

STATE OF THE FORMAT 2007

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DECLARATION OF INDEPENDENTS

Indie Operators Count On Heritage, Family And Passion To Win p.10

R&R

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APRIL 6, 2007 NO. 1704 \$6.50



PLUS

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# News Focus

## MOVER Burton Leads Capitol's Rock Department

Capitol Records names Scott Burton VP of promotion, overseeing rock and alternative rock promotion. He replaces Buddy Deal, who exited the label in March.

Burton, who remains Chicago-based, arrives from Aware Records, where he was VP of marketing and promotion. Prior to joining Aware, Burton spent time at Jeff McClusky and Associates and Elektra Records.

Capitol senior VP of promotion Ed Green says, "Scott will oversee and lead our alternative department, but his experience and expertise in all formats of radio will benefit our team in all areas." —Mike Boyle

## SHAKER Fredrick Takes Over Clear Channel/Cincinnati

Chuck Fredrick is the newly designated VP/market manager for Clear Channel's Cincinnati cluster. He transfers from the same post at Clear Channel's nearby Dayton cluster and replaces Karrie Sudbrack, who crossed the street to run Cumulus' Cincy cluster in March.

Fredrick's domain will now encompass news/talk monster WLW-AM, rocker WEBN, CHR/top 40 WKFS (Kiss 107), classic rock WOFX (92.5 the Fox), talker WKRC-AM, hot AC WVMX (Mix 94.1) and sports WCKY-AM (1530 Homer).

Fredrick previously was VP of sales for Clear Channel/Dayton until January 2006, when he was upped to market manager. —Keith Berman

### Promis Joins R&R As Latin Chart Manager



Promis

Jose Promis joins R&R as Latin chart manager. Based in R&R's Los Angeles offices, Promis arrives from the American

Federation of Musicians' Film Musicians Secondary Markets Fund, where he had been a research associate since 2000. Promis also was a freelance writer for All Music Guide and Las Vegas magazine. A native of Chile, Promis is bilingual and holds a master's degree in media arts from the University of Arizona.

## NAB Fooled On FCC's Satcasters Report?

The NAB stepped up its campaign to stop the proposed \$13.6 billion merger between Sirius and XM last week when it relied on an inaccurate article from a Washington, D.C.-based trade publication. The article claimed that a new FCC annual report to Congress on the industrial satellite industry concluded that iPods are not considered competitors to Sirius or XM.

NAB president/CEO David Rehr said, "This FCC decision that the current duopoly of XM and Sirius does not compete with radio, iPods or any other audio sources in the satellite radio market further undermines the arguments made by XM and Sirius to obtain a government-sanctioned monopoly."

As it turns out, nowhere is the word "iPod" mentioned in the 69-page FCC report. However, the report does note that its information is intended "to facilitate discussion of satellite markets and services . . . and may not reflect the appropriate markets to be considered in other Commission proceedings, including merger reviews, rulemakings involving the Commission's ownership rules or other reports to Congress."

This week, an NAB spokesman said, "NAB lawyers thoroughly reviewed the FCC's report and concluded that the report undermines the arguments made by XM and Sirius, as reflected in David Rehr's statement." —Jeffrey Yorke



Rehr

## ON THE WEB NAB Funds Satellite Merger Protest Group

The Consumer Coalition for Competition in Satellite Radio (C3SR), a group that in mid-February said it comprised Sirius- and XM-subscribing George Washington University law school students who came together to protest the satcasters' proposed merger, is funded by the NAB, the merger proposal's biggest critic.

"NAB has supported C3SR from the beginning," said Julian Shepard, a communications lawyer with Williams Mullen and former assistant general counsel at the NAB.

The NAB's Dennis Wharton said, "We have never denied that we are one of C3SR's supporters." He did not know how much money the NAB provided C3SR, nor who the other sponsors were. Shepard also could not identify the other supporters.

—Jeffrey Yorke

### NUMBER CRUNCH

<p><b>\$12.3B</b></p> <p>Private equity group Broadcast Media Partners at the end of March closed on its \$12.3 billion acquisition of Univision Communications. Prior to the FCC signing off on the deal, Univision agreed to pay a record \$24 million penalty to the U.S. Treasury for passing off to regulators Spanish-language TV soap operas as children's programming.</p>	<p><b>9</b></p> <p>Life Media Network International, the Texas investment group that recently purchased Dallas-based USA Radio Network, will acquire nine FM radio stations in Texas, North Carolina and Georgia that have yet to be built. Once constructed, the stations will help Life Media expand the reach of its USA Radio Network's two 24-hour satellite channels.</p>	<p><b>\$13B</b></p> <p>Real estate developer-turned-entrepreneur Sam Zell has agreed to buy the Tribune Co. for \$13 billion and will take it private. Tribune owns such newspapers as the Chicago Tribune and the Los Angeles Times. It also owns 23 TV stations. Its only radio property is talk WGN-AM/Chicago, which signed on in 1924.</p>
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## Investors Grill Radio One, Emmis

At Bank of America's Media, Telecom and Entertainment Conference March 28-29 in New York, executive presenters from Radio One and Emmis found themselves under investor microscopes.

Radio One VP/CFO Scott Royster took a lot of heat about his company's late-to-arrive Internet strategy, and investors called for his company to sell its struggling stand-alone KRBV (V100)/Los Angeles, which switched from KKBT (the Beat) to urban AC late last year.

Responding to an analyst suggestion that Radio One should have developed an Internet strategy earlier, Royster said, "Like our brethren in the radio industry, we haven't cracked the code." Acknowledging that 2006 was the worst year in Radio One's 25-year history, Royster played up the company's positives, boasting of growth in its TV division.

During Emmis' presentation, executive VP/CFO Patrick Walsh honed in on three areas of focus for 2007: improving major-market performance, an Emmis Interactive expansion strategy and continuing solid growth in its publishing and international holdings.

B of A analyst Jonathan Jacoby asked Walsh the question that was on most people's minds, "Will Emmis take another run at going private?" Walsh quipped, "You'd have to ask [chairman/CEO/president] Jeff [Smulyan]. He's barricaded in his office." —Paul Heine and Mike Boyle

## NPR Asks CRB To Reconsider Rates

NPR has urged the Library of Congress' Copyright Royalty Board judges to grant a rehearing and "set aside or modify" the way the board outlined how artists' streaming royalty rates are determined. NPR argues that the formula fashioned by the judges—which uses a monthly aggregate tuning (ATH) threshold and a payment on a per-performance basis schedule—creates an impossible-to-clear hurdle for NPR.

—Jeffrey Yorke

## EMI, Nokia Partner

EMI Group CEO Eric Nicoli, speaking at the CTIA Wireless 2007 convention in Orlando, unveiled a partnership with Nokia under which the label will be the exclusive provider of music and artists inside Nokia retail locations and will promote EMI artists on Nokia handsets and at Nokia-owned concert venues and theaters.

Nicoli also pointed out the company's desire for more sophisticated mobile music applications, including preloading full artist catalogs in new mobile phones on-demand at point of sale as well as mobile ticketing and other uses.

—Antony Bruno, Billboard





## Saunders Returns To Programming

Veteran urban programmer Michael Saunders resurfaces as PD of CBS Radio urban WJHM (102 Jamz)/Orlando, replacing Stevie DeMann.

Saunders was last seen as PD of Clear Channel urban WWPR (Power 105.1)/New York, but left in late 2005. Prior to that, he programmed urban WJLB/Detroit, KKBT/Los Angeles and WPEG/Charlotte.

In phase one of the winter 2007 Arbitrands, WJHM is tied for fourth place 12+ with rival Cox Radio rhythmic WPYO (Power 95.3). WJHM improved 4.1-4.9, while WPYO inched 4.8-4.9. The two stations have mostly traded leads for the past five Arbitron quarterly surveys.



Saunders

—Dana Hall

## Meier Back On Windy City Airwaves

After a nearly three-year absence, longtime Chicago radio personality Garry Meier returned to the air April 2 on WCKG/Chicago. Meier, last heard in afternoons alongside Roe Conn at crosstown WLS, now hosts a daily 8 a.m.-11 a.m. show on the CBS Radio talk outlet.

The move puts Meier on the same station as former partner and WCKG afternoon stalwart Steve Dahl. As a duo, Dahl and Meier enjoyed a highly successful run on Chicago radio throughout the '80s and early '90s. The pair made headlines last August when, after years of a contentious relationship, an unplanned on-air reunion took place on Dahl's afternoon program.

—Al Peterson

## Kinard Rises To WJFK/Washington PD

Chris Kinard has been named PD at CBS Radio FM talker WJFK/Washington. Kinard succeeds Max Dugan, who exited as PD of WJFK and then-classic rock sister WARW in January.

Kinard, who began at WJFK as an intern in 1998, moves up from his most recent post as executive producer for the station's "Junkies" morning show. He's also been interim PD of WJFK for the past two months.

"Growing up, listening to WJFK is what got me addicted to radio," Kinard says. "I'm thrilled to have the privilege of working with legends like Don & Mike, the Junkies, and Opie & Anthony, our new show 'Unzipped,' and our talented support staff. This is a dream job come true." —Al Peterson

## Clear Channel Shareholders Advised Against Accepting Offer

Proxy advisory firm Institutional Shareholder Services has recommended against shareholder acceptance of the \$19 billion Clear Channel buyout offer from private equity groups Thomas H. Lee Partners and Bain Capital Partners. Shareholders are set to vote on the offer April 19 at a special meeting in San Antonio.

"The offer price represents a very modest premium," ISS told investors in a recent report. "It appears that the primary strategic rationale for the proposed transaction is to take advantage of the hot financing markets driving the current private equity boom. We find that while this rationale may be reasonable, it's not necessarily compelling for longer-term shareholders."

The Clear Channel board of directors and the Mays family, who founded the broadcasting empire, have lobbied shareholders to embrace the only offer made in mid-October when it was announced that the company intended to go private. Since then, several large institutional shareholders have turned their backs on the bid, saying the per-share amount is too puny. Several Wall Street analysts have told investors Clear Channel shares should be valued at \$39-\$42 per share. —Jeffrey Yorke

## Atlantic Ups Landy To Executive VP

Atlantic Records has promoted Morace Landy from senior VP to executive VP of urban promotion. He succeeds Ronnie Johnson, who exited in March to join the new Capitol Music Group as executive VP of promotion.

During the course of Landy's career, he has served as VP of urban promotion at Epic Records, Crave Records and Island Records, and Northeast regional at Reprise. He started at Profile Records as a regional promotion representative.

—Dana Hall

## Regional Mexican 'El Rey' Bows In Portland

Salem Communications has split its KTRO-AM-FM/Portland, Ore., talk simulcast and installed regional Mexican format "El Rey" on the FM signal. Dave Arthur, PD at Christian AC sister KFIS, is overseeing the new station's operations, while José Santos is serving as programming consultant.

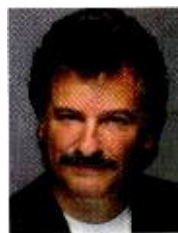
GM Dennis Hayes says, "There was an unmet need on the FM band in Portland, when nearly 11% of the population is Hispanic, and 80% of that are of Mexican heritage." —Jackie Madrigal

## Herndon Beats A Hasty Retreat

Herndon Hasty abruptly retired March 30 as market manager of the Wilks Broadcasting Kansas City cluster. Hasty, a 28-year market vet, reportedly returned from lunch and left the building almost immediately thereafter. He did leave behind a letter to the staff, explaining that he told Jeff Wilks "that I simply am not the right guy to lead his business in K.C." —Kevin Carter

## MOVERS

Bob Morelli is upped from executive VP/GM to president of Sony BMG's RED Distribution, which sets in motion a series of additional promotions. Lynn Hazan-DeVaul moves from



Morelli

senior VP of finance and operations to executive VP/GM, replacing Morelli; senior director/West Coast region Denise Fanelli becomes VP/West Coast region; director/East Coast region Paul Reitz is promoted to senior director/East Coast region; and RED strategic marketing associate director Jaclyn Bertsch is named RED strategic marketing director. . . . ABC Radio Networks senior director of research Martha Luszc is promoted to VP of research. Prior to joining ABC in 1999, Luszc worked for New Jersey Public Radio, Greater Media and Westwood One, among others.

## SHAKERS

Longtime Seattle broadcaster Bob Boyd joins Fisher Communications as general sales manager for news KOMO and talk KVI/Seattle. Boyd has previously held sales positions at Entercom stations in the market, as well as with Entercom's Seattle Traffic and Marketing Results. . . . Meanwhile, Entercom active rock KISW and alternative KNDD/Seattle GM Amy Griesheimer segues to the company's Madison cluster as VP/market manager. With Entercom since 2002, Griesheimer now oversees oldies WOLX, triple A WMMM and adult hits WCHY. . . . Thomas Mancusi is promoted to director of sales for the New York office of Interep's CBS Radio Sales. Mancusi joined CBS Radio Sales as an account executive in 2000. . . . CBS Radio AC KVIL/Dallas local sales manager Tony King segues to general sales manager of adult hits sister KJJK. He has previously worked for Clear Channel and the former Susquehanna.

## Business Briefing

By Jeffrey Yorke

### Federal Judge Dismisses XM Shareholder Suit

Washington, D.C., U.S. District Court Judge Ellen Huvelle has dismissed a class-action lawsuit lodged against XM Satellite Radio in May 2006 by a group of shareholders who alleged that the D.C.-based satcaster committed securities fraud. The suit claimed XM executives including president/CEO Hugh Panero failed to correctly predict the company's marketing costs against Sirius Satellite Radio and the arrival of Howard Stern there in January of that year.

The suit named XM Satellite Radio Holdings and Panero as defendants and alleged they issued "a series of materially false and misleading statements to the market during the class period." The suit also said they made "misrepresentations and/or omissions regarding XM's ability to reduce the costs of its new subscribers as it reached its goal of 6 million subscribers by year-end 2005." The suit claimed XM spent "extraordinarily large sums of money in the fourth quarter of 2005 in order to stay on track to achieve its stated goal of 6 million subscribers at year-end."

Huvelle says the suit "failed to identify any materially misleading statements or omissions" by the defendants and did not show that XM's statements "lacked a reasonable basis when made."

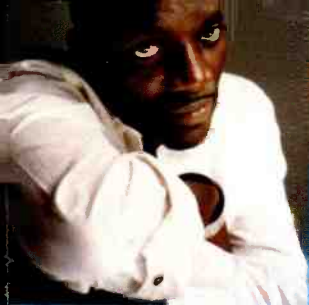
### Sirius Backseat TV Offered By Chrysler

In December, Sirius Satellite Radio CEO Mel Karmazin told analysts he'd been cruising the streets of New York, testing Sirius' satellite-delivered back-seat video. Chrysler now says it will offer Sirius Backseat TV in select 2008 model-year vehicles, with three family-friendly channels of programming from Nickelodeon, the Disney Channel and Cartoon Network. The suggested retail price of \$470 includes the first year of service when packaged with Chrysler Group's rear-seat entertainment system and Sirius Satellite Radio. After the first year, the fee is \$7 per month in addition to \$12.95 for the subscription radio service.

### Univision Goes Private

Private equity group Broadcasting Media Partners finalized its \$12.3 billion/\$36.25 per share cash acquisition of Univision Communications on March 30.





**AKON'S "DON'T MATTER"** TOPS RHYTHMIC FOR A SECOND WEEK, WHILE ENTERING THE TOP FIVE AT CHR/TOP 40 (6-5) AND URBAN (6-4).

# R&R NO.1

FORMAT	Page	Title / Artist
CHR/TOP 40	23	Cupid's Chokehold / Gym Class Heroes Featuring Patrick Stump
RHYTHMIC	26	Don't Matter / Akon
URBAN	28	I'm A Flirt / R. Kelly Or Bow Wow (Featuring T.I. & T-Pain)
URBAN AC	29	Lost Without U / Robin Thicke
RAP	30	This Is Why I'm Hot / Mims
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LATIN TROPICAL	60	La Llave De Mi Corazon / Juan Luis Guerra Y 440
LATIN RHYTHM	60	Sole / Hector "El Father"

SINCE NIELSEN BDS BEGAN MONITORING GOSPEL AIRPLAY IN 2005, **DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS** HAS SPENT THE MOST TIME—20 WEEKS TOTAL—AT NO. 1. ADDING TO THAT SUM IS "ENCOURAGE YOURSELF," WHICH LEADS FOR A SECOND FRAME.

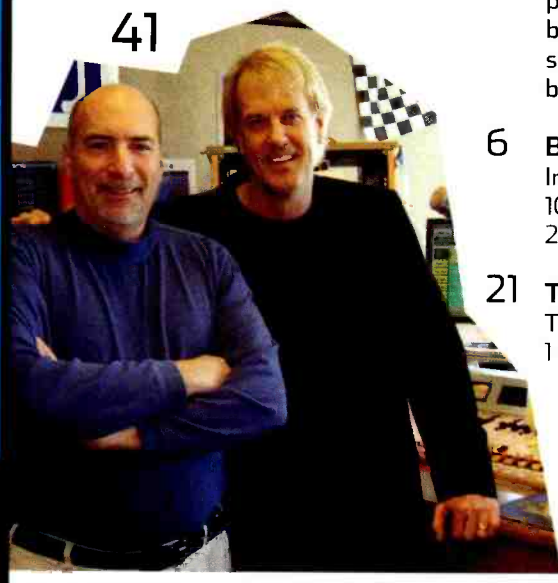
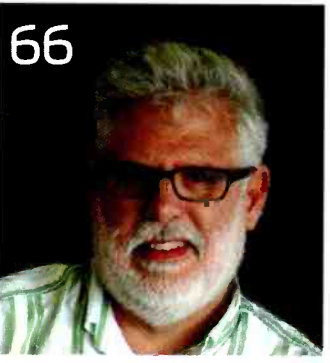


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'Corporations have the money to spend, but they choose not to. Or they choose one station to give most of their budget to, while others are left out in the cold. For them, it's about the bottom line, because they have investors to answer to. We do not.' p.10



## FEATURES

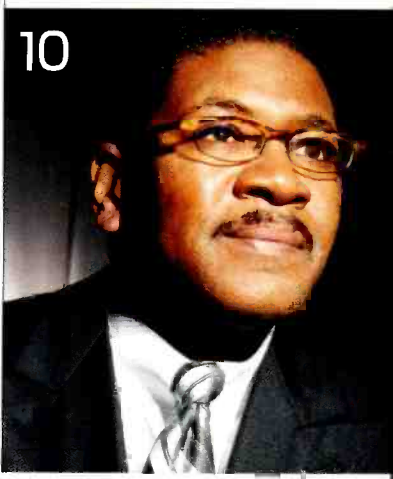
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## What's New This Week Online

- M** April 9  
Hurry! The special registration rate for R&R Convention '07 ends April 13. [▶ Click on Conventions](#)
- T** April 10  
Phase 2 Arbitrends are still rolling. Check out Charlotte, Fresno and Rochester, N.Y., today. [▶ Click on Ratings](#)
- W** April 11  
Get a 100-position list of country's most-played gold titles. [▶ Click on Format News—Country](#)
- T** April 12  
Check out an expanded profile of market No. 11, Boston. [▶ Visit the Headlines section of the Radioand-Records.com home page](#)
- F** April 13  
More Phase 2 Arbitrends. See Albuquerque and Spokane, among others, in today's batch. [▶ Click on Ratings](#)



## MARKET SNAPSHOT:



## Boston's Top 10 Remains The Same



In No. 11 radio market Boston, the top 10 radio advertisers of fourth-quarter 2005 remain the same a year later. Even more noteworthy, only two in the top 10 spent less money in the market than in the year before.

Taking the No. 1 spot in Q4 '06 was the year-ago No. 3 finisher, Signet, which added almost \$600,000 to its spending year over year for a total outlay of \$1,844,355. Nos. 2 and 3, Comcast and Walt Disney, were also up from the year-ago quarter. Others on the upswing were No. 5 finisher News Corp., and Nos. 7 through 10 TJX, Home Depot, General Electric and Group 1 Automotive. Of these, TJX added the most to its Boston spend from the year prior, shifting up to \$893,531 in Q4 '06 from \$581,917 in Q4 '05.

Q4 '06's fourth-ranked Verizon and sixth-ranked Berkshire Hathaway were the spenders that ticked down, each cutting about \$400,000 from their Boston budgets year over year. —Susan Visakowitz

Boston's first Wi-Fi pilot project is under way, with the city's Wireless Task Force introducing hotspots downtown and in Roxbury, where businesspeople, tourists and residents can access the Internet anytime.

**POPULATION: 3,838,800**

**RADIO MARKET RANK: 11**

### DEMOGRAPHICS:\*

	TOTAL 75-MARKET POPULATION %	BOSTON ARBITRON METRO %	INDEX
AGE 18-24	13%	12%	94
AGE 25-34	18%	17%	94
AGE 35-44	20%	21%	106
AGE 45-54	19%	20%	102
FEMALE	52%	52%	101
WHITE	83%	88%	107
AFRICAN-AMERICAN	12%	7%	56
ASIAN	3%	3%	109
VISITED RADIO STATION SITE (PAST 30 DAYS)	5%	5%	101

**NO. OF RADIO STATIONS: 27**

### RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CBS	1 AM, 4 FM (5)	19.8%
GREATER MEDIA	5 FM	17.0%
CLEAR CHANNEL	1 AM, 2 FM (3)	14.2%
ENTERCOM	2 AM, 2 FM (4)	13.7%

**FORMATS:** 5 AC, 4 N/T, 3 country, 3 alternative, 2 sports, 2 classic hits, 2 hot AC, 2 triple A, 2 tropical, 1 rhythmic, 1 CHR/top 40, 8 other

### RATINGS LEADERS:\*\*

STATION	FORMAT	AQH SHARE 12-PLUS
WJMN-FM	RHYTHMIC	6.5
WBZ-AM	N/T	6.3
WODS-FM	OLDIES	5.6
WXKS-FM	CHR/TOP 40	5.5
WMJX-FM	AC	4.8

### INTERESTING FACT:\*

Bostonians love their Red Sox, and it shows. Boston metro residents are 45% more likely than all adults nationally to have attended one or more major league baseball games in the past 12 months.

### Top Boston Radio Advertisers (Dollars) PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
SIGNET GROUP	\$1,253,779	\$1,844,355
COMCAST CORP	\$700,147	\$1,003,542
WALT DISNEY CO.	\$564,594	\$998,368
VERIZON COMMUNICATIONS	\$1,375,491	\$989,703
NEWS CORP.	\$701,929	\$972,707
BERKSHIRE HATHAWAY	\$1,330,388	\$953,331
TJX COS	\$581,917	\$893,531
HOME DEPOT	\$774,597	\$874,117
GENERAL ELECTRIC	\$775,792	\$872,100
GROUP 1 AUTOMOTIVE	\$612,119	\$824,254

### Top Boston Radio Advertisers (By Units) PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
SIGNET GROUP	10162	10742
BERKSHIRE HATHAWAY	10028	6562
COMCAST	4344	5971
VERIZON COMMUNICATIONS	6881	5005
HOME DEPOT	4799	4999
NEWS CORP.	4051	4603
WALT DISNEY CO.	3232	4333
TJB	3455	4148
BOBS DISCNT FRNTRE & WHLSLE WBS	4074	3974
TJX COS	3310	3880

SOURCE: Nielsen Monitor-Plus

## Deal of the Week

### Multistate Deals

**PRICE:** \$16.5 million **TERMS:** Cash plus note plus equity

**BUYER:** Blue Point Media, headed by sole member Christopher Devine. Phone: 312-204-9900. It owns 46 other stations. This represents its entry into this market.

**SELLER:** Chaparral Communications, headed by president Jerrold Lundquist. Phone: 203-977-6731

**COMMENT:** Chaparral Broadcasting is selling six FM, two AM and four translator stations to Blue Point Media for \$16.5 million consisting of a deposit in the amount of \$400,000, \$6.4 million at closing, a note for \$4.7 million and common membership units in buyer representing \$5 million in equity in which membership units shall be fully paid and nonassessable.

**KECH-FM, KSKI-FM and KYZK-FM/Sun Valley, Idaho**  
FORMAT: Classic rock; alternative; big band/smooth jazz

**KWYS-AM/West Yellowstone, Montana**  
FORMAT: Classic rock

**KSGT-AM, KJAX-FM, KMTN-FM and KZJH-FM/Jackson, Wyoming**  
FORMAT: Country/news; country; triple A/classic rock; AC/classic rock

## 2007 Deals to Date

Dollars to Date:	\$319,749,132	(Last Year: \$3,099,668,312)
Dollars This Quarter:	\$303,199,132	(Last Year: \$3,099,668,312)
Stations Traded This Year:	262	(Last Year: 255)
Stations Traded This Quarter:	249	(Last Year: 255)

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\*Source: Scarborough Research 2006  
\*\*Source: Arbitron Fall 2006 Report



How you begin determines how well you will succeed

# 30-Minute Tips

Mark Hunter

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**'Many studies show that people waste on average 15 minutes each day just getting ready to make that first call.'**

—Mark Hunter

**t**he first 30 minutes of the workday will set the tone for the entire day. For most people, the first half hour of the day consists of settling into the office routine by grabbing a cup of coffee, checking the Internet and chatting with others. Now, I will never be one to say we have to avoid coffee and/or socializing, but I will say that it is advantageous to put these activities aside until later.

■ One of the ways that top-performing salespeople separate themselves from others is by effectively using the first 30 minutes of the day. It is highly beneficial to your productivity to know exactly what you are going to accomplish during this period. Therefore, you must determine the day before what you intend to do when you first arrive in the morning. For anyone in sales, this means one thing: Start the day by making a minimum of three sales calls before you do anything else. ■ To begin using this strategy, your objective today (and every day hence) should be to identify three people you want to call first thing tomorrow morning. There is no better way to start the day than by calling customers. If you are the type of person who arrives in the office early, your phone calls will wind up going straight to voicemail. Great! Using voicemail is an effective way to demonstrate to others that you are a hardworking individual and you take your relationships seriously. For those of you who have a large number of clients, this is also a perfect way to personally reach out to them, while not having to wind up in a long, drawn-out telephone conversation.

In addition to beginning the workday more productively, you will also find yourself warmed up to make additional phone calls throughout the day. This will help you overcome a very common

problem among anyone in sales: the initial reluctance to make the day's first call. Many studies show that people waste on average 15 minutes each day just getting ready to make that first call.

## Early Morning Is A Great Time To Leave Voicemail

Leaving voicemail is not a very effective way to develop new customers, but it is a great way to keep in contact with those whom you already have a relationship but may not frequently deal with. The entire process takes less than five minutes per day from 7 a.m. to 7:30 a.m. During this time, most people are not at work. Calling them almost ensures you'll reach their voicemail,

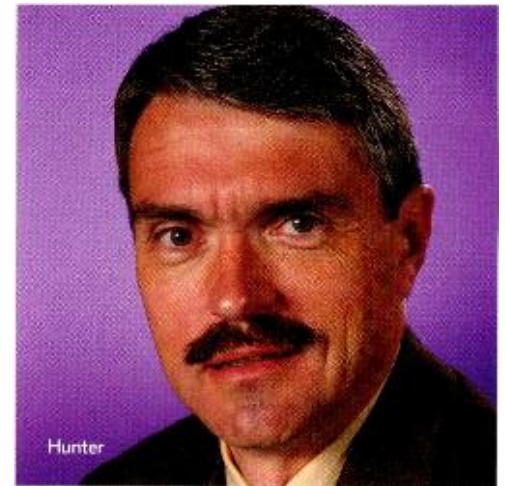
which allows you to make three to five calls in the span of only five minutes.

Your big objective here is to not let the person you're contacting forget about you. The way you do this is by merely stating that you haven't heard from them lately. You can compliment them on their business or simply suggest that the two of you should talk later.

Should you reach someone at this time of morning, all the better. The person you reach live will be impressed that you're also at work before most people, and chances are he or she will talk for at least a minute. Remember, the objective is not to sell anything—it's simply to raise the other person's awareness of you, thereby opening the door for future sales. —MH

It is ironic to think that you will have made three phone calls in the time it takes average salespeople to even start making theirs.

An additional benefit of this plan will come when you begin applying this same principle to the first 15 minutes after returning from lunch. Use that time to make three prospecting calls. Again, you will find yourself becoming productive faster, and you will be less likely to find yourself at the end of the day looking back to realize that you did not make the phone calls you needed to.



## Two More 30-Minute Tips

**Quiet time.** Block out 30 minutes per day (or two hours per week) to move to a quiet location with nothing but a blank piece of paper. During this time, ask yourself how you can secure more sales from existing customers and notate your thoughts. Your best ideas will always come when you step back from the business long enough to examine how you can elevate your customer relationships.

**Expertise in 30 minutes per day.** No one has the time to read everything they need to in either their professional or personal lives. This general shortcoming creates a magnificent opportunity for us as salespeople to become experts in our industry. A universal lack of reading time means that all it takes for a person to be viewed as an expert in his field in less than a year is a commitment to read for 30 minutes per day about their trade (not counting medicine, engineering, etc.). For the vast number of industries that salespeople are involved in, this simple one-year reading commitment can quickly make you an authority.

By establishing these habits, you will increase the number of phone calls you make every day from utilizing time that, in the past, was unproductive. Make it part of your routine at the end of each day to identify the three people you intend to contact the next morning and the three you'll contact after lunch. Do not fall into the trap of thinking you'll come up with the names the next day, because the chances of you actually contacting those people will fall dramatically. **R&R**

Mark Hunter, "the Sales Hunter," is a sales expert who speaks to thousands each year on how to increase their sales profitability. For more information or to receive a free weekly sales tip via e-mail, go to [thesaleshunter.com](http://thesaleshunter.com).





## Morgan Prue's Fists Of Fury

WLTW (106.7 Lite-FM)/New York has rewarded MD **Morgan Prue** with a promotion to APD. It's a well-deserved honor for Prue, a 10-year station vet who started as program coordinator and was upped to MD in 2004. Fun fact: Prue is a fourth-degree black belt in tae kwon do, which means she could kick our asses without even breathing hard. She also possesses the patience of a saint for having to deal with the antics of Big Giant Programming Expert Guy **Jim Ryan** on a daily basis. Oops . . . He just heard his name mentioned. "Truth be told, how can I not promote a fourth-degree black belt?" Ryan wonders aloud. "This woman can break my legs like little toothpicks. Heck, why do you think she got those Radio & Records Awards—you're scared of her, too."

Seconds later, **Amanda Karman** was installed in the newly created position of promotions director for Lite-FM. "Amanda comes from our classic rock sister station **WAXQ**," Ryan says. "I had to make sure I had someone in promotions who knew more **AC/DC** song titles than me. On top of that, it's almost golf season here in the Northeast. I'll let them run the place and work on my handicap."

In other Lite news, there's been a profound change in the station's imaging: most notably, a dramatic decrease in the use of the term "Lite FM." Instead, the station is running with the decidedly more stripped-down "New York's 106.7," which



extends to Web site branding as well. Ryan says it was simple: "When we looked at our fall diary returns, 3,414 entries wrote down just '106.7,' which is a staggering number. Only 185 people wrote down 'Lite'—what would you call yourself?" he asks, we're guessing rhetorically. "It's simple. Do the math." So we did. Now we have a headache. "With [the Portable People Meter] coming, all that really matters is frequency," Ryan continues. "That's the future—not what you call yourself, but what people tune to. The average person probably doesn't know the call letters of TV stations like Channel 2, 4 or 7, just the numbers." Bottom line: Ryan says "Lite FM" will still be used at least four times per hour, and it remains the station's Arbitron slogan.

'This woman can break my legs like little toothpicks. Heck, why do you think she got those Radio & Records Awards—you're scared of her, too.'

—Jim Ryan

### Baby Boom

■ Congrats and much love to **Angela Perelli-Ebbott** and husband **Chris** on the arrival of daughter **Clover James Ebbott**, born at 12:26 p.m. on March 26 and weighing a tasteful 6 lbs., 14 oz. Perelli-Ebbott, former R&R AC editor and PD of **KYSR (Star 98.7)/Los Angeles**, now works for the Randy Lane Co. Ebbott is APD of **KCBS-FM (Jack-FM)/Los Angeles**. Everyone is doing great, and 2-1/2-year-old big brother **Jackson** appears psyched about having a little sister.

■ Congrats and a manly ass-out hug to **Tony Travatto**, PD of **KXXM (Mix 96.1)/San Antonio**, and his lovely wife, **Brooke**, on the birth of their first child, son **Nicolas**, who arrived March 27 and weighed in at 6 lbs., 1 oz. "Come help with feedings and diapers," Travatto says. The baby, meanwhile, says he's looking forward to taking pooping "to the next level."

## The Programming Department

■ In what can best be described as a surprising development, OM/PD **Cat Thomas** has suddenly left the building at **WAPE/Jacksonville** after 12 years, seven of those with Cox and the rest dating back to OmniAmerica and several other long-gone owners whose names escape us. There's been no official word yet from GM **Bill Henrich** about Thomas' departure or any replacement, although we understand that APD/afternoon driver **Chase Daniels** and MD/midday DJ **Jay Styles** are now running the programming department. Thomas previously programmed **WZYP/Huntsville, Ala.**, and the late **WPHR/Cleveland** and was APD/MID of **WXLK (K92)/Roanoke, Va.**, back in the day. He can be reached at 904-280-9280 or lee2nd2003@yahoo.com.

■ PD **Sam Weaver** has left the building at **KRNB/Dallas**. Afternoon talent **Shay Moore** will don the giant interim PD hat until a permanent replacement is announced. Weaver has been with KRNB since 2004. Prior to that, he spent nine years as OM for

**KPRS/Kansas City** and programmed in Chicago, Pittsburgh, San Francisco and other markets.

■ **Don Alias**, PD of **KHYL (V101.1)/Sacramento**, has been upped to the lofty new post of FM OM for Clear Channel/Sacramento, which means he now gets to oversee not only KHYL, but AC sister **KGBY**, which is anxiously awaiting the arrival of new PD **Sonia Jimenez**. Look for a new KHYL PD to be announced shortly.

■ **Greg Ryan** heads down to **WKTK/Gainesville** as PD/afternoon dude as **Bruce Cherry** undergoes a delicate procedure to convert him over to the sales side. Ryan was last seen as GM of **WFMX/Statesville, N.C.**

■ Former **WGIR/Manchester, N.H.**, PD **Alex James** has made the long, arduous commute all the way across the street to take over as PD/afternoon dude at **WMLL (96.5 the Mill)**. He replaces **J.C. Haze**, who exits.

■ After six months away from the game, **Roshon Vance** is the new PD/afternoon talent at **KVMA/Shreveport, La.** Vance replaces **Bill Sharpe**, who exits. Vance's last PD gig was at **WQVE/Albany, N.Y.**

■ **WPBZ (103.1 the Buzz)/West Palm Beach** night DJ **Ross Mahoney** is ambushed by PD **John O'Connell**, who wrestles him into an empty office, then applies MD/afternoon jock stripes to his sleeve. Mahoney, a 10-year station vet who has worked his way up from part-time board op, replaces **Nik Rivers**, who left for Albany Broadcasting/Albany, N.Y., last month.

■ **Stix Malone** adds MD stripes at **WHTA (Hot 107.9)/Atlanta**, as current MD/midday personality **Ramona Debreaux** is named director of public affairs. Malone, a six-year station vet, currently does overnights and produces the station's Saturday-night "Aphilliates" show. Debreaux will keep her airshift.



# Quick Hits

■ **Dave Packer** is feeling rather Fresh. He's the first morning guy on CBS Radio's **WWFS (Fresh 102.7)/New York**, making his way up the Jersey Turnpike from weekends at **AC WBEB (B101)/Philadelphia**. Packer says his favorite TV shows are "Seinfeld" and any "Star Trek" series besides "Deep Space Nine," leading us to believe he harbors a secret fear of the Ferengi and their huuuuge ears.

■ "**Dirty Dave**" **Jacobsen** is the new night jock on **KDGS (Power 93.9)/Wichita**. It's a big full-time move upward for Mr. Dirty, who spent the past five years doing weekends/swing at **KQKS (KS107.5)/Denver**. Jacobsen replaces MD/night personality **Mac Payne**, who left last week. The MD position will be filled from within.

■ A morning show rides again at Sandusky rocker **KDKB/Phoenix**. Please welcome **John "J.R." Edwards** (no relation to that "Crossing Over" dude who talks to dead people) and **Marci Wiser** (no relation to Bud). Edwards broke into radio in Phoenix in the early '80s at **KOPA** and **KZZP**, and Wiser's a 15-year radio vet who co-hosted shows in Salt Lake City and Los Angeles. The shift's been open since last October, when former KDKB PD **Paul Peterson** and **Scott "Torgy" Torgerson** left the cleverly named "Paul & Torgy" morning show.

■ Speaking of Torgy, we are happy to report that he is once again among the ranks of the employed: He's the newly named sports director at RadiOhio's **WBNS-AM (1460 the Fan)/Columbus, Ohio**. No stranger to activities involving balls, Torgerson used to work at One on One Sports Network and Sports Fan Radio Network.



Kayle

■ Congrats to **Charly Kayle**, the lovelier half of the "Omelette & Charly" morning show on **WKLT/Traverse City, Mich.**, who just received her complimentary Vegas upgrade after only six months in the market. Kayle has been named morning show co-host on Beasley '80s outlet **KSTJ (Star 102.7)/Las Vegas**, effective April 16. She

previously worked at **WMC-FM (FM100)/Memphis**.

■ **WRXK (96-1 K-Rock)/Fort Myers** plugs some full-time holes: **Kellie Chase** is upped from weekends to middays, replacing **Mark Steele**, while the lovely and talented **Ryno** takes over afternoons from **Christie Banks**, who left last week to concentrate on her voice-over career and new local magazine *Palm Living*. It's a homecoming for Ryno, who used to work at sister **WJBX** in 2005. For the past year, he's done mornings at **WBWR (the Brew)/Columbus, Ohio**, but he's probably best-known for his 1997-2005 stint at **WAQX/Syracuse**.

■ At last, our long, regional, southern Alabama-area nightmare is over: **WABB/Mobile** has found a new morning show. Please welcome **John Marty**, currently doing middays at **WCPR/Biloxi, Miss.**, but with prior morning experience at **WEZB (B97)/New Orleans**. Marty will join existing co-hosts **Q-Tip** and **Mena**, who have been rolling as a duo since **Matt McCoy** and **Jay Hasting** left on March 2. And now, begging the question, "What on earth was **Betsey**

**Dittman** thinking?," PD **Jammer** has somehow conned Dittman Broadcasting's lovely and talented owner into signing him to a new three-year deal.

■ After a year in late nights at **KKDA (K104)/Dallas**, DJ **Tazz** has gone buh-bye. **G Spook** and **Coco Budda** will slide into the 10 p.m.-2 a.m. slot to replace him as **the After Party**. Find Tazz at 817-704-9329 or [tazz@code-blu.com](mailto:tazz@code-blu.com).

■ Night dude **Frye Guy** is moving to middays at **WGTZ (Z-93)/Dayton**.

■ Southern California native **Annrae Fitzgerald** has signed on with **XTRA-FM (91X)/San Diego** for weekends. You may recall that **Surfer Girl Fitzgerald** had been landlocked at **WLRS/Louisville**, but left in November 2006 after four years.

■ There's been a major change in the **Kidd Kraddick** camp. Longtime assistant **Julie Garcia** is preparing to leave the nest and seek her fortune in the lucrative world of event planning. Her last day with "Kidd Kraddick in the Morning"

will be April 13. "I'm sad to leave my comfort zone, but I'm excited to see what adventures, or should I say trouble, I will get into in the real world," says Garcia, who can be reached at 972-978-8138 or [jgarmez@yahoo.com](mailto:jgarmez@yahoo.com).

■ **Danny Wright** returns to the scene of the crime: **WNCI/Columbus, Ohio**, where he's back in the house for part-time on-air and production work. Wright used to be 'NCI's APD/imaging director until he was swept up in the Clear Channel Restructuring Combine of Despondency™ last December.

■ Want to do middays in Hawaii? Nah, didn't think so . . . Well, in case you know of anyone who does, **KIKI (Hot 93.9)/Honolulu** will soon have the shift open, as **Pomai** is leaving.

■ **KOHT (Hot 98.3)/Tucson** morning co-hostess **Krystal** has left "CK and the Bad Boy Broadcast" after less than a year. **CK** and **Phat Back** will roll as a duo for now, and **Krystal** is searching for a new gig. You can reach her at 303-507-7945 or [krystal\\_p@hotmail.com](mailto:krystal_p@hotmail.com).

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# Declaration Of Independents

Winning indie operators count on heritage, family and passion to compete with the big boys

By Dana Hall

In a radio world where call letters are most often preceded by words like “Clear Channel,” “CBS,” “Cumulus” or “Radio One,” independently owned stations in prominent markets are far less common than a decade ago. Add to that the feat of top ratings either in format, demo or overall 12+ and the odds are even more of a long shot. ■ But despite the consumer press persistently bemoaning the state of commercial radio and how consolidation has silenced local voices, there remain independent broadcasters with successful sticks, superserving their markets with a winning formula.

AC WBEB/Philadelphia, CHR/top 40 WABB/Mobile, country KUZZ-AM-FM/Bakersfield and urban KPRS/Kansas City are among family-run or -operated broadcasters that share the honor of winning in their respective markets, in some cases for as long as 25 years or more.

Admittedly, many of these stations face unique sales challenges, pitted against clusters of five, six or more stations. But overall, programmers, managers and owners from the world of independent broadcasting claim that business is just fine, thanks, and ask, “Wouldn’t you like to work here, too?”

## Stand-Alone To Super-Trios

Indie broadcasters come in all shapes and sizes. There are one-station stand-alones, like Jerry Lee’s AC powerhouse WBEB/Philadelphia and Howard University’s heritage urban AC WHUR/Washington, as well as super-trios, like Owens Broadcasting’s Bakersfield country simulcast KUZZ-AM-FM and classic country sister KCWR. And there exist independent broadcast companies that own a mini-cluster of four or five stations in one market or region, such as Rubber City Radio Group, which owns stations in Akron, Ohio, and Lansing, Mich., or the Northwestern radio and TV group Fisher Communications.

In sharp contrast to their publicly traded brethren, independently owned stations typically have a single person, a family or small group of investors operating them. And though they may make less noise than the mega-groups, indie superpowers maintain great influence in the markets that they serve.

## KUZZ-AM-FM/Bakersfield

**Format:** Country

**Owner:** Owens

**Broadcasting**

**VP/GM:** Mel Owens

**PD:** Evan Bridwell

**12+ ratings:** 8.7-5.9-9.4-

8.2-6.6 (fall '05-fall '06)

**12+ rank:** No. 1

(winter '07 PI)

**Sister station:** country oldies KCWR/Bakersfield

## KPRS/Kansas City

**Format:** Urban

**Owner:** Carter

**Broadcasting**

**VP/GM:** Michael Carter

**OM:** Andre Carson

**12+ ratings:** 7.1-7.3-7.1-

6.5-6.7 (fall '05-fall '06)

**12+ rank:** No. 2

(winter '07 PI)

**Sister stations:** gospel KPRT-AM/Kansas City, urban KSJM/Wichita

Evan Bridwell, PD/midday personality for KUZZ-AM-FM, has been with the station for 24 years. The outlet was bought by country singer Buck Owens in 1966 and has been in the family since. The country music icon passed away last year, so now Mel Owens, his nephew, runs the company. The station consistently ranks in the top three in Bakersfield, and more often is No. 1 12+ in the market.

“When I speak to programmers who work for larger broadcast companies, they tell me how lucky I am to be working for an independent. They talk about being constrained by budgets and spreading the money over four or five stations. It’s frustrating for them,” Bridwell says. “In this market, we have Clear Channel, Buckley and a Spanish radio group to compete against.”

“They have multiple mouths to feed, whereas we have just two. They can’t allow any one station to dominate, because they’re so busy worrying about all the stations they have,” he says.

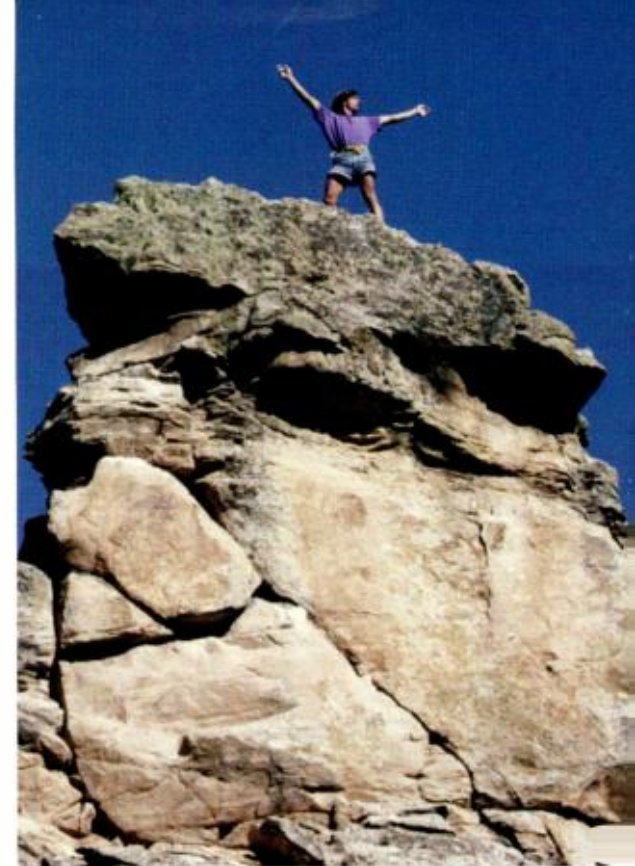
Apex Broadcasting’s urban AC WXST (Star 99.7)/Charleston, S.C., has ranked among the top three stations since its debut four years ago. President/CEO Dean Pierce leads the company, which owns three stations in the market, along with a radio/TV cluster in Louisiana.

Star PD Michael Tee says, “I’ve been inside the AMFM and Cumulus monsters; each company is a little different. Apex is the second or third independent broadcaster I’ve worked for in my career and I like to call this real radio.”

Tee says that unlike the multitiered management structure of corporate radio, at Apex, “our owner is right here, with an office upstairs. If there is something we want, as small as T-shirts or balloons for an event or as large as a new station vehicle, all we have to do is go to the GM and we get an answer.”

## Tools Available

Programmers credit their independent owners with making the necessary funds and tools available to get the job done. “We’re in a unique situation, because the company has fewer challenges than other independently owned stations,” Bridwell says. “The Owens family is dedicated to being the best local broadcaster to serve the people of Bakersfield. Because of that commitment,



they do whatever they have to and spend what they need to, to continue to make KUZZ the dominant station in the market.”

One tool supplied by ownership is local, in-house research, “a five-person team that conducts research, including music callout right to our own market,” Bridwell says. “It’s not a national callout service, but one that is directly sampling Bakersfield. We uncover patterns in listeners’ likes and dislikes, and in a particular artist’s career and in certain styles of music or sounds. It helps us to make sound music decisions.”

Sherita Saulsberry, PD of Kemp rhythmic KVEG/Las Vegas, agrees that being a small station doesn’t equate shallow pockets. The station, a true stand-alone, has been on the air for five years, clawing its way to the top three 12+ . “The main advantage of being privately owned is the promotions that we run,” she says. “I was speaking to a promotions director at a corporate station and her big promotion was giving away a Range Rover Sport. When we do a car promotion, we don’t give away one car—we just gave away four Mustangs. We also give cash. We had a \$30,000 Purse Party and before that, ran a \$20,000 Purse Party. Right now we are in a Pay Your Bills contest, which has been running for five weeks.”

Tee concurs. “We have deeper pockets than most of the stations in a bigger cluster, under a bigger broadcast umbrella. Just look at what we do on-air. We give away tons of cash. We regularly do billboards and television campaigns. These are all the things I never had when I worked for corporate radio.”

Tee believes that corporations have the money to spend, but “they choose not to—or they have more stations to split the money between in one market. Or they choose one station to give most of their budget to, while others are left out in the cold. For them, it’s about the bottom line, because they have investors to answer to. We do not.”

He continues, “Independent owners realize that they need to dig deeper to compete with the Clear Channels and the Citadels. We’re already at a slight disadvantage when it comes to power in numbers—although we still compete just fine when it comes to quality. The independent owners with deep pockets look at their decisions as investments in their stations, not simply as expenditures.”



## The Challenges

But that's not to say indie broadcasters don't face their share of novel challenges. Michael Carter, president/GM of Carter Broadcasting, which owns Kansas City market leader urban KPRS, gospel AM KPRT/Kansas City and an urban in Wichita, says there are serious issues that independent broadcasters—in particular those that are urban—face when it comes to getting ad agency dollars.

"Typically, when you have more stations, you get more business. If you're a good radio station, you should also get the business, but that doesn't always happen. It's still a size issue," Carter says. "How can you compete when you have three stations, compared to someone who owns 1,200? We do well, because we are No. 1 in Kansas City, but imagine if you are an independent owner, with a station outside the top 10."

He explains, "While we have an urban and gospel, it's not the same as having three or four formats. The multiformat clusters definitely have an advantage in the eyes of agencies, to offer a diverse audience."

To combat the more-is-better mentality, Bridwell says that it sometimes behooves indie broadcasters to sell more than ratings. "If they prefer the 'dollar a holler' approach to advertising, then they are doing clients a disservice. Whether it's local advertisers or national, they know with us, they get quality, the best customer service and the most listeners. Most importantly, they get results."

Another challenge that independents face is industry politics. "We're not this huge conglomerate, so when we first started, it was difficult to get the respect we deserved with labels or artists, because we weren't Clear Channel or [CBS]," Saulsberry says. "People didn't really know who we were or what we intended to do. When we started, I couldn't even get serviced. It was so difficult getting ahold of anyone at a label, and they were like, 'Who are you?' It wasn't until [independent promotion man] Greg Lawley entered

**'Independent owners realize that they need to dig deeper to compete with the Clear Channels and the Citadels. We're already at a slight disadvantage when it comes to power in numbers—although we still compete just fine when it comes to quality.'** —Michael Tee

### **KVEG/ Las Vegas**

**Format:** Rhythmic

**Owner:** Kemp

**GM:** Gary Cox

**PD:** Sherita Saulsberry

**Ratings:** 3.9-4.8-4.9-

5.2-5.4 (fall '05-fall '06)

**12+ rank:** No. 3

(winter '07 P1)

**Sister station:** none

### **WXST/ Charleston, S.C.**

**Format:** Urban AC

**Owner:** Apex

**GM:** Chris Johnson

**PD:** Michael Tee

**12+ ratings:** 5.8-7.6-9.9-

7.4-8.4 (fall '05-fall '06)

**12+ rank:** No. 2

(winter '07 P1)

**Sister stations:**  
CHR/top 40 WIHB,  
alternative WAVF/  
Charleston

into the picture that things started to change."

Tee adds, "I think there are instances where labels play favoritism with the Clear Channels and so forth. They might have more stations nationally to affect the charts, but I don't play that game. They can try it with me, but if they do, then they will have issues here in Charleston. There is some influence-peddling that goes on with the corporations, but for the most part, the labels try to keep it fair."

### **Heritage, Family And Passion**

So why do some independent broadcasters thrive while others face an uphill battle against powerful corporations? There are three elements that programmers and managers point to as explanation for their success: heritage, family and passion.

"Heritage is great whether you are an independent broadcaster or not," Carter says. "The longer you are anywhere—whether it's radio or if you're a mom-and-pop grocery store—doing what you do for 50 years, as KPRS has, the more of an advantage you have. Listeners know what to expect from us, and they are confident that we won't be going away."

For Bridwell, the Owens family is certainly part of the reason KUZZ has remained on top. "There is a difference when a station or company is family-owned and -run. It's more than just about making money—even though we do very well revenue-wise, that's not the only goal. The bottom line isn't the only bottom line. The Owens want to be dominant, but for all the right reasons: so that the station can give the people of this city a voice. Here, we don't have to let them know we are locally owned, it's just known. The Owens family is deeply rooted, in more ways than just in radio. That seems to sit well with listeners."

In addition, having a passionate staff can make or break a station. "The team makes us a beast," Tee says. "But we're also all happy and passionate about our radio station. I don't always hear the other guys say that when they work for corporate radio. For us, it starts at the top with our

owner. I can be walking down the hallway and he'll grab me and pull me into the lunchroom to lay out our marketing plan for the spring. He's just as excited and passionate as the rest of us, and that means a lot. Radio is truly in his blood."

### **Sell Or Grow?**

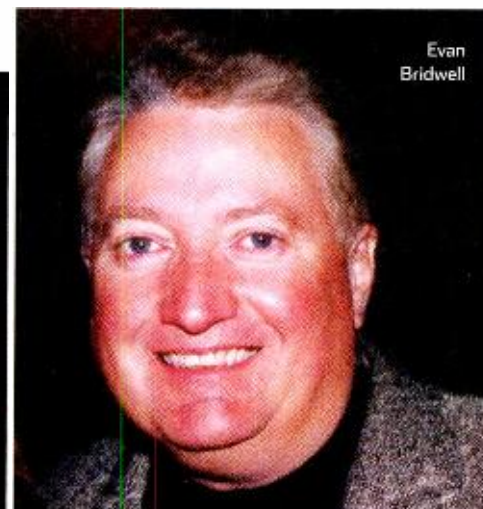
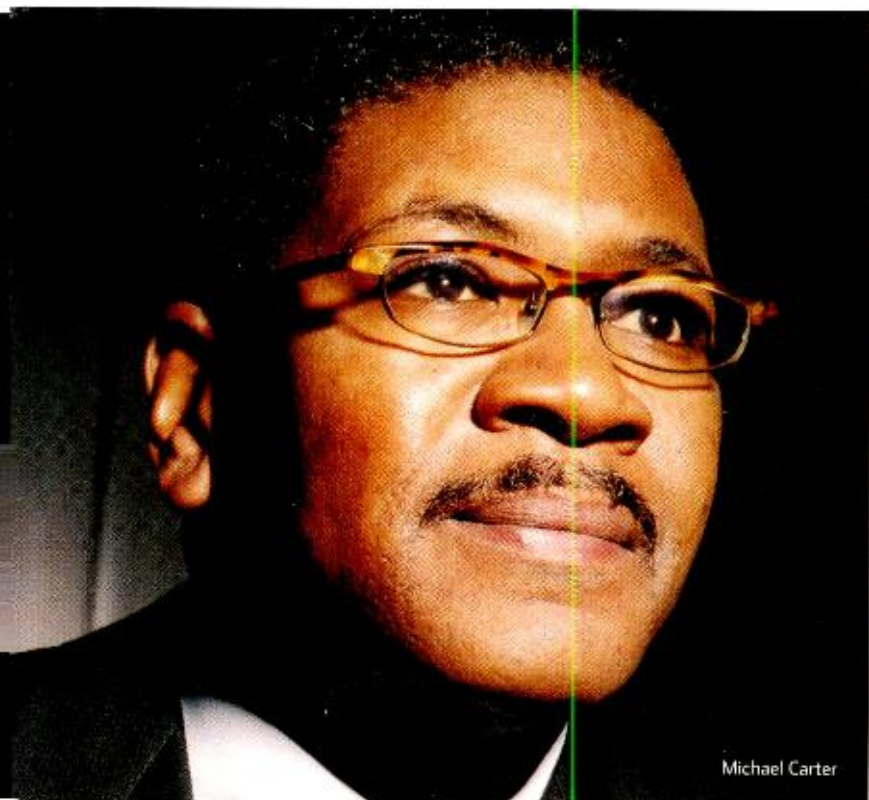
While radio in general is no longer viewed as the bottomless cash cow that it might have been five years ago, it is still a valuable commodity and many independently owned stations have quite a few suitors. Should they sell?

"Despite the evolution of the business and Buck's passing, the Owens family plans to continue on this path," Bridwell says. "After Buck died, a lot of people were concerned for us at the stations and assumed they would sell, but commitment to the people of Bakersfield is still there."

Carter says that selling—or expanding—may not always be in the best interests of a company. "We expanded into Wichita because we saw it as an opportunity. This was a market that was nearby—good for travel to and from the station, and it made sense in terms of the financial figures. But I've never wanted to expand just for the sake of getting bigger. If we've been slower to grow than others, it's because I never felt the need to compete on that level. We have a successful company, and I didn't want to jeopardize that. Look at the situation that some of these other broadcasters are in now. Some are losing money or their investors are unhappy or they are being investigated."

He continues, "I've always been more of a tortoise than a hare. I wanted to build the stronger company, not necessarily the bigger company. I have peace of mind and something I can pass along to my children that is in good shape. They don't ever have to worry for the future. As an independent broadcaster, it's good to grow if it's the right scenario—as long as you aren't putting your company at risk."

R&R





# Record Breakers

How three of this year's biggest songs broke at rhythmic radio

By Darnella Dunham

Playing a new song from Akon or Beyoncé is pretty much a given at this point, when you consider their string of hits at rhythmic radio. But launching a hit from a new, unestablished artist—as is true at most any format—continues to be a pretty spectacular achievement. ■ This year, Mims, Rich Boy and Robin Thicke have all achieved tremendous success. Let's take a look at who was first to break them at the format.

## Mims, 'This Is Why I'm Hot'

It's hard to not be drawn to Mims. He has one of the catchiest songs of the year, and he's personable and mighty charismatic onstage. Not only is he a star, but Mims possesses a keen business sense. As New Yorkers belittle Southern rap and decry its popularity, Mims took note of the movement and relocated from New York to South Florida. As he recorded, he also established connections and built relationships across the state. The first single he brought to radio didn't get much attention, but after aligning with production team Blackout Movement, Florida programmers responded.

