

**TRIPLE A SPECIAL**

## WHO'S LISTENING, ANYWAY?

A Qualitative Look At The Triple A Audience **Plus:** New Music As Strategic Weapon . . . Is Adult Alternative The New Triple A? . . . 13 Specialty Shows pp.16-30

## THE DOUBLE-X FACTOR

CC Grooms Women For Leadership p.14

# R&R

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### PLUS

**SALES:** HOW EMMIS/CHICAGO IS BREAKING THE INTERACTIVE MOLD p.11

**URBAN:** HIT HARD IN PHILLY PPM RATINGS p.43

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98.1 WKDD Air Personality Matt Patrick and Akron Children's Hospital President & CEO Bill Considine celebrate WKDD's success

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Akron Children's Hospital

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Standard Radio, Vancouver, BC

### **Best Family Story**

WBMX, Boston, MA

### **Best Patient-Family Story**

WFMS, Indianapolis, IN

### **Best Patient Story**

Standard Radio, Toronto, ON

### **Best Memorial**

KMLE, Phoenix, AZ

### **Best Montage**

Zimmer Radio Group, Joplin, MO

### **Most Innovative**

KTWB, Sioux Falls, SD

### **Best Wrap Up Promo/Montage**

KBKS, Seattle, WA

### **Best Event Promo**

WMXC, Mobile, AL

### **Best Change Bandits Promo Piece**

WIKY, Evansville, IN

### **Best Sweepers**

KURB, Little Rock, AR

### **Change Bandits of the Year**

WPTE, Norfolk, VA

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# News Focus

## MOVER Rick Rubin Joins Columbia

Grammy Award-winning producer Rick Rubin has joined Columbia Records. It's unclear what title, if any, Rubin will hold, but he will run the label alongside Columbia Records Group chairman Steve Barnett. Additionally, Rubin's agreement with Columbia, designed with Sony Music Group president Rob Stringer, will allow him to continue producing artists for Warner Bros. and bring his American Recordings imprint under the Sony BMG umbrella.

Rubin, who co-founded Def Jam Records, has produced projects for such acts as the Red Hot Chili Peppers, the Beastie Boys, Johnny Cash, Run-D.M.C. and System of a Down.

—Keith Berman



Rubin

## SHAKER Dual EVP Stripes For Biery

Longtime Warner Bros. Records vet Tom "Grover" Biery has been given executive VP



Biery

of promotion stripes valid for Warner Bros. and Reprise.

Biery, who is upped from senior VP of promotion, has been with Warner Bros. for nearly two decades.

He was appointed VP

of alternative promotion in 1995 and promoted to his most recent position in November 1998. —Keith Berman

## DEALMAKER CC Sells Final 187

Former NAB TV board member Dean Goodman's Good Radio has paid \$452.1 million for the remaining 187 Clear Channel stations in the 448-station bundle put on the sales block months ago. Goodman gets stations in Huntington, W.Va.; Fenwick Island and Bethany Beach, Del.; Anchorage and Fairbanks, Alaska; Salisbury/Ocean City, Md.; and a slew of similar small markets. While Good Radio holds license to no other media properties, this spring Goodman bought an attributable interest in 21 radio stations in Missouri and Iowa. More radio deals in Business Briefing on page 7.—Jeffrey Yorke

## Radio Hosts Under Content Siege

A slew of radio hosts are in hot water for daring to tempt controversy.

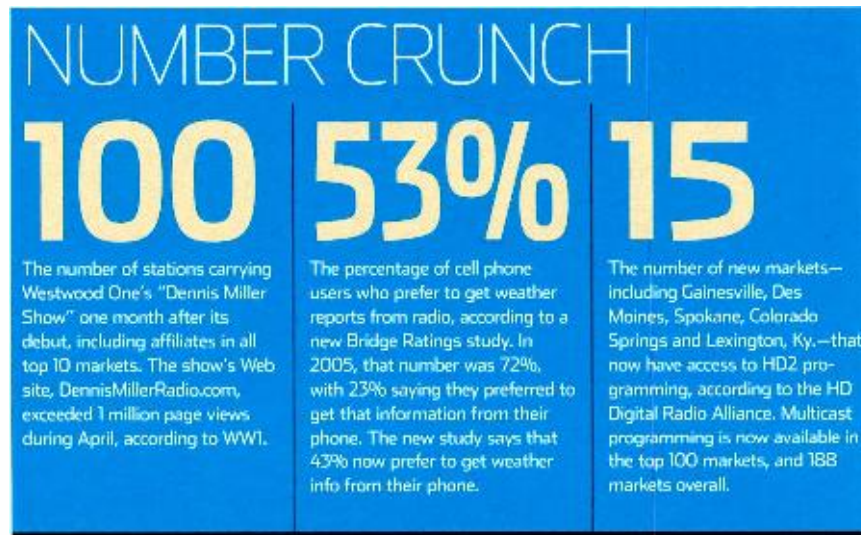
CBS Radio talk WFNY (Free FM)/New York discontinued the midday "Dog House with JV & Elvis" after placing its hosts on suspension without pay last month. Jeff Vandergrift and Dan Lay placed a prank phone call to a local Asian restaurant leading to protests from the Organization of Chinese-Americans.

Meanwhile, XM Satellite Radio personalities Gregg "Opie" Hughes and Anthony Cumia, who also do syndicated mornings for CBS from WFNY, were suspended for 30 days after the satcaster accused them of mocking negative public reaction to graphic sexual comments they and a guest, "Homeless Charlie," made on XM May 10 about Condoleezza Rice, Laura Bush and Queen Elizabeth. CBS will continue its version of the show.

The Rev. Al Sharpton, who led calls for Don Imus' firing last month, has called for O&A to be fired. Advertisers are also showing disapproval. The New York Times reports that condom manufacturer Trojan will no longer advertise on WFNY.

Separately, the New York State Lottery pulled ads from the station for remarks made April 25 by O&A co-host Jim Norton. An older segment was replayed in which Norton asked a professional whistler, "Could you whistle 'Singin' in the Rain' while I rape a girl?"

Finally, Clear Channel urban WWPR (Power 105.1)/New York fired morning co-host Donnell Rawlings after he said May 3 that "a cheap black guy" would better be termed a "Jewish black guy." —Mike Boyle



## Debate Over Performance Royalties Back On

Battle lines are forming in what promises to be a historical fight for a change in copyright law. Record label and artist groups are readying themselves to lobby Congress for a right to receive performance royalties from traditional broadcasters. But the NAB is moving rapidly to gain the higher ground, already sending a letter urging senators and representatives to oppose any attempt to levy a "performance tax" on local radio broadcasters.

On the other side of the fight stand the RIAA, the American Assn. of Independent Music, the Recording Artists' Coalition, the Recording Academy, musicians' and vocalists' unions AFM and AFTRA, and SoundExchange.

While songwriters and publishers have long held a public performance right in their compositions, the same is not true for musicians, vocalists and record companies for their sound recordings. TV and radio broadcasters and jukebox operators successfully opposed past efforts to secure a sound recording performance right for analog transmission (e.g., terrestrial radio). Congress granted this right only for digital performance.

Rates paid by satellite radio are confidential. Rates for radio carried on cable and satellite TV have been 7.25% of net revenue. A pending Copyright Royalty Board proceeding will set new rates for all these services. —Susan Butler, *Billboard*

## ON THE WEB Webcast Royalties Bill Introduced In Senate

Sens. Ron Wyden, D-Ore., and Sam Brownback, R-Kan., have introduced the Internet Radio Equality Act, a companion to the House bill of the same name. The legislation would set aside the Copyright Royalty Board's recent hike in statutory webcast royalties and set a rate of 7.5% of revenue for 2006-2010.

Among the opponents of the CRB decision are the Digital Media Assn. and the SaveNetRadio Coalition, which argue the rate hike will doom most webcasters.

—Susan Butler and Brida Connolly

## Univision Suspends Jiménez

Univision Radio suspended morning man Luis Jiménez for using "inappropriate comments" during "The Luis Jiménez Show," broadcast in Los Angeles, Chicago, San Francisco, Dallas and other markets.

Jiménez and his co-hosts performed a song called "Las Patas" ("The Dykes"), in which they used homophobic slurs and ridiculed lesbians. They also introduced "Chef Pepín," a gay character, who they also ridiculed, saying, "Cállate pato" ("Shut up, faggot").

Regarding the future of the show, producer Maria Alma says, "We have a new challenge to come up with a new formula to win... We are making changes, and we hired a new crew, so we are not there yet." —Jackie Madrigal

## Glickenhauz Departs Finest City

President/CEO Mike Glickenhauz exits Finest City Broadcasting, where he oversaw heritage San Diego stations alternative XTRA-FM (91X), rhythmic XHTZ (Z90) and rhythmic oldies XHRM (Magic 92.5). Despite his departure, Glickenhauz remains an investor in the company, along with primary equity backer Evergreen Pacific Partners.

Finest City was formed in July 2005, when programming, sales and marketing rights for the three stations were spun off from Clear Channel to the new company.

—Keith Berman

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## Fernández Takes Over Exa/San Diego

Gerry Fernández takes the PD reins at MVS Radio's Latin pop XGLX (Exa 91.7)/San Diego just a month after landing as PD of Latin pop sister XHPX (Exa 98.3)/El Paso. He



Fernández

succeeds Isabel González in San Diego, while MD David Castillo takes over as PD in El Paso.

"Three years after arriving in the U.S., I'm happy to be here and committed to MVS, the company where I started my career," Fernández says.

He was previously with Entravision Radio/Phoenix and Clear Channel's KRTZ (Suave)/Phoenix. Before coming to the States, Fernández programmed MVS' Exa in Veracruz, Mexico. —Jackie Madrigal

## 'Love 105' Debuts In Minneapolis

ABC Radio pulled the plug on alternative trio WGVX/WGVY/WGVZ (Drive 105)/Minneapolis and, after stunting with active rock programming, flipped to classic hits as "Love 105" under the command of PD Chris Rahn.

"We feel we can bring something back to this market that it truly needs and appreciates," Rahn says.

This ends an almost 12-year rock run for these signals, which began with the debut of alternative as "Rev 105" in 1994. It was interrupted in 2001-2002 when the trio went rhythmic oldies as "V105."

—Keith Berman

## Emmis: Bellwether For Radio's Dim Financial Future?

Emmis had a worse-than-expected fourth fiscal quarter, ended Feb. 28, with radio revenue of \$57.2 million, down 6% from \$61 million during the same quarter the previous year. For the full year, radio revenue was down \$271.9 million compared with \$290.6 million the year prior—a 6.4% decline.

As a whole, the Indianapolis-based multimedia company, which has major domestic publishing concerns and a sizable foreign radio portfolio, reported net revenue of \$78.6 million for the last quarter, down 4.6% from \$82.4 million the year before, and full-year net revenue of \$359.5 million, off 4.7% from \$377.4 million.

Diluted net loss per common share from continuing operations for the quarter was 23 cents, compared with \$1.01 for the same quarter the year prior.

Always a bellwether for the industry, Emmis' most recent performance might scare off radio investors.

When a Wall Street analyst at the May 11 Emmis teleconference asked how investors ought to look at Emmis in light of such a weak performance, company founder and chairman/CEO Jeffrey Smulyan acknowledged that "we're standing on what is not a great record . . . Making formats work in this day and age is far more difficult than it was 25 years ago. We know that these are challenging times. But we believe we are taking steps to reinvent American radio. This is not a problem that is indigenous to Emmis but to all American radio." —Jeffrey Yorke

## CBS Radio/Chicago Promotes Tartaglia, Miller

CBS Radio talk WCKG (105.9 Chicago's FM Talk Station)/Chicago appoints Gabe Tartaglia station manager. He retains his director of sales title for the company's seven stations in the market. Tartaglia replaces Terry Hardin, who left in April 2006.

Tartaglia joined CBS in 1994, serving as general sales manager of country WUSN/Chicago, adding director of sales duties in April 2006.

In related news, Paul Miller, who's been WUSN's local sales manager since 2005, is promoted to general sales manager. Tartaglia had been serving in that role as part of his director of sales position.

—Mike Boyle

## Granite Ready To Rock Epic Records

Epic Records senior VP of finance and operations Adam Granite has been promoted to GM of the label.

"With an impressive history already at Epic Records, Adam has more than earned this opportunity," Epic president Charlie Walk says. Granite adds, "We have an amazing roster of talent at Epic, and I am looking forward to helping shape new opportunities for our artists."

Granite joined the company in 1996 as an administrative assistant and quickly worked his way up the ladder. He was named senior director of finance and operations in 2001, earned VP stripes in 2003 and became senior VP in 2006. —Kevin Carter

## SBS Taps Remington For L.A. VP/MM

Spanish Broadcasting System regional Mexican KRZZ (93.3 La Raza)/San Francisco VP/GM Peter Remington has added VP/market manager duties for the company's Los Angeles properties: regional Mexican KLAX (97.9 La Raza) and Latin rhythmic KXOL (Latino 96.3).

Remington replaces David Haymore, who recently joined Una Vez Mas, the largest Azteca America affiliate TV group, as COO. Remington has been with KRZZ since November 2004. Prior to joining SBS, he held management posts at Cumulus Broadcasting, Eastman Radio and Regent Broadcasting.

—Mike Boyle and Katy Bachman

## Finnerty, Two Others Rise At Fox News Radio

Fox News Radio VP Bob Finnerty rises to senior VP at the network, reporting to executive VP Kevin Magee. Finnerty will oversee all radio operations.

Meanwhile, director of news programming/managing editor Mitch Davis becomes VP for Fox News Radio and director of talk programming. Mike Elder is elevated to VP of news talk.

Finnerty, who began his career at Fox News Channel as a consultant in 2002, became VP in 2003.

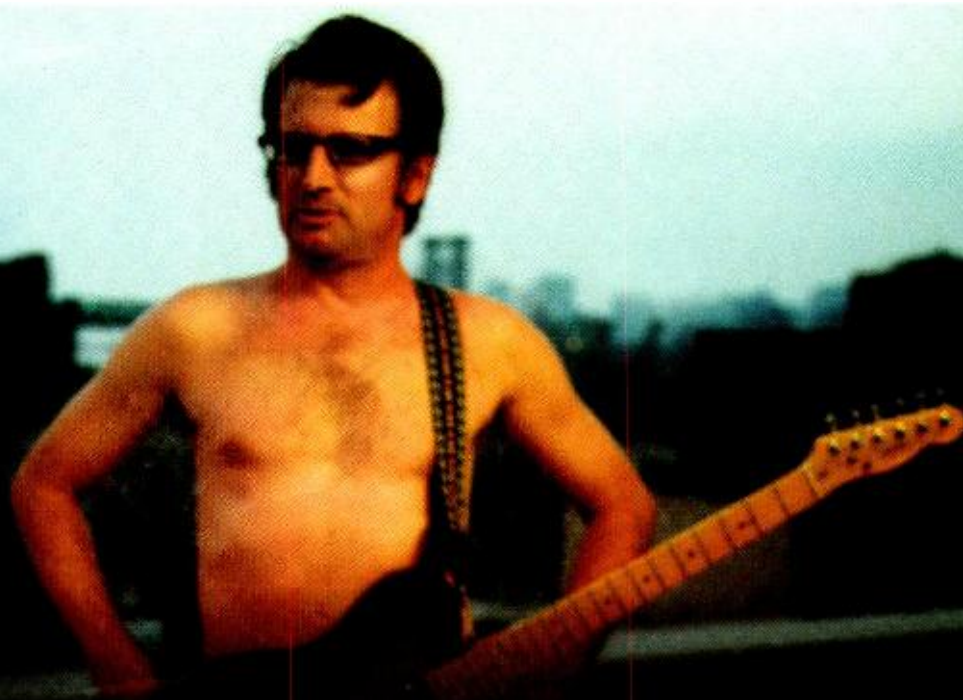
Davis founded the network's five-minute news service. He joined Fox News Channel in 1997.

Before joining Fox News Radio, Elder was director of programming and operations at Entercom talk WRKO/Boston.

—Ken Tucker

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## WLW's 'Big Juan' Lost

Clear Channel talk WLW/Cincinnati, which has long branded itself as "the Big One," encountered the wrath of Hispanic Chamber Cincinnati USA over a billboard campaign dubbed "The Big Juan." The billboards show a man wearing a sombrero and holding up his index finger depicting the gesture for being No. 1.

A letter from the group to station executives resulted in the boards coming down. In part, the letter said, "Perhaps someone at your station believes there was humor in this hateful campaign. Rest assured, this is not funny."

The station later placed this note on its Web site: "We sincerely regret any offense created by our recent billboard advertisements." —Mike Boyle



## MOVERS

**Peter Scherr** is named VP of interactive marketing for Warner Music Group. He will be based in New York and report to WMG senior VP of global consumer marketing Dan Pelson. Scherr was most recently director of interactive marketing for JetBlue Airways . . . **Cumulus Media** Quad Cities, Iowa-Ill., market manager Jack Swart exits for the newly created position of director of northern Indiana operations for Artistic Media Partners, based in South Bend, Ind. The company owns 13 stations in four markets in the state: Bloomington, Fort Wayne, Lafayette and South Bend . . . **Kevin Jaibur** joins Salem news/talk WNTP/Philadelphia as sales manager. The 35-year industry vet most recently served as general sales manager for crosstown Marconi Broadcasting alternative WHAT. He succeeds Vince Raimondo, now a partner with Radio Direct Response.

## SHAKERS

Los Angeles-based hard rock/metal label Century Media has undergone a management change. President Marco Barbieri has stepped down and is pursuing interests outside the music industry. The company is now being overseen by Brian Sharp, who has been Century's COO. Century consultant Jim Martone will focus on new business development . . . **Universal Music Group** promotes Rio Caraeff to executive VP of eLabs, a position vacated last month with the promotion of former eLabs head Larry Kenswil to executive VP of business strategy. In addition to his new duties, Caraeff will continue to run the Universal Music Mobile group as GM. He reports to UMG president/COO Zach Horowitz.

# Business Briefing

By Jeffrey Yorke

## Centennial Buys Six From Mid Atlantic

Allen Shaw's privately held Centennial Broadcasting II snatches up six stations in Fredericksburg, Winchester and Berryville, Va., for \$35.9 million. The Lewis family, which owns seller Mid Atlantic Networks, has been in radio broadcasting for 68 years. The stations are located on the southern and western fringes of Northern Virginia, a geographical area growing as fast as Las Vegas.

Shaw's original Centennial company sold its stations to Beasley Broadcast Group a number of years ago and has recently begun gathering a new collection of stations. It also owns four stations in the Lynchburg, Va., market.

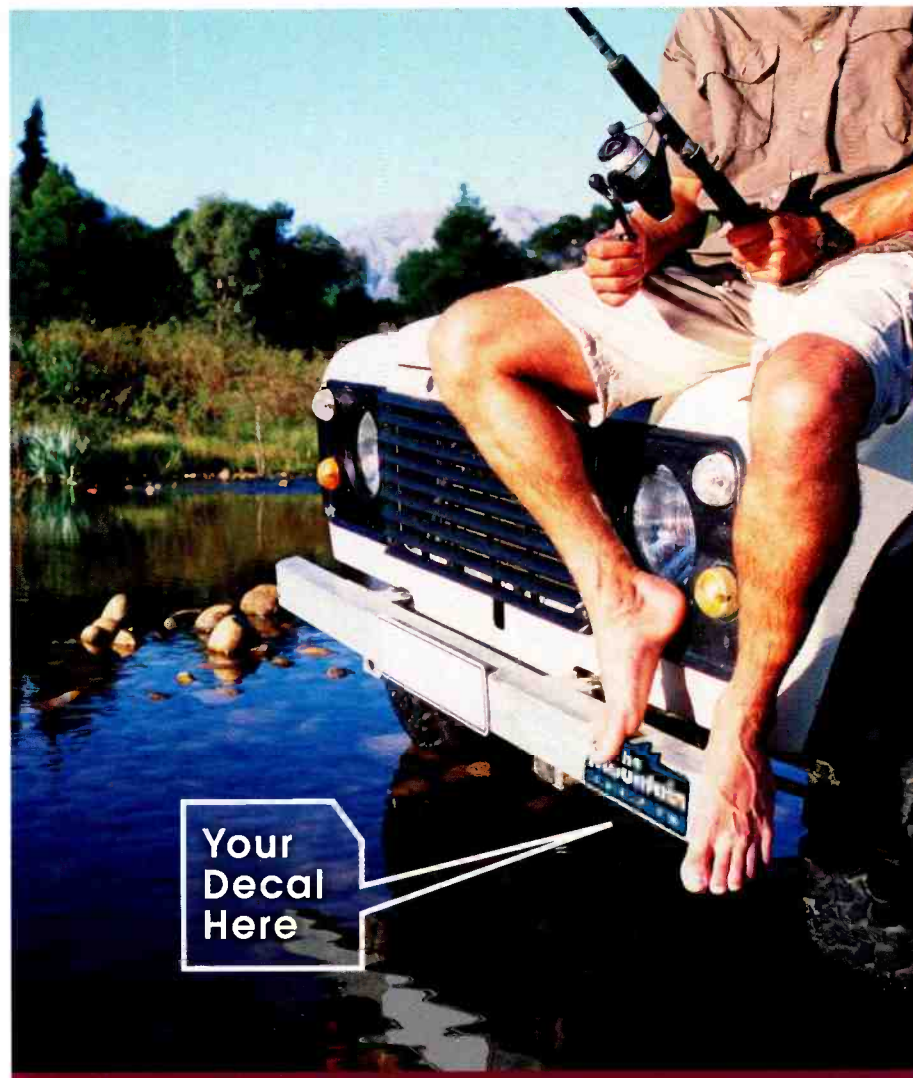
## CC Sells Its Ashtabula Stations

Sweet Home Ashtabula, a newly formed, minority-controlled radio group, has acquired five Clear Channel stations in Ashtabula, Ohio. Chairman Tom Embrescia heads the group and Matt Embrescia serves as president.

**For the Record:** Kenneth Dennis' Bicoastal Media will pay Clear Channel \$37.2 million for 14 stations in Oregon.

## Quarterly Results . . .

Saga had first-quarter net operating revenue of \$31.9 million, up 2.2% from \$31.1 million during the same period last year. The company says operating income fell 20.7% to \$3.6 million while station operating expenses were up by 5.2% to \$26 million. Net income was down 52% to \$740,000 from \$1.5 million, with 4 cents per share earnings compared with 7 cents . . . Salem says net broadcasting revenue grew 3.4% to \$50.4 million from \$48.8 million while overall revenue was up 7.8% to \$56.1 million from \$52 million. Net income per share increased 9.1% to 12 cents from 11 cents . . . Cumulus' Q1 revenue was \$74.4 million, off by 3.8% from \$75.2 million. It had a 4 cents per share loss, or \$1.8 million, compared with a net income of \$857,000, or a penny profit, a year earlier . . . Cox Radio's net revenue increased 3.2% to \$100.7 million during the first quarter from \$97.6 million. Per share net income was 14 cents, matching last year's, and in line with analyst expectations.



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After The Music Fades/ **Shaun Groves** /Rocketown

**30,000 SPINS**

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Does Anybody Hear Her/ **Casting Crowns** /Beach Street/Reunion/PLG

I See Love/ **Third Day, Steven Curtis Chapman & Mercy Me** /Lost Keyword

Made To Love/ **tobyMac** /Forefront/EMI CMG

My Will/ **DC Talk** /Rocketown

You Are Mine/ **Third Day** /Essential

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Happy/ **Ayiesha Woods** /Gotee

Resurrection/ **Nicol Sponberg** /Curb

Shine On/ **Needtobreathe** /Lava/Sparrow/EMI CMG

Takes A Little Time/ **Amy Grant** /Myrrh

**10,000 SPINS**

All I Need (Is Your Love)/ **Shawn McDonald** /Sparrow/EMI CMG

By His Wounds/ **Glory Revealed Ft. Mac Powell, Mark Hall,  
Steven Curtis Chapman, Brian Litt** /Reunion/PLG

Cornerstone/ **Day Of Fire** /Essential/Jive

Don't Give Up/ **Sanctus Real** /Sparrow/EMI CMG

Even Then/ **Nichole Nordeman** /Sparrow/EMI CMG

Foreverandever, Etc./ **David Crowder Band** /sixsteps/Sparrow/EMI CMG

Forgiven/ **Relient K** /Gotee

How Can I Keep From Singing/ **Chris Tomlin** /sixsteps/Sparrow/EMI CMG

How To Save A Life/ **The Fray** /Epic

I Do Believe/ **Steven Curtis Chapman** /Sparrow/EMI CMG

The Show/ **Hawk Nelson** /Tooth & Nail

There Is Nothing Like You (In The Garden)/ **Watermark W/ Shane & Shane** /Provident

Undo/ **Rush Of Fools** /Midas

Walking Her Home/ **Mark Schultz** /Word-Curb

Wherever The Wind Blows/ **Pillar** /Flicker/PLG

Winds Of Change/ **Kutless** /BEC/Tooth & Nail

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**TITO NIEVES** ENJOYS AN EARLY PRESENT IN ADVANCE OF HIS BIRTHDAY ON JUNE 4, AS "MAS QUE TU AMIGO" SPENDS A FIFTH WEEK AT NO. 1 ON THE LATIN TROPICAL CHART.



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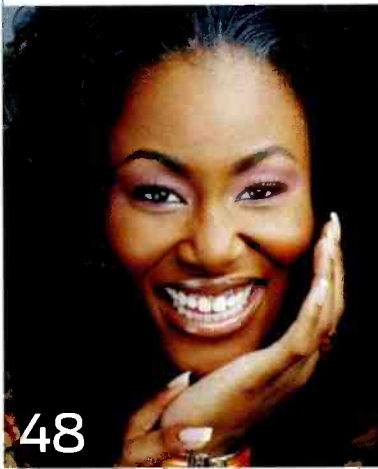
'What is at stake is the success of his station, the profitability of that station, the programmer's reputation and career, even the format he represents. Those are some pretty heavy pressures. p.20



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**W**

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**F**

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How Emmis generates 14% of Chicago radio revenue from interactive ad sales

# Breaking Out Of The Traditional Mold

Paul Heine

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**'I don't know the last time I had a cost-per-point discussion with a client. It's all about, "What's the idea, how do we really make this sing, how do we touch-point, what are we looking for in terms of lift?"'**

—Deborah Esayian

**d**uring her keynote speech at February's RAB convention in Dallas, Betsy Lazar sounded a wake-up call for broadcasters. "Doing business the old way won't cut it and pitching schedules of 30s won't do it," the General Motors executive director of advertising and media operations said. "What GM wants is ideas that show involvement by the station."

Coming from a company that slashed its ad spending by \$600 million in 2006, Lazar's words packed all the more punch, underscoring the need for radio companies to make broader-based sales efforts focused on engaging potential consumers through a variety of touch points.

Emmis Communications is beginning to see a payoff for aggressive moves in this direction. Four years after launching a new interactive strategy, the percentage of revenue at its Chicago rockers—alternative WKQX (Q101) and classic rock WLUP (the Loop)—attributed to interactive ad sales has risen to an astonishing 14%. According to Borrell Associates, the average radio station realizes just 2% of its revenue from interactive sales.

"Interactive means more than the station's Web site," Emmis Interactive VP Rey Mena says. The

company espouses what Mena calls a 360-degree brand experience, which begins with the radio station and extends to affinity programs, the Web, event marketing, streaming audio and video, podcasting, text messaging and online music sales. "All are revenue generators," he says.

The menu of inventory Emmis offers clients is long and diverse, ranging from online contesting and skill games to virtual remotes. Almost everything on its stations' Web site navigation bars is sponsorable, including concert calendars, local job listings and the playlist page.

In addition to visibility throughout a Web "channel," a sponsor's logo often clicks through to a jump page populated with essential client messaging or a promotion, before linking directly to the sponsor's home page. "People like filtered information,"



Mena



Esayian

Emmis VP of interactive sales Deborah Esayian says. "People prefer their information in small doses."

Even the cursor is for sale. To help market the 2005 blockbuster remake of "King Kong," the cursor on the KPWR (Power 106)/Los Angeles Web site transformed into a gorilla icon, augmented by a "What's this?" button linked to information about the movie premiere.

Employing a publishing model, the company creates feature channels—the cyber equivalent of advertorial—for clients. For example, Q101 hosted an Xbox channel to promote the videogame operating system, which Esayian says fostered "an online gaming community weaved right into the navigation bar." KKFR/Phoenix conducted a four-hour "cyber remote," an online open house for realtor Ryland Homes. Rather than traipsing around town to look at properties, potential home buyers pointed and clicked their way through hundreds of homes. For a \$10,000 investment, the client generated 185 qualified leads and sold six properties.

Esayian says the company's sellers emphasize "quality, affinity and engagement, not tonnage. I don't know the last time I had a cost-per-point discussion with a client. It's all about, 'What's the idea, how do we really make this sing, how do we touch point, what are we

looking for in terms of lift?'"

Initially, the company encountered some resistance from programmers to its new sales programs, Esayian says. And as it shifted from transactional to consultative and collaborative selling, Emmis/Chicago ultimately turned over 90% of its local sales force. Some of the new sellers (Esayian calls them "marketitects" since they function as marketing architects) had no prior media experience. "Teachers make great consultative marketitects," she says.

While on-air spots continue to generate the majority of revenue, Esayian claims that 90% of Emmis sales are integrated. "It's the power of all the things combined," she says. "There is a huge powerful connection between on-air and online. What separates us from Yahoo and Google is our ability to connect the two media."

Mena says the change is part of a larger underlying shift in consumer and advertiser expectations that requires multidimensional media experiences. "It's not only programmers that want to engage audiences and make them part of the media experience and participate with the brand. So do advertisers," he says.

Like other forward-thinking media companies, Emmis believes that what used to separate radio and TV from publishing no longer exists. "In the eyes of many consumers, especially young consumers, they expect you to provide them with a product that they can watch when they want to watch, listen when they want to listen and read when they want to read—and interact with it on every level." **R&R**

Additional reporting by Mediaweek senior editor Katy Bachman.

## Disturbing The Peace

Combining on-air, online and on-site components, an Emmis-orchestrated summertime Pontiac Street Team helped promote awareness of three of the automaker's models in Chicago. Pontiac, which previously was not a major advertiser on WKQX (Q101) and WLUP (the Loop), was so pleased that it challenged the stations to cook up some excitement for its presence at the Chicago Auto Show.

The result? Pontiac Garage, a concert—complete with mosh pit—starring local acts Hawthorne Heights and OK Go. When the bands hit the stage, Pontiac's area at the car show swarmed with people from competing automaker booths. "It created such a buzz that it actually disturbed the auto show," Emmis VP of integrated sales Deborah Esayian says. Pre- and post-concert Web sites

delivered extra mileage, while concert video was edited to "weave the artist, the listeners and the [Pontiac] brand all together," Emmis Interactive VP Rey Mena says.

Facing competitive pressure for music branding, Verizon Wireless was also in the market for a campaign that was local, interactive and different. Q101 was happy to oblige with Breaking the Band, a multi-platform program that follows the rise to fame of local rock act Treaty of Paris. Taking

product placement to a new level, band members talk up Verizon Wireless in videos on a special microsite and use Verizon phones at concerts. The site includes bios and blogs for each band member, along with regularly updated video and photos, ranging from concert footage to shots of band members on the toilet. News, tour information and interviews are part of the campaign, which launched in March and runs through September. —PH



### Family Follies

■ Congrats and a manly ass-out hug to Universal Motown senior VP of top 40 **Mike Bergin** on his May 3 marriage to the lovely **Taunya** in New York. It's a modern-day match—or future reality show—made in heaven. He's from Los Angeles, she's from New York. Let the wacky antics begin.

■ Congrats to **WKZL/Greensboro PD Jason Goodman** and wife **Carol** on the birth of their son, **Landon Karl Goodman**. Landon was born, appropriately, on Mother's Day and weighed in at 5 lbs., 15 oz. Everyone is awesome.



Landon, shown actual size.

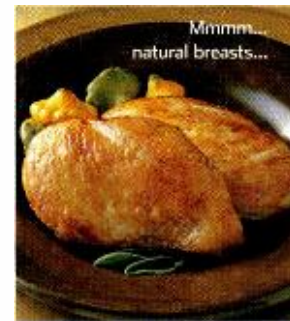
## Legal Briefs Around Their Ankles

While **Don Imus** and his team prepare that suit, a philanthropic company has unexpectedly stepped up and graciously offered to help the I-Man out financially during his golden years. Adult video company Kick Ass Pictures is releasing a porn movie called (wait for it . . .) "Nappy Headed Ho's." And it gets better. Kick Ass has offered to donate \$1 from the sale of each DVD to a "retirement fund" for Imus. "We see this as a free-speech issue," Kick Ass president **Mark Kulkis** says. "As an adult media company, we're especially defensive of free speech. Don Imus is a loudmouth and perhaps a bigot. However, CBS Radio was hypocritical in hiring Imus to be blunt and outspoken, then firing him for the same reason. Fellow broadcast personalities **Ann Coulter** and **Pat Robertson** spew antigay slurs, yet they are not fired by their networks."

From what our crack staff has been able to ascertain about the movie's complex plot line, "Nappy Headed Ho's" report-

edly stars some girls who have closely twisted or curled hair (the dictionary definition of "nappy"), who have sex for money (the dictionary definition of "ho"). Sounds awesome. "If Imus doesn't prevail, then there's a good chance he'll need some help with his retirement fund," Kulkis says. "If he doesn't choose to accept the money we collect, then we'll donate it to the United Negro College Fund."

Now, please enjoy our favorite part of this news release—the proud disclaimer at the end: "Kick Ass Pictures is headquartered in Glendale, Calif., and is the only porn company in the world to guarantee all natural breasts in all of its movies."



### Touchy Situation For Tracy Morgan

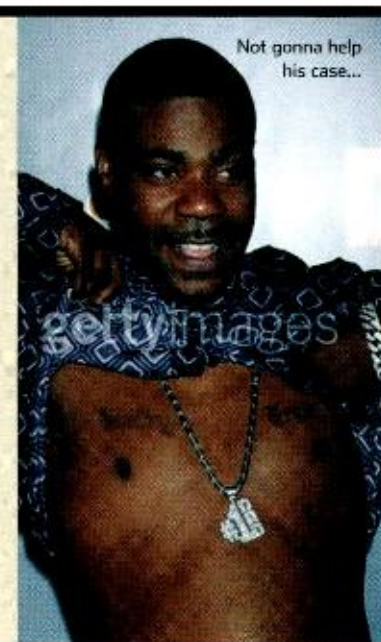
Actor **Tracy Morgan** ("Saturday Night Live," "30 Rock") is squatting in some legal hot water after his recent field trip to a Miami radio station. Morgan, who was in town for an appearance at the Improv, was a guest of the **Paul & Young Ron** morning show on Clear Channel classic rocker **WBGG (Big 105.9)**. Afterward, Morgan evidently wandered down the hall to Spanish contemporary sister **WMGE (Mega 94.9)**, where he allegedly made some unscheduled—and unwanted—up-close-and-personal contact with personality

**Sandy Domingo**, who later accused Morgan of assaulting her. Domingo told police that Morgan smelled of alcohol as he touched her shoulders and arms and kissed the back of her head. "He said he wants to impregnate me," Domingo later told the Associated Press. Domingo pushed Morgan away, and he was escorted out of the studio by his handlers.

According to published reports, Domingo, whose real name is **Yuleika De Castro**, has filed a misdemeanor battery complaint against Morgan because the incident made

her feel "violated" and "dirty." Mega PD **Rod Phillips** was unable to offer a comment when contacted by ST.

If the alcohol claims prove true, this won't be Morgan's first foray into that area. Last November, Morgan pleaded guilty to a drunk driving charge in New York, which was a violation of his probation over a prior DUI charge in Los Angeles. You following? Last month, a judge in Los Angeles ordered Morgan to be fitted with an alcohol-detecting electronic ankle bracelet. Sadly, that installation wasn't scheduled until May 25.



## The Programming Department

■ **WFLY/Albany, N.Y.**, afternoon talent **Mick Lee** is packing up all of his earthly crap in preparation to move some 3,000 miles to the left on the big map of America to become the new APD/afternoon personality/imaging dude at Clear Channel top 40 **KKRZ (Z100)/Portland, Ore.** He will fill the void created when **Chase** recently climbed into his car and drove several thousand miles to the right to do mornings at Clear Channel sister **WHKF/Harrisburg**. Lee starts May 21.

■ Well, that was quick—just two weeks after he was named co-APD/MD at CBS Radio rhythmic **WLLD (WILD 98.7)/Tampa**, **Stevie DeMann** has exited and returned home to Orlando to handle some family business. "Stevie is a consummate winner," PD **Orlando** tells ST. "We've seen him do it at **102 Jamz/Orlando [WJHM]** and in personal battles, so I'm sure he will prevail the same way in his

newest challenges." As far as a possible replacement goes, Coach O drops this tease: "Player personnel is working on a trade of major proportions. **Randy Moss** moved to New England for a shot at a ring, and I believe that his move has inspired the next announcement from Team WILD here in Tampa. Hold on!"

■ A man known simply as **Capone** is headed to San Diego as the newly named MD/afternoon dude at **Finest City** alternative **XTRA (91X)**, effective June 4. The move marks quite the cultural shift for Capone, the current PD of Clear Channel alternative **WHRL (Channel 103.1)/Albany, N.Y.** The 91X gig has technically been unoccupied since **Marco Collins** left last August. Since then, 91X creative director/night



Capone—Get it? Hello?

jock **Stephen Kallao** stepped up into afternoons and has handled some music duties.

■ New PD **Tias Schuster** has been in the building for like 20 minutes at Entercom rhythmic **WNVZ (Z104)/Norfolk** and already he's had to make a big-boy command decision. APD/midday personality **Nikki Lane** resigned for the opportunity to do mornings at a Christian station in South Florida. Thinking quickly, Schuster strolled across the hall to hot AC sister **WPTE** and invited nighttime personality **Natalia** to come over to Z104 for the more civilized midday shift with bonus assistant MD stripes. She said yes. Natalia's e-mail is natalia@z104.com.

■ Talk about leaving at the top of your game. PD **Brian Cosgrove** is leaving **Cherry Creek's** top-rated **WEHM** in swanky Hamptons-Riverhead, N.Y.—instead of relaxing in his oceanside mansion, Cosgrove is heading to public station **WLIU**. Back at **WEHM, MD Lauren Stone** takes over programming.

# Quick Hits

■ **Kassie Banister** is the newly anointed “Dave Ryan Morning Show” co-host at Clear Channel CHR/top 40 **KDWB/Minneapolis**. Banister makes the move from Chicago, where she had been on the air at ABC oldies **WZZN** and worked in sales at **WLUP**. A few years ago, she worked at **WNOU/Indianapolis**, where she produced the **Wank & O’Brien** morning show. **Dave Ryan’s** former co-host **Corey Foley** is reportedly headed to Florida to try the job market there.

■ A woman known simply as **Corina** has joined the morning show at Cox rhythmic **KPWT (Power 106.7)/San Antonio**, teaming up with new host **U.B. Rodriguez**. Until last September, Corina had been heard on “Arizona’s Morning Show,” which stars our pals **JohnJay & Rich**, enjoyed most mornings on **KRQQ/Tucson** and **KZZP/Phoenix**.

■ Let’s talk about the career shot of a lifetime for **Yohan “JP” Perez**, who has been officially named the permanent night jock at Beasley rhythmic **WPOW (Power 96)/Miami**. Not a bad deal for a local kid who joined the station as an intern in 2005. Last October, OM **Tom Calococci** asked Perez to step up to fill the shift temporarily after **Rob N** left. Flush with the majesty of his own genius, Calococci went right back to work and hired **Christian Rojas** to produce the “DJ Laz & the Morning Pimp Show.” Rojas is a veteran of crosstown **WMIB** where he used to work with the **Baka Boyz**. Ironically, he replaces **Jay Love**, who followed the **Bakaz** to their new home base, **XMOR/San Diego**.

■ We can tell you that, at last, our long, hot, sweaty, San Joaquin Valley-area nightmare is over. **EJ Tyler** has finally found the perfect partner to team up with **Darci Dawn** to form “Darci & Rick Mornings” on Buckley hot AC **KLLY**

(**Kelly 95.3**)/**Bakersfield**. Say howdy to familiar-looking Valley dude **Rick Roddam**, who packs the car and heads south on Route 99 from nearby Fresno, where he was most recently part of the morning show on **KWYE**—that is, until new owner Wilks flipped it from top 40 to AC and blew everyone out. Roddam, who modestly describes himself as the “worst standup comedian in America,” is also best-known and loved for the many years he spent annoying people at **KRZR/Fresno**. He also dabbles as a wedding minister on the weekends.

■ After nearly eight years with Jeff McClusky & Associates, **GM Geary Tanner** has left the company and will concentrate on running his own business, the cleverly named **Tanner Consulting**. “I’m looking forward to having the time to concentrate on growing my music promotion and consulting service,” says Tanner, who remains based in Chicago. He can be reached at 773-259-8264 or [gearytanner@aol.com](mailto:gearytanner@aol.com).

■ **Chris Alan** has been in the house for, like, 20 minutes as Magic Broadcasting/Panama City, Fla., PD, and already he’s working his evil magic like “He Who Must Not Be Named”: **Spoon on the Radio** is new to nights at Magic CHR/top 40 **WILN (Island 106)**, inbound from **WSSX (95.5X)/Charleston, S.C.** In other Island news, **Brian James** is the station’s new imaging voice. Meanwhile, **Mike Andrews** transfers from mornings to the vacant afternoon shift at AC sister **WVVE (Wave 100)**, but he’ll continue waking up ungodly early as the producer of “The Burnie Thompson Show” on talk buddy **WYOO**. But wait, there’s more! **John Tesh** also packs up and moves from nights to mornings on Wave. “He crams more intelligence for my life in 10 minutes than I’ve gotten in 30 years . . . go figure,” Alan says, before closing in a way that makes us want to back away slowly, “That’s it . . . for now . . . Muahahahaha.”

## Enhanced Employment Security

With the recent changes at Island Def Jam and Dallas-based promo rep Stacie Clark moving to Mercury/

Nashville, Houston-based Über-Regional IDJMG promo pro **Manny Simon** gets a tad busier, as he inherits all

of Texas, the lucky bastard. Simon also has custody of Arkansas, Louisiana, OHHHH-klahoma and cer-

tain parts of Tennessee. Send your best wishes to Simon at 713-992-6996 or [manny.simon@umusic.com](mailto:manny.simon@umusic.com).

# Chuck Riley Signs Off

“The Wrath of the Buzzard”—“Radio Indiana!”—“From the Top Top Top . . .”—“50,000 Watts of Power . . .” The industry has lost a legendary talent with the passing of voice-over icon **Chuck Riley**, who died May 10 at his home in Los Angeles. He was 66. **Adam Goodman**, who runs [voicehunter.com](http://voicehunter.com) and [radiotalenthunter.com](http://radiotalenthunter.com), was a close friend of Riley’s for many years and has dedicated the home page of Voicehunter to Riley’s legacy. “I am very saddened by his passing, but I want to share the work of Chuck Riley for many

years to come,” Goodman says. “I want it to inspire the voice talent of the future to strive to the depth of performance and gift of delivery that Chuck himself showed me to expect.” Sample some of Riley’s signature radio and TV work at [voicehunter.com](http://voicehunter.com). “I can’t describe how sad I am to listen to it, but even more so—proud,” Goodman says. In memory of Riley, you are invited to make a contribution to Vitas Hospice, c/o Charitable Fund, 16830 Ventura Blvd., Suite 315, Encino, Calif. 91436.



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WHERE STARS EARN THEIR STRIPES

# The Double-X

**W**omen have shown little progress as far as advancing into leadership positions in radio, according to a recent study of 10,612 American radio stations by the Mentoring and Inspiring Women in Radio (MIW) group. Only 15% of stations have female GMs, the study concludes. One in 10 is programmed by a woman and one-third of groups have no female PDs. ■ Clear Channel ranks slightly above average, with 10.8% women PDs, compared with 9.3% in 2002. In light of MIW's findings, the Virginia Slims' slogan from the '70s, "You've come a long way, baby," strikes a bittersweet note that sounds like wishful thinking.

## R-E-S-P-E-C-T

Some of today's younger radio professionals, who started later than the mid- to late '60s when many of today's female industry leaders were establishing their careers, may be surprised by the attitude that prevailed at the time regarding women's roles at radio stations.

A "gal" could get her foot in the door, but she couldn't go far. Radio jobs open to females were largely confined to receptionist ("must give good phone"); the traffic department; girl Friday to handle the request line; an underling in public affairs; secretary to the GM or PD; or MD, earning \$60 a week, tops.

Radio's glass ceiling was so low, munchkins would have to slouch or scratch their heads on tiny shards of glass, as no one had broken through—yet.

Before the birth of free-form FM at KMPX/San Francisco—and aside from Allison "the Nightbird" Steele, the legendary Yvonne Daniels in Chicago and perky voices of contented housewives heard in radio spots—women were seldom on the air. There were virtually no female PDs. Women rarely sold radio advertising. And unless she owned a radio station, a woman was generally not GM.

For a textbook example, consider R&R president/publisher Erica Farber's first job in radio. She was just a kid but determined to break into radio when she walked into KIIS-AM/Los Angeles. Farber said she wanted to sell radio advertising and was told by the sales manager, "Girls don't sell radio," she recalls vividly. Undeterred, she marched a block down Sunset Boulevard to a shoe boutique, pitched KIIS, closed the sale, returned to the station and put \$500 in cash, her first client's deposit, on the sales manager's desk. "Now can I have the job?" she asked. The rest, as they say, is history.

Some who are more or less Farber's contemporaries (including myself, on the "less" tip), recall those days with mixed emotions. It seemed apparent that we had to be twice as smart and work twice as hard as our male counterparts to earn half as much money. Men had cojones. Women who were assertive were referred to as, to use the polite term, a bitch. Getting respect in radio when

it was exclusively a men's club, its ranks closed and manly leather chairs circled, was a tough putt for females. On the other hand, many prevailed, like pathfinders to point the way for younger sisters and avoid those painful splinters of glass.

## 'It's A Man's World'

Roughly 40 years later, Clear Channel Radio CEO John Hogan gathered about 20 of the group's female PDs, including smooth jazz WSMJ/Baltimore PD Lori Lewis, during the group's programmer meetings last May in Atlanta.

Hogan said he was shocked at the low number of female PDs, let alone the dearth of females who grow beyond PD positions in radio, Lewis says.

Hogan asked the assemblage what they thought it would take for Clear Channel to recruit, hire and promote women in programming roles. "John really wanted to hear from us," she says. "He was absolutely open to everything we had to say."

Hogan recalls that it had been apparent to him for some time that the number of female PDs in radio at large, as well as inside Clear Channel, was aberrantly small. "Knowing that the number of female programmers in our company was fewer than seemed rational, but not knowing why that was so, it occurred to me to ask those who could give real-world perspective on the situation—those currently working at Clear Channel," Hogan says. "What was eye-opening was realizing that I did not know why this was so, and the realization that I was in a unique position to act on that information."

Lewis responded with alacrity and proposed that Clear Channel develop a female leadership initiative—a program to mentor women within the company ranks who aspire to program. She is convinced that the group will make radio more compelling through diversity in its leadership—and easier for women in the future to grow beyond programming into senior management positions, because the company made a concerted effort to make a difference.

"As the industry leader, it's time Clear Channel reflects the diversity of our radio consumers and draws upon a much broader talent

pool," Lewis says, stressing that in the pursuit of diversity, it's important not to hire women just to hire women—but to look at their abilities to help the company become more creative, more competitive and more successful.

"Many people contend this is not about males and females, rather about the best person for the job," Lewis says. "But the issue is that females can't get a shot at being the best person for the job when they are not being invited to learn."

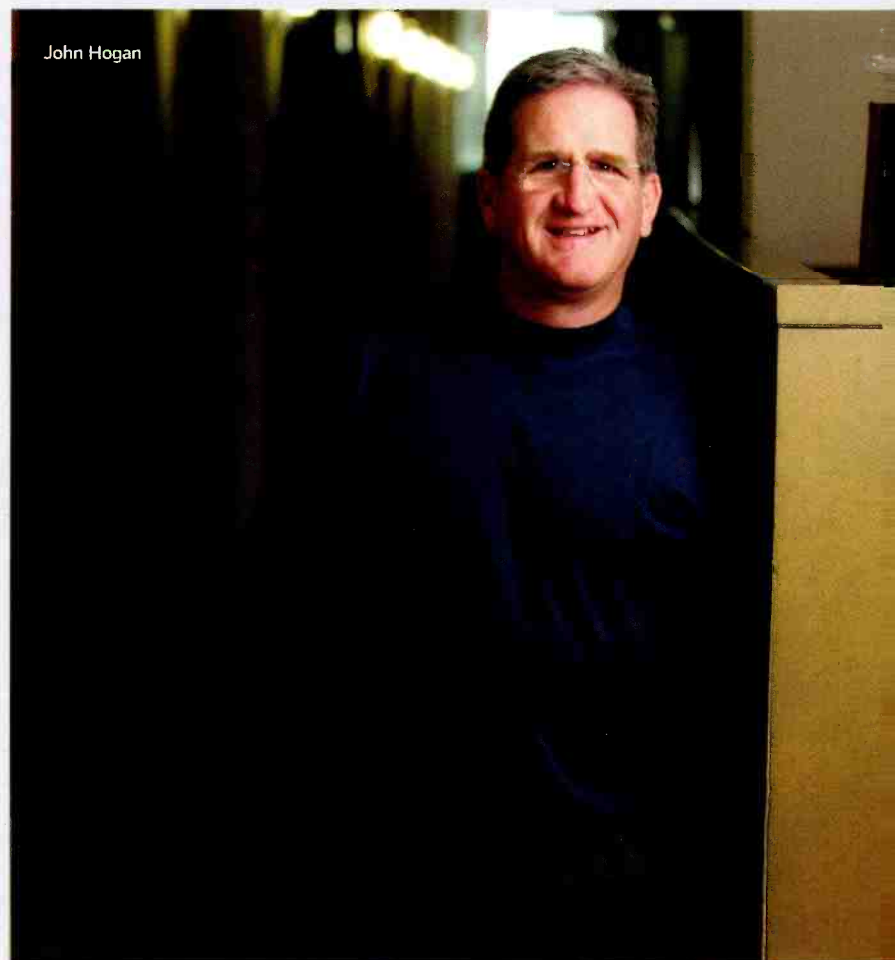
Hogan agrees. He told Lewis to run with the proposal and asked what he could do to breathe fire into the project. Now, after nearly a year, the Clear Channel Double-X Factor initiative is in place—after its launch earlier this month—and available as a tool for Clear Channel staff on its extensive internal intranet, called the Exchange.

Another goal of the Double-X Factor is development of a pipeline of talented women who work at Clear Channel—dubbed the Female Perspective Panel—to develop strategies to build new relationships with the group's female audience. Any employees may submit questions or raise issues to the panel.

To move forward with the Double-X Factor (the name refers to the female X-chromosome), Lewis turned to a senior executive with the know-how, access to organizational resources and

**'When we began discussing the need to institutionalize ways for female programmers to grow and develop inside Clear Channel Radio, there was some concern among current programmers.'**

—John Hogan



John Hogan

# Factor

## Clear Channel Initiative Intends To Shatter The Glass Ceiling And Bring More Talented Women Into Leadership Roles **By Carol Archer**

clout to make it happen: Clear Channel University/Houston executive VP of employee development Kimberly Cutchall, who heads recruitment and training for the group.

### A Long Time Comin'

Cutchall praises Hogan for taking action. "This idea could have gone in any direction or not happened, but John empowered us. It didn't matter that we do it overnight, only that we do it right," Cutchall says. "These two initiatives are the beginning. There are other ideas that we are brainstorming, building out and thinking through—great examples of how Clear Channel is willing to step out of the pack and to do things differently.

"It's an education of how we did business 20 years ago and making sure that people who thought it was OK then don't think it's acceptable in 2007," Cutchall adds. "It's about hiring people who are awesome by casting a wider net to include those who come from diverse backgrounds that cross socioeconomic, racial, cultural and gender boundaries. You ultimately hire a better person for that job, because the focus is talent-specific. I'll bet my paycheck on it."

Cutchall says many companies pay lip service to diversity, but Clear Channel is trying to move the needle. "We know we have to reflect more accurately the communities in which we're working, because that is going to make us a better company that will relate to our consumers on a better scale."

Content for the Web component of the initiative changes daily, spotlighting individuals with a feature story or posting new research based on the female consumer. Alerts and e-mail flashes related to Double-X are sent routinely to Clear Channel's full employee roster of about 12,000. Updates are also flagged on the front page of the Exchange with a click-through.

The genesis of the female mentorship program, Cutchall recalls, came with exploration of how women at Clear Channel might access career guidance.

"The issue is still murky," she says, "so we asked extensive questions of women to match them with the right mentor," adding that there are strict guidelines in place to reinforce the importance of process, noting, "We want to insure that the relationship is valuable at three-month checkpoints, and we are seeing metrics internally already that are very encouraging. We can quantify hard returns on investment—and soft returns, which are harder to quantify, but you see it in how someone has grown," she says.

"When people raise their hands and ask to be mentored, that's a good sign that they know their needs are being heard, but people must prove that



Kimberly Cutchall

**'By casting a wider net to include people in the process who come from diverse backgrounds that cross socioeconomic, racial, cultural and gender boundaries, you will hire a better person for that job.'**

—Kimberly Cutchall

they have talent to succeed in a performance-based company like ours," she continues.

Cutchall invokes a Lone Star aphorism, "The fish stinks from the head down," then points to Hogan, who has women in the highest level of senior management.

### The Times, They Are A-Changing

A battleship can't turn on a dime, and the same can be said of enormous organizations, including Clear Channel. Hence, the group's emphasis on becoming more "nimble" going forward. As Hogan says, "Anything new or different is a challenge to most people . . . Once they began discussing the need to institutionalize ways for female programmers to grow and develop inside Clear Channel Radio, there was some concern among current programmers. But once they understood we wanted to make it easier for talented, passionate, dedicated women to grow inside the company, they responded positively.

"Everyone gets that we are all better-served if the best performers, those with the greatest potential and those with the highest passion, are the ones leading us forward."

Hogan believes the Double-X Factor will create a more efficient, effective way for Clear Channel to access what has been a largely underutilized resource. "It will certainly contribute to a better company. The more bright people we have, irrespective of gender, the better. The biggest benefit will be in having more bright, talented, motivated women in positions of responsibility. Everyone—including listeners, customers, employees and investors—will benefit from having their perspective, their input and their passion in leadership positions within Clear Channel."



Lori Lewis

In the Exchange, Clear Channel details the initiative's message as clearly as a pane of glass. "Females in the U.S. make over 80% of consumer purchasing decisions and over 116 million of them tune in to radio each week. They control more than \$7 trillion in purchasing power and more than \$13 trillion in private wealth. Simply put, we need to find new ways to help build powerful relationships with this vital market."

### Incalculable

After analyzing and publishing gender stats for the past seven years, Local Focus president and long-time MIW spokeswoman Joan Gerberding weighs in. "Since the MIW first started publishing the gender analysis numbers in 2000, there has been such a small increase in female PDs that we cannot even calculate the percentage of growth," she says. "While Arbitron tells us that women's listening to commercial stations has shown steep declines over the past three years, women listening to NPR is up by 25%. What does that tell you? That women want to hear women on the air, women want intelligent radio and that women are tired of being yelled at, polarized, dehumanized and discriminated against."

Since 1992, when Clear Channel acquired AMFM and became the world's largest radio group and out-of-home media company, the group has been under intense scrutiny. The addition of a female leadership initiative to its evolving business model is another reason why the company will remain squarely in the spotlight, because rank confers responsibility, as well as privilege. **R&R**

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While triple A's audience makeup and listeners' lifestyles remain relatively consistent, the broadcasting landscape is changing rapidly. Consequently, the programming approaches of many triple A stations—both commercial and noncommercial—are evolving.

This year's triple A special focuses on that evolution. In the pages that follow, we explore efforts to attract a younger adult audience, the inclusion of more alternative-leaning artists, different approaches to presenting new music and offering unique programming and adapting to changes in the ways people consume radio. The goal—offer modern triple A programmers a road map to not only keep up with the times, but to get ahead of the game. —*John Schoenberger*

A qualitative look at who actually tunes in to the format

# Who Listens To Triple A, Anyway?

By John Schoenberger

Anyone integrally involved with triple A is keenly aware that listeners who call a given triple A station their favorite are desirable in terms of qualitative characteristics—commanding active lifestyles, good educations, higher incomes and so on. ■ But what does the audience really look like when qualitatively sliced and diced? Providing a wealth of information is Media Audit executive VP Phil Beswick, whose recent study of the format broke down a dizzying array of statistics, based on 22 markets where triple A currently lives.

### General Stats

The bulk of triple A listeners fall in the 25-64 demo. However, as you look deeper, the format also has a strong reach in the 18-49 and 25-54 cells. The median age of triple A listeners is 42, with the largest percentage falling into the 35-44 group.

Despite that triple A station programming varies from market to market and the audience gender makeup is accordingly diverse, it is somewhat surprising to discover that, overall, the triple A audience is two-thirds male and one-third female.

Not as surprising: The overwhelming majority of listeners are classified as white (78%), but a larger percentage of African Americans, Hispanics, Asians and others tune in than might be expected.

### AUDIENCE DEMOGRAPHICS

<b>Gender</b>					
Male	68%	Female	32%		
<b>Age</b>					
18-24	8%	25-54	73%	35+	71%
18-34	30%	25-64	83%	50+	30%
18-49	70%	35-54	51%	65+	9%
25-49	63%	35-64	62%		
<b>Ethnicity</b>					
White (non-Hispanic)	78%				
Black (non-Hispanic)	6%				
Hispanic	7%	Asian	4%	Other	5%

### Income And Occupation Insights

Income and buying power of the triple A audience also meet expectations. More than half of all triple A listeners make more than \$50,000 per year, and 30% earn in excess of \$75,000 a year. Those figures are well above general-population averages.

In addition, nearly 50% of triple A listeners have “desirable” occupations, falling into the categories of professional, technical, proprietor and manager—again, well above the national average. One-fifth of triple A listeners are unemployed, either because they are between jobs or are homemakers, retired or students.

*Continued on page 18*



### Triple A Listener Tidbits

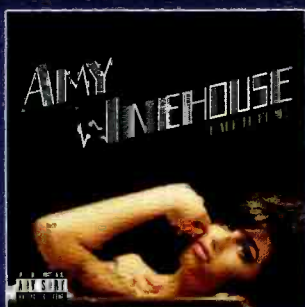
- 38% of such households have a dog; 29% have a cat
- More than 70% own an SUV, a pickup truck or a van
- 75% vote in local, state or national elections
- Almost 50% say they read books regularly
- 68% read the newspaper
- 33% say they are Democrats, 28% consider themselves Republicans, and 31% claim to be independent
- More than 80% have a cell phone
- 77% log on to the Internet at home and 54% log on at work

SOURCE: The Media Audit



# We're Listening to Triple A Radio and it Never Sounded So Good!

UNIVERSAL REPUBLIC RECORDS CLASS OF 2007



**AMY** "You Know I'm No Good"  
**WINEHOUSE**

R&R Triple A: **3** going for #1!

**THANK YOU FOR YOUR SUPPORT!!!**

Certified **GOLD** U.S. Album Sales after only 4 weeks

#1 Artist To Watch 2007-AOL

Rollingstone.com Top 10 Artists To Watch in 2007



**Colbie Caillat**

R&R Triple A: **IMPACTING NOW!**

**"Bubbly"**

**#1 MOST ADDED**

Added: **KTCZ, KENZ, KPRI, KCUV, KRVB, WNCS**

Single now available at iTunes

Opening for The Goo Goo Dolls all Summer 2007

Closing in on 12,000,000 MySpace plays (Twelve Million) with an average of 100,000 plays a day  
Debut album **Coco** available everywhere early July 2007



**Stephen Marley**

**5 Time Grammy Award Winner**

**"Hey Baby"**

Spinning at: **WXRV/Boston, KPRI/San Diego, WCOO/Charleston, KCUV/Denver, WZEW/Mobile, KUT/Austin**

*Sold Out headlining tour now and shows with Dave Mathews Band coming soon*

TUEF GONG

Debut album **Mind Control** available now



**MIIKA**

R&R Triple A: **IMPACTING JUNE 25th**

**"Love Today"**

The follow up to the heavily requested debut single **"Grace Kelly"**

**Over 1.4 Million Albums Sold**

**SOLD OUT** Headlining Tour Dates: **JUNE 2007!**



**"Sea Breeze"**  
**TYRONE WELLS**

The follow up to the debut single, **"What Are We Fighting For"**

Headlining tour happening now

Debut album **Hold On** available now

# AND INTRODUCING

**Kate Havnevik and Scott Matthews**



**UNIVERSAL  
REPUBLIC  
RECORDS**

Continued from page 16

Most triple A listeners have also had at least some college education, with a whopping 60% earning a bachelor's or higher degree.

## INCOME, OCCUPATION AND EDUCATION

### Annual Income For Individuals

Under \$15,000	2%
\$15,000-\$24,999	4%
\$25,000-\$34,999	8%
\$35,000-\$49,999	19%
\$50,000-\$74,999	24%
\$75,000-\$99,999	17%
\$100,000-\$149,999	16%
Above \$150,000	11%

### Annual Income For Dual Income Families

\$50,000+ and aged 18-34	20%
\$50,000+ and aged 18-49	50%
\$50,000+ and aged 25-49	46%
\$50,000+ and aged 25-54	53%
\$50,000+ and aged 25-64	60%
\$50,000+ and aged 35-64	45%
\$50,000+ and aged 50+	18%

### Occupation

Proprietor, manager	25%
Professional, technical	24%
Unemployed	21%
Blue-collar worker	15%
Clerical worker	11%
Sales worker	3%
Military	less than 1%

### Education

Some high school	2%
High school graduate	18%
Some college	22%
College graduate	38%
Advanced degree	20%

## General Buying Habits

Most triple A listeners rank above the national average when it comes to heavy patronage of specific types of stores. The type of retail outlets most

## Triple A Listener Activities During The Past 12 Months

- 75% did lawn/gardening/maintenance
- 54% went to bars or nightclubs
- 45% attended sporting events
- 43% went to the theater, opera or symphony
- 38% enjoyed rock or pop concerts
- 33% went to a gambling casino
- 32% belong to a health club
- 31% regularly go biking and/or hiking
- 28% golf
- 25% went to a major theme park
- 14% do winter sports

SOURCE: The Media Audit



**Triple A listeners are very active. Their involvement in domestic and social activities greatly exceeds the national average.**

often frequented include hardware/building-supply yards, auto-parts stores, drugstores, clothing stores and discount stores. In fact, in almost all cases, they visited such stores and purchased something within the past four weeks.

In the hardware category, the Home Depot has the lion's share of business with 74%, Lowe's comes in at 32%, Ace at 15% and True Value at 4%. In the discount-store category, Target gets the majority of triple A listener visits with 65%, followed by Wal-Mart at 52%, Sears at 37%, Kmart at 21% and JCPenney at 21%. Except for Target, triple A's discount store tally is below the national average.

In other areas of purchasing, triple A listeners went to Best Buy (43%) most often to purchase entertainment equipment or home appliances, followed by Sears (39%) and Circuit City (20%). For furniture, Ikea ranked at the top, with Sears second.

