



# R&R

## RADIO & RECORDS

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OCTOBER 4, 2002

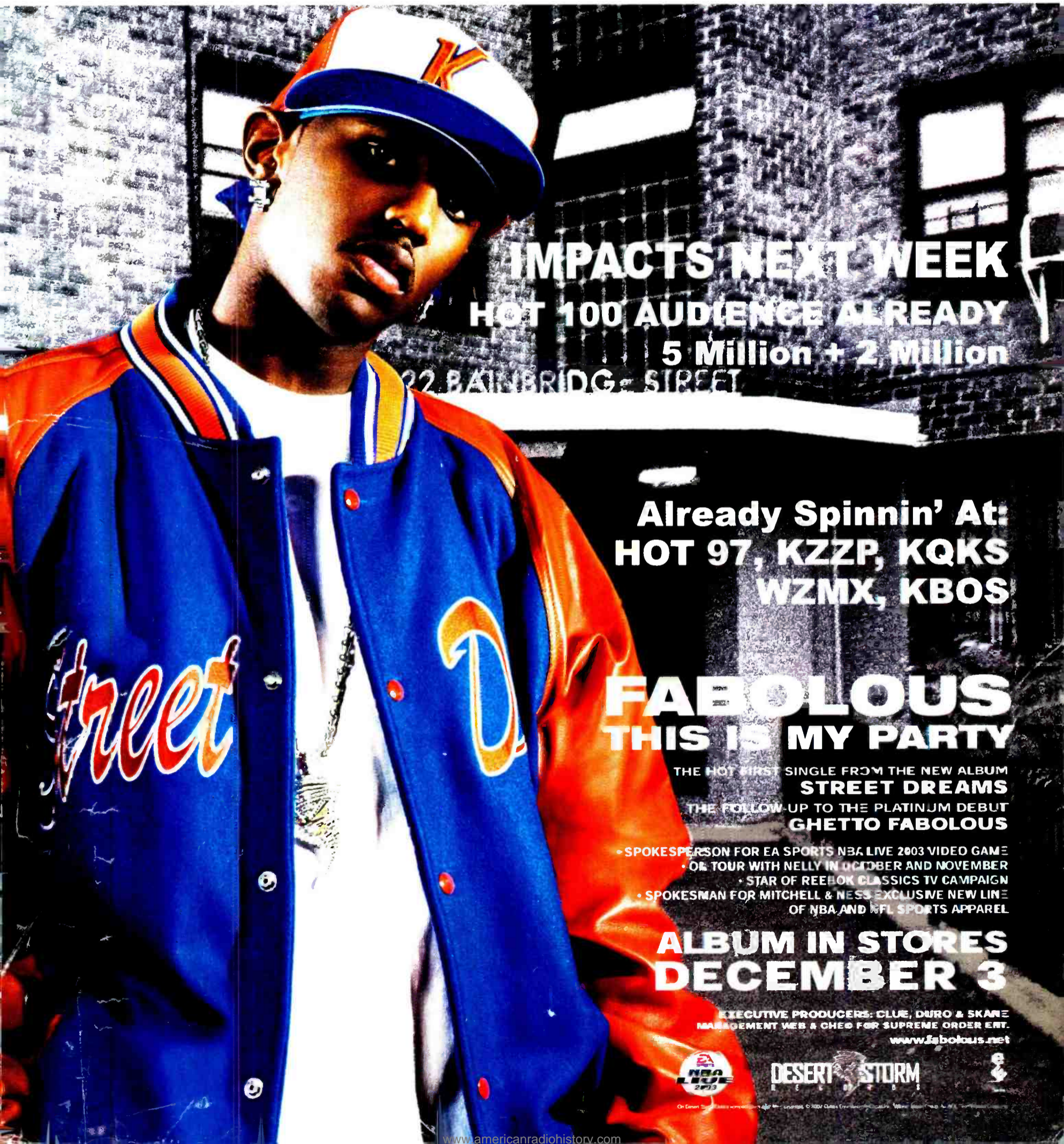
LEGENDS

Paul Drew's career was on a roll. He was named to program the most influential Top 40 station in the South, and his reputation as a success spread. In fact after only six months at the WXII/Atlanta helm, opportunity was knocking. Read all about it in this week's Legends, Page 21.



### You've Got Adds!

In one of the most competitive add weeks in memory, Time Warner AOL labels Atlantic and Warner Bros. tie for CHR Pop's Most Added honors this week with new releases from Matchbox Twenty and Madonna. The artists' new releases tie with 87 adds each. ME 2C were also No. 1 Most Added at Hot AC, with 64.



**IMPACTS NEXT WEEK**  
**HOT 100 AUDIENCE ALREADY**  
**5 Million + 2 Million**

22 BAINBRIDGE STREET

**Already Spinnin' At:**  
**HOT 97, KZZP, KQKS**  
**WZMX, KBOS**

**FABOLOUS**  
**THIS IS MY PARTY**

THE HOT FIRST SINGLE FROM THE NEW ALBUM  
**STREET DREAMS**  
THE FOLLOW-UP TO THE PLATINUM DEBUT  
**GHETTO FABOLOUS**

- SPOKESPERSON FOR EA SPORTS NBA LIVE 2003 VIDEO GAME
- ON TOUR WITH NELLY IN OCTOBER AND NOVEMBER
- STAR OF REEOK CLASSICS TV CAMPAIGN
- SPOKESMAN FOR MITCHELL & NESS EXCLUSIVE NEW LINE OF NBA AND NFL SPORTS APPAREL

**ALBUM IN STORES**  
**DECEMBER 3**

EXECUTIVE PRODUCERS: CLUE, DURO & SKARE  
MANAGEMENT WEB & CHEO FOR SUPREME ORDER ENT.  
[www.fabolous.net](http://www.fabolous.net)



DESERT STORM





the Debut single from **John Rzeznik**

of the 600 600 Dolls

# i'm still Here

(Jim's Theme)

from

Disney's  
**TREASURE  
PLANET**

soundtrack

Film opens nationally and  
at select IMAX® and  
Large Screen Theatres  
on November 21th



Early Adds & Airplay  
**KIIS/FM, KYSR  
KFMB, WZPL  
And More**

## IMPACTING NOW!

"John Rzeznik's voice is a core sound for KIIS-FM and Star 98.7. What a great HIT for the Fall! John has made a habit of knocking this kind of song out of the park." — *John Ivey, KIIS-FM/KYSA*

"'I'm Still Here' should be 'here' in POWERS until at least next summer!" — *Scott Sands, WZPL*

OCT 11 AOL MUSIC FEATURED VIDEO — 30 MILLION IMPRESSIONS

FEATURED IN ESPN'S MAJOR LEAGUE BASEBALL PLAYOFFS

JOHN RZEZNIK will be performing "I'm Still Here (Jim's Theme)" at the World Premiere of "Treasure Planet"



HOLLYWOOD  
RECORDS

© Disney John Rzeznik appears courtesy of Warner Bros. Records Written by John Rzeznik Produced by Fob Cavallo Mixed by Tom Lord-Alge Management: Pat Magnarella Atlas/3rd Rail



The November TV sweeps are less than a month away, and that means your station will no doubt be seeing a big influx of network television commercials. Despite how competitive radio can be with TV and newspapers in a local market, radio attracts an amazing 59% of television expenditures in large markets — and that adds up to \$1 billion in revenue from the category. In this week's Management, Marketing & Sales section, **Jeff Green** slices and dices network television. See how its advertisers match up against yours. There's also our Countdown to the People Meter and the fifth in our Weekly Motivator series.

Pages 8-11

**PROMOTIONS THAT COUNT!**

Two of R&R's format editors this week delve into the elements that make for good radio promotions. **Lon Helton** canvasses some very important Country stations across the U.S. to gather some innovative ideas, and **Tony Novia** consults with promotion guru Sammy Simpson, who polls CHR's brightest minds for their promotion and marketing ideas.

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**IN THE NEWS**

- **Neil Portnow** selected as NARAS President
- **Gregg Hanson** appointed PD of WXYT/Detroit
- **Wende Parsons** named Exec. Dir./Programming & National Services for WQXR/New York
- Listeners prefer local contesting in Paragon Research study

Page 3

**THIS #1 WEEK**

- CHR/POP**
  - NELLY/KELLY ROWLAND Dilemma (Fo' Reel/Univers.)
- CHR/RHYTHMIC**
  - NELLY/KELLY ROWLAND Dilemma (Fo' Reel/Univers.)
- URBAN**
  - NELLY/KELLY ROWLAND Dilemma (Fo' Reel/Univers.)
- URBAN AC**
  - RUFF ENDZ Someone To Love You (Epic)
- COUNTRY**
  - KEITH URBAN Somebody Like You (Capitol)
- AC**
  - VANESSA CARLTON A Thousand Miles (A&M/Interscope)
- HOT AC**
  - AVFIL LAVIGNE Complicated (Arista)
- SMOOTH JAZZ**
  - NORMAN BROWN Just Chillin' (Warner Bros.)
- ROCK**
  - NICKELBACK Never Again (Roadrunner/IDJMG)
- ACTIVE ROCK**
  - DISTURBED Prayer (Feprise)
- ALTERNATIVE**
  - SYSTEM OF A DOWN Aerials (American/Columbia)
- TRIPLE A**
  - COLDPLAY In My Place (Capitol)



**Emmis, Infinity Lose Battles With FCC Over Indecency Fines**

■ Entercom gets \$2,000 off for good behavior

The FCC's Enforcement Bureau was busy last week, processing indecency fines against three high-profile stations.

The FCC refused to drop its \$14,000 indecency fine against Emmis' WKQX/Chicago — for two Mancow Muller broadcasts in April 2000 — and its \$7,000 penalty against Infinity for WLLD/Tampa's 1999 airing of a live concert in which performers used several obscenities. But the commission did reduce from \$14,000 to \$12,000 the indecency fine against KNDD/Se-



Mancow

attle due to Entercom's history of compliance.

In the Mancow case, the FCC levied the fine in April 2001 for two broadcasts involving a porn star describing a sexual practice in detail and interviews with three women about details of their sex lives. Emmis filed a petition for reconsideration, but the FCC shot down the company's argument that there was insufficient record to pursue the complaints since neither of the two complainants had included a transcript

INDECENCY/See Page 17

**FCC Unveils Study Findings For Media-Ownership Review**

■ Economics, not consolidation, drive ad growth; more music diversity between formats

By JOE HOWARD  
R&R WASHINGTON BUREAU  
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The comprehensive studies of the modern media marketplace that FCC Chairman Michael Powell ordered back in November 2001 finally arrived on Tuesday, delivering on the Powell's promise of an extensive analysis of the entire media landscape.

The media ownership working group Powell created to carry out the studies, comprising academics, FCC staff and one professional research company, delivered 12 reports on everything from how the radio industry has changed since passage of the Telecommunications Act of 1996 to how the Internet has affected consumers' use of traditional media like radio, TV and even newspapers. The results prove that more of radio's revenue is in fewer hands and show that some behavior has changed with

the advent of consolidation and new media.

A study devoted to how ownership consolidation has affected ad prices found that economics, not consolidation, has been the major force driving ad growth since 1996. According to the "Consolidation and Advertising Prices in Local Radio Markets" report — compiled by FCC Media Bureau staffers Keith Brown and George Williams — increased ownership concentration in local radio markets between 1996 and 2001 explains only 3%-4% of the 68% increase in advertising rates during that period, with general economic growth accounting for the other 64%-65%.

Further, the study found that the greater presence of large national owners in a local market appears to decrease ad rates paid by both national and regional advertising agencies.

FCC/See Page 14

**The Survey Says ...**

- Consolidation accounts for only 3%-4% of the 68% increase in ad rates since the Telecom Act.
- Station playlists in '01 about as diverse as they were in '96.
- The number of formats in the average market is unchanged at 10 since 1996.

**Clear Channel Rolls Out The 'RVPPs'**

■ Forty Regional VPs/Programming on the horizon

By ADAM JACOBSON  
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ajacobson@radioandrecords.com

Clear Channel has begun assigning executives to its newly created Regional VP/Programming posts. When all is said and done, there will be 40 "RVPPs," as Clear Channel is calling them, to correspond with the company's 40 trading zones.

These 10 execs were tapped this week: **Bill Cahill** (Virginia); **Kelly Carls** (Louisville); **Brad Hardin** (Tampa); **Bob Kaake** (Chicago); **Chris Kampmeier** (Central/North Florida); **Dave LaBrozzi** (Pittsburgh); **Bill May** (New Mexico); **Kevin Metheny** (Cleveland); **Alan Sledge** (Southwest); and **Jimmy Steele** (Columbus, OH). **Darren Davis** — whom R&R last week reported was named OM of Clear Channel's seven-station Detroit cluster — has also been given the RVPP title for the Detroit trading zone.

Cahill will work closely with Regional Sr. VP/Programming Harve Alan and Regional VP Ruth Jones in developing programming strategies with local management teams. While continuing to directly oversee Clear Channel's Richmond cluster, he'll now add oversight duties for the company's stations in Charlottesville, Norfolk, Roanoke and Staunton, VA.

RVPP/See Page 17



Hardin



Kaake

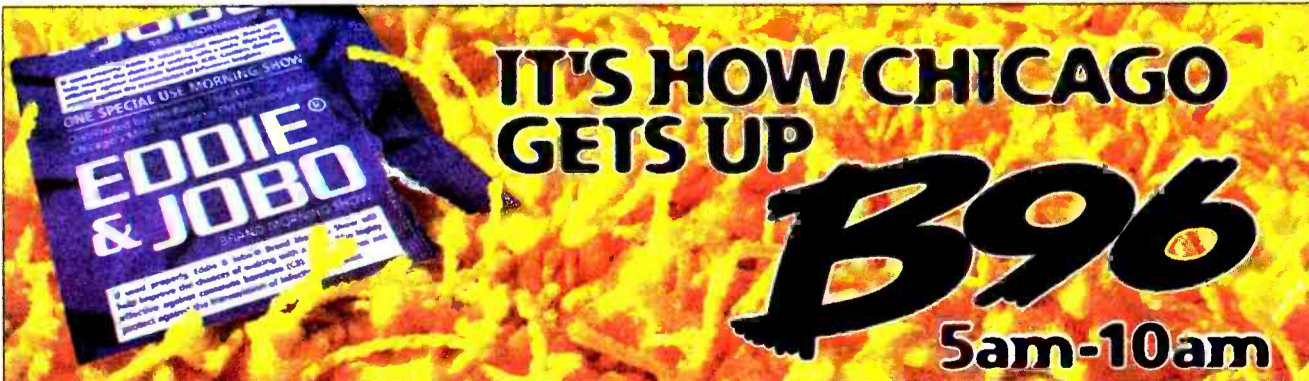


Sledge



Steele

**Eddie & JoBo: Wrapper's Delight In The Windy City**



Who needs Viagra when you've got WBBM (B96)/Chicago's Eddie & JoBo in the morning? The Infinity CHR/Rhythmic outlet's latest outdoor campaign reminds Windy City listeners to tune to B96 when they want to "get up." The billboards are also giving new meaning to the term "morning drive."



Going For Adds at Pop and  
Rhythmic formats this week!

# CRAIG DAVID

WHAT'S YOUR FLAVA?

The first single from the  
highly anticipated new album

***Slicker Than Your Average***

The follow-up to his platinum-plus debut  
***Born To Do It***

ALBUM IN STORES NOVEMBER 19

Feeling the flava already  
with early adds at:

KIIS      WXKS

KUBE      WIHT

KXJM      B96

WQZO      KDND

KCHZ      WQSK

KHTS      KZHT

and many more

Written by C. David/T. Henry/A. Marshall  
Produced and mixed by Marshall and Trill for Igmmms Entertainment  
Executive: Collin Lester & Jon McAdams for W.M.I. Entertainment, Ltd.