"This Is Why I'm Hot" co-producer DJ Blackout also mixes for CBS Radio's WMBX (X102.3)/West Palm Beach and was the first to play it in June. "DJ Blackout tested it on the air and got the reaction from the crowd," Mims says, "and it was a good one." WMBX OM Mark McCray says, "The mixers hipped me to it and they said it was something they saw was doing something in the clubs so we decided to go for it. I just think it's a good song—it just works."

Although WMBX was the first station to play "This Is Why I'm Hot," Clear Channel's WBTT/Fort Myers started spinning it more aggressively later that month and leads all stations with more than 1,900 spins to date, according to Nielsen

BDS. The song was also brought up on a CBS Radio music conference call, and programmers from WLLD (WiLD 98.9)/Tampa, WJHM (102 Jamz)/Orlando and WMBX gave it exposure in the mix and then placed it into regular rotation. Aided by the efforts of Digiwaxx Media president/CEO Corey "CL" Llewelyn and word-of-mouth, "This Is Why I'm Hot" broke out of Florida and spread throughout the country.

Instead of going to the largest markets, Mims stayed put and resisted the urge to head north once he started receiving great feedback. "I wanted to cradle the record in the South to see if the South would embrace it like I thought they would and that worked."

Blackout thinks "This Is Why I'm Hot" really caught on for one major reason: "In the state of music now, they want simple hooks and something they could sing along to." Mims adds, "I think the record suits a lot of different audiences."

Capitol Records took notice and signed Mims this year, but "This Is Why I'm Hot" still managed to debut at No. 38 on the R&R Rhythmic chart as an independent.

**'I wanted to cradle the record in the South to see if the South would embrace it like I thought they would and that worked.'** —Mims

## Rich Boy, 'Throw Some D's'

There has been quite a buzz surrounding Rich Boy since 2005, and the success of "Throw Some D's," along with hefty first-week sales—112,000 units, according to Nielsen SoundScan—of his self-titled debut album, prove that he's worthy of the hype. "Get to Poppin" was the first single to drop in 2005, but the song, with a Middle Eastern sound, didn't

make it past mixshows at most stations.

Sounding different from the norm can be a curse, but for "Throw Some D's" it was a blessing. The track was initially released late last summer, but radio didn't immediately jump onboard. Once urban stations took notice, rhythmic radio quickly followed. Univision's KBBT (98.5 the Beat)/San Antonio gave it major support in November, and "Throw Some D's" finally reached the R&R Rhythmic chart on Jan. 26.

Producer Polow Da Don managed to flip Switch's 1979 soul classic "I Call Your Name" and make it contemporary on "Throw Some D's." Even though Rich Boy's flow is undeniably Southern, the song as a whole is appealing to a national audience. Polow contributes eight bars on the track and brings forth a novel energy that enhances Rich Boy's rhymes. "Throw Some D's" appears to have already peaked at No. 9 on the March 23 Rhythmic chart, but Rich Boy certainly isn't finished.

## Robin Thicke, 'Lost Without U'

One of the most unlikely hits of 2007 is Robin Thicke's "Lost Without U." Because rhythmic radio is extremely selective about supporting ballads, Interscope initially released the more energetic "Wanna Love U Girl," featuring Pharrell. On paper, it looked like a sure-shot for the format: great uptempo beat, female-friendly lyrics and the presence of format staple Pharrell. However, the response was somewhat tepid and the song failed to debut on the Nielsen BDS-fueled Rhythmic chart.

Follow-up single "Lost Without U" launched at urban AC, reached No. 1 on the Urban AC chart on Feb. 3 and remained there there for 10 weeks. By March 17, it began a three-week reign at the top of the Urban chart. A few weeks earlier, on Feb. 23, the multiformat smash debuted at No. 35 on the Rhythmic chart, where it currently ranks at No. 17. Thicke realized that his music would be well-received across demographics. "When I've been in front of people doing my shows, there are grandmothers—black, white, Asians—and there's young kids and girls and guys of all ages and all colors loving the music," he says.

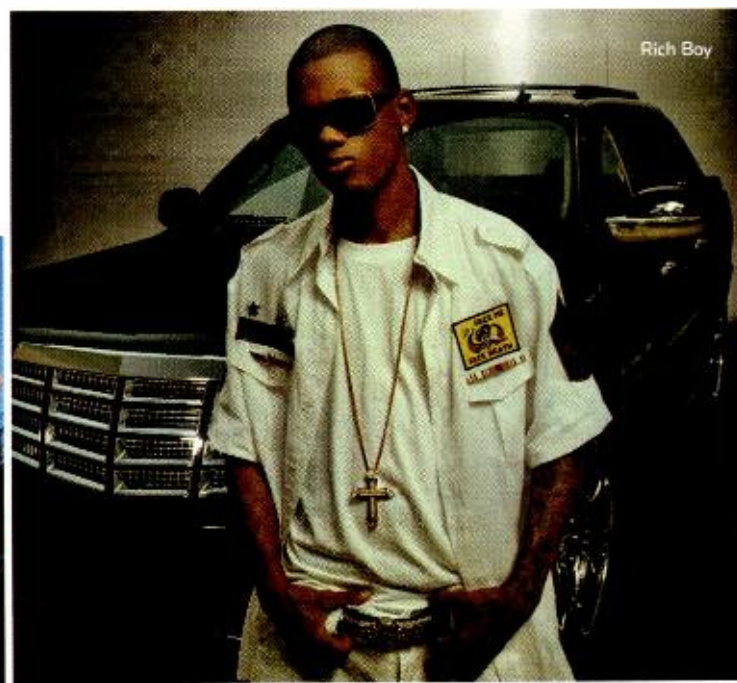
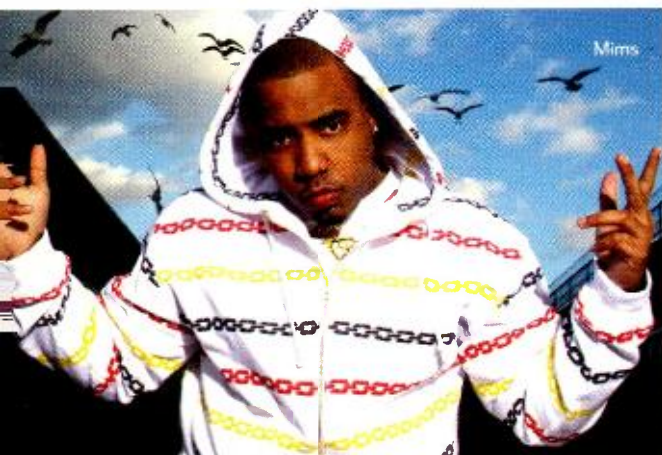
Entercom's WNVZ (Z104)/Norfolk first recognized its potential and played it in late September. Former PD Michael Bryan and MD Shaggy believed in the song and gave it a shot by putting it into rotation early.

Thicke's love song has a lyric that females embrace, while also appealing to males. Such artists as Lil Wayne, Busta Rhymes and Pharrell have professed that they are fans of Thicke's music.

Not only does he sing beautifully, Thicke also co-produced all the songs on "The Evolution of Robin Thicke" (except for the Neptunes-produced "Wanna Love U Girl").

The warm reception of "Lost Without U" from radio is more than just a positive nod for Thicke's second album. It also shows that hip-hop audiences can truly appreciate ballads. "I've been listening to hip-hop since I was 8," Thicke says. "And some of my biggest fans are Swizz Beatz, Puff Daddy, Pharrell, Lil Wayne and Busta Rhymes. If those are the people that love my music, then I probably am kind of hip-hop." **R&R**

12







# “That Girl”

Produced by The Underdogs

## On Your Desk Now!!

### IMPACTS RHYTHMIC RADIO APRIL 17th!!

- Debut album **NOT LIKE THEM** in stores this June!
- Opening for the **Pussy Cat Dolls** on select U.S. dates starting on April 10th!
- **AOLmusic** Breakers Campaign! Launched on April 1st & runs for 6 weeks!!
- **Teenmusic.com** front web page feature!
- Nickelodeon “the N” broadcast debuted on March 30th.
- “That Girl” will be in Electronic Arts’s **THE SIMS** video game this June!  
(biggest video game for women 14 – 45!).



# More To Love

## Groups Coming To Rhythmic

By Darnella Dunham

Historically, rhythmic radio hasn't lent a lot of love to groups. Solo artists have and continue to dominate, while the popularity of using a featured singer or rapper has given artists reason to go it alone instead of trying to work in a group. But after seeing record sales and airplay achieved by the Pussycat Dolls and Danity Kane in 2006, and Pretty Ricky in 2005 and 2007, it's no surprise that record labels are priming several groups for radio. Here's a look at some acts we'll be hearing from that are way too cool to simply be dubbed "boy bands" or "girl groups."

### B5

When the five brothers from Atlanta released their first single in 2004, they immediately drew comparisons to the Jackson 5 for their singing, dancing and family ties. The major difference between these up-and-comers and the legendary recording group is that no one singer stands out as the next Michael—because Dustin, Kelly, Patrick, Carnell and Bryan Breeding each have attributes that shine brightly.

B5 (formerly known as TNT Boyz) embrace the comparisons to the Jackson 5, particularly after youngest brother Bryan joined the group. According to manager Jim McMahan, "As we were looking for a name, everybody kept saying, 'Man these kids are like the new-generation Jackson 5,' and, of course, the Jackson 5 were J5 and the boys' last name is Breeding, so we made it B5."

B5 also paid tribute to the Jackson 5 by remaking its song "All I Do" and releasing it as the group's debut single. As the brothers prepare to drop the first single from their sophomore album this summer, they appear ready to make an impact and create an identity of their own.

### Boyz N Da Hood

Duke, Big Gee, Young Jeezy and Jody Breeze are all solo rappers who combined forces as Boyz N Da Hood. In 2004, they made noise when "Dem Boyz" dropped, as Young Jeezy reached another level with the release of his solo double-platinum project "Let's Get It: Thug Motivation 101," shortly after the group effort. The other members have not released solo projects, but Jeezy now has two under his belt.

Instead of abandoning the group, he's back with the collective that is often referred to as the N.W.A. of the South. Why?

**'We're not just some dudes from the South out here hoopin' and hollerin' on records, doing the crunk stuff. We really can rap.'**

—Duke, Boyz N Da Hood

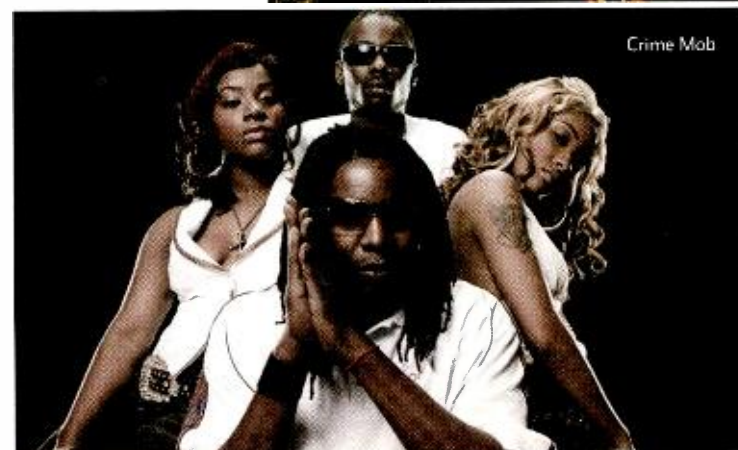
Duke says, "Because it's gangsta all the way around. It's not gangsta rap over R&B tracks with R&B singing hooks. We're not just some dudes from the South out here hoopin' and hollerin' on records, doing the crunk stuff. We really can rap." New music is expected from Boyz N Da Hood later this spring.

### Candy Hill

Two rappers and a singer constitute the group Candy Hill. The three ladies hail from Compton, Calif., the same part of Los Angeles that became famous for producing Eazy-E, Ice Cube and the rest of N.W.A. But singer Casha D and rappers Loui V and OC aren't keeping it gangsta, because their music is female-friendly and R&B-based. They draw from a variety of influences that include 2Pac, Aaliyah, Bone Thugs-N-Harmony, TLC, Brandy and Mary Mary.

The trio of 19-year-olds, together for three years, also lives together. Instead of just singing and rapping, all Candy Hill members write and possess other talents. Casha D handles vocal production, Loui V engineers the group's studio sessions and operates Pro Tools HD, and OC is a musician who plays piano, guitar, keyboard and drums.

Candy Hill feels its music "reflects the essence of becoming young women, the celebration of



youth, the ups and downs of relationships, female anthems, street boasting and the ever-present pursuit of the party."

The group has four songs on [myspace.com/candyhillmusic](http://myspace.com/candyhillmusic). Its official single "Juicy" was just released to rhythmic radio.

### Crime Mob

Georgia's Crime Mob hit with the single "Knuck If You Buck" as a teen, co-ed rap quintet in 2004. Now they're down to four (Diamond, Princess, Cyco Black, MIG) and seem stronger as a result. "Rock Yo Hips" started at urban and just debuted on the R&R Rhythmic chart at No. 33.

Stations like KPTY/Houston, XHTZ/San Diego, KBFM/McAllen, WBTT/Fort Myers, WKHT/Knoxville and KPRR/El Paso are the strongest supporters at rhythmic with more than 30 spins per week, and "Rock Yo Hips" shows no signs of slowing down.

### Deep Side

Pretty Ricky is the best-known R&B group from South Florida, but Deep Side is trying to become the next R&B act to break out from the area. Pretty Sly, Rude Boi, Penny and Mike Ezay represent Miami and Fort Lauderdale, reflecting South Florida's cultural diversity.

Ezay says, "Some people think because of our different backgrounds we were put together by some management team, but we've known each other for years."

Deep Side is not a manufactured group. It has been together for seven years after forming as teens. Its second single, "What I Need," is still building at radio and is receiving double-digit airplay at KYLD/San Francisco; WRDW/Philadelphia; KUUU/Salt Lake City; KXJM/Portland, Ore.; KWLN/Stockton; KHTN/Modesto, Calif.; and KZFM/Corpus Christi, Texas.

Performing at R. Kelly's birthday led to the group being signed to his label, Jive Records. After Kelly saw what Deep Side had to offer, he called Jive Records VP of A&R Wayne Williams.

"We had no idea that a few months later we would be labelmates," Penny says. Pretty Sly adds, "For us as artists just starting out, we just feel blessed for [R. Kelly] looking out for Deep Side. Without him, we might still be waiting for that break."

### The Fixxers

Veteran rappers Quik (he dropped the "DJ") and AMG have partnered, and are now collectively known as the Fixxers. The group's single "Can U Werk Wit Dat" debuted on West Coast mixshows in January and continues to get most of its airplay in the region. Stations leading the pack with more than 20 spins per week are KPWR/Los Angeles; XHTZ and XMOR/San Diego; KXJM/Portland, Ore.; KBMB/Sacramento; KCAQ/Oxnard, Calif.; KUUU/Salt Lake City; and KVEG/Las Vegas. Now that a major has picked up "Can U Werk Wit Dat," look for it to spread and gain nationwide exposure.

R&R



# Don't Call It A Comeback

Lumidee returns to U.S. charts with an unlikely hit

By Darnella Dunham

The summer of 2003 was huge for Lumidee. Her debut single—"Never Leave You—Uh Oooh, Uh Oooh!"—was an airplay and chart monster, peaking at No. 5 on the Nielsen BDS-driven Aug. 23, 2003, Rhythmic chart and logging 24 weeks on the list. Follow-up single "Crashin' a Party" and the accompanying album "Almost Famous," however, came and went like a whisper in the wind.

To many in the United States, it seemed the artist had faded into obscurity once her hit single vanished from the charts. But she remained in demand overseas and continued releasing music and touring internationally. Now Lumidee has made a splashy return. By remaking Patrick Swayze's 1987 top five smash "She's Like the Wind" from the "Dirty Dancing" soundtrack, she, along with Tony Sunshine, has scored a second hit at rhythmic and CHR/top 40, on TVT Records.

"Wind" is No. 27 on the Rhythmic airplay chart and No. 18 on the CHR/Top 40 list.

It has been a struggle to get people at radio to see her as more than a one-hit wonder. But Lumidee has never faltered in passion for her music, and she isn't afraid of a challenge.

**Were you familiar with the original version of "She's Like the Wind"?**

I was "Dirty Dancing"-obsessed when I was growing up. My label out in Europe sent me this track and it was a guy singing the Patrick Swayze song, but in a demo version. I was like, "This is cool, but this is the Patrick Swayze song. What do y'all want me to do with this?"

They asked me if I could find a credible artist to do this—somebody who could give it that edge. I thought about it for a quick minute, and then it just clicked: Tony Sunshine. Everybody knows he has this great voice, but people have been sleeping on him. It could have been cheesy, but he knocked it out. I did my part and sent it back to the label execs.

They loved it, but then there were people who make decisions who mentioned bigger names and didn't think two Latin people could work for the pop market. There were so many negative things that execs said, but listen to what we did: Who could have made the Patrick Swayze song cool, where we flipped it to a point where people actually like it—and after a while forget where it comes from?

**'Who could have made the Patrick Swayze song cool, where we flipped it to a point where people actually like it—and after a while forget where it comes from?'** —Lumidee

**How did you get the song to the public?**

I released it on the Internet and started throwing it out there, because I'm like, "It's a hot joint, and people need to hear it." I put it on MySpace, and people started putting it up on their pages and it grew on people and they just grabbed it. Honestly, I would have put it on an album, but not as a single. But it happened and the people just grabbed it and they loved it. It's kind of like that "Uh Oooh" situation—it just snuck up on everybody and bang, there it is.

**What is the difference between how the United States perceives you versus the rest of the world?**

They got to hear more music from me [overseas], so they definitely know me a little better. I performed a lot out there, I did more on TV, more videos, I've released more music, so the perception over there is not of a one-hit wonder.

Over here, they've just heard one record. Even though I dropped the album, there was no follow-up.

**Why didn't you do more domestically?**

It wasn't set up right. When I first came out, I was 19. To this whole industry I was a guppy, I didn't really know what the hell I was doing. And the

production company that I was signed to didn't know what they were doing, either. There was no plan. We came out, had an automatic hit, then all the deals came in and it was like, "Whoever's offering the biggest money, we go with them." We made a lot of mistakes, and it kind of went sour really quick. With people who have never seen the kind of money that we got, you really quickly start seeing their true colors. By 2004 I was already out of the deal.

**You've said that your first album was like a demo. Does that mean you aren't proud of it?**

No, I love it. I loved the songs, but I would definitely do them in a better way: perform them better with way better production. At the time it really, literally was my demo, the first songs I ever recorded, so that's what the world got to hear, and I don't think it was ready for the world yet.

"Uh Oooh" popped. It was banging out in the clubs for so long and people just keep requesting it and calling radio, and then we got the major deal. At that point, we already had a hit on the radio. So it was like, "OK, where's the album? We need an album in two weeks." "OK, here are a bunch of songs I got, let's just pick some and here is the album." It was too much, too quick, too soon.

**Are people taking you more seriously now than they did in 2003?**

It's a hard thing to come back, when they hear that I've still been doing music, that I didn't go home after "Uh Oooh" and stuff my face eating bonbons and watching soap operas. No, I've been working. I think when people hear that, they have a little more respect. I just want the people to know I'm not a gimmick. Nobody put this together, it's coming from me. You can love me, you can hate me, whatever. But at the end of the day, I want to be respected as an artist. **R&R**





# Hear It Here First

## Rhythmic programmers tap free music Web site to find the next hot thing

By Darnella Dunham

It's a tall order for programmers to stay steps ahead of listeners when it comes to discovering new music, with so many new-media options available to consumers. ■ So instead of hunting down music from a laundry list of Web sites, many rhythmic programmers check in with NewMusicServer.com to find out what's next for the format.

Radio Strategies consultant Michael Newman says he launched the members-only service because "being a former program director, I had the idea that it would be great if all the music that was on CD could be on a Web site. I don't have to ask a music director for a song, then they have to look for it, can't find it and call the label. If everything is right there, you can go in to a music meeting, click on it, listen to it and download a broadcast-quality MP3."

The service is free for radio PDs, MDs and production directors who register online. Once their position with the station has been verified, members are given a user name and password.

Newman says the site was built specifically to fulfill the needs of programmers, MDs and mixers. "When we started it off, it was because a lot of stations, especially in some of the smaller markets, were not getting great record service. All of a sudden, word spread like wildfire—completely word-of-mouth."

Five years in, New Music Server has logged nearly 6 million downloads, Newman says. "Every day we have anywhere between 20 and 50 new people signing up who have just discovered the site, which is unreal to me—all music people who want to find out what the next hot thing is."

Clear Channel KIFS (107.5 Kiss FM)/Medford, Ore., APD/MD/night host Gemineye can attest to the benefits of the site for a programmer in a smaller market: "I mixed at [KXJM] Jammin 95.5 in Portland [Ore.] a few years ago, but I had to move to a smaller market due to family reasons. When I started a mixshow, I was sweating about how I was going to get the latest releases for my Serato [digital mixer]. I've been with New Music Server for about a year and it has been a godsend."

New music is added consistently and immediately, Newman says. "Whenever new songs are available to us, they go up on the site. That's the one thing I think is really unique—anytime you

log on, there could be new music. That's what we've centered the site around."

Because new music is added so frequently, Kemp Broadcasting KVEG (Hot 97.5)/Las Vegas MD/morning show host JNoise says he visits the site daily.

"It's extremely easy to use and they are always on top of it. You can definitely find new music there," JNoise says. "Let's say, for whatever reason, a song gets deleted out of your system. You can go to the archives, click on an artist and the song will be there with an instrumental and sometimes the a cappella [version]. It's very user-friendly."

**'There's a huge community of guys who are not being properly serviced with the records. It's like pulling teeth. Everyone should be able to have the records and give them a chance to turn into potential hits.'** —DJ Noodles



While labels provide New Music Server with the bulk of its music, they are not its only source. "We actually got T-Pain's current single, 'Buy U a Drank,' from the artist himself," Newman says. "We posted it up on the site and it started exploding off of that. I'm seeing more and more artists coming directly to us and posting their songs on the site."

It was Emmis KPWR (Power 106)/Los Angeles that turned Newman on to "Sexy Lady" by Yung Berg. "We ended up putting the song on the site and he's now got a deal with Epic and Koch," Newman says. "It's really a great jumping-off point for artists to get exposure."

New Music Server initially focused on the rhythmic and hip-hop formats, then began to branch off when it added a mixshow page.

WBLK/Buffalo and Sirius-syndicated mixer DJ Noodles was recruited as director of mixshow operations. Along with overseeing that aspect of the site, Noodles handles details that are important to DJs who mix digital music.

"Everything on the site that's going up is 100% Serato- and Final Scratch-ready," Noodles says. "Everything is properly tagged, labeled and BPM'd, because I am a client as well. I have used New Music Server every day for the last five years. The MP3s are basically drag-and-drop ready to play."

In addition to staying on top of labeling MP3s with the info DJs need, Noodles keeps his ears open for upcoming independent songs and procures instrumental, a cappella and non-radio-edited versions of songs.

"There's a huge community of guys who are not being properly serviced with the records," Noodles says. "It's like pulling teeth with some of the labels to get an instrumental digitally. With the majority of the major guys in the country having already switched over to Serato or Final Scratch, as well as the number of guys using CDs continuing to grow, it's a time where digital music needs to be available, and all the labels are not getting it done."

Newman says he has kept the site free for radio stations because "I didn't want to charge anyone

anything since it's for promotional use only and it's for radio. It seems that radio has to pay a price for everything." The business model calls for labels to pay a fee to have their songs posted on the site for digital distribution. "It's basically FedEx for labels," Newman says.

Noodles says there is no bias toward or preferential treatment given to some users over others. "There is no tiered distribution; this isn't a record pool," Noodles says. "And there is no 'if you've been here longer you get more.' Everyone who's a member of this site gets everything. There's no reason that some guy should be able to have the hot new record and the other guy can't. Everyone should be able to have the records and give them a chance to turn into potential hits."

R&R





Tech talk host helps supply troops with necessities

# Operation Komando

Al Peterson

APeterson@RadioandRecords.com

**W**hile many talk hosts anchor radio shows popular with U.S. military personnel listening via American Forces Radio, it is a pretty safe bet that not too many of them get their pictures posted around the barracks by young guys far from home. ■ But a face that reportedly can be found tacked to more than a few barracks walls is that of Kim Komando, host of Weststar TalkRadio Network's "The Kim Komando Show."

On the air for more than 11 years, Komando's tech talk show now airs on a reported 400-plus affiliates nationwide and is said to receive more than 50,000 call attempts per hour during an average weekend airing. Along with hosting her weekly show, America's "digital goddess" also serves as an executive at Weststar, which produces several other syndicated radio shows, features and specials.

For the next two weekends (April 7 and April 14), Komando will dedicate two hours of her program to calls from troops in Iraq. The on-air expansion of an initiative of hers called Operation

Komando is being done to support the talk host's online efforts to supply our troops with everyday items. Operation Komando kicked off last month on her Web site, komando.com, where listeners can find information about needed items and instructions for boxing and sending them overseas.

"The whole thing started when I was talking to an old friend of mine," Komando says. "We were talking about news stories we'd seen showing how hard getting certain kinds of items is for troops stationed in Iraq, and he said, 'So why don't you do something about it?'" The rest, as they

say, is history and today Operation Komando gives her a tangible way to use her national broadcast microphone to make a difference.

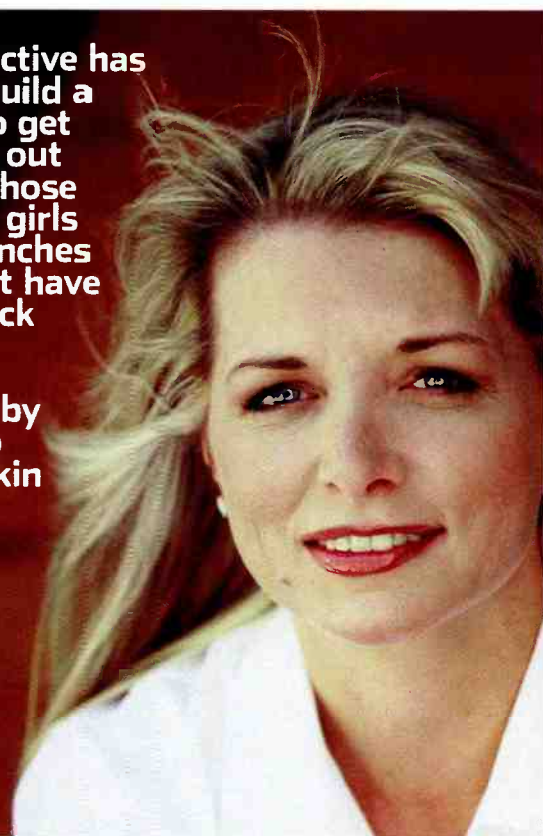
## Top 10 Desert Necessities

With the assistance of Weststar affiliate relations associate Susan Nickell, Operation Komando enlisted the services of U.S. Army Sgt. Michael Langr to find out the top 10 things that troops most needed. "He told us that not only were there things literally not available at the base PX, but also things that are carried by the store but that sell out the same day that they come in," Komando says. "Stuff like body wash, shampoo,

*Continued on page 18*

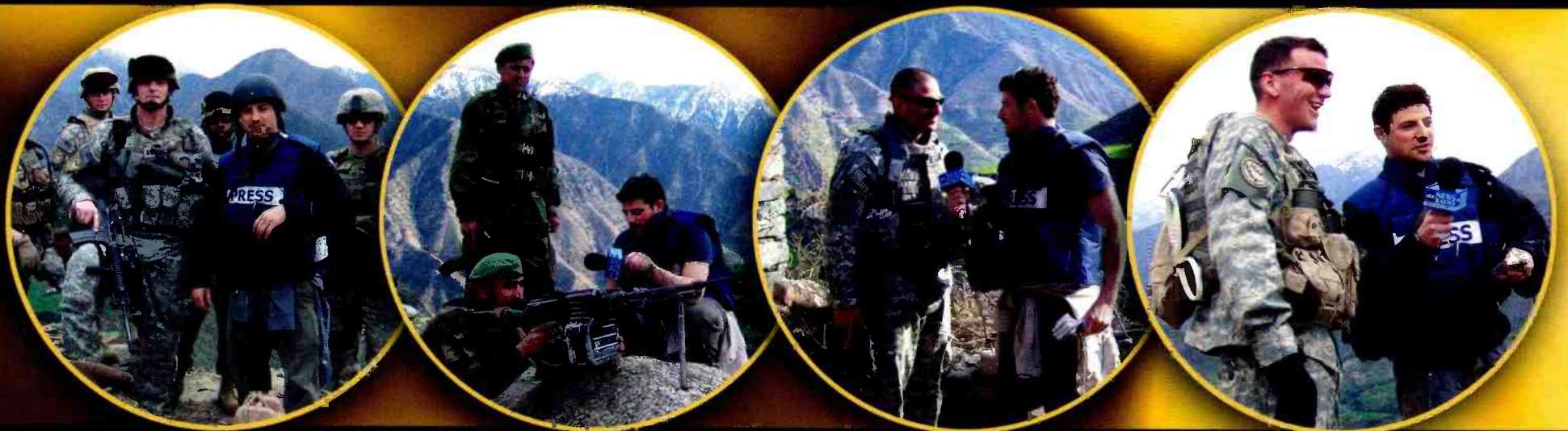
**'Our objective has been to build a system to get this stuff out there to those guys and girls in the trenches who don't have any Ziplock bags and won't be stopping by the PX to pick up skin cream anytime soon.'**

—Kim Komando



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ABC NEWS RADIO CORRESPONDENT MATT GUTMAN REPORTING FROM AFGHANISTAN



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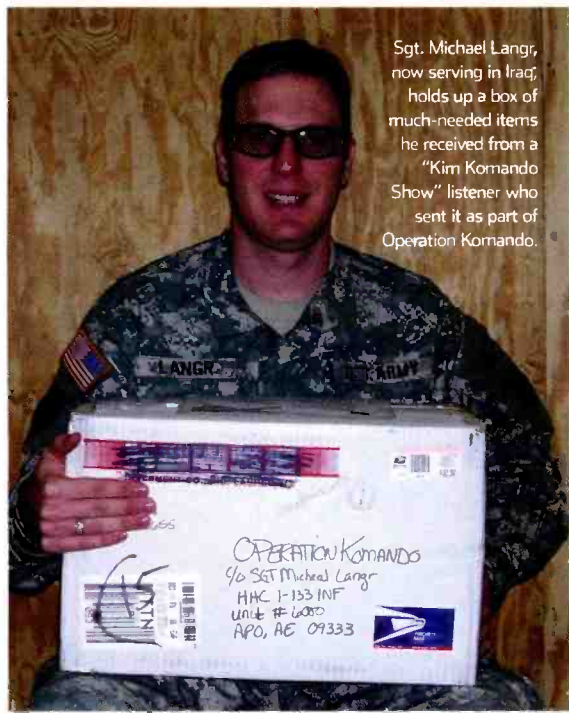


Continued from page 17

baby wipes, razors, popcorn and cookies.”

The simplicity of the items on the list somewhat caught Komando off guard. “Honestly, I would’ve thought they’d have all that stuff,” she says. “But when you are out in a combat zone and can’t get to the PX for six weeks, you’re out of luck. So our objective has been to build a system to get this stuff out there to those guys and girls in the trenches who don’t have any Ziplock bags and won’t be stopping by the PX to pick up skin cream anytime soon.”

Were there any items that surprised Komando? “Flash drives,” she says. “While most have access to computers, they don’t exactly carry their laptops around with them, so they have no way to store their personal data. They’re generally limited to about 10 minutes of access time, so if they want to keep a letter or something to read again, they just download it to their flash drive, put it in their pocket and move on to the next place.”



Sgt. Michael Langr, now serving in Iraq, holds up a box of much-needed items he received from a “Kim Komando Show” listener who sent it as part of Operation Komando.

Another thing that intrigued Komando is what a lot of soldiers like to do with their down time. “They want computer games because they sit around and play war games,” she says. “They set up LAN parties and play battle games while they’re waiting to go out and fight in the real war. They also asked for DVD movies and lots of newspapers because they don’t get access to a lot to read in the war zone.”

### Learning To Listen

Komando says taking calls from military personnel in Iraq has been interesting but took a bit of getting used to. “When you are talking back and forth, there’s what seems to be an incredibly long delay,” she says. “That was hard to get used to because, hey, I’m a radio host, I want to talk. But you can’t. You have to say what you want, then there’s this long, pregnant pause where you wait for them to respond. We’ve now done a number of calls in advance of the shows to practice and work that out, along with some other technical issues.”

One of those issues is that while it’s amazing that technology has reached a point where we can talk to soldiers in a war zone in real time, there are still reliability problems that affect a live talk show. “Not only are the lines scratchy, sometimes they just drop out altogether,” Komando says. “And it’s not like a line goes dead and you have a bank of callers to go to; there’s nobody waiting on hold. When one guy is done asking his question he just passes the phone over to the next guy.”

Komando says the questions from soldiers are really not much different from what she gets from civilian listeners every week. “One guy I talked to wanted to know how to protect his 6-year-old from bad stuff on the Internet,” she says. “There was also a call from the soldier who has a 3-year-old and 1-year old child, and has never seen the 1-year-old. He wanted to know how his wife could upload video so he can see his children back home. Then there were a lot of questions about various products they planned to buy—as so many of them said, ‘When I get home.’”

Getting access to callers in a war zone was no simple task, and Komando credits Nickell with getting it done.

**‘There was a call from a soldier who has a 3-year-old and 1-year-old child and has never seen the 1-year-old. He wanted to know how his wife could upload video so he can see his children back home.’**

—Kim Komando

Asked what it took, Nickell replies, “Lots and lots of e-mails. The biggest problem is the time difference between here and there. When it’s bedtime there, we’re right in the middle of our day, so trying to coordinate efforts was a bit of a challenge. I strongly commend the Army’s public affairs officers, who I exchanged literally hundreds of e-mails with to get this done.”

### All About The Troops

Along with spearheading the collection and sending the items, Komando also enlisted the help of a plethora of business contributors so that each of her special military callers will receive a “thank you for serving our country” package. It includes a digital camera, a portable thumb drive, an MP3 player with headphones, a \$100 gift certificate for online purchases, DVD movies, popcorn and extra batteries—which are reportedly in very short supply in the war zone.

But getting participating contributors did entail some difficulty during a time when the war in Iraq has stirred passionate controversy across America. “I won’t name names, but there were a couple of major camera companies who said they didn’t want to participate because they didn’t want to be perceived as supporting the war,” Komando says. “So surprisingly the first hurdle we faced was getting contributors to understand that this project is not about politics and it’s not about the war—it’s about the troops. I am just really glad we’ve been able to do even one small thing to help make their lives better while they serve our country.”

R&R

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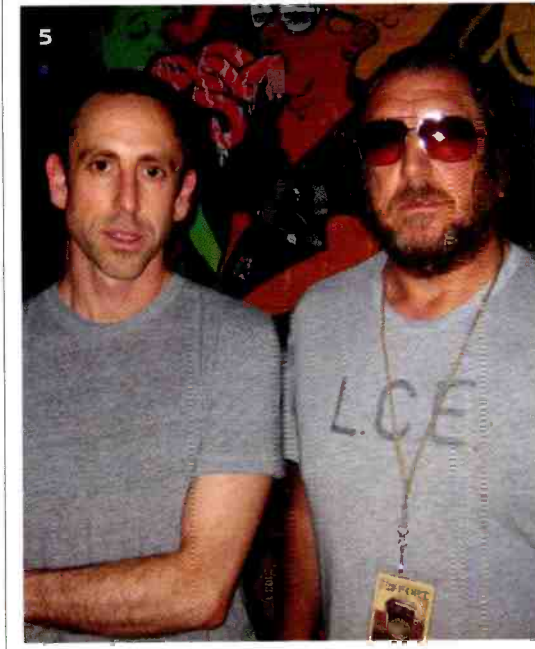
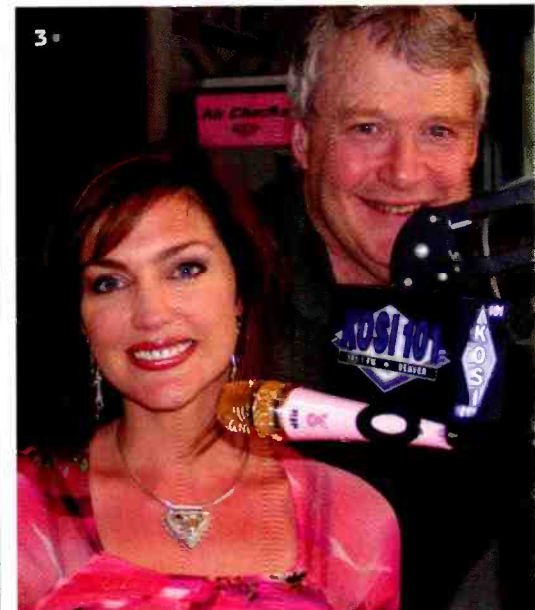
AIR AMERICA RADIO™

3 YEARS



# BIG SHOTS

Compiled by Alexandra Cahill  
 ACahill@RadioandRecords.com



## Master Class

**1.** Emmis triple A KGSR/Austin content manager/afternoon host Jody Denberg demonstrated his vocal talent during a star-studded tribute to artist Ronnie Lane at the Austin Music Awards. Pictured, from left, are Who guitarist Pete Townshend, bassist Mark Andes, Denberg and guitarist Jud Newcomb.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to [ACahill@RadioandRecords.com](mailto:ACahill@RadioandRecords.com).

**2. Mission to Mars** Actor/30 Seconds to Mars frontman Jared Leto, left, posed for photos with Greater Media active rock WMMR weekend jock Brent Porche during a Philadelphia tour stop. **3.**

**Think Pink** Entercom AC KOSI/Denver's Denise Plant put the new Heil PR 20 pink pearl-finished mic to the test in the studio during the "Murphy & Denise in the Mornings" show. Proceeds from the sale of the mic will go to the Susan G. Komen Breast Cancer Foundation. Plant is pictured here with co-host Murphy Huston. **4. Enjoying the Ride** Sugarland's Kristian Bush and Jennifer Nettles announced the nominees for the 2007 CMT Music Awards in Nashville. They have been nominated for two awards of their own: duo video and video of the year. Pictured, from left, are Bush, CMT executive VP/GM Brian Philips and Nettles. (Photo credit: Peyton Hoge)

**5. Jukebox Hero** Co-founder of Cornerstone Promotion and The Fader magazine Jon Cohen, left, chatted with "Jonesy's Jukebox Jury" host and former Sex Pistols guitarist Steve Jones at the Fader/Levi's fort in Austin. **6. Boston Pop** Augustana's Dan Layus, Christopher Sachtleben and John Fredericks dropped by Midwest Communications CHR/top 40 WIXX/Green Bay, Wis., to chat with morning DJ Tony Waitekus. Pictured, from left, are Layus, Waitekus, Sachtleben and Fredericks. **7. Back to School**

The Connecticut School of Broadcasting celebrated its new campus in Needham with an open-house party for VIPs and alumni. Pictured in front, from left, are CSB executive VP/managing partner Scott Knight and president/CEO Brian Stone. In back, from left, are CSB marketing/administrative assistant Katie MacKay, VP/director of recruiting and admissions Jason Muth, director of marketing Bev Tilden, COO David Banner, assistant to the VP/COO Stacey Downing, technical director Karin Rourke and VP/GM Jim Robinson. (Photo credit: Leo Gozbekian) **8. He Writes the Songs** Music Choice director of urban music programming Lamonda Williams welcomed songwriter Ne-Yo to Music Choice's New York studios to promote his single "Because of You."

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# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R TIMELINE

**1 YEAR AGO** Ron Valeri is promoted to director of FM programming of Entercom's Boston cluster. ■ WBIG/Washington goes classic hits. ■ Washington, D.C.-based Red Zebra Broadcasting appoints Robert Gast as CFO and Jim Weiskopf as VP of business development.

**5 YEARS AGO** Steve Leeds becomes senior VP of new technologies at Universal/Motown Records Group. ■ MCA/Nashville elevates Mark Wright to the newly created post of executive VP of A&R. ■ Entercom/New Orleans director of FM operations Jeff Scott accepts the PD post at rhythmic AC WQXS.



Leeds

**10 YEARS AGO** WHTA/Atlanta promotes Sean Taylor to PD at the Radio One urban outlet. ■ Greg Stevens is named PD for active rock KQRC/Kansas City. ■ The long-rumored consolidation of Westwood One and CBS Radio Networks becomes official.

**15 YEARS AGO** Jerry Lembo is named VP of AC promotion at Columbia Records. ■ Radio veteran Bill Thomas is appointed president/CEO of Ameron Broadcasting. ■ Gordon Hastings rejoins Katz Communications as president.



Lembo

**20 YEARS AGO** RCA Records taps Butch Waugh as VP of national promotion. ■ Infinity Broadcasting purchases KVIL-AM-FM/Dallas from Sconrix Broadcasting. ■ Marc Benesch is promoted to VP of national promotion at Columbia.

**25 YEARS AGO** Michael Abramson becomes VP of promotion for Island Records. ■ Atlantic Records adds Danny Buch to its national staff. ■ Signal Media appoints John Butler as VP of development.

**30 YEARS AGO** Jerry Moss and Herb Alpert assume titles of chairman and vice chairman, respectively, of A&M Records. ■ Beau Matthews is appointed PD at KXXK-FM/Denver. ■ Gaylord Broadcasting receives FCC approval to purchase KOIN/Portland, Ore.



Alpert

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

### Heroes Begin 'Chokehold' At No. 1

Gym Class Heroes take a victory lap at the top of the CHR/Top 40 list, as "Cupid's Chokehold" (Atlantic/Lava) sprints 4-1. It's the first title to rise three or more spots to No. 1 since "Temperature" by Sean Paul rose 4-1 last April.

"Chokehold" returns Lava to No. 1 for the first time since August 2000, when Matchbox Twenty's "Bent" ruled for three weeks. The track, which incorporates Supertramp's 1979 hit "Breakfast in America," also rises 33-26 at Rhythmic.



### Silversun Brightens Alternative Top 10

Silversun Pickups is the first independently distributed act to reach the Alternative top 10 in nearly a year as "Lazy Eye" (Dangerbird) jumps 12-9. The last independent act to reach the top 10 was Arctic Monkeys, which peaked at No. 7 in May 2006 with "I Bet You Look Good on the Dancefloor."

### Bubl  Begins Big

Michael Bubl  registers the AC chart's highest debut by a non-holiday title in almost six years, as "Everything" (Reprise) explodes onto the list at No. 17 with Most Increased Plays honors (up 217). Excluding Christmas entries, the last song to enter higher was Faith Hill's "There You'll Be," which began at No. 15 in May 2001 on its way to a 12-week stay at No. 1.

### McGraw Cashes In With 'Dollar' And Duet

Tim McGraw collects his 22nd No. 1 on the Country chart with "Last Dollar (Fly Away)" (Curb), which rises 2-1. The song marks McGraw's first trip to the summit since "Back When" led the Dec. 10, 2004, Nielsen BDS-driven chart. Prior to this gap, McGraw had never gone more than a year between No. 1 songs since "Don't Take the Girl" became his first chart-topper in May 1994.

McGraw caps the Country chart just in time for the debut of his new album "Let It Go," which streeted March 27. As programmers sample the new album, "I Need You," his duet with wife Faith Hill, posts the chart's highest debut at No. 48, with detections at 48 of the 123 monitored stations.

Also noteworthy in the upper region of the Country chart is the sixth consecutive top 10 for Dierks Bentley with "Long Trip Alone" (Capitol Nashville) at No. 10. That tally includes three straight No. 1 songs and two others that peaked inside the top five.

### Nine Inch Nails' Streak 'Survives'

Nine Inch Nails become the second act to amass four consecutive Alternative No. 1s as "Survivalism" (Interscope) climbs 2-1. The feat is even more remarkable when you consider that NIN took more than 12 years from its first Alternative chart appearance to earn its first No. 1 with "The Hand That Feeds" in May 2005. Only Linkin Park, with a current string of five straight chart-toppers, has had a longer stretch of No. 1s.

### 'Wonder'-Ful World For Maroon 5

After a two-year break, Maroon 5 blasts onto the Hot AC list at No. 21 with "Makes Me Wonder" (Interscope), which also enters the CHR/Top 40 chart at No. 34. Its Hot AC arrival is that list's highest entry since "Lonely No More" by Rob Thomas began at No. 20 in February 2005, and the fourth-best in the chart's 11-year history. The quintet's sophomore set, "It Won't Be Soon Before Long," is set for release May 22.

### R. Kelly 'Flirts' With No. 1 Success

The combined track of "I'm a Flirt" (Zomba) by R. Kelly or Bow Wow bounces 3-1 to help Kelly extend his lead for the most No. 1s on the Urban chart to 10. Kelly's latest ride comes six years after he last cashed in with "Fiesta," which featured Jay-Z, in June 2001. That's the longest drought between chart-toppers at the format since Mary J. Blige took nine years to return to No. 1 with "Be Without You" in January 2006.

Meanwhile, the No. 37 debut of "Flirt" on Urban AC locks Kelly into a tie with Gerald Levert for the most chart hits by a male artist, with 30. The pair is overshadowed only by Blige, who has 35 chart entries at Urban AC.







Nothing bad sticks to Sanjaya Malakar, the latest Teflon-coated 'American Idol' contestant

## The Idol Who Won't Leave

Kevin Carter

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There are media observers who claim that now in season six, "American Idol" is threatening to jump the shark. Despite that its ratings are still insanely high, there is something about this season that just feels off. Half the fun of watching the early parts of each season is the guilty pleasure we get from laughing in the privacy of our homes at the vocal shortcomings of the delusional masses who descend upon the regional auditions like moths to a porch light.

Once the finalists settle in, however, the vocal quality improves immensely and the true competition begins. And yet each season thus far has spawned its share of finalists whose very quirkiness seems to rub the collective nerve of

America the wrong way, and, inexplicably, they seem to hang around long after they've outlived their usefulness, giving rise to a collective fear of "Oh, my God, what if something goes horribly awry, and they actually win?"

At no time has that fear been more evident than this season, which has brought us again to the brink of madness by the incredibly polarizing presence that is Sanjaya Malakar. This is the affable young man who generated national headlines when he jumped into the audience and sang to a sobbing 10-year-old girl, who we later found out had been planted in a prime seat after producers saw her sob on cue during rehearsals and asked her to reprise her role during the live show. And have we mentioned all the "Sanjaya Must Be Stopped" Web sites that have suddenly sprung up?

Then it got weird: As if things couldn't get any worse—other than the fact that he was still on the



Oh, the humanit

show—a seemingly fearless (or clueless) Malakar turned the insanity knob up to "11," deliberately tempting the gods, almost daring America to vote him off, when he hit the stage last Tuesday sporting a . . . um, it's still hard to talk about . . . a faux mohawk that is still giving people in Iowa nightmares. At press time, Malakar continued blissfully on, and yet, like a multimedia tornado, the damage has been done.

It is in that spirit we received this urgent missive from concerned "Idol" fan Dan Mason, who is trying desperately to mind his own business and program KDND (107.9 the End)/Sacramento, but he just can't and felt compelled to speak out. *R&R*



Tears on command for Malakar

### Sanjaya Malakar: Bad For 'American Idol,' Bad For America

by Dan Mason

It really didn't have to be this way. Sanjaya Malakar and I started our relationship on a very positive note. I watched him and his sister during the Seattle auditions of "American Idol" and found myself digging the whole Indian Donny & Marie vibe. Compared with his sister, who came off as snotty and high-maintenance, the soft-spoken, awkward Malakar was rather endearing. Maybe it was the fact that he was the underdog. Perhaps it was the whole Alberto VO5 commercial-meets-"My Little Pony"-meets-Jaclyn Smith "Charlie's Angels" circa 1979 hairdo. Or maybe it was the fact that a Malakar victory on "American Idol" would leave the Democrats open to using the Outsourcing of Idols debate during the

2008 campaign. While I am still unclear as to exactly why I liked him, Malakar started this season as an idol I could root for.

Now, sadly, for reasons unknown to me, I would love to punch Malakar in the face every time I see him on my TV. My friends often ask me how I can carry so much hatred in my soul for a person I have never met, and I realize that it's irrational and vile. And the fact that I feel this way makes me more angry at myself than him, but then I look up at the screen, and he's doing it, and I don't even know what "it" is. Whatever it is that he's doing that upsets me, you best believe he's doing it, week after week. After week. I feel him doing it right now as I type these



Mason

words. Somewhere, somehow, Malakar is asking me to beat him up.

Surely, it's not just me. After all, Malakar holds the distinction of being the only finalist ever to be verbally bitch-slapped by every guest judge.

Diana Ross scolded him for having no soul. Gwen Stefani begged him not to perform her music on TV. Even Peter Noone, who prays to the almighty every night for a Herman's Hermits renaissance, was pleading with Malakar to not resurrect his songs in front of 30 million viewers. Do you realize how hard this is? Even Stevie Wonder played nice last season when Kevin Covais murdered his "Part Time Lover."

At this point, Simon Cowell, a man

whose entire existence is predicated upon crushing the hopes of aspiring singers, can't even summon the energy to bash Malakar. Cowell's essentially at the point where he's saying, "I am dumbfounded by the depths of your suckitude and will not waste my breath trying to verbalize how I'm feeling because I know we will be here having this same awkward exchange next week."

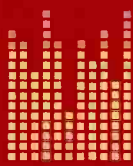
Still, I am sure that there are at least a couple of people who feel even more saddened by Malakar's success than me. No matter how much Malakar may try to ruin my life every Tuesday, at least I'll never have to work his records at pop radio if he wins.

*Mason claims he's doing better each day. Really.*

R&R

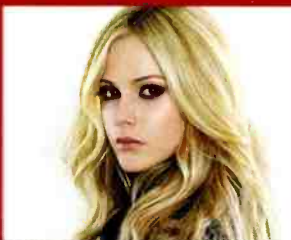
SANJAYA: FRANK MICELOTTA/FOX





# CHR/TOP 40

▶ **AVRIL LAVIGNE**  
ROCKETS 26-14 WITH  
"GIRLFRIEND," WHICH EARNS  
AIRPOWER STRIPES  
IN ITS THIRD WEEK  
ON THE LIST.



