

HD FOR SALE



Advertisers Are Biting, But HD Side Channels Are Still Dogged By A Lack Of Consumer Demand p.6

THE SPIN

The Black Eyed Peas 'Boom Boom Pow' Their Way To Simultaneous No. 1s p.15

R&R

RADIO & RECORDS

MAY 22, 2009 NO. 1315 \$6.50 www.RadioandRecords.com



ONLINE: Radio's Second Chance To Cash In On The Internet p.8

MEDIA PLAY: Maximizing Coverage When An 'Idol' Comes To Town p.16

PROMOTION: How To Get All Thank-Yous And No Complaints p.31

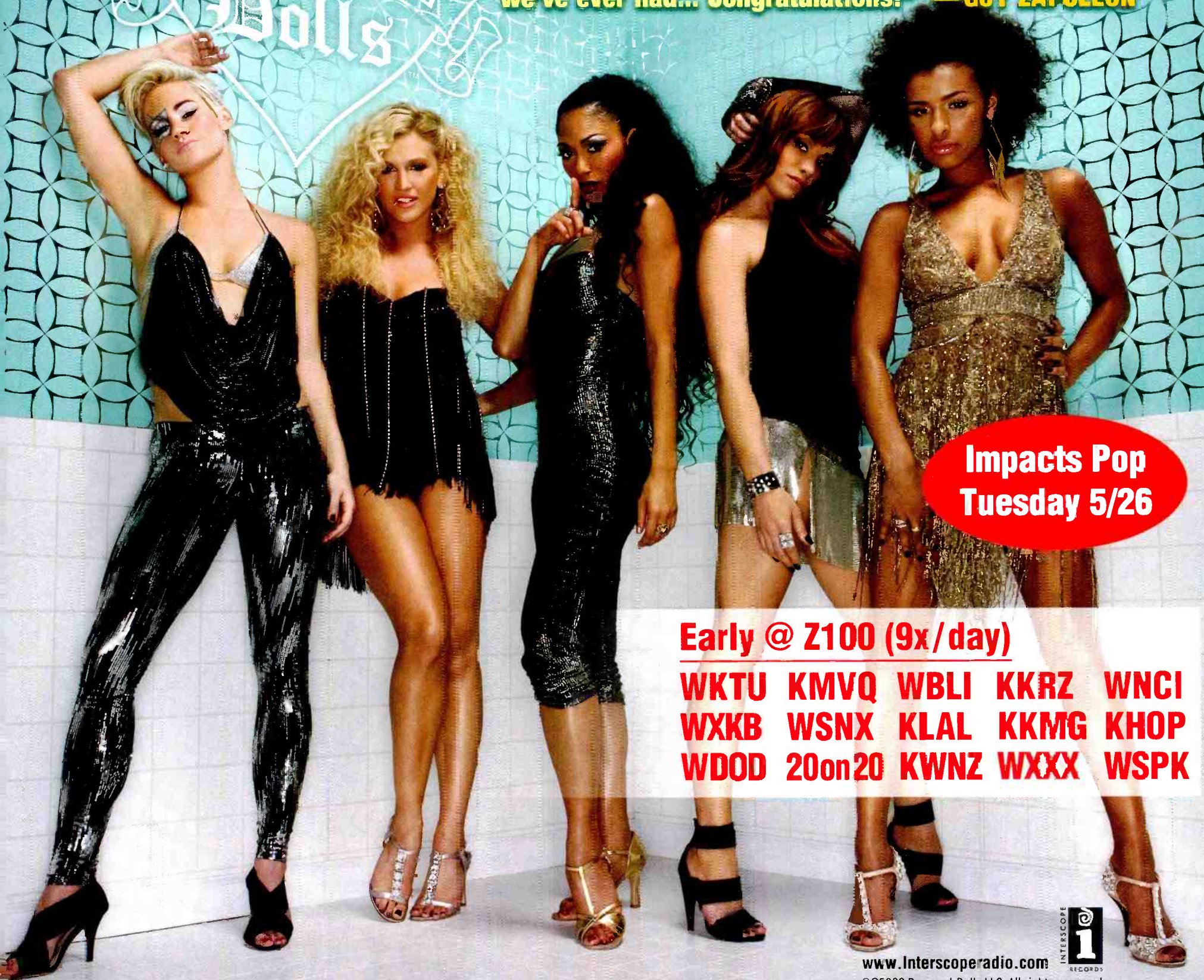
CORNER OFFICE: Larry Wilson's Alpha Broadcasting Pulls Away From The Pack p.42

ADVERTISEMENT

"Hush Hush; Hush Hush"

"'Hush Hush' is the biggest HitPredictor for Top 40 we've had in a year, got an 85 which is one of the biggest scores we've ever had... Congratulations!" — GUY ZAPOLEON

PUSSYCAT
DOLLS



**Impacts Pop
Tuesday 5/26**

Early @ Z100 (9x/day)

- | | | | | |
|-------------|---------------|-------------|-------------|-------------|
| WKTU | KMVQ | WBLI | KKRZ | WNCI |
| WXKB | WSNX | KLAL | KKMG | KHOP |
| WDOD | 20on20 | KWNZ | WXXX | WSPK |

www.Interscoperradio.com

©2009 Pussycat Dolls LLC. All rights reserved.





RADIO & RECORDS

CONVENTION 09 AGENDA

Sheraton Philadelphia City Center Hotel • September 23-25, 2009

WEDNESDAY 09/23/09

- 9am-7pm REGISTRATION OPEN**
- 11am-12pm MULTI-FORMAT PPM FOR RADIO**
- 12-1pm MULTI-FORMAT PPM FOR LABELS**
- 2-3:15pm COUNTRY BORDER PATROL**
Country radio is seeing more programmers from pop formats assuming PD chores. What, if any, are the ramifications? Will their previous background influence the sound of the format positively or negatively? Also, in the last 18 months, country has seen artists from other formats try to expand their careers by making a country album. Why are some rejected by fans and programmers and others embraced (Darius Rucker)? And how do others successfully straddle two formats (Kid Rock)? Is the infiltration of non-country programmers and artists good or bad for country radio?
- MULTI-FORMAT PERFORMANCE RIGHTS**
- 2-5pm THE POWER OF URBAN RADIO FOR PROGRAMMERS KIZART MEDIA PARTNERS**
Sherman Kizart brings his exclusive symposium, "The Power of Urban Radio" to the R&R Convention. These sessions will focus on topics relevant to today's urban radio programmers.
- 3:30-4:45pm ALTERNATIVE YOUR WEBSITE: WHAT'S NEXT?**
Three industry experts will review the strengths and weaknesses of alternative station Web sites with the goal of determining if they match what consumers want.
- 5-7pm R&R OPENING NIGHT COCKTAIL PARTY**
- 10pm CLUB R&R**

Agenda Subject To Change

THURSDAY 09/24/09

- 9am-5pm REGISTRATION OPEN**
- 10:30-11:45am ACTIVE ROCK MAXIMIZING THE RADIO AND RECORDS DIGITAL LINK**
With radio and the labels working together, this session will investigate new strategies for radio station Web sites including better integration of new and core artists, ways to help newer artists have more imaging and support, and brainstorming ways for creating CD and download sales.
- CHR-TOP40 / HOT AC PARDON THE INTERRUPTION**
Marshaling the mighty forces of two of America's favorite formats, our crack team of talented programmers will rapidly tackle some of the biggest issues currently facing top 40 and Hot AC — and do it all in convenient 10-minute chunks as the clock ticks ominously, just like the ESPN show. It's Short-Attention Span Theater, ideally suited for busy radio and record people.
- 12-1:30pm LUNCH**
- 1:45-5pm JACOBS MEDIA SUMMIT 14**
- 2-3:15pm RHYTHMIC MUSIC MEETING**
Music is the bloodline of rhythmic radio, and programmers have figured out ways to introduce new music in compelling ways to their listeners both on-air and online. In addition to looking at the specialty programming, mix shows and blogs on station Web sites, this session will present detailed information on how these shows are actually performing under diary and PPM measurement.
- MULTI-FORMAT STREAMING ROYALTIES**
- 3:30-4:45pm MIX SHOW LEGENDS**
This session will feature some of the most prominent veteran mix show DJs who will speak about how this specialty programming has evolved as hip-hop has shifted from underground to mainstream during their time on the air. These mixers will also discuss the role mix shows should play today and disclose how they have remained relevant throughout the years.
- 10pm CLUB R&R**

FRIDAY 09/25/09

- 9am-12pm REGISTRATION OPEN**
- 10:30-11:45am AC YUP, AC STILL WORKS — JEALOUS?**
This upper-demo champion has weathered just about every challenge thrown at it over the years. Now, more than ever, we're sharing more artists and competing with other formats. Help formulate our battle plan to keep AC on top.
- GOSPEL GOSPEL ON A HIGHER LEVEL**
Ministry is in the music, but gospel music is crossing over to the masses as gospel radio competes daily to broaden its secular listenership. Attendees will walk away with concrete solutions on how to get gospel on a higher level.
- 12-1:30pm R&R RATE-A-RECORD* LUNCH**
*Rate-A-Record is a service mark of dick clark productions
- 2-3:15pm URBAN/URBAN AC FROM TOP DOG TO UNDERDOG: HAS PPM KILLED URBAN RADIO?**
As the PPM has become currency, urban-formatted stations have been among the hardest hit by the new methodology. Stations that were traditionally the highest rated in their respective markets are no longer in the top 10, but can urban radio rebound? This stellar lineup of programmers will discuss the impact the PPM has had on the stations they oversee and how they've modified their programming strategies in this new ratings era.
- MULTI-FORMAT YOUR ONLINE BRAND: FRIENDS, FOLLOWERS, READERS, LISTENERS AND VIEWERS**
A panel of experts will help comb through the various social networking choices available and provide practical suggestions to help focus online strategies for better results.
- 3:30-4:45pm URBAN URBAN TALENT SHOW**
The lack of young talent is a concern shared among programmers from every format, and some believe that the truly talented individuals who are the stars of tomorrow are no longer seeking careers in radio. Anyone who's given up on the future talent of urban radio should come to this session and see what the future holds.

For Complete Session Descriptions Go To www.radioandrecords.com



REGISTER TODAY!

RadioAndRecords.com

www.americanradiohistory.com

R&R News Focus

MOVER CBS Summons Simpson For Integrated Marketing Post

Sammy Simpson is named director of integrated marketing for CBS Radio's New York stations: news WINS and WCBS-AM, sports WFAN, classic hits WCBS-FM, AC WWFS and CHR/top 40 WXRK.



Simpson

He was previously national director of marketing and promotions for Bonneville International. In his new role, Simpson is tasked with creating one-of-a-kind marketing opportunities for local advertisers.—Kevin Peterson

SHAKER mSpot Partners With CBS Radio, Last.fm

Mobile music and entertainment company mSpot has announced a deal with CBS Radio and sister music discovery site Last.fm that will add more than 100 live, local stations and the Last.fm personalized radio service to mSpot's mobile radio offerings via AT&T Wireless. Through Last.fm, users will be able to listen to recommended music, create their own stations and access artist bios.

The radio applications for mSpot allow customers to browse content, skip through songs on select stations, access recently played stations and bookmark favorites. Through deals with seven cellular carriers, mSpot offers more than 100 commercial-free music channels, 200 local stations and 30 stations of talk content from ABC, Fox Sports, NPR, Disney, SportingNews, Clear Channel, MarketWatch, PRI, AccuWeather and Traffic.com.—Mike Boyle

DEALMAKER Larry Wilson Returns To Radio With \$11M Deal

After an eight-year hiatus, former Citadel CEO Larry Wilson returns to radio with an \$11 million cash deal to purchase a pair of Portland, Ore., stations from Microsoft titan Paul Allen's Rose City Radio. The stations—talk KXL and all-sports KXTG (the Game)—are the first acquisitions in Wilson's newly launched Alpha Broadcasting. For more on Wilson's plans, see page 42.—Jeffrey Yorke



Wilson

FCC Opens 'Can Of Worms' With Formal PPM Probe

After reaching settlements with three state attorneys general that forced it to change its PPM methodologies, Arbitron's response to news of a formal FCC probe into the new ratings service is, "Bring it on." The commission's public inquiry, announced May 18, will "allow us to further explain why a passive, electronic audience measurement service is a valuable tool that can help the radio broadcast industry compete with the emerging digital media in the 21st century," Arbitron spokesman Thom Mocarisky says.

The FCC inquiry, brought on by heated complaints from minority broadcasters, will investigate whether the system undercounts minority audiences and whether that could lead to financial hardships for minority operators and reduce broadcast diversity. The PPM has been activated in 15 markets and is scheduled to launch in 18 more by year's end.



Copps

The notice of inquiry will also probe whether PPM data is sufficiently accurate and reliable to merit the FCC's own reliance on it for its rules, policies and procedures, the agency says.

"We do not regulate Arbitron," acting chairman Michael Copps said in announcing the inquiry. "But anything that affects media diversity and minority ownership affects our ability to do our job."

Outgoing commissioner Jonathan Adelstein says the agency "may have to also consider whether prohibiting broadcasters' participation in PPM altogether is in the public interest."

Veteran broadcast lawyer Harry Cole with Fletcher, Heald & Hildreth isn't optimistic about the inquiry. The FCC has opened "a huge can of worms," he says. "This raises the question of continued legitimacy of all future decisions made by the FCC." Whatever the commission concludes, it is "at least a couple of years" away from adopting any rules that would affect how broadcasters use the service, Cole says.—Jeffrey Yorke

Who Would Pay What?

The Performance Rights Act, which is on its way to the House for a full vote, sets a payment tier based on stations' annual revenue. The effective date is one year from passage for stations billing more than \$5 million annually and three years from passage for stations billing less than \$5 million.—Julie Gidlow

ANNUAL BILLING	ANNUAL PAYMENT	ANNUAL BILLING	ANNUAL PAYMENT
More than \$1.25 million	To be negotiated	Talk stations that play bumper music	Exempt
\$500,000-\$1.25 million	\$5,000	Stations broadcasting religious services	Exempt
\$100,000-\$500,000	\$2,500		
Less than \$100,000	\$500		
Noncomms	\$500-\$1,000		

Groups Press Pelosi To Stop Performance Rights Act

Three minority groups told House Speaker Nancy Pelosi that passage of the Performance Rights Act will have "a devastating effect on the civil rights advances we as a nation have made." In a May 14 letter, the Minority Media Telecommunications Council, the Lawyer's Committee for Civil Rights Under Law and the Spanish Broadcasters Assn. pressed Pelosi to "fully vet" issues raised by the divisive legislation before scheduling the bill for a House vote.

The House Judiciary Committee chaired by John Conyers, D-Mich., marked up the bill the previous day on a 21-9 vote after a contentious three-hour hearing in which three amendments to the bill were offered. Only one of the amendments—which reduced royalties for small broadcasters—was embraced.

While the musicFirst Coalition has made significant headway on Capitol Hill to force terrestrial radio to pay fees to labels and performers when their works are broadcast, the hearing also spawned some new support for an NAB-backed effort to repel the legislation, including Rep. Maxine Waters, D-Calif., and Rep. Howard Coble, R-N.C., who supported the bill last year.—Jeffrey Yorke

ON THE WEB Mason Sees Improved Ad Sales

CBS Radio president/CEO Dan Mason reports that the group is seeing improved ad sales during the second quarter at some of its major-market stations with improved ratings, and that online streaming of CBS Radio signals is growing.



Mason

In an interview with MarketWatch, Mason also says some major new advertisers are doing business with the radio company along with veteran clients. Mason says ad trends are improving, and he speculates that advertisers are springing loose from their cabin fever.

"What we're seeing is that our [advertising] inventory is becoming very tight in New York, Los Angeles and San Francisco," Mason says. "About a year ago, there was a glut in the marketplace."—Jeffrey Yorke

Station Sales Opens Urban Void In Pittsburgh

Pittsburgh is losing the only stations in the market that primarily target African-Americans. Davenport family-owned Sheridan Broadcasting has agreed to sell its long-held trio of urban WAMO-FM, urban AC WAMO-AM and gospel WPGR-AM for \$8.9 million to St. Joseph Missions. Matthew Gorsich, president/treasurer of the local, nonprofit Catholic group formed specifically to make the acquisition, says he will flip the stations to programming "Catholic in nature."—Jeffrey Yorke

McGinty Out, Hamlin In In K.C.

Thom McGinty has left the OM/PD chair at Entercom AC KUDL/Kansas City. Mark Hamlin, who programs AC sister WSPA (Magic 98.9)/Greenville, S.C., has been named KUDL PD/morning host. "We sought out someone who was competitive and innovative with a proven track record in building a winning AC brand," Entercom/Kansas City VP/market manager David Alpert says. "We have found those talents in Mark Hamlin." —Keith Berman

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com



NRRC Makes PPM Recommendations

The Network Radio Research Council, the organization that coordinates network radio's relationship with Arbitron, has released its recommendations for posting and re-rating network radio estimates produced by Arbitron's RADAR service. For the past year, Arbitron has gradually included PPM panelists in its heretofore all-diary-based measurement service.

The NRRC, whose members include such major radio networks as Citadel Media, Dial Global, Westwood One and Premiere Radio Networks, recommended that advertisers post their buys based on the survey used to buy the commercial time.

As Arbitron integrates the two measurement methodologies, the NRRC stressed that the mix of diary and PPM data may cause changes in reported estimates that are due to differences in the methodologies and not due to a real change in audience delivery or commercial clearances.—*Katy Bachman, Mediaweek*

A Trio Of Talk Flips

In San Francisco, Pappas Broadcasting flips talk KTRB to sports maximizing the station's status as the flagship for Oakland A's baseball and Stanford University sports. The station faces Cumulus twin sports stations KNBR and KTCT, which had a collective 3.5 share 12+ in March's PPM ratings.

Moving north, Fisher adds an FM simulcast to all-news KOMO/Seattle on South Sound Broadcasting's 97.7 FM signal, which had been classic hits KFMY. The debut follows Bonneville's fall launch of news/talk KIRO-FM.

Back east, Boston gets progressive talk as Blackstrap Broadcasting sports WWZN begins airing such hosts as Stephanie Miller, Ed Schultz and Thom Hartmann during the day.—*Mike Stern*

Sandusky Takes A 'Quu'

Sandusky Radio Group's Seattle stations have become the first to launch a new technology platform that makes all commercials and programming fully interactive, creating an Internet-like experience. The patent-pending Quu technology, developed by Seattle-based Quu Inc., gives radio such features as interactive advertising and couponing, on-demand commerce, content tagging and integration with social media applications.

Sandusky Radio/Seattle VP/GM Marc Kaye says, "We know this is going to offer our listeners and our advertisers a whole new world of services."—*Kevin Peterson*



Kaye

Business Briefing By Jeffrey Yorke

Univision Radio Revenue Off 26%

Univision reported May 15 that first-quarter net revenue in its radio division fell 26%, from \$90 million in Q1 2008 to \$66.5 million. Overall, the company's net loss improved from \$166.2 million to \$55.2 million. The company's Q1 2008 results included an impairment loss of \$115.1 million for its TV and radio assets, while Q1 2009 included a \$2.1 million impairment loss in the TV unit.

Meanwhile, Univision also revealed in its Q1 report that it isn't using Arbitron's PPM ratings service in nonaccredited PPM markets "due to issues with the PPM measurement process and sample." The PPM is only accredited by the Media Ratings Council in Riverside and Houston, where the company has stations. Nonaccredited PPM markets where the company owns stations include New York, Los Angeles, Chicago, San Francisco, Dallas and San Jose.

SBS Revenue Falls 27%

Spanish Broadcasting System blamed the economy for a 27% decrease in its first-quarter radio revenue, to \$24.2 million from \$33 million in the same period last year. "The decrease in local sales occurred in all of our markets, with the exception of our Chicago market," the Miami-based company said May 15. "The decrease in national

sales occurred in all of our markets."

SBS saw its net loss climb from \$5.9 million, or 12 cents per share, to \$10.9 million, or 19 cents. SBS said it recorded a non-cash impairment loss of approximately \$10.1 million.

"Our radio operations reported reduced revenues, despite continued strong audience shares, reflecting the ongoing industrywide advertising downturn," SBS chairman/CEO Raul Alarcon Jr. said.

Sony Music Revenue, Income Slips

Sony Music Entertainment's pro forma revenue for the final six months of fiscal 2008 was down 16% versus the previous year and pro forma operating income was down 30%. Pro forma revenue is used because BMG hadn't yet been acquired from Bertelsmann in fourth-quarter 2007. The division's pro forma revenue for Q4 2008 was \$654 million, down 3% on a U.S. dollar basis.

According to Nielsen SoundScan, SME had a 26.7% share of the U.S. album market through the end of March, a solid increase over its 21.5% share in the same period the previous year. Through March, SME's share of U.S. track shares was 23.3%. That is a slight drop from the 24.4% logged by Sony BMG in the same period during 2008. Parent company Sony Corp. lost \$1 billion in fiscal 2008.

Transactions at a Glance

Sheridan Broadcasting's WAMO-FM/Beaver Falls, WAMO-AM/Millvale and WPGR-AM/Monroeville, Pa., to Saint Joseph Missions for \$8.9 million . . . First Assembly of God Church's WGSL-FM/Loves Park and WQFL-FM/Rockford, Ill., to Educational Media Foundation for \$2 million . . . 1090 Investments' WCAR-AM/Livonia and WOAP-AM/Waverly, Mich., to Birch Broadcasting for \$1 million . . . Waller Media's KXAL-FM/Tatum, Texas, to William D. Waller Jr. for \$300,000 . . . Digital Radio Broadcasting's construction permit for WMJQ-AM/Ontario, N.Y., to 21st Century Broadcasting for \$60,000 . . . Key to Life Center's construction permit for a new FM in Waconia, Minn., to Jagerita Radio for an amount equal to the legal and engineering fees expended in the preparation of the application for the permit. In addition, buyer will provide seller one hour of program time each Sunday during the current license term of the station.

Deal of the Week

KXTG-FM and KXL-AM/Portland, Ore.

PRICE: \$11 million **TERMS:** Asset sale

BUYER: Alpha Broadcasting, headed by chairman/CEO Larry Wilson. No phone listed. It owns no other stations. This represents its entry into this market.

SELLER: Rose City Radio, headed by VP Troy Scheer. Phone: 503-797-9798

FORMAT: Sports; news/talk/sports

BROKER: Doug Ferber of DEFcom

COMMENT: Rose City Radio's KXL-AM and KXTG-FM/Portland, Ore., to Alpha Broadcasting for \$11 million.

2009 Deals to Date

Dollars to Date:	\$90,947,346	(Last Year: \$459,882,462)
Dollars This Quarter:	\$45,156,000	(Last Year: \$123,361,996)
Stations Traded This Year:	208	(Last Year: 307)
Stations Traded This Quarter:	53	(Last Year: 155)

EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau Chief/
Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R. J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Copy Chief Chris Woods

Copy Editors Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Associate Director of Charts;
Chart Manager Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Nashville Director of Operations
and **Charts** Wade Jessen
(Country, Christian & Gospel)
WJessen@RadioandRecords.com
615-641-6080

Chart Managers
Anthony Colombo (Alternative,
Active Rock, Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Gordon Murray (Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust (CHR/Top 40, AC, Hot AC)
CTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations
Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Publisher Howard Appelbaum
HAppelbaum@RadioandRecords.com

nielsen
Nielsen Business Media

President Greg Farrar; **Senior Vice President,** Human Resources Michael Alicea; **Senior Vice President,** Finance Sloane Goggin; **Senior Vice President,** Marketing Mark Holsbein; **Senior Vice President,** Media & Entertainment Gerry Byrne; **Senior Vice President,** Brand Media And Corporate Development Sabrina Crow; **Senior Vice President,** Retail David Loechner; **Senior Vice President,** Building & Design Joe Randall; **Senior Vice President,** Central Services Mary Kay Sustek; **Vice President,** Licensing Howard Appelbaum; **Vice President,** Manufacturing & Distribution Jennifer Grego; **Vice President,** Audience Marketing Joanne Wheatley

R&R Radio & Records is a registered trademark. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

Charts & Music Manager

Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
615-332-8339

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Art Director Ray Carlson

PRODUCTION

Production Director Terrence Sanders

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Alison Cooper
ACooper@RadioandRecords.com
(323) 954-3437

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 783-1759

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(713) 492-0227

CONVENTIONS

Director of Conventions & Special
Events Jacqueline Lennon
JLennon@RadioandRecords.com
(323) 954-3426

NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives
John Fagot
JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Carol Mornsen
CMornsen@RadioandRecords.com
(323) 954-3428

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@esprcomp.com



SUGARLAND TOPS COUNTRY FOR A SECOND ISSUE WITH "IT HAPPENS," THE THIRD NO. 1 FROM "LOVE ON THE INSIDE." THE ACT'S THREE ALBUMS SINCE ITS 2004 ARRIVAL HAVE TOTALED 6.8 MILLION IN SALES, ACCORDING TO NIELSEN SCUNDSKAN

R&R No.1

FORMAT	Page	Title / Artist
CHR/TOP 40	17	The Black Eyed Peas / Boom Boom Pow
RHYTHMIC	19	The Black Eyed Peas / Boom Boom Pow
URBAN	21	Jeremih / Birthday Sex
URBAN AC	22	Charlie Wilson / There Goes My Baby
SMOOTH JAZZ	22	Jackie McLean / I'm Waiting For You
GOSPEL	23	Hezekiah Walker & LFC / Souled Out
CHRISTIAN AC	25	Matthew West / The Motions
CHRISTIAN CHR	26	Remedy Drive / All Along
CHRISTIAN ROCK	26	Run Kid Run / Set The Dial
SCFT AC/INSPIRATIONAL	26	Chris Tomlin / I Will Rise
COUNTRY	30	Sugarland / It Happens
AC	32	Jason Mraz / I'm Yours
HOT AC	33	The All-American Rejects / Gives You Hell
ALTERNATIVE	36	Green Day / Know Your Enemy
ACTIVE ROCK	37	Green Day / Know Your Enemy
ROCK	37	Papa Roach / Lifeline
TRIPLE A	40	Dave Matthews Band / Funny The Way It Is

THE ALL-AMERICAN REJECTS RULE HOT AC FOR A SECOND WEEK WITH "GIVES YOU HELL." THE SONG SPENT FOUR WEEKS ATOP CHR/TOP 40, WHERE THIS ISSUE FOLLOW-UP SINGLE "THE WIND BLOWS" BOWS AT NO. 38.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© 2009 The Nielsen Company
 PCSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338
 Under Canadian Publication Mail Agreement No. 877459 ret.rn undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1L2

Contents

ISSUE #1815 • MAY 22, 2009



20



16



6



34

FEATURES

- 6 HD SIDE CHANNELS: ARE ADVERTISERS BITING?**
In a word, yes. But the technology is still dogged by a lack of consumer awareness and desire.
- 8 BEYOND THE HEADLINES**
Although local Internet advertising continues to grow, it's headed for a slowdown, one that radio is better suited to make online hay from than any other media.
- 42 THE BACK PAGE**
Former Citadel CEO Larry Wilson marries old-fashioned concepts with a multi-faceted platform in a new, debt-free radio company.

DEPARTMENTS

- 9 MANAGEMENT/MARKETING/SALES**
To keep audiences engaged, some stations are using the opportunity presented by the recession to inspire and entertain listeners by airing "good news" segments.
- 10 NEWS/TALK/SPORTS**
Career stimulus options from the business bookshelf.
- 12 STREET TALK**
As Chris Booker prepares to trade coasts and take over middays at 97.1 Amp Radio/Los Angeles, CBS Radio CHR/top 40 sister 92.3 Now/New York welcomes Brandon Satterfield, aka Buster, to its lineup.
- 14 BIG SHOTS**
Syndicated hosts Yolanda Adams and Dorinda Clark Cole pay tribute in song to abolitionist/women's rights activist Sojourner Truth.
- 15 THE SPIN**
The Black Eyed Peas "Boom Boom Pow" their way to simultaneous No. 1s at CHR/Top 40 and Rhythmic, while Jeremih's "Birthday Sex" makes the largest leap to Urban's top spot by a new artist in six years.

'Good shows work from the inside out: What's happening in my bedroom? What's happening in my relationships? What's happening in the mirror?' p.34



COLUMNS

- 16 CHR/Top 40
- 18 Rhythmic
- 20 Urban
- 24 Christian
- 28 Country
- 31 AC/Hot AC
- 34 Rock
- 38 Triple A



24

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

- M** May 25
Connect yourself with the whole industry: Get listed in the R&R Directory. [Click on R&R Directory](#)
- T** May 26
Phase 1 spring Arbitrends are released for Allentown, Mobile and Wilkes-Barre. [Click on Ratings](#)
- W** May 27
Deeper as-it-happens news coverage, more exclusives. [Click on News](#)
- T** May 28
Updated charts and playlists from across the street to across the nation. [Click on Charts](#)
- F** May 29
More phase 1 spring Arbitrends roll out. Catch Monterey, Providence, Sacramento and Toledo. [Click on Ratings](#)

The RAB has called HD radio “the most significant advancement in radio broadcasting since the introduction of FM stereo more than 50 years ago.” But despite that lofty assessment, the fledgling medium is still struggling with an awareness problem and tepid demand among consumers who aren’t yet buying into the digital technology in the droves that a frustrated industry and the HD Digital Radio Alliance had hoped.

■ While the industry strives to ignite excitement among consumers for HD radio—and some would argue that broadcasters need to shoulder a bigger part of that responsibility by offering more enticing programming on their multicast channels—several stations have experienced success with programming that has sparked advertiser interest. To that end, Jacobs Media GM Paul Jacobs, who moderated a panel in March at the annual RAB conference in Orlando on making multicast channels profitable, came away from the session saying, “I was pleasantly surprised because the conventional wisdom is nothing is happening with HD channels, and it was great to hear success stories about monetizing them.”

What Interests Advertisers

With the objective of drawing listeners and advertisers to HD side channels, the question most broadcasters keep asking is, What kind of programming should be used?

“Have a serious point of differentiation,” CBS Radio/Chicago VP/GM Dave Robbins says. “Do something different, creative and unique. The fifth AC station on the air in HD does not make a difference—that product can be found elsewhere. Don’t duplicate other stations, and most of all, tap into audience passion and the advertisers will want to be involved if your HD station is correctly targeted and gathering a dedicated audience.”

Robbins knows a thing or two about creating content for HD side channels. In May 2005, he helped launch the United States’ first full-time HD side channel, WUSN HD2 (Chicago’s Future Country), which still features all new country music.

He was also involved in launching the station’s HD3 At the Track motor sports channel, another U.S. first.

“This channel gives the motor racing fans a place to gather,” Robbins says, “but they need an HD radio to be a part of the racing community. And with over a million racing fans in the Chicagoland area, this is the perfect way for advertisers to reach them.”

As for how Robbins’ sales staff has monetized these channels, particularly At the Track, he says, “Every market has some type of motor racing track nearby, so there are natural tie-ins for the category, either for national series like NASCAR or Indy car or local track events. Create excitement and the advertising follows.”

Several hundred miles southwest of the Windy City, Emmis’ legendary rocker KSHE/St. Louis has found the right niche for its KSHE2 side channel—which went on the air in December 2006—by playing free-form classic rock blocks and album

HD SIDE CHANNELS: ARE ADVERTISERS BITING?

In a word, yes. But the technology is still dogged by a lack of consumer awareness and desire **By Mike Boyle**



‘At present it remains a tough sell, but as we continue to prove with KSHE2 it’s not impossible.’

—Gordon Atkins

sides. In some ways, KSHE2 approximates the original KSHE’s ’70s underground FM sound. In a throwback to that era, KSHE2 features a classic album in its entirety weekdays at 9 p.m. There is also a program, “Brit Rock,” that airs four times a week: Wednesdays at 8 a.m. and 8 p.m. and Sundays at noon and midnight. Programmer “Radio” Rich Dalton also works on such specialty shows as the Saturday-night program “The Dance,” which is like an “American Bandstand” that plays danceable rock songs, strung together with effects that make it seem like the listener is at a party.

Gordon Atkins, who started at the station in 1977 as the overnight jock and is now KSHE’s senior account manager/sales manager for HD2, says KSHE2 has had “tremendous” success with two advertisers: Doc’s Harley-Davidson and Cetero Research, which seeks male participants for medical research. He adds, “We took a critical look at which clients were with us in the sales world for men on KSHE and who understood the history of the station, took the prospect of advertising on HD2 to them and explained that we were trying to bring people back from satellite radio and [who had] a general dissatisfaction with radio.”

Atkins says there has been a great response from advertisers because they’ve reported improved sales and visibility from the KSHE2 mentions, which follow the NPR underwriting model of short client mentions at the top of the hour. Atkins says that route was chosen “because we didn’t want the commercials to interfere with the flow and sound of the programming on the channel.”

KSHE2 is also working on ways of linking to clients’ Facebook and MySpace pages and building a Twitter presence to notify people about programming changes, as well as building a KSHE2 Web site that will link to all of the advertisers’ Web sites. While the station has confirmed it plans to start a KSHE3 channel, it didn’t divulge details.

In the beginning it was difficult to talk with advertisers about sponsoring KSHE2, Atkins says, because they weren’t familiar with the technology. To raise awareness among clients, the station gave

Milestones And Obstacles

While the HD Digital Radio Alliance isn’t quite ready to confirm reports that HD receiver sales have finally crossed the 1 million threshold, no one can accuse the group of not working diligently to promote the technology. The sheer numbers of what it has done so far to lead the charge make that case.

The alliance, which formed in the fall of 2005, counts Beasley Broadcast Group, Bonneville International, Buckley Radio, CBS Radio, Citadel Broadcasting, Clear Channel Radio, Emmis Communications, Entercom, Greater Media and independent owner Jerry Lee’s AC WBEB/Philadelphia among its members. Since those broadcasters united to accelerate the rollout of HD radio, they have reported significant milestones for the digital technology. In April the group

revealed that 13 car manufacturers (among them Audi, BMW Mercedes, Jaguar and Ford) had announced plans to include HD radio technology in current or future models; 2,000 stations are broadcasting their primary signal in digital quality, reaching 84% of the U.S. population; 1,000 multicast HD2 and HD3 channels are being broadcast on-air; and 100 models are now available at retail with some units selling for as little as \$79.

In addition, the alliance announced a \$57 million ad blitz in June 2008, a 13-week marketing campaign heard in 100 markets on more than 700 stations that easily made it the top radio advertiser in 2008. That campaign was extended in April when the alliance announced a new on-air ad flight, extending the broadcasters’ commitment to promoting the

technology to 42 months.

However, HD signal coverage remains an issue. Concerns about inadequate signal strength is one reason some automakers have been reluctant to install HD radios in their fleets and why portable devices have yet to be introduced. Commercial and noncommercial HD stations broadcast at just 1% of their analog signal power.

Last month, the Corporation for Public Broadcasting commissioned a six-month, \$350,000 study by NPR Labs to determine how to boost HD’s signal power without causing interference to analog radio. Lab tests are under way and field work is expected to begin soon. HD radio developer iBiquity Digital and commercial broadcasters are participating in the NPR tests.—MB



away HD receivers to the station's longtime advertisers. "Some people said, 'Let's take a look at it further down the line,' but others, such as Doc's Harley-Davidson, understood the concept and heritage of KSHE, and they also like to be on the edge and be in on new ideas like the big advertisers." He adds, "Once we see HD radio in cars and in more homes it will be a lot easier for us as an industry to acclimate people with what we are trying to do. At present it remains a tough sell, but as we continue to prove with KSHE2 it's not impossible."

While WUSN is credited as the first station to launch an HD side channel, KSHE2 claims to be the first HD multicast channel to broadcast a live rock concert. On Aug. 10, 2008, it aired a performance by Charlie Daniels, an old friend of the station, live from the Washington Town and Country Fair in Washington, Mo. The concert was promoted on KSHE's main channel, which also gave away HD radios to promote the event.

Another multicast channel making strides with advertisers is Greater Media active rock WRIF/Detroit's RIFF2, which plays a younger-targeted, harder-edged, more current-intensive rock format than its big brother, including unsigned local bands and extensive specialty shows. Market manager John Gallagher says it has created such incentives as ticket and CD giveaways on the channel in an effort to drive listeners to the music clubs that advertise on RIFF2. "We were able to demonstrate to advertisers that these people use regular terrestrial radio, but they are more into something that is exclusive and only for their group of like-minded listeners."

Gallagher adds that WRIF has considered teaming with high school-age local bands and having competitions on RIFF2, which would give it exposure in those schools and potentially drive HD radio sales. "We've even talked about doing guest DJ stints to help raise awareness [of] RIFF2 and HD radio," he says. "There are a lot of things on the table right now, but these days, now more than ever, you're looking at the cost versus the return."

Jim Roberts, executive director of affiliate sales for



'Tap into audience passion and the advertisers will want to be involved if your HD station is correctly targeted and gathering a dedicated audience.'

—Dave Robbins



'I'm looking at it like the old days of TV when programs were sponsored by a specific advertiser with an opening and closing billboard.'

—John Gallagher

ESPN Radio, ESPN Deportes Radio and ESPN Radio HD, shares Gallagher's views when it comes to programming multicast channels with local content to draw in advertisers and sell HD radios.

"HD radio offers an opportunity for stations to put on things like high school or college football games," Roberts says. "This isn't a groundbreaking idea, but it should be considered, especially because it could be attractive to a local advertiser that can't afford a regular flight of spots on a station, but could still gain a promotional opportunity. This could be especially attractive in markets where there are huge high school or college rivalries. You could do the same thing with the minor league teams in your market . . . At this stage of HD radio deployment, we just need to get receivers in people's hands, and what better way than to tell parents they can hear the games their kids are involved in on an HD radio?"

As for what's being done to monetize HD radio at ESPN, Roberts says, "For what we offer right now, that is entirely up to the station; there is very little monetization for us right now on a national sales front. We need to build some tonnage first. So, while we're bullish on it, right now the monetization is very small."

But as the monetization model is ramped up at ESPN, Roberts, like KSHE2's Atkins, is in favor of the NPR model. "I'm looking at it like the old days of TV when programs were sponsored by a specific advertiser with an opening and closing billboard," Roberts says. "Right now we're securing some new affiliate deals with FMs which have an HD play. Some of our deals are with FMs that don't have an HD component yet, but it's built into our deals that when the station goes HD or has an HD2 or HD3 channel, ESPN will have a certain number of hours of [programming] available to the affiliate."

