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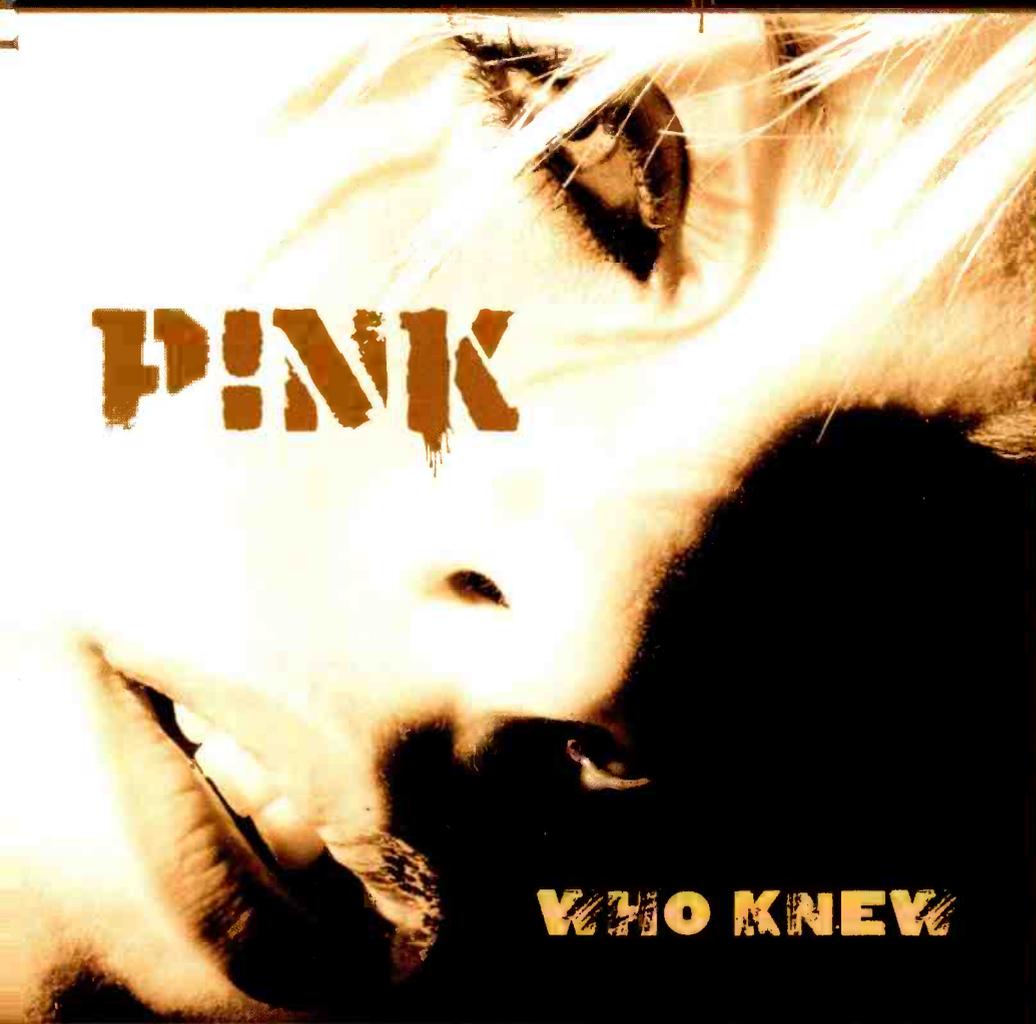
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NewsFocus

MOVER DiDia Joins Columbia

Industry vet Mark DiDia joins Columbia Records to oversee daily operations at the label, working with president Steve Barnett and recently hired über-producer Rick Rubin.



DiDia

DiDia comes from Capitol Records, where he joined as senior VP in 2001. He's also served as senior VP/GM of Hollywood Records. He and Rubin aren't total strangers. DiDia worked as GM of Rubin's American Recordings.

A Columbia representative says DiDia does not have a title, but will be part of the new management triumvirate. —Keith Berman

SHAKER Nahigian Named WPEN/Philly PD

Matt Nahigian has been appointed PD of Greater Media's WPEN (Sports Radio 950)/Philadelphia, replacing Gregg Henson, who exited in April to pursue business opportunities in Detroit.

Nahigian has spent the last three years as PD of 24-hour sports network Sporting News Radio.

"Matt is the perfect choice to continue the growth of Sports Radio 950 and [station Web site] SR950.com," WPEN station manager Bob DeBlois says. —Brida Connolly

RAB: Q1 Revenue Up 1%

Led by local advertising, radio revenue was up 1% in the first quarter, according to the RAB.

Local revenue, which made up more than two-thirds of total radio revenue in Q1, showed a 1% increase to \$3.2 billion. While national business was off 1% to \$945 million, nonspot and network showed healthy increases—10% and 9%, respectively. Total revenue for the quarter was \$4.7 billion.

Unmeasured prior to 2004, nonspot activity is now 6.4% of total radio revenue and accounted for \$302 million in Q1—\$55 million more than network revenue.

The leading growth categories were communications and concerts/theaters/movies, both up 17.3% over 2006. Automotive, radio's leading advertiser category, was down 2.6%. —Ken Tucker

FCC Commissioners Exercised Over Court Decision

FCC chairman Kevin Martin was exercised over the Second Circuit of the U.S. Court of Appeals' June 4 decision that the commission acted in an "arbitrary and capricious" manner when it ruled that remarks uttered during TV broadcasts several years ago were indecent.

Martin offered a provocative response that bordered on indecency itself: In it, he used the word "fuck" four times and the word "shit" three times. "Today, the Second Circuit Court of Appeals in New York said the use of the words 'fuck' and 'shit' by Cher and Nicole Richie [on the 2002 and 2003 Billboard Music Awards, respectively] was not indecent," Martin wrote.

"I completely disagree with the court's ruling and am disappointed for American families," he continued. "I find it hard to believe that the New York court would tell American families that 'shit' and 'fuck' are fine to say on broadcast television during the hours when children are most likely to be in the audience."

But veteran freedom of speech attorney Peter Tannenwald, of Washington, D.C., firm Irwin Campbell & Tannenwald, says the court's ruling is telling the FCC "they can't change their minds every two minutes" about what is indecent. "The court is putting the FCC on warning that it has to be more careful and that they have to pay attention to the Constitution."

Tannenwald characterized the FCC's current indecency campaign as "censorship by terror." —Jeffrey Yorke

NUMBER CRUNCH

4	\$7.5B	6
The number of sports stations in Houston when Gow Communications ethnic KILE flips to the format later this summer, joining CBS Radio's KILT-AM, Clear Channel's KBME and Cumulus' KFNC. John Granato, late of KILT-AM, will serve as VP of programming and morning man on KILE.	The amount in dollars that local online advertising is expected to generate in 2007, according to new estimates from Borrell Associates. That number represents a 31.6% increase over 2006. Newspapers will continue to dominate the market with 35.9% of the business while radio stations will account for just 2.2%.	The number of counties added to the Charlotte metro by Arbitron effective with the fall survey. Currently market No. 33, Charlotte will likely rise into the mid-20s. Where it lands specifically, however, won't be known until Arbitron does its fall 2007 population update.

John Hare To Exit ABC Radio

ABC Radio president and 36-year radio veteran John Hare has decided he will not make the transition to Citadel Broadcasting when the company takes over 22 ABC Radio stations on June 12.

Hare, a long-term veteran of ABC, took over as president of ABC Radio's 72 stations in February 1999. Under his tenure, the stations—which include some of the biggest large-market brands in the business such as KGO/San Francisco, WABC/New York and WLS/Chicago—developed reputations as some of the best performing and revenue-producing stations in the industry.

As a manager, Hare generally stayed in the background and below the publicity radar screen. Behind the scenes, he was a trusted and respected leader.

Hare began his broadcasting career in 1969 as an account executive with KXYZ-AM-FM, former ABC Radio stations in Houston. He then moved on to manage several other ABC radio stations, rising to group president in 1997.

Hare has made no announcements about his next move.

Following the merger, Disney will still own its branded radio station properties, including 50 Radio Disney and five ESPN Radio stations. —Katy Bachman, Mediaweek



Hare

ON THE WEB CBS Grabs Last.fm

In the latest of a spate of Web deals, CBS reached into its deep pockets to plunk down \$280 million in cash to acquire global, community-based music discovery network Last.fm, which the company says has 15 million-plus active users in more than 200 countries.

CBS Corp. president/CEO Les Moonves calls the acquisition a giant step in his company's online expansion strategy and "transition from a content company into an audience company."

One obvious synergy that CBS plans to explore is between Last.fm and the CBS Radio division. Moonves says, "We're adding a next-generation platform to allow audience to communicate with us and each other as never before."

—Mike Boyle and Katy Bachman, Mediaweek

DMR, Arbitron Team On The PPM

DMR Interactive, Arbitron and the University of Wisconsin's A.C. Nielsen Center for Marketing have teamed to release a white paper later this summer on Portable People Meter research that's billed as the first study of listener loyalty and preference patterns over time. The team analyzed more than a year's worth of data from PPM testing in Houston.

Although the final version of the paper is not yet complete, initial findings reveal that heavy radio users drive nearly 90% of the ratings and not all PIs are created equal. —Mike Boyle

Walker Runs To WOMC

Scott Walker is the new PD at CBS Radio oldies WOMC/Detroit. He plugs the hole made by Steve Allan's April departure for the programming post at smooth jazz WJZW/Washington.

Walker was most recently PD of Cox classic hits WJGL (96.9 the Eagle)/Jacksonville, but is best-known for his 20 years programming oldies WOGL/Philadelphia and its predecessor, top 40 WCAU-FM. He also served as PD of oldies WODJ/Grand Rapids and ran his own event marketing company in Grand Rapids. —Keith Berman

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Phil Hendrie Returns

Phil Hendrie is returning to radio. The rule-breaking, character-playing talk host has signed a deal with Talk Radio Network for a new show, which will roll weeknights from 10 p.m. to 1 a.m. PT beginning June 25.



Hendrie

In April 2006, Hendrie announced he was retiring from radio to pursue acting. In addition to voicing the computer in "Team America: World Police," Hendrie had a supporting role on the short-lived NBC sitcom "Teachers."

TRN director of affiliate relations Jim Watkins calls initial response to the signing "really overwhelming—which we expected, because Phil's probably one of the most respected talents in the country."

—Keith Berman

Simmons Nabs Helmkamp

Clear Channel/St. Louis marketing director John Helmkamp moves crosstown as GM of Simmons Media Group's properties sports KSLG (1380 ESPN Radio) and urban oldies WESL (AM 1490). He succeeds Dave Green, who left the company in April to start a new magazine, St. Louis Sports.

Helmkamp began his career in St. Louis at KMOX. As his first order of business, Helmkamp named Matt Strelow to the KSLG staff as a sales and management consultant. —Mike Boyle

Hunt Captured By WWKX

Citadel rhythmic WWKX (Hot 106.3)/Providence recruits Dan Hunt as PD. Hunt was most recently PD/midday personality for Good Karma classic rock WWHG (105.9 the Hog)/Rockford, Ill., and also programmed its predecessor WKPO (Hot 105.9) before it flipped from rhythmic in January.

Former Hot 106.3 PD Tony Bristol remains with Citadel in the same capacity at CHR/top 40 WPRO (92 Pro-FM) and AC WWLI (Lite Rock 105)—positions he held before Hunt joined the company. —Daniella Dunham

Sony Jumps Into HD Radio

Sony Electronics has made a long-term commitment to HD radio technology with the announcement of its first two HD radio devices: a new table radio and an in-car audio adapter. The tabletop radio will sell for \$200, while the in-car adapter will go for \$100. Both units will be released in July. —Mike Boyle

N/T Still Tops, Spanish Continues To Rise In Winter Arb Report

News/talk/information remains the top 12+ ratings format category, according to just-released data from Arbitron. Based on the company's winter ratings, news/talk scored a 17.4, which was down slightly from a 17.6 in the fall.

AC and its variants remained No. 2 with a 13.9, down from a 14.8 during the previous ratings period. Spanish (11.9), CHR (10.8) and urban (9.9) round out the top five.

Not surprisingly, Spanish and its variants rose for the third straight quarter. The format category is up by 4.3 shares when compared with the same ratings period five years ago. Most of the growth has come from the Mexican regional format, which was up 4.2-4.8 while most other Spanish formats were flat.

Country (9.2), rock (7.4), oldies (5.5), alternative (3.6) and religious (3.0) round out the top 10 format categories.

Among specific formats, N/T moved 9.4-9.7, while talk fell by 0.3 to 2.5. AC fell a share from 9.0 in the fall to 8.0 in the winter, while hot AC was flat at 2.9. Pop CHR was up 0.2 to 5.7, while rhythmic was off 0.1 (to 5.1) from the fall and 0.7 from summer 2006. —Ken Tucker

Top Five Format Categories By 12+ Share (Winter 2007)

News/Talk/Information	17.4	Country	9.2
Adult Contemporary	13.9	Rock	7.4
Spanish	11.9	Oldies	5.5
CHR	10.8	Alternative	3.6
Urban	9.9	Religious	3.0

SOURCE: Arbitron

Bolger San Antone Bound

Former Clear Channel news/talk WIOD and talk WINZ/Miami PD Peter Bolger, who exited those stations in February, is rejoining the company as PD for news/talk WOAI and sports KTKR (the Ticket)/San Antonio.

Bolger, who starts June 18, replaces Nate Lundy, who exited in March after four years. "These are both great stations with a proud history and reputation and it's an absolute honor and privilege to be working here," Bolger told staff in an internal e-mail obtained by R&R.

A 20-year Miami veteran, Bolger previously served as OM for KGON and the former KSGO/Portland, Ore. —Ken Tucker

Cat Lands On His Feet In Austin

Programming vet Cat Thomas is taking VP of programming reins at Entercom's Austin cluster, overseeing AC KKMJ (Majic 95.5), hot AC KAMX (Mix 94.7) and news/talk KJCE-AM. He replaces Dusty Hayes, who came over with the stations when Entercom bought the cluster from CBS Radio. Thomas most recently spent 12 years at Cox CHR/top 40 WAPE/Jacksonville, where he was OM/PD when he left in March. His résumé also includes programming stops in Huntsville, Ala.; Cleveland; and Roanoke, Va.

—Keith Berman

MOVERS

Nina Williams rises to VP/GM of Provident Label Group, while Troy Vest becomes VP of marketing for the group's Essential and Flicker labels. Williams is upped from PLG VP of label operations while Vest, who was most recently VP of marketing and artist development for Flicker, adds marketing oversight for Essential . . . John Brejot, who was general sales manager at CBS Radio country KILT-FM, assumes those same duties at sports KILT-AM and news/talk KIKK, replacing Richard Topper, who exited in May. Meanwhile, KILT-FM national sales manager Sherry Dollar replaces Brejot as KILT-FM general sales manager . . . Kathleen Miller, Atlanta-based senior account executive at Local Focus (formerly Regional Market Radio), is promoted to Southeast divisional manager. Miller, who joined RMR in 2005 as a junior account executive, was previously an account coordinator for Interep.

SHAKERS

EMI Televisa senior marketing director Miguel Garrocho exits to launch his own company, Gig Entertainment Music Group, an artist consulting, PR, marketing and management firm. Press and TV rep Gabriela Aranda takes over Garrocho's responsibilities and is upped to label manager . . . Rich Tunkel, an 11-year Arbitron veteran, rises from senior sales manager of national group services to VP of national group services. Tunkel will manage sales and service relationships with Clear Channel, Univision, Entravision and Spanish Broadcasting System, and will oversee Hispanic broadcasters' transition to Arbitron's Portable People Meter . . . Meanwhile, Arbitron's Claudine Knisley rises to director of syndicated standards and analysis. Knisley, who began her career at Arbitron in the marketing communications department, will manage the company's PPM and diary services' policies and procedures.

Business Briefing

By Jeffrey Yorke

Sirius Upped To Outperform

Six months after he dropped Sirius to "underperform" from an "outperform" rating on concerns about "the difficult retail markets, tough year-to-year comps, and consensus estimates that seemed difficult to reach," Bear Stearns satellite analyst Robert Peck restored his "outperform" rating.

Peck believes that regardless of which way the regulatory decision regarding Sirius' proposed \$13.6 billion merger with XM goes, "the stock likely will trade higher once the decision is digested by the investment community. Hence we think Sirius' dog will give its shareholders' investment a strong bite."

Peck also set a 2008 year-end target price of \$4 for Sirius shares.

Analyst: Now Is Not The Time For Emmis To Go Private

While there has been speculation that Emmis CEO Jeff Smulyan may renew his attempts to take the company private, Bear Stearns analyst Victor Miller says that now is not the time.

In a note to clients, Miller outlines eight hurdles to an Emmis privatization, the first of which is that investors would block the move "while the assets' cash flow generation has been badly impaired." Another problem, Miller says, is that with declining cash flow trends, the company is difficult to leverage. Miller has downgraded Emmis stock from "peer perform" to "underperform."

Highfields Capital To Vote In Favor Of CC Privatization

Highfields Capital Management has executed a voting agreement with Bain Capital Partners and Thomas H. Lee Partners that brings the private equity duo a step closer to taking Clear Channel Communications private. Highfields says it will vote all of its Clear Channel shares in favor of the proposed transaction.

Tidbits . . .

Gilbert R. Vasquez, managing partner of Vasquez & Co., was elected to Entravision's board of directors and to the Audit Committee of the board . . . Beasley's board of directors declared a quarterly cash dividend of 6.25 cents for each share of its class A and class B common stock.

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- **KEYY** spins Currents the most
- **WUSN** spins the most different Currents
- **KILT** has the fastest rotating Current
- **KILT** spins Recurrents the most
- **WXTU** spins Recurrents the least
- **KNIX, WXTU & WYCD** spin the most different Recurrents
- **KEYY** spins the fewest different Recurrents
- **KILT & KNIX** have the fastest rotating Recurrent
- **WMZQ** spins Gold the most
- **WMZQ** spins the most different Gold songs
- **WUSN** spins the fewest Gold songs
- **KSCS** has the fastest rotating Gold song

Current Recurrent Gold Analysis for Country Dominators/Sat May 26–Fri June 1

[Download Spreadsheet](#)

Calls	Rank	Market	Format	All Songs			Currents				Recurrents				Gold				Avg. Year			
				Spins	Songs	Ratio	Spins	%	Songs	%	Rotation	Spins	%	Songs	%	Rotation	Spins	%		Songs	%	Rotation
SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	SORT	
WUSN	3	Chicago	Country	1729	395	4.4:1	735	43%	75	19%	3:54	283	16%	54	14%	5:36	711	41%	266	67%	10:30	2003
KSCS	5	Dallas/Ft. Worth	Country	2016	520	3.9:1	687	34%	55	11%	3:43	388	19%	51	10%	4:12	941	47%	414	80%	7:38	2001
KILT	6	Houston	Country	2042	534	3.8:1	606	30%	55	10%	3:30	459	22%	54	10%	3:39	977	48%	425	80%	18:40	2001
WXTU	7	Philadelphia	Country	1913	582	3.3:1	620	32%	55	9%	4:48	259	14%	55	9%	9:19	1034	54%	472	81%	12:00	2002
WMZQ	8	Washington	Country	2151	653	3.3:1	356	17%	48	7%	4:25	390	18%	47	7%	5:25	1405	65%	558	85%	15:16	1999
WKHX	9	Atlanta	Country	1974	462	4.3:1	840	43%	49	11%	4:06	279	14%	49	11%	7:38	855	43%	364	79%	24:00	2003
WYCD	10	Detroit	Country	2041	446	4.6:1	746	37%	64	14%	4:12	325	16%	55	12%	7:38	970	48%	327	73%	12:55	2002
WKLB	11	Boston	Country	2026	551	3.7:1	557	27%	43	8%	4:40	262	13%	52	9%	6:13	1207	60%	456	83%	18:40	2000
KNIX	15	Phoenix	Country	2159	533	4.1:1	597	28%	48	9%	3:34	337	16%	55	10%	3:39	1225	57%	430	81%	15:16	2001
KEYY	16	Minneapolis/St.	Country	2143	544	3.9:1	880	41%	60	11%	3:54	297	14%	45	8%	7:18	966	45%	439	81%	28:00	2002

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R&R NO.1

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SNOW PATROL'S "CHASING CARS" MOTORS BACK TO THE AC SUMMIT (3-1) FOR A SECOND FRAME AT THE TOP, MATCHING THE TWO-WEEK REIGN IT ACHIEVED AT HOT AC IN FEBRUARY.



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'I'm going home on the subway, realizing I didn't finish my show, and I'm naked, hoping no one notices as I try to work my way back to the studio.' p.16

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T

June 14
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June 15
Phase 1 spring Arbitrends continue to roll. See Omaha and Greenville, S.C., among today's batch.
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BY THE NUMBERS

Edited By Susan Visakowitz and Jeffrey Yorke

Travel Biz Gets Movin' At Network Radio



Compared with the year-ago quarter, first-quarter 2007 advertising spending by the travel/hotels/resorts product category at network radio was in the fast lane. The travel biz as a whole piled on more than \$5 million in additional spending year over year, with the Q1 '07 top 10 finishers alone accounting for almost \$4 million of that difference.

Finishing in the top spot was MPTV, parent company of Consolidated Resort Enterprises. The company dropped \$3,425,316 at network radio in this year's first quarter, almost \$2 million ahead of second-place finisher Blackstone Group, which owns Orbitz and Cheap Tickets. But Blackstone still spent a whole lot more than it had in the year-prior quarter, when it didn't show network radio any love.

Others upping their budgets year over year included Sabre Holdings (which owns Travelocity), Carlson Cos. (Carlson Hotels), the U.S. government (on behalf of Amtrak), R&R Hotel Group and the Republic of Ireland.

Only three top 10 Q1 '07 finishers spent less at network radio than they had the year before: Choice Hotels, Southwest Airlines and TripAdvisor.

Together, the top 10 travel biz advertisers laid out \$10,367,530 at network radio in Q1 '07, compared with \$6,423,058 in the year-ago quarter.—Susan Visakowitz

Top Network Radio Travel/Hotel/Resort Advertisers

PARENT COMPANY	JAN. 2007-MAR. 2007	JAN. 2006-MAR. 2006
MPTV	\$3,425,316	\$2,376,020
BLACKSTONE GROUP	\$1,574,823	\$0
SABRE HOLDINGS	\$1,098,010	\$797,655
CHOICE HOTELS INTL	\$877,255	\$1,392,011
SOUTHWEST AIRLINES	\$719,740	\$920,662
CARLSON COS.	\$681,582	\$0
U.S. GOVERNMENT	\$648,704	\$363,600
TRIPADVISOR	\$568,365	\$573,110
R&R HOTEL GROUP	\$529,255	\$0
IRELAND, REPUBLIC OF	\$244,480	\$0
ALL OTHER TOTAL	\$802,705	\$522,300
GRAND TOTAL	\$11,170,235	\$6,945,358

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Quarnstrom Media Group's WCMP-AM-FM/Pine City, Minn., to Red Rock Radio for \$1.6 million . . . King Broadcasting's KBIM-AM-FM/Roswell, N.M., to Noalmark Broadcasting for \$1.5 million . . . Wayne and Barbara Bullock's WPLK-AM/Palaska, Fla., to Florida Radio for \$400,000 . . . Hanson Broadcasting of California's KICO-AM/Calexico, Calif., to the Voice of International Christian Evangelism for \$350,000 . . . Flag Radio's CP for WAYI-AM/Bunnell, Fla., to Flagler County Broadcasting for \$150,000.

Deal of the Week

PRICE: \$20.5 million TERMS: Asset sale for cash

BUYER: Davidson Media Group, headed by president Peter Davidson. Phone: 212-813-6775. It owns 42 other stations. This represents its entry into this market.

SELLER: Rose City Radio, headed by VP Troy Scheer. Phone: 503-797-9798

COMMENT: Rose City Radio's WSNR-AM/Jersey City, N.J., and WWZN-AM/Boston to Davidson Media Group's Blackstrap Broadcasting for \$20.5 million consisting of an escrow deposit of \$1 million and the balance in cash at closing.

Massachusetts
WWZN-AM/Boston
FORMAT: Sports/Talk

New Jersey
WSNR-AM/Jersey City, N.J. (New York)
FORMAT: Ethnic

2007 Deals to Date

Dollars to Date:	\$1,250,846,975	(Last Year: \$3,356,987,932)
Dollars This Quarter:	\$950,647,843	(Last Year: \$261,069,620)
Stations Traded This Year:	680	(Last Year: 415)
Stations Traded This Quarter:	436	(Last Year: 166)

MARKET SNAPSHOT:



Northside Community Weed and Seed is a strategy being deployed in Birmingham to fight crime and drug use. Law enforcement agencies and prosecutors cooperate in "weeding out" criminals, while "seeding" brings human services to the area, encompassing prevention, intervention, treatment and neighborhood revitalization.

POPULATION: 875,300

RADIO MARKET RANK: 56

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	BIRMINGHAM ARBITRON METRO %	INDEX
AGE 18-24	13%	13%	99
AGE 25-34	18%	17%	94
AGE 35-44	20%	20%	98
AGE 45-54	19%	19%	100
FEMALE	52%	53%	104
WHITE	83%	71%	86
AFRICAN-AMERICAN	12%	27%	234
HISPANIC ORIGIN	14%	3%	24
HHLO OWNS SAT RADIO SUB	5%	7%	141

NO. OF RADIO STATIONS: 23

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
COX	1 AM, 5 FM (6)	39.8%
CLEAR CHANNEL	1 AM, 4 FM (5)	20.9%
CITADEL	2 AM, 4 FM (6)	15.0%

FORMATS: 3 country, 3 N/T, 2 urban AC, 2 AC, 2 classic hits, 2 sports, 1 urban, 1 CHR/top 40, 7 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WBHK-FM	URBAN AC	13.5
WBHJ-FM	URBAN	8.4
WZZK-FM	COUNTRY	7.7
WDXB-FM	COUNTRY	5.9
WMJJ-FM	AC	5.2

INTERESTING FACT:*

As a result of mail advertising, a whopping 50% of Birmingham metro consumers bought a meal at fast-food restaurant Arby's in the past 12 months, 63% above the national average.

*Source: Scarborough Research 2006
**Source: Arbitron Winter 2007 Report

Blasting through the noise to induce listener interest

Marketing Made Complicated

Rick Torcasso
Rick@PTPMarketing.com

'If you want to win real ratings, your marketing must be more substantive and be spread out over long periods of time.'

—Rick Torcasso

I've spent a lot of my career trying to come up with new ideas. Some were met with open arms and appreciation, others with skepticism and downright violence. ■ However there are some principles—a few of which I invented—that always seem to hold true and prove successful when formulating marketing strategies.

The Interest Factor

Action plans should start with a basic understanding of what causes a listener to decide to use a radio station and make it part of his or her ongoing consumption.

There was a time when you could play the right music or create the biggest contest or promotion and win the day. Today you have to be more substantive. Attractions that research may show as insignificant can, when added together, create an aggregate whole, defining the substance of your brand. Apple probably found that whether the headphones on the iPod were white

or black didn't matter, but the white headphone cord is the icon that best represents the iPod. And having an iPod is not simply having an MP3 player, it's a fashion statement.

More than ever, people make statements with the products they use, and radio stations are no exception. The station with the most substantive brand enjoys the most usage. It's easy for people to decide to use big brands for which they see lots of approval and acceptance. Or simply put, marketing.

Weakness At The Expense Of Strength

For decades we've asked researchers to tell us all that is wrong with our radio stations. In fact, many have focused on weakness at the expense of strength. Finally, more broadcasters are concluding that much of what we hear on radio stations is a compromise—one that we created.

In other words, we've focused so much on removing irritants that we've also removed many non-pre-emptive attractions that always come with a polarity because they're different from everything around them. They cause people to notice them and ultimately think about them.

People only think about things they have an interest in or care about. And the more they're interested and care, the more they have an opinion. People with strong opinions also like to participate in surveys, which is why non-pre-emptive attractions that induce interest and generate thought are important to radio.

I'm bullish on radio because it's a wonderful distribution system. Radio is 100% accessible, free and simple to use. Unfortunately, most stations provide nothing more than what people can now get with their iPods or over the Internet.

In fact, other than a few, most of the big-brand

personalities are now available via national distribution. Locally, radio has done little to create non-pre-emptive—or at least not easily duplicated—entertainment.

While music is still important as a stage on which personality, production and promotions can create a connection with people, innovation is critical to making radio as powerful as it can be. Innovation requires, well, guts. There's an old saying: "Pioneers get the arrows and settlers get the land." That doesn't hold true today—just settling isn't good enough anymore.

Which of you has the guts to place "morning shows" in the afternoon? Are you willing to stand by a personality even when polarities may exist? Are you willing to make personalities, contests and promotions fixtures of high value and familiarity in your market? Is your Web site simply a place to learn about the radio station or a destination with a tower promoting its magnetism? Are you willing to step out into uncharted territory? You can't expect to research your way there. Most success stories were once innovations met with heavy criticism that did not research well. Some of my biggest successes came with a group of research guys telling my boss to fire me because I was stupid. (On the other hand, some of my failures had that, too.)

What does any of this have to do with marketing? All of it. This may sound like a shameless plug for Point-to-Point, but we take pride in finding ways to induce listener interest and thus increase listening for our clients. We've learned from millions of phone calls and mailers that ongoing promotion about all aspects of your radio station is the right thing to do.

Contests increase the substance of your brand. However, the days of promoting a big contest to "move the ratings" are over. Consumers have learned to filter out marketing for which they have no interest and filter in marketing for which they do. It's all that other stuff—personality profiles, summer event schedules, essential local contact information and other Web site lists—that create reliable listener attractions and provide the approval and recognition necessary for a listener to make you a part of his or her ongoing radio consumption.

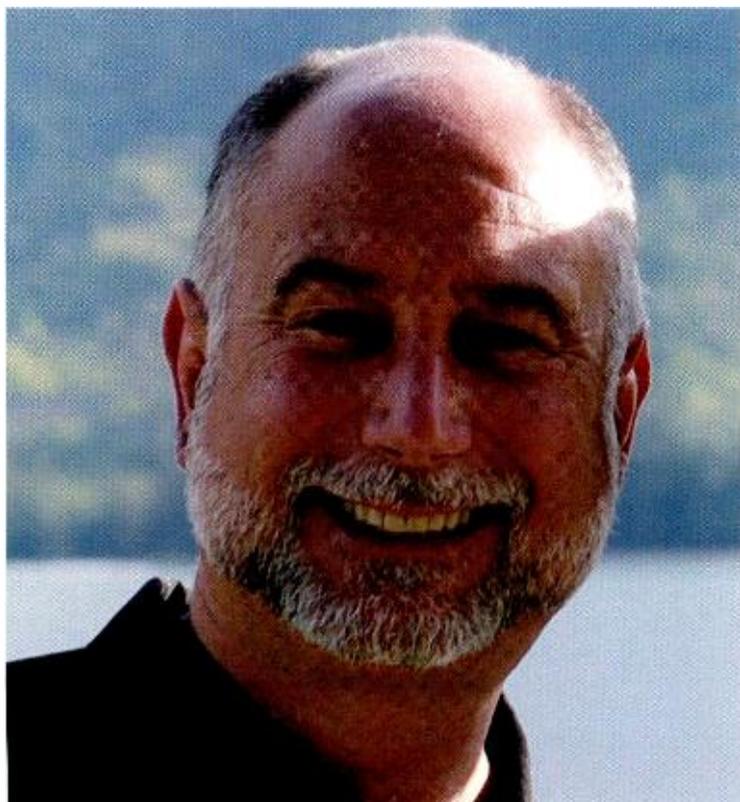
If you want to win real ratings—meaning real listening, which is especially important with the Portable People Meter (PPM)—your marketing must be more substantive and be spread out over long periods of time.

Survey-friendly people—think of them as "information seekers"—are the ones most likely to affect your ratings. Listeners who tend to say "yes" to surveys also tend to be people who seek more knowledge about the products they use. They care about making a difference by participating in surveys.

Your marketing should provide the information seekers with something they can spend as much time with as they like, and give them a more complete message than an "old school" quick and simple thought. Standing for something makes you stick out in a crowd.

Tell your desired audience segment who you are and what you stand for and about all the unique benefits, special promotions and the things that

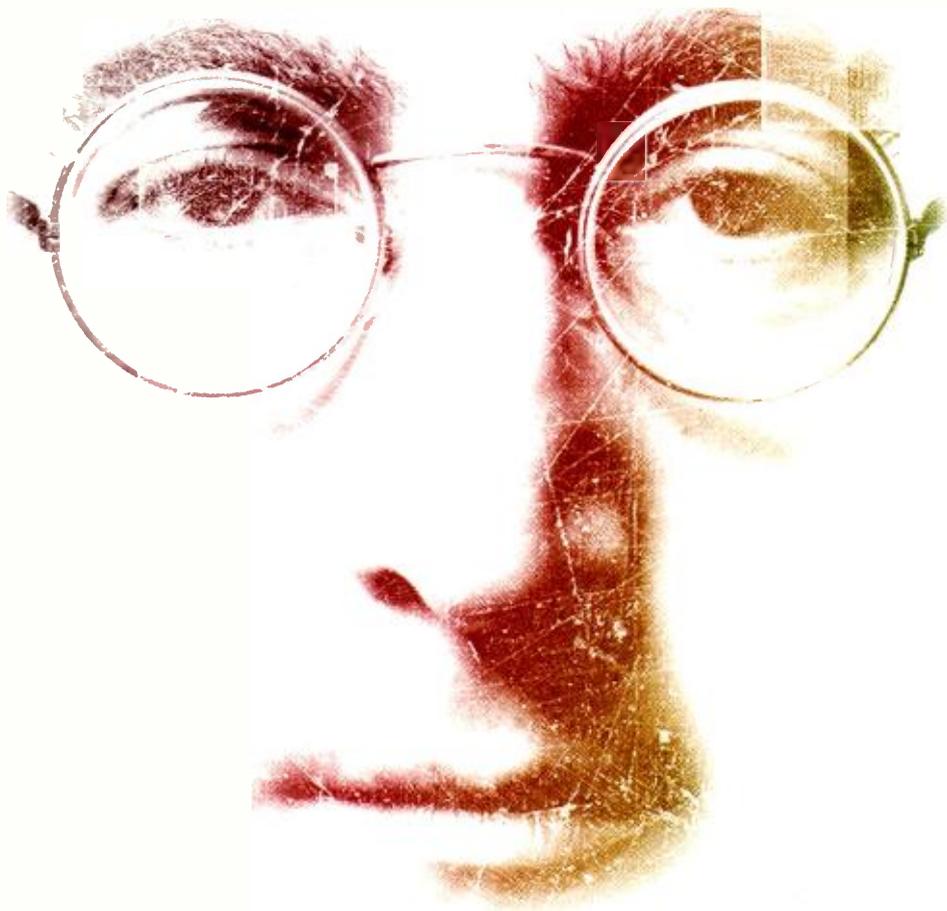
Continued on page 12



INSTANT KARMA

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BEN HARPER • JACK JOHNSON • BIG & RICH

JACK'S MANNEQUIN FEATURING MICK FLEETWOOD

LOS LONELY BOYS • YOUSSEU N'DOUR

AEROSMITH FEATURING SIERRA LEONE'S REFUGEE

ALL STARS • SNOW PATROL • THE FLAMING LIPS

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All we are saying is give peace a chance.



John would have been proud of this album.

Proud that a new generation of artists is speaking and singing out for human rights. Proud that they're singing his songs to rally global support for the desperate people of Darfur. And proud to be aligned with Amnesty International in this effort. I feel strongly that all people of the world are partners with Amnesty International which, with its activities, ideals and history of action, is effective and wise.

John wrote his songs with a very deep love for the human race and a concern for its future. He believed with his heart it was possible to create a better world. He also believed that each one of us plays a role in changing the world. I hope the Instant Karma campaign has the ability to not only save lives in Darfur, but to create the next generation of activists willing to stand up for the rights of others and the basic human rights we all share, now and in the future.

The challenge is daunting but these goals are achievable if we all put our hearts and minds to the task.

Imagine all of us living life in peace.
It is too beautiful to just be a dream.

Yoko Ono



Stacking Up Your Marketing Choices

Depending on where your station is in its lifecycle, one particular medium might be more effective than another. The snapshots below provide strengths and weaknesses for five different media.

TV

Strengths: Reaches large portion of the market quickly. Gets the

message out to as many prospects as possible. Combines sight, motion and sound for high attention.

Weaknesses: High cost and less targeting capability. Lots of competition for viewer attention with a lot of clutter and high-impact creative from "monster" advertisers. More "noise" every day.

Billboards

Strengths: High repeat exposure. Helps reinforce recognition for usage. Low cost.

Weaknesses: No targeting and audience selectivity. Limited creative and three-second drive-by message.

Direct Mail

Strengths: High targeting capa-

bility and no ad competition in the same medium. Reinforces brand name imagery and association, as well as recognition for usage. "Information seekers" can spend as much time with the message as they want.

Weaknesses: Poor creative and message results in junk-mail image.

Telemarketing

Strengths: High targeting capabili-

ty and one-on-one communication. Creates tangible association to important attributes through strong creative and personalization.

Weaknesses: Over-penetration in the market has created ill will on behalf of households and businesses.

Newspaper

Strengths: Good local coverage and high believability. Timely.

Weaknesses: High cost. Short life.

'We've focused so much on removing irritants that we've also removed many non-pre-emptive attractions that always come with a polarity because they're different from everything around them.'

—Rick Torcasso

Continued from page 10

make your station human. Letting them know about it to the point where it becomes completely familiar is how to attract ratings and advertisers.

Why The Other Radio Station Isn't Your Competition

Realizing that the other radio station is not your competition is an important first step in marketing. The real competition are people with an Arbitron diary or PPM who are thinking about work, kids, parents, the cat, buying groceries, buying new tires for the car and, especially, how to have more free time.

Those listeners are bombarded with more messages in one day than people in the year 1900 received in their entire lifetime. You have to blast through all the noise in their heads to make an impression and become part of their ongoing consumption. Other radio stations might do a better job than you at making impressions on the consumer, but the reality is that how well you fight the noise within a person's environment is the real task.

Until you focus on getting the message out so that the desired audience segment is completely

familiar with all that you offer, you're likely doing the wrong thing right. In other words, everything—whether on the air or in the form of outside marketing—is a derivative to creating a relative advantage in the minds of the audience to use you. If you focus on doing that, regardless of what the other radio station is doing, chances are you are doing the right thing. And even if you're doing the right thing wrong, you're still further ahead than doing the wrong things right.

Using Media

Information about virtually anything is a few keystrokes away. Cell phones are as bountiful as insects and there are more than 600 million e-mail boxes worldwide receiving more than 300 billion e-mails per year. Text messages are a second language to younger demographics and many people have more than one phone line in their homes, as well as personal fax machines and voice mail. There are up to 42 units per hour on most TV channels, radio stations have increased inventory, and, by 2010, spam filters will filter out three of every five e-mails. In addition, there are hundreds of commercial or informative signs for every mile you drive, and newspapers increase pages in order to

provide advertisers with more space.

With all that going on, it's no wonder that making decisions about how to cut through this noise with your marketing campaigns is quite a task. But while deciding on what to do is harder than ever, the importance of knowing the objective is even more critical. Objective, first. Choosing marketing campaign, next.

The Medium

Each medium available to you has strengths and weaknesses (see sidebar, above). There is no such thing as a magic bullet. The combination of Arbitron's increased diary counts and noise in the market serve to smooth the effect of your marketing efforts. More than ever, stations realize the effects of their marketing campaigns over a longer period of time. This means that you should work to create an underlying foundation of brand awareness and association. R&R

Rick Torcasso is co-owner of Point-to-Point Marketing, a direct-marketing firm that provides programs and promotions for radio, TV and other industries. He is also a former on-air personality, PD, GM, corporate VP and radio station owner.



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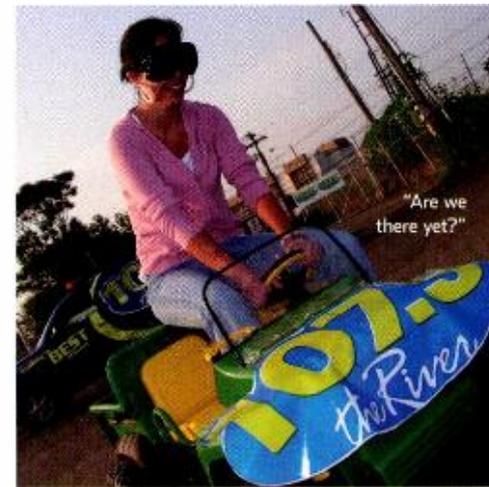
Formats Y'All Flip Over

Citadel got busy in Birmingham over the Memorial Day weekend—and we don't mean in that barbecue-and-mass-quantities-of-beer way: Someone in the office cranked the big format knob on WYSF from AC up to hot AC as the New 94.5 FM, Birmingham's Hit Music. Woo-hoo! Market vet Steve Robison comes in as PD/afternoon guy, and he brings along Amber for nights. Both should remember where the restrooms are since they used to be in the building at the now-defunct alternative WRAX. Thankfully, no lives were lost, as neither shift was done locally, and former WYSF PD Chip Arledge continues his other gig programming classic rock sister WZRR (Rock 99.5). "So far, so good. We're just looking for record service," Robison tells ST. "I'm ready to get inundated with mail." You heard the guy: Blast your music to him at 244 Goodwin Crest Drive, Suite 300, Birmingham, Ala. 35209. Please also feel free to offer him a hard time at 205-917-1992 or steve.robison@citcomm.com.

Feel Just Like Lindsay: Fully Loaded

Maybe you heard something about **Lindsay Lohan's** DUI arrest? Apparently, it's been in the news or the Internets or something. Anyhow, in an effort to teach their listeners about the dangers of drunk driving—and without any thought of exploiting Lohan's latest impaired escapades for entertainment purposes—the caring and compassionate **Woody & Jim**, morning hosts/role models at **WRVW (107.5 the River)/Nashville**, were on the job last week, doing what they do best: helping America's youth—aided by the Davidson County Sheriff's Department, which helped them demonstrate the dangers

of driving under the influence. Sadly, Woody & Jim didn't actually drink on the air—that usually happens around 10:05 a.m., we are told. Instead, listeners were invited to a "local parking lot" where they took turns driving a motorized Power Wheels kiddie car—while wearing special "drunk goggles" provided by the sheriff's department. These goggles apparently simulate the effects of being almost as fried as the real Lindsay/Paris/Britney. Actual uniformed officers were on hand to answer questions and laugh along with Woody & Jim when people crashed into stuff.



Survey Says . . . 'Aggravated Stupidity!'

For reasons still unclear, the syndicated morning "PlayHouse," based at Rose City Radio rhythmic **KXJM (Jammin 95.5)/Portland, Ore.**, is the proud new owner of the actual damn set once used on TV's "Family Feud." Seriously. After a vicious eBay bidding war that went on for days, host **P.K.** and crew somehow man-

aged to place the highest bid of \$7,599 (plus shipping). For his part, Jammin PD **Mark Adams** is nearly speechless . . . nearly: "You have to admire the sheer level of aggravated stupidity associated with this acquisition," Adams tells ST. "This goes so far beyond the pale of anything that could be called prudent or mak-

ing any degree of sense that one must simply sit back and bask in the glow of what P.K. has wrought. Today, I feel the same kind of perverse admiration for 'The PlayHouse' as I do for someone going over Niagara Falls in a barrel, streaking across the 50-yard line of an NFL game . . . or perhaps drinking

Lindsay Lohan under the table." The massive 2,500-square-foot set used by host **Richard Karn** from 2002 to 2006 will now be the new home of the morning show's popular "PlayHouse TV," which airs at 10 p.m. weeknights on "a local TV station." [Ed. note: Hey, TV stations—see how you like it!]

Bye Bye Bye, Boy Band; Justin's All Grown Up

You knew it was a matter of time before zillion-selling recording artist/"Shrek the Third" star/force of nature **Justin Timberlake** launched his own record label—and

here it is: Say hello to Tennman Records, a joint venture with Interscope. Timberlake will serve as chairman/CEO of the new Los Angeles-based label,

while former Sony BMG Entertainment VP of A&R **Ken Komisar** has been named president of Tennman, which will be distributed internationally by Interscope Geffen

A&M. "We are all excited about the talent we have to offer already on our roster, and I cannot wait to introduce the world to my new discoveries," says Timberlake,

who remains signed to Jive Records for his own solo stuff. The first artists signed to Tennman are expected to be announced within a few weeks.

The Programming Department

■ **Ricci Filiar** is the new APD of Emmis rhythmic AC **KMVN (MOVIn 93.9)/Los Angeles**. Filiar is currently APD/MD at crosstown smooth jazz **KTWV (the Wave)**. His previous market experience includes PD/morning host at **KRLA**, APD/MD of the late **KCMG (Mega 100)** and director of programming ops for Art Laboe's Radio Network. His first day at MOVIn is June 18.

■ Programmer/consultant **Tom Watson** recently left **WNTR/Indianapolis** and moved back to Los Angeles to reactivate his consultancy. Well, those plans have already changed a bit, as Watson has accepted the PD position at Cumulus country **KHAY/Oxnard-Ventura, Calif.** The job recently opened up when **Jim Hayes** left the radio biz to become a minister in his home state of Texas.