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### Reunion Is The Word



Paramount Home Entertainment threw a party at the Paramount lot in Hollywood on Sept. 24 to celebrate the DVD release of the 1978 smash *Grease*. Castmembers Olivia Newton-John and John Travolta both sang numbers from the movie, and the rest of the cast joined the duo onstage to reprise the cult favorite "Summer Lovin'." Seen here enjoying the festivities are (l-r) Universal Music Enterprises President Bruce Resnikoff; Newton-John; *Grease* director Randall Kleiser; Travolta and his wife, Kelly Preston; and castmember Jeff Conaway.

### Portnow Named NARAS President

Zomba Group executive Neil Portnow has been named to preside over the National Academy of Recording Arts & Sciences.

He succeeds Michael Greene, who exited the organization earlier this year, and reports to academy Chairman Garth Fundis and the NARAS board.

In addition to leading the NARAS management team, Portnow's duties include managing NARAS's creative and strategic vision and the operations of the academy, oversight of the Grammy Awards and the extension of the organization's mission and brand identity into the marketplace. He'll also represent the academy to its constituents and partners and develop strategic advocacy positions on the governmental level and within the music and related industries.

Portnow is currently Sr. VP/West Coast Operations for the Zomba Group. He has also been VP/A&R at EMI America Records; VP/GM, West Coast for Arista Records; and President/Twentieth Century Fox Records.

"Neil comes to us with superb credentials and a unique skill set that perfectly matches what we were looking for in a new president," Fundis said. "His background in music and entertainment and his extensive experience with our organization as a volunteer leader will

PORTNOW/See Page 13

### Listeners Express Preference For Local Radio Contesting

Most respondents to Paragon survey are not aware that stations air national contests

When given the choice, an overwhelming number of radio listeners would prefer to have a better chance of winning smaller prizes in a local contest rather than competing for a big prize in a national contest, according to a Paragon Media listener survey.

The survey, which included 399 radio listeners aged 15-64, was divided into three categories of listener: *Players*, who participate in radio contests (15% of total respondents); *Listeners*, who listen to contests and mentally play along but don't call in or register to play (53% of respondents); and *Avoiders*, who tune out of radio contests (27%).

The respondents were given two scenarios:

**Option No. 1:** a national radio contest airing on several radio stations around the country, where you have more chances to win a large prize, such as \$10,000 given away daily, a new car or a dream vacation, and the winner can be from anywhere in the U.S.

**Option No. 2:** a local contest where you have only one chance to win a smaller prize, such as \$1,000 given away weekly or having the radio station pay all your bills for one month, and the winner would be from your local area.

CONTESTING/See Page 17

### Hanson Hired As WXYT/Detroit PD

WDFN & WXDX/Detroit OM/ PD and WDFN morning host Gregg Hanson has exited the Clear Channel-owned Sports/Talker to become PD at Infinity's crosstown Sports competitor WXYT (The Team 1270). Hanson will take over the programming reins next January from current PD Rob Sanford, whom WXYT management says will remain with the station as a sports reporter.

Hanson has spent most of the last eight years at WDFN, which debuted as the Motor City's first full-time

Sports/Talk outlet back in 1994. He told R&R that the opportunity to move to WXYT was simply a case of the right job at the right time. "I'm excited to have the opportunity to build another Sports radio station, and I think WXYT has tremendous potential," said Hanson. "WDFN is solid, and I really just felt it was the right time for me to go."

Already off the air and out of the building at WDFN, Hanson is noncommittal about whether

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### Her Kiss Is On Their List



Radio executives, personalities and recording artists met in Seattle last month for the NAB Radio Show, where attendees heard from high-level speakers including Radio One COO Mary Catherine Sneed, Clear Channel President/COO Mark Mays, Saga President/CEO Ed Christian and Entercom President/CEO David Field. Seen here enjoying themselves at the Jones Radio Networks party are (l-r) recording artist Daryl Hall, JRN syndicated host Delilah and recording artist John Oates.

### Persons Picked To Program WQXR/N.Y.

Wende Persons, a veteran of the Classical radio and record communities, has been promoted to Exec. Director/Programming & National Services at WQXR/New York, the commercial Classical station owned by the New York Times Co. The newly created role at WQXR gives Persons "overall responsibility for

WQXR's content in all its manifestations."

Persons has been Website Manager for WQXR since 2000. Before that she served as Sr. Director/Marketing for Universal Classics Group, which includes the Decca,

PERSONS/See Page 14

### HOW TO REACH US

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# Clear Channel, Univision Discuss What's Next At Conference

□ **CC focuses on debt reduction; HBC merger on track**

By Joe Howard  
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"Our primary focus is paying down debt," Clear Channel Communications CFO Randall Mays told those on hand for last week's Banc of America Securities investors' conference in San Francisco, adding that acquisitions are no longer a focus for the company. Mays said Clear Channel's radio business is very healthy and that it will use the cash flow generated by its radio stations to buy back shares of its own stock — if the price is right. The radio division accounts for about two-thirds of Clear Channel's business.

As for Clear Channel's other enterprises, Mays expects the outdoor-advertising unit to generate more cash over the next two years as its capital spending declines. He said the entertainment segment, which has struggled since the Sept. 11, 2001 attacks, is starting to see attendance improve at its 135 venues.

## Univision Expects Regulatory OK

Univision is getting into the radio business through its pending acquisition of Hispanic Broadcasting, and

Univision Exec. VP Andrew Hobson told investors at the conference that the merger is right on track for a year-end close. He said the companies don't foresee any regulatory hurdles and fully expect approval for the \$3.5 billion deal, announced in June.

Regarding Univision's bread-and-butter TV business, Hobson said the company was only "generally pleased" with its upfront ad sales for the upcoming TV season, although he hopes the network will be able to lure advertisers who didn't buy during the upfront market as the season contin-

ues. In 2001 Univision sold about \$550 million in upfront advertising.

## NHPI Says It's In Good Standing

Hispanic Broadcasting last week claimed that the National Hispanic Policy Institute lacked the requisite legal standing to petition against HBC's merger with Univision because the NHPI had failed to pay taxes and was no longer a corporation.

The NHPI has now responded, telling the FCC that its failure to pay taxes was "inadvertent" and that it has since filed a corporate tax report and is back in good standing with the state of Delaware, where it is incorporated. The group also reiterated its claim that the HBC-Univision merger will allow Clear Channel to illegally control HBC through its stake in the company, arguing that HBC will essentially become a "front company" for Clear Channel if the merger is approved.

## BUSINESS BRIEFS

### Online Petition Seeks To Reregulate Radio

An online petition addressed to the FCC and Congress is asking the public to support an effort to persuade lawmakers to review the Telecommunications Act of 1996, which, the petition's authors say, has contributed to a "monopolistic hold over the radio and concert industry" by large companies. Those behind the petition, located at [www.petitiononline.com/rereg/petition.html](http://www.petitiononline.com/rereg/petition.html), also believe deregulation has helped do away with localism, diversity and competition — and that is, they write, "the exact opposite of what the signing of the act was supposed to do." At R&R's Tuesday press time, 136 people had signed the petition.

### Issue-Ad Ban Predicted To Hurt Broadcasters' Bottom Line

The Federal Election Commission has endorsed a new campaign-finance law banning "attack ads" from special-interest groups for 30 days before a primary election and 60 days before a general election. The law takes effect on Nov. 6 and applies to ads that mention federal candidates or are paid for by unlimited corporate or union contributions. The FEC, which voted last week on how the law will be applied, exempted from the ban tax-exempt charitable, educational and religious organizations, as well as programming that broadcasters aren't paid to air — such as PSAs, late-night talk shows and shows that mention or feature federal candidates. A large chunk of the \$623 million in revenue broadcasters took in before the 2000 federal election came from special-interest groups' ads, a University of Wisconsin political science professor told *Daily Variety*. The NAB is reportedly among a coalition of organizations challenging the new law in court, saying the issue-ad provision violates the First Amendment.

### Motorola Debuts Analog-To-Digital Receiver

Motorola's Symphony digital-radio chipsets, which convert analog AM and FM signals to a digital format, will go on sale by Christmas, the company said this week, adding that several consumer-electronics manufacturers plan to introduce Symphony-enabled receivers next year. Motorola said the receivers provide improved sound, automatic tuning that reduces interference from adjacent stations and overall better signal quality and reach than analog receivers. One of the first adopters will reportedly be the aftermarket radio manufacturer for Hyundai and Kia.

Continued on Page 6

# Analyst Sounds Sour Note For Satcasters

□ **Disney's woes continue with executive exit**

By Adam Jacobson  
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XM Satellite Radio and Sirius Satellite Radio both received downgrades Monday from an analyst who believes XM will raise the funds to remain a going concern but who thinks Sirius will be unable to grow enough without additional automaker support, particularly from Ford.

Ladenburg Thalmann & Co.'s John Stone lowered Sirius from "market perform" to "sell" and reduced XM from "buy" to "market perform," making the decisions based on what he called "flat aftermarket sales." Stone said, "We believe the relatively slow

General Motors launch with XM is hurting Sirius' negotiations with Ford. A red-hot launch of XM in new cars at GM would increase Sirius' negotiating leverage with Ford.

For now, with GM the only auto manufacturer offering factory installa-

tions, Ford is at a competitive disadvantage until it can cut a deal with Sirius." However, given what Stone sees in the GM distribution channel thus far, any perceived competitive disadvantage isn't threatening to Ford. In fact, he said, "We believe that [GM's slow rollout of XM] strengthens Ford's position as it negotiates with Sirius."


Aside from Sirius' struggle to work out a deal with Ford, both XM and

ANALYSTS/See Page 6

## R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	9/27/01	9/20/02	9/27/02	9/20/01	9/20/02-9/27/02
R&R Index	174.24	194.28	200.49	+15%	+3%
Dow Industrials	8567.39	7986.02	7701.45	-10%	-4%
S&P 500	1007.04	845.39	827.36	-18%	-2%



# The Nineties Show

## Nothing captures the '90s better

Every weekend, Dave Stewart from WPLJ, New York City, weaves together the hits and pop culture from the '90s. It's fun and heavy on "Oh, Wow".

**NOW AVAILABLE IN TWO VERSIONS!**


**Hot AC version**

I'm Too Sexy, Found Out About You, When I Come Around, Ooh Aah...Just a Little Bit, Right Here Right Now, Unbelievable, Where Do You Go, Ordinary World, I Wanna Be Rich, Ants Marching, Don't Wanna Fall In Love.


**CHR version**

I'm Too Sexy, Hip Hop Hooray, When I Come Around, Ooh Aah...Just a Little Bit, The Humpty Dance, Unbelievable, Where Do You Go, Smells Like Teen Spirit, Jump Around, Ants Marching, Don't Wanna Fall In Love.

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PHOTO BY BYNN GOLDSMITH

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## BUSINESS BRIEFS

Continued from Page 4

## XM Introduces Portable Receiver

**X**M Satellite Radio has partnered with Delphi to create the XM SKYfi system, which allows subscribers to hear XM away from the car. The product line, set to be at retail this month, will initially include a \$130 compact receiver and home and vehicle accessory kits that sell for \$70. The portable audio unit, which contains two speakers, an integrated antenna and a dock for the SKYfi receiver, will sell for \$100 when it becomes available later this year. XM told Reuters it has received orders for between 120,000 and 150,000 devices and expects brisk sales through the holiday season but declined to make specific sales forecasts.

## CEO Says Sirius Will Grow 'Much Stronger'

**S**irius Satellite Radio CEO Joe Clayton told Bloomberg this week that the outlook for his company is basically good, saying, "We're in the process of raising additional funds from current shareholders and looking at converting some debt into equity from our existing bondholders." He continued, "I think you'll see a much stronger, commercially viable Sirius and a financially viable Sirius going forward." Clayton also believes the upcoming holiday season will be robust for his product: "Retail has been a little soft, but I think it will rebound." In other Sirius news, Panasonic plans to offer a universal adapter kit that will enable most car-audio systems to receive the satcaster's programming.

## Analyst Initiates Coverage On Radio One

**W**illiam Blair & Co.'s Alissa Goldwasser has initiated coverage on Radio One, rating the company "outperform" with estimates that it will earn 17 cents per share in 2002 and 34 cents per share in 2003. "We believe that attractive radio-industry dynamics, the competitive advantages of format specialization and the ability to grow through acquisitions make Radio One a compelling investment," Goldwasser said. "Radio One's same-station

Continued on Page 14

## Analysts

Continued from Page 4

Sirius may be in for continued financial turbulence as they seek to gain a foothold in the marketplace. "In satellite radio, time is not the shareholder's friend," Stone said. "This is due to the substantial fixed costs and associated cash burn these companies face. Whether they have five subscribers or 5 million, these firms must continuously program 100 channels of audio each, maintain substantial terrestrial repeater networks, operate and insure their satellites and advertise to build their brands."

Saying "the cash gauge is on 'E,'" Stone warned that "dilution risk is beginning to mount for XM's common shareholders." He said that, according to Ladenburg Thalmann estimates, XM currently has about \$115 million in cash on hand, enough to keep it going until the end of 2002.

Stone said he's confident XM will be able to raise funds but believes the company is waiting longer than it should to do so.

A bit of good news for XM investors came Tuesday, when the company reported that, as of Sept. 30, it had 201,500 paying subscribers and 16,400 demonstration, employee and other promotional accounts in use. "Despite a soft consumer-electronics market, we have achieved our subscriber guidance for the fourth straight quarter and are on track to hit our year-end guidance of 350,000 subscribers," XM President/CEO Hugh Panero said. XM's official results came in at just 500 fewer subscribers than Stone's estimate of 202,000.

"While we remain bullish on the case for satellite radio, we believe that the financing risk that XM currently faces is too large to justify additional investments in its shares until this issue is resolved," Stone said as he low-

ered XM's target price to \$9 a share.

And while Stone prefers Sirius' programming model and higher price point, he does not believe it can grow enough to cover its fixed expenses without Ford's support. "Given its heavier debt load, with associated expenses and relative lack of auto-manufacturer sponsorship, when XM sneezes, Sirius catches a cold," he said.

For more on Sirius, see Business Briefs.

## Pressler Exit Underscores Tough Disney Outlook

Much has been said about Walt Disney Co.'s market malaise and the desire of many — including the *Los Angeles Times* editorial board, which this week wrote a scathing editorial about Disney Chairman/CEO Michael Eisner's performance — to see Eisner exit the company.

Last week the executive bleeding continued at Disney, as Paul Pressler, head

of the company's theme-park division, exited to become President/CEO for clothing retailer The Gap. UBS Warburg analyst Christopher Dixon said Pressler's exit underscores Disney's difficult outlook and that the resignation will once again raise concerns about Disney's ability to retain its management and "arouse further speculation as to senior management succession."

Still, Dixon acknowledged that Disney's current management team "is

making the best of a difficult operating environment" and that there's little a new team could do to alter the current strategy. On a broader basis, he said he sees few candidates with the experience needed to take over for the current management team. Dixon maintained his "hold" rating on Disney and expects the shares to trade in the \$13-\$16 range as ratings at ABC-TV and the outlook for the travel industry improve.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KWSZ-FM/Lompoc (Santa Ynez), CA \$900,000
- KDUR-FM/Durango, CO Undisclosed
- WNHW-FM/Hatteras and WYND-FM/Nags Head (Elizabeth City), NC Undisclosed
- WGLB-FM/Port Washington, WI \$900,000

Full transactions listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

- KNCO-FM/Grass Valley, CA \$3 million

BUYER: First Broadcasting Company LP

SELLER: Nevada County Broadcasters

## 2002 DEALS TO DATE

Dollars to Date:

\$4,812,179,071

(Last Year: \$3,860,861,228)

Dollars This Quarter:

\$440,203,935

(Last Year: \$236,694,926)

Stations Traded This Year:

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(Last Year: 1,046)

Stations Traded This Quarter:

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(Last Year: 133)

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## Industry X-Ray: Network Television

□ New audience and advertiser data to help sell your station

**W**ith the November TV sweeps coming up and the fall book underway, television is on radio broadcasters' minds these days. Whether you're writing business from local TV affiliates promoting the new network shows or deciding where to place your station's television marketing campaign, the detailed information that follows will help you direct your efforts (and your dollars) most effectively.

