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Nickelback's  
Return 'Gotta  
Be Somebody'  
Pounces On  
CHR/Top 40,  
Hot AC, Rock,

Active Rock & Alternative After  
First Airplay Week **p.19** **PLUS:**  
Brad Paisley's 'Side' Project  
Proves Instrumental **p.36**

# R&R

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# R&R News Focus

## Pennington Promoted To WRIF PD

Greater Media/Detroit promotes active rock WRIF APD/MD Mark Pennington to PD. He follows longtime PD Doug Podell, who recently was promoted to director of rock programming for WRIF and clustermate classic rock WCSX. "When looking for someone to take over the daily duties of programming WRIF, Greater Media market manager John Gallagher and I only had to look to the next office," Podell says. "I'm very confident Mark is qualified and ready to take RIFF into the PPM generation." Pennington joined WRIF as MD in 2000. Before that, he worked at WMMS/Cleveland.—Mike Boyle



Pennington

## Krampf To Oversee CBS Radio/Tampa



CBS Radio appoints Ed Krampf VP/market manager for its Tampa cluster: rhythmic WLLD, sports WQYK-AM, country WQYK-FM, classic hits WRBQ, smooth jazz WSJT and tropical WYUU. He

Krampf

replaces Charlie Ochs, who has exited. Krampf is inbound from Clear Channel Radio, where he has served for the past five years as senior VP of the Western region. Prior to that, he was regional VP for Clear Channel, overseeing 29 radio stations in seven Northern California markets.—Mike Boyle

## Novak Promoted To EMF President/CEO

Mike Novak has been promoted to president/CEO of EMF Broadcasting, following the resignation of founder/CEO Dick Jenkins. Novak, who has been part of the leadership team for the past 10 years, was appointed president a year ago.

EMF board chairman Dan Antonelli says, "With Mike Novak as president and CEO, the board is confident that EMF will continue to deliver the best in Christian music programming." Novak says, "I am humbled and honored that the board and staff have the trust in me to lead EMF and the K-LOVE and Air 1 Foundation into the future."—Kevin Peterson

## Legal Fireworks Continue Over PPM Commercialization

In a move crafted to pre-empt any attempt to block the rollout of its embattled PPM ratings, Arbitron on Oct. 6—two days ahead of schedule—released "currency" radio audience estimates for September (Aug. 21–Sept. 17) to its subscribers in New York, Los Angeles, Chicago, San Francisco, Nassau-Suffolk, Middlesex-Somerset-Union, Riverside-San Bernardino and San Jose (see ratings, page 4).

The PPM Coalition—a group of minority broadcasters and trade associations that has been pushing for a delay in PPM commercialization—quickly issued a statement saying Arbitron's action showed a "blatant disregard to the concerns [of] the radio industry, advertisers, the New York attorney general's office, members of Congress, civil rights organizations, minority-owned stations and community leaders."

The ratings arrived two business days after New York Attorney General Andrew Cuomo threatened to sue Arbitron to stop its PPM rollout in the Empire State, alleging that the company engaged in "unlawful and deceptive acts and practices" in marketing the new electronic ratings service, which has now replaced the decades-old paper diary in 10 markets.

Arbitron, in turn, responded by asking the United States District Court for the Southern District of New York for a declaratory judgment and injunctive relief to prevent any attempt to restrain its publication of PPM data.

The legal volleyball continued when Cuomo's office issued a statement Oct. 6, cautioning all advertisers and broadcasters against using "unreliable and unaccredited" ratings that "will be the subject of ongoing litigation." The notice came nearly three weeks after Cuomo's office subpoenaed Arbitron over what it called "a significant and improper decline in ratings under the PPM methodology" that "could cause minority stations to suffer drastic reductions in advertising revenues."

Meanwhile, top executives and ranking lawyers at nine major radio companies asked the FCC to reject the PPM Coalition's Sept. 2 request that the commission investigate Arbitron PPM's implementation, arguing that the FCC lacks jurisdiction over media ratings.

Adding more fuel to the fire, the coalition—in an Oct. 6 15-page filing—reiterated to the FCC that it is "not opposed" to electronic measurement, nor is it asking the FCC to regulate Arbitron. Instead, it wants the commission to "serve as a neutral finder of fact to assess the problems identified by the [coalition] and the Media Rating Council."

However, in its own FCC filing, Arbitron said the coalition's comments "mischaracterize" the MRC accreditation process and noted that Nielsen's Local People Meter TV ratings service rolled out in major markets before winning MRC accreditation. Arbitron also claims that the coalition has overstated the differences between Houston's accredited PPM methodology and the unaccredited system.—Jeffrey Yorke and Paul Heine



Cuomo

## ON THE WEB Cell Phone-Only Sampling Accelerated For Diaries

Responding to pressure by the Radio Advisory Council and the Diary Market Owner Operator Caucus, Arbitron will introduce cell phone-only sampling in 50 diary markets six months earlier than planned, beginning with the spring 2009 survey. The company will expand cell phone-only sampling to 125 diary markets with the fall 2009 survey. The list of 125 diary markets has not been finalized yet. In addition, starting with the fall 2008 survey, Arbitron will establish a benchmark for persons 18-54 in all diary markets equal to a Designated Delivery Index of 80.

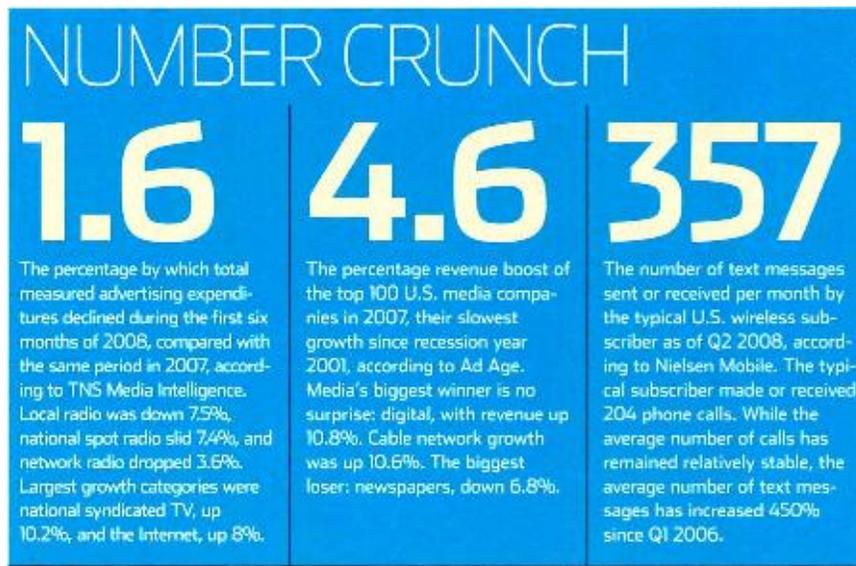
A new study from Nielsen Mobile says that more than 20 million U.S. telephone households (17%) are without landlines and rely solely on a mobile phone for home telecommunications. The new research suggests that one in five U.S. households could be wireless-only by the end of 2008.—Alexandra Cahill, Ken Tucker and Julie Gidlow

## Q3 Wrap: UMG Tops Market Share

Album sales kept eroding in third-quarter 2008 as scans totaled nearly 298 million units, an 11.7% decline from 337.3 million units during the same time frame last year, according to Nielsen SoundScan. Singles, meanwhile, continue to be the bright spot, with 795.8 million downloaded in the nine-month period ended Sept. 28, up 20% from the 612.2 million counted in the first nine months of 2007.

However, due to eroding CD sales, the 377.4 million units of album sales combined with track-equivalent albums are down 5.3% from last year's combined total of 398.6 million. Within that, CD sales are down 17.1% to 249.2 million units for the first nine months of this year, compared with 300.6 million in the same time frame last year.

Looking at market share for the first nine months of 2008, Universal Music Group remains the leader, with 32% of album share, followed by Sony BMG Music Entertainment (24.1%), Warner Music Group (21.1%), the independent sector (which collectively had 13.4%) and EMI (9.5%).—Ed Christman, Billboard



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## 12+ September PPM Currency Results For Radio's Top Four Markets

### NEW YORK

CALLS	OWNER	FORMAT	AUGUST	SEPTEMBER	RANK
WHTZ-FM	Clear Channel	CHR/top 40	5.5	5.8	1
WLTW-FM	Clear Channel	AC	5.7	5.7	2
WABC-AM	Citadel	talk	4.6	5.0	3
WCBS-FM	CBS Radio	classic hits	4.6	5.0	3
WAXQ-FM	Clear Channel	classic rock	4.6	4.5	5
WRKS-FM	Emmis	urban AC	4.4	4.2	6
WINS-AM	CBS Radio	news	4.0	4.2	6
WKTU-FM	Clear Channel	rhythmic AC	4.2	4.0	8
WSKQ-FM	SBS	tropical	4.1	4.0	8
WWPR-FM	Clear Channel	urban	3.7	3.8	10
WCBS-AM	CBS Radio	news	3.8	3.8	10
WBLS-FM	Inner City	urban AC	3.1	3.7	12
WQHT-FM	Emmis	rhythmic	3.2	3.4	13
WWFS-FM	CBS Radio	AC	3.4	3.2	14
WOR-AM	Buckley	talk	3.0	2.9	15
WPLJ-FM	Citadel	hot AC	2.8	2.9	15

### CHICAGO

CALLS	OWNER	FORMAT	AUGUST	SEPTEMBER	RANK
WGN-AM	Tribune	news/talk	7.3	7.1	1
WBBM-AM	CBS Radio	news	4.8	5.7	2
WLS-FM	Citadel	oldies	5.1	5.1	3
WDRV-FM	Bonneville	classic rock	5.6	5.1	3
WLS-AM	Citadel	news/talk	4.5	4.6	5
WOJO-FM	Univision	regional Mexican	3.5	4.1	6
WUSN-FM	CBS Radio	country	4.0	3.9	7
WTMX-FM	Bonneville	hot AC	4.4	3.7	8
WVAZ-FM	Clear Channel	urban AC	3.7	3.6	9
WLIT-FM	Clear Channel	AC	3.0	3.1	10
WLEY-FM	SBS	regional Mexican	2.9	2.9	11
WKSC-FM	Clear Channel	CHR/top 40	2.7	2.9	11
WLUP-FM	Emmis	classic rock	2.6	2.7	13
WCFS-FM	CBS Radio	AC	3.2	2.7	13
WNUA-FM	Clear Channel	smooth jazz	2.8	2.6	15
WILV-FM	Bonneville	AC	2.5	2.6	15
WGCI-FM	Clear Channel	urban	2.5	2.6	15

### LOS ANGELES

CALLS	OWNER	FORMAT	AUGUST	SEPTEMBER	RANK
KIIS-FM	Clear Channel	CHR/top 40	5.8	5.8	1
KLVE-FM	Univision	Latin pop	4.0	4.4	2
KFI-AM	Clear Channel	talk	4.3	4.4	2
KOST-FM	Clear Channel	AC	3.8	4.3	4
KRTH-FM	CBS Radio	classic hits	4.3	4.1	5
KSCA-FM	Univision	regional Mexican	4.1	3.6	6
KROQ-FM	CBS Radio	alternative	3.6	3.5	7
KBIG-FM	Clear Channel	AC	3.3	3.4	8
KTWV-FM	CBS Radio	smooth jazz	2.9	3.3	9
KLAX-FM	SBS	regional Mexican	3.3	3.3	9
KCBS-FM	CBS Radio	adult hits	4.0	3.3	9
KRCD-FM	Univision	Spanish oldies	2.9	3.1	12
KBUE-FM	Lieberman	regional Mexican	3.0	3.1	12
KPWR-FM	Emmis	rhythmic	2.7	3.0	14
KHHT-FM	Clear Channel	urban AC	2.8	2.7	15

### SAN FRANCISCO

CALLS	OWNER	FORMAT	AUGUST	SEPTEMBER	RANK
KGO-AM	Citadel	news/talk	6.5	6.8	1
KOIT-FM	Entercom	AC	5.1	5.6	2
KCBS-AM	CBS Radio	news	5.4	5.6	2
KQED-FM	KQED, Inc.	news/talk	4.7	4.8	4
KMEL-FM	Clear Channel	urban	3.8	4.3	5
KFOG-FM	Cumulus	triple A	3.2	3.8	6
KNBR-AM	Cumulus	sports	4.1	3.6	7
KIOI-FM	Clear Channel	hot AC	3.8	3.5	8
KYLD-FM	Clear Channel	rhythmic	3.4	3.2	9
KSFO-AM	Citadel	talk	3.0	3.2	9
KSOL-FM	Univision	regional Mexican	3.2	3.1	11
KBLX-FM	Inner City	urban AC	3.5	3.1	11
KSAN-FM	Cumulus	classic rock	2.8	3.0	13
KRZZ-FM	SBS	regional Mexican	3.4	2.9	14
KDFC-FM	Entercom	classical	2.8	2.8	15

SOURCE: Arbitron PPM, Mon.-Sun., 6 a.m.-midnight, AQH share; September covers the period from Aug. 21-Sept. 17; August is July 24-Aug. 20.

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## PPM Analysis: Mixed Results For Urban, Hispanic Broadcasters

Faced with mounting criticism and legal threats by minority broadcasters and lawmakers who claim its new electronic audience measurement service undercounts minorities, Arbitron is touting the success of urban and Spanish-language stations in PPM currency ratings for markets that include New York, Los Angeles, Chicago and San Francisco. Among those success stories, according to Arbitron, were the nationally syndicated "Steve Harvey Morning Show," which ranked No. 1 in its target 25-54 audience on flagship station Inner City urban AC WBLS/New York, and the syndicated "Piolin Por La Mañana," on top with 18- to 34-year-olds in morning drive on Univision regional Mexican WOJO/Chicago.

However, precipitous drops in other markets didn't find their way into Arbitron's press release. Clear Channel's Chicago urban outlets were hit hard, with "Steve Harvey" on urban WGCI tumbling from first place in the diary survey to tie for 12th among 18- to 34-year-olds in the September PPM report, and from second to rank outside the top 15 in 25-54.

In New York, all Latin-targeted stations took dives, but most significant were Univision Radio's Latin rhythm WCAA, which went from a 5.9 share in 18-34 to a 2.6, and regional Mexican WQBU, which fell 3.0-1.5.

In L.A., the "Piolin Por La Mañana" morning show on Univision regional Mexican KSCA fell from No. 1 in 18-34 and 25-54 with the diary to third in both demos in the September PPM report.—  
*Darnella Dunham and Jackie Madrigal*

## Groups Eager to Negotiate New Streaming Rates

With the Senate's Sept. 30 passage of the Webcaster Settlement Act of 2008, all that awaits the start of rate negotiations is President Bush's signature on the bill for it to become law and an open schedule to begin talks between SoundExchange and broadcasters, webcasters and others that want agreements on behalf of recording artists and sound recording copyright holders retroactive to 2006.

While SoundExchange reports that there has been progress in talks and that other parties are calling to schedule meetings, it is cautious about announcing anything firm—although it does have an agreement in principle with NPR. "We are hopeful, but we've been close at other times during the past 18 months," SoundExchange executive director John Simson says. "Certainly, Congressman Howard Berman's [D-Calif.] role as facilitator has helped tremendously in moving the ball forward. My hope is that we can quickly get back to the table and capitalize on the momentum."

Broadcasters are eagerly awaiting a chance to negotiate rates that are more palatable than the ones the Copyright Royalty Board set in 2006.

"With this legislation now headed to the White House for President Bush's signature," NAB executive VP Dennis Wharton said, "NAB looks forward to sitting down quickly with SoundExchange to craft equitable streaming rates that enhance the online music experience and expose more artists to our listeners."—*Jeffrey Yorke*



Simson

# Business Briefing By Jeffrey Yorke

## Salem Cost-Cuts Halvorson, Adds 'Biz' In Miami

In a sign of the times, the need for corporate savings has cost Eric Halvorson his president/COO title at Salem Communications. In a Securities and Exchange Commission filing, the company noted the reduction "as a further cost-cutting measure." Halvorson's duties will be assumed by the company's existing senior management. He will continue to serve Salem as a member of its board of directors.

In Miami, Salem debuted its third AM signal, WZAB at 880, Oct. 3. "The Biz" is a 24-hour, all-business format that includes reports from Bloomberg.

"Encouraged by the success of our business-formatted KDOW [1220AM] in San Francisco, we identified Miami as another market where we expect this increasingly popular format to be successful," Salem Radio Division president Joe Davis says. "Everyone is concerned about their jobs, their money and their future. This dynamic body of timely content speaks to those concerns and provides a huge opportunity for our advertisers and for the Miami metro."

## BIA Buys Kelsey Group

BIA Financial Networks has acquired

the Kelsey Group, a Princeton, N.J.-based provider of research, data and analysis for print and electronic Yellow Pages, local search, small-business marketing and local media. BIA, based in the Washington suburb of Chantilly, Va., says the combined resources of the two companies will offer a comprehensive view of local advertising markets impacting traditional and new media, entertainment, technology and telecom. The deal expands BIAfi's offerings and capabilities to its clients through Kelsey Group's industry conferences on the impact of new media and the firm's global reach. Financial details were not disclosed.

## Sirius Brings On XM Brass At Top Dollar

The new Sirius XM has brought on former XM executive VP of business and legal affairs Dara Altman and former XM senior VP/controller James Rhyu. Altman is now Sirius XM executive VP/chief administrative officer with a three-year deal that pays her a base annual salary of \$446,332, with the ability to participate in bonus plans, according to a Securities and Exchange Commission filing. Rhyu was appointed Sirius XM senior VP/chief accounting officer. He, too, has a three-year deal, which pays \$325,000 annually.

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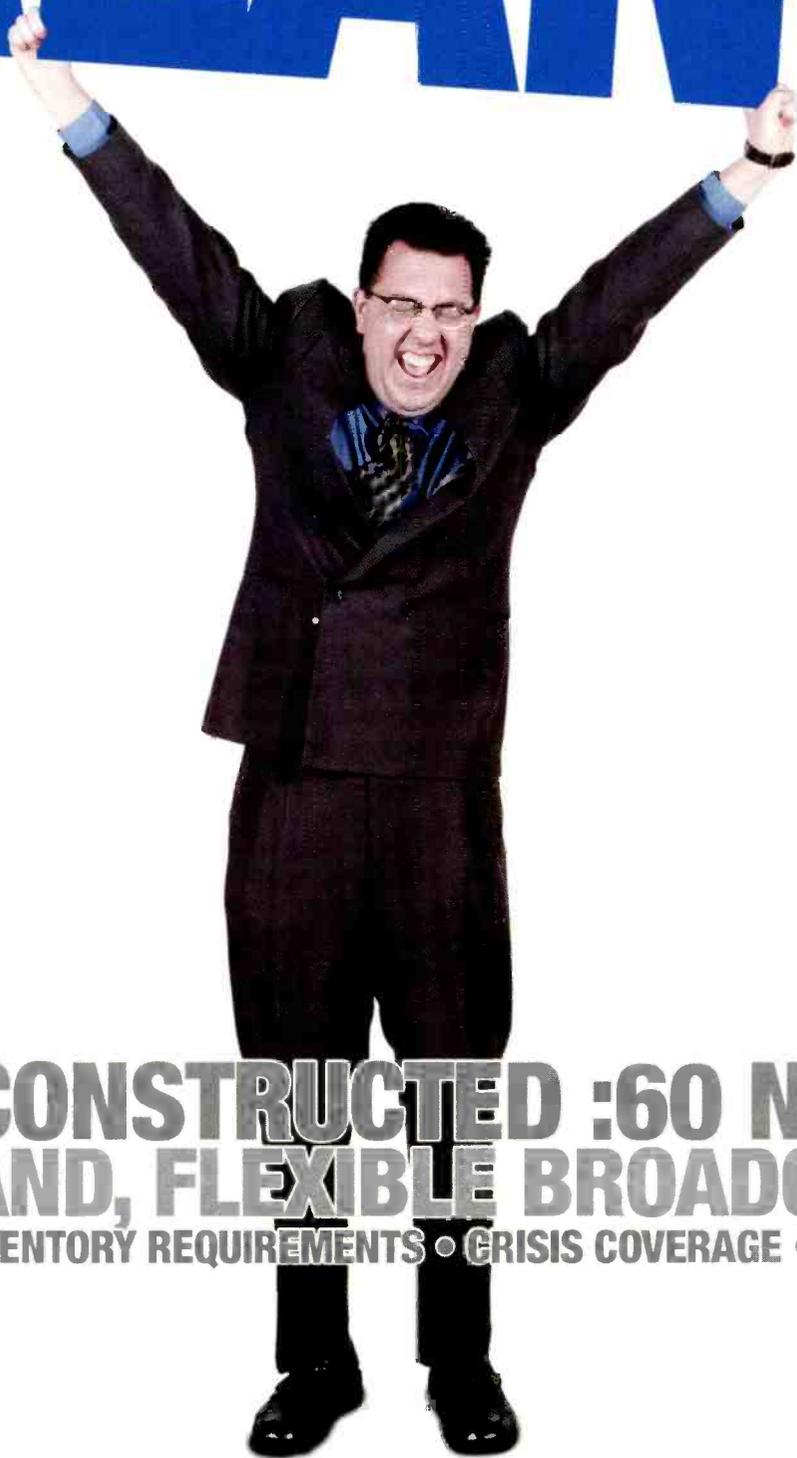
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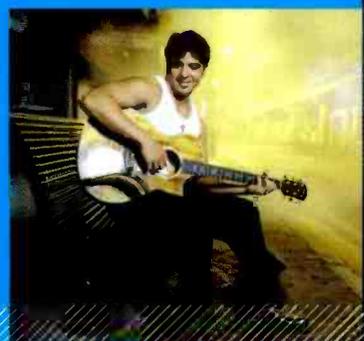


**THE OFFSPRING**, WHICH SITS ATOP ALTERNATIVE, TOURS JAPAN THROUGH OCT. 21. FOUR DAYS LATER, THE ACT HITS DALLAS FOR KJLH'S EDGEFEST 18. ALSO AMONG THOSE PLAYING THE STAR-STUDED SHOW: STAINED AND STONE TEMPLE PILOTS.

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**LUIS FONSI** ADVANCES 2-1 ON TROPICAL WITH "NO ME DOY POR VENCIDO," HIS THIRD NO. 1. "IMAGINAME SIN TI" LED FOR THREE WEEKS IN SUMMER 2000, AND "NADA ES PARA SIEMPRE" REIGNED FOR TWO FRAMES IN AUGUST 2005.



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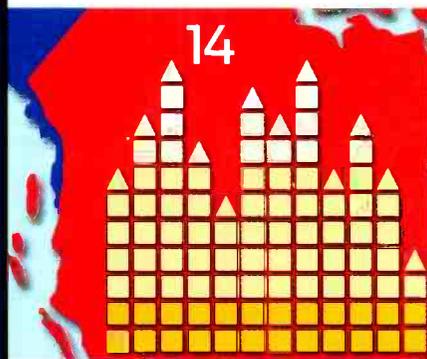
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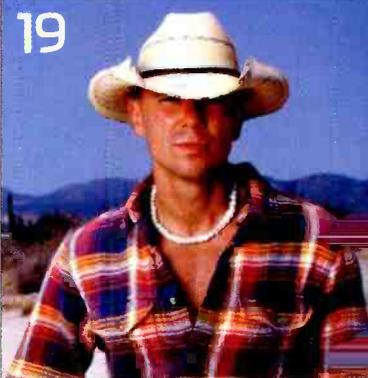
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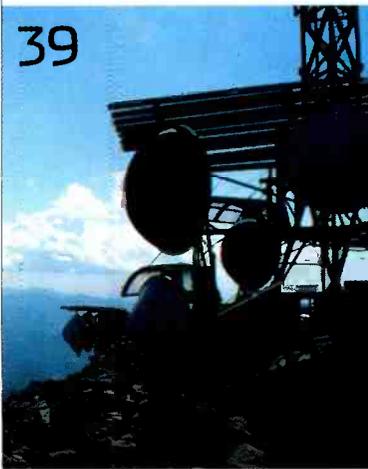
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'Early adopters of new technology are adult men. Who do you think bought the first LCD TVs that cost \$8,000? White dudes in our demo who like toys, that's who. p.44



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Discover tomorrow's hits today with HitPredictor.  
▶ [Click on Charts](#)

**T**

Oct. 14  
Summer quarterly Arbitron results are issued for Boston, Detroit and San Diego.  
▶ [Click on Ratings](#)

**W**

Oct. 15  
Summer quarterly Arbitrons continue to roll. Catch Baltimore, St. Louis and Washington in today's batch.  
▶ [Click on Ratings](#)

**T**

Oct. 16  
Connect yourself with the whole industry: Get listed in the R&R Directory.  
▶ [Click on R&R Directory](#)

**F**

Oct. 17  
More summer quarterly Arbitrons are released. See Atlanta, Miami and Seattle, among others.  
▶ [Click on Ratings](#)

Voice-tracking can be effective—unless it is used to mislead, fool or develop a hollow relationship with listeners

## Voice-Tracking: Functional Or Foolhardy?



**'A true relationship requires effort, localism and connection, and this can't be faked. It's similar to building a brick house by putting brick wallpaper over a mud hut. It might look good initially but will eventually collapse into a hollow abyss of nothingness.'**

—Mark West

The following letter is a response to Mike Stern's June 27 feature, "The Art and Science of Voice-Tracking," written by Mark West, who has worked in a variety of part-time capacities at KKLS and KKMK/Rapid City, S.D., since 1992 and hosts retro dance show "Magic Boogie Oogie." For 15 years, he has served full-time as an English teacher for the state's Department of Juvenile Corrections. The text has been edited for space considerations. As always, R&R welcomes reader feedback.

**T**he June 27 article on voice-tracking really stirred the pot for me and those with whom I have discussed it. I've worked in radio part-time for the last 16 years (in real life, I am an English teacher for our state's juvenile corrections system), and my perspective on many of the article's points clashes with many of those of the folks who contributed to it.

The article touched on many reasons why radio hasn't maintained its higher-impacting, more relevant status as the medium it was even only a decade ago. I've been pondering over this for weeks, as thoughts billow from the bait tossed out within the article.

While current levels of consumer choice might have eroded radio's ability to captivate, the fact that it remains free certainly exemplifies one of its biggest pluses. But a bigger reason radio has the potential to remain solidly relevant is its ability to connect with listeners on a different level than any other medium. While all media attempt to communicate, local radio's (and very infrequently, local TV's) unique, crucial and critical ingredient is its personal connection with the listener. A sense of two-way trust develops between the listener and the person/station perceived on the other end.

It wasn't too long ago when Walter Cronkite was "the most trusted man in America" because of this fully evolved relationship. People looked at him not only as a reporter but as a person whom they trusted. Notice that this extremely powerful relationship had zero to do with him being live or syndicated (or in today's world, voice-tracked), his broadcast location or knowing him personally.

Instead, he developed this relationship by not only meeting the emotional and content needs of his audience and forming a long-term bond and trust with them, but also not attempting to make himself something he was not. It was this

trust between him and the viewer that created this powerful relationship. There was no disconnect among him, his message and the means of delivery. He didn't pretend that he was a part of local communities, and, as Randi West stated in the R&R article, Cronkite never "pretended like we were moving to each city and joined the Chamber of Commerce." His method maintained continuity and integrity, both of which underlie all forms of communication. These concepts in radio, whether local or not, form its core that can set it apart from the others, or on the flip side, make it simply like all other competing media choices.

### Fake A Relationship

The article's topic, when examined in isolation, is neither good nor bad. How the technology is used creates the emotional reaction. Many stations have functioned for decades without consistently airing a live, local talent behind the microphone. Countless others have been live since their inception and flourished. However, in both cases, there has been little to no disconnect between the majority of listeners' motives for tuning in and the product presented. The listeners' relationships culminate from knowing that regardless of whether radio is live, satellite or syndicated, the content's origins and motives of the stations don't clash with what they're expecting.

Many of the interviewees displayed an overall

attitude and tone of "trying to fake a genuine relationship with the listener." This "insincerity" is my biggest concern about terrestrial radio's future. Listeners don't mind listening for good music, entertainment or information, regardless of whether it is live or network-based, or for that matter, on which medium it is disseminated. What they do mind is dissonance between what they emotionally perceive they are listening to and the actuality of the disseminating process. Most listeners who choose radio because of their perceived emotional or personal connection would reject being misled when someone is feigning to establish a "genuine" connection with them, when in reality, it is all a sham. The aforementioned West quote sums this up well. The reality is that they really aren't moving to each city, but instead wish everyone to believe that they had, through, among other processes, voice-tracking.

Those who state that voice-tracking allows better content offer a slew of reasons why this technology has improved the listening experience. Those against it argue that voice-tracking removes local flavor and integrity from radio. The article's perspective seemed to focus on the former: the benefits offered by voice-tracking, while minimizing the effective components of local radio. However, it was more the tone and some of the specific words from many of the contributors that led to my strong emotional reaction to the article: smacking of voice-tracking as a method to mislead, fool or otherwise develop a hollow relationship with the listener.

Jacobs Media's Keith Cunningham said, "Too often a lot of voice-track jocks take the music for granted and just listen to the last 10 seconds, thinking, 'I know the Foo Fighters record.'" Isn't this the identical concept that West raised about voice-tracking? Don't "joining the Chamber of Commerce" or "pretending like we were moving to each city" represent exactly the same mind-set? The article implies that we need to be genuine while voice-tracking by being involved with the music, but doesn't the same argument exist with being genuinely involved in the community?

I'm not suggesting that voice-tracking should go away. What I do assert is that stations that want to be local genuinely need to be local, because over time, the listening audience will catch on to those that are trying to fake it. This means not pretending to be an interconnected piece within a community when one is, in fact, a piece of an entirely distinct puzzle. While even a satellite station can air PSAs and promote local events, there's a big difference between this and a station without any local talent still attempting to convince the public of its level of genuine community involvement. A true relationship requires much more effort, localism and connection, and this can't be faked. It's similar to building a brick house by putting brick wallpaper over a mud hut. It might look good initially but will eventually collapse into a hollow abyss of nothingness.

R&R

Contact Mark West at [magicboogie@rushmore.com](mailto:magicboogie@rushmore.com).

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## Cleveland

The soft ad market has taken its toll in Cleveland, but political advertising is bringing some much needed relief, tightening inventory conditions among the outlets. TV stations are also coping with the recent transition to local people meters and the addition of cell phone-only households in Nielsen's ratings panel.

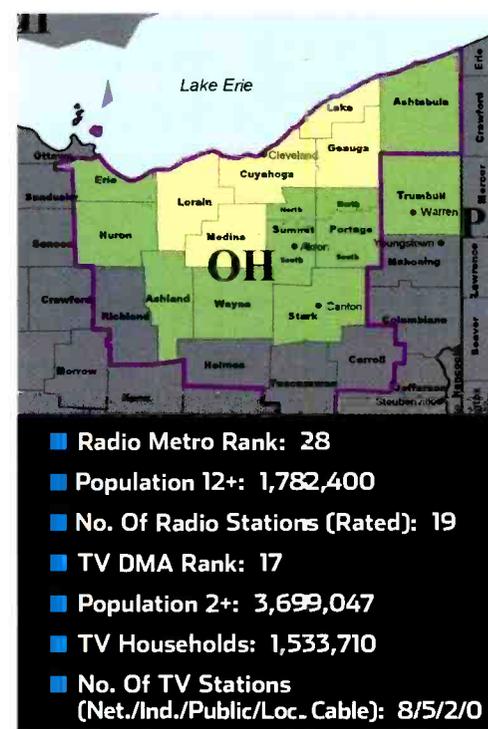
That said, it's a competitive market. WKYC-TV, Gannett's NBC affiliate, and WJW, the Fox affiliate recently acquired by Local TV LLC, are the leading news brands: WKYC is No. 1 in late news, and WJW is No. 1 in mornings with four hours of local news. Raycom Media's CBS affiliate WOIO has the market's only 4 p.m. newscast and ranks No. 2 in late news. Raycom also has the market's only duopoly with WUAB, the MyNetworkTV affiliate.

Cleveland is home to the Rock and Roll Hall of Fame, as well as to heritage rock station WMMS-FM. Known as "the Buzzard" for more than 30 years, the Clear Channel station dropped its famous moniker last year, and is rebuilding its programming, cutting syndicated talk in middays for more music and picking up "Rover's Morning Glory." Urban stations are strong out of home, with Radio One urban AC WZAK-FM

and urban WENZ-FM ranked third and sixth, respectively. At the top of the ratings heap is Clear Channel's news/talk WTAM-AM, followed by country WGAR-FM.

Clear Channel Outdoor and CBS Outdoor are the two dominant outdoor players. In 2005, Clear Channel launched its first digital billboard network, which has grown to a network of seven units and three stand-alone units. The company also has the airport advertising. CBS Outdoor holds the bus and commuter rail contracts. Local-based Omni Media, in partnership with the City of Cleveland, operates a portfolio of 330 9-foot outdoor kiosks strategically located on city street corners.

Advance Publications owns the Plain Dealer and Sun newspapers, which publish both weekly papers and weekend publications.—Katy Bachman, *MediaWeek*

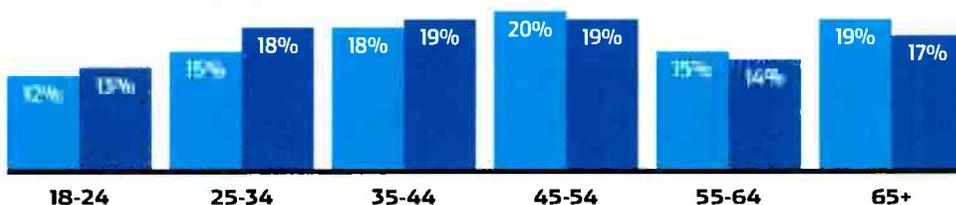


## WHO THEY ARE

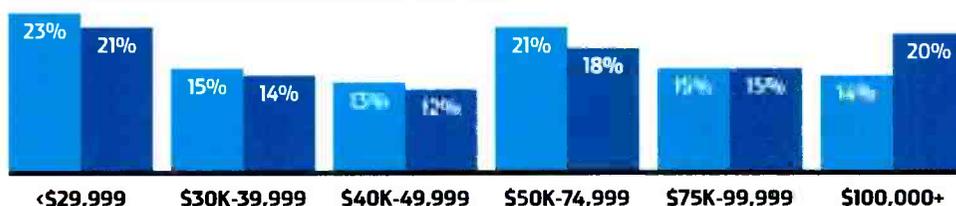
	Cleveland DMA %	US %
Men	48%	49%
Women	53%	51%
Married	56%	57%
Never Married (Single)	25%	25%
Widowed/Legally Separated/Divorced	19%	18%
White	85%	83%
Black/African-American	13%	12%
Hispanic	N/A	13%
Other	N/A	3%
Employed Full-Time (35 Hours Or More)	47%	50%
Employed Part-Time (Less Than 35 Hours)	18%	15%
Not Employed	35%	35%
No Children In Household (Under 18)	62%	59%
One Or More Children	38%	41%
Two Or More Children	23%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

## Market Demographics (vs. US)



## Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

## MARKETPLACE

### Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$306.4M	\$281.7M	-8%
Newspaper	220.3M	209.5M	-5%
Radio	56.6M	49.8M	-12%
Outdoor	29.6M	31.0M	5%
Local Magazine	16.6M	13.3M	-20%
Total	629.5M	585.2M	-7%

SOURCE: Nielsen Monitor-Plus, DMA

### Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$75.6M	\$285.8M	\$361.4M	70.4%
Newspapers	51.8M	1.0M	52.8M	10.3%
Television	9.1M	27.7M	36.8M	7.2%
Magazines	1.5M	33.5M	35.0M	6.8%
Directories	18.7M	4.6M	23.2M	4.5%
Radio	2.0M	0.1M	2.1M	0.4%
Other Print	1.4M	0.3M	1.7M	0.3%
Total	\$160.1M	\$353.1M	\$513.1M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

### SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
August '08	▲\$128	▲\$184	▲\$467	▲\$274
July '08	▼124	▼182	▼451	▲264
June '08	▲128	▲194	▲452	▲259
March '08	119	158	358	227

SOURCE: SQAD Q3 2008, DMA

### SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
August '08	▼\$128	▼\$117	▼\$126
July '08	▲131	▲123	127
June '08	▲123	▲121	127
March '08	121	120	131

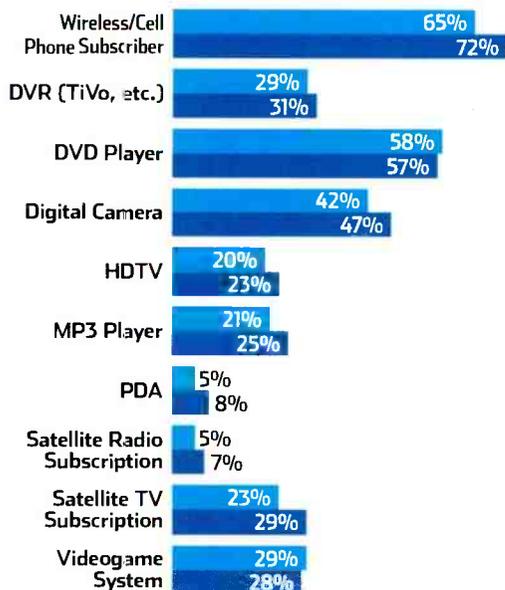
SOURCE: SQAD Q3 2008, METRO

**COLOR KEY:**  
 ▲ Trending Upward  
 ▼ Trending Downward

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## MEDIA

### Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

### Newspaper Readers

Any Daily (Cume)	79%
Any Sunday (Average)	68%
Online (Past 30 Days)	25%

### Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	21%
10-19 Minutes	26%
20-29 Minutes	27%
30-59 Minutes	20%
60+ Minutes	N/A
Don't Commute	N/A

### MODE OF TRAVEL

Carpool	N/A
Drive (Not Carpool)	96%
Public Transportation (Combination of bus, commuter Rail (GCRTA), taxi or other)	8%

Newspaper, OOH and Web: Scarborough Cleveland Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Spring 2008 Live+7, all DMA

### Web Connection (HHLD)

Cable Modem	30%
Dial-Up	14%
DSL	26%
Other Connection	3%
None	28%

### Cable Penetration

Cable, Non ADS	70%
Alternate Delivery Sys.	20%
Digital Cable	48%
Cable With Pay	34%

### Television Usage

Early AM (5-9a)	27%
Early Fringe (4-6p)	42%
Early News (6-6:30p)	47%
Prime Access (7-8p)	49%
Prime	60%
Late News (11-11:30p)	58%

### Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	30%	Radio Shack	7%	Wal-Mart	26%
Circuit City	13%	Sam's Club	5%	Other Store	15%
hhgregg	8%	Sears	6%	Did Not Shop For Audio/Video Items	43%
Kmart	8%	Target	14%	Any Audio/Video Store Shopped	57%

SOURCE: Scarborough Cleveland Local Market Study, Release 1 2008, DMA

## RADIO

### Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-SEP	08-AUG	08-JUL	08-JUN	08-MAY
Ohio, State Of	\$63	\$98	\$59	\$106	\$76
U.S. Government	37	90	97	103	123
AT&T	128	17	39	45	77
McDonald's	51	69	103	82	80
Time Warner	78	79	72	84	62
United Auto Group	36	72	93	116	121
Signet Group Plc	30	--	--	26	62
Ganley Automotive	39	29	63	32	34
Van Devere	53	55	55	55	50
Verizon	44	57	70	53	50

SOURCE: Nielsen SpotScan, Metro

### Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	4 FM, 1 AM (5)	35.2
CBS Radio	4 FM	16.5
Radio One	2 FM, 2 AM (4)	14.2

SOURCE: Arbitron Spring 2008, Metro

### Radio Usage

AM Drive (6a-10a)	76%	PM Drive (3p-7p)	80%
Midday (10a-3p)	71%	Evening (7p-Mid)	51%

SOURCE: Arbitron Spring 2008, Persons 12+, Metro

### Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)	PERSONS 18-34 SPRING 08 (RANK)	PERSONS 25-54 SPRING 08 (RANK)
WTAM-AM 7.1-8.6 (1)	WENZ-FM (1)	WZAK-FM (1)
WGAR-FM 6.6-7.6 (2)	WAKS-FM (2)	WGAR-FM (2)
WZAK-FM 5.8-6.9 (3)	WMMS-FM (3)	WTAM-AM (3)
WDOK-FM 7.6-6.8 (4)	WGAR-FM (4)	WDOK-FM (4)
WMJI-FM 6.8-6.7 (5)	WQAL-FM (5)	WMJI-FM (5)

SOURCE: Arbitron Spring 2008, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 METALLICA	DEATH MAGNETIC	6 JAZMINE SULLIVAN	FEARLESS
2 DEMI LOVATO	DON'T FORGET	7 JOE	JOE THOMAS, NEW MAN
3 THE PUSSYCAT DOLLS	DOLL DOMINATION	8 KINGS OF LEON	ONLY BY THE NIGHT
4 NE-YO	YEAR OF THE GENTLEMAN	9 YOUNG JEEZY	RECESSION
5 KID ROCK	ROCK N ROLL JESUS	10 JONAS BROTHERS	A LITTLE BIT LONGER

SOURCE: Nielsen SoundScan, for week ending: 09/28/2008

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# TIMELINE

**1** YEARS AGO Dave Dillon takes the PD chair at KHJK/Houston. ■ Dave Saxe becomes VP/market manager for Entercom/Madison. ■ WNOU/Indianapolis begins "93 Days of Christmas."

**5** YEARS AGO Laura Curtin named VP of rock and alternative promotion for Arista Records. ■ Gavin Spittle appointed PD of KLLI/Dallas. ■ John Clay cast as PD of KOOL/Phoenix.

**10** YEARS AGO Bill Figenshu recruited as senior VP for CBS Radio. ■ John Thomas named PD of WBLI/Nassau-Suffolk. ■ Dusty Hayes hired as PD for KMJZ/Minneapolis.



**15** YEARS AGO Sony 550 Music debuts with Polly Anthony as GM. ■ Robert Hall elevated to senior VP of programming for ABC Radio Networks. ■ John Shomby tapped as PD of KLIF/Dallas.



**20** YEARS AGO Dave Urso appointed VP of promotion at WTC Records. ■ Ted Cramer takes WSM-AM/Nashville PD post. ■ NAC WBMW becomes talk WJFK-FM/Washington, with Howard Stern in mornings.

**25** YEARS AGO Howard Rosen recruited as national promotion director of pop for Motown. ■ Ace Young tapped as PD of WCNN/Atlanta. ■ Jay Michaels advances to PD of WZZK/Birmingham.



**30** YEARS AGO Al Teller becomes president of Windsong Records. ■ Otis Smith joins Ariola Records as VP. ■ Charley Cook made MD of KNOE/Monroe, La.

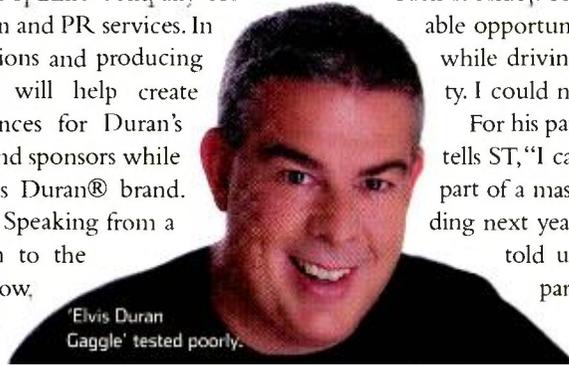
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

## Duran Upped From 'Dude' To 'Group'

The impressively named "Elvis Duran Group," anchored by a certain **Elvis Duran's** newly syndicated radio show, has now formed what scientists describe as "a Super Glue-like bond" with **Eric Murphy's** Pop2Life company for creative marketing, promotion and PR services. In addition to creating promotions and producing franchise events, Pop2Life will help create "money-can't-buy" experiences for Duran's euphoric listeners, affiliates and sponsors while helping to expand the Elvis Duran® brand. Well, that's the idea, anyway. Speaking from a hastily constructed platform to the assembled multitudes below, Duran loudly announced, "Pop2Life has the experi-

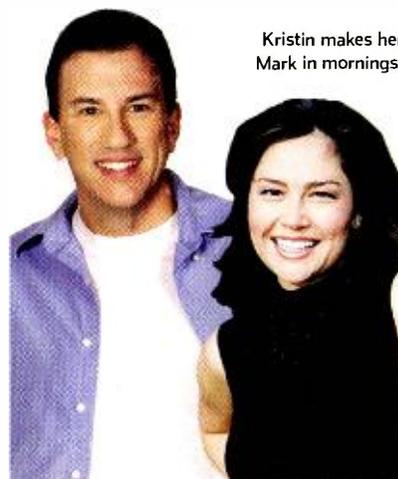
ence, ideas and connections that will give us the unique ability to combine several different facets of pop culture to create awesome consumer experiences [pause to let feedback subside]. This partnership will generate invaluable opportunities for our affiliates and advertisers while driving tune-in and building brand loyalty. I could not be more excited."

For his part, Pop2Life president/CEO Murphy tells ST, "I can't wait until Elvis realizes this is just part of a master plan to get him to MC my wedding next year." Duran returned the lob when he told us, "To tell the truth, we decided to partner with Pop2Life because it's the only way we can get press. See? You're printing this, aren't you?"



## Quick Hits

■ It's now "Mark & Kristin in the Morning" on Clear Channel AC KOST/Los Angeles, as **Kristin Cruz** arrives to pair up with L.A. fixture **Mark Wallengren** in mornings. Cruz, who spent five years doing "Love Songs" at night on CBS Radio AC KYXY/San Diego, fills the vast canyon created when longtime KOST morning co-host **Kim Amidon** exited in November 2007.



■ It's official: **D'Lyte** and **Ebony** are now the new midday team at Service urban **KKDA (K104)/Dallas**, upped from weekends. The sisters joined the station in July, crossing the street from Radio One urban **KBFB (97.9 the Beat)**. They replace **Julio G**, who is now doing overnights.

■ Congrats to Zomba/Jive's Mid-Atlantic regional promo manager with the best

name: **Joe Daddio** on his promotion to national director of top 40 promotion for the East Coast. He will report to Zomba/Jive VP of top 40 promotion **Jeff Rizzo**, aka "the Other Sausage King of Chicago." Mr. Daddio, a nine-year Jive vet, is based in Washington but will relocate to the new Jive mother ship at 550 Madison Ave. in New York in early 2009.

■ **Kelly Brown** has left middays at Clear Channel rocker **WIOT/Toledo**, and PD **Bill Michaels** is now scouring the planet for her replacement.

■ As we told you in late August, **Shelly Kincaid** is leaving her APD/MD/midday gig at Saga hot AC **WMGX (Coast 93.1)/Portland, Maine**, and moving to North Dakota, where she'll pursue that mythical "real job"—the noble profession of nursing. Stepping up to replace her is part-timer/traffic person **Alisha Bolin**, who also joins the morning show on country sister **WPOR**. **Randi Kirshbaum**, who's already programming Coast and oldies **WYNZ (Big Hits 100.7)**, ditches her midday shift on Big Hits in favor of Kincaid's former midday show on **WPOR**, as well as afternoons on triple A **WCLZ**. "Can you say 'busy'?" Kirshbaum asks ST.

■ Afternoon dude **John Gilmore** exits Cumulus alternative **WRRV/Poughkeepsie, N.Y.** A

replacement hasn't yet been named by PD/morning personality **Boris**.

■ Apex CHR/top 40 **WIHB (B92)/Charleston, S.C.**, makes some adjustments to the programming hierarchy, as OM/PD **Bryan Taylor** hands MD stripes to night jock **Sean Mack**. But don't feel sorry for former MD **Dave Ryan**—he's been upped to APD, which still sounds mighty impressive.

■ **Chris Van Zant** and **Jen Ursillo** have been installed as the new morning duo at Greater Media classic hits **WJRZ/Monmouth-Ocean**, filling the yawning chasm created by **Anita Bonita's** departure last month. APD/MD Van Zant, an eight-year station vet, moves up from afternoons, trading places with **Spyder McGuire**, while Ursillo is already known in the area from her time at sister **WRAT** as well as her stint across the street at Press Communications' alterna-twins **WHTG** and **WBBO (G Rock)**, where she co-hosted mornings until May 2007.



## Condolences

**Nick Reynolds**, one of the founders of '60s folk icons the Kingston Trio, died Oct. 1 in San Diego. He was 75 years old. Reynolds was the father-in-law of **Susan Reynolds**, marketing director of CBS Radio's **KUFO, KXJM, KUPL** and **KCMD-**

**AM/Portland, Ore.** In lieu of flowers, Nick Reynolds' family suggests memorial contributions be made to the Natural Resources Defense Council ([nrdc.org/joining](http://nrdc.org/joining)).

## Budgets Slashed While U Wait

■ **Tim Maranville** has left Denver Radio Co. after two-and-a-half years due to those pesky budget cuts. Mr. Maranville, who had the business-card-busting title of director of operations and programming entertainment, tells ST, "I'm free to roam about the country," blatantly stealing the catchy slogan of "a local airline." Feel free to offer him a gig at 480-250-1079 or timmaranville@yahoo.com.

■ But wait, there's more! Morning duo **Mark Samansky** and **Lynne Ryan** have left the company's alternative **KTNI**. **GM Blake Mendenhall** tells ST that afternoon personality **Whip** will move to mornings next week. So what about afternoons? "Until we decide what direction to go in afternoons," Mendenhall says, "our weekend/fill-in guy **Tom Frye** will handle those duties. Middays are still voice-tracked."

■ The CBS Radio cuts continue in Portland, Ore.; Phoenix; and Charlotte. In Portland, PD **Lisa Adams** exits rhythmic **KXJM (Jammin' 107.5)** as her position is eliminated. For now, **Chris Patyk**, PD of rock sister **KUFO**, will handle programming duties for both stations. Adams had programmed previous Jammin' incarnation rhythmic **AC KVMX (MOViN 107.5)**, which was replaced by Jammin' 107.5 in May when CBS Radio acquired the intellectual property from crosstown Rose City. Adams, who previously programmed **Sandusky** rhythmic **AC KQMV (MOViN**

**92.5)/Seattle**, is now looking for her next opportunity and can be reached at lisa\_adams965@hotmail.com.

■ Down in the Valley of the Sun, "Kid & Ruben in the Morning," along with co-host **Corina**, have left rhythmic **KZON (101.5 JamZ)/Phoenix**, also due to budget cuts. A replacement show hasn't been announced.

■ The Budget Scythe of Doom slices a large hole in the door at CBS/Charlotte, giving the entire full-time airstaff a convenient exit port from **AC WKQC (K104.7)**: Exiting are morning guy **Derek James**, APD/midday goddess **Scarlet C**, MD/afternoon driver **T. Edward Bensen**, promo director **Leah Galloway**, production director **Rick Scaffa** and **Frank Laseter**, veteran news director on country **WSOC**. Cluster director of digital sales and operations **Jonathan Shapiro** has moved over to **WSOC** to work in the sales department. **Bensen**, who joined **K104.7** as a part-timer almost 20 years

ago, can be offered a new gig at 704-451-8502 or vitality-tim@yahoo.com. **Scarlet** leaves after six years at the station; she's open to whatever and can be reached at 704-661-3817 or radiogirl@carolina.rr.com. **James** is staying in Charlotte for his other gig as meteorologist/reporter at the local Fox-TV affiliate, but he's got five years' experience as APD/MD at crosstown **WLNK (107.9 the Link)** and is available for your voice-over and -tracking needs at 704-488-9579 or derek-jameslink@hotmail.com.

■ After recently celebrating his 10th year with Entercom alternative **WMFS (93X)/Memphis**, OM/PD **Rob Cressman** is jolted back to reality as he suffers the wrath of budget cuts and exits—this, after surviving three ownership changes. **Cressman** previously spent eight years with **WAVF/Charleston, S.C.**, so this is not your typical radio gypsy. Mr. **Cressman** is now seeking his next long-term opportunity and can be reached at rmcressman@gmail.com.

## Formats You'll Flip Over

■ **Rogers** dumped **AC** on **CKCL (104.9 Clear FM)/Vancouver**, moving the station to classic hits under the almost-rhyming moniker "FM 104.9, the Greatest Hits of All Time," though PD **David Larson** says that a new station name is coming. The station is running jockless for now, but personalities are expected to appear at some point.

■ **Opus Broadcasting** of Medford, Ore., flips **KRVC** from country to CHR/top 40 as "Hot 98-9," where it will form the third leg in a trio with alternative **KROG** and classic rock/adult hits hybrid **KCNA (the Drive)**. Hot 98-9 will bookend its drive-time shifts with the syndicated **Kidd Kraddick** in the morning and "On-Air With Ryan Seacrest" in afternoons, then utilize local talent in the other dayparts. Hot 98-9 is consulted by Radiocrunch president (and former R&R employee) **Anthony Acampora** who tells ST, "No jobs were lost in the change. We have some great people who are being reassigned with other duties inside the cluster. This move will actually strengthen all of our stations as we'll be able to utilize their talents in multiple areas."

■ **Oasis Radio Group** tore down rhythmic oldies **WVBB (the Vibe 106.3)/Fort Wayne, Ind.**, and, in its place, built a new station: adult hits "106.3 Joe FM, the '80s, '90s & Whatever," under the guidance of director of programming **Phil Becker**, who also rides shotgun on his other children: rhythmic **WJFX (Hot 107.9)** and country **WBTU**. **Becker** says only one jock was full-time at the Vibe and that person may stay on to work at the other stations in the cluster.

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**Canadian radio** is live,  
local—and reaping  
the benefits **By Ken Tucker**

# BIG COUNTRY

**Consistent revenue growth,** a double-digit share of the advertising pie and fewer competing outlets. An American radio dream? Indeed, but north of the border in Canada, it's utter reality. ■ Talk to Canadian radio broadcasters and you'll hear phrases like "hyper-focused" when they refer to the importance of localism in their markets. It's just one of many differences between radio in Canada and in the United States.

While the U.S. radio business' total revenue slipped 2% to \$21.3 billion last year, according to the RAB, Canadian radio's revenue grew 6% to \$1.5 billion in 2007, according to the Canadian Radio-television and Telecommunications Commission. (The value of the Canadian and American dollar was roughly equal in December 2007.)

And even though numbers are down a bit this year, radio operators in Canada expect to finish on a positive note. "On balance, Canadian radio is up about 3% this year," says Derek Berghuis, executive VP of radio sales for Rogers Communications, one of Canadian radio's Big Four. "It's a slowing growth rate. It's not the 5% and 6% we've had the past few years. But it's still nice to be ahead."

Radio Marketing Bureau president Gary Belgrave agrees. "We're going to see growth in 2008,

but it's going to be curtailed. The upside is that there's still going to be continued growth."

## Tale Of Two Countries

Berghuis maintains that the current state of Canadian radio is "a tale of two countries." Business, not just radio, is booming in western Canada, where natural resources like oil are spurring the economy. In such a province as Ontario, however, where manufacturing is more prevalent, the economy is slower. "Alberta radio is growing 10% year over year," he says. "Ontario, not so much."

Still, at 13% of the pie, radio is a much bigger advertising factor nationwide in Canada. (In the United States, radio accounts for roughly 7% of the revenue pie, according to the RAB.) According to Belgrave, TV accounts for 29%, daily newspapers 22%, Internet 11%, magazines 6% and out-of-home 3%. Of those, only radio, Internet and out-of-home are growing. Radio has consistently increased by 5%-6% annually since 2001, he says.

National revenue is up 7% from September 2007 to August 2008, according to Chris Pandoff, VP of Ontario radio at Corus Entertainment, one of the country's top radio broadcasters, while local revenue is up 2.5%. During that same period, AM revenue has also increased. An interesting variable is that in Canada, operators can petition the CRTC to move a station from AM to FM if a frequency is available and if the move doesn't violate the nation's two FM/two AM per-owner per-market rule. As a result, 70% of Canadian stations are FMs, Berghuis says.

