

HOW TO BECOME AN NTR STAR

Valuable tips abound for those on the hunt for NTR revenue (and who isn't?), as radio sales, marketing and programming experts from R&R's recent Talk Radio Seminar panel on generating dollars from station events offer specific examples of how to set up strategies to bring in the bucks. You'll also discover how broadcasters have worked hard to remember America's fighting finest based overseas by staging collections, concerts and community outreach, plus find ways that your station can still get involved, including a handy list of reference websites.

Pages 6-8

ROXIO BUYS PRESSPLAY

Software maker Roxio's purchase of pressplay signals the reincarnation of Napster. The Sony Music-Universal online venture will soon be in the hands of Roxio, leaving many to wonder: Is a legal Napster what the public really wants? R&R Digital Media Editor **Brida Connolly** explores the pending agreement.

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R&R NUMBER ONES

- CHR/POP**
 - JUSTIN TIMBERLAKE Rock Your Body (Jive)
- CHR/RHYTHMIC**
 - 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- URBAN**
 - 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- URBAN AC**
 - FLOETRY Say Yes (DreamWorks)
- COUNTRY**
 - RANDY TRAVIS Three Wooden Crosses (Word/Curb/WB)
- AC**
 - SANTANA /MICHELLE BRANCH The Game Of Love (Arista)
- HOT AC**
 - MATCHBOX TWENTY Unwell (Atlantic)
- SMOOTH JAZZ**
 - KIM WATERS Waterfall (Shanachie)
- ROCK**
 - AUDIOSLAVE Like A Stone (Interscope/Epic)
- ACTIVE ROCK**
 - LINKIN PARK Somewhere I Belong (Warner Bros.)
- ALTERNATIVE**
 - TRAPT Headstrong (Warner Bros.)
- TRIPLE A**
 - J. JOHNSON The Horizon... (Moonshine Con./Universal)
- CHRISTIAN AC**
 - FFH You Found Me (Essential)
- CHRISTIAN CHR**
 - THIRD DAY You Are So Good To Me (Essential)
- CHRISTIAN ROCK**
 - SUPERCHICK Hero (Inpop)
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 - SCDTT KRIPPAYNE Live To Worship (Spring Hill)
- SPANISH CONTEMPORARY**
 - RICKY MARTIN Tal Vez (Sony Discos)
- TEJANO**
 - INTOCABLE Muy A Tu Manera (EMI Latin)
- REGIONAL MEXICAN**
 - CONJUNTO PRIMAVERA Una Vez Más (Fonovisa)
- TROPICAL**
 - GILBERTO S. ROSA Si Te Digeron (Sony Discos)



Convention Lineup Expands

Group heads, new forums set for L.A. confab

Joining Rudy Giuliani on the agenda for R&R Convention 2003 is a trio of radio group heads — Clear Channel's **John Hogan**, Cumulus' **Lew Dickey** and Entercom's **David Field** — who will participate in R&R's annual "State of the Radio Industry" session, moderated by R&R Publisher/CEO **Erica Farber** on Friday, June 20. Nearly 50 informational sessions and entertainment



CONVENTION ▶ See Page 17

The Changing Face Of Urban AC

The format's viability remains high in key U.S. markets; musical evolution proving successful

By **Gary Jackson**
Special to R&R

Urban AC today is a muscular giant, having evolved from its late-'80s infancy into one of the most important and, in some cases, dominant formats in radio. No longer a repository for fossilized superstars, it has been instrumental in sustaining current and established acts and, most importantly, breaking new artists.

Furthermore, Urban AC has proven to be a solid revenue generator as more and more listeners tune in to hear a delicious stew of the finest in R&B, oldies and — shudder — hip-hop and rap (think Snoop Dogg's "Beautiful"). This heady mixture of old and new music has created a

richly varied blueprint that has struck a positive chord with both young and old listeners, thanks to tried and true — and new — methods of programming.

R&R recently conducted a roundtable with five Urban AC programmers: WVAZ-FM (V103)/Chicago OM/PD **Elroy Smith**, WHQT (Hot 105)/Miami PD **Derrick Brown**, KHHT/Los Angeles PD **Michelle Santosuosso**, KRNB-FM/Dallas OM **Sam Weaver** and WDAS-FM/Philadelphia

VP/GM/PD/OM/legend **Joe Tamburro**. They discussed the changing face of Urban



AC, the reasons for its success and what it's going to take for it to remain competitive.

R&R: Has the Urban AC format changed in order to keep pace with other formats in the new millennium?

DB: I would say it has. Time will end up passing you by in

this format. Hot 105 and a couple other Urban ACs evolved to a Hot Urban AC approach about 1998-1999. The beginning of the shift was us playing smooth hip-hop that was attractive to adults.

We didn't do it because it was something that we liked; we did it because it was something the market demanded, something we needed to do to remain competitive in our marketplace.

JT: Urban AC has been a blessing for me at WDAS. I've been here just about 40 years. We were straight up Urban until 1989, then we changed to Urban AC and began to develop the format.

See Page 37



Smith Tamburro Weaver Brown Santosuosso

Dems Dismayed As Powell Won't Delay Rule Vote

By **Adam Jacobson**

R&R Radio Editor
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WASHINGTON — FCC Chairman **Michael Powell** has steadfastly rejected calls from the commission's two Democrats to conduct a public airing of the agency's proposed media-concentration rules and to postpone a June 2 vote on those rules.

In a letter to Commissioners **Michael Copps** and **Jonathan Adelstein** released to the public on May 15, Powell declined to allow the public to react to the FCC's revised regulations before they are enacted. He explained that while there is precedent for granting requests such as the ones Copps and Adelstein made, "it is not customary to do so over the strong

POWELL ▶ See Page 10

Infinity Appoints Hollander Pres./COO

Coppola returns to Westwood One as Pres./CEO

Joel Hollander, a 20-year industry veteran who has served as President/CEO of **Westwood One** since 1998, has been selected to take the vacant President/COO slot at corporate cousin **Infinity Broadcasting**. Hollander begins his new duties June 16. He'll oversee the day-to-day operations of Infinity's 183 radio stations and report directly to Infinity Chairman/CEO **John Sykes**.

Concurrent with Hollander's move to Infinity, **Shane Coppola** has returned to Westwood One and will take Hollander's President/CEO title. Coppola served as Exec. VP of WW1 until last year, when he became Managing Partner of **Columbus Capital Partners**, an investment firm.

Speaking of Hollander, Sykes said, "Because of Infinity's relationship with Westwood One, Joel has become one of my closest colleagues in the industry and was my only choice for this important position. I have



Hollander Coppola

HOLLANDER ▶ See Page 17

Sterne To Infinity; James To Orlando

Doug Sterne, a veteran Bay Area radio executive and San Francisco native, has joined Infinity as Sr. VP/Market Manager for its seven stations in the City by the Bay.

In his new role Sterne will oversee Infinity's News **KCBS-AM**, Oldies simulcast **KFRC-AM & FM**, Alternative **KITS**, Rhythmic AC **KKWV**, Hot AC **KLLC** and Talk **KYCY** in San Francisco. He will also serve as GM for **KFRC-AM & FM & KKWV**.

Sterne takes duties from **Earnest James**, who has relocated to Central Florida to serve as Market Manager for Infinity's **WJHM**, **WOCL** & **WOMX/Orlando**.

STERNE ▶ See Page 17



Sterne

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Radio Broadcasters Accept Webcast Royalty Structure

By **Brida Connolly**
R&R Associate Managing Editor
bconnolly@radioandrecords.com

A group of broadcasters including Bonneville, Clear Channel, Salem, Susquehanna and the National Religious Broadcasters Music License Committee has come to an agreement with SoundExchange on performance royalties for the streaming of AM and FM programming over the Internet. The rates, if approved by the U.S. Copyright Office, will apply to all eligible broadcast streams for 2003 and 2004.

This agreement doesn't mean broadcasters have given up hope that they'll ultimately be declared exempt from paying royalties on 'Net simulcasts, and their appeal of Register of Copyrights Marybeth Peters' December 2000 decision to the contrary hasn't been dropped. But the agreement clarifies the cost of streaming for now and puts rates in place in case broadcasters lose in court.

This agreement is an amendment to the agreement submitted April 14 that covered only Internet webcasts, and it supersedes that agreement. The new version adds a rate for AM and FM music streams of .88 cents per aggregate tuning hour. (An aggregate tuning hour is an hour received by a computer or other 'Net-connected device; if 10 computers receive the same hour of programming, that's 10 aggregate tuning hours.) Talk streams pay an ATH rate of .076 cents, and there's a minimum annual fee of \$2,500 or \$500 per station or channel.

The rates cover both simulcasts of over-the-air programming and rebroadcasts of archived shows. Bumpers and most other "incidental" music (less than 30 seconds of a song at a time) are exempt from the per-performance rate.

Aside from the new minimum

ROYALTY ▶ See Page 10

Cox Resets RVPs/Market Mgrs. Wegmann shifts to Atlanta; Devine leads Houston

Cox Radio has named three new Regional VPs/Market Managers: **Chris Wegmann** in Atlanta; **Caroline Devine** in Houston; and **Ben Reed** in San Antonio.

Wegmann moves to the Atlanta quintet from the VP/Market Manager post at Cox's four-station Houston cluster, which he joined in August 2001. From 1996 to 2001 he was a Regional VP for Clear Channel, overseeing four markets in Louisiana. Before that he spent 14 years with Signature Broadcasting, working at the company's stations in Austin, Pittsburgh and McAllen.

Devine has been Regional VP/GM for KISS & KSMG/San Antonio since January and will now oversee Cox's Houston stations, as

well as its four outlets in Honolulu. She became VP/GM of KISS & KSMG in 1988. Prior to that she served as GSM for Hicks Communications in Austin. Devine began her career in 1982 as an AE for KYKR/Beaumont, TX.

Reed, who has been Regional VP/GM for KCJZ, KCYY, KKYX & KONO-AM & FM/San Antonio since September 2001, now has full responsibility for the seven-station San Antonio cluster. His regional duties include oversight of Cox's seven Birmingham and five Tulsa properties. He was named VP/GM of KCJZ, KCYY, KKYX & KONO-AM & FM in 1997 and previously

COX ▶ See Page 10

CC/Denver AMs Tap New PDs Estes-Cooper adds regional programming duties

A new programming team has been named at Clear Channel's AM stations in Denver. News/Talk KHOW PD **Elizabeth Estes-Cooper** has added Director/AM Programming duties for the Colorado Region and will oversee programming at News/Talk KOA and Sports/Talk KKZN while working with nine other Clear Channel stations in Colorado, Wyoming and Nebraska. She reports to Clear Channel Rocky Mountain Regional VP Lee Larson.

At the same time, 16-year KOA veteran **Jerry Bell** has been upped from News Director to PD. KOA



Estes-Cooper



Bell



Walker

Asst. News Director **Kathy Walker** has taken Bell's previous post, and **Dave Rodrigues** — Promotions Director at co-owned Active Rock KBPI-FM/Denver — has been named PD at KKZN.

The promotions follow the recent departure of Don Martin, who

DENVER ▶ See Page 11

Rock On Top, Rap Surges In RIAA 2002 Consumer Profile

By **Frank Correia**
R&R Music Editor
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Rock continues to be the most popular genre of music, rap and hip-hop are surging in popularity, and record sales are down for a third consecutive year. That's according to the RIAA's 2002 Consumer Profile, an annual demographic survey of more than 3,000 music consumers in the U.S.

Conducted by Peter D. Hart Research Associates, the survey is designed to contribute important demographic information about purchasers of sound recordings in the U.S., as well as provide a profile of consumer buying patterns over the past decade.

"Music continues to appeal broadly to people of all ages and demographics," RIAA Chairman/CEO Hilary Rosen said. "There is a tremendous diversity of music available to fill these needs, and recent developments online make the choices for music fans even more exciting."

The most popular genre, rock music represents 24.7% of the market, up slightly from 24.4% the previous year. Rap/hip-hop, is gaining ground, however. Taking over pop's second-place spot, rap/hip-hop now represents 13.8% of the market, up from 11.4% in 2001.

R&B/Urban music follows with 11.2% of the market, up from

RIAA See ▶ Page 17

Armstrong Moves To Salem/N.Y.

Dave Armstrong, Regional VP/Operations and GM for Salem's Los Angeles cluster, will relocate to the New York area to oversee the company's Northeastern radio operations. Armstrong will serve as GM for **WMCA & WWDJ** /New York and assume operational oversight for Salem stations in the Boston market.



Armstrong

"Dave Armstrong brings a new level of creativity and vision to New York and our markets in the Northeast," Salem Exec. VP/Radio Joe Davis said. "We are looking forward to seeing the same kind of growth in the Northeast that Dave has helped to generate in the L.A. market."

Armstrong, who has served as a

GM in the Salem system since 1994 and played a large role in the creation of Salem's "Fish"-branded stations, said, "Through the growth seen at KFSH (The Fish)/Los Angeles and the continued success of KKLA and KRLA, I feel rewarded for my nine years in the L.A. market. I expect to bring my experiences and successes into New York, and I am confident that there are great things to come."

Salem/New York GM Carl Miller will exit his post to pursue other radio opportunities. He has been in a management role with the company since 1989. Terry Fahy will become acting GM for Salem/Los Angeles.

Stevens To WHTQ/Orlando PD

Greg Stevens, PD of Cox Classic Rocker WSFR and '80s WPTI in Louisville, is transferring south to take the programming reins at co-owned Classic Rock **WHTQ/Orlando**. He takes those duties from WHTQ & WMMO OM Fleetwood Gruver, who has been programming WHTQ since Bruce McGregor departed the PD post in February. Gruver will continue as OM for the two stations.



Stevens

Stevens, who has been with Cox/Louisville for two years, will arrive in Orlando next week but will retain his duties at WSFR & WPTI through the end of June. Prior to programming the two Louisville stations he was Clear Channel/San Jose OM. His resume also

includes stints at KEGL/Dallas, KQRC/Kansas City, KIOZ/San Diego and now-defunct KQLZ (Pirate Radio)/Los Angeles.

"I can honestly say that I haven't worked for a better company than Cox," Stevens told R&R. "I don't think I'd be making another move down to Orlando — or anywhere — if I had to leave the Cox organization to do it."

"It seems pretty clear to me that WHTQ is already on a successful course, and I think one of my responsibilities will be to focus the station even more tightly on the existing images and accelerate the progress it's already making. There aren't going to be any wholesale changes that I'm aware of."

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Lippincott Gets VP Post At All Comedy Radio

Longtime radio programmer and record label executive **Ric Lippincott** has joined **All Comedy Radio** as VP/Network Affiliation and also becomes a partner in the fledgling firm, which will debut its programming this summer. In his new position Lippincott will head up the network's affiliation team and develop relationships with stations around the country.

Lippincott, a 20-year radio veteran, spent nine years programming WLS-AM & FM/Chicago and also served as PD of now-defunct KHTZ/Los Angeles and KYUU/San Francisco. His resume includes stints on the record side as BMG Music's National Director/Zoo Entertainment, VP of Curb/Atlantic Records and Maverick Records VP/Promotion.

"Ric is one of radio and records' most respected senior executives,"

LIPPINCOTT ▶ See Page 17

R&R Observes Memorial Day

In observance of the Memorial Day holiday, R&R's Los Angeles, Nashville and Washington, DC offices will be closed Monday, May 26.

HBC Q1 Profit Drops By 50%

Sirius swings around in first quarter; Big City net loss improves

By Adam Jacobson
R&R Radio Editor
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Hispanic Broadcasting Corp. revealed last week that during the first quarter of 2003, profits dropped by 50% compared to Q1 2002.

Net income fell from \$6.9 million (6 cents per share) to \$3.1 million (3 cents) — far below the earnings-per-share average of 6 cents expected by analysts polled by Thomson First Call. And while revenue climbed 9%, to \$56.4 million, EBITDA fell by 37%, to \$9 million.

HBC said its Q1 results include \$800,000 in expenses related to its merger with Univision, which the FCC still needs to sign off on and which has met added resistance from some Democratic members of Congress. Excluding those expenses, EBITDA would have decreased 31%, to \$9.8 million, and net income would have totaled \$4 million (4 cents per share). HBC also noted that 66% of its gross revenues are derived from local advertising, while 24% come from national spot advertising.

While it is not required that companies schedule a conference call with investors and media analysts to discuss earnings results, doing so has become standard practice. But HBC declined to do so on the release of its Q1 results, which came out after-hours on May 15.

The company does expect a much better Q2, however, and forecasts net revenue growth of 7%-10%, to between \$73.4 million and \$75.4 million. Excluding roughly \$13 million in merger costs, EBITDA is anticipated to range from \$23 million to \$24 million.

Last week eight members of Congress, including Sen. Edward Kennedy and Rep. Maxine Waters, said in a letter to FCC Chairman Michael Powell that HBC's merger with Univision would consolidate 70% of the Spanish-language media market in America's biggest cities,

the *Wall Street Journal* reported. The politicians added that a combined Univision-HBC would make it more difficult for independent Hispanic media companies to compete. Two weeks ago Sens. Hillary Rodham Clinton and Tom Daschle sent similar letters to the commission.

In other Q1 earnings news, satellite radio broadcaster Sirius swung to a profit as the New York-based company doubled its subscriber count during the quarter. Sirius now has 68,059 subscribers, up 127% from the end of 2002. Meanwhile, the company's Q1 net loss applicable to common shareholders increased to a profit of \$51.9 million (16 cents per share) on revenue of \$1.6 million.

That compares to a Q1 2002 net loss applicable to common shareholders of \$90.1 million (\$1.22) on revenue of \$33,000. Sirius' net loss from operations widened from

EARNINGS See Page 5

Journal Decides To Go Public

Initial offering set at \$250 million

Journal Communications, the Milwaukee-based, employee-owned parent of Journal Broadcast Group, has decided to sell stock to the public for the first time.

The company said last week in a filing with the SEC that it plans a \$250 million initial public offering. Journal provided no details about when the IPO will occur, nor did it state the number of shares it plans to offer or the value of those shares, but it did reiterate its Oc-

tober 2002 statement that it wants to obtain additional capital to drive growth. Journal shareholders must approve the IPO before a firm date can be set.

Journal owns and operates 36 radio stations, in Milwaukee; Tucson; Tulsa; Knoxville; Omaha;

Wichita; Boise, ID; and Springfield, MO. Current and retired company employees now hold 80% of Journal's stock, the company treasury owns 10%, and heirs of former Chairman Harry Grant own the remaining 10%.

Journal agreed in March to a plan under which the heirs will exchange their stock for a package of

JOURNAL See Page 5

BUSINESS BRIEFS

**Nielsen: Q1 Spot Radio Up 4%,
Top 10 Categories Rise 5%**

The latest Nielsen Monitor-Plus study finds spot radio was up 4% in Q1, outperforming all media except Spanish-language TV, up 15%; national magazines, up 14%; and local newspapers, up 9%, compared to Q1 2002. Network radio rose 0.3%, while spot TV edged up 1.4%. Syndicated TV, national newspapers, cable TV and network TV all posted decreases of approximately 5%; the TV dips were attributed to war-related program pre-emptions, particularly compared to robust Olympics advertising in Q1 of last year.

Overall, ad growth was up 1.5%. The top advertiser in the quarter was Procter & Gamble, which spent \$373.9 million across all 10 media measured, up 19% from the same period last year. GMC was No. 2, despite having cut its spending by 25%. Rounding out the top five were Walt Disney Co., up 24%; AOL Time Warner, up 5%; and Ford, up 55%.

Nielsen also found that spending in the top 10 ad categories was up 5% in Q1. The automotive category — including factory, dealer-association and local-dealership advertising — spent over \$2 billion across the 10 measured media, far more than any other segment. The factory category was down 1% from Q1 2002, but local auto dealerships were up 14%, and auto-dealer associations were ahead a whopping 72%.

The figures for other categories: restaurants, down 0.1%; motion pictures, up 1%; department stores, up 12%; prescription drugs, up 2%; direct-response products, up 8%; wireless telephone services, down 0.3%; and furniture stores, up 9%.

Arbitron Examines Listener Commuting Patterns

Using data from the 2000 census and information gathered from diarykeepers during a week in March 2000, Arbitron discovered that, nationally, the average in-car, morning-drive time spent listening is 36 minutes. The study also looked at one-way travel times to work, when commuters leave for work and what modes of transportation they use to get to the office. In New York, 30% of workers leave home in the 7am hour, and 25% head for the office in the 8am hour. Not surprisingly, the numbers using mass transit are high (29%) in New York and low (6%) in Los Angeles. L.A. ranks No. 24 for the average travel time to work, at 28.8 minutes; among the top 10 markets, Washington, DC has the longest one-way average commute, 33 minutes. The complete study can be found at www.arbitron.com.

Continued on Page 5

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	5/16/02	5/9/03	5/16/03	5/16/02	5/9/03-5/16/03
R&R Index	270.16	207.91	216.55	-19.8%	+4.2%
Dow Industrials	10,243.68	8,491.22	8,713.14	-14.9%	+2.6%
S&P 500	1,091.07	920.27	946.67	-13.2%	+2.9%

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TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WHMA-AM/Anniston, AL \$275,000
- KSRN-FM/Kings Beach, CA (Reno, NV) Undisclosed
- KKCS-AM/Colorado Springs, CO Undisclosed
- WLTC-AM/Panama City, FL \$500,000
- AM CP & WKKN-FM/Cordele, WMRZ-FM/Dawson (Albany), WCEH-AM & WQSY-FM/Hawkinsville, WHKN-FM/Millen and WPMX-FM/Statesboro, GA \$3.35 million
- KJHY-FM/Emmett (Boise) and KKIC-AM/Meridian, ID \$1.2 million
- KFIF-FM/Soda Springs, ID \$227,000
- KANS-FM/Osage City, KS \$1.3 million
- WNBY-AM & FM/Newberry, MI \$400,000
- WIMX-FM/Gibsonburg (Toledo), OH \$2 million
- KTON-AM/Belton (Killeen-Temple), TX \$400,000

Full transactions listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- **KPEB-FM/Huntsville, KMXU-FM/Manti, KMDG-FM/Nephi, KOVO-AM/Provo, KWKD-FM/Randolph, KUDD-FM/Roy, KUUU-FM/Tooele and KBNZ-FM/Tremonton (Salt Lake City), UT**
PRICE: \$61.4 million
TERMS: Asset sale for cash. Chris Devine and Bruce Buzil are buying out their business partners' holdings in these eight stations.
BUYER: Devine Holdings LLC. No phone listed. It owns no other stations.
SELLER: Millcreek Broadcasting LLC, headed by President Bruce Buzil. Phone: 312-204-9900

2003 DEALS TO DATE

Dollars to Date:	\$1,216,795,344 <i>(Last Year: \$5,396,459,206)</i>
Dollars This Quarter:	\$496,300,951 <i>(Last Year: \$370,440,911)</i>
Stations Traded This Year:	357 <i>(Last Year: 815)</i>
Stations Traded This Quarter:	147 <i>(Last Year: 142)</i>

Earnings

Continued from Page 4

\$50.8 million to \$99.1 million. The adjusted EBITDA loss, which excludes a \$256.5 million gain in connection with the elimination of approximately 91% of the company's debt, was \$75 million, compared with \$36.2 million in Q1 2002.

News of improvements at Sirius came as the company announced that it's now offering a "lifetime" subscription plan. For a one-time fee of \$399.99, those who purchase Sirius receivers will be able to enjoy the company's stations for the life of that receiver. Additionally, Sirius is now offering a "preferred plan" that enables customers to buy additional subscriptions for \$6.99 per month.

The incentives will surely help Sirius gain traction in the marketplace, something President/CEO Joseph Clayton said is already occurring. With the introduction of plug-and-play units from Kenwood and Audiovox this summer, Clayton said, "We fully expect to exceed 100,000 subscribers this

quarter and reach our goal of over 300,000 subscribers by the end of the year."

Big City Sees Improved Net Loss

Big City Radio, which has sold all but one of its 12 stations to pay debtholders, saw its net loss narrow from \$16.5 million to \$9.4 million during Q1 2003. Big City's loss from discontinued operations expanded from \$7 million to \$7.2 million — primarily due to increased interest expense in relation to outstanding debt. The company's debt was aided, however, by the immediate infusions of funds from the Big City transactions that closed in Q1.

According to an SEC filing, Big City's liquidity as of March 31 was just \$800,000 — not enough to pay the three officers and senior management execs whose contracts entitle them to \$804,000 in 2003 and \$46,000 in 2004.

Big City Radio's remaining property, WYXX/Morris, IL, is being operated via a time-brokerage agreement by the station's proposed purchasers.

BUSINESS BRIEFS

Continued from Page 4

PPM's Latest Tidbit: TV Habits By Radio Format

In another effort to draw attention to its **Portable People Meter**, Arbitron reviewed the winter 2003 data from the PPM's Philadelphia market trial and examined TV viewership by radio format. It found that News/Talk listeners watched PBS more than listeners to Country, Urban, Rock, CHR or AC, while Urban listeners watched Fox, the WB and UPN more than listeners to other radio formats. News/Talk listeners tuned to NBC, CBS and ABC more than listeners of the five other formats examined.

Clear Channel Sells \$500 Million In Debt

Joint lead manager Credit Suisse First Boston said last week that **Clear Channel** has sold \$500 million in two-part debt. The first \$250 million in notes hold a maturity date of May 15, 2011, while the second \$250 million hold a maturity date of May 15, 2015. J.P. Morgan was the other joint lead manager for the sale.

Combo XM-Sirius Receiver Still Years Away

XM Satellite Radio and Sirius said this week that it may be several years before they release a receiver that is compatible with both services. Although the FCC ruled in 1997 that the companies must develop dual-service receivers, the agency did not set a deadline. *USA TODAY* reported that XM and Sirius have jointly developed an antenna that can receive both signals, but it's still at least three years from the market. XM Chairman Gary Parsons said the companies could offer a dual-service receiver now, but it would be too expensive.

Continued on Page 11

Journal

Continued from Page 4

common and preferred stock if Journal attracts new outside capital.

Morgan Stanley will be the lead underwriter in the Journal IPO,

and, once the offering is complete, the company is expected to trade on the New York Stock Exchange. Journal has requested the ticker symbol "JRN."

Along with its radio properties, Journal owns a newspaper and TV

stations. The company is exempt from the cross-ownership ban in Milwaukee because it already owned the *Milwaukee Journal-Sentinel*, WTMJ-AM and WTMJ-TV when the FCC created the cross-ownership rules in 1975.

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- And a lot more!

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Three Angles On Scoring Event Revenue

NTR Highlights from the R&R Talk Radio Seminar

At the recent R&R Talk Radio Seminar several sales-minded executives offered approaches to the never-ending task of delivering dollars from station events. Here are their spins on the task at hand.

With the pressure on everyone at a station to produce revenue, here's a six-pack of suggestions from KFWB/Los Angeles and Dodgers Radio Network Director/Sales, Marketing & Promotions Pam Baker on accelerating event revenue at the local level.



Pam Baker

1. **Pre-sell ideas to clients.** Baker said that if your morning show has a particular idea or stunt they'd like to do, offer the idea upfront to prospective accounts for their approval and involvement. That will make it easy to close the sale at the last minute when your talent have the idea ready to go.

2. **Anticipate events and plan accordingly.** Whether it's making arrangements for a fundraiser, emergency news coverage or a local sports team that might make the playoffs, don't wait until the last minute. Baker said to be on the lookout for trends to research and use in

putting together marketable events or programming.

3. **Encourage communication between programming and the sales team.** Baker told PDs, "The AEs know which clients love the station, which ones have money, who likes things that are wild and outrageous and who is conservative. Working



together, you'll be amazed at all the things you can do by knowing that."

4. **Compile a station opportunities book.** Baker prepares for the sales manager, the PD and every AE a directory of all the station's sales and promotion opportunities. The book includes a calendar with packages available for all kinds of events, from holidays to opening day at

Dodger Stadium to Earthquake Preparedness Month. Baker said, "When the sellers go to clients, they can show them this book and get an idea about what interests them. It's all laid out with costs, so if you're meeting with someone and see that a \$50,000 package is too rich, you can go back and customize something more affordable for them."

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Make Money With Syndicated Stars

At the R&R Talk Radio Seminar *Dave Ramsey Show* Exec. VP Bill Hampton urged sales departments to capitalize on the power of personal appearances by syndicated celebrities.

Hampton explained how Dave Ramsey does local events 16 to 20 times a year, speaking for about five hours on personal finance to a crowd of 2,000-5,000 people who pay \$19-\$35 apiece. "Advertisers rarely get to see that many listeners all in one place at one time, and it's a very powerful deal to them," Hampton said. "We work with



Bill Hampton Brad Samuel

the local affiliate to get those advertisers out to these events."

Hampton said that there are tremendous opportunities to make money by bringing a syndicated host into your market, if you can take advantage of them. "The stations that don't capitalize on it really miss the boat," he said. "One of our affiliates, WTKG/Grand Rapids, was able to make \$64,000 just selling NTR sponsorships. The typical

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Money For Virtually Nothing

W KXW (Jersey 101.5)/Middlesex PD Eric Johnson shared two stories at the R&R Talk Radio Seminar about how to turn what may at first appear to be small stuff into big cash. He said, "We came across a single pair of tickets for Bruce Springsteen's show at Atlantic City, NJ's Convention Hall and generated \$5,000 in sponsorship from a local tire store. We told listeners to listen for a bit of one Springsteen 'Song of the Day' during the 5pm hour for a week. You had to get all of them for the chance to win."

Johnson said he knew he had a big deal on his hands when he learned that tickets to the concert were going for \$1,300 on eBay. He

recalled, "The phones rang off the hook, and we got lots of e-mails. I'd like to think we increased cume and TSL in afternoon drive and brought

audience to Saturday, when we gave the tickets away."

The moral of the story? "It's not about the prize, it's about the hype of the prize and turning it into something big," Johnson said.

He also recalled his days at WIP/Philadelphia in the early '90s, when the station's morning show started an annual event called the Wing Bowl — a chicken-wing-eating contest. The fun started in the lobby of a nearby hotel, and the event grew over the years to a small nightclub, then a larger club, then a small arena

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War-Related Community Outreach

The war in Iraq has wound down, but with hundreds of thousands of troops stationed overseas, it's definitely not too late to stage activities to help America's fighting finest. In fact, now that the initial surge of interest is waning, U.S. military personnel will appreciate radio initiatives more than ever. Here's a summary of station events that may give you ideas for projects to try (or even repeat) in your market.

Collections For Troops & Families

Clear Channel/New Orleans joined forces with the local Blood Center to stage remotes at Sam's Club stores to attract blood donors in case supplies were needed for the military.

KERN/Bakersfield's Go Insane on Hussein promotion raised \$12,000 for the families of area soldiers. Listeners donated money to shoot red, white and blue paint balls at a billboard featuring Saddam Hussein's image. KERN morning talk host Scott Cox camped beneath

the billboard until the first \$5,000 was raised.

WAVF/Charleston, SC morning man Dick Dale organized Operation Wipe Out Saddam and collected a 40-foot tractor-trailer full of in-demand toilet paper to send to troops deployed from the local Air Force base.

Across town, Citadel's Charleston, SC cluster, WMGL, WWVZ & WXTG, in association with Bi-Lo stores and the USO, collected personal supplies and toiletries for care packages to be sent to troops serving in Iraq.

Galaxy/Syracuse combo WKRL & WKRH and co-owned WKLL/Utica-Rome presented Operation Ejaci Freedom — a porn drive for soldiers. Night personality Kevin collected donations of "new or gently used" adult magazines from listeners and adult bookstores.

Infinity/Philadelphia's Operation Brotherly Love partnered with the Philadelphia USO to collect notebooks, batteries, sunscreen, magazines, disposable cameras, CDs, pens and other items to be sent overseas on the battleship *USS New Jersey*.

KHEY-FM/El Paso sponsored a Dip Drive to address the limited tobacco products available to troops on the ground in Kuwait and Iraq. Listeners were invited to drop off hard candy, sunflower seeds, peanuts and beef jerky, along with cigarettes and chewing tobacco, to be sent to nearby Ft. Bliss for shipment to the Middle East.

WKTI/Milwaukee's Operation Comfort Drive, held in conjunction



STRONG FEELINGS WEZL/Charleston staged a Rally for America at a local ballpark and arranged for that day's TJ & Gary and Ric morning show to air on Armed Forces Radio. The 48th Fighter Wing recently presented WEZL with an American flag that had flown over the Iraq no-fly zone.

with the American Red Cross, collected two semitrailers' worth of candy, sunscreen, personal wipes, drinks and other items from area residents, businesses and schools.

WUSX/Huntsville, AL's Flags for Phone Cards campaign collected American flags and, in return, donated prepaid phone cards to the troops.

Sandusky's Seattle cluster, Fisher's Seattle cluster and KALF/Chico, CA were among the stations that arranged Operation Cookie Drop, in cooperation with local Girl Scout and Brownie troops. Listeners were encouraged to buy Girl Scout cookies at various locations, then thousands of boxes of cookies were shipped to troops overseas. It was a win-win for the scouts and the soldiers.

KSON/San Diego's Operation Tony & Kris held a collection at a local Wal-Mart for one of the items most sought-after by the troops, toilet paper, as well as handmade cards from area schools, businesses and church groups.

Clear Channel/Quad Cities, IA-IL partnered with WQAD-TV/

Quad Cities to collect Treasures for Troops at a different locations each day. The radio stations and TV outlet took turns interviewing each others' personalities during the drive.

WUBE-FM/Cincinnati asked fans at a Tim McGraw concert to write their names and messages of support to the troops on a B105 Security Blanket, which was sent with a Marine who was headed to the Middle East. The station also handed out yellow ribbons to participants.

WTAG & WSRS/Worcester, MA decided to adopt an Army unit. The stations collected care packages and encouraged listeners to send e-mail to the troops by way of the stations' websites.

KZLA/Los Angeles' Operation Hugs From Home brought in donations of shampoo, conditioner, lip balm, snacks, toothpaste and other personal items at a local car dealership. The series of events included remote broadcasts and a guest performance by Jessica Andrews.

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IDT, WMET, USO Launch Operation Helping Hands

IDT Media's Talk America Radio Network and WMET/Washington have begun Operation Helping Hands to assist families of military personnel serving in the Middle East. Talk America will produce and distribute a PSA to radio stations nationwide to raise money for the cause, while WMET will donate 10% of its advertising revenue through May 31. In addition, IDT will donate \$10,000 to the USO.

As part of the project, throughout May Talk America Radio personality Heloise will include a segment on her *Ask Heloise* program offering guidance on a range of topics, from practical information on nutrition and budgeting to coping with loneliness.

"While we all recognize that military service is difficult and dangerous, we sometimes forget that it puts a huge strain on families at home," IDT CEO Jim Courter says. "Operation Helping Hands is an attempt to help families cope and keep life as normal as possible. I'm proud that Talk America and WMET are working to bring some comfort to those families."

Your Name In Print

The R&R Directory is published twice each year, and is available online 24/7. Now is the time to submit your company for listing in the Fall '03 edition. Just go to our website — the industry's most-used and most-visited website — click on "The Directory" and then click on "Submit Your Company"

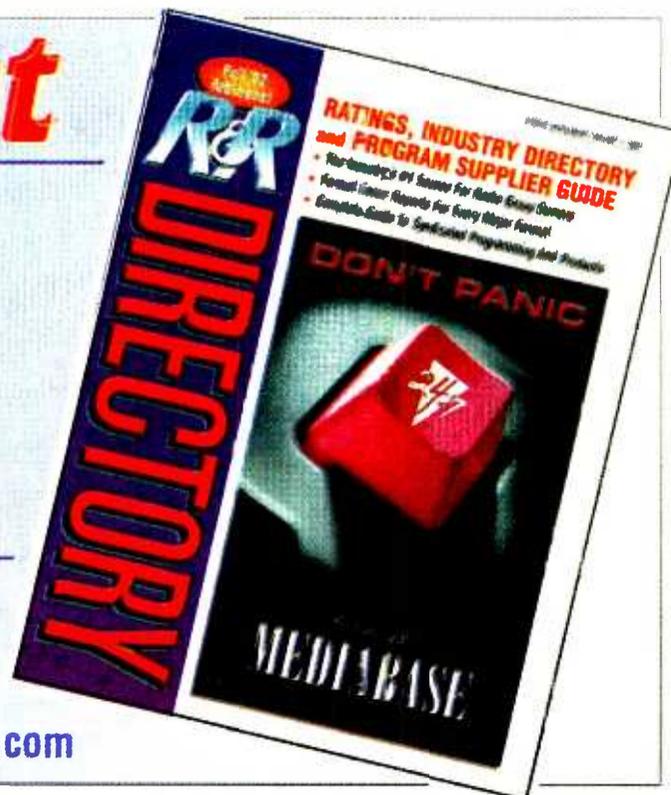
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The editorial closing is June 25.

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War Related Community Outreach

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Station Concerts

KRST/Albuquerque saluted the troops with a Freedom Fest at Tingley Coliseum, featuring entertainment by Lonestar and Brett James.

The Mad Max Morning Show, heard on NextMedia's WXQR/Greenville, NC and WKZQ/Charleston, SC, hosted Mad Max Rallies for the Troops in both markets on consecutive days to show support for those fighting in Iraq and to raise funds for the Mid-Atlantic Veterans Medical Association, which aids troops who need financial and medical assistance after a war.

The stations also organized a \$1 concert featuring Curb recording artists Presence and appearances by new Universal acts (and Myrtle Beach, SC natives) Echo 7 and Eight Foot Stride. The bands donated their time and the House of Blues in Myrtle Beach donated its facilities for the evening.

WAYM/Nashville's Wayfest 2003 concert included support from Life-way to give away 1,000 tickets to local soldiers and their families. The concert featured The Newsboys, Audio Adrenaline, MercyMe, Zoegirl and many others.

WAZY/Lafayette, IN's Rally for the Troops featured three area bands in a free concert. Admission to the show was an item wanted by troops

(a list of items was posted on the station's website).

WXTB/Tampa night personality Fletch and producer Sean The Promo Ho set up shop on a beach in St. Petersburg, FL to let listeners throw tea bags at a 10-foot display of Saddam Hussein's head. Contestants who were able to pitch the most tea bags into the mouth in 30 seconds won tickets and backstage passes to the station's Livestock 13 concert, featuring Godsmack, Def Leppard, 3 Doors Down and many others.

Programming Salutes

WZFX/Fayetteville, NC collected portable CD players to send to Ft. Bragg troops stationed in the Middle East. To go with the players, the station assembled mix CDs with messages from families and friends.

WPXY/Rochester, NY did a Songs for Our Soldiers weekend. Listeners e-mailed the names of family members in the military overseas, and WPXY dedicated one-hour blocks of programming to individual soldiers. Each hour featured a new dedication, and the soldiers were sent CDs of their hours.

KDWB/Minneapolis morning man Dave Ryan played an hour's worth of songs in honor of troops overseas and aired dedications from listeners. The station burned the broad-

cast to CDs and sent hundreds of copies to deployed local troops and reservists.

WBHJ/Birmingham staged a Salute the Troops event, taking listener calls and dedicating hours of music to troops from their families and friends. The soldiers honored were sent CDs of the broadcasts.

WKSC/Chicago offered morning listeners A Kiss From Home — 103 seconds to send a personal on-air message to loved ones in the service. Listeners registered through the station's website and were given notice that they'd been chosen so they could prepare their messages.

WNOU/Indianapolis personality Tommy (of *The Doc & Tommy Show*) edited messages from local people saluting the troops into Avril Lavigne's "I'm With You." The station played the tribute in heavy rotation and made it available for download from the station website.

Most Popular Troop Supplies

Almost anything a soldier might buy in the PX is welcome: phone cards, music CDs, sunscreen, hard candy, razors, disposable cameras, lip balm, magazines, snack items, toilet paper, toothpaste, shampoo, conditioner, Q-Tips, shaving cream, soap, tampons and wet wipes.

Money For Virtually Nothing

Continued from Page 6

and then, eventually, to a 20,000-seat arena, with live coverage on the station's website. "Tyson was the official



Eric Johnson

wings sponsor but also paid handsomely for a premium ad package that included on-air mentions, constant signage and on-air exposure," Johnson said. "Each contestant also had a sponsor, and a club sponsored an

after-party." To make sure large events run smoothly, Johnson advised, "It's important for the PD, the promotions manager and the GSM to have a planning meeting; otherwise, there'll be a lot of arguments in the hallway and ill feeling about what can be sold and what can't. Anticipate situations that will come up and agree on what the salable items will be. You can have a title sponsorship, but be careful to put your station calls first. The key is communication — talk with all decisionmakers and put it all on paper."

Three Angles....

Continued from Page 6

5. **Keep complete records of every event.** Create photo summaries to present to clients so they know what

60-Second Copywriter

By Jeffrey Hedquist

Create A Campaign, Not Just A Spot

Every time you create a spot, think about making it into a campaign — a theme that will tie all the client's commercials together and give the client an identity in the minds of the audience.

Don't go beyond the concept stage of the first spot before you ask yourself, "How would I develop this into a campaign?" Then write down as many concepts for other spots in the campaign as you can think of. If the first spot isn't adaptable to a campaign, you may have to change it.

Even if your client is only expecting, budgeted for or prepared to air one commercial, always have a campaign ready. It gives you more with which to come back to the client. It reminds clients that they have something to continue to use on the radio, not just a one-shot trial. It also gives you someplace to go if the client turns down the first spot.

If you've created a single spot and haven't developed a campaign, you may be hard-pressed to come up with other spots to fit with the first. Then you could have to abandon the original concept for another one, giving the advertiser an inconsistent sound on the air.

You want to use radio's power to give your advertiser a brand, an image, a niche in the listener's mind. Give your spots diversity within the unity of a campaign.

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Make Money With Syndicated Stars

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affiliate makes \$30,000-\$40,000 when we come into town. We have a person on our team whose sole responsibility is to serve local stations' sales teams on how to sell *The Dave Ramsey Show* and provide them with resources to do that. About three weeks before an appearance Dave will do a local-affiliate hour once a week for three weeks, taking calls only from that area. It's very exciting for the local market.

"When Dave comes into town, he'll do media in the morning, schools, local network morning shows, newspaper columns promoting the station and a meet-and-greet with all the local advertisers where he tells them how important they are. A lot of advertisers are just sponsoring the live events and aren't on radio. In fact, a lot of event sponsors have been turned off by radio or aren't excited about advertising on radio yet, but they like to do live events. So they come out to the event and see all these listeners who are so excited and passionate about a radio host, and the sales execs are able to convert them to radio advertisers."

KFI & KLAC/Los Angeles VP/Strategic Marketing & Director/Sales Brad Samuel offered a variation on the same theme involving Premiere Radio Networks host Dr. Laura Schlessinger. He said, "It's wild to me that people are actually dropping her show because they can't sell it. I sat down with her and told her that there are some people who feel her show is not as salable as it was [before] she made certain statements.

"We came up with a fantastic listener event that made a lot of money for our station and the Dr. Laura Foundation and also made listeners happy: We created a Dr. Laura Birthday Bash weekend and sold the concept to Paris Las Vegas, which sold close to a thousand rooms in a couple of weeks. The foundation and our radio group each made \$200,000. She hadn't been that commercial in the past but saw that a sponsor made her valuable and good. Sales, promotion and programming came together. It was perfect."

happened at their event or for new prospects, to show what an event might look like.

6. **Publish a monthly newsletter.** Baker said, "Let your clients, community, the press and others in your sta-

tion group know all the different things you're doing. It will show them that you've got a lot going on, and that will make them want to be involved. You'll see how money will be coming your way."

Web Links To Support Our Military Personnel

Courtesy of Bellevue, WA-based Rick Scott & Associates, a Sports radio programming and marketing company, here's a list of websites you can tell listeners about and link to from your station site.

Information

U.S. Department of Defense news: www.defendamerica.mil/support_troops.html

U.S. Army information page: www.army.mil/operations/iraq/faq.html
The USO: www.uso.org

Operation Care Package: www.usocares.org

U.S. Marines information page: <http://www.usmc.mil/marinelink/mcn2000.nsf/deployedsupport>

Gifts & Support

Gifts From the Homefront program: www.aafes.com/docs/homefront.htm

Calling cards: www.operationuplink.org

E-mail greetings: <http://any Servicemember.org>
www.operationdearabby.net

Virtual thank-you cards: www.defendamerica.mil/nmam.html

Military Relief Societies

Army Emergency Relief: www.aerhq.org

Navy/Marine Relief Society: www.nmcrs.org

Air Force Aid Society: www.afas.org

Coast Guard Mutual Assistance: www.cgmahq.org

Donate to Operation USO Care Package: www.usometrodc.org/care1.html

American Red Cross Armed Forces Emergency Services: www.redcross.org/services/afes

Volunteer at a VA Hospital: www.va.gov/vetsday

Support families whose loved ones are being treated at military and VA hospitals through a donation to Fisher House: www.fisherhouse.org.

Roxio Buys Pressplay For Napster Relaunch

The cat's on its way back, with a new collar and tag

Well, now we know what the new, legal Napster will look like: It'll look a lot like pressplay. CD-software manufacturer Roxio, which picked up Napster's post-bankruptcy remains for \$5 million in November 2002, has purchased the Sony- and Universal-backed pressplay for about \$40 million in cash and stock.

Pressplay launched in December 2001, six months after the original Napster folded for good. It was an inauspicious debut: The service's tethered downloads were instantly dubbed "music rental," it had burdened itself with a complicated three-tiered price plan, and it offered tightly restricted CD burns and no transfers to portable players.

Most of those problems have since been addressed, but the service hasn't exactly taken off: The best estimates have it at about 50,000 members, and it has almost no visibility in the mainstream media.

Napster, whatever else one might say about it, has visibility. Nearly two years after its demise, it's regularly in the news (generally in connection with new lawsuits), and the Napster name is still frequently used as shorthand for peer-to-peer file-trading. When pressplay is relaunched as Napster, it will get more press than it's gotten in its 1 1/2 years of existence.

Pressplay as it currently exists has continued to improve its interface and regularly adds music, and it now of-

fers a respectable 300,000-plus songs. But rumors have been circulating for a while that Sony and UMG had lost interest in the service — when Universal's Don Morris said about iTunes' million-song first week, "Apple definitely got it right," that surely wasn't a good sign — and now the labels are ready to move on.

The lack of label support is likely a big part of the reason pressplay has remained under just about everybody's radar for so long and why it hasn't been able to offer the kind of consistency in rights and licensing that could help it be a more plausible rival to the unlicensed services. For instance, it took pressplay until August of last year to begin offering the freedom to transfer songs to portable players, and the option still isn't available for every track.

Napster's Kitten

This sale will probably be welcomed by most existing pressplay members, who will see the cumbersome and confusing array of "distribution partners" — Roxio, Microsoft, Yahoo, MP3.com and Gateway among them — go away

now that Roxio owns the whole shebang. And Roxio CEO Chris Gorog promised, "After taking the necessary time to add features, enhance functionality and improve usability, we will launch a new service with an extremely compelling consumer experience that builds on the qualities of the Napster brand."

Those qualities presumably include Napster's cute kitty-in-headphones logo and simple, snazzy interface and not its fanciful notions of intellectual property rights. With that in mind, there may be some pressplay members who, having taken the rare, even radical, step of signing up for a licensed system and paying for their digital music, don't care to find themselves members of a service that capitalizes on the infamous Napster name.

The name may also put off some consumers who haven't been following this soap opera and don't realize that the new Napster isn't the same outfit that made itself so notorious a few years back. But Roxio's betting that Napster's outlaw cachet (and the kitty) will bring in more customers than it will repel, and it's probably right.

Remember That DOJ Investigation?

Unloading pressplay will also take some of the heat off Universal and Sony from the ongoing Department of Justice investigation into how the five major label groups handled the creation and operation of MusicNet — the rival service backed by EMI, Bertelsmann Music Group and Warner Music Group — and pressplay.

The DOJ began looking into the effect the existence of two label-backed services would have on the majors' willingness to license their music to independent services in early 2001 and went public with the investigation in August of that year — before MusicNet and pressplay had even launched — and it isn't finished yet.

The label licenses that have gone to FullAudio, Apple and some other independents — EMI has been particularly liberal — will also, presumably, help in that case, but right now selling out their interest in pressplay would seem to give UMG and Sony one less thing to worry about. That's worth a lot at a major record label these days.

A Good Week

Apple's iTunes says it's sold another million songs, and it's rolling along nicely (despite the inevitable piracy problems), and a new incarnation of Napster that's sure to get lots of press attention is on the way. Things are looking up a little in the digital-music business. It's about time.



www.gracenote.com
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If you play CDs on an Internet-connected computer, Gracenote probably knows about it. Every day Gracenote's CDDB music-recognition service supplies artist and track information to more than 1 million people who play music through CDDB-enabled audio players; at the same time, Gracenote collects information about the music those people are listening to. That data is then anonymously aggregated for Gracenote's charts. Below are last week's 50 most played CDs.

DIGITAL TOP 50SM

gracenote is frozen this week

LW	TW	ARTIST Album Title	Weeks On
1	1	NORAH JONES Come Away With Me	55
2	2	50 CENT Get Rich Or Die Tryin'	15
4	3	EMINEM The Eminem Show	52
5	4	EVANESCENCE Fallen	11
3	5	LINKIN PARK Meteora	8
7	6	WHITE STRIPES Elephant	7
6	7	COLDPLAY A Rush Of Blood To The Head	37
-	8	MARILYN MANSON Golden Age Of Grotesque	1
9	9	AVRIL LAVIGNE Let Go	48
-	10	VARIOUS ARTISTS The Matrix Reloaded	1
11	11	VARIOUS ARTISTS 8 Mile	28
8	12	RED HOT CHILI PEPPERS By The Way	44
15	13	R. KELLY Chocolate Factory	13
18	14	CHRISTINA AGUILERA Stripped	28
10	15	MADONNA American Life	4
12	16	JOHN MAYER Room For Squares	58
14	17	JUSTIN TIMBERLAKE Justified	27
17	18	JACK JOHNSON On And On	2
13	19	AUDIOSLAVE Audioslave	25
16	20	NELLY Nellyville	46
19	21	SHANIA TWAIN Up!	25
20	22	SYSTEM OF A DOWN Toxicity	85
22	23	THE ROLLING STONES Forty Licks	32
26	24	SEAN PAUL Dutty Rock	14
24	25	U2 The Best Of 1990-2000	27
30	26	PINK Missundaztood	7
28	27	TATU 200 Km/H In The Wrong Lane	14
27	28	VARIOUS ARTISTS Chicago — Music From The Motion Picture	18
31	29	SYSTEM OF A DOWN Steal This Album	17
41	30	FABOLOUS Street Dreams	11
36	31	CREED Weathered	77
21	32	DIXIE CHICKS Home	35
25	33	BLUR Think Tank	2
23	34	NAS God's Son	22
34	35	ALICIA KEYS Songs In A Minor	98
35	36	ELVIS PRESLEY Elvis 30 #1 Hits	33
49	37	NICKELBACK Silver Side Up	85
33	38	CELINE DION One Heart	8
32	39	PINK FLOYD Echoes (The Best Of Pink Floyd)	79
-	40	JOSH GROBAN Josh Groban	42
44	41	CHER The Very Best Of Cher	5
43	42	ELTON JOHN Greatest Hits 1970-2002	24
-	43	COLD Year Of The Spider	1
37	44	THE STROKES Is This It	49
47	45	GOOD CHARLOTTE The Young And The Hopeless	13
46	46	NIRVANA Nirvana	28
-	47	WHITE STRIPES White Blood Cells	3
-	48	JENNIFER LOPEZ This Is Me ... Then	18
-	49	ALKALINE TRIO Good Mourning	1
29	50	RADIOHEAD Amnesiac	14

DIGITAL BITS

Launch Takes Over The Top In April Webcast Ratings

Yahoo-owned Launch Music gathered 13.6 million hours of listening in its first full month of measurement to take over No. 1 in Arbitron's MeasureCast Ratings. After a brief experiment with ranking only the top 25 Live365 channels, Arbitron is once again measuring all 30,000 or so of the 'Net-only programmer's streams; that puts Live365 at No. 2 for April with 10.0 million hours. Broadcast aggregator Chaincast/StreamAudio is in third, with 6.9 million hours. Clear Channel Worldwide, which has been making changes in how it manages streaming, falls out of the top 10 networks for the first time since it's been measured. In the channel ratings, paid streamer MusicMatch's ArtistMatch leads, with 1.3 million hours, followed by U.K.-based FM Virgin Radio, with 995,663 hours, and Classical WQXR-FM/New York, with 964,362 hours.

Lehman Bros. Sued For Fraud Over RealNetworks

Investment bank Lehman Bros. and senior technology analyst Michael Stanek are being sued by the New York firm of Pomerantz, Haudek, Block & Gross in a class action suit on behalf of investors who bought RealNetworks stock between June 1, 1999 and June 30, 2001. The suit alleges that Lehman and Stanek violated securities laws by issuing "false and misleading analyst reports" that artificially inflated or stabilized the digital-media company's stock price. The reason for the alleged deception, says the suit, was "to win or maintain lucrative banking and advisory work" from RealNetworks.

Powell

Continued from Page 1

objections of a majority of commissioners who are prepared to proceed or where Congress has statutorily set the pace of our deliberations, as is the case here."

Powell added that while media-ownership rules are "intended to protect and advance the cherished values of diversity, localism and competition, these values and the public interest are ill-served by letting stand a body of rules that are unenforceable. When the judiciary reverses our rules, especially ones intended to promote core First Amendment values, it is incumbent on us to repair the shortcomings as quickly as possible."

Powell's refusal to honor the request of Copps and Adelstein to delay the June 2 vote was met with a swift response from Copps, who called the FCC Chairman's decision "really disappointing." He said Powell's decision to proceed with the vote "runs roughshod over the requests of the American people and the precedents of this commission."

"This rush to judgment means that we will not fully understand the impact of the specific proposals on our media landscape before we are forced to vote," he continued. "I am disappointed that the chairman refuses to heed the calls of colleagues, as well as many members of Congress, to let the sun shine on his proposals before the commission decides on further media concentration."

Adelstein offered similar criticisms of Powell's snub and asserted that a "tsunami of mergers" will commence once the commission approves its new cross-ownership rules.

Speaking at a Tuesday Media Institute luncheon in Georgetown attended by former FCC Commissioners James Quello, Susan Ness and Harold Furchtgott-Roth, Adelstein said an "unprecedented

wave of consolidation" waits on the horizon and that America is on the eve of "one of the most potentially destructive courses" the FCC has ever taken.

He pointed to the thousands of comments the FCC has received from those opposing consolidation, and he referred to a recent CNN *Moneyline* viewer poll in which 98% of respondents said there is too much media consolidation.

"Comments are pouring in to the FCC, with not one of them saying, 'Please give us more consolidation,'" Adelstein said. "Tens of thousands of comments are being received every day — all against consolidation. The public has zero interest in seeing media interests grow bigger, and Americans take this matter seriously. What's missing from public view is a recipe for disaster."

While Powell nixed any idea of delaying the FCC's June 2 vote on the revised cross-ownership rules, he did agree to extend the commission's "sunshine period" for public input on the rules until May 30 — the last business day before the commission's vote is to take place.

Powell's desire to push ahead with a June 2 vote was also met with protest by Sen. Russ Feingold, who asked Powell to postpone the vote — even though the same request, made by Copps and Adelstein, had already been rejected.

The battle over the new rules has become not only a battle over philosophical differences, but very much a struggle between Democrats and Republicans. The commission's three Republicans — Powell, Kathleen Abernathy and Kevin Martin — agree that proceeding with the June 2 vote is the FCC's best course of action.

Abernathy offered her own statement opposing Copps and Adelstein's delay request, saying, "We are already behind schedule, as June 2003 is past the date by



COULD PLATINUM BE NEXT? Epic Records executives recently presented Chevelle with gold plaques to commemorate the sale of 500,000 units of their sophomore release, *Wonder What's Next*. Seen here are (back row, l-r) Epic VP/Marketing Chris Poppe, SVP/Promotion Joel Klaiman, SVP/Artist Development Harvey Leeds, VP/Alternative Promotion Jacqueline Saturn, (front, l-r) and EVP/GM Steve Barnett; Chevelle's Joe Loeffler; Epic SVP/A&R Ben Goldman and VP/Rock Promotion Cheryl Valentine; bandmembers Pete and Sam Loeffler; and Epic President Polly Anthony.

which our 2002 biennial review should have been completed. Furthermore, we are fast approaching the time in which we need to begin our 2004 biennial review. If we don't act, the courts may step in themselves."

One day later Abernathy hinted that too much consolidation and industry dominance may not be a good thing — despite her support for a loosening of restrictions prohibiting one company from owning radio, TV and newspapers in the same market. At a May 14 press breakfast Abernathy expressed concern about Clear Channel's dominance.

"They clearly have acquired more power in some markets than we would have liked," she said. And while she warned that the company could be required to spin off some stations, she said the possibility is small. "It's an option, but it's not an option that has a lot of traction at the moment," she said. "This is a tough one."

A few days after Abernathy expressed her concern, Clear Channel Sr. VP/Government Affairs Andy Levin commented that a full dozen radio stations would be a suitable limit for companies that wish to own stations in the nation's largest markets. In an interview with the *San Antonio Express-News*, Levin said that in markets such as New York (which he claimed "has 140 radio stations"), a company should be able to own up to 12 stations. Current FCC rules prohibit a company from owning more than eight radio stations in a market.

Meanwhile, when asked by a reporter how relations are among the commissioners, Adelstein replied, "Relations are fine. We are having a major philosophical and policy debate, but I think relations are wonderful up there." He added that he has a lot of respect for his fellow commissioners, but not a lot of respect for what's in the proposed rule changes the agency will vote on June 2.

Cox

Continued from Page 3

served in various sales-related capacities for NewCity Communications.

"This is an example of how our effort to increase our management depth has paid off," Cox Radio President/CEO Bob Neil said. "Three of Cox Radio's most key executives have been able to step up to increased responsibilities in three of our most important markets. It's always nice when you can reward people who have demonstrated exceptional leadership skills and great performance."

Royalty

Continued from Page 3

fees, rates for Internet-onlys are unchanged in the amended agreement: .0762 cents per performance or 1.17 cents per aggregate tuning hour for free streamers, while paid streams can opt for those rates or 10.9% of subscription-service revenues.



"ONE NATION, ONE MOMENT"

Be "A Station that Remembers" all those who have died in service to our country from the Revolutionary War to the present. Join in the National Moment of Remembrance for Memorial Day. Partner with the White House Commission on Remembrance, established by Congress, and *Radio & Records*, in this act of national pride and unity.

Learn about the Moment's new anthem, "On This Day," written by noted composer Charles Strouse. For further information on ways to become involved, visit www.remember.gov.



THE WHITE HOUSE COMMISSION ON REMEMBRANCE

National Radio

• **WESTWOOD ONE** presents *Lonestar's Greatest Hits: From There to Here*, a one-hour special featuring acoustic performances by the band, interviews and tracks from Lonestar's new greatest-hits album. The program airs May 31-June 2. For more information, contact Peggy Panosh at 212-641-2052 or papanosh@westwoodone.com.

Also from WW1, *Toby Keith: A Decade of Hits*, featuring interviews with and performances by the country star. The two-hour program airs June 7-8. For more information, contact Peggy Panosh at 212-641-2052 or papanosh@westwoodone.com.

WW1 also presents *George Strait: Honkytonkville Album Premiere*, a one-hour special including an interview with Strait and tracks from the new album. The program airs June 7-9. For more information, contact Peggy Panosh at 212-641-2052 or papanosh@westwoodone.com.

CHRONICLE

CONDOLENCES

Former KALB/Alexandria, LA morning host **William E. Day**, 76, May 16.

Singer-songwriter **June Carter Cash**, 73, May 15.

Longtime Chicago sports host **Martin "Red" Mottlow**, 76, May 12.

Former WKTZ/Jacksonville GM **Wayne Mashburn**, 71, May 8.

Records

• **THE SANCTUARY GROUP** and **BMG** extend their long-standing distribution agreement. BMG will now market, promote and distribute Sanctuary's audio and DVD catalogs outside the U.S., and the companies have formed strategic alliances for DVD programming and sales and for merchandising through Sanctuary's Bravado division.

Denver

Continued from Page 3

moved to Clear Channel as PD of Sports/Talkers KXTA/Los Angeles and XTRA/Tijuana-San Diego.

"I'm excited to work with the team we have in Denver and our region," Estes-Cooper told R&R. "There is a ton of passion, a multitude of great ideas and true professionals in this organization. We're going to continue to do great radio and have a blast doing it."

After seven years in radio and TV sales in Central Illinois, Estes-Cooper joined WJBC/Bloomington, IL in 1996 as a part-time co-host to longtime WJBC morning man Don Munson. In 1997 she was named Exec. Producer and, ultimately, PD at the station, then added afternoon drive duties in 1999. In February

2001 she moved to Denver to become PD at KHOW and a year later added duties as NTR Events & Marketing Director for Clear Channel's eight-station Denver cluster.

Bell joined KOA in 1986 as an overnight news anchor and rose quickly through the ranks to become News Director in 1990. During his tenure KOA won four Edward R. Murrow Awards for outstanding news journalism, including one for the station's coverage of the Columbine High School shootings.

"We are proud of the fact that we could promote so many people from within our organization," Larsen said. "Interviewing these people, as well as a number of others from both inside and outside our organization, confirmed to all of us what a great bank of talent we have here in Denver."

BUSINESS BRIEFS

Continued from Page 5

In other news from XM, the company has ended its relationship with ad agency TBWA/Chiat/Day. The satcaster's creative advertising account will go to Massachusetts-based Mullen, while its media account goes to Carat North America in New York. "As XM continues to build its brand and rapidly grow to 1 million subscribers this year, we feel confident that Mullen and Carat are the right agencies to help us deliver these results," XM Exec. VP/Sales & Marketing Steve Cook said. He did not elaborate on the reasons for the company's split with TBWA/Chiat/Day.

It's Official: Entercom Finally Gets KWOD

The FCC on Monday formally dismissed a petition to deny the transfer of KWOD/Sacramento from **Royce International** to **Entercom**, a move that ended Entercom's long struggle to complete its \$25 million purchase of the Alternative station. Entercom already owns one AM and four FMs in California's capital city, and it assumed control of KWOD on May 20. Royce International President/CEO Ed Stolz filed the petition to deny on Dec. 30, 2002 in a last-ditch effort to stop the sale, which dates back to 1996. Neither Stolz nor Entercom/Sacramento VP/GM John Geary were available for comment. Entercom was expected to retain KWOD's format and airstaff.

Regent Board Adopts Stockholder-Rights Plan

Regent Communications has adopted a stockholder-rights plan that covers common stock held at close of business on May 30, 2003. Each right will initially entitle shareholders to purchase one one-thousandth of a share of preferred stock. The rights will expire May 30, 2013 and may be exercised only if a person or group becomes the beneficial owner of 15% or more of Regent's common stock.

Quantum Gets OK On Root Purchase, Again

The FCC has re-granted its assignment of license for **Root Communications'** 26 stations to **Quantum Communications**, and both companies told R&R a closing is expected in late June. Root CEO Dan Savadove said the company will be dissolved once the deal is complete and that he hasn't decided what's next for him professionally. "I've chosen not to put myself under any constraints," he said. "I want to try to enjoy the summer." A snafu at the FCC last week led to the accidental rescinding of the Root-Quantum deal.

Small Town Radio Files For Chapter 11 Protection

Atlanta-based **Small Town Radio** has filed for Chapter 11 bankruptcy protection and is putting together a reorganization plan following the May 15 resignation of Director Eric Froistad. Small Town Chairman/CEO Dan Hollis said the filing was necessary to keep the company afloat and that it should continue to operate normally under Chapter 11. Small Town had struck deals to buy WSBI/Static, TN and WJFL/Tennille, GA, but it recently terminated its LMA with WSBI and now won't be acquiring either station. Small Town also recently said it will sell WDGR/Dahlonega, GA for \$500,000. Nevertheless, it said it still intends to acquire radio stations in the Southeast.

Maverick Kills Honolulu Management Deal With Real

On Monday **Maverick Media** ended its agreement with Bullie Broadcasting subsidiary **Real Radio of America** under which Real operated KAHA & KUMU-AM & FM/Honolulu via a time-brokerage agreement. The TBA began in December 2002, after Maverick agreed to sell the stations to Real for \$5.2 million. According to the *Honolulu Star-Bulletin*, Maverick sent a memo to its Honolulu employees that said the company looked forward to "working with our employees once again." The memo offered no reason for the decision, and it wasn't known at R&R's press time whether the sale of the stations would proceed. The deal had been expected to close in Q1. KAHA & KUMU-AM & FM GM Jeff Coelho was unavailable for comment.

Liberman Closes On KMXN Purchase

Liberman Broadcasting has closed on its purchase of KMXN/Garden Grove, CA, which serves Orange County and parts of Los Angeles. Liberman agreed to pay **Art Astor** \$35 million for the station in December 2002, and it began operating KMXN in January. KMXN now airs the programming of Liberman's Regional Mexican KBUA/San Fernando-L.A., which shares KMXN's 94.3 MHz signal, and KBUA's simulcast partner, KBUE/Long Beach-L.A. Liberman also owns KHJ, KVNR & KWIZ/Los Angeles.

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• 202-380-4425

20on20 (XM20)

Kane
LIL KIM I/50 CENT Magic Stick
MADONNA Hollywood
SUGAR RAY Mr. Bartender (It's So Easy)

BPM (XM81)

Blake Lawrence
BT Somnambulist
DJ SNEAK Fix My Sink

Squizz (XM48)

Charlie Logan
RA Rectifier
SOCIALBURN Everyone
TYPE O NEGATIVE I Don't Wanna Be Me

The Loft (XM50)

Mike Marrone
PAUL MCCARTNEY A Love For You
ROSANNE CASH I'll Change For You
ROSANNE CASH Beautiful Pain
STEELY DAN Blues Beach

Watercolors (XM71)

Trinity
CANDY DULFER Finsbury Park, Café 67
EUGE GROOVE Rewind
LIZZ WRIGHT Open Your Eyes. You Can Fly
LIZZ WRIGHT Eternity
LIZZ WRIGHT Blue Rose
PAUL TAYLOR On The Move

X Country (XM12)

Jessie Scott
CORNELL HURD BAND Texas Nite Train
GRAND DRIVE Track 40
GREG TROOPER Muhammad Ali
JENNY REYNOLDS I Believe
MARY LEE'S CORVETTE Out From Under It
STACEY EARLE & MARK STUART Never Gonna Let You Go
RUSTY WIER Outlaw Love
TERRI BINION Sittin' Here Dreamin'
TOOD SNIDER Easy Money
UNCLE TUPELO No Depression

XM Café (XM45)

Bill Evans
EELS Shootenanny
STEVE WINWOOD About Time

XMLM (XM42)

Jessie Scott
CALLENISH CIRCLE My Passion Your Pain
STOP AT NOTHING Dying Fetus

U-POP (XM29)

ROBBIE WILLIAMS Come Undone
ROOM 5 & OLIVER CHEATHAM Make Lov
SIMPLY RED Sunrise
ANDROIDS Do It With Madonna
EVANESCENCE Bring Me To Life
MIS TEEQ Scandalous
PANJABI MC I/JAY-Z Mundian To Bach Ke
DANNI MINOGUE I Begin To Wonder
TLC I/RICHARD X Hands Up
JUSTIN TIMBERLAKE Rock Your Body
AVRIL LAVIGNE Losing Grip
RACHEL FARRIS I'm Not The Girl
AFROCELTS Rise Above It
MISSY ELLIOTT Gossip Folks
MADONNA American Life
JUNIOR SENOR Move Your Feet
BLUR I/N. COOKE Out Of Time
DANIEL BEDINGFIELD I Can't Read You
CHEEKY GIRLS Take Off Your Shoes
BLACK EYED PEAS Where Is The Love?



Pos.	Artist	Avg. Gross (in 000s)
1	BILLY JOEL & ELTON JOHN	\$2,079.3
2	JIMMY BUFFET	\$986.3
3	BON JOVI	\$964.2
4	GEORGE STRAIT	\$729.6
5	TIM MCGRAW	\$702.2
6	CHER	\$615.9
7	YANNI	\$432.1
8	PEARL JAM	\$395.6
9	KENNY CHESNEY	\$394.6
10	TOBY KEITH	\$383.1
11	ALLEN JACKSON	\$374.3
12	AVRIL LAVIGNE	\$303.0
13	BILL GAITHER & FRIENDS	\$274.4
14	DAVID COPPERFIELD	\$365.6
15	DEF LEPPARD	\$246.6

Among this week's new tours

AMERICAN IDOLS LIVE

BONE THUGS-N-HARMONY

TOM PETTY & THE HEARTBREAKERS

TORI AMOS

TRAIN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.



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Trevor Pronga
The hottest tracks at DMX fashion retail, targeted at 18-34 adults.
GDLDFRAPP Train
MS. DYNAMITE Dy-Na-Mi-Tee
THE LATIN PROJECT Lei Lo Lai (Jez Cotin Remix)
COLOURFUL KARMA I/TERRA DEVEA For The Music
THE FAINT Glass Dance (Paul Oakenfold Remix)
SDUL AVENGERZ I/SHENA Comin' At Ya
TWO FUNKY GUYS I/CHICD RAE Sometimes
CLIENT Price Of Love
LUCIA Feels Like Summer
AFRO-MYSTIK Rhythm Is
BT Somnambulist
MOLOKO Forever More

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/RHYTHMIC

Mark Shands
LUTHER VANDROSS Dance With My Father
MR. BIG STUFF Oh Daddy
WEIRD AL YANKOVIC Trash Day
WEIRD AL YANKOVIC Couch Potato

ALTERNATIVE

Dave Sloan
FOUNTAINS OF WAYNE Stacy's Mom
AM RADIO Taken For A Ride
BOWLING FOR SOUP Punk Rock 101

ROCK

Stephanie Mondello
MARILYN MANSON Mobsence
SMILE EMPTY SOUL Bottom Of A Bottle

ADULT ALTERNATIVE

Stephanie Mondello
LIZ PHAIR Why Can't I?
RHETT MILLER Our Love
ANNIE LENNOX Pavement Cracks

ADULT CONTEMPORARY

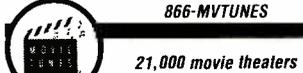
Jason Shift
THE EAGLES Hole In The World
MICHELLE BRANCH Are You Happy Now
ANNIE LENNOX Pavement Cracks

INTERNATIONAL HITS

Mark Shands
PURETONE Stuck In A Groove
TOMCRAFT Loneliness
GIRLS ALOUD Good Advice
BIG BROVAZ Favorite Things
LISA SCOTT-LEE Lately

COUNTRY

Leanne Flask
DEANA CARTER I'm Just A Girl
WYNNONA What The World Needs
GEORGE STRAIT Tell Me Something Bad About Tulsa
RACHEL PROCTOR Days Like This



WEST

- DANIEL BEDINGFIELD If You're Not The One
- LISA MARIE PRESLEY Lights Out
- HILLARY DUFF Why Not
- JOSH KELLY Amazed
- MADONNA American Life

MIDWEST

- DANIEL BEDINGFIELD If You're Not The One
- LISA MARIE PRESLEY Lights Out
- DARYL HALL Cab Driver
- HILLARY DUFF Why Not
- MADONNA American Life

SOUTHWEST

- DANIEL BEDINGFIELD If You're Not The One
- LISA MARIE PRESLEY Lights Out
- HILLARY DUFF Why Not
- MERCYME I Can Only Imagine
- JOSH KELLY Amazed

NORTHEAST

- DANIEL BEDINGFIELD If You're Not The One
- LISA MARIE PRESLEY Lights Out
- DARYL HALL Cab Driver
- LUTHER VANDROSS Dance With My Father
- MERCYME I Can Only Imagine

SOUTHEAST

- DANIEL BEDINGFIELD If You're Not The One
- LISA MARIE PRESLEY Lights Out
- LUTHER VANDROSS Dance With My Father
- DARYL HALL Cab Driver
- MERCYME I Can Only Imagine

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HIT LIST

Seth Neiman
ASHANTI Rock Wit U (Awww Baby)
AUDIOSLAVE Like A Stone
ROC PROJECT I/TINA ARENA Never (Past Tense)
THALIA I/FAT JOE I Want You

SOFT ROCK

Seth Neiman
COUNTING CROWS I/MICHELLE BRANCH Big Yellow Taxi
MATCHBOX TWENTY Unwell
MERCYME I Can Only Imagine

R&B & HIP-HOP

Damon Williams
BLACK EYED PEAS Where Is The Love?
FLOETRY Say Yes (Remix)
MYA My Love Is Like ... Whoa
WAYNE WONDER & LL COOL J No Letting Go

RAP

Damon Williams
EMINEM I/50 CENT Hail Mary
FABOLOUS Can't Let You Go
JAY-Z Stop
RAH DIGGA & LLOYD BANKS Party Over Here

ROCK

Gary Susalis
AUDIOSLAVE Show Me How To Live

ALTERNATIVE

Adam Neiman
AM RADIO Taken For A Ride
DAVE GAHAN Dirty Sticky Floors
JET Take It Or Leave It
MOTION CITY SOUNDTRACK The Future Freaks Me Out
NEW PORNOGRAPHERS All For Swinging Around
NORTHSTAR Rigged And Ready
WORTHLESS UNITED Am I Nothing

TODAY'S COUNTRY

Liz Opoka
BLAKE SHELTON Heavy Liftin'

PROGRESSIVE

Liz Opoka
EAST MOUNTAIN SOUTH You Dance
GAVIN DEGRAW Follow Through
MARY FAHL The Great Unknown

SMOOTH JAZZ

Gary Susalis
GRETCHEN LIEBERRUM Brand New Morning
RANDY BRECKER 34th N Lex

AMERICANA

Liz Opoka
KELLY JOE PHELPS Window Grin
SCOTT MILLER Chill, Relax, Now
STACEY EARLE Cry Night After Night



Artist/Title	Total Plays
D-TENT BOYS Dig It	76
HILARY DUFF Why Not	75
HILARY DUFF I Can't Wait	74
AVRIL LAVIGNE Complicated	72
JUSTIN TIMBERLAKE Cry Me A River	72
ROSE FALCON Up, Up, Up	71
BAHA MEN Who Let The Dogs Out	71
PINK Get The Party Started	67
AVRIL LAVIGNE Sk8er Boi	37
LIZZIE MCGUIRE What Dreams Are Made Of	34
STEVIE BROCK All For Love	33
JENNIFER LOPEZ Jenny From The Block	32
HAMPTON... Hampsterdance 2	32
SHANIA TWAIN Up!	31
BRITNEY SPEARS Lucky	31
VANESSA CARLTON A Thousand Miles	31
MICHELLE BRANCH Everywhere	31
BRITNEY SPEARS Oops ... I Did It Again	30
LMNT Juliet	29
AARON CARTER I Want Candy	29



Playlist for the week ending May 12-19.



1221 Ave. of the Americas
New York, NY 10020
212-584-5100

Planet Dance

Swedish Egil
ROB DOUGAN Furious Angels
MISSY ELLIOTT I/LUDACRIS Gossip Folks
MIJANGOS Joplin's One Day
MR. C More Than Just A Dream
WARP BROTHERS I/RED MONKEY Going Insane

U.S. 1

Bill Hammond
ASHANTI Rock Wit U (Awww Baby)
LIL KIM Magic Stick
TYRESE Signs Of Love Making

Hot Jamz

Ken Spellman
BEYONCÉ KNOWLES Crazy In Love
MYA My Love Is Like ... Whoa

Octane

Don Kaye
GOOD CHARLOTTE The Young & The Hopeless
LIAM LYNCH United States Of Whatever
LINKIN PARK Faint
SYSTEM OF A DOWN I-E-A-I-A-I-O
THREE DAYS GRACE (I Hate) Everything About You

The Beat

Geronimo
4 STRINGS Let It Rain
LAURA PAUSINI If That's Love

The Trend

Joel Salkowitz
EAGLES Hole In The World
GOO GOO DOLLS Sympathy
DAVE GROHL Times Like These
NICKEL CREEK Smoothie Song
RADIOHEAD There There

AOL Radio@Network

Ron Nenni 415-934-2790

Top Country

Lawrence Kay
JEFF CARSON I Can Only Imagine
JIMMY WAYNE Stay Gone

Top Pop

Mark Hamilton
50 CENT 21 Questions

Top Alternative

Cameo
EVE 6 Think Twice
RED HDT CHILI PEPPERS Dosed



Phil Hall • 972-991-9200

StarStation

Peter Stewart
EAGLES Hole In The World



Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones
ATARIS Boys Of Summer
GOOD CHARLOTTE The Young & The Hopeless
SOCIALBURN Everyone
SOUTH FM Dear Claudia

Active Rock

Steve Young/Kristopher Jones
MUDVAYNE World So Cold

Heritage Rock

Steve Young/Kristopher Jones
LED ZEPPELIN Over The Hills And Far Away

Hot AC

Steve Young/Josh Hosler
JOSH KELLY Amazing

CHR

Steve Young/Josh Hosler
MICHELLE BRANCH Are You Happy Now?
PINK I/W. ORBIT Feel Good Time
SNOOP DOGG Beautiful

Rhythmic CHR

Steve Young/Josh Hosler
PINK I/W. ORBIT Feel Good Time
SARAI Ladies
THALIA I/FAT JOE I Want You

Soft AC

Mike Bettelli/Teresa Cook
EAGLES Hole In The World

Mainstream AC

Mike Bettelli/Teresa Cook
EAGLES Hole In The World

Delilah

Mike Bettelli
FAITH HILL One

Dave Wingert Show

Mike Bettelli/Teresa Cook
EAGLES Hole In The World

Mainstream Country

Ray Randall/Hank Aaron
KENNY CHESNEY No Shoes, No Shirt, No Problem
CLAY WALKER A Few Questions

New Country

Hank Aaron
KENNY CHESNEY No Shoes, No Shirt, No Problem
TIM MCGRAW Real Good Man
CLAY WALKER A Few Questions

Lia

Ken Moultrie/Hank Aaron
BRIAN MCCOMAS 99.9% Sure...

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
KELLY CLARKSON Miss Independent
CHANTAL KREVIATZUK In This Life

Adult Contemporary

Rick Brady
SHANIA TWAIN Forever And For Always

US COUNTRY

Penny Mitchell
DIERKS BENTLEY What Was I Thinkin'
BRIAN MCCOMAS 99.9% Sure...
CLAY WALKER A Few Questions

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
DIERKS BENTLEY What Was I Thinkin'
BROOKS & DUNN Red Dirt Road
DWIGHT YOAKAM The Back Of Your Hand



Charlie Cook • 661-294-9000

Adult Rock & Roll

Jeff Gonzer
EAGLES Hole In The World

Bright AC

Jim Hays
MICHELLE BRANCH Are You Happy Now?
JUSTIN TIMBERLAKE Rock Your Body

Mainstream Country

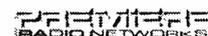
David Felker
TIM MCGRAW Real Good Man

Hot Country

Jim Hays
TRACE ADKINS Then They Do
TIM MCGRAW Real Good Man

Young & Verna

David Felker
BUDDY JEWELL Help Pour Out The Rain
TIM MCGRAW Real Good Man



After Midnight

DUSTY DRAKE One Last Time
CLAY WALKER A Few Questions



Alternative

Chris Reeves • 402-952-7600
AUDIOSLAVE Show Me How To Live
ROONEY Blueside

Country

John Glenn

DEANA CARTER I'm Just A Girl
BUDDY JEWELL Help Pour Out The Rain
RUSHLOW I Can't Be Your Friend



Weekend Tesh Show

Scott Meyers • 888-548-8637
DANIEL BEDINGFIELD If You're Not The One
FAITH HILL One

Nightly Tesh Show

Scott Meyers • 888-548-8637
DANIEL BEDINGFIELD If You're Not The One

72 million households



Tom Calderone
VP/Programming

75 million households



Paul Marszalek
VP/Music Programming

Plays

50 CENT 21 Questions	34
BUSTA RHYMES I/MARIAH CAREY I Know What...	26
NAS I Can	25
FABOLOUS Can't Let You Go	24
KELLY CLARKSON Miss Independent	24
EVANESCENCE Bring Me To Life	23
JENNIFER LOPEZ I'm Glad	22
ROOTS The Seed	21
CHRISTINA AGUILERA Fighter	19
JOE BUDDEN Pump It Up	19
JUSTIN TIMBERLAKE Rock Your Body	13
WHITE STRIPES Seven Nation Army	11
ROONEY Blueside	11
AVRIL LAVIGNE Losing Grip	10
DANIEL BEDINGFIELD If You're Not The One	9
P.O.D. Sleeping Awake	9
SEAN PAUL Get Busy	8
SNOOP DOGG Beautiful	8
LINKIN PARK Somewhere I Belong	8
TRAPT Headstrong	8

Video playlist for the week of May 12-19

2

David Cohn
General Manager

50 CENT 21 Questions	
PANJABI MC I/JAY-Z Beware Of The Boys	
WHITE STRIPES Seven Nation Army	
EVANESCENCE Bring Me To Life	
ROOTS I/CODY CHESNUTT The Seed (2.0)	
FOO FIGHTERS Times Like These (One Way)	
BUSTA RHYMES I/MARIAH CAREY I Know What You Want	
GOOD CHARLOTTE The Young And The Hopeless	
AFI Girl's Not Grey	
FINCH What It Is To Burn	
BONECRUSHER I/KILLER MIKE Never Scared	
PETE YORN Come Back Home	
DAVID BANNER Like A Pimp	
BLUR Crazy Beat	
STAIN'D Price To Play	
HOT HOT HEAT Bandages	
COLDOPLAY The Scientist	
CHEVELLE Send The Pain Below	
TALIB KWELI Get By	
FLOETRY Say Yes	

Video playlist for the week of May 12-19.

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to R&R, c/o Mike Davis: mdavis@radioandrecords.com

ADDS

ASHANTI Rock Wit U (Awww Baby)	
PINK I/WILLIAM ORBIT Feel Good Time	
THALIA I/FAT JOE I Want You	
Plays	
R. KELLY Ignition	23
EVANESCENCE Bring Me To Life	22
JENNIFER LOPEZ I'm Glad	22
LISA MARIE PRESLEY Lights Out	22
MATCHBOX TWENTY Unwell	21
KELLY CLARKSON Miss Independent	19
JEWEL Intuition	19
SUGAR RAY Mr. Bartender (It's So Easy)	19
TRAIN Calling All Angels	19
COLOPLAY Clocks	17
CHRISTINA AGUILERA Fighter	14
AUDIOSLAVE Like A Stone	14
JASON MRAZ The Remedy (I Wn't Worry)	14
SNOOP DOGG Beautiful	14
EMINEM Sing For The Moment	13
WHITNEY HOUSTON Try It On My Own	13
MADONNA American Life	13
JUSTIN TIMBERLAKE Rock Your Eody	13
CELINE DION I Drove All Night	12
DANIEL BEDINGFIELD If You're Not The One	12
SHANIA TWAIN Forever And For Always	9
ALL-AMERICAN REJECTS Swing, Swing	8
MAROON 5 Harder To Breathe	8
JOHN MAYER Why Georgia	8
UNCLE KRACKER Drift Away	8
FOO FIGHTERS Times Like These	7
BLUE MAN GROUP I/DAVE MATTHEWS Sing Along	7
FRANKY PEREZ Something Crazy	7
NORAH JONES Come Away With Me	6
CHANTAL KREVIUZUK In This Life	5
QUEEN LATIFAH Better Than The Rest	3
THE ROOTS I/CODY CHESNUTT The Seed (2.0)	3
MONICA So Gone	2
WHITE STRIPES Seven Nation Army	2

Video arplay for May 12-19.

36 million households



Cindy Mahmood
VP/Music Programming & Entertainment

VIDEO PLAYLIST

BONECRUSHER I/KILLER MIKE Never Scared
BUSTA RHYMES I/MARIAH CAREY I Know What You Want
SNOOP DOGG Beautiful
LIL MO I/FABOLOUS 4 Ever
R. KELLY Ignition
SEAN PAUL Get Busy
NAS I Can
JAHEIM Put That Woman First
WAYNE WONDER No Letting Go
FLOETRY Say Yes

RAP CITY TOP 10

50 CENT 21 Questions
CHINGY Right Thurr
DAVID BANNER Like A Pimp
NAS I Can
BONECRUSHER I/KILLER MIKE Never Scared
JOE BUDDEN Pump It Up
DA BRAT I/CHERISH In Love Wit Chu
BUSTA RHYMES I/MARIAH CAREY I Know What You Want
SNOOP DOGG Beautiful
FABOLOUS Can't Let You Go

Video playlist is frozen this week.



65.9 million households
Brian Philips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

DIERKS BENTLEY What Was I Thinkin'?
JENNIFER HANSON This Far Gone
LONESTAR My Front Porch Looking In

TOP 20

JOHNNY CASH Hurt
DARRYL WORLEY Have You Forgotten?
MONTGOMERY GENTRY Speed
CHRIS CAGLE What A Beautiful Day
JESSICA ANDREWS There's More To Me Than You
KID ROCK I/SHERYL CROW Picture
NICKEL CREEK Speak
TOBY KEITH I/WILLIE NELSON Beer For My Horses
JIMMY WAYNE Stay Gone
BRIAN MCCOMAS 99.9% Sure (I've Never Been...)
BRAD PAISLEY Celebrity
DIAMOND RIO I Believe
SHANIA TWAIN Up!
TERRI CLARK Three Mississippi
KEITH URBAN Raining On Sunday
RASCAL FLATTS Love You Out Loud
PHIL VASSAR This Is God
LISA MARIE PRESLEY Lights Out
DEANA CARTER There's No Limit
TRACE ADKINS Then They Do

HEAVY

CHRIS CAGLE What A Beautiful Day
DARRYL WORLEY Have You Forgotten?
KEITH URBAN Raining On Sunday
KID ROCK I/SHERYL CROW Picture
MONTGOMERY GENTRY Speed
RASCAL FLATTS Love You Out Loud

HOT SHOTS

BRAD PAISLEY Celebrity
BROOKS & DUNN Red Dirt Road
KENNY CHESNEY No Shoes, No Shirt, No Problem
SHANIA TWAIN Forever And For Always
TOBY KEITH I/WILLIE NELSON Beer For My Horses

Heavy rotation songs receive 28 plays per week
Hot Shots receive 21 plays per week.

Information current as of May 20, 2003.



Jim Murphy, VP/Programming
19 million households

ADDS

BROOKS & DUNN Red Dirt Road
BWIGHT YOAKAM The Back Of Your Hand
DIERKS BENTLEY What Was I Thinkin'

TOP 10

SHANIA TWAIN Forever And For Always
TOBY KEITH I/WILLIE NELSON Beer For My Horses
DARRYL WORLEY Have You Forgotten?
CHRIS CAGLE What A Beautiful Day
CLEDUS T. JUDD Where's Your Mommy?
BRAD PAISLEY Celebrity
MARCEL Tennessee
TRACY BYRD AND FRIENDS The Truth About Men
JESSICA ANDREWS There's More To Me Than You
DIAMOND RIO I Believe

Information current as of May 20, 2003.

