERCURY)

DEAN MILLER • *My Heart's Broke Down (But My Mind's Made Up)* (CAPITOL NASHVILLE)

Caliber Of Acts On CMA Awards Week Broadcasts Puts Role Into Question

by Phyllis Stark

If a country artist had an opportunity to visit between 10 and 50 stations and be heard live by several million listeners, all in the space of a few hours work, why wouldn't he or she do it? That's what some programmers are wondering after the recent Country Music Assn. Awards-week broadcasts hosted by Huntsman Entertainment, MJI Broadcasting, and others. While plenty of artists made the rounds this year, some programmers were left questioning where all the superstars were and whether the bond between country artists and radio had been frayed further.

The broadcasts themselves, organized by Huntsman for 10 stations and MJI for 47, generally got high marks from the participating stations for organization, professionalism, and overall value. But an unusually high number of cancellations and what some programmers perceive as a B-list roster had some wondering if labels and managers were losing interest in supporting these events.

For various reasons, at least nine artists who had been scheduled to come to the Huntsman Broadcast were no-shows. Trisha Yearwood and Ricky Van Shelton canceled due to illness. (Yearwood also missed the MJI event for the same reason.) Joe Diffie lost two band members in a week and had to quickly audition replacements. Several more were unexpectedly pulled away by the CMA two days before the awards show to tape an opening segment showing celebrities getting out of limos. David Kersh, Billy Dean, Wynonna, Mindy McCready, Burnin' Daylight, and Jo Dee Messina were also on the list of cancellations.

Among the nearly 50 acts who were featured at Huntsman's 15th annual "Live From Nashville" event were Collin Raye, Tim McGraw, Hal Ketchum, Lee Roy Parnell, David Lee Murphy, Martina McBride, Trace Adkins, Lee Ann Womack, Ricochet, River Road, Sons Of The Desert, Lones-

tar, BlackHawk, Thrasher Shiver, and Bryan White. MJI's lineup included Patty Loveless, Wynonna, McGraw, and 42 others.

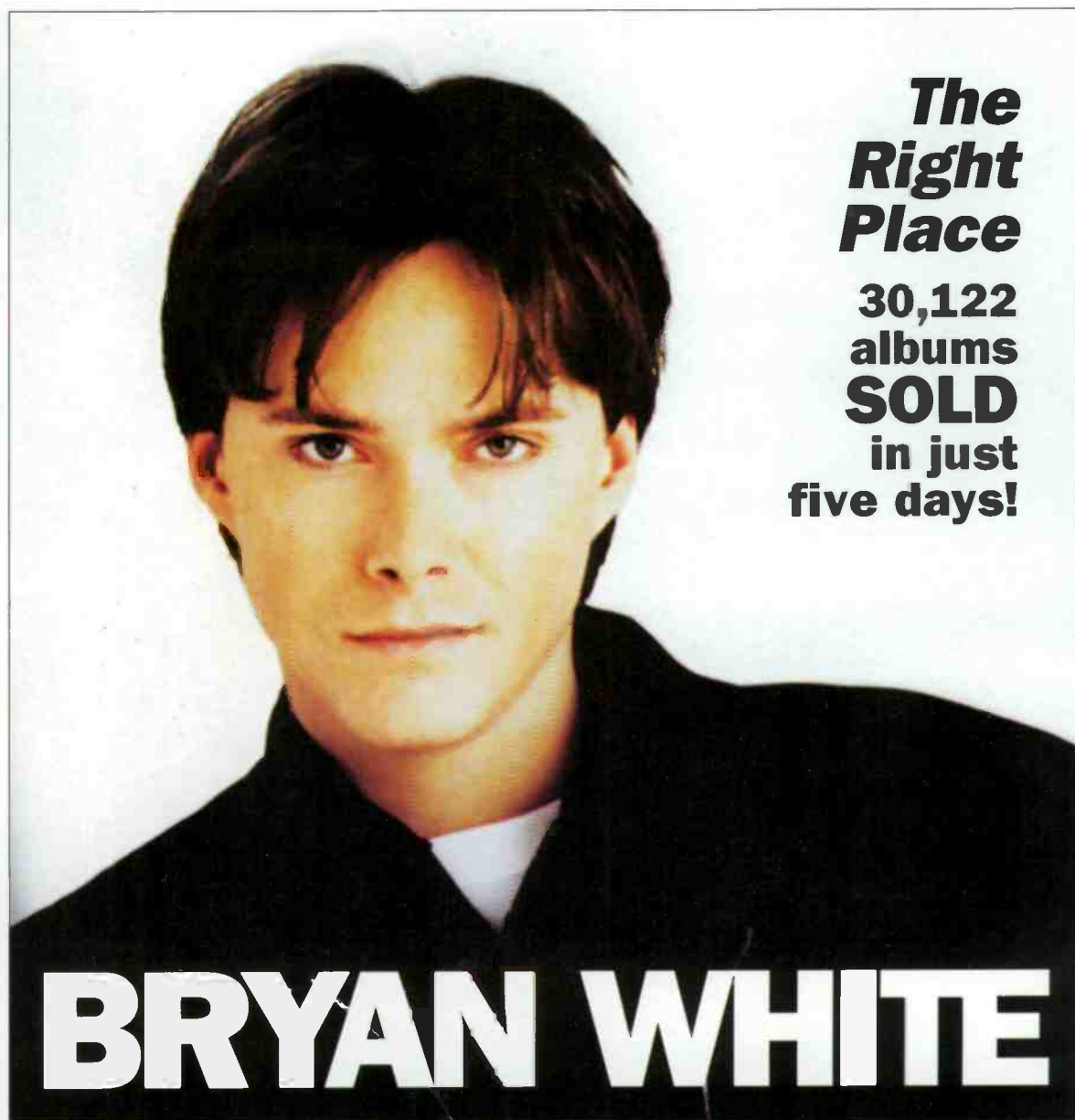
But one PD, who participated in the MJI broadcast for the third straight year and asked not to be identified, says, "I thought the lineup was mediocre by comparison" to previous years. "It seemed they weren't able to attract nearly the caliber of stars that they had in years past. We give up literally thousands of dollars in inventory. [The MJI broadcast is sponsored by AT&T and Chevy Trucks and is all barter.] With the rates we have, it's close to \$20,000 worth of inventory. If I'm going to do that, they better come up with the stars.

"Many times we were asked to put people on the air that we don't play records from," the PD continues. "The way MJI positioned it was that labels and management folks would say, 'We'll give you Tim McGraw if you take Seminole.' My audience doesn't know who these people are. That put the stations and the artists in an awkward position. I understand the labels' point. At the same time, radio doesn't want [artists] that will make people tune out and go elsewhere."


MJI VP of marketing Lee Raffkin allows that "there is some horse trading that goes on. Some artists that are breaking out there we kind of horse trade to get the Wynonnas and Patty Lovelesses and Tim McGraws."

KYCY (Young Country) San Francisco PD Eric Logan, a Huntsman participant, says, "The way I look at these broadcasts is it's all contingent on the talent you have there." Logan adds that he was "surprised and disappointed" by the number of cancellations and the caliber of artists who did come by, "especially given the amount of money I pay," a figure he would not disclose due to a confidentiality agreement with Huntsman, which charges stations rates based on market size, past affiliation, and carriage of other programming throughout the year. "For

Continued on page 6



BRYAN WHITE




LILA McCANN

"I Wanna Fall In Love"
A Billboard Hot Shot Debut
Over 135,000 albums SOLD.

"Lila is the most exciting new artist for 1997 in Louisville, KY. This one is no fluke. She's going to be around a long time."
-Coyote Calhoun, WAMZ

The Right Place
30,122 albums SOLD in just five days!

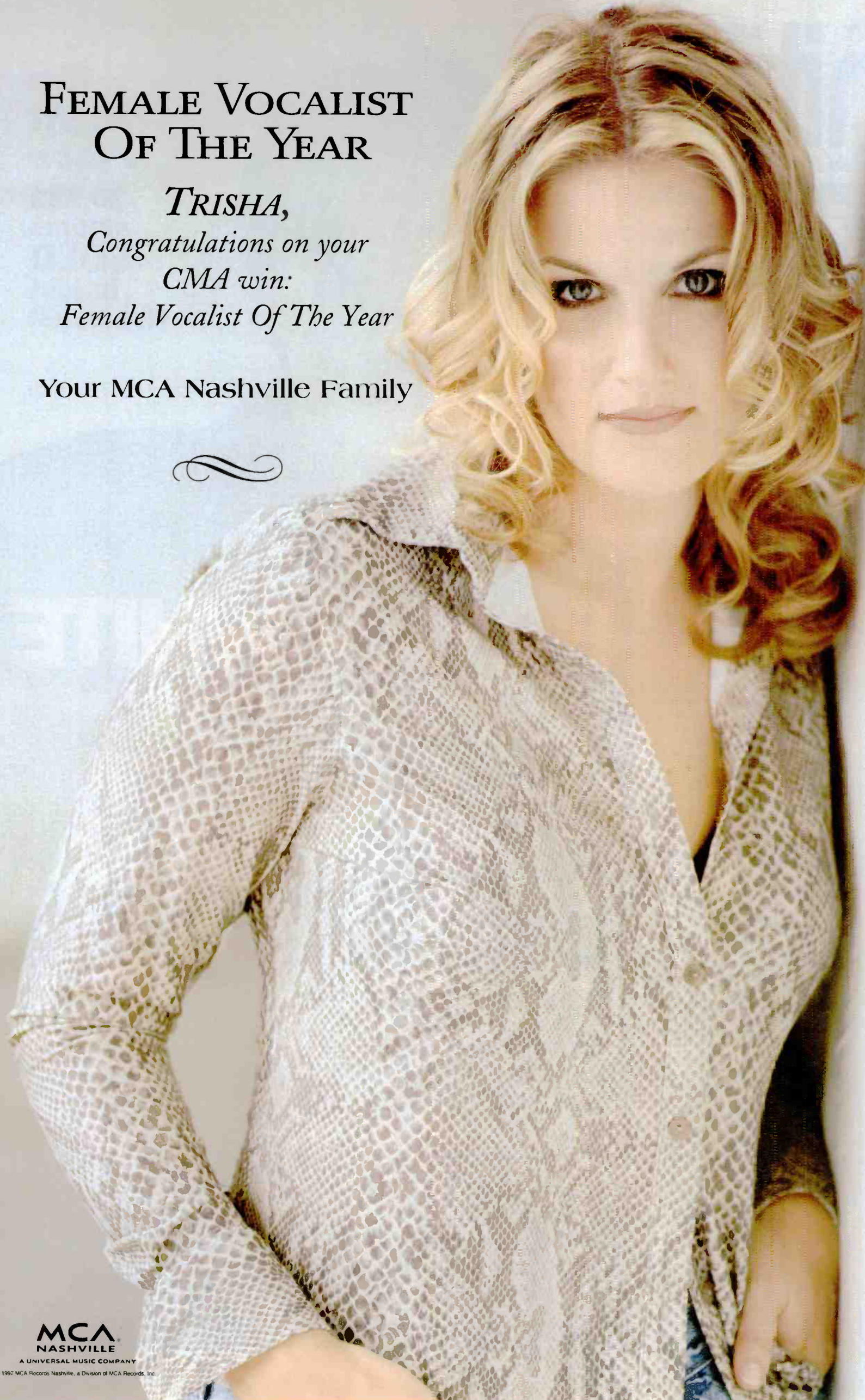
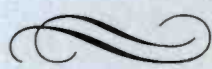


Asylum Records © 1997 Elektra Entertainment Group
a division of Warner Communications Inc., a Time Warner company

FEMALE VOCALIST
OF THE YEAR

TRISHA,
Congratulations on your
CMA win:
Female Vocalist Of The Year

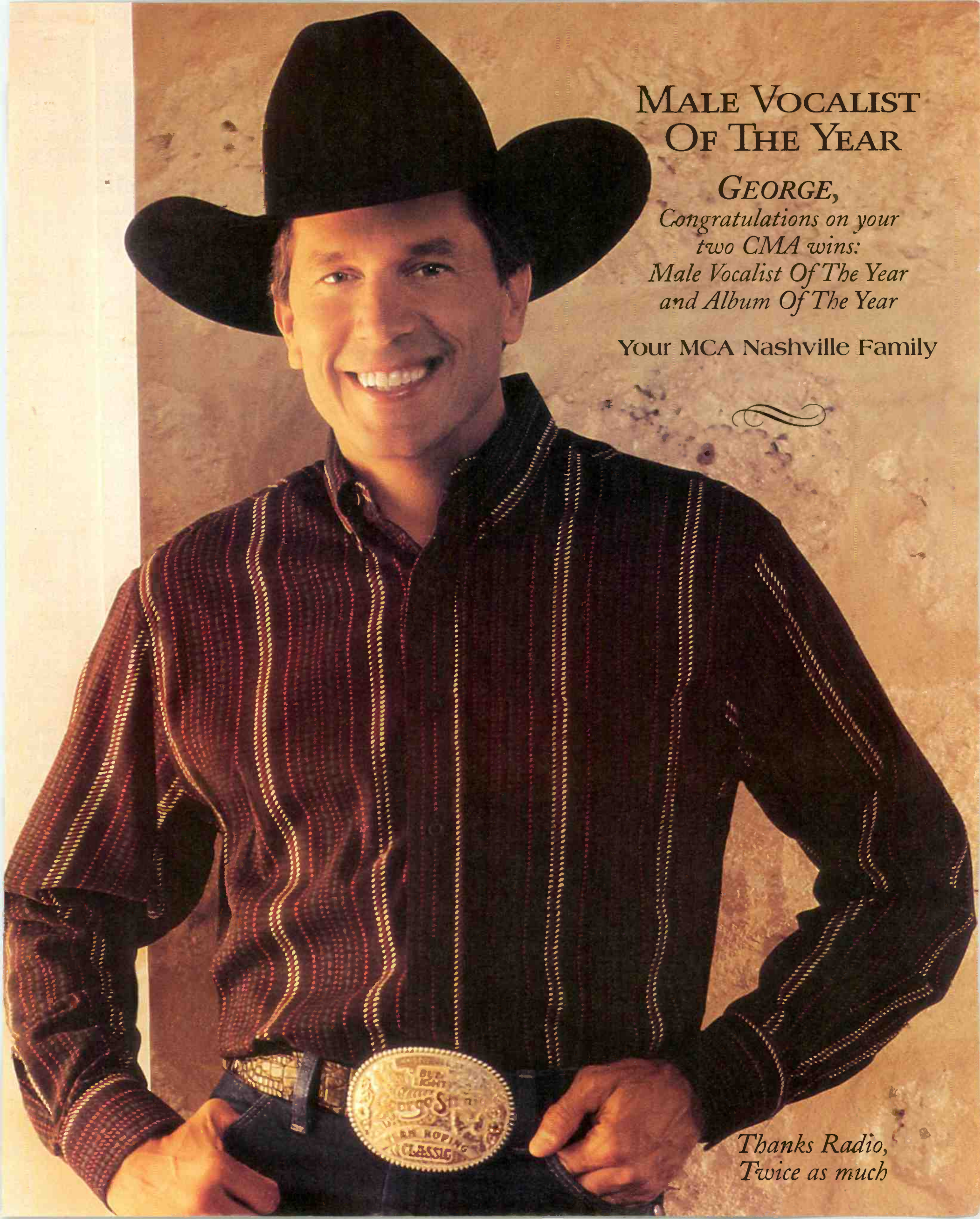
Your MCA Nashville Family



MCA
NASHVILLE

A UNIVERSAL MUSIC COMPANY

© 1997 MCA Records Nashville, a Division of MCA Records, Inc.

A full-page photograph of George Strait. He is wearing a black cowboy hat, a dark long-sleeved shirt with intricate vertical stitching in a reddish-brown color, and a large, ornate silver belt buckle. He is smiling and has his hands on his hips. The background is a textured, light-colored wall.

MALE VOCALIST
OF THE YEAR

*GEORGE,
Congratulations on your
two CMA wins:
Male Vocalist Of The Year
and Album Of The Year*

Your MCA Nashville Family



*Thanks Radio,
Twice as much*

Cody Joins Radio Seminar's 'Supergroup'

WSM-FM Nashville morning man Bill Cody will be featured on the "Air Personality Supergroup" panel at the Billboard/Airplay Monitor Radio Seminar and Awards, Oct. 18 in Orlando, Fla. Set to be the seminar's closing session from 3:15-4:30 p.m., the "Air Personality Supergroup," a discussion of what it takes

Billboard & Monitor
Radio Seminar & Awards



CODY

to be a successful entertainer today, features top-name talent from every radio format.

In addition to Cody, this year's panel of nine entertainers includes Westwood One's Casey Kasem; WAKS Tampa, Fla.'s Ma-

son Dixon; KHKS Dallas' Kidd Kraddick; and WKTU New York's Broadway Bill Lee. Also on the panel is WFBQ Indianapolis' Tom Griswold, who is syndicated in 24 markets with partner Bob Kevoian. Bob and Tom are heard in Nashville on country WZPC (PC103). Also featured on the panel are WQHT (Hot 97)

New York's morning team of Doctor Dre, Ed Lover, and Lisa G, who are syndicated by SJS Entertainment.

The Billboard/Airplay Monitor Radio Seminar and Awards is scheduled for Oct. 16-18 at the Renaissance Orlando Resort. For registration information, call Maureen Ryan at 212-536-5002. For hotel and discounted airline flight info, call Pepp Travel at 800-877-9770.

Gary McCartie Exits WXTU Philadelphia

WXTU Philadelphia OM/PD Gary McCartie exits. No replacement has been named.

KYCW (Young Country) Seattle PD Matt Bruno is set to exit in a few weeks to pursue his music career. Bruno recently accepted, then turned down the PD job at **WYCD** (Young Country) Detroit.

WRKZ Harrisburg, Pa., PD Mitch Mahan is the new PD of **WIRK-FM** West Palm Beach, Fla. He replaces Scott Johnson, now at **KWCY** Phoenix. No replacement has been named in Harrisburg.

New Flint, Mich., country station **WFBE** (B95) signed on Oct. 6. Art Opperman is the PD. He previously programmed **WNCY** Appleton, Wis., **KCKR** Waco, Texas, and **WXCL** Peoria, Ill.

ABC Real Country affiliate **WWKB** Buffalo, N.Y., flips to sports.

Keith Rovell joins Shane Media Services as programmer/consultant. He previously was programming manager at **N/T WASK-AM-FM** Lafayette, Ind., and will relocate to Houston.

Jim Loftus, GM of Shamrock's Scranton, Pa., stations, is named VP/East Coast radio operations for the group. He'll now oversee its **WGRX** (Froggy 100.7) Baltimore.

As expected, consultant Jaye Albright of Albright, Hill & O'Malley joins Jacor Communications as director of country programming. She will be responsible for coordinating the programming of Jacor's 14 country stations across the U.S. Albright, who will relocate from Seattle to Las Vegas, will also oversee programming operations at Jacor's two Las Vegas country stations, **KFMS** and **KWNR**. She will continue to consult at least two non-Jacor stations, **WKKX** St. Louis and **CJJR** Vancouver.

WEGX Florence, S.C., GM Dale Frantz is the new GM at top 40 **WWXM** Myrtle Beach, S.C. Philip Abdelnor, GM of Root's other Florence stations, assumes Frantz's duties.

KRSQ Billings, Mont., which had been simulcasting country AM sister **KGHL**, flips to top 40 as Hot 101.7.

Former **WMIL** and **WOKY** Milwaukee GM Brian Ongaro is now VP/GM at modern **KDGE** and classic rock **KZPS** Dallas.

Linda O'Brian is upped from MD and programming assistant to APD/MD at **KSCS** Dallas.

Sorry to report that **WKKO** Toledo, Ohio, APD/afternoon co-host Harvey J. Steele is in the Cleveland Clinic awaiting a liver transplant. Steele contracted hepatitis-C through a blood transfusion in 1985. **WKKO** PD Gary Shores, Steele's on-air partner, is urging all stations to run PSAs about organ donation.

Market veteran Lee Wood (aka Woody B.) joins **KMDL** (the Dawg) Lafayette, La., as assis-

tant MD/afternoon host. Former p.m. driver Hollywood Harrison is now doing mornings at **KRRV** Alexandria, La.

Randi Clark is upped from assistant MD to MD at **WBWN** (B104) Bloomington, Ill.

WWKA (K92) Orlando, Fla., night host Kelly Wright exits. No replacement has been named.

Automated **KVFX** Modesto, Calif., has gone local with a young country format. The station is currently looking for a PD and on-air talent.

At **WZRH** (Kiss Country) New Orleans, Mona Kelly becomes morning co-host with husband

Ted Kelly. J.C. Rivers from **WFKS** Daytona Beach, Fla., joins as production director/midday host. Former midday host Kevin Carlisle moves to classic hits **WDGL** Baton Rouge, La. Night jock Darren Stevens exits. PD Ted Kelly is looking for a replacement and wants T&Rs. Also, **WZRH** has applied

for the new calls **WKSX**.

WPZM Huntsville, Ala., midday host Harley Madison exits. T&Rs to PD Rob Carpenter.

Former **KKAT** Salt Lake City morning man John Potter (aka "Kidd Cassidy") joins crosstown rival **KUBL** for weekends.

Former **WLWI** Montgomery, Ala., MD/morning co-host Nancy Knight is looking for a new opportunity. Reach her at 334-269-5319.

It's Your Birthday



KKIX (Kix 104) Fayetteville, Ark., staffers presented Faith Hill with a cake and giant birthday card signed by hundreds on listeners when she was in town with her husband, Tim McGraw, who was performing at Fayetteville's Barnhill Arena Sept. 21. PD Tom Travis, left, is shown presenting the gifts to Hill.



COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@billboard.com

So We Meet Again, Mr. Collins

It was a little like *déjà vu* when I was told that Career Records had signed an artist named Jim Collins and that he would be managed by International Artist Management. When Anita Hogan, a partner in the management company, told me this new artist was from Texas, I immediately responded, "Wait a minute, I think I know that guy. Did he release independent records during the mid-'80s?" Hogan confirmed that it was the same artist.

My association with Collins during his indie years was brief and unusual, and it began when his "I Wanna Be A Cowboy 'Til I Die" was digging its heels into Billboard's Hot Country Singles chart in '85. As MD at **KSOP** Salt Lake City in the '80s, I ordinarily saw artists at the station who had been booked to play somewhere in the area, and they were usually dropping by to promote the show on the air. We were accustomed to seeing more established artists, like Janie Fricke, Dan Seals, the Judds, Eddie Rabbitt, Ronnie Milsap, and Rex Allen Jr. After a couple of telephone conversations with Collins and his promotion team, I was told Jim was coming to Salt Lake to see me and to thank us for playing his song.

It was as unusual in those days as it is now for an unknown artist on an independent record label to commit the time and resources necessary to visit a radio station that far away from his native Texas. Even the major labels weren't doing many personal promotion visits with developing

artists back then. I can recall only a few acts visiting us during their initial chart runs without the trip being arranged to coincide with concert appearances.

During his visit, Collins impressed me as a bright, talented, committed artist and a genuinely nice guy. Little did I know at the time that aside from being a terrific singer, Collins was a multitalented instrumentalist with a solid following in several states.

Twelve years down the road, radio programmers have been inundated with personal visits by developing artists and, for whatever reason, many have not scored major hits early in their careers. Thus, the pizza-in-the-conference-room visits by new artists are no longer special and unusual events but have evolved into common occurrences and have largely become a time-management issue for programmers in the post-Telecom Act era.

In the case of Jim Collins, however, his early visit to me in Salt Lake was both impressive and unusual, and one I'll never forget. It didn't involve a pricey showcase event, complete with massages and horseback riding. It merely happened because some really solid recordings made their way to my desk and an appreciative artist took the time and money to acknowledge that someone noticed.

Collins will be performing during a dinner hosted by his label for the country attendees at the Billboard/Airplay Monitor Radio Seminar and Awards Oct. 17 in Orlando, Fla. If you haven't registered, please call Maureen Ryan at 212-536-5002.

ON THE ROW

Debi Fleischer-Robin Exits Columbia

Debi Fleischer-Robin exits her VP of national country promotion job at Columbia Records. She is looking for a new opportunity and can be reached at 615-352-8734. No replacement has been named.

Former **WDSY** Pittsburgh MD Chris DeCarlo is the new, Pittsburgh-based Northeast regional for RCA Records. She replaces Keith Gale, who was recently upped to director of national promotion.

Mindy McCready was forced to cancel five days of performances after she was diagnosed with acute tonsillitis and pharyngitis. Among the affected dates were her performance at the SRO convention in Nashville Oct. 1, two dates on the Tim McGraw tour, and one date with Neal McCoy.

As expected, former RCA artist Lari White is the first signing to the new Lyric Street label.

MJI Broadcasting is set to launch CountryNow.com, a daily music news and entertainment World Wide Web service for country radio Web sites, Oct. 22. The service will provide local station Web sites with headline news, features, artist interviews, and links to other country Web sites. It will be updated seven days a week and will also include fan sites, artist profiles, concert news, album-release news with links to online shopping, and a top 20 airplay singles chart based on Broadcast Data Systems information.

Garth Brooks accepted his Country Music

Assn. entertainer of the year award from Trisha Yearwood during the live telecast of TNN's "Today's Country" Sept. 29. He dedicated the award to Reba McEntire.

LeAnn Rimes' current single, "On The Side Of Angels," was written by Gary Burr and WSIX Nashville morning man Gerry House. Rimes also has a cut on her new album, "You Light Up My Life—Inspirational Songs," by WBAP Fort Worth, Texas, personality Bill Mack, who penned her breakthrough hit, "Blue." Mack's offering on this album is the religious song "Clinging To A Saving Hand."

Tracy Byrd will host the Tracy Byrd Homecoming Weekend in Beaumont, Texas, Oct. 10, with proceeds benefiting Buckner's Children's Village. He will take most of November off, as he and his wife, Michelle, are expecting their second child, a boy, due Nov. 13.

Former **WRLT** Nashville owner/GM Ned Horton has formed an artist-management division of his company, the Horton Group. Jim Hester, formerly of Network Ink, joins the company to run the new division. Nancy Block also joins to work on special projects and media-related services. Block previously produced "Billy Block's Western Beat Roots Revival" radio show on **WZPC** (PC103) Nashville. The first two signings to the new division are Jamie Lee Thurston and the EvinRudes.

Harlan Howard is organizing a benefit concert for Nashville's W.O. Smith/Nashville Community Middle School Nov. 5 at the Hard Rock Cafe in Nashville. Participants will include Billy Dean, Gerry House, Jim Lauderdale, Emmylou Harris, Raul Malo, and Pam Tillis.

James Monroe, son of the late bluegrass legend Bill Monroe, has reopened Monroe Talent Agency, which booked many bluegrass acts from the early 1970s until 1987, including Bill Monroe & His Blue Grass Boys. The agency is handling all booking for James Monroe & the Midnight Ramblers.

Small Town Gathering



Mercury artist John Anderson was on hand in the Jones Radio Network suite at the recent National Assn. of Broadcasters Convention in New Orleans. Anderson was invited because he is one of only a handful of artists who fit all three of JRN's country formats: U.S. Country, CD Country, and Classic Hit Country. Pictured, from left, are Classic Hit Country OM Lew Jones, Anderson, CD Country OM John Hendricks, and Mercury's Norbert Nix.

Battle Over Station 'Presents' Still Hot

by Phyllis Stark

Has consolidation undercut the once-hot issue of competing stations battling over concert "presents"? Not according to some of the panelists at the "Changing Role Of Radio" session at SRO '97, the Country Music Assn.-sponsored live touring convention held Sept. 29-Oct. 1 in Nashville.

James Yelich of Creative Artists Agency said stations sometimes create a problem by being difficult to work with, even asking for 600-1,000 tickets for a show. At one concert where two rival stations each had backstage meet-and-greet privileges, Yelich said a staffer at one station complained that the competitor had two extra people at its meet and greet and threatened to pull the artist's record as a result.

As it has been at other conventions, the issue of whether concert "presents" rights are valuable to stations was debated. WSM-AM-FM Nashville GM Bob Meyer thought not. "Presents" is strictly an ego [thing] for your people who work inside your stations," he said. "Personally, I wish there wasn't a 'presents.' We give away a whole lot of free time [in exchange] that maybe we don't have to." Later, competitor John King, GM of WSIX Nashville, concurred. "I don't think either one of us would lose one bit of sleep if there was never another 'presents,'" he said. "It doesn't matter." Added an audience member, "No one has ever bought a [concert] ticket to see a radio station."

Consultant Bob Moody of McVay Media got a laugh when he added that in focus groups, he's never seen someone mention that a station didn't have the presents. "What I have heard them say is 'I didn't realize [your jock] weighed 500 pounds.' Some people who fight to have the 'presents' should be fighting to avoid the 'presents.'"

The fear of "chain drops" at radio was raised when concert promoter Fred Frank of Frank Productions said that "these groups have gotten bigger and bigger, and the [danger] to me as a promoter is enormous. God forbid I should piss off a station in a major chain. It could come back to haunt me for years."

One panelist suggested that some artist managers have begun to discuss collusion and restraint-of-trade issues stemming from the potential of group adds and drops. But Meyer said the issue is not as ominous as some in the industry believe. "People fear

anything large," he said. "A lot of it is self-imposed fear. A lot of these things won't come to fruition."

Jack Lameier of Epic Records noted that threats to drop records are nothing new. "I get threatened at least once a week that someone is going to drop something," he said. "That has been part of this business for the 35 years I've been in it."

When the issue was raised of whether radio tours for new acts are valuable, Meyer suggested that labels put together three "baby acts" to tour and do shows for radio programmers and listeners. CAA's John Huie, a longtime proponent of this idea, added that artists who spend a year on a radio tour meeting only programmers could be developing an audience at the same time if these shows were opened up to listeners as well.

Moody mentioned the "Live In The Lobby" series on his client station, KRRV Alexandria, La., in which new artists who visit the station are put on the air for an hourlong set every Tuesday night, and listeners are invited to watch. Meyer responded that while that might work in a noncompetitive city, "in a market like Nashville, when one station is playing hits and the other is doing an hour of an unknown, it would be death."