Pandoff says, "Of the AMs that remain, many of them are well-positioned as sports talk, news talk or news wheels"—meaning those outlets that continually loop a full news cycle, a la CNN's Headline News. "There's usually one dominant talker and one dominant news wheel in each market. What that's allowed us to do is not only increase AM revenue but go after advertisers that are not as interested about cost per point as they are content."

Although 47 AM stations have converted to FM since 2003, the average revenue and profit before interest and taxes (PBIT) per FM station have re-

## North Of The Border, Local Really Means Local

Syndicated programming, specifically of the morning show variety, "just doesn't translate" in Canada, Corus Entertainment VP of Ontario radio Chris Pandoff says. "Even in the smallest market, they're producing the programming because we are absolutely hyper-focused on local."

Rogers Communications executive VP of radio Derek Berghuis, who at one time served as a senior VP at ABC Radio Networks in New York, says Canadian broadcasters are "very much into local radio. We're live and local almost everywhere."

"They talk about what happens in the city that they're in," Pandoff says of Canadian stations. "They're very local-centric. To have a national morning show, they'd have to water down the local aspect of what they talk about



Pandoff

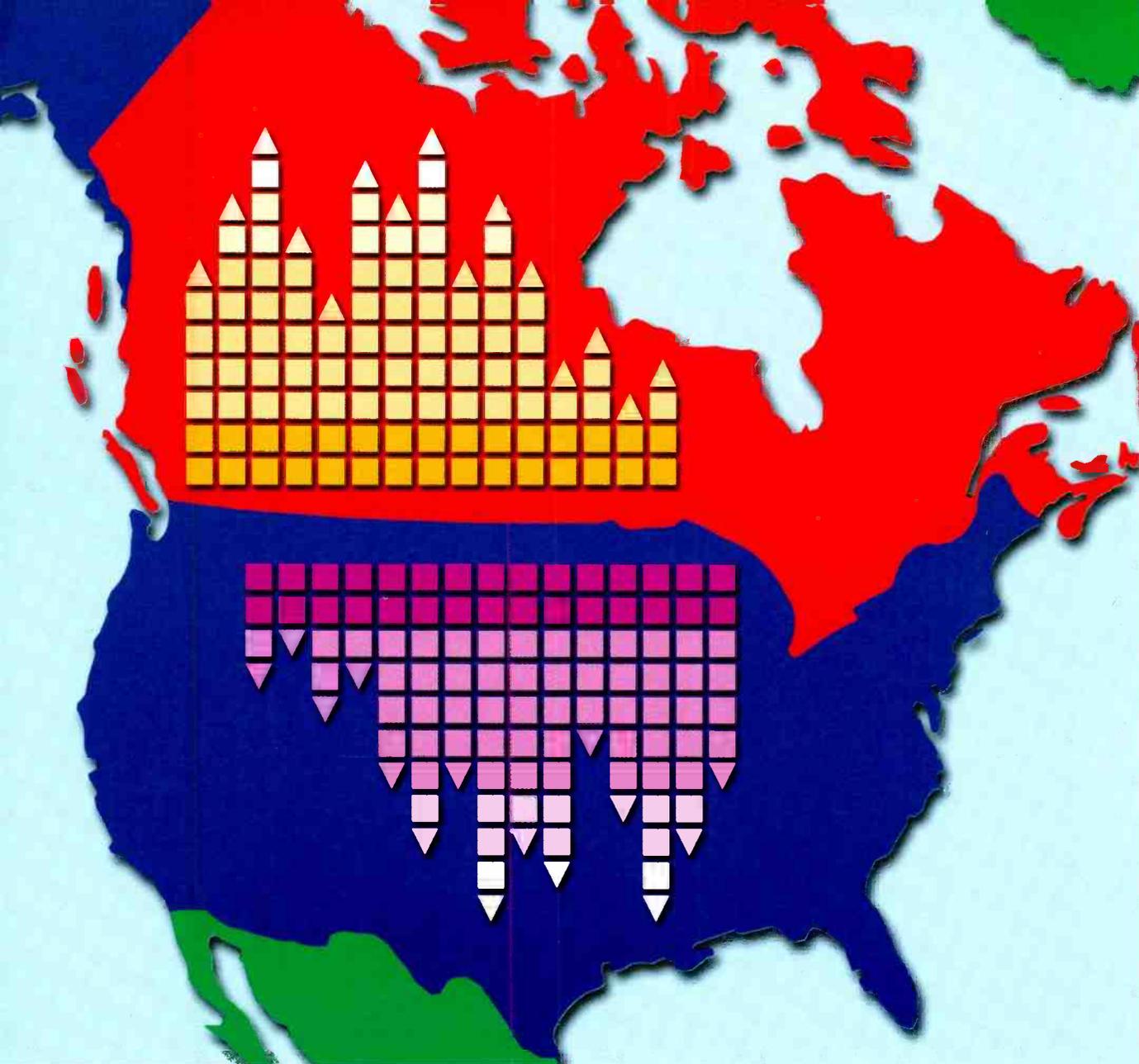
and try and broaden it."

While it's been tried in the past, Pandoff says syndication experiments failed. "The markets don't respond positively to it at all," he says. "They want their own local information and surveillance."

And while voice-tracking does exist in off-prime dayparts, it originates at the station. "It's all localized programming, it just doesn't happen to be live,"

Pandoff says. Not that it's not a temptation: "We could save a whole lot of money by voice-tracking an evening show across 20 of our 50 stations, but that kind of defeats the purpose and we're not at a point where we're pushed financially to have to do that," he adds. "The industry is healthy."

Even though consolidation is prevalent in Canada, owners have resisted the allure to consolidate programming. "The way we approach our business from a programming standpoint hasn't changed that much in the last 10-20 years," Pandoff says. "Our owners recognize the responsibility—that if our medium is going to survive long term against all the other technologies coming in, it will be because we are hyper-focused on local. It's our one differentiating competitive advantage."—KT



says. "We weren't trading real estate or waterfront, we were buying strategic assets and making them work. We didn't cut a lot of expenses in programming and promotions or in the quality of the product to make the transaction look good."

Even though companies like Clear Channel are vilified in the States by opposition groups because they supposedly "own everything," Canada is where the real consolidation is. Belgrave estimates the Big Four—Rogers, Corus, Astral Media and CTVglobemedia—own roughly 80% of the country's commercial stations.

Meanwhile, five operators account for 71% of the revenue in the English-language market, with Rogers leading the way at 19%, according to Statistics Canada, followed by Corus (17%), Astral (16%), CTVglobemedia (12%) and Newcap (7%).

The three largest operators in the French-language market account for 83% of the revenue in that market. Astral leads with 48%, Corus is second with 21%, and Cogeco third with 13%.

It's also worth noting that Canadian broadcasting companies tend to be more media-diverse than their U.S. counterparts. Rogers, for example, owns TV stations, magazines, radio stations, cable channels, a cable company, Internet service providers and telephone companies, among other holdings. Corus holds radio and TV stations, cable channels and a TV production company.

But radio has an advantage, in that TV stations tend to cover larger areas than radio outlets. As a result, "television's inventory is regional, so if you want to buy something local, there's not a lot of inventory targeted to that local market," Berghuis says. "Local advertisers like radio because it's local. If you're a car dealer, why do you want to advertise to a whole region when people aren't going to be driving 80-100 miles to get to your dealership?"

In addition, there isn't a commercial national radio network, although the government-funded Canadian Broadcasting Corp. operates several non-commercial networks. "All of the stations are local and are therefore sold locally," says Belgrave, who notes that there are, of course, national agency buys.

"Radio's strength, wherever it is in Canada, is as a local medium," Belgrave says. "We actually make full use of that in this country. Advertisers recognize that and they buy more radio." *R&R*

remained relatively unchanged at \$2.5 million and \$600,000 per station, respectively; whereas the average revenue per AM station has increased from \$1.5 million in 2003 to \$1.9 million in 2007 and the PBIT has increased from almost nil to \$100,000, according to Statistics Canada.

### Consider This

And here's something to think about: Clear Channel owns more stations in the States than there are commercial stations in all of Canada—627 in total there, according to Belgrave.

Because there are fewer stations and since those stations tend to have larger audiences, "advertisers don't have to buy as many stations to have a mean-

ingful campaign," Pandoff says. "They can get some pretty strong reach numbers with three or four of the top stations in the market. They can reach 95% of the population in pretty short order."

The top 20 U.S. markets account for 38% of the population, while in Canada they account for 60%, Belgrave says, who also notes that about 50% of the population resides between Windsor, Ontario, and Quebec City, Quebec, a region that encompasses the country's two largest markets: Toronto and Montreal.

While consolidation has also hit Canada, albeit a few years later than in the States, the approach to portfolio growth was different. "When they relaxed the ownership rules, companies that were already players looked to fill in markets [they weren't in] to have a national footprint," Pandoff

### Can-Consolidation

Five operators account for 71% of the revenue in the Canadian English-language market:

- Rogers (19%)
- Corus (17%)
- Astral (16%)
- CTVglobemedia (12%)
- Newcap (7%)

## Four Reasons Why Canada's Got It Made

While there are any number of reasons why Canadian radio is outpacing the United States in terms of revenue growth—not the least of which is that while U.S. auto sales dropped 27% in September, they rose 1.7% in Canada—here are four key differences that work in Canada's favor, especially when it comes to local advertisers.

**Fewer stations:** There are more than 12,000 commercial stations in the States, while there are 627 in Canada, according to the Radio Marketing Bureau. Toronto and Philadelphia are roughly the same size in terms of population. The former has 19 commercial stations, while Philly

has 41. Vancouver has 15 stations and St. Louis, comparable in size, has 41.

"We don't have as many stations in each market, so the companies have some good margins and typically reinvest back into the products," Rogers Communications executive VP of radio sales Derek Berghuis says.

**Population density:** Perhaps contrary to what one might believe, the Canadian population skews more urban than in the States, which means

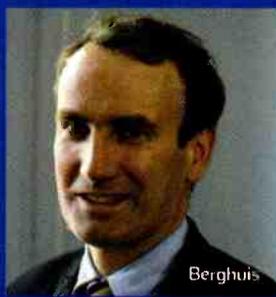
the potential broadcast audience is more concentrated. Overall, about 21.5 million—or 65% of Canada's 33 million people—live in urban areas with populations of 100,000-plus, compared with about 80 million or 26% of America's 300 million people, according to Mediapost.com.

**Live and local/no syndication:** Live and local means just that in Canada. Bob & Tom may have hundreds of U.S. affiliates, but in Canada they'd only be on their home

station. And the same goes for voice-tracking.

**Shorter stopsets, shorter spots:** "Canadian radio, for the most part, has been very disciplined with its control of inventory levels over the years," Berghuis says. "Our music stations rarely go above 12 minutes per hour in morning drive and 10 minutes per hour through the rest of the day. Many operate well below these levels."

Rogers' news CFTR (680 News) Toronto maxes out at 14 minutes per hour, plus traffic/weather tags. Meanwhile, "60-second spots have gone the way of the dodo bird up here," Radio Marketing Bureau president Gary Belgrave says.—KT



Berghuis



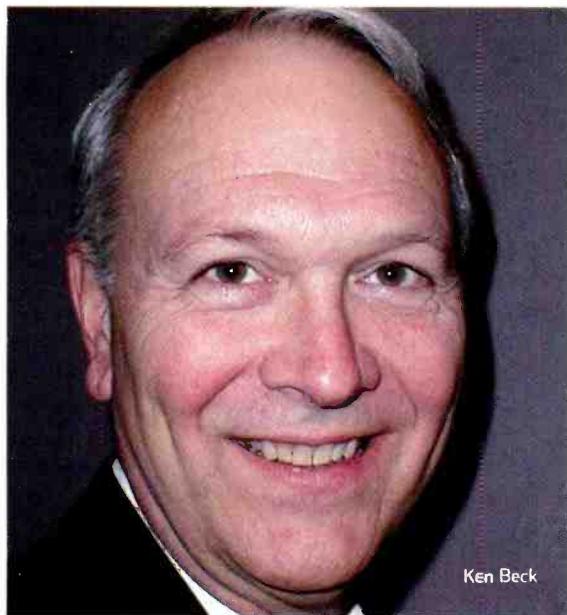
He adds, "This is an opportunity for us to own our brand and present it to P3 and P4 listeners who don't really spend a lot of time with us. If we do a good job, we have a chance to convert them into P1s."

It's also possible to use a station's best resources—its hosts—to gain external exposure. "The smart TV guys will take the local opinion leaders and get them on. It's an opportunity for us to get our hosts out there," Beck says.

Meanwhile, don't take anything for granted. "The assumption that everybody knows who we are and what we're going to do is dangerous," Beck says. "It's not at all obvious to people what you're going to do on Election Day. Just telling them on that day isn't going to cut it. You've really got to reach out and grab people and tell them why they have to be here."

### Use Your Web Site

Radio's focus on the Internet has intensified since 2004, Bauer observes, and that means the election can't be business as usual for a station's Web site. Beck says, "Its amazing how many Web sites on Election Day look



Ken Beck

### Baby, You Can Drive My Car

If you believe in the axiom of playing to your strengths, then take the advice of McVay Media news/talk specialist Holland Cooke, who suggests focusing election night coverage for in-car listening.

Cooke says, "That's radio's piece of the puzzle. In any other listening environment, we're competing with other media that will win. Of course they are going to turn on Fox or Chris Matthews or CNN if they have a choice."

Make the invitation specific to the station's unique benefit, Cooke says. He suggests liners and promos that literally say, "If you are in the car tomorrow night, we will have results the moment they are available."

Think of it as being part of the mobile movement. " 'Mobile' is a hot term you hear on CNBC a lot when they are talking about the newest iPhone," he says. "But talk radio is the original mobile information appliance."—MS

exactly the same as they did at this time last year, with just a couple of different AP stories."

The best idea may be to keep it simple. "There's a tendency in radio to worry about whether that picture should be over here," Beck says. "Most people coming to our Web sites aren't coming to appreciate template art; they are going there to find information, dig into the issues and learn more about what's being talked about on the air. So don't make it hard for them to find it."

The station Web site is also a powerful tool for maximizing coverage of local races. "We can certainly go more in-depth on the Web site, since we have more time and more space," Bauer says.

Equally if not more important than Election Night is the next day. "You can't forget that morning drive is a huge win for radio," Bauer says.

That means being smart with your resources. "Don't overtax your morning stars," Bauer says. "We're not overusing our morning anchors in election coverage, because that morning drive product is really important and I want my morning anchor fresh. If he's worked from 6 o'clock the night before to 9 o'clock the next morning, the prod-

**'The assumption that everybody knows who we are and what we're going to do on Election Day is dangerous. You've really got to reach out and grab people and tell them why they have to be here.'**—Ken Beck

uct you're going to get naturally won't be as good."

More than having the results, it's important to be able to put them in context for listeners. At WFLA, Bauer plans to have one of its key talk hosts, a political science professor, and one of its top news anchors on the air together. Also in the mix will be listener reaction. "It will be important to get listeners' phone calls on," he says. "Talk radio listeners want to react and they certainly are going to have a lot to react to."

The station Web site also needs to be ready for the morning after. Bauer suggests loading it with poll results, text, audio and video for listeners waking up in the morning to a new president.

Overall, Bauer sees Election Night as an opportunity. "With the increased competition radio is facing from all sorts of media, the election is an opportunity for us to shine," he says. "It's an opportunity for us to show that radio can be more flexible, that we can go live at a moment's notice, that we can present instant opinion from listeners, that it really is a place to go for relevant useful information."

R&R

### Grab That Cash

While advertisers often steer away from politics, Entercom VP of news/talk programming and technical operations Ken Beck believes this election is different. He thinks radio can provide a pretty compelling package and "create a multitiered on-air and online opportunity to be both hyper-local and have access to insider national coverage."

At Clear Channel talk WFLA/Tampa, where the sales team has already sold election night coverage, director of information and programming services R.C. Bauer stresses focus. "We have one primary sponsor. We're not cluttering it up with a lot of sponsors."—MS

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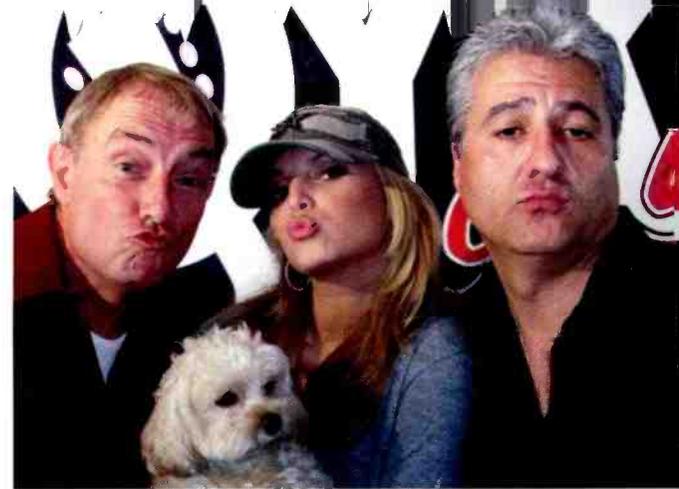
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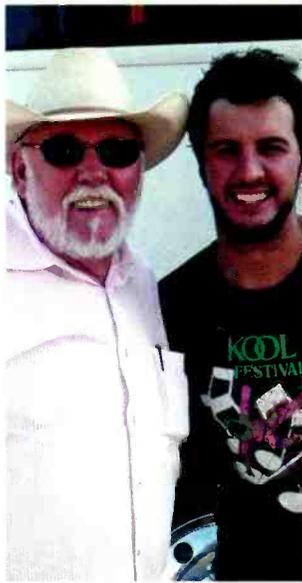


### ▶ Prelude To A Kiss

When Epic/Columbia Nashville artist Jessica Simpson recently arrived at the Tampa International Airport with her dog, Daisy, she was greeted by 30 CBS Radio country WQYK/Tampa contest winners. Later that day, WQYK conducted a live, one-hour interview with Simpson from a private room at the airport. She is on the road promoting her debut country album, "Do You Know." From left are afternoon co-host Randy Price, Daisy, Simpson and afternoon co-host Dave McKay. Photo: courtesy of Sony BMG Nashville/Columbia Nashville

### ▶ A Taste Of Honey

Although actor Kiefer Sutherland is perhaps best-known for his role on Fox-TV's "24," he also owns indie label Ironworks Records, home to Lifehouse and folk rock duo honeyhoney. At the end of September, Sutherland and honeyhoney dropped by Emmis triple A/rock hybrid WRXP/New York's studios to meet the station's staff. From left are midday personality Steve Craig, Sutherland, MD/afternoon drive personality Bryan Schock, morning show host Matt Pinfield, consultant Mike Henry, honeyhoney's Suzanne Santo and Ben Jaffe, Universal Republic Records VP of alternative promotion Dennis Blair and PD/morning show co-host Leslie Fram.



### ▶ Boogie Nights

Capitol Nashville singer/songwriter Luke Bryan, right, chatted with Clear Channel country KSSN morning show host and DJ Hall of Fame member Bob Robbins before headlining the station's 2008 Blacktop Boogie concert in Little Rock.



### ▶ Born To Run

Campbell Entertainment Group president Craig Campbell and hundreds of participants gathered at the Pickwick Landing Marina for the 5K Run/Walk at Darryl Worley's seventh annual Tennessee River Run. The event raised funds for the Darryl Worley Foundation. Shown before the race, from left, are Campbell, RLM/Mission Management executive assistant Becky Pine and Creative Artists Agency agent Blake McDaniel.

### ▶ Taking It To The Streets

Northshire Communications alternative WEQX/Albany, N.Y., hosted the LarkFEST street festival concert Sept. 20. More than 80,000 music fans attended the event, which featured performances by Tom Morello the Nightwatchman and actor/bluhammock Music singer/songwriter Val Emmich. From left are MD Amber Miller, Emmich, OM/PD/afternoon jock Willabee and evening host Stiller.



### ▶ Going Global

DJ Khaled, co-host of "The Take Over" on Cox Radio urban WEDR (99 Jamz)/Miami, stopped by Music Choice's studios in New York with rapper Ace Hood, who is signed to his label, We the Best Music. DJ Khaled hosted an episode of "Tha Corner" for the music network during his visit. His third album for Koch Records, "We Global," dropped Sept. 16. From left are Khaled, Music Choice's DJ Mecca and Hood.

### ▶ Raising The Bar

Universal Republic rap/rock act Rehab appeared on Sirius' Hits 1 channel to promote its single "Bartender Song (Sittin' at a Bar)," which peaked at No. 11 at Alternative. From left are Universal Republic national director of top 40 promotion Mike Nazzaro, Rehab bassist Hano Leathers and vocalist Danny Alexandra, Sirius Hits 1 morning co-host/MD Ryan Sampson and Rehab guitarist FOZ.



# Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## R&R SPIN SPOTLIGHT



Jennifer Hudson

### 2000: A Spin Odyssey

Jennifer Hudson's "Spotlight" enters an elite club of titles at Urban AC to register at least 2,000 weekly plays. Fittingly, all have broken the barrier in . . . the 2000s.

#### Highest Weekly Plays Total, Artist, Song, Date

- 2,364, Robin Thicke, "Lost Without You," April 6, 2007
- 2,128, Alicia Keys, "Like You'll Never See Me Again," Feb. 15, 2008
- 2,121, Keyshia Cole, "I Remember," March 21, 2008
- 2,092, Musiq Soulchild, "teachme," Aug. 24, 2007
- 2,045, Jennifer Hudson, "Spotlight," Oct. 10, 2008
- 2,044, Jaheim, "Never," March 28, 2008
- 2,000, Mary J. Blige, "Be Without You," March 10, 2006



Celine Dion

### All By Herself

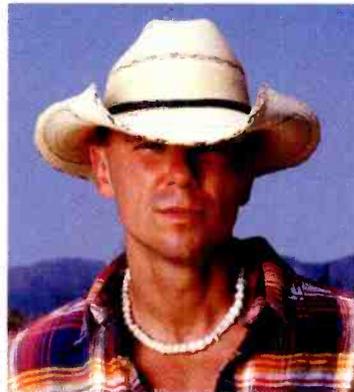
Celine Dion now stands alone atop the list of most AC chart entries this decade, thanks to a debut for "My Love." A look at the acts to make 10 or more visits to the tally in that span.

#### Total Chart Hits 2000-08, Artist

- 16, Celine Dion
- 15, Clay Aiken
- 15, Jim Brickman
- 14, Josh Groban
- 13, Rod Stewart
- 10, Daryl Hall & John Oates
- 10, Elton John
- 10, LeAnn Rimes

## THE SPIN

### Chesney, Swift Ascend At Country



Kenny Chesney checks into the Country penthouse with "Everybody Wants to Go to Heaven" (BNA), his 15th No. 1. The song is his 12th chart-topper this decade, moving him within one of Toby Keith's mark for most leaders in the 2000s. Tim McGraw has also earned 12 No. 1s in that span.

Country kudos also go out to Taylor Swift, who notches her sixth top 10 (11-9) with "Love

Story" (Big Machine). At just four weeks, the song makes the fastest top 10 ascension by a solo female since Gretchen Wilson's "All Jacked Up" soared 15-10 in its third week on the Aug. 19, 2005, chart, setting the bar for solo women since the Nielsen BDS era dawned in January 1990. In that span, only two other titles by solo females have reached the top tier in just four weeks: Faith Hill's "Mississippi Girl" (2005) and Shania Twain's "Love Gets Me Every Time" (1997).

### Nickel-Back In Action

"Gotta Be Somebody" (Roadrunner/RRP) marks a resounding return for Nickelback, as the lead cut from "Dark Horse," due Nov. 18, graces five charts after its initial week of airplay.

At Rock, the band roars to a career-best No. 7 entrance, as "Somebody" scores the format's second-highest debut this year, trailing only the No. 4 kickoff of Metallica's "The Day That Never Comes" (Warner Bros.).

"Somebody" also blasts onto Active Rock (No. 19) and Alternative (No. 22) with Most Increased Plays at all three rock formats.

At Hot AC, greatest gainer "Somebody" soars in at No. 19, the format's third-highest bow and best since Alanis Morissette launched at a record No. 13 with "Thank U" 10 years ago this month. "Somebody" also starts at No. 32 on CHR/Top 40.

### First-Time No. 1s From O.A.R., Mraz

Jason Mraz breaks Daniel Powter's Hot AC mark for longest ride to the top by a solo male, as "I'm Yours" (Atlantic/RRP) rises 2-1 to become his first format chart-topper. Its 28-week climb bests Powter's 27-frame trek with "Bad Day" in 2006.

In an intertwined move, Mraz's labelmate O.A.R. lands its first Triple A No. 1 with "Shattered (Turn the Car Around)" (2-1), which completes its journey to No. 1 in 15 weeks, the format's second-slowest flight of 2008. Mraz's "Yours" retains the mark for longest trip to the Triple A apex this year, set in June when it hit the summit in its 16th week.

### Darius, Capitol Rule Smooth Jazz

Eric Darius scores his first Smooth Jazz No. 1, as "Goin' All Out" lifts 2-1. With the track following labelmate Dave Koz's "Life in the Fast Lane" to the summit, Capitol notches its third leader and first set of back-to-back No. 1s in the three-year archives of the Nielsen BDS-based chart. Prior to Koz's coronation last week, Capitol had led for two weeks last November with Jeff Golub's "Ain't No Woman (Like the One I Got)."

### Celine Feels AC 'Love'

Celine Dion breaks a three-way tie for most AC chart hits this decade, as "My Love" (Columbia) debuts at No. 25, becoming her 16th entry of the 2000s (see Spin Spotlight, left). Dion also held the mantle for most chart entries in the '90s, so "Love" extends her lead for most charted titles in the last two decades. Since her arrival in 1991, she's made 39 appearances. Dion's career totals include 21 top 10s and 11 No. 1s, tops among all artists at AC since the beginning of the '90s.

### Rhythmic Top 10: 40% Wayne's World

Lil Wayne is just the third artist in the 16-year history of the Nielsen BDS-driven Rhythmic chart to place four songs in the top 10 simultaneously. The rapper makes his latest arrival to the upper tier as featured on the Game's "My Life" (Interscope), which rises 11-8 to join Wayne's other listings at Nos. 2, 4 and 6. Lil Wayne joins T-Pain (2007) and 50 Cent (2005) as the only artists to place as many as four songs in the top 10 in a week.

Wayne also matches 50 as the only artists to dominate three of the top four songs on Rap, where the former ranks at Nos. 2, 3 and 4.





Currington, Dexter take time off and return renewed

## Happy And They Know It

Ken Tucker

KTucker@RadioandRecords.com

**C**ountry star Billy Currington is happy and he knows it. Fans will know it too, after hearing his new Mercury Nashville set, “Little Bit of Everything,” due Oct. 14. Six months chilling in Hawaii can have a decidedly positive impact on one’s outlook on life.

After coming down with severe laryngitis last year and then entering a 30-day trauma recovery program to deal with childhood abuse by his stepfather, Currington decided to take it easy in Hawaii. “In a place like that you don’t have any choice but to see the world differently,” Currington says. “The only thing going on is the wind and a few surfers here and there. It’s quiet.”

Rested and renewed, Currington hit the road in April and began to record the new set on days off. “It was good for me, and now I’ve moved on,” he says.

His 2003 self-titled debut has sold 255,000 copies in the United States, according to Nielsen SoundScan, while 2005 sophomore set “Doin’ Something Right” has shifted 990,000. He has scored five top 10 Country singles, including two No. 1s, 2005’s “Must Be Doin’ Something Right” and 2007’s “Good Directions.”

“It’s all over the map, isn’t it?” the Georgia-born

Currington says of his new album with a laugh. “I grew up on different kinds of music. It’s all inside of me and it comes out when it wants to.”

One thing that isn’t at all random is the mood of the record, which is decidedly positive. “I was going through a lot of songs that I had written that were on the sad side and I just kept passing them by,” Currington says of the song selection process. “I just don’t feel that way right now.”

The same was true of the outside songs pitched to Currington. “Every time I’d hear one, I’d get through the first verse and chorus and say, ‘That don’t feel good,’” he says. “Not to say I won’t ever record sad songs again, but in this part of my life I wanted to be happy and upbeat and have a positive message out there.”

Currington, who co-produced the set with Carson Chamberlain, was more involved in production this time around. “I wanted to be there for anything that happened,” he says. As a result,

“any off day I had, I was in the studio.”

While the album was recorded “a little at a time,” Currington says, “it worked well that way. It gave me time to let things breathe, review it while I was out here and then decide what I wanted to add or change.”

First single “Don’t” moves 31–30 on R&R’s

Country chart. The R&B-flavored ballad represents one end of the breadth of the new set, while the raucous “That’s How Country Boys Roll” book-ends the other end of the spectrum.

CBS Radio country WYCD/Detroit PD Tim Roberts says Currington’s single fits the station. “‘Don’t’ is kind of a groove record, a real soulful performance that sort of reminded me of Mo-

town music, so I felt there would be an immediate connection,” he says. So far, so good. “We’re getting strong phone reaction on the song,” Roberts says.

Clear Channel country KAJA/San Antonio OM/PD George King says Currington works for his market as well. “He has a terrific mix of a contemporary sound that’s not too over the top and down-home lyrics that most of audience really enjoys,” he says.

Marketing for Currington’s record includes a promotion with mobile marketing firm Mozes in which fans call a phone number to hear tracks from the set and can also leave a message for Currington. Once registered, participants receive a text message alerting them when a new clip is available.

Universal Music Group Nashville VP of new media Michael Deputato says mobile list marketing is “more personal, more direct” than e-mail marketing. The promotion has been advertised on Currington’s MySpace page, as well as on iLike, the artist’s Web site, UMG’s own portal and Currington’s existing mobile list.



**“Don’t” is a groove record, a real soulful performance that reminded me of Motown music, so I felt there would be an immediate connection. We’re getting strong phone reaction.**

—Tim Roberts



## Coming Full Circle

After nine years away from the industry, Terry Dexter is back with her sophomore project, “Listen” (Penny’s Gang Records), which street-ed Sept. 30. Previously signed to Warner Bros., Dexter released her debut project, “Better Than Me,” in 1999 and charted on the Billboard Hot 100 with the title track.

Struggling internally, Dexter embarked on a journey toward greater self-discovery. She retreated to New York and completely isolated herself from the industry. She didn’t sing or even think about music, wondering if she wanted to return at all. “My first thing coming out of Warner Bros. was, ‘Who am I?’” Dexter recalls. “I was never actually able to get the hunger in me because I had

everything just kind of thrown at me. I didn’t know how to really work and struggle and feel good when you have your end result.”

Moving to Los Angeles in the aftermath of 9/11 with a wealth of newfound life experience driving her, Dexter re-emerged on a new label and began creating her album in the role of student, honing her skills and learning how to work, earn and hustle in the industry from the ground floor.

Entrenched in the creative process and with inspiration from Marvin Gaye, Dexter decided to create a message album. “This was a creative process that I’ve never had in my life,” she says. “This record was such an amazing experience and journey.”

First single “I’m Free” is being embraced in the

South, with heavy spins at urban AC KQXL (Q 106.5)/Baton Rouge and urban AC KZWA/Lake Charles, La. “Besides the fact that Terry’s voice is simply beautiful, the reason I think we’re getting so many requests for ‘I’m Free’ is because the song is so positive,” KZWA MD Tammy Tousant says. “It’s fun, light, brisk and exciting, and with the economy the way it is, our listeners are leaning more to the inspirational and songs with positive messages that give them hope for change.”

“Listen” is about “getting back to where music started,” Dexter says. “Tuning what’s not necessary out and listening to what really matters. The lyrics are messages. It totally embodies what this album is about.”—Foladé Bell

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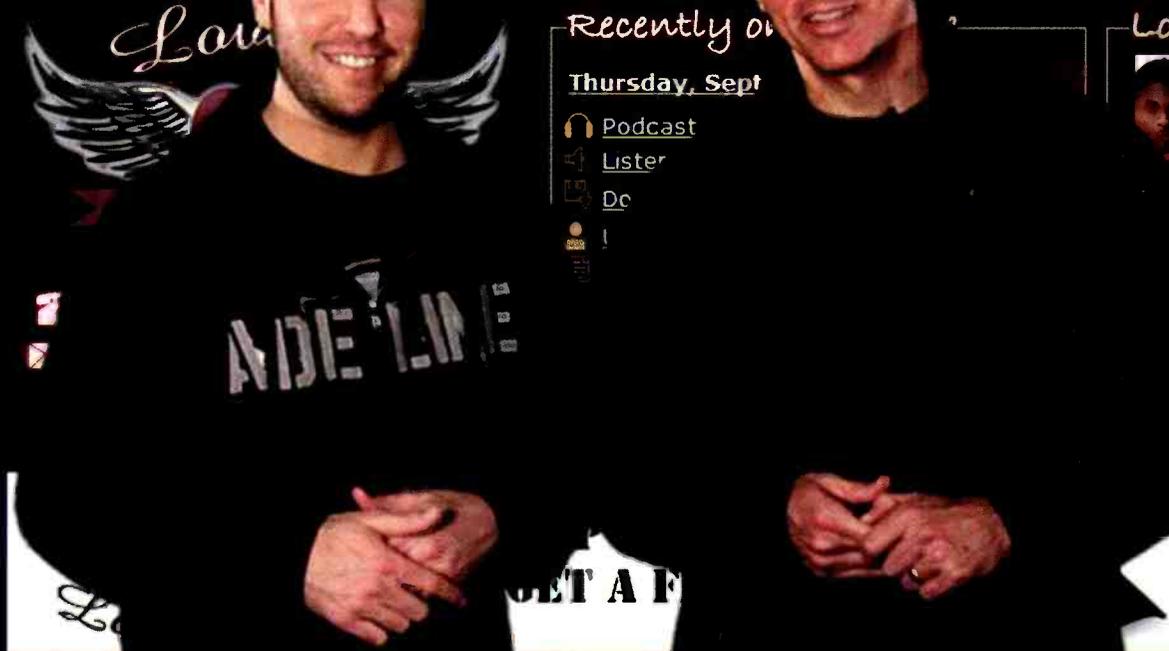
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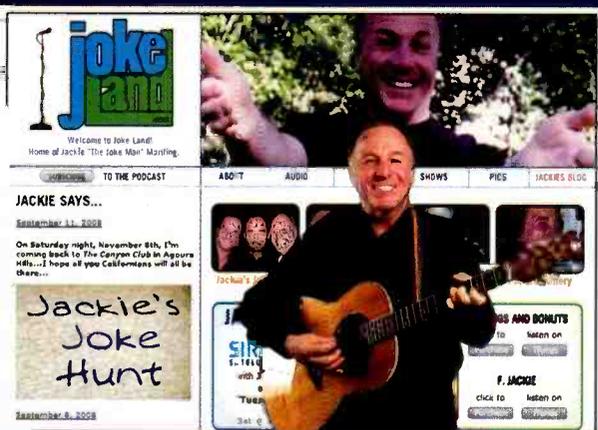
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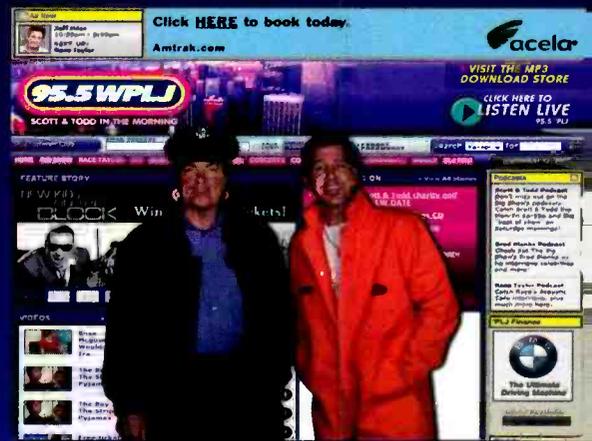
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Today's PDs must balance traditional radio stuff with online brand extension. First in a two-part series

## Juggling Chain Saws For Fun, But Mostly Profit

Kevin Carter

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The daily life of a PD is soooo glamorous, what with time spent sitting in aircheck sessions, sitting in promotions meetings, sitting in sales meetings, sitting in music meetings. Repeat. Today, however, in addition to all that old-school stuff, the modern programmer must spend the rest of his or her day intensely focused on a whole new set of responsibilities, which includes maintaining and growing the station's brand via the Web, texting, mobile, outdoor and social networking.

It was that last subject that was the topic of much discussion during the recent R&R Convention in Austin during the CHR/top 40 session, "Juggling Chainsaws: The Changing Role of Today's PD." My panelists were Clear Channel KHTS (Channel 933)/San Diego PD Jimmy Steele, Border Media Partners VP of English programming Mark Landis and two experienced and very much available PDs: Tracy Austin, former longtime PD of KRBE/Houston and WKSS/Hartford, who just returned from a two-year stint programming Nova 106.9 in Brisbane, Australia; and Cruze, whose impressive programming résumé includes WFNX/Boston, WMGK/Philadelphia, KBTZ (the Buzz)/Houston, WKBQ/St. Louis and, most recently, WWDC (DC101)/Washington.

The major reason for radio's intense focus on the online space can be articulated in one word: money. "Our CEO has said many times that revenue from the Internet eclipsed radio last year," Landis said. "Every idea has to have five different levels of tech, from texting to the Web site and how we're going to make money off of it. You have to think of different ways to make it happen."

Indeed, online has become radio's next big land rush. "What's important is analyzing and recognizing that what's traditional today won't be tomorrow, and that what's not traditional today better be traditional tomorrow," Steele said. "How are we going to get the biggest bang for our buck? The online vehicle becomes a unique brand itself. We're entering a Wi-Fi world. We have to think

differently. If you think, 'I got into this to just do radio,' you're going to have to do it elsewhere, because our listeners are already there."

### New Shiny Spot

It's that ability to be able to turn all that you've learned on its head and find the new shiny spot underneath that will make the difference today. "I

read that as technology continues to advance and as the way people use our stations evolves, in the future, you're not going to have a radio station that also has a Web site—you'll have a Web site that also has a radio station," Cruze said. "That should make your site more powerful and cooler than the others out there. At most radio stations, our Web sites are horrible. It's not that we're not trying, but if you compare them to other content Web sites, we have a very long way to go and a fairly short time to get there."

"If we don't become a focal point for whatever our station is, we're going to be in big trouble six months to a year from now," he said. "As PDs, we used to only be concerned with what records sounded best on the station. Now we're content providers and brand managers."

The panel agreed that radio had been slow to react to the changing landscape and is just now coming around. "Radio did a very poor job early on of embracing the Web," Steele said. "We were anti-streaming and content. I think we learned in the past five years that you simply have to embrace it. We have to try to own it. There are ways to drive visitors back



Austin



Cruze

**'What's traditional today won't be tomorrow, and that what's not traditional today better be traditional tomorrow.'**

—Jimmy Steele



Landis

to your Web site, but you have to extend your brand to these places where the people are."

The name of the game today is page views. "It became a big priority for us to get more page views," said Austin, who noted that radio's Web initiatives Down Under were just as much of a priority as they have become in the United States. "We had a lot of promotions that got us some great content for the Web site," she said.

The key is to attract your online PIs and let them help you spread your brand virally. Steele said, "As we've said, 20% of your audience drives 70% of your quarter-hours, and I think the same is true for our Web site." Landis agreed: "You have to superserve your PIs with viral marketing, and they'll spread the word for you."

As with anything new/different/scary, the key to pushing any successful online effort from the inside requires the help of a younger, Web-savvy demo that is already enthusiastic about the technology and can help convert others who may be less ready—at least initially—to climb aboard. "Within the last six months, we've hired a bunch of new, young people to run our video production department," Landis said. "They're doing some very interesting things and creating some compelling content. Now we have to integrate them into everything."

### Make Time To Make Time

Time management is essential when juggling these new online brand-extension initiatives. Remember that you still have to run that station in the back. "The other day, I had a second to go in the production room and listen to some promos, and I couldn't remember the last time I did that," Landis said. "We go back and forth with all this creative stuff, but we're still running stations and we still have to do good radio until people catch up to what we're doing."

Steele noted that achieving that balance isn't as easy as it sounds; and maybe the very title "PD" is no longer adequate to describe the exact job that he and his peers are now being asked to do on a daily basis. "We should change our titles to 'brand managers,'" he said. "We spend our days fighting for ways to get our brand out there. One of the downsides of doing all these other things is that we spend less time actually programming our stations, and it's important not to let the on-air product slip. Find a good APD and make them keep you focused on what needs attention."

In this age of budget cuts and fewer bodies in the building, Austin worked with what sounds like an embarrassment of human riches while in Australia: "We had 11 on-air people and an off-air MD who worked tirelessly." In a demonstration of the increased importance of the station's Web presence, Austin said the position of webmaster was moved directly into the programming department. "We ran so many promotions that we had dedicated promotion managers for each shift, plus an in-house copy department," she said, to gasps from the envious audience.

R&R

Next week: Online is the new on-street, and your Web site is the new station van.

# R&R CHR/TOP 40

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	16	<b>RIHANNA</b> Disturbia	NO. 1 (3 WKS)	11 ☆	9434 -52	56.286	1
2	2	15	<b>NE-YO</b> Closer		11 <sup>2</sup>	8441 -461	53.758	2
3	6	7	<b>PINK</b> So What		☆	8073 +1125	51.561	3
4	3	15	<b>JORDIN SPARKS</b> One Step At A Time		11 ☆	7664 -303	40.794	7
5	5	12	<b>LEONA LEWIS</b> Better In Time		☆	7611 +547	45.516	4
6	8	17	<b>SECONDHAND SERENADE</b> Fall For You			7064 +323	35.342	9
7	4	23	<b>CHRIS BROWN</b> Forever		11 <sup>2</sup> ☆	6869 -773	43.924	5
8	9	6	<b>KATY PERRY</b> Hot N Cold		☆	6558 +1090	42.744	6
9	7	18	<b>KARDINAL OFFISHALL FEATURING AKON</b> Dangerous		11 <sup>2</sup> ☆	6014 -858	36.759	8
10	11	8	<b>M.I.A.</b> Paper Planes			5111 -26	26.583	13
11	16	4	<b>T.I.</b> Whatever You Like			5025 +1398	29.932	11
12	12	14	<b>FLO RIDA FEATURING WILL.I.A.M</b> In The Ayer			4852 -8	25.097	14
13	10	28	<b>JESSE MCCARTNEY</b> Leavin'		11 <sup>2</sup>	4683 -767	27.725	12
14	15	7	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> Let It Rock			4265 -525	23.083	15
15	14	8	<b>DAVID ARCHULETA</b> Crush		☆	4233 +124	19.323	17
16	18	8	<b>SAVING ABEL</b> Addicted	AIRPOWER	11	3889 -597	15.798	20
17	22	4	<b>CHRISTINA AGUILERA</b> Keeps Gettin' Better	AIRPOWER	☆	3840 -773	19.088	19
18	13	18	<b>ESTELLE FEATURING KANYE WEST</b> American Boy		11	3645 -1188	30.824	10
19	21	8	<b>DAUGHTRY</b> What About Now		☆	3284 +191	13.994	23
20	25	4	<b>JASON MRAZ</b> I'm Yours		☆	3084 -648	15.221	21
21	23	7	<b>SHONTELLE</b> T-Shirt			2963 +194	13.428	24
22	26	5	<b>JESSE MCCARTNEY</b> It's Over			2665 -247	13.189	25
23	19	15	<b>COLDPLAY</b> Viva La Vida		11	2633 -662	19.258	18
24	17	20	<b>KID ROCK</b> All Summer Long		11 <sup>2</sup> ☆	2606 -851	11.522	26
25	27	7	<b>NATASHA BEDINGFIELD</b> Angel		☆	2455 -239	8.420	29
26	NEW		<b>BRITNEY SPEARS</b> Womanizer	MOST INCREASED PLAYS	☆	2424 -1612	19.373	16
27	28	16	<b>THE PUSSYCAT DOLLS</b> When I Grow Up			1966 -150	15.212	22
28	31	2	<b>NE-YO</b> Miss Independent			1745 -447	10.506	28
29	30	6	<b>GAVIN ROSSDALE</b> Love Remains The Same		☆	1701 -300	5.494	33
30	29	10	<b>SEPTEMBER</b> Cry For You			1366 -286	10.614	27
31	37	2	<b>JONAS BROTHERS</b> Lovebug			1263 -179	4.290	37
32	NEW		<b>NICKELBACK</b> Gotta Be Somebody	MOST ADDED		1256 +256	4.617	35
33	35	3	<b>LIL WAYNE FEATURING T-PAIN</b> Got Money		11	1203 +18	5.213	34
34	40	2	<b>T-PAIN FEATURING LIL WAYNE</b> Can't Believe It			1184 -237	6.346	31
35	38	2	<b>O.A.R.</b> Shattered (Turn The Car Around)			1148 -168	3.750	39
36	NEW		<b>AKON</b> Right Now (Na Na Na)	MOST ADDED		1055 -457	5.599	32
37	32	15	<b>PARAMORE</b> That's What You Get		☆	981 -296	6.798	30
38	36	16	<b>DAVID COOK</b> The Time Of My Life		11 ☆	979 -127	4.473	36
39	RE-ENTRY		<b>SEETHER</b> Rise Above This		11	947 +30	2.242	-
40	NEW		<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> Swing			943 +131	3.451	40

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**NICKELBACK** 42  
Gotta Be Somebody (Roadrunner/RRP)

**BRITNEY SPEARS** 38  
Womanizer (Jive/Zomba)

**RIHANNA** 19  
Rehab (SRP/Def Jam/IDJMG)

**KANYE WEST** 16  
Love Lockdown (Roc-A-Fella/Def Jam/IDJMG)

**THE ALL-AMERICAN REJECTS** 14  
Gives You Hell (Doghouse/DGC/Interscope)

**NE-YO** 13  
Miss Independent (Def Jam/IDJMG)

**AKON** 13  
Right Now (Na Na Na) (SRC/Universal Motown)

**KEVIN RUDOLF FEAT. LIL WAYNE** 12  
Let It Rock (Cash Money/Universal Republic)

**ADDED AT... WYKS**  
Gainesville, FL  
OM/PD: Kevin Quinn  
Ne-Yo, Miss Independent, 2  
Metro Station, Seventeen Forever, 1  
New Kids On The Block & Ne-Yo, Single, 1  
Fall Out Boy, I Don't Care, 0  
Rehab, Bartender Song, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>FALL OUT BOY</b> I Don't Care (Fueled By Ramen/Island/IDJMG)	☆ 941/145	<b>KANYE WEST</b> Love Lockdown (Roc-A-Fella/Def Jam/IDJMG)	537/281
TOTAL STATIONS:	70	TOTAL STATIONS:	60
<b>NEW KIDS ON THE BLOCK &amp; NE-YO</b> Single (Interscope)	792/120	<b>LINKIN PARK</b> Leave Out All The Rest (Warner Bros.)	536/5
TOTAL STATIONS:	87	TOTAL STATIONS:	40
<b>REHAB</b> Bartender Song (Universal Republic)	756/4	<b>METRO STATION</b> Seventeen Forever (Columbia)	523/186
TOTAL STATIONS:	50	TOTAL STATIONS:	43
<b>HINDER</b> Without You (Universal Republic)	☆ 570/239	<b>THE PUSSYCAT DOLLS FEAT. MISEY ELLIOTT</b> Whatcha Think About That (Interscope)	492/61
TOTAL STATIONS:	42	TOTAL STATIONS:	38
<b>BRANDY</b> Right Here (Departed) (Epic)	550/221	<b>THRIVING VORY</b> Angels On The Moon (Wind-up)	469/27
TOTAL STATIONS:	53	TOTAL STATIONS:	27

## MOST INCREASED PLAYS

+1612	☆	<b>BRITNEY SPEARS</b> Womanizer (Jive/Zomba)
+1398		<b>T.I.</b> Whatever You Like (Grand Hustle/Anti)
+1256		<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP)
+1125	☆	<b>PINK</b> So What (LaFace/Zomba)
+1090	☆	<b>KATY PERRY</b> Hot N Cold (Capitol)

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> PD: Squirrel MD: Jessica	<b>WDAY/Fargo, ND</b> OM: Troy Dayton MD: Zander Kelly	<b>WSPK/Newburgh, NY</b> PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steele	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KGDT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>WMSR/Florence, AL</b> PD: Jon "Fatguy" Marte	<b>WILN/Panama City, FL</b> PD: Chris Alan MD: Spoon
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD: Denis Davis	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>WYYL/Binghamton, NY</b> PD: Matt Johnson	<b>KISR/Ft. Smith, AR</b> OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>WBNQ/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KACZ/Salina, KS</b> OM: Corey Dean PD/MD: John (JC) Chappell
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WQPD/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>KJCK/Salina, KS</b> PD: Robert Elfman MD: Justin Carson
<b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD: David Duran	<b>WKEE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager MD: Michael Schwab
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>WXER/Sheboygan, WI</b> OM: Patrick Pendergast PD/MD: Ron Simonet
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>WZRT/Lebanon, VT</b> OM: Terry Jaye PD/MD: JD Redman	<b>WNDV/South Bend, IN</b> OM: Karen Rite MD: Scotty Wyide
<b>WHTF/Charlottesville, VA</b> OM: Vinnie Kice PD/MD: PJ Styles	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>KCLD/St. Cloud, MN</b> OM: Matt Serne PD: JJ Holiday
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WGIC/Cookeville, TN</b> OM: Marty McFly PD/MD: Freaky Dave	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Domestrius	<b>WMOI/Terre Haute, IN</b> OM/PD: Bill Cain APD/MD: Kolene Kaye
<b>WKMX/Dothan, AL</b> OM: Kris Van Dyke PD: Aaron Tyler	<b>WCIL/Marion, IL</b> PD: Jon E. Quest MD: Ivy	<b>WKHQ/Traverse City, MI</b> OM: Heather Leigh PD: Lunchbox
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E. Jordan	<b>KIFS/Medford, OR</b> PD/MD: Geminey Mayers	<b>KUJJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WNKI/Elmira, NY</b> OM/PD: Scott Free	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WWKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Danial Baxter	<b>WVAQ/Morgantown, WV</b> OM: Hoppy Kercheval PD: Lacy Nefi	<b>WSKS/Utica, NY</b> PD: Shaun Andrews
<b>WDKS/Evansville, IN</b> OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>WIFC/Wausau, WI</b> PD: Tony Waitekus
<b>WSTO/Evansville, IN</b> OM: Tim Huelsing PD: Jason Addams	<b>WQGN/New London, CT</b> PD: Matt Girard	<b>WAZO/Wilmington, NC</b>
	<b>KFFM/Yakima, WA</b> OM: Ron Harris PD/MD: Steve Rocha	



► **PINK RISES 3-1 ON CANADA CHR/TOP 40** WITH "SO WHAT," HER FOURTH CHART-TOPPER AT THE FORMAT. SHE LAST LED WITH A TRIO OF NO. 1s FROM HER 2001 ALBUM "MISSUNDAZTOOD."

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS TW +/-	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	1	16	RIHANNA	DISTURBIA	SRP/DEF JAM/IDJMG	3717 +121
2	2	13	NE-YO	CLOSER	DEF JAM/IDJMG	3234 -53
3	3	16	JORDIN SPARKS	ONE STEP AT A TIME	19/JIVE/ZOMBA	3211 -45
4	8	7	PINK	SO WHAT	LAFACE/ZOMBA	3145 +400
5	4	17	SECONOHAND SERENADE	FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC	3095 -47
6	5	12	LEONA LEWIS	BETTER IN TIME	SYCO/J/RMG	3060 +9
7	6	23	CHRIS BROWN	FOREVER	JIVE/ZOMBA	2760 -261
8	9	6	KATY PERRY	HOT N COLD	CAPITOL	2516 +496
9	7	15	KARDINAL OFFISHALL FEAT. AKON	DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	2368 -447
10	11	7	DAVID ARCHULETA	CRUSH	19/JIVE/ZOMBA	2170 +247
11	10	8	M.I.A.	PAPER PLANES	XL/INTERSCOPE	2080 +108
12	13	12	FLO RIDA FEAT. WILL.I.AM	IN THE AYER	POE BOY/ATLANTIC	2020 +197
13	14	7	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1950 +255
14	16	8	DAUGHTRY	WHAT ABOUT NOW	RCA/RMG	1877 +187
15	18	8	SAVING ABEL	ADDICTED	SKIDCO/VIRGIN/CAPITOL	1876 +331
16	20	3	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER	RCA/RMG	1612 +397
17	12	28	JESSE MCCARTNEY	LEAVIN'	HOLLYWOOD	1586 -274
18	21	4	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	1489 +303
19	23	11	JASON MRAZ	I'M YOURS	ATLANTIC/RRP	1365 +322
20	19	20	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC	1359 -121
21	22	7	SHONTELLE	T-SHIRT	SRC/UNIVERSAL MOTOWN	1322 +187
22	17	15	COLDPLAY	VIVA LA VIDA	CAPITOL	1244 -374
23	15	16	ESTELLE FEAT. KANYE WEST	AMERICAN BOY	HOME SCHOOL/ATLANTIC	1219 -472
24	24	6	NATASHA BEDINGFIELD	ANGEL	PHONOGENIC/EPIC	1175 +137
25	25	5	JESSE MCCARTNEY	IT'S OVER	HOLLYWOOD	1171 +194
26	26	20	KATY PERRY	I KISSED A GIRL	CAPITOL	832 -56
27	29	10	SEPTEMBER	CRY FOR YOU	ROBBINS	759 -16
28	28	17	THE PUSSYCAT DOLLS	WHEN I GROW UP	INTERSCOPE	697 -83
29	27	15	BOYS LIKE GIRLS	THUNDER	COLUMBIA	691 -174
30	40	2	NE-YO	MISS INDEPENDENT	DEF JAM/IDJMG	673 +297
31	33	4	GAVIN ROSSDALE	LOVE REMAINS THE SAME	INTERSCOPE	616 +113
32	NEW		BRITNEY SPEARS	WOMANIZER	JIVE/ZOMBA	599 +471
33	34	3	JONAS BROTHERS	LOVEBUG	HOLLYWOOD	597 +125
34	32	4	LIL WAYNE FEAT. T-PAIN	GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	545 +12
35	30	9	WE THE KINGS	CHECK YES JULIET (RUN BABY RUN)	S-CURVE/CAPITOL	499 -143
36	NEW		FALL OUT BOY	I DON'T CARE	ISLAND/IDJMG	493 +266
37	11	2	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	405 +4
38	RE-ENTRY		REHAB	BARTENDER SONG	UNIVERSAL REPUBLIC	400 +34
39	NEW		NICKELBACK	GOTTA BE SOMEBODY	ROADRUNNER/RRP	399 +361
40	NEW		SAVAGE FEAT. SOULJA BOY	TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC	391 +88

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS TW +/-	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	3	7	PINK	SO WHAT	LAFACE/SONY BMG	896 +93
2	1	16	RIHANNA	DISTURBIA	SRP/DEF JAM/UNIVERSAL	829 -92
3	2	19	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	785 -61
4	5	6	KATY PERRY	HOT N COLD	CAPITOL/EMI	726 +114
5	8	10	LEONA LEWIS	BETTER IN TIME	SYCO/J/SONY BMG	652 +84
6	4	15	THE PUSSYCAT DOLLS	WHEN I GROW UP	INTERSCOPE/UNIVERSAL	608 -66
7	14	6	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	562 +83
8	7	8	M.I.A.	PAPER PLANES	XL/BEGGARS GROUP	561 -44
9	10	11	HEDLEY	OLD SCHOOL	UNIVERSAL	526 -23
10	6	23	CHRIS BROWN	FOREVER	JIVE/SONY BMG	514 -93
11	11	16	DANNY FERNANDES	PRIVATE DANCER	CP	512 -29
12	9	13	JORDIN SPARKS	ONE STEP AT A TIME	19/JIVE/SONY BMG	501 -50
13	12	15	THEORY OF A DEADMAN	ALL OR NOTHING	604/UNIVERSAL	485 -28
14	15	4	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER	RCA/SONY BMG	472 +20
15	17	10	FLO RIDA FEATURING WILL.I.AM	IN THE AYER	POE BOY/ATLANTIC/WARNER	425 -3
16	11	4	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	421 +88
17	13	27	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	421 -67
18	24	4	DEBORAH COX	BEAUTIFUL UR	DECO/KOCH	406 +75
19	16	27	NE-YO	CLOSER	DEF JAM/UNIVERSAL	398 -40
20	45	2	BRITNEY SPEARS	WOMANIZER	JIVE/SONY BMG	366 +228
21	25	5	EVA AVILA	GIVE ME THE MUSIC	SONY BMG	351 +34
22	18	15	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	335 -55
23	22	17	STATE OF SHOCK	BEST I EVER HAD	CORDOVA BAY	321 -15
24	20	7	SIMPLE PLAN	SAVE YOU	LAVA/ATLANTIC/WARNER	315 -41
25	19	22	ESTELLE FEATURING KANYE WEST	AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	302 -65
26	21	17	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	295 -61
27	27	20	KATY PERRY	I KISSED A GIRL	CAPITOL/EMI	274 -19
28	26	9	ROBIN THICKE	MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	273 -42
29	42	2	KARDINAL OFFISHALL FEAT. KERI HILSON	NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	272 +124
30	NEW		NICKELBACK	GOTTA BE SOMEBODY	EMI	270 +270

FOR WEEK ENDING OCTOBER 5, 2008

♦ indicates CanCon



Fulfilling listener expectations while effectively promoting your brand online

## What They Want From Your Web Site

Darnella Dunham  
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**W**hen it comes to station Web sites, everyone's a competitor, not just the sites belonging to rival stations. Attracting more eyeballs in this hyper-competitive space requires online programming that's relevant, fun and uncluttered. ■ So said a panel of rhythmic programmers during the "If You Build It . . ." session Sept. 17 at the R&R Convention in Austin, moderated by Emmis/Austin FM OM and KDHT (Hot 93.3)/Austin PD Chase.