TELEVISION

TOP TEN SHOWS

Total Audience
(105.5 million households)

1 Friends
2 American Idol (Wednesday)
3 CSI
4 American Idol (Tuesday)
5 E.R.
6 Will & Grace
7 Everybody Loves Raymond
8 Law & Order
9 CSI: Miami
10 Law & Order: Criminal Intent (10pm)

May 12-18

Adults
18-34

1 Friends
2 Will & Grace
3 American Idol (Wednesday)
4 American Idol (Tuesday)
5 E.R.
6 That '70s Show
7 The Simpsons (8:30)
8 The Bachelor (Sunday, 9pm)
9 Eernie Mac
10 The Simpsons

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Ray Charles, Kenny Chesney, Eric Clapton, Sheryl Crow, Wyclef Jean, Norah Jones, Toby Keith, Kris Kristofferson, Jerry Lee Lewis, Lyle Lovett, John Mellencamp, Shelby Lynne, Ray Price, Leon Russell, Paul Simon, Shania Twain, Steven Tyler and ZZ Top perform on USA's *Willie Nelson and Friends: Live and Kickin'*, a celebration of Nelson's 70th birthday (Monday, 5/26, 9pm ET/PT).

Friday, 5/23

- Ziggy Marley, *The View* (ABC, check local listings for time).
- Widespread Panic, *Late Show With David Letterman* (CBS, check local listings for time).
- Kenny Chesney, *Jimmy Kimmel Live* (ABC, check local listings for time).
- Longwave, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- The Thorns, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Chevelle, *Last Call With Carson Daly* (NBC, check local listings for time).
- Hootie & The Blowfish, *The Caroline Rhea Show* (check local listings for time and channel).

Saturday, 5/24

- Christina Aguilera, *Saturday Night Live* (NBC, 11:30pm ET/PT).
- Boomkat, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Wilco & The Minus 5, *David Letterman*.
- Sean Paul and Ryan Seacrest, *Conan O'Brien*.
- Method Man and Bowling For Soup, *Craig Kilborn*.

Tuesday, 5/27

- Yoko Ono, *The View*.
- India.Arie, *Jay Leno*.
- Jason Mraz, *Conan O'Brien*.
- The Doors, *Craig Kilborn*.

Wednesday, 5/28

- Jimmy Buffett, *Jay Leno*.
- Todd Rundgren, *David Letterman*.
- LL Cool J and Neil Finn, *Conan O'Brien*.
- Chantal Kreviazuk, *Craig Kilborn*.

Thursday, 5/29

- Third Eye Blind, *Jay Leno*.
- The Other Ones, *Conan O'Brien*.
- Switchfoot, *Craig Kilborn*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

May 16-18

Title	Distributor	\$ Weekend	\$ To Date
1	<i>The Matrix Reloaded</i> (WB)*	\$91.77	\$134.28
2	<i>Daddy Day Care</i> (Sony)	\$18.88	\$51.05
3	<i>X2: X-Men United</i> (Fox)	\$17.30	\$174.17
4	<i>Down With Love</i> (Fox)*	\$7.00	\$7.06
5	<i>The Lizzie McGuire Movie</i> (Buena Vista)	\$4.75	\$32.31
6	<i>Identity</i> (Sony)	\$3.66	\$45.07
7	<i>Anger Management</i> (Sony)	\$3.55	\$128.27
8	<i>Holes</i> (Buena Vista)	\$3.16	\$55.96
9	<i>A Mighty Wind</i> (WB)	\$1.69	\$12.09
10	<i>Bend It Like Beckham</i> (Fox Searchlight)	\$1.37	\$15.04

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *The In-Laws*, starring Michael Douglas. The film's *Bulletproof/WB* soundtrack contains three tunes by Paul McCartney — the previously unreleased "A Love for You" and "Live and Let Die," as well as "I'm Carrying" — along with classic tunes by Cameo, Badfinger, Electric Light Orchestra, B.J. Tho-

mas, The Bee Gees, K.C. & The Sunshine Band, Chic and Elvis Presley. Elvis also shows up on the Varese Sarabande soundtrack to the film *Bruce Almighty*, starring Jim Carrey. His "A Little Less Conversation" plays alongside tunes by Joan Osborne, Plumb, Vertical Horizon, Snap, Fatboy Slim, Mick Jagger and more.

— Julie Gidlow



Greetings From Havana

Mort Crim gets an insider's look at life in Castro's Cuba

Most Americans probably have some sort of mental image of Cuba. Is it a tropical island unspoiled by mega-hotels and condos, where the locals roll world-class cigars? Or is it a rundown Third World nation ravaged by years of totalitarian rule under the infamous Fidel Castro?

Most of us really don't know, because Cuba has been off-limits to Americans for more than 40 years. A U.S. embargo on trade and travel to the island has been upheld by a succession of American presidents from both parties in the hope that it would cause the Cuban people to rise up and overthrow the last surviving communist regime in the Western Hemisphere.

But Castro remains firmly in charge of the island nation, located just 90 miles south of Key West, FL, and most ordinary Cubans remain impoverished, disillusioned and trapped in a world that has been frozen in time.

Return Trip

Veteran newsman and commentator Mort Crim recently had the opportunity to visit Cuba as a working journalist. The creator, writer and voice of "Second Thoughts," "News You Care About" and "The American Spirit" — all syndicated

by Talk America Radio Network — visited the island two years ago as part of a cultural-exchange group, but not as a journalist. Crim says the time he spent speaking with people informally during that visit made him want to go back with microphone in hand.



Mort Crim

"It's a truly fascinating place," says Crim. "It's the only communist country in our hemisphere and one of the few communist regimes left on the globe. It's run by one of the most charismatic, intriguing and contradictory dictators in the world, and I thought it would be great to go back as a working journalist and try to get beneath the surface that I got to see when I went there that first time.

"When asked to go back, I immediately said yes, but this time I wanted to take my broadcast gear, do our newscast live from Havana every day, do some interviews and put together a long-form radio spe-

cial about my visit. I ran that by the folks at Talk America, and they loved it, so off we went. I was able to interview government officials, medical personnel, cab drivers, even people in their homes, so I felt that I got a pretty good cross section of Cuban life this time around."

Crim notes that entering Cuba as an American journalist meant first having to cut through some significant red tape. "Although you'd think four to six weeks would be enough to get a journalist permit, it wasn't," he says. "I arrived in Cuba before all my necessary credentials were ready, so, needless to say, they pulled my bags and equipment off the baggage carousel and thoroughly went through them.

"I had a letter from Cuban authorities indicating that my credentials were being processed, but I really had to work hard to assure them that I would not work as a journalist until I got my approved journalist's visa. Getting that took three more days, during which time I was at some risk doing my work, had anyone actually challenged me about having the credentials."

Havana: Caribbean Beauty In Decay

The only picture most Americans have of Havana is from Hollywood's portrayals of Cuba's capital in movies like *The Godfather* or in *I Love Lucy*



LIVE FROM HAVANA! Talk America syndicated newsman and commentator Mort Crim broadcasts live from outside his hotel in Havana, Cuba.

reruns. "Havana still has the grandeur, mystique and architectural beauty that charmed Ernest Hemingway decades ago," Crim says. "But it's a city in decay and disrepair that is showing its age and the lack of attention to all of its magnificent buildings.

"It's a living example of what happens in communist countries where there is no incentive or competition or any of the kinds of things that make a city thrive. It's very sad, because you see what this great city once was, and you can recognize what it could be again, given the industrious nature of the Cuban people."

Crim says the effects of more than four decades of economic embargo have been far-reaching. "Of course they have been hurt by the embargo," he says. "For example, you really do see many old American cars from the 1950s and '60s being held together with duct tape, baling wire and a lot of ingenuity.

"I asked one guy driving a really old taxi, 'How do you keep this thing running?' He said they have learned how to rebuild and remake and substitute parts to keep the cars running, because they have no other choice. My experience is that the

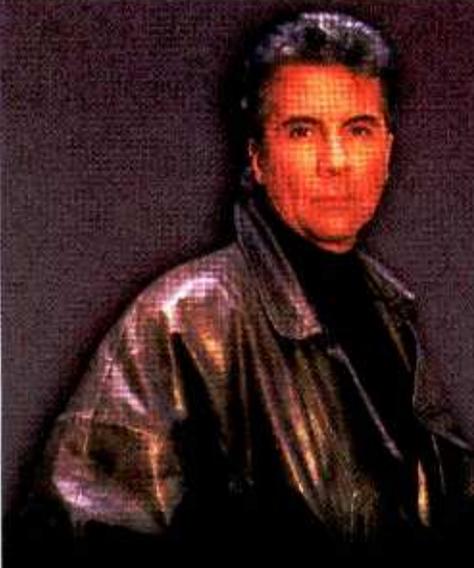
Cubans are a very enterprising and energetic people."

A Dollar Economy

One thing Crim says no one can miss when visiting Cuba is the poverty. "The average Cuban is very poor," he says. "They earn roughly the equivalent of \$10 a month. OK, so their health care and education are free, but they still have to pay rent and buy groceries. Even though many goods are heavily discounted by government controls, there's just no way that a family can exist on the kind of income they make."

Despite this, Crim says something of a middle class has begun to develop, primarily from the tourist industry. "The middle class in Cuba are those in a position to gain American dollars," he says. "A hotel doorman in the tourist district can earn more than the chief of staff at a hospital. If you work as a waiter, a doorman or a cab driver — any job where you can expect tips in American dollars — you're going to do fairly well.

"As a result, you have instances like we had on my first trip to Cuba, where our bus tour guide was the head of cardiology at Havana Hospital. He worked part-time as a



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guide because he made more money getting American dollars in tips than he could make operating on hearts."

And just where do all those American dollars come from in a country under embargo? "There are many Cubans living in the United States who send dollars to their relatives in Cuba, and that circulates through the economy," says Crim.

"Also, while you would think most tourists would be from Europe or South and Central America, I ran into an awful lot of Americans down there. It's really easy to get there from Canada or Mexico, and Cuba doesn't have any problem with letting Americans into the country. It's only a problem when you re-enter the U.S.

"Interestingly, Cuban immigration officials will not stamp your passport unless you ask them to, because they recognize it's a problem for Americans. So, they stamp a separate piece of paper and put it in your passport, and then you can throw it away. I was there legally, so I wanted my passport stamped, but I had to ask for it."

Land Of Broken Dreams

In recent months Americans got used to seeing journalists in Iraq being followed around by government minders, but Crim says that didn't happen in Cuba. "I was free to roam around, but no one in an official capacity would talk to me unless they had received official clearance from the government," he says.

"In that sense they tightly controlled who I could talk to. If they thought someone might say the wrong things to me, they simply wouldn't grant permission for that person to speak to me. But as far as any kind of a 'minder' accompanying me, as we saw in Iraq, no, that didn't happen."

Crim says talking to private indi-

viduals also proved to be a challenge. "The real censorship was often self-imposed," he says. "After seeing what happened recently with the dissidents sentenced to long prison terms for speaking out against Castro, it's easy to understand why people were reluctant to talk to me about their real feelings. To do so in a place like Cuba can be very risky. So the most difficult part of my trip was trying to get people to open up and talk freely about their feelings and aspirations."

Years of living under a dictator has taken its toll on Cuba's people, and Crim says that's most evident when parents speak of their children's future. "You get the sense that

"Cubans have grown accustomed to not having great dreams or great hopes. One woman — a former actress — when I asked what her dreams and aspirations were, teared up and said to me, 'I have none.'"

parents of young children don't have much in the way of aspirations for their kids, because they have been so beaten down over the years," he says.

"Cubans have grown accustomed

to not having great dreams or great hopes. One woman — a former actress — when I asked what her dreams and aspirations were, teared up and said to me, 'I have none.'

"Officials will point to the fact that they have universal free health care for all citizens and that they have improved the education system in Cuba, but that has come at a tremendous cost to the personal freedom of individuals. It makes you want to suck in a lot of air when you get back to the U.S. and say, 'Thank God I'm an American.'

"Until you have experienced that kind of regime, where people are afraid to say anything about politics or their leaders and all the information they get is tightly controlled, I don't know that you can truly understand what it's like. I met several people who were risking arrest for owning a banned satellite dish. They could be sent to jail for the 'crime' of watching CNN or Fox or one of the Miami TV stations."

Broken Promises

Many of the world's dictators have ultimately met their demise at the hands of their own people or through the force of a greater military power, but Fidel Castro remains in charge of Cuba, prompting the obvious question: How?

"I didn't get the sense that people were ready to rise up and overthrow Fidel," Crim says. "However, what they do want badly is change — more freedom, more democracy and, certainly, more money, because it is a very impoverished country."

Crim says he found that most Cubans seem to have an interesting love-hate relationship with their country's leader. "I did get some people to talk more openly with the tape recorder off and in places where they felt safe," he says. "I believe that, from the depths of their souls, most

"I didn't get the sense that people were ready to rise up and overthrow Fidel. However, what they do want badly is change — more freedom, more democracy and, certainly, more money, because it is a very impoverished country."

of them admire Fidel for what he did.

"Remember, the guy he overthrew was no Prince Charming. Juan Batista was an even worse despot, who was in bed with the Mafia and U.S. business interests to the detriment of his people.

"But even though Castro came in as a conquering hero, the prevailing sentiment today is that the revolution has not fulfilled Castro's promise of creating a paradise of equality for all Cubans. Instead, they still have a hard time just existing day to day, and they don't have any freedom to speak out and try to change things. Many feel betrayed by the revolution that promised so much and delivered so little."

A Return To The Bad Old Days

Crim says that, despite the lack of freedom of speech for Cuban citizens, he was surprised by the recent crackdown on dissidents and the execution of several citizens who were trying to flee the country in a hijacked ferry. "I was totally shocked by that, and it will change the attitude of the documentary I'm doing about my visit," he says.

"Although it was certainly not going to be in any way sympathetic to Castro's heavy-handedness and his repression of Cubans, I would have painted a much different pic-

ture than what it will be now.

"I find what Castro did to be unconscionable and a throwback to the old Stalinist Soviet era. A lot of the people on the left in this country who have been sympathetic to Castro are going to be tongue-tied now. There's not much they can say to defend a man who executes people trying to leave the country and jails 80-plus dissidents just for speaking out. How Castro felt he could benefit in any way, internally or externally, from those moves is pretty tough to understand."

Crim says the executions and jailings could not have come at a worse time for Cuba. "While there I got the sense that change might be imminent and that maybe Castro's eyes had finally been opened," he says.

"There's an old saying: 'If you keep doing what you're doing, you'll keep getting what you're getting.' What Castro has gotten is a country that's isolated from most of the world and badly in need of dollars and investment from the U.S., and a four-decade embargo that's made that impossible.

"In my personal opinion, what he did by jailing those dissidents and executing those citizens who were trying to leave Cuba will be far more dangerous to the future of his regime than anything any of those people could have done to him."

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Be The King Of Web Content

Classics du Jour provides added value to station websites

Do your listeners care about your station's website? Has the website been updated since Jacor merged with Clear Channel? Does your station's website just plain suck? Never fear: Classics du Jour is here.

Classics du Jour is the brainchild of Paul Yeskel, who has close to 30 years' experience in the music industry and has run radio and retail marketing consultancy Aim Strategies & Marketing at Aezra Records.

Yeskel's partner in crime is John Duncan, a veteran AOR programmer who now runs Radio Web Stuff, which delivers what it calls "eSolutions" for the entertainment and radio industries. "I've known John for 25 years," Yeskel says. "He's the first computer geek I've ever known. He was doing music logs on a Tandy computer."

I recently sat down for a conference call with Central New Jersey-based Yeskel and Southern California-based Duncan to talk about their joint venture.

R&R: How can a radio station, in particular a Classic Rock station, use its website to its advantage? I see some websites, and I'm stunned at how little they offer.

PY: Some radio stations put a tremendous amount of emphasis on their websites, others put very little, and everything in between. You can see that just by looking at most of the websites. Some of them are amazing, and, being nice, some of them are quite a bit less amazing.

Most stations use their websites for different tools, but most of them are not using their sites as effectively as they could. In relation to nontraditional revenue, the stations are selling a little bit of advertising here and there. They have certain features they can sell to sponsors, and they have contests they run on their sites, and they present some music on their sites.

The whole idea of Classics du Jour was to put all of that together in one place, so the station could go to its listeners and say, "You can listen to the new music we're not playing on the air," or the station could tell listeners they can get more information about

these artists, see their tours and enter contests.

R&R: Does your company design websites itself, or does it enhance existing station sites?

PY: A while back we did an original version of the Classics du Jour page [www.classicsdujour.com] that we just kind of put together, and John wasn't involved in that. I had an old friend who used to work for me design this page, and it was very basic — very elementary-looking.

We really just did it to see how the radio stations would react. All it had were pictures of album covers, very short descriptions of the records and a "Click here to listen to the stream" logo. We had 28 radio stations on the original site, and we got a fair amount of traffic on it. The stations really liked it.

Then it dawned on me that the way to really enhance this was to make it a more integral part of the radio stations' websites, to do contesting and to make it a really cool page that the radio stations would promote and make their own.

JD: It's really not designed to be a website, it's designed to be an enhancement to a station's existing website. We can certainly do websites for the stations, but to this point it's primarily been going to stations that already have websites.

The problem for a lot of stations is that they don't have the time or don't have the personnel to update their sites as often as they'd like to. We all know that content is ultimately what is going to drive people back to your site.

This is really designed to be an augmentation service for stations to allow them to have something that is fresh and new and of interest to their audience. Every day and every week there is new stuff going up, so it really serves as a great tool for them to help drive their audience to their website. And if you can drive more traffic to

your website, you're going to be able to sell your website a little bit better.

PY: In terms of NTR, my philosophy is that if you give a station a promotion that they don't have to pay for, that's NTR. We do that. We've given stations trips to see Fleetwood Mac, and we have a trip up now to see Lynyrd Skynyrd.

JD: It adds value to the stations. The stations are always asking, "How can I create more revenue?" There are some ways you can do that with a website, but, obviously, the better your website is, the better you can do it. As we all know, you can sell some banner ads, but it's not going to bring in a lot of money. This is a tool that allows you to perhaps close some advertisers that you weren't able to get on the air before — or it gives you another tool to bring them in.

Also, Classics du Jour generates a really great mailing list, even if a station has a small database. If it has 5,000 people who have registered through Classics du Jour because the contesting is so cool there, the station can then go to an advertiser and tell them, "Hey, you're opening a store over in this particular ZIP code, and I can deliver to you 500 people in that ZIP code who are active listeners." That's worth something.

R&R: Are there radio companies that, in your opinion, don't put a lot of effort into their websites because they don't feel it's important?

PY: I don't know if it's necessarily at a corporate level, but at the local level it's quite amazing if you look at the top of the most-viewed list for Classics du Jour vs. the stations that are down at the bottom of the list.

We have secondary markets like Raleigh; Johnson City, TN; Lansing, MI; and Grand Rapids that are in the top 15 for views, and we have major markets that are in the bottom 15 or very low on the list in terms of the kind of support that is coming to Classics du Jour from their websites. That is a function of how well they promote their websites and our product and the quality of their websites.

JD: I haven't really seen any groups

or stations that don't believe the website is valuable to their radio stations. Everybody has seen the value a website can bring. The problem is that they've also seen the cost it can add to the bottom line.

R&R: Because of that cost, do a lot of companies say they want to be on the web, but with the caveat that they have to make it profitable?

JD: That is generally the Clear Channel philosophy.

PY: Although Clear Channel really understands the value of its websites. They put a lot of resources toward that direction.

JD: No question.

PY: Clear Channel, along with Cox and Susquehanna — all the companies, actually — support the Internet. But you're right in saying that the problem is that if it's going to cost a company X amount of money, most radio stations are being put in a position where they have to generate revenue with whatever it is they're doing. Otherwise, they have a hard time justifying that expense.

Classics du Jour offers content that is free to the radio station. It doesn't detract from their bottom line in terms of any expense. It only has potential to add to the bottom line because of the opportunities that are available to stations just from driving more traffic and from NTR. If you don't have anybody to run your website, you don't really have a big expense for it. But, generally, if you aren't able to run your website, you don't have any content. This is a good way for stations to get around that.

R&R: Is Classics du Jour market-exclusive to a company?

PY: Not to a company, but to a station. We're happy to say that Arrow 93 [KCBS-FM/Los Angeles] joined us on May 1. It's market-exclusive, and we have pretty much every company out there represented.

And there's no specific deal we have with them in terms of what they have to do to promote it. We ask them to promote it, especially when they sign up. At that point the station sends out a notice to those in its database talking about Classics du Jour. Whenever we put up a new promotion, we ask them to send out a notice.

One great example is KPLN/San Diego, which was not getting a very good response on its site. PD Todd Little started sending out notices each time we put up a new contest, and all of a sudden their numbers shot up dramatically. The same thing at WAXQ (Q104)/New York. They had us in a weird place on their site, and I asked them to move us. They were ranked 20th in terms of visitors, and now, overall, they are ranked third in the country just because they moved us to another location on their site.

We can do local contesting now. For example, we have a national contest for a drumhead autographed by Ringo Starr. Well, I got two drumheads — one is for our national contest, and one

"Some radio stations put a tremendous amount of emphasis on their websites, others put very little, and everything in between."

Paul Yeskel

is for Q104. We set it up so that Q104 can do its own contest. We're going to have a lot more of those in the future. There are a number of major promotions I have coming up for Fleetwood Mac.

R&R: And these are all on-air promotions that drive traffic to the website?

PY: Exactly. We're going to do a lot of our "win it before you can buy it" promotions on the website now as well. That's just another vehicle to help the stations drive traffic to Classics du Jour and to their sites.

R&R: Where do you get your content? Is it produced in-house?

JD: We actually take content from one of the major content creators in the industry. The problem most of these places have is that they don't aggregate the material properly. What we do is take the content, edit it slightly, then separate it and create an XML feed for the stations so they have a format-specific feed.

If you're a Classic Rock station, you don't want a Michael Jackson story in your music news. The problem with most radio stations is that they have a hard time getting the audience to their websites because, after they go the first couple of times, they realize that nothing has really changed — except, of course, the "Babe of the Day" pictures.

But one thing a radio station is not is stupid when it comes to trying to figure out what its audience is interested in. We offer a tool for your website and your radio station that allows you to fill a slightly broader need for your audience base that you know is there but that you may not be able to address on-air.

If you know your audience is going to be interested in that kind of stuff, why not have them get it from a product that's branded for your radio station, as opposed to having them go somewhere else on the Internet and find the information they're interested in? It fills a little bit more of the need the audience base has in terms of music information and music awareness.

Paul Yeskel and John Duncan are partners in Classics du Jour, a joint venture of AIM Strategies and Radio Web Stuff. Those interested in learning more about the service can contact Yeskel at paul@aimstrategies.com or 732-679-1111.



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A Perry Capital Corporation

Hollander

Continued from Page 1

known Joel for many years and, having worked closely with him here at Infinity, have come to admire and respect his experience, judgment and leadership.

"I am very pleased to welcome Joel back to Infinity, and I am confident that his presence will make an immediate impact on our business. Joel's accomplishments in the radio business and, most recently, as President/CEO of Westwood One are outstanding. I'm thrilled that an executive of his caliber and with his expertise is joining our company."

Hollander succeeds John Fullam, who resigned as Infinity President/COO in early April. Infinity spokesman Dana McClintock told R&R that Infinity programming executives, including President/Programming Andy Schuon, will continue to report to Sykes. Local programmers will continue to report to their respective GMs, who, in turn, will report to Hollander. Hollander, who took the helm of WW1 in 1998, previously served as GM of Infinity's Sports/Talk WFAN/New York.

In an interview with R&R, Hollander said he considered it a great accomplishment to have started as an AE for now-Viacom President/COO Mel Karmazin at the original

WKTU/New York, now WXRK. "I love the radio business, and for the last five years I kind of stepped away from that to work with radio content development and production," Hollander said. "It feels great to now be at Infinity."

When asked if he'll interact closely with Infinity's market-level GMs, Hollander said, "I will be as close as close can get. I'm a hands-on guy, but I like a fast decisionmaking process."

Coppola was Exec. VP of Metro Networks from 1992-99 and a lead player in Metro's merger acquisition by Westwood One in 1999, when he became a Westwood One Exec. VP. He'll report to Karmazin.

Coppola told R&R that his return to Westwood One presents him with "a great opportunity in a business I love." He also cited WW1's "great platform" and its strong growth prospects.

"If the opportunity was open to me nine months ago, I wouldn't have left in the first place," said Coppola, who helped Columbus Capital Partners purchase five weekly newspapers in Westchester County, NY while with the firm. "When Joel called me about the job, I absolutely said yes. I've relinquished all responsibilities at Columbus Capital."

Before joining Metro Networks in 1992 Coppola worked for Toronto Dominion Bank in New York, in its media finance department.

— Adam Jacobson

Convention

Continued from Page 1

events are on deck for the legendary industry gathering, to be held June 19-21 at the Beverly Hilton Hotel in Beverly Hills, CA.

"We are lining up the best of the best to join us for Convention 2003, which will carry a celebratory tone for R&R's 30th year," Farber said. "We feel strongly that, in addition to Mr. Giuliani, we have assembled multiple opportunities for attendees to learn and share — the hallmarks of every R&R convention."

In addition to the radio sessions, R&R has slotted three major events pertinent to the music industry:

- The third annual "Record Buyer's Study" will be presented by R&R and Edison Media Research. The exclusive results of a consumer research project presently in the field will illustrate the latest tastes, attitudes and opinions of record buyers across multiple musical genres.

- A subsequent new media panel titled "Pirates & Burning & Lawsuits, Oh My!" will more narrowly focus on the enduring piracy issues that plague music sales and the possible solutions that are starting to effect change.

- "Three Decades of Record Executives" will spotlight the legends of the music business in a highly charged and entertaining forum moderated by Columbia, Capitol and Hollywood Records promotion executive John Fagot.

Registration for R&R Convention 2003 is available at www.radioandrecords.com.

Lippincott

Continued from Page 3

ACR CEO Michael O'Shea said. "He knows that the American radio dial needs a laugh button and that the time is right. He brings experience, drive and passion for the project. We're delighted to have him lead our affiliation team."

Lippincott said, "I've been following the development of this new format, and it's amazing how ACR has cracked the code in creating exclusive top-notch content and sustaining it 24/7. The programming is constantly funny and hard to turn off. It has all the right elements and attracts a great 25-54 demo. I wanted to be a part of it."

2001, representing 3.4% of the market in 2002.

Broken out by age groups, those in the 45+ demo are the No. 1 purchasers of music, accounting for 25.5% of the marketplace, up from 2001's 23.7%. They are followed by the 15-19 bracket's 13.3% (up from 13%), the 20-24 demo's 11.5% (down from 12.2%) and the 30-34 age group's 10.8% (up from 10.3%). Analyzed by gender, there is a pretty even split between the sexes, with females representing 50.6% of the marketplace (down from 51.2%) and males accounting for 49.4% of the pie (up from 48.8%).

Sterne

Continued from Page 1

James succeeds Robyn Smith, who left Infinity for personal reasons.

Sterne reports to Sr. VP/Western Region Clancy Woods, who said, "Doug is a remarkable executive with a strong record of building winning organizations. He joins [KCBS-AM GM] Frank Oxarart and [KLLC VP/GM] Steve Dinardo, two of the industry's strongest managers, where I am confident he will help us grow our competitive position in the marketplace. Doug's addition to our Bay Area team further illustrates our commitment to recruiting the best managers and talent in an effort to better serve our listeners, advertisers and employees."

Sterne said, "I'm very excited to be joining Infinity's San Francisco operations. San Francisco is a dynamic city, and Infinity has some of the best stations and the deepest talent pool in the market. I look forward to working with Frank, Steve and the employees of all seven stations as we seek to grow our audience, advertiser base and revenues."

Sterne most recently served as VP/Sales for ABC's KGO, KMKY & KSFO/San Francisco and before that served as Exec. VP/Market Manager for Clear Channel's San Francisco cluster. He's also been VP/GM of WLUP & WMVP/Chicago and Director/Sales for Susquehanna's San Francisco stations.

RIAA

Continued from Page 3

10.6% in 2001. Country nets a 10.7% share of the market. Pop, which had increased in popularity each year since 1996, drops from 12.1% in 2001 to 9% in 2002. Religious music retains its position, at 6.7%, while jazz (3.2%), classical (3.1%) and soundtracks (1.1%) slip slightly.

For the third consecutive year, sales dropped. After reaching an all-time high of \$14.5 billion in 1999, the industry has slipped each year since, to \$14.3 billion in 2000, \$13.7 billion in 2001 and \$12.6 billion in 2002.

Of those sales, CDs account for 90.5% of all music purchases, up slightly from 89.2% in 2001. Cassettes continue to drop in popularity, falling from 3.4% of the all music purchases in 2001 to 2.4% in 2002. DVD Audio inches up slightly, from 1.1% to 1.3%.

Record stores aren't the only place consumers are finding their CDs. In fact, the most recent survey marks the first time that the "other store" category — consisting of non-music-only stores like mass merchandisers, discount department stores, electronics and bookstores — surpassed traditional record outlets. Other stores account for 50.7% of sales, up from 2001's 42.4%, as opposed to record stores' 36.8%, down from 2001's 42.5%.

While record store and non-music-only outlet purchases make up more than 87% of the market, online music purchases increase slightly from

Logan's Run, Sponsored By Infinity

After only six months in the big chair at the home office in New York, Infinity VP/Programming **Eric Logan** has abruptly departed the company. Logan, once considered a rising star within Infinity, was persuaded to leave his OM post at Country WUSN/Chicago last November and move upstairs to New York to work directly with Infinity President/Programming Andy Schuon.

Are more changes being discussed behind closed doors? Like, maybe ... *this one*: Rumors continue to circle the Big Apple that Island Def Jam A&R ace **Lewis Largent** has been in discussions with Infinity about the now-vacant PD slot at **WXRK (K-Rock)/New York**. On paper, the move makes sense: Largent and Andy Schuon worked together closely at KROQ/Los Angeles and, later, MTV. If the deal goes down, Largent would replace Steve Kingston, who is now programming sister WNEW (102.7 Blink).

Speaking of which, K-Rock is looking for a Production/Creative Services Director to assist with the writing and design of all station audio imaging. "We're looking for a new voice for America's No. 1 Alternative rock station!" screams the ad copy. Rush *only* tapes and resumes to the new guy, OM Robert Cross, WXRK, 40 W. 57th Street, 14th Floor, New York, NY 10019. EOE.

Here's another huge gig available in Market No. 1: The legendary **WHTZ (Z100)/New York** has a rare morning



Your chance to work with Elvis

show opportunity to work with Elvis Duran — and here's the best part: "No one is leaving," says Sr. VP/Programming Tom Poleman. "We're just looking to add another dimension to the show. Just like *Saturday Night Live*, we're always looking to add new and dynamic characters." Rush your MP3 to heyzhireme@z100.com, or snail-mail your awe-inspiring CD to Poleman at Z100, 101 Hudson St., 36th Floor, Jersey City, NJ 07302.

We're still unsure of the fate of that one-man drama-generation machine known as **Star**, erstwhile morning talent at Emmis CHR/Rhythmic **WQHT (Hot 97)/New York**. Only weeks after returning to the air from his latest suspension — which was reportedly for alienating a major client — the con-

troversial **Star** is once again MIA following an undisclosed incident that allegedly happened May 15. He's also conspicuously absent from the Hot 97 website. WQHT GM Barry Mayo and VP/Programming Tracy Cloherty could not comment publicly. For now, MTV's **DJ Sway** is covering the show.

Label Love

Trauma Records' co-President **Paul Palmer** announces that he's amicably leaving the label he co-founded in the mid-'90s with Rob Kahane. The label and its roster will continue operations under Kahane. Palmer is currently developing projects for several artists and can be reached at ppalmer@fivecrownsmusic.com.



That's Mr. McHugh, dammit!

Congrats to an old friend, Jive VP/Creative Development **Jonathan McHugh**, who has been elected President of the Los Angeles Chapter of the Recording Academy for the 2003–2004 term. McHugh replaces Daniel Carlin, who steps down after two one-year terms.

Congrats also to **Adrian Moreira**, who's upped to VP/Adult Formats for the RCA Music Group, which includes RCA, J, Octone and ATO.

The Programming Dept.

OM **Bill Thorman** exits CHR/Rhythmic KNDA/Corpus Christi, TX. **Jesse Rodriguez**, who, with his wife, GM Patricia Rodriguez, operates the station under an LMA with Guerra Enterprises as J&P Entertainment, now assumes permanent OM duties.

Darren Smith is named Market Manager for Cumulus/Lexington, KY. He's inbound from Clear Channel/Nashville. Meanwhile, WVLC-AM/Lexington PD **Robert Lindsey** is named OM for the five-station cluster, which comprises WLRO-FM, WLTO-FM, WVLC-AM & FM and WXZZ-FM.

After 3 1/2 years as Marketing Director for WAAF/Boston, **Mike Kramer** heads south to become the new OM for Clear Channel's seven-station cluster in Augusta, GA.

R&R Timeline

1 YEAR AGO

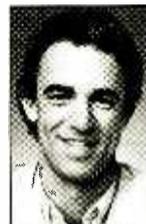
- Island Def Jam Music Group names **Randy Acker** GM. **Matt Signore** becomes GM/CFO, **Stu Bergen** lands the Exec. VP post at Island Records, and **Mike Kyser** rolls into Def Jam/Def Soul as VP.
- **Tamara Knechtel** named VP/Operations for Radio One.
- **Dave Pugh** promoted to Regional VP/Market Manager for Clear Channel/Detroit.

5 YEARS AGO

- **Joe Wade Formicola** wins the PD slot at WWBR-FM/Detroit.

10 YEARS AGO

- **Ben Hill** named President of Cook Inlet Radio Partners. He succeeds Dan Mason, who becomes President of Group W Radio.
- **Jay Thomas** exits KPWR/Los Angeles' morning show.



Jay Thomas

15 YEARS AGO

- **Shadoe Stevens** to replace Casey Kasem as host of *American Top 40*.
- **Mel Ilberman** becomes Sr. VP/Exec. Asst. at CBS Records, reporting to President Tommy Mottola.
- **Bill Tanner** upped to VP/Programming & Operations and Asst. GM at WPOW/Miami.
- **Sharon Heyward** elevated to VP/R&B Promotion at Virgin.



Bill Tanner

20 YEARS AGO

- **Lon Helton** hired as R&R Country Editor.
- **Lorna Ozmon** earns WOMC/Detroit's PD post.
- **Don Rosette** promoted to GM at KYOK/Houston.



Lon Helton

25 YEARS AGO

- R&R debuts Black Radio/Music section. **Bill Speed** named Editor.
- **The Black Music Association** is formed by Kenneth Gamble and Edward W. Wright.

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Twenty-five-year industry vet **Don Schaeffer** is the new OM for Clear Channel's seven-station Colorado Springs group. Most recently, Schaeffer was OM of Citadel Classic Hits KHYT and now-defunct Smooth Jazz KOAZ in Tucson.

Afternoon talent **Tom Holt** adds Asst. PD/MD duties at Clear Channel AC WSRS/Worcester, MA. Holt is best known as the former longtime PD of Citadel AC WWLI/Providence, where he was downsized out of his gig late last year.

KCLB/Palm Springs, CA PD/MD **Tish Lacy** transfers to sister Hot AC KYOR as PD. Back at KCLB, afternoon jock **Rick Sparks** is named acting MD while the PD search begins.

People & Places & Stuff

Great news for all of us **Alissa Pollack** fans: She's sportin' new VP stripes. Premiere Radio Networks has finally rewarded National Affiliate Relations Director Pollack with the fancy new title of VP/Affiliate Relations. A native of Staten Island, NY, Pollack premiered with Premiere in 1997.



Putting the 'vice' in 'vice-president'

Mark Hamlin has launched his own AC consultancy, Hamlin Programming. Most recently, Hamlin programmed WNND (Windy 100)/Chicago, and he also launched WBEB/Philadelphia in 1992. He can be reached at markhamlin@sbcglobal.net or through his website at hamlinprogramming.com.

After six years with Clear Channel/New York, WKTU and WWPR (Power 105) Marketing Guru **Don Macleod** inks a phat new multiyear contract extension.

Former RCA VP/Promotion **Eric Murphy** recently launched POP2LIFE, an event-marketing and promotion company. Now he doubles his fun by hiring **Tracy Koppel**, his former Nat'l Dir./Pop Promotion at RCA, as POP2LIFE's Dir./PR & Client Services. Reach this dynamic duo at 866-POP2LIFE.

Eric Stanger, Asst. PD of ABC Talker KABC/Los Angeles, returns to Atlanta as Group Executive Producer and Content Supervisor of the four local morning shows in the Clear Channel cluster. Stanger will also be Asst. PD of WGST

(NewsRadio 640) — where he worked in the early '90s.

Scott Rizzuto gives up the tinsel and glamour of being Promotions Coordinator at WXRK (K-Rock)/New York and heads west to take nights at Emmis Alternative KPNT (105.7 The Point)/St. Louis.

Local TV journalist **LeAnne Rains** is joining *Dick Lamb and the Breakfast Bunch* on Entercom Hot AC WWDE (2WD)/Norfolk, replacing Angie Aresco.

Shows We Might Actually Listen To

Geronimo, Program Manager/Rhythmic Formats at Sirius, already programs two streams, The Beat (pop/dance) and The Rave (24-hour mix music). He's now added responsibilities for a new stream, Hot Jamz (hip-hop and R&B).

FYI: Sirius will launch *The Doo-Wop Drive-In* on Sunday, May 25 at 10pm, hosted by **Bob Thomas**.

I hear dead people: **Shaun Valentine**, host of *Lovesongs on the Coast* on KOST/Los Angeles, has debuted his new Sunday-night show, *Angels In Waiting*. Valentine describes the show by saying, "Gifted mediums and psychics will help bring comforting messages from the spirit world to our callers."

Talk Topics

Bill Press, the liberal member of WMAL/Washington's morning news trio, will exit after this Friday's show (5/23) to focus on his increasing TV responsibilities at MSNBC. Remaining co-hosts Andy Parks and Jane Norris will get by somehow.

Eighteen-year WLW/Cincinnati talk host **Mike McConnell** has inked a new contract extension that will keep the popular midday talker on the Clear Channel News/Talk outlet "for many years to come."

Former WGOP/Walkersville, MD OM **Alan Peterson** resurfaces at Talker WMET/Gaithersburg, MD as Production/Imaging Engineer and New Talent Coach.

ST SHOT O' THE WEEK



THE ROSE BOWL — AS SEEN FROM SPACE It took a lens this wide to capture the 60,000-plus fans in attendance at KIIS-FM/Los Angeles' massive Wango Tango 2003, which featured a diverse artist roster that included Sugar Ray, Tyrese, Lisa Marie Presley, Jennifer Love Hewitt, the 10 American Idol finalists, Santana (who teamed with both Musiq and Michelle Branch), 'N Sync's JC Chasez, Craig David, Sting, Christina Aguilera, Nelly and more. The show was closed by the one and only Kiss — who blew the proverbial roof off the Rose Bowl in this blazing finale.

Premiere Radio Networks' **Michael Reagan** just inked a one-year deal with Fox News. What that means is that you can expect Reagan to start suddenly popping up as a regular fixture on the cable news channel's various shows.

Condolences

Bill Thompson, former radio announcer for the San Francisco Giants, died Saturday, May 17, due to complications from a recent operation. He was 79. Thompson called Giants games from 1965-75.

Rumbles

WXSS/Milwaukee personality **Van "The Man" McNeil** moves from the *Knight in the Morning* show to fill the vacant night slot.

WKFS/Cincinnati night jock **Puddin'** crosses the street to take the same shift at Rocker WEBN. He replaces Bob Garrett, now doing mornings at WJBX/Ft. Myers.

New KALC/Denver PD BJ Harris hires **Richard "Don't Call Me Dick" Strong** from Cumulus/Lexington, KY to be the station's new creative guy.

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Hail To The Thief?

Internet leaks, early airplay are Internet conundrums

It's a situation that's become common: A major artist is in the studio, fan anticipation is high, and before the album or single is ready for release — or even completed — the material is available for downloading. Then, of course, it may wind up with premature exposure on radio.

It's yet another puzzle in the ever-evolving Digital Media Age. Before they were called Audioslave, Chris Cornell and Rage Against The Machine's new band, then known as Citizen, had a studio session leak to the Internet and then to the airwaves. The long lost Nirvana track "You Know You're Right" was rediscovered a little earlier than Interscope had intended, thanks to the Internet. And, most recently, Radiohead's "There There" leaked from their upcoming *Hail to the Thief*, putting a whole new twist on the album's title.

For Radiohead guitarist **Jonny Greenwood**, the issue was pretty clear-cut: "The leaked music is a stolen copy of early, unmixed edits and roughs, so we're kind of pissed off about it, to be honest," he said in a message appearing on the band's official website.

"I see it like this: There's Napster-style file-sharing of released music, and then there's early Internet distribution of what we at least consider to be a finished body of work. Then there's this — work we've not finished, being released in this sloppy way, 10 weeks before the real version is even available. It doesn't even exist as a record yet."

"If it's a demo version or an unfinished version of a song, and it's just out there on the Internet, radio should wait."

Tom Biery

Hard To Ignore

For labels and radio, however, the issue of early Internet leaks isn't so black and white. Stations both want and need to be aggressive on music, while labels need to properly set up the bands they've invested so much time, energy and money into.

"When our listeners call us and tell us exactly where to find a song, it's very hard to ignore the fact that it is out there," says KBZT/San Diego Asst. PD/MD

Mike Halloran, who's currently spinning "There There" and several other tracks from *Hail to the Thief*. "Playing a record early sometimes heats the whole thing up, and people can't wait to get a hold of it.

"There There" is not a three-minute song that disappears like cotton candy. It's a pretty substantial song with a lot of nuances that you just can't get the first time. It's very well requested here regardless of the fact that people can download it on the Internet now or get it via file-sharing."

Other programmers stay out of the fray. "We only play licensed, copyrighted material when record companies have serviced it and the artist has deemed it available for airplay," says KXTE/Las Vegas PD **Dave Wellington**.

"I don't like to mess with leaks if I can avoid it, even if it's something really important," says KKND/New Orleans PD **Rob Summers**. "Being in a market with no Active Rock competitor, it's easy to say that. If something leaks, I'm not going to fool with it. We're in the record business along with the record companies.

"We make reference to downloading music on the air. Instead of doing 'win it before you can buy it week-ends,' we do 'win it before you can download it Monday.' We're very aware that it's something that our audience does, but, personally, I never do it. I think it's immoral. Labels have gotten themselves into this little pickle, and I think they need to find a way to solve it. I don't want to be a part of their problem."

The Wild, Wild West

The fact that early exposure can help build excitement about a new release is not lost on label executives. But, as the old saying goes, timing is everything. "The good news is that when someone wants to leak your record, that means there's excitement," says Capitol VP/Rock and Alternative Promotion **Ted Volk**. "The trick is trying to keep everyone excited about how you handle it.

"I thought we did a real good job with the Radiohead leak. We let radio play it for a couple of days, which I think actually helped us, to be honest. They heard the record and how great it sounded on the air. Then we asked them to take it off the air, which they did. We then



Ted Volk

"If something leaks, I'm not going to fool with it. We're in the record business along with the record companies."

Rob Summers

moved the record up a couple of weeks.

"The big issue with Radiohead is that the album is not in stores until June 10. They weren't prepared to put the record out earlier; it wasn't ready. It's that great question you don't know the answer to: How much interest is there going to be two months after a lot of people already have a copy?"

For Volk, the new landscape bears resemblance to a bygone era. "When I was growing up, I read a lot about the wild, wild West, and how there were no laws and it was every person for themselves," he says. "That is what the Internet is, and that's what we're trying to figure out.

"When leaks would happen three or four years ago, it was usually human error — a promotion person would leave it with a station out of trust. Or leaks were planned. But now, with the advanced Clear Channel Prophet systems and the ability of satellites to transfer MP3s instantaneously, it's pretty intense.

"The policy, from a record company point of view, is that they're playing stolen goods, and it's illegal. It's a big problem. It's not really about a couple of stations anymore."

Down In The Park

Warner Bros. faced the same potential security threats with Linkin Park's *Meteora*. "In general, the band, from the very beginning, had security issues dealt with as part of the overall recording of the record," says Warner Bros. Sr. VP/head of promotion **Tom Biery**, who was reticent to share some key actions that he believes kept the album from leaking.

"In the studio the band would lock up their hard drives. They would not leave music lying around the studio at all. They hired a security guard as part of the A&R cost of making the record. Anyone who came to the studio had to sign in and sign a waiver — even [WB Chairman/CEO] Tom Whalley."

On top of that, an internal listening party for WB executives included security guards with metal detectors. "We could not bring cell phones or pagers or anything into the room," Biery recalls.

Warner Bros. also changed its game plan in setting up the record at radio. "We really had just a few of the national promotion people with copies of the song," Biery says. "We didn't go out there wholesale to the entire field staff or send out any copies or anything.

"We got to as many people as we could and played the record ourselves — either in cars or on headphones or whatever. Because of who the band was, we could do it that way."

As for when radio should play a track that's already on the Internet, Biery says that every situation is different. "If it's a demo version or an unfinished version of a song, and it's just out there on the Internet, radio should wait," he says. "I suppose if it's three weeks away from a release date and the record's completely done, labels need to have a plan to deal with it."

Vacuum-sealed

"Labels need to realize that half the reason people find out about records nowadays is if radio is *not* playing them," says Halloran. "They'll hear about it from a friend who sends them an MP3; then they'll go out and buy it. Most people over the age of 20-something realize that, yeah, they have the track, but that's not the album.

"When our listeners call us and tell us exactly where to find a song, it's very hard to ignore the fact that it is out there."

Mike Halloran

"It's like a print of a really shitty jpg of something that they want the poster of. They'll go out and spend the money on the poster as long as they think the print is good enough. Sometimes that whets their appetite enough."

Going back to the whole "timing is everything" adage, Biery brings up a key issue with research: "It's a business relationship, and you're in business with these radio stations, and everybody wants to have the same thing — a successful record. Hopefully, it's a record that works for the station and researchers.

"The chance of a record researching in a vacuum, just from airplay, is far less than if it's a whole big marketing

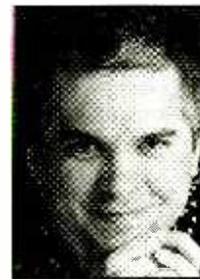
plan in conjunction with the company. Everything's judged on callout. The sooner you start playing a record without anything underneath it, the more you increase the chance of that record failing.

"Clearly, radio is the place that the majority of people hear new music. How big of a deal is it if it

leaks on the Internet, from an airplay point of view? It's a much bigger deal with pirates stealing the record, burning copies and selling them.

"Is a radio station getting beat by the Internet? I don't know about that. I'm a very proactive Internet guy. I love my iPod, but I don't know if that's the competition. In a major market, if 25 people, or even 100, have a song, is your audience is going to think you're not hip if you don't? I don't buy it.

"The moment the record gets a spin on one radio station, the clock starts for callout. And if it's in a vacuum, it's harder to make the record work."



Tom Biery

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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THE INDUSTRY'S NO. 1 RETAIL CHART May 23, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	MARILYN MANSON	Golden Age Of Grotesque	Nothing/Interscope	118,300	—
5	2	50 CENT	Get Rich Or Die Tryin'	Shady/Aftermath/Interscope	107,723	-7%
—	3	COLD	Year Of The Spider	Geffen/Interscope	104,747	—
6	4	EVANESCENCE	Fallen	Wind-up	92,099	-10%
8	5	SOUNDTRACK	Matrix Reloaded	Maverick	89,450	-5%
1	6	NORAH JONES	Come Away With Me	Blue Note/Virgin	85,454	-38%
7	7	SOUNDTRACK	Lizzie McGuire Movie	Walt Disney	76,409	-19%
10	8	KELLY CLARKSON	Thankful	RCA	74,248	-15%
4	9	CHER	Very Best Of Cher	WSM	73,791	-38%
—	10	THIRD EYE BLIND	Out Of The Vein	Elektra/EEG	62,655	—
12	11	LINKIN PARK	Meteora	Warner Bros.	59,432	-18%
3	12	JACK JOHNSON	On And On	Moonshine Conspiracy/Universal	58,103	-54%
2	13	ISLEY BROTHERS	Body Kiss	DreamWorks	55,010	-59%
11	14	VARIOUS	American Idol Season 2	RCA	54,139	-36%
9	15	CELINE DION	One Heart	Epic	50,440	-45%
14	16	VARIOUS	Now 12	Capitol	45,859	-14%
15	17	SEAN PAUL	Dutty Rock	VP/Atlantic	44,640	-12%
16	18	R.KELLY	Chocolate Factory	Jive	44,604	-10%
18	19	WHITE STRIPES	Elephant	V2	41,428	-15%
29	20	LIL' KIM	La Bella Mafia	Atlantic	37,526	+1%
—	21	ALKALINE TRIO	Good Mourning	Vagrant	36,918	—
24	22	FABOLOUS	Street Dreams	Elektra/EEG	35,106	-11%
13	23	FLEETWOOD MAC	Say You Will	Reprise	34,575	-44%
26	24	COLDPLAY	Rush Of Blood To The Head	Capitol	34,276	-12%
25	25	GODSMACK	Faceless	Republic/Universal	32,634	-15%
23	26	AUDIOSLAVE	Audioslave	Interscope/Epic	32,435	-16%
20	27	KID ROCK	Cocky	Atlantic	32,282	-22%
33	28	CHRISTINA AGUILERA	Stripped	RCA	32,415	-8%
17	29	MADONNA	American Life	Warner Bros.	32,202	-35%
31	30	TOBY KEITH	Unleashed	DreamWorks	31,244	-12%
19	31	JIMMY BUFFETT	Meet Me In Margaritaville	UTV	30,418	-34%
34	32	JUSTIN TIMBERLAKE	Justified	Jive	30,195	-14%
37	33	AVRIL LAVIGNE	Let Go	Arista	29,130	-13%
32	34	BONE CRUSHER	Attenchun	Arista	29,078	-18%
21	35	LISA MARIE PRESLEY	To Whom It May Concern	Capitol	28,454	-29%
38	36	GOOD CHARLOTTE	Young & Hopeless	Daylight/Epic	27,576	-14%
40	37	TRAPT	Trapt	Warner Bros.	25,927	-8%
35	38	JOHN MAYER	Room For Squares	Aware/Columbia	25,283	-24%
22	39	DARRYL WORLEY	Have You Forgotten?	DreamWorks	26,124	-35%
38	40	MATCHBOX TWENTY	More Than You Think You Are	Atlantic	25,720	-12%
28	41	50 CENT	50 Cent The New Breed	Shady/Aftermath/Interscope	24,603	-35%
41	42	EMINEM	Eminem Show	Aftermath/Interscope	24,371	-16%
—	43	SHANIA TWAIN	Up	Mercury/IDJMG	24,054	—
30	44	JAMES TAYLOR	Best Of James Taylor	WSM	21,901	-40%
27	45	SOUNDTRACK	Chicago	Epic	21,257	-45%
44	46	3 DOORS DOWN	Away From The Sun	Republic/Universal	20,800	-16%
46	47	A.F.I.	Sing The Sorrow	DreamWorks	20,091	-15%
47	48	ALL-AMERICAN REJECTS	All-American Rejects	DreamWorks	19,330	-16%
36	49	DIXIE CHICKS	Home	Open Wide/Monument/Columbia	18,569	-45%
—	50	DANIEL BEDINGFIELD	Gotta Get Thru This	Island/IDJMG	17,884	—

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ON ALBUMS

Easy As One-Two-Three

If good things come in threes, this week has been a very, very, very good one for Jimmy Iovine and his posse at Interscope. The blazing-hot label, which leads the pack in year-to-date market share, lands the top three albums on the HITS Top 50.

Marilyn Manson's *The Golden Age of Grotesque* (on Nothing/Interscope) leads the



Cold

way, spooking the competition to ensnare a No. 1 bow. Creeping up on Marilyn's slinky posterior to finish at No. 3 are a debuting Cold (on Flip/Interscope), whose *Year of the Spider* is catching plenty of flies at retail. Meanwhile, rap superstar 50 Cent (on Shady/Aftermath/Interscope) makes a late move to grab the No. 2 spot.

Interscope's trifecta is historic, marking the first time a label has had the No. 1, 2 and 3 albums on the chart since November '96, when the very same Interscope notched the top four,



Third Eye Blind

with, in order, Bush's *Razorblade Suitcase*, Snoop Dogg's *Doggfather*, No Doubt's *Tragic Kingdom* and 2Pac's *Makaveli*. Kudos to label sales and marketing guru Steve Berman for orchestrating this week's chart coup.

Elektra/EEG's Third Eye Blind are the other top 10 newcomers, finishing in the 10th position. The rest of the top 10 includes Wind-up coed band Evanescence (up 6-4), who sell north of 90,000 once again. Maverick's *Matrix Reloaded* soundtrack (8-5) finishes just behind them, boosted by the opening of the blockbuster film. Disney's *Lizzie McGuire Movie* ST holds at No. 7; last week's chart-topper, Blue Note perennial Norah Jones, finishes at No. 6; RCA's Kelly Clarkson is No. 8; and WSM's Cher best-of is at No. 9.

The only other top 50 debut goes to Vagrant emo rockers Alkaline Trio, at No. 21.

The chart boasts just one sales increase, and it's a mere 1%, but it could be the start of something big for QB/Atlantic's Lil Kim. She goes 29-20, reignited by her collab with 50 Cent, "Magic Stick."



Lil Kim

Next week: Get ready for a slew of chart newcomers, including next week's expected No. 1, Flip/Elektra's *Staind*, as well as Maverick's Deftones, SRC/Universal's David Banner, Geffen's Powerman 5000, Columbia's DJ Kay Slay and Warner Bros.' *Less Than Jake*.

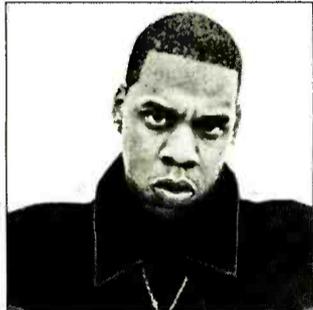
Feel-Good Time

Pop powerhouse **Pink** is back next week with new material as she presents "Feel Good Time" to Pop and Rhythmic. It's the lead single from the soundtrack to the movie *Charlie's Angels: Full Throttle*. The album will arrive in stores June 24, and the movie (in which Pink makes an appearance in a motocross scene) opens nationwide June 27. The video for "Feel Good Time" will include lots of action and a motocross scene of its own. The Dave Meyers-directed clip is also the subject of the latest installment of MTV's *Making the Video*. As for her other projects, Pink is currently working on her new CD, scheduled for release late this year. Linda Perry once again is among her collaborators.



Pink

We've got more music from the movies next week as **Jay-Z** unveils "La-La-La (Excuse Me Again)" to Rhythmic and Urban stations. This is the first single from the *Bad Boys II* soundtrack, which will include contributions by P. Diddy, Nelly, Justin Timberlake, Loon, Beyoncé, Fat Joe and more. The Neptunes produced the funky track, the video for which was directed by Chris Robinson. Reportedly, P. Diddy, DJ Clue and Jacob The Jeweler are among the many people who have cameos in the clip. The soundtrack hits stores July 15 while the movie opens in theaters July 18.



Jay-Z

Over at Hot AC **Spymob** are Going for Adds with "It Gets Me Going" from their July 23 debut release, *Sitting Around Keeping Score*. This album will be the first rock CD to be released by The

Neptunes' Star Trak Entertainment. Spymob played a major part in the re-recording of N.E.R.D.'s *In Search Of...* Spymob lead vocalist John Ostby says of that collaboration, "It changed our world. One day we were playing hole-in-the-wall gigs in our hometown of Minneapolis, and the next we're touring Europe and performing on the BBC's *Top of the Pops*." Remarks The Neptunes' Chad Hugo, "Pharrell and I were inspired to form The Neptunes because of our love for old soul, jazz and rock records. I get that same feeling of excitement and energy when I listen to Spymob."

Sean Paul is back at Rhythmic and Urban, and he delivers a song that he hopes will stick to the charts. "Like Glue" is the third single from the dancehall artist's Platinum sophomore album, *Dutty Rock*. Sean Paul will be opening for 50 Cent on the second leg of his summer tour, and he has also been nominated for Best New Artist at the upcoming BET Awards. The awards show will air live on June 24.

A couple of old favorites are headed to Urban AC. Gerald Levert, Keith Sweat and Johnny Gill made their comeback with the hit "Just Friends," and next week **LSG** present the followup, "Shakedown." Meanwhile, the multitalented **Tony Rich Project** return with "Traveling Alone." Rich, a Detroit native, was originally encouraged to take his music to the next level by none other than former NBA Pistons star John Salley.

It's a double dose of old favorites at Smooth Jazz as **Michael McDonald** reprises the Motown classic "I Heard It Through the Grapevine." This is the first single from his June 24 release *Motown*, a collection of songs by Motown legends such as Stevie Wonder, Marvin Gaye, The Temptations, Diana Ross & The Supremes and more. "This record was a joy," says McDonald about the Simon Climie-produced CD. "If all records were this much fun, I'd do one a week."



Eve 6

Eve 6 go for adds with "Think Twice" from their upcoming third record, *It's All in Your Head*. The song, about an unfaithful lover, delivers a warning to the "other man": "Think twice before you touch my girl/Come around, I'll let you feel the burn." Look for the track to burn up Alternative charts starting next week.

— Mike Trias

R&R Going For Adds

Week Of 5/27/03

CHR/POP

LIVE Heaven (*Radioactive/MCA*)
MADONNA Hollywood (*Maverick/WB*)
PINK Feel Good Time (*Columbia*)

HOT AC

MADONNA Hollywood (*Maverick/WB*)
SPYMOB It Gets Me Going (*Arista*)

SMOOTH JAZZ

MICHAEL McDONALD I Heard It Through The Grapevine (*Motown/Universal*)
STANLEY CLARKE Just Cruzin' (*Epic*)

ROCK

JIBE Yesterday's Gone (226)

URBAN

JAY-Z La-La-La (Excuse Me Again) (*Bad Boy/Universal*)
SEAN PAUL Like Glue (VP/Atlantic)

ACTIVE ROCK

JIBE Yesterday's Gone (226)

URBAN AC

LSG Shakedown (*Elektra/EEG*)
TONY RICH PROJECT Traveling Alone (*Compendia*)

ALTERNATIVE

AM RADIO Taken For A Ride (*Elektra/EEG*)
EVE 6 Think Twice (*RCA*)
JIBE Yesterday's Gone (226)

TRIPLE A

BONEPONY Jubilee (*SuperDuper*)
DWIGHT YOAKAM The Back Of Your Hand (*Electrodisc/Audium*)
ED HARCOURT Watching The Sun Come Up (*Astralwerks/EMC*)
FRANCIS DUNNERY The Wounding And Healing Of Men (*Aquarian Nation*)
PIECES Lauren (*Benchmark*)
RANI ARBO & DAISY MAYHEM Rani Arbo & Daisy Mayhem (*Signature Sounds*)
STEVEN DELOPOULOS Another Day (*eb + flo/Universal South*)
TRACY CHAPMAN Let It Rain (*Elektra/EEG*)
VARIOUS ARTISTS French Caribbean (*Putumayo*)
VARIOUS ARTISTS Dreamland (*Putumayo*)

COUNTRY

BILLY RAY CYRUS Back To Memphis (*Madacy*)
DWIGHT YOAKAM The Back Of Your Hand (*Electrodisc/Audium*)

AC

No adds

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffei@radioandrecords.com.



PART ONE OF A TWO-PART SERIES

Will Radio Get Better?

How we got here, and where we're going

Do you ever feel like you're in a horror movie? Just when you think things can't get worse, something even more horrible happens. That's the way I feel looking at radio today. If anyone had told me when I was a 13-year-old kid listening to my transistor in the '60s that radio would someday be dealing with this sad state of affairs, I would have put my head in my hands and cried. I love this business, and it is a tragedy to see what it has come to.

Telecom Fallout

The current situation is due largely to consolidation and Wall Street. Even ex-President Bill Clinton commented 18 months ago at the R&R convention how sad he was that he allowed the radio-ownership limit changes clause to be attached and passed along with the Telecom Bill. He was promised better format diversity and better radio overall; instead, he found himself commiserating with radio programmers that the industry had gone downhill.

Here are the issues as I see them:

- Consolidation and Wall Street have created a lack of tools and cookie-cutter strategies
- Playlists are too tight
- CHR is out of touch with passionate listeners
- Arbitron methodology
- The diminished role of the personality

Consolidation and Wall Street have created a lack of tools and cookie-cutter strategies. Owners who work for public companies are so focused on keeping Wall Street happy and delivering 10% cash flow growth that many have totally lost touch with the product and the listener.

Little do they know that, with radio, they have an industry that should be on life support and receiving the best care and treatment. Instead, radio is being treated as if it was a healthy athlete still in its prime. Radio is starved for research, outside programming experts and, most important, consistent marketing dollars at a time when it needs them most.

It is hard to blame the owners. They paid outrageous prices for stations and now must devote a huge chunk of operating expenses to cov-

ering them. The goose has given us a lot of golden eggs, but it won't lay anymore — we've starved the poor fowl nearly to death.

Listener Dissatisfaction

A major research company has been probing radio dissatisfaction recently in focus groups. The biggest complaints are:

1. A lack of variety on stations and a lack of format diversity in general
2. Can't find music that suits their tastes
3. Radio does not identify artists
4. Too much meaningless DJ talk (not less talk)
5. Too many commercials

Do you ever feel like you're in a horror movie? That's the way I feel looking at radio today.

The sheer size of companies in many industries these days forces them to find ways to streamline their operating systems. The tendency is to come up with cookie-cutter strategies and a "one size fits all" mentality, e.g., Boston is Boise, and you can use the same programming to satisfy both. We all know that is a crock.

We have created a world of people who expect instant satisfaction. Most people desire brand names

with good quality, and they've been taught how to pick them. Now we are giving them watered-down, generic brands in radio and expecting them to be happy about it. This will not work.

One of the primary reasons customer are acting and feeling like numbers is that they are very dissatisfied with the products and service in many industries, including the entertainment business. We have not seen the worst, because our listeners haven't seen all of their choices yet.

Wake up Call

Many times even radio stations that conduct research don't discover their real flaws until a good competitor comes on across the street. All of a sudden your listeners see the warts you already knew were there, and your ratings go down. That is the position the radio industry is in right now.

We better wake up, because MP3 downloading is attacking our youth base. You can see it in the time spent listening trends and persons using radio trends: Radio is much less important to 12-24-year-olds than it was 10 years ago. Today file-sharing with friends is one of the primary ways youths discover music.

Now XM and Sirius are making deals with major car companies to make their satellite-radio systems standard in new models, and Sirius is making a major deal with Hertz to be in rental cars. This will lead to a flood of adults discovering the huge variety of channels and wide playlists of commercial-free satellite services. The threat is upon us now, and the mass exodus has already started.

Playlists Too Tight

We all look at our cume and time spent listening, but has anyone looked at PUR levels over the past 10 years? The drop-off is astounding. One of the major reasons is overly tight music playlists.

As a consultant, I've seen in research that very few songs satisfy

the majority of listeners. Therefore, in an effort to find common-denominator songs for a wide group of people, radio has traditionally had very tight playlists of songs that test fairly well with a lot of people but don't test great with anybody.

Add to this the major problem that research companies have finding P1s and cume listeners to research. In the end they aren't measuring the people who no longer listen. I find it sad that Arbitron success is based as much on TSL as cume. People who gave stations huge TSL years ago because of their passion for music are growing tired of tight playlists.

And when the playlist is stagnant, existing P1s are not really satisfied either. For example, on Oldies stations that cut their playlists from 500 to 250 songs, killer gold songs like "Good Lovin'" and "My Girl" were played to death, leading to a drop in overall passion for the core library.



Guy Zapoleon

There is nothing to replace these songs with except incompatible mid-to late '70s songs that are creating challenges for the format.

As I see it, those overly tight playlists chased people away from radio. We stopped really satisfying anybody, and truly

passionate music consumers went to other sources to satisfy their cravings for great music.

Out Of Touch With P1s

As I have written before in the pages of R&R, the Zapoleon Music Cycle is in the Doldrums phase, where there is a diminished quantity of great, current pop music that elicits passion. Add to that a situation where the record labels release new alternative and urban music to CHR much later than they release it to Alternative and Urban.

A lot of this is caused by radio relying on flawed callout research and perceptual data that focuses more on the P1 audience than the overall market. As a result, CHR tends to wait for other formats to establish songs as hits and to wait to be told that it is OK to play them by the record labels.

The huge group of 12-24s who were Top 40 fans a generation ago satisfy their new-music cravings by tuning to either the Urban or Alternative station. CHR is as much as two months late on these songs, and the teens who are really passionate about this type of music have figured out that CHR is the last resort for it.

Arbitron Methodology

Another issue hurting radio began in 1989, when we allowed the Arbitron Colram diary committee to create a diary to solve radio's TSL woes. When a short-lived attempt to encourage more accurate diarykeeping caused massive TSL drops be-

cause diarykeepers were more accurately documenting their radio listening, radio panicked and created the Colram diary.

This committee was headed by the brilliant broadcaster Jerry Lee, who operated Soft AC WBEB/Philadelphia. Lee saw WBEB's numbers slipping and lobbied hard for the Colram diary, which made a massive attempt to force diarykeepers to put down their workplace listening and write down what they hear (even in the background) instead of what they actually listen to.

We better wake up, because MP3 downloading is attacking our youth base. Radio has become much less important to 12-24-year-olds than it was 10 years ago.

Back in 1989 I was National PD of Nationwide Communications. Rick Cummings, then Emmis VP/Programming, and I took on Jerry on a panel and got him to admit that he helped create the Colram diary because he didn't feel his station was getting the Arbitron credit it deserved.

Jerry got his way because our industry was looking for a quick fix. The diary goosed the numbers for AC and crippled CHR and other active formats (and helped bring on the Doldrums for CHR in the early '90s).

This diary led to TSL being considered without distinguishing between a passionate radio fan who loved the station for its programming and a person who was just using it as a utility. A station might be turned on for long periods of time in the background with the diarykeeper not paying attention to it because she didn't want anything to interfere with what she was doing.

What's worse is that back then it was easier to find diarykeepers who listened for long periods of time at work than it was to find people who listened for long periods because they were passionate about radio. We no longer reward the passionate music fan and don't capture them as much with Arbitron's methodology. Now, with big commercial loads, tight playlists and a lack of great

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 23, 2003

CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of April 27-May 3.

HP = Hit Potential ®

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.87	3.94	3.93	3.86	95.4	39.7	3.88	4.07	3.63	3.95	3.83	3.92	3.75
EMINEM Sing For The Moment (Shady/Interscope)	3.87	3.88	3.82	3.83	96.9	29.7	3.91	3.74	3.97	4.01	3.78	3.76	3.94
HP FABOLOUS Can't Let You Go (Elektra/EEG)	3.83	3.73	3.65	3.56	89.7	31.7	4.02	3.80	3.66	3.79	3.88	3.68	3.96
SEAN PAUL Get Busy (VP/Atlantic)	3.79	3.95	3.94	3.77	94.6	33.7	3.80	3.77	3.80	3.94	3.84	3.57	3.81
50 CENT 21 Questions (Shady/Aftermath/Interscope)	3.78	3.74	-	-	89.4	32.0	3.85	3.82	3.66	3.86	3.86	3.59	3.81
HP NAS I Can (Columbia)	3.76	3.79	3.83	3.79	94.3	41.7	3.84	3.70	3.75	3.85	3.72	3.64	3.84
TYRESE How You Gonna Act Like That (J)	3.75	3.78	3.94	3.93	91.4	35.7	3.87	3.81	3.57	3.81	3.85	3.63	3.71
AALIYAH Miss You (BlackGround/Universal)	3.73	3.90	4.01	3.86	92.0	38.0	3.88	3.74	3.55	3.65	3.89	3.57	3.83
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.73	3.61	3.70	3.72	94.3	32.3	3.69	3.78	3.71	3.86	3.72	3.70	3.64
AMANDA PEREZ Angel (Powerhouse/Virgin)	3.70	3.78	3.86	3.83	92.3	30.6	3.82	3.75	3.52	3.59	3.82	3.75	3.63
JENNIFER LOPEZ f!LL COOL J All I Have (Epic)	3.69	3.72	3.82	3.79	97.1	45.4	3.74	3.68	3.65	3.69	3.72	3.40	3.96
R. KELLY Ignition (Jive)	3.69	3.65	3.62	3.61	94.9	38.0	3.74	3.72	3.60	3.73	3.88	3.40	3.75
HP DA BRAT In Love Wit Chu (So So Def/Arista)	3.68	3.85	-	-	89.1	29.4	3.79	3.57	3.67	3.65	3.66	3.66	3.74
JA RULE f!ASHANTI Mesmerize (Murder Inc./IDJMG)	3.66	3.65	3.56	3.60	97.1	52.9	3.73	3.64	3.61	3.71	3.71	3.48	3.73
KID ROCK f!SHERYL CROW Picture (Atlantic)	3.62	3.46	3.55	3.57	83.7	33.7	3.64	3.70	3.52	3.90	3.45	3.64	3.45
HP SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3.61	3.68	3.80	3.84	91.4	37.4	3.64	3.68	3.50	3.73	3.64	3.46	3.61
GINUWINE Hell Yeah (Epic)	3.60	3.64	3.76	3.70	93.1	38.6	3.71	3.79	3.27	3.73	3.66	3.35	3.65
JENNIFER LOPEZ I'm Glad (Epic)	3.57	3.46	-	-	88.0	31.1	3.59	3.57	3.57	3.51	3.62	3.55	3.62
HP JAY-Z Excuse Me Miss (Murder Inc./IDJMG)	3.57	3.60	3.77	3.85	88.6	39.7	3.67	3.53	3.52	3.78	3.59	3.46	3.46
HP FRANKIE J I Don't Wanna Try (Columbia)	3.54	3.54	3.68	3.78	83.4	27.7	3.55	3.55	3.53	3.52	3.44	3.60	3.62
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	3.53	3.35	3.41	3.45	83.4	30.0	3.54	3.51	3.55	3.55	3.52	3.40	3.68
WAYNE WONDER No Letting Go (VP/Atlantic)	3.52	-	-	-	84.0	32.3	3.51	3.50	3.56	3.72	3.45	3.20	3.68
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.52	3.53	3.58	3.57	96.6	41.1	3.51	3.53	3.52	3.55	3.56	3.55	3.41
KELLY CLARKSON Miss Independent (RCA)	3.44	3.20	-	-	74.0	27.4	3.49	3.19	3.66	3.37	3.38	3.51	3.48
EVANESCENCE Bring Me To Life (Wind-up)	3.43	3.25	3.31	3.33	56.3	24.0	3.31	3.44	3.51	3.80	3.45	3.07	3.33
CHRISTINA AGUILERA Fighter (RCA)	3.40	3.46	3.42	3.34	90.0	34.6	3.42	3.37	3.40	3.49	3.47	3.49	3.14
COLDPLAY Clocks (Capitol)	3.38	3.27	-	-	74.6	30.3	3.25	3.29	3.58	3.72	3.40	3.09	3.29
GOOD CHARLOTTE The Anthem (Epic)	3.38	3.33	3.41	3.44	84.9	34.6	3.68	3.34	3.13	3.54	3.33	3.25	3.39
STACIE ORRICO Stuck (ForeFront/Virgin)	3.35	3.35	3.39	3.40	82.3	30.0	3.38	3.29	3.37	3.39	3.32	3.38	3.29
JEWEL Intuition (Atlantic)	3.33	-	-	-	66.6	27.1	3.37	3.43	3.21	3.54	3.29	3.18	3.32
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.24	3.13	3.23	3.29	76.0	26.9	3.32	3.14	3.26	3.11	3.05	3.20	3.57
AVRIL LAVIGNE Losing Grip (Arista)	3.18	3.15	3.23	3.36	69.7	31.1	3.28	3.24	3.00	3.57	3.00	3.10	2.98

CalloUT AMERICA® HOT SCORES

By ANTHONY ACAMPORA

Eminem and protege 50 Cent are tied for the top spot on Callout America this week with "Sing for the Moment" (Shady/Interscope) and "In da Club" (Shady/Aftermath/Interscope), respectively.

Fabulous flies to No. 3 with "Can't Let You Go" (Elektra/EEG). The song ranks first with teens and fourth 18-24, and it's tied for sixth with women 25-34.

Sean Paul remains hot as "Get Busy" (VP/Atlantic) ranks fourth overall this week. "Busy" is ninth with teens, sixth with women 18-24 and second with women 25-34.

Nas continues to test well as "I Can" (Columbia) ranks sixth overall. "Can" is seventh with teens and third with women 25-34.

Tyrese posts another top 10 performance with "How You Gonna Act Like That" (J). The track ranks seventh overall, fifth 18-24 and third 25-34.

Da Brat posts top 10 results in two key demos this week with "In Love Wit Chu" (So So Def/Arista): It's 10th with teens and fifth with women 25-34.

Last year's American Idol winner, Kelly Clarkson, is scoring with women 25-34 — her "Miss Independent" ranks sixth in the demo.

You can now slice and dice Callout America info in several ways. View all the data online at www.bullseye.com, thanks to R&R's partnership with Bullseye Research. This week's password: *glassman*.

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. **SOUTH:** Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Denver, Fresno, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, Seattle, Spokane, Tucson.

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R&R CHR/POP TOP 50

May 23, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUSTIN TIMBERLAKE Rock Your Body (Jive)	8660	+151	932485	11	127/2
2	2	R. KELLY Ignition (Jive)	7880	-239	806970	12	119/2
3	3	EVANESCENCE Bring Me To Life (Wind-up)	7599	+618	836446	12	120/3
7	4	SEAN PAUL Get Busy (40/40/VP/Atlantic)	6788	+474	786129	8	120/2
6	5	3 DOORS DOWN When I'm Gone (Republic/Universal)	6642	+6	775234	22	122/2
5	6	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	6301	-311	664251	10	120/2
4	7	50 CENT In Da Club (Shady/Aftermath/Interscope)	6291	-554	638286	15	120/2
8	8	CHRISTINA AGUILERA Fighter (RCA)	5866	+412	686805	10	123/2
11	9	KELLY CLARKSON Miss Independent (RCA)	4983	+863	529731	5	121/3
12	10	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	4611	+442	497337	13	108/5
9	11	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	4341	-660	504148	13	125/2
15	12	STACIE ORRICO Stuck (Forefront/Virgin)	4239	+491	418109	14	124/2
13	13	GINUWINE Hell Yeah (Epic)	4148	+172	397023	13	111/2
16	14	JENNIFER LOPEZ I'm Glad (Epic)	3934	+358	431982	6	122/2
10	15	AMANDA PEREZ Angel (Powerhouse/Virgin)	3786	-459	405680	17	119/2
20	16	50 CENT 21 Questions (Shady/Aftermath/Interscope)	3507	+936	378880	4	110/4
18	17	WAYNE WONDER No Letting Go (VP/Atlantic)	3453	+547	429376	9	101/6
14	18	GOOD CHARLOTTE The Anthem (Epic)	3066	-863	272033	11	120/2
21	19	FRANKIE J. Don't Wanna Try (Columbia)	3039	+452	412110	6	108/11
25	20	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	2944	+686	369160	6	97/10
22	21	JEWEL Intuition (Atlantic)	2866	+312	281807	6	114/2
24	22	COLDPLAY Clocks (Capitol)	2576	+122	253792	10	104/2
23	23	TYRESE How You Gonna Act Like That (J)	2567	+109	298649	9	99/1
17	24	AVRIL LAVIGNE Losing Grip (Arista)	2544	-628	224179	8	116/1
30	25	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	2217	+327	221075	6	103/7
26	26	NAS I Can (Columbia)	2201	+40	230860	7	80/2
29	27	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	2124	+112	194757	8	85/5
35	28	SIMPLE PLAN Addicted (Lava)	1853	+383	276176	4	88/6
28	29	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	1793	-267	161856	20	114/1
27	30	AALIYAH Miss You (BlackGround/Universal)	1755	-370	219865	18	93/2
39	31	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	1697	+483	164925	3	67/10
33	32	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	1666	+253	208454	3	66/7
36	33	LILLIX It's About Time (Maverick/Reprise)	1625	+261	168715	5	87/4
37	34	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	1572	+279	132216	5	79/3
38	35	AUDIOSLAVE Like A Stone (Interscope/Epic)	1546	+265	141738	6	100/5
31	36	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	1321	-323	143617	18	101/2
40	37	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	1290	+105	142306	4	72/2
32	38	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	1226	-388	116972	11	67/0
Debut	39	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	1191	+638	108416	1	97/18
42	40	BLU CANTRELL Breathe (Arista)	1133	+259	157476	14	50/12
44	41	SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	1064	+153	107287	2	66/4
48	42	ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	1034	+289	140669	2	80/24
34	43	LISA MARIE PRESLEY Lights Out (Capitol)	1031	-411	120518	12	80/2
43	44	T.A.T.U. Not Gonna Get Us (Interscope)	1007	+127	80567	2	76/6
41	45	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	883	-160	78911	17	97/1
Debut	46	TRAIN Calling All Angels (Columbia)	762	+247	73659	1	62/13
-	47	LINKIN PARK Somewhere I Belong (Warner Bros.)	745	+48	72854	2	17/1
-	48	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	658	-45	95620	17	58/0
49	49	LIL' KIM The Jump Off (Queen Bee/Atlantic)	650	-98	67463	2	17/0
Debut	50	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	639	+639	106547	1	99/62

Most Added*

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ARTIST TITLE LABEL(S)	ADDS
BEYONCE' Crazy In Love (Columbia)	88
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	62
ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	24
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	18
THALIA F/FAT JOE I Want You (Virgin)	18
MONICA So Gone (J)	18
TRAIN Calling All Angels (Columbia)	13
BLU CANTRELL Breathe (Arista)	12
FRANKIE J. Don't Wanna Try (Columbia)	11
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	10
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	10
DA BRAT In Love Wit Chu (So So Def/Arista)	9
LUCY WOODWARD Blindsided (Atlantic)	9

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT 21 Questions (Shady/Aftermath/Interscope)	+936
KELLY CLARKSON Miss Independent (RCA)	+863
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	+686
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	+639
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	+638
EVANESCENCE Bring Me To Life (Wind-up)	+618
WAYNE WONDER No Letting Go (VP/Atlantic)	+547
STACIE ORRICO Stuck (Forefront/Virgin)	+491
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+483
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+474

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	2448
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2311
AVRIL LAVIGNE I'm With You (Arista)	2176
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	1820
NIVEA Don't Mess With My Man (Jive)	1543
CHRISTINA AGUILERA Beautiful (RCA)	1373
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	1314
JUSTIN TIMBERLAKE Cry Me A River (Jive)	1194
EMINEM Lose Yourself (Shady/Interscope)	1149
NO DOUBT F/LADY SAW Underneath It All (Interscope)	1110
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	989
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	985
LINKIN PARK In The End (Warner Bros.)	961
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	917
T.A.T.U. All The Things She Said (Interscope)	878
DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	876
NELLY Hot In Herre (Fo' Reel/Universal)	837
AVRIL LAVIGNE Complicated (Arista)	815
JAY-Z F/BEYONCE' '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	759
CREED One Last Breath (Wind-up)	719
DJ SAMMY & YANOU Heaven (Robbins)	712
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	708
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	665
PINK Just Like A Pill (Arista)	653
SIMPLE PLAN I'd Do Anything (Lava)	641

127 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.



michelle branch "are you happy now?"

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- 6/27 - Regis & Kelly
- 7/18 - Good Morning America
- 9/26 - Today Show

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May 23, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUSTIN TIMBERLAKE Rock Your Body (Jive)	3112	+74	92683	10	52/0
2	2	EVANESCENCE Bring Me To Life (Wind-up)	2997	+238	86590	8	53/0
4	3	R. KELLY Ignition (Jive)	2716	+52	83698	9	47/0
6	4	CHRISTINA AGUILERA Fighter (RCA)	2579	+285	78568	9	52/1
3	5	3 DOORS DOWN When I'm Gone (Republic/Universal)	2516	-157	68281	23	48/0
5	6	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	2259	-293	67419	12	48/0
8	7	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	2218	+181	65597	14	52/0
11	8	SEAN PAUL Get Busy (40/40/VP/Atlantic)	2138	+282	65054	7	48/0
7	9	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	2085	-141	56146	8	50/0
13	10	KELLY CLARKSON Miss Independent (RCA)	1839	+358	56673	4	51/2
9	11	50 CENT In Da Club (Shady/Aftermath/Interscope)	1790	-202	48897	14	43/0
10	12	AMANDA PEREZ Angel (Powerhouse/Virgin)	1709	-266	46767	16	40/0
12	13	JEWEL Intuition (Atlantic)	1614	+128	46103	5	51/1
18	14	JENNIFER LOPEZ I'm Glad (Epic)	1581	+231	46201	5	50/0
17	15	STACIE ORRICO Stuck (Forefront/Virgin)	1535	+160	45947	13	44/1
16	16	COLDPLAY Clocks (Capitol)	1497	+76	43475	10	43/0
20	17	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	1313	+135	36640	8	49/0
15	18	AVRIL LAVIGNE Losing Grip (Arista)	1225	-231	33385	8	36/0
14	19	GOOD CHARLOTTE The Anthem (Epic)	1201	-261	33455	10	37/0
23	20	WAYNE WONDER No Letting Go (VP/Atlantic)	1052	+170	28914	5	38/2
21	21	GINUWINE Hell Yeah (Epic)	1050	-40	27824	7	34/0
26	22	50 CENT 21 Questions (Shady/Aftermath/Interscope)	949	+259	28280	2	46/1
32	23	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	908	+317	25228	2	39/4
28	24	FRANKIE J. Don't Wanna Try (Columbia)	880	+200	25950	5	35/5
22	25	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	781	-210	23873	14	28/0
27	26	SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	769	+86	21774	2	39/2
25	27	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	753	+16	21281	5	32/3
35	28	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	739	+198	23355	2	32/8
31	29	TYRESE How You Gonna Act Like That (J)	647	+45	18784	5	24/0
24	30	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	643	-143	18205	18	26/0
34	31	NAS I Can (Columbia)	569	+7	13982	3	27/2
38	32	SIMPLE PLAN Addicted (Lava)	549	+107	16423	3	34/4
30	33	STACIA Angel (Raystone)	532	-75	13634	11	18/0
Debut	34	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	512	+325	13442	1	44/10
36	35	T.A.T.U. Not Gonna Get Us (Interscope)	505	+23	14052	3	38/0
39	36	AUDIOSLAVE Like A Stone (Interscope/Epic)	484	+56	12471	4	28/4
42	37	LILLIX It's About Time (Maverick/Reprise)	476	+97	17333	3	28/2
29	38	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	457	-158	11847	17	19/0
47	39	TRAIN Calling All Angels (Columbia)	435	+153	12041	2	28/8
41	40	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	411	+24	11460	2	22/1
45	41	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	401	+85	13037	2	19/1
43	42	TEMMORA Try'n To Play A Playa (Independent)	395	+18	9132	4	15/2
40	43	LINKIN PARK Somewhere I Belong (Warner Bros.)	385	-16	9952	4	14/0
Debut	44	ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	345	+180	11461	1	26/10
37	45	JOHN MAYER Why Georgia (Aware/Columbia)	343	-108	8161	6	14/0
Debut	46	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	340	+320	10501	1	40/30
50	47	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	336	+116	12455	2	15/1
33	48	AALIYAH Miss You (BlackGround/Universal)	329	-240	10787	14	13/0
48	49	BLU CANTRELL Breathe (Arista)	312	+35	9892	5	19/1
Debut	50	MERCYME I Can Only Imagine (INO/Curb)	255	+66	6287	1	15/0

54 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.

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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	30
BEYONCE' Crazy In Love (Columbia)	18
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	10
ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	10
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	8
TRAIN Calling All Angels (Columbia)	8
THALIA F/FAT JOE I Want You (Virgin)	8
LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	8
LUCY WOODWARD Blindsided (Atlantic)	8
PINK Feel Good Time (Columbia)	8
FRANKIE J. Don't Wanna Try (Columbia)	5
DA BRAT In Love Wit Chu (So So Def/Arista)	5
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	4
SIMPLE PLAN Addicted (Lava)	4
AUDIOSLAVE Like A Stone (Interscope/Epic)	4
JULIE WOOD Open My Eyes (Independent)	4
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	3
FEEL Got Your Name On It (Curb)	3
SUZY K Teaching (Vellum)	3
LIVE Heaven (Radioactive/MCA)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Miss Independent (RCA)	+358
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	+325
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	+320
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+317
CHRISTINA AGUILERA Fighter (RCA)	+285
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+282
50 CENT 21 Questions (Shady/Aftermath/Interscope)	+259
EVANESCENCE Bring Me To Life (Wind-up)	+238
JENNIFER LOPEZ I'm Glad (Epic)	+231
FRANKIE J. Don't Wanna Try (Columbia)	+200
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	+198
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	+181
ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	+180
WAYNE WONDER No Letting Go (VP/Atlantic)	+170
STACIE ORRICO Stuck (Forefront/Virgin)	+160
TRAIN Calling All Angels (Columbia)	+153
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	+135
JEWEL Intuition (Atlantic)	+128
FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	+116
SIMPLE PLAN Addicted (Lava)	+107
BEYONCE' Crazy In Love (Columbia)	+98
LILLIX It's About Time (Maverick/Reprise)	+97
THALIA F/FAT JOE I Want You (Virgin)	+92
SUZY K Teaching (Vellum)	+90
LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	+90
SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	+86
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	+85
COLDPLAY Clocks (Capitol)	+76
FEEL Got Your Name On It (Curb)	+76
JUSTIN TIMBERLAKE Rock Your Body (Jive)	+74

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ON THE RECORD

with **Jim Davis**
PD, WKEE/Huntington, WV



Sitting along the Ohio River and serving the tri-state area of Ohio, Kentucky and West Virginia for 55 years, WKEE-FM has always been a top performer in the land of the Thundering Herd of Marshall. R. Kelly is the top request on *Miller in the Morning*. Legendary afternoon

driver Gary "Music Miller (25 years at the same station) reports that Kelly, The Counting Crows featuring Vanessa Carlton and Daniel Bedingfield are the big requests for the drive home. The night shift with Russell T. Hill has Ginuwine's "Hell Yeah" entering the "KEE-R-L Countdown at 8pm," and Kelly and

Evanscence are hanging on to the No. 1 and No. 2 spots.

Records with big potential on WKEE-FM are Coldplay's "Clocks" and Kelly Clarkson's "Miss Independent." New records that look like they could turn out to be big for us are Sugar Ray, Train, Black Eyed Peas and Uncle Kracker.