## PURCHASING TRENDS

### Heavy Or Frequent Users/Buyers

Drugstores	78%
Discount stores	78%
Hardware/building supplies	71%
Men's clothing	58%
Rent/buy movie	58%
Bottled water	55%
Women's clothing	51%
Movie theater attendance	51%
Sporting goods	39%
Music CD/download	39%
Lottery tickets	34%
Rent/buy videogames	19%
Wine	19%
Full-service restaurant	18%
Jewelry	15%
Beer	11%

### Plan To Purchase During The Next Year

Glasses/contacts	37%
Computer software	34%
Personal computer/equipment	30%
New furniture	29%
Remodel home	26%
Video equipment	21%
Bedding/mattresses	19%
Stereo equipment	19%
TV	15%
Major household appliance	13%

## General Lifestyle Insights

A majority of triple A listeners are married—65%—while 22% have yet to take the plunge. Of those who are married, more than half have children.

Of these families, 68% of the husbands are employed full time and 39% of the wives also have full-time jobs. Another 7% of these wives work part time. The majority of these couples or families are also homeowners, with 80% of the triple A audience saying they own a house, town-house or condo.

Triple A listeners are also very active. Their involvement in domestic and social activities greatly exceeds the national average: They are 20%-80% more likely to get out and do things, depending on the activity.

## LIFESTYLE

Marital Status	Family Size		
Married	65%	1 person	11%
Separated	2%	2 persons	32%
Widowed	3%	3-4 persons	40%
Divorced	8%	5 or more persons	15%
Never married	22%		

## Children

Single, under 35, no children	12%
Married, under 35, no children	6%
Married, children at home	45%
Married, children under 6	19%
Married, children 6-13	33%
Married, children above 13	22%
Married, over 35, no children at home	20%
Single, over 35, no children at home	15%

## A Triple A listener is:

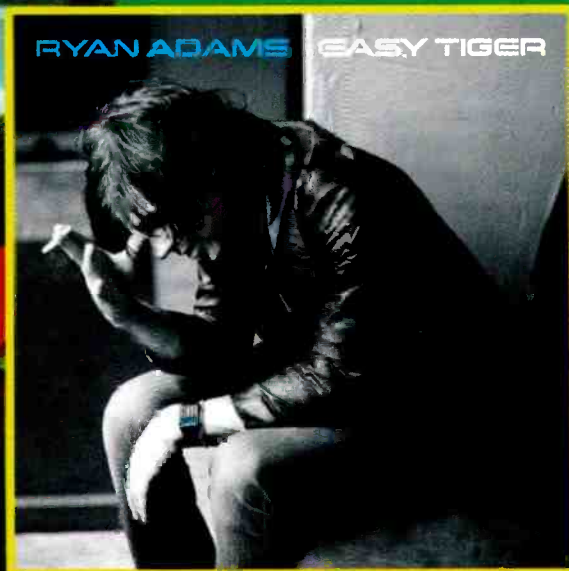
- 164% more likely than the average U.S. adult to make a charitable contribution to an environmental cause
- 104% more likely to make a charitable contribution to public radio or TV
- 128% more likely to belong to a human rights organization
- 100% more likely to belong to a health club
- 86% more likely to have a college degree
- 111% more likely to have attended graduate school
- 109% more likely to have an individual income that exceeds \$100,000 per year
- 127% more likely to have a household income that exceeds \$250,000 per year
- 152% more likely to be self-employed
- 204% more likely to have his or her youngest child leaving home this year
- 147% more likely to rent or own a vacation home
- 36% more likely to have an IRA or 401K account
- 34% more likely to be covered by an HMO-type health plan
- 90% more likely to have taken 10 or more round-trip domestic flights in the past 12 months
- 11% more likely to have taken three or more foreign flights in the past 12 months
- 74% more likely to have listened to a sporting event on the radio and only 18% more likely to have watched a sporting event on TV
- 20% more likely to read the front-page section of the paper, 33% more likely to read the business news section, 19% more likely to read the movie and entertainment section, and 17% more likely to read the travel section

SOURCE: Simmons Private Eye Target Report

# RYAN ADAMS "Two"

Going For Adds at  
Triple A May 21st

Performing at  
Non-Comm Convention  
in Louisville on Sat,  
May 19th at 11:00pm  
at the Brown Theater.



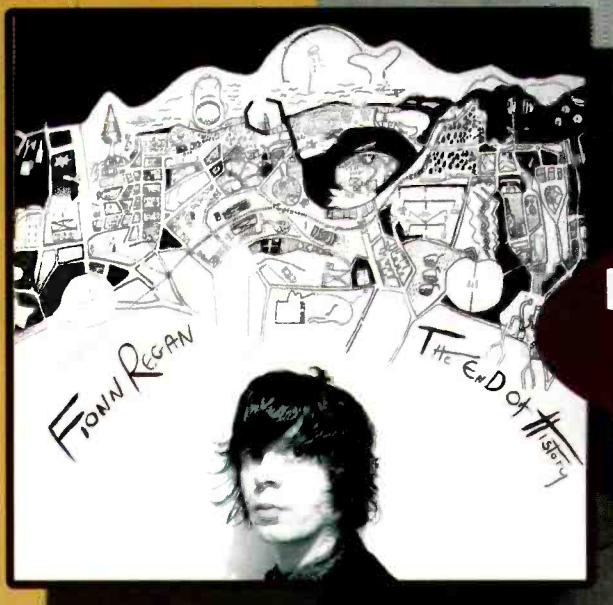
In Stores on June 26, 2007

**LOST HIGHWAY**

## FIONN REGAN The End Of History

Non-Comm Impact Date July 10th  
Featuring "Be Good Or Be Gone"

"Fionn Regan is  
Ireland's answer  
to Bright Eyes"  
-NME Magazine



Performing at the Non-Comm Convention  
in Louisville on Fri, May 18th at 3:00pm  
at the Brown Hotel.

In Stores on July 10, 2007

Playing new music is one thing. Presenting it properly is another

# New Music As A Strategic Weapon

By John Schoenberger

**As successful as the triple A format is** in most markets—on commercial and noncommercial frequencies alike—it is still often viewed as a specialty or niche format. ■ But that perception is changing as the format experiences a renaissance, returning to markets where it had vanished while also launching in several brand-new locales. ■ Helping shape these fresh outlets are a handful of consultants and research gurus, including Media Mechanics partner Paul Marszalek and Bolton Research president Ted Bolton. Both participated in a panel at the recent Sunset Sessions in San Diego, along with several label promotion executives, where the conversation naturally drifted to the relationship between radio and records.

All agreed that a hallmark of triple A—and a major contributor to its success—is the format's function as a destination for discovering new music. However, Bolton and Marszalek say it's time to reconsider how much new music is incorporated into an individual radio station—and how it is presented.

"I have long been a supporter of playing new music on the radio," Bolton says. "Many other consultants say you shouldn't—or what new music you do play should be very limited—because it is too risky. I don't agree and feel there is a right way to introduce new music, no matter the market situation."

Despite what seems like an ever-expanding selection of new outlets and devices for musical discovery, radio remains the single greatest driver of music sales. Labels still value radio's role in breaking new artists and exposing new releases by established artists.

But from the programmer's perspective, choosing new music to play is a daunting, sometimes frightening task, Bolton says, and promo reps would do well to put themselves in the shoes of the programmers they work.

"As a programmer who sits down and sees all of the musical choices in front of him, how does he make a decision to know what to play? What is at stake is the success of his station, the profitability of that station, the programmer's reputation and career, even the format he represents. Those are some pretty heavy pressures," Bolton says.

Marszalek believes that playing new music works best when required infrastructures are in place—both at the station and with regard to the label's marketing campaign for the artist. By putting the artist in the proper environment, stations and labels can better facilitate consumer adoption, he says.

"Any station can play lots of new music, but that doesn't mean it is going to be put in the proper context with the listener," Marszalek says. "If new music isn't presented properly and isn't given a fair shake at the station, you are doing a disservice to both the artist and the station."

Marszalek contends that if a programmer doesn't truly believe in an artist or song and isn't prepared to give it a real shot, why bother? If the station doesn't have a well thought out and well-executed strategy for packaging and presenting new music—through new-music days, new-music shows and consistent rotation in the right dayparts—the benefit for station and artist is minimized. Further, if the label and artist game plan—including touring, press and marketing—is only half-baked, it's not fair to ask radio to jump in.

Marszalek says, "It is not just about the song. There is a context to all of this, and it has to do with the artist and the particular part of the cycle



Ted Bolton

of their career they are in."

Citing anecdotal information, focus groups and broader research studies, Marszalek says there is a limit to how much new music the average adult can absorb in a given period of time.

"Every time I have looked deeper into what consumers want, they say they would be happy and fulfilled if they could discover just a few great new artists each year," he says. "Further, when you assess the successes at radio at the end of the year, it usually comes down to about a dozen new artists who really break through and resonate with the audience."

Bolton agrees. "If you play less new music but play the right music in a better context and with the station's total commitment behind it, it will translate into more success for the station and more sales for the artist. I am not saying play less new music, just fewer new artists, instead giving that time to the ones you've added and truly believe in."

"Rather than only focusing on hit songs, I believe you are better off investing in artists that you can associate yourself with for the long run. You will always have a few one-hit wonders that you need to play, but they should be the rare exception," Bolton says.

The key to maximizing new music as a strategic weapon is determining who those new artists are at any given time and marshalling station and label resources behind them. Such a strategy could serve radio well and save labels time and expense.

The payoff? Giving consumers and listeners what they really want.

R&R

20

**'If new music isn't presented properly and isn't given a fair shake at the station you are doing a disservice to both the artist and the station.'**

—Paul Marszalek

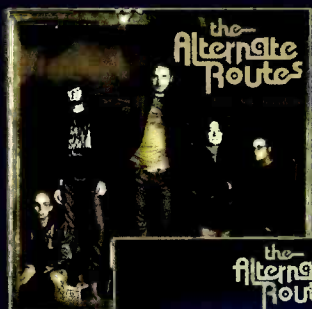


Paul Marszalek



# the Alternate Routes

AS SEEN ON *LATE NIGHT WITH CONAN O'BRIEN* and *WGN*  
 AS HEARD ON *THE HILLS* and *LAGUNA BEACH*  
 FEATURED ON *ACOUSTIC CAFE*

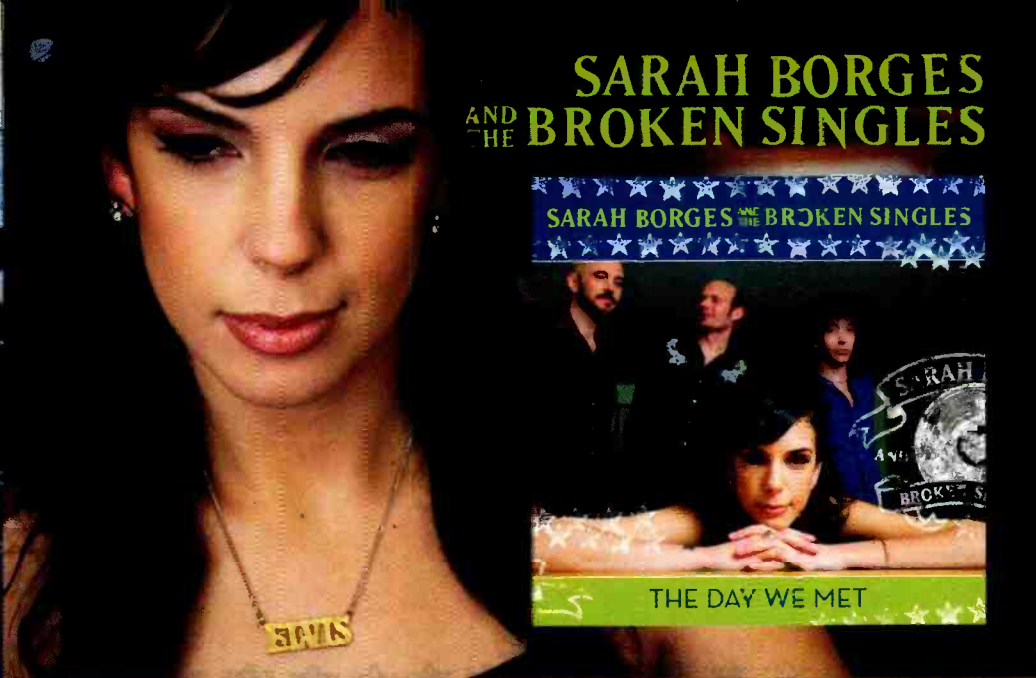


in stores now!

**TIME IS A RUNAWAY**  
 "...reminiscent of Mr. Petty's Heartbreakers...unfailingly melodic and soulful." ~*Performing Songwriter*

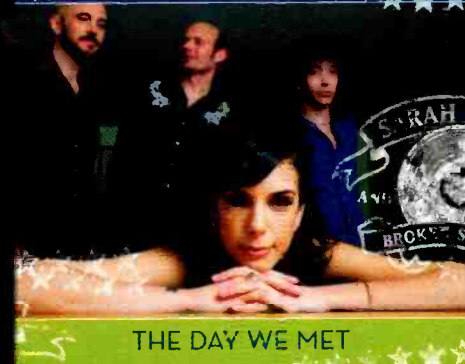
**ON OVER 60 TRIPLE A STATIONS**  
 (Top 15 Indicator, Top 25 Monitored)  
**Most Added at Hot AC**

**UNPRECEDENTED** high research scores on **platinumBLUE**  
 Upcoming BBC special

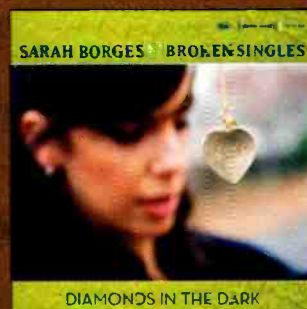


# SARAH BORGES AND THE BROKEN SINGLES

SARAH BORGES AND THE BROKEN SINGLES



Produced by Paul Q. Kolderie (Radiohead, The Pixies, Warren Zevon) **SEE THE BAND PERFORM at Non-Comm!**



in stores june 12!



"Make a note of this name and get in on the ground floor." ~*Paste*

Upcoming features in **NO DEPRESSION, PASTE, and HARP** magazines.

**Upcoming World Cafe session**

## COLLECTION OF SOUL COVERS HONORING MARC'S MUSICAL INFLUENCES:



**FIRST SINGLE**  
**Love and Happiness (Al Green)**

PLUS *You Met Your Match* (Stevie Wonder)  
*If I Could Build My Whole World Around You* (Marvin Gaye & Tammi Terrell)  
*Respect Yourself* (Staple Singers)  
*Bring It On Home* (Sam Cooke)  
*Yes We Can, Can* (written by Allen Toussaint, popularized by the Pointer Sisters) and more!

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 '2006 Love All, Serve All Award'  
 for Katrina relief efforts in the Gulf region.

JPCOMING TV performances on **CBS EARLY SHOW** and **LATE NIGHT WITH CONAN O'BRIEN**



**S.O.S.:**  
**Save Our Soul**  
 in stores June 26

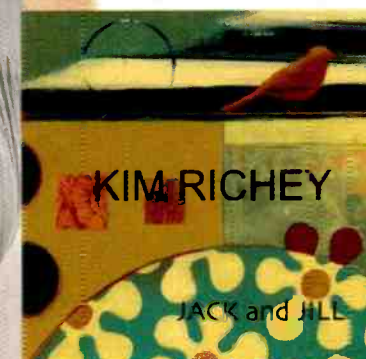


# KIM RICHEY

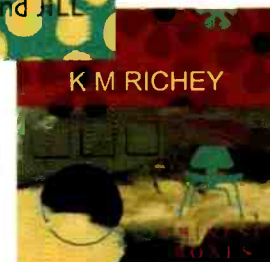
"A mind worth creeping into and curling up in for an extended stay." ~*TIME Magazine*

Upcoming appearances on *CBS Early Show* and *Voice of America*

**FIRST SINGLE "Jack and Jill"**  
 impacting Radio May 21



**New album**  
**Chinese Boxes**  
 in stores July 10



Produced by Giles Martin (Beatles' *LOVE* album)  
 Recorded in London  
 Mastered at Abbey Road studios



Zap the classic rock and lean toward adult alternative, advises SBR Creative Media co-prez

## Is It Time For Triple A To Sing A New Song?

By John Bradley

*Editor's note: During the past 12-15 months, an increasing number of alternative artists have reaped airplay at triple A. In hand, a healthy number of artists who have "outgrown" alternative have found a new home at the format. Much of this has to do with triple A's concerted effort to attract younger adults into the fold. SBR Creative Media co-president John Bradley offers his thoughts on the subject.*

**Is it possible to imagine triple A radio** without classic rock? No Mick or Keith? No John or Paul? No Fleetwood or Mac? ■ That's blasphemy, some would say. Triple A was built around playing the great bands from the "Almost Famous" rock heyday of the late '60s, '70s and classic rock's next generation in the early '80s. ■ Many of triple A's leading stations have been built around and, in fact, grew up with classic rock, although it wasn't called classic rock then—it was known as new rock.

WXRT/Chicago played cuts from "The Dark Side of the Moon" as a current in 1973. KINK/Portland, Ore., aired Peter Gabriel's "Solsbury Hill" when it was new in 1977, and KBCO/Denver spun the Stones' "Start Me Up" as a current in 1981. KFOG/San Francisco added John Mellencamp's "Pink Houses" as a new single in 1983.

But we're halfway through 2007, and classic rock songs are up to 40 years old. "For What It's Worth," one of the format's most-played tracks, is from 1967. And while these are great, timeless songs, many of which likely test well, it's time to move on.

In 2007 and looking ahead, many triple A radio stations shouldn't try to cover the span of 40 years of music. The blues-based classics are having a harder time meshing with the songs of today: Keane, the Fray, the Decemberists and Death Cab for Cutie. It's a compatibility issue. Old music increasingly doesn't fit on the same radio station with much of the great new music from the last few years.

Is it such a wild notion to suggest a triple A evolution without classic rock? Call it adult alternative (hardly a revolutionary name). Like triple A, the brand appeals to men and women who have a passion for music. It plays a variety of songs and artists from the last 15 years without having

to rely on the Rolling Stones, the Beatles, Paul Simon and Bruce Springsteen as the backbone.

Think of adult alt as triple A without the old titles. It would support today's contemporary triple A artists, while holes left by classic rock would be filled with album tracks by these same artists (because triple A has become very single-minded)—songs by popular artists that triple A, alternative and other radio formats aren't giving much, if any, airplay to. If we must label it, call it indie rock.

An important element in triple A's DNA is embracing the artist—and that stays intact with adult alternative. It's missing in hot AC and barely audible at most alternative stations. Respect for the music and embracing the album track—an old AOR ideal—can work in this format. It's about credibility of the artists.

What's different and appealing is the absence of classic artists and classic rock songs. But like triple A, music is only half of the equation with adult alternative. It's music plus the full package of personality, community and entertainment that creates great radio.

Adult alt DJs still have all the best qualities of triple A hosts. They should have solid music knowledge, sound like a friend, speak about relevant topics and stay locally focused. The format, like triple A, needs to be involved in community and must treat listeners with respect. This format (or any other) will not survive on music alone in today's iPod/iTunes/Internet environment.

Adult alternative has been done before and is being done today. It had its first successful run for two years in the mid-'90s at KXPK (the Peak)/Denver, taking the best national triple A and rock currents, many of which weren't being played on the radio locally, and combining it with rock/alt songs from the previous 10 years. No triple A folk, no classic rock.

The idea spread and had success at KAEP (the Peak)/Spokane for a while and is now percolating at KENZ (the End)/Salt Lake City, still one of adult alternative's longest-running success stories. The End, started in 1996 by Bruce Jones and now being helmed by alternative veteran Mike Peer, has been playing modern triple A music without classic rock for more than a decade.

The concept of adult alternative is also work-

ing in a slightly more female fashion at KTCZ (Cities 97)/Minneapolis and several other stations that Clear Channel's Lauren MacLeash oversees. Except for an occasional killer mass appeal song like "Brown Eyed Girl," classic rock is not a part of these stations.

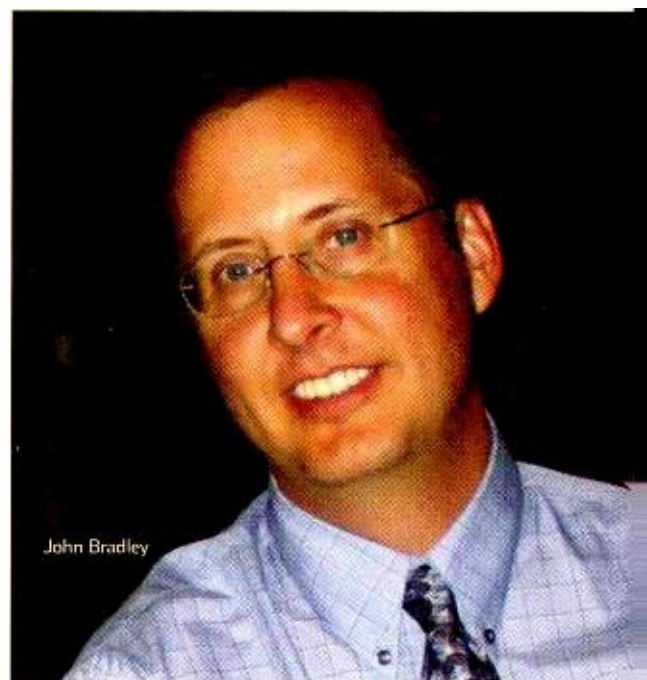
One more reason that adult alternative is needed—industry acceptance. Most corporate radio heads, VPs and programmers really don't know what triple A is. Many industry people think of triple A as broad, folksy, unfamiliar, unfocused and eclectic. Only stations that started decades ago can do triple A. They believe it's not a format to start in 2007.

If we are going to sell the gatekeepers of radio on a format, adult alternative stands a better chance to be understood and accepted by both industry and audience than triple A. Adult alt can be a better industry brand than triple A for the corporate execs and GMs who decide on formats.

I am not proposing that WXRT, KFOG or any other heritage, winning triple A radio station cease playing classic rock. Triple A has been, and will continue to be, a successful format for many stations doing it right. But if I were looking for an edge in starting a new radio station or reviving a fading outlet, I would make it adult alternative. **R&R**

**'In 2007 and looking ahead, many triple A radio stations shouldn't try to cover the span of 40 years of music.'**

—John Bradley



John Bradley

# RYAN SHAW NOBODY

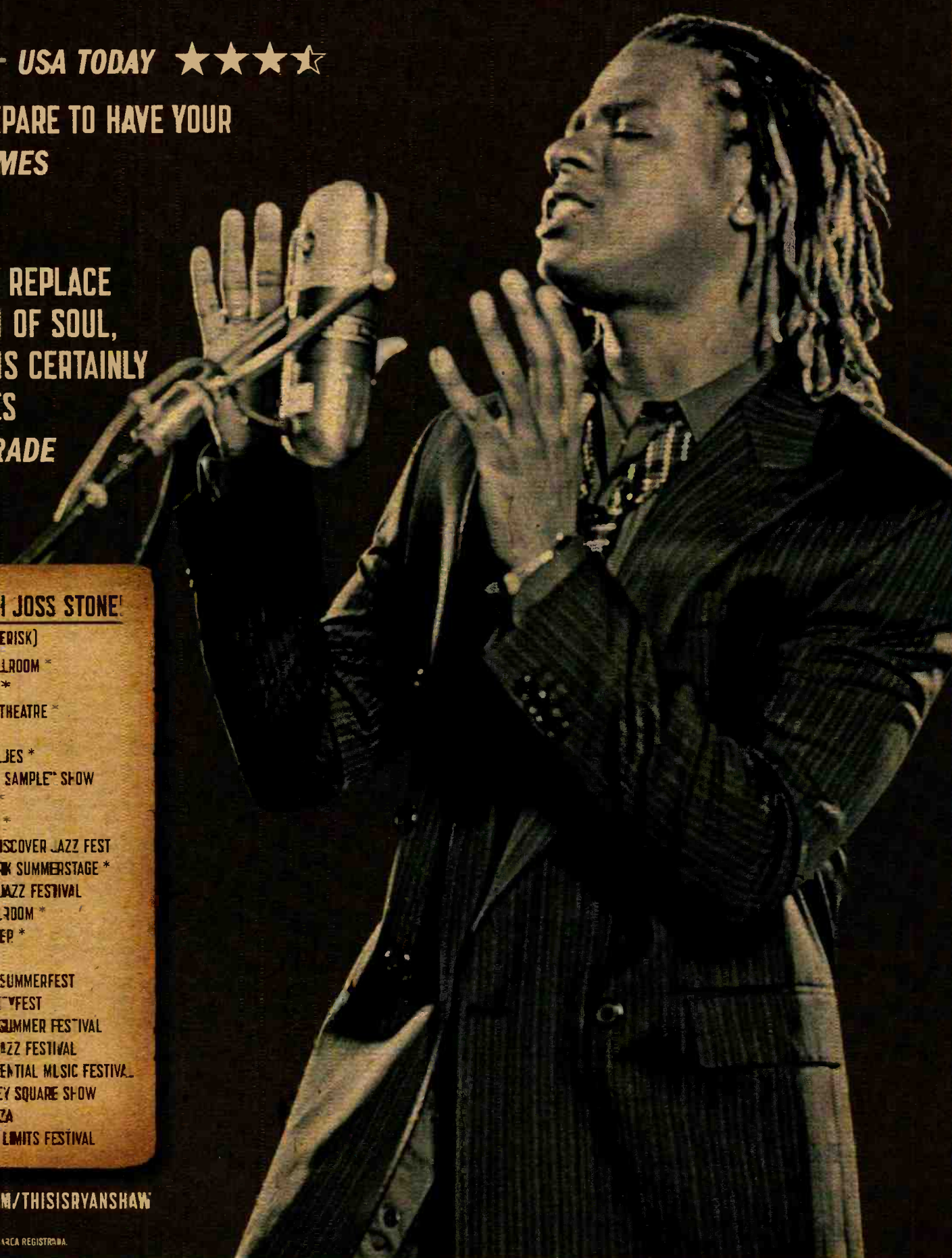
AS HEARD ON KBCO, WBOS, WRLT, WXPB, WFUV, KCUV AND MORE!  
R&R INDICATOR: 25-17\* PUBLIC RADIO BREAKOUT: 25-17\* (!)

"A RAW, SOULFUL VOICE" - USA TODAY ★★★★★

"SO DOGGONE GOOD... PREPARE TO HAVE YOUR SOUL ROCKED." - L.A. TIMES

★★★★☆ - PEOPLE

"WHILE NO ONE CAN EVER REPLACE THE ORIGINAL GODFATHER OF SOUL, NEWCOMER RYAN SHAW IS CERTAINLY PICKING UP WHERE JAMES BROWN LEFT OFF." - PARADE



## DON'T MISS HIM ON TOUR WITH JOSS STONE!

(ALL JOSS STONE DATES MARKED WITH AN ASTERISK)

MAY 18	PORTLAND, OR	CRYSTAL BALLROOM *
MAY 21	VANCOUVER, BC	COMMODORE *
MAY 24	SEATTLE, WA	PARAMOUNT THEATRE *
MAY 27	DENVER, CO	FILLMORE *
MAY 30	CHICAGO, IL	HOUSE OF BLUES *
MAY 31	CHICAGO, IL	WXRT "FREE SAMPLE" SHOW
JUNE 2	TORONTO, ONT	KOOL HAUS *
JUNE 5	MONTREAL, QUE	METROPOLIS *
JUNE 6	BURBANK, CA	NECTARS - DISCOVER JAZZ FEST
JUNE 8	NEW YORK, NY	CENTRAL PARK SUMMERSTAGE *
JUNE 9	ROCHESTER, NY	ROCHESTER JAZZ FESTIVAL
JUNE 11	BOSTON, MA	AVALON BALLROOM *
JUNE 13	VIENNA, VA	FLORIAN CENTER *
JUNE 14	MANCHESTER, TN	BONNAROO
JULY 1	STEVENS POINT, WI	MILWAUKEE SUMMERFEST
JULY 4	DETROIT, MI	COMERICA CITYFEST
JULY 5	ANN ARBOR, MI	ANN ARBOR SUMMER FESTIVAL
JULY 6	MONTREAL, QUEBEC	MONTREAL JAZZ FESTIVAL
JULY 21	CAMDEN, NJ	WXPB-XPONENTIAL MUSIC FESTIVAL
AUG 2	BOSTON, MA	WBOS COPLEY SQUARE SHOW
AUG 4	CHICAGO, IL	LOLLAPALOOZA
SEPT 16	AUSTIN, TX	ALSTIN CITY LIMITS FESTIVAL

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Triple A MDs reveal their favorite new music

## The Songs They Sing

By John Schoenberger

**More often than not, it was the love** of music that got triple A programmers into the business in the first place and sustains them today. The following are 11 such MDs who share what is floating their boats lately.

24

**Mark Abuzzahab, MD, KBCO/Denver:** "One of the great things about our format is that there is no shortage of great singles. However, a great album is becoming more and more rare. 'Traffic and Weather' from Fountains of Wayne is, song for song, the best CD I've heard in a while. Of course, I'm a sucker for a clever pop song, and Fountains never disappoint. They nod their head to Billy Joel at the end of 'Strapped for Cash,' make fun of the lifestyle of certain drivers in '92 Subaru,' and the title track is just one catchy song.

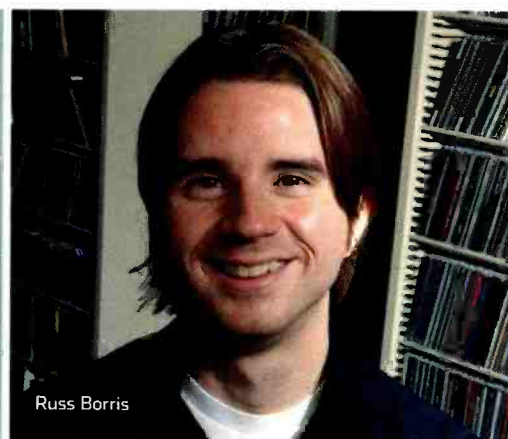
"Much like Randy Newman's music, Adam Schlesinger and Chris Collingwood's songs take you on a journey. In one song you're transported to an Atlantic City [N.J.] casino with a group of thugs, and in another you're stuck in line at the DMV. Years from now, FOW's songs will be used

**'I consider myself lucky because many of the songs and artists I personally get excited about are also what I get to play on KGSR.'**

—Susan Castle



Mark Abuzzahab



Russ Borris

& the Nocturnals' new song 'Ah Mary' off of their new release, 'This Is Somewhere.' They're the next big thing."

**Susan Castle, MD, KGSR/Austin:** "I consider myself lucky because many of the songs and artists I personally get excited about are also what I get to play on KGSR. In no particular order, what I like the most at the moment includes M. Ward's 'Chinese Translation,' Angélique Kidjo & Peter Gabriel's 'Salala,' the Shins' 'Phantom Limb' and the new albums by Wilco, Amy Winehouse, Lucinda Williams, Ian Hunter, Southern Culture on the Skids and Joss Stone. Did I say lucky? I meant blessed."

*Continued on page 26*

as a history lesson to show what life was like in the early 21st century."

**Russ Borris, assistant MD, WFUV/New York:**

"Over the past couple of months, I've really been digging the full-length debut from Brooklyn [N.Y.]-based Vietnam. The band released an EP back in 2004, but '07 marks the release of their self-titled effort. This band represents all that is great about rock'n'roll: raw emotion, big energy and great guitar. Personal favorites from the album are 'The Poet, the Priest and the Pig' and the Velvet Underground-ish 'Welcome to My Room.'"

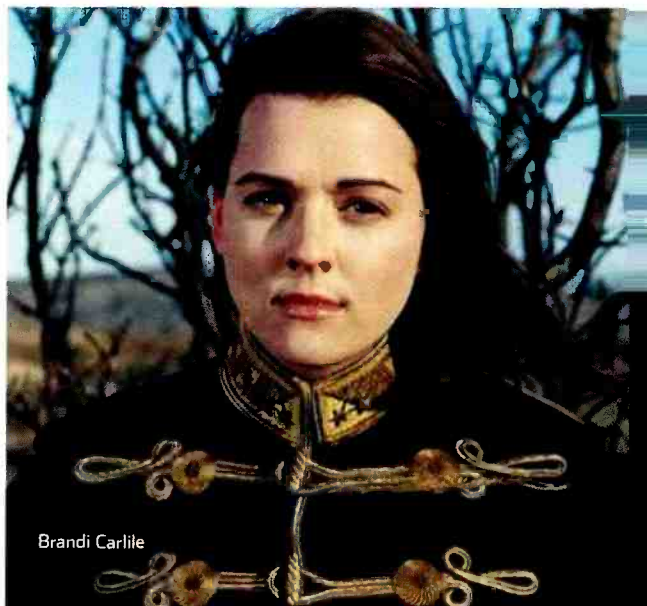
**Jamie Canfield, APD/MD, WNCS/Burlington, Vt.:**

"I'm excited about the new Arcade Fire CD, 'Neon Bible,' which is reacting well in the market due to our proximity to their hometown of Montreal. It's a dense and seemingly dark album filled with some wonderful music. I'm also really into the new Amy Winehouse CD 'Back to Black,' which is filled from beginning to end with amazing tunes.

"Other projects that I am excited about at the moment include Brandi Carlile's second offering, 'The Story,' which is one of my favorites of 2007 so far, as is the new CD from Cary Brothers, 'Who You Are.' Jesse Malin's new disc 'Glitter in the Gutter' is also fabulous, and I would be remiss if I didn't mention our local heroes Grace Potter



Grace Potter & the Nocturnals



Brandi Carlile





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Continued from page 24

**Rob "Arrow" Lipshutz, APD/MD, WXP/White Plains, N.Y.:** "WXP/ is an alternative-leaning triple A station, so PD Chris Herrmann and I sometimes look beyond the norm for music to play. As much as we want to find hit songs for our station, we also want to support recording artists who have more than one airworthy track. This is why the Kooks appealed to us. Their chart success in the U.K. caught our attention, and on their album 'Inside In/Inside Out,' we discover there's more to them than just the first single, 'Naive.' 'She Moves in Her Own Way,' for example, should be a huge hit at several formats."

"Each new artist we devote airtime to is an investment of our listeners' time and interest, so we look for good investments. Even though the Kooks' 'Naive' was not a universal hit at triple A, we feel it worked for us and the band should continue to do well at WXP/."

**Dana Marshall, MD, WBOS/Boston:** "There are several new artists that I am championing lately. I love the new Brandi Carlile album 'The Story,' and will always be looking for what she will do next. She has a very long career ahead of her. I also think James Morrison will be around for a while. And the new Bright Eyes project is fabulous. But the real standout in terms of sound, live show and so on has got to be Rodrigo y Gabriela. What this duo can do with two acoustic guitars is stunning. It's part flamenco, rock, jazz and a tad Celtic. The song 'Tamacun' reminded me of Nickel Creek or Norah Jones the first time I heard them—not in sound, but in how it doesn't really seem to fit into a convenient category, but you know it is good."

**Marie McCallister, MD, KXLY/Spokane:** "In regards to the music I'm digging right now, it's hard to narrow it down to just one artist or song. My tastes are pretty mass appeal, and I tend to like the 'singles' of the moment. I probably shouldn't reveal that about myself, but it's true, and I think it helps with my ability to hear songs that I think others would like to hear on the radio. Right now, I am liking all the young artists and bands from the U.K. and Australia. I'm really into James Morrison, the John Butler Trio, Kaiser Chiefs, Mika and the Cat



James Morrison

**'As much as we want to find hit songs for our station, we also want to support recording artists who have more than one airworthy track.'**

—Rob 'Arrow' Lipshutz

Empire. For U.S. bands, I love Rocco Deluca, the Killers and Modest Mouse.

"I guess I'm really ready for summertime, and the uptempo, hooky songs are making me feel it already."

**Benji McPhail, MD, KCUV/Denver:** "I love Arcade Fire. Their 'Neon Bible' release is one of the best albums I have heard in a while, and with every listen it gets stronger from beginning to end. I also am really into Ryan Shaw's self-titled debut. It is just a fun record, and will be perfect for the summertime. You can tell this guy just loves music."

**Gabby Parsons, MD, WMMM/Madison:** "There's nothing like a song that grabs you at first listen. One of those is 'Dance the Go-Go' by the Breakers. It starts out a lot like Jet's 'Are You Gonna Be My Girl' and kicks butt in all the right ways. For one of those turn-up-the-radio-and-open-the-windows songs, look no further than this. The whole album is rockin' good fun.

"Last summer I received a [burned CD] with a handwritten label that said 'Mika, "Grace Kelly."' I put it in the CD player and started smiling big-

time. I tested it on the air that week and got a good response. I am still giddy as a schoolgirl about this song. Yes, it's pop, but isn't 'pop' short for 'popular'? The song is getting heavy rotation in my office, and I'm still working on getting it added to the playlist."

**Jeff Sweatman, MD, WCNR/Charlottesville, Va.:** "The artist I am most enthralled with right now is Maria Taylor. When I first heard 'A Good Start,' I was thrilled that an artist for whom I was already a fan had upped the ante from her past work and just keeps getting better. Taylor makes great albums—and now singles—is amazing live and has a 'cool' factor via her association with Saddle Creek that appeals to the younger half of the triple A audience. As we've seen with the success of artists like Feist and Regina Spektor at triple A, there is definitely a big audience that appreciates this type of artistic pop.

"Taylor did an in-studio interview/performance in our Corner Lounge last month, and she couldn't have been nicer or more down to earth. We have been spiking in 'A Good Start' on 'The Corner,' even before the 'Grey's Anatomy' exposure, and hopefully big things will happen for her this year. She deserves it."

**Thorn, MD, KTCZ/Minneapolis:** "The one album I'm taking home to listen to . . . is 'Melankton' by Kate Havnevik. I've loved the vocal work she's done in the past with electronica artists like Royksopp and Carmen Rizzo. The album has been out in Norway for a year. I know it's a collaborative effort with Guy Sigsworth, and his track record with Imogen Heap and Jem make me think I'm going to love it. I am excited because we're going to have her in Studio C soon.

"Stuff not out yet that I am looking forward to includes Interpol and the Postal Service. Stuff that is already out that I love includes Great Lake Swimmers, Fujiya & Miyagi, Midlake, Arcade Fire, Hold Steady, the Rosebuds and M. Ward. What songs do I think are going to explode? Blue October's 'Into the Ocean' and Plain White T's' 'Hey There Delilah.' "

R&R



Dana Marshall



Arcade Fire



Thorn

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Public radio's challenges are similar to those that commercial broadcasters face

# An Eye On The Future

By Bruce Warren

**Oliver Wendell Holmes once said,** "The great thing in this world is not so much where we stand, as in what direction we are moving . . . We must sail sometimes with the wind and sometimes against it, but we must sail, and not drift, nor lie at anchor." ■ This is an excellent maxim to view the future of noncommercial triple A radio, if it is to continue to thrive and serve as the center of musical discovery for music lovers. It's an adage that also applies to all media in general. The future challenges and opportunities are the same for noncomms as they are for commercial stations, regardless of format. The fundamental truth is that if you stand still, you will become irrelevant and die. ■ This relates to the future in important ways.

Several months ago I spoke at the Digital Media Forum in New York and was asked, "How does the future look for public radio?" Without hesitation I said I was optimistic. "Even with the threats of satellite and iPods and Internet radio?" came the follow-up question. "Yes, even with those threats," I said.

You see, my mind-set for this new-media cultural and technological revolution has always been "meet people where they are going." At WXPB [Philadelphia], we've made sure we have the ability to deliver our service across multiple platforms in ways that directly relate to our mission of public service. We've gone from being early adopters to constant adopters. Organizations with that kind of resilience and adaptability will thrive in unique ways, both from a mission perspective and a financial one.

People often ask me about the future. I almost always answer that the future is now—it's always happening. I also view change in the same way. Many are afraid of change because they don't recognize that it is constant. So it is with this state of mind that I offer some insight as to what I think are the most important challenges to the future of noncomm triple A stations.

First, we must find more ways to bring new, younger listeners to our radio stations. I'm concerned that us 40- and 50-somethings can't effectively experience the "new" because we're just too old. Attracting new listeners presents new pro-

**'Go beyond what the industry is telling you is the next big thing and dig deep to find your own next big things.'**

—Bruce Warren

gramming needs on many platforms, along with different music choices. Boomers who have been the foundation of noncomm triple A stations' financial support aren't getting any younger.

We need to reach out to younger audiences and entertain them, yet we must also be able to convince them to contribute \$50 or \$75 annually to support the service. This requires new ways to raise funds and to promote the value of what we do. None of this will happen, however, unless we do a better job understanding how younger listeners' media habits are changing. We must embrace the behaviors of new listeners we hope to engage—or else we will become irrelevant to them as a media choice.

Second, with human capital as our most important asset, public radio in general is facing a lack of real, new leadership to guide us into the future. We're losing smart, young, potential leaders to other forms of media. Public radio needs an injection of programmers and hosts, production, marketing, IT, finance and fund-raising people.

As a system, public radio must invest more time and money into training and leadership development, or those potential superstars will go elsewhere. The potential talent pool is no different from your potential new listeners, and we need to be more successful in hiring these folks.

Public radio must improve its business acumen. Any smart business growth strategist knows how to develop new products for new customers and new products for existing customers. We all know how challenging it is to get new customers, but we have at our fingertips loyal listeners and members who will follow us to new places as long as they trust us, we are genuine about it and don't threaten the value proposition we have with them.

Finally—and to cite an expression we use frequently at WXPB—it's all about the music. (You didn't think I'd actually talk about music, did you?) As much as media choices have expanded exponentially, so have the sources for discovering new music. Your current—and potential—listeners know that, which is one of the reasons they may have tuned us out.

At this year's South by Southwest conference, the general consensus was that while the state of the music industry is in disarray, the state of music itself is at an all-time high. Go beyond what the tradi-



Bruce Warren

tional industry is telling you is the next big thing and dig deep into the world of music blogs and online music services to find more of your own next big things. And support your local music scene.

The prognosis for noncomm triple A is quite healthy. Our audiences and revenue continue to grow. We have creative and exciting music to introduce to listeners. The good news for noncomms and radio in general—according to a number of recent reports, including Edison Media Research and Arbitron's "Infinite Dial 2007: Radio's Digital Platforms"—is that AM/FM listening is still used by an "overwhelming majority of Americans and continues to have a big impact on the lives of consumers."

But there are challenges and signs of erosion. The enemy is out there. The enemy is us. To quote author Alan Deutschman, we either "change or die."

R&R

*Bruce Warren is assistant GM of the University of Pennsylvania's noncommercial WXPB/Philadelphia.*

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- Newsweek May, 2007

"This is her most entertaining album in years... a jagged and mischievous Southern-rock song 'Big Wheel'... this album is full of pleasant surprises."

- New York Times

"...[a] dazzling 20-song set, perhaps her most prodigious accomplishment yet... Amos remains as uncompromising as ever." - Performing Songwriter, May 2007

"On 'Big Wheel' a rhythmically assured rock song that features a distorted slide guitar, Amos sings as a woman who is claiming her independence."

- The New Yorker

"Tori stomps through the bluesy first single, 'Big Wheel,' the artist's most interesting and - oddly enough - cohesive album yet... Amos demonstrates her winning strategy in the most fundamental musical terms: She's a heavy rocker, ruminative poet, winsome popster, and mystical enchantress. 'American Doll Posse' is a lush sprawl of an album that works..."

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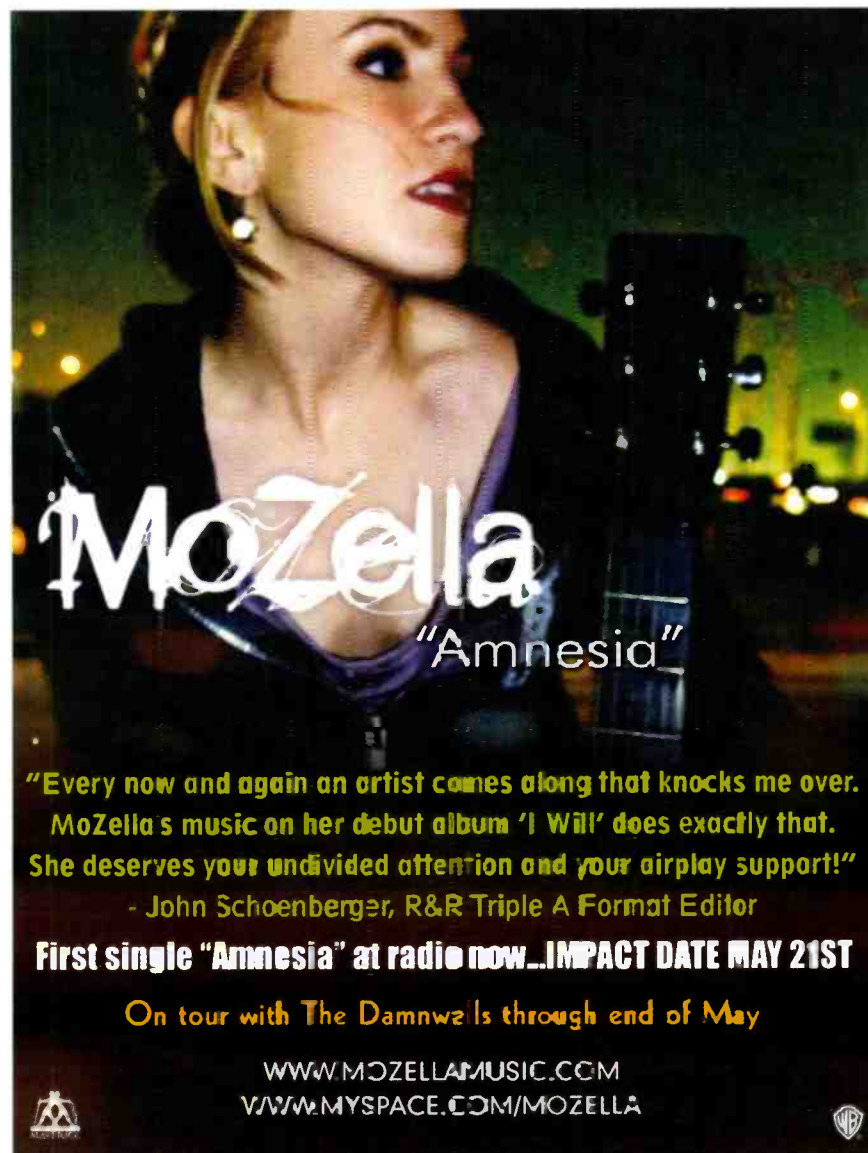
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## 13 specialty programming concepts that are anything but run of the mill

# Cool Runnings

By John Schoenberger

**News flash: There is life beyond** “Sunday Morning Acoustic Sunrise.” From rare vinyl grooves to rare vintage wine, from the environment to life in a small town, many triple A stations boldly venture beyond the tried and true when it comes to special programming. Here is just a smattering of the most innovative ideas beaming from a broadcast tower near you.

**“Coastal Currents,”** the weekly community service program that airs on KHUM/Eureka, Calif., features PD Mike Dronkers and Pete Nichols of environmental organization Humboldt Baykeeper, an affiliate of a larger group called Waterkeeper. Nichols visits a local waterway and files a report spotlighting activities or events there, which can be of a science, education, recreation or restoration nature. Dronkers says, “What’s great about ‘Coastal Currents’ is that there are so many branches of Waterkeeper that this is a really doable feature for community-minded stations all over the country.”

**Sunday evenings,** KRVB/Boise, Idaho, transports its audience to “The Other Studio” for an hour of informed opinion that is part critical discussion, part “themed” musical selections, hosted by MD Tim Johnstone and Idaho Statesman entertainment editor Michael Deeds. “For that segment of the listenership who dances on the bleeding edge of what’s cool, what’s new and what’s arguable, ‘The Other Studio’ is the sanctuary of choice,” PD Dan McColly says.

**Chicago musicians** Nicholas Tremulis and Jon Langford alternate as hosts of “The Eclectic Company,” Tuesday nights on WXRT/Chicago, playing their favorite tunes and sharing war stories. Recent guests include T Bone Burnett, Kiefer Sutherland, Buddy Guy and record producer Steve Albini. VP of programming Norm Winer says, “We started this show about two years ago and it keeps gaining in popularity.”

**Live performances** by local and regional artists from the greater San Francisco Bay Area are the hallmark of “Thursday Night Live!,” a 30-minute program hosted by Andre de Channes on KRSH/Santa Rosa, Calif. “There is a wealth of local artists, both unknown and well-known, for us to choose from each week,” PD Pam Long says. “We try to balance between the two.”

**Regional artists** are the attraction on WNCW/Spindale, N.C.’s “Local Color,” a weekly two-hour spotlight on musicians and artists from the station’s listening region, which includes Asheville, N.C.; Greenville/Spartanburg, S.C.; and Knoxville, Tenn. Hosted by Kim Clark, the show traverses many styles and mediums. “Local Color” gets its name from the term often associated with writer Thomas Wolfe, one of Asheville’s most-revered historic residents.

**Phrases like** “subtle undertones” and “supple tannins” fly on Friday afternoons when a guest wine connoisseur pairs a bottle of red or white with a feature CD in a weekend-opening attitude adjustment ceremony on WUIN/Wilmington, N.C. For “Great Music Uncorked,” a (presumably) sober DJ and a (presumably) snookered sommelier explain why the wine selection complements the music. “At the end of the show we give away a copy of the disc and a bottle of the wine,” PD Beau Gunn says. “It generates great response.”



**WYEP/Pittsburgh** offers a weekly four-hour mixshow called “The Dubmission” on Saturday nights, featuring broken beats, soul, jazz, downtempo, Afro-funk and rare vinyl grooves. Hosted for the past eight years by Kerem Gokeman, the show spotlights club DJ mixes by such local favorites as Mark de Clive-Lowe, Lars Behrenroth, Moonstarr and Argo.

**WMMM/Madison** is putting a unique twist on its live in-studio performance feature called “Live From Studio M.” In honor of the 40th anniversary of the Beatles’ “Sgt. Pepper’s Lonely Hearts Club Band,” it will present “The Sgt. Pepper Studio M Sessions.” “We are remaking the album, song for song,” PD Pat Gallagher says. “We have invited local musicians to join us in Studio M to record that album. We’ll pick the best to air on the weekend of the 40th anniversary.”

**KBCO/Denver-Boulder’s** renowned in-studio performances fuel “Sunday Morning in Studio C,” hosted by producer/PD Scott Arbough. The offering combines Studio C “composites” (two songs with an edited interview segment in between) interspersed with other live recordings. “The show highlights recent sessions mixed with the complete catalog of recordings from the past 19 years,” Arbough says.

**A listener** plays guest DJ for two hours every Saturday night on KXLY (the River)/Spokane’s “Open Waters.” The guest DJs not only choose their favorite artists/groups/styles, but also explain why they like them and add special footnotes to the music. “We open the station’s repertoire a bit to allow them to choose some different music we don’t normally play,” PD Ken Richards says.



**Whether prepping** for a night out on the town or serving as the musical background for a more low-key stay-at-home party, “Shakin’ It”—which airs Saturday nights on WCBE/Columbus, Ohio—rolls tunes that keep your toes a-tappin’. Host Jon Peterson says, “From funk to punk, soul to swing, retro to reggae, this show is about having fun.”


**One of** KCUV/Denver’s most popular features has turned out to be the whimsically named “G. Brown Palace,” named for the century-old luxury hotel in downtown Denver. Host G. Brown invites such local guests as concert promoter Chuck Morris and Denver Mayor John Hickenlooper to come on the air, play tunes and chat. Colorado Gov. Bill Ritter will check in to the “Palace” shortly. “We manage to play 12-14 songs on most shows, depending on length and how much we gab in between about them,” Brown says.



**KOZT/Fort Bragg,** Calif., offers a new twist on localism with “I Love This Town,” where midday host Kate Hayes invites listeners to submit stories on why they enjoy living in one of Mendocino County’s small towns. The story chosen is read on-air Thursday afternoons. The winning entry also receives dinner for two at a local restaurant. GM/PD Tom Yates says the show gets “great response and offers a nice interaction with our listeners.”

# Paula Cole "14"

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- The Boston Globe



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Survival tips for on-air talent

# Will You Be Next?

Holland Cooke  
talkradio@hollandcooke.com

**'AM and FM programming has to be attention-getting to ace Arbitron's memory test. And who do you think gets Arbitron diaries? The Simpsons.'**

—Holland Cooke

**W**ith repercussions from the Imus episode still being felt, Consolidation 2.0 unfolding and the U.S. economy arguably—in baseball parlance—“in the bottom of the eighth,” the term “job security” can seem like an oxymoron. ■ Now more than ever, prudent talk radio hosts play defense. And because there is opportunity in chaos, a canny talent can even use radio's changing circumstances to improve his or her situation.

### MBA In A Nutshell: It's A Business

It's nothing personal. Just know that the powers that be are constantly reconciling two fundamentals:

You are an expense. Specifically, what the suits call H.R. (human resources). In kinder, gentler times, the promotion budget would be the first cut, but that's already been cut. The transmitter won't work with any less electricity, so the electric bill is safer than the H.R. that gets fed to the transmitter.

If you work smart, you also represent revenue that pays the bills and makes money for the owner or shareholders. Nobody is indispensable,

but if revenue is attributable to you personally, you're nearly bulletproof.

Unless, of course, you shoot yourself.

The Imus heave-ho prompted a useful national conversation about what's kosher on AM and FM, UHF and VHF. Don't confuse this with a conversation about free speech. Say whatever you want, just not on AM, FM, UHF and VHF. Spectrum is finite, so it's been deemed public property. We're all stakeholders.

It's also convenient, with thousands of channels available on millions of receivers to anyone,

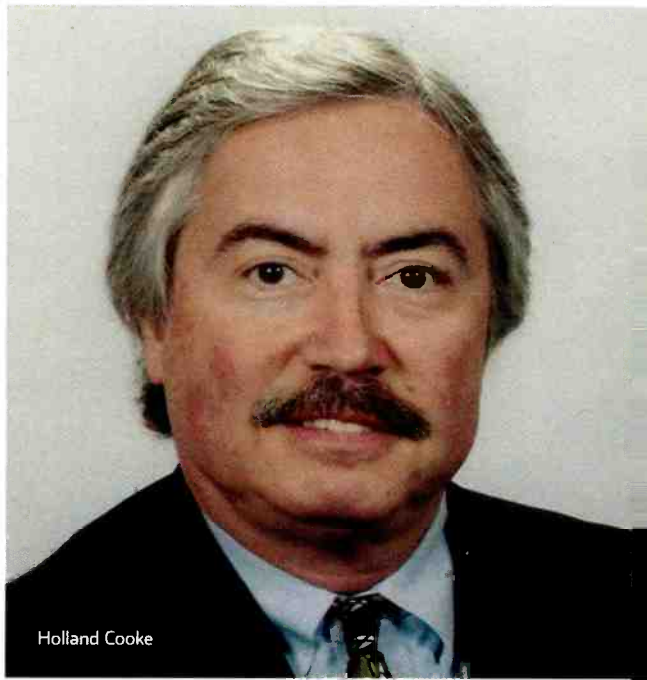
including children. To a soccer mom with munchkins in the minivan—a retail advertiser's dream girl—potty mouth won't fly.

This didn't begin with the Imus flap. In the early '70s, George Carlin's “seven dirty words” got an FM station in deep doo-doo and gave him the cachet he's been selling ever since. Edgy stuff belongs behind some sort of password. Put “The Sopranos” on an over-the-air network and the posse will be Italian Americans, not African Americans, but they'll be as vocal as the folks who got the I-Man canned.

But AM and FM programming has to be attention-getting to ace Arbitron's memory test. And who do you think gets Arbitron diaries?

The Simpsons. That aforementioned soccer mom (Marge) and her husband (Homer) would be flattered to be asked, “What radio stations do you listen to?” Just don't assume they'll lurch to a halt to graph out their week for you. Their lives are a busy blur, and it's our job to cut through their mental clutter.

*Continued on page 34*



Holland Cooke

32

## MEMORIAL DAY WEEKEND 3 ONE-HOUR SPECIALS

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Summer Movie  
Guide



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# I'M AN AIR AMERICAN!

"IT'S THE REAL PATRIOT ACT!"

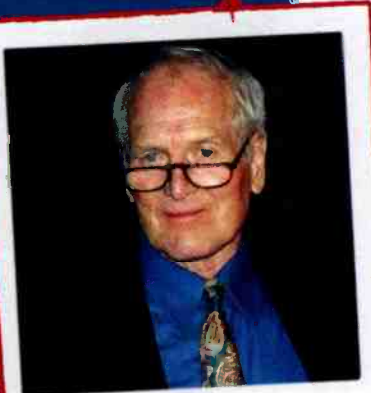


- Matt Riipi  
CPA



- Linda Chavers  
Grad Student

"THEY'RE EVENING THE SCORE"



- Paul Newman  
Actor

"RADIO OF, BY & FOR THE PEOPLE!"



TRUTH, JUSTICE AND THE AIR AMERICAN WAY

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WESTWOOD ONE

AFFILIATE SALES: 212.871.8117

Continued from page 32

Thus the fundamentals that consultants and PDs nag about:

- Obsess over relevance.
- Cut to the chase.
- Spell it out in listener language.
- Reset frequently for folks who just tuned in.
- Sound different, newer and even more engaging and interesting than you did five minutes ago.
- Don't be unduly grouchy or loud, especially in the afternoon. That's not "passion" to the fatigued.
- Litter your presentation with "you" and "your." Cool it on "I" and "me."

As Homer and Marge Diarykeeper cope with their day, become their soundtrack by talking with them, not at them, about things that they see, hear, encounter and can afford, things that threaten their wallet, health or children, and things that threaten to block their path. Make that the test for political topics.

Attention to all of the above will give you an advantage, especially if your automated or syndicated competition is mailing it in. But what comes out of the speakers will not, on its own, inoculate you against economic hiccups.

What will keep you employed and bring you increased prosperity and security is your (another MBA word) productivity. Be the sales manager's favorite voice.

Talk radio is a great place to advertise. Unlike music radio, our format isn't interrupted by the spoken word. Listeners are already listening closely to information and conversation. Where better to put information about products and services?

Lots of talk hosts are making lots of money moving lots of advertisers' product via live endorsement spots. But often in my travels, I hear talent take too long setting up the proposition. Hone your copy so benefit statements come quickly and your experience, as the consumer of whatever you're touting, is as relatable as possible.

Examples of effective techniques:

"Don't make a \$700 mistake." Emotion triggers purchase decisions. Sell sheer value, and speak to the listener's fear of making a mistake.

"They have spas and hot tubs up and running. Bring your bathing suit to work, and stop by for a relaxing soak on the

way home." The committed free sample is a surefire proposition. More than one retailer in this category has told me that no one who accepted the invitation didn't eventually buy.

"Do you love your truck?" Say that three times in 60 seconds, at the beginning of the spot, at the end and in the middle. This was for local retailers who sold pickup-truck bed liners. I wrote this for a client, and the advertiser—a first-time radio user—got a call responding to the spot while the copy was airing for the first time.

What do these examples have in common? They're the opposite of "For all your [fill in the blank] needs."

Offer to go on sales calls. Tell the sales manager about retail businesses that made you a happy camper but seemed a well-kept secret.

### Sell Yourself

If you don't sell yourself, who will? Meeting your next boss, even several years before the fact, is smart career planning. The best place to meet him or her is at conventions, so attending on your own dime is a smart investment and tax-deductible if you itemize. And, upward mobility aside, knowing the state of the art and participating in the industry conversation will help your work day in and day out.

Approach appearances and remotes the way I see smart personalities do them: Arrive on time and look the part. Don't smoke, eat or drink—unless, of course, the gig is, respectively, a cigar smoker, a food event or happy hour. My point is, don't do anything that distances you from folks you want to encounter. There are no "little people."

When you're doing a remote from an advertiser's site, don't just chat up the boss. He or she expects it and will interpret some of your warmth as kissing up. But he or she will be impressed when, days later, employees remark on how much they enjoyed meeting you. So shake every hand in the joint. Introduce yourself, ask their first name, then repeat it back to them.

The same goes for listeners and customers. Remember the first remote you ever saw, before you were in radio? It was hypnotic. The lips move, and the sound comes out the speakers. You were shy. You hung back. So work the crowd. Don't wait for them to approach you.

Your goal: People you meet will remember your name. If you're really good, everyone you meet will leave with

**'Nobody is indispensable, but if revenue is attributable to you personally, you're nearly bulletproof.'** —Holland Cooke

a specific "listening appointment," a time and reason to tune you in later.

Ditto internally, at the station. Don't be naive about the politics of everyday life. We all "step in it" from time to time. But your boss, your peers and your subordinates will save your butt—unless they don't like you. So leave your act in the studio. Conduct yourself like a professional. Play team ball. Be an asset, not an ass. When it's time for the next belt-tightening, and the boss has to decide between you and someone else, human nature will kick in.

### You Dot-Com

Headline news: Your station could sell out all on-air inventory and still not make budget. "Internet NTR" (nontraditional revenue) used to be a sales buzzword. Now it's an imperative.

Create more content for your station's Web site than any other personality in your market—copy, audio, video, pictures, links, polls, whatever will be more inviting than the typical lame "Check out our Web site" copy.

The best Web content is stuff listeners create. As it is on your on-air show, your online role is to prompt sponsorable interactivity.

This needn't be a big-budget production. YouTube, Zoomerang, the podcasting tools built into Podomatic and other blog makers, and various photo-sharing tools are just some of the freebies that can make your page on the station site more than just a page.

The bottom line? However good your show is, it's not free, and good syndicated programming is. But that national host only does a show. Bring your A game every day, work the crowd, bear-hug sales, be Web-savvy. Not only will you worry less about that next H.R. cutback, you'll find a buyer's market for you.

R&R

Holland Cooke is news/talk specialist for McVay Media. He writes a monthly newsletter for talk radio managers and talent. His Web site is [hollandcooke.com](http://hollandcooke.com).

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- *Newsweek*, April 23, 2007
- ★ Named to *Talkers* 100 Most Important Talk Show Hosts.
- ★ #1 10p-12a WOR in NYC; morning drive on WABC for five years; nationally syndicated since 2000.
- ★ The Lionel Show: Topical, Smart and, most of all, ENTERTAINING.

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WESTWOOD ONE

# BIG SHOTS

Compiled by Alexandra Cahill  
 ACahill@RadioandRecords.com



## Shark Tale

**1.** Cox Radio alternative WSUN/Tampa's morning DJ Shark proved to be more hospitable than his name suggested when he welcomed pop punk act Paramore to 97X's Tampa Green Room. Pictured, from left, are Taylor York, Zac Farro, Jeremy Davis, Shark, Hayley Williams and Josh Farro.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to [ACahill@RadioandRecords.com](mailto:ACahill@RadioandRecords.com).

**2. Band of Brothers** BMI executive of writer publisher relations Nick Robinson greeted Scottish indie rock darlings the Fratellis at the 2007 Coachella Music & Arts Festival in Indio, Calif. Flanking Robinson are the band's Barry Fratelli, left, and Jon Fratelli. **3. Endless Summer** Beach Boy Brian Wilson stopped by CBS Radio oldies KRTH (K-EARTH 101)/Los Angeles to chat with veteran broadcaster Gary Bryan. Wilson, right, discussed his upcoming concert at the Pasadena Civic Auditorium, which will be presented by K-EARTH. **4. Cookie's Fortune** Radio and TV broadcasters from all over the state honored Lisa Landis at the Pennsylvania Assn. of Broadcasters awards luncheon in Hershey, Pa. The show she hosts on Creative Ministries Christian WJTL/Lancaster, "Kids Cookie Break," was selected as outstanding radio program designed for children for the third consecutive year. Pictured are PAB director of member services Gail Ponti, left, and Landis. **5. Mo' Smiles** Maverick/Warner Bros. recording artist MoZella stopped by R&R's Los Angeles offices to play at Club R&R. After an entertaining set, she signed autographs and posed for photos. Pictured, from left, are manager Pete Cohen, R&R sales manager Kristy Scott, MoZella, Warner Bros. national promotion director Julie Muncy and R&R president/publisher Erica Farber. **6. Back to the Beach** Jake Owen performed songs from his 2006 RCA/Nashville debut CD "Startin' With Me" at CBS Radio country WQYK-FM's Fun 'N' Sun concert in Tampa. Pictured, from left, are WQYK-FM evening personality Veronica, RCA Records regional representative Norbert Nix, morning personality Cledus T. Judd, MD Jay Roberts, Owen, morning personality Chad Brock, OM/PA Mike Culotta, afternoon personality Dave McKay and midday personality Hank Dale. **7. Kick Out the Jams** Morning man Donnie Simpson welcomed Ne-Yo to CBS Radio's urban WPGC-FM/Washington to celebrate the May 1st release of his sophomore CD, "Because of You," which is No. 1 on The Billboard 200.