SRO also included some discussion on broadening country's boundaries and audience. In the radio session, manager Barry Coburn, whose act BR5-49 has sold in excess of 300,000 albums without extensive radio airplay, said, "We have to keep working other formats," like college and alternative radio. Noting that LeAnn Rimes and Trisha Yearwood have successfully crossed songs over to pop radio, Coburn said, "We're not in the days where Billy Dean got his career shot down because he went to work AC."

At the "Town Meeting" panel later, Asylum Records co-president/CEO Joe Mansfield suggested that country is broadening its own boundaries. "We only have a couple of country acts," he said. "We're getting away with Bryan White . . . because radio wants to play the more poppy things." Mansfield also said the audience is "disillusioned and a bit bored with the format." Agreed Rising Tide president Ken Levitan, "We bored everybody."

Assistance in preparing this story was provided by Billboard's Deborah Evans Price.

AIRBORNE

Instant information on Country's new artists

Matt King

"A WOMAN LIKE YOU" (ATLANTIC)

Asheville, N.C., native Matt King is the son of a bluegrass guitar player, who made his living as a barber, rock mason, and auctioneer, and a gospel piano-playing mother, who earned her living at a real estate company. The family sang in churches, and the elder Kings recorded locally with a bluegrass gospel group. In 1994, King moved to Nashville, where Gary Morris took him under his wing and arranged for an audition with Atlantic. After King played his song "A Woman's Tears" at the audition, Atlantic brass asked him, "Do you have a lawyer?" When he replied, "I can get one," they said, "Congratulations, you're Atlantic Records' new artist." Morris produced King's debut album, "Five O'Clock Hero," which was released Sept. 16. He also has a cut, "She Was Mine To Lose," on the new Wade Hayes album.

The Kinleys

"PLEASE" (EPIC)

Twin sisters Heather and Jennifer Kinley grew up in Philadelphia and moved to Nashville at the age of 19 to pursue a country music career. For the next seven years, they spent nights waitressing and days working on their songwriting. They crashed parties, went to writers' showcases, and spent a year

at the Courtyard Cafe doing covers, with Jennifer on piano and Heather on guitar. A demo of "Just Between You And Me" got the attention of Epic Records. The duo's debut album is named for that song.

The Ranch

"WALKIN' THE COUNTRY"
(CAPITOL NASHVILLE)

The Ranch's front man and primary songwriter, Keith Urban, grew up in Australia and says he knew when he was 7 years old that he would come to Nashville and play country music. He picked up the guitar at the age of 6 and entered country music talent shows two years



later. Urban teamed up with drummer Peter Clarke in 1988 to form a band that was successful in their home country. Bassist Jerry Flowers, a native West Virginian, auditioned for Urban and Clarke in Nashville in 1993 and was immediately hired to complete the trio, which is managed by Miles Copeland.

Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

Ready To Rap



Atlantic artist Neal McCoy rapped at the Sept. 24 Country Music Assn. Awards in honor of the CMA broadcast winners. He is pictured with the personality of the year winners. In the front row, from left, are WPCV Lakeland, Fla.'s Scott Wynn and Tom O'Brien; McCoy; and WTQR Winston-Salem, N.C.'s "Aunt Eloise" and Paul Franklin. In the back row, from left, are WCOS Columbia, S.C.'s Andi Webber and Jeff Roper and WMZQ Washington, D.C.'s Jessica Cash and Gary Murphy.

EDITOR IN CHIEF: HESTON HOSTEN
EDITOR: SEAN ROSS
MANAGING EDITOR: PHYLLIS STARK
DIRECTOR OF CHARTS: WADE JESSEN
CHARTS ASSISTANT: MARY DECROCE
WRITER/REPORTER: DANA HALL
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: ALEX VITOULOS
EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAQUINTO
SARAH JOHNSON, MARIA MANUCLIC
COPY EDITOR: CARL ROSEN
ADVERTISING PRODUCTION MANAGER: LEN DURHAM
ADVERTISING ART DIRECTOR: RAY CARLSON
ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

GENERAL MANAGER: JON GUYNN
NATIONAL ACCOUNT MANAGER: LEE ANN PHOTOGLIO
ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
SALES ASSISTANT: HOLLIE ADAMS

EDITORIAL ADVISER: TIMOTHY WHITE
PRODUCTION DIRECTOR: MARIE GOMBERT
DIRECTOR OF MARKETING: ELISSA TOMASETTI
CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
BUSINESS MANAGER: JOELLEN SOMMER

©1997 BPI Communications, 49 Music Square W., Nashville, TN 37203
615-321-4290 Fax: 615-320-0454
For subscriptions call: 800-722-2346

Caliber Of Acts On CMA Awards Week Broadcasts Puts Role Into Question

Continued from page 1

us to fly back there and interview a bunch of artists whose ink is not even dry on their contract does me no good. I need the artists who are making noise."

While Logan is complimentary to Huntsman, which he says "did everything in their power to make sure it was a good broadcast," he blames "some of the managers and some of the record companies [that] don't see the upside of doing these broadcasts. If radio truly is the conduit from the artist to the consumer, why wouldn't an artist of any caliber or level want to spend time [at these broadcasts]? I understand that there are pressures [on artists' time], but artist/radio relations are not where they need to be. Even if it is an eight-hour commitment, what else can you do in eight hours except go on network television that you can reach that many people?"

Logan says that some labels, like Arista and Epic, do a good job trying to get all of their acts there, and that artists like Terri Clark and Bryan White come back year after year, even if they are between albums. For others, however, "the managers don't see the value in radio spending five minutes with the artist. Managers just have to realize that these broadcasts benefit them. They get five-minute commercials talking about their projects, and most of the time we play the records afterward. This is a cooperative effort, and if we don't all work together, this industry is going to get whitewashed."

WPOC Baltimore PD Scott Lindy participated in the Huntsman broadcast and was generally pleased with it, but he says that "radio, records, and the performers need to find a way to make [the broadcast] even more special than it already is. It costs us to do that, and we want a big return. We're the driving force behind their popularity."

Another positive spin on the broadcasts came from WUSN (US99) Chicago PD Alan Sledge, an MJI participant. "I thought MJI did a very good job," he says. "It seemed to me that we had plenty of artists [and] plenty of material. It was not my impression that there was a problem with cancellations. I'd like to see more top-tier artists with the broadcasts, [but] the good news is, with the kinds of artists that we had, the stars of tomorrow were represented on this year's broadcast. Could it be better? Yes, but if we're at the top of our game all the time then there is nowhere to go but down."

'BEST EVER' OR 'A LITTLE LIGHT'?

For his part, MJI VP/GM Gary Krantz sees this as "one of the best booking years ever." Rafkin says, "We had more artists and more A artists than ever before." Rafkin, with Krantz, came down to Nashville several times this year to pitch labels on supporting MJI's remote.

But Huntsman Entertainment's Ron Hunts-

man admits that this year's roster of nearly 50 acts was "a little light" compared with last year, when 70 came by. But Huntsman says superstars usually don't make the scene, because "at the very top there are so many demands put on artists that at a certain level they are not doing anything for fear of offending anyone. At the same time, there are a lot more demands put on an artist than ever before. Fifteen years ago there weren't as many publications, there was no music video... it's tough to be in an artist's shoes. Generally speaking, the artists who are really hard workers and are at a point in their career that they can physically do all this stuff are doing it."

"We started seeing this maybe two or three years ago, when there were these A-level artists who for some reason were not in the mix as much as they had been," continues Huntsman. "Again, it's a matter of demands put on an artist due to how fast the industry was moving. Some of them have not come back into the mix. That I find a little disturbing. We're all in this together. I came here from radio, so I know what it's like to support an artist's career and then not have access to them."

Huntsman also blames a sort of industry malaise for the downturn in participation. "In the beginning, before [the format] got so popular, everybody from radio to records to artists to journalists were willing to work harder," he says. "I don't think the industry in general is working quite as hard to obtain the goal we are trying to obtain. In fairness to some people just coming into the industry, they don't know that there was a time we had to work that hard," he says.

TILTING THE SCALE

Another thing that Huntsman says "tilted the scale" toward fewer acts this year was the CMA condoning the addition of another multi-station remote. Huntsman's broadcast is for p.m. drive only. MJI, which is the official radio network of the CMA Awards, hosted only a morning-show remote for the first five years it was involved. This year, however, at the CMA's behest, it added afternoons as well.

MJI's Krantz says his company added the second remote because "there was a feeling that there were so many disparate remotes throughout town that the idea of consolidating it in one area would better [serve] the artists."

But KYCY's Logan blames the sheer volume of broadcasts for what he sees as the downgrading of artist caliber. In addition to Huntsman and MJI, there is an annual broadcast at Emerald Studios, and several stations, including WPZM Huntsville, Ala., organize their own private broadcasts and ask artists to come by.

"There are so many people doing these broadcasts now that they are almost at an impasse," Logan says. "As more vendors start to do these broadcasts, it dilutes them and there is not enough time" for artists to do them all. "You can't go to one without going to the other. It's political suicide because we'll find out."

WPOC's Lindy believes the novelty may have worn off these broadcasts for the artists. Now, he says, with so many more broadcasts, "it can seem a little closer to being at work than having the opportunity to touch a lot of radio stations."

A COMPETITIVE ADVANTAGE

Despite the complaints, there is evidence that stations that do these broadcasts find them valuable. The PD who asked to remain anonymous, for example, did so because he wants to work with MJI again on next year's broadcast. "It's important from an imaging standpoint to be involved and be the source for [the CMA Awards], and there is a certain excitement about it, being able to give my listeners the inside scoop on what's happening in Nashville all week," he says. "I look at it, perceptually, as a competitive advantage."

"There is no better week," says WPOC's Lindy. "Fan Fair is pretty good, but CMA week is bigger for us as we broadcast live. That is the biggest show, and we're talking to the people who are part of this show and up for some of these awards. That makes us look fantastic."

MONITOR PROFILE

BP's Scott Evans Makes Leap To Syndication With 'Neon Nights'

After spending most of his 15-year radio career as half of a popular morning team, hosting a brand-new, syndicated, solo evening show is a whole different world for Scott Evans. In his first few weeks hosting Broadcast Programming's "Neon Nights," which debuted Sept. 15, Evans often found himself telling his listeners to "call us," until BP consultant L.J. Smith pointed out that "call me" would be sufficient. Quips Evans, "That's what consultants are for."

Still, he says he prefers the solo show because of its simplicity and the potential for more spontaneity. "I got kind of tired of doing a team show because you really have to work out everything [in advance] or it's just a free-for-all," he says. "After all those years, I got kind of tired of structuring everything."

Lia Knight, the producer of "Neon Nights" and former MD at KRPM Seattle, has a limited on-air presence now, but Evans expects

success of BP's syndicated AC evening host Delilah, who just signed her 100th station.

With the launch of "Neon Nights," BP has entered a field of syndicated country evening shows that is beginning to get crowded. Among Evans' competitors are "Country Heartlines With John Crenshaw" and "SupeRadio's new show, 'The Silver Grille.'" Evans says he's never heard any of the others, but he's "not too worried" about the competition. "They have to fend for themselves."

Asked what he can offer affiliates that a local jock can't bring to the table, Evans says, "Basically, we're just going to work a little harder. We will have guests on maybe five nights a week, and I'll put in as much show prep as I will with a morning show." Evans says the audience "will hear a lot of music, and when they aren't hearing music they will hear something entertaining."

Among Evans' regular stable of character voices are Cocktail Frank ("he drinks too much and drinking has kind of wrecked his life, but he's not too concerned about it"), Morty ("my agent who's never gotten me a job, but there is always something in the works"), Snack Lady ("smokes two packs of Marlboros a day, has three ex-husbands, and her dream is to meet a nice UPS delivery man"), Mr. Peepers ("our public service director who does a little feature called 'an encouraging word.' He and I don't get along very well"), and Robin Leach ("who does the seamier side of show-biz news"). Twice a week, Evans contributes to former partner Steve Harmon's morning show on KNIX Phoenix with the voice of the loading-dock foreman "Dub."

Evans began his career in Charlotte, N.C., in 1982 at soft rock station WLVK, which later evolved into country WTDR (and is now WKKT). It was in Charlotte that he first teamed up with longtime morning partner Harmon. The two were paired by consultant Ted Stecker and worked together the first time until 1986, when Evans "gave away" a car on the air that the station did not actually have as a prize. The stunt got him fired, and he moved to Miami without Harmon to host mornings at WKQS (now WKIS). He later teamed up again with Harmon at KPLX Dallas, where they had a long and successful run from '88 to '95. Harmon and Evans also began co-hosting Entertainment Radio Networks' "Weekly Top 30" countdown show, a gig that lasted for seven years, until they were replaced last year by Charlie Tuna.

After leaving KPLX, Evans ended up at WCUZ Grand Rapids, Mich., but after only eight months there, the station was bought by the competition, and Evans was out. It was then, he says, that he learned "the last thing you want to be is a high-priced guy on a low-priced station."

Evans, who had always wanted to host a syndicated morning show, spent almost 18 months looking for the right next gig, something he says was "one of the hardest things I've ever been through." He moved his family back to Dallas and worked P/T at AC KDMX, "just so I could remember how to do a show." He even considered becoming a stockbroker and attended a seminar in that field and a few job interviews. "I took a long time looking for the right situation because I have two kids now and I don't want to be moving them all over the country," he says. "This [job] was something I could see doing for the rest of my career. When I got the call from L.J., the light went off in my head."

PHYLLIS STARK



Scott Evans
'Neon Nights' Host
Broadcast Programming

*The last thing
you want to be is
a high-priced guy
on a low-priced
station'*

that to increase. For now, he says, "we're just trying to get people used to listening to me."

Only slightly less jarring than going solo was Evans' transition from mornings to evenings. Evans, who considers his program "a morning show at night," says he hasn't made many adjustments to his presentation, and all of his trademark comedy bits, contesting, and character voices are part of "Neon Nights." But he says his body clock is "still in Central time," and he's working on getting adjusted to hosting the 7 p.m.-midnight (EDT) show, which is done live in BP's Seattle studios beginning at 4 p.m.

After just a few weeks on the air, Evans says the format of "Neon Nights" is being worked out, and he's "still trying to learn the board," but he envisions the final product as "more music-intensive [than a morning show] because there is no news and traffic and [there will be] a lot of phone calls." The program includes 10-12 songs an hour, and the music is consistent with that of the BP-consulted stations. Evans says many country artists come through Seattle, and he plans to get as many of them on the air as he can. He's also using telephone interviews and plans to visit Nashville often to tape additional artist interviews.

He's trying to model the show after the "old 50,000-watt clear-channel stations, like WLS [Chicago] and CKLW [Detroit], where you could hear it all over the country and it was like connecting to something national."

So far, just two affiliates are on the air—WQCC La Crosse, Wis., and KKRK Wenatchee, Wash.—but Evans claims several more have signed contracts and will be on the air in the next few weeks. His goal for the first year is to have 100 affiliates. "We need to have a success story and need the show to do well right out of the box, and I think it will," he says. "As soon as it's going well, I think it will snowball." His affiliate goal is based on the

Coyote Howls



WAMZ Louisville, Ky., PD Coyote Calhoun, right, gets a handshake from Capitol Nashville artist Trace Adkins during MJI Broadcasting's multi-station remote from Nashville during Country Music Assn. Awards show week.

AIRPLAY
Monitor
GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

- ALAN JACKSON • Between The Devil And Me (ARISTA NASHVILLE)** +934
KYNG +46, WPZM +23, KMLE +22, KKBQ +21, KASE +19, KIKF +18, KEYE +18, KKK +18, WCOL +17, KTTS +17
- SHANIA TWAIN • Love Gets Me Every Time (MERCURY)** +741
WYGY +20, WSM +17, WYD +16, WXBM +16, KFMS +16, WKCN +15, WCOL +15, WOW +15, KDDK +14, WDRM +14
- WYNONNA • When Love Starts Talkin' (CURB/UNIVERSAL)** +720
KYCY +22, WGRL +21, WCTO +17, KTOM +16, WKCN +15, KRMD +15, WSM +15, KPLX +15, KZSN +14, KASE +14
- TOBY KEITH WITH STING • I'm So Happy I Can't Stop Crying (MERCURY)** +601
WVVK +23, KMLE +21, WGRL +20, WYAY +20, WYCD +19, WRNS +15, KSOP +15, KSCS +15, WXBQ +14, KBEQ +14
- TRACY LAWRENCE • The Coast Is Clear (ATLANTIC)** +495
KYNG +25, WKTF +17, KIKK +17, KTEX +16, WHSL +15, WYD +15, KDRK +15, KRKY +15, KFMS +14, KYCW +14
- MARK CHESNUTT • Thank God For Believers (DECCA)** +489
KOUL +19, KUPL +18, KDRK +16, WPOC +15, WCKT +14, WDSY +13, WGNE +12, WRNS +12, KZSN +11, KIKF +11
- PAM TILLIS • Land Of The Living (ARISTA NASHVILLE)** +429
KYNG +26, KMLE +19, KTST +18, KDRK +14, WBEE +14, WYNK +13, WYD +12, KFMS +12, KJY +11, WUSY +11
- TRISHA YEARWOOD AND GARTH BROOKS • In Another's Eyes (MCA NASHVILLE)** +405
KKBQ +20, WDRM +19, WPZM +16, KIKF +16, WOW +15, WSSL +15, KNAX +14, KTEX +13, WUBE +13, WIOV +12
- KEVIN SHARP • If You Love Somebody (143/ASYLUM)** +402
KDRK +17, WLWI +16, WMJC +15, WIOV +15, WOW +15, WNOE +15, WDSY +15, WKXC +12, WMIL +12, WKX +11
- MARTINA MCBRIDE • A Broken Wing (RCA)** +394
WIL +15, WGAR +14, WRNS +12, KFRG +12, WKSJ +12, WHYL +12, WYNK +12, KIKK +11, WXCT +10, WBUB +10
- TIM MCGRAW • Everywhere (CURB)** +393
KDRK +17, KGM +15, WKKT +14, WMJC +13, WGRL +13, KJIM +13, WYNK +13, WIL +12, WBUB +11, WVLK +11
- DEANA CARTER • How Do I Get There (CAPITOL NASHVILLE)** +389
WKCC +24, KKBQ +20, KNAX +17, WKKT +17, KMPS +17, WZZK +16, KCYY +14, KOKT +12, WQYK +12, KRST +11
- JOHN MICHAEL MONTGOMERY • Angel In My Eyes (ATLANTIC)** +386
WIL +21, KOUL +17, KRYS +13, WMSI +12, WKKO +12, KGM +11, KOKT +11, WHSL +10, WLWI +10, WKXC +10
- THE KINLEYS • Please (EPIC)** +367
WZZK +16, WKTF +15, WGKX +14, KWJJ +13, KGM +10, WOW +10, KNAX +10, WGN +9, KCYY +9, WMJC +8
- PATTY LOVELESS • You Don't Seem To Miss Me (EPIC)** +354
KKBQ +21, KRMD +16, KBEQ +16, KYCY +15, WGGY +12, WESC +12, KASE +12, WNCY +11, WXCT +10, WYD +10

MOST NEW STATIONS

	No. Of Stations		No. Of Stations
ALAN JACKSON <i>Between The Devil And Me (Arista Nashville)</i>	70	ALABAMA <i>Of Course I'm Alright (RCA)</i>	20
WYNONNA <i>When Love Starts Talkin' (Curb/Universal)</i>	45	TRACY LAWRENCE <i>The Coast Is Clear (Atlantic)</i>	19
TOBY KEITH WITH STING <i>I'm So Happy I Can't Stop Crying (Mercury)</i>	42	MARTINA MCBRIDE <i>A Broken Wing (RCA)</i>	17
JOHN MICHAEL MONTGOMERY <i>Angel In My Eyes (Atlantic)</i>	26	PATTY LOVELESS <i>You Don't Seem To Miss Me (Epic)</i>	15
LEANN RIMES <i>On The Side Of Angels (Curb)</i>	26	MICHAEL PETERSON <i>From Here To Eternity (Reprise)</i>	15

**VIDEO
PLAYLISTS**



	TW	LW
1 Shania Twain, Love Gets Me Every Time	39	9
2 Chely Wright, Shut Up And Drive	33	19
3 Diamond Rio, How Your Love Makes Me Feel	30	28
4 Travis Tritt Feat. Lari White, Helping Je Get Over You	29	28
5 Lorrie Morgan, Go Away	29	28
6 Vince Gill, You And You Alone	29	27
7 Mark Chesnutt, Thank God For Believers	29	28
8 Brooks & Dunn, Honky Tonk Truth	29	29
9 John Michael Montgomery, How Was I To Know	29	31
10 Sawyer Brown, This Night Won't Last Forever	28	29
11 Tim McGraw, Everywhere	28	33
12 Bryan White, Love Is The Right Pace	28	29
13 Reba McEntire, What If It's You	27	29
14 Lee Ann Womack, The Fool	27	29
15 Ty Herndon, I Have To Surrender	21	21
16 John Anderson, Small Town	21	22
17 Clint Black, Something That We Do	21	37
18 The Tractors, The Last Time	21	21
19 Trace Adkins, The Rest Of Mine	21	21
20 Sherrie Austin, One Solitary Tear	21	21
21 Martina McBride, A Broken Wing	21	21
22 Patty Loveless, You Don't Seem To Miss Me	21	21
23 Delbert McClintock, Sending Me Angels	21	4
24 LeAnn Rimes, You Light Up My Life	20	20
25 Wynonna, When Love Starts Talkin'	20	33
26 Rhett Akins, More Than Everything	19	21
27 Clay Walker, Watch This	16	21
28 LeAnn Rimes, How Do I Live	16	8
29 The Ranch, Walkin' The Country	15	14
30 Trisha Yearwood, How Do I Live	15	16
31 David Lee Murphy, All Lit Up In Love	15	13

32 Lonestar, You Walked In	15	14
33 Wade Hayes, Wichita Lineman	15	15
34 Tracy Byrd, Good Ol' Fashioned Love	15	19
35 Big House, Love Ain't Easy	14	14
36 John Fogerty, Southern Streamline	14	15
37 Ricochet, Blink Of An Eye	14	19
38 Blackhawk, Hole In My Heart	14	13
39 Jason Sellers, I'm Your Man	14	15
40 Matraca Berg, That Train Don't Run	14	14
41 James Bonamy, Naked To The Pain	14	14
42 Lila McCann, I Wanna Fall In Love	14	14
43 Matt King, A Woman Like You	14	14
44 Bill Engvall W/John M. Montgomery, Warning Signs	14	14
45 Keith Perry, When I Could Fly	14	13
46 Mark Collie, Aaron Tippin And Jeff Wood, Fire Down Below	14	15
47 Hank Thompson With Junior Brown, Gotta Sell Your Chickens	14	13
48 Michael Peterson, From Here To Eternity	14	21
49 Alison Krauss & Union Station, Looking In The Eyes Of Love	13	14
50 George Strait, Carrying Your Love With Me	13	14
51 The Kinleys, Please	13	14
52 River Road, Nickajack	13	15
53 Sons Of The Desert, Hand Of Fate	13	15
54 Neal McCoy, The Shake	12	31
55 Kenny Chesney, She's Got It All	12	15
56 Kris Tyler, What A Woman Knows	10	0
57 Tanya Tucker, Little Things	7	5
58 Trisha Yearwood & Garth Brooks, In Another's Eyes	7	0
59 Collin Raye, On The Verge	6	5
60 Charlie Daniels Feat. Hal Ketchum, Long Haired Country Boy	6	2
61 The Bellamy Brothers, Over The Line	6	6
62 Kacey Jones, 1-900 Bubba	6	7
63 Brooks & Dunn, Little Miss Honky Tonk	5	2
64 Patty Loveless, The Trouble With The Truth	5	3
65 Tracy Lawrence, Is That A Tear	5	2
66 Bryan White, That's Another Song	5	1
67 Alan Jackson, Who's Cheatin' Who	5	5
68 Tracy Byrd, Don't Take Her She's All I Got	5	3
69 Joe Diffie, This Is Your Brain	5	2
70 Tracy Lawrence, How A Cowgirl Says Goodbye	5	4
71 Little Texas, Your Mama Won't Let Me	5	7
72 Kathy Mattea, I'm On Your Side	5	3
73 Jack Ingram, Flutter	5	5
74 Toby Keith, We Were In Love	5	2
75 Alabama, Dancin', Shaggin' On The Boulevard	5	10

No video clips were detected during the tracking week on TNN.

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2845	3064	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	14	1083	1198	I'D RATHER RIDE AROUND WITH YOU REBA MCKENTIRE (MCA NASHVILLE)
2	2800	3503	THE SHAKE NEAL MCCOY (ATLANTIC)	15	1062	1223	ALL THE GOOD ONES ARE GONE PAM TILLIS (ARISTA NASHVILLE)
3	2264	2329	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	16	1055	1041	SITTIN' ON GO BRYAN WHITE (ASYLUM)
4	1963	2116	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	17	1033	991	SHE'S SURE TAKING IT WELL KEVIN SHARP (143/ASYLUM)
5	1775	1948	IT'S YOUR LOVE TIM MCGRAW (WITH FA TH HILL) (CURB)	18	1020	986	RUMOR HAS IT CLAY WALKER (GIANT)
6	1678	1650	COME CRYIN' TC ME LONESTAR (BNA)	19	1017	1142	(THIS AIN'T) NO THINKIN' THING TRACE ADKINS (CAPITOL NASHVILLE)
7	1440	1533	HOW A COWGIRL SAYS GOODBYE TRACY LAWRENCE (ATLANTIC)	20	988	1266	DAY IN, DAY OUT DAVID KERSH (CURB)
8	1395	1462	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)	21	978	1034	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) MINDY MCCREADY (BNA)
9	1295	1304	LOVED TOO MUCH TY HERNDON (EPIC)	22	940	921	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
10	1245	1182	WHO'S CHEATIN' WHO ALAN JACKSON (ARISTA NASHVILLE)	23	935	980	PLACES I'VE NEVER BEEN MARK WILLS (MERCURY)
11	1175	1141	THE LIGHT IN YOUR EYES LEANN RIMES (CURB)	24	915	842	DADDY'S MONEY RICOCHET (COLUMBIA)
12	1150	1025	ON THE VERGE COLLIN RAYE (EPIC)	25	907	878	BETTER MAN, BETTER OFF TRACY LAWRENCE (ATLANTIC)
13	1144	1142	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

**Billboard & Monitor
Radio Seminar & Awards**

October 16 - 18, 1997 • The Renaissance Orlando Resort

with live performances by



SISTER HAZEL



DANCE HALL CRASHERS



KIM FOX



SHE MOVES

Join Us For The
OPENING NIGHT
KICK-OFF Party

at Universal Studios Florida® Mainstage

sponsored by
Universal, MCA, Geffen,
Dreamworks
Universal Music Group

Private VIP Reception for
conference attendees with plenty of
food, drinks and live entertainment...
what more could you want?