Aiming for a new HD revenue stream without making an additional investment in programming, Emmis Radio has turned over three multicast channels to a third-party content provider. To target South Asian audiences underserved by traditional stations in

radio's three largest markets, the company partnered with Toronto-based WorldBand Media last August to carry its South Asian programming on the HD3 channels of rhythmic WQHT (Hot 97)/New York and KPWR (Power 106)/Los Angeles and classic rock WLUP (the Loop)/Chicago. "When you can tap into one of those passionate communities, you can service merchants that serve those South Asian and Indian communities," Emmis senior VP/CFO Greg Loewen said at the RAB conference. "There is a whole ecosystem that can be developed."

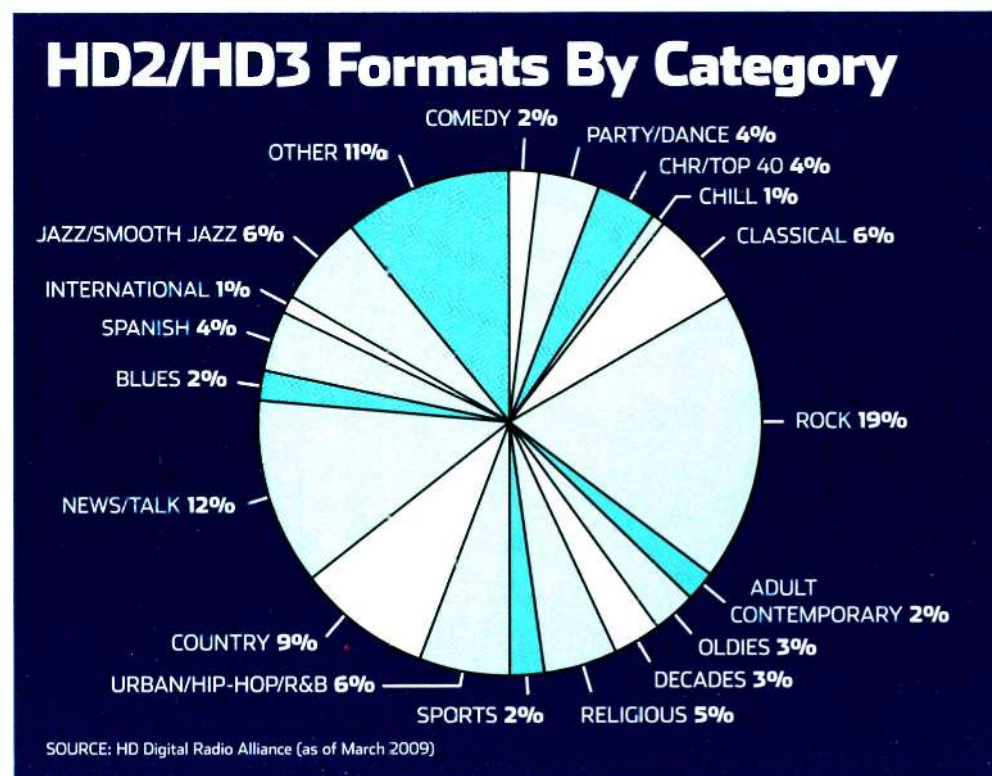
Promote Your Way To Ad Growth

Small but encouraging signs for HD radio's growth came to light in this year's Edison Research/Arbitron Infinite Dial study, which found that awareness of HD radio has grown from 14% in 2006 to 29% in 2009 and that interest rose from 30% in '08 to 32% this year. Plus, a dozen of the 500 Arbitron PPM-encoded multicast stations appeared in the March data. Such evidence leads CBS Radio's Robbins to say it's vital to use current assets to build HD's value. "Promo your events and sponsorships of HD on your main channel, online and on HD. This grows your reach, your excitement and gives depth to your digital assets."

When it comes to selecting the programming that will interest listeners and advertisers, Atkins says the appeal of multicast channels has to be obvious and must differentiate from the mothership. For instance, the Strip, the HD2 channel for CBS Radio's adult hits KJJK/Dallas, programs the Rat Pack sounds of Frank Sinatra, Dean Martin, Sammy Davis Jr. and other artists from the golden era of Las Vegas.

"The cookie-cutter formats aren't going to work for HD radio," he says. "You need to talk to the people in the market and serve them. It's almost like old-school radio. The market will direct you; you just need to spend the time to find the right thing to do that will be attractive to listeners and advertisers and then promote it across all of your properties."

RAB



A Second Chance For Radio To Cash In On The Internet

By Paul Heine

After seven consecutive years of often staggering growth, local online advertising is forecast to peak at \$15.9 billion in 2011, according to research and consulting firm Borrell Associates, before beginning an incremental downward slide. And when the slowdown does occur, radio is better suited than any other media to benefit from it.

That's not to say that local marketers plan on pulling dollars away from the Web. Instead, they're starting to shift them from online advertising to online promotions, an area that has long been one of local radio's prime calling cards.

"Promotions are becoming an increasingly important part of the online marketing mix," Borrell Associates president Colby Atwood says. "The money that is coming out of advertising is not really leaving the Web—it's going into promotions. A lot of the growth in Internet marketing will be in the promotions category, and that's an area where radio has a lot of strength. There's one last opportunity for radio to really jump in here and gain share."

According to Borrell's seventh annual survey of local Web site revenue released May 1, 2008 was another year of double-digit growth in local online revenue for radio, rising from \$189 million in 2007 to \$220 million, an increase of 16.4%. The survey, which analyzed local revenue for 1,994 station Web sites, projects 26% growth for 2009, which

would take radio to \$277 million.

In February, the RAB reported that "off-air" radio revenue, which includes all advertising other than on-air spots and is largely driven by digital initiatives (including national online revenue), increased 7% in 2008 to \$1.8 billion.

Still, the industry lags far behind its newspaper, TV and yellow pages competitors, which each brought in more than \$1 billion in local online revenue last year. All told, local advertisers spent \$12.6 billion in online advertising last year. Yet radio carved just a 2.2% sliver of the pie, outmatched by pure-play online companies (which grabbed 47.6% of revenue), newspapers (26.4%), directories (11.2%), broadcast TV (8.6%) and magazines (2.7%).

While such national pure-plays as Google and Yahoo continued to extract the largest share, that sector is losing ground due to a combination of high advertiser churn rates and local media companies becoming more savvy about selling online advertising. "They're adding online-only salespeople who are calling on not only new customers but also doing a better job of calling on the existing legacy customer base with the legacy reps," Atwood says of local media operators.

A major reason for spiraling advertiser churn rates among pure-plays—as high as 60% for search advertising, according to Borrell—is poor client management, Atwood says. "Their expectations are too high for results and there's no one managing the relationship with that advertising medium, so they tend to wander off. The potential for combining the superior technology from the pure-plays with the local sales forces that many legacy media companies have is attractive, and that's why a lot of pure-plays and media companies are talking with each other now. They're realizing that they need both good technology and a good sales force."

And therein lies another golden opportunity for radio: The medium has legions of local sales forces with years of experience in developing relationships with local businesses.

However, Atwood says local radio lags behind competing

media when it comes to innovation on the Web. "The CBS Radios of the world will continue to do their corporate deals [CBS unveiled a content and adverting partnership with AOL Music last year] but there is so much creativity in radio that resides at the local level that hasn't really engaged with the Internet yet. There's still a lot of potential."

The Borrell report notes that a handful of radio owners have begun using the Web as a springboard to launch products that compete head-on with newspapers, yellow pages and even direct-mail competitors. Barnstable Broadcasting's six-station Nassau-Suffolk cluster, for example, launched YourLI.com, which is aimed specifically at delivering coupons and special deals to the Long Island market, while the Web site for a trio of Edwards Group stations in Alpena, Mich., offers news, sports, contests and even obituaries for Northern Michigan (AlpenaNow.com).

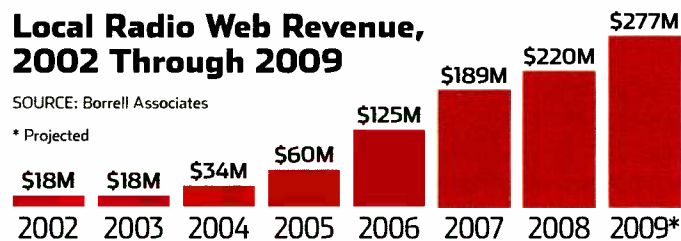
With less inertia and corporate second-guessing to overcome, Atwood believes small broadcasters like these may be better positioned to do innovative things online. But with such non-broadcast companies as Pandora and Slacker making deep inroads into radio's Internet turf, radio best move quickly, he says. "What the television people found was when they weren't doing video on the Web, the newspapers started doing evening news shows on the Internet, and at one point, a couple of years ago, local newspapers were making half the money that was being made in local online video just because TV stations hadn't really gotten serious about it. So the same thing can happen to radio. If radio doesn't get serious, other people are going to start to do radio online, and radio will have competitors it never dreamed of."

R&R

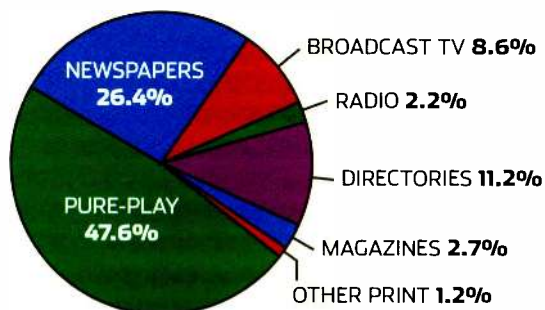
Local Radio Web Revenue, 2002 Through 2009

SOURCE: Borrell Associates

* Projected



How \$12.6 Billion In Local Online Advertising Was Shared in 2008



SOURCE: Borrell Associates



Sun-tastic

1 a: Decals with printing so extreme as to challenge belief.
 b: Marked by long-lasting ink with bright images that won't fade in the sun or rain. c: Obtainable by contacting **Communication Graphics**, the printer known for incredible promotional printing throughout the radio industry – call today.

Decals • Labels • Magnets • Signs

Communication Graphics Inc
 THE DECAL COMPANY

(800) 331-4438 www.cgilink.com
 www.mostexcellentedecals.com

© 2009 Communication Graphics



Now is the time to explore new ideas, take risks and experiment

Radio's Silver Lining

'To keep audiences coming back, many stations are presenting "good news" segments with stories about how people are coping with the recession.'

—Valerie Geller

Valerie Geller

valerie@gellermedia.com

You may have heard the expression, "Every dark cloud has a silver lining." There's a dark cloud over radio. These are challenging days. Due to quickly changing technology and the global economic situation, broadcasters are facing leaner times and working even harder to create compelling radio. ■ Then there are the disturbing rumors of the medium's imminent demise. But does anyone really care if radio comes out of a traditional terrestrial black box, a computer, a phone or even the fillings in their teeth as long as the content is compelling and relevant?

If you understand the power of radio—what it can mean to someone who's alone in a room or in a car and how, with a touch of a button, that person never has to feel alone—you understand that it's still one of the most powerful ways to connect with an audience.

The Power Of Radio

Technology can now give consumers a lot of what radio has offered in the last 20 years—immediacy, breaking news and new music. But the medium's power of the imagination, along with the intimacy of a one-on-one connection with a personality through storytelling, still have the power to provide listeners unique experiences and journeys. And according to a Federal Emergency Management Agency report, next to

bottled water, a flashlight, a candle and matches, a battery-operated radio tops the list of suggested items in a household emergency kit.

With new electronic audience measurement systems, broadcasters formerly working with only recall-based ratings or callout research have been delighted to find that there are larger numbers of people listening to radio than reported by diary-based methodologies. Traditionally radio has always done well during hard economic times. In past recessions, radio was looked at as "free" entertainment.



When there's little money around, the blank canvas can become a place where creativity can thrive. Creativity costs nothing. And now is the time to explore new ideas, take risks and experiment, using the three rules of creating powerful radio:

1. Tell the truth.
2. Make it matter.
3. Never be boring.

Find Solutions, Not Just Problems

When station newscasts are dominated by bad news about the economy, the wars in Iraq and Afghanistan and political corruption, radio may lose listeners. According to several independent audience research surveys, particularly those conducted for news/talk stations and public radio, audiences tend to move on if it's all bad news. Our company's research shows that listeners leave news/talk and public radio for two reasons: One, it's boring, and two, it's too depressing.

When stations present solutions in addition to illuminating problems—even perceived solutions, using such phrases as "police are investigating"—listeners feel like someone is doing something and they're more likely to stick around.

To keep audiences engaged, many stations are using the opportunity presented by the recession to inspire and entertain listeners by airing "good news" segments with stories focusing on how people are coping with the recession, with an emphasis on powerful storytelling and concentrating on the positive.

Top-rated Citadel news/talk KGO/San Francisco has added daily, positive, solution-based news features. On Clear Channel talk WHAS/Louisville, host Francene Cucinello is broadcasting want ads on her show to help unemployed people get jobs.

When times are tough, humor becomes an essential survival tool. Nothing helps a listener get through a bad day like a good laugh. Genuine humor attracts listeners; it will help grow an audience.

Radio has magic. And that magic has withstood global recessions and depressions through time. Radio isn't really about radio. It's about life, the struggle to be a human being and getting through the day. Radio connects people to life.

No matter what the economic situation, radio, at its core, is a public service. If it serves the public by informing, entertaining, inspiring, persuading and connecting, listeners will stick with it.

Don't miss any opportunity to make the world in which your station operates a better place. **R&R**

Consultant Valerie Geller is the author of "Creating Powerful Radio—Getting, Keeping & Growing Audiences" and president of Geller Media International, working with more than 500 stations in 30 countries.

Some Bright Spots Abroad

Although radio revenue may be down in parts of the world, that's not the whole story, and in many places radio is healthy.

Stefan Moeller, managing director of RadioMedia in Finland, recently announced that Finnish commercial broadcasters had record radio profits last year. Radio is up in Finland by 7.4% and growing. Moeller predicts it will grow by 10% in 2009, based on first-quarter results. Radio is also booming in Ireland, where public radio broadcaster RTÉ has record numbers of listeners: 48% of the population listens to its morning show, according to RTÉ managers.

In Mexico, Grupo Radio Centro announced it had an increase in revenue in the first quarter, up by 21.5% com-

pared with first-quarter 2008. The company's broadcasting income grew 79.8%, which it attributed to the revenue increase and a much smaller rise in broadcasting expenses. What is Grupo Radio doing? The company says it's had "higher advertising expenditures by clients." Its fourth-quarter revenue was also up, which it also attributed to an increase in airtime buys. In a "highly competitive environment . . . the company sought to gain market share by offering attractive sales packages," Grupo Radio Centro said in releasing its fourth-quarter earnings. To get more of the ad buys, it was willing to deal on rates. The company also said it was increasing the size of its sales force.—VG



Career stimulus options from the business bookshelf

A Summer Reading List

Mike Stern

MStern@RadioandRecords.com

an important ingredient of any summer vacation is the right book. On the beach there is nothing more exasperating than finding out that the tome you thought would be enlightening and entertaining is uninspiring and dull. To help avoid this problem, 800-CEO-READ founder Jack Covert and president Todd Sattersten suggest several titles they believe would be beneficial to people working in radio.

For their business, suggesting and selling business books to organizations for training purposes, Covert and Sattersten review approximately 100 titles per month. "Most people don't have a chance of finding a good business book," Covert says. "That's because there are 11,000 business books released each year. Stacked up, that's the equivalent of a 90-story building."

Facing Change

Like radio, the publishing industry has experienced profound change in the past two decades.

Since starting 800-CEO-READ nearly 25 years ago, Covert has seen independent booksellers give way to big chain stores, the rise of online sales and the growth of digital readers like Amazon's Kindle.

With radio facing similar challenges, Sattersten suggests "Innovator's Dilemma" by Clayton Christensen. The book explains how traditional "best management practices" don't always work in disruptive times. In studying businesses in constant flux, like the computer disc drive industry, Christensen saw patterns develop. "It's like fruit flies. The life cycle is so short you can study them," Sattersten says.

'People will say, "I don't know how to apply my strengths or passions to another industry." This helps you realize what's inside of you and gives you new language to use.'

—Todd Sattersten on 'Strengths Finder 2.0'

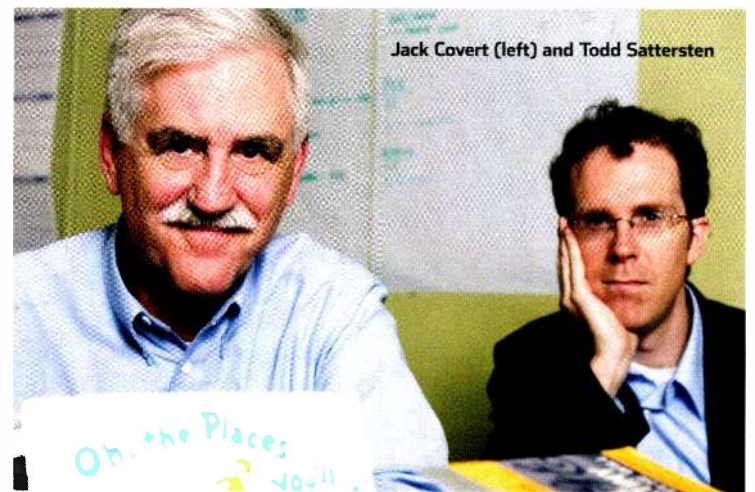
Christensen noted that every time a new innovation in disc drives took root, a new industry leader emerged. "The current leaders didn't move fast enough," Sattersten says. Christensen followed this book with "The Innovator's Solution," which Sattersten also recommends.

Another book applicable to radio is the upcoming release from Wired magazine editor-in-chief Chris Anderson, titled "Free." Anderson takes an in-depth look at how being free affects products. "He illustrates how things are changing but also explains that free is not a new concept and it's not the bogeyman," Sattersten says. "We tend to think free is going to kill everything, but the book goes beyond that knee-jerk reaction."

Facing Life

With so many workers forced out of radio due to industrywide cutbacks and others confused about the future, Covert suggests "Chasing Daylight," the inspirational autobiography of Eugene O'Kelley, the former CEO of auditing company KPMG who faced inoperable brain cancer.

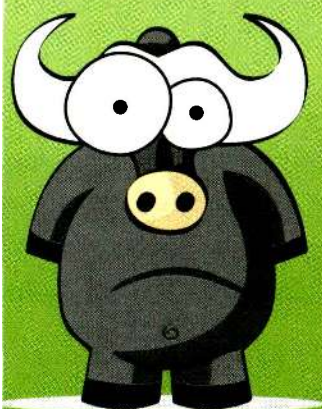
The book helped Covert realize that there are things more important than work. "This book stunned me. After I read it, I sent 25 copies to



Jack Covert (left) and Todd Sattersten

MEMORIAL DAY WEEKEND 3 ONE-HOUR SPECIALS

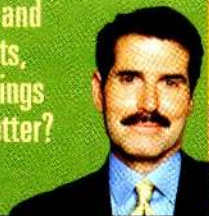
abc NEWS RADIO
TRUSTED. CREDIBLE. COMPLETE.



BAILOUTS AND BULL:

A JOHN STOSSEL SPECIAL

...all this talk of stimulus packages and big bailouts, but are things getting better?



Consumer Reports

Summer Survival Guide

Summer Movie Guide



Another special programming option available to ABC News Radio affiliates. To become an affiliate, contact mary.mccarthy@citcomm.com or jon.wilson@citcomm.com

friends. I got 22 thank-you notes and half said the book changed their lives," he says.

In the same vein is "What Should I Do With My Life," by Po Bronson, a struggling screenwriter who asked individuals what they did to discover their true calling. The result is 50 essays from people including a Harvard-educated catfish farmer turned biotech executive.

Another worthwhile lesson comes from "The Monk and the Riddle" by Randy Komisar, which warns entrepreneurs that building a business is as much about passion as it is about numbers. To help readers discover their passions, Sattersten suggests "Strengths Finder 2.0" by the Gallup Organization, which includes an online test to identify one's strengths. "People will say, 'I don't know what my strengths or passions are,' or 'I don't know how to apply them to another industry,'" Sattersten says. "This helps you realize what's inside of you and gives you new language to use."

For those focused on retaining their current position, David Allen's "Getting Things Done" debunks the idea that

workers can manage time, information or priorities. "Face it. You can't say, 'Time, this is what I'd like you to do today.' The flow of information is like drinking from a fire hose and it's everyone around us who manages our priorities," Sattersten says.

What can be managed, however, are actions. Allen suggests keeping a simple to-do list containing only tasks that move projects forward, such as making a phone call, booking an airline ticket or getting an oil change. "When you get all that stuff out of your head, your brain becomes clearer and that improves your quality of life," Sattersten says.

Facing The Issues

If reading a business book doesn't sound relaxing, there are a number of recent books available by talk radio-related people.

With more than 1 million copies in print, Citadel Media syndicated host Mark Levin's views on the future of the conservative movement, "Liberty and Tyranny: A Conservative Manifesto," was No. 1 on the New York Times hardcover nonfiction best sellers list for a seventh week at press time.

A more moderate read comes from Dial Global/CBS-syndicated host Michael Smerconish, whose new book

"Morning Drive: Things I Wish I Knew Before I Started Talking," combines his opinions on political issues with his experiences as a host and political pundit.

In "Censorship: The Threat to Silence Talk Radio," former Citadel VP of talk programming Brian Jennings delves into the talk radio ramifications of the potential return of the Fairness Doctrine and the FCC's push for new localism regulations.

Salem Radio Network syndicated host Hugh Hewitt's recent release, "The Fair Tax Fantasy: An Honest Look at a Very Very Bad Idea," examines the growing movement to repeal the federal tax code and replace it with a higher sales tax.

If you'd rather focus on your own money, Citadel Media syndicated host Ric Edelman's "Rescue Your Money" promises to spare people the pain of watching their life savings go down the drain.

A couple of less serious options include "The Great Book of Los Angeles Sports Lists" by Fox Sports Radio hosts Matt "Money" Smith and Steve Hartmann, or "They Popped My Hood and Found Gravy on the Dipstick" by Fox Radio News' reporter Todd Starnes.

Not written by a host, but about one, is the recently released, "Good Day! The Paul Harvey Story," by Paul Batura, which looks at the life of the American icon who died Feb. 28.

Finally, prior to planning your vacation, discover vacation bargains in "Syndicated Solutions" host Peter Greenberg's recent travel guide, "Tough Times, Great Travels." **R&R**

Read The Introduction

With nearly 11,000 business books released each year, broadcasters have a massive menu to choose from when it comes to long-form reading to further their career. To determine which books are best suited to their needs, 800-CEO-READ president Todd Sattersten and founder Jack Covert have several suggestions, beyond visiting their Web site, which has reviews of nearly every business book released each month.

"Ask people what they are reading," Covert says. In addition, visit the Wall Street Journal's Web site and blogs devoted to business books.

At the bookstore, Covert suggests reading what many readers often ignore. "Why do people skip the introduction?" Sattersten says. "The introduction delivers the promise of the book. It's a great way to know whether the book is for you."

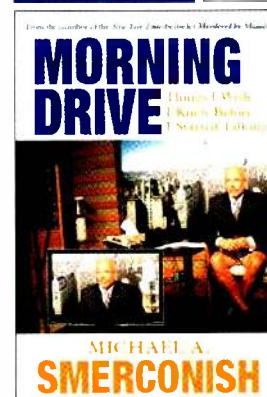
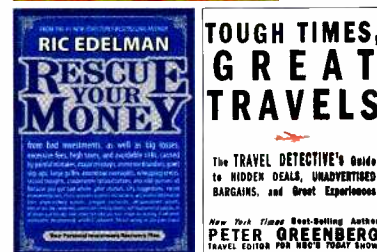
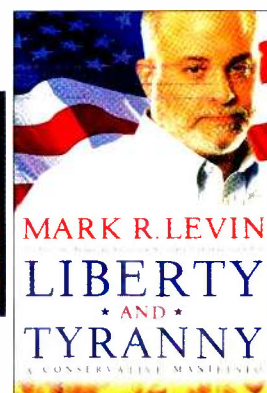
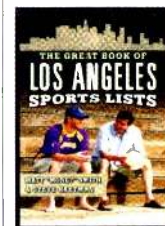
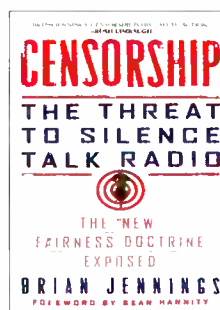
Also check the table of contents and the index. "You can learn a lot from the index. Look at what topics get the most coverage," Sattersten says.—MS

The Best Of The Best



In their first book, "The 100 Best Business Books of All Time" (published in February by Portfolio Hardcover), 800-CEO-READ founder Jack Covert and president Todd Sattersten aimed to create a valuable resource. The book features concise reviews plus a unique "choose your adventure" system.

"At the end of every review, we send you to other books that are connected but that you might not think of reading," Covert says. The book is also sprinkled with side bars, such as a list of great movies on leadership and other entertaining ancillary information.—MS



Syndicated The Morning Show that sounds local (and makes money!)



KEEP MORE MINUTES FOR YOUR LOCAL SPOTS AND CONTENT THAN ANY OTHER MORNING SHOW!

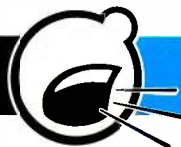
Listen to how *Good Day* can sound like YOUR morning show. Visit us online... GoodDayRadio.com

Weekdays LIVE 5-10a/et Affiliate Info: 877-541-5250

Media Management Group, LLC www.MMGNI.com



100% Barter



TIMELINE

10
YEARS AGO

Michael Saunders returns to Detroit as VP of operations for WJLB and WMXD. Harold Austin replaces Saunders as PD

of KKBT/Los Angeles. ■ Roadrunner Records names Derek Shulman president and Dave Loncao senior VP of promotion. ■ Radio One takes over WENZ/Cleveland and flips it from alternative to urban.



Loncao

20
YEARS AGO

Legacy

Broadcasting promotes John DeBella to OM and Joe Bonadonna to PD of

WMMR/Philadelphia. ■ Ed Mascolo joins PolyGram/Nashville as VP of national country promotion. ■ WYDD/Pittsburgh rebrands as WNRJ (Energy 105) with a personality-driven top 40 format.

30
YEARS AGO

NBC Radio debuts young adult network the Source on 21 AOR stations. ■ Marc Nathan forms indie A&R firm Between

the Ears. ■ RCA calls on John Betancourt and Chuck Thagard as VPs of promotion.

—Compiled by Michael D. Vogel
(mvogel@radioandrecords.com)

The Programming Department (Inbound)

■ Congrats and manly back slaps to **David Corey**, who is rewarded with a giant career upgrade to national director of music programming for CHUM Radio. Corey, who'll also continue doing his other gig as PD of hot AC powerhouse **CHUM-FM/Toronto**, will now enjoy broad musical powers at CHUM stations from Nova Scotia to British Columbia and all the hamlets in between. Corey is best-known for his 22 years of service at **WXKS (Kiss 108)/Boston** before sneaking across the border late one moonless night in November 2006.



RadioNOW Riggs
its chances for
success.

■ Radio One CHR/top 40 **WNOU (RadioNOW 100.9)/Indianapolis** has hired **Riggs** as APD/night jock/imaging guy,

filling the void created when Austin left to do mornings at **WJFX/Fort Wayne, Ind.** The move marks a homecoming for Indy native Riggs, who worked at **WNOU** in 2000. Since then, he's programmed **WKXJ/Chattanooga, Tenn.**, and, most recently, **WYKS/Gainesville**.

■ The papers with long legal words have been signed, the keys have been handed over, and Clear Channel has turned control of alternative **WURH (fm104one)/Hartford** over to Red Wolf Broadcasting. The new owner's first official act: changing the station back to **WMRQ (Radio 104.1)**, the calls and moniker it launched with in 1994 before making a small detour into urban as **WPHH**.

The Programming Department (Outbound)

■ After two years in the PD saddle, **Kevin Welch** has exited Entercom triple A **KMTT (103.7 the Mountain)/Seattle**. Welch, who spent nine years as APD/MD of CBS Radio triple A **KINK/Portland, Ore.**, before heading to Seattle, can be reached at 206-406-9188 or welchkevin@gmail.com.

■ After nearly four years at the helm of Clear Channel country **KNIX/Phoenix**, PD **Ray Massey** has left the building. Until a replacement is located, programming duties have been

absorbed by **Mark Medina**, almost too conveniently located down the hall programming CHR/top 40 neighbor **KZZP**. Massey can be reached at 480-606-2318 or radiatoray@gmail.com.

■ A man with two first names, **Greg Ryan**, has left the PD chair at Entercom AC **WKTK/Gainesville**. Ryan is headed back to the Carolinas, where he was previously OM for Entercom's Greenville, S.C., cluster. Pick up this talented individual at amdudes@aol.com or 336-655-8585.

Quick Hits

■ CBS Radio CHR/top 40 **WXRK (92.3 Now)/New York** welcomes yet another body: **Brandon Satterfield**, aka **Buster**, who can be enjoyed from 11 p.m. to 3 a.m. weeknights. Much like 92.3 Now afternoon talent **Tic Tak** and night jock **Chunky**, Buster is yet another close acquaintance of CBS VP of CHR/pop programming **Dom Theodore**: He used to do nights for Theodore at **WKQI (Channel 955)/Detroit** as **Noize**.

■ **Chris Booker** is preparing to trade coasts and take over middays at CBS Radio CHR/top 40 **KLSX (97.1 Amp Radio)/Los Angeles**. Booker was last seen doing afternoons at **WXRK/New York** during its time as **K-Rock**. Before that, he spent three years in mornings at Clear Channel CHR/top 40 **WIOQ (Q102)/Philadelphia**.

■ **Mark Adams**, PD of CBS Radio CHR/top 40 **KKHH (Hot 95.7)** and hot AC **KHMX (Mix 96.5)/Houston**, is making another of his patented tough yet bold personnel decisions, as is his nature . . . so he tells us. Adams is taking a major step to bolster the Mix airstaff by moving Texas radio fave **Dave Morales** from his afternoon perch on **Hot 95.7** into the same shift on

Mix. Morales' former Hot afternoon slot will be taken over by a dude known simply as **Kaden**, who most recently did nights for CBS at the former **KMVK (MOVIN 107.5)/Dallas**. His previous stops include **KZZP/Phoenix**, **KDWB/Minneapolis** and **WHTZ (Z100)/New York**. In a related story, former **KHMX** PD (and current Mix morning personality) **Keith Scott** has exited, along with producer (and former Mix MD) **John Whalen**. We hear Adams will have announcements about Mix mornings soon.

■ The entire state of Rhode Island is now waking up to a) the smell of Dunkin' Donuts coffee and b) the dulcet tones of Boston radio icon **Matty Siegel**, ringmaster of the long-running "Matty in the Morning" on Clear Channel CHR/top 40 **WXKS (Kiss 108)**, who is expanding his fiefdom into Providence—specifically, mornings on hot

AC sister **WSNE (93.3 Coast FM)**. **Matty** and company—which includes **Billy Costa**, **Lisa Donovan** and producer **Jim**—fill the Coastal chasm created last month when **Tad Lemire** was downsized during Clear Channel's "RIF II" (reduction in force).

■ **Jane Matenaer**, a Milwaukee radio staple, has exited the morning co-host chair at Entercom hot AC **WMYX/Milwaukee**. Matenaer has been on-air in Milwaukee since 1984 and announced her departure in a message posted on the station's Web site. **Kidd O'Shea** remains to hold down the shift.

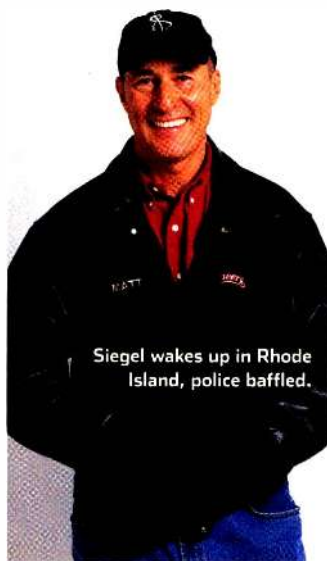
■ After nearly a decade with Entercom CHR/top 40 **WPXY/Rochester, N.Y.**, night jock **Kasper** has vanished due to those all-too-familiar budgetary cuts. PD **Mike Danger** has replaced him with weekender **Raphael**, who also doubles as promotions director for sis-

ters **WBZA** and **WBEE**. **Kasper**, aka **Jason Komenski**, can be reached at 585-490-1703 or jkomenski@live.com.

■ **Suzanne Ansilio** has returned to her former longtime home: **KLOS/Los Angeles**, where she will do part-time. Since she left **KLOS** the first time, Ansilio most recently spent a year-and-a-half doing mornings at **Beasley AC KFRH (Fresh 102.7)/Las Vegas**. She also co-hosted mornings at **WDHA/Morristown, N.J.**, and did week-ends/fill-in at **WXRK/New York** during its Free FM era.

■ The Budget Paddleboat of Gloom visits Renda/Tulsa, where midday jock/imaging goddess **Charlene Lewis** has exited **AC KBEZ**. Morning co-host **Carly Rush** will now cover middays via voice-tracking. **Lewis** can be reached at vtcharlenelewis@aol.com.

■ We are pleased to report that, in this era of massive air personality downsizing, at least one lousy situation has been positively turned around—Dateline: Fresno, where Peak rhythmic oldies **KMGV (Mega 97.9)** has rehired 13-year station vet **Brian Anthony** to reclaim his old midday shift, two-and-a-half months after he was laid off.



Siegel wakes up in Rhode Island, police baffled.

IS YOUR RADIO SAMPLE TRULY REPRESENTATIVE?



WANT THE ANSWER? JUST ASK NIELSEN.

Answer: **NO!** Unless you're including cellphone-only (CPO) households in your sample, you're ignoring almost 20% of the population. In fact, if you're not using Nielsen's True Address Based Sampling (ABS), you're missing 30% of the market, as our True ABS includes all CPO, unlisted landline phones and no telephone access households, covering an unprecedented 98% of the U.S. population.

Our recent pilot study in Lexington, KY shows that CPO households are heavy radio listeners, listening to an average of 23 hours of radio per week, compared to 19 hours for the total sample.

What's at risk? When 44% of the CPO sample audience is 18-34, you obviously lose the ability to understand demographics that are essential to several major formats and advertisers. When you miss these listeners, you miss an important part of the truth.

We also over-sample on key demographics for better proportionality, so you get a clearer picture of who is actually listening.

Start from a representative sample to ensure representative results.

To learn more, visit www.nielsen.com/RadioMeasurement

Just ask
nielsen
.....



Truth's Powerful Message

Abolitionist/women's rights activist Sojourner Truth was honored with a memorial bust that was unveiled on Capitol Hill. Award-winning actress Cicely Tyson (center) read Truth's famed speech, "Ain't I a Woman," at the ceremony, and syndicated morning host Yolanda Adams (left) and "Serving Up Soul" host Dorinda Clark Cole, both gospel singers, paid tribute with the song "Nothin but the Truth."

Getting A Lift

The members of South African contemporary rock band Just Jinjer found themselves a long way from home when they hit Club R&R for a showcase. Standing, from left: vocalist/guitarist Ard Matthews; Curb Records GM Dennis Hannon; drummer Brent Harris; Aki Kaneko, Billboard director of sales for features and the West Coast; and bassist Denholm Harding. Kneeling are R&R sales representative Steve Resnik (left) and CHR/top 40 editor Kevin Carter, who gave Harris' son Riley his first boost in radio.



Lunchtime Licks

Tesla vocalist Jeff Keith and guitarists Frank Hannon and Dave Rude gave an acoustic noontime performance for VIP listeners of Clear Channel hot AC WRVE (99.5 the River)/Albany, N.Y., to support the band's single, "Fallin' Apart." Keith is shown with River online content coordinator Amber Maben.



Justin Time

YouTube singing sensation and Usher protégé Justin Bieber did his first radio interview on the syndicated "Kidd Kraddick in the Morning" at Clear Channel CHR/top 40 KHKS/Dallas. From left: "Kraddick" show member J-Si, Bieber, Kraddick and show members Kellie Rasberry and Big Al Mack.

Soldiering On

Seattle rock band Queensrÿche capped the May 15 stop of its American Soldier tour at the Nokia Theater by paying a late-night visit to metal radio personality Eddie Trunk at classic rock WAXQ (Q104.3)/New York. Before heading for the studio, singer Geoff Tate chatted with R&R online editor Alexandra Cahill. Photo courtesy of Christa Titus



Call Her Yours

CBS Radio country WUSN (US 99.5)/Chicago hosted a performance by Martina McBride at Joe's Bar, where the set list included her new single, "I Just Call You Mine." From left: RCA Nashville regional promo manager Matt Galvin, McBride and WUSN MD Marci Braun.

Nashville's House Pour

The T.J. Martell Foundation's Best Cellars Dinner celebrated its 10th year in April. The signature fundraising event pairs country music's top-selling artists and other celebrities with Nashville's top wine collectors. From left: Big & Rich's Big Kenny; Best Cellars co-chairman and EMI Christian Music Group president/CEO Bill Hearn; Best Cellars co-chairman Billy Ray Hearn; Sony Music Nashville chairman Joe Galante and his wife, Phran Galante; chef Dean Fearing of Fearing's at the Ritz-Carlton in Dallas; Dr. Hal Moses, director of the Frances Williams Preston Laboratories at the Vanderbilt-Ingram Cancer Center; Laura Heatherly, executive director of the T.J. Martell Foundation's Nashville division; Jake Owen; and Jennifer Pietenpol, director of the Vanderbilt-Ingram Cancer Center. Photo courtesy of Alan L. Mayor



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT

In Sync

The Black Eyed Peas' "Boom Boom Pow" becomes just the fifth song to rise to No. 1 on CHR/Top 40 and Rhythmic in the same week since both Nielsen BDS-based charts launched in October 1992. Below is a look at the quintet of tracks to storm to such simultaneous victories.

Date Reached No. 1, Artist, Title

May 22, 2009, The Black Eyed Peas, "Boom Boom Pow"
Dec. 22, 2006, Beyoncé, "Irreplaceable"
Nov. 15, 2002, Eminem, "Lose Yourself"
May 18, 2001, Christina Aguilera, Lil' Kim, Mya & Pink, "Lady Marmalade"
May 21, 1993, Janet Jackson, "That's the Way Love Goes"

Smooth Tisdale Tribute

Smooth jazz stations honor the life of Wayman Tisdale, who passed away May 15 at age 44, as "One on One" (Rendezvous)

reaches the format's top 20 for the first time in its 10 chart weeks, lifting 21-15 with Most Increased Plays (up 44). The song hadn't previously gained more than 15 weekly plays.