There's no movement at the top of R&R's CHR/Pop chart this week: Jive's **Justin Timberlake** and **R. Kelly** hold on to Nos. 1 and 2 with "Rock Your Body" and "Ignition," respectively. **Evanscence** stay at No. 3 with "Bring Me to Life" (Wind-up). **Sean Paul** breaks into the top five as "Get Busy" (40/VP/Atlantic) rises 7-4* ... **Stacie Orrico** isn't held down: "Stuck" (ForeFront/Virgin) jumps 15-12* ... **50 Cent** continues his assault on the chart as "21 Questions" (Shady/Aftermath/Interscope) climbs 20-16* and scores Most Increased Plays with an additional 936 plays this week ... Programmers find dependency on **Simple Plan's** "Addicted" (Lava), which moves 35-28*. Labelmate **Uncle Kracker** is on course with his duet with **Dobie Gray**, "Drift Away," which rises 39-31* ... The clock is ticking for **Lillix's** "It's About Time" (Maverick/Reprise) as it gains 36-33* ... **Black Eyed Peas** pose the question "Where Is the Love?" (A&M/Interscope) and find their answer in a No. 39 debut ... **Ashanti's** "Rock Wit U" (Murder Inc./IDJMG) jumps 48-42* ... The Most Added crown goes to **Beyoncé featuring Jay-Z** this week, as "Crazy In Love" (Columbia) grabs an incredible 88 adds ... Also debuting this week: **Train** and **Michelle Branch**.

CHR/Pop
ON THE RADIO

— Keith Berman, Radio Editor

THE RISE

ARTIST: **Michelle Branch**
LABEL: **Maverick/WB**

By **MIKE TRIAS**/ASSISTANT EDITOR



At age 15 Michelle Branch had already decided that being a musician would be her career. She convinced her parents that home schooling was the best way for her to pursue music, and within a short time the promising singer-songwriter had recorded an independent album, *Broken Bracelet*. This CD landed her a spot on Hanson's This Time Around tour, on which Maverick's Danny Strick saw her perform. Branch signed with Maverick, and in 2001 she released her debut album, *Spirit World*. After going "Everywhere," giving you "All You Wanted," saying "Goodbye to You" and even playing a little "Game of Love" with Santana, the soon-to-be-20 Branch is back for another round with "Are You Happy Now?" the lead single from her June 24 release, *Hotel Paper*.

Of course, with a new album comes a heavy promotional schedule. Branch is currently headlining her own Are You Happy Now tour sponsored by Thermasilk and running until June 4. Then, starting June 19 and continuing through August, Branch will open for The Dixie Chicks on their national tour. Television appearances galore are also on the schedule. She will appear on *Good Morning America* on June 20 and July 18, *Regis & Kelly* on June 27 and *Today* on Sept. 26.

"Are You Happy Now?" has already debuted at No. 33* and at No. 50* on R&R's Hot AC and CHR/Pop charts, respectively. While many of her previous hits featured a more upbeat, positive feel, on "Happy" — with its lyrics about a relationship coming to a bitter end — Branch delves into a slightly darker feel. "Could you look me in the eye/And tell me that you're happy now?/ Would you tell it to my face/Or have I been erased?/Are you happy now?" Perhaps this change of pace has come about due to age or experience. Either way, it's refreshing to

see Branch has changed it up a bit and that she is still growing as a songwriter and musician.

Branch's musical growth seems to have progressed exponentially throughout her childhood. The first documentation of Branch singing was at age 3, when she recorded a tape for her grandma — singing with perfect pitch. Songwriting aspirations soon followed. She sang the chorus to the Beatles' "Ticket to Ride" as "She's got a chicken to ride" until she discovered the real lyrics at age 7. Though disappointed, she believed her words were better and started thinking about writing her own songs. For her 14th birthday Branch asked for a guitar. Though she didn't really know how to play, she had written her first song by the following day.

Hotel Paper is Branch's latest evolution as a musician. Producers on the album include John Shanks, Greg Wells, John Levanthal and Josh Abraham, and guests include Sheryl Crow and Dave Navarro. While Branch wrote most of *Spirit Room* in her mid-teens, *Hotel Paper* was written over the past two years while she was on the road, and, as you have probably guessed, on pads of hotel paper. As for the material on the album, an older Michelle Branch will probably mean older, more mature songs. "Are You Happy Now?" serves as an indication that the most important things about Branch's artistry have remained intact: She is still a singer and songwriter first and foremost, writing from the heart with an honesty that places her at the forefront of the current singer-songwriter movement.

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America's Best Testing CHR/Pop Songs 12 +
For The Week Ending 5/23/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 12-17	Women 18-24	Women 25-34
EVANESCENCE Bring Me To Life (Wind-up)	4.31	4.23	87%	15%	4.41	4.18	4.30
MATCHBOX TWENTY Unwell (Atlantic)	4.25	4.16	81%	9%	4.24	4.29	4.25
KELLY CLARKSON Miss Independent (RCA)	4.21	3.93	83%	9%	4.13	4.38	4.23
CHRISTINA AGUILERA Fighter (RCA)	4.14	3.95	94%	14%	4.16	4.30	4.13
3 DOORS DOWN When I'm Gone (Republic/Universal)	4.09	4.10	94%	29%	3.96	4.20	4.28
GOOD CHARLOTTE The Anthem (Epic)	4.06	3.93	88%	24%	4.37	4.10	3.78
STACIE ORRICO Stuck (ForeFront/Virgin)	4.06	3.96	74%	12%	4.10	4.01	4.02
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.93	3.90	86%	20%	3.84	4.03	4.04
JEWEL Intuition (Atlantic)	3.89	3.69	70%	9%	3.63	3.84	3.98
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.85	3.79	98%	34%	3.85	4.13	3.93
AVRIL LAVIGNE Losing Grip (Arista)	3.84	3.91	89%	22%	3.92	3.73	3.91
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	3.71	3.73	95%	35%	3.66	3.80	3.78
COLDPLAY Clocks (Capitol)	3.71	3.72	63%	16%	3.66	3.61	3.81
FRANKIE J. Don't Wanna Try (Columbia)	3.62	3.62	54%	14%	3.79	3.57	3.75
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.61	3.73	94%	50%	3.71	3.78	3.59
R. KELLY Ignition (Jive)	3.57	3.75	91%	36%	3.78	3.50	3.38
SEAN PAUL Get Busy (40/VP/Atlantic)	3.55	3.68	82%	28%	3.69	3.61	3.37
AALIYAH Miss You (BlackGround/Universal)	3.54	3.60	87%	42%	3.56	3.63	3.51
50 CENT 21 Questions (Shady/Aftermath/Interscope)	3.50	-	71%	21%	3.87	3.35	3.47
WAYNE WONDER No Letting Go (VP/Atlantic)	3.48	3.64	49%	16%	3.57	3.50	3.48
GINUWINE Hell Yeah (Epic)	3.47	3.52	80%	28%	3.44	3.61	3.58
NAS I Can (Columbia)	3.47	3.52	70%	24%	3.58	3.46	3.38
KID ROCK FJ SHERYL CROW Picture (Atlantic)	3.42	3.48	98%	58%	3.23	3.61	3.52
SNOOP DOGG Beautiful (Doggystyle/Priority/Capitol)	3.40	-	68%	24%	3.39	3.39	3.59
BUSTA RHYMES FJ MARIAH CAREY I Know What You Want (J)	3.37	-	68%	21%	3.28	3.31	3.48
AMANDA PEREZ Angel (Powerhouse/Virgin)	3.35	3.33	88%	45%	3.47	3.22	3.34
TYRESE How You Gonna Act Like That (J)	3.34	3.34	66%	22%	3.34	3.38	3.62
JENNIFER LOPEZ FJ LL COOL J All I Have (Epic)	3.32	3.35	96%	58%	3.24	3.29	3.40
JA RULE FJ ASHANTI Mesmerize (Murder Inc./IDJMG)	3.31	3.35	91%	52%	3.41	3.35	3.21
JENNIFER LOPEZ I'm Glad (Epic)	3.28	3.38	83%	27%	3.23	3.28	3.37

Total sample size is 542 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

THALIA F/FAT JOE I Want You (Virgin)
Total Plays: 590, Total Stations: 50, Adds: 18

JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)
Total Plays: 561, Total Stations: 46, Adds: 1

LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)
Total Plays: 559, Total Stations: 31, Adds: 7

STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)
Total Plays: 552, Total Stations: 29, Adds: 1

MERCYME I Can Only Imagine (INO/Curb)
Total Plays: 549, Total Stations: 28, Adds: 4

BEYONCE' Crazy In Love (Columbia)
Total Plays: 547, Total Stations: 88, Adds: 88

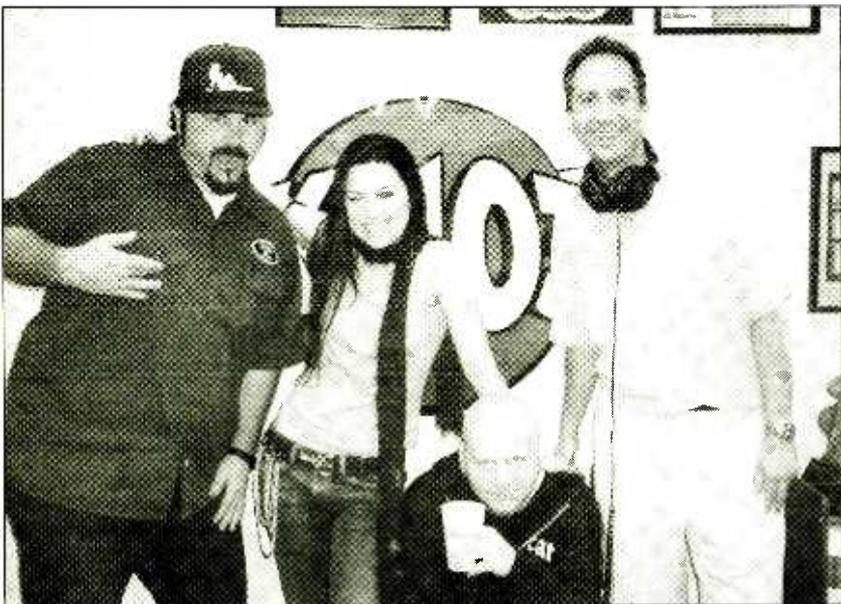
PANJABI MC Beware Of The Boys (Sequence)
Total Plays: 507, Total Stations: 19, Adds: 3

RACHEL FARRIS I'm Not The Girl (Big3)
Total Plays: 488, Total Stations: 40, Adds: 0

FOO FIGHTERS Times Like These (Roswell/RCA)
Total Plays: 458, Total Stations: 40, Adds: 1

BECKY BAEILING Getaway (Universal)
Total Plays: 371, Total Stations: 29, Adds: 1

Songs ranked by total plays



BRINGING THE FANS TO LIFE Wind-up artist Evanescence recently stopped by KJYO/Oklahoma City to hang out in the studio and take some calls from listeners. Seen here (l-r) are KJYO MD J-Rod, Evanescence's Amy Lee and Ben Moody and KJYO PD Mike McCoy.

Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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Will Radio Get Better?

Continued from Page 23

personalities, the chances of finding a passionate radio consumer are slim.

Now we program radio to people who want to use us as a utility, not those who are passionate about the programming. The resulting product drives even more listener to CDs, downloading and satellite radio.

“CHR is as much as two months late on songs. Teens who are really passionate about music have figured out that CHR is the last resort for it.”

Where Are The Personalities?

Another major reason we've suffered TSL loss may be the most important of all: the decreased role and diminished content of air personalities. There was a time when the air

personality was allowed to create compelling content, host the show like it was his and introduce music on a one-to-one level, sharing a playlist that was specially constructed.

Air talents sold the music like it was their favorite music and built up artists by giving us behind-the-scenes information and tidbits about their lives. They passionately sold the station benefits and made the contests appear larger than life.

Bottom line, these great personalities of the past made you feel like you were missing something if you turned off the radio or tuned to another station. Bottom line, they were entertainers, and their presence made every other element of the station better.

Without them, radio is just a jukebox, and people might as well be listening to downloads or the jockless formats on cable radio.

Finding The Answers

The strategy to fix radio is simple, but, as with all things in life, there are no shortcuts. It will take hard work and a lot of patience, because we've chased away many of the people who were passionate about radio, which has become irrelevant to a generation of listeners who have turned to other mediums for satisfaction. The answers come next week, in Part Two: "Radio's Dilemma and the Solution."

Guy Zapoleon is President/CEO of Zapoleon Media Strategies and can be reached at gzapoleon@aol.com.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Burlington, VT; Dallas-Ft. Worth, TX) with their respective program directors and current playlist adds.

Monitored Reporters
181 Total Reporters
127 Total Monitored
54 Total Indicator
52 Current Indicator Playlists
New Reporters (2):
WXXX/Burlington, VT
No Longer A Reporter (2):
WDKF/Dayton, OH
WQZQ/Nashville, TN
Note: WQSM/Fayetteville, NC moves from CHR/Pop to Hot AC. WFHN/New Bedford, MA moves from Monitored to Indicator status.
Reported Frozen Playlist (1):
WZAT/Savannah, GA
Did Not Report, Playlist Frozen (1):
WIFC/Wausau, WI



The Buzz Of Atlantic City

New CHR/Rhythmic scores knockout punch

Signing on a new station or flipping formats in any market can be a very exciting moment for those involved. Even more exciting is when you realize that the market has an obvious format void and that the station you are about to launch has the potential to be No. 1 almost immediately. That was the case with Equity Communications' WZBZ (99.3 The Buzz)/Atlantic City, NJ.

"For a long time Atlantic City was the land that time forgot," says Equity owner/President Gary Fisher of The Buzz. "There wasn't a lot of change in the market, and, to a degree, the choices on the dial for Pop, Rhythmic and female-based radio stations were limited."

Equity's CHR/Pop WAYV was the heritage station in market, playing pop music and limited rhythmic titles. Fisher, through market research provided by Larry Rosin at Edison Music Research and discussions with Dan Vallie and Mike Donovan of Vallie-Richards, discovered that WAYV had P1 listeners who loved rhythmic music and hip-hop.

When they learned that a competitor was about to sign on a 50,000-watt CHR/Rhythmic in the market, Fisher and the guys at Equity knew they had to beat them to the punch. The company had acquired six stations in Atlantic City from Margate Communications, including WZBZ & WGBZ (99.3), a Dance station, and Urban AC WTTW & WBJN (105.5). Fisher used those signals to fill the Rhythmic hole first.

The Buzz signed on Feb. 8, 2002 and went to No. 1 in its first book with an 8.7 12+. In the second book it moved 8.7-10.3, scoring the highest ratings for a radio station in the Atlantic City market in 10 years. I recently talked to Fisher about the launch of The Buzz and how the station went from worst to first.

R&R: With the station using both the 99.3 and 105.5 frequencies, how much of the market does The Buzz cover?

GF: The format absolutely covers the entire market. I would say two-thirds of the market is covered by 99.3, and the southern third of the market is covered by 105.5. Our market is

such that, unless you are fortunate enough to have a 50-kilowatt class D — which there are only four of — you've got to simulcast. It's not perfect, but you can cover the market.

R&R: Did learning that there was a possible competitor coming into your market to sign on a 50-kilowatt Rhythmic station solidify your plans to sign on a CHR/Rhythmic?

GF: It's the old saying: "If you're going to be attacked, attack yourself." We knew that it would cause some rearrangement of share. We knew that WAYV might take a sampling hit, but it would also allow the station to be

free of having to deal with rhythmic music. We could then purify the WAYV format lane and make it more of a heritage Hot AC, which is what it's had its best numbers as.

When you look around the country, you see a lot of heritage CHRs that are getting slammed by Rhythmics, and they tend not to

be able to stabilize themselves. They keep on going down and down and down. That's because sometimes heritage CHRs end up being imprisoned in their own history. It was kind of difficult for us to realize that our days as an 800-pound supertanker CHR were over and that we had to be much more of a modal Hot AC on WAYV. We would not be able to do that if we did not have The Buzz dealing with the youth music.

R&R: What was involved in branding the station so that it stuck in the minds of people in the market?

GF: The positioning statement that we use right now is "99.3 The Buzz, Continuous Hit Music and 18 Blazing Jams in a Row." The Dance-formatted WZBZ was also called The Buzz, but its positioning statement was really just the call letters. A lot of people in radio who have to simulcast to cover a mar-

ket think that if they mention both frequencies on the air, they sound twice as big. But it was my view that, with this new format, we wanted to brand the station as just "99.3 The Buzz."

We used The Buzz because it was a good name for the existing cume of the station to relate to. We felt that The Buzz would be multicultural and not just a straight-ahead Urban. We needed a name that would add to the uniqueness of the station. We could

"I handed Rob Garcia our plan, our research and some liners and sweepers and basically said, 'How do you do. I'm the new guy. By the way, we want this on the air by midnight tonight.'"

have called it "The Beat," we could have called it "Wild," but, again, this format was going to be very adventurous for this market. Why not give it more of a mass-appeal name so that it could be a little bit more user-friendly? Once the station signed on, it created an awful lot of buzz in the market, so we ended up backing into a nice decision, as far as keeping the name The Buzz.

R&R: Do you feel that Equity Broadcasting would have launched The Buzz if it hadn't been for the possible threat of a competitor coming into the market to launch a Rhythmic station?

GF: I had wanted to do a Rhythmic station for the longest time, but we just never had the signals. We're fortunate that we are able to spend on research by Larry Rosin of Edison Research. His annual studies for us had always

shown that rhythmic music was the most popular style of music for people aged 12-34. Again, you can't take a heritage station like WAYV and take it Rhythmic, because WAYV is widely successful in its own right. But, clearly, there was a format hole that was wide open and just waiting for someone with the signals and the courage to fill it.

R&R: Once the company filed that void and launched The Buzz, what did you do to let listeners in Atlantic City know they had a hot new radio station?

GF: We had a van that did nothing but drive around the market. We paid somebody to drive The Buzz van with the radio turned up loud. That was sort of our moving billboard. We did the typical van stops, giving out stickers, key chains and \$10 bills. We spend a lot of money on T-shirts.

I knew that station was going to hit it big. I learned a lesson from Scott Shannon when I was at WHTZ (Z100)/New York: He told me that his true yardstick for when a station is doing well is that you can go into the department stores on Saturday and hear it playing on the radios in the electronic section. By the third week, after The Buzz started gaining some traction, every department store, every home stereo store, every Best Buy — every anything — was playing it. There was a lot of grass-roots promotion. It was really incredible word of mouth.

R&R: What kind of resistance did you get from advertisers?

GF: There's a disconnect between what the listeners think and what the clients think. Some of the advertisers thought the station would do well, but none of them wanted to buy advertising on it. The advertisers that had the courage to jump in early, like furniture stores, car dealers and clubs, got tremendous results — some of the best results they'd ever gotten from radio. We're kind of closing the gap. This is the first month when The Buzz is converting ratings to revenue at the appropriate share. It's been a year of literally pushing the hell out of the station with a good sales staff. We've got a separate and dedicated sales staff just for The Buzz.

R&R: Was there any difficulty in hiring a staff that mirrored the station?

GF: Rob Garcia, who is a very sharp programmer, had been with Margate and was PD for the dance Buzz. Rob is also very good at imaging and production. He really knows his way around the Enco Digital Hard Drive System. He made the jump and stayed with our company, and he has done a wonderful job on The Buzz. At this point he does afternoon drive, and we have a guy named Michael Ray on at night. His name on the air is Big Daddy Michael Ray, and he's on from 7pm-midnight.

We're looking for a morning show and a middayer right now. It's the typical radio story where you sign on very music-intensive to blast a hole through the marketplace, and then you kind of fill in the blanks and go for some depth and texture after the format is secure.

R&R: In a market with a tremendous

amount of radio stations to choose from, did you think that The Buzz would catch on as quickly as it did and get the ratings it did in such a short period of time?

GF: We had research that indicated it would be a top three station in the first book, but I didn't tell anybody that — probably because I didn't believe it myself. People were sort of confused about the station and a little intimidated by it to begin with. I didn't want to add to the intimidation. But the people we used as advisors — Vallie-Richards, Edison Research — all told us that, according to their research, this would be a big format from a 12+ point of view and a youth demo point of view.

"Some of the advertisers thought the station would do well, but none of them wanted to buy advertising on it."

R&R: What has been the most memorable moment for you since the launch of the station?

GF: The most memorable moment was on Thursday, Feb. 7, 2002 at 2pm when we signed our LMA and signed our deal to purchase The Buzz frequencies and I met Rob for the first time. I handed him our plan, our research and some liners and sweepers and basically said, "How do you do, Rob. I'm the new guy. By the way, we want this on the air by midnight tonight."

For the next 10 hours he was looking for music, writing liners, dubbing sweepers and reprogramming our digital automation. At five minutes before midnight he called me and said, "OK, it's going to be rough, but here it comes." That was a very exciting moment.

R&R: Do you see The Buzz getting bigger, from a ratings standpoint point, than it already is?

GF: We went to No. 1 in our first book, and then we went to a 10 share in our second book. I don't know if the station is finished growing. I've got to believe that it probably is, but our consultants say that, based upon the adjustment to WAYV, The Buzz is the only station with absolutely exclusive music that you can't hear anywhere else. All the other music is shared by anywhere from one to two to three stations.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

dthompson@radioandrecords.com

R&R CHR/RHYTHMIC TOP 50

May 23, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	50 CENT 21 Questions (Shady/Aftermath/Interscope)	6231	+423	839986	11	83/6
2	2	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	5605	+412	725109	15	82/6
4	3	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	5443	+528	684454	14	83/6
3	4	SEAN PAUL Get Busy (40/40/VP/Atlantic)	5301	+253	706069	15	86/6
5	5	R. KELLY Ignition (Jive)	4339	+60	521878	23	83/7
8	6	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	4119	+1098	606264	6	69/10
6	7	50 CENT In Da Club (Shady/Aftermath/Interscope)	3620	-158	449030	20	84/6
7	8	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3078	-59	414947	18	76/6
10	9	DA BRAT In Love Wit Chu (So So Def/Arista)	2958	+475	264162	9	73/6
11	10	R. KELLY Snake (Jive)	2732	+395	316686	6	76/7
13	11	JUSTIN TIMBERLAKE Rock Your Body (Jive)	2724	+528	270146	10	58/8
12	12	WAYNE WONDER No Letting Go (VP/Atlantic)	2573	+316	333790	23	75/7
9	13	NAS I Can (Columbia)	2481	-215	310049	15	73/6
21	14	ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	2232	+629	283588	4	81/73
19	15	MONICA So Gone (J)	2156	+452	263258	6	69/5
14	16	PANJABI MC Beware Of The Boys (Sequence)	2073	+42	213911	7	56/7
15	17	FRANKIE J. Don't Wanna Try (Columbia)	2010	+80	190386	13	56/10
25	18	FABOLOUS F/ASHANTI Into You (Elektra/EEG)	1921	+590	215720	4	28/10
17	19	STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)	1883	+32	143502	14	63/4
20	20	JOE BUDDEN Pump It Up (Def Jam/IDJMG)	1841	+201	231116	7	75/4
24	21	BONECRUSHER Never Scared (Arista)	1722	+365	230583	8	63/10
27	22	JENNIFER LOPEZ I'm Glad (Epic)	1672	+382	155989	6	53/8
18	23	GINUWINE Hell Yeah (Epic)	1566	-237	158304	18	65/6
22	24	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	1490	-53	135969	11	45/5
31	25	CHINGY Right Thurr (DDP/Capitol)	1467	+397	137554	4	58/10
39	26	LUDACRIS Act A Fool (Def Jam South/IDJMG)	1324	+536	125236	3	66/9
28	27	KILEY DEAN Make Me A Song (Beatclub/Interscope)	1300	+162	139372	4	65/4
23	28	LIL' KIM The Jump Off (Queen Bee/Atlantic)	1203	-199	168359	17	73/5
26	29	LIL' MO F/FABOLOUS 4 Ever (Elektra/EEG)	1145	-186	156173	12	56/5
34	30	DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	1099	+119	109342	8	51/1
38	31	EMINEM F/50 CENT... Hail Mary (Shady/Aftermath/Interscope)	1062	+246	91296	3	5/2
30	32	HITMAN SAMMY SAM Step Daddy (Universal)	1044	-32	69697	7	44/2
Debut	33	BEYONCE' Crazy In Love (Columbia)	1035	+770	272260	1	79/59
33	34	2PAC F/TRICK DADDY Still Ballin' (Amaru/Death Row/Interscope)	1016	+31	181066	14	37/1
29	35	JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	987	-140	126216	16	62/3
48	36	THALIA FIFAT JOE I Want You (Virgin)	944	+405	131519	2	53/7
36	37	DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)	881	-23	125103	17	36/2
32	38	B2K Girlfriend (Epic)	880	-155	91686	14	60/3
43	39	SMILEZ AND SOUTHSTAR Now That You're Gone (ARTISTdirect)	837	+136	64871	3	55/7
50	40	LOON F/KELIS How You Want That (Bad Boy/Universal)	810	+331	121645	2	62/7
42	41	FLOETRY Say Yes (DreamWorks)	790	+85	82005	4	46/4
44	42	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	786	+128	97880	3	22/10
35	43	TALIB KWELI Get By (Rawkus/MCA)	745	-215	120343	10	53/4
41	44	JAHEIM Put That Woman First (Divine Mill/WB)	725	-3	151462	7	17/1
Debut	45	LUMIDEE Never Leave You (Uh Oh) (Universal)	710	+391	213206	1	43/13
37	46	NELLY Pimp Juice (Fo' Reel/Universal)	669	-199	88999	11	43/2
49	47	AALIYAH Come Over (BlackGround)	624	+114	60905	2	45/3
45	48	MISSY ELLIOTT Pussycat (Elektra/EEG)	613	-11	82257	5	9/3
Debut	49	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	609	+344	74779	1	47/11
Debut	50	SEAN PAUL Like Glue (VP/Atlantic)	609	+310	84914	1	37/11

89 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added[®]

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ARTIST TITLE LABEL(S)	ADDS
ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	73
BEYONCE' Crazy In Love (Columbia)	59
TYRESE Signs Of Love Makin' (J)	33
RASHAD Sweet Misery (Motown)	15
LUMIDEE Never Leave You (Uh Oh) (Universal)	13
GINUWINE In Those Jeans (Epic)	13
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	11
SEAN PAUL Like Glue (VP/Atlantic)	11
RON ISLEY FJR. KELLY What Would You Do? (DreamWorks)	11
MYA My Love Is Like...Whoa (A&M/Interscope)	11

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	+1098
BEYONCE' Crazy In Love (Columbia)	+770
ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)	+629
FABOLOUS F/ASHANTI Into You (Elektra/EEG)	+590
LUDACRIS Act A Fool (Def Jam South/IDJMG)	+536
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	+528
JUSTIN TIMBERLAKE Rock Your Body (Jive)	+528
DA BRAT In Love Wit Chu (So So Def/Arista)	+475
MONICA So Gone (J)	+452
50 CENT 21 Questions (Shady/Aftermath/Interscope)	+423

New & Active

GINUWINE In Those Jeans (Epic)	Total Plays: 503, Total Stations: 40, Adds: 13
SARAI Ladies (Epic)	Total Plays: 477, Total Stations: 33, Adds: 8
LATIF I Don't Want To Hurt You (Motown)	Total Plays: 457, Total Stations: 38, Adds: 3
FOXY BROWN I Need A Man (Violator/IDJMG)	Total Plays: 377, Total Stations: 27, Adds: 2
DA ENTOURAGE Bunny Hop (Universal)	Total Plays: 335, Total Stations: 17, Adds: 1
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	Total Plays: 308, Total Stations: 12, Adds: 3
CHOPPA Choppa Style (No Limit/Universal)	Total Plays: 307, Total Stations: 14, Adds: 1
LIL' JON & THE EASTSIDE BOYZ I Don't Give A @#\$% (TVT)	Total Plays: 287, Total Stations: 12, Adds: 0
CLIPSE Hot Damn (Star Trak/Arista)	Total Plays: 258, Total Stations: 30, Adds: 9
TAMIA Officially Missing You (Elektra/EEG)	Total Plays: 256, Total Stations: 31, Adds: 3

Songs ranked by total plays

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

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RANK ARTIST TITLE LABEL

- 1 **50 CENT** 21 Questions (*Shady/Aftermath/Interscope*)
- 2 **SEAN PAUL** Get Busy (*VP/Atlantic*)
- 3 **FABOLOUS f/LIL' MO** Can't Let You Go (*Elektra/EEG*)
- 4 **LIL' KIM f/50 CENT** Magic Stick (*Queen Bee/Atlantic*)
- 5 **R. KELLY f/BIG TIGGER** Snake (*Jive*)
- 6 **BUSTA RHYMES f/MARIAH CAREY...** I Know What You Want (*J*)
- 7 **BONECRUSHER** Never Scared (*So So Def/Arista*)
- 8 **BEYONCE'** Crazy In Love (*Columbia*)
- 9 **WAYNE WONDER** No Letting Go (*VP/Atlantic*)
- 10 **50 CENT** In Da Club (*Shady/Aftermath/Interscope*)
- 11 **JOE BUDDEN** Pump It Up (*Def Jam/IDJMG*)
- 12 **PANJABI MC** Beware Of The Boys (*Sequence*)
- 13 **LUMIDEE** Never Leave You (*Straight Face*)
- 14 **SNOPP DOGG** Beautiful (*Doggy Style/Priority/Capitol*)
- 15 **LIL' KIM** The Jump Off (*Queen Bee/Undeas/Atlantic*)
- 16 **FABOLOUS** Into You (*Elektra/EEG*)
- 17 **ASHANTI** Rock Wit U (*Murder Inc./IDJMG*)
- 18 **2PAC** Still Ballin' (*Amaru/Tha Row/Interscope*)
- 19 **CHINGY** Right Thurr (*Priority/Capitol*)
- 20 **DA BRAT** In Love Wit U (*So So Def/Arista*)
- 21 **LUDACRIS** Act A Fool (*Def Jam South/IDJMG*)
- 22 **LIL' JON & EASTSIDE BOYZ** Get Low (*TVT*)
- 23 **LOON f/KELIS** How You Want That (*Bad Boy/Universal*)
- 24 **R. KELLY** Ignition (*Jive*)
- 25 **NAS** I Can (*Columbia*)
- 26 **SEAN PAUL** Like Glue (*VP/Atlantic*)
- 27 **EMINEM** Hail Mary (*Shady/Aftermath/Interscope*)
- 28 **MONICA** So Gone (*J*)
- 29 **TALIB KWELI** Get By (*Rawkus/Priority*)
- 30 **FREEWAY** Flipside (*Roc-A-Fella/IDJMG*)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17/03. © 2003, R&R, Inc.



PHIAT MIX SIX

- JOE BUDDEN FEATURING BUSTA RHYMES Fire (*Spit/IDJMG*)
- PHARRELL FEATURING JAY-Z Frontin' (*Star Trak/Arista*)
- KEITH MURRAY Candi Bar (*Def Jam/IDJMG*)
- LOON FEATURING KELIS How You Want That (*Bad Boy/Universal*)
- FREEWAY FEATURING CADDILLAC TAH Flipside (*Roc-A-Fella/IDJMG*)
- SEAN PAUL Like Glue (*VP/Atlantic*)



Joe Budden's "Pump It Up" (Spit/IDJMG) is a pick of mine. All I can say is, "Pump, pump, pump, pump, pump, pump it up!" Hi-C's "Let Me Know" (Independent) is a West Coast banger straight out of the Quik Family and produced by DJ Quik. Hi-C is getting us ready for the summer with this banger, and it is heating up the streets out in Cali. All I can say about De La Soul's "Shoomp" (Tommy Boy) is it's De La with Sean Paul on the hook! This is the one that needs to be played at high volume at your neighborhood street party! Wildchild featuring Vinia Mohica's "Party Up" (Independent) is for the cats who love Madlib production and Wildchild lyrics. Straight out of the 805, Wildchild brings you the raw hip-hop that is just a sample of what is on his album. A must-have for the crates.

— DJ Raphiki, KPWR/Los Angeles



I love this new dude called Sincere. His song, "What" (BlackGround/Universal), was produced by Timbaland, so if this cat blows up, I can say I was the first person to pick the record. I love the new one by Joe Budden and Busta Rhymes called "Fire" (Spit/IDJMG). The name says it all. This will be one of the hottest records this summer. Pharrell and Jay-Z's "Frontin'" (Star Trak/Arista) is my joint! I can sing the entire song. I love this song. It's all that, and I'm feelin' it the most!

— DJ Kay Dunaway

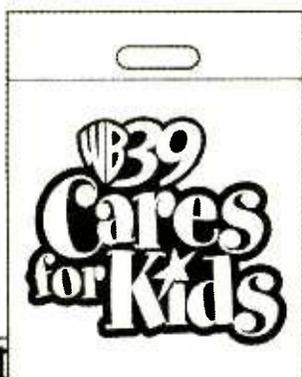


DA BRAT COMES TO TUCSON So So Def/Arista recording artist Da Brat recently stopped by KOHT (Hot 98.3)/Tucson, AZ to promote her single "In Love Wit Chu." Seen here are (l-r) KOHT PD R Dub, Da Brat and Arista's Lori Rischer.

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ON THE RECORD

This Week's Hottest Music Picks

Gina Lee Fuentez
MD, KPRR/EI Paso

Talib Kweli featuring Jay-Z, Busta Rhymes & Jadakiss' "Get By (Remix)" (Rawkus/MCA): The remix is the shizznit.

Kylie Dean's "Make Me a Song" (Beat-club/Interscope): Blowin' up.

Foxy Brown's "Yeah" (Violator/IDJMG): This is a dope song.

Bubba Sparxxx's "Jimmy Mathis" (Beat-club/Interscope): It's a good record.



Fabulous

Fisher

PD, WHZT/Greenville, SC

Beyoncé featuring Jay-Z's "Crazy In Love" (Columbia): It comprises everything a hit record should be.

Lil Jon & The Eastside Boyz featuring Ying Yang Twins' "Get Low" (TVT): We're playing this in our night slot.

Pablo Sato
MD, XHTZ/San Diego

Mya's "My Love Is Like Whoa" (A&M/Interscope): It's good to have a new single from Mya. This is a hot record that I think will do well for us.

Fabulous featuring Tamia's "So Into U" (Elektra/EEG): This is getting requests for us.

50 Cent, Eminem & Busta Rhymes' "Hail Mary 2003" (Shady/Aftermath/Interscope): No. 1 phones and research.

Mark Adams
PD, KXJM/Portland, OR

Beyoncé featuring Jay-Z's "Crazy In Love":

This song is hot on the air; it's two artists you have to address.

Thalia featuring Fat Joe's "I Want You" (Virgin): I think this will blow up at Rhythmic, and not just in Hispanic markets.

Mya's "My Love Is Like Whoa": Great track, good hooks, sounds good on the radio.

Loon featuring Kelis' "How You Want That" (Bad Boy/Universal): This is crossing from mix show play. Smokin' production.

Sean Paul's "Like Glue" (VP/Atlantic): Don't try to understand Sean Paul, just play 'im.

Beata
MD, WLLD/Tampa

Fabulous featuring Tamia's "Into You": After one week, this record is top five phones. "Into You" is going to be as huge as, if not bigger than, "Can't Let Go."

Bonecrusher's "Never Scared" (So So Def/Arista): A club banger.

Beyoncé featuring Jay-Z's "Crazy In Love": Hot! Starting to get phones. Great female record for the summer.

Angel Garcia
PD, KWYL/Reno, NV

Keith Murray's "Candi Bar" (Def Jam/IDJMG): This should be Keith's big hit. Hopefully now PDs can respect this kid, who has been grindin' it out for years.

Pharrell featuring Jay-Z's "Frontin'" (Star Trak/Arista): Everyone should be playing this.

Lumidee's "Never Leave (Uh Oh)" (Straight Face/Universal): Smooth vocals with a familiar beat.

Murph Dawg
MD, WHZT/Greenville, SC

Sean Paul's "Like Glue": That's the one.

This is a smash! I think this is definitely a No. 1 record.

Beyoncé featuring Jay-Z's "Crazy In Love": This is a good record, and the beat is tight.

Antdog
PD, KKUU/Palm Springs, CA

Baby Bash featuring Frankie J's "Suga Suga" (Good Guy Ent.): That's phat.

Lumidee's "Never Leave (Uh Oh)" Feelin' this one.

Mr. Capone's "You're the One for Me": Dude, he's just so big out here. We had an in-store with him, and there were 400 screaming girls.

Black Eyed Peas featuring Justin Timberlake's "Where Is the Love" (A&M/Interscope): This will be the new song for the YMCA.

Jay-Z's "La-La-La (Excuse Me Again)" (Bad Boy/Universal): Hot track.

Sarah O'Connor
MD, WPGC/Washington

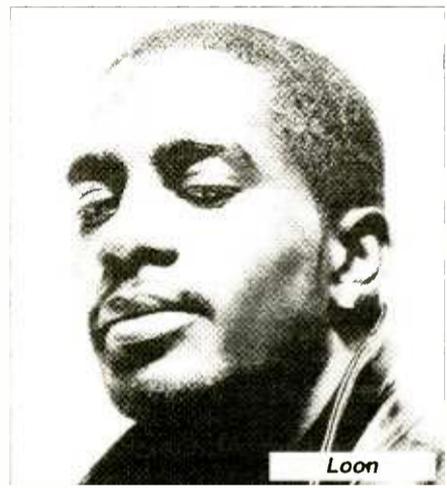
Nick Cannon featuring B2K's "Feelin' Freaky" (Jive): I love him.

Blaque's "Ugly" (Columbia): Missy is on fire! It's another women's anthem.

Scooter B. Stevens
PD, KQBT/Austin

Baby Bash featuring Frankie J's "Suga Suga": Smooth groove about love. Chicks will dig it.

Fabulous featuring Tamia's "Into You": Had to put this on right away in all day-part rotations. I'm so into it!



Loon



Mya

Karen Wild
MD, KUBE/Seattle

Dream featuring Loon's "Crazy" (Bad Boy/Universal): It's a little bit pop, a little bit rhythmic, very catchy and sounds like a nice summer record.

Mya's "My Love Is Like Whoa": I really like this. She is all grown up, and you don't have to look at her to see it — you can hear it in her lyrics!

Sean Paul's "Like Glue": This record is so hot, it has summer written all over it!

Orlando
PD, WLLD/Tampa

Fabulous featuring Tamia's "Into You": This is a strong record with real female appeal. I think using Tamia will turn out to be a blessing in disguise. Great response on the air.

Tamia's "Officially Missing You" (Elektra/EEG): I can't stop listening to this record. I can't lead the way on this one, but I'm screaming from the bleachers until it gets to my side of the field. Love it!

Jay-Z's "La-La-La (Excuse Me Again)" (Bad Boy/Universal): How can you not feel that one? Although it has no way of working, at least 1,000 guys will try that line at a club this weekend. I know that I'm gonna be one of 'em!

Erik Bradley
MD, WBBM/Chicago

Ludacris' "Act a Fool" (Def Jam South/IDJMG): What a rock star he has become!

Mya's "My Love Is Like Whoa": Go, Mya!

Loon featuring Kelis' "How You Want That" (Bad Boy/Universal): Bad Boy ain't goin' nowhere!

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 5/23/03

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top songs like FABOLOUS Can't Let You Go, 50 CENT In Da Club, SEAN PAUL Get Busy, etc.

Total sample size is 409 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

HEAD RUSH

ARTIST: Sean Paul LABEL: VP/Atlantic

By MIKE TRIAS/ASSISTANT EDITOR



Kingston, Jamaica native Sean Paul has been tearing up the charts lately, and now he's going to hit the road with another one of today's "instant" successes: He'll be joining 50 Cent for the second half of the rapper's summer tour, beginning July 13.

The multiethnic Sean Paul Henriques (he has Portuguese, Chinese and Jamaican blood) was born to parents who were both athletes. In his younger years Paul was a swimmer and water polo player who competed in international meets with the Jamaican National water polo team.

"Baby Girl" was his 1996 debut single, and it quickly established him as a dancehall force in Jamaica. A few years later he collaborated with DMX on "Top Shotta" for Hype William's Belly soundtrack, allowing him to gain a foothold with American audiences.

His platinum sophomore album, Dutty Rock, has spawned the hits "Gimme the Light" and "Get Busy." Now Dutty Rock has another single that's bound to stick in your head: "Like Glue." It has already debuted at No. 50* on R&R's CHR/Rhythmic chart, and the Benny Boom-directed video will arrive at video outlets soon.

Reporters

- List of reporters and their monitored stations across various markets including Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Dallas, Denver, Detroit, Houston, Indianapolis, Jacksonville, Kansas City, Las Vegas, Little Rock, Los Angeles, Louisville, Miami, Milwaukee, Minneapolis, Mobile, Montgomery, Nashville, New York, Norfolk, Oklahoma City, Omaha, Orlando, Philadelphia, Phoenix, Portland, Raleigh, Richmond, Sacramento, St. Louis, Tampa, Toledo, Tulsa, and Washington, DC.

Monitored Reporters 99 Total Reporters 89 Total Monitored 10 Total Indicator

New Reporters (8): WQSX/Boston, MA CKEY/Buffalo, NY WRCL/Flint, MI WYIL/Knoxville, TN WBVD/Melbourne, FL KCJZ/San Antonio, TX KTBT/Tulsa, OK WWKL/Harrisburg, PA

Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY *
PD/MD: Sugar Bear
APD: Marie Cristal
 28 ASHANTI "Rock"
 4 JAVIER "Crazy"
 1 BEYONCE "Crazy"
 B.G. "Gangsta"
 MYSTIC/DONELL JONES "Breathe"

KEDG/Alexandria, LA
OM/MD: Jay Stevens
MD: Wade Hampton
 15 LIL' JON "Low"
 1 RASHAD "Misery"

WHTA/Atlanta, GA *
PD: Jerry Smokin' B
APD: Dimitrius Stevens
MD: Ramona Debraux
 67 LIL' JON "Low"
 5 BEYONCE "Crazy"
 3 LUMIDEE "Leave"
 2 ASHANTI "Rock"

WVEE/Atlanta, GA *
OM/MD: Tony Brown
APD/MD: Tosha Love
 31 ASHANTI "Rock"
 29 BEYONCE "Crazy"

WFXA/Augusta, GA *
OM/MD: Ron Thomas
 8 ASHANTI "Rock"
 6 BEYONCE "Crazy"

WPRW/Augusta, GA *
PD: Tim Snell
MD: Nightrain
 27 ASHANTI "Rock"
 11 BEYONCE "Crazy"
 MYSTIC/DONELL JONES "Breathe"
 NIVEA "Reasons"
 TAMIA "Missing"

WERQ/Baltimore, MD *
APD/MD: Neke At Night
 14 ASHANTI "Rock"
 9 BEYONCE "Crazy"

WEMX/Baton Rouge, LA *
OM: Don Gosselin
PD: J-Tweezy
 50 BEYONCE "Crazy"
 27 ASHANTI "Rock"
 26 LIL' JON "Low"
 2 MYSTIC/DONELL JONES "Breathe"

KTCX/Beaumont, TX *
DM: Jim West
PD: Al Payne
 27 ASHANTI "Rock"
 7 LIL' JON "Low"
 3 BEYONCE "Crazy"
 3 JAVIER "Crazy"
 RASHAD "Misery"
 SYLEENA JOHNSON "Faithful"

WJZD/Biloxi-Gulfport, MS *
OM/MD: Rob Neal
MD: Tabari Daniels
 24 LIL' JON "Low"
 11 ASHANTI "Rock"
 7 BEYONCE "Crazy"
 1 RASHAD "Misery"
 1 MYSTIC/DONELL JONES "Breathe"

WBOT/Boston, MA *
PD: Steve Gousby
APD: Lamar Robinson
MD: T. Clark
 12 BEYONCE "Crazy"
 5 LUDACRIS "Foot"

WBLK/Buffalo, NY *
PD/MD: Chris Reynolds
 7 LUMIDEE "Leave"
 6 BEYONCE "Crazy"
 VIVIAN GREEN "Fanatic"

WSSP/Charleston, SC *
PD: Jeff Lee
 96 50 CENT "21"
 84 FABOLOUS F/LL MO "Can't"
 82 JAHEIM "Woman"
 81 BUSTIA RHYMES/MARIAH "Know"
 81 FLOETRY "Yes"
 62 R. KELLY "Woman"
 60 SEAN PAUL "Busy"
 58 MONICA "Gone"
 56 RON ISLEY F/R KELLY "What"
 51 LIL' MO F/FABOLOUS "Ever"
 46 SNOOP DOGG "Beautiful"
 42 CHOPPA "Choppa"
 39 LIL' KIM "Jump"
 39 WAYNE WONDER "Letting"
 35 NAS "Can"
 35 JAY-Z "Excuse"
 35 TYRESE "Gonna"
 32 LIL' JON "Low"
 31 AALIYAH "Miss"
 31 R. KELLY "Snake"
 31 JOE BUODEN "Pump"
 30 BONECRUSHER "Never"
 29 HITMAN SAMMY SAM "Daddy"
 29 J. LOPEZ F/LL COOL J "Have"
 28 HEATHER HEADLEY "Wish"
 25 DAVID BANNER "Like"
 24 MISSY ELLIOTT "Gossip"
 23 50 CENT "Club"
 20 GINUWINE "Jeans"
 20 TYRESE "Signs"
 20 KELLY SPACE "Nowhere"
 20 GINUWINE "Jeans"
 19 KILEY DEAN "Song"
 17 EMINEM F/50 CENT "Half"
 17 MYA "Whoa"
 15 BEYONCE "Crazy"
 14 B2K AND P DIDDY "Bump"
 11 NIVEA "Laundromat"
 11 CONNEKT 4 "One"
 9 ASHANTI "Rock"
 9 LUDACRIS "Foot"
 9 J.S. Cream

WVWZ/Charleston, SC *
OM/MD: Terry Base
MD: Yanni O'Donohue
 34 ASHANTI "Rock"
 33 LIL' JON "Low"
 31 BEYONCE "Crazy"
 5 NIVEA "Reasons"
 MYSTIC/DONELL JONES "Breathe"

WPEP/Charlotte, NC *
OM/MD: Terri Avery
APD/MD: Nate Quirk
 39 ASHANTI "Rock"
 29 BEYONCE "Crazy"
 27 ASHANTI "Rock"
 16 LIL' JON "Low"
 16 THALIA F/FAT JOE "Want"

WJTT/Chattanooga, TN *
PD: Keith Landecker
MD: Magic
 36 BEYONCE "Crazy"
 6 THALIA F/FAT JOE "Want"
 5 JAVIER "Crazy"
 1 ASHANTI "Rock"
 B.G. "Gangsta"
 RASHAD "Misery"
 MYSTIC/DONELL JONES "Breathe"

WGCI/Chicago, IL *
OM/MD: Eiray Smith
APD/MD: Tiffany Green
 No Adds

WPWX/Chicago, IL *
PD: Jay Alan
MD: Traci Reynolds
 34 ASHANTI "Rock"
 27 BEYONCE "Crazy"

WDFW/Cincinnati, OH *
PD/MD: Terri Thomas
 26 ASHANTI "Rock"
 12 BEYONCE "Crazy"
 5 LUDACRIS "Foot"

WENZ/Cleveland, OH *
PD: Kim Johnson
MD: Eddie Bauer
 20 LIL' KIM F/50 CENT "Magic"
 10 ASHANTI "Rock"
 2 BEYONCE "Crazy"

WHTX/Columbia, SC *
PD: Chris Connors
APD: Harold Banks
MD: Shanik Mincie
 46 LIL' JON "Low"
 18 ASHANTI "Rock"
 8 BEYONCE "Crazy"
 B.G. "Gangsta"
 MYSTIC/DONELL JONES "Breathe"

WVMD/Columbia, SC *
PD/MD: Mike Love
APD: Vemessa Pendergrass
 33 LIL' JON "Low"
 17 ASHANTI "Rock"
 9 RASHAD "Misery"
 7 BEYONCE "Crazy"
 4 LUMIDEE "Leave"
 JAVIER "Crazy"
 MYSTIC/DONELL JONES "Breathe"

WVFX/Columbus, GA
PD: Michael Soul
 48 ASHANTI "Rock"
 26 BEYONCE "Crazy"
 7 JAVIER "Crazy"
 5 RASHAD "Misery"
 4 B.G. "Gangsta"

WVCK/Columbus, OH *
PD: Paul Strong
MD: Warren Stevens
 22 ASHANTI "Rock"
 12 ASHANTI "Rock"
 11 LIL' JON "Low"
 11 BEYONCE "Crazy"

KKDA/Dallas-Ft. Worth, TX *
PD/MD: Skip Cheatham
 41 ASHANTI "Rock"
 22 BEYONCE "Crazy"
 3 LOON F/KELIS "That"

WDTJ/Detroit, MI *
PD: Lance Patton
MD: Spudd
 30 ASHANTI "Rock"
 28 LIL' JON "Low"
 B.G. "Gangsta"
 BEYONCE "Crazy"

WJLB/Detroit, MI *
PD: KJ Holiday
APD/MD: Kris Kelley
 19 ASHANTI "Rock"
 16 LIL' JON "Low"
 4 BEYONCE "Crazy"
 THALIA F/FAT JOE "Want"

WJMN/Dothan, AL
OM/MD: JR Wilson
MD: Jamar Wilson
 5 LIL' JON "Low"
 5 RASHAD "Misery"

WZFX/Fayetteville, NC *
PD: Jeff Anderson
APD: Carret Davis
MD: Taylor Morgan
 6 LUMIDEE "Leave"
 2 BEYONCE "Crazy"
 1 ASHANTI "Rock"
 JAVIER "Crazy"

WTMG/Gainesville-Ocala, FL *
PD/MD: Chris Ryan
 27 LIL' JON "Low"
 27 ASHANTI "Rock"
 BEYONCE "Crazy"
 MYSTIC/DONELL JONES "Breathe"
 RASHAD "Misery"

WIKS/Greenville, NC *
PD/MD: B.K. Kirkland
 10 ASHANTI "Rock"
 2 BEYONCE "Crazy"

WJMV/Greenville, SC *
PD/MD: Doug Davis
 22 ASHANTI "Rock"
 14 LIL' JON "Low"
 14 BEYONCE "Crazy"
 2 JAVIER "Crazy"
 1 THALIA F/FAT JOE "Want"
 LUMIDEE "Leave"

WEUP/Huntsville, AL *
PD/MD: Steve Murry
 52 LIL' JON "Low"
 1 BEYONCE "Crazy"
 ASHANTI "Rock"
 B.G. "Gangsta"

WJMI/Jackson, MS *
OM/MD: Stan Branson
 19 LIL' JON "Low"
 8 ASHANTI "Rock"
 3 BEYONCE "Crazy"
 B.G. "Gangsta"

WRJH/Jackson, MS *
PD: Steve Poston
MD: Lil' Homie
 46 ASHANTI "Rock"
 43 LUDACRIS "Foot"
 B.G. "Gangsta"
 BEYONCE "Crazy"
 THALIA F/FAT JOE "Want"

WJBT/Jacksonville, FL *
PD: Mike Williams
MD: G-Wiz
 55 LIL' JON "Low"
 12 CHINGY "Right"
 5 ASHANTI "Rock"
 3 BEYONCE "Crazy"
 2 DAVID BANNER "Like"
 1 FIELD MOB "Know"
 T.I. "24s"

KPRS/Kansas City, MO *
APD/MD: Myron Fears
 4 ASHANTI "Rock"
 4 BEYONCE "Crazy"

KIHZ/Killeen-Temple, TX
PD/MD: Mychal Maguire
 18 GINUWINE "Jeans"
 15 BEYONCE "Crazy"
 11 PAPA REU "Represent"
 10 LUDACRIS "Foot"

KRRQ/Lafayette, LA *
PD/MD: John Kinnit
 25 LIL' JON "Low"
 1 MYSTIC/DONELL JONES "Breathe"
 B.G. "Gangsta"
 RASHAD "Misery"
 SYLEENA JOHNSON "Faithful"

WQHH/Lansing, MI *
PD/MD: Brant Johnson
 56 ASHANTI "Rock"
 18 CHINGY "Right"
 BEYONCE "Crazy"
 JAVIER "Crazy"
 LIL' JON "Low"
 MYSTIC/DONELL JONES "Breathe"
 RASHAD "Misery"

WBTF/Lexington-Fayette, KY *
PD/MD: Jay Alexander
 24 ASHANTI "Rock"
 12 LIL' JON "Low"
 12 BEYONCE "Crazy"
 JAVIER "Crazy"
 MYSTIC/DONELL JONES "Breathe"
 RASHAD "Misery"

KIPR/Little Rock, AR *
OM/MD: Joe Booker
 12 RASHAD "Misery"
 LIL' JON "Low"
 ASHANTI "Rock"
 BEYONCE "Crazy"
 JAVIER "Crazy"
 MYSTIC/DONELL JONES "Breathe"

KKBT/Los Angeles, CA *
PD: Rob Scorpio
MD: Dorsey Fuller
 43 ASHANTI "Rock"
 5 BEYONCE "Crazy"

WGZB/Louisville, KY *
PD: Mark Gunn
MD: Gerald Harrison
 38 JAVIER "Crazy"
 4 ASHANTI "Rock"
 27 LIL' JON "Low"
 13 BEYONCE "Crazy"
 7 RASHAD "Misery"
 B.G. "Gangsta"

WFXM/Macon, GA
OM/MD: Ralph Meachum
 65 LIL' JON "Low"
 6 CLIPSE "Hot"
 4 RASHAD "Misery"

WIBB/Macon, GA
PD: Chris Williams
APD: Ava Blakk
 17 SONNY SPOON "Game"
 9 BEYONCE "Crazy"
 9 LIL' JON "Low"
 7 ASHANTI "Rock"
 5 LIL' KIM F/50 CENT "Magic"
 2 JAVIER "Crazy"
 2 RASHAD "Misery"

WHRK/Memphis, TN *
OM/MD: Nate Bell
APD: Eileen Collier
MD: Devin Steel
 37 LIL' JON "Low"
 1 ASHANTI "Rock"
 MYSTIC/DONELL JONES "Breathe"
 RASHAD "Misery"
 VIVIAN GREEN "Fanatic"

WEDR/Miami, FL *
OM/MD: Cedric Hollywood
 46 ASHANTI "Rock"
 49 BEYONCE "Crazy"
 29 LIL' JON "Low"
 2 JAVIER "Crazy"

WMIB/Miami, FL *
PD: Dion Summers
 97 FABOLOUS F/LL MO "Can't"
 86 50 CENT "21"
 86 50 CENT/MOTRIOUS "Realist"
 81 BUSTIA RHYMES/MARIAH "Know"
 71 TYRESE "Gonna"
 68 SNOOP DOGG "Beautiful"
 63 LIL' KIM F/50 CENT "Magic"
 53 BONECRUSHER "Never"
 49 AALIYAH "Miss"
 48 LIL' JON "Low"
 46 BEENIE MAN F/LADY "Bossman"
 40 R. KELLY "Snake"
 37 JAY-Z "Excuse"
 36 2PAC F/TRICK DADDY "Ballin"
 35 ASHANTI "Rock"
 35 PHARELL F/JAY-Z "Fromm"
 30 DUECE POPPY "Mind"
 29 LIL' KIM "Jump"
 30 BEYONCE "Crazy"
 29 LOON F/KELIS "That"
 26 BABY F/CLIPSE "Happened"
 26 50 CENT "Club"
 26 MISSY ELLIOTT "Pussycat"
 26 LUMIDEE "Leave"
 22 PANJABI MC "Boys"
 21 JOE BUODEN "Pump"
 18 MARY J. BLIGE "Sex"
 16 NAS "Can"
 16 WAYNE WONDER "Letting"
 15 50 CENT "P.I.M.P."
 14 LIL' JON "Give"
 11 2PAC "Manson"
 7 GINUWINE "Jeans"

WKKV/Milwaukee, WI *
MD: Doc Love
 8 LIL' MO F/FABOLOUS "Ever"
 5 ASHANTI "Rock"
 2 BEYONCE "Crazy"
 1 SYLEENA JOHNSON "Faithful"

WBLX/Mobile, AL *
PD/MD: Myronda Reuben
 3 BEYONCE "Crazy"
 1 ASHANTI "Rock"
 RASHAD "Misery"
 SYLEENA JOHNSON "Faithful"

WZHT/Montgomery, AL
PD: Darryl Elliott
MD: Michael Long
 33 ASHANTI "Rock"
 27 LIL' JON "Low"
 13 BEYONCE "Crazy"
 7 RASHAD "Misery"
 B.G. "Gangsta"

WNPL/Nashville, TN *
PD: Tac
APD: Daz
 61 BUSTIA RHYMES/MARIAH "Know"
 56 MONICA "Gone"
 57 50 CENT "21"
 57 FABOLOUS F/LL MO "Can't"
 56 R. KELLY "Snake"
 54 JAHEIM "Woman"
 50 FLOETRY "Yes"
 45 HITMAN SAMMY SAM "Daddy"
 37 GINUWINE "Jeans"
 36 MISSY ELLIOTT "Pussycat"
 36 ASHANTI "Rock"
 34 CHINGY "Right"
 34 JOE BUODEN "Pump"
 38 LIL' MO F/FABOLOUS "Ever"
 30 BONECRUSHER "Never"
 29 DAVID BANNER "Like"
 28 LIL' JON "Low"
 27 ORU HILL "Love"
 27 LUDACRIS "Foot"
 26 AALIYAH "Come"
 26 SNOOP DOGG "Beautiful"
 25 SEAN PAUL "Busy"
 24 DA BRAT "Love"
 23 NAS "Can"
 23 LOON F/KELIS "That"
 22 WAYNE WONDER "Letting"
 21 BEYONCE "Crazy"
 27 ORU HILL "Love"
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 22 WAYNE WONDER "Letting"
 21 BEYONCE

TYRESE

FOLLOWS UP HIS #1 HIT
WITH THE SEXY SMASH

SIGNS OF LOVE MAKIN'

FROM HIS SOON TO BE
PLATINUM J RECORDS DEBUT
I WANNA GO THERE

37* Mainstream

NEW THIS WEEK:

KHHT/LA, WSSP/Charleston,
WHQT/Miami, WJKS/Wilmington,
KJLH/LA and more...

Phones Already at
Top 10 WHRK
Top 15 KMJJ

"'Signs of Love Makin' is a GREAT sophomore single from a spectacular album!!!" – Nate Bell PD of WHRK/KJMS, Memphis

"This record is outta here!!!" – Raphael George WPHI, Philadelphia

"Just when you think Tyrese has done it all he up and surprises you again! 'Signs of Love Makin' further establishes Tyrese as the great artist he is!" – Derrick Brown, PD of WHQT

KATZ 37X	WHRK 20X
WJLB 19X	WTLZ 30X
WEDR 20X	WQUE 18X
WCKX 35X	WAJZ 20X
WKYS 12X	WIZF 25X
KMJJ 27X	WDTJ 18X
WZHT 26X	and more...

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The Changing Face Of Urban AC

Continued from Page 1

I think we were the second Urban AC in the country, behind WVAZ. We are No. 1 25-54 in the market with a 9.4 and No. 2 12+. We're No. 1 35-64 and No. 4 18-34. How do I feel about Urban AC in this new millennium? I love it!

SW: If you're looking for a definition that fits all of Urban AC, you're not going to find it. Musically speaking, the demos that everybody is chasing are the same, but the people within the demos, their musical tastes are changing, potentially opening up new musical formats. There are now niches within niches.

ES: Urban AC truly has a position in the radio industry. It's a viable format and an important format that women adore. For relaxation, for comfort, this is the format. People need to be comforted through music. And for people who are in love or want to be in love, this format is vitally important. I have all praises and optimism for the Urban AC format.

MS: I can only speak on how I feel the format has changed in the last couple of years, because I'm new to this format, in terms of programming. I've come from mainstream Urban stations [KKBT/Los Angeles, KMEL/San Francisco]. Urban AC, in many markets, is a very slow jam-, pure R&B-oriented format, but, as it evolved, it had to incorporate some of the classics, like Tupac, Biggie, Snoop and Dre. All this music tests gigantic, and the incorporation of that genre is the biggest transition that the format is making.

"Urban AC truly has a position in the radio industry. It's a viable format and an important format that women adore."

Eroy Smith

R&R: What are the mistakes that Urban AC has to avoid making in order to keep up with other formats?

ES: One of the things I am learning is that we need to remember that Urban AC is still a hit format. It is not necessarily an Anita Baker or Luther Vandross format; it's now a

Jaheim format. It is now a Yolanda Adams format. At V103, we went ahead and put on the Busta Rhymes and Mariah Carey song. It's a play-

"I see some Urban ACs making mistakes that I made early on, and that is trying to be all things to all people. That is one thing you shouldn't do."

Joe Tamburro

by-play format. Back in the day would a Tyrese have made it on Urban AC? No, he's too young. He looks like a guy who only attracts teenagers. But Tyrese has gone beyond the Urban mainstream.



MS: I have two hip-hop competitors in my market — KPWR and KKBT. So, because I'm programming to an adult audience — and we consider ourselves to be an R&B station — what I have to continually check myself on is not moving too fast on some of these currents that explode.

What we do is cherry-pick the best of the best once it gets broken fully in the market. In the last month the station has made an important transition that is new for us. We are playing two records in rotation that are technically young hip-hop records that are now testing with adults: Snoop Dogg's "Beautiful" and 50 Cent's "21 Questions." They've crossed all the way over and are gigantic adult records.

JT: I see some Urban ACs making mistakes that I made early on, and that is trying to be all things to all people. That is one thing you shouldn't do. You'll find that you have to be true to the format. If you're true to it, the format will work for you and do a great job.

R&R: Has billing kept pace?

DB: Billing is fine. I wouldn't say we had increases, but we remained steady. It's been hard recovering from 9/11 and the bad economy.

ES: V103 was one of the top 10-billing Urban stations in the country. Financially, it is still a viable format for generating money.

JT: Billing is through the roof, and the forecast for this year is looking good.

MS: Billing-wise, the station is doing great. We've been outpacing our monthly projections every single month for the last year.

R&R: How do you stack up to mainstream Urban?

ES: If you look at the 25-54 numbers, WGCI — our sister station — was No. 1 with a 5.9. WBBM is No. 2 with a 5.0, and WNUA is No. 3 in a tie with V103 with a 4.9. In terms of WPWX (Power 92), V103 beats Power 12+ with a 3.8 vs. a 2.7 to place 12th. With the prime demo of 25-54 we're sitting at No. 3.

SW: Honestly, it's a tough battle. KKDA, a station within our company — Service Broadcasting — is such a monster in the market that it doesn't leave a whole lot on the table, ratings-wise. What's on the table, everybody is scrambling for.

DB: WEDR used to be our main competition, but now I'm more in competition with the Smooth Jazz station, WLVE. They play a lot of R&B music. I listen to the station, and I'm looking for the jazz, and I'm hearing Teddy Pendergrass and Temptations records.

JT: In this market, with the exception of 18-34, we actually beat our sister station, WUSL, to finish No. 1 in the market, and we have consistently beat them 12+, 25-54 and 35-64. That's not to take anything away from WUSL, because they do a great job in the 18-34 arena. I think it will continue to get better for us — at least for another five years, because I'm planning on retiring then!

MS: We share most of our listening audience and our come with KPWR (Power 106) and KKBT (The Beat), but I really don't consider either of them to be direct competitors, because they're both battling it out for the hip-hop listener, and I have absolutely no interest in getting into that war.

R&R: Why does burnout take so long at Urban AC?

JT: We don't get on songs as quickly. We're not like the mainstream Urbans that go on songs right out of the box. If a record warrants it, we do that; but adults don't

The Roundtable

Here are a few facts about the stations headed by the PDs participating in this roundtable

Station: **WDAS/Philadelphia**
 Owner: **Clear Channel**
 Black Population of Market: **20.2%**
 Fall 2002-Winter 2003 Trend: **6.5-6.9**

Station: **KRNB-FM/Dallas**
 Owner: **Service Broadcasting**
 Black Population of Market: **13.7%**
 Fall 2002-Winter 2003 Trend: **1.1-0.9**

Station: **WHQT-FM/Miami**
 Owner: **Clear Channel**
 Black Population of Market: **19.2%**
 Fall 2002-Winter 2003 Trend: **4.6-4.2**

Station: **WVAZ-FM/Chicago**
 Owner: **Clear Channel**
 Black Population of Market: **18.4%**
 Fall 2002-Winter 2003 Trend: **4.3-3.8**

Station: **KHHT-FM/Los Angeles**
 Owner: **Clear Channel**
 Black Population of Market: **7.9%**
 Fall 2002-Winter 2003 Trend: **2.6-2.6**

really care who plays the record first, they just want to hear the hits. There are records that our research shows us that we cannot get rid of, like Yolanda Adams' "The Battle." We played that for, like, 18 months, and most of that



reflect how people really listen and what they like.

ES: An adult is rushing home after work, getting dinner ready and doing things for his or her family. Their time, in terms of radio, isn't as active. Radio is a background medium for them. That's why we hold on to things a little longer.

MS: We rotate records way slower. You'll never hear a record in faster than a three-hour rotation on this station. Most songs are in a four- to five-hour rotation. The highest spins we give will be between 45 and 50 spins per week. Power will play their No. 1 record 100 times a week. Same thing with The Beat; their No. 1 record gets 60 to 70 plays. They rotate songs faster.

DB: Urban ACs don't have the luxury that mainstream formats have, where you play what's available to you. We have to play the cream. Most Urban ACs are oldies-based, so the hits that we do play have to be on point. We tend to stick with records a long time. Hot being one of the more aggressive Urban ACs, we tend to turn our music around a lot faster.

R&R: Does the fact that you play fewer songs affect new artists most?

DB: No. With new artists, it depends on the quality of the product. Great work shines through, like a Vivian Green with "Emotional Roller Coaster" or a Jaheim. It's the quality of their work vs. not having enough room for new artists.

Continued on Page 39

"It takes people a certain amount of time, even with the advent of video channels, to find out that a song exists. Our playlists reflect how people really listen and what they like."

Sam Weaver

time in a power rotation. At the end of it all there was no burn on the record.

SW: The industry used to do things on a different scale that fit into, shall we say, their work schedules and projections. But if you went into any sales department, its operations were completely the opposite of what was going on in the promotion department. It takes people a certain amount of time, even with the advent of video channels, to find out that a song exists. Our playlists

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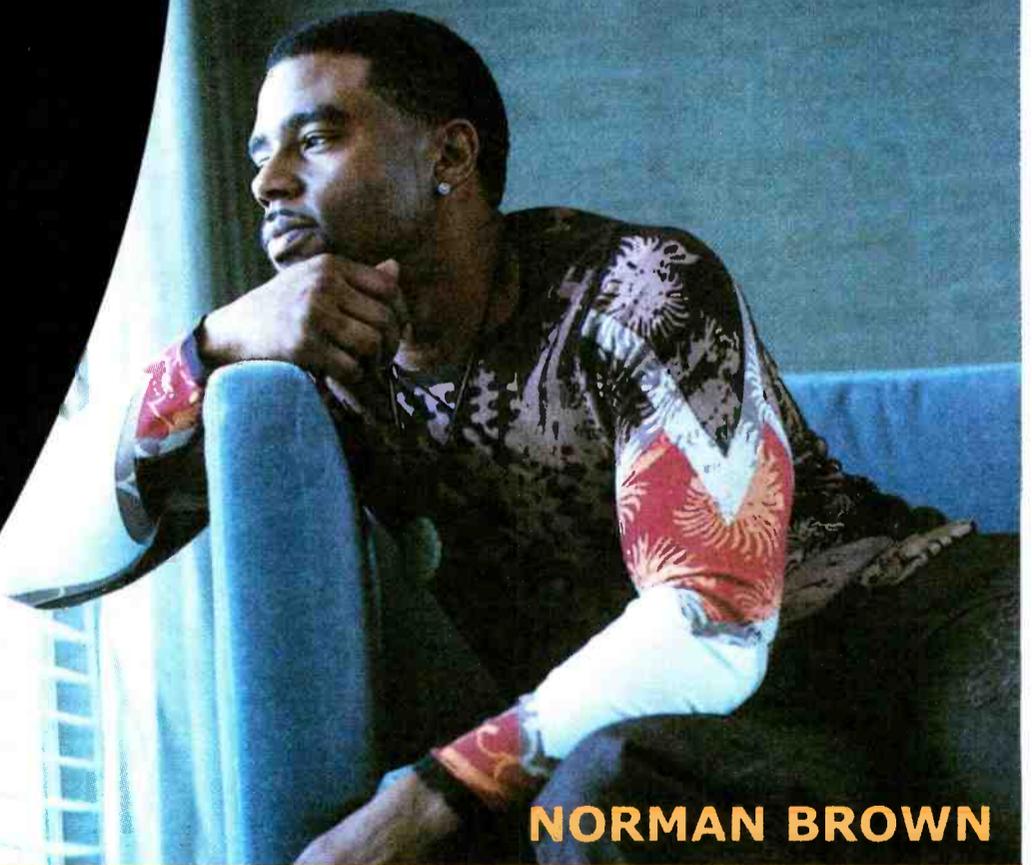
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Leela James

JOHN STODDART

The Changing Face Of Urban AC

Continued from Page 37

We're looking for something that we know is going to appeal to our audience, whether it's an established artist or someone new. Jill Scott wasn't an established artist; she didn't sound like anything else on the radio.

MS: The whole reason I'm in radio and why I love radio is because I love to break music. We don't have as many new-music slots as the other stations in the market, because things move slower, and we have to

"Urban ACs don't have the luxury that mainstream formats have, where you play what's available to you. We have to play the cream."

Derrick Brown

really pick our spots. We can't play a bunch of new music when we're an old school-based station, but we don't want to be moldy either.

SW: Well, that's success. What are you supposed to do when something doesn't want to go away? Does it hurt the artist? No. If a new artist has a hit, it's not going away.

ES: If it's a new artist like Vivian Green, who deserves to be on, she gets on. We can't suppress a hit, whether it's from an established artist or a new artist. It didn't stop Heather Headley.

R&R: What about mornings?

MS: It's such a competitive day-



part. There's no competing with the Big Boys and the Steve Harveys. They are both so good at what they do. Their shows are amazing. They've got a lock on the audience, and their content is compelling every single day. So the only way we can really be in the game in morning drive is to jam the most music, and that's what we do.

We have two women on in mornings — Diana Steel and Michelle

Visage — and we play nine to 10 records an hour. We have mixes at the top of the hour that are very high energy. It all revolves around the music that we're playing. We're not talking; we're trying to do the opposite.

SW: Currently, Urban AC morning shows are very difficult. It depends on what a station is trying to do. Here in Dallas our sister station has Skip Murphy. I've had the pleasure of knowing Skip for years, and I'll tell you something: He has never sounded better. He kicks butt on all fronts.

At KRNB we've put together something that we feel is really special with Hollywood and anchor Cheryl Underwood. Cheryl is a professional comedian and took to radio like a duck takes to water. I think that when you hear it, it will be something that you'll like

R&R: Elroy, Derrick and Joe, you carry Tom Joyner in mornings. How is that working?

ES: The show is doing well. He was 4.4 in the winter book and finished fourth. He's playing in the major league. He's a mainstay, especially with his history here in Chicago as the "Fly Jock."

JT: He is incredible. He's a solid No. 3 25-54 in Philadelphia with an 8.6, and he's No. 1 at Urban. He's been a solid No. 3 for the last five years, and I've had him on for seven years. He does a great job. It's funny, because people told me he wouldn't work here, and they were wrong.

DB: Tom Joyner is the premier morning radio show in the country, mainstream or adult. And, for the most part, the show is on point.

R&R: Why "for the most part"?

DB: He's a little more aggressive on music than I would like, but with folks like [ABC Radio Network's] Hector Hannibal and Vern Catron assisting him, the show is getting better. He's No. 1 12+ and No. 1 25-54 for the past two books.

R&R: What do you do as far as advertising around your city?

ES: We do outside marketing. We used to have the slogan "The Best Dusties," but we dropped "Dusties," and our new slogan is "Today's R&B and Old School," because this audience refers

to the songs that we play, like "Love TKO" by Teddy Pendergrass, as old school. We do have billboards up, which makes us quite visible.

SW: We live in the streets. We're out in the streets a lot with vans and concerts. Once you get past the music, it's all about the personality. Personality is not just being on the air. A lot of it has to do with being out there. We go to events, and we create situations to be at. Service Broad-

casting, in general, does that for all its properties. We're not doing television currently, nor are we doing billboards.

JT: We have four vehicles. Right now we're not doing any billboards



or TV. The only thing I do is my cash giveaway. I give away \$1,000 a day, and I participate in group contesting from Clear Channel when something is appealing.

DB: We do no outside marketing at this point, whether that be billboards, telemarketing or television. It's strictly whatever contesting that we do on-air and whatever events that we participate in. It's more of a budgeting issue, because we had a lot more to work with in 1999 and 2000 than we have had since 2001. If anything, it just causes us to become more creative.

R&R: Give us some examples?

DB: We're building relationships

"The fact that I can play The Isley Brothers next to Nelly is the power of my radio station."

Michelle Santosuosso

with the labels to assist us with promotions, things that help get our listeners close to the artists and that can help brand our radio station as being aligned with our core artists.

MS: We have a marketing budget, so we do billboards. We're kicking off a bumper sticker campaign. We have a street team that's promotionally active. In terms of our street presence, that is the one place we act like a young station. We go to every event. We try to be at every concert. We go to every street festival, because that is really important. In terms of marketing, I have an amazing Marketing Director in Eileen Woodbury. We've worked together for so long that we understand how to attack L.A. on a marketing level.

R&R: So mainstream advertising and marketing techniques apply to Urban AC as well.

MS: Absolutely. I'm 33 years old, and I'm technically in a demo that I'm programming to, and I would really hate for somebody to treat me like I'm over the hill, like the only thing I want to listen to is a Luther Vandross oldie. I'm sure a lot of people who grew up in my generation — which is, technically, the hip-hop generation — are like that too. It's a fallacy that when people hit 25, they fall asleep for the next 10 years. People are waiting longer to get married, and they're still going out and still having fun. Even if they're single moms, they still get their groove on. You've got to approach the audience like that.

R&R: Can Urban AC break new artists, or is it just a repository for mainstream artists who are past their prime?

JT: It can break artists. If something is a perfect fit for us and mainstream won't touch it, yeah, we can break a record. But that's not what we try to do. We're not trying to break records. There are certain records that we do break, but it's based on the fact that nobody's playing them and that the records are so good that it just kind of develops.

DB: Again, it depends on the quality of the work. Urban AC has a role to break those new artists who are absolutely appealing to our target audience.

SW: It depends on what version of Urban AC you're doing. If you're doing something like Derrick Brown is, yeah, you can break new artists. It depends on the situation — especially now, with the consolidation that's going on across the country — and how your particular Urban AC fits into the overall game plan for the company and the marketplace. That's what it all boils down to. I don't know if the term *breaking* fits much anymore. It's a different ballgame. You try to be as quick as possible to stay on top of all the music fronts. If it's got the right sound and you think it's going to run and people are going nuts, yeah, you can run with it.

MS: We've broken several new artists already. In our market we broke Frankie J, Amanda Perez and Wayne Wonder, for example. We're the R&B champions. Just like I wait for Power and The Beat to break all the hip-hop so I can cherry-pick from them, they wait for us to break the R&B.

We're the station playing three tracks from *Chocolate Factory*. We're the only station that can play Musiq Soulchild, Jill Scott or Floetry — which is another group we've broken in the market. We're absolutely active in breaking new music. I don't want to be just recurrent-based. That's really boring. In fact, when the station was 100% recurrent, it was called "Mega 100," and that failed miserably.

ES: It really depends on the artist, because Jaheim, if you just looked at him, you'd say, "This guy is hip-hop and more of a young guy." But if you closed your eyes and listened to his music, you'd say, "He could possibly go both ways" — no pun intended. "Put That

"I'm 33 years old, and I'm technically in a demo that I'm programming to, and I would really hate for somebody to treat me like I'm over the hill, like the only thing I want to listen to is a Luther Vandross oldie."

M'chelle Santosuosso

Woman First" is the No. 1 callout song on V103 right now, and I thought it would not do well at mainstream. The lyrics have a younger feel, but the music has a more old-school feel to it.

R&R: What programming tactics do you use that worked at mainstream Urban?

DB: It would depend on the artist situation. Since we have an aggressive musical approach, our promotions and our energy are edgier



than most Urban ACs'. We're not a background station; we're a foreground station. Our jocks are going to be foreground, our music is going to be aggressive, our promotions — all of that — are going to be consistent.

MS: The biggest tactical difference is that, at night, mainstream stations play straight-up hip-hop. Night shows on most Urban stations are the most blazing time. For us, that's when we kick it down. We do our *Quiet Storm* at 7pm, so from 7 to midnight we're 100% slow jams. That's really the most Urban-sounding part of the day. That's where you will hear Donny Hathaway; you will hear Luther on that show. It's more traditional R&B.

ES: The tactics are just about the same, so you're going to use pretty much the same mind-set. The only

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The Timeless Essence Of The Isley Brothers

Ron and Ernie Isley, then and now

When your mother is a church pianist and your father is a professional vocalist, there's a great chance that you'll wind up flexing your vocal cords for a living. And that is exactly what Ronald, Rudolph, O'Kelly and Vernon Isley did back in the early '50s. When lead singer Vernon died in a bicycle accident in 1955, Ronald assumed the role of lead vocalist and, along with younger brother Ernie — who joined the group in 1969 — has kept the Isley name on the top of the music charts for over 40 years.

In the early years the trio recorded a string of doo-wop singles that didn't get much attention from the masses. In 1957 an RCA executive heard the group perform "Lonely Teardrops" in Washington, DC, and the trio were soon signed to the label. However, their debut single under the RCA banner, "Shout," failed to reach the top 40.

Getting It Done

The Isley Brothers left RCA in 1962 and covered The Topnotes'

"We didn't get to where we are by staying the same. Seeing what Carlos Santana did with his last record really raised the bar for us."

Ron Isley

"Twist and Shout," which became their first hit. The song acquired even more fame when it was remade by The Beatles.

In 1964 a young guitarist by the name of Jimi Hendrix and a keyboardist named Elton John accompanied the Isleys on their tour. "Jimi Hendrix had this huge following," says Ron Isley. "We would feature him, and he'd bring the house down with his guitar playing and stage presence.

"We also had a bass player who danced like James Brown, but he didn't make it like Jimi. It was the right timing for Jimi." And also for keyboardist John, who would go on to mega-success on his own.

In 1965 the Isleys found a new home at Motown subsidiary Tamla and united with the writing and production team of Holland/Dozier/Holland. Subsequently, "This Old Heart of Mine (Is Weak for You)" became their biggest hit to that time, missing the top 10 by a hair.

Favorite Songs

When the single hit No. 3 in Britain in 1967, the Isleys went to England to strengthen their career. When they returned to the States, they resuscitated their label, T-Neck, and released "It's Your Thing." The single was the first of many huge hits for the group and a turning point in their career. It also served as an introduction to another Isley.

"If I were to pick a favorite song, I'd say 'It's Your Thing,'" says Ernie Isley. "I was the bass player on that record. It was my first recording session. Though the songs are like your children, and you love them all, 'It's Your Thing' will always be a special landmark."

"'Shout' was the beginning, and it's still here," says Ron, when asked for his favorite Isley tune. "It's being played at sporting events, weddings, birthdays, etc. It's a real commercial tune that has followed us throughout our career. Then 'It's Your Thing' did 5 million singles. My younger brother Ernie was brought into the fold on that song. The new generation came from that.

"Then you get into 'Down Low' and 'Contagious,' which brought in the Mr. Biggs character. Then there are songs like 'For the Love of You,' 'Hello It's Me,' 'Summer Breeze' and 'Voyage to Atlantis' that mean so much to our fans. So, I guess it depends on your mood."

A Family Affair

In addition to Ernie, brother Marvin, brother-in-law Chris Jasper and

family friend Everett Collins also eventually joined the group.

"Ernie Isley patterned himself and his playing style after Jimi Hendrix," says KJLH/Los Angeles air talent Ken James. "He would even tie the headband around his head like Jimi used to. His musical styling, like Jimi's, was rock guitar in R&B music, and their fans loved it.

"Back in the '60s and '70s the divisions between genres of music were pronounced. Today you can't really tell what's pop and what's urban or what's rock and what's pop. Back then the definition was clear. There wasn't a lot of mingling of genres, but the Isleys would incorporate a rock guitar in a pop song and make it an R&B hit.

"Between the Sheets' came before Biggie. 'At Your Best' came before Aaliyah. 'Twist and Shout' came before The Beatles."

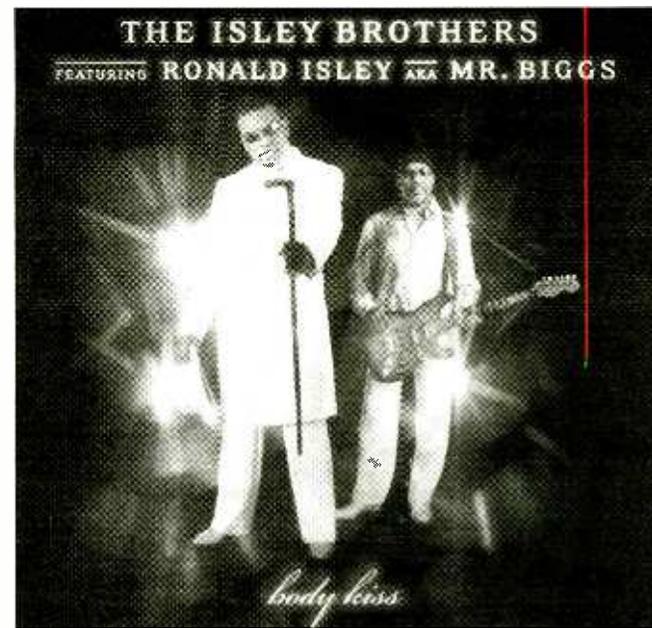
Ernie Isley

"The Isley Brothers were the kings of remaking songs. That was one of their significant contributions to music." Indeed, the Isleys' versions of Stephen Stills' "Love the One You're With," Eric Burdon & War's "Spill the Wine" and Bob Dylan's "Lay Lady Lay" became big hits for the group.

The family affair continued well into 1984, with the Isleys releasing such hits as the rock-funk fusion cover of their own "Who's That Lady?" — entitled "That Lady, Part One" — "Fight the Power, Part One," "I Wanna Be With You" and "Don't Say Goodnight."

Ernie, Marvin and Chris then united to form Isley/Jasper/Isley, and their release "Caravan of Love" demonstrated that the innate musical talent of the Isley family was undeniable.

In 1986 O'Kelly died of a heart attack, and Rudolph soon left the group to join the ministry. In 1990



Ron and Ernie Isley

The Isley Brothers, Ronald, Ernie and Marvin, reunited and recorded together for another six years, until Marvin was diagnosed with diabetes and had to have both legs amputated. 1996's *Mission to Please* was the last project for the trio.

Still In The Game

Five years later *Eternal* was released, and Ron and Ernie were at it again. Musical collaborations with Jill Scott, Jimmy Jam & Terry Lewis and Raphael Saadiq proved to be good moves. Also a good move was the introduction of Ron's alter ego, Mr. Biggs.

"To see Ron Isley's contribution and his career being revitalized by Hiram Hicks and, most recently, R. Kelly is remarkable," says James. "And to see his appeal with the newer generation as Mr. Biggs — a lot of artists want to be like Ron Isley. It's an incredible ride. These guys have got to be 100 years old."

When asked for the secret behind the group's longevity, Ron replies, "Just really loving what you are doing. When you know that you can do something, you want to show that.

"We have a lot of people who follow us. In the beginning it was people like The Beatles who followed us, and that was a big compliment. But we didn't get to where we are by staying the same. Seeing what Carlos Santana did with his last record really raised the bar for us."

"It was 40 years from 'Shout' to 'What Would You Do?'" says WQJK/Nashville PD DC. "What's more amazing is that they have top-level artists and producers who will scrap their schedules to work with them. You have R. Kelly doing the bulk of the new album. Snoop Dogg and Lil Kim worked on it. They have bridged generations."

Free Samples

Besides putting out their own music, The Isley Brothers have also contributed to many hits by other artists through the magic of sampling. "They are the most sampled

group that I know of," says James. "The Notorious B.I.G.'s first hit sampled an Isley tune, I believe it was 'Between the Sheets.'"

How does Ernie feel about the younger generation biting off The Isley Brothers' style? "The musical legacy belongs to the present generation, and they can use it however they see fit," he says. "I know there will come a time when the people will get into the history, and when they do, they'll realize that The Isley Brothers didn't begin with the Mr. Biggs character.

"'Between the Sheets' came before Biggie. 'At Your Best' came be-

"We are going into 'living legend' status, and we still have to put on our track shoes and run with B2K."

Ernie Isley

fore Aaliyah. 'Twist and Shout' came before The Beatles."

Samples of the Isleys' music also appeared in Ice Cube's "It Was a Good Day," which borrowed the '77 smash "Footsteps in the Dark"; Bone Thugs-N-Harmony's "The Crossroads," which sampled the 1975 release "Make Me Say It Again Girl"; and Public Enemy's "Fight the Power," which sampled "Fight the Power, Part One."

Snapshots In Time

By the time of their 1992 induction into the Rock and Roll Hall of Fame, The Isley Brothers had more than two dozen gold, platinum and multiplatinum singles and albums.