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# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R TIMELINE

**1 YEAR AGO** Universal Music Group settles with New York State Attorney General Eliot Spitzer for \$12 million. ■ WWPR/New York fires Troi Tora n, aka Star, of the "Star & Buc Wild" morning show. ■ Lee Kinberg is appointed director of operations for Entercom/Boston.

**5 YEARS AGO** Rod Calarco joins Cumulus as market manager for WFAS-AM, WFAF-FM and WFAS-FM/Westchester, N.Y. ■ Spanish Broadcasting System flips San Francisco suburban KXJO to rhythmic as KPTI. ■ Kevin Robinson is tapped as PD of WZFS/Chicago.



Calarco

**10 YEARS AGO** ABC Radio launches kid-targeted Radio Disney network. ■ WPHI/Philadelphia selects afternoon driver Micfox as its first PD. ■ Kevin McCarthy is named VP/GM for Jacor's four San Diego AM stations.

**15 YEARS AGO** CHR/top 40 KKLQ/San Diego PD Kevin Weatherly resigns to accept KROQ/Los Angeles PD post. ■ Ken Lane sews on VP of promotion stripes at EMI Records Group North America. ■ Miller London joins A&M as senior VP/GM of the label's urban music department.



London

**20 YEARS AGO** Country WHN/New York announces plans to flip to sports as WFAN (the Fan). ■ AC WYNY/New York plans July 1 format change to country. ■ CHR/top 40 WBMW/Washington converts to adult rock.

**25 YEARS AGO** Pete Salant rises to director of operations and programming at WYNY/New York. ■ Harvey Pearlman recruited as GM of WYSP/Philadelphia. ■ Mike McGann takes PD post at WTVN/Columbus, Ohio.



Tyler

**30 YEARS AGO** Dean Tyler joins WNEW/New York as PD. ■ NBC Radio signs Charles Warner as VP. ■ Bob English hitches with WUBE/Cincinnati as PD.

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George



### Mercury Rises To No. 1, Again, As Currington Replaces Sugarland

For the first time in the 17-year Nielsen BDS era, Mercury Records replaces itself at the top of the Country chart as Billy Currington's "Good Directions" rises 2-1. Currington's second chart-topper swaps places with

Sugarland's "Settlin'" after that track topped the list for a week.

Currington previously spent two weeks at No. 1 with "Must Be Doin' Somethin' Right" in December 2005. He's achieved three other top 10 singles, including one that peaked at No. 5. Currington is the only solo male artist on Mercury to reach No. 1 since Mark Wills spent six weeks at the summit with "19 Somethin'" in January and February 2003.

### R. Kelly Spreads Out With Three Tracks

One frame after "Same Girl" (Zomba), R. Kelly's duet with Usher, bowed with the Urban chart's greatest gain, the track once again scores Most Increased Plays (up 1,219) and rockets 37-16. The move is the largest position jump on the chart since Jay-Z vaulted 25 spots with "Show Me What You Got" (39-14) in the Oct. 10, 2006, issue. On the Rhythmic chart, Kelly's former Urban No. 1, "I'm a Flirt," soars 11-7, giving the singer his first trip into the top 10 as a lead artist on that list since "Snake" peaked at No. 10 in 2003. Meanwhile, "Rise Up," the benefit track for the victims of the Virginia Tech tragedy, enters at No. 25 at Urban AC for Kelly's highest bow since "Heaven I Need a Hug" came in at No. 26 in 2002.

### Not So Idle 'Idol'

"Home" (RMG) pushes 13-10 at CHR/Top 40 to become Daughtry's second consecutive top 10 at the format, joining former No. 1 "It's Not Over," which remains on the chart at No. 16.

The band, led by "American Idol" 2006 fourth-place finisher Chris Daughtry, also takes "Home" to a No. 27 debut on the AC chart and an 8-7 advance at Hot AC with that chart's second-best gain (up 355 plays).

### Second Alternative Top 10 For Finger Eleven

Finger Eleven earns its second top 10 in as many chart appearances (spread out over three years) as "Paralyzer" (Wind-up) vaults 14-8 at Alternative in its 13th chart week. That's the same amount of time the Canadian quintet needed to reach the top 10 in February 2004 with "One Thing," which eventually peaked at No. 5.

### Pink's 'Hand' Touches Hot AC Top 10

A week after moving into the penthouse at CHR/Top 40 (where it holds this week), Pink earns her first Hot AC top 10 as "U + Ur Hand" (Zomba) climbs 11-9 in its 26th chart week. Her previous peak position on the list was No. 16, accomplished in 2002 with "Get the Party Started" and "Don't Let Me Get Me."

### Killers Keep Butler At Bay On Triple A

The Killers' "Read My Mind" (IDJMG) becomes the longest-reigning Triple A No. 1 so far in 2007, as it spends a sixth consecutive week atop the chart. All five songs that have held the pole position this year have logged at least two weeks at No. 1, with Paolo Nutini's five-week stay with "New Shoes" 2007's previous best.

"Mind" holds at 516 plays for a second week while the John Butler Trio's "Better Than" (Lava) sports a nearly 14% increase to 512 plays as it holds at No. 2. This marks the first time in the 11-year history of the Nielsen BDS-powered chart that two tracks have amassed more than 500 spins in the same week.

### Chayanne Tops Latin Pop

Chayanne collects his eighth Latin Pop No. 1 with "Si Nos Quedara Poco Tiempo" (Sony BMG Norte), placing the veteran artist behind only Enrique Iglesias (12 chart-toppers), Christian Castro (11) and Luis Miguel (10) among solo males in the Nielsen BDS-fed chart's 12-and-a-half-year history.

Chayanne first hit No. 1 in 1996 with "Solamente Tu Amor" and was last at the summit in late 2005 with "No Te Preocupes de Mi."





Top 40's red-hot winter wonderland continues to amaze

## Is It Hot In Here, Or Is It Just You?

Kevin Carter

KCarter@RadioandRecords.com

Last week, we were impressed by the first batch of winter numbers pouring out of the Arbitron oven. This week, the news got even better, as many of the format's major players checked in to share their positive books. ■ **Tom Poleman, OM, and Sharon Dastur, PD, WHTZ (Z100)/New York:** "Overall, Z100 is up 4.5-4.6 12+ [third in the market] with a very nice 4.8 extrapolated month. We're also No. 1 persons 18-34 and tied for No. 4 with persons 25-54. Let's talk cume: Z100 is No. 1 12+ with 2.56 million, No. 1 18-34 [1.17 million] and No. 1 25-54 [1.33 million]. Momentum is on our side with the March extrapolated cume at 2.72 million.

"The station also racked up a whole slew of No. 1s: persons 12-17, 12-44, 12-49, 18-49 and 25-34; women 18-24, 18-34, 18-49, 25-34, 12-17, 12-24, 12-34 and 12-44; and women 12-49. Last but not least, in Nassau-Suffolk, Z100 is No. 1 12+, No. 1 18-34 and No. 1 18-24. We have a great team, and ["Elvis Duran & the Morning Zoo"] kick things off every morning with record-breaking numbers. Just when we thought 'Elvis & the Zoo' were at a high point, they raise the bar again."

**Sue O'Neil, PD, WKSE (Kiss 98.5)/Buffalo:**

"Kiss 98.5 continues to dominate with No. 1 rankings in 18-34 persons, 18-34 women, 25-34 women and teens. 'Janet & Nick in the Morning' cross the finish line first with women 18-49 and a close second [in] 18-34 persons, plus we saw strong gains with 25-54 women across the board, as well as a strong third place with 18-49 women in all dayparts. I'm looking forward to a smokin' spring book as we give away sold-out tickets to our very own Buffalo Sabres in the NHL Eastern Conference Finals and a Toyota FJ Cruiser."

**Sean Lynch, former PD, KQMQ/Honolulu:** "KQMQ jumps to No. 10 12+ [3.2-3.9], No. 6 18-34 persons and No. 8 25-54 persons. After a year-



O'Neil

and-a-half of day-to-day programming, and now as consultant, I feel confident that these stations, under the leadership of GM John Aeto, will continue to win. Congrats to KDDDB PD/MD and KQMQ MD Ryan Sean—his music mix has been key to our ratings victory. Also, kudos to KQMQ's Justin Cruz, Chanel, Real Deal Reed and Jimmy Sparks, and VRE/Honolulu promotion/marketing director Cedric Duarte."

*Lynch recently returned to Los Angeles, where he has resumed his consultancy. He can be reached at 310-749-8385 or seanlynchpromo@aol.com.*

**JR Ammons, PD, KMXV (Mix 93.3)/Kansas City:**

"The winter was extremely good to Mix—we chalked up the biggest female numbers the station has seen since 2001. Mix is currently top three with 18-34 persons in back-to-back books for the first time in four years. We also scored the highest 18-49 adult ratings since the summer of 2002, and we're also No. 1 with women 25-44 and 25-54 and No. 2 with women 25-34. I couldn't be happier for our staff—they've all worked so hard over the past year. This ranked right up there with some of my proudest moments in radio. The job here is nowhere near complete, but we took a big step in the winter. Now, we stop thinking about



Poleman



Ammons

**WHTZ/New York**

18-34 persons: 9.3-8.9

18-34 women: 11.6-11.6

**WKSE (Kiss 98.5)/**

**Buffalo**

18-34 persons: 9.4-11.3

18-34 women: 14.0-15.9

**KQMQ/Honolulu**

18-34 persons: 4.2-7.2

18-34 women: 4.1-7.1

**KMXV (Mix 93.3)/**

**Kansas City**

18-34 persons: 6.8-7.9

18-34 women: 10.0-11.1

**KZZP/Phoenix**

18-34 persons: 7.3-8.7

18-34 women: 10.3-14.2

**KHKS/Dallas**

18-34 persons: 7.2-7.3

18-34 women: 11.1-9.1

**WWWQ (Q100)/**

**Atlanta**

18-34 persons: 4.2-5.0

18-34 women: 7.3-6.6

Source: Fall 2006- Winter

2007 Arbitron

yesterday and get our attention back on today."

**Mark Medina, PD, KZZP/**

**Phoenix:**

"Morning guys JohnJay & Rich continue to grow in both reaching new audience and building bonds with the Phoenix market. The passion that people have for these guys is unparalleled. This market has gone through a lot of changes in the past 12 months, and we're just settling into the groove and finding out how we can take advantage of our strengths as well as the competitors' weak points. We start with, hands down, the best morning show in the market [and one of the tops in the country], then we spend the rest of the day trying to exploit the areas of advantage we have. We've also mass-appealed the radio station, which has seemed to pay off the last two books. We're also streamlining a lot of the unnecessarily long talk breaks and overproduced clutter, which has helped create a 'cleaner' listening experience—and it's reflected big-time in our TSL, which is where much of our growth has come from. We've always been a cume player. Now, we're getting some TSL to go with it."



Medina

**Patrick Davis, PD, KHKS/Dallas:** "Simply put: 'Kidd Kraddick in the Morning.' The show had another amazing book, going 7.1-8.9 12+. The show is No. 1 in just about everything: teens, 18-34, 18-49, 25-54 in both persons and females. The most amazing thing about the show is that it continues to evolve and grow and never misses a beat. The entire staff did well: Billy the Kidd kicked [butt] 12-24 females, and Atom Smasher had another strong book. Oh, and the music cycle doesn't hurt either: Pink, Avril [Lavigne], Justin [Timberlake], etc. Not bad."

**Dylan Sprague, PD,**

**WWWQ (Q100)/Atlanta:**

"We are really seeing more of the strategy put in place by Cumulus taking hold. It's been five books since we upgraded the signal, and this is the fifth book in a row that Q100 is in the top

four with women 18-34, with only the urban and Spanish stations ahead of us. 'The Bert Show' is the best morning show in the country, reaching more listeners than ever, and the music this winter fell into our laps. It can't hurt when Q100 and top 40 can own great songs from mega-artists like Justin [Timberlake], Fergie, Gwen [Stefani], Nelly Furtado, Nickelback, John Mayer and the All-American Rejects. Additionally, Q100 has some strong benchmark events and promotions that happen to fall in the winter, including the Bert Show Bitter Ball [a Valentine's singles party], Bert's Big Adventure [a charity trip to Disney World] and Q100 Pays Your Bills [a credit card payoff], which helped us double our January month and pulled in our single biggest cume month ever 12+."



Davis

Additional reporting by Keith Berman.

CHR/TOP 40

# CHR/TOP 40

► "BUY U A DRANK (SHAWTY SNAPPIN)" BY T-PAIN, WHICH HOLDS AT NO. 1 FOR A FOURTH WEEK ON RHYTHMIC AND URBAN, TAKES MOST INCREASED PLAYS (UP 819) AND MOVES 24-21.



# R&R

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Broadcast Data  
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WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TV	±	AUDIENCE MILLIONS	RANK
1	1	24	<b>U + UR HAND</b> PINK	NO. 1 (2 WKS)	LAFACE/ZOMBA	8878	+489	52.317	1
2	5	9	<b>GIRLFRIEND</b> AVRIL LAVIGNE		RCA/RMG	8086	+647	48.219	3
3	4	15	<b>GIVE IT TO ME</b> TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	7853	+200	48.939	2
4	2	13	<b>CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA</b> GYM CLASS HEROES FEAT. PATRICK STUMP		DECA/DANCE/FUELED BY RAMEX/ATLANTIC/LAVA	7368	-646	44.449	4
5	3	17	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	7250	-666	38.297	6
6	6	21	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON		INTERSCOPE	6410	-900	34.348	8
7	7	14	<b>DON'T MATTER</b> AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	6255	-891	31.502	9
8	8	7	<b>MAKES ME WONDER</b> MAROONS		A&M/DCTONE/INTERSCOPE	5725	+257	29.624	10
9	10	6	<b>SUMMER LOVE</b> JUSTIN TIMBERLAKE		JIVE/ZOMBA	5706	+577	38.208	7
10	13	7	<b>HOME</b> DAUGHTRY		RCA/RMG	5351	+486	26.069	12
11	9	14	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	5313	+111	25.788	13
12	11	10	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		B2 D BOY/ATLANTIC	5275	+277	40.651	5
13	16	6	<b>UMBRELLA</b> RIHANNA FEATURING JAY-Z		SRP/DEF JAM/IDJMG	4808	+462	29.252	11
14	12	17	<b>FACE DOWN</b> THE RED JUMPSUIT APPARATUS		VIRGIN	4569	-391	24.994	14
15	15	14	<b>BETTER THAN ME</b> HINDER		UNIVERSAL REPUBLIC	4368	-25	17.132	23
16	14	23	<b>IT'S NOT OVER</b> DAUGHTRY		RCA/RMG	4153	-628	23.133	15
17	17	19	<b>IF EVERYONE CARED</b> NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	4101	-217	19.306	19
18	18	10	<b>BECAUSE OF YOU</b> NE-YO		DEF JAM/IDJMG	4024	-202	21.616	18
19	20	27	<b>SAY IT RIGHT</b> NELLY FURTADO		MOSLEY/GEFFEN	3723	-382	22.365	16
20	22	4	<b>NEVER AGAIN</b> KELLY CLARKSON	AIRPOWER	RCA/RMG	3523	+66	18.940	20
21	24	4	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-PAIN FEATURING YUNG JOE	MOST INCREASED PLAYS	KONVICT/NAPPY BOY/JIVE/ZOMBA	3509	+819	21.867	17
22	23	8	<b>THE WAY I LIVE</b> BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	3122	+102	13.263	24
23	21	10	<b>BEAUTIFUL LIAR</b> BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA	2745	-1039	17.339	22
24	25	5	<b>I TRIED</b> BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	2703	+467	18.253	21
25	27	4	<b>THNKS FR TH MMRS</b> FALL OUT BOY		FUELED BY RAMEX/ISLAND/IDJMG	2365	+496	10.386	28
26	29	4	<b>WAIT FOR YOU</b> ELLIOTT YAMIN		HICKORY	1982	+555	10.740	27
27	30	4	<b>WHAT I'VE DONE</b> LINKIN PARK		MACHINE SHOP/WARNER BROS.	1636	+258	6.103	35
28	26	13	<b>THIS IS WHY I'M HOT</b> MIMS		CAPITOL	1607	-563	8.441	30
29	28	7	<b>STOLEN</b> DASHBOARD CONFESSIOAL		VAGRANT/INTERSCOPE	1550	+91	6.586	34
30	31	6	<b>THE KILL (BURY ME)</b> 30 SECONDS TO MARS		IM-MORTAL/VIRGIN	1380	+137	4.826	39
31	33	4	<b>OUTTA MY SYSTEM</b> BOB WOV FEATURING T-PAIN & JOHNITA AUSTIN		COLUMBIA	1375	+251	11.416	26
32	34	3	<b>LIKE A BOY</b> CIARA		LAFACE/ZOMBA	1286	+200	11.750	25
33	NEW		<b>BIG GIRLS DON'T CRY</b> FERGIE	MOST ADDED	WILL.I.AM/A&M/INTERSCOPE	1071	+573	8.048	31
34	32	16	<b>BOSTON</b> AUGUSTANA		EPIC	959	-208	4.988	38
35	40	2	<b>SMILE</b> LILY ALLEN		CAPITOL	907	+87	2.138	-
36	36	17	<b>SHE'S LIKE THE WIND</b> LUMIDEE FEATURING TONY SUNSHINE		M/1/TVT	896	-82	7.034	33
37	38	3	<b>FOREVER</b> PAPAROACH		EL TONAL/GEFFEN	863	+14	2.004	-
38	39	2	<b>ANYTHING</b> JOJO		DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	857	+25	2.247	-
39	35	16	<b>ICE BOX</b> OMARION		T.J.G./COLUMBIA	854	-205	4.123	-
40	37	18	<b>TELL ME</b> DIDDY FEATURING CHRISTINA AGUILERA		BA2 BOY/ATLANTIC	830	-55	8.805	29

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BIG GIRLS DON'T CRY</b> Fergie (WILL.I.AM/A&M/INTERSCOPE) KBKS, <DND, KJYO, KKMG, KLAL, KQCH, KQMQ, KSPW, KWYL, KZMG, WABB, WAEB, WAEZ, WAKS, WAPE, WBLI, WERO, WEZB, WFBC, WHTZ, WIOG, WIOQ, WIXX, WJIM, WKSS, WPRO, WVKK, WWSR, WWHI, WYKS, WZLZ	31
<b>4 IN THE MORNING</b> Gwen Stefani (INTERSCOPE) KBKS, KIIS, KKOB, KQXY, KRBE, KWYL, WAOA, WEZB, WGTZ, WHHD, WHYY, WIHB, WIHT, WKSE, WLAN, WSTR, WTTW, WVKK, WWCN, WWWW, WXXL, WZLZ, WZLZ, WZYP	24
<b>WHINE UP</b> Kat DeLuna Feat. Elephant Man (EPIC) KBKS, <DWB, KHIT, KSMB, WAKS, WAKZ, WHHD, WHYY, WIHT, WJIM, WKSC, WKSS, WKST, WXXB, WZEE, WZKF	16
<b>WAIT FOR YOU</b> Elliott Yamin (HICKORY) KKRZ, WDJX, WERO, WEZB, WFMF, WHHD, WHTS, WHTZ, WIHT, WJIM, WLKT, WVKK, WWHI	13
<b>LIKE A BOY</b> Ciara (LAFACE/ZOMBA) KSPW, KWYL, WFBC, WFLY, WJBO, WKSS, WXXJ, WYVQ, WYKS, WZEE	10
<b>HEY THERE DELILAH</b> Plain White T's (HOLLYWOOD) KHOP, EKOB, KRQQ, WAKS, WFBC, WKRZ, WXXJ, WYKY, WXLK, WYQY	10
<b>CLOTHES OFF</b> Gym Class Heroes (DECA/DANCE/FUELED BY RAMEX/ATLANTIC/LAVA) KBKS, PHOR, KKMG, KSAS, KSMB, WXXJ, WLDI, WSNX, WYVY, WXLK	10
<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-Pain feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA) WAKS, WAPE, WBHT, WBLI, WFLY, WIHT, WJIM, WNTG, WQEN	9
<b>ROCKSTAR</b> Nickelback (ROADRUNNER/ATLANTIC/LAVA) KKDM, EKPN, KZMG, WFBC, WFLY, WRVQ, WSTW, WYVY, WXYK	9

**ADDED AT... WYOY**  
Jacksonville MS  
PD: Johnny O  
MD: Nat West  
Click Five, Jenny, O  
Plain White T's, Hey There Delilah, O  
Quietdrive, Time After Time, O  
Skillet, The Older I Get, O  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>THE GREAT ESCAPE</b> Boys Like Girls (COLUMBIA) TOTAL STATIONS: 55	808/81	<b>GET IT SHAWTY</b> Lloyd (THE INC./UNIVERSAL MOTOWN) TOTAL STATIONS: 58	625/133
<b>I'M A FLIRT</b> R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA) TOTAL STATIONS: 53	780/142	<b>4 IN THE MORNING</b> Gwen Stefani (INTERSCOPE) TOTAL STATIONS: 55	591/346
<b>WHINE UP</b> Kat DeLuna Feat. Elephant Man (EPIC) TOTAL STATIONS: 60	752/348	<b>ROCKSTAR</b> Nickelback (ROADRUNNER/ATLANTIC/LAVA) TOTAL STATIONS: 27	573/86
<b>DO YOU KNOW? (THE PING PONG SONG)</b> Enrique Iglesias (UNIVERSAL LATIN/INTERSCOPE) TOTAL STATIONS: 63	747/112	<b>HEY THERE DELILAH</b> Plain White T's (HOLLYWOOD) TOTAL STATIONS: 34	504/187
<b>ALL GOOD THINGS (COME TO AN END)</b> Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS: 70	631/113	<b>LITTLE WONDRS</b> Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC) TOTAL STATIONS: 27	479/58

## MOST INCREASED PLAYS

<b>+819</b>	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) WKRF +40, KJYO +28, WIOQ +27, WFKS +25, WJIM +25, WSSX +25, WSNX +23, KSLZ +23, WWSR +22, KHKS +21
<b>-647</b>	<b>GIRLFRIEND</b> Avril Lavigne (RCA/RMG) WRVW +46, WLKT +44, WIOQ +39, WQEN +39, WFMF +36, KHIS +33, WHTS +32, KSLZ +29, WZLZ +28, WDKF +24
<b>-577</b>	<b>SUMMER LOVE</b> Justin Timberlake (Jive/Zomba) WFMF +41, WKSS +40, KSAS +40, KKMG +32, WRVQ +31, KHFI +29, KKPN +29, XT20 +28, KIIS +28, WHTS +25
<b>+573</b>	<b>BIG GIRLS DON'T CRY</b> Fergie (Will.I.am/A&M/Interscope) WAPE +37, WKZL +37, WIHB +29, WXXX +27, WIOQ +25, WVKK +25, WKSE +24, KBKS +23, WBLI +23, WXLK +23
<b>+555</b>	<b>WAIT FOR YOU</b> Elliott Yamin (Hickory) WFME +36, WNOU +30, WJIM +29, WAKS +26, KSMB +24, WPRO +22, WZKF +20, WFKS +18, WXX +18, WKSS +14

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# CHR/TOP 40

## CHR/TOP 40 INDICATOR REPORTERS

**KQID/Alexandria, LA**  
OM: D.K. Pierce

**WSTO/Evansville, IN**  
OM: Tim Huel Sing  
PD: Jason Addams

**WWXM/Myrtle Beach, SC**  
OM: Mark Andrews  
PD: AJ Seliga  
MD: Larry Knight

**KGOT/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Bill Stewart

**WDAY/Fargo, ND**  
PD: Troy Dayton  
MD: Special Ed

**WQGN/New London, CT**  
PD: Kevin Palana  
MD: Shawn Murphy

**WWBX/Bangor, ME**  
OM: Jeff Pierce

**KMXF/Fayetteville, AR**  
OM: Dave Ashcraft  
PD: Jay Steele

**WSPK/Newburgh, NY**  
PD: Scotty Mac  
APD: Sky Walker  
MD: Danny Valentino

**KRSQ/Billings, MT**  
OM: Kyle McCoy  
PD/MD: Jason "Big J" Harris

**WJMX/Florence, SC**  
OM: Randy "Mudflap" Wilcox  
PD/MD: Scotty G.

**KCRS/Odessa, TX**  
MD: Nate Rodriguez

**WWYL/Binghamton, NY**  
PD: Matt Johnson

**KISR/Ft. Smith, AR**  
OM/PD: "Big Dog" Rick Hayes  
APD: Rham Cunningham  
MD: Mike "Mike at Night" Oldham

**WILN/Panama City, FL**  
PD/MD: Chris Alan  
APD: Kris Kaane

**WBNQ/Bloomington, IL**  
OM: Dan Westhoff  
PD: Dave Adams  
APD: Chad Fasig  
MD: Mason Schreuder

**KKXL/Grand Forks, ND**  
OM: Rick Acker  
PD/MD: Trevor D  
APD: Dave Andrews

**KRCS/Rapid City, SD**  
OM/PD: Charlie O'Douglas  
APD/MD: Jayden McKay

**KNDE/Bryan, TX**  
PD/MD: Lesley Henton

**WQPO/Harrisonburg, VA**  
PD/MD: Bobby Mason

**KIXY/San Angelo, TX**  
OM: Jay Michaels  
PD/MD: David Carr

**WRZE/Cape Cod, MA**  
OM: Steve McVie  
PD: David Duran

**WKEE/Huntington, WV**  
PD: Jim Davis  
APD/MD: Gary Miller

**WNDV/South Bend, IN**  
PD: Karen Rite  
MD: Scotty Wylde

**KTRS/Casper, WY**  
OM/PD: Donovan Short

**KSYN/Joplin, MO**  
OM/PD: Jason Knight  
APD: Steve Kraus

**KCLD/St. Cloud, MN**  
OM: Matt Senne  
PD: JJ Holiday  
APD/MD: Wayne D.

**KZIA/Cedar Rapids, IA**  
OM: Rob Norton  
PD: Greg Runyon  
MD: Ric Swann

**WAZY/Lafayette, IN**  
OM: Rick Prusator  
PD: Karen Rite  
MD: Kim

**WHTF/Tallahassee, FL**  
OM: Doug Purtee  
PD: Brian O'Conner

**WQQB/Champaign, IL**

**KFRX/Lincoln, NE**  
OM: Mark Taylor  
PD: Matt McKay  
MD: JJ Ryan

**WMGI/Terre Haute, IN**  
MD: Jamie Dawson

**WKMX/Dothan, AL**  
PD/MD: Squirrel

**KZII/Lubbock, TX**  
OM: Wes Nessmann  
PD: Jacqui Neal

**WKHQ/Traverse City, MI**  
OM/PD: Luke Spencer  
MD: Dave B. Goode

**WWAX/Duluth, MN**  
OM: Bill Jones  
PD/MD: Tony Hart

**WCIL/Marion, IL**  
PD: Jon E. Quest  
MD: Ivy

**KUJ/Tri-Cities, WA**  
PD: AJ

**WLVY/Elmira, NY**  
PD/MD: Mike Strobel  
APD: Shawn James

**KIF5/Medford, OR**  
OM/PD: Michael Moon

**WWKZ/Tupelo, MS**  
OM/PD: Rick Stevens  
MD: Marc Allen

**WNKI/Elmira, NY**  
OM/PD: Scott Free  
MD: Eric McKay

**KNOE/Monroe, LA**  
OM/PD: Bobby Richards  
MD: Mike Austin

**WIFC/Wausau, WI**  
PD: John Jost  
APD: Jamin' Joe Malone  
MD: Belky

**WRTS/Erie, PA**  
PD: Jessica Curry

**WVAQ/Morgantown, WV**  
OM: Hoppy Kercheval  
PD: Lacy Neff  
APD: Brian Mo  
MD: Meghan Durst

**WAZD/Wilmington, NC**  
OM/PD: Jerry Mac

**WDKS/Evansville, IN**  
PD: Keith Curry

**KFFM/Yakima, WA**  
OM: Ron Harris  
PD/MD: Steve Rocha



► **BELLY LANDS HIS SECOND STRAIGHT TOP 20 HIT AS "DON'T BE SHY" LEAPS TO NO. 20 ON THE CANADA CHR/TOP 40 CHART.**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
2	17	17	GLAMOROUS	FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	2934 -138
1	17	17	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	2889 -315
5	21	5	U + UR HAND	PINK	LAFACE/ZOMBA	2814 +95
6	9	6	GIRLFRIEND	AVRIL LAVIGNE	RCA/RMG	2808 +165
3	14	3	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	2747 -5
4	14	4	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2311 -417
10	5	10	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/ZOMBA	2232 +427
7	19	7	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON	INTERSCOPE	2218 -388
8	6	8	MAKES ME WONDER	MAROONS	A&M/OCTONE/INTERSCOPE	2214 +97
11	8	11	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	1924 +119
9	17	9	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN	1867 -45
15	7	15	HOME	DAUGHTRY	RCA/RMG	1837 +240
18	5	18	UMBRELLA	RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	1700 +163
7	4	7	NEVER AGAIN	KELLY CLARKSON	RCA/RMG	1637 +92
12	10	12	BECAUSE OF YOU	NE-YO	DEF JAM/IDJMG	1571 -150
16	15	16	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC	1496 -59
13	21	13	IT'S NOT OVER	DAUGHTRY	RCA/RMG	1468 -197
19	13	19	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1462 +116
22	10	22	THE WAY I LIVE	BABY BOY DA PRINCE	UNIVERSAL REPUBLIC	1284 +46
20	18	20	IF EVERYONE CARED	NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1250 -88
14	10	14	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	1232 -379
23	5	23	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC	KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA	1171 +145
25	4	25	THNKS FR TH MMR5	FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1113 +209
21	20	21	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/ZOMBA	1110 -208
24	5	24	I TRIED	BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	1059 +90
27	4	27	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS.	871 +134
26	12	26	THIS IS WHY I'M HOT	MIMS	CAPITOL	627 -175
35	2	35	WAIT FOR YOU	ELLIOTT YAMIN	HICKORY	589 +229
34	2	34	THE KILL (BURY ME)	30 SECONDS TO MARS	IMMORTAL/VIRGIN	530 +129
28	5	28	OUTTA MY SYSTEM	BOW WOW	COLUMBIA	524 +34
37	2	37	LIKE A BOY	CIARA	LAFACE/ZOMBA	508 +189
31	4	31	STOLEN	DASHBOARD CONFESSIOAL	VAGRANT/INTERSCOPE	421 +3
NEW	NEW	NEW	ANYTHING	JOJO	DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	386 +98
36	3	36	I'M A FLIRT	R. KELLY OR BOW WOW (FEAT. T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	372 +27
32	16	32	ICE BOX	OMARION	T.U.G./COLUMBIA	363 -54
40	2	40	FIND A NEW WAY	YOUNG LOVE	ISLAND/IDJMG	301 +10
33	16	33	BOSTON	AUGUSTANA	EPIC	286 -127
30	8	30	LOST WITHOUT U	ROBIN THICKE	STAR TRAK/INTERSCOPE	278 -144
NEW	NEW	NEW	GET IT SHAWTY	LLOYD	THE INC./UNIVERSAL MOTOWN	272 +58
NEW	NEW	NEW	BIG GIRLS DON'T CRY	FERGIE	WILL.I.AM/A&M/INTERSCOPE	267 +159

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	15	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	533 -39
3	4	3	UMBRELLA	RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	531 +32
2	14	2	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	520 -82
6	5	6	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/SONY BMG	503 +86
4	12	4	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	431 -14
8	6	8	MAKES ME WONDER	MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	429 +43
5	16	5	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	390 -55
9	7	9	ALL GOOD THINGS (COME TO AN END)	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	387 +30
11	12	11	PARALYZER	FINGER ELEVEN	WIND-UP	371 +25
7	10	7	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	347 -59
14	10	14	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	309 -6
13	10	13	U + UR HAND	PINK	LAFACE/SONY BMG	294 +9
15	10	15	IF EVERYONE CARED	NICKELBACK	EMI	292 -17
10	21	10	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	286 -59
17	10	17	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN/EMI	282 +8
15	15	15	BECAUSE OF YOU	NE-YO	DEF JAM/UNIVERSAL	279 -30
17	7	17	LAST NIGHT	DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC/WARNER	269 +53
18	4	18	NEVER AGAIN	KELLY CLARKSON	RCA/SONY BMG	250 -2
24	5	24	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	242 +51
27	5	27	DON'T BE SHY	BELLY FEATURING NINA SKY	CP	225 +14
20	9	20	READY SET NO	LIVE ON ARRIVAL	ROCKSTAR	221 -27
25	6	25	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	220 +6
19	18	19	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	205 -35
21	27	21	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	197 -42
16	13	16	THIS IS WHY I'M HOT	MIMS	CAPITOL/EMI	193 -73
31	4	31	HOME	DAUGHTRY	RCA/SONY BMG	190 +38
26	17	26	GLAMOROUS	FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	183 -1
23	22	23	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	178 -43
36	5	36	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	168 +56
33	4	33	FALLIN' FOR YOU	EVA AVILA	SONY BMG	168 +17





The dance that thousands of rhythmic listeners do

## Lean Wit It (Like A Cholo)

Darnella Dunham

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**W**est Coast rapper Down had a history of never making music for the radio. But his first attempt at a mass-appeal song has quickly gained traction even though it was recorded only three months ago. ■ The independently released “Lean Like a Cholo” started on the West Coast and is fanning out across the country to cholos and non-cholos alike (see story, below, for definitions). And it didn’t take long for Down, aka Kilo, and acclaimed producer Fingazz to realize that their creation was destined to generate strong reaction.

“When we recorded it, there were always artists coming in and out of the studio,” Down says. “Every time an artist would walk in they would all start laughing.”

Down brought the song to E-Dub of the syndicated Latin hip-hop program “Pocos Pero Locos,” which is where an affiliate first discovered it. Morris Communication’s KKUU (U92)/Palm Springs, Calif., was the first station to put “Lean Like a Cholo” in rotation, and it immediately caught the attention of PD Antdog.

“E-Dub was playing an unmastered version in one of his mixes,” Antdog says. “After I heard it, I had to have that record. I just heard the hook and knew it was going to take off.”

In only its third week on R&R’s Rhythmic chart, the song has already reached No. 22.

Oxnard, Calif., native Down had been making music for years but decided to change his moniker to Kilo after signing with a Spanish label.

He says, “In Mexico when you have an English name, that can’t really relate to you, so I flipped it on them real quick.”

Returning to the American market and reverting to his original nickname, Down put in a concerted effort to make his music palatable to a broader audience. “I never really cared about radio in my whole career,” he says. “But when we did this record I figured, ‘I’m a little older, and I want to get rich in less than a year.’ So I stopped cussing on the records and stopped talking about smoking fools and all that. We had the intention of going pop with it.”

But “going pop” didn’t mean changing who Down was as an artist. Rather, it reflected his maturity and understanding of the game. “Everybody that knows Down, they know I’m an O.G. and they know I would never sell out,” he says. “It’s just that’s what it takes to get on radio nowadays—we got to do something more cleaner. Not only that, I’m

### Talk Like A Cholo

Some comments in this week’s column contain Chicano slang that originated in California that may be new to you. The following definitions are courtesy of Down:

**Cholo:** “A cholo basically is a Mexican-American Chicano gangster from a barrio, which is a neighborhood. But it’s so big now, you could be a cholo if you’re gangster—you don’t have to be brown, you don’t got to be a

Mexican to be a cholo. It’s just a Spanish word for ‘gangster’ or a ‘boss.’ ”

**Ese:** “An ese was a nickname . . . given to us by the black people out here. It’s not an insult. We use it as, ‘What’s up, dude?’ or ‘What’s cracking, homes?’ They started hearing us talk like that, so then they’re like, ‘Hey, what’s up with the eses?’ So, that’s how it became what it is. It’s a good thing, it’s all good.” —DD



Down, left, and KKUU (U92)/Palm Springs, Calif., PD Antdog get their lean on after Down’s first club performance in the city where “Lean Like a Cholo” first broke.

**“Lean Like a Cholo” is receiving strong airplay from many stations that have put it into rotation. The following outlets are playing it 30-plus times per week:**

- KKSS/Albuquerque**
- KBDS/Bakersfield**
- KZFM/Corpus Christi, Texas**
- XHTO/El Paso**
- WXIS/Johnson City**
- KNEX/Laredo, Texas**
- KVEG/Las Vegas**
- KPWR/Los Angeles**
- KMRK/Odessa, Texas**
- KCAQ/Oxnard, Calif.**
- KVYB/Oxnard, Calif.**
- KKUU/Palm Springs, Calif.**
- KGGI/Riverside**
- KWIE/Riverside**
- KBMB/Sacramento**
- KUUU/Salt Lake City**
- XHTZ/San Diego**
- XMOR/San Diego**
- KPAT/Santa Maria, Calif.**
- KWIN/Stockton**
- KOHT/Tucson**
- KDGS/Wichita**
- KHHK/Yakima, Wash.**

Source: Nielsen BDS

older now. I have a son, and I want him to see the good side of me, too. Cholos, we ain’t just about going around shooting fools and robbing fools—we good people, too.”

With a title like “Lean Like a Cholo,” one might expect the song’s appeal to be confined mainly to California’s Mexican-American population, since that’s where the term cholo is most prominently used. However, it’s also catching on with non-Latinos.

Down says, “The black people are loving it, white people are loving it, Chinese. On YouTube videos, little kids from 2-year-olds to O.G.s are doing the dance, and it’s trippin’ me out . . . coming from the hood, never having nothing and seeing all this.”

Antdog believes the song works on different levels for three reasons: “It doesn’t sound like your typical Latino record. It has like a down South beat and a really good hook. And it’s relatable. If you’re Mexican you know that little dance, and it’s just funny.”

Down adds, “You can lean like a cholo to heavy metal, you can lean like a cholo to rap, cumbia, any tempo—that’s the best part about this dance. All you have to do is be cool with it and just move your elbows side to side. It’s made for the homies that are too cool to move. You don’t got to do too much, like the song says.”

Songs about dances are often perceived as novelties. As such, Antdog initially approached the track with caution. “When I started playing it I started playing it really light. But my callout and my phone requests kept coming out real strong. So I went from three times a day to four times a day to 10 times a day, and it has no burn. That’s really rare.”

Down says, “One of my homies in New York is calling it the Latin ‘Laffy Taffy.’ I think it’s going to stay around forever. It’s not like somebody can duplicate it, because there’s only one dance that the eses do and that’s it right there. It’s been around since the zoot suit days—they started that. I didn’t make it up, I don’t even know who made it up. We grew up dancing like that.”

“I did a show in Albuquerque, N.M., and there were 3,000 kids there, and everybody was leaning like a cholo. It tripped me out. There were little kids on their parents’ shoulders and all that. I can’t believe it took off like that.”

# RHYTHMIC

► **SHOP BOYZ** REVEL IN THEIR SECOND STRAIGHT FRAME AS THE CHART'S MOST INCREASED PLAYS WINNER WITH "PARTY LIKE A ROCKSTAR" (15-11, UP 506).



POWERED BY  
Nielsen  
Broadcast Data  
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	10	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-PAIN FEATURING YUNG JOC	NO. 1 (4 WKS)	☆	5706 +463	41.819	1
2	12	1	<b>I TRIED</b> Bone Thugs-N-Harmony Feat. Akon	FULL SURFACE/INTERSCOPE	☆	4032 +293	30.044	2
3	16	1	<b>OUTTA MY SYSTEM</b> Bow Wow Feat. T-Pain & Jhnta Austin	COLUMBIA	☆	4021 +8	29.674	3
4	8	1	<b>GET IT SHAWTY</b> LLOYD	THE INC./UNIVERSAL MOTOWN	☆	3732 +501	26.837	4
5	15	1	<b>GIVE IT TO ME</b> Timbaland Feat. Nelly Furtado & Justin Timberlake	MDSLEY/BLACKGROUND/INTERSCOPE	☆	3620 +3	23.000	6
6	11	1	<b>LIKE A BOY</b> Ciara	LAFACE/ZOMBA	☆	3140 +230	20.528	7
7	9	1	<b>I'M A FLIRT</b> R. Kelly Or Bow Wow (Feat. T.I. & T-Pain)	COLUMBIA/JIVE/ZOMBA	☆	3104 +419	24.460	5
8	16	1	<b>GLAMOROUS</b> Fergie Feat. Ludacris	WILL.I.AM/AM/INTERSCOPE	☆	3068 -491	18.776	8
9	10	1	<b>POP, LOCK &amp; DROP IT</b> HUEY	HITZ COMMITTEE/JIVE/ZOMBA	☆	2754 +435	18.666	9
10	19	1	<b>DON'T MATTER</b> AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆	2449 -566	16.898	11
11	4	1	<b>PARTY LIKE A ROCKSTAR</b> Shop Boyz	MOST INCREASED PLAYS	☆	2420 +506	16.782	12
12	18	1	<b>LAST NIGHT</b> Diddy Feat. Keyshia Cole	BAD BOY/ATLANTIC	☆	2404 -385	17.108	10
13	5	1	<b>UMBRELLA</b> Rihanna Feat. Jay-Z	SRP/DEF JAM/IDJMG	☆	2327 +392	15.661	13
14	25	1	<b>THIS IS WHY I'M HOT</b> MIMS	CAPITOL	☆	2308 -403	14.943	14
15	13	1	<b>BECAUSE OF YOU</b> NE-YO	DEF JAM/IDJMG	☆	2231 -272	14.309	15
16	13	1	<b>2 STEP</b> UNK	BIG OOMP/KOCH	☆	1802 +11	13.027	17
17	7	1	<b>ROCK YO HIPS</b> Crime Mob Feat. Lil Scrappy	CRUNK/BME/REPRISE/WARNER BROS.	☆	1762 +145	12.156	19
18	3	1	<b>SUMMER LOVE</b> Justin Timberlake	JIVE/ZOMBA	☆	1588 +390	10.124	22
19	23	1	<b>SEXY LADY</b> Yung Berg Feat. Junior	AIRPOWER	☆	1568 +295	14.234	16
20	7	1	<b>PUSH IT BABY</b> Pretty Ricky	BLUESTAR/ATLANTIC	☆	1478 +78	6.156	25
21	6	1	<b>CAN U WERK WIT DAT</b> The Fixxers Aka DJ Quik & AMG	INTERSCOPE	☆	1337 +220	10.951	20
22	3	1	<b>LEAN LIKE A CHOLO</b> Down Aka Kilo	SILENT GIANT/MACHETE	☆	1330 +368	7.984	23
23	9	1	<b>CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA</b> Gym Class Heroes Feat. Patrick Stump	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	☆	1297 -80	10.382	21
24	17	1	<b>GO GETTA</b> Young Jeezy Feat. R. Kelly	CORPORATE THUGZ/DEF JAM/IDJMG	☆	1199 -155	12.509	18
25	4	1	<b>STRAIGHT TO THE BANK</b> 50 Cent	SHADY/AFTERMATH/INTERSCOPE	☆	1090 -100	5.405	27
26	33	1	<b>ANONYMOUS</b> Bobby Valentino Feat. Timbaland	DTP/DEF JAM/IDJMG	☆	987 +150	3.594	-
27	32	1	<b>LIKE THIS</b> MIMS	CAPITOL	☆	972 +112	4.415	34
28	17	1	<b>THROW SOME D'S</b> Rich Boy Feat. Polow Da Don	ZONE 4/INTERSCOPE	☆	891 -220	6.303	24
29	14	1	<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon	INTERSCOPE	☆	748 -159	4.959	28
30	7	1	<b>WE TAKIN' OVER</b> DJ Khalid Feat. T.I., Akon, Rick Ross, Fat Joe, Lil Wayne & Baby	TERROR SQUAD/KOCH	☆	67 -20	4.788	31
31	13	1	<b>LOST WITHOUT U</b> Robin Thicke	STAR TRAK/INTERSCOPE	☆	664 -262	3.557	-
32	NEW	1	<b>BEAUTIFUL GIRLS</b> Sean Kingston	EPIC	☆	653 +365	5.974	26
33	36	1	<b>I'M THROWN</b> Paul Wall Feat. Jermaine Dupri	SWISHAHOUSE/ASYLUM/ATLANTIC	☆	622 -25	4.407	35
34	37	1	<b>LIKE THIS</b> Kelly Rowland Feat. Eve	MUSIC WORLD/COLUMBIA	☆	612 -1	3.599	40
35	30	1	<b>WHEN IT WAS ME</b> Paula Deanda	ARISTA/RMG	☆	596 -325	3.055	-
36	38	1	<b>MY 64</b> Mike Jones Feat. Bun B & Snoop Dogg	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	☆	581 -10	3.797	38
37	NEW	1	<b>BARTENDER</b> T-Pain Feat. Akon	KONVICT/NAPPY BOY/JIVE/ZOMBA	☆	580 +168	4.031	36
38	NEW	1	<b>CANDY KISSES</b> Amanda Perez	UPSTAIRS	☆	576 +145	2.853	-
39	NEW	1	<b>MAKE ME BETTER</b> Fabolous Feat. Ne-Yo	DESERT STORM/DEF JAM/IDJMG	☆	515 +188	4.534	33
40	NEW	1	<b>HOW DO I BREATHE</b> Mario	3RD STREET/RMG	☆	475 +281	1.511	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DO YOU</b> Ne-Yo (DEF JAM/IDJMG) KBDS, KBMB, KDDB, KEZE, KHTN, KISV, KSEQ, KVEG, KWIE, KWIN, KKJM, KZFM, WNVZ, WRD, WRVZ, WXIS, XHTO	17
<b>BEAUTIFUL GIRLS</b> Sean Kingston (EPIC) KBMB, KDON, KGGI, KOHT, KQKS, KQYB, KWIN, WJFX, WPOW, WWKX, WXIS, XMOR	12
<b>CRAZY</b> Lumidee Feat. Pitbull (M/TVT) KCAQ, KKSS, KQYB, KWIE, KKJM, KZFM, WAJZ, WPOW, WRED, WRVZ, XHTZ	11
<b>LIL LOVE</b> Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE) KBOS, KCAQ, KHTN, KKKR, KOHT, KSEQ, KVEG, KKJM, WBTT, XHTZ	10
<b>BIG THINGS POPPIN' (DO IT)</b> T.I. (GRAND HUSTLE/ATLANTIC) KBBT, KBOS, KDHT, KEZE, KIKI, KPTY, KZFM, WBTT	8
<b>SAME GIRL</b> R. Kelly Duet With Usher (JIVE/ZOMBA) KOHT, KPHW, KPRR, WJMN, WLLD, WRCL, WRVZ, WXIS	8
<b>HOW DO I BREATHE</b> Mario (3RD STREET/RMG) KCHZ, KSEQ, KTBT, KTTB, KQYB, WPOW, WRVZ	7
<b>WALL TO WALL</b> Chris Brown (JIVE/ZOMBA) KBOS, KRKA, KWIN, WAJZ, WJMN, WLLD, WRCL	7
<b>POP, LOCK &amp; DROP IT</b> Huey (HITZ COMMITTEE/JIVE/ZOMBA) KEZE, KIBT, KIKI, WBTS, WHZT, WJJS	6
<b>ANONYMOUS</b> Bobby Valentino Feat. Timbaland (DTP/DEF JAM/IDJMG) KPKR, KTTB, WJMN, WNVZ, WRD, W, XMOR	6

**ADDED AT...**  
**KKFR**  
Phoenix, AZ  
PD: Bruce St. James  
MD: DJ Joey Boy  
Bone Thugs-N-Harmony Feat. Mariah Carey  
& Bow Wow, Lil Love, 3  
Down Aka Kilo, Lean Like A Cholo, 3  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>BREAK 'EM OFF</b> Paul Wall Feat. Lil' KeKe (SWISHAHOUSE/ASYLUM/ATLANTIC) TOTAL STATIONS: 14	466/20	<b>TAMBOURINE</b> Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN) TOTAL STATIONS: 48	374/105
<b>WIPE ME DOWN</b> Lil Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC) TOTAL STATIONS: 34	445/49	<b>LIP GLOSS</b> Lil Mama (JIVE/ZOMBA) TOTAL STATIONS: 33	332/39
<b>WALL TO WALL</b> Chris Brown (JIVE/ZOMBA) TOTAL STATIONS: 42	424/356	<b>BIG THINGS POPPIN' (DO IT)</b> T.I. (GRAND HUSTLE/ATLANTIC) TOTAL STATIONS: 42	319/132
<b>LIL LOVE</b> Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE) TOTAL STATIONS: 30	423/227	<b>SAME GIRL</b> R. Kelly Duet With Usher (JIVE/ZOMBA) TOTAL STATIONS: 34	292/235
<b>KRISPY</b> Kinfolk Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN) TOTAL STATIONS: 34	418/84	<b>FASSST</b> Kafani (WHYTE COLLAR) TOTAL STATIONS: 3	284/4

## MOST INCREASED PLAYS

<b>+506</b> ☆	<b>PARTY LIKE A ROCKSTAR</b> Shop Boyz (OnDeck/Universal Republic) WWKX +42, WPYO +33, WNVZ +27, WLLD +24, WRVZ +23, KXBT +21, KBFM +20, KLLC +20, KPTY +19, KZFM +19
<b>+501</b> ☆	<b>GET IT SHAWTY</b> Lloyd (The Inc./Universal Motown) WNVZ +38, WRCL +37, KDDB +30, KWIE +28, KBMB +28, KSEQ +27, KCHZ +26, WLTO +26, KTTB +25, WWKL +25
<b>+463</b> ☆	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) WBTT +73, WAJZ +58, XMOR +38, WBBM +37, KEZE +37, KDHT +33, WJJS +32, KLUU +23, KQYB +22, WWKL +19
<b>+435</b> ☆	<b>POP, LOCK &amp; DROP IT</b> Huey (HitZ Committee/Jive/Zomba) WBTS +40, KKSS +32, XMOR +32, WHZT +28, KSFM +26, KKFR +25, KIKI +23, KBMB +21, WAJZ +19, KZZA +18
<b>+419</b> ☆	<b>I'M A FLIRT</b> R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (Columbia/Jive/Zomba) KIKI +52, KQYB +38, KSFM +33, WBBM +32, KOHT +32, KLUU +31, KPWT +27, KKSZ +26, WXIS +23, WLTO +21

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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Do Philadelphia PPM results portend a stormy forecast for urban radio's future?

## Urban Hit Hard In Philly PPM Ratings

Dana Hall

DHall@RadioandRecords.com

**W**e've been hearing about the Portable People Meter for years, and now it's finally here. Arbitron released the first these-really-count PPM ratings for Philadelphia on April 30, with mixed results for urban stations. Overall, urban radio plummeted in rank, with all African-American-targeted formats dipping in share. ■ Clear Channel urban AC WDAS-FM was the hardest hit. A perennial contender for the top spot, or at least among the top three, WDAS fell from No. 2 12+ with a 6.3 in the fall '06 diary survey to No. 7 6+ with a 5.1 in the PPM survey covering the period from March 8 to April 4. Other urban outlets didn't fare much better (see sidebar).

Not surprisingly, the results sparked an outcry from African-American operators, led by the National Assn. of Black Owned Broadcasters. Executive director Jim Winston says, "Overall, we think that electronic measurement is good for the industry and its time has come. But we do have concerns that the product is being rushed into use, when there are still some issues to be worked on."

NABOB has pinpointed three areas of concern: the composition of the Philly PPM panel, the difference between exposure and engaged listening and how the advertising community interprets the new data.

The first problem, according to Winston, was an initial underrepresentation of 18- to 24-year-olds in the PPM panel. "The data from the preliminary testing represented a three-month period, and that group was extremely deficient for the first two months and only partially recovered in the third month," Winston says.

Arbitron senior VP of press and investor relations Thom Mocarsky says, "We did get off to a rocky start with the 18-24 demo. We're indexing around 60% [in 18-24 sample proportionality], but it's not where we want to be. But even in the diary world, we're not indexing all that much better in that demo, because that demo is really difficult to get to participate."

Because the African-American population tends to be younger, not having a proportionate amount of 18-24 in the panel affects the black sample, Mocarsky says. "The issue with PPM

compliance in Philadelphia is not an ethnic or race issue—it is an age issue," he says.

To improve the Philadelphia sample, Mocarsky says Arbitron "went back and rerecruited the 18-34 demo, to get more participants. We put extra money and effort into recruiting those groups. We're looking at re-emphasizing those differential survey treatments for young people, with a particular emphasis on African Americans."

### Engaged Versus Exposed

Another concern for operators targeting ethnic audiences is the PPM's inability to distinguish between sporadic exposure and engaged listening. Winston says, "It's the difference between people who choose to listen to a radio station versus a person who might be exposed to it—but not really listening to it—while in a store, at a restaurant or at work. There needs to be some way of distinguishing these kinds of listening, and we should be able to see this in the PPM results."

Mocarsky says the concept of exposure listening is not new. "If you look at the instructions in the diary, it says, 'Whenever you hear a radio station, write it down.' It's been the standard in the diary since 1986." But, he adds, "There are ways to distinguish exposed versus engaged listening in the PPM data."

He says, "The PPM does a much better job of interpreting when a listener hears a station, com-

### Urban Tumbles With The PPM

Below is a comparison of how urban stations in Philadelphia performed in 12+ in the fall 2006 diary-generated Arbitron survey with their 6+ share in the March 2007 monthly, the first official PPM ratings released by Arbitron.

#### WDAS-FM

Urban AC  
6.3 (2nd)-5.1 (7th)

#### WUSL

Urban  
4.5 (4th)-3.5 (10th)

#### WPHI

Urban  
3.2 (10th)-3.1 (14th)

#### WPBZ

Gospel  
2.4 (13th)-2.2 (17th)

#### WRNB

Urban AC  
3.0 (11th)-2.1 (18th)

Source: Arbitron fall 2006 12+ share (rank)-Arbitron March 2007 6+ share (rank)

pared to when they listen." The diary showed the average consumer listening to two to three stations per week, while the PPM registers five to six stations. But by digging into the data, "you can see who the P1 listeners are. That's how you see engaged listening. We determine the P1 listening based on the station you spend the most time with. In the diary, 69% of all your listeners are P1 and in the PPM, 63% are P1. It's not that far off."

Mocarsky illustrates this by noting that the PPM shows WDAS-FM with the highest level of P1 listening of all Philadelphia stations with 73% of its AQH share coming from P1s. "There are metrics available in the PPM system that allow you to get to the engaged listening numbers. It's not available in our tools just yet, but we will make it more available."

How the advertising community interprets PPM data is another concern. Winston says, "There is a tendency to read the information as if it were the diary information. That is not good for radio in general, not just urban radio."

Programming consultant Tony Gray says, "It's going to be difficult to break them out of those habits, no matter how you try to show them where to look for the good numbers for urban radio. Just because Arbitron is changing its methodology does not mean that agencies or marketers will do the same."

Mocarsky says the education process for marketers was put in place months before the first PPM survey. "We have had extensive amounts of training seminars, meetings and events in Philadelphia doing exactly that: re-educating the buying community on PPM methodology." But he adds, "This is a three-way conversation among broadcasters, agencies and Arbitron. Each one has to do their part in making all this work."

Another concern voiced by virtually all broadcasters is how the PPM shows dramatic, across-the-board TSL decreases. For urban radio, a format that has traditionally fared better in this area than other formats, this is a major blow.

But Mocarsky says urban remains the top TSL format in Philadelphia. "African Americans are still the group that spends the most time with radio. All persons spend about 11.5 hours in a week with radio, where a black person spends 12 hours a week. Weekly come shows that 96.3% of all African Americans listen to radio."

With only a month of actual ratings from one market, it's too early to say what long-term impact the PPM may have on the urban format. Gray says he'll watch the next several trends in Philadelphia as well as the first live PPM ratings from Houston next month. "If the same results hold true, then we know there is a problem with the methodology."

Gray predicts that in the long run, fewer broadcasters will operate African-American-targeted stations in the top 50 markets. "Whether you are an operator trying to reach African Americans, Hispanics or [the] general market, you are in it to make a profit. If you have a substantial loss in revenue in the format, which I believe will be the result for a lot of urban outlets with the PPM, then you will see a diminished number of broadcasters interested in the urban format." **R&R**

▶ "WIPE ME DOWN" DASHES 12-7 TO OFFER LIL BOOSIE, WEBBIE & FOXX THEIR FIRST TRIP TO THE URBAN TOP 10.