The late musician, who played a dozen years in the NBA before trading his basketball for a bass guitar, boasts a Smooth Jazz discography that includes seven songs dating to the Nielsen BDS-powered list's 2005 inception. He twice rose as high as No. 2, with "Get Down on It" in 2006 and "Way Up!" in 2007.

On Billboard's more senior Top Contemporary Jazz Albums chart, each of Tisdale's eight entries has reached the top 10, beginning with "Power Forward" in 1995. Three sets have led the list, including his latest, "Rebound," last June.

During his NBA career, Tisdale averaged 15.3 points per game with Indiana, Sacramento and Phoenix, from 1985 to 1997.



Tisdale

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

'Boom' Crashes Top 40 Peak

The Black Eyed Peas pocket their second No. 1 at CHR/Top 40 and first at Rhythmic, as "Boom Boom Pow" rises 2-1 on both charts. The song is the first to ascend to the summit of both surveys simultaneously in two-and-a-half years (see Spin Spotlight, left).



At CHR/Top 40, the list's new leader displaces Lady GaGa's "Poker Face" after five weeks in the penthouse, making Interscope the first label to reign with back-to-back titles since it accomplished the feat with Timbaland's "The Way I Are" and BEP vocalist Fergie's "Big Girls Don't Cry" in September 2007.

The Peas first ruled CHR/Top 40 with "Where Is the Love?" for seven weeks in 2003. At Rhythmic, the quartet previously peaked as high as No. 4 with "My Humps" in 2005. Fergie reached a solo career-best No. 3 with "Glamorous" in 2007.

Sure Thing

After a 15-year absence, Al B. Sure returns to the Urban AC chart as "I Love It (Papi Aye Aye Aye)" (Hidden Beach) enters at No. 32. Sure peaked at No. 14 with "I'm Still in Love With You" in 1994 in his sole prior appearance on the Nielsen BDS-based chart, which originated in 1993. Recently downsized following a two-year run as midday jock on Clear Channel urban oldies KHHT/Los Angeles, Sure owns four No. 1s on Billboard's Hot R&B/Hip-Hop Songs chart, including perhaps his best-known, his 1988 debut ballad, "Nite and Day." Sure's first album in 17 years, "Honey I'm Home," arrives June 23.

More Top 10s For Beyoncé, Thomas

Two artists with histories in successful groups add to their solo legacies. With a ninth CHR/top 40 top 10 on her own, Beyoncé surpasses the eight top 10s she tallied with Destiny's Child, as "Halo" (Columbia) lifts 11-6. Her new top 10 is the third from her album "I Am... Sasha Fierce," following the No. 9 "If I Were a Boy" and the No. 1 "Single Ladies (Put a Ring on It)," marking her first set of three straight top 10s since 2003.

At Hot AC, Rob Thomas collects a seventh top 10 in as many tries, as "Her Diamonds" (Atlantic) shines 12-9. With Matchbox Twenty, Thomas owns an additional 12 top 10s. Among male artists, Thomas' top 10 total trails only that of John Mayer (nine). "Diamonds" also debuts on AC at No. 25 and Triple A at No. 29.

'Sex' Appeal

Jeremih lands his first Urban No. 1 with the largest leap to the chart's pinnacle by a new artist in six years, as "Birthday Sex" (IDJMG) soars 5-1. The track's four-position vault to the top is the greatest since Tweet flew 6-1 with her 2002 debut entry, "Oops (Oh My)."

Jeremih's introductory track topples Jamie Foxx's "Blame It" (RMG) after the latter song led for 12 weeks, the longest reign in the chart's history.

"Birthday" rises 11-7 with Most Increased Plays (up 752) at Rhythmic and bows at No. 36 on CHR/Top 40.

'Enemy' Captures Active Rock

Green Day notches its second Active Rock No. 1, as "Know Your Enemy" (Reprise) climbs 2-1. The trio ruled for 12 weeks with "Boulevard of Broken Dreams" in 2005. "Enemy" grasps the top rung on Alternative for a fourth week and bullets at No. 2 on Rock and No. 8 on Triple A.

Four + 'ii' = Five For Coldplay

Coldplay becomes the second act in the 13-year history of the Nielsen BDS-fueled Triple A tally to score five top fives from a release, as "Life in Technicolor ii" (Capitol) surges 12-5 with Most Increased Plays (up 87). The song appears on the EP "Prospekt's March," a bonus collection included in the deluxe edition of "Viva La Vida or Death and All His Friends." "Life" joins the No. 1s "Violet Hill," "Viva La Vida" and "Lost!" and the No. 3 "Lovers in Japan."

Coldplay matches the feat achieved by a pair of U2 albums that sported five top fives (including three No. 1s) each: "All That You Can't Leave Behind" (2000-02) and "How to Dismantle an Atomic Bomb" (2004-06).





Milwaukee's Danny Gokey visits his favorite stations

'Idol' Finalist Hits The Home Ground Running

Kevin Carter

KCarter@RadioandRecords.com

In a tradition near the end of each season of "American Idol," the last few finalists each make a triumphant return to their respective hometowns to accept the accolades of their families, friends and newfound fans. ■ Since each visit is, in reality, a carefully manufactured Fox TV event, each finalist is accompanied by a camera crew, handlers, publicists and makeup artists, all of whom are tasked with making the visit look as exciting as possible, since each moment will be filmed, refilmed, edited and set to music to generate maximum emotion on the show's next-to-last episode leading up to the crowning of the new American Idol.

Such was the case May 8, as the three finalists from the show's eighth season—Adam Lambert, Kris Allen and Danny Gokey—each returned to their hometowns: Lambert landed in San Diego; Allen went to Conway, Ark.; and, in the visit we will focus on, Gokey returned to Milwaukee. (Gokey was eliminated during the show's May 13 episode.)

Once Gokey's plane parked at the gate, he was committed to spend virtually every waking moment of his visit pressing the flesh at various locations in the city. One of his first stops, by his request, was the Entercom cluster, home of CHR/top 40 WXSS (103.7 Kiss-FM), hot AC WMYX and sports WSSP-AM. It fell to the cluster's self-proclaimed "VP of fun and games," Natalie DiPietro, to prepare the stations for Gokey's visit with less than 48 hours of lead time, and to ensure Entercom squeezed the maximum amount of promotional power out of its limited window of opportunity, which would occur under the unblinking national gaze of a Fox camera crew.

"Danny's family had been reporting back to him which stations have been supporting him, and Kiss and Mix have certainly done that from day one," DiPietro says. That support extended to online, as the Kiss and Mix Web sites had been customized to reflect their Gokey love.

After some painstaking coordination, Gokey was scheduled to visit the morning shows on all three stations, after a 7 a.m. stop at WITI, the local Fox TV

affiliate, where several Green Bay Packers players, including quarterback Aaron Rodgers, showed up to surprise him. "The TV station invited people to come down to show their support for Danny, and almost 500 people showed up," says DiPietro, who wisely chose not to repeat that scene. "We're in a residential neighborhood, and our lot only holds 60 cars," she says. The Packers carpooled with Gokey to the stations, a bonus that further delighted everyone, especially WSSP's "Doug & Mike Show." "They interviewed the Packers and talked to Danny about him singing the national anthem that night at the Brewers/Cubs game," she says.



Gokey

Tight Time Frame

With almost zero lead time to work with, preplanning was key to pull off a successful radio visit. DiPietro and staff had less than 36 hours from the end of the May 6 results show, when it was revealed that Gokey was advancing to the finals, and the morning of May 8, when he was scheduled to land in Milwaukee. It was imperative that the wheels turn quickly. At 8:55 p.m. May 6, right after the results were known, Kiss already had pre-cut promos, flippers ready to launch on the cluster's Web sites and all its social networking tools aligned to steer listeners to tune in May 8. "We didn't have a lot of time," DiPietro says. "We didn't think that Danny would be eliminated, but we couldn't take any chances," she adds. "We had to have every-

'Danny's family had been reporting back to him which stations have been supporting him, and Kiss and Mix have certainly done that from day one.'

—Natalie DiPietro



thing in the can, just in case."

The Entercom sales department swung into action: "They got their hands on a red carpet from a client, plus, we saved \$500 on barricade rentals by hitting up a local concert venue, which gladly lent them to us," DiPietro says. Many clients also volunteered to participate: a bakery showed up with cookies featuring Gokey's face and his signature glasses; one of Gokey's former employers, Cousin's Subs, brought free sandwiches. Another client, which manufactures vinyl banners, made several Gokey banners for the crowd outside to wave upon his arrival.

Military Precision

Gokey's appearance was scheduled to last 45 minutes, but he ended up staying nearly twice that long. Kiss morning co-host Wes McKane recalls, "Danny walked in and said, 'Wes, Rahny and Alley, I love you guys.' He said he used to listen to us all the time when he was a truck driver cruising around the city." One inadvertently entertaining moment was Gokey's initial case of mistaken identity: "He pointed at Rahny and called him 'Wes' and called me 'Rahny.' He then corrected himself, but it was really funny at the time."



Gokey (second from right) with (from left) Rahny Taylor, Wes McKane and Alley Faith from the 'Wes, Rahny & Alley' morning show on WXSS.

'Danny walked in and said, "Wes, Rahny and Alley, I love you guys." He said he used to listen to us all the time when he was a truck driver cruising around the city.'

—Wes McKane

Near the end of the interview, McKane says, co-host/producer Rahny Taylor asked Gokey what it felt like to have all these eyes on him. "Danny started to answer, then stopped, looked through the studio window, spotted the Packers quarterback and said, 'Whoa, that's Aaron Rodgers!' Aaron then came in, and they proceeded to 'bromance' each other, ending up in a big hug. It was pretty cool and kind of funny to see two big-name local celebs crushing on each other."

Co-host Alley Faith was most affected by Gokey's emotional back story: "Danny almost had me in tears telling us about his wife, who died suddenly last July right before he auditioned," she recalls. "I appreciated that he didn't care if people were critical of his sad story because as Danny said himself, it's just a part of who he is."

After his radio visit, Gokey went to his church, visited one of "Idol" sponsor AT&T's stores, had lunch with his family, visited the Harley-Davidson museum, went to Discovery World and paid his respects downtown at the bronze statue of the Fonz ("I Happy Days" was set in Milwaukee). "He had a 30-minute break penciled in from 2:30 to 3 p.m.," DiPietro says. Later, a short parade led Gokey to the Harley Roadhouse on the Summerfest Grounds where he was scheduled to perform. "They were expecting 10,000 people, and 25,000 showed up. They were nowhere near prepared for a crowd that big," DiPietro says. Gokey ended his day by singing the national anthem and throwing out the first pitch at the Brewer/Cubs game. R&R

R&R CHR/TOP 40

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **PINK** POSTS HER 16th TOP 20 HIT (AMONG 17 CHART ENTRIES), AS "PLEASE DON'T LEAVE ME" CLIMBS 21-19 (UP 497 PLAYS, THE FORMAT'S SIXTH-BEST GAIN). WITH THE SONG'S RISE, PINK TAKES THE LEAD FOR MOST TOP 20 HITS THIS DECADE, PASSING THE 15 EACH TALLIED BY AKON AND JUSTIN TIMBERLAKE.

TWEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
2	11		THE BLACK EYED PEAS BOOM BOOM POW	NO. 1 (1 WK)	☆	9145 +559	60.756	1
1	17		LADY GAGA POKER FACE		☆	9140 -278	58.794	2
5	11		JAMIE FOXX FEATURING T-PAIN BLAME IT		☆	6453 +461	37.226	4
3	18		FLO RIDA RIGHT ROUND		☆	6258 -843	34.202	7
8	13		SHINEDOWN SECOND CHANCE		☆	6075 +365	29.617	10
11	14		BEYONCE HALO		☆	5939 +464	40.003	3
4	26		THE ALL-AMERICAN REJECTS GIVES YOU HELL		☆	5706 -533	32.975	8
7	16		JESSE MCCARTNEY FEATURING LUDACRIS HOW DO YOU SLEEP?		☆	5686 -40	29.275	11
10	13		BRITNEY SPEARS IF U SEEK AMY		☆	5597 +114	35.671	6
6	14		SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE		☆	5310 -624	30.000	9
14	0		3OH!3 DON'T TRUST ME		☆	5023 +391	28.988	12
15	6		KELLY CLARKSON I DO NOT HOOK UP		☆	4865 +447	28.120	13
9	18		KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU		☆	4736 -815	36.140	5
17	13		MILEY CYRUS THE CLIMB		☆	4597 +325	26.835	14
13	23		THE FRAY YOU FOUND ME		☆	4364 -317	26.717	15
16	8		FLO RIDA FEATURING WYNTER SUGAR		☆	4268 -27	24.959	16
12	19		T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE		☆	4239 -690	24.550	17
18	14		KID CUDI DAY 'N NITE		☆	4165 +113	24.109	18
21	5		PINK PLEASE DON'T LEAVE ME		☆	3440 +497	17.239	21
20	15		MATT NATHANSON COME ON GET HIGHER		☆	3081 +6	14.728	23
25	4		KRISTINIA DEBARGE GOODBYE		☆	2917 +767	18.197	20
24	4		KATY PERRY WAKING UP IN VEGAS		☆	2911 +603	15.266	22
22	7		PITBULL I KNOW YOU WANT ME (CALLE OCHO)		☆	2834 +362	22.321	19
24	34		LADY GAGA LOVEGAME		☆	2421 +1142	13.673	24
26	5		NICKELBACK IF TODAY WAS YOUR LAST DAY		☆	2396 +364	8.693	29
30	3		SEAN KINGSTON FIRE BURNING		☆	2269 +639	13.317	25
27	9		KEVIN RUDOLF FEATURING RICK ROSS WELCOME TO THE WORLD		☆	2219 +239	9.835	27
23	6		EMINEM WE MADE YOU		☆	2166 -208	9.162	28
29	9		THE TING TINGS THAT'S NOT MY NAME		☆	1856 +85	6.484	30
28	19		NE-YO MAD		☆	1555 -357	9.866	26
31	8		THE OFFSPRING KRISTY, ARE YOU DOING OK?		☆	1434 -178	4.442	35
33	5		PLAIN WHITE T'S 1, 2, 3, 4		☆	1283 -10	5.345	32
37	3		JESSIE JAMES WANTED		☆	1106 +194	3.872	37
35	18		AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL		☆	1004 -205	4.674	34
40	2		MADCON BEGGIN'		☆	968 +153	5.069	33
NEW			JEREMIH BIRTHDAY SEX		☆	859 +362	5.478	31
38	3		V FACTORY LOVE STRUCK		☆	850 -10	2.589	-
NEW			THE ALL-AMERICAN REJECTS THE WIND BLOWS		☆	829 +170	3.851	38
32	12		FALL OUT BOY AMERICA'S SUITEHEARTS		☆	796 -624	3.028	-
36	12		CIARA FEATURING JUSTIN TIMBERLAKE LOVE SEX MAGIC		☆	732 -294	4.173	36

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

DAUGHTRY 25
No Surprise (19/RCA/RMG)
KJYO, KKOB, KKP, KQMQ, KSAS, KZHT, KZMG, Sirius XM Hits 1, WAEZ, WB-TT, WCCG, WEZB, WFBC, WHTS, WIOG, WJIM, WKSE, WLAN, WPRO, WSTW, WVSR, WWST, WXXB, WXXX, WXYK

LADY GAGA 23
LoveGame (Streamline/KonLive/Cherrytree/Interscope)
KBKS, KKD, KKH, KMXX, KZHT, WAEV, WAKS, WBVD, WFKS, WHKF, WHYI, WIOG, WIXX, WJIM, WKCI, WKRZ, WLDI, WNTQ, WQEN, WRVQ, WSNX, WXXL, WZEE

JONAS BROTHERS 18
Paranoid (Hollywood)
CKEY, KKM, KKP, KRQQ, KZHT, WBZW, WDJX, WEZB, WFBC, WHKF, WIXX, WJBQ, WJIM, WKSS, WRVW, WSTW, WXYC, WYKS

THE FRAY 18
Never Say Never (Epic)
KKOB, KKP, KMXX, KRUF, Sirius XM 20 on 20, WHBQ, WHHD, WIOG, WIXX, WJIM, WKSE, WLDI, WNTQ, WSTR, WXXL, WXXX, WXYK, WZEE

KRISTINIA DEBARGE 12
Goodbye (Sodapop/Island/DJMG)
KZMG, WAEZ, WAPE, WDJX, WHOT, WHTS, WIHT, WIOG, WIXX, WVSR, WWWG, WXXL

JEREMIH 12
Birthday Sex (Def Jam/DJMG)
KDND, KDWB, KHFI, KKOB, KLAL, WHBQ, WHHD, WIHT, WKST, WKSZ, WSNX, WZEE

SEAN KINGSTON 11
Fire Burning (Beluga Heights/Epic)
KDWB, KRUF, Sirius XM Hits 1, WAEZ, WDJX, WHKF, WIHT, WKZL, WLAN, WVSR, WXLK

TINA PAROL 11
Who's Got Your Money (Universal Motown)
KHIT, KQMG, KWVZ, WBHT, WJBQ, WKSE, WKSZ, WPRO, WYV, WXXX, WXYK

JESSIE JAMES 10
Wanted (Mercury/DJMG)
KHKS, KKM, KRUF, KSPW, WABB, WCCG, WHOT, WPXY, WWWQ, WXLK

ADDED AT... KHOP
Modesto, CA
PD: MoJoe Roberts
APD: Madden
Justin Bieber, One Time, 12
David Guetta Feat. Kelly Rowland, When Love Takes Over, 0
Linkin Park, New Divide, 0
Rob Thomas, Her Diamonds, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DAUGHTRY No Surprise (19/RCA/RMG) TOTAL STATIONS: 47	☆ 700/+39	THEORY OF A DEADMAN Not Meant To Be (604/Roadrunner/RRP) TOTAL STATIONS: 35	502/115
KERI HILSON FEAT. KANYE WEST & NE-YO Knock You Down (Mosley/Zone 4/Interscope) TOTAL STATIONS: 55	657/224	DAVID COOK Come Back To Me (19/RCA/RMG) TOTAL STATIONS: 50	499/20
ROB THOMAS Her Diamonds (Emblem/Atlantic) TOTAL STATIONS: 29	☆ 593/157	JONAS BROTHERS Paranoid (Hollywood) TOTAL STATIONS: 54	458/328
THE VERONICAS Take Me On The Floor (EngineRoom/Sire/Warner Bros.) TOTAL STATIONS: 42	558/106	GREEN DAY Know Your Enemy (Reprise) TOTAL STATIONS: 25	387/13
SEETHER Careless Whisper (Wind-up) TOTAL STATIONS: 35	☆ 525/58	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) TOTAL STATIONS: 11	☆ 307/0

MOST INCREASED PLAYS

+1142 ☆ **LADY GAGA**
LoveGame (Streamline/KonLive/Cherrytree/Interscope)
SX20 +37, WXXS +35, WRVQ +33, WKCI +32, WYKS +31, KDWB +30, KKH +29, KKRZ +28, KSLZ +26, WBVD +25

+767 ☆ **KRISTINIA DEBARGE**
Goodbye (Island/DJMG)
WFBC +27, KSMB +26, WSTR +26, WABB +26, WBLI +25, WKSE +21, KDND +20, KQCH +20, WWWQ +20, KRUF +19

+639 ☆ **SEAN KINGSTON**
Fire Burning (Beluga Heights/Epic)
WYV +40, WJIM +27, KSMB +27, WNTQ +22, KHIT +20, WFLZ +19, WXYK +18, WWHT +17, WAPE +16, WKCI +16

+603 ☆ **KATY PERRY**
Waking Up In Vegas (Capitol)
WKFS +24, KZMG +24, KKM +21, WWWQ +21, KHKS +20, WXYK +20, KHIT +20, KXXM +19, WDCC +17, WZEE +16

+559 ☆ **THE BLACK EYED PEAS**
Boom Boom Pow (will.i.am/Interscope)
KQCH +50, WXXS +43, KMXX +39, WVSR +36, WNOK +35, WAEZ +34, WXXS +28, WPXY +25, WIOG +24, WXLK +24

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
124 CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

Now available with Performations

Rollasign™

Disposable Plastic Banners

TOLLFREE 1.800.231.6074

www.rollasign.com

FREE SET OF PLATES
WITH INITIAL ORDER!
CALL US TODAY
for more details
713.507.4251



The latest 18-34 results from diary markets

Winter '09 Ratings Roundup

Darnella Dunham

DDunham@RadioandRecords.com

The ratings results from PPM markets have been receiving a great amount of attention in the last year. But since the PPM will measure only the top 50 markets in the immediate future, most stations will continue to be measured by the diary. Following is a look at some of the rhythmic success stories among 18-34 listeners from the winter 2009 Arbitron diary results.

Miami: It's always a competitive 18-34 battle between Beasley's WPOW (Power 96) and Cox's urban WEDR (99 Jamz), and the first book of 2009 was no exception. This time, WEDR, with a 10.3 total week share, finished first, edging out No. 2 WPOW's 10.0. In most dayparts, the two stations were separated by only a few tenths of a share. However, Power 96's locally produced "The DJ Laz Morning Pimp Show" had a sizable victory in mornings with a 10.9 (its highest in the past year), compared with the 8.2 posted by the syndicated "Rickey Smiley Morning Show" on 99 Jamz. In the other dayparts, WPOW was extremely close to topping WEDR. MIDDAYS: 99 Jamz, 8.2; Power 96, 8.0; afternoons: 99 Jamz, 10.3; Power 96, 9.9; nights: 99 Jamz, 13.9; Power 96, 13.7.

Seattle: Clear Channel's KUBE still rules in its target demo, with a top-rated 9.3, beating Entercom active rock KISW (No. 2 with an 8.0) and Clear Channel CHR/top 40 KBKS (third with a 6.8). KUBE's best performing dayparts are middays with OM Shellie Hart and the night show with Eddie Francis—each ranked No. 1 with a 9.0 and 15.4, respectively.

San Diego: The battle for 18-34 here is a tight one, with Clear Channel CHR/top 40 KHYS (Channel 93.3) first with an 8.6, followed by Finest City's XHTZ (Z90.3) with a 6.5, Univision regional Mexican KLNK with a 6.1, Clear Channel active rock KIOZ at a 6.0 and More Enterprise's XMOR (Blazin' 98.9) with a 4.1. Despite direct format competition and a close race, XHTZ night jock Tre finished first, outperforming his ratings in the last 12 months with an 11.7—the first double-digit share he's had in a year. With a 7.6 share, Z90.3 afternoon personality DJ Rock was second only to KHYS.

Tampa: Although CBS Radio's WLLD (WiLD 98.7) doesn't have any rhythmic competitors, it competes fiercely with the Clear Channel duo of CHR/top 40 WFLZ and urban WBTP (95.7 the Beat) in 18-34. In the winter, WBTP was first with a 10.8, while WLLD (No. 2 with a 9.9) and WFLZ (third with a 9.8) were neck and neck. WiLD APD/midday personality Scantman had a 9.9 share and afternoon driver Alli That Girl had a 9.8; both were ranked No. 1.

Denver: After several years in afternoon drive on KQKS (KS107.5) and a string of No. 1 books, Dreena Gonzalez returned this month to Clear Channel rhythmic KYLD (WiLD 94.9)/San Francisco—the station where she started. In their final book together, Dreena and DJ Chonz were first with an 8.5 share—and so was nighttimer Slim, who had a 14.0 on the Lincoln Financial station. Overall KQKS was second in 18-34 with a 10.5, eclipsed by regional Mexican KXPB with a 10.9.

Portland, Ore.: At the tender age of 24, Stevie G helms the night show on CBS Radio's KXJM (Jammin 107.5). His latest victory is a double-digit one: a 14.4 share in 18-34. KXJM is also No. 1 in total week with an 8.6.

Charlotte: While Clear Channel's WIBT (96.1 the Beat) ranks third with a 7.7—CBS Radio urban WPEG (Power 98) is first with an 11.0 and CHR/top 40 sister WNKS (Kiss 95.1) is second with an 8.0—the Beat's "Brotha Fred's A.M. Mayhem" came in first in the market.

Sacramento: Two rhythmic outlets reside in this market, where CBS Radio's KSFM (No. 1 with an 8.6) edged out Entravision's KBMB (103.5 the Bomb), which finished fourth with a 6.9. KSFM also ranked No. 1 in the market with its music-



From left: Jacinda, Brotha Fred and David L. of 'Brotha Fred's AM Mayhem'



Cruz



DJ Buck



DJ Laz



Stevie G

intensive midday show (8.9) and in nights with Tony Tecate (14.1).

Salt Lake City: Millcreek's KUUU (U-92) finished fifth in total week in 18-34 with a 5.6. (Clear Channel CHR/top 40 KHZT

was first with a 7.2.) However, KUUU MD Booker pulled a 9.3 share in nights, tied for first with Jared Banks' "Pirate Radio" show on KHZT.

San Antonio: Univision powerhouse KBBT (the Beat 98.5) consistently dominates in San Antonio. The Beat pulled double-digit shares and placed first in every daypart—Xavier & Biggie Paul in mornings (12.8), Valencia in middays (11.0), afternoon drive with PD DJ Homie Marco (11.5) and nights with Hamm (17.7)—as well as total week (12.8). Cox rhythmic KPWT (Power 106.7) finished fifth with a 4.4 overall.

Las Vegas: Two rhythmic stations compete in Sin City but there wasn't a decisive winner in the winter ratings. "Chet Buchanan and the Morning Zoo" and middayer Yung Jon Que ranked first in their dayparts (with 8.1 and 11.4 shares, respectively) on CBS Radio's KLUC. Meanwhile afternoon personality DJ Franzen and Cecelia "Tha Mamacita" in nights were No. 1 (12.1 and 17.5 shares, respectively) on KVEG (Hot 97.5), helping the Kemp-owned station to an 11.0 overall, ahead of KLUC's 10.5 but second in the market to Univision regional Mexican KISF (12.7).

Orlando: It's a three-way horse race in 18-34 in Orlando with WPYO (Power 95.3), CBS Radio urban WJMN (102 Jamz) and Clear Channel CHR/top 40 WXXL (XL106.7) all scoring double digits in every daypart. While WJMN (12.9) eked out a slight edge over WPYO (12.7) in the total week contest, Power 95.3 midday personality Estee came out on top with a lucky 13.0 share.

Austin: Emmis' KDHT (Hot 93.3) is the top choice in 18-34—the station drew a first-place 11.4 share. The station's other No. 1 dayparts were Mimi in middays (10.7), afternoon driver/APD Boogie (10.4) and MD Deuce in nights (17.3).

Providence: Citadel's WWKX (Hot 106)/Providence lead the market in the target demo overall (10.1) and in every daypart except for morning drive. Middays with D-Pain drew a 10.1 share, Deanna Cruz in afternoons had a 9.5, and the night show with Big Stress posted a 16.8.

West Palm Beach: CBS Radio's WMBX (X102.3) won with an 11.9 share. Three of its four primary dayparts were tops in the demo: Cierra in middays (9.5), afternoon driver Eddie Santiago (14.3) and the Babalu Bad Boyz at nights (16.9).

Hartford: The undisputed 18-34 leader here is CBS Radio's WZMX (Hot 93.7), with an impressive 20.6 share. PD DJ Buck's morning show (15.8) tied for first, while the remaining three prime dayparts each registered commanding leads: middayer DJ Big Mann (18.1), afternoon personality Jenny Boom Boom (23.8) and night jock Kid Fresh (27.3).

R&R

R&R RHYTHMIC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ AFTER PEAKING AT NO. 23 WITH HIS SOLO DEBUT, "DID YOU WRONG," IN NOVEMBER, **PLEASURE P.** MAKES HIS FIRST TRIP TO THE CHART'S UPPER HALF, AS "BOYFRIEND #2" JETS 27-19 (UP 356 PLAYS). FROM 2005 TO 2007, THE SINGER SCORED THREE TOP FIVES AS A MEMBER OF PRETTY RICKY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	11	THE BLACK EYED PEAS BOOM BOOM POW	NO. 1 (1WK)	WILLIAM/INTERSCOPE	5832 +183	37.574	1
2	3	16	JAMIE FOXX FEATURING T-PAIN BLAME IT		J/RMG	5497 -106	36.387	2
3	1	21	KID CUDI DAY 'N' NITE		DREAM ON/G.O.O.D./UNIVERSAL MOTOWN	5105 -552	34.326	3
4	4	16	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE		COLLIPARK/INTERSCOPE	4621 -479	28.135	4
5	5	14	LADY GAGA POKER FACE		STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	4096 -291	25.168	6
6	6	15	PITBULL I KNOW YOU WANT ME (CALLE OCHO)		ULTRA	3797 +141	23.966	7
7	11	6	JEREMIH BIRTHDAY SEX	MOST INCREASED PLAYS	MICK SCHULTZ/DEF JAM/IDJMG	3747 +752	25.330	5
8	10	6	KERI HILSON FEATURING KANYE WEST & NE-YO KNOCK YOU DOWN		MOSLEY/ZONE 4/INTERSCOPE	3710 +588	23.729	8
9	8	8	FLO RIDA FEATURING WYNTER SUGAR		POE BOY/ATLANTIC	3323 +104	17.111	10
10	7	23	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE		GRAND HUSTLE/ATLANTIC	3077 -495	22.345	9
11	8	17	FLO RIDA RIGHT ROUND		POE BOY/ATLANTIC	2839 -502	16.573	12
12	13	11	BEYONCE HALO		MUSIC WORLD/COLUMBIA	2568 +206	13.06	16
13	14	6	SOULJA BOY TELL 'EM TURN MY SWAG ON		COLLIPARK/INTERSCOPE	2388 +90	14.343	15
14	12	23	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON		MOSLEY/ZONE 4/INTERSCOPE	2315 -232	15.68	13
15	16	22	THE-DREAM ROCKIN' THAT THANG		RADIO KILLA/DEF JAM/IDJMG	1997 +29	16.571	11
16	17	26	NE-YO MAD		DEF JAM/IDJMG	1698 -208	10.302	17
17	31	2	DRAKE BEST I EVER HAD	AIRPOWER	BRYANT/HIP HOP SINCE 1978	1581 +737	14.464	14
18	15	6	EMINEM WE MADE YOU		WEB/SHADY/AFTERMATH/INTERSCOPE	1579 -461	6.794	24
19	27	5	PLEASURE P BOYFRIEND #2		ATLANTIC	1529 +356	7.206	21
20	23	7	GORILLA ZOE ECHO		BLOCK/BAD BOY SOUTH/ATLANTIC	1500 +191	6.788	25
21	24	8	MAINO FEATURING T-PAIN ALL THE ABOVE		HUSTLE HARD/ATLANTIC	1438 -149	8.478	18
22	28	4	NEW BOYZ YOU'RE A JERK		ASYLUM	1270 +214	7.402	20
23	26	6	DORROUGH ICE CREAM PAINT JOB		NGENIUS/EI	1235 +54	6.498	26
24	19	11	YUNG L.A. FEATURING YOUNG DRO & T.I. AINTI		GRAND HUSTLE/INTERSCOPE	1234 -271	7.102	23
25	21	20	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1221 -158	8.463	19
26	18	12	BOW WOW FEATURING JOHNTA AUSTIN YOU CAN GET IT ALL		COLUMBIA	1192 -591	6.083	27
27	22	19	MIKE JONES NEXT TO YOU		ICE AGE/SWISHAHOUSE/ASYLUM	960 -361	5.173	30
28	25	10	RICK ROSS FEATURING JOHN LEGEND MAGNIFICENT		SLIP-N-SLIDE/DEF JAM/IDJMG	953 -327	5.310	29
29	29	4	HURRICANE CHRIS FEATURING SUPERSTARR HALLE BERRY (SHI'S FINE)		POLO GROUNDS/J/RMG	910 +54	3.983	36
30	33	3	YOUNG MONEY EVERY GIRL		YOUNG MONEY/CASH MONEY/UNIVERSAL MOTOWN	894 +224	7.71	22
31	34	2	KRISTINIA DEBARGE GOODBYE		SODAPOP/ISLAND/IDJMG	892 +236	4.364	34
32	36	2	THE-DREAM FEATURING KANYE WEST WALKIN' ON THE MOON		RADIO KILLA/DEF JAM/IDJMG	881 +262	5.772	28
33	32	9	DJ CLASS FEATURING LIL JON I'M THE ISH		UNRULY/CLASSHEAT/UNIVERSAL REPUBLIC	765 -51	5.055	31
34	40	2	SEAN KINGSTON FIRE BURNING		BELUGA HEIGHTS/EPIC	696 +161	3.543	39
35	NEW		FABOLOUS FEATURING JEREMIH IT'S MY TIME		DESERT STORM/DEF JAM/IDJMG	651 +444	2.421	-
36	30	11	MADCON BEGGIN'		NEXT PLATE AU/UNIVERSAL REPUBLIC	648 -201	4.777	33
37	35	7	BRITNEY SPEARS IF U SEEK AMY		JIVE/JLG	600 -51	4.019	35
38	37	3	CIARA FEATURING YOUNG JEEZY NEVER EVER		LAFACE/JLG	595 -10	2.207	-
39	38	4	KANYE WEST FEATURING MR. HUDSON PARANOID		ROC-A-FELLA/DEF JAM/IDJMG	573 +4	2.764	-
40	NEW		LADY GAGA LOVEGAME		STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	535 +267	3.123	-

MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
PARADISO GIRLS Patron Tequila (will.i.am/Interscope) KBMB, KCAQ, KDDB, KDGS, KDLW, KHTN, KISV, KKFR, KSEQ, KVPW, KWIN, KYZZ, WJQM, WKHT, WRDW, WRVZ, WXIS, XHTZ	18
LADY GAGA LoveGame (Streamline/KonLive/Cherrytree/Interscope) KBOS, KDLW, KHTN, KIBT, KISV, KLUC, KRKA, KSEQ, KTBT, KYZZ, WBBM, WJJS, WJQM	13
TWISTA Wetter (Get Money Gang/Capitol) KDGS, KDLW, KHTN, KKWD, KOHL, KSEQ, KVPW, KYZZ, WXIS, WZBZ, XHTZ	12
MARQUES HOUSTON FEAT. JIM JONES I Love Her (T.C.E./T.U.G.) KBMB, KCAQ, KDDB, KHTN, KISV, KSEQ, KVEG, KVPW, KYZZ, WRDW, WRVZ, XHTZ	12
DRAKE Best I Ever Had (Bryant/Hip Hop Since 1978) KDGS, KKWD, KOHT, KPHW, KPWR, KFSM, KTBT, KZFM, KZON, XHTO	10
SEAN PAUL So Fine (VP/Atlantic) KDDB, KDGS, KRKA, KSEQ, KUUU, KVPW, KYZZ, KZFM, WJJS, WMBX	10
SEAN KINGSTON Fire Burning (Beluga Heights/EPIC) KDHT, KIBT, KKFR, KLUC, KOHT, KPWR, WBIT, WMBX, XMOR	9
DAVID GUETTA FEAT. KELLY ROWLAND When Love Takes Over (Astralwerks/Capitol) KBMB, KHTN, KSEQ, KVEG, KWIN, KYZZ, KZFM, WRVZ	8
BO BENTON Blue Flame (Turn It Up) (GoldStar/Bungalow) KDGS, KHTN, KSEQ, KYZZ, WDRE, WRVZ, WXIS, WZBZ	8
JUSTIN BIEBER One Time (Island/IDJMG) KBMB, KDDB, KDLW, KVPW, KWIP, WRDW, WRVZ, WXIS	8

ADDED AT... KPWR
Los Angeles, CA
PD: Jimmy Steal
MD: E-Man
Jeremih, Birthday Sex, 27
Sean Kingston, Fire Burning, 3
Wale Feat. Lady GaGa, Chillin', 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
SEAN PAUL So Fine (VP/Atlantic) TOTAL STATIONS: 45	501/283	3OH!3 Don't Trust Me (Photo Finish/Atlantic/RRP) TOTAL STATIONS: 14	358/65
MIMS FEAT. LETOYA Love Rollercoaster (American King/Capitol) TOTAL STATIONS: 36	489/10	PITBULL FEAT. PHARRELL Blanco (Star Trak/Interscope) TOTAL STATIONS: 20	318/8
BIRDMAN FEAT. LIL WAYNE Always Strappac (Cash Money/Universal Motown) TOTAL STATIONS: 32	454/59	PARADISO GIRLS Patron Tequila (will.i.am/Interscope) TOTAL STATIONS: 25	310/17
DAY26 FEAT. P. DIDDY & YUNG JOC Imma Put It On Her (Bad Boy/Atlantic) TOTAL STATIONS: 33	422/12	ASHER ROTH FEAT. CEE-LO Be By Myself (SchoolBoy/Loud/SRC/Universal Motown) TOTAL STATIONS: 29	264/114
TWISTA Wetter (Get Money Gang/Capitol) TOTAL STATIONS: 23	421/143	SERANI No Games (Rockstone/Phase One/Universal Republic) TOTAL STATIONS: 13	258/44

MOST INCREASED PLAYS

- +752** **JEREMIH**
Birthday Sex (Mick Schultz/Def Jam/IDJMG)
WZMX +39, KFSM +38, KKWD +36, WDRE +36, WJMN +34, KGGI +31, KYZZ +30, KPRR +28, KTBT +24, KUBE +24
- +737** **DRAKE**
Best I Ever Had (Bryant/Hip Hop Since 1978)
KFSM +36, WMBX +35, KHTN +35, KWIN +32, KYZZ +31, KDGS +29, KZON +29, KBOS +26, KKFR +26, WQHT +25
- +588** **KERI HILSON FEAT. KANYE WEST & NE-YO**
Knock You Down (Mosley/Zone 4/Interscope)
WJMN +62, WHZT +43, KYZZ +40, KVPW +38, WNVZ +37, WLLD +25, WQHT +25, WNHT +23, KLUC +19, KRKA +17
- +444** **FABOLOUS FEAT. JEREMIH**
It's My Time (Desert Storm/Def Jam/IDJMG)
KDGS +31, WYXX +30, KRKA +26, WMBX +24, WZMX +23, WKHT +22, KPHW +19, WNVZ +17, WRCL +16, KPRR +15
- +356** **PLEASURE P**
Boyfriend #2 (Atlantic)
WPYO +45, WHZT +25, KVPW +25, WJMN +23, KYZZ +20, KDLW +18, KDHT +16, KBOS +14, WZMX +13, KHTN +13

The biggest names in news on the gold standard of news radio. The award winning

CBS RADIO

CBS NEWS



Enthusiastic radio reception for 'Pretty Wings' positions Maxwell for another multiformat success

A Soaring Comeback

Darnella Dunham

DDunham@RadioandRecords.com

Ever since Maxwell debuted in 1996 with "Maxwell's Urban Hang Suite," featuring the sensual lead single "...Til the Cops Come Knockin'," R&B enthusiasts have flocked to the Brooklyn native like moths to a flame. Initially categorized as a neo-soul artist, his music has endured even as that subgenre became passé. Three of his four albums are certified platinum. At urban AC, Maxwell has racked up eight top 10 songs, including a pair of No. 1s and four that peaked at No. 2.