"The Isley Brothers' music actually provides snapshots in time," says James. "When you

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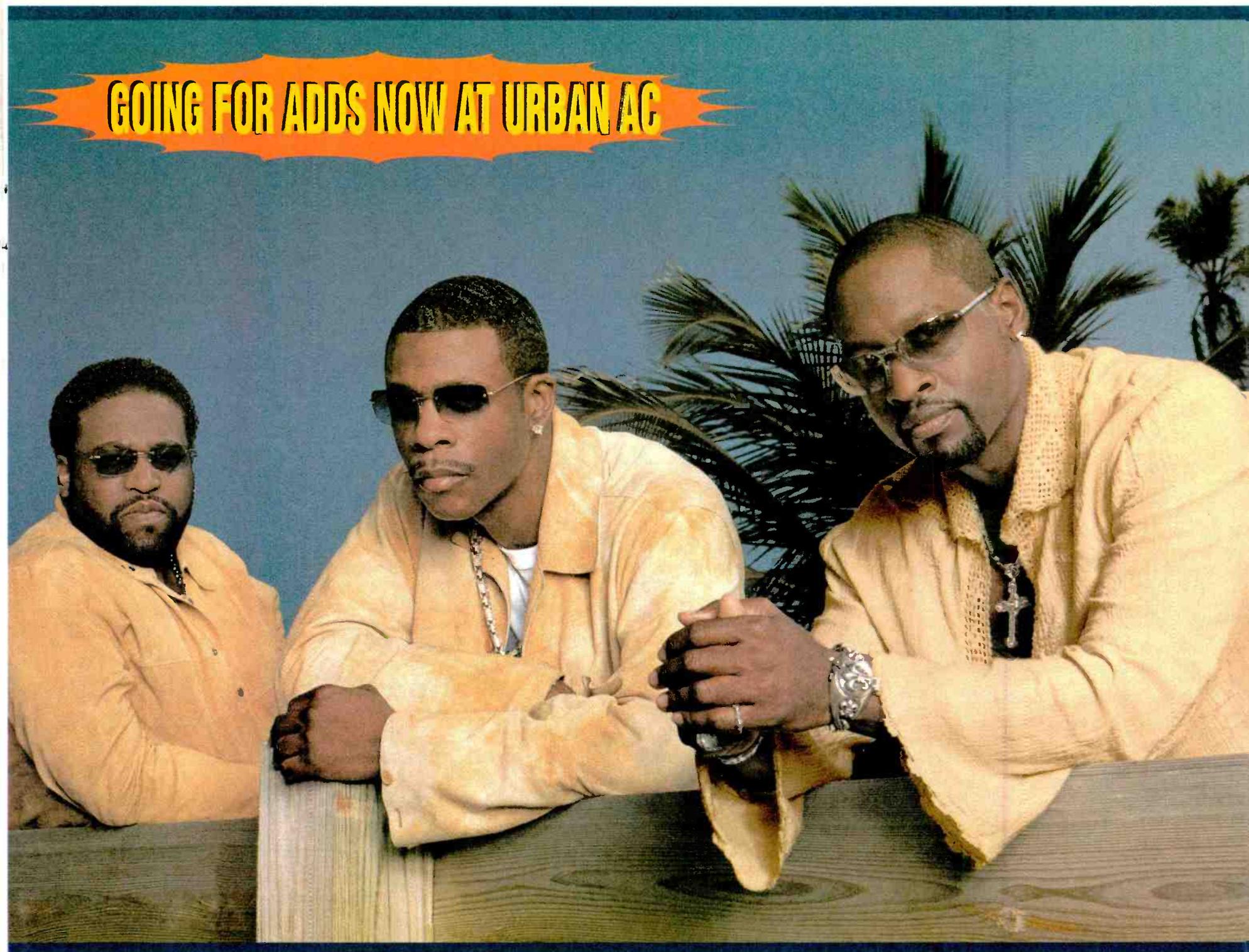
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Reflections By A Legend

The music, the history and the future of Urban AC

I can honestly say that I am one of the luckiest people in the world. Why? Not many people can say they promoted and broke artists for over 30 years. That is three generations — the '70s, '80s and '90s. The artists I've worked with stretch from my first, the legendary Barry White, to the most recent, B2K, one of the most popular R&B groups today.

Music has undergone incredible changes over the years, not to mention the way people promote records. In the early years you would play your record for the MD and PD and get an answer on the spot. You would know instantly whether they liked it. If they did, they said so and played it, and, without too much fuss or politics, a hit was in the making.

A hit was something radio got excited about and could not wait to air. Often the station staff hurried into the control room to cart the song up. Back in the day you had three different categories to start a record. In heavy rotation it was likely that you had a smash. Medium rotation meant a good shot, and light signified a work record with potential, but not an out-of-the-box hit.

One of the downsides of those times is that there were some unscrupulous people who would fal-

My philosophy was simple: Every station was a major station. If they transmitted music, I wanted to go there and meet the staff and, ultimately, get my records played.

sify airplay information. With the technology we have today there is no such false reporting.

You Can't Stop A Hit

Getting the record played was only the beginning, however. There was still a lot of work to do. The job

of a qualified promotion executive back then — and today — was to develop and build airplay. Major stations were the No. 1 stations in every major city. The secondary stations were in medium markets but also had tremendous impact.

My philosophy was simple: Every station was a major station. If they transmitted music, I wanted to go there and meet the staff and, ultimately, get my records played. All they needed was a transmitter for me to deem them important.

Promotion people had unbelievable camaraderie. We liked, supported and respected each other. We understood that we had similar pressures and problems. Most of all, we knew that you can't stop a hit. When somebody had one, you were happy and anticipated that your turn would come. Jealousy and thwarting another's efforts were not part of the game.

Radio was different then too. Programmers got a kick out of trying to see who could break records the fastest. They would call each other and discuss what records were breaking out of their cities. They gladly shared research information — what songs people liked most and which received the most requests.

They did the same thing with promotion people. Your reputation preceded you. If you were on top of your job, programmers would spread the word. If you messed up and did not follow through, they had no problem telling you.

Changed Landscape

Radio always has and always will love conducting great promotions. Offering something special helps stations attract listeners. Promotions also help record companies break new artists.

While radio's primary concern is not artist development, it is to the advantage of the labels to coordinate artist tours and identify opportunities for artist exposure, particularly

via retail and radio visits. You would be surprised at how many programmers who are on the fence about adding a record are suddenly convinced after seeing a live performance and witnessing the artist's star potential in person.

A radio audience is especially powerful in promoting a record. Radio is a business, and we must always remember to respect and appreciate what it does when it comes to artist exposure. At the same time, radio needs to remember that without record companies there would be no music to play. It is a collaborative business and always will be.

The radio business changed with consolidation, and today it is a completely different ballgame. It is now like most other American businesses, operating with an eye on the bottom line and stock value. When I started, broadcasters worked to serve the community. It was more about public interest.

Before consolidation, radio companies were legally capped at seven radio stations nationally; now companies have that many in a sin-

Do not follow mainstream Urban; instead, be leaders. What you do is very important and has an everlasting impact on music.

gle market. This has completely changed the landscape for record companies. Back in the day the local PD always had the final word on adding music. Stations strived to have their own personality and sound.

In any discussion about the changing identity of Urban AC, we must pay tribute to the likes of Frankie Crocker, Walt "Baby" Love, E. Rodney Jones, George Boogalu Frazer, Von Harper, Al "Percolator" Perkins, Magnificent Montique, Joe "Butterball" Tamburro and Tom Joyner. Today we have Doug Banks, Skip Murphy, Big Boy, Russ Parr, Frank Ski and

Warfield Worked 'Em

During his admirable tenure at CBS Records and Sony Music, Maurice Warfield helped establish some of the biggest acts not only at Urban radio, but in the overall music industry. Here are just a handful of the many artists Warfield worked.

Michael Jackson
Luther Vandross
Sade
Ginuwine
Ruff Endz
Jill Scott
Babyface
Jennifer Lopez

Jon B.
Groove Theory
Brownstone
Zhané
Tony Terry
Alexander O'Neal
Cherelle
Teena Marie

Steve Harvey. That just goes to show that "each one should teach one" and share the wealth and knowledge.

Music Matters

WHUR/Washington, Howard University's radio station, is widely given credit as being the originator of the Urban AC format. The station remains dominant in the nation's capital.

Twenty-five years ago I met a young man who would change the face of Urban radio forever. Barry Mayo was working at KALO/Little Rock, and I was promoting Barry White. Little did I know that Mayo would go on to become a station owner, entrepreneur, philanthropist and creator of the first full-time Urban AC, WVAZ/Chicago.

Finally, let me touch on the music. Fortunately, in Urban AC there is a tremendous amount of music from the artists of the '70s and '80s to cherish. By taking the best from each era, we have scores of platinum artists. Old school lives!

Keep in mind that not everything was disco and funk in the '70s. That decade also gave us The Commodores; The Chi Lites; The Moments; Harold Melvin; Bill Withers; The Del-fonics; The Dells; Blue Magic; Smokey Robinson; Earth, Wind & Fire; The Stylistics; The Isley Brothers; Barry White; Al Green; Marvin Gaye; The Spinners; La Belle; The O'Jays; Stevie Wonder; The Jackson 5; Isaac Hayes; Aretha Franklin; and my personal favorite, The Temptations.

In 1975 one song revolutionized an entire genre of music for nighttime programming. Smokey Robinson's "Quiet Storm" never reached No. 1, but it nonetheless changed radio forever. "Quiet Storm" set the stage for what would become Urban AC in the 1980s and 1990s.

Greats like Aretha Franklin, George Benson, Peabo Bryson, Natalie Cole, Chaka Khan, James Ingram, Lionel Richie and Diana Ross endure to this day on Urban AC stations.

The '90s was a decade of songwriters and producers. Great music came from the likes of Quincy Jones, Babyface, Jimmy Jam & Terry Lewis, Teddy Riley, R. Kelly and Puff Daddy.

Superstars like Boyz II Men,

Mary J. Blige, Toni Braxton, Brandy, En Vogue, Mariah Carey, Aaliyah, Faith Evans and Johnny Gill comprise the core of the '90s for Urban AC today.

The new stars of Urban AC radio are Maxwell, Musiq, Angie Stone, Gerald Levert, Jaheim, Joe, Yolanda Adams, Jill Scott, Alicia Keys, Brian McKnight, Ruff Endz, India Arie, Donell Jones, Dave Hollister, Glenn Lewis and Tyrese.

The Future

I believe that the future of Urban AC lies in broadening its vision and in its acceptance of some gospel and

Radio is now like most other American businesses, operating with an eye on the bottom line and stock value.

perhaps even instrumentals. Intuition and gut calls must continue to be part of a music director's job. Every decision can't be based on research. We all know that some records simply take longer than others to generate reaction.

Also, I, and the listeners, believe that every record should be front or back announced so the audience knows who the artist is. Sales are dwindling because of downloading and piracy, so whatever is selling should be given even greater consideration.

Finally, do not follow mainstream Urban; instead, be leaders. What you do is very important and has an everlasting impact on music.

My best wishes and prayers go out to Luther Vandross and Barry White, who are in the hospital. The contributions they have made to the music industry will never be forgotten. I must also give my immense respect to the legendary Joe "Butterball" Tamburro of WDAS/Philadelphia, who will celebrate his 40th year in the business in January 2004.



JAVIER CRAZY

**Congratulations to URBAN ADULT RADIO
for your continued support!**

R&B ADULT MONITOR 29*

R&R URBAN ADULT 30*

NEW ADDS URBAN ADULT:

KJLH KMJK WBAV WYLD

NEW ADDS URBAN MAINSTREAM:

WWPR	WEDR	WTMP	WIZF
WCKX	WUBT	KVSP	WDKX
WGZB	WJMZ	WAJZ	KJMM
WPHR	WJUC	KIPR	WWWZ
WWDM	WHXT	WBTF	WJTT
WQHH	WZFX	KTCX	WIBB
WFXE			



WILLIE CLAYTON

“I LOVE ME SOME YOU”

(from the album, Last Man Standing)

“I Love Me Some You” was a hit with our audience from the first spin and after 3 weeks, it’s moving towards our Power Rotation Quickly!

– Garrett Davis, PD/WUKS

Out of the box Top 10 record! Tremendous phones!!

– Doug Williams, PD/WLXC

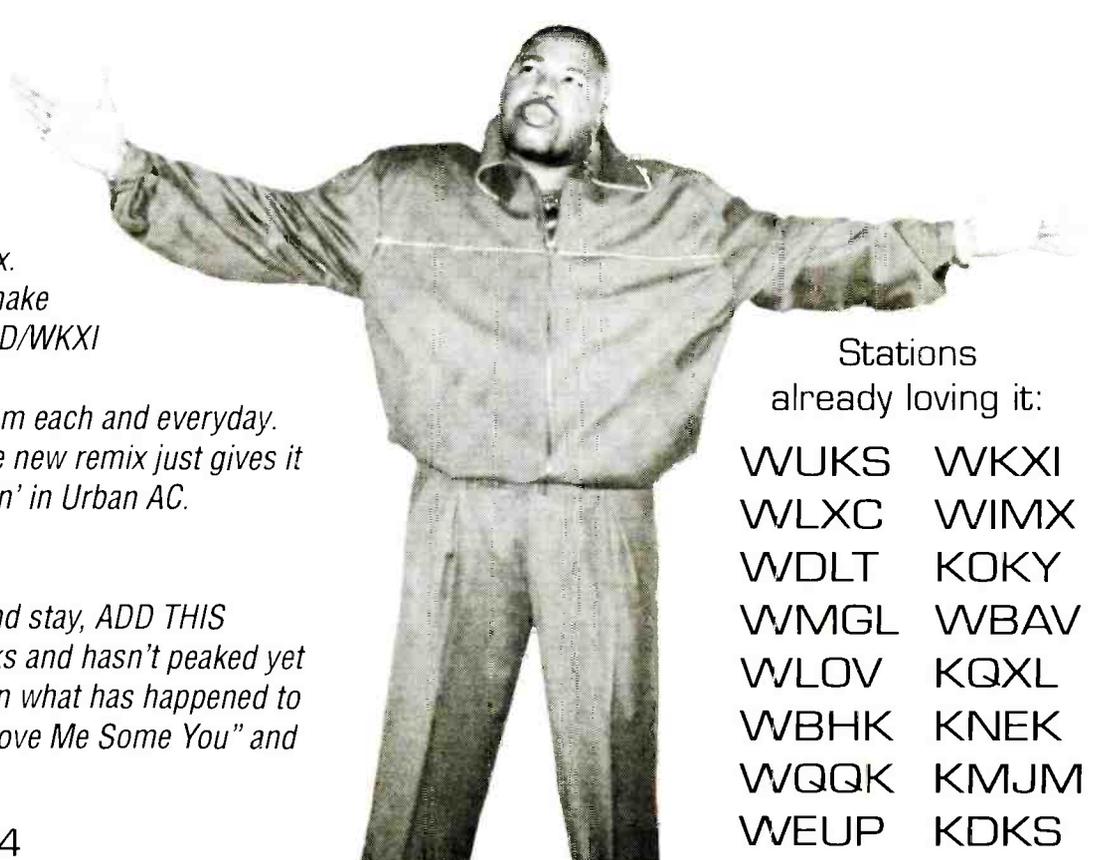
We’ve been playing “I Love Me Some You” on WKXI and WYJS since February and we just added the remix. This is one of Willie Clayton’s best songs. It should make Willie Clayton a household name! –Verbia Harden, APD/WKXI

“I Love Me Some You” is gaining more and more steam each and everyday. Phones are off the hook for this classic slow jam. The new remix just gives it another life although the original is still alive and kickin’ in Urban AC.

–Sam Terry, PD/MD/WLOV

If you want females 25-54 to lock in to your station and stay, ADD THIS SONG! It has been #1 in sales and request for 4 weeks and hasn’t peaked yet at WDLT. Many programmers have asked the question what has happened to real R&B music? If you need an answer, listen to “I Love Me Some You” and that will answer that!!! –Steve Crumbley, PD/WDLT

End Zone Entertainment: 770-579-6664



Stations
already loving it:

WUKS	WKXI
WLXC	WIMX
WDLT	KOKY
WMGL	WBAV
WLOV	KQXL
WBHK	KNEK
WQQK	KMJM
WEUP	KDKS

Black Consumers: A \$646 Billion Market

The impressive numbers behind Interep's Power of Urban Radio

By Sherman K. Kizart
Vice President/Director Urban Radio, Interep

Interep's fifth annual Power of Urban Radio Symposium took place on Thursday, Feb. 13, at Atlanta's Grand Hyatt Buckhead. Toyota, Ford Motor Company, Blimpies, American Family Insurance, Coca Cola and Gateway discussed the value of targeting the \$646 billion black consumer market.

The daylong symposium focused on why Urban radio is the most effective medium for delivering the lucrative African-American marketplace. Leading advertising agency tacticians at Burrell Communications Group, E. Morris Communications, Anderson Communications and Starcom's Media Vest discussed Urban radio's key role as an effective tactic. You can view the entire webcast of this year's event at www.powerofurbanradio.com.

Targeting black consumers begins with understanding the economic viability of the marketplace. Interep's "Black Consumers: A \$646 Billion and Growing Market" qualitative study is a comprehensive examination of the enormous buying power of black consumers and their relationship with Urban radio. Let's take a quick overview of the study.

Black Buying Power

- Facts about black buying power:
- Since 1990 Black buying power

er has increased over 104%.

- Black consumers' households spend over \$645 billion dollars annually.

- Black buying power measured and ranked as a country's GNP would rank as the ninth largest GNP in the world, at \$645 billion. Black buying power is greater than the buying power of countries such as Spain, Mexico, Australia, Sweden and the Netherlands.

More Black Professionals

The increase in blacks in professional and specialty occupations outpaces the overall population. A few examples:

- Richard Parsons is elected Chairman and CEO of AOL-Time Warner. AOL-Time Warner is regarded as the world's largest media company. Its value exceeds \$100 billion.

- Ken Chenault is promoted to President/CEO of American Express. American Express is regarded

ed as one of the leading financial services companies in the world.

- Bill Lamar is promoted to Chief Marketing Officer of McDonald's, the leading fast-food franchise corporation in the world.

More Money

The percentage of black families earning \$50,000 and above has risen dramatically in the past 30 years. From 1970 to 1999 black families earning 50k and up grew by more than 200%. From 1980 to 1999 black families earning 50k and up increased 100%.

Luxury-brand makers have seen the potential in tapping this market. National marketers of luxury brands including Mercedes Benz, BMW and Jaguar have launched aggressive black consumer marketing campaigns.

Black consumers spend a higher portion than average of their after-tax income in many key areas. Black consumers have many of the same needs as general-market consumers, and their buying habits clearly reflect this. Black consumers spend more of their disposable income on everyday purchases than the overall population.

Continued on Page 45

Hot Numbers

- Black buying power is increasing at a faster rate — over 104% since 1990 — than the total U.S. buying power (+78%).
- In 2002 the nation's share of total buying power that is black will be 8.5%, up from 7.4% in 1990.
- From 1990 to 2000, college enrollment by recent high school graduates increased 44% for blacks, compared to just 24% for all races in the U.S.
- The number of blacks in managerial and professional specialty occupations grew by 154% in the 17-year period ending in 2000.
- Black consumer households spend over \$645.9 billion annually.

Black America's spending power would be the ninth largest Gross National Income in the world.

United States	\$9,601,500
Japan	\$4,519,100
Germany	\$2,063,700
United Kingdom	\$1,459,500
France	\$1,438,300
Italy	\$1,163,200
China	\$1,062,900
Canada	\$649,800
BLACK AMERICA	\$645,900
Brazil	\$610,100
Spain	\$595,300
Mexico	\$497,000
India	\$454,800
Republic of Korea	\$421,100
Netherlands	\$397,500
Australia	\$388,300
Argentina	\$276,200
Switzerland	\$273,800
Belgium	\$251,600
Russian Federation	\$241,000

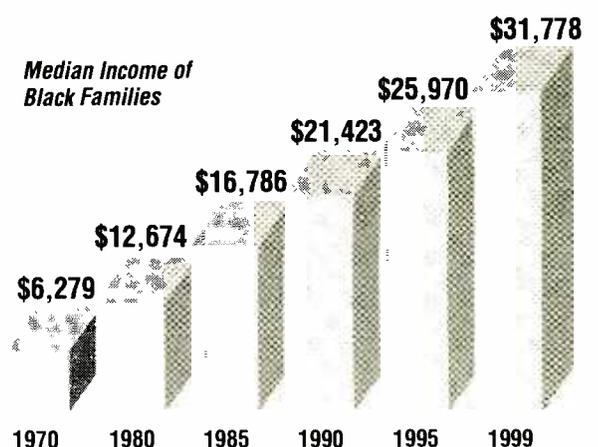
Source: The Selig Center for Economic Growth, University of Georgia, 2002; 2002 World Development indicators database, World Bank.

Black buying power has increased by 104% since 1990.



Source: Black Buying Power for U.S. 1990-2001 (in billions of dollars), The Selig Center for Economic Growth, University of Georgia, 2002.

Black family income rose by almost 50% in the past decade.



Source: Statistical Abstracts of the United States: Total Money Income of U.S., 2001 (Table No. 668).

The Changing Face Of Urban AC

Continued from Page 39

difference is, your audience is different. Yeah, we'll give away tickets to see R. Kelly. We make it as active as a mainstream station; however, it's designed for an adult audience.

JT: Pretty much everything works the same. The only thing that really separates us from Urban is that we're not into terrible hype; it's delivered in an adult manner. We do all the promotions and all the events that the mainstreams do, but we do them with an adult appeal. We do all kinds of contesting, we do all

kinds of appearances, we do all kinds of clubs. We have club shows and dance-music programs. Everything they do, we do; everything we do, they do.

SW: As far as how to program, it's the same stuff. The same approach applies for rotation, marketing and promotions. You're still trying to garner listeners, and you're still trying to get people to pay attention to you.

R&R: How much of a role do oldies play, and can Urban AC become too dependent on them to keep an older audience?

MS: The fact that I can play The Isley Brothers next to Nelly is the

power of my radio station. I would never want to lose Guy or Chaka Khan or Earth, Wind & Fire or Cameo or Deneice Williams; that's the essence of our format.

DB: WHQT is about 60% gold, so we can safely say we're an oldies-based Urban AC. But when it comes to oldies, we're going to play a few more with tempo, and then we're going to play the new music that we believe is going to make a difference for us.

JT: We try not to become too dependent on oldies. This format is driven by library. I don't want to use the word *oldies*, because everything

we play that's old is not an oldie. Oldies, in my mind, is a '60s term, and we don't play any songs from the '60s, except on Sunday night, when I do my five-hour oldies show. Other than that it's just library music, and we have a nice balance of both current and library music.

SW: I use the term *old school*, because that's what the listeners call anything old. As far as hanging on to an audience, an Urban AC will not hang on to anything unless it has done focus groups, had its music tested over and over and done things to see if its audience liked that music. Nothing is ever done on a personal whim.

ES: It's just gotta be placed right. An adult doesn't always want to be old, old, old, old. That's why the

"Tom Joyner is the premier morning radio show in the country, mainstream or adult."

Derrick Brown

balance of "Today's R&B and Old School" works so well.

Gary Jackson is a freelance writer. He was formerly Senior Editor of HITS magazine's Jamz section. He can be reached at soulmates1@earthlink.net or 323-550-1636.

The Timeless Essence Of The Isley Brothers

Continued from Page 40

hear an Isley tune, you can instantly remember where you were when you first heard it. When they first came out, they would release hit after hit after hit. Then they came up with Isley/Jasper/Isley and released more hits.

"I have been listening to them all my life. For them to have created the kind of catalog that they have and to continue to create the kind of catalog they have is incredible."

Commenting on the group's success, Ernie says, "It's an incredible blessing. If it were a Hollywood script, they'd throw you off the roof of the building. 'Since 1959 you've changed with the musical times, had hits and been relevant?'"

"You can play 'Shout' anywhere — a wedding, a bar mitzvah, a beach party, in a movie [*Animal House* and *Sister Act*] — and people can relate to it. It's incredible for all that music to come from the same group and still be in the present tense. It's an incredible blessing and accomplishment."

Ron says, "We prayed for success. Our parents wanted longevity for the

group because it meant we would stick together as a family and lean on each other for success. That's why I carry the logo even if I'm doing a single. You'll see the Isley logo."

The New Record

With multiplatinum success, numerous awards, a legion of loyal fans and a who's who of artists borrowing their music to enhance their own efforts, what's next for the Isleys? "Well, first of all, *Body Kiss* is 2003," says Ernie about the group's latest release. "It's the right record, based upon what's going on right now in the marketplace. It's got the Isleys, Snoop, R. Kelly, Lil Kim and JS, and we're still true to our musical ID."

The lead single from the album, "What Would You Do?" is among Ernie's favorites, and Ron lists "Prize Possession," "Lucky Charm" and "Superstar."

"I liked 'What Would You Do?' from the first time I heard it," says Ernie. "Usually when we do something with R. Kelly, it doesn't sound exactly like R. Kelly, nor does it sound exactly like the Isleys, but it sounds good. And, in the spirit of

'Down Low' and 'Contagious,' 'What Would You Do?' fits right in.

"R. Kelly has a very strong musical instinct, in terms of what we do. A lot of his earlier stuff was Isley-influenced. He was obviously a student. When we met, we hit it

"Our parents wanted longevity for the group because it meant we would stick together as a family and lean on each other for success."

Ron Isley

right off. He's extremely gifted and talented. When we work together, it's always a nice combination."

"R. Kelly's mom was a big fan," Ron says. "That's how our music was brought into his house. And now he's like a son of mine. When we talk music, he knows where I want to go, and I know where he wants to go. 'Down Low' was a

huge record, and 'Contagious' and the Kelly Price record as well.

"We planned to do a whole album, but we wanted to do it when we felt it could top what we had done previously. We were able to do that with *Body Kiss*."

Body Kiss allows Ron's Mr. Biggs alter ego to shine. "Songs like 'Bust It' and 'Body Kiss,' with Lil Kim and Snoop, showcase Mr. Biggs," says Ron. "There are a lot of flavorful Isley Brothers-Marvin Gaye type songs on it as well. 'Prize Possession' is going to be an outstanding song for us for a long time, and 'Lucky Charms' is true Isley. R. Kelly is a great writer and producer. He's outdone himself on this record."

Kings Of The Mountain

After recalling some of his favorite Isley tunes ["Choosey Lover," "That Lady," "Footsteps in the Dark," "Between the Sheets" and "Spend the Night"], WQQK's DC talks about the Isleys' presence on his station's playlist. "I have listeners who call in and say, 'You're playing the Isleys; why can't you play so-and-so?' who is from the same era. And I'm like, 'This person hasn't reinvented himself or herself like Ron Isley has.'"

"The Isleys are a rarity. They go back four generations. This is a group who has talked to people's

great-grandmothers, grandmothers, mothers and the kids, and they still have the same effect."

For Ernie, whose major musical influence, besides his brothers, was Sly And The Family Stone, this whole musical voyage has been amazing. From doo-wop to rock to R&B to soul to funk to pop, the Isleys have dabbled in all genres and left their indelible musical notes for others to borrow for a long time to come.

"If anyone gets into the history, you can say Isley ... The Beatles ... Hendrix and, after that, connect the dots to everything else that's going on," says Ernie. "Our music is not confined to any particular genre, style or time. We are very much in the present tense."

"We are going into 'living legend' status, and we still have to put on our track shoes and run with B2K. Who's the competition? Sly? No, B2K. Who's the competition? Earth, Wind & Fire? No, Lil Bow Wow."

"We're the kings of the mountain when it comes to longevity. We've had more hits than Frank Sinatra, based on *Billboard's* Hot 100, more than Elvis, The Beatles, Barbra Streisand — more than anybody. Britney Spears will have to do another 40 years to see if she's still going strong. The gauntlet is there. We've shown it can be done. We've been blessed."

Black Consumers: A \$646 Billion Market

Continued from Page 46

Go To The Source

Why speak specifically to black consumers?

- Black consumers do business with marketers that value their business and value the importance of the black community.

- Black consumers are brand-conscious and very brand-loyal consumers.

- Black consumers have a high propensity to purchase products from manufacturers and marketers that extend personal invitations to them.

Radio Power

Urban radio is the most effective

vehicle for advertisers to deliver a message to black consumers to increase their revenue, market share and profits. It's been suggested that other radio brands are effective at delivering black consumers. Fact: Urban radio reaches over 75.4% of all black adults. No other radio brand comes close to Urban radio's ability to reach and effectively target black consumers.

- African Americans spend over three hours per day listening to radio.

- African Americans are consis-

tently heavier users of radio than all other ethnic groups.

- Urban Radio delivers a balanced appeal to listeners in balanced age cells; 35-44 is one of the fastest growing age cells for Urban radio.

- More and more stations are joining the growing ranks of Urban radio. The total number of Urban stations is projected to exceed 438 by 2005. The total number of Urban stations will increase by 24% over the period from 2000 to 2005.

Educating marketers and advertising agencies is an ongoing effort of the Urban radio community. This study reflects Interep's commitment to assisting Urban radio and to helping the national marketing community better understand the value of the \$646 billion black marketplace and its relationship with Urban radio.

Learn more by attending next year's 2004 Interep Power of Urban Radio Symposium on Thursday, Feb. 26, at the Hyatt Regency Chicago.



May 23, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	FLOETRY Say Yes (<i>DreamWorks</i>)	1141	+24	161926	16	43/1
	2	RON ISLEY F/R. KELLY What Would You Do? (<i>DreamWorks</i>)	1101	+9	159649	14	43/0
	3	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (<i>Motown</i>)	1042	+49	140818	13	40/0
	4	HEATHER HEADLEY I Wish I Wasn't (<i>JJ</i>)	961	+71	142253	10	42/0
	5	TYRESE How You Gonna Act Like That (<i>JJ</i>)	937	-60	142481	27	42/0
	6	JAHEIM Put That Woman First (<i>Divine Mill/WB</i>)	849	-42	124487	11	39/0
	7	SYLEENA JOHNSON Guess What (<i>Jive</i>)	811	-104	106901	26	40/0
	8	VIVIAN GREEN Emotional Rollercoaster (<i>Columbia</i>)	786	+10	124592	28	38/0
	9	KEM Love Calls (<i>Motown/Universal</i>)	683	-14	92592	17	33/2
	10	KINDRED THE FAMILY SOUL Far Away (<i>Hidden Beach</i>)	603	+107	91864	11	35/4
	11	MUSIQ Dontchange (<i>Def Soul/IDJMG</i>)	525	-6	90093	37	39/0
	12	LUTHER VANDROSS Dance With My Father (<i>JJ</i>)	475	+109	76485	3	5/0
	13	JAHEIM Fabulous (<i>Divine Mill/WB</i>)	445	-47	89199	30	39/0
	14	R. KELLY I'll Never Leave (<i>Jive</i>)	438	+14	91569	4	28/1
	15	KELLY PRICE He Proposed (<i>Def Soul/IDJMG</i>)	435	+20	47376	10	30/1
	16	GERALD LEVERT Closure (<i>Elektra/EEG</i>)	385	-148	31805	18	32/0
	17	CHICO DEBARGE Not Together (<i>In The Paint/Koch</i>)	329	-8	37279	11	23/0
	18	WHITNEY HOUSTON Try It On My Own (<i>Arista</i>)	311	+59	36706	5	30/2
	19	TAMIA Officially Missing You (<i>Elektra/EEG</i>)	301	+76	38965	2	32/2
	20	EARTH, WIND & FIRE All In The Way (<i>Kalimba</i>)	297	+41	33848	5	26/1
	21	GEORGE DUKE Guess You're Not The One (<i>BPM</i>)	280	+3	26053	6	27/0
	22	JEFFREY OSBORNE Rest Of Our Lives (<i>JayDz/Koch</i>)	274	+52	31095	4	28/2
	23	SMOKIE NORFUL I Need You Now (<i>Priority</i>)	216	-2	26215	7	18/0
	24	R. KELLY Ignition (<i>Jive</i>)	212	-4	35329	13	3/0
	25	DRU HILL I Love You (<i>Def Soul/IDJMG</i>)	191	+9	22517	3	20/0
	26	INDIA.ARIE The Truth (<i>Motown</i>)	165	-19	18427	9	19/0
	27	AALIYAH Miss You (<i>BlackGround/Universal</i>)	163	-41	38026	18	7/0
	28	DONNIE Cloud Nine (<i>Universal</i>)	154	+3	27608	3	14/1
Debut	29	ISLEY BROTHERS Busted (<i>DreamWorks</i>)	150	+68	18748	1	0/0
Debut	30	JAVIER Crazy (<i>Capitol</i>)	143	+92	22132	1	21/4

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BLU CANTRELL Sleep In The Middle (<i>Arista</i>)	11
TYRESE Signs Of Love Makin' (<i>JJ</i>)	9
KINDRED THE FAMILY SOUL Far Away (<i>Hidden Beach</i>)	4
JAVIER Crazy (<i>Capitol</i>)	4
VIVIAN GREEN Fanatic (<i>Columbia</i>)	4
SYLEENA JOHNSON Faithful To You (<i>Jive</i>)	3
KEM Love Calls (<i>Motown/Universal</i>)	2
TAMIA Officially Missing You (<i>Elektra/EEG</i>)	2
WHITNEY HOUSTON Try It On My Own (<i>Arista</i>)	2
JEFFREY OSBORNE Rest Of Our Lives (<i>JayOz/Koch</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS Dance With My Father (<i>JJ</i>)	+109
KINDRED THE FAMILY SOUL Far Away (<i>Hidden Beach</i>)	+107
JAVIER Crazy (<i>Capitol</i>)	+92
TAMIA Officially Missing You (<i>Elektra/EEG</i>)	+76
LL COOL J Amazin' (<i>Def Jam/IDJMG</i>)	+75
HEATHER HEADLEY I Wish I Wasn't (<i>JJ</i>)	+71
JS Ice Cream (<i>DreamWorks</i>)	+71
ISLEY BROTHERS Busted (<i>DreamWorks</i>)	+68
WHITNEY HOUSTON Try It On My Own (<i>Arista</i>)	+59
VIVIAN GREEN Fanatic (<i>Columbia</i>)	+58

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ERYKAH BADU F/COMMON Love Of My Life (<i>Magic Johnson/MCA</i>)	401
LUTHER VANDROSS I'd Rather (<i>JJ</i>)	325
GERALD LEVERT Funny (<i>Elektra/EEG</i>)	296
LUTHER VANDROSS Take You Out (<i>JJ</i>)	269
WHITNEY HOUSTON One Of Those Days (<i>Arista</i>)	262
MAXWELL Lifetime (<i>Columbia</i>)	252
RUFF ENDZ Someone To Love You (<i>Epic</i>)	228
MUSIQ Halfcrazy (<i>Def Soul/IDJMG</i>)	206
GERALD LEVERT Made To Love Ya (<i>EastWest/EEG</i>)	178
YOLANDA ADAMS The Battle Is The Lords (<i>Verity</i>)	177
JAHEIM Anything (<i>Divine Mill/WB</i>)	162
HEATHER HEADLEY He Is (<i>RCA</i>)	153
MARY MARY In The Morning (<i>Columbia</i>)	149
INDIA.ARIE Little Things (<i>Motown</i>)	145
JAHEIM Just In Case (<i>Divine Mill/WB</i>)	139
AALIYAH I Care 4 U (<i>BlackGround</i>)	134
GINUWINE Differences (<i>Epic</i>)	131

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

44 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

- VIVIAN GREEN** Fanatic (*Columbia*)
Total Plays: 113, Total Stations: 16, Adds: 4
- SYLEENA JOHNSON** Faithful To You (*Jive*)
Total Plays: 87, Total Stations: 14, Adds: 3
- STREETWIZE** Dilemma (*Shanachie*)
Total Plays: 67, Total Stations: 11, Adds: 1
- TYRESE** Signs Of Love Makin' (*JJ*)
Total Plays: 66, Total Stations: 13, Adds: 9

- LES NUBIANS** Temperature Rising (*Omtown/Higher Octave*)
Total Plays: 21, Total Stations: 4, Adds: 1
- JONATHAN BUTLER** Back To Love (*Warner Bros.*)
Total Plays: 16, Total Stations: 4, Adds: 0
- BLU CANTRELL** Sleep In The Middle (*Arista*)
Total Plays: 6, Total Stations: 11, Adds: 11

Songs ranked by total plays

**WHERE
URBAN AC ADDS & SPINS
HAPPEN**

The Jesus Garber Company (323)469-1504



URBAN TOP 50

May 23, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/AOOS
	1	50 CENT 21 Questions (<i>Shady/Aftermath/Interscope</i>)	3841	+286	528566	11	70/4
3	2	FABOLOUS F/LIL' MO Can't Let You Go (<i>Elektra/EEG</i>)	3389	+476	483533	14	66/4
2	3	BUSTA RHYMES & MARIAH CAREY I Know What You Want (<i>J</i>)	3379	+143	467806	15	69/4
5	4	MONICA So Gone (<i>J</i>)	3080	+495	436492	8	69/3
8	5	JAHEIM Put That Woman First (<i>Divine Mill/WB</i>)	2678	+413	388974	12	64/3
4	6	SEAN PAUL Get Busy (<i>40/40/VP/Atlantic</i>)	2566	-206	366464	15	68/4
7	7	FLOETRY Say Yes (<i>DreamWorks</i>)	2554	+186	369147	16	66/3
6	8	SNOOP DOGG Beautiful (<i>Doggy Style/Priority/Capitol</i>)	2310	-165	322948	17	67/4
15	9	R. KELLY Snake (<i>Jive</i>)	2012	+343	277064	6	67/4
12	10	LIL' MO F/FABOLOUS 4 Ever (<i>Elektra/EEG</i>)	2012	+311	265607	12	64/4
14	11	BONECRUSHER Never Scared (<i>Arista</i>)	2010	+336	278578	11	69/5
13	12	RON ISLEY F/R. KELLY What Would You Do? (<i>DreamWorks</i>)	1868	+169	305527	11	60/3
10	13	JAY-Z Excuse Me Miss (<i>Roc-A-Fella/IDJMG</i>)	1713	-124	225772	17	65/4
9	14	NAS I Can (<i>Columbia</i>)	1709	-320	210556	15	64/4
11	15	LIL' KIM The Jump Off (<i>Queen Bee/Atlantic</i>)	1631	-117	184899	16	68/4
23	16	LIL' KIM F/50 CENT Magic Stick (<i>Queen Bee/Atlantic</i>)	1533	+445	254932	5	9/6
16	17	50 CENT In Da Club (<i>Shady/Aftermath/Interscope</i>)	1449	-145	224740	20	67/4
17	18	WAYNE WONDER No Letting Go (<i>VP/Atlantic</i>)	1368	+20	195641	22	63/4
29	19	ASHANTI Rock Wit U (Awwwwww Baby) (<i>Murder Inc./IDJMG</i>)	1363	+403	242179	4	67/66
20	20	JOE BUDDEN Pump It Up (<i>Def Jam/IDJMG</i>)	1324	+134	169681	8	57/4
28	21	GINUWINE In Those Jeans (<i>Epic</i>)	1258	+273	162102	3	60/5
26	22	HEATHER HEADLEY I Wish I Wasn't (<i>J</i>)	1214	+157	180206	10	58/3
22	23	DRU HILL I Love You (<i>Def Soul/IDJMG</i>)	1194	+48	215190	9	57/2
27	24	DAVID BANNER F/LIL' FLIP Like A Pimp (<i>Universal</i>)	1177	+186	148230	8	54/4
31	25	AALIYAH Come Over (<i>BlackGround</i>)	1165	+217	183957	3	56/3
32	26	LIL' JON & THE EASTSIDE BOYZ Get Low (<i>TVT</i>)	1160	+315	137068	5	37/33
34	27	CHINGY Right Thurr (<i>DDP/Capitol</i>)	1115	+289	129438	6	59/6
21	28	HITMAN SAMMY SAM Step Daddy (<i>Universal</i>)	1101	-66	98717	7	49/3
30	29	DA BRAT In Love Wit Chu (<i>So So Def/Arista</i>)	1030	+75	124988	6	51/2
24	30	MISSY ELLIOTT Pussycat (<i>Elektra/EEG</i>)	985	-87	169673	9	5/3
25	31	B2K Girlfriend (<i>Epic</i>)	903	-157	117631	13	55/2
33	32	TALIB KWELI Get By (<i>Rawkus/MCA</i>)	859	+25	95990	9	45/1
Debut	33	BEYONCE' Crazy In Love (<i>Columbia</i>)	840	+628	175059	1	68/67
39	34	50 CENT P.I.M.P. (<i>Shady/Aftermath/Interscope</i>)	772	+225	161477	3	2/1
35	35	PANJABI MC Beware Of The Boys (<i>Sequence</i>)	772	+43	123554	5	9/2
46	36	LUDACRIS Act A Fool (<i>Def Jam South/IDJMG</i>)	755	+318	81930	2	61/7
40	37	TYRESE Signs Of Love Makin' (<i>J</i>)	684	+152	91749	2	52/2
37	38	EMINEM F/50 CENT... Hail Mary (<i>Shady/Aftermath/Interscope</i>)	635	+4	81607	4	2/2
43	39	FIELD MOB All I Know (<i>MCA</i>)	572	+99	45851	3	37/2
Debut	40	LOON F/KELIS How You Want That (<i>Bad Boy/Universal</i>)	556	+241	84770	1	50/4
36	41	NELLY Pimp Juice (<i>Fo' Reel/Universal</i>)	556	-167	77105	10	42/1
47	42	KILEY DEAN Make Me A Song (<i>Beatclub/Interscope</i>)	529	+118	35980	2	39/3
44	43	JS Ice Cream (<i>DreamWorks</i>)	501	+45	77018	2	42/1
38	44	702 I Still Love You (<i>Motown</i>)	500	-63	87849	9	30/0
Debut	45	LUMIDEE Never Leave You (Uh Oh) (<i>Universal</i>)	478	+276	85698	1	32/9
Debut	46	FREEWAY Flipside (<i>Roc-A-Fella/IDJMG</i>)	429	+72	68571	1	26/1
Debut	47	FOXY BROWN I Need A Man (<i>Violator/IDJMG</i>)	428	+169	43935	1	39/0
41	48	JUSTIN TIMBERLAKE Rock Your Body (<i>Jive</i>)	402	-98	46901	5	30/0
Debut	49	SMILEZ AND SOUTHSTAR Now That You're Gone (<i>ARTISTdirect</i>)	392	+49	26507	1	35/1
45	50	STAGGA LEE Roll Wit M.V.P. (<i>ARTISTdirect</i>)	389	-49	28492	7	30/0

Most Added®

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ARTIST TITLE LABEL(S)	AOOS
BEYONCE' Crazy In Love (<i>Columbia</i>)	67
ASHANTI Rock Wit U (Awwwwww Baby) (<i>Murder Inc./IDJMG</i>)	66
LIL' JON & THE EASTSIDE BOYZ Get Low (<i>TVT</i>)	33
JAVIER Crazy (<i>Capitol</i>)	22
MYSTIC FIDONELL JONES Breathe (<i>Good Vibe/DreamWorks</i>)	18
RASHAD Sweet Misery (<i>Motown</i>)	16
B.G. I Keep It Gangsta (<i>Cash Money/Universal</i>)	13
LUMIDEE Never Leave You (Uh Oh) (<i>Universal</i>)	9
LUDACRIS Act A Fool (<i>Def Jam South/IDJMG</i>)	7
CHINGY Right Thurr (<i>DDP/Capitol</i>)	6
SYLEENA JOHNSON Faithful To You (<i>Jive</i>)	6
LIL' KIM F/50 CENT Magic Stick (<i>Queen Bee/Atlantic</i>)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEYONCE' Crazy In Love (<i>Columbia</i>)	+628
MONICA So Gone (<i>J</i>)	+495
FABOLOUS F/LIL' MD Can't Let You Go (<i>Elektra/EEG</i>)	+476
LIL' KIM F/50 CENT Magic Stick (<i>Queen Bee/Atlantic</i>)	+445
JAHEIM Put That Woman First (<i>Divine Mill/WB</i>)	+413
ASHANTI Rock Wit U (Awwwwww Baby) (<i>Murder Inc./IDJMG</i>)	+403
R. KELLY Snake (<i>Jive</i>)	+343
BONECRUSHER Never Scared (<i>Arista</i>)	+336
LUDACRIS Act A Fool (<i>Def Jam South/IDJMG</i>)	+318
LIL' JON & THE EASTSIDE BOYZ Get Low (<i>TVT</i>)	+315

New & Active

- TAMIA** Officially Missing You (*Elektra/EEG*)
Total Plays: 324, Total Stations: 39, Adds: 1
- CLIPSE** Hot Damn (*Star Trak/Arista*)
Total Plays: 323, Total Stations: 28, Adds: 2
- PLAYA** Never Too Late (*BlackGround/Universal*)
Total Plays: 310, Total Stations: 24, Adds: 0
- NIVEA** 25 Reasons (*Jive*)
Total Plays: 305, Total Stations: 32, Adds: 4
- THREE 6 MAFIA F/LIL' FLIP** Ridin' Spinners (*Loud/Columbia*)
Total Plays: 305, Total Stations: 25, Adds: 1
- T.J. 24's** (*Grand Hustle/Atlantic*)
Total Plays: 286, Total Stations: 25, Adds: 2
- LIL' JON & THE EASTSIDE BOYZ** I Don't Give A @#\$% (*TVT*)
Total Plays: 283, Total Stations: 15, Adds: 2
- DA ENTOURAGE** Bunny Hop (*Universal*)
Total Plays: 272, Total Stations: 16, Adds: 0
- VIVIAN GREEN** Fanatic (*Columbia*)
Total Plays: 242, Total Stations: 33, Adds: 2
- NDVEL** Peach (*Rawkus*)
Total Plays: 229, Total Stations: 20, Adds: 1

Songs ranked by total plays

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radicandrecords.com.

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ARTIST: **Beyoncé**
LABEL: **Columbia**

By **MIKE TRIAS**/ASSISTANT EDITOR



As the focal point of Destiny's Child, Beyoncé Knowles has helped launch the trio into superstardom. However, it's ironic that the leader of the multiplatinum-selling pop/R&B juggernaut is the last one to come out with her debut solo album. Both Kelly Rowland and Michelle Williams already have solo CDs under their belts, as does Beyoncé's little sister, Solange. Then again, Beyoncé has been quite busy. She starred in MTV's *Carmen: A Hip-Hopera* and the third *Austin Powers* movie, and she will be co-starring alongside Cuba Gooding Jr. in *The Fighting Temptations*, opening in theaters nationwide on Sept. 19. But before that Beyoncé will release her highly anticipated debut solo album, *Dangerously In Love*, on July 8.

The lead single from the album is "Crazy In Love," and the song is already crazy hot. If you don't believe me, take a peek at R&R's CHR/Rhythmic and Urban charts — it debuted at No. 33* this week at both formats. The upbeat track showcases an old-school beat and is definitely a club-banger. An aggressive horn section barrels through the chorus, providing a strong backdrop for Beyoncé's powerful vocals on the hook. Though she sings true to form on "Crazy In Love," there is something different about her singing on this track as compared with her previous work. Her signature runs are still there, though they are not as prevalent. This time it is the melody of the song and her pure vocals that are the star of the show. If her performance on the cut isn't enough to blow your mind, then Jay-Z will finish the job. Beyoncé's "Clyde" guests on the single, and he lays it down like no other on the bridge. Overall, the combination of Beyoncé, Jay-Z and the track vibes in perfect harmony to create a proper introduction for *Dangerously In Love*.

Speaking of the album, expect to hear more of the type of ballads, midtempo grooves and club-bangers that have made Beyoncé and her cohorts millionaires. Though the track list is still pretty hush-hush, many reports have noted that top artists such as Sean Paul and Missy Elliott will be appearing on *Dangerously In Love*.

Beyoncé has always been a media darling, but now the blitz is on. She is currently Yahoo!'s artist of the month and was recently featured on an episode of VH1's *Driven*. If you haven't seen it by the time you read this, VH1's *Diva Duets* will be airing live from the MGM Grand in Las Vegas on May 22. Queen Latifah hosts for the evening, and Beyoncé will join Celine Dion, Whitney Houston, Lisa Marie Presley, Mary J. Blige, Jewel and Chaka Khan for the grand event.

But that's not all: MTV's *Making the Video* will spotlight "Crazy In Love" on May 26, and the following day the clip will debut on *TRL*. Beyoncé will also appear on BET's *106 & Park* on May 27, *David Letterman* on June 14, *Today* on June 27, *The Early Show* on July 8 and *The View* on July 9. And, of course, she will appear in too many magazines to name.

Though all this attention is going to Beyoncé once again, don't think that Destiny's Child are going away anytime soon. All three members are scheduled to be performers at Ford's The Road Is Ours 100th anniversary concert on June 14. They will, all appear as solo artists, with Beyoncé debuting brand-new material from her album; then they will join forces for a special performance as Destiny's Child.

ON THE RECORD

With **Julie Gustines**
MD, WRKS/New York



WRKS (98.7 Kiss-FM) is the only New York station playing the best variety of old school and today's R&B. For me, that means I get to schedule a mixture of the music I grew up with and the hottest new music. • Some of the records that are doing really well on Kiss are Wayne Wonder's "No Letting Go," Jaheim's "Fabulous," Aaliyah's "Miss You" and Tyrese's "How You Gonna Act Like That." I get to blend those titles with songs like "Used to Be My Girl" by The O'Jays, "Who's That Lady" by The Isley Brothers and "Never Too Much" by Luther Vandross. Who could ask for a better job? • Luther Vandross is particularly important to us, and to our listeners. Every other hour we play an audio "get well" card from a listener into a Vandross song. This is important, because Kiss is the Luther Station. His fans tune in to us for updates on his condition because they know Kiss will keep them informed, and that we're also praying for him. • *The New Kiss Wake Up Club*, with Jeff Foxx, Shaila, Talent and Bob Slade, is on Day 55 and counting. We couldn't ask for a better team, and — judging by the calls and e-mails — our listeners agree. We're broadcasting live from New York City, and our fans are loving every minute of it. Over the next few months Kiss is going to be everywhere — cruises, block parties and free concerts at the South Street Seaport. We'll also be broadcasting live from the Black Expo at the Javits Center on June 7 and 8. • Great media. Great people. Great service. That is Emmis Communications.

It's a wild week in the Most Added column: **Beyoncé** grabs the top spot with "Crazy In Love" (Columbia), with 67 — edging out **Ashanti's** "Rock Wit U (Awww Baby)" (Murder Inc./IDJMG), which comes in a close second, with 66 ... Also with big add weeks at Urban are **Lil Jon**, who nabs 33 for "Get Low" (TVT), and newcomer **Javier**, who picks up 22 with "Crazy" (Capitol) ... On the Urban chart, **50 Cent** remains No. 1 with "21 Questions" (Shady/Aftermath/Interscope), leading **Fabulous** by more than 400 plays ... **Jaheim's** "Put That Woman First" (Divine Mill/WB) climbs into the top five, moving 8-5* ... **R. Kelly** vaults 15-9* with "Snake" (Jive) and could well be headed for another chart-topper ... **Lil Kim** has found her "Magic Stick" (Atlantic): It's 50 Cent, who helps her move 23-16* this week ... **Ginuwine** (Epic) and his jeans move 28-21* ... **Loon** enters the chart at 40* with "How You Want That" (Bad Boy/Universal) ... Make it three weeks straight that **DreamWorks** has the top two songs at Urban AC with **Floetry** and **Ron Isley featuring The Isley Brothers** ... **Heather Headley** makes an impressive 7-4* jump with "I Wish I Wasn't" (J) ... **Luther Vandross** moves 17-12* with his emotional "Dance With My Father" (J).



— **Anthony Acampora**, Director/Charts

Urban AC Reporters

Stations and their adds listed alphabetically by market

WWIN/Baltimore, MD * VP/Prog.: Kathy Brown PD: Tim Watts MD: Keith Fisher 3 KINDRED "Far"	WVAZ/Chicago, IL * PD: Elroy Smith APD: Armando Rivera No Adds	WUKS/Fayetteville, NC * PD/APD: Garrett Davis MD: Calvin Pee 2 DOWNE "Cloud" LES WUBIANS "Risng"	WKXI/Jackson, MS * PD/MD: Stan Branson No Adds	KJLH/Los Angeles, CA * PD/MD: Andrae Russell 1 TYRESE "Signs" BLU CANTRELL "Middle" JAVIER "Crazy" SYLEENA JOHNSON "Faithful"	WQQK/Nashville, TN * PD/MD: D.C. TYRESE "Signs"	WCFB/Orlando, FL * OM/PD: Steve Holbrook MD: Joe Davis 1 BLU CANTRELL "Middle"	KMJM/St. Louis, MO * OM/PD: Chuck Atkins No Adds
KOXL/Baton Rouge, LA * DM: Don Gosselin PD/MD: Mya Vernon 3 STREETWIZE "Dilemma"	WZAK/Cleveland, OH * PD: Kim Johnson MD: Bobby Rush No Adds	WDZZ/Flint, MI * PD: Jerald Jackson KEM "Cali" BLU CANTRELL "Middle"	WSOL/Jacksonville, FL * PD: Mike Williams APD/MD: K.J. No Adds	WRBV/Macon, GA PD/MD: Lisa Charles JEFFREY OSBORNE "Rest"	WYBC/New Haven, CT * DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P No Adds	WDAS/Philadelphia, PA * Sh. Mgr./PD: Joe Tamburro MD: Joane Gamble No Adds	WLVA/Savannah, GA PD: Gary Young No Adds
WBHK/Birmingham, AL * PD: Jay Dixon APD/MD: Darryl Johnson 29 FLOETRY "Yes" 15 KELLY PRICE "Proposed" 11 KEM "Cali"	WLXC/Columbia, SC * Int. PD: Doug Williams MD: Tre Taylor BLU CANTRELL "Middle" TYRESE "Signs" VIVIAN GREEN "Fanatic"	WFLM/Ft. Pierce, FL * OM: Mike James PD/MD: Tony Bear 12 VIVIAN GREEN "Fanatic" 11 NEXT "Thing" 7 JONELL FREEDMAN "So" 2 BLU CANTRELL "Middle"	KMJK/Kansas City, MO * PD: Greg Love MD: Trey Michaels 3 SYLEENA JOHNSON "Faithful" JAVIER "Crazy"	KJMS/Memphis, TN * OM/PD: Nate Bell APD/MD: Eileen Collier No Adds	WYLD/New Orleans, LA * OM: Carla Boatner PD/APD/MD: Aaron "A.J." Apple 11 KINDRED "Far" 8 JAVIER "Crazy" 2 TAMIA "Missing"	WFXC/Raleigh-Durham, NC * OM/PD: Cy Young APD/MD: Jodi Berry 8 KINDRED "Far" 7 VIVIAN GREEN "Fanatic"	WIMX/Toledo, OH * OM/PD: Rocky Love MD: Denise Brooks No Adds
WMGL/Charleston, SC * PD: Terry Base APD/MD: Belinda Parker BLU CANTRELL "Middle"	WAGH/Columbus, GA PD: Rasheda MD: Ed Lewis DONNIE "Cloud"	WQMG/Greensboro, NC * PD: Alvin Stowe No Adds	KNEK/Lafayette, LA * PD/MD: John Kinnit JEFFREY OSBORNE "Rest" TYRESE "Signs"	WJMR/Milwaukee-Racine, WI * PD/MD: Lauri Jones No Adds	WRKS/New York, NY * PD: Toya Beasley MD: Julie Gustines No Adds	WKJS/Richmond, VA * PD/MD: Kevin Gardner 3 KINDRED "Far" VIVIAN GREEN "Fanatic"	WHUR/Washington, DC * PD/MD: David A. Dickinson BROWN FHOWARD "Du"
WBAV/Charlotte, NC * OM/PD/MD: Terri Avery BLU CANTRELL "Middle" JAVIER "Crazy" TYRESE "Signs"	KRNB/Dallas-Ft. Worth, TX * OM/PD: Sam Weaver MD: Rudy V No Adds	KMJQ/Houston-Galveston, TX * PD: Carl Conner MD: Sam Choice No Adds	KVGS/Las Vegas, NV * PD/MD: Tony Rankin 4 AALIYAH "Come" BLU CANTRELL "Middle"	WMCS/Milwaukee, WI OM: Steve Scott PD/MD: Tyrone Jackson No Adds	WSVY/Norfolk, VA * PD/MD: Michael Mauzone 1 EARTH, WIND & FIRE "Way" BLU CANTRELL "Middle" TYRESE "Signs"	WVBE/Roanoke-Lynchburg, VA * PD: Walt Ford 8 TYRESE "Signs" BLU CANTRELL "Middle"	WMMJ/Washington, DC * PD: Kathy Brown MD: Mike Chase No Adds
WLOV/Chattanooga, TN * PD/MD: Sam Terry 3 SYLEENA JOHNSON "Faithful" 1 R KELLY "Love" 1 BLU CANTRELL "Middle" 1 BLU CANTRELL "Breathe"	WMXD/Detroit, MI * PD: Jamillah Muhammad APD: Omeil Stevens MD: Shelia Little No Adds	WTLC/Indianapolis, IN * APD/MD: Brian Wallace APD/MD: Garth Adams TAMIA "Missing"	KHHT/Los Angeles, CA * PD: Michelle Santuosso 5 TYRESE "Signs" 2 WHITNEY HOUSTON "Own"	WDLT/Mobile, AL * PD: Steve Crumley MD: Kathy Barlow WHITNEY HOUSTON "Own"	WVKL/Norfolk, VA * OM: Don London PD/MD: DC No Adds	<p>*Monitored Reporters 48 Total Reporters</p> <p>44 Total Monitored</p> <p>4 Total Indicator</p>	

KEAN/Abilene, TX
PD: Marisa Bailey
21 AMY DALLEY "Attitude"
2 T.M. MCGRAW "Real"
7 CHARLIE ROBINSON "Water"
7 FAITH HILL "Still"

WGMX/Akron, OH *
OM/PM/D: Kevin Mason
No Adds

WGNA/Albany, NY *
OM/PM/D: Buzz Brindle
MD: Bill Earley
4 T.M. MCGRAW "Real"
DIERKS BENTLEY "Thinkin'"

KBQV/Albuquerque, NM *
PD: Tommy Carrera
MD: Sammy Cruise
16 BRAD PAISLEY "Celebrity"
2 JOSH TURNER "Train"
JAMIE O'NEAL "Thing"

KRST/Albuquerque, NM *
PD: John Richards
MD: Paul Bailey
1 JAMIE O'NEAL "Thing"
JOE NICHOLS "Smokes"
PAT GREEN "Wave"
RUSHLAW "Friend"

KRRV/Alexandria, LA
PD/MD: Steve Casey
2 DUSTY DRAKE "Last"
2 KENNY CHESNEY "Shoes"
2 MARK WILLS "Think"

WCTO/Allentown, PA *
PD: Chuck Geiger
APD/MD: Sam Malone
2 T.M. MCGRAW "Real"
2 CLAY WALKER "Fev"
2 DEANA CARTER "Girl"
2 BUDDY JEWELL "Lacey's"
1 FAITH HILL "Still"
1 BILLY CURRINGTON "Little"

KGNC/Amarillo, TX
PD: Tim Butler
APD/MD: Patrick Clark
10 BILLY CURRINGTON "Little"
10 FAITH HILL "Still"
10 KENNY CHESNEY "Shoes"

WVWW/Ann Arbor, MI
PD: Barry Mardit
MD: Tom Baker
No Adds

WNCY/Appleton, WI *
OM: Jeff McCarthy
PD: Randy Shannon
MD: Marci Braun
BLAKE SHELTON "Heavy"

WKSJ/Asheville, NC
OM/PM/D: Jeff Davis
MD: Andy Woods
BUDDY JEWELL "Lacey's"
KENNY CHESNEY "Shoes"

WKHX/Atlanta, GA *
OM/PM/D: Mark Richards
MD: Johnny Gray
CLAY WALKER "Fev"

WYAY/Atlanta, GA *
OM: Mark Richards
PD: Steve Mitchell
MD: Johnny Gray
No Adds

WPUR/Atlantic City, NJ *
PD: Joe Kelly
2 JOHN M. MONTGOMERY "Drive"
1 T.M. MCGRAW "Real"
BUDDY JEWELL "Lacey's"
JOSH TURNER "Train"
PAT GREEN "Wave"

WKXC/Augusta, GA *
OM/PM/D: "T" Gentry
APD/MD: Zach Taylor
4 T.M. MCGRAW "Real"
1 TERRI CLARK "Three"
DEANA CARTER "Girl"
JOE NICHOLS "Smokes"

KASE/Austin, TX *
PD: Jason Kane
APD/MD: Bob Pickett
No Adds

KLUZ/Bakersfield, CA *
PD: Evan Bridwell
MD: Adam Jeffries
4 DUSTY DRAKE "Last"
JOSH TURNER "Train"
TIM MCGRAW "Real"

WPDC/Baltimore, MD *
MD: Michael J. Fox
No Adds

WYPY/Baton Rouge, LA *
PD: Randy Chase
MD: Jay Bernard
20 T.M. MCGRAW "Real"
BILLY CURRINGTON "Little"
JAMIE O'NEAL "Thing"

WYNN/Baton Rouge, LA *
APD/MD: Austin James
DEANA CARTER "Girl"
JAMIE O'NEAL "Thing"
KENNY CHESNEY "Shoes"
RACHEL PROCTOR "Days"
TIM MCGRAW "Real"

WVNW/Battle Creek, MI
PD: P.J. Lacey
MD: Phil O'Reilly
5 BUDDY JEWELL "Lacey's"

WJLS/Beckley, WV
PD/MD: David Willis
18 KENNY CHESNEY "Shoes"
11 BUDDY JEWELL "Lacey's"
11 RUSHLAW "Friend"

WKNN/Biloxi-Gulfport, MS *
OM: Walter Brown
PD: Kipp Gregory
MD: DeAnna Lee
No Adds

WHWK/Binghamton, NY
PD/PM/MD: Ed Walker
12 BRIAN MCCOMAS "Sure"
10 JOHN M. MONTGOMERY "Drive"

WZZK/Birmingham, AL *
PD/MD: Brian Driver
1 TRACY BYRD "Men"

WPSK/Blacksburg, VA
PD: Jack Douglas
APD/MD: Nicole Williams
25 JOSH TURNER "Train"
24 BUDDY JEWELL "Lacey's"
15 DEANA CARTER "Girl"

WBWN/Bloomington, IL
PD: Dan Westhoff
APD/MD: Buck Stevens
10 BUDDY JEWELL "Lacey's"

WHKX/Bluefield, WV
OM/PM/MD: Dave Crosier
14 KENNY CHESNEY "Shoes"
10 MARK WILLS "Think"
3 RUSHLAW "Friend"

KIZN/Boise, ID *
OM: Rich Summers
PD/MD: Spencer Burke
2 T.M. MCGRAW "Real"
1 JAMIE O'NEAL "Thing"
JOSH TURNER "Train"
KENNY CHESNEY "Shoes"
PAT GREEN "Wave"

KOFC/Boise, ID *
OM: Rich Summers
PD: Lance Tidwell
MD: Cory Mikals
JOSH TURNER "Train"
KENNY CHESNEY "Shoes"
PAT GREEN "Wave"

WVWK/Boston, MA *
PD: Mike Brophy
APD/MD: Ginny Rogers
No Adds

KAGG/Bryan, TX
PD/MD: Jennifer Allen
20 KENNY CHESNEY "Shoes"
20 PAT GREEN "Wave"

WYRK/Buffalo, NY *
PD: John Paul
APD/MD: Wendy Lynn
3 TERRI CLARK "Three"
CLAY WALKER "Fev"
FAITH HILL "Still"
JOE NICHOLS "Smokes"
RUSHLAW "Friend"

WKHK/Des Moines, IA *
PD: Jack O'Brien
APD/MD: Jim Olson
BUDDY JEWELL "Lacey's"
JENNIFER HANSON "Far"

WKHA/Cedar Rapids, IA
PD: Bob James
8 BRAD PAISLEY "Celebrity"
5 KENNY ROGERS "Missing"

WIXY/Champaign, IL
PD/MD: R.W. Smith
13 T.M. MCGRAW "Real"
6 SARA EVANS "Greyhound"
6 WYNONNA "Needs"

WEZL/Charleston, SC *
PD: T.J. Phillips
MD: Gary Griffin
2 JOSH TURNER "Train"
2 T.M. MCGRAW "Real"
1 KENNY CHESNEY "Shoes"
BUDDY JEWELL "Lacey's"

WVNR/Charleston, WV
OM: Jeff Whitehead
PD: Ed Roberts
18 KENNY CHESNEY "Shoes"
15 RODNEY ATKINS "Honesty"

WVNT/Charleston, SC *
PD: Lloyd Ford
APD/MD: Eric Chaney
CLAY WALKER "Fev"
JOSH TURNER "Train"

WQBE/Charleston, WV
OM: Jeff Whitehead
PD: Ed Roberts
18 KENNY CHESNEY "Shoes"
15 RODNEY ATKINS "Honesty"

WKKT/Charlotte, NC *
PD: John Roberts
7 TERRI CLARK "Three"
3 BRAD PAISLEY "Celebrity"
3 LEANN RIMES "Suddenly"
1 RUSHLAW "Friend"
CLAY WALKER "Fev"

WVSO/Charlotte, NC *
OM/PM/D: Jeff Roper
MD: Rick McCracken
JAMIE O'NEAL "Thing"

WVUS/Chattanooga, TN *
PD: Clay Hunnicutt
MD: Bill Penderexter
2 BLAKE SHELTON "Heavy"
1 WYNONNA "Needs"
1 KENNY CHESNEY "Shoes"
JAMIE O'NEAL "Thing"

WVUS/Chicago, IL *
OM: Tom Rivers
PD: Justin Case
APD/MD: Evan Krott
18 BRAD PAISLEY "Celebrity"
5 DUSTY DRAKE "Last"
2 MARK WILLS "Think"

WVBE/Cincinnati, OH *
OM/PM/D: Tim Closson
APD: Kathy O'Connor
MD: Duke Hamilton
4 JOHN M. MONTGOMERY "Drive"
1 BILLY CURRINGTON "Little"

WVY/Cincinnati, OH *
PD: Dave Stewart
APD/MD: Dawn Michaels
7 BROOKS & DUNN "Dirt"
5 DIERKS BENTLEY "Thinkin'"
MCHAYES "Mean"

WVGA/Cleveland, OH *
PD: Meg Stevens
MD: Chuck Collier
1 KENNY CHESNEY "Shoes"
10 JAMIE O'NEAL "Thing"
11 BUDDY JEWELL "Lacey's"
11 RUSHLAW "Friend"

KCCY/Colorado Springs, CO *
PD: Travis Daily
MD: Valerie Hart
1 CLAY WALKER "Fev"
DIKIE CHICKS "Godspeed"
BILLY CURRINGTON "Little"

KKCS/Colorado Springs, CO
PD: Shannon Stone
MD: Stix Franklin
3 BUDDY JEWELL "Lacey's"
JAMIE O'NEAL "Thing"

WCOS/Columbia, SC *
OM/PM/D: Ron Brooks
MD: Glen Carrell
4 TRACE ADKINS "They"

WCOL/Columbus, OH *
PD: John Crenshaw
APD/MD: Dan E. Zuko
3 TRACE ADKINS "They"
BLAKE SHELTON "Heavy"
WYNONNA "Needs"

WHOK/Columbus, OH *
OM: Dave Cooper
PD/MD: George Wolf
2 WYNONNA "Needs"
DIERKS BENTLEY "Thinkin'"

WGSQ/Cookeville, TN
PD: Galor Harrison
MD: Stewart James
BUDDY JEWELL "Lacey's"
DUSTY DRAKE "Last"

KRYS/Corpus Christi, TX *
PD: Frank Edwards
MD: Cactus Lou
No Adds

KPLX/Dallas-Ft. Worth, TX *
PD: Paul Williams
APD: Smokey Rivers
MD: Cody Alan
3 DIERKS BENTLEY "Thinkin'"

KSCS/Dallas-Ft. Worth, TX *
OM/Interim PD: Ted Stecker
APD/MD: Chris Huff
3 BUDDY JEWELL "Lacey's"
3 MONTGOMERY GENTRY "Speed"

WVGN/Daytona Beach, FL *
PD: Jeff Davis
BUDDY JEWELL "Lacey's"
JOHN M. MONTGOMERY "Drive"
TIM MCGRAW "Real"

KYGO/Denver-Boulder, CO *
MD: Tad Svendsen
3 TERRI CLARK "Three"
CLAY WALKER "Fev"
FAITH HILL "Still"
JOE NICHOLS "Smokes"
RUSHLAW "Friend"

WKHK/Des Moines, IA *
PD: Jack O'Brien
APD/MD: Jim Olson
BUDDY JEWELL "Lacey's"
JENNIFER HANSON "Far"

WVCO/Detroit, MI *
PD: Mac Daniels
APD/MD: Ron Chatman
1 BRAD PAISLEY "Celebrity"
1 GEORGE STRAIT "Tulsa"

WDJR/Dothan, AL
OM: Jerry Broadway
PD: Brett Mason
APD: The Frogman
8 1 GRAHAM BROWN "Which"

KKCB/Duluth, MN
PD: Tom Bishop
MD: Pat Puchalla
1 T.M. MCGRAW "Real"
KENNY ROGERS "Missing"

WVAX/Eau Claire, WI
PD: George House
MD: Tim Wilson
7 T.M. MCGRAW "Real"
5 BUDDY JEWELL "Lacey's"
3 FAITH HILL "Still"
2 RUSHLAW "Friend"

KHEY/EI Paso, TX *
PD: Steve Gramzay
MD: Stacie Kaye
1 WYNONNA "Needs"

WVRS/Elizabeth City, NC
PD/MD: Randy Gill
12 JOHN M. MONTGOMERY "Drive"
12 CRAIG MORGAN "Almost"
12 DEANA CARTER "Girl"

WVXA/Erie, PA
PD: Fred Horton
5 BILLY CURRINGTON "Little"
5 DEANA CARTER "Girl"
5 JOHN M. MONTGOMERY "Drive"

WVCA/Harrisburg, PA *
PD/MD: Sam McGuire
6 RUSHLAW "Friend"
DIERKS BENTLEY "Thinkin'"
JOSH TURNER "Train"
PAT GREEN "Wave"

WVNU/Eugene-Springfield, OR
PD: Jim Davis
MD: Matt James
EMERSON DRIVE "Only"
DEANA CARTER "Girl"
JAMIE O'NEAL "Thing"
RUSHLAW "Friend"
TIM MCGRAW "Real"

WVKA/Evansville, IN
PD/MD: Jon Prael
BUDDY JEWELL "Lacey's"
CLAY WALKER "Fev"
TERRI CLARK "Three"

KVQX/Fargo, ND
PD: Eric Hoyer
MD: Scott Winston
3 JAMIE O'NEAL "Thing"
3 JOHN M. MONTGOMERY "Drive"
2 LELAND MARTIN "Fingers"

KKIX/Fayetteville, AR
PD: Tom Travis
APD/MD: Jake McBride
18 JOE NICHOLS "Smokes"
10 JAMIE O'NEAL "Thing"
10 KENNY CHESNEY "Shoes"
10 WYNONNA "Needs"

WKML/Fayetteville, NC *
OM: Mac Edwards
APD: Stuart Langston
MD: Dan McClain
1 BUDDY JEWELL "Lacey's"
FAITH HILL "Still"
MCHAYES "Mean"

KAFF/Flagstaff, AZ
PD: Chris Halstead
MD: Hugh James
5 FAITH HILL "Still"
5 T.M. MCGRAW "Real"
3 JOSH TURNER "Train"
2 DWIGHT YOAKAM "Back"
2 JAMIE O'NEAL "Thing"
2 PAT GREEN "Wave"

WFBE/Flint, MI *
PD: Coyote Collins
MD: Kristine Turner
JAMIE O'NEAL "Thing"
JOSH TURNER "Train"
KENNY CHESNEY "Shoes"
PAT GREEN "Wave"

WXFL/Florence, AL
PD/MD: Gary Murdock
13 BUDDY JEWELL "Lacey's"
11 MARK WILLS "Think"
3 KENNY CHESNEY "Shoes"

WROO/Jacksonville, FL *
OM: John Richards
PD: Jay McCarthy
MD: John Scott
3 AMY DALLEY "Attitude"

WVXQ/Johnson City, TN *
PD/MD: Bill Hagy
13 KENNY CHESNEY "Shoes"
11 RODNEY ATKINS "Honesty"

WMTZ/Johnstown, PA
PD: Steve Walker
MD: Lara Mosby
14 BUDDY JEWELL "Lacey's"
9 FAITH HILL "Still"
4 WYNONNA "Needs"
4 WYNONNA "Needs"
1 BILLY CURRINGTON "Little"
1 BLAKE SHELTON "Heavy"
1 SARA EVANS "Greyhound"
1 TIM MCGRAW "Real"

WVWZ/Ft. Myers, FL *
PD: Kerry Babb
MD: Dave Logan
No Adds

WVGR/Ft. Myers, FL *
PD: Mark Phillips
MD: Steve Hart
No Adds

WVYZ/Ft. Walton Beach, FL
PD: Laura Hussey
MD: Cindy Blake
11 CLAY WALKER "Fev"
10 BRAD PAISLEY "Celebrity"

WVQK/Ft. Wayne, IN *
OM/PM/D: Dean McNeil
APD/MD: Mark Allen
1 BLAKE SHELTON "Heavy"
1 PAT GREEN "Wave"
CLAY WALKER "Fev"

KSXS/Fresno, CA *
PD: Mike Peterson
MD: Steve Montgomery
RACHEL PROCTOR "Days"

WVDF/Kansas City, MO *
PD/MD: Ted Cramer
6 BUDDY JEWELL "Lacey's"
2 AARON LINES "Changes"
1 JOE NICHOLS "Smokes"
1 RACHEL PROCTOR "Days"
TRICK PONY "Boy"

WVIV/Knoxville, TN *
OM/PM/D: Michael Hammond
MD: Colleen Addair
4 BUDDY JEWELL "Lacey's"
2 TRACE ADKINS "They"
BILLY CURRINGTON "Little"
DUSTY DRAKE "Last"
KENNY CHESNEY "Shoes"
RHETT AKINS "Love"

WVNS/Greenville, NC *
PD: Wayne Carlyle
APD: Mike Farley
MD: Boomer Lee
1 FAITH HILL "Still"
MCHAYES "Mean"

WVSC/Greenville, SC *
OM/PM/D: Bruce Logan
APD/MD: John Landrum
8 SARA EVANS "Greyhound"
4 WYNONNA "Needs"

WVSS/Greenville, SC *
DM/PM/D: Bruce Logan
APD/MD: Kix Layton
5 KENNY CHESNEY "Shoes"
5 T.M. MCGRAW "Real"
3 TERRI CLARK "Three"

WVKA/Lafayette, LA *
PD/MD: Charlie Harris
6 BILLY RAY CYRUS "Memphis"
6 BUDDY JEWELL "Lacey's"
6 JEFF CARSON "Imagine"

WVPC/Lakeland, FL *
DM: Steve Howard
PD: Dave Wright
MD: Jeni Turter
2 T.M. MCGRAW "Real"
2 KENNY CHESNEY "Shoes"
1 TERRI CLARK "Three"

WVIO/Lancaster, PA *
PD: Dick Raymond
MD: Missy Cortright
4 BUDDY JEWELL "Lacey's"
EMERSON DRIVE "Only"
FAITH HILL "Still"

WVTL/Lansing, MI *
PD: Jay J. McCrae
3 BUDDY JEWELL "Lacey's"
4 KENNY CHESNEY "Shoes"
2 JOSH TURNER "Train"
BUDDY JEWELL "Lacey's"
JOHN M. MONTGOMERY "Drive"
PAT GREEN "Wave"

WVNR/Las Vegas, NV *
DM/PM/D: John Marks
APD/MD: Brooks O'Brian
15 BUDDY JEWELL "Lacey's"
WYNONNA "Needs"

WVBN/Laurel-Hatfield, MS
PD: Larry Blakney
MD: Allyson Scott
22 JEFF BATES "My"
10 BLAKE SHELTON "Heavy"
10 KENNY CHESNEY "Shoes"
10 WYNONNA "Needs"

WVBL/Lexington-Fayette, KY *
OM: Barry Fox
PD/MD: Ric Larson
9 JOHN M. MONTGOMERY "Drive"
4 TRACE ADKINS "They"

WVWL/Lexington-Fayette, KY *
PD: Dale O'Brian
APD/MD: Karl Shannon
1 BLAKE SHELTON "Heavy"
1 JOHN M. MONTGOMERY "Drive"
KENNY ROGERS "Missing"

WFMS/Indianapolis, IN *
PD: Bob Richards
MD: J.D. Cannon
1 KENNY CHESNEY "Shoes"
DEANA CARTER "Girl"
FAITH HILL "Still"
JOE NICHOLS "Smokes"

WVMS/Jackson, MS *
PD: Rick Adams
MD: Van Haze
3 T.M. MCGRAW "Real"
3 BRAD PAISLEY "Celebrity"
EMERSON DRIVE "Only"

WVQK/Jacksonville, FL *
PD: Jay McCarthy
MD: John Scott
3 AMY DALLEY "Attitude"

WVXQ/Johnson City, TN *
PD/MD: Bill Hagy
13 KENNY CHESNEY "Shoes"
11 RODNEY ATKINS "Honesty"

WVWZ/Ft. Myers, FL *
PD: Kerry Babb
MD: Dave Logan
No Adds

WVGR/Ft. Myers, FL *
PD: Mark Phillips
MD: Steve Hart
No Adds

WVYZ/Ft. Walton Beach, FL
PD: Laura Hussey
MD: Cindy Blake
11 CLAY WALKER "Fev"
10 BRAD PAISLEY "Celebrity"

WVQK/Ft. Wayne, IN *
OM/PM/D: Dean McNeil
APD/MD: Mark Allen
1 BLAKE SHELTON "Heavy"
1 PAT GREEN "Wave"
CLAY WALKER "Fev"

KSXS/Fresno, CA *
PD: Mike Peterson
MD: Steve Montgomery
RACHEL PROCTOR "Days"

WVDF/Kansas City, MO *
PD/MD: Ted Cramer
6 BUDDY JEWELL "Lacey's"
2 AARON LINES "Changes"
1 JOE NICHOLS "Smokes"
1 RACHEL PROCTOR "Days"
TRICK PONY "Boy"

WVIV/Knoxville, TN *
OM/PM/D: Michael Hammond
MD: Colleen Addair
4 BUDDY JEWELL "Lacey's"
2 TRACE ADKINS "They"
BILLY CURRINGTON "Little"
DUSTY DRAKE "Last"
KENNY CHESNEY "Shoes"
RHETT AKINS "Love"

WVNS/Greenville, NC *
PD: Wayne Carlyle
APD: Mike Farley
MD: Boomer Lee
1 FAITH HILL "Still"
MCHAYES "Mean"

WVSC/Greenville, SC *
OM/PM/D: Bruce Logan
APD/MD: John Landrum
8 SARA EVANS "Greyhound"
4 WYNONNA "Needs"

WVSS/Greenville, SC *
DM/PM/D: Bruce Logan
APD/MD: Kix Layton
5 KENNY CHESNEY "Shoes"
5 T.M. MCGRAW "Real"
3 TERRI CLARK "Three"

WVKA/Lafayette, LA *
PD/MD: Charlie Harris
6 BILLY RAY CYRUS "Memphis"
6 BUDDY JEWELL "Lacey's"
6 JEFF CARSON "Imagine"

WVPC/Lakeland, FL *
DM: Steve Howard
PD: Dave Wright
MD: Jeni Turter
2 T.M. MCGRAW "Real"
2 KENNY CHESNEY "Shoes"
1 TERRI CLARK "Three"

WVIO/Lancaster, PA *
PD: Dick Raymond
MD: Missy Cortright
4 BUDDY JEWELL "Lacey's"
EMERSON DRIVE "Only"
FAITH HILL "Still"

WVTL/Lansing, MI *
PD: Jay J. McCrae
3 BUDDY JEWELL "Lacey's"
4 KENNY CHESNEY "Shoes"
2 JOSH TURNER "Train"
BUDDY JEWELL "Lacey's"
JOHN M. MONTGOMERY "Drive"
PAT GREEN "Wave"

WVNR/Las Vegas, NV *
DM/PM/D: John Marks
APD/MD: Brooks O'Brian
15 BUDDY JEWELL "Lacey's"
WYNONNA "Needs"

WVBN/Laurel-Hatfield, MS
PD: Larry Blakney
MD: Allyson Scott
22 JEFF BATES "My"
10 BLAKE SHELTON "Heavy"
10 KENNY CHESNEY "Shoes"
10 WYNONNA "Needs"

WVBL/Lexington-Fayette, KY *
OM: Barry Fox
PD/MD: Ric Larson
9 JOHN M. MONTGOMERY "Drive"
4 TRACE ADKINS "They"

WVWL/Lexington-Fayette, KY *
PD: Dale O'Brian
APD/MD: Karl Shannon
1 BLAKE SHELTON "Heavy"
1 JOHN M. MONTGOMERY "Drive"
KENNY ROGERS "Missing"

KZZK/Lincoln, NE
PD: Brian Jennings
MD: Carol Turner
5 BUDDY JEWELL "Lacey's"
5 DIERKS BENTLEY "Thinkin'"
VINCE GILL "Someday"

KSSN/Little Rock, AR *
PD: Chad Heritage
APD/MD: Casey Carter
11 BUDDY JEWELL "Lacey's"
3 CLAY WALKER "Fev"

KZLA/Los Angeles, CA *
OM/PM/D: R.J. Curtis
APD/MD: Tanya Campos
8 BUDDY JEWELL "Lacey's"
TRACE ADKINS "They"
VINCE GILL "Someday"

WAMZ/Louisville, KY *
PD: Coyote Calhoun
MD: Nightrain Lane
8 T.M. MCGRAW "Real"
4 TRACE ADKINS "They"

KLTL/Lubbock, TX
OM/PM/D: Jay Richards
MD: Kelly Greene
13 KENNY CHESNEY "Shoes"
13 TIM MCGRAW "Real"

WDEM/Macon, GA
PD: Gerry Marshall
APD/MD: Laura Stirling
1 BLAKE SHELTON "Heavy"

WVQM/Madison, WI *
PD: Mark Grantin
MD: Mel McKenzie
KENNY CHESNEY "Shoes"

KVIA/Mason City, IA
PD/MD: J. Brooks
10 BUDDY JEWELL "Lacey's"

KTEX/McAllen, TX *
PD: Jojo
MD: Patches
2 WYNONNA "Needs"

KRWQ/Medford, OR
PD: Larry Lee
MD: Scott Schuler
JAMIE O'NEAL "Thing"
SHANIA TWAIN "Always"
VINCE GILL "Someday"

KPLM/Palm Springs, CA
PD: Al Gordon
APD/MD: Kory James
17 KENNY CHESNEY "Shoes"
7 DEANA CARTER "Girl"

WVXK/Memphis, TN *
PD: Chip Miller
MD: Mark Billingsley
1 BUDDY JEWELL "Lacey's"
JOE NICHOLS "Smokes"
PAT GREEN "Wave"

WVOK/Meridian, MS
PD/MD: Scotty Ray
12 KENNY CHESNEY "Shoes"

WVKS/Miami, FL *
PD: Bob Barnett
MD: Darlene Evans
2 RACHEL PROCTOR "Days"
1 T.M. MCGRAW "Real"
1 KENNY CHESNEY "Shoes"

WVXL/Peoria, IL
PD/MD: Dan Dermody
18 KENNY CHESNEY "Shoes"

WVXT/Philadelphia, PA *
PD: Bob McKay
APD/MD: Cadillac Jack
No Adds

WVSM/Phoenix, AZ *
26 LEANN RIMES "Suddenly"
22 JEFF CARSON "Imagine"
1 SHANIA TWAIN "Always"
MCHAYES "Mean"

WVSD/Phoenix, AZ *
PD: Shaun Holly
MD: Gwen Foster
No Adds

WVSY/Philadelphia, PA *
OM/PM/D: Keith Clark
APD/MD: Stoney Richards
1 WYNONNA "Needs"

KATM/Modesto, CA *
PD: Randy Black
APD: D.J. Walker
MD: Joe Roberts
JOSH TURNER "Train"
PAT GREEN "Wave"

KJLD/Monroe, LA
PD/MD: Mike Blakney
25 T.M. MCGRAW "Real"
15 JENNIFER HANSON "Far"

KTOM/Monterey, CA *
OM/PM/D: Jim Dorman
6 RHETT AKINS "Love"
PAT GREEN "Wave"

WVLM/Montgomery, AL
PD: Bill Jones
MD: Darlene Dixon
KENNY ROGERS "Missing"

WVGR/Myrtle Beach, SC
PD: Johnny Walker
MD: Joey D.
KENNY CHESNEY "Shoes"
TIM MCGRAW "Real"
VINCE GILL "Someday"

WVDF/Nashville, TN *
PD: Dave Kelly
MD: Eddie Fox
CLAY WALKER "Fev"
DIERKS BENTLEY "Thinkin'"
TIM MCGRAW "Real"

WVSD/Nashville, TN *
PD: Mike Moore
APD/MD: Billy Greenwood
1 T.M. MCGRAW "Real"
1 KENNY CHESNEY "Shoes"

WVSD/Nashville, TN *
PD: Brian Landrum
APD: Frank Seres
3 BLAKE SHELTON "Heavy"

WVCT/New London, CT
PD/MD: Jimmy Lehn
5 BUDDY JEWELL "Lacey's"
5 T.M. MCGRAW "Real"
3 DIERKS BENTLEY "Thinkin'"

WVNO/New Orleans, LA *
PD: Les Acree
APD/MD: Casey Carter
2 BUDDY JEWELL "Lacey's"

WVGH/Norfolk, VA *
OM: John Stomby
MD: Mark McKay
3 T.M. MCGRAW "Real"
1 FAITH HILL "Still"
1 DIERKS BENTLEY "Thinkin'"

KVFM/Odessa-Midland, TX
PD: John Moesch
MD: Dan Travis
21 CLAY WALKER "Fev"
21 DEANA CARTER "Girl"

KTST/Oklahoma City, OK *
PD: Crash
APD/MD: Anthony Allen
KENNY CHESNEY "Shoes"

KVXY/Oklahoma City, OK *
PD: L.J. Smith
APD/MD: Bill Reed
KENNY CHESNEY "Shoes"
PAT GREEN "Wave"

KVKT/Omaha, NE *
PD: Tom Goodwin
MD: Craig Allen
4 SHERIE AUSTIN "Heaven"
JAMIE O'NEAL "Thing"
JOSH TURNER "Train"
KENNY CHESNEY "Shoes"
STEVE AZAR "Reason"

WVKA/Orlando, FL *
PD: Len Shackelford
MD: Shadow Stevens
3 BUDDY JEWELL "Lacey's"

KHAY/Oxnard, CA *
PD/MD: Mark Hill
5 BRIAN MCCOMAS "Sure"
MD: Jennifer Wood
1 CLAY WALKER "Fev"</

FROM YOUR LIPS...

"'Streets of Heaven' is one of the most complete country songs I've ever heard.

A tremendous story, delivered with conviction...an extraordinary song."

-Tom Rivers/WUSN-Chicago

"One of the most touching songs I've heard this year. Have a tissue handy when you listen to this one."

-Kerry Wolfe/WML-Milwaukee

"'Streets of Heaven' is a big welcome-back for Sherrié Austin. A heart-tugger that's going to light up the phones."

-Tony Thomas/KMPS-Seattle

"What a compelling song! It really hits home with anyone who is a parent. WOW!!!"

- Jon Anthony/WMZQ-Washington, DC

"Sherrié, you're makin' us bawl our eyes out, as only country music can!"

-Stoney Richards/WDSY-Pittsburgh

"I hate giving quotes...but...I would have started crying if there weren't girls in the room."

-Kevin Mannion/KMLE-Phoenix

"I'll put money on this one going Number 1. Great Song. Awesome vocal. Could you guess, I love it!"

-Michael J. Foxx/WPOC-Baltimore

"This one will make the little hairs on the back of your neck stand straight up!!!! If you liked 'The Little Girl,' you'll love 'Streets of Heaven.'"

-Trey Cooler/WEZL-Charleston

"She had me from 'Hello, God.'"

-Jay Roberts/WQYK & WYUU-Tampa

"Sherrié's voice is just like the song...pure gold."

-Kix Layton/WSSL-Greenville

SHERRIÉ AUSTIN

"STREETS OF HEAVEN"

IMPACT DATE JUNE 2

Produced by Dann Huff and Jeff Balding
for Dann Huff Productions



CONSORTIUM MANAGEMENT

WILLIAM MORRIS AGENCY





LON HELTON

lhelton@radioandrecords.com

Interep Profiles Today's Country Radio Listener

Who they are, where they live, what they do, what they like

Radio ratings tell you how many people listen, how long they listen and how old they are. What you don't get is *who* they are — what do they do for a living, how much they earn, how educated they are, how often they travel or how much beer they drink.