For more info regarding registering for the seminar, please call Maureen Ryan at: 212.536.5002

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

For Week Ending October 5, 1997

COUNTRY

KZLA		WUSN		KSCS		WKHX		WXTU		WMZQ	
Los Angeles PD: John Sebastian APD/MD: Bill Fink		Chicago PD: Alan Sledge MD: Tricia Biondo		Dallas PD: Dean James APD/MD: Linda O'Brian		Atlanta PD: Neil McGinley MD: Johnny Gray		Philadelphia MD: Jim Radler		Washington, DC PD: Mac Daniels MD: Jon Anthony	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Tim McGraw, Everywhere	1	Diamond Rio, How Your Love Makes Me Feel	1	Brooks & Dunn, Honky Tonk Truth	1	Tim McGraw, Everywhere	1	Diamond Rio, How Your Love Makes Me Feel	1	Toby Keith, We Were In Love
2	John Michael Montgomery, How Was I To Know	2	Tim McGraw, Everywhere	2	Reba McEntire, What If It's You	2	Deana Carter, How Do I Get There	2	Kenny Chesney, She's Got It All	2	Sawyer Brown, This Night Won't Last Forever
3	Alan Jackson, There Goes	3	Deana Carter, How Do I Get There	3	Clint Black, Something That We Do	3	Clint Black, Something That We Do	3	Lee Ann Womack, The Fool	3	Deana Carter, How Do I Get There
4	Clay Walker, Watch This	4	Collin Raye, What The Heart Wants	4	George Strait, Today My World Slipped Away	4	Bryan White, Love Is The Right Place	4	Trisha Yearwood And Garth Brooks, In Another's Eyes	4	Trisha Yearwood, How Do I Live
5	Clint Black, Something That We Do	5	Lorrie Morgan, Go Away	5	Clay Walker, Watch This	5	Brooks & Dunn, Honky Tonk Truth	5	Alan Jackson, There Goes	5	John Michael Montgomery, How Was I To Know
6	Nince Gill, You And You Alone	6	Mark Chesnut, Thank God For Believers	6	Tim McGraw, Everywhere	6	Vince Gill, You And You Alone	6	Sawyer Brown, This Night Won't Last Forever	6	Diamond Rio, How Your Love Makes Me Feel
7	Mark Chesnut, Thank God For Believers	7	Brooks & Dunn, Honky Tonk Truth	7	Wynonna, When Love Starts Talkin'	7	Kevin Sharp, If You Love Somebody	7	Kevin Sharp, If You Love Somebody	7	Lee Ann Womack, The Fool
8	Reba McEntire, What If It's You	8	Alan Jackson, There Goes	8	Trace Adkins, The Rest Of Mine	8	Lorrie Morgan, Go Away	8	Deana Carter, How Do I Get There	8	Vince Gill, You And You Alone
9	Blake & Brian, Another Perfect Day	9	Vince Gill, You And You Alone	9	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	9	Trisha Yearwood And Garth Brooks, In Another's Eyes	9	Deana Carter, How Do I Get There	9	Tim McGraw, Everywhere
10	Trisha Yearwood And Garth Brooks, In Another's Eyes	10	Shania Twain, Love Gets Me Every Time	10	Tim McGraw, Everywhere	10	George Strait, Today My World Slipped Away	10	Colin Raye, What The Heart Wants	10	Tim McGraw, Everywhere
11	Toby Keith, We Were In Love	11	Wynonna, When Love Starts Talkin'	11	Alan Jackson, Between The Devil And Me	11	Reba McEntire, What If It's You	11	Colin Raye, What The Heart Wants	11	Tim McGraw, Everywhere
12	Diamond Rio, How Your Love Makes Me Feel	12	Chely Wright, Shut Up And Drive	12	Ty Herndon, Love To Surrender	12	Clay Walker, Watch This	12	Colin Raye, What The Heart Wants	12	Tim McGraw, Everywhere
13	Deana Carter, How Do I Get There	13	David Lee Murphy, All I Want In Love	13	Clay Walker, Watch This	13	Neal McCoy, The Shake	13	Trisha Yearwood, How Do I Live	13	Tim McGraw, Everywhere
14	Shania Twain, Love Gets Me Every Time	14	Clint Black, Something That We Do	14	Lee Ann Womack, The Fool	14	Travis Tritt Feat. Lari White, Helping Me Get Over You	14	Michael Peterson, Drink, Swear, Steal & Lie	14	Tim McGraw, Everywhere
15	Lorrie Morgan, Go Away	15	Clay Walker, Watch This	15	Lee Ann Womack, The Fool	15	Toby Keith, We Were In Love	15	Trisha Yearwood And Garth Brooks, In Another's Eyes	15	Tim McGraw, Everywhere
16	Bryan White, Love Is The Right Place	16	Trisha Yearwood And Garth Brooks, In Another's Eyes	16	Lorrie Morgan, Go Away	16	Trisha Yearwood And Garth Brooks, In Another's Eyes	16	Martina McBride, A Broken Wing	16	Tim McGraw, Everywhere
17	Lee Ann Womack, The Fool	17	Martina McBride, A Broken Wing	17	Patty Loveless, You Don't Seem To Miss Me	17	Travis Tritt Feat. Lari White, Helping Me Get Over You	17	Clay Walker, Watch This	17	Tim McGraw, Everywhere
18	Kevin Sharp, If You Love Somebody	18	Patty Loveless, You Don't Seem To Miss Me	18	Bryan White, Love Is The Right Place	18	Travis Tritt Feat. Lari White, Helping Me Get Over You	18	Colin Raye, What The Heart Wants	18	Tim McGraw, Everywhere
19	Travis Tritt Feat. Lari White, Helping Me Get Over You	19	Bryan White, Love Is The Right Place	19	Colin Raye, What The Heart Wants	19	Travis Tritt Feat. Lari White, Helping Me Get Over You	19	Clay Walker, Watch This	19	Tim McGraw, Everywhere
20	Sawyer Brown, This Night Won't Last Forever	20	Colin Raye, What The Heart Wants	20	Tim McGraw, Everywhere	20	Travis Tritt Feat. Lari White, Helping Me Get Over You	20	Neal McCoy, The Shake	20	Tim McGraw, Everywhere
21	Colin Raye, What The Heart Wants	21	Neal McCoy, The Shake	21	John Michael Montgomery, How Was I To Know	21	Travis Tritt Feat. Lari White, Helping Me Get Over You	21	Martina McBride, A Broken Wing	21	Tim McGraw, Everywhere
22	Neal McCoy, The Shake	22	Martina McBride, A Broken Wing	22	Mark Chesnut, Thank God For Believers	22	Travis Tritt Feat. Lari White, Helping Me Get Over You	22	Brooks & Dunn, Honky Tonk Truth	22	Tim McGraw, Everywhere
23	Martina McBride, A Broken Wing	23	George Strait, Today My World Slipped Away	23	George Strait, Today My World Slipped Away	23	Travis Tritt Feat. Lari White, Helping Me Get Over You	23	Brooks & Dunn, Honky Tonk Truth	23	Tim McGraw, Everywhere
24	Brooks & Dunn, Honky Tonk Truth	24	Trisha Yearwood And Garth Brooks, In Another's Eyes	24	Brooks & Dunn, Honky Tonk Truth	24	Travis Tritt Feat. Lari White, Helping Me Get Over You	24	Brooks & Dunn, Honky Tonk Truth	24	Tim McGraw, Everywhere
25	Lorrie Morgan, Go Away	25	Trisha Yearwood And Garth Brooks, In Another's Eyes	25	Clay Walker, Watch This	25	Travis Tritt Feat. Lari White, Helping Me Get Over You	25	Brooks & Dunn, Honky Tonk Truth	25	Tim McGraw, Everywhere
26	Sawyer Brown, This Night Won't Last Forever	26	Trisha Yearwood And Garth Brooks, In Another's Eyes	26	Clay Walker, Watch This	26	Travis Tritt Feat. Lari White, Helping Me Get Over You	26	Brooks & Dunn, Honky Tonk Truth	26	Tim McGraw, Everywhere
27	Trisha Yearwood And Garth Brooks, In Another's Eyes	27	Shania Twain, Love Gets Me Every Time	27	Clay Walker, Watch This	27	Travis Tritt Feat. Lari White, Helping Me Get Over You	27	Brooks & Dunn, Honky Tonk Truth	27	Tim McGraw, Everywhere
28	Shania Twain, Love Gets Me Every Time	28	Tim McGraw, Everywhere	28	Clay Walker, Watch This	28	Travis Tritt Feat. Lari White, Helping Me Get Over You	28	Brooks & Dunn, Honky Tonk Truth	28	Tim McGraw, Everywhere
29	Trisha Yearwood And Garth Brooks, In Another's Eyes	29	Tim McGraw, Everywhere	29	Clay Walker, Watch This	29	Travis Tritt Feat. Lari White, Helping Me Get Over You	29	Brooks & Dunn, Honky Tonk Truth	29	Tim McGraw, Everywhere
30	Shania Twain, Love Gets Me Every Time	30	Tim McGraw, Everywhere	30	Clay Walker, Watch This	30	Travis Tritt Feat. Lari White, Helping Me Get Over You	30	Brooks & Dunn, Honky Tonk Truth	30	Tim McGraw, Everywhere

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 48 country music playlists for stations including KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WQYK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT. Each station listing includes song titles, artists, and play counts.

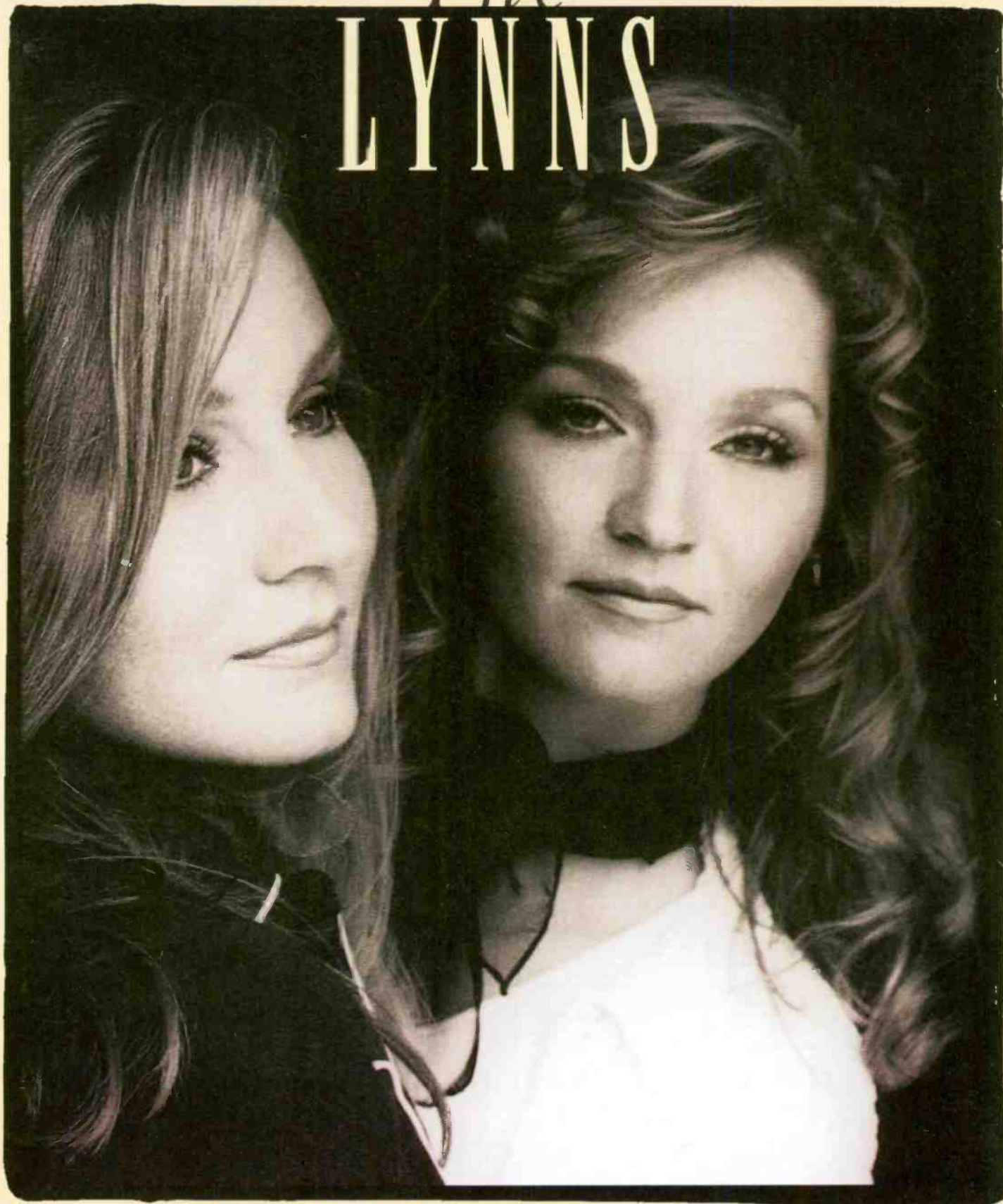


That Was Then

NIGHTS LIKE THESE

The debut single from

The
LYNNS



This Is Now

Going for airplay October 20 • Produced by Don Cook • Management: The Left Bank Organization • www.wbr.com/nashville/ • ©1997 Reprise Records



For Week Ending October 5, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Lists are ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly curve, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KAJA		WWYZ		WBCT		WGNA		WUSY		KXXY	
San Antonio PD: Keith Montgomery MD: Jennie James		Hartford PD: Greg Roche MD: John Saville		Grand Rapids OM: Doug Montgomery MD: Kelly Iris		Albany, NY PD: Buzz Brindle MD: Bill Earley		Chattanooga PD: Clay Hunicutt MD: Bill Poindexter		Oklahoma City PD: Charlie Harrigan MD: Bill Reed	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1 Lee Ann Womack, The Fool	41 37	1 Brooks & Dunn, Honky Tonk Truth	31 30	1 Lorrie Morgan, Go Away	41 39	1 Deana Carter, How Do I Get There	38 37	1 Tim McGraw, Everywhere	33 37	1 Diamond Rio, How Your Love Makes Me Feel	37 36
2 Diamond Rio, How Your Love Makes Me Feel	41 37	2 Lorrie Morgan, Go Away	31 28	2 Bryan White, Love Is The Right Place	41 35	2 Shania Twain, Love Gets Me Every Time	37 35	2 Bryan White, Love Is The Right Place	31 29	2 Kevin Sharp, If You Love Somebody	37 30
3 Alan Jackson, There Goes	40 42	3 Deana Carter, How Do I Get There	30 29	3 Kevin Sharp, If You Love Somebody	40 37	3 Shania Twain, Love Gets Me Every Time	34 33	3 Shania Twain, Love Gets Me Every Time	30 30	3 Vince Gill, You And You Alone	35 33
4 Colleen Raye, How Do I Live	40 38	4 Jason Sellers, I'm Your Man	30 26	4 Shania Twain, Love Gets Me Every Time	39 33	4 Lorrie Morgan, Go Away	32 34	4 Chely Wright, Shut Up And Drive	28 30	4 Deana Carter, How Do I Get There	35 34
5 Colleen Raye, How Do I Live	39 40	5 Diamond Rio, How Your Love Makes Me Feel	29 30	5 Deana Carter, How Do I Get There	39 36	5 Deana Carter, How Do I Get There	31 33	5 Shania Twain, Love Gets Me Every Time	27 22	5 Colleen Raye, What The Heart Wants	35 32
6 Sawyer Brown, This Night Won't Last Forever	39 35	6 Chely Wright, Shut Up And Drive	28 24	6 Lee Ann Womack, The Fool	37 31	6 Sawyer Brown, This Night Won't Last Forever	31 28	6 Deana Carter, How Do I Get There	27 21	6 Lorrie Morgan, Go Away	35 28
7 Deana Carter, How Do I Get There	37 38	7 David Lee Murphy, All It's Your Love	27 28	7 Brooks & Dunn, Honky Tonk Truth	35 30	7 Lee Ann Womack, The Fool	31 28	7 Lee Ann Womack, The Fool	27 29	7 Trisha Yearwood And Garth Brooks, In Another's Eyes	34 28
8 Kenny Chesney, She's Got It All	37 38	8 Kenny Chesney, She's Got It All	27 26	8 Travis Tritt Feat. Lari White, Helping Me Get Over You	34 20	8 Tim McGraw, Everywhere	30 34	8 Trisha Yearwood And Garth Brooks, In Another's Eyes	26 20	8 Sawyer Brown, This Night Won't Last Forever	33 33
9 David Kersh, Day In, Day Out	33 31	9 Kevin Sharp, If You Love Somebody	25 29	9 Tim McGraw, Everywhere	33 37	9 Alan Jackson, There Goes	29 24	9 Travis Tritt Feat. Lari White, Helping Me Get Over You	25 23	9 Tim McGraw, Everywhere	32 35
10 George Strait, Carrying Your Love With Me	32 30	10 Shania Twain, Love Gets Me Every Time	25 26	10 Pam Tillis, Land Of The Living	33 28	10 Chely Wright, Shut Up And Drive	24 21	10 Travis Tritt Feat. Lari White, Helping Me Get Over You	25 23	10 Chely Wright, Shut Up And Drive	30 19
11 Tim McGraw (With Faith Hill), It's Your Love	32 31	11 Tim McGraw, Everywhere	24 22	11 Chely Wright, Shut Up And Drive	31 28	11 Mark Chesnut, Thank God For Believers	23 20	11 Trace Adkins, The Rest Of Mine	25 12	11 George Strait, Today My World Slipped Away	30 23
12 Toby Keith, We Were In Love	31 30	12 Wynonna, When Love Starts Talkin'	23 15	12 Lonestar, You Walked In	31 31	12 Trace Adkins, The Rest Of Mine	21 21	12 Sawyer Brown, This Night Won't Last Forever	25 18	12 Clay Walker, Watch This	28 17
13 Pam Tillis, All The Good Ones Are Gone	30 28	13 The Tractors, The Last Time	22 19	13 Kathy Mattea, Love Travels	31 18	13 The Kinleys, Please	21 13	13 Wynonna, When Love Starts Talkin'	24 18	13 David Lee Murphy, All It's Your Love	28 19
14 Ty Herndon, I Have To Surrender	26 17	14 Reba McEntire, What If It's You	22 15	14 George Strait, Today My World Slipped Away	30 25	14 Pam Tillis, Land Of The Living	21 13	14 Diamond Rio, How Your Love Makes Me Feel	24 35	14 Mark Chesnut, Thank God For Believers	27 23
15 Kevin Sharp, If You Love Somebody	24 21	15 Lonestar, You Walked In	22 24	15 Vince Gill, You And You Alone	30 27	15 George Strait, Today My World Slipped Away	20 19	15 Patty Loveless, You Don't Seem To Miss Me	23 17	15 Bryan White, Love Is The Right Place	27 27
16 Mark Chesnut, Thank God For Believers	24 19	16 River Road, Nickajack	22 21	16 Sawyer Brown, This Night Won't Last Forever	30 31	16 Brooks & Dunn, Honky Tonk Truth	20 21	16 Vince Gill, You And You Alone	23 23	16 Reba McEntire, What If It's You	27 25
17 Trisha Yearwood And Garth Brooks, In Another's Eyes	23 23	17 Mindy McCready, What If I Do	21 16	17 Reba McEntire, What If It's You	30 23	17 Clint Black, Something That We Do	20 21	17 Brooks & Dunn, Honky Tonk Truth	23 26	17 The Kinleys, Please	26 26
18 Trisha Yearwood And Garth Brooks, In Another's Eyes	22 22	18 Gary Allan, Living In A House Full Of Love	21 16	18 Mark Chesnut, Thank God For Believers	28 28	18 Reba McEntire, What If It's You	19 20	18 Kevin Sharp, If You Love Somebody	23 22	18 Brooks & Dunn, Honky Tonk Truth	25 27
19 Brooks & Dunn, Honky Tonk Truth	21 26	19 Sherrie Austin, Lucky In Love	20 25	19 Shania Twain, Love Gets Me Every Time	28 25	19 Bryan White, Love Is The Right Place	19 20	19 River Road, Nickajack	22 22	19 Travis Tritt Feat. Lari White, Helping Me Get Over You	24 26
20 George Strait, One Night At A Time	19 20	20 Billy Ray Cyrus, It's All The Same To Me	20 25	20 Clay Walker, Watch This	25 27	20 Kevin Sharp, If You Love Somebody	19 19	20 Michael Peterson, From Here To Eternity	20 21	20 George Strait, Today My World Slipped Away	24 23
21 Shania Twain, Love Gets Me Every Time	17 18	21 Bryan White, Love Is The Right Place	20 22	21 Bryan White, Love Is The Right Place	25 27	21 Travis Tritt Feat. Lari White, Helping Me Get Over You	19 21	21 Neal McCoy, The Shake	21 24	21 Gary Allan, Living In A House Full Of Love	18 18
22 Michael Peterson, Drink, Swear, Steal & Lie	15 12	22 Patty Loveless, You Don't Seem To Miss Me	20 19	22 Trisha Yearwood And Garth Brooks, In Another's Eyes	21 13	22 Trisha Yearwood, How Do I Live	18 22	22 Alabama, Dancin', Shaggin' On The Boulevard	21 20	22 Michael Peterson, From Here To Eternity	16 18
23 Lorrie Morgan, Go Away	15 30	23 Kathy Mattea, Love Travels	20 19	23 Ty Herndon, I Have To Surrender	21 21	23 Trisha Yearwood And Garth Brooks, In Another's Eyes	18 18	23 Clint Black, Something That We Do	21 17	23 Trace Adkins, The Rest Of Mine	16 15
24 George Strait, Today My World Slipped Away	14 14	24 Martina McBride, A Broken Wing	19 19	24 Wynonna, When Love Starts Talkin'	20 17	24 Clay Walker, Watch This	17 8	24 Mark Chesnut, Thank God For Believers	20 16	24 Patty Loveless, You Don't Seem To Miss Me	16 15
25 Neal McCoy, The Shake	14 12	25 Trisha Yearwood And Garth Brooks, In Another's Eyes	19 13	25 Sons Of The Desert, Hand Of Fate	20 17	25 Tracy Lawrence, The Coast Is Clear	17 16	25 Pam Tillis, Land Of The Living	20 9	25 Trace Adkins, The Rest Of Mine	15 12
26 Vince Gill, You And You Alone	12 26	26 Ricochet, Blink Of An Eye	18 21	26 The Kinleys, Please	18 16	26 Neal McCoy, The Shake	16 29	26 George Strait, Today My World Slipped Away	19 19	26 Ty Herndon, I Have To Surrender	15 9
27 Kevin Sharp, She's Sure Taking It Well	12 10	27 Pam Tillis, Land Of The Living	18 21	27 Neal McCoy, The Shake	18 31	27 Alan Jackson, There Goes	13 12	27 John Michael Montgomery, How Was I To Know	18 9	27 Martina McBride, A Broken Wing	15 13
28 Bryan White, Love Is The Right Place	12 13	28 Lila McCann, I Wanna Fall In Love	17 8	28 Lila McCann, I Wanna Fall In Love	17 4	28 George Strait, Today My World Slipped Away	14 16	28 Martina McBride, A Broken Wing	18 18	28 Pam Tillis, Land Of The Living	15 14
29 Tracy Lawrence, How A Cowgirl Says Goodbye	12 12	29 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	17 10	29 Michael Peterson, From Here To Eternity	17 9	29 Toby Keith, We Were In Love	11 10	29 Reba McEntire, What If It's You	18 19	29 David Kersh, Day In, Day Out	10 9
30 Colleen Raye, On The Verge	11 11	30 Ty Herndon, I Have To Surrender	17 14	30 Trace Adkins, Left Something Turned On At Home	16 13	30 Colleen Raye, What The Heart Wants	10 24	30 David Kersh, Day In, Day Out	17 19		

For Week Ending October 5, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY											
WBEE		KASE		WCMS		KNCI		WQIK		WKIX	
Rochester, NY		Austin		Norfolk		Sacramento		Jacksonville		Raleigh	
MD: Dr. Frasier Love		PD: Brad Hansen MD: Steve Gary		PD/MD: Mike Meehan		PD: Mark Evans APD: Jennifer Wood		PD: Gail Austin APD/MD: John Scott		PD/MD: Morgan Thomas	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Vince Gill, You And You Alone	1	Kevin Sharp, If You Love Somebody	1	Diamond Rio, How Your Love Makes Me Feel	1	Diamond Rio, How Your Love Makes Me Feel	1	Deana Carter, How Do I Get There	1	Kevin Sharp, If You Love Somebody
2	Kevin Sharp, If You Love Somebody	2	Shania Twain, Love Gets Me Every Time	2	Sawyer Brown, This Night Won't Last Forever	2	Deana Carter, How Do I Get There	2	Lorrie Morgan, Go Away	2	Lorrie Morgan, Go Away
3	Trisha Yearwood And Garth Brooks, In Another's Eyes	3	Sawyer Brown, This Night Won't Last Forever	3	Neal McCoy, The Shake	3	Tim McGraw, Everywhere	3	Diamond Rio, How Your Love Makes Me Feel	3	Trisha Yearwood And Garth Brooks, In Another's Eyes
4	Lorrie Morgan, Go Away	4	Brooks & Dunn, Honky Tonk Truth	4	Trisha Yearwood And Garth Brooks, In Another's Eyes	4	Kevin Sharp, If You Love Somebody	4	Tim McGraw, Everywhere	4	Brooks & Dunn, Honky Tonk Truth
5	Brooks & Dunn, Honky Tonk Truth	5	Wynonna, When Love Starts Talkin'	5	Collin Raye, What The Heart Wants	5	Kenny Chesney, She's Got It All	5	Lee Ann Womack, The Foot	5	Lee Ann Womack, The Foot
6	Tim McGraw, Everywhere	6	Deana Carter, How Do I Get There	6	Kevin Sharp, If You Love Somebody	6	Shania Twain, Love Gets Me Every Time	6	Trisha Yearwood And Garth Brooks, In Another's Eyes	6	Trisha Yearwood And Garth Brooks, In Another's Eyes
7	Deana Carter, How Do I Get There	7	Alan Jackson, Between The Devil And Me	7	Lee Ann Womack, The Foot	7	Lorrie Morgan, Go Away	7	Shania Twain, Love Gets Me Every Time	7	John Michael Montgomery, How Was I To Know
8	Lee Ann Womack, The Foot	8	Reba McEntire, What If It's You	8	George Strait, Today My World Slipped Away	8	Alan Jackson, There Goes	8	Pam Tillis, Land Of The Living	8	Shania Twain, Love Gets Me Every Time
9	Sawyer Brown, This Night Won't Last Forever	9	Bryan White, Love Is The Right Place	9	Bryan White, Love Is The Right Place	9	Lee Ann Womack, The Foot	9	Lee Ann Womack, The Foot	9	Brooks & Dunn, Honky Tonk Truth
10	Clint Black, Something That We Do	10	LeAnn Rimes, On The Side Of Angels	10	Tim McGraw, Everywhere	10	Tim McGraw, Everywhere	10	Kevin Sharp, If You Love Somebody	10	Clay Walker, Watch This
11	The Kinleys, Please	11	Tim McGraw, Everywhere	11	John Michael Montgomery, How Was I To Know	11	Shania Twain, Love Gets Me Every Time	11	Clint Black, Something That We Do	11	Shania Twain, Love Gets Me Every Time
12	Trace Adkins, The Rest Of Mine	12	Trisha Yearwood And Garth Brooks, In Another's Eyes	12	Chely Wright, Shut Up And Drive	12	Clint Black, Something That We Do	12	Clint Black, Something That We Do	12	Lee Ann Womack, The Foot
13	George Strait, Today My World Slipped Away	13	Clint Black, Something That We Do	13	Tracy Lawrence, The Coast Is Clear	13	Brooks & Dunn, Honky Tonk Truth	13	Tracy Lawrence, The Coast Is Clear	13	Deana Carter, How Do I Get There
14	Chely Wright, Shut Up And Drive	14	Travis Triff Feat. Lari White, Helping Me Get Over You	14	Clay Walker, Watch This	14	Clay Walker, Watch This	14	Michael Peterson, From Here To Eternity	14	Michael Peterson, From Here To Eternity
15	Reba McEntire, What If It's You	15	Clay Walker, Watch This	15	Clay Walker, Watch This	15	Clay Walker, Watch This	15	Clay Walker, Watch This	15	Clay Walker, Watch This
16	Clay Walker, Watch This	16	Clay Walker, Watch This	16	Clay Walker, Watch This	16	Clay Walker, Watch This	16	Clay Walker, Watch This	16	Clay Walker, Watch This
17	Pam Tillis, Land Of The Living	17	Clay Walker, Watch This	17	Clay Walker, Watch This	17	Clay Walker, Watch This	17	Clay Walker, Watch This	17	Clay Walker, Watch This
18	David Lee Murphy, All I Want In Love	18	Clay Walker, Watch This	18	Clay Walker, Watch This	18	Clay Walker, Watch This	18	Clay Walker, Watch This	18	Clay Walker, Watch This
19	Bryan White, Love Is The Right Place	19	Clay Walker, Watch This	19	Clay Walker, Watch This	19	Clay Walker, Watch This	19	Clay Walker, Watch This	19	Clay Walker, Watch This
20	Michael Peterson, From Here To Eternity	20	Clay Walker, Watch This	20	Clay Walker, Watch This	20	Clay Walker, Watch This	20	Clay Walker, Watch This	20	Clay Walker, Watch This
21	Travis Triff Feat. Lari White, Helping Me Get Over You	21	Clay Walker, Watch This	21	Clay Walker, Watch This	21	Clay Walker, Watch This	21	Clay Walker, Watch This	21	Clay Walker, Watch This
22	Mark Chesnut, Thank God For Believers	22	Clay Walker, Watch This	22	Clay Walker, Watch This	22	Clay Walker, Watch This	22	Clay Walker, Watch This	22	Clay Walker, Watch This
23	Toby Keith, We Were In Love	23	Clay Walker, Watch This	23	Clay Walker, Watch This	23	Clay Walker, Watch This	23	Clay Walker, Watch This	23	Clay Walker, Watch This
24	Tracy Lawrence, How A Cowgirl Says Goodbye	24	Clay Walker, Watch This	24	Clay Walker, Watch This	24	Clay Walker, Watch This	24	Clay Walker, Watch This	24	Clay Walker, Watch This
25	Kenny Chesney, She's Got It All	25	Clay Walker, Watch This	25	Clay Walker, Watch This	25	Clay Walker, Watch This	25	Clay Walker, Watch This	25	Clay Walker, Watch This
26	Alabama, Dancin', Shaggin' On The Boulevard	26	Clay Walker, Watch This	26	Clay Walker, Watch This	26	Clay Walker, Watch This	26	Clay Walker, Watch This	26	Clay Walker, Watch This
27	George Strait, Today My World Slipped Away	27	Clay Walker, Watch This	27	Clay Walker, Watch This	27	Clay Walker, Watch This	27	Clay Walker, Watch This	27	Clay Walker, Watch This
28	Clay Walker, Watch This	28	Clay Walker, Watch This	28	Clay Walker, Watch This	28	Clay Walker, Watch This	28	Clay Walker, Watch This	28	Clay Walker, Watch This
29	John Michael Montgomery, How Was I To Know	29	Clay Walker, Watch This	29	Clay Walker, Watch This	29	Clay Walker, Watch This	29	Clay Walker, Watch This	29	Clay Walker, Watch This
30	Lonestar, Come Cryin' To Me	30	Clay Walker, Watch This	30	Clay Walker, Watch This	30	Clay Walker, Watch This	30	Clay Walker, Watch This	30	Clay Walker, Watch This
31	Trace Adkins, I Left Something Turned On At Home	31	Clay Walker, Watch This	31	Clay Walker, Watch This	31	Clay Walker, Watch This	31	Clay Walker, Watch This	31	Clay Walker, Watch This

AIRPLAY **MONITOR** SONG ACTIVITY REPORT



For Week Ending October 5, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TRACE ADKINS 2803/268 <i>The Rest Of Mine (Capitol Nashville)</i>				CLINT BLACK 3450/264 <i>Something That We Do (RCA)</i>				BROOKS & DUNN 4380/284 <i>Honky Tonk Truth (Arista Nashville)</i>				DEANA CARTER 5541/389 <i>How Do I Get There (Capitol Nashville)</i>				MARK CHESNUTT 3668/489 <i>Thank God For Believers (Decca)</i>							
Total Stations: 159 Chart Move: 28-24				Total Stations: 159 Chart Move: 16-14				Total Stations: 160 Chart Move: 9-9				Total Stations: 160 Chart Move: 2-1				Total Stations: 159 Chart Move: 17-13							
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain				
L.A.	CMT	21	21	Austin	KASE	19	19	L.A.	CMT	21	21	Austin	KASE	19	19	L.A.	CMT	21	21	Austin	KASE	19	19

VINCE GILL 4286/137 <i>You And You Alone (MCA Nashville)</i>				TY HERNDON 1371/207 <i>I Have To Surrender (Epic)</i>				ALAN JACKSON 1226/934 <i>Between The Devil And Me (Arista Nashville)</i>				THE KINLEYS 2908/367 <i>Please (Epic)</i>				TRACY LAWRENCE 2140/495 <i>The Coast Is Clear (Atlantic)</i>															
Total Stations: 160 Chart Move: 8-10				Total Stations: 120 Chart Move: 41-36				Total Stations: 115 Chart Move: 63-38				Total Stations: 159 Chart Move: 27-22				Total Stations: 158 Chart Move: 34-30															
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain												
L.A.	CMT	21	21	Austin	KASE	19	19	L.A.	CMT	21	21	Austin	KASE	19	19	L.A.	CMT	21	21	Austin	KASE	19	19	L.A.	CMT	21	21	Austin	KASE	19	19

Monitor AIRPLAY SOING ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video. Play Markets listed in order of population.