After a seven-year absence, the falsetto singer returns with "Pretty Wings," the lead track to his new album that bowed at No. 15 on the May 8 chart—the highest urban AC debut since Stevie Wonder's "So What the Fuss" began at No. 13 in 2005. A week later it vaulted to No. 9, before advancing to No. 3 this week. "BLACKsummers' night," the first album in a trilogy planned by the artist, drops July 7 on Columbia.

Music That Endures

A deeply romantic collection, "Maxwell's Urban Hang Suite" defined him as a strong and distinctive artist who could create more than hit singles. The album included collaborations with producer/writer and longtime Sade music partner Stuart Matthewman,

along with a pair of musicians known for their work with Marvin Gaye: songwriter Leon Ware and guitarist Wah Wah Watson. The album has sold 1.8 million copies, according to Nielsen SoundScan, on the strength of second single "Ascension (Don't Ever Wonder)," which peaked at No. 2 at Urban AC and No. 14 at Urban. It was also certified gold and received a Grammy Award nomination.

While Maxwell released "MTV Unplugged" in 1997, it took radio five years to embrace what became the EP's biggest track, "This Woman's Work." The reinterpretation of the Kate Bush song reached No. 2 at Urban AC and No. 18 at Urban in 2002.

In 1998 Maxwell issued the experimental "Embrya," which sold 1.2 million copies, according to SoundScan.

Is Maxwell Past His Prime?

Dave Dickinson, PD of Howard University urban AC WHUR/Washington, took to his Facebook page May 11 to ask his music-loving friends two questions: Is Maxwell past his prime? And has his musical window closed?

Below are excerpts from the responses Dickinson received.

"He is absolutely relevant to the format. Some artists will never be past their prime. If D'Angelo or Sade came back, I would be just as excited. He has always been an album artist and I want to wait until I hear the whole project."—former J Records VP of urban adult promotion Stephanie Lopez

"He brought a direction that many have imitated

but none has yet duplicated. We need more originals—singular voices, artists who place substance over style."—Regina Records singer Victor Fields

"I love Maxwell and his voice may be strong, but the new single is just not hot . . . nothing like 'Lifetime,' 'This Woman's Work' or 'Sumthin' Sumthin'." But I also think it's way too early to say he's past his prime. I'm wanting to hear the whole album—that will tell a more complete story."—Rachel J. Newman

"Dave, I am going to pretend that you didn't just post this craziness. He is wonderful, amazing, incredible and I cannot get enough."—Karen Clark

On The Road

Maxwell hits the road this summer to promote his forthcoming album, "BLACKsummers' night." Announced dates include:

- June 20, Milwaukee
- June 23, Seattle
- June 24, Vancouver
- June 26, Las Vegas
- June 28, Los Angeles
- June 29, Phoenix
- July 1, Austin
- July 3, San Antonio
- July 4, New Orleans
- July 12, Nashville
- July 13, Louisville
- July 15, Columbus, Ohio
- July 16, Cleveland
- July 18, Pittsburgh
- July 19, Buffalo
- July 21, Albany, N.Y.
- July 24, Atlantic City, N.J.
- July 25, Mashantucket, Conn.
- July 27, Norfolk
- July 28, Savannah, Ga.
- July 30, Tampa
- Aug. 1, Miami
- Aug. 2, Orlando

Discography

Title, Year Released, Sales to Date

- "Maxwell's Urban Hang Suite," 1996, 1.8 million
- "MTV Unplugged," 1997, 741,000
- "Embrya," 1998, 1.2 million
- "Now," 2001, 1.8 million

Source: Nielsen SoundScan

Maxwell



The artist's third studio album, 2001's "Now," delivered one of his biggest hits to date: "Lifetime" spent 15 weeks at No. 1 at Urban AC and peaked at No. 6 at Urban.

Then Maxwell went MIA. Rumblings about a potential return got louder last year when, without any publicity or fanfare, he posted "Pretty Wings" on his MySpace page.

When it was formally released to radio May 5, "Pretty Wings" was added by more than 50 monitored urban AC stations and now appears poised to reach the top of the chart. As of May 18, the song had received 4,445 spins between urban and urban AC chart reporters, according to Nielsen BDS.

Maxwell has traditionally been perceived as an urban AC artist whose tunes are relegated to slow-jams specialty shows on urban stations, yet he has charted seven times at urban, including "Fortunate," which logged four weeks at No. 1 in summer 1999. (The song enjoyed an 18-week run atop Urban AC.) While "Pretty Wings" doesn't go for adds at urban until May 26, it is already No. 2 New & Active at the format, with double-digit spins on roughly 20 urban outlets, including CBS Radio's WVEE (V-103)/Atlanta and WPGC/Washington and Clear Channel's WWPR (Power 105.1)/New York.

Columbia VP of urban promotion Brad Davidson says the label has high hopes for the singer at urban and that he wasn't surprised by the early welcome. After all, Maxwell's gold music has performed well in research for many urban stations during his absence.

"The best thing we can do is remind them that this is an event, this is valuable content for urban radio," Davidson says. "[Urban AC] has always owned Maxwell and now you have this enigmatic figure coming back bigger. People appreciate the quality of the music and no one has been able to take that lane. I think people missed him even more than we imagined."

Beyond The Core

Based on radio's initial response, "Pretty Wings" could be Maxwell's biggest hit yet. Urban AC has treated his return like a major event. To promote the song's premiere, Clear Channel WVAZ (V103)/Chicago PD Derrick Brown ran a promo featuring a 20-second clip of the song for two weeks. When he first debuted the track, Taxi's KJLH/Los Angeles morning man Guy Black played "Pretty Wings" three times in one show. Black describes initial listener response as "very good."

During a May 11 listening party for "BLACKsummers' night" in Los Angeles, Black heard several songs that he believes also have hit potential, including "Bad Habits," "Fist Full of Tears" and "Playing Possum." After all nine of the new album's songs were played, Maxwell addressed the crowd of about 100 and said, "All I can say is thank you to radio for blowing up 'Pretty Wings.'"

While other formats may not appreciate his relevance and the loyalty of his fans, that may not be such a bad thing. "Urban radio owns Maxwell, and that's a beautiful thing to have those artists that aren't shared," Davidson says. "I think that's important for the format." R&R



► **HURRICANE CHRIS** EARNS HIS SECOND TOP 10, AS "HALLE BERRY (SHE'S FINE)" ZIPS 14-8 (UP 243 PLAYS). THE ODE TO THE ACADEMY AWARD-WINNING ACTRESS MARKS THE RAPPER'S FIRST VISIT TO THE CHART'S TOP QUADRANT SINCE HE PEAKED AT NO. 6 WITH "A BAY BAY" IN 2007.

TITLE	LAST WEEK	WEEKS ON CHART	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	CHG +/-	AUDIENCE MILLIONS	RANK
1	5	8	JEREMIH BIRTHDAY SEX	MICK SCHULTZ/DEF JAM/IDJMG	☆	4030	+633	32.094	1
2	3	14	PLEASURE P BOYFRIEND #2	ATLANTIC	☆	3895	-114	29.600	3
3	7	18	JAMIE FOXX FEATURING T-PAIN BLAME IT	J/RMG	☆☆	3744	-340	30.935	2
4	2	10	SOULJA BOY TELL 'EM TURN MY SWAG ON	COLLIPARK/INTERSCOPE	☆	3654	-398	25.532	5
5	4	9	KID CUDI DAY 'N' NITE	DREAM ON/G.O.O.D./UNIVERSAL MOTOWN	☆	3625	+112	24.155	6
6	6	8	KERI HILSON FEATURING KANYE WEST & NE-YO KNOCK YOU DOWN	MOSLEY/ZONE 4/INTERSCOPE	☆	3478	+456	27.852	4
7	7	16	CIARA FEATURING YOUNG JEEZY NEVER EVER	LAFACE/JLG	☆	2785	-91	20.090	8
8	14	10	HURRICANE CHRIS FEATURING SUPERSTARR HALLE BERRY (SHE'S FINE)	POLO GROUNDS/J/RMG	☆	2354	+243	14.445	15
9	9	23	THE-DREAM ROCKIN' THAT THANG	RADIO KILLA/DEF JAM/IDJMG	☆☆	2349	-286	20.364	7
10	10	23	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON	MOSLEY/ZONE 4/INTERSCOPE	☆☆	2322	-182	19.194	10
11	8	12	RICK ROSS FEATURING JOHN LEGEND MAGNIFICENT	SLIP-N-SLIDE/DEF JAM/IDJMG	☆☆	2302	-390	16.065	12
12	13	9	BEYONCE HALO	MUSIC WORLD/COLUMBIA	☆☆	2184	-17	14.948	14
13	11	18	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC	☆☆	2080	-339	15.473	13
14	17	9	BIRDMAN FEATURING LIL WAYNE ALWAYS STRAPPED	CASH MONEY/UNIVERSAL MOTOWN	☆☆	1919	+185	13.105	18
15	12	17	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE	☆☆	1914	-380	13.925	17
16	22	3	YOUNG MONEY EVERY GIRL	YOUNG MONEY/CASH MONEY/UNIVERSAL MOTOWN	☆☆	1824	+507	19.754	9
17	18	8	FAST LIFE YUNGSTAZ (F.L.Y.) SWAG SURFIN'	MUSIC LINE/IDJMG	☆☆	1808	+119	12.339	19
18	16	23	YUNG L.A. FEATURING YOUNG DRO & T.I. AIN'T I	GRAND HUSTLE/INTERSCOPE	☆☆	1752	+14	14.067	16
19	20	5	TREY SONGZ I NEED A GIRL	SONG BOOK/ATLANTIC	☆☆	1598	+234	10.641	21
20	15	27	NE-YO MAD	DEF JAM/IDJMG	☆☆	1594	-221	12.357	20
21	36	2	DRAKE BEST I EVER HAD	BRYANT/HIP HOP SINCE 1978	☆☆	1430	+527	17.098	11
22	24	5	LIL KIM FEATURING T-PAIN & CHARLIE WILSON DOWNLOAD	BROOKLAND/UNIVERSAL REPUBLIC	☆☆	1313	+92	5.904	32
23	31	3	TWISTA WETTER	GET MONEY GANG/CAPITOL	☆☆	1311	+315	7.770	25
24	23	11	CHRISSETTE MICHELE EPIPHANY	DEF JAM/IDJMG	☆☆	1297	-11	7.986	24
25	30	5	DORROUGH WALK THAT WALK	NGENIUS/EMI	☆☆	1258	+236	6.606	29
26	26	8	LETOYA NOT ANYMORE	CAPITOL	☆☆	1230	+112	6.824	28
27	21	19	GS BOYZ STANKY LEGG	SWAGG TEAM/JIVE/BATTERY	☆☆	1177	-157	7.498	26
28	29	3	MARY MARY FEATURING KIERRA "KIKI" SHEARD GOD IN ME	MY BLOCK/COLUMBIA	☆☆	1165	+121	5.835	33
29	27	7	GINUWINE LAST CHANCE	NOTIFI/ASYLUM/WARNER BROS.	☆☆	1133	+40	8.13	23
30	33	3	KEYSHIA COLE DUET WITH MONCIA TRUST	IMANI/GEFFEN/INTERSCOPE	☆☆	1032	+94	5.683	34
31	25	15	MUSIQ SOULCHILD SOBEAUTIFUL	ATLANTIC	☆☆	977	-161	6.420	30
32	28	15	OJ DA JUICEMAN FEATURING GUCCI MANE MAKE THA TRAP SAY AYE	32/MIZAY/ASYLUM	☆☆	973	-94	7.307	27
33	34	6	DAY26 FEATURING P, DIDDY & YUNG JOE IMMA PUT IT ON HER	BAD BOY/ATLANTIC	☆☆	963	+27	6.324	31
34	35	16	JENNIFER HUDSON IF THIS ISN'T LOVE	ARISTA/RMG	☆☆	900	-12	9.036	22
35	37	5	BOBBY V HANDS ON ME	BLU KOLLA DREAMS/CAPITOL	☆☆	888	+47	4.217	39
36	38	4	JAMIE FOXX FEATURING TIMBALAND I DON'T NEED IT	J/RMG	☆☆	741	-38	4.199	40
37	NEW		LIL' RU NASTY SONG	HEADHUNTER/PRESIDENTIAL/DEF JAM/IDJMG	☆☆	728	+117	3.326	-
38	NEW		THE-DREAM FEATURING KANYE WEST WALKIN' ON THE MOON	RADIO KILLA/DEF JAM/IDJMG	☆☆	687	+138	3.851	-
39	39	5	MAINO FEATURING T-PAIN ALL THE ABOVE	HUSTLE HARD/ATLANTIC	☆☆	683	-9	3.011	-
40	NEW		PLIES PLENTY MONEY	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆☆	682	+81	5.276	36

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

BEYONCE 40
Ego (Music World/Columbia)
KBTT, KDAY, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPSS, KRRQ, KVSP, Sirius XM The Heat, WAMO, WBFA, WBLK, WBTF, WBTJ, WDKX, WEMX, WFLX, WFXE, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WRBP, WTMG, WUPR, WWWZ, WZFX, WZHT

WEBSTAR & JIM JONES FEAT. JUELZ SANTANA 36
Dancin On Me (Scrilla Hill/E1)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WBTJ, WCDX, WDKX, WEMX, WFLX, WFXE, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WRBP, WTMG, WUSL, WXBT, WZFX, WZHT

RICK ROSS FEAT. KANYE WEST, T-PAIN & LIL WAYNE 32
Maybach Music 2 (Maybach/Slip-N-Slide/Def Jam/IDJMG)
KBTT, KIPR, KJMM, KNDA, KOPW, KPSS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WFLX, WFXE, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WRBP, WTMG, WVEE, WWWZ, WZFX, WZHT

PHYLLISIA FEAT. NE-YO 30
Sunshine (SOBE)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTF, WDKX, WEMX, WFLX, WFXE, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WRBP, WTMG, WWWZ, WZFX, WZHT

JADAKISS FEAT. SWIZZ BEATZ & OJ DA JUICEMAN 26
Who's Real (Def Jam/IDJMG)
KBTT, KIPR, KJMM, KNDA, KOPW, KVSP, WAMO, WBFA, WBLK, WBTF, WCDX, WDKX, WEMX, WERQ, WFLX, WFXE, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WTMG, WWWZ, WZFX

SERANI 18
No Games (Rockstone/Phase One/Universal Republic)
KIPR, KOPW, WBFA, WBLK, WDKX, WEMX, WFXE, WJUC, WJZD, WJZE, WPEG, WQBT, WTMG, WWWZ, WZFX, WZHT

YOUNG MONEY 11
Every Girl (Young Money/Cash Money/Universal Motown)
WCDX, WDHT, WEDR, WENZ, WGZB, WIKS, WPEG, WQBT, WQOK, WUSL, WXBT

ADDED AT... WRBJ
Jackson, MS
PD: Kwasi Kwa
Beyonce, Ego, O
Jadakiss Feat. Swizz Beatz & Oj Da Juiceman, Who's Real, O
Phyllisia Feat. Ne-Yo, Sunshine, O
Rick Ross, Maybach Music 2, O
Webstar & Jim Jones Feat. Juelz Santana, Dancin On Me, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
YUNG L.A. FEAT. RICCO BARRINO Futuristic Love (E roy) (Grand Hustle/Interscope) TOTAL STATIONS:	673/60 50	ACE HOOD FEAT. AKON & T-PAIN Overtime (We The Best/Def Jam/IDJMG) TOTAL STATIONS:	472/47 58
MAXWELL Pretty Wings (Columbia) TOTAL STATIONS:	558/99 48	MULLAGE Trick'n (From The Ground Up/Jive/JLG) TOTAL STATIONS:	441/51 25
YOUNG STEFF Slow Jukin' (Richcraft/Atlantic) TOTAL STATIONS:	544/1 34	CASSIE FEAT. PUFF DADDY Must Be Love (Bad Boy/Atlantic) TOTAL STATIONS:	425/18 47
LAURA IZIBOR From My Heart To Yours (Atlantic) TOTAL STATIONS:	531/28 46	B-HAMP Do The Ricky Bobby (CKB/Malaco) TOTAL STATIONS:	421/33 57
NE-YO Part Of The List (Def Jam/IDJMG) TOTAL STATIONS:	490/25 35	HUEY FEAT. JULEZ SANTANA & BOBBY V PaYo! (Hi-Tz Committee/Jive/JLG) TOTAL STATIONS:	384/151 51

↑

MOST INCREASED PLAYS

- +633** **JEREMIH**
Birthday Sex (Mick Schultz/Def Jam/IDJMG)
WBTT +39, WPGC +34, KHTE +29, WPRW +29, KBXX +28, WJZE +26, WJBT +23, KPSS +23, WBTJ +21, WCKX +20
- +527** **DRAKE**
Best I Ever Had (Bryant/Hip Hop Since 1978)
WUPR +37, WJMH +34, WJZF +32, WCDX +29, WJWZ +28, WKSS +26, WBFA +25, WHHL +25, WQJG +23, WPGC +20
- +507** **YOUNG MONEY**
Every Girl (Young Money/Cash Money/Universal Motown)
WZHT +39, WBTT +37, WCGI +34, WQOK +34, WPGC +22, WCDX +22, WQJG +20, WJMH +17, WERQ +15, WRBJ +15
- +456** **KERI HILSON FEAT. KANYE WEST & NE-YO**
Knock You Down (Mosley/Zone 4/Interscope)
WQOK +30, WUPR +29, WPRW +28, WHRK +26, KKDA +25, WRBP +24, WBHU +24, KBXX +20, WPHI +19, KIPR +19
- +315** **TWISTA**
Wetter (Get Money Gang/Capitol)
KKDA +43, WJKS +28, KBFB +23, WJZF +22, WPEG +19, WIKS +19, KHTE +19, WKYS +17, WJZE +16, WJBT +14

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

First Flash!
LINE
Abuse Lake Products Company, Inc.
1-800-21-FLASH
(1-800-213-5274)

CHANGING THE WAY WE DO THINGS

First Flash! Line now prints EventTape® on BIODEGRADABLE POLY!
EventTape® • BunchaBanners • FlashBags • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups

www.firstflash.com

R&R URBAN AC

POWERED BY nelsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ THE REUNITED **BEBE & CECE WINANS** BOW WITH "CLOSE TO YOU" AT NO. 39 ON URBAN AC AND NO. 29 ON GOSPEL. THE ICONIC DUO LAST RANKED ON URBAN AC WITH THE NO. 19 "IF ANYTHING HAPPENED TO YOU" IN 1994. "CLOSE" MARKS THE PAIR'S FIRST INK ON THE 4-YEAR-OLD NIELSEN BDS-BASED GOSPEL LIST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	31	CHARLIE WILSON THERE GOES MY BABY	NO. 1 (8 WKS)	P MUSIC/JIVE/JLG	1626 -39	11.972	3
2	25	25	JENNIFER HUDSON IF THIS ISN'T LOVE		ARISTA/RMG	1542 -183	12.198	2
3	9	3	MAXWELL PRETTY WINGS	MOST INCREASED PLAYS	COLUMBIA	1410 +295	12.249	1
4	13	13	K'JON ON THE OCEAN		UP&UP/DEH TYME/UNIVERSAL REPUBLIC	1396 +85	10.342	5
5	3	19	MUSIQ SOULCHILD SOBEAUTIFUL		ATLANTIC	1392 -123	11.341	4
6	4	25	INDIA.ARIE FEATURING MUSIQ SOULCHILD CHOCOLATE HIGH		SOULBIRD/UNIVERSAL REPUBLIC	1381 -84	8.668	7
7	8	31	LAURA IZIBOR FROM MY HEART TO YOURS		ATLANTIC	1268 +152	10.047	6
8	39	39	USHER HERE I STAND		LAFACE/JLG	1210 -54	8.358	8
9	7	13	RAPHAEL SAADIQ FEAT. STEVIE WONDER & CJ HILTON NEVER GIVE YOU UP		COLUMBIA	1204 +38	8.331	9
10	14	14	CHRISSETTE MICHELE EPIPHANY		DEF JAM/IDJMG	960 -61	7.744	11
11	11	36	ANTHONY HAMILTON FEATURING DAVID BANNER COOL		MISTER'S MUSIC/SO SO DEF/JLG	824 -115	7.834	10
12	14	8	ANTHONY HAMILTON THE POINT OF IT ALL		MISTER'S MUSIC/JIVE/JLG	788 +125	4.898	14
13	12	14	ERIC BENET CHOCOLATE LEGS		FRIDAY/REPRISE/WARNER BROS.	780 +16	5.418	12
14	33	33	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IF U LEAVE		ATLANTIC	773 +71	5.034	13
15	16	16	AVANT SAILING		CAPITOL	621 +35	3.217	19
16	12	12	GINUWINE LAST CHANCE		NOTIFI/ASYLUM/WARNER BROS.	586 +33	3.266	18
17	17	6	TEENA MARIE FEATURING FAITH EVANS CAN'T LAST A DAY		STAX/CMG	545 -17	4.336	15
18	20	10	KEYSHIA COLE YOU COMPLETE ME		IMANI/GEFFEN/INTERSCOPE	432 +24	3.404	17
19	19	10	URBAN MYSTIC THE BEST PART OF THE DAY		SOBE	409 -92	1.388	29
20	21	10	RUBEN STUDDARD TOGETHER		19/HICKORY/RED	371 -7	1.419	28
21	5	5	JOE MAJIC		563/KEDAR	332 +30	1.365	30
22	6	6	JAMIE FOXX FEATURING TIMBALAND I DON'T NEED IT		J/RMG	303 +29	2.920	21
23	21	21	CASE LOVELY		INDIGO BLUE	296 +12	1.618	26
24	19	19	SLIQUE YOUR BODY		ROSEHIP	279 -38	1.917	22
25	6	6	JOHN LEGEND EVERYBODY KNOWS		G.O.O.D./COLUMBIA	277 +9	1.832	24
26	3	3	CHARLIE WILSON CAN'T LIVE WITHOUT YOU		P MUSIC/JIVE/JLG	245 +116	0.965	36
27	21	21	JAMES FORTUNE & FIYA I TRUST YOU		BLACKSMOKE/WORLDWIDE	241 +6	2.928	20
28	15	15	WAYNE BRADY F.W.B.		PEAK/CMG	201 -35	0.714	-
29	14	14	JAMIE FOXX FEATURING T-PAIN BLAME IT		J/RMG	198 +2	1.535	27
30	12	12	NE-YO MAD		DEF JAM/IDJMG	197 -2	3.688	16
31	7	7	SOLANGE T.O.N.Y.		MUSIC WORLD/GEFFEN/INTERSCOPE	179 +35	1.854	23
32	NEW	NEW	AL B. SURE! I LOVE IT (PAPI AYE AYE AYE)		HIDDEN BEACH	165 +120	0.593	-
33	10	10	MARY MARY FEATURING KIERRA "KIKI" SHEARD GOD IN ME		MY BLOCK/COLUMBIA	157 +51	1.679	25
34	7	7	LAKISHA JONES LET'S GO CELEBRATE		ELITE	150 +4	0.401	-
35	11	11	DEBORAH COX SAYING GOODBYE		DECO/IMAGE	148 -38	0.692	-
36	3	3	KJ ROSE A BETTER WAY		ALORO MKT	129 +13	0.220	-
37	5	5	KENNY LATTIMORE EVERYBODY HERE WANTS YOU		VERVE	127 -32	0.407	-
38	16	16	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE		EMICOSPEL	114 -32	1.319	31
39	NEW	NEW	BEBE & CECE WINANS CLOSE TO YOU		B&C/MALACO	113 +71	0.596	-
40	5	5	HEZEKIAH WALKER & LFC SOULLED OUT		VERITY/JLG	84 -13	1.088	34

MOST ADDED

ARTIST / LABEL	NEW STATIONS
LIONEL RICHIE I'm In Love (Island/IDJMG) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WBLS, WGPR, WHUR, WIMX, WKXI, WLXC, WMPZ, WQMG, WSRB, WVBE, WXST	19
JAZMINE SULLIVAN In Love With Another Man (J/RMG) KDKS, KJLH, KMEZ, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WVBE, WXST	16
MELANIE FIONA Give It To Me Right (SRC/Universal Motown) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WLXC, WMGL, WMPZ, WUHT, WWMG, WXST	15
WILL DOWNING Something Special (Peak/CMG) KBLX, KMEZ, KNEK, KOKY, KQXL, Sirius XM Heart & Soul, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WWMG	14
MAXWELL Pretty Wings (Columbia) KRNB, WMJM, WVKL, WXMG	4
LAURA IZIBOR From My Heart To Yours (Atlantic) WFUN, WJMJ, WWDM, WWIN	4
AL B. SURE! I Love It (Papi Aye Aye Aye) (Hidden Beach) KJLH, WKSP, WPHR, WSRB	4
RAPHAEL SAADIQ FEAT. STEVIE WONDER & CJ HILTON Never Give You Up (Columbia) WDAS, WVAV, WVKL	3
GINUWINE Last Chance (Notifi/Asylum/Warner Bros.) WDAS, WFLM, WMJM	3
CHARLIE WILSON Can't Live Without You (Jive/JLG) WCFB, WHUR, WQMG	3

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
GREG O'QUIN & IPRAIZE Lead Me Jesus (Pendulum)	72/45	MARK WHITFIELD Do I Do (Marksman)	59/37
TOTAL STATIONS:	48	TOTAL STATIONS:	8
ALL-4-ONE My Child (Peak/CMG)	70/36	SMOKIE NORFUL Justified (TreyMyles/EMI Gospel)	59/24
TOTAL STATIONS:	35	TOTAL STATIONS:	39
MAURETTE BROWN-CLARK It Ain't Over (Until God Says It's Over) (AIR Gospel/Malaco)	69/5	HEAVY D No Matter What (Stride/Malaco)	59/12
TOTAL STATIONS:	33	TOTAL STATIONS:	8
DONALD LAWRENCE & CO. Back II Eden (Quiet Water/Venety/JLG)	68/16	CHRISSETTE MICHELE Blame It On Me (Def. Jam/IDJMG)	58/16
TOTAL STATIONS:	32	TOTAL STATIONS:	21
JAZMINE SULLIVAN In Love With Another Man (J/RMG)	65/41	WILL DOWNING Something Special (Peak/CMG)	55/26
TOTAL STATIONS:	20	TOTAL STATIONS:	7



ADDED AT... WXST
Charleston, SC
PD: Michael Tee
Jazmine Sullivan, In Love With Another Man, 2
Lionel Richie, I'm In Love, 0
Melanie Fiona, Give It To Me Right, 0
Urban Mystic, The Best Part Of The Day, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
71 urban AC and 17 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	JACKIEM JOYNER I'M WAITING FOR YOU	NO. 1 (5 WKS)	ARTISTRY	363 +17	3.489	1
2	4	18	WALTER BEASLEY STEADY AS SHE GOES		HEADS UP	262 +36	1.939	7
3	2	17	DAVE KOZ FEATURING JEFF GOLUB BADA BING		CAPITOL	257 -10	2.017	4
4	6	26	KIM WATERS LET'S GET ON IT		SHANACHIE	247 +8	2.008	5
5	3	20	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)		CONCORD/CMG	232 -29	1.985	6
6	5	30	OLI SILK CHILL OR BE CHILLED		TRIPPIN' N' RHYTHM	231 -12	1.750	9
7	7	38	FOURPLAY FORTUNE TELLER		HEADS UP	230 -1	2.040	3
8	12	12	RICHARD ELLIOT MOVE ON UP		ARTISTRY	198 +19	1.366	13
9	24	24	SEAL A CHANGE IS GONNA COME		143/WARNER BROS.	178 +6	1.894	8
10	14	14	KENNY G RITMO Y ROMANCE (RHYTHM & ROMANCE)		STARBUCKS/CONCORD/CMG	168 +3	2.110	2

TW	EW	WKS	ARTIST / TITLE	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
11	12	20	KENNY LATTIMORE AND I LOVE HER		VERVE	162 -10	1.652	10
12	11	38	MICHAEL LINGTON YOU AND I		NUGROOVE	156 -11	1.344	15
13	14	45	TIM BOWMAN SWEET SUNDAYS		TRIPPIN' N' RHYTHM	155 0	1.539	11
14	13	38	EUGE GROOVE RELIGIFY		PARADA JAZZ/CAPITOL	151 -11	1.358	14
15	21	10	WAYMAN TSDALE ONE ON ONE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	RENOEZOUS	141 +44	1.434	12
16	16	9	BASIA BLAME IT ON THE SUMMER		WHAT/EMI	120 -6	0.582	20
17	5	5	BERNIE WILLIAMS GO FOR IT		REFORM	119 0	0.554	21
18	18	9	JASON MRAZ I'M YOURS		ATLANTIC/RRP	107 +4	0.819	18
19	19	9	PAUL BROWN + MARC ANTOINE FOREIGN EXCHANGE		PEAK/CMG	91 -10	0.234	-
20	20	14	GREGG KARUKAS MANHATTAN		TRIPPIN' N' RHYTHM	84 -5	0.266	-



► **KEITH "WONDERBOY" JOHNSON & THE SPIRITUAL VOICES** CROSS THE AIRPOWER THRESHOLD WITH "TIME TO GET CLOSE TO JESUS" (18-16). THE SONG USHERS IN JOHNSON'S NEW ALBUM, "STRONGER THAN EVER." JOHNSON ALSO GUESTS ON JAMES FORTUNE & FIYA'S "I WOULDN'T KNOW YOU" (17-14).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	CHART
1	1	34	HEZEKIAH WALKER & LFC SOULED OUT	NO. 1 (11 WKS) VERITY/JLG	1162 -82	4.714	2
2	2	26	DONALD LAWRENCE & CO. BACK II EDEN	QUIET WATER/VERITY/JLG	1160 -38	4.752	1
3	3	25	MAURETTE BROWN-CLARK IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	1033 +11	4.389	3
4	4	23	MARVIN SAPP PRAISE HIM IN ADVANCE	VERITY/JLG	966 +13	4.308	4
5	5	29	KURT CARR & THE KURT CARR SINGERS PEACE AND FAVOR REST ON US	KCC/JLG	906 -25	3.678	6
6	7	16	MARY MARY FEATURING KIERRA "KIKI" SHEARD GOD IN ME	MY BLOCK/COLUMBIA	806 +58	4.136	5
7	6	66	JAMES FORTUNE & FIYA I TRUST YOU	BLACKSMOKE/WORLDWIDE	733 -43	2.977	7
8	8	12	SMOKIE NORFUL JUSTIFIED	TREMYLES/EMI GOSPEL	685 -22	2.689	9
9	9	10	DONNIE MCCLURKIN FEATURING KAREN CLARK-SHEARD WAIT ON THE LORD	VERITY/JLG	641 -35	2.722	8
10	10	41	KIERRA SHEARD PRAISE HIM NOW	EMI GOSPEL	608 +43	2.419	11
11	12	14	ISRAEL HOUGHTON JUST WANNA SAY	INTEGRITY	527 +14	2.434	10
12	15	17	JOE LEAVELL & ST. STEPHEN TEMPLE CHOIR GOD IS ABLE	EMTRO GOSPEL	520 +42	1.263	17
13	13	17	SHARI ADDISON NO BATTLE, NO BLESSING	BET/VERITY/JLG	510 0	2.234	12
14	17	5	JAMES FORTUNE & FIYA FEAT. KEITH "WONDERBOY" JOHNSON & NAKITTA FOX I WOULDN'T KNOW YOU	BLACKSMOKE/WORLDWIDE	484 +59	1.458	14
15	16	7	GREG O'QUIN & IPRAIZE LEAD ME, JESUS	PENDULUM	476 +47	1.579	13
16	18	13	KEITH "WONDERBOY" JOHNSON & THE SPIRITUAL VOICES TIME TO GET CLOSE TO JESUS	AIRPOWER GOSPEL TRUTH	376 +6	1.079	19
17	19	16	BISHOP PAUL S. MORTON PRESENTS THE FGBCFMC CRY YOUR LAST TEAR	TEHILLAH/LIGHT	362 -7	1.398	15
18	24	6	BRIAN COURTNEY WILSON ALL I NEED	SPIRIT RISING/MUSIC WORLD	348 +72	0.634	27
19	21	6	PHIL TARVER BETTER THAN THAT	KINGDOM	324 +31	0.773	23
20	20	16	CRYSTAL AIKIN I DESIRE MORE	BET/VERITY/JLG	315 +4	0.912	20
21	22	19	JAMES INGRAM DON'T LET GO	INTERING/MUSIC ONE	302 +9	1.263	16
22	23	9	TED WINN GOD BELIEVES IN YOU	TEDDYSJAMZ	289 +7	0.816	22
23	NEW		BISHOP EDDIE LONG FEATURING GW RIGHTEOUS FORSAKEN	ULTIMATE/EI	249 +59	0.740	24
24	27	4	TROY SNEED WITH YOU ALWAYS	EMTRO GOSPEL	238 +25	0.387	-
25	25	3	GEORGE HUFF DON'T LET GO	EI	238 -13	0.479	-
26	26	3	BROWN BOYZ FEATURING SPANKY WILLIAMS LOVE LIKE THAT	BLACKSMOKE/WORLDWIDE	237 +20	0.503	-
27	29	2	THE NEVELS SISTERS CLAP YOUR HANDS	MOLIFE	210 +1	0.695	26
28	RE-ENTRY		BLESSED GOTTA TAKE MY TIME	ULTIMATE	204 +29	0.722	25
29	NEW		BEBE & CECE WINANS CLOSE TO YOU	B&C/MALACO	202 +67	1.151	18
30	28	3	ANN NESBY I FOUND A PLACE	IT'S TIME CHILD/TYSCOT	195 -16	0.880	21

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME (PAJAM/GOSPEL CENTRIC/JLG)		482 455
2	ARKANSAS GOSPEL MASS CHOIR I LIFT MY HANDS (T/EMTRO GOSPEL)		466 477
3	MARY MARY GET UP (MY BLOCK/COLUMBIA)		454 498
4	MARVIN SAPP NEVER WOULD HAVE MADE IT (VERITY/JLG)		429 439
5	ISAIAH D. THOMAS & ELEMENTS OF PRAISE SAID HE WOULD BE WITH ME (HABAKKUK)		410 494

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE (EMI GOSPEL)		409 539
7	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY (INTEGRITY)		365 458
8	KATHY TAYLOR AND FAVOR OH HOW PRECIOUS (KATCO/TYSCOT)		283 315
9	SHEKINAH GLORY MINISTRY JESUS (KINGDOM)		280 299
10	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT (EMTRO GOSPEL)		270 229

RECURRENTS

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

▲ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet.

even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time

with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

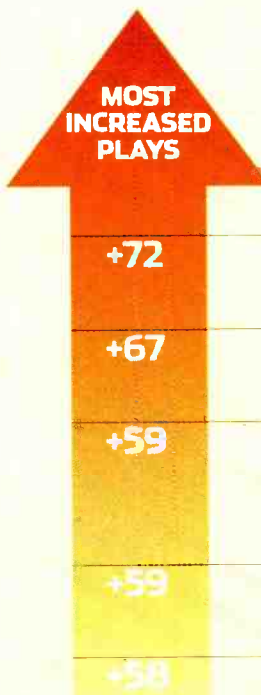
ARTIST TITLE / LABEL	NEW STATIONS
BEBE & CECE WINANS Close To You (B&C/Malaco) WHLW, WPRF, WPRS	3
BISHOP LARRY D. TROTTER & THE SWEET HOLY SPIRIT COMBINED CHOIR I Still Believe (Utopia/Tyscot) KHLR, WHLH, WXOK	3
DONNIE MCCLURKIN FEAT. KAREN CLARK-SHEARD Wait On The Lord (Verity/JLG) KOKA, WFMV	2
BISHOP EDDIE LONG FEAT. GW'S Righteous Forsaken (Ultimate/EI) WEUP, WPZE	2
BRIAN COURTNEY WILSON All I Need (Spirit Rising/Music World) WPRF, WYLD	2
DOTTIE PEOPLES Better (DP) WCAO, WUFO	2
DAYNA CADDELL What He's Done (Verity/JLG) WPRS, WPZS	2
MEN OF STANDARD When Your Life Was Low (Muscle Shoals Sound/Malaco) KHVN, WPRS	2

ADDED AT... WYLD
New Orleans, LA
PD: Derrick Corbett
MD: Loretta Petit
Brian Courtney Wilson, All I Need, 15
Kirk Franklin, Help Me Believe, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JAMES ROBERSON Everybody Dance (JDI)	186/17	PAUL PORTER My Redeemer Lives (Light)	107/10
TOTAL STATIONS: 19		TOTAL STATIONS: 13	
NIYOKI Never Gave Up (D2G-Executive)	143/26	BISHOP LARRY D. TROTTER I Still Believe (Tyscot)	89/41
TOTAL STATIONS: 14		TOTAL STATIONS: 8	
DOROTHY NORWOOD I Wanna Go (Malaco)	127/35	COKO Wait (Light)	88/9
TOTAL STATIONS: 21		TOTAL STATIONS: 12	
KIM BURRELL Happy (Shanachie)	114/6	GERALD SCOTT & COMPANY Great Is The Lord (Gerald Scott & Company)	88/2
TOTAL STATIONS: 16		TOTAL STATIONS: 9	
KIRK FRANKLIN Help Me Believe (Fo Yo Soul/Gospe Centric/JLG)	113/12	THE BROWN SISTERS Awesome God (Kingdom/Universal)	70/11
TOTAL STATIONS: 22		TOTAL STATIONS: 8	



+72 BRIAN COURTNEY WILSON
All I Need (Spirit Rising/Music World)
WYLD +15, WOAD +14, WXEZ +10, WPMI +12, WTHB +6, WHLH +4, WXOK +4, KHVN +2, WLOU +2, WFLT +2

+67 BEBE & CECE WINANS
Close To You (B&C/Malaco)
WFLT +13, WHLH +12, WXEZ +10, WUFO +6, WPRS +6, WXOK +5, WFMV +4, KHLR +4, WPZS +3, WPRF +2

+59 JAMES FORTUNE & FIYA FEAT. KEITH "WONDERBOY" JOHNSON & NAKITTA FOX
I Wouldn't Know You (Blacksmoke/WorldWide)
WTHB +23, WXVI +9, WPMI +8, KR01 +7, WEUP +6, KOKA +5, KHLR +4, WPRF +3, WTHE +3, WPZS +2

+59 BISHOP EDDIE LONG FEAT. GW
Righteous Forsaken (Ultimate/EI)
WOAD +6, WXEZ +5, WPZE +4, WCAO +4, WPMI +3, KHLR +2, WEUP +2, KOKA +1, WXVI +1, WJMI +1

+58 MARY MARY FEAT. KIERRA "KIKI" SHEARD
God In Me (My Block/Columbia)
SXPR +22, WPMI +9, WYLD +8, WWIN +7, WNNL +6, WPZS +5, WLIB +5, WTLC +4, WHLW +4, WXEZ +3

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. 45 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Christian AC, Christian CHR, Christian Rock, Gospel, R&B, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC and Hot AC titles

move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.