■ **Nik Rivers**, APD/afternoon guy at active rocker **WZMR (104.9 the Edge)/Albany, N.Y.**, and oper-

ations assistant for the Albany Broadcasting cluster, scores PD stripes for the Edge after only eight weeks at the station. He plugs the gap created when **Terry O'Donnell** took the PD chair at top 40 sister **WFLY** last September. Speaking of 'FLY, night jock **D Scott** moves to part-time. He's replaced by **Tanch**, who crosses the hall from the same shift on rhythmic sister **WAJZ (Jamz 96.3)**.

■ Enjoy this massive movement in the hallways of Clear Channel rhythmic **WIBT (96-1 the Beat)/Charlotte** (home of R&R '07): Night jock **Chris "CJ" Lusk** moves up to afternoons, filling the void created by last week's departure of **Chuck "DZL" Thompson**. But wait! There's more! PD **Rob Wagman** reaches out to beautiful Winchester, Va. (market No. 225) and hires Leap O' the Week™ candidate **Jojo** away from afternoons at **WKSI (Kiss 98.3)** for APD/MD duties, as well as the newly vacant Beat night

slot. Everyone involved appears pleased with the transaction.

■ **Chuck "DJ Manic" Wright**, PD of Federated rhythmic **WYPW (Power 95.7)/South Bend, Ind.**, is transferring to the PD chair at active rock sister **WBVR (98.9 the Bear)** in equally lovely Fort Wayne, home of an actual fort named, um, Wayne. Wright may be gone, but he will still have a hand in the operation of Power 95.7, ably assisted by consultant **Michael Newman** of Radio Strategies and APD/MD **Mike Jackson**, who will step up his responsibilities.

■ **Jim Spector**, former PD of Millennium classic rock duo **WTHK/Trenton, N.J.**, and **WCHR/Monmouth-Ocean**, is headed to scenic Fredericksburg, Va., to become PD of Free Lance-Star Broadcasting alternative **WYSK** and classic rock **WWUJ**. He takes over programming duties from OM **Paul Johnson**, who slides over to country sister **WFLS** as OM/PD.

Quick Hits

■ Former KZOZ/San Luis Obispo, Calif., PD **John Boyle** has migrated north to Sacramento as promotions director for Entercom active rock **KRXQ (98 Rock)**.

■ There's been a change in mornings at Press Communications alternative **WHTG (G Rock)/Monmouth-Ocean**, as APD/MD/ morning co-host **Brian Phillips** and co-host **Jenn Ursillo** have left the station after four years. PD **Terrie Carr** tells us to stay tuned for a new morning show announcement soon. Find Phillips at 201-220-8177 or brianphillips11@hotmail.com. Ursillo is available at 732-267-4231 or jennizhome@aol.com.

■ **WAZY/Lafayette, Ind.**, morning co-hostess **Kim Iverson** is leaving "The Big Show" for what PD **Chris Carter** describes as "an unbelievable opportunity." Stay tuned for details. Iverson's co-host **Just Jake** will fly solo for now, but has several guest hosts lined up.

■ It's a homecoming for **Brett Andrews**, who, for reasons still unclear, is voluntarily giving up the sweet life in Las Vegas and triumphantly returning to Entercom top 40 **WXSS (103.7 Kiss-FM)/Milwaukee** to do nights. You heard right: Vegas to Milwaukee. All righty, then. Andrews replaces **Pat "Cracker"**

Clark, who's now doing mornings at **KQMV (MOVIN 92.5)/Seattle**. Andrews began his alleged radio career in the Kiss promotions department, then went on to achieve semi-greatness in afternoons at **KFRX/Lincoln, Neb.**, and later programmed **KZCH/Wichita**. In February, he took over afternoons at **KVEG (Hot 97.5)/Las Vegas**.

■ **Nikki Nicole** is new to nights at Beasley urban **WIKS (101.9 Kiss FM)/Greenville, N.C.** Nicole, a native of nearby Winston-Salem, previously worked at Entercom urban **WJMH (102 Jamz)/Greensboro**. She replaces **Hdajio—The Pro**, who now hosts the late-night **Quiet Storm** show.

■ Evening enchantress **Lisa G.** has gone buh-bye from Citadel top 40 **WBHT/Wilkes-Barre** after 18 months. No replacement has been named by PD **Justin "I'm Also Norm" Bryant**. Find Ms. G at 860-690-4274 or lisagoldworld@gmail.com.

■ **Pamal AC WMEZ (Soft Rock 94.1)/Pensacola, Fla.**, finally has a new morning show: Say hello to **Paul Ellis**, who did mornings for the past 12 years at Clear Channel AC **WLQT (Lite 99.9)/Dayton**. The shift has been vacant since **Trey Matthews** and **Carol O'Day** left in February.

Bert's Baby Poop

Congrats and whatnot to **WWWQ (Q100)/Atlanta** morning maven **Bert Weiss**, who became a father for the second time on May 25. His wife, **Stacey**—who did most of the heavy lifting, we are told—delivered son **Hollis** four-and-a-half weeks early. Everyone involved with the project is doing well, although Weiss has confirmed that his previously scheduled vasectomy will take place this week.

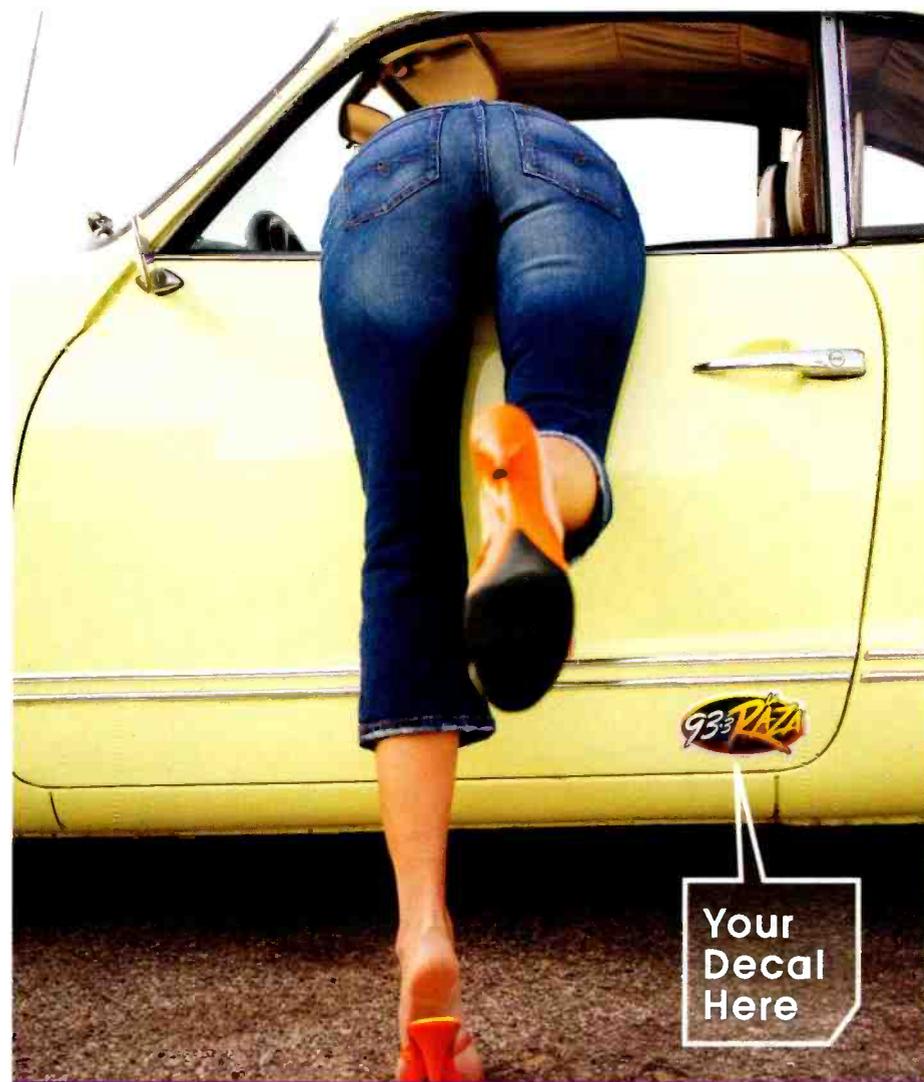


Condolences

■ We are saddened to report that **Laura Ellen Hopper**, co-founder and PD of Mapleton triple A/Americana hybrid **KPIG/Monterey**, died May 28 from the lung and liver cancer that was diagnosed only two weeks ago. She was 57. Hopper is survived by her husband, **Frank Caprista**, KPIG's GM. For more info, visit kpig.com.

■ Our thoughts and prayers also go out to R&R's own Washington, D.C., bureau chief **Jeffrey Yorke** and his family on the

passing of their mother, **Nancy E. Yorke**, May 27 in her home in Annapolis, Md. She was diagnosed with advanced ovarian cancer in January 2006. Survivors include her mother, **Mary S. Day** of Bethesda, Md.; a sister; Jeffrey's brother, **Gregory**; and two granddaughters. Contributions may be made on Nancy E. Yorke's behalf to Hospice of the Chesapeake, 445 Defense Highway, Annapolis, Md. 21401 or to the American Cancer Society, 1041 Route 3 North, Building A, Gambrills, Md. 21054.



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Continued from page 17

Wayne, Ind., which comes complete with attempted homicide. "So I don't play someone's request and I walk out the front door. This cowboy comes around the corner and yells, 'You didn't play my song, "You Picked a Fine Time to Leave Me Lucille." This is for Lucille.' Bang! And I fall to the ground," she says. "This nightmare started when I worked country music in Wyoming and someone drove by the radio station and shot at the window. This is where I learned the 'western' side of 'country-western.' "

Vocal Paralysis

Veteran personality/voice-over pro "Banana Joe" Montione, who has commandeered the mic at stations in Los Angeles, Philadelphia, Toronto and Miami, lays claim to another prevalent DJ dream theme: vocal paralysis. "I crack open the mic pot, and I can't say a word. My jaw is locked. The mic is up, but no sound comes out. Talking is usually not my problem."

Kelly Ford, co-host of Lincoln Financial country KYGO (New Country 98-5)/Denver morning show "Kelly & Mudflap," echoes (so to speak): "I try to talk, but nothing comes out—kind of like screaming when no one hears you."

In a more disturbing recurring snooze-spook, she adds, "My teeth start falling out while I'm on the air. They're baby teeth, and I'm swallowing a few here and there and am afraid I'll choke and die. How screwed up is that? I am a therapist's dream."

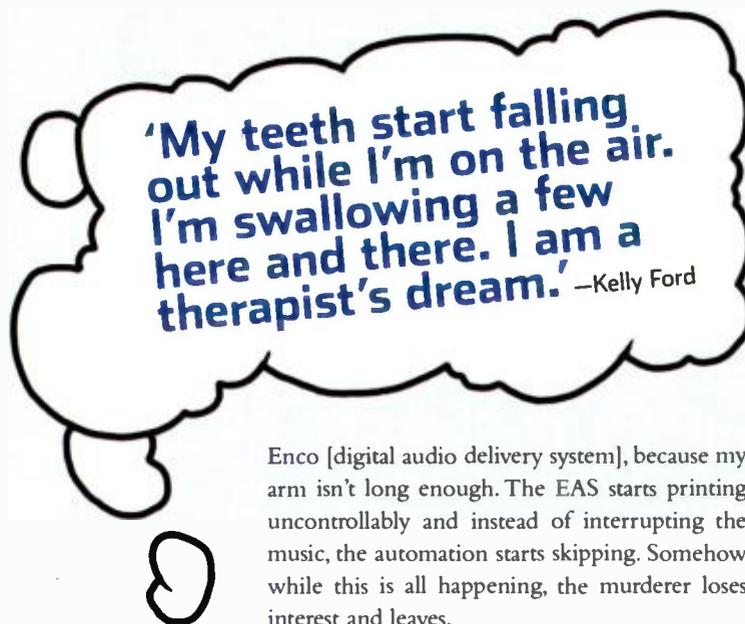
Reality Bites

Then there are subconscious disturbances assisted by, uh, grisly felines. Larry Flick, morning host of Sirius Satellite Radio's Out-Q channel in New York, joins the dream team with an ongoing nightmare of sleeping through his alarm and missing the start of his shift: "It usually includes my cats chewing the power cord of my alarm clock, snickering the entire time."

Morning co-host of Pamal active rock WZMR/Albany, N.Y., Brian "Darwin" Busher's saga is set in a 150-year-old Victorian mansion that housed Northshire alternative WEQX/Albany, which serves greater Vermont, where he once worked evenings, complete with a live-in mascot cat named Fred.

"In Vermont they roll up the sidewalks by 6 p.m., so I felt isolated," he says. "Being alone started to work on my nerves. With old houses come noises that are amplified by a cat running around. I got to the point where I'd jump at every sound and a small scream or yelp of some sort would accompany it."

"Being a wise-ass, I started attributing strange occurrences to 'the murderer.' It became a major fictional character in my show. But it wasn't long until the murderer appeared in my dreams—never with blood or gore, but more like studio disaster. He breaks into the house, making his way up the spiral staircase. As he's approaching, the EAS goes off and I can't reach the mouse for the



Enco [digital audio delivery system], because my arm isn't long enough. The EAS starts printing uncontrollably and instead of interrupting the music, the automation starts skipping. Somehow while this is all happening, the murderer loses interest and leaves.

"I rarely have dreams, but for some goddamn reason this one keeps coming back, even though I'm now in Albany," Darwin says.

Technological Bungle

For the veteran syndicated host of "Bob Kingsley's Country Top 40," technology also bungles routine. "I leave before they put the countdown together and the computer crashes, leaving all the numbers mixed up and nobody notices," Bob Kingsley says. "It goes from No. 40 into No. 1, and blows all the suspense."

Kingsley has also dreamed that he ekes out one of the seven dirty words during an outtake, which inevitably ends up in the show. "Of course, it comes at the intro for No. 1, which is described oh-so colorfully," he says. "Then I find myself back in Palmdale, Calif., sweeping out behind the transmitter. Yeah, I've woken up with a little sweat on my brow."

John Garabedian, host of the long-lived syndicated "Open House Party," recounts his own technological phantasm that happened just this month, as the show prepared to broadcast live from WXKS/Boston's Kiss Concert. "Just before we went on the air, I discovered that the computer screen had all the writing reversed," he says. "I couldn't play anything, and wouldn't you know, my tech had gone out for dinner."

On a more contemporary tech front, Mark

Feather, on-air personality (as Mark Andrews) at Clear Channel classic rock WBIG (Big 100.3)/Washington, says, "I set my cell phone as my alarm to get up in the mornings with a ringtone. Every time it goes off, I freak out, dreaming I've fallen asleep on the air, let the dead air roll and someone else ran into the studio and started the next song for me. Since the whole dead air thing scares us all silly, it sure wakes me up, but damn."

Why Then?

So why are such wicked nocturnal emissions so universal? DeMay says, "Being on the air requires you to use the left and right sides of your brain equally. What other job requires you to think of unique and creative things to say while keeping track of time, levels, music, news, commercials—not to mention hand-to-eye coordination to work a mouse and hit the right buttons—all at the same time? I have friends who have been out of the business for 10 years and they still have 'the dream.' Radio gets into your blood, through your brain."

Platinum-selling saxophonist Dave Koz, who for a decade has captained a syndicated weekend radio show in 120 markets and recently began hosting afternoons for Broadcast Architecture's syndicated Smooth Jazz Network, remains one of few innocents who confesses that he has yet to suffer a DJ dream. But DeMay's theory of creativity meshed with technicality still applies: "For me, it's usually more along the lines of my band starting a show and I am nowhere near the stage," Koz says. "I haven't taken my saxes out of the case and I am beyond late for my own show. And my parents are in the audience . . . highly embarrassed."

"Thankfully, so far I haven't had any major nightmares relating to being on the air. I have never run the board for a show, so I don't have fears of 'pilot errors,'" he adds. "And I basically haven't a clue what I'm doing anyway, so I've got nothing to lose. Shh, please don't tell my employers that."

As a veteran of multiple recurring hibernating head trips, Sirius' Miller offers her own theory on what it all means: "They obviously have to do with a simple representation of anxiety. When they've gotten too out of hand, I've actually walked out of my dreams. There are times when I've had to say, 'Ah, I don't need this, it's just too heavy.'" **R&R**

The Origin Of Dreams, According To Sigmund Freud: What Else, But Sex?

The father of psychoanalysis, Austrian neurologist/psychiatrist Sigmund Freud, revolutionized the field in "The Interpretation of Dreams," published in 1899.

Best-known for theories of the unconscious mind, involving repression, sexual desire and therapeutic techniques—especially his presumed testament of

dreams as insight into unconscious desires—Freud believed that every action and thought was motivated by the subconscious.

According to Web site dreammoods.com, he theorized that in order to thrive in civilized society, mankind repressed urges and impulses—which are released in dreams, sym-

bolically linked with the unconscious, or the id—which centers around pleasure, desire, unchecked urges and wish fulfillment.

During waking hours, the id is suppressed by moral codes, however, when we dream, unconscious acts express hidden desires, namely sex.

By his account, a micro-

phone—or any long, slender or elongated object—is explicitly naughty, drawing upon the male form. A drawer or open space—any "cavity or receptacle"—equates parallel wanton desires of female anatomy.

No word on exactly how CDs, automation systems or consoles fit the bill. But consider yourself warned. —CT



Changing The Channel

A Little More Than Two Years
After Hiring **Evan Harrison**
From AOL, **Clear Channel**
Has Emerged As An Online
Power Broker

By **Brian Garrity**
Photo Illustration by
Aaron Goodman

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When executives from Warner Bros. were looking to put together a bonus DVD to include in a special Wal-Mart edition of country singer Blake Shelton's latest album, "Pure BS," the label turned to an unconventional partner for visual footage—Clear Channel. ■ The broadcaster's Online Music and Radio (CCOMR) unit in late January had produced a special performance by Shelton at Starstruck Studios in Nashville as part of its "Stripped" series—an upstart video-programming initiative for the Web that focused on acoustic performances by featured acts.

A number of Warner Bros.' key Music Row executives attended the shoot—including VP of promotion Gator Michaels, VP of sales and marketing Peter Strickland, new-media VP Lynette Garbonola and A&R VP Bill Bennett—and they were sold on using it as a value-add.

Five days later, Kelli Cashiola, an online marketing executive at Warner Bros., called Jenny Smythe, one of Clear Channel Online's regional reps in Nashville, about adding the performance to the Wal-Mart retail package, which was due for a May 1 release.

During the next 48 hours, amid dozens of quick phone calls and e-mails among Cashiola, Smythe, CCOMR VP of content Peter Harper and Mitchell Stuart (the video's director), a deal was hammered out.

For Clear Channel, the request marked a first. The company was already making inroads with the major labels participating in the 18-month-old "Stripped." Warner Bros. Nashville had already teamed with Clear Channel on similar promotions for the Wreckers and Big & Rich. But no label had sought a profitable use for the content before.

No money changed hands in the deal, but it carried a big upside for Clear Channel just the same. Not only was the company validated for its video-programming efforts, but also as part of the agreement "Stripped" received branding on the CD art, the bonus DVD and in tags on the actual footage.

Call it a sign of the times of radio's shifting role in the digital era.

Just 24 months ago, most major radio groups, Clear Channel included, weren't even available for online streaming, let alone producing Web video.

But since Clear Channel hired Evan Harrison away from AOL in November 2004 to head its digital strategy, the company has been scrambling to overhaul its stodgy image online and play catch-up with the leading music powers on the Internet.

Clear Channel, along with the radio business, finds itself under mounting pressure from all sorts of competitors, a

group that includes satellite radio, iPods and a new breed of portable Internet radio upstarts like Slacker. The company's ability to adapt to new technology also is coming under greater scrutiny of late in the midst of a controversial buyout bid by a consortium of private equity firms led by Bain Capital and Thomas H. Lee.

This is the backdrop against which "Stripped" has emerged, syndicated nationally to the local Web sites of more than 1,000 Clear Channel radio stations around the country. The program is one of more than a half-dozen new digital features Harrison and his team of 80 staffers have introduced as part of the company's Web revitalization effort.

While on one hand the company is simply bringing itself up to speed with features that the likes of Yahoo, AOL and MySpace already offer online, the transition is impressive, given it is effectively delivering on functionalities that are anything but core skill sets of the radio business.

Even more impressive is that radio's largest operator is making substantial gains in its collective Web traffic in the process.

"Radio is incredibly potent," Harrison says. "We saw an opportunity to make it a dual medium by making an event of something on-air while making it interactive online."

Combined, Clear Channel station sites now rank sixth among online music properties (see sidebar, below), with almost 11 million monthly unique visitors, according to ComScore/Media Metrix. While that's still well behind the top tier of Yahoo (almost 22 million), ArtistDirect (16.9 million) and MySpace (16.4 million), it's rapidly closing in on AOL (almost 14 million) and MTV Networks' combined Web properties (more than 14 million). In fact, Clear Channel is almost neck-and-neck with MTV if you count only the latter's music-related properties.

And in the core streaming radio business, Clear Channel has vaulted ahead of AOL as the No. 2 programmer during at-work hours of Monday-Friday from 6 a.m. to 7 p.m., with more than 1 million cumulative unique listeners—an almost 50% gain in Web listenership during the last eight months.

Also surging is consumer use of Clear Channel's on-

demand content, which has increased more than 90% since January to 6.5 million-plus plays per week. The company credits that to the fact that in any given month it now claims content from the majority of acts in the top 20 of The Billboard 200 in any given week.

All that growth is paying off for the company. The online division has been the radio unit's fastest-growing source of revenue in 2005 and 2006—reportedly accounting for approximately 5% of total revenue. The radio division reported first-quarter 2007 revenue of more than \$819 million, which would put digital revenue in the range of \$40 million.

The Man With The Digital Plan

Harrison is sitting in his midtown Manhattan office on a sunny afternoon in late April, proudly demonstrating the online unit's latest creation—a social networking site.

A week earlier, the company had introduced the feature on more than a half-dozen stations around the country, including CHR/top 40 WHTZ (Z100)/New York. Harrison is giving a guided tour of his under-construction profile on Z100's take on the offering, the Z-Zone.

He is still in the early stages of collecting friends and posting pictures. He plays a short user-generated video he just uploaded. The clip shows Harrison sitting on the couch in his office. He welcomes users to his page while he changes his shoes. The scene is vaguely reminiscent of the opening "Won't You Be My Neighbor" sequence to "Mister Rogers' Neighborhood."

That's no accident. Harrison sees big opportunity in helping listeners to Clear Channel's stations draw social connections online. "The indicators are that people want to connect locally," he says.

In its competition against rival Web portals, Clear Channel is looking to differentiated features like social networking to make station sites more sticky with users.

"Whereas an MSN or a Yahoo already has tens of millions of people coming online every day to [instant message] and get news, we're not the place you go to manage photos and e-mail. So we have to give people a compelling reason to dial up our URL," Harrison says.

In the midst of the conversation, Warner Bros. VP of marketing Rob Gordon pops into the office to play Harrison cuts from upcoming releases from the White Stripes and the Smashing Pumpkins. Warner Bros. is hoping to work with Clear Channel to promote the acts online.

The original programming that may spring from this impromptu meeting is another key way Clear Channel is improving the appeal of its Web sites. And the eagerness of labels to participate is a sign that the moves are working.

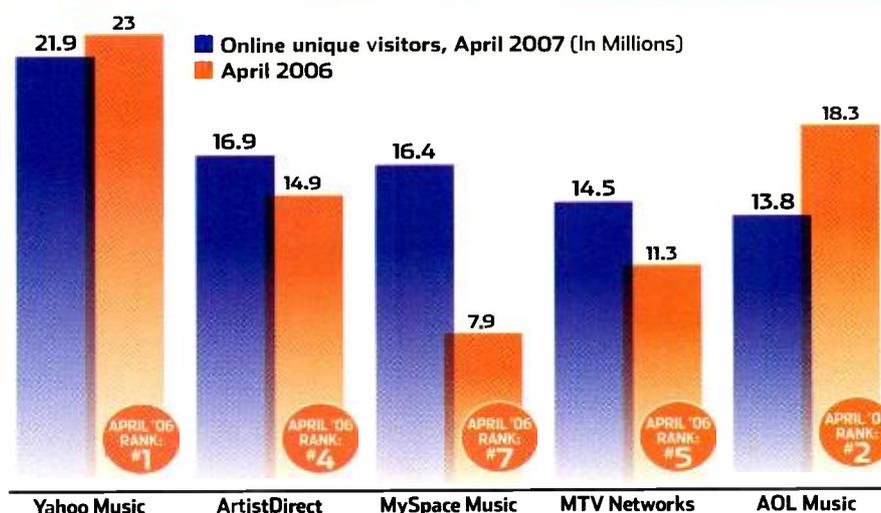
Music's Web Masters

Clear Channel Is Gaining Ground On The Biggest Names In Online Music

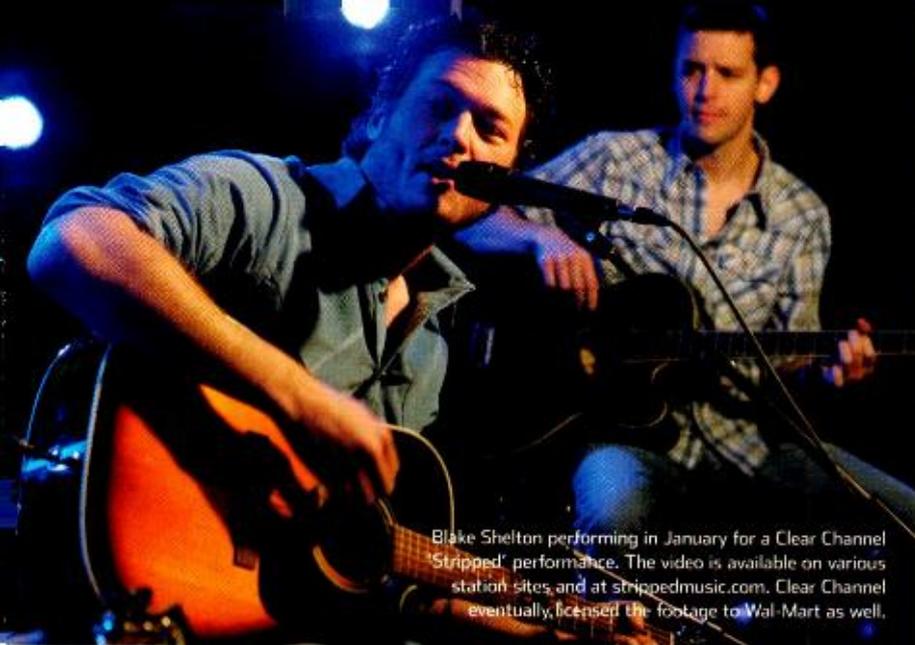
Clear Channel's growing presence in the online world comes amid a shift in the Web traffic patterns of some of the biggest music-focused portals, according to ComScore/Media Metrix data.

Making hard charges in the space during the last 15 months are familiar names (MySpace, MTV) and some surprises (ArtistDirect). And while Yahoo remains dominant, former powerhouses like AOL are showing declines in visitors.

R&R breaks down the current horse race among Clear Channel's competitors in the U.S. online music space, as tracked by ComScore*. —BG



* Reflects April 2007 data, United States only.



Blake Shelton performing in January for a Clear Channel 'Stripped' performance. The video is available on various station sites and at strippedmusic.com. Clear Channel eventually licensed the footage to Wal-Mart as well.

'We already had deep connections in local markets. We simply gave stations the tools for listeners to choose them at a computer.' —Evan Harrison

However, turning around Clear Channel's digital fortunes has been anything but easy. When Harrison arrived at the company at the end of 2004, its stations' Web sites were a decentralized collection of locally managed properties with cluttered designs and more often than not, a lack of streaming audio. Primarily, they were destinations to see DJ pictures and register for contests and promotions. And they were awash in a hodgepodge of ads.

In hiring Harrison, the company moved to create a new structure that would centralize Clear Channel's Web infrastructure but give the stations the autonomy to separately brand, design and operate their online destinations. Stations would also have the freedom to program much of their sites on their own, but would also carry nationally syndicated programming developed by CCOMR.

Given the immaculate layout of Harrison's seemingly paper-free workspace, decorated with framed Ramones posters and family photos on the walls, it's no surprise that one of his first pieces of business was cleaning up the visual presentation of the sites. But just as urgent was making sure Clear Channel's biggest stations were streaming on the Web.

Getting the local stations to buy into the concept that streaming their broadcasts was something they wanted to do was the company's first big hurdle under its new Web strategy.

However, as 2005 approached, the online ad market was in the midst of takeoff, reaching a level of around \$9 billion. And digital ad agencies were sprouting in response to the success Yahoo and Google were having selling advertising.

Clear Channel Radio CEO John Hogan was determined to tap into that growing market regardless of previous challenges and was willing to invest in streaming to make it happen.

"We had to come up with an approach to talk to our audience in a way that made sense for a company that at the time was still measured by Arbitron," Harrison says.

The answer the company came up with was to push online at-work listening as a new daypart.

To establish the new daypart, Clear Channel, within three months of Harrison's arrival, had all the stations in its top 25 markets on the Web and streaming. The company also registered with ComScore/Media Metrix to measure its online listenership. In addition, Clear Channel standardized all the banner ad space it offered on its sites to conform with guidelines from the Interactive Advertising Bureau.

At the same time the company worked closely with its sales force of more than 5,000 to make sure they could sell advertising against the programming and use the ComScore data as proof of its online reach.

This was no small undertaking. For years, a majority of the company's stations had been giving away online advertising as a value-added bonus to clients.

Under the new system, the company gave its sales force the incentive of looking at selling online in a more holistic fashion. It wasn't just a case of selling advertisers a banner ad. The goal was to package offers that called on clients to

buy 15- and 30-second spots in addition to a banner so listeners to streaming radio could hear a call to action and then click through on an accompanying banner to find more information.

Local advertisers—particularly companies like automotive dealers and direct-response marketers—took a quick liking to the pitches and began buying time online.

Listeners came online, too. "The strategy from the beginning felt natural," Harrison says. "We weren't trying to force people to go to a new destination. We already had a deep connection in local markets with our listeners. We were simply giving the stations the opportunity and the tools for listeners to choose them when they are behind the computer."

With a revenue model in place and a building audience for streaming radio, the company—now six months into its Web transformation—then set its focus on re-designing its Web sites, ramping up its label relationships and building its original-content initiatives.

During the next year-and-a-half the company rolled out revamped destinations along with a series of on-demand offerings like "Stripped," "New!" and "Sneak Peeks."

In each case the purpose of the program was the same: create content that could be syndicated to stations around the country and that would give on-air talent a reason to talk up special features on the Web site in an organic way.

Clear Channel is now hoping to further improve that circular on-air/online relationship with its social networking efforts. The company plans to drive traffic to the social networks via the "listen live" Web radio streaming area on the flagship sites of the stations.

As part of the initiative, each station that has a social network will introduce a new chat feature in the Web radio player that will contain profile pictures of social network members who are participating in the chat.

Users will be able to click on the user profiles in the chat area to enter and explore the social network. Stations will also promote the social networks through on-air plugs and special stunts and promotions centered on the sites.

"That fully completes the circle with our listeners," says Tom Poleman, Clear Channel/New York senior VP of programming and marketing and OM of Z100. He is one of the executives tasked with implementing the online strategy on the station level. "Back when we all started in radio we got into a dark room with a bunch of records and a microphone, and we thought we were communicating with our listeners. The reality is that was just one-way communication. Now, the process is a full, complete experience."

The company hasn't yet established additional content or promotion deals with major and indie labels geared around the social networking sites. Harrison says Clear Channel envisions opportunities for everything from artist profile pages to special/exclusive content from artists who will be featured on the networks.

It's just another way Clear Channel hopes to strengthen itself as a promotional partner with the recording industry.

The rise of Web programming also gives stations ways to more effectively expose the artists in rotation and even promote more artists to its audience than those getting played on-air.

Suddenly all Clear Channel Web sites featured a listing

of the last 10 songs they played on-air. And with the rise of secondary programming streams, developed in conjunction with the company's HD radio efforts, Clear Channel has new outlets of exposure they can offer labels whose artists they can't get on-air.

And with a growing slate of video offerings, the company has also been able to tap into a new source of revenue—local TV advertisers that are now buying time in front of playbacks of "Stripped" performances and on-demand videos.

In the process, the company claims its online advertising growth rate is far outpacing the industry's overall 20%-30% expansion clip. Clear Channel is now doing business online with more than 10,000 customers and attracting many new advertisers locally in segments like restaurants and retail as well as the aforementioned automotive, which may have not previously advertised with online radio. The company is building a base of national advertisers too to supplement the core local ad business.

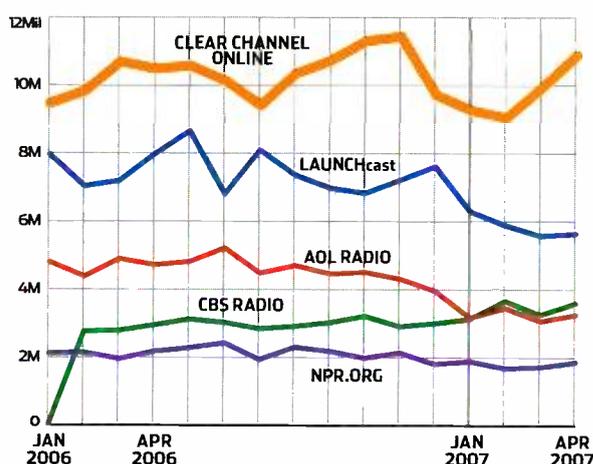
In addition to creating programming features and advertising opportunities, the company is also looking to change the influence that online has over its overall perspective by installing online PDs who sit at the same level as traditional PDs and are responsible for stations paying as much attention to the online product as the on-air product.

"Years ago before CCOMR was built out, there was inconsistency across all our stations online. For a lot of stations, the Web was kind of an afterthought, and now it's a priority," Poleman says. "We are miles ahead of where we were."

"The goal remains to continue to build audience, bring new people in, have users spend more time with us online and start doing business with advertisers we haven't worked with before," Harrison says. "All the trends appear to be moving in the right direction." R&R

Dialed Up

Clear Channel's lead as a destination for online radio is growing. Below, a snapshot of the unique monthly visitors for the top five radio sites.



SOURCE: ComScore/Media Metrix
NOTE: ComScore/Media Metrix is a division of ComScore Inc.
AUDIENCE: All persons at U.S. home/work/college-university locations

Team's flight provided opportunity for its former home

Life After The Cardinals

Ken Tucker

KTucker@RadioandRecords.com

'It was just a matter of being smart and strategic about how much sports you wanted to do against sports.'

—Steve Moore

You've heard the saying: Nothing lasts forever. ■ But when it comes to radio and major league sports, the relationship between CBS Radio news/talk/sports KMOX/St. Louis and Major League Baseball's St. Louis Cardinals was pretty much forever. The partnership began in the early 1950s and ran through the 2005 season. For baseball fans in St. Louis—and elsewhere, thanks to the station's 50,000-watt clear channel signal, heard throughout most of the United States east of the Rockies—KMOX and the Cards went hand in hand for 53 years. The amazing partnership ended when the team bought a 50% interest in CH Holdings' news/talk/sports KTRS, a 5,000-watt St. Louis station, and moved the team's broadcasts there.

To add insult to injury, in the team's first season after parting ways with KMOX, the Cardinals won their first World Series in 24 years.

But KMOX director of programming and operations Steve Moore is a glass half-full kind of guy. While he acknowledges that the Cardinals' departure was difficult in some respects, he recognizes a silver lining when he sees one. Among other things, the station has been able to develop talent as the result of the team's exit.

All 162 of the team's regular season games didn't air at night, but the majority did. With a baseball season that runs from April to October, it didn't make sense for KMOX to have a regu-

lar night show. "The challenge in the past was that you would have sports programming that would interfere, so you wouldn't invest in that full-time talent in that slot," Moore says.

When the Cardinals left, an opportunity arose. "We were fortunate to have a deep bench and a lot of talented people," Moore says. "We were able to move people forward and grow them and

Despite Loss Of Cards, KMOX Stays On Top

Believe it or not, CBS Radio news/talk/sports KMOX/St. Louis has been No. 1 12+ for an amazing 125 consecutive ratings books. Put more simply, the station has been No. 1 for more than 31 years. But when the St. Louis Cardinals moved to competitor KTRS after the 2005 season, KMOX felt the effects. Here's a look at the numbers:

25-54

M-S 6 a.m.-midnight	KMOX	KTRS
Fa '06	4.2	3.4
Su '06	3.5	3.8
Sp '06	3.4	3.7
Fa '05	5.5	2.3
Su '05	6.9	2.3
Sp '05	6.7	2.5

25-54

M-F 7 p.m.-midnight	KMOX	KTRS
Fa '06	2.7	5.1
Su '06	3.6	10.1
Sp '06	2.5	8.8
Fa '05	6.6	2.6
Su '05	15.1	1.8
Sp '05	14.4	1.7

SOURCE: Arbitron

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use that slot as a nightly show. Now it's just a more consistent product.

"That's a terrific daypart to develop and try different things and grow talent in," Moore says of nights. Talent development is important at KMOX, which carries only one syndicated host, Rush Limbaugh. All other dayparts, save a few weekend overnight hours, are local.

Comedy Meets News At Night

"Two Johns, No Waiting," which debuted slightly more than a year ago, is hosted by John Carney and Jon Grayson. The two men have a "unique chemistry," according to Moore. Originally developed in late nights, the show, which is described as "two parts comedy, one part news," moved to nights last fall.



Steve Moore

Meanwhile Mark Reardon, who had come to the station from Journal news/talk WTMJ/Milwaukee and was hosting overnights, moved into Carney and Grayson's old slot.

Acknowledging the draw of the Cardinals, Moore says the station has moved its "Sports Open Line" show. While the show used to air from 6:30 p.m. to 8 p.m., it now airs from 6 p.m. to 7 p.m., to avoid going head-to-head with Cardinals broadcasts and will expand to two hours in August. "It was just a matter of being smart and strategic about how much sports you wanted to do against sports," Moore says.

Despite that the station no longer carries the Cardinals, Moore says the team still has a significant presence on KMOX. "When you talk about KMOX, you're talking about a news information radio station and the Cardinals in this town are news and information," he says. "If they're in the news and there's something important going on, we're going to cover them.

"We're still at every game," he adds. "We report on them, we follow them."

There was never any question as to whether the station would continue to cover the team, according to Moore. "KMOX is about credibility and doing it the right way," he says. "It would lack credibility and be insincere if suddenly we said 'OK, we're not going to cover them anymore.'

"The only thing that's changed is that at 6:27 p.m. we don't go to the pregame show anymore," he says.

Still No. 1, Despite Cume Loss

While the station has remained steady when it comes to ratings (see sidebar, page 22), cume has fallen. "The one thing that you don't make up is the cume that you pick up during the course of a baseball season in this town," Moore says.

Indeed, in the spring of 2006, KMOX had a cume of 397,700, down from 562,000 the previous spring. The summer of 2006 brought a cume of 390,000, down more than 140,000 from the previous year. The gap closed a bit in the fall with a cume of 402,500 compared with 496,000 a year earlier.

Despite the loss of cume, KMOX has remained the market's top-rated 12+ station for every post-Cardinals Arbitron survey, with a four-book average of 8.0. As

'We were fortunate to have a deep bench and a lot of talented people. We were able to move people forward and grow them and use that slot as a nightly show. Now it's just a more consistent product.' —Steve Moore

expected, the Cards sent spring and summer night-time ratings for KTRS out of the park. In the winter 2006 survey (Mon.-Fri., 7 p.m.-midnight), KTRS posted a 2.0 in 12+ (No. 18), followed by a 10.7 in spring 2006 (No. 1), 13.7 in summer 2006 (No. 1), 6.9 in fall 2006 (No. 2) and a 3.0 (tied for No. 14) in winter 2007. The baseball infusion doubled the station's total week 12+ share in the spring and summer.

But while KTRS is built around baseball, KMOX has long thrived as a well-rounded station. "The backbone of our radio station has always been the news and information element and then we had the Cardinals," Moore says. "We never lost the news and information background, we just have to rely on it more, depend on it more."

Life without the Cardinals means working a little harder, Moore says. "You can't just say, 'It's April, it's baseball season.' I don't know that we ever did that on a conscious level, but on a subconscious level we knew that we had the Cardinals."

Nearly 20 months after the last Cardinals game aired on KMOX, Moore says he loves the station's focus. "We come in and focus on what we need to get accomplished on our topic selections and news coverage," he says. "We make sure that we're still the information station. That's the baseline for what the ratings success on the radio station is."

When the news finally came that the team was leaving, Moore says the staff was ready. "The process went on so long that you prepared yourself that this thing could happen," he says. "You could see that the business model for both parties had gone in different directions. In the end, it's business."

Meanwhile, already home to the University of Missouri Tigers, KMOX will add St. Louis Blues hockey, which had been airing on KTRS, in the fall. The move marks a return to KMOX, the Blues' longtime flagship, until the team moved to KTRS seven years ago.

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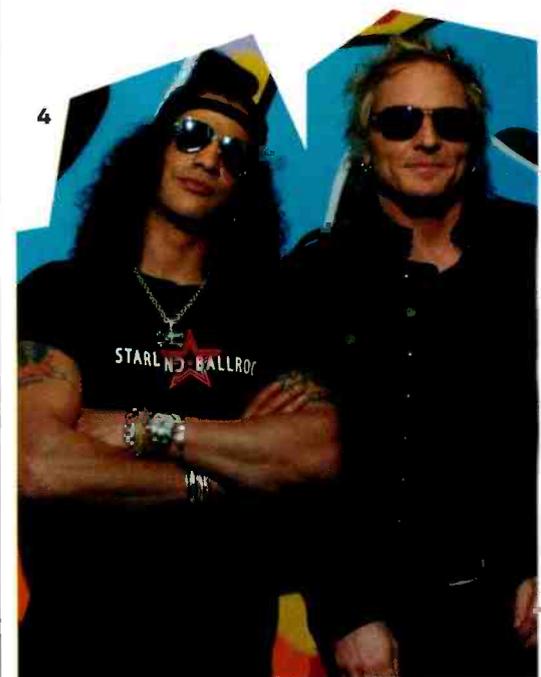
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BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



Golden Girl

1. Island Def Jam's hopelessly photogenic Rihanna performed at Clear Channel CHR/top 40 WHTZ (Z100)/New York's recent Zootopia concert. Her third album, "Good Girl Gone Bad," was released June 5. Pictured basking in the post-show bliss are, from left, IDJ New York regional rep Nicki Farag, IDJ executive VP of promotion Greg Thompson, Clear Channel/New York senior VP of programming and marketing/Z100 OM Tom Poleman, Rihanna, Z100 PD Sharon Dastur and IDJ senior director of adult formats Trina Schaefer.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Master of Reality Ozzy Osbourne turned on the charm for morning personalities Mark and Brian during an in-studio appearance at ABC Radio's KLOS/Los Angeles. The reality TV star and elder statesman of heavy metal talked about his new album, "Black Rain," which streeted May 22 on Epic. From left are Mark Thompson, Osbourne and Brian Phelps.

3. Wine Tour Brit singer/songwriter and Universal Republic recording artist Amy Winehouse showed off her crossover appeal in a New York concert appearance. Pictured, from left, are Emmis rhythmic WQHT (Hot 97)/New York PD Ebro, Winehouse, Universal Republic VP of crossover Gary Spangler and Universal Republic president Monte Lipman.

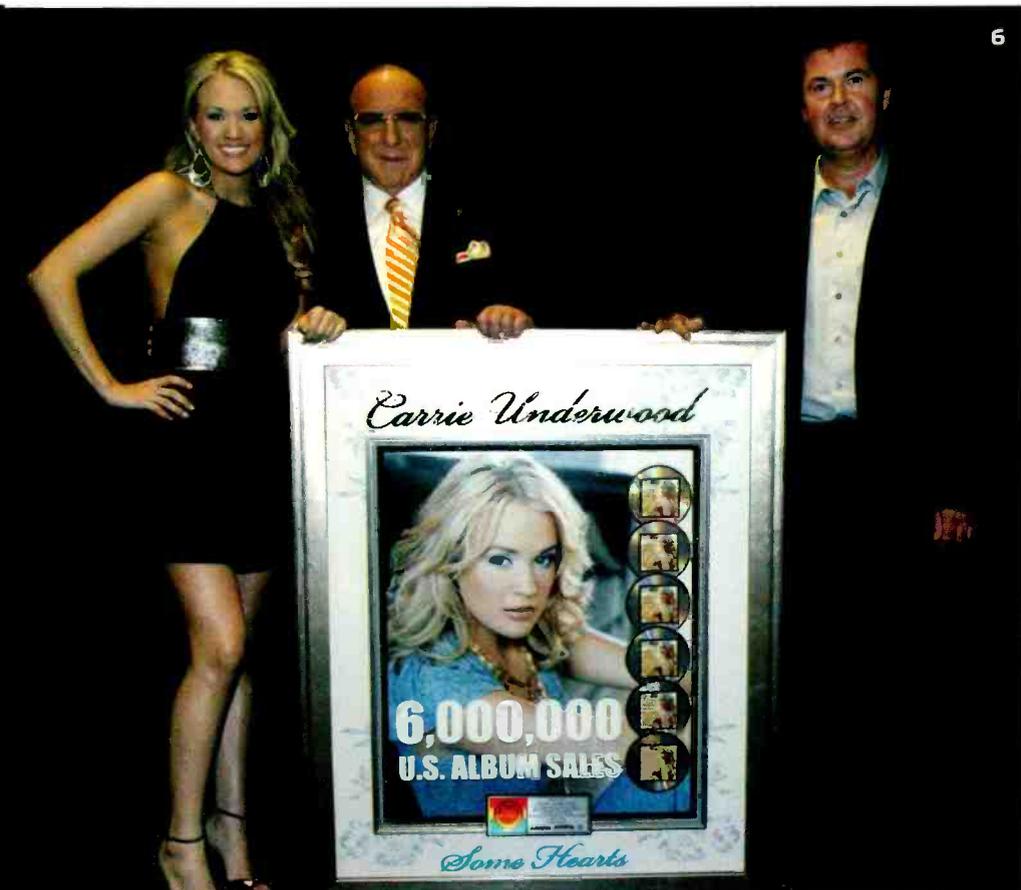
4. Guns N' Poses Velvet Revolver's Slash, left, and Matt Sorum dropped by the set of Fuse's new daily magazine variety show, "The Sauce," to chat with co-hosts Steven and Holly about the July 3 release of their second CD, "Libertad." The band will also release an EP in June called "Melody and the Tyranny." Photo: Fuse/David S. Rubin

5. How Soon Is Now? Jordin Sparks discussed her "American Idol" victory during a visit to Launch Radio Networks' New York studios. "This Is My Now" and other songs she performed on the Fox reality TV series will be featured on the "Jordin Sparks" EP. Pictured, from left, are United Stations Radio Networks executive VP Dr. Dave Kolin, Sparks and Launch Radio Networks GM Charlie Colombo.