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	10	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-PAIN FEATURING YUNG JOC	NO. 1 (4 WKS)	☆	5502 +120	64.697	1
2	14	<b>I'M A FLIRT</b> R. KELLY OR BOW WOW (FEATURING T.J. & T-PAIN)		☆	3799 -466	41.912	2
3	7	<b>PARTY LIKE A ROCKSTAR</b> SHOP BOYZ		☆	3794 +311	32.787	6
4	9	<b>GET IT SHAWTY</b> LLOYD		☆	3427 +270	37.562	3
5	15	<b>POP, LOCK &amp; DROP IT</b> HUEY		☆	3425 +6	35.765	4
6	11	<b>LIKE A BOY</b> CIARA		☆	3302 -390	35.261	5
7	8	<b>WIPE ME DOWN</b> LIL BOOSIE FEATURING FOXX & WEBBIE		☆	2826 +364	22.226	15
8	22	<b>ROCK YO HIPS</b> CRIME MOB FEATURING LIL SCRAPPY		☆	2821 -253	27.353	9
9	11	<b>DON'T MATTER</b> AKON		☆	2701 -455	27.404	8
10	16	<b>2 STEP</b> UNK		☆	2538 -317	23.676	13
11	17	<b>PLEASE DON'T GO</b> TANK		☆	2529 +54	23.149	14
12	12	<b>BECAUSE OF YOU</b> NE-YO		☆	2466 -342	28.767	7
13	12	<b>OUTTA MY SYSTEM</b> BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN		☆	2445 +284	27.234	10
14	9	<b>WHEN I SEE U</b> FANTASIA		☆	2384 +76	19.158	18
15	7	<b>LIKE THIS</b> KELLY ROWLAND FEATURING EVE		☆	2170 +219	21.222	17
16	2	<b>SAME GIRL</b> R. KELLY DUET WITH USHER	AIRPOWER/MOST INCREASED PLAYS	☆	2107 -1219	26.646	11
17	23	<b>LOST WITHOUT U</b> ROBIN THICKE		☆	1956 -316	26.146	12
18	18	<b>COME WITH ME</b> SAMMIE		☆	1675 -168	13.483	25
19	7	<b>ANONYMOUS</b> BOBBY VALENTINO FEATURING T'IMBALAND		☆	1667 +173	13.518	24
20	9	<b>WE TAKIN' OVER</b> DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY		☆	1680 -30	11.747	29
21	16	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		☆	1508 -368	15.482	21
22	19	<b>BUDDY</b> MUSIQ SOULCHILD		☆	1489 -324	21.448	16
23	3	<b>UMBRELLA</b> RIHANNA FEATURING JAY-Z		☆	1451 +249	14.102	22
24	3	<b>BIG THINGS POPPIN' (DO IT)</b> T.I.		☆	1437 +274	15.500	20
25	3	<b>GET ME BODIED</b> BEYONCE		☆	1427 +371	16.631	19
26	5	<b>LIP GLOSS</b> LIL MAMA		☆	1425 +125	10.461	32
27	4	<b>STRAIGHT TO THE BANK</b> SO CENT		☆	1421 +60	11.104	31
28	4	<b>TEACHME</b> MUSIQ SOULCHILD		☆	1395 +220	13.666	23
29	2	<b>TAMBOURINE</b> EVE		☆	1298 +403	12.261	26
30	2	<b>HOW DO I BREATHE</b> MARIO		☆	1187 +365	9.381	33
31	19	<b>THIS IS WHY I'M HOT</b> MIMS		☆	1187 -444	11.137	30
32	7	<b>I TRIED</b> BONE THUGS-N-HARMONY FEATURING AKON		☆	1025 +20	6.628	37
33	4	<b>TATTOO</b> THE ALLIANCE FEATURING FABO		☆	1024 +32	5.966	39
34	7	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		☆	1022 -101	7.820	36
35	NEW	<b>MAKE ME BETTER</b> FABOLOUS FEATURING NE-YO		☆	973 +281	11.759	28
36	6	<b>PUSH IT BABY</b> PRETTY RICKY		☆	922 -141	5.102	-
37	NEW	<b>A BAY BAY</b> HURRICANE CHRIS		☆	899 +211	9.198	34
38	6	<b>BOY LOOKA HERE</b> RICH BOY		☆	889 -3	5.128	-
39	NEW	<b>LIKE THIS</b> MIMS		☆	870 +188	4.605	-
40	6	<b>I'M THROWN</b> PAUL WALL FEATURING JERMAINE DUPRI		☆	854 -60	5.280	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DO YOU</b> Ne-Yo (DEF JAM/IDJMG)	40
<b>SAME GIRL</b> R. Kelly Duet With Usher (Jive/Zomba)	33
<b>BIG THINGS POPPIN' (DO IT)</b> T.I. (GRAND HUSTLE/ATLANTIC)	32
<b>A BAY BAY</b> Hurricane Chris (POLO GROUNDS/JRMG)	25
<b>MAMA AFRICA</b> Akon (SRC/UNIVERSAL MOTOWN)	25
<b>ANOTHER AGAIN</b> John Legend (G.O.D./COLUMBIA)	20
<b>STREETS ON LOCK</b> Hot Dollar (ISLAND URBAN/IDJMG)	18

**ADDED AT... WJZE**  
Toledo, OH  
PD: Rocky Love  
Hurricane Chris, A Bay Bay, 32  
R. Kelly Duet With Usher, Same Girl, 7  
Ne-Yo, Do You, 0

FOR MORE STATIONS GO TO:  
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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>DREAMIN'</b> Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/IDJMG)	816/175	<b>SHAWTY</b> Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)	608/96
<b>SEXY LADY</b> Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)	802/119	<b>UNTIL THE END OF TIME</b> Justin Timberlake (JIVE/ZOMBA)	605/72
<b>WALL TO WALL</b> Chris Brown (JIVE/ZOMBA)	763/476	<b>MY 64</b> Mike Jones Feat. Bun B & Snoop Dogg (ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.)	595/126
<b>WONDERFUL</b> Marques Houston (T.U.G./UNIVERSAL MOTOWN)	636/34	<b>INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU)</b> UKG Feat. OutKast (JIVE/ZOMBA)	526/62
<b>CAN U WERK WIT DAT</b> The Fixxers AKA DJ Quik & AMG (INTERSCOPE)	613/62	<b>YOU AIN'T KNOW</b> Birdman & Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)	491/109

## MOST INCREASED PLAYS

<b>+1219</b>	<b>SAME GIRL</b> R. Kelly Duet With Usher (Jive/Zomba)
<b>+476</b>	<b>WALL TO WALL</b> Chris Brown (Jive/Zomba)
<b>+403</b>	<b>TAMBOURINE</b> Eve (Aftermath/Full Surface/Ruff Ryders/Geffen)
<b>+371</b>	<b>GET ME BODIED</b> Beyonce (Music World/Columbia)
<b>+365</b>	<b>HOW DO I BREATHE</b> Mario (3rd Street/JRMG)

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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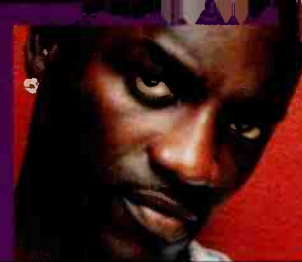
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# URBAN AC

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POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	32	<b>PLEASE DON'T GO</b> TANK	NO. 1 (2 WKS) GODD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1863 -78	16.637 2
2	2	30	<b>LOST WITHOUT U</b> ROBIN THICKE	STAR TRAK/INTERSCOPE	1772 -133	18.469 1
3	4	19	<b>BUDDY</b> MUSIQ SOULCHILD	ATLANTIC	1457 -54	15.225 3
4	3	19	<b>IN MY SONGS</b> GERALD LEVERT	ATLANTIC	1456 -62	13.708 4
5	5	17	<b>IF I WAS YOUR MAN</b> JOE	JIVE/ZOMBA	1367 -38	12.702 5
6	6	13	<b>STRUGGLE NO MORE (THE MAIN EVENT)</b> ANTHONY HAMILTON, JAHM & MUSIQ SOULCHILD	ATLANTIC	1211 -9	10.278 7
8	12	12	<b>WHAT'S MY NAME</b> BRIAN MCKNIGHT	WARNER BROS.	1209 +132	9.902 8
7	15	15	<b>MAKE YA FEEL BEAUTIFUL</b> RUBEN STUDDARD	J/RMG	1180 +63	10.418 6
9	11	11	<b>WHEN I SEE U</b> FANTASIA	J/RMG	947 +44	7.989 9
10	39	39	<b>TAKE ME AS I AM</b> MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	838 -31	6.889 10
12	8	8	<b>TEACHME</b> MUSIQ SOULCHILD	ATLANTIC	722 +70	6.297 13
12	11	12	<b>SHOO BE DOO (NO WORDS)</b> MACY GRAY	WILL.I.AM/GEFFEN	664 -10	3.896 17
13	18	5	<b>CAN U BELIEVE</b> ROBIN THICKE	MOST INCREASED PLAYS STAR TRAK/INTERSCOPE	658 +157	6.398 12
14	13	8	<b>DJ DON'T</b> GERALD LEVERT	ATLANTIC	626 -1	6.548 11
15	14	34	<b>CAN'T GET ENOUGH</b> TAMIA	PLUS I/IMAGE	615 +26	6.130 14
16	17	12	<b>SIMPLE THINGS</b> ELISABETH WITHERS	BLUE NOTE/VIRGIN	609 +95	5.022 15
17	15	18	<b>AND I AM TELLING YOU I'M NOT GOING</b> JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	523 -62	3.684 18
18	16	13	<b>FORCE OF NATURE</b> SUNSHINE ANDERSON	MUSIC WORLD	509 -22	2.908 21
19	23	4	<b>ANOTHER AGAIN</b> JOHN LEGEND	AIRPOWER G.O.O.D./COLUMBIA	505 +154	3.053 20
20	21	9	<b>TELL ME WHAT WE'RE GONNA DO NOW</b> JOSS STONE FEATURING COMMON	VIRGIN	399 +6	3.489 19
21	20	9	<b>BECAUSE OF YOU</b> NE-YO	DEF JAM/IDJMG	364 -29	4.240 16
22	22	14	<b>DEEPER STILL</b> RICK JAMES	STONE CITY	349 -42	1.371 27
23	25	6	<b>VALENTINE</b> LLOYD	THE INC./UNIVERSAL MOTOWN	227 +41	2.118 22
24	24	8	<b>2 PIECES</b> CARL THOMAS	UMBRELLA/BUNGALO	213 -11	0.948 37
25	25	NEW	<b>DON'T MATTER</b> AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	193 +109	1.025 32
26	27	4	<b>I'M NOT PERFECT</b> J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	163 -9	0.637 -
27	26	4	<b>ANYTHING</b> PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	153 -11	0.739 39
28	31	2	<b>STAY WITH ME</b> NORMAN BROWN	PEAK/CONCORD	141 +18	0.710 -
29	37	8	<b>CUPID SHUFFLE</b> CUPID	ATLANTIC	139 +34	0.892 38
30	NEW	NEW	<b>RISE UP</b> R. KELLY	JIVE/ZOMBA	133 +104	1.005 34
31	32	5	<b>SO NOT OVER YOU</b> SIMPLY RED	SIMPLYRED.COM	130 +10	0.303 -
32	30	5	<b>IN THE RAIN</b> BONEY JAMES	CONCORD	129 -7	0.641 -
33	28	11	<b>I APOLOGIZE</b> K-CI	HEAD START/BUNGALO	128 -9	0.411 -
34	NEW	NEW	<b>WHAT HAPPENED</b> ALGEBRA	KEDAR	117 +49	0.623 -
35	29	2	<b>BLOCK PARTY</b> CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	117 -7	1.953 24
36	RE-ENTRY	RE-ENTRY	<b>ONE TIME</b> JILL SCOTT FEATURING ERIC ROBERSON	HIDDEN BEACH	115 +40	1.649 25
37	40	3	<b>BREATHLESS</b> CORINNE BAILEY RAE	CAPITOL	114 +16	2.018 23
38	35	7	<b>I'M A FLIRT</b> R. KELLY DR BOW WOW FEATURING T.I. & T-PAIN	COLUMBIA/JIVE/ZOMBA	106 +15	1.173 30
39	39	9	<b>LOVELY DAY</b> VICTOR FIELDS	REGINA	79 -13	0.103 -
40	36	7	<b>IF YOU JUST LET ME LOVE U</b> MICHAEL STERLING FEATURING DARRYL WHITE	MICHAEL STERLING MUSIC GROUP	79 -27	0.198 -

## MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

**HOW DID YOU KNOW** 13  
Paul Taylor Feat. Regina Belle (PEAK/CONCORD)  
KMEZ, KNEK, KOKY, KQXL, WAGH, WBLS, WHUR, WKXI, WLXC, WMGL, WMPZ, WWDW, WXST

**BLOCK PARTY** 12  
Chuck Brown Feat. DJ Kool (FULL CIRCLE/RAW VENTURE)  
KMEZ, KNEK, KOKY, KQXL, WAKB, WHUR, WKSP, WLXC, WMGL, WMMJ, WTLZ, WXST

**ANOTHER AGAIN** 7  
John Legend (G.O.O.D./COLUMBIA)  
KJMS, KMJK, WAGH, WFLM, WKJS, WKSP, WQQK

**DON'T MATTER** 6  
Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)  
KVMA, WBLS, WDLT, WJMJ, WKSP, WTYB

**RISE UP** 6  
R. Kelly (JIVE/ZOMBA)  
WAKB, WFXC, WKJS, WMGL, WTLZ, WWDW

**WHAT'S MY NAME** 5  
Brian McKnight (WARNER BROS.)  
WBHK, WCFB, WQNC, WWIN, WYLD

**CAN U BELIEVE** 5  
Robin Thicke (STAR TRAK/INTERSCOPE)  
WFLM, WMIB, WMXD, WNEW, WTYB

**STAY WITH ME** 4  
Norman Brown (PEAK/CONCORD)  
Sirius Heart & Soul, WAKB, WBLS, WIMX

**WHEN I SEE U** 3  
Fantasia (J/RMG)  
KSOC, WAMJ, WMJM

**I CAN REMEMBER** 3  
Une (UNET)  
KMEZ, KNEK, KQXL

## ADDED AT... WMGL

Charleston, SC  
PD: Terry Base  
MD: TK Jones  
Chuck Brown Feat. DJ Kool, Block Party, 6  
Paul Taylor Feat. Regina Belle, How Did You Know, 0  
R. Kelly, Rise Up, 0

FOR MORE STATIONS GO TO:  
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## NEW AND ACTIVE

**SAME GIRL** 61/47  
R. Kelly Duet With Usher (JIVE/ZOMBA)  
TOTAL STATIONS: 21

**ME** 59/22  
Tamia (PLUS I/IMAGE)  
TOTAL STATIONS: 14

**LIKE THIS** 55/32  
Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)  
TOTAL STATIONS: 17

**HE IS** 54/16  
Onitsha (STILL WATERS/HIDDEN BEACH)  
TOTAL STATIONS: 5

**UNTIL THE END OF TIME** 51/4  
Justin Timberlake (JIVE/ZOMBA)  
TOTAL STATIONS: 7

**LET GO** 35/3  
DeWayne Woods & When Singers Meet (QUIET WATER/VERTY/ZOMBA)  
TOTAL STATIONS: 17

**IT'S ON THE WAY** 23/11  
Neal Roberson (BLACKBERRY/MALACO)  
TOTAL STATIONS: 12

## MOST INCREASED PLAYS

+157  
**CAN U BELIEVE**  
Robin Thicke (Star Trak/Interscope)  
KRNB +24, WUHT +21, WTYB +12, SIHS +9, WNEW +9, WTLZ +7, KQXL +7, WBAV +5, WSRB +5, WHPR +4

+154  
**ANOTHER AGAIN**  
John Legend (G.O.O.D./Columbia)  
KQXL +16, XSEZ +13, WKJS +12, KMEZ +11, WKSP +11, KMJK +11, WHPR +10, KJMS +8, WWDW +7, WQZZ +6

+132  
**WHAT'S MY NAME**  
Brian McKnight (Warner Bros.)  
WKXL +16, WQNC +12, WNEW +11, WQZZ +10, WSOL +8, WLVH +8, WMMJ +8, WQKQ +8, WBLS +7, WBHK +7

+109  
**DON'T MATTER**  
Akon (Konvict/Upfront/SRC/Universal Motown)  
WOLT +6, WJMJ +13, KMEZ +13, WXST +10, KRNB +9, WKSP +9, KVMA +8, WTYB +7, KOKY +6, KNEK +5

+104  
**RISE UP**  
R. Kelly (Jive/Zomba)  
KOKY +14, WKJS +12, KMEZ +12, WTLZ +10, WAKB +8, WQXI +8, WLXC +7, WFXC +6, KNEK +6, WAGH +5

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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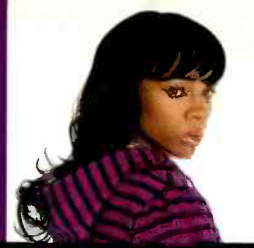
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<b>WAMJ/Atlanta, GA*</b> OM: Frank Johnson PD: Derek Harper	<b>WROU/Dayton, OH*</b> OM/PD: J.D. Kunes	<b>WHQT/Miami, FL*</b> PD: Phil Michaels-Trueba APD: Karen Vaughn MD: Ken James	<b>Sirius Heart &amp; Soul/Satellite*</b> OM/PD: B.J. Stone MD: Sasha Montero
<b>WAKB/Augusta, GA*</b> OM/PD: Ron Thomas	<b>WDMK/Detroit, MI*</b> OM: Spudd APD: Benita "Lady B" Gray	<b>WMIB/Miami, FL*</b> PD: Mara Melendez MD: Vanessa Benedetty Jerome	<b>The Touch/Satellite</b> PD: Stan Boston APD/MD: Hollywood Hernandez
<b>WKSP/Augusta, GA*</b> OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best	<b>WGPR/Detroit, MI*</b> PD: Carolyn James MD: Karen Addison	<b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones	<b>XM Suite 62/Satellite*</b> PD: Vic Clemons
<b>WWIN/Baltimore, MD*</b> PD: Tim Watts MD: Keller Wynder	<b>WMXD/Detroit, MI*</b> OM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Krysti Birchett	<b>WDLT/Mobile, AL*</b> OM/PD: James Alexander MD: Cathy Barlow	<b>WLVH/Savannah, GA*</b> OM: Brad Kelly PD/MD: Gary Young
<b>KQXL/Baton Rouge, LA*</b> PD: J'Michael Francois	<b>WBBK/Dothan, AL</b> OM: BJ Kelli PD: JJ "Big Daddy" Davis	<b>KJMG/Monroe, LA</b> PD: Chris Collins	<b>WTYB/Savannah, GA*</b> PD: Yolanda Neely
<b>WBHK/Birmingham, AL*</b> PD: Darryl Johnson APD: Chris Coleman	<b>WUKS/Fayetteville, NC</b> PD/MD: Jeff Anderson	<b>WWMG/Montgomery, AL</b> PD/MD: Darryl Elliott	<b>KDKS/Shreveport, LA*</b> OM/PD: Quenn Echols
<b>WUHT/Birmingham, AL*</b> PD: John Long	<b>WDZZ/Flint, MI*</b> PD: Trey Michaels	<b>WQKQ/Nashville, TN*</b> PD: Kenny Smoov	<b>KVMA/Shreveport, LA*</b> PD: Roshon Vance
<b>WMGL/Charleston, SC*</b> OM/PD: Terry Base MD: TK Jones	<b>WFLM/Ft. Pierce, FL*</b> MD: Joseph Jenkins	<b>KMEZ/New Orleans, LA*</b> PD: LeBron "LBJ" Joseph APD/MD: Kelder Summers	<b>KMJM/St. Louis, MO*</b> PD: Darrel Eason MD: Terrence Bibb
<b>WXST/Charleston, SC*</b> OM/PD: Michael Tee	<b>WQMG/Greensboro, NC*</b> PD: Shilyne Cole	<b>WYLD/New Orleans, LA*</b> OM/PD: Nate Bell	<b>WFUN/St. Louis, MO*</b> OM/PD: Jowol "Boogie D" Gilchrist APD/MD: Niecy Davis
<b>WBAV/Charlotte, NC*</b> PD/MD: Terri Avery	<b>WJMZ/Greenville, SC*</b> OM: Steve Crumbley APD/MD: Kelly Mac	<b>WBLS/New York, NY*</b> PD: Vinny Brown	<b>WPHR/Syracuse, NY*</b> OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
<b>WQNC/Charlotte, NC*</b> PD: Alvin Stowe MD: Chris James	<b>KMJQ/Houston, TX*</b> PD: Sam Choice MD: Jeff Harrison	<b>WRKS/New York, NY*</b> PD: Toya Beasley MD: Julie Gustines	<b>WIMX/Toledo, OH*</b> PD: Rocky Love APD/MD: Brandi Brown
<b>WMPZ/Chattanooga, TN*</b> OM: Keith Landecker PD: Andrea Perry	<b>WHRP/Huntsville, AL*</b> OM: Ken Johnson PD: Mark Raymond APD/MD: Toni Terrell	<b>WKUS/Norfolk, VA*</b> PD: DJ Law	<b>WTUG/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony
<b>WSRB/Chicago, IL*</b> PD/MD: Tracie Reynolds	<b>WTLC/Indianapolis, IN*</b> PD: Brian Wallace APD/MD: The First Lady	<b>WVKL/Norfolk, VA*</b> OM/PD: Don London MD: Theressa Brown	<b>WGOV/Valdosta, GA</b> PD/MD: Jammin' Jammie Brooks
<b>WVAZ/Chicago, IL*</b> OM/PD: Elroy Smith APD/MD: Armando Rivera	<b>WKXI/Jackson, MS*</b> OM/PD: Stan Branson	<b>WDAS/Philadelphia, PA*</b> OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble	<b>WHUR/Washington, DC*</b> PD: Dave Dickinson MD: Traci LaTrelle
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<b>WVDM/Columbia, SC*</b> PD/MD: Mike Love	<b>KNEK/Lafayette, LA*</b> PD: D-Rock	<b>WFKS/Richmond, VA*</b> OM/PD: Al Payne MD: Freddy Foxx	<b>WVBE/Roanoke, VA*</b> OM/PD: Walt Ford
<b>WAGH/Columbus, GA*</b> OM: Brian Waters PD/APD: Queen Rasheeda MD: Edward Lewis	<b>KOKY/Little Rock, AR*</b> OM/PD: Mark Dylan	<b>KJLH/Los Angeles, CA*</b> PD/MD: Aundrea Russell	<b>KRBV/Los Angeles, CA*</b> PD: Kevin Fleming APD/MD: Tawala Sharp
<b>WKZJ/Columbus, GA</b> OM/PD: Carl Conner, Jr. MD: Brandon Conner	<b>WVBE/Roanoke, VA*</b> OM/PD: Walt Ford	<b>WTLZ/Saginaw, MI*</b> PD/MD: Eugene Brown	<b>WMJM/Louisville, KY*</b> PD/MD: Tim Gerard Girtin
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► **LIL MAMA** KEEPS ON GROWING AS "LIP GLOSS" CLIMBS 20-17 AND EARNS AIRPOWER PRAISE.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	18	<b>I'M A FLIRT</b> R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	<b>NO. 1 (4 WKS)</b> COLUMBIA/JIVE/ZOMBA	6903 -47	66.373 1
2	2	17	<b>OUTTA MY SYSTEM</b> BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN	COLUMBIA	6466 +292	56.908 2
3	4	8	<b>PARTY LIKE A ROCKSTAR</b> SHOP BOYZ	<b>MOST INCREASED PLAYS</b> ONDECK/UNIVERSAL REPUBLIC	6214 +817	49.569 4
4	3	17	<b>POP, LOCK &amp; DROP IT</b> HUEY	HITZ COMMITTEE/JIVE/ZOMBA	6179 +441	54.430 3
5	5	12	<b>I TRIED</b> BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	5057 +313	36.672 7
6	6	27	<b>ROCK YO HIPS</b> CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	4583 -108	39.509 5
7	7	18	<b>2 STEP</b> UNK	BIG OOMP/KOCH	4340 -306	36.703 6
8	8	35	<b>THIS IS WHY I'M HOT</b> MIMS	CAPITOL	3495 -847	26.080 8
9	9	11	<b>WIPE ME DOWN</b> LIL BOOSIE FEATURING FOX & WEBBIE	TRILL/ASYLUM/ATLANTIC	3271 +413	24.723 9
10	10	6	<b>STRAIGHT TO THE BANK</b> 50 CENT	SHADY/AFTERMATH/INTERSCOPE	2511 -40	16.509 14
11	11	9	<b>PUSH IT BABY</b> PRETTY RICKY	BLUESTAR/ATLANTIC	2400 -63	11.259 20
12	15	6	<b>SEXY LADY</b> YUNG BORG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	2370 +414	19.022 10
13	12	12	<b>WE TAKIN' OVER</b> DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY	TERROR SQUAD/KOCH	2251 -50	16.536 13
14	17	7	<b>CAN U WERK WIT DAT</b> THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE	1950 +282	13.914 17
15	22	5	<b>LIKE THIS</b> MIMS	CAPITOL	1842 +300	9.020 23
16	13	22	<b>GO GETTA</b> YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	1825 -345	18.280 11
17	20	6	<b>LIP GLOSS</b> LIL MAMA	<b>AIRPOWER</b> JIVE/ZOMBA	1757 +164	11.744 19
18	23	4	<b>BIG THINGS POPPIN' (DO IT)</b> T.I.	<b>AIRPOWER</b> GRAND HUSTLE/ATLANTIC	1756 +406	17.751 12
19	16	43	<b>WALK IT OUT</b> UNK	BIG OOMP/KOCH	1722 -194	13.344 18
20	25	3	<b>TAMBOURINE</b> EVE	<b>AIRPOWER</b> AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	1672 +508	14.667 16
21	28	3	<b>MAKE ME BETTER</b> FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	1488 +469	16.293 15
22	21	9	<b>I'M THROWN</b> PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	1476 -85	9.687 22
23	29	4	<b>LEAN LIKE A CHOLO</b> DOWN AKA KILO	SILENT GIANT/MACHETE	1336 +370	8.042 24
24	24	9	<b>TATTOO</b> THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	1271 +63	7.827 26
25	26	7	<b>MY 64</b> MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1176 +116	6.155 30
26	18	6	<b>SLAP</b> LUDACRIS	DTP/DEF JAM/IDJMG	1093 -547	6.823 28
27	27	6	<b>BOY LOOKA HERE</b> RICH BOY	ZONE 4/INTERSCOPE	993 -30	5.484 32
28	33	3	<b>A BAY BAY</b> HURRICANE CHRIS	POLO GROUNDS/J/RMG	954 +228	9.800 21
29	34	3	<b>DREAMIN'</b> YOUNG JEEZY FEATURING KEYSHIA COLE	CORPORATE THUGZ/DEF JAM/IDJMG	919 +203	3.980 36
30	31	7	<b>NAW MEEN</b> BABY BOY DA PRINCE FEATURING MANNIE FRESH	EXTREME/UNIVERSAL REPUBLIC	809 -7	2.837 40
31	38	2	<b>KRISPY</b> KINFOLK KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	778 +243	2.890 39
32	35	2	<b>SHAWTY</b> PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC	778 +134	5.297 33
33	30	13	<b>IT'S ME SNITCHES</b> SWIZZ BEATZ	UNIVERSAL MOTOWN	698 -129	7.447 27
34	<b>NEW</b>		<b>YOU AIN'T KNOW</b> BIRDMAN & LIL WAYNE	CASH MONEY/UNIVERSAL MOTOWN	563 +114	3.228 38
35	36	14	<b>BREAK 'EM OFF</b> PAUL WALL FEATURING LIL' KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	555 +3	5.495 31
36	<b>NEW</b>		<b>INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU)</b> UGK FEATURING OUTKAST	JIVE/ZOMBA	543 +63	4.019 35
37	<b>NEW</b>		<b>AMUSEMENT PARK</b> 50 CENT	SHADY/AFTERMATH/INTERSCOPE	478 +478	7.873 25
38	32	7	<b>BOSS' LIFE</b> SNOOP DOGG FEATURING AKON	OOGYSTYLE/GEFFEN/INTERSCOPE	453 -305	1.867 -
39	40	10	<b>COME AROUND</b> COLLIE BUDOZ	COLUMBIA	444 -58	6.261 29
40	<b>NEW</b>		<b>LIL LOVE</b> BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	439 +230	4.754 34

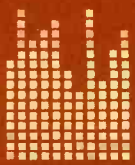
FOR WEEK ENDING MAY 13, 2007

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# GOSPEL

▶ 7 SONS OF SOUL  
CROSSES THE AIRPOWER  
THRESHOLD WITH "PRAYIN' 4  
U," WHICH JUMPS 17-12 AND  
IMPROVES BY 46 PLAYS.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	FLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	23	<b>ENCOURAGE YOURSELF</b> DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	821 -3	3.871 1
2	2	26	<b>FAITHFUL IS OUR GOD</b> HEZEKIAH WALKER & LFC	VERITY/ZOMBA	720 +24	3.339 2
3	3	11	<b>BLESSED AND HIGHLY FAVORED</b> THE CLARK SISTERS	EMI GOSPEL	691 +56	2.592 6
4	5	27	<b>LET GO</b> DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	542 -10	2.831 5
5	4	36	<b>UM GOOD</b> SMOKIE NORFUL	EMI GOSPEL	536 -43	3.103 4
6	6	34	<b>BROKEN BUT I'M HEALED</b> BYRON CAGE	GOSPO CENTRIC/ZOMBA	511 0	3.235 3
7	11	25	<b>WE PRAISE YOU</b> THE McCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	496 +46	2.467 7
8	9	23	<b>HIGH PRAISE</b> ANointed PACE SISTERS	TYSCOT	485 +19	2.266 8
9	7	36	<b>HALLELUJAH</b> TROY SNEED	EMTRO GOSPEL	442 -60	2.165 10
10	8	37	<b>HEAVEN KNOWS</b> DETRICK HADDOON	TYSCOT/VERITY/ZOMBA	435 -46	2.240 9
11	14	11	<b>STEP ASIDE</b> YOLANDA ADAMS	ATLANTIC	370 +9	1.506 11
12	17	10	<b>PRAYIN' 4 U</b> 7 SONS OF SOUL	AIRPOWER SOUL WORLD/VERITY/ZOMBA	355 +46	1.165 14
13	18	16	<b>SO GOOD TO ME</b> VANESSA BELL ARMSTRONG	EMI GOSPEL	348 +44	1.122 17
14	16	9	<b>NOBODY BUT THE LORD</b> ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	338 +24	1.074 20
15	20	15	<b>JESUS, JESUS, JESUS</b> REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	321 +55	1.076 19
16	26	14	<b>GOD IS IN CONTROL (IT'S NOT OVER)</b> WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	291 +59	0.606 -
17	21	14	<b>I'LL TRUST</b> RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	285 +23	1.038 21
18	23	5	<b>THE BLOOD</b> JAMES FORTUNE & FIYA	WORLDWIDE	272 +26	0.966 23
19	24	12	<b>IT'S ON THE WAY</b> NEAL ROBERSON	AIRPOWER BLACKBERRY/MALACO	270 +30	1.145 16
20	15	20	<b>EVERY BODY EVERY BODY!</b> KENNY LEWIS & ONE VOICE	ICEE INSP RATIONAL/ICEE	270 -65	1.372 12
21	22	4	<b>YOU KEEP ON BLESSING ME</b> LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	261 +4	1.260 13
22	27	2	<b>PRAISE ON THE INSIDE</b> J MOSS	MOST ADDED PAJAM/GOSPO CENTRIC/ZOMBA	247 +32	0.982 22
23	25	11	<b>I LOVE ME BETTER THAN THAT</b> SHIRLEY MURDOCK	TYSCOT	241 +2	0.857 24
24	30	4	<b>ONE GOD</b> MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	201 +18	0.578 -
25	29	2	<b>HOW GOOD AND PLEASANT</b> NEW BREED	INTEGRITY GOSPEL	198 +14	0.549 -
26	28	9	<b>SEPTEMBER</b> KIRK FRANKLIN	STAX/CONCORD	186 -25	0.638 30
27	NEW		<b>THIS KIND BY FASTING &amp; PRAYER</b> JIMMY HICKS & THE VOICES OF INTEGRITY	WORLDWIDE	168 +5	0.738 27
28	NEW		<b>I GET JOY</b> COKO	LIGHT	163 +22	1.106 18
29	RE-ENTRY		<b>TEACH ME</b> ANTWAUN STANLEY	BAJADA/LIGHTYEAR	160 +4	1.152 15
30	NEW		<b>THERE'S A STORY BEHIND MY PRAISE</b> CAROLYN TRAYLOR	MALACO	147 +3	0.308 -

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>PRAISE ON THE INSIDE</b> J Moss (PAJAM/GOSPO CENTRIC/ZOMBA) WJMI, WPGC	2
<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (VERITY/ZOMBA) WXOK, XM The Spirit	2
<b>NOT ABOUT US</b> Bishop Noel Jones Presents The City Of Refuge Sanctuary Choir (ALPHA DOC/TYSCOT) WFMV, WPGC	2
<b>FOR MY GOOD</b> Vashawn Mitchell (TYSCOT) WCAO, WPGC	2
<b>HE'LL COME THROUGH</b> G. Mayes (NU WORLD/LIGHT) WFLT, WPGC	2
<b>WE PRAISE YOU</b> The McClurkin Project (GOSPO CENTRIC/ZOMBA) KHLR	1
<b>STEP ASIDE</b> Yolanda Adams (ATLANTIC) WJMI	1
<b>I'LL TRUST</b> Richard Smallwood (VERITY/ZOMBA) KATZ	1
<b>IT'S ON THE WAY</b> Neal Roberson (BLACKBERRY/MALACO) WHLH	1

ADDED AT...  
**WXEZ**  
Norfolk, VA  
PD/MD: Dale Murray  
Bruce Parham, Call Jesus, 23

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>MERCY</b> Jeff Majors (MUSIC ONE/EPIC/COLUMBIA) TOTAL STATIONS: 9	144/7	<b>REASON</b> Antwaur Stanley (BAJADA/LIGHTYEAR) TOTAL STATIONS: 9	101/17
<b>THERE'S HOPE</b> India.Arie (UNIVERSAL MOTOWN) TOTAL STATIONS: 5	142/14	<b>ALL THINGS WORKING</b> LaShun Pace (EMI GOSPEL) TOTAL STATIONS: 14	101/3
<b>CALL JESUS</b> Bruce Parham (EMTRO GOSPEL) TOTAL STATIONS: 13	131/89	<b>THANK YOU (I WON'T COMPLAIN)</b> Fred Hammond (VERITY/ZOMBA) TOTAL STATIONS: 12	98/32
<b>I BELIEVE</b> Micah Stampley (LEVITICAL) TOTAL STATIONS: 20	125/8	<b>VICTORY</b> Valerie Boyd (SHEKINAH INTERNATIONAL) TOTAL STATIONS: 13	88/10
<b>LIVE BY FAITH</b> Lashell Griffin (GODSWORLDMUSIC/D.A.B.) TOTAL STATIONS: 9	106/0	<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (VERITY/ZOMBA) TOTAL STATIONS: 12	86/59

## MOST INCREASED PLAYS

<b>+89</b>	<b>CALL JESUS</b> Bruce Parham (Emtro Gospel) WEUP +22, WXEZ +16, WHLW +16, WPGC +9, WXTC +8, XSRT +7, WFLT +4, WSOX +4, WLOU +3, WFMV +3
<b>+59</b>	<b>GOD IS IN CONTROL (IT'S NOT OVER)</b> Wilmington Chester Mass Choir (Emtro Gospel) KOKA +39, WOAD +37, XSRT +4, WXVI +6, WUJO +9, WHLH +8, WLOU +1, WEUP +1, KATZ +1
<b>+59</b>	<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (Verity/Zomba) WHLW +18, WLIB +9, WXVI +6, WUJO +6, WXOK +6, WJLI +5, KHLR +4, WLOU +1, WDAS +1, WEAL +1
<b>+56</b>	<b>BLESSED AND HIGHLY FAVORED</b> The Clark Sisters (Emi Gospel) WHLW +39, KATZ +36, KOKA +8, WXTC +6, WXOK +6, WJLI +5, WNNL +1, WTLC +1, WJYD +3, WHLH +2
<b>+55</b>	<b>JESUS, JESUS, JESUS</b> Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG) WFMV +13, WNNL +11, WTLC +1, WJYD +9, WHLH +8, XSRT +8, WSOX +7, WPZE +5, WLOK +4, WCAO +2

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	<b>IMAGINE ME</b> KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)	403 396	1	<b>REMEMBER ME</b> THE CARAVANS (MALACO)	243 277
2	<b>THE STRUGGLE IS OVER</b> YOUTH FOR CHRIST (EMTRO GOSPEL)	403 452	7	<b>YOU SHOWED ME</b> KAREN CLARK-SHEARD (WORD-CURB)	241 283
3	<b>VICTORY</b> TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	298 281	8	<b>SET ME FREE</b> MYRON BUTLER & LEVI (EMI GOSPEL)	194 210
4	<b>I'M STILL STANDING</b> BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)	292 316	9	<b>IS MY LIVING IN VAIN</b> ZIE'EL (LIGHT)	188 186
5	<b>HEALING</b> KELLY PRICE (GOSPO CENTRIC/ZOMBA)	237 382	10	<b>INCREDIBLE GOD</b> YOUTHFUL PRAISE (EVIDENCE GOSPEL/LIGHT)	177 160

## GOSPEL REPORTERS

<b>WPZE/Atlanta, GA*</b> OM: Frank Johnson PD: Derrick Harper	<b>WXTC/Charleston, SC*</b> OM: Terry Base PD: Edwin "Chef" Wright APD/MD: James Wallace	<b>WEAM/Columbus, GA</b> OM: Carl Conner, Jr. PD: Pam Dixon	<b>WDJL/Huntsville, AL*</b> <b>WEUP/Huntsville, AL*</b> OM: Hundley Batts PD: Steve Murry	<b>KHLR/Little Rock, AR*</b> OM: Sonny Victory PD: Torrez Harris	<b>WHLW/Montgomery, AL*</b> OM: Michael Long PD/MD: Kenny J.	<b>WPPZ/Philadelphia, PA*</b> OM/PD: Daisy Davis MD: MoShay LaRen	<b>KOKA/Shreveport, LA*</b> PD: Eddie Giles APD/MD: Sharon Flournoy
<b>WTHB/Augusta, GA</b> OM/PD: Ron Thomas APD: Sister Mary Kingcannon	<b>WPZS/Charlotte, NC*</b> PD: Alvin Stowe MD: Tonya Rivens	<b>WAJV/Columbus, MS</b> OM: Rocky Love PD: Steve Poston APD: Sebastian Riley	<b>KPZK/Little Rock, AR</b> OM: Mark Dylan PD/MD: Billy St. James	<b>WXVI/Montgomery, AL*</b> PD: Glinda Perkins	<b>WNNL/Raleigh, NC*</b> OM/PD: Jerry Smith MD: Melissa Wade	<b>KATZ/St. Louis, MO*</b> PD: Terrence Bibb MD: Dwight Stone	<b>WIMG/Trenton, NJ</b> OM/PD: Felicia Brannon APD/MD: Robyn McCollum
<b>WCAO/Baltimore, MD*</b> PD: Lee Michaels APD/MD: Danielle Brown	<b>WNOO/Chattanooga, TN*</b> OM: Lee Clear PD/MD: Sam Terry	<b>WJYC/Columbus, OH*</b> OM: Jerry Smith PD: Dawn Mosby	<b>WTLC/Indianapolis, IN*</b> PD: Paul Robinson MD: Donovan Hartwell	<b>WLOU/Louisville, KY*</b> PD: Bill Price	<b>WPRF/New Orleans, LA</b> PD: Kris "Cap'n Kris" McCoy	<b>WPSZ/Richmond, VA*</b> OM: John Shomby PD: Reggie Baker	<b>WTSK/Tuscaloosa, AL</b> OM: Greg Tomascello PD/AM/D: Charles Anthony
<b>WWIN/Baltimore, MD</b> PD: Jeff Majors MD: Jean Alston	<b>WGRB/Chicago, IL*</b> OM: Elroy Smith PD: Sonya M. Blakey APD/MD: Effie Rolfe	<b>KHVN/Dallas, TX</b> PD: Dion Mortenson	<b>WHLH/Jackson, MS*</b> OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller	<b>WBBP/Memphis, TN</b> MD: Doreen Graves	<b>WLIB/New York, NY*</b> PD: Denise Hill	<b>Rejoice/Satellite</b> PD: Willie Mae McIver	<b>WPGC/Washington, DC*</b> PD/MD: Cheryl Jackson
<b>WXOK/Baton Rouge, LA*</b> OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois	<b>WJMO/Cleveland, OH*</b> OM/PD: Kim Johnson	<b>WCHB/Detroit, MI</b> PD: Spudd	<b>WOAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WHAL/Memphis, TN*</b> OM: Brian Wallace PD: Eileen Collier APD/MD: Tracy Bethea	<b>WXEZ/Norfolk, VA*</b> OM: John Shomby PD: Dale Murray	<b>Sheridan Gospel Network/Satellite</b> PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	<b>WYCB/Washington, DC</b> PD: Ron Thompson
<b>WUFO/Buffalo, NY*</b> OM/PD: Carol M. Salter	<b>WFMV/Columbia, SC*</b> PD: Tony "Gee" Green APD/MD: Monica Washington	<b>WFLT/Flint, MI*</b> OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson	<b>WLOK/Memphis, TN*</b> PD/MD: Kim Harper	<b>WMBM/Miami, FL</b> OM: E. Claudette Freeman PD/MD: Greg Cooper	<b>WDAS/Philadelphia, PA*</b> OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble	<b>XM The Spirit/Satellite*</b> PD/MD: Jay Bryant	<b>WFAI/Wilmington, DE</b> OM: Melvin Brittingham PD/MD: Manuel Mena
<b>WJMI/Charleston, SC*</b> OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter		<b>WEAL/Greensboro, NC*</b> <b>KROI/Houston, TX*</b> OM/PD: Terri Thomas				<b>WSOK/Savannah, GA*</b> OM: Brad Kelly PD: E. Larry McDuffie	<i>* Monitored Reporters</i>



From 'Idol' finalist to EMI CMG artist

# Mandisa: Singer, Author, Model

Kevin Peterson

KPeterson@RadioandRecords.com

48

As the sixth season of "American Idol" closes out this week on Fox, season-five finalist Mandisa Lynn Hundley, known to millions simply as Mandisa, is releasing her first album, "True Beauty." She also has a new book ready to hit the shelves and has signed on as a spokesmodel for a clothing company. ■ Mandisa calls her "American Idol" experience "a dream come true. I've been watching 'American Idol' since season one and have been a huge fan. I think it's the greatest show in the world, and that's really why I auditioned.

"I never wanted to get to the end of my life and wonder, 'What would have happened if...?' so I thought, 'If Simon says I'm horrible and kicks me to the curb, at least I'll know that I did it.'"

Mandisa won a contest on CHR/top 40 WSTR (Star 94)/Atlanta (former radio home to "Idol" host Ryan Seacrest) that sent her to an "Idol" audition in Chicago where more than 10,000 people waited in line at Soldier Field for their chance at Hollywood. She says her prize included airfare, hotel expenses and a pass to the front of that long line.

In spite of the bright lights and fame she found as a top nine "Idol" finalist, Mandisa says her time in Hollywood tested her faith. "My faith really did go through the fire for several reasons," she says. "First, because when you're there in Hollywood, it's just a different environment. It's so much about self-promoting yourself and getting your name out there.

"I have been living my life for several years

where I've been promoting the name of Jesus and getting his name out there, so it was just a very different world for me. I sang a gospel song on the show that caused a lot of controversy, and there were several moments where I questioned a lot, but, as a result, I feel like I came out of it stronger."

Even though she has a strong faith and her new record contract is with EMI CMG, Mandisa says a career in Christian music wasn't always her plan. "When I graduated from Fisk University in Nashville I had a music degree, but I went to work at Lifeway, a bookstore, because I felt the Lord directing me," she says. "I didn't know why, because I was entering Sunday-school orders for a living, but as a result, I met Travis Cottrell, who was the worship leader for Beth Moore, and I started singing at the Beth Moore events.

"Now that I'm recording and have this record deal, I've got a relationship with Lifeway already, and I also have a long-lasting relationship with Beth Moore's ministry. I can see that everything [God]

did and how he directed me was very purposeful."

Mandisa has also signed on as a spokesmodel for plus-size retailer Ashley Stewart Stores, an experience that inspired a song on the CD as well as the CD's title. "True Beauty" is a song I cover with one of my producers, Drew Ramsey, and Cindy Morgan, who is an artist I have had so much respect

for," she says. "We wrote this song all about how this image of beauty that we're supposed to live up to isn't real.

"In modeling, I realized that you take these pictures and the end result is not like the beginning. Photoshop is alive and well today. These young girls are trying to live up to these standards, and they're not real, they really don't exist. So we wrote that song about what beauty really is and what it isn't. And we just thought it would be a great title for my first CD."



**'We wrote "True Beauty" about what beauty really is and isn't.'**

—Mandisa

Mandisa also has a new book, "Idoleyes: My New Perspective on Faith, Fat & Fame," coming out next month. Why a book? "I always try to be aware of where God is speaking, and when I had several people come to me and say that I should write a book, my first thought was, 'What do I have to write a book about?'" she says.

"But as I began to think about it, I realized that I really have learned a lot of life lessons as a result of being on 'American Idol.'"

Mandisa also says her weight is something she's struggled with, and when Cowell brought it to the forefront at her very first audition, the Lord turned even that to good. And, she adds, fame is just not what it's cracked up to be.

"I know a lot of young people in particular really look up to celebrities, but it's not what's important in life," she says. "It's not about people knowing your name. It's nice that people can pronounce my name now, but that's not really what's important. What's really important is the fellowship we have with people and with the Lord." **R&R**



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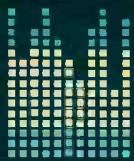
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# CHRISTIAN AC

▶ WITH THE YOUNGEST TITLE IN THE TOP 10 (SEVEN WEEKS), **MERCYME** COLLECTS ITS 10TH TOP 10 WITH "BRING THE RAIN" (12-9).



POWERED BY Nielsen Broadcast Data Systems

Main chart table with columns: Rank, Weeks on Chart, Title, Artist, Nielsen BDS Certifications, Imprint/Promotion Label, Plays, Audience Millions, Rank.

## MOST ADDED

Table listing 'MOST ADDED' songs with columns: Title, Artist/Label, New Stations.

ADDED AT... WMCU Miami, FL PD/MD: Dwight Taylor. Includes station logo and website info.

## NEW AND ACTIVE

Table listing 'NEW AND ACTIVE' songs with columns: Title, Artist/Label, Plays/Gain, Title, Artist/Label, Plays/Gain.

## MOST INCREASED PLAYS

Table listing 'MOST INCREASED PLAYS' with columns: Increase in Plays, Title, Artist/Label.

RECURRENTS table with columns: This Week Rank, Title, Artist/Label, Plays TW, Plays LW.

RECURRENTS table with columns: This Week Rank, Title, Artist/Label, Plays TW, Plays LW.

CHART LEGEND: Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

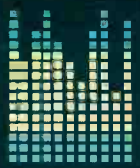
increase a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%.

Audience charts for the first time with increases in both plays and audience. BREAKERS: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart. NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks.

charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays. Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada.



# CHRISTIAN

▶ WHILE THE GROUP'S "WAKE UP! WAKE UP!" RETURNS TO THE TOP OF THE CHRISTIAN ROCK LIST, EVERYDAY SUNDAY CLIMBS TO NO. 1 ON CHRISTIAN CHR WITH "FIND ME TONIGHT" (3-1).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	15	<b>FIND ME TONIGHT</b> EVERYDAY SUNDAY	INPOP	105E	-1
2	2	18	<b>DON'T GIVE UP</b> SANCTUS REAL	SPARROW/EMI CMG	103Z	-72
3	1	20	<b>FORGIVEN</b> RELIENT K	CAPITOL/GOTEE	1015	-93
4	5	12	<b>THE LAST NIGHT</b> SKILLET	ARDENT/SRE/INO	100C	+64
5	4	12	<b>AFTER THE WORLD</b> DISCIPLE	SRE/INO	994	+25
6	6	11	<b>SOMETHING BEAUTIFUL</b> NEWSBOYS	INPOP	914	+65
7	7	15	<b>WORK</b> JARS OF CLAY	ESSENTIAL/PLG	861	+34
8	10	12	<b>DEARLY LOVED</b> JIMMY NEEDHAM	INPOP	694	+30
9	9	10	<b>MISSING PAGES</b> SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	670	-13
10	8	14	<b>WHAT I HEAR</b> JESSIE DANIELS	MIDAS	665	-61
11	13	8	<b>TUNNEL</b> THIRD DAY	ESSENTIAL/PLG	640	+46
12	14	7	<b>YOU</b> BRITT NICOLE	SPARROW/EMI CMG	631	+67
13	15	6	<b>AWAKENING</b> SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	531	+6
14	15	7	<b>YOUR WAY</b> ADIE CAMP	BEC/TOOTH & NAIL	517	-5
15	11	27	<b>MADE TO LOVE</b> TOBYMAC	FOREFRONT/EMI CMG	515	-133
16	18	4	<b>LET IT FADE</b> JEREMY CAMP	BEC/TOOTH & NAIL	482	+69
17	17	18	<b>REACH</b> JILL PARR	WHIPLASH	480	0
18	20	7	<b>LEAST OF THESE</b> DECEMBERADID	SLANTED/SPRING HILL	412	+6
19	21	7	<b>UNDO</b> RUSH OF FOOLS	MIDAS	392	+44
20	22	5	<b>BEAUTY</b> AYIESHA WOODS	GOTEE	382	+58
21	23	4	<b>I'M NOT WHO I WAS</b> BRANDON HEATH	REUNION/PLG	368	+56
22	19	14	<b>LOVE IS A BEAUTIFUL THING/AMOR ES ALGO PRECIOSO</b> GROUP 1 CREW	FERVENT/WORD-CURB	348	-62
23	29	3	<b>PRAISE AND ADORE (SOME LIVE WITHOUT IT)</b> WAVORLY	FLICKER/PLG	345	+72
24	24	7	<b>COLD</b> MARIE MILLER	CURB	344	+39
25	25	6	<b>JESUS ON THE RADIO</b> ALL STAR UNITED	7 SPIN	305	+11
26	<b>NEW</b>		<b>I'M FOR YOU</b> TOBYMAC	FOREFRONT/EMI CMG	291	+222
27	27	4	<b>REACHING</b> LEELAND	ESSENTIAL/PLG	291	+7
28	28	4	<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE	FERVENT/WORD-CURB	286	+7
29	30	5	<b>TOGETHER</b> KRISTAL MEYERS	ESSENTIAL/PLG	258	-12
30	26	7	<b>FOREVERANDEVER, ETC.</b> DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	252	-34

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	17		<b>WAKE UP! WAKE UP!</b> EVERYDAY SUNDAY	INPOP	273	+30
2	1	14	<b>A WHISPER &amp; A CLAMOR</b> ANBERLIN	TOOTH & NAIL	273	+25
3	6	8	<b>PERFECT</b> FLYLEAF	A&M/OCTONE/INTERSCOPE	259	+29
4	2	13	<b>THE LAST NIGHT</b> SKILLET	ARDENT/SRE/INO	258	+15
5	10	12	<b>SAY YOUR PRAYERS</b> WEDDING	BRAVE NEW WORLD	255	+45
6	4	10	<b>BREAK ME DOWN</b> RED	ESSENTIAL/PLG	254	+15
7	5	13	<b>GOING UNDER</b> THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	246	+9
8	7	13	<b>SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)</b> ALMOST.	TOOTH & NAIL	245	+26
9	8	11	<b>AN EPIPHANY</b> SEND	TOOTH & NAIL	240	+27
10	13	11	<b>SURFACE</b> DEAS VAIL	BRAVE NEW WORLD	224	+31
11	14	16	<b>WHEN TOMORROW COMES</b> PILLAR	FLICKER/PLG	211	+26
12	12	9	<b>I LOVE YOU TO DEATH</b> FAMILY FORCE 5	MAVERICK/GOTEE	200	+1
13	11	7	<b>WAKE UP</b> KJ-52	BEC/TOOTH & NAIL	199	0
14	5	6	<b>CROSS THE LINE</b> RUTH	TOOTH & NAIL	193	+10
15	16	8	<b>AWAKENING</b> SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	188	+9
16	18	9	<b>BOOMIN'</b> TOBYMAC	FOREFRONT/EMI CMG	182	+13
17	22	4	<b>ATTITUDE</b> FIRELIGHT	FLICKER/PLG	175	+47
18	21	6	<b>MAD MEN</b> WAVORLY	FLICKER/PLG	174	+36
19	9	18	<b>PROCRASTINATING</b> STELLAR KART	WORD-CURB	173	-40
20	17	13	<b>HIT THE FLOOR</b> THOUSAND FOOT KRUTCH	TOOTH & NAIL	171	-3
21	19	16	<b>AFTER THE WORLD</b> DISCIPLE	SRE/INO	168	+2
22	27	3	<b>SOMEWHERE IN THE SKY</b> KUTLESS	BEC/TOOTH & NAIL	150	+53
23	26	5	<b>TIME IS RUNNING OUT (WHERE TO START)</b> HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	148	+39
24	25	9	<b>FIENDS (SELLING OUT AIN'T EASY)</b> CHASING VICTORY	MONO VS STEREO	148	+26
25	24	6	<b>TOGETHER</b> KRISTAL MEYERS	ESSENTIAL/PLG	143	+19
26	23	18	<b>NO LONGER</b> DECYFER DOWN	SRE/INO	120	-5
27	28	3	<b>EVIL (A CHORUS OF RESISTANCE)</b> PROJECT 86	TOOTH & NAIL	105	+11
28	<b>RE-ENTRY</b>		<b>SING TO ME</b> RUN KID RUN	TOOTH & NAIL	99	+25
29	20	17	<b>MISSING PAGES</b> SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	94	-61
30	29	19	<b>LIVE LIKE WE'RE ALIVE</b> NEVERTHELESS	FLICKER/PLG	88	-1

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	15	<b>BY HIS WOUNDS</b> GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS & HAPMAN, BRIAN LITTELL	REUNION/PLG	294	-34
2	3	12	<b>UNDO</b> RUSH OF FOOLS	MIDAS	284	+3
3	4	14	<b>BE LIFTED HIGH</b> MICHAEL W. SMITH	REUNION/PLG	283	+4
4	2	12	<b>HOW CAN I KEEP FROM SINGING</b> CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	268	-14
5	11	5	<b>BRING THE RAIN</b> MERCYME	INO	250	+34
6	7	13	<b>SAVED THE DAY</b> PHILLIPS, CRAIG & DEAN	INO	247	+6
7	8	8	<b>I BELIEVE IN YOU</b> JOEL ENGLE	SPIN THREE-SIXTY/DOXOLOGY	240	+7
8	6	10	<b>SUFFICIENT</b> ADIE CAMP	BEC/TOOTH & NAIL	221	-21
9	9	17	<b>GIVE ME JESUS</b> JEREMY CAMP	BEC/TOOTH & NAIL	216	-13
10	14	4	<b>WHEN I GET WHERE I'M GOING</b> GEOFF MOORE	ROCKETOWN	213	+36

## INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	12	7	<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE	FERVENT/WORD-CURB	209	+10
2	5	13	<b>ON THE THIRD DAY</b> MICHAEL OLSON	ROCKETOWN	202	-41
3	13	3	<b>BE THOU NEAR TO ME</b> SELAH	CURB	197	+1
4	10	16	<b>LIFT UP THE NAME</b> JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	194	-26
5	15	6	<b>THERE IS A RIVER</b> JARS OF CLAY	ESSENTIAL/PLG	162	+5
6	20	10	<b>HOSANNA</b> PAUL BALOCHE	INTEGRITY	155	+7
7	17	6	<b>ANYTHING &amp; EVERYTHING</b> NICOL SPONBERG	CURB	152	0
8	19	6	<b>THE BLESSING</b> JOHN WALLER	BEACH STREET/REUNION/PLG	150	-1
9	16	4	<b>I'M NOT WHO I WAS</b> BRANDON HEATH	REUNION/PLG	149	-6
10	<b>RE-ENTRY</b>		<b>FATHER</b> JADON LAVIK	BEC/TOOTH & NAIL	148	+11

FOR WEEK ENDING MAY 13, 2007



# "TOODALOO EARTH"

## IMPACTS CHR RADIO ON MAY 18TH

THE FOLLOW UP SINGLE TO HER HUGE TOP 40 HIT AND GOSPEL MUSIC CHANNEL MOST REQUESTED VIDEO "GET UP"

DEBUT ALBUM IN STORES EXCLUSIVELY AT WAL-MART NOW!



PRC MO CONTACT - CHRIS CHICAGO - SHAMROCK MEDIA GROUP  
CHRIS@CHRISCHICAGO.COM - 615.465.8247 or 505.550.6462





# COUNTRY

► **MONTGOMERY GENTRY SCORES ITS 11TH TOP 10 (AND FIFTH CONSECUTIVE SINCE APRIL 2005) WITH "LUCKY MAN" (11-10).**



# R&R

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
1	3	32	<b>GOOD DIRECTIONS</b> BILLY CURRINGTON	NO. 1 (1 WK)	MERCURY	35.903 +1.371	5141	1
2	1	20	<b>SETTLIN'</b> SUGARLAND		MERCURY	31.597 -3.469	4577	2
3	6	22	<b>MOMENTS</b> EMERSON DRIVE		MIDAS/NEW REVOLUTION	31.366 +2.338	4410	3
4	5	15	<b>HIGH MAINTENANCE WOMAN</b> TOBY KEITH		SHOW DOG NASHVILLE	29.816 +0.564	4249	5
5	2	19	<b>STAND</b> RASCAL FLATTS		LYRIC STREET	29.267 -5.799	4284	4
6	8	11	<b>TICKS</b> BRAD PAISLEY		ARISTA NASHVILLE	29.110 +2.114	4060	7
7	7	21	<b>A WOMAN'S LOVE</b> ALAN JACKSON		ARISTA NASHVILLE	28.313 -0.009	4140	6
8	9	37	<b>FIND OUT WHO YOUR FRIENDS ARE</b> TRACY LAWRENCE		ROCKY COMFORT/COS	27.708 +2.192	3842	8
9	4	25	<b>WASTED</b> CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE	25.094 -4.404	3401	9
10	11	16	<b>LUCKY MAN</b> MONTGOMERY GENTRY		COLUMBIA	24.159 +2.591	3299	11
11	12	10	<b>WRAPPED</b> GEORGE STRAIT		MCA NASHVILLE	22.847 +1.699	3350	10
12	15	14	<b>LOST IN THIS MOMENT</b> BIG & RICH		WARNER BROS./WRN	18.033 +1.344	2613	13
13	14	29	<b>DON'T MAKE ME</b> BLAKE SHELTON		WARNER BROS./WRN	18.033 +0.568	2833	12
14	21	5	<b>I TOLD YOU SO</b> KEITH URBAN	AIRPOWER/MOST INCREASED AUDIENCE	CAPITOL NASHVILLE	16.891 +4.812	2450	16
15	17	32	<b>STARTIN' WITH ME</b> JAKE OWEN		RCA	16.389 +0.766	2549	14
16	18	15	<b>JOHNNY CASH</b> JASON ALDEAN		BROKEN BOW	15.662 +0.618	2467	15
17	13	20	<b>LAST DOLLAR (FLY AWAY)</b> TIM MCGRAW		CURB	15.088 -3.315	1945	20
18	20	14	<b>TEARDROPS ON MY GUITAR</b> TAYLOR SWIFT		BIG MACHINE	14.211 +1.567	2362	17
19	19	18	<b>A DIFFERENT WORLD</b> BUCKY COVINGTON		LYRIC STREET	14.063 +1.145	2185	18
20	22	10	<b>THESE ARE MY PEOPLE</b> RODNEY ATKINS	AIRPOWER	CURB	12.344 +0.485	1979	19
21	26	7	<b>I NEED YOU</b> TIM MCGRAW WITH FAITH HILL	MOST ADDED	CURB	11.692 +4.332	1766	21
22	23	15	<b>I WONDER</b> KELLIE PICKLER		BNA	11.498 +1.461	1736	22
23	25	11	<b>TOUGH</b> CRAIG MORGAN		BROKEN BOW	10.372 +1.426	1648	24
24	24	17	<b>GUY'S LIKE ME</b> ERIC CHURCH		CAPITOL NASHVILLE	9.997 +0.651	1680	23
25	27	13	<b>A LITTLE MORE YOU</b> LITTLE BIG TOWN		EQUITY	7.410 +1.060	1321	25
26	29	16	<b>ALL MY FRIENDS SAY</b> LUKE BRYAN		CAPITOL NASHVILLE	6.705 +0.836	1006	28
27	28	21	<b>ISN'T SHE</b> CAROLINA RAIN		EQUITY	6.373 +0.443	1025	27
28	31	17	<b>I GOT MORE</b> COLE DEEGS AND THE LONESOME		COLUMBIA	5.651 +0.035	1105	26
29	30	15	<b>THAT KIND OF DAY</b> SARAH BUXTON		LYRIC STREET	5.513 -0.253	903	30
30	33	11	<b>LIVIN' OUR LOVE SONG</b> JASON MICHAEL CARROLL		ARISTA NASHVILLE	5.330 +1.056	1004	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
51	32	10	<b>DIRTY GIRL</b> TERRI CLARK		BNA	4.776 +0.369	770	31
32	39	7	<b>I WANNA FEEL SOMETHING</b> TRACE ADKINS	BREAKER	CAPITOL NASHVILLE	3.795 +1.337	610	37
33	34	8	<b>FALL</b> CLAY WALKER		ASYLUM-CURB	3.705 +0.434	726	32
34	35	11	<b>TENNESSEE</b> THE WRECKERS		MAVERICK/WARNER BROS./WRN	3.591 +0.395	622	35
35	37	4	<b>HOW I FEEL</b> MARTINA MCBRIDE		RCA	3.543 +0.903	513	40
36	36	16	<b>SAY YES</b> DUSTY DRAKE		BIG MACHINE	3.075 +0.026	643	33
37	42	5	<b>MEASURE OF A MAN</b> JACK INGRAM		BIG MACHINE	2.862 +0.718	515	39
38	8	8	<b>FAMOUS IN A SMALL TOWN</b> MIRANDA LAMBERT	BREAKER	COLUMBIA	2.822 +0.329	595	38
39	40	8	<b>JUST MIGHT HAVE HER RADIO ON</b> TRENT TOMLINSON		LYRIC STREET	2.719 +0.353	616	36
40	41	10	<b>SHE AIN'T RIGHT</b> LEE BRICE		ASYLUM-CURB	2.453 +0.229	634	34
41	46	3	<b>ONE OF THE BOYS</b> GRETCHEN WILSON		COLUMBIA	1.893 +0.657	260	46
42	53	3	<b>I'LL STAND BY YOU</b> CARRIE UNDERWOOD		FREMANTLE/19	1.850 +0.860	160	54
43	47	7	<b>DAISY</b> HALFWAY TO HAZARD		MERCURY	1.819 +0.627	360	41
44	50	2	<b>ANOTHER SIDE OF YOU</b> JOE NICHOLS		UNIVERSAL SOUTH	1.659 +0.574	309	42
45	44	8	<b>(YOU WANT TO) MAKE A MEMORY</b> BON JOVI		ISLAND/MERCURY	1.487 -0.032	285	45
46	43	6	<b>WHAT YOU GIVE AWAY</b> VINCE GILL WITH SHERYL CROW		MCA NASHVILLE	1.369 -0.247	297	44
47	45	17	<b>WHAT I DID LAST NIGHT</b> CATHERINE BRITT		RCA	1.335 -0.137	308	43
48	52	9	<b>LAST GOOD TIME</b> FLYNNVILLE TRAIN		SHOW DOG NASHVILLE	1.082 +0.068	257	48
49	51	9	<b>MISSING YEARS</b> LITTLE TEXAS		MONTAGE	1.042 -0.024	199	52
50	54	7	<b>GOD DON'T MAKE MISTAKES</b> JAMIE O'NEAL		CAPITOL NASHVILLE	0.972 +0.174	195	53
51	56	7	<b>YOU'RE GONNA LOVE ME</b> CHRIS YOUNG		RCA	0.922 +0.299	258	47
52	RE-ENTRY		<b>YOU NEVER TAKE ME DANCING</b> TRAVIS TRITT		CATEGORY 5	0.911 +0.410	82	60
53	48	4	<b>THAT SCARES ME</b> VAN ZANT		COLUMBIA	0.908 -0.232	255	49
54	57	2	<b>THE ONE IN THE MIDDLE</b> SARAH JOHNS		BNA	0.876 +0.275	132	56
55	NEW		<b>SUNDAY MORNING IN AMERICA</b> KEITH ANDERSON	HOT SHOT DEBUT	ARISTA NASHVILLE	0.769 +0.381	236	50
56	55	5	<b>LIVIN' IN THE HERE AND NOW</b> DARRYL WORLEY		903 MUSIC	0.675 -0.098	122	57
57	NEW		<b>LAST TRAIN RUNNING</b> WHISKEY FALLS		MIDAS/NEW REVOLUTION	0.669 +0.412	214	51
58	60	6	<b>ALL I NEED</b> DONOVAN CHAPMAN		CATEGORY 5	0.641 +0.091	148	55
59	59	19	<b>SPOKEN LIKE A MAN</b> BLAINE LARSEN		GIANTSLAYER/BNA	0.577 +0.013	38	-
60	58	12	<b>I GET TO</b> BLUE COUNTY		ASYLUM-CURB	0.552 -0.035	72	-

**MOST INCREASED AUDIENCE (IN MILLIONS)**

**+4.812 I TOLD YOU SO**

Keith Urban (Capitol Nashville) WUSN +0.525, WDSY +0.295, WYCD +0.288, KFRG +0.278, KRWL +0.275, WTOR +0.183, WVEE +0.187, WXPB +0.159, WDAF +0.146, KUPJ +0.146

**+4.332 I NEED YOU**

Tim McGraw With Faith Hill (Curb) WUSN +0.456, KSON +0.304, KFRG +0.241, WYCD +0.197, WTOR +0.163, WKIS +0.136, WGGY +0.133, WRNS +0.132, WXTU +0.122, KYGO +0.118

**+2.591 LUCKY MAN**

Montgomery Gentry (Columbia) WXTU +0.364, KSON +0.291, KILT +0.271, KMX +0.181, WGAR +0.164, KMJE +0.156, WBEE +0.130, WDSY +0.119, WYRK +0.118, WMJL +0.092

**+2.338 MOMENTS**

Emerson Drive (Midas/New Revolution) WQYK +0.386, KSCS +0.243, WDSY +0.171, WAMZ +0.168, KATM +0.167, WTOR +0.165, KKEY +0.155, WCOL +0.155, WSIX +0.143, WKHX +0.133

**+2.192 FIND OUT WHO YOUR FRIENDS ARE**

Tracy Lawrence (Rocky Comfort/COS) KPLX +0.246, KMP5 +0.201, KATM +0.182, WKHX +0.168, WCOL +0.156, KASE +0.156, WDAF +0.147, WDSY +0.143, WXTU +0.139, KFRG +0.130

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
<b>DAYS OF THUNDER</b> Mark Willis (EQUITY)	0.514/0.357	<b>ONE MORE GOODBYE</b> Randy Rogers Band (MERCURY)	0.497/0.079	<b>NOTHIN' BETTER TO DO</b> LeAnn Rimes (ASYLUM-CURB)	0.310/0.310
<b>THIS IS MY LIFE</b> Phil Vassar (UNIVERSAL SOUTH)	0.507/0.507	<b>I AIN'T IN CHECOTAH ANYMORE</b> Carrie Underwood (ARISTA/ARISTA NASHVILLE)	0.437/0.103	<b>I'LL NEVER LEAVE YOU</b> Jimmy Wayne (BIG MACHINE)	0.275/0.029
TOTAL STATIONS:	24	TOTAL STATIONS:	2	TOTAL STATIONS:	1

## MOST ADDED

<b>I NEED YOU</b> 30 Tim McGraw With Faith Hill (CURB) KDRK, KFKE, KFRG, KHKI, KJTY, KMDL, KNCI, KRMD, KRTY, KTEX, KTOM, KTTS, KWJL, KZSN, WBEE, WCOS, WFMS, WKKO, WKKT, WMAD, WOGI, WOKD, WPKX, WQDR, WQMX, WQXX, WSOE, WTQR, WWQM, WZXX	<b>I TOLD YOU SO</b> 20 Keith Urban (CAPITOL NASHVILLE) KFKE, KMDL, KSSN, KTST, KZSN, WBCT, WCOS, WDSY, WFMS, WGAR, WKKO, WLXX, WPCV, WPKX, WQBE, WQXX, WRBT, WSM, WWYZ, WXBQ	<b>ANOTHER SIDE OF YOU</b> 14 Joe Nichols (UNIVERSAL SOUTH) KBEQ, KFRG, KIZN, KSKS, WBEE, WGH, WGN, WKCC, WQCK, WOKD, WQBE, WSOE, WSSL, WXBQ	<b>ONE OF THE BOYS</b> 12 Gretchen Wilson (COLUMBIA) KATM, KDRK, KHKI, KSKS, KUTZ, KWJL, WAMZ, WIRK, WKDF, WKHX, WRNS, WSOE
<b>HOW I FEEL</b> 18 Martina McBride (RCA) KDRK, KFRG, KHKI, KJTY,	<b>A LITTLE MORE YOU</b> 9 Little Big Town (EQUITY) KIXZ, KMDL, KRMD, WDSY, WRBT, WSIX, WUSN, WWGR, WXYC		

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# FREE COUNTRY DAILY E-MAIL

**NEWS OF THE DAY**

**DAILY TOP 5 SONGS**

**INDUSTRY PICS**



**ACCURATE TRUSTWORTHY CREDIBLE**

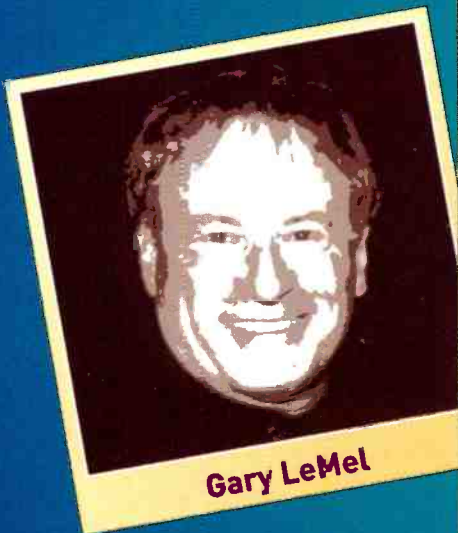
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Society of Singers Presents In Concert

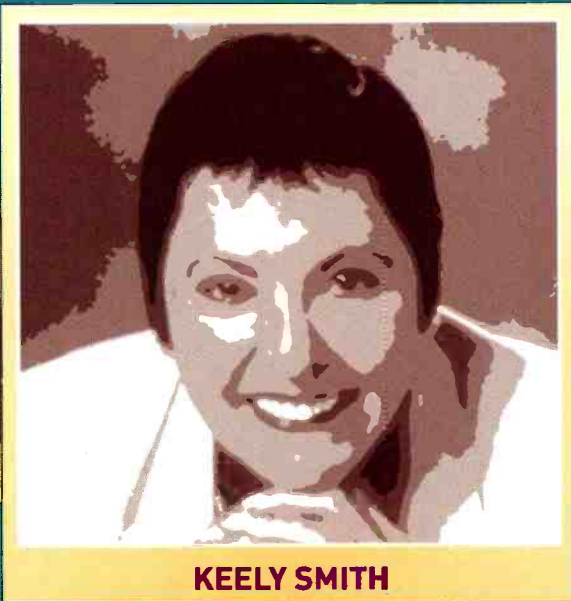
# 2 MEN... A WOMAN AND A BIG BAND

*Featuring*

Gary **LeMel** **KEELY SMITH** Jerry **Sharell**



Gary LeMel

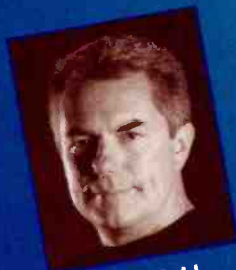


KEELY SMITH



Jerry Sharell

*and the*  
**Gregg Field Big Band**  
with **Pat Boone, MC**



Gregg Field



Pat Boone

and Jerry Joe Sharell

Singing songs from The Great American Songbook

**Friday June 22, 2007 8:00pm**

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Proceeds from this concert benefit the SOS Emergency Relief Fund and the Scholarship Fund.