Morning show tips from KCMS/Seattle's Scott & Sam and KLTJ/Dallas' Frank Reed

Wake Up And Smell The Ratings: The Sequel

Kevin Peterson

KPeterson@RadioandRecords.com

In the May 8 column, WAY-FM network morning host Brant Hansen explained what's helped him become a ratings leader in his home market of West Palm Beach. This week Crista Ministries' KCMS/Seattle morning duo Scott & Sam and Salem Communications' KLTJ/Dallas morning man Frank Reed discuss what's propelled them to ratings success.

Scott Valentine and Sam Kelly started working together in Spokane, first in oldies, then mainstream AC, before moving to Christian music radio at KCMS. In the fall 2008 Arbitron ratings, Scott & Sam were No. 2 with women 25-54 with a 6.7, before dropping to a 4.2 in winter 2009. In the spring of 2007, they hit No. 1 in the demo with a 7.5.

Frank Reed spent eight years at the legendary WNBC/New York (1977-85) before moving home to Orlando for three years. He returned to the Big Apple and made his debut in Christian radio at WWJ in 1988. Almost 18 years ago he accepted a job hosting afternoon drive at KLTJ. Reed served as PD of the station from 1996 to 1999 and from 2000 to 2001 before taking over morning drive eight years ago. Before Dallas converted to the PPM in December, his show consistently ranked in the top five with women 25-54, and in the spring 2008 numbers he hit a 6.1, good for No. 2 in the market.

There are a few key factors to the show's success, according to Reed. "I've got a great supporting cast who genuinely love what they are doing—Starlene Stringer with news, Perri Reavis with traffic, Ron Taylor is my producer, and everybody is on the same page, moving in the same direction." He says they have a lot of fun, but there's purpose in everything they do. "We don't waste people's time by rambling on about stuff that is irrelevant. We work very

hard at bringing info and content that we hope make their life a little less stressful, and we want to bring some hope and encouragement their way. A lot of folks are hurting right now, so there is a tremendous opportunity for what we do."

Kelly says they've found the same to be true in Seattle. "There's a contrast right now to what's going on in the news," she says. "People are hungry for hope and they're hungry to laugh and know that they're loved. We also get a lot of listeners who aren't Christian yet, but they're concerned about their children listening to things that are off-color, so we get a lot of people who kind of ease into it from that angle."

'Spiritual Wedgie'

According to Valentine, the style of delivery he and Kelly employ has a lot to do with their success. "We're going to live our faith on the air, without being too Christian-y about it, and I think that is what has really resonated," he says. "For the most part I think the station sounds as good as anything else on the dial. It's not a huge adjustment for somebody who might be listening to another format and how it's executed to punch in to our radio station, and at least the formatics don't get in the way. Personalities can really ease people into what Christian radio is all about, too."



Scott & Sam

'A lot of folks are hurting right now, so there is tremendous opportunity for what we do.'

—Frank Reed



Both shows share the philosophy of striving for great radio, regardless of format. "And, oh, by the way, it just so happens we are Christians and we play Christian music," Reed says. "My thought has always been to have a very big tent, inclusive for many rather than exclusive for a few."

Moving from mainstream to Christian radio, Kelly almost felt like she had to learn a new language. "People would say things like 'gird you up in prayer,'" she recalls. "It sounded painful, so we were trying to figure out how you say those things without sounding like you're from outer space. You want to sound like you're just a regular person, so we worked really hard to try to translate it so it was receivable by anybody."

Valentine adds, "The whole 'gird you up in prayer' thing sounds like they're going to take a hold of the elastic in your underwear and pull it like they're trying to start a lawn mower." Kelly quips, "It's like a spiritual wedgie."

Striking A Responsive Chord

Reed attributes his success to striking a responsive chord with the listener on a deep level. "I seem to do that best by getting real-life stories on the air," he says. While those stories sometimes come from a member of the morning show—everyone on the team is transparent, he says—more often they're a product of phone interaction with listeners. "We saw an Arbitron diary comment once that said, 'Frank and the morning show make me laugh, and sometimes they make me cry,'" Reed recalls. "For me, that's hitting the bull's-eye."

He adds that the goal is to work through all the material they have access to and find those golden on-air nuggets and use only the best—and to do it consistently. "Every morning brings new opportunities. I love the unpredictability of it. We have a saying we all say in unison after an amazing call: 'You just can't make this stuff up.'"

Valentine says the show's most successful content belongs under the heading of "relational material." Kelly describes it as "anything that has to do with how you love the people around you, how you're receiving love from people, anything that is a common experience—like today we talked about weddings." The topic of people's relationships with God is equally important, she says. "People love to talk about what God has done and how they show God to others. What we try to do is take a concept of God that is a spiritual concept and put that into the real so that people can demonstrate that, so the stories they tell are just incredible."

Another piece of advice from Valentine: "If you're sharing the morning show with someone else, your No. 1 job is to make them look good. Don't fight over mic time. That's just silly and stupid. That way you learn to trust them and you realize in a moment they're not going to leave you hanging, because you have to earn the trust."

Morning Ratings History

Women 25-54, Mon.-Fri., 6 a.m.-10 a.m.

KCMS/Seattle
Diary Survey, Share
(Rank)

Winter '09, 4.2 (7)
Fall '08, 6.7 (2)
Summer '08, 5.1 (7)
Spring '08, 6.3 (3)
Winter '08, 6.2 (2)
Fall '07, 5.4 (4)
Summer '07, 5.3 (4t)
Spring '07, 7.5 (1)
Winter '07, 5.3 (5)

KLTJ/Dallas
Survey, Share (Rank)

March, 2.3 (16)
February, 3.0 (11)
January, 3.8 (8)
PPM Holiday '08, 3.5 (7)
Summer '08, 5.0 (4)
Spring '08, 6.1 (2)
Winter '08, 4.6 (6)
Fall '07, 5.2 (5)
Spring '07, 6.1 (2)
Winter '07, 6.0 (3)

Source: Arbitron

R&R CHRISTIAN AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ LIFTING 19-18, **PHILLIPS, CRAIG & DEAN'S** "REVELATION SONG" SNARES MOST INCREASED PLAYS (UP 127) FOR A THIRD CONSECUTIVE WEEK, ITS ENTIRE CHART RUN. THE TRACK INTRODUCES THE VETERAN TRIO'S NEW ALBUM "FEARLESS," DUE AUG. 11.

WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	P_LAYS TW +/-	AUDIENCE MILLIONS	RANK
1	MATTHEW WEST	THE MOTIONS	SPARROW/EMI CMG	NO. 1 (6 WKS)	1814 -40	6.806	1
4	NEWSBOYS	IN THE HANDS OF GOD	INPOP		1666 +96	5.482	3
2	FRANCESCA BATTISTELLI	FREE TO BE ME	FERVENT/WORD-CURB		1602 -121	5.25	4
3	MERCYME	FINALLY HOME	INO		1582 -133	6.065	2
5	CHRIS TOMLIN	I WILL RISE	SIXSTEPS/SPARROW/EMI CMG		1557 +68	4.612	7
6	BIG DADDY WEAVE	YOU FOUND ME	FERVENT/WORD-CURB		1434 +14	4.231	8
8	TENTH AVENUE NORTH	BY YOUR SIDE	REUNION/PLG		1254 -32	5.089	5
10	MANDISA	MY DELIVERER	SPARROW/EMI CMG		1185 +6	3.922	11
7	JEREMY CAMP	THERE WILL BE A DAY	BEC/TOOTH & NAIL		1185 -111	4.195	9
9	THIRD DAY	REVELATION	ESSENTIAL/PLG		1174 -34	4.660	6
12	JIMMY NEEDHAM	FORGIVEN AND LOVED	INPOP		1079 +124	3.329	14
11	JARS OF CLAY	TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG		1069 +58	3.558	13
15	BRANDON HEATH	WAIT AND SEE	MONOMODE/REUNION/PLG		975 +86	3.840	12
13	BRANDON HEATH	GIVE ME YOUR EYES	MONOMODE/REUNION/PLG		947 +16	3.952	10
14	JOSH WILSON	SAVIOR, PLEASE	SPARROW/EMI CMG		880 -47	2.912	15
16	JONNY DIAZ	MORE BEAUTIFUL YOU	INO		811 +54	2.250	17
17	LINCOLN BREWSTER	GOD YOU REIGN	INTEGRITY		754 +35	2.143	20
19	PHILLIPS, CRAIG & DEAN	REVELATION SONG	INO	MOST INCREASED PLAYS	714 +127	2.448	16
20	MIKESCHAIR	CAN'T TAKE AWAY	CURB		689 +115	1.617	22
18	BLUETREE	GOD OF THIS CITY	LUCID		672 +57	1.551	23
21	REMEDY DRIVE	ALL ALONG	WORD-CURB		669 +126	2.135	21
22	MAT KEARNEY	CLOSER TO LOVE	AWARE/COLUMBIA/INPOP		595 +61	2.187	19
23	JOHN WALLER	WHILE I'M WAITING	BEACH STREET/REUNION/PLG		514 +45	2.197	18
25	BEBO NORMAN	PULL ME OUT	BEC/TOOTH & NAIL		490 +46	0.864	28
26	ABOVE THE GOLDEN STATE	I'LL LOVE YOU SO	SPARROW/EMI CMG		421 0	1.133	26
27	BUILDING 429	ALWAYS	INO		415 +16	1.410	24
30	NATALIE GRANT	PERFECT PEOPLE	CURB	MOST ADDED	370 +78	0.952	27
24	IAN ESKELIN, MARK STUART & VICKY BEECHING	LORD	INTEGRITY		364 -89	0.741	-
28	KUTLESS	I DO NOT BELONG	BEC/TOOTH & NAIL		316 0	0.524	-
29	JEREMY RIDDLE	BLESS HIS NAME	VARIETAL/VINEYARD		274 -26	0.772	-

RECURRENTS

THIS WEEK	ARTIST	TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST	TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA	LOSE N-Y SOUL (FOR FRONT/EMI CMG)		779	829	6	CHRIS TOMLIN	JESUS MESSIAH (SIXSTEPS/SPARROW/EMI CMG)		544	591
2	LAURA STORY	MIGHT / TO SAVE (INO)		640	653	7	TREE63	BLESSED BE YOUR NAME (INPOP)		521	536
3	ADDISON ROAD	HOPE NOW (INO)		628	614	8	DOWNHERE	HERE I AM (CENTRICITY)		513	534
4	AARON SHUST	MY SAVIOR MY GOD (BRASH)		576	566	9	CASTING CROWNS	EAST TO WEST (BEACH STREET/REUNION/PLG)		511	569
5	BIG DADDY WEAVE	WHAT LIFE WOULD BE LIKE (FERVENT/WORD-CURB)		554	544	10	MERCYME	YOU REIGN (INO)		507	532

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NATALIE GRANT Perfect People (Curb) KFIS, KTSY, WAFJ, WBHY, WDJC, WFFH, WMSJ	7
THIRD DAY FEAT. LACEY MOSLEY Born Again (Essential/PLG) KBIQ, KHZR, WAWZ, WBSN, WJTL, WNUZ	6
REMEDY DRIVE All Along (Word-Curb) KKFS, WAKW, WBFJ, WLAB, WRBS	5
PHILLIPS, CRAIG & DEAN Revelation Song (INO) KCMS, KTSY, WCRJ, WLFJ	4
TENTH AVENUE NORTH Hold My Heart (Reunion/PLG) KBNJ, KTIS, WAWZ, WCIE	4
CHRIS AND CONRAD Lead Me To The Cross (VSR) KKSP, Sirius XM The Message, WAKW, WCRJ	4
MANDISA My Deliverer (Sparrow/EMI CMG) KKFS, WLFJ, WLGH	3
BRANDON HEATH Wait And See (Reunion/PLG) KFSH, WFFH	2

ADDED AT... WBHY

Mobile, AL
 PD: Robert Barber
 MD: Kenny Fowler
 FM Static, Take Me As I Am, 15
 Natalie Grant, Perfect People, 15

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHRIS AND CONRAD Lead Me To The Cross (VSR)	256/19	DECEMBERADIO Look For Me (Slanted/Spring Hill)	181/3
TOTAL STATIONS:	20	TOTAL STATIONS:	10
MEREDITH ANDREWS The New Song We Sing (Word-Curb)	233/20	THIRD DAY FEAT. LACEY MOSLEY Born Again (Essential/PLG)	175/44
TOTAL STATIONS:	18	TOTAL STATIONS:	13
BRITT NICOLE The Lost Get Found (Sparrow/EMI CMG)	225/42	REVIVE Chorus Of The Saints (Essential/PLG)	174/9
TOTAL STATIONS:	16	TOTAL STATIONS:	12
TENTH AVENUE NORTH Hold My Heart (Reunion/PLG)	213/42	CHRIS TOMLIN God Of This City (Sixsteps/Sparrow/EMI CMG)	107/11
TOTAL STATIONS:	14	TOTAL STATIONS:	12
THE AFTERS Ocean Wide (INO)	181/5	ADDISON ROAD What Do I Know Of Holy (INO)	90/43
TOTAL STATIONS:	16	TOTAL STATIONS:	9

↑ MOST INCREASED PLAYS

+127	PHILLIPS, CRAIG & DEAN Revelation Song (INO) KCMS +20, KWND +20, KTIS +17, KXOJ +13, WJQK +9, WMHK +8, WAWZ +6, WPAR +5, WPOZ +4, WNNC +4
+126	REMEDY DRIVE All Along (Word-Curb) WBFJ +18, KGBI +16, WFFH +15, KKFS +15, KAIM +13, WAKW +9, WRBS +9, WBHY +7, WFHM +6, WPAR +6
+124	JIMMY NEEDHAM Forgiven And Loved (Inpop) KSGN +27, WBFJ +20, WBSN +12, WMSJ +9, KVMV +9, KGBI +7, KKFS +6, WFFH +6, WRBS +6, WPOZ +5
+115	MIKESCHAIR Can't Take Away (Curb) KKFS +20, WFFH +16, KGBI +14, KAIM +13, WBDX +13, WBHY +8, WFHM +8, WJQK +6, KXOJ +5, KBIQ +4
+96	NEWSBOYS In The Hands Of God (Inpop) KWND +15, KLTY +15, WCIE +11, WFFH +11, KGBI +9, KKFS +8, KTIS +8, KAIM +7, KKSP +7, WMLUZ +7

FOR WEEK ENDING MAY 17, 2009
LEGEND: see legend to charts in charts section for rules and symbol explanations.
 58 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC indicator chart compiled of 32 reporters, christian CHR 26, christian rock 26 and soft. AC/inspirational 20. © 2009 Nielsen Business Media, Inc. All rights reserved.



Ar·rest·ing Col·or

1 a: A phenomenon of visual perception (decal) that enables one to differentiate competing radio stations.
 b: Best printed by the leader, **Communication Graphics**. Call today and brighten your world.

Communication Graphics Inc
 THE DECAL COMPANY

Decals • Labels • Magnets • Signs
 (800) 331-4438 www.cgilink.com
www.mostexcellentdecals.com

© 2009 Communication Graphics



R&R CHRISTIAN

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



► **EVERYDAY SUNDAY** CLAIMS ITS FOURTH STRAIGHT TOP 10 ON CHRISTIAN ROCK, AS "BEST NIGHT OF OUR LIVES" RISES 11-8. THE BAND'S STREAK INCLUDES THE FIVE-WEEK NO. 1 "WAKE UP! WAKE UP!" IN 2007. THE NEW SONG IS THE TITLE TRACK/LEAD SINGLE FROM THE GROUP'S FIFTH ALBUM, DUE JUNE 16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	13	REMEDY DRIVE ALL ALONG	WORD-CURB	982	+17
2	2	25	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	924	-28
3	4	14	JARS OF CLAY TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	835	+80
4	3	19	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	811	-112
5	5	9	MAT KEARNEY CLOSER TO LOVE	AWARE/COLUMBIA/INPOP	800	+55
6	7	13	DOWNHERE MY LAST AMEN	CENTRICITY	795	+66
7	6	25	RED NEVER BE THE SAME	ESSENTIAL/PLG	730	-5
8	9	8	MIKESCHAIR CAN'T TAKE AWAY	CURB	710	+74
9	11	8	FM STATIC TAKE ME AS I AM	TOOTH & NAIL	689	+81
10	10	15	KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	612	-2
11	8	37	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	597	-45
12	11	11	HAWK NELSON LET'S DANCE	BEC/TOOTH & NAIL	590	+17
13	14	7	BLUETREE GOD OF THIS CITY	LUCID	530	+24
14	15	20	FRAY YOU FOUND ME	EPIC/INO	485	+7
15	16	3	GROUP 1 CREW MOVIN'	FERVENT/WORD-CURB	464	+64
16	24	2	BRITT NICOLE THE LOST GET FOUND	SPARROW/EMI CMG	441	+130
17	13	7	BRANDON HEATH WAIT AND SEE	REUNION/PLG	433	+41
18	13	17	NEWSBOYS IN THE HANDS OF GOD	INPOP	424	-101
19	21	6	AFTERS OCEAN WIDE	INO	399	+36
20	17	15	B. REITH MESS	GOTEE	347	-47
21	19	6	MANDISA MY DELIVERER	SPARROW/EMI CMG	334	-46
22	23	10	MERCYME GOODBYE ORDINARY	INO	328	-13
23	27	5	JIMMY NEEDHAM COME AROUND	INPOP	321	+30
24	20	17	SEVINGLORY ALL OF THIS FOR YOU	7 SPIN	320	-56
25	30	2	JOY WILLIAMS ONE OF THOSE DAYS	SENSIBILITY	305	+37
26	29	9	MAINSTAY BECOME WHO YOU ARE	BEC/TOOTH & NAIL	301	+23
27	22	19	THIS BEAUTIFUL REPUBLIC BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	297	-66
28	28	2	DECYFER DOWN FADING	INO	295	+7
29	NEW		PRESS PLAY LIFE IS BEAUTIFUL	DREAM	282	+46
30	RE-ENTRY		CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	277	+13

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	16	RUN KID RUN SET THE DIAL	TOOTH & NAIL	315	+14
2	5	14	PILLAR STATE OF EMERGENCY	ESSENTIAL/PLG	289	+22
3	3	11	RED DEATH OF ME	ESSENTIAL/PLG	268	-3
4	6	12	DISCIPLE ROMANCE ME	INO	261	-5
5	4	7	HOUSE OF HEROES CODE NAME: RAVEN	MONO VS STEREO/GOTEE	261	-10
6	2	15	DECYFER DOWN FADING	INO	261	-15
7	7	13	FIREFLIGHT STAND UP	FLICKER/PLG	254	-9
8	11	7	EVERYDAY SUNDAY BEST NIGHT OF OUR LIVES	INPOP	240	+7
9	10	12	FM STATIC THE UNAVOIDABLE BATTLE OF FEELING ON THE OUTSIDE	TOOTH & NAIL	237	-9
10	8	15	FALLING UP STREAMS OF WOE AT ACHERON	BEC/TOOTH & NAIL	228	-23
11	9	15	PHILMONT THE DIFFERENCE	FOREFRONT/EMI CMG	227	-22
12	14	4	FAMILY FORCE 5 D-I-E 4 Y-O-U	TMG	212	+20
13	12	17	ABANDON HOLD ON	FOREFRONT/EMI CMG	205	-26
14	22	3	CLASSIC CRIME THE WAY THAT YOU ARE	TOOTH & NAIL	199	+46
15	16	10	I AM TERRIFIED TO THE SERVICE	GOTEE	188	+7
16	17	13	SUPERCHIC(K) CROSS THE LINE	INPOP	181	0
17	13	7	BECOMING THE ONE TO HURT YOU	TOOTH & NAIL	181	-19
18	15	17	HAWK NELSON LET'S DANCE	BEC/TOOTH & NAIL	171	-13
19	21	9	RUTH BACK TO THE FIVE	TOOTH & NAIL	170	+13
20	23	3	EMERY THE POOR AND THE PREVALENT	TOOTH & NAIL	161	+18
21	18	6	CLEMENCY CONTROL	CLEMENCY	157	-6
22	20	7	MANAFEST STEPPIN' OUT	BEC/TOOTH & NAIL	155	-2
23	19	8	HYMNS OF EDEN ALL I NEED	ROCK ONE	152	-6
24	24	20	THIS BEAUTIFUL REPUBLIC SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	120	-23
25	26	2	AIR FIVE OPEN SEASON	AUDIO FRENZY	119	+15
26	NEW		CHILDREN 18:3 MOCK THE MUSIC	TOOTH & NAIL	114	+105
27	NEW		NEVERTHELESS CROSS MY HEART	FLICKER/PLG	110	-31
28	NEW		CAPITAL LIGHTS RETURN	BEC/TOOTH & NAIL	107	+50
29	NEW		LECRAE DON'T WASTE YOUR LIFE	REACH	97	+30
30	RE-ENTRY		MANIC DRIVE BLUE	WHIPLASH	89	+23

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	17	CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	379	-2
2	2	9	LAURA STORY BLESS THE LORD	INO	335	-5
3	5	12	BEBO NORMAN THE ONLY HOPE	BEC/TOOTH & NAIL	333	+13
4	4	16	LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	323	+1
5	3	14	AVALON STILL MY GOD	SPARROW/EMI CMG	285	-40
6	8	5	BLUETREE GOD OF THIS CITY	LUCID	248	+23
7	9	6	BRANDON HEATH WAIT AND SEE	REUNION/PLG	240	+16
8	6	14	KATINAS PRAYING FOR YOU	DESTINY-EXECUTIVE	237	-37
9	7	12	ISRAEL HOUGHTON MY TRIBUTE MEDLEY	INTEGRITY	227	+1
10	10	8	JIM BRICKMAN FEAT. RUSH OF FOOLS NEVER FAR AWAY	TIME LIFE	216	+9

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
11	11	7	MICHAEL W. SMITH DEEP IN LOVE WITH YOU	REUNION/PLG	212	+21
12	13	3	33MILES JESUS CALLING	INO	205	+17
13	15	4	PHILLIPS, CRAIG & DEAN REVELATION SONG	INO	184	+15
14	16	10	NEWSBOYS IN THE HANDS OF GOD	INPOP	179	+21
15	18	2	TRAVIS COTTRELL JESUS SAVES	INDELIBLE	177	+26
16	14	4	MEREDITH ANDREWS THE NEW SONG WE SING	WORD-CURB	177	+6
17	RE-ENTRY		BUILDING 429 ALWAYS	INO	175	+38
18	NEW		CHRIS AND CONRAD LEAD ME TO THE CROSS	VSR	171	+38
19	NEW		RUSS LEE & MICHAEL O'BRIEN WHEN LIFE GETS BROKEN	PCF	168	+34
20	12	4	KARI JOBE I'M SINGING	INTEGRITY	168	-22

FOR WEEK ENDING MAY 17, 2009

R&R

RADIOANDRECORDS.COM

R&R CHRISTIAN FRIDAY NEWS

Interviews • Touring • People

FREE E-MAIL

ACCURATE | TRUSTWORTHY | COMPREHENSIVE

SUBSCRIBE AT RADIOANDRECORDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	15	CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	975	-46
2	3	14	BIG DADDY WEAVE YOU FOUND ME	FERVENT/WORD-CURB	973	+18
3	2	18	NEWSBOYS IN THE HANDS OF GOD	INPOP	938	-25
4	5	16	MANDISA MY DELIVERER	SPARROW/EMI CMG	837	+26
5	4	20	MERCYME FINALLY HOME	INO	817	-56
6	6	28	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	708	-30
7	8	15	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	702	+34
8	9	8	BRANDON HEATH WAIT AND SEE	REUNION/PLG	689	+28
9	11	10	JONNY DIAZ MORE BEAUTIFUL YOU	INO	666	+66
10	7	19	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	645	-62
11	10	13	JIMMY NEEDHAM FORGIVEN AND LOVED	INPOP	586	-20
12	12	14	JARS OF CLAY TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	554	+18
13	13	14	REMEDY DRIVE ALL ALONG	WORD-CURB	525	+29
14	10	14	BLUETREE GOD OF THIS CITY	LUCID	523	+28
15	15	16	KUTLESS I DO NOT BELONG	BEC/TOOTH & NAIL	471	-7
16	16	9	CHRIS AND CONRAD LEAD ME TO THE CROSS	VSR	457	+19
17	18	12	DOWNHERE HOPE IS RISING	CENTRICITY	384	+4
18	26	3	PHILLIPS, CRAIG & DEAN REVELATION SONG	INO	355	+98
19	19	11	JEREMY RIDDLE BLESS HIS NAME	VINEYARD/VARIETAL	345	+12
20	17	16	ABOVE THE GOLDEN STATE I'LL LOVE YOU SO	SPARROW/EMI CMG	343	-43
21	21	13	LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	309	-7
22	20	6	RUSH OF FOOLS LOSE IT ALL	MIDAS	309	-16
23	23	7	MIKESCHAIR CAN'T TAKE AWAY	CURB	308	+19
24	22	6	DECEMBERADIO LOOK FOR ME	SLANTED/SPRING HILL	307	+7
25	25	4	BUILDING 429 ALWAYS	INO	302	+25
26	24	5	MAT KEARNEY CLOSER TO LOVE	AWARE/COLUMBIA/INPOP	301	+16
27	27	2	BRITT NICOLE THE LOST GET FOUND	SPARROW/EMI CMG	217	+21
28	NEW	2	NATALIE GRANT PERFECT PEOPLE	CURB	189	+55
29	29	2	33MILES JESUS CALLING	INO	183	+24
30	30	2	MEREDITH ANDREWS THE NEW SONG WE SING	WORD-CURB	167	+9

COUNTRY INDICATOR HIGHLIGHTS

NO. 1

ARTIST TITLE	IMPRINT / PROMOTION LABEL
BRAD PAISLEY THEN	ARISTA NASHVILLE

MOST ADDED

ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
RASCAL FLATTS SUMMER NIGHTS	LYRIC STREET	51
BROOKS & DUNN INDIAN SUMMER	ARISTA NASHVILLE	21
TRACE ADKINS ALL I ASK FOR ANYMORE	CAPITOL NASHVILLE	21
RODNEY ATKINS 15 MINUTES	CURB	18
PAT GREEN WHAT I'M FOR	BNA	16
JUSTIN MOORE SMALL TOWN USA	VALORY	12

MOST INCREASED PLAYS

ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN
RASCAL FLATTS SUMMER NIGHTS	LYRIC STREET	+858
TRACE ADKINS ALL I ASK FOR ANYMORE	CAPITOL NASHVILLE	+409
KENNY CHESNEY OUT LAST NIGHT	BNA	+381
TAYLOR SWIFT YOU BELONG WITH ME	BIG MACHINE	+337
BROOKS & DUNN INDIAN SUMMER	ARISTA NASHVILLE	+336
ZAC BROWN BAND WHATEVER IT IS	HOME GROWN/ATLANTIC/BIG PICTURE	+326

INDICATOR EXCLUSIVES

TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
47	45	STEPHEN COCHRAN WAL-MART FLOWERS	ARIA NASHVILLE	221	+12
49	50	TELLURIDE PENCIL MARKS	AMERICAN ROOTS/QUARTERBACK	190	+16
50	48	TRACY LAWRENCE UP TO HIM	ROCKY COMFORT/NINE NORTH	188	+8
53	55	SARAH DARLING JACK OF HEARTS	BLACK RIVER	178	+25
54	52	ZONA JONES BLUER THAN BLUE	ROCKY COMFORT	178	+14
55	53	RICK HUCKABY SHE GETS ME HIGH	HEADCOACH	177	+15
56	54	WILLIAMS RILEY BAND I'M STILL ME	GOLDEN/NINE NORTH	175	+13
60	-	GRETCHEN WILSON IF I COULD DO IT ALL AGAIN	COLUMBIA	139	+74

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.



CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
JOHN WALLER WHILE I'M WAITING	BEACH STREET/REUNION/PLG	95%	4.28	4.18	4.37	4.28
MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	98%	4.24	4.21	4.27	4.23
CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	98%	4.18	4.08	4.19	4.27
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	100%	4.18	4.23	4.23	4.07
TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	98%	4.17	4.28	4.15	4.09
THIRD DAY REVELATION	ESSENTIAL/PLG	99%	4.15	4.03	4.21	4.22
PHILLIPS, CRAIG & DEAN REVELATION SONG	INO	56%	4.08	4.16	4.01	4.09
JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	100%	4.07	3.98	4.06	4.16
MERCYME FINALLY HOME	INO	96%	3.99	3.81	3.99	4.17
FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	98%	3.94	3.96	4.07	3.80
LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	97%	3.93	3.79	3.95	4.04
BRANDON HEATH WAIT AND SEE	REUNION/PLG	84%	3.90	4.01	3.90	3.79
NEWSBOYS IN THE HANDS OF GOD	INPOP	94%	3.88	3.69	3.91	4.05
JOSH WILSON SAVIOR PLEASE	SPARROW/EMI CMG	98%	3.85	3.94	3.89	3.70
BLUETREE GOD OF THIS CITY	LUCID	82%	3.81	3.75	3.82	3.87
MANDISA MY DELIVERER	SPARROW/EMI CMG	98%	3.78	3.73	3.81	3.81
BIG DADDY WEAVE YOU FOUND ME	FERVENT/WORD-CURB	75%	3.76	3.77	3.75	3.75
JARS OF CLAY TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	87%	3.71	3.81	3.69	3.64
JIMMY NEEDHAM FORGIVEN AND LOVED	INPOP	74%	3.70	3.84	3.69	3.59
JONNY DIAZ MORE BEAUTIFUL YOU	INO	67%	3.66	3.52	3.91	3.55

Total Sample size is 1633. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



COUNTRY BULLSEYE RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	LIKE A LOT	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
BRAD PAISLEY THEN	ARISTA NASHVILLE	37.3%	75.8%	4.09	20.2%	4.0%	0.0%
ALAN JACKSON SISSY'S SONG	ARISTA NASHVILLE	40.4%	74.2%	4.05	17.6%	6.4%	1.8%
KEITH URBAN KISS A GIRL	CAPITOL NASHVILLE	26.4%	73.3%	3.94	21.8%	4.0%	0.9%
SUGARLAND IT HAPPENS	MERCURY	31.6%	71.8%	3.88	15.1%	10.4%	2.7%
CARRIE UNDERWOOD FEAT. RANDY TRAVIS TOLD YOU SO	19/ARISTA NASHVILLE	37.8%	70.2%	3.94	18.0%	9.6%	2.2%
ZAC BROWN BAND WHATEVER IT IS	HOME GROWN/ATLANTIC/BIG PICTURE	26.2%	70.0%	3.91	25.8%	3.6%	0.7%
TOBY KEITH LOST YOU ANYWAY	SHOW DOG	20.7%	69.1%	3.81	23.1%	6.4%	1.3%
JASON MICHAEL CARROLL WHERE I'M FROM	ARISTA NASHVILLE	23.8%	68.7%	3.86	25.1%	5.6%	0.7%
LOST TRAILERS HOW 'BOUT YOU DON'T	BNA	18.5%	68.2%	3.82	26.4%	5.3%	0.0%
DIERKS BENTLEY SIDEWAYS	CAPITOL NASHVILLE	23.8%	66.7%	3.79	24.2%	6.7%	2.4%
MONTGOMERY GENTRY ONE IN EVERY CROWD	COLUMBIA	18.4%	63.6%	3.71	26.7%	8.9%	0.9%
KENNY CHESNEY OUT LAST NIGHT	BNA	19.1%	62.4%	3.66	24.9%	9.3%	3.3%
ELI YOUNG BAND ALWAYS THE LOVE SONGS	REPUBLIC/UNIVERSAL SOUTH	16.2%	62.2%	3.71	30.2%	7.3%	0.2%
BILLY CURRINGTON PEOPLE ARE CRAZY	MERCURY	22.2%	61.8%	3.71	26.7%	10.4%	1.1%
LADY ANTEBELLUM I RUN TO YOU	CAPITOL NASHVILLE	12.2%	59.6%	3.61	30.7%	8.9%	0.9%
CHRIS YOUNG GETTIN' YOU HOME (THE BLACK DRESS SONG)	RCA	16.0%	59.3%	3.61	28.7%	10.0%	2.0%
RANDY HOUSER BOOTS ON	UNIVERSAL SOUTH	16.0%	59.3%	3.58	27.3%	9.6%	3.8%
KELLIE PICKLER BEST DAYS OF YOUR LIFE	19/BNA	16.2%	58.7%	3.58	27.6%	10.9%	2.9%
JAMEY JOHNSON HIGH COST OF LIVING	MERCURY	13.3%	57.3%	3.52	27.1%	12.2%	3.3%
DARIUS RUCKER ALRIGHT	CAPITOL NASHVILLE	13.7%	56.7%	3.60	33.7%	9.0%	0.7%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are: MID-WEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.



Following the success of the Wreckers, Jessica Harp has another go at a solo career

No Strings Attached

R.J. Curtis

RCurtis@RadioandRecords.com

Jessica Harp hopes her second stab at a solo career gets off the ground better than her first. Her initial attempt, in 2004, derailed even before she completed the move to Nashville from her hometown of Kansas City, Mo., when Harp's best friend phoned and convinced her to record an album of songs the two had written together. That decision triggered a three-year chain of events that sidelined Harp's lifelong dream of carving out a solo career in country music.

The culprit was a project destined for gold-certified sales, chart-topping airplay and a Grammy Award nomination. Harp's best friend is Michelle Branch, who achieved pop stardom as a teen with her 2001 album, "The Spirit Room." The two bonded when Harp sang backup for Branch on the road.

Calling themselves the Wreckers, the album they recorded, "Stand Still, Look Pretty," was released in March 2006. Their debut single, "Leave the Pieces," featuring Harp singing lead, hit No. 1 on the Country chart and the follow-up "My Oh My" went top 10 (see list, right). The album was certified gold and sales stand at 854,000 copies, according to Nielsen SoundScan. Grammy, Country Music Assn. and Academy of Country Music (ACM) nominations ensued. In 2007, the Wreckers picked up the best new country performer nod in the R&R Readers Poll. Rascal Flatts and Keith Urban invited the duo to support their respective arena tours that year.

If a solo career has to be put on hold, that's one hell of a way to do it.

Don't Force It

A follow-up album was planned during the latter stages of the Wreckers' stint on Urban's tour, but Harp and Branch never made it to the studio. "We were writing different things," Harp recalls. "Michelle was

writing more in the Wreckers vein; the things I was writing were a little more commercial." The two friends decided that each would make a solo record. Harp got an early start—her debut single, "Boy Like Me," is No. 37 with a bullet on the Country chart.

Harp describes her belated solo album, "A Woman Needs," as "something I've wanted to do since I was a kid." It will likely arrive this summer, according to her label, Warner Bros. Nashville.

Even though Branch and Harp aren't currently working together, Harp says they remain close. "The Wreckers are something we can always come back to, but we're artists at heart. We made ["Stand Still, Look Pretty"] very selfishly because we were such good friends. We didn't want to force another album just for the sake of being commercial."

Recording her own album was like "starting from scratch," Harp says. Fortunately, she'd already

spent time in Music City establishing herself in the songwriting community in the year between completing the Wreckers album and its release. So when it came time to write and record "A Woman Needs," she was able to work with musicians whom she considers "some of the greatest writers in Nashville," including Jason Mowery, Liz Rose and Darrel Scott, who has written for Garth Brooks and the



'The Wreckers are something we can always come back to, but we're artists at heart.'

Jessica Harp, Solo

First single "Boy Like Me" is bulleted at No. 37 on R&R's Country chart. Her album "A Woman Needs" is due in summer.

Jessica Harp, the Wreckers

ALBUM

"Stand Still, Look Pretty" has sold 854,000 copies, according to Nielsen SoundScan.

SINGLES

Title, Weeks on Country chart, Peak, Peak date

"Leave the Pieces," 28,

No. 1 (two weeks), September 2006

"My Oh My," 21, No. 9, Feb. 3, 2007

"Tennessee," 17, No. 33, May 25, 2007

AWARDS

■ 2006 Grammy Award nomination for best country performance by a duo or group with vocal ("Leave the Pieces")
 ■ 2007 R&R Readers Poll winner for best new performer

'Country radio is very male-heavy. I think chicks deserve a little more credit because we have some good stuff to say, too.'

Dixie Chicks. She also collaborated with Urban's bassist Jerry Flowers, who produced the album.

Now that it's finished, Harp says her solo debut "completely exceeded" her expectations. Unlike the Wreckers album, where many of the songs conveyed a tone she describes as "pretty sad," "A Woman Needs" offers more musical diversity. "There are a couple of sappy, fun, tongue-in-cheek songs and of course my classic sad songs and love songs," Harp says. "There's something on the record for everyone." While describing herself as "a happy person right now," thanks in part to getting married in the past year, Harp says she can still put herself "in the place to write sad songs. I've had enough bad relationships through the years to draw inspiration from and those are my favorite songs to write." However, one of her goals when creating the album, she says, "was to make something that would be fun to play live."

Guitar Heroes Included

"A Woman Needs" also boasts a pair of superstar guest appearances: Urban playing guitar on "Boy Like Me" and Vince Gill singing on "Homemade Love." Asked what she learned from watching Gill work, Harp laughs and says, "I'm not sure what you can take away from working with Vince, because he just opens his mouth and everything that comes out is gold. All I can really do is keep practicing." As for working with the pair, "both are very humble and sweet," she says. "That's the biggest lesson you take away, to not let success go to your head. Remembering who you are, where you came from and staying grounded."