To help provide a snapshot of the people who listen to particular types of radio, Interep has just released its latest study in which it profiles each radio format's listeners to help identify their listening habits and lifestyle choices. The study uses the 24 primary format classifications used in the fall 2002 Mediamark Research nationwide study. This week we'll take a look at Interep's results for Country radio listeners.

Who They Are

The median age of the Country listener is 43.2. Among formats that skew toward women there are three formats with a lower median age than Country: CHR at 29.5 years, Urban at 31.5 years and AC at 36.2 years. There are six formats with a median age older than Country: Soft AC, 43.3; Religious, 44.4; Oldies, 46.9; Gospel, 48.2; Classical, 49.6; and Easy Listening, 54.6.

Educationally, 38% of Country listeners graduated high school, 21% attended some college, and 16% have a bachelor's degree or higher.

Looking at Country listenership across the age cells, 12% are 18-24, 19% are 25-34, 23% are 35-44, 20% are 45-54, 13% are 55-64, and 13% are 65+.

Comparing the audience across age groups by format, Country is No.

5 18-34 (12,947,000), No. 3 18-49 (27,221,000), No. 2 25-54 (25,917,000) and No. 1 35-64 (23,358,000). For comparison's sake, the weekly cume of the top formats by age cell are: 18-34, CHR (25,079,000); 18-49, CHR (35,896,000); and 25-54, AC (27,425,000). Following Country's top 35-64 showing is AC with 18,773,000 weekly cume.

Looking at broader age cells, it's interesting to note that Country is actually stronger 18-49 than 25-54. According to Interep, 65% of the audience is 18-49, while 62% is 25-54. Speaking of strength 18+, Country is No. 1 among all formats with an 18+ cume of 41,779,000. Rounding out the top five are CHR with 38,366,000, AC with 38,293,000, Urban at 24,522,000 and Rock with 23,894,000.

The Country audience is 52% female and 48% male. Country leads all formats in the number of both men and women listening to the format. According to the Interep study, 20,022,000 men and 21,758,000 women (18+) listen to Country radio each week. Completing the top five for listening among men, CHR has 16,892,000, AC 16,539,000, Rock 15,080,000 and News/Talk 13,411,000. The rest of the top five among women 18+ are AC at 21,753,000, CHR at 21,385,000, Urban at 13,215 and Oldies at 11,836,000.

Sixty-two percent of Country listeners are married. Ethnically, the Country audience is 96% white, 2% black, 1% Asian and 1% other.

Fifty-eight percent of Country listeners have no children living at home.

Educationally, 38% of Country listeners graduated high school, 21% attended some college, and 16% have a bachelor's degree or higher.

Where They Live

Seventy-seven percent of Country listeners own their own homes. Country is tops among all formats in weekly 18+ cume for listeners who own their own homes, with 32,061,000.

AC is second with 27,229,000, and CHR is third at 23,380,000. Country's homeowner index is 108, tied with three other formats for ninth.

Plotting where Country listeners live by region, 11% are in the Northeast, 29% in the North Central Region, 44% in the South and 16% in the West.

Looking at the top formats by region, Country is No. 1 in the North Central Region with a cume of 11,958,000, No. 1 in the South with 18,183,000, and No. 3 in the West with 6,854,000. Country does not rank in the top five in the Northeast.

The Country audience is 52% female and 48% male. Country leads all formats in the number of both men and women listening to the format.

Broken down by areas where Country listeners live, 42% are in MSA Suburban areas, 34% are in Non-MSA areas, and 24% live in the MSA Central City area. Checking the top five formats in each area, Country ranks No. 4 in MSA Central City with a cume (18+) of 10,053,000. CHR is No.1 with 13,840,000 cume. Country ranks No. 3 in the MSA Suburbs with a cume of 17,686,000. AC is tops here, with 19,748,000. In the Non-MSA areas Country is No. 1 with a 14,061,000 cume. AC is second with 7,237,000.

What They Do For A Living

According to the Interep study, 58% of Country listeners are employed full-time, 32% are not work-

ing (that includes 15% listed as retired), 17% hold Professional/Managerial posts, 20% hold Technical/Clerical/Sales jobs, 9% are in Precision/Craft/Repair occupations, and 21% are in Other positions.

Looking at the cume and index ranking of these types of employment, Country is fourth in 18+ cume for people in Professional/Managerial jobs with 7,108,000. Its index (the format's percent composition compared to the nation's percent composition) for these types of workers is fifth from the bottom at 84.

The weekly cume of Country listeners who hold Technical/Clerical/Sales jobs is 8,511,000, which ranks third behind CHR (10,057,000) and AC (9,794,000). Country's index in this area is 112, which puts it at 16 out of the 24 Interep format classifications.

How Much They Earn

The annual household income for Country listeners breaks down this way:

- Less than \$10,000: 5%
- \$10-19,999: 10%
- \$20-29,999: 11%
- \$30-39,999: 12%
- \$40-49,999: 12%
- \$50-59,999: 11%
- \$60-74,999: 12%
- \$75,000+: 27%

The median household income among Country listeners is \$49,419. There are 19 other formats that have higher household income levels than Country. Leading the list is Sports at \$81,060. Only four formats, Adult Standards, Urban, Gospel and Hispanic have lower household incomes than Country.

Looking just at those who earn \$75,000 or more per year, Country ranks third in 18+ cume with 11,249,000. Country's index among those high wage earners is 91, good for a rank of 20.

Qualitative Product Usage

Interep's study also looks at the top radio formats in several key qualitative consumer and product usage categories.

For instance, Country ranks No. 1 in both index (115) and cume (32,476,000) for listeners who own any domestic automobile. It ranks third in cume (12,841) for those who own any imported vehicle.

Country ranks third in cume (4,551,000) for those who have taken four or more domestic airline flights in the past year. It ranks fifth in cume for those who have flown to foreign lands three or more times in the last three years.

Country is No. 1 in cume (26,772,000) for those who have credit cards. It is third in cume (5,233,000) for those who use online banking services through their computer.

Country is third in cume (5,793,000) for those with an IRA. It is second among formats for those who have a 401k plan, with an audience of 6,949,000.

Contrary to popular belief, Country listeners aren't the consummate beer-swillers they're made out to be. CHR leads the way in both domestic and imported beer drinkers.

CHR (17,042,000) edges Country as the format with the most listeners who have visited fast food/drive-in restaurants nine or more times in the past 30 days.

Country leads in family/restaurant/steak house visits (four or more times in the last 30 days) with a cume of 11,166,000. AC is second at 10,573,000.

When it comes to grocery shopping, Country leads the way for those who have visited the store five or more times in the past month with a cume of 18,533,000. AC (20,548,000) edges Country (20,488,000) for the top spot among those who have shopped in any convenience store in the past month.

Country leads the list of all formats in 18+ cume who have gone to a department/clothing/variety store 10 or more times in the past month (5,179,000), visited a drug store at least once in the last month (23,020,000) or been to an appliance/hardware/electronic store (26,373,000) at least once in the past month. AC (14,578,000) and CHR (13,815,000) are both ahead of third-ranking Country (12,587,000) for those who have gone to an office/computer supply store at least once in the last month.

Country listeners aren't quite as technically challenged as some might have you believe. The format places third for most listeners who own personal computers with a weekly 18+ cume of 27,806,000 and second for listeners who own cell phones with a cume of 27,287,000 (CHR is first with a cume of 27,875,000).

Also contrary to popular belief, Country listeners aren't the consummate beer-swillers they're made out to be. CHR leads the way in both domestic and imported beer drinkers. Country ranks second for domestic imbibers and fifth for import drinkers.

Country listeners rank fifth in consuming imported dinner/table wines and third in consumption of domestic dinner/table wines. They're fourth among champagne drinkers.



Nashville Music Industry Reaches Out

The American Heart Association joins forces with Music Row

Country singers are known for their altruism, and this spring there is ample proof of that largess, with concerts benefiting a wide variety of charities.

While many events, like the Sizzlin' Country show for cystic fibrosis, have been around a long time, each year seems to bring a new event and a new opportunity for artists to contribute to a worthy cause. This year the American Heart Association is forging a new relationship with the music industry with the Sing Your Heart Out benefit concert and auction, set for June 18 at the Country Music Hall of Fame.

Giving Back

It's a cause close to Aristomedea President Jeff Walker's heart (pardon the pun). Walker, who is co-chair of the concert, became associated with the organization a year and a half ago, after joining its board.

"I had open-heart surgery, a quadruple bypass operation, in August 2001," he says. "It's a life-changing experience, and I want to give something back and give to the community."

Walker considers himself lucky. "I look at my episode as a positive, rather than a situation of someone who was just pumping gas and keeled over," he says. "I've gotten a second chance."

Walker never actually suffered a heart attack, nor did he ever have high cholesterol. "I went in because I was having breathing problems,

and my doctor did an EKG," he says. "He found my heartbeat wasn't what it should be.

They found blockages, and, after consulting with a specialist, I decided to go ahead with surgery."

After the procedure and his subsequent recovery, Walker was approached by Lyric Street President Randy Goodman to join the American Heart Association board. Goodman had also suffered heart problems in the past. Walker had been involved with the organization for a year and a half when board Chairman Jack Diller asked about doing an event with the music community.

"They are very active with the Tennessee Titans, the Nashville Predators and other sports organizations, but they didn't feel they had enough presence in the music industry," Walker says. "Jack said, 'Let's put something together.'"

A Networking Opportunity

That something, the Sing Your Heart Out event, will include an auction and concert. Among the performers are SheDaisy, Rodney Crowell, Collin Raye, Brad Martin and newly named Nashville Star Buddy Jewell. K.T. Oslin was the first performer to sign on; she has also had heart problems in the past. The show's primary sponsor is St. Thomas Health Services. Other sponsors include WSIX/Nashville. Advance tickets are \$60.

Walker says the event will be a great networking opportunity for the medical community and the music industry. "We expect a lot of their people will be there, specialists in various areas and people representing sports organizations," he says. "The silent auction will be an opportunity to showcase some things as well."

It's also seen as an opportunity to show the medical and sports professionals present what country music has to offer. "The structure we have put together will give people who aren't normally tuned in to country music a good cross section of what's new and exciting in country music," Walker says. "We are hoping this will be successful, and we are hoping it will be an annual event."

This is just one of many ways Walker is working to expand the Nashville music industry. "I'm involved in some exciting things that are going to help the music industry in the long term," he says. "I'm President-elect of the Nashville Film Festival. There are opportunities to get more Nashville-based music involved there. And I'm involved, through the CMA, with the Global Markets Task Force, creating a new initiative there to expand markets."

"If things don't feel right, if you could walk up a hill and suddenly can't, don't be macho; get it checked out."

"I'm also conducting a pre-board meeting, a mini-summit, for the CRB board to examine new revenue streams. When times are tough, you have to seize opportunities."

Walker also seizes every opportunity to tell people the warning signs of heart disease. He says, "If things don't feel right, if you could walk up a hill and suddenly can't, don't be macho; get it checked out."

Dierks Bentley

NEW ARTIST FACT FILE

Current Single: "What Was I Thinkin'"

Current Album, Label: *Dierks Bentley*, Capitol (late summer release)

Influences: George Jones, Hank Williams Jr., Garth Brooks, Alan Jackson, Vince Gill, Clint Black

Background

Dierks Bentley grew up in Phoenix with music-loving parents, but the self-taught musician was not reared in a family of musicians. Instead, he says, he learned about music simply by listening. He picked up the electric guitar at 13 and played rock for about three years. It was short-lived though. "It's hard to be into country music in junior high, because it's not kids' music," Bentley says. "You need life experience. About halfway through high school a good friend turned me on to one of life's true joys: drinking beer and listening to Hank Williams Jr."



Dierks Bentley

Bentley began penning his own songs and switched to an acoustic guitar. At 19 he moved to Nashville to pursue his dream. "I remember watching CMT and knowing I had to be in Nashville to do this," he says. "It was definitely scary. I tried to get my feet wet, getting into as many things as possible. I started temping at the Country Music Association in 1995; I was 20. I got to know the people there, and I got to work on the CMA Awards show and Fan Fair. I worked in publishing houses. I wanted to learn more about the business while I was working on the creative thing."

But the creative thing always came first for Bentley. "I never worked for a record label or a publishing company other than answering phones," he says. "I didn't want to be labeled as a business guy; I wanted to be known as a singer and songwriter first."

Highlights

Among his many jobs Bentley also worked in the tape library at TNN for three years, adjacent to the Grand Ole Opry. He would sneak over to the Opry during the day. "I used to walk over on lunch break, and nobody was around," he says. "I could walk in and right out onto the stage." Now, he counts playing the Opry on back-to-back weekends as a career highlight. "Being there legally was a very cool deal," he says.

Bentley has many ways to gauge his success: "The first time I had a gig; the first time I had a regular paying gig; the first time a big artist was onstage with me." The first time he got to play with a big-name act came three years ago. He was entertaining patrons in a bar in downtown Nashville when Vince Gill and Amy Grant came in and ordered food.

"I was pretty nervous to play in front of Vince and figured the best way to get over that was to ask him up onstage," says Bentley. "He jumped up. I said, 'What do you want to do?' and he said, 'Just forget I'm here.' That was pretty tough to do. He played for about an hour and a half. Amy Grant got up and sang a couple of songs too."

Lately, Bentley has been visiting radio stations and playing for radio shows, and he's certainly making an impact on the charts with his current single, "What Was I Thinkin'." Hearing the song on the radio for the first time on WIOV/Lancaster, PA was another highlight for him. So was making the video, which features his dog, Jake. "Jake is all over the video," Bentley says. "If things don't work out, I'm gonna go to Hollywood to be his agent."

Please Feed Jake

Bentley is also enjoying the freedom in his life. "I came close to getting married two years ago," he says. "That's where the songs on the album come from, that breakup. I'm glad it didn't work out, because now I have no ties to Nashville, except for Jake. And I can take him on the road with me."

The upcoming album is infused with traditional influences. "George Jones is my favorite, bar none," Bentley says. "He's the greatest singer. When he sings, it comes out of his heart." The project also sports bluegrass influences, and there is a cut featuring bluegrass legend Del McCoury. "I love the more acoustic traditional country music and bluegrass," says Bentley. "I'm a fan of people like Vince Gill and Ricky Skaggs, who blur the lines between bluegrass and traditional country."

Bentley is hoping the release of his album will help him get a leg up in the touring world. "The next big goal would be to be part of a big tour," he says. "I've played so many gigs in Nashville, barbeques and crawfish boils. To be on tour playing for people is great. I played this gig in Seattle — it's a whole new deal, and so much fun. It's addicting. For me, the more I can be on the road, the better. I'm so grateful to be able to play."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at

615-244-8822

or e-mail:

aking@radioandrecords.com



COUNTRY TOP 50

© May 23, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	DIAMOND RIO I Believe (Arista)	14540	+483	5216	+155	24	145/0
2	2	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	14465	-22	5196	+26	23	145/0
5	3	KEITH URBAN Raining On Sunday (Capitol)	14084	+87	5028	+8	23	148/0
6	4	CHRIS CAGLE What A Beautiful Day (Capitol)	13714	+173	5069	+112	26	148/0
8	5	TOBY KEITH Beer For My Horses (DreamWorks)	13535	+1270	4742	+476	21	148/0
7	6	RASCAL FLATTS Love You Out Loud (Lyric Street)	13404	+1070	4762	+356	18	147/1
9	7	LONESTAR My Front Porch Looking In (BNA)	13212	+1000	4478	+259	12	148/1
1	8	TIM MCGRAW She's My Kind Of Rain (Curb)	12483	-2345	4352	-848	20	148/0
10	9	JIMMY WAYNE Stay Gone (DreamWorks)	10729	+777	3637	+236	15	147/0
12	10	JEFF BATES The Love Song (RCA)	9019	+569	3345	+227	20	146/0
11	11	MONTGOMERY GENTRY Speed (Columbia)	9010	+506	3300	+132	20	146/1
13	12	CRAIG MORGAN Almost Home (Broken Bow)	8648	+381	3350	+99	29	134/1
18	13	BROOKS & DUNN Red Dirt Road (Arista)	8097	+1320	2736	+419	6	142/4
15	14	TRACY BYRD The Truth About Men (RCA)	7669	+280	2821	+103	11	140/2
14	15	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	7480	-188	2766	-57	20	136/0
16	16	GEORGE STRAIT Tell Me Something Bad About... (MCA)	7450	+446	2671	+123	8	143/2
20	17	BRAD PAISLEY Celebrity (Arista)	7432	+1021	2555	+301	10	140/5
21	18	SHANIA TWAIN Forever And For Always (Mercury)	7215	+825	2483	+336	7	138/4
17	19	JO DEE MESSINA Was That My Life (Curb)	6880	-49	2578	+1	19	140/0
19	20	BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	6847	+419	2409	+150	12	133/2
22	21	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	6192	-145	2189	-60	31	98/0
24	22	TRACE ADKINS Then They Do (Capitol)	4960	+645	1901	+240	11	131/8
23	23	SARA EVANS Backseat Of A Greyhound Bus (RCA)	4818	+379	1747	+128	12	136/3
29	24	WYONNNA What The World Needs (Asylum/Curb)	4087	+1070	1342	+402	4	116/13
27	25	DUSTY DRAKE One Last Time (Warner Bros.)	3306	+186	1223	+72	11	94/4
30	26	CLAY WALKER A Few Questions (RCA)	3303	+672	1100	+224	5	113/14
28	27	AMY DALLEY Love's Got An Attitude (It...) (Curb)	3214	+174	1279	+94	12	112/3
31	28	MARK WILLS When You Think Of Me (Mercury)	2761	+203	1103	+64	13	95/2
32	29	VINCE GILL Someday (MCA)	2649	+91	1034	+40	9	97/2
25	30	GARTH BROOKS Why Ain't I Running (Capitol)	2550	-1385	989	-511	13	109/0
33	31	DIERKS BENTLEY What Was I Thinkin' (Capitol)	2422	+312	821	+89	6	85/13
35	32	JOE NICHOLS She Only Smokes When She... (Universal South)	2408	+531	800	+174	4	85/16
34	33	TERRI CLARK Three Mississippi (Mercury)	2235	+153	907	+68	10	90/7
37	34	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	1899	+352	770	+131	5	83/11
36	35	BUDDY JEWELL Help Pour Out The Rain... (Columbia)	1890	+189	648	+66	2	66/30
39	36	FAITH HILL You're Still Here (Warner Bros.)	1670	+220	559	+111	4	80/10
38	37	EMERSON DRIVE Only God (DreamWorks)	1648	+162	654	+50	8	83/4
48	38	KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	1646	+862	529	+335	2	71/43
50	39	TIM MCGRAW Real Good Man (Curb)	1382	+692	352	+196	2	43/37
41	40	JENNIFER HANSON This Far Gone (Capitol)	1224	+119	463	+47	5	69/3
42	41	AARON LINES Love Changes Everything (RCA)	1221	+170	513	+77	6	71/4
43	42	LEANN RIMES Suddenly (Asylum/Curb)	1216	+168	490	+49	9	48/3
45	43	RUSHLOW I Can't Be Your Friend (Lyric Street)	1103	+146	463	+67	3	59/5
44	44	BILLY CURRINGTON Walk A Little Straighter (Mercury)	1100	+103	459	+70	4	61/6
40	45	TRICK PONY A Boy Like You (H2E/WB)	1064	-67	417	-29	6	53/1
49	46	RACHEL PROCTOR Days Like This (BNA)	1063	+289	436	+114	2	67/9
46	47	MCHAYES It Doesn't Mean I Don't... (Universal South)	1028	+150	404	+50	6	65/6
Debut	48	DEANA CARTER I'm Just A Girl (Arista)	823	+381	372	+177	1	59/7
47	49	BRAD MARTIN One Of Those Days (Monument/Epic)	757	-46	358	-22	5	53/0
Debut	50	PAT GREEN Wave On Wave (Republic/Universal South)	588	+268	161	+41	1	27/19

Most Added*

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	43
TIM MCGRAW Real Good Man (Curb)	37
BUDDY JEWELL Help Pour Out The Rain... (Columbia)	30
JOSH TURNER Long Black Train (MCA)	21
PAT GREEN Wave On Wave (Republic/Universal South)	19
JOE NICHOLS She Only Smokes When She... (Universal South)	16
CLAY WALKER A Few Questions (RCA)	14
WYONNNA What The World Needs (Asylum/Curb)	13
DIERKS BENTLEY What Was I Thinkin' (Capitol)	13
JAMIE O'NEAL Every Little Thing (Mercury)	13
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	11

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TOBY KEITH Beer For My Horses (DreamWorks)	+476
BROOKS & DUNN Red Dirt Road (Arista)	+419
WYONNNA What The World Needs (Asylum/Curb)	+402
RASCAL FLATTS Love You Out Loud (Lyric Street)	+356
SHANIA TWAIN Forever And For Always (Mercury)	+336
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	+335
BRAD PAISLEY Celebrity (Arista)	+301
LONESTAR My Front Porch Looking In (BNA)	+259
TRACE ADKINS Then They Do (Capitol)	+240
JIMMY WAYNE Stay Gone (DreamWorks)	+236

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Red Dirt Road (Arista)	+1320
TOBY KEITH Beer For My Horses (DreamWorks)	+1270
WYONNNA What The World Needs (Asylum/Curb)	+1070
RASCAL FLATTS Love You Out Loud (Lyric Street)	+1070
BRAD PAISLEY Celebrity (Arista)	+1021
LONESTAR My Front Porch Looking In (BNA)	+1000
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	+862
SHANIA TWAIN Forever And For Always (Mercury)	+825
JIMMY WAYNE Stay Gone (DreamWorks)	+777
TIM MCGRAW Real Good Man (Curb)	+692

Breakers

No Songs Qualified For Breaker Status This Week

Songs ranked by total plays

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

148 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 5/11-5/17. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



Country Radio's #1 Overnight Program

PREMIERE



FROM LONESTAR'S STAGE LOOKING OUT...

After visiting with Blair Garner, Lonestar hits the After Midnite stage and performs their chart-topping hit "My Front Porch Looking In"

May 23, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	3407	+30	2688	+37	25	73/0
1	2	DIAMOND RIO I Believe (Arista)	3327	-70	2619	-61	28	71/0
5	3	TOBY KEITH Beer For My Horses (DreamWorks)	3293	+207	2610	+154	9	75/0
4	4	CHRIS CAGLE What A Beautiful Day (Capitol)	3285	+61	2608	+39	27	74/0
6	5	RASCAL FLATTS Love You Out Loud (Lyric Street)	3191	+137	2548	+92	19	75/0
8	6	LONESTAR My Front Porch Looking In (BNA)	3146	+257	2510	+216	13	74/0
3	7	KEITH URBAN Raining On Sunday (Capitol)	3063	-174	2408	-129	26	73/0
9	8	JIMMY WAYNE Stay Gone (DreamWorks)	2727	+135	2179	+126	16	75/0
11	9	MONTGOMERY GENTRY Speed (Columbia)	2455	+96	1908	+65	21	70/0
10	10	JEFF BATES The Love Song (RCA)	2431	+16	1924	+15	20	73/0
7	11	TIM MCGRAW She's My Kind Of Rain (Curb)	2348	-601	1824	-477	19	64/0
13	12	TRACY BYRD The Truth About Men (RCA)	2272	+44	1821	+26	12	73/0
15	13	GEORGE STRAIT Tell Me Something Bad About... (MCA)	2263	+127	1808	+102	8	75/0
12	14	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	2213	-82	1770	-69	23	71/0
16	15	BROOKS & DUNN Red Dirt Road (Arista)	2180	+223	1714	+168	6	74/0
18	16	CRAIG MORGAN Almost Home (Broken Bow)	2011	+167	1616	+137	22	60/1
19	17	BRAD PAISLEY Celebrity (Arista)	1972	+200	1585	+141	11	73/4
17	18	JO DEE MESSINA Was That My Life (Curb)	1946	+56	1537	+48	20	71/0
20	19	SHANIA TWAIN Forever And For Always (Mercury)	1870	+161	1501	+124	7	73/2
22	20	TRACE ADKINS Then They Do (Capitol)	1838	+190	1428	+135	12	72/1
21	21	BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	1815	+119	1466	+94	12	73/1
23	22	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1327	-70	1067	-52	14	62/3
32	23	WYNONNA What The World Needs (Asylum/Curb)	1187	+405	954	+318	2	61/7
26	24	JOE NICHOLS She Only Smokes When She... (Universal South)	1164	+205	942	+158	5	60/4
33	25	CLAY WALKER A Few Questions (RCA)	1020	+244	830	+183	3	61/4
28	26	DUSTY DRAKE One Last Time (Warner Bros.)	1002	+93	801	+60	10	47/2
29	27	DIERKS BENTLEY What Was I Thinkin' (Capitol)	1001	+119	800	+92	5	52/2
30	28	MARK WILLS When You Think Of Me (Mercury)	928	+99	776	+80	14	54/4
31	29	EMERSON DRIVE Only God (DreamWorks)	874	+59	711	+51	10	47/1
27	30	KID ROCK WISHERYL CROW Picture (Lava/Atlantic)	856	-90	708	-84	15	32/0
42	31	KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	785	+476	633	+381	2	50/25
35	32	VINCE GILL Someday (MCA)	746	+92	596	+71	8	46/3
37	33	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	659	+57	535	+44	5	45/6
36	34	AMY DALLEY Love's Got An Attitude (It...) (Curb)	632	+13	514	+13	11	36/1
38	35	TERRI CLARK Three Mississippi (Mercury)	564	+15	493	+12	9	36/1
Debut	36	BUDDY JEWELL Help Pour Out The Rain... (Columbia)	545	+416	455	+338	1	41/28
34	37	TRICK PONY A Boy Like You (H2E/WB)	499	-213	403	-178	10	25/0
43	38	DEANA CARTER I'm Just A Girl (Arista)	479	+177	362	+128	2	34/10
39	39	JENNIFER HANSON This Far Gone (Capitol)	413	+66	345	+58	6	28/1
24	40	GARTH BROOKS Why Ain't I Running (Capitol)	403	-716	299	-568	13	18/0
40	41	MCHAYES It Doesn't Mean I Don't... (Universal South)	366	+25	328	+23	7	23/0
44	42	AARON LINES Love Changes Everything (RCA)	344	+54	294	+40	3	27/1
47	43	FAITH HILL You're Still Here (Warner Bros.)	339	+95	268	+70	2	24/6
50	44	KENNY ROGERS I'm Missing You (Dreamcatcher)	320	+110	268	+83	2	26/4
46	45	BILLY CURRINGTON Walk A Little Straighter (Mercury)	311	+41	277	+36	3	25/3
45	46	JILL KING One Mississippi (Blue Diamond)	303	+30	242	+8	8	17/0
49	47	RUSHLOW I Can't Be Your Friend (Lyric Street)	279	+56	246	+47	3	24/7
41	48	BRAD MARTIN One Of Those Days (Monument/Epic)	223	-99	194	-91	5	17/0
Debut	49	TIM MCGRAW Real Good Man (Curb)	220	+153	203	+132	1	20/17
Debut	50	JAMIE O'NEAL Every Little Thing (Mercury)	215	+99	181	+77	1	21/8

75 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.
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Most Added®

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
BUDDY JEWELL Help Pour Out The Rain... (Columbia)	28
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	25
TIM MCGRAW Real Good Man (Curb)	17
DEANA CARTER I'm Just A Girl (Arista)	10
JAMIE O'NEAL Every Little Thing (Mercury)	8
JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.)	8
WYNONNA What The World Needs (Asylum/Curb)	7
RUSHLOW I Can't Be Your Friend (Lyric Street)	7
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	6
FAITH HILL You're Still Here (Warner Bros.)	6
BRAD PAISLEY Celebrity (Arista)	4
CLAY WALKER A Few Questions (RCA)	4
JOE NICHOLS She Only Smokes When She... (Universal South)	4
MARK WILLS When You Think Of Me (Mercury)	4
KENNY ROGERS I'm Missing You (Dreamcatcher)	4
PAT GREEN Wave On Wave (Republic/Universal South)	4
JOSH TURNER Long Black Train (MCA)	4
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3
VINCE GILL Someday (MCA)	3
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	+476
BUDDY JEWELL Help Pour Out The Rain... (Columbia)	+416
WYNONNA What The World Needs (Asylum/Curb)	+405
LONESTAR My Front Porch Looking In (BNA)	+257
CLAY WALKER A Few Questions (RCA)	+244
BROOKS & DUNN Red Dirt Road (Arista)	+223
TOBY KEITH Beer For My Horses (DreamWorks)	+207
JOE NICHOLS She Only Smokes When She... (Universal South)	+205
BRAD PAISLEY Celebrity (Arista)	+200
TRACE ADKINS Then They Do (Capitol)	+190

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	+381
BUDDY JEWELL Help Pour Out The Rain... (Columbia)	+338
WYNONNA What The World Needs (Asylum/Curb)	+318
LONESTAR My Front Porch Looking In (BNA)	+216
CLAY WALKER A Few Questions (RCA)	+183
BROOKS & DUNN Red Dirt Road (Arista)	+168
JOE NICHOLS She Only Smokes When She... (Universal South)	+158
TOBY KEITH Beer For My Horses (DreamWorks)	+154
BRAD PAISLEY Celebrity (Arista)	+141
CRAIG MORGAN Almost Home (Broken Bow)	+137
TRACE ADKINS Then They Do (Capitol)	+135
TIM MCGRAW Real Good Man (Curb)	+132
DEANA CARTER I'm Just A Girl (Arista)	+128
JIMMY WAYNE Stay Gone (DreamWorks)	+126
SHANIA TWAIN Forever And For Always (Mercury)	+124
GEORGE STRAIT Tell Me Something Bad About... (MCA)	+102
BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	+94
RASCAL FLATTS Love You Out Loud (Lyric Street)	+92
DIERKS BENTLEY What Was I Thinkin' (Capitol)	+92
KENNY ROGERS I'm Missing You (Dreamcatcher)	+83
MARK WILLS When You Think Of Me (Mercury)	+80
JAMIE O'NEAL Every Little Thing (Mercury)	+77
JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.)	+74
VINCE GILL Someday (MCA)	+71

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 23, 2003

CalloUT AMERICA® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of April 27-May 3.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
CRAIG MORGAN Almost Home (Broken Bow)	26.6%	66.0%	4 25.1%	96.0%	4.3%	0.6%
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	35.1%	65.7%	4 19.7%	97.1%	8.0%	3.7%
KEITH URBAN Raining On Sunday (Capitol)	31.1%	65.7%	4 20.3%	97.1%	6.3%	4.9%
KID ROCK/SHERYL CROW Picture (Lava/Atlantic)	43.7%	63.7%	4 15.7%	94.6%	6.6%	8.6%
DIAMOND RIO I Believe (Arista)	31.4%	62.9%	4 23.4%	95.4%	4.9%	4.3%
MONTGOMERY GENTRY Speed (Columbia)	20.6%	61.1%	4 24.3%	93.1%	6.0%	1.7%
TRAVIS TRITT Country Ain't Country (Columbia)	28.3%	59.7%	4 26.9%	96.9%	9.1%	1.1%
DARRYL WORLEY Have You Forgotten (DreamWorks)	39.4%	59.4%	4 22.9%	97.7%	9.1%	6.3%
TIM MCGRAW She's My Kind Of Rain (Curb)	33.7%	59.4%	4 22.6%	98.0%	9.1%	6.9%
BRAD PAISLEY Celebrity (Arista)	17.7%	56.3%	4 30.3%	95.7%	7.4%	1.7%
TRACY BYRD The Truth About Men (RCA)	25.4%	54.6%	4 23.4%	92.9%	10.6%	4.3%
LONESTAR My Front Porch Looking In (BNA)	20.0%	54.3%	4 27.4%	92.9%	9.4%	1.7%
TOBY KEITH Beer For My Horses (DreamWorks)	31.1%	53.4%	4 15.4%	90.0%	14.6%	6.6%
JIMMY WAYNE Stay Gone (DreamWorks)	21.4%	52.3%	4 32.9%	92.9%	5.7%	2.0%
EMERSON DRIVE Only God (DreamWorks)	19.1%	50.6%	4 26.9%	88.0%	9.7%	0.9%
JEFF BATES The Love Song (RCA)	17.7%	49.7%	4 33.4%	93.7%	8.0%	2.6%
MARK WILLS When You Think Of Me (Mercury)	19.7%	49.4%	4 29.1%	88.6%	7.4%	2.6%
CHRIS CAGLE What A Beautiful Day (Capitol)	22.0%	48.6%	4 24.6%	93.7%	17.4%	3.1%
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	19.4%	48.6%	3 25.7%	92.6%	14.6%	3.7%
RASCAL FLATTS Love You Out Loud (Lyric Street)	18.9%	48.6%	3 25.1%	95.1%	17.7%	3.7%
CLAY WALKER A Few Questions (RCA)	18.3%	46.0%	4 26.9%	82.0%	6.9%	2.3%
JO DEE MESSINA Was That My Life (Curb)	14.9%	44.6%	3 29.1%	93.7%	18.3%	1.7%
GARTH BROOKS Why Ain't I Running (Capitol)	13.4%	44.3%	4 34.3%	89.7%	9.4%	1.7%
DIERKS BENTLEY What Was I Thinkin' (Capitol)	11.7%	44.3%	3 25.7%	84.6%	12.6%	2.0%
TRACE ADKINS Then They Do (Capitol)	14.0%	43.7%	3 32.6%	90.3%	11.7%	2.3%
SHANIA TWAIN Forever and Always (Mercury)	21.4%	43.4%	4 30.3%	89.7%	12.9%	3.1%
JOE NICHOLS She Only Smokes When She Drinks (Universal/South)	14.3%	43.4%	4 29.7%	82.3%	6.9%	2.3%
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	17.1%	42.9%	3 30.0%	88.0%	10.9%	4.3%
BROOKS & DUNN Red Dirt Road (Arista)	11.4%	42.0%	3 31.4%	85.1%	10.6%	1.1%
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	13.4%	41.7%	3 34.3%	88.9%	11.7%	1.1%
WYNONNA What The World Needs (Asylum/Curb)	13.7%	38.9%	3 27.4%	80.0%	12.6%	1.1%
AMY DALLEY Loves Got An Attitude (Curb)	7.7%	36.3%	3 30.3%	84.9%	16.3%	2.0%
DUSTY DRAKE One Last Time (Warner Bros.)	16.0%	36.0%	3 27.1%	85.4%	19.4%	2.9%
SARA EVANS Backseat Of A Greyhound Bus (RCA)	6.9%	34.6%	3 29.7%	88.0%	19.4%	4.3%
VINCE GILL Someday (MCA)	8.9%	31.4%	3 29.1%	78.6%	14.9%	3.1%

CalloUT AMERICA®
HOT SCORES

Password of the Week: Wheeler
Question of the Week: Consider everything you have heard about the Dixie Chicks' statement about the President recently. How do you feel about the following statement: "I think radio stations should not play the Dixie Chicks music anymore because they disrespected the President with their statement." (Note: This is phase two, bringing the total sample to 350 persons.)

Total
Strongly agree: 26%
Disagree: 27%
Don't care: 19%
Somewhat agree: 25%
Strongly agree: 3%

P1
Strongly agree: 27%
Disagree: 31%
Don't care: 18%
Somewhat agree: 22%
Strongly agree: 2%

P2
Strongly agree: 26%
Disagree: 25%
Don't care: 20%
Somewhat agree: 25%
Strongly agree: 4%

Male
Strongly agree: 26%
Disagree: 27%
Don't care: 19%
Somewhat agree: 23%
Strongly agree: 5%

Female
Strongly agree: 26%
Disagree: 29%
Don't care: 18%
Somewhat agree: 25%
Strongly agree: 2%

25-34
Strongly agree: 30%
Disagree: 24%
Don't care: 24%
Somewhat agree: 21%
Strongly agree: 1%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc.

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Jeff Allen
KFLG-AM, Bullhead City, AZ




**America's Best Testing Country Songs 12 +
 For The Week Ending 5/23/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 25-54	Women 25-54	Men 25-54
CHRIS CAGLE What A Beautiful Day (Capitol)	4.32	4.28	98%	20%	4.34	4.39	4.19
TOBY KEITH Beer For My Horses (DreamWorks)	4.27	4.21	98%	15%	4.43	4.41	4.50
RASCAL FLATTS Love You Out Loud (Lyric Street)	4.23	4.22	95%	19%	4.22	4.22	4.22
BRAD PAISLEY Celebrity (Arista)	4.20	4.14	90%	11%	4.18	4.17	4.20
LONESTAR My Front Porch Looking In (BNA)	4.18	4.21	94%	14%	4.24	4.28	4.10
DIAMOND RIO I Believe (Arista)	4.17	4.28	97%	24%	4.31	4.34	4.24
DARRYL WORLEY Have You Forgotten (DreamWorks)	4.13	4.21	99%	39%	4.40	4.35	4.57
TRACY BYRD The Truth About Men (RCA)	4.09	4.05	86%	12%	4.25	4.29	4.12
BROOKS & DUNN Red Dirt Road (Arista)	4.09	4.10	72%	7%	4.14	4.11	4.24
JIMMY WAYNE Stay Gone (DreamWorks)	4.07	4.08	83%	12%	4.11	4.13	4.05
KEITH URBAN Raining On Sunday (Capitol)	4.06	4.06	98%	31%	4.25	4.26	4.25
MONTGOMERY GENTRY Speed (Columbia)	4.06	4.04	93%	19%	4.10	4.09	4.12
TRACE ADKINS Then They Do (Capitol)	4.05	4.06	70%	8%	4.17	4.21	4.03
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Bros.)	4.02	4.04	94%	27%	4.19	4.14	4.35
KENNY CHESNEY Big Star (BNA)	3.99	4.00	99%	41%	4.03	4.05	4.00
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	3.99	3.89	79%	11%	3.92	3.94	3.84
TIM MCGRAW She's My Kind Of Rain (Curb)	3.97	4.00	99%	37%	4.10	4.15	3.92
CRAIG MORGAN Almost Home (Broken Bow)	3.97	4.05	78%	17%	4.16	4.08	4.46
DUSTY DRAKE One Last Time (Warner Bros.)	3.94	4.04	52%	8%	3.90	3.86	4.00
JEFF BATES The Love Song (RCA)	3.90	3.91	83%	19%	4.04	4.01	4.14
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	3.84	3.95	92%	21%	3.77	3.76	3.78
TRAVIS TRITT Country Ain't Country (Columbia)	3.84	3.89	80%	15%	4.02	3.96	4.26
GARTH BROOKS Why Ain't I Running (Capitol)	3.83	3.84	79%	16%	3.70	3.76	3.43
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.78	3.82	96%	44%	3.97	4.00	3.86
JO DEE MESSINA Was That My Life (Curb)	3.78	3.74	81%	17%	3.91	3.95	3.79
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	3.78	3.77	75%	14%	3.99	3.94	4.17
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3.78	3.67	74%	11%	3.80	3.79	3.84
SHANIA TWAIN Forever And For Always (Mercury)	3.68	3.60	87%	22%	3.81	3.74	4.04
WYNONNA What The World Needs (Asylum/Curb)	3.63		42%	6%	3.72	3.82	3.33
AMY DALLEY Love's Got An Attitude (It Is What It Is) (Curb)	3.58	3.57	43%	8%	3.60	3.59	3.64

Total sample size is 561 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

JAMIE O'NEAL Every Little Thing (Mercury)
 Total Plays: 203, Total Stations: 37, Adds: 13

KENNY ROGERS I'm Missing You (Dreamcatcher)
 Total Plays: 165, Total Stations: 25, Adds: 1

JOSH TURNER Long Black Train (MCA)
 Total Plays: 107, Total Stations: 22, Adds: 21

JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.)
 Total Plays: 46, Total Stations: 10, Adds: 10

Songs ranked by total plays

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**C O U N T R Y
 FLASHBACK**
1 YEAR AGO

- No. 1: "Drive (For Daddy Gene)" — Alan Jackson (third week)

5 YEARS AGO

- No. 1: "Holes In The Floor Of Heaven" — Steve Wariner

10 YEARS AGO

- No. 1: "Ain't That Lonely Yet" — Dwight Yoakam

15 YEARS AGO

- No. 1: "I Told You So" — Randy Travis

20 YEARS AGO

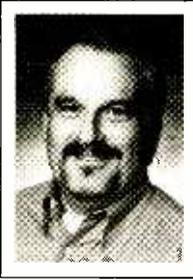
- No. 1: "You Take Me For Granted" — Merle Haggard

25 YEARS AGO

- No. 1: "Georgia On My Mind" — Willie Nelson

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DARRYL WORLEY Have You Forgotten (DreamWorks)	4605
KENNY CHESNEY Big Star (BNA)	3751
JOE NICHOLS Brokenheartsville (Universal South)	2910
ALAN JACKSON That'd Be Alright (Arista)	2683
MARK WILLS 19 Somethin' (Mercury)	2590
MARTINA MCBRIDE Concrete Angel (RCA)	2265
KEITH URBAN Somebody Like You (Virgin)	2006
GARY ALLAN Man To Man (MCA)	1827
RASCAL FLATTS These Days (Lyric Street)	1804
DIAMOND RIO Beautiful Mess (Arista)	1730
TERRI CLARK I Just Wanna Be Mad (Mercury)	1562
TOBY KEITH Who's Your Daddy? (DreamWorks)	1550
EMERSON DRIVE Fall Into Me (DreamWorks)	1542
GEORGE STRAIT She'll Leave You With A Smile (MCA)	1388
BLAKE SHELTON The Baby (Warner Bros.)	1348
KENNY CHESNEY The Good Stuff (BNA)	1301
TOBY KEITH Courtesy Of The Red, White... (DreamWorks)	1116
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1108
JOE NICHOLS The Impossible (Universal South)	948
ALAN JACKSON Drive (For Daddy Gene) (Arista)	947



The Real Theater Of The Mind

New show advances the field of dreams

I believe it was the renowned animated philosopher Cinderella who once sang, "A dream is a wish your heart makes when you're fast asleep." That adage has been proven true by Charles McPhee, also known as "The Dream Doctor," who has taken his lifelong study of dreams and turned that passion into a unique nightly syndicated radio show.

While McPhee is not an actual doctor, he might as well be, considering how long he's devoted himself to the study of dreams. The author of two books about dreams, McPhee has spent the past 20 years working with doctors, diagnosing and treating sleep disorders. The odyssey began when he attended Princeton University.

"I wrote my senior thesis on lucid dreaming, which is when you're aware that you're dreaming while the dream is going on," he says. "I also read everything from Carl Jung and Sigmund Freud. There was almost nothing written about the subject, so I knew it was a very important, untapped arena, which was very exciting."

After graduating from Princeton, McPhee became Clinical Coordinator of the Sleep Disorder Center at Cedars Sinai Medical Center in Los Angeles. Later, as the director of the sleep apnea patient treatment program in Santa Barbara, CA, he found a creative outlet for his vast storehouse of knowledge, and the path to his current career in radio was forged.

The Jump To Radio

In 1998 McPhee started a website, www.dreamdoctor.com, which became a clearinghouse for over 500,000 dreams from more than 90 countries. "It's the largest database of dreams in history, and it's still growing as we speak," he says.

He also started a public access TV show in which he roamed the streets of Santa Barbara, coaxing citizens into describing their dreams and then explaining what the dreams meant.

Fast-forward to the spring of 2000. "Someone who watched the show called Jim Rondo, who was the PD of KRUZ/Santa Barbara at the time, and

suggested they have me on as a morning show guest," says McPhee.

After his initial appearance, McPhee waited to be invited back.

"Jim didn't call for five months," he says. When Rondo finally *did* call, it was for something a bit more substantial than just another 40-minute walk-on. "He said, 'We're thinking about doing a nighttime show about dreams—are you interested?'" McPhee recalls.

In October 2000 *Dream Doctor* debuted on KRUZ. People paid attention. "In our first ratings book we had a 2.8 share with 25-54 adults," McPhee says. "We jumped to a 5.6 and then to a 10.4 and wound up with a 15.7 share."

The subject's appeal was universal. "Everybody sleeps; everybody dreams," says McPhee. "The other

spectacular aspect about describing dreams over the radio is that radio really is the ideal medium to talk about

them. When someone is describing their dream over the radio, each listener is able to create his or her own visual in their mind, not unlike what a dream is in the first place. We're talking about literal theater of the mind here."

Sometimes A Banana Is Really A Carrot

McPhee notes many common dream themes. For example, there are the Falling Dream, the Naked in Public Dream, the Sex Dream and the Recurring Dream. "There is a universal symbolic metaphoric language that appears in our dreams," he says.

"What's nice about the show is that the dreams may be similar, like being naked in public, but the circumstances behind them are always unique. For example, if a guy did something he doesn't want anyone to find out

about — like having an affair — that could be the context for his fear of being exposed publicly."

While some dream patterns may appear to be similar, McPhee doesn't file listeners' dreams into neat categories by saying something like, "Oh, yeah, you're having a No. 7." He needs the context of each individual's life to interpret the dream properly. "The dream itself lets me know where the issue is in their waking life, then my job is to ask the questions that illuminate it for both the dreamer and the audience," he says.

"When someone is describing their dream over the radio, each listener is able to create his or her own visual in their mind, not unlike what a dream is in the first place."

"The stories we hear every night are fantastic and amazing. Dreams always reflect emotional issues and concerns that are meaningful to us in our waking life; otherwise, we wouldn't have dreamed about them. The dream really serves as a touchstone into a matter of great concern and importance to the dreamer."

You're No Kreskin

Many people believe that dreams can predict the future. Is that dream about a plane crash actually a glimpse into what will be, or is it simply a symbol to be interpreted? "Planes do fall from the sky fairly regularly, so when it happens, it's easy to think, 'I predicted that,'" McPhee says. "But odds are that crash was going to happen anyway."

"People have warning dreams all the time, and it's one of the most important aspects of dreams to understand. They are not precognitive. What I will do is ask them about

what's going on in their career and maybe find out that it's coming to a crashing halt — this is the *real* meaning. Planes in dreams are all about wanting to reach big destinations in our lives."

McPhee says that many of us have unfulfilled objectives in our daily lives that can manifest themselves in dreams. "The mistake that most people make is interpreting their dreams too literally," he explains. "What my show does is serve as a way to interpret them."

Many times the dream is simply a metaphor for something else that's come loose in your life. "Dreaming about being in a car and being unable to steer or having your brakes fail doesn't necessarily mean you're in for a car accident," says McPhee. "It can be interpreted to mean that some aspect of your life may be out of your control."

"It may be telling you that you need to get your hands back on the wheel and slow down in your life. If something in our waking life is making us somehow uncomfortable, it's going to appear in our dreams."

What Does It All Mean?

Does every dream mean something, or are some dreams meant for entertainment purposes only? (See "Dreams, Sex.") McPhee says, "They do mean something, because if you listen to as many dreams as I do, you realize they are all a reflection of thoughts and concerns that are on our mind at the time we have the dream."

"The key to being a good interpreter of dreams is to be able to make the connection between what happened the day or week before and the dream."

What about the skeptics who feel that this whole dream thing is just an elaborate parlor trick? Or worse, those who toss McPhee into the same pot as, say, John Edwards, the guy who allegedly visits with your dead relatives?

"I've always been very diligent throughout my career to never associate dream interpretation with the Tarot, horoscope or mysticism, nor do I talk about them," says McPhee, who, again, comes from a strong clinical background.

"To be honest, the stories that I talk about are far more compelling and interesting than the old mystical thing, which has been played up for 10,000 years."

"This is what's new: We can understand our dreams. They do speak a language; we can understand them on a practical, daily basis; and they give us insight into what's important to us, what our goals are or where we're feeling frustrated. They really provide solutions to achieve those goals."

A Dream Come True

On Nov. 5, 2002 *The Dream Doctor* went national — Cox Radio Syndication grabbed the show. It's currently on eight affiliates, including flagship WSB-FM/Atlanta, WFLC/Miami, WWRM/Tampa, KSMG/San Antonio, KLSY/Seattle, WSSS/Charlotte and KRAV/Tulsa, and others are coming soon.

While the show does discuss dreams,

"Dreams always reflect emotional issues and concerns that are meaningful to us in our waking life; otherwise, we wouldn't have dreamed about them."

it's clearly not a talk show. Using a format clock, the show is structured so that McPhee discusses four dreams during the hour while still fitting in eight songs.

"It's important for PDs who may be considering picking up *The Dream Doctor* to know that this show is incredibly memorable," he says. "People come up to me all the time to ask me about a dream that might have aired three weeks ago, saying, 'Whatever happened to that lady who dreamed she was naked at that party, and it turned out she was having an affair with that guy?'"

"We have very loyal listeners, and we do follow up with the people who call in and get updates on their lives. This show is very foreground. It's not background like a love songs show. You really have to pay attention to the narrative that's going on, just like a movie."

A Big Step Forward

"I consider myself a reporter who's been covering a story for a long time, and I feel fortunate, because I have yet to grow tired of the story that I chose to cover at a very young age," McPhee continues.

"This is a subject that continues to fascinate me, because it keeps growing and evolving, and there are always new and challenging ways of communicating my excitement and the discoveries I've made along the way to my audience."

"I feel that the field of psychology has largely failed to translate some of the stuff we're learning about our dreams into popular layman's language. That should be the primary goal of psychologists. If you want to get this information to the people so they can really use it, you have to put it in a language they can understand."

"Radio is a mass medium, and I'm very happy that some of the basic information that we know about dreams and how dreams can be helpful in our lives is finally getting distributed and communicated and that we're doing it successfully. It's a delight for me personally, and I believe it's a big step forward for the dream field."

For more information about *The Dream Doctor*, contact Cox Radio Syndication at 404-962-2078, or e-mail Paul Douglas at douga1@earthlink.net.



Charles McPhee





LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	2340	+73	317957	32	113/3
1	2	CHRISTINA AGUILERA Beautiful (RCA)	2264	-14	261267	22	110/4
3	3	PHIL COLLINS Can't Stop Loving You (Atlantic)	2137	-22	249762	33	116/3
4	4	NORAH JONES Don't Know Why (Blue Note/Virgin)	1938	+132	216442	32	102/3
7	5	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	1873	+261	279826	12	99/6
5	6	FAITH HILL Cry (Warner Bros.)	1773	-24	202892	36	113/2
9	7	CELINE DION Have You Ever Been In Love? (Epic)	1772	+224	260139	5	111/7
6	8	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1771	+82	204732	54	113/2
8	9	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	1695	+140	222327	7	108/5
11	10	FLEETWOOD MAC Peacekeeper (Reprise)	1405	+90	145556	10	106/3
12	11	WHITNEY HOUSTON Try It On My Own (Arista)	1289	-8	178439	14	101/1
10	12	DARYL HALL & JOHN OATES Forever For You (U-Watch)	1265	-103	118457	28	97/2
13	13	FAITH HILL One (Warner Bros.)	1151	+83	164436	7	98/4
15	14	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	985	+131	100996	4	89/10
19	15	KID ROCK WISHERYL CROW Picture (Lava/Atlantic)	757	+43	130842	17	40/2
14	16	SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	726	-160	80300	13	77/2
16	17	CELINE DION I Drove All Night (Epic)	702	-131	82145	18	83/0
17	18	PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	637	-143	74108	11	75/0
18	19	JOSH GROBAN You're Still You (143/Reprise)	587	-164	55575	17	79/0
20	20	AVRIL LAVIGNE I'm With You (Arista)	580	+19	73837	16	31/0
21	21	NATALIE GRANT No Sign Of It (Curb)	500	+59	39683	11	64/1
30	22	DARYL HALL & JOHN OATES Man On A Mission (U-Watch)	456	+280	42713	2	68/10
23	23	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	396	+114	92711	3	37/10
25	24	MERCYME I Can Only Imagine (INO/Curb)	392	+100	26328	3	43/7
22	25	ROD STEWART They Can't Take That Away... (J)	363	+9	56810	5	58/3
27	26	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	252	+61	84127	2	19/6
-	27	REGIE HAMM Babies (Refugee/Universal South)	225	+60	21787	18	23/0
28	28	SUZY K Teaching (Vellum)	224	+34	20116	2	39/2
24	29	JAMES TAYLOR September Grass (Columbia)	213	-65	47603	12	36/0
29	30	LAURA PAUSINI If That's Love (Atlantic)	193	+13	15979	2	36/2

122 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

- STYX** Yes I Can (CMC/SRG)
Total Plays: 178, Total Stations: 35, Adds: 3
- EAGLES** Hole In The World (ERC)
Total Plays: 164, Total Stations: 59, Adds: 58
- FRANKIE J.** Don't Wanna Try (Columbia)
Total Plays: 141, Total Stations: 28, Adds: 6
- RIC SANDLER** I'll Let Ya Know (Rich ID)
Total Plays: 114, Total Stations: 25, Adds: 0
- DAN GARDNER** More Than Life (DGP)
Total Plays: 73, Total Stations: 21, Adds: 4

- STEVEN CURTIS CHAPMAN** How Do I Love Her (Sparrow)
Total Plays: 66, Total Stations: 16, Adds: 3
- SIEDAH GARRETT** What I Know (Dmtown)
Total Plays: 62, Total Stations: 14, Adds: 3
- EARTH, WIND & FIRE** All In The Way (Kalimba)
Total Plays: 58, Total Stations: 23, Adds: 9
- ANNIE LENNOX** Pavement Cracks (J)
Total Plays: 5, Total Stations: 14, Adds: 14

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
EAGLES Hole In The World (ERC)	58
ANNIE LENNOX Pavement Cracks (J)	14
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	10
DARYL HALL & JOHN OATES Man On A Mission (U-Watch)	10
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	10
EARTH, WIND & FIRE All In The Way (Kalimba)	9
CELINE DION Have You Ever Been In Love? (Epic)	7
MERCYME I Can Only Imagine (INO/Curb)	7
BENNY MARDONES Into The Night (Crazy Boy/Go-Kart)	7
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	6
FRANKIE J. Don't Wanna Try (Columbia)	6
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	6

DANIEL BEDINGFIELD
 "IF YOU'RE NOT THE ONE"
9 R&R AC
 9*-7* AC Monitor #3 Greatest Gainer!
21-18 R&R Hot AC #2 Most Increased!
 22*-19* Top 40 Adult Monitor
AIRPOWER #2 Greatest Gainer!
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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DARYL HALL & JOHN OATES Man On A Mission (U-Watch)	+280
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+261
CELINE DION Have You Ever Been In Love? (Epic)	+224
EAGLES Hole In The World (ERC)	+164
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+140
NORAH JONES Don't Know Why (Blue Note/Virgin)	+132
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	+131
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+114
MERCYME I Can Only Imagine (INO/Curb)	+100
FLEETWOOD MAC Peacekeeper (Reprise)	+90

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www.radioandrecords.com.

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**America's Best Testing AC Songs 12 +
 For The Week Ending 5/23/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 25-54	Women 25-34	Women 35-54
HALL & OATES Forever For You (U-Watch)	4.03	4.07	82%	13%	4.12	3.91	4.18
PHIL COLLINS Can't Stop Loving You (Atlantic)	4.02	4.01	96%	28%	4.03	3.82	4.11
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.93	3.85	59%	10%	3.91	3.63	4.00
CELINE DION Have You Ever Been In Love (Epic)	3.87	3.91	82%	14%	3.94	3.95	3.93
PHIL COLLINS Come With Me (Atlantic)	3.82	3.79	71%	14%	3.83	3.53	3.91
SANTANA F/ MICHELLE BRANCH The Game Of Love (Arista)	3.80	3.85	96%	38%	3.81	3.55	3.91
JOSH GROBAN You're Still You (143/Reprise)	3.73	3.67	79%	22%	3.77	4.08	3.68
FAITH HILL One (Warner Bros.)	3.72	3.73	71%	14%	3.71	3.59	3.75
CELINE DION I Drove All Night (Epic)	3.68	3.76	96%	30%	3.59	3.42	3.65
SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	3.64	3.61	82%	23%	3.60	3.52	3.63
FLEETWOOD MAC Peacekeeper (Reprise)	3.63	3.65	73%	18%	3.56	3.16	3.66
FAITH HILL Cry (Warner Bros.)	3.62	3.60	98%	44%	3.57	3.58	3.57
SHANIA TWAIN Forever And For Always (Mercury)	3.61		57%	12%	3.62	3.52	3.66
UNCLE KRACKER F/ DOBIE GRAY Drift Away (Lava)	3.59	3.63	84%	21%	3.74	3.88	3.70
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.42	3.39	96%	49%	3.40	3.36	3.41
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.40	3.44	98%	54%	3.39	3.33	3.42
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.34	3.27	93%	44%	3.28	3.34	3.26
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.33	3.40	85%	38%	3.46	3.51	3.44
WHITNEY HOUSTON Try It On My Own (Arista)	3.15	3.18	72%	27%	3.12	3.21	3.10
CHRISTINA AGUILERA Beautiful (RCA)	3.13	3.11	98%	53%	3.07	3.16	3.04

Total sample size is 359 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**Indicator
 Most Added***

- EAGLES Hole In The World (ERC)
- CELINE DION Have You Ever Been In Love? (Epic)
- COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)
- DARYL HALL & JOHN OATES Man On A Mission (U-Watch)
- DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
- SHANIA TWAIN Forever And For Always (Mercury)
- JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)
- TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- MATCHBOX TWENTY Unwell (Melisma/Atlantic)
- STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)
- CREED With Arms Wide Open (Wind-up)
- DAN FOGELBERG Once In Love (Morning Sky Productions)
- ANNIE LENNOX Pavement Cracks (J)
- TRAIN Calling All Angels (Columbia)

Recurrents

- SHERYL CROW Soak Up The Sun (A&M/Interscope) 1287
- ENRIQUE IGLESIAS Hera (Interscope) 1093
- TRAIN Drops Of Jupiter (Tell Me) (Columbia) 932
- CELINE DION A New Day Has Come (Epic) 890
- LONESTAR I'm Already There (BNA) 837
- KELLY CLARKSON A Moment Like This (RCA) 769
- AVRIL LAVIGNE Complicated (Arista) 758
- CALLING Wherever You Will Go (RCA) 727
- JOHN MAYER Your Body Is A... (Aware/Columbia) 643
- JOHN MAYER No Such Thing (Aware/Columbia) 638
- JOSH GROBAN To Where You Are (143/Reprise) 599
- FAITH HILL There You'll Be (Warner Bros.) 458
- LEANN RIMES Can't Fight The Moonlight (Curb) 392
- D. HALL & J. OATES Do It For Love (BMG/Heritage) 388
- S CLUB 7 Never Had A Dream Come True (A&M/Interscope) 362
- JEWEL Standing Still (Atlantic) 327
- MARC ANTHONY I Need You (Columbia) 310
- DIXIE CHICKS Landslide (Open Wide/Monument/Columbia) 273

Songs ranked by total plays

Reporters

<p>WYJB/Albany, NY * OM: Michael Morgan PD: Chris Holmberg MD: Chad O'Hara 2 EAGLES "World" 2 MATCHBOX TWENTY "Unwell" ANNIE LENNOX "Cracks"</p> <p>KMG/Albuquerque, NM * OMPD: Kris Abrams MD: Jenna James 8 CELINE DION "Ever" ROB STEWART "Away"</p> <p>WLEW/Allentown, PA * PD: Bobby Knight APD: Kristy O'Brian 4 CELINE DION "Ever"</p> <p>KYMC/Anchorage, AK PD: Dave Flavin 1 COUNTING CROWS "Tax" WLTN/Atlanta, GA *</p> <p>WFP/Atlantic City, NJ * PD: Gary Guida MD: Marlene Aqda 1 EAGLES "World"</p> <p>WBQ/Augusta, GA * PD: John Patrick 3 EAGLES "World" FRANKIE J "Wanna"</p> <p>KKJM/Austin, TX * PD: Alex O'Neal MD: Shelly Knight EAGLES "World" STEVEN CURTIS "Her"</p> <p>KGFM/Bakersfield, CA * OM: Bob Lewis PDMD: Chris Edwards COUNTING CROWS "Tax"</p> <p>KKDJ/Bakersfield, CA * PDMD: Kern McCloud DAN GARDNER "More" EARTH WIND & FIRE "Way"</p> <p>WLF/Baltimore, MO * PD: Mark Thoner No Adds</p> <p>WBEB/Baton Rouge, LA * OMPD: Don Gossett MD: Michelle Southern EARTH WIND & FIRE "Way" HALL & OATES "Mission"</p> <p>WMJ/Biixi-Gulport, MS * OMPD: Walter Brown COUNTING CROWS "Tax" HALL & OATES "Mission"</p> <p>WMLJ/Birmingham, AL * PDMD: Tom Harrington 12 EAGLES "World"</p> <p>WYSF/Birmingham, AL * PD: Jeff Tyson APDMD: Valerie Vining EAGLES "World" EARTH WIND & FIRE "Way"</p> <p>KKLT/Boise, ID * PD: Tobin Jeffries No Adds</p> <p>WMLJ/Boston, MA * PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence No Adds</p>	<p>WEBE/Bridgeport, CT * PD: Curtis Hanson MD: Danny Lyons No Adds</p> <p>WEZN/Bridgeport, CT * PDMD: Steve Marcus No Adds</p> <p>WJYE/Buttalo, NY * EAGLES "World"</p> <p>WHBC/Canton, OH * PD: Terry Simmons MD: Kayleigh Kriss EAGLES "World"</p> <p>WSUY/Charleston, SC * PD: Lloyd Ford APDMD: Eric Chaney 3 EAGLES "World" 3 STEVEN CURTIS "Her" 3 SIEDAH "Know" 1 DAN GARDNER "More" ANNIE LENNOX "Cracks"</p> <p>WOEF/Chattanooga, TN * PD: Danny Howard EAGLES "World"</p> <p>WLT/Chicago, IL * OMPD: Nate Cholewicki MD: Eric Richeka JOHN MAYER "Body"</p> <p>WRRM/Cincinnati, OH * OMPD: T.J. Holland APDMD: Ted Morro EAGLES "World"</p> <p>WOOK/Cleveland, OH * PD: Scott Miller ANNIE LENNOX "Cracks"</p> <p>KKLI/Colorado Springs, CO * MD: Joel Navarro BENNY MARQUONES "Night" ROD STEWART "Away"</p> <p>WTCB/Columbia, SC * PDMD: Brent Johnson 8 EAGLES "World" ANNIE LENNOX "Cracks"</p> <p>WSNY/Columbus, OH * PD: Chuck Knight MD: Steve Cherny No Adds</p> <p>KKBA/Corpus Christi, TX * OM: Ed Ocasas Acting PD: Audrey Malkin No Adds</p> <p>KVIL/Dallas, TX * OMPD: Kurt Johnson APDMD: Valerie Vandross Father 4 EAGLES "World"</p> <p>WLQT/Dayton, OH * OM: Mary Fleener PDMD/Promo Dir.: Sandy Colli 4 DANIEL BEDINGFIELD "One" 3 SHANIA TWAIN "Always"</p> <p>KDSJ/Denver, CO * PD: Mark Edwards APDMD: Steve Hamilton 8 EAGLES "World" 1 HALL & OATES "Mission" STEVEN CURTIS "Her"</p> <p>KKLT/Des Moines, IA * OM: Jim Schafer PDMD: Tim White No Adds</p>	<p>WNIC/Detroit, MI * OMPD: Darren Davis APD: Theresa Lucas No Adds</p> <p>WOOD/Dothan, AL GMPDMD: Leigh Simpson 3 EAGLES "World" 1 MATCHBOX TWENTY "Unwell" COUNTING CROWS "Tax" STEVEN CURTIS "Her"</p> <p>KTSMEI Paso, TX * PDMD: Bill Tole APD: Sam Cassiano EAGLES "World"</p> <p>WXKC/Erie, PA PD: Ron Arlen MD: Scott Stevens No Adds</p> <p>WKY/Evansville, IN PDMD: Mark Baker EAGLES "World"</p> <p>KEZA/Fayetteville, AR PD: Chip Arledge APDMD: Dawn McCollough 10 JOHN MAYER "Body" 10 CELINE DION "Ever" 10 DANIEL BEDINGFIELD "One" 10 COUNTING CROWS "Tax"</p> <p>WCRZ/Flint, MI * OMPD: J. Patrick MD: George McIntyre EAGLES "World"</p> <p>KTRR/Ft. Collins, CO * PDMD: Mark Callaghan EAGLES "World"</p> <p>WGYL/Ft. Pierce, FL * PD: Mike Fitzgerald APDMD: Juan O'Reilly EAGLES "World"</p> <p>WJJI/Ft. Wayne, IN * OM: Lee Tobin PD: Barb Richards MD: Jim Barron EAGLES "World" FRANKIE J "Wanna"</p> <p>WAFY/Frederick, MO MD: Norman Henry Schmidt 6 HALL & OATES "Mission" 7 CELINE DION "Ever"</p> <p>WKTK/Gainesville, FL * PDMD: Les Howard Jacoby 1 EAGLES "World" ANNIE LENNOX "Cracks" EARTH WIND & FIRE "Way" MATCHBOX TWENTY "Unwell"</p> <p>WOOD/Grand Rapids, MI * PD: John Patrick COUNTING CROWS "Tax"</p> <p>WMAG/Greensboro, NC * OM: Tim Satterfield PDMD: Nick Allen 4 DANIEL BEDINGFIELD "One"</p>	<p>WMYJ/Greenville, SC * PD: Greg McKinney 4 MERYL "Imagine" WSPA/Greenville, SC * PDMD: Brian Taylor No Adds</p> <p>WRCH/Hartford, CT * PD: Allan Camp MD: Joe Hann No Adds</p> <p>KRTR/Honolulu, HI * PD: Wayne Mana MD: Chris Hart No Adds</p> <p>KSSK/Honolulu, HI * MD: Nate Cholewicki PDMD: Paul Wilson 1 SHANIA TWAIN "Always" 3 CELINE DION "Ever"</p> <p>WAHR/Huntsville, AL * PD: Lee Reynolds MD: Bonnie O'Brien 18 CHRISTINA AGUILERA "Beautiful" 8 UNCLE KRACKER "Dirt" 6 FAITH HILL "One" 2 EAGLES "World" ANNIE LENNOX "Cracks"</p> <p>WRSR/Huntsville, AL * PD: John Malone MD: Eric Richeka 24 NORAH JONES "Know" 23 SIANIYA FERRANCH "Game" 23 HALL & OATES "Forever" 23 UNCLE KRACKER "Dirt" 20 CHRISTINA AGUILERA "Beautiful" 20 PHIL COLLINS "Stop" 9 SHERYL CROW "Picture"</p> <p>WTP/Indianapolis, IN * PD: Gary Havens MD: Steve Cooper 6 EAGLES "World" WYXB/Indianapolis, IN * PD: Greg Durkin APDMD: Jim Cerone No Adds</p> <p>WJKK/Jackson, MS * PDMD: Dave McKenzie 26 NORAH JONES "Know" 25 CHRISTINA AGUILERA "Beautiful" 25 MATCHBOX TWENTY "Unwell" 25 PHIL COLLINS "Stop" 25 WHITNEY HOUSTON "Own" 25 SIANIYA FERRANCH "Game" 25 FLEETWOOD MAC "Passa" 15 DANIEL BEDINGFIELD "One" 15 HALL & OATES "Forever" 12 TIM MCGRAW "Beer" 11 FAITH HILL "One" 11 ENRIQUE IGLESIAS "Escape" 11 SUZY K "Teaching" 10 SIEDAH "Know" 10 KID ROCK/SHERYL CROW "Picture" 10 UNCLE KRACKER "Dirt" 9 MERYL "Imagine" 9 SIXPENCE "Dream" 8 DANIEL BEDINGFIELD "One" 6 MARC ANTHONY "Got" 5 CELINE DION "Ever" 5 SHERYL CROW "Picture" ANNIE LENNOX "Cracks" COUNTING CROWS "Tax" EARTH WIND & FIRE "Way"</p>	<p>WTFM/Johnson City, TN * VPP/Prog.: Mark E. McKinney ANNIE LENNOX "Cracks" EAGLES "World" EARTH WIND & FIRE "Way" PDMD: Sam Taylor No Adds</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe 5 EAGLES "World" ANNIE LENNOX "Cracks" TRAIN "Angels"</p> <p>WQLR/Kalamazoo, MI APDMD: Ken Lanphear OMPD: Brian Wertz MD: Mary Booth 1 SHANIA TWAIN "Always"</p> <p>KUDL/Kansas City, KS * PD: Dan Hurst No Adds</p> <p>KSRC/Kansas City, MO * OMPD: Jon Zeltner MD: Jeanne Ashley 1 CELINE DION "Ever"</p> <p>WJXB/Knoxville, TN * PDMD: Vance Dillard BENNY MARQUONES "Night" DAN GARDNER "More" EAGLES "World" STYX "Can"</p> <p>KTDV/Lafayette, LA * PD: C.J. Clements MD: Steve Wiley 1 EAGLES "World"</p> <p>WFMK/Lansing, MI * PD: Chris Reynolds 5 EAGLES "World" ANNIE LENNOX "Cracks"</p> <p>KMZQ/Las Vegas, NV * OMPD: Cat Thomas APDMD: Charese Fruge 6 EAGLES "World" CELINE DION "Ever" FAITH HILL "One"</p> <p>KSNE/Las Vegas, NV * PD: Tom Chase MD: John Berry 4 DANIEL BEDINGFIELD "One" 3 SHANIA TWAIN "Always"</p> <p>KOST/Los Angeles, CA * OM: Chachi Denez Stat. Mgr/PD: Jhani Kaye APDMD: Stella Schwartz No Adds</p> <p>WVEZ/Louisville, KY * APDMD: Joe Fedele No Adds</p> <p>WPEZ/Macon, GA PDMD: Hank Bigmond No Adds</p> <p>WMDN/Madison, WI * VPP/Prog: Pat O'Neill APDMD: Mark Van Allen EAGLES "World" MATCHBOX TWENTY "Unwell"</p> <p>KVLY/McAllen, TX * PD: Alex Duran MD: Lilly Lopez 2 UNCLE KRACKER "Dirt" ANNIE LENNOX "Cracks"</p>	<p>WLRQ/Melbourne, FL * OMPD: Jeff McKeel 7 HALL & OATES "Mission" 1 EAGLES "World" BENNY MARQUONES "Night" EARTH WIND & FIRE "Way" FRANKIE J "Wanna" No Adds</p> <p>WVRV/Memphis, TN * PD: Jerry Dean MD: Kramer No Adds</p> <p>WMOG/Middlesex, NJ * PD: Tim Tefft 1 EAGLES "World" MATCHBOX TWENTY "Unwell"</p> <p>WLTE/Minneapolis, MN * PDMD: Gary Nolan EAGLES "World"</p> <p>WLTO/Milwaukee-Racine, WI * OMPD: Stan Atkinson EAGLES "World"</p> <p>WMCX/Mobile, AL * PD: Dan Mason MD: Mary Booth No Adds</p> <p>KJSM/Modesto, CA * PDMD: Gary Michaels No Adds</p> <p>WOBM/Monmouth-Ocean, NJ * OMPD: Dan Turbin 4 EAGLES "World" COUNTING CROWS "Tax"</p> <p>KWAV/Monterey-Salinas, CA * PDMD: Bernie Moody No Adds</p> <p>WALK/Nassau-Suffolk, NY * PDMD: Rob Miller 14 JUSTIN TIMBERLAKE "Body" FRANKIE J "Wanna"</p> <p>WKVJ/Nassau-Suffolk, NY * PD: Bill George MD: Jodi Vale 2 COUNTING CROWS "Tax" EAGLES "World"</p> <p>WLMG/New Orleans, LA * PDMD: Steve Suter APDMD: Jeff Scott SHANIA TWAIN "Always"</p> <p>WLTW/New York, NY * OM: Jim Ryan 16 EAGLES "World" 4 DAVID COREY "Now" FRANKIE J "Wanna"</p> <p>WVDE/Norfolk, VA * OMPD: Don Larson APDMD: Jeff Moser COUNTING CROWS "Tax" "YATIE GRANT" "Sign"</p> <p>KMGL/Oklahoma City, OK * MD: Steve O'Brien 1 EAGLES "World"</p> <p>KEFM/Omaha, NE * PDMD: Steve Albertson APD: Jeff Larson 1 EAGLES "World" HALL & OATES "Mission"</p>	<p>KLTO/Omaha, NE * PD: Phil Wilson 25 CHRISTINA AGUILERA "Beautiful" 25 ANNIE LENNOX "Cracks" 25 NORAH JONES "Know" 24 UNCLE KRACKER "Dirt" 23 FAITH HILL "One" 23 VANESSA CARLTON "Miles" 23 SHANIA TWAIN "Always" 12 PHIL COLLINS "Stop"</p> <p>WMGF/Orlando, FL * OM: Chris Kampmeier PD: Ken Payne APDMD: Brenda Matthews 4 SHANIA TWAIN "Always"</p> <p>WMEZ/Pensacola, FL * PDMD: Kevin Peterson EAGLES "World" EARTH WIND & FIRE "Way"</p> <p>WWSW/Peoria, IL OMPD: Randy Rundle 4 HALL & OATES "Mission"</p> <p>WBEW/Philadelphia, PA * PD: Chris Conley 11 SHANIA TWAIN "Always"</p> <p>KEZJ/Phoenix, AZ * PD: Shaun Holly APDMD: Craig Jackson 6 EAGLES "World" 5 HALL & OATES "Mission"</p> <p>KKLT/Phoenix, AZ * PD: Joel Grey No Adds</p> <p>WLTJ/Pittsburgh, PA * PD: Chuck Stevens No Adds</p> <p>WSDH/Pittsburgh, PA * PDMD: Ron Anhill 4 SHANIA TWAIN "Always"</p> <p>WHOM/Portland, ME PD: Tom Moore No Adds</p> <p>KKCW/Portland, OR * PDMD: Bill Minkler No Adds</p> <p>WVLP/Providence, RI * PD: Tony Bristol APD: Davey Morris 10 DAVID COREY "Now" 2 EAGLES "World"</p> <p>WRAL/Raleigh-Durham, NC * OMPD: Joe Wade Fornicola MD: Jim Kelly No Adds</p> <p>WRSR/Raleigh-Durham, NC * PD: Bob Brownson MD: Dave Horn DJ SAMMY & YANOU "Heaven 2" MERYL "Imagine"</p> <p>KRNO/Reno, NV * PDMD: Dan Fritz No Adds</p> <p>WTVR/Richmond, VA * OMPD: Bill Cahill 9 EAGLES "World" MERYL "Imagine" SUZY K "Teaching"</p> <p>WSLQ/Roanoke-Lynchburg, VA * MD: Rob Morrison MD/APD: Dick Daniels 2 EAGLES "World"</p>	<p>WRMM/Rochester, NY * OMPD: John McCrae MD: Terese Taylor ANNIE LENNOX "Cracks"</p> <p>KGBY/Sacramento, CA * PDMD: Brad Waldo COUNTING CROWS "Tax" MATCHBOX TWENTY "Unwell"</p> <p>KYMX/Sacramento, CA * Dir/Prog.: Mark Evans PD: Bobby Rich MD: Bryan Jackson MD: Dave Diamond No Adds</p> <p>KEKZ/St. Louis, MO * PD: Smokey Rivers MD: Jim Doyle FLEETWOOD MAC "Passa"</p> <p>KBEW/Salt Lake City, UT * PD: Rusty Keys EAGLES "World"</p> <p>KSFI/Salt Lake City, UT * OMPD: Alan Hague APDMD: Lance Balance No Adds</p> <p>KQXT/San Antonio, TX * PD: Ed Scarborough APDMD: Tom Gray EAGLES "World"</p> <p>KBAY/San Jose, CA * PD: Jim Murphy MD: Bob Kohtz COUNTING CROWS "Tax" HALL & OATES "Mission"</p> <p>KSBL/Santa Barbara, CA APDMD: Nancy Newcomer No Adds</p> <p>KLSY/Seattle-Tacoma, WA * PD: Tony Coles MD: Daria Thomas 1 EAGLES "World"</p> <p>KRWM/Seattle-Tacoma, WA * PD: Tony Coles MD: Laura Dene 3 SHANIA TWAIN "Always" 6 EAGLES "World" DAN GARDNER "More" EARTH WIND & FIRE "Way" UNCLE KRACKER "Dirt"</p> <p>KBGK/Springfield, MO OM: Rich Backer PD: Paul Kelley APDMD: Dave Roberts DANIEL BEDINGFIELD "One"</p> <p>WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony No Adds</p>	<p>KJOY/Stockton, CA * PDMD: John Christian ANNIE LENNOX "Cracks" EAGLES "World"</p> <p>WMTJ/Tampa, FL * OMPD: Tony Fiorentino APDMD: Bobby Furch COUNTING CROWS "Tax" FRANKIE J "Wanna"</p> <p>WRVF/Toledo, OH * PD: Beth Michaels MD: Mark Andrews SHANIA TWAIN "Always"</p> <p>KMXZ/Tucson, AZ * OM: Buddy Van Arsdale PD: Bobby Rich APDMD: Leslie Lois FLEETWOOD MAC "Passa"</p> <p>WLWZ/Utica-Rome, NY PD: Peter Naughton No Adds</p> <p>WASH/Washington, DC * PD: Steve Allan 7 SHANIA TWAIN "Always" 4 EAGLES "World"</p> <p>WEAT/West Palm Beach, FL * PD: Rick Shuckley APDMD: Chad Perry 1 FAITH HILL "One" 1 BENNY MARQUONES "Night"</p> <p>WHUD/Westchester, NY * MD/APD: Tom Furch EAGLES "World" LAURA PALUSINI "Love" MATCHBOX TWENTY "Unwell"</p> <p>WARM/York, PA * PD: Kelly West APDMD: Rick Sten No Adds</p>	<p>WMGS/Wilkes Barre, PA * PDMD: Stan Phillips 9 TRAIN "Angels" 6 EAGLES "World" LAURA PALUSINI "Love" STYX "Can"</p> <p>WJBR/Wilmington, DE * PD: Michael Waite MD: Kately Hill MERYL "Imagine"</p> <p>WGNJ/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 8 CREED "Arms" 7 TRAIN "Circus" CELINE DION "Ever"</p> <p>KRBB/Wichita, KS * PD: Lynn James APDMD: Suzanne Mears 14 KID ROCK/SHERYL CROW "Picture" 8 EAGLES "World" 6 HALL & OATES "Mission"</p> <p>WRSR/Worcester, MA * OMPD: Steve Peck APDMD: Tom Holt 6 DAVID COREY "Now" EAGLES "World" MERYL "Imagine"</p>
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*** Monitored Reporters**
 139 Total Reporters

122 Total Monitored

17 Total Indicator
 16 Current Indicator Playlists

New Reporters (3):
 WRSR/Huntsville, AL
 WJKK/Jackson, MS
 KLTO/Omaha, NE

Note: WMJJ/Birmingham, AL
 moves from Hot AC to AC. KBIG/
 Los Angeles, CA moves from AC
 to Hot AC.

Did Not Report, Playlist Frozen (1):
 WGFB/Rockford, IL

ON THE RECORD

With
Mel McKay
MD, KMYI/San Diego



John Mayer is *hot!* And I mean that in every possible way. "Why Georgia" and "Your Body Is a Wonderland" are both in power for us and show no signs of slowing down anytime soon. I'm a big fan and can't wait to hear his new album. Patience has never been one of my virtues, so, Columbia, can you hurry it up, please? • It's so great to have Matchbox Twenty back with a new album. "Unwell" adds a great sound to the station, as does Kid Rock and Sheryl Crow's "Picture." • On to new music: I'm crazy about Evanescence's "Bring Me to Life." I was hooked from the first listen. Some heavy hitters are back in the game as well. Jewel's "Intuition" and Train's "Calling All Angels" bring one word to mind: *hit*. Train's "Drops of Jupiter" CD is still in power rotation at my house, and I'm sure come June "My Private Nation" will be too. • Josh Kelley's "Amazing" is the perfect balance record, and it started getting phones after the first play. Kelley's album *For the Ride Home* has several great tracks on it, and Josh really is a great guy. I wish him lots of success.

Michelle Branch wins Most Added honors by a huge margin with "Are You Happy Now?" (Maverick/WB). The song also surges onto the chart at No. 33 ... The Hot AC chart remains very tight this week, with only one song entering the top 20: **Daniel Bedingfield's** "If You're Not the One" (Island/IDJMG), which moves 21-18* ... The rest of the top 20 is pretty uneventful as **Matchbox Twenty** hold another week at No. 1 with "Unwell" (Melisma/Atlantic) ... Nearly 400 plays behind is **Uncle Kracker featuring Dobie Gray's** "Drift Away" (Lava) ... **Josh Kelley** moves 26-23* with "Amazing" (Hollywood) ... It's a good week for ladies on the Hot AC chart, as all the debuts are by female artists. Along with Branch, **Kelly Clarkson** enters the chart at No. 35 with "Miss Independent" (RCA), **Faith Hill** is at No. 37 with "One" (Warner Bros.), and **Liz Phair** joins at No. 39 with "Why Can't I?" (Capitol) ... **Santana** featuring Michelle Branch recapture the top spot at AC this week with "The Game of Love" (Arista) ... Uncle Kracker moves into the top five ... **Hall & Oates** vault 30-22* with "Man on a Mission" (U-Watch).



— Anthony Acampora, Director/Charts

artist activity

ARTIST: **Annie Lennox**

LABEL: **J**

By **MIKE TRIAS**/ASSISTANT EDITOR



When one romance ends, another begins. This is the story of Annie Lennox's life. When she and fellow Tourists member Dave Stewart ended both their commitment to the group and their romantic commitment to each other, they continued to work together as a duo. As The Eurythmics, they went on to be loved by fans worldwide, thanks to mega-hits like "Sweet Dreams (Are Made of This)" and "Here Comes the Rain Again." After The Eurythmics disbanded in '91, a new love affair between the audience and Lennox bloomed as she embarked on her solo career. The result was 1992's *Diva*, which went double-platinum and was nominated for three Grammys. Now the Aberdeen, Scotland native is back with *Bare*, her first album of solo, self-written material since *Diva*.

"Pavement Cracks" is the lead single from the June 10 release. Says Lennox of the song, "Children have such an instinctive way of reacting to the world. They skip because they're happy. They delight in the moment — in the macaroni on the plate before them. We lose that freshness as we grow. Life knocks it out of us. Still, there's this miraculous capacity for new growth. In my darkest times I'd walk with my head bowed, seeing only the cracks in the pavement slabs. But then I'd notice the weeds pushing up through them, like a metaphor for hope. All is not desperate. Change comes, even when it seems it won't."

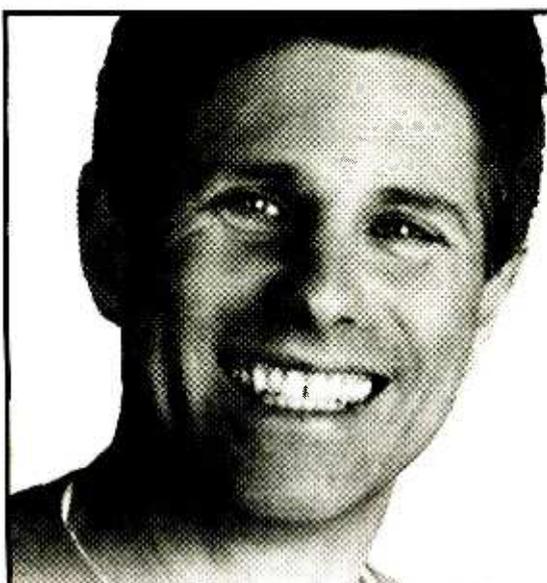
Produced by Stephen Lipson, *Bare* will also be available as a limited-edition album containing a DVD of a Lennox interview and private performances. To promote the effort, Lennox is touring for the first time as a solo performer, and her Solo tour

is currently rolling through U.S. markets.

The album art was created by Lennox and Allan Martin, a graphic artist and good friend of Lennox's. Explains Lennox, "The posture of the image refers to the earlier days of Eurythmics with the *Touch* cover, only this time I have turned to face the audience eye to eye, as it were. I am as bare as the title suggests, though not entirely exposed. The image is timeless, gender-free, and racially ambiguous. I could be a statue, a ghostly apparition or an Indian Saddhu. The false lashes represent the article of performance. The color has been drained from my mouth (where the words and sounds issue from) to saturate the title with redness (signifying life force and anger)."

As far as the material on the album, much of Lennox's writing was inspired by her feelings and situations in her life. However, though the songs are extremely personal, they are also both fact and fiction. They are metaphors for her experiences, and the lyrics can be applied to different situations.

"There's no point in me trying to hide the fact that this is an album of songs about negative emotions," she admits. "That's why it's called *Bare*. But it's also about channeling those emotions and overcoming them. And in that sense, it's uplifting." On the lighter side, Lennox adds, "In a way, this album belongs more on the self-help shelves of a bookshop than in the record stores."