Riviera/Phoenix OM and KKFR (Power 98.3)/Phoenix PD Bruce St. James made a case that radio's online efforts are improving. "We're getting better at delivering content and engaging the audience. We're not just competing against radio station Web sites," St. James said. "We compete with MTV and nonradio station Web sites for that entertainment eyeball."

Among a myriad of Web-based topics covered by the panelists, one of the most telling was listener expectations of station sites. Rhythmic listeners simply expect more than site visitors of other formats, CBS Radio's KXJM (Jammin' 107.5)/Portland, Ore., PD Lisa Adams said. "Our audience is cutting edge. We're talking about tech-savvy people—these are the people who are the early adopters."

### More Of What They Love You For

Listeners expect an online continuation of what they hear on-air. Northern Lights/Minneapolis director of operations and KTTB (B96)/Minneapolis PD Sam Elliot said. "There's an expectation from our audience that what we're giving them on the radio they're going to get as a brand extension on the Web site," Elliot said. To that end, the station's "Tone E. Fly Morning Show" provides daily online content. "If we can take the best of what they do in the morning and translate that over to the Web site, we're going to drive our numbers," Elliot said.

Content relevance and quality control are other Web essentials, the panel said. No longer can PDs just concern themselves with the quality of the product they put out over the airwaves. "The content that we can bring to our listeners has to mean something to them first and foremost," Adams said. "I don't want

it up on our site unless it's going to mean something and affect their life in some way."

Panelists agreed that station sites shouldn't be a dumping ground for information unworthy of the airwaves. Sites have to be fun and entertaining, Adams said. Keep it clutter-free and "they'll come back and back and back. It's all about repeat occasions of viewing."

One of the most important utilities of a Web site is building the station's database, Entercom KDGS (Power 93.9)/Wichita PD/afternoon personality Greg Williams said. Maintaining a fresh site can also improve the station's bottom line. For Elliot, the challenge is how to "drive the numbers to the Web site so that we can quantify that and sell that and make money off of that."

Several programmers in markets that have converted to Arbitron's PPM ratings service have advocated for more concise, to-the-point promos to avoid what has been termed "mic flight," meaning that every time the mic is open, there is potential to lose audience unless what's coming out of the speakers is truly compelling and relevant. That elevates the importance of station Web sites as the destination point for listeners seeking additional information about station contests and events.

"The Web site helps us to add depth to what

we do," said Beasley WRDW (Wired 96.5)/Philadelphia PD Leo Baldwin, for whom electronic measurement has been a ratings reality since March 2007. The site provides listeners with a "specific place to go to get all of the information, the details and the minutia that might be hurting us on the air—how do I get that off the radio but not bury it? We try to make sure that the Web site really has texture and has some depth."

As the lines between media blur on the Web, stations have scrambled to add video components. WRDW offers Wired TV, an online video player featuring clips of the station's personalities. "You can go there and literally get lost on our video player, forever just watching videos," Baldwin said. "You're getting a little inside look at what happens off the air."

### Live Video

Morning show "PK's Playhouse" streams live video from the KXJM studio weekday mornings at radio-playhouse.com. "We will stream the show live in real time," Adams said. "So not only can you get it on your radio and through the [online] player but you can also watch the video of the show each and every day."

A TV adaptation of KTTB's "Tone E. Fly Morning Show" airs weekday nights on WUCW-TV, the CW network affiliate in the Twin Cities. KTTB streams current and past versions of the TV show on its Web site.

As OM for Riviera's Phoenix cluster, St. James works on alternative KEDJ's site, where video is a top priority. "We do a lot of filming. We do episodes of 'Cribs,' basically, with our jocks. We do backstage, in the buses, what it's like to hang out in the dressing room. For me it's more about exclusive content because I know I'm competing against YouTube and MySpace TV, and I have to be able to give them something that an FM signal can't deliver on."

At KDGS, a converted office, a green screen, some tripods and a camera were used to fashion a makeshift studio. "We can superimpose images behind our jocks and instantly they're anywhere in the city I need them to be right away," Williams said, stressing the importance of using creativity and considering relevance in everything that gets put on the station's site.

"We see the numbers on Internet spending and how it's taking over radio spending and where we're going to be in the next few years," Williams said. "You've got to get on that platform."

### See For Yourself

Want to see how these programmers make their online brands pop? Below are the URLs for their respective sites.

**KDGS** (Power 93.9)/Wichita: [power939.com](http://power939.com)

**KDHT** (Hot 93.3)/Austin: [hot933.fm](http://hot933.fm)

**KKFR** (Power 98.3)/Phoenix: [power983fm.com](http://power983fm.com)

**KTTB** (B96)/Minneapolis: [b96online.com](http://b96online.com)

**KXJM** (Jammin' 107.5)/Portland, Ore.: [jamminfm.com](http://jamminfm.com)

**WRDW** (Wired 96.5)/Philadelphia: [wired965.com](http://wired965.com)



Content relevance and quality control were among the Web-related topics discussed at the "If You Build It . . ." session at the R&R Convention. From left are panelists Greg Williams, Bruce St. James, Sam Elliot, Leo Baldwin and Lisa Adams, and moderator Chase.



► **NINA SKY** BASKS IN THE GLOW OF ITS FIRST DEBUT IN ALMOST FOUR YEARS WITH "CURTAIN CALL" AT NO. 40. THE DUO IS BEST-KNOWN FOR ITS SMASH "MOVE YA BODY," WHICH CLIMBED TO NO. 6 (AND NO. 5 AT CHR/TOP 40) IN 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	<b>T.I.</b> <b>WHATEVER YOU LIKE</b>	<b>NO. 1 (3 WKS)</b>	★	6386 +336	48.125	1
2	2	10	<b>T-PAIN FEATURING LIL WAYNE</b> <b>CAN'T BELIEVE IT</b>		★	5592 +388	42.999	2
3	4	6	<b>M.I.A.</b> <b>PAPER PLANES</b>			4368 +306	28.076	5
4	3	20	<b>LIL WAYNE FEATURING T-PAIN</b> <b>GOT MONEY</b>		11	3834 -526	27.595	6
5	9	6	<b>NE-YO</b> <b>MISS INDEPENDENT</b>		★	3668 +629	31.228	3
6	10	5	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> <b>MRS. OFFICER</b>		★	3375 +651	23.095	7
7	7	16	<b>NELLY FEATURING ASHANTI &amp; AKON</b> <b>BODY ON ME</b>		★	3182 -57	19.872	9
8	11	7	<b>THE GAME FEATURING LIL WAYNE</b> <b>MY LIFE</b>		★	3150 +432	29.217	4
9	5	25	<b>NE-YO</b> <b>CLOSER</b>		11 2	3125 -151	21.446	8
10	6	21	<b>CHRIS BROWN</b> <b>FOREVER</b>		11 2	3077 -199	19.779	11
11	14	13	<b>RIHANNA</b> <b>DISTURBIA</b>		11	2850 +359	19.817	10
12	8	24	<b>KARDINAL OFFISHALL FEATURING AKON</b> <b>DANGEROUS</b>		11 2	2647 -417	15.619	12
13	15	14	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> <b>SWING</b>			2233 -131	10.376	24
14	23	5	<b>PITBULL FEATURING LIL JON</b> <b>KRAZY</b>	<b>AIRPOWER</b>	★	2125 +523	14.924	13
15	13	26	<b>DAVID BANNER FEATURING CHRIS BROWN</b> <b>GET LIKE ME</b>		11	2097 -484	12.399	18
16	12	19	<b>YUNG BERG FEATURING CASHA</b> <b>THE BUSINESS</b>			2068 -559	11.396	21
17	20	11	<b>SLIM FEATURING YUNG JOC</b> <b>SO FLY</b>			1985 +240	14.203	15
18	18	23	<b>THE-DREAM</b> <b>I LUV YOUR GIRL</b>		11	1780 -209	11.934	19
19	21	6	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> <b>WHAT THEM GIRLS LIKE</b>	<b>AIRPOWER</b>	★	1779 +159	11.504	20
20	17	18	<b>YOUNG JEEZY FEATURING KANYE WEST</b> <b>PUT ON</b>		11	1756 -409	11.064	22
21	16	11	<b>MIKE JONES FEATURING TREY SONGZ, LIL WAYNE &amp; TWISTA</b> <b>CUDDY BUDDY</b>			1682 -483	7.383	27
22	34	2	<b>T.I. FEATURING RIHANNA</b> <b>LIVE YOUR LIFE</b>	<b>MOST ADDED</b>	★	1626 +820	14.875	14
23	37	2	<b>AKON</b> <b>RIGHT NOW (NA NA NA)</b>	<b>MOST INCREASED PLAYS</b>		1582 +850	9.376	26
24	29	3	<b>KANYE WEST</b> <b>LOVE LOCKDOWN</b>		★	1545 +611	13.273	17
25	19	11	<b>LL COOL J FEATURING THE-DREAM</b> <b>BABY</b>		★	1469 -448	10.945	23
26	26	7	<b>LEONA LEWIS</b> <b>BETTER IN TIME</b>			1406 +193	6.902	28
27	24	10	<b>JAZMINE SULLIVAN</b> <b>NEED U BAD</b>			1329 -146	6.220	32
28	22	19	<b>LIL WAYNE</b> <b>A MILLI</b>		11	1285 -333	10.173	25
29	25	9	<b>E-40 FEATURING AKON</b> <b>WAKE IT UP</b>			1194 -45	5.642	35
30	30	3	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> <b>SWAGGA LIKE US</b>			1102 +246	13.472	16
31	33	4	<b>JOHN LEGEND FEATURING ANDRE 3000</b> <b>GREEN LIGHT</b>		★	969 +125	6.598	30
32	28	18	<b>FLO RIDA FEATURING WILL.I.AM</b> <b>IN THE AYER</b>		★	915 -64	5.156	36
33	32	4	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> <b>LET IT ROCK</b>			900 +53	5.966	34
34	27	16	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> <b>HERE I AM</b>			882 -219	6.362	31
35	31	5	<b>DAVID BANNER FEATURING LIL WAYNE</b> <b>SHAWTY SAY</b>		★	827 -20	4.515	38
36	36	5	<b>BRANDY</b> <b>RIGHT HERE (DEPARTED)</b>			821 +29	5.106	37
37	35	19	<b>JESSE MCCARTNEY</b> <b>LEAVIN'</b>		11 2	647 -150	4.101	-
38	NEW		<b>CIARA FEATURING T-PAIN</b> <b>GO GIRL</b>		★	580 +219	2.868	-
39	40	4	<b>JORDIN SPARKS</b> <b>ONE STEP AT A TIME</b>		11	573 +27	4.514	39
40	NEW		<b>NINA SKY FEATURING RICK ROSS</b> <b>CURTAIN CALL</b>			558 +71	3.314	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>T.I. FEAT. RIHANNA</b> <b>Live Your Life</b> (Def Jam/Grand Hustle/IDJMG/Atlantic)	21
<b>AKON</b> <b>Right Now (Na Na Na)</b> (SRC/Universal Motown)	19
<b>JADAKISS FEAT. NE-YO</b> <b>By My Side</b> (Def Jam/IDJMG)	13
<b>KANYE WEST</b> <b>Love Lockdown</b> (Roc-A-Fella/Def Jam/IDJMG)	11
<b>JAY-Z &amp; T.I. FEAT. KANYE WEST &amp; LIL WAYNE</b> <b>Swagga Like Us</b> (Roc-A-Fella/Def Jam/IDJMG)	10
<b>JENNIFER HUDSON</b> <b>Spotlight</b> (Arista/RMG)	9
<b>ESTELLE FEAT. SEAN PAUL</b> <b>Come Over</b> (Home School/Atlantic)	8
<b>BRITNEY SPEARS</b> <b>Womanizer</b> (Jive/Zomba)	7
<b>LIL ROB</b> <b>Let Me Come Back</b> (Upstairs)	7
<b>PITBULL FEAT. LIL JON</b> <b>Krazy</b> (Mr. 305/Famous Artist/The Orchard)	5

**ADDED AT... KCAQ**  
 Oxnard, CA  
 PD: Brian "Big Bear" Davis  
 MD: Quay  
 Jadakiss Feat. Ne-Yo, By My Side, 6  
 Estelle Feat. Sean Paul, Come Over, 2  
 T.I. Feat. Rihanna, Live Your Life, 0  
 Alfamega, Uh Huh, 0  
**FOR REPORTING STATIONS PLAYLISTS GO TO:**  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PLEASURE P.</b> <b>Did You Wrong</b> (BlueStar/Atlantic)	532/112	<b>PINK</b> <b>So What</b> (LaFace/Zomba)	341/80
TOTAL STATIONS: 39		TOTAL STATIONS: 15	
<b>SHONTELLE</b> <b>T-Shirt</b> (SRC/Universal Motown)	518/88	<b>ESTELLE</b> <b>Come Over</b> (Home School/Atlantic)	339/108
TOTAL STATIONS: 23		TOTAL STATIONS: 38	
<b>ALFAMEGA</b> <b>Uh Huh</b> (Grand Hustle/Capitol)	512/90	<b>UNK</b> <b>Show Out</b> (Big Oomp/Koch)	289/59
TOTAL STATIONS: 36		TOTAL STATIONS: 34	
<b>LADY GAGA FEAT. COLBY O'DONIS</b> <b>Just Dance</b> (Streamline/KonLive/Interscope)	444/145	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> <b>Pop Champagne</b> (Ether Boy/Columbia/Universal Motown)	220/66
TOTAL STATIONS: 35		TOTAL STATIONS: 24	
<b>KATY PERRY</b> <b>Hot N Cold</b> (Capitol)	360/135	<b>LIL WIL</b> <b>Bust It Open</b> (Rudebwoy/Unauthorized/Asylum)	201/28
TOTAL STATIONS: 19		TOTAL STATIONS: 10	

## MOST INCREASED PLAYS

<b>+850</b>	<b>AKON</b> <b>Right Now (Na Na Na)</b> (SRC/Universal Motown)
<b>+820</b>	<b>T.I. FEAT. RIHANNA</b> <b>Live Your Life</b> (Def Jam/Grand Hustle/IDJMG/Atlantic)
<b>+651</b>	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> <b>Mrs. Officer</b> (Cash Money/Universal Motown)
<b>+629</b>	<b>NE-YO</b> <b>Miss Independent</b> (Def Jam/IDJMG)
<b>+611</b>	<b>KANYE WEST</b> <b>Love Lockdown</b> (Roc-A-Fella/Def Jam/IDJMG)

FOR WEEK ENDING OCTOBER 5, 2008  
 LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# Hey DJs!

**FREE WEEKLY EMAIL**

**NEW MUSIC** DJs Pick The Next Hits

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## RHYTHMIC REPORTERS

<b>WAJZ/Albany, NY*</b> OM: Kevin Callahan PD: Russ Allen MD: Jeff Lyons	<b>WFFY/Ft. Walton Beach, FL</b> OM/PD: Scott 'Lugnut' Dwyer	<b>KBFM/McAllen, TX*</b> OM: Billy Santiago PD: Johnny O MD: Jay Z	<b>WJJS/Roanoke, VA*</b> OM: Steve Cross PD/MD: Cisgo
<b>KDLW/Albuquerque, NM*</b> PD/MD: Eddie (Go.) George	<b>WJFX/Ft. Wayne, IN*</b> PD: Phil Becker APD/MD: Weasel	<b>KXHT/Memphis, TN*</b> PD: Mo Better	<b>KBMB/Sacramento, CA*</b> PD: Pattie Moreno MD: Short-E
<b>KKSS/Albuquerque, NM*</b> PD: D.J. Lopez MD: Matthew Candelaria	<b>WNHT/Ft. Wayne, IN*</b> PD/MD: Shady Spencer	<b>WPOW/Miami, FL*</b> OM/PD: Tom Calococci MD: Eddie Mix	<b>KSFM/Sacramento, CA*</b> PD: Byron Kennedy APD: Randy Fox MD: Tony Tecate
<b>KFAT/Anchorage, AK</b> OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	<b>WHZT/Greenville, SC*</b> OM: Steve Crumbley PD/MD: Jet Black	<b>KTTB/Minneapolis, MN*</b> OM/PD: Sam Elliot MD: Zannie K.	<b>WOCQ/Salisbury, MD</b> PD: Deelite MD: Bill Baker
<b>WBTS/Atlanta, GA*</b> PD: Lee Cagle APD/MD: Maverick	<b>WDLH/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Artie Shultz	<b>KHTN/Modesto, CA*</b> OM/PD: Rene Roberts	<b>KUUU/Salt Lake City, UT*</b> OM/PD: Brian Michel APD/MD: Kevin Cruise
<b>KDHT/Austin, TX*</b> OM/PD: Chase APD: Boogie MD: Deuce	<b>WWKL/Harrisburg, PA*</b> OM/PD: John O'Dea APD/MD: Venetia	<b>KDON/Monterey, CA*</b> OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"	<b>KBBT/San Antonio, TX*</b> PD: Homie Marco Arias
<b>KBDS/Bakersfield, CA*</b> PD: Robert Chavez APD: Adlai "EJD-Lay" Wilson	<b>WZMX/Hartford, CT*</b> OM: Steve Salhani PD/MD: DJ Buck APD: David Simpson	<b>KYZZ/Monterey, CA*</b> PD: Tommy Del Rio MD: Amy Chalis	<b>KPWT/San Antonio, TX*</b> OM: Roger Allen PD: Eric Sean
<b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed	<b>KDDB/Honolulu, HI*</b> PD: Ryan Sean	<b>WQHT/New York, NY*</b> PD: Ebro Darden APD/MD: Jill Strada	<b>XHTZ/San Diego, CA*</b> PD: Rick Thomas APD: DJ Tre
<b>WJMN/Boston, MA*</b> OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: DJ Pup Dawg	<b>KIKI/Honolulu, HI*</b> PD/MD: K-Smooth	<b>WNVZ/Norfolk, VA*</b> OM: Don London PD: Tias Schuster MD: Shaggy	<b>XMOR/San Diego, CA*</b> OM/PD: Lee Cornell APD: Chris Loos MD: Vanya
<b>WCZQ/Champaign, IL</b> PD/MD: Roderick "Suava" Lake	<b>KPHW/Honolulu, HI*</b> OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake	<b>KKWD/Oklahoma City, OK*</b> OM: Chris Baker PD: Ronnie Ramirez	<b>KYLD/San Francisco, CA*</b> OM: Michael Martin PD: Cat Collins APD/MD: Travis Loughran
<b>WRVZ/Charleston, WV*</b> OM: Rick Johnson PD/MD: Woody Woods	<b>KPTY/Houston, TX*</b> OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd	<b>WPYO/Orlando, FL*</b> OM: Steve Holbrook PD: Stevie DeMann	<b>KWWW/San Luis Obispo, CA</b> OM: Drew Ross PD: Jo Jo Lopez APD/MD: Mr. Clean
<b>WIBT/Charlotte, NC*</b> OM: Bruce Lcgan PD: Rob Wagman APD/MD: Jo_o	<b>WXIS/Johnson City, TN*</b> PD/MD: Todd Ambrose	<b>KCAQ/Oxnard, CA*</b> PD: Brian "Big Bear" Davis MD: Quay	<b>KPAT/Santa Maria, CA</b> PD/MD: DJ E-Wrek
<b>WBBM/Chicago, IL*</b> PD: Todd Cavanah APD/MD: Erik Bradley	<b>KCHZ/Kansas City, MO*</b> OM/PD: Maurice DeVoe MD: Sweet Lenny	<b>KVYB/Oxnard, CA*</b> PD: Jan Jeffries	<b>KUBE/Seattle, WA*</b> OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild
<b>KIBT/Colorado Springs, CO*</b> PD: Chris Pickett MD: Madboy	<b>WKHT/Knoxville, TN*</b> OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack	<b>KKUU/Palm Springs, CA</b> PD: Anthony "Antdog" Quiroz APD/MD: Ron T.	<b>WYPW/South Bend, IN</b> APD/MD: Mike Jackson
<b>KZFM/Corpus Christi, TX*</b> OM/PD: Ed Ccanas MD: Arlene M. Cordell	<b>KRKA/Lafayette, LA*</b> PD: Chris Logan MD: DJ Digital	<b>WRDW/Philadelphia, PA*</b> PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam	<b>KEZE/Spokane, WA*</b> OM: Roger Nelson PD: Boomer Davis
<b>KQKS/Denver, CO*</b> APD/MD: John E. Kage	<b>KNEX/Laredo, TX</b> PD: Arturo Serna III	<b>WLLD/Tampa, FL*</b> PD: Orlando APD: Scantman MD: Kristi Reif	<b>KWIN/Stockton, CA*</b> PD: Louie Diaz
<b>KPRR/EI Paso, TX*</b> PD: Patti Diaz APD/MD: DJ Slo Motion	<b>KLUC/Las Vegas, NV*</b> OM/PD: Cat Thomas APD/MD: J.B. King	<b>KKFR/Phoenix, AZ*</b> PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy	<b>KOHT/Tucson, AZ*</b> OM: Tim Richards PD: Fred Rico
<b>XHTO/EI Paso, TX*</b> OM/PD: Francisco Aguirre	<b>KVEG/Las Vegas, NV*</b> PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia	<b>KZON/Phoenix, AZ*</b> PD: Byron Kennedy APD: Strawberry MD: DJ Mikee Mike	<b>KTBT/Tulsa, OK*</b> OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford
<b>WRCL/Flint, MI*</b> OM: J. Patrick PD: Clay Church MD: Ian Richards	<b>WLTO/Lexington, KY*</b> OM: Robert Lindsey PD: Tabatha Levrault	<b>KXJM/Portland, OR*</b> PD: Chris Patyk	<b>KBLZ/Tyler, TX</b> PD/MD: Charlie O'Douglas MD: J. Dominguez
<b>KBOS/Fresno, CA*</b> PD: Greg Hoffman MD: Danny Salas	<b>KPWR/Los Angeles, CA*</b> PD: Jimmy Steal APD/MD: E-Man	<b>WPKF/Poughkeepsie, NY</b> PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	<b>WMBX/West Palm Beach, FL*</b> OM/PD: Mark McCray MD: Preston Lowe
<b>KSEQ/Fresno, CA*</b> OM/PD: Tommy Del Rio MD: DJ Lace	<b>KBTE/Lubbock, TX</b> OM: Jeff Scott PD: Dee Brown MD: Magoo	<b>WWKX/Providence, RI*</b> OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx	<b>KDGS/Wichita, KS*</b> PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson
<b>WBTT/Ft. Myers, FL*</b> PD: Scrap Jackson APD/MD: Omar "The Big O"	<b>KSTQ/Lubbock, TX</b> PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana	<b>KEWB/Redding, CA</b> OM/PD: Rick Healy	<b>KHHK/Yakima, WA</b> OM/PD: Dewey Boynton
	<b>WJQM/Madison, WI*</b> OM: Randy Hawke PD: JD Garfield MD: Brandon Marshall	<b>KGGI/Riverside, CA*</b> PD: Jesse Duran MD: DJ KC	

\* Monitored Reporters



▶ LOOKING FORWARD TO SOARING ON THE CHARTS ONCE AGAIN, **JIM JONES** DEBUTS WITH "POP CHAMPAGNE" AT NO. 39, HIS FIRST BOW AS A LEAD ARTIST SINCE THE ANTHEM "WE FLY HIGH" SPENT THREE WEEKS AT NO. 1 LAST YEAR.

TITLE	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	11	11	<b>T.I.</b> WHATEVER YOU LIKE	NO. 1 (5 WKS) GRAND HUSTLE/ATLANTIC	11605 +290	101.275	1
2	3	10	<b>LIL WAYNE FEATURING BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	7691 +866	68.022	2
3	2	21	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	6372 -665	51.573	3
4	6	10	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	GEFFEN/INTERSCOPE	5259 +691	44.951	4
5	7	7	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE	4954 +441	33.572	6
6	10	8	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	OTR/DEF JAM/IDJMG	4025 +237	25.548	10
7	5	22	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	CTE/DEF JAM/IDJMG	4021 -876	30.419	7
8	4	20	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS	YUNG BOSS/KOCH/EPIC	4013 -1089	28.033	8
9	9	17	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME	DEERTY/UNIVERSAL MOTOWN	3918 -147	23.236	12
10	19	3	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	MOST INCREASED PLAYS DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3591 +1786	37.135	5
11	8	28	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	3503 -723	22.515	13
12	17	17	<b>PLIES FEATURING JAMIE FOXX &amp; THE DREAM</b> PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3247 -249	25.497	11
13	12	12	<b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> CUDDY BUDDY	ICE AGE/ASYLUM	3040 -385	15.248	18
14	11	25	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	2995 -549	18.509	15
15	15	23	<b>LIL WAYNE</b> A MILLI	CASH MONEY/UNIVERSAL MOTOWN	2443 -480	21.799	14
16	17	15	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> SWING	DAWN RAID/UNIVERSAL REPUBLIC	2337 -141	10.739	21
17	14	14	<b>LL COOL J FEATURING THE-DREAM</b> BABY	DEF JAM/IDJMG	2259 -723	17.092	16
18	21	5	<b>PITBULL FEATURING LIL JON</b> KRAZY	AIRPOWER MR. 305/FAMOUS ARTIST/THE ORCHARD	2177 +493	15.031	19
19	16	18	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	2147 -420	15.678	17
20	22	5	<b>JAY-Z &amp; T.I. FEAT. KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	AIRPOWER ROCA-A-FELLA/DEF JAM/IDJMG	2142 +453	27.248	9
21	23	9	<b>BOW WOW FEATURING SOULJA BOY TELL'EM</b> MARCO POLO	COLUMBIA	1720 -18	9.922	23
22	20	10	<b>E-40 FEATURING AKON</b> WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.	1617 -97	7.115	27
23	24	8	<b>DAVID BANNER FEATURING LIL WAYNE</b> SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1579 -19	8.574	25
24	25	9	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE	WE THE BEST/DEF JAM/IDJMG	1540 +154	9.600	24
25	27	11	<b>ALFAMEGA</b> UH-HUH	GRAND HUSTLE/CAPITOL	1155 +59	5.025	32
26	19	19	<b>FLO RIDA FEATURING WILL.I.AM</b> IN THE AYER	PDE BOY/ATLANTIC	994 -108	5.418	29
27	29	4	<b>YOUNG JEEZY</b> VACATION	CTE/DEF JAM/IDJMG	992 +24	5.161	31
28	33	2	<b>UNK</b> SHOW OUT	BIG OOMP/KOCH	888 +152	4.100	36
29	31	12	<b>LIL WAYNE FEATURING JAY-Z</b> MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	783 -55	14.961	20
30	30	8	<b>JAY-Z</b> JOCKIN' JAY-Z	ROCA-A-FELLA/DEF JAM/IDJMG	771 -158	8.546	26
31	32	7	<b>DEM FRANCHIZE BOYZ FEATURING LLOYD</b> TURN HEADS	KOCH	690 -47	2.489	-
32	28	17	<b>DJ HALEY FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY &amp; LIL' BOOSIE</b> OUT HERE GRINDIN'	TERROR SQUAD/KOCH	644 -375	5.001	33
33	38	3	<b>NOVAKANE</b> SHAWTY SAID	STP	557 +34	1.452	-
34	8	8	<b>BUN-B FEAT. RICK ROSS, DAVID BANNER, 8-BALL &amp; MJG</b> YOU'RE EVERYTHING	J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	541 -62	3.736	39
35	39	3	<b>THREE 6 MAFIA FEATURING AKON</b> THAT'S RIGHT	HYPNOTIZE MINDS/COLUMBIA	538 +32	1.935	-
36	40	2	<b>LIL WIL</b> BUST IT OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM	507 +11	5.177	30
37	35	20	<b>SOULJA BOY TELL'EM</b> DONK	COLLIPARK/INTERSCOPE	455 -135	3.752	38
38	36	14	<b>ICE CUBE</b> DO YA THANG	LENCH MOB	448 -132	2.191	-
39	NEW		<b>JIM JONES &amp; RON BROWZ FEATURING JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/COLUMBIA/UNIVERSAL MOTOWN	440 +137	10.449	22
40	NEW		<b>YUNG L.A. FEATURING DRO &amp; T.I.</b> AIN'T I	GRAND HUSTLE	418 -3	3.980	37

FOR WEEK ENDING OCTOBER 5, 2008

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Recapping R&R's Industry Achievement Award winners in urban AC, gospel

## For The Grown Folks

Darnella Dunham

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Last week the urban winners of R&R's Industry Achievement Awards thanked the industry for the accolades. Now the urban AC and gospel communities get their turn. ■ ICBC Broadcast Holdings' WBSL/New York won its second consecutive award for urban AC station of the year among the largest markets, and OM Skip Dillard says it's an honor. "There is always something very special about being recognized for your efforts by your peers. We appreciate the vote of confidence."

Winning the urban AC station of the year (markets 16-50) award made it "an unbelievable year," says Radio One WWIN (Magic 95.9)/Baltimore midday personality Tim Watts, who relinquished his PD position last month to Radio One/Washington OM (and 2008 urban AC OM/PD of the year) Kathy "KB" Brown. "I cannot tell you what a thrill it is to be the PD of a No. 1-rated radio station and then to get this prestigious award." In addition to thanking upper management for "giving me all the tools to do the job right," Watts acknowledges the contributions of past and present team members: "Some of the staff on my bench left and made all-pro on other teams," he says.

A double win in station of the year for markets 51-100 was a first for Clear Channel's New Orleans cluster and a very big deal for the staffs of urban AC WYLD and urban WQUE. (In 2005 WYLD also won when the markets were grouped 26-100). Cluster director of urban programming Derrick "DC" Corbett thanks the stations' airstaffs ("for the incredible amount of work that they do on a daily basis"), market president Dick Lewis, regional VP of programming Bob Murphy and OM Mike Kramer ("for their constant encouragement and guidance"), the station's promotions and Web divisions ("for always keeping us on the cutting edge of the next big thing") and his predecessor, and current PD of urban AC sister WMIB/Miami, Nate Bell ("for his wisdom and expertise").

### Maiden Winners

First-time urban AC winners this year included Access.1's KDKS/Shreveport, La., for station of the

year (markets 101+) and Emmis WRKS (98.7 Kiss FM)/New York APD/MD Julie Gustines for MD of the year. Calling her award "an incredible honor," Gustines says, "I have learned so much from my peers during my time in this industry and it's wonderful to see that all the hard work and dedication has paid off."

Since R&R created an award for urban AC personality/show of the year 10 years ago, the trophy has gone to either a syndicated personality or one in a top 10 market. This year, Cox Radio's WJMZ (107.3 Jamz)/Greenville, S.C., midday personality Kelly Mac brought an end to that trend. The APD/MD has been in the industry for nine years and readily thanks past PDs and mentors, along with current OM/PD Steve Crumbley. "They have all taken a special interest in my career and have been very instrumental in my growth and success in this business," Mac says. WENZ/Cleveland afternoon personality Sam Sylk and WMMJ/Washington midday talent Olivia Fox "sparked my interest and love for radio and have been such a great influence," she adds.

Stephanie Lopez, second-time winner of the urban AC promotion executive of the year, says the honor is "not a measure of my accomplishments but that of my team. We have been together for over eight years now and just keep getting better with time, from Geo Bivins, Randy Franklin, Nicole Sellers and Damon Lott to AJ Savage, Louis Conner, Ant Fail, Mike Baril and Dewayne Holmes. I am truly a sum of many parts."

Lopez adds, "It was wonderful to be recognized individually as well as alongside [Sony BMG Worldwide chief creative officer] Clive Davis, [RCA Music Group executive VP of promotion] Richard Palmese and the RMG family



Brown

### Urban AC Winners

**Station of the year (markets 1-15):**

WBSL/New York

**Station of the year (markets 16-50):**

WWIN/Baltimore

**Station of the year (markets 51-100):**

WYLD/New Orleans

**Station of the year (markets 101+):**

KDKS/Shreveport, La.

**OM/PD:** Kathy Brown, WMMJ/Washington

**MD:** Julie Gustines, WRKS/New York

**Personality/show:**

Kelly Mac,

WJMZ/Greenville, S.C.

**Label promotion**

**executive:** Stephanie

Lopez, RCA Music

Group

**Label:** RCA Music

Group

### Gospel Winners

**Station of the year (markets 1-50):**

WPZE/Atlanta

**Station of the year (markets 51+):**

WHLH/Jackson, Miss.

**OM/PD:** Elroy Smith, WPPZ/Philadelphia

**MD:** CeCe McGhee, WPPZ/Philadelphia

**Personality/show:**

Yolanda Adams,

KROI/Houston

**Label promotion**

**executive:** Ken Cook,

EMI Gospel, and B.

Jeffrey Grant-Clark,

Zomba Gospel (tie)

**Label:** EMI Gospel and

Zomba Gospel (tie)



Smith

who brought home 11 awards this year."

### Hallelujah To Praise

Continuing the tradition, Radio One's WPZE (Praise 97.5)/Atlanta has won the gospel station of the year plaque since the award's 2005 inception. This year, the category was split into two categories: markets 1-50 and 51+. Clear Channel's WHLH (Hallelujah 95.5)/Jackson, Miss., a first-time winner, took the award in markets 51+. PD Torrez Harris says the award "represents the hard work of our outstanding team, the listeners who support us and the community of professionals that recognize our dedication."

Radio One/Philadelphia OM Elroy Smith has captured OM/PD of the year since 2003 in the urban (2003-06) and urban AC (2006-07) categories, but this year is his first gospel win—for WPPZ (Praise 103.9)/Philadelphia. "Praise has the most passionate listeners that I have ever experienced in my career," Smith says. "That is why they've made this station No. 1 in Philly [in TSL]. These listeners embrace this format with a steadfast appreciation and love for the music and personalities."

Smith says he shares the award with APD/MD/afternoon personality CeCe McGhee, who received one of her own as MD of the year—a newly added award in the gospel format. "I don't take this recognition lightly," McGhee says. "It means a lot to me to be recognized by my peers for the work that God has called me to do."

Another new award is gospel personality/show of the year. Winner Yolanda Adams says the entire staff of her Syndication One program was "deeply honored and humbled to be recognized."

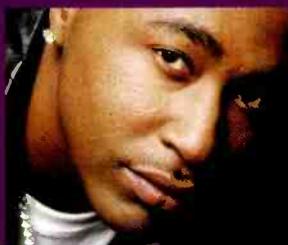
EMI Gospel and Zomba Gospel tied in both gospel label awards. EMI Gospel senior manager of promotions Ken Cook accepted the promotion executive award while on medical leave for cancer. The win "makes my work that much more rewarding," Cook says. "However, special, special thanks to my wife, Dolli Cook and the EMI Gospel family to whom I share this award with. This certainly wouldn't be possible without you."

EMI Gospel VP/GM Larry Blackwell says he is "thrilled and honored" about the gospel label of the year win, adding, "It's a testament to our artists as well as our staff to be recognized. We believe in the power of gospel music and its ability to touch people's lives every day."

Zomba Gospel had a truly historic year. Marvin Sapp's "Never Would Have Made It" spent a record-shattering 46 weeks at No. 1 on the Gospel chart and went to the summit at Urban AC, while his album "Thirsty" has logged 38 weeks (and counting) at No. 1 on Billboard's Top Gospel Albums chart.

Zomba Gospel VP of promotions and artist relations B. Jeffrey Grant-Clark calls the recognition he received as gospel promotion executive of the year "a great surprise and quite humbling." Senior VP/GM James "Jazzy" Jordan says winning gospel label of the year "means a great deal to us. We are truly blessed to be able to get paid for work we enjoy so much. We had an incredible run at radio and retail with Kirk Franklin, Dorinda Clark-Cole, 21:03, Dave Hollister and Marvin Sapp, and I would like to personally thank every radio station and retailer that played or sold our music."

R&R



▶ AS A MEMBER OF 112, **SLIM** OWNS SEVEN TOP 10s, INCLUDING FIVE NO. 1s. THIS WEEK, THE CROONER TREADS THE UPPER RANKS ON HIS OWN FOR THE FIRST TIME, AS "SO FLY" RISES 11-9. 112 LAST REACHED THE TOP 10 WITH "U ALREADY KNOW" IN MAY 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	<b>T.I.</b> WHATEVER YOU LIKE	NO. 1 (5 WKS) GRAND HUSTLE/ATLANTIC	5219 -46	53.150 1
2	2	11	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	☆ NAPPY BOY/KONVICT/JIVE/ZOMBA	5006 +38	49.747 2
3	3	8	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	☆ CASH MONEY/UNIVERSAL MOTOWN	4316 +215	44.927 3
4	4	8	<b>NE-YO</b> MISS INDEPENDENT	☆ DEF JAM/IDJMG	4208 +279	40.471 4
5	5	19	<b>JAZMINE SULLIVAN</b> NEED U BAD	☆ J/RMG	3582 -206	37.737 5
6	6	15	<b>JENNIFER HUDSON</b> SPOTLIGHT	☆ ARISTA/RMG	3223 +224	31.385 6
7	7	16	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS	☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC	2724 -166	22.175 9
8	9	18	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	11 CASH MONEY/UNIVERSAL MOTOWN	2538 -139	23.978 7
9	11	15	<b>SLIM FEATURING YUNG JOC</b> SO FLY	M3/ASYLUM	2489 +182	18.847 11
10	8	20	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	11 CTE/DEF JAM/IDJMG	2265 -467	19.355 10
11	12	7	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	☆ DTP/DEF JAM/IDJMG	2246 +78	14.044 16
12	13	6	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	☆ GEFFEN/INTERSCOPE	2109 +259	15.733 13
13	31	2	<b>T.I. FEAT. RIHANNA</b> LIVE YOUR LIFE	AIRPOWER/MOST INCREASED PLAYS DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	1965 +966	22.260 8
14	10	19	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS	YUNG BOSS/KOCH/EPIC	1945 -530	16.637 12
15	15	6	<b>BRANDY</b> RIGHT HERE (DEPARTED)	KOCH/EPIC	1801 +54	10.528 21
16	14	11	<b>KERI HILSON</b> ENERGY	☆ MOSLEY/ZONE 4/INTERSCOPE	1797 +2	12.381 18
17	17	8	<b>BOW WOW FEATURING SOULJA BOY TELL'EM</b> MARCO POLO	COLUMBIA	1638 -20	9.563 22
18	29	2	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	AIRPOWER J/RMG	1592 +504	14.586 15
19	16	22	<b>RIHANNA</b> TAKE A BOW	11 3 SRP/DEF JAM/IDJMG	1533 -167	15.201 14
20	22	4	<b>CIARA FEATURING T-PAIN</b> GO GIRL	☆ LAFACE/ZOMBA	1512 +64	10.545 20
21	21	13	<b>ASHANTI</b> GOOD GOOD	THE INC./UNIVERSAL MOTOWN	1480 +37	8.648 25
22	19	9	<b>ALICIA KEYS</b> SUPERWOMAN	☆ MBK/J/RMG	1459 -127	10.726 19
23	24	15	<b>PLEASURE P.</b> DID YOU WRONG	☆ BLUESTAR/ATLANTIC	1428 +132	8.524 26
24	25	7	<b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> CUDDY BUDDY	☆ ICE AGE/ASYLUM	1358 +98	7.865 28
25	30	5	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE	☆ WE THE BEST/DEF JAM/IDJMG	1280 +201	7.517 29
26	20	18	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM	☆ SLIP-N-SLIDE/DEF JAM/IDJMG	1265 -201	9.315 24
27	27	4	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	☆ HOME SCHOOL/G.O.O.D./COLUMBIA	1244 +89	9.464 23
28	36	3	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	☆ ROC-A-FELLA/DEF JAM/IDJMG	1040 +207	13.776 17
29	33	7	<b>AVANT</b> WHEN IT HURTS	☆ CAPITOL	992 +74	5.331 37
30	34	3	<b>YOUNG JEEZY</b> VACATION	CTE/DEF JAM/IDJMG	916 +29	4.799 39
31	32	5	<b>USHER</b> TRADING PLACES	☆ LAFACE/ZOMBA	913 -21	6.681 30
32	NEW		<b>KANYE WEST</b> LOVE LOCKDOWN	☆ ROC-A-FELLA/DEF JAM/IDJMG	820 +471	6.286 31
33	28	13	<b>LL COOL J FEATURING THE-DREAM</b> BABY	DEF JAM/IDJMG	790 -275	6.147 33
34	26	16	<b>ROBIN THICKE</b> MAGIC	☆ STAR TRAK/INTERSCOPE	778 -450	6.152 32
35	38	3	<b>DAVID BANNER FEATURING LIL WAYNE</b> SHAWTY SAY	B.I.G.F.A.C.E./SRC/UNIVERSAL MOTOWN	752 +1	4.059 -
36	35	9	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME	☆ DERRTY/UNIVERSAL MOTOWN	736 -90	3.364 -
37	NEW		<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SCREWED	☆ NAPPY BOY/KONVICT/JIVE/ZOMBA	680 +387	4.876 38
38	39	4	<b>DEM FRANCHIZE BOYZ FEATURING LLOYD</b> TURN HEADS	KOCH	661 -50	2.384 -
39	40	9	<b>ALFAMEGA</b> UH HUJ	GRAND HUSTLE/CAPITOL	643 -31	3.209 -
40	NEW		<b>LYFE JENNINGS</b> WILL I EVER	COLUMBIA	630 +39	2.889 -

## MOST ADDED

**JADAKISS FEAT. NE-YO** 38  
By My Side (Def Jam/IDJMG)  
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KPRS, KRRQ, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLX, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WHXT, WJKS, WJLB, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WTMG, WWPR, WWWZ, WZFX, WZHT, XM The City

**MUSIQ SOULCHILD FEAT. MARY J. BLIGE** 32  
IfU Leave (Atlantic)  
KHTE, KIPR, KJMM, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLX, WBTF, WDKX, WEUP, WFXA, WHRK, WHXT, WJHM, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WPMX, WQHH, WRBJ, WTMG, WZFX, WZHT, XM The City

**BOXIE FEAT. JUELZ SANTANA** 24  
Let Me Show You (Polo Grounds/J/RMG)  
KHTE, KIPR, KJMM, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLX, WDKX, WEMX, WEUP, WFXA, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WRBJ, WWWZ, WZFX

**STERLING FEAT. JADAKISS** 22  
All I Need (I Need Love) (Def Jam/IDJMG)  
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBTF, WDKX, WFXA, WJKS, WJMI, WJTT, WJUC, WJZD, WRBJ, WTMG, WWWZ, WZFX, WZHT

**T.I. FEAT. RIHANNA** 14  
Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic)  
KMJJ, KTCX, WBLX, WBTJ, WEAS, WENZ, WCCI, WGGZ, WIFE, WJBT, WOWI, WPRV, WUSL, WXBT

**JAZMINE SULLIVAN** 12  
Bust Your Windows (J/RMG)  
KMJJ, KTCX, Sirius Hot Jamz, WBLX, WEAS, WHXT, WIFE, WJBT, WPHI, WPRW, WQBT, WQUE

**T-PAIN FEAT. LUDACRIS** 8  
Chopped 'N' Screwed (Konvict/Nappy Boy/Jive/Zomba)  
WBHJ, WCDX, WEUP, WHHH, WOWI, WQHH, WQUE, WXBT

**THE GAME FEAT. LIL WAYNE** 7  
My Life (Geffen/Interscope)  
Sirius Hot Jamz, WENZ, WIFE, WJLB, WUBT, WUSL, WVEE

**ADDED AT... KIPR**  
Little Rock, AR  
PD: Joe Booker  
Boxie Feat. Juelz Santana, Let Me Show You, 1  
Jadakiss Feat. Ne-Yo, By My Side, 1  
Musiq Soulchild Feat. Mary J. Blige, IfU Leave, D  
Sterling Feat. Jadakiss, All I Need (I Need Love), D  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>RYAN LESLIE FEAT. CASSIE &amp; FABOLOUS</b> ☆ Addiction (Next Selection/Casablanca/Universal Motown) TOTAL STATIONS: 53	625/52	<b>COMMON FEAT. PHARRELL</b> Announcement (Geffen/Interscope) TOTAL STATIONS: 46	384/10
<b>UNK</b> Show Out (Big Oomp/Koch) TOTAL STATIONS: 68	599/93	<b>THREE 6 MAFIA FEAT. AKOM</b> That's Right (Hypnotize Minds/Columbia) TOTAL STATIONS: 50	378/22
<b>M.I.A.</b> Paper Planes (XL/Interscope) TOTAL STATIONS: 57	586/136	<b>GORILLA ZOE FEAT. LIL WAYNE</b> Lost (Block/Bad Boy South/Atlantic) TOTAL STATIONS: 29	374/101
<b>NOVAKANE</b> Shawty Said (STP) TOTAL STATIONS: 33	550/32	<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> Cool (Mister's Music/So So Def/Zomba) TOTAL STATIONS: 41	370/25
<b>ROBIN THICKE</b> The Sweetest Love (Star Trak/Interscope) TOTAL STATIONS: 57	491/204	<b>MUSIQ SOULCHILD FEAT. MAFY J. BLIGE</b> IfU Leave (Atlantic) TOTAL STATIONS: 30	312/130

## MOST INCREASED PLAYS

+966	☆	<b>T.I. FEAT. RIHANNA</b> Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic) WHXT +55, WJKS +34, KKDA +31, KVSP +24, WERQ +23, WXBT +22, WBFA +22, WUSL +22, WKYS +21, KATZ +21
+504		<b>JAZMINE SULLIVAN</b> Bust Your Windows (J/RMG) WPHI +35, KKDA +31, WQBT +26, KBBX +25, WVEE +23, WHTD +23, WJUC +22, WZHT +20, WQOK +16, WPRW +16
+471	☆	<b>KANYE WEST</b> Love Lockdown (Roc-A-Fella/Def Jam/IDJMG) WPMX +35, WTMG +26, WJKS +24, WPEG +22, SHU +22, WJWZ +22, WDHT +20, WWWZ +20, KHTE +19, WJTT +18
+387		<b>T-PAIN FEAT. LUDACRIS</b> Chopped 'N' Screwed (Nappy Boy/Konvict/Jive/Zomba) WTMG +25, WXBT +21, WJWZ +19, WJZD +19, KIPR +17, WBLX +16, WPMX +13, KOPW +13, WOWI +12, WBFA +12
+279	☆	<b>NE-YO</b> Miss Independent (Def Jam/IDJMG) WBHJ +32, WHXT +29, WJBT +24, WJBT +25, WJMI +21, WHHH +19, WHHL +18, WJHM +17, WJHM +17, WGO +16

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
81 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 81 urban and 74 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

## CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:**  
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:**  
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:**  
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:**  
Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:**  
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:**  
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:**  
Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:**  
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:**  
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numerical following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



Stay neutral, support a candidate or avoid the whole thing?

## How Do You Handle The Election?

Kevin Peterson

KPeterson@RadioandRecords.com

**E**lection Day is less than a month away and Christian stations across America are handling it in different ways. Whether for local or state offices or the presidential campaign, we look at how stations are encouraging listeners to register to vote, do their homework on candidates, get out and vote, and how some are handling their coverage of Nov. 4.

Before listeners can vote, they obviously have to be registered, and New Life Media stations WCIC/Peoria, Ill., and WBGL/Champaign, Ill., have been encouraging listeners to do so, reminding them of the deadline and providing a link on their Web sites where listeners can register. WBGL PD Ryan Springer says, "Aside from news updates on the election, campaigns and candidates in our morning newscasts, all of our jocks are encouraged to talk about the upcoming elections from the angle of 'register, pray, vote.'"

The essentials of that, he says, are "Register: The presidential election is Tuesday, Nov. 4. Are you registered to vote? Just a reminder, the last day of registration is Oct. 7. Pray: Prayer is the most significant way you can impact our country. Timothy 1:2 reminds us that we are to 'pray especially for rulers and their governments.' And vote: Every vote counts. You can find links to voters' guides and help with where to vote at wbgj.org." WCIC PD Jeremy Tracey adds, "At the beginning of the campaign we handed out 91.5 WCIC 'Register, Pray, Vote' signs and people have them on their lawns throughout the community. It's been a really effective campaign for us."

He says friends at Northern Christian Radio shared the idea with the station.

### Vote With Hope

Urging listeners to pray is also part of the KLRC/Fayetteville, Ark., "Vote With Hope" PSA/imaging campaign that PD/morning man Mark Michaels

describes as "messages encouraging listeners to do their homework on candidates and issues, pray and vote with the confidence that God is ultimately in control."

Not only does WHCF/Bangor, Maine, encourage listeners, but the station prays, too. PD Joe Polek says, "We invite our listeners to pray about the election and ask God who he wants them to vote for, and we pray on the air about it daily, too." He says the station has also been running "Your Vote Counts" PSAs, reminding listeners to register and get out and vote.



Tracey



Walker



Van Houten

Agreeing with Michaels' message to encourage listeners to do their homework, KADI/Springfield, Mo., PD/morning man Rod Kittleman says, "I encourage listeners to be well-informed on the issues and the people. We talk about some of the politics in the morning show. I try to keep the conversation in the middle between parties." Doing their homework on the candidates and issues means listeners will do some surfing online to find the information. WAFJ/Augusta, Ga., helps listeners with that. News director Cleve Walker says, "We include links on our station Web site, wafj.com, that carry listeners to resources like the local voter registration office and documentation on where candidates stand on the major issues of this campaign cycle. We also give listeners on-air opportunities to

express their concerns during our morning show when such topics come up."

In addition to putting listeners on the air to talk

**'Aside from news updates on the election in our morning newscasts, all of our jocks are encouraged to talk from the angle of "register, pray, vote."'**

—Ryan Springer



### Election Night Coverage

WCSG/Grand Rapids will also have election night coverage. GM/PD Chris Lemke says the station will have reports from Michigan's Republican and Democratic National Committee headquarters. In addition, he says, "having a string of college students at other locations across the listening area recording comments on various races will help augment our coverage, which is provided every half hour by myself and our news director from 8 p.m. to midnight. We figure there are enough people who either don't want to watch all the coverage or don't have a TV in the car or at work that still would like to know."

In the same breath that it is encouraging listeners to get out and vote, Nashville operations director Jeff Brown says the WAY-FM network is also teasing its fall pledge drive. "Locally, our next pledge drive happens to air the week prior to the election," he says. Among the election-inspired, pre-pledge drive sweepers currently airing are "Obama and Biden. McCain and Palin. You and WAY-FM? On Oct. 29, we'll ask to be your running mate. 88.7/88.3 WAY-FM."

R&R



Brown

### What To Do About Smarmy Campaign Spots

We've all seen and heard campaign spots that sling mud or spend more time talking negatively about the competition than positively about their own candidate. Since many Christian music stations are noncommercial, they don't have to worry about running such spots, but you may not realize that commercial Christian stations are required by law to take political ads.