After more than a year on the Country chart with the Wreckers, Harp says she's taking it day by day when it comes to her airplay expectations as a solo artist. Mt. Wilson FM Broadcasters' KKGO/Los Angeles played "Boy Like Me" 15 times from May 7-13, according to Nielsen BDS. While it's too early to gauge the song's performance from research results, PD Tonya Campos says the station is receiving text-message requests for the song. Gregg Swedberg, OM at Clear Channel's KEEY (K102)/Minneapolis, which played the track 23 times during the same period, says, "It says what a lot of the audience thinks, or would like to think: that it's OK for women to want to get out and have fun just like the guys."

As for a Wreckers reunion, she says it would only happen if she and Branch "felt like it would be the best thing for both of us." Another fallback plan is songwriting. "I am a songwriter at heart and always have been. There's no better place to be [for that] than Nashville."

Now headlong into a promotional tour, Harp is reconnecting with radio friends she made while making the rounds in 2006 with the Wreckers—and listening to a lot of stations. Has she noticed any changes in country radio since her first promo tour? "What I hear now is that country radio is very male-heavy. People like Carrie [Underwood], Miranda [Lambert] and Taylor [Swift] are holding the fort down for more women to come through. I'm glad for that. Carrie winning entertainer of the year at the ACMs was a huge breakthrough and I hope it's a trend. I think chicks deserve a little more credit because we have some good stuff to say, too." **R&R**



EVERYONE LOVES CMT RADIO LIVE WITH CODY ALAN

LISTENERS LOVE CODY

SINCE ADDING CMT RADIO LIVE

KPLX-FM DALLAS **↑26%**

WSM-FM NASHVILLE **↑86%**

WKKO-FM TOLEDO **↑101%**
#1 IN MARKET!

ARTISTS LOVE CODY

“I love listening to CMT Radio Live with Cody Alan! The show feels fresh and current. Cody has always worked hard to make country radio exciting, interesting and personal.”

- Dierks Bentley

PROGRAMMERS LOVE CODY

“CMT Radio Live with Cody Alan is a perfect fit for KJ97 here in San Antonio. We pride ourselves on having the best personalities and great music, and CMT Radio Live enhances all our efforts. We're extremely happy to have them as a partner.”

- George King

Operations Manager, Clear Channel Radio San Antonio

**CMT
RADIO
LIVE)))**

WITH CODY ALAN

CMT.COM/RADIOLIVE

WESTWOOD ONE CONTACT:

DONNY WALKER

917-957-5028

DONNY_WALKER@WESTWOODONE.COM

WESTWOOD ONE

CMT

SOURCE: P25-54 AQH - DALLAS - ARBITRON PPM, FEB. '09 VS MAR '09. NASHVILLE AND TOLEDO - ARBITRON QUARTERLY MARKET REPORTS FALL '08 VS WINTER '09.

R&R COUNTRY

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **ZAC BROWN BAND** AND **LADY ANTEBELLUM** EACH EARN THEIR SECOND TOP 10s. THE FORMER RISES 11-8 WITH "WHATEVER IT IS," THE FOLLOW-UP TO ITS TWO WEEK-NO. 1 "CHICKEN FRIED." THE LATTER RISES 13-10 WITH "I RUN TO YOU," THE TRIO'S FIRST TOP 10 SINCE DEBUT SINGLE "LOVE DON'T LIVE HERE" (NO. 3) A YEAR AGO.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW	RANK
1	1	14	SUGARLAND	IT HAPPENS	NO. 1 (2 WKS)	☆	33.292 +0.114	4847	1
2	4	9	BRAD PAISLEY	THEN		☆	31.816 +2.009	4650	2
3	5	10	KEITH URBAN	KISS A GIRL		☆	30.645 +2.177	4409	3
4	6	8	KENNY CHESNEY	OUT LAST NIGHT		☆	28.330 +2.518	4220	4
5	7	17	MONTGOMERY GENTRY	ONE IN EVERY CROWD		☆	26.315 +0.508	3859	6
6	3	26	JASON ALDEAN	SHE'S COUNTRY		☆	26.089 -5.050	3923	5
7	10	12	DIERKS BENTLEY	SIDEWAYS		☆	25.689 +1.050	3834	7
8	11	19	ZAC BROWN BAND	WHATEVER IT IS	HOME GROWN/ATLANTIC/BIG PICTURE	☆	24.593 +2.202	3581	9
9	2	18	CARRIE UNDERWOOD FEAT. RANDY TRAVIS	I TOLD YOU SO	19/ARISTA NASHVILLE	☆	24.436 -8.550	3618	8
10	13	18	LADY ANTEBELLUM	I RUN TO YOU	CAPITOL NASHVILLE	☆	22.025 +2.021	3263	10
11	12	37	ELI YOUNG BAND	ALWAYS THE LOVE SONGS	REPUBLIC/UNIVERSAL SOUTH	☆	21.537 +1.389	3141	12
12	14	14	ALAN JACKSON	SISSY'S SONG	ARISTA NASHVILLE	☆	20.348 +0.723	3226	11
13	15	26	JASON MICHAEL CARROLL	WHERE I'M FROM	ARISTA NASHVILLE	☆	19.130 +1.851	3063	13
14	16	11	TOBY KEITH	LOST YOU ANYWAY	SHOW BOG NASHVILLE	☆	17.935 +0.959	2757	14
15	17	5	TAYLOR SWIFT	YOU BELONG WITH ME	BIG MACHINE	☆	17.407 +1.984	2544	15
16	18	6	REBA	STRANGE	AIRPOWER STARSTRUCK/VALORY	☆	14.404 +1.018	2283	19
17	21	11	BILLY CURRINGTON	PEOPLE ARE CRAZY	AIRPOWER MERCURY	☆	14.306 +1.877	2454	16
18	20	27	KELLIE PICKLER	BEST DAYS OF YOUR LIFE	19/BNA	☆	14.172 +1.253	2321	17
19	19	32	THE LOST TRAILERS	HOW 'BOUT YOU DON'T	BNA	☆	13.991 +0.741	2301	18
20	22	6	DARIUS RUCKER	ALRIGHT	AIRPOWER CAPITOL NASHVILLE	☆	13.957 +2.567	2189	20
21	23	13	RANDY HOUSER	ROOTS ON	UNIVERSAL SOUTH	☆	12.423 +1.503	2043	21
22	25	17	GLORIANA	WILD AT HEART	EMBLEM/NEW REVOLUTION	☆	10.018 +1.213	1584	23
23	24	13	BLAKE SHELTON	I'LL JUST HOLD ON	WARNER BROS./WRN	☆	9.984 +0.481	1804	22
24	28	15	JUSTIN MOORE	SMALL TOWN USA	VALORY	☆	6.810 +1.875	1322	24
25	26	14	ERIC CHURCH	LOVE YOUR LOVE THE MOST	CAPITOL NASHVILLE	☆	6.252 +0.880	1248	25
26	29	9	JACK INGRAM	BAREFOOT AND CRAZY	BIG MACHINE	☆	5.533 +0.929	1041	26
27	30	16	DARRYL WORLEY	SOUNDS LIKE LIFE TO ME	STROUDAVARIOUS	☆	5.285 +0.680	1023	27
28	31	18	CHUCK WICKS	MAN OF THE HOUSE	RCA	☆	4.969 +0.657	936	28
29	27	20	CRAIG MORGAN	GOD MUST REALLY LOVE ME	BNA	☆	4.576 -0.438	841	30
30	50	5	RASCAL FLATTS	SUMMER NIGHTS	BREAKER/MOST INCREASED AUDIENCE/MOST ADDED	☆	4.414 +3.746	661	32

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW	RANK
31	32	12	LOVE AND THEFT	RUNAWAY		☆	3.898 +0.191	810	31
32	33	12	MILEY CYRUS	THE CLIMB	WALT DISNEY/HOLLYWOOD/LYRIC STREET	☆	3.818 +0.378	845	29
33	35	14	CHRIS YOUNG	GETTIN' YOU HOME (THE BLACK DRESS SONG)	RCA	☆	3.060 +0.519	591	34
34	38	5	JOE NICHOLS	BELIEVERS	BREAKER UNIVERSAL SOUTH	☆	2.803 +0.969	544	36
35	34	15	JAMEY JOHNSON	HIGH COST OF LIVING	MERCURY	☆	2.474 -0.143	579	35
36	37	14	BOMSHEL	FIGHT LIKE A GIRL	BREAKER CURB	☆	2.455 +0.589	601	33
37	36	10	JESSICA HARP	BOY LIKE ME	BREAKER WARNER BROS./WRN	☆	2.315 +0.348	458	38
38	40	8	PAT GREEN	WHAT I'M FOR	BNA	☆	1.900 +0.554	364	43
39	48	2	BROOKS & DUNN	INDIAN SUMMER	ARISTA NASHVILLE	☆	1.873 +1.130	331	44
40	41	12	DAVID NAIL	RED LIGHT	BREAKER MCA NASHVILLE	☆	1.559 +0.254	472	37
41	45	3	JAMES OTTO	SINCE YOU BROUGHT IT UP	WARNER BROS./WRN	☆	1.556 +0.423	199	48
42	42	5	MIRANDA LAMBERT	DEAD FLOWERS	COLUMBIA	☆	1.522 +0.285	378	41
43	44	5	BUCKY COVINGTON	I WANT MY LIFE BACK	LYRIC STREET	☆	1.483 +0.288	435	40
44	51	2	TRACE ADKINS	ALL I ASK FOR ANYMORE	CAPITOL NASHVILLE	☆	1.424 +0.773	241	47
45	46	4	LUKE BRYAN	DO!	CAPITOL NASHVILLE	☆	1.314 +0.224	286	45
46	43	6	LEE ANN WOMACK	SOLITARY THINKIN'	MCA NASHVILLE	☆	1.313 +0.082	378	42
47	47	10	CAITLIN & WILL	ADDRESS IN THE STARS	COLUMBIA	☆	1.224 +0.244	436	39
48	NEW		JASON ALDEAN	BIG GREEN TRACTOR	HOT SHOT DEBUT BROKEN BOW	☆	0.851 +0.743	148	50
49	39	14	PAT GREEN	COUNTRY STAR	BNA	☆	0.669 -1.015	148	51
50	54	3	TRENT TOMLINSON	HENRY CARTWRIGHT'S PRODUCE STAND	CAROLWOOD	☆	0.642 +0.091	122	54
51	49	9	JONATHAN SINGLETON & THE GROVE	LIVIN' IN PARADISE	UNIVERSAL SOUTH	☆	0.625 -0.059	264	46
52	55	4	PHIL VASSAR	BOBBI WITH ANI	UNIVERSAL SOUTH	☆	0.597 +0.224	68	-
53	53	4	RICHE MCDONALD	SIX-FOOT TEDDY BEAR	STROUDAVARIOUS	☆	0.573 +0.016	153	49
54	RE-ENTRY		KATE & KACEY	DREAMING LOVE	BIG MACHINE	☆	0.449 +0.093	146	52
55	59	3	MARTINA MCBRIDE	I JUST CALL YOU MINE	RCA	☆	0.430 +0.135	83	-
56	NEW		JIMMY WAYNE	I'LL BE THAT	VALORY	☆	0.420 +0.272	47	-
57	NEW		RODNEY ATKINS	15 MINUTES	CURB	☆	0.395 +0.335	75	-
58	58	4	CARTER TWINS	HEART LIKE MEMPHIS	CMT/METEOR TV/COS	☆	0.351 +0.032	107	58
59	NEW		MEGAN MULLINS	LONG PAST GONE	STONE CREEK	☆	0.350 +0.239	117	56
60	NEW		TRAILER CHOIR	ROCKIN' THE BEER OUT	SHOW BOG NASHVILLE	☆	0.347 +0.151	80	-

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.746 RASCAL FLATTS
Summer Nights (Lyric Street)
KKEQ +0.361, WKHX +0.237, KKEQ -0.231, KWJL +0.198, WDTW -0.070, WQMA +0.030, WPAW +0.026, WIL +0.024, KATM +0.021, WYLL +0.018

+2.567 DARIUS RUCKER
Alright (Capitol Nashville)
KQGO +0.257, WDTW +0.224, WYLL +0.175, WSOX +0.157, KSNR +0.124, WGH +0.100, WAMZ +0.097, KPKF +0.088, WIL +0.080, KBEQ +0.079

+2.518 KENNY CHESNEY
Out Last Night (BNA)
WMIL +0.238, WQYK +0.218, WKKT +0.208, WIL +0.168, KBEQ +0.158, WSOX +0.136, KIM +0.096, WQMA +0.095, KCYE +0.087, WUSN +0.074

+2.202 ZAC BROWN BAND
Whatever It Is (Home Grown/Atlantic/Big Picture)
KNIX +0.195, KMPS +0.165, WKKT +0.147, KBWF +0.131, WBBS +0.130, KSCS +0.128, WKLB +0.109, WXTU +0.093, KEEY +0.092, WIL +0.085

+2.177
Kiss A Girl (Capitol Nashville)
WUSN +0.877, WKLB +0.190, KSCS +0.189, KMPS +0.185, KWJL +0.185, WIL +0.099, WGH +0.095, KVOO +0.087, WYVW +0.071, WCAR +0.067

NEW AND ACTIVE		
ARTIST	AUDIENCE / GAIN	TOTAL STATIONS
JESSE LEE	0.300/0.058	15
TRACY LAWRENCE	0.271/0.061	18
KRISTA MARIE	0.264/0.045	17
HOLLY WILLIAMS	0.264/0.117	18
STEVE AZAR	0.238/0.054	23
CLEDUS T. JUDD FEAT. BROOKS & DUNN	0.207/0.093	11

MOST ADDED

RASCAL FLATTS 48
Summer Nights (Lyric Street)
KAJA, KATC, KBEQ, KBQI, KBWF, KDRK, KEEY, KFDI, KFRQ, KHEY, KIM, KJY, KKBQ, KKGQ, KKNC, KNTY, KRKY, KSCS, KUZZ, KVDO, KWNR, KXKS, WAMZ, WBCT, WCTO, WDAF, WFBE, WGH, WGX, WIL, WITL, WKKT, WKLB, WKSE, WMIL, WOGK, WPCV, WQBE, WTQR, WUSJ, WXBQ, WXY, WXTU

BROOKS & DUNN 22
Indian Summer (Arista Nashville)
KATC, KFKF, KIM, KNTY, WAMZ, WCTO, WDAF, WCGY, WIL, WIOV, WITL, WYV, WKSE, WMIL, WOGK, WPCV, WQBE, WTQR, WUSJ, WXBQ, WXY, WXTU

JASON ALDEAN 15
Big Green Tractor (Broken Bow)
KAJA, KEEY, KRST, KRKY, KSNP, KUZZ, WCTK, WYV, WKKT, WKMK, WPAW, WPCV, WUBE, WUSJ, WYRK

TRACE ADKINS 17
All I Ask For Anymore (Capitol Nashville)
KBUL, KFDI, KFKF, KSNP, WAMZ, WGH, WITL, WYV, WKHX, WKXC, WOGK, WPAW, WQYK, WWGR, WWQM, WXY, WYCD

PAT GREEN 14
What I'm For (BNA)
KBWF, KKWF, KMDL, KXKS, WQMA, WIOV, WKMK, WKXC, WPCV, WQBE, WQYK, WUSN, WXBQ, WYRK

JACK INGRAM 10
Barefoot And Crazy (Big Machine)
KIZN, KSKS, WGH, WKHX, WKLB, WMIL, WPKX, WQDR, WSIX, WWYZ

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
121 country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 120 reporters.
© 2009 Nielsen Business Media, Inc. All rights reserved.

RADIO PROFESSIONALS WANTED TO TEACH RADIO*

Make money teaching radio broadcasting AROUND YOUR JOB.
Be a PRIVATE TUTOR and teach radio using our radio curriculum.
If you are a DJ, a Sportscaster, Program Director, Talk Show Host, Producer etc., in ANY CITY OR TOWN IN THE U.S. OR CANADA *we have students for you to teach.

GET PAID TO GIVE BACK YOUR KNOWLEDGE AND LOVE IN RADIO

*SEND YOUR RESUME and a COVER LETTER to: brian@eccprograms.com PLEASE TELL US WHAT CITY OR TOWN YOU ARE LOCATED IN AND YOUR AVAILABILITY



Bringing prom dresses to those in need

The Detroit Dress Drive

Keith Berman

KBerman@RadioandRecords.com

Popular teen movies are often centered on one of the big rites of high school passage: the prom. (See: “Pretty in Pink,” “She’s All That,” “10 Things I Hate About You,” “Never Been Kissed,” “Just One of the Guys” and, well . . . “Carrie.”) It’s something that many American teen girls look forward to, a magical night when they dress up in a pretty gown.

Due to the recession, people are cutting back on spending across the board. Prom experiences can be fairly expensive, and some families of limited means have had to cut out that expense, depriving some teens of their prom night dream, replete with a new dress, especially in the hard-hit city of Detroit.

Enter PD Ron Harrell and his team at Citadel hot AC WDVD/Detroit. During a show meeting with his “Blaine & Lisa With Allyson” morning crew, show members were tossing around ideas on how to involve the community in helping some of those hurt by city’s deep recession. “It seems as though everything is being taken away thanks to the recession, but we still feel like people have a need to give something back, but you can’t just sit down and write a check anymore,” Harrell says.

Someone brought up an e-mail that the show received from a listener whose family was trimming its budget, and she wasn’t going to be able to get a prom dress this year, and the discussion began about doing a prom dress drive.

A Good Flood

“We figured we could ask listeners to donate prom dresses, which usually get worn once or maybe twice if there’s more than one girl in the family,” Harrell says. “Literally, in less than two weeks, we had this on the air.” The WDVD staff contacted schools and civic and community organizations to determine who might need the dresses the most, and a local mall supplied an empty former clothing store that included some dressing rooms to serve as a donation and pick-

up center. The mall also provided employees to sort and rack the gowns by size.

Harrell says the on-air response was spectacular: “It flooded our phones. It got attention—half the people were interested in how they could participate by giving, and the other half of the calls were from people wondering how they could get a dress.”

The first weekend went wonderfully, with people coming by the mall to drop off dresses. “At first, we thought we had 1,300 dresses, but when we got in during distribution weekend, we realized we were off by about 500—we actually had about 1,800 dresses,” Harrell says. In addition to ones donated by listeners, some area stores gave brand-new dresses to the cause.

While Harrell says there was no way of telling whether donors abided by the request of only donating dresses that were less than 5 years old, he says that all of them were in good shape with minimal wear. WDVD had all of them professionally cleaned.

The following weekend, high schoolers were brought in to try on dresses. “Girls had to make appointments for fittings,” Harrell says. “We had busloads from schools and organizations that came in, and we had staff from the station out all weekend helping girls pick out their dresses. We had some jewelry and things like that to give to these girls as well.”

Only Emotional Strings Attached

On the last day, WDVD threw open the event to anyone who wanted to come in, regardless of whether they had an appointment, and the station still had several hundred donated dresses left over

‘It was one of those promotions where you got all thank-yous and no complaints.’

—Ron Harrell



Historic High

WDVD/Detroit made PPM ratings history in the February report. The Citadel station ranked No. 1 in 6+ with a 6.1, becoming the first hot AC station to climb to the top of the ratings pile in a PPM-measured market.

that can be used later in the year or next.

Harrell describes the grass-roots event as a “great, feel-good give-back promotion” that the station was able to execute quickly. “It was one of those promotions where you got all thank-yous and no complaints about what was going on because people felt like they were given a gift for absolutely nothing,” he says. Importantly, everyone who got involved came away with something positive—people who donated felt like they were easily able to help out.

On the publicity front, WDVD scored some prime exposure, getting two full weekends to use a storefront in a heavily trafficked mall area where a large number of passers-by saw the station in action. Two Detroit TV stations aired news stories on the promotion—and Harrell says that they didn’t refer to WDVD using the dreaded “local station” expression. “In one of the interviews they did with me, I made darn sure I got those call letters in every half-sentence, so there was no way they could edit out the calls because it would be nothing but verbs,” he says with a laugh.

One of the best ways of looking at this event is that it gives listeners something that has perceived value that exceeds its actual value, with definite emotional attachment. “It’s like movie tickets—when you really think about it, it’s a \$10 prize, but people still clamor for that kind of stuff because it has a higher perceived value. People might hesitate to spend \$20 on two tickets, but they’ll spend a lot of time trying to call in and win them from a radio station,” he says.

“Certainly a prom dress falls into a much higher financial category if you suppose that a dress costs \$300–\$500, but to know that you’re getting some quality for free, people will take the time. There were busloads of kids being driven in to look through these dresses, and it was pretty amazing.”

R&R



A small portion of the dress offerings (above); happy prom-goers with their dresses (below)





► **KELLY CLARKSON** ACHIEVES AIRPOWER ON BOTH ADULT CHARTS. ON AC, "MY LIFE WOULD SUCK WITHOUT YOU" PUSHES 21-20 (NO. 18 ON THE AUDIENCE LIST, 2.2 MILLION IMPRESSIONS), WHILE ON HOT AC, FOLLOW-UP "I DO NOT HOOK UP" HIKES 22-20 (NO. 18 IN AUDIENCE, 4.1 MILLION IMPRESSIONS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	41	JASON MRAZ I'M YOURS	NO. 1 (16 WKS)	11 ⁴ ☆ ATLANTIC/RRP	1936 -20	16.480 1
2	2	30	TAYLOR SWIFT LOVE STORY		11 ³ ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1893 0	15.661 2
3	4	35	DAUGHTRY WHAT ABOUT NOW		11 ☆ RCA/RMG	1768 +75	15.011 3
4	3	44	COLDPLAY VIVA LA VIDA		11 ³ CAPITOL	1636 -61	14.670 4
5	5	31	LEONA LEWIS BETTER IN TIME		11 ³ ☆ SYCO/J/RMG	1627 -10	13.931 5
6	6	30	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ² INTERSCOPE	1316 +82	7.835 8
7	7	52	DAVID COOK THE TIME OF MY LIFE		11 ² ☆ 19/RCA/RMG	1144 +72	8.587 6
8	10	10	MILEY CYRUS THE CLIMB	MOST INCREASED PLAYS/MOST ADDED	WALT DISNEY/HOLLYWOOD	1004 +115	7.599 9
9	9	48	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ³ PHONOGENIC/EPIC	1000 +94	7.284 10
10	8	15	SEAL IF YOU DON'T KNOW ME BY NOW		11 ☆ 143/WARNER BROS.	951 -55	5.976 11
11	11	17	THE FRAY YOU FOUND ME		11 ² ☆ EPIC	946 +69	8.279 7
12	15	15	LIONEL RICHIE JUST GO		DEF. JAM/JMG	686 +63	3.731 13
13	13	19	DAVID COOK LIGHT ON		11 ☆ 19/RCA/RMG	623 +69	3.260 14
14	18	18	JIM BRICKMAN FEATURING RUSH OF FOOLS NEVER FAR AWAY		TIME LIFE	528 +17	2.110 19
15	14	14	MATT NATHANSON COME ON GET HIGHER		11 ☆ VANGUARD/CAPITOL	443 +8	2.219 16
16	20	20	KATY PERRY HOT N COLD		11 ³ ☆ CAPITOL	355 +16	4.494 12
17	4	4	PLAIN WHITE T'S 1, 2, 3, 4		HOLLYWOOD	266 +33	2.441 15
18	17	9	MERCYME FINALLY HOME		11 ☆ INDICOLUMBIA	261 -4	0.904 23
19	12	12	JOURNEY WHERE DID I LOSE YOUR LOVE		11 ☆ NCMOTA	239 +25	0.594 29
20	21	11	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	AIRPOWER	11 19/RCA/RMG	219 +13	2.158 18
21	23	6	JASON MRAZ & COLBIE CAILLAT LUCKY		11 ☆ ATLANTIC/RRP	203 +34	2.173 17
22	6	6	RASCAL FLATTS HERE COMES GOODBYE		11 LYRIC STREET/HOLLYWOOD	201 +9	0.812 26
23	24	5	INDIA.ARIE FEATURING GRAMPS MORGAN THERAPY		11 SOULBOY/UNIVERSAL REPUBLIC	161 +5	0.265 -
24	25	5	PINK SOBER		11 LAFACE/JLG	136 -14	1.717 20
25	NEW		ROB THOMAS HER DIAMONDS		11 EMBLEM/ATLANTIC	90 +37	0.813 25
26	30	2	NICKELBACK IF TODAY WAS YOUR LAST DAY		11 ROADRUNNER/RRP	88 +30	0.732 27
27	26	7	KATY PERRY THINKING OF YOU		11 CAPITOL	81 -23	0.186 -
28	27	2	MICHAEL JOHNS HEART ON MY SLEEVE		11 TRP/DOWNTOWN	78 +2	0.102 -
29	29	3	JIMMY WAYNE DO YOU BELIEVE ME NOW		11 VALORY/UNIVERSAL REPUBLIC	69 -1	0.102 -
30	RE-ENTRY		BEYONCE IF I WERE A BOY		11 MUSIC WORLD/COLUMBIA	68 +9	0.276 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MILEY CYRUS The Climb (Walt Disney/Hollywood) KESZ, KMXZ, KOSI, KSNE, WMJY, WNIC	6
VANESSA WILLIAMS Just Friends (Concord/CMG) KBEZ, KKBA, KWAV, WJJK, WJXB, WMJX	6
JASON MRAZ & COLBIE CAILLAT Lucky (Atlantic/RRP) KQIS, WJXB, WMGN, WOOD, WTFM	5
THE FRAY You Found Me (Epic) WEBE, WJXB, WMXS, WRRM	4
RASCAL FLATTS Here Comes Goodbye (Lyric Street/Hollywood) KEZK, KSSK, WFPG, WROZ	4
BERNIE WILLIAMS FEAT. JON SECADA Just Another Day (Reform) KKBA, KWAV, WHUD, WJJK	4
MATT NATHANSON Come On Get Higher (Vanguard/Capitol) WDEF, WJBR, WOOD	3
PLAIN WHITE T'S 1, 2, 3, 4 (Hollywood) KVKI, Sirius XM The Blend, WOOD	3
CLAUDIA PAVELL Don't Miss Missing You (Scikron) KNEV, KWAV, WRSA	3

ADDED AT...
KKBA
Corpus Christi, TX
PD/MD: Bart Allison
Bernie Williams Feat. Jon Secada, Just Another Day, O
Vanessa Williams, Just Friends, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SHINEDOWN Second Chance (Atlantic) TOTAL STATIONS: 6	64/41	BEYONCE Halo (Music World/Columbia) TOTAL STATIONS: 2	38/18
LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 8	60/29	DAUGHTRY No Surprise (19/RCA/RMG) TOTAL STATIONS: 2	29/23
DAVID COOK Come Back To Me (19/RCA/RMG) TOTAL STATIONS: 5	45/16	THE PUSSYCAT DOLLS I Hate This Part (Interscope) TOTAL STATIONS: 2	27/3
DAVID ARCHULETA A Little Too Not Over You (19/Live/JLG) TOTAL STATIONS: 5	44/6	CHARLIE WILSON There Goes My Baby (P Music/Live/JLG) TOTAL STATIONS: 6	25/13
JIMMY BUFFETT Summercool (Mailboat) TOTAL STATIONS: 11	39/38	LIFEHOUSE Broken (Geffen/Interscope) TOTAL STATIONS: 4	24/7

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	DAVID ARCHULETA CRUSH (19/LIVE/JLG)	11	860 775
2	SARA BAREILLES LOVE SONG (EPIC)	11 ⁵	855 862
3	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)	11 ⁵	800 768
4	FERGIE BIG GIRLS DON'T CRY (WILL.I.A.M./A&M/INTERSCOPE)	11 ⁷	734 782
5	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE (MOSLEY/BLACKGROUND/INTERSCOPE)	11 ⁷	697 670

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	LEONA LEWIS BLEEDING LOVE (SYCO/J/RMG)	11 ⁶	695 678
7	DAUGHTRY HOME (RCA/RMG)	11 ⁵	623 570
8	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁷	610 627
9	LIFEHOUSE WHATEVER IT TAKES (Geffen/INTERSCOPE)	11 ²	575 622
10	DAUGHTRY FEELS LIKE TONIGHT (RCA/RMG)	11 ³	569 617

MOST INCREASED PLAYS

- +115 **MILEY CYRUS**
The Climb (Walt Disney/Hollywood)
KOST +18, WTVR +12, KBEE +7, WRVR +6, WRAL +6, WMXC +5, WFPQ +4, WLDB +4, WLHT +4, WCDV +3
- +82 **GAVIN ROSSDALE**
Love Remains The Same (Interscope)
WMEZ +12, KQCK +9, WWDE +9, WNIC +8, KBBE +8, WSNY +6, WKJY +6, WJXB +6, WMXC +5, WMGC +5
- +75 ☆ **DAUGHTRY**
What About Now (RCA/RMG)
KBEE +7, WNIC +6, WRCH +6, WEBE +5, KUMU +5, KMGL +5, KBAY +4, WZID +4, WRVR +4, WLRQ +4
- +69 ☆ **THE FRAY**
You Found Me (Epic)
WRVR +12, WMXS +10, KESZ +10, WMGC +8, KSSK +7, WAHR +7, WEBE +6, WLDB +6, WCDV +4, WLEV +4
- +69 ☆ **DAVID COOK**
Light On (19/RCA/RMG)
WNIC +9, WMXC +9, WJBR +8, WMGV +8, WSR5 +5, WOOD +4, WSNY +4, WCDV +3, WVAF +3, WJJK +3

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
96 AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.



STREET TALK DAILY by Kevin Carter

Now In Crystal-Clear HD -- er, HTML

IT'S FREE!

"Looks great, congrats! Welcome to the 2000s..."
-Justin Prager, Music Choice

"I really like the new format!"
-Tom Calococci, OM/PD, WPOW (Power 96)/Miami

"Nice change in Street Talk today - can finally read on my BlackBerry! Hooray!"
-Marc Ratner

"Love the new BlackBerry-friendly format..."
-Ken Lucek, Reprise

"Kev-O! This new format is awesome! I am awestruck!"
-Frank Murray, VP of Promotion, Robbins Entertainment

Sign up at RadioandRecords.com!

R&R HOT AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **DAUGHTRY'S** "NO SURPRISE" ROARS 39-26 WITH MOST ADDED (18 STATIONS) AND MOST INCREASED PLAYS (UP 455). THE SONG, CO-WRITTEN BY NICKELBACK'S CHAD KROEGER, ALSO RANKS AS NEW AND ACTIVE AT CHR/TOP 40 AND AC. THE BAND'S SOPHOMORE SET, "LEAVE THIS TOWN," STREETS JULY 14.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	27	THE ALL-AMERICAN REJECTS GIVES YOU HELL	NO. 1 (2 WKS)	11 ☆ OOGHOUSE/DGC/INTERSCOPE	3075 -94	17.862 1
2	2	25	THE FRAY YOU FOUND ME		11 ☆ EPIC	3038 -126	17.008 3
3	3	22	PINK SOBER		11 ☆ LAFACE/JLG	2881 -155	17.168 2
4	18		KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU		11 ☆ 19/RCA/RMG	2750 -53	15.338 4
5	7	8	NICKELBACK IF TODAY WAS YOUR LAST DAY		☆ ROADRUNNER/RRP	2451 +186	12.366 6
6	26		THEORY OF A DEADMAN NOT MEANT TO BE		☆ 604/ROADRUNNER/RRP	2401 +75	11.003 8
7	5	30	PLAIN WHITE T'S 1, 2, 3, 4		☆ HOLLYWOOD	2333 -113	12.558 5
10	8		SHINEDOWN SECOND CHANCE		11 ☆ ATLANTIC	2294 +362	10.946 9
12	4		ROB THOMAS HER DIAMONDS		☆ EMBLEM/ATLANTIC	1968 +265	10.462 11
10	9	24	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11 ☆ STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	1959 -97	10.880 10
1	8	26	TAYLOR SWIFT LOVE STORY		11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1849 -231	11.13 7
13	11		CAROLINA LIAR SHOW ME WHAT I'M LOOKING FOR		☆ ATLANTIC	1679 +135	6.813 15
11	18		JASDN MRAZ & COLBIE CAILLAT LUCKY		☆ ATLANTIC/RRP	1658 -250	8.479 12
14	9		MILEY CYRUS THE CLIMB		☆ WALT DISNEY/HOLLYWOOD	1437 +153	7.274 13
16	6		DAVID COOK COME BACK TO ME		☆ 19/RCA/RMG	1369 +125	7.027 14
15	10		LADY GAGA POKER FACE		11 ☆ STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	1350 +80	6.650 16
19	10		THE SCRIPT THE MAN WHO CAN'T BE MOVED		☆ PHONOGENIC/EPIC	1145 +80	3.668 20
20	5		PINK PLEASE DON'T LEAVE ME		☆ LAFACE/JLG	1131 +220	4.752 17
15	17	13	O.A.R. THIS TOWN		☆ EVERFINE/ATLANTIC/RRP	1013 -61	3.244 21
21	22	4	KELLY CLARKSON I DO NOT HOOK UP	AIRPOWER	11 ☆ 19/RCA/RMG	994 +204	4.149 18
25	4		DAVE MATTHEWS BAND FUNNY THE WAY IT IS		☆ RCA/RMG	773 +114	3.146 22
22	18	16	NATASHA BEDINGFIELD SOULMATE		☆ PHONOGENIC/EPIC	739 -327	2.638 23
26	8		MAT KEARNEY CLOSER TO LOVE		☆ AWARE/COLUMBIA	721 +65	1.722 26
24	21	11	THE OFFSPRING KRISTY, ARE YOU DOING OK?		☆ COLUMBIA	716 -90	1.597 27
25	23	9	U2 MAGNIFICENT		☆ ISLAND/INTERSCOPE	690 -27	2.315 24
26	39	2	DAUGHTRY NO SURPRISE	MOST INCREASED PLAYS/MOST ADDED	11 ☆ 19/RCA/RMG	675 +455	4.028 19
27	6		PARACHUTE SHE IS LOVE		☆ MERCURY/DJMG	618 +23	1.272 31
28	7		SAFETYSUIT STAY		☆ UNIVERSAL MOTOWN	560 -9	1.176 33
29	40	2	THE FRAY NEVER SAY NEVER		☆ EPIC	492 +280	1.367 29
30	31	6	JESSE MCCARTNEY FEATURING LUDACRIS HOW DO YOU SLEEP?		☆ HOLLYWOOD	446 +32	1.365 30
31	34	3	BEYONCE HALO		☆ MUSIC WORLD/COLUMBIA	395 +88	1.507 28
32	24	15	LILY ALLEN THE FEAR		☆ CAPITOL	390 -290	0.884 36
33	35	3	KINGS OF LEON USE SOMEBODY		☆ RCA/RMG	380 +103	0.824 38
34	29	18	KATY PERRY THINKING OF YOU		☆ CAPITOL	370 -167	2.219 25
35	33	3	THE BLACK EYED PEAS BOOM BOOM POW		☆ WILL.I.AM/INTERSCOPE	326 +18	1.189 32
36	NEW		KATY PERRY WAKING UP IN VEGAS		☆ CAPITOL	313 +129	1.079 35
37	36	4	MATT NATHANSON FALLING APART		☆ VANGUARD	306 +44	0.617 -
38	32	6	FLO RIDA RIGHT ROUND		11 ☆ POE BOY/ATLANTIC	306 -28	1.112 34
39	NEW		COLDPLAY LIFE IN TECHNICOLOR II		☆ CAPITOL	299 +106	0.592 -
40	30	12	ERIN MCCARLEY LOVE, SAVE THE EMPTY		☆ UNIVERSAL REPUBLIC	263 -212	0.527 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAUGHTRY No Surprise (19/RCA/RMG) KCDU, KCIX, KJMY, KLCA, KLTG, KLZR, KMXP, KR5K, KYKY, Sirius XM The Pulse, WAYV, WBMX, WQVD, WLNK, WMMX, WOMX, WQAL, WZPT	18
THE FRAY Never Say Never (Epic) KCDU, KEZR, KQKQ, KRUZ, KSTP, KYKY, Sirius XM The Pulse, WBMX, WINK, WOMX, WTIC, WXMA	12
COLDPLAY Life In Technicolor II (Capitol) KJMY, KLLC, KQKQ, KR5K, KRUZ, KZZU, WAJI, WBMX, WINK, WKRQ, WXLO	11
KATY PERRY Waking Up In Vegas (Capitol) KCDU, KCIX, KJMY, KLCA, KLLY, KLTG, KPEK, KSCF, KWYE, KZZO, WCDA	11
KINGS OF LEON Use Somebody (RCA/RMG) KCIX, KLLC, KLTG, KWYE, Sirius XM The Pulse, WAJI, WHBC, WKRQ, WRVE, WTIC	10
PINK Please Don't Leave Me (LaFace/JLG) KMXP, KPEK, KSCF, KSTZ, KYKY, WCDA, WKDD, WOMX	8
LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope) KBIG, KCDU, KDMX, KEZR, KIOI, KVLY, WHBC	7
DAVE MATTHEWS BAND Funny The Way It Is (RCA/RMG) KPEK, KR5K, WAJI, WLNK, WMMX, WXLO	6
KELLY CLARKSON I Do Not Hook Up (19/RCA/RMG) KAMX, KZZO, WBMX, WINK, WPTE	5
DAVID COOK Come Back To Me (19/RCA/RMG) KSRZ, KWYE, KZZO, WRQX	4

ADDED AT... KWYE
Fresno, CA
OM: Jeff Davis
PD: Julie Logan
David Cook, Come Back To Me, 3
SafetySuit, Stay, 1
The Airborne Toxic Event, Sometime Around Midnight, 0
Katy Perry, Waking Up In Vegas, 0
Kings Of Leon, Use Somebody, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE AIRBORNE TOXIC EVENT Sometime Around Midnight (MajorDomo/Shout! Fac:or//Island/10JMG)	224/28	3OH!3 Don't Trust Me (Photo Finish/Atlantic/RRP)	140/27
TOTAL STATIONS:	19	TOTAL STATIONS:	11
SEETHER Careless Whisper (Wind-up)	211/4	KATE VOEGELE 99 Times (MySpace/DGC/Interscope)	127/48
TOTAL STATIONS:	16	TOTAL STATIONS:	8
BETTER THAN EZRA Absolutely Still (Megaforce/RED)	190/21	KEVIN RUDOLF FEAT. RICK ROSS Welcome To The World (Cash Money/Universal Republic)	106/15
TOTAL STATIONS:	17	TOTAL STATIONS:	6
PAPA ROACH Lifeline (DGC/Interscope)	157/39	FLO RIDA FEAT. WYNTER Sugar (Poe Boy/Atlantic)	98/7
TOTAL STATIONS:	16	TOTAL STATIONS:	11
MATT WERTZ Everything's Right (hand written/Universal Republic)	144/32	KRISTINIA DEBARGE Goodbye (Sociopop/Island/DJMG)	93/55
TOTAL STATIONS:	15	TOTAL STATIONS:	10

MOST INCREASED PLAYS

+455 ☆ DAUGHTRY No Surprise (19/RCA/RMG) WKDD +24, WPTX +23, WHBC +23, KLLY +23, WMYX +22, WTIC +21, WMC +21, WOMX +20, KHMV +18, KZZU +18
+362 ☆ SHINEDOWN Second Chance (Atlantic) WKDD +28, WPTX +20, KZZU +17, WPLJ +17, KPLZ +17, KFBZ +17, KBBY +16, WCDA +14, WXMA +14, WBMX +13
+280 ☆ THE FRAY Never Say Never (Epic) WINK +21, WHBC +19, KZZU +17, KSTP +17, KVLY +17, WOMX +17, KRUZ +16, KYKY +15, KCDU +15, WCDA +14
+265 ☆ ROB THOMAS Her Diamonds (Emblem/Atlantic) KZZU +26, KLLY +20, KYKY +20, KLCA +18, WXMA +17, KCIX +16, WCDA +15, KFYY +15, WINK +11, KSTP +11
+220 ☆ PINK Please Don't Leave Me (LaFace/JLG) KYKY +25, KLLY +21, WMC +20, KLCA +17, WOMX +16, KLZR +12, KMXP +12, KEZR +11, WXMA +10, WQVD +9

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
81 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week © 2009 Nielsen Business Media, Inc. All rights reserved.