Though radio sellers go up against local TV stations and cable operators for advertising dollars every day, the radio industry actually earns considerable money from these competitors, and from the national TV networks. According to Miller, Kaplan, Arase & Co., radio gets a median 58.6% of television expenditures in larger markets (see box, right) — a disproportionate share compared to other advertising categories. Calculated across all markets, that gives radio more than \$1 billion in annual revenue from TV. Even better, the category is growing — nearly 8% this year.

Although down 30% from 2000, the "Media & Advertising" category still ranks second, with \$276 million spent, in the RAB's "Top 30 National Network & Spot Radio Advertising" report as compiled by Competitive Media Reporting. While the category also includes newspa-

### Radio-Spending Profile

Here's how much radio gets of all television advertising in 25 selected top 40 markets. Figures include network, local and cable; No. 13 is the median market.

Median	58.6%
High	67.3%
Mean	57.4%
Low	35.6%

- 2002 overall radio growth rate (through June): 2%
- 2002 television-category overall radio growth rate (through June): 7.5%
- Television category as a percentage of total radio expenditures: 5.5%

Source: Miller, Kaplan, Arase & Co.

pers and satellite services, television is considered to make up a large chunk of that "M&A" budget.

Three TV advertisers rank among the top 40 national network- and spot-radio spenders: FOX (\$15.7 million, all national spot), Lifetime (\$13.3 million, all network) and Showtime (\$11.2 million — \$6.3 million network, \$4.9 million national spot). This week's X-Ray also offers a look at some of the demographics of national TV networks and how the networks perform among listeners of specific radio formats (Page 11).

Additionally, we have CMR's list of the top national TV-network advertisers for the first half of 2002. Use the info in discussions with your national rep and to assist your sellers in creating companion campaigns for merchants and dealers representing these big-spending accounts.

A bit of extra information for RAB members: Check out the RAB's website at [www.rab.com](http://www.rab.com) for the latest "Radio Marketing Guide & Fact Book" statistics from Media Audit on how radio is reaching both TV viewers overall and light TV viewers even better in 2002 than it did 2001.

### Networks' Demo Performance

More than 128 million people 18+ watch television every weekday. Here are the cume rankings for 10 TV networks across adult demo cells.

#### 18+ Weekday Daily Cume

Network	Cume (in millions)
NBC	61.1
ABC	57.6
CBS	51.9
FOX	50.7
PBS	26.3
WB	25.7
UPN	23.6
Pax	8.4
Univision	6.4
Telemundo	5.1

Source: Media Audit, March 2001-February 2002

## Network Television's Biggest Advertisers

Below are the 105 brands whose agencies spent at least 15 million on network television advertising during the first six months of 2002. Compare these TV budgets and rankings with your existing national accounts to see where your audience strengths could lead to more opportunities. Note that four of the top 10 spenders are fast-food accounts, while beer, telecommunications and pharmaceuticals are big players — but airlines and dot-coms are spending almost nothing right now. And check out that antidrug money, at No. 16! Figures are in millions of dollars.

Advertiser	'02 TV Spending
1. McDonald's	143.26
2. Verizon Wireless	97.98
3. Sprint PCS	83.39
4. Burger King	75.26
5. Home Depot	73.83
6. Visa	70.64
7. Ford Motor Co.	70.48
8. Wendy's	67.63
9. Nexium	66.20
10. KFC	65.87
11. Cingular Wireless	62.97
12. Budweiser	61.38
13. Capital One Platinum MC/Visa	59.51
14. Clarinex	53.06
15. Taco Bell	52.71
16. Office of National Drug Control	51.77
17. Miller Lite	51.49
18. AT&T Long Distance	50.17
19. Subway	49.68
20. Coors Light	49.47
21. IBM E-Business Services	47.98
22. Bud Light	46.51
23. J.C. Penney	44.52
24. Saturn Vue	43.75
25. Pizza Hut	42.52
26. Nissan Xterra	41.40
27. Lowe's Building Supply	40.88
28. Radio Shack	39.40
29. Nissan Altima	39.94
30. Mastercard	39.77
31. Nike	39.73
32. Microsoft Dotnet	38.80
33. Ford Expedition	38.25
34. Visa Check Card	37.84
35. Paxil	37.63
36. Mitsubishi Eclipse	36.95
37. Toyota Camry	35.82
38. Coca-Cola Classic	35.72
39. GE Co.	35.40
40. Zyrtec	34.92
41. Polo.com	34.83
42. Dr Pepper	33.54
43. Office Depot	33.29
44. Pepsi	32.87
45. H&R Block	32.79
46. Applebee's	32.26
47. Bank of America	32.08
48. Olive Garden	31.79
49. Cadillac CTS	30.96
50. State Farm	30.77
51. UPS Online	30.59
52. Charles Schwab Consumer Services	30.55
53. Sears	30.12
54. Wal-Mart	29.88
55. Gatorade	29.68
56. Circuit City	29.24
57. Sears appliances	29.07
58. Verizon prepaid wireless	28.21
59. Lipitor	27.60
60. Buick Rendezvous	27.54
61. Morgan Stanley Consumer Services	27.40
62. Truth About Smoking	27.01
63. Michelob Light	26.87
64. American Express Financial Advice	26.88
65. Mazda MPV	26.37
66. Advair	25.59
67. AT&T MLife	25.36
68. Viagra	25.30
69. Kmart	25.30
70. Sprite	25.08
71. Chevrolet Impala	25.04

Continued on Page 11

## TV's Adult-Demo Weekday Cumes

Below are 10 television networks' weekday daily cumes for adult demos. Use these figures to find the best outlets for marketing to your listeners and the best networks to pitch for business. The "%" figure is the percentage of the network's audience in the demo; that's followed in parentheses by the network's index for the demo compared to an index average of 100. Although their cumes have not reached the levels of the older networks, Univision, Telemundo, WB and UPN are very effective at reaching 18-34s, and FOX is the demo's cume leader. Just over 31.5% of the 18+ weekday audience, more than 40 million people, are in the 18-34 demo.

### Weekday Daily Cume, 18-34

Network	Cume (in millions)	% (Index)
FOX	17.6	34.8 (110)
NBC	16.9	27.6 (87)
ABC	14.9	25.9 (82)
CBS	12.4	23.9 (75)
WB	10.3	40.3 (127)
UPN	9.3	39.4 (125)
PBS	6.2	23.4 (74)
Univision	3.0	46.3 (146)
Telemundo	2.2	42.7 (135)
PAX	1.5	17.9 (56)

### Weekday Daily Cume, 18-49

Of the 18+ weekday audience, 63.6%, or nearly 82 million people, are 18-49.

Network	Cume	% (Index)
NBC	35.4	57.9 (91)
FOX	33.3	65.7 (103)

Continued on Page 11



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# Countdown

## To The People Meter

### The People Meter Progresses

Arbitron presented information on the Portable People Meter system technology and the Philadelphia market-test findings at the NAB Radio Show in Seattle recently and answered some key questions about the immediate future of the PPM.

**Q:** Will there be an autumn PPM test in Philadelphia?

**A:** Despite delays in finalizing a PPM joint venture between Arbitron and Nielsen, Arbitron President/U.S. Media Services Owen Charlebois said Arbitron is almost certain to conduct a fall Philadelphia PPM survey, using the same level of panel participation as it used in the spring and summer tests. Arbitron plans to offer monthly results from the fall PPM trial.

**Q:** When will the next Philadelphia PPM panel be deployed?

**A:** Despite its plans for a fall panel, Arbitron is conducting research directed at improving response rates before it settles on a date to run the planned parallel Philadelphia test. The company said it can't commit to a Q1 or Q2 2003 timeline until it has addressed concerns about the reliability of PPM panel measurement.

**Q:** How can stations interpret PPM data?

**A:** Arbitron has released new analysis software for the use of Philadelphia test-market stations and their consultants. The software can process PPM data and provide daily and weekly PPM rankings by demographic, daypart and other criteria. July 2002 data is available now, and August data should be available by the second half of October.

**Q:** How does Arbitron choose PPM panelists?

**A:** Originally, Arbitron hoped to use enumeration — the process of creating a pool of future PPM participants based on various survey needs — instead of using random sampling, as it does for the diary. But low response rates may lead the company to abandon its plans to choose panels through enumeration.

Arbitron VP/Communications Thom Mocarsky told R&R, "It could be that enumeration may not be appropriate and part of any future PPM sampling system. Depending on how response-rate research with Nielsen is defined this fall and then conducted, a final decision could be six to nine months away. The subject will come up at next month's ad hoc committee meeting between Arbitron and radio-industry brass."

**Q:** What progress is being made toward tracking Hispanic listeners?

**A:** Charlebois said there will be a full-day Hispanic Summit on Nov. 13 in Los Angeles at which PPM research results will be offered. Tests of the PPM with Hispanic people are forthcoming in one Midwestern and one Western market.

Have a question about Arbitron's Portable People Meter? E-mail Jeff Green at [jgreen@radioandrecords.com](mailto:jgreen@radioandrecords.com).

### Pros On The Move

• **David Goodman** joins Infinity Broadcasting as Exec. VP/Marketing, responsible for developing and executing sponsorship, branding and advertising opportunities for individual stations and Infinity Radio. Before his most recent position as CEO of LockStream Corp., Goodman spent six years with Warner Music Group, Warnervision Entertainment and Warner Bros.

• **Matt Mallon** becomes GSM of KABC/Los Angeles. He joins ABC from Infinity's KFVB/Los Angeles, where he spent two years as LSM. Mallon has also worked for KRTH/L.A. and Armcas Radio Sales.

• **Thad Gentry** advances from Sales Manager to GSM for WBBM-FM/Chicago. He succeeds 14-year station vet Paul Agase, who becomes Station Manager at KISS-FM/San Antonio. Additionally, Direct Marketing Results VP/Marketing Strategy **Debbie Buckley** segues to Director/National Sales for Infinity/Chicago and NSM of WBBM-AM.

• **Keith Bratel** is upped to Director of Sales for the six-station Clear Channel/Milwaukee cluster. He was previously GSM of Oldies WRIT/Milwaukee.

• **Art Volpe** becomes Director of Sales for the eight-station Entercom/Kansas City cluster. His background includes Director of Sales and Station Manager positions for Clear Channel stations in Hartford and New Haven, CT.

• **Ken Benson**, most recently Exec. VP/Programming for Citadel Communications, is appointed VP of music-research company Pinnacle Media International. Benson, whose background also includes VP/Programming posts for AMFM Inc. and VH1 and MTV, is based in Portland, OR.

Continued on Next Page

## Weekly Motivator

PART FIVE OF A SEVEN-PART SERIES

### Reality Management: Shoot The Numbers

If a numerical analysis conflicts with common sense, shoot the numbers.

Effective managers are constantly searching for numbers — numbers they can report without adverbs or adjectives (or emotions). With numerical goals for ratings and sales, you can not only measure the degree of achievement, you can keep regular track of your progress. But depending on numbers exclusively will give you only partial measurements — at best. At worst, relying on numbers alone will lead to loss of control of your stations.

That said, there are many numbers that *can* describe operational behavior. Expected future results must be expressed numerically, or no justification could be given for ratings-to-revenue forecasts, capital improvements or financial incentives. But, in the end, any prognostication must be subject to your managerial experience and instincts.

As you create and review projections for your management team, remember that accuracy depends on the depth of knowledge of the projector. When projections are submitted to you, insist they be presented not just as figures, but in active, real-world terms based on the reality of your cluster strategy. These insights are critical to common-sense evaluations. Ultimately, however, if the forecasts you're getting — no matter how many figures they're based on — don't make sense to you, they won't make sense for the company. Abandon them and get better intelligence.

If you were a college coach who never looked at a game film and your only preparation was to scroll through your opponent's statistics every week, you'd know very little about your adversaries. You'd get beaten four out of five times. Numbers should never transcend your experience or your instincts.

Nor should the fact of having to spend time in meetings transcend your control of another set of numbers: the hours and minutes in a day. Radio GMs spend horrendous amounts of time in meetings. Meetings, formal and informal, are probably the most abused channels of communication in the business world. Nothing is so wasteful as an opportunity unexploited or a gain unrealized; when your people complain about the number of meetings, they are really upset about that undelivered-on potential.

Have a meeting coming up? Instead of just looking over the agenda, do your homework. Winning at a meeting doesn't mean dominating it; it means affecting the outcome based on what you feel is right and important. Meetings that come and go without generating information and decisions that can be acted on immediately go in the loss column for everyone.

Radio consultant Tim Moore can be reached at the Audience Development Group, 100 Grandville SW, Suite 602, Grand Rapids, MI 49503; 616-940-8309 or [tim@goodratings.com](mailto:tim@goodratings.com).

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## Pros On The Move

Continued from Page 10

• **Bob Lion** is the new VP/Advertising Sales for XM Satellite Radio. A 25-year radio veteran, Lion was most recently Exec. VP/Marketing Division for Interep. He succeeds Joe Dorton, who remains with XM as a consultant during the transition.

• **John Krogstad** joins Waitt Radio Networks as Regional Manager/Central States. Krogstad's 19-year network-sales background includes sales and management positions with Satellite Music Network, Transtar, Unistar and, most recently, Westwood One.

• Longtime San Diego broadcaster **Paul Palmer** is the new Exec. Director of Big Brothers & Sisters of San Diego County. Palmer, who served as VP/GM of KFMB-AM & FM for 22 years, can be reached at 858-456-2904.

• **Ed Turner**, who recently left the Clear Channel/New Orleans GM post, forms the Turner Group, a management consultancy specializing in sales training, programming and cost-savings for broadcasters in small and midsized markets. Turner, a 30-year broadcast veteran who was R&R's 2002 GM of the Year for markets 26-100, is joined at the new consultancy by 20-year radio programmer Marvin Hankston. The Turner Group can be reached at 504-392-7670 or

ttgllc@hotmail.com.

• Former ABC News and Radio Disney Network executive **Glenn Leeder** joins AMF Radio Networks as Exec. VP, directing network operations and working on station acquisitions with AMF parent Birch Broadcasting.

• **Jay Handler** now oversees the sales department for Genesis Communications' Sports WHOO/Orlando and WIXC/Melbourne and Business News WIXL/Orlando. He was most recently a Sr. AE for KGME (XTRA Sports)/Phoenix and has worked in sales development for the Arizona Diamondbacks and Phoenix Coyotes. Also at Genesis, **Bob French** joins as a Sr. AE for Genesis' Communications' five-station Florida cluster. He was most recently GSM of Cox Radio's WDUV/Tampa.

• Radio sales veterans **Karyn Bak** and **Gayle Redavid** are named Directors/Regional Network Sales for Millennium Radio/New Jersey.

• **Margaret Evans** is the new LSM for Pamplin Broadcasting News/Talk combo KPAM & KVAN. An eight-year Sr. AE for KGW-TV/Portland, OR, Evans replaces **Sarah Wetjen**, who becomes Advertising Manager for Pamplin's *Portland Tribune*. Also at KPAM & KVAN, Account Manager **Jeanne Winter** is

promoted to NSM/Sr. AE. She has held similar positions with Portland stations KWJJ-FM and KPTV-TV.

• **Bill Tatar** is appointed Director/Marketing & Promotions for Cox Radio/Houston. Tatar joins from a Promotions Manager post at Clear Channel/New Orleans.

• **Connie Burtcheard** is tapped to oversee sales development for AirWare's RSS radio ratings-analysis and sales-presentation platforms for the company's Southwest region, based in Phoenix. A 17-year broadcast-industry veteran, Burtcheard was most recently a senior software-development strategist for Marketing Resources Plus.

• **Jenny de Castro** becomes Sr. Account Manager for Arbitron Radio Station Services, selling and marketing products in 15 New York-area markets. De Castro, a former Sr. Account Manager for WKTU/New York and AE for WJFK/Washington, joins Arbitron from national marketing duties at Ticketmaster-Citysearch. Also at Arbitron, **Jan Bournstein** is named Sr. Account Manager for Arbitron Outdoor. A seven-year Arbitron vet, Bournstein has worked in outdoor sales, event marketing, corporate promotional planning and retail media buying throughout a 25-year industry career.