So what do they do about it? KCMS/Seattle is in such a position and PD Scott Valentine says, "In celebration of our state races, I placed a promo on the air to answer a rash of complaints about how we've allowed smarmy campaign spots on the air

that violate the family promise." Valentine voiced the promo that says, "Hi, it's Scott, and I'm getting messages about the content of the



Valentine

political advertisements and how they violate the Spirit promise. [deep breath and a smile in his voice] Here's how that works. Radio stations, all of us, get our broadcast licenses from the federal government and

the feds mandate that the airwaves are kept open for election purposes. Spirit 105.3 cannot edit nor turn away much of the political advertising. That that we can do, we do do, if you understand. It's the election season and I thought you were owed an explanation. Thanks."—KP

# R&R CHRISTIAN AC

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▶ WITH THE CHART'S SECOND-LARGEST GAIN (UP 132 PLAYS), **TENTH AVENUE NORTH** NOTCHES ITS SECOND TOP 10 WITH "BY YOUR SIDE" (13-13). THE FOURSOME FIRST CONQUERED THE TOP 10 WITH "LOVE IS HERE," WHICH CLIMBED TO NO. 6 IN JUNE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	NO. 1 (3 WKS) REUNION/PLG	1779 +32	4.339 1
2	3	16	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1707 +66	4.292 2
3	2	18	<b>MERCYME</b> YOU'RE GON	IND	1694 +44	4.249 3
4	4	17	<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1441 +116	2.969 4
5	7	12	<b>DOWNHERE</b> HERE I AM	CENTRICITY	1183 +91	2.945 5
6	5	26	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	1145 -105	2.934 6
7	9	12	<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	1106 +105	2.557 7
8	8	29	<b>LAURA STORY</b> MIGHTY TO SAVE	IND	1101 +22	2.369 10
9	6	20	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	1002 -130	2.458 9
10	13	8	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	997 +132	2.536 8
11	12	8	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	989 +101	2.262 11
12	15	10	<b>CASTING CROWNS</b> SLOW FADE	MOST INCREASED PLAYS BEACH STREET/REUNION/PLG	973 +138	1.788 14
13	16	11	<b>33MILES</b> ONE LIFE TO LOVE	IND	903 +96	1.313 18
14	10	27	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	875 -83	2.061 13
15	11	14	<b>LINCOLN BREWSTER</b> TODAY'S THE DAY	INTEGRITY	869 -3	1.166 19
16	14	16	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMG	858 +9	1.720 15
17	17	4	<b>JEREMY CAMP</b> THERE WILL BE A DAY	MOST ADDED BEC/TOOTH & NAIL	809 +127	2.137 12
18	18	11	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	598 +55	1.667 16
19	19	7	<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	REUNION/PLG	594 +74	1.085 20
20	21	3	<b>ADDSO ROAD</b> HOPE NOW	IND	487 +98	0.972 22
21	22	3	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	470 +125	1.408 17
22	20	6	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	412 +11	0.392 -
23	23	2	<b>BUILDING 429</b> END OF ME	IND	352 +51	0.440 -
24	24	7	<b>SANCTUS REAL</b> WHAT'EVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	308 +16	0.752 23
25	29	5	<b>BEBE NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	287 +16	0.600 26
26	26	6	<b>MICHAEL ENGLISH</b> FEELS LIKE REDEMPTION	CURB	264 +6	0.715 24
27	25	20	<b>LIFHOUSE</b> WHAT'EVER IT TAKES	GEFFEN/INTERSCOPE	255 +5	1.022 21
28	RE-ENTRY	3	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	253 +23	0.153 -
29	3	3	<b>AYIESHA WOODS</b> LOVE LIKE THIS	GOTEE	250 +16	0.593 27
30	NEW		<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	242 +22	0.252 -



ARTIST TITLE / LABEL	NEW STATIONS
<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) KPEZ, KVMV, WCRJ, WPAR, WVFI	5
<b>THIRD DAY</b> Revelation (Essential/PLG) KSOS, WAKW, WCRJ, WLAB, WMSJ	5
<b>BUILDING 429</b> End Of Me (INO) KBIQ, WAFJ, WBSN, WCRJ	4
<b>JOHN WALLER</b> While I'm Waiting (Beach Street/Reunion/PLG) KKSP, WAFJ, WBDX, XM The Message	4
<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> Lose My Soul (ForeFront/EMI CMG) KBIQ, WGTS, WRBS	3
<b>BROOKE FRASER</b> Shadowfeet (Wood And Bone) KKFS, WLAB, WVFI	3
<b>RUSH OF FOOLS</b> Wonder Of The World (Midas) KSOS, WCRJ, WLAB	3
<b>MEREDITH ANDREWS</b> You Invite Me In (Word-Curb) KSOS, KVMV, WBDX	3
<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI CMG) KBNJ, KSBJ, WCRJ	3

**ADDED AT... WMUZ**  
Detroit, MI  
PD/MD: Julia Belcher  
Niyoki, Joy, J

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[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MEREDITH ANDREWS</b> You Invite Me In (Word-Curb) TOTAL STATIONS: 17	241/75	<b>CHRIS SLIGH</b> Arise (Brash) TOTAL STATIONS: 22	155/22
<b>MATT MAHER</b> As It Is In Heaven (Essential/PLG) TOTAL STATIONS: 12	227/23	<b>ROBBIE SEAY BAND</b> New Day (Sparrow/EMI CMG) TOTAL STATIONS: 6	155/15
<b>DECEMBERADIO</b> For Your Glory (Slanted/Spring Hill) TOTAL STATIONS: 16	227/5	<b>JIMMY NEEJHAM</b> Hurricane (Inpop) TOTAL STATIONS: 7	127/11
<b>MANDISA</b> Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 14	218/2	<b>REMEDY DRIVE</b> Daylight (Word-Curb) TOTAL STATIONS: 7	117/12
<b>PHIL WICKHAM</b> True Love (Simple/INO) TOTAL STATIONS: 12	183/2	<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI CMG) TOTAL STATIONS: 7	116/10



+138	<b>CASTING CROWNS</b> Slow Fade (Beach Street/Reunion/PLG) KTSY +25, WFZH +24, WLAB +16, WMHK +12, WAWZ +9, WVFI +7, WAFJ +7, XMES +5, WCRJ +6, KHZR +5
+132	<b>TENTH AVENUE NORTH</b> By Your Side (Reunion/PLG) WLAB +25, WPAR +25, WVFI +15, KSBJ +12, KGBI +10, KVMV +10, KPEZ +10, KKFJ +7, WBSN +7, SIST +7
+127	<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) WLAB +25, WCRJ +16, WMHK +15, KVMV +11, KPEZ +11, KHZR +10, WCSG +9, WLE -9, KLJC +8, WAFJ +6
+125	<b>THIRD DAY</b> Revelation (Essential/PLG) WBSN +21, WAKW +20, KSBJ +16, WDJC +15, WCSG +13, KLJC +12, KKFS +11, KSOS +10, WTHM +9, WLAB +5
+116	<b>BIG DADDY WEAWE</b> What Life Would Be Like (Fervent/Word-Curb) WFZH +23, WLFJ +21, WCRJ +21, KCMS +18, KFTS +18, KLTJ +16, KBIQ +12, WVCF +12, KPEZ +12, KGBI +10

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
SS Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>CHRIS SLIGH</b> EMPTY ME (BRASH)		760 773	6	<b>ROBBIE SEAY BAND</b> SONG OF HOPE (SPARROW/EMI CMG)		571 571
2	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		753 738	7	<b>NEEDTOBREATHE</b> WASHED BY THE WATER (ATLANTIC/WORD-CURB)		545 577
3	<b>MATTHEW WEST</b> YOU ARE EVERYTHING (SPARROW/EMI CMG)		718 736	8	<b>TREE63</b> BLESSED BE YOUR NAME (INPOP)		541 535
4	<b>MATTHEW WEST</b> SOMETHING TO SAY (SPARROW/EMI CMG)		700 780	9	<b>FEE</b> ALL BECAUSE OF JESUS (IND)		537 568
5	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		590 583	10	<b>MERCYME</b> GOD WITH US (IND)		531 537

## SOFT AC/INSPIRATIONAL REPORTERS

**WHCF/Bangor, ME**  
OM: Tim Collins  
PD/MD: Joe Polek

**WNFR/Flint, MI**  
OM: Lori McNaughton  
PD: Brian Smith  
MD: Eilyn Davey

**WHCB/Johnson City, TN**  
OM: Matthew Hill  
MD: Dave Purin

**WAFR/Network**  
OM: Marvin Sanders  
PD: Rick Robertson  
MD: Jim Stanley

**WGSL/Rockford, IL**  
OM: Ron Tietsort  
PD/MD: Charmel Jacobs

**KCFB/St. Cloud, MN**  
PD: Jim Park  
MD: Chuck Hejberger

**KCBI/Dallas, TX\***  
PD: Mike Tirone  
APC: Bill Bumpas  
MD: John McLain

**WAGO/Greenville, NC**  
PD: Keith Aycok  
MD: Tiffany Johnson

**KAMB/Merced, CA**  
PD/MD: David Benton

**KNLB/Phoenix, AZ**  
PD: Faron Eckelbarger

**KCRN/San Angelo, TX**  
PD/MD: Mark Mohr  
APD: Steve Hayes

**KYCC/Stockton, CA**  
PD: Scott Means  
MD: Marina Todor

**WCDR/Dayton, OH**  
OM: Keith Hamer  
PD/MD: Eric Johnson

**WCRH/Hagerstown, MD**  
OM: Jeff Ward  
PD: Jeffrey Bean  
MD: Susanna Scott

**Family Life  
Communications/Network**  
PD: Dawn Bumstead  
APD: Adam Biddell  
MD: Bill Ronning

**KLVV/Ponca City, OK**  
PD/MD: Tony Weir

**WSMR/Sarasota, FL**  
OM: Douglas Poll  
PD: Dan Young  
MD: Paul Perrault

**WLJN/Traverse City, MI**  
OM/MD: DC Evender  
PD: Pete Lathrop

**KLMP/Rapid City, SD**  
PD: Suzanne Happs  
MD: Jamie Knapp

**WOLW/Traverse City, MI**  
PD/MD: Patrick Green

\* Monitored Reporters

# R&R CHRISTIAN

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▶ FRONTED BY LEAD SINGER BEN OLIN, **THIS BEAUTIFUL REPUBLIC** LIFTS 2-1 ON CHRISTIAN ROCK WITH "NO TURNING BACK." THE SONG INTRODUCES THE TOLEDO ROCK GROUP'S SECOND ALBUM, "PERCEPTIONS," WHICH HIT RETAIL IN AUGUST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	18	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	1171	-1
2	2	14	<b>ADDISON ROAD</b> STICKING WITH YOU	INO	907	+31
3	4	16	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	835	+21
4	5	24	<b>SKILLET</b> THOSE NIGHTS	ARDENT/SRE/INO	756	-47
5	6	11	<b>HAWK NELSON</b> ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	747	-4
6	7	15	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	694	+19
7	3	18	<b>SUPERCHIC(K)</b> HOLD	INPOP	688	-143
8	9	14	<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	686	+40
9	8	15	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	637	-29
10	10	10	<b>BEBO NORMAN</b> PULL ME OUT	BEC/TOOTH & NAIL	578	-4
11	13	4	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	558	+56
12	15	9	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	540	+53
13	11	13	<b>MERCYME</b> YOU REIGN	INO	538	-30
14	12	21	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	537	-18
15	16	6	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	523	+46
16	14	13	<b>AFTERS</b> WE ARE THE SOUND	COLUMBIA/INO	487	-5
17	17	13	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	471	-2
18	18	10	<b>JAYMES REUNION</b> FINE	BEC/TOOTH & NAIL	461	+3
19	22	6	<b>FIREFLIGHT</b> BRAND NEW DAY	FLICKER/PLG	420	+62
20	20	8	<b>RELIENT K</b> I JUST WANT YOU TO KNOW	GOTEE	397	+22
21	23	4	<b>GROUP 1 CREW</b> KEYS TO THE KINGDOM	FERVENT/WORD-CURB	380	+34
22	25	5	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	374	+45
23	26	6	<b>STELLAR KART</b> INNOCENT	WORD-CURB	356	+28
24	21	12	<b>REMEDY DRIVE</b> DAYLIGHT	WORD-CURB	355	-12
25	19	18	<b>KRYSTAL MEYERS</b> SHINE	ESSENTIAL/PLG	352	-47
26	NEW		<b>THIRD DAY</b> RUN TO YOU	ESSENTIAL/PLG	293	+86
27	27	2	<b>RUN KID RUN</b> FREEDOM	TOOTH & NAIL	277	+5
28	28	2	<b>JON MCLAUGHLIN</b> BEATING MY HEART	ISLAND/IDJMG	256	+3
29	30	2	<b>DECEMBERADIO</b> BELIEVER	SLANTED/SPRING HILL	246	+22
30	29	17	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	222	-28

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	13	<b>THIS BEAUTIFUL REPUBLIC</b> NO TURNING BACK	FOREFRONT/EMI CMG	304	+17
2	1	13	<b>DECYFER DOWN</b> CRASH	INO	277	-14
3	3	13	<b>SKILLET</b> WHISPERS IN THE DARK	ARDENT/SRE/INO	270	-13
4	6	11	<b>P.O.D.</b> SHINE WITH ME	COLUMBIA/INO	268	+20
5	8	10	<b>PHILMONT</b> I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	267	+24
6	4	14	<b>RELIENT K</b> THE SCENE AND THE HERD	GOTEE	262	-15
7	9	9	<b>ALMOST.</b> STOP IT	TOOTH & NAIL	257	+16
8	5	12	<b>FAMILY FORCE 5</b> FEVER	TOOTH & NAIL	256	+7
9	7	6	<b>PILLAR</b> TURN IT UP	ESSENTIAL/PLG	242	-2
10	10	15	<b>HAWK NELSON</b> YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	232	-3
11	11	7	<b>ABANDON</b> PROVIDENCE	FOREFRONT/EMI CMG	222	-7
12	13	10	<b>WAVORLY</b> FORGIVE AND FORGET	FLICKER/PLG	217	+10
13	12	5	<b>RUN KID RUN</b> SURE SHOT	TOOTH & NAIL	211	-4
14	15	5	<b>EMERY</b> TEN TALENTS	TOOTH & NAIL	210	+11
15	20	4	<b>DEAS VAIL</b> UNDERCOVER	BRAVE NEW WORLD	208	+39
16	17	10	<b>DIZMAS</b> THIS IS A WARNING	CREDENTIAL/EMI CMG	199	+5
17	14	12	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	193	-6
18	21	4	<b>UNDEROATH</b> TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	181	+15
19	24	3	<b>FIREFLIGHT</b> YOU GAVE ME A PROMISE	FLICKER/PLG	175	+28
20	16	14	<b>CHILDREN 18:3</b> ALL MY BALLOONS	TOOTH & NAIL	174	-24
21	26	3	<b>EVER STAYS RED</b> SAY WHAT YOU WILL	VSR	169	+27
22	22	4	<b>KRYSTAL MEYERS</b> BEAUTIFUL TONIGHT	ESSENTIAL/PLG	162	+2
23	25	2	<b>BECOMING</b> YOUR LOVE	TOOTH & NAIL	158	+15
24	23	18	<b>CAPITAL LIGHTS</b> OUT OF CONTROL	TOOTH & NAIL	144	-4
25	27	3	<b>THOUSAND FOOT KRUTCH</b> FAVORITE DISEASE	TOOTH & NAIL	137	+3
26	28	8	<b>PROJECT 86</b> PUT YOUR LIPS TO THE TV	TOOTH & NAIL	135	+1
27	30	2	<b>JONEZETTA</b> WIDE AWAKE	TOOTH & NAIL	114	+1
28	29	19	<b>A ROTTERDAM NOVEMBER</b> CRIPPLING MACHINE	ARN	112	-9
29	18	17	<b>IVORYLINE</b> REMINDE ME I'M ALIVE	TOOTH & NAIL	106	-70
30	NEW		<b>WEDDING</b> RETURN	BRAVE NEW WORLD	103	+83

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	381	-23
2	3	7	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	307	+7
3	4	6	<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	REUNION/PLG	299	+21
4	6	11	<b>BRETT RUSH</b> WHEN I'M ALONE WITH YOU	CREATIVE SOUL	286	+18
5	5	13	<b>MOLLYE REES &amp; JAMIE SLOCUM</b> DIFFERENT	HOLLOW OAK	276	+3
6	7	6	<b>MARK ROACH</b> THE LEAST I CAN DO	MYRRH/WORD-CURB	274	+9
7	2	19	<b>MERCYME</b> YOU REIGN	INO	271	-46
8	9	10	<b>BART MILLARD</b> I STAND AMAZED	INO	244	-8
9	8	18	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	240	-24
10	10	6	<b>33MILES</b> ONE LIFE TO LOVE	INO	235	+4

## SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	11	3	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	229	+22
2	12	12	<b>ASHMONT HILL</b> SONG OF GLORY	AXIOM	215	+10
3	14	4	<b>JADON LAVIK</b> WONDROUS LOVE	BEC/TOOTH & NAIL	211	+20
4	13	6	<b>SHANNON WEXELBERG</b> HAIL TO THE KING	DISCOVERY HOUSE	200	+4
5	18	3	<b>WAYBURN DEAN</b> I NEED A SAVIOR	WAYJADE	187	+38
6	16	10	<b>RICHELLE MCDONALD</b> I TURN TO YOU	LUCID	178	+2
7	19	2	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	173	+26
8	15	8	<b>CECE WINANS</b> THE TEST OF TIME	PURESPRINGS GOSPEL	172	-13
9	17	15	<b>MARK HARRIS</b> ALL FOR THE GLORY OF YOU	INO	137	-13
10	20	2	<b>ADDISON ROAD</b> HOPE NOW	INO	129	+5

## CHRISTIAN CHR REPORTERS

**KLYT/A buquerque, NM**  
OM: Joh an "Yo" Snyder  
MD: Joe Belville

**WJRF/Duluth, MN**  
PD/MD: Terry Michaels

**WAYK/Kalamazoo, MI**  
PD/MD: Mike Couchman

**WJLZ/Norfolk, VA\***  
OM/MD: Anne Verebely

**KLFF/San Luis Obispo, CA\***  
PD: Matt Williams  
MD: Noonie Fugler

**KADI/Springfield, MO\***  
PD/MD: Rod Kittleman

**KAFZ/Anchorage, AK**  
OM/MD: Mark Guy  
AFD/MD: Mike Carrier

**KNMI/Farmington, NM**  
OM/MD: Darren Nez  
MD: Kenny Montano

**WYLV/Knoxville, TN\***  
PD: Marshall Stewart  
MD: Kris Love

**KJTH/Ponca City, OK**  
PD/MD: Tony Weir

**WBVO/Sellersville, PA**  
OM: David Baker  
PD/MD: Kristine McClain

**WBVM/Tampa, FL\***  
OM: Chris Sarrpson  
PD/MD: Olivia Paff

**WIMX/Bangor, ME**  
OM/MD: Tim Collins  
AFD/MD: Morgan Smith

**WSCF/Ft. Pierce, FL**  
PD/MD: Jon Hamilton  
APD: Brian Strickland

**WAYM/Nashville, TN\***  
OM: Tate Luck  
PD: Jeff Brown  
MD: Zach Boehm

**KZRI/Portland, OR\***  
OM: Mike Novak  
PD: David Pierce  
APC: Eric Allen

**WHRZ/Spartanburg, SC**  
OM: Michele Brady  
PD: Britt Dillard  
APD: Matthew Bishop  
MD: Cale Nelson

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**WJMU/Chicago, IL\***  
PD/MD: Johnathon Eltrevoog

**WORQ/Green Bay, WI\***  
OM/MD: Jim Raider

**WNAZ/Nashville, TN\***  
OM/MD: Dave Queen  
APD: Jennifer Houchin

**KTPT/Rapid City, SD**  
OM: Tom Schoenstedt  
PD: Jennifer Crawford

**WLCQ/Springfield, MA**  
OM/MD: Nate Thomas

**KDUV/Visalia, CA\***  
PD: Joe Croft  
APD/MD: Shannon Steele

**KJWA/Denver, CO**  
PC: Jeff Connell

**WHJT/Jackson, MS**  
OM/MD: Traci Lee

**WFRJ/Saginaw, MI**  
OM/MD: Aaron Dicer  
MD: Josh Thompson

**WCLQ/Wausau, WI**  
PD/MD: Matt Deane

\* Monitored Reporters





Paisley's 'side project' proves instrumental

## Just Push 'Play'

R.J. Curtis

RCurtis@RadioandRecords.com

**W**e're just weeks away from the 42nd annual Country Music Assn. Awards, which can only mean one thing: It's about that time for our yearly Brad Paisley checkup. Last year we spoke with him shortly before the CMAs, when he was nominated for five awards. This year Paisley is nominated four times; he probably would have nabbed five had he released another album, but last year's album of the year nominee "5th Gear" got stuck in overdrive, delivering a record-tying five No. 1 singles. It was the first time since Rodney Crowell's "Diamonds & Dirt," released in 1988, that one album yielded so many chart-toppers.

Paisley will still have plenty of exposure at the Nov. 12 awards show, however. He and Arista Nashville labelmate Carrie Underwood have been selected to co-host the program, broadcast live on ABC-TV.

### 'Just A Side Project'

When we last spoke with Paisley, he talked about his plans for 2008. There were many, including an instrumental album that had just been greenlighted by Sony BMG chairman Joe Galante.

Paisley's career trajectory has been solid to say the least, with each of his five albums improving upon the last, artistically, critically and financially. Instrumentals are a completely different animal, however. Not since Buck Owens' "Buckaroo" spent two weeks atop the country chart in 1965 has an instrumental hit No. 1.

We asked Paisley if embarking on such a project was a tough sell to Galante. "Not at all," he says. Paisley had recorded a Christmas album in 2006, saying, "We just had a ball with it. There's no pressure with a Christmas album. So I went to Joe and said, 'You know, I think I'd like to do an instrumental album,' and he said OK."

The original idea, Paisley says, was to cut 10 instrumentals and put them out in the middle of the "5th Gear" run as a side project. Once in the studio, the plan was to collaborate with a few people "and play in some ways that people had never heard me play."

To his surprise, Paisley says he wound up with

a much more commercial record than he'd originally envisioned. "We purposely tried not to make this unlistenable for a nonmusic person," he says, noting that he wanted to ensure his regular fan base liked it. "I wanted the very same people who I see every night in the audience to say, 'Yeah, I like that.' If they can put it in the car and enjoy it, then I've done my job."

He also wound up with four vocals on the album, all duets, including one with fellow country superstar and guitar virtuoso Keith Urban. "Start a Band," already No. 16 on R&R's Country chart, became the vehicle to launch the project, titled "Play," which will street Nov. 4.

Paisley says that he called Urban about working together and started by asking him, "I don't know about you, but I'm sick of the question, 'When are you going to play with Keith Urban?' So can we just go ahead and do this?"

There are probably just a handful of people (myself included) who remember a party after the Academy of Country Music golf tournament in Los Angeles, back when Paisley and Urban were new artists. The two jammed together and it was truly magical, but only after an impromptu rehearsal session—in the men's room. Even fewer people—again, myself included—remember walking into the restroom for, ahem, other reasons, only to see two amazing guitarists practicing together.

Paisley laughs when he explains working out the details for recording "Start a Band." "I said, 'We'll book a studio and find a way to do this,' and Keith said, 'Yeah, or we could just go find a bathroom.'"

### Discography

Album, year released, units sold

"Who Needs Pictures," 1999, 1 million

"Part II," 2001, 1.1 million

"Mud on the Tires," 2003, 2.3 million

"Time Well Wasted," 2005, 2.2 million

"Brad Paisley Christmas," 2006, 253,000

"5th Gear," 2007, 1.2 million

"Play," out Nov. 4

Source: Nielsen SoundScan, as of Sept. 28

### Chart-Topping Country Songs By Year

1999: 1

2000: 1

2002: 1

2005: 1

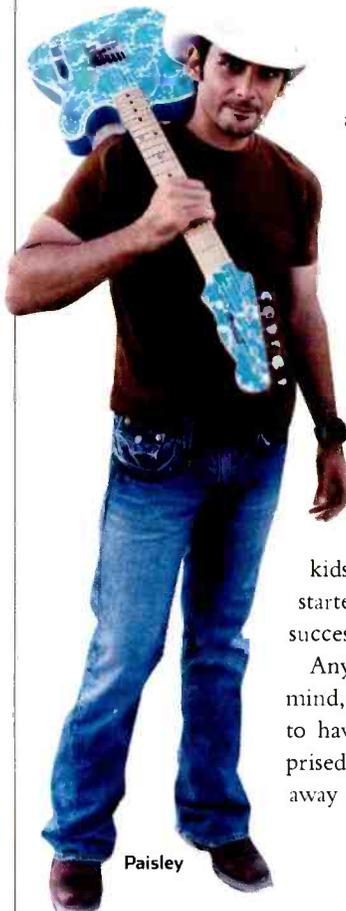
2006: 2

2007: 3

2008: 3

**'More than anything, I'd like to have people tell me they're pleasantly surprised; that it's not a listen-once-and-put-it-away thing.'**

—Brad Paisley



Paisley

### A Remarkable Performance

The other vocal collaborations on "Play" are "More Than Just This Song" with Steve Wariner, "Let the Good Times Roll" with the legendary B.B. King and a song Paisley gets a bit emotional talking about: "Come On In," a duet with the late Buck Owens. Paisley says of Owens, "He's the reason I play the way I do."

Paisley and Owens had become close, even working together on a few songs on Owens' small Pro Tools rig in his office in Bakersfield, Calif. After Owens died in 2006, Paisley asked the family if there were any instrumental tracks Owens was working on that he could play. "They sent me a few tracks and I heard 'Come On In,'" Paisley recalls. "It wasn't written as a duet, but it just worked. So we took the track . . . [Owens] with a drum machine, playing acoustic guitar and a mandolin solo. We put my band underneath that and made it a duet. When I first heard it, I cried my eyes out."

According to Paisley, "There were a couple of things Buck always wanted to do. He wanted to record with Frank [Sinatra]; he loved his records and talked music with him a lot. He also said he wanted to play with my band, and here it is. This is a remarkable performance from Buck."

When we spoke with Paisley last year, he described his process for recording a new album. "It needs to be a little different and yet somehow recognizable; it still has to be country but I don't want to stagnate. I have to be progressive but I don't want to offend. It still has to have the elements of humor that people expect but not be corny. It's still got to have ballads that are so hard to find and write that are little pieces of art and yet at the same time not be too far gone that people say, 'I don't even know what he's doing now.'"

Ironically—or perhaps not—"Play" seems to be a textbook example of following his own creative template. Paisley explains his goal for the project: "We did end up, whether we meant to or not, using that criteria for how we make an album normally on this one. But we actually started out with, 'We'll just see how this goes.'"

We then posed the \$64,000 question to Paisley: What are realistic expectations for this album? Is it airplay, critical acclaim, selling a ton more albums or just a side project for the fun of it?

"Well, you've already thought more about it than we have," Paisley jokes. "It originally started as me getting this stuff out of my system. As it was getting finished and started turning into something appealing to more than just

kids going into Sam Ash or whatever, we started to realize we should try to really have success with this."

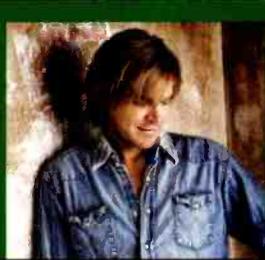
Anything "Play" does will be a success in his mind, Paisley says. "More than anything, I'd like to have people tell me they're pleasantly surprised; that it's not a listen-once-and-put-it-away thing."

R&R

# R&R COUNTRY

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▶ WITH HOT SHOT DEBUT HONORS AT NO. 47, **JACK INGRAM** LOGS HIS HIGHEST DEBUT WITH "THAT'S A MAN." HIS PREVIOUS BEST WAS THE NO. 48 START FOR "LIPS OF AN ANGEL" ON THE NOV. 24, 2006, CHART. THE NEW SONG INTRODUCES INGRAM'S NEXT ALBUM, DUE IN EARLY 2009.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW RANK
1	2	10	<b>KENNY CHESNEY</b> EVERYBODY WANTS TO GO TO HEAVEN	NO. 1 (1 WK)	☆	32.466 +1.870	4643 1
2	1	25	<b>DARIUS RUCKER</b> DON'T THINK I DON'T THINK ABOUT IT		☆	31.243 -0.790	4363 3
3	3	15	<b>TOBY KEITH</b> SHE NEVER CRIED IN FRONT OF ME		☆	29.988 +1.637	4373 2
4	6	13	<b>CARRIE UNDERWOOD</b> JUST A DREAM		☆	27.704 +1.433	4125 4
5	4	21	<b>KID ROCK</b> ALL SUMMER LONG		☆	26.977 -0.495	3796 5
6	8	17	<b>BRAD PAISLEY</b> WAITIN' ON A WOMAN		☆	21.666 -1.392	2866 9
7	5	28	<b>JIMMY WAYNE</b> DO YOU BELIEVE ME NOW		☆	21.586 -4.279	2913 8
8	9	12	<b>TIM MCGRAW</b> LET IT GO		☆	19.986 +2.266	3226 6
9	11	4	<b>TAYLOR SWIFT</b> LOVE STORY	MOST INCREASED AUDIENCE	☆	19.903 +3.132	2731 10
10	19	6	<b>GEORGE STRAIT</b> TROUBADOUR		☆	19.811 -3.642	3096 7
11	18	6	<b>SUGARLAND</b> ALREADY GONE	AIRPOWER	☆	16.825 +2.771	2310 17
12	13	11	<b>MONTGOMERY GENTRY</b> ROLL WITH ME		☆	16.248 +1.487	2475 13
13	10	31	<b>LUKE BRYAN</b> COUNTRY MAN		☆	16.160 +0.470	2570 11
14	14	25	<b>CHUCK WICKS</b> ALL I EVER WANTED		☆	15.353 +1.562	2413 15
15	12	27	<b>HEIDI NEWFIELD</b> JOHNNY & JUNE		☆	15.262 -0.278	2536 12
16	24	4	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b> START A BAND		☆	15.011 +2.845	2029 21
17	16	24	<b>BUCKY COVINGTON</b> I'LL WALK		☆	14.924 +1.439	2454 14
18	21	5	<b>RASCAL FLATTS</b> HERE	AIRPOWER	☆	14.492 +2.312	2193 19
19	20	16	<b>ZAC BROWN BAND</b> CHICKEN FRIED		☆	14.487 +2.154	2365 16
20	19	22	<b>CRAIG MORGAN</b> LOVE REMEMBERS		☆	13.498 +0.951	2235 18
21	23	27	<b>JAMEY JOHNSON</b> IN COLOR		☆	12.452 +0.669	2096 20
22	22	18	<b>LADY ANTEBELLUM</b> LOOKIN' FOR A GOOD TIME		☆	12.363 +0.739	1968 22
23	15	20	<b>KEITH URBAN</b> YOU LOCK GOOD IN MY SHIRT		☆	12.033 -2.203	1675 25
24	25	29	<b>CRYSTAL SHAWANDA</b> YOU CAN LET GO		☆	10.890 +0.339	1858 23
25	26	20	<b>KELLIE PICKLER</b> DON'T YOU KNOW YOU'RE BEAUTIFUL		☆	9.835 +1.198	1783 24
26	29	21	<b>TAYLOR SWIFT</b> SHOULDN'T WE SAID NO		☆	9.262 +0.735	1239 30
27	30	18	<b>RANDY HOUSER</b> ANYTHING GOES		☆	8.249 +0.725	1349 28
28	27	20	<b>SUGARLAND</b> ALL I WANT TO DO		☆	8.057 -0.825	1179 33
29	28	21	<b>ASHTON SHEPHERD</b> SOUNDS SO GOOD		☆	7.645 -0.196	1399 26
30	31	12	<b>BILLY CURRINGTON</b> DON'T		☆	7.380 +0.598	1330 29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW RANK
31	32	9	<b>TRACE ADKINS</b> MUDDY WATER		☆	7.340 +0.798	1368 27
32	33	9	<b>BLAKE SHELTON</b> SHE WOULDN'T BE GONE		☆	7.202 +0.660	1190 32
33	34	17	<b>PAT GREEN</b> LET ME		☆	7.166 +0.180	1192 31
34	43	2	<b>ALAN JACKSON</b> COUNTRY BOY	BREAKER/MOST ADDED	☆	4.930 +2.413	894 34
35	40	3	<b>DIERKS BENTLEY</b> FEEL THAT FIRE	BREAKER	☆	4.504 +1.803	730 37
36	35	12	<b>PHIL VASSAR</b> I WOULD		☆	4.228 +0.010	759 36
37	36	13	<b>LITTLE BIG TOWN</b> FINE LINE		☆	4.075 +0.207	713 38
38	37	8	<b>JAKE OWEN</b> DON'T THINK I CAN'T LOVE YOU		☆	3.965 +0.205	825 35
39	39	10	<b>BILLY RAY CYRUS</b> SOMEBODY SAID A PRAYER		☆	3.266 +0.683	670 39
40	41	10	<b>KRISTY LEE COOK</b> 15 MINUTES OF SHAME		☆	3.191 +0.442	605 41
41	38	13	<b>LEE ANN WOMACK</b> LAST CALL		☆	2.934 +0.283	664 40
42	44	7	<b>JOSH TURNER</b> EVERYTHING IS FINE	BREAKER	☆	2.786 +0.675	599 42
43	45	7	<b>MIRANDA LAMBERT</b> MORE LIKE HER		☆	2.123 +0.214	334 46
44	42	17	<b>JAMES OTTO</b> FOR YOU		☆	1.669 -0.758	368 43
45	46	9	<b>JUSTIN MOORE</b> BACK THAT THING UP		☆	1.562 +0.079	336 45
46	51	5	<b>ELI YOUNG BAND</b> ALWAYS THE LOVE SONGS		☆	1.526 +0.504	193 50
47	NEW		<b>JACK INGRAM</b> THAT'S A MAN	HOT SHOT DEBUT	☆	1.409 +1.077	172 52
48	48	6	<b>JOSH GRACIN</b> UNBELIEVABLE (ANN MARIE)		☆	1.361 +0.126	366 44
49	47	11	<b>RANDY OWEN</b> LIKE I NEVER BROKE HER HEART		☆	1.290 -0.115	328 47
50	50	19	<b>JESSICA SIMPSON</b> COME ON OVER		☆	1.127 +0.062	144 56
51	56	3	<b>DARRYL WORLEY</b> TEQUILA ON ICE		☆	1.016 +0.214	274 48
52	58	4	<b>JOEY &amp; RORY</b> CHEATER, CHEATER		☆	0.923 +0.176	150 55
53	57	4	<b>WHITNEY DUNCAN</b> WHEN I SAID I WOULD		☆	0.700 -0.085	192 51
54	55	20	<b>CHRIS YOUNG</b> VOICES		☆	0.700 -0.105	71 -
55	NEW		<b>JESSICA SIMPSON</b> REMEMBER THAT		☆	0.688 +0.188	141 57
56	59	11	<b>ONE FLEW SOUTH</b> MY KIND OF BEAUTIFUL		☆	0.623 +0.042	196 49
57	NEW		<b>JOHN MICHAEL MONTGOMERY</b> FOREVER		☆	0.588 +0.110	130 60
58	49	16	<b>RASCAL FLATTS</b> BOB THAT HEAD		☆	0.583 -0.515	116 -
59	54	13	<b>GRETCHEN WILSON</b> DON'T DO ME NO GOOD		☆	0.515 -0.453	158 53
60	53	16	<b>LEE BRICE</b> UPPER MIDDLE CLASS WHITE TRASH		☆	0.503 -0.472	137 59

**MOST INCREASED AUDIENCE**  
(IN MILLIONS)

**+3.132**  
**TAYLOR SWIFT**  
☆  
Love Story (Big Machine)  
KJZZ +0.224, WYCD +0.213, KJZZ +0.209, WYCD +0.208, WYCD +0.193, WYCD +0.126, WYCD +0.122, KNIX +0.078, WYCD

**+2.845**  
**BRAD PAISLEY DUET WITH KEITH URBAN**  
☆  
Start A Band (Arista Nashville)  
KJZZ +0.316, KJZZ +0.223, WYCD +0.200, WYCD +0.170, KJZZ +0.158, KYGO +0.152, WYCD +0.135, WYCD +0.123, WYCD +0.118, WYCD +0.104

**+2.771**  
**SUGARLAND**  
☆  
Already Gone (Mercury)  
KJZZ +0.269, KNIX +0.233, KFRG +0.171, WYCD +0.154, WYCD +0.123, WYCD +0.110, KJZZ +0.099, WYCD +0.097, WYCD +0.084, KYGO +0.083

**+2.413**  
**ALAN JACKSON**  
☆  
Country Boy (Arista Nashville)  
WYCD +0.285, KJZZ +0.177, KJZZ +0.122, WYCD +0.117, KJZZ +0.100, WYCD +0.099, WYCD +0.093, WYCD +0.089, WYCD +0.089, WYCD +0.087

**+2.312**  
**RASCAL FLATTS**  
☆  
Here (Lyric Street)  
KJZZ +0.247, WYCD +0.203, WYCD +0.152, KJZZ +0.143, WYCD +0.109, WYCD +0.104, WYCD +0.097, KNIX +0.092, WYCD +0.083, KJZZ +0.080

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
<b>JIMMY WAYNE</b> I Will (Valory)	0.463/0.383	<b>THE LOST TRAILERS</b> How 'Bout You Don't (BNA)	0.424/0.371	<b>JULIANNE HOUGH</b> My Hallelujah Song (Mercury)	0.374/0.151
TOTAL STATIONS:	28	TOTAL STATIONS:	12	TOTAL STATIONS:	34
<b>KEITH ANDERSON</b> Somebody Needs A Hug (Columbia)	0.457/0.119	<b>GARY ALLAN</b> She's So California (MCA Nashville)	0.418/0.102	<b>SARA EVANS</b> Low (Arista Nashville/RCA)	0.352/0.242
TOTAL STATIONS:	16	TOTAL STATIONS:	25	TOTAL STATIONS:	23

**MOST ADDED**

**ALAN JACKSON** 23  
Country Boy (Arista Nashville)  
KBQ, KBWF, KEGA, KFRG, KJZZ, KJZZ, KRST, KUPL, KXKT, WAMZ, WEZL, WGGY, WGH, WIRK, WKSE, WQDR, WSLC, WUBE, WUBL, WUSJ, WUSY, WWGR, WYDZ

**BRAD PAISLEY DUET WITH KEITH URBAN** 17  
Start A Band (Arista Nashville)  
KILT, KKBQ, KKWF, KSSN, KTOM, KUPL, KXKS, WBEE, WCOL, WGKX, WPCV, WQBE, WRBT, WSLC

**JIMMY WAYNE** 20  
I Will (Valory)  
KBQ, KBUL, KFRG, KJZZ

**BROOKS & DUNN** 15  
Cowgirls Don't Cry (Arista Nashville)  
KATC, KATM, KFDD, KJZZ, KNTY, KRTY, KSKS, KSOP, KUZZ, WFBE, WIOV, WKHX, WQHK, WRNS, WYPY

**DIERKS BENTLEY** 14  
Feel That Fire (Capitol Nashville)  
KBQ, KBUL, KCYE, KMPS

**GARY ALLAN** 14  
She's So California (MCA Nashville)  
KEGA, KJZZ, KJZZ, KJZZ, KJZZ, KUZZ, WKXK, WQKX, WPCV, WYCD, WYCD

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
113 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.  
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▶ **GORD BAMFORD SENDS HIS "POSTCARD FROM PASADENA" 12-8 ON CANADA COUNTRY, HIS THIRD STRAIGHT TRIP TO THE TOP 10. HE REACHED NO. 6 WITH EACH OF HIS LAST TWO ENTRIES.**

## COUNTRY INDICATOR REPORTERS

<b>KEAN/Abilene, TX</b> OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	<b>WTVY/Dothan, AL</b> OM/MD: Kris Van Dyke	<b>WNWN/Kalamazoo, MI</b> PD: Woody Houston APD/MD: Scott Wagner	<b>WCEN/Saginaw, MI*</b> PD/MD: Joby Phillips
<b>KRRV/Alexandria, LA</b> PD: Hollywood Harrison APD/MD: Melissa Frost	<b>KKCB/Duluth, MN</b> OM/MD: David Drew	<b>KDBR/Kalispell, MT</b> OM/MD: John Michaels	<b>WWFG/Salisbury, MD</b> OM/MD: Dick Raymond APD/MD: Sandra Lee
<b>KGNC/Amarillo, TX</b> OM/MD: Tim Butler APD/MD: Patrick Clark	<b>WAXX/Eau Claire, WI</b> OM/MD: George House APD/MD: Alex Edwards	<b>WKOA/Lafayette, IN</b> PD: Mark Allen APD: Annie James MD: Bob Vizza	<b>KGKL/San Angelo, TX</b> OM/MD: Boomer Kingstom
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley APD/MD: Eddie Maxwell	<b>WQRB/Eau Claire, WI</b> PD/MD: Mike McKay	<b>WBBN/Laurel, MS</b> OM/MD: Stephen St. James	<b>KUSS/San Diego, CA*</b> OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
<b>WPUR/Atlantic City, NJ*</b> PD: Joe Kelly	<b>WRSF/Elizabeth City, NC</b> OM: Curtis Cuervo PD: Les Humble	<b>KZKX/Lincoln, NE</b> PD: Hoss Michaels APD/MD: Carol Turner	<b>KKJG/San Luis Obispo, CA</b> OM/MD: Pepper Daniels MD: Adam Montiel
<b>KYKR/Beaumont, TX</b> OM/MD: Trey Poston	<b>WTWF/Erie, PA</b> OM: Joe Lang PD: Bob Domingo APD: Chuck Rumbaldo	<b>KLLL/Lubbock, TX</b> PD: Jeff Scott MD: Neely Yates	<b>KRAZ/Santa Barbara, CA</b> PD/MD: Stefan Carpenter
<b>WJLS/Beckley, WV</b> OM: Dave Willis PD/MD: Fred Persinger	<b>WXTA/Erie, PA</b> OM/MD: Adam Reese	<b>WWQM/Madison, WI*</b> PD: Brad Austin APD/MD: Kenny Jay	<b>KSNI/Santa Maria, CA</b> OM: Mark Mitchell PD/MD: Jay Turner
<b>KCTR/Billings, MT</b> OM: Jay Brandon PD/MD: Mark Hill	<b>KKNU/Eugene, OR</b> PD/MD: Jim Davis	<b>KIAI/Mason City, IA</b> PD: Phil O'Reilly MD: Robin McCann	<b>Dial Global CD Country/Satellite*</b> OM/MD: Jim Murphy MD: Rick Morgan
<b>WZKX/Biloxi, MS*</b> OM/MD: Bryan Rhodes	<b>KVOX/Fargo, ND</b> OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	<b>KRWQ/Medford, OR</b> OM/MD: Larry Neal MD: Scott Schuler	<b>Dial Global US Country/Satellite*</b> OM/MD: Penny Mitchell MD: Joani Williams
<b>WHWK/Binghamton, NY</b> PD: Don Brake	<b>WKML/Fayetteville, NC</b> PD/MD: Dean O	<b>KUBB/Merced, CA</b> OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	<b>Sirius New Country/Satellite*</b>
<b>WNCB/Birmingham, AL*</b> OM/MD: Justin Case	<b>KAFF/Flagstaff, AZ</b> PD: Shaun Holly MD: Jenny Brawn	<b>WOKK/Meridian, MS</b> PD: Todd Rupe	<b>XM Highway 16/Satellite*</b> PD: Jon Anthony MD: Jay Thomas
<b>WBWN/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens	<b>WXFL/Florence, AL</b> OM: Jeff Thomas PD: Fletch Brown	<b>WBAM/Montgomery, AL*</b>	<b>WBFM/Sheboygan, WI</b> PD: Eddie Ybarra MD: Jonathan Henseler
<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis	<b>WEGX/Florence, SC</b> OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	<b>WMDH/Muncie, IN</b> APD/MD: Shane Goad	<b>KSUX/Sioux City, IA</b> PD/MD: Tony Michaels
<b>KQFC/Boise, ID*</b> PD: Wes McShay MD: Ruby Cortez	<b>WFRE/Frederick, MD*</b> PD/MD: Jess Wright	<b>WMUS/Muskegon, MI*</b> OM: Dave Taft PD: Mark Dixon	<b>WBYT/South Bend, IN</b> APD: Stinger MD: Shannon Marie
<b>KAGG/Bryan, TX</b> APD/MD: Adam Drake	<b>WFLS/Fredericksburg, VA*</b> OM/MD: Paul Johnson APD: Todd Grimsted	<b>WGTR/Myrtle Beach, SC</b> OM: Johnny Walker PD: Jeff Roper MD: Korby Ray	<b>KDRK/Spokane, WA*</b> OM: Frank Jackson PD: Jay Daniels
<b>WOKO/Burlington, VT*</b> OM/MD: Steve Pelkey MD: Bill Sargent	<b>KHGE/Fresno, CA</b> OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	<b>KJCS/Nacogdoches, TX</b> PD/MD: Robby Lynn	<b>WTHI/Terre Haute, IN</b> OM/MD: Barry Kent
<b>WIXY/Champaign, IL</b> PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	<b>WCTY/New London, CT</b> PD: Dave Elder APD/MD: Jimmy Lehn	<b>WIBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn
<b>WIWF/Charleston, SC*</b> PD: Brian Driver	<b>WCKT/Ft. Myers, FL*</b> OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	<b>KHKX/Odessa, TX</b> OM: Mike Lawrence APD/MD: Kelley Peterson	<b>WTCM/Traverse City, MI</b> OM/MD: Jack O'Malley MD: Carey Carlson
<b>WKWS/Charleston, WV</b> OM: Rick Johnson PD/MD: John Anthony	<b>KTCS/Ft. Smith, AR</b> OM: Lee Young PD/MD: Troy Eckelhoff	<b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James	<b>WWZD/Tupelo, MS</b> OM: Rick Stevens PD: Bill Hughes
<b>WOGT/Chattanooga, TN*</b> PD: Duane Shannon	<b>WBTU/Ft. Wayne, IN</b> OM: Phil Becker PD: Chris Sargent	<b>WPAP/Panama City, FL</b> PD: Todd Berry APD: David Howard MD: Shane Collins	<b>WFFN/Tuscaloosa, AL</b> OM: Greg Thomas PD: Monk
<b>KCCY/Colorado Springs, CO*</b> OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	<b>WTR/Charleston, SC*</b> OM: Lee Young PD/MD: Troy Eckelhoff	<b>WYCT/Pensacola, FL</b> PD: Kevin King	<b>WFRG/Utica, NY</b> OM/MD: Bill McAdams
<b>WKCNC/Columbus, GA*</b> PD/MD: Brian Thomas	<b>WTRS/Gainesville, FL</b> OM/MD: Shane Finch MD: Dave Tyler	<b>WFYR/Peoria, IL</b> OM/MD: Ric Morgan	<b>KJUG/Visalia, CA</b> PD: Dave Daniels MD: Adam Jeffries
<b>WSTH/Columbus, GA*</b> OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	<b>WTNR/Grand Rapids, MI*</b> OM: Brent Alberts OM/MD: Steve Stewart APD/MD: Nick Alan	<b>WPOR/Portland, ME*</b> OM: Randi Kirshbaum PD: Matty Jeff	<b>WDEZ/Wausau, WI</b> APD/MD: Vanessa Ryan
<b>WCLT/Columbus, OH*</b> PD: Curtis Newland MD: Tommy Douglas	<b>WRDU/Raleigh, NC*</b> OM: Chris Shebel PD: Trey Cooler APD: Zac Davis	<b>WRWD/Poughkeepsie, NY</b> PD/MD: Aaron "Dave" McCord	<b>WQVK/Wheeling, WV</b> PD/MD: Jim Elliott
<b>WGSQ/Cookeville, TN</b> OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	<b>WYAZ/Hagerstown, MD</b> OM/MD: Randy Fitzsimmons MD: Tori Anderson	<b>KOUT/Rapid City, SD</b> PD: Mark Houston MD: Dean Taylor	<b>KZSN/Wichita, KS*</b> OM: Lyman James PD: Cody Carlson MD: Rick Regan
<b>KFTX/Corpus Christi, TX*</b> PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	<b>WCAT/Harrisburg, PA*</b> PD: Will Robinson APD/MD: Rich Creeger	<b>KUUB/Reno, NV</b> OM: Jim McClain APD: "Big" Chris Hart	<b>WILQ/Williamsport, PA</b> OM/MD: Ted Minier APD/MD: John O'Brien
<b>KOUL/Corpus Christi, TX*</b> OM/MD: Clayton Allen	<b>WTCR/Huntington, WV</b> PD: Judy Eaton MD: Scott Hesson	<b>WYYD/Roanoke, VA*</b> OM: Steve Cross PD/MD: Kenny Shelton	<b>KXDD/Yakima, WA</b> OM/MD: Dewey Boynton APD/MD: Joel Baker
<b>KRYS/Corpus Christi, TX*</b> OM: Paula Newell PD: Frank Edwards	<b>KIXQ/Joplin, MO</b> OM: Chad Elliot PD: Cody Carlson MD: Jack White	<b>WDWG/Rocky Mount, NC</b> OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	
<b>KHKI/Des Moines, IA*</b> OM: Steve Brill PD/MD: Andy Elliott			

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
<b>KENNY CHESNEY</b>	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
<b>DIERKS BENTLEY</b>	FEEL THAT FIRE	CAPITOL NASHVILLE	21
<b>ALAN JACKSON</b>	COUNTRY BOY	ARISTA NASHVILLE	19
<b>JIMMY WAYNE</b>	I WILL	VALORY	18
<b>BROOKS &amp; DUNN</b>	COWGIRLS DON'T CRY	ARISTA NASHVILLE	18
<b>JACK INGRAM</b>	THAT'S A MAN	BIG MACHINE	15
<b>GARY ALLAN</b>	SHE'S SO CALIFORNIA	MCA NASHVILLE	14

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
<b>TAYLOR SWIFT</b>	LOVE STORY	BIG MACHINE	+400
<b>ALAN JACKSON</b>	COUNTRY BOY	ARISTA NASHVILLE	+372
<b>DIERKS BENTLEY</b>	FEEL THAT FIRE	CAPITOL NASHVILLE	+355
<b>ZAC BROWN BAND</b>	CHICKEN FRIED	LIVE NATION	+322
<b>RASCAL FLATTS</b>	HERE	LYRIC STREET	+306
<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	START A BAND	ARISTA NASHVILLE	+279

INDICATOR EXCLUSIVES					
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS +/-
47	—	<b>GARY ALLAN</b>	SHE'S SO CALIFORNIA	MCA NASHVILLE	241 +159
48	48	<b>JEFF BATES</b>	RIVERBANK	BLACK RIVER	197 -29
50	49	<b>CHRIS CAGLE</b>	NEVER EVER GONE	CAPITOL NASHVILLE	185 -31
51	—	<b>JULIANNE HOUGH</b>	MY HALLELUJAH SONG	MERCURY	178 +56
52	58	<b>KATIE ARMIGER</b>	UNSEEN	COLD RIVER/NINE NORTH	178 +35
56	—	<b>BROOKS &amp; DUNN</b>	COWGIRLS DON'T CRY	ARISTA NASHVILLE	165 +150
57	—	<b>JIMMY WAYNE</b>	I WILL	VALORY	160 +148
58	54	<b>LEANN RIMES</b>	WHAT I CANNOT CHANGE	CURB	157 -6

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CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS
						TW +/-
1	1	9	<b>KENNY CHESNEY</b>	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA/SONY BMG	799 +22
2	2	11	<b>CARRIE UNDERWOOD</b>	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE/SONY BMG	729 +45
3	5	14	<b>DARIUS RUCKER</b>	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	678 +53
4	3	11	<b>JIMMY WAYNE</b>	DO YOU BELIEVE ME NOW	VALORY/UNIVERSAL	671 +19
5	4	12	<b>TOBY KEITH</b>	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE/SONY BMG	650 +21
6	7	9	<b>TIM MCGRAW</b>	LET IT GO	CURB/EMI	590 +21
7	6	11	<b>KID ROCK</b>	ALL SUMMER LONG	TOP DOC/ATLANTIC/WARNER	565 -34
8	12	9	<b>GORD BAMFORD</b>	POSTCARD FROM PASADENA	ROYALTY	562 +45
9	8	14	<b>DOC WALKER</b>	THAT'S ALL	OPEN ROAD/UNIVERSAL	539 -14
10	18	4	<b>PAUL BRANDT</b>	VIRTUAL LIFE	BRAND-T/UNIVERSAL	535 +91
11	19	3	<b>TAYLOR SWIFT</b>	LOVE STORY	BIG MACHINE/UNIVERSAL	521 +81
12	14	7	<b>MONTGOMERY GENTRY</b>	ROLL WITH ME	COLUMBIA/SONY BMG	495 +37
13	20	4	<b>SUGARLAND</b>	ALREADY GONE	MERCURY/UNIVERSAL	486 +73
14	16	4	<b>JASON BLAINE</b>	GOOD DAY TO GET GONE	KOCH	472 +23
15	11	16	<b>GEORGE STRAIT</b>	TROUBADOUR	MCA NASHVILLE/UNIVERSAL	466 -68
16	9	15	<b>BRAD PAISLEY</b>	WAITIN' ON A WOMAN	ARISTA NASHVILLE/SONY BMG	455 -84
17	15	8	<b>THE HIGGINS</b>	REAL THING	OPEN ROAD/UNIVERSAL	451 -5
18	13	11	<b>TARA ORAM</b>	FLY GIRL	OPEN ROAD/UNIVERSAL	451 -38
19	10	18	<b>KEITH URBAN</b>	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE/EMI	448 -88
20	17	10	<b>DERIC RUTTAN</b>	LOVIN' YOU IS KILLIN' ME	ON RAMP/EMI	427 -18
21	24	3	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	START A BAND	ARISTA NASHVILLE/SONY BMG	399 +53
22	22	18	<b>JOHNNY REID</b>	OUT OF THE BLUE	OPEN ROAD/UNIVERSAL	365 +9
23	21	21	<b>KEITH ANDERSON</b>	I STILL MISS YOU	COLUMBIA/SONY BMG	363 +6
24	25	16	<b>JAYDEE BIXBY</b>	OLD FASHIONED GIRL	HRM	356 +17
25	28	5	<b>JO HIKK</b>	SWEET CITY WOMAN	MCC ENTERTAINMENT	325 +41
26	23	18	<b>CRYSTAL SHAWANDA</b>	WHAT DO I HAVE TO DO	RCA/SONY BMG	317 -34
27	30	3	<b>RASCAL FLATTS</b>	HERE	LYRIC STREET/UNIVERSAL	313 +57
28	44	2	<b>JESSIE FARRELL</b>	I GUESS	UNIVERSAL	301 +146
29	29	6	<b>LADY ANTEBELLUM</b>	LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE/EMI	296 +22
30	26	5	<b>TRACE ADKINS</b>	MUDDY WATER	CAPITOL NASHVILLE/EMI	296 -18

FOR WEEK ENDING OCTOBER 5, 2008 ♦ indicates CanCon



The riveting story behind North America's biggest station.  
First of a two-part series

## WHOM: The Legacy Continues

Keith Berman  
KBerman@RadioandRecords.com

**S**ay the calls "WHOM" to any radio geek, and he or she will tell you the station has the largest geographic footprint of any FM in North America. But the Citadel AC's storied history goes way beyond that, and it's augmented by the fact that WHOM celebrated its 50th anniversary this year.

On June 11, 1958, Edwin Armstrong signed on WHOM-FM/Portland, Maine, as part of the Yankee Network. If his name sounds familiar, it's because Armstrong invented FM radio.

Acknowledged as "the father of FM," Armstrong started the Yankee Network as a competitor to David Sarnoff's NBC. "He was a huge pioneer and knew that FM was basically line-of-sight, so he wanted to get the station as high as he could get, and in the Northeast, this is it," current PD Tim Moore says. "It's brutal from a weather standpoint."

What Moore's referring to is the fact that WHOM's transmitter sits atop New Hampshire's Mount Washington, home of the world's worst weather, according to the Mount Washington Observatory, which recorded the highest wind speed on Earth on top of the mountain—231 mph. (More about the extreme weather at the transmitter next week in part two of this saga.)

Moore says that based on the height of the transmitter, it's hard to calculate the strength of WHOM's signal, and he gets different numbers from each of the engineers he talks to. "We're basically a 50,000-watt station at sea level, so using the calculation around today, I've had some engineers tell me that their computer models can't handle the number that equates to," he says. "I've heard everything from half-a-million watts to over a million watts, but eventually, it becomes a moot point."

### Bigger Footprint Than A Clown's

The station's signal covers Maine, New Hampshire, Vermont, a large chunk of Canada "and ships at sea," Moore says. It also gets well into Massachusetts and has listeners in Boston (which is about 180 miles away). Even though WHOM isn't competitive in Boston, the station showed up in the spring book with a 0.1 12+. Moore also says the station routinely is heard on Cape Cod, and he's gotten phone calls from WBLI/Nassau-Suffolk PD Jeremy Rice saying that WHOM is coming in like a local there.

"The freakiest story was when I got a call from a radio guy in a town south of Atlanta,

and he said, 'Hey, dude, I'm listening to your radio station, man! I'm in my station van, and I can hear your station!'" Moore says. "I told him there was no way that could happen—and this was before the Internet and streaming, it was around 1995 or 1996—so he turned it up, and damn it if I couldn't hear our stopset with our New England clients on who wouldn't be heard in their market. He was blown away too. Two days later, they got slammed with a tropical storm that devastated his town, and I thought, 'That's probably it; they had a super low pressure system that sucked the signal down there.' The next time someone from really far away airchecks us, I'm telling him to batten down the hatches."