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Nielsen  
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	4	12	<b>CUPID'S CHOKEHOLD</b> GYM CLASS HEROES FEAT. PATRICK STUMP	NO. 1 (1 WK)	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	8787 +653	50.969	3
2	1	17	<b>IT'S NOT OVER</b> DAUGHTRY		RCA/RMG	8614 -364	47.691	5
3	3	15	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON		INTERSCOPE	8446 +176	55.095	1
4	2	17	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE		JIVE/ZOMBA	8012 -608	51.730	2
5	6	8	<b>DON'T MATTER</b> AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	7859 +397	49.303	4
6	7	11	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	7653 +548	44.948	6
7	5	21	<b>SAY IT RIGHT</b> NELLY FURTADO		MOSLEY/GEFFEN	6992 -742	40.624	7
8	8	13	<b>IF EVERYONE CARED</b> NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	5771 +83	25.142	11
9	9	9	<b>GIVE IT TO ME</b> TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	<b>5698</b> +274	39.895	8
10	10	18	<b>U + UR HAND</b> PINK		LAFACE/ZOMBA	5290 +642	27.541	9
11	13	7	<b>THIS IS WHY I'M HOT</b> MIMS		CAPITOL	4290 +331	26.372	10
12	12	11	<b>FACE DOWN</b> THE RED JUMPSUIT APPARATUS		VIRGIN	4183 +107	19.831	14
13	17	10	<b>ICE BOX</b> OMARION		T.U.G./COLUMBIA	3573 +127	21.448	13
14	26	3	<b>GIRLFRIEND</b> AVRIL LAVIGNE	AIRPOWER	RCA/RMG	3545 +1307	18.564	16
15	11	22	<b>IRREPLACEABLE</b> BEYONCE		COLUMBIA	3524 -569	17.075	18
16	20	8	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	3407 +607	14.571	22
17	19	8	<b>BETTER THAN ME</b> HINDER		UNIVERSAL REPUBLIC	3233 +431	11.262	28
18	18	11	<b>SHE'S LIKE THE WIND</b> LUMIDEE FEATURING TONY SUNSHINE		TVT	3118 +97	16.076	19
19	15	22	<b>BREAK IT OFF</b> RIHANNA & SEAN PAUL		SRP/DEF JAM/IDJMG	3009 -510	19.770	15
20	14	23	<b>WALK AWAY (REMEMBER ME)</b> PAULA DEANDA FEATURING THE DEY		ARISTA/RMG	3003 -732	17.416	17
21	24	4	<b>BEAUTIFUL LIAR</b> BEYONCE & SHAKIRA		COLUMBIA	2843 +496	15.356	20
22	28	4	<b>BECAUSE OF YOU</b> NE-YO		DEF JAM/IDJMG	2644 +653	14.294	23
23	27	7	<b>OVER IT</b> KATHARINE MCPHEE		RCA/RMG	2407 +202	10.894	29
24	25	10	<b>BOSTON</b> AUGUSTANA		EPIC	2400 +57	8.689	31
25	16	14	<b>RUNAWAY LOVE</b> LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/IDJMG	2332 -1130	14.644	21
26	21	18	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b> FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	2264 -398	12.994	24
27	23	6	<b>CANDYMAN</b> CHRISTINA AGUILERA		RCA/RMG	2250 -182	8.019	32
28	33	4	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	2018 +467	21.738	12
29	30	5	<b>WITH LOVE</b> HILARY DUFF		HOLLYWOOD	1971 +160	7.026	34
30	22	10	<b>YOU</b> LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN	1873 -668	11.658	27
31	29	7	<b>ON THE HOTLINE</b> PRETTY RICKY		BLUESTAR/ATLANTIC	1864 +27	7.740	33
32	34	2	<b>LOST WITHOUT U</b> ROBIN THICKE		STAR TRAK/INTERSCOPE	1719 +260	11.694	26
33	31	6	<b>LOOK AFTER YOU</b> THE FRAY		EPIC	1708 -8	6.569	36
<b>NEW</b>			<b>MAKES ME WONDER</b> MAROON 5	<b>MOST INCREASED PLAYS/MOST ADDED</b>	A&M/OCTONE/INTERSCOPE	1376 +1376	10.702	30
35	40	2	<b>THE WAY I LIVE</b> BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	1347 +359	6.695	35
36	36	6	<b>NOTHING LEFT TO LOSE</b> MAT KEARNEY		AWARE/COLUMBIA	1250 +3	3.483	-
<b>NEW</b>			<b>HOME</b> DAUGHTRY		RCA/RMG	1143 +439	4.686	39
38	35	12	<b>TELL ME</b> DIDDY FEATURING CHRISTINA AGUILERA		BAD BOY/ATLANTIC	1125 -329	12.176	25
<b>NEW</b>			<b>STOLEN</b> DASHBOARD CONFESIONAL		VAGRANT/INTERSCOPE	1040 +55	5.181	38
40	32	16	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE		FOX/RCA/RMG	1011 -679	4.670	40

## MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

**MAKES ME WONDER** 86  
Maroon 5 (A&M/OCTONE/INTERSCOPE)  
KBKS, KDND, KDWB, KHFI, KHKS, KHOP, KHST, KHTT, KIIS, KKDM, KKMJ, KKOB, KKPX, KRZ, KMXV, KQCH, KQMA, KQXY, KRBE, KSMB, KSPW, KWYL, KZCH, KZHT, KZMG, WABB, WAKS, WAKZ, WAAA, WBHT, WBLL, WCCQ, WDJX, WERO, WFBC, WFHN, WFKS, WFLY, WFLZ, WGTZ, WHBQ, WHHD, WHYY, WHOT, WHTZ, WHYI, WIHB, WIHT, WIOG, WIOQ, WIXX, WJBG, WJIM, WKCI, WKKF, WKQI, WKZR, WKSE, WKSZ, WKZL, WLAN, WLKT, WNCI, WNTQ, WPRO, WPST, WPXY, WRHT, WSSX, WSTR, WSTW, WTVR, WVVY, WWWQ, WXKB, WXKS, WXLK, WXXX, WXXX, WYKS, WYOY, WZAT, WZEE, WZKL, WZYP, XM Top 20 on 20

**UMBRELLA** 28  
Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)  
CKEY, KDND, KHOP, KHST, KHTT, KIIS, KKMJ, KKPX, KSMB, KWYL, KZHT, KZMG, KZZP, Sirius Hits 1, WABB, WBHT, WFBC, WFHN, WFLY, WHTZ, WIHB, WIXX, WJBG, WSTW, WXKS, WXXX, WXYX, XM Top 20 on 20

**HOME** 21  
Daughtry (RCA/RMG)  
KDND, KHTT, KKMJ, KQXY, KRBE, KSPW, KZCH, WAEV, WAGA, WFLY, WHYY, WLKT, WNTQ, WPRO, WRHT, WTVR, WWTZ, WWWQ, WXXX, WZAT, WZYP

**GIRLFRIEND** 18  
Avril Lavigne (RCA/RMG)  
KQXY, KRQQ, KSLZ, KSPW, WAEV, WAAA, WDCG, WFMF, WGTZ, WHYY, WHOT, WLKT, WRVW, WTVR, WWWQ, WXXX, WZAT, WZYP

**BEFORE HE CHEATS** 13  
Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)  
KKDM, WAEV, WAPE, WBLL, WDCG, WERO, WFHN, WHBQ, WIHT, WKZL, WPRO, WXKS, WZEE

**SUMMER LOVE** 13  
Justin Timberlake (JIVE/ZOMBA)  
KHOP, KIIS, KKMJ, KZCH, Sirius Hits 1, WHHD, WIHB, WJBG, WVKX, WWHT, WXXX, WYKS, WZKF

**LAST NIGHT** 12  
Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC)  
KQCH, KRQQ, KSPW, KZCH, WHHD, WIHB, WIOG, WJIM, WKCI, WKSZ, WQEN, WRVQ

**ADDED AT... KMXV**  
Kansas City, MO  
PD/MD: JR Ammons  
Maroon 5, Makes Me Wonder, 36  
JoJo, Anything, 2

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>THE KILL (BURY ME)</b> ☆ 30 Seconds To Mars (IMMORTAL/VIRGIN)	763/105	<b>OUTTA MY SYSTEM</b> Bow Wow Feat. T-Pain & John Austin (COLUMBIA)	388/89
TOTAL STATIONS:-	42	TOTAL STATIONS:-	26
<b>READ MY MIND</b> The Killers (ISLAND/IDJMG)	705/4	<b>BE GOOD TO ME</b> Ashley Tisdale (WARNER BROS.)	383/33
TOTAL STATIONS:-	85	TOTAL STATIONS:-	35
<b>I TRIED</b> Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)	521/187	<b>WAIT FOR YOU</b> Elliott Yamin (HICKORY)	373/57
TOTAL STATIONS:-	29	TOTAL STATIONS:-	27
<b>FOREVER</b> ☆ Papa Roach (EL TONA_/GEFFEN)	451/32	<b>ANYTHING</b> JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)	372/119
TOTAL STATIONS:-	42	TOTAL STATIONS:-	34
<b>SUMMER LOVE</b> Justin Timberlake (JIVE/ZOMBA)	404/145	<b>THROW SOME D'S</b> Rich Boy Feat. Polow Da Don (ZONE 4/INTERSCOPE)	370/45
TOTAL STATIONS:-	32	TOTAL STATIONS:-	32

## MOST INCREASED PLAYS

<b>+1376</b>	<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/Interscope) WIHT +40, KHKS +36, KMXV +36, WSTR +38, WXXX +34, SIHT +32, WZKL +31, WIOQ +30, KHFI +29, KQCH +29
<b>+1307</b>	☆ <b>GIRLFRIEND</b> Avril Lavigne (RCA/RMG) WRVW +44, WIOQ +38, WABB +34, WIHT +30, WKXJ +28, WYOY +27, WBHT +26, KKRZ +24, KHOP +24, WKSE +24
<b>+653</b>	<b>CUPID'S CHOKEHOLD</b> Gym Class Heroes Feat. Patrick Stump (Decaydance/Fueled By Ramen/Atlantic/Lava) WLKT +53, WKSC +47, WXXX +40, KKRZ +38, KHST +33, WAKZ +30, WBLL +29, WZKL +27, KDND +25, WXXX +24
<b>+653</b>	☆ <b>BECAUSE OF YOU</b> Ne-Yo (Def Jam/IDJMG) WIOQ +28, WDCG +25, KHOP +22, KSLZ +21, WXXX +21, WFMF +21, WVKX +20, WKZR +19, SIHT +19, WAKS +18
<b>+642</b>	☆ <b>U + UR HAND</b> Pink (LaFace/Zomba) WRVW +44, WIOQ +38, WABB +34, WIHT +30, WKXJ +28, KBKS +26, WFLY +23, WIOG +22, WFLZ +22, WVVY +19

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# CHR/TOP 40

## CHR/TOP 40 INDICATOR REPORTERS

**KQID/Alexandria, LA**  
OM: D.K. Pierce

**WSTD/Evansville, IN**  
OM: Tim Huel sing  
PD: Jason Addams

**WWXM/Myrtle Beach, SC**  
OM: Mark Andrews  
PD: AJ Seliga  
MD: Larry Knight

**KPRF/Amarillo, TX**  
PD/MD: Marshal Blevins

**WDAY/Fargo, ND**  
PD: Troy Dayton  
MD: Special Ed

**WQGN/New London, CT**  
PD: Kevin Palana  
MD: Shawn Murphy

**KGOT/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Bill Stewart

**KMXF/Fayetteville, AR**  
OM: Dave Ashcraft  
PD: Jay Steele

**WSPK/Newburgh, NY**  
PD: Scotty Mac  
APD: Sky Walker  
MD: Danny Valentine

**WWBX/Bangor, ME**  
OM: Jeff Pierce

**WJMX/Florence, SC**  
OM: Randy "Mudflap" Wilcox  
PD/MD: Scotty G.

**KCRS/Odessa, TX**  
MD: Nate Rodriguez

**KRSQ/Billings, MT**  
OM/PD: Kyle McCoy

**KISR/Ft. Smith, AR**  
OM/PD: "Big Dog" Rick Hayes  
APD: Rham Cunningham  
MD: Mike "Mike at Night" Oldham

**WILN/Panama City, FL**  
OM: Mike Preble  
PD/MD: Jo Valentine  
APD: Kris Kaane

**WWYL/Binghamton, NY**  
PD: Matt Johnson

**KKXL/Grand Forks, ND**  
OM: Rick Acker  
PD/MD: Trevor D  
APD: Dave Andrews

**KRCS/Rapid City, SD**  
OM/PD: Charlie O'Douglas  
APD/MD: Jayden McKay

**WBNQ/Bloomington, IL**  
OM: Dan Westhoff  
PD: Dave Adams  
APD: Chad Fasig  
MD: Mason Schreder

**WQPO/Harrisonburg, VA**  
PD/MD: Bobby Mason

**KIXY/San Angelo, TX**  
OM: Jay Michaels  
PD/MD: David Carr

**KNDE/Bryan, TX**  
PD/MD: Lesley Henton

**WKEE/Huntington, WV**  
PD: Jim Davis  
APD/MD: Gary Miller

**WNOV/South Bend, IN**  
PD: Karen Rite  
MD: Scotty Wylde

**WRZE/Cape Cod, MA**  
OM: Steve McVie  
PD: David Duran

**KSYN/Joplin, MO**  
OM/PD: Jason Knight  
APD: Steve Kraus

**KCLD/St. Cloud, MN**  
OM: Matt Senne  
PD: JJ Holiday  
APD/MD: Wayne D.

**KTRS/Casper, WY**  
OM/PD: Donovan Short

**WAZY/Lafayette, IN**  
OM: Rick Prusator  
PD: Karen Rite  
MD: Kim

**WHTF/Tallahassee, FL**  
OM: Doug Purtee  
PD: Brian O'Conner

**KZIA/Cedar Rapids, IA**  
OM: Rob Norton  
PD: Greg Runyon  
MD: Ric Swann

**KFRX/Lincoln, NE**  
OM: Mark Taylor  
PD: Matt McKay  
MD: JJ Ryan

**WGMJ/Terre Haute, IN**  
MD: Jamie Dawson

**WQQB/Champaign, IL**

**KZII/Lubbock, TX**  
OM: Wes Nessmann  
PD: Jacqui Neal

**WKHQ/Traverse City, MI**  
OM/PD: Luke Spencer  
MD: Dave B. Goode

**WJYY/Concord (Lake Regions), NH**  
PD/MD: AJ Dukette

**WKMX/Dothan, AL**  
PD/MD: Squirrel

**WWKZ/Tupelo, MS**  
OM/PD: Rick Stevens  
MD: Marc Allen

**WVAX/Duluth, MN**  
OM: Bill Jones  
PD/MD: Tony Hart

**WCIL/Marion, IL**  
PD: Jon E. Quest  
MD: Ivy

**WIFC/Wausau, WI**  
PD: John Jost  
APD: Jammin' Joe Malone  
MD: Belky

**WLVY/Elmira, NY**  
OM/PD: Gary Knight  
APD: Brian Stoll

**KNOE/Monroe, LA**  
OM/PD: Bobby Richards  
MD: Mike Austin

**WAZO/Wilmington, NC**  
PD: Mark Jacobs

**WNKI/Elmira, NY**  
OM/PD: Scott Free  
APD: Amanda Valentine

**WVAQ/Morgantown, WV**  
OM: Hoppy Kercheval  
PD: Lacy Neff  
APD: Brian Mo  
MD: Meghan Durst

**KFFM/Yakima, WA**  
OM: Ron Harris  
PD/MD: Steve Rocha  
APD: Reesha Cosby

**WRTS/Erie, PA**  
PD: Jessica Curry



▶ "SECOND CHANCE" BY BRITISH COLUMBIA'S FABER DRIVE REGAINS ITS BULLET AND SWINGS INTO THE TOP 20 OF THE CANADA CHR/TOP 40 CHART (24-20).

POWERED BY

Nielsen  
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Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	11	CUPID'S CHOKEHOLD	GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE//FUELED BY RAMEN/ATLANTIC/LAVA	2987	-8
2	1	15	IT'S NOT OVER	DAUGHTRY	RCA/RMG	2963	-171
3	3	13	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON	INTERSCOPE	2900	+65
4	4	14	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/ZOMBA	2630	-56
5	7	8	OOH-T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2609	+119
6	6	11	GLAMOROUS	FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	2578	+38
7	5	19	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN	2377	-266
8	8	8	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	2101	+141
9	9	12	IF EVERYONE CARED	NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1951	+11
10	11	15	U + UR HAND	PINK	LAFACE/ZOMBA	1840	+235
11	10	11	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN	1817	+66
12	15	10	ICE BOX	OMARION	T.U.G./COLUMBIA	1500	+60
13	18	9	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC	1397	+105
14	14	19	IRREPLACEABLE	BEYONCE	COLUMBIA	1391	-94
15	12	20	WALK AWAY (REMEMBER ME)	PAULA PATTON FEAT. THE DEY	ARISTA/RMG	1301	-226
16	22	7	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	COLUMBIA	1293	+258
17	21	6	THIS IS WHY I'M HOT	MIMS	CAPITOL	1293	+127
18	16	7	CANDYMAN	CHRISTINA AGUILERA	RCA/RMG	1258	-169
19	13	13	RUNAWAY LOVE	LUDACRIS FEAT. MARY J. BLIGE	DTP/DEF JAM/DJMG	1215	-301
20	20	9	SHE'S LIKE THE WIND	LUMIDE FEAT. TONY SUNSHINE	TVT	1210	+5
21	26	3	GIRLFRIEND	AVRIL LAVIGNE	RCA/RMG	1193	+397
22	17	18	BREAK IT OFF	RIHANNA & SEAN PAUL	SRP/DEF JAM/DJMG	1137	-217
23	23	8	OVER IT	KATHARINE MCPHEE	RCA/RMG	1083	+100
24	24	9	YOU	LLOYD FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	939	-23
25	25	10	BOSTON	AUGUSTANA	EPIC	922	-8
26	19	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/DJMG	902	-385
27	28	7	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	868	+161
28	33	4	BECAUSE OF YOU	NE-YO	DEF JAM/DJMG	712	+172
29	31	5	WITH LOVE	HILARY DUFF	HOLLYWOOD	630	+10
30	30	6	ON THE HOTLINE	PRETTY RICKY	BLUESTAR/ATLANTIC	596	-41
31	34	4	THE WAY I LIVE	BABY BOY DA PRINCE FEAT. LIL BOOSIE	UNIVERSAL REPUBLIC	558	+77
32	35	2	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	530	+59
33	36	3	LOOK AFTER YOU	THE FRAY	EPIC	529	+61
34	27	15	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/RMG	523	-223
35	29	13	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/SANCTUARY	518	-175
36	38	2	LOST WITHOUT U	ROBIN THICKE	STAR TRAK/INTERSCOPE	490	+139
37	32	18	I WANNA LOVE YOU	AKON FEAT. SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	468	-96
38	NEW	1	HOME	DAUGHTRY	RCA/RMG	392	+225
39	39	2	CALIFORNIA	CRINGE	LISTEN	357	+12
40	37	17	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE	REPRISE	355	-56

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	15	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	607	-4
2	5	9	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	544	+68
3	6	6	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	521	+52
4	10	8	CUPID'S CHOKEHOLD	GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE//FUELED BY RAMEN/ATLANTIC/WARNER	491	+59
5	7	10	OOH-T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	491	+28
6	2	16	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	489	-53
7	3	21	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	471	-55
8	8	12	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	466	+19
9	9	11	GLAMOROUS	FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	458	+25
10	11	12	IF EVERYONE CARED	NICKELBACK	EMI	411	+14
11	4	14	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	399	-78
12	15	4	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	COLUMBIA/SONY BMG	363	+88
13	13	17	I OWE IT ALL TO YOU	EVA AVILA	SONY BMG	302	-2
14	12	15	GRACE KELLY	MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	300	-8
15	17	7	THIS IS WHY I'M HOT	MIMS	CAPITOL/EMI	297	+56
16	14	11	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/EMI	282	+6
17	16	7	CANDYMAN	CHRISTINA AGUILERA	RCA/SONY BMG	265	+22
18	23	13	U + UR HAND	PINK	LAFACE/SONY BMG	252	+55
19	27	5	BECAUSE OF YOU	NE-YO	DEF JAM/UNIVERSAL	242	+54
20	24	6	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	236	+41
21	21	5	WITH LOVE	HILARY DUFF	HOLLYWOOD/UNIVERSAL	229	+21
22	22	6	PARALYZER	FINGER ELEVEN	WIND-UP	227	+26
23	19	19	BREAK IT OFF	RIHANNA & SEAN PAUL	SRP/DEF JAM/UNIVERSAL	215	-19
24	29	11	ICE BOX	OMARION	T.U.G./COLUMBIA/SONY BMG	210	+31
25	18	15	LIE TO ME	GEORGE	HC ENTERTAINMENT	204	-36
26	20	22	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	203	-10
27	32	3	READY SET NO	LIVE ON ARRIVAL	ROCKSTAR	202	+42
28	25	7	THE MUSIC	DAVID USHER	MAPLE MUSIC	194	+4
29	35	4	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN/EMI	173	+27
30	34	29	MY LOVE	JUSTIN TIMBERLAKE FEATURING T.I.	JIVE/SONY BMG	157	+5





How changing his thinking helped KCAQ/Oxnard, Calif., programmer Big Bear surge in the ratings

## Double The Numbers

Darnella Dunham

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Direct competition may be the best thing that ever happened to Gold Coast rhythmic KCAQ (Q104.7)/Oxnard, Calif., PD/MD/morning-show host Big Bear. After Cumulus launched rhythmic KVYB (103.3 the Vibe) last year, the programmer was challenged to elevate every aspect of his radio station, and music was his primary focus. KCAQ had developed a reputation for stepping out on hits early, but Big Bear was forced to become more selective and conservative once KVYB became a competitive factor.

The course correction paid ratings dividends. In one year, KCAQ shot 4.6–10.0 in persons 18–34.

One of the station's most prominent changes was Big Bear's musical approach. Instead of trying to beat his newly arrived competitor to every new song, he decreased the amount of airplay new music initially received, yet spotlighted those songs in a more meaningful way.

"Every week our morning-show girl, Nancy,

has a song for the ladies," he says. "She's outspoken and always has something to say, so the song, in addition to being something new, also ends up being topical."

Having his morning co-host talk up a new song creates a domino affect, Big Bear says. The station's midday and afternoon personalities will pick up on Nancy's selection, which often triggers spirited on-air debate. Such was the case with



**'Borderline fistfights can happen just because it's everybody sitting down with the songs they want to play. But if you're going to bring something to the table, be ready to ride for it.'**

—Big Bear

Beyoncé's "Irreplaceable."

"There were arguments on the air for days back and forth," Big Bear says. "It's understanding the showbiz of it and just doing it the right way instead of worrying about how many spins it gets in a day. This way, it really means something to people. And when that song comes on or when they see the video, it becomes top of mind—now they're connecting."

Since he holds the PD and MD titles, it would be perfectly acceptable for Big Bear to make all the music decisions himself. Instead, he encourages everyone on his staff to get involved in the process via open music meetings. It's a smart strategy, since many of the people who work at the station are in the demo, live the lifestyle or interact with the listeners KCAQ wants to attract.

Big Bear says he encourages staffers to be passionate about the songs they present. He likes it when people love a song so much that they're willing to fight for it, even though that can lead to two-hour music meetings.

"The dope part about the meeting is anything from people walking out, slamming the door and crying, to arguments," Big Bear says. "Borderline fistfights can happen just because it's everybody sitting down with the songs they want to play. But if you're going to bring something to the table, be ready to ride for it. On the other side, if you're not feeling something, be ready to tell us why you think it doesn't deserve that spot on the station."

"It's cool—it's family. We duke it out, and then we always come out with some hotness. Everybody is just a fan of the music. Of course, at the end of the day, as a program director, I have to make it fit what we're doing. But while we're in there we take off all caps. Who cares how long you've been in the industry or how long you've been doing this? Who cares that you just got here?"

Being passionate about a song isn't always enough to convince Big Bear and the staff that KCAQ should play the song. "If you're really campaigning for a song, it's not just about the music meeting," he says. The programmer also expects staffers to back up their enthusiasm with action. "I need to know about it with everything you're doing—I was here and I did this with it,' or 'I played it at a high school and people went crazy,' or 'I've been on MySpace and everybody has it.' You better come with a little more than just 'I like it.'"

Ultimately, Big Bear says he has learned that it's not hard to pick hits for your station—if you're able to take yourself out of the picture and truly focus on what the listeners want. "I get on my people to be field researchers—that's what we're all supposed to do," he says. "I'll ask my dude who works in the street club what they're 'dropping it like it's hot' to. I don't know how, but [strippers] always know stuff before it comes out. I ask my dudes who are in the high schools, 'What are you dropping for the kids that's new? What are you challenging them with? And what are they coming up to you for?' You can't be too proud or egotistical to let people teach you things."

R&R

### Drawing More Listeners

PD/MD/morning-show host Big Bear says one factor that contributed to KCAQ's ratings increase was a more selective approach to new music, combined with creating more on-air excitement about new songs. Despite the arrival of new direct format competitor KVYB, both it and KCAQ made strong ratings gains. It's interesting to note that the rise of KCAQ and KVYB doesn't appear to have had a direct detrimental effect on any of the other stations in the market. Here's how both stations have fared in the last year.

#### Fall 2005

18-34

KCAQ 9.3

KVYB 6.6

12+

KCAQ 4.9

KVYB 3.8

Teens 12-17

KCAQ 20.0

KVYB 14.3

#### Spring 2006

18-34

KCAQ 4.6

KVYB 5.2

12+

KCAQ 4.2

KVYB 3.7

Teens 12-17

KCAQ 27.9

KVYB 20.9

#### Fall 2006

18-34

KCAQ 10.0

KVYB 8.2

12+

KCAQ 6.0

KVYB 4.9

Teens 12-17

KCAQ 25.0

KVYB 20.5



100  
90  
80  
70  
60  
50  
40  
30  
20  
10  
0

# RHYTHMIC

▶ WITH "BECAUSE OF YOU" CLIMBING 11-9, ALL FOUR OF NE-YO'S APPEARANCES AS A LEAD ARTIST HAVE REACHED THE RHYTHMIC TOP 10.



POWERED BY

Nielsen  
Broadcast Data  
Systems

THIS WEEK	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	<b>DON'T MATTER</b>	AKON	NO. 1 (2 WKS)	☆	5026	-57	36.598
2	2	<b>THIS IS WHY I'M HOT</b>	MIMS		☆	4868	-32	38.530
3	3	<b>ICE BOX</b>	OMARION		☆	3486	-102	22.580
4	6	<b>LAST NIGHT</b>	DIDDY FEATURING KEYSHIA COLE		☆	3394	+158	26.757
5	4	<b>YOU</b>	LLOYD FEATURING LIL WAYNE		☆	3166	-350	22.803
6	8	<b>GLAMOROUS</b>	FERGIE FEATURING LUDACRIS		☆	2924	+350	17.351
7	5	<b>ON THE HOTLINE</b>	PRETTY RICKY		☆	2810	-427	17.348
8	9	<b>GIVE IT TO ME</b>	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	2774	+232	17.852
9	11	<b>BECAUSE OF YOU</b>	NE-YO		☆	2477	+34	15.551
10	7	<b>SAY IT RIGHT</b>	NELLY FURTADO		☆	2417	-179	16.759
11	12	<b>THROW SOME D'S</b>	RICH BOY FEATURING POLOW DA DON		☆	2368	-49	15.809
12	13	<b>THE WAY I LIVE</b>	BABY BOY DA PRINCE FEATURING LIL BOOSIE		☆	2297	-45	15.186
13	21	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b>	T-PAIN FEATURING YUNG JOC	AIRPOWER/MOST INCREASED PLAYS	☆	2271	+502	14.796
14	10	<b>MAKE IT RAIN</b>	FAT JOE FEATURING LIL WAYNE		☆	2219	-252	15.369
15	18	<b>GO GETTA</b>	YOUNG JEEZY FEATURING R. KELLY		☆	2216	+301	17.700
16	19	<b>OUTTA MY SYSTEM</b>	BOW WOW FEATURING T-PAIN & JOHNATA AUSTIN		☆	2198	+317	15.021
17	15	<b>LOST WITHOUT U</b>	ROBIN THICKE		☆	1981	-36	9.148
18	22	<b>I TRIED</b>	BONE THUGS-N-HARMONY FEATURING AKON	AIRPOWER	☆	1917	+436	13.686
19	16	<b>WHAT GOES AROUND...COMES AROUND</b>	JUSTIN TIMBERLAKE		☆	1861	-152	15.922
20	17	<b>WALK IT OUT</b>	UNK		☆	1756	-177	15.121
21	24	<b>LIKE A BOY</b>	CIARA		☆	1667	+374	14.454
22	23	<b>BEAUTIFUL LIAR</b>	BEYONCE & SHAKIRA		☆	1459	+142	7.569
23	29	<b>GET IT SHAWTY</b>	LLOYD		☆	1415	+487	9.362
24	26	<b>2 STEP</b>	UNK		☆	1300	+87	6.826
25	28	<b>WHEN IT WAS ME</b>	PAULA DEANDA		☆	1218	+125	6.711
26	33	<b>CUPID'S CHOKEHOLD</b>	DYM CLASS HERMES FEAT. PATRICK STUMP		☆	1141	+348	9.359
27	25	<b>SHE'S LIKE THE WIND</b>	LUMIDEE FEATURING TONY SUNSHINE		☆	1133	-105	7.668
28	31	<b>I'M A FLIRT</b>	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	1086	+168	7.680
29	27	<b>POPPIN'</b>	CHRIS BROWN FEATURING JAY BIZ		☆	1036	-162	5.668
30	30	<b>THE SWEET ESCAPE</b>	CWEN STEFANI FEATURING AKON		☆	934	+12	5.506
31	34	<b>POP, LOCK &amp; DROP IT</b>	HUEY		☆	916	+190	5.249
32	32	<b>BREAK IT OFF</b>	RIHANNA & SEAN PAUL		☆	766	-127	5.789
33	NEW	<b>ROCK YO HIPS</b>	CRIME MOB FEATURING LIL SCRAPPY		☆	649	+190	3.839
34	35	<b>DIME (TELL ME)</b>	PITBULL FEATURING FRANKIE J & KEN-Y		☆	623	-90	2.731
35	36	<b>LIES</b>	MC MAGIC FEATURING KRISTAL MELDDY		☆	563	-121	2.287
36	40	<b>WE TAKIN' OVER</b>	DJ KHALED FEAT. T.I. AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY		☆	553	+61	4.372
37	37	<b>WOULDN'T GET FAR</b>	THE GAME FEATURING KANYE WEST		☆	535	-106	7.326
38	NEW	<b>PUSH IT BABY</b>	PRETTY RICKY		☆	531	+186	1.520
39	39	<b>OH YEAH (WORK)</b>	LIL SCRAPPY FEATURING SEAN P. & E-40		☆	462	-17	3.509
40	40	<b>BREAK 'EM OFF</b>	PAUL WALL FEATURING LIL KEKE		☆	459	+41	3.687

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>SLAP</b>	Ludacris (DTP/DEF JAM/IDJMG)	23
<b>GET IT SHAWTY</b>	Lloyd (THE INC./UNIVERSAL MOTOWN)	10
<b>BUY U A DRANK (SHAWTY SNAPPIN')</b>	T-Pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/LIVE/ZOMBA)	10
<b>MY 6-4</b>	Mike Jones Feat. Bun B & Snoop Dogg (ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.)	9
<b>ROCK YO HIPS</b>	Crime Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE/WARNER BROS.)	7
<b>UMBRELLA</b>	Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)	7
<b>PARTY LIKE A ROCK STAR</b>	Da Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	6
<b>I TRIED</b>	Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)	5
<b>LIKE A BOY</b>	Ciara (LAFACE/ZOMBA)	5
<b>PUSH IT BABY</b>	Pretty Ricky (BLUESTAR/ATLANTIC)	5

**ADDED AT...**  
**KHTN**  
Modesto, CA  
PD: Rene Roberts  
Mike Jones Feat. Bun B & Snoop Dogg, My 6-4, 22 Ludacris, Slap, O Mims, Like This, O

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>NAW MEEN</b>	Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)	446/98	<b>DO IT DADDY</b>	Doll-E Girl & Mister One (DIAMOND)	318/29
<b>CAN U WERK WIT DAT</b>	The Fixxers Feat. Quik & AMG (INTERSCOPE)	438/97	<b>MY 6-4</b>	Mike Jones Feat. Bun B & Snoop Dogg (ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.)	311/248
<b>SEXY LADY</b>	Yung Berg (YUNG BOSS/EPIC/KOCH)	424/135	<b>DIAMONDS</b>	Fabulous Feat. Young Jeezy (DESERT STORM/DEF JAM/IDJMG)	311/34
<b>ANONYMOUS</b>	Bobby Valentino Feat. Timbaland (DTP/DEF JAM/IDJMG)	380/138	<b>LOCK U DOWN</b>	Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)	266/37
<b>COME AROUND</b>	Collie Buddz (EPIC/COLUMBIA)	359/10	<b>I'M THROWN</b>	Paul Wall Feat. Jermaine Dupri (SWISHAHOUSE/ASYLUM/ATLANTIC)	239/67

## MOST INCREASED PLAYS

<b>+502</b>	☆ <b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Live/Zomba)
<b>+487</b>	☆ <b>GET IT SHAWTY</b> Lloyd (The Inc./Universal Motown)
<b>+436</b>	☆ <b>I TRIED</b> Bone Thugs-N-Harmony Feat. Akon (Full Surface/Interscope)
<b>+374</b>	☆ <b>LIKE A BOY</b> Ciara (LaFace/Zomba)
<b>+350</b>	☆ <b>GLAMOROUS</b> Fergie Feat. Ludacris (will.i.am/A&M/Interscope)

FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# WE HAVE ARRIVED!

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Pass this on to anyone in your company who should be informed of our new contact info. Thank you.

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Editorial fax: 323-954-3411  
Sales/Conventions fax: 323-954-3412

Our New York office remains at:  
770 Broadway, 6th Floor  
New York, NY 10003





Reacting quickly when crisis strikes

## Radio's First Response

Dana Hall

DHall@RadioandRecords.com

In recent weeks, the mid-South has experienced severe weather, with deadly tornados hitting the central Florida and Alabama regions. Often in these situations radio is the first place the urban community turns to to get the information it needs to recover. We've seen it in the past. After Hurricane Katrina hit the Gulf Coast, and in New York and Washington, D.C., after Sept. 11, 2001. Even with everyday emergencies, like an Amber Alert, radio is in a position to respond and respond quickly.

In March, tornados and severe weather hit northern Alabama, causing destruction and death. The state was declared a "state of emergency." Within a day, the Cox/Birmingham cluster, which includes urban WBHJ (95.7 Jamz) and urban AC WBHK (98.7 Kiss FM), responded with a blood drive to help those in the areas hit hardest. The stations also accepted cash contributions to help individuals and families directly affected by the storms. In addition, a team of Jamz staffers and street teamers went out to the Adamsville, Ala., area and helped neighborhoods clean up the storm damage.

Page Neinaber, VP of fun and games for Clifton Radio, a consulting company that works with the Cox stations in Birmingham, says, "The

greatest charitable efforts that radio puts out are never the things that are brought to you by agencies or a local charity organization. The greatest charitable efforts are usually those that are born out of necessity. It's when you see a story on the news or in your neighborhood and you respond to that out of heart—that becomes the thing your station is most remembered for. iPods and satellite radio can never do those kinds of things. But radio can."

### Being Prepared To Serve

In February, severe tornados hit the Orlando area, devastating homes and knocking out the tower of Cox urban AC WCFB (Star 94.5). The man-

### Crisis Checklist

- Have emergency phone numbers in the studio to announce on-air for the Red Cross, fire and police departments, city hall, state government, etc.
- Develop strong relationships with local government personnel and local emergency organizations, such as the Red Cross, so that you have fast and easy access to them in the event of a crisis.
- Have a contact list of go-to experts who can discuss a range of crisis and events, such as a teen psychologist, weather expert, security expert, health official or physician.
- For station emergencies, have all key management phone numbers and engineering personnel contacts in the studio and easily accessible to the airstaff.
- Have a plan and a back-up plan for station personnel to follow, just as you would have a back-up transmitter or generator.
- Always have emergency supplies at the station, including a first aid kit, bottled water and nonperishable food items for staff who might be asked to man the station in times of unexpected crisis.

—DH

'The greatest charitable efforts are usually those that are born out of necessity. It's when you see a story on the news or in your neighborhood and you respond to that out of heart—that becomes the thing your station is most remembered for. iPods and satellite radio can never do those kinds of things. But radio can.'

—Page Neinaber

'Provide listeners with vital information in a timely manner—where they can find food, shelter, water, property insurance info, medical care, government help, and FEMA or Red Cross assistance.'

—Kevin Gardner



agement team at the station was prepared to deal, not only with its own emergency issues, but with those of the community as well.

PD Kevin Gardner says, "First, the engineers at Cox/Orlando were very prepared . . . We should have been off the air for several days, but our dedicated engineering staff had us back up and on the air in 10 hours."

After the station resumed operation, its attention immediately turned to helping listeners.

Gardner says, "We noticed the Red Cross and local TV stations were not covering the tornado damage in the black community. We decided to do a three-day radiothon, and we partnered with [WPOZ] Z-88.3, a nonprofit Christian station,



Gardner

the West Volusia County Branch of the NAACP and a local church to raise money for those families affected. Our morning man, Tom Joyner, and his co-host Sybil, did our on-air solicits, and together we raised over \$7,000."

In the midst of a crisis, Gardner says that radio's most important role is to "provide listeners with vital information in a timely manner—where they can find food, shelter, water, property insurance info, medical care, government help, and [Federal Emergency Management Agency] or Red Cross assistance."

In order to respond quickly and efficiently, stations must be prepared for any crisis. Gardner says, "We have periodic meetings and strategic teams in place that include engineering, programming and sales to handle just such emergencies ranging from tornados to possible terror attacks. We also have relationships with the police and sheriff's departments, as well as Orange County's Homeland Security office."

Gardner suggests that while it might seem redundant, put these structures in place now. "Have a system and a back-up system for everything, including staffing. Who will work and what will they do? How will music scheduling be done if you don't have access to the computer? Will your automation system be operational or will you have to play CDs, production and remotes manually? Who will make sure our clients' needs are met? How can you use your Web site to effectively communicate to your listeners? In these situations, it may be your only way to reach them. Who will make sure it's up to date with the very latest info? And lastly, for the people who are holding down the station, do they have access to food, water and are they able to effectively communicate with the outside world?"

R&R



► AS SHE PREPARES TO RELEASE HER SECOND SOLO ALBUM JUNE 26, **KELLY ROWLAND** RETURNS TO THE URBAN CHART FOR THE FIRST TIME SINCE 2002 (NO. 34).



THIS WEEK	LAST WEEK	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	3	<b>I'M A FLIRT</b> R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	NO. 1 (1 WK)	☆	4186	+324	43.790
2	1	<b>LOST WITHOUT U</b> ROBIN THICKE		☆☆	4085	-530	49.431
3	2	<b>THIS IS WHY I'M HOT</b> MIMS		☆☆	3878	-313	39.280
4	6	<b>DON'T MATTER</b> AKON		☆☆	3561	+481	31.373
5	14	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-PAIN FEATURING YUNG JOC		☆☆	3482	+902	33.587
6	10	<b>ROCK YO HIPS</b> CRIME MOB FEATURING LIL SCRAPPY		☆☆	3406	+441	29.715
7	5	<b>2 STEP</b> UNK		☆☆	3358	+243	27.748
8	7	<b>BUDDY</b> MUSIQ SOULCHILD		☆☆	3177	+99	35.493
9	4	<b>GO GETTA</b> YOUNG JEEZY FEATURING R. KELLY		☆☆	3133	-87	26.941
10	11	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		☆☆	2939	+23	33.371
11	9	<b>ICE BOX</b> OMARION		☆☆	2850	-207	29.686
12	8	<b>YOU</b> LLOYD FEATURING LIL' WAYNE		☆☆	2716	-344	33.514
13	15	<b>BECAUSE OF YOU</b> NE-YO		☆☆	2597	+233	25.483
14	13	<b>THROW SOME D'S</b> RICH BOY FEATURING POLOW DA DON		☆☆	2502	-280	24.622
15	16	<b>LIKE A BOY</b> CIARA		☆☆	2499	+281	29.959
16	12	<b>POPPIN'</b> CHRIS BROWN FEATURING JAY BIZ		☆☆	2388	-405	28.666
17	19	<b>POP, LOCK &amp; DROP IT</b> HUEY		☆☆	2247	+190	17.860
18	17	<b>1ST TIME</b> YUNG JOC FEATURING MARQUES HOUSTON & TREY SONGZ		☆☆	1882	-242	16.200
19	21	<b>PLEASE DON'T GO</b> TANK		☆☆	1679	+36	13.797
20	24	<b>OUTTA MY SYSTEM</b> BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN		☆☆	1655	+186	14.294
21	18	<b>ON THE HOTLINE</b> PRETTY RICKY		☆☆	1568	-533	14.036
22	25	<b>COME WITH ME</b> SAMMIE		☆☆	1542	+91	9.464
23	30	<b>GET IT SHAWTY</b> LLOYD		☆☆	1528	+395	16.901
24	23	<b>CIRCLE</b> MARQUES HOUSTON		☆☆	1440	-50	7.355
25	29	<b>WHEN I SEE U</b> FANTASIA		☆☆	1379	+222	11.330
26	28	<b>UPGRADE U</b> BEYONCE FEATURING JAY-Z		☆☆	1338	+111	14.859
27	31	<b>WE TAKIN' OVER</b> DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL' WAYNE, BABY		☆☆	1177	+116	10.329
28	39	<b>WIPE ME DOWN</b> LIL' BOOSIE FEATURING FOX & WEBBIE		☆☆	1140	+386	9.549
29	27	<b>ONE</b> TYRESE		☆☆	1083	-161	9.161
30	33	<b>GET BUCK</b> YOUNG BUCK		☆☆	1017	+23	7.689
31	38	<b>GIVE IT TO ME</b> TIMBALAND FEATURING NELLY FURTADO & JUSTIN TIMBERLAKE		☆☆	948	+155	8.327
32	NEW	<b>PARTY LIKE A ROCK STAR</b> DA SHOP BOYZ		☆☆	941	+388	11.786
33	NEW	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		☆☆	932	+302	5.839
34	NEW	<b>LIKE THIS</b> KELLY ROWLAND FEATURING EVE		☆☆	910	+353	8.012
35	NEW	<b>ANONYMOUS</b> BOBBY VALENTINO FEATURING TIMBALAND		☆☆	871	+208	5.716
36	34	<b>KNOW WHAT I'M DOIN'</b> BIRDMAN & LIL' WAYNE FEAT. RICK ROSS & T-PAIN		☆☆	770	-189	3.846
37	37	<b>OH YEAH (WORK)</b> LIL SCRAPPY FEATURING SEAN P. & E-40		☆☆	737	-72	3.494
38	32	<b>WOULDN'T GET FAR</b> THE GAME FEATURING KANYE WEST		☆☆	725	-291	4.914
39	NEW	<b>DIAMONDS</b> FABOLOUS FEATURING YOUNG JEEZY		☆☆	724	+119	4.255
40	NEW	<b>I TRIED</b> BONE THUGS-N-HARMONY FEATURING AKON		☆☆	707	+53	3.784

## MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

**SLAP** 39  
Ludacris (DTP/DEF JAM/IDJMG)  
KBTT, KDAY, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTJ, WDKX, WEMX, WENZ, WEUP, WFXE, WHTA, WHXT, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WKYS, WMBX, WPMX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

**PARTY LIKE A ROCK STAR** 30  
Da Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)  
KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KPRS, KVSP, WBHJ, WBLK, WDKX, WEDR, WEMX, WERQ, WEUP, WFXA, WHXT, WIKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WQHH, WRBJ, WTMG, WXBT, WZFX, WZHT

**GET IT SHAWTY** 10  
Lloyd (THE INC./UNIVERSAL MOTOWN)  
KMEL, WBHJ, WBTJ, WEDR, WENZ, WJBT, WJHM, WMBX, WPRW, WXBT

**LIP GLOSS** 10  
Lil Mama (JIVE/ZOMBA)  
KBTT, KKDA, KNDA, KTCX, WFXE, WJWZ, WPHI, WPRW, WPMX, WWWZ

**BUY U A DRANK (SHAWTY SNAPPIN')** 8  
T-Pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)  
KBXX, WBTJ, WHHL, WJLB, WPHI, WQUE, WUBT, WZMX

**WIPE ME DOWN** 8  
Lil Boosie Feat. Fox & Webbie (TRILL/ASYLUM/ATLANTIC)  
KHTE, KTCX, WAMO, WBLK, WBLX, WBTJ, WQOK, WQUE

**ANONYMOUS** 7  
Bobby Valentino (DTP/DEF JAM/IDJMG)  
Sirius Hot Jamz, WAMO, WBHJ, WIZF, WQUE, WTMG, WWPR

**LIKE THIS** 6  
Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)  
KTCX, WBTJ, WHXT, WIKS, WOWI, WWPR

**BOSS' LIFE** 6  
Snoop Dogg Feat. Nate Dogg (DOGGYSTYLE/GEFFEN)  
KMJJ, KPRS, WEAS, WJWZ, WPRW, WVEE

**WE TAKIN' OVER** 5  
DJ Khaled Feat. T.I., Akon, Rick Ross, Fat Joe, Lil' Wayne, Baby (TERROR SQUAD/KOCH)  
Sirius Hot Jamz, WBTJ, WCOX, WIKS, WPHH

**ADDED AT... WTMG** 1013  
Gainesville, FL  
PD: Jamie Pendleton  
Ludacris, Slap, 26  
Bobby Valentino, Anonymous, O Huey, Pop Lock And Drop It, O Da Shop Boyz, Party Like A Rock Star, O  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL PLAYS /GAIN TITLE ARTIST / LABEL PLAYS /GAIN  
**PUSH IT BABY** 687/103  
Pretty Ricky (BLUESTAR/ATLANTIC)  
TOTAL STATIONS: 50  
**CAN'T GET ENOUGH** ☆ 513/57  
Tania (PLUS 1/IMAGE)  
TOTAL STATIONS: 39

**IT'S ME SNITCHES** 661/118  
Swizz Beatz (UNIVERSAL MOTOWN)  
TOTAL STATIONS: 69  
**MY BUBBLE GUM (GOT THAT GOOD)** 480/68  
Rasheeda (D-LO/IMPERIAL)  
TOTAL STATIONS: 43

**I'M THROWN** 654/169  
Paul Wall Feat. Jermaine Dupri (SWISHAHOUSE/ASYLUM/ATLANTIC)  
TOTAL STATIONS: 75  
**LOCK U DOWN** ☆ 478/44  
Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)  
TOTAL STATIONS: 58

**TATTOO** 573/38  
The Alliance Feat. Fabo (NCE/ASYLUM/ATLANTIC)  
TOTAL STATIONS: 50  
**BOSS' LIFE** 459/185  
Snoop Dogg Feat. Akon (DOGGYSTYLE/GEFFEN/INTERSCOPE)  
TOTAL STATIONS: 61

**FU PAY ME** 558/99  
Sunny Valentine Feat. Yung Joc & Nitti (PLAYMAKER/JIVE/ZOMBA)  
TOTAL STATIONS: 54  
**BOY LOOKA HERE** 452/210  
Rich Boy (ZONE 4/INTERSCOPE)  
TOTAL STATIONS: 67

## MOST INCREASED PLAYS

**+902** ☆ **BUY U A DRANK (SHAWTY SNAPPIN')**  
T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)  
WPRW +36, WEMX +33, WHHD +32, WBTJ +28, WDHT +27, WGZB +25, WHHH +24, KXHT +23, WJTT +22, KKDA +21

**+481** **DON'T MATTER**  
Akon (Konvict/Upfront/SRC/Universal Motown)  
WXBT +46, WQBT +30, WJBT +29, WJSL +29, WPEG +27, WEMX +25, WHXT +22, WHHL +21, WBTJ +20, WQOK +20

**+441** ☆ **ROCK YO HIPS**  
Crime Mob Feat. Lil Scrappy (Crunk/BME/Reprise/Warner Bros.)  
WHHL +36, WJZE +25, WHHH +24, WFXA +24, WXBT +23, WZFX +23, WJLB +21, WDHT +21, WQOK +20, WBTJ +20

**+395** ☆ **GET IT SHAWTY**  
Lloyd (The Inc./Universal Motown)  
WQHT +31, WPHI +25, WBTJ +25, WBHJ +24, WMBX +22, WEMX +19, WXBT +14, WWWZ +12, WJHM +12, KDAY +11

**+388** **PARTY LIKE A ROCK STAR**  
Da Shop Boyz (OnDeck/Universal Republic)  
WFXE +40, KBFB +39, KXHT +35, KIPR +27, KKDA +17, WBHJ +16, WZFX +16, WWWZ +15, WFXA +15, WPRW +13

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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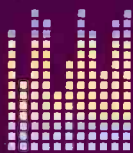
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# URBAN AC

▶ "PLEASE DON'T GO" BY TANK HAS THE THIRD-MOST-INCREASED SPINS AT URBAN AC AND CLIMBS ONE SPOT TO NO. 3.



Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	<b>LOST WITHOUT U</b> ROBIN THICKE	NO. 1 (11 WKS) STAR TRAK/INTERSCOPE	2364 +83	23.594 1
2	2	13	<b>IN MY SONGS</b> GERALD LEVERT	ATLANTIC	1848 -102	15.834 4
3	4	26	<b>PLEASE DON'T GO</b> TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1643 +91	16.111 3
4	5	13	<b>BUDDY</b> MUSIQ SOULCHILD	ATLANTIC	1557 +64	16.546 2
5	3	12	<b>AND I AM TELLING YOU I'M NOT GOING</b> JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	1446 -143	11.640 6
6	6	33	<b>TAKE ME AS I AM</b> MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	1390 -3	13.426 5
7	7	28	<b>CAN'T GET ENOUGH</b> TAMIA	PLUS 1/IMAGE	896 -93	7.560 7
8	11	11	<b>IF I WAS YOUR MAN</b> JOE	MOST INCREASED PLAYS JIVE/ZOMBA	872 +185	7.532 8
9	9	7	<b>STRUGGLE NO MORE (THE MAIN EVENT)</b> ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	ATLANTIC	858 +10	6.992 11
10	8	36	<b>CHANGE ME</b> RUBEN STUDDARD	J/RMG	830 -22	7.106 10
11	12	9	<b>MAKE YA FEEL BEAUTIFUL</b> RUBEN STUDDARD	J/RMG	759 +82	7.414 9
12	10	20	<b>IRREPLACEABLE</b> BEYONCE	COLUMBIA	678 -44	5.221 12
13	17	6	<b>WHAT'S MY NAME</b> BRIAN MCKNIGHT	WARNER BROS.	580 +125	5.053 14
14	18	6	<b>SHOO BE DOO (NO WORDS)</b> MACY GRAY	WILL.I.AM/GEFFEN	579 +109	4.696 15
15	15	15	<b>MORE THAN FRIENDS</b> FREDDIE JACKSON	ORPHEUS	555 +4	3.682 17
15	16	5	<b>WHEN I SEE U</b> FANTASIA	J/RMG	540 +35	5.220 13
17	13	19	<b>LISTEN</b> BEYONCE	MUSIC WORLD/COLUMBIA	489 -99	2.627 19
18	19	8	<b>DEEPER STILL</b> RICK JAMES	STONE CITY	375 -8	2.098 21
19	20	7	<b>FORCE OF NATURE</b> SUNSHINE ANDERSON	MUSIC WORLD	366 +20	2.089 22
20	21	6	<b>SIMPLE THINGS</b> ELISABETH WITHERS	BLUE NOTE/VIRGIN	356 +20	2.057 23
21	22	10	<b>SEPTEMBER</b> KIRK FRANKLIN	STAX/CONCORD	271 -36	1.067 32
22	25	5	<b>I APOLOGIZE</b> K-CI	HEAD START/BUNGALO	229 +17	0.650 -
23	23	18	<b>HEAVEN</b> JOHN LEGEND	G.O.O.D./COLUMBIA	201 -28	4.040 16
24	27	3	<b>TELL ME WHAT WE'RE GONNA DO NOW</b> JOSS STONE FEATURING COMMON	VIRGIN	195 -5	1.112 30
25	29	2	<b>2 PIECES</b> CARL THOMAS	UMBRELLA/BUNGALO	178 +73	0.994 34
26	28	6	<b>YES</b> GINA DARBY	GAD	134 -2	0.315 -
27	38	8	<b>GOT 2 BE DOWN</b> ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	125 +46	2.053 24
28	40	3	<b>BECAUSE OF YOU</b> NE-YO	MOST ADDED DEF JAM/IDJMG	123 +45	1.401 27
29	35	2	<b>TEACHME</b> MUSIQ SOULCHILD	ATLANTIC	114 +32	2.901 18
30	34	5	<b>YOU</b> LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	106 +11	2.622 20
31	32	21	<b>SHO' NUFF</b> BAR-KAYS	RIGHT NOW	104 +4	0.155 -
32	39	3	<b>LOVELY DAY</b> VICTOR FIELDS	REGINA	95 +17	0.245 -
33	NEW	1	<b>IF YOU JUST LET ME LOVE U</b> MICHAEL STERLING	MICHAEL STERLING MUSIC GROUP	94 +25	0.375 -
34	30	2	<b>PRAY</b> KEITE YOUNG	HIDDEN BEACH	94 -9	0.194 -
35	31	17	<b>LET'S STAY TOGETHER</b> LYFE JENNINGS	COLUMBIA	90 -12	0.599 -
36	NEW	1	<b>DJ DON'T</b> GERALD LEVERT	ATLANTIC	80 +31	1.650 25
37	NEW	1	<b>I'M A FLIRT</b> R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	79 +25	1.246 29
38	NEW	1	<b>CUPID SHUFFLE</b> CUPID	ATLANTIC	79 +9	0.274 -
39	33	11	<b>PROMISE</b> CIARA	LAFACE/ZOMBA	79 -19	0.508 -
40	36	5	<b>I'M JUST A FOOL FOR YOU</b> J. BLACKFOOT	RIGHT NOW	76 -5	0.197 -

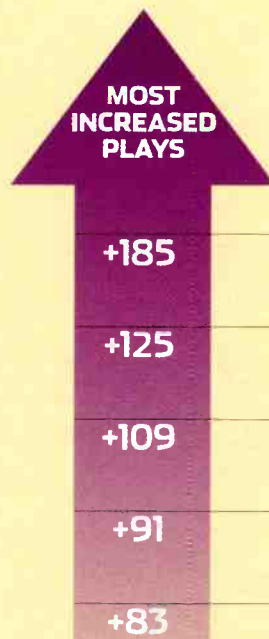
## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BECAUSE OF YOU</b> Ne-Yo (DEF JAM/IDJMG) KDKS, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WHRP, WKXI, WLXC, WMGL, WMPZ, WQMG, WRKS, WTLZ, WVBE, WVDM, WXST	18
<b>VALENTINE</b> Lloyd (THE INC./UNIVERSAL MOTOWN) KJLH, KMEZ, KNEK, KOKY, KQXL, WBL5, WKXI, WMPZ, WSRB, WVBE, WVDM, WXST	12
<b>SO NOT OVER YOU</b> Simply Red (SIMPLYRED.COM) KMEZ, KNEK, KOKY, KQXL, KVMA, WAGH, WKXI, WLXC, WMPZ, WXST	10
<b>CIRCLE</b> Marques Houston (T.U.G./UNIVERSAL MOTOWN) KMEZ, KNEK, KQXL, WAGH, WBL5, WHRP, WKXI, WLXC, WXST	9
<b>IF I WAS YOUR MAN</b> Joe (JIVE/ZOMBA) KRNB, KSOC, WBVA, WJMR, WROU, WWIN, WXMG	7
<b>WHAT'S MY NAME</b> Brian McKnight (WARNER BROS.) KMJM, WDAS, WIMX, WJMR, WMJM, WTLC	6
<b>SIMPLE THINGS</b> Elisabeth Withers (BLUE NOTE/VIRGIN) KMJM, WDMK, WMMJ, WPHR	4
<b>STRUGGLE NO MORE</b> Anthony Hamilton, Jaheim & Musiq Soulchild (ATLANTIC) KBLX, KRNB, WVKL	3
<b>MAKE YA FEEL BEAUTIFUL</b> Ruben Studdard (J/RMG) WIMX, WLVH, WYLD	3
<b>SHOO BE DOO (NO WORDS)</b> Macy Gray (WILL.I.AM/GEFFEN) KJMS, WQNC, WRNB	3

**ADDED AT...**  
**KMEZ**  
New Orleans, LA  
PD: Lebron Joseph  
MD: Kelder Summers  
Lloyd, Valentine, O  
Marques Houston, Circle, O  
Ne-Yo, Because Of You, O  
Simply Red, So Not Over You, O  
FOR MORE STATIONS GO TO:  
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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>ME</b> TAMIA (PLUS 1/IMAGE) TOTAL STATIONS: 12	56/7	<b>ICE BOX</b> Omarion (T.U.G./COLUMBIA) TOTAL STATIONS: 6	33/6
<b>HOOK LINE &amp; SINKER</b> BJ (REGATTA) TOTAL STATIONS: 6	53/2	<b>THANK YA JESUS</b> Darrel Petties & Strength In Praise (EMI GOSPEL) TOTAL STATIONS: 18	32/20
<b>I LOVE ME BETTER THAN THAT</b> Shirley Murdock (TYSCOT) TOTAL STATIONS: 6	45/36	<b>BROKEN BUT I'M HEALED</b> Byron Cage (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 21	31/5
<b>IN THE RAIN</b> Boney James (CONCORD) TOTAL STATIONS: 1	36/15	<b>WE PRAISE YOU</b> The McClurkin Project (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 20	28/4
<b>CAN U BELIEVE</b> Robin Thicke (STAR TRAK/INTERSCOPE) TOTAL STATIONS: 6	33/27	<b>LET GO</b> DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) TOTAL STATIONS: 19	27/1



TITLE ARTIST	PLAYS /GAIN
<b>IF I WAS YOUR MAN</b> Joe (Jive/Zomba) KRNB +41, WAKB +17, WBVA +13, WNEW +10, WMIE +10, WMJM +10, WDMK +9, WRNB +8, WSRB +6, WJMR +6	+185
<b>WHAT'S MY NAME</b> Brian McKnight (Warner Bros.) WNEW +4, KMJM +1, WJMR +10, WDAS +9, KBLX +7, WDMK +7, WKMG +7, WJMR +5, WFLM +5, WROU +5	+125
<b>SHOO BE DOO (NO WORDS)</b> Macy Gray (will.i.am/Geffen) WDMK +6, KMJM +12, WBL5 +7, WVBE +7, WPHR +7, XS62 +7, KVMA +7, WQMG +6, WQQK +5, WLVH +5	+109
<b>PLEASE DON'T GO</b> Tank (Good Game/Blackground/Universal Motown) KRNB +8, WIMX +14, WTLZ +14, WLVH +13, WJMR +8, WDMK +7, KVMA +7, WBVA +6, WKUS +6, WNEW +5	+91
<b>LOST WITHOUT U</b> Robin Thicke (Star Trak/Interscope) KRNB +9, KRBY +9, WLVH +8, WKUS +8, WMIB +7, WYLD +7, KVMA +6, WNEW +5, WQMG +5, WPHR +4	+83

FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## URBAN AC REPORTERS

<b>WMRZ/Albany, GA</b> OM/PD: Jammin' Jay APD/MD: Paul "Precious Paul" Edwards	<b>WBBK/Dothan, AL</b> OM: BJ Kelli PD: JJ "Big Daddy" Davis	<b>WKUS/Norfolk, VA*</b>  <b>WVKL/Norfolk, VA*</b> OM/PD: Don London MD: Theresa Brown
<b>WAMJ/Atlanta, GA*</b> OM: Frank Johnson PD: Derek Harper	<b>WUKS/Fayetteville, NC</b> PD/MD: Jeff Anderson	<b>WCFB/Orlando, FL*</b> OM: Steve Holbrook PD: Kevin Gardner
<b>WAKB/Augusta, GA*</b> OM/PD: Ron Thomas	<b>WDZZ/Flint, MI*</b> PD: Trey Michaels	<b>WDAS/Philadelphia, PA*</b> OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble
<b>WKSP/Augusta, GA*</b> OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best	<b>WFLM/Ft. Pierce, FL*</b> MD: Joseph Jenkins	<b>WRNB/Philadelphia, PA*</b> OM/PD: Daisy Davis APD/MD: Jo Gamble
<b>WWIN/Baltimore, MD*</b> PD: Tim Watts MD: Keller Wynder	<b>WJMG/Greensboro, NC*</b> PD: Shilynne Cole	<b>WRNC/Philadelphia, PA*</b> OM/PD: Daisy Davis APD/MD: Jo Gamble
<b>WQXL/Baton Rouge, LA*</b> PD: J' Michael Francois	<b>WJWZ/Greenville, SC*</b> OM: Steve Crumbley APD/MD: Kelly Mac	<b>WFXC/Raleigh, NC*</b> OM/PD: Cy Young APD/MD: Jodi Berry
<b>WBHK/Birmingham, AL*</b> PD: Darryl Johnson APD: Chris Coleman	<b>WHRP/Huntsville, AL*</b> OM: Ken Johnson PD: Mark Raymond APD/MD: Toni Terrell	<b>WKJS/Richmond, VA*</b> OM/PD: Al Payne MD: Freddy Foxx
<b>WUHT/Birmingham, AL*</b> PD: John Long	<b>WTLN/Indianapolis, IN*</b> PD: Brian Wallace APD/MD: The First Lady	<b>WVBE/Roanoke, VA*</b> OM/PD: Walt Ford
<b>WMGL/Charleston, SC*</b> OM/PD: Terry Base MD: TK Jones	<b>WTKZ/Jackson, MS*</b> OM/PD: Stan Branson	<b>WTLZ/Saginaw, MI*</b> PD/MD: Eugene Brown
<b>WXST/Charleston, SC*</b> OM/PD: Michael Tee	<b>WSOL/Jacksonville, FL*</b> OM: Gail Austin PD/MD: KJ Brooks	<b>KBLX/San Francisco, CA*</b> PD: Kevin Brown MD: Kimmie Taylor
<b>WBAV/Charlotte, NC*</b> PD/MD: Terri Avery	<b>WQNC/Charlotte, NC*</b> PD: Alvin Stowe MD: Chris James	<b>Music Choice Smooth R&amp;B/Satellite</b> OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
<b>WMPZ/Chattanooga, TN*</b> OM: Keith Landecker PD: Andrea Perry	<b>KNEK/Lafayette, LA*</b> PD: D-Rock	<b>Sirius Heart &amp; Soul/Satellite*</b> OM/PD: B.J. Stone MD: Sasha Montero
<b>WSRB/Chicago, IL*</b> PD/MD: Tracie Reynolds	<b>KOKY/Little Rock, AR*</b> OM/PD: Mark Dylan	<b>The Touch/Satellite</b> PD: Stan Boston APD/MD: Hollywood Hernandez
<b>WVAZ/Chicago, IL*</b> OM/PD: Elroy Smith APD/MD: Armando Rivera	<b>KJLH/Los Angeles, CA*</b> PD/MD: Aundrea Russell	<b>XM Suite 62/Satellite*</b> PD: Vic Clemons
<b>WZAK/Cleveland, OH*</b> OM/PD: Kim Johnson MD: Terry Bello	<b>KRBV/Los Angeles, CA*</b> PD: Kevin Fleming APD/MD: Tawala Sharp	<b>WLVH/Savannah, GA*</b> OM: Brad Kelly PD/MD: Gary Young
<b>WLXC/Columbia, SC*</b> PD/MD: Doug Williams	<b>WMJM/Louisville, KY*</b> PD/MD: Tim Gerard Girton	<b>KDKS/Shreveport, LA*</b> OM/PD: Quenn Echols
<b>WVDM/Columbia, SC*</b> PD/MD: Mike Love	<b>KJMS/Memphis, TN*</b> PD: Eileen Collier	<b>KVMA/Shreveport, LA*</b> PD: Roshon Vance
<b>WAGH/Columbus, GA*</b> OM: Brian Waters PD/APD: Queen Rasheeda MD: Edward Lewis	<b>WHQT/Miami, FL*</b> PD: Phil Michaels-Trueba APD: Karen Vaughn MD: Ken James	<b>KMJM/St. Louis, MO*</b> PD: Darrel Eason MD: Terrence Bibb
<b>WKZJ/Columbus, GA</b> OM/PD: Carl Conner, Jr. MD: Brandon Conner	<b>WMIB/Miami, FL*</b> PD: Mara Melendez MD: Vanessa Benedetto Jerome	<b>WFUN/St. Louis, MO*</b> OM: Jowol "Boogie D" Gilchrist APD/MD: Niecy Davis
<b>WXMG/Columbus, OH*</b> OM: J.D. Kunes PD: Warren Stevens	<b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones	<b>WPHR/Syracuse, NY*</b> OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
<b>KRNB/Dallas, TX*</b> PD: Shay Moore	<b>WDLT/Mobile, AL*</b> OM/PD: James Alexander MD: Cathy Barlow	<b>WIMX/Toledo, OH*</b> PD: Rocky Love APD/MD: Brandi Brown
<b>KSOC/Dallas, TX*</b> OM/PD: John Candelaria	<b>KJMG/Monroe, LA</b> PD: Chris Collins	<b>WTUG/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony
<b>WROU/Dayton, OH*</b> OM/PD: J.D. Kunes	<b>WWMG/Montgomery, AL</b> PD/MD: Darryl Elliott	<b>WGOV/Valdosta, GA</b> PD/MD: Jammin' Jammie Brooks
<b>WDMK/Detroit, MI*</b> APD: Benita "Lady B" Gray	<b>WQKQ/Nashville, TN*</b> PD: Kenny Smoov	<b>WHUR/Washington, DC*</b> PD: Dave Dickinson MD: Traci LaTrelle
<b>WGPR/Detroit, MI*</b> PD: Carolyn James MD: Karen Addison	<b>KMEZ/New Orleans, LA*</b> PD: LeBron "LBJ" Joseph APD/MD: Kelder Summers	<b>WMMJ/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase
<b>WMXD/Detroit, MI*</b> OM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Krysti Birchett	<b>WYLD/New Orleans, LA*</b> OM/PD: Nate Bell	<b>WNEW/West Palm Beach, FL*</b> OM/PD: Mark McCray APD: Kyle Stewart MD: Patrice Wright
	<b>WBLS/New York, NY*</b> PD: Vinny Brown	
	<b>WRKS/New York, NY*</b> PD: Toya Beasley MD: Julie Gustines	

\* Monitored Reporters



► **CRIME MOB'S "ROCK YO HIPS"** HAS THE BEST SPIN GAIN (UP 631) OF ITS 21-WEEK RUN ON THE RAP CHART AND CLIMBS TO NO. 6 WITH MOST INCREASED PLAYS HONORS.