6. Blonde Ambition BMG Label Group chairman/CEO Clive Davis presented Carrie Underwood with a multiplatinum plaque for sales of more than 6 million copies of debut album "Some Hearts" at the "American Idol" season-six finale. From left are Underwood, Davis and "Idol" creator Simon Fuller. Photo: Michael Burr/Getty Images

7. Ray of Light Grammy Award-nominated artist Corinne Bailey Rae chatted with ABC Radio syndicated afternoon host Michael Baisden. The British chanteuse's self-titled multiplatinum CD was released in February 2006.

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Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEARS AGO Sony Music Label Group's Con Jenner and Michele Anthony unexpectedly resign. ■ Dan Halyburton joins Emmis/New York's cluster as senior VP/market manager. ■ WHTZ/New York PD Tom Foleman rises to OM and APD Sharon Dastur is tapped to PD.

5 YEARS AGO Maurice Tunick is named VP of programming at Buckley Radio talk WOR/New York. ■ Maria Elena Nava returns to KLVE/Los Angeles as PD. ■ Radio One/Dallas taps John "Candyman" Candelaria as OMPD.



Candelaria

10 YEARS AGO Giant/Nashville selects Doug Johnson as president and John Burns as executive VP. ■ Dennis Frawley rises to GM of KEGL/Dallas. ■ Jim Meltzer is appointed VP/GM of news/talk/AC combo WTAM-AM and WLTF-FM/Cleveland.



Ayeroff

15 YEARS AGO Virgin taps Jordan Harris and Jeff Ayeroff as co-chairmen, and Phil Quartararo adds duties as label president. ■ Rick Jackson Whitt transfers to WBT-AM-FM/Charlotte as VP/GM. ■ Rick Everett rises to PD of WWRX/Providence.

20 YEARS AGO Peter Crawford is tapped as VP/GM of WZOU/Boston. ■ Dr. Chuck Crane is named PD at KKHT/Houston. ■ WLUM/Milwaukee selects Jimmy Smith as PD.

25 YEARS AGO Zemira Jones is appointed GM of WLYT/Cleveland. ■ After 30 years with WCCO/Minneapolis, Clayt Kaufman rises to the newly created station manager position. ■ Jack Swanson is installed as director of programming operations for KGO-AM-FM/San Francisco.



Swanson

30 YEARS AGO RKO Radio VP of programming Paul Drew resigns to form Paul Drew Enterprises. ■ WIP/Philadelphia recruits Bruce Holberg as PD. ■ Kiss becomes the first rock band to be featured in its own full-length comic book, Marvel Comics' "Kiss Super Special."

THE SPIN

You Go, 'Girlfriend'

Avril Lavigne takes over the lead for most CHR/Top 40 No. 1s this decade, as "Girlfriend" (RMG) rises 2-1 to become her fifth title to top the list and her first since "My Happy Ending" in October 2004. Lavigne passes Beyoncé, Jennifer Lopez, Justin Timberlake and Nelly, all with four No. 1s in the 2000s. Lavigne also breaks out of a seven-way tie to stand alone in second place for most No. 1 songs in the Nielsen BDS list's 14-year existence, trailing only Mariah Carey, who has scored six.



Record-Setting 'Home' Run

Daughtry becomes the first group in the 11-year history of the Nielsen BDS-powered Hot AC chart to send its first two entries to No. 1, as "Home" (RMG) heads 3-1 with Most Increased Plays honors (up 228). The band's "It's Not Over" topped the list for nine weeks earlier this year. Rob Thomas is the only other act to hit the summit in two career-beginning tries, guesting on Santana's "Smooth" (No. 1 for a chart-record 25 weeks in 1999-2000) and with his solo debut "Lonely No More" in 2005.

Caillat Celebrates A 'Bubbly' Debut

Colbie Caillat makes her first appearance on the Triple A chart a memorable one as "Bubbly" (Universal Republic) opens at No. 20. That's the highest entry on the tally this year and the best since the U2 and Green Day collaboration, "The Saints Are Coming," debuted at No. 10 in the Oct. 13, 2006, issue.

Green Day 'Working' Its Way Into Top 10

Green Day earns its 17th Alternative top 10 as the trio's cover of John Lennon's "Working Class Hero" climbs 11-10. Green Day moves back into a third-place tie with the Smashing Pumpkins for most top 10s at the format after the latter band grabbed sole possession of that ranking last week. The two groups rank behind U2 (22 top 10s) and the Red Hot Chili Peppers (21) on the format's all-time list.

Quick Top 10 For Kingston

Sean Kingston makes the fastest climb into the Rhythmic top 10 by a male debut artist in nearly six years as "Beautiful Girls" (Epic/Koch) breezes 15-9 with its second straight Most Increased Plays trophy (up 801).

The last male to make such a hurried trip into the top 10 with his first single was Afroman, who needed just three weeks with "Because I Got High" in September 2001.

Urban Top 10 Forecast Calls For 'Umbrella'

Rihanna celebrates her first top 10 on the Urban chart as "Umbrella" (IDJMG) featuring Jay-Z climbs 15-10 with Most Increased Plays (up 591). Before landing her most successful Urban track, the sexy siren peaked at No. 31 with "Pon De Replay" and No. 18 with "Unfaithful." Rihanna has already amassed six top 10s at CHR/Top 40 and three at Rhythmic, where "Umbrella" jumps 8-7 and 8-6, respectively.

Emerson Drive Crowns Country; Chesney Checks In

Canada's Emerson Drive tops the Country chart for the first time as "Moments" (New Revolution) gains 1.6 million impressions and steps 2-1. Previously, the group had climbed as high as No. 3 with "Fall Into Me" on the Jan. 10, 2003, chart, which followed its only other top five hit, "I Should Be Sleeping" (No. 4 in June 2002).

The new No. 1 marks the first independently distributed single to hit the Country summit since Heartland's "I Loved Her First" (Lofton Creek) led for one week last October. Emerson Drive is the first Canadian export to top the chart since Terri Clark's "Girls Lie Too" did so in September 2004.

Meanwhile, "Never Wanted Nothing More" (BNA), the lead single from Kenny Chesney's forthcoming "Just Who I Am: Poets & Pirates" album, takes the Hot Shot Debut at No. 37. With only three days of airplay, the title pops on with 3.8 million impressions, good enough for Most Increased Audience honors.





With the reverb cranked to 11, the hits live again on WLS

WLS/Chicago: So Kind To Rewind

Kevin Carter

KCarter@RadioandRecords.com

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Speaking on behalf of radio geeks across America, we are pleased to report that ABC Radio news/talk WLS/Chicago returned to its top 40 roots on Memorial Day by literally rewinding the clock back to the glory days, complete with all the great music and legendary air personalities that once made the station truly larger than life. ■ PD Kipper McGee, who literally grew up listening to WLS, is finally catching up on his sleep after rolling around the clock preparing for this massive live radio event, but graciously agreed to share some behind-the-scenes fun and madness.

"I spent about half of my life under the signal of WLS, so this 'Rewind' feature was something I very much wanted to do when I got here," McGee says. "I must give all due credit to Phil Boyce and [talk] WABC/New York, who have done this about 12 times and gotten great response to the point where they now do an oldies show on Saturday night that does very well for them."

OK, so you have this great idea and an 18-hour chunk of blank real estate to fill . . . now what? The key to making the deal work, in the case of WLS, was that most of the original WLS legends were still in town or nearby and easily accessible—and eager to crack the mic again. "We're talking John Records Landecker, Fred Winston, Tommy Edwards, etc., and Jeff Davis, who is still our station voice, so it was very easy to put this together and have all the talent perform live," McGee says.

Once the jocks were locked down and the reverb cranked up, the only missing piece of the puzzle was recreating that classic WLS music of the mid-'70s and '80s, personally programmed by McGee and fellow WLS geek Bill Shannon of WODB (B107.9)/Columbus, Ohio. "He was my PD at KIOA/Des Moines when I was the GM, and we worked together in Milwaukee at WOKY and WMIL." McGee also assembled regular music clocks. "It was a No-Repeat Day, but basically, if this was a real format, we only played the level one stuff obviously."

Here's how the musical magic happened. "We created the library first, edited the music logs second and dubbed the library third, because, honest

to God, I had no songs," McGee says. "We dubbed about 90% of everything off my iTunes."

The Memorial Day Rewind started at 5 a.m. with a one-hour Musicradio special produced by Davis, "which segued right into Larry Lujack and Tommy Edwards, who were phenomenal."

Lujack was heard via the magic of ISDN from his home in Santa Fe, N.M., while Edwards was in-studio with original news people Linda Marshall and Catherine Johns. "And we can't forget Les Grobstein on sports, who still serves as 'Most Valuable Whipping Boy,'" McGee quips.

Remember, this is live radio, the way God and Marconi intended. The red light goes on and the train leaves the station, rolling for 18 straight hours with no stops, except for stopsets, of course, peppered with the occasional vintage "live read" by the jock.

"Everybody was pumped," says McGee, who reports the studio and hallways were crammed with fans and former employees, including consultant Kurt Hansen, who temporarily reclaimed his former WLS gig. "He was screening phones like crazy, getting coffee, etc., basically performing his intern duties with glee."

Winston rolled from 9 a.m. to noon, ably assisted by news folks Johns and Lyle Dean. At high noon, listeners were treated to the dulcet tones of Clear Channel/Raleigh OM Chris Shebel. "While Chris was on the air, he got a call from Jim Shue, his first GM from WSPT/Stevens Point, Wis., which was really cool," McGee says.

Davis did 3 p.m.-6 p.m., followed by Landecker,



McGee

'We received thousands of e-mails from all 50 states, Canada and as far away as London, Italy, Australia, Poland—even Beijing.'

—Kipper McGee



'In those days, you still heard the jock every second or third thing, whether it was a tag or a live read or a liner, so it really had more of an interactive personality feel, much more high-touch.'

—Kipper McGee

"who did a smokin' edition of 'Boogie Check,'" a fast-paced bit that was subsequently stolen, usually badly, by just about every night jock in America. "It was the first time he'd done it since at least 1980, and Landecker picked right up where he left off, with every phone line constantly lit and John exhibiting his usual charming yet offbeat and irrelevant wit," McGee says. "The only change: The callers were a bit older, a lot wiser . . . and had graduated from 'sophomoric' to truly funny."

"ABC Radio was also kind enough to give us Gil Gross back for the night, and he did news for Jeff Davis and Landecker," McGee adds. "I had forgotten how fun Gil and Landecker are together. It was hilarious." Tom Kent rounded out the day's festivities.

In between songs and the live jocks, WLS featured flashbacks to those who couldn't be there, "like Chuck Buell, Kris Erik Stevens, JJ Jeffries, Gary Gear and Bob Siratt, and we did a special tribute to Yvonne Daniels, one of the first women on a major top 40 station who also happened to be African-American."

Sure, 18 hours sounds like a long time, but time flies when you're having fun. Almost as soon as it began, the day was over, but a powerfully positive after-effect remained. "We received thousands of e-mails from all 50 states, Canada and as far away as London, Italy, Australia, Poland—even Beijing," says McGee, who offers thanks to the three sources who helped him collect the vintage audio: Scott Childers of WLSHistory.com, Jay Philpott and ReelRadio.com. "Big thanks also to Jonathan Wolfert at JAMS Productions, who remastered all of the Musicradio jingles and even cut a couple of new custom cuts. He really burned the midnight oil for us."

Now that all of us old folks have had our fun reliving "the good old days," could today's generation of radio talent learn a thing or two by looking back? "Absolutely," McGee says. "These are some of the world-class radio people who aspiring DJs studied for years for technique and content and the ability to be concise but compelling. More importantly, the nudge to managers and owners that it's not all about the music."

"Sure, this station was called 'Musicradio WLS,' but it was never all about the music. It was about the total package—the bigger-than-life presentation, and a lot of that was the stuff going on between the songs, including the live-read commercials, which we re-created. In today's sterile environment, we're doing '15-in-a-row Lite Rock, less talent,' followed by a five-minute stopset. In those days, you still heard the jock every second or third thing, whether it was a tag or a live read or a liner, so it really had more of an interactive personality feel, much more high-touch."

Given the massive success of this inaugural "Rewind," we wondered aloud whether McGee would entertain the idea of doing it more than just annually.

"Let's just say that we're getting enough suggestions that perhaps we'd consider doing it again on Labor Day," he says with a smile. **R&R**

Scoped versions of all the "Rewind" shows are expected to be available soon at WLSam.com, keyword "rewind."



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WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	12	GIRLFRIEND AVRIL LAVIGNE	NO. 1 (1 WK)	11 ☆	8928	+136	48.381	4
2	1	U + UR HAND PINK		11 ☆	8771	-175	51.614	2
3	4	SUMMER LOVE JUSTIN TIMBERLAKE		11 ☆	8547	+869	53.075	1
4	3	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		11 ☆	7666	-376	49.267	3
5	10	HOME DAUGHTRY		11 ☆	7321	+629	38.382	7
6	10	MAKES ME WONDER MAROON 5		11 ☆	6868	+496	37.099	8
7	8	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆	6392	+655	40.798	5
8	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11	5797	+671	39.097	6
9	17	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³	574	+62	31.232	9
10	7	GLAMOROUS FERGIE FEATURING LUDACRIS		11 ²	5326	-622	27.684	13
11	11	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		11	4745	-435	28.700	12
12	19	BIG GIRLS DON'T CRY FERGIE	MOST INCREASED PLAYS	11	4629	+1202	29.853	10
13	13	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		11	4512	-743	29.368	11
14	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ² ☆	4197	-253	21.079	14
15	21	WAIT FOR YOU ELLIOTT YAMIN	AIRPOWER	11 ☆	3896	+563	20.431	16
16	23	THNKS FR TH MMRS FALL OUT BOY		11 ☆	3793	+372	16.783	20
17	8	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		11 ☆	3768	+106	20.547	15
18	14	DON'T MATTER AKON		11 ² ☆	3745	-409	18.173	18
19	17	BETTER THAN ME HINDER		11 ☆	3632	-370	15.152	22
20	22	IF EVERYONE CARED NICKELBACK		11 ☆	3328	-213	14.323	24
21	15	FACE DOWN THE RED JUMPSUIT APPARATUS		11 ☆	3321	-323	17.834	19
22	24	WHAT I'VE DONE LINKIN PARK		11 ☆	2665	+301	10.398	29
23	6	LIKE A BOY CIARA		11 ☆	2496	+400	15.480	21
24	28	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN		11	2409	+519	13.080	25
25	23	NEVER AGAIN KELLY CLARKSON		11	2274	-323	11.773	27
26	22	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		11	2264	-409	9.986	31
27	27	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JHNTA AUSTIN		11	2194	+164	15.125	23
28	2	BEAUTIFUL GIRLS SEAN KINGSTON	MOST ADDED	11	2028	+1025	19.586	17
29	2	PARTY LIKE A ROCKSTAR SHOP BOYZ		11	1983	+767	10.550	28
30	13	BECAUSE OF YOU NE-YO		11 ☆	1938	-407	12.632	26
31	2	HEY THERE DELILAH PLAIN WHITE T'S		11	1934	+642	10.007	30
32	9	THE KILL (BURY ME) 30 SECONDS TO MARS		11 ☆	1741	+108	6.513	36
33	10	STOLEN DASHBOARD CONFESSIOAL		11	1676	-2	5.166	-
34	3	4 IN THE MORNING GWEN STEFANI		11 ☆	1647	+300	6.693	34
35	3	GET IT SHAWTY LLOYD		11	1335	+280	8.827	32
36	3	THE GREAT ESCAPE BOYS LIKE GIRLS		11	1257	+177	3.041	-
37	NEW	ROCKSTAR NICKELBACK		11 ☆	1118	+207	2.930	-
38	15	THIS IS WHY I'M HOT MIMS		11 ²	1106	-55	5.755	39
39	NEW	POP, LOCK & DROP IT HUEY		11	1080	+163	5.458	40
40	RE-ENTRY	DO YOU KNOW? (THE PING PONG SONG) ENRIQUE IGLESIAS		11	994	+41	6.467	37

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
BEAUTIFUL GIRLS	Sean Kingston (BELUGA HEIGHTS/EPIC)	31
HEY THERE DELILAH	Plain White T's (HOLLYWOOD)	22
PARTY LIKE A ROCKSTAR	Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	20
REHAB	Amy Winehouse (UNIVERSAL REPUBLIC)	18
WHINE UP	Kat Deluna Feat. Elephant Man (EPIC)	10
EASY	Paula DeAnda Feat. Bow Wow (ARISTA/RMG)	10
ROCKSTAR	Nickelback (ROADRUNNER/ATLANTIC/LAVA)	9
SHUT UP AND DRIVE	Rihanna (SRP/DEF JAM/DJMG)	9
BIG GIRLS DON'T CRY	Fergie (WILL.I.AM/A&M/INTERSCOPE)	6
THNKS FR TH MMRS	Fall Out Boy (FUELED BY RAMEN/ISLAND/DJMG)	6

ADDED AT... WJIM
Lansing, MI
PD: Josh Strickland
Saving Jane, One Girl Revolution, 1 Click Five, Jenny, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
CLOTHES OFF	Gym Class Heroes (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)	788/101	ROCK YO HIPS	Crunk Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE)	496/146
EASY	Paula DeAnda Feat. Bow Wow (ARISTA/RMG)	706/185	THE WAY I ARE	Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)	476/81
TIME AFTER TIME	Quietdrive (RED INK/EPIC)	644/125	REHAB	Amy Winehouse (UNIVERSAL REPUBLIC)	471/248
SEXY LADY	Yung Berg Feat. Junior (YUNG BOSS/EPIC)	599/119	LITTLE WONDERS	Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC)	465/1
FIRST TIME	Lifehouse (GEPHEN)	578/92	LIKE THIS	Mims (CAPITOL)	390/105

MOST INCREASED PLAYS

+1202	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WKSC +32, WHIT +32, WKXS +31, WEZB +30, WLDI +30, WABB +29, WZKF +26, WYKS +25, WJIM +25, WKKF +24
+1025	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic) WKXB +40, WHYI +36, KIIS +35, KDWB +35, WKST +33, WKDF +32, WABB +32, WHB +32, WKXS +31, WFKS +28
+869	SUMMER LOVE Justin Timberlake (Jive/Zomba) WHIT +50, WGTZ +48, WAKZ +47, KRUF +44, WHB +33, WKST +30, WLKT +28, KKRZ +27, KZZP +27, WAKS +25
+767	PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) WZKF +39, WWHT +29, WSSX +29, XT20 +25, WKSC +22, KHIT +21, WZKL +21, WRVW +21, WYKS +21, WWCK +20
+671	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Live/Zomba) KSAS +48, WKXS +35, KKRZ +33, KSLZ +31, WAEZ +29, KZCH +28, WABB +28, WYVS +28, WXXX +21, KDWB +21

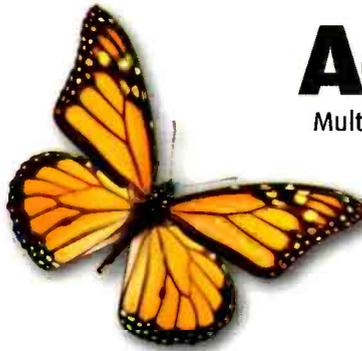
FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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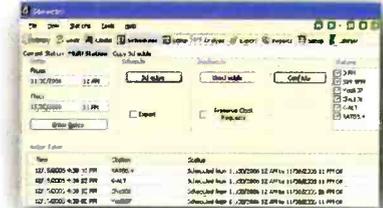
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Advantage #8

Multi-Station Scheduling



RHYTHMIC

► **PAULA DEANDA'S** SELF-TITLED DEBUT ALBUM YIELDS ITS FOURTH RHYTHMIC CHART HIT AS "EASY," FEATURING BOW WOW, STEPS ON AT NO. 36.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	BUY U A DRANK (SHAWTY SNAPPIN') NO. 1 (7 WKS) T-PAIN FEATURING YUNG JOC		KONVICT/NAPPY BOY/JIVE/ZOMBA	5713 -25	47974 1
2	2	11	GET IT SHAWTY LLOYD		THE INC./UNIVERSAL MOTOWN	4568 +143	32.332 2
3	3	7	PARTY LIKE A ROCKSTAR SHOP BOYZ		ONDECK/UNIVERSAL REPUBLIC	4356 +506	31.217 3
4	4	15	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	3844 +31	27.396 4
5	6	13	POP, LOCK & DROP IT HUEY		HITZ COMMITTEE/JIVE/ZOMBA	3808 +340	25.442 7
6	8	8	UMBRELLA RIHANNA FEATURING JAY-Z		SRP/DEF JAM/IDJMG	3527 +432	27.160 5
7	5	19	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		COLUMBIA	3159 -401	25.718 6
8	7	12	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		COLUMBIA/JIVE/ZOMBA	2964 -349	23.024 9
9	15	4	BEAUTIFUL GIRLS SEAN KINGSTON	MOST INCREASED PLAYS	BELUGA HEIGHTS/EPIC/KOCH	2733 +801	24.000 8
10	9	14	LIKE A BOY CIARA		LAFACE/ZOMBA	2596 -344	16.679 14
11	10	18	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	2440 -358	17.118 13
12	11	10	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		CRUNK/BME/REPRISE/WARNER BROS.	2407 +126	17.635 11
13	14	6	SUMMER LOVE JUSTIN TIMBERLAKE		JIVE/ZOMBA	2063 +92	14.230 17
14	18	6	LEAN LIKE A CHOLO DOWN A.K.A. KILO		SILENT GIANT/MACHETE	2052 +226	13.247 19
15	13	16	BECAUSE OF YOU NE-YO		DEF JAM/IDJMG	2044 +55	18.623 10
16	12	9	SEXY LADY YUNG BERG FEATURING JUNIOR		YUNG BOSS/EPIC/KOCH	2042 +42	17.231 12
17	19	16	2 STEP UNK		BIG OOMP/KOCH	1770 -4	13.178 20
18	17	21	LAST NIGHT DIDDY FEATURING KEYSHIA COLÉ		BAD BOY/ATLANTIC	1716 -126	15.299 16
19	21	6	LIKE THIS MIMS		CAPITOL	1701 +206	9.654 25
20	16	19	GLAMOROUS Fergie featuring Ludacris		WILL.LAM/A&M/INTERSCOPE	1676 -249	11.363 23
21	24	4	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA	1597 +352	11.744 21
22	22	9	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		DTP/DEF JAM/IDJMG	1515 +75	13.577 18
23	23	9	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG		INTERSCOPE	1317 -57	7.444 29
24	28	3	WALL TO WALL CHRIS BROWN		JIVE/ZOMBA	1312 +254	11.681 22
25	26	4	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG	1237 +155	16.238 15
26	27	12	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		DECAYDANCE/FUELED BY RAVEN/ATLANTIC/LAVA	1100 +26	11.015 24
27	29	3	BIG THINGS POPPIN' (DO IT) T.I.		GRAND HUSTLE/ATLANTIC	1067 +206	9.274 26
28	32	4	CANDY KISSES AMANDA PEREZ		UPSTAIRS	1035 +222	5.110 36
29	33	3	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW		FULL SURFACE/INTERSCOPE	938 +162	6.105 32
30	34	5	LIKE THIS KELLY ROWLAND FEATURING EVE		MUSIC WORLD/COLUMBIA	929 +173	5.601 34
31	30	3	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE		TRILL/ASYLUM/ATLANTIC	883 +49	5.637 33
32	25	10	PUSH IT BABY PRETTY RICKY		BLUESTAR/ATLANTIC	809 -376	3.706 -
33	37	4	HOW DO I BREATHE MARIO		3RD STREET/JRMG	803 +133	2.874 -
34	39	2	SAME GIRL R. KELLY DUET WITH USHER	MOST ADDED	JIVE/ZOMBA	746 +101	8.158 28
35	31	20	GO GETTA YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUGZ/DEF JAM/IDJMG	738 -85	8.235 27
36	NEW	10	EASY PAULA DEANDA FEATURING BOW WOW		ARISTA/RMG	675 +184	2.272 -
37	NEW	10	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL' WAYNE & BABY		TERROR SQUAD/KOCH	659 -32	7.215 30
38	2	2	TAMBOURINE EVE		AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	645 -7	4.980 37
39	NEW	2	KRISPY KIA SHINE		RAP HUSTLAZ/UNIVERSAL MOTOWN	623 +14	3.169 -
40	NEW	20	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		ZONE 4/INTERSCOPE	610 -114	4.306 -

+ MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SAME GIRL R. Kelly Duet With Usher (JIVE/ZOMBA)	18
BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch)	11
MAMI MIRA Mr. Criminal Feat. Nate Dogg & Mr. Capone-e (HI POWER)	9
LIL LOVE Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE)	8
KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)	8
COFFEE SHOP Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)	8
BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)	7
MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)	7
WALL TO WALL Chris Brown (JIVE/ZOMBA)	6
BIG THINGS POPPIN' (DO IT) T.I. (GRAND HUSTLE/ATLANTIC)	6

ADDED AT... KKWD

Oklahoma City, OK
PD: Ronnie Ramirez
MD: Cisco
Lumidee Feat. Pitbull, Crazy, 1
T-Pain Feat. Akon, Bartender, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
U + UR HAND Pink (LAFACE/ZOMBA)	565/58	AMUSEMENT PARK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)	451/146
TOTAL STATIONS:	12	TOTAL STATIONS:	45
GIRLFRIEND Avril Lavigne Feat. Lil Mama (RCA/RMG)	540/92	THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)	427/84
TOTAL STATIONS:	17	TOTAL STATIONS:	44
DO YOU Ne-Yo (DEF JAM/IDJMG)	472/86	BIG GIRLS DON'T CRY Fergie (WILL.LAM/A&M/INTERSCOPE)	374/63
TOTAL STATIONS:	45	TOTAL STATIONS:	16
WHINE UP Kat Deluna Feat. Elephant Man (EPIC)	458/70	CYCLONE Baby Bash Feat. T-Pain (ARISTA/RMG)	371/154
TOTAL STATIONS:	32	TOTAL STATIONS:	41
A BAY BAY Hurricane Chris (POLO GROUNDS/JRMG)	456/134	PLEASE DON'T GO Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN)	355/60
TOTAL STATIONS:	39	TOTAL STATIONS:	29

↑ MOST INCREASED PLAYS

+801	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch) WBMM +51, WZMX +40, WPYO +35, WLLD +35, KXBT +33, WRDZ +32, KPRR +28, WKHT +24, WAJZ +24, KPWR +23
+506	PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) KSEQ +34, KRKA +32, KDGS +31, KVYB +27, KTBT +26, WJFX +25, WZMX +24, KHTN +20, KKFR +20, KTBT +19
+432	UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) KHTN +31, KDHT +28, KLLC +26, KDDB +23, XHTZ +22, KBDS +22, KZZA +20, WBTT +19, KKWD +18, WJFX +15
+352	BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba) KPWT +44, KPFW +35, KDDB +29, WPYO +23, KPTY +22, WRVZ +20, KUJL +18, KCAQ +18, KYLD +15, KWIN +14
+340	POP, LOCK & DROP IT Huey (Hitz Committee/Jive/Zomba) KIBT +44, KRKA +38, KTBT +36, WJFX +33, WLLD +33, WRVZ +30, WRED +27, KHTN +26, KTBT +25, KOHT +17

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **BABY BASH** BOWS WITH "CYCLONE," THE FIRST TRACK FROM HIS UPCOMING THIRD ALBUM, AT NO. 39.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	1	PARTY LIKE A ROCKSTAR SHOP BOYZ	NO. 1 (3 WKS)/MOST INCREASED PLAYS ONDECK/UNIVERSAL REPUBLIC	8792 +825	71.532 1
2	2	20	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	6957 +223	55.350 2
3	3	21	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	5443 -661	47.328 3
4	4	20	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	5410 -444	42.800 4
5	5	15	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	5141 +115	34.959 6
6	6	30	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	4374 -53	38.106 5
7	7	14	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	4258 +162	32.645 7
8	8	21	2 STEP UNK	BIG OOMP/KOCH	3523 -164	30.462 9
9	9	7	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	3504 +493	30.437 10
10	10	6	SEXY LADY YUNG BERC FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	3134 +201	24.390 11
11	12	6	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	2797 +388	31.224 8
12	13	6	LIKE THIS MIMS	CAPITOL	2694 +296	14.512 16
13	14	6	TAMBOURINE EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2625 +298	20.028 13
14	11	33	THIS IS WHY I'M HOT MIMS	CAPITOL	2446 -135	19.019 14
15	18	6	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/JRMG	2351 +527	21.906 12
16	17	7	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	2058 +227	13.254 17
17	15	10	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE	2043 -23	10.618 20
18	16	15	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL' WAYNE & BABY	TERROR SQUAD/KOCH	1758 -277	16.066 15
19	23	4	AMUSEMENT PARK 50 CENT	AIRPOWER SHADY/AFTERMATH/INTERSCOPE	1725 +494	12.798 18
20	22	12	TATTOO THE ALLIANCE FEATURING FABO	AIRPOWER NCE/ASYLUM/ATLANTIC	1503 +113	10.965 19
21	21	10	MY 64 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1443 -10	8.643 22
22	20	6	LIP GLOSS LIL MAMA	JIVE/ZOMBA	1436 -125	9.602 21
23	19	12	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	1252 -439	6.089 25
24	25	6	KRISPY KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	1175 +86	5.605 28
25	26	6	SHAWTY PLIES FEATURING T-PAIN	SLIP-N SLIDE/ATLANTIC	1085 +130	8.189 23
26	29	4	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	1010 +168	6.425 24
27	31	10	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE FRESH	EXTREME/UNIVERSAL REPUBLIC	696 -78	2.285 -
28	30	6	DREAMIN' YOUNG JEEZY FEATURING KEYSHIA COLE	CORPORATE THUGZ/DEF JAM/IDJMG	685 -133	2.653 -
29	28	12	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	685 -172	5.049 31
30	32	4	INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU) UGK FEATURING OUTKAST	JIVE/ZOMBA	635 -30	3.971 34
31	27	9	BOY LOOKA HERE RICH BOY	ZONE 4/INTERSCOPE	623 -278	3.000 40
32	36	4	COFFEE SHOP YUNG JOE FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	577 +88	3.274 37
33	35	4	YOU AIN'T KNOW BIRDMAN & LIL WAYNE	CASH MONEY/UNIVERSAL MOTOWN	560 -11	5.336 29
34	24	9	STRAIGHT TO THE BANK SO CENT	SHADY/AFTERMATH/INTERSCOPE	526 -700	2.982 -
35	NEW		MONEY IN THE BANK SWIZZ BEATZ	UNIVERSAL MOTOWN	516 +197	5.898 27
36	33	16	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	497 -96	6.022 26
37	34	9	SLAP LUDACRIS	DTP/DEF JAM/IDJMG	485 -96	3.549 35
38	39	13	COME AROUND COLLIE BUDDZ	COLUMBIA	467 +74	3.279 36
39	NEW		CYCLONE BABY BASH FEATURING T-PAIN	ARISTA/RMG	431 +150	2.140 -
40	38	3	SMILE JIBBS	BEASTA/GEFFEN/INTERSCOPE	425 +3	1.056 -

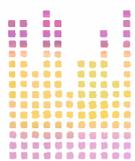
FOR WEEK ENDING JUNE 3, 2007

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After a five-year absence, Eve returns with 'Here I Am.' Do listeners still believe in her beat?

Eve Shakes Her 'Tambourine'

Hillary Crosley

HCrosley@RadioandRecords.com

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In 2002, Eve was on top of the rap world when her third album, "Eve-olution," debuted at No. 1 on Billboard's Top R&B/Hip-Hop Albums chart and spawned hits "Gangsta Lovin'" and "Satisfaction." But rather than push her music career forward, Eve tried her fortunes in Hollywood, turning in a memorable role in the 2002 film "Barbershop" and anchoring her own UPN sitcom for three seasons.

In her absence, no new female rappers have been able to crack urban radio with the same level of success—and it hasn't helped that formerly reliable stars like Lil' Kim and Foxy Brown were derailed by legal and/or health issues.

Rather than feeling daunted, the 28-year-old Eve says her time away actually made things easier for her return, with fourth album "Here I Am" scheduled to drop Aug. 7. She is still signed to Dr. Dre's Aftermath label, but for the new project, Geffen is handling distribution, marketing and promotion.

She says simply, "I don't have much to prove now."

Eve can't pinpoint a moment when she knew it was time to return to rap, but producer Swizz Beatz, who helmed the new album's first single, "Tambourine," says she was a woman possessed in the studio.

"She said, 'I'm ready to start recording, and no one's taking me seriously,'" he says. "Eve was in the zone, and that's the hardest thing to catch with an artist that's been away for a while. They don't believe in themselves after a while, so it's important to keep momentum up."

With her Shape Shifters production company, a relaunched clothing line and a viable film and TV career under one arm, Eve's new album reflects a fresh approach to the femininity missing in hip-hop. She was determined to create something that was totally hers and not overwhelmed by the often pervasive trend of guest artists and oppressive producers.

"Tambourine" is No. 13 on the Rap chart and No. 17 on the Urban chart. Early indica-

tors are that listeners and programmers are eager to embrace Eve's return. "I really like the song," Clear Channel WKKV (V100.7)/Milwaukee PD Bailey Coleman says. "She's a breath of fresh air."

Radio One WKYS/Washington MD Dionne Burkett adds, "She's definitely breathing life into the female hip-hop community."

Eve is hitting the road to stir up more buzz on "Here I Am" via a six-week national promo tour beginning this month that includes concerts for Radio One WERQ (92Q Jams)/Baltimore and WPHI (100.3 the Beat)/Philadelphia.

"It's definitely a hot summer banger, and my listeners love it," WERQ MD Neke Howse says.

The Philly native is also slated to perform June 10 on the Puerto Rican Day parade float for Clear Channel WWPR (Power 105)/New York.

Meanwhile, "Tambourine" is the target of a label-sponsored dance contest on YouTube that launched June 1, in which one winner will receive a Panasonic flat-screen TV. The song will also appear in the upcoming film "Fantastic Four: Rise of the Silver Surfer."

In addition, a clip for the second single, the Sean Paul-assisted "Give It to Me," will be shot in late July.

"Here I Am," executive-produced by Dr. Dre and Swizz Beatz, is a fun summer album full of light rhymes about romance. Among the highlights are "Cash Flow" featuring T.I., which sports a striking, repetitive guitar lick with a trademark Swizz staccato drum pattern.

"Tambourine" is the No. 5 most-requested song on WKYS/Washington. Eve is definitely breathing life into the female hip-hop community.'

—Dionne Burkett



Eve

The Pharrell-produced "All Night Long" finds Eve stretching her alto over bongos and an electric bassline. Robin Thicke and Mary J. Blige also guest on the set, while Timbaland, Cool & Dre, Rich Skillz and Scott Storch contributed production.

"I wrote this album after a breakup, so it's very 'look who's single' and flirty," Eve says.

The album also includes several reggae tracks, with Eve finding her comfort level alongside Sizzla and Sean Paul on "Turn Me On" and "Give It to Me," respectively.

In The Beginning

Eve knew by the time she graduated from high school in 1996 that she wanted to be a rapper. She auditioned to be a part of Dr. Dre's crew that same year and joined Aftermath's early roster a few days later. However, the pace of Aftermath's affairs wasn't fast enough for the young Eve, who had already spent time working as a stripper. She parted ways and returned to Philly within a year. Soon after, Ruff Ryders Entertainment offered her a posse position and a verse on 1998's "Ruff Ryders' Anthem."

"I was in the studio, and a chick with blonde hair came in," Swizz says of meeting Eve. "It was Eve, and she was trying to battle everybody. She even battled DMX."

In 1999, Eve dropped debut album "Let There Be ... Eve—Ruff Ryders' First Lady," which sold 213,000 copies its first week, according to Nielsen SoundScan, and reached No. 1 on Top R&B/Hip-Hop Albums. Singles "What Ya Want," "Gotta Man" and "Love Is Blind" cracked the top 15 of the Hot R&B/Hip-Hop Songs chart.

She gradually broke wide open with "Let Me Blow Ya Mind" featuring Gwen Stefani, from Eve's 2001 album, "Scorpion." The track topped R&R's CHR/Top 40, Rhythmic and Rap charts and peaked at No. 2 on The Billboard Hot 100.

Back In The Game

In 2004, Eve rejoined Aftermath, but with Interscope's urban release schedule jam-packed, the decision was made to shift promo duties for "Here I Am" to Geffen.

"We put a new staff in place to handle records in the urban area, and Eve is the first of the new priorities," Geffen chairman Ron Fair says.

That's a welcome development for the Eve camp, according to her manager Troy Carter.

"Geffen was looking for a market-share increase," he says. "We knew Ron Fair's expertise and the strength of their promotion staff, so we moved Eve over to Geffen."

Plus, since Eve is the only high-profile female MC releasing an album right now, "opportunities are definitely more available," Carter says. "Eve's had a natural evolution over the last five years. Imaging has never been our thing. We're simply portraying her as the woman she is now, and we're going to lead with the music."