# COUNTRY

## COUNTRY MONITORED REPORTERS

<b>WQMX/Akron, OH</b> PD: Sue Wilson APD/MD: Ken Steel	<b>KJYY/Des Moines, IA</b> OM: Jack O'Brien PD: Andy Elliott MD: Eridie Hatfield	<b>WMAD/Madison, WI</b> OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	<b>WKQO/Saginaw, MI</b> OM: Mike Skot APD: Kevin Profitt MD: John Richards
<b>WGNA/Albany, NY</b> PD/MD: Tom Jacobsen	<b>WDTW/Detroit, MI</b> OM: Dom Theodore PD: John Trapani APD: Scott Gaines	<b>WWQM/Madison, WI</b> OM: Brad Austin MD: Mel McKenzie	<b>KSOP/Salt Lake City, UT</b> APD/MD: Debby Turpin
<b>KBQI/Albuquerque, NM</b> OM: Bill May PD: Tim Jones APD/MD: Jeff Jay	<b>WYCD/Detroit, MI</b> PD: Tim Roberts APD/MD: Ron Chatman	<b>KTEX/McAllen, TX</b> OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	<b>KUBL/Salt Lake City, UT</b> PD: Ed Hill MD: Pat Garrett
<b>KRST/Albuquerque, NM</b> OM/PD: Eddie Haskell MD: Paul Bailey	<b>KHEY/EI Paso, TX</b> PD: Steve Gramzay MD: Marty Austin	<b>WKXX/Memphis, TN</b> PD: Lance Tidwell APD/MD: Trapper John	<b>KAJA/San Antonio, TX</b> OM: George King PD: Clayton Allen MD: Kactus Lou
<b>WKSF/Asheville, NC</b> OM/PD: Jeff Davis APD/MD: Brian Hatfield	<b>WFBE/Flint, MI</b> MD: Keith Allen	<b>WKIS/Miami, FL</b> PD: Bob Barnett APD: Billy Brown MD: Darlene Evans	<b>KSUN/San Diego, CA</b> PD: John Marks MD: Wes Poe
<b>WKHX/Atlanta, GA</b> OM/PD: Mark Richards MD: Mike Macho	<b>KSKS/Fresno, CA</b> PD: Steve Pleshe MD: Jody Jo Mize	<b>WMLL/Milwaukee, WI</b> OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	<b>KUSS/San Diego, CA</b> PD: Mike O'Brian MD: Cindy Spicer
<b>WPUR/Atlantic City, NJ</b> PD: Joe Kelly	<b>WVGR/Ft. Myers, FL</b> PD/APD: Steve Hart	<b>WQTH/Sarasota, FL</b> OM: Ron White PD: Sammy Cruise APD/MD: Heidi Decker	<b>KRTY/San Jose, CA</b> PD/MD: Julie Stevens
<b>WKXC/Augusta, GA</b> PD: T Gentry	<b>WOHQ/Ft. Wayne, IN</b> OM/PD: Rob Kelley MD: Dave Michaels	<b>KKWF/Seattle, WA</b> PD: Rob Walker MD: Valerie Hart	<b>KMPS/Seattle, WA</b> PD: Becky Brenner MD: Tony Thomas
<b>KASE/Austin, TX</b> OM/PD: Mac Daniels APD/MD: Bob Pickett	<b>WOGK/Gainesville, FL</b> PD: Mr. Bob MD: Big Red	<b>KRM/D/Shreveport, LA</b> APD/MD: James Anthony	<b>KIXZ/Spokane, WA</b> OM: Robert Harder PD/AM/D: Paul "Coyote" Neumann
<b>KUZZ/Bakersfield, CA</b> PD: Evan Bridwell MD: Donna James	<b>WBCT/Grand Rapids, MI</b> OM/PD: Doug Montgomery APD/MD: Dave Taft	<b>KDFW/Nashville, TN</b> OM: Dave Kelly PD: Bud Ford APD/MD: Justin Cole	<b>WPKX/Springfield, MA</b> OM: Pat McKay PD/MD: Justin Tyler APD: Marc Spencer
<b>WYBY/Baton Rouge, LA</b> PD: Dave Dunaway APD/MD: Jimmy Brooks	<b>WNCY/Green Bay, WI</b> OM: Jeff McCarthy	<b>WSIX/Nashville, TN</b> PD/MD: Keith Kaufman	<b>WTKR/Spokane, WA</b> OM/PD: Cary Rolfe MD: Ryan Dokke
<b>WZKX/Biloxi, MS</b> OM/PD: Bryan Rhodes	<b>WTQR/Greensboro, NC</b> OM: Tim Satterfield PD/MD: John Roberts	<b>WSDM/Nashville, TN</b> PD: Kevin King MD: Frank Series	<b>WYFF/Charlotte, NC</b> OM: Richard Perry PD: Randy Black MD: Nikki Thomas
<b>KIZN/Boise, ID</b> OM/PD: Rich Summers APD: Steve Shannon MD: Spencer Burke	<b>WRNS/Greenville, NC</b> PD/MD: Wayne Carlyle	<b>WGH/Norfolk, VA</b> OM/PD: John Shomby APD/MD: Mark McKay	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>WKL/Boston, MA</b> OM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers	<b>WSSV/Greenville, SC</b> PD: Steve Geofferies APD/MD: Kix Layton	<b>KNKG/Oklahoma City, OK</b> OM/PD: Justin Christopher MD: Lynn Waggoner	<b>WKKO/Toledo, OH</b> PD/MD: Gary Shores APD: Harvey Steele
<b>WYRK/Buffalo, NY</b> PD: Wendy Lynn	<b>WRBT/Harrisburg, PA</b> PD: Joe Kelly APD/MD: Newman	<b>KXKT/Omaha, NE</b> PD: Tom Goodwin MD: Craig Allen	<b>KIIM/Tucson, AZ</b> OM: Herb Crowe PD/MD: Buzz Jackson
<b>WOKO/Burlington, VT</b> OM/PD: Steve Pelkey MD: Bill Sargent	<b>WVYZ/Hartford, CT</b> PD: Pete Salant	<b>KHAY/Oxnard, CA</b>	<b>KVOO/Tulsa, OK</b> PD/MD: Ric Hampton
<b>WNKT/Charleston, SC</b> PD: Brian Driver	<b>KILT/Houston, TX</b> PD: Jeff Garrison MD: Greg Frey	<b>WXBM/Pensacola, FL</b> MD: Lynn West	<b>WQV/Wilmington, DE</b> PD/MD: Dave Howell
<b>WQBE/Charleston, WV</b> OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	<b>WFMS/Indianapolis, IN</b> PD: Bob Richards MD: J.D. Cannon	<b>WXTU/Philadelphia, PA</b> OM/APD: Roy Land PD: Bob McKay	<b>WGTY/York, PA</b> MD: Scott Donato
<b>WKKT/Charlotte, NC</b> OM: Bruce Logan PD/MD: John Roberts	<b>WUSJ/Jackson, MS</b> PD: Russ Williams	<b>KMLE/Phoenix, AZ</b> PD: Jay McCarthy APD/MD: Dave Collins	<b>WQXK/Youngstown, OH</b> PD: Dave Steele APD: Doug James MD: Burton Lee
<b>WSOC/Charlotte, NC</b> PD: D.J. Stout APD/MD: Rick McCracken	<b>WGNE/Jacksonville, FL</b> PD/MD: Jeff Davis	<b>KNIX/Phoenix, AZ</b> PD: Ray Massie MD: Gwen Foster	<b>WQXR/Youngstown, OH</b> PD: Doug James MD: Burton Lee
<b>WUSY/Chattanooga, TN</b> PD: Kris Van Dyke MD: Bill Poindexter	<b>WXBQ/Johnson City, TN</b> PD/MD: Bill Hagy	<b>WDSY/Pittsburgh, PA</b> OM/PD: Keith Clark APD/MD: Stoney Richards	<b>WQDR/Raleigh, NC</b> OM: Paul Michaels PD: Lisa McKay
<b>WUSN/Chicago, IL</b> PD: Mike Peterson MD: Marci Braun	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire	<b>WOGI/Pittsburgh, PA</b> OM: Frank Bell PD: Dave Anthony	<b>WGYY/Wilkes Barre, PA</b> OM: Jim Rising PD: Doc Medek MD: Carolyn Drosey
<b>WUBE/Cincinnati, OH</b> OM/PD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton	<b>KFKF/Kansas City, MO</b> OM/PD: Dale Carter APD/MD: Tony Stevens	<b>KUPL/Portland, OR</b> PD: John Paul APD/MD: Rick Taylor	<b>WQXX/Youngstown, OH</b> PD: Doug James MD: Burton Lee
<b>WGAR/Cleveland, OH</b> PD: Brian Jennings MD: Chuck Collier	<b>WDAF/Kansas City, MO</b> OM: Tom McGinty PD: Michael Cruise	<b>KWJJ/Portland, OR</b> OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	<b>WQXT/Youngstown, OH</b> PD: Doug James MD: Burton Lee
<b>KATC/Colorado Springs, CO</b> OM: Bobby Irwin PD: Jim "Cattfish" Miller	<b>WVJK/Knoxville, TN</b> OM/PD: Mike Hammond MD: Colleen Addair	<b>WOKQ/Portsmouth, NH</b> OM: Mark Jennings MD: Dan Lumie	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>WCOS/Columbia, SC</b> OM/PD: LJ Smith APD/MD: Glen Garrett	<b>KMDL/Lafayette, LA</b> PD: Scott Bryant MD: T.D. Smith	<b>WCTK/Providence, RI</b> PD: Stephen Guittari APD/MD: Sam Stevens	<b>WQXX/Youngstown, OH</b> PD: Doug James MD: Burton Lee
<b>WWNU/Columbia, SC</b> MD: Tyler On The Radio	<b>WPCV/Lakeland, FL</b> OM/PD: Mike James APD/MD: Jeni Taylor	<b>WQDR/Raleigh, NC</b> OM: Paul Michaels PD: Lisa McKay	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>WCOL/Columbus, OH</b> PD: John Crenshaw APD/MD: Dan E. Zuko	<b>WITL/Lansing, MI</b> OM: Brent Alberts PD: Jay J. McCrae APD/MD: Chris Tyler	<b>KFRG/Riverside, CA</b> OM: Lee Douglas PD/MD: Don Jeffrey	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards	<b>KCYE/Las Vegas, NV</b> PD/MD: R.W. Smith	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>KPLX/Dallas, TX</b> PD: John Sebastian APD: Smokey Rivers MD: Cody Alan	<b>KWNR/Las Vegas, NV</b> MD: Jason Steiner	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>KSCS/Dallas, TX</b> OM/PD: Tom Hunter APD/MD: Chris Huff	<b>WLXX/Lexington, KY</b> OM: Robert Lindsey PD/MD: Marshall Stewart	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>KYGO/Denver, CO</b> PD: Joel Burke MD: Garrett Doll	<b>KSSN/Little Rock, AR</b> PD/MD: Chad Heritage	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
<b>KHKI/Des Moines, IA</b> OM: Jack O'Brien PD/MD: Andy Elliott	<b>WAMZ/Louisville, KY</b> PD: Coyote Calloun MD: Night Train Lane	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	<b>WQYK/Tampa, FL</b> OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts



► **BRAD PAISLEY HITS NO. 1**  
ON THE CANADA COUNTRY  
CHART FOR A SEVENTH TIME AS  
"TICKS" MOVES 2-1.

POWERED BY

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	COUNTRY INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	+/-	
1	2	15	<b>HIGH MAINTENANCE WOMAN</b> TOBY KEITH	SHOW DOG NASHVILLE	3554	-5	7,648	
2	1	26	<b>GOOD DIRECTIONS</b> BILLY CURRINGTON	MERCURY	3546	-47	7,398	
3	5	10	<b>TICKS</b> BRAD PAISLEY	ARISTA NASHVILLE	3501	+119	7,777	
4	7	19	<b>MOMENTS</b> EMERSON DRIVE	MIDAS/NEW REVOLUTION	3460	+247	7,410	
5	6	19	<b>A WOMAN'S LOVE</b> ALAN JACKSON	ARISTA NASHVILLE	3286	+62	7,173	
6	8	17	<b>FIND OUT WHO YOUR FRIENDS ARE</b> TRACY LAWRENCE	ROCKY COMFORT/COS	3194	+275	6,863	
7	4	19	<b>SETTLIN'</b> SUGARLAND	MERCURY	3075	-442	6,494	
8	3	17	<b>STAND</b> RASCAL FLATTS	LYRIC STREET	2915	-607	6,013	
9	9	14	<b>LUCKY MAN</b> MONTGOMERY GENTRY	COLUMBIA	2822	+164	6,257	
10	10	10	<b>WRAPPED</b> GEORGE STRAIT	MCA NASHVILLE	2765	+152	6,040	
11	12	12	<b>LOST IN THIS MOMENT</b> BIG & RICH	WARNER BROS./WRN	2480	+136	5,527	
12	13	24	<b>DON'T MAKE ME BLAKE</b> SHELTON	WARNER BROS./WRN	2479	+195	5,709	
13	14	12	<b>TEARDROPS ON MY GUITAR</b> TAYLOR SWIFT	BIG MACHINE	2186	+99	4,671	
14	19	4	<b>I TOLD YOU SO</b> KEITH URBAN	CAPITOL NASHVILLE	2110	+408	4,511	
15	15	13	<b>JOHNNY CASH</b> JASON ALDEAN	BROKEN BOW	2095	+90	4,455	
16	16	15	<b>A DIFFERENT WORLD</b> BUCKY COVINGTON	LYRIC STREET	2041	+169	4,250	
17	11	19	<b>WASTED</b> CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	1961	-592	3,877	
18	18	8	<b>THESE ARE MY PEOPLE</b> RODNEY ATKINS	CURB	1939	+85	4,276	
19	17	20	<b>STARTIN' WITH ME</b> JAKE OWEN	RCA	1930	+62	4,001	
20	23	3	<b>I NEED YOU</b> TIM MCGRAW WITH FAITH HILL	CURB	1808	+453	3,687	
21	20	8	<b>TOUGH</b> CRAIG MCGRAW	BROKEN BOW	1697	+120	3,657	
22	21	15	<b>GUY'S LIKE ME</b> ERIC CHURCH	CAPITOL NASHVILLE	1673	+109	3,524	
23	22	9	<b>I WONOER</b> KELLIE PICKLER	BNA	1497	+75	3,124	
24	25	10	<b>A LITTLE MORE YOU</b> LITTLE BIG TOWN	EQUITY	1263	+168	2,642	
25	27	11	<b>THAT KIND OF DAY</b> SARAH BUXTON	LYRIC STREET	987	+39	2,073	
26	28	7	<b>ALL MY FRIENDS SAY</b> LUKE BRYAN	CAPITOL NASHVILLE	933	+96	1,899	
27	30	5	<b>I WANNA FEEL SOMETHING</b> TRACE ADKINS	CAPITOL NASHVILLE	919	+140	1,788	
28	26	19	<b>BEER IN MEXICO</b> KENNY CHESNEY	BNA	907	-88	2,041	
29	29	15	<b>I GOT MORE</b> COLE DECOS AND THE LONESOME	COLUMBIA	843	+24	1,748	
30	24	19	<b>LAST DOLLAR (FLY AWAY)</b> TIM MCGRAW	CURB	829	-305	1,965	
31	31	13	<b>SAY YES</b> DUSTY DRAKE	BIG MACHINE	803	+66	1,680	
32	34	4	<b>JUST MIGHT HAVE HER RADIO ON</b> TRENT TOMLINSON	LYRIC STREET	795	+78	1,604	
33	33	3	<b>FALL</b> CLAY WALKER	ASYLUM-CURB	784	+58	1,571	
34	32	6	<b>DIRTY GIRL</b> TERRI CLARK	BNA	762	+28	1,685	
35	35	6	<b>ISN'T SHE</b> CAROLINA RAIN	EQUITY	753	+38	1,411	
36	36	7	<b>TENNESSEE</b> THE WRECKERS	MAVERICK/WARNER BROS./WRN	721	+22	1,318	
37	39	2	<b>HOW I FEEL</b> MARTINA MCBRIDE	RCA	712	+166	1,506	
38	37	5	<b>LIVIN' OUR LOVE SONG</b> JASON MICHAEL CARROLL	ARISTA NASHVILLE	705	+44	1,471	
39	NEW		<b>MEASURE OF A MAN</b> JACK INGRAM	BIG MACHINE	688	+197	1,452	
40	40	2	<b>SHE AIN'T RIGHT</b> LEE BRICE	ASYLUM-CURB	543	+25	1,104	

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	COUNTRY INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	+/-	
1	2	9	<b>TICKS</b> BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	615	+29		
2	1	13	<b>HIGH MAINTENANCE WOMAN</b> TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	589	0		
3	3	16	<b>SETTLIN'</b> SUGARLAND	MERCURY/UNIVERSAL	520	-34		
4	4	17	<b>WASTED</b> CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	508	-13		
5	6	9	<b>WRAPPED</b> GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	488	+13		
6	7	10	<b>LOST IN THIS MOMENT</b> BIG & RICH	WARNER BROS./WARNER	478	+7		
7	5	8	<b>DRIVING WITH THE BRAKES ON</b> DOC WALKER	MAPLEMUSIC	464	-13		
8	9	5	<b>PICKUP TRUCK</b> SHANE YELLOWBIRD	306/UNIVERSAL	451	+10		
9	10	7	<b>LET'S TALK ABOUT LOVE</b> JESSIE FARRELL	UNIVERSAL	436	-11		
10	11	8	<b>INTO YOU</b> CAROLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	436	-11		
11	13	9	<b>GOOD DIRECTIONS</b> BILLY CURRINGTON	MERCURY/UNIVERSAL	431	+4		
12	17	4	<b>I TOLD YOU SO</b> KEITH URBAN	CAPITOL NASHVILLE/EMI	428	+31		
13	8	17	<b>STAND</b> RASCAL FLATTS	LYRIC STREET/UNIVERSAL	418	-56		
14	14	14	<b>I WANT YOU TO LIVE</b> GEORGE CANYON	UNIVERSAL	409	-26		
15	16	12	<b>FIND OUT WHO YOUR FRIENDS ARE</b> TRACY LAWRENCE	ROCKY COMFORT/COS	405	+6		
16	15	18	<b>A WOMAN'S LOVE</b> ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	403	-21		
17	12	19	<b>MOMENTS</b> EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	396	-45		
18	18	9	<b>DIRTY GIRL</b> TERRI CLARK	BNA/SONY BMG	389	-2		
19	19	3	<b>CHEAPER TO KEEP HER</b> AARON LINES	OUTSIDE THE LINES	377	+32		
20	21	10	<b>LEAVING LOUISIANA</b> JIMMY RANKIN	SONG DOG/EMI	338	-7		
21	25	5	<b>THESE ARE MY PEOPLE</b> RODNEY ATKINS	CURB/EMI	317	+19		
22	23	11	<b>LUCKY MAN</b> MONTGOMERY GENTRY	COLUMBIA/SONY BMG	306	-14		
23	26	5	<b>TEARDROPS ON MY GUITAR</b> TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	304	+31		
24	20	18	<b>LAST DOLLAR (FLY AWAY)</b> TIM MCGRAW	CURB/EMI	293	-64		
25	27	10	<b>BETTER WORLD</b> CHARLIE MAJOR	KOCH	280	+29		
26	28	7	<b>JOHNNY CASH</b> JASON ALDEAN	BROKEN BOW/SONY BMG	269	+6		
27	30	7	<b>WHAT D'Y SAY</b> DUANE STEELE	ICON	252	-7		
28	22	23	<b>LONG TRIP ALONE</b> DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	245	-75		
29	31	18	<b>BEER IN MEXICO</b> KENNY CHESNEY	BNA/SONY BMG	244	+1		
30	NEW		<b>I NEED YOU</b> TIM MCGRAW WITH FAITH HILL	CURB/EMI	237	+129		



AC checklist: Consistency is ultimate payoff, growing old with the format creates relationships

## AC = All Consistent

Chuck Taylor  
**CTaylor@RadioandRecords.com**

ask Michael Lowe, MD of Clear Channel's WLRQ/Melbourne, what the AC format is doing right as the second half of 2007 looms, and he points to Janet Jackson's bosom. **a** "She did us an immeasurable favor," he says. "Before her 'wardrobe malfunction,' family-friendly meant boring, bland radio. We became the safe harbor and enjoyed an immediate ratings boost. Our job is to keep it family-friendly, yet stimulating enough to keep everyone interested."

An ample order, perhaps, but format advocates give a thumbs-up to the state of AC, acknowledging its consistency in markets far and wide. In the February R&R AC special, we offered a tough-love look at the challenges the ubiquitous format faces. With curtains now drawn on first-quarter 2007—as the genre maintains its stance with more No. 1 12+ nationwide ratings than any other—we called upon market leaders to issue bragging rights about why AC radio continues to offer Prozac sans a prescription for adult females.

"In an overstressed world, we are the island of calm in an ocean of chaos. One less thing to worry about. We are easy to get. We are consistent and comfortable. If we have done our jobs well, even desirable," says Bill Flynn, morning host at Clear Channel's WMAG/Greensboro, N.C. "We reinforce the idea of home and personal identity, something akin to the red spot on the planet Jupiter. It is always there in spite of storms around and within."

John Malone, VP of programming for WRSA (Lite 96.9)/Huntsville, Ala., says, "AC listeners may not want to be shocked, but they certainly like to have a good time and enjoy a station with personality, even a little attitude. AC programmers loosened up and have become more inclusive, not as hung up on perceptions of a song being 'too rock, too urban, too old or too country.'"

Ken Payne, PD of WMGF/Orlando, cites AC's wide appeal, "where you can go from John Mayer to the Supremes. That leads to high cume as well as TSL from a usage standpoint at work." Another variable of the format's winning formula: "We keep reinventing ourselves, shifting the music focus rather

than moving with the target demo. We've gone from playing four '60s songs an hour to many stations playing one or none. Music has undergone a shift to a more edgy, modern sound. A few years ago that would have sounded odd—now it fits."

Don Rivers, PD of KKMV/Beaumont, Texas, adds that AC has earned its persona as an all-encompassing destination "that does not gravitate from rock-based to urban-based to country-based and so forth, because we can use our noncurrent library to balance the on-air sound."

He also raises the point that on-air personality consistency pays off for many in the format—and for the audience—a viewpoint many format leaders share.

Payne says, "When a jock talks to a listener, it's as if they are leaning over the backyard fence talking to a neighbor. There is something ultimately compelling about someone who relates to you and speaks your language."

WRVR/Memphis MD/on-air personality Larry Wheeler adds, "We can be funny, topical, engaging and relevant. We just have to change 'hell' to 'heck' and avoid the most obvious punch lines. Yeah, when the word 'pianist' comes up in a news line, I have to fight the urge to laugh or even acknowledge it. We're more creative because of that."

Rivers suggests that AC personalities become friends to adult listeners. "We are part of the audience that just happened to step in front of a microphone. AC personalities have to be familiar and safe just like the music," he says. "I've always felt that AC jocks must be long-term market personalities. It's

always best if the audience feels like they grew up with your personalities. That is why so many DJs from other formats gravitate to AC."

Chuck Knight, PD of WSNY/Columbus, Ohio, agrees that "many of us are ex-top 40 PDs who grew up with what has become AC's target demo. Our spouses are in the target demo. We've developed the seasoning and discipline to keep these stations on track."

Another case in point: "I was 27 when I started doing AC radio, and I now have been here 22 years. So I've been on the young side of the demo and now the older side," KMGL/Oklahoma City PD Steve O'Brien says. "It's a great format to work in and one you can stay with several years. I think our listeners are comfortable with the personalities and grow along with them. If you have a good track record and enjoy what you're doing, there's no reason why you can't stay around."

Malone adds, "Obviously, many of us simply love the format. That has a lot to do with our longevity—not just in the format, but with our stations. AC listeners are older, settled in their lives and established in their careers. They are no longer 'on the move.' Those of us that work in the format are the same. I went to a larger market for a while, but chose to return to Huntsville because it's home. It offers a phenomenal quality of life, and it's a great place to raise kids."

Payne offers a nod: "The format is more stable, and the skill set for those who are successful is valued. Unlike other formats, burnout is less because you aren't visiting three bars every night to check on your talent or promotions. That gets old real fast."

Flynn offers closure with a novel snapshot of how AC successfully reaches its target female audience, which you might have to read twice to absorb. He says, "She is married to Fred but thinks George Clooney is sexy. Fred is balding, wears old clothes on the weekend and has a paunch. Clooney doesn't know anything about her, but Fred does—or least pretends he does. Fred has her heart and soul. She trusts him with her children. He shows up for her good moments and bad. Clooney has a poster. AC is Fred and is not easily dismissed. Fred will be there when some 'American Idol' replaces the Clooney poster."

Fred AC. What more to say after that? **R&R**

**'When a jock talks to a listener, it's as if they are leaning over the backyard fence talking to a neighbor. There is something ultimately compelling about someone who relates to you and speaks your language.'**

—Ken Payne

### Winter AC Report Card

AC outlets ranked No. 1 12+ in 12 of the top 50 markets, again giving the format more leading rankings than any other genre.	19. WDUV/Tampa: 9.3, 10.0, 11.3
Following are those stations that commanded their markets in the winter 2007 Arbitron ratings.	20. KEZK/St. Louis: 5.9, 7.2, 7.6
	23. KKCW/Portland, Ore.: 4.6, 7.8, 7.0
	32. KSNE/Las Vegas: 6.6, 8.3, 6.3
	34. WMGF/Orlando: 8.5, 7.2, 6.4
	39. WLTW/Middlesex-Somerset-Union, N.J.: 7.1, 7.3, 6.5
<b>(Market No./Station/Market/12+ Su '06, Fa '06, Wi '07)</b>	44. WJXA/Nashville: 6.2, 7.6, 7.0
1. WLTW/New York: 6.0, 7.1, 6.2	46. WRLX/West Palm Beach-Boca Raton, Fla.: 6.3, 4.8, 7.0
7. WBEB/Philadelphia: 7.1, 7.0, 8.0 (Sp '06, Su '06, Fa '06)	50. WRCH/Hartford: 9.4, 10.4, 9.2
18. WALK/Long Island, N.Y.: 6.7, 6.3, 6.0	

Source: Arbitron

► **BEYONCÉ** LOOKS TO TAKE "IRREPLACEABLE" INTO THE TOP 10 ON A SIXTH BDS-MONITORED CHART AS SHE CLIMBS 12-11 AT AC WITH MOST INCREASED PLAYS (UP 130).



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	
1	37	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	NO. 1 (11 WKS)	AWARE/COLUMBIA	1857 +71	17.262	1
2	31	<b>CHASING CARS</b> SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1851 +80	16.295	2
3	30	<b>HOW TO SAVE A LIFE</b> THE FRAY		EPIC	1677 -34	15.252	3
4	7	<b>EVERYTHING</b> MICHAEL BUBLE		143/REPRISE	1220 +23	10.066	4
5	32	<b>STREETCORNER SYMPHONY</b> ROB THOMAS		MELISMA/ATLANTIC	1143 -72	8.437	7
6	37	<b>FAR AWAY</b> NICHELBACK		ROADRUNNER/ATLANTIC/LAVA	1133 -28	9.066	5
7	31	<b>HURT</b> CHRISTINA AGUILERA		RCA/RMG	1069 +2	8.376	8
8	47	<b>PUT YOUR RECORDS ON</b> CORINNE BAILEY RAE		CAPITOL	1022 -37	8.731	6
10	17	<b>CHANGE</b> KIMBERLEY LOCKE		CURB/REPRISE	849 +122	3.226	16
9	52	<b>THE RIDDLE</b> FIVE FOR FIGHTING		AWARE/COLUMBIA	807 -165	7.107	10
12	18	<b>IRREPLACEABLE</b> BEYONCÉ	MOST INCREASED PLAYS	COLUMBIA	737 +130	7.176	9
11	19	<b>SUDDENLY I SEE</b> KT TUNSTALL		RELENTLESS/VIRGIN	708 +4	6.733	12
13	12	<b>FOOLED AROUND AND FELL IN LOVE</b> ROD STEWART		J/RMG	599 +14	5.532	13
14	16	<b>RAINCOAT</b> KELLY SWEET		RAZOR & TIE	559 +70	2.162	21
15	15	<b>MY LITTLE GIRL</b> TIM MCGRAW		CURB/REPRISE	474 +19	1.651	24
16	11	<b>NEVER ALONE</b> JIM BRICKMAN FEATURING LADY ANTEBELLUM		SLG	457 +10	2.058	22
17	4	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON		INTERSCOPE	454 +120	6.906	11
18	21	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD	AIRPOWER/MOST ADDED	ARISTA/ARISTA NASHVILLE/RMG	408 +91	4.960	14
19	9	<b>FEBRUARY SONG</b> JOSH GROBAN		143/REPRISE	400 -9	3.550	15
18	12	<b>IT'S NOT OVER</b> DAUGHTRY		RCA/RMG	372 -9	2.418	19
22	14	<b>JUST TO FEEL THAT WAY</b> TAYLOR HICKS		ARISTA/RMG	334 +30	2.491	18
20	8	<b>ANYWAY</b> MARTINA MCBRIDE		RCA NASHVILLE	323 -2	1.332	27
25	5	<b>LITTLE WONDERS</b> ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	281 +61	2.606	17
23	8	<b>SAY IT RIGHT</b> NELLY FURTADO		MOSLEY/GEFFEN	242 -4	1.296	28
24	15	<b>SO NOT OVER YOU</b> SIMPLY RED		SIMPLYRED.COM	223 -1	1.959	23
26	20	<b>NOTHING LEFT TO LOSE</b> MAT KEARNEY		AWARE/COLUMBIA	196 -8	2.234	20
27	NEW	<b>HOME</b> DAUGHTRY		RCA/RMG	153 +45	1.116	30
28	9	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE		FOX/RCA/RMG	145 +3	1.411	25
29	8	<b>ONCE IN A LIFETIME</b> KEITH URBAN		CAPITOL	144 +2	0.248	-
27	8	<b>HOLD FAST</b> MERCYME		INO/COLUMBIA	142 -22	0.238	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BEFORE HE CHEATS</b> Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) KESZ, KMG, KUMJ, WCRZ, WFPG, WJBR, WLEV, WMEZ, WSNE	9
<b>MY WISH</b> Rascal Flatts (LYRIC STREET/HOLLYWOOD) KUMJ, KVLY, WAHR, WOOD, WRVR, WTFM	6
<b>CHANGES</b> LaReau (RUST) KVLY, KWAV, WAHR, WHLQ, WJJK, WRSA	6
<b>CHANGE</b> Kimberley Locke (CURB/REPRISE) KRBB, WMEZ, WMGN, WSLQ, WWLI	5
<b>NEVER ALONE</b> Jim Brickman Feat. Lady Antebellum (SLG) KSNE, WLQT, WNIC, WSUY, WWLI	5
<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (INTERSCOPE) KRBB, KTSM, WMGV, WMJX, WSRS	5
<b>EVERYTHING</b> Michael Buble (143/REPRISE) WMEZ, WMXS, WRAL, WSLQ	4
<b>IRREPLACEABLE</b> Beyoncé (MUSIC WORLD/COLUMBIA) WFPG, WMGF, WMGV, WMJY	4

**ADDED AT...**  
**WAHR**  
Huntsville, AL  
PD: Chris Calloway  
Rascal Flatts, My Wish, 17  
Ayla Brown, Forward, O  
Dave Koz Feat. Anita Baker, Somewhere, O  
LaReau, Changes, O  
Martina McBride, Anyway, O  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>MY WISH</b> Rascal Flatts (LYRIC STREET/HOLLYWOOD) TOTAL STATIONS: 20	132/75	<b>GRAVITY</b> John Mayer (AWARE/COLUMBIA) TOTAL STATIONS: 8	65/15
<b>IF EVERYONE CARED</b> Nickelback (ROADRUNNER/ATLANTIC/LAVA) TOTAL STATIONS: 9	127/53	<b>EVER PRESENT PAST</b> Paul McCartney (MPL/HEAR/CONCORD) TOTAL STATIONS: 14	62/27
<b>MAKES ME WONDER</b> Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 10	123/43	<b>WHAT GOES AROUND... COMES AROUND</b> Justin Timberlake (JIVE/ZOMBA) TOTAL STATIONS: 5	53/3
<b>(YOU WANT TO) MAKE A MEMORY</b> Bon Jovi (MERCURY/ISLAND/IDJMG) TOTAL STATIONS: 11	100/19	<b>WHERE WAS I</b> Raquel Aurilia (SHEA35) TOTAL STATIONS: 10	48/3
<b>SOMETIMES WHEN WE TOUCH</b> Donny Osmond (DECCA) TOTAL STATIONS: 63	84/69	<b>FORWARD</b> Ayla Brown (DOUBLE DEAL BRAND) TOTAL STATIONS: 9	43/1

## MOST INCREASED PLAYS

<b>+130</b> ☆ <b>IRREPLACEABLE</b> Beyoncé (Columbia) WJJK +12, WMJY +8, WMXC +6, WSRS +5, WRVR +4, KKBA +4, WHBC +4, WMEZ +4, KKMY +4, KUMJ +4
<b>+122</b> <b>CHANGE</b> Kimberley Locke (Curb/Reprise) KRCW +10, KNEV +8, KQIS +7, WDEF +7, WHOM +7, KISC +6, WOOD +5, WJXB +5, WVAE +4, KMGA +4
<b>+120</b> <b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (Interscope) WMXS +22, WBEI +15, KNEV +14, WARM +14, WMTX +13, WALK +12, WOBN +9, WMJX +7, KRBB +6, WHBC +5
<b>+91</b> <b>BEFORE HE CHEATS</b> Carrie Underwood (Arista/Arista Nashville/RMG) WRVF +11, WYYY +10, XBLN +10, KLTQ +7, WHBC +6, WSRS +6, WLQT +5, WLTW +4, WFPG +4, WMCS +4
<b>+80</b> <b>CHASING CARS</b> Snow Patrol (Polydor/A&M/Interscope) KNEV +13, WAHR +5, WYJB +5, WZD +5, KSOF +5, KMCL +5, WASH +5, WWDE +5, WFPG +4, WMGS +4

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS			
		TW	LW			TW	LW		
1	<b>UNWRITTEN</b> NATASHA BEDINGFIELD (EPIC)	N5	1204	1284	6	<b>YOU AND ME</b> LIFEHOUSE (GEFFEN)	N6	735	753
2	<b>WHAT HURTS THE MOST</b> RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	N3	1044	1156	7	<b>BLACK HORSE &amp; THE CHERRY TREE</b> KT TUNSTALL (RELENTLESS/VIRGIN)	N2	673	707
3	<b>BAD DAY</b> DANIEL POWTER (WARNER BROS.)	N4	943	957	8	<b>HEAVEN</b> LOS LONELY BOYS (OR/EPIC)	N5	619	704
4	<b>YOU'RE BEAUTIFUL</b> JAMES BLUNT (CUSTARD/ATLANTIC)	N4	792	770	9	<b>YOU'LL THINK OF ME</b> KEITH URBAN (CAPITOL NASHVILLE/BLG)	N4	589	409
5	<b>BECAUSE OF YOU</b> KELLY CLARKSON (RCA/RMG)	N4	744	630	10	<b>BREAKAWAY</b> KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N5	574	556

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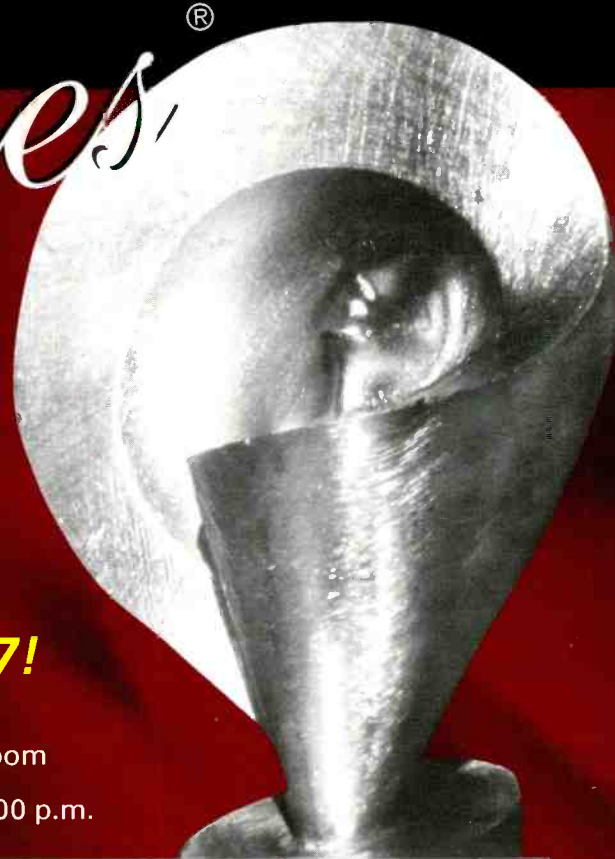
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# HOT AC

▶ WITH MAROON5, PINK, THE RED JUMPSUIT APPARATUS AND PLAIN WHITE T'S ALL ON THE CHART, IT'S, AS **ROCCO DELUCA & THE BURDEN** NOTES AT NO. 17, A "COLORFUL" LIST INDEED.



POWERED BY  
Nielsen  
Broadcast Data  
Systems

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	21	<b>IF EVERYONE CARED</b>	NICKELBACK	NO. 1 (4 WKS)	N	3101	+12	15.672	2
2	3	18	<b>THE SWEET ESCAPE</b>	GWEN STEFANI FEATURING AKON		N	2853	+58	15.736	1
3	4	7	<b>MAKES ME WONDER</b>	MAROON5	A&M/OCTONE/INTERSCOPE	N	2643	+45	13.849	4
4	2	24	<b>IT'S NOT OVER</b>	DAUGHTRY		N	2625	-220	14.239	3
5	5	22	<b>SAY IT RIGHT</b>	NELLY FURTADO		N	2417	-50	12.144	6
6	6	15	<b>LITTLE WONDERS</b>	ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC	N	2400	-44	11.064	8
7	8	6	<b>HOME</b>	DAUGHTRY		N	2294	+355	12.062	7
8	7	22	<b>BEFORE HE CHEATS</b>	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	N	2252	+111	12.172	5
11	26	11	<b>U + UR HAND</b>	PINK	LAFACE/ZOMBA	N	1868	+165	8.781	11
10	9	48	<b>HOW TO SAVE A LIFE</b>	THE FRAY		N	1832	+21	9.496	9
11	10	49	<b>CHASING CARS</b>	SNOW PATROL	POLYDOR/A&M/INTERSCOPE	N	1635	-76	9.295	10
12	12	16	<b>GRAVITY</b>	JDHN MAYER	AWARE/COLUMBIA	N	1565	-135	6.906	13
14	12	12	<b>BETTER THAN ME</b>	HINDER	UNIVERSAL REPUBLIC	N	1530	+67	5.706	15
13	4	4	<b>NEVER AGAIN</b>	KELLY CLARKSON	RCA/RMG	N	1493	+23	7.372	12
15	17	17	<b>WHAT GOES AROUND...COMES AROUND</b>	JUSTIN TIMBERLAKE	JIVE/ZOMBA	N	1237	-131	6.204	14
16	16	16	<b>LOOK AFTER YOU</b>	THE FRAY	EPIC	N	1141	-250	5.080	16
18	18	18	<b>COLORFUL</b>	ROCCO DELUCA & THE BURDEN	IRONWORKS	N	1065	+107	4.968	17
19	11	11	<b>CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA</b>	GYM CLASS HEROES FEAT. PATRICK STUMP	DECAY/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	N	928	+86	2.969	22
20	7	7	<b>OTHER SIDE OF THE WORLD</b>	KT TUNSTALL	RELENTLESS/VIRGIN	N	892	+83	2.370	23
20	27	2	<b>FIRST TIME</b>	LIFEHOUSE	GEFFEN	N	877	+439	4.015	18
22	5	5	<b>GIRLFRIEND</b>	AVRIL LAVIGNE	RCA/RMG	N	838	+108	3.357	21
22	24	7	<b>(YOU WANT TO) MAKE A MEMORY</b>	BON JOVI	MERCURY/ISLAND/IDJMG	N	816	+166	3.705	20
23	23	10	<b>UNDENIABLE</b>	MAT KEARNEY	AWARE/COLUMBIA	N	736	+22	2.329	24
24	21	10	<b>SMILE</b>	LILY ALLEN	CAPITOL	N	660	-75	1.217	33
25	25	20	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b>	FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	N	539	-58	3.855	19
26	26	14	<b>GRACE KELLY</b>	MIKA	CASABLANCA/UNIVERSAL REPUBLIC	N	505	-29	1.029	38
27	29	5	<b>GLAMOROUS</b>	FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	N	470	+57	1.605	26
28	30	6	<b>FACE DOWN</b>	THE RED JUMPSUIT APPARATUS	VIRGIN	N	467	+76	1.233	32
29	28	11	<b>THE KILL (BURY ME)</b>	30 SECONDS TO MARS	IMMORTAL/VIRGIN	N	463	+35	1.604	27
30	32	7	<b>LIFE IS BEAUTIFUL</b>	VEGA4	DRIGINAL SIGNAL/EPIC	N	357	+5	1.389	29
31	31	14	<b>READ MY MIND</b>	THE KILLERS	ISLAND/IDJMG	N	354	-29	1.603	28
32	38	2	<b>HEY THERE DELILAH</b>	PLAIN WHITE T'S	HOLLYWOOD	N	349	+106	1.084	37
33	34	6	<b>YOU'RE ALL I HAVE</b>	SNOW PATROL	POLYDOR/A&M/INTERSCOPE	N	306	-13	0.891	40
34	33	4	<b>DON'T MATTER</b>	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	N	300	-28	1.157	35
35	37	3	<b>WHAT I'VE DONE</b>	LINKIN PARK	MACHINE SHOP/WARNER BROS.	N	279	+26	1.824	25
36	40	3	<b>EXTRAORDINARY</b>	MANDY MOORE	FIRM	N	267	+46	1.234	31
37	RE-ENTRY		<b>SIGNAL FIRE</b>	SNOW PATROL	RECORD COLLECTION/REPRISE	N	234	+15	1.216	34
38	NEW		<b>BEAUTIFUL DISASTER</b>	JON MCLAUGHLIN	ISLAND/IDJMG	N	231	+26	0.413	-
39	NEW		<b>WHEN WE DIE</b>	BOWLING FOR SOUP	JIVE/ZOMBA	N	222	+41	0.670	-
40		3	<b>DIG</b>	INCUBUS	IMMORTAL/EPIC	N	207	-17	0.373	-

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>FIRST TIME</b>	Lifehouse (Geffen)	18
<b>(YOU WANT TO) MAKE A MEMORY</b>	Bon Jovi (Mercury/Island/IDJMG)	8
<b>HOME</b>	Daughtry (RCA/RMG)	7
<b>COLORFUL</b>	Rocco Deluca & The Burden (Ironworks)	5
<b>GIRLFRIEND</b>	Avril Lavigne (RCA/RMG)	5
<b>RUBY</b>	Kaiser Chiefs (B-Unique/Universal Motown)	5
<b>SOMETHING BEAUTIFUL</b>	Newsboys (InPop)	5
<b>OTHER SIDE OF THE WORLD</b>	KT Tunstall (Relentless/Virgin)	4
<b>HEY THERE DELILAH</b>	Plain White T's (Hollywood)	4
<b>FACE DOWN</b>	The Red Jumpsuit Apparatus (Virgin)	4

**ADDED AT... WTSS**  
Buffalo, NY  
OM: Sue O'Neil  
PD: Brian Demay  
MD: Rob Lucas  
Bon Jovi, (You Want To) Make A Memory, 15  
Rocco Deluca & The Burden, Colorful, 2  
Michael Buble, Everything, 0  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>SUMMER LOVE</b>	Justin Timberlake (Jive/Zomba)	179/64	<b>EVERYTHING</b>	Michael Buble (43/Reprise)	153/19
<b>THE STORY</b>	Brandi Carlile (Columbia)	171/41	<b>GIVE IT TO ME</b>	Timbaland Feat. Nelly Furtado & Justin Timberlake (Mosley/BL Background/Interscope)	135/36
<b>EVERYTHING</b>	Buckcherry (Eleven Seven/Atlantic/Lava)	170/52	<b>THE OLDER I GET</b>	Skillnet (Arden/Atlantic/Lava)	132/33
<b>IF YOU'RE GONNA LEAVE</b>	Emerson Hart (Manhattan/Capitol)	161/32	<b>FOREVER</b>	Papa Roach (El Tonal/Geffen)	110/3
<b>ROCKSTAR</b>	Nickelback (Roadrunner/Atlantic/Lava)	157/21	<b>WAIT FOR YOU</b>	Elliott Yamin (Hickory)	107/50

## MOST INCREASED PLAYS

<b>+439</b>	<b>FIRST TIME</b> Lifehouse (Geffen) KRUZ +24, WBNS +22, KMHX +21, KLZR +20, WKRQ +20, KYKY +19, WBWX +18, KLCA +17, KVUU +16, KZZU +16
<b>+355</b>	<b>HOME</b> Daughtry (RCA/RMG) KMYI +23, KYKY +20, KLLY +19, WWWW +19, KZZO +18, KMHX +15, WBNS +13, KLZR +13, WKDD +13, KAMX +13
<b>+166</b>	<b>(YOU WANT TO) MAKE A MEMORY</b> Bon Jovi (Mercury/Island/IDJMG) KIOI +33, KRUZ +24, KYKY +19, KSTP +16, WJLK +14, KALZ +14, KLCA +12, KMHX +12, WZPT +10, WQAL +7
<b>+165</b>	<b>U + UR HAND</b> Pink (LaFace/Zomba) KVUU +37, KF26 +21, KYKY +17, WAYV +16, KPEK +16, KLLY +15, KPLZ +13, WZPL +12, KMXP +12, WKTI +10
<b>+111</b>	<b>BEFORE HE CHEATS</b> Carrie Underwood (Arista/Arista Nashville/RMG) KHMV +31, WXMA +20, WINK +18, KMYI +16, SIPL +16, WRME +14, WZPL +13, WQVD +12, KZZO +10, WHYN +8

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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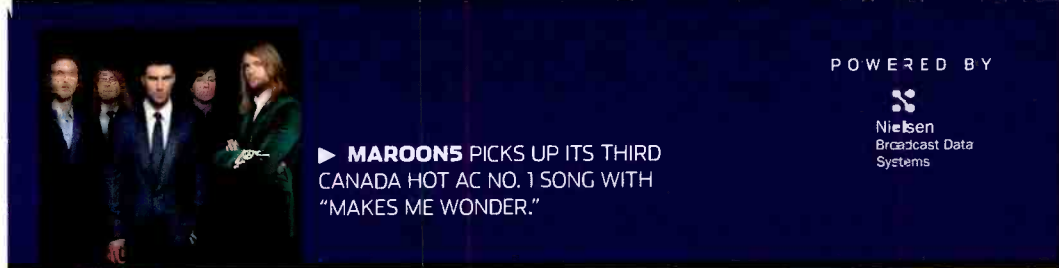
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# AC/HOT AC

## AC REPORTERS

- WYJB/Albany, NY\***  
OM: Kevin Callahan  
PD: Ric Mitchell  
MD: Chad O' Hara
- KMGA/Albuquerque, NM\***  
OM: Eddie Haskell  
PD/MD: Justin Riley
- WLEV/Allentown, PA\***  
OM/PD: Shelly Easton  
APD/MD: Jerry Padden
- KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Dave Flavin
- WFPG/Atlantic City, NJ\***  
PD/MD: Gary Guida
- KKMJ/Austin, TX\***  
PD: Alex O'Neal  
APD: Stephen Michael Kerr  
MD: Terri McCormick
- KKMY/Beaumont, TX\***  
OM: Joey Armstrong  
PD: Don Rivers
- WMJY/Biloxi, MS\***  
OM/PD: Walter Brown
- WMXW/Binghamton, NY**  
PD: Bob Taylor
- WYSF/Birmingham, AL\***  
PD: Chip Arledge  
APD/MD: Valerie Vining
- WMJX/Boston, MA\***  
OM/PD: Don Kelley  
APD: Candy O'Terry  
MD: Mark Laurence
- WEBE/Bridgeport, CT\***  
OM/PD: Curt Hansen  
MD: Danny Lyons
- WEZF/Burlington, VT\***  
OM: Steve Cormier  
PD: Gale Parmelee  
APD: Bob Cady
- WHBC/Canton, OH\***  
PD: Hunter Scott  
APD/MD: Kayleigh Kriss
- WSUY/Charleston, SC\***  
OM/PD: Mike Edwards  
APD/MD: John Quincy
- WVAF/Charleston, WV\***  
OM/PD/MD: Rick Johnson
- WDEF/Chattanooga, TN\***  
OM/PD: Danny Howard  
APD: Patti Sanders  
MD: Robin Daniels
- WLIT/Chicago, IL\***  
OM/PD: Darren Davis  
APD/MD: Eric Richeke
- WRRM/Cincinnati, OH\***  
PD: TJ Holland  
APD: Ted Morro
- WDOK/Cleveland, OH\***  
PD: Scott Miller  
MD: Ted Kowalski
- WTCB/Columbia, SC\***  
OM/PD: Brent Johnson  
APD: Jennifer Jensen
- WGSY/Columbus, GA\***  
PD: Alan Quin
- KKBA/Corpus Christi, TX\***  
OM: Ed Ocanas  
PD/MD: Bart Allison  
APD: Norma Jean Morales
- WLQT/Dayton, OH\***  
OM/PD: Jeff Stevens  
APD/MD: Brian Michaels
- KOSI/Denver, CO\***  
PD: Dave Symonds  
APD/MD: Steve Hamilton
- WNIC/Detroit, MI\***  
PD: Don Gosselin  
APD/MD: Theresa Lucas
- WOOF/Dothan, AL**  
PD/MD: Leigh Simpson
- KTSM/EI Paso, TX\***  
PD/MD: Bill Tole  
APD: Sam Cassiano
- WXXC/Erie, PA**  
OM: Adam Reese  
PD: Ron Arlen
- WIKY/Evansville, IN**  
PD: Mark Elliott
- KEZA/Fayetteville, AR**  
PD: Jim Harvill  
MD: Rich Higdon
- WCRZ/Flint, MI\***  
OM/PD: J. Patrick  
APD/MD: George McIntyre
- WDAR/Florence, SC**  
PD/MD: Wil Nichols
- WAFY/Frederick, MD**  
OM/PD: Chris Puorro  
APD/MD: Marc Richards
- KSOF/Fresno, CA\***  
OM: Paul Wilson  
PD: Mike Brady  
MD: Kristen Kelley
- KTRR/Ft. Collins, CO**  
OM/PD: Mark Callaghan
- WHLG/Ft. Pierce, FL\***  
PD/MD: George Coles
- WLHT/Grand Rapids, MI\***  
OM/PD: Bill Bailey  
MD: Kim Carson
- WOOD/Grand Rapids, MI\***  
OM: Doug Montgomery  
PD/MD: Tim Kiesling
- WMGV/Greenville, NC\***  
PD: Colleen Jackson
- WSPA/Greenville, SC\***  
OM: Mark Hamlin  
PD/MD: Mike McKeel
- WRCH/Hartford, CT\***  
PD: Allan Camp  
MD: Joe Hann
- KSSK/Honolulu, HI\***  
PD: Jamie Hyatt
- KUMU/Honolulu, HI\***  
OM: Brock Whaley  
MD: Lee Kirk
- WAHR/Huntsville, AL\***  
PD: Chris Calloway
- WRSR/Huntsville, AL\***  
PD: John Malone  
MD: Nate Cholevik
- WJJK/Jackson, MS\***  
PD/MD: John Anthony
- WTFM/Johnson City, TN\***  
PD/MD: Mark Baker
- KKCK/Kansas City, MO\***  
VP/Pgm: Mike Kennedy  
PD: Luke Jensen
- KUDL/Kansas City, MO\***  
OM/PD/MD: Thom McGinty
- WJXB/Knoxville, TN\***  
PD: Jeff Jarnigan
- KQIS/Lafayette, LA\***  
PD: "Fast Eddie" Nelson  
MD: Ed "Big Tuna" Perkins
- KTDY/Lafayette, LA\***  
PD: C.J. Clements  
APD: Debbie Ray  
MD: Steve Wiley
- WFMK/Lansing, MI\***  
OM: Brent Alberts  
PD/MD: Chris Reynolds
- KSNE/Las Vegas, NV\***  
PD: Tom Chase  
MD: John Berry
- KOST/Los Angeles, CA\***  
PD/MD: Stella Schwartz
- WMGN/Madison, WI\***  
PD: Pat O'Neil  
APD: Amy Ziebell  
MD: Amy Abbott
- WZID/Manchester, NH\***  
OM/PD/MD: Bob Bronson
- KVLY/McAllen, TX\***  
OM/PD/MD: Mike Quinn
- WLQR/Melbourne, FL\***  
OM/PD: Ken Holiday  
APD/MD: Michael W. Lowe
- WRVR/Memphis, TN\***  
OM/PD: Jerry Dean  
MD: Larry Wheeler
- WMGQ/Middlesex, NJ**  
PD: Tim Tefft
- WMXC/Mobile, AL\***  
OM: Steve Powers  
PD: Dan Mason  
MD: Mary Booth
- WOBM/Monmouth, NJ\***  
PD: Steve Ardolina  
MD: Brian Moore
- KWAV/Monterey, CA\***  
PD/MD: Bernie Moody
- WMXS/Montgomery, AL\***  
PD/MD: Brian Roberts
- WALK/Nassau, NY\***  
PD/MD: Rob Miller  
APD: Patrick Shea
- WKJY/Nassau, NY\***  
PD: Bill Edwards  
MD: Jodi Vale
- WLTW/New York, NY\***  
PD: Jim Ryan  
APD/MD: Morgan Prue
- WHUD/Newburgh, NY\***  
OM/PD: Steven Petrone  
APD/MD: Tom Furci
- WWDE/Norfolk, VA\***  
PD: Don London  
MD: Mark McCarthy
- KCHX/Odessa, TX**  
OM: Steve Driscoll  
PD/MD: Grace Tijerina
- KMGL/Oklahoma City, OK\***  
PD/MD: Steve O'Brien
- WMTX/Tampa, FL\***  
OM/PD: Doug Hamand  
APD/MD: Kurt Schreiner
- WRVF/Toledo, OH\***  
OM: Bill Michaels  
PD: Tom Cook
- KONR/Tri-Cities, WA**  
PD: Rusty Faust  
MD: Bob Guerra
- KMXZ/Tucson, AZ\***  
OM: Darla Thomas  
PD: Bobby Rich  
APD/MD: Leslie Lois
- KBEZ/Tulsa, OK\***  
Interim PD: Tod Tucker
- KOOI/Tyler, TX**  
PD: Rick Evans  
MD: Rodd Wayne
- WLZW/Utica, NY**  
PD: Eric Miller  
MD: Mark Richards
- KLRK/Waco, TX**  
OM: Tom Barfield  
PD/MD: Dustin Drew  
APD: Beth Richards
- WASH/Washington, DC\***  
PD: Bill Hess
- KRBB/Wichita, KS\***  
OM/PD: Lyman James  
MD: Dave Wilson
- WMGS/Wilkes Barre, PA\***  
PD: Stan Phillips  
APD: Fran Pantuso  
MD: Brian Hughes
- WJBR/Wilmington, DE\***  
OM/PD: Michael Waite  
MD: Catey Hill
- WSRS/Worcester, MA\***  
PD/MD: Tom Holt
- WARM/York, PA\***  
PD: Dave Russell  
MD: Melanie Gardner
- WTVR/Richmond, VA\***  
OM/PD: Bill Cahill  
APD: Adam Stubbs  
MD: Kat Simons
- WSLQ/Roanoke, VA\***  
PD: Jim Murphy  
MD: Dick Daniels
- WGFB/Rockford, IL**  
OM: Jim Stone  
PD/MD: Justin Kase
- KGBY/Sacramento, CA\***  
OM: Don Alias  
PD: Sonia Jimenez
- WGER/Saginaw, MI**  
OM: Dave Maurer  
PD: Steve Duncan
- KBEE/Salt Lake City, UT\***  
PD: Rusty Keys
- KBAY/San Jose, CA\***  
PD: Dana Jang
- KSBL/Santa Barbara, CA**  
OM/PD: Keith Royer  
MD: Peter Bie
- XM The Blend/Satellite\***  
PD: Mike Abrams
- KRWM/Seattle, WA\***  
PD: Laura Dane
- WNSN/South Bend, IN**  
OM/PD: Jim Roberts  
APD/MD: Brad King
- KISC/Spokane, WA\***  
PD: Robert Harder
- KGBX/Springfield, MO\***  
OM/PD: Paul Kelley
- KEZK/St. Louis, MO\***  
PD: Mark Edwards  
APD: Bob London
- WYYY/Syracuse, NY\***  
OM: Rich Lauber  
PD: Kathy Rowe  
APD/MD: Marne Mason

\* Monitored Reporters



► **MAROONS PICKS UP ITS THIRD CANADA HOT AC NO. 1 SONG WITH "MAKES ME WONDER."**

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	8	8	<b>EVERYTHING</b> MICHAEL BUBLE	143/REPRISE/WARNER	436	+8
2	25	2	<b>HURT</b> CHRISTINA AGUILERA	RCA/SONY BMG	428	+21
3	3	41	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	AWARE/COLUMBIA/SONY BMG	403	+2
4	18	3	<b>SUDDENLY I SEE</b> KT TUNSTALL	RELENTLESS/VIRGIN/EMI	382	-14
5	5	26	<b>HOW TO SAVE A LIFE</b> THE FRAY	EPIC/SONY BMG	374	+27
6	6	16	<b>FOOLED AROUND AND FELL IN LOVE</b> ROD STEWART	J/SONY BMG	322	-4
8	15	1	<b>AT SEVENTEEN</b> JANN ARDEN	UNIVERSAL	311	-9
11	23	1	<b>CHASING CARS</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	310	+34
7	43	1	<b>WHAT HURTS THE MOST</b> RASCAL FLATTS	LYRIC STREET/UNIVERSAL	300	-25
9	18	1	<b>ORDINARY MIRACLE</b> SARAH MCLACHLAN	NETTWERK	293	+1
10	34	1	<b>YOU ARE LOVED (DON'T GIVE UP)</b> JOSH GROBAN	143/REPRISE/WARNER	271	-14
12	12	33	<b>LOVE YOU LATELY</b> DANIEL POWTER	WARNER BROS./WARNER	259	-10
15	19	17	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	257	+63
15	13	21	<b>SORRY AGAIN</b> TOMI SWICK	WARNER	254	+15
15	13	21	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE	FOX/RCA/SONY BMG	252	+3
17	11	1	<b>WONDERFUL (TOO LATE)</b> CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	227	+25
17	14	48	<b>THE RIDDLE</b> FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	207	-38
18	16	20	<b>GOOD MORNING STARSHINE</b> SERENA RYDER	EMI	200	-28
19	22	5	<b>WHAT YOU WANT</b> HAYLEY SALES	UNIVERSAL	182	+54
20	20	34	<b>MEANT TO FLY</b> EVA AVILA	SONY BMG	181	-12
21	21	49	<b>I THINK OF YOU</b> GREGORY CHARLES	NBW/SONY BMG	169	-7
22	18	28	<b>STREETCORNER SYMPHONY</b> ROB THOMAS	MELISMA/ATLANTIC/WARNER	169	-27
23	23	16	<b>IRREPLACEABLE</b> BEYONCE	COLUMBIA/SONY BMG	131	+11
25	5	5	<b>WEAK IN THE KNEES</b> SERENA RYDER	EMI	119	+6
24	8	8	<b>REASON TO BELIEVE</b> LIONEL RICHE	ISLAND/UNIVERSAL	118	+2
27	10	10	<b>LITTLE WONDERS</b> ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	112	+10
26	4	4	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	110	+8
26	31	8	<b>POUR CET AMOUR</b> MARIE-ELAINE THIBERT	MUSICOR	97	+13
29	30	12	<b>ENTRE MATANE ET BATON ROUGE</b> ISABELLE BOULAY	CHIC MUSIQUE/SELECT	96	+12
30	28	12	<b>PATIENCE</b> TAKE THAT	POLYDOR/UNIVERSAL	90	-3

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	4	6	<b>MAKES ME WONDER</b> MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	712	+75
2	1	12	<b>GIRLFRIEND</b> AVRIL LAVIGNE	RCA/SONY BMG	681	-8
3	10	8	<b>ALL GOOD THINGS (COME TO AN END)</b> NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	583	+73
4	7	11	<b>LITTLE WONDERS</b> ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	583	+15
5	11	4	<b>NEVER AGAIN</b> KELLY CLARKSON	RCA/SONY BMG	570	+94
6	2	21	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/SONY BMG	560	-108
7	3	17	<b>IF EVERYONE CARED</b> NICKELBACK	EMI	558	-88
8	6	17	<b>THE MUSIC</b> DAVID USHER	MAPLEMUSIC	545	-46
9	5	18	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	526	-108
10	9	19	<b>GRACE KELLY</b> MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	501	-28
11	8	21	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE	JIVE/SONY BMG	477	-67
12	7	7	<b>CUPID'S CHOK'N' HOLD/BREAKFAST IN AMERICA</b> Q/MC/JASH/HEROES FEAT. PATRICK STUMP	DEGANGNE/FUELED BY RAMEN/ISLAND/WARNER	472	+11
13	6	6	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	463	+83
14	13	8	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	460	+28
15	21	7	<b>(YOU WANT TO) MAKE A MEMORY</b> BON JOVI	MERCURY/ISLAND/UNIVERSAL	422	+73
16	15	16	<b>PATIENCE</b> TAKE THAT	POLYDOR/UNIVERSAL	418	+1
17	16	11	<b>SECOND CHANCE</b> FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	407	+4
18	17	10	<b>GIVE IT TO ME</b> TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	402	-13
19	14	10	<b>DON'T MATTER</b> AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	390	-37
20	19	6	<b>EVERYTHING</b> MICHAEL BUBLE	143/REPRISE/WARNER	389	+25
21	22	2	<b>HUNG UP</b> SUZIE MCNEIL	CURVE	340	+2
22	25	9	<b>WEAK IN THE KNEES</b> SERENA RYDER	EMI	332	+30
23	27	5	<b>BETTER THAN ME</b> HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	324	+41
24	28	4	<b>HOME</b> DAUGHTRY	RCA/SONY BMG	323	+45
25	34	4	<b>FALLIN' FOR YOU</b> EVA AVILA	SDNY BMG	278	+46
26	23	3	<b>BEAUTIFUL LIAR</b> BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	275	-31
27	29	28	<b>U + UR HAND</b> PINK	LAFACE/SONY BMG	262	-2
28	20	24	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	262	-90
29	24	12	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b> FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	261	-43
30	41	3	<b>SUMMER LOVE</b> JUSTIN TIMBERLAKE	JIVE/SONY BMG	253	+84

# SMOOTH JAZZ



A quantum leap in station Web sites

## The Free Public Face Of A Radio Station

Carol Archer

CArcher@RadioandRecords.com

**t**he genesis of radio station Web sites coincided with the advent of Web-capable browsers around 1994. It wasn't long before Web sites morphed into an added-value dumping ground for advertisers while simultaneously reducing on-air clutter. While virtually every radio station has a Web site today, their iterations run the gamut from bare-boned to cutting edge.