POWERED BY



LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	29	<b>THIS IS WHY I'M HOT</b>	MIMS	NO. 1 (5 WKS)	CAPITOL	8746	-345	77.809	1
2	3	<b>GO GETTA</b>	YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUGZ/DEF JAM/IDJMG	5349	+214	44.641	3
3	4	<b>I'M A FLIRT</b>	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		COLUMBIA/JIVE/ZOMBA	5272	+492	51.470	2
4	2	<b>THROW SOME D'S</b>	RICH BOY FEATURING POLOW DA DON		ZONE 4/INTERSCOPE	4870	-329	40.431	4
5	5	<b>2 STEP</b>	UNK		BIG OOMP/KOCH	4658	+330	34.574	5
6	8	<b>ROCK YO HIPS</b>	CRIME MOB FEATURING LIL SCRAPPY	MOST INCREASED PLAYS	CRUNK/BME/REPRISE/WARNER BROS.	4055	+631	33.554	6
7	9	<b>OUTTA MY SYSTEM</b>	BOW WOW FEATURING T-PAIN & JHNTA AUSTIN		COLUMBIA	3853	+503	29.315	7
8	6	<b>MAKE IT RAIN</b>	FAT JOE FEATURING LIL WAYNE		TERROR SQUAD/IMPERIAL/VIRGIN	3166	-428	23.992	9
9	11	<b>POP, LOCK &amp; DROP IT</b>	HUEY		HITZ COMMITTEE/JIVE/ZOMBA	3163	+380	23.109	10
10	10	<b>WALK IT OUT</b>	UNK		BIG OOMP/KOCH	2863	-271	27.648	8
11	7	<b>RUNAWAY LOVE</b>	LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/IDJMG	2670	-781	19.140	12
12	15	<b>I TRIED</b>	BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	2624	+489	17.469	14
13	12	<b>THE WAY I LIVE</b>	BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	2592	-107	16.278	16
14	13	<b>WE FLY HIGH</b>	JIM JONES		KOCH	2329	-252	17.543	13
15	14	<b>1ST TIME</b>	YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ		BLOCK/BAD BOY SOUTH/ATLANTIC	1960	-222	16.637	15
16	16	<b>TOP BACK</b>	T.I.		GRAND HUSTLE/ATLANTIC	1750	-45	19.923	11
17	18	<b>WE TAKIN' OVER</b>	DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY		TERROR SQUAD/KOCH	1730	+177	14.701	17
18	27	<b>WIPE ME DOWN</b>	LIL' BOOSIE FEATURING FOXF & WEBBIE		TRILL/ASYLUM/ATLANTIC	1273	+491	10.130	21
19	17	<b>WOULDN'T GET FAR</b>	THE GAME FEATURING KANYE WEST		GEFFEN/INTERSCOPE	1260	-397	12.241	19
20	24	<b>PUSH IT BABY</b>	PRETTY RICKY		BLUE STAR/ATLANTIC	1218	+289	5.203	34
21	21	<b>OH YEAH (WORK)</b>	LIL SCRAPPY FEATURING SEAN P. & E-40		BME/REPRISE/WARNER BROS.	1199	-89	7.003	26
22	23	<b>GET BUCK</b>	YOUNG BUCK		G-UNIT/INTERSCOPE	1067	+9	8.480	22
23	26	<b>DIAMONDS</b>	FABOLOUS FEATURING YOUNG JEEZY		DESERT STORM/DEF JAM/IDJMG	1035	+153	5.266	32
24	35	<b>PARTY LIKE A ROCK STAR</b>	DA SHOP BOYZ		ONDECK/UNIVERSAL REPUBLIC	1029	+418	13.087	18
25	19	<b>KNOW WHAT I'M DOIN'</b>	BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN		CASH MONEY/UNIVERSAL MOTOWN	1000	-335	5.215	33
26	33	<b>I'M THROWN</b>	PAUL WALL FEATURING JERMAINE DUPRI		SWISHAHOUSE/ASYLUM/ATLANTIC	893	+236	7.240	25
27	31	<b>IT'S ME SNITCHES</b>	SWIZZ BEATZ		UNIVERSAL MOTOWN	864	+153	10.717	20
28	28	<b>MAGIC CITY</b>	2XL		TOMMY BOY	728	-31	2.390	-
29	29	<b>BREAK 'EM OFF</b>	PAUL WALL FEATURING LIL' KEKE		SWISHAHOUSE/ASYLUM/ATLANTIC	694	-43	7.369	24
30	34	<b>COME AROUND</b>	COLLIE BUDDZ		EPIC/COLUMBIA	644	-1	6.274	27
31	22	<b>MR. JONES</b>	MIKE JONES		SWISHAHOUSE/ASYLUM/WARNER BROS.	637	-469	2.492	-
32	37	<b>TATTOO</b>	THE ALLIANCE FEATURING FABO		NCE/ASYLUM/ATLANTIC	624	+55	4.036	36
33	30	<b>DIME (TELL ME)</b>	PITBULL FEATURING FRANKIE J & KEN-Y		FAMOUS ARTISTS/TVT	624	-91	2.732	-
34	25	<b>NOT A CRIMINAL</b>	CHAMILLIONAIRE FEATURING KELIS		CHAMILLITARY/UNIVERSAL MOTOWN	624	-293	3.809	38
35	NEW	<b>BOSS' LIFE</b>	SNOOP DOGG FEATURING AKON		DOGGYSTYLE/GEFFEN/INTERSCOPE	596	+252	3.382	-
36	NEW	<b>CAN U WERK WIT DAT</b>	THE FIXERS FEATURING QUIK & AMG		INTERSCOPE	594	+177	8.439	23
37	32	<b>LIES</b>	MC MAGIC FEATURING KRISTAL MELODY		NASTYBOY	565	-119	2.290	-
38	NEW	<b>FU PAY ME</b>	SUNNY VALENTINE FEATURING YUNG JOC & NITTI		PLAYMAKER/JIVE/ZOMBA	563	+94	6.223	28
39	NEW	<b>NAW MEEN</b>	BABY BOY DA PRINCE FEATURING MANNIE FRESH		EXTREME/UNIVERSAL REPUBLIC	558	+93	2.160	-
40	NEW	<b>MY 6-4</b>	MIKE JONES FEAT. BUN B & SNOOP DOGG		ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	548	+388	5.853	29

FOR WEEK ENDING APRIL 1, 2007

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# GOSPEL

► **THE CLARK SISTERS** CLAIM AIRPOWER STATUS FOR "BLESSED AND HIGHLY FAVORED," WHICH RISES 19-14 IN ITS FIFTH CHART WEEK.



# R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	<b>ENCOURAGE YOURSELF</b> DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	787 +9	3.492 1
2	2	30	<b>UM GOOD</b> SMOKIE NORFUL	EMI GOSPEL	656 -39	3.300 2
3	4	20	<b>FAITHFUL IS OUR GOD</b> HEZEKIAH WALKER & LFC	VERITY/ZOMBA	615 +8	2.964 3
4	3	30	<b>HALLELUJAH</b> TROY SNEED	EMTRO GOSPEL	607 -2	2.418 6
5	6	40	<b>HEALING</b> KELLY PRICE	GOSPO CENTRIC/ZOMBA	558 -28	2.723 4
6	5	31	<b>HEAVEN KNOWS</b> DETRICK HADDON	TYSCOT/VERITY/ZOMBA	542 -55	2.400 7
7	7	28	<b>BROKEN BUT I'M HEALED</b> BYRON CAGE	GOSPO CENTRIC/ZOMBA	521 -28	2.158 8
8	8	49	<b>THE STRUGGLE IS OVER</b> YOUTH FOR CHRIST	EMTRO GOSPEL	476 -16	2.556 5
9	9	21	<b>LET GO</b> DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	452 +10	2.139 9
10	10	19	<b>WE PRAISE YOU</b> THE MCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	421 +10	1.836 12
11	12	30	<b>REMEMBER ME</b> THE CARAVANS	MALACO	391 +3	2.039 10
12	13	14	<b>EVERY BODY EVERY BODY!</b> KENNY LEWIS & ONE VOICE	ICEE INSPIRATIONAL/ICEE	379 +12	1.134 16
13	11	51	<b>IMAGINE ME</b> KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	365 -44	1.878 11
14	19	5	<b>BLESSED AND HIGHLY FAVORED</b> THE CLARK SISTERS	EMI GOSPEL	356 +80	1.061 18
15	14	17	<b>HIGH PRAISE</b> ANointed PACE SISTERS	TYSCOT	341 -8	1.502 13
16	16	18	<b>I'M STILL STANDING</b> BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	319 +4	1.253 15
17	26	4	<b>PRAVIN' 4 U</b> 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	269 +46	0.851 25
18	24	5	<b>STEP ASIDE</b> YOLANDA ADAMS	AIRPOWER ATLANTIC	269 +39	1.118 17
19	21	10	<b>SO GOOD TO ME</b> VANESSA BELL ARMSTRONG	EMI GOSPEL/EMI CMG	265 +1	0.901 22
20	20	15	<b>YOU SHOWED ME</b> KAREN CLARK-SHEARD	WORD-CURB	260 -14	1.309 14
21	18	17	<b>WALK AROUND HEAVEN</b> PATTI LABELLE	UMBRELLA/BUNGAO	248 -32	1.060 19
22	22	5	<b>I LOVE ME BETTER THAN THAT</b> SHIRLEY MURDOCK	TYSCOT	244 -1	0.829 27
23	28	6	<b>IT'S ON THE WAY</b> NEAL ROBERSON	BLACKBERRY/MALACO	241 +34	0.850 26
24	23	8	<b>I'LL TRUST</b> RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	233 -8	0.926 21
25	25	9	<b>JESUS, JESUS, JESUS</b> REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG/KOCH	229 0	0.814 28
26	27	8	<b>GOD IS IN CONTROL (IT'S NOT OVER)</b> WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	221 +14	0.659 -
27	30	3	<b>NOBODY BUT THE LORD</b> ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	218 +38	0.549 -
28	29	3	<b>SEPTEMBER</b> KIRK FRANKLIN	STAX/CONCORD	190 +4	0.596 -
29	RE-ENTRY		<b>TEACH ME</b> ANTWAUN STANLEY	BAJADA/LIGHTYEAR	165 -5	1.022 20
30	RE-ENTRY		<b>ONE NIGHT WITH THE KING</b> JUANITA BYNUM & JONATHAN BUTLER	FLOW/MARANATHA!	162 -17	0.876 23

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>JESUS IS LOVE</b> Melvin Williams (BLACKBERRY/MALACO) WPZE, WPZS, WTLC	3
<b>I GET JOY</b> Coko (LIGHT) WJYD, WNNL	2
<b>THE BLOOD</b> James Fortune & Fiya (WORLDWIDE) WFTL, WPPZ	2
<b>IF THERE WERE NO YOU</b> Darlene McCoy (EMI GOSPEL) WFMV, WXOK	2
<b>UM GOOD</b> Smokie Norful (EMI GOSPEL) WLDK	1
<b>EVERY BODY EVERY BODY!</b> Kenny Lewis & One Voice (ICEE) WGRB	1
<b>SO GOOD TO ME</b> Vanessa Bell Armstrong (EMI GOSPEL) WGRB	1
<b>BLESSED &amp; HIGHLY FAVORED</b> Clark Sisters (EMI GOSPEL) WSOK	1
<b>PRAVIN' 4 U</b> 7 Sons Of Soul (SOUL WORLD/VERITY/ZOMBA) WSOK	1

**ADDED AT... KHLR**  
Little Rock  
PD/MD: Torrez Harris  
David G. Evans, The Harvest, O

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>YOU KEEP ON BLESSING ME</b> Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO) TOTAL STATIONS: 10	160/26	<b>ONE GOO</b> Maurette Brown Clark (AIR GOSPEL/MALACO) TOTAL STATIONS: 17	124/15
<b>WON'T IT BE</b> Sean Simmonds (XIST/ALLIANT) TOTAL STATIONS: 14	149/9	<b>THE BLOOD</b> James Fortune & Fiya (WORLDWIDE) TOTAL STATIONS: 15	115/93
<b>GRATEFUL</b> Hezekiah Walker & LFC (VERITY/ZOMBA) TOTAL STATIONS: 9	143/7	<b>MERCY</b> Jeff Majors (MUSIC ONE/EPIC/COLUMBIA) TOTAL STATIONS: 8	106/2
<b>THERE'S A STORY BEHIND MY PRAISE</b> Carolyn Traylor (MALACO) TOTAL STATIONS: 14	137/21	<b>JESUS IS THE BEST THING</b> Martha Munizzi (MARTHA MUNIZZI/INTEGRITY/COLUMBIA) TOTAL STATIONS: 10	96/4
<b>I'M STILL HERE</b> Mississippi Mass Choir (MALACO) TOTAL STATIONS: 6	133/21	<b>RISE</b> Jamie Jones Feat. All-4-One (GENESIS) TOTAL STATIONS: 9	95/2

## MOST INCREASED PLAYS

+93	<b>THE BLOOD</b> James Fortune & Fiya (WorldWide) WXEZ +17, WOAD +11, WJYD +11, WXVI +9, WLOU -8, WTLC +7, WNNL +7, WPZZ +6, WHAL +5, WLJB +4
+80	<b>BLESSED AND HIGHLY FAVORED</b> The Clark Sisters (EMI Gospel) WSOK +34, WOAD +21, WXEZ +9, WXVI +6, WJYD +6, WLOU +6, WXTX +4, XSRT +4, WHAL +3, WFMV +3
+44	<b>THE HOLY ONE</b> The Straight Gate Mass Choir (Bajada) WEUP +19, WOAD +11, XSRT +9, WLOU +2, WXVI +2, WFLT +1
+46	<b>PRAVIN' 4 U</b> 7 Sons Of Soul (Soul World/Verity/Zomba) WSOK +18, WXTX +7, WLOU +6, WHAL +5, WFLW +4, WXVI +4, WUFD +3, WEAL +3, WFLT +3, WXEZ +2
+42	<b>VICTORY</b> Valerie Boyd (Shekinah International) WTLC +8, WPZZ +7, WPZE +6, WNNL +4, WPZS +4, WXVI +4, WLOU +3, WJMO +2, WTTC +2, WJYC +1

### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	<b>VICTORY</b> TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	307 281
2	<b>THIS IS THE OAY</b> FRED HAMMOND (VERITY/ZOMBA)	294 308
3	<b>OPERATOR</b> J MOSS (GOSPO CENTRIC/ZOMBA)	280 281
4	<b>HE'S HERE</b> NIYOKI (D2G)	279 335
5	<b>GREAT PRAISE</b> STEPHEN HURD (INTEGRITY GOSPEL/COLUMBIA)	256 273

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	<b>INCREIBLE GOO</b> YOUTHFUL PRAISE (EVIDENCE GOSPEL/LIGHT)	223 231
7	<b>FOLLOW ME</b> VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	209 229
8	<b>PRESSURE INTO PRAISE</b> LUCINDA MOORE (TYSCOT)	193 247
9	<b>TURN IT AROUND</b> ISRAEL & NEW BREED (INTEGRITY GOSPEL/INTEGRITY)	191 178
10	<b>WHY ME?</b> KIERRA KIKI SHEARD (EMI GOSPEL)	191 224

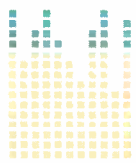
FOR WEEK ENDING APRIL 1 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## GOSPEL REPORTERS

- |  |   |   |   |  |   |  |  |
|--|---|---|---|--|---|--|--|
| <p><b>WPZE/Atlanta, GA*</b><br/>OM: Frank Johnson<br/>PD: Connie Flint</p> <p><b>WTHB/Augusta, GA</b><br/>OM/PD: Ron Thomas<br/>APD: Sister Mary Kingcannon</p> <p><b>WCAO/Baltimore, MD*</b><br/>PD: Lee Michaels<br/>APD/MD: Danielle Brown</p> <p><b>WWIN/Baltimore, MD</b><br/>PD: Jeff Majors<br/>MD: Jean Alston</p> <p><b>WXOK/Baton Rouge, LA*</b><br/>OM: LeBron "LBJ" Joseph<br/>PD/MD: J'Michael Francois</p> <p><b>WUFO/Bufalo, NY*</b><br/>OM/PD: Carol M. Salter</p> <p><b>WJN/Charleston, SC*</b><br/>OM: Michael Baynard<br/>PD: Belinda Parker<br/>MD: Anthony Baxter</p> | <p><b>WXTC/Charleston, SC*</b><br/>OM: Terry Base<br/>PD: Edwin "Chef" Wright<br/>APD/MD: James Wallace</p> <p><b>WPZS/Charlotte, NC*</b><br/>PD: Alvin Stowe<br/>MD: Tonya Rivens</p> <p><b>WN00/Chattanooga, TN*</b><br/>PD/MD: Sam Terry</p> <p><b>WGRB/Chicago, IL*</b><br/>OM: Elroy Smith<br/>PD: Sonya M. Blakey<br/>APD/MD: Effie Rolfe</p> <p><b>WJMO/Cleveland, OH*</b><br/>OM/PD: Kim Johnson</p> <p><b>WFMV/Columbia, SC*</b><br/>PD: Tony "Gee" Green<br/>APD/MD: Monica Washington</p> <p><b>WEAM/Columbia, GA</b><br/>OM: Carl Conner, Jr.<br/>PD: Pam Dixon</p> | <p><b>WJVV/Columbus, MS</b><br/>OM: Rocky Love<br/>PD: Steve Poston<br/>APD: Sebastian Riley</p> <p><b>WJYD/Columbus, OH*</b><br/>OM: Jerry Smith<br/>PD: Dawn Mosby</p> <p><b>KHVN/Dallas, TX</b><br/>PD: Dion Mortenson</p> <p><b>WCHB/Detroit, MI</b><br/>PD: Spudd</p> <p><b>WFLT/Flint, MI*</b><br/>OM/PD: Sammie L. Jordan, Jr.<br/>MD: Anna Johnson</p> <p><b>WEAL/Greensboro, NC*</b></p> <p><b>WDJL/Huntsville, AL*</b></p> <p><b>WEUP/Huntsville, AL*</b><br/>OM: Hurdley Batts<br/>PD: Steve Murry<br/>MD: Ricky Sykes</p> | <p><b>WTLC/Indianapolis, IN*</b><br/>OM: Brian Wallace<br/>PD: Paul Robinson<br/>MD: Donovan Hartwell</p> <p><b>WHLH/Jackson, MS*</b><br/>OM: Steve Kelly<br/>PD: Jenell Roberts<br/>MD: Lance Fuller</p> <p><b>WOAD/Jackson, MS*</b><br/>OM: Stan Branson<br/>PD/MD: Percy Davis</p> <p><b>KPRT/Kansas City, MO</b><br/>OM: Andre Carson<br/>PD: Myron Fears<br/>APD: Freddie Bell<br/>MD: Debbie Dee Johnson</p> <p><b>KHLR/Little Rock, AR*</b><br/>OM: Michael Long<br/>PD: Torrez Harris</p> | <p><b>KPKZ/Little Rock, AR</b><br/>OM: Mark Dylan<br/>PD: Billy St. James</p> <p><b>WLOU/Louisville, KY*</b><br/>PD: Bill Price</p> <p><b>WBPP/Memphis, TN</b><br/>MD: Doreen Graves</p> <p><b>WHAL/Memphis, TN*</b><br/>PD: Eileen Collier<br/>APD/MD: Tracy Bethea</p> <p><b>WLOK/Memphis, TN*</b><br/>PD/MD: Kim Harper</p> <p><b>WMBM/Miami, FL</b><br/>OM: E. Claudette Freeman<br/>PD/MD: Greg Cooper</p> <p><b>WHLW/Montgomery, AL*</b><br/>OM: Michael Long<br/>PD: Kenny J.</p> <p><b>WXVI/Montgomery, AL*</b><br/>PD: Glinda Perkins</p> | <p><b>WTHE/Nassau, NY*</b><br/>PD: Darren K. Greggs</p> <p><b>WPRF/New Orleans, LA</b><br/>PD: Kris "Cap'n Kris" McCoy</p> <p><b>WYLD/New Orleans, LA*</b><br/>APD/MD: Loretta Petit</p> <p><b>WLIB/New York, NY*</b><br/>PD: Denise Hill</p> <p><b>WXEZ/Norfolk, VA*</b><br/>OM: John Shomby<br/>PD: Dale Murray</p> <p><b>WDAS/Philadelphia, PA*</b><br/>OM: Thea Mitchem<br/>PD: Joe Tamburro<br/>APD/MD: Jo Gamble</p> <p><b>WPPZ/Philadelphia, PA*</b><br/>OM/PD: Daisy Davis<br/>MD: MoShay LaRen</p> | <p><b>WNNL/Raleigh, NC*</b><br/>OM/PD: Jerry Smith<br/>MD: Melissa Wade</p> <p><b>WPZZ/Richmond, VA*</b><br/>OM: Jerry Smith<br/>PD: Reggie Baker</p> <p><b>Rejoice/Satellite</b><br/>PD: Willie Mae McIver</p> <p><b>Sheridan Gospel Network/Satellite</b><br/>PD: Michael Gamble<br/>APD: Morgan Dukes<br/>MD: Ace Alexander</p> <p><b>XM The Spirit/Satellite*</b><br/>PD/MD: Jay Bryant</p> <p><b>WSOK/Savannah, GA*</b><br/>OM: Brad Kelly<br/>PD: E. Larry McDuffie</p> <p><b>KOKA/Shreveport, LA*</b><br/>PD: Eddie Giles<br/>APD/MD: Sharon Flournoy</p> | <p><b>KATZ/St. Louis, MO*</b><br/>PD: Terrence Bibb<br/>MD: Dwight Stone</p> <p><b>WIMG/Trenton, NJ</b><br/>OM/PD: Felicia Branron<br/>APD/MD: Robyn McCallum</p> <p><b>WTSK/Tuscaloosa, AL</b><br/>OM: Greg Tomascic<br/>PD/MD: Charles Anthony</p> <p><b>WPGC/Washington, DC*</b><br/>PD/MD: Cheryl Jackson</p> <p><b>WYCB/Washington, DC</b><br/>PD: Ron Thompson</p> <p><b>WFAI/Wilmington, DE</b><br/>OM: Melvin Brittingham<br/>PD/MD: Manuel Mera</p> |
|--|---|---|---|--|---|--|--|

\* Monitored Reports





One of the biggest challenges for radio managers

## 'I Don't Have Time'

Kevin Peterson

KPeterson@RadioandRecords.com

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In today's do-more-with-less radio world, one of the biggest challenges facing managers and programmers is time management. Many feel that there is simply too much to do and not enough time or human resources to get it all done. To be successful in this environment, many Christian radio PDs and GMs rely on specific time-management techniques that help them navigate through their seemingly endless "to do" lists. Most time-management experts agree that it's essential to prioritize and execute the most important tasks first. For WAFJ/Augusta, Ga., GM Steve Swanson, No. 1 on his priority list is to "spend time alone with Jesus. Pray. Ask him to bring order to your day as you consciously commit it to him. Pray for wisdom and strength for what he is calling you to accomplish."

Swanson also believes that only 25%-30% of the day can actually be planned. "Unexpected staff and listener needs—i.e., a water heater flooding an office, which happened to me two weeks ago—and other surprises await you," he says. "Be a Gumby. Flexibility is much better than letting the unexpected create frustration and aggravation."

Inbox overload is reality for most radio managers, with more than 100 business-related e-mails not unusual. To deal with the influx, WAY-FM network PD Dave Senes reset his e-mail program. "Set your e-mail to not come in immediately. This changed my life and is the key to my sanity," he says. "I have mine set to come in once per hour now. I used to constantly have my

thoughts interrupted as each new e-mail would come in and I'd see the subject line."

Learning to delegate is another key to effective time management. WYLV/Knoxville PD Jonathan Unthank says, "Find those people on your staff who have a desire to grow and delegate to them. You will find one of two things: They'll either excel at a new opportunity or their true colors will come out. It's a good indicator of the type of employees you have, plus it helps you accomplish more big-picture goals instead of your focus always being on the little things."

WFSH/Atlanta PD Kevin Avery agrees, saying, "Hire great people, delegate and then get out of their way and let them do their jobs."



Swanson



Unthank



Avery



Veigel

Sometimes the best use of time is to do nothing, according to WMIT/Asheville, N.C., PD Tom Greene. "There are times when things can get a bit overwhelming, so I just have to stop and walk away. Sometimes just giving my brain a rest for a day allows me to approach the to-do list with renewed energy and focus."

As PD/GM of WCSG/Grand Rapids, Chris Lemke pulls double duty, doing the work most stations divide between two managers. Lemke says, "I've been told this far too much, but never listened to it until recently—make time to relax. As a recovering workaholic, I never want for something to do—except relax. Whether it's family, exercise or just plain rest, make time for these and work time is proportionally more energized."

WORQ/Green Bay, Wis., director of broadcast operations Jim Raider notes the basic utility of making and updating lists. "I do a lot of planning ahead," he says. "Many times God intervenes, but I'm cool with that and very much expect it. I still want, to the best of my abilities, to have a game plan in place. I also categorize areas: daily routine jobs, time for meetings, personal growth, staying in touch with industry contacts, etc."

KADI/Springfield, Mo., PD Rod Kittleman compares time management to programming music logs. "I program my time for what I do and when I do it, then stick to it," he says. "Must-do priorities and meetings are scheduled first in the day and at the beginning of the week. Monday is the staff meeting, Tuesday is for tracking calls, Wednesday is an open-fill day, Thursday is music-listening day and Friday is my get-the-station-ready-for-the-weekend day."

WAWZ/New York station manager Scott Taylor says time management comes down to making decisions. "Do it now," he says. "Decide, delegate or toss it now. If I let it go by, I'll never get back to it."

KXWA (WAY-FM)/Denver PD Scott Veigel offers a similar recommendation. "Relentlessly process all papers and e-mails. Either toss it, refer it—delegate, etc.—act on it or file it. I've found that taking control of your time is largely wishful thinking. Think more 'managing' rather than trying to control what is thrown your way throughout the day. Seeding your routine tasks over the whole day will better position you for the unexpected. However, claim at least one hour of priority time every day."

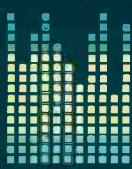
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# CHRISTIAN AC

▶ UP 219 PLAYS, **MERCYME'S "BRING THE RAIN"** SWIPES MOST INCREASED PLAYS AND THIS WEEK'S HIGHEST DEBUT AT NO. 25.



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Broadcast Data  
Systems

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	20	<b>EVERLASTING GOD</b> LINCOLN BREWSTER	NO. 1 (2 WKS)	VERTICAL/INTEGRITY	1324 +24	4.346 1
2	26	<b>DOES ANYBODY HEAR HER</b> CASTING CROWNS		BEACH STREET/REUNION/PLG	1196 -68	4.000 2
3	20	<b>MADE TO LOVE</b> TOBYMAC		FOREFRONT/EMI CMG	1174 +33	2.578 4
5	12	<b>UNDO</b> RUSH OF FOOLS		MIDAS	1001 +92	2.779 3
4	10	<b>HOW CAN I KEEP FROM SINGING</b> CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	991 +38	1.867 11
6	11	<b>WALKING HER HOME</b> MARK SCHULTZ		WORD-CURB	854 -36	1.723 13
8	13	<b>BY HIS WOUNDS</b> GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTLER		REUNION/PLG	830 +11	1.505 15
7	30	<b>YOU ALONE</b> ECHOING ANGELS		INO	821 -40	1.878 10
12	6	<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE		FERVENT/WORD-CURB	790 +64	1.608 14
11	31	<b>I WILL LIFT MY EYES</b> BEBO NORMAN		ESSENTIAL/PLG	776 +13	2.440 6
13	6	<b>SOMETHING BEAUTIFUL</b> NEWSBOYS		INPOP	721 +48	1.468 17
10	28	<b>HOLD FAST</b> MERCYME		INO	696 -98	1.337 19
9	29	<b>WHAT IT MEANS</b> JEREMY CAMP		BEC/TOOTH & NAIL	688 -122	2.019 9
16	9	<b>WHAT COULD BE BETTER (THE DAYS AHEAD)</b> 33MILES		INO	646 +29	1.266 21
14	9	<b>HOW TO SAVE A LIFE</b> THE FRAY		EPIC	624 -18	2.445 5
16	2	<b>GIVE YOU GLORY</b> JEREMY CAMP	AIRPOWER/MOST ADDED	BEC/TOOTH & NAIL	518 +198	1.495 16
17	5	<b>I'M NOT WHO I WAS</b> BRANDON HEATH	AIRPOWER	REUNION/PLG	510 +69	1.815 12
18	13	<b>WISH YOU WERE HERE</b> MARK HARRIS		INO	503 -3	2.186 8
24	3	<b>TUNNEL</b> THIRD DAY		ESSENTIAL/PLG	474 +72	1.098 23
20	10	<b>THE BLESSING</b> JOHN WALLER		BEACH STREET/REUNION/PLG	458 +14	1.119 22
17	14	<b>AWAKEN</b> NATALIE GRANT		CURB	453 -56	0.606 -
19	11	<b>SUNRISE</b> NICHOLE NORDEMAN		SPARROW/EMI CMG	440 -7	0.626 -
22	20	<b>BIG ENOUGH</b> AYIESHA WOODS		GOTEE	438 +11	0.843 26
23	4	<b>THERE IS A RIVER</b> JARS OF CLAY		ESSENTIAL/PLG	430 +16	0.788 27
NEW		<b>BRING THE RAIN</b> MERCYME	MOST INCREASED PLAYS	INO	422 +219	0.588 -
25	5	<b>YOU KNOW MY NAME</b> DETOUR 180		SLANTED/SPRING HILL	389 +12	2.416 7
27	7	<b>SHINE</b> MATT REDMAN		SIXSTEPS/SPARROW/EMI CMG	317 +2	0.415 -
28	2	<b>ON THE THIRD DAY</b> MICHAEL OLSON		ROCKETTOWN	275 +15	0.585 -
30	3	<b>DON'T GIVE UP</b> SANCTUS REAL		SPARROW/EMI CMG	267 +16	0.644 30
NEW		<b>WHEN I GET WHERE I'M GOING</b> GEOFF MOORE		ROCKETTOWN	263 +25	0.542 -

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL		PLAYS	
	TW	LW	TW	LW
1	<b>MY SAVIOR MY GOD</b> AARON SHUST (BRASH)		743	748
2	<b>PRAISE YOU IN THIS STORM</b> CASTING CROWNS (BEACH STREET/REUNION/PLG)		621	604
3	<b>MADE TO WORSHIP</b> CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		581	623
4	<b>HOW GREAT IS OUR GOD</b> CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		560	571
5	<b>BLESSED BE YOUR NAME</b> TREE63 (INPOP)		547	549

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL		PLAYS	
	TW	LW	TW	LW
6	<b>MOUNTAIN OF GOD</b> THIRD DAY (ESSENTIAL/PLG)		545	555
7	<b>HOLY IS THE LORD</b> CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		528	541
8	<b>STRONG TOWER</b> KUTLESS (BEC/TOOTH & NAIL)		520	486
9	<b>YOUR NAME</b> PHILLIPS, CRAIG & DEAN (INO)		520	514
10	<b>I CAN ONLY IMAGINE</b> MERCYME (INO)		493	509

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>GIVE YOU GLORY</b> Jeremy Camp (BEC/TOOTH & NAIL) KSGN, KVMV, Sirius Spirit 66, WAFJ, WAWZ, WFFH	6
<b>BRING THE RAIN</b> MercyMe (INO) KBIQ, WFHM, WJTL, WМУZ, WRCL, WRСM	6
<b>I'M NOT WHO I WAS</b> Brandon Heath (Reunion/PLG) KCMS, KFIS, KTSL, WBDX, WVFJ	5
<b>UNDO</b> Rush Of Fools (MIDAS) KSBJ, WFHM, WFZH, WJQK	4
<b>SOMETHING BEAUTIFUL</b> Newsboys (INPOP) WCVO, WLPI, WRСM	3
<b>INTO THE DAY</b> Bebo Norman (Essential/PLG) WBDX, WMSJ, WМУZ	3
<b>WE LOVE YOU JESUS</b> Shane & Shane (INPOP) KBNJ, KXOJ, WМУZ	3
<b>OVER MY HEAD</b> Brian Littrell (Reunion/PLG) KLJC, KXOJ, WRCL	3
<b>BE THOU NEAR TO ME</b> Selah (CURB) WMSJ, WМУZ, WRCL	3

**ADDED AT... WMCU** 89.7 SPIN FM

Miami  
PD/MD: Dwight Taylor  
Big Daddy Weave, Every Time I Breathe, O Britt Nicole, You, O Jackson Waters, Give Me Amazing Grace, O

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>FOREVERANDEVER, ETC.</b> David Crowder Band (SIXSTEPS/SPARROW/EMI CMG)	262/22	<b>SUFFICIENT</b> Adie Camp (BEC/TOOTH & NAIL)	202/31
TOTAL STATIONS: 24		TOTAL STATIONS: 10	
<b>SAVED THE DAY</b> Phillips, Craig & Dean (INO)	260/2	<b>BLESSED BE</b> Jason Gray (CENTRICITY)	198/5
TOTAL STATIONS: 15		TOTAL STATIONS: 16	
<b>JOIN THE SONG</b> Vicky Beeching (SPARROW/EMI CMG)	257/11	<b>YOU ALONE</b> Castling Pearls (INPOP)	198/3
TOTAL STATIONS: 16		TOTAL STATIONS: 9	
<b>BE LIFTED HIGH</b> Michael W. Smith (REUNION/PLG)	252/24	<b>PROMISE OF A LIFETIME</b> Kutless (BEC/TOOTH & NAIL)	195/42
TOTAL STATIONS: 13		TOTAL STATIONS: 13	
<b>EVERYDAY</b> Jessie Daniels (MIDAS)	227/15	<b>GIVE ME AMAZING GRACE</b> Jackson Waters (WORD-CURB)	187/12
TOTAL STATIONS: 21		TOTAL STATIONS: 9	

## MOST INCREASED PLAYS

↑

**+219**

**+198**

**+92**

**+72**

**+69**

**BRING THE RAIN**  
MercyMe (INO)  
KLVA +27, KXOJ +25, SIST +24, WLAB +23, KBIQ +1, WCSG +15, KBNJ +15, KTIS +13, WFHM +12, WBSN +1

**GIVE YOU GLORY**  
Jeremy Camp (BEC/TOOTH & NAIL)  
KLVA +33, WLAB +26, KSGN +19, KCMS +17, XMES +5, WMSJ +5, KBNJ +13, KBIQ +12, WMCU +1, KTSL +1

**UNDO**  
Rush Of Fools (Midas)  
KSEB +20, WFHM +19, WMHK +18, WJQK +10, WJTL +6, WRCL +6, WFZH +5, WAWZ +4, WFFH +4, WCQR +3

**TUNNEL**  
Third Day (Essential/PLG)  
WFSH +6, XMES +12, WFFH +11, KHZR +9, SIST +8, WDJC +4, KTSY +3, WMSJ +2, KBNJ +2, KVMV +2

**I'M NOT WHO I WAS**  
Brandon Heath (Reunion/PLG)  
KFIS +26, WJTL +15, WVEJ +11, KBIQ +7, KF5H +5, KXOJ +4, KCMS +4, WDJC +4, WFFH +3, WBDX +3

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## CHRISTIAN ROCK REPORTERS

<p><b>KGNZ/Abilene, TX</b> FD: Nick Bradshaw</p> <p><b>KLYT/Albuquerque, NM</b> FD: Matt Gentry MD: Joey Belville</p> <p><b>V/C/K/Bowling Green, KY</b> CM: Ken Burns PD: Cale McCubbins MD: Whitney Yule</p> <p><b>WVCF/Bridgeport, CT</b> PD/MD: Bob Felberg</p> <p><b>WCAP/Brookville, NY</b> PD: Peter Bellotti MD: Peena Temburni</p>	<p><b>WUFM/Columbus, OH*</b> OM: Michael Buckingham PD/MD: Nikki Cantu APD: Laine Moneyhon</p> <p><b>KBNJ/Corpus Christi, TX</b> PD: Arron Daniels</p> <p><b>KVRK/Dallas, TX</b> PD: Chris Goodwin MD: Drue Mitchell</p> <p><b>WSNL/Flint, MI</b> MD: Brian Goodman</p> <p><b>WORQ/Green Bay, WI*</b> OM/PD: Jim Raider</p>	<p><b>WBFJ/Greensboro, NC</b> PD/MD: Wally Decker APD: Darren Stevens</p> <p><b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith</p> <p><b>KIBZ/Lincoln, NE</b> PD: Ron Drury</p> <p><b>WDML/Marion, IL</b> MD: Tom Schroeder</p> <p><b>WMKL/Miami, FL</b> PD: Rob Robbins MD: Kelly Downing</p>	<p><b>WJLZ/Norfolk, VA*</b> OM/PD: JP Morgan APD: Anne Verebely</p> <p><b>WITR/Rochester, NY</b> PD/MD: Sammie Palermo APD: Craig "Zippy" Blake</p> <p><b>WPRJ/Saginaw, MI</b> OM: Gary Bugh PD/MD: Aaron Dicer</p> <p><b>WJIS/Sarasota, FL</b> MD: Michelle Tellone</p> <p><b>Effect Radio Network/Satellite</b> PD/MD: Brian Harman APD: Amanda Harman</p>	<p><b>Firecape/Satellite</b> PD/MD: Joe Hayes</p> <p><b>Positive Rock Show/Satellite</b> PD/MD: Josh Booth</p> <p><b>Red Letter Rock 20/Satellite</b> PD: Cody Christopher MD: Reid Johnson</p> <p><b>The Sound Of Light/Satellite</b> PD/MD: Bill Moore</p> <p><b>Whip of Cords/Satellite</b> OM/PD: Matt Rhodes</p> <p><b>KCLC/St. Louis, MO</b> MD: Dave Merkel</p>	<p><b>WBVM/Tampa, FL*</b> PD: Johnny Vincent MD: Olivia Paff</p> <p><b>WYSZ/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum</p> <p><b>KCXR/Tulsa, OK</b> OM: Bob Thornton PD: Scott Herrold</p> <p><b>WCLQ/Wausau, WI</b> PD/MD: Matt Deane</p>
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\* Monitored Reporters



# CHRISTIAN

▶ WITH 132 PLAYS, **KJ-52** BOWS AT NO. 27 ON CHRISTIAN ROCK WITH "WAKE UP."



# R&R

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Broadcast Data  
Systems

34

## CHRISTIAN CHR

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	14	<b>FORGIVEN</b> RELIENT K	GOTEE	1152 +25
2	3	13	<b>DON'T GIVE UP</b> SANCTUS REAL	SPARROW/EMI CMG	1106 +46
3	2	21	<b>MADE TO LOVE</b> TOBYMAC	FOREFRONT/EMI CMG	1027 -84
4	6	10	<b>FIND ME TONIGHT</b> EVERYDAY SUNDAY	INPOP	842 +40
5	4	19	<b>EVERYTHING IS BEAUTIFUL</b> STARFIELD	SPARROW/EMI CMG	799 -86
6	5	16	<b>HOLD ON</b> STELLAR KART	WORD-CURB	741 -102
7	8	8	<b>WORK</b> JARS OF CLAY	ESSENTIAL/PLG	716 +36
8	10	6	<b>THE LAST NIGHT</b> SKILLET	ARDENT/SRE/INO	666 +6
9	9	8	<b>WHAT I HEAR</b> JESSIE DANIELS	MIDAS	665 -13
10	14	6	<b>AFTER THE WORLD</b> DISCIPLE	SRE/INO	652 +122
11	7	17	<b>HOW TO SAVE A LIFE</b> FRAY	EPIC	647 -61
12	12	5	<b>SOMETHING BEAUTIFUL</b> NEWSBOYS	INPOP	639 +26
13	13	12	<b>REACH</b> JILL PARR	WHIPLASH	600 +17
14	15	6	<b>DEARLY LOVED</b> JIMMY NEEDHAM	INPOP	550 +31
15	11	27	<b>TONIGHT</b> JEREMY CAMP	BEC/TOOTH & NAIL	535 -114
16	16	18	<b>THE SHOW</b> HAWK NELSON	TOOTH & NAIL	497 -18
17	17	8	<b>LOVE IS A BEAUTIFUL THING</b> GROUP 1 CREW	FERVENT/WORD-CURB	478 +23
18	19	4	<b>MISSING PAGES</b> SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	432 +36
19	21	5	<b>YOUR WAY</b> ADIE CAMP	BEC/TOOTH & NAIL	429 +68
20	18	20	<b>CRASHING DOWN</b> MAT KEARNEY	INPOP	385 -30
21	23	2	<b>TUNNEL</b> THIRD DAY	ESSENTIAL/PLG	375 +96
22	20	16	<b>GIVE IT ALL AWAY</b> AARON SHUST	BRASH	332 -44
23	24	11	<b>FOREVERANDEVER, ETC.</b> DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	288 +26
24	22	6	<b>JESUS TO THE WORLD</b> THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	268 -21
25	27	4	<b>IT'S YOU</b> FIREFLIGHT	FLICKER/PLG	252 -7
26	25	20	<b>OH! GRAVITY</b> SWITCHFOOT	SPARROW/EMI CMG	251 -10
27	<b>NEW</b>		<b>YOU</b> BRITT NICOLE	SPARROW/EMI CMG	249 +22
28	<b>NEW</b>		<b>LEAST OF THESE</b> DECEMBERADIO	SLANTED/SPRING HILL	243 +29
29	<b>NEW</b>		<b>UNDO</b> RUSH OF FOOLS	MIDAS	241 +11
30	<b>RE-ENTRY</b>		<b>WHO CAN COMPARE</b> FOOLISH THINGS	INPOP	234 +3

## CHRISTIAN ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	11	<b>WAKE UP! WAKE UP!</b> EVERYDAY SUNDAY	INPOP	345 +5
2	2	13	<b>LIVE LIKE WE'RE ALIVE</b> NEVERTHELESS	FLICKER/PLG	320 -20
3	4	10	<b>WHEN TOMORROW COMES</b> PILLAR	FLICKER/PLG	317 -5
4	5	7	<b>THE LAST NIGHT</b> SKILLET	ARDENT/SRE/INO	298 +15
5	3	12	<b>NO LONGER</b> DECYFER DOWN	SRE/INO	297 -26
6	7	12	<b>PROCRASTINATING</b> STELLAR KART	WORD-CURB	291 +16
7	6	10	<b>AFTER THE WORLD</b> DISCIPLE	SRE/INO	274 -6
8	17	4	<b>BREAK ME DOWN</b> RED	ESSENTIAL/PLG	254 +57
9	8	6	<b>SAY YOUR PRAYERS</b> WEDDING	BRAVE NEW WORLD	249 -11
10	11	11	<b>MISSING PAGES</b> SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	248 +4
11	10	8	<b>A WHISPER &amp; A CLAMOR</b> ANBERLIN	TOOTH & NAIL	243 -2
12	9	12	<b>DEATH FINDS US BREATHING</b> SHOWDOWN	MONO VS STEREO	243 -4
13	12	7	<b>GOING UNDER</b> THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	237 +4
14	14	5	<b>AN EPIPHANY</b> SEND	TOOTH & NAIL	230 +14
15	13	7	<b>HIT THE FLOOR</b> THOUSAND FOOT KRUTCH	TOOTH & NAIL	230 +1
16	24	3	<b>I LOVE YOU TO DEATH</b> FAMILY FORCE 5	MAVERICK/GOTEE	208 +51
17	22	3	<b>BOOMIN'</b> TOBYMAC	FOREFRONT/EMI CMG	203 +41
18	15	15	<b>FORGIVEN</b> RELIENT K	GOTEE	190 -2
19	7	7	<b>SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).</b> ALMOST.	TOOTH & NAIL	186 +1
20	21	5	<b>SURFACE</b> IDEAS VAIL	BRAVE NEW WORLD	184 +5
21	20	8	<b>THESE PAGES</b> MAINSTAY	BEC/TOOTH & NAIL	177 -4
22	16	14	<b>NOSTALGIAUTOPIA</b> ELEVENTYSEVEN	FLICKER/PLG	174 -36
23	15	16	<b>SEARCHLIGHTS</b> FALLING UP	BEC/TOOTH & NAIL	162 -54
24	25	2	<b>PERFECT</b> FLYLEAF	OCTONE/J/RMG	160 +25
25	23	3	<b>FIENDS</b> CHASING VICTORY	MONO VS. STEREO	152 -8
26	27	2	<b>AWAKENING</b> SWITCHFOOT	SPARROW/EMI CMG	133 0
27	<b>NEW</b>		<b>WAKE UP</b> KJ-52	BEC	132 +44
28	26	8	<b>WORD OF MOUTH</b> JOHN REUBEN	GOTEE	127 -7
29	29	19	<b>LOVE</b> DAY OF FIRE	ESSENTIAL/PLG	122 -5
30	30	2	<b>THE NEXT BIG THING</b> FM STATIC	TOOTH & NAIL	120 -1

## INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	<b>BY HIS WOUNDS</b> GLORY REVEALED/FT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL	REUNION/PLG	377 +13
2	6	7	<b>ON THE THIRD DAY</b> MICHAEL OLSDON	ROCKETOWN	280 +51
3	3	11	<b>GIVE ME JESUS</b> JEREMY CAMP	BEC/TOOTH & NAIL	268 -6
4	5	12	<b>LIFT UP THE NAME</b> JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	253 +23
5	4	8	<b>BE LIFTED HIGH</b> MICHAEL W. SMITH	REUNION/PLG	247 -4
6	2	9	<b>WALKING HER HOME</b> MARK SCHULTZ	WORD-CURB	246 -37
7	9	6	<b>UNDO</b> RUSH OF FOOLS	MIDAS	205 +24
8	6	6	<b>HOW CAN I KEEP FROM SINGING</b> CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	200 +10
9	7	15	<b>HOLD FAST</b> MERCYME	INO	193 -33
10	13	4	<b>SUFFICIENT</b> ADIE CAMP	BEC/TOOTH & NAIL	182 +19

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	15	4	<b>HOSANNA</b> PAUL BALOCHE	INTEGRITY	181 +32
2	10	4	<b>SAVED THE DAY</b> PHILLIPS, CRAIG & DEAN	IND	181 +1
3	14	5	<b>NEEDED</b> WAYBURN DEAN	WAYJADE/EMG	153 -9
4	11	16	<b>WISH YOU WERE HERE</b> MARK HARRIS	INO	151 -20
5	<b>NEW</b>		<b>THE BLESSING</b> JOHN WALLER	BEACH STREET/REUNION/PLG	147 +57
6	<b>NEW</b>		<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE	FERVENT/WORD-CURB	137 +49
7	12	19	<b>EVERLASTING GOD</b> BRENTON BROWN	SURVIVOR/SPARROW/EMI CMG	136 -32
8	20	2	<b>I BELIEVE IN YOU</b> JOEL ENGLE	SPIN 360	126 +17
9	17	2	<b>HE'S ALIVE</b> ALLEN ASBURY	RAZOR & TIE	122 +3
10	16	11	<b>I KNOW YOU'RE THERE</b> CHANDLER	SPIN 360	120 -16

FOR WEEK ENDING APRIL 1, 2007



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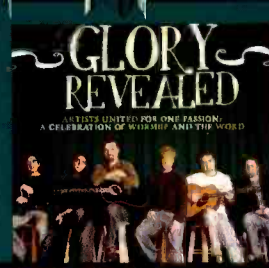


# CHRISTIAN

## CHRISTIAN AC REPORTERS

<b>KGNZ/Abilene, TX</b> PD/MD: Gary Hill	<b>KZKZ/Ft. Smith, AR</b> OM/PD: Dave Burdue	<b>KGBI/Omaha, NE*</b> PD: Melody Miller MD: Jeff Devereaux
<b>WFSH/Atlanta, GA*</b> PD: Kevin Avery MD: Mike Stoudt	<b>WPSM/Ft. Walton Beach, FL</b> PD: Terry Thorne MD: Jennifer Poage	<b>WPOZ/Orlando, FL*</b> OM/PD: Dean O'Neal APD: Jeff Cruz MD: Scott Smith
<b>WVFJ/Atlanta, GA*</b> PD/MD: Don Schaeffer	<b>WLAB/Ft. Wayne, IN*</b> PD: Don Buettner MD: Melissa Montana	<b>KLVA/Phoenix, AZ*</b>
<b>WAFJ/Augusta, GA*</b> PD/MD: Steve Swanson	<b>WCSG/Grand Rapids, MI*</b> OM: Don Michael PD/MD: Chris Lemke APD: John Balyo	<b>WMSJ/Portland, ME*</b> PD: Paula K. APD: Joe Poiek
<b>KPEZ/Austin, TX</b> OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	<b>WJQK/Grand Rapids, MI*</b> OM/PD: Troy West MD: Brian Nelson	<b>KFIS/Portland, OR*</b> PD: Dave Arthur MD: Kat Taylor
<b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce	<b>WBFJ/Greensboro, NC</b> PD/MD: Wally Decker APD: Darren Stevens	<b>KSLT/Rapid City, SD</b> OM: Tom Schoensted PD/MD: Jennifer Walker
<b>KTSY/Boise, ID*</b> PD: Jerry Woods APD/MD: Travis Culver	<b>WLFJ/Greenville, SC*</b> PD/MD: Rob Dempsey APD: Gary Miller	<b>KSGN/Riverside, CA*</b> PD/MD: Bryan O'Neal
<b>WCVK/Bowling Green, KY</b> OM: Ken Burns PD: Dale McCubbins MD: Whitney Yule	<b>KAIM/Honolulu, HI*</b> OM: Jack Waters PD: Corry Reynolds MD: Kim Harper	<b>WPAR/Roanoke, VA*</b> OM/MD: Jackie Howard
<b>WAYR/Brunswick, GA</b> PD: Bart Wagner	<b>KSBJ/Houston, TX*</b> PD: Chuck Pryor MD: Jim Beeler	<b>WRCI/Rochester, NY*</b> PD: Mark Shuttleworth
<b>WRCM/Charlotte, NC*</b> PD: Dwayne Harrison	<b>WCRJ/Jacksonville, FL*</b> PD: Roger Henderson MD: Theresa Ross	<b>WQFL/Rockford, IL</b> OM: Ralph Trentadue PD/MD: Rick Hall
<b>WBDX/Chattanooga, TN*</b> OM/PD: Jason McKay APD/MD: Justin Wade	<b>WCQR/Johnson City, TN*</b> PD/MD: Jason Sharp APD: Chalmer Harper	<b>KKFS/Sacramento, CA*</b> PD: Laurie Larson APD/MD: Mark Standriff
<b>WAKW/Cincinnati, OH*</b> PD: Rob Lewis MD: Daryl Pierce	<b>KOBC/Joplin, MO</b> OM/PD: Lisa Davis	<b>KOAY/Salt Lake City, UT</b> PD/MD: Alan Hague
<b>WFHM/Cleveland, OH*</b> MD: Josh Booth	<b>KLJC/Kansas City, MO*</b> PD/MD: Michael Grimm	<b>New Life Media Network/Satellite</b> PD/MD: Joe Buchanan
<b>KGTS/College Place, WA</b> PD: Elizabeth Nelson	<b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith	<b>Sirius Spirit 66/Satellite*</b> PD/MD: Al Skop
<b>KBIQ/Colorado Springs, CO*</b> PD: Bret Stevens MD: Jack Hamilton	<b>WLVG/Lansing, MI</b>	<b>XM The Message/Satellite*</b> PD: Jon Zellner MD: Jim Epperlein
<b>KCVO/Columbia, MO</b> OM/PD: James McDermott	<b>KFSH/Los Angeles, CA*</b> OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	<b>KCMS/Seattle, WA*</b> PD: Scott Valentine MD: Sarah Taylor
<b>WMHK/Columbia, SC*</b> PD: Steve Sunshine	<b>WJIE/Louisville, KY*</b> PD: Jim Galipeau APD/MD: Chris Crain	<b>WFRN/South Bend, IN</b> PD: Jim Carter MD: Doug Moore
<b>WCVO/Columbus, OH*</b> OM/PD: Tate Luck APD/MD: Mike Russell	<b>WRVI/Louisville, KY</b> OM/PD: Gregg Kramer APD: Dave Reichel	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott
<b>KBNJ/Corpus Christi, TX*</b> PD: Joe Fahl	<b>KSWP/Lufkin, TX</b> OM/PD: Al Ross MD: Michelle Calvert	<b>KTSL/Spokane, WA*</b> PD/MD: Beau Tyler
<b>KLTY/Dallas, TX*</b> PD: Chuck Finney APD/MD: Michael Prendergast	<b>KVMV/McAllen, TX*</b> PD: James Gambelin MD: Bob Malone	<b>KWND/Springfield, MO*</b> PD/MD: Jeremy Morris
<b>KNWI/Des Moines, IA</b> PD/MD: Dave St. John	<b>KJIL/Meade, KS</b> PD: Michael Luskey	<b>KKJM/St. Cloud, MN</b> OM/PD: Diana Madsen
<b>WMUZ/Detroit, MI*</b> PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert	<b>WMCU/Miami, FL*</b> OM/PD: Dwight Taylor	<b>KHZR/St. Louis, MO*</b> OM: Sandi Brown PD/MD: Greg Cassidy
<b>WWIB/Eau Claire, WI</b> OM: Paul Anthony PD/MD: Greg Steward	<b>WFZH/Milwaukee, WI*</b> PD/MD: Danny Clayton	<b>WLPJ/Tampa, FL*</b> PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
<b>WCTL/Erie, PA</b> OM: Ronald Raymond PD/MD: Adam Frase	<b>KTIS/Minneapolis, MN*</b> PD: Reid Holsen APD/MD: Paul Perrault	<b>KJTY/Topeka, KS</b> OM/PD: Rita C. Adams
<b>KHPE/Eugene, OR</b> OM: Jeff McMahon MD: Paul Hernandez	<b>KBMQ/Monroe, LA</b> PD: Phillip Brooks MD: Melissa Rawls	<b>KKCM/Tulsa, OK*</b> OM: Steve Hunter PD: Chris Kelly APD: Dale Christopher
<b>KYTT/Eugene, OR</b> PD/MD: Rick Stevens	<b>WFFH/Nashville, TN*</b> PD: Vance Dillard MD: Scott Thunder	<b>KXOJ/Tulsa, OK*</b> PD: Bob Thornton APD: Dave Gordon
<b>KLRC/Fayetteville, AR</b> PD/MD: Mark Michaels	<b>WBSN/New Orleans, LA*</b> OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier	<b>WGTS/Washington, DC*</b> PD: Ty McFarland MD: Rob Conway
<b>WCLN/Fayetteville, NC</b> OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	<b>WAWZ/New York, NY*</b> OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens	<b>WGRC/Williamsport, PA</b> OM: Don Casteline PD/MD: Larry Weidman
<b>KGCB/Flagstaff, AZ</b> OM: Brian Letendre PD/MD: Mike Medlin		<b>WXHL/Wilmington, DE</b> OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
<b>WPER/Fredericksburg, VA</b> PD: Frankie Morea APD: Eric Summers		

\* Monitored Reporters



► **GLORY REVEALED** (FEATURING MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN AND BRIAN LITRELL) CRACKS THE TOP 10 WITH "BY HIS WOUNDS" (12-10).