• **Caroline Daughters** joins Syndicated Solutions Inc. as Sales Director, responsible for national ad-sales activities for programming syndicated by SSI and the SSI Radio Network. She was previously a talent agent in New York with APA and J. Michael Bloom & Associates.

Also at SSI, **Craig Hoffman** is the new Affiliate Sales Director, based in Pennsylvania. Hoffman was most recently Director/Radio Services with Z Communications; he has also worked for Dame-Gallagher Networks, AP, Westwood One and North American Radio.

Additionally, **Barbara McMahon** joins SSI as Director/Business Development. She was most recently Exec. VP at Intefilm Corp., where she developed the Radio Aahs Network for subsidiary Children's Broadcasting. Her background also includes terms as Manager/Affiliate Relations for Westwood One and executive posts at RKO Radio Networks and Katz Radio.

• **Kelly Campbell** becomes a Division AE for Interep/Minneapolis. She joins from Campbell Mithun, where she rose over six years from Sr. Broadcast Media Negotiator and Broadcast Supervisor to her most recent post as Broadcast Manager. Her background also includes a Broadcast Media Buyer post for Best Buy.

• Beasley Broadcast Group names Beasley/Las Vegas Business Manager **Linda Goddard** its 2002 Business Manager of the Year. **Paul Mullins**, an AE at Beasley's WZFX/Fayetteville, NC, is chosen for the company's 2001 President's Club honor for sales excellence.

## Network Television's Biggest Advertisers

Continued from Page 8

72. Mitsubishi Lancer	25.02
73. Volkswagen	24.10
74. Monster.com	24.58
75. Volkswagen Passat	24.11
76. AT&T Broadband	24.09
77. Chevrolet	24.03
77. Volkswagen Jetta	24.03
79. Royal Caribbean Cruises	23.92
80. Celebrex	23.62
81. 1-800 CALL ATT	23.01
82. Hallmark	22.95
83. Procrit	22.94
84. Allegra	22.81
85. Fidelity Investments	22.00
86. Domino's	21.76
87. Pontiac Vibe	21.41
88. Red Lobster	21.12
89. Ortho Tri-Cyclen	21.04
90. AFLAC	20.87
91. Blockbuster	20.82
92. UPS	20.65
93. TGI Friday's	20.59
94. General Motors	20.24
95. Walt Disney World	20.01
96. Toyota Corolla	19.83
97. Target	19.65
98. Chevrolet Trailblazer	19.59
99. Target Stores	19.57
100. Victoria's Secret	19.35
101. Gillette Mach 3 Razor	19.01
102. Bacardi Silver Malt	19.08
103. American Express Business Services	19.55
104. Re/Max	19.06
105. Zoloft	19.00

## Weekday Daily Cumes

Continued from Page 8

Network	Cume	% (Index)
ABC	32.6	56.5 (88)
CBS	27.9	53.8 (84)
WB	18.0	70.1 (110)
UPN	16.7	70.5 (110)
PBS	13.5	51.0 (80)
Univision	5.0	77.5 (121)
PAX	4.1	49.1 (77)
Telemundo	3.8	75.2 (118)

### Weekday Daily Cume, 25-54

Of the 18+ weekday audience, 60.3%, or more than 77 million people, are 25-54.

Network	Cume	% (Index)
NBC	34.8	56.9 (94)
ABC	32.3	56.1 (93)
FOX	30.1	59.3 (98)
CBS	28.4	54.8 (90)
WB	14.9	57.9 (95)
UPN	14.1	59.7 (98)
PBS	13.9	52.6 (87)
PAX	4.5	53.4 (88)
Univision	4.2	65.7 (108)
Telemundo	3.4	67.0 (111)

### Weekday Daily Cume, 35-64

Of the 18+ weekday audience, 52.8%, or nearly 68 million people, are 35-64.

Network	Cume	% (Index)
NBC	32.4	53.0 (100)
ABC	31.0	53.8 (101)
CBS	28.0	54.0 (102)
FOX	25.4	50.1 (94)
PBS	13.3	50.5 (95)
WB	11.9	46.5 (88)
UPN	11.3	47.7 (90)
PAX	4.8	57.1 (108)
Univision	2.9	44.6 (84)
Telemundo	2.4	46.6 (88)

Source: Media Audit, March 2001-February 2002

## Radio Formats, TV Networks Compared

How well do your format's listeners match up against the audiences of some of the top television networks? Knowing the answer can help determine to whom you should be pitching your audience strengths and with which TV stations your programming and marketing departments should be collaborating for news, weather, sports, station events and marketing campaigns.

While NBC is the cume leader in most 18+ demos, note that CBS indexes better than all other networks with Country listeners. One reason for that is doubtless that CBS carries the CMA Awards, the ACM Awards and other Country specials and that its parent, Viacom, owns cable's Country Music Television and uses that outlet to promote CBS's country programming. Also take note of how strongly UPN, WB and FOX index with Urban and Smooth Jazz listeners, while WB is the runaway index leader with Alternative, CHR and Spanish-language listeners.

The figures below represent the percentage of each TV's network viewers who listen to a particular radio format. Beside that is an index number in parentheses representing how well the network reaches listeners compared to an index average of 100.

Scarborough Research is able to furnish reports for individual markets; contact Scarborough for information.

Format	ABC	CBS	NBC	FOX	UPN	WB
AC	26 (96)	23 (87)	26 (99)	27 (102)	26 (96)	30 (112)
Adult Standards	4 (103)	4 (107)	4 (114)	4 (94)	3 (78)	3 (83)
Alternative	7 (74)	6 (64)	8 (82)	11 (109)	9 (93)	13 (128)
CHR	17 (84)	15 (74)	17 (85)	21 (103)	24 (117)	28 (137)
Classical	6 (98)	5 (85)	6 (103)	5 (81)	5 (84)	5 (93)
Country	21 (97)	23 (107)	22 (103)	20 (94)	16 (74)	16 (77)
News/Talk	32 (110)	28 (96)	30 (105)	31 (109)	27 (95)	31 (107)
Oldies	17 (98)	16 (92)	18 (99)	18 (100)	17 (96)	18 (102)
Religious	9 (98)	9 (98)	9 (95)	9 (98)	11 (119)	11 (115)
Rock	14 (81)	12 (74)	15 (86)	18 (107)	14 (84)	16 (92)
Smooth Jazz	6 (107)	5 (83)	5 (97)	7 (127)	9 (156)	9 (162)
Spanish-Language	4 (61)	3 (42)	3 (47)	5 (77)	7 (104)	8 (125)
Urban	9 (97)	10 (104)	8 (82)	13 (138)	22 (233)	18 (189)

Source: Scarborough Research, February 2001-March 2002



# MUSIC Launches Aggressive Anti-Piracy Campaign

□ Crusade includes big-name artists, a media blitz and a jazzy new website

by Brida Connolly  
Assistant Managing Editor

**D**eclaring "Real Fans Get the Real Thing," the coalition of industry groups called Music United for Strong Internet Copyright this week debuted an aggressive new campaign against unauthorized music downloads. The effort includes newspaper ads, TV and radio spots and an informative — and not too accusatory — website at [www.musicunited.org](http://www.musicunited.org).

MUSIC is a coalition of 20 entertainment-industry groups, including the RIAA and SoundExchange; the National Academy of Recording Arts & Sciences; ASCAP, BMI and SESAC; AFTRA; the Christian Music Trade Association; the Country Music Association; and the Hip Hop Action Summit.

MUSIC's mission is to discourage

consumers, especially teens, from illegally downloading music. To that end, it has produced TV and radio spots featuring artists declaring that music piracy is theft; purchased full-page newspaper ads signed by well-known artists from all music genres; and launched the new, consumer-friendly website.

Earlier anti-piracy efforts by musi-

cians and industry groups have often been criticized for their disapproving, even hostile tone. (Remember Lars Ulrich vs. Napster? Or then-NARAS chief Michael Greene's "World Wide Web of theft and indifference" Grammy speech?) The new MUSIC site is blunt about the effects of piracy on artists and the potential dangers of file-sharing to consumers, but it states the case without the outrage.

In appearance, [www.musicunited.org](http://www.musicunited.org) looks a lot like a label site (compare its look to [www.arista.com](http://www.arista.com) or [www.mcarecords.com](http://www.mcarecords.com)), so its style will be familiar to the young music fans who are its primary target. Right up front, it rebuts file-traders' reflexive first defense, "But there are no legal downloads!" with links to 18 legal streaming and download sites.

A short top menu of info links puts the most persuasive item right in the middle: "What Artists & Songwriters Have to Say." That link leads to quotes about piracy from dozens of superstars, among them The Dixie Chicks, Missy Elliott, Britney Spears, Trisha Yearwood and even Luciano Pavarotti. One artist after another restates MUSIC's message: Illegally downloading music is theft.

"Why You Shouldn't Do It" is a long but uncomplicated explanation of basic copyright law and an appeal to the downloader's conscience: "The main reason we don't steal is because we know it's wrong." That page leads to "The Law," a pointed explanation of the civil and criminal penalties for copyright infringement.

Finally, for downloaders who are moved to change their ways, there's a "Take It Off" page of specific instructions for disabling file-sharing in the best-known peer-to-peer software and an illustrated, step-by-step guide to uninstalling KaZaa.

The support of so many well-known artists is bound to help, but MUSIC is most innovative in the reasonable "we're all good people, and good people don't steal" tone of its appeal. The music industry has said since Napster's earliest days that public education will ultimately be the best response to copyright infringement, but this is the first coordinated campaign to get the message out in a consumer-friendly way. It probably won't make any difference for a while, but it's a start.



Hugo Cole

General Manager/Data Services

[www.gracenote.com](http://www.gracenote.com)

[charts@gracenote.com](mailto:charts@gracenote.com)

If you play CDs on an Internet-connected computer, Gracenote probably knows about it. Every day Gracenote's CDDB music-recognition service supplies artist and track information to more than 1 million people who play music through CDDB-enabled audio players; at the same time, Gracenote collects information about the music those people are listening to. That data is then anonymously aggregated for Gracenote's charts. Below are last week's 50 most played CDs.

## DIGITAL TOP 50<sup>SM</sup>

LW	TW	ARTIST	Album Title	Weeks On
1	1	EMINEM	The Eminem Show	20
2	2	COLDPLAY	A Rush Of Blood To The Head	5
3	3	NELLY	Nellyville	14
4	4	LINKIN PARK	Hybrid Theory	96
5	5	NORAH JONES	Come Away With Me	23
7	6	SYSTEM OF A DOWN	Toxicity	56
6	7	AVRIL LAVIGNE	Let Go	16
—	8	BECK	Sea Change	1
9	9	JOHN MAYER	Room For Squares	26
8	10	RED HOT CHILI PEPPERS	By The Way	12
10	11	LINKIN PARK	Reanimation	9
—	12	ELVIS PRESLEY	Elvis 30 #1 Hits	1
11	13	BEATLES	One	89
12	14	CREED	Weathered	45
13	15	U2	All That You Can't Leave Behind	102
15	16	ENYA	A Day Without Rain	82
18	17	PINK	Missundaztood	39
—	18	PETER GABRIEL	Up	1
21	19	PINK FLOYD	Echoes (The Best Of Pink Floyd)	47
19	20	NICKELBACK	Silver Side Up	55
14	21	ASHANTI	Ashanti	26
23	22	LUDACRIS	Word Of Mouf	44
30	23	PUDDLE OF MUDD	Come Clean	43
26	24	SHAKIRA	Laundry Service	46
22	25	ALICIA KEYS	Songs In A Minor	66
16	26	JACK JOHNSON	Brushfire Fairytales	16
17	27	DISTURBED	Believe	2
—	28	UNDERWORLD	A Hundred Days Off	1
25	29	LIMP BIZKIT	Chocolate Starfish And...	103
43	30	TENACIOUS D	Tenacious D	7
28	31	DIXIE CHICKS	Home	5
24	32	STROKES	Is This It	22
40	33	BLINK-182	Take Off Your Pants & Jacket	68
27	34	RADIOHEAD	Kid A	35
29	35	CELINE DION	A New Day Has Come	27
33	36	SADE	Lovers Rock	48
37	37	BRUCE SPRINGSTEEN	The Rising	9
—	38	CALLING	Camino Palmero	2
—	39	AALIYAH	Aaliyah	21
20	40	P.O.D.	Satellite	41
41	41	TOOL	Lateralus	66
—	42	BON JOVI	Bounce	1
—	43	HITOMI	Self Portrait	1
31	44	JOSH GROBAN	Josh Groban	13
—	45	MADONNA	Music	87
34	46	KORN	Untouchables	16
46	47	OASIS	Heathen Chemistry	12
48	48	ORIGINAL SOUNDTRACK	O Brother, Where Art Thou?	42
39	49	ORIGINAL SOUNDTRACK	Moulin Rouge	48
—	50	LENNY KRAVITZ	Greatest Hits	102

## DIGITAL BITS

### 'Net-Radio Reprieve Taken Off The Table

Rep. James Sensenbrenner's bill to give webcasters a six-month reprieve from paying performance royalties was scheduled for a vote, but late Tuesday the bill was taken off the calendar because it appeared that small webcasters and the labels could come to an accord on their own by Friday. If streamers and rights-holders can reach an accord, Sensenbrenner said he may propose that agreement would become law, superseding the royalties set by the U.S. Copyright Office in June. If no accord can be reached, back webcast performance royalties come due Oct. 20.

### Clear Channel Ups A&R Efforts With New Portal

Clear Channel Worldwide has launched the Clear Channel New Music Network ([www.clearchannelnewmusicnetwork.com](http://www.clearchannelnewmusicnetwork.com)). The site is under development but will soon be accepting registrations from unsigned artists who want make their music available through the portal. The service — free to consumers and artists — is designed to showcase new artists for consumers and the music industry.

### Rosen Testifies For Berman Bill

RIAA Chairman/CEO Hilary Rosen asked the House Subcommittee on Courts, the Internet & Intellectual property last week to "level the technological playing field" for copyright owners by approving Rep. Howard Berman's bill to grant rights-holders limited exemption from legal liability if they use technology to interfere with illegal file-trading. Labels and other rights-holders are already — and completely legally — placing incomplete and defective files on peer-to-peers to discourage file-sharing, and in her testimony Rosen pointed to the release of KaZaa 2.0 and its creators' boast that the upgraded program can filter out such files.

### KPMG, Ipsos Release Digital-Media Reports

In a July survey of executives at international media companies, international consultants KPMG found that most respondents are optimistic about the profit potential of digital offerings, but their companies are actually spending their time and money on copy protection, digital-rights management and other piracy deterrents. KPMG's recommendations: Media companies should take advantage of new technology instead of trying to defeat it and find strategies to handle digital media as seriously as other potentially profitable products. Also released last week was Ipsos-Reid's "TEMPO: Keeping Pace With Online Music Distribution," which asked downloaders how they would like to obtain digital music. Offered a choice of a traditional retailer, a peer-to-peer network, the existing subscription services or a hypothetical by-the-song system, 27% of the respondents said they prefer one of the paid options, 19% would pay by the song, and 8% like the subscription plans. If free peer-to-peer sharing were no longer available, the number who say they'd prefer to buy online music by the song jumps to 38%; subscription systems stay at just 8%.



## Buchanan Oversees Gaylord Radio As SVP/Media & Ent.

Gaylord Entertainment's Steve Buchanan, who currently oversees the Grand Ole Opry, Ryman Auditorium and Gaylord Program Services, has been named Sr. VP/Media & Entertainment at the company.

In his new post he will add Country WSM-AM & FM and Sports/Talk WWTN-FM in Nashville to his responsibilities. Buchanan will continue to report directly to Gaylord President/CEO Colin Reed and will work with John Padgett, GM of the radio stations, to explore opportunities to grow the stations and promote synergies among the company's other businesses.