RADIO & RECORDS CONVENTION 09

Sheraton Philadelphia City Center Hotel
September 23-25, 2009

NOW MORE THAN EVER YOU CAN'T AFFORD NOT TO ATTEND!

CO-LOCATED WITH
NAB RADIO SHOW

Your R&R Convention badge will allow you access to NAB sessions and exhibitor area.

REGISTER NOW!

www.RadioAndRecords.com



Atlanta-based morning show kick-starts syndication with Dallas affiliate

'The Regular Guys' On The Move

Mike Boyle

MBoyle@RadioandRecords.com

The idea of syndication for "The Regular Guys" had been on the drawing board for quite a while, and it came from the top of Cumulus Media. It was chairman/president/CEO Lew Dickey who last year broached the idea of syndicating the morning show from rock WNNX (Rock 100.5)/Atlanta to some of the company's other properties, with Dallas targeted as the first potential market. But after the economy tanked last fall, those plans were temporarily pushed to the back burner. Late last month Cumulus pulled the trigger on a format flip of its classic rock KDBN (the Bone)/Dallas—now known as "93.3 FM Quality Rock"—and placed "The Regular Guys" in the relaunched station's morning slot.

The "Guys" are Eric Von Haessler, Southside Steve Rickman, Tim Andrews and the leader of the pack, Larry Wachs, who says he's feeling good about their syndicated future. "There's a learning curve that's involved with syndication," he says. "We hit one peak on our climb back to economic, artistic and radio success and now we're looking up at another rise. Unfortunately there is no school to teach you what you need to know; you learn as you go along."

Porn Stars And Bathroom Stalls

When Wachs refers to his and his partners' climb back to radio success, he's referring to the latest chapter in a career with no shortage of ups and downs. "The Regular Guys" took shape in 1995 at then-Infinity Broadcasting FM talk KLSX/Los Angeles. They were axed in 1997 when the station and the Guys didn't see eye to eye. The team moved to Clear Channel's WKLS (96 Rock)/

Bone Tossed In Favor Of 'Quality Rock'

Adding "The Regular Guys" via syndication wasn't the only major change KDBN/Dallas made last month. It also blew up its classic rock format, tossed the Bone moniker and began using the ID "93.3 FM Quality Rock."

Regarding the station's new musical direction, OM Jeff Catlin says, "It's a rock station for adults and we hope to bring some of these deeper cuts that other stations in the market aren't playing." The station offers a diverse playlist ranging from Stone Temple Pilots, Foo Fighters and Led Zeppelin to Indigo Girls, Franz Ferdinand and Sting. It's five most-played songs from May 4-May 10 were by Dave Matthews Band, the Fray, Ray LaMontagne, Coldplay and Kings Of Leon, according to Nielsen BDS.



Catlin

While some industry observers who have examined the station's music have declared it a triple A, Catlin disagrees with that categorization. "The

songs we play are way more familiar than what you'll hear on a triple A station," he says.

While it's early in the game, Catlin says he's pleased with his new morning show. "It's a great way to start the new radio station off in the morning. The chemistry they have from working together as long as they have is obvious when you listen to the show."

KDBN, which also features Alexis in middays, is close to naming an afternoon personality. Catlin says, "The station will be live from 5 a.m. to 7 p.m., and we'll decide what other live dayparts we want to bring to the table down the road." —MB

'Good shows work from the inside out: What's happening in my bedroom? What's happening in my relationships?'

—Larry Wachs

Atlanta, with its first run on the heritage rocker beginning in 1998. It was interrupted April 9, 2004, when a graphic interview with porn star Devinn Lane accidentally aired, resulting in the Guys' ouster.

Their second tour of duty, running 2005-06, also ended badly: They were fired Oct. 23, 2006, following a lawsuit brought against them by Latin pop sister WWVA (Viva 105.7) morning DJs Yogi and Panda, who accused Wachs of recording them without their knowledge while they were having a discussion in separate bathroom stalls. The suit against Wachs was dismissed in March 2007 for not having any merit.

Between gigs at WKLS, Wachs and his crew did a brief stint on Clear Channel's news/talk WGST/Atlanta. Cumulus brought the duo back to the Atlanta airwaves in January 2008 for mornings on Rock 100.5.

The Challenges Of Syndication

Staying balanced so that they don't lose touch with its Atlanta home-base audience is the morning team's primary concern. "But in Dallas," Wachs says, "it's all new and we're starting at zero on a station that pretty much has had its cume scorched [see By the Numbers, left]. And that's a good thing for us because we're starting with no expectations."

By The Numbers

WNNX/Atlanta

Persons 6+: 3.0-3.4

(Ranked No. 8)

Persons 18-34: 5.1-6.3

(No. 3)

Persons 25-49: 3.5-3.1

(No. 6)

Men 18-34: 5.1-6.2

(No. 2)

Men 25-49: 5.8-5.1

(No. 6)

KDBN/Dallas

(pre-'Regular Guys')

On their first affiliate,

Larry Wachs and

company will need to

build a new audience

practically from scratch.

Persons 6+: 1.0-1.0

Persons 18-34: 0.6-0.3

Persons 25-49: 1.3-1.2

Men 18-34: 0.6-0.4

Men 25-49: 1.5-1.6

Source: Arbitron PPM, 6 a.m.-10 a.m., February-March



Just Regular Guys: Larry Wachs, Eric Von Haessler, Southside Steve Rickman and Tim Andrews (from left)

Wachs says they aren't concerned about blowing off their Atlanta core because of a lack of local content. "We were a local show and talked about some things going on locally and in our lives, but it was only a fraction of what we did. I think good shows work from the inside out: What's happening in my bedroom? What's happening in my relationships? What's happening in the mirror? So, when you relate to those things, they too become a definition of local."

Wachs has no illusions that acceptance in Dallas will happen soon. "It's going to take a while," he says. "Even if we do our best work in Dallas, it falls on deaf ears in the short term and people have to grow to like you. There is nothing more powerful than credibility and bonding between the audience and the broadcaster, and that doesn't happen overnight; it takes several months at a minimum." Wachs says the plan is to slowly and steadily build an audience. "The hope is that people will react by becoming compelled, interested and by laughing, and after a while the show will gain a critical mass."

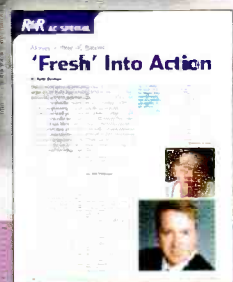
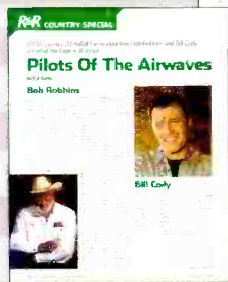
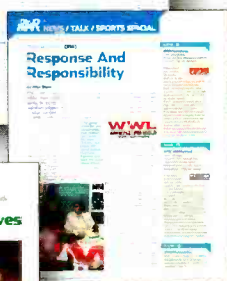
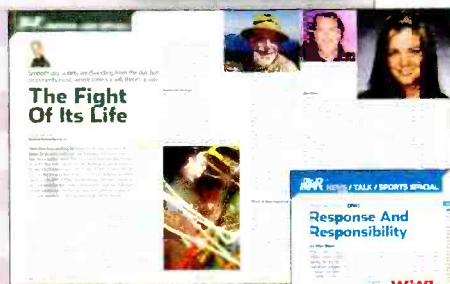
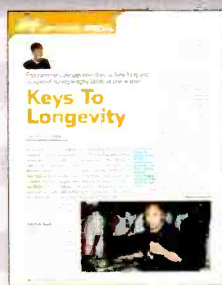
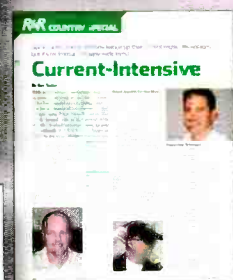
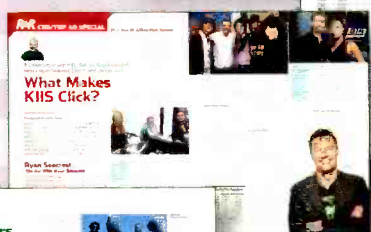
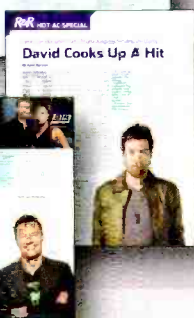
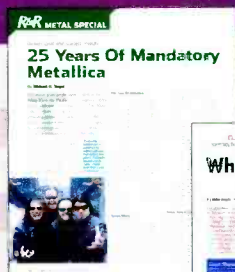
R&R

Watch 24/7 streaming video of "The Regular Guys" in action at TheRegularGuys.com.

EXCLUSIVE PRINT CONTENT

R&R

THE INDUSTRY'S MOST COMPREHENSIVE FORMAT ANALYSIS RESOURCE



ISSUE DATE	PAGE NUMBER(S)	TITLE	LEAD WRITER
11/28/08	14-15	Formats In Flux Exclusive	PAUL HEINE
11/28/08	50	With An Eye Toward The Future	JOHN SCHOENBERGER
11/21/08	51	The Voice Of Austin	JOHN SCHOENBERGER
11/21/08	18-19	Now What?	MIKE STERN
11/14/08	20-21	The Business of Talking Business	MIKE STERN
11/7/08	40-46	Built To Last, Here To Stay	RJ CURTIS
10/31/08	64-70	Spanish Syndication: On The Rise	JACKIE MADRIGAL
10/31/08	56-60	Putting A KINK In Four Decades Of Service	JOHN SCHOENBERGER
10/31/08	46-51	Hands On Before Mics Up At Noncomm WSOU	MIKE BOYLE
10/24/08	62	CHR Lone Star State Explosion	JACKIE MADRIGAL
10/24/08	46-52	All Aboard A Jazzy Sea	CAROL ARCHER
9/19/08	82-87	Organic Harmony	JOHN SCHOENBERGER
9/5/08	53	Tropical Holding Its Own	JACKIE MADRIGAL
8/29/08	26-28	Gospel Goes For The Gold	DARNELLA DUNHAM
8/15/08	12-14	What's OLDIES Is New Again	MIKE BOYLE
8/8/08	48-59	Triple A Summit	JOHN SCHOENBERGER
7/25/08	12-13	The Last 100 Days	MIKE STERN
7/18/08	38-44	Hot AC Rocks	KEITH BERMAN
7/11/08	34-40	Independents Day	RJ CURTIS
7/11/08	15-16	Kickoff!	MIKE STERN
7/4/08	22-25	What Makes KIIS Click, Part Two	KEVIN CARTER
6/27/08	28-40	What Makes KIIS Click, Part One	KEVIN CARTER
6/20/08	46-53	Summer Scorchers	MIKE BOYLE
6/13/08	20-28	The Youth Movement	MIKE STERN
5/30/08	98-110	A Noncomm Conversation With Dan Reed	JOHN SCHOENBERGER
5/16/08	36-48	What Happens In Vegas...	RJ CURTIS
5/16/08	16-17	Maximizing Network Opportunities	MIKE STERN
5/2/08	28-36	Keys To Longevity	DARNELLA DUNHAM
4/11/08	58	Texas: The Hub Of Spanish CHR	JACKIE MADRIGAL
4/11/08	34-38	Building Stronger Relationships With Christian Listeners	KEVIN PETERSON
3/28/08	58-62	The 'United Nations' Of Morning Radio	JACKIE MADRIGAL
3/21/08	46-56	The Fight Of Its Life	CAROL ARCHER
3/14/08	22-43	The 2008 Top 50	MIKE STERN
3/7/08	56	New York's Heart Beats For Amor	JACKIE MADRIGAL
3/7/08	60-66	New Breed Alternative	MIKE BOYLE
3/7/08	40-50	Hall Of Famers & Country Hotspots	RJ CURTIS
2/29/08	38-58	Hall Of Famers & Country Hotspots	RJ CURTIS, ET AL
2/15/08	44-48	Fresh Into Action: Three AC Stations	KEITH BERMAN
2/1/08	30-36	Greeks Of The Industry	DARNELLA DUNHAM
1/18/08	58	Miami Starting To Feel Mexican	JACKIE MADRIGAL

Delivering Timely, Strategic
Information to Radio For 35 Years

To order back issues, please call 818-562-2706
or e-mail radioandrecords@espcorp.com

R&R ALTERNATIVE

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ WITH A DEBUT FOR "HALF-TRUISM" AT NO. 31, "RISE AND FALL, RAGE AND GRACE" BECOMES **THE OFFSPRING'S** FIRST ALBUM TO PRODUCE FOUR CHART ENTRIES SINCE 1998'S "AMERICANA." THE NEW TRACK FOLLOWS THREE TOP 10s, INCLUDING THE 11-WEEK NO. 1 "YOU'RE GONNA GO FAR, KID."

THIS WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	5	GREEN DAY KNOW YOUR ENEMY	NO. 1 (4 WKS)	REPRISE	2416 -29	11.897 1
2	18	KINGS OF LEON USE SOMEBODY		RCA/RMG	1867 -22	10.421 2
3	6	311 HEY YOU		VOLCANO/JLG	1623 -21	6.047 6
4	10	SILVERSUN PICKUPS PANIC SWITCH		DANGERBIRD	1548 +35	7.302 3
5	9	CAGE THE ELEPHANT AIN'T NO REST FOR THE WICKED		DSP/JIVE/JLG	1488 +97	5.900 7
6	33	ANBERLIN FEEL GOOD DRAG		UNIVERSAL REPUBLIC	1446 -54	7.239 4
7	20	RISE AGAINST AUDIENCE OF ONE		DGC/INTERSCOPE	1413 -103	5.720 8
8	12	SEETHER CARELESS WHISPER		WIND-UP	1411 -26	5.420 10
9	7	INCUBUS BLACK HEART INERTIA		IMMORTAL/EPIC	1309 -80	5.460 9
10	18	PAPA ROACH LIFELINE		DGC/INTERSCOPE	1073 -156	3.549 17
11	39	KINGS OF LEON SEX ON FIRE		RCA/RMG	1031 +4	6.451 5
12	12	DEPECHE MODE WRONG		MUTE/VIRGIN/CAPITOL	853 -105	3.890 14
14	11	FRANZ FERDINAND NO YOU GIRLS	AIRPOWER	DOMINO/EPIC	797 +22	2.490 20
13	35	SHINEDOWN SECOND CHANCE		ATLANTIC	775 -79	2.970 18
16	46	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		20-20/JIVE/JLG	762 +15	3.915 13
15	41	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		MAJORDOMO/SHOUT! FACTORY/ISLAND/IDJMG	741 -14	3.797 15
17	27	MGMT KIDS		COLUMBIA	729 -14	4.221 12
18	12	YEAH YEAH YEAHS ZERO		DRESS UP/DGC/INTERSCOPE	705 +4	3.571 16
20	31	INCUBUS LOVE HURTS		IMMORTAL/EPIC	685 +15	4.956 11
19	9	DISTURBED THE NIGHT		REPRISE	682 +5	1.595 28
24	3	TAKING BACK SUNDAY SINK INTO ME		WARNER BROS.	654 +73	1.914 24
25	8	MANCHESTER ORCHESTRA I'VE GOT FRIENDS		CANVASBACK/COLUMBIA	642 +68	1.488 29
27	6	SHINEDOWN SOUND OF MADNESS		ATLANTIC	635 +95	1.720 25
22	4	DAVE MATTHEWS BAND FUNNY THE WAY IT IS		RCA/RMG	630 -13	1.946 23
21	14	DEATH CAB FOR CUTIE GRAPEVINE FIRES		ATLANTIC	630 -38	2.398 22
23	5	RANCID LAST ONE TO DIE		HELLCAT/EPITAPH	625 +16	2.434 21
29	8	SAVING ABEL DROWNING (FACE DOWN)		SKIIDCO/VIRGIN/CAPITOL	466 +34	1.256 32
26	20	BLUE OCTOBER DIRT ROOM		UNIVERSAL MOTOWN	458 -89	2.584 19
32	4	BIG B SINNER		SUBURBAN NOIZE	365 +9	1.598 27
31	8	IDA MARIA I LIKE YOU SO MUCH BETTER WHEN YOU'RE NAKED		MERCURY/FONTANA/IDJMG	360 -4	0.819 -
NEW		THE OFFSPRING HALF-TRUISM		COLUMBIA	341 +98	1.208 34
34	4	PEOPLE IN PLANES LAST MAN STANDING		WIND-UP	326 +24	0.722 -
30	19	THEORY OF A DEADMAN HATE MY LIFE		604/ROADRUNNER/RRP	313 -61	0.741 -
36	6	HOLLYWOOD UNDEAD YOUNG		A&M/OCTONE/INTERSCOPE	309 +14	0.641 -
28	10	U2 MAGNIFICENT		ISLAND/INTERSCOPE	307 -136	0.836 -
35	3	THE RED JUMPSUIT APPARATUS PEN & PAPER (SOMETHING TYPICAL)		VIRGIN/CAPITOL	306 +8	1.050 36
40	2	METRIC HELP I'M ALIVE		METRIC/LAST GANG	295 +34	1.153 35
33	10	POP EVIL 100 IN A 55		PAZZD/UNIVERSAL REPUBLIC	295 -24	0.531 -
NEW		CAVO CHAMPAGNE		REPRISE	281 +36	0.589 -
39	6	ALL THAT REMAINS TWO WEEKS		PROSTHETIC/RAZOR & TIE	259 -3	0.472 -

MOST ADDED

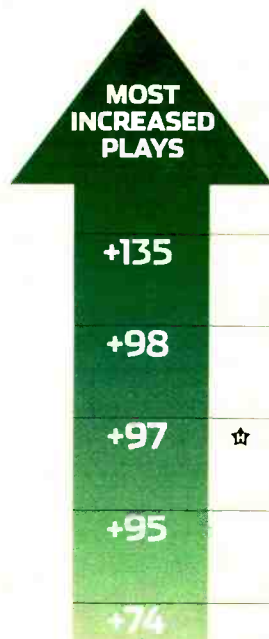
ARTIST TITLE / LABEL	NEW STATIONS
LINKIN PARK New Divide (Warner Bros.) CIMX, KCXX, KFMA, KFRR, KJEE, KMYZ, KNDD, KPNT, KQRA, KRZQ, KXKR, Sirius XM Alt Nation, WARQ, WBTZ, WJBX, WKQX, WKRL, WMFS, WTRZ, WZJQ, WZNE	21
SICK PUPPIES You're Going Down (RMR/Virgin/Capitol) KFMA, KQRA, WARQ, WCYY, WKQX, WPBZ, WRWK, WTRZ, WZJQ, WZNE	10
GREEN DAY 21 Guns (Reprise) KBZT, KCXX, KITS, KJEE, KNDD, KQRA, KROQ, KXKR, WBTZ, WFNX	10
THE AIRBORNE TOXIC EVENT Wishing Well (Majordomo/Shout! Factory/Island/IDJMG) KEDJ, KROX, KYSR, Sirius XM Alt Nation, WKQX, WWCD	6
RANCID Last One To Die (Hellcat/Epitaph) KRAB, KXKR, KYSR, WPBZ	4
STAINED This Is It (Flip/Atlantic) WKQX, WPBZ, WTRZ, WZJQ	4
TAKING BACK SUNDAY Sink Into Me (Warner Bros.) KEDJ, KROX, KTCL	3
KINGS OF LEON Notion (RCA/RMG) KROX, WBCN, WFNX	3
FRANZ FERDINAND No You Girls (Domino/Epitaph) KCXX, KROX	2
DAVE MATTHEWS BAND Funny The Way It Is (RCA/RMG) WJRR, WWCD	2

ADDED AT...
KFMA
Tucson, AZ
PD: Matt Spry
MD: Chris Firmage
Sick Puppies, You're Going Down, 14
Linkin Park, New Divide, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
WHITE LIES To Lose My Life (Fiction/Interscope) TOTAL STATIONS: 22	253/16	KINGS OF LEON Notion (RCA/RMG) TOTAL STATIONS: 27	206/46
RED Death Of Me (Essential/RED) TOTAL STATIONS: 18	245/18	DROWNING POOL 37 Stitches (Eleven Seven) TOTAL STATIONS: 12	201/3
MARILYN MANSON Arma-Godd**n-Motherf**kin-Geddon (Interscope) TOTAL STATIONS: 29	232/55	THE FRAY Heartless (Epic) TOTAL STATIONS: 16	186/51
THE VEER UNION Seasons (Universal Motown) TOTAL STATIONS: 20	220/2	MUDVAYNE Scarlet Letters (Epic) TOTAL STATIONS: 18	184/2
PLACEBO For What It's Worth (Vagrant) TOTAL STATIONS: 26	216/19	HURT Wars (Amusement) TOTAL STATIONS: 17	178/12



+135

SICK PUPPIES

You're Going Down (RMR/Virgin/Capitol)
WKQX +21, WBTZ +20, WRWK +15, KFMA +14, KPNT +14, WCYY +13, WPBZ +13, KCXX +6, WARQ +4, KMYZ +3

+98

THE OFFSPRING

Half-Truism (Columbia)
WBTZ +17, KRZQ +15, KPNT +11, WZNE +10, WCYY +8, WRWK +8, KNDD +5, KCXX +5, WLUM +5, KXKR +4

+97

CAGE THE ELEPHANT

Ain't No Rest For The Wicked (DSP/Jive/JLG)
KNXX +15, KEDJ +15, WMFS +13, KBZT +13, KITS +12, WKQX +9, KROQ +8, WRXK +8, KFTE +8, WWCD +7

+95

SHINEDOWN

Sound Of Madness (Atlantic)
KFRR +17, KRZQ +15, WXNR +14, WMFS +11, WCYY +8, KNXX +7, WSUN +6, WKRL +5, WJBX +5, WPBZ +5

+74

GREEN DAY

21 Guns (Reprise)
XTRA +17, WFNX +10, KFRR +6, KFMA +5, KBZT +5, WRFF +4, KITS +4, WBCN +4, KROQ +3, KNDD +3

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
66 alternative stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

FirstFlash!

Moose Lake Products Company, Inc.

1-800-21-FLASH
(1-800-213-5274)

BECOME ENVIRONMENTALLY FRIENDLY

FirstFlash! Line now prints EventTape® on BIODEGRADABLE POLY!

EventTape® • BunchaBanners • FlashBags • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups

www.firstflash.com

R&R ACTIVE ROCK

POWERED BY nielsen BDS

DIGITAL DOWNLOADS AVAILABLE AT DMS.COM



▶ **NICKELBACK** NETS DOUBLE AIRPOWER HONORS ON ROCK, AS "IF TODAY WAS YOUR LAST DAY" RISES 23-19 AND "BURN IT TO THE GROUND" JUMPS 24-20. THE LATTER TRACK SIMULTANEOUSLY LOGS A NO. 28 DEBUT AT ACTIVE ROCK WITH THE FORMAT'S SECOND-BEST INCREASE (UP 199 PLAYS).

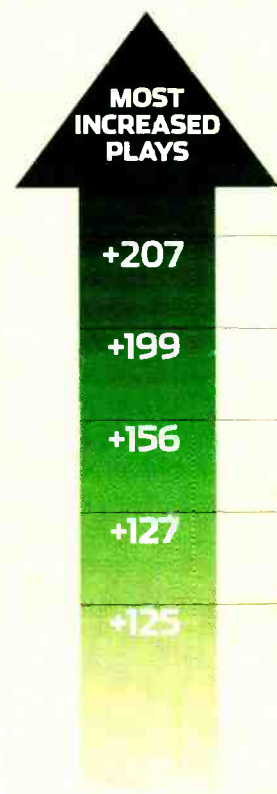
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	5	GREEN DAY KNOW YOUR ENEMY	NO. 1 (1 WK) REPRISE	1607 +72	5.440 1
2	1	18	PAPA ROACH LIFELINE	DGC/INTERSCOPE	1571 -103	4.985 2
3	3	15	DISTURBED THE NIGHT	REPRISE	1403 +23	4.481 3
4	5	8	SHINEDOWN SOUND OF MADNESS	ATLANTIC	1319 +125	4.359 4
5	4	12	SEETHER CARELESS WHISPER	WIND-UP	1260 +53	3.828 5
6	8	10	SAVING ABEL DROWNING (FACE DOWN)	SKIDDCO/VIRGIN/CAPITOL	1082 +127	3.371 6
7	9	20	RED DEATH OF ME	ESSENTIAL/RED	992 +48	2.371 14
8	6	37	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	960 -239	3.098 7
9	10	26	POP EVIL 100 IN A 55	PAZZO/UNIVERSAL REPUBLIC	957 +50	2.696 10
10	7	34	ALL THAT REMAINS TWO WEEKS	PROSTHETIC/RAZOR & TIE	926 -115	2.791 8
11	16	5	CAVO CHAMPAGNE	REPRISE	886 +156	2.572 12
12	13	10	MUDVAYNE SCARLET LETTERS	EPIC	836 +37	2.048 15
13	11	30	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	773 -101	2.605 11
14	15	37	SHINEDOWN SECOND CHANCE	ATLANTIC	739 -16	2.537 13
15	12	25	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	732 -115	1.688 16
16	14	34	MUDVAYNE DO WHAT YOU DO	EPIC	664 -149	2.700 9
17	17	16	BURN HALO DIRTY LITTLE GIRL	RAWKHEAD RECORDS/ILG	643 -14	1.321 20
18	18	11	THE VEER UNION SEASONS	UNIVERSAL MOTOWN	640 +2	1.632 18
19	21	7	HALESTORM I GET OFF	AIRPOWER ATLANTIC	637 +98	1.672 17
20	19	15	HURT WARS	AMUSEMENT	597 -20	1.236 23
21	20	14	TRAPT CONTAGIOUS	ELEVEN SEVEN	588 +21	1.351 19
22	22	11	SINCE OCTOBER GUILTY	TOOTH & NAIL/CAPITOL	519 +46	0.919 28
23	24	10	REV THEORY FAR FROM OVER	VAN HOWES/MALOOD/DGC/INTERSCOPE	484 +27	1.276 22
24	25	11	HOLLYWOOD UNDEAD YOUNG	A&M/OCTONE/INTERSCOPE	452 +21	0.794 31
25	26	7	SALIVA HOW COULD YOU?	ISLAND/IDJMG	423 +4	1.133 25
26	40	2	METALLICA ALL NIGHTMARE LONG	MOST INCREASED PLAYS WARNER BROS.	409 +207	1.148 24
27	28	4	CAGE THE ELEPHANT AIN'T NO REST FOR THE WICKED	DSP/IVE/JLG	380 +24	0.950 27
28	NEW		NICKELBACK BURN IT TO THE GROUND	ROADRUNNER/RRP	379 +199	1.284 21
29	29	8	ROYAL BLISS WE DID NOTHING WRONG	MEROVINGIAN/CAROLINE/CAPITOL	373 +39	0.850 29
30	23	13	PEARL JAM BROTHER	LEGACY/EPIC	366 -80	1.051 26
31	30	4	INCUBUS BLACK HEART INERTIA	IMMORTAL/EPIC	279 -5	0.580 35
32	31	6	THE PARLOR MOB HARD TIMES	IN DE GOOD/ROADRUNNER/RRP	273 +10	0.438 -
33	32	2	KINGS OF LEON USE SOMEBODY	RCA/RMG	269 +17	0.826 30
34	37	2	SLIPKNOT SULFUR	ROADRUNNER/RRP	267 +62	0.707 33
35	27	19	HINDER UP ALL NIGHT	UNIVERSAL REPUBLIC	260 -119	0.559 36
36	33	3	311 HEY YOU	VOLCANO/JLG	248 +17	0.451 40
37	NEW		MARILYN MANSON ARMA-GODD**N-MOTHERF**KIN-GEEDON	INTERSCOPE	240 +41	0.520 38
38	39	13	(HED) P.E. RENEGADE	SUBURBAN NOIZE	226 +23	0.375 -
39	36	3	MOTLEY CRUE, GODSMACK, THEORY OF A DEADMAN, DROWNING POOL & CHARM CITY DEVILS WHITE TRASH CIRCUS	MOTLEY/ELEVEN SEVEN	218 +11	0.490 39
40	34	3	LACUNA COIL SPELLBOUND	CENTURY MEDIA	216 -10	0.386 -

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LINKIN PARK New Divide (Warner Bros.) KHTB, KILQ, KISW, KLAQ, KOMP, KQRC, KUPD, KXFX, KZZQ, Sirius XM Octane, WAAF, WAQX, WBUZ, WCCC, WCHZ, WJLL, WIYY, WJJO, WMMR, WQXA, WRIF, WRUF, WRXW, WRZK, WTPT, WWBN, WZOR	27
NICKELBACK Burn It To The Ground (Roadrunner/RRP) KATT, KDJE, KFRQ, KUPD, WAQX, WJLL, WRTT, WRZK, WWBN, WZMR	10
METALLICA All Nightmare Long (Warner Bros.) KEGL, WBSX, WCCC, WLRS, WLXZ, WRTT, WRZK	7
AC/DC Anything Goes (Columbia) KZZQ, WAQX, WCCC, WJJO, WTPT	5
SICK PUPPIES You're Going Down (RMR/Virgin/Capitol) KXFX, Sirius XM Octane, WBSX, WJLL, WWWX	5
CAVO Champagne (Reprise) KIOZ, KISS, WBSX, WIYY	4
SLIPKNOT Sulfur (Roadrunner/RRP) KATT, KHTB, WLXZ, WZOR	4
GREEN DAY 21 Guns (Reprise) KLAQ, WAAF, WMMR, WRUF	4
SHINEDOWN Sound Of Madness (Atlantic) KBPI, WTKX, WXTB	3
SAVING ABEL Drowning (Face Down) (Skiddco/Virgin/Capitol) KATT, KEGL, KISS	3

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
DIVIDE THE DAY One Night Stand (Universal Republic) TOTAL STATIONS: 23	200/47	ANBERLIN Feel Good Drag (Universal Republic) TOTAL STATIONS: 10	140/8
CHICKENFOOT Oh Yeah (Redline) TOTAL STATIONS: 19	199/25	RISE AGAINST Audience Of One (DGC/Interscope) TOTAL STATIONS: 10	123/7
PAPERCUT MASSACRE Left 4 Dead (Wind-up) TOTAL STATIONS: 21	184/30	AC/DC Anything Goes (Columbia) TOTAL STATIONS: 9	105/37
STAIN'D This Is It (Flip/Atlantic) TOTAL STATIONS: 21	172/53	STATIC-X Z28 (Reprise) TOTAL STATIONS: 10	95/15
MASTODON Oblivion (Relapse/Sire/Reprise) TOTAL STATIONS: 24	148/9	DAVE MATTHEWS BAND Funny The Way It Is (RCA/RMG) TOTAL STATIONS: 11	91/17



METALLICA All Nightmare Long (Warner Bros.) KOMP +20, WAAF +14, KZZQ +14, WBYR +14, WZOR +14, KHTB +12, WWBN +12, KQRC +10, KHTQ +9, WBSX +9
NICKELBACK Burn It To The Ground (Roadrunner/RRP) WTPT +20, KATT +19, KHTQ +19, KILQ +15, KHTB +15, WBYR +15, WNFZ +15, WRUF +13, SXOC +12, KLAQ +12
CAVO Champagne (Reprise) WCPR +16, KZZQ +11, WRXW +11, KISS +11, KIOZ +10, SXOC +9, WNFZ +9, WXRW +8, WBSX +8, KHTQ +6
SAVING ABEL Drowning (Face Down) (Skiddco/Virgin/Capitol) KEGL +17, WZOR +12, WIYY +11, KZZQ +9, KISS +9, SXOC +8, WEDG +8, KATT +8, WJLL +7, WXQR +6
SHINEDOWN Sound Of Madness (Atlantic) KBPI +21, WIYY +11, WJLL +11, WWBN +10, WBYR +9, WAQX +9, KILQ +7, WBUZ +7, WXQR +6, SXOC +6

ADDED AT... WRZK
Johnson City, TN
PD/MD: Scott Onks
Linkin Park, New Divide, 0
Metallica, All Nightmare Long, 0
Nickelback, Burn It To The Ground, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
63 active rock and 21 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	PAPA ROACH LIFELINE	NO. 1 (6 WKS) DGC/INTERSCOPE	361 +10	1.276 1
2	2	5	GREEN DAY KNOW YOUR ENEMY	REPRISE	330 +32	1.211 2
3	4	24	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	292 +25	0.973 3
4	3	36	SHINEDOWN SECOND CHANCE	ATLANTIC	276 +1	0.857 6
5	5	11	SEETHER CARELESS WHISPER	WIND-UP	257 +1	0.895 4
6	6	27	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	230 -18	0.866 5
7	10	9	SAVING ABEL DROWNING (FACE DOWN)	SKIDDCO/VIRGIN/CAPITOL	228 +33	0.614 11
8	9	8	SHINEDOWN SOUND OF MADNESS	ATLANTIC	224 +23	0.701 8
9	7	13	PEARL JAM BROTHER	LEGACY/EPIC	215 -13	0.611 12
10	8	33	METALLICA CYANIDE	WARNER BROS.	200 -17	0.691 9

ROCK

TW	LAST WEEK	WKS	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
11	11	5	CHICKENFOOT Oh Yeah	REDLINE	196 +21	0.627 10
12	13	34	MUDVAYNE DO WHAT YOU DO	EPIC	177 +23	0.723 7
13	16	10	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	147 +13	0.455 14
14	12	51	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	142 -22	0.495 13
15	15	12	DISTURBED THE NIGHT	REPRISE	132 -5	0.437 15
16	21	4	CAVO CHAMPAGNE	AIRPOWER/MOST INCREASED PLAYS REPRISE	110 +38	0.298 17
17	19	6	HALESTORM I GET OFF	ATLANTIC	110 +27	0.276 18
18	17	10	U2 MAGNIFICENT	ISLAND/INTERSCOPE	96 -31	0.298 16
19	23	7	NICKELBACK IF TODAY WAS YOUR LAST DAY	AIRPOWER ROADRUNNER/RRP	69 +12	0.214 20
20	24	2	NICKELBACK BURN IT TO THE GROUND	AIRPOWER ROADRUNNER/RRP	64 +12	0.231 19



The smell at Tulane University's WTUL was gone, but not the magic

Radio And Records: A Love Story

Guest column by Ruth Presslaff

ruth@presslaff.com

Ruth Presslaff, founder and president of database marketing firm Presslaff Interactive Revenue, recently returned to New Orleans to do a guest airshift at her old college station, Tulane University's WTUL, where she was the first female and second sophomore to serve as GM. In the guest column that follows, she documents her trip down memory lane.

Thirty years ago, I was 18 years old and a freshman at Tulane University in New Orleans. It was that first shaky day of college. I didn't know anyone or anything. With nothing to do, I walked into WTUL, the college station, and changed my life forever.

Twenty years ago, I was 28 and had flown through the ranks of United Stations Radio Networks and formed my own personal network of extraordinary radio people. I started my own company, creating interactive products for the industry I loved.

Three weeks ago, I walked back into the control room of WTUL and I was 18 again.

Fond Memories

The e-mail invite came from a longtime friend, mentioning an upcoming 50th-anniversary party at WTUL. There was a call for former student DJs to return to New Orleans and do an airshift. I was so there.

Perhaps all college stations were like 'TUL: the aroma of rotting cardboard and vinyl; the couch you wouldn't actually touch—and couldn't because someone was passed out on it after an all-night shift; the control board that worked . . . sometimes; the free records, T-shirts and concert tickets; the intense passion and politics. Sure, I went to classes, but I learned most everything I needed to know in that concrete box full of music and personalities.

WTUL covered the city and parishes beyond. We were the only outlet for lots of different types of music and had a sizable audience. You could say we were a somewhat serious signal in a city rich with music, but we were also college students and

we had our moments: the disco beat potted up behind a school basketball game (alumni weren't amused); the glee of figuring out that a certain Atlanta Rhythm Section album cut, played at 45 RPM, sounded exactly like Fleetwood Mac—and the cease-and-desist order that followed; the call from WNOE (101.1 FM) telling us to cut out our obnoxious twice-a-day legal ID: "It's 1:01 and you're listening to WTUL New Orleans."

Perks and pranks aside, New Orleans was the extra ingredient. It lent a flavor to the station and my college days that no other city could. A cordial local man and his young sons would occasionally drop by the station during the daily jazz show. We knew he was Ellis Marsalis, and we picked up his sons' names over time: Wynton and Branford. Art Neville played stand-up piano live in our cramped studio space. I had access to every club with every conceivable combination of Neville Brothers. Professor Longhair at Tipitina's or James Booker at the Dream Palace? It was a great choice. Betty Carter at Rosie's? I can still remember the moment she opened her mouth and I heard the velvet of her voice pouring out.