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	13	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	831 +54
2	2	9	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	796 +30
3	3	9	WALKING HER HOME MARK SCHULTZ	WORD-CURB	745 -5
4	6	14	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	723 +85
5	5	10	UNDO RUSH OF FOOLS	MIDAS	693 +41
6	4	24	OOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	658 -52
7	9	6	EVERY TIME I BREATHE BIG DADDY WEAWE	FERVENT/WORD-CURB	590 +65
8	7	7	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	565 +37
9	7	8	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	555 +17
10	12	10	BY HIS WOUNDS GLORY REVEALED FT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	540 +44
11	10	8	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	519 -2
12	11	21	AWAKEN NATALIE CRANT	CURB	503 -16
13	14	23	GIVE IT ALL AWAY AARON SHUST	BRASH	429 +25
14	13	21	BIG ENOUGH AYESHA WOODS	GOTEE	410 -9
15	23	2	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	394 +120
16	16	10	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	359 +24
17	15	9	SHINE MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	356 -1
18	21	3	TUNNEL THIRD OAY	ESSENTIAL/PLG	340 +32
19	28	2	BRING THE RAIN MERCYME	INO	337 +119
20	19	6	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	327 +7
21	22	7	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	318 +23
22	26	4	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	304 +66
23	18	14	WISH YOU WERE HERE MARK HARRIS	INO	294 -33
24	17	11	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	289 -45
25	20	18	LITTLE IS MUCH DOWNHERE	CENTRICITY	274 -35
26	24	5	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	246 -13
27	25	5	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	244 -7
28	27	4	WATERFALL SALVADOR	WORD-CURB	234 +8
29	29	2	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	202 +24
30	30	2	BLESSED BE JASON GRAY	CENTRICITY	171 -5



## CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
THE LAST NIGHT SKILLET	ARDENT/SRE/INO	4.40	77%	8%	4.45	4.29	4.37
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	4.29	98%	20%	4.21	4.40	4.31
SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	4.21	92%	21%	4.30	4.16	4.22
HOW TO SAVE A LIFE THE FRAY	EPIC	4.14	95%	26%	4.08	4.07	4.08
I BELIEVE BUILDING 429	WORD-CURB	4.10	94%	19%	4.13	4.20	4.17
TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	4.08	97%	23%	4.12	4.16	4.14
AFTER THE WORLD DISCIPLINE	SRE/INO	4.07	80%	8%	4.05	4.13	4.09
THE SHOW HAWK NELSON	TOOTH & NAIL	4.07	93%	17%	4.14	4.06	4.10
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	4.06	75%	12%	3.83	4.02	3.94
FORGIVEN RELIENT K	GOTEE	4.04	90%	15%	4.05	3.95	4.00
FOREVERANDEVER ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	4.01	78%	14%	4.00	3.94	3.96
SEARCH LIGHTS FALLING UP	BEC/TOOTH & NAIL	3.99	87%	12%	4.13	3.80	4.02
HOLD ON STELLAR KART	WORD-CURB	3.96	85%	19%	3.82	3.86	3.84
MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	3.91	71%	8%	3.85	3.78	3.82
WORK JARS OF CLAY	ESSENTIAL/PLG	3.91	61%	17%	4.02	4.06	4.04
DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	3.90	90%	16%	3.96	3.83	3.89
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	3.90	76%	11%	3.90	3.82	3.87
EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	3.87	91%	14%	3.96	3.74	3.84
GIVE IT ALL AWAY AARON SHUST	BRASH	3.84	88%	20%	3.90	3.77	3.84
JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	3.81	81%	20%	3.35	3.83	3.53

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 877 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com





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► **CARRIE UNDERWOOD CLAIMS A NEW NO. 1 ON THE COUNTRY INDICATOR LIST WITH "WASTED," WHICH GAINS 110 PLAYS AND HOPS 3-1.**

## COUNTRY INDICATOR REPORTERS

<b>KRRV/Alexandria, LA</b> PD: Hollywood Harrison MD: Melissa Frost	<b>WKDQ/Evansville, IN</b> PD/MD: Jon Prell	<b>KIAI/Mason City, IA</b> MD: Robin McCann	<b>KSNI/Santa Maria, CA</b> PD/MD: Tim Brown
<b>KCNC/Amarillo, TX</b> OM/PD: Tim Butler APD/MD: Patrick Clark	<b>KVOX/Fargo, ND</b> OM: Janice Whitmore PD: Eric Hoyer MD: Scott Winston	<b>KRWQ/Medford, OR</b> OM/PD: Larry Neal MD: Scott Schuler	<b>Jones CD Country/Satellite*</b> OM/PD: Jim Murphy MD: Rick Morgan
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley APD/MD: Eddie Maxwell	<b>KKIX/Fayetteville, AR</b> PD: Dave Ashcraft APD/MD: Jake McBride	<b>KUBB/Merced, CA</b> OM/PD: Rene Roberts	<b>Sirius New Country/Satellite*</b> OM/PD: Scott Lindy MD: Al Skop
<b>WYAY/Atlanta, GA*</b> OM/PD: Mark Richards MD: Sandy Weaver	<b>WKML/Fayetteville, NC</b> PD/MD: Dean O	<b>WOKK/Meridian, MS</b> PD: Todd Rupe	<b>XM Highway 16/Satellite*</b> PD: Jon Anthony MD: Jay Thomas
<b>WIBL/Augusta, GA*</b> OM: Steve Burke PD/MD: Bill West	<b>KAFF/Flagstaff, AZ</b> PD: C.J. Murri MD: Jenny Brawn	<b>KJLO/Monroe, LA</b> PD: John Reynolds APD/MD: Toby Otero	<b>WJCL/Savannah, GA*</b> OM: Pat Garrett PD: Boomer Lee
<b>KBKO/Bakersfield, CA*</b> PD: Danny Spanks	<b>WLAY/Florence, AL</b> OM/PD: Brian Rickman MD: Cyndi Summers	<b>WLWI/Montgomery, AL*</b> OM: Bill Jones PD: Bill Dollar	<b>WBAM/Montgomery, AL*</b>
<b>WJLS/Beckley, WV</b> OM: Dave Willis PD/MD: Fred Persinger	<b>WXFL/Florence, AL</b> OM: Jeff Thomas PD: Fletch Brown	<b>WMUS/Muskegon, MI*</b> OM: Dave Taft PD: Mark Dixon	<b>WBFM/Sheboygan, WI</b> PD: Eddie Ybarra APD: Jeff "J.R." Kelm
<b>WHWK/Binghamton, NY</b> PD: Don Brake	<b>WEGX/Florence, SC</b> OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews	<b>WGTR/Myrtle Beach, SC</b> PD: Johnny Walker MD: Kory Ray	<b>KXKS/Shreveport, LA*</b> OM: Gary McCoy PD: Chris Evans
<b>WBWN/Bloomington, IL</b> OM/PD: Dan Westhoff APD/MD: Buck Stevens	<b>WFRE/Frederick, MD*</b> PD: Lisa Allen	<b>WCTY/New London, CT</b> OM/PD: Jimmy Lehn APD: Dave Elder	<b>KSUX/Sioux City, IA</b> PD/MD: Tony Michaels
<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis	<b>WFLS/Fredericksburg, VA*</b> OM: Paul Johnson PD/MD: Joe Reed APD: Mike Vincent	<b>WTHI/Terre Haute, IN</b> OM/PD: Barry Kent	<b>WBVT/South Bend, IN</b> PD/MD: Clint Marsh
<b>KQFC/Boise, ID*</b> MD: Ruby Cortez	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	<b>KHKX/Odessa, TX</b> PD: Mike Lawrence APD/MD: Kelley Peterson	<b>WIBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn
<b>KAGG/Bryan, TX</b> MD: Danny Merrell	<b>WTNR/Grand Rapids, MI*</b> OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	<b>WYCT/Pensacola, FL</b> PD: Ric Sacola MD: Denis "Catfish" Miller	<b>WTCM/Traverse City, MI</b> OM/PD: Jack O'Malley MD: Carey Carlson
<b>WIXY/Champaign, IL</b> PD: Sky Phillips MD: Nicole Beals	<b>WYFZ/Hagerstown, MD</b> OM/PD: Randy Fitzsimmons MD: Tori Anderson	<b>WFYR/Peoria, IL</b> OM/PD: Ric Morgan	<b>WWZD/Tupelo, MS</b> OM: Rick Stevens PD: Paul Stone
<b>WOGT/Chattanooga, TN*</b> PD: Duane Shannon	<b>WPCN/Columbus, GA*</b> OM: Bob Quick PD/MD: Brian Thomas	<b>WVOD/Portland, ME*</b> OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	<b>KNUE/Tyler, TX</b> OM: Jeff Evans PD/MD: Andy Knight
<b>WSTH/Columbus, GA*</b> OM: Brian Waters PD/MD: Miller Robson	<b>WCAT/Harrisburg, PA*</b> PD: Will Robinson	<b>WFRG/Utica, NY</b> OM/PD: Tom Jacobsen	<b>KJUG/Visalia, CA</b> PD/MD: Dave Daniels
<b>KFTX/Corpus Christi, TX*</b> MD: Austin Daniels	<b>WTRC/Huntington, WV</b> PD: Clint McElroy	<b>WRWD/Poughkeepsie, NY</b> OM: Reggie Osterhoudt PD: Aaron Davis APD: Paty Quyn MD: Dave McCord	<b>WDEZ/Wausau, WI</b> PD: Chad Edwards APD/MD: Vanessa Ryan
<b>KOUL/Corpus Christi, TX*</b> MD: Jim Dandy	<b>WUSJ/Jackson, MS*</b> PD: Russ Williams	<b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston	<b>WVOV/Wheeling, WV</b> PD/MD: Jim Elliott
<b>KTYS/Dallas, TX*</b> OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	<b>WROO/Jacksonville, FL*</b> OM: Gail Austin MD: John Scott	<b>KBUL/Reno, NV</b> OM: Nick Elliott PD/MD: Derek Gunn	<b>KZSN/Wichita, KS*</b> OM: Lyman James APD: Todd Taylor MD: Rick Regan
<b>WTVY/Dothan, AL</b> OM/PD: Amie Pollard MD: Mike Casey	<b>KIXQ/Joplin, MO</b> OM: Jason Knight PD: Rob Meyer	<b>KUUB/Reno, NV</b> OM: Jim McClain APD: "Big" Chris Hart	<b>WSJR/Wilkes Barre, PA*</b> PD/MD: Jess Wright
<b>KKCB/Duluth, MN</b> PD: Derek Moran	<b>WNWN/Kalamazoo, MI</b> PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	<b>WCEN/Saginaw, MI</b> PD/MD: Joby Phillips	<b>WILQ/Williamsport, PA</b> OM/PD: Ted Minier APD/MD: John O'Brien
<b>WQRB/Eau Claire, WI</b> PD/MD: Mike McKay	<b>WKOA/Lafayette, IN</b> PD: Mark Allen MD: Bob Vizza	<b>WVFG/Salisbury, MD</b> OM/PD: Brian Cleary APD/MD: Sandra Lee	<b>KXDD/Yakima, WA</b> OM/PD: Dewey Boynton APD/MD: Joel Baker
<b>WRSF/Elizabeth City, NC</b> OM: Tom Charity PD: Ray Turner	<b>KMDL/Lafayette, LA*</b> MD: T.O. Smith	<b>KEGA/Salt Lake City, UT*</b> OM/PD: Alan Haque APD/MD: Danny Ryan	<b>KGKL/San Angelo, TX</b> OM/PD: Boomer Kingston
<b>WXTA/Erie, PA</b> OM: Adam Reese PD/MD: Fred Horton	<b>WBBN/Laurel, MS</b> OM/PD: Larry Blakeney APD/MD: Allyson Scott	<b>KKJG/San Luis Obispo, CA</b> OM/PD: Pepper Daniels MD: Adam Montiel	
<b>KKNU/Eugene, OR</b> PD/MD: Jim Davis	<b>KLLL/Lubbock, TX</b> PD/MD: Jeff Scott MD: Neely Yates	<b>KRAZ/Santa Barbara, CA</b> PD/MD: Stefan Carpenter	

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TOTAL
						TW +/-	AUD.
1	13	13	<b>WASTED</b>	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3602	+110
2	13	13	<b>LAST DOLLAR (FLY AWAY)</b>	TIM MCGRAW	CURB	3601	-72
3	11	11	<b>STAND</b>	RASCAL FLATTS	LYRIC STREET	3565	+126
4	13	13	<b>SETTLIN'</b>	SUGARLAND	MERCURY	3453	+131
5	13	13	<b>BEER IN MEXICO</b>	KENNY CHESNEY	BNA	3367	-224
6	18	18	<b>ANYWAY</b>	MARTINA MCBRIDE	RCA	3142	+122
7	33	33	<b>I'LL WAIT FOR YOU</b>	JOE NICHOLS	UNIVERSAL SOUTH	3080	+52
8	9	9	<b>HIGH MAINTENANCE WOMAN</b>	TOBY KEITH	SHOW DOG NASHVILLE	3018	+128
9	20	20	<b>GOOD DIRECTIONS</b>	BILLY CURRINGTON	MERCURY	2877	+139
10	17	17	<b>LONG TRIP ALONE</b>	DIERKS BENTLEY	CAPITOL NASHVILLE	2615	+31
11	7	19	<b>A FEELIN' LIKE THAT</b>	GARY ALLAN	MCA NASHVILLE	2594	+124
12	13	13	<b>A WOMAN'S LOVE</b>	ALAN JACKSON	ARISTA NASHVILLE	2457	+217
13	13	13	<b>MOMENTS</b>	EMERSON DRIVE	MIDAS/NEW REVOLUTION	2168	+184
14	4	21	<b>TICKS</b>	BRAD PAISLEY	ARISTA NASHVILLE	2100	+459
15	16	16	<b>ME AND GOD</b>	JOSH TURNER	MCA NASHVILLE	2067	+121
16	15	15	<b>LIPS OF AN ANGEL</b>	JACK INGRAM	BIG MACHINE	2026	-12
17	7	8	<b>LUCKY MAN</b>	MONTGOMERY GENTRY	COLUMBIA	1986	+145
18	4	4	<b>WRAPPED</b>	GEORGE STRAIT	MCA NASHVILLE	1900	+336
19	11	11	<b>FIND OUT WHO YOUR FRIENDS ARE</b>	TRACY LAWRENCE	ROCKY COMFORT/ECOS NASHVILLE	1882	+148
20	18	18	<b>DON'T MAKE ME</b>	BLAKE SHELTON	WARNER BROS./WRN	1839	+68
21	17	17	<b>STUPID BOY</b>	KEITH URBAN	CAPITOL NASHVILLE	1691	-586
22	3	6	<b>LOST IN THIS MOMENT</b>	BIG & RICH	WARNER BROS./WRN	1589	+103
23	7	7	<b>JOHNNY CASH</b>	JASON ALDEAN	BROKEN BOW	1354	+157
24	14	14	<b>STARTIN' WITH ME</b>	JAKE OWEN	RCA	1346	+112
25	19	19	<b>HILTBILLY DELUXE</b>	BROOKS & DUNN	ARISTA NASHVILLE	1288	-367
26	9	9	<b>A DIFFERENT WORLD</b>	BUCKY COVINGTON	LYRIC STREET	1124	+107
27	18	18	<b>TEARDROPS ON MY GUITAR</b>	TAYLOR SWIFT	BIG MACHINE	1012	+121
28	6	6	<b>GUYS LIKE ME</b>	ERIC CHURCH	CAPITOL NASHVILLE	893	+101
29	11	11	<b>DIXIE LULLABY</b>	PAT GREEN	BNA	879	+72
30	2	2	<b>THESE ARE MY PEOPLE</b>	RODNEY ATKINS	CURB	837	+253
31	20	20	<b>FORE SHE WAS MAMA</b>	CLAY WALKER	ASYLUM-CURB	712	-502
32	3	3	<b>I WONDER</b>	KELLIE PICKLER	BNA	650	+84
33	4	4	<b>A LITTLE MORE YOU</b>	LITTLE BIG TOWN	EQUITY	630	+66
34	5	5	<b>THAT KIND OF DAY</b>	SARAH BUXTON	LYRIC STREET	627	+94
35	9	9	<b>I GOT MORE</b>	COLE DEGGS & THE LONESOME	COLUMBIA	625	+23
36	2	2	<b>TOUGH</b>	CRAIG MORGAN	BROKEN BOW	614	+149
37	12	12	<b>ISN'T THAT EVERYTHING</b>	DANIELLE PECK	BIG MACHINE	518	-179
38	7	7	<b>SAY YES</b>	DUSTY DRAKE	BIG MACHINE	497	-10
39	NEW	NEW	<b>TENNESSEE</b>	WRECKERS	MAVERICK/WARNER BROS./WRN	425	+42
40	NEW	NEW	<b>ALL MY FRIENDS SAY</b>	LUKE BRYAN	CAPITOL NASHVILLE	390	+51

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TOTAL
						TW +/-	AUD.
1	2	12	<b>LAST DOLLAR (FLY AWAY)</b>	TIM MCGRAW	CURB/EMI	590	+16
2	3	11	<b>WASTED</b>	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	578	+13
3	1	12	<b>BEER IN MEXICO</b>	KENNY CHESNEY	BNA/SONY BMG	576	-12
4	5	13	<b>MOMENTS</b>	EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	532	+7
5	7	10	<b>SETTLIN'</b>	SUGARLAND	MERCURY/UNIVERSAL	526	+47
6	4	11	<b>STAND</b>	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	515	-23
7	6	7	<b>HIGH MAINTENANCE WOMAN</b>	TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	486	+5
8	9	8	<b>I WANT YOU TO LIVE</b>	GEORGE CANYON	UNIVERSAL	480	+22
9	8	10	<b>THE WEIGHT</b>	AARON PRITCHETT	OPM	452	-10
10	19	19	<b>ANYWAY</b>	MARTINA MCBRIDE	RCA/SONY BMG	450	+43
11	17	2	<b>DRIVING WITH THE BRAKES ON</b>	DOC WALKER	MAPLEMUSIC	402	+115
12	3	3	<b>TICKS</b>	BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	387	+113
13	14	12	<b>A WOMAN'S LOVE</b>	ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	383	+64
14	11	9	<b>LOVE SWEET LOVE</b>	JOHNNY REID	OPEN ROAD/UNIVERSAL	382	+6
15	12	17	<b>LONG TRIP ALONE</b>	DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	351	-19
16	28	2	<b>INTO YOU</b>	CARDLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	327	+99
17	16	10	<b>I'LL WAIT FOR YOU</b>	JOE NICHOLS	UNIVERSAL SOUTH/UNIVERSAL	305	+19
18	3	3	<b>DIRTY GIRL</b>	TERRI CLARK	BNA/SONY BMG	304	+92
19	35	3	<b>WRAPPED</b>	GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	300	+102
20	15	15	<b>A FEELIN' LIKE THAT</b>	GARY ALLAN	MCA NASHVILLE/UNIVERSAL	297	-10
21	19	10	<b>LIPS OF AN ANGEL</b>	JACK INGRAM	BIG MACHINE/UNIVERSAL	294	+11
22	22	4	<b>LOST IN THIS MOMENT</b>	BIG & RICH	WARNER BROS./WARNER	289	+33
23	20	7	<b>YOUR LOVE IS MY LUCK</b>	BRAD JOHNER	306/UNIVERSAL	281	+1
24	16	23	<b>WATCHING YOU</b>	RODNEY ATKINS	CURB/EMI	277	-14
25	18	18	<b>STUPID BOY</b>	KEITH URBAN	CAPITOL NASHVILLE/EMI	269	-101





AC WEBE/Bridgeport, Conn., midday jock/MD celebrates consistency at the summit

## Danny Lyons' Two-Decade Roar

Chuck Taylor

CTaylor@RadioandRecords.com

**D**anny Lyons has lived a radio geek's ultimate dream: He got his first job in broadcasting on his 18th birthday, Sept. 23, 1972. That was 35 years ago. As of March 23, Lyons celebrated 20 years as midday jock/MD of Cumulus AC WEBE/Bridgeport, Conn., logging rare longevity at a single outlet. ■ In his time there, the 10 a.m.-2 p.m. "Lyons' Den" shift has scored shares as high as 32.0 with women 25-54, while the station is perpetually at the 12+ Arbitron summit in Bridgeport (with an 11.5 share in fall 2006) and Stamford-Norwalk, and top three in New Haven.

Lyons started on the air at country WLIZ/West Palm Beach, after he couldn't get a gig at home in Waterbury, Conn. "I went to Florida to hitchhike up the coast from Miami to Connecticut until I found a job," Lyons says. "I knew nothing about radio or country music." After two years, he wrangled a job at CHR/top 40 WWCO-AM/Waterbury: "I thought that was all I wanted in radio, to be the star in my hometown."

But in 1978, he moved to CHR/top 40 WAVZ-AM/New Haven, following PD Curt Hansen when the station moved to the FM dial as CHR/top 40 WTIC (KC101)/Hartford, also working fill-in shifts at legendary CHR/top 40 WNBC-AM/New York from 1980 to 1984. Then, in 1987, he reunited with Hansen, who launched AC WEBE.

Lyons peeks out of the "Den" to celebrate his anniversary with R&R.

**You are flanked by a direct AC competitor in the market, Cox's WEZN. What keeps WEBE at the top of the 12+ heap?**

The original premise of WEBE was to be a family-friendly station playing songs that people know and love, presented by local people that are known and loved. Curt had that vision 23 years ago, and along with GM Ann McManus, who has been here from the start, we've managed to keep that vision alive by maintaining on-air staff consistency and basic good rules of radio.

With over 50 rated signals in the market, we can't rest on past success. We look at ratings, celebrate and continue to work extra hard, moving forward every

day, paying attention to the finer details of music rotation, on-air presentation, imaging and promotion. Everyone comes to work every day striving for perfection.

WEBE has always managed to find a way to touch listeners' hearts with community involvement. I have been on the board and active with the local Ronald McDonald house for 20 years, as well as many other charities. Our signature event, the WEBE 108 Kids' Fest, and our Christmas Wish program help those in need, and have grown to be Connecticut institutions.

**You've had jaw-dropping shares in your daypart. What are you doing right?**

I try to be real, stay away from clichés and be as excited about the songs we play as the audience is in hearing them. When you spend time in the "Lyon's Den," everything is OK with the world—and if not, I'll let you know.

Besides being on-air, I enjoy "retailing": remotes, charity events, visiting workplaces and personally answering calls and e-mails from listeners. It's important to shake hands and ask a stranger to tune in, because then it's hard for them to not listen to their new friend on the radio.

**As an AC veteran, tell me about the audience evolution you've witnessed over 20 years.**

The music at WEBE is mainly AC, but our on-air approach has always been more top 40. Being MD 10-15 years ago was simpler. You'd get a new song from Elton John, Rod Stewart, Phil Collins, Celine Dion and you'd put it on the air. We continue to feature those artists as the basis of our gold library,



Danny Lyons, left, with John Tesh

but when deciding on new music, we try to find mother/daughter songs. I picture a 42-year-old mom with her 10-year-old daughter singing along to "Faithfully" by Journey and then "The Sweet Escape" by Gwen Stefani. We keep our ears open to where new songs are breaking out: movies, TV, "Grey's Anatomy," "American Idol."

**What keeps the AC format cooking overall as the demo persistently gets younger?**

The juice always comes from the young end. While WEBE is the heritage station for boomers in this market and has largely locked in that audience, we are constantly working at growing younger in our music mix, as well as selecting older titles that have broad appeal.

**What role does localism play in Southern Connecticut?**

Local for WEBE is a live broadcast in Greenwich, a traffic problem in Bridgeport, a great restaurant in New Haven and a concert at one of the casinos in the New London market.

**Tell us about your greatest career accomplishment.**

Working with the same great broadcasters for such a huge part of my career. Curt, Ann, our morning guy Storm'N Norman and Peter Bush in the afternoon—all were part of the original lineup at KC101, so we have a unique situation. We've known each other so long, we can actually read each other's handwriting.

**On the other side, what is your most embarrassing moment as a radio dude?**

I was working full-time at KC101, middays/MD, making lots of appearances and doing swing shift at WNBC in New York. During an overnight fill-in at WNBC, I was so exhausted that I said, "Here's Madonna on KC101." I looked up at Vic the engineer and asked if I actually said that. He nodded yes, so I asked him to play four long songs in a row so I could take a nap.

**The longevity of co-workers and consistency of on-air staff and management is obviously key in the station's success. How has Cumulus supported you?**

Cumulus is totally supportive of live, local radio and the value of our consistency in on-air staff. Management has enhanced our success by giving us improved systems, tools and resources to further improve.

This month we're celebrating being part of Cumulus for five years, and we have grown immensely during that period, both in audience, billing, and the personal growth I and my colleagues enjoy. **R&R**

**'It's important to shake hands and ask a stranger to tune in, because then it's hard for them to not listen to their new friend on the radio.'**

—Danny Lyons



▶ **ROD STEWART** MAKES HIS FASTEST CLIMB TO THE TOP 15 (EXCLUDING HOLIDAY TITLES) SINCE 1999, AS "FOOLED AROUND AND FELL IN LOVE" RISES 16-15 IN ITS SIXTH WEEK.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	31	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	NO. 1 (7 WKS)	N <sup>2</sup>	2012	-21	17.798	1
2	2	24	<b>HOW TO SAVE A LIFE</b> THE FRAY		N <sup>3</sup>	1801	-28	15.734	3
3	3	25	<b>CHASING CARS</b> SNOW PATROL	POLYDORA/A&M/INTERSCOPE	N <sup>2</sup>	1774	+22	15.770	2
4	4	49	<b>WHAT HURTS THE MOST</b> RASCAL FLATTS	LYRIC STREET/HOLLYWOOD	N <sup>3</sup> ☆	1431	-28	10.555	5
5	5	46	<b>THE RIDDLE</b> FIVE FOR FIGHTING	AWARE/COLUMBIA	N ☆	1357	+11	11.768	4
6	6	41	<b>PUT YOUR RECORDS ON</b> CORINNE BAILEY RAE		N ☆	1192	+4	7.288	10
7	7	26	<b>STREETCORNER SYMPHONY</b> ROB THOMAS	MELISMA/ATLANTIC	N ☆	1156	-17	9.130	7
8	8	25	<b>HURT</b> CHRISTINA AGUILERA	RE/A/RMG	N	1097	-32	8.691	8
9	9	31	<b>FAR AWAY</b> NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	N <sup>3</sup> ☆	930	+68	9.255	6
10	10	48	<b>BLACK HORSE &amp; THE CHERRY TREE</b> KT TUNSTALL	RELENTLESS/VIRGIN	N <sup>2</sup> ☆	768	-70	7.378	9
11	11	13	<b>SUDDENLY I SEE</b> KT TUNSTALL	RELENTLESS/VIRGIN	N ☆	608	-20	5.595	11
12	12	12	<b>IRREPLACEABLE</b> BEYONCE	COLUMBIA	N <sup>3</sup> ☆	493	-8	4.866	12
13	13	11	<b>CHANGE</b> KIMBERLEY LOCKE	CURB/REPRISE	N	472	+20	1.481	22
14	14	10	<b>RAINCOAT</b> KELLY SWEET	RAZOR & TIE	N	396	+18	1.448	23
15	16	6	<b>FOOLED AROUND AND FELL IN LOVE</b> ROD STEWART	J/RMG	N	372	+6	4.821	13
16	15	9	<b>MY LITTLE GIRL</b> TIM MCGRAW	CURB/REPRISE	N ☆	372	-5	1.618	19
17	NEW		<b>EVERYTHING</b> MICHAEL BUBLE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	143/REPRISE	322	+217	4.162	14
18	21	6	<b>IT'S NOT OVER</b> DAUGHTRY	AIRPOWER	N	275	+50	2.051	18
19	19	5	<b>NEVER ALONE</b> JIM BRICKMAN FEATURING LADY ANTEBELLUM	SLG	N	270	+6	1.062	28
20	17	13	<b>OUR COUNTRY</b> JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	N	250	-95	1.081	27
21	20	8	<b>JUST TO FEEL THAT WAY</b> TAYLOR HICKS	ARISTA/RMG	N	234	-11	0.772	-
22	23	3	<b>FEBRUARY SONG</b> JOSH GROBAN	143/REPRISE	N	227	+16	2.370	16
23	18	10	<b>ORDINARY MIRACLE</b> SARAH McLACHLAN	SDNY CLASSICAL	N	191	-79	0.420	-
24	24	14	<b>NOTHING LEFT TO LOSE</b> MAT KEARNEY	AWARE/COLUMBIA	N	189	-13	1.218	26
25	25	2	<b>ANYWAY</b> MARTINA MCBRIDE	RCA NASHVILLE	N	177	+20	0.574	-
26	22	9	<b>SO NOT OVER YOU</b> SIMPLY RED	SIMPLYREQ.COM	N	176	-44	0.886	29
27	26	2	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN	N <sup>2</sup>	153	+6	0.818	30
28	29	16	<b>HIPS DON'T LIE</b> SHAKIRA FEATURING WYCLEF JEAN	EPIC	N <sup>3</sup>	152	+19	2.662	15
29	27	2	<b>ONCE IN A LIFETIME</b> KEITH URBAN	CAPITOL	N	145	+9	0.276	-
30	28	2	<b>HOLD FAST</b> MERCYME	INO/COLUMBIA	N	143	+9	0.207	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>EVERYTHING</b> Michael Buble (143/REPRISE)	14
<b>FOOLED AROUND AND FELL IN LOVE</b> Rod Stewart (J/RMG)	9
<b>NEVER ALONE</b> Jim Brickman Feat. Lady Antebellum (SLG)	9
<b>CHANGE</b> Kimberley Locke (CURB/REPRISE)	5
<b>MY LITTLE GIRL</b> Tim McGraw (CURB/REPRISE)	5
<b>FAR AWAY</b> Nickelback (ROADRUNNER/ATLANTIC/LAVA)	4
<b>RAINCOAT</b> Kelly Sweet (RAZOR & TIE)	4
<b>STREETCORNER SYMPHONY</b> Rob Thomas (MELISMA/ATLANTIC)	3

**ADDED AT... WLHT**  
Grand Rapids, MI  
OM/PD: Bill Bailey  
MD: Kim Carson  
RED Speedwagon, I Needed To Fall, O

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>KEEP HOLDING ON</b> Avril Lavigne (FOX/RCA/RMG)	119/21	<b>IF EVERYONE CARED</b> Nickelback (ROADRUNNER/ATLANTIC/LAVA)	62/7
<b>OUT OF MY HEAD</b> Lionel Richie (ISLAND/IDJMG)	101/21	<b>LITTLE WONDERS</b> Rob Thomas (MELISMA/ATLANTIC)	58/20
<b>BEFORE HE CHEATS</b> Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)	95/18	<b>MY SWEET SONG</b> Toby Lightman (ATLANTIC/LAVA)	50/12
<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (INTERSCOPE)	76/33	<b>NINE MILLION BICYCLES</b> Katie Melua (DRAMATICO)	48/20
<b>NOT READY TO MAKE NICE</b> Dixie Chicks (COLUMBIA)	68/12	<b>LOST WITHOUT U</b> Robin Thicke (STAR TRAK/INTERSCOPE)	31/7

### MOST INCREASED PLAYS

<b>+217</b>	<b>EVERYTHING</b> Michael Buble (143/Reprise) KCBX +23, WHUD +19, WALK +11, WRVF +11, WTCB +11, KUMU +10, WLJT +10, WHOM +9, KBEZ +8, KKCW +8
<b>+68</b>	☆ <b>FAR AWAY</b> Nickelback (Roadrunner/Atlantic/Lava) KXLT +9, WGSY +8, WTCB +7, WYSF +6, WLIT +6, WYYY +5, WKJY +4, WWLJ +4, KSOF +4, KSSK +4
<b>+50</b>	<b>IT'S NOT OVER</b> Daughtry (RCA/RMG) WHBC +4, WGSY +8, WLHT +7, WRAL +7, WKJY +6, WMAS +6, WTCB +6, WLTV +3, WALK +2, WVAJ +2
<b>+33</b>	<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (Interscope) WHBC +8, WEBE +9, WLEV +5, KUMU +4, KSSK +1, WOOD +1
<b>+23</b>	<b>MAKES ME WONDER</b> Maroon5 (A&M/Octone/Interscope) WALK +10, KVLV +7, WTCB +6

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW
1	<b>UNWRITTEN</b> NATASHA BEDINGFIELD (EPIC)	N <sup>4</sup> 1207	1304
2	<b>BAD DAY</b> DANIEL POWTER (WARNER BROS.)	N <sup>4</sup> 1074	1196
3	<b>YOU AND ME</b> LIFEHOUSE (GEFFEN)	N <sup>6</sup> 849	852
4	<b>YOU'RE BEAUTIFUL</b> JAMES BLUNT (CUSTARD/ATLANTIC)	N <sup>3</sup> 819	745
5	<b>CRAZY</b> GNARLS BARKLEY (DOWNTOWN/ATLANTIC/LAVA)	N <sup>3</sup> 747	795

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW
6	<b>HAVE YOU EVER SEEN THE RAIN</b> ROD STEWART (J/RMG)	708	696
7	<b>DRIFT AWAY</b> UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	N <sup>6</sup> 701	607
8	<b>BREAKAWAY</b> KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N <sup>5</sup> 691	679
9	<b>BECAUSE OF YOU</b> KELLY CLARKSON (RCA/RMG)	N <sup>4</sup> 687	673
10	<b>EVER THE SAME</b> ROB THOMAS (MELISMA/ATLANTIC)	N <sup>2</sup> 626	573

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# HOT AC

▶ **BON JOVI'S** "YOU WANT TO MAKE A MEMORY," WHICH PREVIEWS THE BAND'S "LOST HIGHWAY" SET DUE JUNE 19, BEGINS AT NO. 40.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	18	<b>IT'S NOT OVER</b> DAUGHTRY	NO. 1 (7 WKS)	RCA/RMG	3327 -99	17.117 1
2	3	16	<b>IF EVERYONE CARED</b> NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	2723 +166	12.866 3
3	2	16	<b>SAY IT RIGHT</b> NELLY FURTADO		MOSLEY/GEFFEN	2593 -11	13.208 2
4	5	19	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE		FOX/RCA/RMG	2261 -123	10.570 5
5	4	43	<b>CHASING CARS</b> SNOW PATROL		POLYDOR/A&M/INTERSCOPE	2231 -206	12.060 4
6	6	42	<b>HOW TO SAVE A LIFE</b> THE FRAY		EPIC	2113 -130	10.473 6
7	10	12	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON		INTERSCOPE	2058 +227	10.397 7
8	9	9	<b>LITTLE WONDERS</b> ROB THOMAS		MELISMA/ATLANTIC	2036 +164	9.234 10
9	8	21	<b>IT ENDS TONIGHT</b> THE ALL-AMERICAN REJECTS		DOGHOUSE/INTERSCOPE	1860 -31	9.246 9
10	7	41	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER		AWARE/COLUMBIA	1801 -103	9.435 8
11	12	23	<b>INTO THE OCEAN</b> BLUE OCTOBER		UNIVERSAL MOTOWN	1676 -43	7.468 12
12	13	10	<b>LOOK AFTER YOU</b> THE FRAY		EPIC	1631 +75	6.550 15
13	15	16	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1616 +93	7.961 11
14	11	33	<b>SUDDENLY I SEE</b> KT TUNSTALL		RELENTLESS/VIRGIN	1595 -199	7.193 14
15	16	70	<b>GRAVITY</b> JOHN MAYER		AWARE/COLUMBIA	1555 +152	7.312 13
16	21	20	<b>U + UR HAND</b> PINK	AIRPOWER	LAFACE/ZOMBA	1102 +119	4.624 18
17	18	11	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE		JIVE/ZOMBA	1087 -2	4.289 19
18	17	17	<b>IRREPLACEABLE</b> BEYONCE		COLUMBIA	1039 -164	4.984 17
19	20	21	<b>LEAVE THE PIECES</b> THE WRECKERS		MAVERICK/WARNER BROS.	948 -90	4.203 20
20	22	14	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b> FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	912 +29	3.939 22
21	NEW	20	<b>MAKES ME WONDER</b> MAROON 5	MOST INCREASED PLAYS/MOST ADDED	A&M/OCTONE/INTERSCOPE	855 +855	6.377 16
22	19	20	<b>WORLD</b> FIVE FOR FIGHTING		AWARE/COLUMBIA	766 -281	4.037 21
23	25	6	<b>BETTER THAN ME</b> HINDER		UNIVERSAL REPUBLIC	689 +138	2.408 25
24	27	12	<b>COLORFUL</b> ROCCO DELUCA & THE BURDEN		IRONWORKS	607 +111	2.334 26
25	26	9	<b>NEW SHOES</b> PAOLO NUTINI		ATLANTIC	601 +58	1.787 29
26	28	4	<b>SMILE</b> LILY ALLEN		CAPITOL	584 +109	1.625 31
27	23	17	<b>WELCOME TO THE BLACK PARADE</b> MY CHEMICAL ROMANCE		REPRISE	580 -91	3.543 23
28	24	18	<b>SNOW (HEY OH!)</b> RED HOT CHILI PEPPERS		WARNER BROS.	538 -108	2.677 24
29	30	5	<b>CUPID'S CHOKEHOLD</b> GYM CLASS HEROES FEAT. PATRICK STUMP		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	534 +124	1.811 28
30	29	8	<b>READ MY MIND</b> THE KILLERS		ISLAND/IDJMG	524 +96	1.072 36
31	34	8	<b>GRACE KELLY</b> MIKA		CASABLANCA/UNIVERSAL REPUBLIC	395 +34	1.164 33
32	33	5	<b>THE KILL (BURY ME)</b> 30 SECONDS TO MARS		IMMORTAL/VIRGIN	389 +27	1.695 30
33	35	4	<b>UNDENIABLE</b> MAT KEARNEY		AWARE/COLUMBIA	349 +38	0.811 -
34	36	3	<b>YOU GIVE ME SOMETHING</b> JAMES MORRISON		POLYDOR/INTERSCOPE	317 +10	1.088 35
35	32	11	<b>HERE (IN YOUR ARMS)</b> HELLOGOODBYE		DRIVE-THRU/SANCTUARY	300 -82	0.851 39
36	38	8	<b>STOLEN</b> DASHBOARD CONFESSIOAL		VAGRANT/INTERSCOPE	295 +1	0.652 -
37	37	5	<b>OVER IT</b> KATHARINE MCPHEE		RCA/RMG	292 -8	1.368 32
38	NEW	17	<b>OTHER SIDE OF THE WORLD</b> KT TUNSTALL		RELENTLESS/VIRGIN	252 +99	0.479 -
39	39	17	<b>ROCKSTAR</b> NICKELBACK		ROADRUNNER/LAVA	244 -5	1.913 27
40	NEW	17	<b>(YOU WANT TO) MAKE A MEMORY</b> BON JOVI		MERCURY/ISLAND/IDJMG	241 +112	1.152 34

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/Interscope) KALC, KCDU, KDMX, KEZR, KFYY, KIMN, KIOI, KLCA, KLLY, KLTC, KLZR, KMXP, KMYI, KPEK, KPLZ, KQKQ, KSII, KSRZ, KSTZ, KUDD, KURB, KVUU, KYIS, KYKY, KYSR, KZPT, KZZU, Sirius The Pulse, WAYV, WBMX, WBNS, WCDA, WVDV, WINK, WJLK, WKQR, WKTI, WLNK, WMC, WMEE, WMGX, WMJC, WMYX, WNNK, WPLJ, WPTE, WQAL, WRMF, WRQX, WTCI, WTMX, WTSS, WZPL	54
<b>(YOU WANT TO) MAKE A MEMORY</b> Bon Jovi (Mercury/Island/IDJMG) KBBY, KCDU, KLTC, WAJI, WNNK, WWWM, XM Flight 26	7
<b>HOME</b> Daughtry (RCA/RMG) KOSO, KQKQ, KSTZ, WBMX, WPTE, WRMF, XM Flight 26	7
<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (Interscope) KMXR, KPLZ, KSRZ, KSTP, KURB, WMMX	6
<b>COLORFUL</b> Rocco DeLuca & The Burden (Ironworks) KCDU, KCDU, KOSO, WPLJ, WZPL	5
<b>THE STORY</b> Brandi Carlile (Columbia) KLTC, KYSR, WAYV, WCDA, WTMX	5
<b>U + UR HAND</b> Pink (Laface/Zomba) KAMX, WJLK, WMEE, WMGX	4
<b>WHAT GOES AROUND... COMES AROUND</b> Justin Timberlake (Jive/Zomba) KPLZ, WMGX, WPLJ, WTSS	4
<b>SMILE</b> Lily Allen (Capitol) KCIX, KZZO, WQAL, XM Flight 26	4
<b>UNDENIABLE</b> Mat Kearney (Aware/Columbia) KEZR, KLZR, WMEE, WPTE	4

**ADDED AT... WTMX**  
Chicago, IL  
PD: Mary Ellen Kachinske  
MD: Nikki Chuminatto  
Maroon 5, Makes Me Wonder, 26  
Barenaked Ladies, Sound Of Your Voice, 0  
Brandi Carlile, The Story, 0  
FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>FACE DOWN</b> The Red Jumpsuit Apparatus (Virgin) TOTAL STATIONS: 18	233/51	<b>TIME AFTER TIME</b> Quietdrive (Red Ink/EPIC) TOTAL STATIONS: 9	123/16
<b>YOU'RE ALL I HAVE</b> Snow Patrol (Polydor/A&M/Interscope) TOTAL STATIONS: 16	220/31	<b>GIRLFRIEND</b> Avril Lavigne (RCA/RMG) TOTAL STATIONS: 11	112/56
<b>HOME</b> Daughtry (RCA/RMG) TOTAL STATIONS: 21	165/61	<b>BEAUTIFUL DISASTER</b> John McLaughlin (Island/IDJMG) TOTAL STATIONS: 11	99/12
<b>CANDYMAN</b> Christina Aguilera (RCA/RMG) TOTAL STATIONS: 12	148/29	<b>AWAKENING</b> Switchfoot (Columbia) TOTAL STATIONS: 8	69/7
<b>STARS AND BOULEVARDS</b> Augustana (EPIC) TOTAL STATIONS: 16	147/25	<b>SIGNAL FIRE</b> Snow Patrol (Record Collection/Reprise) TOTAL STATIONS: 10	68/53

## MOST INCREASED PLAYS

<b>+855</b>	<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/Interscope) WZPL +58, KVUU +55, WQAL +35, WMC +34, KSTP +31, KIOI +30, KPEK +28, KZPT +28, KFYY +27, KMXB +26
<b>+227</b>	<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon (Interscope) WVDV +35, WWWM +20, KZZU +19, WINK +18, KRSK +16, KBBY +15, KSTZ +14, WKTI +13, WTSS +13, KSTP +12
<b>+166</b>	<b>IF EVERYONE CARED</b> Nickelback (Roadrunner/Atlantic/Lava) WKTI +31, KRSK +26, WXMA +23, WXLO +21, KEZR +18, KDMX +16, KZPT +13, WZPL +13, WLNK +11, WMC +10
<b>+164</b>	<b>LITTLE WONDERS</b> Rob Thomas (Melisma/Atlantic) WXMA +22, KZZU +14, KPEK +13, KOSO +13, KSTZ +12, WMMX +9, WKQR +8, KLCC +7, WWWM +7, WQLH +7
<b>+152</b>	<b>GRAVITY</b> John Mayer (Aware/Columbia) KALC +21, WTCI +18, KLCA +17, KAMX +16, KZPT +16, WVDV +16, WTMX +14, WKTI +13, KIMN +11, WXLO +10

FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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JEFF GREEN



# AC/HOT AC

## AC REPORTERS

<b>WYJB/Albany, NY*</b> PD: Ric Mitchell MD: Chad O' Hara	<b>WXKC/Erie, PA</b> OM: Adam Reese PD: Ron Arlen	<b>WRVR/Memphis, TN*</b> OM/PD: Jerry Dean MD: Larry Wheeler	<b>WSLQ/Roanoke, VA*</b> PD: Jim Murphy MD: Dick Daniels
<b>KMGA/Albuquerque, NM*</b> OM: Eddie Haskell	<b>WIKY/Evansville, IN</b> PD: Rusty James	<b>WMGQ/Middlesex, NJ</b> PD: Tim Tefft	<b>WGFB/Rockford, IL</b> OM: Jim Stone PD: Justin Kase
<b>WLEV/Allentown, PA*</b> OM/PD: Shelly Easton APD/MD: Jerry Padden	<b>KEZA/Fayetteville, AR</b> PD: Jim Harvill MD: Rich Higdon	<b>WMXC/Mobile, AL*</b> OM: Steve Powers PD: Dan Mason MD: Mary Booth	<b>KGBY/Sacramento, CA*</b> OM: Don Alias PD: Sonia Jimenez
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD/MD: Dave Flavin	<b>WCRZ/Flint, MI*</b> OM/PD: Jay Patrick APD/MD: George McIntyre	<b>WOBM/Monmouth, NJ*</b> PD: Steve Ardolina MD: Brian Moore	<b>WCER/Saginaw, MI</b> OM: Dave Maurer
<b>WFPG/Atlantic City, NJ*</b> PD/MD: Gary Guida	<b>WDAR/Florence, SC</b> PD/MD: Wil Nichols	<b>KWAV/Monterey, CA*</b> PD/MD: Bernie Moody	<b>KBEE/Salt Lake City, UT*</b> PD: Rusty Keys
<b>KKMJ/Austin, TX*</b> PD: Alex O'Neal APD: Stephen Michael Kerr MD: Terri McCormick	<b>WAFY/Frederick, MD</b> PD: Chris Puorro APD/MD: Marc Richards	<b>WMXS/Montgomery, AL*</b> PD/MD: Brian Roberts	<b>KBAY/San Jose, CA*</b> PD: Dana Jang
<b>KKMY/Beaumont, TX*</b> OM: Joey Armstrong PD: Don Rivers	<b>KSOF/Fresno, CA*</b> OM: Paul Wilson PD: Mike Brady MD: Kristen Kelley	<b>WALK/Nassau, NY*</b> PD/MD: Rob Miller APD: Patrick Shea	<b>KSBL/Santa Barbara, CA</b> OM/PD: Keith Royer MD: Peter Bie
<b>WMJY/Biloxi, MS*</b> OM/PD: Walter Brown	<b>KTRR/Ft. Collins, CO</b> OM/PD: Mark Callaghan	<b>WKJY/Nassau, NY*</b> PD: Bill Edwards MD: Jodi Vale	<b>XM The Blend/Satellite*</b> PD: Mike Abrams
<b>WMXW/Binghamton, NY</b> PD: Bob Taylor	<b>WHLT/Ft. Pierce, FL*</b> PD/MD: George Coles	<b>WLTW/New York, NY*</b> PD: Jim Ryan APD: Morgan Prue	<b>KRWM/Seattle, WA*</b> PD: Laura Dane
<b>WYSF/Birmingham, AL*</b> PD: Chip Arledge APD/MD: Valerie Vining	<b>WLHT/Grand Rapids, MI*</b> OM/PD: Chip Arledge MD: Kim Carson	<b>WHUD/Newburgh, NY*</b> OM/PD: Steven Petrone APD/MD: Tom Furci	<b>WNSN/South Bend, IN</b> OM/PD: Jim Roberts APD/MD: Brad King
<b>KXLT/Boise, ID*</b> MD: Tobin Jeffries	<b>WOOD/Grand Rapids, MI*</b> OM: Doug Montgomery PD/MD: Tim Kiesling	<b>WWDE/Norfolk, VA*</b> PD: Don London MD: Paul McCoy	<b>KISC/Spokane, WA*</b> PD: Robert Harder
<b>WMJX/Boston, MA*</b> OM/PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence	<b>WMGV/Greenville, NC*</b> PD: Colleen Jackson	<b>KCHX/Odessa, TX</b> OM: Steve Driscoll PD/MD: Grace Tijerina	<b>WMAS/Springfield, MA*</b> OM/PD: Paul Cannon APD/MD: Rob Anthony
<b>WEBE/Bridgeport, CT*</b> OM/PD: Curt Hansen MD: Danny Lyons	<b>WSPA/Greenville, SC*</b> OM: Mark Hamlin PD/MD: Mike McKeel	<b>KMGL/Oklahoma City, OK*</b> PD/MD: Steve O'Brien	<b>KGBX/Springfield, MO*</b> OM/PD: Paul Kelley
<b>WEZF/Burlington, VT*</b> OM: Steve Cormier PD: Gale Parmelee APD: Bob Cady	<b>WRCH/Hartford, CT*</b> PD: Allan Camp MD: Joe Hann	<b>KLTO/Omaha, NE*</b> OM: Mark Todd PD: Billy Shears	<b>KEZK/St. Louis, MO*</b> PD: Mark Edwards APD: Bob London
<b>WHBC/Canton, OH*</b> PD: Hunter Scott MD: Kayleigh Kriss	<b>KSSK/Honolulu, HI*</b> PD: Jamie Hyatt	<b>WMTX/Tampa, FL*</b> OM/PD: Ken Payne APD/MD: Brenda Matthews	<b>WYYY/Syracuse, NY*</b> OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason
<b>WSUY/Charleston, SC*</b> OM/PD: Mike Edwards APD/MD: John Quincy	<b>KUMU/Honolulu, HI*</b> OM/PD: Ed Kanoi MD: Lee Kirk	<b>KEZN/Palm Springs, CA</b> OM: Ken White PD: Rick Shaw	<b>WTVF/Toledo, OH*</b> OM: Bill Michaels PD: Tom Cook
<b>WVAF/Charleston, WV*</b> OM/PD: Rick Johnson APD: Ric Cochran	<b>WHRH/Huntsville, AL*</b> PD: Chris Calloway	<b>WMEZ/Pensacola, FL*</b> PD: John Sykes	<b>KONA/Tri-Cities, WA</b> PD: Rusty Faust MD: Bob Guerra
<b>WDEF/Chattanooga, TN*</b> OM/PD: Danny Howard APD: Patti Sanders MD: Robin Daniels	<b>WJWK/Jackson, MS*</b> PD/MD: John Anthony	<b>WSWT/Peoria, IL</b> OM/PD: Randy Rundle	<b>KMXZ/Tucson, AZ*</b> OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois
<b>WLIT/Chicago, IL*</b> OM/PD: Darren Davis APD/MD: Eric Richeke	<b>WTFM/Johnson City, TN*</b> PD/MD: Mark Baker	<b>KESZ/Phoenix, AZ*</b> PD: Kevin Gossett	<b>KBEZ/Tulsa, OK*</b> PD/MD: Keith Marlow
<b>WRRM/Cincinnati, OH*</b> PD: TJ Holland APD: Ted Morro	<b>KCKC/Kansas City, MO*</b> PD: Mike Kennedy MD: Luke Jensen	<b>WLTJ/Pittsburgh, PA*</b> PD/MD: Chuck Stevens	<b>KOOI/Tyler, TX</b> PD: Paul Moore MD: Rodd Wayne
<b>WDOK/Cleveland, OH*</b> PD: Scott Miller MD: Ted Kowalski	<b>KUDL/Kansas City, MO*</b> OM/PD: Thom McGinty	<b>WSHH/Pittsburgh, PA*</b> PD/MD: Ron Antill	<b>WLZW/Utica, NY</b> OM: Tom Jacobsen PD: Eric Miller MD: Mark Richards
<b>WTCB/Columbia, SC*</b> OM/PD: Brent Johnson APD: Jennifer Jensen	<b>WJXB/Knoxville, TN*</b> PD: Jeff Jarnigan	<b>WHOM/Portland, ME*</b> OM/PD: Tim Moore	<b>KLRK/Waco, TX</b> OM/PD: Tony Coles PD/MD: Dustin Drew APD: Beth Richards
<b>WGSY/Columbus, GA*</b> PD: Alan Quin	<b>KQIS/Lafayette, LA*</b> PD: Hans "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins	<b>KKCW/Portland, OR*</b> OM/PD: Tony Coles APD/MD: Alan Lawson	<b>WASH/Washington, DC*</b> PD: Bill Hess
<b>KKBA/Corpus Christi, TX*</b> OM: Ed Ocanas PD/MD: Bart Allison APD: Norma Jean Morales	<b>KTDY/Lafayette, LA*</b> PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley	<b>WBYY/Portsmouth, NH</b> OM/PD: Duncan Dewar APD: Ian Horne MD: Pat McCrueden	<b>KRBB/Wichita, KS*</b> OM/PD: Lyman James MD: Dave Wilson
<b>WLQT/Dayton, OH*</b> OM: Jeff Stevens PD: Sandy Collins APD/MD: Brian Michaels	<b>WFMK/Lansing, MI*</b> OM: Ray Marshall PD/MD: Chris Reynolds	<b>WSNE/Providence, RI*</b> PD: Rick Everett APD/MD: David O'Leary	<b>WMGS/Wilkes Barre, PA*</b> PD: Stan Phillips MD: Brian Hughes
<b>KOSI/Denver, CO*</b> PD: Dave Symonds MD: Steve Hamilton	<b>KSNE/Las Vegas, NV*</b> PD: Tom Chase MD: John Berry	<b>WWLI/Providence, RI*</b> OM/PD: Tony Bristol APD: Mike Rovin	<b>WJBR/Wilmington, DE*</b> OM/PD: Michael Waite MD: Catey Hill
<b>WNIC/Detroit, MI*</b> PD: Don Gosselin APD/MD: Theresa Lucas	<b>KOST/Los Angeles, CA*</b> PD: Stella Schwartz	<b>WRAL/Raleigh, NC*</b> PD: Barry Fox APD/MD: Jim Kelly	<b>WARM/York, PA*</b> PD: Dave Russell MD: Melanie Gardner
<b>WOOF/Dothan, AL</b> PD/MD: Leigh Simpson	<b>WNGN/Madison, WI*</b> PD: Pat O'Neill MD: Amy Abbott	<b>KNEV/Reno, NV*</b> OM/PD: Nick Elliott	
<b>KTSM/El Paso, TX*</b> PD/MD: Bill Tole APD: Sam Cassiano	<b>WZID/Manchester, NH*</b> OM/PD: Bob Bronson	<b>KRNO/Reno, NV*</b> PD/MD: Dan Fritz	
	<b>KVLY/McAllen, TX*</b> OM/PD: Mike Quinn	<b>WTVR/Richmond, VA*</b> OM/PD: Bill Cahill APD: Adam Stubbs MD: Kat Simons	
	<b>WLRQ/Melbourne, FL*</b> OM/PD: Ken Holiday APD/MD: Michael W. Lowe		

\* Monitored Reporters



▶ ONTARIO, CANADA'S **SERENA RYDER** ENTERS THE CANADA HOT AC TOP 30 AT NO. 26 WITH "WEAK IN THE KNEES" FROM HER ALBUM OF COVER SONGS, "IF YOUR MEMORY SERVES YOU WELL."