"Placing the Opry, Ryman and Gaylord's radio stations and television archives under Steve's careful guidance will allow these world-famous businesses to draw on one

**BUCHANAN/See Page 14**

## Craft Rises To OM At 'RAT/Monmouth

WRAT (The Rat)/Monmouth-Ocean PD/morning host Carl Craft has been promoted to the newly created position of OM for the Greater Media outlet. Craft joined the station as Asst. PD when it flipped from AC to Active Rock in August 1996. Within eight months he rose to PD. Previously, he was at WCIZ/Watertown, NY.

"It would be hard to find a person who has brought more dedication, hard work and creativity to the job as consistently as Carl has for the past six years," Station Manager Mike Kazala said. "The solid product of The Rat comes from Carl's intelligent leadership and his talented

**CRAFT/See Page 14**

## Morning Show Army In The Big Easy



Programming executives and air talent from all over the country recently converged on New Orleans for the 14th annual Morning Show Boot Camp. The convention included sessions featuring Premiere syndicated host Glenn Beck, consultant Walter Sabo and former CNN executive Gail Evans. Seen here are (l-r) R&R Publisher/CEO Erica Farber, Morning Mouth's Don Anthony, United Stations VP/Affiliate Relations Rob Pierce, comedian Jim Breuer, United Stations Exec. VP/Comedy Dave Kolin and United Stations' Dan Brassem.

## Dean Adds PD Duties At WRVR/Memphis

Jerry Dean has added PD duties at Entercom's AC WRVR (The River)/Memphis. Dean, who is already OM of the station, as well as OMPD of co-owned Hot AC WMBZ (The Buzz)/Memphis, succeeds Kay Manley, who recently exited.

"We're elated here at Entercom/Memphis to have a person of Jerry's caliber on our team," WMBZ & WRVR VP/GM John Blasingsame told R&R. "Jerry not only put The Buzz on the air and made it the hottest station in Memphis, he's also had big success stories in other markets. I decided we needed Jerry's leadership to help move The River to a more contemporary and dominant place in the market."

Entercom VP/Programming Pat Paxton said, "Jerry and I met many years ago while working for Nationwide Communications, and, ever since, we've shared a great professional relationship and friendship.

Jerry is a proven winner and always achieves great success at every station he's involved with. Fully utilizing Jerry's programming abilities in a greater capacity was the natural progression for Entercom/Memphis."

A 30-year industry vet, Dean previously programmed KLUC, KKLZ and KSTJ in Las Vegas, as well as KQKQ/Omaha.

"I came to Memphis two years ago to put The Buzz on the air, and I'm proud of the station's achievements," Dean told R&R. "I'm equally proud, and also honored, to be assuming the PD position at The River. We've taken WRVR to more of a contemporary lean to complement WMBZ, and so far that direction has produced very exciting results. For the first time in WRVR's history the station is No. 1 with 25-54 nonethnic adults. And, to top all this off, I get to work for a great company that gives us all the support we need."



Dean

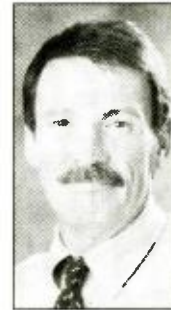
## EXECUTIVE ACTION

### Mercury, MCA/Nashville Make Conrad EVP/A&R

David Conrad has been appointed Exec. VP/A&R for Mercury and MCA/Nashville. In his new job Conrad will direct all aspects of A&R for the labels, finding and developing new talent while working closely with the labels' existing rosters. He was most recently Sr. VP of the Nashville office of Almo/Irving Music, the publishing company of Jerry Moss and Herb Alpert's A&M Records.

"As country music continues to recenter itself back on singer-songwriters, David stands as one of the industry's most talented and driven creative executives," said Luke Lewis, Chairman/CEO of Mercury, MCA-Nashville and Lost Highway. "He has helped discover and shape the careers of an amazing array of innovative songwriters and artists. His extensive track record of success and his undisputed reputation make him the perfect candidate to head up all of our Mercury-MCA A&R activities."

A 30-year music-industry vet, Conrad launched Almo/Irving's Nashville operation 20 years ago. He discovered, nurtured or developed such hit-making songwriters and artists as Paul Kennerley, Anthony Smith, Nanci Griffith, Gillian Welch, Annie Roboff, Marty Stuart, Patti Griffin and Emmylou Harris. He also expanded the Nashville division of Almo/Irving to encompass all genres of music, including country, pop, R&B and adult contemporary.



Conrad

### Becker Goes 'Wild' As CKEY/Bufalo PD

Phil Becker has been named Network PD for CHR/Rhythmic CKEY (Wild 101)/Buffalo, effective Oct. 28. Becker will exit his post as PD of WJFX/Ft. Wayne, IN on Oct. 25 and is heading up that station's search for his replacement.

CKEY, which recently flipped from Triple A, is owned by Canada-based Niagara Broadcasting. It has a deal in place in which Citadel sells advertising for the station in New York.

"I'm very excited about bringing

Buffalo its first Rhythmic station, as well as working with Citadel," Becker told R&R. "Wild 101 will do major things in the Buffalo market and disrupt the by-default success the other CHR station in the market has had."

Prior to programming WJFX Becker worked nights at WVTI/Grand Rapids and was Asst. PD/MD/nighttimer at WSNX/Grand Rapids. From there he went on to do nights at WXTW/Muskegon, MI and program WBCD/Dothan, AL.

### Portnow

Continued from Page 3

play a key role in enhancing the academy's profile as we continue to

increase the scope of our programs and initiatives nationally in order to better serve our constituents and further the academy's mission."

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## National Radio

• **CBS RADIO NEWS** adds three 60-second commentaries by Charles Grodin to his duties on *CBS Weekend Roundup*; the features air Mondays, Wednesdays and Fridays.

• **TM CENTURY** renews its sales-representation agreement with Dial Communications-Global Media through 2005.

## Records

• **DAVID HAZAN** is named EVP/Sales & Marketing at Wind-up Records. He was previously SVP/Marketing for the Universal Classics Group.



Hazan

• **JULIA LIPARI** is upped to SVP/Special Projects & Marketing for the Zomba

## CHRONICLE

## CONDOLENCES

Broadcaster and station owner  
**Howard Green**, 72, Sept. 29.

Record Group/Jive Records. She was most recently VP in the same capacity.

## Radio

• **CANDY O'TERRY** is elected President of the American Women in Radio & Television's Boston/New England chapter. O'Terry is Asst. PD/air personality at WMJX/Boston.

## Industry

• **ROBYN DEMARCO** is promoted to VP/Programming, Planning & Scheduling for MTV and MTV2. She has been with MTV since 1993.

## Changes

**Christian:** WBFJ/Winston-Salem, SC's new morning show features **Mike Kale** and **Vikki Spencer** as co-hosts and **Verne Hill** as News Director ... WCVO/Columbus, OH hires **Jake Sommers** as Production Dir./afternoons.

**Rock:** WXZZ/Lexington, KY's new night show is **Scott Osbourne's Land of Oz**; **Jill Jackson** moves to middays at crosstown WLRO ... **Erik Raines** joins KIOC/Beaumont, TX for nights via voicetracking ... WIVI/St. Thomas, VI adds the *Dick Dale Show* to its new lineup.

**Records:** Warner Bros. Records' Christian Division announces the following appointments: **Andy Peterson** is named Dir./Product

Marketing, overseeing the Word Records marketing team; **Dawn Gates** becomes Mgr./New Media & Grassroots Marketing; **Chris Bernstein** is promoted to Mgr./Product Marketing; and **Julie Brindley** becomes Product Marketing Manager.

**Industry:** SESAC adds **Tim Hoynes** as Dir./General Licensing and **Vincent Peppe** as Legal Counsel/Licensing ... **Thomas Costabile** is named President of WEA Manufacturing ... Matrix Solutions taps **Dennis Grinberg** as Dir./Software Development and promotes **Jeff Heleniak** to Dir./Customer Support and **Laureen Foster** to Dir./Training Services ... **Kristine Ashton** is promoted to SVP of the Mitch Schneider Organization ... 2OG Entertainment signs a multiyear agreement with Penalty Associated Labels/Ryko Distribution.

mat diversity has actually increased in smaller markets. However, the net effect of those changes was that the number of formats in the average market was unchanged at 10.

A separate study titled "Radio Market Structure and Music Diversity" found that between 1996-2001 radio playlists have grown slightly more uniform within a format, but that there is now increased music diversity between formats.

The study does not draw a relationship between ownership concentration and song diversity on radio-station playlists, but it does state, based on its research, "Our results at this time suggest that recent consolidation has played a very little role in playlist diversity."

While the economic and format results present a mixed bag, radio companies may take heart from learning that consumers haven't found a medium to replace their radios. A study titled "Consumer Substitution Among Media" by Joel Waldfogel from the Wharton School found that, while there is clear evidence of substitution between the Internet and broadcast TV among

Continued from Page 6

revenue growth has consistently outpaced the overall radio industry by a considerable margin. We believe that significant improvements at developing stations and good execution within its mature group of stations account for the company's outstanding performance. Excluding future acquisitions of underdeveloped radio stations with turnaround potential, we expect Radio One's revenue growth to more closely resemble the industry average in 2004 and beyond."

## Satellite-Radio Tax Gets Capitol Hill Hearing

Appearing on behalf of both XM and Sirius, **Satellite Broadcasting & Communications Association** President Andy Wright lobbied the House Subcommittee on Commercial & Administrative Law last week in support of a House bill that would exempt satellite radio from being taxed by local municipalities. Satellite-TV providers are already exempt from local taxes, and SBCA spokesman James Ashurst told **R&R** that satellite radio, which shares satellite TV's national reach, simply wants the same treatment. He said, "XM and Sirius are not in any way looking to circumvent or evade the taxation process," noting that states could still tax satellite radio as they do satellite TV. Rather, Ashurst said that his group wants lawmakers to spare satellite radio the "enormous administrative burden" of facing taxation from approximately 13,000 local municipalities nationwide. The bill was introduced by Rep. Tom Davis in June.

## Saga Explores Entry Into Asheville

**Saga Communications** said last week that it is in discussions about the possibility of entering into management or time-brokerage agreements for WISE-AM and WOXL-FM/Asheville, NC, but no firm agreements have been reached. WISE is owned by Asheville Radio Partners, whose members — James Fort, Andrew Guest and Edward Seeger — also own or have interests in stations in North Carolina, Colorado, Texas and Tennessee. WOXL, which is currently a CP listed by the FCC as off the air, is owned by Liberty Productions.

## Westwood One Increases Stock-Buyback Program

**Westwood One's** board of directors has authorized an additional \$250 million for the company's stock-repurchase program, approving both open-market purchases and private transactions. Westwood One has repurchased about 33.5 million shares of its common stock and warrants at a cost of approximately \$591.7 million; about \$120 million remains available for stock repurchases under previous authorizations. WW1 President/CEO Joel Hollander said the buyback increase reflects the flexibility the company has since its free cash flow has improved in each of the last three years. WW1 shares are up about 58% over the past year.

## Buchanan

Continued from Page 13

another's strengths and add even more value to the properties," Reed said. "Steve has invaluable experience in the entertainment industry and a proven track record at Gaylord, which will serve him well in his new position."

Buchanan joined Gaylord in 1985 as Marketing Manager for the Grand Ole Opry. In 1993 he was named GM of the Ryman Auditorium. He has produced numerous television specials, such as CBS's *Grand Ole Opry's 75th: A Celebration* and the

## Hanson

Continued from Page 3

he would assume on-air hosting duties at WXYT. "No more mornings!" he said quickly. "I don't want to get up at 3am anymore, that

A&E special *Grand Ole Opry: 75 Years in the Making*. Buchanan is currently an executive producer of CMT's weekly show *Grand Ole Opry Live*. Additionally, he produced the Bill Monroe albums *Live at the Opry*, which was nominated for a Grammy, and *Cryin' Holy Unto the Lord*.

much I know. But, seriously, there's really been no decision about that. Maybe I'll do some fill-in here and there, but it would really have to be the right slot in order for me to return to the air."

A 90-day noncompete will keep Hanson on the sidelines until just after Jan. 1, 2003, but he said he's looking forward to some downtime. "When else would I ever take 90 days off to spend some time with my wife, get some rest and recharge my brain?" he said. "I'll be heading over to The Team right after the University of Michigan plays its bowl game — wherever that will be — because I'm going!"

## FCC

Continued from Page 1

While consolidation isn't driving up ad rates, it is putting the money spent on those ads in fewer pockets. A study titled "Radio Industry Review 2002: Trends in Ownership, Format and Finance" found that the largest radio-station owner in a market in 1996 received an average of 35.6% of radio advertising revenue, but in 2002 the largest owner receives 46.8% of the revenue. The study also found that the average number of radio-station owners in a market decreased from 13.5 in 1996 to 9.9 this year.

This study, conducted by Williams and fellow Media Bureau staffer Scott Roberts, also found that the overall number of station owners declined 34% during that six-year span, with a continued downward trend of local owners in Arbitron-rated markets.

As for what listeners are hearing in those markets, the study stated that, while the average number of formats appears to have declined slightly in some large markets, for-

consumers for both overall consumption and news consumption, there is little or no substitution between radio and the Internet.

It also found that consumers sometimes substitute cable and broadcast TV channels for one another for news consumption, but found no corresponding substitution between cable and radio. However, the study did uncover substitution between radio and broadcast TV for news consumption.

Nielsen Media Research dug even deeper on the topic of where consumers get their news and found that TV has a formidable lead over radio. About 85% of respondents to a Nielsen study said they had watched TV for local news in the past seven days, vs. 35% for radio. For national news, 83% of respondents reported turning to their television, vs. 30% who tuned in to radio.

However, the numbers get closer when overall daily usage is measured. Some 25% of respondents reported watching one hour or less of TV on a typical weekday; that's the same percentage who reported listening to the radio for that

## Persons

Continued from Page 3

Deutsche Grammophon and Philips Classics imprints. She has also been PD of highly regarded National Public Radio affiliate WQED-FM/Pittsburgh and Director/Public Relations & Marketing for the Pittsburgh Opera, and she is the librettist of the opera *Patience & Sarah*.

Persons reports to President/GM Tom Bartunek, who said, "As we position WQXR for future growth as a national programming service, we need to ensure that our initiatives are properly integrated with our core on-air programming. Wende has done

an outstanding job of doing just that by making our Internet site and streaming service a success, and she has long been a passionate advocate of classical music all around the country. Her experience and talents will be invaluable as we platform WQXR on the national level."

Under Persons, WQXR.com became one of the most listened-to audio streams on the Internet, regularly ranking near the top of both the Arbitron and Measurecast webcast ratings services.

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Under Persons, WQXR.com became one of the most listened-to audio streams on the Internet, regularly ranking near the top of both the Arbitron and Measurecast webcast ratings services.

## Craft

Continued from Page 13

staff. He aptly leads with a spirit of open-mindedness and cooperation among all departments."

Craft said, "Thanks to the staff and management of The Rat for the nod of confidence. I look forward to the challenges of growth and opportunity that face us in the time to come. The people at The Rat make this radio station very special for our listeners and business partners."