When I first got to 'TUL, I was listening to Jackson Browne and Joni Mitchell. When I left, I had an appreciation for everything from New Orleans funk to Robert Fripp to the Sex Pistols. I interviewed Dick Cavett, the Talking Heads, Bonnie Raitt, Marcia Ball, Squeeze, the B-52s. I worked with wonderful people who made their own mark on the business: Veteran record promoter Jeff Cook was our Arista promotions guy, and John Guarnieri, who put together compilation CDs for I.R.S. Records. Michael Reinart, my PD when I was GM, is now executive VP of

'Sure, I went to classes, but I learned most everything I needed to know in that concrete box full of music and personalities.'

—Ruth Presslaff



Ruth Presslaff with Alan Smason, former host of the "Oldies Show" on WTUL and current owner of Smith Record Center, at Molly's in New Orleans' French Quarter.

Ruth's Music Monitor

Michael Franti, "Say Hey (I Love You)"
XTC, "Statue of Liberty"
Colin Hay, "Overkill"
Charmaine Neville, "Flyo on the Bayou"
M.I.A., "Paper Planes"
The Cloud Room, "Hey Now Now"
Rachael Yamagata, "Worn Me Down"
The Blow, "True Affection"
Seu Jorge, "Rebel Rebel"
Dixie Chicks, "Landslide"
R.E.M., "Gentle on My Mind"
David Gray, "Caroline"
Kimya Dawson, "Little Monster Babies"
The Knife, "Marble House"
The Airborne Toxic Event, "Sometime Around Midnight"
Talking Heads, "And She Was"
Gary Jules, "Mad World"
The Shins, "Sleeping Lessons"
Bright Eyes, "First Day of My Life"
Lucy Kaplansky, "I Just Saw a Face"
Brendan James, "Heroes Say"
Amos Lee, "Shout Out Loud"
Yusuf Islam, "Don't Let Me Be Misunderstood"
Jerry Harrison, "Rev It Up"
The Lemonheads, "Mrs. Robinson"
Brandi Carlile, "The Story"

business and legal affairs for Universal Motown, and there were others on the scene who went on to influential national positions: Barney Kilpatrick (Warner Brothers, Rattlesby Records) and Charles Driebe (Blind Boys Management/Blind Boys of Alabama, Ruthie Foster).

Going Home

There was a happy accident eight years ago. While in New Orleans after an NAB convention, I dropped by the station for old-time's sake. In typical 'TUL fashion, no one knew who was filling the time between noon and 3 p.m. Bam, it was me. I was thrilled to oblige and freaked out by how quickly those three-minute songs flew by. I used to take requests, log meters, choose PSAs, kibitz with friends in the studio and, in the last second, pull a record, cue up a song and nail the segue. Oh, youth.

This time I had a plan. I was determined to do my show prep. For weeks I'd jot down song titles in a notebook. I burned multiple copies of the same music on different CDs just in case it wasn't available at the station. I was intrigued with music from "Slumdog Millionaire," particularly a version of M.I.A.'s "Paper Planes" that had a fat Meters bassline. I knew it had to segue really well into a Neville cut . . . but which one? I was determined to start with Michael Franti's "Say Hey (I Love You)" and end with Brandi Carlile's "The Story." But that only accounted for seven minutes and 53 seconds. What would I do with the other 112 minutes?

I spent every airborne moment to New Orleans working on segues, thinking about pre-sells and music IDs. Neither the beginning nor ending of the "Paper Planes" cut was working with the New Orleans Social Club cover of "Fortunate Son." Things were getting serious. Time was running out.

Finally, Friday at 2 p.m. arrived and so did I, prepared and flanked by college students who actually knew how to work the "new" board, the two out of three operating CD players and the mic. I'm sure the current crop of students were aghast at the older generation's incompetence. How can you graduate from college if you can't even remember which of three buttons to push? Yet they were charming and patient—qualities I lacked at 18.

The place looked better and smelled better. It should. It was all CDs. The vinyl was hidden in the back. The couch was gone, probably claimed by the Centers for Disease Control many years ago. The two-hour shift flew, and I was "flying" as well. Fifteen minutes in and I really was 18 years old again: headphones wrapped around my neck, only sporadic moments of sheer panic, mic breaks that were like talking to old friends all over the city—and all over the world, thanks to the stream—and reads of PSAs and concert listings that were completely mangled, just like they were so many years ago.

It was oh so good to be back.

R&R



August 5-8, 2009

St. Julien Hotel & Spa • Boulder, CO

REGISTER NOW!

www.RadioAndRecords.com

R&R TRIPLE A

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **BEN HARPER AND RELENTLESS7** LEAD THREE DEBUTS ONTO THE CHART, AS "FLY ONE TIME" DEBUTS AT NO. 25. THE SONG MARKS HARPER'S 10th CHART APPEARANCE, WHICH INCLUDES A PRIOR TRACK WITH RELENTLESS7, FOUR ENTRIES AS A SOLO ARTIST AND FOUR WITH THE INNOCENT CRIMINALS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	
1	1	5	DAVE MATTHEWS BAND FUNNY THE WAY IT IS	NO. 1 (4 WKS) RCA/RMG	672 +12	2.815	1
2	2	12	U2 MAGNIFICENT	ISLAND/INTERSCOPE	571 +3	2.337	2
3	3	26	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	489 -8	1.873	4
4	4	15	KINGS OF LEON USE SOMEBODY	RCA/RMG	486 +20	2.095	3
5	12	4	COLDPLAY LIFE IN TECHNICOLOR II	MOST INCREASED PLAYS CAPITOL	382 +87	1.636	5
6	5	32	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	360 -34	1.477	6
7	8	10	MAT KEARNEY CLOSER TO LOVE	AWARE/COLUMBIA	354 +29	1.161	8
8	7	4	GREEN DAY KNOW YOUR ENEMY	REPRISE	338 +11	1.315	7
9	6	14	CHRIS ISAAK WE LET HER DOWN	WICKED GAME/REPRISE	323 -15	1.011	10
10	9	12	GOMEZ AIRSTREAM DRIVER	ATO/RED	312 -8	0.655	15
11	10	18	COUNTING CROWS WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	304 0	1.015	9
12	13	15	SERENA RYDER LITTLE BIT OF RED	ATLANTIC	281 +5	0.638	17
13	11	12	INDIGO GIRLS WHAT ARE YOU LIKE	IG/VANGUARD	280 -17	0.787	13
14	16	6	BOB DYLAN BEYOND HERE LIES NOTHIN'	AIRPOWER COLUMBIA	256 +25	0.669	14
15	15	10	DEPECHE MODE WRONG	MUTE/VIRGIN/CAPITOL	251 +1	0.955	11
16	17	3	TORI AMOS WELCOME TO ENGLAND	AIRPOWER UNIVERSAL REPUBLIC	239 +27	0.614	19
17	18	4	PETE YORN DON'T WANNA CRY	COLUMBIA	232 +25	0.445	26
18	22	8	TYRONE WELLS MORE	AIRPOWER UNIVERSAL REPUBLIC	222 +36	0.615	18
19	23	4	BELL XI THE GREAT DEFECTOR	AIRPOWER YEP ROC	208 +24	0.911	12
20	20	6	ELVIS COSTELLO COMPLICATED SHADOWS (2009)	AIRPOWER HEAR/CMG	205 +12	0.609	20
21	21	3	THE SCRIPT THE MAN WHO CAN'T BE MOVED	PHONOGENIC/EPIC	190 -2	0.571	21
22	19	7	O.A.R. THIS TOWN	EVERFINE/ATLANTIC/RRP	185 -15	0.317	-
23	26	2	ERIC HUTCHINSON OK, IT'S ALRIGHT WITH ME	LET'S BREAK/WARNER BROS.	170 +2	0.496	24
24	27	4	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT	MAJORDOMO/SHOUT! FACTORY/ISLAND/IDJMG	167 +1	0.649	16
25	NEW		BEN HARPER AND RELENTLESS7 FLY ONE TIME	VIRGIN/CAPITOL	153 +12	0.248	-
26	28	9	BRUCE SPRINGSTEEN MY LUCKY DAY	COLUMBIA	145 -8	0.491	25
27	25	13	LILY ALLEN THE FEAR	CAPITOL	141 -29	0.325	-
28	29	10	MATT NATHANSON ALL WE ARE	VANGUARD	140 -8	0.559	22
29	NEW		ROB THOMAS HER DIAMONDS	EMBLEM/ATLANTIC	133 +12	0.499	23
30	NEW		CAROLINA LIAR SHOW ME WHAT I'M LOOKING FOR	ATLANTIC	132 +26	0.330	-

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	ADELE RIGHT AS RAIN (XL/COLUMBIA)		258 250
2	RAY LAMONTAGNE YOU ARE THE BEST THING (RCA/RED)		220 251
3	THE FRAY YOU FOUND ME (EPIC)		203 230
4	DEATH CAB FOR CUTIE NO SUNLIGHT (ATLANTIC)		179 209
5	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU) (BOO BOO WAX/ANTI-EPITAPH)		171 170

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	O.A.R. SHATTERED (TURN THE CAR AROUND) (EVERFINE/ATLANTIC/RRP)		140 140
7	JASON MRAZ I'M YOURS (ATLANTIC/RRP)		133 134
8	ERIC HUTCHINSON ROCK & ROLL (LET'S BREAK/WARNER BROS.)		128 155
9	COLDPLAY VIVA LA VIDA (CAPITOL)		125 148
10	GAVIN ROSSDALE LOVE REMAINS THE SAME (INTERSCOPE)		118 113

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
WILCO You Never Know (Nonesuch/Warner Bros.) KMTT, Sirius XM Spectrum, WRNR, WRXP, WXRT, WZEW	6
BELL XI The Great Defector (Yep Roc) KINK, KTHX, WNCS, WZEW	4
HOWIE DAY Be There (Epic) KBCC, KMTT, KRVB, KTCZ	4
BRETT DENNEN Ain't Gonna Lose You (Downtown/Dualtone) KINK, WCLZ, WNCS	3
SAM ROBERTS Detroit '67 (Zoo/Rounder) WCLZ, WRNR, WXRV	3
GREEN DAY 21 Guns (Reprise) KBCC, KSWD, WRNR	3
BOB DYLAN Beyond Here Lies Nothin' (Columbia) KFOG, KINK	2
KINGS OF LEON Use Somebody (RCA/RMG) KRVB	1

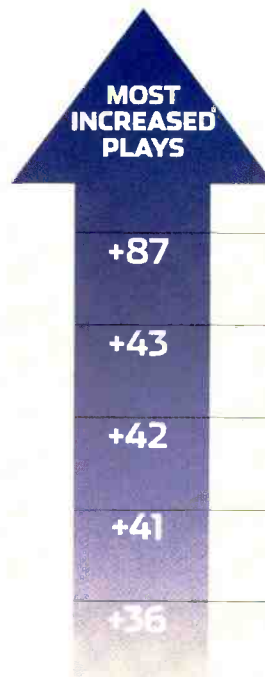
ADDED AT...

WRNR
Baltimore, MD
OM/PD: Bob Waugh
APD/MD: Alex Cortright
Green Day, 21 Guns, 17
Wilco, You Never Know, 12
Yusuf, Evertime I Dream, 10
Melody Gardot, Who Will Comfort Me, 9
Sam Roberts, Detroit '67, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NEKO CASE People Got A Lotta Nerve (Anti-/Epitaph) TOTAL STATIONS: 12	123/1	JACK JOHNSON Go On (Brushfire/Universal Republic) TOTAL STATIONS: 7	86/0
GREEN RIVER ORDINANCE Come On (Virgin/Capitol) TOTAL STATIONS: 12	105/6	ZIGGY MARLEY Family Time (Tuff Gong) TOTAL STATIONS: 8	72/7
FLEET FOXES Mykonos (Sub Pop) TOTAL STATIONS: 10	99/42	ERIN MCCARLEY Pitter Pat (Universal Republic) TOTAL STATIONS: 5	68/6
THE FRAY Never Say Never (Epic) TOTAL STATIONS: 10	94/1	CARBON LEAF Miss Hollywood (Vanguard) TOTAL STATIONS: 9	64/0
PAOLO NUTINI Candy (Atlantic) TOTAL STATIONS: 11	90/12	FREDDY JONES BAND Home Thing (Out Of The Box) TOTAL STATIONS: 10	58/4



+87	COLDPLAY Life In Technicolor II (Capitol) KRVB +18, WRXP +17, WZEW +16, KINK +11, WRLT +10, WRNX +7, WRNR +6, KRSH +5, WXPX +4, WCOO +2
+43	GREEN DAY 21 Guns (Reprise) KBCC +12, WRLT +7, WRXP +7, WRNR +5, KINK +5, KFOG +3, KPRI +1, KSWD +1, WTTS +1, WXRT +1
+42	FLEET FOXES Mykonos (Sub Pop) SXSP +25, WMMM +12, WRNR +7, KINK +2, WMMM +1, WNCS +1
+41	WILCO You Never Know (Nonesuch/Warner Bros.) WXRT +7, WRNR +12, KFOG +4, KGSR +3, KINK +1, KMTT +1, KRVB +1, KTHX +1, WTTS +1
+36	TYRONE WELLS More (Universal Republic) WRLT +9, WCLZ +9, KXLY +6, KBCC +4, KWMT +3, KPRT +2, WRNX +2, WNCS +2, KRVB +1, KPRI +1

FOR WEEK ENDING MAY 17, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 53 reporters.
© 2009 Nielsen Business Media, Inc. All rights reserved.

BEN HARPER AND RELENTLESS7

Debut **25** R&R Debut **27*** MEDIABASE

ALREADY ON: KGSR, KPND, KPRI, KRSH, KRVB, KSWD, KTHX, KXLY, SIRIUS-XM SPECTRUM, WCLZ, WNCS, WRNR, WTTS, KBAC, KLRR, KMTN, KOHO, KOZT, KROK, KRVO, KTAO, KTBG, KSPN, KSUT, KYSL, MUSIC CHOICE ADULT ALTERNATIVE, WAPS, WBJB, WDST, WEXT, WFIV, WFPK, WFUV, WJCU, WMWV, WRNR, WOCM, WTMD, WXPX & WYEP

UPCOMING TOUR DATES:

5/25 - SASQUATCH FESTIVAL - GEORGE, WA
5/28 - WILTERN - LOS ANGELES, CA

5/27 - FILMORE - SAN FRANCISCO, CA
6/13 - BONNAROO - MANCHESTER, TN



THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	4	4	DAVE MATTHEWS BAND	FUNNY THE WAY IT IS	RCA/RMG	701		+19
2	10	2	U2	MAGNIFICENT	ISLAND/INTERSCOPE	563		+5
3	13	3	GOMEZ	AIRSTREAM DRIVER	ATO/RED	555		+19
4	6	6	BOB DYLAN	BEYOND HERE LIES NOTHING	COLUMBIA	480		-1
7	6	6	ELVIS COSTELLO	COMPLICATED SHADOWS (2009)	HEAR/CMG	400		+8
9	13	9	INDIGO GIRLS	WHAT ARE YOU LIKE?	IG/VANGUARD	394		+9
7	6	12	CHRIS ISAAK	WE LET HER DOWN	WICKED GAME/REPRISE	389		-4
10	6	6	PETE YORN	DON'T WANNA CRY	COLUMBIA	383		+11
9	5	10	BELL XI	THE GREAT DEFECTOR	YEP/ROC	377		-49
10	8	10	BRUCE SPRINGSTEEN	MY LUCKY DAY	COLUMBIA	363		-24
11	4	4	COLOPLAY	LIFE IN TECHNICOLOR II	CAPITOL	356		+19
12	14	8	KINGS OF LEON	USE SOMEBODY	RCA/RMG	301		-3
13	13	7	ERIC LINDELL	IF LOVE CAN'T FIND A WAY	ALLIGATOR	300		-8
20	3	3	GREEN DAY	KNOW YOUR ENEMY	REPRISE	294		+38
16	5	5	TORI AMOS	WELCOME TO ENGLAND	UNIVERSAL/REPUBLIC	287		+14
16	15	15	NEKO CASE	PEOPLE GOT A LOTTA NERVE	ANTI/EPITAPH	273		-28
18	5	5	FREDDY JONES BAND	HOME THING	OUT OF THE BOX	266		+8
18	21	7	MAT KEARNEY	CLOSER TO LOVE	AWARE/COLUMBIA	262		+7
19	12	15	RYAN ADAMS & THE CARDINALS	MAGICK	LOST HIGHWAY	249		-62
22	4	4	FLEET FOXES	MYKONOS	SUB POP	245		+7
21	19	19	SNOW PATROL	CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	245		-12
22	26	3	HILL COUNTRY REVUE	YOU CAN MAKE IT	RAZOR & TIE	235		+27
23	NEW	1	CONOR OBERST & THE MYSTIC VALLEY BAND	NIKORETTE	MERGE	230		+52
24	NEW	1	BEN HARPER & RELENTLESS7	FLY ONE TIME	VIRGIN/CAPITOL	229		+79
25	29	2	ZIGGY MARLEY	FAMILY TIME	TUFF GONG WORLDWIDE	224		+23
26	25	5	BEN LEE	WHAT'S SO BAD (ABOUT FEELING GOOD)?	NEW WEST	224		+8
27	17	13	M. WARD	NEVER HAD NOBODY LIKE YOU	MERGE	217		-45
28	28	2	FASTBALL	LITTLE WHITE LIES	33 1/3/MEGAFORCE	206		+3
29	24	14	SERENA RYDER	LITTLE BIT OF RED	ATLANTIC	200		-21
30	23	13	THE KILLERS	SPACEMAN	ISLAND/IDJMG	192		-34

MGST ADDED

WILCO 11
You Never Know (Nonesuch/Warner Bros.)
KCMP, KTGB, KUT, Sirius XM The Loft, WAPS, WBJB, WDST, WEXT, WFUV, WNRN, WTMD

IRON AND WINE 8
Love Vigilantes (Sub Pop)
KMTN, KNBA, KSUT, KUT, WBJB, WKZE, WUIN, WYEP

BRETT DENNEN 6
Ain't Gonna Lose You (Downtown/Dualtone)
KDBB, KRVO, Music

Choice Adult Alternative, WFUV, WMWV, WUIN

REGINA SPEKTOR 6
Laughing With (Sire/Warner Bros.)
KCMP, KTGB, WEHM, WEXT, WNRN, WTMD

ELIZABETH & THE CATAPULT 6
Taller Children (Verve)
Forecast/Verve)
KFMU, KTGB, WFPK, WMWV, WNRN, WTYD

BEN HARPER & RELENTLESS7 5
Fly One Time (Virgin/Capitol)
KBAC, KRVO, WBJB, WJCU, WTMD

RHETT MILLER 5
I Need To Know Where I Stand (Shout! Factory)
KSPN, Sirius XM The Loft, WDST, WFUV, WFPK

BASCOM HILL 5
Save Me (Not Listed)
KCLC, KRKC, KTAO, WCBE, WOCM

YOUNG DUBLINERS 5
Saints and Sinners (429/S&G)
KMTN, KPND, KRKC, WBJB, WFPK

JONATHA BROOKE & DAVY KNOWLES/BAK DOOR SLAM 5
Taste Of Danger (Bad Dog)
WAPS, WEXT,

FOR WEEK ENDING MAY 17, 2009

MOST INCREASED PLAYS

+79

+60

BEN HARPER & RELENTLESS7
Fly One Time (Virgin/Capitol)

BRETT DENNEN
Ain't Gonna Lose You (Downtown/Dualtone)

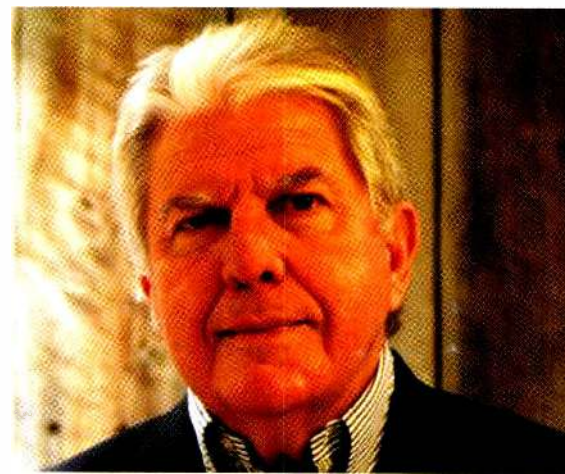
CONOR OBERST & MYSTIC VALLEY BAND
Nikorette (Merge)

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL (PRICE)	PLAYS	TW	+/-	CERT.	PEAK POSITION
1	1	1	GREEN DAY	21st Century Breakdown	REPRISE 517153/WARNER BROS. (18.98)					1
2	2	2	SOUNDTRACK	Hannah Montana: The Movie	WALT DISNEY 003101 (18.98)					1
3	NEW	1	CAM'RON	Crime Pays	DIPLOMATIC MAN 518073 ASYLUM (18.98)					3
4	6	5	LADY GAGA	The Fame	STREAMLINE/KONLIVE CHERRYTREE INTERSCOPE 011805/IGA (1.98)					4
5	4	3	RASCAL FLATTS	Unstoppable	LYRIC STREET 002604 (18.98)					1
6	5	1	BOB DYLAN	Together Through Life	COLUMBIA 43893* SONY MUSIC (18.98) +					1
7	7	9	TAYLOR SWIFT	Fearless	BIG MACHINE 0200 (18.98) +					1
8	1	2	CHRISSETTE MICHELE	Epiphany	DEF JAM 012797 (18.98) +					1
9	8	4	RICK ROSS	Deeper Than Rap	MAYBACH/SLIP-N-SLIDE/DEF JAM 012772/VE JMG (13.98) +					1
10	3	2	CIARA	Fantasy Ride	LAFACE 31390/JLG (18.98)					3
11	10	6	SOUNDTRACK	Twilight	SUMMIT SHOP/ATLANTIC 515923/AG (18.98) +					2
12	12	7	VARIOUS ARTISTS	NOW 30	UNIVERSAL/EMI SONY MUSIC ZOMBA 012654/UME (18.98)					1
13	13	11	NICKELBACK	Dark Horse	ROADRUNNER 618028 (18.98)					2
14	16	15	KINGS OF LEON	Only By The Night	RCA 32712/RMG (17.98)					5
15	NEW	1	PAUL WALL	Fast Life	SWISHHOUSE 51739* ASYLUM (18.98)					15
16	20	16	KERI HILSON	In A Perfect World...	MOSLEY ZONE 4/INTERSCOPE 012000/IGA (13.98)					4
17	21	23	ZAC BROWN BAND	The Foundation	ROAR BIG PICTURE HOME GROWN/ATLANTIC 516931/AG (13.98)					17
18	14	13	JASON ALDEAN	Wide Open	BROKEN BOW 7637 (18.98)					4
19	NEW	1	STEVE EARLE	Townes	NEW WEST 6164* (17.98)					19
20	17	25	KELLY CLARKSON	All I Ever Wanted	S 19/RCA 02715 SONY MUSIC (18.98) +					1
21	18	20	BEYONCE	I Am...Sasha Fierce	MUSIC WORLD/COLUMBIA 19492/SONY MUSIC (15.98)					1
22	25	17	JAMIE FOXX	Intuition	J 41294/RMG (18.98)					3
23	NEW	1	GUCCI MANE	Murder Was The Case	BIG CAT 429 TOMMY BOY (15.98)					23
24	31	35	PINK	Funhouse	LAFACE 36759/JLG (18.98)					1
25	29	37	SUGARLAND	Love On The Inside	MERCURY NASHVILLE 011273* UMG (13.98)					1

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	7	BOOM BOOM POW	THE BLACK EYED PEAS (WILL JAM/INTERSCOPE)	
2	1	12	I KNOW YOU WANT ME (CALLE OCHO)	PITBULL (ULTRA)	
3	2	21	POKER FACE	LADY GAGA (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)	
4	3	29	DON'T TRUST ME	3OH3 (PHOTO FINISH ATLANTIC/RBP)	
5	33	3	WAKING UP IN VEGAS	KATY PERRY (CAPITOL)	
6	1	1	BEAUTIFUL	EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)	
7	6	9	SUGAR	FLO RIDA FEAT. WYNTER (POE BOY ATLANTIC)	
8	5	16	DAY 'N' NITE	KID CUDI (DREAM ON G.O.O.D./UNIVERSAL MOTOWN)	
9	8	16	HALO	BEYONCE (MUSIC WORLD COLUMBIA)	
10	9	2	FIRE BURNING	SEAN KINGSTON - BELUGA HEIGHTS EPIC	
11	4	16	BLAME IT	JAMIE FOXX FEAT T-PAIN (J/RMG)	
12	1	1	BATTLEFIELD	JORDIN SPARKS (19 JIVE/JLG)	
13	10	11	THE CLIMB	MILEY CYRUS (WALT DISNEY/HOLLYWOOD)	
14	7	2	NO SURPRISE	DAUGHTRY (19 RCA/RMG)	
15	7	4	BIRTHDAY SEX	JEREMIH (DEF JAM/IDJMG)	
16	4	18	SECOND CHANCE	SHINEDOWN (ATLANTIC)	
17	1	1	PARANOID	JONAS BROTHERS (HOLLYWOOD)	
18	2	5	WE MADE YOU	EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)	
19	3	14	RIGHT ROUND	FLO RIDA (POE BOY ATLANTIC)	
20	56	5	LOVEGAME	LADY GAGA (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)	
21	15	8	KNOCK YOU DOWN	KERI HILSON FEAT. KANYE WEST & NE-YO (MOSLEY ZONE 4/INTERSCOPE)	
22	35	5	KNOW YOUR ENEMY	GREEN DAY (REPRISE)	
23	8	10	TURN MY SWAG ON	SOULJA BOY TELLEM (COLLIPARK/INTERSCOPE)	
24	20	4	I DO NOT HOOK UP	KELLY CLARKSON (19/RCA/RMG)	
25	16	20	KISS ME THRU THE PHONE	SOULJA BOY TELLEM FEAT. SAMMY B (COLLIPARK/INTERSCOPE)	
26	22	3	GOODBYE	KRISTINA DEBARGE (ISLAND/OJMG)	
27	21	44	JUST DANCE	LADY GAGA FEAT. COLBY ODOMS (STREAMLINE/KONLIVE/INTERSCOPE)	
28	30	7	IF TODAY WAS YOUR LAST DAY	NICKELBACK (ROADRUNNER/RBP)	
29	23	28	GIVES YOU HELL	THE ALL-AMERICAN REJECTS (DOGHOUSE/DGC/INTERSCOPE)	
30	64	28	HEARTLESS	KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)	
31	28	17	1, 2, 3, 4	PLAIN WHITE T'S (HOLLYWOOD)	
32	36	4	PLEASE DON'T LEAVE ME	PINK (LAFACE/JLG)	
33	24	20	DEAD AND GONE	T.I. FEAT. JUSTIN TIMBERLAKE (GRAND HUSTLE ATLANTIC)	
34	29	14	IF U SEEK AMY	BRITNEY SPEARS (JIVE/JLG)	
35	43	3	YOU BELONG WITH ME	TAYLOR SWIFT (BIG MACHINE)	
36	40	7	WHATEVER IT IS	ZAC BROWN BAND (HOME GROWN/ATLANTIC/BIG PICTURE)	
37	25	9	LOVE SEX MAGIC	CIARA FEAT. JUSTIN TIMBERLAKE (LAFACE/JLG)	
38	26	10	HOEDOWN THROWDOWN	MILEY CYRUS (WALT DISNEY)	
39	27	14	I LOVE COLLEGE	ASHER ROTH (SCHOOLBOY/LD SRC UNIVERSAL MOTOWN)	
40	41	34	COME ON GET HIGHER	MATT NATHANSON (VANGUARD/CAPITOL)	
41	31	12	ALL THE ABOVE	MAINO FEAT. T-PAIN (HUSTLE HARD/ATLANTIC)	
42	1	1	GOOD GIRLS GO BAD	COBRA STARSHIP (DECA/DARCE/FUELED BY RAMEN ATLANTIC/RBP)	
43	39	14	I'M ON A BOAT	THE LONELY ISLAND FEAT. T-PAIN (UNIVERSAL/REPUBLIC)	
44	38	17	MY LIFE WOULD SUCK WITHOUT YOU	KELLY CLARKSON (19/RCA/RMG)	
45	46	5	WELCOME TO THE WORLD	KEVIN RUDDOLF FEAT. RICK ROSS (CASH MONEY/UNIVERSAL/REPUBLIC)	
46	44	14	USE SOMEBODY	KINGS OF LEON (RCA/RMG)	
47	42	18	THAT'S NOT MY NAME	THE TING TINGS (COLUMBIA)	
48	34	36	LOVE STORY	TAYLOR SWIFT (BIG MACHINE)	
49	37	9	THEN	BRAD PAISLEY (ARISTA NASHVILLE)	
50	50	6	I RUN TO YOU	LADY ANTEBELLUM (CAPITOL NASHVILLE)	

Larry Wilson

Former Citadel CEO marries old-fashioned concepts with multifaceted platform in a new, debt-free radio company



Cyndee Maxwell
 CMaxwell@RadioandRecords.com

former Citadel founder/CEO Larry Wilson is back in the saddle with the acquisition of talk KXL and sports KXTG (the Game)/Portland, Ore., from Rose City Radio. Wilson's new Alpha Broadcasting—named for the alpha dog, which will be part of the company's logo—purchased the duo May 12 for \$11 million in cash. ■ During the course of 17 years, Wilson built Citadel from a handful of small-market stations into one of the largest radio groups in the United States. He sold it to Forstmann Little for \$2 billion in 2001.

What have you been doing for the last eight years?

I went fishing and played with my horses and my cows. My wife was very ill and it was her final years. So we just hung out. She died in early '08 and I've been looking to get back in. I'm old but not finished yet and I still love the radio business. I've been looking for quite some time and think I found the right start of a platform.

Do you plan to operate Alpha differently from how you operated Citadel?

We have to integrate the digital platform with the terrestrial platform. We've got to be on the cutting edge of it and I plan to associate with people who are smarter than me that can help me figure it out. I'm totally intrigued by the digital age and our ability with the Internet to quickly satisfy the quest for knowledge like never before. We're going to be a multifaceted platform that will include lots of elements of digital and audio. Everybody is saying it's a challenge. I think it's an opportunity and I'm going to try and prove it.

How will your new company differ from others?

We're not going to have any debt. My partner is Endeavor Capital—they were my partner in Citadel, and they're great partners. They're based in Portland, Ore., and are very long-term-oriented in investments. [Endeavor managing director] John von Schlegell and I have agreed that initially we're going to fund everything with equity. That'll give us an

advantage to be real broadcasters and not have to worry about the next quarter or about tripping debt covenant because we will have none.

How big would you like the company to become?

I would like to build in five or six years to \$50 million-\$75 million in broadcast cash flow or EBITA [earnings before interest, tax and amortization]. I think we can do that with the capital we've allocated.

Do you plan to keep the company private?

That's the plan for the foreseeable future. You'd be a fool right now to say that you're building this to go public. Look at what the public market has done. It has quit on radio. Radio is still a great medium and I've studied it pretty hard from the sidelines. Some of my old buddies and peers, they've kind of lost the faith, they may think I'm crazy and maybe I am. It delivers phenomenal results for advertisers. It entertains when you do it right. It rejuvenates and excites listeners. It can't be just rip and read, it has to be theater of mind. I know those are old-fashioned concepts but we're going to do them. We're going to be involved in this community like nobody else with the Trailblazers, the Sea Hawks and the University of Oregon Ducks. We're going to be everywhere and a major presence. That's part of what we used to do at Citadel and that's what we will do better this time around.

What led you to start in Portland?

I've always loved the Portland market. I tried to get in here years ago but couldn't land a deal. It was on the big side of the market rank for me—I was in the 30-120 [market rank] range. I spend a lot of time here. I like the people and I have always loved these

radio stations. KXL is a monster, legendary station with a great signal, great format and great heritage. And KXTG is a big-signal FM that is aligned with all these sports franchises and that is my cup of tea.

Is radio's profit margin as viable today as it was in 2001?

If you can get the revenues up it is. When we have a great recession like we have right now you suffer contraction of 25%-30% in revenue. It's a fixed-cost business, which is great when things are going up but it's tough when things are going down. But when we get this revenue back up, which we will do if not in 2010, then 2011, it's a wonderful business. I recently watched the webinar of an Arbitron study and it's pretty clear that radio is still very viable. I talk to my friends who are still out there in the trenches. There is no doubt that radio still works big-time and gets good results for advertisers.

How can you bring advertisers back to radio?

It's still the best buy in cost-per-thousand that's out there and we're going to sing that song. We're going to have the PPM starting in August in Portland, and that's been a really good thing for radio. The diary methodology was archaic and confusing and although the PPM has problems, it's a real plus and we're going to find out what the listenership is. But most importantly, when you go on the radio with a good ad and a good offer from an advertiser, people come, and that's what it's all about. I'll go around town and talk to every car dealer, every bank, every mortgage business, every business that's destined to go on radio, and I'll tell them to give us a chance and we'll show it works. That's what we did at Citadel years ago and it will work again today.

What is the single biggest hurdle that radio needs to overcome?

The excess of debt. If you have an excess of debt, you can't advertise and promote your product. Nobody is doing that because everybody has had to cut back, which just guts the business.

What's your advice to anyone considering buying stations?

They shouldn't do it because I want to be the only one out there buying.

R&R



'We're going to initially fund everything with equity. That'll give us an advantage to be real broadcasters and not have to worry about the next quarter or about tripping debt covenant.' —Larry Wilson

◆ **900,000 SPINS**

This Love/ **Maroon 5** /Octone/J/RMG
Unwell/ **Matchbox Twenty** /Atlantic

◆ **700,000 SPINS**

Sex & Candy/ **Marcy Playground** /Capitol

◆ **600,000 SPINS**

Far Away/ **Nickelback** /Roadrunner/RRP/Atlantic
Lonely No More/ **Rob Thomas** /Melisma/Atlantic
Your Body Is A Wonderland/ **John Mayer** /Aware/Columbia

◆ **500,000 SPINS**

It's A Great Day To Be Alive/ **Travis Tritt** /Columbia
Meet Virginia/ **Train** /Aware/Columbia
Foolish/ **Ashanti** /Murder Inc

◆ **400,000 SPINS**

Love Story/ **Taylor Swift** /Big Machine
Live Your Life/ **T.I. Feat. Rihanna** /Def Jam/Grand Hustle/IDJMG/Atlantic
Viva La Vida/ **Coldplay** /Capitol
Stronger/ **Kanye West** /Roc-A-Fella/Def Jam/IDJMG
Give A Little Bit/ **Goo Goo Dolls** /Warner Bros.

◆ **300,000 SPINS**

Hate Me/ **Blue October** /Universal Motown

◆ **200,000 SPINS**

Dead And Gone/ **T.I. Feat. Justin Timberlake** /Grand Hustle/Atlantic
You Found Me/ **The Fray** /Epic
Gives You Hell/ **All-American Rejects** /Doghouse/DGC/Interscope
Sober/ **Pink** /LaFace/JLG
Mad/ **Ne-Yo** /Def Jam/IDJMG
The Time Of My Life/ **David Cook** /19/RCA/RMG
Right Round/ **Flo Rida** /Poe Boy/Atlantic
Fall For You/ **Secondhand Serenade** /Glassnote/ILG/Atlantic
Don't Think I Don't Think About It/ **Darius Rucker** /Capitol Nashville
What Do Ya Think About That/ **Montgomery Gentry** /Columbia
Life Is A Highway/ **Rascal Flatts** /Walt Disney/Lyric Street
Poker Face/ **Lady GaGa** /Streamline/KonLive/Cherrytree/Interscope

◆ **100,000 SPINS**

Beautiful/ **Akon Feat. Colby O'Donis & Kardinal Offishall** /Konvict/Upfront/SRC/Universal Motown
Day 'N' Nite/ **Kid Cudi** /Dream On/G.O.O.D./Universal Motown
Rockin' That Thang/ **The-Dream** /Radio Killa/Def Jam/IDJMG
Sex On Fire/ **Kings Of Leon** /RCA/RMG
It's America/ **Rodney Atkins** /Curb
Pork And Beans/ **Weezer** /DGC/Geffen/Interscope
Si No Te Hubieras Ido/ **Mana** /Warner Latina
Untouched/ **The Veronicas** /EngineRoom/Sire/Warner Bros.
So Fly/ **Slim Feat. Yung Joc** /M3/Asylum
Believe/ **Staind** /Flip/Atlantic

◆ **50,000 SPINS**

Boom Boom Pow/ **Black Eyed Peas** /will.i.am/Interscope
Halo/ **Beyonce** /Music World/Columbia
Love Sex Magic/ **Ciara Feat. Justin Timberlake** /LaFace/JLG
The Climb/ **Miley Cyrus** /Walt Disney/Hollywood
Marry For Money/ **Trace Adkins** /Capitol Nashville
I Know You Want Me (Calle Ocho)/ **Pitbull** /Mr. 305/Polo Grounds/RMG
If U Seek Amy/ **Britney Spears** /Jive/JLG
You Complete Me/ **Keyshia Cole** /Imani/Geffen/Interscope
Lifeline/ **Papa Roach** /DGC/Interscope
El Ultimo Beso/ **Vicente Fernandez** /Sony Music Latin
Shuttin' Detroit Down/ **John Rich** /Warner Bros./WRN
1, 2, 3, 4/ **Plain White T's** /Hollywood
Ojala/ **Pesado** /ASL

ANNOUNCING THE

BDS Certified
SPIN AWARDS

APRIL 2009

CONGRATULATIONS
TO EVERY SPIN AWARD
WINNER!

THE FOLLOW-UP
SINGLE TO HER
4 CONSECUTIVE
#1 HITS!

P!NK
**PLEASE
DON'T
LEAVE
ME**



R&R CHR/Top 40: 21 - 19 +497!!
#6 MOST INCREASED!!



PLATINUM ALBUM
FUNHOUSE +23%
WITH 17K SCANNED
THIS WEEK!

CLOSE-OUT ADDS:

**WIHT, WNKS, WKFS, KXXM,
WWHT, KMVQ, WBVD**

Upcoming North American Tour:

9/15/09 Seattle, WA @ WAMU Theatre
9/17/09 San Jose, CA @ HP Pavilion
9/18/09 LA, CA @ Staples Center
9/20/09 Phoenix, AZ @ Jobing.com Arena
9/23/09 Dallas, TX @ American Airlines
9/24/09 Houston, TX @ Toyota Center
9/26/09 Chicago, IL @ Allstate Arena
9/28/09 Fairfax, VA @ The Patriot Center
9/30/09 Toronto @ Air Canada Centre
10/2/09 Boston, MA @ TD Banknorth Garden
10/5/09 New York, NY @ MSG



Management: Roger Davies for RDWM
WWW.PINKSPAGE.COM MYSFACE.COM/PINKSPAGE