Features common to most station Web sites include loyal listener club registration (permission marketing); personality pages and programming guides; trip-a-day promotions or other contesting; "now playing" features sometimes linked to "click to buy" buttons; weather, concert and station-events calendars; station and HD2 streams; HD FAQs; playlist or new-music info; "contact us" information; artist features; photo galleries; and lifestyle- or advertiser-related content. Station Web sites that rely on features like these are not simply stuck in neutral, but moving backward.

To attract and maintain listener traffic, a site should be well-designed, easy to navigate, rich in content and relevant. To sample critical thinking about station Web sites in the brave new world of radio in 2007, I polled a quintet of smooth jazz PDs on the vanguard.

KTWV (the Wave)/Los Angeles' Web site is one of CBS Radio's most-trafficked, according to VP of programming Paul Goldstein. He enumerates three objectives that 947thewave.com should fulfill: create a deeper bond with listeners to aid station recall, promote things that are happening on the air to drive tune-in, and provide original, compelling content to drive the company's goal of increased page views to sell sponsorships. "The changes that are coming related to the Internet will dramatically disrupt the industry," says.

Clear Channel/Chicago VP programming and operations Darren Davis views the Web as a major component for moving WNUA forward. "The Web is what we're all about these days," he says. "We're not just radio people anymore, but here to provide entertaining content across multiple platforms, primarily FM, HD, Internet and text messaging, and to make wnu.com a hand-in-hand companion to the terrestrial FM broadcast."

Clear Channel's Internet division has secured rights to thousands of music videos available for viewing on wnu.com, Davis says. Another popular element is "Stripped"—unplugged concert performances recorded exclusively for Clear Channel Web sites. The News on Demand feature is very popular and great effort is dedicated to special artist-related photo galleries, such as a recent celebration of Stevie Wonder's birthday.

When it comes to streaming, Davis says WNUA is one of the top terrestrial stations in the world. "Our HD2 side channel 'Straight Ahead Jazz' is another popular choice.

"People today want what they want, and they want it when they want it," Davis says. "If we don't find ways to operate in that faster-paced world of immediacy, people will find other places to get information and entertainment."

Entertaining Web sites attract people and keep them coming back, so content on WVMV/Detroit's site changes daily, according to PD/OM Tom Sleeker. WVMV is among those stations that tap such barter-based services as Crystal Media Networks, which provides a daily smooth jazz videoclip. Launch has "material that is no stranger to any PD out there," Sleeker says.



► KEIKO MATSUI DEBUTS AT NO. 26 WITH "BLACK RIVER," THE FIRST SINGLE FROM HER LATEST CD, "MOYO."

SMOOTH JAZZ INDICATOR									
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	PLAYS	+	-
1	2	9	LET'S TAKE A RIDE	NORMAN BROWN	PEAK/CONCORD	180	-16		
2	1	10	NOODLE SOUP	FOURBEAST	NATIVE LANGUAGE	177	+9		
3	4	22	MISTER MAGIC	PETER WHITE	LEGACY/COLUMBIA	154	-7		
4	9	15	READY FOR LOVE	WALTER BEASLEY	HEADS UP	151	+13		
5	5	8	ANDRE'S THEME	ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	150	-1		
6	6	8	ANTHEM FOR A NEW AMERICA	JEFF LORBER	BLUE NOTE/BLC	149	0		
7	3	15	RHYTHM METHOD	PAUL BROWN	PEAK/CONCORD	147	-15		
8	7	14	HYPNOTIC	BONEY JAMES	CONCORD	145	+7		
9	10	14	TAKE ME	STEVE COLE	NARADA JAZZ/BLG	130	-1		
10	15	4	STAY WITH ME TONIGHT	JACKIEM JOYNER	ARTIZEN	126	+10		
11	14	11	MYSTICAL	CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	125	+6		
12	13	5	LADIES' CHOICE	PAUL TAYLOR	PEAK/CONCORD	123	+3		
13	8	17	READY TO PLAY	NILS	BAJA/TSR	121	-17		
14	12	8	HELLO BETTY	JEFF COLUB	NARADA JAZZ/BLG	120	-3		
15	16	6	SAO PAULO	RICK BRAUN	ARTIZEN	118	-3		
16	11	18	SO AMAZING	PATTI AUSTIN	RENDEZVOUS	117	-10		
17	24	13	GOT TO GIVE IT UP	KIM WATERS	SHANACHIE	113	+14		
18	18	10	COME ON OVER	BLAKE AARON	INNERVISION	113	+5		
19	19	3	WINE	ANDREW NEU	ANDREW NEU	106	-3		
20	21	15	CANTALOUPE ISLAND	BRIAN BROMBERG	ARTISTRY	101	0		
21	22	17	GOOD TO GO	CHUCK LOEB	HEADS UP	96	-5		
22	20	4	REUNITED	DEE BROWN	DELAFL	96	-6		
23	17	17	SLICK	ERIC DARIUS	NARADA JAZZ/BLG	94	-16		
24	23	9	UPTOWN	LAO TIZER	YSE	93	-7		
25	NEW		BORN 2 GROOVE	EUGE GROOVE	NARADA JAZZ/BLG	91	+34		
26	NEW		BLACK RIVER	KEIKO MATSUI	SHOUT FACTORY	91	+14		
27	25	18	LUCKY	KEN NAVARRO	POSITIVE	91	-4		
28	30	2	RAINCOAT	KELLY SWEET	RAZOR & TIE	88	-4		
29	28	8	WANTING	WILL DONATO	INNERVISION	88	+3		
30	27	5	ORDINARY PEOPLE	GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	87	-5		

FOR WEEK ENDING MAY 13, 2007

**'The Web site is like watching a DVD with the commentary on, with everything more easily explained and more fleshed out with things we can't take the time to do on the air.'**

—Ross Block

**'The changes that are coming related to the Internet will dramatically disrupt the industry.'**

—Paul Goldstein

Morning show producer Kevin Sanderson does most of the work on WVMV's site, aided by marketing director Suzanne Belanger and other station staffers. Each on-air host contributes a blog. However, creating webisodes and other imaginative content for the site is a priority that comes at a price. "It has put extra work on us all," Sleeker says.

"This is where our industry could be going," Sleeker says. "It's important that we embrace our sites, put energy into making them work and see lots of people using them as their home pages."

WSJT/Tampa PD Ross Block sees a Web site as the free public face of a radio station. "It's available to almost everybody, and at WSJT we are now up to 80% of our audience who have access to the Web at work or at home, which I consider everybody," he says.

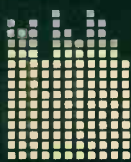
"We drive everything that we do to the site, where we have streaming and contesting," Block says. "We don't mention fax numbers or a physical mailing address. It's all on wsjt.com. We just had the biggest event in our history, and we barely gave out any information about it on the air. We got fewer calls about it, but better attendance than ever.

"The Web site is like watching a DVD with the commentary on, with everything more easily explained and more fleshed out with things we can't take the time to do on the air," Block says.

WSMJ/Baltimore PD Lori Lewis is avid about the station's Web site, deeply involved in content creation and implementing new strategies. Trip-a-day winners don't call to claim their prize, but log on instead. And Lewis repurposed Clear Channel's national \$10,000 giveaway as an online promotion, dubbed "Are You Smarter Than Your Co-Worker?"

The ultimate goal of wsmj1043.com is to become the listener's portal to everything, she says. "We can't only be about extending the brand, because we never want to exclude the possibilities of bringing different people to the party each day. We work every day at extending the experience you have with the station at the Web site. WSMJ is a station that makes you feel good, so that's the experience we extend online," Lewis says.

R&R

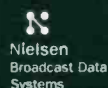


# SMOOTH JAZZ

► DESPITE A SLIGHT DROP IN SPINS, **WALTER BEASLEY** SNAGS THE TOP SPOT WITH "READY FOR LOVE" (2-1).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	<b>READY FOR LOVE</b> WALTER BEASLEY	NO. 1 (1 WK) HEADS UP	581 -5	4,573 7
2	3	15	<b>HYPNOTIC</b> BONEY JAMES	CONCORD	573 +25	6,165 3
3	4	15	<b>THE RHYTHM METHOD</b> PAUL BROWN	PEAK/CONCORD	556 +24	7,260 1
4	1	25	<b>MISTER MAGIC</b> PETER WHITE	LECACY/COLUMBIA	546 -54	6,943 2
5	5	32	<b>WAY UP!</b> WAYMAN TISDALE	RENDEZVOUS	476 +5	4,005 10
6	8	25	<b>GOOD TO GO</b> CHUCK LOEB	HEADS UP	412 +35	4,648 6
7	6	17	<b>SO NOT OVER YOU</b> SIMPLY RED	SIMPLYRED.COM	371 -45	4,140 9
8	7	18	<b>SAVE ROOM</b> JOHN LEGEND	G.O.O.D./COLUMBIA	366 -9	4,501 8
9	11	15	<b>GOT TO GIVE IT UP</b> KIM WATERS	SHANACHIE	366 +45	4,736 5
10	10	25	<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BLG	330 -15	2,539 18
11	9	38	<b>GIRL IN THE RED DRESS</b> GREGG KARUKAS	TRIPPIN' N' RHYTHM	321 -51	2,918 13
12	14	11	<b>ANTHEM FOR A NEW AMERICA</b> JEFF LORBER	BLUE NOTE/BLG	316 +21	3,959 11
13	15	8	<b>LET'S TAKE A RIDE</b> NORMAN BROWN	PEAK/CONCORD	296 +8	3,213 12
14	12	25	<b>YOU'RE BEAUTIFUL</b> KENNY G	ARISTA/RMG	286 -23	2,802 14
15	16	10	<b>LOST WITHOUT U</b> ROBIN THICKE	STAR TRAK/INTERSCOPE	281 +24	4,887 4
16	17	12	<b>HELLO BETTY</b> JEFF GOLUB	NARADA JAZZ/BLG	265 +31	1,734 23
17	13	20	<b>SO AMAZING</b> PATTI AUSTIN	RENDEZVOUS	261 -39	2,732 15
18	20	9	<b>CANTALOUPE ISLAND</b> BRIAN BROMBERG	AIRPOWER ARTISTRY	234 +44	2,275 20
19	22	3	<b>BORN 2 GROOVE</b> EUGE GROOVE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED NARADA JAZZ/BLG	230 +76	2,548 17
20	19	8	<b>SAO PAULO</b> RICK BRAUN	ARTIZEN	231 +13	2,713 16
21	18	21	<b>FORGET ME NOTS</b> LEE RITENOUR	I.E./PEAK/CONCORD	230 +8	2,001 22
22	21	11	<b>TROUBLE SLEEPING</b> CORINNE BAILEY RAE	CAPITOL	214 +47	2,521 19
23	25	4	<b>NOODLE SOUP</b> FOUR80EAST	NATIVE LANGUAGE	142 +40	1,594 24
24	24	8	<b>MYSTICAL</b> CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	127 +8	1,205 26
25	27	4	<b>BLACK RIVER</b> KEIKO MATSUI	SHOUT! FACTORY	117 +20	2,069 21
26	26	6	<b>RAINCOAT</b> KELLY SWEET	RAZOR & TIE	116 +18	1,250 25
27	23	8	<b>ORDINARY PEOPLE</b> GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	115 -1	1,052 27
28	28	12	<b>AT THE MODERN</b> JOYCE COOLING	NARADA JAZZ/BLG	87 -7	0,522 -
29	30	16	<b>READY TO PLAY</b> NILS	BAJA/TSR	77 +8	0,439 -
30			<b>ME, MYSELF &amp; RIO</b> DOC POWELL	DPR/HEADS UP	76 +8	0,849 28

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BORN 2 GROOVE</b> Euge Groove (NARADA JAZZ/BLG) KHJZ, KJZS, WJZZ, WSMJ	4
<b>ANTHEM FOR A NEW AMERICA</b> Jeff Lorber (BLUE NOTE/BLG) KYOT, WJZZ, WJZI	3
<b>TROUBLE SLEEPING</b> Corinne Bailey Rae (CAPITOL) WJZZ, WJZW, WNWV	3
<b>HYPNOTIC</b> Boney James (CONCORD) WJZZ, WSMJ	2
<b>LET'S TAKE A RIDE</b> Norman Brown (PEAK/CONCORD) KOAS, WJZZ	2
<b>SO AMAZING</b> Patti Austin (RENDEZVOUS) KTWW, WJZZ	2
<b>GOT TO GIVE IT UP</b> Kim Waters (SHANACHIE) WJZZ, WLVE	2
<b>CANTALOUPE ISLAND</b> Brian Bromberg (ARTISTRY) WJSJ, WQCD	2
<b>FORGET ME NOTS</b> Lee Ritenour (PEAK/CONCORD) WJZZ, WQCD	2

**ADDED AT...**  
**WJZW**  
Washington, DC  
PD: Steve Allan  
Corinne Bailey Rae, Trouble Sleeping, 3  
Four80East, Noodle Soup, 1

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>LADIES' CHOICE</b> Paul Taylor (PEAK/CONCORD)	73/13	<b>SLAMMIN</b> Jay Soto (NU GROOVE)	53/22
<b>JUST AS YOU ARE</b> Everette Harp (SHANACHIE)	71/3	<b>TAKE ME</b> Steve Cole (NARADA JAZZ/BLG)	49/2
<b>STAY WITH ME TONIGHT</b> Jacklem Joyner (ARTIZEN)	70/18	<b>RIO DE JANIERO BLUE</b> Randy Crawford & Joe Sample (PIRA)	48/17
<b>TOTAL STATIONS:</b>	<b>11</b>	<b>TOTAL STATIONS:</b>	<b>8</b>
<b>TOTAL STATIONS:</b>	<b>7</b>	<b>TOTAL STATIONS:</b>	<b>5</b>
<b>TOTAL STATIONS:</b>	<b>14</b>	<b>TOTAL STATIONS:</b>	<b>5</b>

### MOST INCREASED PLAYS

<b>+76</b>	<b>BORN 2 GROOVE</b> Euge Groove (Narada Jazz/BLG) WLOQ +11, KSSJ +9, KYOT +9, JSJ +7, WJZZ +6, XWRC +5, WNWV +5, WSMJ +5, KRVR +4, WSJT +4
<b>+47</b>	<b>TROUBLE SLEEPING</b> Corinne Bailey Rae (Capitol) WSJW +12, KKSF +10, KJCD +6, WSJT +6, KIFM +4, WYJZ +4, WJZW +3, WSMJ +2, KBZN +2, KJZZ +1
<b>+45</b>	<b>GOT TO GIVE IT UP</b> Kim Waters (Shanachie) WLOQ +4, WSJW +12, KIFM +9, WNJA +5, KSSJ +5, KJCD +5, WYJZ +5, WLVE +3, WNWV +2, WJZI +1
<b>+44</b>	<b>CANTALOUPE ISLAND</b> Brian Bromberg (Artistry) WLOQ +11, KSSJ +10, WDSJ +9, KJZZ +7, WQCD +7, KHJZ +6, WSJW +5, WJSJ +3, WYJZ +3, SJC +2
<b>+40</b>	<b>NOODLE SOUP</b> Four80East (Native Language) KKSF +17, KSSJ +11, KIFM +6, KBZN +4, WSJT +3, WQCD +2, SJC +1, WJZW +1

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
33 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24  
hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
1	<b>DRESSED TO CHILL</b> MARION MEADOWS (HEADS UP)	283	289	6	<b>FREE AS THE WIND</b> JAZZMASTERS (TRIPPIN' N' RHYTHM)	171	153
2	<b>SLICK</b> ERIC DARIUS (NARADA JAZZ/BLG)	237	230	7	<b>FORWARD EMOTION</b> PIECES OF A DREAM (HEADS UP)	169	153
3	<b>GIVE ME THE REASON</b> KIRK WHALUM (RENDEZVOUS)	237	275	8	<b>IF I AIN'T GOT YOU</b> ERIC DARIUS (NARADA JAZZ/BLG)	169	177
4	<b>BLOOM</b> MINDI ABAIR (GRP/VERVE)	205	236	9	<b>BEAT STREET</b> DAVID BENOIT (PEAK/CONCORD)	163	153
5	<b>IF YOU ASK ME</b> NICK COLONNÉ (NARADA JAZZ/BLG)	204	176	10	<b>MORNIN'</b> GEORGE BENSON & AL JARREAL (MONSTER/CONCORD)	157	171

Walter sends all his love and thanks you all for the tremendous support on having a #1 single!

**WALTER BEASLEY**  
*Ready for Love*

Neal Sapper  
nsapper@headsup.com  
**HEADS UP**  
INTERNATIONAL



The role alternative KTCL/Denver played in launching the Fray and Single File

## Local Band To Major-Label Signing

Mike Boyle

MBoyle@RadioandRecords.com

64

**W**ho says a radio station can't play a significant role in helping a local band get signed by a major label, sending it on its way to, hopefully, fame and fortune? ■ That is exactly what Clear Channel's alternative KTCL (Channel 93.3)/Denver has done on two occasions, dating back to 2004, with Epic Records' the Fray and Single File, recently signed to Reprise Records.

### The Fray

KTCL PD Nerf says the station's focus on mining the local music scene began in earnest in early 2004 with a band called Love .45. After the station supported the act with airplay and talked it up to its contacts in the music industry, Love .45 received early interest from Local H's offshoot label, Studio E Records, but its CD eventually was released on Rock Ridge.

However, KTCL's biggest challenge was yet to come.

"I was driving home from work one day and ran into a friend, Isaac Slade, who said he was

in a new band called the Fray," Nerf says. "He asked me if he could send some music my way."

The programmer suggested Slade send his music to Alf, host of the station's "Locals Only" show. Among the songs Alf received was an early version of "Over My Head (Cable Car)," which caught his ear. After Alf made suggestions for changes in the way the song was produced and its tempo, the band recut the song. Alf not only played the new version on "Locals Only" in the summer of 2004, he brought it to the attention of the station's programming department—then helmed by Mike O'Connor—and suggested it be considered for full-time airplay.

"The song was listened to in a music meeting, and we decided to put it into one of the many music surveys the station does, and it did well so we put it into rotation," Nerf says. "It almost immediately tested its way into power rotation."

He adds, "At that point we started flooding labels with information about how well this band was doing locally, and Epic soon signed them. We had a big celebration on-air over it all, and the rest is history" (see Chart Conquests, right).

The Fray's manager Greg Latterman says, "KTCL said they were going to play 'Cable Car' until the band got signed, and that's exactly what happened. Not only did they do that, but they also were instrumental in helping us let other stations know about the band and the track. I don't think that song would have had a chance at alternative radio without KTCL. They had great research and reaction and went out of their way to tell everybody about it."

### Lucky Wheels

While it's too early to tell whether Single File will climb the charts the way the Fray did, it will be following in the Fray's tire



Nerf

could now afford it, they sold their old van to Single File. So now the 'good luck van' has been passed on, and hopefully Single File will be able to pass it on to another Denver band." —MB

tracks, so to speak. KTCL/Denver PD Nerf says, "As the Fray were moving from their old touring van to a more 'deluxe ride' because they

**'If you talk about something with passion, excitement and localism, it's going to work if it's good.'**

—Joe Bevilacqua



### Single File

In the process of soliciting music for a local band contest, KTCL's active rock sister KPBI received a submission from a group known as Single File. But "Zombies Ate My Neighbors" didn't quite fit on KPBI, so the station passed it to KTCL, where it was love at first listen. "The production was incredible," Nerf says. "It wasn't a hacked-up basement production job at all. It really was the best local song we'd heard since the Fray."

After playing and discussing the track in an October 2006 music meeting, KTCL put "Zombies Ate My Neighbors" in its online music survey. As with the Fray, participants gave it better marks than many other songs in the survey, so the station had no problem playing the track on the air and letting it compete with the other "big-boy" songs.

"We put it on the air, and by the time it got about 200 spins, we did callout on it and it did well," Nerf says. "That was really gratifying, because it's not a self-selected sample."

Clear Channel/Denver VP of programming Joe Bevilacqua adds, "Between the time where the music surveys and the real research kicks in, which is probably about a three-, four-month gap, both the Fray and Single File called out on both systems rather quickly. So, we knew we had something as far as the research was concerned. Then everybody started asking about these records, and the MySpace hits were going up by huge rates."

Bevilacqua says he sent Single File's music around to numerous industry acquaintances, reminding them that Channel 93.3 was instrumental in the Fray's early success. That seemed to get their attention, he says.

"There were several labels that liked it a lot, but I know from the very first time that [senior VP of promotion] Mike Rittberg at Reprise Records heard the song that he heard it the same way we did," Bevilacqua says. "Rittberg, [Reprise senior director of alternative promotion] Carlyn Kessler and [Warner Bros. Records chairman/CEO] Tom Whalley hit it off with the band, and they signed with Reprise this past March."

Rittberg says Reprise has not yet set a release date for Single File, "but most likely the track will be 'Zombies' based on KTCL's success with it and the research that backs it up. We've remixed the song, and we'll also put out an EP."

### Chart Conquests

The Fray's "Over My Head (Cable Car)" peaked at:  
No. 37 on the Oct. 15, 2005, Alternative chart.  
No. 2 on the Sept. 9, 2006, Hot AC chart.  
No. 5 on the Aug. 5, 2006, CHR/Top 40 chart.

Source: Nielsen BDS

### How It Benefited KTCL

Reflecting on KTCL's role in getting two local bands signed to major labels, Bevilacqua says, "The great thing about all of this is that people like new music in this town and love to hear it on Channel 93.3, if we play the right music. It comes down to how you select it and how you position it, and you have to give it a soul. All of the people at this radio station got behind these records. If you talk about something with passion, excitement and localism, it's going to work if it's good." R&R



# ALTERNATIVE

▶ **INTERPOL** EARNs THE HIGHEST ALTERNATIVE DEBUT OF ITS CAREER AS "THE HEINRICH MANEUVER" ENTERS AT NO. 29.



POWERED BY

Nielsen  
Broadcast Data  
Systems

WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	6	WHAT I'VE DONE	NO. 1 (6 WKS)	☆	MACHINE SHOP/WARNER BROS.	2288	-99	10.480	1
2	17	FOREVER			EL TONAL/GEFFEN	1863	-19	7.429	2
3	11	HEY THERE DELILAH		☆	HOLLYWOOD	1707	+61	6.638	3
4	18	BREATH			HOLLYWOOD	1615	-41	5.622	6
5	18	LAZY EYE			DANGERBIRD	1610	+14	6.485	4
6	3	ICKY THUMP	MOST INCREASED PLAYS	☆	THIRD MAN/WARNER BROS.	1547	+299	5.226	7
7	18	DIG		☆	MMORTAL/EPIC	1526	-103	6.288	5
8	13	PARALYZER		☆	FINGER ELEVEN/WIND-UP	1129	+148	4.397	9
9	6	HUMP DE BUMP		☆	RED HOT CHILI PEPPERS/WARNER BROS.	1093	+4	3.008	15
10	9	TIME WON'T LET ME GO			THE BRAVERY/ISLAND/IDJMG	1042	+32	3.731	11
12	8	THE BIRD AND THE WORM		☆	THE USED/REPRISE	1038	+26	2.839	18
12	3	CAPITAL G	AIRPOWER		NINE INCH NAILS/NOTHING/INTERSCOPE	1023	+272	4.442	8
13	15	WELL ENOUGH ALONE			CHEVELLE/EPIC	988	-79	2.649	19
14	2	WORKING CLASS HERO	AIRPOWER	☆	GREEN DAY/REPRISE	888	+291	2.902	16
15	30	FROM YESTERDAY			30 SECONDS TO MARS/IMMORTAL/VIRGIN	877	-127	3.018	14
16	24	PRAYER OF THE REFUGEE		☆	RISE AGAINST/GEFFEN	875	-146	4.358	10
17	10	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)		☆	THE ALMOST/TOOTH & NAIL/VIRGIN	861	+17	2.500	22
18	43	FACE DOWN		☆	THE RED JUMPSUIT APPARATUS/VIRGIN	841	-21	3.640	12
19	29	PAIN			THREE DAYS GRACE/JIVE/ZOMBA	779	-50	2.532	21
20	15	RUBY			KAISER CHIEFS/B-UNIQUE/UNIVERSAL MOTOWN	778	-113	1.624	30
20	13	ALL THE SAME			SICK PUPPIES/RMR/VIRGIN	770	+12	2.070	25
22	19	DASHBOARD		☆	MODEST MOUSE/EPIC	697	-153	2.890	17
23	7	THNKS FR TH MMRS		☆	FALL OUT BOY/FUELED BY RAMEN/ISLAND/IDJMG	635	+54	1.937	26
24	16	EVERYTHING			BUCKCHERRY/ELEVEN SEVEN/ATLANTIC/LAVA	589	-36	2.221	23
25	7	JAMBI		☆	TOOL/TOOL DISSECTIONAL/VOLCANO/ZOMBA	552	+5	1.580	31
26	5	YOUNG FOLKS			PETER BJORN AND JOHN/AL MOST GOLO/RED	516	+70	2.623	20
28	5	WISH UPON A DOG STAR			SATELLITE PARTY/COLUMBIA	512	+34	1.401	33
28	19	READ MY MIND		☆	THE KILLERS/ISLAND/IDJMG	497	-173	3.025	13
29	NEW	THE HEINRICH MANEUVER	MOST ADDED		INTERPOL/CAPITOL	466	+167	2.139	24
30	4	JESUS			BRAND NEW/TINY EVIL/INTERSCOPE	436	+39	1.125	36
31	3	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)			MARILYN MANSON/INTERSCOPE	420	+76	1.096	40
32	4	REHAB			AMY WINEHOUSE/UNIVERSAL REPUBLIC	405	+30	0.790	-
33	13	HANG ME UP TO DRY		☆	COLD WAR KIDS/DOWNTOWN/ATLANTIC/LAVA	401	-52	1.398	34
34	7	FLATHEAD			THE FRATELLIS/CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE	399	-18	0.943	-
35	11	THE MISSING FRAME			AFI/TINY EVIL/INTERSCOPE	395	-239	1.107	37
36	NEW	SICK SICK SICK			QUEENS OF THE STONE AGE/REKORDS REKORDS/INTERSCOPE	394	+117	1.798	28
37	13	SURVIVALISM		☆	NINE INCH NAILS/NOTHING/INTERSCOPE	383	-209	0.829	-
38	5	YOU ARE THE ONE			SHINY TOY GUNS/UNIVERSAL MOTOWN	357	-14	0.770	-
39	2	SUPERMASSIVE BLACK HOLE			MUSE/WARNER BROS.	350	+30	0.855	-
40	2	FALSE PRETENSE			THE RED JUMPSUIT APPARATUS/VIRGIN	333	+7	0.836	-

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
THE HEINRICH MANEUVER	Interpol (Capitol)	9
CAPITAL G	Nine Inch Nails (Nothing/Interscope)	8
FAMOUS	Puddle Of Mudd (Flawless/Geffen)	8
FAR BEHIND	Social Distortion (Time Bomb)	7
GIVEN UP	Linkin Park (Machine Shop/Warner Bros.)	6
ICKY THUMP	The White Stripes (Third Man/Warner Bros.)	5
PARALYZER	Finger Eleven (Wind-Up)	4
UNDERCLASS HERO	Sum 41 (Island/IDJMG)	4
TEENAGERS	My Chemical Romance (Reprise)	4
BLEED IT OUT	Linkin Park (Machine Shop/Warner Bros.)	4

**ADDED AT... WBRU**  
Providence, RI  
PD: Chris Novello  
MD: Noah Chevalier  
Finger Eleven, Paralyzer, 8  
Interpol, The Heinrich Maneuver, 8  
My Chemical Romance, Teenagers, 0  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
INTO ACTION	Tim Armstrong (Hellcat/EP TAPH)	326/52	ALL AROUND ME	Flyleaf (A&M/Octone/Interscope)	252/41
UNDERCLASS HERO	Sum 41 (Island/IDJMG)	310/26	DRIVEN	Sevendust (7Bros/Asylum)	250/6
MISSED THE BOAT	Modest Mouse (Epic)	290/80	TEENAGERS	My Chemical Romance (Reprise)	237/40
YOU WOU..DN'T KNOW	HellYeah	281/42	GIVEN UP	Linkin Park (Machine Shop/Warner Bros.)	198/114
ON CALL	Kings Of Leon (RCA/RMG)	261/3	BLEED IT OUT	Linkin Park (Machine Shop/Warner Bros.)	176/97

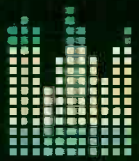
## MOST INCREASED PLAYS

INCREASE IN PLAYS	TITLE	ARTIST / LABEL
+299	ICKY THUMP	The White Stripes (Third Man/Warner Bros.)
+291	WORKING CLASS HERO	Green Day (Reprise)
+272	CAPITAL G	Nine Inch Nails (Nothing/Interscope)
+167	THE HEINRICH MANEUVER	Interpol (Capitol)
+148	PARALYZER	Finger Eleven (Wind-Up)

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# ACTIVE ROCK

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THIS WEEK	LAST WEEK	W/CD ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	6	<b>WHAT I'VE DONE</b> LINKIN PARK	<b>NO. 1 (3 WKS)</b> MACHINE SHOP/WARNER BROS.	1766	-7	6.776	1
2	2	18	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	1594	+25	5.795	2
3	3	19	<b>BREATH</b> BREAKING BENJAMIN	HOLLYWOOD	1543	-66	5.596	3
4	5	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	EPIC	1338	+70	5.145	4
5	6	13	<b>YOU WOULDN'T KNOW</b> HELLYEAH	EPIC	1294	+50	4.009	5
6	4	15	<b>WELL ENOUGH ALONE</b> CHEVELLE	EPIC	1151	-125	3.622	6
7	7	18	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	1101	-59	3.474	7
8	9	17	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	1092	+60	3.021	9
9	8	17	<b>JAMBI</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	1020	-106	3.383	8
10	10	8	<b>SIDE OF A BULLET</b> NICKELBACK	ROADRUNNER	952	+29	3.006	10
11	11	17	<b>DRIVEN</b> SEVENDUST	7BROS/ASYLUM	949	+30	2.021	14
12	12	5	<b>BROKEN SUNDAY</b> SALIVA	ISLAND/IDJMG	784	+38	1.921	15
13	12	12	<b>BREATHE INTO ME</b> RED	<b>AIRPOWER</b> ESSENTIAL/RED	759	+47	1.587	19
14	14	34	<b>PAIN</b> THREE DAYS GRACE	JIVE/ZOMBA	569	-36	2.438	11
15	20	5	<b>WHAT I WANT</b> DAUGHTRY	RCA/RMG	540	+96	1.974	16
16	15	23	<b>TEN THOUSAND FISTS</b> DISTURBED	REPRISE	524	-69	2.338	12
17	16	14	<b>BETTER THAN ME</b> HINDER	UNIVERSAL REPUBLIC	582	-56	1.464	21
18	18	29	<b>THE ENEMY</b> GODSMACK	UNIVERSAL REPUBLIC	569	-28	2.196	13
19	27	4	<b>SOULCRUSHER</b> OPERATOR	ATLANTIC	555	+68	1.153	27
20	15	12	<b>DESTROYER</b> STATIC-X	REPRISE	536	-11	1.273	25
21	17	13	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE	JIVE/ZOMBA	536	-81	1.260	26
22	33	3	<b>NEVER TOO LATE</b> THREE DAYS GRACE	JIVE/ZOMBA	522	+184	1.454	22
23	2	9	<b>SWEET SACRIFICE</b> EVANESCENCE	WIND-UP	499	-20	1.604	18
24	32	2	<b>ICKY THUMP</b> THE WHITE STRIPES	THIRD MAN/WARNER BROS.	478	+132	1.584	20
25	24	6	<b>LIE</b> BLACK LIGHT BURNS	I AM WOLFPACK/ADRENALINE	476	+21	0.753	33
26	27	9	<b>DANCE OF THE MANATEE</b> FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	458	+43	1.104	28
27	25	12	<b>DIFFERENT THAN YOU</b> THE EXIES	ELEVEN SEVEN	458	+28	0.723	34
28	23	7	<b>HUMP DE BUMP</b> RED HOT CHILI PEPPERS	WARNER BROS.	444	+2	1.422	24
29	37	2	<b>WORKING CLASS HERO</b> GREEN DAY	<b>MOST INCREASED PLAYS</b> REPRISE	436	+195	1.854	17
30	35	2	<b>MADE OF SCARS</b> STONE SOUR	ROADRUNNER	419	+102	0.997	29
31	31	1	<b>HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)</b> MARILYN MANSON	INTERSCOPE	401	+53	0.900	30
32	28	5	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	399	-114	1.432	23
33	30	4	<b>ALL AROUND ME</b> FLYLEAF	A&M/OCTONE/INTERSCOPE	387	+35	0.778	31
34	29	9	<b>RAIN WIZARD</b> BLACK STONE CHERRY	IN DE GOOT/ROADRUNNER	309	-48	0.549	39
35	36	5	<b>ALL THE SAME</b> SICK PUPPIES	RMR/VIRGIN	273	+13	0.345	-
36	36	5	<b>REDEMPTION</b> SHADOWS FALL	ATLANTIC/LAVA	272	+1	0.379	-
37	23	3	<b>SURVIVALISM</b> NINE INCH NAILS	NOTHING/INTERSCOPE	237	-132	0.500	-
38	NEW	38	<b>CAPITAL G</b> NINE INCH NAILS	NOTHING/INTERSCOPE	223	+62	0.661	36
39	33	3	<b>FAR CRY</b> RUSH	ANTHEM/ATLANTIC	188	-47	0.761	32
40	RE-ENTRY	40	<b>FUNERAL FOR YESTERDAY</b> KITTE	MEROVICIAN/X OF INFAMY/CAROLINE	172	0	0.277	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>FAMOUS</b> Puddle Of Mudd (FLAWLESS/GEFFEN) KDOT, KHTQ, KILO, KISW, KOMP, KQRC, KUPD, KXXR, Sirius Octane, WCCC, WILL, WKLQ, WQXA, WRAT, WRIF, WRUF, WRXW, WTKX	18
<b>THE PURSUIT</b> Evans Blue (THE POCKET/HOLLYWOOD) KISW, KQFX, WCCC, WJJO, WRIF, WRTT, WRXW, WTKX, WXQR, XM Squizz	10
<b>NEVER TOO LATE</b> Three Days Grace (JIVE/ZOMBA) KICT, KNEN, KOMP, KRZR, WCHZ, WCPR, WWIZ, WXTB	8
<b>ICKY THUMP</b> The White Stripes (THIRD MAN/WARNER BROS.) KFRQ, KOMP, KRXQ, KRZR, KQFX, WCPR, WWBN	7
<b>WORKING CLASS HERO</b> Green Day (REPRISE) KICT, KIOZ, KNEN, WWBN, WWIZ, WXQR, WXZZ	7
<b>CAPITAL G</b> Nine Inch Nails (NOTHING/INTERSCOPE) KFRQ, KILO, KRAB, KRZR, WRTT, WZOR	6
<b>SOULCRUSHER</b> Operator (ATLANTIC) KLAQ, KOMP, WCCC, WRZK, WTPY	5
<b>MADE OF SCARS</b> Stone Sour (ROADRUNNER) KISW, KNEN, WBUZ, WCPR, WQXA	5
<b>ALL AROUND ME</b> Flyleaf (A&M/OCTONE/INTERSCOPE) KIOZ, KTEG, WBUZ, WTFX	4
<b>SHE'LL NEVER BE YOUR MAN</b> Chris Cornell (SURETONE/INTERSCOPE) KFRQ, KHTQ, KOMP, XM Squizz	4

**ADDED AT...  
KISW**  
Seattle, WA  
PD: Dave Richards  
MD: Ryan Castle  
Stone Sour, Made Of Scars, 10  
Puddle Of Mudd, Famous, 7  
Evans Blue, The Pursuit, 5

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).</b> 168/6 The Almost. (TOOTH & NAIL/VIRGIN) TOTAL STATIONS: 19		<b>SHINE</b> The Burden Brothers (KIRTLAND) TOTAL STATIONS: 29	99/10
<b>GIVEN UP</b> 130/85 Linkin Park (MACHINE SHOP/WARNER BROS.) TOTAL STATIONS: 35		<b>SICK SICK SICK</b> 94/39 Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE) TOTAL STATIONS: 20	
<b>LAZY EYE</b> 117/10 Silversun Pickups (DANGERBIRD) TOTAL STATIONS: 13		<b>THE BIRD AND THE WORM</b> 86/0 The Used (REPRISE) TOTAL STATIONS: 14	
<b>THE PURSUIT</b> 115/82 Evans Blue (THE POCKET/HOLLYWOOD) TOTAL STATIONS: 22		<b>FAMOUS</b> 85/85 Puddle Of Mudd (FLAWLESS/GEFFEN) TOTAL STATIONS: 25	
<b>HEY THERE DELILAH</b> 99/17 Plain White T's (HOLLYWOOD) TOTAL STATIONS: 10		<b>WASHINGTON IS NEXT</b> 85/37 Megadeth (ROADRUNNER) TOTAL STATIONS: 28	

## MOST INCREASED PLAYS

<b>+195</b>	<b>WORKING CLASS HERO</b> Green Day (Reprise) WYYY +29, WAAF +20, KNEN +12, KIOZ +12, WWIZ +12, KRXQ +11, WCHZ +10, KDJE +10, WBYR +10, KXXR +8
<b>+184</b>	<b>NEVER TOO LATE</b> Three Days Grace (Jive/Zomba) WRZK +17, KDOT +16, KLAQ +13, KNEN +13, KRZR +13, SKOC +13, KHTQ +12, WRUF +12, WXQR +9, KZBD +8
<b>+132</b>	<b>ICKY THUMP</b> The White Stripes (Third Man/Warner Bros.) WAAF +21, WZOR +18, KRZR +11, WBSX +11, WBYR +11, KZBD +9, KHTQ +8, KDOT +8, KTEG +7, KFRQ +6
<b>+102</b>	<b>MADE OF SCARS</b> Stone Sour (Roadrunner) KZRQ +12, KNEN +8, WRAT +8, WRZK +7, KISW +7, KHTQ +6, WRUF +6, WYBB +5, WJJO +5, KRZR +4
<b>+96</b>	<b>WHAT I WANT</b> Daughtry (RCA/RMG) WBUZ +14, WWBN +10, WCHZ +8, KICT +8, KDJE +7, WRUF +7, WWIZ +7, WCPR +6, WJLX +6, WWWW +6

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ TESLA MAKES ITS FIRST ROCK APPEARANCE SINCE 2004 AS "THANK YOU" LANDS AT NO. 25.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE / ARTIST		NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE		NO. 1 (4 WKS) EPIC	426	+28	1.554	1
2	2	9	<b>FAR CRY</b> RUSH		ANTHEM/ATLANTIC	328	-2	1.162	2
3	3	6	<b>WHAT I'VE DONE</b> LINKIN PARK		MACHINE SHOP/WARNER BROS.	307	+6	1.065	3
4	4	16	<b>FOREVER</b> PAPA ROACH		EL TONAL/GEFFEN	303	+3	0.921	4
5	6	18	<b>BREATH</b> BREAKING BENJAMIN		HOLLYWOOD	300	+9	0.879	5
6	5	29	<b>PAIN</b> THREE DAYS GRACE		JIVE/ZOMBA	285	-14	0.876	6
7	8	18	<b>EVERYTHING</b> BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA	228	+15	0.753	8
8	9	26	<b>LADIES &amp; GENTLEMEN</b> SALIVA		ISLAND/IDJMG	206	-6	0.510	11
9	10	20	<b>TEN THOUSAND FISTS</b> DISTURBED		REPRISE	200	+9	0.533	10
10	7	22	<b>IT'S NOT OVER</b> DAUGHTRY		RCA/RMG	199	-37	0.452	15
11	12	15	<b>SIDE OF A BULLET</b> NICKELBACK		ROADRUNNER	182	+3	0.483	12
12	14	15	<b>WELL ENOUGH ALONE</b> CHEVELLE		EPIC	169	-6	0.425	16
13	13	23	<b>SILLYWORLD</b> STONE SOUR		ROADRUNNER	167	-10	0.473	13
14	11	26	<b>THE ENEMY</b> GODSMACK		UNIVERSAL REPUBLIC	167	-16	0.779	7
15	16	11	<b>JAMBI</b> TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA	154	+24	0.383	17
16	15	16	<b>IF EVERYONE CARED</b> NICKELBACK		ROADRUNNER	137	+2	0.626	9
17	17	14	<b>BETTER THAN ME</b> HINDER		UNIVERSAL REPUBLIC	118	-9	0.182	24
18	18	15	<b>PARALYZER</b> FINGER ELEVEN		WIND-UP	116	-6	0.234	20
19	22	2	<b>WORKING CLASS HERO</b> GREEN DAY		REPRISE	106	+37	0.454	14
20	24	3	<b>WHAT I WANT</b> DAUGHTRY		RCA/RMG	101	+44	0.350	18
21	20	10	<b>YOU WOULDN'T KNOW</b> HELLYEAH		EPIC	91	+12	0.223	21
22	19	4	<b>BROKEN SUNDAY</b> SALIVA		ISLAND/IDJMG	77	-4	0.157	27
23	23	15	<b>DIG</b> INCUBUS		IMMORTAL/EPIC	63	+1	0.109	30
24	21	10	<b>THE DEVIL CRIED</b> BLACK SABBATH		WARNER BROS./RHINO	63	-13	0.217	22
25	<b>NEW</b>		<b>THANK YOU</b> TESLA		TESLA ELECTRIC COMPANY	62	+44	0.135	28
26	27	8	<b>THE OLDER I GET</b> SKILLET		ARDENT/ATLANTIC/LAVA	49	+4	0.070	-
27	28	9	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE		JIVE/ZOMBA	43	0	0.041	-
28	<b>NEW</b>		<b>NEVER TOO LATE</b> THREE DAYS GRACE		JIVE/ZOMBA	41	+8	0.264	19
29	<b>HUMPHREYS</b>		<b>HUMP DE BUMP</b> RED HOT CHILI PEPPERS		WARNER BROS.	38	+2	0.062	-
30	<b>HUMPHREYS</b>		<b>THE ECSTASY OF GOLD</b> METALLICA		SONY CLASSICAL	38	+2	0.172	25

## RECURRENTS

THIS WEEK	TITLE / ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE / ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>CRAZY BITCH</b> BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	159	152	6	<b>THROUGH GLASS</b> STONE SOUR (ROADRUNNER)	126	125
2	<b>ANIMAL I HAVE BECOME</b> THREE DAYS GRACE (JIVE/ZOMBA)	144	149	7	<b>ROCKSTAR</b> NICKELBACK (ROADRUNNER)	125	131
3	<b>LAND OF CONFUSION</b> DISTURBED (REPRISE)	143	128	8	<b>ANOTHER BRICK IN THE WALL (PART II)</b> PINK FLOYD (COLUMBIA)	107	105
4	<b>THE POT</b> TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	142	148	9	<b>BLACK DOG</b> LED ZEPPELIN (ATLANTIC)	105	92
5	<b>HEROES</b> SHINEDOWN (ATLANTIC)	138	157	10	<b>REMEDY</b> SEETHER (WIND-UP)	101	104

## MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
<b>WHAT I WANT</b> Daughtry (RCA/RMG) KBER, WAQX, WMMS, WVRK, WAFX	5
<b>NEVER TOO LATE</b> Three Days Grace (JIVE/ZOMBA) KAZR, WEBN, WJXQ	3
<b>THANK YOU</b> Tesla (TESLA ELECTRIC CO.) KZRR, WKLC, WAFX	3
<b>EVERYTHING</b> Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) WMMS, WVRK	2
<b>WORKING CLASS HERO</b> Green Day (REPRISE) WJXQ, WAFX	2
<b>MADE OF SCARS</b> Stone Sour (ROADRUNNER) KMOD, WJXQ	2
<b>ICKY THUMP</b> The White Stripes (THIRD MAN/WARNER BROS.) KZRR, WJXQ	2
<b>I DON'T WANNA STOP</b> Ozzy Osbourne (EPIC) KIOC	1
<b>FAR CRY</b> Rush (ANTHEM/ATLANTIC) KIOC	1

**ADDED AT...**  
**WJXQ**  
Lansing, MI  
PD: Sheri Vegas  
MD: Darcy  
Stone Sour, Made Of Scars, 1  
The White Stripes, Icky Thump, 1  
Green Day, Working Class Hero, 0  
Three Days Grace, Never Too Late, 0  
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## NEW AND ACTIVE

TITLE / ARTIST / LABEL	PLAYS / GAIN	TITLE / ARTIST / LABEL	PLAYS / GAIN
<b>SOULCRUSHER</b> Operator (ATLANTIC) TOTAL STATIONS: 8	38/0	<b>ICKY THUMP</b> The White Stripes (THIRD MAN/WARNER BROS.) TOTAL STATIONS: 8	33/17
<b>ALL THE SAME</b> Sick Puppies (RMR/VIRGIN) TOTAL STATIONS: 6	36/5	<b>MADE OF SCARS</b> Stone Sour (ROADRUNNER) TOTAL STATIONS: 7	30/12
<b>RAIN WIZARD</b> Black Stone Cherry (IN DE GOOT/ROADRUNNER) TOTAL STATIONS: 3	34/2	<b>ELECTRIC WORRY</b> Clutch (ISSACHAR/DRT) TOTAL STATIONS: 4	30/5

## MOST INCREASED PLAYS

+44	<b>WHAT I WANT</b> Daughtry (RCA/RMG) WMMS +13, WVRK +13, WONE +8, WJXQ +7, WJMM +7, WKLC +5, WAFX +2, KSHE +1, KIOC +1
+44	<b>THANK YOU</b> Tesla (Tesla Electric Company) WKLC +15, KBER +10, KZRR +8, WAFX +3, WAQX +2, WONE +2, KSHE +1, WQIR +1, WFLY +1, WJXQ +1
+37	<b>WORKING CLASS HERO</b> Green Day (Reprise) WNOR +17, WZZO +8, WAFX +8, WKLC +7, WHLY +5, KIOC +1
+28	<b>I DON'T WANNA STOP</b> Ozzy Osbourne (Epic) KIOC +20, WVRK +11, KBER +5, WKLC +4, WXMM +2, WAFX +2, WHLY +1, KSHE +1, KTUX +1, WAQX +1
+24	<b>JAMBI</b> Tool (Tool Dissectional/Volcano/Zomba) KZRR +14, WVRK +9, KIOC +4, WKLC +4, KTUX +1, WEBN +1

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## ROCK REPORTERS

<b>WONE/Akron, OH*</b> OM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daugherty	<b>KIOC/Beaumont, TX*</b> OM/PD: Joey Armstrong	<b>WEBN/Cincinnati, OH*</b> OM/PD: Scott Reinhart MD: Dave Fritz	<b>WRVC/Huntington, WV</b> PD: Reeves Kirtner MD: Rick Kline	<b>WNOR/Norfolk, VA*</b> PD: Harvey Kojan APD/MD: Tim Parker	<b>KCAL/Riverside, CA*</b> PD: Steve Hoffman APD/MD: Daryl Norsell	<b>KSHE/St. Louis, MO*</b> OM: Rick Ballis APD: Katy Kruze MD: Guy Favazza
<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney MD: Rob Brothers	<b>WPTQ/Bowling Green, KY</b> OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews	<b>WJXQ/Lansing, MI*</b> PD: Sheri Vegas MD: Darcy	<b>WXMM/Norfolk, VA*</b> OM/PD: John Shomby APD/MD: Zak Tyler	<b>WXRX/Rockford, IL</b> PD: Jim Stone MD: Jon Schulz	<b>WAQX/Syracuse, NY*</b> OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley
<b>WZZO/Allentown, PA*</b> PD: Tori Thomas MD: Keith Moyer	<b>WRQK/Canton, OH*</b> PD: Keith Hamilton	<b>WVRK/Columbus, GA*</b> OM: Brian Waters PD: Chris Chaos	<b>WGIR/Manchester, NH*</b> APD: Becky Pohotsky	<b>KCLB/Palm Springs, CA</b> PD: Larry Snider MD: Jenn Brewski	<b>KBER/Salt Lake City, UT*</b> PD: Kelly Hammer APD/MD: Darby Wilcox	<b>KMOD/Tulsa, OK*</b> OM/PD: Don Cristi
<b>KWHL/Anchorage, AK</b> PD: Jen Shevlin APD/MD: Brad Stennett	<b>WPXC/Cape Cod, MA</b> PD: Suzanne Tonaire APD/MD: James Gallagher	<b>KAZR/Des Moines, IA*</b> OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall	<b>WAFX/Montgomery, AL*</b> PD: Rick Hendrick	<b>KUFO/Portland, OR*</b> PD: Mike Tierney APD/MD: Dan Bozyk	<b>KZOZ/San Luis Obispo, CA</b> OM: Pepper Daniels MD: Dusty Rhoads	<b>KMZK/Wausau, WI</b> PD: Jeff Cecil
<b>WTOS/Augusta, ME</b> OM/PD: Steve Smith APD: Chris Rush	<b>WKLC/Charleston, WV*</b> OM: Bill Knight PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	<b>WQCM/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Mike Holder	<b>WDHA/Morristown, NJ</b> PD: Tony Paige MD: Curtis Kay	<b>WHJY/Providence, RI*</b> PD: Scott Laudani MD: Mike Brangiforte	<b>KTUX/Shreveport, LA*</b> PD: Ragen King MD: Flynt Stone	<b>KBZS/Wichita Falls, TX</b> PD: Liz Ryan

\* Monitored Reporters

MAY 18, 2007

24/7 NEWS ONLINE @ [www.RadioandRecords.com](http://www.RadioandRecords.com)

ing plan for the artist.

"All of us on the supervising side are looking for more opportunities to integrate our goals with what the labels are doing, so all of our efforts are more closely aligned to help the artist at the same time," Goode says. "While we can't always do that, we can know what each is up to and have that in mind as we do our individual jobs."

But it is clear that more internal communication and coordination at the label end is needed for that to happen. In most cases, music supervisors and radio stations are not being worked by the same promotion reps. Supervisors say better communication is needed between those two departments.

Whoopsie Daisy owner Madonna Wade-Reed, whose clients include "One Tree



Patsavas

**Opportunity and build a whole plan around it they not only help their cause, but in turn, help the show!**

—Alex Patsavas

departments are doing—such as promotion and marketing—and even what the focus track is," he says.

Alexander understands the time it takes to set up a campaign for radio and the people and money that are committed to do so. Because of this, he wants to "be on the same page," but he also insists it needs to be a two-way street.

"I would be doing a disservice to the label if I didn't try to make the single work if at all possible," he says. "But if I am going to give deference to the labels and, by proxy, radio, I'd feel better if I knew that radio was seriously considering what we do as part of their research in considering what they should play. After all, the work we do actually puts the music out to anywhere between 20 [million] and 30 million people." **R&R**

# ROCK

POWERED BY



► **PRIDE TIGER** SCORES A TOP 30 HIT WITH ITS FIRST CHARTING SONG AS "THE WHITE WITCH WOMAN BLUES" JUMPS TO NO. 24 ON THE CANADA ROCK CHART.

## ALTERNATIVE & ACTIVE REPORTERS

<b>ALTERNATIVE</b>	<b>WJBX/Ft. Myers, FL*</b> PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito	<b>WBRU/Providence, RI*</b> PD: Chris Novello APD: Zach Harnett MD: Noah Chevalier	<b>WWDC/Washington, DC*</b> PD: Chris Cruze APD/MD: Donielle Flynn
<b>WEQX/Albany, NY*</b> OM/PD: Willobee	<b>WGRD/Grand Rapids, MI*</b> PD: Jerry Tarrants	<b>KRZQ/Reno, NV*</b> OM: Rob Brooks PD: Melanie Flores MD: Chris Payne	<b>WPBZ/West Palm Beach, FL*</b> PD: John O'Connell MD: Ross Mahoney
<b>WHRL/Albany, NY*</b> OM: John Cooper PD: Capone	<b>WXNR/Greenville, NC*</b>		

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	6	<b>WHAT I'VE DONE</b> LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	549	-8
2	15	2	<b>NEVER TOO LATE</b> THREE DAYS GRACE	JIVE/SONY BMG	513	+4
3	5	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	EPIC/SONY BMG	470	+56
4	3	22	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	464	-39
5	4	16	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	430	-4
6	6	13	<b>DIG</b> INCUBUS	IMMORTAL/EPIC/SONY BMG	405	+13

# TRIPLE A

► **THE PLAIN WHITE T'S** EARN AIRPOWER STRIPES AS "HEY THERE DELILAH" ROARS 30-17.