For Week Ending October 5, 1997

COUNTRY

Table with 10 columns: Artist, Song Title, Total Stations, Chart Move, and a grid of regional station data (e.g., L.A., Chicago, Dallas, Wash., DC, Houston, etc.). Includes artists like Lonestar, Patty Loveless, Kathy Mattea, Martina McBride, Mindy McCready, Reba McEntire, Tim McGraw, Lorrie Morgan, Michael Peterson, and Sawyer Brown.

Table with 10 columns: Artist, Song Title, Total Stations, Chart Move, and a grid of regional station data. Includes artists like Reba McEntire, Tim McGraw, Lorrie Morgan, Michael Peterson, Sawyer Brown, and others.

MUSIC ACTIVITY REPORTS

For Week Ending October 5, 1997

COUNTRY



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain							
KEVIN SHARP 4626/402				GEORGE STRAIT 3268/280				PAM TILLIS 2925/429				TRAVIS TRITT FEAT. LARI WHITE 3234/123				SHANIA TWAIN 4134/741			
If You Love Somebody (143/Asylum)				Today My World Slipped Away (MCA Nashville)				Land Of The Living (Arista Nashville)				Helping Me Get Over You (Warner Bros.)				Love Gets Me Every Time (Mercury)			
Total Stations: 159				Total Stations: 160				Total Stations: 160				Total Stations: 158				Total Stations: 160			
Chart Move: 7-5				Chart Move: 22-16				Chart Move: 29-21				Chart Move: 19-18				Chart Move: 15-11			
City	Station	IP	TP	City	Station	IP	TP	City	Station	IP	TP	City	Station	IP	TP	City	Station	IP	TP
L.A.	CMT	21	20	L.A.	CMT	21	20	L.A.	CMT	21	20	L.A.	CMT	21	20	L.A.	CMT	21	20

COUNTRY AIRPLAY

☆☆☆ **AIRPOWER** ☆☆☆

(Minimum 3200 detections for the first time)

Name	Total Plays/Gain	Name	Total Plays/Gain	Name	Total Plays/Gain	Name	Total Plays/Gain	Name	Total Plays/Gain		
MARK CHESNUTT 3668/489		CLINT BLACK 3450/264		CHELY WRIGHT 3385/255		GEORGE STRAIT 3268/280		REBA MCENTIRE 3250/215		TRAVIS TRITT FEAT. LARI WHITE 3234/123	
<i>Thank God For Believers (Decca)</i>	Total Stations: 159/Chart Move: 17-13 Heavy (35+ plays): 14 KCCY, KEEY, KHEY, KIKK, KKBB, KPLX, KWNR, KYNG, KZSN, WFMS, WGNF, WRNS, WXBM, WXCT Medium (25-34): 52 KATM, KCYY, KDDK, KDRK, KFKF, KGMV, KHAY, KMDL, KMPS, KNIX, KSOP, KRST, KUPL, KWLJ, WJCL, WKCN, WKIX, WKJN, WKLB, WKTF, WLWI, WMSI, WMUS, WMZQ, WNCY, WQMX, WQXK, WXBM, WYCD, WYXX Light (Under 25): 93 New Airplay This Week: 2 KYCW, WGRX	<i>Something That We Do (RCA)</i>	Total Stations: 159/Chart Move: 14-14 Heavy (35+): 5 KIKK, KOUL, KYGO, KYNG, WRNS Medium (25-34): 44 KBEQ, KCCY, KDDK, KGMV, KHAY, KMDL, KMPS, KNIX, KSOP, KRST, KUPL, KWLJ, WJCL, WKCN, WKIX, WKJN, WKLB, WKTF, WLWI, WMSI, WMUS, WMZQ, WNCY, WQMX, WQXK, WXBM, WYCD, WYXX Light (Under 25): 110 New Airplay This Week: 2 KFMS, WQBE	<i>Shut Up And Drive (MCA Nashville)</i>	Total Stations: 158/Chart Move: 18-15 Heavy (35+): 4 KFKF, WGR, WXCT, WYAY Medium (25-34): 50 KBEQ, KCCY, KGMV, KHAY, KIKF, KKAT, KKCS, KMDL, KMPS, KNIX, KRMD, KSOP, KRST, KUPL, KWLJ, WJCL, WKCN, WKIX, WKTF, WMSI, WMUS, WMZQ, WNCY, WQMX, WQXK, WXBM, WYCD, WYXX Light (Under 25): 104 New Airplay This Week: 1 WTQR	<i>Today My World Slipped Away (MCA Nashville)</i>	Total Stations: 160/Chart Move: 22-16 Heavy (35+): 8 KIKK, KKBB, KOUL, KPLX, KTEX, KYCY, KYNG, WWGR Medium (25-34): 33 KASE, KCCY, KDDK, KGMV, KHEY, KKCS, KMLE, KMPS, KNIX, KRMD, KRST, KSOP, KSSN, KTST, KWNR, KXKC, KXYX, KYCY, KZLA, WBSB, WBCT, WBEE, WBUB, WCKT, WFMS, WGGY, WGH, WGRX, WHSL, WHYL, WJCL, WKCCQ, WKT, WMSI, WOW, WQXK, WWGR, WYCD Light (Under 25): 119 New Airplay This Week: 5 WFRE, WGR, WIRK, WPOR, WXTU	<i>What If It's You (MCA Nashville)</i>	Total Stations: 160/Chart Move: 21-17 Heavy (35+): 3 KOUL, WXBM, WYCD Medium (25-34): 33 KASE, KCCY, KDDK, KIKK, KKBB, KKCS, KSOP, KSSN, KTST, KWNR, KXKC, KXYX, KYCY, KZLA, WBSB, WBCT, WBEE, WBUB, WCKT, WFMS, WGGY, WGH, WGRX, WHSL, WHYL, WJCL, WKCCQ, WKT, WMSI, WOW, WQXK, WWGR, WYCD Light (Under 25): 124 New Airplay This Week: 1 KYCW	<i>Helping Me Get Over You (Warner Bros.)</i>	Total Stations: 158/Chart Move: 19-18 Heavy (35+): 8 KTST, KYCY, WAMZ, WCKT, WFMS, WGGY, WGR, WXBM Medium (25-34): 24 KFKF, KRMD, KSOS, KTTS, KWJJ, KXKC, WBCT, WBUB, WCOL, WFLS, WIVK, WJCL, WKCN, WKIX, WKT, WLWI, WMZQ, WOW, WQXK, WSM, WUSY, WWKA, WXBQ, WYAY Light (Under 25): 126 New Airplay This Week: 1 WZZK

3199 - 1000 DETECTIONS

CLAY WALKER **3119/186**

Watch This (Giant)

Total Stations: 159/Chart Move: 23-19
Heavy (35+ plays): 7 KIKK, KKBB, KPLX, KWNR, KYCY, KYNG, WYCD
Medium (25-34): 30 KBEQ, KCCY, KFKF, KGMV, KHEY, KKCS, KMDL, KTST, KUPL, KXKC, KXYX, KZLA, WBCT, WCOL, WFLS, WFRE, WGR, WJCL, WKCN, WKIX, WMSI, WNCY, WPZM, WQXK, WSTH, WWGR, WXBM, WYAY, WYCD
Light (Under 25): 122
New Airplay This Week: 1 WYRK

PAM TILLIS **2925/429**

Land Of The Living (Arista Nashville)

Total Stations: 160/Chart Move: 29-21
Heavy (35+): 4 KTST, KYNG, WRNS, WYAY
Medium (25-34): 31 KBEQ, KCCY, KHAY, KIKF, KKCS, KMDL, KMLE, KNIX, KRYS, KUPL, KUZU, KXKC, KYCY, WBCT, WESC, WEZL, WGNF, WGR, WHYL, WKCN, WKL, WKSF, WML, WMUS, WQBE, WQMX, WSTH, WWGR, WXBM, WXCD, WYCD
Light (Under 25): 125
New Airplay This Week: 5 KDRK, KFMS, KWJJ, WKHX, WYNK

THE KINLEYS **2908/367**

Please (Epic)

Total Stations: 159/Chart Move: 27-22
Heavy (35+): 4 KFKF, KIKK, KKBB, KTST
Medium (25-34): 24 KBEQ, KCCY, KGMV, KHEY, KMLE, KNIX, KXKC, KXYX, WBEE, WCOL, WGR, WHYL, WKCN, WKIX, WKSF, WMSI, WQXK, WRKZ, WRNS, WUSY, WXBM, WYAY, WYCD, WYXX
Light (Under 25): 131
New Airplay This Week: 4 KEEY, KMPS, WGKX, WZZK

TRACE ADKINS **2803/268**

The Rest Of Mine (Capitol Nashville)

Total Stations: 159/Chart Move: 28-24
Heavy (35+): 0
Medium (25-34): 31 KDDK, KFKF, KKBB, KMLE, KNIX, KOUL, KPLX, KRMD, KRST, KUPL, KWLJ, WJCL, WKCN, WKIX, WKSF, WMSI, WQXK, WTQR, WUSY, WWGR, WXBM, WXBQ, WXCT
Light (Under 25): 128
New Airplay This Week: 7 KAJA, KBEQ, KCYY, KIKK, KYGO, WBBS, WKHX

MICHAEL PETERSON **2459/344**

From Here To Eternity (Reprise)

Total Stations: 158/Chart Move: 32-26
Heavy (35+): 2 KEEY, KYNG
Medium (25-34): 13 KCCY, KKBB, KMLE, KNIX, KPLX, KTST, WCOL, WFLS, WQBE, WQMX, WSIX, WUBE, WXBQ
Light (Under 25): 143
New Airplay This Week: 15 KFMS, KIIM, WAMZ, WBUB, WCKT, WCOS, WGR, WIVK, WJCL, WKKT, WRBQ, WRNS, WTQR, WYXX, WYNK

LONESTAR **2237/275**

You Walked In (BNA)

Total Stations: 155/Chart Move: 33-29
Heavy (35+): 1 WSTH
Medium (25-34): 22 KBEQ, KEEY, KIKF, KIKK, KMDL, KMLE, KPLX, KRST, KWNR, KZSN, WBCT, WESC, WEZL, WGR, WIOV, WKT, WNCY, WRNS, WSIX, WYAY, WYXX
Light (Under 25): 132
New Airplay This Week: 5 KWJJ, WCKT, WKSF, WTQR, WYCD

TRACY LAWRENCE **2140/495**

The Coast Is Clear (Atlantic)

Total Stations: 158/Chart Move: 34-30
Heavy (35+): 1 KIKK
Medium (25-34): 15 KCCY, KDDK, KHEY, KKBB, KMLE, KRYS, KXKC, KYCY, KYNG, WHSL, WKCN, WKIX, WMSI, WNCY, WYCD
Light (Under 25): 142
New Airplay This Week: 19 KDRK, KFMS, KJJY, KTEX, KUPL, KYCW, KYNG, WCHY, WCKT, WIL, WKOC, WKIS, WKKT, WKXK, WKTF, WML, WPZM, WQYK, WYXX

MARTINA MCBRIDE **1945/394**

A Broken Wing (RCA)

Total Stations: 153/Chart Move: 35-32
Heavy (35+): 0
Medium (25-34): 10 KBEQ, KCCY, KEEY, KTST, WHYL, WKCN, WKIX, WQXK, WWGR, WYAY
Light (Under 25): 143
New Airplay This Week: 17 KFRG, KTEX, WBUB, WESC, WGAR, WGGY, WGNF, WHSL, WIL, WIRK, WKXC, WMSI, WUBE, WWKA, WXB, WXCT, WYNK

WYNONNA **1904/720**

When Love Starts Talkin' (Curb/Universal)

Total Stations: 140/Chart Move: 39-33
Heavy (35+): 2 KIKK, KYNG
Medium (25-34): 12 KASE, KEEY, KIKF, KMLE, KMPS, KYCW, KZSN, WAMZ, WCTO, WQMX, WSSL, WYAY
Light (Under 25): 126
New Airplay This Week: 45 KAJA, KATM, KHEY, KJJY, KNAX, KNIX, KRMD, KRST, KSOS, KSON, KTEX, KTOM, KTTS, KUPL, KUZU, KWNR, KYCY, WBEE, WCHY, WFLS, WFRE, WGAR, WGH, WGKX, WGNF, WGR, WIOV, WIRK, WKCN, WKHX, WKKO, WKSJ, WLWI, WMJ, WNCY, WNOE, WQIK, WQYK, WSTH, WWKA, WXB, WXBQ, WXCT, WXTU, WYCD

PATTY LOVELESS **1640/354**

You Don't Seem To Miss Me (Epic)

Total Stations: 142/Chart Move: 37-35
Heavy (35+): 0
Medium (25-34): 10 KKBB, KXKC, WAMZ, WGAR, WIVK, WKCN, WKIX, WQBE, WRNS, WXBQ
Light (Under 25): 132
New Airplay This Week: 15 KASE, KATM, KBEQ, KHEY, KNIX, KRMD, KVET, WESC, WHSL, WJCL, WKIS, WKL, WSSL, WWGR, WXCT

TY HERNDON **1371/207**

I Have To Surrender (Epic)

Total Stations: 120/Chart Move: 41-36
Heavy (35+): 1 KYNG
Medium (25-34): 5 KAJA, KNIX, KTST, KXKC, WKIX
Light (Under 25): 114
New Airplay This Week: 9 KATM, KNAX, KRYS, WCKT, WFMS, WIVK, WKKO, WQXK, WYXX, WYNK

MINDY MCCREADY **1334/168**

What If I Do (BNA)

Total Stations: 116/Chart Move: 40-37
Heavy (35+): 0
Medium (25-34): 7 KKCS, KMLE, KSOP, KYCW, WRNS, WWGR, WYAY
Light (Under 25): 109
New Airplay This Week: 9 KJJY, KNIX, KTOM, WCKT, WEZL, WHSL, WKHX, WKKO, WNOE

ALAN JACKSON **1226/934**

Between The Devil And Me (Arista Nashville)

Total Stations: 115/Chart Move: 63-38
Heavy (35+): 1 KYNG

Medium (25-34): 6 KASE, KIKK, KKBB, KMLE, WPZM, WYXX
Light (Under 25): 108
New Airplay This Week: 70 KATM, KCYY, KEEY, KFDI, KFKF, KGMV, KHEY, KIKF, KMDL, KNIX, KPLX, KRMD, KRYS, KSOP, KSON, KTOM, KTST, KTT, KUPL, KUZZ, KVOO, KWEN, KWJJ, KWNR, KXKC, KXKT, KYCY, KYGO, KYNG, WAMZ, WBCT, WCOL, WCOS, WDRM, WESC, WEZL, WGAR, WGNF, WHSL, WHYL, WKHX, WKJN, WKSF, WKKO, WLWI, WMJ, WMSI, WMUS, WMZQ, WNCY, WOW, WPZM, WQDR, WQIK, WQYK, WRKZ, WRNS, WROO, WSM, WUBE, WUSN, WUSY, WWGR, WYXX, WXB, WXCT, WYAY

KATHY MATTEA **1146/42**

Love Travels (Mercury)

Total Stations: 123/Chart Move: 42-39
Heavy (35+): 1 WKIX
Medium (25-34): 3 WBCT, WWGR, WYCD
Light (Under 25): 119
New Airplay This Week: 2 WKCN, WPOR

TOBY KEITH WITH STING **1018/601**

I'm So Happy I Can't Stop Crying (Mercury)

Total Stations: 115/Chart Move: 53-40
Heavy (35+): 0
Medium (25-34): 6 KEEY, KMLE, WAMZ, WIVK, WRNS, WYCD
Light (Under 25): 109
New Airplay This Week: 42 KBEQ, KFDI, KFKF, KIKF, KILT, KMDL, KMPS, KNIX, KOUL, KRST, KRYS, KSOS, KSON, KUZZ, KWNR, KYCY, KZLA, KZSN, WBUB, WCMS, WDAF, WFLS, WGAR, WGNF, WGR, WHYL, WIVK, WKCN, WKIX, WQXK, WML, WMJ, WMSI, WMUS, WNOE, WQBE, WQDR, WROO, WSIX, WUSY, WWGR, WYXX

999 - 500 DETECTIONS

JOHN MICHAEL MONTGOMERY **926/386**

Angel In My Eyes (Atlantic)

Total Stations: 98/Chart Move: 52-42
Heavy (35+): 0
Medium (25-34): 4 KEEY, KMLE, KOUL, WYAY
Light (Under 25): 94
New Airplay This Week: 26 KATM, KGMV, KIKF, KIKK, KRST, KRYS, KSON, KTST, KVET, KXKT, KYCY, KYGO, WBBS, WCOS, WEZL, WHSL, WIL, WKIX, WKKO, WLWI, WMSI, WOW, WPOC, WRNS, WTQR, WUSN

SONS OF THE DESERT **813/146**

Hand Of Fate (Epic)

Total Stations: 106/Chart Move: 48-44
Heavy (35+): 0
Medium (25-34): 2 WGR, WKIX
Light (Under 25): 104
New Airplay This Week: 9 KDRK, KRST, KTOM, KUPL, WKIS, WKT, WRKZ, WSOC, WWGR

RICOCHET **649/36**

Blink Of An Eye (Columbia)

Total Stations: 80/Chart Move: 50-46
Heavy (35+): 0
Medium (25-34): 2 WGR, WYAY
Light (Under 25): 78
New Airplay This Week: 4 WCMS, WKKT, WQDR, WSOC

LILA MCCANN **542/144**

I Wanna Fall In Love (Asylum)

Total Stations: 63/Chart Move: 56-47
Heavy (35+): 0

Medium (25-34): 1 KBEQ
Light (Under 25): 62
New Airplay This Week: 10 KFDI, WBCT, WBEE, WCMS, WIL, WKKT, WKSI, WQMX, WRNS, WWGR

SHERRIE AUSTIN **509/106**

One Solitary Tear (Arista Nashville)

Total Stations: 78/Chart Move: 55-49
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 77
New Airplay This Week: 9 KRYS, KTTS, KUZZ, KVOO, WCKT, WCMS, WCTK, WKIS, WYCD

499 - 75 DETECTIONS

ALABAMA **478/257**

Of Course I'm Alright (RCA)

Total Stations: 72/Chart Move: 66-50
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 72
New Airplay This Week: 20 KHEY, KIKF, KILT, KKCS, KMDL, KMPS, KSOP, KTOM, KTT, KUZZ, KVET, WBEE, WKCN, WKHX, WLWI, WQMX, WQXK, WRKZ, WYXX, WYXX

RICK TREVINO **441/218**

See Rock City (Columbia)

Total Stations: 85/Chart Move: 65-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 85
New Airplay This Week: 11 KBEQ, KHEY, KMDL, KNIX, KPLX, KXKC, WCOL, WFLS, WJCL, WYXX

LEANN RIMES **419/226**

On The Side Of Angels (Curb)

Total Stations: 73/Chart Move: 67-54
Heavy (35+): 0
Medium (25-34): 2 KASE, KKBB
Light (Under 25): 71
New Airplay This Week: 26 KBEQ, KEEY, KIKF, KMDL, KNIX, KPLX, KSOS, KTOM, KTTS, KVET, KYGO, KZLA, WBSB, WBCT, WCMS, WHYL, WKCN, WKIX, WKJN, WKL, WMUS, WMZQ, WQXK, WYAY, WYXX

JOHN ANDERSON **393/41**

Small Town (Mercury)

Total Stations: 55/Chart Move: 59-56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 4 KRYS, KVOO, KXYX, WUSN

TRACY BYRD **355/19**

Good Ol' Fashioned Love (MCA Nashville)

Total Stations: 59/Chart Move: 60-58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 4 KHAY, KOUL, WQXK, WXB

THE RANCH **306/137**

Walkin' The Country (Capitol Nashville)

Total Stations: 39/Chart Move: 69-61
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 38
New Airplay This Week: 7 KFDI, KYGO, WGGY, WGR, WKCN, WQBE, WYXX

THE BUFFALO CLUB **295/61**

Heart Hold On (Rising Tide)

Total Stations: 62/Chart Move: 64-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 62
New Airplay This Week: 7 KBEQ, KFKF, WIRK, WKIX, WKKO, WRKZ, WXB

RHETT AKINS **180/54**

More Than Everything (Decca)

Total Stations: 33/Chart Move: 72-65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 4 KSOP, KVOO, KXKT, WKJN

KENNY CHESNEY **177/62**

A Chance (BNA)

Total Stations: 46/Chart Move: 73-66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 46
New Airplay This Week: 4 KOUL, WMSI, WRKZ, WUSY

★ **BLACKHAWK** **130/47**

Postmarked Birmingham (Arista Nashville)

Total Stations: 57/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 57
New Airplay This Week: 2 KBEQ, KEEY

★ **BROOKS & DUNN** **118/34**

He's Got You (Arista Nashville)

Total Stations: 10/Chart Move: Debut 70
Heavy (35+): 2 KIKK, KKBB
Medium (25-34): 0
Light (Under 25): 8

★ **PAUL BRANDT** **111/54**

A Little In Love (Reprise)

Total Stations: 31/Chart Move: Debut 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 31
New Airplay This Week: 4 KWNR, WQBE, WSSL, WXBQ

★ **NEAL MCCOY** **93/93**

If You Can't Be Good (Be Good At It) (Atlantic)

Total Stations: 40/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40
New Airplay This Week: 5 KSOP, WDAF, WGAR, WRNS, WYAY

★ **CLINT BLACK** **83/21**

Nothin But The Tailights (RCA)

Total Stations: 8/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 2 WQBE, WXBQ
Light (Under 25): 6
New Airplay This Week: 1 WGR

★ **THE LYNNS** **75/61**

Nights Like These (Reprise)

Total Stations: 32
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 32
New Airplay This Week: 2 KKBB, KMLE



MIDWEST

	TW	LW
1 Deana Carter, How Do I Get There	1146	1080
2 Tim McGraw, Everywhere	1119	1006
3 Lorrie Morgan, Go Away	991	906
4 Kevin Sharp, If You Love Somebody	961	902
5 Sawyer Brown, This Night Won't Last Forever	934	894
6 Trisha Yearwood And Garth Brooks, In Another's Eyes	924	811
7 Shania Twain, Love Gets Me Every Time	911	767
8 Brooks & Dunn, Honky Tonk Truth	905	852
9 Diamond Rio, How Your Love Makes Me Feel	897	1052
10 Lee Ann Womack, The Fool	873	1040
11 Vince Gill, You And You Alone	848	808
12 Bryan White, Love Is The Right Place	803	771
13 Chely Wright, Shut Up And Drive	728	656
14 Mark Chesnutt, Thank God For Believers	720	669
15 Clint Black, Something That We Do	680	640
16 Reba McEntire, What If It's You	648	607
17 George Strait, Today My World Slipped Away	648	566
18 Neal McCoy, The Shake	647	782
19 Travis Triff Feat. Lari White, Helping Me Get Over You	634	615
20 Collin Raye, What The Heart Wants	617	838
21 Clay Walker, Watch This	607	558
22 The Kinleys, Please	585	528
23 Kenny Chesney, She's Got It All	582	625
24 Trisha Yearwood, How Do I Live	574	613
25 Pam Tillis, Land Of The Living	568	490
26 Alan Jackson, There Goes	558	644
27 Trace Adkins, The Rest Of Mine	557	469
28 Michael Peterson, From Here To Eternity	549	463
29 David Lee Murphy, All Lit Up In Love	519	511
30 Lonestar, You Walked In	518	461

NORTHEAST

	TW	LW
1 Deana Carter, How Do I Get There	682	618
2 Lorrie Morgan, Go Away	648	574
3 Tim McGraw, Everywhere	627	571
4 Diamond Rio, How Your Love Makes Me Feel	619	678
5 Lee Ann Womack, The Fool	604	603
6 Vince Gill, You And You Alone	582	550
7 Kevin Sharp, If You Love Somebody	580	504
8 Brooks & Dunn, Honky Tonk Truth	553	503
9 Trisha Yearwood And Garth Brooks, In Another's Eyes	531	470
10 Sawyer Brown, This Night Won't Last Forever	475	394
11 Bryan White, Love Is The Right Place	468	447
12 Shania Twain, Love Gets Me Every Time	450	382
13 Clint Black, Something That We Do	438	395
14 Reba McEntire, What If It's You	417	347
15 Chely Wright, Shut Up And Drive	410	391
16 Mark Chesnutt, Thank God For Believers	407	347
17 Neal McCoy, The Shake	402	466
18 Collin Raye, What The Heart Wants	395	507
19 Travis Triff Feat. Lari White, Helping Me Get Over You	392	358
20 Alan Jackson, There Goes	365	446
21 The Kinleys, Please	355	284
22 David Lee Murphy, All Lit Up In Love	349	325
23 John Michael Montgomery, How Was I Know	348	387
24 Trisha Yearwood, How Do I Live	344	359
25 George Strait, Carrying Your Love With Me	321	317
26 Kenny Chesney, She's Got It All	317	353
27 Pam Tillis, Land Of The Living	315	294
28 Toby Keith, We Were In Love	313	323
29 Alabama, Dancin', Shaggin' On The Boulevard	298	353
30 Clay Walker, Watch This	295	279

WEST

	TW	LW
1 Tim McGraw, Everywhere	942	877
2 Deana Carter, How Do I Get There	932	857
3 Diamond Rio, How Your Love Makes Me Feel	870	928
4 Lorrie Morgan, Go Away	798	771
5 Trisha Yearwood And Garth Brooks, In Another's Eyes	797	741
6 Shania Twain, Love Gets Me Every Time	792	671
7 Kevin Sharp, If You Love Somebody	789	712
8 Lee Ann Womack, The Fool	743	839
9 Sawyer Brown, This Night Won't Last Forever	726	698
10 Brooks & Dunn, Honky Tonk Truth	703	681
11 Mark Chesnutt, Thank God For Believers	665	546
12 Bryan White, Love Is The Right Place	665	630
13 Vince Gill, You And You Alone	657	653
14 Clint Black, Something That We Do	608	536
15 Kenny Chesney, She's Got It All	608	636
16 George Strait, Today My World Slipped Away	594	553
17 Alan Jackson, There Goes	586	713
18 Chely Wright, Shut Up And Drive	572	556
19 Pam Tillis, Land Of The Living	559	453
20 Reba McEntire, What If It's You	556	499
21 Travis Triff Feat. Lari White, Helping Me Get Over You	527	534
22 Clay Walker, Watch This	526	530
23 The Kinleys, Please	502	450
24 Collin Raye, What The Heart Wants	482	642
25 Michael Peterson, From Here To Eternity	481	430
26 Neal McCoy, The Shake	476	572
27 Trace Adkins, The Rest Of Mine	444	413
28 Trisha Yearwood, How Do I Live	440	502
29 John Michael Montgomery, How Was I Know	422	483
30 George Strait, Carrying Your Love With Me	413	458

SOUTHWEST

	TW	LW
1 Deana Carter, How Do I Get There	983	911
2 Tim McGraw, Everywhere	952	891
3 Lorrie Morgan, Go Away	830	812
4 Sawyer Brown, This Night Won't Last Forever	802	772
5 Trisha Yearwood And Garth Brooks, In Another's Eyes	790	732
6 Kevin Sharp, If You Love Somebody	747	674
7 Brooks & Dunn, Honky Tonk Truth	732	682
8 Diamond Rio, How Your Love Makes Me Feel	728	856
9 Vince Gill, You And You Alone	722	753
10 George Strait, Today My World Slipped Away	713	662
11 Mark Chesnutt, Thank God For Believers	683	583
12 Lee Ann Womack, The Fool	678	842
13 Shania Twain, Love Gets Me Every Time	675	587
14 Clint Black, Something That We Do	652	611
15 Clay Walker, Watch This	649	579
16 Reba McEntire, What If It's You	615	584
17 Bryan White, Love Is The Right Place	596	573
18 Trace Adkins, The Rest Of Mine	567	481
19 The Kinleys, Please	565	522
20 Chely Wright, Shut Up And Drive	539	475
21 Alan Jackson, There Goes	503	632
22 Travis Triff Feat. Lari White, Helping Me Get Over You	485	487
23 Tracy Lawrence, The Coast Is Clear	482	361
24 Pam Tillis, Land Of The Living	475	361
25 David Lee Murphy, All Lit Up In Love	468	506
26 Collin Raye, What The Heart Wants	452	574
27 Kenny Chesney, She's Got It All	451	481
28 Michael Peterson, From Here To Eternity	436	349
29 John Michael Montgomery, How Was I Know	385	437
30 Lonestar, You Walked In	366	320

SOUTHEAST

	TW	LW
1 Deana Carter, How Do I Get There	1772	1660
2 Tim McGraw, Everywhere	1732	1646
3 Sawyer Brown, This Night Won't Last Forever	1619	1519
4 Lorrie Morgan, Go Away	1610	1602
5 Diamond Rio, How Your Love Makes Me Feel	1574	1781
6 Lee Ann Womack, The Fool	1522	1659
7 Kevin Sharp, If You Love Somebody	1520	1412
8 Brooks & Dunn, Honky Tonk Truth	1472	1361
9 Vince Gill, You And You Alone	1450	1356
10 Trisha Yearwood And Garth Brooks, In Another's Eyes	1412	1297
11 Shania Twain, Love Gets Me Every Time	1292	968
12 Bryan White, Love Is The Right Place	1281	1239
13 Travis Triff Feat. Lari White, Helping Me Get Over You	1181	1104
14 Mark Chesnutt, Thank God For Believers	1176	1016
15 Chely Wright, Shut Up And Drive	1127	1044
16 Clint Black, Something That We Do	1063	992
17 Alan Jackson, There Goes	1041	1220
18 Clay Walker, Watch This	1030	979
19 George Strait, Today My World Slipped Away	1021	941
20 Reba McEntire, What If It's You	1008	986
21 Pam Tillis, Land Of The Living	1000	887
22 Trace Adkins, The Rest Of Mine	984	932
23 Neal McCoy, The Shake	955	1198
24 Collin Raye, What The Heart Wants	930	1234
25 John Michael Montgomery, How Was I Know	891	976
26 Kenny Chesney, She's Got It All	888	965
27 The Kinleys, Please	885	742
28 Michael Peterson, From Here To Eternity	794	685
29 David Lee Murphy, All Lit Up In Love	777	869
30 Lonestar, You Walked In	770	652

NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	2	12	★ ★ ★ No. 1 ★ ★ ★ HOW DO I GET THERE CAPITOL NASHVILLE 1 week at No. 1	DEANA CARTER	49,9726	45,1269
2	3	16	EVERYWHERE CURB	TIM MCGRAW	48,3624	44,5973
3	5	16	GO AWAY BNA	LORRIE MORGAN	42,0126	39,5282
4	1	20	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE	DIAMOND RIO	41,1601	47,9009
5	6	17	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	40,2924	37,6756
6	9	9	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	39,4702	35,4588
7	8	13	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	39,2480	36,0128
8	4	18	THE FOOL DECCA	LEE ANN WOMACK	38,9909	44,2561
9	10	8	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	38,6173	35,3195
10	7	14	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	37,9538	36,5621
11	13	3	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	35,8492	30,5253
12	16	12	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	31,5622	29,1178
13	18	12	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	31,1525	26,7037
14	17	8	SOMETHING THAT WE DO RCA	CLINT BLACK	30,2450	27,5526
15	21	4	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	28,1953	24,8396
16	12	15	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	27,9206	32,8648
17	23	7	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	27,5628	24,4084
18	22	14	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	27,3590	24,7057
19	25	11	WATCH THIS GIANT	CLAY WALKER	26,9334	23,3398
20	20	13	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRIFF FEATURING LARI WHITE	26,6837	24,9710

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	11	20	WHAT THE HEART WANTS EPIC	COLLIN RAYE	25,1322	33,9827
22	24	20	HOW DO I LIVE MCA NASHVILLE	TRISHA YEARWOOD	22,7011	24,2347
23	28	12	PLEASE EPIC	THE KINLEYS	22,6322	20,3725
24	19	19	HOW WAS I TO KNOW ATLANTIC	JOHN MICHAEL MONTGOMERY	22,4813	26,0926
25	30	7	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	22,0208	18,9920
26	31	7	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	21,5642	17,8005
27	32	4	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	20,0287	15,6719
28	29	16	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	19,2463	19,3529
29	26	19	WE WERE IN LOVE MERCURY	TOBY KEITH	18,5063	20,8873
30	27	17	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	17,0690	20,7667
31	37	2	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	15,6725	11,5241
32	36	3	A BROKEN WING RCA	MARTINA MCBRIDE	15,4690	11,6806
33	35	3	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	15,3226	11,8721
34	34	8	YOU WALKED IN BNA	LONESTAR	14,3664	13,1156
35	39	3	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	13,6509	10,4577
36	NEW		BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	11,2255	2,5295
37	NEW		I HAVE TO SURRENDER EPIC	TY HERNDON	9,8079	7,7134
38	40	2	WHAT IF I DO BNA	MINDY MCCREADY	9,4292	8,2246
39	NEW		I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	8,7750	3,6687
40	NEW		ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	7,6037	4,6485

Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

Sammy Kershaw

"Love Of My Life"

Airplay Date: 10/13

Produced by
Keith Stegall

Management
Go Tell Management

Mercury

a PolyGram company

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	2	12	HOW DO I GET THERE CAPITOL NASHVILLE 1 week at No. 1	DEANA CARTER	5541	5152
2	4	16	EVERYWHERE CURB	TIM MCGRAW	5402	5009
3	5	16	GO AWAY BNA	LORRIE MORGAN	4893	4679
4	1	20	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE	DIAMOND RIO	4713	5325
5	7	13	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	4626	4224
6	6	17	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	4592	4307
7	10	9	IN ANOTHER'S EYES MCA NASHVILLE TRISHA YEARWOOD AND GARTH BROOKS		4469	4064
8	3	18	THE FOOL DECCA	LEE ANN WOMACK	4448	5012
9	9	8	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4380	4096
10	8	14	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	4286	4149
11	15	3	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	4134	3393
12	13	12	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	3823	3668
★ ★ ★ AIRPOWER ★ ★ ★						
13	17	12	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	3668	3179
★ ★ ★ AIRPOWER ★ ★ ★						
14	16	8	SOMETHING THAT WE DO RCA	CLINT BLACK	3450	3186
★ ★ ★ AIRPOWER ★ ★ ★						
15	18	14	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3385	3130
★ ★ ★ AIRPOWER ★ ★ ★						
16	22	7	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3268	2988
★ ★ ★ AIRPOWER ★ ★ ★						
17	21	7	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3250	3035
★ ★ ★ AIRPOWER ★ ★ ★						
18	19	13	HELPING ME GET OVER YOU WARNER BROS. TRAVIS TRITT FEATURING LARI WHITE		3234	3111
19	23	11	WATCH THIS GIANT	CLAY WALKER	3119	2933
20	12	15	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	3065	3671
21	29	7	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	2925	2496
22	27	12	PLEASE EPIC	THE KINLEYS	2908	2541
23	11	20	WHAT THE HEART WANTS EPIC	COLLIN RAYE	2883	3819
24	28	7	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	2803	2535
25	24	19	HOW WAS I TO KNOW ATLANTIC JOHN MICHAEL MONTGOMERY		2486	2850
26	32	6	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	2459	2115
27	25	16	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	2448	2574
28	26	20	HOW DO I LIVE MCA NASHVILLE	TRISHA YEARWOOD	2324	2548
29	33	8	YOU WALKED IN BNA	LONESTAR	2237	1962
30	34	5	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	2140	1645
31	31	19	WE WERE IN LOVE MERCURY	TOBY KEITH	1980	2231
32	35	6	A BROKEN WING RCA	MARTINA MCBRIDE	1945	1551
33	39	3	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	1904	1184
34	30	17	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	1834	2251
35	37	5	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	1640	1286

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
36	41	5	I HAVE TO SURRENDER EPIC	TY HERNDON	1371	1164
37	40	5	WHAT IF I DO BNA	MINDY MCCREADY	1334	1166
38	63	2	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	1226	292
39	42	10	LOVE TRAVELS MERCURY	KATHY MATTEA	1146	1104
40	53	2	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	1018	417
41	43	9	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1009	1013
42	52	3	ANGEL IN MY EYES ATLANTIC JOHN MICHAEL MONTGOMERY		926	540
43	46	9	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	843	861
44	48	8	HAND OF FATE EPIC	SONS OF THE DESERT	813	667
45	45	10	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	720	992
46	50	6	BLINK OF AN EYE COLUMBIA	RICOCHE	649	613
47	56	4	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	542	398
48	44	12	I'M YOUR MAN BNA	JASON SELLERS	518	1004
49	55	6	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	509	403
50	66	2	OF COURSE I'M ALRIGHT RCA	ALABAMA	478	221
51	49	20	IT'S ALL THE SAME TO ME MERCURY	BILLY RAY CYRUS	459	666
52	47	17	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	451	749
53	65	4	SEE ROCK CITY COLUMBIA	RICK TREVINO	441	223
54	67	2	ON THE SIDE OF ANGELS CURB	LEANN RIMES	419	193
55	51	14	ANOTHER PERFECT DAY CURB	BLAKE & BRIAN	399	599
56	59	4	SMALL TOWN MERCURY	JOHN ANDERSON	393	352
57	57	9	A WOMAN LIKE YOU ATLANTIC	MATT KING	377	381
58	60	4	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	355	336
59	54	19	STILL HOLDING ON RCA CLINT BLACK & MARTINA MCBRIDE		332	413
60	58	19	HOW DO I LIVE CURB	LEANN RIMES	310	368
61	69	4	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	306	169
62	64	2	HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	295	234
63	61	20	NOTHIN' LESS THAN LOVE RISING TIDE	THE BUFFALO CLUB	237	309
64	68	16	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	193	178
65	72	3	MORE THAN EVERYTHING DECCA	RHETT AKINS	180	126
66	73	2	A CHANCE BNA	KENNY CHESNEY	177	115
67	62	5	THE STONE CAPITOL NASHVILLE	JOHN BERRY	132	308
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
68	NEW		POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	130	83
69	71	11	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	118	133
70	NEW		HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	118	84
71	NEW		A LITTLE IN LOVE REPRISE	PAUL BRANDT	111	57
72	NEW		IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	93	0
73	74	2	LOVE AIN'T EASY MCA NASHVILLE	BIG HOUSE	90	112
74	75	6	OPEN ARMS EPIC	COLLIN RAYE	89	104
75	NEW		NOTHIN BUT THE TAILLIGHTS RCA	CLINT BLACK	83	62

Radio Seminar & Awards

October 16-18, 1997 • The Renaissance Orlando Resort

The Billboard & Airplay Monitor Radio Seminar and Awards brings you plain talk on the most important issues to those in the business - everything from the day-to-day decisions of PDs and execs to the overall trends of the country genre. Mingle with leading personalities in the radio and record industry and hear what they have to say about the year that was and the year to come.

For a full schedule or more info:
Maureen P. Ryan, Director of Special Events (212) 536-5002 ph (212) 536-1400 fx

THE RANGE OF COUNTRY

Country Panel Highlights

- Keynote: Andy Schuon, MTV Networks Executive VP Programming
- Country Format Focus Group
- An in-depth discussion of country charts
- BDS & Monitor Managers Hot Seat
- Air Personality Supergroup: a chat with radio jocks

Career Records dinner featuring a live performance by **JIM COLLINS**

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 3, 1997 \$ 4.95 Volume 5 • No. 40

COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

DIAMOND RIO

How Your Love Makes Me Feel (ARISTA NASHVILLE)

★ ★ ★ AIRPOWER ★ ★ ★

SHANIA TWAIN • *Love Gets Me Every Time* (MERCURY)

GOING FOR AIRPLAY

BLACKHAWK • *Postmarked Birmingham* (ARISTA NASHVILLE)

PAUL BRANDT • *A Little In Love* (REPRISE)

KENNY CHESNEY • *A Chance* (BNA)

JOE DIFFIE • *The Promised Land* (EPIC)

KEITH GATTIS • *Titanic* (RCA)

RUBY LOVETT • *Look What Love Can Do* (CURB)

NEAL MCCOY • *If You Can't Be Good (Be Good At It)* (ATLANTIC)

CMA's: Radio Liked The Hall Of Fame Segments, But Not Truncated Finale

by Phyllis Stark

Although many comments from radio programmers about the 31st annual Country Music Assn. Awards, held Sept. 24 in Nashville, were positive, they were divided on which of its 25 performances were the highlights. There was some consensus, however, on a few disappointments.

Many programmers felt the evening's final and biggest award, entertainer of the year, was anticlimactic. Short on time, presenter Barbara Mandrell rushed through the script as the teleprompter skipped ahead to the names of the nominees. Then, winner Garth Brooks was not present to accept because he was playing a concert in Lincoln, Neb. (see CMA winners story, page 4).

Still short on time, the show's big event-song finale of "Make A Miracle," featuring Alabama's Randy Owen and an all-star chorus, got short shrift as CBS-TV began rolling the credits, then cut to a spot less than halfway through the song.

Programmers were also somewhat disappointed with Neal McCoy's rapping tribute to the CMA's radio station and air-personality awards, although nearly everyone seemed pleased that the CMA gave radio such a significant chunk of air time. The comments about McCoy's segment echo those heard last year when K.T. Oslin performed a non-country song while recognizing the broadcast winners.

"I thought, for the most part, the show was great," says WSIX Nashville

Continued on page 6

Christmas Comes Early For St. Jude With Country Cares Benefit Album

by Dana Hall

Christmas is coming early to country radio for a well-known charity. RCA Label Group and St. Jude Children's Research Hospital in Memphis are planning a series of country radio special events and marketing tie-ins to promote "Country Cares For Kids," a holiday album released Sept. 23 on BNA Records. The album features songs by more than a dozen country artists from various labels, as well as the event song "Make A Miracle," featuring an all-star chorus, which served as the finale on this year's Country Music Assn. Awards (see story, this page). All net profits from the album go to St. Jude.

"Make A Miracle," written by Gary Baker, Frank Myers, and Jerry Williams and produced by Alabama's Randy Owen, will be released as a single—featuring extra guest vocalists not heard on the album version—to radio the week of Nov. 17. BNA will also be working Mindy McCready's track from the album, "Let's Talk About Love."

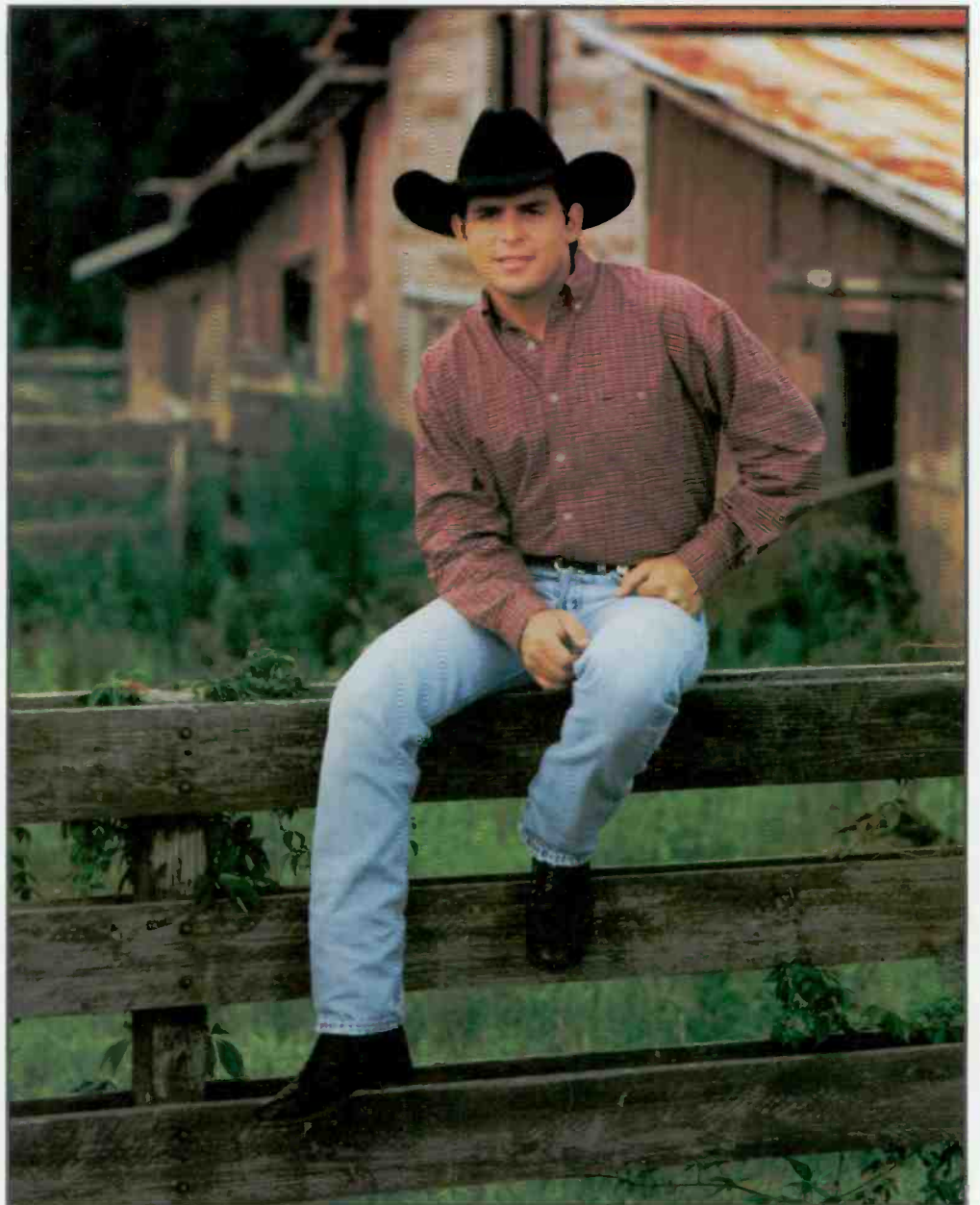
In addition to airplay, RLG and St. Jude reps are hoping for promotional support beyond the 119 stations that stage annual radiothons to raise money for the hospital. "We're really looking for radio to make this project happen, to help us reach our goal, which is to present a check to St. Jude for \$1 million," says Debbie Schwartz, associate director of artist development for RLG. Schwartz says several promotions and marketing plans are already in the works, which stations can utilize in promoting the holiday CD, which features tracks by Clint Black, Martina McBride, Ray Vega, Travis Tritt, BlackHawk, McCready, Bryan White, Lonestar, Sammy Kershaw, John Berry, Lorrie Morgan, Bob Carlisle, and Alabama.

"Stations can work with the BMG Distribution representative to discuss the possible ways to tie in retail, such as having their call letters displayed at point-of-purchase locations," Schwartz says. "We are working with several networks and syndicators to set up radio

Continued on page 6

YOUR LISTENERS DESERVE TO HEAR THIS SINGLE

"MORE THAN EVERYTHING"



FROM THE HIGHLY ANTICIPATED UPCOMING ALBUM
WHAT LIVIN'S ALL ABOUT
FROM

Rhett Akins

© 1997 MCA Records Nashville, a Division of MCA Records, Inc.

DECCA
RECORDS
A UNIVERSAL MUSIC COMPANY

Produced by James Stroud



DEAN MILLER

*MY HEART'S BROKE DOWN
(BUT MY MIND'S MADE UP)*

**THE NEW SINGLE FROM HIS SELF-TITLED
DEBUT ALBUM**

"Dean Miller has a sound that can't be ignored."

-NICK UPTON-KSON/SAN DIEGO

"...this singer, songwriter has a knack for crafting catchy, small-town vignettes about life, love and everything in between. Mainstream country could use more unique talents."

-THE DALLAS MORNING NEWS

"This is a fantastic record loaded with hits. I'm going to keep this one in my car."

-J. L. FISK-WGKX/MEMPHIS

"When Dean Miller sings 'My Heart's Broke Down (But My Mind's Made Up)' it's easy to imagine his father laughing with approval."

-WASHINGTON POST

ADD DATE: OCTOBER 13



© 1997 CAPITOL NASHVILLE • www.capitol-nashville.com

PERSONAL MANAGEMENT: FRANK CALLARI FOR FCC MANAGEMENT

Career To Host Dinner At Radio Seminar

Career Records will host a dinner for all country attendees at the Billboard/Airplay Monitor Radio Seminar Oct. 17 in Orlando, Fla., in honor of this year's country Radio Award nominees. The dinner will be followed by a listening party for new Career artist Jim Collins, who will debut his album, "The Next Step," and perform a few selections acoustically. The dinner and show are scheduled for 6-9 p.m. in the seminar headquarters hotel, the Renaissance Orlando Resort. Label president Tim DuBois will be on hand to introduce Collins.



COLLINS

A native of Nacogdoches, Texas, Collins made his first professional appearance at the age of 12 and began performing steady gigs at 16, acquiring a regional following playing in Texas, Nevada, Oklahoma, and Louisiana before moving to Nashville in '94 to pursue a recording contract. An accomplished musician, Collins plays drums, bass, mandolin, and

acoustic and electric guitar.

A writer with EMI Music Publishing since '96, Collins has penned tunes with such writing greats as Bob DiPiero, Curtis Wright, and Kent Blazy and cut two of his own compositions on his debut set. Collins recorded that album with producers James Stroud and Wally Wilson when he was previously signed to Giant Records and was able to take the finished but unreleased set with him when he moved to Career. Prior to signing with Giant, Collins had five charted singles from independent albums he released, including "I Wanna Be A Cowboy 'Til I Die" and "Romance."

Collins' debut single, "The Next Step," goes for airplay Nov. 3. It was written by Marcus Hummon, Kent Blazy, and Sharon Blazy and was previously recorded by Hummon. The album is due in January.

The Billboard/Airplay Monitor Radio Seminar & Awards is scheduled for Oct. 16-18. For registration info, call Maureen Ryan at 212-536-5002. For hotel and discounted airline flight info, call Pepp Travel at 800-877-9770.

Billboard & Airplay Monitor
Radio Seminar & Awards

Werth Out, Booth In, In Clear Channel Buy

With Clear Channel poised to close on country **KSSN/KMVK** Little Rock, Ark., at press time, **Dick Booth**, GM of Clear Channel's country **KDDK** and its duopoly partners, will become GM of **KSSN/KMVK** and oldies **KOLL**. He replaces longtime GM **Jay Werth**, who is looking for a new opportunity and can be reached at 501-224-1225.

Donna Hall is upped from GSM to GM at **WHKO** Dayton, Ohio, replacing **Chuck Browning**, who became GM of Cox's **Tulsa, Okla.**, stations, including country **KWEN**, last week.

Ben Reed is upped from GSM to GM of **KCYX** and sister stations **KKYX** and **KCJZ** San Antonio, Texas. He succeeds **Hugh Barr**, who is upped to market manager for Cox's six-station cluster in San Antonio.

Jeff Dinetz, former VP/GM of top 40 **WHTZ** (Z100) New York, joins Connoisseur Communications as a VP. That company owns country outlets **KBOB** Davenport, Iowa, **KOEL/KKCV** Waterloo, Iowa, and **WQXK** Youngstown, Ohio.

Consultant **Jaye Albright**, Hill & O'Malley had scheduled an announcement for after deadline regarding the director of country programming job at Jacor, as tipped here last week.

Clear Channel transfers **Miles Chandler**, GM of top 40 **KJYO** (KJ103) and modern **KNRX** Oklahoma City, to GM at country **KTOM-FM** Salinas, Calif., and its duopoly partners. Current GM **Allison Trumper** is named director of sales for all the stations. Meanwhile, **John Mullen**, GM of Clear Channel's country **KXXY/KTST** adds

those duties for the other OKC stations.

Classic country **KWJJ-AM** Portland, Ore., has applied for the new calls **KOTK**, according to the FCC.

WLWI Montgomery, Ala., MD/morning co-host **Nancy Knight** exits.

WJXY Myrtle Beach, S.C., MD/afternoon host **J.J. McKay** exits. Former **WJXY** morning man **Keith Butler** returns to radio as p.m. driver.

WZPC (PC103) Nashville afternoon driver **Coyote McCloud** exits to concentrate on his songwriting career.

WBEE Rochester, N.Y., P/T jock **Terry Clifford** is upped to middays, replacing **K.B. Cooper**, who exits.

KRST Albuquerque, N.M., ups P/T jock (and market veteran) **Bobby G.** to nights, replacing **Bo Burgess**. Next door at **KTBL**, **Teri Landreth** joins as morning co-host from **KBEE** Salt Lake City.

KYKR Beaumont, Texas, morning man **Gary Lee Love** comes off the air but will stay on in an undetermined capacity. He has not been replaced; send T&Rs to **Carl Becker**.

At **WQBE** Charleston, W.Va., **Virginia West** joins for middays from P/T at sister **AC**

WBES, as **Dan O'Brien** moves to P/T at co-owned top 40 **WVSR**. PD **Jeff Whitehead** is now doing afternoons as "Jeff Jeffries."

Wicks Broadcast Group picks up a pair of Indiana country outlets this week: **WWKI** Kokomo and **WMDH-AM-FM** Muncie.

The \$3.1 million sale of **WJLM** Roanoke, Va., from **WRIS** Inc. to Capstar has closed... Hudson Valley Radio Partners sells **WRWD** Poughkeepsie, N.Y., and oldies sister **WBWZ** to Roberts Radio for \$7.5 million.

KTPK Topeka, Kan., morning hosts **Chuck Joslin** and **T.J.** exit. **KKJQ** Garden City, Kan., PD/morning host **Bobby G.** joins **KTPK** for mornings.

Lyn Andrews has been promoted to president of ABC Radio Networks, succeeding **David Kantor**. Andrews previously was ABC's senior VP of advertising sales and marketing.

Mel Phillips joins Broadcast Programming as regional manager/satellite products, working with BP's new country evening show, "Neon Nights." He previously was director of affiliate relations for Entertainment Radio Networks.



COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@billboard.com

Best And Worst Of The CMA Awards

Perhaps owing to the way we measure real airplay, I'm more apt to write about awards shows after the telecast than to make predictions of who *might* win the trophies. So here's my amiably intended best and worst list for the 31st annual Country Music Assn. Awards and other CMA related events during the week.

Best Use of Facial Expressions During a Performance: Hands down, this goes to Wynonna for her eye-popping expressions, complete with facial glitter, while performing her new single, "When Love Starts Talking."

Biggest Show-Stopping Moment: Easily, songwriter **Cindy Walker's** acceptance speech for induction into the Country Music Hall of Fame. She was wearing a dress that was bought by her mother for a BMI Awards show in the '80s. Walker had promised her mom she would wear it if she was honored by the Hall of Fame. A tender poem about that fulfilled promise profoundly moved me, and many I spoke with after the show were deeply touched. One record-label exec was so moved by the speech that uncontrollable tears caused her to leave the auditorium for a few minutes after Walker's speech. Our roots didn't merely appear during the reading, they took flight.

Worst Outfit: **Shania Twain's** form-fitting jump-suit thing. But hey, at least it covered her navel.

Best Performance: **Patty Loveless** and **George Jones' performance of Loveless' current single, "You Don't Seem To Miss Me."** Jones and Loveless were in fine vocal form, and their seamless harmonies projected an uncanny familiarity. It left me hoping that this isn't the last time they hook up in the studio. The icing on the cake was their obvious mutual admiration. I've never seen Loveless with a smile that wide, and Jones knows how to pick incredible women to sing with.

Most Crowd-Pleasing Performance: At the Academy of Country Music show last spring, the applause was so loud for **George Strait's "Carrying Your Love With Me"** that his vocals were almost inaudible in the house. History repeated itself at the CMA show, and his win for male vocalist of the year drew a tremendous amount of cheering.

Biggest Bloop: When **Glen Campbell** mispronounced **Deana Carter's** name (he said *Dee-Anna*), the cameras caught Carter tilting her head, pursing her lips, and scowling.

Performance Most Closely Tied to Country's Roots: Tie between **Lee Ann Womack's "The Fool,"** and **Alan Jackson's current single, "Between The Devil And Me."** Womack's first two singles are instant classics, and in the age of country's political correctness with lyrics, Jackson and Womack prove that when country music fails to address real-life issues, especially the messy ones, it's not country at all. These are true country masterpieces, not to mention that millions of people grapple with the subjects every day.

Most Overdue Award: **Harlan Howard's** induction into the Country Music Hall of Fame. In the songwriters world, and not limited to Nashville, Howard is the big daddy of meaningful songs about real life. He's one of the most relatable lyricists and one of the true nice guys in town. This should have happened 20 years ago.

Most Annoying Part of the Show: The obvious lack of live bands has taken the CMA Awards to the karaoke arena. Nashville has an enviable wealth of talented musicians, and I'm curious to know why many performance segments use tracks. Its probably done to save money and enable the producers to accommodate more performances. My hunch is that it is strictly tied to dollars and cents, and a recent article in *The Tennessean* failed to provide much insight.

Favorite Event During CMA Week: The Reunion of Professional Entertainers Awards banquet at the Opryland Hotel. This organization promotes and benefits the more mature performers, musicians, and songwriters. **George Jones** won entertainer of the year but was on the road. A show-stopping attempt to hook him in by phone was a side splitter. The featured performer was **Roy Clark**, who offered a stellar set of instrumentals and sang a lot of his biggest hits. It was a great night for trivia lovers, too. For example, producer/songwriter **Joe Allison**, who produced Clark's "Tip Of My Fingers," announced that he hired the **Mormon Tabernacle Choir** to sing on that track. Who knew?

ON THE ROW

Capitol Nashville Postpones Berry Set

Capitol Nashville has postponed the release of **John Berry's** latest album, "Crazy For The Girl," until early 1998 and is pulling his current single, "The Stone," from radio because Berry has no completed album to back the single. Due to a 30-day doctor-prescribed voice rest, Berry has been unable to finish the album. He injured his vocal chords as a result of a rigorous recording and performing schedule. He will resume touring Oct. 16 in Louisville, Ky.

MCA Nashville has released to country radio an unedited, unmixed live version of the **Garth Brooks/Trisha Yearwood** duet "In Another's Eyes." This version was taped at Brooks' show in San Jose, Calif., in August,

when Yearwood made a surprise appearance. Brooks made the track available to MCA. The video for the single, set to be released Oct. 1, features the live vocal performance of Brooks and Yearwood's Sept. 11 appearance on "The Tonight Show With Jay Leno."

Travis Tritt, Deana Carter, Rodney Crowell, BlackHawk, the Tractors, and Sammy Kershaw were among the acts set to take part in a taping of "Stone Country," a tribute to the Rolling Stones, Sept. 30 at Nashville's Wildhorse Saloon. The special will air Nov. 25 on TNN.

Billy Ray Cyrus has been added to the lineup of Farm Aid '97, scheduled for Oct. 4 in Tinley Park, Ill.

Fiddler **Gordon Terry** and guitarist **Billy Byrd** were inducted into the Country Music Hall of Fame's Walkway of Stars Sept. 25 in Nashville.

The Cousin Lovers have signed with Monterey Artists for booking. The five-member band has a publishing deal with DreamWorks Music and is recording tracks for Arista Records with producer **David Z.**

CBS Cable has opened a fan chat room as a new feature on its World Wide Web site, <http://www.country.com>.

Letter: Regional Charts Applauded

Great move on the regional charts. I really think this is the future. As you know, we do regional callout, and together with your charts our clients will have a real opportunity to break songs and artists regionally. Thanks.