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	19	1	<b>HURT</b> CHRISTINA AGUILERA	RCA/SONY BMG	374	-11
2	35	2	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	AWARE/COLUMBIA/SONY BMG	349	+2
3	37	3	<b>WHAT HURTS THE MOST</b> RASCAL FLATTS	LYRIC STREET/UNIVERSAL	342	-5
4	20	4	<b>HOW TO SAVE A LIFE</b> THE FRAY	EPIC/SONY BMG	327	+22
5	11	12	<b>SUDDENLY I SEE</b> KT TUNSTALL	RELENTLESS/VIRGIN/EMI	307	+28
6	7	27	<b>LOVE YOU LATELY</b> DANIEL POWTER	WARNER BROS./WARNER	305	+9
8	9	9	<b>AT SEVENTEEN</b> JANN ARDEN	UNIVERSAL	302	+10
5	28	5	<b>YOU ARE LOVED (DON'T GIVE UP)</b> JOSH GROBAN	143/REPRISE/WARNER	301	-3
21	2	2	<b>EVERYTHING</b> MICHAEL BUBLE	143/REPRISE/WARNER	293	+108
6	14	6	<b>GOOD MORNING STARSHINE</b> SERENA RYDER	EMI	291	-6
12	12	12	<b>ORDINARY MIRACLE</b> SARAH MCLACHLAN	NETTWERK	282	+11
9	42	9	<b>THE RIDDLE</b> FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	280	-12
10	28	10	<b>MEANT TO FLY</b> EVA AVILA	SONY BMG	264	-21
14	10	10	<b>FOOLED AROUND AND FELL IN LOVE</b> ROO STEWART	J/SONY BMG	261	+27
17	15	15	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE	FOX/RCA/SONY BMG	239	+20
16	22	16	<b>STREETCORNER SYMPHONY</b> ROB THOMAS	MELISMA/ATLANTIC/WARNER	237	+13
18	17	17	<b>CHASING CARS</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	206	-4
18	13	43	<b>I THINK OF YOU</b> GREGORY CHARLES	NBW/SONY BMG	206	-30
19	15	34	<b>HAVE YOU EVER SEEN THE RAIN</b> ROD STEWART	J/SONY BMG	205	-25
20	19	42	<b>PUT YOUR RECORDS ON</b> CORINNE BAILEY RAE	CAPITOL/EMI	197	-10
22	7	7	<b>SORRY AGAIN</b> TOMI SWICK	WARNER	180	+9
23	11	11	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	179	+16
24	30	24	<b>FAR AWAY</b> NICKELBACK	EMI	148	-1
25	5	5	<b>WONDERFUL (TOO LATE)</b> CHANTAL KREVIKZUK	COLUMBIA/SONY BMG	135	+4
25	26	25	<b>LAKE OF FIRE</b> SHAYE	EMI	122	-6
26	10	10	<b>IRREPLACEABLE</b> BEYONCE	COLUMBIA/SONY BMG	118	+8
27	6	6	<b>PATIENCE</b> TAKE THAT	POLYDOR/UNIVERSAL	102	+6
28	8	8	<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/EMI	102	0
29	30	29	<b>LITTLE WONDERS</b> ROB THOMAS	MELISMA/ATLANTIC/WARNER	98	-1
30	28	28	<b>I DON'T FEEL LIKE DANCIN'</b> SCISSOR SISTERS	UNIVERSAL MOTOWN/UNIVERSAL	94	-11

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	15	1	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/SONY BMG	752	-24
2	11	2	<b>IF EVERYONE CARED</b> NICKELBACK	EMI	703	-17
3	12	3	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	701	-30
4	15	4	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE	JIVE/SONY BMG	631	+2
5	13	5	<b>GRACE KELLY</b> MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	614	-19
6	7	7	<b>CANDYMAN</b> CHRISTINA AGUILERA	RCA/SONY BMG	556	+44
7	4	19	<b>INTO THE OCEAN</b> BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	555	-80
8	6	6	<b>GIRLFRIEND</b> AVRIL LAVIGNE	RCA/SONY BMG	541	+63
9	11	9	<b>THE MUSIC</b> DAVID USHER	MAPLEMUSIC	537	+22
10	18	10	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	501	-114
11	9	11	<b>HERE (IN YOUR ARMS)</b> HELLOGOODBYE	DRIVE-THRU/EMI	426	-47
12	9	12	<b>OVER IT</b> KATHARINE MCPHEE	RCA/SONY BMG	401	-35
13	5	18	<b>LITTLE WONDERS</b> ROB THOMAS	MELISMA/ATLANTIC/WARNER	400	+70
14	10	13	<b>PATIENCE</b> TAKE THAT	POLYDOR/UNIVERSAL	373	-19
15	14	14	<b>IT ENDS TONIGHT</b> THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	355	-37
16	6	16	<b>HUNG UP</b> SUZIE MCNEIL	BENT PENNY	343	+2
17	16	17	<b>I OWE IT ALL TO YOU</b> EVA AVILA	SONY BMG	327	-49
18	9	21	<b>YOU'RE NOT ALONE</b> SHAYE	EMI	296	+16
19	5	23	<b>SECOND CHANCE</b> FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	286	+17
20	17	22	<b>U + UR HAND</b> PINK	LAFACE/SONY BMG	284	-53
21	8	22	<b>FLYPAPER</b> K-O5	EMI	278	+2
22	19	20	<b>IRREPLACEABLE</b> BEYONCE	COLUMBIA/SONY BMG	273	-40
23	20	27	<b>HOW TO SAVE A LIFE</b> THE FRAY	EPIC/SONY BMG	264	-22
24	4	32	<b>DON'T MATTER</b> AKON	KONVICT/UPFRONT/SRC/UNIVERSAL	262	+72
25	6	25	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b> FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	251	0
26	3	31	<b>WEAK IN THE KNEES</b> SERENA RYDER	EMI	229	+38
27	17	24	<b>ZU</b> KESHIA CHANTE	SONY BMG	225	-42
28	25	26	<b>LOVE YOU LATELY</b> DANIEL POWTER	WARNER BROS./WARNER	218	-29
29	28	29	<b>LIPS OF AN ANGEL</b> HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	217	-22
30	19	27	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE	FOX/RCA/SONY BMG	214	-32





# SMOOTH JAZZ



Time to board—or just bored?

## Trip-A-Day: Are We There Yet?

Carol Archer

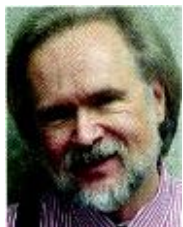
CArcher@RadioandRecords.com

**a**rguably the most dramatic promotion in radio history, trip-a-day—a virtually ubiquitous signature of smooth jazz radio—was innovated in 1997 at WNUA/Chicago by former PD Paul Goldstein. The giveaway exploded and soon spread to stations across the country, where for most it remains a mainstay.

The trip-a-day contest awards travel, usually for two, with destinations determined according to where an airline partner flies, domestic or international. To be eligible, a listener registers on the station's Web site (database building). Stations promote trip-a-day announcement times (forced listening) and when a listener's name is announced on the air, he or she has 30-60 minutes to call and claim the airfare tickets. Generally, winners pay taxes and hotel and other travel expenses and determine the duration of their trip.

As WVMV/Detroit PD Tom Sleeker notes, trip-a-day fits smooth jazz's relaxing, get-away-from-it-all image like a glove. And listeners love this promotion, whose evolution, much like its execution, depends on such factors as longevity in the market, not to mention budgets.

After eight years, WNWV/Cleveland has given away more than 3,488 trips, and the enthusiasm remains, PD Bernie Kimble says. "We've noticed longer time spent listening, and when we are out at events, the bounce-back is incredible: 'When are you going to pick my name?' 'I was a winner once,' 'Someone in my office won,' and 'I got calls for 30 minutes from people telling me that they heard my name on your station.'"



Kimble

Trip-a-day was a fixture on KTWV (the Wave)/Los Angeles, when Goldstein became PD in 2003. The station passed the 2,800-trip mark last month. Goldstein calls trip-a-day integral to the fabric of the Wave, a regular feature that above and beyond its music, style, vibe and personality makes the station more important to listeners. "And with the times for the giveaway moving through the dayparts, there is a lot of sampling at different times," he says.

Each quarter since signing on in September 2003, WSMJ/Baltimore mounts its Trip an Hour Getaway for Your Workday promotion for a month, says PD Lori Lewis, who offers an additional promotional gambit to listeners: "While you're waiting to hear your name, click through the pages of wsmj1043.com to win an extra 500 bucks for your trip."

Lewis is focused on extending the station to the Web, so when a loyal listener's name is called, they log on to the WSMJ Web site and type in the keywords "I won," which leads them to a page where they enter a user name and password, then the station contacts them to fulfill the prize.

WSMJ has given away more than 1,000 trips. Lewis says, "WSMJ owns the 'station you can win trips from' position. It's very special to the small percentage of our cume that actually plays along. And it's not gimmicky, but a very exciting, easy-to-play, unobtrusive contest that can usually garner big TSL."

She adds, "When other local stations try to jump on the 'getaway' bandwagon, we've branded it so well, they can never do it quite like WSMJ, because their trips are to a specific destination, and their promos are so cluttered with 80 different sponsor slugs. WSMJ just says, 'Listen for your name next hour for another chance to get away from your workday and go anywhere you want to go that AirTran flies. You get to pick the desti-



► "ANDRE'S THEME" BY ANDRE WARD FEATURING YASHA IS ALREADY AT NO. 6 IN ONLY ITS SECOND CHART WEEK.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	MISTER MAGIC PETER WHITE	COLUMBIA/LEGACY	192	+11
2	2	8	HYPNOTIC BONEY JAMES	CONCORD	157	-3
3	3	9	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	152	-4
4	4	11	READY TO PLAY NILS	BAJA/TSR	151	+7
5	12	3	LET'S TAKE A RIDE NORMAN BRDWN	PEAK/CONCORD	142	+12
6	7	2	ANDRE'S THEME ANDRE WARD FEAT. YASHA	ORPHEUS	142	+1
7	14	4	NOODLE SOUP FOUR 80 EAST	NATIVE LANGUAGE	140	+11
8	9	11	SLICK ERIC DARIUS	NARADA JAZZ/BLG	138	+3
9	6	18	BLOOM MINDI ABAIR	GRP/VERVE	136	-5
10	5	21	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	136	-7
11	11	9	READY FOR LOVE WALTER BEASLEY	HEADS UP	135	+4
12	10	12	SO AMAZING PATTI AUSTIN	RENDEZVOUS	132	-1
13	8	11	GOOD TO GO CHUCK LOEB	HEADS UP	127	-13
14	19	5	MYSTICAL CIEHLI MINUCCI & SPECIAL EFX	SHANACHIE	123	+9
15	15	13	NOW KYLE EASTWOOD	RENDEZVOUS	123	-2
16	21	9	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	118	+7
17	18	15	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	117	0
18	16	15	YOU'RE BEAUTIFUL KENNY G	ARISTA	114	-11
19	20	12	LUCKY KEN NAVARRO	POSITIVE	111	0
20	26	2	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	107	+6
21	25	8	TAKE ME STEVE COLE	NARADA JAZZ	105	+3
22	22	7	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	105	-4
23	27	3	UPTOWN LAD TIZER	YSE	104	+8
24	23	9	FEELING GOOD RANDY CRAWFORD & JOE SAMPLE	PRA	103	-2
25	24	2	KALEIDOSCOPE CHRIS STANDING	TRIPPIN N RHYTHM	102	-3
26	28	15	IT MIGHT BE YOU DAVE KOZ	CAPITOL	98	+2
27	RE-ENTRY		HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	92	+1
28	29	5	WANTING WILL DONATO	INNERVISION	92	-1
29	RE-ENTRY		COME ON OVER BLAKE AARON	INNERVISION	91	0
30	30	11	COOL TO THE TOUCH GREG ADAMS	RIPA	87	-6

FOR WEEK ENDING APRIL 1, 2007

**'It's very special to the small percent of our cume that actually plays along, and it's not gimmicky, but a very exciting, easy-to-play, unobtrusive contest that can usually garner big TSL.'**

—Lori Lewis



**'Trip-a-day has to evolve over time or it turns into radio wallpaper, and listeners just won't hear it.'**

—Rich McMillan

nation—the way it should be," she says.

WQCD (CD101.9)/New York did trip-a-day promotions in the past, but never consistently until its Trip a Day or 1K began in September 2005, PD Blake Lawrence says. "We had also never offered the choice of a trip or cash before, usually trips were to a specific destination." Listeners have two chances to win each week-day. They can register on the station's Web site, by mail and by fax.

"Trip a Day or 1K is a part of our brand, something else we are now known for, in addition to the unique blend of music we play," Lawrence says. "To make sure the branding takes hold, we connect our call letters directly with Trip a Day or 1K at least four times every hour, every day. Consistency is key."

Similar to KIFM/San Diego, KJCD/Denver and other stations that added a money option to trip-a-day promotions, Lawrence says cash is the more popular by about 2-to-1. "Winner rates have steadily increased since we began the 'or 1K' aspect, to the point where on a recent Trip-an-Hour Thursday we had a perfect nine calls back out of nine chances to win," he adds.

WSJT/Tampa PD Ross Block notes trip-a-day's effectiveness each spring and fall, when the station runs it for 10 weeks at a time, and registrations skyrocket up to 200 per day.

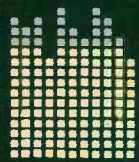
"Our research shows that everyone would take the money because they feel obligated to pay a bill or save for something, but they rarely do anything fun with it, whereas trip-a-day is a fantasy," he says. "Even with this affluent group of listeners, some don't have much disposable income. Sometimes they break down and cry because they can visit a friend or family for the first time in years."

Elsewhere, trip-a-day is played out. Clear Channel/Chicago VP programming and operations Darren Davis says, "Trip-a-day is dead. Done after nine years."

WLVE (Love 94)/Miami also dropped the promotion at the end of the fall 2006 book, after running it weekdays for four years without a break, averaging three winners per week, PD Rich McMillan says. "It was a great cume builder, but as with any contest, it hit the wall, and it was time for us to move on," he says. "Trip-a-day has to evolve over time or it turns into radio wallpaper, and listeners just won't hear it."

R&R





# SMOOTH JAZZ

► **NORMAN BROWN**  
DRIVES UP TO  
AIRPOWER STATUS  
AND TURNS IN THIS  
WEEK'S MOST  
INCREASED PLAYS  
WITH "LET'S TAKE A  
RIDE" (23-16, UP 94).



POWERED BY  
**Nielsen**  
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	19		<b>MISTER MAGIC</b> PETER WHITE	NO. 1 (3 WKS) LEGACY/COLUMBIA	650	+16	7.705	1
2	26		<b>WAY UP!</b> WAYMAN TISDALE	RENDEZVOUS	614	+17	6.623	2
3	24		<b>BLOOM</b> MINDI ABAIR	GRP/VERVE	52	-46	4.599	7
6	12		<b>READY FOR LOVE</b> WALTER BEASLEY	HEADS UP	478	+40	3.807	13
4	23		<b>GIVE ME THE REASON</b> KIRK WHALUM	RENDEZVOUS	445	-2	5.045	4
7	19		<b>YOU'RE BEAUTIFUL</b> KENNY G	ARISTA/RMG	435	+4	4.684	6
9	19		<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BLG	432	+46	4.272	10
5	32		<b>GIRL IN THE RED DRESS</b> GREGG KARUKAS	TRIPPIN' N' RHYTHM	425	-18	4.536	8
10	9		<b>THE RHYTHM METHOD</b> PAUL BROWN	PEAK/CONCORD	395	+27	5.536	3
8	11		<b>SO NOT OVER YOU</b> SIMPLY RED	SIMPLYRED.COM	395	+4	4.927	5
13	12		<b>SAVE ROOM</b> JOHN LEGEND	G.D.O.D./COLUMBIA	361	+16	4.507	9
11	19		<b>GOOD TO GO</b> CHUCK LOEB	HEADS UP	345	-17	3.014	16
12	9		<b>HYPNOTIC</b> BONEY JAMES	CONCORD	342	-6	4.203	11
14	14		<b>SO AMAZING</b> PATTI AUSTIN	RENDEZVOUS	296	+3	2.892	17
15	40		<b>DRESSED TO CHILL</b> MARION MEADOWS	HEADS UP	231	-35	3.941	12
16	23	2	<b>LET'S TAKE A RIDE</b> NORMAN BROWN	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED PEAK/CONCORD	225	+94	2.459	19
17	16	9	<b>GOT TO GIVE IT UP</b> KIM WATERS	SHANACHIE	217	-10	3.400	14
18	17	17	<b>SLICK</b> ERIC DARIUS	NARADA JAZZ/BLG	211	-1	2.562	18
19	6	6	<b>HELLO BETTY</b> JEFF GOLUB	NARADA JAZZ/BLG	198	+33	1.266	25
20	5	5	<b>ANTHEM FOR A NEW AMERICA</b> JEFF LORBER	BLUE NOTE/BLG	195	+25	2.302	20
21	20	20	<b>IF YOU ASK ME</b> NICK COLIONNE	NARADA JAZZ/BLG	183	+17	1.236	26
22	4	4	<b>LOST WITHOUT U</b> ROBIN THICKE	STAR TRAK/INTERSCOPE	164	+26	3.373	15
23	6	6	<b>AT THE MODERN</b> JOYCE COOLING	NARADA JAZZ/BLG	127	+20	0.660	-
24	15	15	<b>FORGET ME NOTS</b> LEE RITENOUR	I.E./PEAK/CONCORD	120	+15	1.273	24
25	2	2	<b>SAO PAULO</b> RICK BRAUN	ARTIZEN	118	+32	1.605	22
26	11	11	<b>READY TO PLAY</b> NILS	BAJA/TSR	114	+12	0.503	-
27	RE-ENTRY		<b>ORDINARY PEOPLE</b> GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	90	+21	0.795	28
28	RE-ENTRY		<b>MYSTICAL</b> CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	87	+17	1.293	23
29	11	11	<b>NOW</b> KYLE EASTWOOD	RENDEZVOUS	77	+1	0.402	-
30	RE-ENTRY		<b>CANTALOUPE ISLAND</b> BRIAN BROMBERG	ARTISTRY	74	+3	0.708	30

### MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>LET'S TAKE A RIDE</b> Norman Brown (PEAK/CONCORD) KIJZ, KRVR, WDSJ, WJZI, WSMJ	5
<b>GOT TO GIVE IT UP</b> Kim Waters (SHANACHIE) KHJZ, KRVR, WJZI, WJZW, WVMV	5
<b>LOST WITHOUT U</b> Robin Thicke (STAR TRAK/INTERSCOPE) KIFM, KIJZ, WJZW	3
<b>SAO PAULO</b> Rick Braun (ARTIZEN) KBZN, KIJZ, KRVR	3
<b>BLACK RIVER</b> Kelko Matsui (SHOUT FACTORY) KRVR, WJZW, XM Watercolors	3
<b>THE RHYTHM METHOD</b> Paul Brown (PEAK/CONCORD) WNJA, WVMV	2
<b>ANTHEM FOR A NEW AMERICA</b> Jeff Lorber (BLUE NOTE/BLG) KKSJ, WDSJ	2
<b>CANTALOUPE ISLAND</b> Brian Bromberg (ARTISTRY) Jones Radio Networks, KTUV	2
<b>RAINCOAT</b> Kelly Sweet (RAZOR & TIE) KBZN, KJCD	2

**ADDED AT...  
KTUV**  
Los Angeles, CA  
PD: Paul Goldstein  
APD/MD: Ricci Filar  
Brian Bromberg, Cantaloupe Island, 10  
Chuck Loeb, Good To Go, 9

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>TROUBLE SLEEPING</b> Corinne Bailey Rae (CAPITOL) TOTAL STATIONS: 11	73/14	<b>KALEIDOSCOPE</b> Chris Standing (TRIPPIN' N' RHYTHM) TOTAL STATIONS: 5	60/9
<b>RAINCOAT</b> Kelly Sweet (RAZOR & TIE) TOTAL STATIONS: 9	72/9	<b>TWENTY</b> The Rippingtons (PEAK/CONCORD) TOTAL STATIONS: 3	49/16
<b>NOODLE SOUP</b> Four80East (NATIVE LANGUAGE) TOTAL STATIONS: 6	65/5	<b>TAKE ME</b> Steve Cole (NARADA JAZZ/BLG) TOTAL STATIONS: 5	48/2

### MOST INCREASED PLAYS

<b>+94</b>	<b>LET'S TAKE A RIDE</b> Norman Brown (Peak/Concord) SLJX +4, KJCD +0, JSJ +7, KWJZ +7, KYOT +7, WJZA +6, XWRC +5, WSJW +5, WQCD +4, WJZZ +4
<b>+46</b>	<b>THINKING ABOUT YOU</b> Norah Jones (Blue Note/BLG) WYJZ +5, KYOT +4, KRVR +4, WLOQ +4, KIJZ +3, KJZS +3, WNWV +2, KHJZ +2, KRVR +2, WSMJ +2
<b>+40</b>	<b>READY FOR LOVE</b> Walter Beasley (Heads Up) WYJZ +4, WJVE +10, KSSJ +6, WNJA +6, WSJW +6, KBZN +5, WSJT +3, KLJZ +2, KRVR +2, WSMJ +2
<b>+33</b>	<b>HELLO BETTY</b> Jeff Golub (Narada Jazz/BLG) WLOQ +1, KJCD +9, WNWV +6, WJZI +4, KYOT +2, WJZW +2, WSJZ +2, KOAS +1, KIFM +1, KKSJ +1
<b>+32</b>	<b>SAO PAULO</b> Rick Braun (ARTIZEN) WQCD +2, KBZN +10, JSJ +7, XWRC +5, KSSJ +4, WJZZ +3, KRVR +1

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24  
hours a day, 7 days a week. Indicator chart comprised of 17 reporters.  
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### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>HEART OF THE MATTER</b> INDIA.ARIE (UNIVERSAL MOTOWN)	245	279	6	<b>FORWARD EMOTION</b> PIECES OF A DREAM (HEADS UP)	176	186
2	<b>MORNIN'</b> GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)	218	241	7	<b>BEAT STREET</b> DAVID BENOIT (PEAK/CONCORD)	176	206
3	<b>IT MIGHT BE YOU</b> DAVE KOZ FEATURING INDIA.ARIE (CAPITOL)	198	207	8	<b>MY GEISHA</b> PAOLO RUSTICHELLI (NEXT AGE)	157	141
4	<b>FREE AS THE WIND</b> JAZZMASTERS (TRIPPIN' N' RHYTHM)	189	191	9	<b>THE TOTAL EXPERIENCE</b> BONEY JAMES FEATURING GEORGE DUKE (CONCORD)	156	172
5	<b>IF I AIN'T GOT YOU</b> ERIC DARIUS (NARADA JAZZ/BLG)	184	171	10	<b>MISMALOYA BEACH</b> RAY PARKER JR. (RAYDIO)	153	162

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Radio and label folks share their not-always-pretty stories of breaking into the biz

## My First Gig

Mike Boyle

[MBoyle@RadioandRecords.com](mailto:MBoyle@RadioandRecords.com)

Some of us look back on our first jobs in the radio and records businesses with a profound fondness, while others would rather just forget the whole experience. ■ Me? I fall somewhere in the middle, but I have to admit I still have dreams about that first job—good ones, I’m happy to say. ■ I started at a mom-and-pop daytime radio station on the New Jersey Shore in 1976, WHLW-AM (1170)/Lakewood (today WOBN-AM 1160). My job was running the “happy, holy” tapes on Sunday mornings for minimum wage right out of high school. The biggest thrill I got at the time was cracking the mic at the top of the hour to give the legal station I.D. I remember practicing it in front of a mirror, as if this made-for-radio face was going to say it any better talking to my reflection.

A reader suggested that a fun diversion from the more serious topics we cover each week would be a look at how others got their start in the business. What follows are some of those stories.

### Donielle Flynn, APD/MD/midday host, WWDC (DC101)/Washington

“In college, I was at a bar with a friend, and she introduced me to the promotions director of our local top 40 station, WWCK, in beautiful Flint, Mich. I said, ‘I always wanted to get into radio.’ He said, ‘Come intern for me. It doesn’t pay anything, but I’m a great guy to work for.’ That was 15 years ago, and I’ve been in radio ever since.”

### Roxy Myzal, producer, United Stations’ ‘HardDrive’

“After turning the job down while still the director of the Boston Record Pool [an organization of disco club DJs], I was ‘forced’ into taking the music director position at WXLO (99X)/New York, an RKO top 40 radio station, whose GM was none other than Erica Farber, who today is R&R’s president and publisher.

“I say ‘forced’ because I was already making the same salary in Boston, so why should I move to the big bad city for \$200 a week? I turned the

PD down and received about 20 calls from every promo guy telling me what an idiot I was for not accepting the opportunity. So, I took the gig, and I guess the only reason I survived on that kind of money was being taken to breakfast, lunch and dinner constantly, so I didn’t have to buy much food to survive.”

### Pat Martin, midday host, KRXQ/Sacramento

“My first paid gig was in between semesters at San Diego State. I was doing an airshift at KCR, the campus station, when I saw an ad in R&R for the morning show at KZIQ/Ridgecrest, Calif. This was a tiny town near China Lake, a Naval Weapons Testing Center near the desert. Ridgecrest was a thriving farming community of about 15,000 at the time.

“So I sent the PD a tape and résumé, and about two weeks later, much to my amazement, he called to tell me I had the job. I later found out I was literally the only applicant.

“So it was off to Ridgecrest to do the ‘Morning Tractor Drive’ shift at this country station. I was also the MD, which was hilarious because I knew nothing whatsoever about country music, and I was also expected to sell ad time on the side. This was also a joke because I was 18, looked like I was 15, had long hippy hair and was laughed out of every business I walked into. I

never sold a single spot.

“Regardless, it was a great experience, not to mention the \$490-a-month salary. After three months I returned to college.

“Because of my ‘professional’ experience, I was offered a part-time overnight airshift on KGB/San Diego. About a year later, I was promoted to full time and worked there for almost 10 years.”

### Johnny Maze, PD, WRXW/Jackson, Miss.

“My first paying job in radio was in 1989 right out of high school. It was part-time at KKYS/Bryan-College Station, Texas, and I did six on, six off for two days straight.

“I didn’t live in that town, so the production room floor was my sleeping/living area each weekend. The station at that time was in a mall and we had 80-year-old mall walkers at all hours of the night and early morning. Overnights were live, and I also ran Casey Kasem’s ‘American Top 40’ and ‘The Dr. Demento Show.’”



**‘I was 18, looked like I was 15, had long hippy hair and was laughed out of every business I walked into. I never sold a single spot.’**

—Pat Martin

### Jerry Rubino, MD, XM Satellite Radio’s The Loft

“My first legit on-air gig at a commercial station was at WHTG/Monmouth-Ocean, N.J., in 1987. I was going through the dial late one night, heard Bauhaus’ ‘Bela Lugosi’s Dead,’ and sent an aircheck the next day. I was hired by Mike Marrone and Rich Robinson to do production and weekends. I think I took home about \$101 a week after taxes. The minimum wage was drastically lower back then. Thank God for club DJ gigs.”

### Cheryl Valentine, radio promotion, Independent Label Group

“I started in the biz as the metal director at WWSU/Dayton, Ohio, under the moniker Alicia Militia. My biggest requesting band was the Accused.”

### John Shomby, director of programming and operations, Max Media of Hampton Roads

“I lived in suburban Philadelphia-Norristown, Pa. One morning, I walked into the local radio station [WNAR/Norristown] unannounced to see if there were any openings. The PD, who was also the afternoon guy, copywriter and receptionist, took me into a studio and had me read some newswire copy, and he recorded it. I got a call the next morning to start immediately.

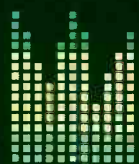
“Turns out I walked in 10 minutes after they fired a guy, and here was my first job and just two miles from home. Amazing. And the rest, as they say, is history.” **R&R**



Flynn

*The response R&R received for this column was overwhelming, beyond what could fit in this space. Fear not, though. On April 10, we’ll post more first-gig stories at [radioandrecords.com](http://radioandrecords.com), in the Rock/Active Rock and Alternative Rock sections. Just scroll over the Format News section on our home page.*





# ALTERNATIVE

► FALL OUT BOY  
LANDS THE WEEK'S TOP  
DEBUT AS "THINKS FR  
TH MMRS" OPENS AT  
NO. 33 (UP 16 SPINS).



POWERED BY  
Nielsen  
Broadcast Data  
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	7	<b>SURVIVALISM</b> NINE INCH NAILS	NO. 1 (1 WK)	★ NOTHING/INTERSCOPE	1738 +22	6.094	1
2	1	24	<b>FROM YESTERDAY</b> 30 SECONDS TO MARS		IMMORTAL/VIRGIN	1625 -190	6.034	2
3	4	12	<b>BREATH</b> BREAKING BENJAMIN		HOLLYWOOD	1572 +67	5.474	6
4	6	2	<b>DIG</b> INCUBUS		IMMORTAL/EPIC	1511 +16	5.885	3
5	10	11	<b>FOREVER</b> PAPA ROACH		EL TONAL/GEFFEN	1494 +138	5.406	7
6	5	13	<b>DASHBOARD</b> MODEST MOUSE		EPIC	1491 -14	4.875	12
7	3	23	<b>PAIN</b> THREE DAYS GRACE		JIVE/ZOMBA	1436 -259	5.360	8
8	9	13	<b>READ MY MIND</b> THE KILLERS		ISLAND/IDJMG	1414 +6	5.208	9
9	12	12	<b>LAZY EYE</b> SILVERSUN PICKUPS		DANGERBIRD	1331 +59	5.809	4
10	8	17	<b>FAMOUS LAST WORDS</b> MY CHEMICAL ROMANCE		REPRISE	1312 -116	4.404	14
11	13	18	<b>PRAYER OF THE REFUGEE</b> RISE AGAINST		GEFFEN	1225 +9	4.963	11
12	11	37	<b>FACE DOWN</b> THE RED JUMPSUIT APPARATUS		VIRGIN	1134 -151	4.632	13
13	7	23	<b>STARLIGHT</b> MUSE		WARNER BROS.	1124 -339	5.565	5
14	14	23	<b>SNOW ((HEY OH))</b> RED HOT CHILI PEPPERS		WARNER BROS.	989 -149	5.036	10
15	15	9	<b>WELL ENOUGH ALONE</b> CHEVELLE		EPIC	964 -19	2.773	19
16	22	5	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S	AIRPOWER/MOST INCREASED PLAYS	★ FEARLESS/HOLLYWOOD	955 +247	3.346	17
17	17	15	<b>IT'S NOT OVER</b> DAUGHTRY	AIRPOWER	★ RCA/RMG	869 +48	2.612	20
18	19	9	<b>RUBY</b> KAISER CHIEFS		B-UNIQUE/UNIVERSAL MOTOWN	821 -30	1.864	26
19	21	5	<b>THE MISSING FRAME</b> AFI	AIRPOWER	★ TINY EVIL/INTERSCOPE	818 +101	2.813	18
20	16	19	<b>THIS AIN'T A SCENE, IT'S AN ARMS RACE</b> FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	799 -106	3.353	16
21	18	17	<b>PHANTOM LIMB</b> THE SHINS		SUB POP	749 -71	3.611	15
22	27	3	<b>TIME WON'T LET ME GO</b> THE BRAVERY		ISLAND/IDJMG	698 +165	2.293	21
23	23	7	<b>ALL THE SAME</b> SICK PUPPIES		RMR/VIRGIN	655 +43	2.211	23
24	25	7	<b>PARALYZER</b> FINGER ELEVEN		WIND-UP	638 +83	2.257	22
25	26	10	<b>EVERYTHING</b> BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA	562 +26	1.859	27
26	31	7	<b>HANG ME UP TO DRY</b> COLD WAR KIDS		DOWNTOWN/ATLANTIC/LAVA	515 +51	2.048	25
27	29	11	<b>I STILL REMEMBER</b> BLOC PARTY		VICE/ATLANTIC	492 -33	1.311	35
28	40	2	<b>THE BIRD AND THE WORM</b> THE USED		REPRISE	486 +185	2.112	24
29	24	12	<b>NAIVE</b> THE KOOKS		ASTRALWERKS	480 -96	1.125	38
30	33	7	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE		JIVE/ZOMBA	465 +36	1.497	29
31	36	4	<b>SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).</b> THE ALMOST.		TOOTH & NAIL/VIRGIN	461 +79	1.357	31
32	28	11	<b>SILLYWORLD</b> STONE SOUR		ROADRUNNER	459 -72	1.029	-
33	NEW		<b>THINKS FR TH MMRS</b> FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	415 +116	1.225	36
34	34	16	<b>FULLY ALIVE</b> FLY LEAF		OCTONE/JRMG	392 -31	1.401	30
35	30	14	<b>LADIES &amp; GENTLEMEN</b> SALIVA		ISLAND/IDJMG	368 -100	1.066	40
36	NEW		<b>KEEP THE CAR RUNNING</b> ARCADE FIRE		MERGE	351 +64	1.331	33
37	39	7	<b>TEN THOUSAND FISTS</b> DISTURBED		REPRISE	330 +14	1.141	37
38	NEW		<b>JAMBI</b> TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA	317 +71	0.969	-
39	37	4	<b>BETTER THAN ME</b> HINDER		UNIVERSAL REPUBLIC	315 -9	0.752	-
40	NEW		<b>FLATHEAD</b> THE FRATELLIS		CHERRY TREE/DROP THE GUN/ISLAND/INTERSCOPE	314 +23	0.775	-

## MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

**WHAT I'VE DONE** 37  
Linkin Park  
(MACHINE SHOP/WARNER BROS.)  
CIMX, KCXX, KFRR, KFTE, KHBZ, KJEE,  
KMYZ, KPNT, KQRA, KQXR, KRDX, KRZQ,  
KUCD, KWOD, KXRX, Sirius Alt Nation,  
WARQ, WAVF, WBRU, WBTZ, WCYY,  
WFXH, WGRD, WHTG, WJWX, WKRL,  
WLRN, WLUM, WMFS, WNFZ, WROX,  
WRXZ, WTZR, WXEG, WXNR, WZJO,  
XETRA

**THE BIRD AND THE WORM** 11  
The Used  
(REPRISE)  
KFRR, KRZQ, KUCD, WARQ, WAVF, WBCN,  
WNNX, WPBZ, WXDX, WXRK, WZNE

**HEY THERE DELILAH** 9  
Plain White T's  
(FEARLESS/HOLLYWOOD)  
KCXX, KDGE, KHBZ, KPNT, WBRU, WBTZ,  
WEND, WSUN, WXRK

**JAMBI** 9  
Tool  
(TOOL DISSECTIONAL/VOLCANO/ZOMBA)  
KPNT, KTBB, WAVF, WCYY, WFXH, WGRD,  
WROX, WXRK, WZNE

**TIME WON'T LET ME GO** 8  
The Bravery  
(ISLAND/IDJMG)  
KCXX, KEDJ, KHBZ, KRDX, KRZQ, WGRD,  
WTZR, WZJO

**WISH UPON A DOG STAR** 8  
Satellite Party  
(COLUMBIA)  
KJEE, KNDD, KRBZ, WAVF, WBCN, WFNX,  
WGRD, WRWK

**HUMP DE BUMP** 7  
Red Hot Chili Peppers  
(WARNER BROS.)  
KXRX, WBCN, WCYY, WLRN, WSWD,  
WWDC, WXEG

**SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).** 5  
The Almost.  
(TOOTH & NAIL/VIRGIN)  
KDGE, KNDD, KQXR, WDWL, WLUM

**THE MISSING FRAME** 4  
AFI  
(TINY EVIL/INTERSCOPE)  
CIMX, WDWL, WXRK, WZNE

**FLATHEAD** 4  
The Fratellis  
(CHERRY TREE/DROP THE GUN/ISLAND/INTERSCOPE)  
KEDJ, KHBZ, KTCL, WGRD

**ADDED AT...**  
**WXEG**  
Dayton, OH  
PD: Steve Kramer  
MD: Boomer  
Red Hot Chili Peppers, Hump De Bump, 8  
Evanesence, Sweet Sacrifice, 6  
Linkin Park, What I've Done, 0  
FOR MORE STATIONS GO TO:  
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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>THE RIVER</b> Good Charlotte Feat. M. Shadows And Synyster Gates (DAYLIGHT/EPIC) TOTAL STATIONS: 27	299/19	<b>YOU ARE THE ONE</b> Shiny Toy Guns (UNIVERSAL MOTOWN) TOTAL STATIONS: 25	242/53
<b>HUMP DE BUMP</b> Red Hot Chili Peppers (WARNER BROS.) TOTAL STATIONS: 31	270/168	<b>REHAB</b> Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 19	205/31
<b>HOUSE OF CARDS</b> Madina Lake (ROADRUNNER) TOTAL STATIONS: 26	262/53	<b>JESUS</b> Brand New (INTERSCOPE) TOTAL STATIONS: 26	203/46
<b>WOW, I CAN GET SEXUAL TOO</b> Say Anything (DOGHOUSE/JRMG) TOTAL STATIONS: 24	257/1	<b>WISH UPON A DOG STAR</b> 180/118 Satellite Party (COLUMBIA) TOTAL STATIONS: 35	
<b>YOUNG FOLKS</b> Peter Bjorn And John (ALMOSTGOLD/RED) TOTAL STATIONS: 23	256/39	<b>DANCE OF THE MANATEE</b> 171/52 Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) TOTAL STATIONS: 27	

**MOST INCREASED PLAYS**

INCREASE IN PLAYS

**+247** ★ **HEY THERE DELILAH**  
Plain White T's (Fearless/Hollywood)  
KEDJ +25, WGVX +18, WEND +18, KDGE +17, WZJO +17,  
WXRK +15, WTZR +15, WSUN +14, WFNX +12, KMYZ +11

**+185** **THE BIRD AND THE WORM**  
The Used (Reprise)  
SIAN +16, XETH +16, WBTZ +14, WXRK +13, WZNE +12,  
WTRZ +10, WRXZ +10, KXRX +9, KNDD +9, KJEE +9

**+168** **HUMP DE BUMP**  
Red Hot Chili Peppers (Warner Bros.)  
KJEE +19, WMFS +14, WBCN +13, WEQX +13, WSWD +11,  
WHTG +10, KTBB +9, KNXX +9, KHBZ +9, WAVF +8

**+165** **TIME WON'T LET ME GO**  
The Bravery (Island/IDJMG)  
WVCD +16, WSWD +11, WCYY +11, WTZR +11, WZJO +11,  
WARQ +10, KJEE +9, WROX +8, KWOD +7, KXRX +7

**+138** **FOREVER**  
Papa Roach (El Tonal/Geffen)  
WZJO +18, WTZR +16, WDWL +15, KCXX +14, KPNT +13,  
WRRR +13, KDGE +12, WARQ +11, KMYZ +11, WMFS +10

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# ACTIVE ROCK

► CHEVELLE MAKES ITS FIFTH CLIMB TO THE CHART'S TOP THREE WITH "WELL ENOUGH ALONE" (8-3).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	<b>BREATH</b> BREAKING BENJAMIN	NO. 1 (4 WKS) HOLLYWOOD	1731 +51	6.357 1
2	2	12	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	1469 +77	4.649 3
3	8	9	<b>WELL ENOUGH ALONE</b> CHEVELLE	EPIC	1281 +88	3.816 8
4	3	20	<b>SILLYWORLD</b> STONE SOUR	ROADRUNNER	1258 -86	4.296 4
5	4	23	<b>LADIES &amp; GENTLEMEN</b> SALIVA	ISLAND/IDJMG	1168 -107	4.175 5
6	6	28	<b>PAIN</b> THREE DAYS GRACE	JIVE/ZOMBA	1139 -77	4.826 2
7	5	18	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/ARMG	1121 -116	4.064 6
8	11	12	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	1116 +54	3.331 11
9	12	11	<b>JAMBI</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	1089 +48	3.733 9
10	10	18	<b>FROM YESTERDAY</b> 30 SECONDS TO MARS	IMMORTAL/VIRGIN	1075 -22	2.807 12
11	7	17	<b>TEN THOUSAND FISTS</b> DISTURBED	REPRISE	1056 -140	3.835 7
12	9	23	<b>THE ENEMY</b> GODSMACK	UNIVERSAL REPUBLIC	988 -172	3.358 10
13	14	12	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE	JIVE/ZOMBA	903 +25	1.993 19
14	13	7	<b>SURVIVALISM</b> NINE INCH NAILS	NOTHING/INTERSCOPE	880 +1	2.454 14
15	15	7	<b>YOU WOULDN'T KNOW</b> HELLYEAH	EPIC	877 +66	2.480 13
16	18	11	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	824 +82	2.107 16
17	16	11	<b>DRIVEN</b> SEVENDUST	AIRPOWER 7BROS/ASYLUM	814 +48	1.725 20
18	17	9	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	772 +26	2.047 18
19	20	8	<b>BETTER THAN ME</b> HINDER	UNIVERSAL REPUBLIC	630 +34	1.518 22
20	19	37	<b>THE POT</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	576 -49	2.375 15
21	22	6	<b>THE ECSTASY OF GOLD</b> METALLICA	SONY CLASSICAL	539 +36	2.053 17
22	21	9	<b>FAMOUS LAST WORDS</b> MY CHEMICAL ROMANCE	REPRISE	535 -13	1.694 21
23	23	6	<b>BREATHE INTO ME</b> RED	ESSENTIAL/RED	499 +44	0.875 27
24	24	6	<b>DESTROYER</b> STATIC-X	REPRISE	444 +26	1.018 26
25	35	3	<b>SIDE OF A BULLET</b> NICKELBACK	MOST INCREASED PLAYS ROADRUNNER	413 +175	1.163 23
26	26	6	<b>THE OLDER I GET</b> SKILLET	ARDENT/ATLANTIC/LAVA	351 +9	0.673 32
27	27	3	<b>SWEET SACRIFICE</b> EVANESCENCE	WIND-UP	341 +46	0.841 29
28	31	3	<b>RAIN WIZARD</b> BLACK STONE CHERRY	IN DE COOT/ROADRUNNER	314 +64	0.488 37
29	28	4	<b>FATHER FIGURE</b> ARMY OF ANYONE	FIRM	311 +25	0.729 31
30	33	3	<b>DANCE OF THE MANATEE</b> FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	303 +59	0.860 28
31	34	6	<b>DIFFERENT THAN YOU</b> THE EXIES	ELEVEN SEVEN	261 +20	0.399 39
32	37	2	<b>FAR CRY</b> RUSH	ANTHEM/ATLANTIC	242 +59	1.079 25
33	NEW		<b>NO SUCH THING</b> CHRIS CORNELL	SURETONE/INTERSCOPE	221 +84	0.739 30
34	30	8	<b>THE RISING</b> TRIVIUM	ROADRUNNER	217 -34	0.270 -
35	25	9	<b>FREAK ON A LEASH (UNPLUGGED)</b> KORN FEATURING AMY LEE	VIRGIN	197 -147	0.603 34
36	36	2	<b>LOVE REIGN O'ER ME</b> PEARL JAM	TEN CLUB/MONKEY WRENCH	195 +8	1.120 24
37	NEW		<b>FUNERAL FOR YESTERDAY</b> KITTIE	MEROVINGIAN/X OF INFAMY/CAROLINE	190 +50	0.214 -
38	NEW		<b>HUMP DE BUMP</b> RED HOT CHILI PEPPERS	WARNER BROS.	188 +128	0.591 35
39	29	16	<b>STAND UP</b> JET	ATLANTIC	183 -76	0.544 36
40	38	5	<b>ELECTRIC WORRY</b> CLUTCH	ISSACHAR/DRT	175 -1	0.221 -

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>WHAT I'VE DONE</b> Linkin Park (MACHINE SHOP/WARNER BROS.) KATT, KDOT, KHTB, KHTQ, KILO, KLAQ, KOMP, KQRC, KRXQ, KUPD, KXXR, KZBD, KZRQ, Sirius Octane, WAAF, WBSX, WBUZ, WBYR, WBZ, WCCC, WCHZ, WJIL, WYII, WJJO, WMMR, WQXA, WRAT, WRTT, WRUF, WRXW, WRZK, WWBN, WXQR, WZOR	34
<b>BROKEN SUNDAY</b> Saliva (ISLAND/IDJMG) KHTB, KHTQ, KQRC, Sirius Octane, WBUZ, WJIL, WXQR	7
<b>LIE</b> Black Light Burns (I AM:WOLFPACK/ADRENALINE) KFRQ, WRIF, WRZK, WXQR, WYBB	5
<b>BREATHE INTO ME</b> Red (ESSENTIAL/RED) KICT, KNCN, KTEG, WRXR	4
<b>THE ECSTASY OF GOLD</b> Metallica (SONY CLASSICAL) KFRQ, KISS, WJIL, WRXR	4
<b>SIDE OF A BULLET</b> Nickelback (ROADRUNNER) KICT, KNCN, WRXR, WWBN	4
<b>NO SUCH THING</b> Chris Cornell (SURETONE/INTERSCOPE) WAAF, WRTT, WRXW, WWIZ	4
<b>REDEMPTION</b> Shadows Fall (ATLANTIC) KFRQ, KILO, WRTT, WZOR	4
<b>SOULCRUSHER</b> Operator (ATLANTIC) KFRQ, KHTQ, KRXQ, WYBB	4
<b>WISH UPON A DOG STAR</b> Satellite Party (COLUMBIA) KOMP, KZRQ, WRUF, WYBB	4

**ADDED AT...**  
**WZOR**  
Green Bay, WI  
PD: Joe Calgano  
MD: Cutter  
Deftones, Mein, O  
Linkin Park, What I've Done, O  
Shadows Fall, Redemption, O

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TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>THE FIGHT</b> The Classic Crime (TOOTH & NAIL/EMR) TOTAL STATIONS: 29	165/28	<b>THE DEVIL CRIED</b> Black Sabbath (WARNER BROS./RHINO) TOTAL STATIONS: 18	123/10
<b>ALL THE SAME</b> Sick Puppies (RMR/VIRGIN) TOTAL STATIONS: 22	152/35	<b>SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)</b> The Almost (TOOTH & NAIL/VIRGIN) TOTAL STATIONS: 14	122/20
<b>LIE</b> Black Light Burns (I AM:WOLFPACK/ADRENALINE) TOTAL STATIONS: 20	142/62	<b>FIGHT LIKE THIS</b> Decyfer Down (SRE/INO/COLUMBIA) TOTAL STATIONS: 14	103/1
<b>MEIN</b> Deftones (MAVERICK/REPRISE) TOTAL STATIONS: 17	134/25	<b>WHAT I WANT</b> Daughtry (RCA/ARMG) TOTAL STATIONS: 6	93/23
<b>REDEMPTION</b> Shadows Fall (ATLANTIC/LAVA) TOTAL STATIONS: 17	128/28	<b>COCAINE</b> Strata (WIND-UP) TOTAL STATIONS: 13	87/43

## MOST INCREASED PLAYS

+175	<b>SIDE OF A BULLET</b> Nickelback (Roadrunner) KZRQ +22, WRXR +19, WYBB +18, KNCN +14, WRZK +14, KRXQ +11, KHTQ +10, KHTB +10, WBZK +10, WJJO +9
+128	<b>HUMP DE BUMP</b> Red Hot Chili Peppers (Warner Bros.) WYII +18, KIOZ +14, WRUF +12, KLAQ +12, KDOT +12, KTEG +11, XSQU +10, KRZR +10, WEDG +7, WCHZ +5
+88	<b>WELL ENOUGH ALONE</b> Chevelle (Epic) KFRQ +23, KDOT +16, KZRQ +13, WCPN +10, KXXR +8, WYSP +7, KISW +6, KATT +6, KNCN +5, WBUZ +5
+84	<b>NO SUCH THING</b> Chris Cornell (Suretone/Interscope) KOMP +20, WCCC +15, WBSX +8, WRUF +7, WWIZ +7, XSQU +6, SIOC +5, WJIL +5, WQXA +4, KICT +4
+82	<b>PARALYZER</b> Finger Eleven (Wind-up) KATT +11, KILO +10, KLAQ +10, WRXR +10, WYBB +9, WTFX +8, WRTT +7, KXXR +5, KUPD +4, WTPT +4

FOR WEEK ENDING APRIL 1, 2007  
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
	1	23	<b>PAIN</b> THREE DAYS GRACE	NO. 1 (11 WKS) JIVE/ZOMBA	397	0	1.285	1
2	16		<b>IT'S NOT OVER</b> DAUGHTRY	RCA/RMG	340	0	0.922	7
3	17		<b>SILLYWORLD</b> STONE SOUR	ROADRUNNER	331	+7	0.870	8
4	8	3	<b>FAR CRY</b> RUSH	MOST INCREASED PLAYS ANTHEM/ATLANTIC	317	+59	1.221	2
5	6	12	<b>BREATH</b> BREAKING BENJAMIN	HOLLYWOOD	301	+11	0.985	5
6	4	20	<b>LADIES &amp; GENTLEMEN</b> SALIVA	ISLAND/IDJMG	287	-15	0.636	12
7	5	22	<b>SNOW ((HEY OH))</b> RED HOT CHILI PEPPERS	WARNER BROS.	280	-17	1.034	4
8	7	20	<b>THE ENEMY</b> GODSMACK	UNIVERSAL REPUBLIC	261	-3	0.922	6
9	9	10	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	229	+5	0.651	11
10	13	12	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	227	+22	0.785	10
11	12	39	<b>LAND OF CONFUSION</b> DISTURBED	REPRISE	218	+4	1.105	3
12	10	52	<b>ANIMAL I HAVE BECOME</b> THREE DAYS GRACE	JIVE/ZOMBA	214	-9	0.865	9
13	16	14	<b>TEN THOUSAND FISTS</b> DISTURBED	REPRISE	205	+16	0.404	16
14	14	9	<b>WELL ENOUGH ALONE</b> CHEVELLE	EPIC	198	0	0.529	14
15	11	38	<b>HEROES</b> SHINEDOWN	ATLANTIC	187	-28	0.573	13
16	19	8	<b>BETTER THAN ME</b> HINDER	UNIVERSAL REPUBLIC	120	+7	0.189	22
17	18	10	<b>IF EVERYONE CARED</b> NICKELBACK	ROADRUNNER	114	-21	0.416	15
18	20	9	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	104	+3	0.154	26
19	21	4	<b>THE DEVIL CRIED</b> BLACK SABBATH	WARNER BROS./RHINO	88	0	0.259	17
20	RE-ENTRY		<b>SIDE OF A BULLET</b> NICKELBACK	AIRPOWER ROADRUNNER	87	+28	0.244	18
21	24	2	<b>LOVE REIGN O'ER ME</b> PEARL JAM	TEN CLUB/MONKEY WRENCH	85	+2	0.196	21
22	23	7	<b>THE ECSTASY OF GOLD</b> METALLICA	SONY CLASSICAL	85	-1	0.212	20
23	29	4	<b>YOU WOULDN'T KNOW</b> HELLYEAH	EPIC	76	+6	0.225	19
24	28	5	<b>JAMBI</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	75	+3	0.128	27
25	30	3	<b>ALL THESE THINGS I HATE (REVOLVE AROUND ME)</b> BULLET FOR MY VALENTINE	JIVE/ZOMBA	74	+7	0.066	-
26	22	9	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	74	-14	0.184	23
27	25	12	<b>STAND UP</b> JET	ATLANTIC	65	-17	0.055	-
28	NEW		<b>SURVIVALISM</b> NINE INCH NAILS	NOTHING/INTERSCOPE	58	+12	0.177	24
29	NEW		<b>FROM YESTERDAY</b> 30 SECONDS TO MARS	IMMORTAL/VIRGIN	56	-8	0.117	28
30	RE-ENTRY		<b>THE OLDER I GET</b> SKILLET	ARDENT/ATLANTIC/LAVA	50	0	0.041	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>WHAT I'VE DONE</b> Linkin Park (MACHINE SHOP/WARNER BROS.) KAZR, KBER, WNOR, WXMM	4
<b>SIDE OF A BULLET</b> Nickelback (ROADRUNNER) KUFO, WJXQ, WVRK	3
<b>SURVIVALISM</b> Nine Inch Nails (NOTHING/INTERSCOPE) KIOC, WMMS	2
<b>SILLYWORLD</b> Stone Sour (ROADRUNNER) WJLY	1
<b>IT'S NOT OVER</b> Daughtry (RCA/RMG) KIOC	1
<b>LOVE REIGN O'ER ME</b> Pearl Jam (TEN CLUB/MONKEY WRENCH) WMMS	1
<b>FROM YESTERDAY</b> 30 Seconds To Mars (IMMORTAL/VIRGIN) WJXQ	1
<b>HUMP DE BUMP</b> Red Hot Chili Peppers (WARNER BROS.) KUFO	1
<b>DANCE OF THE MANATEE</b> Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) WEBN	1

**ADDED AT...**  
**WJXQ**  
Lansing, MI  
PD: Sheri Vegas  
MD: Darcy  
30 Seconds To Mars, From Yesterday, 7 Nickelback, Side Of A Bullet, 1

**Q106**  
Lansing & Detroit Station

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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>RAIN WIZARD</b> Black Stone Cherry (IN DE GOOT/ROADRUNNER)	32/6	<b>MY CURSE</b> Killswitch Engage (ROADRUNNER)	16/6
TOTAL STATIONS:	7	TOTAL STATIONS:	7
<b>HUMP DE BUMP</b> Red Hot Chili Peppers (WARNER BROS.)	28/26	<b>DISAPPEAR</b> Army Of Anyone (FIRM)	16/1
TOTAL STATIONS:	2	TOTAL STATIONS:	1
<b>ELECTRIC WORRY</b> Clutch (ISSACHAR/DRT)	18/1	<b>DANCE OF THE MANATEE</b> Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC)	15/7
TOTAL STATIONS:	2	TOTAL STATIONS:	6

## MOST INCREASED PLAYS

<b>+59</b>	<b>FAR CRY</b> Rush (Anthem/Atlantic) WNOR +8, KMOD +12, WXMM +10, WJXQ +8, WKLC +7, WJFX +6, KBER +3, WONE +3, WJGR +2
<b>+28</b>	<b>SIDE OF A BULLET</b> Nickelback (Roadrunner) KUFO +11, WVRK +7, WXMM +7, KBER +2, WKLC +2, WNOR +2, WJXQ +1, WJFX +1
<b>+26</b>	<b>HUMP DE BUMP</b> Red Hot Chili Peppers (Warner Bros.) KUFO +18, KBER +9
<b>+22</b>	<b>EVERYTHING</b> Buckcherry (Eleven Seven/Atlantic/Lava) WJGR +6, WJLY +5, WDHA +5, KIOC +3, WKLC +3, KSHE +3, KBER +2, WEBN +2, KMOD +1
<b>+16</b>	<b>TEN THOUSAND FISTS</b> Disturbed (Reprise) KAZR +3, WVRK +8, WXMM +3, KTUX +1, KIOC +1, WAQX +1, WEBN +1, WNOR +1, KBER +1

FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 25 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>CRAZY BITCH</b> BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	184	179	6	<b>HOW LONG</b> HINDER (UNIVERSAL REPUBLIC)	127	136
2	<b>ROCKSTAR</b> NICKELBACK (ROADRUNNER)	175	176	7	<b>ANOTHER BRICK IN THE WALL (PART II)</b> PINK FLOYD (COLUMBIA)	122	108
3	<b>THROUGH GLASS</b> STONE SOUR (ROADRUNNER)	164	191	8	<b>CALL ME WHEN YOU'RE SOBER</b> EVANESCENCE (WIND-UP)	120	87
4	<b>THE POT</b> TOOL (TDOL DISSECTIONAL/VOLCANO/ZOMBA)	160	157	9	<b>REMEDY</b> SEETHER (WIND-UP)	116	131
5	<b>COMING UNDONE</b> KORN (VIRGIN)	153	133	10	<b>BACK IN BLACK</b> AC/DC (AT&T/ATLANTIC)	114	100

## ROCK REPORTERS

<b>WCNE/Akron, OH*</b> CM: Nick Anthony FD: T.K. O'Grady APD/MD: Tim Daugherty	<b>KIOC/Beaumont, TX*</b> OM/PD: Joey Armstrong	<b>WBN/Cincinnati, OH*</b> OM/PD: Scott Reinhart MD: Dave Fritz	<b>WRVC/Huntington, WV</b> PD: Reeves Kirtner MD: Rick Kiene	<b>WXMM/Norfolk, VA*</b> OM/PD: John Shornby APD/MD: Zak Taylor	<b>KCAL/Riverside, CA*</b> PD: Steve Hoffman APD/MD: Daryl Norsell	<b>KSHE/St. Louis, MO*</b> OM: Rick Balis APD/MD: Katy Kruze MD: Guy Favazza
<b>KZQR/Albuquerque, NM*</b> CM: Bill May FD: Phil Mahoney MD: Rob Brothers	<b>WPTQ/Bowling Green, KY</b> OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews	<b>WJXQ/Lansing, MI*</b> PD: Sheri Vegas MD: Darcy	<b>KCLB/Palm Springs, CA</b> PD: Anthony "Antdog" Quiroz MD: Jenn Brewski	<b>WVRX/Rockford, IL</b> PD: Jim Stone MD: Jon Schulz	<b>WAQX/Syracuse, NY*</b> OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley
<b>WZZO/Allentown, PA*</b> PD: Tori Thomas MD: Keith Moyer	<b>WRQK/Canton, OH*</b> PD: Keith Hamilton	<b>WVRK/Columbus, GA*</b> OM: Brian Waters PD: Chris Chaos	<b>WGIR/Manchester, NH*</b> APD: Becky Pohotsky	<b>WRKZ/Pittsburgh, PA*</b> OM: Keith Clark PD: Ryan Mill	<b>KBER/Salt Lake City, UT*</b> PD: Kelly Hammer APD/MD: Darby Wilcox	<b>KMOD/Tulsa, OK*</b> OM/PD: Don Cristi
<b>KWHL/Anchorage, AK</b> PD: Jen Shevlin APC/MD: Brad Stennett	<b>WPXC/Cape Cod, MA</b> PD: Suzanne Tonajre APD/MD: James Gallagher	<b>KAZR/Des Moines, IA*</b> OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall	<b>WAFX/Montgomery, AL*</b> PD: Rick Hendrick	<b>KUFO/Portland, OR*</b> PD: Mike Tierney APD/MD: Dan Bozyk	<b>KZOZ/San Luis Obispo, CA</b> OM: Pepper Daniels MD: Dusty Rhoads	<b>WMZK/Wausau, WI</b> PD: Jeff Cecil
<b>WTJS/Augusta, ME</b> OM PD: Steve Smith APC: Chris Rush	<b>WKLC/Charleston, WV*</b> OM: Bill Knight PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	<b>WQCM/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Mike Holder	<b>WDHA/Morristown, NJ*</b> PD: Tony Paige APD/MD: Curtis Kay	<b>WHJY/Providence, RI*</b> PD: Scott Laudani MD: Mike Brangiforte	<b>KTUX/Shreveport, LA*</b> PD: Ragen King MD: Flynt Stone	<b>KBZS/Wichita Falls, TX</b> PD: Liz Ryan

\* Monitored Reporters



# ROCK

POWERED BY



▶ "LAZY EYE," THE FIRST CHART HIT FROM SILVER SUN PICKUPS, JUMPS INTO THE TOP 10 (12-9) ON THE CANADA ROCK CHART.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willabee  
MD: Nikki Alexander