While he wasn't one of the original owners, famed "Tonight Show" host Jack Paar owned the station at some point in its early history. Paar owned WHOM and a local TV station, which were housed in an old



**'The freakiest story was when I got a call from a radio guy in a town south of Atlanta, and he said, "Hey, dude, I'm listening to your radio station, man!"'**

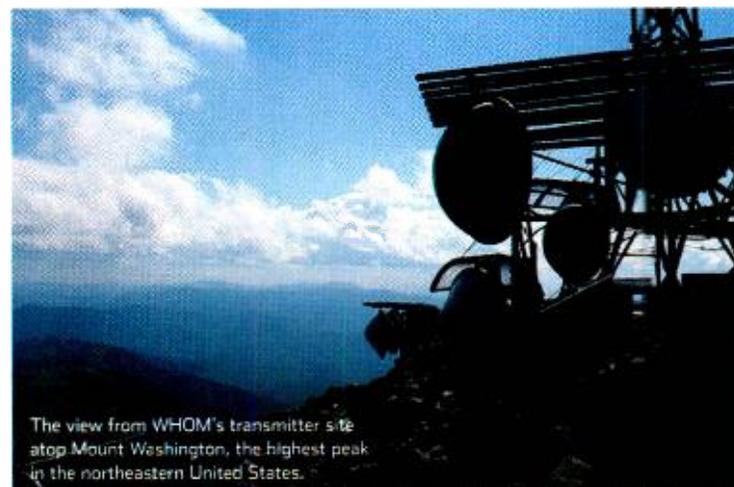
—Tim Moore

hotel and resort in nearby Poland Spring, Maine—yes, the same town where the bottled water company is located. "Jack Paar used to come on the air on WHOM and use another name and do the news just for the hell of it," Moore says. "It was his toy."

### Every Day Is WHOM Day

Moore has been with the station since 1991, and he now also programs its CHR/top 40 sister WJBQ (Q97.9). Originally from Washington, he headed to Columbus, Ohio, for school and started off at WMNI and WBNS-AM & FM before returning to D.C. for gigs at WMAL and WRQX, then breached the Maine border in the early '80s to work in Bangor, where he put WKSQ on the air in 1982. "In '91, I moved to Portland and figured, 'Well, I'll stay here for a year.' It's amazing," he says. "People observe that none of my employees ever leave. It's a great place to live—though no one wants to be here in January unless you're a skier. This past winter was brutal, but the winters in Columbus are far worse than the average Maine winter."

He's still on the air at WHOM too, though he doesn't do mornings anymore, having scaled back to fill-in/weekends. Dean Rogers is holding down mornings, while midday goddess Sandra Harris claims the title of longest WHOM staffer with 24 years under her belt. G.V. Rapp handles afternoons, and the syndicated John Tesh has been installed in nights.



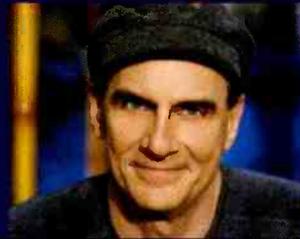
The view from WHOM's transmitter site atop Mount Washington, the highest peak in the northeastern United States.

While there have been a lot of parties this year for the 50th anniversary, the entire staff got together on the actual date for an all-day broadcast from the summit of Mount Washington. "The governor of New Hampshire declared it WHOM Day, the governors from Maine and New Hampshire called in, and we had [Maine] Senator [Susan] Collins and a bunch of dignitaries do their thing," Moore says. "We brought back some of the people who'd worked here in the past and put them on the air, along with some vignettes of things that happened over our history."

The WHOM personnel weren't the only ones who made the excursion to the peak: The station had done some promotions to qualify listeners for a trip to the tropics, and everyone who was in the running accompanied them to the top of the mountain. "We drew the winner on the summit," Moore says. "Since Mount Washington has the world's worst weather, we sent a listener to the world's best weather—Costa Rica."

R&R

**NEXT WEEK**  
The incredible tale of the actual transmitter site, including the people who lived there and how it burned down five years ago.



► ROCK AND ROLL HALL OF FAME LEGEND **JAMES TAYLOR** POSTS HIS FIRST ENTRY SINCE 2004, AS "IT'S GROWING" DEBUTS AT NO. 29. THE SONG, FROM HIS NEW SET, "COVERS," MARKS HIS 37th CHART HIT, DATING TO HIS ARRIVAL WITH "FIRE AND RAIN" IN 1970. HIS SUM INCLUDES 24 TOP 10s, FIVE OF WHICH REACHED NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (3 WKS)	11	2118 -80	17.144	2
2	2	26	<b>LEONA LEWIS</b> BLEEDING LOVE		11	2069 +5	17.567	1
3	5	16	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	MOST INCREASED PLAYS	11	1996 +216	16.368	3
4	3	39	<b>SARA BAREILLES</b> LOVE SONG		11	1951 +32	14.125	4
5	4	31	<b>JOHN MAYER</b> SAY		11	1738 -70	13.738	5
6	6	32	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11	1568 +23	13.262	6
7	7	12	<b>COLDPLAY</b> VIVA LA VIDA		11	1563 +123	11.641	7
8	8	49	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE		11	1209 +28	8.860	8
9	9	41	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR		11	1176 +50	5.432	11
10	10	22	<b>JOURNEY</b> AFTER ALL THESE YEARS		11	1126 +10	4.803	14
11	11	23	<b>COLBIE CAILLAT</b> REALIZE		11	987 +160	6.258	10
12	12	26	<b>LIFEHOUSE</b> WHATEVER IT TAKES		11	873 +131	4.945	13
13	13	22	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR		11	684 +76	6.792	9
14	15	9	<b>JASON MRAZ</b> I'M YOURS		11	583 +107	4.128	15
15	14	15	<b>KID ROCK</b> ALL SUMMER LONG		11	502 -15	3.222	17
16	16	28	<b>MAROON 5</b> WON'T GO HOME WITHOUT YOU		11	493 +50	4.991	12
17	17	8	<b>DAVID ARCHULETA</b> CRUSH		11	410 +114	2.134	18
18	19	6	<b>SIMON COLLINS</b> UNCONDITIONAL		11	317 +54	1.102	24
19	18	7	<b>MISSY HIGGINS</b> WHERE I STOOD		11	298 +30	1.316	21
20	21	17	<b>ONEREPUBLIC</b> STOP AND STARE		11	264 +19	2.066	19
21	24	10	<b>RIHANNA</b> TAKE A BOW		11	188 +27	3.249	16
22	22	11	<b>MICHAEL McDONALD</b> ENEMY WITHIN		11	178 -60	0.242	-
23	25	4	<b>EAGLES</b> WHAT DO I DO WITH MY HEART		11	171 +33	0.471	-
24	23	6	<b>ARTISTS STAND UP TO CANCER</b> JUST STAND UP!		11	169 -24	0.714	28
25	NEW		<b>CELINE DION</b> MY LOVE		11	166 +92	0.547	-
26	26	8	<b>CNOTE</b> STILL		11	150 +17	0.189	-
27	27	3	<b>SARAH MCLACHLAN</b> U WANT ME 2		11	146 +27	0.545	-
28	28	3	<b>DAUGHTRY</b> WHAT ABOUT NOW		11	133 +38	1.837	20
29	NEW		<b>JAMES TAYLOR</b> IT'S GROWING		11	123 +75	0.242	-
30	NEW		<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11	89 +18	1.108	23

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>ENYA</b> Trains And Winter Rains (Reprise) KTSM, KUMU, KWAV, WHLG, WHOM, WHUD, WMAS, WZID	8
<b>CELINE DION</b> My Love (Columbia) KMGA, KOSI, KRWM, KTDY, WRCH, WSPA	6
<b>EAGLES</b> What Do I Do With My Heart (ERC) KISC, KKMV, WCDV, WCRZ, WJJK	5
<b>WAYNE BRADY</b> Ordinary (Peak/CMG) KMGA, WCDV, WHUD, WLTJ, WYJB	5
<b>JASON MRAZ</b> I'm Yours (Atlantic/RRP) KBEE, KKMJ, KSOF, WMAS	4
<b>SIMON COLLINS</b> Unconditional (Razor & Tie) KKBA, KOSI, WRSA, WVBW	4
<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) KSNE, KWAV, WCRZ, WVAF	4
<b>MICHAEL FITZ</b> The Way It Goes (MAGJOY) KUMU, KWAV, WHLG, WJJK	4

**ADDED AT... WMAS**  
Springfield, MA  
OM/PD: Rob Anthony  
MD: Jim Raino  
Jason Mraz, I'm Yours, 6  
Enya, Trains And Winter Rains, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>JOSH KELLEY</b> To Remember (DNK) TOTAL STATIONS: 17	89/13	<b>JORDIN SPARKS</b> One Step At A Time (19/Jive/Zomba) TOTAL STATIONS: 8	47/5
<b>WAYNE BRADY</b> Ordinary (Peak/CMG) TOTAL STATIONS: 21	87/20	<b>CHRIS RICE</b> So Much For My Sad Song (IND/Columbia) TOTAL STATIONS: 12	46/12
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) TOTAL STATIONS: 8	86/37	<b>O.A.R.</b> Shattered (Turn The Car Around) (Everfine/Anti/RRP) TOTAL STATIONS: 5	45/18
<b>ADELE</b> Chasing Pavements (XL/Columbia) TOTAL STATIONS: 10	70/8	<b>THE GABE DIXON BAND</b> Five More Hours (Fantasy/CMG) TOTAL STATIONS: 9	38/3
<b>GREG MEDORO</b> Lost Melody (Odds On) TOTAL STATIONS: 11	48/10	<b>METRO STATION</b> Shake It (Columbia) TOTAL STATIONS: 4	27/3

## MOST INCREASED PLAYS

+216	<b>NATASHA BEDINGFIELD</b> Pocketful Of Sunshine (Phonogenic/Epic) KSOF +9, WTCB +9, WFPQ +7, WLQT +7, WMXS +6, KTDY +6, KBEE +6, KBAY +5, WCRZ +5, WSNY +5
+160	<b>COLBIE CAILLAT</b> Realize (Universal Republic) KEZK +9, WEZF +8, KOSI +6, WRAL +6, KSNE +5, WLRQ +5, WMXC +4, WRRM +4, WDOK +4, KISC +4
+131	<b>LIFEHOUSE</b> Whatever It Takes (Geffen/Interscope) KUMU +13, KSOF +10, WMXC +5, KLUL +5, WMGV +5, WRCH +5, WJXB +5, WJBR +4, WLRQ +4, WCRZ +3
+123	<b>COLDPLAY</b> Viva La Vida (Capitol) WRVR +16, KNEV +12, WSPA +11, WTCB +7, KMGA +6, WYYY +6, WMXC +6, WALK +6, KUMU +5, WLHT +4
+114	<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) WARM +24, WRRM +15, WMGV +12, WMGN +11, WTCB +8, KSOF +6, WJJK +6, WOOD +6, WRVR +6, KMGL +5

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>COLBIE CAILLAT</b> BUBBLY (UNIVERSAL REPUBLIC)	11 <sup>5</sup>	1031	984
2	<b>FERGIE</b> BIG GIRLS OODN'T CRY (WILL.I.A.M./A&M/INTERSCOPE)	11 <sup>6</sup>	978	888
3	<b>JORDIN SPARKS</b> TATTOO (19/JIVE/ZOMBA)	11 <sup>2</sup>	954	944
4	<b>PINK</b> WHO KNEW (LAFACE/ZOMBA)	11 <sup>4</sup>	789	792
5	<b>DAUGHTRY</b> HOME (RCA/RMG)	11 <sup>5</sup>	763	818

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>GWEN STEFANI FEATURING AKON</b> THE SWEET ESCAPE (INTERSCOPE)	11 <sup>5</sup>	715	657
7	<b>THE FRAY</b> HOW TO SAVE A LIFE (EPIC)	11 <sup>6</sup>	706	618
8	<b>DANIEL POWTER</b> BAD DAY (WARNER BROS.)	11 <sup>5</sup>	706	694
9	<b>PLAIN WHITE T'S</b> HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 <sup>4</sup>	643	609
10	<b>JOHN MAYER</b> WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 <sup>5</sup>	634	635

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# R&R HOT AC

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► CORINTH, MISS.-BASED **SAVING ABEL** MAKES ITS HOT AC INTRODUCTION WITH "ADDICTED" AT NO. 38 (UP 42%). THE SONG SPENT TWO WEEKS ATOP ROCK IN AUGUST AND REACHED NO. 2 AT ACTIVE ROCK AND NO. 7 AT ALTERNATIVE. IN ITS EIGHTH WEEK ON CHR/TOP 40, IT RISES 18-16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	28	<b>JASON MRAZ</b> I'M YOURS	NO. 1 (1 WK)	★ ATLANTIC/RRP	3366 +173	14.719	2
2	3	24	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		★ INTERSCOPE	3205 +122	14.505	3
3	1	19	<b>COLDPLAY</b> VIVA LA VIDA		11 ★ CAPITOL	3193 -100	15.212	1
4	5	15	<b>DAUGHTRY</b> WHAT ABOUT NOW		RCA/RMG	2984 +67	13.512	5
5	4	24	<b>KID ROCK</b> ALL SUMMER LONG		112 TOP DOG/ATLANTIC	2769 -126	14.337	4
6	7	15	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		★ EVERFINE/ATLANTIC/RRP	2598 +122	11.355	6
7	6	29	<b>3 DOORS DOWN</b> IT'S NOT MY TIME		112 ★ UNIVERSAL REPUBLIC	2341 -191	11.100	7
8	11	7	<b>PINK</b> SO WHAT		★ LAFACE/ZOMBA	2171 +416	10.969	8
9	9	12	<b>LIFHOUSE</b> BROKEN		★ GEFEN/INTERSCOPE	1380 +138	7.866	11
10	8	25	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		112 PHONOGENIC/EPIC	951 -129	8.897	9
11	13	20	<b>MATT WATHANSON</b> COME ON UP HIGHER		★ VANGUARD/CAPITOL	893 +83	5.536	15
12	10	27	<b>LEONA LEWIS</b> BLEEDING LOVE		114 ★ SYCO//J/RMG	823 -180	8.424	10
13	12	19	<b>DAVID COOK</b> THE TIME OF MY LIFE		11 ★ 19/RCA/RMG	814 -39	7.419	12
14	17	8	<b>LEONA LEWIS</b> BETTER IN TIME		SYCO//J/RMG	746 +258	6.678	13
15	15	16	<b>METR STATION</b> SHAKE IT		11 COLUMBIA	700 -82	5.416	16
16	18	10	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		11 19/JIVE/ZOMBA	321 +154	6.116	14
17	16	9	<b>COLBIE CAILLAT</b> THE LITTLE THINGS		★ UNIVERSAL REPUBLIC	251 -62	3.893	18
18	19	21	<b>SEETHER</b> RISE ABOVE THIS		11 WIND-UP	216 +54	3.492	20
19	NEW		<b>NICKELBACK</b> GOTTA BE SOMEBODY	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	ROADRUNNER/RRP	372 +872	4.434	17
20	20	13	<b>ADELE</b> CHASING WAVEMENTS		XL/COLUMBIA	831 +26	1.934	30
21	22	12	<b>PUDDLE OF MUDD</b> WE DON'T HAVE TO LOOK BACK NOW		FLAWLESS/GEFFEN/INTERSCOPE	811 +36	2.313	29
22	21	18	<b>DELTA GOODREM</b> IN THIS LIFE		★ MERCURY/DECCA	798 +13	2.666	24
23	33	2	<b>KATY PERRY</b> HOT N COLD		CAPITOL	765 +249	3.633	19
24	23	10	<b>JON MCLAUGHLIN</b> BEATING MY HEART		ISLAND/IDJMG	743 +22	1.697	31
25	27	4	<b>SECONDHAND SERENADE</b> FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC	731 +193	3.328	21
26	25	6	<b>DAVID ARCHULETA</b> CRUSH		19/JIVE/ZOMBA	721 +53	3.279	22
27	24	16	<b>KATY PERRY</b> I KISSED A GIRL		112 CAPITOL	620 -71	2.409	25
28	26	8	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY		11 HOME SCHOOL/ATLANTIC	609 +47	2.404	26
29	31	6	<b>RIHANNA</b> DISTURBA		11 ★ SRP/DEF JAM/IDJMG	589 +76	2.773	23
30	29	5	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		★ WARNER BROS.	541 +62	1.523	32
31	32	9	<b>STAINED</b> BELIEVE		FLIP/ATLANTIC	507 +38	0.960	36
32	28	19	<b>JESSE MCCARTNEY</b> LEAVIN'		112 HOLLYWOOD	507 -23	2.379	27
33	30	4	<b>GAVIN DEGRAW</b> CHEATED ON ME		★ J/RMG	497 +21	1.062	35
34	38	2	<b>3 DOORS DOWN</b> LET ME BE MYSELF		UNIVERSAL REPUBLIC	381 +109	1.388	33
35	34	4	<b>LENKA</b> THE SHOW		★ EPIC	376 +33	0.955	37
36	35	3	<b>SAFETY SUIT</b> SOMEONE LIKE YOU		UNIVERSAL MOTOWN	347 +30	0.425	-
37	36	3	<b>SARA H MCLACHLAN</b> I WANT ME 2		★ ARISTA/RMG	306 -2	0.838	39
38	NEW		<b>SAVING ABEL</b> ADDICTED		11 SKIDDCO/VIRGIN/CAPITOL	294 +87	0.567	-
39	37	18	<b>RIHANNA</b> TAKE A BOY		113 SRP/DEF JAM/IDJMG	276 -16	2.370	28
40	NEW		<b>MISSY HIGGINS</b> WHERE I STOOD		★ ELEVEN/REPRISE	253 +29	0.647	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) KALC, KAMX, KDMX, KFBZ, KHMV, KJMY, KLCA, KLLC, KLZR, KMHX, KMXB, KMPX, KPEK, KPLZ, KRUZ, KSRZ, KSTP, KSTZ, KUDD, KURB, KYIS, Sirius The Pulse, WAYV, WBMX, WHBC, WINK, WJLK, WKDD, WKRQ, WMMX, WMTX, WPST, WQAL, WRVE, WSNE, WTC, WXMA, WZPL, XM Flight 26	39
<b>KATY PERRY</b> Hot N Cold (Capitol) KCIX, KEZR, KJMY, KLLC, KZZU, WBNS, WHBC, WJLK, WLNK, WMEE, WPST, WZPL	12
<b>3 DOORS DOWN</b> Let Me Be Myself (Universal Republic) KALC, KCDA, KCIX, KPEK, WAJI, WHBC, WLNK, WMMX, WMMV, WTC	10
<b>SAVING ABEL</b> Addicted (Skiddco/Virgin/Capitol) KCDA, KPEK, KUDD, WQAL, WKRQ, WXMA, WZPL	7
<b>MAROON 5</b> Goodnight Goodnight (A&M/Octone/Interscope) KALC, KCDA, KLCA, KLLY, KSII, KVLV, WAYV	7
<b>SECONDHAND SERENADE</b> Fall For You (Glassnote/ILG/Atlantic) KCDA, KYKY, WBNS, WMEE, WNNF, WXMA	6
<b>PINK</b> So What (LaFace/Zomba) KAMX, KLLC, KSTP, WMMX, WMMX	5
<b>JORDIN SPARKS</b> One Step At A Time (19/Jive/Zomba) KBBY, WNNK, WQLH, WWWM	4
<b>PLAIN WHITE T'S</b> 1, 2, 3, 4 (Hollywood) KVLV, WAJI, WKRQ, WZPL	4
<b>DUFFY</b> Stepping Stone (Mercury/IDJMG) KSII, KVLV, KZZU, WXLO	4

### ADDED AT...

**KALC**  
Denver, CO  
PD: Dylan Sprague  
APD/MD: Sam Hill  
Nickelback, Gotta Be Somebody, 18  
3 Doors Down, Let Me Be Myself, 0  
Maroon 5, Goodnight Goodnight, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>GOO GOO DOLLS</b> Real (Warner Bros.) TOTAL STATIONS: 18	224/46	<b>KEVIN RUDDOLF FEAT. LIL WAYNE</b> Let It Rock (Cash Money/Universal Republic) TOTAL STATIONS: 12	134/24
<b>NE-YO</b> Closer (Def Jam/IDJMG) TOTAL STATIONS: 7	179/22	<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell (Doghouse/DGC/Interscope) TOTAL STATIONS: 9	121/44
<b>FALL OUT BOY</b> I Don't Care (Fuel By Ramen/Island/IDJMG) TOTAL STATIONS: 11	152/11	<b>CAROLINA LIAR</b> I'm Not Over (Atlantic) TOTAL STATIONS: 5	110/12
<b>THEORY OF A DEADMAN</b> Not Meant To Be (604/Roadrunner/RRP) TOTAL STATIONS: 12	139/22	<b>CHRISTINA AGUILERA</b> Keeps Gettin' Badder (RCA/RMG) TOTAL STATIONS: 7	104/42
<b>ERIC HUTCHINSON</b> Rock & Roll (Let's Break/Warner Bros.) TOTAL STATIONS: 20	139/0	<b>THE KILLERS</b> Human (Island/IDJMG) TOTAL STATIONS: 11	89/37

## MOST INCREASED PLAYS

+872	<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) KHMV +34, KRUZ +34, WQAL +31, WTC +30, WKRQ +28, KRKX +26, KZZU +26, KMXB +25, WXLO +25, KLLC +24
+416	★ <b>PINK</b> So What (LaFace/Zomba) WBNS +38, KHMV +30, KLLC +29, WTC +28, KUDD +20, KAMX +17, KMXB +16, WQAL +16, WQAL +15, KMHX +14
+258	<b>LEONA LEWIS</b> Better In Time (SYCO//J/RMG) KSII +27, KPEK +23, KLLC +22, KF26 +19, KIOI +17, KFVY +15, KLTC +14, WCDA +12, WLNK +11, KZZO +9
+249	<b>KATY PERRY</b> Hot N Cold (Capitol) WAYV +21, WZPL +21, KUDD +19, KMXB +19, KZZO +19, KLLY +18, KJMY +15, KLLC +12, KFVY +10, KMHX +10
+193	<b>SECONDHAND SERENADE</b> Fall For You (Glassnote/ILG/Atlantic) KZZO +29, WXMA +19, KYKY +18, WNNF +18, KMHX +17, KCDA +14, WJLK +13, WTC +12, WBNS +12, WMMX +8

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ **ALI SLAIGHT** COLLECTS HER SECOND CONSECUTIVE TOP 20 CANADA AC HIT, AS "GREAT EXPECTATIONS" JUMPS 22-17. THE 19-YEAR-OLD TORONTO NATIVE'S "THE STORY OF YOUR LIFE" PEAKED AT NO. 8 IN MARCH.

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## AC REPORTERS

**WYJB/Albany, NY\***  
OM: Kevin Callahan  
PD: Ric Mitchell  
APD/MD: Chad O'Hara

**KMGA/Albuquerque, NM\***  
OM: Eddie Haskell  
PD/MD: Justin Riley

**WLEV/Allentown, PA\***  
OM/PD: Shelly Easton  
APD/MD: Jerry Padden

**KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Dave Flavin

**WFPG/Atlantic City, NJ\***  
PD/MD: Gary Guida

**KKMJ/Austin, TX\***  
PD: Cat Thomas  
APD: Stephen Michael Kerr  
MD: Terri McCormick

**WCDV/Baton Rouge, LA\***  
OM: LeBron "LBJ" Joseph  
PD: J-Iweezy  
APD: DeMarcus Jones  
MD: Elizabeth Eads

**KKMY/Beaumont, TX\***  
PD: Don Rivers

**WMJY/Biloxi, MS\***  
OM/PD: Walter Brown

**WMXW/Binghamton, NY**  
PD: Doug Mosher

**KXLT/Boise, ID\***  
PD: Brent Carey  
APD/MD: Tobin Jeffries

**WMJX/Boston, MA\***  
OM/PD: Don Kelley  
APD: Candy O'Terry  
MD: Mark Laurence

**WEBE/Bridgeport, CT\***  
OM/PD: Curt Hansen  
MD: Danny Lyons

**WEZF/Burlington, VT\***  
OM: Steve Cormier  
PD/MD: Jennifer Fox

**WVAF/Charleston, WV\***  
OM/PD: Rick Johnson

**WDEF/Chattanooga, TN\***  
OM/PD: Danny Howard  
APD: Patti Sanders  
MD: Robin Daniels

**WCFS/Chicago, IL\***  
PD: Dave Robbins  
APD/MD: Joe Epperson

**WLIT/Chicago, IL\***  
OM: Darren Davis  
PD: Tony Coles  
APD/MD: Eric Richeke

**WRRM/Cincinnati, OH\***  
PD: TJ Holland  
APD: Ted Morro

**WDOK/Cleveland, OH\***  
PD: Dave Popovich  
MD: Ted Kowalski

**WTCB/Columbia, SC\***  
OM/PD: Brent Johnson  
APD: Jennifer Jensen

**WGSY/Columbus, GA\***  
PD: Alan Quin

**WSNY/Columbus, OH\***  
PD: Tony Florentino  
APD: Steve Kelly

**KKBA/Corpus Christi, TX\***  
OM: Ed Ocanas  
PD/MD: Bart Allison

**WLQT/Dayton, OH\***  
OM/PD: Jeff Stevens  
APD/MD: Brian Michaels

**KOSI/Denver, CO\***  
PD: Gary Nolan

**WMGC/Detroit, MI\***  
OM: Jim Harper  
PD: Lori Bennett

**WNIC/Detroit, MI\***  
PD/MD: Theresa Lucas

**WOOF/Dothan, AL**  
PD/MD: Leigh Simpson

**KTSM/El Paso, TX\***  
PD/MD: Bill Tole  
APD: Sam Cassiano

**WXCK/Erie, PA**  
OM: Adam Reese  
PD: Ron Arlen

**WCRZ/Flint, MI\***  
OM/PD: J. Patrick  
APD/MD: George McIntyre

**WDAR/Florence, SC**  
PD/MD: Wil Nichols

**WAFY/Frederick, MD**  
PD: Marc Richards

**KSOF/Fresno, CA\***  
OM: Paul Wilson  
PD: Mike Brady

**KTRR/Ft. Collins, CO**  
OM/PD: Mark Callaghan

**WHLG/Ft. Pierce, FL\***  
PD/MD: George Coles

**WLHT/Grand Rapids, MI\***  
OM/PD: Jerry Tarrant  
MD: Kim Carson

**WOOD/Grand Rapids, MI\***  
OM: Doug Montgomery  
PD: Kelly Iris

**WGMG/Greenville, NC\***  
PD: Colleen Jackson

**WSPA/Greenville, SC\***  
OM/PD: Mark Hamlin

**WRCH/Hartford, CT\***  
PD: Allan Camp  
MD: Joe Hann

**KSSK/Honolulu, HI\***  
PD: Jamie Hyatt

**KJMU/Honolulu, HI\***  
MD: Lee Kirk

**WAHR/Huntsville, AL\***  
OM/PD: Lee Reynolds

**WRSR/Huntsville, AL\***  
PD: John Malone  
MD: Nate Cholevik

**WJJK/Jackson, MS\***  
PD/MD: John Anthony

**WTFM/Johnson City, TN\***  
PD/MD: Mark Baker

**KCKC/Kansas City, MO\***  
OM: Mike Kennedy  
PD: Ed Walker

**KUDL/Kansas City, MO\***  
OM/PD: Thom McGinty

**WJXB/Knoxville, TN\***  
PD: Jeff Jarnigan

**KQIS/Lafayette, LA\***  
PD: "Fast Eddie" Nelson  
MD: Ed "Big Tuna" Perkins

**KTDY/Lafayette, LA\***  
PD: C.J. Clements  
APD: Debbie Ray  
MD: Steve Wiley

**WFMK/Lansing, MI\***  
OM: Brent Alberts

**KFRH/Las Vegas, NV\***  
PD: Sean Lynch

**KSNE/Las Vegas, NV\***  
PD: Tom Chase  
MD: John Berry

**KBIG/Los Angeles, CA\***  
PD/MD: Dave "Chachi" Denes  
APD: Jason Griffin

**KOST/Los Angeles, CA\***  
PD/MD: Stella Prado

**WGMG/Madison, WI\***  
PD: Pat O'Neill  
APD: Amy Ziebell  
MD: Amy Abbott

**WZID/Manchester, NH\***  
OM/PD: Bob Bronson

**WLRO/Melbourne, FL\***  
OM/PD: Ken Holiday  
APD/MD: Michael W. Lowe

**WRVR/Memphis, TN\***  
OM/PD: Jerry Dean  
MD: Scott Miller

**WGMQ/Middlesex, NJ**  
PD: Jeff Rafter  
APD/MD: Debbie Mazella

**WLDB/Milwaukee, WI\***  
PD/MD: Stan Atkinson

**WLTE/Minneapolis, MN\***  
PD: John Lassman  
APD/MD: Adam Sprenger

**WMXC/Mobile, AL\***  
OM: Steve Powers  
PD: Dan Mason  
MD: Mary Booth

**WOBM/Monmouth, NJ\***  
PD/MD: Steve Ardolina

**KWAV/Monterey, CA\***  
PD/MD: Bernie Moody

**WMXS/Montgomery, AL\***  
OM: Bill Jones  
PD/MD: Brian Roberts

**WALK/Nassau, NY\***  
PD: Patrick Shea

**WKJY/Nassau, NY\***  
PD: Bill Edwards  
MD: Jodi Vale

**WLTW/New York, NY\***  
PD: Chris Conley  
APD/MD: Morgan Prue

**WWFS/New York, NY\***  
PD: Brian Thomas  
APD/MD: Fabi Pimentel

**WGNV/Newburgh, NY**  
OM/PD: Robert Maines  
MD: Joerg Klebe

**WHUD/Newburgh, NY\***  
OM/PD: Steven Petrone  
APD/MD: Tom Furci

**WVBW/Norfolk, VA\***  
OM: John Shornby  
PD: Mike Allen

**WWDE/Norfolk, VA\***  
PD: Don London  
MD: Mark McCarthy

**KCHX/Odessa, TX**  
PD/MD: Grace Tijerina

**KMGL/Oklahoma City, OK\***  
PD/MD: Steve O'Brien

**WMGF/Olando, FL\***  
OM: Chris Kampmeier  
PD/MD: Ken Payne

**KEZN/Palm Springs, CA**  
PD/MD: Rick Shaw

**WMEZ/Pensacola, FL\***  
PD/MD: John Sykes

**WSWT/Peoria, IL**  
OM/PD: Randy Rundle

**WBEB/Philadelphia, PA\***  
PD: Chuck Knight

**KESZ/Phoenix, AZ\***  
PD: Kevin Gossett

**WLTJ/Pittsburgh, PA\***  
PD/MD: Chuck Stevens

**WSHH/Pittsburgh, PA\***  
PD/MD: Ron Antill

**WHOM/Portland, ME\***  
OM/PD: Tim Moore

**KKCW/Portland, OR\***  
PD: Tommy Austin

**WBYY/Portsmouth, NH**  
OM/PD: Jeff Paradis  
APD: Ian Horne  
MD: Pat McCrudden

**WWLI/Providence, RI\***  
OM/PD: Tony Bristol  
APD: Mike Rovin

**WRAL/Raleigh, NC\***  
PD: Barry Fox  
APD/MD: Jim Kelly

**KSHA/Redding, CA**  
OM/PD: Don Burton

**KNEV/Reno, NV\***  
OM/PD: Nick Elliott

**KRNO/Reno, NV\***  
PD/MD: Dan Fritz

**WTVR/Richmond, VA\***  
APD: Adam Stubbs  
MD: Kat Simons

**WSLQ/Roanoke, VA\***  
PD: Jim Murphy  
MD: Dick Daniels

**WGFB/Rockford, IL**  
OM: Jim Stone  
PD: Timothy Crull  
MD: Gail Lewis

**KBEE/Salt Lake City, UT\***  
PD: Rusty Keys

**KBAY/San Jose, CA\***  
PD: Dana Jang  
MD: Steve Fox

**KSTT/San Luis Obispo, CA**  
OM/PD: Mark Mitchell  
PD: Kristen Kelley

**KSBL/Santa Barbara, CA**  
OM/PD: Keith Royer  
MD: Peter Bie

**Music Choice  
Lite Hits/Satellite**  
OM/PD: Mike Abrams

**Sirius Starlite/Satellite\***  
OM/PD: Kid Kelly

**XM The Blend/Satellite\***  
OM/PD: Mike Abrams

**KRWM/Seattle, WA\***  
PD: Laura Dane

**KVKI/Shreveport, LA\***  
OM/PD: Gary McCoy

**WNSN/South Bend, IN**  
OM/PD: Jim Roberts  
APD/MD: Brad King

**KISC/Spokane, WA\***  
PD: Robert Harder

**WMAS/Springfield, MA\***  
OM/PD: Rob Anthony  
MD: Jim Raino

**KGBX/Springfield, MO\***  
OM/PD: Paul Kelley

**KEZK/St. Louis, MO\***  
PD: Mark Edwards  
APD: Bob London

**WYYY/Syracuse, NY\***  
OM: Rich Lauber  
PD: Kathy Rowe  
APD/MD: Marne Mason

**WRVF/Toledo, OH\***  
OM: Bill Michaels  
PD: Tom Cook  
MD: KC Palmer

**KONA/Tri-Cities, WA**  
OM/PD: Doug Daniels

**KMXZ/Tucson, AZ\***  
OM: Darla Thomas  
PD: Bobby Rich  
APD/MD: Leslie Lois

**KBEZ/Tulsa, OK\***  
PD: Dave Dallow

**KOOI/Tyler, TX**  
PD: Dave Moreland

**WLZW/Utica, NY**  
PD: Eric Meier  
MD: Mark Richards

**WASH/Washington, DC\***  
OM: Thea Mitchem  
PD: Bill Cahill

**KRBB/Wichita, KS\***  
OM/PD: Lyman James  
MD: Dave Wilson

**WMGS/Wilkes Barre, PA\***  
PD: Stan Phillips  
APD: Fran Pantuso  
MD: Brian Hughes

**WJBR/Wilmington, DE\***  
OM: Michael Waite  
PD: Mike Sommers  
MD: Catey Hill

**WRSR/Worcester, MA\***  
PD/MD: Tom Holt

**WARM/York, PA\***  
PD: Dave Russell  
MD: Melanie Gardner

**WVTV/Youngstown, OH\***  
PD: Tom Cook  
MD: KC Palmer

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MD: KC Palmer

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PD: Tom Cook  
MD: KC Palmer

**WVTV/Youngstown, OH\***  
PD: Tom Cook  
MD: KC Palmer

\* Monitored Reporters

## CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	19	1	<b>KREESHA TURNER</b> DON'T CALL ME BABY	EMI	411	+29
2	7	11	<b>COLDPLAY</b> VIVA LA VIDA	PARLOPHONE/EMI	381	+65
3	8	3	<b>SARAH MCLACHLAN</b> U WANT ME 2	NETTWERK	374	+23
4	18	2	<b>DIVINE BROWN</b> LAY IT ON THE LINE	WARNER	349	-5
5	18	5	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	331	+7
6	31	4	<b>LEONA LEWIS</b> BLEEDING LOVE	SYCO/J/SONY BMG	322	-24
7	8	30	<b>JOHN MAYER</b> SAY	AWARE/COLUMBIA/SONY BMG	309	+26
8	35	6	<b>SARA BAREILLES</b> LOVE SONG	EPIC/SONY BMG	305	-16
9	32	9	<b>NELLY FURTADO FEATURING KEITH URBAN</b> IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	243	-16
10	10	56	<b>MICHAEL BUBLE</b> LOST	143/REPRISE/WARNER	215	-9
11	14	35	<b>BRYAN ADAMS</b> I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	210	+10
12	13	23	<b>JULY BLACK</b> UNTIL I STAY	UNIVERSAL	210	+8
13	11	13	<b>KID ROCK</b> ALL SUMMER LONG	TOP DGG/ATLANTIC/WARNER	209	+1
14	16	39	<b>ALICIA KEYS</b> NO ONE	MBK/J/SONY BMG	202	+11
15	12	54	<b>COLBIE CAILLAT</b> BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	186	-21
16	17	52	<b>FEIST</b> 1234	ARTS & CRAFTS	181	-3
17	22	4	<b>ALI SLAIGHT</b> GREAT EXPECTATIONS	UNIVERSAL	179	+41
18	15	47	<b>TIMBALAND FEAT. ONEREPUBLIC</b> APOLOGIZE	MOSLEY/BLACKGROUND/NTERSCOPE/UNIVERSAL	177	-17
19	19	17	<b>MAROON 5</b> WON'T GO HOME WITHOUT YOU	A&M/OCTONE/NTERSCOPE/UNIVERSAL	167	+6
20	18	34	<b>HEDLEY</b> FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	161	-11
21	23	13	<b>DAVID COOK</b> THE TIME OF MY LIFE	19/RCA/SONY BMG	158	+22
22	20	10	<b>CARLY RAE JEPSEN</b> SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	146	-6
23	24	10	<b>LIGHTS</b> DRIVE MY SOUL	LIGHTS MUSIC	145	+19
24	21	28	<b>CELINE DION</b> ALONE	COLUMBIA/SONY BMG	137	-14
25	25	22	<b>DAUGHTRY</b> FEELS LIKE TONIGHT	RCA/SONY BMG	121	+2
26	30	5	<b>COLBIE CAILLAT</b> REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	93	+17
27	34	7	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/J/SONY BMG	84	+17
28	32	5	<b>ARTISTS STAND UP TO CANCER</b> JUST STAND UP!	SUZC/UNIVERSAL	82	+13
29	28	16	<b>AVRIL LAVIGNE</b> INNOCENCE	RCA/SONY BMG	82	-3
30	29	4	<b>THE LOST FINGERS</b> PART-TIME LOVER	TANDEM	77	-7

## CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	<b>COLDPLAY</b> VIVA LA VIDA	PARLOPHONE/EMI	774	-9
2	4	11	<b>RIHANNA</b> DISTURBIA	SRP/DEF JAM/UNIVERSAL	714	+55
3	2	14	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	STREAMLINE/KONLIVE/NTERSCOPE/UNIVERSAL	713	-9
4	3	11	<b>HEDLEY</b> OLD SCHOOL	UNIVERSAL	675	-12
5	8	7	<b>PINK</b> SO WHAT	LAFACE/SONY BMG	641	+33
6	5	20	<b>CHRIS BROWN</b> FOREVER	JIVE/SONY BMG	631	-19
7	7	15	<b>JORDIN SPARKS</b> ONE STEP AT A TIME	19/JIVE/SONY BMG	606	-23
8	11	13	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/J/SONY BMG	573	+109
9	6	17	<b>KID ROCK</b> ALL SUMMER LONG	TOP DGG/ATLANTIC/WARNER	529	-114
10	9	13	<b>THEORY OF A DEADMAN</b> ALL OR NOTHING	604/UNIVERSAL	528	+16
11	12	7	<b>DAUGHTRY</b> WHAT ABOUT NOW	RCA/SONY BMG	480	+22
12	10	12	<b>STATE OF SHOCK</b> BEST I EVER HAD	CORDOVA BAY	475	-21
13	14	4	<b>EVA AVILA</b> GIVE ME THE MUSIC	SONY BMG	437	+32
14	18	4	<b>KATY PERRY</b> HOT N COLD	CAPITOL/EMI	415	+60
15	16	11	<b>THE PUSSYCAT DOLLS</b> WHEN I GROW UP	INTERSCOPE/UNIVERSAL	390	-10
16	NEW	NEW	<b>NICKELBACK</b> GOTTA BE SOMEBODY	EMI	382	+382
17	15	19	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	351	-53
18	13	19	<b>LIGHTS</b> DRIVE MY SOUL	LIGHTS MUSIC	335	-74
19	21	14	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY	HOME SCHOL/ATLANTIC/WARNER	317	-1
20	22	8	<b>NE-YO</b> CLOSER	DEF JAM/UNIVERSAL	307	-5
21	24	3	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER	RCA/SONY BMG	301	+23
22	19	23</				

S A L U T I N G

# NEW AND POWERFUL PARTNERS

DISTINGUISHED BROADCASTERS NATIONWIDE PREFER THE BDS ADVANTAGE



WPLJ-FM / New York



WKHX-FM / Atlanta



KSCS-FM / Dallas



WYAY-FM / Atlanta



WEDG-FM / Buffalo



WGRF-FM / Buffalo



WHTT-FM / Buffalo



WDVD-FM / Detroit



WDRQ-FM / Detroit



WNOW-FM / Charlotte



KHTN-FM / Modesto



WCTO-FM / Allentown

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Sticky apps aren't just for middle-aged white guys who love digital toys

## Interactive Solutions In A Multiplatform World

Carol Archer

CArcher@RadioandRecords.com

**S**andusky/Seattle's five-station cluster, including smooth jazz KWJZ, has embraced such new digital technologies as Quu and Flycast, which enable user interactivity functions. KWJZ PD Carol Handley enthuses that both applications are useful for all who "like radio and love music," because they offer new ways to put smooth jazz squarely in front of listeners, wherever they are. That permits more listening opportunities—certainly essential, as migration from Arbitron diaries to PPM audience measurement continues to unfold.

And because smooth jazz stations face any number of challenges, they must take advantage of every opportunity for tune-in and connection to the brand. Hopefully, incorporating digital platforms will advance the format's cause.

Quu is software that can be downloaded as a mobile phone or text messaging application to enable listeners to tag songs and other content they hear on participating stations. Using Quu-Mobile, listeners launch the application on their cell phone when they hear something on-air that interests them and select the item from a menu displayed on the cell phone: Song, Advertisement, Donation, Rate, Vote Yes, Vote No. The texting application works in a similar fashion: Listeners text the station's frequency to a short code and enter the letter or number code to tell the system what specific content they want. In both cases, the info is sent to their personal Quu Web page for later action. In addition to mobile and texting formats, Quu will soon be available as a stand-alone flash drive device that detects the station

being played. The program is a partnership among software company Emo-V Corp., airplay monitoring service Mediaguide, social shopping service Wishspot and Sandusky/Seattle.

Besides tagging songs and advertisements, the software can be used to purchase and rate music, vote in polls, make a donation, request a callback from a client or an info call to learn more about a specific advertised product.

Handley notes that with forward and reverse buttons, listeners can toggle back and forth to ensure that they find precisely what they're looking for, in case they tagged a subsequent spot in error.

### Apple App

Zune, Microsoft's radio-equipped MP3 player that competes with Apple's market-leading iPod, also offers the ability for users to tag encoded radio content for later downloading.

In addition, FlyCast streams more than 1,000 channels of music, talk, weather and traffic to portable devices from an array of content providers, including AccuRadio, Entercom, SmoothJazz.com, KWJZ and scores of Internet stations. The free application works with Apple's iPhone (3G and original) and the iPod Touch (see illustration, left).

Handley observes that such technologies as MyQuu, FlyCast, media-player tagging and other interfaces with KWJZ programming provide numerous "touch-back opportunities from a music and technological place."

She adds, "The cleaner you can make it for listeners to get to your stream through your site, the better. You can't miss 'now playing' and 'listen live' features at the top of the home page, and click-through to buy the CD from spun.com, which is both a revenue opportunity for us and a listener benefit."

Quu's approach is to make applications as user-friendly as possible. What differentiates its service



**Harping On Smooth Jazz:** Sharing a smooth jazz family hug at last month's R&R Convention in Austin are, from left, R&R associate publisher/editorial director Cyndee Maxwell, R&R smooth jazz editor Carol Archer, WGRV (the Groove)/Melbourne PD Randy Bennett, saxophonist Everette Harp and R&R Smooth Jazz chart manager Gordon Murray.

**'Among the early adopters of new technology are adult men. They have money to buy devices and time to use them. Who do you think bought the first LCD TVs that cost \$8,000? White dudes in our demo who like toys, that's who.'**

—Carol Handley



is that it applies to listeners' ability to tag commercials, just as they can songs. They may, for example, hear a spot for a mattress company for the hundredth time, but now they actually need a new mattress. By tagging the spot, it is "marked" and sent automatically to an account on their PDA or computer.

### Tag, You're It

Listeners may also tag any on-air element, including community promo campaigns, mention of a station event or a song. "When I go to my MyQuu account, it shows me what I tagged, and then I can launch it. If it's a song, I see the artist, the cover art, and if I choose I can buy it from iTunes or amazon.com," Handley says. "And I can create my own social network and tell my friends about the song, how much I like it and put it on my Christmas wish list. I can also interface it with my Facebook page. But it's commercial tagging that gives radio the opportunity to sell-in, because we can ask listeners if they want to link to a client's Web site, find a toll-free number or offer KWJZ listeners a 10% discount."

KWJZ also provides video rolls cut specifically for the station's webcast for its stream-only advertisers. A "click now on your media player to learn more about this advertiser" feature appears, which launches any encoded video.

Handley says the station will continue to integrate its product with emerging technologies to keep it competitive with "the big boys who have their own platforms—though we don't even know what they're going to be yet, but everything is getting smaller and becoming more integrated."

She further suggests that the idea that smooth jazz listeners are older—ergo, late adopters—is a fallacy. "Among the early adopters of new technology are adult men, because they have the money to buy devices and the time to use them. Who do you think bought the first LCD TVs that cost \$8,000? Who has \$600 to buy an iPhone? White dudes in our demo who like toys, that's who. They want the latest and greatest."

R&R

# R&R SMOOTH JAZZ

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

► **DAVID SANBORN'S** "BROTHER RAY," WITH DEREK TRUCKS, RISES 29-27. SANBORN'S "HERE & GONE" DEBUTED ATOP BILLBOARD'S TOP CONTEMPORARY JAZZ ALBUMS CHART IN AUGUST AND HAS SINCE REMAINED IN THE TOP THREE. THE SET SPORTS FURTHER GUEST STARS, INCLUDING ERIC CLAPTON AND JOSS STONE.



THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	21	<b>ERIC DARIUS</b> GOIN' ALL OUT	NO. 1 (1 WK) BLUE NOTE/CAPITOL	377 +6	4.457 2
2	1	12	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	374 -12	4.469 1
3	7	16	<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	320 +65	4.075 3
4	4	35	<b>NORMAN BROWN</b> POP'S COOL GROOVE	PEAK/CMG	302 +8	2.813 6
5	6	25	<b>EARL KLUGH</b> DRIFTIN'	KOCH	281 -2	2.144 11
6	5	28	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	279 -6	2.393 8
7	3	32	<b>THE SAX PACK</b> FALLIN' FOR YOU	SHANACHIE	263 -55	3.262 4
8	8	26	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	247 +30	2.975 5
9	9	13	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	224 +10	2.631 7
10	10	14	<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/KOCH	203 +15	2.204 10
11	12	18	<b>MICK HUCKNALL</b> FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	190 -6	1.748 14
12	13	13	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	187 -2	2.375 9
13	11	29	<b>JESSE COOK</b> CAFE MOCHA	COACH HOUSE/KOCH	181 -8	1.971 12
14	14	35	<b>MARCUS MILLER FEATURING CORINNE BAILEY RAE</b> FREE	3 DEJES/CMG	167 -1	1.675 15
15	16	6	<b>EUGE GROOVE</b> RELIGIFY	MOST ADDED NARADA JAZZ/CAPITOL	164 +27	1.952 13
16	17	8	<b>NICK COLIONNE</b> NO LIMITS	ON THE EDGE/KOCH	146 +10	1.399 20
17	25	7	<b>WAYNE BRADY</b> ORDINARY	MOST INCREASED PLAYS PEAK/CMG	144 +66	1.127 23
18	18	13	<b>NAJEE</b> OUT OF A DREAM	HEADS UP	133 +6	1.487 17
19	19	15	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	127 -7	1.503 16
20	21	23	<b>JAY SOTO</b> STAY AWHILE	NUGROOVE	102 +10	1.194 22
21	23	3	<b>SERGIO MENDES FEATURING FERGIE</b> THE LOOK OF LOVE	WILL.I.AM/STARBUCKS/CONCORD/CMG	97 +15	1.253 21
22	26	6	<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	88 +10	0.454 27
23	24	7	<b>JEFF LORBER</b> REHAB	PEAK/CMG	87 +8	0.770 24
24	20	17	<b>BONEY JAMES</b> THE WAY SHE WALKS	CONCORD/CMG	84 -10	1.407 19
25	22	6	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	74 -12	0.293 -
26	27	13	<b>MELODY GARDOT</b> WARRISONE HEART	VERVE	59 -6	0.328 -
27	29	7	<b>DAVID SANBORN FEATURING DEREK TRUCKS</b> BROTHER RAY	DECCA	54 +1	0.259 -
28	NEW		<b>PAUL TAYLOR</b> STREAMLINE	PEAK/CMG	45 -2	0.385 30
29	NEW		<b>MINDI ABAIR</b> OUT OF THE BLUE	23/PEAK/CMG	44 +17	0.149 -
30	NEW		<b>ROBIN THICKE</b> MAGIC	STAR TRAK/INTERSCOPE	43 +20	0.371 -

## NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
<b>CHRIS STANORING</b> Have Your Cake & Eat It (Ultimate Vibe)	39/4	<b>OLI SILK</b> Chill Or Be Chilled (Trippin' N' Rhythm)	37/D	<b>JOHN LEGEND</b> Good Morning (G.O.D./Columbia)	33/11
TOTAL STATIONS:	4	TOTAL STATIONS:	5	TOTAL STATIONS:	12
<b>ROGER SMITH</b> Sittin' In (There)	38/6	<b>LAWSON ROLLINS FEAT. FLORA PURIM</b> Infinita (Infinita/Baja/TSR)	36/D	<b>HIL ST. SOUL</b> We Were In Love (Shanachie)	28/2
TOTAL STATIONS:	3	TOTAL STATIONS:	5	TOTAL STATIONS:	2



ARTIST TITLE / LABEL	NEW STATIONS
<b>EUGE GROOVE</b> Religify (Narada Jazz/Capitol) WNUA, WSJT	2
<b>NICK COLIONNE</b> No Limits (Koch) WOSJ, WSJT	2
<b>WAYNE BRADY</b> Ordinary (Peak/CMG) KIFM, KYOT	2
<b>ROBIN THICKE</b> Magic (StarTrak/Interscope) KIFM, WSJT	2
<b>ERIC DARIUS</b> Goin' All Out (Blue Note/Capitol) WNUA	1
<b>WARREN HILL</b> La Dolce Vita (Koch) WSJT	1
<b>NAJEE</b> Out Of A Dream (Heads Up) KYOT	1
<b>JAY SOTO</b> Stay Awhile (NuGroove) KBZN	1
<b>MICHAEL LINGTON</b> You And I (NuGroove) WJZZ	1
<b>JEFF LORBER</b> Rehab (Peak/CMG) WSJW	1

## ADDED AT... KYOT

Phoenix, AZ  
PD/MD: Russ Egan  
Wayne Brady, Ordinary, 20  
Najee, Out Of A Dream, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	14	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	172 +13
2	1	12	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	171 -18
3	3	16	<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	156 +1
4	6	15	<b>NICK COLIONNE</b> NO LIMITS	KOCH	153 +6
5	4	18	<b>ERIC DARIUS</b> GOIN' ALL OUT	BLUE NOTE/CAPITOL	147 -3
6	7	15	<b>WARREN HILL</b> LA DOLCE VITA	KOCH	143 -1
7	10	5	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	141 +6
8	11	6	<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	139 +8
9	8	26	<b>EARL KLUGH</b> DRIFTIN'	KOCH	138 -4
10	5	25	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	132 -17
11	12	9	<b>BLAKE AARON SHINE</b>	INTERVISION	130 +2
12	9	18	<b>NAJEE</b> OUT OF A DREAM	HEADS UP	127 -9
13	13	6	<b>SHILTS</b> BACK ON THE HUDSON	NUGROOVE	111 +2
14	15	6	<b>OLI SILK</b> CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	110 +5
15	14	5	<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	109 +2
16	18	16	<b>KEN NAVARRO</b> DADDY-D	POSITIVE	106 +2
17	17	12	<b>INCOGNITO</b> N.O.T.	HEADS UP	103 -1
18	19	10	<b>LARRY CARLTON</b> ALL IN GOOD TIME (RECORDED)	335	99 -2
19	16	5	<b>JEFF LORBER</b> REHAB	PEAK/CMG	99 -5
20	20	3	<b>DAVID WELLS</b> BAHAMAS BLUES	NUANCE	97 0
21	24	7	<b>VIBES ALIVE</b> LIGHTHOUSE	SOUNDING	95 +3
22	23	3	<b>MIKE CATALANO</b> RIGHT ON TIME	CATMAN	95 +3
23	22	3	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	93 0
24	25	4	<b>DAVID SANBORN FEAT. DEREK TRUCKS</b> BROTHER RAY	DECCA	92 +1
25	NEW		<b>GORDON GOODWIN'S SIX PHAT BAND FEAT. PATTA LUSTIN</b> SEPTEMBER	INTERCITY	91 +6
26	30	3	<b>ANDRE DELANO</b> SISTA CALIENTE	NUGROOVE	90 +4
27	27	2	<b>URBAN JAZZ COALITION</b> DEJA VU	CONTINUUM	87 -2
28	21	14	<b>RICK BRAUN &amp; RICHARD ELLIOT</b> QUE PASO	ARTIZEN	86 -9
29	NEW		<b>PAUL JACKSON, JR.</b> DON'T YOU WORRY ABOUT A THING	BRANCH	81 +11
30	29	15	<b>ESPERANZA SPALDING</b> PRECIOUS	HEADS UP	81 -6

## MOST INCREASED PLAYS

+66	<b>WAYNE BRADY</b> Ordinary (Peak/CMG) WOSJ +8, WLVE +16, KYOT +11, KFSF +4, WLOQ +2, KIFM +2, KOAS +2, WNUA +2, WSJT +2, WJZZ +1
+65	<b>PAUL HARDCASTLE</b> Marimba (Trippin' N' Rhythm) WOSJ +20, WLVE +12, SLIC +8, WJZZ +5, KTWV +3, WNUA +3, KSSJ +2, XWRC +2, WVR +2, KBZN +2
+30	<b>WAYMAN TISDALE</b> Throwin' It Down (Rendezvous) WLVE +6, KYOT +6, WOSJ +4, WNUA +4, KFSF +4, WJZZ +3, KIFM +2, WSJW +2, WSJT +2, WLOQ +1
+27	<b>EUGE GROOVE</b> Religify (Narada Jazz/Capitol) SLIC +3, WLOQ +9, WNUA +3, KTWV +3, KSSJ +1, WSJT +1, KIFM +1
+20	<b>ROBIN THICKE</b> Magic (StarTrak/Interscope) KSSJ +1, SLIC +5, WSJT +3, WNUA +1

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 21 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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## SMOOTH JAZZ REPORTERS

<b>WJZZ/Atlanta, GA*</b> OM: Steve Hegwood PD/MD: Dave Kosh	<b>WDSJ/Dayton, OH*</b> OM/PD: Jeff Stevens	<b>WQTQ/Hartford, CT</b> PD/MD: Stewart Stone	<b>KSBR/Los Angeles, CA</b> OM/PD: Terry Wedel MD: Vienna Yip	<b>KRVR/Modesto, CA*</b> OM/MD: Doug Wulff PD: James Bryan	<b>KYOT/Phoenix, AZ*</b> PD/MD: Russ Egan	<b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zlot APD/MD: Rob Singleton	<b>XM Watercolors/Satellite*</b> PD: Shirlitta Colon MD: Lynette White
<b>WEAA/Baltimore, MD</b> PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	<b>WVMV/Detroit, MI*</b> OM/PD: Tom Sleeker MD: Sandy Kovach	<b>KPVU/Houston, TX</b> PD: Larry Coleman	<b>KTWV/Los Angeles, CA*</b> PD: Paul Goldstein APD/MD: Blake Florence	<b>WVAS/Montgomery, AL</b> OM: Candy Capel PD: Mel Marshall MD: Jay Holcey	<b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen	<b>DMX Jazz Vocal Blend/Satellite</b> PD/MD: Rochelle Matthews	<b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Dianna Rose
<b>WVSU/Birmingham, AL</b> OM/PD: Andy Parrish	<b>WZJZ/Ft. Myers, FL</b> OM: Louis Kaplan APD/MD: Randi Bachman	<b>KJLU/Jefferson City, MO</b> OM: Mike Downey PD/MD: Dan Turner APD: La Vaughn Wilson	<b>WGRV/Melbourne, FL</b> PD/MD: Randy Bennett APD: Jan Julian	<b>WHOV/Norfolk, VA</b> PD: Kevin "The Moose" Anderson	<b>KIFM/San Diego, CA*</b> PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	<b>DMX Smooth Jazz/Satellite</b> PD/MD: Rochelle Matthews	<b>KCOZ/Springfield, MO</b> OM: Jae Jones PD/MD: Jarrett Grogan
<b>WNUA/Chicago, IL*</b> OM: Darren Davis PD: Rick O'Dell	<b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Mark Edwards	<b>KOAS/Las Vegas, NV*</b> OM/PD: Duncan Payton MD: Lynn Briggs	<b>WLVE/Miami, FL*</b> OM/PD: Rich McMillan	<b>WLOQ/Orlando, FL*</b> PD: Brian Lavoie APD: Paul Morgan MD: Patricia James	<b>KKSF/San Francisco, CA*</b> PD/MD: Ken Jones	<b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally	<b>WSJT/Tampa, FL*</b> PD: Rocco Block MD: Kathy Curtis
<b>WNWV/Cleveland, OH*</b> PD/MD: Angie Handa	<b>WSJW/Harrisburg, PA*</b> PD/MD: Paul Scott	<b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums				<b>Sirius Jazz Cafe/Satellite*</b> OM: Gregg Steele PD: Shirley Maldonado	* Monitored Reporters



Stations find listeners have an appetite to talk politics in between the music

## Political Talk Has Home At Rock Radio

Mike Boyle

MBoyle@RadioandRecords.com

**W**ith the presidential election fast approaching, the frenzied debate on which candidate will be the best to lead our nation for the next four years has shifted into overdrive. And a lot of that debating, believe it or not, is taking place on rock radio.