John Hart
John Hart Media, Nashville

RADIO ACTIVE
by **Phyllis Stark**
615-321-4284 • pstark@billboard.com

M Street Format Monitor**Country Station Count Stabilizes In September**

RANK		The M Street FORMATS	STATION COUNT		
THIS MONTH	LAST MONTH		SEPT. '97	AUGUST '97	NET GAIN OR LOSS
1	1	Country	2,505	2,504	1
2	2	News/Talk	1,114	1,106	8
3	3	Adult Contemporary	917	920	-3
4	4	Oldies	745	740	5
5	5	Religion (Music)	647	640	7
6	6	Adult Standards	545	547	-2
7	7	Spanish	474	476	-2
8	8	Religion (Talk)	411	421	-10
9	9	Classic Rock/Hits	405	397	8
10	10	Soft AC/Easy Listening	394	393	1
11	11	Top-40/Mainstream/Rhythm	355	357	-2
12	12	Mainstream Rock	261	262	-1
13	13	Top-40/Adult	253	253	0
14	14	Sports	213	211	2
15	15	R&B Adult/Oldies	182	181	1
16	16	R&B	168	170	-2
17	17	Miscellaneous	160	157	3
18	18	Modern Rock	143	148	-5
19	20	Triple-A	94	91	3
20	19	Jazz	92	93	-1
21	21	Modern AC	61	59	2
22	22	Classical	44	45	-1
Total commercial operating stations			10,183	10,171	
Stations off the air			150	160	

M Street Corp., is a Nashville-based provider of radio station information to the radio and music industries. Call 615-865-1525 for more information.

Strait Carries Two, But Nobody Sweeps CMAs

This year's Country Music Assn. Awards, which were handed out Sept. 24 in Nashville, were evenly distributed, with no single artist sweeping the awards as in years past. With two wins, George Strait came the closest, taking home male vocalist honors and the album of the year award for "Carrying Your Love With Me."

Garth Brooks won the evening's final award, entertainer of the year, for the first time in five years. Brooks was the evening's only no-show winner because he was performing that night at the first of five sold-out shows in Lincoln, Neb. Brooks was in the middle of the acoustic portion of his show when he was informed of his win. He responded by bringing his band back out on the Lincoln stage and saying to the audience, "Let me introduce you to the real entertainers of the year." This is Brooks' third win in this category.

Trisha Yearwood won the CMA Award for female vocalist of the year for the first time, and she thanked Reba McEntire for her inspiration in her acceptance speech. Brooks & Dunn received the vocal duo of the year award for the sixth consecutive year.

Deana Carter, a first-time CMA winner, took home the single of the year award for "Strawberry Wine," and the writers of that song, Matraca Berg and Gary Harrison,

won the song of the year award for their composition. Another first-time winner, LeAnn Rimes, accepted the Horizon Award, beating out Carter, Trace Adkins, Terri Clark, and Lee Ann Womack. Rimes is the youngest artist ever to win a CMA Award.

Diamond Rio was named vocal group of the year. "It's Your Love," by Tim McGraw with wife Faith Hill, won for vocal event of the year. Kathy Mattea's "455 Rocket" clip, directed by Steven Goldmann, was named music video of the year. Guitarist Brent Mason was named musician of the year.

Harlan Howard, Brenda Lee, and Cindy Walker were inducted into the Country Music Hall of Fame. Howard got a standing ovation after declaring, "Thirty-seven years on Music Row, and this is my first CMA Award."

Kevin Sharp, who had been scheduled to participate in the show's finale of the benefit song "Make A Miracle," and to perform in a "bumper" leading to a commercial break in the broadcast, had to withdraw from the show following doctor's orders that he stay off an injured right hip, which he fractured jumping off the stage at a recent performance. He will require surgery to strengthen the joint.

PHYLLIS STARK

EDITOR IN CHIEF: HESTON HOSTEN
 EDITOR: SEAN ROSS
 MANAGING EDITOR: PHYLLIS STARK
 DIRECTOR OF CHARTS: WADE JESSEN
 CHARTS ASSISTANT: MARY DECROCE
 WRITER/REPORTER: DANA HALL
 CHART PRODUCTION MANAGER: MICHAEL CUSSON
 ASST. CHART PRODUCTION MANAGER: ALEX VITOUKIS
 EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
 EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAQUINTO
 SARAH JOHNSON, MARIA MANLICIC
 COPY EDITOR: CARL ROSEN
 ADVERTISING PRODUCTION MANAGER: LEN DURHAM
 ADVERTISING ART DIRECTOR: RAY CARLSON
 ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

GENERAL MANAGER: JON GUYNN
 NATIONAL ACCOUNT MANAGER: LEE ANN PHOTOGLIO
 ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
 SALES ASSISTANT: HOLLIE ADAMS

EDITORIAL ADVISER: TIMOTHY WHITE
 PRODUCTION DIRECTOR: MARIE GOMBERT
 DIRECTOR OF MARKETING: ELISSA TOMASETTI
 CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
 SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
 VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
 DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
 BUSINESS MANAGER: JOELLEN SOMMER

©1997 BPI Communications, 49 Music Square W., Nashville, TN 37203
 615-321-4290 fax: 615-320-0454
 For subscriptions call: 800-722-2346

AIRBORNE

Instant information on Country's new artists

Matt King

"A WOMAN LIKE YOU" (ATLANTIC)

Asheville, N.C., native Matt King is the son of a bluegrass guitar player, who made his living as a barber, rock mason, and auctioneer, and a gospel piano-playing mother, who earned her living at a real estate company. The family sang in churches, and the elder Kings recorded locally with a bluegrass gospel group. In 1994, King moved to Nashville, where Gary Morris took him under his wing and arranged for an audition with Atlantic. After King played his song "A Woman's Tears" at the audition, Atlantic brass asked him "Do you have a lawyer?" When he replied "I can get one," they said, "Congratulations, you're Atlantic Records' new artist." Morris produced King's debut album, "Five O'Clock Hero," which was released Sept. 16. He also has a cut, "She Was Mine To Lose," on the new Wade Hayes album. This month, King is touring with Patty Loveless and Bryan White.

while waiting for a break in the music business. She signed a couple of development deals before landing at Curb. Her album was produced by Allen Reynolds and includes a cover of the 1969 Charley Pride hit "(I'm So) Afraid Of Losing You Again."

The Ranch

"WALKIN' THE COUNTRY"
(CAPITOL NASHVILLE)

The Ranch's front man and primary songwriter, Keith Urban, grew up in Australia and says he knew when he was 7 years old that he would come to Nashville and play country music. He picked up the guitar at the age of 6 and entered country music talent shows two years later. Urban teamed up with drummer Peter Clarke in 1988 to form a band that



was successful in their home country. Bassist Jerry Flowers, a native West Virginian, auditioned for Urban and Clarke in Nashville in 1993 and was immediately hired to complete the trio, which is managed by Miles Copeland.

The Kinleys

"PLEASE" (EPIC)

Twin sisters Heather and Jennifer Kinley grew up in Philadelphia and moved to Nashville at the age of 19 to pursue a country music career. For the next seven years, they spent nights waitressing and days working on their songwriting. They crashed parties, went to writers' showcases, and spent a year at the Courtyard Cafe doing covers, with Jennifer on piano and Heather on guitar. A demo of "Just Between You And Me" got the attention of Epic Records. The duo's debut album is named for that song.

★ Ruby Lovett

"LOOK WHAT LOVE CAN DO" (CURB)

Ruby Lovett's early career included being a three-time winner of the True Value Hardware Country Music Showdown in her native Laurel, Miss. She started singing gospel music as a child, made her performance debut at the age of 3 singing "Do Lord," and cut a 45-rpm record of "One Day At A Time" and "Me And



Jesus" at age 8. She chose a college major in radiological technology because she thought it had something to do with radio and supported herself as an X-ray technician

Jason Sellers

"I'M YOUR MAN" (BNA)

Starting at the age of 4, Jason Sellers spent his childhood on the road with his family's gospel group, playing bass and singing with his parents and brother at 200 dates a year in Texas and Oklahoma. The Gilmer, Texas, native later formed a band with his brother and played around Texas before moving to Nashville at age 19. He signed with Starstruck Writers Group in 1996 and with BNA this year. Now 26, he has had songs recorded by Pam Tillis, Lonestar, Ricky Skaggs, and his ex-wife, Lee Ann Womack. He sings harmony vocals on "One Day You Will," a track on the new Martina McBride album, "Evolution," and played on the Chieftains' Grammy-nominated album "Another Country." His brother now plays drums in Daryle Singletary's band. Sellers' debut album, "I'm Your Man," was released Sept. 30.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

Wright On Time

MJI Broadcasting hosted its annual multi-station remote broadcast the week of the Country Music Assn. Awards in Nashville. Fifty U.S. stations, plus England's BBC, participated in the live broadcast from the Grand Ole Opry. Pictured, from left, are KRST Albuquerque, N.M.'s Darlene Duran and Chaz Malibu and MCA artist Chely Wright.

Billboard & Monitor

AIRPLAY

Radio Seminar & Awards



SEMINAR ATTRACTIONS

- For the first time . . . Bill Richards Consulting presents the TJ Martell Orlando Golf Classic (Thursday, October 16th - 12:30pm) for info call: Bill Richards at (407) 292-4424
- KEYNOTE ADDRESS by Andy Schvon VP Programming, MTV Networks
- Probing panel discussions that aggressively pursue the most current issues in ALL RADIO FORMATS.
- Air Personality Supergroup panel featuring Mason Dixon, Casey Kasem, Kidd Kraddick & many more . . .

AWARDS HIGHLIGHTS



CASEY KASEM

Billboard/Airplay Monitor Radio Awards

HOSTED BY CASEY KASEM

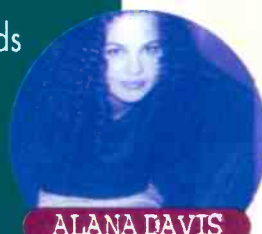
Live performances by

ALANA DAVIS (Elektra)

GARY BARLOW - lead singer of Take That (Arista)

Sponsored by

ELEKTRA & ARISTA RECORDS



ALANA DAVIS

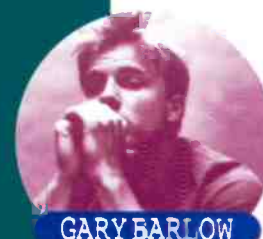


LL COOL J

Def Jam Post Awards Show Party

featuring a live performance by

LL COOL J



GARY BARLOW

PERFORMANCE HIGHLIGHTS

Join us for our opening night kick-off party at Universal Studios Florida® with live performances by

SISTER HAZEL • SHE MOVES

• DANCE HALL CRASHERS • KIM FOX

Sponsored by Universal Music Group



SISTER HAZEL

FRIDAY NIGHT

• Career Record's Dinner with a performance by JIM COLLINS

• R&B SHOWCASE with

DESTINY'S CHILD & KIMBERLY SCOTT (Columbia)

• London, Island & Red Ant Records present

an evening with SALT-N-PEPA

• McGathy Fock Party - with live performances by

CREED & KENNY WAYNE SHEPHERD



JIM COLLINS



SALT-N-PEPA



KENNY WAYNE SHEPHERD

Hotel & Airline

Call Pepp Travel @ 1.800.877.9770

Contact Information

Maureen P. Ryan, Director of Special Events

(212) 536-5002 ph • (212) 536-1400 fax

Chuck Taylor, Radio Editor

(212) 536-5032 ph (212) 536-5358 fax

Registration Fees:

Radio

Other

\$205.00

\$399.00

Pre registration - received by Sept. 30th

\$265.00

\$449.00

Full registration - received after Sept. 30th

FOR REGISTRATION & UPDATES

www.billboard.com

To Register:

Please print clearly. Make all payments to Billboard Magazine. Mail to: Maureen Ryan, Billboard, 1515 Broadway, NY NY 10036

FIRST NAME: _____ LAST NAME: _____ COMPANY: _____

TITLE: _____ ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

I'M PAYING BY: CHECK MONEY ORDER VISA/MC AMEX

CREDIT CARD #: _____ EXP. DATE: _____ CARDHOLDER'S SIGNATURE: _____

(Credit cards not valid without signature & expiration date)

Cancellation Policy: All cancellations must be submitted in writing. Cancellations received between September 2 and September 30th will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations received after October 1st or for "no shows."

October 16 - 18, 1997

The Renaissance Orlando Resort

CMA's: Radio Liked The Hall Of Fame Segment, But Not Truncated Finale

Continued from page 1

PD Dave Kelly. "I wish Garth had been there to accept his extremely well-deserved and about-damn-time award, but the reason he wasn't there was the reason he won entertainer of the year."

"From an entertainment standpoint, it was the most balanced and well-paced show that's been on in years," says KKBQ Houston PD Dene Hallam. "The trophies were well distributed and really represented what's hot in country music today. The only [big] negative... was CBS' decision to pull the plug on 'Make A Miracle.' It was unforgivable. Sometime during the last hour some knucklehead should have decided to cut something less important."

Hallam also was disappointed that Brooks was not present to accept his award, but says, "It's not like he's required to be there. There were other prominent stars that weren't there as well."

"Overall, I thought the show was pretty good," says KSCS Dallas PD Dean James. But besides being disappointed by the rapid-fire entertainer of the year presentation, James was surprised by "the fact that they didn't have a satellite hook up where Garth was. It seemed like they just blew it off. I know they did it for timing," but James says it came across more like a snub of Brooks. "Garth deserves the award, and it was unbelievable how they just plowed through that."

James also was disappointed that the finale was cut off. "The highlight to me would have been seeing the Alabama thing at the end... They couldn't go three minutes late to do that?"

THE HILLBILLY RAP

McCoy's performance also took a beating in the post-show comments, although some programmers gave him credit for at least trying to be fresh and entertaining.

"The only thing that again disappointed me was the recognition of the radio stations and personalities," says Kelly. "I do country around here." McCoy's rap "would have been cute for an after-party somewhere, not on national TV. I hold the highest respect for the CMA for the amount of time they allot for recognition of radio. I just don't think it went off the way it was expected to. That was the only downside of the show, coupled with the Alabama thing at the end getting cut off. That sucked."

WSM-FM Nashville morning man Bill Cody says that McCoy's rap "surprised me. I didn't think it gave the stations or the personalities the recognition they deserved," as the award category has in year's past. "I thought Neal did a great job, I just didn't find it appropriate. There is an oxymoron when you do a rap... on country's biggest night."

"What is that doing in country radio?" asks

James. "This is not what country radio is all about. It was funny, but it seemed to me if I had to drop something [from the show] I would have dropped that or shortened it."

In McCoy's defense, Hallam says his rap "was better than last year's radio segment. In fairness to them, the radio segment really deserves its place in the show, and it is quite difficult to creatively present that to America. I think that it was a valiant attempt to achieve that."

The only other "grave disappointment," according to Hallam, "was not seeing Shania Twain's navel."

There was also a little grumbling about the inclusion of Sting on the CMA show, even though he dressed the part, complete with string tie, to duet on his "I'm So Happy I Can't Stop Crying" with Toby Keith, who recorded the song with Sting on his latest album.

"I was disappointed that Toby Keith didn't sing lead in that song he did with Sting," says James. "I think the record is great, but they did not do a good job with it on TV."

But Cody had a humorous take on the pop star's inclusion. "Sting probably had the most country haircut of anyone," he says. Between that and the tie, Cody says, "Bob Wills would have been more proud of Sting than anyone else."

WALKER WINS 'POIGNANT MOMENT'

One element of the show that nearly everyone seemed to like was the three Country Music Hall of Fame segments inducting Brenda Lee and songwriters Harlan Howard and Cindy Walker. Walker read a poem written especially for the occasion, and her Hall of Fame acceptance struck a chord with many viewers.

"How can you possibly do better than a writer who writes a poem that touches you to the very depths of your being?" says Cody. Hallam calls Walker's poem "the most poignant moment of the show."

"The Hall of Fame deals were tremendous," says Kelly. "That's something the CMA does on a regular basis, recognizing the people who got us to where we are."

"The things that worked best were the Hall of Fame segments," agrees Cody. "That came together better than anything else they did all night, [and] all those segments were well done by the artists who participated."

In TV ratings, the awards show placed first for the night in total households, viewers, and all adult demographics, and an estimated 38 million people watched all or part of the broadcast. It won every half-hour among households, averaging a 13.3 rating/21 share, and was first among adults 25-54 and 18-49, women 25-54, men 25-54, women 18-49, and men 18-49.

Christmas Comes Early For St. Jude With Country Radiothon, Album

Continued from page 1

tour interviews, via satellite and phone, with the artists featured on the project within the four-week window prior to the holidays. Premiere Radio is also presenting a two-hour special in December, available to all radio stations, which will feature the album, the making of the single, and the story behind St. Jude."

WLWI Montgomery, Ala., which hosted its St. Jude radiothon Sept. 22-23, gave the CD away to listeners who made pledges of a certain dollar amount. "We are also talking about doing a Christmas for Kids on-air promotion," says former MD Nancy Knight, who left the station just a few days after the radiothon.

The CD is being marketed with ads in trade and consumer magazines, including the station magazine Tune-In, which is available in 26 markets. TNN is airing pieces from the recording of the event song, interviews with the artists involved, and footage of a trip to the hospital. All interested stations are being supplied with 30 promotional CDs.

RLG will also sponsor a float in the Macy's Thanksgiving Day parade that will carry St. Jude patients and Vega, who will perform his cut from the album, "Take A Walk Through Bethlehem."

RADIO STEPS UP

Over the past 10 years, country radio has come together to support St. Jude. Stations from Washington, D.C., to Ventura, Calif., take part in the annual radiothons, and staffers from many of the participating stations come to Memphis every January to attend a St. Jude-hosted training seminar on how to get the most out of a radiothon.

KSON San Diego promotion and marketing director Steve Sapp says country's support of the hospital is "something that you don't see in other formats. Country music has really embraced this hospital and, in a way, adopted the children that it treats." Country artists and labels are equally supportive of the cause, Sapp adds.

Because of the hands-on work at the training seminar, many country broadcasters have made this cause a personal crusade. Jon Anthony, MD for WMZQ Washington, D.C., went last winter and says, "It changed my life. Just seeing what these kids and families go through, it's amazing. If this CD can maybe reach out to those stations that aren't involved with the radiothon, they will see how powerful the charity is and how it relates to them and their listeners on a personal level."

MONITOR PROFILE

'Live' From Augusta, It's WEBB, Country's First Lab For Multi-Market Automation

The concept of automating a station with customized programming from another market many miles away has generated a lot of talk lately, due to the Research Group's new Virtual Radio service and Gullstar's Star System, but Syracuse, N.Y.-based Pilot Communications has been experimenting with the concept for more than a year, using the staff of Syracuse top 40 WNTQ (93Q) and album WAQX as air talent for country WEBB (B98.5) and top 40 WMME (Moose 92) Augusta, Maine—400 miles away.

Pilot president/CEO Jim Leven says he developed the concept in 1995 and considered syndicating it himself before the Research Group's rollout (Pilot's working name for the project, he says, was also Virtual Radio). Monitor talked to Leven, as well as WEBB PD Lisa Allen and WNTQ PD Tom Mitchell, about their experiences.

WMME and WEBB were well-programmed stations with strong talent, says Leven, "but the

noon on his heritage rocker, while doubling as "Cactus Jack" on B98.5. And while Donovan is doing afternoons on 93Q, he's also appearing on Moose. Between WEBB and WMME, there are now just five full-time air personalities. The staff also includes several P/T jocks who do occasional voice work, run syndicated programming, and board-op during remotes.

"We have a lot fewer jock meetings now," Allen says. "I'm also doing more production now than before, and we're all carrying more responsibilities because there are fewer people to delegate to." The station enjoys greater quality control, and "there's no more marginal voices doing production, thanks to the core group of people left here," adds Allen.

"It's a lot easier to fill shifts," she says. "I don't get any more calls at five before midnight from the night jock telling me that the overnight jock is nowhere to be found." If necessary, Allen says, she could send someone down to the station, where in 20-30 minutes, a whole show could be cut.

"Right now, I don't recommend this approach for mornings," says Mitchell. Moose morning jock John James is a 10-year market vet, and B98.5 morning man Randy McCoy has been there for four. In one virtual concession, the shows share a newswoman—she's "Susie" on Moose and "Rene" on B98.5.

B98.5's other live shift is middays with Allen, who worked with McCoy at WIRK West Palm Beach, Fla., where she was MD/middays. Allen voice-tracks about half of her 10 a.m.-4 p.m. shift, then switches to McCrae until 10 p.m. She runs sweepers 10 p.m.-5 a.m. Acknowledging the differing nature of the two formats, Moose PD Jay Kramer still does nights live on that station.

Spontaneity is always an issue when cutting voice tracks, but Allen says it's just a matter of getting used to talking into a tape machine. Another advantage: Just like in the movies, you get retakes. "If you say something stupid, you have a built-in safety net." And Mitchell encourages jocks not to work too far ahead when cutting their Augusta breaks, especially the weather forecasts, so they're usually done the same day, although, in a pinch, he says, a jock could conceivably cut breaks before going on vacation.

"There's been no negative response at all, except from other stations in adjacent markets, like Bangor, who try to use that to sell against us," says Allen, who also programs an Internet country station, Country Corner, available through www.allradio.com. "I just tell our salesperson to tell that client 'So what?' Just because there may not be a live body in the studio at that moment, does that affect the average listener's life?"

As for the average air talent's life, none of those involved with the Pilot project deny that it means a loss of jobs. "I'll admit I agonized and cried over the people who left, but with Pilot acting as an outplacement organization, everyone was employed within a month," says Leven. Looking at the possibility of similar cuts on a national scale, he says, "As a former jock, that breaks my heart, but, in reality, radio has now become a business. [And] the people who are involved in the process have grown and improved in their craft."

Leven and Mitchell still see room for local talent. While Pilot's Syracuse soft AC uses some digital automation and syndication, "I don't foresee this system happening on 93Q anytime soon," says Mitchell. "In most cases, I think you'll still see a local morning show, a local PD, and a local promotion director... The medium must remain a local one, and there will still be a need for real air talent who understand that."

KEVIN CARTER



Lisa Allen
Program Director
WEBB Augusta, Maine

*There's been
no negative
response at all*

scale and the expense was enormous for market No. 243." He estimates he's saved about \$100,000 a year in a market that only generates \$4 million in annual revenue. In the spring Arbitron survey, WMME was No. 1 12-plus, up 11.3-13.6. WEBB was off 15.7-10, but its numbers were comparable with the 10.3 it had two books back.

Like Capstar's Steve Hicks, another champion of multi-market automation, Mitchell and Allen note that their stations are more local than the satellite competition. "Unlike most mass-produced satellite programming," Mitchell says, the jocks heard in Augusta are talking about the station and delivering local weather. The difference between the station before and after ISDN automation is only "that the content is stated better."

Using ISDN lines to carry all of the intelligence, the Scott Studios system digitizes all the breaks and downloads them from the Scott Studios box in Syracuse to a corresponding box in Augusta. It takes 93Q p.m. driver Big Jim Donovan 20 minutes to cut enough breaks for a four-hour show, says Mitchell. "They fax or E-mail the music logs, promos, liners, and current weather forecast to us ahead of time."

"Each break is coded with a number and letter which are entered into the system. Each break is recorded digitally and stored as a file," Mitchell adds. After finishing a "show," the file is sent from Syracuse's "gateway" computer, over ISDN lines, to a corresponding gateway in Maine. The program sequences those breaks into the Scott Studios computer, which already contains all of the recorded promos, music, and everything but the breaks. "We write those digital breaks as 'break notes' in Selector," says Mitchell. "When we feed the music log into the system, it then waits for each event to come up, then picks them up out of the production bank."

WAQX PD John McCrae pulls down after-

Monitor

AIRPLAY

GREATEST GAINERS

Broadcast Data Systems
Apply Recognition Systems

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

SHANIA TWAIN • Love Gets Me Every Time (MERCURY)	+1038
WGRL +27, WSTH +23, KTTS +23, KCCY +22, KWNR +22, KMDL +20, WUBE +20, KPLX +20, WGNA +18, WCOL +17	
WYONNNA • When Love Starts Talkin' (CURB/UNIVERSAL)	+740
WDRM +27, WKXC +23, KYCW +23, WAMZ +22, KMPS +20, KASE +18, KYNG +17, WPOP +15, WHYL +15, WYAY +15	
TIM MCGRAW • Everywhere (CURB)	+596
KIKK +20, KDDK +19, WSTH +18, WHKO +18, WKJN +17, WIRK +15, KYCY +14, KSSN +14, KNAX +14, WESC +14	
MICHAEL PETERSON • From Here To Eternity (REPRISE)	+574
KTST +20, WSTH +14, WXCT +13, KYNG +13, KSOP +13, WMZO +13, WKKO +12, WQDR +11, KWEN +11, WWKA +11	
GEORGE STRAIT • Today My World Slipped Away (MCA NASHVILLE)	+538
WHSL +18, WBEE +18, WBUB +16, KYCW +16, KKBO +15, WYYD +14, WIOV +13, WCOS +13, WGGY +12, WCHY +12	
SAWYER BROWN • This Night Won't Last Forever (CURB)	+491
KNAX +22, WKJN +19, WHSL +17, WGRL +17, WYCD +17, WESC +16, KRMD +14, WEZL +14, WBEE +14, WIL +14	
DEANA CARTER • How Do I Get There (CAPITOL NASHVILLE)	+489
WRBO +24, WCOS +17, WYNK +17, WKXC +16, WSTH +15, WDAF +15, KZLA +15, KXKC +14, WOKO +14, KIIM +14	
PATTY LOVELESS • You Don't Seem To Miss Me (EPIC)	+452
WKIX +14, KXXY +14, KZSN +13, WSTH +12, WMSI +12, KPLX +12, WEZL +10, KSOP +10, WGNE +9, KTOM +9	
TRACY LAWRENCE • The Coast Is Clear (ATLANTIC)	+443
KIKK +24, KYCY +16, KDDK +16, WMJC +14, WDRM +13, WSM +13, WNOE +13, WCTO +12, WGH +11, WHSL +10	
LORRIE MORGAN • Go Away (BNA)	+437
WKJN +22, KOUL +18, WXCT +17, KFRG +16, WKTF +14, KDRK +14, KXKT +13, WESC +13, WCTO +12, KJJY +12	
CLAY WALKER • Watch This (GIANT)	+421
WKTF +20, WBEE +15, WCOS +14, KHEY +14, WNOE +13, KCYY +12, WFRE +12, KTST +11, WGKX +11, KIIM +10	
PAM TILLIS • Land Of The Living (ARISTA NASHVILLE)	+396
WKTF +15, WKJN +15, WGKX +14, KPLX +14, KXKC +12, WSTH +12, KNCI +12, KYNG +11, KIIM +11, WQDR +11	
MARTINA MCBRIDE • A Broken Wing (RCA)	+383
WTQR +17, KTST +16, WWGR +14, KRMD +14, WMZO +14, WQDR +12, KUPL +12, WRNS +11, KDDK +11, KFKF +10	
TOBY KEITH WITH STING • I'm So Happy I Can't Stop Crying (MERCURY)	+381
KEEY +17, KCCY +16, KKCS +13, WCTK +13, WAMZ +13, WRNS +10, KMLE +10, WXBO +9, WPMZ +8, KHAY +8	
JOHN MICHAEL MONTGOMERY • Angel In My Eyes (ATLANTIC)	+360
WIVK +20, WGNE +14, KASE +14, KXKC +12, KKCS +12, WFRE +12, WYGY +11, KOUL +11, WHYL +11, WOXX +10	

MOST NEW STATIONS

	No. Of Stations		No. Of Stations
WYONNNA <i>When Love Starts Talkin' (Curb/Universal)</i>	46	TRACY LAWRENCE <i>The Coast Is Clear (Atlantic)</i>	22
JOHN MICHAEL MONTGOMERY <i>Angel In My Eyes (Atlantic)</i>	30	PATTY LOVELESS <i>You Don't Seem To Miss Me (Epic)</i>	21
SHANIA TWAIN <i>Love Gets Me Every Time (Mercury)</i>	27	MICHAEL PETERSON <i>From Here To Eternity (Reprise)</i>	18
MARTINA MCBRIDE <i>A Broken Wing (RCA)</i>	25	ALABAMA <i>Of Course I'm Alright (RCA)</i>	17
TOBY KEITH WITH STING <i>I'm So Happy I Can't Stop Crying (Mercury)</i>	24	ALAN JACKSON <i>Between The Devil And Me (Arista Nashville)</i>	17
TY HERNDON <i>I Have To Surrender (Epic)</i>	23		