**WHRL/Albany, NY\***  
OM: John Cooper  
PD: Capone  
APD/MD: Gabby

**WNNX/Atlanta, GA\***  
OM: Rob Roberts  
PD: Leslie Fram  
APD: Steve Craig

**WJSE/Atlantic City, NJ**  
OM/PD: Nick Giorno  
APD/MD: Shawn Castelluccio

**WAEG/Augusta, GA**  
OM: Ron Thomas  
PD: J.D. Kunes

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Mat Diablo  
MD: Jeremi Smith

**WBCN/Boston, MA\***  
PD: Dave Wellington  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin

**WBTZ/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WAVF/Charleston, SC\***  
PD: Lance Hale  
MD: Wendy Rollins

**WZJO/Charleston, WV\***  
PD/MD: Bruce Clark

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
APD: Brett "Spike" Eskin

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Tommy Bodean  
APD: Julie Evans

**WXRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
PD: Duane Doherty  
APD: Chris Ryan  
MD: Josh Venable

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
APD/MD: Boomer

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova

**KXNA/Fayetteville, AR**  
PD/MD: Dave Jackson

**WYSK/Fredericksburg, VA**  
OM/PD: Paul Johnson

**KFRF/Fresno, CA\***  
PD: Jason Squires  
MD: Ryan Oldfield

**KKPL/Ft. Collins, CO**  
OM/PD: Mark Callaghan  
MD: Beano

**WJBX/Ft. Myers, FL\***  
PD: John Rozz  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
APD/MD: Greg Brady

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBB/Houston, TX\***  
PD: Vince Richards  
MD: Don Jantzen

**WRZX/Indianapolis, IN\***  
PD: Lenny Diana

**WTZR/Johnson City, TN\***  
APD: Bruce Clark  
APD: LoKi

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/MD: Jason Ulanet

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KFTF/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Walker

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Hornie Pooser

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**WLRS/Louisville, KY\***  
OM: J.D. Kunes  
APD/MD: Joe Stamm

**WMFS/Memphis, TN\***  
OM/PD: Rob Cressman  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
MD: Chris Calef

**WGVS/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Chris Rahn

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
APD/MD: Brian Phillips

**WKZQ/Myrtle Beach, SC**  
PD: Mark McKinney  
MD: Mase

**WROX/Norfolk, VA\***  
OM: Jay Michaels  
PD: Michele Diamond  
MD: Mike Powers

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn  
MD: Crystal Clements

**WJRR/Orlando, FL\***  
PD: Rick Everett  
MD: Brian Dickerman

**WOCL/Orlando, FL\***  
PD: Bobby Smith

**KMRJ/Palm Springs, CA**  
OM/PD: Thomas Mitchell  
APD/MD: Dwight Arnold

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
PD: John Moschitta  
MD: Winnie Ferguson

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Greg Rampage

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton  
APD: Jaime Cooley

**WBRU/Providence, RI\***  
PD: Chris Novello  
APD: Zach Harnett  
MD: Noah Chevalier

**KRZQ/Reno, NV\***  
OM: Rob Brooks  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Eric Kristensen  
MD: Jessica Lee

**WRXL/Richmond, VA\***  
OM: Bill Cahill  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
OM/PD: Bobby Sato

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Hill Jordan

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fulkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Stephen Kallao

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM: Gary Schoenwetter  
PD: Rich McLaughlin  
APD: Khaled Elsebai  
MD: Zach Brooks

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXH/Savannah, GA\***  
OM: Susan Groves  
PD: Dustin Matthews  
MD: Leslie Scott

**KNDD/Seattle, WA\***  
PD: Lazlo  
APD: Jim Keller  
MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Rick Everett  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
PD: Scott Petibone  
APD: Tim Noble  
MD: Ty

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**KMYZ/Tulsa, OK\***  
PD: Ken Wall  
MD: Amber Fiedler

**WWDC/Washington, DC\***  
PD: Chris Cruze  
APD/MD: Danielle Flynn

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
MD: Ross Mahoney

**WSFM/Wilmington, NC**  
PD/MD: Mike Kennedy

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/MD: Frank Pain

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**KRAB/Bakersfield, CA\***  
OM: Steve King  
PD/MD: Danny Spanks  
APD: Jared Mann

**WYYY/Baltimore, MD\***  
PD: Dave Hill  
APD/MD: Rob Heckman

**WCPR/Biloxi, MS\***  
OM: Kenny Vest  
APD/MD: Maynard

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen

**WRXR/Chattanooga, TN\***  
OM: Kris Van Dyke  
PD: Boner

**WIL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Sam Martin

**KRQR/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford

**WBZL/Columbus, OH\***  
PD: Hal Fish  
APD/MD: Ronni Hunter

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KRBR/Duluth, MN**  
OM/PD: Mark Fleischer

**KLAQ/El Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WWBN/Flint, MI\***  
OM: Jay Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	16	PARALYZER	FINGER ELEVEN	WIND-UP	586	-21
2	3	9	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	453	+19
3	2	10	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	453	+17
4	4	10	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	410	+8
5	7	6	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	357	+28
6	5	11	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	332	-19
7	9	3	FAR CRY	RUSH	ANTHEM/UNIVERSAL	326	+24
8	6	19	SILLY WORLD	STONE SOUR	ROADRUNNER/WARNER	323	-13
9	12	13	LAZY EYE	SILVER SUN PICKUPS	DANGERBIRD/MAPLEMUSIC	287	+7
10	8	20	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	279	-30
11	19	6	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	269	+58
12	13	12	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	258	+6
13	17	8	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	257	+45
14	10	22	FALLEN LEAVES	BILLY TALENT	ATLANTIC/WARNER	253	-41
15	16	9	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	250	+34
16	15	5	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	250	+11
17	21	6	SURVIVALISM	NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	238	+34
18	14	25	LEVEL	THE RAconteurs	THIRD MAN/V2	232	-19
19	25	7	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	229	+41
20	11	19	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	229	-59
21	24	5	TALK TO HER	PRIESTESS	RCA/SONY BMG	209	+28
22	20	9	IF EVERYONE CARED	NICKELBACK	EMI	209	+1
23	22	7	THE WHITE UNICORN	WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	191	-3
24	18	26	ANNA-MOLLY	INCUBUS	IMMORTAL/EPIC/SONY BMG	184	-28
25	25	19	LADIES & GENTLEMEN	SALIVA	ISLAND/UNIVERSAL	158	-19
26	26	21	STARLIGHT	MUSE	WARNER BROS./WARNER	153	-19
27	31	11	PRAYER OF THE REFUGEE	RISE AGAINST	CEFFEN/UNIVERSAL	140	+13
28	34	16	FROM YESTERDAY	30 SECONDS TO MARS	IMMORTAL/VIRGIN/EMI	130	+27
29	30	25	SNOW ((HEY OH))	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	124	-6
30	27	12	BABY HATES ME	DANKO JONES	AQUARIUS/EMI	123	-16

FOR WEEK ENDING APRIL 1, 2007

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: The Rev

**WBYP/Ft. Wayne, IN\***  
MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Monica Rix  
MD: Matt Lehtola

**WKLQ/Grand Rapids, MI\***  
OM: Brent Alberts  
PD: Michael Grey  
MD: Splatz

**WZOR/Green Bay, WI\***  
PD: Joe Calgano  
APD: Cutter

**WXQR/Greenville, NC\***  
OM: Rolf Pepple  
PD/MD: Dave Tripp

**WTPT/Greenville, SC\***  
OM/PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/PD: Ken Carson  
MD: Nixon

**WCCC/Hartford, CT\***  
PD: Michael Picozzi  
APD/MD: Mike Karolyi

**WAMX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM: Rob Harder  
PD: Clay Sanders

**WRXW/Jackson, MS\***  
PD: Johnny Maze  
APD/MD: Brad Stevens

**WRZK/Johnson City, TN\***  
PD/MD: Scott Onks

**KQRC/Kansas City, MO\***  
OM/PD: Bob Edwards  
MD: Paul Marshall

**KOMP/Las Vegas, NV\***  
MD: Carlota

**KZCD/Lawton, OK**  
PD: Don "Criter" Brown

**WXZZ/Lexington, KY\***  
OM: Robert Lindsey  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD/MD: Jeff Petterson

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/PD: Wes Nessmann

**WJJO/Madison, WI\***  
PD: Randy Hawke  
APD/MD: Blake Patton

**KFRQ/McAllen, TX\***  
OM/PD: Mike Quinn

**KBRE/Merced, CA**  
PD/MD: Mikey Martinez  
APD: Jason LaChance

**WHDR/Miami, FL\***  
OM: David Israel  
PD: Kevin Vargas  
MD: Dave Hanson

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/PD: Carl Craft  
APD/MD: Robyn Lane

**WCLU/Morgantown, WV**  
OM/PD: Jeff Miller

**WBUZ/Nashville, TN\***  
OM: Jim Patrick  
PD/MD: Russ Schenck

**KATT/Oklahoma City, OK\***  
OM/PD: Chris Baker  
MD: Jake Daniels

**WIXO/Peoria, IL**  
OM: Ric Morgan  
PD/MD: Matt Bahan

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler

**WYSP/Philadelphia, PA\***  
PD: Gil Edwards  
MD: Jeff Sottolano

**KUPD/Phoenix, AZ\***  
PD/MD: Larry McFeele

**KDOT/Reno, NV\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KRXQ/Sacramento, CA\***  
OM/MD: Jim Fox  
PD: Pat Martin

**WKQZ/Saginaw, MI**  
PD: Hoser  
APD: Matt Bingham

**WZBH/Salisbury, MD**  
OM: Sue Timmons  
PD: Sean McHugh  
MD: Chris Steele

**KHTB/Salt Lake City, UT\***  
PD: Kayvon Motie  
APD/MD: Roger Orton

**KISS/San Antonio, TX\***  
PD/MD: LA Lloyd

**KIOZ/San Diego, CA\***  
OM: Jim Richards  
PD/MD: Shauna Moran-Brown

**KURQ/San Luis Obispo, CA**  
OM/PD: Andy Winford  
APD/MD: Stephanie Bell

**KXFX/Santa Rosa, CA**  
OM: Jeff Blazy  
PD/MD: Scott Less

**Music Choice Rock/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**XM Squizz/Satellite\***  
PD: Bodhi

**KISW/Seattle, WA\***  
OM/PD: Dave Richards  
APD: Ryan Castle

**WHBZ/Sheboygan, WI**  
PD: Ron Simonet

**WRBR/South Bend, IN**  
OM/PD: Ron Stryker

**KHTQ/Spokane, WA\***  
PD/MD: Barry Bennett  
APD: Kris Siebers

**KZBD/Spokane, WA\***  
OM: Cary Rolfe  
PD: Frank Jaxon

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# TRIPLE A



Specialty programming as a music destination

## The Chill Side Of Triple A

John Schoenberger

[JSchoenberger@RadioandRecords.com](mailto:JSchoenberger@RadioandRecords.com)

There is a modern style of music called chill-out that has its roots in classical orchestras, '60s soundtracks, world beat, acid jazz, new age and trip-hop. It appeals to adults who want to mellow out but still want to feel cool. While chill-out is laid-back like smooth jazz, the culture surrounding the genre is considerably more hip and cutting edge.

The music has become more mainstream during the past few years, too, largely because of its prevalence in TV commercials, on movie soundtracks and as bed music for TV shows. Three years ago, smooth jazz WQCD (CD101.9)/New York flirted with incorporating chill music and imaging into its main menu, but the experiment was short-lived.

The seed idea for programming this music on triple A stations, however, comes from KINK/Portland, Ore., which has been programming a late-night "Lights Out" feature Sunday–Thursday for several years. The show has become so popular and has such a distinctive brand that KINK has produced several "Lights Out" compilation CDs featuring music aired on the program. Sales of these CDs have generated hundreds of thousands of dollars for Portland-area charities. The station also has a 24/7 "Lights Out" side channel streaming on its Web site. "The show has been one of our highest-rated dayparts since it came on the air," KINK PD Dennis Constantine says. "We have now expanded on the idea a bit, with a Friday-night cocktail mixshow called 'The Loft' and then another show called 'Trance Formation' on Saturday night."

As the popularity of the genre has grown, more stations have begun experimenting with chill shows late at night or as specialty programs. Others run syndicated programs, such as "Musical Starstreams" for commercial stations and "Echoes" for public radio. Both satellite radio providers also have full-time chill channels.

Programmers who have come onboard in the past couple of years with chill shows



Constantine

### Full-Time Chill Outlets

**Blu Media's KBLU (Blue 102.9 FM)/ Santa Fe, N.M.**

Blue 102.9 is the ultimate niche lifestyle station. Joann Orner is the PD. Reach her at 505-984-1029. Listen at [blu1029.com](http://blu1029.com).

**XM Chill**

This XM Satellite Radio channel is an adventurous and deep-beat version of the genre with a large library of music and a unique mix. Programmed by Luis Baro. Reach him at 212-708-

6165. Sample it at [xmradio.com](http://xmradio.com).

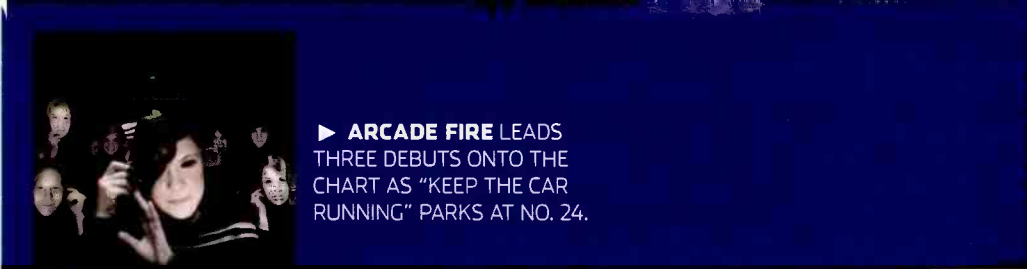
**Sirius Chill**

Sirius Satellite Radio's channel is a tighter, more rhythmic/dance version of the genre. Programmed by Jeff Eagon. Reach him at 212-584-5346. Sample it at [sirius.com](http://sirius.com).

**Elsewhere On The Web**

A number of Internet stations feature chill music, including Yahoo Music's Chillout and Live365's Chillout Beats.

—JS



▶ **ARCADE FIRE LEADS** THREE DEBUTS ONTO THE CHART AS "KEEP THE CAR RUNNING" PARKS AT NO. 24.

		TRIPLE A INDICATOR		PLAYS +/-	
THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	6 <b>BETTER THAN</b> JOHN BUTLER TRIO	ATLANTIC/LAVA	571	-16
2	2	8 <b>TELL ME 'BOUT IT</b> JOSS STONE	VIRGIN	539	+19
3	3	14 <b>PHANTOM LIMB</b> THE SHINS	SUB POP	499	-1
4	5	10 <b>DASHBOARD</b> MODEST MOUSE	EPIC	482	+5
5	4	17 <b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BLG	454	-44
6	9	8 <b>YOU CAN BRING ME FLOWERS</b> RAY LAMONTAGNE	RCA/RMG	406	+5
7	6	11 <b>ARE YOU ALRIGHT?</b> LUCINDA WILLIAMS	LOST HIGHWAY	399	-49
8	10	10 <b>LOOK AFTER YOU</b> THE FRAY	EPIC	396	0
9	11	11 <b>YOU'RE ALL I HAVE</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	383	-12
10	7	23 <b>NEW SHOES</b> PAOLO NUTINI	ATLANTIC	378	-64
11	8	12 <b>SLY</b> THE CAT EMPIRE	VELOUR	374	-35
12	13	5 <b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE	UNIVERSAL REPUBLIC	344	+6
13	18	4 <b>THE PICTURE</b> SON VOLT	TRANSMIT SOUND/LEGACY/RED	327	+19
14	15	7 <b>READ MY MIND</b> THE KILLERS	ISLAND/DJMG	309	-17
15	12	18 <b>THINK I'M IN LOVE</b> BECK	INTERSCOPE	303	-42
16	16	7 <b>CAN'T STOP</b> OZOMATLI	CONCORD	301	-22
17	17	8 <b>GRAVITY</b> JOHN MAYER	AWARE/COLUMBIA	299	-12
18	19	10 <b>HEAVENLY DAY</b> PATTY GRIFFIN	ATO/RED	289	-16
19	21	5 <b>STARS AND BOULEVARDS</b> AUGUSTANA	EPIC	283	+2
20	20	4 <b>TIME IS A RUNAWAY</b> THE ALTERNATE ROUTES	VANGUARD	276	-7
21	24	8 <b>FALLING UP</b> RICKIE LEE JONES	NEW WEST	270	+9
22	22	10 <b>DANGER</b> J.J. CALE & ERIC CLAPTON	REPRISE	254	-18
23	23	7 <b>NAJVE</b> THE KOOKS	ASTRALWERKS	249	-14
24	<b>NEW</b>	<b>KEEP THE CAR RUNNING</b> ARCADE FIRE	MERGE	245	+20
25	<b>NEW</b>	<b>SOMEONE TO LOVE</b> FOUNTAINS OF WAYNE	VIRGIN	241	+21
26	27	18 <b>NOTHING IN MY WAY</b> KEANE	INTERSCOPE	230	-16
27	<b>NEW</b>	<b>FOUR WINDS</b> BRIGHT EYES	SADDLE CREEK	228	+19
28	29	2 <b>YOUNG FOLKS</b> PETER BJORN AND JOHN	ALMOSTGOLD/RED	223	-8
29	<b>RE-ENTRY</b>	<b>HEAL YOURSELF</b> RUTHIE FOSTER	BLUE CORN	217	+11
30	30	2 <b>SUPPLY AND DEMAND</b> AMOS LEE	BLUE NOTE/BLG	216	-10

FOR WEEK ENDING APRIL 1, 2007

### Triple A Chill-Out

**KBAC/Santa Fe, N.M.:**

"Waxing Off With Cousin Todd," Saturday

**KHUM/Eureka, Calif.:**

"Cocktail Hour With Larry," Tuesday

**KINK/Portland, Ore.:**

"Lights Out," Sunday–Thursday

**KMTT/Seattle:** "The Chill," Sunday–Thursday

**KRSH/Santa Rosa, Calif.:** "Into the Krush," Monday

**KWMT/Tucson:** "Chill Side of the Mountain," nightly

**WCNR/Charlottesville, Va.:** "Chillville," Sunday

**WNCS/Burlington, Vt.:** "The Lounge," Saturday

**WQKL/Ann Arbor, Mich.:** "Sonic Bliss," Sunday

**WRSI/Northampton, Mass.:** "Chill Side of the River," Monday–Saturday

acknowledge what a different playing field it has become at night for adult-targeted radio. This type of programming attracts people who might not otherwise be listening at night.

In the same way that many stations air Sunday-morning "Acoustic Sunrise" programs, triple A programmers are discovering that they can create genre-specific shows that provide musical destinations for listeners.

"Having worked with many chill artists—Air, Tracey Thorn, Sia, Royksopp, Beth Orton, Breaks Co-Op—I've seen how successful these shows can be for triple A radio," Astralwerks national director of triple A promotion Jenni Sperandeo says.

"In much the same way jazz, blues or acoustic shows have worked in the past for specialty dayparts, chill shows help stations bolster their music-intensive position with new artists and fresh sounds," she adds. "Adults know this music, having heard it in countless music beds, TV advertisements and film placements, but few are familiar with the artists. This makes radio a valued authority for listeners who want to learn more." **R&R**

### Syndicated Chill

**"Musical Starstreams"**

Offers the best in "exotic electronica," produced and hosted by Forest. ([starstreams.com](http://starstreams.com))

**"Echoes"**

A daily soundscape of world fusion and ambient music distributed by Public Radio International. Produced and hosted by John Diliberto. ([echoes.org](http://echoes.org))

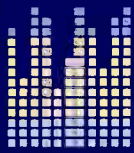
**"Chill With Chris Botti"**

Hosted by artist Chris Botti, this jazz-leaning show is distributed by Crystal Media Networks. Produced by Laurie Cobb. ([chillwithchrisbotti.com](http://chillwithchrisbotti.com))

**"Area54"**

Focuses on music selections most stations would not have in their own libraries. Produced and hosted by Tim Requa and Mike van Sisseren. ([area54.com](http://area54.com)) —JS





# TRIPLE A

▶ **AMY WINEHOUSE**  
ROLLS 26-17 WITH "YOU  
KNOW I'M NO GOOD,"  
COURTESY OF A  
73-PLAY INCREASE.



POWERED BY

Nielsen  
Broadcast Data  
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	19	<b>THINKING ABOUT YOU</b> NORAH JONES	NO. 1 (3 WKS) BLUE NOTE/BLC	443	+8	1.428	4
2	5	9	<b>READ MY MIND</b> THE KILLERS	MOST INCREASED PLAYS ISLAND/DJMG	417	+77	1.696	1
3	4	11	<b>LOOK AFTER YOU</b> THE FRAY	EPIC	374	+22	1.427	5
4	2	23	<b>THINK I'M IN LOVE</b> BECK	INTERSCOPE	373	-21	1.319	6
5	6	27	<b>SEE THE WORLD</b> GOMEZ	ATC/RED	338	+3	1.696	2
6	8	16	<b>PHANTOM LIMB</b> THE SHINS	SUE POP	334	-4	1.192	7
7	3	22	<b>NEW SHOES</b> PAOLO NUTINI	ATLANTIC	334	-55	1.494	3
8	10	12	<b>DASHBOARD</b> MODEST MOUSE	EPIC	323	+30	1.130	9
9	9	20	<b>NOTHING IN MY WAY</b> KEANE	INTERSCOPE	316	+11	0.946	13
10	11	6	<b>BETTER THAN</b> THE JOHN BUTLER TRIO	ATLANTIC/LAVA	303	+27	1.004	11
11	7	15	<b>YOU'RE ALL I HAVE</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	301	-40	1.160	8
12	13	19	<b>BELIEF</b> JOHN MAYER	AWARE/COLUMBIA	261	+7	0.993	12
13	12	29	<b>SATELLITE</b> GUSTER	REPRISE	232	-11	1.087	10
14	14	11	<b>DANGER</b> J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	217	-6	0.604	17
15	15	7	<b>SOMEDAY</b> JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	215	+12	0.735	15
16	19	5	<b>THE STORY</b> BRANDI CARLILE	AIRPOWER COLUMBIA	211	+19	0.599	19
17	26	2	<b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE	UNIVERSAL REPUBLIC	205	+73	0.417	23
18	17	9	<b>TELL ME 'BOUT IT</b> JOSS STONE	VIRGIN	202	+1	0.639	16
19	16	9	<b>GRACE KELLY</b> MIKA	CASABLANCA/UNIVERSAL REPUBLIC	188	-8	0.342	28
20	18	9	<b>GRAVITY</b> JOHN MAYER	AWARE/COLUMBIA	185	+1	0.600	18
21	23	9	<b>HEAVENLY DAY</b> PATTY GRIFFIN	ATC/RED	177	+21	0.532	21
22	22	13	<b>SLY</b> THE CAT EMPIRE	VELOUR	169	+1	0.364	26
23	25	5	<b>STARS AND BOULEVARDS</b> AUGUSTANA	EPIC	158	+24	0.770	14
24	21	13	<b>TAMACUN</b> RODRIGO Y GABRIELA	ATC/RED	145	-20	0.537	20
25	27	6	<b>ARE YOU ALRIGHT?</b> LUCINDA WILLIAMS	LOST HIGHWAY	135	+2	0.180	-
26	24	12	<b>AIN'T NOTHING WRONG WITH THAT</b> ROBERT RANDOLPH & THE FAMILY BAND	WARNER BROS.	121	-10	0.290	-
27	28	10	<b>FIDELITY</b> REGINA SPEKTOR	SIRE/WARNER BROS.	118	-3	0.420	22
28	30	2	<b>#9 DREAM</b> R.E.M.	WARNER BROS.	117	+15	0.358	27
29	RE-ENTRY		<b>WHAT ARE WE FIGHTING FOR?</b> TYRONE WELLS	UNIVERSAL REPUBLIC	103	-2	0.375	24
30	NEW		<b>INTO THE OCEAN</b> BLUE OCTOBER	UNIVERSAL MOTOWN	99	+27	0.366	25

## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	<b>I WILL FOLLOW YOU INTO THE DARK</b> DEATH CAB FOR CUTIE (ATLANTIC)	202	214	6	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER (AWARE/COLUMBIA)	147	154
2	<b>WINDOW IN THE SKIES</b> UZ (ISLAND/INTERSCOPE)	171	176	7	<b>PUT YOUR RECORDS ON</b> CORINNE BAILEY RAE (CAPITOL)	145	159
3	<b>SNCW [(HEY OH)]</b> RED HOT CHILI PEPPERS (WARNER BROS.)	164	197	8	<b>O VALENCIA!</b> THE DECEMBERISTS (CAPITOL)	145	187
4	<b>CHASING CARS</b> SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	163	165	9	<b>HOW TO SAVE A LIFE</b> THE FRAY (EPIC)	135	143
5	<b>OTHER SIDE OF THE WORLD</b> KT LUNSTALL (RELENTLESS/VIRGIN)	163	173	10	<b>THREE MORE DAYS</b> RAY LAMONTAGNE (RCA/RMG)	123	115

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BIG WHEEL</b> Tori Amos (EPIC) KMTT, KRVB, Sirius Spectrum, WB05, WCLZ, WRNR	6
<b>SIGNAL FIRE</b> Snow Patrol (RECORD COLLECTION/REPRISE) KPRI, WCLZ, WOOD, WNC5	4
<b>YOU KNOW I'M NO GOOD</b> Amy Winehouse (UNIVERSAL REPUBLIC) KCSR, KTCZ, WZCC	3
<b>SALALA</b> Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE) KTHX, WNC5, WXRV	3
<b>1, 2, 3, 4</b> Felt (CHERRYTREE/INTERSCOPE) KMTT, KTHX, WOOD	3
<b>OLD MAN (LIVE AT MASSEY HALL)</b> Neil Young (REPRISE) KBCO, WNC5, WRNR	3
<b>WHAT ARE WE FIGHTING FOR?</b> Tyrone Wells (UNIVERSAL REPUBLIC) KPRI, KXLY	2
<b>KEEP THE CAR RUNNING</b> Arcade Fire (MERGE) CIDR, WOOD	2

**ADDED AT...**  
**KMTT**  
Seattle, WA  
MD: Haley Jones  
Blue October, Into The Ocean, 15  
Low Stars, Calling All Friends, 14  
Felt, 1, 2, 3, 4, 4  
Tori Amos, Big Wheel, 1

FOR MORE STATIONS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SHE'S MINE</b> Brett Dennen (DUALTONE) TOTAL STATIONS: 10	96/20	<b>UNDER THE INFLUENCE</b> James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 12	80/18
<b>SIGNAL FIRE</b> Snow Patrol (RECORD COLLECTION/REPRISE) TOTAL STATIONS: 11	88/75	<b>THE PICTURE</b> Son Volt (TRANSMIT SOUND/LEGACY/RED) TOTAL STATIONS: 11	76/14
<b>YOU CAN BRING ME FLOWERS</b> Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 7	85/3	<b>RUBY</b> Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) TOTAL STATIONS: 7	73/29
<b>SOMEONE TO LOVE</b> Fountains Of Wayne (VIRGIN) TOTAL STATIONS: 12	83/7	<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/INTERSCOPE) TOTAL STATIONS: 4	69/69
<b>KEEP THE CAR RUNNING</b> Arcade Fire (MERGE) TOTAL STATIONS: 10	81/18	<b>WHAT LIGHT</b> Wilco (NONESUCH/WARNER BROS.) TOTAL STATIONS: 9	67/15

## MOST INCREASED PLAYS

<b>+77</b>	<b>READ MY MIND</b> The Killers (Island/DJMG) KENZ +12, KRVB +10, WXRV +10, KMTT +9, KTCZ +8, WOOD +4, KINK +4, KBCO +4, WZCC +4, WRNR +3
<b>+75</b>	<b>SIGNAL FIRE</b> Snow Patrol (Record Collection/Reprise) KENZ +28, WOOD +4, WRNR +13, KPRI +6, WXRV +3, WNC5 +3, WXRV +3, KTCZ +2, WZEW +2, KWMT +1
<b>+73</b>	<b>YOU KNOW I'M NO GOOD</b> Amy Winehouse (Universal Republic) WCLZ +13, KTCZ +9, KRVB +8, WXRV +7, WZCC +7, KENZ +6, WOOD +6, KCSR +6, WZEW +5, KWMT +4
<b>+69</b>	<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/InterScope) KENZ +45, KWMT +12, KPRI +6, KTCZ +6
<b>+35</b>	<b>BIG WHEEL</b> Tori Amos (Epic) SISP +9, WRNR +9, KENZ +3, WXRV +3, WZEW +2, CIDR +1, KBCO +1, KCSR +1, KMTT +1, KRVB +1

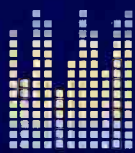
FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
27 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 53 reporters.  
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# AMERICANA

# TRIPLE A

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	<b>WEST</b> LUCINDA WILLIAMS LOST HIGHWAY		517	-19	4819
2	3	<b>THE SEARCH</b> SON VOLT TRANSMIT SOUND/LEGACY/RED		407	+46	1419
3	6	<b>HAPPY SONGS FROM RATTLESNAKE GULCH</b> JOE ELY RACK 'EM		368	+15	1818
4	2	<b>ENDLESS HIGHWAY: THE MUSIC OF THE BAND</b> VARIOUS 429/SLG		357	-8	4679
5	4	<b>VIRIDIAN</b> THE GREENCARDS DUAL/DNE		348	-6	3103
6	7	<b>CHILDREN RUNNING THROUGH</b> PATTY GRIFFIN ATO/RED		328	-13	2706
7	5	<b>THE SHOE BOX</b> JAY BOY ADAMS ROCKIN' HEART/SMITH		327	-26	2823
8	13	<b>RICKY SKAGGS &amp; BRUCE HORNSBY</b> RICKY SKAGGS & BRUCE HORNSBY LEGACY/COLUMBIA		313	+52	1174
9	10	<b>STARS IN MY CROWN</b> JORMA KAUKONEN RED HOUSE		310	+37	1127
10	9	<b>COUNTRYPOLITAN FAVORITES</b> SOUTHERN CULTURE ON THE SKIDS YEP ROC		297	+13	1522
11	15	<b>ELANA JAMES</b> ELANA JAMES SNARF		266	+10	1581
12	11	<b>DIVISADERO</b> TED RUSSELL KAMP POETRY OF THE MOMENT		258	-7	2113
13	8	<b>STATE OF GRACE</b> THE HOLMES BROTHERS ALLIGATOR		255	-35	3548
14	12	<b>QUARTET</b> PETER ROWAN & TONY RICE ROUNDER		246	-18	2056
15	14	<b>THE WEST WAS BURNING</b> MARTHA SCANLAN SUGAR HILL		242	-15	1729
16	17	<b>HAMMER OF THE HONKY TONK GODS</b> BILL KIRCHEN PROPER AMERICAN		241	+3	3133
17	18	<b>LAST GOOD KISS</b> LAST TRAIN HOME RED BEET		241	+15	713
18	16	<b>COUNTRY GHETTO</b> JJ GREY AND MOFRO ALLIGATOR		240	-7	1418
19	21	<b>REINVENTING THE WHEEL</b> ASLEEP AT THE WHEEL BISMEAUX		234	+45	594
20	34	<b>WATERLOO, TENNESSEE</b> UNCLE EARL ROUNDER		222	+84	430
21	19	<b>BLIND MAN WALKING</b> CADILLAC SKY SKAGGS FAMILY/LYRIC STREET		198	-8	2243
22	23	<b>OVER THE HILLS</b> LUCY KAPLANSKY RED HOUSE		198	+25	671
23	22	<b>THE PHENOMENAL RUTHIE FOSTER</b> RUTHIE FOSTER BLUE CORN		181	-5	1574
24	20	<b>NOT TOO LATE</b> NORAH JONES BLUE NOTE/BLC		177	-23	2423
25	24	<b>THE CALLING</b> MARY CHAPIN CARPENTER ZOE/ROUNDER		177	+4	726
26	25	<b>HEARTBREAKERS HALL OF FAME</b> SUNNY SWEENEY BIG MACHINE		170	+1	4472
27	28	<b>MY NAME IS BUDDY</b> RY COODER NONESUCH		170	+20	388
28	27	<b>ENOUGH ROPE</b> CHRIS KNIGHT DRIFTER'S CHURCH PRODUCTIONS		154	+3	8593
29	33	<b>THE SERMON ON EXPOSITION BOULEVARD</b> RICKIE LEE JONES NEW WEST		148	+8	1304
30	32	<b>FORK IN THE ROAD</b> INFAMOUS STRINGDUSTERS SUGAR HILL		143	-3	946

## TRIPLE A REPORTERS

<b>WAPS/Akron, OH</b> OM: Andrew James PD/MD: Bill Gruber	<b>WNRN/Charlottesville, VA</b> OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupelo	<b>WFPK/Louisville, KY</b> OM: Brian Conn PD: Stacy Owen APD: Laura Shine	<b>KENZ/Salt Lake City, UT*</b> PD: Mike Peer MD: Kari Bushman
<b>KNBA/Anchorage, AK</b> OM/MD: Loren Dixon MD: Danny Preston	<b>WDOB/Chattanooga, TN*</b> OM/MD: Danny Howard MD: Brad Steiner	<b>WMMM/Madison, WI*</b> PD: Pat Gallagher MD: Gabby Parsons	<b>KPRI/San Diego, CA*</b> OM: Bob Burch APD: Sean Smith
<b>WQKL/Ann Arbor, MI</b> PD: Chris Ammel MD: Mark Copeland	<b>WXRT/Chicago, IL*</b> PD: Norm Winer OM/MD: John Farneda	<b>KTCZ/Minneapolis, MN*</b> PD: Lauren MacLeash MD: Thorn	<b>KPND/Sandpoint, ID</b> OM/MD: Dylan Benefield APD/MD: Diane Michaels
<b>KSPN/Aspen, CO</b> PD: Sara Guttman	<b>WCBE/Columbus, OH</b> OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	<b>WZEW/Mobile, AL*</b> OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	<b>KFOG/San Francisco, CA</b> PD: David Benson MD: Kelly Ransford
<b>WZGC/Atlanta, GA*</b> PD: Michelle Engel APD: Chris Brannen MD: Margot Smith	<b>WMWV/Conway, NH</b> PD/MD: Mark Johnson	<b>WBJB/Monmouth, NJ</b> OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	<b>KBAC/Santa Fe, NM</b> PD/MD: Ira Gordon
<b>KGSR/Austin, TX*</b> OM: Chase PD: Chris Edge APD: Jyl Hershman-Ross MD: Susan Castle	<b>KBCO/Denver, CO*</b> PD: Doug Clifton MD: Benji McPhail	<b>KPIG/Monterey, CA</b> OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary	<b>KRSH/Santa Rosa, CA</b> PD/MD: Pam Long
<b>KUT/Austin, TX</b> PD: Hawk Mendenhall MD: Jeff McCord	<b>KPTL/Des Moines, IA</b> PD: Deeya McClurkin	<b>WRLT/Nashville, TN*</b> OM/MD: David Hall APD/MD: Rev. Keith Coes	<b>DMX Folk Rock/Satellite</b> OM: Leanne Vince MD: Dave Sloan
<b>WRNR/Baltimore, MD*</b> OM/MD: Bob Waugh APD/MD: Alex Cortright	<b>CIDR/Detroit, MI*</b> PD: Matt Franklin	<b>WFUV/New York, NY</b> PD: Chuck Singleton MD: Rita Houston	<b>Music Choice Adult Alternative/Satellite</b> PD: Justin Prager MD: Tiffany Sinder
<b>WTMD/Baltimore, MD</b> PD/MD: Mike "Matthews" Vasilikos	<b>KHUM/Eureka, CA</b> OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	<b>WRSI/Northampton, MA</b> PD: Sean O'Mealy MD: Johnny Memphis	<b>Sirius Spectrum/Satellite*</b> PD: Gary Schoenwetter MD: Sean Mascoll
<b>KLRR/Bend, OR</b> OM/MD: Doug Donoho APD: Dori Donoho	<b>WFIV/Farragut, TN</b> OM: Brian Tatum PD/MD: Todd Ethridge	<b>KBBB/Park Hills, MO</b> OM/MD: Greg Camp APD: Glenn Berry	<b>XM Cafe/Satellite</b> PD: Bill Evans MD: Brian Chamberlain
<b>KRVB/Boise, ID*</b> OM/MD: Dan McColly MD: Tim Johnstone	<b>KOZT/Ft. Bragg, CA</b> PD: Tom Yates APD/MD: Kate Hayes	<b>WXPN/Philadelphia, PA</b> OM: Bruce Warren MD: Dan Reed	<b>KMTT/Seattle, WA*</b> APD/MD: Haley Jones
<b>WBOS/Boston, MA*</b> PD: David Ginsburg MD: Dana Marshall	<b>WEHM/Hampsons, NY</b> PD: Brian Cosgrove MD: Lauren Stone	<b>WYEP/Pittsburgh, PA</b> PD: Kyle Smith MD: Mike Sauter	<b>WKZE/Sharon, CT</b> OM: Will Stanley PD: Tim Schaefer MD: Will Bailes
<b>WXRV/Boston, MA*</b> OM: Ron Bowen APD: Catie Wilber	<b>KSUT/Ignacio, CO</b> PD: Steve Rauworth MD: Stasia Lanier	<b>WCLZ/Portland, ME*</b> PD: Herb Ivy MD: Brian James	<b>WNCW/Spindale, NC</b> APD/MD: Martin Anderson
<b>KMMS/Bozeman, MT</b> OM/MD: Michelle Wolfe	<b>WTTS/Indianapolis, IN*</b> PD: Brad Holtz APD/MD: Laura Duncan	<b>KXLY/Spokane, WA*</b> PD: Ken Richards MD: Marie McCallister	<b>WVOD/Wanchese, NC</b> PD: Matt Cooper
<b>KYSL/Breckenridge, CO</b> PD: Tom Fricke MD: TJ Sanders	<b>KMTN/Jackson, WY</b> PD/MD: Mark "Fish" Fishman	<b>WSTP/Poughkeepsie, NY</b> OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	<b>KTAO/Taos, NM</b> OM: Dave Noll PD/MD: Brad Hockmeyer
<b>WNVY/Cape Cod, MA</b> PD: PJ Finn	<b>KTBG/Kansas City, MO</b> PD: Jon Hart MD: Byron Johnson	<b>WBCG/Punta Gorda, FL</b> PD/MD: G. Michael Keating	<b>KWMT/Tucson, AZ*</b> OM: Tim Richards PD: Blake Rogers
<b>WCOO/Charleston, SC*</b> OM/MD: Mike Allen MD: Joel Frank	<b>WEBK/Killington, VT</b> PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	<b>KSQY/Rapid City, SD</b> PD/MD: Chad Carlson	<b>WVOD/Wanchese, NC</b> PD: Matt Cooper
<b>WCNR/Charlottesville, VA</b> OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	<b>KOHO/Leavenworth, WA</b> PD: Sue Meyers MD: Carl Widing	<b>KTHX/Reno, NV*</b> PD: Mark Keefe APD/MD: Dave Herald	<b>WXPB/White Plains, NY</b> PD: Chris Herrmann APD/MD: Rob Lipschutz
	<b>KROK/Leesville, LA</b> OM: Rick Barnickel PD/MD: Sandy Blackwell	<b>WOCM/Salisbury, MD</b> OM: David Rothner PD/AMD: Skip Dixon	<b>WTYD/Williamsburg, VA</b> PD/MD: Amy Miller
			<b>WUIN/Wilmington, NC</b> PD: Beau Gunn MD: Michelle Daniel

\* Monitored Reporters

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MOST ADDED			
<b>FROM THE CRADLE TO THE GRAVE</b> Dale Watson (HYENA) 19	<b>OLD SCHOOL</b> Koko Taylor (ALLIGATOR) 10	<b>WATERLOO, TENNESSEE</b> Uncle Earl (ROUNDER) 9	<b>THE TRAILER TAPES</b> Chris Knight (DRIFTER'S CHURCH PRODUCTIONS) 6
<b>PEACE LOVE &amp; ANARCHY</b> Todd Snider (OH BOY) 11	<b>A HUNDRED MILES OR MORE: A COLLECTION</b> Alison Krauss (ROUNDER) 9	<b>THE EDGE OF THE WORLD</b> Buddy Mondlock (SPARKING GAP) 6	<b>WE'LL NEVER TURN BACK</b> Mavis Staples (ANTI-/EPITAPH) 6

FOR WEEK ENDING APRIL 1, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2007 Americana Music Association.

## CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:**  
Derived, in part, using certain Arbitron Inc. copyrighted Persons 13+ audience estimates, under license.

**AIRPOWER:**  
Awarded to songs appearing in the top 20 on both the Airplay and

audience charts for the first time with increases in both plays and audience.

**BREAKERS:**  
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**MOST INCREASED PLAYS:**  
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:**  
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:**  
Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:**  
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:**  
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin

charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.



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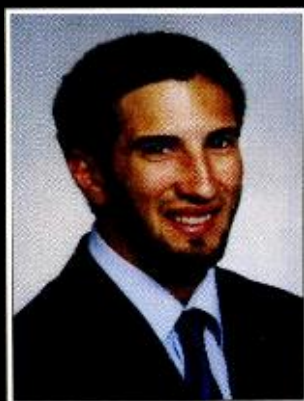
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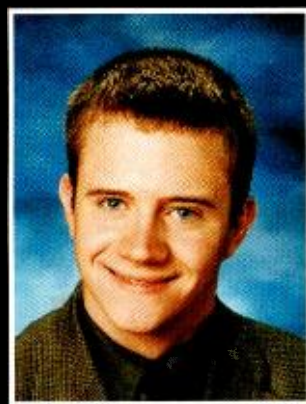
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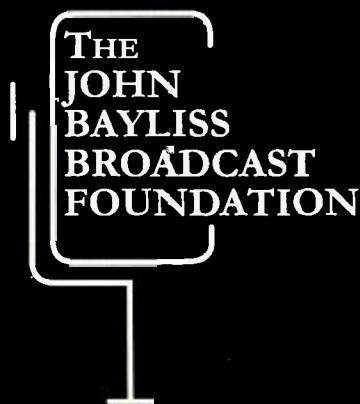
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PDs on hot songs and trends in the Mexican and tropical genres

# Latin, Hot And Steamy

Jackie Madrigal  
 JMadrigal@RadioandRecords.com

Summer turns up the heat—not just weather-wise, but musically speaking, too. The warmest months typically bring the hottest hits. Summer is the season when car radios around the country blast the latest, hottest jams.

And when it comes to Latin, there's something for everyone this year, from banda, norteño and duranguense to salsa, merengue and bachata. From reggaetón and hip-hop to pop, ballads, rock and happy punk.

R&R asked programmers at regional Mexican and tropical stations which songs and artists are steaming up their airwaves and which ones they predict will burn up those hot summer days. Next week we'll do the same with pop, Latin rhythmic and Latin rock/alternative programmers.

### Julie Garza, PD, regional Mexican WYMY (La Ley)/Raleigh

"The hottest artists right now in North Carolina are Conjunto Primavera, Diana Reyes and Los Primos de Durango, because much of this area has immigrants from the Tierra Caliente part of Mexico and from the state of Durango. These artists have released great first singles. Personally, I think Primavera needed a song like ["Ese"]: to the heart and romantic, and people are taking it in really well. Diana is a complete package. She sings very well, is charismatic and really understands who her audience is. Her first single ["Cuando Baja la Marea"] is doing really well here, and her entire CD has a lot to offer.

"The new trend in the format is banda romántica [romantic banda]. La Arrolladora Banda el Limón had great success here with 'Si Tu Amor No Vuelve.' Pequeños Musical has also done well with 'Me Encantaría' and 'El Reencuentro.' The contrast of the duranguense sound with these romantic ballads will be good this summer. The new song by Banda Auténtica de Jerez, 'Acto Suicida,' follows this trend. And I'm sure the duranguense genre will surprise us with new combinations."

### Manuel Sepúlveda, PD, regional Mexican WEDJ (Radio Latina)/Indianapolis

"The hottest songs for this summer at Radio Latina 107.1 FM will be 'Cada Vez Que Pienso en Ti' [by Creadores del Pasito Duranguense], 'Tal Vez' [by Los Primos de Durango], 'No Voy a Llorar' [by Alacranes Musical] and 'Y Si Volviera a Nacer' [by Alegres de la Sierra]. Other hot artists are Mariano Barba, El Chapo de Sinaloa, Jenni Rivera, K-Paz de la Sierra and Valentín Elizalde.

"I like their energy and their rhythm. Our audience asks for music that reminds them of the Mexico they left behind. And their music makes our listeners' workday easier and go by faster.

"The format's new musical trends, which we are incorporating into the station more and more, are sierrero [performed by such acts as Los Dareyes, Higuereños and Toño Y Freddy] and duranguense music. Some of the artists we'll be talking about in the next few months are El Flaco Elizalde, Los Primos, Mariano Barba and Alacranes Musical."

### Juan D. González, PD, tropical WKKB (Latina)/Providence

"In our city, bachata and merengue are the most popular genres—Héctor Acosta, Aventura, Frank Reyes and El Jeffrey are common household names.

"Fusions are generating great interest, even among not-so-old listeners. Juan Luis Guerra



"LA LLAVE DE MI CORAZÓN" BY JUAN LUIS GUERRA Y 440 CROWNS THE RECORD POOL LISTING, WHILE SPENDING A SIXTH WEEK ATOP TROPICAL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	9	NARCISTA POR EXCELENCIA PANDA	WARNER LATINA
2	3	8	DOON'T LET GO PACHA MASSIVE	NACIONAL
3	7	4	MIENTELE LOS BUNKERS	NACIONAL
4	4	28	A ODOE VAN LOS MUERTOS KINKY	NETTWERK
5	6	12	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
6	5	7	EL MURO EL TRI	FONOVISA
7	13	4	MANOA UNA SENAL MANA	WARNER LATINA
8	2	14	A LA MOOE LOS ABANDONED	VAPOR/SANCTUARY
9	RE-ENTRY		VIA LACTEA ZOE	EMI TELEvisa
10	RE-ENTRY		LEJOS ESTAMOS MEJOR MOTEL	WARNER
11	10	2	AQUI ALLISON	SONY BMG NORTE
12	19	3	SENTIMENTAL MODERATTO	EMI TELEvisa
13	12	9	NI FREUO NI TU MAMA BELINDA	EMI TELEvisa
14	15	2	ESPACIO SIOERAL JESSE & JOY	WARNER LATINA
15	9	7	BESAME NOVEL	FONOVISA
16	1E	20	FRAGIL ALLISON	SONY BMG NORTE
17	NEW		DOON OINERO ATERCIOPELADOS	NACIONAL
18	RE-ENTRY		NO DELASONICA	DAK MUSIC/V&J
19	RE-ENTRY		ENAMORAADO GUSTAVO LAUREANO	UNIVERSAL LATINO
20	NEW		YA NO ME INTERESA JOE FERNANDEZ	POP ART

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	2	6	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEvisa
2	4	5	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
3	1	12	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
4	5	8	SE TRABA DAVID CEDENO	EVELINA
5	3	9	IMAGINATE CALLEGO	MACHETE
6	8	5	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
7	9	5	PEGATE RICKY MARTIN	SONY BMG NORTE
8	14	2	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
9	6	7	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
10	7	21	EN EL AMOR JOE VERAS	J&N
11	11	4	MI CORAZONCITO AVENTURA	PREMIUM LATIN
12	NEW		LA MANERA ADASSA	UNIVERSAL LATINO
13	20	4	QUE LLOREN IVY QUEEN	UNIVISION
14	19	3	EMPECE A LLORAR ANTHONY CRUZ	M.P.
15	18	2	OIME QUE FALTO ZACARIAS FERREIRA	FANIA/J&N
16	13	6	DOON'T CRY TOBY LOVE	SONY BMG NORTE
17	NEW		CALM MY NERVES DON OMAR	MACHETE
18	10	10	TOMA NENA (MANOPLASO) BABY RASTA	GBM/UNIVERSAL LATINO
19	NEW		A PUNTO DE ESTALLAR N'KLABE	SONY BMG NORTE
20	16	17	VALE LA PENNA YOSKAR SARANTE	J&N



Garza



González

is a great example: Out of left field, cha-cha-chá in 2007. And yet ["La Llave de Mi Corazón"] is one of the hottest songs on the radio right now, worldwide.

"Fusions are the thing: old dancehall sounds from the '60s with some kicking bassline and acoustics that transform the song into modernism; our roots mixed up in the most fine way, combined with what drives the basics of modern music. Genius.

"Another great example is Fonseca, a young, very talented artist that deserves more attention from the major markets. He is huge with our listeners, and here we see it again: the very basics of Colombian folklore mixed up with modern sounds and some high-quality interpretation.

"This summer we're going to see a slow but sure return of merengue. What will stand out are the classic merengue productions that appreciate the intricacies of this genre, wrapped around traditional lyrics that talk about love and everyday living. It's a completely consumable style of merengue and not at all street.

"Who will burn the summer? Gran Combo de Puerto Rico presented a very interesting proposal in their 45th anniversary. 'Arroz Con Habichuelas' has nostalgia written all over it. Gallego has awakened an otherwise redundant reggaetón genre."

R&R



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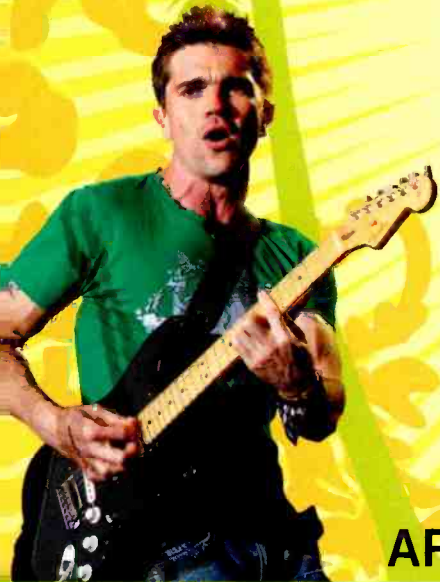
-Gabriel Abaroa, President, LARAS

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Larry Gold, Owner/Creative Director, S.O.B.'s  
Travis Katz, VP International Strategy, mysapce  
Walter Kolm, SVP Marketing/A&R, Universal Music Latino  
DJ Nelson, Artist, Universal Music Latino  
Marcus Owenby, Director of Hispanic Operations, Cingular Wireless  
Diego Prusky, Principal, In-Style! Software  
Celeste Rodas Juarez, President, ALPE  
Margaret Guerra Rogers, VP Music Affairs/Independent Music Supervisor, Telemundo Music Group  
Jesus Salas, Sr. PD, Latin Music Channels, XM Satellite Radio  
Seth A. Schachner, VP Digital Business, Latin America, Sony BMG  
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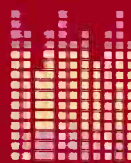
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# REGIONAL MEXICAN

► **GRACIELA BELTRAN** EARNs MOST INCREASED PLAYS HONORS AS "ES COSA DE EL" JUMPS ONTO THE LIST AT NO. 33.