R&R

▶ AT SEVEN WEEKS, "BUY U A DRANK (SHAWTY SNAPPIN')" BY T-PAIN HAS THE LONGEST STINT AT NO. 1 SINCE YUNG JOC SPENT EQUAL TIME WITH "IT'S GOIN' DOWN" LAST SUMMER.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	1	13	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (7 WKS)	KONVICT/NAPPY BOY/JIVE/ZOMBA	4888	-67	53.935	1
2	2	10	PARTY LIKE A ROCKSTAR SHOP BOYZ		ONDECK/UNIVERSAL REPUBLIC	4436	+319	40.315	2
3	6	12	WHEN I SEE U FANTASIA		J/RMG	3393	+502	27.509	6
4	5	11	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE		TRILL/ASYLUM/ATLANTIC	3375	+113	27.009	8
5	3	12	GET IT SHAWTY LLOYD		THE INC./UNIVERSAL MOTOWN	3372	+46	29.773	5
6	4	18	POP, LOCK & DROP IT HUEY		HITZ COMMITTEE/JIVE/ZOMBA	3149	-117	29.908	4
7	7	5	SAME GIRL R. KELLY DUET WITH USHER		JIVE/ZOMBA	3142	+318	31.668	3
8	10	10	LIKE THIS KELLY ROWLAND FEATURING EVE		MUSIC WORLD/COLUMBIA	2735	+245	23.831	11
9	9	20	PLEASE DON'T GO TANK		GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	2553	-93	27.099	7
10	15	6	UMBRELLA RIHANNA FEATURING JAY-Z	MOST INCREASED PLAYS	SRP/DEF JAM/IDJMG	2544	+59	25.649	9
11	8	17	I'M A FLIRT R. KELLY OR BOW WOW FEATURING T.I. & T-PAIN		COLUMBIA/JIVE/ZOMBA	2479	-312	24.305	10
12	6	12	BIG THINGS POPPIN' (DO IT) T.I.		GRAND HUSTLE/ATLANTIC	2437	+287	21.162	12
13	11	15	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		COLUMBIA	2251	-43	17.082	20
14	20	7	TEACHME MUSIQ SOULCHILD	AIRPOWER	ATLANTIC	2035	+325	20.630	13
15	19	10	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND	AIRPOWER	DTP/DEF JAM/IDJMG	2005	+243	17.856	18
16	17	6	GET ME BODIED BEYONCE	AIRPOWER	MUSIC WORLD/COLUMBIA	1989	+166	20.467	15
17	21	5	TAMBOURINE EVE		AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	1980	+305	15.049	23
18	13	25	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		CRUNK/BMG/REPRISE/WARNER BROS.	1967	-175	20.471	14
19	14	14	LIKE A BOY CIARA		LAFACE/ZOMBA	1940	-182	18.135	17
20	22	3	WALL TO WALL CHRIS BROWN		JIVE/ZOMBA	1899	+284	16.775	21
21	24	4	A BAY BAY HURRICANE CHRIS		POLO GROUNDS/J/RMG	1895	+393	18.220	16
22	16	19	2 STEP UNK		BIG DIMP/KOCH	1753	-160	17.283	19
23	27	4	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG	1560	+233	14.987	24
24	25	5	HOW DO I BREATHE MARIO		3RD STREET/J/RMG	1431	+81	11.440	26
25	18	15	BECAUSE OF YOU NE-YO		DEF JAM/IDJMG	1418	-360	15.323	22
26	28	10	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	1297	+84	7.563	33
27	33	2	AMUSEMENT PARK 50 CENT		SHADY/AFTERMATH/INTERSCOPE	1274	+348	8.373	31
28	23	14	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1270	-27	10.321	27
29	7	7	TATTOO THE ALLIANCE FEATURING FABO		NCE/ASYLUM/ATLANTIC	1209	+149	8.684	30
30	29	8	LIP GLOSS LIL MAMA		JIVE/ZOMBA	1106	-46	8.168	32
31	26	12	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LL' WAYNE & BABY		TERROR SQUAD/KOCH	1099	-245	8.851	28
32	32	3	SEXY LADY YUNG BERC FEATURING JUNIOR		YUNG BOSS/EPIC/KOCH	1092	+159	7.159	35
33	37	2	DO YOU NE-YO		DEF JAM/IDJMG	1009	+185	8.805	29
34	36	2	UNTIL THE END OF TIME JUSTIN TIMBERLAKE		JIVE/ZOMBA	1001	+164	14.084	25
35	34	4	LIKE THIS MIMS		CAPITOL	993	+90	4.858	-
36	40	2	WONDERFUL MARQUES HOUSTON		T.U.C./UNIVERSAL MOTOWN	839	+65	4.164	-
37	35	2	MY 64 MIKE JONES FEAT. BUN B & SNOOP DOGG		ICE AGE/SMISHAHOUSE/ASYLUM/WARNER BROS.	836	-6	3.682	-
38	NEW		SHAWTY PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC	804	+146	6.093	39
39	NEW		CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG		INTERSCOPE	726	+34	3.174	-
40	38	19	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	679	-129	7.509	34

MOST ADDED

CAN'T TELL ME NOTHING 38
Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)
KBTT, KHTE, KIPR, KJMM, KKDA, KMJJ, KNDA, KOPW, KPRS, KRRQ, KTCK, KVSP, WAMO, WBLK, WBLX, WBTF, WDKX, WEMX, WERQ, WEUP, WFXA, WFXE, WHTA, WHXT, WIZF, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WPKX, WQHH, WRBJ, WTMG, WWWZ, WZHT, XM The City

NOBODY DO IT BETTER 36
Keith Murray Feat. Tyrese (KOCH)
KBTT, KHTE, KIPR, KJMM, KMJJ, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBLX, WBTF, WCDX, WDKX, WEMX, WEUP, WFXE, WHXT, WIZF, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZE, WPHH, WPKX, WQHH, WRBJ, WTMG, WWWZ, WZFX

COFFEE SHOP 31
Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)
KBTT, KHTE, KIPR, KJMM, KKDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WBLX, WDKX, WEMX, WEUP, WFXE, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WPEG, WPKX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

AMUSEMENT PARK 10
50 Cent (SHADY/AFTERMATH/INTERSCOPE)
KTCK, WJBT, WJLB, WJWZ, WPGC, WPKX, WUSL, WVEE, WWPR, WXBT

UMBRELLA 9
Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)
KBXX, KDAY, KMEL, WDH, WFXA, WCCL, WZB, WHRK, WQOK

YOU SAVED MY LIFE 8
Kieran (BLACK RAIN)
KIPR, WDKX, WEUP, WJMI, WJTT, WJUC, WQHH, WWWZ

A BAY BAY 6
Hurricane Chris (POLO GROUNDS/J/RMG)
KDAY, WCDX, WENZ, WJBT, WPGC, WQEE

UNTIL THE END OF TIME 5
Justin Timberlake (JIVE/ZOMBA)
KBTT, KRRQ, WJMI, WJZD, WXBT

ADDED AT... KJMM
Tulsa, OK
PD: Terry Monday
T-Pain Feat. Akon, Bartender, 37
Kanye West, Can't Tell Me Nothing, B
Yung Joc Feat. Gorilla Zoe, Coffee Shop, 7
Keith Murray Feat. Tyrese, Nobody Do It Better, 2
FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA) TOTAL STATIONS: 60	641/220	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (A&M/INTERSCOPE) TOTAL STATIONS: 53	480/243
INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (JIVE/ZOMBA) TOTAL STATIONS: 67	619/0	MAMA AFRICA Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN) TOTAL STATIONS: 39	418/78
KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN) TOTAL STATIONS: 55	552/72	SMILE Jibbs (BEAST/GEFFEN) TOTAL STATIONS: 42	393/7
COFFEE SHOP Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC) TOTAL STATIONS: 57	549/92	NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC) TOTAL STATIONS: 49	387/2
CUPID SHUFFLE Cupid (ATLANTIC) TOTAL STATIONS: 29	545/82	HOOD FIGGA Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC) TOTAL STATIONS: 42	339/58

MOST INCREASED PLAYS

+591	☆	UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WPH +29, WUSL +25, KHTE +25, WENZ +24, WZB +24, WDH +23, WHXT +20, WJHM +19, WJLB +19, WHHL +18
+502	☆	WHEN I SEE U Fantasia (J/RMG) WZHT +44, WUSL +42, WWPR +35, WUBT +34, WJHM +25, WRBJ +23, KATZ +21, KNDA +19, WHRK +18, KMEL +16
+393	☆	A BAY BAY Hurricane Chris (Polo Grounds/J/RMG) KBXX +24, WJUC +23, WQOK +21, WCDX +20, WBHU +19, KOPW +19, WTMG +17, WENZ +17, KMEL +15, KKDA +14
+348		AMUSEMENT PARK 50 Cent (Shady/Aftermath/Interscope) KNDA +27, KHTE +26, WEMX +18, WJKS +18, KOPW +16, WRBJ +15, WWPR +14, WBLK +14, WJZD +14, KTCK +13
+325	☆	TEACHME MusiQ Soulchild (Atlantic) WBTJ +24, WWPR +24, WZHT +23, WCDX +23, WJHM +22, WHRK +21, WJHM +21, KATZ +18, WHTT +16, WJKS +14

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	35	PLEASE DON'T GO TANK	NO. 1 (5 WKS) GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1877 +16	17.668 1
2	2	33	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	1624 +11	15.720 2
3	3	20	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	1511 +32	14.412 4
4	5	22	BUDDY MUSIQ SOULCHILD	ATLANTIC	1417 +27	15.382 3
5	6	15	WHAT'S MY NAME BRIAN MCKNIGHT	MOST INCREASED PLAYS WARNER BROS.	1402 +157	10.732 7
6	4	22	IN MY SONGS GERALD LEVERT	ATLANTIC	1356 -46	12.535 5
7	8	14	WHEN I SEE U FANTASIA	J/RMG	1278 +99	11.045 6
8	7	18	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	1216 +12	9.784 8
9	11	42	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	979 +140	8.420 9
10	10	11	TEACHME MUSIQ SOULCHILD	ATLANTIC	962 +47	7.943 11
11	9	16	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	ATLANTIC	952 -142	5.362 14
12	12	11	DJ DON'T GERALD LEVERT	ATLANTIC	845 +35	8.063 10
13	13	8	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	836 +67	7.595 12
14	15	15	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	675 +109	6.160 13
15	14	7	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	643 +61	4.390 16
16	16	15	SHOO BE DOO (NO WORDS) MACY GRAY	WILL.I.AM/GEFFEN	530 -31	2.805 18
17	20	4	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	393 +53	2.292 21
18	19	12	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	375 +12	4.400 15
19	17	16	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	356 -109	1.376 29
20	24	11	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	297 +41	1.907 24
21	21	5	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	296 -11	2.673 19
22	22	12	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN	288 -7	2.326 20
23	23	9	VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	280 +7	2.846 17
24	26	4	RISE UP R. KELLY	JIVE/ZOMBA	269 +49	1.739 26
25	37	2	IF I HAVE MY WAY CHRISSETTE MICHELE	DEF JAM/IDJMG	264 +136	1.323 30
26	29	5	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	247 +58	1.454 27
27	25	17	DEEPER STILL RICK JAMES	STONE CITY	220 -25	0.711 -
28	28	4	WHAT HAPPENED ALGEBRA	KEDAR	213 +19	0.874 38
29	31	6	BREATHLESS CORINNE BAILEY RAE	CAPITOL	198 +20	2.227 22
30	30	7	I'M NOT PERFECT J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	181 +3	0.679 -
31	34	11	CUPID SHUFFLE CUPID	ATLANTIC	179 +39	1.378 28
32	33	3	HOW DID YOU KNOW PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	170 +26	1.108 33
33	27	7	ANYTHING PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	170 -28	0.695 -
34	32	8	IN THE RAIN BONEY JAMES	CONCORD	166 +11	0.783 40
35	38	3	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	152 +24	2.207 23
36	35	8	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	135 -1	0.296 -
37	39	10	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	124 -3	1.140 32
38	NEW		LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/IDJMG	118 +25	1.170 31
39	36	14	I APOLOGIZE K-CI	HEAD START/BUNGALD	100 -29	0.257 -
40	RE-ENTRY		ME TAMIA	MOST ADDED PLUS I/IMAGE	94 +25	0.545 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ME Tamia (PLUS I/IMAGE)	20
YOU SAVED MY LIFE Kieran (BLACK RAIN)	10
IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMG)	4
STAY WITH ME Norman Brown (PEAK/CONCORD)	4
THINKING OF YOU Victor Fields (REGINA)	4
TEACHME Musiq Soulchild (ATLANTIC)	3
CAN U BELIEVE Robin Thicke (STAR TRAK/INTERSCOPE)	3
BLOCK PARTY Chuck Brown Feat. DJ Kool (RAW VENTURE)	3
CUPID SHUFFLE Cupid (ATLANTIC)	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOW DO I BREATHE Mario (3RD STREET/J/RMG)	81/33	WE PRAISE YOU The McClurkin Project (GOSPO CENTRIC/ZOMBA)	49/26
TOTAL STATIONS:	12	TOTAL STATIONS:	29
HE IS Onitsa (STILL WATERS/HIDDEN BEACH)	68/9	THINKING OF YOU Victor Fields (REGINA)	48/42
TOTAL STATIONS:	8	TOTAL STATIONS:	8
IF WE WERE ALONE Keite Young (HIDDEN BEACH)	57/18	BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI GOSPEL)	43/8
TOTAL STATIONS:	8	TOTAL STATIONS:	23
HOOK LINE & SINKER BJ (REGATTA)	56/2	CAN YOU FEEL ME Howard Hewett (MUSIC CHURCH/JEG/KOCH)	39/0
TOTAL STATIONS:	6	TOTAL STATIONS:	8
I CAN REMEMBER Une (NATIVE)	53/15	I NEED LOVE Robin Thicke (STAR TRAK/INTERSCOPE)	35/26
TOTAL STATIONS:	10	TOTAL STATIONS:	16

MOST INCREASED PLAYS

+157	WHAT'S MY NAME Brian McKnight (Warner Bros.) WACH +20, WTLZ +19, KQXL +15, KRNB +9, KNEK +8, KMJK +8, KJMS +8, KOKY +8, WQQK +8, WYLD +7
+136	IF I HAVE MY WAY Chrisette Michele (Def Jam/IDJMG) WKWL +14, WTLZ +12, WPHR +10, WDLT +9, KMEZ +7, WHRP +7, XS62 +7, WKXI +7, WKSP +6, WHUR +6
+109	SIMPLE THINGS Elisabeth Withers (Blue Note/Virgin) WNEW +12, WFUN +7, KQXL +7, WVBE +6, WFXC +6, WKSP +6, WWIN +6, WMMX +5, WMPZ +5, WHRP +5
+99	WHEN I SEE U Fantasia (J/RMG) WMPZ +11, WRKS +10, KNEK +9, KRNB +8, WAKB +7, WLVH +7, WACH +7, KMEZ +6, WWIN +6, WDLZ +5
+67	CAN U BELIEVE Robin Thicke (Star Trak/Interscope) WQNC +8, WACH +7, WWIN +7, WUHT +6, KULH +6, WQMG +6, WRKS +6, WJMR +5, WTYB +5, KMUM +5

ADDED AT...
WWDM
Columbia, SC
PD: Mike Love
Kieran, You Saved My Life, 0
Tamia, Me, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL

▶ **7 SONS OF SOUL**, A SIX-MAN GROUP BASED IN WASHINGTON, D.C., CLAIMS ITS FIRST TOP 10 WITH "PRAYIN' 4 U" (12-10).



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	26	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	801	-5	3.637	1
2	14	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	776	+35	3.099	3
3	29	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	755	-27	3.568	2
4	30	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	598	+39	2.738	5
5	28	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	581	+17	2.663	6
6	26	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	509	+14	2.619	8
7	39	UM GOOD SMOKIE NORFUL	EMI GOSPEL	498	-34	2.620	7
8	37	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	487	+14	2.951	4
9	12	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	473	+41	1.567	13
12	13	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	435	+38	2.110	9
10	39	HALLELUJAH TROY SNEED	EMTRO GOSPEL	414	-6	2.009	10
13	14	STEP ASIDE YOLANDA ADAMS	ATLANTIC	397	+22	1.924	11
14	18	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	354	+4	1.348	14
11	40	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	351	-57	1.572	12
19	8	THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	301	+9	1.249	18
16	18	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIRPOWER/MOST ADDED AIR GOSPEL/MALACO	300	+6	1.264	16
17	17	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	298	-16	0.988	21
18	19	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL	280	-43	0.953	22
19	15	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	276	-26	1.166	19
20	7	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	261	+1	0.794	26
21	5	HOW GOOD AND PLEASANT NEW BREED	INTEGRITY	256	+26	0.740	29
22	17	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	251	-19	0.592	-
23	14	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	248	+2	0.689	30
24	2	NEVER WOULD HAVE MADE IT MARVIN SAPP	VERITY/ZOMBA	240	+35	0.766	27
25	5	PRAISE ON THE INSIDE J MOSS	PAJAM/GOSPO CENTRIC/ZOMBA	240	-12	0.926	23
26	4	I GET JOY COKO	LIGHT	202	+4	1.262	17
27	2	CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	200	+21	0.610	-
28	3	MERCY JEFF MAJORS	MUSIC ONE/EPIC/COLUMBIA	188	+12	1.285	15
29	12	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	187	+4	0.651	-
30	NEW	CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	167	+37	0.628	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO) KOKA, WJMI	2
NEVER WOULD HAVE MADE IT 2 Marvin Sapp (VERITY/ZOMBA) WHLH, WSOX	2
IT'S ON THE WAY Neal Roberson (BLACKBERRY/MALACO) WXOK	1
I GET JOY Coko (LIGHT) WXOK	1
NO WAY Tye Tribbett & G.A. (INTEGRITY/COLUMBIA) KHLR	1
THE BLOOD James Fortune & FIYA (WORLDWIDE) WSOK	1
NOBODY BUT THE LORD Alvin Darling & Celebration (EMTRO GOSPEL) WHLH	1
THERE'S A STORY BEHIND MY PRAISE Carolyn Traylor (MALACO) WJMI	1

ADDED AT...
WSOK
Savannah, GA
PD/MD: E. Larry McDuffie
Marvin Sapp, Never Would Have Made It, 16
James Fortune & FIYA, The Blood, 7

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THIS KIND BY FASTING & PRAYER Jimmy Hicks & The Voices Of Integrity (WORLDWIDE)	167/2	RISE Jamie Jones Feat. All-4-One (GENESIS)	134/16
TOTAL STATIONS:	24	TOTAL STATIONS:	8
BRAND NEW DAY Jonathan Butler (MARANATHA/CORINITHIAN)	165/37	JESUS IS LOVE Melvin Williams (BLACKBERRY/MALACO)	133/0
TOTAL STATIONS:	20	TOTAL STATIONS:	13
DESTINY Stephen Hurd (INTEGRITY/COLUMBIA)	143/56	THANK YOU (I WON'T COMPLAIN) Fred Hammond (VERITY/ZOMBA)	126/19
TOTAL STATIONS:	10	TOTAL STATIONS:	17
I NEVER LOST MY PRAISE Tramaine Hawkins (GOSPO CENTRIC/ZOMBA)	142/24	CELEBRATE Smokie Norful (EMI GOSPEL)	112/44
TOTAL STATIONS:	16	TOTAL STATIONS:	11
I BELIEVE Micah Stampley (LEVITICAL)	140/3	REASON Antwaun Stanley (BAJADA/LIGHTYEAR)	103/1
TOTAL STATIONS:	16	TOTAL STATIONS:	11

MOST INCREASED PLAYS

+56	DESTINY Stephen Hurd (Integrity/Columbia) KOKA +38, WEUP +8, WXTC +4, WDLJ +1
+44	CELEBRATE Smokie Norful (EMI Gospel) WEUP +22, WXVI +6, WUFO +6, WHLH +5, WJMI +4, WTHE +4, WHLW +3
+41	NOBODY BUT THE LORD Alvin Darling & Celebration (Emtro Gospel) KOKA +36, WHAL +8, WFMV +7, WFLT +7, WXVI +4, KHLR +3, WJYD +3, WPZZ +3, WSOX +2, WHLW +2
+37	LET GO DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WSOK +11, WXTC +9, WXVI +7, WXOK +6, WPZZ +5, WUFO +5, WGRB +3, KHLR +3, WHLH +2, WJMI +2
+38	PRAYIN' 4 U 7 Sons Of Soul (Soul World/Verity/Zomba) WPZZ +8, KROI +8, WPZZ +5, WHLH +4, WXTC +4, WNOC +4, WTLC +4, WPZS +4, WLIB +3, WLOU +3

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	THE STRUGGLE IS OVER YOUTH FOR CHRIST (EMTRO GOSPEL)	366	332	6	HEALING KELLY PRICE (GOSPO CENTRIC/ZOMBA)	227	233
2	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)	346	331	7	YOU SHOWED ME KAREN CLARK-SHEAR (WORD-CURB)	206	231
3	EVERY BODY EVERY BODY! KENNY LEWIS & ONE VOICE (ICEE INSPIRATIONAL/ICEE)	327	309	8	IS MY LIVING IN VAIN ZIEL (LIGHT)	193	187
4	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)	300	322	9	WALK AROUND HEAVEN PATTI LABELLE (UMBRELLA/BUNGALOW)	186	196
5	VICTORY TYE TRIBBETT & G.A. (INTEGRITY/COLUMBIA)	248	287	10	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	182	171

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

- | | | | | | | | |
|--|--|--|---|---|---|--|---|
| WPZE/Atlanta, GA*
OM: Frank Johnson
PD: Derrick Harper | WXTG/Charleston, SC*
OM: Terry Base
PD: Edwin "Chef" Wright | WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon | WDJL/Huntsville, AL*
WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Torrez Harris | KHLR/Little Rock, AR*
OM: Sonny Victory
PD: Torrez Harris | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Kenny J. | WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa Wade | KATZ/St. Louis, MO*
PD: Terrence Bibb
MD: Dwight Stone |
| WTHB/Augusta, GA
OM/PD: Ron Thomas
APD: Sister Mary Kingcannon | WPZS/Charlotte, NC*
MD: Tonya Rivens | WAJV/Columbus, MS
OM: Rocky Love
PD: Steve Poston
APD: Sebastian Riley | WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell | KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James | WXVI/Montgomery, AL*
PD: Glinda Perkins | WPZZ/Richmond, VA*
OM: Jerry Smith
PD: Reggie Baker | WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCallum |
| WCAO/Baltimore, MD*
PD: Lee Michaels
APD/MD: Danielle Brown | WNOC/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry | WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby | WLOU/Louisville, KY*
PD: Bill Price | WLOU/Louisville, KY*
PD: Bill Price | WTHE/Nassau, NY*
PD: Darren K. Greggs | Rejoice/Satellite
PD: Willie Mae McIver | WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony |
| WWIN/Baltimore, MD
PD: Jeff Majors
MD: Jean Alston | WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe | WHVN/Dallas, TX
OM: Elroy Smith
PD: Dion Mortenson | WBBP/Memphis, TN
MD: Doreen Graves | WBBP/Memphis, TN
MD: Doreen Graves | WYLD/New Orleans, LA*
APD/MD: Loretta Petit | Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander | WPGC/Washington, DC*
PD/MD: Cheryl Jackson |
| WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois | WJMO/Cleveland, OH*
OM/PD: Kim Johnson | WCHB/Detroit, MI
PD: Spudd | WHLH/Jackson, MS*
OM: Steve Kelly
PD: Dion Roberts
MD: Lance Fuller | WHLH/Jackson, MS*
OM: Steve Kelly
PD: Dion Roberts
MD: Lance Fuller | WLIB/New York, NY*
PD: Denise Hill | WYCB/Washington, DC
PD: Ron Thompson | WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena |
| WUFO/Buffalo, NY*
OM/PD: Carol M. Salter | WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington | WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr.
MD: Anna Johnson | WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis | WLOK/Memphis, TN*
PD/MD: Kim Harper | WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray | XM The Spirit/Satellite*
PD/MD: Jay Bryant | WFSB/Wilmington, NC
OM: Brad Kelly
PD: E. Larry McDuffie |
| WJMI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter | | WEAL/Greensboro, NC*
KROI/Houston, TX*
OM/PD: Terri Thomas | KPRY/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson | WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MD: Greg Cooper | WPPZ/Philadelphia, PA*
OM/PD: Daisy Davis
MD: MoShay LaRen | WSOK/Savannah, GA*
OM: Brad Kelly
PD: E. Larry McDuffie | KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy |

* Monitored Reporters



Alan Mason explains how audience segmentation can produce more effective station messages

All Listeners Are Not Created Equal

Kevin Peterson
 KPeterson@RadioandRecords.com

36

Just when you thought you finally figured out who your listeners are and what they want, Goodratings Strategic Services partner and EMF Broadcasting director of research Alan Mason has a new way to target your audience. Known as persona development, the research process has been used successfully in other industries for years. In fact, Mason says Proctor & Gamble has utilized persona development for two decades. ■ The technique involves augmenting traditional demographic and psychographic cluster analysis to bring a deeper understanding of listener values and outlooks. “At the end of the process you’ll have a different perspective and a different attitude on your listeners,” Mason says.

Step one in using persona development is extending the basic definition of demographics. “It should have to do with their family, their marital status, whether they have kids and things like that, but also things like household income and religious affiliation,” Mason says. Step two involves writing a psychographic questionnaire that peers into the mind of the listener. “This is really hard for radio people,” Mason says, “because a good section of this questionnaire has nothing to do with radio.”

Quoting the first four words of Rick Warren’s book “The Purpose Driven Life,” Mason says of the research process, “‘It’s not about you.’ It’s about your listeners, and finding out as much as you possibly can about them.”

This includes questions of a personal nature

that probe for listener values and thought processes. The results are fed into a program that segments listeners by commonalities.

Discussing the results of a recent study of 25- to 54-year-old females done for a Christian music station, Mason says, “The people who we used to call ‘crusaders’ that call the radio station all the time to complain we now call the ‘traditionals’ and they made up 38% of the audience in this study.”

“Marathon moms” comprise another segment, which Mason describes as “the hard-driving, make-all-the-decisions, balance work-and-home moms.” As the name implies, “empty nesters” are listeners on the upper end of the 25-54 spectrum whose children have grown up, moved out and

are starting to have kids of their own. The fourth group, pegged as “young and free,” are young single adults without children.

Engaging Individual Listeners

Unlike perceptual research projects that guide programming decisions by gauging whether listeners view a station as “too hard,” “too soft” or some other attribute, persona development is intended to help programmers better-customize station messages for individual audience clusters.

“This is all about how to talk to and engage this particular person, rather than being about how to get better ratings,” Mason says. “It is almost entirely a targeting tool.”

By gaining a better understanding of listener groups, programmers can use the research for directing talent, writing promo and sweeper copy, making decisions about promotions, station appearances and other activities. Mason says his client is even toying with the idea of developing customized promos for each of the four lifegroups for the same contest or promotion, rather than writing one generic promo and hoping it will resonate with the station’s entire audience.

“What I do first is to look for similarities, because at your radio station there’s going to be things that all of them have in common. Those are the things you should be talking about most of the time,” Mason says. “But then, because of the rest of the questions, you would have the ability to talk to individual groups at individual times. This is something that the political people are absolute masters at. They know what the fears, concerns and strongest values are of people and they market individually to those people so that they can motivate them to go ahead and vote.”

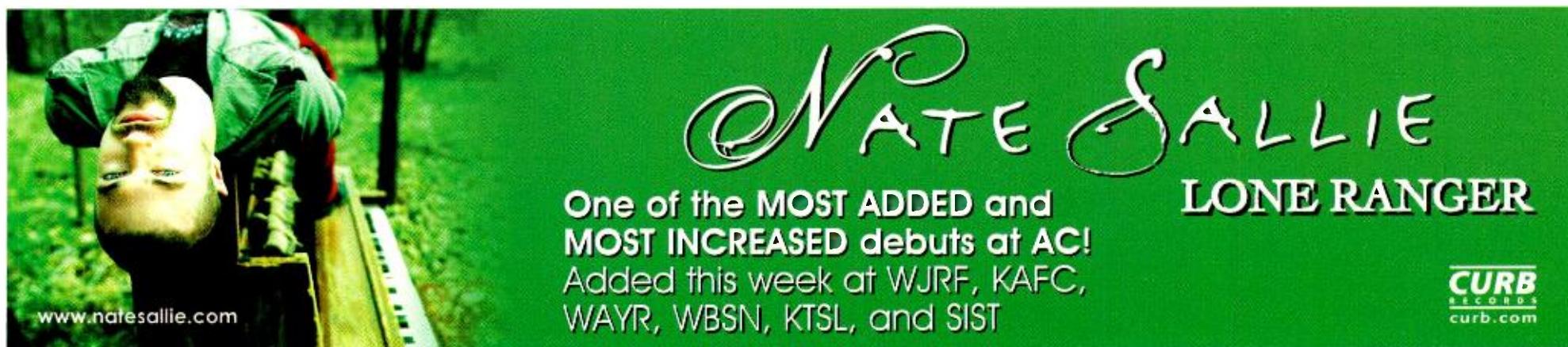
The desired outcome of using this form of audience research, according to Mason, is to affect the mind, not the ear. Ask yourself, “Are you going to leave them with a mental picture? Is it something they’re really going to remember? Or is it going to be totally consumable, in the ear and out?”

In conclusion, Mason says, “we continue to see where people are more fans of the format than an individual station because, as stations, we’re not engaging the listeners, we’re programming to them. One reason we did this type of cluster analysis is we need to know this level of detail in order to be able to engage someone.” R&R



‘This is something that the political people are absolute masters at. They know what the fears, concerns and strongest values are of people and they market individually to those people.’

—Alan Mason



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CHRISTIAN AC

► **AARON SHUST** CLAIMS MOST INCREASED PLAYS (UP 148) WITH "GIVE ME WORDS TO SPEAK" (22-17), THE LEAD SINGLE FROM HIS NEW "WHISPERED AND SHOUTED" ALBUM.



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
				TW	+/-		
1	15	EVERY TIME I BREATHE BIG DADDY WEAVE	NO. 1 (1 WK) FERVENT/WORD-CURB	1667	+76	5.241	2
2	1	UNDO RUSH OF FOOLS	MIDAS	1666	+18	5.486	1
3	11	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	1551	+46	5.142	3
4	14	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	1417	+93	4.830	4
5	6	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	1277	-5	3.847	5
6	7	BRING THE RAIN MERCYME	INO	1265	+73	2.778	7
7	5	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	1148	-161	3.569	6
8	9	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	1110	+32	2.665	9
9	8	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	1100	-55	2.340	12
10	18	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	941	-2	2.592	10
11	11	TUNNEL THIRD DAY	ESSENTIAL/PLG	930	+131	1.891	14
12	12	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	759	-31	2.311	13
13	13	I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	674	+21	2.671	8
14	15	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	673	+69	1.479	16
15	16	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	653	+113	1.708	15
16	6	YOU BRITT NICOLE	SPARROW/EMI CMG	592	+68	1.088	21
17	22	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	558	+148	0.755	26
18	7	ANYWAY MARTINA MCBRIDE	RCA/PLG	520	+25	2.399	11
19	7	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	456	+41	0.794	25
20	20	WALKING HER HOME MARK SCHULTZ	WORD-CURB	420	-36	0.911	22
21	18	HOW TO SAVE A LIFE THE FRAY	EPIC	396	-16	1.460	18
22	10	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	360	+9	0.295	-
23	13	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	359	-36	0.552	27
24	14	YOU KNOW MY NAME DETOUR 180	SLANTED/SPRING HILL	336	-61	1.478	17
25	5	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	331	+44	0.874	23
26	4	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	326	+17	0.429	-
27	3	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	314	+46	0.523	29
28	NEW	LONE RANGER NATE SALLIE	CURB	277	+81	0.522	30
29	NEW	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	265	+16	0.433	-
30	2	CONVINCED NICOLE C. MULLEN	WORD-CURB	253	-12	0.244	-



TITLE ARTIST / LABEL	NEW STATIONS
ONLY THE WORLD Mandisa (SPARROW/EMI CMG) KTSY, WAKW, WBDX, WFFH, WLAB, XM The Message	6
I'M FOR YOU tobymac (FOREFRONT/EMI CMG) KCMS, KTSJ, WJTL, WMSJ	4
INTO THE DAY Bebó Norman (ESSENTIAL/PLG) KKCM, WAFJ, WPOZ	3
LONE RANGER Nate Sallie (CURB) KTSJ, Sirius Spirit 66, WBSN	3
ALL THE WORLD Point Of Grace (WORD-CURE) KHZR, WFFH, WMCU	3
WHAT COULD BE BETTER (THE DAYS AHEAD) 33miles (INO) KGBI, WPOZ	2
FIND ME TONIGHT Everyday Sunday (INPOP) KBNJ, KFIS	2
THE LAST NIGHT Skillet (ARDENT/SRE/INO) WCRJ, WRCL	2
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB)	1

ADDED AT... WLAB
Ft. Wayne, IN
PD: Don Buechner
MD: Melissa Montana
Mandisa, Only the World, 4

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NEW AND ACTIVE			
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU ARE MY GOD Adam Cunningham (TRACK STAR)	194/25	ALL THE WORLD Point Of Grace (WORD-CURB)	137/61
COLD Marie Miller (CURB)	185/15	WE LOVE YOU JESUS Shane & Shane (INPOP)	127/15
THE REMEDY Ayiesha Woods (GOTEE)	183/44	BE THOU NEAR TO ME Selah (CURB)	127/9
TEARS OF THE SAINTS Leeland (ESSENTIAL/PLG)	163/15	FORGIVEN Reliant K (CAPITOL/GOTEE)	123/4
GIVE ME AMAZING GRACE Jackson Waters (WORD-CURB)	163/0	HAPPY DAY Tim Hughes (SPARROW/EMI CMG)	115/1

MOST INCREASED PLAYS

+148 **GIVE ME WORDS TO SPEAK**
Aaron Shust (Brash)
WPAR +39, WCQR +37, WMSJ +18, KXOJ +10, WRCL +10, XMES +10, KKCM +6, WCRJ +5, WJJE +4, KLTJ +3

+131 **TUNNEL**
Third Day (Essential/PLG)
SIST +21, WLPJ +21, KLVA +16, KBIQ +12, KKFS +12, WJTL +9, KXOJ +8, WFFH +8, WMCU +8, KHZR +5

+113 **ONLY THE WORLD**
Mandisa (Sparrow/EMI CMG)
KLVA +31, WVEJ +12, WFFH +12, WBSN +8, WAKW +8, WMCU +7, KXOJ +7, KBIQ +7, WRCL +6, KKFS +6

+93 **I'M NOT WHO I WAS**
Brandon Heath (Reunion/PLG)
KLVA +33, WCVO +26, WCRJ +19, WLPJ +14, KWND +13, KGBI +11, WJTL +8, KFIS +7, KBNJ +5, SIST +4

+81 **LONE RANGER**
Nate Sallie (Curb)
KXOJ +18, WJTL +14, WBDX +11, WBSN +9, WRCL +8, KCMS +6, WFFH +4, XMES +3, WJJK +3, KLJC +2

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	767	771	6	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	521	507
2	BLESSED BE YOUR NAME TREE63 (INPOP)	572	563	7	VOICE OF TRUTH CASTING CROWNS (BEACH STREET/REUNION/PLG)	515	507
3	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	537	541	8	YOU ALONE ECHOING ANGELS (INO)	504	534
4	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CLIFTS, CHAPMAN, BRIAN LITRELL (REUNION/PLG)	536	626	9	I CAN ONLY IMAGINE MERCYME (INO)	496	482
5	PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	530	602	10	STRONG TOWER KUTLESS (BEC/TOOTH & NAIL)	483	483

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
34 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian CHR 28, christian rock 29 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.

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CHRISTIAN

► KNOXVILLE-BASED QUARTET **DISCIPLE** DOMINATES THE CHRISTIAN CHR TALLY WITH "AFTER THE WORLD," WHICH GAINS 75 PLAYS AND ADVANCES 2-1.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	15	AFTER THE WORLD DISCIPLE	SRE/INO	1118 +75
2	1	15	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	1050 -19
3	3	14	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	1033 +31
4	5	19	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	967 -6
5	7	17	WORK JARS OF CLAY	ESSENTIAL/PLG	920 -7
6	6	22	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	898 -74
7	4	23	FORGIVEN RELIENT K	CAPITOL/GOTEE	897 -78
8	8	13	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	771 +1
9	9	9	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	755 +41
10	10	10	YOU BRITT NICOLE	SPARROW/EMI CMG	713 +1
11	14	7	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	670 +106
12	11	11	TUNNEL THIRD DAY	ESSENTIAL/PLG	668 -20
13	15	4	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	617 +69
14	12	15	DEARLY LOVED JIMMY NEEDHAM	INPOP	581 -49
15	17	8	BEAUTY AYIESHA WOODS	GOTEE	563 +75
16	16	14	YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	527 +7
17	18	10	UNDO RUSH OF FOOLS	MIDAS	499 +14
18	13	17	WHAT I HEAR JESSIE DANIELS	MIDAS	473 -128
19	19	7	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	436 -19
20	20	10	LEAST OF THESE DECEMBERADIO	SLANTEQ/SPRING HILL	420 -6
21	23	6	PRaise AND ADORe (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	405 +54
22	22	9	JESUS ON THE RADIO ALL STAR UNITED	7 SPIN	397 +39
23	21	7	REACHING LEELAND	ESSENTIAL/PLG	389 +25
24	29	3	LONE RANGER NATE SALLIE	CURB	349 +69
25	30	2	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	341 +71
26	NEW		ZERO HAWK NELSON	TOOTH & NAIL	318 +63
27	25	10	COLD MARIE MILLER	CURB	317 -2
28	28	7	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	306 +21
29	27	9	TOGETHER KRISTAL MEYERS	ESSENTIAL/PLG	288 +2
30	NEW		RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	282 +33

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	17	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	292 -17
2	3	11	PERFECT FLYLEAF	A&M/OCTONE/INTERSCOPE	272 -4
3	5	15	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	269 -1
4	4	16	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). ALMOST.	TOOTH & NAIL	264 -7
5	2	13	BREAK ME DOWN RED	ESSENTIAL/PLG	252 -26
6	9	16	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	244 0
7	6	16	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	238 -16
8	8	14	AN EPIPHANY SEND	TOOTH & NAIL	234 -14
9	7	20	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	227 -23
10	10	14	SURFACE DEAS VAIL	BRAVE NEW WORLD	225 -3
11	11	9	CROSS THE LINE RUTH	TOOTH & NAIL	220 +10
12	14	10	WAKE UP KJ-52	BEC/TOOTH & NAIL	215 +16
13	12	11	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	202 -2
14	15	7	ATTITUDE FIRELIGHT	FLICKER/PLG	201 +11
15	13	12	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/GOTEE	201 -1
16	17	12	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO	199 +25
17	18	3	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	195 +21
18	19	6	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	188 +17
19	16	9	MAD MEN WAVORLY	FLICKER/PLG	182 -6
20	21	6	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	168 -1
21	24	12	BOOMIN' TOBYMAC	FOREFRONT/EMI CMG	163 +4
22	20	19	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	162 -9
23	23	8	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	160 -4
24	25	9	TOGETHER KRISTAL MEYERS	ESSENTIAL/PLG	131 -1
25	28	4	SING TO ME RUN KID RUN	TOOTH & NAIL	122 +22
26	22	16	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	122 -44
27	30	2	FIGHT LIKE THIS DECYFER DOWN	SRE/INO	120 +34
28	29	3	ZERO HAWK NELSON	TOOTH & NAIL	112 +13
29	NEW		YOU'RE ON FIRE MXPX	TOOTH & NAIL	96 +46
30	NEW		NEW SKEPTIC THE FOLD	TOOTH & NAIL	94 +18

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	8	BRING THE RAIN MERCYME	INO	376 +55
2	2	15	UNDO RUSH OF FOOLS	MIDAS	310 -6
3	4	11	I BELIEVE IN YOU JOEL ENGLE	SPIN 360	274 -22
4	6	13	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	270 0
5	9	7	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	249 +10
6	8	10	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	248 0
7	7	15	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	227 -29
8	3	17	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	227 -73
9	10	6	BE THOU NEAR TO ME SELAH	CURB	221 -9
10	12	5	FATHER JADDON LAVIK	BEC/TOOTH & NAIL	217 +14

INSPO

TW	LW	WKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
11	11	13	SUFFICIENT ADIE CAMP	BEC/TOOTH & NAIL	207 -7
12	5	19	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL	REUNION/PLG	201 -70
13	13	7	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	175 -15
14	14	16	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	164 -8
15	15	9	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	159 +17
16	18	3	CONVINCED NICOLE C. MULLEN	WORD-CURB	121 0
17	17	3	UNTO THE ONE MATT PAPA	SPIN 360	120 -2
18	NEW		FAITHFUL GOD SHANNON WEXELBERG	DISCOVERY HOUSE	119 +17
19	NEW		GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	115 +21
20	19	9	ANYTHING & EVERYTHING NICOL SPONBERG	CURB	115 -6

CHRISTIAN ROCK REPORTERS

ELYT/Albuquerque, NM
PD: Mat Gentry
MD: Joey Belville

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Dale McCubbins
MD: Whitney Yule

WVOF/Bridgeport, CT
FD/MD: Bob Felberg

WCWP/Brookville, NY
FD: Peter Ballotti
MC: Renea Temburni

WUFM/Columbus, OH*
OM: Michael Buckingham
FD/MD: Nikki Cantu
APD: Laine Moneyhon

KBNJ/Corpus Christi, TX
PD: Arron Daniels

KVRK/Dallas, TX
PD: Chris Goodwin
MD: Drue Mitchell

WSNL/Flint, MI
MD: Brian Goodman

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

KIBZ/Lincoln, NE
OM: Lester St. James
PD/MD: Ron Drury

WDML/Marion, IL
MD: Tom Schroeder

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

Effect Radio Network/Network
PD/MD: Brian Harman
APC: Amanda Harman
VJLZ/Norfolk, VA*
CM/PD: JP Morgan
APC: Anne Verebely

WITR/Rochester, NY
PD/MD: Sammie Palermo
APC: Will "The Tuna" Benson

WRP/J/Saginaw, MI
CM: Gary Bugh
PD/MD: Aaron Dicer

WJIS/Sarasota, FL
CM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

Firecape/Satellite
PD/MD: Joe Hayes

Positive Rock Show/Satellite
PD/MD: Josh Booth

Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson

Sirius Spirit ROCKS/Satellite*
PD: Al Skop
MD: Joey Black

The Sound Of Light/Satellite
PD/MD: Bill Moore

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

KCLC/St. Louis, MO
MD: Dave Merkel

WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WCLQ/Wausau, WI
PD/MD: Matt Deane



CHRISTIAN

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WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stoudt	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz MD: Scott Smith
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KPEZ/Austin, TX OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WCSG/Grand Rapids, MI* OM: Don Michael PD/MD: Chris Lemke APD: John Balyo	WMSJ/Portland, ME* PD: Paula K. APD: Joe Polek
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WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross	WQFL/Rockford, IL OM: Ralph Trentadue PD/MD: Rick Hall
WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade	WCQR/Johnson City, TN* PD/MD: Jason Sharp APD: Chalmer Harper	KKFS/Sacramento, CA* PD: Max Miller APD/MD: Mark Standriff
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KOAY/Salt Lake City, UT PD/MD: Alan Hague
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	Sirius Spirit 66/Satellite* PD/MD: Al Skop
KGTS/College Place, WA PD/MD: Elizabeth Nelson	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	XM The Message/Satellite* PD: Jon Zeliner MD: Jim Epperlein
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
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WMHK/Columbia, SC* PD: Steve Sunshine	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WHPZ/South Bend, IN PD/MD: Tom Scott
WCVO/Columbus, OH* OM/PD: Tate Luck APD/MD: Mike Russell	WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel	KTSL/Spokane, WA* PD/MD: Beau Tyler
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KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KVMV/McAllen, TX* PD: James Gambelin APD/MD: Bob Malone	KKJM/St. Cloud, MN OM/PD: Diana Madsen
KNWI/Des Moines, IA PD/MD: Dave St. John	KJIL/Meade, KS PD/MD: Michael Luskey	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WMUZ/Detroit, MI* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert	WMCU/Miami, FL* OM/PD: Dwight Taylor	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruise MD: Jeff MacFarlane
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KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
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* Monitored Reporters



▶ AS THE BAND'S PREVIOUS SINGLE HOLDS TIGHT INSIDE THE TOP 10 ON CHRISTIAN ROCK, **EVERYDAY SUNDAY** RE-ENTERS AT NO. 26 WITH "FIND ME TONIGHT."

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	19	UNDO RUSH OF FOOLS	MIDAS	923 -25
2	2	15	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	914 +31
3	3	11	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	868 +2
4	4	16	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	824 +7
5	7	13	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	790 +31
6	5	11	BRING THE RAIN MERCYME	INO	784 +22
7	6	18	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	722 -40
8	8	12	TUNNEL THIRD DAY	ESSENTIAL/PLG	721 +51
9	9	22	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	599 -7
10	10	23	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	462 -15
11	11	19	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	452 +1
12	16	4	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	424 +75
13	13	8	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	412 -5
14	12	17	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	408 -37
15	14	8	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	405 +30
16	17	3	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	362 +19
17	18	6	YOU CARRIED ME BUILDING 429	WORD-CURB	356 +31
18	19	11	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	346 +21
19	20	5	YOU BRITT NICOLE	SPARROW/EMI CMG	339 +30
20	15	14	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	321 -41
21	21	15	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	229 -36
22	26	3	THE REMEDY AYESHA WOODS	COTEE	228 +33
23	27	2	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	201 +11
24	25	3	CONVINCED NICOLE C. MULLEN	WORD-CURB	201 -4
25	30	3	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	184 +19
26	NEW ENTRY		FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	181 +39
27	NEW ENTRY		ALL THE WORLD POINT OF GRACE	WORD-CURB	178 +40
28	22	18	WALKING HER HOME MARK SCHULTZ	WORD-CURB	168 -85
29	NEW ENTRY		LONE RANGER NATE SALLIE	CURB	166 +24
30	NEW ENTRY		TEARS OF THE SAINTS LEELEAND	ESSENTIAL/PLG	163 +18

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
PRaise YOU IN THIS STORM CASTING CROWNS	BEACH STREET/REUNION PLG	97%	4.29	4.22	4.34	4.30
MY SAVIOR MY GOD AARON SHUST	BRASH	97%	4.24	4.25	4.25	4.22
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	90%	4.18	4.13	4.18	4.24
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	96%	4.18	4.24	4.25	4.05
YOUR NAME PHILLIPS, CRAIG & DEAN	INO	96%	4.15	4.23	4.12	4.11
EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	94%	4.13	4.09	4.13	4.18
BY HIS WOUNDS GLORY REVEALED-POWELL, CHAPMAN, HALL, LITRELL	REUNION/PLG	88%	4.12	4.05	4.16	4.16
UNDO RUSH OF FOOLS	MIDAS	90%	4.10	4.07	4.12	4.10
BRING THE RAIN MERCYME	INO	81%	4.09	4.06	4.15	4.06
I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	98%	4.08	3.95	4.10	4.19
YOU ALONE ECHOING ANGELS	INO	98%	4.07	4.00	4.08	4.11
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	88%	4.04	4.01	4.10	4.01
MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	97%	4.03	4.00	4.06	4.04
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	89%	4.02	3.99	4.06	4.02
ENOUGH BARLOW GIRL	FERVENT/WORD-CURB	97%	4.01	4.10	4.06	3.86
PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	65%	4.00	3.95	4.01	4.03
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	90%	3.99	3.99	3.98	4.00
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	89%	3.99	4.01	4.00	3.96
THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	95%	3.98	4.02	3.98	3.94
TUNNEL THIRD DAY	ESSENTIAL/PLG	84%	3.91	3.89	3.98	3.86

Total Sample size is 2597. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



Online music testing ready for its close-up?

Music Testing For Time Shifters

R.J. Curtis

RCurtis@RadioandRecords.com

40

As we've already demonstrated in the pages of R&R this year, technology is becoming a greater part of the day-to-day tool box for programmers. Most country PDs are quick to dispel the urban myth that P1s in this format aren't technically savvy—demonstrated by the growing number of country listeners who stream their favorite stations. ■ Country broadcasters have used their Web sites to build and massage their databases for years now, and podcasting is becoming a rule rather than the exception, as terms like “time shifting” and “on-demand content” seep into the lexicon for all programmers.

I never considered time shifting as a concept for conducting research until I looked more closely at online music testing. It's not brand-new or revolutionary technology. Indeed, the ability to use the Internet for song testing has existed for a while, and there are many different vendors available to radio stations. According to MJJ Interactive director of affiliate sales Paul Cramer, whose company provides online testing service listenersurvey.com, several factors point to a shift from traditional telephonic studies for music and perceptual purposes to the Internet.

At the same time, it has never been more of a challenge to recruit panel participants. “Approximately 50 million Americans have signed up for the federal Do Not Call list,” Cramer says. “Even though calls for purposes of research are permitted under the legislation, most consumers feel getting a call at home is intrusive.” As a result, panel sizes have shrunk, and completion rates have plummeted in recent years.

Cramer says the number of “cell phone-only” households is rapidly increasing, and those people simply can't be legally reached with traditional telephone callout. For example, in the modern and active rock formats, Cramer says that nearly one-third of listeners fall into that category. However, those people are also more likely to be heavy Internet users, so online testing is a natural alternative for that demographic.

Additionally, consumers of all media—and

that includes country consumers—are more conditioned to the on-demand world, searching for ways to get what they want, when and where they want it.

I was introduced to Paul Cramer by Jaye Albright of Albright & O'Malley, who recently used listenersurvey.com to conduct a massive online music test that included U.S. and Canadian stations. It's the second consecutive year that A&O has done such a test. This year, 7,500 country listeners from 62 radio stations participated, with nearly 2,000 surveys completed: 1,539 females took the entire test, compared with 355 males, which we'll discuss in a moment. Listeners were given six weeks to complete the 652-song test.

I fall into the category of people who didn't complete the entire survey, but not because it was difficult. In fact, signing up was simple, and I was scoring songs in no time at all. Obviously, 652 songs in one session is daunting, so you're able to stop any time you want. I don't know the technical term for it, but the system seems to magically know where you left off, so when you log back on, you pick up where you stopped. To keep the song order random for the entire test, however, when someone logs off in the middle of the test, the next person to start does so where the last person left off.

I did three sessions and didn't feel the need to complete all 652 songs, because to be honest, I've sat through numerous auditorium tests

and thousands of hooks in my time, and since I have a life, a job and several daily deadlines, I probably completed about one-quarter of the test. That said, when I did participate, I was able to do so on my schedule, as opposed to receiving a random call or having to drive to a nearby hotel with 100 strangers.

The data compiled from the completed tests is fantastic, and there are many ways to categorize it, depending on the strategic goals of a radio station. There's so much data, in fact, it could probably fill another column entirely. We've listed one example (see sidebar, left) to illustrate the different results in top 10 testing songs between men and women. Both were sorted based on total positives.

According to Albright, the only disappointing result overall was a shortage of male participants, though she points out that this is symptomatic of the issue facing research with men.

“This is typical of the turnout at a standard auditorium test,” Albright says. “Men just don't participate in research like women do.” Of the nearly 2,000 completed surveys, 80% were female. However, of the 7,500 people who started the test, the split was closer to a country radio station's typical male-female composition of 60-40.

Those who did participate, whether they completed the test or not, could only do so once. According to Cramer, “If a listener tries to create multiple user names, listenersurvey.com will block subsequent responses from the same IP address.” That probably wouldn't be an issue for tests with 652 songs, but of MJJ's 100 research clients, most conduct much shorter tests.

Cramer also points out the difference between market research and consumer research, and this methodology is the latter. He says, “It's a fantastic way to see what your core thinks about your radio station.” This would seem to be a perfect fit for most country stations, which have a loyal, active core that programmers continually mine for more listening.