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CAM'RON Hey Ma  
EMINEM Lose Yourself  
MARIAH CAREY Through The Rain  
SANTANA /MICHELLE BRANCH The Game Of Love  
THICKE When I Get You Alone

### SOFT ROCK

**Seth Neiman**  
KELLY CLARKSON A Moment Like This  
PHIL COLLINS Can't Stop Loving You

### ROCK

**Gary Susalis**  
CKY Flesh Into Gear  
DEFAULT Live A Lie  
KORN Alone I Break  
MATCHBOX TWENTY Disease  
PEARL JAM I Am Mine  
SAMMY HAGAR Things've Changed  
WALLFLOWERS Everybody Out Of The Water

### ALTERNATIVE

**Adam Neiman**  
BJORK It's In Our Hands  
GODD CHARLOTTE The Anthem  
VINES Outthaway

### TODAY'S COUNTRY

**Liz Opoka**  
TERRI CLARK I Just Wanna Be Mad

### PROGRESSIVE

**Liz Opoka**  
DAVE MATTHEWS BAND Grace Is  
JOSH JOPLIN GROUP I Am Not The Only Cowboy  
MIA DOI TODD Digital  
SIXPENCE NONE THE RICHER Breathe Your Name

### LITE JAZZ

**Gary Susalis**  
BOB JAMES Morning, Noon & Night



Lori Parkerson • 202-380-4425

### 20on20 (XM20)

**Kane**  
EMINEM Lose Yourself  
LIFEHOUSE Spin  
PINK Family Portrait  
SANTANA /MICHELLE BRANCH The Game Of Love

### BPM (XM81)

**Blake Lawrence**  
CONJURE ONE Sleep  
DARK MONKS /MIM Insane  
EYES CREAM Open Up Your Mind

### The Boneyard (XM41)

**Charlie Logan**  
3 DOORS DOWN When I'm Gone  
CHRIS ROBINSON The Red Road  
PEARL JAM I Am Mine  
SAMMY HAGAR Things've Changed  
TRAPT Headstrong

### Real Jazz (XM70)

**Maxx Myrick**  
CARLA COOK Simply Natural  
CHRIS POTTER Traveling Mercies  
JASON MORAN Modernistic  
JOSHUA REDMAN Elastic  
MULGREW MILLER & WINGSPAN The Sequel

### Watercolors (XM71)

**Steve Stiles**  
BONEY JAMES Grand Central  
NATALIE COLE Better Than Anything  
NATALIE COLE Tell Me All About It

### X Country (XM12)

**Jessie Scott**  
16 HORSEPOWER Folklore  
BUDDY MILLER Midnight & Lonesome  
CHIP TAYLOR Let's Leave This Town  
ELEVEN HUNDRED SPRINGS A Straighter Line  
FLOATING MEN A Magnificent Man  
LAURA CANTRELL When The Roses Bloom Again  
ROGER CREAMER I Got The Guns  
WILL KIMBROUGH Home Away

### XM Cafe (XM45)

**Bill Evans**  
DAVID GRAY New Day At Midnight  
GREY EYE GLANCES A Little Voodoo  
PEARL JAM Riot Act  
SANTANA Shaman  
SIXPENCE NONE THE RICHER Divine Discontent

### The Heart (XM23)

BOYZ II MEN The Color Of Love  
MICHAEL BOLTON Only A Women Like You  
NORAH JONES Don't Know Why  
BRICKMAN & KRAKOWSKI You  
FIVE FOR FIGHTING Superman (It's Not Easy)  
MARC ANTHONY I Need You  
LINDA EDER & CARL ANDERSON How In The World  
JOSH GROBAN To Where You Are  
KELLIE COFFEY When You Lie Next To Me  
JONATHA BROOKE I'll Try  
MESSINA & MCGRAW Bring On The Rain  
VAN MORRISON Steal My Heart Away  
CHRIS JANZ Over You  
DIRTY VEGAS Days Go By  
BRANDY Come A Little Closer  
VANESSA CARLTON A Thousand Miles  
ANASTACIA You'll Never Leave Me Alone  
CAROLE KING You Will Find Me There  
L'ETHEREAL I'd Rather  
LIE ANN WOMACK Something Worth Leaving Behind  
EITON JOHN Original Sin  
STEVE HOLY Good Morning Beautiful  
BRYAN ADAMS & SARAH MCLACHLAN Don't Let Go  
CHRIS BOTTI & SHAWN COLVIN All Would Envy  
SHELBY LYNNE Wall In Your Heart  
LEE ANN WOMACK Something Worth Leaving Behind  
MICHAEL BOLTON Simply  
MARC ANTHONY She Mends Me  
INDIA.ARIE Ready For Love  
VANESSA CARLTON Pretty Baby  
KENNY G. & CHANTÉ MOORE One More Time  
FAITH HILL Cry  
NATALIE COLE Better Than Anything  
BONNIE RAITT Wounded Heart  
LEANN RIMES Life Goes On  
KELLY CLARKSON A Moment Like This



10 million homes 180,000 businesses  
Rick Gillette • 800-494-8863

### DMX Specialty Retail

**Jeanne Destro**  
The hottest tracks at specialty retail, which includes toy stores, home and office furnishings, kitchen stores, cosmetics, shoe stores, etc., targeted at 25-54 females.

COLDPLAY In My Place  
311 Amber  
JACK JOHNSON Bubble Toes  
RHETT MILLER Come Around  
ELAINE ELIAS Manhattan (SoulFeast Remix)  
HEM Halfacre  
CORALIE CLEMENT L'Ombre Et La Lumiere  
ED HARCOURT Apple Of My Eye  
SHAUN COLVIN Hold On To The Good Things  
CHANTAL KREVIKZUK Another Small Adventure  
JOAN OSBORNE Think  
DUNCAN SHEIK On A High

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

### CHR/POP

**Jack Patterson**  
SANTANA /MICHELLE BRANCH Game Of Love  
EMINEM Lose Yourself

### CHR/RHYTHMIC

**Mark Shands**  
VI3 Eyes Closed So Tight  
LL COOL J Luv U Better  
MARIO Braid My Hair  
SEAN PAUL Gimme The Light  
TLC Girl Talk

### URBAN

**Jack Patterson**  
ERYKAH BADU Brown Sugar  
BRIAN MCKNIGHT Let Me Love You

### ALTERNATIVE

**Dave Sloan**  
NIRVANA You Know You're Right  
AUDIOLAVE Cochise  
EMINEM Lose Yourself

### ROCK

**Stephanie Mondello**  
PEARL JAM I Am Mine  
INCUBUS Circles  
SALIVA Always  
OUR LADY PEACE Innocent  
QUEENS OF THE STONE AGE No One Knows

### ADULT ALTERNATIVE

**Stephanie Mondello**  
PEARL JAM I Am Mine  
TOM PETTY The Last DJ  
FISHER Too Late

### ADULT CONTEMPORARY

**Jason Shiff**  
PHIL COLLINS Can't Stop Loving You

### INTERNATIONAL HITS

**Mark Shands**  
MADONNA Die Another Day

### COUNTRY

**Leane Flask**  
TRAVIS TRITT Country Ain't Country  
DEANA CARTER There's No Limit

### DANCE

**Danielle Ruyschaert**  
ANDY HUNTER Wonders Of You  
ANDY HUNTER Sandstorm Calling  
ANDY HUNTER Strange Dream  
HARSH KALE Destroy The Icon  
INTENSO PROJECT Luv Da Sunshine  
ORBITAL Ska'd For Life

### RAP/HIP-HOP

**Mark Shands**  
LL COOL J Luv U Better



Artist/Title	Total Plays
HILARY DUFF I Can't Wait	78
AVRIL LAVIGNE Complicated	58
SIMON AND MILO Get A Clue	72
LIL' BOW WOW Basketball	71
A*TEENS Floorfiller	71
PLAY Us Against The World	70
SMASH MOUTH I'm A Believer	66
LMNT Juliet	66
CHRISTINA MILIAN Call Me, Beep Me	63
JUMP5 Beauty And The Beast	35
BAHA MEN Move It Like This	34
AARON CARTER Summertime	33
VANESSA CARLTON A Thousand Miles	33
SUGAR RAY When It's Over	33
NINE DAYS Absolutely (Story Of A Girl)	32
A*TEENS Bouncing Off The Ceiling	31
MICHELLE BRANCH Everywhere	31
PINK Get The Party Started	30
NO SECRETS That's What Girls Do	30
BAHA MEN Who Let The Dogs Out?	28



Playlist for the week ending Sept. 28.



Phil Hall • 972-991-9200

### StarStation

**Peter Stewart**  
PHIL COLLINS Can't Stop Loving You

### ALTERNATIVE PROGRAMMING

**Gary Knoll • 800-231-2818**

### Rock

3 DOORS DOWN When I'm Gone  
JERRY CANTRELL Angel Eyes  
OUR LADY PEACE Innocent

### Alternative

3 DOORS DOWN When I'm Gone  
OUR LADY PEACE Innocent

### Triple A

RYAN ADAMS Nuclear  
TREY ANASTASIO Cayman Review  
JACKSON BROWNE The Night Inside Me  
TRACY CHAPMAN You're The One

### CHR

CAM'RON Hey Ma  
KELLY CLARKSON A Moment Like This  
EMINEM Lose Yourself  
PINK Family Portrait  
SANTANA /MICHELLE BRANCH The Game Of Love

### Mainstream AC

TRACY CHAPMAN You're The One  
AVRIL LAVIGNE Sk8er Boi  
NO DOUBT Underneath It All  
SANTANA /MICHELLE BRANCH The Game Of Love

### Lite AC

JACKSON BROWNE The Night Inside Me

### NAC

JOAN OSBORNE I'll Be Around

### Christian AC

JOY WILLIAMS Surrender

### UC

TONI BRAXTON Hit The Freeway  
SYLEENA JOHNSON Tonight I'm Gonna Let Go  
TWEET Smoking Cigarettes

### Country

GARY ALLAN Man To Man  
RODNEY ATKINS My Old Man  
MARK CHESNUTT I Want My Baby Back  
NEAL MCCOY The Luckiest Man In The World  
TIM MCGRAW Red Rag Top  
DARYLE SINGLETARY I'd Love To Lay You Down  
TANYA TUCKER A Memory Like I'm Gonna Be



**Music Programming/Consulting**  
Ken Moultrie • 800-426-9082

### Alternative

**Steve Young/Kristopher Jones**  
3 DOORS DOWN When I'm Gone  
JIMMY EAT WORLD A Praise Chorus  
SALIVA Always

### Active Rock

**Steve Young/Kristopher Jones**  
3 DOORS DOWN When I'm Gone  
LINKIN PARK Runaway  
RED HOT CHILI PEPPERS Zephyr Song

### Hot AC

**Steve Young/Josh Hosler**  
MATCHBOX TWENTY Disease

### CHR

**Steve Young/Josh Hosler**  
LAS KETCHUP The Ketchup Song  
JENNIFER LOPEZ Jenny From The Block  
JENNIFER LOVE HEWITT Barenaked  
MADONNA Die Another Day  
MATCHBOX TWENTY Disease

### Rhythmic CHR

**Steve Young/Josh Hosler**  
FAT JOE Crush Tonight  
ISYSS Single For The Rest Of My Life  
JURASSIC 5 What's Golden  
JENNIFER LOPEZ Jenny From The Block  
TLC Girl Talk

### Mainstream AC

**Mike Bettelli/Teresa Cook**  
KELLY CLARKSON A Moment Like This

### Delilah

**Mike Bettelli**  
KELLY CLARKSON A Moment Like This

### Dave Wingert Show

**Mike Bettelli/Teresa Cook**  
KELLY CLARKSON A Moment Like This

### Mainstream Country

**Ray Randall/Hank Aaron**  
LONESTAR Unusually Unusual

### New Country

**Hank Aaron**  
TAMMY COCHRAN Life Happened

### Lia

**Ken Moultrie/Hank Aaron**  
TRAVIS TRITT Strong Enough To Be Your Man

### 24 HOUR FORMATS

**Jon Holiday • 303-784-8700**

### Adult Hit Radio

**JJ McKay**  
DUNCAN SHEIK On A High

### Adult Contemporary

**Rick Brady**  
KELLY CLARKSON A Moment Like This

### CD COUNTRY

**Rick Morgan**  
TRICK PONY On A Mission  
MARK WILLS Nineteen Somethin'  
DARRYL WORLEY Family Tree

### US COUNTRY

**Penny Mitchell**  
KENNY CHESNEY A Lot Of Things Different

### GREAT AMERICAN COUNTRY

**Jim Murphy • 303-784-8700**  
FAITH HILL Cry  
MICHAEL PIERCE Mike Lipscomb  
JAMIE LEE THURSTON It Can All Be Gone



**Charlie Cook • 661-294-9000**

### Adult Rock & Roll

**Jeff Gonzer**  
AEROSMITH Girls Of Summer

### Soft AC

**Andy Fuller**  
FAITH HILL Cry  
PHIL COLLINS Can't Stop Loving You

### Bright AC

**Jim Hays**  
FAITH HILL Cry  
MATCHBOX TWENTY Disease

### Mainstream Country

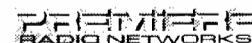
**David Felker**  
TERRI CLARK I Just Wanna Be Mad  
BRAD PAISLEY I Wish You'd Stay

### Hot Country

**Jim Hays**  
TERRI CLARK I Just Wanna Be Mad  
BRAD PAISLEY I Wish You'd Stay

### Young & Elder

**David Felker**  
EMERSON DRIVE Fall Into Me



### After Midnite

TERRI CLARK I Just Wanna Be Mad



### Alternative

**Chris Reeves • 970-949-3339**  
AUDIOLAVE Cochise  
EMINEM Lose Yourself  
NIRVANA You Know You're Right  
THURSDAY Standing On The Edge Of Summer

## POLLSTAR® CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours
1	THE WHO	\$1,504.5	
2	DAVE MATTHEWS BAND	\$1,331.0	
3	EAGLES	\$1,243.6	
4	BRUCE SPRINGSTEEN	\$1,166.4	
5	CHER	\$986.3	
6	OZZFEST 2002	\$984.7	
7	BRITNEY SPEARS	\$864.2	
8	JOHN MELLENCAMP	\$561.0	
9	RUSH	\$538.3	
10	CREED	\$525.7	
11	ANGER MANAGEMENT TOUR	\$524.1	
12	TOM PETTY	\$465.3	
13	BARRY MANILOW	\$430.1	
14	MARC ANTHONY	\$413.7	
15	LENNY KRAVITZ	\$392.3	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.



**72 million households**



Tom Calderone  
VP/Programming

**75 million households**



Paul Marszalek  
VP/Music Programming

**PLAYS**

NELLY /KELLY ROWLAND Dilemma	35
JUSTIN TIMBERLAKE Like I Love You	27
EMINEM Cleanin' Out My Closet	25
CAM'RON Hey Ma	24
EVE /ALICIA KEYS Gangsta Lovin'	22
JIMMY FALLON Idiot Boyfriend	20
NAPPY ROOTS Po' Folks	19
AVRIL LAVIGNE Sk8er Boi	19
SHAKIRA Objection (Tango)	18
LL COOL J Luv U Better	18
LUDACRIS /MYSTIKAL & I-20 Move Bitch	17
VINES Get Free	17
RED HOT CHILI PEPPERS By The Way	16
SYSTEM OF A DOWN Aerials	16
STYLES Goodtimes	14
WHITE STRIPES Dead Leaves & The Dirty Ground	14
JIMMY EAT WORLD Sweetness	14
NO DOUBT /LADY SAW Underneath It All	13
OUR LADY PEACE Somewhere Out There	13
BRUCE SPRINGSTEEN The Rising	13
PUDDLE OF MUDD She Hates Me	13
3LW I Do (Wanna Get Close To You)	12
SANTANA /MICHELLE BRANCH Game Of Love	12
VANESSA CARLTON Ordinary Day	11
DANIEL BEDINGFIELD Gotta Get Thru This	11
FABOLOUS /JAGGED EDGE Trade It All, Pt. 2	11
NICK CARTER Help Me	11
FLOETRY Floetic	10
P.O.D. Satellite	10
JURASSIC 5 What's Golden?	10
BON JOVI Everyday	10
COLDPLAY In My Place	9
STROKES Someday	9
KELLY CLARKSON A Moment Like This	9
BIG TYMERS Oh Yeah	8
MICHELLE BRANCH Goodbye To You	8
GOOD CHARLOTTE Lifestyles Of The Rich...	8
NOBY Extreme Ways	8
SCARFACE On My Block	7
ANGIE MARTINEZ If I Could Go	7
JENNIFER LOVE HEWITT Barenaked	6
UNCLE KRACKER In A Little While	6
U2 Electrical Storm	5
LINKIN PARK Points Of Authority	5
WEEZER Keep Fishin'	5
BEENIE MAN /JANET JACKSON Feel It Boy	4
NIVEA Don't Mess With My Man	4
TRUST COMPANY Downfall	4
KORN Thoughtless	4
1 GIANT LEAP My Culture	4
TAPROOT Poem	3
SEAN PAUL Gimme The Light	3
ASHANTI Happy	2
N.O.R.E. Nothin'	2
GAVIN ROSSDALE Adrenaline	2
CLIPSE When The Last Time...	2
BRITNEY SPEARS Boys	2
MUSIQ Dontchange	2
NEW FOUND GLORY My Friends Over You	2
LIL' FLIP The Way We Ball	2
SAMANTHA MUMBA I'm Right Here	2
UNWRITTEN LAW Up All Night	2
311 Amber	2
ASHANTI Baby	2
GOO GOO DOLLS Big Machine	2

Video playlist for the week ending Sept. 28.

