



Dear Radio & Records Reader:

For the past 35 years, Radio & Records (R&R) has served as an important resource for the radio and music industry. In particular, the R&R airplay charts, which are powered by Nielsen BDS, have become a key tracker of industry performance.

Over the past several years, however, the radio industry has undergone considerable consolidation. In response, Nielsen Business Media has determined that the best way to deploy its resources in support of the industry is to consolidate its music brands. Consequently, after the current issue, R&R magazine and RadioandRecords.com will no longer be published and some R&R content, particularly the R&R airplay charts, will live in the pages of Billboard magazine and on Billboard.biz.

Although this is the last issue of R&R that you will receive, the remaining value of your print, and if applicable, paid eNewsletter subscription will be automatically applied to a new subscription to Billboard magazine starting with the June 20 issue that mails on June 11. If you already receive Billboard, your subscription will be automatically extended by the remaining value of your R&R subscription.

Please feel free to contact our customer service department with any subscription-related questions: 800-658-8372 or [nbb@omeda.com](mailto:nbb@omeda.com).

I'd like to acknowledge Cyndee Maxwell, R&R's Associate Publisher/Editorial Director, and all of the talented and dedicated R&R staff members whose deep commitment to the radio community and relationships with radio professionals has made R&R a leading radio industry brand since 1973.

I'd also like to thank you for supporting R&R, and I hope that you will continue to follow the brand through Billboard.

Sincerely,

A handwritten signature in black ink, appearing to read "Gerry Byrne". The signature is fluid and cursive, with a long horizontal stroke at the end.

Gerry Byrne  
Senior Vice President  
The Media & Entertainment Group  
Nielsen Business Media