As far as A-B comparisons between online music tests and traditional auditorium tests, Cramer says some stations have run results of the two side by side and found “songs that tested well and those that had burnt to a crisp were the same for both methodologies.” Ultimately, Cramer says, stations that have moved to this methodology have found the margin of error improved, due to the larger sample size and nearly instantaneous turnaround on results, with greatly reduced costs.

In the just completed test with Albright & O'Malley, some perceptual questions were included to gauge the experience for country listeners. Cramer says that 95% responded that they would participate in another online music test, while 83% said they preferred the online method to the telephone. When asked if they would be willing to take another test with a smaller roster of songs, 99% said yes.



Albright

Sorted On Total Positives

Men Top 10

1. “Beer for My Horses”
2. “As Good As I Once Was”
3. “Friends in Low Places”
4. “It's Five O'Clock Somewhere”
5. “Check Yes or No”
6. “I'm Gonna Miss Her (The Fishin' Song)”
7. “The Dance”
8. “What Was I Thinkin' ”
9. “Something Like That”
10. “If You're Going Through Hell”

Women Top 10

1. “Before He Cheats”
2. “Amazed”
3. “Something Like That”
4. “Live Like You Were Dying”
5. “Don't Take the Girl”
6. “The Dance”
7. “I'm Already There”
8. “Somebody Like You”
9. “Remember When”
10. “I Like It, I Love It”

Source: Online music survey by Albright & O'Malley, administered by MJJ Interactive



Cramer

▶ **KEITH URBAN** RACKS UP HIS 15TH TOP 10 WITH "I TOLD YOU SO." SEVEN OF THOSE FORMER TOP 10 SONGS SPENT TIME AT NO. 1.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	2	25	MOMENTS EMERSON DRIVE	NO. 1 (1 WK)	☆	36.019 +1.689	5026 1
2	3	14	TICKS BRAD PAISLEY		☆	33.640 +1.555	4650 2
3	1	35	GOOD DIRECTIONS BILLY CURRINGTON		☆	31.435 -3.603	4532 4
4	4	40	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		☆	31.421 +1.105	4538 3
5	6	24	A WOMAN'S LOVE ALAN JACKSON		☆	31.189 +1.537	4457 5
6	7	19	LUCKY MAN MONTGOMERY GENTRY		☆	29.597 +1.370	4050 8
7	5	18	HIGH MAINTENANCE WOMAN TOBY KEITH		☆	29.444 -0.740	4282 6
8	13	13	WRAPPED GEORGE STRAIT		☆	28.461 +1.831	4060 7
9	17	17	LOST IN THIS MOMENT BIG & RICH		☆	24.373 +2.089	3394 9
10	8	8	I TOLD YOU SO KEITH URBAN		☆	23.410 +1.483	3315 10
11	13	35	STARTIN' WITH ME JAKE OWEN		☆	20.698 +2.369	3046 11
12	14	18	JOHNNY CASH JASON ALDEAN		☆	20.234 +2.148	2880 12
13	15	17	TEARDROPS ON MY GUITAR TAYLOR SWIFT		☆	18.468 +1.349	2740 13
14	16	10	I NEED YOU TIM MCGRAW WITH FAITH HILL		☆	17.670 +1.530	2708 14
15	17	21	A DIFFERENT WORLD BUCKY COVINGTON		☆	16.993 +1.461	2623 15
16	18	13	THESE ARE MY PEOPLE RODNEY ATKINS		☆	16.680 +1.674	2621 16
17	20	14	TOUCH CRAIG MORGAN		☆	13.381 +1.498	2094 17
18	19	18	I WONDER KELLIE PICKLER		☆	13.241 +1.132	1984 18
19	21	20	GUYS LIKE ME ERIC CHURCH	AIRPOWER	☆	11.499 +1.106	1904 19
20	22	16	A LITTLE MORE YOU LITTLE BIG TOWN	AIRPOWER	☆	10.605 +1.226	1859 20
21	3	3	IF YOU'RE READING THIS TIM MCGRAW	BREAKER	☆	8.365 +2.719	742 34
22	19	19	ALL MY FRIENDS SAY LUKE BRYAN		☆	8.187 +1.062	1304 22
23	24	14	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		☆	7.503 +1.041	1341 21
24	27	7	HOW I FEEL MARTINA MCBRIDE		☆	7.160 +1.036	1253 24
25	31	3	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	BREAKER	☆	6.879 +2.259	928 27
26	26	24	ISN'T SHE CAROLINA RAIN		☆	6.809 +0.498	1085 25
27	25	20	I GOT MORE COLE DEGGS AND THE LONESOME		☆	6.763 +0.434	1269 23
28	30	10	I WANNA FEEL SOMETHING TRACE ADKINS		☆	6.286 +0.751	1080 26
29	28	18	THAT KIND OF DAY SARAH BUXTON		☆	5.189 -0.711	796 32
30	32	13	DIRTY GIRL TERRI CLARK		☆	5.033 +0.515	888 28

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	37	3	EVERYDAY AMERICA SUGARLAND		☆	5.028 +1.537	709 36
32	33	11	FALL CLAY WALKER		☆	4.814 +0.304	882 29
33	34	8	MEASURE OF A MAN JACK INGRAM		☆	4.454 +0.359	813 31
34	35	11	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT		☆	4.270 +0.278	755 33
35	40	6	ONE OF THE BOYS GRETCHEN WILSON		☆	3.953 +0.791	616 37
36	38	11	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON		☆	3.846 +0.385	816 30
37	NEW		NEVER WANTED NOTHING MORE KENNY CHESNEY	MOST INCREASED AUDIENCE/MOST ADDED	☆	3.833 +3.833	424 42
38	42	5	ANOTHER SIDE OF YOU JOE NICHOLS	BREAKER	☆	3.630 +0.863	589 39
39	36	14	TENNESSEE THE WRECKERS		☆	3.555 +0.000	609 38
40	39	19	SAY YES DUSTY DRAKE		☆	3.321 +0.154	545 40
41	41	13	SHE AIN'T RIGHT LEE BRICE		☆	3.266 +0.436	733 35
42	43	6	I'LL STAND BY YOU CARRIE UNDERWOOD		☆	2.871 +0.207	294 46
43	44	3	LOST FAITH HILL		☆	2.728 +0.540	384 45
44	47	4	SUNDAY MORNING IN AMERICA KEITH ANDERSON	BREAKER	☆	2.168 +0.788	469 41
45	45	10	DAISY HALFWAY TO HAZARD		☆	2.164 +0.099	420 43
46	46	5	YOU NEVER TAKE ME DANCING TRAVIS TRITT		☆	1.977 +0.437	198 52
47	55	2	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		☆	1.774 +0.971	287 47
48	NEW		PROUD OF THE HOUSE WE BUILT BROOKS & DUNN		☆	1.337 +1.337	142 58
49	49	2	THIS IS MY LIFE PHIL VASSAR		☆	1.208 +0.095	222 50
50	52	7	THAT SCARES ME VAN ZANT		☆	1.172 +0.200	267 48
51	50	4	LAST TRAIN RUNNING WHISKEY FALLS		☆	1.158 +0.056	390 44
52	48	10	YOU'RE GONNA LOVE ME CHRIS YOUNG		☆	1.012 -0.247	184 53
53	53	12	MISSING YEARS LITTLE TEXAS		☆	1.009 +0.038	170 55
54	60	2	MEN BUY THE DRINKS (GIRLS CALL THE SHOTS) STEVE HOLY		☆	1.008 +0.400	233 49
55	NEW		NOTHIN' BETTER TO DO LEANN RIMES		☆	0.885 +0.306	156 57
56	54	5	THE ONE IN THE MIDDLE SARAH JOHNS		☆	0.874 +0.005	220 51
57	51	9	WHAT YOU GIVE AWAY VINCE GILL WITH SHERYL CROW		☆	0.838 -0.255	178 54
58	56	10	GOD DON'T MAKE MISTAKES JAMIE O'NEAL		☆	0.778 -0.020	163 56
59	58	9	ALL I NEED DONOVAN CHAPMAN		☆	0.657 -0.096	126 59
60	NEW		FLIP-FLOP SUMMER KENNY CHESNEY		☆	0.477 -0.110	60 -

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.833
NEVER WANTED NOTHING MORE

Kenny Chesney (BNA)
KILT -0.373, WQYK +0.294, WKHX +0.213, WGH +0.187, KLSG +0.164, WYCD +0.155, WML +0.148, WDTW +0.143, KYGO +0.131, WRKX +0.130

+2.719
IF YOU'RE READING THIS

Tim McGraw (CBS-TV Audio/Curb)
WUSN +0.462, KSCS +0.391, WUBE +0.300, KEAY +0.238, WML +0.208, KPLX +0.195, WYCD +0.174, WQYK +0.169, KUBL +0.159, KBEQ +0.089

+2.369
STARTIN' WITH ME

Jake Owen (RCA)
WUSN +0.827, WKHX +0.150, KKWF +0.134, KEAY +0.118, KNCI +0.096, WCTK +0.090, WOSY +0.086, KWJL +0.085, KTTS +0.071, KHM +0.071

+2.259
BECAUSE OF YOU

Reba McEntire Duet With Kelly Clarkson (MCA Nashville)
WKHX +0.394, KFRG +0.316, WUSN +0.172, KWJL +0.147, KMPS +0.108, KYGO +0.095, KKWF +0.081, WQYK +0.076, WGYD +0.076, KUBL +0.071

+2.148
JOHNNY CASH

Jason Aldean (Broken Bow)
WUSN +0.435, WTQR +0.193, WQYK +0.153, KMLE +0.149, KUBL +0.146, WGAR +0.102, WXTU +0.081, WKLB +0.078, WGH +0.076, WL +0.075

NEW AND ACTIVE					
TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
AS IF Sara Evans (RCA)	0.391/0.391	ILL NEVER LEAVE YOU Jimmy Wayne (BIG MACHINE)	0.174/0.074	18 VIDEO TAPES Jason Meadows (BACCERSTICK/COS)	0.129/0.029
TOTAL STATIONS:	17	TOTAL STATIONS:	1	TOTAL STATIONS:	11
LITTLE RED BALLOON Kristina Cornell (LOFTON CREEK)	0.254/0.130	PEOPLE OUT THERE Jamie Lee Thurston (COUNTRY THUNDER)	0.172/0.056	LOUD Big & Rich (WARNER BROS./WRN)	0.115/0.115
TOTAL STATIONS:	9	TOTAL STATIONS:	2	TOTAL STATIONS:	4

MOST ADDED

NEVER WANTED NOTHING MORE 47
Kenny Chesney (BNA)
KASE, KATM, KCYE, KFDI, KPKF, KHKI, KILT, KIZN, KJUY, KMDL, KMPS, KNCI, KSCS, KSKS, KSOP, KUBL, KUSS, KUZZ, KYGO, WDTW, WUBE, WGH, WONE, WQYK, WML, WPK, WTL, WYK, WKDF, WKHX, WKKT, WKLB, WKX, WNCY, WNKI, WOCI, WQHK, WQMX, WQYK, WSIX, WUSJ, WUSY, WYNN, WYQM, WYCD, WYPI, WYRK

PROUD OF THE HOUSE WE BUILT 29
Brooks & Dunn (ARISTA NASHVILLE)
KATM, KBEQ, KCYE, KPKF, KHKI, KIZN, KMDL, KNCI, KRST, KIZN, KSD, KSOP, KUBL, KUZZ, KYGO, WUBE, WGH, WIL, WITL, WIVK, WKLB, WNKI, WOGI, WOGK, WPCV, WPLR, WQHK, WYPY, WYRK

BECAUSE OF YOU 24
Reba McEntire Duet With Kelly Clarkson (MCA NASHVILLE)
KBOI, KJUY, KKWF, KMPS, KRST, KSON, KSSN, KTEX, KVOD, KOKT, WUBE, WIL, WIRK, WKLB, WNCY, WOKO, WQYK, WSIX, WSLC, WUBE, WYQR, WYNN, WYQM, WZXX

EVERYDAY AMERICA 24
Sugarland (MERCURY)

LOST 15
Faith Hill (WARNER BROS./WRN)
KDRK, KFRG, KKWF, KRST, KKKT, WBBE, WBBE, WKHX, WKIS, WKLB, WKXC, WOKG, WYNN, WYCY, WYCD

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/MD: Rene Roberts MD: Dee Kelly	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
KBKO/Bakersfield, CA* PD: Danny Spanks	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WBAM/Montgomery, AL*	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm
WHWK/Binghamton, NY PD: Don Brake	WFRE/Frederick, MD* PD: Lisa Allen	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFLS/Fredericksburg, VA* OM: Paul Johnson APD: Mike Vincent	KJCS/Nacogdoches, TX OM/MD: Wakeman "Gator" Linscomb APD: Erin Rohde	KSUX/Sioux City, IA PD/MD: Tony Michaels
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KAGG/Bryan, TX MD: Danny Merrell	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WOGT/Chattanooga, TN* PD: Duane Shannon	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	WFYR/Peoria, IL OM/MD: Ric Morgan	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Trey Daniels
WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	WFRG/Utica, NY
WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson	WCAT/Harrisburg, PA* PD: Will Robinson	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	KJUG/Visalia, CA PD/MD: Dave Daniels
KFTX/Corpus Christi, TX* MD: Austin Daniels	WTZR/Huntington, WV PD: Clint McElroy	KOUT/Rapid City, SD PD/MD: Mark Houston	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* MD: Jim Dandy	KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer	KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn	WVOK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WTVY/Dothan, AL OM/MD: Amie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
KKCB/Duluth, MN PD: Derek Moran	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee	
WORB/Eau Claire, WI PD/MD: Mike McKay			

* Monitored Reporters



▶ "DIDN'T EVEN SEE THE DUST," THE FIRST SINGLE FROM PAUL BRANDT'S UPCOMING ALBUM, IS THE TOP MOVER ON THE CANADA COUNTRY CHART (47-26).

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
					TW	+/-	
1	2	13	TICKS BRAD PAISLEY	ARISTA NASHVILLE	3685	+105	8.293
2	1	22	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	3672	+9	7.773
3	3	20	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	3630	+104	7.847
4	4	17	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	3416	+123	7.524
5	7	13	WRAPPED GEORGE STRAIT	MCA NASHVILLE	3306	+179	7.102
6	6	22	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	3191	-19	6.997
7	10	15	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	2884	+204	6.554
8	11	7	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE	2872	+282	6.308
9	5	18	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	2571	-705	5.753
10	13	16	JOHNNY CASH JASON ALDEAN	BROKEN BOW	2459	+134	5.396
11	12	18	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	2413	+81	4.953
12	14	15	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	2354	+107	5.089
13	15	6	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB	2308	+122	4.975
14	16	23	STARTIN' WITH ME JAKE OWEN	RCA	2278	+181	5.021
15	17	11	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	2158	+70	4.548
16	18	11	TOUGH CRAIG MORGAN	BROKEN BOW	2076	+171	4.298
17	19	18	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	1885	+19	4.126
18	20	12	I WONDER KELLIE PICKLER	BNA	1726	+84	3.683
19	21	13	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	1704	+158	3.740
20	25	5	HOW I FEEL MARTINA MCBRIDE	RCA	1337	+199	2.674
21	23	10	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	1336	+148	2.618
22	24	8	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	1280	+97	2.504
23	22	20	STAND RASCAL FLATTS	LYRIC STREET	1162	-368	2.633
24	26	18	I GOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	1062	+60	2.165
25	38	2	BECAUSE OF YOU REBA MCKENTRE DUET WITH KELLY CLARKSON	MCA NASHVILLE	1057	+425	2.435
26	29	8	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	995	+124	2.079
27	39	2	EVERYDAY AMERICA SUGARLAND	MERCURY	984	+368	2.137
28	30	7	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	LYRIC STREET	946	+84	1.923
29	28	6	FALL CLAY WALKER	ASYLUM-CURB	939	+44	1.881
30	31	4	MEASURE OF A MAN JACK INGRAM	BIG MACHINE	931	+85	1.917
31	32	9	DIRTY GIRL TERRI CLARK	BNA	805	-39	1.688
32	33	10	TENNESSEE THE WRECKERS	MAVERICK/WARNER BROS./WRN	755	-23	1.317
33	36	2	ONE OF THE BOYS GRETCHEN WILSON	COLUMBIA	712	+60	1.389
34	35	9	ISN'T SHE CAROLINA RAIN	EQUITY	712	+17	1.376
35	37	2	ANOTHER SIDE OF YOU JOE NICHOLS	UNIVERSAL SOUTH	697	+62	1.433
36	40	3	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COLUMBIA	656	+58	1.488
37	NEW	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE	556	+263	1.214	
38	27	14	THAT KIND OF DAY SARAH BUXTON	LYRIC STREET	510	-433	0.982
39	RE-ENTRY	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB	505	-16	1.013	
40	NEW	LOST FAITH HILL	WARNER BROS./WRN	486	+159	1.086	

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	TICKS BRAD PAISLEY	ARISTA NASHVILLE/SDNY BMG	666	+19
2	2	12	WRAPPED GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	600	+13
3	4	7	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE/EMI	534	+13
4	3	13	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WARNER	533	+7
5	8	8	PICKUP TRUCK SHANE YELLOWBIRD	306/UNIVERSAL	505	+32
6	6	12	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY/UNIVERSAL	500	+19
7	9	11	DRIVING WITH THE BRAKES ON DOC WALKER	MAPLEMUSIC	472	+5
8	7	6	CHEAPER TO KEEP HER AARON LINES	OUTSIDE THE LINES	466	-12
9	15	4	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB/EMI	465	+76
10	10	15	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	461	+8
11	5	16	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	445	-48
12	11	10	LET'S TALK ABOUT LOVE JESSIE FARRELL	UNIVERSAL	415	-25
13	13	12	DIRTY GIRL TERRI CLARK	BNA/SONY BMG	399	-12
14	12	8	THESE ARE MY PEOPLE RODNEY ATKINS	CURB/EMI	390	-29
15	18	22	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	376	+14
16	22	4	KICKING STONES JOHNNY REID	MAPLEMUSIC	364	+35
17	20	14	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA/SONY BMG	359	+17
18	16	11	INTO YOU CAROLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	330	-55
19	28	6	ONE BREATH FROM A HEARTACHE ADAM GREGORY	MENSA/EMI	328	+52
20	24	8	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	326	+5
21	21	21	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	319	-21
22	23	20	STAND RASCAL FLATTS	LYRIC STREET/UNIVERSAL	318	-10
23	17	17	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	309	-57
24	14	19	SETTLIN' SUGARLAND	MERCURY/UNIVERSAL	304	-87
25	26	10	JOHNNY CASH JASON ALDEAN	BROKEN BOW/SONY BMG	300	-2
26	47	2	DIDN'T EVEN SEE THE DUST PAUL BRANDT	BRAND-T/UNIVERSAL	299	+170
27	25	13	LEAVING LOUISIANA JIMMY RANKIN	SONG DOG/EMI	283	-27
28	19	20	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	259	-102
29	10	10	WHAT D'Y SAY DUANE STEELE	ICON	251	0
30	27	13	BETTER WORLD CHARLIE MAJOR	KOCH	250	-36



Award-winning midday personality feels right at home in 'Spalding Gray: Stories Left to Tell'

WLTW's Smaldone Takes Theater Of The Mind To Off-Broadway Stage

Chuck Taylor

CTaylor@RadioandRecords.com

during the course of his life, Spalding Gray's body of work was characterized by paranoia, an awkward sense of pained self-awareness and self-deprecating humor. When the actor, screenwriter and playwright took his life, reportedly jumping off the Staten Island Ferry in 2004, he left a rich legacy of monologues exploring the fragility of the human condition. ■ Gray would have turned 65 on June 5, 2006, and his widow Kathie Russo first adapted a reading, then a workshop of excerpts from his writings. In March, "Spalding Gray: Stories Left to Tell" launched off-Broadway at the Minetta Lane Theatre in Manhattan.

The show stars Ain Gordon (who won a 2007 Obie Award for his performance), Kathleen Chalfant, Hazelle Goodman and Tony Award-winner Frank Wood, along with a rotating guest actor, including in the past Estelle Parsons, Dylan Walsh, Bruce Vilanch and Fisher Stevens. Each "character" recites a different facet from Gray's life: Love, Adventure, Journals, Family and Career.

In May, Clear Channel AC WLTW (106.7)/New York midday personality Valerie Smaldone made her off-Broadway debut for eight performances, appropriately in the role of Career.

During 23 years at WLTW—she began her shift within two weeks of the station's launch in January 1994—Smaldone has won five Billboard Radio Show awards and serves as part of the daily fabric of some 2 million listeners. But the stage is far from unfamiliar turf.

Smaldone made her Broadway bow as a guest speller in "The 25th Annual Putnam County Spelling Bee" and performed with Ally Sheedy and Karthryn Erbe in a benefit production of Eve Ensler's "The Vagina Monologues" for V-Day, the global movement to end violence against women and girls. She has also appeared in the New York Emmy Gala Awards, Broadway Meets Country, Broadway Under the Stars, Broadway on Broadway and many more.

"I'm very comfortable onstage, perhaps more so than on the radio," Smaldone says. "This experience truly is one of the highlights of my life. I cried the night I left. It was so moving to read the words of

an icon of storytelling, and, as an actor, it was out of control to be considered good enough to be onstage with such a level of talent."

Before taking the stage, Smaldone had only one hour each with the cast, the tech crew and the director. "There was never a full run-through, only the tops and bottoms of each scene," she says.

Fortunately, the rehearsal process wasn't as daunting as it sounds. The play literally comprises actors reading from Gray's journals. "The others obviously know their lines inside and out, but I was able to use the journal as backup. The stage blocking is even written in the book, so it's one less thing to worry about. Can you imagine trying to memorize all of that with no rehearsal? There's no way. But it's amazing how quickly the material becomes familiar and comfortable," she says.

Smaldone draws an interesting contrast between her daily radio audience versus the 200 theatergoers staring her down in the live venue. "I don't know that there's that much difference between the two," she says. "Radio is simply theater of the mind. Every day I'm playing Valerie Smaldone. That character is part of me, but not fully who I am."

She adds, "I sound very calming and placid when I speak, but in reality, I'm rife with insecurities and anxiety. I'm nothing like that person on the air. I am playing a part on the radio."

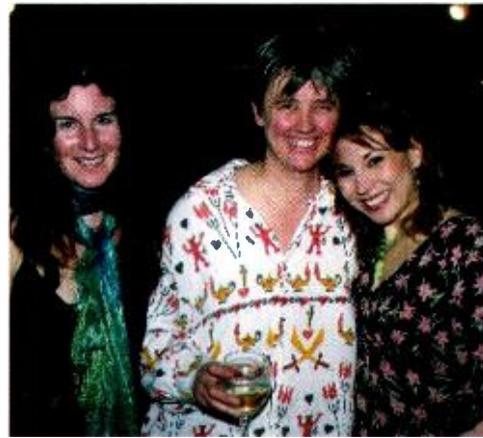
She says the thrill of a live audience is more comforting than the anonymity of hiding behind a radio mic. "Hearing laughter is a great impetus. The sound of purses opening, Tic Tacs rattling and coughing is

intoxicating to me. In a booth, you don't get that."

Even so, she reasons, both audiences have novel, even trackable traits. "With the theater, there's a personality you can almost count on. A Friday-night audience is tired, they want you to make them laugh. On Saturdays, they're more relaxed. You go with the flow when you hear them react to the same things

in different ways each night, depending on whether there was crazy rain or snow or whether it's really hot."

Likewise for radio, Smaldone says. "If the sun is out and people are in the park, you can gauge a different mood than when there are floods or subway delays. I imagine the challenges individuals face throughout their day: a woman in Jersey picking up the kids



From left are Kathy Russo, co-writer and Spalding Gray's widow; director/co-writer Lucy Sexton; and Smaldone. Photo: Mark Rupp

from school, a single woman getting her coffee in Park Slope, rollerblading in Central Park on a nice day. You learn to anticipate their needs.

"I suppose the difference between the two," she adds, "is that with a radio audience, you serve more of a habitual part of their lives. We are more integrated into their routine."

Following her run in "Spalding Gray," Smaldone continues to nurture her company, Two Sides of a Coin, which focuses on producing live entertainment events, with a portion of proceeds going to charitable causes, as well as her own theatrical baby, "Spit It Out!," a play with music she co-wrote with business partner Amy Coleman.

"We met in a spa upstate and just clicked, and decided to write together," Smaldone says. "It's a play about two women from different worlds, an Italian-American broadcaster and a Jewish blues singer from Brooklyn, who meet by accident—exactly as it happened. Their friendship nurtures their different personalities and helps them both grow and evolve. It speaks to women, but allows men to have a peek behind the curtain."

The play was accepted into the 2005 Midtown International Theater Festival, and a few summers ago was produced at a restaurant in Manhattan's Little Italy one night a week, "as they're pounding the veal in the kitchen and rattling pots and pans behind us." It has also been staged at a Rochester, N.Y., cabaret club.

In all, "Spit It Out!" has been gestating for eight years "through so many incarnations. It takes a long time to get anything on the legitimate stage," Smaldone says. Now, as the women have grown and changed, they are again updating the script, with hopes of a new production in the fall.

Meanwhile, Smaldone has no intention of leaving her long-lived post at WLTW. "I would love to continue working within the Broadway community, but there's no reason to leave one for the other," she says. "We're in such an exciting stage in broadcasting, with new methods of reaching audience—HD, Internet and podcasting. What a strange transitional stage. I am counting on growing with the opportunities." **R&R**

'Hearing laughter is a great impetus. The sound of purses opening, Tic Tacs rattling and coughing is intoxicating to me. In a radio booth, you don't get that.'

—Valerie Smaldone

▶ THE AC TOP 10 DONS A "RAINCOAT," AS KELLY SWEET'S FIRST AC HIT BECOMES HER FIRST TOP 10 (11-10).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	34	CHASING CARS SNOW PATROL	NO. 1 (2 WKS)	11 ³ POLYDOR/A&M/INTERSCOPE	1789 +131	16.232 2
2	1	40	WAITING ON THE WORLD TO CHANGE JOHN MAYER		11 ³ AWARE/COLUMBIA	1750 -9	17.101 1
3	2	33	HOW TO SAVE A LIFE THE FRAY		11 ⁴ EPIC	1738 +19	14.617 3
4	10		EVERYTHING MICHAEL BUBLE		11 ³ 143/REPRISE	1371 +14	10.620 4
5	40		FAR AWAY NICKELBACK		11 ³ ROADRUNNER/ATLANTIC/LAVA	1175 +58	9.519 7
6	7	34	HURT CHRISTINA AGUILERA		11 ³ RCA/RMG	1130 +43	8.576 8
7	6	35	STREETCORNER SYMPHONY ROB THOMAS		11 ³ MELISMA/ATLANTIC	1124 +11	8.576 9
8	9	50	PUT YOUR RECORDS ON CORINNE BAILEY RAE		11 ³ CAPITOL	1033 +118	9.602 5
9	8	20	CHANGE KIMBERLEY LOCKE		11 ³ CURB/REPRISE	950 +12	4.041 16
10	11	19	RAINCOAT KELLY SWEET		11 ³ RAZOR & TIE	746 +65	2.696 19
11	13	7	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	MOST ADDED	11 ² INTERSCOPE	730 +69	9.546 6
12	12	21	IRREPLACEABLE BEYONCE		11 ⁴ COLUMBIA	729 +56	6.404 13
13	10	22	SUDDENLY I SEE KT TUNSTALL		11 ³ RELENTLESS/VIRGIN	715 -3	6.408 12
14	15	7	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ARISTA/ARISTA NASHVILLE/RMG	688 +48	7.383 10
15	14	15	FOOLED AROUND AND FELL IN LOVE ROD STEWART		11 ³ J/RMG	588 -56	5.147 15
16	20	4	HOME DAUGHTRY	MOST INCREASED PLAYS	11 ³ RCA/RMG	508 +155	6.984 11
17	16	14	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM		11 ³ SLG	500 -54	2.036 22
18	17	18	MY LITTLE GIRL TIM MCGRAW		11 ³ CURB/REPRISE	454 -11	1.793 24
19	18	12	FEBRUARY SONG JOSH GROBAN		11 ³ 143/REPRISE	434 +24	3.212 18
20	22	8	LITTLE WONDERS ROB THOMAS	AIRPOWER	11 ³ WALT DISNEY/MELISMA/ATLANTIC	394 +58	5.167 14
21	21	11	ANYWAY MARTINA MCBRIDE		11 ³ RCA NASHVILLE	348 +5	1.332 27
22	19	15	IT'S NOT OVER DAUGHTRY		11 ³ RCA/RMG	320 -38	3.428 17
23	24	3	MY WISH RASCAL FLATTS		11 ³ LYRIC STREET/HOLLYWOOD	301 +52	1.108 29
24	27	3	MAKES ME WONDER MAROON 5		11 ³ A&M/OCTONE/INTERSCOPE	267 +56	2.368 21
25	25	11	SAY IT RIGHT NELLY FURTADO		11 ³ MOSLEY/GEFFEN	225 -13	2.572 20
26	26	18	SO NOT OVER YOU SIMPLY RED		11 ³ SIMPLYRED.COM	210 -4	1.234 28
27	23	17	JUST TO FEEL THAT WAY TAYLOR HICKS		11 ³ ARISTA/RMG	207 -74	1.918 23
28	28	3	IF EVERYONE CARED NICKELBACK		11 ³ ROADRUNNER/ATLANTIC/LAVA	170 +18	0.895 -
29	29	12	KEEP HOLDING ON AVRIL LAVIGNE		11 ³ FOX/RCA/RMG	120 -13	1.345 26
30	30	3	I NEEDED TO FALL REO SPEEDWAGON		11 ³ SPEEDWAGON/MAILBOAT	116 -4	0.461 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
THE SWEET ESCAPE Gwen Stefani Feat. Akon (InterScope)	9
HOME Daughtry (RCA/RMG)	8
HEAVEN KNOWS Taylor Hicks (Arista/RMG)	7
LITTLE WONDERS Rob Thomas (Walt Disney/Melisma/Atlantic)	6
EVER PRESENT PAST Paul McCartney (MPL/Hear/Concord)	6
MAKES ME WONDER Maroon 5 (A&M/Octone/InterScope)	4
MY WISH Rascal Flatts (Lyric Street/Hollywood)	3
I NEEDED TO FALL Reo Speedwagon (Speedwagon/Mailboat)	3

ADDED AT...
WDEF
Chattanooga, TN
OM/PO: Danny Howard
APD: Patti Sanders
MD: Robin Daniels
Bon Jovi, (You Want To) Make A Memory, O Maroon 5, Makes Me Wonder, O Paul McCartney, Ever Present Past, O
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
(YOU WANT TO) MAKE A MEMORY Bon Jovi (Mercury/Island/IDJMG)	107/7	NINE MILLION BICYCLES Katie Melua (Dramatico)	49/2
EVER PRESENT PAST Paul McCartney (MPL/Hear/Concord)	93/5	SOMETHING IN YOUR EYES David Martin (Astonish)	48/7
WHAT GOES AROUND... COMES AROUND Justin Timberlake (Jive/Zomba)	91/20	FORWARD Ayla Brown (Double Deal Brand)	44/3
LEMONADE Chris Rice (INO/Columbia)	87/45	BETTER THAN ME Hinder (Universal Republic)	36/8
WAIT FOR YOU Elliot Yamin (Hickory)	50/2	CHANGES Lareau (Warrior)	35/6

MOST INCREASED PLAYS

+155	HOME Daughtry (RCA/RMG)
+131	CHASING CARS Snow Patrol (Polydor/A&M/InterScope)
+118	PUT YOUR RECORDS ON Corinne Bailey Rae (Capitol)
+69	THE SWEET ESCAPE Gwen Stefani Feat. Akon (InterScope)
+65	RAINCOAT Kelly Sweet (Razor & Tie)

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
99 AC, 26 Canada AC and 23 Canada Hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	11 ⁵ 1075 1166
2	BAD DAY DANIEL POWTER (WARNER BROS.)	11 ⁴ 971 912
3	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	11 ³ 820 933
4	YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	11 ⁴ 783 703
5	THE RIDDLE FIVE FOR FIGHTING (AWARE/COLUMBIA)	11 745 816

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	YOU AND ME LIFEHOUSE (GEFFEN)	11 ⁶ 729 702
7	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	11 ⁵ 702 712
8	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	11 ⁵ 693 687
9	BLACK HORSE & THE CHERRY TREE KT TUNSTALL (RELENTLESS/VIRGIN)	11 ² 621 608
10	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	11 ⁶ 617 723

CHART LEGEND
Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).
Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).
AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.
AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.
BREAKERS: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.
MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.
MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.
NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.
TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrenents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrenents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin

charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.
n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.
☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

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HOT AC

▶ CLIMBING 6-5, **CARRIE UNDERWOOD'S** "BEFORE HE CHEATS" IS JUST THE FOURTH SONG TO HAVE REACHED THE TOP FIVE ON BOTH THE COUNTRY AND HOT AC CHARTS THIS DECADE.



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LAST WEEK	WEEKS ON CHART	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	HOME DAUGHTRY	NO. 1 (1 WK)/MOST INCREASED PLAYS	☆	3065 +228	16.620	1
2	1	IF EVERYONE CARED NICKELBACK		☆	2975 +23	14.067	4
3	4	MAKES ME WONDER MAROON 5		☆	2920 +120	15.122	3
4	2	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	2875 +8	15.283	2
5	6	BEFORE HE CHEATS CARRIE UNDERWOOD		☆	2356 +27	13.912	5
6	5	LITTLE WONDERS ROB THOMAS		☆	2309 -59	9.200	9
7	8	U + UR HAND PINK		☆	2159 +71	10.357	8
8	7	IT'S NOT OVER DAUGHTRY		☆	2121 -192	11.621	6
9	9	SAY IT RIGHT NELLY FURTADO		☆	2025 -59	11.213	7
10	10	BETTER THAN ME HINDER		☆	1756 +97	6.827	13
11	13	FIRST TIME LIFEHOUSE		☆	1697 +216	7.659	12
12	11	HOW TO SAVE A LIFE THE FRAY		☆	1605 -22	7.827	11
13	12	NEVER AGAIN KELLY CLARKSON		☆	1586 +17	6.826	14
14	14	CHASING CARS SNOW PATROL		☆	1425 +24	8.067	10
15	15	GRAVITY JOHN MAYER		☆	1265 -12	6.560	16
16	18	GIRLFRIEND AVRIL LAVIGNE		☆	1238 +72	6.375	17
17	16	COLORFUL ROCCO DELUCA & THE BURDEN		☆	1180 -2	4.698	18
18	17	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆	1118 -50	6.565	15
19	20	OTHER SIDE OF THE WORLD KT TUNSTALL	AIRPOWER	☆	1110 +89	3.999	20
20	21	(YOU WANT TO) MAKE A MEMORY BON JOVI	AIRPOWER	☆	1039 +69	4.302	19
21	19	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		☆	1023 -24	3.405	23
22	22	UNDENIABLE MAT KEARNEY		☆	980 +63	2.784	24
23	24	HEY THERE DELILAH PLAIN WHITE T'S		☆	871 +228	3.451	22
24	23	LOOK AFTER YOU THE FRAY		☆	785 -48	3.992	21
25	26	FACE DOWN THE RED JUMPSUIT APPARATUS		☆	649 +82	1.928	29
26	25	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	572 -6	2.386	26
27	27	THE KILL (BURY ME) 30 SECONDS TO MARS		☆	534 +25	1.619	33
28	31	ROCKSTAR NICKELBACK	MOST ADDED	☆	527 +169	2.317	27
29	28	LIFE IS BEAUTIFUL VEGA4		☆	495 +40	1.439	34
30	30	EXTRAORDINARY MANDY MOORE		☆	462 +77	1.926	30
31	29	DON'T MATTER AKON		☆	411 +10	2.577	25
32	33	DIG INCUBUS		☆	403 +61	1.720	32
33	32	WHAT I'VE DONE LINKIN PARK		☆	365 +13	2.142	28
34	37	IF YOU'RE GONNA LEAVE EMERSON HART		☆	333 +72	0.763	-
35	36	BEAUTIFUL DISASTER JON MCLAUGHLIN		☆	318 +46	0.687	-
36	38	SUMMER LOVE JUSTIN TIMBERLAKE		☆	294 +33	0.954	39
37	NEW	REHAB AMY WINEHOUSE		☆	289 +76	1.288	36
38	40	WHEN WE DIE BOWLING FOR SOUP		☆	281 +30	0.720	-
39	39	READ MY MIND THE KILLERS		☆	274 +16	1.384	35
40	35	SIGNAL FIRE SNOW PATROL		☆	270 -13	1.758	31

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava)	10
BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.)	10
HEY THERE DELILAH Plain White T's (Hollywood)	8
ALL AT ONCE The Fray (Epic)	7
FIRST TIME Lifehouse (Geffen)	6
REHAB Amy Winehouse (Universal Republic)	6
BIG GIRLS DON'T CRY Fergie (Will.i.am/A&M/Interscope)	5
BUBBLY Colbie Caillat (Universal Republic)	5
LAST REQUEST Paolo Nutini (Atlantic)	4
TIME WON'T LET ME GO The Bravery (Island/IDJMG)	4

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.)	260/172	EVERYTHING Michael Buble (143/Reprise)	182/22
TOTAL STATIONS: 23		TOTAL STATIONS: 17	
BIG GIRLS DON'T CRY Fergie (Will.i.am/A&M/Interscope)	255/66	THE OLDER I GET Skillet (Ardent/Atlantic/Lava)	156/0
TOTAL STATIONS: 16		TOTAL STATIONS: 17	
THE STORY Brandi Carlile (Columbia)	211/31	THNK5 FR TH MMRS Fall Out Boy (Fueled By Ramen/Island/IDJMG)	145/22
TOTAL STATIONS: 16		TOTAL STATIONS: 10	
4 IN THE MORNING Gwen Stefani (Interscope)	208/34	FOREVER Papa Roach (El Tonal/Geffen)	114/1
TOTAL STATIONS: 16		TOTAL STATIONS: 5	
EVERYTHING Buckcherry (Eleven Seven/Atlantic/Lava)	208/18	WONDERFUL WORLD James Morrison (Polydor/Interscope)	110/58
TOTAL STATIONS: 20		TOTAL STATIONS: 11	

MOST INCREASED PLAYS

+228	☆ HOME Daughtry (RCA/RMG) KRSK +27, KEZR +26, KLZR +26, WRQX +19, KAMX +17, WMYX +14, KPEK +13, KMXX +12, WRVE +11, WVMX +10
+228	☆ HEY THERE DELILAH Plain White T's (Hollywood) WBNS +17, KEZR +15, WKTI +15, KLZR +14, KZZU +14, WBMX +12, WPTL +12, WPLJ +10, WLNK +9, WTMX +9
+216	☆ FIRST TIME Lifehouse (Geffen) WMYX +22, WVDV +13, WMC +11, WMEE +11, KPEK +11, WKDD +11, KSTZ +10, WMLJ +10, SIDL +9, WLNK +9
+172	☆ BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.) KSTZ +26, KQKQ +22, XFZ6 +20, KUDD +18, WINK +17, WMEE +16, WPLJ +13, WPTL +11, KLZR +10, KEZR +10
+169	☆ ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava) KRSK +27, KUDD +19, XFZ6 +18, WVDV +14, KLCA +14, WTK +14, WKTI +12, KLZR +11, KMXX +11, WAVV +10

ADDED AT...
KCDU
Monterey, CA
OM/PD: Kenny Allen
Amy Winehouse, Rehab, O
Colbie Caillat, Bubbly, O
James Morrison, Wonderful World, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GSelector

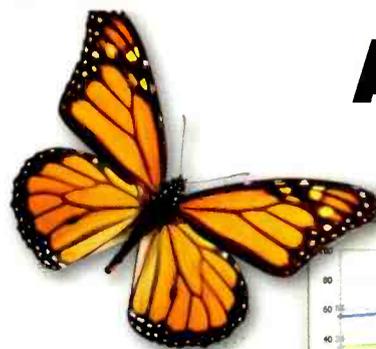
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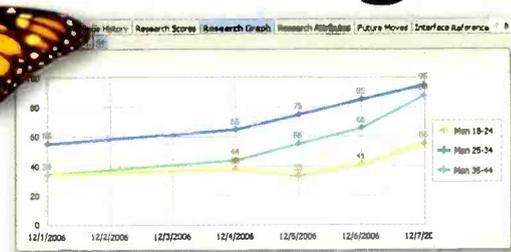
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Advantage

Research Reinvented #3





AC/HOT AC

HOT AC REPORTERS

- WKDD/Akron, OH***
OM/PD: Keith Kennedy
- WRVE/Albany, NY***
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse
- KPEK/Albuquerque, NM***
PD: Tony Manero
MD: Jamie Frve
- KDBZ/Anchorage, AK**
OM/MD: Tom Oakes
- KMXS/Anchorage, AK**
PD/MD: Roxi Lennox
APD: Joe Campbell
- WAYV/Atlantic City, NJ***
PD: Paul Kelly
- KAMX/Austin, TX***
PD: Dusty Hayes
APD: Carrie Benjamin
MD: Carey Edwards
- KLly/Bakersfield, CA***
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darcie Dawn
- WWMX/Baltimore, MD***
OM: Dave LaBrozzi
PD: Greg Carpenter
- WMRV/Binghamton, NY**
PD: Bob Taylor
- KCIX/Boise, ID***
MD: Tobin Jeffries
- WBMX/Boston, MA***
PD: Jerry McKenna
APD/MD: Mike Mullanev
- WUHU/Bowling Green, KY**
PD/MD: Brooke Summers
- WTSS/Buffalo, NY***
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas
- WCOD/Cape Cod, MA**
OM: Steve McVie
PD: Kevin Matthews
- WLNK/Charlotte, NC***
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller
- WTMX/Chicago, IL***
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto
- WKRQ/Cincinnati, OH***
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas
- WQAL/Cleveland, OH***
PD: Dave Popovich
- KVUU/Colorado Springs, CO***
PD: Chris Pickett
MD: Darren McKee
- WBNS/Columbus, OH***
PD: Jay Taylor
MD: Sue Leighton
- KLTG/Corpus Christi, TX***
OM/PD: Bert Clark
- KDMX/Dallas, TX***
OM: Pat McMahon
PD: Rick O'Bryan
MD: Lisa Thomas
- WDAQ/Danbury, CT**
PD: Chris Duggan
APD/MD: Scott McDonnell
- WMMX/Dayton, OH***
OM/PD: Jeff Stevens
APD: Shaun Vincent
- KALC/Denver, CO***
OM/PD: Dave Symonds
APD/MD: Sam Hill
- KIMN/Denver, CO***
PD: John Roberts
APD/MD: Michael Gifford
- KSTZ/Des Moines, IA***
PD: Jim Schaefer
MD: Jimmy Wright
- WDVD/Detroit, MI***
PD: Byron "Ron" Harrell
MD: Jesse Addy
- KBMX/Duluth, MN**
OM: Derek Moran
PD: Corev Carter
- KSII/El Paso, TX***
OM/PD: Courtney Nelson
- WBQB/Fredericksburg, VA**
OM/PD: Chris Carmichael
MD: Crystal Presley
- KALZ/Fresno, CA***
OM/PD: Paul Wilson
APD: Laurie West
- KKPL/Ft. Collins, CO**
OM/PD: Mark Callaghan
MD: Beano
- WINK/Ft. Myers, FL***
PD: Chad Rufer
APD: Dave Alexander
- WAJI/Ft. Wayne, IN***
PD: Barb Richards
MD: Marti Taylor
- WMEE/Ft. Wayne, IN***
OM/PD: Rob Kelley
APD/MD: Dave Michaels
- WQLH/Green Bay, WI***
PD: Jimmy Clark
- WWHA/Greenville, NC***
OM/PD: Mike "Maddawg" Biddle
APD/MD: Gina Gray
- WIKZ/Hagerstown, MD**
OM/PD: Rick Alexander
MD: Jeff Roteman
- WNKK/Harrisburg, PA***
OM/PD: John O'Dea
APD: Hollywood
MD: Denny Logan
- WTIC/Hartford, CT***
OM: Steve Salhany
PD/MD: Jeannine Jersey
- KHMX/Houston, TX***
OM: Ken Charles
PD: Vince Richards
APD/MD: Keith Scott
- WZPL/Indianapolis, IN***
OM/PD: Scott Sands
APD: Kari Jochl
MD: Dave Decker
- KMXB/Las Vegas, NV***
PD: Justin Chase
- WCDA/Lexington, KY***
PD/MD: Chris Elliott
- KURB/Little Rock, AR***
OM/PD: Randy Cain
APD/MD: Becky Rogers
- KYSR/Los Angeles, CA***
PD: Charese Fruge
APD/MD: Deanne Saffren
- WXMA/Louisville, KY***
PD: George Lindsey
MD: Katrina Blair
- WMC/Memphis, TN***
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco
- WKTJ/Milwaukee, WI***
PD: Bob Walker
- WMYX/Milwaukee, WI***
OM: Brian Kelly
PD: Mike Nelson
- KSTP/Minneapolis, MN***
PD: Leighton Peck
APD/MD: Jill Roen
- KOSO/Mo desto, CA***
PD: Zac Davis
APD: Jack Paper
- WJLK/Monmouth, NJ***
OM/PD: Lou Russo
APD/MD: Debbie Mazella
- KCDU/Monterey, CA***
OM/PD: Kenny Allen
- WMJC/Nassau, NY***
PD/MD: Jon Daniels
- WPLJ/New York, NY***
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro
- WPTE/Norfolk, VA***
PD: Barry McKay
MD: Heather Branch
- KYIS/Oklahoma City, OK***
OM/PD: Chris Baker
MD: Ronnie Ramirez
- WMXO/Olean, NY**
MD: Chris Hicks
- KQKQ/Omaha, NE***
PD/MD: Nevin Dane
- KSRZ/Omaha, NE***
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Doi
- WOMX/Orlando, FL***
PD: Jeff Cushman
MD: Laura Francis
- KBBY/Oxnard, CA***
PD: Todd Violette
APD/MD: Matt Michaels
- KFYV/Oxnard, CA***
OM/PD: Mark Elliott
MD: Maverick
- KPSI/Palm Springs, CA**
PD: Connie Breeze
MD: Bradley Ryan
- WXMP/Peoria, IL**
PD: Scott Seipel
- KMXP/Phoenix, AZ***
OM: Alan Sledge
PD: Ron Price
MD: Allen Frey
- WZPT/Pittsburgh, PA***
OM/PD: Keith Clark
APD: Jonny Hartwell
MD: Scott Alexander
- WMGX/Portland, ME***
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton
- KRSK/Portland, OR***
PD: Jeff McHugh
MD: Shervl Stewart
- WBWZ/Poughkeepsie, NY**
PD: Aaron "Dave" McCord
MD: Chris Chase
- KLCA/Reno, NV***
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wrav
- KZZO/Sacramento, CA***
OM: Byron Kennedy
PD: Jeff Z.
APD/MD: Shawn Cash
- KUDD/Salt Lake City, UT***
OM/PD: Brian Michel
- KMYI/San Diego, CA***
PD: Jimmy Steele
MD: Jen Sewell-Sorenson
- KIOI/San Francisco, CA***
OM: Michael Martin
PD: Stacy Cunningham
MD: Darren McPeake
- KLLC/San Francisco, CA***
PD: Chris Mays
APD/MD: Javn
- KEZR/San Jose, CA***
PD: Dana Jang
MD: Kirk Peffer
- KRUZ/Santa Barbara, CA***
- KMHX/Santa Rosa, CA***
PD: Danny Wright
- Sirius The Pulse/Satellite***
PD: Jim Ryan
MD: Heidi O'Brien
- XM Flight 26/Satellite***
OM/PD: Mike Abrams
- KPLZ/Seattle, WA***
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
- KCDA/Spokane, WA***
OM: Robert Harder
PD: Scott Shannon
- KZZU/Spokane, WA***
OM/PD: Ken Hopkins
APD/MD: Paul "Patch" Adams
- WHYN/Springfield, MA***
OM/PD: Pat McKay
MD: Kevin Johnson
- KYKY/St. Louis, MO***
PD: Mark Edwards
MD: Jen Myers
- WQKX/Sunbury, PA**
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter
- WBOW/Terre Haute, IN**
PD: Doug Edoe
- WVWM/Toledo, OH***
PD: Kirk Patrick
- KLZR/Topeka, KS***
PD: Jon Thomas
MD: Bobby Rock
- WRQX/Washington, DC***
OM/PD: Kenny King
MD: Carol Parker
- WRMF/West Palm Beach, FL***
OM: Elizabeth Hamma
PD: Bob Neumann
APD/MD: Amy Navarro
- KNIN/Wichita Falls, TX**
OM: Chris Walters
PD: Liz Ryan
- KFBZ/Wichita, KS***
PD: JJ Moraan
- WINC/Winchester, VA**
OM/PD: Jeff Adams
APD/MD: Paula Kidwell
- WXLO/Worcester, MA***
OM/PD: Jay Beau Jones
APD/MD: Mary Knight

* Monitored Reporters



► **MICHAEL BUBLÉ'S**
"EVERYTHING" MOVES 13-9 ON
THE CANADA HOT AC CHART TO
BECOME HIS SECOND TOP 10 HIT
AT THE FORMAT.

POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC			PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	11	EVERYTHING MICHAEL BUBLÉ	143/REPRISE/WARNER	454	+6	
2	2	28	HURT CHRISTINA AGUILERA	RCA/SONY BMG	395	-23	
3	3	44	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	382	+2	
4	4	21	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	363	-14	
5	6	26	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	348	+19	
6	5	19	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	334	-4	
7	17	7	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	313	+79	
8	8	18	AT SEVENTEEN JANN ARDEN	UNIVERSAL	295	-9	
9	7	29	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	290	-27	
10	10	20	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	288	-2	
11	9	21	ORDINARY MIRACLE SARAH MCLACHLAN	NETTWERK	282	-11	
12	11	16	SORRY AGAIN TOMI SWICK	WARNER	279	+14	
13	14	14	WONDERFUL (TOO LATE) CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	263	+15	
14	13	24	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	262	+7	
15	12	36	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	245	-15	
16	16	8	WHAT YOU WANT HAYLEY SALES	UNIVERSAL	244	+8	
17	15	46	WHAT HURTS THE MOST RASCAL FLATTS	LYRIC STREET/UNIVERSAL	214	-29	
18	18	37	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN	143/REPRISE/WARNER	208	-15	
19	23	7	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	193	+47	
20	19	51	THE RIDDLE FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	177	-23	
21	20	23	GOOD MORNING STARSHINE SERENA RYDER	EMI	167	-21	
22	21	52	I THINK OF YOU GREGORY CHARLES	NBW/SONY BMG	146	-21	
23	26	13	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	142	+31	
24	25	8	WEAK IN THE KNEES SERENA RYDER	EMI	139	+18	
25	24	11	REASON TO BELIEVE LIONEL RICHIE	ISLAND/UNIVERSAL	116	-6	
26	37	7	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	107	+42	
27	30	4	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	103	+17	
28	33	6	LAISSER L'ETE AVOIR 15 ANS CLAUDE DUBOIS & NATASHA ST. PIER	PINGOUIN	90	+11	
29	27	15	ENTRE MATANE ET BATON ROUGE ISABELLE BOULAY	CHIC MUSIQUE/SELECT	88	-8	
30	28	11	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	87	-5	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC			PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	9	MAKES ME WONDER MARDON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	782	+11	
2	6	9	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	671	+95	
3	2	14	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	643	-13	
4	9	7	HOME DAUGHTRY	RCA/SONY BMG	632	+132	
5	7	10	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	620	+55	
6	5	7	NEVER AGAIN KELLY CLARKSON	RCA/SONY BMG	609	+26	
7	3	11	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	606	+13	
8	11	11	PARALYZER FINGER ELEVEN	WIND-UP	587	+31	
9	13	9	EVERYTHING MICHAEL BUBLÉ	143/REPRISE/WARNER	510	+40	
10	4	15	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	506	-87	
11	12	13	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	497	+25	
12	18	8	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	457	+47	
13	17	14	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	442	+14	
14	11	10	CUPS CHOKHOLD/BREAKFAST IN AMERICA GWEN STEFANI FEATURING AKON	DECATON/REPRISE/ATLANTIC/WARNER	437	-37	
15	22	6	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	435	+86	
16	14	20	THE MUSIC DAVID USHER	MAPLEMUSIC	409	-59	
17	16	20	IF EVERYONE CARED NICKELBACK	EMI	408	-36	
18	10	21	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	383	-102	
19	21	7	FALLIN' FOR YOU EVA AVILA	SONY BMG	378	+28	
20	15	22	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	345	-102	
21	30	4	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/UNIVERSAL	319	+71	
22	23	13	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	312	-24	
23	29	4	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	308	+56	
24	26	15	HUNG UP SUZIE MCNEIL	CURVE	287	-13	
25	25	8	GHOSTS OF YOU CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	280	-29	
26	28	6	DON'T WANNA DBCLIFFORD	SONY BMG	278	+10	
27	33	3	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL	267	+37	
28	20	24	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	266	-85	
29	19	24	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	263	-124	
30	27	12	WEAK IN THE KNEES SERENA RYDER	EMI	262	-31	

SMOOTH JAZZ



Labels take action to avert the storm—is it enough?

Dark Cloud Over Music Sales

Carol Archer
CArcher@RadioandRecords.com

the picture for music sales is bleak: According to Nielsen SoundScan figures for 2006, of 75,774 total CD releases, only 364 sold 100,000 units or more, for a total of 149.4 million units. That means 0.4% of all releases accounted for 67.8% of sales. Worse yet, 73.3% of all new releases last year failed to sell more than 100 units.

Year-to-date figures for 2007 are similarly discouraging, with album scans down 17% from last year. I polled a quartet of music-industry big guns on the subject of plummeting music sales, asking them not only why sales are dwindling, but what their labels are doing to counter the trend.

Universal Music Group Distribution president Jim Urie names piracy as the primary reason for lagging music sales, whether it's burning copies for friends, bootlegged product sold at swap meets or peer-to-peer file sharing, which he characterizes as "off the chart."

Rendezvous Music president Hyman Katz notes that CDs are competing with a multitude of entertainment forms. He also observes that 100 million iPods have been sold, indicating that music is still important, though there are now fewer exciting places to buy CDs. "At one point the CD was really the future, and there was a boom from it for a while," he says. "Sales were thriving for mass merchants that used the CD as a loss leader, and that led to the demise of the more passionate, music-intensive retailer."

Koch Entertainment VP of jazz and adult product and former Verve Records president Chuck Mitchell believes the core audience of CD consumers is aging, and music may be a lower priority for them today. "We have two tiers of adult audience now, 25-34 and 35-plus, who are very different," he says. "Older consumers may not be finding music at retail that interests them, but, while they are not tech-savvy, they know how to order music from Amazon. Younger consumers are buying less music because they are getting it for free by downloading, and it's very hard to beat 'free.'"

"Plus, there is the overall competition from other media available to consume, and access to those media for our products is so much more difficult."

Blue Note Label Group comprises adult crossover labels that include Blue Note, Manhattan, Angel and Narada/Jazz. The conglomerate took a hit with the demise of Tower Records, according to senior VP of sales Saul Shapiro. "Thank God for 'Celtic Woman,'" he says, referring to the runaway Manhattan hit.

"One of the things we've been able to do is support retailers and sales in the digital space," Shapiro says. "We're doing as much outreach directly to consumers as we possibly can, whether online or lifestyle marketing for jazz demographics. People have more choices now, and it's all very personal."

"We are very selective in who we market to. We're looking at direct-to-consumer fulfillment, which other classical labels have done. And we have to look at our pricing to be sure the consumer is getting a value."

CD pricing is also a concern for Urie. "It is a \$9.99 world out there in the con-



Urie



Mitchell



Katz



▶ "LADIES' CHOICE," THE TITLE TRACK FROM PAUL TAYLOR'S NO. 1 BILLBOARD CONTEMPORARY JAZZ CD, IMPROVES 6-3 THIS WEEK.

		SMOOTH JAZZ INDICATOR				PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TR	+/-	
1	1	LET'S TAKE A RIDE	NORMAN BROWN	PEAK/CONCORD	201	+1	
2	2	NOOOLE SOUP	FOURBDEAST	NATIVE LANGUAGE	179	-1	
3	6	LADIES' CHOICE	PAUL TAYLOR	PEAK/CONCORD	152	+7	
4	3	ANTHEM FOR A NEW AMERICA	JEFF LORBER	BLUE NOTE/BLG	151	-6	
5	4	MISTER MAGIC	PETER WHITE	LEGACY/COLUMBIA	145	-8	
6	9	STAY WITH ME TONIGHT	JACKIEM JOYNER	ARTIZEN	142	+4	
7	5	HYPNOTIC	BONEY JAMES	CONCORD	141	-6	
8	7	READY FOR LOVE	WALTER BEASLEY	HEADS UP	140	-4	
9	12	HELLO BETTY	JEFF GOLUB	NARADA JAZZ/BLG	138	+8	
10	14	BORN 2 GROOVE	EUGE GRODVE	NARADA JAZZ/BLG	137	+14	
11	10	SAO PAULO	RICK BRAUN	ARTIZEN	133	-3	
12	11	RHYTHM METHOD	PAUL BROWN	PEAK/CONCORD	133	-3	
13	15	TAKE ME	STEVE COLE	NARADA JAZZ/BLG	122	+2	
14	13	MYSTICAL	CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	122	-4	
15	8	ANDRE'S THEME	ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	119	-22	
16	17	GOT TO GIVE IT UP	KIM WATERS	SHANACHIE	116	+5	
17	18	BLACK RIVER	KEIKO MATSUI	SHOUT! FACTORY	115	+7	
18	16	COME ON OVER	BLAKE AARON	INNERVISION	113	-1	
19	19	SLAMMIN	JAY SDTO	NUGROOVE	107	+4	
20	20	WINE	ANDREW NEU	ANDREW NEU	104	+1	
21	25	REUNITED	DEE BROWN	DELAF	102	+6	
22	21	RAINCOAT	KELLY SWEET	RAZOR & TIE	100	-1	
23	26	TROUBLE SLEEPING	CORINNE BAILEY RAE	CAPITOL	98	+3	
24	24	CANTALOUPE ISLAND	BRIAN BROMBERG	ARTISTRY	98	+2	
25	28	WANTING	WILL DONATO	INNERVISION	96	+7	
26	22	UPTOWN	LAO TIZER	YSE	94	-5	
27	NEW	CATNAP	NILS	BAJA/TSR	92	+10	
28	NEW	STREET LIFE	U-NAM	TRIPPIN' N' RHYTHM	90	+10	
29	27	ORDINARY PEOPLE	GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	90	-1	
30	30	EVE'S SONG	OLU SILK	TRIPPIN' N' RHYTHM	87	+4	

FOR WEEK ENDING JUNE 3, 2007

'Distribution is the easy part. It's getting someone to pay for your music that's hard.'

—Jim Urie

'It's very hard to beat "free."'

—Chuck Mitchell

'Sales were thriving for mass merchants that used the CD as a loss leader, and that led to the demise of the more passionate, music-intensive retailer.'

—Hyman Katz

sumer's mind, like it or not," he says. "And we have an A&R problem, in that there are too few compelling artists for the consumer to turn on to, like Maroon 5 and Linkin Park. When there are [such artists], people buy."

Urie says Universal constantly addresses consumer value and runs catalog sales. Indeed, its catalog group has developed a number of product lines that offer greatest-hits collections by almost any act on the roster for less than \$10.

Urie says, "On front-line titles, where the biggest decay has taken place over the years, our labels are doing a fantastic job of adding value, be it a free ringtone, an added-value DVD or a bonus online experience."

Katz cites the imperative to strengthen Rendezvous' relationships with retailers by giving them unique access to artists. "We believe in supporting retailers who are committed to the music experience," Katz says, noting the label's desire to reach a younger audience with Patti Austin.

"We created a series of master classes with local schools to have students sing for Patti at Borders locations, which opens the experience to the public and also gets kids back into browsing for CDs. We're providing richer experiences for Circuit City customers, too, by creating online contesting and value-added tracks."

Mitchell notes that Koch is growing in a market that is suffering steady declines by working with adult artists who are visual and digitally savvy and can create projects that work well across platforms.

Urie observes that bands have always tried to sell their own records. "Distribution is the easy part," he says. "It's getting someone to pay for your music that's hard."

"A&R input, imaging, publicity, promotion, online presence—hell, just helping artists make the right business and career decisions as a support team. No matter how disjointed the revenue models become, these things are crucial to find an audience."

Mitchell says, "Labels have to continue to learn and develop their strategies with an eye to how they can best-serve the artists in whatever phases of media exposure are needed. We should always be asking ourselves whether we're doing a good enough job to gain a foothold in adult music."

R&R



SMOOTH JAZZ

► **NORMAN BROWN'S TRIP UP** THE CHART CONTINUES AS "LET'S TAKE A RIDE" EARNS MOST INCREASED PLAYS (8-5, UP 86).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TV	+/-	MILLIONS	RANK
	1	18	HYPNOTIC BONEY JAMES	NO. 1 (2 WKS) CONCORD	62E	-21	6.265	2
	3	21	READY FOR LOVE WALTER BEASLEY	HEADS UP	58E	+18	4.601	7
	2	18	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	57E	-34	7.653	1
	5	18	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	50E	+54	5.613	3
	8	11	LET'S TAKE A RIDE NORMAN BROWN	MOST INCREASED PLAYS NORMAN/CONCORD	47E	+86	4.882	5
	4	28	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	44E	-14	5.051	4
	9	20	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	43E	+46	4.738	6
	7	28	GOOD TO GO CHUCK LOEB	HEADS UP	43E	+29	3.700	13
	13	6	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	38E	+84	4.407	9
	10	21	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	36E	-10	4.480	8
	11	14	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	33E	+24	3.841	12
	12	14	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	33E	+27	3.188	14
	6	35	WAY UP! WAYMAN TISDALE	RENDEZVOUS	29E	-107	3.020	16
	14	12	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	29E	-3	3.925	11
	17	13	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	26E	+5	4.307	10
	16	15	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	26E	-4	1.799	23
	18	11	SAO PAULO RICK BRAUN	ARTIZEN	25E	+10	2.603	18
	19	24	FORGET ME NOTS LEE RITENOUR	I.E./PEAK/CONCORD	22E	+2	2.303	19
	23	7	BLACK RIVER KEIKO MATSUI	AIRPOWER SHOUT! FACTORY	20E	+44	3.045	15
	20	3	LADIES' CHOICE PAUL TAYLOR	MOST ADDED PEAK/CONCORD	20E	+17	1.949	21
	21	9	RAINCOAT KELLY SWEET	RAZOR & TIE	20E	+28	1.767	24
	22	7	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	18E	+17	2.088	20
	24	11	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	14E	+7	1.896	22
	25	11	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	12E	+3	1.302	26
	27	3	SLAMMIN' JAY SOTO	NUGROOVE	11E	+25	0.644	29
	NEW		CATNAP NILS	BAJA/TSR	10E	+44	1.353	25
	26	2	STREET LIFE U-NAM	PACIFIC COAST JAZZ	10E	+22	2.738	17
	30	2	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	9E	+23	0.822	27
	26	3	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	8E	-4	0.455	-
	RE-ENTRY		ME, MYSELF & RIO DOC POWELL	DPR/HEADS UP	6E	-2	0.535	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LADIES' CHOICE Paul Taylor (PEAK/CONCORD) KBZN, KJZY, WSMJ, WVMV	4
STREET LIFE U-Nam (TRIPPIN' N' RHYTHM) KJZS, Sirius Jazz Cafe	2
TROUBLE SLEEPING Corinne Bailey Rae (CAPITOL) WLVE	1
HELLO BETTY Jeff Golub (NARADA JAZZ/BLG) WSMJ	1
FORGET ME NOTS Lee Ritenour (I.E./PEAK/CONCORD) KJZJ	1
BLACK RIVER Keiko Matsui (SHOUT! FACTORY) KSSJ	1
RAINCOAT Kelly Sweet (RAZOR & TIE) Sirius Jazz Cafe	1
CATNAP Nils (BAJA/TSR) Jones Radio Networks	1
STAY WITH ME TONIGHT Jackiem Joyner (ARTIZEN) KOAS	1

ADDED AT... KJZY
Santa Rosa, CA
PD: Gordon Zlot
APD/MD: Rob Singleton
Paul Taylor, Ladies' Choice, 2

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TERESA Pieces Of A Dream (HEADS UP) TOTAL STATIONS: 6	66/18	ERNIE Acoustic Alchemy (NARADA JAZZ/BLG) TOTAL STATIONS: 12	46/3
THE PINK PANTHER Dave Koz (CAPITOL) TOTAL STATIONS: 10	64/4	PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG) TOTAL STATIONS: 7	35/15
COME ON OVER Blake Aaron (INNERVISION) TOTAL STATIONS: 4	60/0	POINCIANA Bobby Lyle (HEADS UP) TOTAL STATIONS: 3	33/6

MOST INCREASED PLAYS

+86	LET'S TAKE A RIDE Norman Brown (Peak/Concord) WDSJ +7, WYJZ +13, WJZZ +10, WJSJ +10, SUC +7, KJZJ +7, WNUA +7, KJZS +5, WJZJ +5, WSMJ +3
+84	BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) SUC +7, WDSJ +9, WJZJ +6, WJSJ +6, WYJZ +5, KJZS +5, KBZN +4, WNUA +4, KYOT +3, KJZJ +3
+54	GOT TO GIVE IT UP Kim Waters (Shanachie) WYJZ +4, KJZD +3, KJZJ +3, WSMJ +2, WSJW +2, KSSJ +2
+46	SO NOT OVER YOU Simply Red (simplyred.com) KIFM +12, WJZJ +5, WLVE +4, KHJZ +3, WNNV +3, KJCD +3, KKSF +2, KYOT +2, WJZJ +2, WSJW +2
+44	BLACK RIVER Keiko Matsui (Shout! Factory) SUC +7, WSJW +6, WVMV +4, KHJZ +4, WYJZ +4, XWRC +3, KJZS +3, WNNV +3, WQCD +2, KJCD +2

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)	266	300	1	SLICK ERIC DARIUS (NARADA JAZZ/BLG)	182	226
2	DRESSED TO CHILL MARION MEADOWS (HEADS UP)	251	255	2	BLOOM MINDI ABAR (GRP/VERVE)	178	179
3	YOU'RE BEAUTIFUL KENNY G (ARISTA/RMG)	214	227	3	GIVE ME THE REASON KIRK WHALUM (RENDEZVOUS)	175	179
4	GIRL IN THE RED DRESS GREGG KARUKAS (TRIPPIN' N' RHYTHM)	197	248	4	BEAT STREET DAVID BENOIT (PEAK/CONCORD)	159	141
5	SO AMAZING PATTI AUSTIN (RENDEZVOUS)	184	217	5	FORWARD EMOTION PIECES OF A DREAM (HEADS UP)	149	176

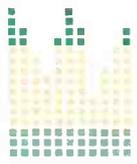
FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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ALTERNATIVE/ACTIVE/ROCK



Since returning to WAAF, Ron Valeri has steered it to the top of Boston's rock heap

Viva, Valeri

Mike Boyle

MBoyle@RadioandRecords.com

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Who says you can't go home again? ■ Ron Valeri's first stint at Entercom active rock WAAF/Boston dates back to 1987, when New City Communications owned the station and he joined as marketing director. He was promoted to PD a year-and-a-half later. ■ Valeri left that job in 1994 to take the PD post at WAXQ (Q104.3)/New York. When the station was sold, he moved to crosstown dance WKTU as marketing director, then left in April 2002 to become a partner in Global Artist Management, whose clients included Godsmack, until that company was sold in the summer of 2005.

Not long after, in August 2005, Valeri returned to WAAF as PD. A year later, he was named director of FM programming, also overseeing adult hits sister WMKK (93.7 Mike FM).

Returning Meant Challenges

Valeri says he never mentally left radio when he joined the artist-management company, and when that ended, it seemed only natural that he would return to his radio roots.

"I always loved it," he says. "It's been my career since my early days in college, and I went on to maintain many of my relationships from the artist-management side. It was just a natural segue back into the business.

"The timing was such that Entercom had some needs here in Boston, and we had made merry music one time before, so we decided to try the dance again. It's worked out wonderfully."

But sitting back down in that chair, however comfortable, didn't come without challenges.

"It was one of both—a challenge and an opportunity," Valeri says. "It was pretty clear at that point that Howard Stern was going to be leaving terrestrial radio, so that obviously presented a tremendous opportunity for us and a number of players in this marketplace, as he was [crosstown CBS Radio alternative competitor] WBCN's morning show.

"It was my job to make sure my morning

show got more than their fair share of the disenfranchised Stern listeners, and I'm pretty pleased to say that they and we have capitalized on that opportunity. Not that the job is ever done, but our morning show is in a very good place right now."

The 'Hill-Man Morning Show'

WAAF has taken advantage of Stern's departure from terrestrial radio. In the Arbitron winter '07 ratings, WAAF's "Hill-Man Morning Show" went 3.4-2.9 in persons 12+ while WBCN—now home to the syndicated Opie & Anthony—went 2.6-2.2. In persons 18-34, WAAF trended 5.6-4.9 in morning drive while WBCN went 4.2-3.4.

Morning man Greg Hill has been with WAAF since 1987, when Valeri started his first stint at the station, and Valeri says one reason for the show's success is that the two of them have stuck by each other all these years.

Valeri adds, "When you put a group in place for a long time and give them time to experiment and make their mistakes and, most importantly, bond with the community, this is what you get."

In addition to Hill, that group includes former Boston Bruin Lyndon Byers (known on-air as L.B.), Kevin Barbare, Spaz and Danielle.

As for why the show is now firing on all

'Not that the job is ever done, but our morning show is in a very good place, right now.'

—Ron Valeri



Boston Four-Book Rock Trend

Sp '06-Wi '07

(Persons 18-49)

WAAF: 3.5-3.4-4.3-4.2

WBCN: 2.9-3.7-4.0-2.9

WFNX: 1.3-1.7-1.6-2.3

WZLX: 3.2-3.4-3.1-3.1

Source: Arbitron

cylinders, Valeri says, "There's no real secret there. It's going in, day in and day out, and always questioning what the content of this program will be. And, if it's something in the national realm, how do we bring it home?"

Expanding The Coverage Area

Not to be discounted in understanding WAAF's recent ratings triumphs is the August 2006 addition of the 97.7 frequency to complement the market-coverage-challenged mother frequency, 107.3.

"It's still very much a work in progress," Valeri says. "The cume is up for the radio station, but it's only up somewhere between 7% and 10% from a year ago. We still have a ways to go. It seems like such a simple thing to tell people there's another frequency, but consumers don't behave like that, at least not quickly.

"We're very much still in the education process and coming across people every day that haven't quite figured out that we're on two places on the dial."

Valeri also says that adding the 97.7 frequency filled in a lot of holes in the immediate downtown Boston area, where WAAF experienced multipath problems due to tall buildings. He quips, "It's also filled in some holes on the south shore of Boston, where the signal is refracting to a point where if a tree got in the way there would be problems."

Beyond The Dual Frequency Boost

No one will disagree that the dual frequencies have contributed heavily to WAAF's position in the market's rock race (see sidebar, left), but what else does Valeri credit for the station's turnaround?

"One of the things that we decided to do initially when I returned—with the paradigm shift that was going on with the digital revolution and consumer habits changing dramatically for 18- to 34-year-olds—was to give people a whole lot more credit for their tastes being eclectic than perhaps the station had been doing up until that point," he says.

"We began to program the radio station from the standpoint of, 'Let's not be so over-focused on the core'—although that will always remain important—that it comes at the expense of general cume. We just knew, sans 97.7 at that point, that 107.3 was capable of servicing and attracting a whole lot more bodies to the party than it had been.

"Well, sure enough, the plan kicked in with the fall '05 book, and it kept getting stronger and stronger. And then, a year later, when we got up and running with the second signal, it was just gravy."

Valeri adds, "This is a collective effort from the top down. I've got a great VP/market manager in Julie Kahn, who just gets it, and, at the corporate level, senior VP of programming Pat Paxton, plus my airstaff, marketing and imaging staff, too."

R&R



ALTERNATIVE

► THE SICK PUPPIES ARE HELD AT NO. 16 WITH "ALL THE SAME" DESPITE A 10% INCREASE IN SPINS (UP 83).



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WEEKS ON CHART	TITLE	ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	9	WHAT I'VE DONE	NO. 1 (9 WKS)	☆	MACHINE SHOP/WARNER BROS.	2144	+161	10.284	1
2	20	FOREVER			EL TONAL/GEFFEN	1839	+108	7.453	2
3	5	TARANTULA	MOST INCREASED PLAYS	☆	REPRISE	1796	+389	7.178	3
4	6	ICKY THUMP		☆	THIRD MAN/WARNER BROS.	1718	+176	5.768	5
5	14	HEY THERE DELILAH		☆	HOLLYWOOD	1702	+150	6.745	4
6	21	LAZY EYE			DANCERBIRD	1459	+110	5.582	6
7	21	BREATH			HOLLYWOOD	1362	+50	4.561	8
8	16	PARALYZER		☆	WIND-UP	1357	+151	5.099	7
9	6	CAPITAL G			NOTHING/INTERSCOPE	1268	+121	4.439	10
10	5	WORKING CLASS HERO		☆	REPRISE	1102	+91	3.470	12
11	11	THE BIRD AND THE WORM		☆	REPRISE	1056	+48	2.852	14
12	12	TIME WON'T LET ME GO			ISLAND/IDJMG	1051	+82	3.126	13
13	21	DIG		☆	IMMORTAL/EPIC	1003	-90	4.511	9
14	9	HUMP DE BUMP		☆	WARNER BROS.	968	-19	2.607	18
15	13	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)	AIRPOWER	☆	TOOTH & NAIL/VIRGIN	930	+126	2.811	15
16	16	ALL THE SAME	AIRPOWER	☆	RMR/VIRGIN	866	+83	2.701	16
17	46	FACE DOWN		11 ☆	VIRGIN	839	+64	3.523	11
18	33	FROM YESTERDAY			IMMORTAL/VIRGIN	756	+50	2.699	17
19	4	THE HEINRICH MANEUVER	AIRPOWER	☆	CAPITOL	742	+143	2.554	20
20	10	THNKS FR TH MMRS		☆	FUELED BY RAMEN/ISLAND/IDJMG	721	+63	2.453	22
21	2	SHE BUILDS QUICK MACHINES		☆	RCA/RMG	676	+146	2.402	23
22	8	YOUNG FOLKS			ALMOSTGOLD/RED/COLUMBIA	571	+60	2.559	19
23	2	EVOLUTION			VIRGIN	562	+142	2.368	24
24	18	WELL ENOUGH ALONE			EPIC	546	-118	1.276	31
25	4	SICK SICK SICK			REKORDS REKORDS/INTERSCOPE	540	+35	1.678	26
26	6	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)			INTERSCOPE	518	+70	1.158	35
27	8	WISH UPON A DOG STAR			COLUMBIA	495	+29	1.139	38
28	5	SUPERMASSIVE BLACK HOLE			WARNER BROS.	490	+61	1.208	33
29	10	JAMBI		☆	TOOL DISSECTIONAL/VOLCANO/ZOMBA	469	+1	1.206	34
30	2	FAR BEHIND			TIME BOMB	450	+100	2.544	21
31	3	TEENAGERS		☆	REPRISE	445	+81	1.424	28
32	8	YOU ARE THE ONE			UNIVERSAL MOTOWN	408	+58	0.880	-
33	7	JESUS			TINY EVIL/INTERSCOPE	405	+44	1.027	40
34	2	NEVER TOO LATE			JIVE/ZOMBA	385	+92	1.211	32
35	2	MISSED THE BOAT		☆	EPIC	385	+89	1.354	29
36	NEW	FAMOUS			FLAWLESS/GEFFEN	384	+113	1.321	30
37	3	UNDERCLASS HERO			ISLAND/IDJMG	369	+28	1.144	37
38	7	REHAB			UNIVERSAL REPUBLIC	316	-12	0.692	-
39	NEW	INTO ACTION			HELLCAT/EPITAPH	314	+41	0.850	-
40	40	FALSE PRETENSE			VIRGIN	304	+19	0.798	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
LIGHT UP THE SKY	Yellowcard (CAPITOL)	8
SHE BUILDS QUICK MACHINES	Velvet Revolver (RCA/RMG)	7
OIL AND WATER	Incubus (IMMORTAL/EPIC)	6
EVOLUTION	Korn (VIRGIN)	5
NEVER TOO LATE	Three Days Grace (JIVE/ZOMBA)	5
WORKING CLASS HERO	Green Day (REPRISE)	4
SUPERMASSIVE BLACK HOLE	Muse (WARNER BROS.)	4
MISERY BUSINESS	Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)	4
ALL THE SAME	Sick Puppies (RMR/VIRGIN)	3
THE HEINRICH MANEUVER	Interpol (CAPITOL)	3

ADDED AT... WFNX

Boston, MA
PD: Keith Dakin
MD: Paul Driscoll
Silersun Pickups, Well Thought Out Twinkles, 7 Guster, C'mon, O The Killers, For Reasons Unknown, O Spoon, The Underdog, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
ALL AROUND ME	Flyleaf (A&M/OCTONE/INTERSCOPE)	269/19	THE GOOD LEFT UNDONE	Rise Against (GEFFEN)	162/29
DRIVEN	Sevendust (7BROS/ASYLUM)	242/28	THE PURSUIT	Evans Blue (HOLLYWOOD)	146/50
BLEED IT OUT	Linkin Park (MACHINE SHOP/WARNER BROS.)	226/40	HONEST GOODBYE	Bad Religion (EPITAPH)	143/49
SOULCRUSHER	Operator (ATLANTIC)	219/46	FOREVER FADES AWAY	Tiger Army (HELLCAT/EPITAPH)	127/32
WHAT I WANT	Daughtry (RCA/RMG)	181/50	MISERY BUSINESS	Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)	125/50

MOST INCREASED PLAYS

INCREASE IN PLAYS

- +389** ☆ **TARANTULA**
The Smashing Pumpkins (Reprise)
KHBZ +24, WZNE +22, KFRR +18, WAVE +15, WRWK +15, WSWD +15, KQXR +14, KMYZ +14, WBTV +14, KDCE +13
- +176** ☆ **ICKY THUMP**
The White Stripes (Third Man/Warner Bros.)
KHBZ +19, WLUM +13, WZNE +11, WHRL +9, KQRA +9, WBTZ +7, KFRR +7, WRWK +6, WFNX +6, KQXR +6
- +161** ☆ **WHAT I'VE DONE**
Linkin Park (Machine Shop/Warner Bros.)
WEND +31, KTTS +16, WOCL +14, WPBZ +12, KHBZ +11, KJEE +11, XTRA +9, KMYZ +8, KXTE +7, KROQ +7
- +151** ☆ **PARALYZER**
Finger Eleven (Wind-up)
WSWD +18, WZJO +16, KHBZ +16, WTRZ +12, KXTE +12, SIAN +11, KTCL +10, WXRK +7, WRXK +7, KDCE +6
- +150** ☆ **HEY THERE DELILAH**
Plain White T's (Hollywood)
WOCL +13, CIMX +12, KUCC +10, KHBZ +10, WBTZ +10, KROQ +10, WZNE +9, WLUM +9, WXRK +9, WRWK +8

FOR WEEK ENDING JUNE 3, 2007
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MOVES 6-5.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	9	WHAT I'VE DONE LINKIN PARK	NO. 1 (6 WKS) MACHINE SHOP/WARNER BROS.	1850 +76	7.033 1
2	2	21	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1693 -16	6.410 2
3	4	8	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	1554 +42	5.414 3
4	6	16	YOU WOULDN'T KNOW HELLYEAH	EPIC	1386 +20	4.630 5
5	5	20	PARALYZER FINGER ELEVEN	WIND-UP	1331 +58	4.445 6
6	3	22	BREATH BREAKING BENJAMIN	HOLLYWOOD	1171 -139	4.732 4
7	7	12	SIDE OF A BULLET NICKELBACK	ROADRUNNER	1069 +36	3.487 7
8	14	2	TARANTULA THE SMASHING PUMPKINS	MOST INCREASED PLAYS REPRISE	991 +227	3.275 8
9	9	8	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	964 +86	2.745 10
10	8	20	DRIVEN SEVENDUST	7BROS/ASYLUM	963 +38	2.207 16
11	12	3	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	938 +145	3.252 9
12	11	6	WHAT I WANT DAUGHTRY	RCA/RMG	878 +75	2.481 11
13	12	6	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	849 +49	2.362 13
14	10	15	BREATHE INTO ME RED	ESSENTIAL/RED	846 +19	1.995 19
15	15	3	EVOLUTION KORN	VIRGIN	744 +121	2.203 15
16	17	7	SOULCRUSHER OPERATOR	ATLANTIC	727 +15	1.774 21
17	24	3	FAMOUS PUDDLE OF MUDD	AIRPOWER FLAWLESS/GEFFEN	715 +154	2.136 17
18	15	18	WELL ENOUGH ALONE CHEVELLE	EPIC	648 -104	1.996 18
19	21	5	WORKING CLASS HERO GREEN DAY	REPRISE	639 +38	2.236 14
20	20	37	PAIN THREE DAYS GRACE	11 JIVE/ZOMBA	634 +30	2.448 12
21	22	5	MADE OF SCARS STONE SOUR	ROADRUNNER	620 +44	1.659 22
22	22	5	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	598 +36	1.655 23
23	16	20	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	565 -111	1.982 20
24	25	9	LIE BLACK LIGHT BURNS	I AM:WOLFPACK/ADRENALINE	520 +6	0.835 30
25	26	12	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	480 +16	1.032 25
26	25	7	ALL AROUND ME FLYLEAF	A&M/OCTONE/INTERSCOPE	460 +35	0.935 26
27	26	15	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	458 -4	0.754 32
28	27	15	DESTROYER STATIC-X	REPRISE	421 -43	0.869 28
29	30	10	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	410 +10	1.394 24
30	32	4	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE	381 +6	0.925 27
31	31	6	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND) MARILYN MANSON	INTERSCOPE	380 -16	0.790 31
32	35	3	THE PURSUIT EVANS BLUE	HOLLYWOOD	377 +56	0.561 35
33	32	12	SWEET SACRIFICE EVANESCENCE	WIND-UP	323 -55	0.855 29
34	36	17	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	264 -57	0.693 34
35	37	9	REDEMPTION SHADOWS FALL	ATLANTIC/LAVA	234 -11	0.293 -
36	38	18	DIG INCUBUS	IMMORTAL/EPIC	204 -35	0.746 33
37	39	9	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	183 -23	0.222 -
38	NEW		SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.	TOOTH & NAIL/VIRGIN	168 +7	0.187 -
39	40	12	RAIN WIZARD BLACK STONE CHERRY	IN DE GOOT/ROADRUNNER	162 -17	0.260 -
40	NEW		FIGHT LIKE THIS DECYFER DOWN	SRE/INO/COLUMBIA	142 -9	0.144 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LIE TO ME 12 Stones (WIND-UP) KFRQ, KHTB, KHTQ, KISW, KZRQ, WBUZ, WBZX, WIL, WJJO, WKLO, WRTT, WRXW, WRZK, WXQR, WYBB, XM Squizz	16
THE ARMS OF SORROW Killswitch Engage (ROADRUNNER) KFRQ, KHTQ, KUPD, KXFX, WBZX, WJJO, WRXW, WRZK, WXQR, WYBB, WZOR, XM Squizz	12
I GET IT Chevelle (EPIC) KATT, KDOT, KISW, KOMP, KRXQ, KZBD, Sirius Octane, WKLO, WRIF, WRUF, XM Squizz	11
FAMOUS Puddle Of Mudd (FLAWLESS/GEFFEN) KNCN, KRZR, WIYY, WLXZ, WTFX, WTPT, WVBN	7
OIL AND WATER Incubus (IMMORTAL/EPIC) KHTQ, WCCZ, WCHZ, WIL, WIYY, WRXW, XM Squizz	7
LOADED Circus Diablo (KOCH) KHTQ, KZBD, Sirius Octane, WIL, WKLO, XM Squizz	6
TARANTULA The Smashing Pumpkins (REPRISE) KLAQ, KNCN, WCPB, WLXZ, WXZZ	5
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KICT, KIOZ, KUPD, WIYY, WRAT	5
SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) KISS, WRXR, WWWW, WXZZ	4
EVOLUTION Korn (VIRGIN) KBPI, KICT, WRZK, WYBB	4

**ADDED AT...
KHTQ**

Spokane, WA
PD: Barry Bennett
Killswitch Engage, The Arms Of Sorrow, 10
12 Stones, Lie To Me, O
Circus Diablo, Loaded, O
Incubus, Oil And Water, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HEY THERE DELILAH Plain White T's (HOLLYWOOD)	110/19	THE BIRD AND THE WORM The Used (REPRISE)	92/25
TOTAL STATIONS:	9	TOTAL STATIONS:	13
SICK SICK SICK Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE)	104/1	SO MANY PEOPLE Neurosonic (BODOG)	83/20
TOTAL STATIONS:	18	TOTAL STATIONS:	15
LAZY EYE Silversun Pickups (DANGERBIRD)	102/3	151 Eve To Adam (KDS)	83/7
TOTAL STATIONS:	8	TOTAL STATIONS:	12
SHINE The Burden Brothers (KIRTLAND)	101/6	WASHINGTON IS NEXT Megadeth (ROADRUNNER)	81/14
TOTAL STATIONS:	11	TOTAL STATIONS:	14
HEAR ME NOW Framing Hanley (SILENT MAJORITY/LG)	96/2	TEENAGERS My Chemical Romance (REPRISE)	73/5
TOTAL STATIONS:	13	TOTAL STATIONS:	8

MOST INCREASED PLAYS

- +227 **TARANTULA**
The Smashing Pumpkins (Reprise)
WCPB +18, WHDR +16, KNCN +16, WWWW +12, WWJZ +11,
WKLO +11, WRXR +10, WXQR +9, WMMR +8, WXZZ +8
- +154 **FAMOUS**
Puddle Of Mudd (Flawless/Geffen)
WXQR +12, KRZR +12, WCHZ +11, WKLO +11, KQRC +10,
WCPB +9, WTFX +8, KFRQ +7, KLAQ +6, WMMR +6
- +145 **SHE BUILDS QUICK MACHINES**
Velvet Revolver (RCA/RMG)
WRXR +14, KISS +12, WWJZ +10, WXQR +9, WJJO +9,
WBZX +8, WWWW +8, WYBB +7, KXFX +7, WRZK +6
- +121 **EVOLUTION**
Korn (Virgin)
KZRQ +16, WZOR +12, KBPI +12, WCPB +9, WXQR +9,
KUPD +8, WWWW +8, WYBB +7, KXFX +7, WRZK +6
- +86 **BROKEN SUNDAY**
Saliva (Island/IDJMG)
KOMF +25, KILD +7, WRTT +7, KISW +6, KLAQ +6,
WBZX +6, WIYY +6, KQRC +4, WCCZ +4, WLXZ +4

FOR WEEK ENDING JUNE 3, 2007
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▶ **VELVET REVOLVER**
SPEEDS 19-12 AS "SHE
BUILDS QUICK MACHINES"
GAINS 31 SPINS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	8	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (7 WKS)/MOST INCREASED PLAYS EPIC	478 +51	1.679 1
2	2	69	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	406 +32	1.396 2
3	3	19	FOREVER PAPA ROACH	EL TONAL/GEFFEN	316 +2	0.912 5
4	5	12	FAR CRY RUSH	ANTHEM/ATLANTIC	289 +4	0.919 4
5	6	32	PAIN THREE DAYS GRACE	11 JIVE/ZOMBA	279 +11	1.036 3
6	4	21	BREATH BREAKING BENJAMIN	HOLLYWOOD	277 -8	0.854 6
7	8	21	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	256 +48	0.736 7
8	9	18	SIDE OF A BULLET NICKELBACK	ROADRUNNER	193 +22	0.534 9
9	7	23	TEN THOUSAND FISTS DISTURBED	REPRISE	191 -4	0.599 8
10	11	18	PARALYZER FINGER ELEVEN	WIND-UP	184 +18	0.376 15
11	12	6	WHAT I WANT DAUGHTRY	RCA/RMG	177 +21	0.444 12
12	19	3	SHE BUILDS QUICK MACHINES VELVET REVOLVER	MOST ADDED RCA/RMG	165 +31	0.406 14
13	18	5	WORKING CLASS HERO GREEN DAY	REPRISE	151 +17	0.470 11
14	10	25	IT'S NOT OVER DAUGHTRY	113 RCA/RMG	150 -4	0.421 13
15	13	18	WELL ENOUGH ALONE CHEVELLE	EPIC	133 -12	0.209 21
16	14	19	IF EVERYONE CARED NICKELBACK	11 ROADRUNNER	130 -3	0.498 10
17	15	7	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	130 -5	0.207 22
18	17	14	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	128 +5	0.252 19
19	16	17	BETTER THAN ME HINDER	11 UNIVERSAL REPUBLIC	118 -6	0.205 24
20	20	13	YOU WOULDN'T KNOW HELLYEAH	EPIC	104 -2	0.200 25
21	22	4	THANK YOU TESLA	TESLA ELECTRIC COMPANY	87 +10	0.144 27
22	24	2	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	86 +35	0.218 20
23	21	4	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	76 +7	0.264 17
24	NEW		TARANTULA THE SMASHING PUMPKINS	REPRISE	69 +37	0.269 16
25	NEW		EVOLUTION KORN	VIRGIN	66 +36	0.205 23
26	23	4	SOULCRUSHER OPERATOR	ATLANTIC	65 +4	0.260 18
27	25	18	DIG INCUBUS	IMMORTAL/EPIC	59 +3	0.131 29
28	27	3	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	47 +7	0.074 -
29	26	3	MADE OF SCARS STONE SOUR	ROADRUNNER	45 +2	0.070 -
30	29	11	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	35 +2	0.051 -

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)	170 147
2	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)	144 128
3	HEROES SHINEDOWN (ATLANTIC)	137 148
4	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	136 141
5	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	128 107

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
9	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	118 98
7	COMING UNDONE KORN (VIRGIN)	115 111
8	LAND OF CONFUSION DISTURBED (REPRISE)	114 123
3	THROUGH GLASS STONE SOUR (ROADRUNNER)	105 106
10	DREAM ON AEROSMITH (COLUMBIA)	104 93