VIDEO PLAYLISTS

DTNN

THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW		
1	Lee Ann Womack, The Fool	3	2	1	Clint Black, Something That We Do	37	11
2	David Lee Murphy, All Lit Up In Love	3	1	2	Tim McGraw, Everywhere	33	30
3	Chris LeDoux, This Cowboy's Hat	2	2	3	Wynonna, When Love Starts Talkin'	33	7
4	Sawyer Brown, This Night Won't Last Forever	2	2	4	John Michael Montgomery, How Was I To Know	31	29
5	Blackhawk, Hole In My Heart	2	3	5	Neal McCoy, The Shake	31	31
6	Lorrie Morgan, Go Away	2	2	6	Reba McEntire, What If It's You	29	22
7	Vince Gill, You And You Alone	2	2	7	Lee Ann Womack, The Fool	29	28
8	Mark Chesnut, Thank God For Believers	2	2	8	Sawyer Brown, This Night Won't Last Forever	29	27
9	Wade Hayes, Wichita Lineman	2	0	9	Bryan White, Love Is The Right Place	29	33
10	Patty Loveless, You Don't Seem To Miss Me	2	0	10	Brooks & Dunn, Honky Tonk Truth	29	22
11	Brooks & Dunn, Boot Scootin' Boogie	1	0	11	Travis Tritt Feat. Lari White, Helping Me Get Over You	28	27
12	Travis Tritt Feat. Lari White, Helping Me Get Over You	1	1	12	Diamond Rio, How Your Love Makes Me Feel	28	28
13	John Michael Montgomery, How Was I To Know	1	1	13	Lorrie Morgan, Go Away	28	28
14	Reba McEntire, What If It's You	1	1	14	Mark Chesnut, Thank God For Believers	28	16
15	Clay Walker, Watch This	1	2	15	Vince Gill, You And You Alone	27	29
16	Blake & Brian, Another Perfect Day	1	1	16	John Anderson, Small Town	22	4
17	Tim McGraw, Everywhere	1	1	17	Ty Herndon, I Have To Surrender	21	22
18	Neal McCoy, The Shake	1	2	18	Clay Walker, Watch This	21	20
19	Diamond Rio, How Your Love Makes Me Feel	1	1	19	Michael Peterson, From Here To Eternity	21	20
20	Chely Wright, Shut Up And Drive	1	1	20	Trace Adkins, The Rest Of Mine	21	32
21	The Kinleys, Please	1	1	21	Sherrie Austin, One Solitary Tear	21	5
22	River Road, Nickajack	1	1	22	Martina McBride, A Broken Wing	21	37
23	Bryan White, Love Is The Right Place	1	2	23	Patty Loveless, You Don't Seem To Miss Me	21	20
24	LeAnn Rimes, You Light Up My Life	1	1	24	The Fractors, The Last Time	21	4
25	Clint Black, Killin' Time	1	0	25	Rhett Akins, More Than Everything	21	21
26	Diamond Rio, Mirror Mirror	1	0	26	LeAnn Rimes, You Light Up My Life	20	21
27	Trisha Yearwood, Wrong Side Of Merr phis	1	0	27	Ricochet, Blink Of An Eye	19	22
28	Buck Owens, Act Naturally	1	0	28	Chely Wright, Shut Up And Drive	19	13
29	Clay Walker, Live Until I Die	1	0	29	Tracy Byrd, Good Ol' Fashioned Love	19	21
30	Lee Roy Parnell, A Little Bit Of You	1	0	30	Trisha Yearwood, How Do I Live	16	25
				31	John Fogerty, Southern Streamline	15	13
				32	Kenny Chesney, She's Got It All	15	29
				33	Sons Of The Desert, Hand Of Fate	15	14
				34	Jason Sellers, I'm Your Man	15	13
				35	River Road, Nickajack	15	14
				36	Wade Hayes, Wichita Lineman	15	20
				37	Mark Collie, Aaron Tippin & Jeff Wood, Fire Down Below	15	15
				38	Big House, Love Ain't Easy	14	18
				39	Alison Krauss & Union Station, Looking In The Eyes Of Love	14	14
				40	George Strait, Carrying Your Love With Me	14	15
				41	The Ranch, Walkin' The Country	14	9
				42	Matraca Berg, That Train Don't Run	14	13
				43	James Bonamy, Naked To The Pain	14	14
				44	Lonestar, You Walked In	14	14
				45	Lila McCann, I Wanna Fall In Love	14	5
				46	The Kinleys, Please	14	15
				47	Matt King, A Woman Like You	14	15
				48	Bill Engvall W/John M. Montgomery, Warning Signs	14	14
				49	Blackhawk, Hole In My Heart	13	15
				50	David Lee Murphy, All Lit Up In Love	13	15

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	2329	2457	CARRYING YOUR LOVE WITH ME	GEORGE STRAIT (MCA NASHVILLE)	14	1034	1048	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO)	MINDY MCCREADY (BNA)
2	2116	2273	DRINK, SWEAR, STEAL & LIE	MICHAEL PETERSON (REPRISE)	15	1025	1112	ON THE VERGE	COLLIN RAYE (EPIC)
3	1948	2036	IT'S YOUR LOVE	TIM MCGRAW (WITH FAITH HILL) (CURB)	16	991	1016	SHE'S SURE TAKING IT WELL	KEVIN SHARP (143/ASYLUM)
4	1650	1949	COME CRYIN' TO ME	LONESTAR (BNA)	17	986	1003	RUMOR HAS IT	CLAY WALKER (GIANT)
5	1462	1556	I LEFT SOMETHING TURNED ON AT HOME	TRACE ADKINS (CAPITOL NASHVILLE)	18	980	1047	PLACES I'VE NEVER BEEN	MARK WILLS (MERCURY)
6	1304	1430	LOVED TOO MUCH	TY HERNDON (EPIC)	19	938	1037	ONE WAY TICKET (BECAUSE I CAN)	LEANN RIMES (CURB)
7	1223	1272	ALL THE GOOD ONES ARE GONE	PAM TILLIS (ARISTA NASHVILLE)	20	921	944	MY MARIA	BROOKS & DUNN (ARISTA NASHVILLE)
8	1198	1306	I'D RATHER RIDE AROUND WITH YOU	REBA MCBRIDE (MCA NASHVILLE)	21	908	1012	LITTLE BITTY	ALAN JACKSON (ARISTA NASHVILLE)
9	1182	1327	WHO'S CHEATIN' WHO	ALAN JACKSON (ARISTA NASHVILLE)	22	878	1066	BETTER MAN, BETTER OFF	TRACY LAWRENCE (ATLANTIC)
10	1142	1238	ONE NIGHT AT A TIME	GEORGE STRAIT (MCA NASHVILLE)	23	850	728	STRAWBERRY WINE	DEANA CARTER (CAPITOL NASHVILLE)
11	1142	1030	(THIS AIN'T) NO THINKIN' THING	TRACE ADKINS (CAPITOL NASHVILLE)	24	848	808	SHE'S TAKEN A SHINE	JOHN BERRY (CAPITOL NASHVILLE)
12	1141	1321	THE LIGHT IN YOUR EYES	LEANN RIMES (CURB)	25	844	932	COUNT ME IN	DEANA CARTER (CAPITOL NASHVILLE)
13	1041	1104	SITTIN' ON GO	BRYAN WHITE (ASYLUM)					

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

Billboard & Monitor Radio Seminar & Awards

October 16 - 18, 1997 • The Renaissance Orlando Resort

with live performances by



SISTER HAZEL



DANCE HALL CRASHERS



KIM FOX



SHE MOVES

Join Us For The **OPENING NIGHT** Kick-Off Party

at Universal Studios Florida® Mainstage

sponsored by
Universal, MCA, Geffen,
Dreamworks
Universal Music Group

Private VIP Reception for
conference attendees with plenty of
food, drinks and live entertainment...
what more could you want?

For more info regarding registering for the seminar, please call Maureen Ryan at: 212.536.5002

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

Main table containing 24 columns of radio station playlists (KZLA, WUSN, KSCS, WKHX, WXTU, WMZQ, KILT, KKBQ, KEYE, KPLX, WWW, WIL, WYCD, WGAR, WIVK, WFMS, KMPS, KYNG, WTQR, KNIX, WDSY, KFRG, WYAY, WKLB) with columns for station name, PD, APD/MD, and song lists with ratings.

For Week Ending September 28, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 48 country music playlists for various stations including KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WQYK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT.

For Week Ending September 28, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KAJA			WWYZ			WBCT			WGNA			WUSY			KXXY		
San Antonio PD: Keith Montgomery MD: Jennie James			Hartford PD: Greg Roche MD: John Saville			Grand Rapids OM: Doug Montgomery MD: Kelly Iris			Albany, NY PD: Bill Brindle MD: Bill Earley			Chattanooga PD: Clay Hunnicutt MD: Bill Poindexter			Oklahoma City PD: Charlie Harrison MD: Bill Reed		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	42	38	1	30	28	1	33	33	1	37	37	1	34	34	1	35	35
2	40	31	2	30	30	2	32	32	2	37	37	2	35	35	2	35	35
3	38	37	3	29	29	3	35	35	3	35	35	3	32	32	3	32	32
4	38	38	4	28	28	4	36	36	4	34	34	4	31	31	4	33	33
5	37	36	5	28	29	5	34	34	5	34	34	5	29	29	5	33	33
6	37	41	6	26	30	6	33	37	6	33	33	6	29	29	6	32	32
7	37	37	7	26	32	7	32	32	7	32	32	7	28	28	7	30	30
8	37	37	8	26	32	8	31	30	8	32	32	8	28	28	8	29	29
9	37	37	9	26	32	9	31	30	9	32	32	9	28	28	9	29	29
10	37	37	10	26	32	10	31	30	10	32	32	10	28	28	10	29	29
11	37	37	11	26	32	11	31	30	11	32	32	11	28	28	11	29	29
12	37	37	12	26	32	12	31	30	12	32	32	12	28	28	12	29	29
13	37	37	13	26	32	13	31	30	13	32	32	13	28	28	13	29	29
14	37	37	14	26	32	14	31	30	14	32	32	14	28	28	14	29	29
15	37	37	15	26	32	15	31	30	15	32	32	15	28	28	15	29	29
16	37	37	16	26	32	16	31	30	16	32	32	16	28	28	16	29	29
17	37	37	17	26	32	17	31	30	17	32	32	17	28	28	17	29	29
18	37	37	18	26	32	18	31	30	18	32	32	18	28	28	18	29	29
19	37	37	19	26	32	19	31	30	19	32	32	19	28	28	19	29	29
20	37	37	20	26	32	20	31	30	20	32	32	20	28	28	20	29	29
21	37	37	21	26	32	21	31	30	21	32	32	21	28	28	21	29	29
22	37	37	22	26	32	22	31	30	22	32	32	22	28	28	22	29	29
23	37	37	23	26	32	23	31	30	23	32	32	23	28	28	23	29	29
24	37	37	24	26	32	24	31	30	24	32	32	24	28	28	24	29	29
25	37	37	25	26	32	25	31	30	25	32	32	25	28	28	25	29	29
26	37	37	26	26	32	26	31	30	26	32	32	26	28	28	26	29	29
27	37	37	27	26	32	27	31	30	27	32	32	27	28	28	27	29	29
28	37	37	28	26	32	28	31	30	28	32	32	28	28	28	28	29	29
29	37	37	29	26	32	29	31	30	29	32	32	29	28	28	29	29	29
30	37	37	30	26	32	30	31	30	30	32	32	30	28	28	30	29	29

AIRPLAY MONITOR

SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending September 28, 1997

COUNTRY

TRACE ADKINS 2535/194					GARY ALLAN 861/78					SHERRIE AUSTIN 403/72					CLINT BLACK 3186/103					BLAKE & BRIAN 599/10													
<i>The Rest Of Mine (Capitol Nashville)</i>					<i>Living In A House Full Of Love (Decca)</i>					<i>One Solitary Tear (Arista Nashville)</i>					<i>Something That We Do (RCA)</i>					<i>Another Perfect Day (Curb)</i>													
Chart Move: 30-28					Chart Move: 47-46					Chart Move: 76-55					Chart Move: 18-16					Chart Move: 50-51													
Market	Rank	Change	TP	W/L	Market	Rank	Change	TP	W/L	Market	Rank	Change	TP	W/L	Market	Rank	Change	TP	W/L	Market	Rank	Change	TP	W/L	Market	Rank	Change	TP	W/L				
L.A.	1	1	103	12/12	Birmingham	1	1	103	12/12	Austin	1	1	103	12/12	L.A.	1	1	103	12/12	Austin	1	1	103	12/12	Chicago	1	1	103	12/12				
Chicago	1	1	98	12/12	Birmingham	2	2	98	12/12	Austin	2	2	98	12/12	Chicago	2	2	98	12/12	Austin	2	2	98	12/12	Chicago	2	2	98	12/12				
San Fran.	1	1	95	12/12	Richmond	1	1	95	12/12	Richmond	1	1	95	12/12	San Fran.	1	1	95	12/12	Richmond	1	1	95	12/12	San Fran.	1	1	95	12/12				
Phi.	1	1	93	12/12	Richmond	2	2	93	12/12	Richmond	2	2	93	12/12	Phi.	1	1	93	12/12	Richmond	2	2	93	12/12	Phi.	1	1	93	12/12				
Detroit	1	1	91	12/12	Green.	1	1	91	12/12	Green.	1	1	91	12/12	Detroit	1	1	91	12/12	Green.	1	1	91	12/12	Detroit	1	1	91	12/12				
Dallas	1	1	89	12/12	Green.	2	2	89	12/12	Green.	2	2	89	12/12	Dallas	1	1	89	12/12	Green.	2	2	89	12/12	Dallas	1	1	89	12/12				
Wash., DC	1	1	87	12/12	Tulsa	1	1	87	12/12	Tulsa	1	1	87	12/12	Wash., DC	1	1	87	12/12	Tulsa	1	1	87	12/12	Wash., DC	1	1	87	12/12				
Houston	1	1	85	12/12	Scranton	1	1	85	12/12	Scranton	1	1	85	12/12	Houston	1	1	85	12/12	Scranton	1	1	85	12/12	Houston	1	1	85	12/12				
Boston	1	1	83	12/12	Scranton	2	2	83	12/12	Scranton	2	2	83	12/12	Boston	1	1	83	12/12	Scranton	2	2	83	12/12	Boston	1	1	83	12/12				
Miami	1	1	81	12/12	Scranton	3	3	81	12/12	Scranton	3	3	81	12/12	Miami	1	1	81	12/12	Scranton	3	3	81	12/12	Miami	1	1	81	12/12				
Atlanta	1	1	79	12/12	Scranton	4	4	79	12/12	Scranton	4	4	79	12/12	Atlanta	1	1	79	12/12	Scranton	4	4	79	12/12	Atlanta	1	1	79	12/12				
Seattle	1	1	77	12/12	Scranton	5	5	77	12/12	Scranton	5	5	77	12/12	Seattle	1	1	77	12/12	Scranton	5	5	77	12/12	Seattle	1	1	77	12/12				
Long Isl.	1	1	75	12/12	Scranton	6	6	75	12/12	Scranton	6	6	75	12/12	Long Isl.	1	1	75	12/12	Scranton	6	6	75	12/12	Long Isl.	1	1	75	12/12				
San Diego	1	1	73	12/12	Scranton	7	7	73	12/12	Scranton	7	7	73	12/12	San Diego	1	1	73	12/12	Scranton	7	7	73	12/12	San Diego	1	1	73	12/12				
Min.	1	1	71	12/12	Scranton	8	8	71	12/12	Scranton	8	8	71	12/12	Min.	1	1	71	12/12	Scranton	8	8	71	12/12	Min.	1	1	71	12/12				
St. Louis	1	1	69	12/12	Scranton	9	9	69	12/12	Scranton	9	9	69	12/12	St. Louis	1	1	69	12/12	Scranton	9	9	69	12/12	St. Louis	1	1	69	12/12				
Balt.	1	1	67	12/12	Scranton	10	10	67	12/12	Scranton	10	10	67	12/12	Balt.	1	1	67	12/12	Scranton	10	10	67	12/12	Balt.	1	1	67	12/12				
Pitts.	1	1	65	12/12	Scranton	11	11	65	12/12	Scranton	11	11	65	12/12	Pitts.	1	1	65	12/12	Scranton	11	11	65	12/12	Pitts.	1	1	65	12/12				
Phoenix	1	1	63	12/12	Scranton	12	12	63	12/12	Scranton	12	12	63	12/12	Phoenix	1	1	63	12/12	Scranton	12	12	63	12/12	Phoenix	1	1	63	12/12				
Tampa	1	1	61	12/12	Scranton	13	13	61	12/12	Scranton	13	13	61	12/12	Tampa	1	1	61	12/12	Scranton	13	13	61	12/12	Tampa	1	1	61	12/12				
Cleveland	1	1	59	12/12	Scranton	14	14	59	12/12	Scranton	14	14	59	12/12	Cleveland	1	1	59	12/12	Scranton	14	14	59	12/12	Cleveland	1	1	59	12/12				
Denver	1	1	57	12/12	Scranton	15	15	57	12/12	Scranton	15	15	57	12/12	Denver	1	1	57	12/12	Scranton	15	15	57	12/12	Denver	1	1	57	12/12				
Port., OR	1	1	55	12/12	Scranton	16	16	55	12/12	Scranton	16	16	55	12/12	Port., OR	1	1	55	12/12	Scranton	16	16	55	12/12	Port., OR	1	1	55	12/12				
Cincinnati	1	1	53	12/12	Scranton	17	17	53	12/12	Scranton	17	17	53	12/12	Cincinnati	1	1	53	12/12	Scranton	17	17	53	12/12	Cincinnati	1	1	53	12/12				
Kan. City	1	1	51	12/12	Scranton	18	18	51	12/12	Scranton	18	18	51	12/12	Kan. City	1	1	51	12/12	Scranton	18	18	51	12/12	Kan. City	1	1	51	12/12				
Rivers	1	1	49	12/12	Scranton	19	19	49	12/12	Scranton	19	19	49	12/12	Rivers	1	1	49	12/12	Scranton	19	19	49	12/12	Rivers	1	1	49	12/12				
Milwaukee	1	1	47	12/12	Scranton	20	20	47	12/12	Scranton	20	20	47	12/12	Milwaukee	1	1	47	12/12	Scranton	20	20	47	12/12	Milwaukee	1	1	47	12/12				
Sacram.	1	1	45	12/12	Scranton	21	21	45	12/12	Scranton	21	21	45	12/12	Sacram.	1	1	45	12/12	Scranton	21	21	45	12/12	Sacram.	1	1	45	12/12				
San Jose	1	1	43	12/12	Scranton	22	22	43	12/12	Scranton	22	22	43	12/12	San Jose	1	1	43	12/12	Scranton	22	22	43	12/12	San Jose	1	1	43	12/12				
Provd.	1	1	41	12/12	Scranton	23	23	41	12/12	Scranton	23	23	41	12/12	Provd.	1	1	41	12/12	Scranton	23	23	41	12/12	Provd.	1	1	41	12/12				
Albany, OH	1	1	39	12/12	Scranton	24	24	39	12/12	Scranton	24	24	39	12/12	Albany, OH	1	1	39	12/12	Scranton	24	24	39	12/12	Albany, OH	1	1	39	12/12				
Norfolk	1	1	37	12/12	Scranton	25	25	37	12/12	Scranton	25	25	37	12/12	Norfolk	1	1	37	12/12	Scranton	25	25	37	12/12	Norfolk	1	1	37	12/12				
San Antonio	1	1	35	12/12	Scranton	26	26	35	12/12	Scranton	26	26	35	12/12	San Antonio	1	1	35	12/12	Scranton	26	26	35	12/12	San Antonio	1	1	35	12/12				
Salt Lake	1	1	33	12/12	Scranton	27	27	33	12/12	Scranton	27	27	33	12/12	Salt Lake	1	1	33	12/12	Scranton	27	27	33	12/12	Salt Lake	1	1	33	12/12				
Indian	1	1	31	12/12	Scranton	28	28	31	12/12	Scranton	28	28	31	12/12	Indian	1	1	31	12/12	Scranton	28	28	31	12/12	Indian	1	1	31	12/12				
Charl., NC	1	1	29	12/12	Scranton	29	29	29	12/12	Scranton	29	29	29	12/12	Charl., NC	1	1	29	12/12	Scranton	29	29	29	12/12	Charl., NC	1	1	29	12/12				
New Or.	1	1	27	12/12	Scranton	30	30	27	12/12	Scranton	30	30	27	12/12	New Or.	1	1	27	12/12	Scranton	30	30	27	12/12	New Or.	1	1	27	12/12				
Orlando	1	1	25	12/12	Scranton	31	31	25	12/12	Scranton	31	31	25	12/12	Orlando	1	1	25	12/12	Scranton	31	31	25	12/12	Orlando	1	1	25	12/12				
Buffalo	1	1	23	12/12	Scranton	32	32	23	12/12	Scranton	32	32	23	12/12	Buffalo	1	1	23	12/12	Scranton	32	32	23	12/12	Buffalo	1	1	23	12/12				
Hartford	1	1	21	12/12	Scranton	33	33	21	12/12	Scranton	33	33	21	12/12	Hartford	1	1	21	12/12	Scranton	33	33	21	12/12	Hartford	1	1	21	12/12				
Norfolk	1	1	19	12/12	Scranton	34	34	19	12/12	Scranton	34	34	19	12/12	Norfolk	1	1	19	12/12	Scranton	34	34	19	12/12	Norfolk	1	1	19	12/12				
San Antonio	1	1	17	12/12	Scranton	35	35	17	12/12	Scranton	35	35	17	12/12	San Antonio	1	1	17	12/12	Scranton	35	35	17	12/12									

Monitor AIRPLAY SONG ACTIVITY REPORTS



For Week Ending September 28, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TOBY KEITH WITH STING 417/381			MATT KING 381/37			THE KINLEYS 2541/172			TRACY LAWRENCE 1645/443			LONESTAR 1962/204					
<i>I'm So Happy I Can't Crying (Mercury)</i>			<i>A Woman Like You (Atlantic)</i>			<i>Please (Epic)</i>			<i>The Coast Is Clear (Atlantic)</i>			<i>You Walked In (BNA)</i>					
Total Stations: 101			Total Stations: 55			Total Stations: 159			Total Stations: 137			Total Stations: 151					
Chart Move: Debut 53			Chart Move: 55-57			Chart Move: 28-27			Chart Move: 37-34			Chart Move: 33-33					
DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP					
LA	CMT	1	Austin	KASE	1	LA	CMT	1	Austin	KASE	1	LA	CMT	1	Austin	KASE	1

PATTY LOVELESS 1286/452			KATHY MATTEA 1104/83			MARTINA MCBRIDE 1551/383			MINDY MCCREARY 1166/190			REBA MCENTIRE 3035/176					
<i>You Don't Seem To Miss Me (Epic)</i>			<i>Love Travels (Mercury)</i>			<i>A Broken Wing (RCA)</i>			<i>What If I Do (BNA)</i>			<i>What If It's You (MCA Nashville)</i>					
Total Stations: 137			Total Stations: 125			Total Stations: 132			Total Stations: 106			Total Stations: 159					
Chart Move: 46-37			Chart Move: 41-42			Chart Move: 39-35			Chart Move: 43-40			Chart Move: 22-21					
DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP			DW/LW/2W/IP					
LA	CMT	1	Austin	KASE	1	LA	CMT	1	Austin	KASE	1	LA	CMT	1	Austin	KASE	1

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Total Plays/Gain

SHANIA TWAIN 3393/1038

Love Gets Me Every Time (Mercury)

Total Stations: 161/Chart Move: 29-15
Heavy (35+ plays): 12 KCCY, KKBO, KMDL, KMPS, KOUL, KUPL, KYCW, KYNG, WIL, WPZM, WYAY, WYCD

Medium (25-34): 37 KASE, KBEQ, KEEY, KIKF, KMLE, KNCI, KPLX, KRMD, KSSN, KTTS, KUBL, KWJJ, KWNR, KYCY, KZSN, WBBS, WBCT, WCTK, WGRL, WHYL, WIRK, WKIX, WKXX, WKTf, WKXC, WMUS, WQMX, WQXK, WRNS, WSIX, WSOC, WSTH, WUBE, WUSN, WYDZ, WXBQ, WYGY

Light (Under 25): 112
New Airplay This Week: 27 KDDK, KRST, KTEX, KTST, KTTS, KUZZ, KVOO, KXXY, WBUB, WCHY, WCKT, WCOL, WDRM, WFRE, WGNA, WGR, WIOV, WKHK, WKHX, WKIS, WKKT, WKSF, WNOE, WSTH, WVLC, WXB, WYNK

3199 - 1000 DETECTIONS

Total Plays/Gain

CLINT BLACK 3186/103

Something That We Do (RCA)

Total Stations: 160/Chart Move: 18-16
Heavy (35+ plays): 4 KHEY, KMDL, KOUL, KYNG

Medium (25-34): 27 KASE, KCCY, KDDK, KMPS, KRMD, KSSN, KTST, KUBL, KWJJ, KXKC, KXXY, KYGO, KZLA, KZSN, WBEE, WBUB, WCN, WKHX, WKIX, WKSF, WKTf, WMUS, WMZQ, WQMX, WQXK, WRNS, WWGR

Light (Under 25): 129
New Airplay This Week: 1 WXBQ

MARK CHESNUTT 3179/193

Thank God For Believers (Decca)

Total Stations: 157/Chart Move: 17-20
Heavy (35+): 5 KIKK, KKBO, KPLX, KYNG, WXCT

Medium (25-34): 37 KCCY, KEEY, KFKF, KHAY, KHEY, KKCS, KMLE, KRST, KSSN, KUZZ, KWN, KXKC, KYGO, WBCT, WBUB, WCOL, WESC, WFMS, WFRE, WGR, WJCL, WKCN, WKCC, WKIX, WKSF, WKTf, WLIW, WMIL, WMZQ, WPZM, WQXK, WRNS, WSIX, WWGR, WXB, WYCD, WYGY

Light (Under 25): 115
New Airplay This Week: 3 KASE, KUPL, WUBE

CHELY WRIGHT 3130/178

Shut Up And Drive (MCA Nashville)

Total Stations: 159/Chart Move: 21-18
Heavy (35+): 1 KYCW

Medium (25-34): 43 KBEQ, KCCY, KFKF, KGMY, KHAY, KHEY, KIKF, KKA, KKCS, KMPS, KNIX, KRMD, KRST, KSOP, KTST, KXKC, WBCT, WCTK, WFLS, WFRE, WGH, WQXK, WGR, WHYL, WCN, WKHK, WKIX, WKTf, WMSI, WMUS, WNCY, WPOC, WQXK, WRBO, WRKZ, WRNS, WUSY, WWGR, WYAY, WYCD, WYGY, WYRK, WYD

Light (Under 25): 115
New Airplay This Week: 2 KDDK, WZZK

TRAVIS TRITT FEAT. LARI WHITE 3111/89

Helping Me Get Over You (Warner Bros.)

Total Stations: 159/Chart Move: 19-19
Heavy (35+): 5 KYCY, WAMZ, WCOL, WFMS, WGR

Medium (25-34): 23 KDDK, KFKF, KMDL, KRMD, KSKS, KWJJ, KWN, KXKC, KXXY, WBUB, WCKT, WGGY, WIVK, WJCL, WCN, WKIX, WKTf, WLIW, WQDR, WQXK, WRBO, WXB, WYAY

Light (Under 25): 131
New Airplay This Week: 1 WQMX

REBA MCENTIRE 3035/176

What If It's You (MCA Nashville)

Total Stations: 159/Chart Move: 22-21
Heavy (35+): 1 KOUL

Medium (25-34): 24 KASE, KCCY, KDDK, KHEY, KIKK, KKCS, KMDL, KNIX, KSCS, KSSN, KTST, KXKC, KXXY, WBUB, WCKT, WGN, WHYL, WCN, WKTf, WQDR, WRKZ, WWGR, WXB, WYD

Light (Under 25): 134
New Airplay This Week: 1 WQMX

GEORGE STRAIT 2988/538

Today My World Slipped Away (MCA Nashville)

Total Stations: 159/Chart Move: 27-22
Heavy (35+): 5 KKBO, KNIX, KOUL, KTEX, KYNG

Medium (25-34): 28 KASE, KCCY, KIKK, KMDL, KMLE, KMPS, KRMD, KRY, KSCS, KTST, KUBL, KWJJ, KZSN, WAMZ, WBCT, WBUB, WCKT, WCOL, WCTO, WGN, WKSF, WKTf, WMSI, WPZM, WQDR, WWGR, WYRK, WYD

Light (Under 25): 142
New Airplay This Week: 13 KASE, KIIM, KMLE, KPLX, KVET, KYNG, WBBS, WGXK, WKCO, WKKT, WROO, WSOC, WVLC

Light (Under 25): 126
New Airplay This Week: 8 KYCW, WBBS, WBEE, WCHY, WGGY, WHSL, WKLB, WRBO

CLAY WALKER 2933/421

Watch This (Giant)

Total Stations: 159/Chart Move: 25-23
Heavy (35+): 6 KIKK, KKBO, KUZZ, KYCY, KYNG, WPZM

Medium (25-34): 24 KCCY, KXXY, KHAY, KHEY, KMLE, KTST, KWN, KXKC, KZLA, WBCT, WCOL, WCTK, WFRE, WCN, WKHK, WKTf, WMSI, WNCY, WQMX, WSTH, WXB, WXCT, WYAY, WYCD

Light (Under 25): 129
New Airplay This Week: 7 KIIM, KSCS, WBBS, WGXK, WGNA, WKXX, WKLB

DAVID LEE MURPHY 2574/106

All Lit Up In Love (MCA Nashville)

Total Stations: 158/Chart Move: 26-25
Heavy (35+): 2 KIKK, KYNG

Medium (25-34): 22 KBEQ, KHEY, KIKF, KMDL, KRMD, KTM, KTST, WCKT, WCOL, WFMS, WGGY, WJCL, WKHK, WKIX, WQDR, WRBO, WRNS, WSTH, WYDZ, WXB, WYAY

Light (Under 25): 134
New Airplay This Week: 1 KIIM

THE KINLEYS 2541/172

Please (Epic)

Total Stations: 159/Chart Move: 28-27
Heavy (35+): 2 KIKK, KKBO

Medium (25-34): 20 KBEQ, KCCY, KFKF, KHEY, KMLE, KTST, KXKC, KXXY, WGR, WCN, WKIX, WMZQ, WQDR, WQMX, WRNS, WWGR, WXCT, WYAY, WYCD, WYGY

Light (Under 25): 137
New Airplay This Week: 5 KCCY, KIIM, KTEX, WCOS, WNOE

TRACE ADKINS 2535/194

The Rest Of Mine (Capitol Nashville)

Total Stations: 160/Chart Move: 30-28
Heavy (35+): 0

Medium (25-34): 17 KEEY, KKBO, KMLE, KPLX, KRMD, KRY, KTST, KWJJ, WHYL, WIVK, WCN, WKSF, WKTf, WMSI, WQXK, WSM, WXBQ

Light (Under 25): 143
New Airplay This Week: 6 KSCS, KWEN, KYNG, WCHY, WCKT, WKCO

PAM TILLIS 2496/396

Land Of The Living (Arista Nashville)

Total Stations: 158/Chart Move: 31-29
Heavy (35+): 0

Medium (25-34): 16 KCCY, KIKF, KNCI, KXKC, KYCY, WBCT, WCN, WKIX, WKJN, WQBE, WQMX, WRNS, WSTH, WWGR, WXBQ, WYAY

Light (Under 25): 142
New Airplay This Week: 13 KASE, KIIM, KMLE, KPLX, KVET, KYNG, WBBS, WGXK, WKCO, WKKT, WROO, WSOC, WVLC

MICHAEL PETERSON 2115/574

From Here To Eternity (Reprise)