POWERED BY Nielsen Broadcast Data Systems

WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK		
1	13	<b>ESE</b> CONJUNTO PRIMAVERA	NO. 1(9 WKS) FONOVISA	1346	-22	10.593	2	
2	6	<b>DETALLES</b> LOS TIGRES DEL NORTE	FONOVISA	1288	+19	10.673	1	
3	12	<b>CADA VEZ QUE PIENSO EN TI</b> LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1262	+34	8.853	4	
4	21	<b>LA NOCHE PERFECTA</b> EL CHAPO DE SINALOA	DISA	1184	-8	9.858	3	
5	29	<b>DIME QUIEN ES</b> LOS RIELEROS DEL NORTE	FONOVISA	1091	-35	8.511	5	
6	10	<b>UN IDIOTA COMO YO</b> DUJALO	UNIVISION	1033	+2	8.369	6	
9	19	<b>TUS PALABRAS</b> BANDA EL RECODO	FONOVISA	857	+40	6.114	7	
8	12	<b>LOBO DOMESTICADO</b> VALENTIN ELIZALDE	UNIVERSAL LATINO	852	-3	5.424	11	
11	11	<b>Y SI VOLVIERA A NACER</b> ALEGRES DE LA SIERRA	EDIMAL/VIVA	839	+56	4.881	15	
10	15	9	<b>DAME UN BESO</b> INTOCABLE	MOST ADDED EMI TELEVISIA	808	+119	5.266	12
1	7	10	<b>TAL VEZ</b> LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	807	-66	5.768	8
12	42	<b>DE RODILLAS TE PIDO</b> ALEGRES DE LA SIERRA	VIVA	735	-1	5.012	14	
13	8	<b>Y AQUI ESTOY</b> K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	732	+11	5.427	10	
10	16	<b>CUANDO BAJA LA MAREA</b> DIANA REYES	MUSIMEX/UNIVERSAL LATINO	720	-92	4.639	17	
15	19	7	<b>ME DUELE ESCUCHAR TU NOMBRE</b> GRUPO MONTEZ DE DURANGO	AIRPOWER DISA	679	+65	4.042	20
14	12	<b>EL HOMBRE DE NEGRO</b> LOS HURACANES DEL NORTE	UNIVISION	673	-39	4.677	16	
16	28	<b>POR TU AMOR</b> ALACRANES MUSICAL	UNIVISION	666	-16	4.148	18	
17	8	<b>COMO TE VA MI AMOR</b> LOS HOROSCOPOS DE DURANGO	DISA	659	-18	3.158	24	
18	62	<b>ALIADO DEL TIEMPO</b> MARIANO BARBA	THREE SOUND	649	-21	5.548	9	
20	20	8	<b>ESO Y MAS</b> JOAN SEBASTIAN	MUSART/BALBOA	607	+6	3.043	25
22	45	<b>MAS ALLA DEL SOL</b> JOAN SEBASTIAN	MUSART/BALBOA	562	+20	5.258	13	
21	10	<b>EL PAPA DE LOS POLLITOS</b> LOS TUCANES DE TLUJANA	UNIVISION	554	-15	3.379	21	
26	5	<b>LA SOPA DEL BEBE</b> JENNI RIVERA	FONOVISA	542	+61	3.225	23	
25	2	<b>MIL HERIDAS</b> CUISSILLOS	MUSART/BALBOA	540	+52	4.069	19	
23	16	<b>ME ENCANTARIA</b> BANDA PEQUEÑOS MUSICAL	FONOVISA	500	-30	2.952	26	
29	7	<b>OLVIDALA</b> CONJUNTO ATARDECER	MUSIMEX/UNIVERSAL LATINO	458	+43	1.873	36	
24	9	<b>LA MAESTRA</b> SERGIO VEGA	SONY BMG NORTE	452	-56	3.299	22	
28	7	<b>LEJOS DE MI TIERRA</b> VICENTE FERNANDEZ	SONY BMG NORTE	438	+15	1.821	37	
30	3	<b>DE MIL MANERAS</b> LOS MORROS DEL NORTE	DISA	419	+11	2.660	28	
33	7	<b>LA CHICA DEL ESTE</b> GRUPO BRYNDIS	DISA	408	+73	2.594	29	
27	14	<b>PARA IMPRESIONARTE</b> EL COYOTE Y SUBANDA TIERRA SANTA	UNIVISION	408	-56	2.765	27	
34	3	<b>CULPABLE O NO</b> EL FLACO ELIZANDE	FONOVISA	378	+49	1.031	-	
NEW			<b>ES COSA DE EL</b> GRACIELA BELTRAN	MOST INCREASED PLAYS UNIVISION	377	+122	1.968	34
34	4	<b>AMIGOS CON DERECHOS</b> ANDRES MARQUEZ	DISA	343	+29	1.712	39	
31	19	<b>LE COMPRE LA MUERTE A MI HIJO</b> LOS TIGRES DEL NORTE	FONOVISA	332	-62	2.299	33	
32	6	<b>SI YO FUERA VARON</b> PAQUITA LA DEL BARRIO	BALBOA	330	-40	1.522	-	
37		<b>TE AMO TANTO</b> LOS INQUIETOS DEL NORTE	EAGLE	317	+49	1.672	40	
35	2	<b>TE QUIERO MUCHO</b> GRUPO ANDARIEGO	DISA	315	-3	1.337	-	
39	8	<b>COMO ENTENDER</b> JENNIFER PENA	UNIVISION	310	+18	1.749	38	
		<b>CHUY Y MAURICIO</b> EL POTRO DE SINALOA	MACHETE	300	+64	2.593	30	

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>DAME UN BESO</b>	Intocable (EMI TELEVISIA)	7
<b>ES COSA DE EL</b>	Graciela Beltran (UNIVISION)	6
<b>DE TI EXCLUSIVO</b>	La Arrolladora (DISA/EDIMONSA)	6
<b>OJALA</b>	Marco Antonio Solis (FONOVISA)	6
<b>INVISIBLE</b>	Palomo (DISA)	5
<b>AUNQUE MAL PAGUEN ELLAS</b>	Las Caminantes Feat. Patrulla 81 (LUNA)	5
<b>AMOR PRISIONERO</b>	El Coyote Y Su Banda Tierra Santa (UNIVISION)	5
<b>CUATRO MESES</b>	Banda Machos (SONY BMG NORTE)	5
<b>MIL HERIDAS</b>	Cuissillos (BALBOA)	3
<b>LA CHICA DEL ESTE</b>	Grupo Bryndis (DISA)	3

NEW AND ACTIVE			
TITLE	ARTIST / LABEL	PLAYS /GAIN	PLAYS /GAIN
<b>EL HOMBRE QUE YO AMO</b>	Yolanda Perez (FONOVISA)	298/12	<b>DONDE QUIERA QUE ESTES</b> 232/16 Tierra Cali (DISCOS CIUDAD)
<b>PARA CONQUISTARTE</b>	Banda San Jose De Mesillas (LA SIERRA)	290/16	<b>PARCE QUE VA A LLOVER</b> 208/3 A.B. Quintanilla III Presents Kumbia All Starz (EMI TELEVISIA)
<b>DE TI EXCLUSIVO</b>	La Arrolladora Banda El Limon (DISA/EDIMONSA)	256/103	<b>TU AMOR NO ES GARANTIA</b> 199/35 Anais (UNIVISION)
<b>INVISIBLE</b>	Palomo (DISA)	240/101	<b>QUE ME PARTA UN RAYO (SI ES MENTIRA)</b> 195/14 El Poder Del Norte (DISA)
<b>EL CARRIL NUMERO TRES</b>	Los Cuates De Sinaloa (SONY BMG NORTE)	235/23	<b>QUEDATE CONMIGO</b> 191/24 Grupo Innovacion (GARMEX)

MOST INCREASED PLAYS	
+122	<b>ES COSA DE EL</b> Graciela Beltran (Univision) WOJO +16, KSEA +15, KOQQ +12, KMYX +12, KRAY +12, KOND +12, WLEY +10, KIVI +8, KGBT +8, KBUE +8
+119	<b>DAME UN BESO</b> Intocable (EMI Televisa) KRAY +23, KDUT +17, KJFA +16, KISF +13, KOQQ +12, KLVN +10, XHTY +10, KESS +4, KSTN +4, KXLM +4
+103	<b>DE TI EXCLUSIVO</b> La Arrolladora Banda El Limon (Disa/Edimonsa) KCMT +15, KLAX +15, KOQQ +15, KJFA +14, KYQQ +14, WLEY +10, XHTY +10, KESS +4, KSTN +4, KXLM +4
+101	<b>INVISIBLE</b> Palomo (Disa) KDXX +13, KSAB +13, KYQQ +13, KDUT +10, KLEY +7, KGBT +6, WYMY +6, KROM +5, KSAH +5, KSTN +5
+100	<b>OJALA</b> Marco Antonio Solis (Fonovisa) KGBT +22, KRAY +22, KDUT +17, KOQQ +15, KHHL +10, KLEY +9, KBNO +1, KCMT +1, KLAX +1, KRZZ +1

**ADDED AT ...**  
**KDXX**  
Dallas, TX  
PD: Chayan Ortuno  
La Autoridad De La Sierra, Que Haria Sin Ti, 21  
Jenni Rivera, La Sopa Del Bebe, 19  
Palomo, Invisible, 13  
Oro Norreno, El Vaqueton, 8  
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FOR WEEK ENDING APRIL 1, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**  
PD: Antonio Covarrubias
- KLVO/Albuquerque, NM**  
PD/MD: Rene Leon
- WBZY/Atlanta, GA**  
OM: Clay Hunnicutt  
PD: Robbie Ramirez  
APD: Aly Young
- KHHL/Austin, TX**  
PD: Jose "Jirne" Martinez
- KIWI/Bakersfield, CA**  
PD/MD: Raul Evangelista
- KMQA/Bakersfield, CA**  
OM: Irene Escalante  
PD/MD: Yesenia De Luna  
APD: Victor Martinez
- KMYX/Bakersfield, CA**  
OM: Robert Chavez  
PD: Pepe Escamilla
- WNOW/Charlotte, NC**  
PD/MD: Alex Ruiz
- WLEY/Chicago, IL**  
PD: Marylu Ramos
- WOJO/Chicago, IL**  
OM: Cesar Canales  
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**  
PD: A.C. Cruz  
MD: Danny Guerra
- KSAB/Corpus Christi, TX**  
OM: Paula Newell  
PD/MD: Dan Pena
- KDXX/Dallas, TX**  
OM: Andy Lockridge  
PD: Chayan Ortuno
- KESS/Dallas, TX**  
PD: Chayan Ortuno
- KBNO/Denver, CO**  
PD: Socorro Rios  
MD: Zenon Ferrufino
- KXPK/Denver, CO**  
PD: Napoleon Sanchez
- XHNZ/EI Paso, TX**  
PD: Francis Aguirre  
MD: Arturo Buenrostro
- KLBN/Fresno, CA**  
OM: Jorge Guillen  
PD: Juan Fernando
- KOND/Fresno, CA**  
PD: Juan Fernando
- KOQQ/Fresno, CA**  
PD/MD: Guillermo Prince
- KLTN/Houston, TX**  
PD: Raul Brindis  
MD: Angel Basulto
- KQBU/Houston, TX**  
PD: Arnulfo Ramirez
- KTJM/Houston, TX**  
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**  
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**  
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**  
PD: Pepe Garza
- KLAX/Los Angeles, CA**  
OM: Pio Ferro  
PD: Juan Carlos Hidalgo  
MD: Lupita Del Castillo
- KLYY/Los Angeles, CA**  
OM/MD: Elias Autran
- KSCA/Los Angeles, CA**  
PD: Veronica Nava
- KGBT/McAllen, TX**  
PD: Hugo De La Cruz  
MD: Armando Almazan
- KKPS/McAllen, TX**  
PD: Mando San Roman  
MD: Robert Montalvo
- KRAY/Monterey, CA**  
PD: Vicente Romero
- KSEA/Monterey, CA**  
PD: Pepe Escamilla
- KXLM/Oxnard, CA**  
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**  
OM: Eleazar Garcia  
PD: Nelson Oseida
- WYMY/Raleigh, NC**  
PD: Julie Garza
- KXSB/Riverside, CA**  
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**  
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Cesar Valdoviera
- KLEY/San Antonio, TX**  
OM: Robin Flores  
PD: Rudy Ramos  
APD/MD: Danny D.
- KROM/San Antonio, TX**  
PD: Rogelio Leal
- KSAH/San Antonio, TX**  
OM: Robin Flores  
PD: Alfonso Flores  
APD: Minnie Ochoa  
MD: Juan Martinez
- KXTN/San Antonio, TX**  
PD: Jon Ramirez  
APD: Pete A. Morales III
- KLNV/San Diego, CA**  
PD/MD: Jose Gadea  
APD: Gabriel Alvarez
- XHTY/San Diego, CA**  
PD: Elvis Valle
- KRZZ/San Francisco, CA**  
OM: Olga Rosales  
PD: Jesse Portillo
- KSOL/San Francisco, CA**  
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**  
PD: Kent Rodriguez
- KCMT/Tucson, AZ**  
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**  
OM/MD: Beverlee Brannigan  
APD/MD: Arnaldo Gonzalez



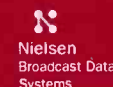


# LATIN POP

► "BEAUTIFUL LIAR/BELLO EMBUSTERO" BY **BEYONCÉ & SHAKIRA** CONTINUES ITS MULTI-FORMAT SUCCESS, DEBUTING ON THE LATIN POP CHART AT NO. 24 WITH THE SECOND-GREATEST GAIN IN PLAYS (UP 136).



POWERED BY



TW	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	11	11	<b>MANDA UNA SENAL</b>	MANA	NO. 1 (5 WKS)	WARNER LATINA	899	+10	9.503	1
2	11	11	<b>TE LO AGRADEZCO, PERO NO</b>	ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	819	+38	9.123	3
3	9	9	<b>ERES PARA MI</b>	JULIETA VENEZAS		SONY BMG NORTE	810	+75	8.135	6
4	21	6	<b>ME MUERO</b>	LA SA ESTACION		SONY BMG NORTE	668	-36	6.497	9
5	6	6	<b>SI NOS QUEDARA POCO TIEMPO</b>	CHAYANNE		SONY BMG NORTE	648	+31	8.273	5
6	4	4	<b>COMO YO NADIE TE HA AMADO</b>	YURIDIA		SONY BMG NORTE	643	-83	5.950	11
7	42	5	<b>NADA PUEDE CAMBIARME</b>	PAULINA RUBIO		UNIVERSAL LATINO	630	-95	4.657	17
8	7	7	<b>TU RECUERDO</b>	RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMMY TORRES		SONY BMG NORTE	627	-40	8.912	4
9	10	11	<b>AMAR ES LO QUE QUIERO</b>	DAVID BISBAL		UNIVERSAL LATINO	560	+25	9.316	2
10	9	24	<b>BENDITA TU LUZ</b>	MANA		WARNER LATINA	537	-23	7.708	8
11	17	15	<b>PEGATE</b>	RICKY MARTIN		SONY BMG NORTE	497	+99	5.159	14
12	12	11	<b>QUE HICISTE</b>	JENNIFER LOPEZ		EPIC/SONY BMG NORTE	488	+6	6.376	10
13	21	21	<b>INVIERNO</b>	REIK		SONY BMG NORTE	487	-21	4.194	20
14	15	9	<b>HOY TENGO GANAS DE TI</b>	RICARDO MONTANER		EMI TELEVISIA	463	+15	5.119	15
15	13	8	<b>LA LLAVE DE MI CORAZON</b>	JUAN LUIS GUERRA Y 440		EMI TELEVISIA	452	-25	7.771	7
16	15	3	<b>DUELE (CRAZY)</b>	KALIMBA		SONY BMG NORTE	431	+16	2.243	33
17	14	23	<b>SI TU NO ESTAS</b>	SIN BANDERA		SONY BMG NORTE	429	-37	5.914	12
18	29	5	<b>TODO CAMBIO</b>	CAMILA	MOST INCREASED PLAYS	SONY BMG NORTE	375	+157	1.595	-
19	22	9	<b>SI TU ME QUISIERAS</b>	LU		WARNER LATINA	294	+17	5.091	16
20	20	26	<b>SER O PARECER</b>	RBD		EMI TELEVISIA	273	-38	2.337	30
21	18	11	<b>DAME</b>	RBD		EMI TELEVISIA	265	-75	2.058	38
22	25	7	<b>ENAMORADO</b>	GUSTAVO LAUREANO		UNIVERSAL LATINO	258	+3	4.230	18
23	25	3	<b>ME DUELE AMARTE</b>	REIK		SONY BMG NORTE	257	+92	1.045	-
24	NEW	1	<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b>	BEYONCÉ & SHAKIRA		COLUMBIA	244	+136	2.629	27
25	33	14	<b>HACE TIEMPO</b>	FONSECA		EMI TELEVISIA	236	+40	2.877	26
26	21	9	<b>LUZ SIN GRAVEDAD</b>	BELINDA		EMI TELEVISIA	235	-52	1.326	-
27	27	16	<b>TODO SE DERRUMBO</b>	PEPE ACUILAR		EMI TELEVISIA	234	-14	5.770	13
28	26	7	<b>COMO ENTENDER</b>	JENNIFER PENA		UNIVISION	234	-16	2.924	25
29	37	2	<b>GRACIAS POR PENSAR EN MI</b>	RICKY MARTIN		SONY BMG NORTE	231	+76	3.643	21
30	22	12	<b>IRREEMPLAZABLE</b>	BEYONCÉ		COLUMBIA/SONY BMG NORTE	211	-63	2.311	31
31	36	2	<b>HABLA EL CORAZON</b>	YURIDIA		SONY BMG NORTE	202	+43	0.961	-
32	26	11	<b>FLACA O GORDITA</b>	OLGA TANON		UNIVISION	192	-42	4.206	19
33	24	13	<b>NINO</b>	BELANOVA		UNIVERSAL LATINO	192	-64	1.398	-
34	NEW	1	<b>SHORTY SHORTY</b>	XTREME		LA CALLE/UNIVISION	188	+97	2.130	35
35	30	13	<b>SI FUERA FACIL</b>	OBIE BERMUDEZ		EMI TELEVISIA	188	-25	2.091	36
36	34	4	<b>ME GUSTAS COMO QUIERAS</b>	MILLO TORRES Y EL TERCER PLANETA		TRIBAL VIBES	187	+18	3.056	23
37	32	3	<b>PEGALE A LA PARED</b>	REYLI		SONY BMG NORTE	184	-14	0.768	-
38	NEW	1	<b>NENA</b>	MIGUEL BOSE		WARNER LATINA	182	+90	1.568	-
39	NEW	1	<b>Y MI BANDA TOCA EL ROCK</b>	LAURA PAUSINI		WARNER LATINA	178	+41	2.452	29
40	NEW	1	<b>SENTIMENTAL</b>	MODERATTO		EMI TELEVISIA	157	+22	1.525	-

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>TE ME VAS</b>	Carlos Rivera (SONY BMG NORTE) KEXA, KNVO, KP5L, KQKQ, XHFG, XLTN	6
<b>TODO CAMBIO</b>	Camila (SONY BMG NORTE) KXXS, WFID, WIAC, WPAT, XAVO	5
<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b>	Beyoncé & Shakira (MUSIC WORLD/COLUMBIA) KXXS, WIAC, WXYX, XAVO, XHPX	5
<b>NENA</b>	Miguel Bose With Paulina Rubio (WARNER LATINA) KRIO, WAMR, WKAQ, WRMA	4
<b>TE LO AGRADEZCO, PERO NO</b>	Alejandro Sanz Feat. Shakira (WARNER LATINA) KBMG, KWIZ, XHFG	3
<b>PEGATE</b>	Ricky Martin (SONY BMG NORTE) KXXS, WWVA, XAVO	3
<b>SHORTY SHORTY</b>	Xtreme (LA CALLE/UNIVISION) KNVO, KXXS, XAVO	3
<b>LO MEJOR DE TU VIDA</b>	Alexandre Pires (EMI TELEVISIA) KP5L, KTCY, WRMA	3
<b>DUELE (CRAZY)</b>	Kallimba (SONY BMG NORTE) KNVO, KP5L	2
<b>ME DUELE AMARTE</b>	Reik (SONY BMG NORTE) KXXS, XHFG	2

**ADDED AT...**  
**WPAT**  
New York, NY  
PD: Tony Luna  
Camila, Todo Cambio, B  
Marco Antonio Solis, Ojala, 7

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NEW AND ACTIVE					
TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>ESO Y MAS</b>	Joan Sebastian (MUSART/BALBOA)	149/24	<b>TE ME VAS</b>	Carlos Rivera (SONY BMG NORTE)	122/122
TOTAL STATIONS:	7		TOTAL STATIONS:	7	
<b>CELESTIAL</b>	RBD (EMI TELEVISIA)	136/41	<b>THE SWEET ESCAPE</b>	Gwen Stefani Feat. Akon (INTERSCOPE)	105/16
TOTAL STATIONS:	4		TOTAL STATIONS:	4	
<b>UNO NUNCA SABE</b>	Alicastro (DISCOS 605/SONY BMG NORTE)	128/18	<b>LO MEJOR DE TU VIDA</b>	Alexandre Pires (EMI TELEVISIA)	90/70
TOTAL STATIONS:	6		TOTAL STATIONS:	6	
<b>SERA</b>	Sin Bandera (SONY BMG NORTE)	126/74	<b>LOS INFIELES</b>	Aventura (PREMIUM LATIN)	80/2
TOTAL STATIONS:	6		TOTAL STATIONS:	5	
<b>ESE</b>	Conjunto Primavera (FONOVISIA)	125/7	<b>ESPACIO SIDERAL</b>	Jesse & Joy (WARNER LATINA)	76/0
TOTAL STATIONS:	5		TOTAL STATIONS:	6	

## MOST INCREASED PLAYS

<b>+157</b>	<b>TODO CAMBIO</b> Camila (Sony BMG Norte) KRIO +39, XAVO +32, KXXS +20, WIAC +16, XHFG +15, WPAT +8, KEXA +7, WFID +7, XHPX +6, KQKQ +6
<b>+136</b>	<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b> Beyoncé & Shakira (Columbia) KRIO +31, WXYX +28, KXXS +28, XAVO +27, WKAQ +9, WIAC +7, XHPX +7, WFID +1
<b>+122</b>	<b>TE ME VAS</b> Carlos Rivera (Sony BMG Norte) KNVO +29, KQKQ +25, KEXA +20, KP5L +16, XLTN +16, XHFG +15, XHPX +1
<b>+99</b>	<b>PEGATE</b> Ricky Martin (Sony BMG Norte) XAVO +34, KRIO +33, KXXS +23, WWVA +12, WRMA +7, XHFG +4, KVVA +4, XLTN +4, XHPX +3
<b>+97</b>	<b>SHORTY SHORTY</b> Xtreme (La Calle/Univision) XAVO +34, KXXS +30, KNVO +15, WWVA +14, WIAC +4, KWIZ +3, KLVE +2, WPAT +1, KP5L +1, KBMG +1

FOR WEEK ENDING APRIL 1, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 26 Latin pop, 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

**WWVA/Atlanta, GA**  
DM: Clay Hunnicutt  
PD/MC: Fobzie Ramirez

**KXXS/Austin, TX**  
DM/F: Fomeo Herrera  
MD: Julieta Jil

**KPSL/Bakersfield, CA**  
PD: sidro Roman

**KTCY/Dallas, TX**  
DM: Dean James  
PD: Javier Casanova

**XHPX/EI Paso, TX**  
PD: Eduardo Zamora  
APD: Victor Acosta

**KMMM/Fresno, CA**  
PD/MD: Jose Berumen

**KQKQ/Houston, TX**  
PD: Ezequiel Gonzalez  
MD: Raquenell Villarreal

**KLVE/Los Angeles, CA**  
PD: Jose Santos

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra

**KWIZ/Los Angeles, CA**  
PD: Eddie Leon

**KNVO/McAllen, TX**  
PD: Robert Montalvo  
MD: Mando San Roman

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WRMA/Miami, FL**  
PD: Rogelio Alfonso

**KEXA/Monterey, CA**  
PD: Vicente Romero

**WPAT/New York, NY**  
PD: Tony Luna

**KVVA/Phoenix, AZ**  
PD: Edgar Pineda

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAC/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez

**KRIO/San Antonio, TX**  
OM: Robin Flores  
PD/MD: Manny Herrera

**XHFG/San Diego, CA**  
PD: Elvis Valle

**XLTN/San Diego, CA**  
PD: Libia Sauza



▶ AFTER A DIP IN PLAYS AND POSITION LAST WEEK, "A PUNTO DE ESTALLAR" BY N'KLABE REBOUNDS 33-20 (UP 36 SPINS) AND REACHES AIRPOWER STATUS ON THE TROPICAL CHART.



TRK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	9	<b>LA LLAVE DE MI CORAZON</b> JUAN LUIS GUERRA Y 440	NO. 1 (6 WKS) EMI TELEVISIA	306 +4	4.919 1
2	8	<b>MAS QUE TU AMIGO</b> TITO NIEVES	LA CALLE/UNIVISION	225 +19	2.710 8
3	20C	<b>LA OTRA</b> ILEGALS FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	223 +3	2.720 7
4	11	<b>IGUAL QUE AYER</b> RAKIM & KEN-Y	MOST INCREASED PLAYS PINA/UNIVERSAL LATINO	222 +57	3.656 3
5	28	<b>NO VUELVO CONTIGO</b> FRANKIE NEGRON	LA CALLE/UNIVISION	214 +19	1.605 18
6	8	<b>ARROZ CON HABICHUELA</b> EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	204 +27	2.780 6
7	21	<b>PEGAO</b> WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	196 -11	3.838 2
8	8	<b>NUNCA HABIA LLORADO ASI</b> VICTOR MANUELLE FEATURING DON OMAR	SONY BMG NORTE	193 +11	2.616 9
9	19	<b>SOLA</b> HECTOR "EL FATHER"	VII/MACHETE	163 -12	1.243 19
10	10	<b>MI CORAZONCITO</b> AVENTURA	PREMIUM LATIN	158 -6	1.928 13
11	20	<b>TU RECUERDO</b> RICKY MARTIN FEATURING LA MARI DE CHAMBA D Y TOMMY TORRES	SONY BMG NORTE	140 -14	0.964 22
12	43	<b>QUE PRECIO TIENE EL CIELO</b> MARC ANTHONY	SONY BMG NORTE	139 -10	2.875 5
13	18	<b>SHORTY SHORTY</b> XTREME	LA CALLE/UNIVISION	136 -28	1.021 21
14	29	<b>NOCHE DE ENTIERRO (NUESTRO AMOR)</b> LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZON	MAS FLOW/MACHETE	126 -6	0.940 23
15	5	<b>SIENTE EL BOOM</b> TITO "EL BAMBINO" FEATURING RANDY	AIRPOWER EMI TELEVISIA	120 +35	2.114 10
16	9	<b>QUE HICISTE</b> JENNIFER LOPEZ	EPIC/SONY BMG NORTE	119 +14	1.889 14
17	7	<b>QUE LLOREN</b> IVY QUEEN	UNIVISION	111 -19	0.511 36
18	21	<b>BENDITA TU LUZ</b> MANA	WARNER LATINA	106 -5	0.898 24
19	13	<b>HACE TIEMPO</b> FONSECA	EMI TELEVISIA	105 +2	0.485 39
20C	5	<b>A PUNTO DE ESTALLAR</b> N'KLABE	AIRPOWER SONY BMG NORTE	102 +36	1.125 20
21	10	<b>EN EL AMOR</b> JOE VERAS	J & N	102 +2	3.491 4
22	11	<b>MIRA</b> FULANITO	CUTTING	94 -8	0.551 33
23	9	<b>FLACA O GORDITA</b> OLGA TANON	UNIVISION	81 -4	0.581 31
24	37	<b>LOS INFIELES</b> AVENTURA	PREMIUM LATIN	80 -29	1.623 17
25	2	<b>DICEN</b> JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	78 +6	2.083 11
26	11	<b>TU AMOR</b> LUIS FONSI	UNIVERSAL LATINO	78 -6	0.543 34
27	6	<b>ME VOY</b> HECTOR ACOSTA	D.A.M.	77 -2	0.774 26
28	10	<b>NADA PUEDE CAMBIARME</b> PAULINA RUBIO	UNIVERSAL LATINO	76 -11	0.462 40
29	3	<b>PEGATE</b> RICKY MARTIN	SONY BMG NORTE	68 +15	0.391 -
30	8	<b>AMAR ES LO QUE QUIERO</b> DAVID BISBAL	UNIVERSAL LATINO	65 -21	0.876 25
31	6	<b>TE LO AGRADEZCO, PERO NO</b> ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	64 -7	0.418 -
32	4	<b>IMAGINATE</b> GALLEGO	MACHETE	63 -2	0.114 -
33	2	<b>EMPECE A LLORAR</b> ANTHONY CRUZ	M.P.	59 +14	2.025 12
34	4	<b>EN BUSQUEDA</b> EL GRINGO DE LA BACHATA	MOCK & ROLL	57 -14	0.092 -
35	2	<b>QUIZAS</b> TONY DIZE	WY/MACHETE	56 +11	0.095 -
36	15	<b>DON'T CRY</b> TOBY LOVE	SONY BMG NORTE	56 -12	0.286 -
37	3	<b>ES UN VENAO</b> LA NUEVA PATRULLA 15	RINGO	50 +6	0.105 -
38	3	<b>MANDA UNA SENAL</b> MANA	WARNER LATINA	49 +6	0.157 -
39	NEW	<b>ERES PARA MI</b> JULIETA VENEGAS	SONY BMG NORTE	46 +25	0.315 -
40	33	<b>IRREEMPLAZABLE</b> BEYONCE	COLUMBIA/SONY BMG NORTE	46 -12	0.148 -

TRK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	20	<b>SOLA</b> HECTOR "EL FATHER"	NO. 1 (11 WKS) VII/MACHETE	607 -66	8.697 1
2	15	<b>IGUAL QUE AYER</b> RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	499 -2	8.037 2
3	20	<b>SHORTY SHORTY</b> XTREME	LA CALLE/UNIVISION	490 -11	5.949 4
4	35	<b>LOS INFIELES</b> AVENTURA	PREMIUM LATIN	453 -25	4.905 10
5	8	<b>QUE LLOREN</b> IVY QUEEN	UNIVISION	435 -27	5.635 5
6	5	<b>BEAUTIFUL LIAR/BELLO EMBUSTERO</b> BEYONCE & SHAKIRA	COLUMBIA	384 +23	4.538 12
7	13	<b>LA OTRA</b> ILEGALS FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	369 +65	5.608 6
8	23	<b>PEGAO</b> WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	346 -23	6.517 3
9	14	<b>NO SE DE ELLA (MY SPACE)</b> DON OMAR FEATURING WISIN & YANDEL	VII/MACHETE	336 -43	5.040 7
10	46	<b>PAM PAM</b> WISIN & YANDEL	MACHETE	314 -136	2.964 19
11	7	<b>SIENTE EL BOOM</b> TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	306 +36	5.015 8
12	4	<b>DON'T MATTER</b> AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	304 +92	4.900 11
13	21	<b>DON'T CRY</b> TOBY LOVE	SONY BMG NORTE	303 -91	4.215 13
14	8	<b>CHICA VIRTUAL</b> DJ NELSON FEATURING ARCANGEL	UMS/UNIVERSAL LATINO	268 +22	4.998 9
15	21	<b>SMACK THAT</b> AKON FEATURING EMINEM	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	259 +2	2.949 20
16	7	<b>THIS IS WHY I'M HOT</b> MIMS	AIRPOWER/MOST ADDED CAPITOL	229 +70	3.248 16
17	25	<b>I WANNA LUV U</b> AKON FEATURING SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	208 -8	2.677 23
18	3	<b>TANGO DEL PECADO</b> CALLE 13	AIRPOWER SONY BMG NORTE	200 +55	3.013 18
19	27	<b>DIME (TELL ME)</b> PITBULL FEATURING FRANKIE J & KEN-Y	FAMOUS ARTISTS/TVT	197 -38	2.363 24
20	25	<b>AY CHICO (LENGUA AFUERA)</b> PITBULL	FAMOUS ARTISTS/TVT	195 -17	2.145 30
21	29	<b>NOCHE DE ENTIERRO (NUESTRO AMOR)</b> LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZON	MAS FLOW/MACHETE	192 -49	3.831 14
22	13	<b>SAY IT RIGHT</b> NELLY FURTAO	MOSLEY/GEFFEN	187 -9	2.180 29
23	2	<b>CALM MY NERVES</b> DON OMAR	MACHETE	154 0	2.835 21
24	6	<b>TE LO AGRADEZCO, PERO NO</b> ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	146 +21	1.655 32
25	6	<b>MI CORAZONCITO</b> AVENTURA	PREMIUM LATIN	142 -24	2.182 28
26	32	<b>FANTASMA</b> ZION	BABY	140 -26	3.183 17
27	7	<b>LA MANERA</b> ADASSA	UNIVERSAL LATINO	139 +7	1.246 40
28	31	<b>ME QUIERE BESAR</b> ALEXIS & FIDO	SONY BMG NORTE	134 -10	3.385 15
29	6	<b>IMAGINATE</b> GALLEGO	MACHETE	131 -19	1.303 37
30	RE-ENTRY	<b>BENDITA TU LUZ</b> MANA	WARNER LATINA	120 +37	1.265 39
31	12	<b>WE FLY HIGH</b> JIM JONES	KOCH	119 -41	1.026 -
32	3	<b>MONTALA</b> MIGUELITO	W&D/EL CARTEL/MACHETE	116 +5	1.010 -
33	4	<b>YOU</b> LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	116 -6	2.358 25
34	5	<b>PASARELA</b> DJ NELSON Y DAL MATA	FLOW/UNIVERSAL LATINO	115 +8	1.754 31
35	6	<b>QUIZAS</b> TONY DIZE	WY/MACHETE	114 -2	2.813 22
36	RE-ENTRY	<b>ICE BOX</b> OMARION	T.U.G./COLUMBIA	113 +19	1.236 -
37	7	<b>SHE'S LIKE THE WIND</b> LUMIDEE FEATURING TONY SUNSHINE	TVT	112 -6	1.045 -
38	2	<b>APARENTEMENTE</b> YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	111 +10	2.205 27
39	NEW	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE	JIVE/ZOMBA	101 +22	1.607 33
40	NEW	<b>MIRA</b> FULANITO	CUTTING	101 +8	0.466 -

## TROPICAL & LATIN RHYTHM MONITORED REPORTERS

<b>TROPICAL</b>	<b>WRUM/Orlando, FL</b> PD: Raymond Torres	<b>WZNT/Puerto Rico</b> PD: Pedro Arroyo	<b>KFZO/Dallas, TX</b> OM: Andy Lckckridge PD: Chayan Ortuno APD: Alejandro Covarrubias	<b>KLLO/Houston, TX</b> PD: Bobby Ramos	<b>KVIB/Phoenix, AZ</b> OM/PD: Josh Villa APD: Mark Garcia
<b>WLAT/Hartford, CT</b> PD: Melisa Brudys	<b>WEMG/Philadelphia, PA</b> PD: DJ Frankie	<b>WYUU/Tampa, FL</b> OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	<b>KZZA/Dallas, TX</b> PD: Joe "DJ Jammin' Joe" Martinez	<b>KXOL/Los Angeles, CA</b> OM: Pio Ferro PD: Jerry Pulles	<b>WODA/Puerto Rico</b> OM: Jose Nelson PD/MD: Rogie Gallart
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<b>WSKQ/New York, NY</b> PD: Jorge Mier	<b>WPMZ/Providence, RI</b> PD: Zoilo Garcia MD: Dilson Mendez, Jr.	<b>LATIN RHYTHM</b>	<b>WTLP/Myers, FL</b> PD: Al Sanchez	<b>WCAA/New York, NY</b> PD: Alix Quintero MD: DJ Kazanova	<b>KVVZ/San Francisco, CA</b> PD: Bismarck Espinoza
<b>WNUF/Orlando, FL</b> PD: Rafael Grujon MD: Jose Martinez	<b>WPRM/Puerto Rico</b> PD: Jorge Pabon	<b>WVIV/Chicago, IL</b> OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes			



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Billboard TOP ALBUMS

Table with columns: Rank, Artist, Title, Weeks on Chart, Peak Position. Top entries include Tim McGraw's 'Let It Go' at #1, Varioous Artists' 'Now 24' at #2, and Young Buck's 'Buck The World' at #3.

Billboard HOT DIGITAL SONGS

Table with columns: Rank, Artist, Title, Weeks on Chart, Peak Position. Top entries include 'The Sweet Escape' by Gwen Stefani at #1, 'The River' by The River at #2, and 'Ice Box' by Omarion at #3.

VIDEO CHANNELS

Table for MTV and VH1 channels. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'You Know I'm No Good' by Amy Winehouse on MTV.

Table for BET and CMT channels. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'Unk 2 Step' by Unk on BET.

STREAMS

Table for AOL Song Streams and AOL Radio. Columns: Rank, Artist, Title, Streams. Top entries include 'Don't Matter' by Akon on AOL Song Streams.

Table for AOL Music On Demand and AOL Music. Columns: Rank, Artist, Title, Streams. Top entries include 'Buy U A Drink' by T-Pain on AOL Music On Demand.

Great American Country

Table for Great American Country channel. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'Last Dollar (Fly Away)' by Tim McGraw.

FUSE

Table for FUSE channel. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'Avril Lavigne, Girlfriend' by Avril Lavigne.

MTV2

Table for MTV2 channel. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'Young Jeezy, Go Getta' by Young Jeezy.

CMT Canada

Table for CMT Canada channel. Columns: Rank, Title, Weeks on Chart, Peak Position. Top entries include 'Keith Urban, Stupid Boy' by Keith Urban.



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CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	4	12	<b>CUPID'S CHOKEHOLD</b> GYM CLASS HEROES FEAT. PATRICK STUMP	NO. 1 (1 WK)	☆
2	1	17	<b>IT'S NOT OVER</b> DAUGHTRY		☆
3	3	15	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON		☆
4	2	17	<b>WHAT GOES AROUND...COMES AROUND</b> JUSTIN TIMBERLAKE		☆
5	6	8	<b>DON'T MATTER</b> AKON		☆
6	7	11	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		☆
7	5	21	<b>SAY IT RIGHT</b> NELLY FURTADO		☆
8	8	13	<b>IF EVERYONE CARED</b> NICKELBACK		☆
9	9	9	<b>GIVE IT TO ME</b> TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆
10	10	18	<b>U + UR HAND</b> PINK		☆

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	13	<b>DON'T MATTER</b> AKON	NO. 1 (2 WKS)	☆
2	2	19	<b>THIS IS WHY I'M HOT</b> MIMS		☆
3	3	20	<b>ICE BOX</b> OMARION		☆
4	6	12	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		☆
5	4	21	<b>YOU</b> LLOYD FEATURING LIL' WAYNE		☆
6	8	10	<b>GLAMOROUS</b> FERGIE FEATURING LUDACRIS		☆
7	5	19	<b>ON THE HOTLINE</b> PRETTY RICKY		☆
8	9	9	<b>GIVE IT TO ME</b> TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆
9	11	7	<b>BECAUSE OF YOU</b> NE-YO		☆
10	7	16	<b>SAY IT RIGHT</b> NELLY FURTADO		☆

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	8	<b>I'M A FLIRT</b> R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	NO. 1 (1 WK)	☆
2	1	17	<b>LOST WITHOUT U</b> ROBIN THICKE		☆
3	2	13	<b>THIS IS WHY I'M HOT</b> MIMS		☆
4	6	5	<b>DON'T MATTER</b> AKON		☆
5	14	4	<b>BUY U A DRANK (SHAWTY SNAPPIN')</b> T-PAIN FEATURING YUNG JOC	MOST INCREASED PLAYS	☆
6	10	16	<b>ROCK YO HIPS</b> CRIME MOB FEATURING LIL SCRAPPY		☆
7	5	10	<b>2 STEP</b> UNK		☆
8	7	13	<b>BUDDY</b> MUSIQ SOULCHILD		☆
9	4	13	<b>GO GETTA</b> YOUNG JEEZY FEATURING R. KELLY		☆
10	11	10	<b>LAST NIGHT</b> DIDDY FEATURING KEYSHIA COLE		☆

### #1 MOST ADDED

**MAKES ME WONDER** Maroon 5 (A&M/OCTONE/INTERSCOPE)

### #1 MOST INCREASED PLAYS

**MAKES ME WONDER** Maroon 5 (A&M/OCTONE/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

- THE KILL (BURY ME)** 30 Seconds To Mars (IMMORTAL/VIRGIN)
- READ MY MIND** The Killers (ISLAND/IDJMG)
- I TRIED** Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)
- FOREVER** Papa Roach (EL TONAL/GEFFEN)
- SUMMER LOVE** Justin Timberlake (JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

### #1 MOST ADDED

**SLAP** Ludacris (DTP/DEF JAM/IDJMG)

### #1 MOST INCREASED PLAYS

**BUY U A DRANK (SHAWTY SNAPPIN')** T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

### TOP 5 NEW AND ACTIVE

- NAW MEEN** Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)
- CAN U WERK WIT DAT** The Fixxers Feat. Quik & AMG (INTERSCOPE)
- SEXY LADY** Yung Berg (YUNG BOSS/EPIC/KOCH)
- ANONYMOUS** Bobby Valentino Feat. Timbaland (DTP/DEF JAM/IDJMG)
- COME AROUND** Colbie Buddz (EPIC/COLUMBIA)

COMPLETE RHYTHMIC CHART ON PAGE 26

### #1 MOST ADDED

**SLAP** Ludacris (DTP/DEF JAM/IDJMG)

### #1 MOST INCREASED PLAYS

**BUY U A DRANK (SHAWTY SNAPPIN')** T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

### TOP 5 NEW AND ACTIVE

- PUSH IT BABY** Pretty Ricky (BLUESTAR/ATLANTIC)
- IT'S ME SNITCHES** Swizz Beatz (UNIVERSAL MOTOWN)
- I'M THROWN** Paul Wall Feat. Jermaine Dupri (SWISHA-HOUSE/ASYLUM/ATLANTIC)
- TATTOO** The Alliance Feat. Fabo (NCE/ASYLUM/ATLANTIC)
- FU PAY ME** Sunny Valentine Feat. Yung Joc & Nitti (PLAYMAKER/JIVE/ZOMBA)

COMPLETE URBAN CHART ON PAGE 28

URBAN AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24	<b>LOST WITHOUT U</b> ROBIN THICKE	NO. 1 (11 WKS)	☆
2	2	13	<b>IN MY SONGS</b> GERALD LEVERT		☆
3	4	26	<b>PLEASE DON'T GO</b> TANK		☆
4	5	13	<b>BUDDY</b> MUSIQ SOULCHILD		☆
5	3	12	<b>AND I AM TELLING YOU I'M NOT GOING</b> JENNIFER HUDSON		☆
6	6	33	<b>TAKE ME AS I AM</b> MARY J. BLIGE		☆
7	7	28	<b>CAN'T GET ENOUGH</b> TAMIA		☆
8	11	11	<b>IF I WAS YOUR MAN</b> JOE	MOST INCREASED PLAYS	☆
9	9	7	<b>STRUGGLE NO MORE (THE MAIN EVENT)</b> ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD		☆
10	8	36	<b>CHANGE ME</b> RUBEN STUDDARD		☆

### #1 MOST ADDED

**BECAUSE OF YOU** Ne-Yo (DEF JAM/IDJMG)

### #1 MOST INCREASED PLAYS

**IF I WAS YOUR MAN** Joe (JIVE/ZOMBA)

### TOP 5 NEW AND ACTIVE

- ME** Tamia (PLUS VIMAGE)
- HOOK LINE & SINKER** BJ (REGATTA)
- I LOVE ME BETTER THAN THAT** Shirley Murdock (TYS-COT)
- IN THE RAIN** Boney James (CONCORD)
- CAN U BELIEVE** Robin Thicke (STAR TRAK/INTERSCOPE)

COMPLETE URBAN AC CHART ON PAGE 29

COUNTRY					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	14	<b>LAST DOLLAR (FLY AWAY)</b> TIM MCCRAW	NO. 1 (1 WK)	☆
2	3	19	<b>WASTED</b> CARRIE UNDERWOOD		☆
3	1	16	<b>BEER IN MEXICO</b> KENNY CHESNEY		☆
4	4	13	<b>STAND</b> RASCAL FLATTS		☆
5	6	14	<b>SETTLIN'</b> SUGARLAND		☆
6	5	21	<b>ANYWAY</b> MARTINA MCBRIDE		☆
7	7	35	<b>I'LL WAIT FOR YOU</b> JOE NICHOLS		☆
8	9	9	<b>HIGH MAINTENANCE WOMAN</b> TOBY KEITH		☆
9	12	26	<b>GOOD DIRECTIONS</b> BILLY CURRINGTON		☆
10	11	20	<b>LONG TRIP ALONE</b> DIERKS BENTLEY		☆

### #1 MOST ADDED

**THESE ARE MY PEOPLE** Rodney Atkins (CURB)

### #1 MOST INCREASED AUDIENCE

**WRAPPED** George Strait (MCA NASHVILLE)

### TOP 5 NEW AND ACTIVE

- WHAT YOU GIVE AWAY** Vince Gill (MCA NASHVILLE)
- DAISY** Halfway To Hazard (MERCURY)
- I GET TO** Blue County (ASYLUM-CURB)
- GOOD KIND OF CRAZY** Amy Dalley (CURB)
- THAT SCARES ME** Van Zant (COLUMBIA)

COMPLETE COUNTRY CHART ON PAGE 37

AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	31	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	NO. 1 (7 WKS)	☆
2	2	24	<b>HOW TO SAVE A LIFE</b> THE FRAY		☆
3	3	25	<b>CHASING CARS</b> SNOW PATROL		☆
4	4	49	<b>WHAT HURTS THE MOST</b> RASCAL FLATTS		☆
5	5	46	<b>THE RIDDLE</b> FIVE FOR FIGHTING		☆
6	6	41	<b>PUT YOUR RECORDS ON</b> CORINNE BAILEY RAE		☆
7	7	26	<b>STREETCORNER SYMPHONY</b> ROB THOMAS		☆
8	8	25	<b>HURT</b> CHRISTINA AGUILERA		☆
9	9	31	<b>FAR AWAY</b> NICKELBACK		☆
10	10	48	<b>BLACK HORSE &amp; THE CHERRY TREE</b> KT TUNSTALL		☆

### #1 MOST ADDED

**EVERYTHING** Michael Buble (143/REPRISE)

### #1 MOST INCREASED PLAYS

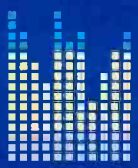
**EVERYTHING** Michael Buble (143/REPRISE)

### TOP 5 NEW AND ACTIVE

- KEEP HOLDING ON** Avril Lavigne (FOX/RCA/RMG)
- OUT OF MY HEAD** Lionel Richie (ISLAND/IDJMG)
- BEFORE HE CHEATS** Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)
- THE SWEET ESCAPE** Gwen Stefani Feat. Akon (INTERSCOPE)
- NOT READY TO MAKE NICE** Dixie Chicks (COLUMBIA)

COMPLETE AC CHART ON PAGE 42

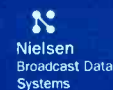




# THE BACK PAGES



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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	<b>IT'S NOT OVER</b> DAUGHTRY	NO. 1 (7 WKS)	☆	RCA/RMG
2	3	15	<b>IF EVERYONE CARED</b> NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	☆	
3	2	16	<b>SAY IT RIGHT</b> NELLY FURTADO	MOSLEY/GEFFEN	☆	
4	5	19	<b>KEEP HOLDING ON</b> AVRIL LAVIGNE	FOX/RCA/RMG	☆	
5	4	43	<b>CHASING CARS</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	☆	
6	6	42	<b>HOW TO SAVE A LIFE</b> THE FRAY	EPIC	☆	
7	10	12	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON	INTERSCOPE	☆	
8	9	9	<b>LITTLE WONDERS</b> ROB THOMAS	MELISMA/ATLANTIC	☆	
9	8	21	<b>IT ENDS TONIGHT</b> THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE	☆	
10	7	41	<b>WAITING ON THE WORLD TO CHANGE</b> JOHN MAYER	AWARE/COLUMBIA	☆	

### #1 MOST ADDED

**MAKES ME WONDER** Maroon 5 (A&M/OCTONE/INTERSCOPE)

### #1 MOST INCREASED PLAYS

**MAKES ME WONDER** Maroon 5 (A&M/OCTONE/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**FACE DOWN** The Red Jumpsuit Apparatus (VIRGIN)

**YOU'RE ALL I HAVE** Snow Patrol (POLYDOR/A&M/INTERSCOPE)

**HOME** Daughtry (RCA/RMG)

**CANDYMAN** Christina Aguilera (RCA/RMG)

**STARS AND BOULEVARDS** Augustana (EPIC)

COMPLETE HOT AC CHART ON PAGE 43

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	<b>MISTER MAGIC</b> PETER WHITE	NO. 1 (3 WKS)	☆	LEGACY/COLUMBIA
2	2	26	<b>WAY UP!</b> WAYMAN TISDALE	RENDEZVOUS	☆	
3	3	24	<b>BLOOM</b> MINDI ABAIR	GRP/VERVE	☆	
4	6	12	<b>READY FOR LOVE</b> WALTER BEASLEY	HEADS UP	☆	
5	4	23	<b>GIVE ME THE REASON</b> KIRK WHALUM	RENDEZVOUS	☆	
6	7	19	<b>YOU'RE BEAUTIFUL</b> KENNY G	ARISTA/RMG	☆	
7	9	19	<b>THINKING ABOUT YOU</b> NORAH JONES	BLUE NOTE/BLG	☆	
8	5	32	<b>GIRL IN THE RED DRESS</b> GREGG KARUKAS	TRIPPIN' N' RHYTHM	☆	
9	10	9	<b>THE RHYTHM METHOD</b> PAUL BROWN	PEAK/CONCORD	☆	
10	8	11	<b>SO NOT OVER YOU</b> SIMPLY RED	SIMPLYRED.COM	☆	

### #1 MOST ADDED

**LET'S TAKE A RIDE** Norman Brown (PEAK/CONCORD)

### #1 MOST INCREASED PLAYS

**LET'S TAKE A RIDE** Norman Brown (PEAK/CONCORD)

### TOP 5 NEW AND ACTIVE

**TROUBLE SLEEPING** Corinne Bailey Rae (CAPITOL)

**RAINCOAT** Kelly Sweet (RAZOR & TIE)

**NOODLE SOUP** Four80East (NATIVE LANGUAGE)

**KALEIDOSCOPE** Chris Standring (TRIPPIN' N' RHYTHM)

**TWENTY** The Rippingtons (PEAK/CONCORD)

COMPLETE SMOOTH JAZZ CHART ON PAGE 46

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	7	<b>SURVIVALISM</b> NINE INCH NAILS	NO. 1 (1 WK)	☆	NOTHING/INTERSCOPE
2	1	24	<b>FROM YESTERDAY</b> 30 SECONDS TO MARS	IMMORTAL/VIRGIN	☆	
3	4	12	<b>BREATH</b> BREAKING BENJAMIN	HOLLYWOOD	☆	
4	6	12	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	☆	
5	10	11	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	☆	
6	5	13	<b>DASHBOARD</b> MODEST MOUSE	EPIC	☆	
7	3	23	<b>PAIN</b> THREE DAYS GRACE	JIVE/ZOMBA	☆	
8	9	13	<b>READ MY MIND</b> THE KILLERS	ISLAND/IDJMG	☆	
9	12	12	<b>LAZY EYE</b> SILVERSN PICKUPS	DANGEROUS	☆	
10	8	17	<b>FAMOUS LAST WORDS</b> MY CHEMICAL ROMANCE	REPRISE	☆	

### #1 MOST ADDED

**WHAT I'VE DONE** Linkin Park (MACHINE SHOP/WARNER BROS.)

### #1 MOST INCREASED PLAYS

**HEY THERE DELILAH** Plain White T's (FEARLESS/HOLLYWOOD)

### TOP 5 NEW AND ACTIVE

**THE RIVER** Good Charlotte Feat. M. Shadows And Synyster Gates (DAYLIGHT/EPIC)

**HUMP DE BUMP** Red Hot Chili Peppers (WARNER BROS.)

**HOUSE OF CARDS** Madina Lake (ROADRUNNER)

**WOW, I CAN GET SEXUAL TOO** Say Anything (DOGHOUSE/J/RMG)

**YOUNG FOLKS** Peter Bjorn And John (ALMOSTGOLD/RED)

COMPLETE ALTERNATIVE CHART ON PAGE 48

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	<b>BREATH</b> BREAKING BENJAMIN	NO. 1 (4 WKS)	☆	HOLLYWOOD
2	2	12	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	☆	
3	8	9	<b>WELL ENOUGH ALONE</b> CHEVELLE	EPIC	☆	
4	3	20	<b>SILLYWORLD</b> STONE SOUR	ROADRUNNER	☆	
5	4	23	<b>LADIES &amp; GENTLEMEN</b> SALIVA	ISLAND/IDJMG	☆	
6	6	28	<b>PAIN</b> THREE DAYS GRACE	JIVE/ZOMBA	☆	
7	5	18	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/RMG	☆	
8	11	12	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	☆	
9	12	11	<b>JAMBI</b> TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	☆	
10	10	18	<b>FROM YESTERDAY</b> 30 SECONDS TO MARS	IMMORTAL/VIRGIN	☆	

### #1 MOST ADDED

**WHAT I'VE DONE** Linkin Park (MACHINE SHOP/WARNER BROS.)

### #1 MOST INCREASED PLAYS

**SIDE OF A BULLET** Nickelback (ROADRUNNER)

### TOP 5 NEW AND ACTIVE

**THE FIGHT** The Classic Crime (TOOTH & NAIL/EMR)

**ALL THE SAME** Sick Puppies (RMR/VIRGIN)

**LIE** Black Light Burns (I AM/WOLFPACK/ADRENALINE)

**MEIN** Deftones (MAVERICK/REPRISE)

**REDEMPTION** Shadows Fall (ATLANTIC/LAVA)

COMPLETE ACTIVE ROCK CHART ON PAGE 49

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	23	<b>PAIN</b> THREE DAYS GRACE	NO. 1 (11 WKS)	☆	JIVE/ZOMBA
2	2	16	<b>IT'S NOT OVER</b> DAUGHTRY	RCA/RMG	☆	
3	3	17	<b>SILLYWORLD</b> STONE SOUR	ROADRUNNER	☆	
4	8	3	<b>FAR CRY</b> RUSH	MOST INCREASED PLAYS	☆	ANTHEM/ATLANTIC
5	6	12	<b>BREATH</b> BREAKING BENJAMIN	HOLLYWOOD	☆	
6	4	20	<b>LADIES &amp; GENTLEMEN</b> SALIVA	ISLAND/IDJMG	☆	
7	5	22	<b>SNOW ((HEY OH))</b> RED HOT CHILI PEPPERS	WARNER BROS.	☆	
8	7	20	<b>THE ENEMY</b> CODSMACK	UNIVERSAL REPUBLIC	☆	
9	9	10	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	☆	
10	13	12	<b>EVERYTHING</b> BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	☆	

### #1 MOST ADDED

**WHAT I'VE DONE** Linkin Park (MACHINE SHOP/WARNER BROS.)

### #1 MOST INCREASED PLAYS

**FAR CRY** Rush (ANTHEM/ATLANTIC)

### TOP 5 NEW AND ACTIVE

**RAIN WIZARD** Black Stone Cherry (IN DE GOOT/ROADRUNNER)

**HUMP DE BUMP** Red Hot Chili Peppers (WARNER BROS.)

**ELECTRIC WORRY** Clutch (ISSACHAR/DRT)

**MY CURSE** Killswitch Engage (ROADRUNNER)

**DISAPPEAR** Army Of Anyone (FIRM)

COMPLETE ROCK CHART ON PAGE 50

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	<b>THINKING ABOUT YOU</b> NORAH JONES	NO. 1 (3 WKS)	☆	BLUE NOTE/BLG
2	5	9	<b>READ MY MIND</b> THE KILLERS	MOST INCREASED PLAYS	☆	ISLAND/IDJMG
3	4	11	<b>LOOK AFTER YOU</b> THE FRAY	EPIC	☆	
4	2	23	<b>THINK I'M IN LOVE</b> BECK	INTERSCOPE	☆	
5	6	27	<b>SEE THE WORLD</b> GOMEZ	ATO/RED	☆	
6	8	16	<b>PHANTOM LIMB</b> THE SHINS	SUB POP	☆	
7	3	22	<b>NEW SHOES</b> PAOLO NUTINI	ATLANTIC	☆	
8	10	12	<b>DASHBOARD</b> MODEST MOUSE	EPIC	☆	
9	9	20	<b>NOTHING IN MY WAY</b> KEANE	INTERSCOPE	☆	
10	11	6	<b>BETTER THAN</b> THE JOHN BUTLER TRIO	ATLANTIC/LAVA	☆	

### #1 MOST ADDED

**BIG WHEEL** Tori Amos (EPIC)

### #1 MOST INCREASED PLAYS

**READ MY MIND** The Killers (ISLAND/IDJMG)

### TOP 5 NEW AND ACTIVE

**SHE'S MINE** Brett Dennen (DUALTONE)

**SIGNAL FIRE** Snow Patrol (RECORD COLLECTION/REPRISE)

**YOU CAN BRING ME FLOWERS** Ray LaMontagne (RCA/RMG)

**SOMEONE TO LOVE** Fountains Of Wayne (VIRGIN)

**KEEP THE CAR RUNNING** Arcade Fire (MERGE)

COMPLETE TRIPLE A CHART ON PAGE 53



Syndicated host reveals how he selects the music and guests for 'World Cafe' and 'the secret of public radio'

# David Dye

By Erica Farber

66

## Liux Notes

**Profile:** David Dye

**Title:** "World Cafe" host

**Favorite radio format:**

NPR news

**Favorite TV show:**

"The Amazing Race"

**Favorite song:** Bob Dylan's "Just Like Tom Thumb's Blues"

**Favorite book:** "Dalva" by Jim Harrison

**Favorite movie:** "Doctor Zhivago"

**Best interview:** "My favorite was Joni Mitchell. It was such a high point for me to sit with her and to talk music. It was just absolutely fantastic."

**Worst interview:** "There have been some that haven't run. There was the band that insisted on being interviewed while lying down, NRBQ. Lou Reed and I sparred a bit until he warmed up. He would give me one-word answers for a while, but it got a lot better."

**Favorite restaurant:** Vetri in Philadelphia

**Beverage of choice:** 12-year-old Pappy Van Winkle Bourbon

**Hobbies:** "I'm a big baseball fan, and I'm a big mystery reader."

**E-mail address:** dyed@xpn.org

David Dye has had a privileged career. Right out of college he got a gig doing afternoons at his favorite radio station. ■ Since 1991, Dye has served as host of the renowned "World Cafe," which combines eclectic music with artist interviews and live in-studio performances. Originating at noncommercial triple A WXPX/Philadelphia, where Dye also hosts afternoon drive, the syndicated show is heard daily on hundreds of NPR stations nationwide.

**Beginning your career:** I always knew I wanted to be on the radio. I went to Swarthmore College and was on at our college station before the station was actually on the air. My sophomore year I sent a tape to WMMR in Philadelphia and started doing part-time at the dominant station of free-form progressive radio. I graduated college and started doing afternoons at WMMR. I was very lucky.

**How "World Cafe" came about:** "World Cafe" came from a grant from the Corporation for Public Broadcasting in 1989. They wanted to develop a program for public radio that would bring in a younger, more diverse audience, and they thought pop music was the way to go. I came aboard as the person administering the grant, so I did music testing, the host search and a number of other things. There was doubt that it was going to be triple A because the format didn't really exist at that point. After ruling out what everybody had thought was going to be the great new format—world music—we latched on to the singer/songwriter and started out.

**Appointing yourself as host:** Everybody reviewed the tapes, and nobody was happy with anybody, and we were stuck. I really hadn't applied, and I raised my hand and said, "Look, I've got this experience, why don't we try me as an interim host?" And as soon as I got my claws into that I wasn't going to let that go.

**Describe the show:** The show is a daily two-hour blend of alternative rock, singer/songwriters and world music, with an emphasis on what's new. In every two-hour show there's an interview with somebody. It could be Elton John, Yo-Yo Ma or an

indie act like Peter Bjorn and John. Those interviews are edited down from an hour or so, and everyone plays live, and I have conversations with them.

**How you select the music:** I pick all the music, I'm my own music director. We have booking meetings where we get together and try to figure out whether the artist is going to be relevant. My producer is Kimberly Janod. Dan Reed, the music director here at WXPX, is also our booker. I want artists who've got something new that excites me. I'm also smart enough to know that my taste is not everything, so I try to keep track of a number of formats. I see what is new, who's the new singer/songwriter from this area or what's happening in alternative, and we try to pick the best from all of that.

**Clearing the show on NPR stations:** We started working with NPR two years ago. We actually do two shows—"World Cafe" and "Conversations

From the World Cafe," which is an [hourlong] weekend show. With the two shows, we're above 290 stations now. There is underwriting, but I'll tell you the secret of public radio. It's rare to have a show that has enough station support. Stations pay for carrying the show, and we have enough underwriting support to adequately fund the show. One of the things we stumbled on years ago—in fact we're up to our 23rd volume—is our "Live at the World Cafe" CDs, which we make available as a fund-raising tool. We raise a large portion of the money it takes to run the show through these CDs.

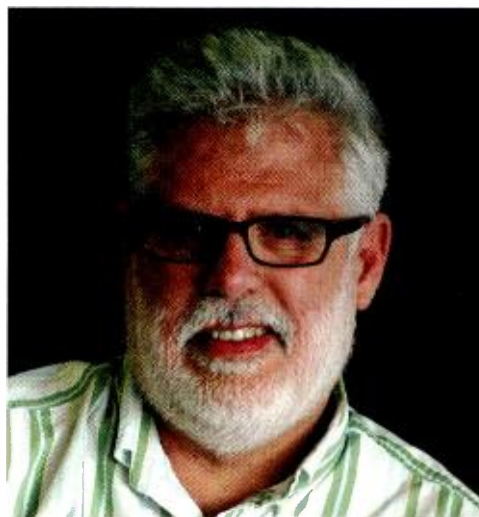
**Why "World Cafe" is so successful:** One of the reasons is that we were out there in the early '90s, ahead of the curve on this format. A lot of stations started carrying us, and the listeners really loved it. I'm a pretty low-key host and staying out of the way of the music helps. I also try to keep familiarity into what we do—that's my commercial-radio background.

**Biggest challenge:** Positioning the show, keeping its edge and yet being broad enough to attract an audience. It's funny, each platform is looking for something. The people listening on the Web want a more edgy side of what we do. If you're listening in your car, I've got to keep you from tuning out. There's so many ways of looking at it, and that is a challenge on every show. You really don't know the behavior of all your listeners but you really want to think of it.

**State of radio:** It's in a somewhat tough place. It's been important for us to get involved with other platforms—a strong Web site, having the show on Sirius, the NPR Web site, podcasts—to combat the fact that people have many choices.

**Most influential individual:** Bruce Warren, PD of WXPX and executive producer of the show, because of his energy, vision and constantly kicking us to look forward at what's next. The reason we are in this position, as well as on the Web and other platforms, is because of him. Also, when I was a kid I used to spend Sunday nights listening to a guy who still does a folk show on our station named Gene Shay, and I've been listening to him all my life. His aesthetic on the radio led me to do exactly what I do.

**Advice for talent:** What talent does that makes them unique and makes them better are the same, no matter what format you're in: developing your own voice, then fitting it into everything else you have to do and prep work. It's all about being able to relate with the listener through knowing what they need to know." R&R



**'I'm a pretty low-key host and staying out of the way of the music helps. I also try to keep familiarity into what we do—that's my commercial-radio background.'** —David Dye



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