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SHE BUILDS QUICK MACHINES 4 Velvet Revolver (RCA/RMG) KUFO, WRQK, WAFX, WXMM	4
FAMOUS 4 Puddle Of Mudd (Flawless/Geffen) KAZR, WGIR, WJXQ, WMMS	4
WHAT I WANT 1 Daughtry (RCA/RMG) WRQK	1
PARALYZER 1 Finger Eleven (Wind-Up) WXMM	1
JAMBI 1 Tool (Tool Dissectional/Volcano/Zomba) WRQK	1
TARANTULA 1 The Smashing Pumpkins (Reprise) WRQK	1
EVOLUTION 1 Korn (Virgin) WEBN	1
SOULCRUSHER 1 Operator (Atlantic) KBER	1
HOLLYWOOD 1 Collective Soul (EL) WHJY	1

**ADDED AT...
WXMM**
Norfolk, VA
PD: John Shomby
MD: Zak Tyler
Finger Eleven, Paralyzer, O
Velvet Revolver, She Builds Quick
Machines, O
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOLLYWOOD Collective Soul (EL) TOTAL STATIONS: 4	30/18	DRIVEN Sevendust (7BROS/ASYLUM) TOTAL STATIONS: 5	19/2
WASHINGTON IS NEXT Megadeth (Roadrunner) TOTAL STATIONS: 5	26/4	I'VE GOT A FEELING Tesla (Tesla Electric Company) TOTAL STATIONS: 2	16/3
COUNTDOWN'S BEGUN Ozzy Osbourne (Epic) TOTAL STATIONS: 7	23/3	ELECTRIC WORRY Clutch (Issachar/DRT) TOTAL STATIONS: 3	15/2

MOST INCREASED PLAYS

+51	I DON'T WANNA STOP Ozzy Osbourne (Epic) KAZR +15, WMMS +10, WNOR +7, KUFO +7, WKLC +6, WJXQ +4, KZRR +2, WAFX +2, KSHE +2, WZZO +1
+48	EVERYTHING Buckcherry (Eleven Seven/Atlantic/Lava) WZZO +19, WVRK +13, WKLC +7, WJXQ +4, WMMS +4, KIOC +3, KSHE +3, WRQK +2, KAZR +2, WHJY +1
+37	TARANTULA The Smashing Pumpkins (Reprise) WNOR +11, WRQK +10, WMMS +5, WEBN +3, KAZR +3, WDHA +2, KIOC +2, KUFO +1, WJXQ +1, WAFX +1
+36	EVOLUTION Korn (Virgin) KAZR +16, WMMS +7, WEBN +7, WVRK +5, KIOC +1, WAFX +1
+35	FAMOUS Puddle Of Mudd (Flawless/Geffen) KBER +13, WMMS +8, WRQK +6, WGIR +3, WHJY +2, WDHA +2, KMOD +1

FOR WEEK ENDING JUNE 3, 2007
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ROCK REPORTERS

WONE/Akron, OH* OM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daugherty	KIOC/Beaumont, TX* OM/MD: Joey Armstrong	WEBN/Cincinnati, OH* OM/MD: Scott Rainhart MD: Dave Fritz	WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell	KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney VC: Rob Brothers	WPTQ/Bowling Green, KY OM/MD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* PD: Bo Matthews	WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas	WXMM/Norfolk, VA* OM/MD: John Shomby APD/MD: Zak Tyler	WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley
WZZO/Allentown, PA* PD: Tori Thomas VC: Keith Moyer	WRQK/Canton, OH* PD: Keith Hamilton	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WGIR/Manchester, NH* APD: Becky Pohotsky	KCLB/Palm Springs, CA PD: Larry Snider MD: Jenn Brewski	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/MD: Don Cristi
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett	WPXC/Cape Cod, MA PD: Suzanne Tonaire APD/MD: James Gallagher	KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall	WAFX/Montgomery, AL* PD: Rick Hendrick	KUFO/Portland, OR* PD: Mike Tierney APD/MD: Dan Bozyk	KZOO/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI PD: Jeff Cecil
WTOS/Augusta, ME OM/MD: Steve Smith APD: Chris Rush	WKLC/Charleston, WV* OM/MD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder	WDHA/Morristown, NJ* PD: Tony Paige APD/MD: Curtis Kay	WHJY/Providence, RI* PD: Scott Laudani MD: Mike Brangiforte	KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone	KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willobee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/PD: Nick Giorno
APD/MD: Shawn Castelluccio

WAEQ/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Mat Diablo
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTV/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WAVF/Charleston, SC*
PD: Lance Hale
MD: Wendy Rollins

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Spike
MD: Nicole Gamboa

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WXRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
APD/MD: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova

KXNA/Fayetteville, AR
PD: Dave Jackson

WYSK/Fredericksburg, VA
OM/PD: Paul Johnson

KFRR/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
APD/MD: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBB/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr

WKQZ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRL/Providence, RI*
PD: Chris Novello
APD: Tom Ghiden
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
OM: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM/PD: Stan Main

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Hill Jordan

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
OM: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gary Schoenwetter
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Susan Groves
PD: Dustin Matthews
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Scott Petibone
APD: Tim Noble
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Ken Wall
MD: Amber Fiedler

WWDC/Washington, DC*
PD: Chris Cruze

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WVWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

KRAB/Bakersfield, CA*
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Bufalo, NY*
PD/MD: Evii Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Arny Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A"
Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
MD: Skippy



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	CHG.
1	1	9	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	614	+10
2	3	8	I DON'T WANNA STOP	OZZY OSBOURNE	EPIC/SONY BMG	507	+8
3	2	18	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	483	-38
4	5	19	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	417	+28
5	4	16	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	400	+6
6	8	5	WORKING CLASS HERO	GREEN DAY	REPRISE/WARNER	380	+34
7	12	3	SHE BUILDS QUICK MACHINES	VELVET REVOLVER	RCAS/SONY BMG	373	+65
8	7	14	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	342	-7
9	6	25	PARALYZER	FINGER ELEVEN	WIND-UP	334	-28
10	9	9	SURRENDER	BILLY TALENT	ATLANTIC/WARNER	332	0
11	10	6	ICKY THUMP	THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	323	+5
12	11	18	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	304	-8
13	13	12	FAR CRY	RUSH	ANTHEM/UNIVERSAL	280	-21
14	16	6	UNDERCLASS HERO	SUM 41	AQUARIUS/EMI	269	+27
15	18	2	TARANTULA	THE SMASHING PUMPKINS	REPRISE/WARNER	268	+55
16	14	14	TALK TO HER	PRIESTESS	RCAS/SONY BMG	235	-13
17	15	15	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	212	-31
18	22	5	MONEY HONEY	STATE OF SHOCK	CORDOVA BAY	186	+12
19	17	19	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	185	-44
20	21	11	ALL THE SAME	SICK PUPPIES	RMR/VIRGIN/EMI	179	-12
21	24	13	FOREVER	PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	178	+19
22	19	22	LAZY EYE	SILVERSNIP PICKUPS	DANGERBIRD/MAPLEMUSIC	177	-23
23	28	3	WHAT I WANT	DAUGHTRY	RCAS/SONY BMG	160	+36
24	33	2	FALLING ON	FINGER ELEVEN	WIND-UP	159	+49
25	23	8	THE WHITE WITCH WOMAN BLUES	PRIDE TIGER	EMI	159	-5
26	20	15	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	153	-41
27	26	21	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	141	+14
28	38	4	CAPITAL G	NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	132	+36
29	25	11	BOMB HANDS	SOCIAL CODE	INTERSCOPE/UNIVERSAL	132	-10
30	34	7	HEY THERE DELIAH	PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	118	+8

FOR WEEK ENDING JUNE 3, 2007

WBRY/Ft. Wayne, IN*
OM: Billy Elvis
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
MD: Kyle Devlin

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgaro
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Rolf Pepple
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Brian Wilds

WRTT/Huntsville, AL*
OM: Rob Harder
PD: Clay Sanders

WRXW/Jackson, MS*
PD: Johnny Maze
APD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Citter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD/MD: Jeff Petterson

WTFX/Louisville, KY*
OM: Brent Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Mikey Martinez
APD: Jason LaChance

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Russ Schenck

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYXX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Dave Patterson

KRXX/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Loynd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURO/San Luis Obispo, CA
OM/PD: Andy Winford
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
PD: Jose Mangin
MD: Tom Wilkinson

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
OM/PD: Ron Stryker

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers

TRIPLE A



Syndicated specialty shows enhance music variety

Syndication Checklist

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JSchoenberger@RadioandRecords.com

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Most triple A stations use syndicated programming to help round out their weekly schedules. Although virtually no stations utilize syndicated personalities or morning shows, they do offer many interesting programs that spotlight specific styles of music. Listed below are some of the more popular shows carried by triple A stations.

"Acoustic Café": A two-hour weekly show produced and hosted by Rob Reinhart at his studios in Ann Arbor, Mich., that spotlights the latest music from today's singer/songwriters, plus live in-studio interviews and performances. RDR Radio has independently distributed the show since 1995. (acafe.com)

"Beale Street Caravan": Attracts nearly 2.5 million blues fans each week. Its lively magazine format delivers recordings and concert performances. Produced in Memphis, and distributed by NPR. (bealestreetcaravan.com)

"Echoes": On his daily two-hour music soundscape for noncommercial radio, host John Diliberto brings together a wide array of styles, from acoustic to electronic to jazz to space music to avant-garde to rock. Distributed by Public Radio International, the show also features Living Room Concerts, recorded in musicians' homes or small studios. (echoes.org)

"E-Town": Producers Nick and Helen Forster say that their show's mission is to educate, entertain and inspire. Produced in Boulder, Colo., the independently distributed weekly program is structured like old-time radio variety shows: It is taped in front of a live audience and features performances from today's top artists, along with conversations and information about community and environmental issues. (etown.org)

"Fusion Radio": A weekly program hosted by Dean Carlson, featuring cutting-edge international music from acts that fuse their traditional cultural influences with modern sounds, textures and techniques. Produced by Seattle-based Freeform Entertainment and independently distributed. (fusionradio.net)

"Grateful Dead Hour": This 22-year-old program features unreleased live material from the Dead's private vaults, allowing listeners to add rare, vintage recordings to their collections and also, according to producer David Gans, get some idea of "where the Dead are coming from." The weekly show is independently distributed by Truth and Fun. (gdhour.com)

"House of Blues Radio Hour": An hour of blues every Sunday night, hosted by the legendary Elwood Blues (aka Dan Aykroyd). A mix of recordings and live guest appearances, it is produced by Ben Manilla Productions and distributed by United Stations Radio Networks. (hob.com)

"Keller's Cellar": The independently distributed show is a weekly hourlong "mixtape" of music that excites guitarist Keller Williams. He says, "I will play all kinds of music but none of what you normally hear on the radio." (kellerwilliams.net)

"Little Steven's Underground Garage": A weekly two-hour show written, hosted and produced by Bruce Springsteen guitarist Steven Van Zandt featuring garage rock old and new, as well as music influenced by the genre. Distributed by Renegade Syndication, it inspired a longer-form outlet for Little Steven's broadcasting career: the Underground Garage channel on Sirius Satellite Radio. (littlestevenundergroundgarage.com)



▶ **SUZANNE VEGA** LEAPS 23-18 AS "FRANK & AVA" PICKS UP A 34-PLAY INCREASE.

		TRIPLE A INDICATOR			PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	15	BETTER THAN	THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	629	+7
2	8	BIG WHEEL	TORI AMOS	EPIC	503	-16
3	9	WHAT LIGHT	WILCO	NONESUCH/WARNER BROS.	483	-35
4	9	SALALA	ANGELIQUE KIDJO FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	447	-23
5	14	YOU KNOW I'M NO GOOD	AMY WINEHOUSE	UNIVERSAL REPUBLIC	417	-15
6	5	EVER PRESENT PAST	PAUL MCCARTNEY	MPL/HEAR/CONCORD	411	+14
7	10	SOMEONE TO LOVE	FOUNTAINS OF WAYNE	VIRGIN	365	0
8	15	TWO	RYAN ADAMS	LOST HIGHWAY	348	+57
9	12	ORDINARY DAY	DOLORES O'RIORDAN	SANCTUARY	339	+23
10	11	FOUR WINDS	BRIGHT EYES	SADDLE CREEK	326	-2
11	10	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	325	-10
12	9	THE PICTURE	SON VOLT	TRANSMIT SOUND/LEGACY/RED	322	-28
13	20	WORKING CLASS HERO	GREEN DAY	REPRISE	312	+49
14	7	TELL ME 'BOUT IT	JOSS STONE	VIRGIN	312	-60
15	17	RUBY	KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	305	+25
16	16	NOBODY	RYAN SHAW	ONE HAVEN/COLUMBIA/RED	305	+14
17	18	1, 2, 3, 4 FEIST		CHERRY TREE/POLYDOR/INTERSCOPE	289	+14
18	23	FRANK & AVA	SUZANNE VEGA	BLUE NOTE/BLG	287	+34
19	4	MISSED THE BOAT	MODEST MOUSE	EPIC	283	+16
20	13	READ MY MIND	THE KILLERS	ISLAND/IDJMG	264	-43
21	21	AH MARY	GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	257	-2
22	25	HAPPY	MARTIN SEXTON	KTR	245	+6
23	22	COULDN'T BE ODNE	TIM FINN	MANHATTAN/CAROLINE	244	-10
24	14	TIME IS A RUNAWAY	THE ALTERNATE ROUTES	VANGUARD	236	-56
25	29	CLOSER	TRAVIS	INDEPENDIENTE/EPIC	232	+16
26	24	LAST REQUEST	PAOLO NUTINI	ATLANTIC	231	-14
27	NEW	HEY THERE DELILAH	PLAIN WHITE T'S	HOLLYWOOD	228	+46
28	27	MARIA	ALO	BRUSHFIRE/MUSIC ALLIES	222	+1
29	30	THE STORY	BRANDI CARLILE	COLUMBIA	218	+11
30	RE-ENTRY	SIGNAL FIRE	SNOW PATROL	RECORD COLLECTION/REPRISE	214	+10

FOR WEEK ENDING JUNE 3, 2007



"Mountain Stage": The weekly two-hour show produced by West Virginia Public Broadcasting has since 1983 showcased artists, ranging from roots music to jazz, taped before a theater audience. Distributed by Public Radio International. (mountainstage.org)

"Musical Starstreams": For more than two decades this show has offered the best in "exotic electronica." Produced and hosted by Forest in San Francisco, the independently produced and distributed program can be heard on terrestrial radio, cable, satellite radio and the Internet. (starstreams.com)

"Putumayo World Music Hour": Hosted by Putumayo founder and CEO Dan Storper and KFOG/San Francisco personality Rosalie Howarth, this show takes listeners on a weekly journey through the music of many cultures. The self-distributed program is a production of Big Toe Audio. (putumayo.com)

"Sounds Eclectic": "Sounds Eclectic," with host Nic Harcourt, is a weekly two-hour mix of the best of "Morning Becomes Eclectic," the daily music program from legendary noncommercial KCRW/Santa Monica, Calif. It features a broad variety of music, as well as a live session and interview with an established or emerging artist. Distributed by Public Radio International. (kcrw.com)

"The Thistle & Shamrock": Host Fiona Ritchie picks new Celtic music releases for the weekly show, where listeners can "discover new and emerging artists or hear the latest from the greats" while experiencing the ongoing evolution of this musical genre. It is one of NPR's longest-running programs. (npr.com)

"Woodsongs Old-Time Radio Hour": A live-audience radio and TV show featuring all kinds of bluegrass, acoustic and roots music. Hosted by well-known folk musician Michael Johnathon from the historic Kentucky Theatre in Lexington, the independently distributed show, which began in 1999, has become a worldwide success. (woodsongs.com)

"World Cafe": Hosted daily by WXP/Philadelphia's David Dye, who serves up an eclectic mix of music from blues, rock and world to folk and alternative country, with live performances and interviews with celebrated and emerging artists. Produced by WXP, it is distributed by NPR. (xpn.org)



▶ **PAOLO NUTINI'S**
"LAST REQUEST"
PICKS UP ANOTHER
30 PLAYS AND
JUMPS 15-12.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	BETTER THAN THE JOHN BUTLER TRIO	NO. 1 (3 WKS) JARRAH/ATLANTIC/LAVA	522 -20	1.792 2
2	11	11	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	484 +29	1.324 3
3	3	18	READ MY MIND THE KILLERS	ISLAND/IDJMG	421 -26	1.827 1
4	4	14	THE STORY BRANDI CARLILE	COLUMBIA	398 +26	1.253 5
6	7	7	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	327 +9	0.930 9
6	5	18	TELL ME 'BOUT IT JOSS STONE	VIRGIN	322 -9	0.820 11
7	10	5	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	321 +51	1.272 4
7	7	9	BIG WHEEL TORI AMOS	EPIC	305 +11	0.919 10
9	9	5	WORKING CLASS HERO GREEN DAY	REPRISE	296 +15	0.938 8
10	8	36	SEE THE WORLD GOMEZ	ATO/RED	287 +6	1.170 6
13	6	6	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	263 +42	0.535 24
13	14	28	LAST REQUEST PAOLO NUTINI	ATLANTIC	238 +30	0.719 16
14	11	25	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	234 +24	1.088 7
15	12	20	PHANTOM LIMB THE SHINS	SUB POP	230 -2	0.795 12
15	12	20	LOOK AFTER YOU THE FRAY	EPIC	225 -7	0.631 19
16	17	5	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	203 +15	0.790 13
17	18	6	RUBY KAISER CHIEFS	AIRPOWER B-UNIQUE/UNIVERSAL MOTOWN	196 +10	0.746 15
18	20	5	EVER PRESENT PAST PAUL MCCARTNEY	AIRPOWER MPL/HEAR/CONCORD	192 +17	0.655 18
19	22	2	TWO RYAN ADAMS	LOST HIGHWAY	180 +31	0.491 28
20	NEW	6	BUBBLY COLBIE CAILLAT	AIRPOWER/MOST INCREASED PLAYS UNIVERSAL REPUBLIC	174 +70	0.762 14
21	7	7	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	169 +19	0.534 26
22	23	4	SALALA ANGELIQUE KIDJO FEATURING PETER GABRIEL	STARBUCKS/RAZOR & TIE	158 +12	0.570 23
23	26	2	YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTGOLD/RED/COLUMBIA	143 +8	0.608 21
24	24	9	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	137 0	0.659 17
25	16	14	STARS AND BOULEVARDS AUGUSTANA	EPIC	137 -53	0.522 27
26	27	3	FOUR WINDS BRIGHT EYES	SADDLE CREEK	134 +5	0.348 -
27	NEW	3	MISS THE BOAT MODEST MOUSE	EPIC	124 +22	0.597 22
28	28	7	SHE'S MINE BRETT DENNEN	DUALTONE	122 -1	0.282 -
29	NEW	7	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	120 +29	0.188 -
30	25	6	SIGNAL FIRE SNOW PATROL	RECORD COLLECTION/REPRISE	108 -28	0.196 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOLLYWOOD Collective Soul (EL) KBCC, KRVB, KXLY, WTTS	4
DON'T STOP NOW Crowded House (ATO/RED) KRVB, KTHX, WNCS, WZEW	4
LAST REQUEST Paolo Nutini (ATLANTIC) KINK, WRNX	2
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) KPRI, KRVB	2
TWO Ryan Adams (LOST HIGHWAY) WCLZ, WMMM	2
SALALA Angelique Kidjo Feat. Peter Gabriel (STARBUCKS/RAZOR & TIE) KINK, WMMM	2
FRANK & AVA Suzanne Vega (BLUE NOTE/BLG) KFOG, WRLT	2
CALLING ALL FRIENDS Low Stars (THE DAS LABEL/HEAR) KCUV, KPRI	2
THE PERFECT CRIME #2 The Decemberists (CAPITOL) KRSH, KXLY	2

ADDED AT... WZEW

Mobile, AL
PD: Gene Murrell
MD: Lee Ann Konik-Camp
Gomez, Hamoa Beach, 5
Crowded House, Don't Stop Now, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED) TOTAL STATIONS: 10	102/7	MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	70/16
ORDINARY DAY Dolores O'Riordan (SANCTUARY) TOTAL STATIONS: 15	99/2	HOLLYWOOD Collective Soul (EL) TOTAL STATIONS: 9	66/35
SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE) TOTAL STATIONS: 0	86/0	HAMOA BEACH Gomez (ATO/RED) TOTAL STATIONS: 8	66/2
NOBODY Ryan Shaw (ONE HAVEN/COLUMBIA/RED) TOTAL STATIONS: 11	85/22	HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.) TOTAL STATIONS: 4	65/22
9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 7	78/6	BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 6	61/10

MOST INCREASED PLAYS

+70	BUBBLY Colbie Caillat (Universal Republic) KXLY +5, KENZ +12, WZEW +7, WRNR +7, KINK +5, WXRW +5, WRLT +5, KTCZ +3, KFOG +3, WCOO +3
+51	HEY THERE DELILAH Plain White T's (Hollywood) WMMM +10, KINK +9, KENZ +7, WRNX +6, WCOO +5, WRLT +4, KFOG +3, KMTT +3, KBCC +3, KPRI +3
+42	WHAT LIGHT Wilco (Nonesuch/Warner Bros.) WTTS +10, WRLT +8, WCOO +7, CIDR +7, WRNR +5, WZEW +5, WNCS +5, KTHX +2, WMMM +2, WXRW +2
+35	HOLLYWOOD Collective Soul (EI) KENZ +20, KBCC +8, KRVB +4, WTTS +3, WXRT +2, KXLY +1
+31	TWO Ryan Adams (Lost Highway) WNCS +7, CIDR +5, KRVB +5, WRLT +5, KCUV +3, WRNR +3, SISP +2, WXRW +2, KRSH +2, KTHX +2

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	BELIEF JOHN MAYER (AWARE/COLUMBIA)	276 274
2	THINK I'M IN LOVE BECK (INTERSCOPE)	215 221
3	YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	212 204
4	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)	185 165
5	DASHBOARD MODEST MOUSE (EPIC)	159 182

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	144 127
7	NEW SHOES PAOLO NUTINI (ATLANTIC)	144 141
8	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	143 138
9	COLORFUL ROCCO DELUCA & THE BURDEN (IRONWORKS)	139 147
10	IS IT ANY WONDER? KEANE (INTERSCOPE)	130 131

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.
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NEW & ACTIVE SNOW PATROL "Shut Your Eyes"

New this week: **KTCZ**
KBCO KFOG WXRT KMTT
WTTS WDOD WMMM & more

iTunes Alternative Album of the Year **TOURING IN JULY**

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AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	393	-26	5383
2	9	CIMARRON MANIFESTO JIMMY LAFAVE	RED HOUSE	354	+66	1038
3	3	DIAMONDS TO DUST GURF MORLIX	BLUE CORN	335	+6	2179
4	6	SKY BLUE SKY WILCO	NONESUCH/WARNER BROS.	308	+12	1535
5	2	WEST LUCINDA WILLIAMS	LOST HIGHWAY	291	-44	8462
6	8	BALLS ELIZABETH COOK	31 TIGERS	291	+3	1585
7	5	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN	OH BOY	290	-11	1771
8	4	PEACE LOVE & ANARCHY TODD SNIDER	OH BOY	286	-25	2278
9	18	ANCHORS & ANVILS AMY LAVERE	ARCHER	282	+64	739
10	7	REINVENTING THE WHEEL ASLEEP AT THE WHEEL	BISMEAUX	274	-15	3249
11	11	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS	ROUNDER	254	-14	2053
12	12	WATERLOO, TENNESSEE UNCLE EARL	ROUNDER	253	-13	2953
13	10	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	252	-18	4822
14	13	FROM THE CRADLE TO THE GRAVE DALE WATSON	HYENA	251	-12	2203
15	25	ROOM TO GROW ADRIENNE YOUNG	ADDIEBELLE	249	+62	504
16	16	EMOTIONALISM AVETT BROTHERS	RAMSEUR	242	+6	1218
17	23	SWEET WARRIOR RICHARD THOMPSON	COOKING VINYL	239	+45	759
18	28	STRANGE WEIRDOS LOUDON WAINWRIGHT	CONCORD	226	+51	620
19	15	RICKY SKAGGS & BRUCE HORNSBY RICKY SKAGGS & BRUCE HORNSBY	LEGACY	225	-21	3799
20	21	REVENGE! ROBBIE FULKS	YEP ROC	224	+16	909
21	33	EASY TIGER RYAN ADAMS	LOST HIGHWAY	224	+60	537
22	14	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH ENTERTAINMENT GROUP	222	-31	5434
23	19	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES	SUGAR HILL	220	+8	669
24	17	LAST GOOD KISS LAST TRAIN HOME	RED BEET	214	-5	2842
25	20	REARVIEW MIRROR TEARS KENDEL CARSON	TRAIN WRECK	198	-10	1415
26	32	POSTBELLUM NEIGHBORHOOD CAT MARY	SWAMPLAND	190	+25	1050
27	22	THE TRAILER TAPES CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTIONS	187	-9	1580
28	26	HOOTS & HELLMOUTH HOOTS & HELLMOUTH	MAD DRAGON	187	+6	978
29	24	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	182	-10	4995
30	27	LAST OF THE BREED WILLIE NELSON / MERLE HAGGARD / RAY PRICE	LOST HIGHWAY	174	-6	1763



COMPADRE'S AN ANTHOLOGY OF DUETS 23 Marty Stuart (UNIVERSAL SOUTH)	ONE TOUGH TOWN 15 David Olney (RED PARLOR)	WAGONMASTER 14 Porter Wagoner (ANTI-EPITAPH)	EASY TIGER 9 Ryan Adams (LOST HIGHWAY)
ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH 18 Various Artists (DUALTONE)			

FC WEEK ENDING JUNE 3, 2007
The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KSPN/Aspen, CO PD: Sara Guttman	WMWV/Conway, NH PD/MD: Mark Johnson APD: Roy Prescott	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KRSH/Santa Rosa, CA* PD/MD: Pam Long
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNeary	DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KCUV/Denver, CO* PD: Doug Clifton MD: Benji McPhail	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	KPTL/Des Moines, IA PD: Deeya McClurkin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	CIDR/Detroit, MI* PD: Matt Franklin	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WKBW/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Haley Jones
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	WNCW/Spindale, NC OM: Dave Kester MD: Martin Anderson	WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Baylies
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WNCW/Spindale, NC OM: Dave Kester MD: Martin Anderson
WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber	WEHM/Hampton, NY PD: Lauren Stone	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	WRNX/Springfield, MA* APD: Kevin Johnson
KYSL/Breckinridge, CO PD: Tom Fricke MD: TJ Sanders	WTTT/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston
WMVY/Cape Cod, MA PD/MD: PJ Finn	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KSQY/Rapid City, SD OM/PD: Chad Carlson	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweetman	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Carl Widing	WOCM/Salisbury, MD OM: David Rothner PD/AM/D: Skip Dixon	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	KENZ/Salt Lake City, UT* PD: Mike Peer	WXPB/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz
WWOOD/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KPRI/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WTYD/Williamsburg, VA PD/MD: Amy Miller
	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters

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LATIN



A one on one with RKM & Ken-Y

The Present And Future Of Reggaetón

Jackie Madrigal

JMadrigal@RadioandRecords.com

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While some suggest that reggaetón is going through hard times, RKM & Ken-Y are proving quite the contrary. The duo is promoting its "Masterpiece, Commemorative Edition," which includes two singles residing in the top 10 of R&R's Latin Rhythm chart: "Igual Que Ayer" at No. 2 and "Llorarás" at No. 7. A new album with all new songs is expected at the end of the year.

Calling the duo "extremely talented," Spanish Broadcasting System VP of programming and Latin rhythm KXOL (Latino 96.3)/Los Angeles PD Pio Ferro says that he has yet to play a RKM & Ken-Y song that didn't go to No. 1 on KXOL.

Bobby Ramos, PD at Clear Channel Latin rhythm KLOL (Mega)/Houston, says the duo is "helping the reggaetón sound expand into Spanish mainstream." The pair's pop ballad fusions have broken through even among Spanish pop listeners. "RKM & Ken-Y are testing with Maná, Shakira and other huge mass-appeal artists. It just goes to show you that their sound has definitely crossed over," Ramos says.

Meanwhile, Sun City Latin rhythm KVIB (Latino Vibe)/Phoenix PD Josh Villa says the pair is considered one of the pioneers of romantic reggaetón music. "They are truly the evolution of reggaetón music for the next generation," Villa says.

R&R spoke to Ken-Y about the album, the duo's music and the future of reggaetón.

Tell me about your latest album.

It's called "Masterpiece, Commemorative Edition." We had such a hit with "Masterpiece" that we wanted to give the fans another chance to enjoy all those songs they made hits, but now with a new rhythm and with collaborations with people like Daddy Yankee, Héctor "El Father," Pitbull, Lil Jon and others. It also has three new songs, including a pop ballad, "Llorarás," plus it also has a DVD.

You guys have had a relatively short career but it's been very successful.

It's been a lot of work. People ask me how we've had so much success in such a short time. And it is amazing to us, but at the same time I think of how hard we've worked. All the success is the result of all the hard work we've put into it, as well as the labels Pina and Universal, which have worked right alongside us.

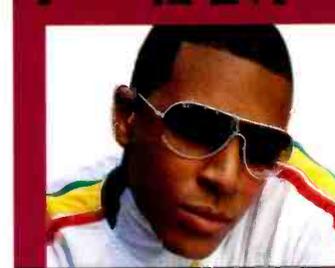
Much of your music has changed reggaetón and the path it's now taking.

I'm a romantic at heart, and from the beginning that's the path we wanted to follow. There were a few other artists doing romantic reggaetón music, but I don't think they dared to be too romantic, because reggaetón had a certain image. We wanted to change that and we've been able to prove that you can do reggaetón about love and lack of love. I think that helped the genre move forward. In our concerts in Puerto Rico I was so glad to see kids with their parents, grandparents, politicians, etc., all enjoying our music. In the beginning reggaetón was about street culture, but that has changed and your music has been part of that change.

And although there were some romantic songs back then, they were more explicit. What we did was take reggaetón to a more commercial level, and mix it with more popular sounds.

You're charting on R&R's Pop, Tropical and Latin Rhythm charts. "Llorarás" helped you chart in pop. Why do a pop ballad?

This is possibly the first song I ever wrote. I wrote it at my grandmother's house with



► THERE IS MOVEMENT AT THE TOP OF THE RECORD POOL CHART AS NOTCH'S "DALE PA TRA (BACK IT UP)" SURGES 4-1, SWITCHING PLACES WITH TITO NIEVES' LATEST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	18	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	2	9	OIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J
3	3	8	PIROTECNICAS CUBIKY	ESCUCHALD/V&J
4	5	11	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
5	6	21	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
6	4	11	ESPACIO SIOERAL JESSE & JOY	WARNER LATINA
7	RE-ENTRY		A MARTE PASTILLA	SONY BMG NORTE
8	7	3	LA TELEVISION POLBO	UNIVERSAL LATINO
9	9	3	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
10	8	16	BESAME NOVEL	FONOVISIA
11	NEW		LOS MALAVENTURADOS NO LLORAN PANDA	WARNER MUSIC LATINA
12	NEW		NANAI MALA RODRIGUEZ	UNIVERSAL LATINO
13	16	2	VINYL ZOE	EMI TELEVISIA
14	14	3	ME CAMBIO ALLISON	SONY BMG NORTE
15	13	3	BESAME EL TRI	FONOVISIA
16	RE-ENTRY		PRISIONERO MIRANDA	EMI TELEVISIA
17	NEW		INTOCABLE ALEKS SYNTEK	EMI TELEVISIA
18	NEW		SIN LUZ PRAGA	MORRISON
19	19	5	SATELITE MOTEL	WARNER LATINA
20	RE-ENTRY		EL MURO EL TRI	FONOVISIA

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	4	5	DALE PA TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE
2	2	10	LA MANERA ADASSA	UNIVERSAL LATINO
3	5	12	EMPEZE A LLORAR ANTHONY CRUZ	M.P.
4	1	11	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
5	6	13	QUE LLOREN IVY QUEEN	UNIVISION
6	7	9	MIRA FULANITO	CUTTING
7	9	8	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO
8	3	9	TU AMOR NO ES GARANTIA ANAIS	UNIVISION
9	NEW		LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE
10	11	6	CONECTATE OPTIMO	SONY BMG NORTE
11	10	9	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE
12	16	3	NO ME LA PONGAS DURA PEDRO CONGA	M.P.
13	12	14	PEGATE RICKY MARTIN	SONY BMG NORTE
14	NEW		TE QUIERO ASI BETZAIDA	MELODY/FONOVISIA
15	8	10	CALM MY NERVES DON OMAR	VII/MACHETE
16	19	3	MI PUERTO RICO LEFTY PEREZ	ESNTION LATINO
17	15	4	MEDLEY II CARLOS NUNO & LA GRANDE DE MADRID	M.P./J & N
18	18	3	DICEN JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN
19	14	16	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J & N
20	NEW		ADONDE SE FUE XTREME	LA CALLE/UNIVISION

FOR WEEK ENDING JUNE 3, 2007



RKM & Ken-Y

my guitar about five years ago. We've always wanted to evolve musically. And when we started we had to follow the reggaetón pattern, because people had an idea of what that should be. Now that we're established, we felt we could record "Llorarás." We had already done songs where we mixed other sounds and we wanted to give the public something completely different. And it's worked out for us.

That's part of the evolution reggaetón is going through, where we're seeing more tunes with merengue, bachata, salsa and pop sounds mixed in. Where is reggaetón headed?

Reggaetón depends on this growth, and evolution is what determines whether a genre will survive or if it will simply become a fad. Reggaetón has taken a good turn and it's evident when you see people like Ricky Martin, Shakira and others mixing it in their music. I hope there are many more artists, like us, that are willing to mix in

other sounds and collaborate with other artists. We need to give the public new things and surprise them, because they don't want to hear the same beat over and over again. I don't think the genre is doing badly, but the future depends on experimenting, trying new things and the kind of music we offer the public.

R&R



REGIONAL MEXICAN

► MARCO ANTONIO SOLÍS TAKES AIRPOWER HONORS AS "OJALA" SOARS 18-11 (UP 100 PLAYS).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	18	DAME UN BESO INTOCABLE	NO. 1 (3 WKS) EMI TELEVISIA	1370 +63	8.740	2
2	2	11	MIL HERIDAS CUISSILLOS	MUSART/BALBOA	1202 +58	8.582	3
3	7	9	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	MOST INCREASED PLAYS DISA/EDIMONSA	1106 +275	9.211	1
4	4	21	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1071 -35	7.716	4
5	5	20	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	1014 -2	6.693	7
6	6	7	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	966 +63	6.345	10
7	11	17	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	907 +173	6.390	8
8	3	15	DETALLES LOS TIGRES DEL NORTE	FONOVISA	907 -203	6.268	11
9	8	9	INVISIBLE PALOMO	DISA	780 +10	4.145	20
10	10	17	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	775 +39	5.924	12
11	18	7	OJALA MARCO ANTONIO SOLIS	AIRPOWER FONOVISA	769 +100	4.566	15
12	9	30	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	739 -20	6.368	9
13	17	10	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	717 +40	7.208	5
14	14	17	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	713 +2	3.513	23
15	12	19	UN IDIOTA COMO YO DUJELLO	UNIVISION	709 -23	4.280	17
16	15	38	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	700 +17	6.880	6
17	15	22	ESE CONJUNTO PRIMAVERA	FONOVISA	688 -18	5.290	14
18	19	5	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	680 +56	5.379	13
19	33	2	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	AIRPOWER DISA	651 +264	4.532	16
20	15	16	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	651 -68	3.597	22
21	21	5	MIRAME JENNI RIVERA	FONOVISA	595 +25	4.279	18
22	24	5	CUANDO REGRESAS PATRULLA B	DISA	590 +67	4.233	19
23	22	6	SOLO UN SUENO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	542 -2	1.871	38
24	25	16	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	509 +9	2.447	31
25	26	12	CULPABLE O NO EL FLACO ELIZANDE	FONOVISA	485 -5	2.965	24
26	27	9	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	476 +16	2.274	35
27	28	19	TAL VEZ LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	452 -1	2.655	28
28	30	3	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	436 0	2.364	34
29	NEW		LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	423 +197	2.378	33
30	32	9	TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	416 +20	2.498	29
31	NEW		LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	MOST ADDED FONOVISA	414 +270	1.726	40
32	40	2	PORQUE TE QUIERO BANDA EL RECODO	FONOVISA	411 +98	2.797	27
33	37	2	EL MZ LOS TUCANES DE TIJUANA	UNIVISION	407 +76	2.815	26
34	29	5	NO DEJARE DE AMARTE VALENTIN ELIZALDE	UNIVERSAL LATINO	407 -32	1.352	-
35	36	17	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	367 +53	4.133	21
36	NEW		UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	346 +93	2.901	25
37	35	7	AMOR PRISIONERO EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	340 +1	0.988	-
38	NEW		LLAMAME, ESCRIBEME LOS BUITRES DE CULIACAN SINALOA	UNIVERSAL LATINO	329 +74	1.762	39
39	36	5	OJALA QUE LA VIDA TE ALCANCE LOS ORIGINALES DE SAN JUAN	EMI TELEVISIA	307 -27	1.234	-
40	NEW		MUCHACHA TRISTE DJ KANE	EMI TELEVISIA	302 +19	1.255	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LAGRIMAS DE SANGRE Los Tigres Del Norte (Fonovisa) KBNO, KCMT, KESS, KISF, KLVO, KOND, KSOL, KSTN, KXLM, KXSB, WEDJ, WLEY	12
LAGRIMAS DEL CORAZON Montez De Durango (DISA) KBNO, KIWI, KLEY, KMQA, KOQO, KSTN, KWEI, WLEY	8
A TI SI PUEDO DECIRTE El Chapo De Sinaloa (DISA) KBUE, KCMT, KLVO, KOND, KSOL, KWEI, WYMY	7
UN JUEGO Los Rieleros Del Norte (Fonovisa) KCMT, KESS, KJFA, KLVO, KXLM, KXSB, WLEY	7
PALABRA DE MACHO Los Contentos De Sinaloa (DISA/EDIMONSA) KBNO, KCMT, KHOT, KJFA, KMQA, KOND	6
EL MZ Los Tucanes De Tijuana (Univision) KCMT, KDXX, KMQA, KTJM, KTTA	5
CON TAL DE QUE ME OLVIDES Los Invasores De Nuevo Leon (Sercal) KGBT, KKPS, KLTN, KTJM, WLEY	5
OLVIDATE TU Duelo (Univision) KBUE, KDUT, KGBT, KKPS, KSAB	5
PALOMA QUERIDA Los Huracanes Del Norte (Univision) KRAY, KSAH, KXLM, KXSB	4
CON TEQUILA Y SAL Banda La Autentica De Jerez (Viva) KTJM, KYQQ, WQJO, XHNZ	4

ADDED AT...

XHNZ

El Paso, TX
PD: Francisco Aguirre
MD: Arturo Buenrostro

Banda La Autentica De Jerez, Con Tequila Y Sal, 15
Grupo Bryndis, La Chica Del Este, 15
Karla Y Michelle, Prefiero Estar Solo, 7

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PALABRA DE MACHO Los Contentos De Sinaloa (DISA/EDIMONSA) TOTAL STATIONS: 18	288/70	PARCE QUE VA A LLOVER A.B. Quintanilla III Presents Kumbia All Starz (EMI TELEVISIA) TOTAL STATIONS: 17	210/10
QUE HARIA SIN TI La Autoridad De La Sierra (DISA) TOTAL STATIONS: 18	288/24	AL 100% Ezequiel Pena (FONOVISA) TOTAL STATIONS: 14	190/3
MI SUENO Oro Norteno (VIVA) TOTAL STATIONS: 16	276/29	TE VOY A MOSTRAR Diana Reyes (UNIVERSAL LATINO) TOTAL STATIONS: 14	186/53
PALOMA QUERIDA Los Huracanes Del Norte (UNIVISION) TOTAL STATIONS: 19	255/59	JURA German Lizarraga Y Su Banda Estrellas De Sinaloa (DISA) TOTAL STATIONS: 14	181/2
UNA VEZ MAS El Guero Y Su Banda Centenario (ARC) TOTAL STATIONS: 12	244/55	CON TEQUILA Y SAL Banda La Autentica De Jerez (VIVA) TOTAL STATIONS: 12	179/44

MOST INCREASED PLAYS

+275	DE TI EXCLUSIVO La Arrolladora Banda El Limon (DISA/EDIMONSA) KOQO +23, KTJM +21, KTTA +19, KIWI +16, KDXX +15, KESS +15, KSAH +12, WLEY +12, XHTY +12, KRAY +12
+270	LAGRIMAS DE SANGRE Los Tigres Del Norte (Fonovisa) KSTN +43, KCMT +23, KGBT +20, KSAH +17, WLEY +17, KTTA +16, KLVO +16, KWEI +14, KDUT +14, KLBN +12
+264	A TI SI PUEDO DECIRTE El Chapo De Sinaloa (DISA) KCMT +29, KLVO +25, WBZY +20, KBUE +17, KHHL +15, KLEY +13, KMYX +13, KOQO +11, WYMY +11, KLBN +10
+197	LAGRIMAS DEL CORAZON Grupo Montez De Durango (DISA) KTTA +20, KSTN +20, KLEY +16, KGBT +14, KOQO +14, WLEY +14, KHHL +12, KIWI +10, KRAY +9, KMYX +9
+173	ESO Y MAS Joan Sebastian (Musart/Balboa) KOQO +26, KTJM +24, KOND +24, KLVO +19, KQBU +15, KSCA +13, KSAH +11, KESS +10, KSTN +9, WLEY +7

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

- | | | | | | | | |
|--|--|---|--|--|--|---|---|
| KJFA/Albuquerque, NM
PD: Arnetico Covarrubias | KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Pepe Escamilla | KDXX/Dallas, TX
OM: Andy Lockridge
PD: Chayan Ortuno | KOQO/Fresno, CA
PD/MD: Guillermo Prince | KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo | KXLM/Oxnard, CA
PD/MD: Salvador Prieto | KLEY/San Antonio, TX
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D. | XHTY/San Diego, CA
PD: Elvis Valle |
| KLVO/Albuquerque, NM
PD/MD: Rene Leon | KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez | KESS/Dallas, TX
PD: Chayan Ortuno | KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto | KLYY/Los Angeles, CA
OM/PD: Elias Autran | KHOT/Phoenix, AZ
OM: Eleazar Garcia
PD: Nelson Oseida | KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo | KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo |
| WBZY/Atlanta, GA
OM: Jay Hinnicutt
PD: Fannie Ramirez
APD: A+ Young | WLEY/Chicago, IL
PD: Marylu Ramos | KBNO/Denver, CO
PD: Socorro Rios
MD: Zenon Ferrufino | KQBU/Houston, TX
PD: Arnulfo Ramirez | KSCA/Los Angeles, CA
PD: Veronica Nava | WYMY/Raleigh, NC
PD: Julie Garza | KROM/San Antonio, TX
PD: Rogelio Leal | KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez |
| KHHL/Austin, TX
PD: Jose "Jime" Martinez | WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista | KXPK/Denver, CO
PD: Napoleon Sanchez | KTJM/Houston, TX
PD: Ezequiel Gonzalez | KGBY/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan | KXSB/Riverside, CA
PD/MD: Salvador Prieto | KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez | KSTN/Stockton, CA
PD: Kent Rodriguez |
| KIWI/Bakersfield, CA
PD/MD: Raul Evangelista | KLHB/Corpus Christi, TX
PD/MD: Luis Munoz | XHNZ/El Paso, TX
PD: Francisco Aguirre
MD: Arturo Buenrostro | WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda | KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo | KTTA/Sacramento, CA
PD: Juan Gonzalez | KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III | KCMT/Tucson, AZ
PD/MD: Enrique Mayans |
| KMCA/Bakersfield, CA
OM: Eric Escobar
PD/MD: Yessenia De Luna
APD: Victor Martinez | KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena | KLBN/Fresno, CA
PD/MD: Jorge Guillen | KISF/Las Vegas, NV
PD: Jose Ramon Bravo | KBUE/Los Angeles, CA
PD: Pepe Garza | KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera | KLNV/San Diego, CA
PD/MD: Jose Gadea
APD: Gabriel Alvarez | KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez |



LATIN POP

► **ALEKS SYNTEK** MAKES THE CHART'S LARGEST JUMP (39-26) WITH "INTOCABLE," HIS FIRST CHART ENTRY IN THREE YEARS.