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HOT AC TOP 40

May 23, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	3937	+180	376821	15	92/4
2	2	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	3570	+67	348624	18	87/4
3	3	3 DOORS DOWN When I'm Gone (Republic/Universal)	3130	+47	306625	24	76/2
4	4	AVRIL LAVIGNE I'm With You (Arista)	2942	-55	272903	25	86/2
6	5	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	2814	+171	272883	24	85/4
5	6	COLDPLAY Clocks (Capitol)	2684	+48	264005	19	86/3
7	7	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	2516	+158	246627	14	87/4
9	8	TRAIN Calling All Angels (Columbia)	2491	+189	244845	7	91/5
8	9	JOHN MAYER Why Georgia (Aware/Columbia)	2370	+62	221769	17	84/4
10	10	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2196	-24	192520	26	79/3
11	11	GOO GOO DOLLS Sympathy (Warner Bros.)	2097	-22	214384	13	81/2
12	12	EVANESCENCE Bring Me To Life (Wind-up)	1993	+83	208492	10	67/4
13	13	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	1889	-36	191545	39	71/4
14	14	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	1844	+36	169822	33	78/4
15	15	JEWEL Intuition (Atlantic)	1820	+150	185677	6	77/3
16	16	FLEETWOOD MAC Peacekeeper (Reprise)	1357	+4	130996	10	69/3
17	17	CHANTAL KREVIASZUK In This Life (Columbia)	1067	+84	114141	12	61/4
21	18	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	1016	+216	95809	8	41/4
18	19	MAROON 5 Harder To Breathe (Octone/J)	1013	+77	94436	10	49/4
19	20	LISA MARIE PRESLEY Lights Out (Capitol)	875	-79	97930	13	52/1
20	21	NORAH JONES Come Away With Me (Blue Note/Virgin)	863	+49	130149	10	40/1
22	22	SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	817	+134	95109	4	53/6
26	23	JOSH KELLEY Amazing (Hollywood)	763	+195	82345	7	55/6
24	24	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	747	+123	68272	6	46/6
23	25	LIFHOUSE Take Me Away (DreamWorks)	705	+58	56294	9	43/1
25	26	FRANKY PEREZ Something Crazy (Lava)	651	+74	51203	6	46/3
28	27	DANA GLOVER Rain (DreamWorks)	521	+79	29725	8	35/5
31	28	JUSTIN TIMBERLAKE Rock Your Body (Jive)	493	+102	49778	4	20/1
29	29	AUDIOSLAVE Like A Stone (Interscope/Epic)	474	+64	34639	4	29/2
32	30	LIVE Heaven (Radioactive/MCA)	471	+115	45912	2	33/4
27	31	HOOTIE & THE BLOWFISH Innocence (Atlantic)	400	-94	44252	12	27/0
34	32	AVRIL LAVIGNE Losing Grip (Arista)	398	+79	43079	3	14/1
Debut	33	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	376	+376	48975	1	65/60
35	34	JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	307	+23	36530	3	31/6
Debut	35	KELLY CLARKSON Miss Independent (RCA)	299	+98	32814	1	13/3
39	36	PHIL COLLINS Can't Stop Loving You (Atlantic)	299	+43	26318	17	10/0
Debut	37	FAITH HILL One (Warner Bros.)	297	+56	21544	1	23/1
36	38	SISTER HAZEL Your Mistake (Sixth Man)	279	-7	32353	14	17/2
Debut	39	LIZ PHAIR Why Can't I (Capitol)	268	+127	47498	1	31/9
38	40	PLUMB Real (Curb)	256	+44	13528	2	22/1

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	60
EAGLES Hole In The World (ERC)	10
LIZ PHAIR Why Can't I (Capitol)	9
JOSH KELLEY Amazing (Hollywood)	6
SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	6
THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	6
JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	6
PALOALTO Breathe In (American/IDJMG)	6
TRAIN Calling All Angels (Columbia)	5
DANA GLOVER Rain (DreamWorks)	5
ANNIE LENNOX Pavement Cracks (J)	5

PALOALTO
 "breathe in"
 New at:
 WSSR, KALZ, KPEK, KLLY, KOSO
 KLCA, KQIS, KHOT & WCDA!
 Top 10 Phones at: WSSR/Tampa

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	+376
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+216
JOSH KELLEY Amazing (Hollywood)	+195
TRAIN Calling All Angels (Columbia)	+189
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	+180
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+171
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	+158
JEWEL Intuition (Atlantic)	+150
SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	+134
LIZ PHAIR Why Can't I (Capitol)	+127

93 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web.
 See all of our monitored reporters at
www.radioandrecords.com.

WXKS/Boston
21x

LIVE HEAVEN

R&R Hot AC: 32-30

New this week:

KDMX/Dallas WSTR/Atlanta KZZO/Sacramento
KALC/Denver KXXM/San Antonio and more!

Just in-Hot Research! **WTMX/Chicago WSSR/Tampa KZON/Phoenix**
Q102/Cincinnati KQMB/Salt Lake City Guy Zapoleon's Hit Predictor



America's Best Testing Hot AC Songs 12 + For The Week Ending 5/23/03

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Women 18-34, Women 18-24, Women 25-34. Lists top songs like Matchbox Twenty, Evanescence, and Maroon 5.

Total sample size is 532 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Indicator

Most Added

- MICHELLE BRANCH Are You Happy Now? (Maverick/WB)
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)

New & Active

- BLUE MAN GROUP F/DAVE MATTHEWS Sing Along (Lava)
WALLFLOWERS How Good It Can Get (Interscope)
RACHEL FARRIS I'm Not The Girl (Big3)

Songs ranked by total plays

Reporters

Grid of reporter information for various markets including Akron, OH; Charlotte, NC; Denver, CO; Greensboro, NC; Los Angeles, CA; Modesto, CA; Orlando, FL; Sacramento, CA; Tampa, FL; Tucson, AZ; Tulsa, OK; Washington, DC; Wichita, KS; Worcester, MA; and Youngstown-Warren, OH.



CAROL ARCHER
 carcher@radioandrecords.com

PART TWO OF A TWO-PART SERIES

Put Me In The Game, Coach

Widmann advises executives on business strategies

Nancy Widmann, a former president of CBS Radio who is now a personal coach, this week concludes a two-part discussion about survival in a business world transformed by forces including changing notions of ethics and loyalty and the burgeoning ranks of 30-something employees in the workforce. These are some of the many challenges facing the clients Widmann advises in her work as an executive coach.

"It's all about moving forward in a terrible world," she commented in last week's column. Don't get blindsided; heed Widmann's advice to those who want to stay in the game.

A coach is not the same as a mentor or a supportive friend; a coach is an expert — like an attorney, consultant, financial advisor, fitness trainer or any specialty-oriented professional. Widmann says it isn't at all unusual to hire the services of an executive coach; in fact, it's a

common practice among executives, although there is little awareness of these coaches' existence outside of senior management circles.



Nancy Widmann

coach as part of their employment packages.

Today's business landscape bears little resemblance to that of the past. Mergers, rampant consolidation and rising revenue expectations have redefined business models radically, as well as the roles executives play and the scope of their responsibilities. In an environment fraught with challenges, it is apparent that most people could benefit from a coach, but what, exactly, could they expect if they hired one?

Remain Relevant

"My first goal as a coach is to help you stay relevant and important enough to your company to hold your job," Widmann says. "One way to do so is to understand why a company opens its doors every morning — which is to make money. Profit is more important now than ever before. People must ask themselves whether their position is relevant and whether they are making it relevant through their visible contribution to the bottom line.

"During a period of dramatic change it's important that the troops are quiet and happy. You never want unhappy people working for you, and especially not when a company appears to be heading for major changes. A disgruntled staff can put you in an unfavorable light, and if two companies merge, that fact alone may determine whether or not you are on the 'keep' list.

"To remain relevant, can you find a project that can make you shine? Carve on the walls! Do something

at which you know you're going to be successful, even if it's reworking a project. This is the time when you have to step up.

"But if I have the feeling that a client won't survive, I can help them through that too. Some people are great at networking, but I'm always surprised that many are simply terrible at it. They don't have connections or understand how to put them to use. They don't think their situation will ever end. I've seen this even with senior CEOs at major corporations."

"If you can't manage down, you can't deliver the goods. If you can't bring your staff into line to produce what they are supposed to, the whole pyramid is going to fall down."

Motivating Younger Employees

Executives whose primary responsibility is managing a staff now confront a rift due to generational issues in the workplace. Managing employees in the growing 30-something age group can be daunting.

"They have no loyalty to a company and no expectations of long careers at one company," Widmann says. "They can be bought for a minimal amount of money, and they leave to better themselves without hesitation. How do you manage people like that?"

The old rules are out. Widmann says, "I used to manage people by

A Remembrance Of Robert Tauro

Robert Tauro, who founded the smooth jazz label *Unity Records*, passed away unexpectedly at age 49 earlier this month after his family's recent move to Ohio. In the late 1990s Tauro was diagnosed with multiple sclerosis. Tauro was also the owner of *The Arcadia*, a club on the Santa Monica Pier in Santa Monica, CA, a space he frequently donated for industry events. Three close friends and colleagues, former *Unity* President **Hyman Katz** (now a partner in *Rendezvous Entertainment*), former *Unity* Dir./Promotion **Bill Clodfelter** and artist-producer **Kazu Matsui**, offer the following tributes to his memory.

Katz: Robert Tauro, the founder of *Unity Entertainment* and former manager of *Keiko* and *Kazu Matsui*, passed away on May 7. Robert was a passionate and visionary executive who sacrificed his life for the music he loved. He was a good friend to the smooth jazz community.

He graciously opened his offices to host the R&R Smooth Jazz Summit. When manager *Howard Lowell* passed away, Robert opened his club, the *Arcadia*, to host one of the most moving and jamming memorial concerts ever.

Many people misunderstood Robert. He was a good man with a good heart and good intentions. Sometimes he believed in a world the way it should be rather than as it is. Maybe the world he wanted to live in was a better place than this one. He thought so.

He believed in artists. He especially believed in *Keiko Matsui*. He started *Unity* when he couldn't find a new record deal for her. He believed in his nightclub, the *Arcadia*. It was a home for artists, a place for the industry to gather.

He loved his family — his brother, *Richard*; his wife, *Kate*; and daughter, *Elizabeth*. He wanted the world for them. He was proud of the careers he helped develop, from *Keiko* to *Soul Ballet*, *Poison* to *Pretty Boy Floyd*, *George Howard* to *Paul Taylor*.

May his soul rest in peace. But, knowing Robert, he is already looking for some band of angels to sign.

Clodfelter: Robert helped me achieve excellence beyond what I believed I had inside me. He taught me how to break things down, he taught me about accountability and follow-through — qualities that I carry with me every day.

Matsui: Robert is like my brother, and he still really loves *Keiko's* music.



Robert Tauro
1954-2003

saying how lucky they were to be working at CBS. Of course, I knew that other companies were paying more, but if you did your job well, you could have a career with one company.

"My clients are managing folks in their late 20s and early 30s, and it's difficult. How do you motivate them, and what motivates them? How do you keep them at your company? They are completely about self-interest and ambition, and they want to be paid. You must evaluate and pay them fairly, or they'll go to the guy next door.

"People in top management positions are constantly disappointed by the young, bright, aggressive people who work for them because they came up in a world where loyalty counted, and long-term loyalty helped them to move up the ladder with a company."

Business 101

"If you can't manage down, you can't deliver the goods," Widmann continues. "If you can't bring your staff into line to produce what they are supposed to, the whole pyramid is going to fall down. I work with clients on their expectations of their staff, and I tell them to recognize that the things that push their buttons don't push their staff's buttons."

Today's business model, which often ignores long-term business development in favor of revenue demands, has changed the qualities that upper management deems necessary in productive employees. Widmann says, "A good hire is one who, if you lay out the goals and objectives, can get the job done in a short period of time. There was a time when it was terribly important to hire people who could be promoted, but those days are gone."

She adds that, at a time when the bottom line is businesses' Holy Grail, management must remain attuned to another attribute: "One thing that's more important in today's world than ever before — and something to look for in an employee to get the job done — is ethics.

"You can't teach ethics; you model ethics through your examples, like everything else. One thing we've lost sight of is whether we have moral, ethical people working for us, because morals and ethics are what win in the long run. I don't care whether the bad guys are winning today and the good guys are losing — you want to be surrounded by ethical people, because they win in the end."

Nancy Widmann may be contacted by e-mail at widmannnc@aol.com.

May 23, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	KIM WATERS Waterfall (<i>Shanachie</i>)	992	+146	130594	17	45/0
1	2	MINDI ABAIR Lucy's (<i>GRP/VMG</i>)	983	+106	120757	18	44/0
3	3	BOB BALDWIN The Way She Looked At Me (<i>Narada</i>)	843	+119	105224	21	42/0
4	4	EUGE GROOVE Rewind (<i>Warner Bros.</i>)	768	+127	94081	12	43/0
5	5	SPYRO GYRA Getaway (<i>Heads Up</i>)	729	+102	91879	15	43/0
6	6	CHIELI MINUCCI Kickin' It Hard (<i>Shanachie</i>)	624	+48	68088	16	40/1
7	7	KENNY G Paradise (<i>Arista</i>)	597	+59	57295	27	34/0
9	8	CRUSADERS Viva De Funk (<i>Verve/VMG</i>)	588	+81	69542	12	42/0
10	9	JEFF LORBER Gigabyte (<i>Narada</i>)	558	+91	82527	9	42/2
12	10	BRIAN CULBERTSON Say What? (<i>Warner Bros.</i>)	508	+92	70846	6	39/1
8	11	DAVE KOZ & JEFF KOZ Blackbird (<i>Rendezvous/WB</i>)	489	-21	44381	25	34/0
11	12	J. THOMPSON Tell Me The Truth (<i>AMH</i>)	476	+54	62130	10	35/1
13	13	GREG ADAMS 'Sup With That (<i>Ripa/Blue Note</i>)	463	+48	66160	20	36/0
14	14	PIECES OF A DREAM Loves Silhouette (<i>Heads Up</i>)	461	+59	59392	14	37/0
23	15	DAVID SANBORN Comin' Home Baby (<i>GRP/VMG</i>)	448	+183	64640	2	38/2
16	16	RICHARD ELLIOT Corner Pocket (<i>GRP/VMG</i>)	418	+69	58473	7	37/2
17	17	NORAH JONES Come Away With Me (<i>Blue Note/Virgin</i>)	378	+35	36946	19	29/0
18	18	BRIAN MCKNIGHT Shoul'da, Would'a, Could'a (<i>Motown</i>)	376	+39	21490	7	27/1
19	19	PHIL COLLINS Come With Me (Lullaby) (<i>Face Value/Atlantic</i>)	372	+71	42153	5	25/0
21	20	DARYL HALL Cab Driver (<i>Rhythm & Groove/Liquid 8</i>)	341	+67	31626	3	27/2
22	21	RICK DERRINGER Hot And Cool (<i>Big3</i>)	289	+17	39057	8	28/4
27	22	PAUL HARDCASTLE Desire (<i>Trippin' 'n Rhythm</i>)	257	+68	46274	11	19/1
24	23	NELSON RANGELL Look Again (<i>A440 Music Group</i>)	250	+12	24721	8	21/1
20	24	NATALIE COLE F/DIANA KRALL Better Than Anything (<i>GRP/VMG</i>)	242	-44	13295	13	17/0
Debut	25	URBAN KNIGHTS Got To Give It Up (<i>Narada</i>)	241	+110	35133	1	27/5
26	26	WALTER BEASLEY Precious Moments (<i>N-Coded</i>)	220	+25	31303	5	22/0
Debut	27	PAUL JACKSON JR. It's A Shame (<i>Blue Note</i>)	214	+83	34120	1	20/1
Debut	28	STEELY DAN The Last Mall (<i>Reprise</i>)	193	+57	10726	1	17/2
25	29	FOURPLAY Ju-Ju (<i>Bluebird/AAL</i>)	188	-9	24305	10	16/0
28	30	FATTBURGER Sizzlin' (<i>Shanachie</i>)	184	+27	19779	3	20/1

47 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003. R&R, Inc.

New & Active

LUTHER VANDROSS Dance With My Father (*J*)
Total Plays: 182, Total Stations: 14, Adds: 7

RIPPINGTONS Stingray (*Peak*)
Total Plays: 171, Total Stations: 16, Adds: 1

NORMAN BROWN The Feeling I Get (*Warner Bros.*)
Total Plays: 169, Total Stations: 15, Adds: 0

LARRY CARLTON Put It Where You Want It (*Warner Bros.*)
Total Plays: 156, Total Stations: 11, Adds: 0

PAUL TAYLOR On The Move (*Peak*)
Total Plays: 141, Total Stations: 14, Adds: 0

MAYSA Simple Life (*N-Coded*)
Total Plays: 105, Total Stations: 8, Adds: 1

BWB Ruby Baby (*Warner Bros.*)
Total Plays: 95, Total Stations: 10, Adds: 0

JEFF KASHIWA Voices (*Native Language*)
Total Plays: 90, Total Stations: 9, Adds: 0

RONNY JORDAN At Last (*N-Coded*)
Total Plays: 86, Total Stations: 8, Adds: 0

STEVE COLE NY-LA (*Warner Bros.*)
Total Plays: 74, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added*

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Dance With My Father (<i>J</i>)	7
CANDY DULFER Finsbury Park (<i>Eagle</i>)	6
URBAN KNIGHTS Got To Give It Up (<i>Narada</i>)	5
RICK DERRINGER Hot And Cool (<i>Big3</i>)	4
BOZ SCAGGS What's New (<i>Gray Cat</i>)	3
JEFF LORBER Gigabyte (<i>Narada</i>)	2
DAVID SANBORN Comin' Home Baby (<i>GRP/VMG</i>)	2
RICHARD ELLIOT Corner Pocket (<i>GRP/VMG</i>)	2
DARYL HALL Cab Driver (<i>Rhythm & Groove/Liquid 8</i>)	2
STEELY DAN The Last Mall (<i>Reprise</i>)	2
ABOVE THE CLOUDS Loretto Sunset (<i>Earth/Fahrenheit</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID SANBORN Comin' Home Baby (<i>GRP/VMG</i>)	+183
KIM WATERS Waterfall (<i>Shanachie</i>)	+146
EUGE GROOVE Rewind (<i>Warner Bros.</i>)	+127
LUTHER VANDROSS Dance With My Father (<i>J</i>)	+120
BOB BALDWIN The Way She Looked At Me (<i>Narada</i>)	+119
URBAN KNIGHTS Got To Give It Up (<i>Narada</i>)	+110
MINDI ABAIR Lucy's (<i>GRP/VMG</i>)	+106
SPYRO GYRA Getaway (<i>Heads Up</i>)	+102
BRIAN CULBERTSON Say What? (<i>Warner Bros.</i>)	+92
JEFF LORBER Gigabyte (<i>Narada</i>)	+91

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JOAN OSBORNE I'll Be Around (<i>Compendia</i>)	439
BONEY JAMES Grand Central (<i>Warner Bros.</i>)	292
MICHAEL LINGTON Still Thinking Of You (<i>3 Keys</i>)	292
PETER WHITE Who's That Lady? (<i>Columbia</i>)	214
DIANA KRALL Just The Way You Are (<i>Verve/VMG</i>)	168
GREGG KARUKAS Your Sweet Smile (<i>N-Coded</i>)	157
STEVE COLE Off Broadway (<i>Warner Bros.</i>)	146
BOB JAMES Morning, Noon & Night (<i>Warner Bros.</i>)	141
STEVE OLIVER High Noon (<i>Native Language</i>)	134
BWB Groovin' (<i>Warner Bros.</i>)	130
MARION MEADOWS Tales Of A Gypsy (<i>Heads Up</i>)	122
N. BROWN & M. McDONALD I Still Believe (<i>Warner Bros.</i>)	76
NORAH JONES Don't Know Why (<i>Blue Note/Virgin</i>)	60
SPECIAL EFX Cruise Control (<i>Shanachie</i>)	60
JEFF GOLUB Cold Duck Time (<i>GRP/VMG</i>)	60
NORMAN BROWN Just Chillin' (<i>Warner Bros.</i>)	57
CRAIG CHAQUICO Luminosa (<i>Higher Octave</i>)	50
JOE SAMPLE X Marks The Spot (<i>PRA/GRP/VMG</i>)	48
FOURPLAY Rollin' (<i>Bluebird/AAL</i>)	43
MAYSA Friendly Pressure (<i>N-Coded</i>)	37



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ON THE RECORD

With
Paul Goldstein
VP/Programming,
KTWV/Los Angeles



Remember the old days when you'd get a new record, listen to it, be blown away by a track, walk into the air studio and say, "You gotta play this"? Thank God those days are not over! When I heard the Michael Buble record, I had that reaction. We aired it and got a wave of calls, all of them positive.

What we need in this format are big stars who become synonymous with the Smooth Jazz brand. People listen to us for the mood we offer and their favorite melodic songs, which together offer a way to unwind. For Smooth Jazz to become a format that appeals to younger people and for it to broaden its audience, we need to work with the labels to build more superstars.

There are superstar artists like Sade, George Benson and Kenny G who are synonymous with Smooth Jazz, but we need more. Will Buble be one of them? Who knows? While the odds aren't good — listeners are very reluctant to embrace new vocalists —

we have to take some calculated risks, and we're giving this one a shot. We're trying out the song "Fever," because it's a very cosmopolitan, fresh version of a classic, familiar song that does well for us. David Foster's world-class production and Buble's sexy, charismatic performance help make this a compelling, out-of-the-box track. It shouldn't be surprising that one of the world's most celebrated producers has gotten behind Buble. Here's a guy who has movie-star looks and an amazing voice that grabs your attention because it's so appealing, and he has put out a record of timeless songs that have very broad appeal. Could these be all the ingredients needed for something huge?

This week R&R is excited to welcome five new reporters to the panel, bringing the total to 47 ... On the chart, **Kim Waters** moves to the top spot with "Waterfall" (Shanachie), succeeding the Smooth Jazz new artist story of the year, **Mindi Abair's** "Lucy's" (GRP/VMG), which slips to No. 2 ... **Brian Culbertson** has another top 10 hit with "Say What?" (Warner Bros.) ... In just his second week on the chart, the legendary **David Sanborn** is already in the top 15, moving 23-15* with "Comin' Home Baby" (Verve/VMG) ... **Daryl Hall's** solo effort "Cab Driver" (Rhythm & Groove/Liquid 8) moves into the top 20 ... "Desire" by **Paul Hardcastle** (Trippin' 'n Rhythm) climbs 27-22* ... A nice debut at 25* for **Urban Knights'** "Got to Give It Up" (Narada) ... "It's a Shame" by **Paul Jackson Jr.** (Blue Note) debuts at No. 27 ... **Steely Dan** are back with "The Last Mall" (Reprise), debuting at No. 28. Watch for them live in a city near you ... No one performs a ballad like the legendary **Luther Vandross**, and his masterful "Dance With My Father" (J) is Most Added this week. **Candy Dulfer** is second with "Finsbury Park" (Eagle).



— Carol Archer, Smooth Jazz Editor

Reporters

KAJZ/Albuquerque, NM
PD: Paul Lavoie
MD: Jeff Young
No Adds

WJZZ/Atlanta, GA
PD/MD: Nick Francis
2 CHIELI MINUCCI "Kickin'"

KSMJ/Bakersfield, CA
PD/MD: Chris Townshend
CANDY DULFER "Park"

WNUA/Chicago, IL
OM: Bob Kaake
PD: Steve Stiles
No Adds

WNWV/Cleveland, OH
PD/MD: Bernie Kimble
11 CRAIG D'AGUIO "Luminosa"
MICHAEL McDONALD "Heart"

WJZA/Columbus, OH
OM/PD/MD: Bill Harman
APD: Gary Wolter
CANDY DULFER "Park"

KOAI/Dallas-Ft. Worth, TX
OM/PD: Kurt Johnson
APD/MD: Bret Michael
DAVID SANBORN "Comin'"

KJCO/Denver-Boulder, CO
PD/MD: Michael Fischer
13 MAYSA "Life"

WVMV/Detroit, MI
PD: Tom Sleeker
MD: Sandy Kovach
JEFF LORBER "Gigabyte"

KSEC/Fayetteville, AR
PD: Ken Couch
12 LUTHER VANDROSS "Father"

KEZL/Fresno, CA
OM: Scott Keith
PD/MD: J. Weidenheimer
1 RICK DERRINGER "Cool"

WORR/Ft. Myers, FL
PD: Phil Beckman
No Adds

KHJZ/Houston, TX
PD: Maxine Todd
APD/MD: Greg Morgan
17 BRIAN MCKNIGHT "Woulda"
16 DARYL HALL "Cab"
14 JEFF LORBER "Gigabyte"

WYJZ/Indianapolis, IN
PD/MD: Carl Frye
RICHARD ELLIOT "Corner"
RICK DERRINGER "Cool"

KCIY/Kansas City, MO
PD: Mark Edwards
MD: Michelle Chase
No Adds

KOAS/Las Vegas, NV
OM: Vic Clemens
PD/MD: Erik Foxx
CANDY DULFER "Park"
URBAN KNIGHTS "Give"

KTWV/Los Angeles, CA
PD: Paul Goldstein
16 LUTHER VANDROSS "Father"
10 MICHAEL BUBLE "Fool"
1 CANDY DULFER "Park"

WELV/Macon, GA
PD: Rick Smith
16 LUTHER VANDROSS "Father"

WCJZ/Madison, WI
PD: Ray Sherman
16 LUTHER VANDROSS "Father"
10 KENNY G "Makulu"

WJZN/Memphis, TN
PD: Norm Miller
15 STEELY DAN "Last"
7 CANDY DULFER "Park"
3 URBAN KNIGHTS "Give"
ARBAAN "Rain"
MOLLY JOHNSON "Child"

WLVE/Miami, FL
PD: Rich McMillan
12 LUTHER VANDROSS "Father"
TOWER OF POWER "Baby"

WJZI/Milwaukee, WI
OM/PD: Steve Scott
4 FATBURGER "Sizzin'"

KSBR/Mission Viejo, CA
OM/PD: Terry Wedel
MD: Susan Koshbay
1 ABOVE THE CLOUDS "Sunset"
1 RIPPINGTONS "Surfgray"

KRVR/Modesto, CA
PD: Jim Bryan
MD: Doug Wulff
3 BOZ SCAGGS "New"

WQCO/New York, NY
OM: John Mullen
PD/MD: Charley Connolly
No Adds

WJCD/Norfolk, VA
OM: Daisy Davis
APD/MD: Larry Hollowell
5 RICK DERRINGER "Cool"

WLOQ/Orlando, FL
PD: Brian Morgan
MD: Patricia James
No Adds

KYOT/Phoenix, AZ
PD: Shaun Holly
APD/MD: Angie Handa
RICHARD ELLIOT "Corner"

KJZS/Reno, NV
APD/MD: Doug Thomas
3 J THOMPSON "T um"

WJZV/Richmond, VA
PD: Reid Snider
DAVID SANBORN "Comin'"
URBAN KNIGHTS "Give"

KSSJ/Sacramento, CA
PD: Lee Hanson
APD: Ken Jones
No Adds

WSSM/St. Louis, MO
PD: David Myers
1 CANDY DULFER "Park"
1 RICK DERRINGER "Cool"

KIFM/San Diego, CA
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA
PD: Steve Williams
No Adds

KMGQ/Santa Barbara, CA
PD: Mark De Anda
BOZ SCAGGS "New"
NELSON RANGELL "Look"

KJZY/Santa Rosa, CA
PD: Gordon Zlot
APD/MD: Rob Singleton
2 BRIAN CULBERTSON "What"
2 DARYL HALL "Cab"
2 URBAN KNIGHTS "Give"

KWJZ/Seattle-Tacoma, WA
PD: Ben Casey
MD: Dianna Rose
10 DAVID BENNETT "Comes"
8 PAUL HARDCASTLE "Desire"
STEELY DAN "Last"

WEIB/Springfield, MA
PD: Ben Casey
MD: Darrel Cutting
5 KINDRED "Fair"
BOZ SCAGGS "New"
ISA MILTON "Lucky"
LUTHER VANDROSS "Father"
NEEL WEBB "Free"
ABOVE THE CLOUDS "Sunset"

WSJT/Tampa, FL
OM/PD: Ross Block
MD: Kathy Curtis
No Adds

WJZW/Washington, DC
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
PAUL JACKSON JR. "Name"

JRN/Jones NAC/National
PD: Steve Hibbard
MD: Cheri Marquart
LUTHER VANDROSS "Father"
URBAN KNIGHTS "Give"

47 Total Reporters

41 Current Playlists

Reported Frozen Playlist (1):
KBZV/Salt Lake City, UT

New Reporters (5):

KSEC/Fayetteville, AR
WDRR/FL Myers, FL
KHJZ/Houston, TX
WELV/Macon, GA
WCJZ/Madison, WI

Did Not Report, Playlist Frozen (5):

WZMR/Albany, NY
KNK/Anchorage, AK
KVJZ/Des Moines, IA
KUJZ/Eugene-Springfield, OR
WJZZ/Philadelphia, PA

WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO

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Cult Branding

Turning listeners into avid devotees and evangelists for your station

Ries and Trout, the marketing gurus who won high praise for their books about branding and marketing, have passed the baton with their acknowledgment of *The Power of Cult Branding* (Prima). Written by 20-something devotees of branding Matt Ragas and Bolivar Bueno, the book is based on thorough research and study of the cult-branding phenomenon.

Ragas is the founding Editor of RagingBull.com and President of Matthew Ragas & Associates, a business-development and marketing firm. He is also the author of *Lessons From the E-Front* (Prima) and will be the keynote speaker at the R&R Jacobs Media Rock Summit next month.

Meticulously researching the stories behind nine of the world's most successful and powerful cult brands, the authors explore the power behind *Star Trek*, Harley-Davidson, Vans shoes, the Volkswagen Beetle, Oprah Winfrey, Linux, World Wrestling Entertainment, Jimmy Buffett and Apple Computers.

Brand-Loyal Fans Work For Free

If you haven't considered the importance of branding, it's time to think

again. Ragas says, "We are a society that is absolutely addicted to brands. We love them. We need them. We surround ourselves with them. When they delight us, we build them up. When they disappoint us, we tear them down. When



Matt Ragas

it comes to our favorite brands, we enjoy telling whoever will listen how great they are and why we love them so much.

"Brands hold more influence over our lives than many of us would care to admit. Brands are spheres of influence, and the most magnetic brands flat-out win in the marketplace. They are repeatedly chosen over the competition. They bring higher prices than the competition. And, if they are strong enough brands, their customers not only use their products, but also evangelize to the world about them.

"This much devotion gives a brand

almost a locked-in cadre of customers who will come back with more business — a core group of happy repeat purchasers."

The Time Frame

Ragas admits that becoming a magnetic cult brand in radio is challenging. "It's harder to brand a station — to achieve that passion and excitement and the feelings that a cult brand usually evokes," he says. "Branding a station is more difficult, but I can certainly think of — on both national and local levels — DJs and hosts of shows who have that rabid following."

Nor can one expect to brand oneself in a year or two. "It's so difficult to come up with a set time frame for what it takes to become a cult brand," Ragas says. "But nothing great happens overnight; it's a multiyear process.

"You'll find that any great brand, particularly one that has this cultish following, is incredibly consistent — and, by nature, consistency takes time. They keep driving home the same message. To build a relationship and build trust for anything takes time.

"Today we're in this fast-fast-fast world, and everyone wants quick-quick-quick results. Yes, there are giant steps to be taken to position yourself, but the reality is that it's going to take hard work and consistency, and that takes time and effort. It's a strategy, not a handful of quick tactics you can just implement."

Make It Human And Real

Ragas has not been impressed with radio branding in general. "Quite honestly, I've never felt a super-strong connection to and affinity for a particular radio station," he says.

"I've felt more of a connection to an actual host of a talk radio program or a DJ on a station. In the book I talk about humanizing your brand. You're going to build closer bonds when there's a person or some human, living type of object tied to it.

"I see that as a tremendous opportunity for radio, that it does have that human and real element to it. But the problem I see is that the humanizing seems to have been sucked out of the picture in recent years. The wonderful thing about radio, besides the selection of musical variety, is the personality and the human element. Here in Orlando, radio sounds pretty homogenized.

"I've read about downplaying local personalities and trying to run ev-

"I don't get the sense a lot of companies are making the most of one of their biggest advantages: being local."

erything from centralized locations. That sounds great from an accounting perspective, but in terms of actually making a killer product, I don't get the sense that a lot of companies are making the most of one of their biggest advantages: being local."

Mixed Signals

Years ago it was common for radio stations to have mascots; that doesn't seem to be the case today. Ragas thinks it's not necessarily corny for stations to have mascots. "I don't think that's clichéd at all," he says.

"I interviewed tons of VW Beetle owners, and they all told me that when they look at that car from the front, it looks like a little happy face. They see it not just as a car, but talk about it like it's a member of their family — like it's real and alive."

Humanizing a product makes it successful. "Take a product or service and better connect it to a person," Ragas says. "People relate to people, and they form bonds and friendships through people and living things, and that includes animals. Even though mascots may not be real per se, they certainly seem pretty real. It doesn't mean it'll always work, but it doesn't mean you shouldn't try it."

On the other side of the coin, Ragas talks about the bad radio station branding he's ever seen: "The thing that happens all the time and can be avoided is the whole quick-fix syndrome. They'll come across with billboards or TV ads or promotions where they claim to be one thing with a certain image, but when you actually experience the product, it gives you a totally different impression, which sends mixed and conflicting signals, leaving the person with a worse taste in their mouth than before they tried it."

Powerful Personalities

Regarding controversial talents like Howard Stern, Ragas says, "The good side is, these personalities draw a lot of attention. Unfortunately, too many of them turn off a lot of people in the process of doing something wacky to get this attention. It comes across as hollow and as having been done before."

How these powerful personalities coalesce with the idea of cult branding is through the notion that they don't care what others think. "If you truly want to be a cult brand, you can't worry that not everyone in the world will like you and what you stand for," Ragas says. "You either stand for something or you stand for nothing.

"If you go the shock-jock route — saying that you're going to take the risk and be different and not care if you offend some people, knowing that you'll

have some people who'll be really passionate — then you have to be ready for the flak you're going to get. Understand that if you take that route, you can't expect to make everyone happy and satisfied. You can't have your cake and eat it too in that area."

Take Chances

In fact, risk-taking is essential to becoming a cult brand. "To become that cult brand, where you have this crazy customer loyalty, where people are so into you that they tell all their friends and neighbors about it, you have to be ready to do two things," Ragas says.

"One: You have to take the risk, take chances and not be afraid to fail — which goes against what Wall Street is all about. And two: You have to not worry about pissing people off. Not everyone is into that. It takes a certain type of company and a certain type of people.

"The cool thing about cult brands is that they actually draw power and strength from having this 'arch-enemy,' from being the underdog. Remember when Oprah went to war with the beef people? Next thing you knew, the whole Oprah nation rose up and got involved with protests. It was a big advantage for her."

Still, Ragas has mixed feelings about shock jocks. "Some of those guys are so annoying and so stupid, and it affects the image of the entire radio station," he says. "If that gets the most attention for your station, it will extend to the image of the entire station. No matter what else you do the rest of the day, you're associated with the shock jock. It's guilt by association. If you're going to go that route, you might as well be edgy the rest of the day."

A Reason To Care

Ragas concludes by sharing why he listens to radio: "I listen to WTKS (104.1 Real Radio)/Orlando. It does an awesome job, and it's my favorite station. It's FM Talk with edgy shows. It's not the boring, snoozer, AM type of stuff. It's very different from anything I've encountered anywhere else.

"One of the reasons I listen, and I think it must be like what soap operas are for some people, is to just listen in on the same cast of characters. I turn it on for 10-15 minutes a day, when I'm in the car — not a lot.

"It is almost that friendship thing: I'm curious as to what's going on in their lives. I never thought I'd be someone like that, but I listen every day. That's why I think the human element in radio is so important. If you can brand those personalities at the station, it gives an extra reason for people to care about the station beyond the music."

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R&R Rock: 22

BDS Active: 11*-10*

BDS Mainstream: 14*-12*

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Table with columns: LAST WEEK, THIS WEEK, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, +/- PLAYS, GROSS IMPRESSIONS (00), WEEKS ON CHART, TOTAL STATIONS/ ADDS. Lists top 30 songs including Audioslave, Trapt, Staind, 3 Doors Down, Linkin Park, Foo Fighters, etc.

Most Added®

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Table with columns: ARTIST, TITLE, LABEL(S), ADDS. Lists newly added songs like Manmade God, Cold Stupid Girl, Echo 7, etc.

Most Increased Plays

Table with columns: ARTIST, TITLE, LABEL(S), TOTAL PLAY INCREASE. Lists songs with significant play increases like Black Label Society, Sammy Hagar, etc.

Most Played Recurrents

Table with columns: ARTIST, TITLE, LABEL(S), TOTAL PLAYS. Lists songs with high total play counts like Foo Fighters, Nickelback, Disturbed, etc.

32 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week.

New & Active

- SOCIALBURN Everyone (Elektra/EEG)
DEFTONES Minerva (Maverick/Reprise)
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)
TRAIN Calling All Angels (Columbia)
MARILYN MANSON Mobsome (Nothing/Interscope)

- RA Rectifier (Republic/Universal)
12 STONES Crash (Wind-up)
CAVE IN Anchor (RCA)
EXIES Kickout (Virgin)
ETHER SEEDS Save Your Own Life (Roadrunner/IDJMG)

Songs ranked by total plays

Reporters

Grid of reporter information including station names (e.g., KZRR, KIOG, WVRK), locations, and reporter names. Includes a 'Monitored Reporters' box with 52 total reporters and 32 total monitored stations.

ACTIVE ROCK TOP 50

May 23, 2003



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LINKIN PARK Somewhere I Belong (Warner Bros.)	2028	+77	160967	12	60/3
2	2	AUDIOSLAVE Like A Stone (Interscope/Epic)	1975	+45	161559	19	62/3
3	3	GODSMACK Straight Out Of Line (Republic/Universal)	1862	-6	140038	16	62/3
4	4	TRAPT Headstrong (Warner Bros.)	1814	+15	147175	32	61/3
5	5	STAIN D Price To Play (Flip/Elektra/EEG)	1733	+117	146916	7	61/3
7	6	CHEVELLE Send The Pain Below (Epic)	1521	+124	120768	18	59/2
6	7	DISTURBED Remember (Reprise)	1445	+4	111518	25	56/3
8	8	EVANESCENCE Bring Me To Life (Wind-up)	1233	+86	93385	16	46/4
9	9	COLD Stupid Girl (Flip/Geffen/Interscope)	1207	+103	86938	13	58/4
10	10	SALIVA Rest In Pieces (Island/IDJMG)	1062	+46	68650	13	53/4
13	11	POWERMAN 5000 Free (DreamWorks)	1041	+110	78166	10	58/4
14	12	REVIS Caught In The Rain (Epic)	968	+67	70708	14	57/2
12	13	3 DOORS DOWN The Road I'm On (Republic/Universal)	948	+8	72595	11	54/3
16	14	SEETHER Driven Under (Wind-up)	941	+75	70172	16	54/3
11	15	SEETHER Fine Again (Wind-up)	923	-53	72428	44	56/2
18	16	DEFTONES Minerva (Maverick/Reprise)	863	+95	59966	5	50/2
19	17	P.O.D. Sleeping Awake (Maverick/Reprise)	838	+87	65153	5	56/2
17	18	MARILYN MANSON Mobscone (Nothing/Interscope)	837	+29	68860	6	54/3
15	19	MUDVAYNE Not Falling (Epic)	815	-56	66623	32	46/2
21	20	BLACK LABEL SOCIETY Stillborn (Spitfire)	787	+104	63266	9	43/3
25	21	SHINEDOWN Fly From The Inside (Atlantic)	638	+47	55292	9	51/2
23	22	FOO FIGHTERS Times Like These (Roswell/RCA)	626	0	56366	19	38/1
22	23	TAPROOT Mine (Velvet Hammer/Atlantic)	605	-48	43680	11	54/1
26	24	UNLOCO Failure (Maverick/Reprise)	569	+3	42636	12	47/1
24	25	BREAKING BENJAMIN Skin (Hollywood)	531	-91	40089	14	50/2
27	26	SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	476	+40	36589	7	43/4
28	27	DOUBLEDRIIVE Imprint (Roadrunner/IDJMG)	470	+1	41844	11	40/6
29	28	PRESENCE Tonz Of Fun (Curb)	459	+46	31650	9	40/3
30	29	QUEENS OF THE STONE AGE Go With The Flow (Interscope)	453	+51	34082	7	44/5
31	30	MEMENTO Nothing Sacred (Columbia)	399	+36	29268	5	42/1
32	31	RA Rectifier (Republic/Universal)	363	+73	24247	3	38/3
40	32	SOCIALBURN Everyone (Elektra/EEG)	325	+167	23152	2	43/11
36	33	MUDVAYNE World So Cold (Epic)	277	+112	21643	2	40/5
38	34	DIE TRYING Oxygen's Gone (Island/IDJMG)	216	+50	12420	3	31/4
34	35	LIVE Heaven (Radioactive/MCA)	213	+15	12678	6	18/1
33	36	(HED) PLANET EARTH Blackout (Volcano/Jive)	201	-55	14801	18	25/0
35	37	CAVE IN Anchor (RCA)	200	+5	12137	6	26/0
41	38	ETHER SEEDS Save Your Own Life (Roadrunner/IDJMG)	179	+14	11785	3	21/4
43	39	ACROMA Sun Rises Down (Republic/Universal)	160	+8	12402	5	18/1
44	40	PILLAR Fireproof (MCA)	143	+21	10719	2	20/3
42	41	SLUR Who I Am (Tarpit)	138	-20	7982	8	16/2
46	42	CLOSURE Look Out Below (TVT)	135	+8	11519	5	18/1
Debut	43	WHITE STRIPES Seven Nation Army (Third Man/V2)	134	+58	15070	1	9/1
50	44	LINKIN PARK Faint (Warner Bros.)	132	+53	7697	2	2/1
39	45	AFI Girl's Not Grey (DreamWorks)	126	-48	13106	15	23/0
37	46	FROM ZERO Sorry (Arista)	117	-55	9537	10	18/0
Debut	47	VENETTA RED Shatterday (Epic)	109	+43	6671	1	14/2
48	48	12 STONES Crash (Wind-up)	100	-20	5067	6	15/0
49	49	STONE SOUR Inhale (Roadrunner/IDJMG)	99	-55	13435	17	11/1
Debut	50	TYPE O NEGATIVE I Don't Wanna Be Me (Roadrunner/IDJMG)	95	+69	11185	1	15/5

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ARTIST TITLE LABEL(S)	ADDS
SOCIALBURN Everyone (Elektra/EEG)	11
RED HOT CHILI PEPPERS Dosed (Warner Bros.)	10
MANMADE GOD Safe Passage (American/IDJMG)	8
PULSE ULTRA Build Your Cages (Velvet Hammer/Atlantic)	7
BOY SETS FIRE Last Year's Nest (Wind-up)	7
DOUBLEDRIIVE Imprint (Roadrunner/IDJMG)	6
REACH 454 New Scar (Won't Be Like You) (Lava)	6
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	5
MUDVAYNE World So Cold (Epic)	5
TYPE O NEGATIVE I Don't Wanna Be Me (Roadrunner/IDJMG)	5
ECHO 7 One Step Away (In De Goot)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SOCIALBURN Everyone (Elektra/EEG)	+167
CHEVELLE Send The Pain Below (Epic)	+124
STAIN D Price To Play (Flip/Elektra/EEG)	+117
MUDVAYNE World So Cold (Epic)	+112
POWERMAN 5000 Free (DreamWorks)	+110
BLACK LABEL SOCIETY Stillborn (Spitfire)	+104
COLD Stupid Girl (Flip/Geffen/Interscope)	+103
DEFTONES Minerva (Maverick/Reprise)	+95
P.O.D. Sleeping Awake (Maverick/Reprise)	+87
EVANESCENCE Bring Me To Life (Wind-up)	+86

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SALIVA Always (Island/IDJMG)	705
DISTURBED Prayer (Reprise)	702
3 DOORS DOWN When I'm Gone (Republic/Universal)	686
CHEVELLE The Red (Epic)	654
SYSTEM OF A DOWN Aerials (American/Columbia)	636
FOO FIGHTERS All My Life (Roswell/RCA)	609
QUEENS OF THE STONE AGE No One Knows (Interscope)	535
TAPROOT Poem (Velvet Hammer/Atlantic)	485
STONE SOUR Bother (Roadrunner/IDJMG)	471
GODSMACK I Stand Alone (Republic/Universal)	388
NICKELBACK Never Again (Roadrunner/IDJMG)	381
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	367
RA Do You Call My Name (Republic/Universal)	367
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	365
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	350
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	350
SYSTEM OF A DOWN Toxicity (American/Columbia)	345
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	332
AUDIOSLAVE Cochise (Interscope/Epic)	308
P.O.D. Alive (Atlantic)	307

62 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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America's Best Testing Active Rock Songs 12+
 For The Week Ending 5/23/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Men 18-34	Men 18-24	Men 25-34
BLACK LABEL SOCIETY Stillborn (Spitfire)	4.14	3.95	69%	6%	4.09	3.78	4.16
DISTURBED Remember (Reprise)	4.12	4.17	93%	21%	3.96	3.85	3.98
GODSMACK Straight Out Of Line (Republic/Universal)	4.11	4.01	95%	22%	4.10	3.76	4.18
AUDIOSLAVE Like A Stone (Interscope/Epic)	4.11	3.99	95%	22%	4.14	3.76	4.22
EVANESCENCE Bring Me To Life (Wind-up)	4.06	4.06	90%	27%	4.10	3.38	4.27
TRAPT Headstrong (Warner Bros.)	4.02	4.11	90%	26%	3.93	3.90	3.94
MUDVAYNE Not Falling (Epic)	4.02	4.13	84%	18%	4.03	3.55	4.13
POWERMAN 5000 Free (DreamWorks)	3.94	3.91	67%	8%	3.88	3.50	3.96
SEETHER Fine Again (Wind-up)	3.92	3.97	93%	28%	3.60	3.14	3.71
SEETHER Driven Under (Wind-up)	3.88	3.88	75%	13%	3.64	3.33	3.70
STAINED Price To Pay (Elektra/EEG)	3.83	3.89	87%	18%	3.79	3.68	3.82
LINKIN PARK Somewhere I Belong (Warner Bros.)	3.82	3.88	97%	30%	3.74	3.29	3.84
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.81	3.60	97%	43%	3.69	3.14	3.80
CHEVELLE The Red (Epic)	3.79	3.99	92%	43%	3.54	3.38	3.58
TAPROOT Mine (Velvet Hammer/Atlantic)	3.78	3.81	69%	14%	3.53	2.94	3.67
FOO FIGHTERS Times Like These (Roswell/RCA)	3.75	3.65	93%	28%	3.71	3.45	3.77
SHINEDOWN Fly From The Inside (Atlantic)	3.73	3.72	42%	6%	3.67	3.70	3.67
CHEVELLE Send The Pain Below (Epic)	3.72	3.98	89%	26%	3.50	3.00	3.62
REVIS Caught In The Rain (Epic)	3.72	3.72	57%	9%	3.61	3.21	3.69
SALIVA Rest In Pieces (Island/IDJMG)	3.71	3.62	89%	23%	3.50	3.19	3.57
3 DOORS DOWN The Road I'm On (Republic/Universal)	3.69	3.54	78%	21%	3.56	2.95	3.71
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3.63	-	34%	6%	3.27	3.33	3.26
DEFTONES Minerva (Maverick/Reprise)	3.59	3.79	53%	10%	3.20	3.00	3.25
DOUBLEDRIE Imprint (Roadrunner/IDJMG)	3.59	3.77	39%	8%	3.46	3.43	3.46
BREAKING BENJAMIN Skin (Hollywood)	3.58	3.67	61%	13%	3.43	3.06	3.52
MARILYN MANSON Mobscone (Nothing/Interscope)	3.54	3.61	70%	17%	3.57	3.18	3.65
P.O.D. Sleeping Awake (Maverick/Reprise)	3.52	3.53	64%	15%	3.39	2.33	3.61
COLD Stupid Girl (Flip/Geffen/Interscope)	3.50	3.74	87%	22%	3.28	3.00	3.34
UNLOCO Failure (Maverick/Reprise)	3.45	3.73	42%	8%	3.13	2.91	3.19
PRESENCE Tonz Of Fun (Curb)	3.32	-	26%	6%	3.28	3.25	3.29

Total sample size is 346 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

- THREE DAYS GRACE** (I Hate) Everything About You (Jive)
 Total Plays: 89, Total Stations: 14, Adds: 3
- FORTY FOOT ECHO** Save Me (Hollywood)
 Total Plays: 87, Total Stations: 10, Adds: 1
- FINGER ELEVEN** Good Times (Wind-up)
 Total Plays: 73, Total Stations: 9, Adds: 0
- EXIES** Kickout (Virgin)
 Total Plays: 69, Total Stations: 10, Adds: 0
- PACIFIER** Comfort Me (Arista)
 Total Plays: 61, Total Stations: 10, Adds: 2
- ANTHRAX** Safe Home (Sanctuary/SRG)
 Total Plays: 61, Total Stations: 8, Adds: 3
- ECHO 7** One Step Away (In De Goot)
 Total Plays: 27, Total Stations: 10, Adds: 5
- RED HOT CHILI PEPPERS** Dosed (Warner Bros.)
 Total Plays: 18, Total Stations: 12, Adds: 10
- PULSE ULTRA** Build Your Cages (Velvet Hammer/Atlantic)
 Total Plays: 15, Total Stations: 10, Adds: 7
- MANMADE GOD** Safe Passage (American/IDJMG)
 Total Plays: 13, Total Stations: 9, Adds: 8

Songs ranked by total plays

Indicator

Most Added

- SOCIALBURN** Everyone (Elektra/EEG)
- RED HOT CHILI PEPPERS** Dosed (Warner Bros.)
- TYPE O NEGATIVE** I Don't Wanna Be Me (Roadrunner/IDJMG)
- REACH 454** New Scar (Won't Be Like You) (Lava)
- RA** Rectifier (Republic/Universal)
- DIE TRYING** Oxygen's Gone (Island/IDJMG)
- BOY SETS FIRE** Last Year's Nest (Wind-up)
- MUDVAYNE** World So Cold (Epic)
- THREE DAYS GRACE** (I Hate) Everything About You (Jive)
- PACIFIER** Comfort Me (Arista)
- ECHO 7** One Step Away (In De Goot)
- VENETTA RED** Shatterday (Epic)
- ATARIS** Boys Of Summer (Columbia)

Reporters

<p>WQBK/Albany, NY * PD/MD: Chili Walker Asst. MD: Jeff Leveck 5. PULLER "Fireproof" BLANK THEORY "Times"</p> <p>KZRK/Amarillo, TX PD/MD: Eric Slayter 5. RED HOT CHILI "Dosed" 5. TYPE O NEGATIVE "Wanna"</p> <p>WAWZ/WAAX/Appleton-Green Bay, WI * PD/MD: Guy Dark 4. DOUBLEDRIVE "Imprint" RED HOT CHILI "Dosed"</p> <p>WCHZ/Augusta, GA * OM: Harley Drew PD/MD: Chuck Williams No Adds</p> <p>KRAB/Bakersfield, CA * PD/MD: Danny Spanks RED HOT CHILI "Dosed"</p> <p>KRFR/Bakersfield, CA * PD: Alex Outgley 44. STAINED "Price" 41. LINKIN PARK "Somewhere" 40. AUDIOSLAVE "Stone" 40. GODSMACK "Straight" 40. TRAPT "Headstrong" 30. DISTURBED "Remember" 30. DEFTONES "Minerva" 30. POWERMAN 5000 "Free" 29. P.O.D. "Havoc" 28. REVIS "Rain" 28. COLD "Get" 27. CHEVELLE "Fire" 27. SALIVA "Rest" 26. MUDVAYNE "Telling" 26. EVANESCENCE "Lullaby" 25. FOO FIGHTERS "Times" 25. SEETHER "Under" 24. 3 DOORS DOWN "Road" 20. VENETTA RED "Shatterday" 18. SMILE EMPTY SOUL "Bottle" 17. RA "Rectifier" 15. QUEENS OF "Haven" 14. 3 DOORS DOWN "Gone" 14. ETHER SEEDS "Omn" 11. SEETHER "Fire" 10. AUDIOSLAVE "Live" 9. DIE TRYING "Gone" MARILYN MANSON "Mobscone"</p> <p>WYYY/Baltimore, MD * OM: Kerry Plackmeyer PD: Dave Hill APD/MD: Rob Heckman No Adds</p> <p>WCPR/Biloxi-Gulfport, MS * OM: Wayne Watkins PD: Scot Fox MD: Mitch Cry SOCIALBURN "Everyone"</p> <p>WAAF/Boston, MA * PD: Keith Hastings MD: Mistress Carrie No Adds</p>	<p>WRXR/Chattanooga, TN * PD: Boner MD: Dave Spain No Adds</p> <p>KRQR/Chico, CA PD/MD: Dain Sandoval 2. RED HOT CHILI "Dosed" 1. BOY SETS FIRE "Nest" MANMADE GOD "Passage" PULSE ULTRA "Cages" REACH 454 "Scar"</p> <p>WMMS/Cleveland, OH * PD: Jim Trapp MD: Slats 5. SALIVA "Rest" 4. POWERMAN 5000 "Free" 3. COLD "Get"</p> <p>KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Genia 6. TYPE O NEGATIVE "Wanna"</p> <p>WBXZ/Columbus, OH * PD: Hal Fish APD/MD: Romi Hunter PACIFIER "Comfort" SOCIALBURN "Everyone"</p> <p>KCCG/Corpus Christi, TX * PD/MD: Dave Ross 32. EVANESCENCE "Lullaby" 31. BLACK LABEL SOCIETY "Stillborn" 31. LINKIN PARK "Somewhere" 31. STAINED "Price" 31. MUDVAYNE "Telling" 31. AUDIOSLAVE "Stone" 30. GODSMACK "Straight" 30. CHEVELLE "Pain" 30. TRAPT "Headstrong" 30. MARILYN MANSON "Mobscone" 29. DISTURBED "Remember" 25. 3 DOORS DOWN "Gone" 25. TAPROOT "Mine" 24. SHINEDOWN "Tessie" 24. SALIVA "Rest" 24. PRESENCE "Fun" 23. BREAKING BENJAMIN "Skin" 23. REVIS "Rain" 19. COLD "Get" 18. DEFTONES "Minerva" 18. SMILE EMPTY SOUL "Bottle" 18. P.O.D. "Havoc" 18. POWERMAN 5000 "Free" 17. LIVE "Heaven" 16. SEETHER "Under" 16. HINCH "Burn" 16. ANTHRAX "Home" 15. 3 DOORS DOWN "Road" 15. DOUBLEDRIE "Imprint" 15. BLINDSIDE "Sawak" 15. SEETHER "Fire" 14. UNLOCO "Failure" BLUE MAN GROUP "Current" MUDVAYNE "Come" SOCIALBURN "Everyone" RA "Rectifier"</p> <p>KEGL/Dallas-Ft. Worth, TX * PD: Max Dugan APD: Chris Ryan MD: Cindy Scull 5. PRESENCE "Fun"</p>	<p>KBPI/Denver-Boulder, CO * PD: Bob Richards APD/MD: Willie B. No Adds</p> <p>KAZR/Des Moines, IA * PD: Sean Elliott MD: Jo Michaels 2. MANMADE GOD "Passage"</p> <p>WRIF/Detroit, MI * OMPD: Doug Podell APD/MD: Mark Pennington DIE TRYING "Gone" PULSE ULTRA "Cages"</p> <p>WGBF/Evansville, IN PD: Fatboy APD/MD: Slick Nick SOCIALBURN "Everyone"</p> <p>WWBN/Flint, MI * OMPD: Brian Beddow APD/MD: Tony LaBrie SOCIALBURN "Everyone"</p> <p>KRZR/Fresno, CA * OMPD: E. Curtis Johnson MD: Rick Roddam No Adds</p> <p>WRQC/Ft. Myers, FL * PD/MD: Fritz MANMADE GOD "Passage"</p> <p>WBFR/Ft. Wayne, IN * OM: Jim Fox PD: Harry Gusscott MD: Ryan North 1. SOCIALBURN "Everyone" ECHO 7 "Step"</p> <p>WRUF/Gainesville-Ocala, FL * PD: Ryan North 1. SOCIALBURN "Everyone" ECHO 7 "Step"</p> <p>WKLD/Grand Rapids, MI * PD: Hunter Scott APD/MD: Sean Kelly BOY SETS FIRE "Nest" MANMADE GOD "Passage" THREE DAYS GRACE "Wanna" MUDVAYNE "Cold"</p> <p>WZOR/Green Bay, WI PD/MD: Roxanne Steele SOCIALBURN "Everyone"</p> <p>WXDR/Greenville, NC * PD: Brian Rickman APD/MD: Lu Valentino MD: Cindy Scull MANMADE GOD "Passage" VENETTA RED "Shatterday" BOY SETS FIRE "Nest"</p>	<p>WTPT/Greenville, SC * PD: Mark Hendrix MD: Smack Taylor BOY SETS FIRE "Nest" RED HOT CHILI "Dosed" TYPE O NEGATIVE "Wanna"</p> <p>WQXA/Harrisburg, PA * APD/MD: Mike Karolyi MD: Nixon 1. ETHER SEEDS "Omn" MUDVAYNE "Cold" PULLER "Fireproof"</p> <p>WCCC/Hartford, CT * PD: Michael Picozzi APD/MD: Mike Karolyi CLOSURE "Look" DIE TRYING "Gone" MIGHTY SIDE SHOW "Mirror" TYPE O NEGATIVE "Wanna"</p> <p>KPOI/Honolulu, HI * PD: J.J. Michaels APD: Fil Slash REACH 454 "Scar" RED HOT CHILI "Dosed"</p> <p>WAMX/Huntington, WV PD/MD: Paul Oslund 1. MUDVAYNE "Cold"</p> <p>WRIT/Huntsville, AL * OM: Rob Harder PD/MD: Jimbo Wood APD: Joe Kumer BOY SETS FIRE "Nest" REACH 454 "Scar" RED HOT CHILI "Dosed"</p> <p>KDRC/Kansas City, MO * OMPD: Bob Edwards APD/MD: Don Jantzen MANMADE GOD "Passage"</p> <p>KLFX/Killeen-Temple, TX PD/MD: Bob Fonda 15. RA "Rectifier" 15. SOCIALBURN "Everyone" 15. TYPE O NEGATIVE "Wanna"</p> <p>WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad 1. LYNRD RDY ROCK "Gimme" MUDVAYNE "Cold"</p> <p>KOMP/Las Vegas, NV * PD: John Griffin MD: Big Marty LINKIN PARK "Pain"</p> <p>WXZZ/Lexington-Fayette, KY * MD: Suzy Boe DOUBLEDRIE "Imprint"</p>	<p>KIBZ/Lincoln, NE OM: Julie Gade PD: E.J. Marshall APD: Sparky MD: Samantha Knight DIE TRYING "Gone" SOCIALBURN "Everyone" THREE DAYS GRACE "Wanna"</p> <p>WTFX/Louisville, KY * OM: Michael Lee MD: Frank Webb ECHO 7 "Step" REACH 454 "Scar"</p> <p>KFMX/Lubbock, TX OM: Wes Nessmann 3. RED HOT CHILI "Dosed" SOCIALBURN "Everyone"</p> <p>WJJO/Madison, WI * PD: Randy Hawke APD/MD: Blake Patton 2. BLANK THEORY "Times" PACIFIER "Comfort" PULSE ULTRA "Cages"</p> <p>WGIR/Manchester, NH PD: Valerie Knight APD/MD: Jason Russel 1. PACIFIER "Comfort" 1. TYPE O NEGATIVE "Wanna"</p> <p>KFRQ/McAllen, TX * PD: Alex Duran MD: Stacy Taylor 2. WHITE STRIPES "Seven" 1. QUEENS OF "Flow" BOY SETS FIRE "Nest" PULSE ULTRA "Cages" REACH 454 "Scar" RED HOT CHILI "Dosed" SLUR "Who"</p> <p>WLZR/Milwaukee, WI * PD: Mike Storn MD: Marilyn Mee 4. ECHO 7 "Step" 3. ANTHRAX "Release"</p> <p>KCOR/Minneapolis, MN * PD: Wade Linder MD: Pablo No Adds</p> <p>KMRQ/Modesto, CA * PD/MD: Jack Paper APD: Matt Foley 1. MANMADE GOD "Passage" PULSE ULTRA "Cages" QUEENS OF "Flow"</p> <p>WRAT/Monmouth-Ocean, NJ * OMPD: Carl Craft APD/MD: Robyn Lane 6. DOUBLEDRIVE "Imprint" 4. SMILE EMPTY SOUL "Bottle" MEMENTO "Sacred" SOCIALBURN "Everyone"</p>	<p>WKQZ/Myrtle Beach, SC PD: Brian Rickman APD/MD: Charley ATARIS "Summer" ECHO 7 "Step" VENETTA RED "Shatterday"</p> <p>WNOR/Norfolk, VA * PD: Claudine DeLorenzo APD/MD: Tim Parker OM: Chris Baker BEFORE BRATTLE "Goodnight" ETHER SEEDS "Omn"</p> <p>KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 2. COLD "Get" DOUBLEDRIE "Imprint" REACH 454 "Scar" SOCIALBURN "Everyone"</p> <p>KRQC/Omaha, NE * PD: Tim Sheridan MD: Jon Terry No Adds</p> <p>WTKQ/Pensacola, FL * Dir/Prog: Joel Sampson APD/MD: Mark "The Shark" Dyba No Adds</p> <p>WIXD/Peoria, IL PD/MD: Matt Bahan BEFORE BRATTLE "Goodnight" BLANK THEORY "Times" REACH 454 "Scar"</p> <p>WYSP/Philadelphia, PA * OMPD: Tim Sabean APD: Gil Edwards Interim MD: Rich DeSisto QUEENS OF "Flow" SOCIALBURN "Everyone"</p> <p>KUPD/Phoenix, AZ * PD: J.J. Jeffries MD: Larry McFeele ANTHRAX "Home" PULSE ULTRA "Cages"</p> <p>KUFO/Portland, OR * OM: Dave Humme APD/MD: Al Scott No Adds</p> <p>KORB/Quad Cities, IA-IL * OM: Danny Sullivan PD: Darren Pitta MD: Dave Levora 1. PRESENCE "Fun" RED HOT CHILI "Dosed"</p> <p>WBBS/Raleigh-Durham, NC * PD: Jay Nachlis TRAIN "Angels"</p>	<p>KDOT/Reno, NV * PD/MD: Jave Patterson MUDVAYNE "Cold" TYPE O NEGATIVE "Wanna"</p> <p>WNVE/Rochester, NY * PD: Erick Anderson MD: Don Vincent MANMADE GOD "Passage" RED HOT CHILI "Dosed"</p> <p>KRXQ/Sacramento, CA * Str. Mgr.: Curtiss Johnson PD: Pal Martin MD: Paul Marshall 6. BLACK LABEL SOCIETY "Stillborn"</p> <p>WKQZ/Saginaw, MI * Interim PD/MD: Jay Randal 8. THREE DAYS GRACE "Wanna" 1. RED HOT CHILI "Dosed" 1. SOCIALBURN "Everyone"</p> <p>WZBH/Salisbury, MD PD: Shawn Murphy APD/MD: Miki Hunter No Adds</p> <p>KISS/San Antonio, TX * OM: Virgil Thompson PD: Kevin Vargas MD: C.J. Cruz EVANESCENCE "Lullaby"</p> <p>KIOZ/San Diego, CA * Dir/Prog: Jim Richards OMPD: Shauna Moran-Brown 1. SEETHER "Under" 1. SMILE EMPTY SOUL "Bottle" SOCIALBURN "Everyone"</p> <p>KJRO/San Luis Obispo, CA PD/MD: Adam Burnes No Adds</p> <p>WRBR/South Bend, IN OMPD: Ron Stryker MD: Eric Mabele SOCIALBURN "Everyone"</p> <p>KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Eric Bennett BOY SETS FIRE "Nest" PULSE ULTRA "Cages" REACH 454 "Scar" RED HOT CHILI "Dosed"</p> <p>WQLZ/Springfield, IL PD: Ray Lybe APD: The Blatch MD: Rocky RED HOT CHILI "Dosed"</p>	<p>WXTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Launa Phillips 1. DIE TRYING "Gone"</p> <p>KRTQ/Tulsa, OK * PD: Chris Garrett No Adds</p> <p>KICT/Wichita, KS * PD: D.C. Carter MD: Rick Thomas MUDVAYNE "Cold"</p> <p>WBSX/Wilkes-Barre, PA * OM: Jules Riley PD: Chris Lloyd APD: Freddie 1. MANMADE GOD "Passage" USED "Yellow"</p>
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*** Monitored Reporters**
 78 Total Reporters
 62 Total Monitored
 16 Total Indicator

New Reporters (2):
 KRFR/Bakersfield, CA
 KCCG/Corpus Christi, TX

Note: KRFR/McAllen, TX and WAQX/Syracuse, NY move from Rock to Active Rock.

ON THE RECORD

With **Shauna Moran Brown**
PD, KIOZ/San Diego



I found myself coming in to work a little later each morning and leaving to go home a little earlier each night (probably not a good thing to go public with for the whole industry to read). I just didn't have that feeling in my stomach that made me excited about my job. It was frightening to me, because from the day I was hired in radio as a receptionist 10 years ago, I've always had that love of my job. • Thankfully, I found a

cure for the funk — I became a fan again! I was lucky enough to score a pair of tickets to Metallica's *mtvICON* event, and I felt like a contest winner. Being around the energy of the majority of Active Rock's core artists as they honored the band I like to call my bread and butter was amazing. • No matter who you were at that event, you were there for one reason — because you are a fan. To see Metallica, a band who have been together for over 20 years, still so excited about their lives and jobs made me excited to be a part of this industry again. • It made me realize how I've lost touch with the feelings of listeners who are fans of my radio station. The excitement of winning a pair of concert tickets. The happiness of winning a CD, instead of having to shell out 20 bucks for one. The pride they show when they put your radio station bumper sticker on their car. Being a fan again put me in touch with what I always knew: I have a very cool gig.

Linkin Park are No. 1 again at Active, as "Somewhere I Belong" (Warner Bros.) remains 47 plays ahead of **Audioslave's** "Like a Stone" (Epic), which is knocking on the door ... The top 10 is almost identical to last week's ... **Revis** are closing in on the top 10 with a 14-12* move on "Caught in the Rain" (Epic) ... **The White Stripes** debut at 43* with "Seven Nation Army" (V2) ... **Vendetta Red** enter at 48* with "Shatterday" (Epic) ... In a tight add week, **Socialburn** are most added at Active with 11 for "Everyone" (Elektra/EEG), nosing out "Dosed" by **Red Hot Chili Peppers** (Warner Bros.), who check in with 10. Socialburn also vault from 40-32* on the Active chart ... **Manmade God** are third most added as "Safe Passage" (American/Island/IDJMG) picks up eight. The song is also Most Added at Rock ... Also on the Rock chart, **Black Label Society** go top 10 with "Stillborn" (Spitfire) ... **Shinedown** (Atlantic) and **Sammy Hagar** (Sanctuary/SRG) are this week's debuts. **MAX PIX: JANE'S ADDICTION** "Just Because" (Capitol)

— Cyndee Maxwell, Active Rock/Rock Editor



I'll be honest with you: For the past few months I've been in a funk. It seems that many of my acquaintances have been feeling a little funky lately too. I haven't been sure why. Could I just be tired of trying to do more with fewer resources? Could it be the economy? The war? Spring fever? Mid-career crisis? • Whatever it was,

active
INSIGHT

ARTIST: **Reach 454**

LABEL: **Lava**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



It's difficult playing the numbers game. No, I'm not talking about the charts, although I do feel your pain, promo dudes. I'm talking about adding some numerals to your band name. Everyone from pop punkers like Blink-182 to mainstream swimmers like Matchbox Twenty (or is that 20?) have dialed up some digits for their monikers. Yet the real risk is sounding like a product. While new Lava rockers **Reach 454** may sound like a bathroom cleaner in league with Formula 409, trust me when I say they're as powerful and versatile as WD-40.

First of all, the group aren't wet-behind-the-ears newcomers. Formed in 1996 by ex-Sick Of It All bassist Richie Cipriano, Reach 454 slugged it out on the New York scene for years, gigging with groups like Papa Roach and System Of A Down before Lava's Jason Flom signed them to a deal. Besides the street-scene survival, lead singer Rene Mata has persevered through tougher ordeals, including an addiction to heroin that nearly cost him his life. Such experiences have fueled the group's self-titled Lava debut.

The lead single, "New Scar (I Won't Be Like You)" comes out of the corner swinging with crunchy riffs and rolling rhythms. "Gonna leave my mark like a brand new scar," sings Mata as his bandmates get his back. The band effectively channel their collective energy with

the tumultuous "Wake Up," and the infectious chorus of "Am I Wrong" combines melody with enough edge to find a home at Rock radio.

While Cipriano and his new crew may have left some of their hardcore tendencies behind, they haven't forgotten the genre's unflinching honesty. Throughout the self-titled debut, Mata turns ballad-tempo rockers like "In Your Arms" into a confessional booth where he reveals both his sins and aspirations. Likewise, the singer purges old demons with "6 Yrs." where he recalls his sister finding him near death with a needle in his arm. "I keep that picture in my head/I won't fall again," he promises in the verse.

"Everything I ever wanted to say came out on this record," Mata says. "Every song is true. It's a very personal record for all of us. I really lived all those lyrics. It's a little weird to me that my personal life story is going to be on sale at Best Buy or Tower Records." Just don't look for them in the housewares department.

TOP 20 SPECIALTY ARTISTS

1. **CHIMAIRA** (Roadrunner/IDJMG) "Pure Hatred"
2. **ANTHRAX** (Sanctuary/SRG) "Refuse To Be Denied"
3. **TYPE O NEGATIVE** (Roadrunner/IDJMG) "I Don't Wanna Be Me"
4. **LAMB OF GOD** (Prosthetic) "As The Palaces Burn"
5. **NOTHINGFACE** (TVT) "Here Come The Butchers"
6. **BLACK LABEL SOCIETY** (Spitfire) "Stoned & Drunk"
7. **SOILWORK** (Nuclear Blast) "Figure No. 5"
8. **DARKEST HOUR** (Victory) "Hidden Hands"
9. **DOG FASHION DISCO** (Spitfire) "Love Song For A Witch"
10. **MOTOGRAFTER** (Elektra/EEG) "Suffocate"
11. **CRADLE OF FILTH** (Red Ink/Sony) "Carrion"
12. **M.O.D.** (Nuclear Blast) "The Rebel You Love To Hate"
13. **POWERMAN 5000** (DreamWorks) "Free"
14. **FREYA** (Victory) "As The Last Light"
15. **SWORN ENEMY** (Elektra/EEG) "As Real As It Gets"
16. **SHAI HALUD** (Revelation) "Scornful Of The Motives And Virtue Of Others"
17. **HAUNTED** (Earache) "One Kill Wonder"
18. **DYING FETUS** (Relapse) "One Shot, One Kill"
19. **HOTWIRE** (RCA) "Not Today"
20. **OVERKILL** (Spitfire) "Devil By The Tail"

Ranked by total number of shows reporting artist.

Record Of The Week

ARTIST: **Nothingface**
TITLE: **Skeletons**
LABEL: **TVT**



Nu-metallers juxtaposing melody and mayhem are a dime a dozen, but Nothingface play Jeckyl & Hyde so much better than the majority of their contemporaries that they deserve special attention. On their second album for TVT, *Skeletons*, the DC-based four-piece reveal their bipolar nature right off the bat with "Machination," which alternates between a blast of rage rock and eerie moments of calm. "Let's start a new nightmare," growls frontman Matt Holt, and his band takes him up on it. The relentless aggression of "I Wish I Was a Communist" is a pit-worthy hellstorm of rapid-fire riffage, and guitarist Tom Maxwell gets to unleash one of the best metal licks in recent memory when "Murder Is Masturbation" kicks in. Mainstream radio would do well to get high on the dark melodies and more radio-friendly sounds found in "Ether." Don't be afraid to dig up the sinister secrets found in *Skeletons*.

— Frank Correia, Rock Specialty Editor



Reasons To Put Your Fez On

Time to polish up the old 'Whenjagetin?' convention banter

What do we really learn at conventions? Well, we learn to stare blankly into the eyes of people we are talking to while pretending to be interested. We learn to avoid people we don't want to talk to — or to stare into their eyes (see sidebar). We learn the true meaning of the words "What happens on the road stays on the road."

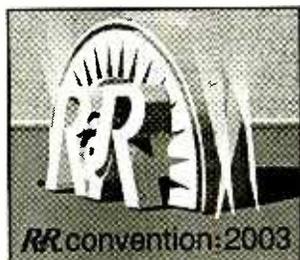
Personally, over many centuries of attending conventions, I have learned that gathering the various tribes of radio and labels together for a few days of bonding and drinking once a year is a good thing.

A good convention is like a good workout: It'll make you sweat (mostly from lack of sleep and being hung over). But it is possible to absorb some actual knowledge. You have to be paying attention though. That's the hard part. But this year we have much for you to pay attention to. There's a lot of meat at R&R Convention 2003 (and I'll be eating most of it). This week we take a look at some key reasons to get your butt on a plane to L.A.

Wednesday, June 18

7-8:30pm: "An Evening of Whine & Wine" — Cyndee Maxwell and I have engaged in much dialogue since my arrival at R&R about the state of our respective formats. We have asked each other many questions over the past five months: Are our formats that different from each other anymore? What's Active Rock and what's Alternative? What is hamburger? Chopped ham? We have very few answers, mostly because we're tired all the time from writing about our formats all day.

So this year we thought it would be a good idea to gather together whatever nuts roll into town early and have an old-fashioned bitch session, just like the ones everyone used to complain about. Only this time we'll add booze to the mix and see what happens. "An Evening of Whine & Wine" is a pre-convention venting upstairs at the famous Roxy,



sponsored by Island Def Jam. Cyndee and I will host the discussion, and you can all yell at us. Then, when we're all good and pissed off, we'll go downstairs and watch Die Trying and Hoobastank.

Thursday, June 19

The Jacobs Media Rock Summit is a veritable Disneyland of formatic attractions, all crammed into one afternoon. Dave Beasing and Paul Jacobs have promised me there will be bathroom breaks, but I remain suspicious. They promise that every year, then, just when it looks like we'll pull into

"This year we thought it would be a good idea to gather together whatever nuts roll into town early and have an old-fashioned bitch session."

a rest stop, Paul stomps on the gas pedal and we go roaring off into another riveting session, leaving bladders throughout the room pleading for mercy.

The real problem is that each session is better than the one before, and

no one wants to leave. I am counting each of these sessions separately as a reason to be here.

1:30-2:30pm: "What Outsiders Think of Radio" — Panelists include XM Satellite Radio's Lee Abrams, Columbia Sr. VP/Promotion Charlie Walk, Electronic Arts' Steve Schnur, National Public Radio Director/Programming Jay Kernis and AOL First Listen's Evan Harrison. Early buzz has this session being one for the record books.

2:30-3:15pm: One on One with Entercom CEO David Field — Is there a better year to climb into the head of the head of a radio group and see what's ticking? Especially with decisions imminent from the FCC on more changes in the ownership rules?

3:15-4:30pm: Keynote speaker Matt Ragas, author of *The Power of Cult Branding* — If you pay attention, you might go home with some new ideas about how to make your station unique.

4:30-5:30pm: "Alternative vs. Active Rock: Is There Any Difference?" — Much like Wednesday night, but more organized and without the booze. This session will include the results of Jacobs Media's Project ALT and Project ACT web polls — one-on-one focus groups with listeners of WRIF/Detroit and KNRK/Portland, OR — and a panel discussion with WRIF PD Doug Podell; WNOR/Norfolk PD Harvey Kojan; WLZR/Milwaukee PD Mike Stern; KISW/Seattle PD Dave Richards; KQXR/Boise, ID PD Jacent Jackson; KBZT/San Diego PD Garrett Michaels; KPNT/St. Louis PD Tommy Mattern; and WPBZ/West Palm Beach PD John O'Connell.

Friday, June 20

10:45am-noon: "Anatomy of a Music Meeting" — This is a real education. It's a chance for those on the label side to learn what really goes on behind closed doors at a station music meeting. It's also a learning experience for programmers from smaller markets who want to see what the big boys do.



San Francisco PD Sean Demery to let me follow his programming team around on their home turf with a video camera. We'll see what leads up to the music meeting, then we'll sit in on the meeting itself. This session will be divided into two parts: First we'll view the video, then Sean and MD Aaron Axelsen will take questions from the audience.

9pm-midnight: "Rock the Roxy" — This is the officially sanctioned, you-will-only-get-in-with-your-supersecret-decoder-ring showcase, at the Roxy on Sunset Boulevard. You'll see Eve 6, Rumblefish, White Light Motorcade and Cauterize.

Saturday, June 21

11:30am-1pm: "Alternative Rate-a-Record" — The brave panelists so far: WNNX/Atlanta's Leslie Fram, WDXD/Pittsburgh's John Moschitta and WEDG/Buffalo's Lenny Diana. Do I really need to explain? You know what this is. Broadcast Architecture provides the groovy electronic boxes. I provide the music. You and the panelists vote.

Convention Behavior 101

- Keep moving. Short of actually not showing up, this is the only way to avoid being accosted in the lobby. Don't stop, or ne'er-do-wells like Doug LaGambina will suck you into a vortex from which there is no escape.

- Be vague about dinner plans. Saying yes without knowing exactly who else is going to be there could be a death sentence. Remember, like weddings, bad dinner parties represent moments in time you will never get back.

- Do not wear your badge outside the hotel. You'll look like the dorky tourist from the Midwest that you are. While in the hotel, if you avoid wearing the badge around your neck and instead hang it from your belt so it rests comfortably on your upper thigh but is still visible, you'll look cooler.

- Do not wear the following items promoting your own label or radio station: baseball cap, visor, T-shirt, tank top, embroidered satin jacket, shorts, Teva sandals (especially with socks), pantyhose, condoms.

- Free smack in the head for anyone wearing a temporary tattoo.
- If someone you're talking to keeps looking over your shoulder, they are not listening to you; they are looking for someone better/more powerful/of greater rank. Walk away.

- Convention Rule of Nemesis Variation: The more you look for someone you can't find, the more you will run into the person you are avoiding. For instance, the more I look for Lynn McDonnell, the more I will keep running into Howard Leon. The more I try to track down Robert Benjamin, the more I cross paths with Mike Halloran. You get the idea.

- Beer before liquor, never sicker. Liquor before beer, never fear. And if you must puke, do it over the railing or into a potted plant.

- If you're gonna smoke, buy your own goddamn cigarettes.

- If someone says to you, "Don't move! I'll be right back," it's time to move on.

— Compiled with Music Editor Frank Correia

"Dave Beasing and Paul Jacobs have promised me there will be bathroom breaks at the Jacobs Media Rock Summit, but I remain suspicious."

But all the action is not just in the Alternative sessions. There are some amazing general sessions not to be missed as we capitalize on the heritage of R&R during our 30th-anniversary year. Check the agenda for other panels featuring all-star casts.

Also, if you haven't heard by now, our convention keynote speaker is Rudy Giuliani. The live and in-person download is Friday, June 20 at 4pm.

My Secret List Of Cool Places To Chow Down

Who ya gonna turn to for a groovy L.A. eatery? Some book? Hell, no! You want deli? I got deli. You want French tapas? I got French tapas. You want sushi? I got sushi — with or without celebrity sightings. But you're gonna have to see me in person. I might have to go with you.



ALTERNATIVE TOP 50

May 23, 2003

Powered By

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	TRAPT Headstrong (Warner Bros.)	3315	+405	355610	29	81/7
2	2	AUDIOSLAVE Like A Stone (Interscope/Epic)	3313	+385	335934	20	84/8
1	3	LINKIN PARK Somewhere I Belong (Warner Bros.)	3251	+306	334853	12	83/8
4	4	EVANESCENCE Bring Me To Life (Wind-up)	2965	+136	318738	20	81/8
5	5	WHITE STRIPES Seven Nation Army (Third Man/V2)	2936	+429	327402	14	80/9
6	6	STAIN'D Price To Play (Flip/Elektra/EEG)	2661	+398	244053	7	82/7
8	7	FOO FIGHTERS Times Like These (Roswell/RCA)	2556	+355	264259	19	75/8
7	8	CHEVELLE Send The Pain Below (Epic)	2526	+329	246931	17	80/7
11	9	DEFTONES Minerva (Maverick/Reprise)	1787	+271	199986	5	77/6
10	10	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	1756	+121	202042	24	82/7
13	11	COLD Stupid Girl (Flip/Geffen/Interscope)	1725	+295	175607	12	73/7
12	12	QUEENS OF THE STONE AGE Go With The Flow (Interscope)	1632	+203	171174	9	78/6
15	13	SUM 41 The Hell Song (Island/IDJMG)	1611	+189	158781	12	74/7
9	14	AFI Girl's Not Grey (DreamWorks)	1583	-114	160994	17	74/7
16	15	P.O.D. Sleeping Awake (Maverick/Reprise)	1559	+194	156244	5	71/5
14	16	ATARIS In This Diary (Columbia)	1510	+89	124076	15	75/7
17	17	SEETHER Driven Under (Wind-up)	1481	+233	113323	11	67/7
18	18	QUEENS OF THE STONE AGE No One Knows (Interscope)	1421	+149	178926	35	80/7
19	19	GODSMACK Straight Out Of Line (Republic/Universal)	1194	+3	113298	16	61/6
23	20	RADIOHEAD There There (Capitol)	1169	+242	151861	5	67/8
20	21	SALIVA Rest In Pieces (Island/IDJMG)	1099	+31	86072	11	57/6
21	22	REVIS Caught In The Rain (Epic)	1087	+84	69505	12	57/2
26	23	COLDPLAY The Scientist (Capitol)	1052	+175	121613	7	57/5
24	24	SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	1032	+140	69533	6	61/5
28	25	3 DOORS DOWN The Road I'm On (Republic/Universal)	985	+144	67823	9	52/5
27	26	MARILYN MANSON Mobscene (Nothing/Interscope)	955	+80	71104	5	56/5
30	27	LINKIN PARK Faint (Warner Bros.)	890	+184	142455	8	26/6
25	28	TAPROOT Mine (Velvet Hammer/Atlantic)	885	+32	71332	10	55/3
22	29	FINCH What It Is To Burn (Drive-Thru/MCA)	812	-165	109334	18	45/2
33	30	VENDETTA RED Shatterday (Epic)	754	+189	88815	3	60/5
34	31	DISTURBED Remember (Reprise)	690	+118	50067	20	29/4
31	32	HOT HOT HEAT Bandages (Sub Pop/Reprise)	684	+86	94250	8	46/4
32	33	LIVE Heaven (Radioactive/MCA)	670	+77	59233	6	35/3
36	34	CAVE IN Anchor (RCA)	632	+115	34189	6	50/5
29	35	GOOD CHARLOTTE The Anthem (Epic)	627	-100	38348	19	33/0
35	36	POWERMAN 5000 Free (DreamWorks)	583	+60	41703	7	37/3
39	37	PETE YORN Come Back Home (Columbia)	569	+120	88389	8	41/4
41	38	ALL-AMERICAN REJECTS The Last Song (DreamWorks)	553	+150	43154	3	43/6
42	39	SHINEDOWN Fly From The Inside (Atlantic)	482	+104	29838	5	39/2
46	40	JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	481	+170	61864	10	35/10
43	41	RED HOT CHILI PEPPERS Dosed (Warner Bros.)	472	+135	92304	2	48/31
45	42	DIE TRYING Oxygen's Gone (Island/IDJMG)	468	+141	34973	2	43/5
40	43	LESS THAN JAKE She's Gonna Break Soon (Sire/WB)	456	-7	33285	4	42/3
Debut	44	SOCIALBURN Everyone (Elektra/EEG)	418	+246	30531	1	44/7
49	45	ROOTS Seed 2.0 (MCA)	384	+97	55463	3	22/3
44	46	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	370	+33	35692	7	24/1
38	47	USED Buried Myself Alive (Reprise)	336	-117	39516	17	25/0
37	48	BLUR Crazy Beat (Virgin)	318	-164	26273	10	29/3
Debut	49	GOOD CHARLOTTE The Young And The Hopeless (Epic)	305	+167	38642	1	41/9
Debut	50	ATARIS Boys Of Summer (Columbia)	295	+135	88146	1	15/10

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
RED HOT CHILI PEPPERS Dosed (Warner Bros.)	31
USED Blue And Yellow (Reprise)	17
EVE 6 Think Twice (RCA)	12
JACK JOHNSON The Horizon... Moonshine Conspiracy/Universal	10
ATARIS Boys Of Summer (Columbia)	10
WHITE STRIPES Seven Nation Army (Third Man/V2)	9
GOOD CHARLOTTE The Young And The Hopeless (Epic)	9
AUDIOSLAVE Like A Stone (Interscope/Epic)	8
LINKIN PARK Somewhere I Belong (Warner Bros.)	8
EVANESCENCE Bring Me To Life (Wind-up)	8
FOO FIGHTERS Times Like These (Roswell/RCA)	8
RADIOHEAD There There (Capitol)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WHITE STRIPES Seven Nation Army (Third Man/V2)	+429
TRAPT Headstrong (Warner Bros.)	+405
STAIN'D Price To Play (Flip/Elektra/EEG)	+398
AUDIOSLAVE Like A Stone (Interscope/Epic)	+385
FOO FIGHTERS Times Like These (Roswell/RCA)	+355
CHEVELLE Send The Pain Below (Epic)	+329
LINKIN PARK Somewhere I Belong (Warner Bros.)	+306
COLD Stupid Girl (Flip/Geffen/Interscope)	+295
DEFTONES Minerva (Maverick/Reprise)	+271
SOCIALBURN Everyone (Elektra/EEG)	+246

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FOO FIGHTERS All My Life (Roswell/RCA)	1104
CHEVELLE The Red (Epic)	948
3 DOORS DOWN When I'm Gone (Republic/Universal)	939
SALIVA Always (Island/IDJMG)	907
SEETHER Fine Again (Wind-up)	874
SUM 41 Still Waiting (Island/IDJMG)	754
SYSTEM OF A DOWN Aerials (American/Columbia)	697
TAPROOT Poem (Velvet Hammer/Atlantic)	667
NIRVANA You Know You're Right (Geffen/Interscope)	639
COLDPLAY Clocks (Capitol)	620
DISTURBED Prayer (Reprise)	576
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	569
HOBBASTANK Crawling In The Dark (Island/IDJMG)	517
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	513
INCUBUS I Wish You Were Here (Immortal/Epic)	490
STONE SOUR Bother (Roadrunner/IDJMG)	475
MUDVAYNE Not Falling (Epic)	462
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	452
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	448
HOBBASTANK Running Away (Island/IDJMG)	446

85 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

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ON THE RECORD

With **Casey Krukowski**
PD, WRXL/Richmond

It's great to have WRXL (The X)/Richmond back in the pages of R&R and on the Alternative panel. We've only been reporting for a week, and Max has me doing homework already. The X signed on Sept. 13, 2002 (after a 29-year heritage Rock history), and we're having a blast. There is no more exciting format than Alternative. Here's



hoping I don't hear "Free Bird" again anytime in the near future. • If it rocks, it's working for us. It's refreshing to see artists become the focus again. Audioslave, Godsmack and Disturbed are bands who continue to perform. Trapt and Evanescence won't go away. The second Seether single, "Driven Under," is getting a lot of phones right now. • Watch out for the next single from Socialburn, "Everyone." The X loves Socialburn.

These guys played Elliot's Big-Ass Super Bowl Bash in January and our Chili Cook-Off in March. Now they're coming back to Richmond in June. We can't get enough! If you can get Socialburn in for a show, do it. They're total pros. • The White Stripes have been a pleasant surprise for us. It's good to see them having some well deserved success. I can't wait to hear the new Metallica. • That's all from Richmond. Max is on the phone looking for my homework. Thank God for caller ID (just kidding, Max). Take care.

Bullets are flyin' everywhere! Warner Bros. does the old switcheroo as **Linkin Park** drop out of the top slot, only to be replaced by labelmates **Trapt** ... **Audioslave** hold at No. 2 ... Every slot is bulleted from 1-13, and again from 15-28 ... **Radiohead** are notable for fighting their way to No. 20 from 23 ... The chart is about as static as I've ever seen it in my 56 years at this publication ... The real scrapping takes place in the lower regions of the chart, as a battle royale is shaping up between **Vendetta Red**, **Disturbed**, **Cave In** and **Pete Dinklage** for the title of "I'm Leaving You in the Dust, Suckers!" ... Also, **All-American Rejects**, **Red Hot Chili Peppers**, **Die Tryng** and **Socialburn** waste no time in jumping on the chart and shoving their way upward ... **The Roots** grow 49-45, making room for chart newcomers **Good Charlotte** and **Ataris** ... Most Added: **Red Hot Chili Peppers**, **The Used**, **Eve 6**, **Ataris**, **Good Charlotte**, **Jack Johnson** and **Boy Sets Fire** ... Most Should Be Added: **Paloalto**, **Less Than Jake**, **Taking Back Sunday**, **The Roots**, **The Exies**, **Pete Dinklage**, **Shinedown** and **Overseer** (Mitsubishi strikes again!).