Total Stations: 155/Chart Move: 35-32
Heavy (35+): 0

Medium (25-34): 12 KCCY, KEEY, KKBO, KMLE, KNIX, KTST, KUZZ, KWN, WCOL, WPZM, WSTH, WXBQ

Light (Under 25): 143
New Airplay This Week: 18 KAJA, KATM, KCYY, KILT, KJJY, KRTY, KSCS, KWEN, KYCY, KYNG, WBCT, WCHY, WKCO, WMJC, WMZQ, WOKO, WXCT, WYD

LONESTAR 1962/204

You Walked In (BNA)

Total Stations: 151/Chart Move: 33-33
Heavy (35+): 1 WSTH

Medium (25-34): 12 KBEQ, KEEY, KIKF, KIKK, KMDL, KMLE, KPLX, KTST, KWN, WBCT, WGR, WYAY

Light (Under 25): 138
New Airplay This Week: 6 KCYY, WBUB, WIRK, WKJN, WMJC, WXCT

TRACY LAWRENCE 1645/443

The Coast Is Clear (Atlantic)

Total Stations: 137/Chart Move: 37-34
Heavy (35+): 1 KIKK

Medium (25-34): 6 KCCY, KDDK, KMLE, KXKC, KYCY, WCN
Light (Under 25): 130
New Airplay This Week: 22 KFDI, KFKF, KILT, KMAX, KNCI, KRXY, KZSN, WCOL, WCOS, WCTO, WFMS, WGH, WGXK, WHSL, WMJC, WSOC, WUBE, WUSN, WVLC, WXB, WYNK, WYD

MARTINA MCBRIDE 1551/383

A Broken Wing (RCA)

Total Stations: 132/Chart Move: 39-35
Heavy (35+): 0

Medium (25-34): 4 KCCY, KEEY, KTST, WYAY
Light (Under 25): 128
New Airplay This Week: 25 KCYY, KDDK, KFKF, KGMY, KIKK, KPLX, KSKS, KUBL, KXXY, WBCT, WCHY, WCOL, WCTO, WFLS, WMZQ, WNOE, WOV, WQDR, WRBO, WRNS, WSSL, WSTH, WTQR, WVLC, WYGY

PATTY LOVELESS 1286/452

You Don't Seem To Miss Me (Epic)

Total Stations: 137/Chart Move: 46-37
Heavy (35+): 0

Medium (25-34): 5 WAMZ, WIVK, WQBE, WRNS, WXBQ
Light (Under 25): 132
New Airplay This Week: 21 KJJY, KKBO, KRST, KTST, KXXY, KZSN, WBEE, WCKT, WGGY, WGN, WQCO, WKKX, WKXSJ, WMJC, WMUS, WNCY, WQYK, WROO, WSTH, WVLC, WXB

WYNONNA 1184/740

When Love Starts Talkin' (Curb/Universal)

Total Stations: 142/Chart Move: 53-39
Heavy (35+): 1 KYNG

Medium (25-34): 5 KBEQ, KMLE, WDRM, WQMX, WYAY
Light (Under 25): 136
New Airplay This Week: 46 KASE, KCCY, KFDI, KFKF, KKCS, KMDL, KMPS, KPLX, KSCS, KTST, KVET, KYCW, WAMZ, WBCT, WCKT, WCOL, WCOS, WCTK, WCTO, WDRM, WEZL, WFMS, WGGY, WHSL, WHYL, WJCL, WKIS, WKKT, WKLB, WKSF, WQXK, WMIL, WMUS, WMZQ, WOV, WPOC, WQDR, WQXK, WRBO, WRKZ, WROO, WSM, WSOC, WUBE, WUSN, WWGR

MINDY MCCREARY 1166/190

What If I Do (BNA)

Total Stations: 106/Chart Move: 43-40
Heavy (35+): 0

Medium (25-34): 3 KMLE, WWGR, WYAY
Light (Under 25): 103
New Airplay This Week: 13 KOUL, KRY, KVOO, WAMZ, WBEE, WDRM, WGNA, WKIS, WKKT, WMJC, WQBE, WXBQ, WYCD

TY HERNDON 1164/223

I Have To Surrender (Epic)

Total Stations: 111/Chart Move: 44-41
Heavy (35+): 1 KYNG

Medium (25-34): 0
Light (Under 25): 110
New Airplay This Week: 23 KFDI, KHEY, KNCI, KUBL, KUPL, KXKT, KXXY, WCHY, WESC, WJCL, WKHK, WKIS, WKTf, WMIL, WOV, WPZM, WQIK, WRNS, WSSL, WSTH, WUSY, WXTU, WYD

KATHY MATTEA 1104/83

Love Travels (Mercury)

Total Stations: 125/Chart Move: 41-42
Heavy (35+): 0

Medium (25-34): 3 WKIX, WWGR, WYD
Light (Under 25): 122
New Airplay This Week: 5 WCHY, WDAF, WFLS, WKCO, WLWI

RIVER ROAD 1013/169

Nickajack (Capitol Nashville)

Total Stations: 105/Chart Move: 45-43
Heavy (35+): 2 KYCW, WKJN

Medium (25-34): 3 KKCS, WIVK, WYAY
Light (Under 25): 100
New Airplay This Week: 7 KPLX, WCKT, WDSY, WKKO, WKLB, WSSL, WWWW

999 - 500 DETECTIONS

Medium (25-34): 1 KBEQ
Light (Under 25): 139
New Airplay This Week: 1 WXB

GARY ALLAN 861/78

Living In A House Full Of Love (Decca)

Total Stations: 97/Chart Move: 47-46
Heavy (35+): 0
Medium (25-34): 3 KIKF, WSTH, WYAY
Light (Under 25): 94
New Airplay This Week: 6 KXXY, WQDR, WQMX, WQXK, WRKZ, WSSL

SONS OF THE DESERT 667/63

Hand Of Fate (Epic)

Total Stations: 95/Chart Move: 49-48
Heavy (35+): 0
Medium (25-34): 1 WKIX
Light (Under 25): 94
New Airplay This Week: 5 KOUL, WBEE, WRBO, WSSL, WSTH

BLAKE & BRIAN 599/10

Another Perfect Day (Curb)

Total Stations: 81/Chart Move: 50-51
Heavy (35+): 0
Medium (25-34): 3 KYGO, KZLA, WMZQ
Light (Under 25): 78
New Airplay This Week: 2 KRY, WUSN

JOHN MICHAEL MONTGOMERY 540/360

Angel In My Eyes (Atlantic)

Total Stations: 73/Chart Move: 63-52
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 72
New Airplay This Week: 30 KASE, KFDI, KFKF, KHAY, KHEY, KKCS, KMDL, KOUL, KSOP, KTM, KWJJ, KXKC, WFLS, WFRE, WGH, WGN, WHYL, WIRK, WIVK, WKHK, WKXC, WMJC, WMUS, WPOC, WQXK, WRKZ, WVLC, WYDZ, WXCT, WYGY

499 - 100 DETECTIONS

Total Plays/Gain

★ **TOBY KEITH WITH STING 417/381**

I'm So Happy I Can't Stop Crying (Mercury)

Total Stations: 101/Chart Move: Debut 53
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 101
New Airplay This Week: 24 KATM, KCCY, KDDK, KEEY, KHAY, KIKK, KKCS, KMLE, KRXY, KSOP, KUBL, WBCT, WCTK, WDSY, WGH, WKKO, WPZM, WRNS, WUBE, WWK, WWWW, WYDZ, WXBQ, WYCD

SHERRIE AUSTIN 403/72

One Solitary Tear (Arista Nashville)

Total Stations: 58/Chart Move: 56-55
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 9 KFDI, KHEY, KPLX, KXKC, WBEE, WGH, WIOV, WKHK, WKSJ

LILA MCCANN 398/21

I Wanna Fall In Love (Asylum)

Total Stations: 60/Chart Move: 54-56
Heavy (35+): 0

Medium (25-34): 2 KWJJ, WYAY
Light (Under 25): 58
New Airplay This Week: 5 KTST, WFRE, WJCL, WPOC, WSTH

MATT KING 381/37

A Woman Like You (Atlantic)

Total Stations: 55/Chart Move: 55-57
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 4 KEEY, WKHK, WYNK, WYD

JOHN ANDERSON 352/36

Small Town (Mercury)

Total Stations: 46/Chart Move: 57-59
Heavy (35+): 0

Medium (25-34): 1 WRNS
Light (Under 25): 45
New Airplay This Week: 8 KOUL, KSCS, KSOP, KXKT, WKSF, WKSJ, WQMX, WWGR

TRACY BYRD 336/117

Good Ol' Fashioned Love (MCA Nashville)

Total Stations: 49/Chart Move: 62-60
Heavy (35+): 0

Medium (25-34): 1 KYCY
Light (Under 25): 48
New Airplay This Week: 11 KAJA, KIKF, KKCS, KPLX, KSOP, KTST, KUBL, WEZL, WGN, WKSF, WSTH

JOHN BERRY 308/41

The Stone (Capitol Nashville)

Total Stations: 52/Chart Move: 59-62
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 4 KGMY, WBEE, WQXK, WRNS

★ **ALAN JACKSON 292/263**

Between The Devil And Me (Arista Nashville)

Total Stations: 73/Chart Move: Debut 63
Heavy (35+): 0

Medium (25-34): 1 WYGY
Light (Under 25): 72
New Airplay This Week: 17 KASE, KHAY, KIKK, KKBO, KMLE, KOUL, KSOP, KVET, WDAF, WFMS, WIL, WMIL, WQMX, WQXK, WSIX, WSSL, WYGY

★ **THE BUFFALO CLUB 234/187**

Heart Hold On (Rising Tide)

Total Stations: 60/Chart Move: Debut 64
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 10 KHAY, KWN, WEZL, WCN, WKHK, WKSJ, WQBE, WSM, WWGR, WXBQ

RICK TREVINO 223/64

See Rock City (Columbia)

Total Stations: 26/Chart Move: 65-65
Heavy (35+): 0



MIDWEST

	TW	LW
1 Deana Carter, How Do I Get There	1080	997
2 Diamond Rio, How Your Love Makes Me Feel	1052	1112
3 Lee Ann Womack, The Fool	1040	1049
4 Tim McGraw, Everywhere	1006	854
5 Lorrie Morgan, Go Away	906	817
6 Kevin Sharp, If You Love Somebody	902	820
7 Sawyer Brown, This Night Won't Last Forever	894	756
8 Brooks & Dunn, Honky Tonk Truth	852	804
9 Collin Raye, What The Heart Wants	838	1037
10 Trisha Yearwood And Garth Brooks, In Another's Eyes	811	760
11 Vince Gill, You And You Alone	808	741
12 Neal McCoy, The Shake	782	562
13 Bryan White, Love Is The Right Place	771	724
14 Shania Twain, Love Gets Me Every Time	767	545
15 Mark Chesnutt, Thank God For Believers	669	642
16 Chely Wright, Shut Up And Drive	656	621
17 Alan Jackson, There Goes	644	801
18 Clint Black, Something That We Do	640	624
19 Kenny Chesney, She's Got It All	625	741
20 Travis Tritt Feat. Lari White, Helping Me...	615	565
21 Trisha Yearwood, How Do I Live	613	645
22 Reba McEntire, What If It's You	607	555
23 John Michael Montgomery, How Was I To Know	572	738
24 George Strait, Today My World Slipped Away	566	471
25 Clay Walker, Watch This	558	504
26 Michael Peterson, Drink, Swear, Steal & Lie	537	532
27 The Kinleys, Please	528	473
28 David Lee Murphy, All Lit Up In Love	511	488
29 Pam Tillis, Land Of The Living	490	467
30 George Strait, Carrying Your Love With Me	469	473

NORTHEAST

	TW	LW
1 Diamond Rio, How Your Love Makes Me Feel	678	662
2 Deana Carter, How Do I Get There	618	546
3 Lee Ann Womack, The Fool	603	589
4 Lorrie Morgan, Go Away	574	522
5 Tim McGraw, Everywhere	571	489
6 Vince Gill, You And You Alone	550	475
7 Collin Raye, What The Heart Wants	507	546
8 Kevin Sharp, If You Love Somebody	504	458
9 Brooks & Dunn, Honky Tonk Truth	503	469
10 Trisha Yearwood And Garth Brooks, In Another's Eyes	470	465
11 Neal McCoy, The Shake	466	536
12 Bryan White, Love Is The Right Place	447	414
13 Alan Jackson, There Goes	446	521
14 Clint Black, Something That We Do	395	394
15 Sawyer Brown, This Night Won't Last Forever	394	367
16 Chely Wright, Shut Up And Drive	391	358
17 John Michael Montgomery, How Was I To Know	387	527
18 Shania Twain, Love Gets Me Every Time	382	302
19 Kenny Chesney, She's Got It All	363	465
20 Trisha Yearwood, How Do I Live	359	384
21 Travis Tritt Feat. Lari White, Helping Me...	358	379
22 Alabama, Dancin', Shaggin' On The Boulevard	353	518
23 Mark Chesnutt, Thank God For Believers	347	306
24 Reba McEntire, What If It's You	347	362
25 David Lee Murphy, All Lit Up In Love	325	331
26 Toby Keith, We Were In Love	323	405
27 George Strait, Carrying Your Love With Me	317	303
28 Pam Tillis, Land Of The Living	294	243
29 The Kinleys, Please	284	280
30 Clay Walker, Watch This	279	200

WEST

	TW	LW
1 Diamond Rio, How Your Love Makes Me Feel	928	908
2 Tim McGraw, Everywhere	877	791
3 Deana Carter, How Do I Get There	857	801
4 Lee Ann Womack, The Fool	839	845
5 Lorrie Morgan, Go Away	771	692
6 Trisha Yearwood And Garth Brooks, In Another's Eyes	741	708
7 Alan Jackson, There Goes	713	824
8 Kevin Sharp, If You Love Somebody	712	710
9 Sawyer Brown, This Night Won't Last Forever	698	624
10 Brooks & Dunn, Honky Tonk Truth	681	662
11 Shania Twain, Love Gets Me Every Time	671	468
12 Vince Gill, You And You Alone	653	572
13 Collin Raye, What The Heart Wants	642	827
14 Kenny Chesney, She's Got It All	636	798
15 Bryan White, Love Is The Right Place	630	588
16 Neal McCoy, The Shake	572	735
17 Chely Wright, Shut Up And Drive	556	503
18 George Strait, Today My World Slipped Away	553	494
19 Mark Chesnutt, Thank God For Believers	546	499
20 Clint Black, Something That We Do	536	530
21 Travis Tritt Feat. Lari White, Helping Me...	534	455
22 Clay Walker, Watch This	530	504
23 Trisha Yearwood, How Do I Live	502	544
24 Reba McEntire, What If It's You	499	485
25 Toby Keith, We Were In Love	493	580
26 John Michael Montgomery, How Was I To Know	483	654
27 George Strait, Carrying Your Love With Me	458	463
28 Pam Tillis, Land Of The Living	453	389
29 The Kinleys, Please	450	459
30 Michael Peterson, Drink, Swear, Steal & Lie	442	459

SOUTHWEST

	TW	LW
1 Deana Carter, How Do I Get There	911	859
2 Tim McGraw, Everywhere	891	826
3 Diamond Rio, How Your Love Makes Me Feel	856	911
4 Lee Ann Womack, The Fool	842	848
5 Lorrie Morgan, Go Away	812	715
6 Sawyer Brown, This Night Won't Last Forever	772	855
7 Vince Gill, You And You Alone	753	720
8 Trisha Yearwood And Garth Brooks, In Another's Eyes	732	682
9 Brooks & Dunn, Honky Tonk Truth	682	722
10 Kevin Sharp, If You Love Somebody	674	632
11 George Strait, Today My World Slipped Away	662	569
12 Alan Jackson, There Goes	632	749
13 Clint Black, Something That We Do	611	565
14 Shania Twain, Love Gets Me Every Time	587	368
15 Reba McEntire, What If It's You	584	520
16 Mark Chesnutt, Thank God For Believers	583	576
17 Clay Walker, Watch This	579	464
18 Collin Raye, What The Heart Wants	574	829
19 Bryan White, Love Is The Right Place	573	535
20 The Kinleys, Please	522	456
21 David Lee Murphy, All Lit Up In Love	506	498
22 Travis Tritt Feat. Lari White, Helping Me...	487	517
23 Kenny Chesney, She's Got It All	481	525
24 Trace Adkins, The Rest Of Mine	481	433
25 Neal McCoy, The Shake	475	708
26 Chely Wright, Shut Up And Drive	475	497
27 John Michael Montgomery, How Was I To Know	437	604
28 Tracy Lawrence, The Coast Is Clear	361	279
29 Pam Tillis, Land Of The Living	361	279
30 Michael Peterson, From Here To Eternity	349	213

SOUTHEAST

	TW	LW
1 Diamond Rio, How Your Love Makes Me Feel	1781	1796
2 Deana Carter, How Do I Get There	1660	1458
3 Lee Ann Womack, The Fool	1659	1667
4 Tim McGraw, Everywhere	1646	1436
5 Lorrie Morgan, Go Away	1602	1487
6 Sawyer Brown, This Night Won't Last Forever	1519	1350
7 Kevin Sharp, If You Love Somebody	1412	1250
8 Brooks & Dunn, Honky Tonk Truth	1361	1298
9 Vince Gill, You And You Alone	1356	1276
10 Trisha Yearwood And Garth Brooks, In Another's Eyes	1297	1200
11 Bryan White, Love Is The Right Place	1239	1147
12 Collin Raye, What The Heart Wants	1234	1551
13 Alan Jackson, There Goes	1220	1354
14 Neal McCoy, The Shake	1188	1456
15 Travis Tritt Feat. Lari White, Helping Me...	1104	1093
16 Chely Wright, Shut Up And Drive	1044	967
17 Mark Chesnutt, Thank God For Believers	1016	959
18 Clint Black, Something That We Do	992	937
19 Reba McEntire, What If It's You	986	912
20 Clay Walker, Watch This	979	838
21 John Michael Montgomery, How Was I To Know	976	1280
22 Shania Twain, Love Gets Me Every Time	968	643
23 Kenny Chesney, She's Got It All	965	1250
24 George Strait, Today My World Slipped Away	941	709
25 Trace Adkins, The Rest Of Mine	932	834
26 Pam Tillis, Land Of The Living	887	727
27 David Lee Murphy, All Lit Up In Love	869	828
28 Alabama, Dancin', Shaggin' On The Boulevard	866	1212
29 Trisha Yearwood, How Do I Live	765	841
30 George Strait, Carrying Your Love With Me	744	862

NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	19	★★★ NO. 1 ★★★ HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE 3 weeks at No. 1	DIAMOND RIO	47.9009	48.6389
2	4	11	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	45.1269	40.9910
3	5	15	EVERYWHERE CURB	TIM MCGRAW	44.5973	39.8281
4	2	17	THE FOOL DECCA	LEE ANN WOMACK	44.2561	43.9967
5	8	15	GO AWAY BNA	LORRIE MORGAN	39.5282	37.2240
6	12	16	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	37.6756	34.0769
7	11	13	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	36.5621	34.6751
8	15	12	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	36.0128	33.1845
9	14	8	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	35.4588	33.4140
10	13	7	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	35.3195	33.5138
11	3	19	WHAT THE HEART WANTS EPIC	COLLIN RAYE	33.9827	43.5728
12	6	14	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	32.8648	39.5006
13	22	2	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	30.5253	24.3528
14	7	21	THE SHAKE ATLANTIC	NEAL MCCOY	30.0013	37.6769
15	10	20	SHE'S GOT IT ALL BNA	KENNY CHESNEY	29.3488	35.3353
16	17	11	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	29.1178	26.9159
17	18	7	SOMETHING THAT WE DO RCA	CLINT BLACK	27.5526	26.6338
18	21	11	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	26.7037	24.4741
19	9	18	HOW WAS I TO KNOW ATLANTIC	JOHN MICHAEL MONTGOMERY	26.0926	37.1369
20	23	12	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEATURING LARI WHITE	24.9710	23.9101

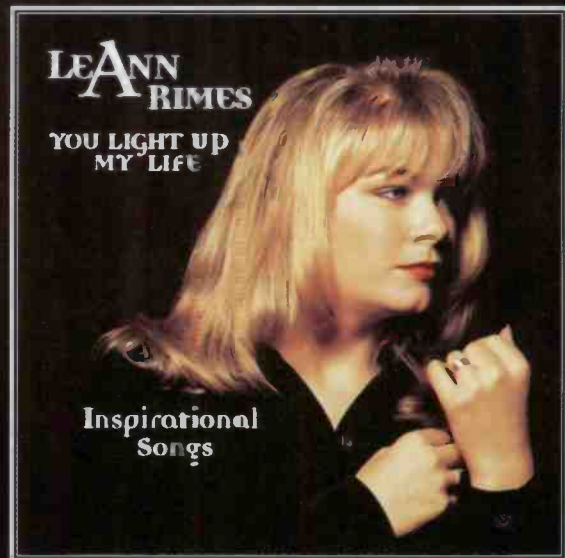
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	26	3	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	24.8396	21.4977
22	24	13	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	24.7057	23.7865
23	25	6	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	24.4084	23.6831
24	19	19	HOW DO I LIVE MCA NASHVILLE	TRISHA YEARWOOD	24.2347	25.4814
25	27	10	WATCH THIS GIANT	CLAY WALKER	23.3398	20.1943
26	20	18	WE WERE IN LOVE MERCURY	TOBY KEITH	20.8873	25.4429
27	16	16	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	20.7667	32.9259
28	29	11	PLEASE EPIC	THE KINLEYS	20.3725	18.6657
29	28	15	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	19.3529	19.2635
30	30	6	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	18.9920	17.4904
31	32	6	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	17.8005	15.2463
32	36	3	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	15.6719	11.5112
33	33	20	HOW A COWGIRL SAYS GOODBYE ATLANTIC	TRACY LAWRENCE	13.1207	14.9666
34	35	7	YOU WALKED IN BNA	LONESTAR	13.1156	11.5814
35	38	2	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	11.8721	8.9649
36	37	2	A BROKEN WING RCA	MARTINA MCBRIDE	11.6806	9.1105
37	NEW		WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	11.5241	4.6207
38	31	20	DAY IN, DAY OUT CURB	DAVID KERSH	11.4486	17.0260
39	40	2	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	10.4577	7.4023
40	NEW		WHAT IF I DO BNA	MINDY MCCREADY	8.2246	7.1072

Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

History has been Made

1997 CMA
HORIZON AWARD
WINNER

“YOU LIGHT UP MY LIFE”



- First Artist ever to debut at #1 on the following Charts at the same time:
 - The Billboard Top 200 Album Chart
 - The Top Country Album Chart
 - The Top Contemporary Christian Album Chart
- First Female Artist ever to have 3 consecutive #1 debuts on the Top Country Albums Chart.
- “You Light Up My Life” has broken the record for the biggest opening week in the history of the Contemporary Christian Album Chart.
- “You Light Up My Life” is LeAnn’s second consecutive #1 debut on the Billboard Top 200 Album Chart.

CURB
RECORDS

Compiled from a national sample of airplay, supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ No. 1 ★★★						
1	1	19	HOW YOUR LOVE MAKES ME FEEL ARISTA NASHVILLE 3 weeks at No. 1	DIAMOND RIO	5325	5412
2	4	11	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	5152	4663
3	2	17	THE FOOL DECCA	LEE ANN WOMACK	5012	5021
4	6	15	EVERYWHERE CURB	TIM MCGRAW	5009	4413
5	8	15	GO AWAY BNA	LORRIE MORGAN	4679	4242
6	13	16	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	4307	3816
7	10	12	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	4224	3866
8	14	13	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	4149	3814
9	9	7	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4096	3967
10	11	8	IN ANOTHER'S EYES MCA NASHVILLE TRISHA YEARWOOD AND GARTH BROOKS		4064	3824
11	3	19	WHAT THE HEART WANTS EPIC	COLLIN RAYE	3819	4918
12	7	14	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	3671	4266
13	17	11	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	3668	3419
14	5	21	THE SHAKE ATLANTIC	NEAL MCCOY	3503	4412
★★★ AIRPOWER ★★★						
15	29	2	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	3393	2355
16	18	7	SOMETHING THAT WE DO RCA	CLINT BLACK	3186	3083
17	20	11	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	3179	2986
18	21	13	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3130	2952
19	19	12	HELPING ME GET OVER YOU WARNER BROS. TRAVIS TRITT FEAT. LARI WHITE		3111	3022
20	15	20	SHE'S GOT IT ALL BNA	KENNY CHESNEY	3064	3788
21	22	6	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3035	2859
22	27	6	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	2988	2450
23	25	10	WATCH THIS GIANT	CLAY WALKER	2933	2512
24	12	18	HOW WAS I TO KNOW ATLANTIC JOHN MICHAEL MONTGOMERY		2850	3808
25	26	15	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	2574	2468
26	23	19	HOW DO I LIVE MCA NASHVILLE	TRISHA YEARWOOD	2548	2724
27	28	11	PLEASE EPIC	THE KINLEYS	2541	2369
28	30	6	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	2535	2341
29	31	6	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	2496	2100
30	16	16	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	2251	3450
31	24	18	WE WERE IN LOVE MERCURY	TOBY KEITH	2231	2716
32	35	5	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	2115	1541
33	33	7	YOU WALKED IN BNA	LONESTAR	1962	1758
34	37	4	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	1645	1202
35	39	5	A BROKEN WING RCA	MARTINA MCBRIDE	1551	1168
36	34	20	HOW A COWGIRL SAYS GOODBYE ATLANTIC	TRACY LAWRENCE	1533	1738
37	46	4	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	1286	834

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	32	20	DAY IN, DAY OUT CURB	DAVID KERSH	1266	1899
39	53	2	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	1184	444
40	43	4	WHAT IF I DO BNA	MINDY MCCREADY	1166	976
41	44	4	I HAVE TO SURRENDER EPIC	TY HERNDON	1164	941
42	41	9	LOVE TRAVELS MERCURY	KATHY MATTEA	1104	1021
43	45	8	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1013	844
44	38	11	I'M YOUR MAN BNA	JASON SELLERS	1004	1177
45	42	9	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	992	990
46	47	8	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	861	783
47	36	16	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	749	1475
48	49	7	HAND OF FATE EPIC	SONS OF THE DESERT	667	604
49	40	19	IT'S ALL THE SAME TO ME MERCURY	BILLY RAY CYRUS	666	1086
50	48	5	BLINK OF AN EYE COLUMBIA	RICOCHET	613	624
51	50	13	ANOTHER PERFECT DAY CURB	BLAKE & BRIAN	599	589
52	63	2	ANGEL IN MY EYES ATLANTIC JOHN MICHAEL MONTGOMERY		540	180
★★★ HOT SHOT DEBUT ★★★						
53	NEW		I'M SO HAPPY I CAN'T STOP CRYING MERCURY TOBY KEITH WITH STING		417	36
54	51	18	STILL HOLDING ON RCA CLINT BLACK & MARTINA MCBRIDE		413	498
55	56	5	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	403	331
56	54	3	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	398	377
57	55	8	A WOMAN LIKE YOU ATLANTIC	MATT KING	381	344
58	58	18	HOW DO I LIVE CURB	LEANN RIMES	368	314
59	57	3	SMALL TOWN MERCURY	JOHN ANDERSON	352	316
60	62	3	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	336	219
61	52	19	NOTHIN' LESS THAN LOVE RISING TIDE	THE BUFFALO CLUB	309	470
62	59	4	THE STONE CAPITOL NASHVILLE	JOHN BERRY	308	267
63	NEW		BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	292	0
64	NEW		HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	234	47
65	65	3	SEE ROCK CITY COLUMBIA	RICK TREVINO	223	159
66	NEW		OF COURSE I'M ALRIGHT RCA	ALABAMA	221	27
67	NEW		ON THE SIDE OF ANGELS CURB	LEANN RIMES	193	44
68	60	15	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	178	242
69	67	3	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	169	137
70	66	20	BUTTERFLY KISSES MCA NASHVILLE	RAYBON BROS.	133	154
71	70	10	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	133	110
72	71	2	MORE THAN EVERYTHING DECCA	RHETT AKINS	126	109
73	NEW		A CHANCE BNA	KENNY CHESNEY	115	45
74	NEW		LOVE AIN'T EASY MCA NASHVILLE	BIG HOUSE	112	53
75	74	5	OPEN ARMS EPIC	COLLIN RAYE	104	84

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Billboard Monitor
Radio Seminar & Awards
October 16-18, 1997 • The Renaissance Orlando Resort

The Billboard & Airplay Monitor Radio Seminar and Awards brings you plain talk on the most important issues to those in the business - everything from the day-to-day decisions of PDs and execs to the overall trends of the country genre. Mingle with leading personalities in the radio and record industry and hear what they have to say about the year that was and the year to come.

For a full schedule or more info:
Maureen P. Ryan, Director of Special Events (212) 536-5002 ph (212) 536-1400 fx

THE RANGE OF
COUNTRY

Country Panel Highlights

- Keynote: Andy Schuen, MTV Networks Executive VP Programming
- Country Forum Focus Group
- An in-depth discussion of country charts
- BDS & Monitor Managers Hot Seat
- Air Personality Supergroup: a chat with radio jocks



Career Records dinner featuring a live performance by
JIM COLLINS

Over 3 million albums later,
it's their most special delivery yet.

BLACKHAWK

Postmarked Birmingham

The new single from
LOVE & GRAVITY

"Hands down - no question about it - absolutely Blackhawk's best ever!"
Beverlee Brannigan/KJY/Des Moines

"Up until now it's only been the weather up here that's given me the goosebumps... an absolutely gorgeous song that tested a perfect 4.0!"
Travis Moon/KEEY/Minneapolis



official airplay date: October 6th

Produced by Mark Bright for EMI Nashville Productions
Management: Left Bank Organization / Rick Alter Management, Nashville, TN

Co-Produced by Michael D. Clute

© 1997 Arista Records, Inc, a unit of BMG Entertainment

ARISTA
NASHVILLE

TWANG!

www.twangthis.com

monument debuts three incredible artists!

Dixie Chicks

“i can love you better”



Yeah Right..
better than what?



airplay: 10/27/97

monument
Is Artistry

© 1997 "Monument" and monument
are trademarks of
Sony Music Entertainment Inc.