# R&R

POWERED BY



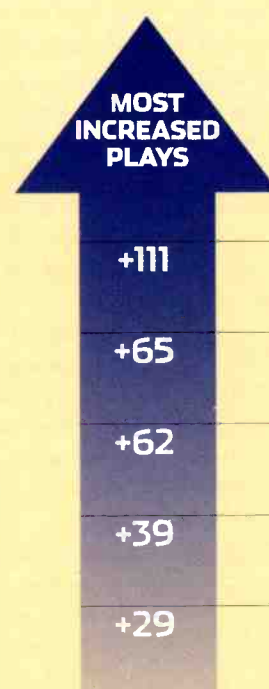
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS RANK	
					TW	+/-		RANK
1	1	15	<b>READ MY MIND</b> THE KILLERS	NO. 1 (6 WKS) ISLAND/IDJMG	516	0	1.988	1
2	2	12	<b>BETTER THAN</b> THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	512	+62	1.535	2
3	8	8	<b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE	UNIVERSAL REPUBLIC	405	+16	0.996	8
4	4	17	<b>LOOK AFTER YOU</b> THE FRAY	EPIC	349	-30	1.204	4
5	9	15	<b>TELL ME 'BOUT IT</b> JOSS STONE	VIRGIN	320	+29	0.811	12
6	7	11	<b>THE STORY</b> BRANDI CARLILE	COLUMBIA	319	+27	1.054	6
7	5	33	<b>SEE THE WORLD</b> GOMEZ	ATO/RED	289	-32	0.951	9
8	8	25	<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BIG	281	-11	1.524	3
9	14	4	<b>UNDER THE INFLUENCE</b> JAMES MORRISON	POLYDOR/INTERSCOPE	269	+39	0.907	10
10	6	22	<b>PHANTOM LIMB</b> THE SHINS	SUB POP	266	-31	1.040	7
11	6	22	<b>BIG WHEEL</b> TORI AMOS	EPIC	262	+4	0.794	13
12	12	21	<b>YOU'RE ALL I HAVE</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	248	+10	1.106	5
13	10	18	<b>DASHBOARD</b> MODEST MOUSE	EPIC	248	-38	0.816	11
14	29	2	<b>WORKING CLASS HERO</b> GREEN DAY	AIRPOWER/MOST INCREASED PLAYS REPRISE	245	+111	0.780	14
15	15	15	<b>GRACE KELLY</b> MIKA	CASABLANCA/UNIVERSAL REPUBLIC	232	-5	0.566	25
16	11	11	<b>STARS AND BOULEVARDS</b> AUGUSTANA	EPIC	209	+11	0.665	20
17	30	2	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S	AIRPOWER HOLLYWOOD	199	+65	0.735	15
18	17	3	<b>WHAT LIGHT</b> WILCO	NONESUCH/WARNER BROS.	180	-3	0.395	-
19	24	3	<b>LAST REQUEST</b> PAOLO NUTINI	ATLANTIC	174	+22	0.484	30
20	26	2	<b>1, 2, 3, 4 FEIST</b>	AIRPOWER CHERRYTREE/INTERSCOPE	165	+21	0.669	19
21	23	3	<b>RUBY</b> KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	164	+10	0.391	-
22	22	4	<b>SOMEONE TO LOVE</b> FOUNTAINS OF WAYNE	VIRGIN	159	+3	0.582	23
23	28	2	<b>EVER PRESENT PAST</b> PAUL MCCARTNEY	MPL/HEAR/CONCORD	151	+11	0.499	29
24	25	3	<b>SIGNAL FIRE</b> SNOW PATROL	RECORD COLLECTION/REPRISE	151	+4	0.278	-
25	21	6	<b>INTO THE OCEAN</b> BLUE OCTOBER	UNIVERSAL MOTOWN	145	-14	0.685	16
26	19	13	<b>SOMEDAY</b> JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	144	-19	0.685	17
27	20	6	<b>KEEP THE CAR RUNNING</b> ARCADE FIRE	MERGE	140	-20	0.589	22
28	18	15	<b>HEAVENLY DAY</b> PATTY GRIFFIN	ATO/RED	137	-29	0.556	26
29	RE-ENTRY		<b>SHE'S MINE</b> BRETT DENNEN	DUALTONE	136	+17	0.383	-
30	NEW		<b>SALALA</b> ANGELIQUE KIDJO FEATURING PETER GABRIEL	RAZOR & TIE	133	+24	0.624	21

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BUBBLY</b> Colbie Caillat (UNIVERSAL REPUBLIC) KCUV, KENZ, KPRI, KRVB, KTCZ, WNCS	6
<b>TWO</b> Ryan Adams (LOST HIGHWAY) CIDR, KCUV, KQSR, Sirius Spectrum, WXRV	5
<b>HEY THERE DELILAH</b> Plain White T's (HOLLYWOOD) KPRI, WCLZ, WRLT, WZEW	4
<b>AH MARY</b> Grace Potter And The Nocturnals (HOLLYWOOD) WBOS, WNCS, WZEW	3
<b>THE STORY</b> Brandi Carlile (COLUMBIA) WMMM, WRNX	2
<b>TELL ME 'BOUT IT</b> Joss Stone (VIRGIN) KWMT, WMMM	2
<b>LAST REQUEST</b> Paolo Nutini (ATLANTIC) KXLY, WTTT	2
<b>WORKING CLASS HERO</b> Green Day (REPRISE) KINK, WCOO	2
<b>HAMOA BEACH</b> Gomez (ATO/RED) KCUV, KTHX	2

**ADDED AT... WNCS**  
Burlington, VT  
PD: Zeb Norris  
MD: Jamie Canfield  
Grace Potter & The Nocturnals, Ah Mary, 13 Colbie Caillat, Bubbly, 1 Modest Mouse, Missed The Boat, 0  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>FOUR WINDS</b> Bright Eyes (SADDLE CREEK) TOTAL STATIONS: 14	120/16	<b>MAKES ME WONDER</b> Maroon5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	86/0
<b>ORDINARY DAY</b> Dolores O'Riordan (SANCTUARY) TOTAL STATIONS: 16	106/2	<b>IMITOSIS</b> Andrew Bird (FAT POSSUM/RED) TOTAL STATIONS: 9	66/0
<b>YOUNG FOLKS</b> Peter Bjorn And John (ALMOSTGOLD/RED) TOTAL STATIONS: 8	103/8	<b>C'MON</b> Guster (REPRISE) TOTAL STATIONS: 5	60/26
<b>YOU CAN BRING ME FLOWERS</b> Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 10	95/3	<b>I STILL REMEMBER</b> Bloc Party (V/CE/ATLANTIC) TOTAL STATIONS: 5	58/1
<b>MISSED THE BOAT</b> Modest Mouse (EPIC) TOTAL STATIONS: 11	92/15	<b>SOUND OF YOUR VOICE</b> Barenaked Ladies (DESPERATION/NETTWERK) TOTAL STATIONS: 4	55/17



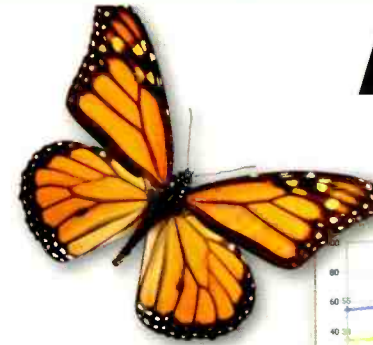
PLAYS	TITLE ARTIST / LABEL
+111	<b>WORKING CLASS HERO</b> Green Day (REPRISE) KRVB +23, WRNR +15, KENZ +12, WRLT +11, KINK +10, WXRV +9, WTTT +8, WBOS +7, WCLZ +5, KPRI +5
+65	<b>HEY THERE DELILAH</b> Plain White T's (HOLLYWOOD) WZEW +9, WMMM +8, WCOO +8, KTCZ +7, KMWT +7, WRLT +6, KBCC +5, KPRI +3, KXLY +2, KWMT +1
+62	<b>BETTER THAN</b> The John Butler Trio (Jarrah/Atlantic/Lava) KRVB +4, WRNR +3, WTTT +1, WRLT +10, KBCC +8, WCOO +5, KMWT +4, KPRI +3, WCLZ +2, KFQG +2
+39	<b>UNDER THE INFLUENCE</b> James Morrison (Polydor/Interscope) WCLZ +12, WCOO +9, KRVB +6, CIDR +5, SISP +4, WRNR +3, KBCC +3, KINK +2, KMWT +2, WRLT +2
+29	<b>TELL ME 'BOUT IT</b> Joss Stone (Virgin) WBOS +14, KWMT +5, KTCZ +4, WRNR +4, KRVB +3, WRLT +3, KCSR +2, WCOO +2, WZEW +1, WNCS +1

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.  
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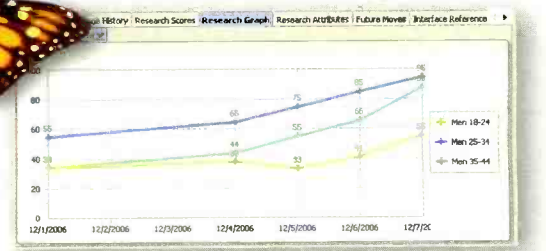
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>BELIEF</b> JOHN MAYER (AWARE/COLUMBIA)	245	243	6	<b>NOTHING IN MY WAY</b> KEANE (INTERSCOPE)	157	197
2	<b>THINK I'M IN LOVE</b> BECK (INTERSCOPE)	215	226	7	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER (AWARE/COLUMBIA)	144	143
3	<b>I WILL FOLLOW YOU INTO THE DARK</b> DEATH CAB FOR CUTIE (ATLANTIC)	179	176	8	<b>SNOW ((HEY OH))</b> RED HOT CHILI PEPPERS (WARNER BROS.)	140	141
4	<b>NEW SHOES</b> PAOLO NUTINI (ATLANTIC)	178	200	9	<b>CHASING CARS</b> SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	138	131
5	<b>SATELLITE</b> GUSTER (REPRISE)	165	163	10	<b>IS IT ANY WONDER?</b> KEANE (INTERSCOPE)	138	141

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▶ **TESLA** MAKES ITS FIRST ROCK APPEARANCE SINCE 2004 AS "THANK YOU" LANDS AT NO. 25.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	NO. 1 (4 WKS) EPIC	426 +28	1.554 1
2	2	9	<b>FAR CRY</b> RUSH	ANTHEM/ATLANTIC	328 -2	1.162 2
3	3	6	<b>WHAT I'VE DONE</b> LINKIN PARK	MACHINE SHOP/WARNER BROS.	307 +6	1.065 3
4	4	16	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	303 +3	0.921 4
5	6	18	<b>BREATH</b> BREAKING BENJAMIN	HOLLYWOOD	300 +9	0.879 5
6	5	29	<b>PAIN</b> THREE DAYS GRACE	JIVE/ZOMBA	285 -14	0.876 6
7	8	18	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	228 +15	0.753 8
8	9	26	<b>LADIES &amp; GENTLEMEN</b> SALIVA	ISLAND/IDJMG	206 -6	0.510 11
9	10	20	<b>TEN THOUSAND FISTS</b> DISTURBED	REPRISE	200 +9	0.533 10
10	7	22	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/RMG	199 -37	0.452 15
11	12	15	<b>SIDE OF A BULLET</b> NICKELBACK	ROADRUNNER	182 +3	0.483 12
12	14	15	<b>WELL ENOUGH ALONE</b> CHEVELLE	EPIC	169 -6	0.425 16
13	13	23	<b>SILLY WORLD</b> STONE SOUR	ROADRUNNER	167 -10	0.473 13
14	11	26	<b>THE ENEMY</b> GODSMACK	UNIVERSAL REPUBLIC	167 -16	0.779 7
15	16	11	<b>JAMBI</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	154 +24	0.383 17
16	15	16	<b>IF EVERYONE CARED</b> NICKELBACK	ROADRUNNER	137 +2	0.626 9
17	17	14	<b>BETTER THAN ME</b> HINDER	UNIVERSAL REPUBLIC	118 -9	0.182 24
18	18	15	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	116 -6	0.234 20
19	22	2	<b>WORKING CLASS HERO</b> GREEN DAY	AIRPOWER REPRISE	106 +37	0.454 14
20	24	3	<b>WHAT I WANT</b> DAUGHTRY	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED RCA/RMG	101 +44	0.350 18
21	20	10	<b>YOU WOULDN'T KNOW</b> HELLYEAH	EPIC	91 +12	0.223 21
22	19	4	<b>BROKEN SUNDAY</b> SALIVA	ISLAND/IDJMG	77 -4	0.157 27
23	23	15	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	63 +1	0.109 30
24	21	10	<b>THE DEVIL CRIED</b> BLACK SABBATH	WARNER BROS./RHINO	63 -13	0.217 22
25	NEW		<b>THANK YOU</b> TESLA	TESLA ELECTRIC COMPANY	62 +44	0.135 28
26	27	8	<b>THE OLDER I GET</b> SKILLET	ARDENT/ATLANTIC/LAVA	49 +4	0.070 -
27	28	9	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE	JIVE/ZOMBA	43 0	0.041 -
28	NEW		<b>NEVER TOO LATE</b> THREE DAYS GRACE	JIVE/ZOMBA	41 +8	0.264 19
29	RE-ENTRY		<b>HUMP DE BUMP</b> RED HOT CHILI PEPPERS	WARNER BROS.	38 +2	0.062 -
30	RE-ENTRY		<b>THE ECSTASY OF GOLD</b> METALLICA	SONY CLASSICAL	38 +2	0.172 25

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>WHAT I WANT</b> Daughtry (RCA/RMG) KBER, WAQX, WMMS, WVRK, WJXQ	5
<b>NEVER TOO LATE</b> Three Days Grace (JIVE/ZOMBA) KAZR, WEBN, WJXQ	3
<b>THANK YOU</b> Tesla (TESLA ELECTRIC CO.) KZRR, WKLC, WJXQ	3
<b>EVERYTHING</b> Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) WMMS, WVRK	2
<b>WORKING CLASS HERO</b> Green Day (REPRISE) WJXQ, WJXQ	2
<b>MADE OF SCARS</b> Stone Sour (ROADRUNNER) KMOD, WJXQ	2
<b>ICKY THUMP</b> The White Stripes (THIRD MAN/WARNER BROS.) KZRR, WJXQ	2
<b>I DON'T WANNA STOP</b> Ozzy Osbourne (EPIC) KIOC	1
<b>FAR CRY</b> Rush (ANTHEM/ATLANTIC) KIOC	1

### ADDED AT... WJXQ

Lansing, MI  
PD: Sheri Vegas  
MD: Darcy

Stone Sour, Made Of Scars, 1  
The White Stripes, Icky Thump, 1  
Green Day, Working Class Hero, 0  
Three Days Grace, Never Too Late, 0

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SOULCRUSHER</b> Operator (ATLANTIC) TOTAL STATIONS: 8	38/0	<b>ICKY THUMP</b> The White Stripes (THIRD MAN/WARNER BROS.) TOTAL STATIONS: 8	33/17
<b>ALL THE SAME</b> Sick Puppies (RMR/VIRGIN) TOTAL STATIONS: 6	36/5	<b>MADE OF SCARS</b> Stone Sour (ROADRUNNER) TOTAL STATIONS: 7	30/12
<b>RAIN WIZARD</b> Black Stone Cherry (IN DE GOOT/ROADRUNNER) TOTAL STATIONS: 3	34/2	<b>ELECTRIC WORRY</b> Clutch (ISSACHAR/DRT) TOTAL STATIONS: 4	30/5

### MOST INCREASED PLAYS

+44	<b>WHAT I WANT</b> Daughtry (RCA/RMG) WMMS +3, WVRK +3, WONE +8, WJXQ +7, WXMM +7, WKLC +5, WJXQ +2, KSHE -1, KIOC -1
+44	<b>THANK YOU</b> Tesla (Tesla Electric Company) WKLC +5, KBER +10, KZRR +8, WJXQ +3, WAQX +2, WONE -2, KSHE +1, WGIR +1, WHJY -1, WJXQ +1
+37	<b>WORKING CLASS HERO</b> Green Day (Reprise) WNOR +7, WZZO +8, WJXQ +8, WKLC +7, WHJY +5, KIOC +1
+28	<b>I DON'T WANNA STOP</b> Ozzy Osbourne (Epic) KIOC +20, WVRK +11, KBER +5, WKLC +4, WXMM +2, WJXQ +2, WHJY +1, KSHE +1, KTUX +1, WAQX +1
+24	<b>JAMBI</b> Tool (Tool Dissectional/Volcano/Zomba) KZRR +4, WVRK +9, KIOC +4, WKLC +4, KTUX +1, WEBN +1

### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>CRAZY BITCH</b> BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	159	152	6	<b>THROUGH GLASS</b> STONE SOUR (ROADRUNNER)	126	125
2	<b>ANIMAL I HAVE BECOME</b> THREE DAYS GRACE (JIVE/ZOMBA)	144	149	7	<b>ROCKSTAR</b> NICKELBACK (ROADRUNNER)	125	131
3	<b>LAND OF CONFUSSION</b> DISTURBED (REPRISE)	143	128	8	<b>ANOTHER BRICK IN THE WALL (PART II)</b> PINK FLOYD (COLUMBIA)	107	105
4	<b>THE POT</b> TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	142	148	9	<b>BLACK DOG</b> LED ZEPPELIN (ATLANTIC)	105	92
5	<b>HEROES</b> SHINEDOWN (ATLANTIC)	138	157	10	<b>REMEDY</b> SEETHER (WIND-UP)	101	104

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## ROCK REPORTERS

- WONE/Akron, OH\***  
JM: Nick Anthony  
PD: T.K. O'Grady  
APD/MD: Tim Daughtry
- KZRR/Albuquerque, NM\***  
JM: Bill May  
PD: Phil Mahoney  
MD: Rob Brothers
- WZZO/Allentown, PA\***  
PD: Tori Thomas  
MD: Keith Moyer
- KWHL/Anchorage, AK**  
PD: Jen Shevlin  
APD/MD: Brad Stennett
- WTOS/Augusta, ME**  
OM/MD: Steve Smith  
APD: Chris Rush
- KIOC/Beaumont, TX\***  
OM/MD: Joey Armstrong
- WPTQ/Bowling Green, KY**  
OM/MD: Alex "Axe" Parocai  
APD/MD: Monty Foster
- WRQK/Canton, OH\***  
PD: Keith Hamilton
- WPXC/Cape Cod, MA**  
PD: Suzanne Tonaire  
APD/MD: James Gallagher
- WKLC/Charleston, WV\***  
OM: Bill Knight  
PD: Jay Nunley  
APD: Brian Thompson  
MD: Dawn Cox
- WEBN/Cincinnati, OH\***  
OM/MD: Scott Reinhardt  
MD: Dave Fritz
- WMMS/Cleveland, OH\***  
PD: Bo Matthews
- WVRK/Columbus, GA\***  
OM: Brian Walters  
PD: Chris Chacs
- KAZR/Des Moines, IA\***  
OM: Jim Schaefer  
PD: Ryan Patrick  
MD: Andy Hall
- WQCM/Hagerstown, MD**  
OM: Rick Alexander  
PD/MD: Mike Folder
- WRVC/Huntington, WV**  
PD: Harvey Kirtner  
MD: Rick Kline
- WJXQ/Lansing, MI\***  
PD: Sheri Vegas  
MD: Darcy
- WGIR/Manchester, NH\***  
APD: Becky Pohotsky
- WXFX/Montgomery, AL\***  
PD: Rick Hendrick
- WDHA/Morristown, NJ**  
PD: Tony Paige  
MD: Curtis Kay
- WNOR/Norfolk, VA\***  
PD: Steve Hoffman  
APD/MD: Tim Parker
- WXMM/Norfolk, VA\***  
OM/MD: John Shomby  
APD/MD: Zak Tyler
- KCLB/Palm Springs, CA**  
PD: Larry Snider  
MD: Jenn Brewski
- KUFO/Portland, OR\***  
PD: Mike Tierney  
APD/MD: Dan Bozyk
- WHJY/Providence, RI\***  
PD: Scott Laudani  
MD: Mike Brangiforte
- KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Daryl Norsell
- WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schulz
- KBER/Salt Lake City, UT\***  
PD: Kelly Hammer  
APD/MD: Darby Wilcox
- KZOO/San Luis Obispo, CA**  
OM: Pepper Daniels  
MD: Dusty Rhoads
- KTUX/Shreveport, LA\***  
PD: Ragen King  
MD: Flynt Stone
- KSHE/St. Louis, MO\***  
OM: Rick Balis  
APD: Katy Kruze  
MD: Guy Favazza
- WAQX/Syracuse, NY\***  
OM: Tom Mitchell  
PD: Alexis  
APD/MD: Don "Stone" Kelley
- KMOD/Tulsa, OK\***  
OM/MD: Don Crist
- WMZK/Wausau, WI**  
PD: Jeff Cecil
- KBZS/Wichita Falls, TX**  
PD: Liz Ryan

\* Monitored Reporters



► **PRIDE TIGER** SCORES A TOP 30 HIT WITH ITS FIRST CHARTING SONG AS "THE WHITE WITCH WOMAN BLUES" JUMPS TO NO. 24 ON THE CANADA ROCK CHART.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willowbee

**WHRL/Albany, NY\***  
OM: John Cooper  
PD: Capone

**WNNX/Atlanta, GA\***  
OM: Rob Roberts  
PD: Leslie Fram  
APD: Steve Craig

**WJSE/Atlantic City, NJ**  
OM/PD: Nick Giorno  
APD/MD: Shawn Castelluccio

**WAEG/Augusta, GA**  
OM: Ron Thomas  
PD: J.D. Kunes

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**KQXR/Boise, ID\***  
OM: Dan McCully  
PD: Mat Diablo  
MD: Jeremi Smith

**WBCN/Boston, MA\***  
PD: Dave Wellington  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin

**WBTZ/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WAVF/Charleston, SC\***  
PD: Lance Hale  
MD: Wendy Rollins

**WZJO/Charleston, WV\***  
PD/MD: Bruce Clark

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
APD: Brett "Spike" Eskin

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Tommy Bodean  
APD: Julie Evans

**WXRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
PD: Duane Doherty  
APD: Chris Ryan  
MD: Josh Venable

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
APD/MD: Boomer

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova

**KXNA/Fayetteville, AR**  
PD/MD: Dave Jackson

**WYSK/Fredericksburg, VA**  
OM/PD: Paul Johnson

**KFRR/Fresno, CA\***  
PD: Jason Squires  
MD: Ryan Oldfield

**WJBX/Ft. Myers, FL\***  
PD: John Rozz  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
APD/MD: Greg Brady

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBZ/Houston, TX\***  
PD: Vince Richards  
MD: Don Jantzen

**WRZX/Indianapolis, IN\***  
PD: Lenny Diana

**WTRZ/Johnson City, TN\***  
OM/PD: Bruce Clark  
APD: LoKi

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/MD: Jason Ulanet

**WNFZ/Knoxville, TN\***  
PD: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Vice

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Homie Pooser

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**WLRS/Louisville, KY\***  
OM: J.D. Kunes  
APD/MD: Joe Stamm

**WMFS/Memphis, TN\***  
OM/PD: Rob Cressman  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
MD: Chris Calef

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
APD/MD: Brian Phillips

**WKZQ/Myrtle Beach, SC**  
PD: Mark McKinney  
MD: Mase

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels  
MD: Mike Powers

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn  
MD: Crystal Clements

**WJRR/Orlando, FL\***  
PD: Rick Everett  
MD: Brian Dickerman

**WOCL/Orlando, FL\***  
PD: Bobby Smith

**KMRJ/Palm Springs, CA**  
OM/PD: Thomas Mitchell  
APD/MD: Dwight Arnold

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM/PD: John Moschitta  
MD: Vinnie Ferguson

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton  
APD: Jaime Cooley

**WBRU/Providence, RI\***  
PD: Chris Novello  
APD: Zach Harnett  
MD: Noah Chevalier

**KRZQ/Reno, NV\***  
OM: Rob Brooks  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Eric Kristensen  
MD: Jessica Lee

**WRXL/Richmond, VA\***  
OM: Bill Cahill  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM/PD: Stan Main

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Hill Jordan

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fufkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Stephen Kallao

**KITS/San Francisco, CA\***  
PD: Dave Numrue  
APD/MD: Aaron Axelsen

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM: Gary Schoenwetter  
PD: Rich McLaughlin  
APD: Khaled Elsebai  
MD: Zach Brooks

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXX/Savannah, GA\***  
OM: Susan Groves  
PD: Dustin Matthews  
MD: Leslie Scott

**KNDD/Seattle, WA\***  
PD: Lazlo  
APD: Jim Keller  
MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
OM/PD: Scott Petibone  
APD: Tim Noble  
MD: Ty

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
OM/PD: Glenn Garza  
APD/MD: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Greg Rampage

**KMYZ/Tulsa, OK\***  
MD: Amber Fiedler

**WWDC/Washington, DC\***  
PD: Chris Cruze  
APD/MD: Danielle Flynn

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
MD: Ross Mahoney

**WSFM/Wilmington, NC**  
APD/MD: Mike Kennedy

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Bill Jones  
PD/AMD: Frank Pain

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**KRAB/Bakersfield, CA\***  
OM: Steve King  
PD/MD: Danny Spanks  
APD: Jared Mann

**WIYY/Baltimore, MD\***  
PD: Dave Hill  
APD/MD: Frank Heckman

**WCPR/Biloxi, MS\***  
OM: Kenny Vest  
APD/MD: Maynard

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
OM: Kris Van Dyke  
PD: Boner

**WILL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Sam Martin

**KRQR/Chico, CA**  
OM: Kris Van Dyke  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford

**WBZ/Columbus, OH\***  
PD: Hal Fish  
APD/MD: Ronni Hunter

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KRBR/Duluth, MN**  
OM/PD: Mark Fleischer

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WWBN/Flint, MI\***  
OM: Jay Patrick  
PD: Brian Beedow  
APD/MD: Tony LaBrie

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	6	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	549	-8
2	2	15	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	513	+4
3	5	5	I DON'T WANNA STOP OZZY OSBOURNE	EPIC/SONY BMG	470	+56
4	3	22	PARALYZER FINGER ELEVEN	WIND-UP	464	-39
5	4	16	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	430	-4
6	6	13	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	405	+13
7	7	16	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE/WARNER	356	-29
8	10	11	KEEP THE CAR RUNNING ARCADE FIRE	MERCE	343	-10
9	8	15	BREATH BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	342	-20
10	9	9	FAR CRY RUSH	ANTHEM/UNIVERSAL	339	-19
11	12	6	SURRENDER BILLY TALENT	ATLANTIC/WARNER	321	-10
12	13	12	YER NOT THE OCEAN THE TRAGICALLY HIP	UNIVERSAL	314	-14
13	17	3	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	291	+62
14	11	12	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS./WARNER	280	-67
15	15	11	TALK TO HER PRIESTESS	RCA/SONY BMG	272	+17
16	14	19	LAZY EYE SILVERSN PICKUPS	DANGEROUS/SONY MUSIC	261	-16
17	17	7	WORKING CLASS HERO GREEN DAY	REPRISE/WARNER	235	+156
18	23	3	UNDERCLASS HERO SUM 41	AQUARIUS/EMI	213	+82
19	16	14	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	202	-50
20	23	8	ALL THE SAME SICK PUPPIES	RMR/VIRGIN/EMI	182	+27
21	22	10	FOREVER PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	172	+16
22	18	17	READ MY MIND THE KILLERS	ISLAND/UNIVERSAL	164	-34
23	19	18	DASHBOARD MODEST MOUSE	EPIC/SONY BMG	163	-32
24	21	8	THE WHITE WITCH WOMAN BLUES PRIDE TIGER	EMI	141	+27
25	25	5	BOMB HATS SOCIAL CODE	INTERSCOPE/UNIVERSAL	141	-4
26	26	17	PRAYER OF THE REFUGEE RISE AGAINST	GEFFEN/UNIVERSAL	138	+1
27	30	11	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN/UNIVERSAL	137	+14
28	28	26	HOW LONG HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	129	-36
29	27	15	IF EVERYONE CARED NICKELBACK	EMI	127	-10
30	24	25	SILLYWORLD STONE SOUR	ROADRUNNER/WARNER	127	-20

FOR WEEK ENDING MAY 13, 2007

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
MD: Skippy

**WBYP/Ft. Wayne, IN\***  
MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
MD: Kyle Devlin

**WKLQ/Grand Rapids, MI\***  
OM: Brent Albers  
PD: Michael Grey  
MD: Splatz

**WZOR/Green Bay, WI\***  
PD: Joe Calgano  
APD: Cutter  
MD: Borna Velic

**WXQR/Greenville, NC\***  
OM: Rolf Pepple  
PD/MD: Dave Tripp

**WTPT/Greenville, SC\***  
OM/PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/PD: Ken Carson  
MD: Nixon

**WCCC/Hartford, CT\***  
PD: Michael Picozzi  
APD/MD: Mike Karolyi

**WAMX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM: Rob Harder  
PD: Clay Sanders

**WRXW/Jackson, MS\***  
PD: Johnny Maze  
APD/MD: Brad Stevens

**WRZK/Johnson City, TN\***  
PD/MD: Scott Onks

**KQRC/Kansas City, MO\***  
OM/PD: Bob Edwards  
MD: Paul Marshall

**KOMP/Las Vegas, NV\***  
PD: John Griffin  
MD: Carlot

**KZCD/Lawton, OK**  
PD: Don "Critic" Brown

**WXZZ/Lexington, KY\***  
OM: Robert Lindsey  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD/MD: Jeff Petterson

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/PD: Wes Nessmann

**WJJO/Madison, WI\***  
OM: Chad Perry  
APD/MD: Blake Patton

**KFRQ/McAllen, TX\***  
OM/PD: Mike Quinn

**KBRE/Merced, CA**  
APD/MD: Mikey Martinez  
APD: Jason LaChance

**WHDR/Miami, FL\***  
OM: Dave Hamilton  
PD: Kevin Vargas  
MD: Dave Hanson

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/PD: Carl Craft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/PD: Jeff Miller

**WBUZ/Nashville, TN\***  
OM: Jim Patrick  
PD/MD: Russ Schenck

**KATT/Oklahoma City, OK\***  
OM/PD: Chris Baker  
MD: Jake Daniels

**WYYX/Panama City, FL**  
PD: Chris Alan  
APD/MD: Stroke

**WTKX/Pensacola, FL\***  
PD: Joel Sampson  
APD/MD: Mark The Shark

**WIXO/Peoria, IL**  
OM: Ric Morgan  
PD/MD: Matt Bahan

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler

**KUPD/Phoenix, AZ\***  
PD/MD: Larry McFeele

**KDOT/Reno, NV\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KRXX/Sacramento, CA\***  
OM/PD: Jim Fox  
PD: Pat Martin

**WKQZ/Saginaw, MI**  
PD: Hoser  
APD: Matt Bingham

**WZBH/Salisbury, MD**  
OM: Sue Timmons  
PD: Sean McHugh  
MD: Chris Steele

**KHTB/Salt Lake City, UT\***  
PD: Kayvon Motie  
APD/MD: Roger Orton

**KISS/San Antonio, TX\***  
PD/MD: LA Lloyd

**KIOZ/San Diego, CA\***  
OM: Jim Richards  
PD/MD: Shauna Moran-Brown

**KURQ/San Luis Obispo, CA**  
OM/PD: Andy Williams  
APD/MD: Stephanie Bell

**KAFX/Santa Rosa, CA\***  
PD/MD: Scott Less

**Music Choice Rock/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Octane/Satellite\***  
PD: Jose Mangin  
MD: Tom Wilkinson

**XM Squizz/Satellite\***  
PD: Bodhi  
MD: Grant Random

**KISW/Seattle, WA\***<

# TRIPLE A



The changing dynamic between music supervisors and record companies

## Finding Common Ground

John Schoenberger  
JSchoenberger@RadioandRecords.com

**h**ave you ever been motivated to find out who sang a song that caught your attention in a commercial? How many times have you really liked the music in one of your favorite TV shows? Can you imagine watching a movie without any music in it?

People are moved by music in many ways beyond what they hear on the radio. And nowadays what you hear on TV and in film and commercials often mirrors what you hear on the radio.

This is not by accident. The music supervisors who seek out and place the music in TV shows and movies are as actively promoted by record labels, publishing companies and managers as radio is. And the two worlds are converging.

Consequently, one of the most intriguing aspects of the M:M Music-sponsored Sunset Session gatherings of the past few years—which feature a few business panels during the day and live artist performances at night—has been the addition of several influential music supervisors to the attendees. After all, much of the music they champion is compatible with triple A radio.

In the past, these supervisors tended to congregate among themselves, but this year's gathering in San Diego broke down that barrier when Lifetime Television VP of music Marianne Goode moderated a panel that included fellow film, TV and commercial music supervisors as well as representatives from radio and labels.

The takeaway from the discussion was this: Many of the same motivations that drive the relationship between radio and records also apply to the supervisors and the reps they interact with. While their main goal is to provide a musical complement for a specific project, music supervisors also take pride in discovering new music and offering a means of exposing it to the public.

Music supervisors have a voracious appetite for details about how artists are performing at radio and at retail, on social networking sites, on the road and in the press. Whenever possible, they work to sync their efforts with the label's marketing plan for the artist.

"All of us on the supervising side are looking for more opportunities to integrate our goals with what the labels are doing, so all of our efforts are more closely aligned to help the artist at the same time," Goode says. "While we can't always do that, we can know what each is up to and have that in mind as we do our individual jobs."

But it is clear that more internal communication and coordination at the label end is needed for that to happen. In most cases, music supervisors and radio stations are not being worked by the same promotion reps. Supervisors say better communication is needed between those two departments.

Whoopsie Daisy owner Madonna Wade-Reed, whose clients include "One Tree



Goode



Patsavas

**'All of us on the supervising side are looking for more opportunities to integrate our goals with what the labels are doing.'**

—Marianne Goode

**'When labels take the opportunity and build a whole plan around it they not only help their cause, but in turn, help the show.'**

—Alex Patsavas



► FEIST LEADS THREE DEBUTS ONTO THE LIST AS "1, 2, 3, 4" OPENS AT NO. 23.

		THIS WEEK		LAST WEEK		WEEKS ON CHART		TITLE ARTIST		IMPRINT / PROMOTION LABEL		PLAYS TW +/-	
1	1	12	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	640	-11							
2	3	11	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	468	+31							
3	2	14	TELL ME 'BOUT IT JOSS STONE	VIRGIN	468	-6							
4	5	5	BIG WHEEL TORI AMOS	EPIC	455	+45							
5	4	6	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	438	+7							
6	6	6	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	434	+32							
7	7	10	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	381	-5							
8	8	7	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	357	+18							
9	9	7	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	342	+5							
10	10	13	READ MY MIND THE KILLERS	ISLAND/IDJMG	324	-9							
11	12	7	FOUR WINDS BRIGHT EYES	SADDLE CREEK	320	+23							
12	13	6	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	311	+21							
13	19	2	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	299	+61							
14	15	10	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	275	+4							
15	21	3	ORDINARY DAY DOLORES O'RIORDAN	SANCTUARY	270	+35							
16	14	6	HAPPY MARTIN SEXTON	KITCHEN TABLE	269	-15							
17	25	4	NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	259	+34							
18	16	11	STARS AND BOULEVARDS AUGUSTANA	EPIC	257	-13							
19	17	16	DASHBOARD MODEST MOUSE	EPIC	242	-25							
20	11	20	PHANTOM LIMB THE SHINS	SUB POP	239	-69							
21	24	7	YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTGOLD/RED	237	+10							
22	20	5	THE STORY BRANDI CARLILE	COLUMBIA	237	-1							
23	NEW		1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	234	+55							
24	18	16	LOOK AFTER YOU THE FRAY	EPIC	232	-30							
25	27	4	SIGNAL FIRE SNOW PATROL	RECORD COLLECTION/REPRISE	227	+12							
26	23	3	LAST REQUEST PAOLO NUTINI	ATLANTIC	226	-1							
27	NEW		MISSED THE BOAT MODEST MOUSE	EPIC	217	+49							
28	26	3	SHE'S MINE BRETT DENNEN	DUALTONE	216	-8							
29	29	2	COULDN'T BE DONE TIM FINN	MANHATTAN/CAROLINE	208	-1							
30	NEW		CLDSER TRAVIS	INDEPENDIENTE/EPIC	198	+38							

FOR WEEK ENDING MAY 13, 2007

Hill" and "Smallville," says the most frustrating part is to be sent a record that hasn't been set up yet. "I am a big champion for artists, and I want it to work right for them, for my clients, for the labels, for the publishers and everyone else," she says. "The more we can interconnect and work together, the more amazing are the things that can happen."

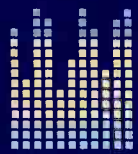
And amazing things do happen when it all fits together properly, as evidenced by the role "Grey's Anatomy" played in the breakthrough success of the Fray's "How to Save a Life." The song's inclusion also helped propel the "music destination" aspect of the show.

"We have had different experiences from label to label and artist to artist," says Chop Shop's Alex Patsavas, whose clients include "Without a Trace," "Shark" and, until recently, "The OC," as well as "Grey's Anatomy." "Sometimes we choose an artist that we feel is really cool and fits the show perfectly, and the label is grateful, but doesn't really rally behind that exposure. When labels take the opportunity and build a whole plan around it they not only help their cause, but in turn, help the show."

This kind of cooperative success is changing the dynamic. Hit the Ground Running principal Jason Alexander, whose shows include "Entourage," "CSI" and "CSI NY," says interaction between TV and record company film reps is changing. "They are feeding us more info in terms of what the other departments are doing—such as promotion and marketing—and even what the focus track is," he says.

Alexander understands the time it takes to set up a campaign for radio and the people and money that are committed to do so. Because of this, he wants to "be on the same page," but he also insists it needs to be a two-way street.

"I would be doing a disservice to the label if I didn't try to make the single work if at all possible," he says. "But if I am going to give deference to the labels and, by proxy, radio, I'd feel better if I knew that radio was seriously considering what we do as part of their research in considering what they should play. After all, the work we do actually puts the music out to anywhere between 20 [million] and 30 million people." **R&R**



# TRIPLE A

▶ THE PLAIN WHITE T'S EARN AIRPOWER STRIPES AS "HEY THERE DELILAH" ROARS 30-17.



POWERED BY

Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	<b>READ MY MIND</b> THE KILLERS	NO. 1 (6 WKS) ISLAND/IDJMG	516 0	1.988 1
2	2	12	<b>BETTER THAN</b> THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	512 +62	1.535 2
3	3	8	<b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE	UNIVERSAL REPUBLIC	405 +16	0.996 8
4	4	17	<b>LOOK AFTER YOU</b> THE FRAY	EPIC	349 -30	1.204 4
5	9	15	<b>TELL ME 'BOUT IT</b> JOSS STONE	VIRGIN	320 +29	0.811 12
6	7	11	<b>THE STORY</b> BRANDI CARLILE	COLUMBIA	319 +27	1.054 6
7	5	33	<b>SEE THE WORLD</b> GOMEZ	ATO/RED	289 -32	0.951 9
8	8	25	<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BLG	281 -11	1.524 3
9	14	4	<b>UNDER THE INFLUENCE</b> JAMES MORRISON	POLYDOR/INTERSCOPE	269 +39	0.907 10
10	6	22	<b>PHANTOM LIMB</b> THE SHINS	SUB POP	266 -31	1.040 7
11	11	6	<b>BIG WHEEL</b> TORI AMOS	EPIC	262 +4	0.794 13
12	12	21	<b>YOU'RE ALL I HAVE</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	248 +10	1.106 5
13	10	18	<b>DASHBOARD</b> MODEST MOUSE	EPIC	248 -38	0.816 11
14	23	2	<b>WORKING CLASS HERO</b> GREEN DAY	AIRPOWER/MOST INCREASED PLAYS REPRISE	245 +111	0.780 14
15	13	15	<b>GRACE KELLY</b> MIKA	CASABLANCA/UNIVERSAL REPUBLIC	232 -5	0.566 25
16	16	11	<b>STARS AND BOULEVARDS</b> AUGUSTANA	EPIC	209 +11	0.665 20
17	30	2	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S	AIRPOWER HOLLYWOOD	199 +65	0.735 15
18	7	3	<b>WHAT LIGHT</b> WILCO	NONESUCH/WARNER BROS.	180 -3	0.395 -
19	24	3	<b>LAST REQUEST</b> PAOLO NUTINI	ATLANTIC	174 +22	0.484 30
20	26	2	<b>1, 2, 3, 4</b> FEIST	AIRPOWER CHERRY TREE/INTERSCOPE	165 +21	0.669 19
21	23	3	<b>RUBY</b> KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	164 +10	0.391 -
22	22	4	<b>SOMEONE TO LOVE</b> FOUNTAINS OF WAYNE	VIRGIN	159 +3	0.582 23
23	28	2	<b>EVER PRESENT PAST</b> PAUL MCCARTNEY	MPL/HEAR/CONCORD	151 +11	0.499 29
24	25	3	<b>SIGNAL FIRE</b> SNOW PATROL	RECORD COLLECTION/REPRISE	151 +4	0.278 -
25	21	6	<b>INTO THE OCEAN</b> BLUE OCTOBER	UNIVERSAL MOTOWN	145 -14	0.685 16
26	19	13	<b>SOMEDAY</b> JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	144 -19	0.685 17
27	20	6	<b>KEEP THE CAR RUNNING</b> ARCADE FIRE	MERGE	140 -20	0.589 22
28	18	15	<b>HEAVENLY DAY</b> PATTY GRIFFIN	ATO/RED	137 -29	0.556 26
29	RE-ENTRY		<b>SHE'S MINE</b> BRETT DENNEN	DUALTONE	136 +17	0.383 -
30	NEW		<b>SALALA</b> ANGELIQUE KIDJO FEATURING PETER GABRIEL	RAZOR & TIE	133 +24	0.624 21

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BUBBLY</b> Colbie Caillat (UNIVERSAL REPUBLIC) KCUV, KENZ, KPRI, KRVB, KTCZ, WNCS	6
<b>TWO</b> Ryan Adams (LOST HIGHWAY) CIDR, KCUV, KGSR, Sirius Spectrum, WXRV	5
<b>HEY THERE DELILAH</b> Plain White T's (HOLLYWOOD) KPRI, WCLZ, WRLT, WZEW	4
<b>AH MARY</b> Grace Potter And The Nocturnals (HOLLYWOOD) WBOS, WNCS, WZEW	3
<b>THE STORY</b> Brandi Carlile (COLUMBIA) WMMM, WRNX	2
<b>TELL ME 'BOUT IT</b> Joss Stone (VIRGIN) KWMT, WMMM	2
<b>LAST REQUEST</b> Paolo Nutini (ATLANTIC) KXLY, WTTS	2
<b>WORKING CLASS HERO</b> Green Day (REPRISE) KINK, WCOO	2
<b>HAMOA BEACH</b> Gomez (ATO/RED) KCUV, KTHX	2

**ADDED AT... WNCS**  
Burlington, VT  
PD: Zeb Norris  
MD: Jamie Canfield  
Grace Potter & The Nocturnals, Ah Mary, 13 Colbie Caillat, Bubbly, 1 Modest Mouse, Missed The Boat, 0

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>FOUR WINDS</b> Bright Eyes (SADDLE CREEK) TOTAL STATIONS: 14	120/16	<b>MAKES ME WONDER</b> Maroon5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	86/0
<b>ORDINARY DAY</b> Dolores O'Riordan (SANCTUARY) TOTAL STATIONS: 16	106/2	<b>IMITOSIS</b> Andrew Bird (FAT POSSUM/RED) TOTAL STATIONS: 9	66/0
<b>YOUNG FOLKS</b> Peter Bjorn And John (ALMOSTGOLD/RED) TOTAL STATIONS: 8	103/8	<b>C'MON</b> Guster (REPRISE) TOTAL STATIONS: 5	60/26
<b>YOU CAN BRING ME FLOWERS</b> Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 10	95/3	<b>I STILL REMEMBER</b> Bloc Party (VICE/ATLANTIC) TOTAL STATIONS: 5	58/1
<b>MISSED THE BOAT</b> Modest Mouse (EPIC) TOTAL STATIONS: 11	92/15	<b>SOUND OF YOUR VOICE</b> Barenaked Ladies (DESPERATION/NETTWERK) TOTAL STATIONS: 4	55/17

## MOST INCREASED PLAYS

+111	<b>WORKING CLASS HERO</b> Green Day (Reprise) KRVB +23, WRNR +15, KENZ +12, WRLT +11, KINK +10, WXRV +9, WTTS +8, WBOS +7, WCLZ +5, KPRI +5
+65	<b>HEY THERE DELILAH</b> Plain White T's (Hollywood) WZEW +9, WMMM +8, WCOO +8, KTCZ +7, KWMT +7, WRLT +6, KBCO +5, KPRI +3, KXLY +2, KWMT +1
+62	<b>BETTER THAN</b> The John Butler Trio (Jarrah/Atlantic/Lava) KRVB +4, WRNR +3, WTTS +1, WRLT +10, KBCO +8, WDOO +5, KWMT +4, KPRI +3, WCLZ +2, KFOG +2
+39	<b>UNDER THE INFLUENCE</b> James Morrison (Polydor/Interscope) WCLZ +12, WCOO +9, KRVB +6, CIDR +5, SISP +4, WRNR +3, KBCO +3, KINK +2, KWMT +2, WRLT +2
+29	<b>TELL ME 'BOUT IT</b> Joss Stone (Virgin) WBOS +4, KWMT +5, KTCZ +4, WRNR +4, KRVB +3, WRLT +3, KGSR +2, WCOO +2, WZEW +1, WNCS +1

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.  
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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	<b>BELIEF</b> JOHN MAYER (AWARE/COLUMBIA)	245 243
2	<b>THINK I'M IN LOVE</b> BECK (INTERSCOPE)	215 226
3	<b>I WILL FOLLOW YOU INTO THE DARK</b> DEATH CAB FOR CUTIE (ATLANTIC)	179 176
4	<b>NEW SHOES</b> PAOLO NUTINI (ATLANTIC)	178 200
5	<b>SATELLITE</b> GUSTER (REPRISE)	165 163

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	<b>NOTHING IN MY WAY</b> KEANE (INTERSCOPE)	157 197
7	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER (AWARE/COLUMBIA)	144 143
8	<b>SNOW ((HEY OH))</b> RED HOT CHILI PEPPERS (WARNER BROS.)	140 141
9	<b>CHASING CARS</b> SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	138 131
10	<b>IS IT ANY WONDER?</b> KEANE (INTERSCOPE)	138 141



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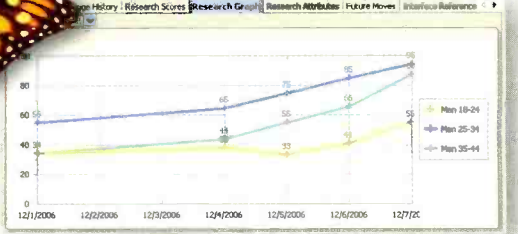
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# 2007 TRIPLE A INDUSTRY ACHIEVEMENT AWARDS

Celebrate excellence in the Triple A radio and record community by making your nominations for the 2007 R&R Triple A Industry Achievement Awards! Your recommendations will help the awards committee determine final nominations in each category.

## HERE IS THE NOMINATION PROCESS:

1. Nominations should be based on the highest standards of industry excellence and professionalism.
2. Any U.S.-licensed station, regardless of market size or Arbitron status, is eligible for nomination.
3. Nominees must have been employed at the company for which they were nominated between June 1, 2006 and May 31, 2007.
4. You can nominate yourself, your co-workers and your station or record label.
5. Only one form or email per person will be accepted. You must indicate your name and affiliation on the nomination form to qualify. All responses will remain confidential.
6. You do NOT have to make nominations in every category.
7. **Deadline: June 1, 2007!**

## R&R 2007 TRIPLE A INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

### • STATION OF THE YEAR: MARKETS 1-25 (COMMERCIAL)

CALLS: \_\_\_\_\_ MARKET: \_\_\_\_\_

### • STATION OF THE YEAR: MARKETS 26-100 (COMMERCIAL)

CALLS: \_\_\_\_\_ MARKET: \_\_\_\_\_

### • STATION OF THE YEAR: MARKETS 101+ (COMMERCIAL)

CALLS: \_\_\_\_\_ MARKET: \_\_\_\_\_

### • STATION OF THE YEAR: (NON-COMMERCIAL)

CALLS: \_\_\_\_\_ MARKET: \_\_\_\_\_

### • PROGRAM DIRECTOR OF THE YEAR:

NAME: \_\_\_\_\_ STATION/MARKET: \_\_\_\_\_

### • MUSIC DIRECTOR OF THE YEAR:

NAME: \_\_\_\_\_ STATION/MARKET: \_\_\_\_\_

### • AIR PERSONALITY OF THE YEAR:

NAME: \_\_\_\_\_ STATION/MARKET: \_\_\_\_\_

### • RECORD LABEL OF THE YEAR (PLATINUM):

\_\_\_\_\_

### • RECORD LABEL OF THE YEAR (GOLD):

\_\_\_\_\_

### • PROMOTION EXECUTIVE OF THE YEAR:

NAME: \_\_\_\_\_ LABEL: \_\_\_\_\_

### FILL IN BELOW TO VALIDATE BALLOT:

YOUR NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

STATION/AFFILIATION: \_\_\_\_\_

Please mail, fax or email to: \_\_\_\_\_

**R&R TRIPLE A INDUSTRY AWARDS NOMINATIONS**

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Los Angeles, CA 90036

fax 323-954-3412

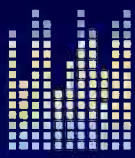
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# WINNERS WILL BE ANNOUNCED AT THE R&R TRIPLE A SUMMIT AUGUST 1-4, 2007

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# AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	<b>THE SEARCH</b> SDN VOLT	TRANSMIT SOUND/LEGACY/RED	462	+27	4139
2	2	<b>WEST</b> LUCINDA WILLIAMS	LOST HIGHWAY	401	-7	7469
3	6	<b>REINVENTING THE WHEEL</b> ASLEEP AT THE WHEEL	BISMEAUX	331	+27	2358
4	3	<b>HAPPY SONGS FROM RATTLESNAKE GULCH</b> JOE ELY	RACK 'EM	327	-33	4005
5	4	<b>WATERLOO, TENNESSEE</b> UNCLE EARL	ROUNDER	298	-15	2148
6	8	<b>PEACE LOVE &amp; ANARCHY</b> TODD SNIDER	OH BOY	292	+16	1379
7	7	<b>THE SHOE BOX</b> JAY BOY ADAMS	ROCKIN' HEART/SMITH ENTERTAINMENT GROUP	284	-7	4681
8	11	<b>DIAMONDS TO DUST</b> GURF MORLIX	BLUE CORN	278	+24	1198
9	12	<b>STANDARD SONGS FOR AVERAGE PEOPLE</b> JOHN PRINE & MAC WISEMAN	OH BOY	275	+25	887
10	5	<b>RICKY SKAGGS &amp; BRUCE HORNSBY</b> RICKY SKAGGS & BRUCE HORNSBY	LEGACY	271	-33	3047
11	17	<b>BALLS</b> ELIZABETH COOK	31 TIGERS	263	+51	742
12	10	<b>FROM THE CRADLE TO THE GRAVE</b> DALE WATSON	HYENA	260	+1	1410
13	9	<b>A HUNDRED MILES OR MORE: A COLLECTION</b> ALISON KRAUSS	ROUNDER	250	-10	1266
14	14	<b>CHILDREN RUNNING THROUGH</b> PATTY GRIFFIN	ATD/RED	225	-12	4408
15	16	<b>LAST GOOD KISS</b> LAST TRAIN HOME	RED BEET	225	-11	2174
16	15	<b>STARS IN MY CROWN</b> JORMA KAUKONEN	RED HOUSE	213	-23	2665
17	18	<b>COUNTRYPOLITAN FAVORITES</b> SOUTHERN CULTURE ON THE SKIDS	YEP ROC	207	0	2966
18	38	<b>EMOTIONALISM</b> AVETT BROTHERS	RAMSEUR	207	+64	537
19	19	<b>THE TRAILER TAPES</b> CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTIONS	206	+6	1006
20	13	<b>VIRIDIAN</b> THE GREENCARDS	DUALTONE	194	-44	4748
21	25	<b>REARVIEW MIRROR TEARS</b> KENDEL CARSON	TRAIN WRECK	193	+14	807
22	45	<b>SKY BLUE SKY</b> WILCO	NONESUCH/WARNER BROS.	191	+62	684
23	34	<b>IF THE OCEAN GETS ROUGH</b> WILLY MASON	ASTRALWERKS	180	+28	1092
24	35	<b>WE'LL NEVER TURN BACK</b> MAVIS STAPLES	ANTI-/EPITAPH	177	+29	758
25	20	<b>OVER THE HILLS</b> LUCY KAPLANSKY	RED HOUSE	175	-23	1909
26	24	<b>DIVISADERO</b> TED RUSSELL KAMP	POETRY OF THE MOMENT	175	-9	3386
27	26	<b>COUNTRY GHETTO</b> JJ GREY AND MOFRO	ALLIGATOR	173	-1	2656
28	262	<b>CIMARRON MANIFESTO</b> JIMMY LAFAYE	RED HOUSE	171	+158	184
29	27	<b>THERE I SAID IT</b> TOMMY WOMACK	EMERGENT	168	-4	1589
30	37	<b>HOOTS &amp; HELLMOUTH</b> HOOTS & HELLMOUTH	MAD DRAGON	161	+15	438

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# TRIPLE A

## TRIPLE A REPORTERS

<b>WAPS/Akron, OH</b> OM: Andrew James PD/MD: Bill Gruber	<b>WXRT/Chicago, IL*</b> PD: Norm Winer OM/MD: John Farneda	<b>KTCZ/Minneapolis, MN*</b> PD: Lauren MacLeash MD: Thorn	<b>KPND/Sandpoint, ID</b> OM/PD: Dylan Benefield APD/MD: Diane Michaels
<b>KNBA/Anchorage, AK</b> OM/PD: Loren Dixon MD: Danny Preston	<b>WCBE/Columbus, OH</b> OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	<b>WZEW/Mobile, AL*</b> OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	<b>KBAC/Santa Fe, NM</b> PD/MD: Ira Gordon
<b>KSPN/Aspen, CO</b> PD: Sara Guttman	<b>WMWV/Conway, NH</b> PD/MD: Mark Johnson APD: Roy Prescott	<b>WBJB/Monmouth, NJ</b> OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	<b>KRSH/Santa Rosa, CA*</b> PD/MD: Pam Long
<b>KGSR/Austin, TX*</b> OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	<b>KBCO/Denver, CO*</b> PD: Scott Arbough MD: Mark Abuzahab	<b>WJTB/Monmouth, NJ</b> OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	<b>DMX Folk Rock/Satellite</b> OM: Leanne Flask MD: Dave Sloan
<b>KUT/Austin, TX</b> PD: Hawk Mendenhall MD: Jeff McCord	<b>KCUV/Denver, CO*</b> PD: Doug Clifton MD: Benji McPhail	<b>KPIG/Monterey, CA</b> OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary	<b>Music Choice Adult Alternative/Satellite</b> PD: Justin Prager MD: Tiffany Sinder
<b>WRNR/Baltimore, MD*</b> OM/PD: Bob Waugh APD/MD: Alex Cortright	<b>KPTL/Des Moines, IA</b> PD: Deeya McClurkin	<b>WRLT/Nashville, TN*</b> OM/PD: David Hall APD/MD: Rev. Keith Coes	<b>Sirius Spectrum/Satellite*</b> PD: Gary Schoenwetter MD: Sean Mascoll
<b>WTMD/Baltimore, MD</b> PD/MD: Mike "Matthews" Vasilikos	<b>CIDR/Detroit, MI*</b> PD: Matt Franklin	<b>WFUV/New York, NY</b> OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	<b>XM Cafe/Satellite</b> OM/MD: Pete Nugent MD: Brian Chamberlain
<b>KLRR/Bend, OR</b> OM/PD: Doug Donoho APD: David Miller	<b>KHUM/Eureka, CA</b> OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	<b>WRSI/Northampton, MA</b> PD: Sean O'Mealy MD: Johnny Memphis	<b>KMTT/Seattle, WA*</b> PD: Kevin Welch APD/MD: Haley Jones
<b>KRVB/Boise, ID*</b> OM/PD: Dan McColly MD: Tim Johnstone	<b>WFIV/Farragut, TN</b> OM: Brian Tatum PD/MD: Todd Ethridge	<b>KDBB/Park Hills, MO</b> OM/PD: Greg Camp APD: Glenn Berry	<b>WKZE/Sharon, CT</b> OM/MD: Pete Nugent PD: Will Stanley MD: Will Baylies
<b>WBOS/Boston, MA*</b> PD: David Ginsburg MD: Dana Marshall	<b>KOZT/Ft. Bragg, CA</b> PD: Tom Yates APD/MD: Kate Hayes	<b>WXPW/Philadelphia, PA</b> PD: Bruce Warren OM/MD: Dan Reed	<b>WNCW/Spindale, NC</b> OM: Dave Kester MD: Martin Anderson
<b>WXRV/Boston, MA*</b> OM/PD: Ron Bowen APD/MD: Catie Wilber	<b>WEHM/Hampton, NY</b> PD/MD: Lauren Stone	<b>WYEP/Pittsburgh, PA</b> PD: Kyle Smith MD: Mike Sauter	<b>KXLY/Spokane, WA*</b> PD: Ken Richards MD: Marie McCallister
<b>KMMS/Bozeman, MT</b> OM/PD: Michelle Wolfe	<b>KSUT/Ignacio, CO</b> PD: Steve Rauworth MD: Stasia Lanier	<b>WCLZ/Portland, ME*</b> PD: Herb Ivy MD: Brian James	<b>WRNX/Springfield, MA*</b> APD: Kevin Johnson
<b>KYSL/Breckenridge, CO</b> PD: Tom Fricke MD: TJ Sanders	<b>WTTT/Indianapolis, IN*</b> PD: Brad Holtz APD/MD: Laura Duncan	<b>KINK/Portland, OR*</b> PD: Dennis Constantine	<b>KCLC/St. Louis, MO</b> PD: Rich Reighard MD: Will Baker
<b>WNCS/Burlington, VT*</b> PD: Zeb Norris APD/MD: Jamie Canfield	<b>KMTN/Jackson, WY</b> PD/MD: Mark "Fish" Fishman	<b>WDST/Poughkeepsie, NY</b> OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	<b>KFMU/Steamboat Springs, CO</b> OM: Julia Arrotti PD/MD: John Johnston
<b>WMVY/Cape Cod, MA</b> PD/MD: PJ Finn	<b>KTBG/Kansas City, MO</b> PD: Jon Hart MD: Byron Johnson	<b>KSQY/Rapid City, SD</b> OM/PD: Chad Carlson	<b>KTAO/Taos, NM</b> OM: Dave Noll PD/MD: Brad Hockmeyer
<b>WCOO/Charleston, SC*</b> OM/PD: Mike Allen MD: Joel Frank	<b>WEBK/Killington, VT</b> PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	<b>KTHX/Reno, NV*</b> PD: Mark Keefe APD/MD: Dave Herold	<b>KWMT/Tucson, AZ*</b> OM: Tim Richards PD: Blake Rogers
<b>WCNR/Charlottesville, VA</b> OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	<b>KOHO/Leavenworth, WA</b> PD: Elliott Salmon MD: Carl Widing	<b>WOCM/Salisbury, MD</b> OM: David Rothner PD/MD: Skip Dixon	<b>WVOD/Wanchese, NC</b> PD: Matt Cooper MD: Jeff White
<b>WNRN/Charlottesville, VA</b> OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo	<b>KROK/Leesville, LA</b> OM: Rick Barnickel PD/MD: Sandy Blackwell	<b>KENZ/Salt Lake City, UT*</b> PD: Mike Peer	<b>WXPX/White Plains, NY</b> PD: Chris Herrmann APD/MD: Rob Lipshutz
<b>WDOD/Chattanooga, TN*</b> OM/PD: Danny Howard MD: Brad Steiner	<b>WFPK/Louisville, KY</b> OM: Brian Conn PD: Stacy Owen APD: Laura Shine	<b>KPRI/San Diego, CA*</b> OM/PD: Bob Burch APD: Sean Smith	<b>WTYD/Williamsburg, VA</b> PD/MD: Amy Miller
	<b>WMMM/Madison, WI*</b> OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	<b>KFOG/San Francisco, CA*</b> PD: David Benson MD: Kelly Ransford	<b>WUIN/Wilmington, NC</b> PD: Beau Gunn MD: Michelle Daniel

\* Monitored Reporters



### MOST ADDED

**ANCHORS & ANVILS** 21  
Amy Lavere (ARCHER)

**SWEET WARRIOR** 16  
Richard Thompson (COOKING VINYL)

**REVENGE!** 9  
Robbie Fuiks (YEP ROC)

**POSTBELLUM NEIGHBORHOOD** 9  
Cat Mary (SWAMPLAND)

**CIMARRON MANIFESTO** 17  
Jimmy LaFave (RED HOUSE)

**DIAMONDS IN THE DARK** 10  
Sarah Borges And The Broken Singles (SUGAR HILL)

FOR WEEK ENDING MAY 13, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and Internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2007 Americana Music Association.

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# LATIN



A one-on-one with Entravision Radio's Los Angeles VP/GM

## Meyer On Exploding L.A. Market

Jackie Madrigal  
**JMadrigal@RadioandRecords.com**

**W**hat's it like operating Latin radio stations in the No. 1 Hispanic market in the country? We asked Entravision Radio/Los Angeles VP/GM Karl Meyer, who was named to his post in February 2004 and oversees Latin pop KSSE (Súper Estrella) and regional Mexican KLYY (Oye). Meyer opens up about competing in L.A. for ratings and ad dollars, the continued population growth in the market and the "Súper Estrella factor."

**Tell us about the L.A. market and competing with stations like Spanish Broadcast System's Latin rhythm KXOL (Latino 96.3), which can sell itself as general market.**

You've got to give Latino 96.3 credit, they kind of broke through that wall. Everybody was a bit nervous in the beginning because KXOL was the first station that got sampling across the board, [from] literally all Spanish- and English-language stations. After three ratings books, they settled in as a viable station in the general market.

But what we saw was that listenership of Spanish-language radio actually increased, even without the extra station. Did that crossover to a bilingual, English-dominant listener bring more listeners to Spanish-language radio? It was a big deal because the growth has been documented and maintained. Spanish-language radio is stronger now than it was two years ago, before Latino launched and went general market.

**Could one station make the difference?**

What we saw was that the Latin radio market as a whole, without KXOL, increased its total share. That share actually grew, even without that station. Latino 96.3 is a younger station—it appeals more to the English-language listener. Did that bring people back to KSSE [Súper Estrella], [Univision Latin pop] KLVE [K-Love] and [Univision regional Mexican] KSCA [La Nueva]? Possibly.

**The population also continues to change, and it's certainly different from what it was two years ago.**

There was a recent study from the U.S. Census Bureau for 2000–2006 that showed that California's highest percentage growth was centered around four counties, all in the Los Angeles area: L.A., Orange, Riverside and San Bernardino. The growth in the state is happening in Southern California.

People tell me, "Wow, that's a really emerging market. There's a lot of growth." We've been saying this for 20 years, and it's still true. It's still growing, and it's still very exciting. In some instances it's frustrating because we're not getting our fair share [of the advertising pie]. People are not paying us as much for cost per point, but I look at it as opportunities for growth. We have nowhere to go but up, and the strides we've made over the last 10 or 15 years are huge. As an industry, we have grown a lot, yet we still have so much more to go.

**According to a report by Nielsen Monitor-Plus, Spanish-language media reached \$5.59 billion in 2006, a 14.4% increase over 2005. Local radio grew from \$565.1 million to \$739.2 million, a 30.8% increase.**

It's huge, and the L.A. radio market is the largest in the world. As an industry, the general-market stations have been relatively flat, with low-single-digit growth, and a lot of stations have had single- or double-digit declines in terms of their ratings.

That hasn't happened in Spanish-language radio. The formats have continued to expand, there are more choices and variety, and that makes it very exciting. Competitively,



▶ **ANAIS** DETHRONES IVY QUEEN ON THIS WEEK'S RECORD POOL CHART, JUMPING 7-1 WITH "TU AMOR NO ES GARANTIA."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	15	1	<b>NARCISISTA POR EXCELENCIA</b> PANDA	WARNER LATINA
2	6	2	<b>DIOSA RULETA</b> STOIC FRAME	EL COMANDANTE/V&J
3	8	3	<b>ENAMORADO</b> GUSTAVO LAUREANO	UNIVERSAL LATINO
4	18	4	<b>SISMO</b> DIVISION MINUSCULA	UNIVERSAL LATINO
5	8	5	<b>ESPACIO SIDERAL</b> JESSE & JOY	WARNER LATINA
6	20	6	<b>MARIPOSAS</b> ENANITOS VERDES	UNIVERSAL LATINO
7	5	7	<b>PIROTECNICAS</b> CUBIKY	V&J
8	34	8	<b>A DONDE VAN LOS MUERTOS</b> KINKY	NETTWERK
9	13	9	<b>BESAME</b> NOVEL	FONOVISIA
10	10	10	<b>MIENTELE</b> LOS BUNKERS	NACIONAL
11	20	11	<b>A LA MODE</b> LOS ABANDONED	VAPOR/SANCTUARY
12	24	12	<b>COMPLEMENTO</b> ATERCIOPELADOS	NACIONAL
13	5	13	<b>DON DINERO</b> ATERCIOPELADOS	NACIONAL
14	14	14	<b>DON'T LET GO</b> PACHA MASSIVE	NACIONAL
15	<b>NEW</b>		<b>PUESTO</b> LOS BABASONICOS	UNIVERSAL LATINO
16	<b>NEW</b>		<b>DIMELO</b> ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO
17	<b>NEW</b>		<b>ERES PARA MI</b> JULIETA VENEGAS	SONY BMG NORTE
18	4	18	<b>A LAS 3</b> ENANITOS VERDES	UNIVERSAL LATINO
19	<b>NEW</b>		<b>TU MONAS</b>	WATTS UP!
20	<b>RE-ENTRY</b>		<b>SATELITE</b> MOTEL	WARNER M.L.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	7	6	<b>TU AMOR NO ES GARANTIA</b> ANAIS	UNIVISION
2	5	8	<b>MAS QUE TU AMIGO</b> TITO NIEVES	LA CALLE/UNIVISION
3	1	10	<b>QUE LLOREN</b> IVY QUEEN	UNIVISION
4	4	7	<b>LA MANERA</b> ADASSA	UNIVERSAL LATINO
5	3	9	<b>EMPECE A LLORAR</b> ANTHONY CRUZ	M.P.
6	19	2	<b>DALE PA TRA (BACK IT UP)</b> NOTCH	CINCO POR CINCO/MACHETE
7	9	7	<b>CALM MY NERVES</b> DON OMAR	VI/MACHETE
8	2	6	<b>MIRA</b> FULANITO	CUTTING
9	17	5	<b>NADA PUEDE CAMBIARME</b> PAULINA RUBIO	UNIVERSAL LATINO
10	8	11	<b>PEGATE</b> RICKY MARTIN	SONY BMG NORTE
11	6	11	<b>ARROZ CON HABICHUELA</b> EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
12	13	6	<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b> BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE
13	11	11	<b>NUNCA HABIA LLORADO ASI</b> VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
14	12	8	<b>DIME QUE FALTO</b> ZACARIAS FERREIRA	FANIA/J & N
15	1E	13	<b>MI MUJER ES UN POLICIA</b> PUERTO RICAN POWER	J & N
16	2C	4	<b>CUANDO</b> TONY SWING	LATIN BEST
17	1E	3	<b>CONECTATE</b> OPTIMO	SONY BMG NORTE
18	1E	10	<b>MI CORAZONCITO</b> AVENTURA	PREMIUM LATIN
19	1C	14	<b>SE TRABA</b> DAVID CEDENO	EVELINA
20	<b>NEW</b>		<b>MEDLEY II</b> CARLOS MUNO & LA GRANDE DE MADRID	M.P.



Meyer

it makes things very difficult, and now more than ever you have to be able to strategically define your station and your target. I have to make sure people understand the difference between Súper Estrella and K-Love.

**But there's been a lot more bleeding between the two stations. Súper Estrella is playing the ballads, and K-Love is playing the pop.**

K-Love is playing much more of what we used to call "Súper Estrella music," and it was a great move on their end, that if Maná, Julieta Venegas or La 5a Estación, who are core Súper Estrella artists, have a great ballad or hit, they play it. What we have to concentrate on is not on trying to sound different from them because they sound more like us. We have to concentrate on our brand and on what we are to the marketplace.

Súper Estrella is still a unique brand, and we can't worry about what the other guys are doing. We have to be ourselves, that cool, guerrilla-marketing-style station that is not afraid to take chances and to break new songs. We have to appeal to everybody but still have that edge.

I want to continue to be the thorn in the side of all the big guys, and I know that that's what we've been, and that's what we'll continue to be.

R&R

# REGIONAL MEXICAN

► LA ARROLLADORA BANDA EL LIMON'S "DE TI EXCLUSIVO" SLIDES INTO THE REGIONAL MEXICAN TOP 20 (22-18, UP 102) AND TAKES THE WEEK'S SOLE AIRPOWER AWARD.