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60

LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	15	SI NOS QUEDARA POCO TIEMPO. 1 (4 WKS)	CHAYANNE	SONY BMG NORTE	903 +32	10.817 1
2	3	TODO CAMBIO	CAMILA	SONY BMG NORTE	867 +24	7.956 3
3	2	ERES PARA MI	JULIETA VENEGAS	SONY BMG NORTE	822 -33	6.453 6
4	5	DIMELO	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	719 -2	9.155 2
5	4	NENA	MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	705 -36	5.140 12
6	7	ME DUELE AMARTE	REIK	SONY BMG NORTE	637 +1	5.176 11
7	6	ME MUERO	LA 5A ESTACION	SONY BMG NORTE	636 -5	6.844 4
8	8	DUELE (CRAZY)	KALIMBA	SONY BMG NORTE	598 +17	4.574 14
9	9	MANDA UNA SENAL	MANA	WARNER LATINA	587 +6	2.452 33
10	24	PEGATE	RICKY MARTIN	SONY BMG NORTE	536 -24	3.645 24
11	14	TE VOY A PERDER MOST INCREASED PLAYS/MOST ADDED	ALEJANDRO FERNANDEZ	SONY BMG NORTE	517 +91	6.569 5
12	31	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	509 +29	2.982 30
13	13	BELLA TRACION	BELINDA	EMI TELEVISIA	476 +33	4.259 18
14	12	HABLA EL CORAZON	YURIDIA	SONY BMG NORTE	422 -53	3.974 21
15	15	BENDITA TU LUZ	MANA	WARNER LATINA	388 -17	4.962 13
16	16	BEAUTIFUL LIAR/BELLO EMBUSTERO	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	378 -25	3.964 22
17	18	AHORA QUE TE VAS AIRPOWER	LA 5A ESTACION	SONY BMG NORTE	372 +30	4.378 17
18	17	TU RECUERDO	RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMMY TORRES	SONY BMG NORTE	364 -25	5.579 8
19	22	LO MEJOR DE TU VIDA AIRPOWER	ALEXANDRE PIRES	EMI TELEVISIA	341 +29	4.247 19
20	19	CELESTIAL	RBD	EMI TELEVISIA	330 -2	1.696 -
21	20	SERA	SIN BANDERA	SONY BMG NORTE	324 -2	4.422 16
22	21	QUE ME DES TU CARINO	JUAN LUIS GUERRA Y 440	EMI TELEVISIA	322 +8	6.343 7
23	24	HOY TENGO GANAS DE TI	RICARDO MONTANER	EMI TELEVISIA	299 -1	5.275 10
24	29	PERDONAME EN SILENCIO	REYLI	SONY BMG NORTE	256 +29	2.228 40
25	27	SI TU NO ESTAS	SIN BANDERA	SONY BMG NORTE	247 +7	4.203 20
26	39	INTOCABLE	ALEKS SYNTEK	EMI TELEVISIA	240 +70	1.009 -
27	25	AYUDAME	PAULINA RUBIO	UNIVERSAL LATINO	240 -16	3.494 25
28	26	TORRE DE BABEL	DAVID BISBAL	VALE/UNIVERSAL LATINO	236 -9	4.486 15
29	28	LLORARAS	R.K.M. & KEN-Y	UNIVERSAL LATINO	228 -1	3.079 29
30	2	QUE HICISTE	JENNIFER LOPEZ	EPIC/SONY BMG NORTE	221 -44	1.977 -
31	35	OJALA PUDIERA BORRARTE	MANA	WARNER LATINA	213 +24	3.660 23
32	32	SENTIMENTAL	MODERATTO	EMI TELEVISIA	209 -2	1.665 -
33	3	OJALA	MARCO ANTONIO SOLIS	FONOVISA	209 -7	5.282 9
34	2	ENSENAME TUS MANOS	ALEJANDRO SANZ	WARNER LATINA	198 +9	2.423 34
35	38	GRACIAS POR PENSAR EN MI	RICKY MARTIN	SONY BMG NORTE	168 -5	1.824 -
36	RE-ENTRY	NO TE PIDO FLORES	FANNY LU	UNIVERSAL LATINO	166 +3	2.957 31
37	36	SHORTY SHORTY	XTREME	LA CALLE/UNIVISION	166 -14	1.189 -
38	RE-ENTRY	ESO Y MAS	JOAN SEBASTIAN	MUSART/BALBOA	164 +4	2.123 -
39	33	ME GUSTAS COMO QUIERAS	MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES	163 -30	2.400 36
40	40	LOS INFIELES	AVENTURA	PREMIUM LATIN	162 -1	0.937 -



TITLE	ARTIST / LABEL	NEW STATIONS
TE VOY A PERDER	Alejandro Fernandez (SONY BMG NORTE)	4
SOLO MIO	Anais (UNIVISION)	4
PERDONAME EN SILENCIO	Reyli (SONY BMG NORTE)	2
POR AMARTE	Pepe Aguilar (EMI TELEVISIA)	2
CON TU NOMBRE	Ricky Martin (SONY BMG NORTE)	2
NENA	Miguel Bose Feat. Paulina Rubio (WARNER LATINA)	1
AYUDAME	Paulina Rubio (UNIVERSAL LATINO)	1
AHORA QUE TE VAS	La 5a Estacion (SONY BMG NORTE)	1
CELESTIAL	RBD (VIRGIN/EMI TELEVISIA)	1
INTOCABLE	Aleks Syntek (EMI TELEVISIA)	1

ADDED AT... KLOVE
Los Angeles, CA
PD: Jose Santos
Reyli, Perdoname En Silencio, 23
Pepe Aguilar, Por Amarte, 19
Mana, Ojala Pudiera Borrarte, 11
Vicente Fernandez Con Alejandro Fernandez, Perdon, 7
FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
SOLO MIO	Anais (UNIVISION)	161/36	SAY IT RIGHT	Nelly Furtado (MOSLEY/GEFFEN)	102/8
GLAMOROUS	Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)	146/12	IS THIS LOVE	Cultura Profetica (LUAR)	99/19
LEJOS ESTAMOS MEJOR	Motel (WARNER LATINA)	145/9	TE SEGUIRE	Noelia (EMI TELEVISIA)	88/4
SI ME HABLARAS	Gustavo Laureano (UNIVERSAL LATINO)	124/14	LA CUMBIA DE LOS ABURRIDOS	Calle 13 (SONY BMG NORTE)	84/4
POR AMARTE	Pepe Aguilar (EMI TELEVISIA)	108/45	Y SI TE DIGO	Fanny Lu (UNIVERSAL LATINO)	79/34



+91	TE VOY A PERDER Alejandro Fernandez (Sony BMG Norte) KRIO +23, XAVO +22, KXXS +21, WPAT +19, WRMA +15, WFID +9, KLVE +7, KVVA +3, XHFG +3, KQKQ +2
+70	INTOCABLE Aleks Syntek (EMI Televisa) KRIO +23, XAVO +20, KXXS +19, KBMG +7, WXYX +4, XHFG +3, KQKQ +1
+45	POR AMARTE Pepe Aguilar (EMI Televisa) KNVO +27, KLVE +14, KMMM +12, KQKQ +4
+36	SOLO MIO Anais (Univision) KTCY +12, KQKQ +9, KEXA +7, KPSP +7, KMMM +5, KLVE +3
+34	Y SI TE DIGO Fanny Lu (Universal Latino) WIAC +20, WPAT +15, WYVA +3, WFID +1, WXYX +1

FOR WEEK ENDING JUNE 3, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



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LATIN

► **DADDY YANKEE'S**
"IMPACTO" MAKES THE TROPICAL
TOP 10 (16-8) WHILE HOLDING AT
NO. 1 FOR A SEVENTH WEEK ON
LATIN RHYTHM.



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WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	MAS QUE TU AMIGO	TITO NIEVES	LA CALLE/UNIVISION	317	+27	3,946	1
2	NUNCA HABIA LLORADO ASI	VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	219	+15	1,751	14
3	LA FOTO SE ME BORRO	ELVIS CRESPO	MACHETE	218	-5	3,461	2
4	MI CORAZONCITO	AVENTURA	PREMIUM LATIN	202	+6	2,929	4
5	EN EL AMOR	JOE VERAS	J & N	187	+14	2,253	9
6	IGUAL QUE AYER	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	178	+1	1,625	15
7	ARROZ CON HABICHUELA	EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	164	+6	1,228	23
8	IMPACTO	DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	163	+23	2,249	10
9	QUE LLOREN	IVY QUEEN	UNIVISION	153	+1	0,863	32
10	EMPECE A LLORAR	ANTHONY CRUZ	M.P.	147	-1	1,463	20
11	PEGAO	WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	147	-16	2,795	7
12	QUE ME DES TU CARINO	JUAN LUIS GUERRA Y 440	EMI TELEVISIA	145	+17	1,985	12
13	LA OTRA	ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	144	+7	0,717	34
14	DICEN	JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	144	-10	1,097	26
15	TORRE DE BABEL	DAVID BISBAL	VALE/UNIVERSAL LATINO	142	0	2,847	6
16	HACE TIEMPO	FONSECA	EMI TELEVISIA	142	-6	0,938	31
17	NO VUELVO CONTIGO	FRANKIE NEDRIN	LA CALLE/UNIVISION	141	-2	2,564	8
18	PASARELA	DJ NELSON Y DAL MATA	FLOW/UNIVERSAL LATINO	141	-6	2,197	11
19	LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440	EMI TELEVISIA	138	-2	1,127	25
20	LA MUJER QUE MAS TE DUELE	ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	137	+39	3,188	3
21	DIME QUE FALTO	ZACARIAS FERREIRA	J & N	132	+1	1,588	16
22	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	120	+22	1,539	17
23	THE WAY SHE MOVES	ZION FEATURING AKON	CMG/UNIVERSAL MOTOWN	110	+18	1,799	13
24	DIMELO	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	110	-6	2,887	5
25	QUE HICISTE	JENNIFER LOPEZ	EPIC/SONY BMG NORTE	88	-3	0,747	33
26	CONECTATE	OPTIMO	SONY BMG NORTE	87	+13	0,338	-
27	CORTAME LAS VENAS	TONO ROSARIO	UNIVERSAL LATINO	86	+26	1,192	24
28	ME VOY	HECTOR ACOSTA	D.A.M.	81	-3	1,524	18
29	SOLO TU Y YO	LIMI-T 21	LA CALLE/UNIVISION	76	+7	1,262	22
30	DAME UN MOMENTO	THE DEY	EPIC/SONY BMG NORTE	73	+21	0,667	37
31	NO TE PIDO FLORES	FANNY LU	UNIVERSAL LATINO	67	+11	0,585	40
32	PEGATE	RICKY MARTIN	SONY BMG NORTE	62	-38	0,605	38
33	SI NOS QUEDARA POCO TIEMPO	CHAYANNE	SONY BMG NORTE	60	+11	0,276	-
34	DALE PA' TRA (BACK IT UP)	NOTCH	CINCO POR CINCO/MACHETE	59	-33	0,229	-
35	MANDA UNA SENAL	MANA	WARNER LATINA	57	+7	0,528	-
36	TU AMOR	LUIS FONSI	UNIVERSAL LATINO	56	-1	0,260	-
37	MAMA MIA	MAYRA VERONICA	MVA	56	-1	0,060	-
38	CHOCOLATE	KARIS	PINA	54	+20	0,498	-
39	LO MEJOR DE TU VIDA	ALEXANDRE PIRES	EMI TELEVISIA	54	+5	0,121	-
40	NO ME LA PONGAS DURA	PEDRO CONGA	M.P./J & N	53	+14	0,708	35

WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	IMPACTO	DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	666	+45	8,665	1
2	IGUAL QUE AYER	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	580	+52	8,081	2
3	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	566	+46	6,611	4
4	THE WAY SHE MOVES	ZION FEATURING AKON	CMG/UNIVERSAL MOTOWN	538	+18	6,657	3
5	SOLA	HECTOR "EL FATHER"	VI/MACHETE	466	-74	5,778	5
6	PEGAO	WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	396	+52	5,636	7
7	LLORARAS	R.K.M. & KEN-Y	UNIVERSAL LATINO	350	+32	4,879	8
8	MI CORAZONCITO	AVENTURA	PREMIUM LATIN	330	+31	2,909	19
9	QUE LLOREN	IVY QUEEN	UNIVISION	327	+28	3,947	11
10	DIMELO	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	314	-12	3,991	10
11	LOS INFIELES	AVENTURA	PREMIUM LATIN	308	+22	3,826	14
12	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	306	+15	5,653	6
13	DALE PA' TRA (BACK IT UP)	NOTCH	CINCO POR CINCO/MACHETE	301	+39	3,856	13
14	CHICA VIRTUAL	DJ NELSON FEATURING ARCANGEL	UMS/UNIVERSAL LATINO	254	+48	2,624	22
15	QUIZAS	TONY DIZE	WY/MACHETE	250	+41	4,278	9
16	PAM PAM	WISIN & YANDEL	MACHETE	249	+51	3,194	18
17	LEAN LIKE A CHOLO	DOWN A.K.A. KILO	SILENT GIANT/MACHETE	237	+53	3,548	17
18	LA OTRA	ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	234	-10	2,766	21
19	SHORTY SHORTY	XTREME	LA CALLE/UNIVISION	222	+21	3,691	16
20	NO TE VEO	CASA DE LEONES	WARNER LATINA	215	+14	3,783	15
21	LA CUMBIA DE LOS ABURRIDOS	CALLE 13	SONY BMG NORTE	200	+53	2,170	26
22	CONECTATE	OPTIMO	SONY BMG NORTE	169	+44	1,776	30
23	AMORES COMO EL TUYO	TOBY LOVE	SONY BMG NORTE	160	+25	2,615	23
24	APARENTEMENTE	YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	154	+18	3,880	12
25	ERES PARA MI	JULIETA VENEGAS	SONY BMG NORTE	138	-33	2,129	27
26	YO TE QUIERO	WISIN & YANDEL	WY/MACHETE	133	+9	2,291	25
27	FUEGO	PITBULL	FAMOUS ARTISTS/TVT	131	+8	0,698	-
28	BENDITA TU LUZ	MANA	WARNER LATINA	130	+23	1,847	29
29	RASTRILLEA	REGGAETON RULERS	LA BREA/EMI TELEVISIA	124	+30	1,731	31
30	PEGATE	RICKY MARTIN	SONY BMG NORTE	121	-5	1,874	28
31	BAILARLO	TITO "EL BAMBINO"	EMI TELEVISIA	119	+26	1,541	36
32	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	119	-7	1,604	33
33	NUUESTRO AMOR ES ASI	MAGNATE	VI/MACHETE	114	+18	2,794	20
34	EN QUE FALLAMOS	IVY QUEEN	UNIVISION	99	-6	1,301	40
35	RE-ENTRY	LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440	98	+21	1,272	-
36	AYER LA VI	DON OMAR	VI/MACHETE	98	+15	1,151	-
37	TE QUIERO ASI	BET ZAIDA	MELODY/FONOVISIA	97	+8	1,151	-
38	Y TODAVIA	YOLANDITA MONGE	LA CALLE/UNIVISION	91	+17	1,242	-
39	SI NOS QUEDARA POCO TIEMPO	CHAYANNE	SONY BMG NORTE	88	+33	1,146	-
40	RE-ENTRY	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA	86	+13	1,535	37

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM	WTLQ/Ft. Myers, FL PD: Al Sanchez	KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia
W_AT/Hartford, CT PC/MD: Nelson Brudys	WEMG/Philadelphia, PA PD: DJ Frankie	WSPR/Springfield, MA PD: Marcos Rivera	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	KLLO/Houston, TX PD: Bobby Ramos	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WXDJ/Miami, FL PC: Ruddy Hernandez	WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KFZC/Dallas, TX OM: Andy Lockridge PD: Chayar Ortuno APD: Alejandro Covarrubias	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WSKQ/New York, NY PC: Jorge Mier	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WVIV/Chicago, IL OM: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WNUE/Orlando, FL PC: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon		KLLE/Fresno, CA PD: Tony Santos MD: Fama Fivera	WCAA/New York, NY PD: Alix Quintero MD: DJ Kazanova	

Billboard TOP ALBUMS

Table of Billboard Top Albums with columns for Week, Artist, Title, and Peak Position. Top entry: R. Kelly, Double Up.

VIDEO CHANNELS

Table of Video Channels (MTV, VH1, BET, CMT, AOL, AOL music) with columns for Song Streams, Artist, Title, and Peak Position.

Billboard HOT DIGITAL SONGS

Table of Billboard Hot Digital Songs with columns for Week, Artist, Title, and Peak Position. Top entry: Rihanna, Umbrella.

Table of Hot Digital Songs (Continued) with columns for Week, Artist, Title, and Peak Position. Top entry: Linkin Park, What I've Done.

OPPORTUNITIES

NATIONAL

Program Director

Top 10 market looking for a radio pro with a proven track record in AC/Rock/CHR with a minimum of 5 years experience. All inquiries will remain confidential. Send package to: Radio & Records, Inc., 5055 Wilshire Blvd, Suite 600, #1177, Los Angeles, CA 90036 or kwood@radioandrecords.com c/o Job #1177. EOE.



Principle Broadcasting Network

CEO, Principle Broadcasting Network

Hands on CEO for operation of 5 AM radio stations located in Boston, Dallas and New York City. Experience in brokered time preferred. Fluency in Spanish preferred. Please send your cover letter and résumé to smiller@mercurycapitalpartners.com. EOE.

INTERNATIONAL

Morning Show Talent

Major Market Radio Station in Canada is conducting an international search for its next Morning Show! Looking for a creator of compelling content that will make an adult audience, laugh, cry, want to participate, and need to hear more. This is a rare opportunity in a great lifestyle city. Doesn't matter where you are currently living in North America... we want to hear from you! All packages will be held in the strictest confidence. Send materials to Radio & Records, 5055 Wilshire Blvd, Suite 600, #1178, Los Angeles, CA 90036 or kwood@radioandrecords.com c/o Job #1178. EOE.

EAST



Are you the next great anchor?

CBS Radio News is looking for a rock solid journalist with a fresh sound. We want a Correspondent who jumps out of the radio; someone who writes well and consistently uses audio creatively under tight deadlines. Send air checks & résumés to Harvey Nagler, CBS News VP, Radio 524 W. 57 St. New York 10019. Salary is competitive. CBS News is an equal opportunity employer.

MIDWEST



Vice President/ General Manager Joliet and Aurora, Illinois

NextMedia Group, Inc. is looking for a dynamic leader to manage two of our very successful Suburban Chicago clusters. All candidates must have a proven track record of delivering results. Come see why nearby Naperville is considered one of the top cities in the country to both work and live. Why not work in a market that is not a "recruitment nightmare?" Send your résumés and salary requirements to Jeff Dinetz, President & COO Radio Division, NextMedia Group, Inc. at jdinetz@nextmediagroup.net.

Equal Opportunity Employer

SOUTH



Morning Show Position- WKZL

The #1 rated Murphy in the Morning show would like to add another member to the team. Women strongly encouraged to apply. In a smaller market and want to move up? Looking for exceptional content, organization, and creativity. Must be able to relate to females 18-34. Producer experience is a plus but not a necessary. Please send MP3, résumé, photo and any other materials to zgoodmanz@aol.com. Or mail to 192 E. Lewis St., Greensboro, NC 27406. Dick Broadcasting Company is an equal employment opportunity employer. Minorities and women encouraged.

Operations Manager

Metro Networks—Operations manager for Richmond/Norfolk VA. Management experience necessary. Please send résumé and demo to: jeff_brown@metronetworks.com. EOE

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Buy or lease our 6KW FM station
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WEST



ON-AIR + ON-LINE

Mid-Day Announcer

KINK in Portland has a rare opening for mid-day announcer. Applicants should have at least five years professional on-air large market radio experience. Conversational on-air style and music knowledge are advantageous.

Description of duties: Live on-air daily mid-day air-shift; digital editing on VoxPro, Adobe Audition and/or ProTools; working with AudioVault digital software; writing and managing website content; working with alternate digital media including side-channels; and involvement with station promotions.

To apply for this position, please forward audio samples of your on-air work with a résumé by June 15 to Dennis.Constantine@CBSradio.com. Please include a cover letter that outlines your radio philosophy as well as references. No calls please. CBS Radio is an Equal Opportunity Employer.

POSITIONS SOUGHT

Getting tired of working around the house! Former #1 Modesto weekender still seeking NorCal/PacNorthwest gig. Contact Frank at 510-223-1534.

Funny, talkative, dependable female with outgoing personality and vast customer service & promotions skills, and goes extra mile. Sundae Flowers 214-228-3660

Former Wild 94.9/SF stringer still looking for new radio home. Many good things to say about my career. Call Henry (Hammerin' Hank) 510-581-6422

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kwood@radioandrecords.com. Ads are also accepted by fax: 323-954-3412 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca, 90036.



CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	12	GIRLFRIEND AVRIL LAVIGNE	NO. 1 (1 WK)	11 ☆	RCA/RMG
2	1	27	U + UR HAND PINK		11 ☆	LAFACE/ZOMBA
3	4	9	SUMMER LOVE JUSTIN TIMBERLAKE		11 ☆	JIVE/ZOMBA
4	3	18	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		11 ☆	MOSLEY/BLACKGROUND/INTERSCOPE
5	5	10	HOME DAUCHTRY		11 ☆	RCA/RMG
6	6	10	MAKES ME WONDER MAROON 5		11 ☆	A&M/OCTONE/INTERSCOPE
7	8	9	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆	SRP/DEF JAM/IDJMG
8	12	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11	KONVICT/NAPPY BOY/JIVE/ZOMBA
9	9	17	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³	ARISTA/ARISTA NASHVILLE/RMG
10	7	20	GLAMOROUS FERGIE FEATURING LUDACRIS		11 ²	WILL.I.AM/A&M/INTERSCOPE

#1 MOST ADDED

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)

#1 MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

CLOTHES OFF Gym Class Heroes (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)

EASY Paula DeAnda Feat. Bow Wow (ARISTA/RMG)

TIME AFTER TIME Quietdrive (RED INK/EPIC)

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC)

FIRST TIME Lifehouse (Geffen)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (7 WKS)	11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
2	2	11	GET IT SHAWTY LLOYD		11 ☆	THE INC./UNIVERSAL MOTOWN
3	3	7	PARTY LIKE A ROCKSTAR SHOP BOYZ		11 ☆	ONDECK/UNIVERSAL REPUBLIC
4	4	15	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		11 ☆	FULL SURFACE/INTERSCOPE
5	6	13	POP, LOCK & DROP IT HUEY		11 ☆	HITZ COMMITTEE/JIVE/ZOMBA
6	8	8	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆	SRP/DEF JAM/IDJMG
7	5	19	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		11 ☆	COLUMBIA
8	7	12	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		11	COLUMBIA/JIVE/ZOMBA
9	15	4	BEAUTIFUL GIRLS SEAN KINGSTON	MOST INCREASED PLAYS	11	BELUGA HEIGHTS/EPIC/KOCH
10	9	14	LIKE A BOY CIARA		11 ☆	LAFACE/ZOMBA

#1 MOST ADDED

SAME GIRL R. Kelly Duet With Usher (JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)

TOP 5 NEW AND ACTIVE

U + UR HAND Pink (LAFACE/ZOMBA)

GIRLFRIEND Avril Lavigne Feat. Lil Mama (RCA/RMG)

DO YOU Ne-Yo (DEF JAM/IDJMG)

WHINE UP Kat Deluna Feat. Elephant Man (EPIC)

A BAY BAY Hurricane Chris (POLO GROUNDS/JR/MG)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (7 WKS)	11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
2	2	10	PARTY LIKE A ROCKSTAR SHOP BOYZ		11 ☆	ONDECK/UNIVERSAL REPUBLIC
3	6	12	WHEN I SEE U FANTASIA		11 ☆	JR/MG
4	5	11	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE		11 ☆	TRILL/ASYLUM/ATLANTIC
5	3	12	GET IT SHAWTY LLOYD		11 ☆	THE INC./UNIVERSAL MOTOWN
6	4	18	POP, LOCK & DROP IT HUEY		11 ☆	HITZ COMMITTEE/JIVE/ZOMBA
7	7	5	SAME GIRL R. KELLY DUET WITH USHER		11 ☆	JIVE/ZOMBA
8	10	10	LIKE THIS KELLY ROWLAND FEATURING EVE		11 ☆	MUSIC WORLD/COLUMBIA
9	9	20	PLEASE DON'T GO TANK		11 ☆	GODD GAME/BLACKGROUND/UNIVERSAL MOTOWN
10	15	6	UMBRELLA RIHANNA FEATURING JAY-Z	MOST INCREASED PLAYS	11 ☆	SRP/DEF JAM/IDJMG

#1 MOST ADDED

CAN'T TELL ME NOTHING Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)

#1 MOST INCREASED PLAYS

UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)

INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (JIVE/ZOMBA)

KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)

COFFEE SHOP Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)

CUPID SHUFFLE Cupid (ATLANTIC)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	35	PLEASE DON'T GO TANK	NO. 1 (5 WKS)	11 ³	GODD GAME/BLACKGROUND/UNIVERSAL MOTOWN
2	2	33	LOST WITHOUT U ROBIN THICKE		11	STAR TRAK/INTERSCOPE
3	3	20	IF I WAS YOUR MAN JOE		11	JIVE/ZOMBA
4	5	22	BUDDY MUSIQ SOULCHILD		11	ATLANTIC
5	6	15	WHAT'S MY NAME BRIAN MCKNIGHT	MOST INCREASED PLAYS	11	WARNER BROS.
6	4	22	IN MY SONGS GERALD LEVERT		11	ATLANTIC
7	8	14	WHEN I SEE U FANTASIA		11	JR/MG
8	7	18	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD		11	JR/MG
9	11	42	TAKE ME AS I AM MARY J. BLIGE		11	MATRIARCH/GEFFEN/INTERSCOPE
10	10	11	TEACHME MUSIQ SOULCHILD		11	ATLANTIC

#1 MOST ADDED

ME Tamia (PLUS I/IMAGE)

#1 MOST INCREASED PLAYS

WHAT'S MY NAME Brian McKnight (WARNER BROS.)

TOP 5 NEW AND ACTIVE

HOW DO I BREATHE Mario (3RD STREET/JR/MG)

HE IS Onitsha (STILL WATERS/HIDDEN BEACH)

IF WE WERE ALONE Keite Young (HIDDEN BEACH)

HOOK LINE & SINKER BJ (REGATTA)

I CAN REMEMBER Une (NATIVE)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	25	MOMENTS EMERSON DRIVE	NO. 1 (1 WK)	11 ☆	MIDAS/NEW REVOLUTION
2	3	14	TICKS BRAD PAISLEY		11 ☆	ARISTA NASHVILLE
3	1	35	GOOD DIRECTIONS BILLY CURRINGTON		11 ☆	MERCURY
4	4	40	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		11 ☆	ROCKY COMFORT/COS
5	6	24	A WOMAN'S LOVE ALAN JACKSON		11 ☆	ARISTA NASHVILLE
6	7	19	LUCKY MAN MONTGOMERY CENTRY		11 ☆	COLUMBIA
7	5	18	HIGH MAINTENANCE WOMAN TOBY KEITH		11 ☆	SHOW DOG NASHVILLE
8	8	13	WRAPPED GEORGE STRAIT		11 ☆	MCA NASHVILLE
9	9	17	LOST IN THIS MOMENT BIG & RICH		11	WARNER BROS./WRN
10	11	8	I TOLD YOU SO KEITH URBAN		11	CAPITOL NASHVILLE

#1 MOST ADDED

NEVER WANTED NOTHING MORE Kenny Chesney (BNA)

#1 MOST INCREASED AUDIENCE

NEVER WANTED NOTHING MORE Kenny Chesney (BNA)

TOP 5 NEW AND ACTIVE

AS IF Sara Evans (RCA)

LITTLE RED BALLOON Kristina Cornell (LOFTON CREEK)

I'LL NEVER LEAVE YOU Jimmy Wayne (BIG MACHINE)

PEOPLE OUT THERE Jamie Lee Thurston (COUNTRY THUNDER)

18 VIDEO TAPES Jason Meadows (BACCKERSTICK/COS)

COMPLETE COUNTRY CHART ON PAGE 41

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	34	CHASING CARS SNOW PATROL	NO. 1 (2 WKS)	11 ³	POLYDOR/A&M/INTERSCOPE
2	1	40	WAITING ON THE WORLD TO CHANGE JOHN MAYER		11 ³	AWARE/COLUMBIA
3	2	33	HOW TO SAVE A LIFE THE FRAY		11 ⁴	EPIC
4	4	10	EVERYTHING MICHAEL BUBLE		11 ☆	143/REPRISE
5	5	40	FAR AWAY NICKELBACK		11 ³	ROADRUNNER/ATLANTIC/LAVA
6	7	34	HURT CHRISTINA AGUILERA		11	RCA/RMG
7	6	35	STREETCORNER SYMPHONY ROB THOMAS		11 ☆	MELISMA/ATLANTIC
8	9	50	PUT YOUR RECORDS ON CORINNE BAILEY RAE		11 ☆	CAPITOL
9	8	20	CHANGE KIMBERLEY LOCKE		11	CURB/REPRISE
10	11	19	RAINCOAT KELLY SWEET		11	RAZOR & TIE

#1 MOST ADDED

THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)

#1 MOST INCREASED PLAYS

HOME Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG)

EVER PRESENT PAST Paul McCartney (MPL/HEAR/CONCORD)

WHAT GOES AROUND...COMES AROUND Justin Timberlake (JIVE/ZOMBA)

LEMONADE Chris Rice (INO/COLUMBIA)

WAIT FOR YOU Elliott Yamin (HICKORY)

COMPLETE AC CHART ON PAGE 44



THE BACK PAGES



POWERED BY
nielsen
BDS

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	9	HOME DAUGHTRY	NO. 1 (1WK)/MOST INCREASED PLAYS	☆	RCA/RMG
2	24	11	IF EVERYONE CARED NICKELBACk		☆	ROADRUNNER/ATLANTIC/LAVA
3	10	11	MAKES ME WONDER MARDON 5			A&M/OCTONE/INTERSCOPE
4	2	21	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		17 ²	INTERSCOPE
5	6	25	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆	ARISTA/ARISTA NASHVILLE/RMG
6	5	18	LITTLE WONDERS ROB THOMAS		☆	WALT DISNEY/MELISMA/ATLANTIC
7	8	29	U + UR HAND PINK		11 ☆	LAFACE/ZOMBA
8	7	27	IT'S NOT OVER DAUGHTRY		11 ³ ☆	RCA/RMG
9	9	25	SAY IT RIGHT NELLY FURTADO		11 ³ ☆	MOSLEY/GEFFEN
10	10	15	BETTER THAN ME HINDER		11	UNIVERSAL REPUBLIC

#1 MOST ADDED

ROCKSTAR Nickelback (ROADRUNNER/ATLANTIC/LAVA)

#1 MOST INCREASED PLAYS

HOME Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (WARNER BROS.)

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

THE STORY Brandi Carlile (COLUMBIA)

4 IN THE MORNING Gwen Stefani (INTERSCOPE)

EVERYTHING Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

COMPLETE **HOT AC** CHART ON PAGE 46

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	HYPNOTIC BONEY JAMES	NO. 1 (2 WKS)		CONCORD
2	3	21	READY FOR LOVE WALTER BEASLEY			HEADS UP
3	2	18	THE RHYTHM METHOD PAUL BROWN			PEAK/CONCORD
4	5	18	GOT TO GIVE IT UP KIM WATERS			SHANACHIE
5	8	11	LET'S TAKE A RIDE NORMAN BROWN	MOST INCREASED PLAYS		PEAK/CONCORD
6	4	28	MISTER MAGIC PETER WHITE			LEGACY/COLUMBIA
7	9	20	SO NOT OVER YOU SIMPLY RED			SIMPLYRED.COM
8	7	28	GOOD TO GO CHUCK LOEB			HEADS UP
9	13	6	BORN 2 GROOVE EUGE GROOVE			NARADA JAZZ/BLG
10	10	21	SAVE ROOM JOHN LEGEND			G.O.O.D./COLUMBIA

#1 MOST ADDED

LADIES' CHOICE Paul Taylor (PEAK/CONCORD)

#1 MOST INCREASED PLAYS

LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD)

TOP 5 NEW AND ACTIVE

TERESA Pieces Of A Dream (HEADS UP)

THE PINK PANTHER Dave Koz (CAPITOL)

COME ON OVER Blake Aaron (INNERVISION)

ERNIE Acoustic Alchemy (NARADA JAZZ/BLG)

PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG)

COMPLETE **SMOOTH JAZZ** CHART ON PAGE 49

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	WHAT I'VE DONE LINKIN PARK	NO. 1 (9 WKS)	☆	MACHINE SHOP/WARNER BROS.
2	20	11	FOREVER PAPA ROACH			EL TONAL/GEFFEN
3	5	3	TARANTULA THE SMASHING PUMPKINS	MOST INCREASED PLAYS	☆	REPRISE
4	4	6	ICKY THUMP THE WHITE STRIPES		☆	THIRD MAN/WARNER BROS.
5	3	14	HEY THERE DELILAH PLAIN WHITE T'S		☆	HOLLYWOOD
6	6	21	LAZY EYE SILVERSUN PICKUPS			DANGEBIRD
7	7	21	BREATH BREAKING BENJAMIN			HOLLYWOOD
8	8	16	PARALYZER FINGER ELEVEN		☆	WIND-UP
9	9	6	CAPITAL G NINE INCH NAILS			NOTHING/INTERSCOPE
10	11	5	WORKING CLASS HERO GREEN DAY		☆	REPRISE

#1 MOST ADDED

LIGHT UP THE SKY Yellowcard (CAPITOL)

#1 MOST INCREASED PLAYS

TARANTULA The Smashing Pumpkins (REPRISE)

TOP 5 NEW AND ACTIVE

ALL AROUND ME Flyleaf (A&M/OCTONE/INTERSCOPE)

DRIVEN Sevendust (7BROS/ASYLLUM)

BLEED IT OUT Linkin Park (MACHINE SHOP/WARNER BROS.)

SOULCRUSHER Operator (ATLANTIC)

WHAT I WANT Daughtry (RCA/RMG)

COMPLETE **ALTERNATIVE** CHART ON PAGE 51

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	WHAT I'VE DONE LINKIN PARK	NO. 1 (6 WKS)		MACHINE SHOP/WARNER BROS.
2	2	21	FOREVER PAPA ROACH			EL TONAL/GEFFEN
3	3	8	I DON'T WANNA STOP OZZY OSBOURNE			EPIC
4	16	11	YOU WOULDN'T KNOW HELLYEAH			EPIC
5	6	20	PARALYZER FINGER ELEVEN			WIND-UP
6	5	22	BREATH BREAKING BENJAMIN			HOLLYWOOD
7	7	12	SIDE OF A BULLET NICKELBACk			ROADRUNNER
8	14	2	TARANTULA THE SMASHING PUMPKINS	MOST INCREASED PLAYS		REPRISE
9	9	8	BROKEN SUNDAY SALIVA			ISLAND/IDJMG
10	8	20	DRIVEN SEVENDUST			7BROS/ASYLLUM

#1 MOST ADDED

LIE TO ME 12 Stones (WIND-UP)

#1 MOST INCREASED PLAYS

TARANTULA The Smashing Pumpkins (REPRISE)

TOP 5 NEW AND ACTIVE

HEY THERE DELILAH Plain White T's (HOLLYWOOD)

SICK SICK SICK Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE)

LAZY EYE Silversun Pickups (DANGEBIRD)

SHINE The Burden Brothers (KIRTLAND)

HEAR ME NOW Framing Hanley (SILENT MAJORITY/ILG)

COMPLETE **ACTIVE ROCK** CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (7 WKS)/MOST INCREASED PLAYS		EPIC
2	2	9	WHAT I'VE DONE LINKIN PARK			MACHINE SHOP/WARNER BROS.
3	3	19	FOREVER PAPA ROACH			EL TONAL/GEFFEN
4	5	12	FAR CRY RUSH			ANTHEM/ATLANTIC
5	6	32	PAIN THREE DAYS GRACE		11	JIVE/ZOMBA
6	4	21	BREATH BREAKING BENJAMIN			HOLLYWOOD
7	8	21	EVERYTHING BUCKCHERRY			ELEVEN SEVEN/ATLANTIC/LAVA
8	9	18	SIDE OF A BULLET NICKELBACk			ROADRUNNER
9	7	23	TEN THOUSAND FISTS DISTURBED			REPRISE
10	11	18	PARALYZER FINGER ELEVEN			WIND-UP

#1 MOST ADDED

SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG)

#1 MOST INCREASED PLAYS

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

TOP 5 NEW AND ACTIVE

HOLLYWOOD Collective Soul (EL)

WASHINGTON IS NEXT Megadeth (ROADRUNNER)

COUNTDOWN'S BEGUN Ozzy Osbourne (EPIC)

DRIVEN Sevendust (7BROS/ASYLLUM)

I'VE GOT A FEELING Tesla (TESLA ELECTRIC COMPANY)

COMPLETE **ROCK** CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	BETTER THAN THE JOHN BUTLER TRIO	NO. 1 (3 WKS)		JARRAH/ATLANTIC/LAVA
2	2	11	YOU KNOW I'M NO GOOD AMY WINEHOUSE			UNIVERSAL REPUBLIC
3	3	18	READ MY MIND THE KILLERS			ISLAND/IDJMG
4	4	14	THE STORY BRANDI CARLILE			COLUMBIA
5	6	7	UNDER THE INFLUENCE JAMES MORRISON			POLYDOR/INTERSCOPE
6	5	18	TELL ME 'BOUT IT JOSS STONE			VIRGIN
7	10	5	HEY THERE DELILAH PLAIN WHITE T'S			HOLLYWOOD
8	7	9	BIG WHEEL TORI AMOS			EPIC
9	9	5	WORKING CLASS HERO GREEN DAY			REPRISE
10	8	36	SEE THE WORLD GOMEZ			ATO/RED

#1 MOST ADDED

HOLLYWOOD Collective Soul (EL)

#1 MOST INCREASED PLAYS

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED)

ORDINARY DAY Dolores O'Riordan (SANCTUARY)

SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE)

NOBODY Ryan Shaw (ONE HAVEN/COLUMBIA/RED)

9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.)

COMPLETE **TRIPLE A** CHART ON PAGE 56

Longtime label exec puts the emphasis on people and relationships—and believing

Richard Palmese

By Erica Farber

CA Music Group executive VP of promotion Richard Palmese cares as much about the people around him as he does about the music he promotes. Throughout his management career, he has taken to heart the advice BMG Label Group chairman/CEO Clive Davis gave him when he was promoted to his first management position: Always respect the human spirit of every person you work with.

Getting into the business: I was studying to be a Catholic priest with the Jesuits. I'm a kid from Brooklyn and was reassigned to study in St. Louis at St. Louis University. I minored in communication and was on the college radio station, KBIL.

A friend, Ron Elz, took over [classical] KSHE in St. Louis, and he hired me to do mornings. We went to a Gavin convention in San Francisco—this was '67 or '66—and we met Tom Donahue, who had just introduced a progressive rock format at KSAN.

We came back to St. Louis, and Ron got permission to flip KSHE to what we called "underground FM." That was the birth of KSHE, which is still one of the great rock stations in America. I was the morning disc jockey. I did that until 1970, then I left the seminary because I wanted a family.

From radio to records: I got a job as a road manager for the road show of "Jesus Christ Superstar." I met other people in the business, and I was eventually hired at Buddah Records as the Midwest local.

In 1975, Arista had an opening in the Midwest and they called. I came to New York and met David Carrico, who was the head of promotion, and Clive Davis, who interviewed anyone coming into the company.

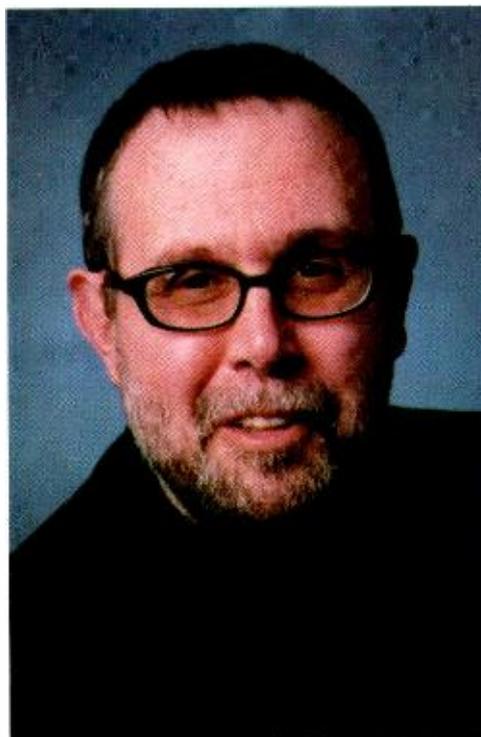
Joining RCA Music Group: In 1983, Irving Azoff offered me the opportunity to come to Los Angeles as executive vice president of marketing and promotion for MCA Records. Eventually, I was named president, and I stayed there until Seagram's took over in '96.

Clive and I had stayed friends, so I called him and asked if I could come home, and the timing

was great because Rick Bisceglia had just resigned. So Clive welcomed me back with open arms, and I think that was probably the best decision I ever made.

Promotion in today's environment: Nothing gets me more excited than bringing music to a radio programmer and then hearing it on the radio. In the old days, you'd drive up, you'd go in, you'd play this little 7-inch vinyl, they'd get all excited, and, as you were driving away, you'd hear the record on the radio.

It's certainly more challenging today to get



programmers to believe the song's a hit before it proves itself to be one.

The relationship between radio and records: I've never approached radio in an adversarial way. I think in many ways the relationships, on a personal level, are pretty much the same. Radio has its goals, we have our goals, and we all meet somewhere in the middle, with shared opportunities.

Current projects: It's exciting to see the breakthrough of Chris Daughtry, who has sold over 2 million albums, and Carrie Underwood, whose album has just gone to 6 million, and to see Avril Lavigne come back and have one of the biggest pop records of the year.

State of the music business: The future is digital, and we're going to have to find a way to monetize it, so it offsets the loss of the physical CD sale. We have to reinvent our business so we not only participate with the sale of music, but also get involved with the concert and merchandising revenues of artists and become true partners with our artists.

State of radio: I know radio is a business and programmers are programming for Arbitron, so it does kind of get in the way of creativity. That's unfortunate, but I understand it.

I still believe radio is where people discover new music. What happens on the Internet is important. The music you hear on "Grey's Anatomy" is important. But I have yet to see the big reaction you want to see to a hit until it goes on the radio. I'm a big, big fan of radio.

Something about RCA Label Group that might surprise our readers: We are all excited to come to work each and every day. It's a great company to work in. The camaraderie between the executives, middle management and the assistants is second to none.

Career highlight: I would like to think I've always treated people fairly and with respect, and that's important to me. So I'm proud of that because I've really worked hard at that.

Most influential individual: Clive Davis, no doubt about it. It's a very personal relationship—his warmth, encouragement, guidance and his passion inspire me every day.

Advice for the music industry: Believe. Nothing good will happen unless it starts with you, and you've got to believe, whether it's believing in yourself or in your artist and your people.

Advice for radio: What's going to distinguish radio from all these other media, from all the other interfering platforms, is the fact that they are in the community, involved. They are the friend. You can't get that from a satellite.

R&R

'I'm a big, big fan of radio.' —Richard Palmese

Liner Notes

Profile: Richard Palmese

Title: RCA Music Group executive VP of promotion

Favorite radio format: Top 40

Favorite TV show:

"The original 'Law & Order' and 'Law & Order: Special Victims Unit.'"

Favorite song: The Eagles' "Hotel California"

Favorite movie: "E.T."

Favorite book: "Inside the Record Business," by Clive Davis

Favorite restaurant:

Frankie & Johnnie's Steakhouse, New York

Beverage of choice:

Johnnie Walker Black

Hobbies: "I play a little bit of tennis, and we enjoy going out on the boat when the weather is good, which isn't as often as I'd like."

E-mail address:

richard.palmese@sonybm.com



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Clay Hunnicutt - VP of Country Programming/Clear Channel

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Charlie Cook - VP Country Programming/Cumulus Media

"This is one of those rare times you meet an act and are mesmerized by their harmonies. I can't stop playing the song... They are the FUTURE of Country Music!!" *Brian Hatfield - WKSF/Asheville NC (and on his way to be APD WTQR! J)*

"POWER vocals and a DYNAMIC sound... need we say more?" *Tim Roberts - WYCD/Detroit, MI*

"These guys are the new Eagles! My female friend and I listened to the sampler all weekend and she likes them too!" *John Sebastian - The Wolf/ Dallas, TX*

"I was blown away by Crossin Dixon. They are the REAL THING and I could listen to their harmonies all day!"

John Paul - KUPL/Portland, OR

"WOW! Country radio needs this sound! Uptempo, fun, with great harmonies." *Dan Lunnie - WOKQ/Dover, NH*

"I'm officially excited now... about Crossin Dixon."

Bill Hagy - WXBQ/Bristol, VA

"The sampler was so good it brought tears to my eyes, which was embarrassing driving through Harrisburg. I haven't been this excited about a new act since Jason Aldean." *Joe Kelly - WRBT/Harrisburg, PA*

"Crossin Dixon Knocks Down The doors with a song that demands your attention. Guitar Slinger Is the Perfect Song To Usher in Summer!" *Scott Donatc - WGTY/York PA*

"I got the single...and it's the best new group sound I've heard in a year!" *John Norris - WBAM/Montgomery, AL*

CROSSIN DIXON *Guitar Slinger*



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R&R

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APRIL 21, 2000

R&R Award Nominations Are Here!

The nominees for the third annual R&R Industry Achievement Awards are detailed inside. All eligible R&R subscribers will find a ballot enclosed with this week's issue. Ballots are due back to the accounting firm of Miller, Kaplan, Arase & Co. by May 11.



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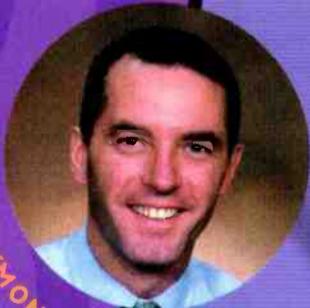
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