Sure, there are plenty of political parodies and satires taking place on morning and afternoon shows, but there is also meaningful and spirited discussion happening between the songs. Based on sources interviewed for this column, listeners can't seem to get enough and stations are eating it up.

Regent Communications alternative WGRD/Grand Rapids OM Jerry Tarrant says afternoon host Spud is known in the market for his candid opinions about the political process and he isn't afraid to broach those topics on-air and debate with his listeners.

"He is a more conservative, right-wing person and he spends a lot of time on his show battling the liberals on the left, and it makes for hilarious programming," Tarrant says. "We get a lot of e-mail, both positive and negative, about his points of view. He's one of those personalities that you either love him or hate him . . . There is no just liking him."

Tarrant says he encourages Spud to discuss political topics on-air. "He's in his 30s, and he feels there is a lethargic attitude toward politics with people in his age group, and he also feels

he is there to show them the way, like it or not. Some of the best radio I have ever heard is on his show."

Tarrant adds, "It works on this station for the simple reason that no one else in the market is doing it; everybody else seems to be playing it safe with more music."

Spud has his own thoughts on why this kind of banter works on an alternative station.

"You have to remember that our core audience in our city is close to where I stand politically. This is going to be a very close presidential election just like it was in 2004. Just because I'm playing Fall Out Boy, Jimmy Eat World and Pearl Jam doesn't mean I can't also engage the audience in a hot topic such as the election."

And engage the listeners he does. In the spring '08 Arbitron, Spud's show ranked No. 1 in men 18-34, No. 2 in persons 18-34 and men 18-49, and No. 4 in persons 18-49. He also holds a captive audience in men and persons 25-54 where he is ranked No. 4 in both demos.

One thing Spud says he doesn't do is nag listeners to register to vote. He adds, "I think when

**'Just because I'm playing Fall Out Boy, Jimmy Eat World and Pearl Jam doesn't mean I can't also engage the audience in a hot topic such as the election.'**

—Spud

I talk about politics on the air it gets people interested enough to go out and want to register themselves without me pushing it on them."

Clear Channel rock WHJY/Providence PD Scott Laudani has his own lightning rod stirring the political talk pot in afternoons: Geoff Charles. Laudani describes Charles, who has been heard on the station since the early '90s, as "a great writer, bright, worldly and well read, but he's also crazy. He's had shock treatments and he's on every single drug known to man, and he exposes all of that to his listeners."

In addition to engaging listeners with his views on national and local politics, Charles (as he goes by on the air) does an audio blog at 3:30 p.m., which is a repeat of the previous day's audio blog, followed by a new one at 5:30 p.m. They are also posted on the Web site as a podcast. This time of year the audio blog topics always seem to turn to the political side. Laudani says, "It's a topic-of-the-day type of rant that could also be on pop culture if there isn't a big political story happening."

### Getting Out The Vote

Many stations are heavily involved with promoting the Rock the Vote initiative to encourage lis-



teners to register (see Voter Registration Sites, below to the left). Stations are hammering home the message on-air and offering links on their Web sites. Brian Beddow, PD at Regent Communications active rock WWBN/Flint, Mich., says, "There is a link on our Web site for listeners to register to vote, and we will be aggressive on Election Day on the air reminding people to get out and vote."

In addition, stations are inviting artists to help drive home the registration message.

"Our recent Larkfest [concert held Sept. 20] featured Tom Morello, who is very political, so we used the opportunity to help register people to vote," says Willobee, PD at Northshire Communications alternative WEQX/Albany, N.Y. "We made announcements on the air and onstage asking people to register through Rock the Vote and go to Morello and Serj Tankian's Axis of Justice Web site to learn more about activism."

In addition to encouraging listeners to register, Chris Novello, former PD at Brown Broadcasting alternative WBRU/Providence, told R&R before he left the station earlier this month that his favorite on-air component is the assortment of pro-voting artist IDs the station lined up for this political season. "From the Offspring to Paramore to Jack's Mannequin," he said, "we've got some big names reaching out to our audience."

R&R

### And The Sign Says . . .

Clear Channel rock WHJY/Providence is taking advantage of this year's election season to do some creative marketing with "political" signs that it plans to plant across roadways through Election Day.

PD Scott Laudani says, "We don't put

the call letters on them, as our morning and afternoon shows are so entrenched in the market that people will understand what the signs are all about."

To the left is a sign for WHJY's afternoon host Geoff Charles.—MB

### Voter Registration Sites

- RockTheVote.com
- DeclareYourself.com
- Vote411.org
- HeadCount.org
- fvap.gov/reference/links (by state)

# R&R ALTERNATIVE

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► **KINGS OF LEON** EARN THEIR FIRST TOP 10, AS "SEX ON FIRE" VAULTS 17-10. THE TRACK, FROM THEIR JUST-RELEASED FIRST TOP 10 ALBUM ON THE BILLBOARD 200 "ONLY BY THE NIGHT," IS THE FIRST SONG TO JUMP AT LEAST SEVEN SPOTS INTO THE TOP 10 AFTER SEVEN STANZAS OR MORE SINCE RED HOT CHILI PEPPERS' "TELL ME BABY" (20-10) IN AUGUST 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	1	11	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	<b>NO. 1 (3 WKS)</b>	☆	COLUMBIA	1794	+1	7.875	1
2	2	13	<b>WEEZER</b> TROUBLEMAKER		☆	DGC/INTERSCOPE	1595	+15	6.088	2
3	3	15	<b>STAINED</b> BELIEVE		☆	FLIP/ATLANTIC	1401	-47	5.053	3
4	6	14	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		☆	20-20/JIVE/ZOMBA	1353	+85	4.724	6
5	4	7	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE	1243	-8	4.745	5
6	5	7	<b>METALICA</b> THE DAY THAT NEVER COMES		☆	WARNER BROS.	1192	-78	4.507	8
7	7	23	<b>CAROLINA LIAR</b> I'M NOT OVER		☆	ATLANTIC	1093	-137	3.673	12
8	13	2	<b>THE KILLERS</b> HUMAN		☆	ISLAND/DJMG	1086	+218	5.043	4
9	10	16	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND		☆	604/ROADRUNNER/RRP	1031	+16	3.195	16
10	17	7	<b>KINGS OF LEON</b> SEX ON FIRE		☆	RCA/RMG	955	+199	3.942	10
11	9	18	<b>COLDPLAY</b> VIVA LA VIDA		☆	CAPITOL	899	-152	4.697	7
12	8	27	<b>FOO FIGHTERS</b> LET IT DIE		☆	ROSWELL/RCA/RMG	888	-151	3.893	11
13	11	10	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		☆	WARNER BROS.	838	-39	3.483	14
14	16	7	<b>OASIS</b> THE SHOCK OF THE LIGHTNING		☆	BIG BROTHER/REPRISE	815	+21	3.096	18
15	12	28	<b>DISTURBED</b> INSIDE THE FIRE		☆	REPRISE	810	-89	3.267	15
16	14	29	<b>SAVING ABEL</b> ADDICTED		☆	SKIDD/CO/VIRGIN/CAPITOL	788	-43	3.190	17
17	15	25	<b>WEEZER</b> PORK AND BEANS		☆	DGC/GEFFEN/INTERSCOPE	766	-52	4.188	9
18	24	6	<b>DEATH CAB FOR CUTIE</b> CATH... ..	<b>AIRPOWER</b>	☆	ATLANTIC	627	+75	2.490	20
19	18	9	<b>M.I.A.</b> PAPER PLANES		☆	XL/INTERSCOPE	613	-130	3.551	13
20	23	6	<b>SHINY TOY GUNS</b> RICOCHET		☆	UNIVERSAL MOTOWN	593	+19	1.378	30
21	21	14	<b>SLIPKNOT</b> PSYCHOSOCIAL		☆	ROADRUNNER/RRP	583	-66	1.223	33
22	NEW		<b>NICKELBACK</b> GOTTA BE SOMEBODY	<b>MOST INCREASED PLAYS</b>	☆	ROADRUNNER/RRP	577	+577	2.007	25
23	25	4	<b>FALL OUT BOY</b> I DON'T CARE		☆	ISLAND/DJMG	554	-5	2.205	22
24	22	15	<b>BECK</b> GAMMA RAY		☆	DGC/INTERSCOPE	552	-88	2.353	21
25	28	3	<b>SEETHER</b> BREAKDOWN		☆	WIND-UP	544	+97	1.700	27
26	31	4	<b>COLDPLAY</b> LOST!		☆	CAPITOL	540	+110	2.101	24
27	33	3	<b>SHINEDOWN</b> SECOND CHANCE		☆	ATLANTIC	488	+81	1.486	29
28	27	11	<b>BUCKCHERRY</b> TOO DRUNK...		☆	ELEVEN SEVEN/ATLANTIC	465	-57	1.033	39
29	26	11	<b>ONE DAY AS A LION</b> WILD INTERNATIONAL		☆	ANTI-/EPITAPH	440	-99	2.595	19
30	29	7	<b>JACK'S MANNEQUIN</b> THE RESOLUTION		☆	SIRE/WARNER BROS.	427	-16	0.999	40
31	NEW		<b>MUDVAYNE</b> DO WHAT YOU DO		☆	EPIC	424	+119	0.989	-
32	34	9	<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT		☆	MAJORDOMO/SHOUT! FACTORY	408	+3	1.563	28
33	20	15	<b>ATREYU</b> SLOW BURN		☆	HOLLYWOOD	408	-257	0.935	-
34	36	3	<b>AC/DC</b> ROCK IN THE RAIN		☆	COLUMBIA	405	+30	1.045	38
35	30	12	<b>HINDER</b> USE ME		☆	UNIVERSAL REPUBLIC	379	-53	1.148	35
36	NEW		<b>THE SMASHING PUMPKINS</b> G.L.O.W.	<b>MOST ADDED</b>	☆	MARTHA'S MUSIC	370	+370	1.760	26
37	38	2	<b>SNOW PATROL</b> TAKE BACK THE CITY		☆	POLYDOR/FICTION/GEFFEN/INTERSCOPE	366	+44	1.351	31
38	35	6	<b>FLOBOTS</b> RISE		☆	UNIVERSAL REPUBLIC	362	-42	0.753	-
39	32	16	<b>3 DOORS DOWN</b> TRAIN		☆	UNIVERSAL REPUBLIC	362	-53	0.930	-
40	NEW		<b>ANBERLIN</b> FEEL GOOD DRAG		☆	UNIVERSAL REPUBLIC	355	+59	0.693	-

## + MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**THE SMASHING PUMPKINS** 16  
G.L.O.W. (Martha's Music)  
KDGE, KNXX, KRZQ, KTZ, KWOD, KXRR, KYSR, WARQ, WBCN, WBRU, WCYY, WGRD, WHTG, WKRL, WROX, WURH

**PARAMORE** 14  
Decode (Chop Shop/Atlantic/RRP)  
CIMX, KFMA, KJEE, KNDD, KROQ, KTCL, KXRR, Sirius Alt Nation, WBRU, WBZ, WLUM, WROX, WSUN, XETRA

**NICKELBACK** 12  
Gotta Be Somebody (Roadrunner/RRP)  
KDGE, KNXX, KRAB, KTZ, KUCC, WCYY, WEND, WKRK, WRWK, WRXL, WSWD, WXEG

**THE KILLERS** 7  
Human (Island/DJMG)  
KPNT, KRAB, KUCC, WBRU, WDYL, WEND, WZNE

**SAVING ABEL** 7  
18 Days (Skiddco/Virgin/Capitol)  
KUCC, WFXH, WJFX, WKRL, WLUM, WRWK, WRXL

**MUDVAYNE** 6  
Do What You Do (Epic)  
KFMA, KHBZ, KNXX, KTZ, WEND, WJRR

**ANBERLIN** 6  
Feel Good Drag (Universal Republic)  
KFMA, KNDD, KNXX, KRAB, KTCL, KXTE

**HOOBASTANK** 6  
My Turn (Island/DJMG)  
KCXX, KPNT, KXRR, Sirius Alt Nation, WARQ, WMFS

**DISTURBED** 5  
Indestructible (Reprise)  
KHBZ, WEND, WKRK, WMFS, WXEG

**INCUBUS** 5  
Love Hurts (Immortal/Epic)  
KFMA, KJEE, KNDD, WEQX, XETRA

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DISTURBED</b> Indestructible (Reprise)	282/53	<b>HOLLYWOOD UNDEAD</b> Undead (A&M/Octone/Interscope)	222/10
TOTAL STATIONS:	27	TOTAL STATIONS:	25
<b>INNERPARTYSYSTEM</b> Don't Stop (Stolen Transmission/Island/DJMG)	281/39	<b>3OH!3</b> Don't Trust Me (Photo Finish/Atlantic/RRP)	203/13
TOTAL STATIONS:	27	TOTAL STATIONS:	14
<b>SAVING ABEL</b> 18 Days (Skiddco/Virgin/Capitol)	259/7	<b>FRAMING HANLEY</b> Lollipop (Silent Majority/ILC)	192/45
TOTAL STATIONS:	25	TOTAL STATIONS:	22
<b>SLIGHTLY STOOPID</b> 2 A.M. (Stoopid/Controlled Substance Soundlabs)	239/41	<b>MGMT</b> Kids (Columbia)	176/12
TOTAL STATIONS:	20	TOTAL STATIONS:	11
<b>THE KOOKS</b> Do You Wanna (Astralwerks/Capitol)	229/10	<b>KAISER CHIEFS</b> Never Miss A Beat (B-Unique/Universal Motown)	165/11
TOTAL STATIONS:	24	TOTAL STATIONS:	21

## ↑ MOST INCREASED PLAYS

**+577** **NICKELBACK**  
Gotta Be Somebody (Roadrunner/RRP)  
KUCC +39, KRAB +38, KFRR +35, WARQ +32, KMYZ +30, WRWK +30, WEND +29, WRZK +29, WXNR +28, CIMX +27

**+370** **THE SMASHING PUMPKINS**  
G.L.O.W. (Martha's Music)  
WKQX +40, WEQX +21, WBZ +18, WWCW +18, WBCN +17, WBRU +17, WURH +16, KEDJ +15, KPNT +14, KRZQ +14

**+218** **THE KILLERS**  
Human (Island/DJMG)  
KUCC +34, WRWK +21, WEND +20, WROX +18, KNXX +16, KNL +15, KMYZ +15, WCYY +14, WDYL +13, KRAB +11

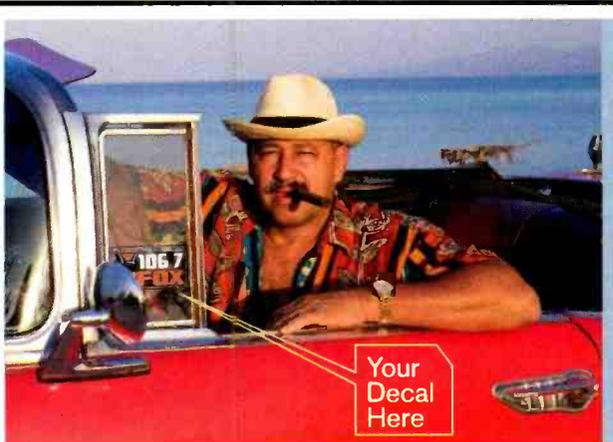
**+199** **KINGS OF LEON**  
Sex On Fire (RCA/RMG)  
KRQO +21, WRZK +18, KEDJ +15, WURH +14, WKQX +13, KWOD +12, KROX +11, WROX +11, SAN +9, WRFF +9

**+119** **MUDVAYNE**  
Do What You Do (Epic)  
KQRA +19, WRZK +15, WFXH +12, KHBZ +10, WEND +10, WCYY +8, WZJO +7, WGRD +7, KTZ +6, WTRZ +5

**ADDED AT... WROX**  
Norfolk, VA  
OM/PO: Jay Michaels  
Paramore, Decode, 15  
3OH!3, Don't Trust Me, 0  
Framing Hanley, Lollipop, 0  
The Smashing Pumpkins, G.L.O.W., 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ ON THE LIST FOR A SECOND ISSUE, ALL THAT REMAINS ROLLS 38-32 WITH THE APTLY TITLED "TWO WEEKS." ON CHARTS DATED OCT. 4, THE QUINTET'S ALBUM "OVERCOME" SOARED ONTO BILLBOARD'S TOP ROCK ALBUMS SURVEY AT NO. 5 AND THE BILLBOARD 200 AT NO. 16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS W +/-	AUDIENCE MILLIONS RANK
1	1	7	<b>METALLICA</b> THE DAY THAT NEVER COMES	NO. 1 (2 WKS) WARNER BROS.	1823 +52	6.333 1
2	2	20	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	6D4/ROADRUNNER/RRP	1614 -49	4.927 3
3	3	6	<b>AC/DC</b> ROCK N ROLL TRAIN	COLUMBIA	1587 +89	5.902 2
4	4	13	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	1519 +6	4.809 4
5	5	15	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/JIVE/ZOMBA	1440 +39	3.938 5
6	6	15	<b>STAINED</b> BELIEVE	FLIP/ATLANTIC	1261 +1	3.137 6
7	7	15	<b>SLIPKNOT</b> PSYCHOSOCIAL	ROADRUNNER/RRP	1218 +14	2.825 11
8	10	7	<b>DISTURBED</b> INDESTRUCTIBLE	REPRISE	1098 +126	3.049 7
9	8	12	<b>BUCKCHERRY</b> TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	1028 -29	2.849 10
10	9	25	<b>FIVE FINGER DEATH PUNCH</b> NEVER ENOUGH	FIRM	978 -42	2.632 13
11	12	17	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	902 +29	1.958 18
12	18	2	<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	897 +182	2.255 16
13	14	7	<b>SEETHER</b> BREAKDOWN	WIND-UP	897 +65	2.000 17
14	15	5	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	361 +94	2.483 14
15	12	36	<b>SAVING ABEL</b> ADDICTED	11 SKIDDCO/VIRGIN/CAPITOL	805 -13	2.824 12
16	11	8	<b>PUDDLE OF MUDD</b> LIVIN' ON BORROWED TIME	FLAWLESS/CEFFEN/INTERSCOPE	756 +51	1.932 19
17	11	20	<b>3 DOORS DOWN</b> TRAIN	UNIVERSAL REPUBLIC	752 -141	2.382 15
18	18	14	<b>BLACK STONE CHERRY</b> BLIND MAN	IN DE COOT/ROADRUNNER/RRP	747 +45	1.470 21
19	NEW		<b>NICKELBACK</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED GOTTA BE SOMEBODY	ROADRUNNER/RRP	712 +712	2.879 9
20	16	28	<b>DISTURBED</b> INSIDE THE FIRE	11 REPRISE	694 -69	2.888 8
21	2	9	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA	666 +16	1.672 20
22	23	6	<b>SAVING ABEL</b> 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	599 +74	1.238 22
23	24	12	<b>BULLET FOR MY VALENTINE</b> HEARTS BURST INTO FIRE	20-20/JIVE/ZOMBA	533 +38	0.789 25
24	25	11	<b>12 STONES</b> ADRENALINE	WIND-UP	484 +38	1.186 23
25	28	3	<b>AVENGED SEVENFOLD</b> SCREAM	HOPELESS/WARNER BROS.	418 +73	0.901 24
26	22	16	<b>ATREYU</b> SLOW BURN	HOLLYWOOD	400 -223	0.776 26
27	25	5	<b>HOLLYWOOD UNDEAD</b> UNDEAD	A&M/DCTONE/INTERSCOPE	387 +12	0.639 28
28	27	9	<b>SEVENDUST FEATURING CHRIS DAUGTRY</b> THE PAST	7BROS/ASYLUM/ILG	333 -14	0.606 29
29	29	10	<b>ROYAL BLISS</b> SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	311 +1	0.521 33
30	30	5	<b>DROWNING POOL</b> 37 STITCHES	ELEVEN SEVEN	291 +32	0.521 32
31	32	3	<b>MOTLEY CRUE</b> MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	231 +34	0.562 31
32	33	2	<b>ALL THAT REMAINS</b> TWO WEEKS	PROSTHETIC/RAZOR & TIE	217 +47	0.227 -
33	33	3	<b>SIX: A.M.</b> TOMORROW	ELEVEN SEVEN	194 +18	0.374 37
34	34	3	<b>TAPROOT</b> WHEREVER I STAND	VELVET HAMMER/RED	185 -4	0.136 -
35	31	18	<b>REHAB</b> BARTENDER SONG	UNIVERSAL REPUBLIC	177 -30	0.497 34
36	NEW		<b>THE SMASHING PUMPKINS</b> G.L.O.W.	MARTHA'S MUSIC	169 +169	0.709 27
37	32	2	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	DGC/INTERSCOPE	159 +1	0.355 38
38	36	4	<b>TOADIES</b> NO DELIVERANCE	KIRTLAND	158 -15	0.390 36
39	40	2	<b>ANOTHER BLACK DAY</b> ANOTHER BLACK DAY	BIELER BROS.	157 +10	0.261 -
40	33	17	<b>JET BLACK STARE</b> READY TO ROLL	ISLAND/DJMG	142 -52	0.274 40

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**NICKELBACK** 16  
Gotta Be Somebody (Roadrunner/RRP)  
KDJJ, KISS, KISW, KNCN, KRXQ, KXXR, KZRR, WLSR, WRXR, WRXW, WTFX, WTKX, WWWX, WXTB, WXZZ, WZMR

**FIVE FINGER DEATH PUNCH** 10  
Stranger Than Fiction (Firm)  
KFRQ, KILO, KOMP, KUPD, WCCC, WIIL, WJJO, WRZK, WZOR, XM Squiz

**MUDVAYNE** 7  
Do What You Do (Epic)  
KQXR, KRXQ, WCHZ, WCPR, WRXR, WTFX, WXTB

**THE SMASHING PUMPKINS** 6  
G.L.O.W. (Martha's Music)  
KISS, KXFX, WJJO, WQXA, WRAT, WWWX

**KID ROCK** 6  
Rock N Roll Jesus (Top Dog/Atlantic)  
KFRQ, KISW, WEDC, WIIL, WKQZ, XM Squiz

**HOOBASTANK** 5  
My Turn (Island/DJMG)  
KHTQ, KLAQ, KUPD, WIIL, WRUF

**THE OFFSPRING** 4  
You're Gonna Go Far, Kid (Columbia)  
KIOZ, WTFX, WWIZ, WXZZ

**SHINEDOWN** 3  
Second Chance (Atlantic)  
KZRR, WAAF, WCHZ

**DISTURBED** 3  
Indestructible (Reprise)  
KIOZ, WMMR, WTFX

**SAVING ABEL** 3  
18 Days (Skiddco/Virgin/Capitol)  
KRZR, WCHZ, WTKX

ADDED AT... **KISW**  
Seattle, WA  
OM/PO: Dave Richards  
APD: Ryan Castle  
Nickelback, Gotta Be Somebody, 22  
Slipknot, Dead Memories, 2  
Kid Rock, Rock N Roll Jesus, 1  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>WEEZER</b> Troublemaker (DGC/Interscope)	134/7	<b>STEREOSIDE</b> So Long (Bieler Bros.)	77/21
TOTAL STATIONS: 15		TOTAL STATIONS: 31	
<b>IN THIS MOMENT</b> Forever (Century Media)	130/9	<b>OASIS</b> The Shock Of The Lightning (Big Brother/Reprise)	62/10
TOTAL STATIONS: 18		TOTAL STATIONS: 13	
<b>SCARS ON BROADWAY</b> World Long Gone (Velvet Hammer/Interscope)	111/8	<b>SKINDRED</b> Trouble (Bieler Bros.)	61/10
TOTAL STATIONS: 15		TOTAL STATIONS: 8	
<b>ARANDA</b> Still In The Dark (Astonish)	107/19	<b>SEETHER</b> No Jesus Christ (Wind-up)	61/4
TOTAL STATIONS: 9		TOTAL STATIONS: 7	
<b>ONE DAY AS A LION</b> Wild International (Anti-/Epitaph)	88/14	<b>VAYDEN</b> The One You Left Behind (Silent Majority/ILG)	55/28
TOTAL STATIONS: 20		TOTAL STATIONS: 10	

## MOST INCREASED PLAYS

**+712** **NICKELBACK**  
Gotta Be Somebody (Roadrunner/RRP)  
KZRR +34, WYYY +28, WBSX +27, WJJO +27, KATT +24, WTKX +24, WRAT +23, WRZK +23, KISW +22, KDJJ +21

**+182** **MUDVAYNE**  
Do What You Do (Epic)  
KZRR +15, WYBB +14, KRXQ +14, WBYR +13, KATT +12, WRXR +10, WKLQ +9, WQXA +9, WCCC +8, WRZK +7

**+169** **THE SMASHING PUMPKINS**  
G.L.O.W. (Martha's Music)  
WAAF +25, WWWX +18, KQXR +16, WYYY +13, WNFZ +13, KISS +10, XSQU +9, WLZX +7, WCPR +6, WJJO +6

**+126** **DISTURBED**  
Indestructible (Reprise)  
WTFX +17, KOMP +15, WCHZ +14, KQXR +11, KXXR +9, WCCC +9, WJJO +7, KHTQ +7, KNCN +6, KQXR +6

**+94** **SHINEDOWN**  
Second Chance (Atlantic)  
KUPD +17, WYBB +12, WRAT +9, WCCC +8, WQXR +7, WRXW +6, WTFX +6, KNCN +5, WLZX +5, KATT +5

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ **SEETHER** SEWS ON AIRPOWER STRIPES, AS "BREAKDOWN" VAULTS 22-18. THE TRACK IS THE THIRD ENTRY FROM THE GROUP'S "FINDING BEAUTY IN NEGATIVE SPACES" COLLECTION, FOLLOWING THE CHART-TOPPERS "FAKE IT" AND "RISE ABOVE THIS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	6	<b>AC/DC</b> ROCK N ROLL TRAIN	NO. 1 (4 WKS) COLUMBIA	481 -1	1.534	1
2	2	7	<b>METALICA</b> THE DAY THAT NEVER COMES	WARNER BROS.	410 -10	1.207	2
3	3	19	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	396 +4	1.050	4
4	4	15	<b>STAINED</b> BELIEVE	FLIP/ATLANTIC	358 -15	0.983	5
5	5	13	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	334 -16	0.931	6
6	6	31	<b>SAVING ABEL</b> ADDICTED	1) SKIDDCO/VIRGIN/CAPITOL	318 -10	0.731	8
7	NEW		<b>NICKELBACK</b> GOTTA BE SOMEBODY	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED ROADRUNNER/RRP	260 +26C	1.120	3
8	7	12	<b>BUCKCHERRY</b> TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	246 -3	0.614	10
9	8	28	<b>DISTURBED</b> INSIDE THE FIRE	1) REPRISE	220 -22	0.861	7
10	11	24	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/RMG	201 +22	0.644	9
11	13	4	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	185 +33	0.522	12
12	9	19	<b>3 DOORS DOWN</b> TRAIN	UNIVERSAL REPUBLIC	185 -5	0.364	16
13	10	33	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	1)2 UNIVERSAL REPUBLIC	157 -17	0.579	11
14	17	10	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/JIVE/ZOMBA	154 +13	0.509	13
15	12	22	<b>SHINEDOWN</b> DEVOUR	ATLANTIC	152 -25	0.308	18
16	15	9	<b>PUDDLE OF MUDD</b> LIVIN' ON BROWROW TIME	FLAWLESS/GEFFEN/INTERSCOPE	139 +1	0.255	20
17	18	14	<b>SLIPKNOT</b> PSYCHOSOCIAL	ROADRUNNER/RRP	129 -4	0.366	15
18	22	2	<b>SEETHER</b> BREAKDOWN	AIRPOWER WIND-UP	125 +40	0.398	14
19	20	4	<b>TESLA</b> I WANNA LINE	TESLA ELECTRIC CO.	110 +22	0.341	17
20	21	4	<b>DISTURBED</b> INDESTRUCTIBLE	AIRPOWER REPRISE	108 +17	0.286	19
21	19	12	<b>ROYAL BLISS</b> SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	84 -15	0.224	22
22	29	2	<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	70 +28	0.149	25
23	25	3	<b>SAVING ABEL</b> 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	68 +24	0.178	24
24	23	14	<b>BLACK STONE CHERRY</b> BLIND MAN	IN DE GOOT/ROADRUNNER/RRP	68 +6	0.092	28
25	24	4	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	62 +1	0.057	-
26	26	2	<b>QUEEN - PAUL RODGERS</b> C-LEBRITY	HOLLYWOOD	55 +12	0.207	23
27	RE-ENTRY		<b>METALICA</b> CYANIDE	WARNER BROS.	50 -11	0.224	21
28	28	14	<b>REHAB</b> BARTENDEF SONG	UNIVERSAL REPUBLIC	39 -2	0.060	-
29	NEW		<b>MOTLEY CRUE</b> MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	34 +13	0.072	-
30	RE-ENTRY		<b>POP EVIL</b> HERO	PAZZO/JAZZ STAR	33 +7	0.038	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) KMOD, KUFO, WEBN, WGIR, WHDR, WHJY, WAFX, WZZO	E
<b>SHINEDOWN</b> Second Chance (Atlantic) KIOC, KTUX, WAQX, WEBN	4
<b>MUDVAYNE</b> Do What You Do (Epic) KIOC, KMOD, WAQX, WEBN	4
<b>SAVING ABEL</b> 18 Days (Skiddco/Virgin/Capitol) KTUX, WJXQ, WVRK	3
<b>KID ROCK</b> Rock N Roll Jesus (Top Dog/Atlantic) WDHA, WKLC	2
<b>THEORY OF A DEADMAN</b> Bad Girlfriend (604/Roadrunner/RRP) WAFX	1
<b>3 DOORS DOWN</b> Train (Universal Republic) KUFO	1
<b>SEETHER</b> Breakdown (Wind-Up) WAQX	1
<b>DISTURBED</b> Indestructible (Reprise) KAZR	1

**ADDED AT...  
KTUX**

Shreveport, LA  
OM: Gary McCoy  
PD/MD: Randy Hill  
Shinedown, Second Chance, 9  
Saving Abel, 18 Days, 6

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>12 STONES</b> Adrenaline (Wind-up) TOTAL STATIONS: 7	33/2	<b>THE BLACK CROWES</b> Oh Josephine (Silver Arrow) TOTAL STATIONS: 3	21/6
<b>WEEZER</b> Pork And Beans (DGC/Geffen/Interscope) TOTAL STATIONS: 3	29/3	<b>THE SMASHING PUMPKINS</b> G.L.O.W. (Martha's Music) TOTAL STATIONS: 5	19/19
<b>SIXX: A.M.</b> Tomorrow (Eleven Seven) TOTAL STATIONS: 4	28/0	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) TOTAL STATIONS: 4	19/0



<b>+260</b>	<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) KMOD +34, KBER +25, WNOR +23, WZZO +21, WHJY +20, KAZR +19, WDHA +19, WHDR +18, WGIR +17, KUFO +15
<b>+40</b>	<b>SEETHER</b> Breakdown (Wind-up) WEEN +15, WXMM +10, WDHA +5, WJXQ +2, KIOC +2, WVRK +2, WAFX +2, KBER +1, KSHE +1, WRQK +1
<b>+33</b>	<b>SHINEDOWN</b> Second Chance (Atlantic) WEEN +15, KTUX +9, KIOC +8, WRQK +2, KAZR +2, WZZO +1, WDHA +1, WXMM +1, KMOD +1, WJXQ +1
<b>+28</b>	<b>MUDVAYNE</b> Do What You Do (Epic) KIOC +10, KMOD +8, WJXQ +6, WEBN +3, WKLC +2, KAZR +1, WDHA +1, KTUX +1, WHJY +1, WAFX +1
<b>+24</b>	<b>SAVING ABEL</b> 18 Days (Skiddco/Virgin/Capitol) KSHE +11, KTUX +6, WDHA +4, WAFX +4, KIOC +2

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL (ELEVEN SEVEN)		142	128
2	<b>SEETHER</b> FAKE IT (WIND-UP)		140	156
3	<b>SEETHER</b> RISE ABOVE THIS (WIND-UP)		125	146
4	<b>CANDLEBOX</b> STAND (SILENT MAJORITY/LG)		114	123
5	<b>FINGER ELEVEN</b> PARALYZER (WIND-UP)		109	105

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>PUDDLE OF MUDD</b> PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		106	102
7	<b>MOTLEY CRUE</b> SAINTS OF LOS ANGELES (MOTLEY/ELEVEN SEVEN)		106	127
8	<b>GUNS N' ROSES</b> SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		103	106
9	<b>KID ROCK</b> ALL \$ JIMMER LONG (TOP DOG/ATLANTIC)		101	112
10	<b>GUNS N' ROSES</b> PARADISE CITY (GEFFEN/UMF)		94	92

## ROCK REPORTERS

- |  |  |   |  |  |  |  |
|--|--|---|--|--|--|--|
| <b>WONE/Akron, OH*</b><br>OM: Chuck Collins<br>PD: T.K. O'Grady<br>APD/MD: Tim Daugherty | <b>WTOS/Augusta, ME</b><br>OM/PD: Jack O'Brien<br>APD: Mark Smith                  | <b>WKLC/Charleston, WV*</b><br>OM/PD: Jay Nunley<br>APD/MD: Brian Thompson          | <b>KHQG/Duluth, MN</b><br>OM/PD: Jack Lawson                           | <b>WAFX/Montgomery, AL*</b><br>PD: Rick Hendrick                       | <b>WHJY/Providence, RI*</b><br>PD: Scott Laudani                             | <b>KSHE/St. Louis, MO*</b><br>OM: Rick Bais<br>APD: Katy Kuzze<br>MD: Guy Favazza        |
| <b>KZRR/Albuquerque, NM*</b><br>OM: Bill May<br>PD: Phil Mahoney<br>MD: Rob Brothers     | <b>KIOC/Beaumont, TX*</b><br>OM: Trey Poston<br>PD: Mike Davis                     | <b>WEBN/Cincinnati, OH*</b><br>OM/PD: Scott Reinart<br>MD: Dave Fritz               | <b>WQCM/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Mike Holder | <b>WDHA/Morrisstown, NJ*</b><br>APD: Curtis Kay                        | <b>WXRX/Rockford, IL</b><br>PD: Jim Stone<br>MD: Jon Schulz                  | <b>WAQX/Syracuse, NY*</b><br>OM: Tom Mitchell<br>PD: Hunter Scott<br>APD/MD: Dawn Kelley |
| <b>WZZO/Allentown, PA*</b><br>PD: Tori Thomas<br>MD: Keith Moyer                         | <b>WPTQ/Bowling Green, KY</b><br>OM/PD: Alex "Axe" Parocai<br>APD/MD: Monty Foster | <b>WMMS/Cleveland, OH*</b><br>OM: Keith Abrams<br>PD: Bo Matthews                   | <b>WRVC/Huntington, WV</b><br>PD: Reeves Kirtner                       | <b>WNOR/Norfolk, VA*</b><br>PD: Harvey Kojan<br>APD/MD: Sonja Morrell  | <b>KBER/Salt Lake City, UT*</b><br>PD: Kelly Hammer<br>APD/MD: Darby Wilcox  | <b>KMOD/Tulsa, OK*</b><br>OM/PD: Der Crist   |
| <b>KWHL/Anchorage, AK</b><br>PD: Brad Stennett<br>MD: Matthew Collins                    | <b>WRQK/Canton, OH*</b><br>PD: Greg Ausham   | <b>WVRK/Columbus, GA*</b><br>OM: Brian Waters<br>PD: Chris Chaos                    | <b>WJXQ/Lansing, MI*</b><br>PD: Sheri Vegas                            | <b>WXMM/Norfolk, VA*</b><br>OM/PD: John Shomby                         | <b>KZOO/San Luis Obispo, CA</b><br>OM: Pepper Daniels<br>PD/MD: Dusty Rhoads | <b>WMZK/Wausau, WI</b><br>MD: Larry O'ferman   |
| <b>WPXC/Cape Cod, MA</b><br>PD/MD: Suzanne Tonaire                                       |  | <b>KAZR/Des Moines, IA*</b><br>OM: Scott Allen<br>PD: Ryan Patrick<br>MD: Andy Hall | <b>WGIR/Manchester, NH*</b><br>PD: Chris "Doc" Garrett                 | <b>KCLB/Palm Springs, CA</b><br>OM/PD: Jen Shevlin<br>MD: Shelly Brown | <b>KTUX/Shreveport, LA*</b><br>OM: Gary McCoy<br>PD/MD: Randy Hill           | <b>KBZS/Wichita Falls, TX</b><br>PD: Liz Ryarr   |

\* Monitored Reporters

▶ IN JUST ITS SECOND WEEK ON THE CANADA ROCK CHART, **THE KILLERS'** "HUMAN" LEAPS 41-25. THE SONG PREVEWS THE BAND'S THIRD ALBUM, "DAY & AGE," DUE IN NOVEMBER.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willabee  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**WJSE/Atlantic City, NJ**  
OM/PD: Paul Kelly  
MD: Scott Reilly

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenn McCloud  
PD/MD: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**WBCN/Boston, MA\***  
PD: Mike Thomas  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
APD: Fletcher  
MD: Paul Driscoll

**WBTZ/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WZJO/Charleston, WV\***  
OM: Jeff Whitehead

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Jay Kruz  
APD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**KFRR/Fresno, CA\***  
PD: Jason Squires  
APD/MD: Ryan Oldfield

**WJBX/Ft. Myers, FL\***  
PD: Matt Johnson  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WCRD/Grand Rapids, MI\***  
OM/PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**WURH/Hartford, CT\***  
OM: Todd Thomas  
PD: Becky Pohotsky

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBZ/Houston, TX\***  
PD: Don Jantzen  
MD: Karah Leigh

**WRZX/Indianapolis, IN\***  
PD/MD: Lenny Diana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy  
PD/MD: Jay Patrix

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/MD: Jason Ulanet

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Vice

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Hornie Pooser

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**KYSR/Los Angeles, CA\***  
PD: Michael Martin  
APD/MD: Julie Pilat

**KRDG/Medford, OR**  
PD/MD: Cosmo

**WMFS/Memphis, TN\***  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
APD: Stephen Kallao

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazzelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**WRFPH/Philadelphia, PA\***  
OM: Thea Mitchem  
PD/MD: John Allers  
APD: Wendy Rollins

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Wendell Clough  
APD: Tom Ghiden  
MD: Nick Castillo

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Mojo

**WRXL/Richmond, VA\***  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM: Mike Ninnie  
PD: Nik Rivers

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Andy Hawk

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fufkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Capone

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeanene Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM/PD: Gregg Steele  
APD: Tom Wilkinson

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXH/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer

**KNDD/Seattle, WA\***  
PD: Mike Kaplan  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
PD: Nixon

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Chris Firmage

**KMYZ/Tulsa, OK\***  
PD: Kenny Wall

**WWDC/Washington, DC\***  
OM: Thea Mitchem  
PD: Dave Wellington  
APD: Dave Hennessy  
MD: Greg Roche

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
APD/MD: Ross Mahoney

**WSFM/Wilmington, NC**  
PD/MD: Mike Kennedy

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/AMD: Frank Pain

**WZMR/Albany, NY\***  
OM/PD: Kevin Callahan

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WIYY/Baltimore, MD\***  
PD: Dave Hill  
APD/MD: Rob Heckman

**WCPR/Biloxi, MS\***  
OM/PD: Kenny Vest  
MD: Denver Crabb

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremi Smith

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Army Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WIIL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBYP/Ft. Wayne, IN\***  
APD/MD: Stiller

## CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	6	<b>AC/DC</b> ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	574 +7
2	2	7	<b>OASIS</b> THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	460 +11
3	6	10	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	428 +78
4	4	7	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS./WARNER	413 +9
5	3	18	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/UNIVERSAL	409 +2
6	8	10	<b>WEEZER</b> TROUBLEMAKER	DGC/UNIVERSAL	383 +39
7	12	16	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/JIVE/SONY BMG	369 +45
8	5	13	<b>MOBILE THE KILLER</b>	UNIVERSAL	361 +9
9	10	13	<b>STAINO</b> BELIEVE	FLIRI/ATLANTIC/WARNER	360 +31
10	11	12	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	351 +23
11	<b>NEW</b>		<b>NICKELBACK</b> GOTTA BE SOMEBODY	EMI	348 +348
12	7	16	<b>COLDPLAY</b> VIVA LA VIDA	PARLOPHONE/EMI	336 -14
13	9	20	<b>SLOAN</b> BELIEVE IN ME	MURDERRECORDS/SONY BMG	289 -45
14	22	7	<b>KINGS OF LEON</b> SEX ON FIRE	RCA/SONY BMG	283 +88
15	13	17	<b>THE STILLS</b> BEING HERE	ARTS & CRAFTS	278 -25
16	15	9	<b>SAM ROBERTS</b> DETROIT '67	SECRET BRAIN/UNIVERSAL	247 +4
17	14	24	<b>AIRBOURNE</b> RUNNIN' WILD	ROADRUNNER/UNIVERSAL	245 -38
18	23	7	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	230 +45
19	26	4	<b>THE TREWS</b> MAN OF TWO MINDS	THE BUMSTEAD/UNIVERSAL	210 +66
20	19	27	<b>FINGER ELEVEN</b> TALKING TO THE WALLS	WIND-UP	210 -3
21	18	27	<b>DISTURBED</b> INSIDE THE FIRE	REPRISE/WARNER	203 -15
22	16	28	<b>FOO FIGHTERS</b> LET IT DIE	RDWELL/RCA/SONY BMG	201 -40
23	17	22	<b>CITY AND COLOUR</b> SLEEPING SICKNESS	DINE ALONE	198 -20
24	21	10	<b>BUCKCHERRY</b> TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	195 -11
25	41	2	<b>THE KILLERS</b> HUMAN	ISLAND/UNIVERSAL	176 +97
26	24	22	<b>REV THEORY</b> HELL YEAH	VAN HOWES/MALDEN/INTERSCOPE/UNIVERSAL	161 -2
27	34	2	<b>BILLY TALENT &amp; ANTI-FLAG</b> TURN YOUR BACK	WARNER MUSIC CANADA/WARNER	158 +53
28	28	18	<b>SAVING ABEL</b> ADDICTED	SKIDCO/VIRGIN/EMI	148 +16
29	25	26	<b>KID ROCK</b> ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	136 -25
30	30	4	<b>ONE SECOND 2 LATE</b> FEAR OF A NATION	RED INK	130 +13

FOR WEEK ENDING OCTOBER 5, 2008

♦ indicates CanCon

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

**WKLQ/Grand Rapids, MI\***  
OM: Steve Stewart  
PD: Michael Grey  
APD: Jay Deacon  
MD: Darcy

**WZOR/Green Bay, WI\***  
PD: Joe Calgario  
APD: Cutter  
MD: Borna Velic

**WXQR/Greenville, NC\***  
OM: Mark McKinney  
PD: Wes Styles

**WTPT/Greenville, SC\***  
OM/PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/PD: Ken Carson

**WCCC/Hartford, CT\***  
PD: Michael Piccozi  
APD/MD: Mike Karolyi

**WAMX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM/PD: Lee Reynolds  
APD/MD: Clay Sanders

**WRXW/Jackson, MS\***  
PD/MD: Brad Stevens

**WRZK/Johnson City, TN\***  
PD/MD: Scott Onks

**KQRC/Kansas City, MO\***  
OM/PD: Bob Edwards  
MD: Paul Marshall

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KOMP/Las Vegas, NV\***  
PD: John Griffin  
MD: Carola

**KZCD/Lawton, OK**  
PD: Don "Crittter" Brown  
APD: J.C. "Kelso" Kellison

**WXZZ/Lexington, KY\***  
OM: Robert Lindsey  
PD: Johnny Maze  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD: Jeff Petterson  
MD: Adam Peterson

**WLRS/Louisville, KY\***  
OM: George Lindsey  
PD: Joe Stamm

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/PD: Wes Nessmann

**WJJO/Madison, WI\***  
PD: Randy Hawke  
APD/MD: Blake Patton

**KFRQ/McAllen, TX\***  
OM/PD: Mike Quinn

**KBRE/Merced, CA**  
PD/MD: Jason LaChance

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/PD: Carl Craft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/PD: Jeff Miller

**WBUZ/Nashville, TN\***  
OM/PD: Troy Hanson  
OM: Dean Warfield  
APD: Zigz

**KATT/Oklahoma City, OK\***  
OM/PD: Chris Baker  
MD: Jake Daniels

**WYYX/Panama City, FL**  
PD: Chris Alan  
APD/MD: Stroke

**WTKX/Pensacola, FL\***  
PD: Joel Sampson  
APD/MD: Mark The Shark

**WIXO/Peoria, IL**  
OM/PD: Matt Bahan

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler

**KUPD/Phoenix, AZ\***  
PD/MD: Larry McFeele

**KODX/Rapid City, SD**  
OM/PD: Jim Kallas

**KDOT/Reno, NV\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KRXQ/Sacramento, CA\***  
OM/PD: Jim Fox

**WKQZ/Saginaw, MI\***  
PD: Hoser  
APD/MD: Matt Bingham

**WZBH/Salisbury, MD**  
OM: Sue Timmons  
PD: Sean McHugh  
MD: Chris Steele

**KZZQ/Salt Lake City, UT\***  
PD: Kayvon Motiee  
APD/MD: Roger Orton

**KISS/San Antonio, TX\***  
PD/MD: LA Lloyd

**KIOZ/San Diego, CA\***  
PD/MD: Shauna Moran-Brown

**KURQ/San Luis Obispo, CA**  
OM/PD: Mark Mitchell

**KXFX/Santa Rosa, CA\***  
PD/MD: Scott Less

**Music Choice Rock/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Octane/Satellite\***  
OM: Gregg Steele  
PD: Jeff Regan

**XM Squiz/Satellite\***  
PD: Bodhi Ebright  
MD: Grant Random

**KISW/Seattle, WA\***  
OM/PD: Dave Richards  
APD: Ryan Castle

**WHBZ/Sheboygan, WI**  
PD: Ron Simton  
MD: Dave Nelson

**WRBR/South Bend, IN**  
PD: Tommy Carroll  
APD: Maximus

**KHTQ/Spokane, WA\***  
PD/MD: Barry Bennett  
APD: Kris Siebers

**WLZX/Springfield, MA\***  
PD/MD: Courtney Quinn

**KZRQ/Springfield, MO\***  
OM: Valerie Knight  
PD: Simon Nytes

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How triple A is covering the 2008 political scene

## A Current Affair

John Schoenberger

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It's generally the realm of news and talk radio to cover politics. But since this year also heralds one of the most talked-about presidential campaigns in recent memory, even some adult-oriented music stations are getting more involved. And triple A is finding ways to creatively cover the political landscape.

### Going To The Source

KBCO/Denver made an extra effort recently to cover the Democratic National Convention, which took place in its backyard. The "KBCO Morning Show" with Bret Saunders broadcast live from the convention all four days. According to PD Scott Arbough, KBCO was the only FM in a sea of AM morning shows at radio row. During the Republican National Convention, Saunders also included interviews on his show each day with local and national Republican dignitaries.

"KBCO seems to have both a liberal and conservative listener base," Arbough says. "Obviously here in Boulder there is a large liberal population, but Denver and surrounding areas tend to lean more Republican, so we try to be fair and balanced with our content. But I will also say our coverage never completely satisfies either side."

Meanwhile, KTCZ/Minneapolis' "Cities 97 Morning Show" with B.T. & Lee took a different approach for the Republican convention, which happened in nearby St. Paul, by interviewing people on the street about the traffic, protests and other activities surrounding the event. The station chose to stay out of the politics.

WRSI/Northampton, Mass., had a liberal blog-

ger on the floor of the Democratic convention who called in from his hotel room each morning to give listeners a recap of evening events. In addition, MSNBC host (and former member of WRSI morning show "The Big Breakfast") Rachel Maddow offers occasional guest political commentary for her former station.

"We also take real interviews with all of the political candidates and make pretend that we are actually interviewing them, but asking better and funnier questions than, say, that boring old fuddy-duddy Wolf Blitzer," PD Monte Belmonte says.

KOZT/Fort Bragg, Calif., is taking a proactive local stance this year, using what GM/PD Tom Yates calls a "progressive-retro approach" in its election coverage. He sees it as another way to make his station a local entity that serves the community on all levels.

"We will be doing live coverage from poll opening to closing with national, state and local elections," he says. "The Coast Crew is also currently pushing registration and now, absentee balloting and voting by mail. It's pretty much a constant effort for us."

KYSL/Breckenridge, Colo., is also taking a local approach, holding several live-on-the-radio political forums starting Sept. 29 from 7 p.m.-8 p.m., run-

**'We haven't taken an active political stance—yet. We think the overall message of voting is the most important one for a newer station like ours.'**

—Brad Savage



### Making The Vote Count

Jack Johnson, Wilco's Jeff Tweedy and My Morning Jacket's Jim James are just a few of the artists who have made PSAs available to stations nationwide, urging people to register to vote through HeadCount, a nonprofit, nonpartisan voter registration organization. HeadCount has also been a leader in registering young voters at concerts nationwide throughout 2008, partnering with the likes of Johnson, Wilco, Dave Matthews Band and John Mayer. For more information, go to [headcount.org](http://headcount.org).

ning each Monday through Oct. 20.

"We are blocking out all regular programming, including commercials, to feature candidates running for office in our area," news director Roman Moore says. "Two county commissioner seats are up for grabs, plus a state House and state Senate seat. We will have all candidates in the four races on the air live."

### Get The Vote Out

But most stations are leaving coverage to their news/talk counterparts—often stations within the same company cluster. Instead, they are getting active with initiatives like getting people to register and vote. "We are not very involved with covering the political side of the elections nationally, statewide or locally," triple A KPRI/San Diego VP/station manager Bob Burch says. But, he adds, "we are involved with the 'get out the vote' aspect of it. We feel that listeners that are politically addicted will use news/talk radio and other media for their political fix." Koahnic Broadcast's noncommercial KNBA/Anchorage, Alaska, is part of a nonpartisan get-out-and-vote campaign. But its focus is on the Native American community.

"We are working with Alaska's Get Out the NativeVote organization to utilize KNBA's on-air presence and established audience to motivate Alaska Natives eligible to vote to do so," OM/PD Loren Dixon says. "We also hope, via our network of stations under the Koahnic umbrella, that we can motivate Native Americans nationwide to vote in the 2008 election cycle and make the most educated choices about who represents them and their interests."

WYMS/Milwaukee, which targets a diverse, younger adult audience, launched Unified Milwaukee: Voter Awareness. The campaign runs through Election Day and the message, according to PD Scott Mullins, is twofold: Be heard (vote) and get involved (volunteer).

WYMS created a campaign blog—[unifiedmilwaukee.wordpress.com](http://unifiedmilwaukee.wordpress.com)—that has links to voter resources, registration opportunities and local get-out-the-vote-related volunteer opportunities. Mullins says. "We've partnered with two local organizations, too, with strong get-out-the-vote initiatives, Citizen Action of Wisconsin and Voces de la Frontera."

WCNR/Charlottesville, Va., is airing Rock the Vote PSAs. It is also airing PSAs created in-house, some featuring audio segments from artists that recorded for the station's "Corner Lounge" live sessions. "We asked artists to speak a few words about

the power and value of voting, then created our own PSAs to encourage our listeners to make their voice heard, no matter which side of the political fence they happen to fall on," PD Brad Savage says.

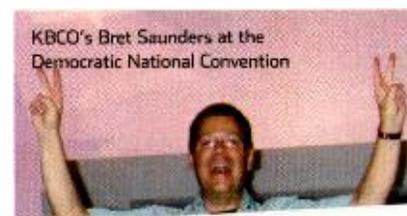
"We haven't taken an active political stance—yet. It's something we've considered, though. However, we think the overall message of voting is the most important one for a newer station like ours." **R&R**

### The Power Of Song

Noncommercial WXPB/Philadelphia launched "Power of Song," a radio- and Web-based series highlighting music and musicians that have impacted society and culture. The program explores the intersection between music and politics in interviews and short-form profiles. It has featured such acts as Billy Bragg, Ani DiFranco,

Dixie Chicks, Pete Seeger, Rage Against the Machine's Tom Morello, John Fogerty, Jackson Browne, Merle Haggard and Gil Scott-Heron.

"In the context of the election year we thought it would be an excellent public service to let the music do the talking about some serious political, cultural and social issues that still impact our lives," WXPB assistant GM of programming Bruce Warren says.