**2**



David Cohn  
General Manager

**VIDEO PLAYLIST**

QUEENS OF THE STONE AGE No One Knows
CLIPSE When The Last Time
SYSTEM OF A DOWN Aerials
COLDPLAY In My Place
NO DOUBT /LADY SAW Underneath It All
NELLY /KELLY ROWLAND Dilemma
NAPPY ROOTS Po' Folks
FOO FIGHTERS All My Life
CAM'RON Hey Ma
JURASSIC 5 What's Golden?
STROKES Someday
PUDDLE OF MUDD She Hates Me
JOHN MAYER Your Body Is A Wonderland
WHITE STRIPES Dead Leaves & The Dirty Ground
P.O.D. Satellite
FABOLOUS /JAGGED EDGE Trade It All, Pt. 2
RED HOT CHILI PEPPERS By The Way
LL COOL J Luv U Better
GOOD CHARLOTTE Lifestyles Of The Rich And Famous
BEN KWELLER Wasted And Ready
TAPROOT Poem
SUGARCULT Pretty Girl (The Way)
SCARFACE On My Block
MUSIQ Dontchange
STONE SOUR Bother

Video playlist for the week of Sept. 23-29.

**ADDS**

FOO FIGHTERS All My Life	
MADONNA Die Another Day	
RED HOT CHILI PEPPERS Zephyr Song	
PINK Family Portrait	

**PLAYS**

NO DOUBT /LADY SAW Underneath It All	22
RED HOT CHILI PEPPERS By The Way	20
DAVE MATTHEWS BAND Where Are You Going	20
CREED One Last Breath	20
GOO GOO DOLLS Big Machine	20
PINK Just Like A Pill	19
NELLY /KELLY ROWLAND Dilemma	18
JOHN MAYER Your Body Is A Wonderland	18
SANTANA /MICHELLE BRANCH Game Of Love	18
U2 Electrical Storm	17
SHERYL CROW Steve McQueen	16
NORAH JONES Don't Know Why	16
VANESSA CARLTON Ordinary Day	16
UNCLE KRACKER In A Little While	16
SHAKIRA Objection (Tango)	15
ASHANTI Happy	15
JUSTIN TIMBERLAKE Like I Love You	15
OUR LADY PEACE Somewhere Out There	15
BON JOVI Everyday	14
GOO GOO DOLLS Big Machine	9
HOBBASTANK Running Away	8
JENNIFER LOVE HEWITT Barenaked	8
LEANN RIMES Life Goes On	8
COLDPLAY In My Place	7
INDIA.ARIE Little Things	7
LIFEHOUSE Spin	8
FAITH HILL Cry	6
MICHELLE BRANCH Goodbye To You	6
PETER GABRIEL The Barry Williams Show	5
DANIEL BEDINGFIELD Gotta Get Thru This	4
LAMYA Empires	2
JIMMY EAT WORLD Sweetness	2
JACK JOHNSON Flake	2
ERYKAH BADU /COMMON Love Of My Life	2
LL COOL J Luv U Better	1
RHETT MILLER Come Around	1
EVE /ALICIA KEYS Gangsta' Lovin'	1
P. DIIDDY /GINUWINE I Need A Girl, Pt. 2	1
DUNCAN SHEIK On A High Note	1

Video airplay for Oct. 7-13.

**36 million households**



Cindy Mahmoud  
VP/Music Programming & Entertainment

**VIDEO PLAYLIST**

MUSIQ Dontchange
NAPPY ROOTS Po' Folks
CLIPSE When The Last Time
EMINEM Cleanin' Out My Closet
SEAN PAUL Gimme The Light
FABOLOUS /JAGGED EDGE Trade It All, Pt. 2
NELLY /KELLY ROWLAND Dilemma
EVE /ALICIA KEYS Gangsta Lovin'
LUDACRIS /MYSTIKAL & I-20 Move Bitch
BIG TYMERS Oh Yeah

**RAP CITY TOP 10**

FABOLOUS /JAGGED EDGE Trade It All, Pt. 2
N.O.R.E. Nothin'
LUDACRIS /MYSTIKAL & I-20 Move Bitch
MS. JADE /TIMBALAND & NELLY FURTAOO Ching Ching
EMINEM Cleanin' Out My Closet
LL COOL J Luv U Better
PASTOR TROY Are We Cuttin'?
BIG TYMERS Oh Yeah
XZIBIT /NATE OOGG Multiply
LIL' WAYNE Way Of Life

Video playlist for the week ending Oct. 6.

**CMT**  
COUNTRY MUSIC TELEVISION

56.8 million households  
Brian Phillips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

**ADDS**

FAITH HILL Cry
SHANIA TWAIN I'm Gonna Getcha Good

**TOP 20**

WILLIE NELSON Maria (Shut Up And Kiss Me)
MARTINA MCBRIDE Where Would You Be
MONTGOMERY GENTRY My Town
KEITH URBAN Somebody Like You
LEE ANN WOMACK Something Worth Leaving Behind
JOE NICHOLS The Impossible
REBECCA LYNN HOWARD Forgive
NICKEL CREEK This Side
DIAMOND RIO Beautiful Mess
RASCAL FLATTS These Days
PHIL VASSAR American Child
PINMONKEY Barbed Wire and Roses
DIXIE CHICKS Landslide
EMERSON DRIVE Fall Into Me
TRAVIS TRITT Strong Enough To Be Your Man
TAMMY COCHRAN Life Happened
TOBY KEITH Courtesy Of The Red, White And Blue
BLAKE SHELTON O' Red
RAONEY FOSTER Everyday Angel
GEORGE STRAIT She'll Leave You With A Smile

**HEAVY**

DIAMOND RIO Beautiful Mess
JOE NICHOLS The Impossible
KEITH URBAN Somebody Like You
LEE ANN WOMACK Something Worth Leaving Behind
MARTINA MCBRIDE Where Would You Be
MONTGOMERY GENTRY My Town
RASCAL FLATTS These Days
REBECCA LYNN HOWARD Forgive

**HOT SHOTS**

DIXIE CHICKS Landslide
JENNIFER HANSON Beautiful Goodbye
TERRI CLARK I Just Wanna Be Mad
TOBY KEITH Who's Your Daddy

Heavy rotation songs receive 28 plays per week.  
Hot Shots receive 21 plays per week.

Information current as of Sept. 30, 2002.

**GREAT AMERICAN COUNTRY**



Jim Murphy, VP/Programming  
19 million households

**ADDS**

FAITH HILL Cry
JAMIE LEE THURSTON It Can All Be Gone

**TOP 10**

KEITH URBAN Somebody Like You
RASCAL FLATTS These Days
TOBY KEITH Who's Your Daddy
MONTGOMERY GENTRY My Town
GEORGE STRAIT She'll Leave You With A Smile
DIAMOND RIO Beautiful Mess
REBECCA LYNN HOWARD Forgive
BILLY RAY CYRUS What Else Is There
DIXIE CHICKS Landslide
TAMMY COCHRAN Life Happened

Information current as of Sept. 30, 2002.

## TELEVISION

**TOP TEN SHOWS**

Total Audience (105.5 million households)	September 23-29
1 Friends	1 Friends
2 C.S.I.	2 E.R.
3 E.R.	3 C.S.I.
4 Everybody Loves Raymond (9:30pm)	4 Will & Grace
5 Everybody Loves Raymond	5 Scrubs
6 C.S.I.: Miami	6 Good Morning Miami
7 Scrubs	7 Everybody Loves Raymond (9:30pm)
8 Survivor: Thailand	(tie) Frasier
9 Will & Grace	9 C.S.I.: Miami
10 Frasier	(tie) Survivor: Thailand

Source: Nielsen Media Research

## COMING NEXT WEEK

**Friday, 10/4**

- LeAnn Rimes, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Good Charlotte, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Xzibit, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Sonic Youth, *Last Call With Carson Daly* (NBC, check local listings for time).

**Saturday, 10/5**

- Bonnie Raitt and Roy Rogers perform as *Austin City Limits* kicks off its 28th season (PBS, check local listings for time).
- Bruce Springsteen & The E Street Band, *Saturday Night Live* (NBC, 11:30pm ET/PT).

**Sunday, 10/6**

- Michelle Branch guest-stars on *American Dreams* (NBC, 8pm ET/PT).

**Monday, 10/7**

- LeAnn Rimes, *Live With Regis & Kelly* (check local listings for time and channel).
- Aimee Mann, *The Caroline Rhea Show* (check local listings for time and channel).

**Tuesday, 10/8**

- Jennifer Love Hewitt, *Regis & Kelly*.
- LeAnn Rimes, *Caroline Rhea*.
- Mana, *Jay Leno*.
- Nitty Gritty Dirt Band, *David Letterman*.
- Tom Petty & The Heartbreakers, *Conan O'Brien*.
- Chuck Prophet, *Craig Kilborn*.
- Gov't Mule, *Carson Daly*.

**Wednesday, 10/9**

- Beck, *Jay Leno*.
- James Taylor, *Carson Daly*.

**Thursday, 10/10**

- David Bowie, *Regis & Kelly*.
- The Doves, *Jay Leno*.
- Bon Jovi, *David Letterman*.
- Jurassic 5, *Craig Kilborn*.

— Julie Gidlow

## FILMS

**BOX OFFICE TOTALS**  
Sept. 27-29

Title/Distributor	\$ Weekend	\$ To Date
1 Sweet Home Alabama (Buena Vista)*	\$35.64	\$35.64
2 The Tuxedo (DreamWorks)*	\$15.05	\$15.05
3 Barbershop (MGM/UA)	\$10.00	\$51.31
4 My Big Fat Greek Wedding (IFC)	\$9.43	\$136.62
5 The Banger Sisters (FOX Searchlight)	\$5.42	\$18.82
6 The Four Feathers (Paramount)	\$3.55	\$12.37
7 One Hour Photo (FOX Searchlight)	\$3.02	\$26.10
8 Ballistic: Ecks Vs. Sever (WB)	\$2.73	\$11.58
9 Signs (Buena Vista)	\$2.36	\$221.15
10 Swimfan (FOX)	\$1.55	\$26.67

\*First week in release. All figures in millions. Source: ACNielsen EDI

**NOW PLAYING:** Currently in theaters is *Moonlight Mile*, starring Dustin Hoffman. The film's Epic soundtrack contains The Rolling Stones' title tune, as well as two songs by Sly & The Family Stone: "I Want to Take You Higher" and "Everybody Is a Star." Other vintage cuts on the ST are T. Rex's "Twentieth Century Boy," David Bowie's "Sweet Head," Dave Edmunds' "I Hear You Knocking," Gary Glitter's "Rock and Roll (Part 2)," Elton John's "Razor Face," Van Morrisson's "I'll Be Your Lover Too," Jefferson Airplane's "Comin' Back to Me," Bob Dylan's "Buckets of Rain" and Robert Plant's "Song to the Siren." Travis' "Love Will Come Through" completes the package.

Also playing is *The Tuxedo*, starring recording artist Jennifer Love Hewitt, and *Biggie & Tupac*, a documentary by Nick Broomfield that explores the killings of Notorious B.I.G. and Tupac Shakur.

— Julie Gidlow





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## RVPP

Continued from Page 1

Carls, who reports to Regional VP Bill Gentry, most recently served as Director/Operations for the Clear Channel/Louisville cluster. "I am pleased to have Kelly at my side as we begin to knock down barriers across the region," Gentry said. "He is an intelligent leader who embraces the changes our ever-evolving industry continues to present. I anticipate great results with Kelly at the reins." Carls joined Clear Channel in 1998 as OM of WHAS/Louisville.

Hardin will continue to serve as OM of WTBT & WXTB/Tampa and report to Regional VP Dave Reinhart, who said, "Brad has had a long, illustrious career with Clear Channel, and I'm confident that he is the right person to lead our programming efforts in the trading zone." Hardin, who will also continue to serve as a Clear Channel Rock Brand Manager, has been associated with XTBT since 1996.

Kaake, who will remain Operations Director for WLIT & WNUA/Chicago, will work with Chicago Regional VP/Market Manager John Gehron in a trading zone that comprises Chicago, Milwaukee, Madison and Eau Claire, WI. "Bob has tremendous experience and knowledge, and I'm eager for his involvement in the trading zone," Gehron told R&R. "I have great respect for him as a person and for his abilities. He'll be a tremendous asset to our other trading-zone markets."

Kampmeier presently serves as Director/Programming for Clear Channel's Orlando properties. In addition to overseeing the company's seven-station Orlando cluster, he'll take on programming responsibilities for Clear Channel's seven stations in Jacksonville: four in Melbourne; five in Tallahassee, FL; and four in Albany, GA.

He reports to Central/North Florida

Regional VPLinda Byrd, who said, "I am extremely pleased to be able to promote Chris to this important new position. Chris has a wealth of programming knowledge in all areas of our business, along with tremendous leadership skills. I look forward to having him in this key role as we continually strive to take the products within my trading zone to the next level."



Cahill



Carls



Metheny

LaBrozzi, who serves as OM for WBGW, WJZZ & WWSW/Pittsburgh, reports to Pittsburgh Regional VP/Market Manager John Rohm and will oversee the trio in the Steel City, as well as Clear Channel's stations in nearby Wheeling, WV and Johnstown, PA. Rohm said, "While the title may be new, the announcement reflects the fact that Dave has already demonstrated, by his active participation in our trading area, that he's the guy for the job." LaBrozzi assumed his OM duties in April 2001.

Metheny — previously Regional Director/Programming Operations, Northeast Ohio — reports to Cleveland Regional VP Jim Meltzer. Metheny has enjoyed a long career that includes stints as Director/Programming & Operations at WNBC/New York and as PD at KTKS/Dallas, KXXX/San Francisco, KQOL/Minneapolis and WBOS/Milwaukee. He has also held a management post at KFRC-AM & FM/San Francisco and worked at MTV. He began his career in 1970 at KWHP/Edmond, OK.

Sledge was previously Director/Programming Operations for Clear Channel/Phoenix and will now oversee the programming efforts of Clear Channel's stations in Arizona, Nevada and Utah. In total, he'll be overseeing 33 stations in five different

markets. May will take on a similar role in New Mexico, where he'll oversee the company's 19 stations in four markets. May had been Director/Programming for Clear Channel/Albuquerque.

Sledge and May report to Sr. VP J.D. Freeman, who said, "Alan and Bill are two of the best at what they do. I'm confident that, working along with Clear Channel Sr. VP/Programming Steve Smith, they will make the Clear Channel stations in the Southwest the best in terms of on-air sound and environment for our clients."

Steele, who serves as WNCI/Columbus' PD and as a Clear Channel CHR Format Brand Manager, reports to Regional VP Tom Thon. Steele's Central Ohio duties now include programming oversight of the company's stations in Ashland, Chillicothe, Hillsboro, Mansfield, Marion, Mt. Vernon and Washington Court House, OH, as well as the Parkersburg, WV-Marietta, OH market. Thon said of Steele, "In the two years that Jimmy has programmed WNCI, he has proven himself as the complete PD: innovator, marketer, leader and ratings getter. I look forward to the rest of the region benefiting from his programming expertise."

In related news, Darren Davis — who last week was named OM of Clear Channel's seven-station Detroit cluster — has also been given the RVPP title for the Detroit trading zone.

Additional reporting by Carol Archer.

## Indecency

Continued from Page 1

or tape of the alleged broadcasts; the FCC said that the exact words from the broadcasts included in the complaints — such as the mentions of "fisting" and fellatio — were "significant enough" to be in violation of the commission's indecency policy. Emmis never denied that the broadcasts took place.