— Max Talkoff, Alternative Editor

COMING UP RIGHT

ARTIST: **Paloalto**

LABEL: **American/IDJMG**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



Remember preschool? Naptime, building blocks, free juice, cookies and all the paste you could eat. Good times, no? Apparently, singer-songwriter James Grundler thought enough of his preschool days to name his band, **Paloalto**, after them. That's right, Paloalto has nothing to do with the Northern Californian town of the same name, so don't even think of lumping them in with Boston, Berlin, Chicago or Miami Sound Machine, you pigeonholing geography nerd.

In fact, let's skip ahead of preschool altogether and focus on why Paloalto should be at the head of this year's class. Before the Los Angeles-based four-piece had even completed their demo, they caught the ear of famed producer Rick Rubin, who signed them to American Recordings. Their 2000 self-titled debut made fans out of everyone from Stone Temple Pilots singer Scott Weiland to Limp Bizkit "Nookie"-maker Fred Durst. Despite positive press and solid buzz, though, the album was lost among music-business politics and label mergers. Add to that personnel shifts, and it looked like Paloalto's big break could lead to a big breakdown.

Fortunately, Grundler and his bandmates kept the faith, along with Rubin.

The ups and downs of their previous effort were channeled into their sophomore effort for American, *Heroes and Villains*, which is scheduled to hit retail July 1. Lend an ear to the confident rock of "Fade Out/In" and you can hear Grundler's determination as he sings, "I don't want to fade out/ I don't want to fade in/ Like everyone should."

Admitted fans of the shoegazing ethos of bands like My Bloody Valentine and Swervedriver, as well as classics like The Beach Boys and Pink Floyd, Paloalto have a discernable talent for adding atmospheric flourishes to solid pop songs. Bassist Tommy Black and drummer Florian Reinert anchor the group with a rock-solid rhythm section that allows Andy Blunda's guitars and keyboards to float like a kite. Grundler's vocals recall Jeff Buckley. Radiohead's Thom Yorke and Ours' Jimmy Gnecco while retaining an individuality that gives Paloalto its own sound.

Tracks like "Pick Yourself Off the Beach" shimmer like sunlight on the waves, while "Throwing Stones" could be the soundtrack to your next crush and/or heartbreak. Then there's the current focus track, "Breathe In," a hazy summertime anthem that eases through the speakers like a twilight breeze. When scheduling music for the upcoming months, make sure Paloalto is not just a consideration, but a destination. If not, maybe you should repeat a grade.

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.radioandrecords.com and click the Message Boards button.

#2 MOST ADDED!

27 NEW ADDS THIS WEEK!

Majors:

WXRK WPLY KITS
WHFS WFNX KEDJ
KKND WBUZ WROX

16 BEFORE-THE-BOX ADDS INCLUDING:

KROQ Q101 CIMX WXTE
KXTE KXRK KRBZ WAQZ
KPNT KCPX KFSD

EARLY PHONES AT:

KROQ 20x WXTM 26x KXTE 28x CIMX 32x

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**America's Best Testing Alternative Songs 12 +
 For The Week Ending 5/23/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
EVANESCENCE Bring Me To Life (Wind-up)	4.17	4.04	97%	35%	4.23	4.10	4.32
TRAPT Headstrong (Warner Bros.)	4.09	4.18	94%	28%	3.97	3.80	4.10
CHEVELLE Send The Pain Below (Epic)	4.08	4.02	92%	20%	4.07	3.84	4.25
AFI Girl's Not Grey (DreamWorks)	4.05	4.01	83%	14%	3.90	3.75	4.01
FINCH What It Is To Burn (Drive-Thru/MCA)	4.04	4.07	77%	12%	3.87	3.53	4.11
LINKIN PARK Somewhere I Belong (Warner Bros.)	4.02	3.91	98%	31%	3.98	3.81	4.11
FOO FIGHTERS Times Like These (Roswell/RCA)	4.02	3.96	91%	23%	4.01	4.07	3.97
LINKIN PARK Faint (Warner Bros.)	3.99		68%	11%	3.95	3.67	4.15
AUDIOSLAVE Like A Stone (Interscope/Epic)	3.92	3.89	94%	33%	3.95	3.94	3.96
ATARIS In This Diary (Columbia)	3.91	3.95	79%	16%	3.79	3.52	3.97
SUM 41 The Hell Song (Island/IDJMG)	3.85	3.83	85%	20%	3.65	3.61	3.69
REVIS Caught In The Rain (Epic)	3.85	3.74	51%	6%	3.67	3.29	3.95
DEFTONES Minerva (Maverick/Reprise)	3.82	3.63	49%	5%	3.83	3.69	3.95
STAINED Price To Play (Elektra/EEG)	3.79	3.71	81%	16%	3.73	3.52	3.91
COLD Stupid Girl (Flip/Geffen/Interscope)	3.78	3.73	84%	18%	3.69	3.59	3.77
QUEENS OF THE STONE AGE No One Knows (Interscope)	3.77	3.73	93%	48%	3.76	3.78	3.75
SALIVA Rest In Pieces (Island/IDJMG)	3.75	3.79	76%	16%	3.64	3.40	3.82
SEETHER Driven Under (Wind-up)	3.72	3.74	69%	14%	3.57	3.22	3.86
GOOD CHARLOTTE The Anthem (Epic)	3.71	3.79	96%	43%	3.60	3.33	3.78
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	3.69	3.60	97%	45%	3.55	3.59	3.53
3 DOORS DOWN The Road I'm On (Republic/Universal)	3.67	3.59	67%	15%	3.61	3.24	3.89
TAPROOT Mine (Velvet Hammer/Atlantic)	3.67	3.62	62%	10%	3.55	3.39	3.68
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	3.63	3.57	67%	14%	3.63	3.59	3.66
P.O.D. Sleeping Awake (Maverick/Reprise)	3.61	3.49	62%	11%	3.56	3.27	3.79
WHITE STRIPES Seven Nation Army (Third Man/V2)	3.56	3.59	85%	26%	3.63	3.50	3.72
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3.55	3.60	34%	6%	3.41	3.19	3.59
GODSMACK Straight Out Of Line (Republic/Universal)	3.50	3.48	85%	28%	3.40	3.37	3.43
RADIOHEAD There There (Capitol)	3.50	3.53	45%	10%	3.50	3.36	3.60
COLDPLAY The Scientist (Capitol)	3.40	3.44	60%	17%	3.52	3.23	3.74
MARILYN MANSON Mobsence (Nothing/Interscope)	3.03	3.08	55%	17%	3.05	3.12	2.98

Total sample size is 550 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



TOP 20 SPECIALTY ARTISTS

1. A.M. RADIO (Elektra/EEG) "Taken For A Ride"
2. GRANDDADDY (V2) "Now It's On"
3. YEAR OF THE RABBIT (Elektra) "Rabbit Hole"
4. BLUE MAN GROUP (Lava) "The Current"
5. CAESARS (Astralwerks) "Jerk It Out"
6. FOUNTAINS OF WAYNE (S-Curve/Virgin) "Stacy's Mom"
7. ALKALINE TRIO (Vagrant) "We've Had Enough"
8. SOUNDS (New Line) "Living In America"
9. RELIENT K (Gotee) "Chap Stick, Chapped Lips & Things Like Chemistry"
10. MATRIX RELOADED (Reprise/Maverick) "Reload"
11. STRATFORD 4 (Jetset) "She Married The Birds"
12. SUPERSUCKERS (Mid-Fi) "Rock-N-Roll Records (Ain't Selling This Year)"
13. DAVE GAHAN (Mute/Reprise) "Dirty Sticky Floors"
14. SENSES FAIL (Drive Thru) "Dreaming A Reality"
15. NOFX (Fat Wreck Chords) "Separation Of Church And Skate"
16. ECHO 7 (In De Goot) "One Step Away"
17. INTERPOL (Matador) "Obstacle 1"
18. FIGHT (Fat Wreck Chords) "Revolution Calling"
19. YEAH YEAH YEAHS (Interscope) "Date With The Night"
20. LIZ PHAIR (Capitol) "Why Can't I"

Ranked by total number of shows reporting artist.

Record Of The Week

ARTIST: Stratford 4
 TITLE: Love & Distortion
 LABEL: Jetset



With their second effort for Jetset Records, the aptly titled *Love & Distortion*, the San Francisco hipsters known as The Stratford 4 pen My Bloody Valentines while day-tripping on The Velvet Underground. The atmospheric, layered guitars and engulfing feedback are thick enough to smother a less talented band, but the 4 keep their feet on the floor, with solid pop melodies providing the foundation. "When the Ocean Meets the Eye" alternates between shimmering guitar lines and a wonderful racket of distortion, while vocalist Chris Streng skillfully navigates the noise with subtle melodies. Listeners can get lost in the dreamy, swirling pop of "Tonight Would Be Alright," get off the couch and rock out to "The Story Is Over" or just listen in on the captivating "Telephone," where a lonely and stoned Streng chats with his mom about music. No wonder he and his band are so cool.

— Frank Correia, Rock Specialty Editor

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Stations and their adds listed alphabetically by market

Reporters

<p>WHR/Albany, NY * OM/PA/AD/MD: Lisa Biello No Adds</p> <p>KTEG/Albuquerque, NM * PD: Ellen Flaherty MD: Marc Young 22 AUDIOSLAVE "Live" 6 BLANK THEORY "Times" KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley 2 ZUG IZLAND "Cry" 1 EVANESCENCE "Under" 1 ALKALINE TRIO "Enough" WNXA/Atlanta, GA * PD: Leslie From APD: Chris Williams MD: Jay Harren 1 VENDETTA RED "Shatterday" 1 LESS THAN JAKE "Break" WJSE/Atlantic City, NJ * OM: Lou Romanini PD: Al Panarello MD: Jason Ulanet 10 JACK JOHNSON "Defeated" 1 ALKALINE TRIO "Enough" 1 ATARIS "Summer" 1 BOY SETS FIRE "Nest" 1 FOUNTAINS OF WAYNE "Mom" 1 PALOALTO "Breathe" 1 RED HOT CHILI "Dosed" 1 USED "Yellow" 1 WAKEFIELD "Will" KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan 1 BOWLING FOR SOUP "Rock" 1 GOOD CHARLOTTE "Young" 1 MEMENTO "Sacred" 1 RED HOT CHILI "Dosed" WRAX/Birmingham, AL * PD: Susan Groves APD: Hurricane Shane MD: Mark Lindsey No Adds KOXR/Boston, ID * PD: Robert Jackson APD/MD: Kallao 1 GOOD CHARLOTTE "Young" WBCN/Boston, MA * DM: Tony Berardini VP/Programming: Octopus APD/MD: Steven Strick No Adds WFKX/Boston, MA * PD: Lenzy Diana MD: Ryan Patrick 2 (HEAD) PLANET EARTH "Side" 1 MANMADE GOD "Passage" WBTV/Burlington, VT * PD/MD: Stephanie Hindley 39 WHITE STRIPES "Seven" 37 CHEVELLE "Pain" 36 LINKIN PARK "Somewhere" 36 EVANESCENCE "Life" 35 AUDIOSLAVE "Stone" 34 FOO FIGHTERS "Times" 34 STAIN'D "Pnce" 29 AFI "Grey" 28 QUEENS OF "Flow" 24 RADIOHEAD "There" 23 SUM 41 "Song" 23 COLD "Girl" 23 GODSMACK "Straight" 23 ATARIS "Diary" 22 TRAPT "Headstrong" 22 SALIVA "Rest" 22 DEFTONES "Minerva" 21 SEETHER "Under" 19 P.O. "Awake" 17 HINCH "Burn" 16 STREETS "Forward" 15 VENDETTA RED "Shatterday" 14 ALL-AMERICAN REJECTS "Song" 14 COLDPLAY "Scientist" 12 SOCIALBURN "Everyone" 12 JACK JOHNSON "Defeated" 11 MARILYN MANSON "Mobsence" 11 BEN HARPER "Hands" 11 SMILE EMPTY SOUL "Bottle" 11 RED HOT CHILI "Dosed" 11 PETE YORN "Back" 10 BLUR "Beat" 10 PEARL JAM "Mine" 9 3 DOORS DOWN "Road" 6 JACK JOHNSON "Bubble" 6 QUEENS OF "Knows" 1 RED HOT CHILI "Dosed" 1 USED "Yellow"</p>	<p>WAVF/Charlotte, SC * PD: Greg Patrick APD/MD: Danny Villalobos 1 EVE 6 "Twice" 1 ATARIS "Summer" WEND/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Honeycutt 1 RED HOT CHILI "Dosed" WKQX/Chicago, IL * PD: Tim Richards APD/MD: Mary Shuminas AM/D: Nicole Chuminato No Adds WZZN/Chicago, IL * PD: Bill Gamble APD: Steve Levy MD: James VanDol 8 MUDVAYNE "Cold" WAGZ/Cincinnati, OH * PD: John Michael APD/MD: Shaggy 21 RED HOT CHILI "Dosed" 1 GOOD CHARLOTTE "Young" WXMT/Cleveland, OH * PD: Kim Monroe APD: Dom Nardella MD: Pete Schiecke 1 SHINEDOWN "Inside" 1 SOCIALBURN "Everyone" WABC/Columbia, SC * MD: Dave Farra 2 INTERPOL "Obstacle" 1 AFI "Song" 1 SOCIALBURN "Everyone" WVCO/Columbus, OH * PD: Andy Davis APD: Jack DeVoss 1 ALL-AMERICAN REJECTS "Song" 1 GOOD CHARLOTTE "Young" 1 FOUNTAINS OF WAYNE "Mom" 1 GUSTER "Amsterdam" KDGE/Dallas-Ft. Worth, TX * PD: Alan Ayo APD/MD: Alan Ayo 5 AUTHORITY ZERO "Seasons" 2 RED HOT CHILI "Dosed" 1 JACK JOHNSON "Defeated" 1 BOWLING FOR SOUP "Rock" WYXZ/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 1 WHITE STRIPES "Button" 1 LINKIN PARK "Faint" KHTO/EI Paso, TX DM/PA/AD/MD: Dave DeFranzo APD: Greg Pelters 2 PALOALTO "Breathe" 2 PAY THE GIRL "Gravity" 1 SIMPLE PLAN "Addicted" 1 ANNIE LENNOX "Cracks" KNRO/Eugene-Springfield, OR PD: John Boyle APD/MD: Stu Allen 1 AUDIOSLAVE "Live" KXNA/Fayetteville, AR PD: Dave Jackson 1 VENDETTA RED "Shatterday" 1 ALKALINE TRIO "Enough" 1 GOOD CHARLOTTE "Young" 1 RED HOT CHILI "Dosed" 1 PETE YORN "Back" WJAX/Ft. Myers, FL * PD: John Rozz APD: Fitz Madrid MD: Jeff Zito 1 RED HOT CHILI "Dosed"</p>	<p>KFRF/Fresno, CA * PD: Chris Squires MD: Reverend 8 COLDPLAY "Scientist" 1 FOUNTAINS OF WAYNE "Mom" 1 HOT HOT HEAT "Bandages" WGRD/Grand Rapids, MI * PD: Bobby Duncan MD: Michael Grey 1 THREE DAYS GRACE "Hate" 1 BOY SETS FIRE "Nest" 1 EVE 6 "Twice" 1 RED HOT CHILI "Dosed" WXNR/Greenville, NC * PD: Jeff Sanders APD: Turner Watson 1 EVE 6 "Twice" WEOH/Hagerstown, MD APD/MD: Dave Roberts 4 THREE DAYS GRACE "Hate" 2 ALKALINE TRIO "Enough" 1 RED HOT CHILI "Dosed" WHRD/Hartford, CT * PD: Todd Thomas MD: Char Kelly 1 GOOD CHARLOTTE "Young" 1 BOY SETS FIRE "Nest" 1 EVE 6 "Twice" 1 RED HOT CHILI "Dosed" 1 THREE DAYS GRACE "Hate" KUCD/Honolulu, HI * PD: Jamie Hyatt MD: Ryan Sean 52 ATARIS "Summer" 6 RED HOT CHILI "Dosed" 1 THREE DAYS GRACE "Hate" KTBB/Houston-Galveston, TX * PD: Vince Richards APD: Eric Schmidt MD: Jack DeVoss 4 RED HOT CHILI "Dosed" 1 COLD "Girl" WRXZ/Indianapolis, IN * PD: Scott Jameson MD: Michael Young No Adds WFLA/Jacksonville, FL * APD/MD: Chad Chumley 1 RADIOHEAD "There" WRXZ/Johnson City, TN * VP/Prog. Ops.: Mark E. McKinn MD: Boomer No Adds KRZZ/Kansas City, KS * PD: Michael Todd Mobley APD: Todd Violette MD: Lazi No Adds WNFZ/Knoxville, TN * Interim PD: Anthony Profit Interim MD: Ople Hines 1 EXIES "Kickout" 1 RA "Rectifier" 1 USED "Yellow" 1 WHITE STRIPES "Seven" KFTA/Lafayette, LA * APD: Greg Pelters 2 PALOALTO "Breathe" 34 RED HOT CHILI "Dosed" 33 SALIVA "Rest" 30 EVANESCENCE "Life" 29 ALL-AMERICAN REJECTS "Song" 27 GODSMACK "Straight" 26 DISTURBED "Remember" 24 REVIS "Rant" 23 EXIES "Goddess" 23 3 DOORS DOWN "Road" 22 P.O. "Awake" 21 SUM 41 "Song" 20 AFI "Grey" 19 LINKIN PARK "Faint" 14 QUEENS OF "Knows" 14 SMILE EMPTY SOUL "Bottle" 14 DIE TRYING "Gone" 14 SEETHER "Under" 14 TAPROOT "Mine" 14 PETE YORN "Back" 14 13 STRIPES "Time" KLEC/Little Rock, AR * PD: Marty Oeshel MD: Adrop 1 AUDIOSLAVE "Live" 1 EVE 6 "Twice" 1 MEMENTO "Sacred"</p>	<p>KROQ/Los Angeles, CA * VP/Prog.: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worten 1 BEN HARPER "Hands" WMFS/Memphis, TN * PD: Rob Cressman MD: Mike Kilbrow 1 ECHO 7 "Step" 1 EVANESCENCE "Under" 1 RADIOHEAD "There" 1 SHINEDOWN "45" WZTA/Miami, FL * PD: Troy Hanson APD/MD: Ryan Castle 1 ECHO 7 "Step" 1 RED HOT CHILI "Dosed" WLUW/Milwaukee, WI * PD: Timmy Wilde MD: Kenny Neumann 1 ATARIS "Summer" 1 RED HOT CHILI "Dosed" 1 EVE 6 "Twice" WHTG/Monmouth-Ocean, NJ * PD: Darin Smith MD: Brian Zanior No Adds KMBY/Monterey-Salinas, CA * APD/MD: Opie Taylor 1 AFI "Song" 1 ATARIS "Summer" 1 DIE TRYING "Gone" 1 FEEDER "Around" WBUS/Nashville, TN * DM: Jim Patrick PD/MD: Russ Schenck 1 GOOD CHARLOTTE "Young" 1 PALOALTO "Breathe" 1 FEEDER "Around" 1 TAKING BACK SUNDAY "Cute" 1 USED "Yellow" 1 ROOTS "Seed" WRRV/Newburgh, NY PD/MD: Andrew Boris 1 AUDIOSLAVE "Live" 1 USED "Yellow" KNND/New Orleans, LA * OM/PA/AD/MD: Sig 3 RED HOT CHILI "Dosed" 1 USED "Yellow" WXRK/New York, NY * MD: Mike Peier 9 USED "Yellow" 1 EVANESCENCE "Under" WROX/Norfolk, VA * PD: Michele Diamond MD: Mike Powers 1 USED "Yellow" KORX/Odesa-Midland, TX PD: Michael Todd Mobley 7 FINGER ELEVEN "Times" 7 RED HOT CHILI "Dosed" 7 WAKEFIELD "Will" KHBZ/Oklahoma City, OK * PD: Jimmy Bareda 50 WHITE STRIPES "Seven" 49 TRAPT "Headstrong" 48 FOO FIGHTERS "Times" 47 LINKIN PARK "Somewhere" 47 CHEVELLE "Pain" 46 AUDIOSLAVE "Stone" 40 COLD "Girl" 38 DEFTONES "Minerva" 38 STAIN'D "Pnce" 34 RED HOT CHILI "Dosed" 33 SALIVA "Rest" 30 EVANESCENCE "Life" 29 ALL-AMERICAN REJECTS "Song" 27 GODSMACK "Straight" 26 DISTURBED "Remember" 24 REVIS "Rant" 23 EXIES "Goddess" 23 3 DOORS DOWN "Road" 22 P.O. "Awake" 21 SUM 41 "Song" 20 AFI "Grey" 19 LINKIN PARK "Faint" 14 QUEENS OF "Knows" 14 SMILE EMPTY SOUL "Bottle" 14 DIE TRYING "Gone" 14 SEETHER "Under" 14 TAPROOT "Mine" 14 PETE YORN "Back" 14 13 STRIPES "Time" 14 13 STRIPES "Time" 8 DOUBLEORVILLE "Impnt" 8 RED HOT CHILI "Dosed" 8 LAMAR "Whatever" 8 BOY SETS FIRE "Nest" 1 IOWELWILD "Modern"</p>	<p>WJRR/Olando, FL * PD: Pat Lynch MD: Dickerman 8 DIE TRYING "Gone" 4 JACK JOHNSON "Defeated" 1 GODSMACK "Serenity" 1 RED HOT CHILI "Dosed" WOLC/Olando, FL * PD: Al Smith APD/MD: Bobby Smith 5 GOOD CHARLOTTE "Young" WPLI/Philadelphia, PA * PD: Jim McGuinn MD: Dan Fein 1 USED "Yellow" KEDJ/Phoenix, AZ * PD: Nancy Stevens APD: Dead Air Dave MD: Robin Nash 1 ATARIS "Summer" 1 USED "Yellow" 1 SWITCHFOOT "Live" KZON/Phoenix, AZ * DM/PA/AD/MD: Tim Maraville APD/MD: Kevin Mannon 11 MICHELLE BRANCH "Happy" 1 JACK JOHNSON "Defeated" WXDX/Pittsburgh, PA * PD: John Moschitta MD: Vinnie 14 EVE 6 "Twice" 1 MUDVAYNE "Cold" WCYY/Portland, ME PD: Herb Ivy MD: Brian James 1 EVE 6 "Twice" 1 FOUNTAINS OF WAYNE "Mom" 1 ECHO 7 "Step" 1 RED HOT CHILI "Dosed" 1 USED "Yellow" KNRK/Portland, OR * PD: Mark Hamilton APD/MD: Jay 3 EVE 6 "Twice" 1 LESS THAN JAKE "Break" 1 DIE TRYING "Gone" 1 VENDETTA RED "Shatterday" WBRU/Providence, RI * PD: Tim Schiavelli MD: Andy Yen No Adds WRRX/Providence, RI * PD: Crize APD/MD: Kevin Mays 43 TRAPT "Headstrong" 42 FOO FIGHTERS "Times" 42 LINKIN PARK "Somewhere" 42 STAIN'D "Pnce" 42 AUDIOSLAVE "Stone" 39 WHITE STRIPES "Seven" 34 GODSMACK "Straight" 31 CAVE IN "Anchor" 28 P.O. "Awake" 28 SMILE EMPTY SOUL "Bottle" 28 DEFTONES "Minerva" 25 AFI "Grey" 24 COLD "Girl" 24 QUEENS OF "Flow" 23 CHEVELLE "Pain" 22 SUM 41 "Song" 22 SEETHER "Under" 21 TAPROOT "Mine" 19 SYSTEM OF A DOWN "I-E-A-I-A" 19 3 DOORS DOWN "Road" 17 LINKIN PARK "Faint" 17 SHINEDOWN "Inside" 17 SALIVA "Rest" 16 ROOTS "Seed" 16 EVANESCENCE "Life" 16 MARILYN MANSON "Mobsence" 14 DISTURBED "Remember" 14 POWERMAN 5000 "Free" 14 TAPROOT "Mine" 13 QUEENS OF "Knows" 12 STREETS "Forward" 12 AFI "Song" 10 USED "Yellow" 10 RA "Caj" 10 UNLICO "Failure" 10 (HEAD) PLANET EARTH "Blackout" 9 ACROMA "Down" 9 SR-71 "Tomorrow" 8 DOUBLEORVILLE "Impnt" 8 RED HOT CHILI "Dosed" 8 LAMAR "Whatever" 8 BOY SETS FIRE "Nest" 1 IOWELWILD "Modern"</p>	<p>KRZO/Reno, NV * OM: Rob Blaze Brooks APD: Jeremy Smith MD: Matt Diabolo 2 INTERPOL "Obstacle" 1 ALL-AMERICAN REJECTS "Song" 1 RED HOT CHILI "Dosed" 1 SOCIALBURN "Everyone" WOLY/Richmond, VA * PD: Mike Murphy MD: Keith Dakin 13 RED HOT CHILI "Dosed" 1 ATARIS "Summer" 1 PALOALTO "Breathe" 1 USED "Yellow" WRXK/Richmond, VA * PD/MD: Casey Krukowski APD: Jay Smack 41 TRAPT "Headstrong" 39 EVANESCENCE "Life" 39 RED HOT CHILI "Dosed" 38 GODSMACK "Straight" 38 AUDIOSLAVE "Stone" 35 DISTURBED "Remember" 34 LINKIN PARK "Somewhere" 32 STAIN'D "Pnce" 32 3 DOORS DOWN "Road" 32 SEETHER "Under" 32 FOO FIGHTERS "Times" 31 QUEENS OF "Flow" 31 AFI "Grey" 30 SUM 41 "Song" 29 WHITE STRIPES "Seven" 28 ATARIS "Diary" 13 ATARIS "Diary" 13 COLD "Girl" 13 MARILYN MANSON "Mobsence" 13 POWERMAN 5000 "Free" 12 SMILE EMPTY SOUL "Bottle" 12 DEFTONES "Minerva" 12 SALIVA "Rest" 12 SALIVA "Rest" 9 SOCIALBURN "Everyone" 9 RADIOHEAD "There" 8 DONNAS "OH" 8 LINKIN PARK "Runaway" 1 RED HOT CHILI "Dosed" KCXX/Riverside, CA * APD/MD: Kelli Cluque MD: Daryl James No Adds WZZI/Roanoke-Lynchburg, VA * GM/PA/AD/MD: Bob Travis MD: Greg Travis No Adds WZNE/Rochester, NY * DM/PA/AD/MD: Mike Dwyer MD: Violet 1 RED HOT CHILI "Dosed" 1 ALKALINE TRIO "Enough" 1 WHITE STRIPES "Button" KWOD/Sacramento, CA * PD: Ron Buncie APD: Boomer 1 BOY SETS FIRE "Nest" 1 OVERSEER "Horndog" KPNT/Si. Louis, MO * PD: Tommy Mathem MD: Jeff Frisse APD: Jeff "Woody" File 2 EVE 6 "Twice" 1 CAUTERIZE "Something" 1 GOOD CHARLOTTE "Young" 1 RED HOT CHILI "Dosed"</p>	<p>KITS/San Francisco, CA * PD: Sean Demery MD: Aaron Axelsen No Adds KJEE/Santa Barbara, CA GM/PA/AD/MD: Eddie Gutierrez MD: Dakota 1 AFI "Song" 1 ATARIS "Summer" 1 DIE TRYING "Gone" 1 EVE 6 "Twice" 1 SHINEDOWN "Inside" 1 USED "Yellow" KNDD/Seattle-Tacoma, WA * PD: Phil Manning APD: Jim Keller No Adds KSVR/Shevport, LA * Acting PD: Rod The Human Trip 1 RED HOT CHILI "Dosed" 1 FEEDER "Around" 1 MEMENTO "Sacred" 1 USED "Yellow" KCDA/Spokane, WA * PD: John McGann MD: Sam Hill 71 TRAPT "Headstrong" 70 WHITE STRIPES "Seven" 68 STAIN'D "Pnce" 66 EVANESCENCE "Life" 66 FOO FIGHTERS "Times" 66 AUDIOSLAVE "Stone" 64 LINKIN PARK "Somewhere" 41 COLD "Girl" 40 P.O. "Awake" 39 ATARIS "Diary" 39 CHEVELLE "Pain" 38 QUEENS OF "Flow" 38 DEFTONES "Minerva" 38 SUM 41 "Song" 37 GODSMACK "Straight" 36 RED HOT CHILI "Dosed" 34 QUEENS OF "Knows" 33 SEETHER "Under" 32 RADIOHEAD "There" 32 AFI "Grey" 30 LIVE "Heaven" 25 REVIS "Rant" 21 SALIVA "Rest" 19 HINCH "Burn" 16 ALL-AMERICAN REJECTS "Song" 15 FINGER ELEVEN "Times" 15 BLUR "Beat" 15 VENDETTA RED "Shatterday" 15 RED HOT CHILI "Dosed" 14 TAPROOT "Mine" 14 CAVE IN "Anchor" XTRA/San Diego, CA * PD: Mary Whitney No Adds KCNL/San Jose, CA * PD/MD: John Allers 60 TRAPT "Headstrong" 59 AUDIOSLAVE "Stone" 59 WHITE STRIPES "Seven" 54 JACK JOHNSON "Defeated" 54 RED HOT CHILI "Dosed" 53 COLDPLAY "Scientist" 42 MAROON 5 "This" 42 EVANESCENCE "Life" 33 SEETHER "Under" 32 RED HOT CHILI "Dosed" 32 LINKIN PARK "Easier" 30 LINKIN PARK "Somewhere" 28 RADIOHEAD "There" 26 SUM 41 "Song" 25 SIMPLE PLAN "Addicted" 24 THIRD EYE BLIND "Blinded" 23 QUEENS OF "Knows" 23 FOO FIGHTERS "Times" 22 ATARIS "Diary" 21 BEN HARPER "Hands" 20 3 DOORS DOWN "Road" 19 PETE YORN "Back" 17 CHEVELLE "Pain" 16 STAIN'D "Pnce" 16 NO DOUBT "FALADY SAW" 16 UNDERMEAT "Undermeat" 16 NO DOUBT "Hella" 15 EVANESCENCE "Under" 15 OAKENFOLD "Eyed" 14 JOHN MAYER "Georgia" 13 DAVE MATTHEWS BAND "Everyday" 12 INCUBUS "Are" 12 JACK JOHNSON "Bubble" 11 QUEENS OF "Flow" 11 DIRTY VEGAS "Days" 10 JOHN MAYER "Body" 10 BECK "Lost" 9 TELEPOMUSIK "Breathe" 8 SALIVA "Rest" 8 EDDIE VEDDER "Hide" 2 ATARIS "Summer" 2 DAVE GAHAN "Floors" 2 PALOALTO "Breathe"</p>	<p>WRLR/Syracuse, NY * OM/PA/AD/MD: Mimi Griswold APD/MD: Abbie Weber 1 USED "Yellow" 1 FINGER ELEVEN "Times" 1 BOY SETS FIRE "Nest" 1 JACK JOHNSON "Defeated" WXSR/Tallahassee, FL PD: Steve King MD: Meahling 1 ALKALINE TRIO "Enough" 1 MUDVAYNE "Cold" 1 PALOALTO "Breathe" 1 RED HOT CHILI "Dosed" WSUN/Tampa, FL * OM: Chuck Beck PD: Shank APD: Pat Largo 17 LINKIN PARK "Faint" 1 GOOD CHARLOTTE "Young" 1 LESS THAN JAKE "Break" 1 JACK JOHNSON "Defeated" KFMA/Tucson, AZ * PD: Libby Carstensen MD: Matt Spyr 26 ATARIS "Summer" 15 RED HOT CHILI "Dosed" 15 OVERSEER "Horndog" KMYZ/Tulsa, OK * MD: Corbin Pierce 1 EVE 6 "Twice" 1 JACK JOHNSON "Defeated" 1 ATARIS "Summer" WHFS/Washington, DC * PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 1 RED HOT CHILI "Dosed" 1 USED "Yellow" WVOD/Washington, DC * PD: Buddy Rizer MD: LeeAnn Curtis 1 SOCIALBURN "Everyone" 1 RED HOT CHILI "Dosed" WPBZ/West Palm Beach, FL * PD: Bryan Schuck MD: Eric Kristensen No Adds WSFM/Wilmington, NC PD: Knobbe 1 ALKALINE TRIO "Enough" 1 RED HOT CHILI "Dosed"</p>
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* Monitored Reporters
 94 Total Reporters
 85 Total Monitored
 9 Total Indicator



New Reporters (9):
 WBTZ/Burlington, VT
 KHTO/EI Paso, TX
 KHBZ/Oklahoma City, OK
 WRRX/Providence, RI
 WRXL/Richmond, VA
 KCPX/Salt Lake City, UT
 KBZT/San Diego, CA
 KCNL/San Jose, CA
 KCDA/Spokane, WA

New & Active

- USED Blue And Yellow (Reprise)**
 Total Plays: 282, Total Stations: 29, Adds: 17
- EXIES Kickout (Virgin)**
 Total Plays: 271, Total Stations: 25, Adds: 2
- AUTHORITY ZERO Over Seasons (Lava)**
 Total Plays: 266, Total Stations: 22, Adds: 1
- SOUTH FM Dear Claudia (MCA)**
 Total Plays: 258, Total Stations: 15, Adds: 0
- EVANESCENCE Going Under (Wind-up)**
 Total Plays: 224, Total Stations: 9, Adds: 4

- ALKALINE TRIO We've Had Enough (Vagrant/TVT)**
 Total Plays: 215, Total Stations: 20, Adds: 3
- BEN HARPER With My Own Two Hands (Virgin)**
 Total Plays: 213, Total Stations: 14, Adds: 3
- EVE 6 Think Twice (RCA)**
 Total Plays: 153, Total Stations: 16, Adds: 12
- THREE DAYS GRACE (I Hate) Everything About You (Jive)**
 Total Plays: 151, Total Stations: 15, Adds: 3
- ZUG IZLAND Cry (Psychopathic)**
 Total Plays: 149, Total Stations: 13, Adds: 1

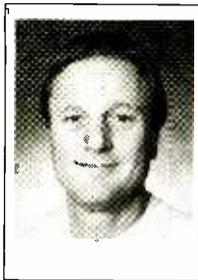
Songs ranked by total plays

Indicator Most Added

- RED HOT CHILI PEPPERS Dosed (Warner Bros.)**
- ALKALINE TRIO We've Had Enough (Vagrant/TVT)**
- USED Blue And Yellow (Reprise)**
- AUDIOSLAVE Show Me How To Live (Interscope/Epic)**
- EVE 6 Think Twice (RCA)**
- GOOD CHARLOTTE The Young And The Hopeless (Epic)**
- SHINEDOWN Fly From The Inside (Atlantic)**
- DIE TRYING Oxygen's Gone (Island/IDJMG)**
- VENDETTA RED Shatterday (Epic)**
- ATARIS Boys Of Summer (Columbia)**
- FINGER ELEVEN Good Times (Wind-up)**
- ROOTS Seed 2.0 (MCA)**
- AFI The Leaving Song Part II (DreamWorks)**
- ECHO 7 One Step Away (In De Goot)**
- FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)**
- MUDVAYNE World So Cold (Epic)**
- PALOALTO Breathe In (American/IDJMG)**
- THREE DAYS GRACE (I Hate) Everything About You (Jive)**
- WAKEFIELD Say You Will (Arista)**

Please Send Your Photos

R&R wants your best snapshots (color or black & white).
 Please include the names and titles of all pictured and send them to:
R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067
 Email: mdavis@radioandrecords.com



JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

TRIPLE A

May 23, 2003 R&R • 77

Triple A Music Call Times

Your annual update

It's been a while since we've revisited the music call times for the R&R Triple A panel, and, as you know, these days and times change constantly. So here you go — they're accurate as of today, anyway!

Note: All call times are in the time zone of the station

Calls/City	Contact, Title	Phone	E-Mail	Call Times
KBCO/Denver	Keefer, MD	303-444-5600	keefe@clearchannel.com	W 11:30am-1pm
KBAC/Albuquerque	Ira Gordon, GM/PD	505-989-3338	iraggordon@clearchannel.com	ThF 9-11am
KBXR/Columbia, MO	Lana Trezise, PD	573-449-1520	lana@bxr.com	Th 10am-noon
KCTY/Omaha	Brian Burns, PD	402-444-5600	bburns@1069thecity.com	F 9-10am
	Ryan "Stash" Morton, MD	402-444-5600	stash@1069thecity.com	WTh 11am-1pm
KENZ/Salt Lake City	Kari Bushman, MD	801-485-6700	kari.bushman@citcomm.com	MTW 3-5pm
KFOG/San Francisco	Haley Jones, Asst. PD/MD	415-995-6932	hjones@kfog.com	W 3-5pm
KGSR/Austin	Susan Castle, MD	512-908-4986	scastle@kgsr.com	M 3:15-6:15pm
KINK/Portland, OR	Kevin Welch, MD	503-517-6180	kwelch@kink.fm	Th 10am-noon
KMTN/Jackson Hole, WY	Mark Fishman, PD	307-734-4287	fishmon@onewest.net	F 10:15am-noon
KMTT/Seattle	Shawn Stewart, Asst. PD/MD	206-233-1037	sstewart@kmtt.com	W 3:15-5pm
KOTR/San Luis Obispo, CA	Drew Ross, PD	805-786-2570	dross@radiocentralcoast.com	Th 3-5pm
KPIG/Monterey	Laura Hopper, PD	831-722-9000	laura@kpig.com	MTW 8:30-10am
KPRI/San Diego, CA	Dona Shaieb, PD	858-678-0102	authenticrock@compuserve.com	W 1-4pm
KRSH/Santa Rosa, CA	Pam Long, MD	707-588-0707	ipamlong@yahoo.com	W 2-4pm
KRVB/Boise, ID	Dan McColly, OM/PD	208-344-3511	mccolly@journalbroadcastgroup.com	Th 1-3pm
KTAO/Santa Fe-Taos, NM	Pat "Paddy Mac" McCarty, MD	505-758-5826	paddymac@ktao.com	W 11am-1pm
KTBG/Kansas City	Jon Hart, PD	660-543-4155	jhart@ktbg.cmsu.edu	W 1-3pm



SHARP PHOTO Aware/Columbia recording artists The Thorns stopped by the KINK Live Performance Lounge and wowed a crowd of 40 fans and the listening audience with a set of songs from their forthcoming debut CD. Pictured here are (l-r) KINK MD Kevin Welch and afternoon driver Dave Scott, The Thorns' Matthew Sweet, Columbia Records' Trina Tombrink, The Thorns' Shawn Mullins, KINK PD Dennis Constantine and The Thorns' Pete Droge.

Calls/City	Contact, Title	Phone	E-Mail	Call Times
KTCZ/Minneapolis	Mike Wolf, Asst. PD/MD	612-339-0000	mwolf@clearchannel.com	WTh 3-5pm
KTHX/Reno, NV	Harry Reynolds, PD	505-767-6747	hreynolds@nextmediareno.com	W 9-11am
WAPS/Akron	Bill Gruber, PD	330-761-3098	billgruber@hotmail.com	W 10am-4pm
WBOS/Boston	Michele Williams, Asst. PD/MD	617-822-9600	mwilliams@wbos.com	Th 10am-2pm
WCLZ/Portland, ME	Brian James, MD	207-774-6364	brianjames@citcomm.com	W 3-5pm
WDET/Detroit	Chuck Horn, Asst. MD	313-577-4146	chorn@wdetfm.org	Th 1-4pm
WDOB/Chattanooga, TN	Danny Howard, OM	423-321-6215	dhowardradio@aol.com	F 11am-1pm
WDST/Woodstock, NY	Roger Menell, MD	845-679-7266	rogerm@wdst.com	WTh 11am-noon
WFPK/Louisville	Stacy Owen, Asst. PD/MD	502-814-6500	sowen@wfpk.org	Th 1-3pm
WFUV/New York	Russ Borris, Asst. MD	716-817-4550	russborris@wfuv.org	W 5-7pm
WGVX/Minneapolis	Jeff Collins, PD	612-617-4000	jeff.c.collins@abc.com	Th 12:30-5pm
WKOC/Norfolk	Paul Shugrue, PD	757-640-8500	paulshugrue@thecoast.com	TWThF 11am-noon
WMMM/Madison	Gabby Parsons, MD	608-826-1229	gparsons@entercom.com	Th 11am-2pm
WMPS/Memphis	Steve Richards, PD	901-375-9324	steve@radiopig.com	W 2-4pm
WMVY/Cape Cod, MA	Barbara Dacey, SM	508-693-8211	barbara@mvyradio.com	TWTh 2-3pm
WNCS/Burlington, VT	Mark Abuzzahab, PD	802-223-2396	thewalrus@pointfm.com	W noon-2pm
WNCW/Greenville, SC	Kim Clark, Asst. PD	828-287-8000	kim@wncw.org	T 3-5pm
WOKI/Knoxville	Shane Cox, PD	865-588-6511	shane@100theriver.com	MT 1-3pm
	Sarah McClune, MD	865-588-6511	seenonradio@hotmail.com	TW 2-5:30pm
WRLT/Nashville	Keith Coes, Asst. PD/MD	615-242-5600	kcoes@writ.com	TTh 2-4pm
WRNR/Baltimore	Jon Peterson, OM	410-626-0103	rocknpetey@aol.com	Th 11am-noon
	Alex Cortright, PD	410-626-0103	alex@wrnr.com	W 11am-1pm
WRNX/Springfield, MA	Lesa Withanee, MD	413-536-1105	lesa@wrnx.com	Th 1-2:30pm
WTTS/Indianapolis	Brad Holtz, PD	812-332-3366	holtzradio@hotmail.com	W 2-3pm
	Todd Berryman, MD	812-332-3366	toddoveryeasy@hotmail.com	Th noon-2pm
WVOD/Elizabeth City, NC	Matt Cooper, PD	252-475-1888	beachcoops@earthlink.net	T 1-4pm
WXPN/Philadelphia	Helen Leicht, Asst. PD/MD	215-898-6677	helen@xponline.net	T 2-4pm
WXRT/Chicago	John Franeda, Asst. PD/MD	773-777-1700	franeda@wxrtwscr.cbs.com	Th 11am-2pm
WXRV/Boston	Dana Marshall, MD	978-374-4733	danamarshall@wxrv.com	Th 11am-2pm
WYEP/Pittsburgh	Mike Sauter, MD	412-381-9131	mike@wyep.org	W 3-6pm
WZEW/Mobile	Lee Ann Waters, MD	251-344-1065	leeann@92zew.net	TW 3:30-6pm



YO! While in Austin for a performance, Virgin recording artist Ben Harper stopped by KGSR for an in-studio performance and interview. Seen here after the segment are (l-r) Harper and KGSR PD Jody Denberg.

R&R TRIPLE A

2003 SUMMIT

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SEMINAR FEES

BEFORE JULY 7, 2003	\$350
JULY 8 - AUGUST 1, 2003	\$399
AFTER AUGUST 1, 2003	\$425
ON-SITE REGISTRATION ONLY	\$425

There is a \$50.00 cancellation-fee. No refunds after July 7, 2003

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PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

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HOTEL registration

Millennium Harvest House Hotel, Boulder, CO

Thank you for requesting reservations at the Millennium Harvest House Hotel. Our staff would like to take the opportunity to extend a warm welcome to you during your upcoming meeting.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail. Deposits will be refunded only if reservation is cancelled **at least 30 days prior to arrival.**
- Reservations requested after **July 7, 2003** or after the room block has been filled are subject to availability and may not be available at the Summit rate.
- Check in time is 3:00 pm; check out time is 12noon.

TYPE OF ROOM	TRIPLE A SUMMIT RATE
Deluxe (single/double)	\$125 / \$135 night
Millennium Club Rooms (single/double)	\$145 / \$155 night
Suites	\$195 and up

FOR HOTEL RESERVATIONS, PLEASE CALL:
303-443-3850 or 866-866-8086
Or mail to: Millennium Harvest House Hotel
1345 28th Street, Boulder, CO 80302
Millenniumhotels.com (Group Code: 4529)



TRIPLE A TOP 30

© May 23, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	537	+67	33812	12	26/0
3	2	TRAIN Calling All Angels (Columbia)	500	+18	35901	7	23/0
5	3	COLDPLAY Clocks (Capitol)	461	+11	38861	25	25/0
1	4	JOHN MAYER Why Georgia (Aware/Columbia)	457	-36	30472	16	24/0
6	5	FLEETWOOD MAC Peacekeeper (Reprise)	447	+5	28609	11	23/0
8	6	PETE YORN Come Back Home (Columbia)	410	+26	24980	9	25/0
2	7	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	407	-83	24280	16	23/0
7	8	BEN HARPER With My Own Two Hands (Virgin)	390	-3	23553	11	23/0
9	9	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	358	-22	31320	19	20/0
10	10	LUCINDA WILLIAMS Righteously (Lost Highway)	336	-12	16428	12	21/0
13	11	COLDPLAY The Scientist (Capitol)	330	+42	19880	6	23/1
11	12	JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IOJMG)	318	+1	16576	13	21/0
12	13	ZIGGY MARLEY True To Myself (Private Music/AAL)	299	+1	17219	8	22/0
15	14	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	250	-9	15086	10	18/0
14	15	JOHNNY MARR Down On The Corner (iMusic)	241	-32	13163	12	18/0
17	16	THORNS I Can't Remember (Aware/Columbia)	239	+13	17688	5	20/0
16	17	DAVID GRAY Be Mine (ATO/RCA)	230	-17	16814	17	13/0
20	18	JOHN HIATT My Baby Blue (New West)	226	+26	14339	6	20/1
23	19	STEELY DAN Blues Beach (Reprise)	213	+45	14431	2	19/1
19	20	JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	210	+7	9384	6	18/0
27	21	JACKSON BROWNE About My Imagination (Elektra/EEG)	195	+39	12366	2	16/0
28	22	NICKEL CREEK Smoothie Song (Sugar Hill)	188	+32	21415	2	16/5
25	23	LIVE Heaven (Radioactive/MCA)	183	+20	4776	3	9/0
18	24	WALLFLOWERS How Good It Can Get (Interscope)	181	-40	9225	20	20/0
30	25	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	177	+29	15827	14	6/1
21	26	FEEL Got Your Name On It (Curb)	176	-18	5324	10	12/0
24	27	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	174	+7	9054	5	10/1
-	28	BLUE MAN GROUP / DAVE MATTHEWS Sing Along (Lava)	156	+9	5239	2	10/0
26	29	TORI AMOS Taxi Ride (Epic)	154	-9	12631	12	17/0
Debut	30	PSEUDOPOD All Over You (Interscope)	147	+20	4141	1	14/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/11-5/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)
Total Plays: 142, Total Stations: 14, Adds: 0

FRANKY PEREZ Something Crazy (Lava)
Total Plays: 131, Total Stations: 9, Adds: 0

BRUCE COCKBURN Open (True North/Rounder)
Total Plays: 110, Total Stations: 10, Adds: 0

JOSH KELLEY Amazing (Hollywood)
Total Plays: 110, Total Stations: 8, Adds: 0

RHETT MILLER Our Love (Elektra/EEG)
Total Plays: 106, Total Stations: 7, Adds: 0

FOO FIGHTERS Times Like These (Roswell/RCA)
Total Plays: 103, Total Stations: 5, Adds: 0

RADIOHEAD There There (Capitol)
Total Plays: 102, Total Stations: 7, Adds: 0

GOO GOO DOLLS Sympathy (Warner Bros.)
Total Plays: 98, Total Stations: 4, Adds: 0

STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)
Total Plays: 96, Total Stations: 11, Adds: 4

EELS Saturday Morning (DreamWorks)
Total Plays: 82, Total Stations: 8, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
GUSTER Amsterdam (Palm Pictures/Reprise)	15
EAGLES Hole In The World (ERC)	10
ANNIE LENNOX Pavement Cracks (J)	8
INDIGENOUS C'mon Suzie (Silvertone)	7
JOHN MELLENCAMP Teardrops Will Fall (Columbia)	6
NICKEL CREEK Smoothie Song (Sugar Hill)	5
STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	4
SUSAN TEDESCHI Don't Think Twice, It's All... (Tone-Cool/Artemis)	3
RICHARD THOMPSON I'll Tag Along (Cooking Vinyl/SpinArt)	2
LIZ PHAIR Why Can't I (Capitol)	2
SISTER HAZEL Life Got In The Way (Sixth Man)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	+67
STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	+62
EAGLES Hole In The World (ERC)	+59
GUSTER Amsterdam (Palm Pictures/Reprise)	+49
STEELY DAN Blues Beach (Reprise)	+45
COLDPLAY The Scientist (Capitol)	+42
JACKSON BROWNE About My Imagination (Elektra/EEG)	+39
RHETT MILLER Our Love (Elektra/EEG)	+37
DAVE GAHAN Dirty Sticky Floors (Reprise)	+37
O.A.R. Hey Girl (Lava)	+33

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVE MATTHEWS BAND Grace Is Gone (RCA)	182
TORI AMOS A Sorta Fairytale (Epic)	174
BECK Lust Cause (Geffen/Interscope)	169
DAVE MATTHEWS BAND Grey Street (RCA)	166
JACK JOHNSON Flake (Enjoy/Universal)	150
NORAH JONES Don't Know Why (Blue Note/Virgin)	137
NORAH JONES Come Away With Me (Blue Note/Virgin)	135
TRACY CHAPMAN You're The One (Elektra/EEG)	130
PAUL SIMON Father And Daughter (Nick/Jive)	121
JOHN MAYER No Such Thing (Aware/Columbia)	118
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	113
SUSAN TEDESCHI Alone (Tone-Cool/Artemis)	112
DAVE MATTHEWS BAND Where Are You Going (RCA)	109
COLDPLAY In My Place (Capitol)	108
JIMMY EAT WORLD The Middle (DreamWorks)	104
JACK JOHNSON Bubble Toes (Enjoy/Universal)	94
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	90

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

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www.stevewinwood.com




May 23, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	JACK JOHNSON The Horizo... (Moonshine Conspiracy/Universal)	310	+6	7706	10	18/0
2	2	BEN HARPER With My Own Two Hands (Virgin)	307	+4	8444	11	19/0
3	3	LUCINOA WILLIAMS Righteously (Lost Highway)	276	-7	7455	12	19/0
7	4	JOHN HIATT My Baby Blue (New West)	247	+18	7851	7	18/0
5	5	ZIGGY MARLEY True To Myself (Private Music/AAL)	243	-4	6005	9	18/0
6	6	JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IDJMG)	236	-2	6600	13	18/0
8	7	WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)	223	+9	5635	6	17/0
9	8	FLEETWOOD MAC Peacekeeper (Reprise)	223	+9	5041	10	15/0
10	9	JOHN MAYER Why Georgia (Aware/Columbia)	200	+3	1796	16	10/0
4	10	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	200	-52	4508	16	14/0
12	11	COLDPLAY The Scientist (Capitol)	196	+2	5590	6	16/0
14	12	PETE YORN Come Back Home (Columbia)	193	+10	3619	9	14/0
11	13	TRAIN Calling All Angels (Columbia)	188	-6	3218	5	11/0
13	14	STEELY DAN Blues Beach (Reprise)	185	+1	5737	3	16/0
18	15	JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	182	+26	6845	7	16/0
17	16	BRUCE COCKBURN Open (True North/Rounder)	167	+10	4755	3	17/0
15	17	THORNS I Can't Remember (Aware/Columbia)	160	+2	3925	10	14/1
19	18	RICHARD THOMPSON I'll Tag Along (Cooking Vinyl/SpinArt)	150	-3	6363	5	15/0
16	19	JOHNNY MARR Down On The Corner (iMusic)	141	-17	1802	18	12/0
21	20	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	130	+6	2593	10	12/0
22	21	DAR WILLIAMS I Saw A Bird Fly Away (Razor & Tie)	123	+1	3160	17	11/0
29	22	BLUE MAN GROUP F/DAVE MATTHEWS Sing Along (Lava)	110	+6	2611	2	10/0
20	23	KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	109	-20	3715	18	11/0
-	24	JOSEPH ARTHUR Honey & The Moon (Enjoy/Universal)	106	+5	3514	5	12/0
24	25	PHIL ROY Undeniably Human (Dr)	105	-12	4234	3	13/0
27	26	WALLFLOWERS How Good It Can Get (Interscope)	104	-2	981	20	8/0
28	27	JOAN ARMATRADING Lover's Speak (Denon)	103	-2	3501	7	11/0
30	28	DANIEL LANOIS Falling At Your Feet (Anti)	98	-3	4860	2	10/1
Debut	29	PSEUDOPOD All Over You (Interscope)	95	+18	1626	1	11/0
Debut	30	RADIOHEAD There There (Capitol)	93	+8	4059	1	12/2

19 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.

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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
GUSTER Amsterdam (Palm Pictures/Reprise)	11
ANNIE LENNOX Pavement Cracks (J)	10
JOHN MELLENCAMP Teardrops Will Fall (Columbia)	7
DAR WILLIAMS Closer To Me (Razor & Tie)	4
INDIGENOUS C'mon Suzie (Silvertone)	4
PATTY LARKIN All That Innocence (Vanguard)	4
SCOTT MILLER & COMMONWEALTH Second Chance (Sugar Hill)	4
STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	3
RHETT MILLER Our Love (Elektra/EEG)	3
NICKEL CREEK Smoothie Song (Sugar Hill)	3
GARFUNKEL/SHARP/MONDLOCK How Did... (Manhattan/EMC)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	+69
RHETT MILLER Our Love (Elektra/EEG)	+31
JOHN MELLENCAMP Teardrops Will Fall (Columbia)	+31
GUSTER Amsterdam (Palm Pictures/Reprise)	+28
JESSE HARRIS All My Life (Blue Thumb/VMG)	+27
SONNY LANDRETH All About You (Sugar Hill/Vanguard)	+27
JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	+26
ANNIE LENNOX Pavement Cracks (J)	+25
NICKEL CREEK Smoothie Song (Sugar Hill)	+23
GEORGE HARRISON Any Road (Capitol)	+22

Reporters

WAPS/Akron, OH

PD/M: Bill Gruber
1 ANNIE LENNOX "Cracks"
1 GUSTER "Amsterdam"
1 JOHN MELLENCAMP "Teardrops"
1 NICKEL CREEK "Smoothie"
1 TRACEY THOMAS "Follow"

KGSR/Austin, TX *

OM: Jeff Carroll
PD: Jody Denberg
APD: Jyl Hershman-Ross
MD: Susan Castle
11 STEVE WINWOOD "Light"
7 BUDDY GUY/LAPLANT "Blues"
5 JESSE HARRIS "Life"
GREG TROOPER "Long"

WRNR/Baltimore, MD

OM: Jon Peterson
PD: Alex Cortright
MD: Damian Einstein
1 GUSTER "Amsterdam"
1 JACKSON BROWNE "About"
1 RADIOHEAD "There"
1 JOHN MELLENCAMP "Teardrops"

KRVB/Boise, ID *

OM/PD: Dan McCoolly
12 EAGLES "World"
NICKEL CREEK "Smoothie"

WBOS/Boston, MA *

PD: Chris Herrmann
APD/MD: Michele Williams
SISTER HAZEL "Life"

WXRV/Boston, MA *

PD: Nicole Sandler
MD: Dana Marshall
6 ANNIE LENNOX "Cracks"
1 EAGLES "World"
FOUNTAINS OF WAYNE "Mom"
INDIGENOUS "C'mon"
STEVE WINWOOD "Light"

WNCS/Burlington, VT

PD/MD: Mark Abuzzahab
3 GUSTER "Amsterdam"
2 ANNIE LENNOX "Cracks"
INDIGENOUS "C'mon"

WMVY/Cape Cod, MA

PD/MD: Barbara Dacey
1 ANNIE LENNOX "Cracks"
1 ASHLEY MACISAAC "Lay"
1 NICKEL CREEK "Smoothie"
1 PATTY LARKIN "Innocence"
1 STEVE WINWOOD "Light"

WDDO/Chattanooga, TN *

DM/PD/MD: Danny Howard
GUSTER "Amsterdam"
PEARL JAM "Yes"
WHITE STRIPES "Fingers"

WXRT/Chicago, IL *

PD: Norm Winer
APD/MD: John Farneda
16 EAGLES "World"
1 JOHN MELLENCAMP "Teardrops"
2 INDIGENOUS "C'mon"
1 GUSTER "Amsterdam"
1 DAR WILLIAMS "Closer"
1 STEVE WINWOOD "Ave"

KBXR/Columbia, MO

PD/MD: Lana Trezise
GUSTER "Amsterdam"
RED HOT CHILI "Dosed"

KBCQ/Denver-Boulder, CO *

PD: Scott Arbaugh
MD: Keifer
2 EAGLES "World"
1 NICKEL CREEK "Amsterdam"

WDET/Detroit, MI

PD: Judy Adams
MD: Martin Bandyke
AMD: Chuck Horn
4 DANIEL LANOIS "Feel"
3 GARFUNKEL/SHARP "Know"
3 ANNIE LENNOX "Cracks"
3 DAMIEN RICE "Voicemail"
3 DAR WILLIAMS "Closer"
3 GUSTER "Amsterdam"
3 JOHN MELLENCAMP "Teardrops"
3 PATTY LARKIN "Innocence"
3 SONNY LANDRETH "Tag"

WVOD/Elizabeth City, NC

PD: Matt Cooper
MD: Tad Abbey
GUSTER "Amsterdam"

WNCW/Greenville, SC

APD/MD: Kim Clark
4 SCOTT MILLER "Chance"
4 BONERONY "Jubilee"
4 GUSTER "Amsterdam"
4 THORNS "Remember"

WTTN/Indianapolis, IN *

PD: Brad Holtz
MD: Todd Berryman
15 JOHN MELLENCAMP "Teardrops"
3 STEVE WINWOOD "Light"
2 EAGLES "World"
2 ANNIE LENNOX "Cracks"
GUSTER "Amsterdam"

WOKI/Knoxville, TN *

PD: Shane Cox
MD: Sarah McClure
1 GUSTER "Amsterdam"
1 JOHN MELLENCAMP "Teardrops"
1 NICKEL CREEK "Smoothie"

KMTN/Jackson, WY

PD/MD: Mark Fishman
No Adds

WFPK/Louisville, KY

PD: Dan Reed
APD: Stacy Owen
PAUL K "Duet"
ANNIE LENNOX "Cracks"
DAR WILLIAMS "Closer"
DAVE GAHAN "Floors"
SCOTT MILLER "Chance"
KENTUCKY HEADLINTERS "Much"

KTBG/Kansas City, MO

PD: Jon Hart
MD: Byron Johnson
20 EAGLES "World"
18 JOHN MELLENCAMP "Teardrops"
11 ANNIE LENNOX "Cracks"

WMMM/Madison, WI *

PD: Tom Teuber
MD: Gabby Parsons
5 EAGLES "World"
4 JOHN MELLENCAMP "Teardrops"
GUSTER "Amsterdam"

WMPM/Memphis, TN *

PD: Steve Richards
MD: Alexandru Tzner
15 NICKEL CREEK "Smoothie"
10 SUSAN TEDESCHI "Twice"
1 STEVE WINWOOD "Light"
SONNY LANDRETH "Tag"

KTCZ/Minneapolis, MN *

PD: Lauren MacLash
APD/MD: Mike Wolf
10 JOHN MELLENCAMP "Teardrops"
3 GUSTER "Amsterdam"

WGVX/Minneapolis, MN *

OM: Dave Hamilton
PD: Jeff Collins
10 GUSTER "Amsterdam"
11 DAVE GAHAN "Floors"

WZEW/Mobile, AL *

PD: Brian Hart
MD: Lee Ann Konik
No Adds

KPIG/Monterey, CA

PD/MD: Laura Eilen Hopper
No Adds

WRLT/Nashville, TN *

DM/PD: David Hall
APD/MD: Keith Coes
13 RICHARD THOMPSON "Tag"
9 RED HOT CHILI "Dosed"
6 FLAMING LIPS "Fight"
FICTION PLANE "Everything"
GUSTER "Amsterdam"
INDIGENOUS "C'mon"
SISTER HAZEL "Life"

WFUV/New York, NY

PD: Chuck Singleton
MD: Rita Houston
AMD: Russ Borris
7 PATTY LARKIN "Innocence"
GRANDIOXY "West"
JOHN MELLENCAMP "Teardrops"
SCOTT MILLER "Chance"
WAYRS "Lighthouse"
GARAGE A TROIS "Pena"

WKOC/Norfolk, VA *

PD: Paul Shugrue
MD: Kristen Croot
GUSTER "Amsterdam"
INDIGENOUS "C'mon"
NICKEL CREEK "Smoothie"

KCTY/Omaha, NE *

PD: Brian Burns
MD: Ryan Morton
24 GUSTER "Amsterdam"
6 LIZ PHAIR "Can't"

WXPN/Philadelphia, PA

PD: Bruce Warren
APD/MD: Helen Leicht
3 MARY FAHL "Great"
ANNIE LENNOX "Cracks"
DAR WILLIAMS "Closer"
ED HARBOURT "Sun"
GUSTER "Amsterdam"
INDIGENOUS "C'mon"
JOHN MELLENCAMP "Teardrops"
NICKEL CREEK "Smoothie"

WYEP/Pittsburgh, PA

PD: Rosemary Weisch
MD: Mike Sauter
ANNIE LENNOX "Cracks"
INDIGENOUS "C'mon"
JAYHAWKS "Angelyne"
RHETT MILLER "Love"
SCOTT MILLER "Chance"
ALEX MURKIN "Song"
JOHN HAMMOND "Spide"

WCLZ/Portland, ME

MD: Brian James
12 GUSTER "Amsterdam"
ANNIE LENNOX "Cracks"
DAR WILLIAMS "Closer"
O A R "Hey"
RHETT MILLER "Love"
STEVE WINWOOD "Light"
TONY MCNABBE "Days"

KINK/Portland, OR *

PD: Dennis Constantine
MD: Kevin Welch
3 EAGLES "World"
2 LIZ PHAIR "Can't"
2 STEELY DAN "Beach"
THIRD EYE BLIND "Blinded"

WDST/Poughkeepsie, NY

PD: Greg Gattine
APD: Christine Martinez
MD: Roger Menell
GUSTER "Amsterdam"
RHETT MILLER "Love"
STEVE WINWOOD "Light"

KTHX/Reno, NV *

PD: Harry Reynolds
MD: Dave Herold
10 RICHARD THOMPSON "Tag"
2 INDIGENOUS "C'mon"
ANNIE LENNOX "Cracks"
EAGLES "World"
JOHN MELLENCAMP "Teardrops"
O A R "Hey"
SUSAN TEDESCHI "Twice"

KENZ/Salt Lake City, UT *

OM/PD: Bruce Jones
MD: Kari Bushman
1 GUSTER "Amsterdam"
NORAH JONES "Come"

*Monitored Reporters

45 Total Reporters

26 Total Monitored

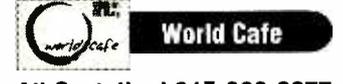
19 Total Indicator

Note: KBAC/Albuquerque, NM moves from Indicator to Monitor status.



National Programming

Added This Week



Ali Castellini 215-898-6677

IAN MCCULLOCH Sideling



Rob Reinhart 734-761-2043

JACK JOHNSON Times Like These
MARTY LLOYD Justified
TOOD SNOER Sideshow Blues
PATTY GRIFFIN Take It Down

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ON THE RECORD

With **Shawn Stewart**
Asst. PD/MD, KMTT/Seattle



Who loves Ziggy Marley? Apparently, everyone! KMTT/Seattle's ninth annual Spring Concert was a huge success, and the crowning moment of the evening was Marley's jubilant performance. * Marley's new album, *Dragonfly*, was made without the help of The Melody Makers. Their absence is felt in the more somber subject matter of Marley's songs. He takes on political and religious issues with a seriousness that was not present in the previous "party music" Melody Makers albums. The song "Shalom Salaam" touches on the conflict in the Middle East, urging a peaceful resolution. His tune "In the Name of God" condemns those who kill for religious reasons. While the reggae vibe is alive and well in this material, the lyrics mark a turn toward musical maturity. * Even though The Melody Makers are gone, you would not realize it from the quality of Marley's current band. His live set at our Spring Concert was every bit as joyful and inspired as his tours with The Melody Makers. His percussionists are superb, his guitarists are nimble, and his backup singers epitomize coolness. This band is so tight that they got a sedate Seattle audience up on its feet for the majority of the set — and this was the first show of the tour! * *Dragonfly* is a welcome addition to Marley's growing musical library. It signifies the growth and maturity of this son of reggae's king.

Things are beginning to shift around in the top 10 of the monitored chart — **Jack Johnson** slips into comfortably No. 1, **Train** ease up to 2*, **Coldplay** (that's "Clocks"!) are back up to 3*, **Fleetwood Mac** are now top five at 5*, and **Pete Dinklage** jumps up to 6* ... Coldplay ("The Scientist"), **The Jayhawks** and **Ziggy Marley** are knockin' on the top 10's door ... Other gainers include **The Thorns** (16*), **John Hiatt** (18*), **Steely Dan** (19*), **John Eddie** (20*), **Jackson Brown** (with an impressive 27*-21* jump) and **Nickel Creek** (with a 28*-22* leap) ... **Blue Man Group** and **Pseudopod** debut ... On the Indicator chart, Johnson is No. 1, Harper holds at 2*, Hiatt increases to 4*, **Widespread Panic** are 7*, Fleetwood Mac go to 8*, and **John Mayer** is 9* ... Spin gainers include the new Coldplay (11*), Eddie (nice move from 18*-15*), **Bruce Cockburn** (16*) and Blue Man Group (big jump from 29*-22*) ... **Joseph Arthur**, Pseudopod and **Radiohead** debut ... In the Most Added category, **Guster** come out on top overall with 26 total adds (No. 1 on both panels), **Annie Lennox** grabs 18 total (No. 2 Indicator, No. 3 monitored), **John Mellencamp** has 13 total the first week, **Indigenous** have 11 total, and **The Eagles** take 10 total. Also having a good first week are **Dar Williams**, **Patty Larkin**, **Scott Miller** and **Garfunkel/Sharp/Mondlock** ... **Nickel Creek**, **Rhett Miller**, **Steve Winwood**, **Susan Tedeschi**, **Liz Phair**, **O.A.R.** and **Richard Thompson** close some important holes.

Triple A
ON THE RADIO

— John Schoenberger, Triple A Editor

AAA ARTIST
OF THE WEEK

ARTIST: **Ziggy Marley**

LABEL: **Private Music/AAL**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



There are many artists who have become larger than life, but few have reached the worldwide legendary status of Bob Marley. There are also many children who have chosen to follow in their mother's or father's footsteps. To be sure, Ziggy Marley has had some mighty big expectations to meet, but over the past 20 years he has amply proven to be an important creative force in his own right.

Marley sat in on his first recording session — along with brother Stephen and sisters Cedelia and Sharon — with his father to record the song "Children Playing in the Street." At that time they were christened The Melody Makers and continued to perform together at family events and even at their father's funeral. When Ziggy was just 17 he and The Melody Makers recorded their first album for EMI. After another album for the label, they went on to record four albums for Virgin and four for Elektra. In that period they won three Grammy Awards and firmly established themselves as the rightful heirs to their father's global legacy.

Now Marley returns with his first solo effort. Although still deeply driven by his Rastafarian faith and his concern for the social struggles of people around the world, environmental issues and an abiding reliance on family ties, Marley has expanded his musical horizon dramatically with *Dragonfly*.

"As an artist, I needed to experience different things, to see the world and to have different energies; it helped me grow as a person to be outside my element," he says. "Working on my own gave me a chance to take my time and experiment

a lot. It's different when you're on your own. At some point it's scary, and at another it's a drive that makes you focus."

Dragonfly was co-produced by Ross Hogarth and recorded during a series of sessions in both Miami and Los Angeles. The album features a plethora of guest players, including David Lindley and John Frusciante on guitar, Flea on bass, Luis Conte on percussion and Ron Blake on flugelhorn, as well as some of the reggae world's most awesome players. The resulting sound is well informed by Marley's reggae roots while aggressively incorporating elements of pop, R&B, rock and hip-hop.

Whether expressing concerns about the quality of life for all living things in the title track, looking for positive influences with "True to Myself" and "Rainbow in the Sky," questioning religious and political motives in "Shalom Salaam" and "In the Name of God" or reaffirming his faith in a higher power with "Looking" and "Never Deny You," Marley has taken a major step forward in his career with *Dragonfly*.

As the album begins to build a sales story based on solid airplay at Triple A radio, Marley and his band will be touring extensively in support of the project. May, June and July are already booked solid with North American dates, with more to be confirmed. A music video of the first single, "True to Myself" — shot in California's Mojave Desert — will be released soon.

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+ / - PLAYS	CUMULATIVE PLAYS
2	1	DERAILERS Genuine (<i>Lucky Dog</i>)	704	+20	4848
1	2	VARIOUS ARTISTS Lonesome Onry and Mean (<i>Dualtone</i>)	694	+1	3580
4	3	RAY WYLIE HUBBARD Grawl (<i>Philo</i>)	665	+7	4974
3	4	LUCINDA WILLIAMS World Without Tears (<i>American</i>)	658	-6	6443
7	5	JOHN HIATT & THE GONERS Beneath... (<i>New West</i>)	593	+64	2731
5	6	JAYHAWKS Rainy Day Music (<i>American/Lost Highway/IDJMG</i>)	581	-3	5337
6	7	ROSANNE CASH Rules Of Travel (<i>Capitol</i>)	518	-35	6452
11	8	RHONDA VINCENT One Step Ahead (<i>Rounder</i>)	461	+87	1351
8	9	TOM RUSSELL Modern Art (<i>Hightone</i>)	424	-7	2704
14	10	MARCIA BALL So Many Rivers (<i>Alligator</i>)	413	+68	1416
13	11	CAITLIN CARY Im Staying Out (<i>Yep Roc</i>)	393	+44	1442
9	12	BE GOOD TANYAS Chinatown (<i>Netzwerk America</i>)	360	-64	6674
15	13	VARIOUS ARTISTS Texas Outlaws (<i>Compadre</i>)	356	+13	1676
10	14	JEFF BLACK B Sides And Confessions Volume One (<i>Dualtone</i>)	350	-26	4273
26	15	RECKLESS KELLY Under the Table & Above the Sun (<i>Sugar Hill</i>)	344	+97	964
12	16	TOWNES VAN ZANDT In The Beginning (<i>Compadre</i>)	336	-21	1859
16	17	MARTY RAYBON Full Circle (<i>Doobie Shea</i>)	326	-14	3432
19	18	RICKY SKAGGS... Live at the Charleston... (<i>Skaggs Family</i>)	314	-1	2100
18	19	JEANNIE KENDALL Jeannie Kendall (<i>Rounder</i>)	299	-28	4698
21	20	GIBSON BROTHERS Bona Fide (<i>Sugar Hill</i>)	299	0	2622
Debut	21	GREG TROOPER Floating (<i>Sugar Hill</i>)	292	+93	655
17	22	DAVID OLNEY The Wheel (<i>Loud House</i>)	289	-43	4521
20	23	HOUSTON MARCHMAN... Desperate Man (<i>Independent</i>)	288	-17	4576
Debut	24	VARIOUS ARTISTS It Will Come To... (<i>Vanguard</i>)	284	+67	671
29	25	KEVIN DEAL The Lawless (<i>Blind Nello</i>)	273	+41	950
24	26	MARK INSLEY Supermodel (<i>Rustic Records</i>)	270	-10	1685
25	27	HAL KETCHUM The King Of Love (<i>Curb</i>)	243	-22	1689
Debut	28	AMY RIGBY Till The Wheels Fall Off (<i>Signature Sounds</i>)	238	+11	1138
27	29	I. MIHANA Rust On The Moon (<i>Mountain Apple</i>)	237	-6	1705
30	30	CORB LUND BAND Five Dollar Bill (<i>Stony Plain</i>)	221	-6	1674

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org.
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Americana Spotlight

by John Schoenberger

Artist: Marcia Ball

Label: Alligator



Marcia Ball has been delivering her own special brand of East-Texas-blues-meets-Southwest-Louisiana-swamp-rock since the late '70s, and she has never strayed very far from the music she's most comfortable with. After six critically acclaimed albums for Rounder — including *Hot Tamale Baby*, *Gatorhythms*, *Let Me Play With Your Poodle* and her much-lauded collaboration with Irma Thomas and Tracy Nelson, *Sing It!* — Ball decided to join up with the folks at Alligator in 2001. That year she released *Presumed Innocent*, which grabbed the prestigious W.C. Handy award for Album of the Year. Ball now returns with *So Many Rivers*, and, as the title suggests, it visits many of the musical styles that have influenced Ball over her lengthy career. This outing was produced by fellow Austinite Stephen Bruton, and it features a who's who of top Austin players joining her on the sessions. Her great piano playing, complemented by her versatile voice, is front and center, but her songwriting remains equally strong (she wrote 12 of the 14 songs). Check out "Foreclose on the House of Love," "HoneyPie" and "Give It Up (Give In)."

Americana News

Bruce Kidder, PD of KHYI/Dallas, is consulting another Americana station — KCUB/Stephenville, TX. They need record service now. Send your product to JD Evans, KCUB, 744 Highland Ave, Dublin, TX 76446 ... Americana Entertainment announces the addition of Julie Colligan as Director of Sales and Affiliate Relations for *This Week in Americana* ... June Carter Cash died Thursday, May 15, at Nashville's Baptist Hospital. The country music legend was doing well after surgery to repair a faulty heart valve, but complications developed ... *O Brother, Where Art Thou?* has officially passed the 7 million mark ... Rare material by David Gray, Randy Newman, Tim Easton, Patty Griffin, Shelby Lynne and others will be included on *E-Town Live Volume 3*, due June 3. The album is the third in a series of compilations highlighting the best live performances culled from E-Town's extensive archives ... Kasey Chambers leads the Australian APRA Music Award Nominations. She is up for Song of the Year, Most Performed Work and Most Performed Country Work ... Neko Case and eight other ladies of indie rock are up for the Sexiest Babe of Indie Rock title on Playboy.com. *Playboy* has set up a poll that asks visitors to vote for their favorite babe. The winner will be asked to pose nude in an issue of the magazine.

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
Scott Miller Upside Downside (<i>Sugar Hill</i>)	26
Stacey Earle and Mark Stuart Never Gonna Let You Go (<i>Evolver</i>)	12
Reckless Kelly Under the Table & Above the Sun (<i>Sugar Hill</i>)	11
Bonepony Jubilee (<i>Super Duper!</i>)	9
Various Artists It Will Come To You, The Songs of John Hiatt (<i>Vanguard</i>)	9
Greg Trooper Floating (<i>Sugar Hill</i>)	6
Rhonda Vincent One Step Ahead (<i>Rounder</i>)	6

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RICK WELKE

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Moving Over From The Mainstream

Columbus threesome part of growing trend in Christian radio

Why do employees of mainstream radio stations leave and end up in Christian radio? I asked three people who are now working at Christian AC WCVO/Columbus, OH about their defections from other, more prominent formats.

One thing is certain: Radio personnel from mainstream formats are giving Christian radio the once-over at a growing rate. Taking a long look at larger-market stations, you will find former mainstreamers scattered throughout Christian radio.

For instance, several people within the Salem system are former mainstream jocks and management types. This has created an infusion into the industry of people who know how to do good radio and has helped some Christian stations reflect the positive patterns of their mainstream cousins.

So how did afternoon drive jock **Jake Sommers** and morning show co-hosts **Tracy Leak** and **Dan Wilson** all end up in the same place at the same time? Here they give their answers.

R&R: *What experiences have you had in mainstream radio?*

JS: I got my start in radio in Xenia, OH at a small-watt daytimer. I have worked at KEGL & KLUV/Dallas; WEZB/New Orleans; WKRQ/Cincinnati; KRXY/Denver; WGAR/Cleveland; WZOK/Rockford, IL; and KKRC/Sioux Falls, SD with the former PD of KIIS-FM/Los Angeles, Dan Kiely.

TL: I began reporting traffic and news for stations in Columbus. I worked as a part-time weekend announcer for WHOK for a short time and then moved to Germany. I worked with American Forces Net-

work in Frankfurt for about three years in radio news. Back stateside in Columbus, I spent time with Radio One, working middays for WXMG.

DW: Columbus was my first big market, with stints in Pittsburgh and Houston before returning here. The biggest chunk of my career has been

in morning radio.

R&R: *What made you leave mainstream radio?*

JS: To be honest, I got downsized at my last station after having just gotten married. Instead of my wife, Dana, who is also a voice talent, moving here from Texas, I ended up moving there. In the eight months I was in Dallas I had the chance to reflect on where my life was going and realized that without Jesus I was pretty lost.

TL: There were a number of reasons, but the big one is my passion for broadcasting mixed with my passion for Jesus Christ. I don't want to give you the typical Jesus answer, but I truly felt called to work in Christian radio, especially now, with WCVO. I believe Christian radio is meeting people where they are in their lives. That's what I try to do in my daily life. Now I am able to join two of the passions in my life and get paid for it.

DW: On my return to Columbus I ended up doing traffic reports for Metro Networks. This afforded me the opportunity to be on most of the sta-

tions in the market at one time or another. I had several job opportunities with some of those stations, but either I wasn't right for them or they weren't right for me.

Several years ago I rededicated my life to Christ. WCVO was one of my stations at Metro, and I started working weekends there. A few months ago the GM called and wanted to talk about something a bit more permanent. Long story short — here I am.

R&R: *Why the move to Christian radio? Why not look for something at mainstream radio?*

JS: I love it! This is not your mama's Christian radio. The music is great, the artists are easy to get along with, and the listeners are the best. I work for one of the best GMs I have ever worked for, Dan Baughman. He appreciates his employees and is a true pro. And my PD, Tate Luck, gives us the freedom to be entertainers while still running a tight ship.

TL: To be honest, I was tired of talking about music that told a story but was almost always depressing. I mean, "I'm six feet from the edge, and I'm thinking..." It was getting old. Christian music is uplifting and comes from the ultimate source of truth. I needed to go home at the end of the day and feel like what I talked about throughout the day mattered.

R&R: *How is it working out for you, especially now that all three of you are working at WCVO?*

JS: This is not cheesy radio anymore. Christian radio is just now hitting the general public. I remember when Country got really hot, and this is very similar. Our station and others are getting a lot of nonbelievers listening.

This is where doing all the good radio you were taught comes in handy. Good radio is good radio. If you have thought about crossing over to Christian radio, listen to some great stations first, like WCVO or a "Fish" station, and see what it's all about.

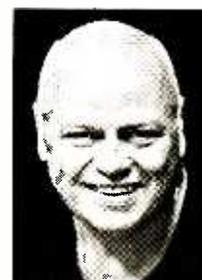
TL: It has been amazing. I know that sounds like "Yeah, whatever," but I have to tell you, even a year ago I would never have believed that Jake, Dan and I would be working at a Christian radio station together. We have all been down totally different paths. To think that God has brought



SEE SPOT ROCK! One of the most innovative spring shows this year was the See Spot Rock tour. Here the guys take a moment to squeeze into one photograph. Pictured are (l-r) Pillar's Kalel and Lester; Sanctus Real's Steve Goodrum, Mark Graalman, Matt Hammit and Chris Rohman; John Reuben and DJ Manny Then; Relient K's Dave Douglas, Matt Thiessen, Matt Hoopes and Brian Pittman; and OC Supertones' John Wilson, Matt Morginsky, Darren Mettler, Tony Terusa, Ethan Luck and Dan Spencer.

us all together to work for him has been a blessing. We have so much fun, and each one of us has a story that relates to our listeners or dial scanners every day.

DW: This isn't my first stop at WCVO. I was its first PD when it went on the air about 30 years ago. The dynamic has changed considerably. Now the station is more focused on reaching the unchurched while, at the same time, providing uplifting, family-safe, top-quality entertainment for the Christian audience.



Dan Wilson

There is no doubt in my mind that I am surrounded by dedicated professionals who are all pulling on the same end of the rope. Tracy and I have been friends for about seven years, and I knew Jake back in the day. I am privileged, honored and blessed to be here. If you spend any time around the station at all, it becomes evident that God put this crew at the station together.

R&R: *What would you change, either Christian or mainstream, in your radio experiences up to this point?*

TL: Probably nothing. Every radio experience I've had has prepared me for this position.

DW: I'm not sure I'd change anything. My experiences, both good

and bad, are what landed me here. My experience in mainstream radio helps me relate to a searching world. I'm learning to share Christ by impressing, not imposing. The music and format are top-notch, and I'd put it up against any mainstream station in our market. In fact, I do every morning.

R&R: *What advice would you give to someone in mainstream radio who might be looking into the Christian industry?*

JS: Be patient. Some of the hard-core religious police are ready to bust your chops for being a former Rock or Country jock.

TL: Christian radio is a calling. It's every bit like mainstream, but it's so much more. You can mix your passion for broadcasting and your passion for Jesus and do it every day. Follow your heart on that, because it may not be popular.

DW: If you're thinking of doing it for the money ... wait, I have to stop laughing. On the other hand, the sense of fulfillment can't be beat. Just like any mainstream station, we rise and fall with the ratings. But, at the end of the day, there's something so much more important than the latest trend. Sure, it's a business, but it's a business that drives a purpose.



Jake Sommers



Tracy Leak

"I was tired of talking about music that told a story but was almost always depressing. Christian music is uplifting and comes from the ultimate source of truth."

Tracy Leak

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Christian Retail, Radio & Records Newsweekly

The **CCM** Update

Editor
Lizza Connor

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Not A Moment Too Soon

The Violet Burning are back, with a new record to bow June 24

Following a three-year hiatus after their 2000 release *Faith and Devotions of a Satellite Heart*, sensitive alt-rockers Michael Pritzl and The Violet Burning return to the rock arena with *This Is the Moment*, due June 24 on Northern Records. Largely written and produced by Pritzl, with help from co-producer Andrew Prickett and musicians like Sam West (The OC Supertones, Stavesacre), The Violet Burning's eighth record is a mix of rock, pop, emo and worship tunes.

Though the Orange County, CA band has seen several lineup changes over the years, Pritzl and crew have moved close to 100,000 units in their career and forged a loyal following with constant touring and grass-roots efforts since their 1989 debut, *Chosen*.

Though the band have been out of the national spotlight of late — they've spent much of the time touring Europe, headlining such events as Holland's 15,000-strong Flevo Festival — The Violet Burning are currently on the road in the U.S. with labelmates The Billions (see sidebar) until early June. Pritzl shares his



The Violet Burning

thoughts on the band's reemergence in the CBA market with THE CCM UPDATE Editor Lizza Connor.

CCM: For 13 years *The Violet Burning* have steadily built a grass-roots fan base. Will those fans remain your target demo with *This Is the Moment*?

MP: We've been this underground band for years. We've got a super-loyal fan base whom we love and appreciate, but we also want to be able to relate to that person who shops at Wal-Mart, who loves God and who wants good music that is passionate and scriptural and will relate to them.

CCM: What can fans expect musically?

MP: They will hear the same thing that's made *The Violet Burning* a great band. It's a great rock record, but it has some songs that would work with CHR and AC formats too. The first Rock single will be "Love-sick," and the CHR/AC single is "The Only One."

Historically, we've sold 100,000 units, and in our hearts the vision of *The Violet Burning* has always been to make music that would touch the heart of God, but also the hearts of the people who hear it. The more you make records, the better you get. It's been flattering that some of our early records are considered the blueprint of what worship music is today. In the same way, as we've grown from there, we want to take from those early records and grow.

CCM: How would you describe the songwriting?

MP: It's faith-oriented, good pop songs.

CCM: What's the significance of the album's title?

MP: It's taken from the song "Lost Without You Near Me." It's really about the idea of where we are. We all go through times where we feel lonely and frustrated about where to go and what's happening. Even today, as I woke up in Nashville — though I love Nashville — that "I miss my family, my friends" feeling set in. I could feel that loneliness.

As I was walking down the street, I was praying, and I could feel God right there with me in that moment. And that's the great thing about Christianity: It's never about works or earning or what we've done. God will meet us right there where we are, despite where we've been. The record draws from that.

CCM UPDATE GALLERY



CITY ON A HILL TOPS HALF-MILLION SOLD *City on a Hill* creator and producer Steve Hindalong accepts an award commemorating the series' sales of more than 700,000 records. Pictured (l-r) are Essential Records VP/A&R Bob Wohler, Hindalong and Essential President Robert Beeson.



GRANT AND THE GOVERNOR Curb recording artist Natalie Grant participated in Tennessee's 29th annual Governor's Prayer Breakfast, held recently in conjunction with the National Day of Prayer. Pictured at the Sheraton Hotel in downtown Nashville before the event are (l-r) Nashville Mayor Bill Purcell, Tennessee Gov. Phil Bredesen, Grant and Tennessee Lt. Gov. John Wilder. With more than 600 people in attendance, Grant performed the national anthem, "Tis So Sweet to Trust in Jesus" and "Always Be Your Baby," the current single from her latest project, *Deeper Life*.

Get To Know The Billions

The band: The Billions are brothers Sam (guitars, vocals) and Dan Billen (bass, keys, vocals), Jared Bowes (guitar, vocals) and Ken Komiya (drums).

Hometown: Lawrence, KS

Label debut: *Never Felt This Way* Before, available now on Northern Records

File under: Rock

Seen & heard: The band are currently on the road with *The Violet Burning*, and they'll be playing summer festivals including the Florida and Illinois Cornerstone Festivals.

Influences: '70s acoustic grooves. Dan cites James Taylor, Neil Young, The Beach Boys and The Beatles as impacting *The Billions'* sound.

Back story: Dan and Sam Billen were playing in a Kansas outfit that disintegrated when Dan went to college. Komiya joined the threesome of childhood friends in 2002 after the Billen brothers heard about his rhythmic talents through family members who played in a praise & worship band at their home church. "We all got together and jammed, and it worked out perfectly," says Dan.

The music: "It's hopeful," Dan says. "Our mother passed away from cancer three years ago after being sick for three years. Her sickness grew us up fast. We looked at Christianity as just a concept prior to that. It wasn't real to us. But once we went through that experience, all of a sudden it was our life. It affected our music and gave us depth. We were forced to rely on God through the whole thing, and even in the darkest times there was a lot of hope."



CCM: What do you hope the listener draws from this record?

MP: Music is a great healer, a comforter, a soundtrack to our lives. I hope that this new record will be all those things in the listeners' lives — until the next record.

CCM: You've spent over a decade touring, and much of that time has been spent in other countries. Do you ever get road-weary?

MP: My life is really complete in Christ, and I'm doing the things God is calling me to do, so I love that. With anything in life, any job, there are blessings and challenges. The challenges with being on the road are being away from loved ones and the weirdness of driving, getting little sleep, etc. But the band gets along great, and the blessing is seeing how God uses and changes people through music.