POWERED BY

Nielsen Broadcast Data Systems

WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
12	<b>DETALLES</b> LOS TIGRES DEL NORTE	NO. 1 (5 WKS) FONOVISA	1287	-13	9.207	3
15	<b>DAME UN BESO</b> INTOCABLE	EMI TELEVISIA	1253	+83	9.973	1
8	<b>MIL HERIDAS</b> CUISILLOS	MUSART/BALBOA	1143	+84	9.417	2
13	<b>CADA VEZ QUE PIENSO EN TI</b> LOS CREADORES DEL PASITO DURACUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1048	+31	7.672	5
13	<b>ME DUELE ESCUCHAR TU NOMBRE</b> GRUPO MONTEZ DE DURANGO	DISA	1011	-12	5.799	9
17	<b>Y SI VOLVIERA A NACER</b> ALEGRES DE LA SIERRA	EDIMAL/VIVA	980	+16	7.918	4
19	<b>ESE</b> CONJUNTO PRIMAVERA	FONOVISA	880	-22	7.020	6
35	<b>DIME QUIEN ES</b> LOS RIELEROS DEL NORTE	FONOVISA	849	-30	6.507	7
16	<b>UN IDIOTA COMO YO</b> DUELO	UNIVISION	838	-7	5.423	12
7	<b>ES COSA DE EL</b> GRACIELA BELTRAN	UNIVISION	804	-11	5.646	10
9	<b>INVISIBLE</b> PALOMO	DISA	782	+17	4.058	20
27	<b>LA NOCHE PERFECTA</b> EL CHAPO DE SINALOA	DISA	782	-85	5.022	13
14	<b>Y AQUI ESTOY</b> K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	748	-17	4.452	15
14	<b>COMO TE VA MI AMOR</b> LOS HOROSCOPOS DE DURANGO	DISA	709	+14	5.800	8
4	<b>BASTA YA</b> CONJUNTO PRIMAVERA	FONOVISA	700	+56	4.332	16
25	<b>TUS PALABRAS</b> BANDA EL RECODO	FONOVISA	687	-36	4.213	19
14	<b>ESO Y MAS</b> JOAN SEBASTIAN	MUSART/BALBOA	649	-20	3.759	21
6	<b>DE TI EXCLUSIVO</b> LA ARROLLADORA BANDA EL LIMON	AIRPOWER DISA/EDIMONSA	646	+102	5.430	11
4	<b>OJALA</b> MARCO ANTONIO SOLIS	FONOVISA	622	-12	2.646	28
16	<b>TAL VEZ</b> LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	614	-9	3.709	23
46	<b>DE RODILLAS TE PIDO</b> ALEGRES DE LA SIERRA	VIVA	563	-8	4.986	14
9	<b>CULPABLE O NO</b> EL FLACO ELIZANDE	FONOVISA	562	-28	2.828	27
16	<b>EL PAPA DE LOS POLLITOS</b> LOS TUCANES DE TIJUANA	UNIVISION	488	-32	2.547	30
3	<b>LA CHICA DEL ESTE</b> GRUPO BRYNDIS	DISA	476	+8	2.623	29
18	<b>LOBO DOMESTICADO</b> VALENTIN ELIZALDE	UNIVERSAL LATINO	461	-18	3.752	22
2	<b>POR AMARTE ASI</b> ALACRANES MUSICAL	UNIVISION	456	+113	4.242	17
3	<b>SOLO UN SUEÑO</b> BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	456	+65	1.394	-
6	<b>CUATRO MESES</b> BANDA MACHOS	SONY BMG NORTE	450	+19	2.493	32
2	<b>MIRAME</b> JENNI RIVERA	MOST ADDED FONOVISA	446	+110	3.593	24
2	<b>NO DEJARE DE AMARTE</b> VALENTIN ELIZALDE	UNIVERSAL LATINO	432	+73	1.797	-
51	<b>MAS ALLA DEL SOL</b> JOAN SEBASTIAN	MUSART/BALBOA	431	-39	4.232	18
13	<b>EL HOMBRE DE NEGRO</b> LOS HURACANES DEL NORTE	UNIVISION	429	-15	2.148	36
2	<b>CUANDO REGRESSES</b> PATRULLA 81	DISA	421	+104	2.531	31
9	<b>DE MIL MANERAS</b> LOS MORROS DEL NORTE	DISA	411	0	2.365	34
4	<b>AMOR PRISIONERO</b> EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	378	+14	1.265	-
6	<b>TE AMO TANTO</b> LOS INQUIETOS DEL NORTE	EAGLE	376	+7	2.481	33
8	<b>TE QUIERO MUCHO</b> GRUPO ANDARIEGO	DISA	371	-57	1.755	-
10	<b>AMIGOS CON DERECHO</b> ANDRES MARQUEZ	DISA	352	+11	2.335	35
2	<b>OJALA QUE LA VIDA TE ALCANCE</b> LOS ORIGINALES DE SAN JUAN	EMI TELEVISIA	314	+3	1.874	38
FE-ENTRY	<b>CHUY Y MAURICIO</b> EL POTRO DE SINALOA	MACHETE	311	+21	2.964	26

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>MIRAME</b> Jenni Rivera (FONOVISA) KGBT, KIWI, KLBN, KLTN, KOND, KRAY, KROM, KTTA	8
<b>POR AMARTE ASI</b> Alacranes Musical (UNIVISION) KBUE, KLBN, KLVO, KQBU, KTTA, WBZY, WYMY	7
<b>EL MZ</b> Los Tucanes De Tijuana (UNIVISION) KBUE, KGBT, KLHB, KROM, KSAH	5
<b>BASTA YA</b> Conjunto Primavera (FONOVISA) KHHL, KLBN, XHNZ, XHTY	4
<b>CUANDO REGRESSES</b> Patrulla 81 (DISA) KIWI, KLBN, WOJO, WYMY	4
<b>Y TU TE VAS</b> Los Primos De Durango (MAR INTERNACIONAL) KMYX, KOQO, KSEA, KTJM	4
<b>TUYA</b> Jennifer Pena (UNIVISION) KGBT, KKPS, KLHB, KSAB	4
<b>DAME UN BESO</b> Intocable (EMI TELEVISIA) KSAH, KTJM, KXTN	3
<b>DE TI EXCLUSIVO</b> La Arrolladora Banda El Limon (DISA/EDIMONSA) KISF, KQBU, WEDJ	3
<b>SOLO UN SUEÑO</b> Banda Guasavena (STARMEX/UNIVERSAL) KIWI, KLBN, KYQQ	3

**ADDED AT...**  
**KLVO**  
ALBUQUERQUE, NM  
PD/MD: Rene Leon  
Alacranes Musical, Por Amarte Asi, 10 Grupo Bryndis, La Chica Del Este, 10 Los Contentos De Sinaloa, Palabra De Macho, 10 Diana Reyes, Te Voy A Mostrar, 9 Los Buitres De Culiacan Sinaloa Llamame, Escribeme, 7  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>QUE CHULADA DE MUJER</b> Vicente Fernandez (SONY BMG NORTE)	278/67	<b>UNA ROSA</b> Solido (FREDDIE)	169/23
<b>MUCHACHA TRISTE</b> DJ Kane (EMI TELEVISIA)	216/53	<b>TRATE DE OLVIDARTE</b> Siggo (FREDDIE)	157/4
<b>AL 100%</b> Ezequiel Pena (FONOVISA)	195/20	<b>PALABRA DE MACHO</b> Los Contentos De Sinaloa (DISA/EDIMONSA)	146/13
<b>QUE HARIA SIN TI</b> La Autoridad De La Sierra (DISA)	185/31	<b>LLAMAME, ESCRIBEME</b> Los Buitres De Culiacan Sinaloa (UNIVERSAL LATINO)	145/30
<b>MI SUEÑO</b> Oro Norteno (VIVA)	174/45	<b>SOLO QUEDAN</b> Costumbre (FONOVISA)	145/10

### MOST INCREASED PLAYS

+138	<b>TE AMO MAMA</b> M. A. Solis Y Los Bukis (Fonovisa) WOJO +16, KXSB +12, KXLM +11, KRAY +9, KDUT +7, KYQQ +7, KOQO +6, KBNO +5, KCMT +4, KISF +4
+113	<b>POR AMARTE ASI</b> Alacranes Musical (Univision) KBUE +21, WBZY +20, KLBN +17, KTTA +14, KLVO +10, KMYX +9, KQBU +9, KSEA +8, WYMY +8, KOQO +5
+110	<b>MIRAME</b> Jenni Rivera (Fonovisa) KOQO +18, KLBN +16, KTTA +14, KGBT +13, KROM +13, KLTN +12, KOND +10, KLVO +9, KMYX +7, KTJM +7
+106	<b>DOS CORONAS A MI MADRE</b> Los Cadetes De Linares (Fonovisa) KOND +15, KBNO +8, KIWI +7, WLEY +6, KRAY +5, KJFA +4, KLTN +4, KXSB +4, KLNN +4, KSOL +4
+104	<b>CUANDO REGRESSES</b> Patrulla 81 (Disa) KLBN +20, KOQO +17, KDXX +14, KIWI +12, WOJO +12, KOND +8, WYMY +8, KMYX +7, XHTY +6, KSCA +6

FOR WEEK ENDING MAY 13, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
50 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

# Conexión Thalia Radio Show

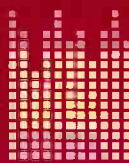
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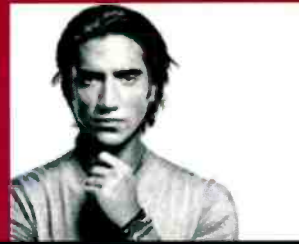
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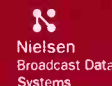


# LATIN POP

► "TE VOY A PERDER," **ALEJANDRO FERNANDEZ'S** SECOND 2007 LATIN POP ENTRY, MAKES THE BIGGEST LEAP ON THE CHART, ROCKETING 33-21 (UP 97 PLAYS).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	12	<b>SI NOS QUEDARA POCO TIEMPO</b> CHAYANNE	NO. 1 (1 WK) SONY BMG NORTE	852 -2	11.577 1
2	1	15	<b>ERES PARA MI</b> JULIETA VENEGAS	SONY BMG NORTE	802 -74	6.726 6
3	4	11	<b>TODOS CAMBIO</b> CAMILA	SONY BMG NORTE	723 +49	8.177 3
4	5	7	<b>NENA</b> MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	704 +62	6.019 8
5	3	17	<b>MANDA UNA SENAL</b> MANA	WARNER LATINA	684 -58	5.204 10
6	7	27	<b>ME MUERO</b> LA SA ESTACION	SONY BMG NORTE	606 +40	6.115 7
7	6	21	<b>PEGATE</b> RICKY MARTIN	SONY BMG NORTE	579 +8	4.122 17
8	10	9	<b>DUELE (CRAZY)</b> KALIMBA	SONY BMG NORTE	563 +80	3.491 26
9	8	9	<b>ME DUELE AMARTE</b> REIK	SONY BMG NORTE	560 +41	4.905 13
10	13	4	<b>DIMELO</b> ENRIQUE IGLESIAS	MOST INCREASED PLAYS/MOST ADDED INTERSCOPE/UNIVERSAL LATINO	559 +118	8.422 2
11	11	8	<b>HABLA EL CORAZON</b> YURIDIA	AIRPOWER SONY BMG NORTE	513 +42	3.936 20
12	9	17	<b>TE LO AGRADEZCO, PERO NO</b> ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	463 -41	2.733 36
13	14	33	<b>TU RECUERDO</b> RICKY MARTIN FEATURING LA MARI DE CHAMBAO Y TOMMY TORRES	SONY BMG NORTE	444 +19	7.032 5
14	12	30	<b>BENDITA TU LUZ</b> MANA	WARNER LATINA	436 -29	7.415 4
15	15	7	<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b> BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	397 +11	3.873 22
16	18	17	<b>QUE HICISTE</b> JENNIFER LOPEZ	EPIC/SONY BMG NORTE	362 +1	4.966 12
17	17	5	<b>SERA</b> SIN BANDERA	SONY BMG NORTE	347 -15	3.957 19
18	21	5	<b>BELLA TRAICION</b> BELINDA	EMI TELEVISIA	332 +3	2.202 -
19	19	25	<b>COMO YO NADIE TE HA AMADO</b> YURIDIA	SONY BMG NORTE	324 -27	2.956 31
20	16	27	<b>INVIERNO</b> REIK	SONY BMG NORTE	315 -48	3.024 30
21	33	2	<b>TE VOY A PERDER</b> ALEJANDRO FERNANDEZ	SONY BMG NORTE	313 +97	3.202 29
22	29	4	<b>CELESTIAL</b> RBD	EMI TELEVISIA	305 +57	1.751 -
23	23	5	<b>LO MEJOR DE TU VIDA</b> ALEXANDRE PIREZ	EMI TELEVISIA	299 +1	3.831 23
24	20	15	<b>HOY TENGO GANAS DE TI</b> RICARDO MONTANER	EMI TELEVISIA	289 -50	3.914 21
25	24	29	<b>SI TU NO ESTAS</b> SIN BANDERA	SONY BMG NORTE	287 -6	4.783 14
26	27	2	<b>QUE ME DES TU CARINO</b> JUAN LUIS GUERRA Y 44D	EMI TELEVISIA	274 +24	5.222 9
27	32	3	<b>AYUDAME</b> PAULINA RUBIO	UNIVERSAL LATINO	264 +47	4.711 15
28	34	2	<b>AHORA QUE TE VAS</b> LA SA ESTACION	SONY BMG NORTE	255 +41	2.856 33
29	25	14	<b>LA LLAVE DE MI CORAZON</b> JUAN LUIS GUERRA Y 44D	EMI TELEVISIA	244 -28	3.540 25
30	22	15	<b>SI TU ME QUISIERAS</b> LU	WARNER LATINA	230 -72	1.630 -
31	36	9	<b>ME GUSTAS COMO QUIERAS</b> MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES	218 +25	3.402 27
32	31	20	<b>HACE TIEMPO</b> FONSECA	EMI TELEVISIA	216 -2	2.636 37
33	30	7	<b>SHORTY SHORTY</b> XTREME	LA CALLE/UNIVISION	208 -15	1.234 -
34	28	17	<b>AMAR ES LO QUE QUIERO</b> DAVID BISBAL	VALE/UNIVERSAL LATINO	208 -41	0.952 -
35	40	2	<b>TORRE DE BABEL</b> DAVID BISBAL	VALE/UNIVERSAL LATINO	202 +19	4.112 18
36	26	16	<b>NADA PUEDE CAMBIARME</b> PAULINA RUBIO	UNIVERSAL LATINO	191 -64	0.797 -
37	35	8	<b>GRACIAS POR PENSAR EN MI</b> RICKY MARTIN	SONY BMG NORTE	177 -25	2.363 40
38	39	7	<b>SENTIMENTAL</b> MODERATTO	EMI TELEVISIA	176 -8	1.549 -
39	NEW		<b>LLORARAS</b> R.K.M. & KEN-Y	UNIVERSAL LATINO	174 +72	2.763 35
40	RE-ENTRY		<b>TE QUIERO ASI</b> BETZAIDA	MELODY/FONOVISA	168 +6	2.478 39

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DIMELO</b> Enrique Iglesias (INTERSCOPE/UNIVERSAL LATINO) KMMM, KPSS, KRIO, KTCY, KXXS, WFID	6
<b>TE VOY A PERDER</b> Alejandro Fernandez (SONY BMG NORTE) KPSS, WAMR, WIOA, XHPX	4
<b>ENSENEME TUS MANOS</b> Alejandro Sanz (WARNER LATINA) KPSS, KQKQ, KTCY, WKAQ	4
<b>AHORA QUE TE VAS</b> La Sa Estacion (SONY BMG NORTE) KEXA, KPSS, WFID	3
<b>HABLA EL CORAZON</b> Yuridia (SONY BMG NORTE) KPSS, WXYX	2
<b>BELLA TRAICION</b> Belinda (EMI TELEVISIA) KMMM, WFID	2
<b>AYUDAME</b> Paulina Rubio (UNIVERSAL LATINO) KEXA, KRIO	2
<b>LLORARAS</b> R.K.M. & Ken-Y (UNIVERSAL LATINO) WIAC, WIOA	2
<b>SENORA, SENORA, SENORA</b> Denise De Kalafé (EMI TELEVISIA) KBMG, XLTN	2
<b>INTOCABLE</b> Aleks Syntek (EMI TELEVISIA) KTCY, WWVA	2

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>NO TE PIDO FLORES</b> Fanny Lu (UNIVERSAL LATINO) TOTAL STATIONS: 8	159/7	<b>LEJOS ESTAMOS MEJOR</b> Motel (WARNER LATINA) TOTAL STATIONS: 5	125/23
<b>SAY IT RIGHT</b> Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS: 6	137/6	<b>GLAMOROUS</b> Fergie Featuring Ludacris (WILL.I.AM/A&M/INTERSCOPE) TOTAL STATIONS: 4	122/36
<b>PERDONAME EN SILENCIO</b> Reyli (SONY BMG NORTE) TOTAL STATIONS: 7	135/36	<b>TRAS NUBES</b> Pambo (SONY BMG NORTE) TOTAL STATIONS: 4	105/8
<b>PAM PAM</b> Wisn & Yandel (MACHETE) TOTAL STATIONS: 4	133/48	<b>Y TODAVIA</b> Yolandita Monge (LA CALLE/UNIVISION) TOTAL STATIONS: 5	98/29
<b>OJALA PUDIERA BORRANTE</b> Mana (WARNER LATINA) TOTAL STATIONS: 5	125/58	<b>ENSENEME TUS MANOS</b> Alejandro Sanz (WARNER LATINA) TOTAL STATIONS: 9	96/39

## MOST INCREASED PLAYS

+118	<b>DIMELO</b> Enrique Iglesias (InterScope/Universal Latino) KRIO +21, KXXS +18, KTCY +7, XHPX +6, WKAQ +12, KBMG +12, KMMM +11, KPSS +11, WFID +7, XHFG +6
+97	<b>TE VOY A PERDER</b> Alejandro Fernandez (Sony BMG Norte) WAMR +9, WIOA +8, KNVO +6, XHPX +3, KLVE +2, KPSS +12, XHFG +7, KSSE +6, KEXA +6, KRIO +3
+80	<b>DUELE (CRAZY)</b> Kalimba (Sony BMG Norte) XHPX +20, WIAC +19, XHFG +12, XLTN +7, KRIO +6, KMMM +6, KEXA +6, KQKQ +3, KNVO +3, KVVA +2
+72	<b>LLORARAS</b> R.K.M. & Ken-Y (Universal Latino) WIOA +24, WKAQ +17, WXYX +12, WIAC +12, WFID +7
+62	<b>NENA</b> Miguel Bose Feat. Paulina Rubio (Warner Latina) WXYX +21, WIOA +11, KSSE +9, XHFG +9, XLTN +8, WWVA +7, KVVA +5, KXXS +5, XHPX +3, WFID +2

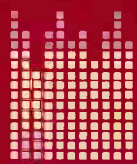
ADDED AT...  
**KWIZ**  
Los Angeles, CA  
PD: Eddie Leon  
Cuisillos, Mil Heridas, 15  
Graciela Beltran, Es Cosa De El, 9

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING MAY 13, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
26 Latin pop, 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

- |  |  |  |  |   |   |
|--|--|--|--|---|---|
| <b>WWVA/Atlanta, GA</b><br>OM: Clay Hunnicutt<br>PD/MD: Robbie Ramirez | <b>XHPX/El Paso, TX</b><br>PD: Eduardo Zamora<br>APD: Victor Acosta          | <b>KSSE/Los Angeles, CA</b><br>OM: Elias Autran<br>PD: Nestor Rocha<br>APD: Andrea Becerra | <b>WAMR/Miami, FL</b><br>PD: Pedro Javier Gonzalez | <b>WFID/Puerto Rico</b><br>PD: Lucy-Ann Ramos                         | <b>KBMG/Salt Lake City, UT</b><br>OM: Carlos Martin Valdez<br>PD: Ana Perez |
| <b>KXXS/Austin, TX</b><br>OM/PD: Romeo Herrera<br>MD: Julieta Jil      | <b>KMMM/Fresno, CA</b><br>PD: Jorge Guillen                                  | <b>KWIZ/Los Angeles, CA</b><br>PD: Eddie Leon  | <b>WRMA/Miami, FL</b><br>PD: Rogelio Alfonso       | <b>WIAC/Puerto Rico</b><br>PD: Valerie Mejia                          | <b>KRIO/San Antonio, TX</b><br>OM: Robin Flores<br>PD/MD: Manny Herrera     |
| <b>KPSS/Bakersfield, CA</b><br>PD: Isidro Roman                        | <b>KQKQ/Houston, TX</b><br>PD: Ezequiel Gonzalez<br>MD: Raquenell Villarreal | <b>KNVO/McAllen, TX</b><br>PD: Robert Montalvo<br>MD: Mando San Roman                      | <b>KEXA/Monterey, CA</b><br>PD: Vicente Romero     | <b>WIOA/Puerto Rico</b><br>PD: Fernando De Hostos                     | <b>XHFG/San Diego, CA</b><br>PD: Elvis Valle                                |
| <b>KTCY/Dallas, TX</b><br>PD: Javier Casanova                          | <b>KLVE/Los Angeles, CA</b><br>PD: Jose Santos                               | <b>XAVO/McAllen, TX</b><br>OM: Jeff Koch<br>PD: Juan Facundo                               | <b>WPAT/New York, NY</b><br>PD: Tony Luna          | <b>WKAQ/Puerto Rico</b><br>PD: Carlos Gonzalez<br>APD: Natalia Cuevas | <b>XLTN/San Diego, CA</b><br>PD: Libia Sauza                                |
|  |  |  | <b>KVVA/Phoenix, AZ</b><br>PD: Edgar Pineda        | <b>WXYX/Puerto Rico</b><br>PD/MD: Herman Davila                       |   |



# LATIN

▶ **ELVIS CRESPO'S** "LA FOTO SE ME BORRO," THE FIRST SINGLE FROM HIS UPCOMING ALBUM "REGRESO EL JEFE" (DUE JUNE 5), IS THE HIGHEST NEW ENTRY ON THE TROPICAL CHART AT NO. 19.



POWERED BY  
Nielsen  
Broadcast Data  
Systems

RANK	LAST WEEK	WEEKS ON CHART	TROPICAL		NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			TITLE ARTIST	NO. (T) (WKS)			
1	1	14	MAS QUE TU AMIGO TITO NIEVES	NO. 1 (15 WKS)	LA CALLE/UNIVISION	251 +18	3.405 3
2	4	17	IGUAL QUE AYER R.K.M. & KEN-Y		PINA/UNIVERSAL LATINO	157 +10	1.257 21
3	38	2	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	AIRPOWER	EMI TELEVISIVA	142 +97	2.299 8
4	3	16	MI CORAZONCITO AVENTURA		PREMIUM LATIN	139 -12	4.167 1
5	2	26	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	139 -25	0.746 32
6	5	27	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	133 -14	3.058 5
7	16	16	EN EL AMOR JOE VERAS		J & N	132 +23	3.346 4
8	6	14	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE	131 -15	1.078 24
9	13	14	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR		SONY BMG NORTE	128 +12	1.377 16
10	8	19	HACE TIEMPO FONSECA		EMI TELEVISIVA	122 -12	0.765 29
11	21	3	TORRE DE BABEL DAVID BISBAL	AIRPOWER	VALE/UNIVERSAL LATINO	117 +22	4.113 2
12	19	13	QUE LLOREN IVY QUEEN		UNIVISION	116 +11	0.663 36
13	15	8	DICEN JOHNNY RIVERA		CMG/UNIVERSAL MOTOWN	114 +1	1.271 20
14	7	34	NO VUELVO CONTIGO FRANKIE NEGRO		LA CALLE/UNIVISION	114 -23	1.480 13
15	17	5	IMPACTO DADDY YANKEE FEATURING FERGIE		EL CARTEL/INTERSCOPE	113 +5	1.974 9
16	14	15	QUE HICISTE JENNIFER LOPEZ		EPIC/SONY BMG NORTE	109 -4	1.626 11
17	9	8	NO TE PIDO FLORES FANNY LU		UNIVERSAL LATINO	109 -23	0.925 28
18	12	49	QUE PRECIO TIENE EL CIELO MARC ANTHONY		SONY BMG NORTE	105 -12	2.570 6
19	NEW		LA FOTO SE ME BORRO ELVIS CRESPO	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	MACHETE	103 +103	1.342 18
20	11	15	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440		EMI TELEVISIVA	102 -24	0.697 35
21	18	8	EMPECE A LLORAR ANTHONY CRUZ		M.P.	101 -4	1.074 25
22	28	6	DIME QUE FALTO ZACARIAS FERREIRA		J & N	94 +34	1.366 17
23	20	25	SOLA HECTOR "EL FATHER"		VI/MACHETE	93 -7	1.662 10
24	24	11	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIVA	89 +5	0.984 26
25	31	2	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE		LA CALLE/UNIVISION	81 +23	1.211 22
26	23	9	PEGATE RICKY MARTIN		SONY BMG NORTE	78 -12	1.445 14
27	33	2	DIMELO ENRIQUE IGLESIAS		INTERSCOPE/UNIVERSAL LATINO	75 +19	2.433 7
28	RE-ENTRY		PASARELA DJ NELSON Y DALMATA		FLOW/UNIVERSAL LATINO	73 +40	1.495 12
29	34	2	THE WAY SHE MOVES ZION FEATURING AKON		CMG/UNIVERSAL MOTOWN	66 +12	1.304 19
30	35	16	TU AMOR LUIS FONSI		UNIVERSAL LATINO	62 +9	0.253 -
31	26	9	MANDA UNA SENAL MANA		WARNER LATINA	58 -8	0.491 40
32	39	3	SOLO TU Y YO LIMI-T 21		LA CALLE/UNIVISION	57 +12	0.954 27
33	32	5	SI NOS QUEDARA POCO TIEMPO CHAYANNE		SONY BMG NORTE	56 -2	0.214 -
34	27	8	QUIZAS TONY DIZE		WY/MACHETE	56 -8	1.442 15
35	40	2	LO MEJOR DE TU VIDA ALEXANDRE PIRES		EMI TELEVISIVA	54 +10	0.134 -
36	35	12	ME VOY HECTOR ACOSTA		D.A.M.	53 -25	0.701 34
37	36	7	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	49 -2	0.395 -
38	NEW		DALE PA' TRA (BACK IT UP) NOTCH		MACHETE	45 +12	1.084 23
39	37	15	FLACA O GORDITA OLGA TANON		UNIVISION	45 -4	0.496 39
40	29	11	A PUNTO DE ESTALLAR N'KLABE		SONY BMG NORTE	39 -20	0.256 -

RANK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			TITLE ARTIST	NO. 1 (4 WKS)			
1	1	5	IMPACTO DADDY YANKEE FEATURING FERGIE	NO. 1 (4 WKS)	EL CARTEL/INTERSCOPE	706 +61	9.728 1
2	3	21	IGUAL QUE AYER R.K.M. & KEN-Y		PINA/UNIVERSAL LATINO	603 +129	9.318 2
3	2	26	SOLA HECTOR "EL FATHER"		VI/MACHETE	584 +64	8.803 3
4	7	5	THE WAY SHE MOVES ZION FEATURING AKON		CMG/UNIVERSAL MOTOWN	500 +113	6.350 6
5	9	13	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIVA	460 +99	7.146 4
6	6	29	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	410 +22	6.983 5
7	5	26	SHORTY SHORTY XTREME		LA CALLE/UNIVISION	410 -35	4.826 8
8	4	14	QUE LLOREN IVY QUEEN		UNIVISION	381 -65	4.801 9
9	8	41	LOS INFIELES AVENTURA		PREMIUM LATIN	343 -24	4.397 11
10	11	19	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANORA		UNIVERSAL LATINO	319 +28	3.762 13
11	10	10	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	310 +17	5.862 7
12	21	2	DIMELO ENRIQUE IGLESIAS	AIRPOWER/MOST INCREASED PLAYS	INTERSCOPE/UNIVERSAL LATINO	305 +165	4.601 10
13	13	4	LLORARAS R.K.M. & KEN-Y	MOST ADDED	UNIVERSAL LATINO	298 +73	4.062 12
14	15	14	CHICA VIRTUAL DJ NELSON FEATURING ARCANGEL		UMS/UNIVERSAL LATINO	255 +41	3.252 14
15	18	12	MI CORAZONCITO AVENTURA		PREMIUM LATIN	236 +53	2.834 18
16	14	27	DON'T CRY TOBY LOVE		SONY BMG NORTE	234 +11	2.949 16
17	12	20	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL		VI/MACHETE	231 -21	2.861 17
18	17	4	DALE PA' TRA (BACK IT UP) NOTCH		CINCO POR CINCO/MACHETE	225 +17	3.070 15
19	16	52	PAM PAM WISIN & YANDEL		MACHETE	181 -29	1.961 28
20	31	4	CONECTATE OPTIMO	AIRPOWER	SONY BMG NORTE	169 +53	2.517 20
21	20	11	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA/SONY BMG NORTE	164 -1	1.274 -
22	23	2	MANDA UNA SENAL MANA		WARNER LATINA	162 +27	2.302 23
23	22	2	NO TE VEO CASA DE LEONES		WARNER LATINA	154 +17	2.702 19
24	29	5	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	151 +30	2.148 26
25	38	12	FUEGO PITBULL		FAMOUS ARTISTS/TVT	150 +58	0.898 -
26	24	6	PEGATE RICKY MARTIN		SONY BMG NORTE	137 +4	2.018 27
27	30	5	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	134 +13	2.301 24
28	39	2	AMORES COMO EL TUYO TOBY LOVE		SONY BMG NORTE	131 +43	1.515 36
29	19	9	TANGO DEL PECADO CALLE 13		SONY BMG NORTE	130 -44	1.215 -
30	26	12	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	129 0	1.591 34
31	35	12	QUIZAS TONY DIZE		WY/MACHETE	123 +21	2.211 25
32	33	8	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO		LA CALLE/UNIVISION	114 +4	2.509 21
33	28	19	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	114 -8	1.019 -
34	NEW		YO TE QUIERO WISIN & YANDEL		WY/MACHETE	113 +60	1.881 30
35	34	10	PASARELA DJ NELSON Y DALMATA		FLOW/UNIVERSAL LATINO	109 +1	1.656 32
36	25	8	CALM MY NERVES DON OMAR		VI/MACHETE	108 -23	1.468 40
37	37	2	BAILARLO TITO "EL BAMBINO"		EMI TELEVISIVA	107 +15	1.488 38
38	32	15	BENDITA TU LUZ MANA		WARNER LATINA	105 -8	1.405 -
39	RE-ENTRY		MIRA FULANTO		CUTTING	96 +21	0.326 -
40	36	2	NO TE PIDO FLORES FANNY LU		UNIVERSAL LATINO	96 +1	1.208 -

## TROPICAL & LATIN RHYTHM MONITORED REPORTERS

<b>TROPICAL</b>	<b>WEMG/Philadelphia, PA</b> PD: DJ Frankie	<b>WYUU/Tampa, FL</b> OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	<b>KFZO/Dallas, TX</b> OM: Andy Lockridge PD: Chayan Ortuno APD: Alejandro Covarrubias	<b>KXOL/Los Angeles, CA</b> OM: Pio Ferro PD: Jerry Pulles	<b>WODA/Puerto Rico</b> OM: Jose Nelson PD/MD: Rogie Gallart
<b>WXDJ/Miami, FL</b> PD: Ruddy Hernandez	<b>WKKB/Providence, RI</b> PD: Juan D. Gonzalez APD: Darvin Garcia	<b>WLZL/Washington, DC</b> PD: Aracely Rivera	<b>KLLE/Fresno, CA</b> PD: Tony Santos MD: Ramona Rivera	<b>WMGE/Miami, FL</b> OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez	<b>WVOZ/Puerto Rico</b> PD: Jamie Ortiz MD: Edgar Diaz
<b>WSKQ/New York, NY</b> PD: Jorge Mier	<b>WPMZ/Providence, RI</b> PD: Zoilo Garcia MD: Dilson Mendez, Jr.	<b>LATIN RHYTHM</b>	<b>WTLQ/Ft. Myers, FL</b> PD: Al Sanchez	<b>WCAA/New York, NY</b> PD: Alix Quintero MD: DJ Kazzanova	<b>KVVZ/San Francisco, CA</b> PD: Bismarck Espinoza
<b>WNUE/Orlando, FL</b> PD: Rafael Gullon MD: Jose Martinez	<b>WPRM/Puerto Rico</b> PD: Jorge Pabon	<b>WVIV/Chicago, IL</b> OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	<b>KLLOL/Houston, TX</b> PD: Bobby Ramos	<b>KVIB/Phoenix, AZ</b> OM/PD: Josh Villa APD: Mark Garcia	
<b>WRUM/Orlando, FL</b> PD: Raymond Torres	<b>WZNT/Puerto Rico</b> PD: Pedro Arroyo				

Billboard TOP ALBUMS

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON CHIT, ARTIST, Title, CERT., PEAK POSITION. Top entries include Michael Buble 'Call Me Irresponsible', Bone Thugs-N-Harmony 'Strength & Loyalty', Bobby Valentino 'Special Occasion'.

VIDEO CHANNELS

Table with columns: CHANNEL, TW, LW. Lists video chart data for MTV, VH1, BET, CMT, and Fuse.

STREAMS

Table with columns: AOL Song Streams, AOL Radio, AOL On Demand, AOL music. Lists streaming data for various artists and tracks.

Billboard HOT DIGITAL SONGS

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON CHIT, TITLE, ARTIST, CERT., PEAK POSITION. Lists digital song chart data for tracks like 'Makes Me Wonder', 'Buy U A Drink', 'Girlfriend'.

Table with columns: CHANNEL, TW, LW. Lists digital song chart data for video channels like GAC, MTV2, CMT Canada, and Fuse.

Table with columns: AOL Song On Demand, AOL music. Lists digital song chart data for streaming services.

# R&R OPPORTUNITIES

## OPPORTUNITIES

### NATIONAL



### Training Service Consultants Radio Station Sales

- When was the last time you said to yourself "What I do makes a difference?"
- Do you have prior radio sales/research/programming experience?
- Do clients tell you that you have a great understanding of "The numbers"?
- Do you enjoy traveling for business (2-3 weeks/month)?
- Do you have a passion for helping people?
- Do you want to work with a cutting edge company who is helping the media and advertising industry grow?
- Do you want to work independently with a tremendous support team to help you achieve your goals?

We are looking for individuals with prior radio sales or media buying experience to join our award winning training teams in Columbia, MD, Atlanta, GA and Chicago, IL. If you love to travel for business and you enjoy solving business challenges, you should email us at [salesjobs@arbitron.com](mailto:salesjobs@arbitron.com), Attn: Training R&R, to show your interest to Arbitron Inc. immediately. For more information please visit us on the web at [www.arbitron.com](http://www.arbitron.com). Now when was the last time you thought about a career with that kind of support and true opportunity?

*An Equal Opportunity Employer*

### Program Director

Major market Rock Station seeks a Program Director to lead a talented staff. A minimum of five years experience as a Program Director/Operations Manager is preferred. If you have excellent people management skills and are an out-of-the-box, yet strategic thinker then this job is for you.

Send package to: Radio & Records, Inc., 5055 Wilshire Blvd, Suite 600, #1174, Los Angeles, CA 90036 or [kwood@radioandrecords.com](mailto:kwood@radioandrecords.com) c/o Job #1174. EOE.

### Air Personalities

Major Market Rock Station looking for air personalities with a proven track record. Do you have the ability to be relatable to 25-34 year old men?

Send your best material to: Radio & Records, Inc., 5055 Wilshire Blvd, Suite 600, #1175, Los Angeles, CA 90036 or [kwood@radioandrecords.com](mailto:kwood@radioandrecords.com) c/o Job #1175. EOE.

### EAST



### Manager, Syndicated Encoding Operations

Arbitron Inc. (NYSE: ARB), an international media and marketing research firm! We are currently searching for a **Manager of Syndicated Encoding Operations** to join our **Encoding Operations team in Columbia, MD**

**Primary Duties:** This position is responsible for the management of all encoding efforts specific to Domestic Radio and Arbitron's syndicated PPM service. Said management duties include acting as an interface to the Arbitron Product group as well as to external clients/potential clients in both management and engineering roles.

**Skills/Experience:** Working technical knowledge of broadcast audio/video equipment, connections, and related environments with 10 years experience in a broadcast environment. Demonstrated management success in this environment with 5 years experience managing people and projects.

See full description and qualifications at [www.Arbitron.com](http://www.Arbitron.com) under the careers section, position #07N073.

Send résumés to: [opsjobs@Arbitron.com](mailto:opsjobs@Arbitron.com)  
An Equal Opportunity Employer  
M/F/D/V

### SOUTH



### Mornings in Dallas

KMVK-FM/Dallas is in search of our first ever morning show. We're a music-intensive Rhythmic AC looking for creative, fun, energetic and intelligent people who can entertain and relate to W25-44. Teams welcome. Solos looking for a partner - bring it on! If you have an outstanding work ethic, understand what it takes to win, and, most importantly, you have the desire to win in an extremely competitive battle, apply now!

Email your cover letter, résumé, aircheck, and anything else that's relevant to [movinmornings@gmail.com](mailto:movinmornings@gmail.com) or mail to KMVK c/o Nikki Nite 4131 N Central Expressway Suite 1000 Dallas TX 75204. NO CALLS PLEASE!!!

*CBS Radio is an Equal Opportunity Employer.*



### General Manager

Radio One, Inc., the nation's seventh largest radio broadcasting company, is seeking a dynamic General Manager to guide and direct our station departments to maximum potential thereby meeting the stations' market share, rank and budget goals for Dallas, Texas.

This position is responsible for planning the annual budget, increasing station asset value and profit, establishing relationships w/clients & business leaders in the community, create, promote and manage the vision of the company & further community involvement. Successful candidate will possess 6 years experience in the radio & broadcasting industry demonstrating a proven track record of achievements.

Please forward résumés to [employment@radio-one.com](mailto:employment@radio-one.com) with subject line: GM-Dallas. EEO.



### LOOKING IN THE SUNSHINE STATE

CBS Radio's Orlando, Florida station, WJHM-FM/102 JAMZ is looking for an experienced General Sales Manager to lead its heritage rhythmic CHR station to the next level. A top-rated hip hop and R&B (P18-34, P18-49, P25-54) station since 1988, 102 JAMZ is deeply rooted in its local community.

The ideal candidate will possess 3+ yrs radio sales management experience, excellent inventory management skills, and a proven track record leading sales teams.

Send credentials to [paul.diaz@cbstudio.com](mailto:paul.diaz@cbstudio.com). EOE.

# R&R MARKETPLACE

## AIR CHECKS

### — AUDIO & VIDEO AIRCHECKS —

**CURRENT #320**, KHKS/Billy The Kidd, KRBY/Cliff Winston, KZZA/Domino, KPLX/Amy B., WSTR/Nudge, KFRC/Baltazar & Maria. \$13 CD  
**CURRENT #319**, WPGC/Donnie Simpson, KHKS/Atom Smasher, KBIG/Gary Spears, KIIS/Boy Toy Jessie, WKSC/Ty Bentli, KPLX, KRTH/Shotgun Tom Kelly, KHTC/Paul Christy. \$13  
**PERSONALITY PLUS #PP-228**, WTMX/Eric & Kathy, KZOK/Bob Rivers, KPWR/Big Boy, WSTR/Steve & Vicki. \$13 CD  
**PERSONALITY PLUS #PP-227**, KKRW/Dean & Rog, WMMR/Preston & Steve, KYSR/Valentine & Lisa Foxx, WMET/Greaseman. \$13 CD  
**PERSONALITY PLUS #PP-226**, WLUP/Jonathon Brandmeier, KIIS/Ryan Seacrest, WPLJ/Scott & Todd, KQRS/Tom Barnard. \$13 CD  
**ALL CHR #CHR-145**, KHKS, KUBE, KBKS, KRBE \$13 CD  
**ALL A/C #AC-153**, KHMX, KOST, KYSR, KMVN \$13 CD.  
**ALL COUNTRY #CY-175**, KKWF KMPS, KPLX, KSCS, KTYS. \$13 CD.  
**MARKET PROFILE #S-572 SAN FRANCISCO**: CHR AC UC AOR \$13 CD  
**MARKET PROFILE #S-573 HOUSTON**: AOR CHR AC Ctry Gold UC \$13 CD  
**PROMOVAULT #PR-68** - promo samples - all market sizes - all formats. \$15.50 CD  
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Agreement between Ole Music, LLC and Elvis Crespo dated January 1, 2004, including all benefits conferred therein including, without limitation, all unrecouped advances and royalties; Elvis Crespo Master Recording 8051971122 CD "Saborealo"; Elvis Crespo Master Recording 8051971242 DX "Saborealo Edicion Especial"; Elvis Crespo Video Master "Hora Enamorada"; Elvis Crespo Video Master "7 Dias"; Net proceeds earned from the sale of Elvis Crespo's 2007 Album entitled "Echate Pa'Ca"; Agreement between Ole Music, LLC and MDO dated October 1, 2004, including all benefits conferred therein including, without limitation, all unrecouped advances and royalties; MDO Master Recording 8051971212 CD "Otra Vez"; MDO Master Recording 8051971382 CD "Otra Vez"; MDO Master Recording 8051971392 CD "Otra Vez"; MDO Master Recording 8051971712 DX "Onda Acustica"; MDO Video Master "Otra Vez"; MDO Video Master "Al Menos Yo"; MDO Video Master EPK "Otra Vez"; Net proceeds earned from the sale of MDO's 2007 Album entitled "Sabe a Ti"; Agreement between Ole Music, LLC and Black:Guayaba dated September 19, 2005, including all benefits conferred therein including, without limitation, all unrecouped advances and royalties; Black:Guayaba Master Recording 8051971902 CD "lo de mas es plastico"; Black:Guayaba Video Master "Lejos"; and Black:Guayaba Video Master "Despacio." Note: The agreements and sale items are subject to the secured rights of Universal Records.

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**Proactive, and extremely reliable.** Experienced: Promotions, DJ/Host & Emcee, concerts, plus Music/Technical Producer skills, good prep. Chris Neal, 469-364-0130, [starstuddedent34@yahoo.com](mailto:starstuddedent34@yahoo.com)

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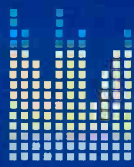
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CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24	U + UR HAND PINK	NO. 1(2 WKS)	★☆☆
2	3	9	GIRLFRIEND AVRIL LAVIGNE		☆☆★
3	5	5	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	☆☆★
4	2	18	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	☆☆★
5	3	17	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	☆☆★
6	6	21	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆☆★
7	7	14	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆☆★
8	8	7	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE	☆☆★
9	10	6	SUMMER LOVE JUSTIN TIMBERLAKE		☆☆★
10	13	7	HOME DAUGHTRY		☆☆★

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	10	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1(4 WKS)	☆☆★
2	3	12	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	☆☆★
3	2	16	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN		☆☆★
4	6	8	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	☆☆★
5	4	15	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	☆☆★
6	8	11	LIKE A BOY CIARA	LAFACE/ZOMBA	☆☆★
7	11	9	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	☆☆★
8	5	16	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	☆☆★
9	13	10	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	☆☆★
10	7	19	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆☆★

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	10	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1(4 WKS)	☆☆★
2	2	14	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	☆☆★
3	4	7	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	☆☆★
4	6	9	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	☆☆★
5	5	15	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	☆☆★
6	3	11	LIKE A BOY CIARA	LAFACE/ZOMBA	☆☆★
7	12	8	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	☆☆★
8	8	22	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	☆☆★
9	7	11	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆☆★
10	9	16	2 STEP UNK	BIG OOMP/KOCH	☆☆★

**#1 MOST ADDED**  
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

**#1 MOST INCREASED PLAYS**  
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

**TOP 5 NEW AND ACTIVE**  
THE GREAT ESCAPE Boys Like Girls (COLUMBIA)  
I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)  
WHINE UP Kat Deluna Feat. Elephant Man (EPIC)  
DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (UNIVERSAL LATINO/INTERSCOPE)  
ALL GOOD THINGS (COME TO AN END) Nelly Furtado (MOSLEY/GEFFEN)

COMPLETE CHR/TOP 40 CHART ON PAGE 39

**#1 MOST ADDED**  
DO YOU Ne-Yo (DEF JAM/IDJMC)

**#1 MOST INCREASED PLAYS**  
PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

**TOP 5 NEW AND ACTIVE**  
BREAK 'EM OFF Paul Wall Feat. Lil' KeKe (SWISHAHOUSE/ASYLUM/ATLANTIC)  
WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC)  
WALL TO WALL Chris Brown (JIVE/ZOMBA)  
LIL LOVE Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE)  
KRISPY Kinfolk Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 42

**#1 MOST ADDED**  
DO YOU Ne-Yo (DEF JAM/IDJMC)

**#1 MOST INCREASED PLAYS**  
SAME GIRL R. Kelly Duet With Usher (JIVE/ZOMBA)

**TOP 5 NEW AND ACTIVE**  
DREAMIN' Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/IDJMC)  
SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)  
WALL TO WALL Chris Brown (JIVE/ZOMBA)  
WONDERFUL Marques Houston (T.U.G./UNIVERSAL MOTOWN)  
CAN U WERK WIT DAT The Fixxers AKA DJ Quik & AMG (INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 44

URBAN AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	32	PLEASE DON'T GO TANK	NO. 1(2 WKS)	☆☆★
2	2	30	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	☆☆★
3	4	19	BUDDY MUSIQ SOULCHILD	ATLANTIC	☆☆★
4	3	19	IN MY SONGS GERALD LEVERT	ATLANTIC	☆☆★
5	5	17	IF I WAS YOUR MAN JDE	JIVE/ZOMBA	☆☆★
6	6	13	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	ATLANTIC	☆☆★
7	8	12	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	☆☆★
8	7	15	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	☆☆★
9	9	11	WHEN I SEE U FANTASIA	J/RMG	☆☆★
10	10	39	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	☆☆★

COUNTRY					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	32	GOOD DIRECTIONS BILLY CURRINGTON	NO. 1(1 WK)	☆☆★
2	1	20	SETTLIN' SUGARLAND	MERCURY	☆☆★
3	6	22	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	☆☆★
4	5	15	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	☆☆★
5	2	19	STAND RASCAL FLATTS	LYRIC STREET	☆☆★
6	8	11	TICKS BRAD PAISLEY	ARISTA NASHVILLE	☆☆★
7	7	21	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	☆☆★
8	9	37	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	☆☆★
9	4	25	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	☆☆★
10	11	16	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	☆☆★

AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	37	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1(11 WKS)	☆☆★
2	2	31	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE	☆☆★
3	3	30	HOW TO SAVE A LIFE THE FRAY	EPIC	☆☆★
4	5	7	EVERYTHING MICHAEL BUBLE	143/REPRISE	☆☆★
5	4	32	STREETCORNER SYMPHONY ROB THOMAS	MELISMA/ATLANTIC	☆☆★
6	6	37	FAR AWAY NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	☆☆★
7	7	31	HURT CHRISTINA AGUILERA	RCA/RMG	☆☆★
8	8	47	PUT YOUR RECORDS ON CORINNE BAILEY RAE	CAPITOL	☆☆★
9	10	17	CHANGE KIMBERLEY LOCKE	CURB/REPRISE	☆☆★
10	9	52	THE RIDDLE FIVE FOR FIGHTING	AWARE/COLUMBIA	☆☆★

**#1 MOST ADDED**  
HOW DID YOU KNOW Paul Taylor Feat. Regina Belle (PEAK/CONCORD)

**#1 MOST INCREASED PLAYS**  
CAN U BELIEVE Robin Thicke (STAR TRAK/INTERSCOPE)

**TOP 5 NEW AND ACTIVE**  
SAME GIRL R. Kelly Duet With Usher (JIVE/ZOMBA)  
ME Tamia (PLUS I/IMAGE)  
LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)  
HE IS Onitsha (STILL WATERS/HIDDEN BEACH)  
UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 45

**#1 MOST ADDED**  
I NEED YOU Tim McGraw With Faith Hill (CURB)

**#1 MOST INCREASED AUDIENCE**  
I TOLD YOU SO Keith Urban (CAPITOL NASHVILLE)

**TOP 5 NEW AND ACTIVE**  
DAYS OF THUNDER Mark Wills (EQUITY)  
THIS IS MY LIFE Phil Vassar (UNIVERSAL SOUTH)  
ONE MORE GOODBYE Randy Rogers Band (MERCURY)  
I AIN'T IN CHECOTAH ANYMORE Carrie Underwood (ARISTA/ARISTA NASHVILLE)  
NOTHIN' BETTER TO DO LeAnn Rimes (ASYLUM-CURB)

COMPLETE COUNTRY CHART ON PAGE 54

**#1 MOST ADDED**  
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)

**#1 MOST INCREASED PLAYS**  
IRREPLACEABLE Beyonce (COLUMBIA)

**TOP 5 NEW AND ACTIVE**  
MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD)  
IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)  
MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)  
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMC)  
SOMETIMES WHEN WE TOUCH Donny Osmond (DECCA)

COMPLETE AC CHART ON PAGE 58





# THE BACK PAGES



POWERED BY



## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	21	<b>IF EVERYONE CARED</b> NICKELBACK	NO. 1 (4 WKS)	ROADRUNNER/ATLANTIC/LAVA
2	3	18	<b>THE SWEET ESCAPE</b> OWEN STEFANI FEATURING AKON		INTERSCOPE
3	4	7	<b>MAKES ME WONDER</b> MAROONS	A&M/OCTONE/INTERSCOPE	
4	2	24	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/RMG	
5	5	22	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN	
6	6	15	<b>LITTLE WONDERS</b> ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC	
7	8	6	<b>HOME</b> DAUGHTRY	RCA/RMG	
8	7	22	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	
9	11	26	<b>U + UR HAND</b> PINK	LAFACE/ZOMBA	
10	9	48	<b>HOW TO SAVE A LIFE</b> THE FRAY	EPIC	

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	18	<b>READY FOR LOVE</b> WALTER BEASLEY	NO. 1 (1 WK)	HEADS UP
2	3	15	<b>HYPNOTIC</b> BONEY JAMES		CONCORD
3	4	15	<b>THE RHYTHM METHOD</b> PAUL BROWN		PEAK/CONCORD
4	3	25	<b>MISTER MAGIC</b> PETER WHITE		LEGACY/COLUMBIA
5	5	32	<b>WAY UP!</b> WAYMAN TISDALE		RENDEZVOUS
6	8	25	<b>GOOD TO GO</b> CHUCK LOEB		HEADS UP
7	6	17	<b>SO NOT OVER YOU</b> SIMPLY RED		SIMPLYRED.COM
8	7	18	<b>SAVE ROOM</b> JOHN LEGEND		G.O.O.D./COLUMBIA
9	11	15	<b>GOT TO GIVE IT UP</b> KIM WATERS		SHANACHIE
10	10	25	<b>THINKING ABOUT YOU</b> NORAH JONES		BLUE NOTE/BLC

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	6	<b>WHAT I'VE DONE</b> LINKIN PARK	NO. 1 (6 WKS)	MACHINE SHOP/WARNER BROS.
2	2	17	<b>FOREVER</b> PAPA ROACH		EL TONAL/GEFFEN
3	3	11	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S		HOLLYWOOD
4	4	18	<b>BREATH</b> BREAKING BENJAMIN		HOLLYWOOD
5	5	18	<b>LAZY EYE</b> SILVERSUN PICKUPS		DANGERBIRD
6	7	3	<b>ICKY THUMP</b> THE WHITE STRIPES	MOST INCREASED PLAYS	THIRD MAN/WARNER BROS.
7	4	18	<b>DIG</b> INCUBUS		IMMORTAL/EPIC
8	14	13	<b>PARALYZER</b> FINGER ELEVEN		WIND-UP
9	8	6	<b>HUMP DE BUMP</b> RED HOT CHILI PEPPERS		WARNER BROS.
10	10	9	<b>TIME WON'T LET ME GO</b> THE BRAVERY		ISLAND/IDJMG

### #1 MOST ADDED

FIRST TIME Lifehouse (Geffen)

### #1 MOST INCREASED PLAYS

FIRST TIME Lifehouse (Geffen)

### TOP 5 NEW AND ACTIVE

SUMMER LOVE Justin Timberlake (Jive/Zomba)

THE STORY Brandi Carlile (Columbia)

EVERYTHING Buckcherry (Eleven Seven/Atlantic/Lava)

IF YOU'RE GONNA LEAVE Emerson Hart (Manhattan/Capitol)

ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava)

COMPLETE HOT AC CHART ON PAGE 60

### #1 MOST ADDED

BORN 2 GROOVE Euge Groove (Narada Jazz/BLC)

### #1 MOST INCREASED PLAYS

BORN 2 GROOVE Euge Groove (Narada Jazz/BLC)

### TOP 5 NEW AND ACTIVE

LADIES' CHOICE Paul Taylor (Peak/Concord)

JUST AS YOU ARE Everette Harp (Shanachie)

STAY WITH ME TONIGHT Jackie M Joyner (Artizen)

SLAMMIN Jay Soto (Nu Groove)

TAKE ME Steve Cole (Narada Jazz/BLC)

COMPLETE SMOOTH JAZZ CHART ON PAGE 63

### #1 MOST ADDED

THE HEINRICH MANEUVER Interpol (Capitol)

### #1 MOST INCREASED PLAYS

ICKY THUMP The White Stripes (Third Man/Warner Bros.)

### TOP 5 NEW AND ACTIVE

INTO ACTION Tim Armstrong (Hellcat/Epitaph)

UNDERCLASS HERO Sum 41 (Island/IDJMG)

MISSED THE BOAT Modest Mouse (Epic)

YOU WOULDN'T KNOW Hell Yeah (Epic)

ON CALL Kings Of Leon (RCA/RMG)

COMPLETE ALTERNATIVE CHART ON PAGE 65

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	6	<b>WHAT I'VE DONE</b> LINKIN PARK	NO. 1 (3 WKS)	MACHINE SHOP/WARNER BROS.
2	2	18	<b>FOREVER</b> PAPA ROACH		EL TONAL/GEFFEN
3	3	19	<b>BREATH</b> BREAKING BENJAMIN		HOLLYWOOD
4	5	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE		EPIC
5	6	13	<b>YOU WOULDN'T KNOW</b> HELLYEAH		EPIC
6	4	15	<b>WELL ENOUGH ALONE</b> CHEVELLE		EPIC
7	7	18	<b>EVERYTHING</b> BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA
8	9	17	<b>PARALYZER</b> FINGER ELEVEN		WIND-UP
9	8	17	<b>JAMBI</b> TOOL		TOOL/DISSECTIONAL/VOLCANO/ZOMBA
10	10	9	<b>SIDE OF A BULLET</b> NICKELBACK		ROADRUNNER

### #1 MOST ADDED

FAMOUS Puddle Of Mudd (Flawless/Geffen)

### #1 MOST INCREASED PLAYS

WORKING CLASS HERO Green Day (Reprise)

### TOP 5 NEW AND ACTIVE

SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost. (Tooth&Nail/Virgin)

GIVEN UP Linkin Park (Machine Shop/Warner Bros.)

LAZY EYE Silversun Pickups (Dangerbird)

THE PURSUIT Evans Blue (The Pocket/Hollywood)

HEY THERE DELILAH Plain White T's (Hollywood)

COMPLETE ACTIVE ROCK CHART ON PAGE 66

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	5	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	NO. 1 (4 WKS)	EPIC
2	2	9	<b>FAR CRY</b> RUSH		ANTHEM/ATLANTIC
3	3	6	<b>WHAT I'VE DONE</b> LINKIN PARK		MACHINE SHOP/WARNER BROS.
4	4	16	<b>FOREVER</b> PAPA ROACH		EL TONAL/GEFFEN
5	6	18	<b>BREATH</b> BREAKING BENJAMIN		HOLLYWOOD
6	5	29	<b>PAIN</b> THREE DAYS GRACE		JIVE/ZOMBA
7	8	18	<b>EVERYTHING</b> BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA
8	9	26	<b>LADIES &amp; GENTLEMEN</b> SALIVA		ISLAND/IDJMG
9	10	20	<b>TEN THOUSAND FISTS</b> DISTURBED		REPRISE
10	7	22	<b>IT'S NOT OVER</b> DAUGHTRY		RCA/RMG

### #1 MOST ADDED

WHAT I WANT Daughtry (RCA/RMG)

### #1 MOST INCREASED PLAYS

WHAT I WANT Daughtry (RCA/RMG)

### TOP 5 NEW AND ACTIVE

SOULCRUSHER Operator (Atlantic)

ALL THE SAME Sick Puppies (RMR/Virgin)

RAIN WIZARD Black Stone Cherry (In De Goot/Roadrunner)

ICKY THUMP The White Stripes (Third Man/Warner Bros.)

MADE OF SCARS Stone Sour (Roadrunner)

COMPLETE ROCK CHART ON PAGE 67

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	15	<b>READ MY MIND</b> THE KILLERS	NO. 1 (6 WKS)	ISLAND/IDJMG
2	2	12	<b>BETTER THAN</b> THE JOHN BUTLER TRIO		JARRAH/ATLANTIC/LAVA
3	3	8	<b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE		UNIVERSAL REPUBLIC
4	4	17	<b>LOOK AFTER YOU</b> THE FRAY		EPIC
5	9	15	<b>TELL ME 'BOUT IT</b> JOSS STONE		VIRGIN
6	7	11	<b>THE STORY</b> BRANDI CARLILE		COLUMBIA
7	5	33	<b>SEE THE WORLD</b> GOMEZ		ATO/RED
8	8	25	<b>THINKING ABOUT YOU</b> NORAH JONES		BLUE NOTE/BLC
9	14	4	<b>UNDER THE INFLUENCE</b> JAMES MORRISON		POLYDOR/INTERSCOPE
10	6	22	<b>PHANTOM LIMB</b> THE SHINS		SUB POP

### #1 MOST ADDED

BUBBLY Colbie Caillat (Universal Republic)

### #1 MOST INCREASED PLAYS

WORKING CLASS HERO Green Day (Reprise)

### TOP 5 NEW AND ACTIVE

FOUR WINDS Bright Eyes (Saddle Creek)

ORDINARY DAY Dolores O'Riordan (Sanctuary)

YOUNG FOLKS Peter Bjorn And John (Almost/Colo/Red)

YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)

MISSED THE BOAT Modest Mouse (Epic)

COMPLETE TRIPLE A CHART ON PAGE 70

Leading a grass-roots effort to raise awareness of a great American genre—and get ‘Americana’ in the dictionary

# Jed Hilly

By Erica Farber

Earlier this year, Jed Hilly joined the Americana Music Assn. as executive director. Hilly brings to the AMA nearly 20 years of diverse entertainment industry experience and an extensive marketing background, coupled with an intense feeling for the music and artists he now represents.

**Beginning his career:** I was in a rock ‘n’ roll band, living in New York City, and I came to the conclusion it was time to look at another way of making money. There was a guy at CBS Records who knew my situation, and he said, “Take a meeting with this guy, and you’ll get a job.” It was as an inventory clerk.

Three months into it, I was doing an inventory at Tower Records in Lincoln Center. I noticed the regional manager based in that store was a big St. Louis Cardinals fan. I had two copies of a 1968 Bob Gibson baseball card, so I presented one to the guy at Tower.

Twenty-four hours later I got a phone call from one of the vice presidents of sales at Columbia, saying, “Why does this guy love you so much? Be in my office at 9 o’clock.” I went in, and a request had been made for me to look after that Tower Records. So I got my first full-time job thanks to Bob Gibson and the St. Louis Cardinals.

I was with Sony for over a decade. It was like graduate school in the music industry.

**Moving to Nashville:** In 2000, I was asked to take a corporate position. We were part of the Napster response team—the digital-asset management group. I was out of the country every six weeks on a 10-day run.

I had three children by the time 9-11 hit, all under the age of 4. I wasn’t getting home till 9, 10 o’clock every night. Everybody had their own revelation after 9-11, and mine was that I needed to be with my family. We knew we had to do something, and my wife was born in Memphis and her mom and dad lived in Nashville. I needed a family-friendly environment.

**Joining the Americana Music Assn.:** I had been working for Barbara Orbison, looking after the music of Roy Orbison. I got a phone call last fall from [AMA board president] Tamara Saviano,

wanting to know if I was interested in the position. I had some wonderful projects I wanted to do with Barbara for 2007, but Tamara kept talking to me.

I probably had 15 conversations with 15 different members of the board before I said, “This is a great opportunity. These people are incredibly dedicated and passionate about what they’re doing.”

**The mission of the AMA:** To broaden and raise awareness of the genre. We are moving beyond the industry and into the public realm. If you asked somebody on the streets of Nashville or Boulder, Colo., or New York or Boston, they might not know what Americana was, but if you asked a European, they would tell you that the



Americana genre is contemporary music that honors the traditions of American roots music.

**Vision for the organization:** My vision is to continue as a trade-based organization, but my focus is on raising awareness in the public sectors. It’s a grass-roots mission.

We need to broaden our scope from the Americana Music Festival and Conference. I’m looking for more partnerships and relationships that will create Americana-branded events.

**Biggest challenge:** In Webster’s dictionary you can find rock ‘n’ roll, you can find folk and you can find hip-hop and rap. My goal is to put a musical definition behind the word “Americana” in the dictionary. That’s one of several challenges. I would like to see our radio chart expand, and I’m looking to major markets to broaden their Americana scope and look at the benefits of Americana music in their programming.

**State of Americana:** I think the trajectory is going up. The conference and festival has been growing. Last year the Nashville Visitors Bureau acknowledged that it brought a million dollars to the city. That means people are supporting the genre, and that’s primarily from the industry.

**Career highlight:** From a business perspective, I was proud of putting into play a business-to-business application in the early ‘90s. That was pretty exciting.

From a creative perspective, the highlight has to be what I did with Barbara Orbison. Being able to be fully creative while keeping the business elements in mind was the highlight of my career.

**Career disappointment:** I wish I had realized how hard it was to raise three children in Manhattan a little sooner. I don’t know what I was doing, schlepping a stroller through two flights of stairs to get to a subway.

**Most influential individual:** There isn’t one individual. The greatest accomplishments I’ve ever achieved have been done by a group. And I believe that not only professionally, but personally. When you can work together with a group of people, I believe you can reach the greatest of heights.

**Advice for the music industry:** Create artists. Look for the long term. I think we as an industry have become very shortsighted. Listen to kids and don’t devalue our product.

R&R

**‘In Webster’s dictionary you can find rock ‘n’ roll, you can find folk and you can find hip-hop and rap. My goal is to put a musical definition behind the word “Americana” in the dictionary.’ —Jed Hilly**

## Liner Notes

**Profile:** Jed Hilly

**Title:** Americana Music Assn. executive director

**Favorite radio format:** “I’ll listen to triple A, NPR and top 40. It’s a great struggle—I have finally convinced my son to be a Bob Dylan fan, whereas my daughter lives on Ryan Seacrest.”

**Favorite TV show:** “South Park”

**Favorite song:** “Visions of Johanna” by Bob Dylan

**Favorite book:** “Bel Canto” by Ann Patchett

**Favorite movie:** “Casablanca”

**Favorite restaurant:** The Garlic Rose in San Francisco

**Beverage of choice:** Coca-Cola

**Hobbies:** “I love to ski, I love to watch and play baseball, and I still have season tickets to the Yankees. My son has my baseball cards now. My favorite thing in the world is to attend my children’s sporting events on Saturday morning.”

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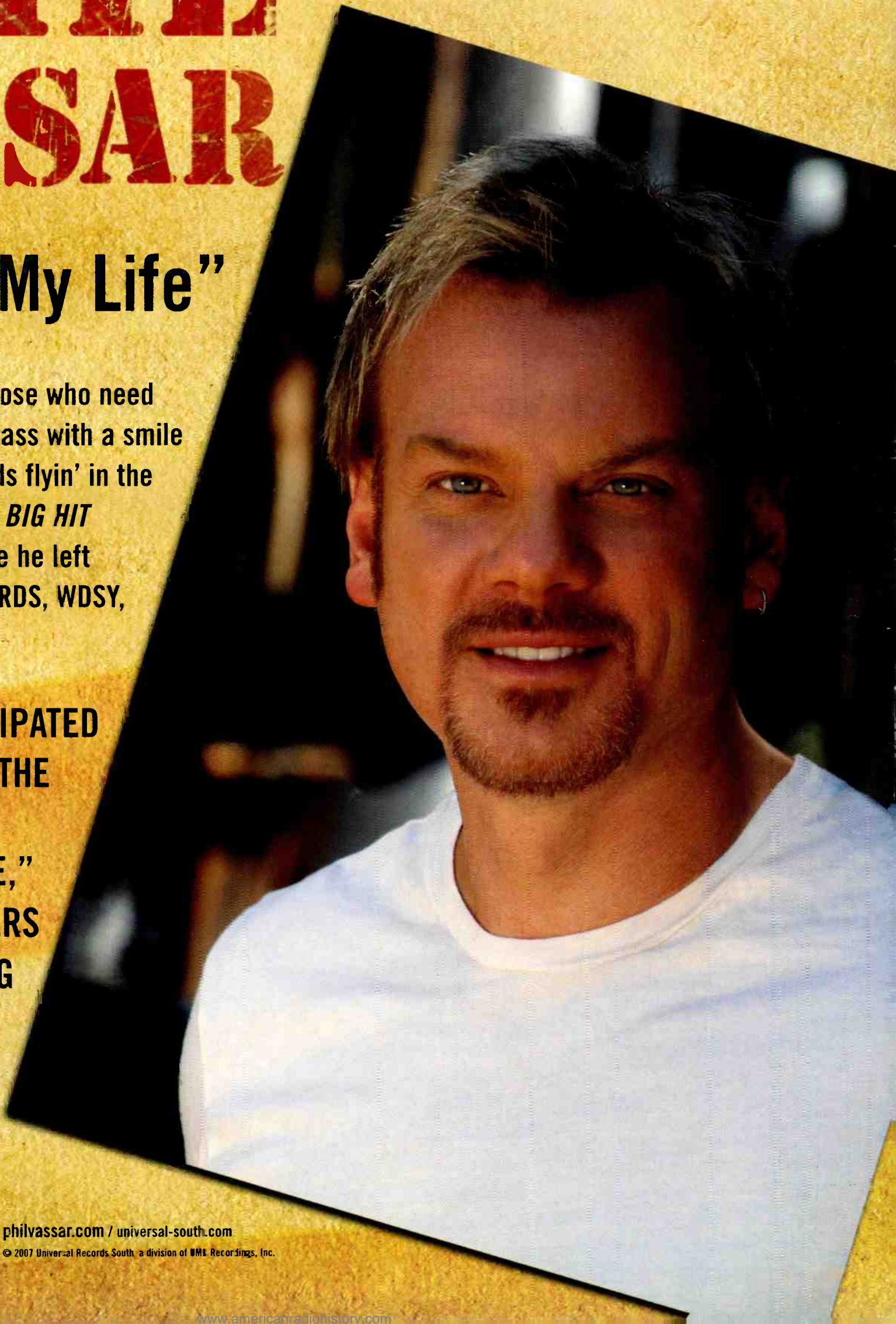
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