# R&R TRIPLE A

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► **BRETT DENNEN** JUMPS 25-20 WITH HIS COLLABORATION WITH FEMI KUTI, "MAKE YOU CRAZY." THE SINGLE PREVIEWS DENNEN'S THIRD FULL-LENGTH ALBUM, "HOPE FOR THE HOPELESS," SET FOR RELEASE OCT. 21.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	15	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	NO. 1 (1 WK) EVERFINE/ATLANTIC/RRP	566 +44	2.026	7
2	1	16	<b>COUNTING CROWS</b> COME AROUND	DCC/GEFFEN/INTERSCOPE	510 -38	2.102	6
3	3	19	<b>COLDPLAY</b> VIVA LA VIDA	11 CAPITOL	436 -19	3.599	1
4	5	13	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	407 +25	1.236	15
5	7	3	<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	405 +53	3.226	2
6	9	7	<b>SARAH MCLACHLAN</b> I WANT ME 2	ARISTA/RMG	383 +33	1.325	14
7	6	13	<b>BECK</b> ORPHANS	DCC/INTERSCOPE	381 +18	2.728	3
8	10	8	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	368 +26	2.349	4
9	4	21	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	INTERSCOPE	365 -25	1.613	11
10	12	6	<b>COLDPLAY</b> LOST!	CAPITOL	349 +10	1.808	9
11	13	12	<b>ERIC HUTCHINSON</b> ROCK & ROLL	AIRPOWER LET'S BREAK/WARNER BROS.	333 +26	1.009	20
12	14	19	<b>THE RACONTEURS</b> OLD ENOUGH	THIRD MAN/WARNER BROS.	320 +13	2.296	5
13	8	30	<b>MATT NATHANSON</b> COME ON GET HIGHER	VANGUARD	319 -33	1.648	10
14	11	23	<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	290 -52	1.364	13
15	15	6	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	273 -4	1.059	18
16	21	5	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	238 +21	1.167	16
17	17	7	<b>INGRID MICHAELSON</b> BE OK	CABIN 24/ORIGINAL SIGNAL/RED	235 +10	0.433	-
18	20	7	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	233 +11	1.147	17
19	16	11	<b>SHERYL CROW</b> MOTIVATION	A&M/INTERSCOPE	220 -15	0.622	-
20	25	4	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	216 +50	0.608	-
21	19	15	<b>G. LOVE &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	200 -23	0.655	29
22	23	5	<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	185 +5	0.502	-
23	24	7	<b>JOHN MAYER</b> FREE FALLIN'	COLUMBIA	176 +2	0.620	-
24	NEW		<b>THE KILLERS</b> HUMAN	MOST INCREASED PLAYS ISLAND/IDJMG	164 +101	0.963	21
25	29	3	<b>ERIN MCCARLEY</b> PONY (IT'S OK)	UNIVERSAL REPUBLIC	150 +27	0.155	-
26	26	9	<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	158 0	0.903	22
27	NEW		<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	150 +69	0.317	-
28	30	2	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	143 +16	0.451	-
29	NEW		<b>BEN FOLDS FEATURING REGINA SPEKTOR</b> YOU DON'T KNOW ME	EPIC	142 +21	0.414	-
30	27	20	<b>R.E.M.</b> HOLLOW MAN	WARNER BROS.	125 -26	0.490	-

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>JASON MRAZ</b> I'M YOURS (ATLANTIC/RRP)		258	270	6	<b>JACK JOHNSON</b> HOPE (BRUSHFIRE/UNIVERSAL REPUBLIC)		170	224
2	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)		216	219	7	<b>SARA BAREILLES</b> BOTTLE IT UP (EPIC)		164	198
3	<b>LOS LONELY BOYS</b> STAYING WITH ME (EPIC)		197	208	8	<b>DUFFY</b> MERCY (MERCURY/IDJMG)		163	160
4	<b>SPOON</b> DON'T YOU EVAH (MERGE)		189	204	9	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART (ATLANTIC)		156	164
5	<b>AUGUSTANA</b> SWEET AND LOW (EPIC)		170	178	10	<b>EDDIE VEDDER</b> HARD SUN (MONKEY WRENCH/J/RMG)		124	107

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>KEANE</b> The Lovers Are Losing (Interscope) CIDR, KPRI, KRVB, KTCZ, KXLY, Sirius Spectrum, WCLZ, WNCS, WXRV	9
<b>TRACY CHAPMAN</b> Sing For You (Atlantic) KFOG, KINK, KMTT, KRSH, Sirius Spectrum, WCLZ, WNCS, XM Cafe	8
<b>RYAN ADAMS &amp; THE CARDINALS</b> Fix It (Lost Highway) CIDR, KBCO, KXLY, WCOO, WMMM, WRNR, WTT5	7
<b>AMOS LEE</b> What's Been Going On (Blue Note/Capitol) KPTL, KRVB, WCOO, WNCS, WXRV	5
<b>THE KILLERS</b> Human (Island/IDJMG) KINK, KSWD, KWMT, KXLY, WCLZ	5
<b>COLDPLAY</b> Lost! (Capitol) KBCO, KRSH, KTCZ	3
<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) KENZ, WCOO, WRNR	3
<b>NEWTON FAULKNER</b> Cone In The Morning (Aware/Columbia) KBCO, KRSH, WRLT	3

### ADDED AT...

**CIDR**  
Detroit, MI  
PD: Matt Franklin  
APD: Tania D'Angela  
Keane, The Lovers Are Losing, 3  
Ryan Adams & The Cardinals, Fix It, 2  
David Byrne & Brian Eno, Strange Overtones, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>JAMES MORRISON</b> Nothing Ever Hurt Like You (Geffen/Interscope)	107/24	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG)	68/27
TOTAL STATIONS:	15	TOTAL STATIONS:	9
<b>DAVID BYRNE &amp; BRIAN ENO</b> Strange Overtones (Todo Mundo)	105/7	<b>DAR WILLIAMS</b> It's Alright (Razor & Tie)	68/2
TOTAL STATIONS:	11	TOTAL STATIONS:	8
<b>AUGUSTANA</b> I Still Ain't Over You (Epic)	97/3	<b>R.E.M.</b> Until The Day Is Done (Warner Bros.)	67/8
TOTAL STATIONS:	11	TOTAL STATIONS:	10
<b>THE KOOKS</b> Shine On (Astralwerks/Capitol)	95/29	<b>TRACY CHAPMAN</b> Sing For You (Atlantic)	64/61
TOTAL STATIONS:	9	TOTAL STATIONS:	10
<b>TRISTAN PRETTYMAN</b> Hello (Virgin/Capitol)	95/10	<b>AMY MACDONALD</b> Mr. Rock & Roll (Decca)	62/14
TOTAL STATIONS:	11	TOTAL STATIONS:	6

## MOST INCREASED PLAYS

<b>+101</b>	<b>THE KILLERS</b> Human (Island/IDJMG) KRVB +22, WXRV +15, KINK +12, KENZ +11, KWMT +9, KTHX +6, WRXP +6, WNCS +6, CIDR +3, KPTL +3
<b>+69</b>	<b>RYAN ADAMS &amp; THE CARDINALS</b> Fix It (Lost Highway) WRNR +11, SISP +8, WCLZ +8, WRLT +6, KGSR +5, KRSH +5, XMCF +5, KTHX +5, WNCS +5, WTT5 +5
<b>+61</b>	<b>TRACY CHAPMAN</b> Sing For You (Atlantic) KRVB +18, KINK +14, KRSH +9, KFOG +9, KMTT +6, WMMM +2, KTHX +1, KXLY +1, XMCF +1
<b>+53</b>	<b>SNOW PATROL</b> Take Back The City (Polydor/Fiction/Geffen/Interscope) WMMM +15, WRLT +12, WZEW +10, WCOO +8, WNCS +7, KXLY +6, KPTL +4, CIDR +3, WCLZ +2, KTCZ +2
<b>+50</b>	<b>BRETT DENNEN FEATURING FEMI KUTI</b> Make You Crazy (Downtown/Dualtone) WCLZ +10, SISP +7, KXLY +7, WTT5 +7, WRNR +6, KINK +4, KGSR +2, KFOG +2, WCOO +2, KTHX +2

FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
31 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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# Lenka the show

**VH1** you oughta know ARTISTS ON THE RISE

Hotel Cafe Tour This Fall!



**UPCOMING TV APPEARANCES:**  
The Tonight Show with Jay Leno - October 16th  
The Late, Late Show with Craig Ferguson - October 22nd

**R&R HOT AC 35!**  
SoundScan Heatseekers Chart: 23\* - 5\*

# R&R TRIPLE A/ AMERICANA

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► **LUCINDA WILLIAMS** ROLLS 40-13 ON THE AMERICANA CHART WITH "LITTLE HONEY." THE SET, DUE IN STORES OCT. 14, EARNS MOST ADDED (7 NEW REPORTERS) AND SCORES THE LARGEST PLAYS INCREASE (UP 97). THE ALBUM'S FIRST TRACK, "REAL LOVE," MEANWHILE RISES 8-5 ON TRIPLE A INDICATOR.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	7	<b>RAY LA MONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	578	+30
2	2	9	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	531	+12
3	3	8	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	485	+2
4	4	4	<b>COLDPLAY</b> LOST!	CAPITOL	466	+20
5	8	5	<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	422	+52
6	6	10	<b>DAR WILLIAMS</b> IT'S ALRIGHT	RAZOR & TIE	402	+4
7	7	5	<b>BRETT JENNEN FEAT. FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	386	+4
8	5	15	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	384	-47
9	9	14	<b>BECK</b> ORPHANS	DGC/INTERSCOPE	362	-7
10	11	6	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	329	0
11	17	2	<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	327	+56
12	10	12	<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	322	-24
13	12	6	<b>JJ GREY &amp; MOFRO</b> ORANGE BLOSSOMS	ALLIGATOR	316	+3
14	11	5	<b>INGRID MICHAELSON</b> BE OK	CABIN 24/ORIGINAL SIGNAL/RED	283	+20
15	14	8	<b>BOB DYLAN</b> DREAMIN' OF YOU	COLUMBIA	283	-3
16	13	4	<b>BEN FOLDS FEAT. REGINA SPEKTOR</b> YOU DON'T KNOW ME	EPIC	275	+40
17	18	11	<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	271	+2
18	22	4	<b>SARAH MCLACHLAN</b> I WANT ME 2	ARISTA/RMG	270	+14
19	<b>NEW</b>		<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	266	+193
20	13	7	<b>BLUES TRAVELER</b> YOU, ME AND EVERYTHING	VERVE FORECAST/VERVE	257	-47
21	15	15	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	256	-24
22	25	4	<b>CALEXICO</b> TWO SILVER TREES	QUARTERSTICK	237	-12
23	16	10	<b>CONOR OBERST</b> SAUSALITO	MERGE	235	-44
24	24	4	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	231	+1
25	<b>NEW</b>		<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE OVERTONES	TODD MUNDO	219	+89
26	26	16	<b>COLDPLAY</b> VIVA LA VIDA	CAPITOL	203	-10
27	20	16	<b>THE HOLD STEADY</b> SEQUESTERED IN MEMPHIS	VAGRANT	202	-62
28	19	16	<b>G. LOVI &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	194	-72
29	<b>NEW</b>		<b>KAISER CHIEFS</b> NEVER MISS A BEAT	B-UNIQUE/UNIVERSAL MOTOWN	189	-31
30	29	3	<b>OASIS</b> THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	188	-8

THIS WEEK	LAST WEEK	AMERICANA		PLAYS	
		ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	<b>KASEY CHAMBERS &amp; SHANE NICHOLSON</b> RATTLIN' BONES	SUGAR HILL	425	-28
2	2	<b>RODNEY CROWELL</b> SEX AND GASOLINE	WOK-K SONG/YEP ROC	404	+7
3	3	<b>CARRIE RODRIGUEZ</b> SHE AIN'T ME	BACK PORCH/MAN-HATTAN/CAPITOL	393	+17
4	5	<b>CHRIS KNIGHT</b> HEART OF STONE	DRIFTER'S CHURCH	351	+6
5	7	<b>TODD SNIDER</b> PEACE QUEER	AIMLESS	352	+29
6	4	<b>LITTLE FEAT AND FRIENDS</b> JOIN THE BAND	429/SLG	344	-26
7	11	<b>OLD CROW MEDICINE SHOW</b> TENNESSEE PUSHER	NETTWERK	330	+58
8	6	<b>THE BAND OF HEATHENS</b> THE BAND OF HEATHENS	BOH	325	-3
9	8	<b>DARRELL SCOTT</b> MODERN HYMNS	APPLESEED	311	-2
10	9	<b>DONNA THE BUFFALO</b> SILVERLINED	SUGAR HILL	282	-17
11	13	<b>THE DUHKS</b> FAST PACED WORLD	SUGAR HILL	252	-12
12	10	<b>RECKLESS KELLY</b> BULLETPROOF	YEP ROC	250	-38
13	40	<b>LUCINDA WILLIAMS</b> LITTLE HONEY	LOST HIGHWAY	242	+97
14	12	<b>JOHN HIATT</b> SAME OLD MAN	NEW WEST	240	-28
15	15	<b>BRUCE ROBISON</b> THE NEW WORLD	PREMIUM	231	-16
16	16	<b>MICKY AND THE MOTORCARS</b> NAIVE	SMITH	227	-2
17	17	<b>HAYES CARLL</b> TROUBLE IN MIND	LOST HIGHWAY	206	-11
18	20	<b>JOAN BAEZ</b> DAY AFTER TOMORROW	RAZOR & TIE	198	+3
19	19	<b>DAN TYMINSKI</b> WHEELS	ROUNDER	194	-5
20	14	<b>ALEJANDRO ESCOVEDO</b> REAL ANIMAL	BACK PORCH/MAN-HATTAN/CAPITOL	184	-68
21	27	<b>J.J. GREY AND MOFRO</b> ORANGE BLOSSOMS	ALLIGATOR	183	+15
22	18	<b>GIRLS GUNS &amp; GLORY</b> INVERTED VALENTINE	GIRLS GUNS & GLORY	182	-21
23	33	<b>TAJ MAHAL</b> MAESTRO	HEADS UP/CMG	179	+20
24	22	<b>HONEYBROWNE</b> MILE BY MILE	SMITH	173	-6
25	38	<b>RUSTY TRUCK</b> LUCK'S CHANGING LANES	RYKODISC	172	+23
26	23	<b>CALEXICO</b> CARRIED TO DUST	QUARTERSTICK	166	-6
27	42	<b>DIGNEY FIGNUS</b> TALK OF THE TOWN	FIGTONE	166	+26
28	26	<b>THE DEDRINGERS</b> SWEETHEART OF THE NEIGHBORHOOD	DEDCROW	158	-10
29	32	<b>JAMES INTVELD</b> HAVE FAITH	MOLENAART	158	-2
30	30	<b>THE BOXMASTERS</b> THE BOXMASTERS	VANGUARD	154	-6

**MOST ADDED**

- SUSAN TEDESCHI** 18  
True (Verve Forecast/Verve)  
DMX Folk Rock, KBAC, KFMU, KNBA, KPIC, KSPN, KSUT, KTAO, KYSL, WCBE, WEHM, WFUV, WKZE, WMVY, WMWV, WNRN, WTMD, WTYD
- TRACY CHAPMAN** 16  
Sing For You (Atlantic)  
DMX Folk Rock, KCLC, KLRR, KNBA, KOHO, KPIC, KSUT, KTAO, KTBC, WCBE, WFUV, WMWV, WNCW, WNRN, WXPB, XM The Loft
- RYAN ADAMS & THE CARDINALS** 13  
Fix It (Ironworks/Universal Republic)  
KCLC, KFMU, KSPN, WFUV, WFPK, WOXM, WUIN, WYCE
- LOS LONELY BOYS** 7  
Heart Won't Tell A Lie (Epic)  
KBAC, KDBB, KMTP, KTCB, WDST, WOXM, WYEP
- HONEYHONEY** 8  
Little Toy Gun (Ironworks/Universal Republic)  
KCLC, KFMU, KSPN,

**MOST ADDED**

- LUCINDA WILLIAMS** 17  
Little Honey (Lost Highway)
- YARN** 11  
Empty Pockets (Yarn)
- GRAYSON CAPPS & THE STUMPKNOCKERS** 9  
Rott-N-Roll (Hyena)
- RYAN ADAMS & THE CARDINALS** 9  
Cardinology (Lost Highway)
- THE IGUANAS** 9  
If You Should Ever Fall On Hard Times (Yep Roc)
- CHARLIE HADEN FAMILY & FRIENDS** 8  
Rambling Boy (Decca)
- BOW THAYER AND PERFECT TRAINWRECK** 7  
Bow Thayer And Perfect Trainwreck (Bow Thayer)

FOR WEEK ENDING OCTOBER 5, 2008

FOR WEEK ENDING OCTOBER 5, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2008 Americana Music Association.

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GLR Network's news/talk stations report strong response to political coverage

## Coast-To-Coast Election Coverage

Jackie Madrigal  
JMadrigal@RadioandRecords.com

**t**he comprehensive immigration reform bill that never made its way out of Congress in 2006, leading to massive marches across the country, was a turning point for Hispanics. For many, the bill's failure underscored the importance of becoming a U.S. citizen, registering to vote and becoming politically involved.

Now, with the 2008 presidential election less than four weeks away, immigration reform remains a top concern for Hispanics, second only to the economy. Radio, particularly Spanish-language news/talk stations, plays a critical role in helping Latino listeners understand where both presidential candidates stand on these and other issues.

Yoly Cuello, morning co-host at GLR Network's Spanish news/talk WSUA (Caracol)/Miami, says her "Hoy por Hoy" show focuses on "how issues like the economy are affecting the Latino community and how important the Hispanic vote is in this election." Election and political coverage are of prime significance for South Florida's Hispanics who want to stay on top of the issues, especially the economy and immigration reform, she says.

Cuello says she realized just how much attention the Hispanic community is paying to election issues during the station's post-presidential debate coverage on Sept. 26. "We took calls and they spoke in detail about the issues discussed by the candidates, especially about the economy," Cuello says. This is a group of people that is interested and is informed.

Cuello made national and international headlines last month for her English-language interview with Republican presidential nominee John McCain. Despite repeated pressing by Cuello, McCain didn't give her a straight answer about whether he would agree to meet with Spain Prime Minister José Luis Zapatero should he win the election. The

interview, broadcast Sept. 17 on "Hoy por Hoy" and Sept. 18 on "Minuto 60," generated considerable general-market media coverage.

### Room For Improvement

Although Miami's Cuban-Americans are predominantly Republican, a new influx of Hispanics to the market is registering as independents, according to Cuello, a sector of the electorate that McCain and Democratic nominee Barack Obama hope to attract. Spanish news/talk radio provides an optimal way for the candidates to get their messages across.

Cuello also believes Hispanics who recently arrived in the country need to develop a better understanding of how the U.S. political system works, making political coverage on Spanish-language media even more important—and not just in an election year. She observes how some music stations in the market recently added news flashes to their programming and wonders if the move was triggered by the nation's current economic crisis or by a desire by the audience to be more informed.

Cuello sees room for Hispanic broadcasters to increase the amount of airtime devoted to the election: "Could we do more? Yes," she says. "Should we all do more? Yes."

GLR sister XEWW (W Radio)/San Diego has a border-blasting signal that reaches from Tijuana, Mexico, all the way to Los Angeles. The station's



Lorenz

**'What happens on Wall Street will affect us, and we want to translate that information to our listeners in the simplest way possible.'**

—Mirthala Salinas



**'We focus on how issues like the economy are affecting the Latino community and how important the Hispanic vote is in this election.'**

—Yoly Cuello



Spanish news/talk format is simulcast on KHTY/Bakersfield and a Reno, Nev., affiliate is expected soon. That expansion speaks to the appeal of the format and the need to stay informed, according to XEWW "Hoy por Hoy" morning show hosts Mirthala Salinas and Gerardo Lorenz.

Lorenz would like to debunk the myth that Spanish speakers are not interested in politics. "At least Mexicans, a community both Mirthala and I know because we're both Mexican, are interested," he says, observing how small-town folks in Mexico would attend town meetings at least once a month. "When you ask people if they care about politics, they will say no, but these folks do know politics."

However, many radio group owners are only interested in "entertaining" the Hispanic audience, he says. "They are creating an industry that isn't helping the community."

### Better Prepared Hosts Needed

Radio needs hosts well-versed on issues like the economy who can accurately and concisely pass information on to listeners, Lorenz says, a quality he finds often lacking among music format jocks. "That's why [the presidential camps] don't take us into consideration, because if we as hosts are not prepared to ask intelligent questions, what kind of information can we then pass on to the listeners?" Salinas says. "We behave like second-class citizens."

Calling talk radio listeners "a more aware" audience, Salinas says one of the most important roles for her as a host is covering the election—breaking down every issue, from the simplest to the most complex, to make it easier for them to digest. Audience response "has been great because people are far more involved in these elections than ever before."

Like Miami, chief concerns among Latinos in Southern California are the economy and immigration reform. "We dedicate part of the show to the economy and invite important economists to explain to the listeners in simple terms what the challenges are," Salinas says. "What happens in Wall Street will affect us, and we want to translate that information to our listeners in the simplest way possible, because it's a tough subject to understand."

R&R

### Entravision Launches 'Agenda Washington'

To keep listeners better informed on the elections and politics in general, Entravision Communications launched "Agenda Washington" Sept. 21, a 30-minute weekly public affairs show broadcast on all Entravision owned-and-operated Univision TV affiliates and 36 radio stations, many of which are in battleground states like Colorado, Nevada, New Mexico and Florida.

Hosted by Daniel Garza and airing Sundays at 8:30 a.m. ET/PT, "Agenda Washington" focuses on the week's most important political

news and events affecting U.S. Hispanics. The show features interviews with government officials and concludes with a debate between policy and political experts.

"Latinos are playing a greater role in the political process across all levels and this show will meet the ongoing demand for relevant, compelling and impactful news to help this community stay informed on what matters most to them," Entravision Communications chairman/CEO Walter F. Ulloa says.—JM

# R&R REGIONAL MEXICAN

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▶ ON THE HEELS OF FOUR CONSECUTIVE TOP 10s, INCLUDING THE NO. 1 "A TI SI PUEDO DECIRTE" IN SUMMER 2007, **EL CHAPO DE SINALOA** CHARGES IN AT NO. 33 WITH "MALDITO LICOR." THE SONG DOUBLES UP WITH MOST INCREASED PLAYS (UP 157) AND MOST ADDED (10 STATIONS) HONORS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	<b>ALACRANES MUSICAL</b> DAME TU AMOR	NO. 1 (4 WKS) FONOVISA	1768 -3	13.489 1
2	2	13	<b>LOS PIKADIENTES DE CABORCA</b> LA CUMBIA DEL RIO	SONY BMG NORTE	1671 +86	11.770 2
3	3	32	<b>LOS DAFEYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	1512 +5	11.597 3
4	4	9	<b>LA ARROLLADORA BANDA EL LIMON</b> Y QUE QUEDE CLARO	DISA/EDIMONSA	1477 +68	10.317 5
5	5	20	<b>VICENTE FERNANDEZ</b> PARA SIEMPRE	SONY BMG NORTE	1412 +5	10.906 4
6	7	12	<b>JULIO CBAIDEZ</b> EL AMOR EN TARRO	ASL	1126 +44	7.802 6
7	6	23	<b>CUISILLOS</b> VIVE Y DEJAME VIVIR	MUSART/BALBOA	986 -113	5.740 10
8	8	8	<b>JENNI RIVERA</b> CULPABLE O INOCENTE	FONOVISA	953 +52	6.631 8
9	11	7	<b>CONJUNTO PRIMAVERA</b> SENTI	FONOVISA	820 +55	4.127 18
10	13	36	<b>GERMAN MONTERO</b> AMANTES ESCONDIDOS	UNIVISION	801 +39	7.052 7
11	9	19	<b>LOS TEMERARIOS</b> SI TU TE VAS	FONOVISA	787 -14	4.596 14
12	14	8	<b>BANDA EL RECODO</b> NO HAY NOVIEDAD	FDNOVISA	780 +28	4.934 11
13	12	16	<b>PATRULLA 81</b> LOS REPROCHE DEL VIENTO	DISA	751 -13	4.584 15
14	16	9	<b>ESPINOZA PAZ</b> EL PROXIMO VIERNES	ASL	731 +19	6.560 9
15	15	24	<b>INTOCABLE</b> TU ADIOS ME MATA	EMI TELEVISA	724 -1	3.259 22
16	17	14	<b>JOAN SEBASTIAN</b> SIGO VIVO	MUSART/BALBOA	721 +68	3.912 20
17	18	4	<b>MARCO ANTONIO SOLIS</b> NO MOLESTAR	FONOVISA	689 +62	2.556 30
18	10	25	<b>LOS RIELEROS DEL NORTE</b> A PUNTO DE LLORAR	FONOVISA	683 -111	4.737 13
19	21	3	<b>PESADO</b> OJALA	ASL	673 +137	2.946 24
20	20	7	<b>BANDA MACHOS</b> NO HAY PROBLEMA	AIRPOWER SONY BMG NORTE	670 +47	4.025 19
21	19	16	<b>LOS NOBLEZA DE AGUILILLA</b> CON MENTIRAS NO	SIMON	614 -12	1.910 38
22	24	8	<b>EL TIGRILLO PALMA</b> EL BAZUZO	FONOVISA	549 +40	2.877 25
23	30	2	<b>GRUPO MONTEZ DE DURANGO</b> ESPERO	DISA	538 +127	3.292 21
24	23	10	<b>FIDEL RUEDA</b> NO PUEDO PERDONARTE	FONOVISA	517 -6	1.885 40
25	22	17	<b>LOS INQUIETOS DEL NORTE</b> LA BORRACHERA	EAGLE	491 -36	4.886 12
26	27	3	<b>CARDENALES DE NUEVO LEON</b> YA LO SE	ASL	462 +33	2.812 27
27	26	10	<b>TIERRA CALI</b> MAS ALLA DE LA DISTANCIA	VENEMUSIC	438 +4	2.453 31
28	28	6	<b>LOS TIGRES DEL NORTE</b> SANGRE CALIENTE	FONOVISA	431 +7	1.273 -
29	29	19	<b>SERGIO VEGA</b> MI BUEN AMANTE	SONY BMG NORTE	421 -2	4.444 16
30	39	2	<b>EL GUERO Y SU BANDA CENTENARIO</b> VEN TU	A.R.C.	412 +110	1.076 -
31	25	13	<b>FLEX</b> TE QUIERO	EMI TELEVISA	404 -69	2.052 36
32	40	2	<b>EL POTRO DE SINALOA</b> DEJAME VACIO	MUSIVISA	382 +87	4.137 17
33	NEW		<b>EL CHAPO DE SINALOA</b> MALDITO LICOR	DISA	375 +157	1.752 -
34	31	17	<b>K-PAZ DE LA SIERRA</b> VOLVERE	DISA/EDIMONSA	372 -23	2.579 29
35	NEW		<b>LOS RIELEROS DEL NORTE</b> AUXILIO	FONOVISA	367 +145	1.742 -
36	34	20	<b>URANIO MUSICAL</b> DULCE VENCIDO	ASL	349 -3	1.825 -
37	NEW		<b>LALO MORA</b> EL ASALTA CUNAS	DISA/EDIMONSA	336 +103	2.250 32
38	RE-ENTRY		<b>ISABELA</b> MIS OJOS LLORAN POR TI	DISA	319 +41	1.027 -
39	32	13	<b>LOS HUBACANES DEL NORTE</b> EL AZABACHE DEL DIABLO	FONOVISA	318 -64	0.956 -
40	35	4	<b>LA AUTORIDAD DE LA SIERRA</b> AMOR A GOZAS	DISA	310 -13	1.209 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>EL CHAPO DE SINALOA</b> Maldito Licor (Disa) KBNO, KCMT, KIWI, KJFA, KOND, KRAY, KRZZ, KSAH, XHNZ, XOCL	10
<b>LOS RIELEROS DEL NORTE</b> Auxilio (Fonovisa) KDXX, KISF, KLEY, KOND, KSAH, KTUZ, KRZZ, KXPX, XOCL	9
<b>GRUPO MONTEZ DE DURANGO</b> Espero (Disa) KBNO, KDXX, KLBN, KRZZ, KSTN, KWIZ, XHNZ, XOCL	8
<b>SERGIO VEGA</b> Que Se Mueran Los Feos (Sony BMG Norte) KCMT, KISF, KLVN, KOND, KSOL, WLCC, XOCL	7
<b>PESADO</b> Ojala (ASL) KIST, KJFA, KTUZ, KXPX, KXTS, XHNZ	6
<b>EL POTRO DE SINALOA</b> Dejame Vacio (Musivisa) KESO, KIST, KJFA, KMYX, KRZZ, KTUZ	6
<b>DEZATADOS</b> Un Beso (Disa) KDXX, KJFA, KRZZ, KSTN, KWIZ, WEDJ	6
<b>LALO MORA</b> El Asalta Cunas (Disa/Edimonsa) KGBT, KISF, KLAX, KSAB, WEDJ	5
<b>BANDA PACHUCO</b> Aunque Me Juzgues De Loco (Balboa/Musart) KBNO, KDUT, KRAY, KWEI, KYQQ	5
<b>LOS CUATES DE SINALOA</b> Las Viejas Pesadas (Sony BMG Norte) KCMT, KDUT, KTTA, KXTS, WLCC	5

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>BANDA MS</b> El Mechon (ASL)	303/60	<b>INTOCABLE</b> Llevame En Tu Viaje (EMI Televisa)	216/47
TOTAL STATIONS:	25	TOTAL STATIONS:	17
<b>MAZIZO MUSICAL</b> Queda Tan Poco De Ti (Fonovisa)	299/21	<b>GERMAN MONTERO</b> Pensando En Ti (Fonovisa)	209/11
TOTAL STATIONS:	25	TOTAL STATIONS:	19
<b>LUIS FONSI</b> No Me Doy Por Vencido (Universal Latino)	290/28	<b>ORO NORTEÑO</b> Maldita Suerte (ASL)	204/54
TOTAL STATIONS:	22	TOTAL STATIONS:	14
<b>LUZ RIOS FEAT. JOAN SEBASTIAN</b>	288/67	<b>LOS ORIGINALES DE SAN JUAN</b> Alineando Cabritcs (EMI Televisa)	191/48
TOTAL STATIONS:	21	TOTAL STATIONS:	15
<b>LABERINTO</b> La Soraya (Musart/Balboa)	220/24	<b>VICENTE FERNANDEZ</b> Un Million De Primaveras (Sony BMG Norte)	177/32
TOTAL STATIONS:	16	TOTAL STATIONS:	10

## MOST INCREASED PLAYS

+157	<b>EL CHAPO DE SINALOA</b> Maldito Licor (Disa) KLTN +18, KSAH +16, XOCL +15, KBNO +12, KIST +11, KXTS +10, KCMT +9, KRZZ +9, XHNZ +9, KXSB +8
+145	<b>LOS RIELEROS DEL NORTE</b> Auxilio (Fonovisa) KJFA +16, KSAH +14, KTUZ +12, EST +11, KSTN +10, KISF +10, KXTS +9, KOND +9, XOCL +9, KDXX +8
+137	<b>PESADO</b> Ojala (ASL) KXPX +15, KIST +14, KRYP +13, KXTS +12, KJFA +11, KGBT +10, KMYX +9, XHNZ +5, KXPS +8, WYMY +8
+127	<b>GRUPO MONTEZ DE DURANGO</b> Espero (Disa) KJFA +18, KSTN +16, XOCL +15, KBNO +13, KXSB +11, KMYX +9, WEDJ +8, KDXX +8, KLBN +8, XHNZ +8
+110	<b>EL GUERO Y SU BANDA CENTENARIO</b> Ven Tu (A.R.C.) KSAH +17, KHHL +16, WEDJ +16, PESO +14, KSTN +13, KYQQ +7, KJFA +6, KDUT +5, WEDJ +4, KXTS +4

**ADDED AT... KLAX**  
Los Angeles, CA  
OM: Pio Ferro  
PD: Juan Carlos Hidalgo  
MD: Lupita Del Castillo  
Chayanne, Amor Inmortal, 25  
Intocable, Llevame En Tu Viaje, 12  
Joan Sebastian, Sigo Vivo, 12  
Lalo Mora, El Asalta Cunas, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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FOR WEEK ENDING OCTOBER 5, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## REGIONAL MEXICAN MONITORED REPORTERS

<b>KJFA/Albuquerque, NM</b> PD: Henry Gonzalez	<b>KWEI/Boise, ID</b> OM: Steve Ramirez PD: Melvin Albarez	<b>KBNO/Denver, CO</b> PD: Socorro Rios MD: Zenon Ferrufino	<b>KISF/Las Vegas, NV</b> PE: Jose Ramon Bravo	<b>KKPS/McAllen, TX</b> PD: Mando San Roman MD: Robert Montalvo	<b>KXPD/Portland, OR</b> OM/PD: Paul Danitz APD/MD: Nancy Corcuera	<b>KSAH/San Antonio, TX</b> OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez	<b>KSOJ/San Francisco, CA</b> PD/MD: Jose Luis Gonzalez
<b>KLVO/Albuquerque, NM</b> PD/MD: Rene Leon	<b>WLEY/Chicago, IL</b> PD: Ezequiel Gonzalez	<b>KXPK/Denver, CO</b> PD: Napoleon Sanchez	<b>KBUE/Los Angeles, CA</b> PE: Pepe Garza	<b>KSKD/Merced, CA</b> OM: Debbie Gomez PD: Saul Fiallos	<b>WYMY/Raleigh, NC</b> OM: Jose Fierros	<b>KIST/Santa Barbara, CA</b> OM: Keith Royer PD: Jose Fierros	<b>KIST/Santa Barbara, CA</b> OM: Keith Royer PD: Jose Fierros
<b>KRYP/Astoria, OR</b> OM: Jave Arthur PD/MD: Jose Elias Cruz	<b>WOJO/Chicago, IL</b> OM: Cesar Canales PD: Rafael Bautista	<b>XHNZ/El Paso, TX</b> PD: Francisco Acuirre	<b>KLAX/Los Angeles, CA</b> OM: Pio Ferro PE: Juan Carlos Hidalgo MD: Lupita Del Castillo	<b>KRAY/Monterey, CA</b> PD: Vicente Romero	<b>KXS3/Riverside, CA</b> PD/MD: Salvador Prieto	<b>KXTN/San Antonio, TX</b> PD: Jon Ramirez APD: Pete A. Morales III	<b>KXTS/Santa Rosa, CA</b> OM: Minista Bowker PD: Alex Ballesteros
<b>WBZY/Atlanta, GA</b> PD: Fuffy Contigo APD: Aly Young	<b>KLHB/Corpus Christi, TX</b> OM: Clayton Allen PD/MD: Luis Munoz	<b>KLBN/Fresno, CA</b> PD/MD: Jorge Guillen	<b>KSCA/Los Angeles, CA</b> PE: Veronica Nava	<b>WQBU/New York, NY</b> PD: Gerardo Lopez APD: Gabriel Pino	<b>KTTA/Sacramento, CA</b> PD: Juan Gonzalez	<b>KLNV/San Diego, CA</b> PD: Antonio Covarrubias APD: Gabriel Alvarez	<b>KSTN/Stockton, CA</b> PD: Kent Rodriguez
<b>KHHL/Austin, TX</b> PD: Jose Jimenez Martinez	<b>KSAB/Corpus Christi, TX</b> OM: Paula Newell PD/MD: Dan Pena	<b>KOND/Fresno, CA</b> PD: Juan Fernando	<b>KWIZ/Los Angeles, CA</b> PE: Eddie Leon	<b>KTUZ/Oklahoma City, OK</b> OM/PD: Kevin Christopher MD: Gabriel Ocoquada	<b>KDUT/Salt Lake City, UT</b> OM: Carlos Martin Valdez PD: Cesar Valdivosera	<b>XHTY/San Diego, CA</b> PD: Elvis Valle	<b>WLCC/Tampa, FL</b> PD: Luis Briceno
<b>KIWI/Bakersfield, CA</b> PD/MD: Raul Fangelista	<b>KDXX/Dallas, TX</b> OM: Andy Lockridge PD: Jesus Espiricueta	<b>KLTM/Houston, TX</b> PD: Raul Brindis MD: Angel Esaulito	<b>KESO/McAllen, TX</b> OM: Romeo Herrera PE: Mario Facundo	<b>KXLM/Oxnard, CA</b> PD/MD: Salvador Prieto	<b>KLEY/San Antonio, TX</b> OM/PD: Alfonso Flores APD/MD: Edgarr Monsivais	<b>XOCL/San Diego, CA</b> PD: Marylu Ramos APD: Gisel Moreno	<b>KCM/Tucson, AZ</b> PD/MD: Enrique Mayans
<b>KMCA/Bakersfield, CA</b> OM: Irene Escabante PD/MD: Yesenia De Luna APD: Victor Martinez	<b>KESS/Dallas, TX</b> PD: Oscar Rios	<b>KTJM/Houston, TX</b> PD/MD: Edcie Leon	<b>KGBT/McAllen, TX</b> PE: Hugo De La Cruz MD: Armando Almazan	<b>KHOT/Phoenix, AZ</b> OM: Eleazar Garcia PD: Nelson Oseida	<b>KROM/San Antonio, TX</b> PD: Pogelio Leal	<b>KRZZ/San Francisco, CA</b> OM: Olga Rosales PD: Jesse Portillo	<b>KYQQ/Wichita, KS</b> OM: Everlee Brannigan PD: Arnoldo Gonzalez
<b>KMYX/Bakersfield, CA</b> OM: Robert Chavez PD: Cesar Chavez		<b>WEDJ/Indianapolis, IN</b> PD/MD: Manuel Sepulveda					

# R&R LATIN POP

POWERED BY nielsen BDS



► **RICARDO ARJONA** REGISTERS HIS 30th CHART ENTRY AND 19th TOP 10, AS "COMO DUELE" ROCKETS IN AT NO. 9 (586 FIRST-WEEK PLAYS). THE FORMAT TITAN HAS REACHED THE TOP TIER EVERY YEAR SINCE THE NIELSEN BDS-BASED CHART PREMIERED IN 1994. THE SONG PREVIEWS HIS WARNER LATINA DEBUT, "5TO PISO," DUE NOV. 18.

WEEKS ON CHART	ARTIST	TITLE	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
14	<b>LUIS FONSI</b>	NO ME DOY POR VENCIDO	NO. 1 (8 WKS)	UNIVERSAL LATINO	1363	+29	14.032	1
15	<b>ENRIQUE IGLESIAS</b>	LLORO POR TI		UNIVERSAL LATINO	1142	+53	10.257	2
21	<b>GLORIA TREVI</b>	CINCO MINUTOS		UNIVERSAL LATINO	882	+36	8.164	4
13	<b>HA*ASH</b>	NO TE QUIERO NADA		SONY BMG NORTE	853	+36	7.160	7
8	<b>REIK</b>	INOLVIDABLE		SONY BMG NORTE	826	+5	5.890	11
28	<b>MANA</b>	SI NO TE HUBIERAS IDO		WARNER LATINA	725	+1	9.066	3
9	<b>FRANCO DE VITA</b>	MI SUEÑO		SONY BMG NORTE	717	+15	7.689	6
4	<b>JUANES</b>	ODIO POR AMOR		UNIVERSAL LATINO	621	+103	7.930	5
<b>NEW</b>	<b>RICARDO ARJONA</b>	COMO DUELE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	WARNER LATINA	586	+586	7.068	8
8	<b>FLEX</b>	TE QUIERO		EMI TELEVISION	583	-29	5.982	10
16	<b>CAMILA</b>	ME DA IGUAL		SONY BMG NORTE	560	-35	3.543	19
35	<b>ENRIQUE IGLESIAS</b>	DONDE ESTAN CORAZON		UNIVERSAL LATINO	485	-31	6.418	9
41	<b>JUANES</b>	GOTAS DE AGUA DULCE		UNIVERSAL LATINO	481	-11	3.379	21
12	<b>MANA</b>	ARDE EL CIELO		WARNER LATINA	470	-23	3.094	24
7	<b>MOTEL FEATURING PATY CANTU</b>	DOS PALABRAS		WARNER LATINA	447	+50	3.919	15
5	<b>JESSE &amp; JOY</b>	ESTO ES LO QUE SOY		WARNER LATINA	428	+62	4.071	14
7	<b>LA OREJA DE VAN GOGH</b>	EL ULTIMO VALS		SONY BMG NORTE	389	+20	3.726	17
18	<b>AVENTURA</b>	EL PERDEDOR	AIRPOWER	PREMIUM LATIN	366	+15	3.588	18
12	<b>TOMMY TORRES</b>	TARDE O TEMPRANO		WARNER LATINA	358	-54	3.842	16
27	<b>LUIS MIGUEL</b>	SI TU TE ATREVES		WARNER LATINA	353	-16	2.916	25
9	<b>CHAYANNE</b>	AMOR INMORTAL		SONY BMG NORTE	351	-16	5.629	12
11	<b>ALEJANDRO FERNANDEZ</b>	SIN CONSIDERACION		SONY BMG NORTE	321	-12	2.871	26
6	<b>FONSECA</b>	ARROYITO		EMI TELEVISION	317	-8	4.683	13
9	<b>LOLA</b>	SI ME BESAS		EMI TELEVISION	303	+9	2.488	29
6	<b>KALIMBA</b>	JAMAS		SONY BMG NORTE	287	-17	0.621	-
2	<b>RKM &amp; KEN-Y</b>	TE REGALO AMORES		PINA/MACHETE	258	+14	2.158	34
12	<b>PLAYA LIMBO</b>	EL TIEMPO DE TI		SONY BMG NORTE	237	-31	0.706	-
2	<b>MARCO ANTONIO SOLIS</b>	NO MOLESTAR		FONOVISIA	217	+17	3.457	20
6	<b>BELANOVA</b>	ONE, TWO, THREE, GO! (1, 2, 3 GO!)		UNIVERSAL LATINO	203	-17	0.762	-
5	<b>EDDY LOVER</b>	LUNA		MACHETE	191	+3	1.205	-
<b>NEW</b>	<b>BETO CUEVAS</b>	VUELVO		WARNER LATINA	181	+72	1.768	37
7	<b>MARCOS YARODE FEATURING DIVINO</b>	TODO SE LO DEBO A EL		LUAR	181	-5	2.711	27
10	<b>ERRE XI FEATURING PEE WEE</b>	CARITA BONITA		MAS FLOW/MACHETE	174	+4	0.987	-
16	<b>VICENTE FERNANDEZ</b>	PARA SIEMPRE		SONY BMG NORTE	173	+16	3.239	23
4	<b>TERCER CIELO</b>	YO TE EXTRANARE		KASA	173	+5	2.365	30
<b>NEW</b>	<b>HECTOR ACOSTA</b>	SIN PERDON		VENEMUSIC	159	+41	1.084	-
17	<b>LOS TEMERARIOS</b>	SI TU TE VAS		FONOVISIA	158	-21	3.325	22
5	<b>KATY PERRY</b>	I KISSED A GIRL		CAPITOL	156	-3	1.622	39
4	<b>LA SECTA ALLSTAR</b>	NO PUEDES PARAR		NO LITTLE FISH	154	-12	2.278	31
<b>NEW</b>	<b>TOBY LOVE</b>	LLORAR LLOVIENDO		SONY BMG NORTE	148	-7	1.018	-



ARTIST TITLE / LABEL	NEW STATIONS
<b>RICARDO ARJONA</b> Como Duele (Warner Latina) KBMG, KGSX, KJMN, KLOL, KLVE, KQOK, KTCY, KXOB, KXXS, WAMR, WFID, WIAC, WIOA, WKAQ, WPAT, WRMA, WVIV, WVJP, WWSA, WXXY, XAVO, XGLX, XHFG, XHPX	24
<b>JESSE &amp; JOY</b> Esto Es Lo Que Soy (Warner Latina) KLLO, KTCY, WVJP, WWSA, XGLX	5
<b>JUANES</b> Odio Por Amor (Universal Latino) KJMN, WAMR, XGLX	3
<b>BETO CUEVAS</b> Vuelvo (Warner Latina) KJMN, KRIO, KXXS	3
<b>CALLE 13 FEAT. CAFE TACUBA</b> No Hay Nadie Como Tu (Sony BMG Norte) KQOK, WVJP, WXXY	3
<b>GLORIA TREVI</b> Cinco Minutos (Universal Latino) KJMN, WWSA	2
<b>HA-ASH</b> No Te Quiero Nada (Sony BMG Norte) KJMN, WVIV	2
<b>ERRE XI FEAT. PEE WEE</b> Carita Bonita (Mas Flow/Machete) KPSL, KXOB	2
<b>JULIETA VENEGAS CON GUSTAVO SANTAOLALLA</b> Algun Dia (Sony BMG Norte) WFID, WXXY	2
<b>ANGEL &amp; KHRIZ</b> Na De Na (VI/Machete) KQOK, XGLX	2

**ADDED AT... WXXY**  
San Juan, PR  
PD/MD: Herman Davila  
Ricardo Arjona, Como Duele, 30  
Calle 13 Feat. Cafe Tacuba, No Hay Nadie Como Tu, 26  
Si Señor, Quisiera Ser Yo, 19  
Julieta Venegas Con Gustavo Santaolalla, Algun Dia, 8  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Interscope) TOTAL STATIONS: 4	139/22	<b>KANY GARCIA</b> Estigma De Amor (Sony BMG Norte) TOTAL STATIONS: 7	100/52
<b>JAGUARES</b> Visible (EMI Televisa) TOTAL STATIONS: 9	124/7	<b>MAKANO</b> Te Amo (Panana) TOTAL STATIONS: 5	100/43
<b>JULIETA VENEGAS CON GUSTAVO SANTAOLALLA</b> Algun Dia (Sony BMG Norte) TOTAL STATIONS: 10	118/19	<b>ANGEL &amp; KHRIZ</b> Na De Na (VI/Machete) TOTAL STATIONS: 11	94/14
<b>VICTOR &amp; LEO</b> Nada Es Normal (Sony BMG Norte) TOTAL STATIONS: 8	111/20	<b>RIHANNA</b> Disturbia (SRP/Def Jam/IDJMG) TOTAL STATIONS: 3	87/5
<b>ZORRO VIEJO</b> Chica Especial (Nu) TOTAL STATIONS: 4	110/5	<b>NE-YO</b> Closer (Def Jam/IDJMG) TOTAL STATIONS: 4	81/10



<b>+586</b>	<b>RICARDO ARJONA</b> Como Duele (Warner Latina) WIOA +59, WFID +40, KGSX +35, KLLO +34, KBMG +33, WXXY +30, WPAT +28, WIAC +27, WRMA +27, XHFG +23
<b>+103</b>	<b>JUANES</b> Odio Por Amor (Universal Latino) WVIV +35, XGLX +35, KXOB +12, WRMA +6, WWSA +6, WKAQ +5, WPAT +5, WAMR +5, KSSE +4, WMGE +3
<b>+72</b>	<b>BETO CUEVAS</b> Vuelvo (Warner Latina) KRIO +27, KXXS +19, WKAQ +11, WXXY +5, KSSE +5, XHPX +3, WVIV +1, XGLX +1
<b>+62</b>	<b>JESSE &amp; JOY</b> Esto Es Lo Que Soy (Warner Latina) XGLX +25, KTCY +16, WWSA +14, XAVO +10, KLLO +9, WVJP +4, WIAC +3, WKAQ +1, WFID +1, WXXY +1
<b>+57</b>	<b>CALLE 13 FEAT. CAFE TACUBA</b> No Hay Nadie Como Tu (Sony BMG Norte) WXXY +26, WVJP +18, KQOK +11, KSSE +2

FOR WEEK ENDING OCTOBER 5, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
30 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

**WVVA/Atlanta, GA**  
PD: Raffy Contigo  
**KXXS/Austin, TX**  
OM: Romeo Herrera  
PD: Rudy Ramos  
MD: Julieta Jil  
**KPSL/Bakersfield, CA**  
PD: Isidro Roman  
**WVIV/Chicago, IL**  
OM/MD: Cesar Canales  
APD: Lucy Herrera  
MD: Armando Reyes  
**KTCY/Dallas, TX**  
PD: Javier Casanova

**XHPX/EI Paso, TX**  
PD: David Castillo  
**KXOB/Fresno, CA**  
PD: Jorge Guillen  
**KLLO/Houston, TX**  
PD: Omar Romero  
**KQOK/Houston, TX**  
PD: Eddie Leon  
MD: Raquenell Villarreal  
**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra  
**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo  
**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez  
**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
OM/PD: Tony Campos  
**WPAT/New York, NY**  
PD: Tony Luna  
**KVVA/Phoenix, AZ**  
PD: Edgar Pineda  
**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos  
**WIAC/Puerto Rico**  
PD: Valerie Mejia  
**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas  
**WVJP/Puerto Rico**  
OM/PD: Junior Torres  
APD: Gloria Garced  
**WXXY/Puerto Rico**  
PD/MD: Herman Davila  
**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez  
**KGSX/San Antonio, TX**  
PD: Manny Herrera

**KRIO/San Antonio, TX**  
OM/PD: Alfonso Flores  
**XGLX/San Diego, CA**  
PD: Marylu Ramos  
APD: Jorge Rivera  
**XHFG/San Diego, CA**  
OM: Elvis Valle  
PD: Robbie Ramirez  
**XLTN/San Diego, CA**  
PD: Libia Souza  
**WRLX/West Palm Beach, FL**  
PD: Raymond Hernandez



► **EDDY LOVER** EARNS A TOP 10 WITH HIS FIRST SOLO APPEARANCE ON TROPICAL, AS "LUNA" CLIMBS 13-9 AND EARNS AIRPOWER HONORS. LOVER PEAKED AT NO. 32 IN JULY AS A FEATURED ARTIST ON LA FACTORIA'S "PERDONAME."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	13	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	373 -46	1.847	10
2	1	29	<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISA	339 -22	2.462	5
3	4	32	<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE	311 +10	1.460	15
4	5	46	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	296 +22	1.694	12
5	3	28	<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE	280 -29	1.591	14
6	6	15	<b>A JOLESCANT'S ORQUESTA</b> EN AQUEL LUGAR	KORTA/UNION	276 +20	2.813	4
7	7	32	<b>WISIN &amp; YANDEL</b> AFORAES	MACHETE	244 -6	2.376	6
8	10	4	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES	FINA/MACHETE	228 +14	1.695	11
9	13	10	<b>EDDY LOVER</b> LUNA	MACHETE	204 +14	1.310	19
10	12	27	<b>MANA</b> SI NO TE HUBIERAS DO	WARNER LATINA	200 +5	1.182	21
11	11	22	<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b> ME VIO LLORAR	SONY BMG NORTE	195 -16	2.213	8
12	8	46	<b>FLEX</b> TE QUIERO	EMI TELEVISA	195 -37	2.847	3
13	1	9	<b>DOMENIC MARTE</b> YO ME EQUIVOCO	M.P./JVN/J & N	187 +22	0.305	-
14	2	27	<b>E. CHAVAL</b> DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	173 +33	2.271	7
15	14	16	<b>MJ</b> HE VENIDO	MACHETE	168 -7	0.774	28
16	1	13	<b>F JEGO</b> M ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	164 +4	0.558	34
17	15	48	<b>FRANK REYES</b> AMOR DESPERDIADO	M.P./JVN/J & N	161 -10	2.870	2
18	2	4	<b>OSCAR D'LEON</b> NI FRIO NI CALOR	SONY BMG NORTE	158 +26	0.959	24
19	20	18	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	152 +12	1.380	18
20	9	12	<b>ANGEL &amp; KHRIZ</b> NA DENA	VI/MACHETE	145 -79	0.954	25
21	18	4	<b>IVY QUEEN</b> DIME	MACHETE	144 +1	1.107	23
22	2	2	<b>WILLY CHIRINO</b> LOS CAMPEONES DE LA SALSA	EVEN'US/LATINUM	135 +44	1.426	16
23	19	14	<b>ANDY ANDY</b> PORQUE FUE QUE TE AME	EMI TELEVISA	120 -23	0.568	33
24	3	3	<b>CHAYANNE</b> A HOR INMORTAL	SONY BMG NORTE	116 +29	4.467	1
25	3	3	<b>PAPI SANCHEZ</b> HAZME EL AMOR EN LA PLAYA	PLANET/SONY BMG NORTE	114 +30	0.449	38
26	2	9	<b>VICTOR MANUELLE</b> NO SOY QUIEN	KIYAVI/VM	109 -13	1.413	17
27	3	14	<b>FRANK REYES</b> TE REGALO EL MAR	M.P./JVN/J & N	101 +12	0.806	27
28	2	5	<b>OPTIMO</b> YA TE PERDI	SONY BMG NORTE	98 +9	0.438	39
29	3	3	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	90 +21	0.477	36
30	2	20	<b>DADDY YANKEE</b> POSE	EL CARTEL	84 -19	0.459	37

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	11	<b>IVY QUEEN</b> DIME	MACHETE	564 +49	6.292	1
2	17	17	<b>ANGEL &amp; KHRIZ</b> NA DENA	VI/MACHETE	430 +1E	5.186	2
3	6	12	<b>EDDY LOVER</b> LUNA	MACHETE	420 +99	4.806	4
4	5	5	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES	PINA/MACHETE	382 +42	4.735	5
5	8	46	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	338 +54	3.441	9
6	3	20	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE	335 -45	3.855	7
7	7	4	<b>DADDY YANKEE</b> LLAMADO DE EMERGENCIA	EL CARTEL	333 +15	5.111	3
8	5	21	<b>DADDY YANKEE</b> POSE	EL CARTEL	297 -27	4.169	6
9	10	27	<b>BABY BOY</b> YA NO LLORES (LET ME LOVE YOU)	786/SIEMTE	265 +9	2.154	13
10	9	26	<b>MJ</b> HE VENIDO	MACHETE	253 -30	1.969	16
11	14	8	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	244 +21	1.371	26
12	11	49	<b>FLEX</b> TE QUIERO	EMI TELEVISA	244 -9	1.484	23
13	18	12	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	223 +5E	2.020	15
14	16	15	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	221 +15	2.513	11
15	17	6	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/FAMCUS ARTIST/THE ORCHARD	196 +7	3.576	8
16	12	29	<b>TONY DIZE</b> PERMITAME	WY/MACHETE	166 -73	2.852	10
17	13	33	<b>ERRE XI</b> CARITA BONITA	MAS FLOW/MACHETE	165 -61	0.940	37
18	21	4	<b>REIK</b> INOLVIDABLE	SONY BMG NORTE	156 +32	0.688	-
19	22	11	<b>BABY RANKS FEATURING ANGEL LOPEZ</b> EL AMOR SE FUE	STAR-DOME LATINO	149 +31	1.520	21
20	15	28	<b>MANA</b> SI NO TE HUBIERAS DO	WARNER LATINA	135 -74	0.569	-
21	19	10	<b>RKM &amp; KEN-Y FEATURING PLAN B</b> TUVE UN SUEÑO	PINA/MACHETE	132 -5	1.663	19
22	20	7	<b>LOS YETSONS</b> NADIE COMO TU	ROTARI	131 +2	1.487	22
23	26	12	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	128 +1E	0.834	-
24	24	8	<b>MAKANO</b> TE AMO	PANAMA	124 +12	1.347	27
25	33	2	<b>YAGA &amp; MACKIE</b> VEO VEO	FULL	117 +33	1.386	25
26	27	8	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	108 +3	0.547	-
27	25	8	<b>FLEX</b> ESCAPATE	EMI TELEVISA	108 -2	1.266	32
28	28	4	<b>CAMILA</b> ME OACUAL	SONY BMG NORTE	107 +E	0.337	-
29	RE-ENTRY	PRIMA J CORAZON (YOU'RE NOT ALONE)	BJH/GEFFEN/INTERSCOPE	105 +45	0.541	-	
30	34	2	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	104 +20	2.295	12

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	4	<b>VICTIMAS DEL DOCTOR CEREBRO</b> EL CADAVER DEL AMOR	ONE AMERICA
2	4	5	<b>JAGUARES</b> ENTRE TUS JARDINES	EMI TELEVISA
3	17	17	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE
4	5	7	<b>JAGUARES</b> VISIBLE	EMI TELEVISA
5	9	9	<b>TRIBAL</b> TEQUILA	MAXIMO SONIDO RECORDS
6	6	10	<b>MONTECRISTO</b> TERESA	MTC MUSIC
7	11	5	<b>LILA DOWNS &amp; ENRIQUE BUNBURY</b> JUSTICIA	EMI LATIN/VIRGIN
8	6	16	<b>ALLISON</b> MEMORAMA	SONY BMG NORTE
9	10	10	<b>MANA</b> ARDE EL CIELO	WARNER LATINA
10	3	10	<b>PLASTILINA MOSH</b> LET U KNOW	NACIONAL
11	12	9	<b>FATIMA</b> HUSH HUSH	FATIMA
12	15	15	<b>CAFE TACVBA</b> ESTA VEZ	UNIVERSAL LATINO
13	RE-ENTRY	CIRCO ALGUIEN	SONY BMG NORTE	
14	1E	25	<b>BABASONICOS</b> PIJAMAS	UNIVERSAL LATINO
15	5	30	<b>MOTEL</b> UNO, DOS, TRES	WARNER LATINA
16	RE-ENTRY	CIRCO VELOCIDAD LUZ	SONY BMG NORTE	
17	NEW	ATERCIOPELADOS RIO	NACIONAL	
18	NEW	D-MENTE SUENO EN GOTAS	RAMHOUS/V&J	
19	RE-ENTRY	NATA SIEMPRE ENTRETIEENES	PISTOLERO	
20	16	12	<b>SEKRETO</b> VUELVE A LA CARGA	SONES DEL MEXSIDE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	5	<b>THALIA</b> TEN PACENCIA	EMI TELEVISA
2	1	10	<b>CHAMBAO</b> PAPELES MOJADOS	SONY BMG NORTE
3	4	7	<b>MARALA</b> QUIERO TENERTE	RVM
4	5	4	<b>OSCAR D'LEON</b> NI FRIO NI CALOR	SONY BMG NORTE
5	3	15	<b>ANGEL &amp; KHRIZ</b> NA DENA	MACHETE
6	8	6	<b>EDDY LOVER</b> LUNA	MACHETE
7	6	13	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE
8	10	6	<b>MJ</b> HE VENIDO	MACHETE
9	9	13	<b>PUERTO RICAN POWER</b> ENSENAME	M.P./JVN/J&N
10	11	3	<b>OPTIMO</b> YA TE PERDI	SONY BMG NORTE
11	7	10	<b>JUANES</b> TRES	UNIVERSAL LATINO
12	13	15	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE
13	NEW	ANAYKA NADIE SE MUERE POR UN AMOR	PRO MOTION	
14	12	18	<b>MAELO RUIZ</b> AROMA DE MUJER	DISCOS/TROPISOUNDS
15	18	3	<b>ISMAEL MIRANDA</b> AMIGO	TROPISOUNDS
16	16	17	<b>NG2</b> POR AMARTE	SONY BMG NORTE
17	14	15	<b>LOS HERMANOS ROSARIO</b> TE ECHÉ DE MENOS	M.P./JVN/J&N
18	NEW	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	
19	17	2	<b>IVY QUEEN</b> DIME	MACHETE
20	15	13	<b>CARIBBEAN CONNECTION</b> INTRO	VI/MACHETE

# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen**  
BDS

BILLBOARD **nielsen**  
CHARTS  
COMPILED BY SoundScan

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHIT	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	<b>T.I.</b> GRAND HUSTLE/ATLANTIC 512267*AG (18.98) ⊕	Paper Trail	1	1
2	NEW	1	JENNIFER HUDSON ARISTA 06303/RMG (18.98) ⊕	Jennifer Hudson	1	1
3	NEW	1	ROBIN THICKE STAR TRAK/INTERSCOPE 011793/IGA (13.98) ⊕	Something Else	1	1
4	NEW	1	JAMES TAYLOR HEAR 30829/CONCORD (18.98)	Covers	1	1
5	1	4	METALLICA WARNER BROS 508732* (18.98)	Death Magnetic	1	4
6	3	2	NE-YO DEF JAM 011410/IDJMG (13.98)	Year Of The Gentleman	2	2
7	4	52	KID ROCK TOP DOG/ATLANTIC 290556* AG (18.98)	Rock N Roll Jesus	2	5
8	NEW	1	JACK'S MANNEQUIN SIRE 371452* WARNER BROS (13.98) ⊕	The Glass Passenger	1	1
9	NEW	1	KELLIE PICKLER BNA (18.98)	Kellie Pickler	1	1
10	6	2	JAZMINE SULLIVAN J 32713/RMG (13.98)	Fearless	1	2
11	NEW	1	BEN FOLDS EPIC 09849* SONY MUSIC (15.98) ⊕	Way To Normal	1	1
12	9	6	YOUNG JEEZY CTE/DEF JAM 011536* IDJMG (13.98)	The Recession	1	6
13	NEW	1	ANBERLIN TOOTH & NAIL (10.98)	New Surrender	13	13
14	11	9	LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.98)	Tha Carter III	2	11
15	10	11	JONAS BROTHERS HOLLYWOOD 001944 (18.98) ⊕	A Little Bit Longer	1	10
16	2	2	DEMI LOVATO HOLLYWOOD 002132 (18.98)	Don't Forget	1	2
17	4	2	THE PUSSYCAT DOLLS INTERSCOPE 011770/IGA (13.98)	Doll Domination	1	4
18	14	10	THE GAME Geffen 011465*/IGA (13.98)	LAX	1	14
19	15	14	RIHANNA SRP/DEF JAM 008968*/IDJMG (13.98)	Good Girl Gone Bad	2	15
20	5	2	KINGS OF LEON RCA 32712/RMG (17.98)	Only By The Night	1	5
21	8	2	JOE 543 00003/KEDAR (17.98)	Joe Thomas, New Man	1	8
22	18	15	SUGARLAND MERCURY NASHVILLE 011273*/UMGN (13.98)	Love On The Inside	1	18
23	NEW	1	TRIVIUM ROADRUNNER (17.98) ⊕	Shogun	23	23
24	16	13	SOUNDTRACK DECCA 011439 (18.98)	Mamma Mia!	1	16
25	17	12	SLIPKNOT ROADRUNNER 617938 (18.98) ⊕	All Hope Is Gone	1	17

The Billboard 200 - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes), Hot Digital Songs - The top 75 paid download songs sold via the Internet.