CCM: What does your schedule look like these days?

MP: I'm maintaining a 60/40 ratio: Sixty percent is traveling and playing music in Europe and America, and the

"The vision of The Violet Burning has always been to make music that would touch the heart of God, but also the hearts of the people who hear it."

other 40% is spent leading worship in my own home church and others or teaching at conferences or retreats.

CCM: What are you listening to right now?

MP: I'm excited about the latest *Delirious* record, the new *Everyone* record and this new rock band called *Holland*.

May 23, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	FFH You Found Me (Essential)	1833	+4	15	56/0
2	2	NEWSBOYS He Reigns (Sparrow)	1722	-76	18	56/0
3	3	THIRD DAY You Are So Good To Me (Essential)	1711	+123	11	56/0
4	4	AVALON Everything To Me (Sparrow)	1542	-21	15	51/0
6	5	REBECCA ST. JAMES I Thank You (ForeFront)	1508	+78	12	53/1
8	6	NICHOLE NORDEMAN Legacy (Sparrow)	1413	+61	10	53/3
9	7	POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	1376	+93	7	57/2
5	8	JACI VELASQUEZ You're My God (Word/Curb/Warner Bros.)	1269	-192	16	44/0
7	9	PHILLIPS, CRAIG & DEAN My Praise (Sparrow)	1102	-260	19	39/0
14	10	MERCYME Word Of God Speak (INO)	1039	+187	4	46/2
13	11	JOY WILLIAMS Every Moment (Reunion)	1020	+114	7	41/0
12	12	JEREMY CAMP I Still Believe (BEC)	1018	+105	9	40/5
15	13	KRISTY STARLING Water (Word/Curb/Warner Bros.)	932	+110	6	43/4
10	14	AUDIO ADRENALINE Pierced (ForeFront)	925	-102	17	40/0
11	15	NATALIE GRANT I Will Be (Curb)	813	-118	21	29/0
16	16	SCOTT KRIPPAYNE Long Before The Sun (Spring Hill)	795	+47	8	32/0
17	17	BEBO NORMAN Falling Down (Essential)	698	+33	9	29/1
22	18	PHIL JOEL The Man You Want Me To Be (Inpop)	607	+37	6	28/2
19	19	STACIE ORRICO Strong Enough (ForeFront)	597	-39	11	24/0
23	20	SARA GROVES Less Like Scars (INO)	559	-7	10	26/0
28	21	CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	543	+142	2	29/7
18	22	JARS OF CLAY The Valley Song (Essential)	537	-109	20	21/0
Debut	23	STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	531	+436	1	25/15
25	24	DEREK WEBB She Must And Shall Go Free (INO)	467	-19	9	20/0
Debut	25	WARREN BARFIELD My Heart Goes Out (Creative Trust)	434	+129	1	23/6
21	26	CAEDMON'S CALL Only Hope (Essential)	432	-142	20	19/1
20	27	STEVEN CURTIS CHAPMAN All About Love (Sparrow)	405	-223	20	14/0
24	28	RACHAEL LAMPA Brand New Life (Word/Curb/Warner Bros.)	351	-162	17	15/0
27	29	MERCYME Spoken For (INO)	337	-68	34	12/0
26	30	SONICFLOOD Famous One (INO)	303	-155	12	15/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	15
CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	7
WARREN BARFIELD My Heart Goes Out (Creative Trust)	6
JEREMY CAMP I Still Believe (BEC)	5
KRISTY STARLING Water (Word/Curb/Warner Bros.)	4
JILL PAQUETTE Lift My Eyes (Reunion)	4
NATALIE GRANT Always Be Your Baby (Curb)	4
NICHOLE NORDEMAN Legacy (Sparrow)	3
MICHAEL W. SMITH Step By Step/Forever We Will Sing (Reunion)	3
JEFF DEYO I Give You My Heart (Gotee)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	+436
MERCYME Word Of God Speak (INO)	+187
CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	+142
WARREN BARFIELD My Heart Goes Out (Creative Trust)	+129
THIRD DAY You Are So Good To Me (Essential)	+123
JOY WILLIAMS Every Moment (Reunion)	+114
KRISTY STARLING Water (Word/Curb/Warner Bros.)	+110
JEREMY CAMP I Still Believe (BEC)	+105
POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	+93
REBECCA ST. JAMES I Thank You (ForeFront)	+78

Christian Activity

by Rick Welke

Oh, Mercy!

MercyMe glide up four to gain top 10 status with "Word of God Speak," moving an amazing 13 places over the past two weeks. Not bad for a song only four weeks old on the chart.

Third Day are trying to make their move toward the top with a 100-spin improvement for the second straight week. Expect this one to go No. 1 in the next two weeks. The next chart-topper after that is anyone's guess, but candidates could include Rebecca St. James, Nichole Nordeman or Point Of Grace, all with respectable play gains and station adds.

New music this week includes Steven Curtis Chapman's new chart-smasher, which is being worked to mainstream radio as well, and Warren Barfield, following up his big out-of-the-box debut last week. Natalie Grant's "Always Be Your Baby" climbs up into New & Active status while doubling her station count.

61 AC reporters. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.
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New & Active

BIG DADDY WEAVE Neighborhoods (Fervent)

Total Plays: 283, Total Stations: 14, Adds: 0

SHANE BARNARD & SHANE EVERETT Be Near (Inpop)

Total Plays: 239, Total Stations: 10, Adds: 1

SIXPENCE NONE THE RICHER Waiting On The Sun (Squint/Curb/Reprise)

Total Plays: 238, Total Stations: 11, Adds: 2

RUSS LEE Love Is A Cross (Christian)

Total Plays: 231, Total Stations: 10, Adds: 0

RELIENT K Getting Into You (Gotee)

Total Plays: 215, Total Stations: 11, Adds: 1

NATE SALLIE It's About Time (Curb)

Total Plays: 189, Total Stations: 10, Adds: 1

MICHAEL W. SMITH Step By Step/Forever We Will Sing (Reunion)

Total Plays: 177, Total Stations: 8, Adds: 3

GO FISH The Hand Song (Inpop)

Total Plays: 168, Total Stations: 7, Adds: 1

VARIOUS ARTISTS Friends 2003 (Reunion)

Total Plays: 139, Total Stations: 5, Adds: 0

NATALIE GRANT Always Be Your Baby (Curb)

Total Plays: 138, Total Stations: 8, Adds: 4

Songs ranked by total plays

Kristy
STARLING

"Water"
Consistently one of the most added songs at AC radio!

This week new adds from:
KXDJ WBFJ KFSH WFZH
WAKW WBGB WJIS WZFS KFIS

Thirsty for more? Add "Water"!

For more information, contact christianradio@wbr.com.
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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	THIRD DAY You Are So Good To Me (Essential)	1024	+28	10	25/0
4	2	JENNIFER KNAPP By And By (Gotee)	837	+59	11	21/0
2	3	NEWSBOYS He Reigns (Sparrow)	834	-107	18	19/0
3	4	SWITCHFOOT More Than Fine (Sparrow)	732	-102	19	20/0
7	5	SIXPENCE NONE... Don't Dream... (Squint/Curb/Reprise)	641	+17	8	22/0
6	6	BEBO NORMAN Falling Down (Essential)	640	+14	8	19/1
10	7	RELIENT K Getting Into You (Gotee)	579	+14	10	17/0
9	8	SHAUN GROVES Should I Tell Them? (Rocketown)	574	-4	19	15/0
11	9	REBECCA ST. JAMES I Thank You (ForeFront)	565	+32	8	19/1
5	10	KUTLESS Run (Tooth & Nail/EMC)	527	-143	21	13/0
12	11	STACIE ORRICO Security (ForeFront)	491	-42	14	15/0
18	12	JOY WILLIAMS Every Moment (Reunion)	465	+67	4	19/4
13	13	SOULJAHZ True Love Waits (Squint/Curb/Warner Bros.)	456	-59	10	15/0
16	14	SUPERCHICK Hero (Inpop)	441	+36	7	15/0
19	15	J. VELASQUEZ You're My God (Word/Curb/Warner Bros.)	401	+7	7	12/0
17	16	FFH You Found Me (Essential)	392	-7	4	12/0
8	17	PLUMB Sink-n-Swim (Curb)	390	-192	18	12/0
23	18	SARA GROVES All Right Here (INO)	389	+44	7	13/1
15	19	MERCYME Spoken For (INO)	378	-43	28	9/0
20	20	SARAH SADLER Running Into You (Essential)	376	+3	12	11/0
14	21	LARUE Tonight (Reunion)	367	-90	13	12/0
22	22	JEREMY CAMP I Still Believe (BEC)	364	+17	3	15/2
21	23	SANCTUS REAL Hey Wait (Sparrow)	357	-2	5	15/1
27	24	EVERYDAY SUNDAY Hanging On (Flicker)	353	+69	2	16/2
28	25	ELMS Burn And Shine (Sparrow)	297	+21	2	10/0
29	26	LIFEHOUSE Take Me Away (Sparrow/DreamWorks)	296	+24	2	9/1
30	27	TREE63 Be All End All (Inpop)	289	+18	2	10/1
26	28	GINNY OWENS Something More (Rocketown)	285	-4	4	10/0
Debut	29	AUDIO ADRENALINE Pierced (ForeFront)	281	+60	1	9/1
24	30	SEVENTH DAY SLUMBER I Know (Crowne)	280	-44	7	8/0

26 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.
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New & Active

TODD AGNEW This Fragile Breath (Ardent)
Total Plays: 226, Total Stations: 10, Adds: 0

SEVEN PLACES Everything (BEC)
Total Plays: 199, Total Stations: 9, Adds: 1

PHIL JOEL The Man You Want Me To Be (Inpop)
Total Plays: 198, Total Stations: 8, Adds: 1

PLUMB Free (Curb)
Total Plays: 183, Total Stations: 9, Adds: 3

DOWHERE What It's Like (Word/Curb/Warner Bros.)
Total Plays: 149, Total Stations: 10, Adds: 4

KRISTY STARLING Water (Word/Curb/Warner Bros.)
Total Plays: 147, Total Stations: 6, Adds: 2

EVERYONE Everyone (Furious?)
Total Plays: 147, Total Stations: 6, Adds: 0

GRAND PRIZE Reveal Your Love (Independent)
Total Plays: 143, Total Stations: 5, Adds: 1

STACIE ORRICO Stuck (ForeFront/Virgin)
Total Plays: 140, Total Stations: 4, Adds: 1

BIG DADDY WEAVE Neighborhoods (Fervent)
Total Plays: 133, Total Stations: 7, Adds: 2

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
4	1	SUPERCHICK Hero (Inpop)	351	+18	12	37/0
7	2	BIG DISMAL Remember (Wind-up)	326	+47	8	33/1
1	3	12 STONES Crash (Wind-up)	324	-13	14	31/0
2	4	RELIENT K I Am Understood? (Gotee)	299	-37	14	33/1
3	5	SWITCHFOOT Meant To Live (Red Ink/Columbia)	295	-39	15	30/0
8	6	JUSTIFIDE Pointing Fingers (Ardent)	278	+15	7	29/2
5	7	PILLAR A Shame (Flicker)	271	-15	13	34/1
13	8	KUTLESS Tonight (Tooth & Nail/EMC)	268	+25	3	31/2
10	9	COOL HAND LUKE Heroes Will Be Heroes (Floodgate)	266	+4	11	25/1
6	10	SEVENTH DAY SLUMBER I Know (Crowne)	260	-25	14	31/1
14	11	ANBERLIN Change The World (Tooth & Nail)	256	+22	8	27/0
16	12	CADET Nobody (BEC)	251	+23	7	28/2
9	13	EVERYDAY SUNDAY Wait (Flicker)	244	-18	13	24/0
15	14	JONAH33 All For You (Ardent)	236	+5	6	23/0
11	15	PEACE OF MIND I Am (BEC)	233	-14	9	25/1
12	16	AUDIO ADRENALINE Church Punks (ForeFront)	221	-24	10	25/2
17	17	THOUSAND FOOT KRUTCH Bounce (Tooth & Nail)	209	+5	2	26/4
18	18	SANCTUS REAL Audience Of One (Sparrow)	208	+7	5	15/1
21	19	DISCIPLE Back Again (Slain)	194	+3	10	20/0
20	20	BLEACH Baseline (BEC)	194	0	8	26/1
19	21	CURBSQUIRRELS Beautiful (DUG)	190	-8	5	18/1
23	22	LAST TUESDAY Social Butterfly (DUG)	186	0	3	15/2
24	23	OC SUPERTONES Welcome Home (Tooth & Nail)	178	0	4	21/0
25	24	TREE63 It's All About To Change (Inpop)	177	+2	11	26/1
Debut	25	LIFEHOUSE Take Me Away (Sparrow/DreamWorks)	152	+26	1	6/1
Debut	26	GRAND PRIZE Reveal Your Love (Independent)	145	+16	1	15/1
	27	RADIAL ANGEL She (Squint/Curb/Warner Bros.)	144	+10	3	11/0
29	28	STRANGE CELEBRITY Free (Squint/Curb/Warner Bros.)	141	-5	2	20/4
Debut	29	BRAVE SAINT SATURN The Sun Also Rises (Tooth & Nail)	139	+26	1	18/3
27	30	SLINGSHOT57 Better Idea (Independent)	139	-18	11	15/0

41 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17.
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New & Active

PLUMB Free (Curb)
Total Plays: 127, Total Stations: 20, Adds: 3

PHIL JOEL No Longer (Inpop)
Total Plays: 121, Total Stations: 13, Adds: 2

GS MEGAPHONE Light Child (Spindust)
Total Plays: 110, Total Stations: 12, Adds: 8

DOWHERE What It's Like (Word/Curb/Warner Bros.)
Total Plays: 110, Total Stations: 9, Adds: 1

ROYAL RUCKUS Check It Out (Flicker)
Total Plays: 103, Total Stations: 7, Adds: 2

MAE Embers & Envelopes (Tooth & Nail)
Total Plays: 102, Total Stations: 11, Adds: 1

BENJAMIN GATE Need (ForeFront)
Total Plays: 93, Total Stations: 8, Adds: 5

BLINDSIDE Sleepwalking (Elektra/EEG)
Total Plays: 87, Total Stations: 4, Adds: 0

FIVE IRON FRENZY Kamikaze (5 Minute Walk)
Total Plays: 86, Total Stations: 11, Adds: 1

P.O.D. Sleeping Awake (Maverick/Reprise)
Total Plays: 69, Total Stations: 11, Adds: 0

THE GO SHOW

Thanks radio, retail, promoters and all those that supported The Go Show

"It was a real joy to see Christian music delivered in such power and passion."

- Jon Robberson, Celebration Concerts

"It was unique in that it was an event that appealed to the whole family- Rock, Pop, Worship."

- Cliff Reiser, Rush Concerts

"The Go Show was one of the top Christian music tours this spring."

- Roy Morgan, Premier Productions



Audio Adrenaline
MercyMe
with Kutless & The Swift



- 25 sold out shows
- Pollstar Top 50 Tour
- Over 5000 individuals committed themselves to missions work through The Go Foundation over the next 18 months



www.thegoshow.org
www.thegofoundation.org



INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	SCOTT KRIPPAYNE Live To Worship (Spring Hill)	335	-9	13	20/0
2	2	AVALON Everything To Me (Sparrow)	328	-7	14	19/0
4	3	A. ASBURY Somebody's Praying Me Through (Doxology)	299	+18	6	18/1
3	4	GREG LONG I Cannot Hide From You (Discovery House)	293	+4	11	18/0
7	5	NICHOLE NORDEMAN Legacy (Sparrow)	253	+19	5	19/2
6	6	PARACHUTE BAND All... (Here To Him/Worship Extreme)	251	-9	8	17/1
5	7	J. VELASQUEZ You're My God (Word/Curb/Warner Bros.)	239	-35	11	14/0
13	8	POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	231	+51	4	18/3
9	9	SARA GROVES Remember Surrender (INO)	225	+2	8	15/0
10	10	4HIM Walk On (Word/Curb/Warner Bros.)	220	+1	8	16/0
14	11	FFH You Found Me (Essential)	198	+27	4	14/2
8	12	TWILA PARIS We Bow Down (Sparrow)	180	-46	16	11/0
20	13	NEWSBOYS He Reigns (Sparrow)	179	+37	3	11/2
15	14	MERCYME Word Of God Speak (INO)	179	+13	2	16/1
18	15	RIVER I Will Go (Ingrace)	169	+22	2	15/0
16	16	COREY EMERSON Calvary Calls (Discovery House)	167	+3	6	11/0
11	17	CAEDMON'S CALL Only Hope (Essential)	163	-20	14	11/1
12	18	MICHAEL CARD I Left Everything To Follow You (M2.0)	137	-44	12	12/0
	19	Debut C. BILLINGSLEY A Loss For Words (Perpetual Entertainment)	135	+11	1	15/2
	20	RUSS LEE Love Is A Cross (Christian)	134	+2	4	11/0

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 5/11-Saturday 5/17. © 2003 Radio & Records.

Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	JOHN REUBEN Doin' (Gotee)
2	VERBS Live To The Music (Gotee)
3	CROSS MOVEMENT Forever (BEC)
4	KJ-52 Sunshine (Uprok)
5	PEACE 586 Love's Still There (Uprok)
6	PLAYDOUGH Clappy Valentino (Uprok)
7	SEV STATIK M.I.C. (Uprok)
8	T-BONE Blazing Microphones (Flicker)
9	RAPHI Foolin' (Uprok)
10	PLAYDOUGH Seeds Of Abraham (Uprok)

CHR Most Added

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ARTIST TITLE LABEL(S)	ADDS
JOY WILLIAMS Every Moment (Reunion)	4
DOWNHERE What It's Like (Word/Curb/Warner Bros.)	4
PLUMB Free (Curb)	3
STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	3
TOBYMAC Love Is In The House (ForeFront)	3
EVERYDAY SUNDAY Hanging On (Flicker)	2
JEREMY CAMP I Still Believe (BEC)	2
BIG DADDY WEAVE Neighborhoods (Fervent)	2
KRISTY STARLING Water (Word/Curb/Warner Bros.)	2
REBECCA ST. JAMES I Thank You (ForeFront)	1
BEBO NORMAN Falling Down (Essential)	1
SANCTUS REAL Hey Wait (Sparrow)	1
SARA GROVES All Right Here (INO)	1
TREE63 Be All End All (Inpop)	1
LIFEHOUSE Take Me Away (DreamWorks)	1
AUDIO ADRENALINE Pierced (ForeFront)	1
SEVEN PLACES Everything (BEC)	1
PHIL JOEL The Man You Want Me To Be (Inpop)	1

Rock Most Added

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ARTIST TITLE LABEL(S)	ADDS
GS MEGAPHONE Light Child (Spindust)	8
LUCERIN BLUE Monday In Vegas (Tooth & Nail)	6
BENJAMIN GATE Need (ForeFront)	5
THOUSAND FOOT KRUTCH Bounce (Tooth & Nail)	4
STRANGE CELEBRITY Free (Squint/Curb/Warner Bros.)	4
TINMAN JONES Sunshine (Cross Driven)	4
PLUMB Free (Curb)	3
BRAVE SAINT SATURN The Sun Also Rises (Tooth & Nail)	3
APOLOGETIX How You Rewind Me (Parodies)	3
KUTLESS Tonight (Tooth & Nail/EMC)	2
JUSTIFIDE Pointing Fingers (Ardent)	2
CADET Nobody (BEC)	2
AUDIO ADRENALINE Church Punks (ForeFront)	2
LAST TUESDAY Social Butterfly (DUG)	2

Inspo Most Added

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	3
SHANE BARNARD & SHANE EVERETT Be Near (Inpop)	3
AL DENSON Trusting You Alone/My Hope Is Built (Spring Hill)	3
CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	3
NICHOLE NORDEMAN Legacy (Sparrow)	2
CHARLES BILLINGSLEY A Loss For Words (Perpetual Entertainment)	2
FFH You Found Me (Essential)	2
NEWSBOYS He Reigns (Sparrow)	2
GO FISH The Hand Song (Inpop)	2

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What's Heating Up The Airwaves?

PDs tell us which songs are burning up on Spanish-language radio

What makes good music? What makes a hit? The answers vary depending on who answers the question. This week program directors around the country give us their takes on which songs are "calientes" in their cities. Pay attention, because these are the hits of the moment — the must-have, the must-hear and the must-be-programmed.

Pepe Reyes
PD, KZOL/Fresno

Banda Perla Del Pacífico's "Chiquitita." This is the most requested song in Fresno, although it still needs to reach that climax point that identifies and characterizes a song that becomes a *super* hit. This song was famous back in the '70s and part of the '80s with the voices of ABBA.

This is one of those classic oldies-but-goodies songs. Why is it such a hit now? The lyrics, the band's new and fresh approach, the lead singer's voice, the arrangements and that modern Regional Mexican style with banda.

José Santos
PD, KISF & KQMR/Las Vegas

At Regional Mexican, Fabian Gómez's "Y Cómo Quieres Que Te Quiera." This is a song that people still request, that the clubs still play and that everyone wants to hear. "Micaela" by Voces Del Rancho is another hot one. It has the same kind of appeal as "Y Cómo Quieres Que Te Quiera."

At AC, the most requested and hottest song is Ricky Martín's "Tal Vez," followed by David Bisbal's "Dígame." These are the hits of the year — for



José Santos



Chayan Ortuño

now — and are highly requested by women. The sales by these artists are incredible! That's on the romantic side of things. In the AC format in general the most requested song is "Mi Primer Millón" by Bacilos. This song is not only requested on the radio, it's hot at the clubs, thanks to its use in a TV ad.

On our Saturday-night Tropical show, the most requested song is Toño Rosario's "Yo Kuli, Yo Kulá."

Chayan Ortuño
PD, KLNO/Dallas

Kumbia Kings' "No Tengo Dinero." Why? Because Juan Gabriel's voice is awesome and subtle, and it gets to you. The rhythm is unique to El Gran Silencio, and the Kumbia Kings' arrangements give the music a special touch by bringing all those

rhythms together. And the lyrics are fabulous. This song is the hottest thing on my station right now.

Emilio Pastrana
OM, KLYY/Los Angeles

Los Angeles De Charly's "Un Sueño." Simply put, the song is a hit because of its rhythm, the lyrics, the arrangements and the singer's voice. It's all good!

Martin Ortiz
PD, Zorro Network/
Yakima, WA

Cándido Y Su Huella's "Margarita, Margarita." This song is getting hot. I think it's so popular because many of the people who live in this area come from small towns, and they all remember this song from years ago. Plus, there's the essence and the style that Cándido brings to it.



Emilio Pastrana



Kike Posada

Kike Posada
Host, *Fuego Rock*,
WRTO/Miami

Inspector's "Amargo Adiós." Why is it hot? Because of the support Mexican fans give their artists. Plus, the song has a rhythm that gets hotter as the song goes on. Inspector are a band who appeal to both Alternative and non-Alternative audiences.

Gilbert Esparza
PD, KEJS/Lubbock, TX

I can't pick just one. There are too many hot songs here, like Los Palominos' "Tócame." This song tells the PD to play it! Another one is Varonil's "Sonidero Nacional," as well as Chón Arauza's "Oasis de Amor." These songs are super-hot. They have a lot of rhythm, with a cumbia style that is the craze right now.

"La Tropa de Valientes" by Ramón Ayala is also great for patriotic reasons for us in the United States. There's also a young kid and his band — Ricardo Gutiérrez Y Rival — and their song is called "Vámonos." If other PDs gave this song a chance, it would explode!

Juan José Castro
PD, WDAB/Greenville, SC

Los Tigres Del Norte's "En Qué Fallé" is the hottest song right now. I think it has to do with the power of the lyrics and the quality of Los Tigres' interpretation.

Bianka Baker
PD, WEZG/Knoxville,
WHEW/Nashville and
WOCE/Chattanooga, TN

I'd say the hottest song right now is "No Tengo Dinero" by AB Quintanilla, El Gran Silencio and Juan Gabriel, because its rhythm is contagious.

David Hernández
PD, WAFZ/Immokalee, FL

The most requested song at my station is Pepe Aguilar's "Me Falta Valor." The audience loves the song. We don't look at whether the song is by a solo artist or a group or tejano or grupero, because it's the people who decide how much it's played, and they make it a hit.



Gilbert Esparza



Frank González

Frank González
PD, KHCK/Dallas

Jay Pérez's "Quiero Ser Viejo," because this is a tejano song. No one can or will ever question if this song fits in a Tejano format — it is tejano!

Jessie Duron
PD, KOYE/
Tyler-Longview, TX

Kumbia Kings' "No Tengo Dinero" is the hottest song, because it has great rhythm and people ask for it all day long.

Margarita Vázquez
PD, WLEY/Chicago

Something very special is happening in Chicago. I'd venture to say that it is a feverlike state similar to what happened with la quebradita movement. This is the kind of excitement that bands like Brazeros Musical, Horóscopos and K-Paz De La Sierra are creating with all their songs. This is mainly because of the talent displayed by the groups, but also because the dance style they perform is original. It's also the way the girls dress.

Bobby Peña
GM/PD, KOPY/Alice-
Corpus Christi, TX

The song that comes to mind is "Qué Hubiera Sido" by Duelo. I do the morning show, and a morning doesn't go by that I don't get calls — all from women — asking to hear this song. The first time I heard it was at an event with the band. They did an acoustic version and dedicated it to my fiancée and me. I think it was the words that caught everyone's atten-

"We don't look at whether a song is by a solo artist or a group or tejano or grupero, because it's the people who decide how much it's played and make it a hit."

David Hernández

tion. I saw a few ladies cry. The words are beautiful. The beat is slow, but the singer makes up for it with his voice. It is one of the most requested wedding songs at the station. Duelo are on their way to the top, mark my words.

Antonio Andrade
MD, KPSL/Bakersfield

I'd say "Amargo Adiós" by Inspector. The music and the lyrics are very strong. The lyrics are deep and short, and it has great-feeling music. We don't frequently hear this kind of sound from a Spanish rock band, and it's really engaging.

Monica Martínez
PD, UTJ/Del Río, TX

The hottest song at our station is "Dame un Minuto" by Jimmy González Y Mazz. It has great rhythm, plus Jimmy's voice.

Lourdes Rincón
PD, KQLO/Reno, NV

Paulina's new one, "Baila Casanova," is the hottest song of the moment. The rhythm is great, and Paulina is hot right now.

Sammy Zamarrón,
PD, La Favorita
Network/Atlanta

AKWID's song "No Hay Manera," featuring Mimoso from Banda El Recodo, is one of the most innovative tunes out there. This is what the industry needs. The song has very modern arrangements mixed in with urban and banda sounds, and then you suddenly hear Mimoso's voice. I think it's a great project. Our young listeners started asking who this band was and where they could get the record as soon as they heard the song.

I can't wait to hear the whole album. I also hope similar projects begin to develop.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670
or e-mail:
jmadriral@radioandrecords.com



SAY CHEESE! — WCUM/Bridgeport, CT PD Junior Marrero (r) enjoys a Kodak momento with singer Jennifer Peña.

RADIO MÚSICA®

This Week in Latin Music

News

• After hearing countless rumors of her failing health, Celia Cruz decided it was time to set the record straight and sent a letter to the media asking for space and respect. It reads:



Celia Cruz

Dear friends of the media: I take a moment today to let you know that I have been back home since April 29, and I continue to follow my doctor's orders. I appreciate your concerns regarding my health, but I ask that you give me space and that you respect these private moments, which are necessary for me at this time, and that you don't pay attention to unnecessary and incorrect rumors about me.

It is unfortunate to have to clarify rumors all the time, and it isn't helpful to my family or me. You will receive any update on my health that may need to be brought to the public's attention from my office and at the appropriate time.

Until then, with all my love, your friend, Celia Cruz

• Artists for a New South Africa, an organization that provides funds to fight AIDS in Africa, has announced that Carlos and Deborah Santana will donate all the proceeds from Santana's 2003 U.S. Summer Shaman concert tour to the organization. ANSA will hold a press conference on June 5 to make the official announcement. Santana's tour begins June 11.



Santana

• The greatest hits are back! On April 22 EMI Latin began the release of its 30 *Exitos Insuperables* series of albums, each of which showcases 30 of the greatest hits by a renowned Latin artist. The first wave features Fito Olivares ("El Burrito Parrandero," "Las Dos Nenas," "El Panadero"), La Mafia ("Eloisa," "Soy Tuyo," "Trampa Mortal," "Quiero," "Amor Chiquito"), Lorenzo de Montecarlo ("Madre Mía," "Carta Abierta," "Con Sombrero Ajeno," "Soy Norteño," "Rojo Amor"), Los Alegres De Terán ("Cama de Piedra," "Ojitos Verdes," "Carta Jugada," "Ingrato Amor," "Cuando Me Dejes De Amar") and David Lee Garza ("Ojo De Vidrio," "Cuantas Veces," "Paloma Loca," "Tonta," "Pégame Tres Balazos").



Marco Antonio Solís

Other 30 *Exitos Insuperables* compilations on the street or coming soon include Luis Miguel, Daniela Romo, Paloma San Basilio and Alvaro Torres, which were released on May 6. June 10: El Palomo y El Gorrión, La Tropa F, Los Rancheritos Del Topo Chico, Mister Chivo and Roberto Pulido. June 24: Alberto Cortez, Miguel Gallardo, Pandora, Raphael and Yuri.

• WPTA (Amor)/New York is continuing its hit concert series, El Encuentro de Dos Grandes. On May 24 two of Mexico's greatest, Juan Gabriel and Marco Antonio Solís, come together in one concert.

The show is expected to be one of the most popular of the year, especially because Gabriel hasn't given any performances recently due to the restrictions of a lawsuit by his former manager, Ralph Hauser, who recently passed away.

Gabriel has written more than 600 songs and made 28 records, and more than 200 artists have interpreted his creations. He has sold 45 million records as a singer, 25 million records featuring his songs sung by other artists and 15 million records as a producer. Solís is also a singer-songwriter and has written 203 songs on 21 albums. His songs have been sung by superstars like Rafael, Rocío Dúrcal, Enrique Iglesias, Lucero, Olga Tañón, Marisela, Laura Flores and many others.



Juan Gabriel

See Them Live

May

- 23 Control, Raleigh, NC
- 24 Originales De San Juan, Chicago
- 24 Control, Charlotte, NC
- 25 Kumbia Kings, Dallas
- 25 Control, Columbia, SC
- 30 Originales De San Juan, Omaha



Control

June

- 6 Originales De San Juan, Stockton
- 7 Originales De San Juan, El Rodeo, San Jose
- 13-14 Invasores De Nuevo León, McAllen
- 13 Originales De San Juan, Confettis, Reno, NV
- 19 Hip Hop Hoodios, California Plaza, Los Angeles
- 20-22 Invasores De Nuevo León, Chicago
- 26 La Ley, The Fillmore, San Francisco
- 27 Vivanativa, Centro de Bellas Artes de Guaynabo, Puerto Rico
- 27 Originales De San Juan, Tucson
- 28 Originales De San Juan, Phoenix
- 29 Originales De San Juan, Waco, TX



La Ley

Radio News

José 'Super' Martínez
PD, WNUF/Orlando

In the latest book we did great in the ratings, and our morning show was No. 5 in the whole market. We just ended a great promotion where we gave away a car valued at more than \$30,000. The promotion lasted about eight weeks. When we played two songs by the same artist back to back, listeners had to call in and identify the songs. Each winner got a key. We gave away 98 keys, and at the end the person with the key that started the car won.



José Martínez

The Orlando market is unique. The last census told us there are about 700,000 Hispanics in the area. Of those, 50% are Puerto Rican and 50% are Mexican. The Mexican population has really grown in the area. Our target audience is 18-49 women, primarily, and our programming is a mix of tropical and pop, because tropical music has been kind of slow lately. I'd say there are twice as many pop or ballad releases as tropical releases right now. We play some of the ballads that come to us, but once they become hits, we play the remix versions to vary the programming a bit.



THE DOTTED LINE Fernando Osorio signed an exclusive contract with BMG Music Publishing US Latin. With hits like Celia Cruz's "La Negra Tiene Tumbao," Osorio has gained international recognition as a songwriter. Seen here (l-r) are Osorio and BMG Music Publishing US Latin VP/Creative Rafael Artero.



A MILLION COPIES Juanes recently received special recognition from Universal Music Latin America and Iberian Peninsula Chairman Jesús López. Juanes has sold more than 1 million copies worldwide of his album *Un Día Normal*. Seen here are (l-r) Juanes' manager, Fernán Martínez; López; Juanes; producer and Surco Records CEO Gustavo Santaolalla; and Universal Music Latino President John Echevarría.



May 23, 2003

CONTEMPORARY TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	RICKY MARTIN Tal Vez (Sony Discos)	269
2	ALEXANDRE PIRES Amame (BMG)	244
3	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	216
4	MANA Mariposa Traicionera (Warner M.L.)	174
5	TIZIANO FERRO Alucinado (EMI Latin)	162
6	THALIA A Quién Le Importa (EMI Latin)	148
7	NOELIA Clávame Tu Amor (Fonovisa)	126
8	JULIO Los Demás (Warner M.L.)	114
9	DAVID BISBAL Dígame (Universal)	109
10	RICARDO ARJONA Dame (Sony Discos)	104
11	SHAKIRA Que Me Quedes Tú (Sony Discos)	103
12	PAULINA RUBIO Baila Casanova (Universal)	101
13	MILLIE CORRETT En Cuerpo Y Alma (BMG)	98
14	JACI VELASQUEZ No Hace Falta Un Hombre (Sony Discos)	96
15	MARCO A. SOLIS Tu Amor O Tu Desprecio (Fonovisa)	85
16	SORAYA Casi (EMI Latin)	78
17	JUANES Mala Gente (Universal)	60
18	PEPE AGUILAR Me Falta Valor (Univision)	49
19	INSPECTOR Amargo Adiós (Universal)	49
20	SIN BANDERA Kilómetros (Sony Discos)	48
21	JOSE FELICIANO Lo Que Yo Tuve Contigo (Universal)	47
22	TEMERARIOS No Sé Vivir Sin Ti (Fonovisa)	46
23	NATALIA LAFOURCADE En El 2000 (Sony Discos)	45
24	SANTANA Hoy Es Adiós (Arista)	44
25	JUANES Es Por Ti (Universal)	44

Data is compiled from the airplay week of May 11-17, and based on a point system.
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Going For Adds

JIMENA Maldita Ignorancia (Crescent Moon)
OBIE Antes (EMI Latin)
OLGA TAÑÓN No Podrás (Warner M.L.)
RICARDO MONTANER Qué Ganas (Warner M.L.)
JARABE DE PALO Bonito (Warner M.L.)
TIZIANO FERRO Perdona (EMI Latin)
LA LEY Amate Y Sálvate (Warner M.L.)
MYRIAM Sin Ti No Hay Nada (EMI Latin)

TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	GILBERTO S. ROSA Si Te Dijeron (Sony Discos)	233
2	VICTOR MANUELLE El Tonto Que No Te Olvidó (Sony Discos)	228
3	LIMI-T 21 Perdóname (EMI Latin)	145
4	MARC ANTHONY Barco A La Deriva (Sony Discos)	127
5	JOSEPH FONSECA Que Levante La Mano (Karen)	113
6	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	97
7	JERRY RIVERA Herida Mortal (BMG)	95
8	ALEXANDRE PIRES Amame (BMG)	91
9	INDIA Traición (Sony Discos)	87
10	GRUPO MANIA Niña (Universal)	87
11	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	77
12	NOELIA Clávame Tu Amor (Fonovisa)	76
13	MONCHY & ALEXANDRA Polo Opuesto (J&N)	74
14	KEVIN CEBALLO Amame O Déjame (Universal)	74
15	INDIA Sedúceme (Sony Discos)	69
16	RICKY MARTIN Tal Vez (Sony Discos)	68
17	MAGIC JUAN La Última Vez (J&N)	62
18	OSCAR D'LEON Cómo Olvidarte (Universal)	60
19	FRANKIE NEGRON Mi Mulata (Warner M.L.)	58
20	EL GRAN COMBO Se Nos Perdió El Amor (Combo)	55
21	DANIEL RENE No Me Tortures (Univision)	55
22	TIZIANO FERRO Alucinado (EMI Latin)	52
23	SON DE CALI Tan Buena (Univision)	50
24	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	49
25	TITOROJAS Cuidala (MP)	48

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OBIE Antes (EMI Latin)
JON SECADA Por Amor (Crescent Moon)
FRANKIE NEGRON Hasta Que Te Enamores (Warner M.L.)
LIMI-T 21 Esto 'Ta Malo Loco (EMI Latin)
GIAN MARCO Lamento (Crescent Moon)

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REGIONAL MEXICAN TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	CONJUNTO PRIMAVERA Una Vez Más (Fonovisa)	459
2	INTOCABLE Muy A Tu Manera (EMI Latin)	374
3	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	349
4	JOAN SEBASTIAN El General (Balboa)	270
5	PALOMO De Uno Y De Todos Los Modos (Disa)	256
6	TIGRES DEL NORTE Mi Soldado (Fonovisa)	247
7	TUCANES DE TIJUANA El Sinvergüenza (Universal)	240
8	TEMERARIOS No Sé Vivir Sin Ti (Fonovisa)	236
9	PEPE AGUILAR Me Falta Valor (Univision)	224
10	JORGE LUIS CABRERA Quédate Callada (Disa)	203
11	MARCO A. SOLIS Tu Amor O Tu Desprecio (Fonovisa)	194
12	LIBERACION Muchacha De 15 Años (Disa)	186
13	COYOTE Y SU BANDA TIERRA SANTA Te Vas Amor (EMI Latin)	180
14	LIMITE Papacito (Universal)	149
15	CONTROL Pequeña Y Frágil (EMI Latin)	145
16	TIGRES DEL NORTE En Qué Fallé (Fonovisa)	138
17	GERMAN LIZARRAGA No Sé (Disa)	128
18	CUISILLOS No Voy A Llorar (Balboa)	127
19	FABIAN GOMEZ Y Cómo Quieres Que Te Quiera (Sony Discos)	126
20	BANDA EL RECODO Acá Entre Nos (Fonovisa)	124
21	PANCHO BARRAZA Háblame Claro (Balboa)	105
22	LUPILLO RIVERA Son Tus Perjúmenes Mujer (Sony Discos)	95
23	PESADO No Te La Vas A Acabar (Warner M.L.)	84
24	TRINY Y LA LEYENDA El Amor De Mi Vida (Universal)	84
25	JOAN SEBASTIAN Afortunado (Balboa)	84

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TIGRILLOS El Piojo Y La Pulga (Warner M.L.)
 JIMENA Maldita Ignorancia (Crescent Moon)
 BANDA MACHOS Por Encima De Todo (Warner M.L.)
 ADAN CUEN Las Mulass De Moreno (Balboa)
 RAMON AYALA La Puñalada Al Corazón (Freddie)
 BM3 El Chupetón (Warner M.L.)
 CABALLO NEGRO Eres Lo Que Más Quiero (Balboa)
 PRESIZZO Entre Tu Corazón Y El Mío (Warner M.L.)
 TERRIBLES DEL NORTE La Tercera Es La Vencida (Freddie)
 LOS BRAVIOS Bon-Bon (Freddie)

TEJANO TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	INTOCABLE Muy A Tu Manera (EMI Latin)	243
2	JIMMY GONZALEZ & GRUPO MAZZ Dame Un Minuto (Freddie)	238
3	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	215
4	PALOMINOS Tócame (Fonovisa)	192
5	CONTROL Pequeña Y Frágil (EMI Latin)	184
6	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	146
7	IMAN Qué Mala Onda (Univision)	129
8	COSTUMBRE Cómo Olvidarte (Warner M.L.)	105
9	LIMITE Papacito (Universal)	103
10	SHELLY LARES Ojitos Negros (Tejas)	101
11	VARONIL Sonidero Nacional (Univision)	87
12	MARCOS OROZCO El Parrandero (Catalina)	76
13	ALAZZAN Contigo O Sin Ti (Freddie)	72
14	VOLCAN Corazón (LatinExposure)	72
15	DUELO Qué Hubiera Sido (Univision)	67
16	LA ONDA Así, Así (EMI Latin)	64
17	LA CONTRA Ya Tengo Mi Vida (Univision)	62
18	BOBBY PULIDO Se Me Olvidó Otra Vez (EMI Latin)	60
19	DAVID LEE GARZA Chiquilina (Sony Discos)	44
20	JAY PEREZ Hombre En La Luna (Sony Discos)	41
21	PALOMO De Uno Y De Todos Los Modos (Disa)	39
22	SIGGNO Es Que Te Quiero (Crown)	37
23	LIMITE Soy Así (Universal)	34
24	LA CONQUISTA Es Un Ladrón (Q-Zone)	32
25	JAY PEREZ Sólo Una Oportunidad (Sony Discos)	31

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DUELO Desde Hoy (Univision)
 RAMON AYALA Las Mielas Del Olvido (Freddie)
 AKWID No Hay Manera (Univision)
 RAMON AYALA La Puñalada Al Corazón (Freddie)
 PESADO No Te La Vas A Acabar (Warner M.L.)
 SOLIDO Hasta La Cima Del Cielo (Freddie)
 URSULA SOL Corazón Enamorado (Univision)

Rock/Alternative

TW	ARTIST Title Label(s)
1	EL GRAN SILENCIO Super Riddim Internacional (EMI Latin)
2	MOLOTOV Frijolero (Universal)
3	LOS PERICOS Complicado Y Aturdido (Universal)
4	GUSTAVO CERATI Cosas Imposibles (BMG)
5	LA LEY Amate Y Sálvate (Warner M.L.)
6	MOENIA En Qué Momento (BMG)
7	JARABE DE PALO Bonito (Warner M.L.)
8	CAFE TACUBA Déjate Caer (MCA)
9	INSPECTOR Amargo Adiós (Universal)
10	MANA Mariposa Traicionera (Warner M.L.)
11	ATERCIOPELADOS Mi Vida Brilla (BMG)
12	ENANITOS VERDES Amores Lejanos (Universal)
13	JAGUARES Te Lo Pido Por Favor (BMG)
14	YERBA BUENA Guajira (Razor & Tie)
15	CAFE TACUBA E0 (MCA)

Songs ranked by total number of points. 20 Rock/Alternative reporters.

Record Pool

TW	ARTIST Title Label(s)
1	GRUPO MANIA Niña (Universal)
2	KEVIN CEBALLO Amame O Déjame (Universal)
3	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)
4	FAT JOE AND HUEY DUNBAR Chasing Papi (Sony Discos)
5	FRANKIE NEGRON Mi Mulata (Warner M.L.)
6	TITO ROJAS Cuidala (MP)
7	TITANES Dejaría Todo (Fuentes)
8	TITO ROJAS Después De Dios, Las Mujeres (MP)
9	MAGIC JUAN La Última Vez (J&N)
10	GILBERTO S. ROSA Si Te Dijeron (Sony Discos)
11	INDIA Traición (Sony Discos)
12	ANTHONY CRUZ Qué Bombón (MP)
13	TIZIANO FERRO Alucinado (EMI Latin)
14	BENY MORE Bonito Y Sabroso (BMG)
15	SON DE CALI Son De Cali (Univision)

Songs ranked by total number of points. 23 Record Pool reporters.

NATIONAL



EAST

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KDKA-AM has a rare opening for a Program Director. Candidates should have a minimum of three to five years of programming experience, preferably in the news/talk format. Track record of team building, the ability to coach veteran talent, developing promotional efforts, and a special ear for station imaging. Must have the ability to take a focused programming plan and make it sizzle. Send resume and supporting material to Keith Clark c/o jessie.lee@infinitybroadcasting.com or Fax to 412-920-9444. Infinity Broadcasting is an Equal Opportunity Employer.



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MIDWEST

WVIC-FM in Lansing, MI has an immediate opening for Morning Talent(s). We need a mature individual or team, capable of relating to Adults 35-54. A communicator/entertainer who is warm, friendly, and genuine, and loves to be on the air and out in public. Must be able to take direction. To apply: Send resume, air check, references, and salary requirements to: Zack Stevens, RCRG of Michigan, Inc. 2495 Cedar St. Holt, MI 48842. RCRG of Michigan is an EOE.

WEST

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99.3 the FOX
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Vancouver B.C. V7Y 1K9

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PD needed for Albuquerque #1 Oldies station. Strong programming, format, management experience required. Creative, hardworking, dynamic personality is what we need! Mail resume: Attn: HR Job #73-004, 4125 Carlisle NE, Albuquerque, NM 87107 or email same to agmhr@aol.com. EOE.

Local Sales Manager - Mondosphere Broadcasting, Fresno Alternative 104.1 and Real Country 105.5 Sales Management experience a plus, but not required. If you think you've got what it takes to hire, train, motivate and produce, e-mail smiller@mondosphere.com or call (559) 230-0104 ext 206 Mondosphere Broadcasting is an Equal Opportunity Employer

WEST

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Recent broadcasting school graduate with high honors. Energetic, outgoing, dedicated, will travel. Seeking on-air position. Please contact Bryan Sullivan (817) 228-4310. (5/23)

Dedicated radio junkie looking for a spot on-air anywhere that has an opening, any rock format. Call Gary (817) 849-8861. (5/23)

Prestigious Northern California AM/FM seeks pro with proven sales management and development experience. Resumes/inquiries to: psscott@tuskercorp.com. (5/23)

Morning talent-OPS/Programming experience. 30+ year veteran who still believes you can have fun AND make money. Contact konradkayne@elvis.com. (5/23)

Bill Elliott Hot new format available. 3DSJ Request & Dedication Radio. Listen: www.3DSJ.com. Bill Elliott: (813) 920-7102, billelliott@3DSJ.com. (5/23)

(Detroit, Michigan) it's time for a change! looking for-Asst. PD or music Dir job. 13 Yrs in this radio Biz. -Board op, on-air talent, promotion's etc. Get more info: djmartin88@hotmail.com. (5/23)

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To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2 X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to llinares@radioandrecords.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

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Deadline

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RADIO & RECORDS

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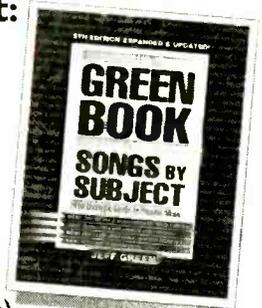
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CHR/POP

LW	TW	ARTIST	SON	Label
1	1	JUSTIN TIMBERLAKE	Rock Your Body	(Jive)
2	2	R. KELLY	Ignition	(Jive)
3	3	EVANESCENCE	Bring Me To Life	(Wind-up)
7	4	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)
6	5	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
5	6	EMINEM	Sing For The Moment	(Shady/Aftermath/Interscope)
4	7	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
8	8	CHRISTINA AGUILERA	Fighter	(RCA)
11	9	KELLY CLARKSON	Miss Independent	(RCA)
12	10	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
9	11	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
15	12	STACIE ORRICO	Stuck	(Forefront/Virgin)
13	13	GINUWINE	Hell Yeah	(Epic)
16	14	JENNIFER LOPEZ	I'm Glad	(Epic)
10	15	AMANDA PEREZ	Angel	(Powerhouse/Virgin)
20	16	50 CENT	21 Questions	(Shady/Aftermath/Interscope)
18	17	WAYNE WONDER	No Letting Go	(VP/Atlantic)
14	18	GOOD CHARLOTTE	The Anthem	(Epic)
21	19	FRANKIE J.	Don't Wanna Try	(Columbia)
25	20	BUSTA RHYMES & MARIAH CAREY	I Know What You Want	(J)
22	21	JEWEL	Intuition	(Atlantic)
24	22	COLOPLAY	Clocks	(Capitol)
23	23	TYRESE	How You Gonna Act Like That	(J)
17	24	AVRIL LAVIGNE	Losing Grip	(Arista)
30	25	ALL-AMERICAN REJECTS	Swing Swing	(DreamWorks)
26	26	NAS	I Can	(Columbia)
29	27	SNOOP DOGG	Beautiful	(Doggy Style/Priority/Capitol)
35	28	SIMPLE PLAN	Addicted	(Lava)
28	29	JA RULE	FJASHANTI Mesmerize	(Murder Inc./IDJMG)
27	30	AALIYAH	Miss You	(BlackGround/Universal)

#1 MOST ADDED

BEYONCÉ' Crazy In Love (Columbia)

#1 MOST INCREASED PLAYS

50 CENT 21 Questions (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

THALIA FFAT JOE I Want You (Virgin)

JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)

LIL' KIM F50 CENT Magic Stick (Queen Bee/Atlantic)

STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)

MERCYME I Can Only Imagine (INO/Curb)

CHR/POP begins on Page 23.

AC

LW	TW	ARTIST	SON	Label
2	1	SANTANA FIMICHELLE BRANCH	The Game Of Love	(Arista)
1	2	CHRISTINA AGUILERA	Beautiful	(RCA)
3	3	PHIL COLLINS	Can't Stop Loving You	(Atlantic)
4	4	NORAH JONES	Don't Know Why	(Blue Note/Virgin)
7	5	UNCLE KRACKER	Drift Away	(Top Dog/Lava/Atlantic)
5	6	FAITH HILL	Cry	(Warner Bros.)
9	7	CELINE DION	Have You Ever Been In Love?	(Epic)
6	8	VANESSA CARLTON	A Thousand Miles	(A&M/Interscope)
8	9	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
11	10	FLEETWOOD MAC	Peacekeeper	(Reprise)
12	11	WHITNEY HOUSTON	Try It On My Own	(Arista)
10	12	DARYL HALL & JOHN OATES	Man On A Mission	(U-Watch)
13	13	FAITH HILL	One	(Warner Bros.)
15	14	SHANIA TWAIN	Forever And For Always	(Mercury/IDJMG)
19	15	KID ROCK WJSHERYL CROW	Picture	(Lava/Atlantic)
14	16	SIXPENCE NONE THE RICHER	Don't Dream It's Over	(Squint/Curb/Reprise)
16	17	CELINE DION	I Drove All Night	(Epic)
17	18	PHIL COLLINS	Come With Me (Lullaby)	(Face Value/Atlantic)
18	19	JOSH GROBAN	You're Still You	(143/Reprise)
20	20	AVRIL LAVIGNE	I'm With You	(Arista)
21	21	NATALIE GRANT	No Sign Of It	(Curb)
30	22	DARYL HALL & JOHN OATES	Man On A Mission	(U-Watch)
23	23	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)
25	24	MERCYME	I Can Only Imagine	(INO/Curb)
22	25	ROO STEWART	They Can't Take That Away... (J)	
27	26	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
—	27	REGIE HAMM	Babies	(Refugee/Universal South)
28	28	SUZY K	Teaching (Vellum)	
24	29	JAMES TAYLOR	September Grass	(Columbia)
29	30	LAURA PAUSINI	If That's Love	(Atlantic)

#1 MOST ADDED

EAGLES Hole In The World (ERC)

#1 MOST INCREASED PLAYS

DARYL HALL & JOHN OATES Man On A Mission (U-Watch)

TOP NEW & ACTIVE

STYX Yes I Can (CMC/SRG)

EAGLES Hole In The World (ERC)

FRANKIE J. Don't Wanna Try (Columbia)

WIC SANDLER I'll Let Ya Know (Pick 10)

DAN GARDNER More Than Life (DGP)

AC begins on Page 57.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	50 CENT	21 Questions	(Shady/Aftermath/Interscope)
2	2	FABOLOUS FJLIL' MO	Can't Let You Go	(Elektra/EEG)
4	3	BUSTA RHYMES & MARIAH CAREY	I Know What You Want	(J)
3	4	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)
5	5	R. KELLY	Ignition	(Jive)
8	6	LIL' KIM	F50 CENT Magic Stick	(Queen Bee/Atlantic)
6	7	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
7	8	SNOOP DOGG	Beautiful	(Doggy Style/Priority/Capitol)
10	9	OA BRAT	In Love Wit Chu	(So So Def/Arista)
11	10	R. KELLY	Snake	(Jive)
13	11	JUSTIN TIMBERLAKE	Rock Your Body	(Jive)
12	12	WAYNE WONDER	No Letting Go	(VP/Atlantic)
9	13	NAS	I Can	(Columbia)
21	14	ASHANTI	Rock Wit U	(Awwwwww Baby) (Murder Inc./IDJMG)
19	15	MONICA	So Gone	(J)
14	16	PANJABI MC	Beware Of The Boys	(Sequence)
15	17	FRANKIE J.	Don't Wanna Try	(Columbia)
25	18	FABOLOUS FJASHANTI	Into You	(Elektra/EEG)
17	19	STAGGA LEE	Roll Wit M.V.P.	(ARTISTdirect)
20	20	JOE BUODEN	Pump It Up	(Def Jam/IDJMG)
24	21	BONECRUSHER	Never Scared	(Arista)
27	22	JENNIFER LOPEZ	I'm Glad	(Epic)
18	23	GINUWINE	Hell Yeah	(Epic)
22	24	EMINEM	Sing For The Moment	(Shady/Aftermath/Interscope)
31	25	CHINGY	Right Thurr	(DDP/Capitol)
39	26	LUOACRIS	Act A Fool	(Def Jam South/IDJMG)
28	27	KILEY DEAN	Make Me A Song	(Beatclub/Interscope)
23	28	LIL' KIM	The Jump Off	(Queen Bee/Atlantic)
26	29	LIL' MO	FABOLOUS 4 Ever	(Elektra/EEG)
34	30	DAVID BANNER	FJLIL' FLIP Like A Pimp	(Universal)

#1 MOST ADDED

ASHANTI Rock Wit U (Awwwwww Baby) (Murder Inc./IDJMG)

#1 MOST INCREASED PLAYS

LIL' KIM F50 CENT Magic Stick (Queen Bee/Atlantic)

TOP 5 NEW & ACTIVE

GINUWINE In Those Jeans (Epic)

SARAI Ladies (Epic)

LATIF I Don't Want To Hurt You (Motown)

FOXY BROWN I Need A Man (Violator/IDJMG)

DA ENTOURAGE Bunny Hop (Universal)

CHR/RHYTHMIC begins on Page 30.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
2	2	UNCLE KRACKER	Drift Away	(Top Dog/Lava/Atlantic)
3	3	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
4	4	AVRIL LAVIGNE	I'm With You	(Arista)
6	5	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)
5	6	COLOPLAY	Clocks	(Capitol)
7	7	JASON MRAZ	The Remedy (I Won't Worry)	(Elektra/EEG)
9	8	TRAIN	Calling All Angels	(Columbia)
8	9	JOHN MAYER	Why Georgia	(Aware/Columbia)
10	10	KID ROCK WJSHERYL CROW	Picture	(Lava/Atlantic)
11	11	GOO GOO DOLLS	Sympathy	(Warner Bros.)
12	12	EVANESCENCE	Bring Me To Life	(Wind-up)
13	13	JOHN MAYER	Your Body Is A Wonderland	(Aware/Columbia)
14	14	SANTANA FIMICHELLE BRANCH	The Game Of Love	(Arista)
15	15	JEWEL	Intuition	(Atlantic)
16	16	FLEETWOOD MAC	Peacekeeper	(Reprise)
17	17	CHANTAL KREVIAZUK	In This Life	(Columbia)
21	18	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
18	19	MAROON 5	Harder To Breathe	(Octone/J)
19	20	LISA MARIE PRESLEY	Lights Out	(Capitol)
20	21	NORAH JONES	Come Away With Me	(Blue Note/Virgin)
22	22	SUGAR RAY	Mr. Bartender (It's So Easy)	(Atlantic)
26	23	JOSH KELLEY	Amazing	(Hollywood)
24	24	THIRD EYE BLIND	Blinded (When I See You)	(Elektra/EEG)
23	25	LIFHOUSE	Take Me Away	(DreamWorks)
25	26	FRANKY PEREZ	Something Crazy	(Lava)
28	27	DANA GLOVER	Rain	(DreamWorks)
31	28	JUSTIN TIMBERLAKE	Rock Your Body	(Jive)
29	29	AUDIOSLAVE	Like A Stone	(Interscope/Epic)
32	30	LIVE	Heaven	(Radioactive/MCA)

#1 MOST ADDED

MICHELLE BRANCH Are You Happy Now? (Maverick/WB)

#1 MOST INCREASED PLAYS

MICHELLE BRANCH Are You Happy Now? (Maverick/WB)

TOP 5 NEW & ACTIVE

BLUE MAN GROUP F/DAVE MATTHEWS Sing Along (Lava)

WALLFLOWERS How Good It Can Get (Interscope)

RACHEL FARRIS I'm Not The Girl (Big 3)

ALL-AMERICAN REJECTS Swing Swing (DreamWorks)

VONRAY I'll Show You (Elektra/EEG)

AC begins on Page 57.

URBAN

LW	TW	ARTIST	SON	Label
1	1	50 CENT	21 Questions	(Shady/Aftermath/Interscope)
3	2	FABOLOUS FJLIL' MO	Can't Let You Go	(Elektra/EEG)
2	3	BUSTA RHYMES & MARIAH CAREY	I Know What You Want	(J)
5	4	MONICA	So Gone	(J)
8	5	JAHEIM	Put That Woman First	(Divine Mill/WB)
4	6	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)
7	7	FLOETRY	Say Yes	(DreamWorks)
6	8	SNOOP DOGG	Beautiful	(Doggy Style/Priority/Capitol)
15	9	R. KELLY	Snake	(Jive)
12	10	LIL' MO	FABOLOUS 4 Ever	(Elektra/EEG)
14	11	BONECRUSHER	Never Scared	(Arista)
13	12	RON ISLEY FJR. KELLY	What Would You Do?	(DreamWorks)
10	13	JAY-Z	Excuse Me Miss	(Roc-A-Fella/IDJMG)
9	14	NAS	I Can	(Columbia)
11	15	LIL' KIM	The Jump Off	(Queen Bee/Atlantic)
23	16	LIL' KIM	F50 CENT Magic Stick	(Queen Bee/Atlantic)
16	17	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
17	18	WAYNE WONDER	No Letting Go	(VP/Atlantic)
29	19	ASHANTI	Rock Wit U	(Awwwwww Baby) (Murder Inc./IDJMG)
20	20	JOE BUODEN	Pump It Up	(Def Jam/IDJMG)
28	21	GINUWINE	In Those Jeans	(Epic)
26	22	HEATHER HEADLEY	I Wish I Wasn't (J)	
22	23	ORU HILL	I Love You	(Def Soul/IDJMG)
27	24	OAVIO BANNER	FJLIL' FLIP Like A Pimp	(Universal)
31	25	AALIYAH	Come Over	(BlackGround)
32	26	LIL' JON & THE EASTSIDE BOYZ	Get Low	(TVT)
34	27	CHINGY	Right Thurr	(DDP/Capitol)
21	28	HITMAN SAMMY SAM	Step Daddy	(Universal)
30	29	OA BRAT	In Love Wit Chu	(So So Def/Arista)
24	30	MISSY ELLIOTT	Pussycat	(Elektra/EEG)

#1 MOST ADDED

BEYONCÉ' Crazy In Love (Columbia)

#1 MOST INCREASED PLAYS

BEYONCÉ' Crazy In Love (Columbia)

TOP 5 NEW & ACTIVE

TAMIA Officially Missing You (Elektra/EEG)

CLIPSE Hot Damn (Star Trak/Arista)

PLAYA Never Too Late (BlackGround/Universal)

NIVEA 25 Reasons (Jive)

THREE 6 MAFIA FJLIL' FLIP Ridin' Spinners (Loud/Columbia)

URBAN begins on Page 35.

ROCK

LW	TW	ARTIST	SON	Label
1	1	AUDIOSLAVE	Like A Stone	(Interscope/Epic)
2	2	TRAPT	Headstrong	(Warner Bros.)
4	3	STAINO	Price To Pay	(Flip/Elektra/EEG)
3	4	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
5	5	GODSMACK	Straight Out Of Line	(Republic/Universal)
6	6	LINKIN PARK	Somewhere I Belong	(Warner Bros.)
7	7	FOO FIGHTERS	Times Like These	(Roswell/RCA)
9	8	3 DOORS DOWN	The Road I'm On	(Republic/Universal)
8	9	SEETHER	Fine Again	(Wind-up)
11	10	BLACK LABEL SOCIETY	Stillborn	(Spitfire)
12	11	QUEENS OF THE STONE AGE	No One Knows	(Interscope)
10	12	LYNYRD SKYNYRD	Red, White & Blue	(Sanctuary/SRG)
14	13	CHELLE	Send The Pain Below	(Epic)
13	14	SALIVA	Always	(Island/IDJMG)
16	15	REVIS	Caught In The Rain	(Epic)
18	16	OOBLUEORIE	Imprint	(Roadrunner/IDJMG)
17	17	SALIVA	Rest In Pieces	(Island/IDJMG)
15	18	DISTURBED	Remember	(Reprise)
21	19	LIVE	Heaven	(Radioactive/MCA)
20	20	EVANESCENCE	Bring Me To Life	(Wind-up)
23	21	ALLMAN BROTHERS	Firing Line	(Sanctuary/SRG)
22	22	POWERMAN 5000	Free	(DreamWorks)
24	23	COLO	Stupid Girl	(Flip/Geffen/Interscope)
27	24	P.O.O.	Sleeping Awake	(Maverick/Reprise)
25	25	SEETHER	Driven Under	(Wind-up)
19	26	THEORY OF A DEADMAN	Make Up Your Mind	(Roadrunner/IDJMG)
—	27	SHINEDOWN	Fly From The Inside	(Atlantic)
26	28	RED HOT CHILI PEPPERS	Can't Stop	(Warner Bros.)
—	29	SAMMY HAGAR	Hallelujah	(Sanctuary/SRG)
28	30	FORTY FOOT ECHO	Save Me	(Hollywood)

#1 MOST ADDED

MANMADE GOD Safe Passage (American/IDJMG)

#1 MOST INCREASED PLAYS

BLACK LABEL SOCIETY Stillborn (Spitfire)

TOP 5 NEW & ACTIVE

SOCIALBURN Everyone (Elektra/EEG)

DEFTONES Minerva (Maverick/Reprise)

SMILE EMPTY SOUL Bottom Of A Bottle (Lava)

TRAIN Calling All Angels (Columbia)

MARILYN MANSON Mobsane (Nothing/Interscope)

ROCK begins on Page 66.

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	FLOETRY	Say Yes	(DreamWorks)
2	2	RON ISLEY F/R. KELLY	What Would You Do?	(DreamWorks)
4	3	BRIAN MCKNIGHT	Shoulda, Woulda, Coulda	(Motown)
7	4	HEATHER HEADLEY	I Wish I Wasn't	(J)
3	5	TYRESE	How You Gonna Act Like That	(J)
6	6	JAHEIM	Put That Woman First	(Divine Mill/WB)
5	7	SYLEENA JOHNSON	Guess What	(Jive)
8	8	VIVIAN GREEN	Emotional Rollercoaster	(Columbia)
9	9	KEM	Love Calls	(Motown/Universal)
12	10	KINDRED THE FAMILY SOUL	Far Away	(Hidden Beach)
11	11	MUSIQ	Dontchange	(Def Soul/IDJMG)
17	12	LUTHER VANDROSS	Dance With My Father	(J)
13	13	JAHEIM	Fabulous	(Divine Mill/WB)
15	14	R. KELLY	I'll Never Leave	(Jive)
16	15	KELLY PRICE	He Proposed	(Def Soul/IDJMG)
10	16	GERALD LEVERT	Closure	(Elektra/EEG)
18	17	CHICO DEBARGE	Not Together	(In The Paint/Koch)
21	18	WHITNEY HOUSTON	Try It On My Own	(Arista)
22	19	TAMIA	Officially Missing You	(Elektra/EEG)
20	20	EARTH, WIND & FIRE	All In The Way	(Kalimba)
19	21	GEORGE DUKE	Guess You're Not The One	(BPM)
23	22	JEFFREY OSBORNE	Rest Of Our Lives	(JayDz/Koch)
24	23	SMOKIE NORFUL	I Need You Now	(Priority)
25	24	R. KELLY	Ignition	(Jive)
28	25	DRU HILL	I Love You	(Def Soul/IDJMG)
27	26	INOIA ARIE	The Truth	(Motown)
26	27	AALIYAH	Miss You	(BlackGround/Universal)
30	28	DONNIE	Cloud Nine	(Universal)
-	29	ISLEY BROTHERS	Busted	(DreamWorks)
-	30	JAVIER	Crazy	(Capitol)

#1 MOST ADDED

BLU CANTRELL Sleep In The Middle (Arista)

#1 MOST INCREASED PLAYS

LUTHER VANDROSS Dance With My Father (J)

TOP 5 NEW & ACTIVE

VIVIAN GREEN Fanatic (Columbia)

SYLEENA JOHNSON Faithful To You (Jive)

STREETWIZE Dilemma (Shanachie)

TYRESE Signs Of Love Makin' (J)

LES NUBIANS Temperature Rising (Omtown/Higher Octave)

URBAN begins on Page 35.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	LINKIN PARK	Somewhere I Belong	(Warner Bros.)
2	2	AUDIOSLAVE	Like A Stone	(Interscope/Epic)
3	3	GODSMACK	Straight Out Of Line	(Republic/Universal)
4	4	TRAPT	Headstrong	(Warner Bros.)
5	5	STAIN'D	Price To Pay	(Flip/Elektra/EEG)
7	6	CHEVELLE	Send The Pain Below	(Epic)
6	7	DISTURBED	Remember	(Reprise)
8	8	EVANESCENCE	Bring Me To Life	(Wind-up)
9	9	COLD	Stupid Girl	(Flip/Geffen/Interscope)
10	10	SALIVA	Rest In Pieces	(Island/IDJMG)
13	11	POWERMAN 5000	Free	(DreamWorks)
14	12	REVIS	Caught In The Rain	(Epic)
12	13	3 DOORS DOWN	The Road I'm On	(Republic/Universal)
16	14	SEETHER	Driven Under	(Wind-up)
11	15	SEETHER	Fine Again	(Wind-up)
18	16	DEFTONES	Minerva	(Maverick/Reprise)
19	17	P.O.D.	Sleeping Awake	(Maverick/Reprise)
17	18	MARILYN MANSON	Mobscene	(Nothing/Interscope)
15	19	MUDVAYNE	Not Falling	(Epic)
21	20	BLACK LABEL SOCIETY	Stillborn	(Spitfire)
25	21	SHINEDOWN	Fly From The Inside	(Atlantic)
23	22	FOO FIGHTERS	Times Like These	(Roswell/RCA)
22	23	TAPROOT	Mine	(Velvet Hammer/Atlantic)
26	24	UNLDCO	Failure	(Maverick/Reprise)
24	25	BREAKING BENJAMIN	Skin	(Hollywood)
27	26	SMILE EMPTY SOUL	Bottom Of A Bottle	(Lava)
28	27	DOUBLEDRIVE	Imprint	(Roadrunner/IDJMG)
29	28	PRESENCE	Tonz Of Fun	(Curb)
30	29	QUEENS OF THE STONE AGE	Go With The Flow	(Interscope)
31	30	MEMENTO	Nothing Sacred	(Columbia)

#1 MOST ADDED

SOCIALBURN Everyone (Elektra/EEG)

#1 MOST INCREASED PLAYS

SOCIALBURN Everyone (Elektra/EEG)

TOP 5 NEW & ACTIVE

THREE DAYS GRACE (I Hate) Everything About You (Jive)

FORTY FOOT ECHO Save Me (Hollywood)

FINGER ELEVEN Good Times (Wind-up)

EXIES Kickout (Virgin)

PACIFIER Comfort Me (Arista)

ROCK begins on Page 66.

COUNTRY

LW	TW	ARTIST	SON	Label
4	1	DIAMOND RIO	I Believe	(Arista)
2	2	RANDY TRAVIS	Three Wooden Crosses	(Word/Curb/Warner Christian)
5	3	KEITH URBAN	Raining On Sunday	(Capitol)
6	4	CHRIS CAGLE	What A Beautiful Day	(Capitol)
8	5	TOBY KEITH	Beer For My Horses	(DreamWorks)
7	6	RASCAL FLATTS	Love You Out Loud	(Lyric Street)
9	7	LONESTAR	My Front Porch Looking In	(BNA)
1	8	TIM MCGRAW	She's My Kind Of Rain	(Curb)
10	9	JIMMY WAYNE	Stay Gone	(DreamWorks)
12	10	JEFF BATES	The Love Song	(RCA)
11	11	MONTGOMERY GENTRY	Speed	(Columbia)
13	12	CRAIG MORGAN	Almost Home	(Broken Bow)
18	13	BROOKS & DUNN	Red Dirt Road	(Arista)
15	14	TRACY BYRD	The Truth About Men	(RCA)
14	15	JESSICA ANDREWS	There's More To Me Than You	(DreamWorks)
16	16	GEORGE STRAIT	Tell Me Something Bad About...	(MCA)
20	17	BRAD PAISLEY	Celebrity	(Arista)
21	18	SHANIA TWAIN	Forever And For Always	(Mercury)
17	19	JO DEE MESSINA	Was That My Life	(Curb)
19	20	BRIAN MCCOMAS	99.9% Sure (Never...)	(Lyric Street)
22	21	KID ROCK W/SHERYL CROW	Picture	(Lava/Atlantic)
24	22	TRACE ADKINS	Then They Do	(Capitol)
23	23	SARA EVANS	Backseat Of A Greyhound Bus	(RCA)
29	24	WYONNNA	What The World Needs	(Asylum/Curb)
27	25	DUSTY DRAKE	One Last Time	(Warner Bros.)
30	26	CLAY WALKER	A Few Questions	(RCA)
28	27	AMY DALLEY	Love's Got An Attitude (It...)	(Curb)
31	28	MARK WILLS	When You Think Of Me	(Mercury)
32	29	VINCE GILL	Someday	(MCA)
25	30	GARTH BROOKS	Why Ain't I Running	(Capitol)

#1 MOST ADDED

KENNY CHESNEY No Shoes, No Shirt, No... (BNA)

#1 MOST INCREASED PLAYS

TOBY KEITH Beer For My Horses (DreamWorks)

TOP NEW & ACTIVE

JAMIE O'NEAL Every Little Thing (Mercury)

KENNY ROGERS I'm Missing You (Dreamcatcher)

JOSH TURNER Long Black Train (MCA)

JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.)

COUNTRY begins on Page 49.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
3	1	TRAPT	Headstrong	(Warner Bros.)
2	2	AUDIOSLAVE	Like A Stone	(Interscope/Epic)
1	3	LINKIN PARK	Somewhere I Belong	(Warner Bros.)
4	4	EVANESCENCE	Bring Me To Life	(Wind-up)
5	5	WHITE STRIPES	Seven Nation Army	(Third Man/V2)
6	6	STAIN'D	Price To Play	(Flip/Elektra/EEG)
8	7	FOO FIGHTERS	Times Like These	(Roswell/RCA)
7	8	CHEVELLE	Send The Pain Below	(Epic)
11	9	DEFTONES	Minerva	(Maverick/Reprise)
10	10	RED HOT CHILI PEPPERS	Can't Stop	(Warner Bros.)
13	11	COLD	Stupid Girl	(Flip/Geffen/Interscope)
12	12	QUEENS OF THE STONE AGE	Go With The Flow	(Interscope)
15	13	SUM 41	The Hell Song	(Island/IDJMG)
9	14	AFI	Girl's Not Grey	(DreamWorks)
16	15	P.O.D.	Sleeping Awake	(Maverick/Reprise)
14	16	ATARI	In This Diary	(Columbia)
17	17	SEETHER	Driven Under	(Wind-up)
18	18	QUEENS OF THE STONE AGE	No One Knows	(Interscope)
19	19	GODSMACK	Straight Out Of Line	(Republic/Universal)
23	20	RADIOHEAD	There There	(Capitol)
20	21	SALIVA	Rest In Pieces	(Island/IDJMG)
21	22	REVIS	Caught In The Rain	(Epic)
26	23	COLDPLAY	The Scientist	(Capitol)
24	24	SMILE EMPTY SOUL	Bottom Of A Bottle	(Lava)
28	25	3 DOORS DOWN	The Road I'm On	(Republic/Universal)
27	26	MARILYN MANSON	Mobscene	(Nothing/Interscope)
30	27	LINKIN PARK	Faint	(Warner Bros.)
25	28	TAPROOT	Mine	(Velvet Hammer/Atlantic)
22	29	FINCH	What It Is To Burn	(Drive-Thru/MCA)
33	30	VENETTA RED	Shatterday	(Epic)

#1 MOST ADDED

RED HOT CHILI PEPPERS Dosed (Warner Bros.)

#1 MOST INCREASED PLAYS

WHITE STRIPES Seven Nation Army (Third Man/V2)

TOP 5 NEW & ACTIVE

USED Blue And Yellow (Reprise)

EXIES Kickout (Virgin)

AUTHORITY ZERO Over Seasons (Lava)

SOUTH FM Dear Claudia (MCA)

EVANESCENCE Going Under (Wind-up)

ALTERNATIVE begins on Page 72.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
2	1	KIM WATERS	Waterfall	(Shanachie)
1	2	MINDI ABAIR	Lucy's	(GRP/VMG)
3	3	BOB BALDWIN	The Way She Looked At Me	(Narada)
4	4	EUGE GROOVE	Rewind	(Warner Bros.)
5	5	SPYRO GYRA	Getaway	(Heads Up)
6	6	CHIELI MINUCCI	Kickin' It Hard	(Shanachie)
7	7	KENNY G	Paradise	(Arista)
9	8	CRUSADERS	Viva De Funk	(Verve/VMG)
10	9	JEFF LORBER	Gigabyte	(Narada)
12	10	BRIAN CULBERTSON	Say What?	(Warner Bros.)
8	11	DAVE KOZ & JEFF KOZ	Blackbird	(Rendezvous/WB)
11	12	J. THOMPSON	Tell Me The Truth	(AMH)
13	13	GREG ADAMS	'Sup With That	(Ripal/Blue Note)
14	14	PIECES OF A DREAM	Loves Silhouette	(Heads Up)
23	15	DAVID SANBORN	Comin' Home Baby	(GRP/VMG)
16	16	RICHARD ELLIOT	Corner Pocket	(GRP/VMG)
17	17	NORAH JONES	Come Away With Me	(Blue Note/Virgin)
18	18	BRIAN MCKNIGHT	Shoulda, Woulda, Coulda	(Motown)
19	19	PHIL COLLINS	Come With Me (Lullaby)	(Face Value/Atlantic)
21	20	DARYL HALL	Cab Driver	(Rhythm & Groove/Liquid B)
22	21	RICK DERRINGER	Hot And Cool	(Big3)
27	22	PAUL HARDCASTLE	Desire	(Trippin' n Rhythm)
24	23	NELSON RANGELL	Look Again	(A440 Music Group)
20	24	NATALIE COLE F/ DIANA KRALL	Better Than Anything	(GRP/VMG)
-	25	URBAN KNIGHTS	Got To Give It Up	(Narada)
26	26	WALTER BEASLEY	Precious Moments	(N-Coded)
-	27	PAUL JACKSON JR.	It's A Shame	(Blue Note)
-	28	STEELY DAN	The Last Mall	(Reprise)
25	29	FOURPLAY	Ju-Ju	(Bluebird/AAL)
28	30	FATBURGER	Sizzlin'	(Shanachie)

#1 MOST ADDED

LUTHER VANDROSS Dance With My Father (J)

#1 MOST INCREASED PLAYS

DAVID SANBORN Comin' Home Baby (GRP/VMG)

TOP 5 NEW & ACTIVE

LUTHER VANDROSS Dance With My Father (J)

RIPPINGTONS Stingray (Peak)

NORMAN BROWN The Feeling I Get (Warner Bros.)

LARRY CARLTON Put It Where You Want It (Warner Bros.)

PAUL TAYLOR On The Move (Peak)

Smooth Jazz begins on Page 63.

TRIPLE A

LW	TW	ARTIST	SON	Label
4	1	JACK JOHNSON	The Horizon...	(Moonshine Conspiracy/Universal)
3	2	TRAIN	Calling All Angels	(Columbia)
5	3	COLDPLAY	Clocks	(Capitol)
1	4	JOHN MAYER	Why Georgia	(Aware/Columbia)
6	5	FLEETWOOD MAC	Peacekeeper	(Reprise)
8	6	PETE YORN	Come Back Home	(Columbia)
2	7	JASON MRAZ	The Remedy (I Won't Worry)	(Elektra/EEG)
7	8	BEN HARPER	With My Own Two Hands	(Virgin)
9	9	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)
10	10	LUCIWDA WILLIAMS	Righteously	(Lost Highway)
13	11	COLDPLAY	The Scientist	(Capitol)
11	12	JAYHAWKS	Save It For A Rainy Day	(American/Lost Highway/IDJMG)
12	13	ZIGGY MARLEY	True To Myself	(Private Music/AAL)
15	14	ALLMAN BROTHERS	Firing Line	(Sanctuary/SRG)
14	15	JOHNNY MARR	Down On The Corner	(I)
17	16	THORNS	I Can't Remember	(Aware/Columbia)
16	17	DAVID GRAY	Be Mine	(ATO/RCA)
20	18	JOHN HIATT	My Baby Blue	(New West)
23	19	STEELY DAN	Blues Beach	(Reprise)
19	20	JOHN EDDIE	Let Me Down Hard	(Thrill Show/Lost Highway)
27	21	JACKSON BROWNE	About My Imagination	(Elektra/EEG)
28	22	NICKEL CREEK	Smoothie Song	(Sugar Hill)
25	23	LIVE	Heaven	(Radioactive/MCA)
18	24	WALLFLOWERS	How Good It Can Get	(Interscope)
30	25	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
21	26	FEEL	Got Your Name On It	(Curb)
24	27	THIRD EYE BLIND	Blinded (When I See You)	(Elektra/EEG)
-	28	BLUE MAN GROUP F/DAVE MATTHEWS	Sing Along	(Lava)
26	29	TDRI AMOS	Taxi Ride	(Epic)
-	30	PSEUDOPOD	All Over You	(Interscope)

#1 MOST ADDED

GUSTER Amsterdam (Palm Pictures/Reprise)

#1 MOST INCREASED PLAYS

JACK JOHNSON The Horizon Has Been Defeated (Moonshine Conspiracy/Universal)

TOP 5 NEW & ACTIVE

WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)

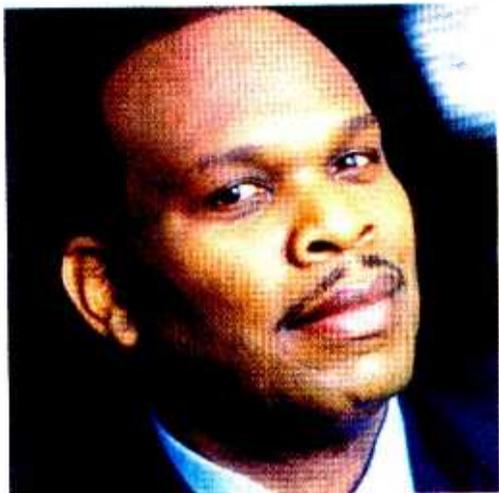
FRANKY PEREZ Something Crazy (Lava)

BRUCE COCKBURN Open (True North/Rounder)

JOSH KELLEY Amazing (Hollywood)

RHETT MILLER Our Love (Elektra/EEG)

TRIPLE A begins on Page 77.



STEVE HEGWOOD

CEO, On Top Communications

When you ask Steve Hegwood how life is, he will tell you he can't think of anything he loves more than being involved with radio. A legendary figure in Urban radio, Hegwood's background is a unique combination of programming, management and turnaround experience in the African-American radio market.

As CEO of On Top Communications, he is the owner and operator of six radio stations in five markets, and there is no doubt that he has every intention of growing this company.

Getting into the business: "In the early '80s I began working for WNLV/Milwaukee, an AM daytimer. I knew in high school that I wanted to be in radio. Something opened up part-time at WLUM/Milwaukee, and I worked my way up to full-time. I went back to WNLV for my first programming job. From there I moved to Houston to run KYOK. We modeled ourselves after KDAY/Los Angeles. We went after the younger demos and did fairly well.

"From there I went to Beaumont, TX for Clear Channel, then back to Milwaukee to WLUM and back to Houston for Clear Channel at KHYF, 'Kiss 98.5.' I got hired at WJLB/Detroit in 1990. I was PD there for five years. Consolidation began, and we bought WMXD/Detroit. I moved to Radio One and was there as VP/Programming for six years. When I arrived they had six stations; when I resigned they had 46."

Founding On Top Communications: "I bought the first station in 1998, while I was still VP/Programming for Radio One. It was something I had always wanted to do. I watched people get fired constantly. One day I asked myself, 'Who doesn't get fired? The owner.' I actually bought two stations, WRXZ & WFFM/Albany, GA, which are simulcast. I put down 50% of the purchase price, and the seller took back the rest in a note. We were able to close and begin operating in April of 1998.

"In June of 2000 the same opportunity presented itself in Jackson, MS. The seller wanted to sell the station. It had been in the family for 50 years. With friends, family, bonuses and stock options, we were able to get 50% of the price, and the seller took back a note. For my first two acquisitions I didn't have to go to a bank. It was an incredible blessing. I did inform Alfred [Liggins, Radio One TITTLE] and Kathy [Hughes, Radio One TITTLE] that I wanted to own my own stations. They were both amenable, and I promised that I would not allow the On Top stations to interfere with Radio One.

"Commuting to Los Angeles to operate CALLS (The Beat) became very difficult for me. If we were just on the East Coast I could zip down to Albany or Jackson over the weekend and fly back to my full-time job, but it became very difficult."

Naming his company: "I thought of it after our success in Detroit. I wanted to be on top of the ratings

and the revenue of that market. John Booth said to me, 'If you keep me at a 6.5, we can do X million dollars in revenue. We'll be on top of the world.' That never left me. To be on top of ratings and revenue is like a mission statement for On Top Communications."

Company goals: "We want to specialize in the southeastern part of the United States. There's great opportunity for us to grow here. We've been able to build some pretty decent stations and find underperforming stations and turn them into profit centers for our company and our investors. We've done a great job in Albany and Jackson. Norfolk was a sign-on. New Orleans was a move-in, and we've been able to create some numbers and generate revenue there as well."

Biggest challenge: "Building strong sales management has been my greatest challenge. The best advice Alfred Liggins gave me was that you have to build in stages. The management I have today may not be the management I have 10 years from now. The most beneficial thing we've been able to do is to benefit from consolidation. Some employees don't want to be with big companies. They want an opportunity to build something; they want to be with a smaller group of people. We look for those individuals. The most rewarding thing in my career is to have been part of Radio One's success. To have been a part of that team is very rewarding."

Long-range plans: "The mind-set here is to maximize our shareholders' value. Whether that means merging with another company or going public company or selling to a company to become a bigger company, we need to do the best thing possible to make On Top grow. The future is not written. Who's to say that we can't acquire a bigger company? Our focus is on operating what we have and developing cash flow properties in all markets. That's my biggest focus, more so than trying to merge with anyone at the present time.

"We've got a business plan in effect, and we're trying to accomplish what we've set out to do and to grow. Before I was at Radio One most people wouldn't give me an opportunity to program or be a VP. After that I got a number of offers. I feel the same way as an operator of a broadcast company. Can he operate a company? That's the big question mark. I want to prove to the industry that I can."

State of the industry: "Radio is pretty stale, but I love it. It lacks creativity because everybody's driven by the bottom line. As a former programmer, I love to listen to radio as an entertainment form. From time to time I am disappointed with what I hear."

Radio's commitment to the African-American community: "Some companies serve it better than others. Anyone can put on 35 hip-hop and R&B songs and call themselves whatever. That doesn't make them focused on the African-American community. Our focus is to superserve the African-American core through music, imaging and community involvement.

"One campaign we're really involved in is On Top of HIV & AIDS. It's AIDS awareness public service announcements, AIDS testing and fundraising. We want to make sure we're able to present large checks on National AIDS Day. We're able to inform our audience about what's really going on. 18-24-year-old African-American women are the second largest group affected by HIV and AIDS. Young African Americans do not feel they're going to be affected. I don't know what they think, but it's something that doesn't hit home.

"With the exception of one station, our target demo is 18-34, and we need to help them. If you're not living and not healthy, how can you attend college? All the other things are important, but we need to protect ourselves from this deadly disease. Let's face it, you can preach abstinence all you want, but most people are having sex."

"All of our stations have upward of 20% nonethnic composition. They like the music as well. The hits are the hits. It's not limited to just African Americans."

Business this year: "I'm happy to say that we completed the first quarter at 80% of budget. Not great, but there are a number of companies and operators I've talked to that did not do as well. Plus, we're a new company. The second quarter is pacing fairly decent. I'm hoping we can end it in the 90%-95% range. The war was uncertain. Some people moved revenue from March until April. Some clients put us on 42-to-76-hour holds, which are strange hours. I think we only lost one client because of the war."

Something about his company that might surprise our readers: "The first two acquisitions were done without a bank. That's probably the biggest secret. Most people feel it's impossible to do anything with consolidation and the big companies owning everything, but there are great opportunities. You've got to find them and work with them."

Most influential individuals: "Verna Green, my GM at WJLB and WMXD. Alfred Liggins and Kathy Hughes have really influenced my career. I've watched Lowry Mays and the way COMPANY has developed. Jeff Smulyan. I love how Emmis has grown and the fact that they've built a company that people want to be a part of. Willy Davis taught me a long time ago that 50% of the best decisionmakers in the world make the right decision. No one has all the right answers. You pray that you can make the best decision and move forward. If it's not correct, fix it."

Career highlight: "Being part of Radio One and, second, developing On Top Communications. It's extremely rewarding to come to work every day, to help develop this company and to see young people accept positions and grow and feel a part of building On Top."

Career disappointment: "I've been really blessed and have not had any failure in my career. I've been very successful at most everything I've done. I can only thank God for that."

Favorite radio format: "Honestly, it's Urban. I personally enjoy the 18-34-skewed radio stations. Then CHR."

Favorite television show: "I still enjoy *The Cosby Show* on Nick at Night. And I watch *Seinfeld*. I like the reruns of *The Steve Harvey Show*, *The Sopranos*, *The Wire* and *Sex and the City*. I'm a TV buff."

Favorite song: "'One More Chance' by Notorious B.I.G."

Favorite movie: "Currently, *Bringing Down the House*. Also *How Stella Got Her Groove Back*, *Harlem Nights*, *Jerry McGuire* and *Wall Street*."

Favorite book: "The Holy Bible. It's the one I refer to the most."

Favorite restaurant: "In Los Angeles, Roscoe's Chicken & Waffles."

Beverage of choice: "Water."

Hobbies: "Honestly, radio. I do radio 24 hours a day. I wake up with ideas."

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Advice for broadcasters: "Understand where we are in the evolution of radio. People are either left behind, or they're not aware of what's really going on in the industry. I study our business constantly. I read all the time — and not just to know what's going on in the Urban space, but in the entire radio space. I can predict what's going to happen in certain markets with certain operators. It's pretty obvious. We all think the same. We want the best ratings, the most revenue and successful properties. I think, 'If I owned this property, what would I do with it?' There are different levels of people reading this article. As an owner, a PD, an operations manager, an announcer or a sales executive, what are your goals? What are you trying to do? Try to achieve them."