## VIDEO CHANNELS

### VH1

Exec VP/Talent & Music: Rick Kim  
Sr. VP Music & Talent: Bruce Gilmer  
VP Music & Talent: Sandy Akouete  
Viacom 212-258-7800



	TW	LW
1 Little Jackie, The World Should Revolve Around Me	24	20
2 Jason Mraz, I'm Yours	22	19
3 Lifehouse, Broken	20	19
4 Matt Nathanson, Come On Get Higher	20	22
5 Adele, Chasing Pavements	20	22
6 Natasha Bedingfield, Angel	18	21
7 Pink, So What	18	21
8 Leona Lewis, Better In Time	17	18
9 O.A.R., Shattered (Turn The Car Around)	17	17
10 Rihanna, Disturbia	17	17
11 Jordin Sparks, One Step At A Time	16	14
12 Gavin Rossdale, Love Remains The Same	16	14
13 Tom Waits, Can't Believe It	16	20
14 Daughtry, What About Now	15	15
15 Secondhand Serenade, Fall For You	14	12
16 New Kids On The Block & Ne-Yo, Single	14	16
17 Ne-Yo, Closer	14	18
18 Jennifer Hudson, Spotlight	12	11
19 David Archuleta, Crush	12	12
20 John Legend, Green Light	12	14
21 Estelle, American Boy	11	9
22 AC/DC, Rock N Roll Train	9	9
23 Thriving Ivory, Angels On The Moon	9	10
24 Sarah McLachlan, I Want Me 2	9	11
25 Gavin Degraw, Cheated On Me	8	0
26 Delta Goodrem, In This Life	8	10
27 Jack Johnson, Hope	8	10
28 Colbie Caillat, The Little Things	8	10
29 Blake Shelton, Uhhuh	8	10
30 Katy Perry, I Kissed A Girl	6	6

### BET

VP/Music Prog: Stephen Hill  
MD: Kelly G  
Viacom 212-975-4055

	TW	LW
1 T.I., Whatever You Like	12	8
2 Jennifer Hudson, Spotlight	11	5
3 Randy, Right Here (Departed)	10	7
4 Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like	9	4
5 T-Pain, Can't Believe It	8	3
6 Alicia Keys, Superwoman	8	4
7 Bow Wow, Marco Polo	8	5
8 Slim, So Fly	7	6
9 The Game, My Life	7	6
10 Young Jeezy, Vacation	7	7
11 Ne-Yo, Miss Independent	6	7
12 Lil Wayne, Got Money	5	2
13 Tom Waits, Can't Believe It	5	2
14 Jazmine Sullivan, Need U Bad	5	6
15 Keni Thomas, Energy	4	0
16 Janelle Monae, Many Moons	4	1
17 Nelly, Body On Me	4	1
18 Ashanti, Good Good	4	2
19 Cassie, Official Girl	4	3
20 N.E.R.D., Everyone Nose	4	4
21 Pleasure P, Did You Know I	4	4
22 John Legend, Green Light	3	2
23 V.L.C., Wobble	3	3
24 Brandy, Full Moon	2	0
25 Color Me Badd, I Wanna Sex You Up	2	0
26 Ludacris, Undisputed	2	0
27 Dayz, Since You've Been Gone	2	0
28 Joe, Why Just Be Friends	2	2
29 Atlanta, Uhhuh	2	2
30 Aaliyah, At Your Best (You Are Love)	2	4

### CMT

VP Music & Talent: Jeff Chris Parr  
Dir Music: Pmgm: Evan Kroft  
Viacom 615-335-8400



	TW	LW
1 Heidi Newfield, Johnny & June	21	18
2 Carrie Underwood, Just A Dream	20	25
3 Taylor Swift, Love Story	19	21
4 Sugarland, Already Gone	20	23
5 Kellie Pickler, Don't You Know You're Beautiful	18	12
6 Lady Antebellum, Lookin' For A Good Time	17	9
7 Brad Paisley, War! On A Woman	17	16
8 George Strait, Troubadour	17	20
9 Keith Urban, You Look Good In My Shirt	16	18
10 Kenny Chesney, Everybody Wants To Go To Heaven	15	17
11 Darius Rucker, Don't Think I Don't Think About It	15	20
12 Reba McEntire, Bartender Song	14	15
13 Jason Aldean, Relentless	13	13
14 Blake Shelton, She Wouldn't Be Gone	13	13
15 Jimmy Wayne, Do You Believe Me Now	11	14
16 Sebastian Bach, Battle With The Bottle	10	3
17 Whitney Duncan, When I Said I Would	10	8
18 Joey & Ryan, Cheated On Me	10	13
19 Sugarland, All I Want To Do	9	9
20 Jessica Simpson, Come On Over	9	18
21 Sarah McLachlan, Angel	8	1
22 Montgomery Gentry, Roll With Me	8	1
23 Little Big Town, Fine Line	7	6
24 Taylor Swift, Picture To Burn	7	7
25 Kid Rock, All Summer Long	7	0
26 Kid Rock, Roll On	6	0
27 The Lost Trailers, Holler Back	6	4
28 Billy Ray Cyrus, Somebody Said A Prayer	6	6
29 Reba McEntire, Every Other Weekend	6	6
30 Carrie Underwood, Last Name	6	6

### Great American Country

MD: Tony Trovato  
Scripps 615-327-7525



	TW	LW
1 Luke Bryan, Country Man	26	21
2 Brad Paisley, War! On A Woman	26	25
3 Darius Rucker, Don't Think I Don't Think About It	26	25
4 Keith Urban, You Look Good In My Shirt	26	28
5 Taylor Swift, Love Story	25	13
6 Kenny Chesney, Everybody Wants To Go To Heaven	24	22
7 Kellie Pickler, Don't You Know You're Beautiful	24	25
8 Heidi Newfield, Johnny & June	22	16
9 George Strait, Troubadour	22	20
10 James Otto, For You	21	10
11 Carrie Underwood, Just A Dream	21	10
12 Sugarland, Already Gone	17	16
13 Chuck Wicks, All I Ever Wanted	17	18
14 Lady Antebellum, Lookin' For A Good Time	15	14
15 The Lost Trailers, Holler Back	14	15
16 James Otto, Just Got Started Lovin' You	14	5
17 Billy Ray Cyrus, Somebody Said A Prayer	14	7
18 Montgomery Gentry, Roll With Me	14	10
19 Ashton Shepherd, Sounds So Good	14	13
20 Keni Thomas, Shreveport To LA	14	13
21 Jimmy Wayne, Do You Believe Me Now	14	24
22 Lee Ann Womack, Last Call	13	18
23 Josh Turner, Firecracker	13	18
24 Craig Morgan, Love Remembers	12	11
25 Little Big Town, Fine Line	12	17
26 Sugarland, All I Want To Do	12	9
27 Jason Aldean, Relentless	11	10
28 Jamey Johnson, In Color	11	11
29 James Otto, Drink And Dial	10	3
30 Billy Currington, Don't	10	12

## Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHIT	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHIT	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	<b>#1 LIVE YOUR LIFE</b> T.I. FEAT. RIHANNA (DEF JAM/GRAND HUSTLE/ATLANTIC)			26	24	6	NE-YO (DEF JAM/IDJMG)		
2	2	7	SO WHAT PINK (LAFACE/ZOMBA)			27	17	19	GOT MONEY LIL WAYNE FEAT. T-PAIN (CASH MONEY/UNIVERSAL MOTOWN)		
3	10	6	LET IT ROCK KEVIN RUDDOLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)			28	27	15	ONE STEP AT A TIME JORDIN SPARKS (19/JIVE/ZOMBA)		
4	1	7	WHATEVER YOU LIKE T.I. (GRAND HUSTLE/ATLANTIC)			29	29	22	I KISSED A GIRL KATY PERRY (CAPITOL)		
5	1	1	KEEPS GETTIN' BETTER CHRISTINA AGUILERA (RCA/RMG)			30	22	22	VIVA LA VIDA COLDPLAY (CAPITOL)		
6	1	1	GOTTA BE SOMEBODY NICKELBACK (ROADRUNNER/RRP)			31	19	24	CLOSER NE-YO (DEF JAM/IDJMG)		
7	4	11	HOT N COLD KATY PERRY (CAPITOL)			32	21	13	LOVE REMAINS THE SAME GAVIN ROSSDALE (INTERSCOPE)		
8	1	1	LIGHT ON DAVID COOK (19/RCA/RMG)			33	25	24	FOREVER CHRIS BROWN (JIVE/ZOMBA)		
9	5	4	LOVE STORY TAYLOR SWIFT (BIG MACHINE)			34	26	19	WHEN I GROW UP THE PUSSYCAT DOLLS (INTERSCOPE)		
10	7	16	DISTURBIA RIHANNA (SRP/DEF JAM/IDJMG)			35	37	5	T-SHIRT SHONTELLE (SRC/UNIVERSAL MOTOWN)		
11	6	20	PAPER PLANES M.I.A. (XL/INTERSCOPE)			36	35	12	ADDICTED SAVING ABEL (SKIDDDO/VIRGIN/CAPITOL)		
12	3	3	LOVE LOCKDOWN KANYE WEST (RCA-FELLA/DEF JAM/IDJMG)			37	30	14	SWING SAVAGE FEAT. SOULJA BOY TELLEM (DAWN RAD/UNIVERSAL REPUBLIC)		
13	8	25	I'M YOURS JASON MRAZ (ATLANTIC/RRP)			38	1	1	SPOTLIGHT JENNIFER HUDSON (ARISTA/RMG)		
14	9	2	RIGHT NOW (NA NA NA) AKON (SRC/UNIVERSAL MOTOWN)			39	38	5	MRS. OFFICER LIL WAYNE FEAT. BOBBY VALENTINO & RIDD KIDD (CASH MONEY/UNIVERSAL MOTOWN)		
15	1	1	HUMAN THE KILLERS (ISLAND/IDJMG)			40	32	6	WHAT THEM GIRLS LIKE LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT (OTPROF JAM/IDJMG)		
16	12	8	CRUSH DAVID ARCHULETA (19/JIVE/ZOMBA)			41	39	3	CHICKEN FRIED ZAC BROWN BAND (RDAR/LIVE NATION)		
17	14	10	CAN'T BELIEVE IT T-PAIN FEAT. LIL WAYNE (NAPPY BOY/KONVICT/JIVE/ZOMBA)			42	31	20	DANGEROUS KARDINAL OFFISHALL FEAT. AKON (KONLIVE/GEFFEN)		
18	23	14	BETTER IN TIME LEONA LEWIS (SYCO/IDJMG)			43	40	9	SHATTERED (TURN THE CAR AROUND) O.A.R. (EVERFINE/ATLANTIC/RRP)		
19	72	1	KRAZY PITBULL FEAT. LIL JON (MR. 305/FAMOUS ARTIST/THE ORCHARD)			44	41	15	BARTENDER SONG REBA (UNIVERSAL REPUBLIC)		
20	11	21	AMERICAN BOY ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)			45	33	27	SHAKE IT METRO STATION (COLUMBIA)		
21	13	3	ALL SUMMER LONG THE ROCK HEROES (BIG EYE)			46	43	12	JUST DANCE LADY GAGA FEAT. COLBY ODOMS (STREAMEAST/KONLIVE/INTERSCOPE)		
22	15	16	IN THE AYER FLO RIDA FEAT. WILLI LAM (POE BOY/ATLANTIC)			47	1	1	DEAD AND GONE T.I. FEAT. JUSTIN TIMBERLAKE (GRAND HUSTLE/ATLANTIC)		
23	16	17	FALL FOR YOU SECONDHAND SERENADE (GLASSNOTE/ILG)			48	42	18	PUT ON YOUNG JEEZY FEAT. KANYE WEST (CTE/DEF JAM/IDJMG)		
24	18	4	SWAGGA LIKE US JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE (RCA-FELLA/DEF JAM/IDJMG)			49	36	24	A MILLI LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)		
25	20	9	MY LIFE THE GAME FEAT. LIL WAYNE (GEFFEN/INTERSCOPE)			50	48	4	GREEN LIGHT JOHN LEGEND FEAT. ANDRE 3000 (HOME SCHOOL/G.O.D. COLUMBIA)		

### FUSE

Dir. Pmgm: Janis Unterweiser  
Rainbow-Media 212-324-3416



	TW	LW
1 Kardinal Offishall, Dangerous	25	29
2 M.I.A., Paper Planes	23	16
3 Rihanna, Disturbia	23	20
4 Lil Wayne, Got Money	22	20
5 The Game, My Life	22	13
6 Pink, So What	21	19
7 E-40, Wake It Up	20	17
8 Secondhand Serenade, Fall For You	20	24
9 Slipknot, Psychosocial	19	25
10 T.I., Whatever You Like	18	17
11 Rise Against, Re-Education (Through Labor)	15	12
12 Nelly, Body On Me	17	8
13 Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like	17	14
14 T-Pain, Can't Believe It	17	20
15 Hollywood Undead, No. 5	16	17
16 Buckcherry, Too Drunk...	16	17
17 Foo Fighters, Let It Die	16	18
18 Coldplay, Viva La Vida	16	20
19 Metellia, The Day That Never Comes	16	23
20 Katy Perry, I Kissed A Girl	15	12
21 Hawthorne Heights, Rescue Me	15	17

## OPPORTUNITIES

### SOUTH

Do you live, eat and breathe Country Music? Do you understand what living and connecting with people in the South really means? Do you understand the importance of web content as well as the importance of College Football, Wal-Mart, and being hip with pop culture like American Idol? Can you do a show that's topical, relevant, compelling, and entertaining every day? Are you a street warrior that's ready to go bust some chops?

Finally, are you willing to BLEED to win? If you can answer a sincere and passionate "YES" to these questions then I need to speak with YOU!

Clear Channel Radio Birmingham is looking for morning show talent for 102 Five The Bull. Send info to:

Clear Channel Radio  
600 Beacon Parkway West #400  
Birmingham, AL 35209  
ATTN: Tom Hanrahan  
Email: [tomhanrahan@clearchannel.com](mailto:tomhanrahan@clearchannel.com)

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## POSITIONS SOUGHT

**Experienced OM, PD, and air talent available now.** Multi formats. Great skills. Contact MARTIN: (231) 276-9415 [mlee.radio@gmail.com](mailto:mlee.radio@gmail.com)

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**Protocols, Selector, Flash, Illustrator** and Dreamweaver Top 120 mornings or 80 afternoons in CHR, Country, HOT AC, or CCM. [www.scholarbrad.com](http://www.scholarbrad.com), [Brad@scholarbrad.com](mailto:Brad@scholarbrad.com)

**Major talent looking for FT gig** in major market; exp in TV & radio <http://link.brightcove.com/services/link/bcpid686967303/bctid1483831233> Sidekick / Writing / Voices / Delivery / Improv / Appearances. [PDFunny@aol.com](mailto:PDFunny@aol.com)

**Mike Tanner 31 year veteran** Air Personality/ Program Director recent casualty of Dial Global consolidation after 23 years service. Call (805) 583-2332.

**Clear and concise communicator.** Solid delivery of copy. Freelance voice talent. Extremely sociable personality. Dallas/Fort Worth only. Daniel 817-791-7298, [danielblackmon@sbcglobal.net](mailto:danielblackmon@sbcglobal.net)

**Quick witted, with good people skills.** Creative, self-motivated, tackles challenges, all around fun guy, but with maturity. Jesse 214-498-4474; [jjarrettf\\_214@sbcglobal.net](mailto:jjarrettf_214@sbcglobal.net)

**Hot, new, bilingual DJ** about to hit the scene. Awesome organizational skills, able to multi-task effectively and efficiently. Krystal 817-966-4880; [ktrevino888@yahoo.com](mailto:ktrevino888@yahoo.com)

**Quick Turnaround for Troubled AM or FM Stations.** Two experienced radio guys will do it inexpensively. Negotiable! [billelliott@3DSJ.com](mailto:billelliott@3DSJ.com), 305-230-6834.

**Music Director/On Air veteran** looking for fresh start. Extensive music knowledge, great copywriting and former agency voice talent. Adult formats. Jeff (210) 281-5949 [roadman210@games.com](mailto:roadman210@games.com)

**Crazy and creative Emcee/Announcer.** Solid performer, on-air, production and copywriting ability. Helpful, adaptable, and dependable worker Dean 682-478-9966; [grimslayer28@yahoo.com](mailto:grimslayer28@yahoo.com)

**Strong sports knowledge, especially soccer.** Notable on-air, play-by-play/color commentary/stats and bilingual. Creative copywriting, and digital ability. Manuel 214-606-1190; [isaacalaniz@yahoo.com](mailto:isaacalaniz@yahoo.com)

**The Pajama Bar is "Theatre of the Mind" Radio** with charisma! And is looking for a home station to help pay the bills. Request demo from [Pajamabar@yahoo.com](mailto:Pajamabar@yahoo.com)

Well-spoken, articulate and charismatic on-air talent energetic and ready to work! Versatile programming, production, copywriting, and promotions. Jacob 214-718-2414; [jdsl11@comcast.net](mailto:jdsl11@comcast.net)

**Awesome on-air presence,** production and vocals. Astute show prep, copywriting, with exceptional work ethic. Classic Rock/Oldies. Dan Marquess 817-808-0078; [danmarquess@aol.com](mailto:danmarquess@aol.com)

**Creative on-air talent/writer** with international experience wants to relocate. Email Tom at [vsop@kc.rr.com](mailto:vsop@kc.rr.com)

**Warm and relational, with quick wit!** Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; [matlock.terri@yahoo.com](mailto:matlock.terri@yahoo.com)

### Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com). Ads are also accepted by fax: 323-954-3411 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

### R&R Opportunities Free Advertising

**Radio & Records, Inc.** provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com), faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036 Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

# R&R THE BACK PAGES

POWERED BY **nielsen**  
BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT [DMDS.COM](http://DMDS.COM)

CHR/TOP 40				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	16	<b>RIHANNA</b> DISTURBIA	NO. 1 (3 WKS)	11 ☆ SRP/DEF JAM/IDJMG
2	15	2	<b>NE-YO</b> CLOSER		11 <sup>2</sup> ☆ DEF JAM/IDJMG
3	7	6	<b>PINK</b> SO WHAT		11 ☆ LAFACE/ZOMBA
4	15	3	<b>JORJIN SPARKS</b> ONE STEP AT A TIME		11 ☆ 19/JIVE/ZOMBA
5	12	5	<b>LEONA LEWIS</b> BETTER IN TIME		11 ☆ SYCO/J/RMG
6	17	8	<b>SECONDHAND SERENADE</b> FALL FOR YOU		11 ☆ GLASSNOTE/ILG/ATLANTIC
7	23	4	<b>CHRIS BROWN</b> FOREVER		11 <sup>2</sup> ☆ JIVE/ZOMBA
8	6	9	<b>KATY PERRY</b> HOT N COLD		11 <sup>2</sup> ☆ CAPITOL
9	18	7	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS		11 <sup>2</sup> ☆ KONLIVE/GEFFEN/INTERSCOPE
10	8	11	<b>M.I.A.</b> PAPER PLANES		11 <sup>2</sup> ☆ XL/INTERSCOPE

### NO. 1 MOST ADDED

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**BRITNEY SPEARS** Womanizer (JIVE/ZOMBA)

### TOP 5 NEW AND ACTIVE

**FALL OUT BOY** I Don't Care (FUELED BY RAMEN/ISLAND/IDJMG)

**NEW KIDS ON THE BLOCK & NE-YO** Single (INTERSCOPE)

**REHAB** Bartender Song (UNIVERSAL REPUBLIC)

**HINDER** Without You (UNIVERSAL REPUBLIC)

**BRANDY** Right Here (Departed) (EPIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

RHYTHMIC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	9	<b>T.I.</b> WHATEVER YOU LIKE	NO. 1 (3 WKS)	11 ☆ GRAND HUSTLE/ATLANTIC
2	2	10	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		11 ☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
3	4	6	<b>M.I.A.</b> PAPER PLANES		11 ☆ XL/INTERSCOPE
4	3	20	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY		11 ☆ CASH MONEY/UNIVERSAL MOTOWN
5	6	9	<b>NE-YO</b> MISS INDEPENDENT		11 ☆ DEF JAM/IDJMG
6	5	10	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		11 ☆ CASH MONEY/UNIVERSAL MOTOWN
7	16	7	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME		11 ☆ DERRTY/UNIVERSAL MOTOWN
8	7	11	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE		11 ☆ GEFFEN/INTERSCOPE
9	25	5	<b>NE-YO</b> CLOSER		11 <sup>2</sup> ☆ DEF JAM/IDJMG
10	21	6	<b>CHRIS BROWN</b> FOREVER		11 <sup>2</sup> ☆ JIVE/ZOMBA

### NO. 1 MOST ADDED

**T.I. FEAT. RIHANNA** Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**AKON** Right Now (Na Na Na) (SRC/UNIVERSAL MOTOWN)

### TOP 5 NEW AND ACTIVE

**PLEASURE P.** Did You Wrong (BLUESTAR/ATLANTIC)

**SHONTELLE** T-Shirt (SRC/UNIVERSAL MOTOWN)

**ALFAMEGA** Uh Huh (GRAND HUSTLE/CAPITOL)

**LADY GAGA FEAT. COLBY O'DONIS** Just Dance (STREAMLINE/KONLIVE/INTERSCOPE)

**KATY PERRY** Hot N Cold (CAPITOL)

COMPLETE RHYTHMIC CHART ON PAGE 26

URBAN				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	11	<b>T.I.</b> WHATEVER YOU LIKE	NO. 1 (5 WKS)	11 ☆ GRAND HUSTLE/ATLANTIC
2	11	2	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		11 ☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
3	8	3	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		11 ☆ CASH MONEY/UNIVERSAL MOTOWN
4	8	4	<b>NE-YO</b> MISS INDEPENDENT		11 ☆ DEF JAM/IDJMG
5	19	5	<b>JAZMINE SULLIVAN</b> NEED U BAD		11 ☆ J/RMG
6	15	6	<b>JENNIFER HUDSON</b> SPOTLIGHT		11 ☆ ARISTA/RMG
7	16	7	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS		11 ☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC
8	18	8	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY		11 ☆ CASH MONEY/UNIVERSAL MOTOWN
9	15	9	<b>SLIM FEATURING YUNG JOE</b> SO FLY		11 ☆ M3/ASYLUM
10	20	8	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON		11 ☆ CTE/DEF JAM/IDJMG

### NO. 1 MOST ADDED

**JADAKISS FEAT. NE-YO** By My Side (DEF JAM/IDJMG)

### NO. 1 MOST INCREASED PLAYS

**T.I. FEAT. RIHANNA** Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

### TOP 5 NEW AND ACTIVE

**RYAN LESLIE FEAT. CASSIE & FABOLOUS** Addiction (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)

**UNK** Show Out (BIG OOMP/KOCH)

**M.I.A.** Paper Planes (XL/INTERSCOPE)

**NOVAKANE** Shawty Said (STP)

**ROBIN THICKE** The Sweetest Love (STAR TRAK/INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 29

URBAN AC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	17	<b>JENNIFER HUDSON</b> SPOTLIGHT	NO. 1 (2 WKS)	11 ☆ ARISTA/RMG
2	3	17	<b>ROBIN THICKE</b> MAGIC		11 ☆ STAR TRAK/INTERSCOPE
3	2	23	<b>ERIC BENET</b> YOU'RE THE ONLY ONE		11 ☆ FRIODAY/REPRISE/WARNER BROS.
4	4	21	<b>KEYSHIA COLE</b> HEAVEN SENT		11 ☆ IMANI/GEFFEN/INTERSCOPE
5	5	32	<b>NOEL GOURDIN</b> THE RIVER		11 ☆ EPIC
6	7	54	<b>RAHEEM DEVAUGHN</b> WOMAN		11 ☆ JIVE/ZOMBA
7	6	10	<b>ALICIA KEYS</b> SUPERWOMAN		11 ☆ MBK/J/RMG
8	8	12	<b>JOE</b> E.R. (EMERGENCY ROOM)		11 ☆ 563/KEDAR
9	9	42	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT		11 ☆ VERITY/ZOMBA
10	10	12	<b>MINT CONDITION</b> NOTHING LEFT TO SAY		11 ☆ CAGED BIRD/IMAGE

### NO. 1 MOST ADDED

**MUSIQ SOULCHILD FEAT. MARY J. BLIGE** If U Leave (ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**USHER** Here I Stand (LAFACE/ZOMBA)

### TOP 5 NEW AND ACTIVE

**ARTISTS STAND UP TO CANCER** Just Stand Up! (SU2C/IDJMG)

**MARIAH CAREY** I'm That Chick (ISLAND/IDJMG)

**JAMES FORTUNE & FIYA** I Trust You (BLACK SMOKE/WORLDWIDE)

**LABELLE FEAT. WYCLEF JEAN** Roll Out (VERVE)

**TRIN-I-TEE 5:7** Get Away (SPIRIT RISING/MUSIC WORLD)

COMPLETE URBAN AC CHART ON PAGE 30

COUNTRY				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	10	<b>KENNY CHESNEY</b> EVERYBODY WANTS TO GO TO HEAVEN	NO. 1 (1 WK)	11 ☆ BLUE CHAIR/BNA
2	1	25	<b>DARIUS RUCKER</b> DON'T THINK / DON'T THINK ABOUT IT		11 ☆ CAPITOL NASHVILLE
3	3	15	<b>TOBY KEITH</b> SHE NEVER CRIED IN FRONT OF ME		11 ☆ SHOW DOG NASHVILLE
4	6	13	<b>CARRIE UNDERWOOD</b> JUST A DREAM		11 ☆ 19/ARISTA/ARISTA NASHVILLE
5	4	21	<b>KID ROCK</b> ALL SUMMER LONG		11 ☆ TOP DOG/ATLANTIC/CDS
6	8	17	<b>BRAD PAISLEY</b> WAITIN' ON A WOMAN		11 ☆ ARISTA NASHVILLE
7	5	28	<b>JIMMY WAYNE</b> DO YOU BELIEVE ME NOW		11 ☆ VALORY
8	9	12	<b>TIM MCGRAW</b> LET IT GO		11 ☆ CURB
9	11	4	<b>TAYLOR SWIFT</b> LOVE STORY	MOST INCREASED AUDIENCE	11 ☆ BIG MACHINE
10	7	19	<b>GEORGE STRAIT</b> TROUBADOUR		11 ☆ MCA NASHVILLE

### NO. 1 MOST ADDED

**ALAN JACKSON** Country Boy (ARISTA NASHVILLE)

### NO. 1 MOST INCREASED AUDIENCE

**TAYLOR SWIFT** Love Story (BIG MACHINE)

### TOP 5 NEW AND ACTIVE

**JIMMY WAYNE** I Will (VALORY)

**KEITH ANDERSON** Somebody Needs A Hug (COLUMBIA)

**THE LOST TRAILERS** How 'Bout You Don't (BNA)

**GARY ALLAN** She's So California (MCA NASHVILLE)

**JULIANNE HOUGH** My Hallelujah Song (MERCURY)

COMPLETE COUNTRY CHART ON PAGE 37

AC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	20	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (3 WKS)	11 ☆ 19/RCA/RMG
2	2	26	<b>LEONA LEWIS</b> BLEEDING LOVE		11 <sup>4</sup> ☆ SYCO/J/RMG
3	5	16	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	MOST INCREASED PLAYS	11 <sup>2</sup> ☆ PHONOGENIC/EPIC
4	3	39	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>4</sup> ☆ EPIC
5	4	31	<b>JOHN MAYER</b> SAY		11 ☆ AWARE/COLUMBIA
6	6	32	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>2</sup> ☆ RCA/RMG
7	7	12	<b>COLDPLAY</b> VIVA LA VIDA		11 ☆ CAPITOL
8	8	49	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE		11 <sup>6</sup> ☆ MOSLEY/BLACKGROUND/INTERSCOPE
9	9	41	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR		11 <sup>4</sup> ☆ BIG MACHINE/UNIVERSAL REPUBLIC
10	10	22	<b>JOURNEY</b> AFTER ALL THESE YEARS		11 ☆ NOMOTA

### NO. 1 MOST ADDED

**ENYA** Trains And Winter Rains (REPRISE)

### NO. 1 MOST INCREASED PLAYS

**NATASHA BEDINGFIELD** Pocketful Of Sunshine (PHONOGENIC/EPIC)

### TOP 5 NEW AND ACTIVE

**JOSH KELLEY** To Remember (DNK)

**WAYNE BRADY** Ordinary (PEAK/CMG)

**LEONA LEWIS** Better In Time (SYCO/J/RMG)

**ADELE** Chasing Pavements (XL/COLUMBIA)

**GREG MEDORO** Lost Melody (ODDS ON)

COMPLETE AC CHART ON PAGE 40

# R&R THE BACK PAGES

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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	28	<b>JASON MRAZ</b> I'M YOURS	<b>NO. 1 (1 WK)</b>	☆	ATLANTIC/RRP
2	3	24	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		☆	INTERSCOPE
3	1	19	<b>COLDPLAY</b> VIVA LA VIDA	1) ☆		CAPITOL
4	5	15	<b>DAUGHTRY</b> WHAT ABOUT NOW			RCA/RMG
5	4	24	<b>KID ROCK</b> ALL SUMMER LONG	1) 2		TOP DOG/ATLANTIC
6	7	15	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP
7	6	29	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	1) 2 ☆		UNIVERSAL REPUBLIC
8	11	7	<b>PINK</b> SO WHAT		☆	LAFACE/ZOMBA
9	9	12	<b>LIFEHOUSE</b> BROKEN		☆	GEFFEN/INTERSCOPE
10	8	25	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	1) 2		PHONOCENIC/EPIC

### NO. 1 MOST ADDED

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**GOO GOO DOLLS** Real (WARNER BROS.)

**NE-YO** Closer (DEF JAM/IDJMG)

**FALL OUT BOY** I Don't Care (FUELED BY RAMEN/ISLAND/IDJMG)

**THEORY OF A DEADMAN** Not Meant To Be (604/ROADRUNNER/RRP)

**ERIC HUTCHINSON** Rock & Roll (LET'S BREAK/WARNER BROS.)

COMPLETE HOT AC CHART ON PAGE 41

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	21	<b>ERIC DARIUS</b> GOIN' ALL OUT	<b>NO. 1 (1 WK)</b>		BLUE NOTE/CAPITOL
2	1	12	<b>DAVE KOZ</b> LIFE IN THE FAST LANE			CAPITOL
3	7	16	<b>PAUL HARDCASTLE</b> MARIMBA			TRIPPIN' N' RHYTHM
4	4	35	<b>NORMAN BROWN</b> POP'S COOL GROOVE			PEAK/CMG
5	6	25	<b>EARL KLUGH</b> DRIFTIN'			KOCH
6	5	28	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER			GRP/VERVE
7	3	32	<b>THE SAX PACK</b> FALLIN' FOR YOU			SHANACHIE
8	8	26	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN			RENDEZVOUS
9	9	13	<b>TIM BOWMAN</b> SWEET SUNDAYS			TRIPPIN' N' RHYTHM
10	10	14	<b>WARREN HILL</b> LA DOLCE VITA			EVOLUTION/KOCH

### NO. 1 MOST ADDED

**EUGE GROOVE** Religify (NARADA JAZZ/CAPITOL)

### NO. 1 MOST INCREASED PLAYS

**WAYNE BRADY** Ordinary (PEAK/CMG)

### TOP 5 NEW AND ACTIVE

**CHRIS STANDRING** Have Your Cake & Eat It (ULTIMATE VIBE)

**ROGER SMITH** Sittin' In (THERE)

**OLI SILK** Chill Or Be Chilled (TRIPPIN' N' RHYTHM)

**LAWSON ROLLINS FEAT. FLORA PURIM** Infinita (INFINITA/BAJA/TSR)

**JOHN LEGEND** Good Morning (G.O.O.D./COLUMBIA)

COMPLETE SMOOTH JAZZ CHART ON PAGE 45

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	<b>NO. 1 (3 WKS)</b>	☆	COLUMBIA
2	2	13	<b>WEEZER</b> TROUBLEMAKER		☆	DGC/INTERSCOPE
3	3	15	<b>STAINED</b> BELIEVE		☆	FLIP/ATLANTIC
4	6	14	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		☆	20-20/JIVE/ZOMBA
5	4	7	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE
6	5	7	<b>METALLICA</b> THE DAY THAT NEVER COMES		☆	WARNER BROS.
7	7	23	<b>CAROLINA LIAR</b> I'M NOT OVER			ATLANTIC
8	13	2	<b>THE KILLERS</b> HUMAN			ISLAND/IDJMG
9	10	16	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
10	17	7	<b>KINGS OF LEON</b> SEX ON FIRE		☆	RCA/RMG

### NO. 1 MOST ADDED

**THE SMASHING PUMPKINS** G.L.O.W. (MARTHA'S MUSIC)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**DISTURBED** Indestructible (REPRISE)

**INNERPARTYSYSTEM** Don't Stop (STOLEN TRANSMISSION/ISLAND/IDJMG)

**SAVING ABEL** 18 Days (SKIIDCO/VIRGIN/CAPITOL)

**SLIGHTLY STOOPID** 2 A.M. (STOOPID/CONTROLLED SUBSTANCE SOUNDLABS)

**THE KOOKS** Do You Wanna (ASTRALWERKS/CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 47

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	7	<b>METALLICA</b> THE DAY THAT NEVER COMES	<b>NO. 1 (2 WKS)</b>		WARNER BROS.
2	2	20	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
3	3	6	<b>AC/DC</b> ROCK N ROLL TRAIN			COLUMBIA
4	4	13	<b>HINDER</b> USE ME			UNIVERSAL REPUBLIC
5	5	15	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			20-20/JIVE/ZOMBA
6	6	15	<b>STAINED</b> BELIEVE			FLIP/ATLANTIC
7	7	15	<b>SLIPKNOT</b> PSYCHOSOCIAL			ROADRUNNER/RRP
8	10	7	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE
9	8	12	<b>BUCKCHERRY</b> TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
10	9	25	<b>FIVE FINGER DEATH PUNCH</b> NEVER ENOUGH			FIRM

### NO. 1 MOST ADDED

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**WEEZER** Troublemaker (DGC/INTERSCOPE)

**IN THIS MOMENT** Forever (CENTURY MEDIA)

**SCARS ON BROADWAY** World Long Gone (VELVET HAMMER/INTERSCOPE)

**ARANDA** Still In The Dark (ASTONISH)

**ONE DAY AS A LION** Wild International (ANTI-EPITAPH)

COMPLETE ACTIVE ROCK CHART ON PAGE 48

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	6	<b>AC/DC</b> ROCK N ROLL TRAIN	<b>NO. 1 (4 WKS)</b>		COLUMBIA
2	2	7	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
3	3	19	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
4	4	15	<b>STAINED</b> BELIEVE			FLIP/ATLANTIC
5	5	13	<b>HINDER</b> USE ME			UNIVERSAL REPUBLIC
6	6	31	<b>SAVING ABEL</b> ADDICTED	1)		SKIIDCO/VIRGIN/CAPITOL
7	NEW		<b>NICKELBACK</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED GOTTA BE SOMEBODY			ROADRUNNER/RRP
8	7	12	<b>BUCKCHERRY</b> TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
9	8	28	<b>DISTURBED</b> INSIDE THE FIRE	1)		REPRISE
10	11	24	<b>FOO FIGHTERS</b> LET IT DIE			ROSWELL/RCA/RMG

### NO. 1 MOST ADDED

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**12 STONES** Adrenaline (WIND-UP)

**WEEZER** Pork And Beans (DGC/GEFFEN/INTERSCOPE)

**SIXX: A.M.** Tomorrow (ELEVEN SEVEN)

**THE BLACK CROWES** Oh Josephine (SILVER ARROW)

**THE SMASHING PUMPKINS** G.L.O.W. (MARTHA'S MUSIC)

COMPLETE ROCK CHART ON PAGE 49

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	<b>NO. 1 (1 WK)</b>		EVERFINE/ATLANTIC/RRP
2	1	16	<b>COUNTING CROWS</b> COME AROUND			DGC/GEFFEN/INTERSCOPE
3	3	19	<b>COLDPLAY</b> VIVA LA VIDA	1)		CAPITOL
4	5	13	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER			LOST HIGHWAY
5	7	3	<b>SNOW PATROL</b> TAKE BACK THE CITY			POLYDOR/FICTION/GEFFEN/INTERSCOPE
6	9	7	<b>SARAH MCLACHLAN</b> I WANT ME 2			ARISTA/RMG
7	6	13	<b>BECK</b> ORPHANS			DGC/INTERSCOPE
8	10	8	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC			SHANGRI-LA
9	4	21	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME			INTERSCOPE
10	12	6	<b>COLDPLAY</b> LOST!			CAPITOL

### NO. 1 MOST ADDED

**KEANE** The Lovers Are Losing (INTERSCOPE)

### NO. 1 MOST INCREASED PLAYS

**THE KILLERS** Human (ISLAND/IDJMG)

### TOP 5 NEW AND ACTIVE

**JAMES MORRISON** Nothing Ever Hurt Like You (GEFFEN/INTERSCOPE)

**DAVID BYRNE & BRIAN ENO** Strange Overtones (TODO MUNDO)

**AUGUSTANA** I Still Ain't Over You (EPIC)

**THE KOOKS** Shine On (ASTRALWERKS/CAPITOL)

**TRISTAN PRETTYMAN** Hello (VIRGIN/CAPITOL)

COMPLETE TRIPLE A CHART ON PAGE 52

Greater Media VP of corporate communications lives for the diversity of an ever-changing 'to do' list

# Heidi Raphael

By Erica Farber

## Liux Notes

**Profile:** Heidi Raphael

**Title:** Greater Media VP of corporate communications

**Favorite radio format:** Classic rock

**Favorite TV show:** "House"

**Favorite song:** "I don't really have a favorite song, but 'On the Road Again' comes to mind because of my life and my husband's life."

**Favorite movie:** "The Godfather"

**Favorite book:** Thomas Friedman's "The World Is Flat"

**Favorite restaurant:** The Park Cafe, Nashville

**Beverage of choice:** Diet Pepsi with lemon

**Hobbies:** "Collectively, my husband travels about nine months out of the year and if he's on the road for more than a couple weeks at a time, I fly out and see him. So between that, the non-profits, the different things I do with the MIW or anything else I'm working on, I spend most of my off time working on those projects."

**E-mail address:** hraphael@greatermedia.com

**h**eidi Raphael personifies the expression that if you want something done, ask a busy person. As Greater Media VP of corporate communications, she works closely with senior management to help provide a consistent voice for the company, both internally and externally. Raphael also serves as spokeswoman of the Mentoring & Inspiring Women (MIW) Radio Group.

**Getting into the business:** I wanted to be in radio since I was in junior high school. I used to do the PA announcements; I had a deep voice as a kid. My family would laugh because I would take the Sears catalog and my little plastic tape recorder and sit in my room and write commercials and copy. I wanted to be Barbara Walters. I used to enter these Distributive Education Radio Advertising competitions in high school and through that I met some people who were interested in getting into radio and ended up going to school for it.

**First job:** Working at a Music of Your Life station. I was doing weekends and also working at the Better Business Bureau as an assistant PR person and at Jones Inner Cable doing TV production, shooting football and basketball games for the area high school. Then I got a call to do traffic, flying around in a helicopter in Buffalo during my vacation time. I was doing all these things because I really wanted to get into the business and there were no real full-time jobs open. One day Bill Weston, who was working as a program director in Buffalo at WHTT, called and asked if I would be interested in doing mornings. I quit all my jobs and went to work for him.

**Joining Greater Media:** I joined in April 1996. I actually went to work for Doug Podell as marketing director at WRIF [Detroit] for four years. From there I moved through the ranks. I ran a nontraditional revenue department and all the marketing for the group in Detroit.

**Describe your responsibilities:** Every day is an event. I do everything from coordinating all the PR for the company to helping oversee different marketing initiatives for Greater Media and any company-wide projects for the entire organization.

I also oversee all our print publications. We do a quarterly magazine for employees and a monthly newsletter and other timely pieces that come up. I report directly to [president/CEO] Peter Smyth.

**Long-term goals:** My job is so diverse. We're always looking for the right situation. We just bought stations in Charlotte; it was the perfect fit for us. The company is always looking for the right fit that fits the mold and the vibe of Greater Media. We may not be in a lot of markets, but the markets we're in are strong and they're all great stations.

**Biggest challenge:** Continuing to reinvent myself. Looking for new ways to do things and how we can make it bigger and better. What's the next thing? How can we take it to the next level? I love doing that. It's great.

**Do you miss being on the air?** I actually don't. I like change, doing something different every day. The great thing in this position is that you may have a list of things to accomplish but something comes up and totally takes you in a different direction. We



all got into radio for a reason. You find naysayers saying radio is not doing this or it should be doing this. At some point they need to have a gut check and ask themselves if they still want to be in this business. If they don't like it, they should get out.

**State of radio:** 2009 is going to be a great year. There are a lot of initiatives going on between the "Radio Heard Here" campaign and technology [like Microsoft's radio-equipped] Zune [MP3 player], HD initiatives and iTagging. There are more opportunities for us to embrace a lot of this technology than ever before. And from a sales perspective, people have more to work with than ever. It comes down to what radio is best known for: localism. Nobody else can touch us.

**Career highlight:** I am most proud of the day that Peter asked me to work for him full-time. He's been a great mentor. I don't take any of this for granted.

**Your leadership roll with MIW:** I believe in what we're trying to accomplish. I am so honored I am a part of that group. When I look at all the women, it's empowering and really important. Edie Hilliard has done a great job with the gender analysis report. Progress is slow but it's consistent, and there's more to do. By working with the industry, looking at new opportunities and taking time to pursue it and make it top of mind, it's important to remind people about the report and to share the information. We just did the "Rising Through the Ranks" leadership session. It was so empowering to sit in a room with the women that took time to be a part of that. That's the passion that makes radio so great. It's very important we continue the MIW's mission. I'm committed and believe in it."

**Most influential individual:** Peter, of course. [Greater Media Interactive VP/GM] Tom Bender in Detroit. Bill Weston helped give me my break. [Citel/ Buffalo OM] John Hager . . . I worked for him for years. He's a terrific person. And [Greater Media VP of program development] Buzz Knight. I've been really lucky. I've had some great mentors that I can go to and ask, "Am I doing this right?" They're nice and they get it, and I respect them for that.

**Advice for broadcasters:** Right now there are so many great things going on in our industry and we have more at our fingertips than ever before. It's all about moving radio forward. We need to remind ourselves why we got into it. I also encourage broadcasters to embrace mentoring and diversity. It's great to see more companies embracing what we're doing with the MIW and I look forward to working with them all and getting the word out, promoting women and getting them to promote women to senior positions in radio. And I applaud those that are doing it. **R&R**

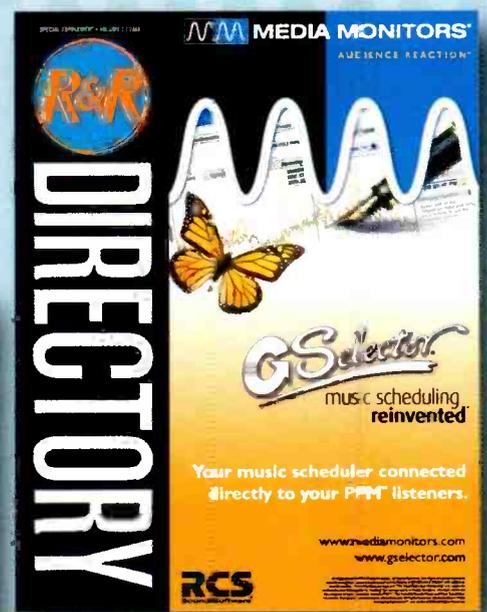
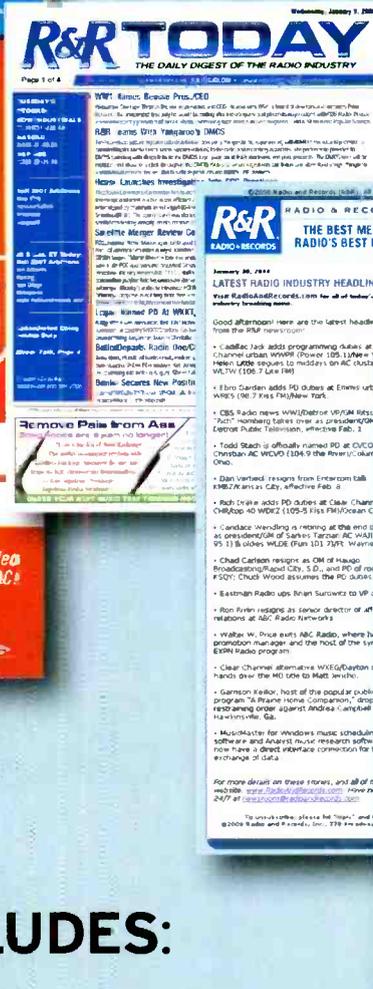
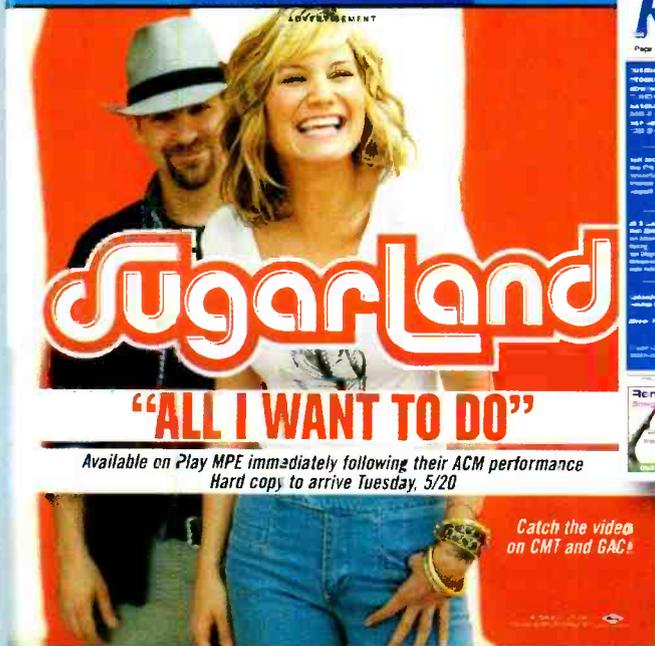
**'The great thing in this position is that you may have a list of things to accomplish but something comes up and totally takes you in a different direction. Every day is an event.'** —Heidi Raphael

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The Phil Valentine Show

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with Paul Linnman

WWTN Nashville – Ralph Bristol

KTRH Houston – Morning News with  
Lana Hughes and J.P. Pritchard

KCMO Kansas City – Chris Stigall

WSCC Charleston – FM Kelly Golden

KTSA San Antonio – Trey Ware

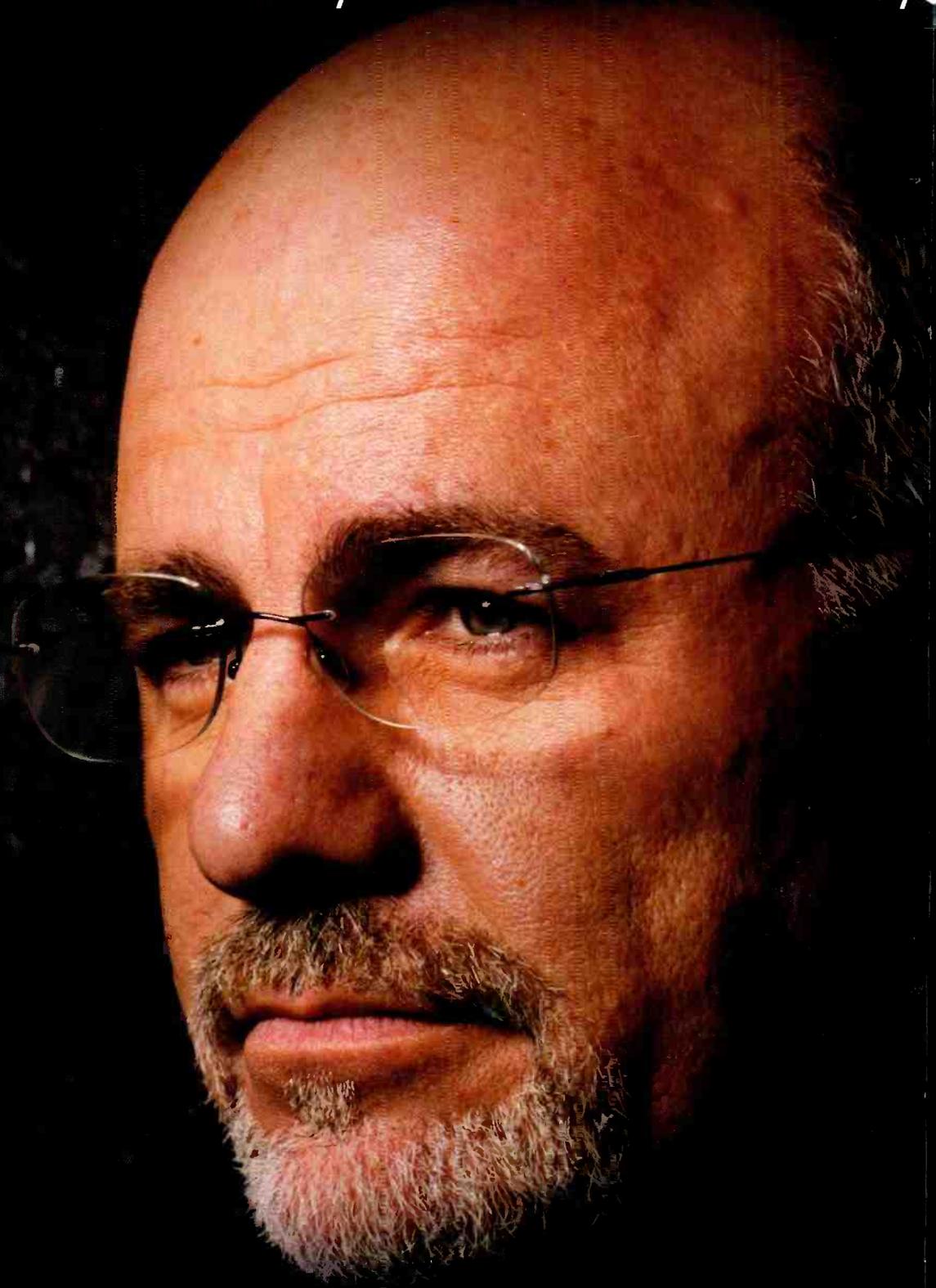
WOOD Grand Rapids – Rick and Scott

WWBA Tampa – Dan Guidert

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