The Tampa case, meanwhile, dates back to Sept. 11, 1999, when WLLD aired a live concert in which some of the performers used what the FCC called "patently offensive" language in the course of the broadcast — specifically, there were repeated uses of the word *fuck* and the phrase *eating pussy*.

Infinity in April 2001 asked the FCC to reconsider, and one of its arguments against having to pay the fine was that the FCC had previously dismissed a case against some TV stations that aired full-frontal nudity. But the commission pointed out that the context of the nudity (the unedited version of the film *Schindler's List*) and the film's subject matter (the

Holocaust) did not render that material patently offensive.

While Infinity and Emmis couldn't win their arguments with the FCC, Entercom was successful in getting the fine against KNDD reduced. A listener complained to the FCC that the Entercom station's morning drive *Andy Savage Show* broadcast conversations on two occasions in May and June 2001 about whether a man would be capable of pulling objects tied to his penis.

Entercom submitted transcripts culled from airchecks of the broadcasts and argued that talk of male genitalia is common in today's media environment, citing the Bill Clinton-Monica Lewinsky sex scandal and ads for products that treat erectile dysfunction as examples. Entercom further argued that the broadcasts weren't inherently offensive, pointing out that the conversations wouldn't have been indecent if they had centered on pulling objects with a nose or finger.

The FCC disagreed, saying the broadcasts violated the commission's indecency policy since they were designed to "titillate or shock" the au-

dience, and in January 2002 fined the station \$14,000 — \$7,000 per broadcast.

Since then, Entercom has maintained that the material was not actionably indecent and has requested cancellation of the fine. Instead, the FCC chose to reduce the penalty due to Entercom's record of compliance.

By Joe Howard, with additional reporting by Julie Gidlow.

## Contesting

Continued from Page 3

Three-quarters of all the respondents preferred local contesting, using the above scenarios. Four out of five players and listeners wanted local contests, and even 68% of avoiders preferred local contesting.

The majority of listeners (57%) said they were not aware of radio stations airing national contests, and an even greater majority (85%) said that radio should tell their listeners that a contest is national.

Details of this survey are available at [www.paragonmediastategies.com](http://www.paragonmediastategies.com).





**AL PETERSON**  
 .....  
 apeterson@radioandrecords.com

# What's America Talking About?

□ Topics and issues that are ringing the phones at Talk radio

In these final weeks before Election Day 2002, most candidates, and a good deal of the print and television media, will spend a lot of time and money trying to figure out what issues will drive most voters to the polls.

There's no quicker way to find that out than to check in with some of the moderators over America's electronic backyard fence. If you want to learn what real people are talking about across this country, there's no other medium that offers more insight into John Q. Public than Talk radio. With that in mind, this week I ask a panel of local and syndicated talk hosts to share some of the topics that listeners are talking about on their shows and stations.

**John Kobylt**  
 KFI/Los Angeles



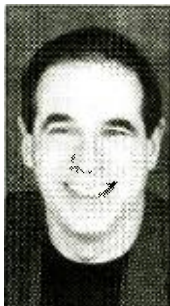
**John Kobylt**

There's been one theme that's run through all of the major stories we've covered this year: You can never be too cynical about anything. In the David Westerfield murder trial our listeners discovered that Westerfield had offered to plead guilty in February, so his lawyer knew he was guilty the whole time. The trial was a charade.

In the 9/11 attacks it's become clear to our audience that our government was horribly inept at protecting us. The FBI and CIA are run like the DMV. Most of our listeners support an Iraq invasion, but they have also figured out that Bush brought it up now as an election issue.

And, finally, we now understand that the Catholic Church hierarchy has been morally bankrupt for decades, covering up sexual attacks by its priests on young boys. So who, or what, are people supposed to believe in?

**Ronn Owens**  
 KGO/San Francisco



**Ronn Owens**

The biggest political issue on our program is the California governor's race in November. The polls strongly indicate that voters dislike both Gray Davis, the Democratic incumbent, and Bill Simon, his Republican opponent, big-time. Davis won't go to the bathroom unless 70% of voters in a field poll think

it's a good idea, and Bill Simon's social views are to the right of 95% of the electorate.

Meanwhile, FOX is coming out with *American Candidate*, where 100 people will be whittled down to one contender for the U.S. presidency. Here in the Bay Area we wish they'd have thought of the idea last year and called the show *California Candidate*.

**Jim Bohannon**  
 Westwood One/  
 Washington, DC



**Jim Bohannon**

Callers seem caught between "Iraq and a hard place," with few things that really make their socks roll up and down besides the war on terror and, to a lesser extent, immigration issues and lingering business scandals. The election hasn't gotten much traction yet, although that may change as we get closer to November. It would help to have Newt Gingrich back, making one

**"Any microphone jockey who attempts to convince you that the war on terror or the demand to rein in corporate cowboys will define the 2002 election has got their headphone amp turned up to dangerous levels."**

Jason Jarvis

national race out of so many local ones.

Once we got past the 9/11 anniversary, we've actually had time for some fun topics. We've had good response to things like a new survey on regional words for food and drink — is it soda, pop or tonic? Also, we had good response to other topics like health insurance for your pets, cable TV icon Kevin Murphy of *Mystery Science Theater 3000* and the short-lived possibility of a baseball strike. Still, I wish we could prove that Robert Blake's wife was really murdered by Martha Stewart.

**Tom Sullivan**  
 KFBK/Sacramento

Obviously, people are keeping at least one ear on Iraq. No matter how much people pretend not to care about Washington, war drums get their attention. It also ties in neatly with people still talking about the fluid changes in security at airports and the dire condition of airlines and air travel. That evolves into people talking about Wall Street and the health of not only the airlines, but the economy in general. Wall Street became the focus of many during the bubble days of the late '90s, and that focus is still there, with people seeing their 401(k)s declining.

People are also talking about leadership. I don't think that term is necessar-

ily used, but many conversations and topics deal with it: the leadership role of our country in the war on terrorism and the president's speech at the United Nations and how that dramatically changed the polls worldwide.

But the topic is not just national or international. I hear the same area addressed when people talk about their local mayor or state governor and legislature. It seems that people have been feeling a lack of leadership and welcome it, or want it where it is not being provided. It may be the one deep feeling that people subconsciously bring to the voting booth in November.

Lastly, the flurry of high-profile child molesters this past summer is on the minds of the listeners. I think it will continue to be a focus as the trials of some of the perpetrators unfold.

**Ed Tyll**  
 WLIE/Long Island, NY

Here on Long Island we have two major controversies brewing. The first is the spread of the West Nile virus by mosquitoes in both Nassau and Suffolk

Continued on Page 20



Tom Sullivan

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**PREMIERE EVENTS**



## What's America Talking....

Continued from Page 18

Counties. It presents the public-health dilemma of whether to spray to stop it. We can spray



Ed Tyll

powerful insecticide from planes and trucks in residential neighborhoods — spraying that requires folks to stay inside, especially kids and the elderly. In one county we spray, and in the next we don't? As the

environmental debate continues, we're counting dead birds, trapped mosquitoes and recovering human victims.

No. 2 is the proposed government ban on smoking in public places. This battle is fully engaged. Each county is considering joining with its neighbor to ban smoking in public so smokers won't cross county lines to light up. Some bar and restaurant owners are fighting the ban based on their recent accommodations to provide customers with fully vented, smoke-free rooms. They say the ban will make those expenditures obsolete. They also worry about a loss of business from smokers.

Smokers say it's unfair to give them no place in public to smoke, but those in favor of the ban are way ahead, since every public-opinion poll shows that smokers represent as little as 17% of Long Island adults. That's a lot of leverage against a small, unpopular group like tobacco puffers. I expect that the ban will go into effect, but we'll have some great Talk radio about it along the way.

Local-issue controversies on the horizon include domestic-partner benefits for county employees. It just reeks of the gay-marriage issue, and that always means hot phones. Budget deficits will dictate layoffs in essential county services like police, fire, medical and education in order to balance municipal budgets.

Meanwhile, can Long Island's roads and housing catch up to its sprawling population growth? Predictions are that daily commutes for Islanders will reach two hours by 2005. Within that topic are myriad other hot issues, like road construction, crazy drivers, home values, neighborhoods, schools, etc. That spells full phones.

Besides traditional issues, we're also covering some lifestyle topics, including the trend toward grandparents raising their grandchildren, whether it's wise to pursue romantic relationships at work and how to raise your kid, fend off your ex-wife and not lose your job. These are all topics that are studio phone ringers, for sure.

**Jason Jarvis**  
Jarvis Productions/  
Hartford

Any microphone jockey who attempts to convince you that the war on terror or the demand to rein in corporate cowboys will define the 2002 election has got their headphone amp turned up



Jason Jarvis

to dangerous levels. Nor do I buy the conventional wisdom that national-security issues will favor Republicans or that economic concerns favor Democrats. Local issues, personalities and party affiliations will rule the day in the gubernatorial and congressional seats up for grabs on Nov. 5. Off-year elections tend to bore America, barely rousing voters up off their La-Z-Boys.

In the absence of high-minded electoral discourse, here at *The Jason Jarvis Show* we choose to have fun chewing over issues everyone can relate to. It's entertaining to beat up on shameless scam artists who misappropriate and then abuse handicapped parking placards. I enjoy trading stories of out-of-control kids running amok in supermarkets and restaurants while their parents smile and stage-whisper, "Aren't they cute?" Rather

than talk about political campaigns on the show, we collectively groan over litigious numbskulls who sue McDonald's because they lack the discipline required to see their toes.

If I could distill the need of our listeners this coming Election Day, it would be a desire to hire straight shooters. Honesty, absence of hypocrisy and character are winning attributes this year and every election year. My listeners will attempt to oust hacks who raise taxes on smokers but lie about how the money will be spent. They will eviscerate politicians who expound on the virtues of fiscal restraint while advocating a prescription-drug entitlement or a questionable \$100 billion war on Iraq.

They are outraged that politicians have bought into the absurd notion that failed government bureaucracies, which left us vulnerable on 9/11, can be fixed by the creation of an even more massive and unwieldy bureaucracy. And listeners will knock out those who favor authorizing Air National Guard F-15s to blow hijacked passenger jets out of the sky but refuse to arm commercial pilots. Integrity, grit and plain old common sense will earn our vote every time.

**Mike Gallagher**  
Salem Radio Networks/Dallas

I've always been proud of the fact that our show features some terrific talk topics that aren't necessarily on the front page of the morning newspaper. Listeners seem to appreciate the fact that we don't always march down the same path as many other shows. But since Sept. 11, 2001, there's no question that America wants to talk about terrorism. Saddam and President Bush.

The war on terrorism is so complicated, so multilayered and so volatile that I feel an obligation to spend as much time as I



Mike Gallagher

**"There's been one theme that's run through all of the major stories we've covered this year: You can never be too cynical about anything."**

John Kobylt

can on-air with it. Sure, I'm a loyal and vocal supporter of the president's plan to eradicate the terrorists and their patron, Saddam Hussein. But, regardless of one's political ideology, seeing 3,000 people slaughtered has changed our world forever and for everyone. So, it's up to those of us with radio shows to inform, entertain, educate and prepare the nation for what lies ahead.

**Alan Stock**  
KXNT/Las Vegas

The prospect of an expanded war with Iraq is on the minds of most people in the Las Vegas valley, but it's the local issues that have people talking.



Alan Stock

Our November ballot includes measures that have polarized the entire state. The Protection of Marriage Act would allow the state of Nevada to recognize a legal marriage union as being only between a man and a woman. If passed, it will become an amendment to the state constitution. Nevadans will also vote on the legalization of marijuana for recreational use by adults. Those over the age of 21 would be legally allowed to possess up to three ounces of marijuana, and the state would participate in the sale of the weed.

There are additional ballot questions for Clark County that have Las Vegans talking. One of those issues would give local authorities

more control over the use of tobacco, and another measure would prohibit tobacco use in certain public places frequented by children, such as schools, grocery stores, restaurants and government buildings. Add to all of this the array of issues that come from living in a 24/7 city that offers nonstop gambling, entertainment and Wild West libertarianism, and you understand why the lines are burning up on the KXNT electronic backyard fence.

**Mark Larson**  
KRLA/Los Angeles and  
KCBQ/San Diego

As threats of terror and rumors of war rise and fall, listeners keep coming back to "What matters most at my



Mark Larson

house?" As the world comes unglued, they want to know that they have some control over their lives. Whether it's with politics, education, economics or matters of faith, they want a sense of security. Post-9/11, we've become more of a cocooning nation, in many respects.

Our audience wants to know what will touch their lives today and what they can do to make a difference now. They're very active and concerned that too many leaders play politics with our culture, contributing to a coarsening of society and the destruction of traditional families.



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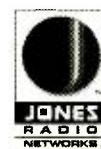
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M 35-54 9.6 share ranks 2nd!

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## Paul Drew, View 2

*'Appreciate talent; put up with the screwy things they do'*

By Bob Shannon

June 6, 1966.

The memo, signed by WQXI/Atlanta GM Kent Burkhart, said, "I'm pleased to announce the appointment of Paul Drew as Program Manager of WQXI."

Drew had been in Atlanta for nine years. He was there when King preached, when JFK died, when the British invaded America and as the war in Vietnam escalated. He turned 30 before anyone asked if someone over that age could be trusted. He was, unlike many of his programming peers, white-shirt, business-suit serious.

"You ask me about the suit," he says. "I wanted everybody to understand that radio is a business and that it should be taken seriously."



Paul Drew

### GOING HOME

On Dec. 1, after only six months at WQXI's helm, Drew resigned. He was heading to KYA/San Francisco, following a path that Bill Drake had taken only four years before, but he never got there.

Before he was scheduled to report to San Francisco, he ended up in a New York City hotel room with Perry Ury, GM of WNAC/Boston — the station that would become WRKO — and Kent Burkhart, who was pitching to consult WRKO. "I didn't say much," Drew recalls.

He remembers Ury saying, "I know enough to be dangerous," and Burkhart pitching on. After a while it became apparent that Ury and his PD, Bob Henabery (Legends, 1/26/01), were going to do it on their own. But Drew must have made an impression, because, in early 1967, Ury called to see if Drew was interested in talking about CKLW/Detroit. "I told him about the job at KYA, but, because I was from Detroit, I agreed to talk," Drew says. Then he made some calls.

"I went to Detroit to meet Bob Buss, CKLW's GM, and told him straight out that I'd heard he was a buttinsky," Drew recalls. Still, the two got along, and, at the end of the day, Buss offered the novice programmer \$25,000 and the autonomy he asked for. Drew

accepted on one condition. "I'll do this job for 12 months, and that's it," he told Buss. "Then you'll have to find someone to replace me."

Why? "I didn't have any experience," says Drew. "I mean, who was I trying to fool? I've always told myself that I have to know what I don't know."

When Drew had been on the job for only four months, RKO signed Drake-Chenault to advise all its stations. The operative word, says Drew was *consult*. "I was told I didn't have to do anything I didn't want to do."

Still, he says, he did get exposed to the architecture of KHJ/Los Angeles and the genius of Ron Jacobs. "Of all the Top 40 or popular music stations I've heard in my lifetime, the best of all, by 50 touchdowns, was Ron's KHJ," Drew says.

At the end of his 12 months — as agreed upon — Drew left CKLW and RKO. He was a winner, but he wouldn't be so lucky the next time.

### THE CLASSICAL MISTAKE

In 1968 Drew went to WIBG/Philadelphia but only stayed a year. "I got my ass kicked by Jim Hilliard at WFIL," he says. "Hilliard had a better signal, was a better programmer, and he had Dr. Don Rose."

The next year he returned to CKLW. His job was to keep the station strong and viable until the last, get-cash-in-the-door moment, when the Canadian government would force RKO to sell. Drew had reached an understanding that, once the sale came down, he'd be transferred to either KHJ or KFRC/San Francisco.

He went to San Francisco. "I was very happy at KFRC," he says, though he admits to having problems with the technical sound. At least at first. Then, one day in 1972, Drew was summoned to New York to meet with Ross Taber, RKO General's VP/Radio.

"I'd like you to meet with Bob Forker, the GM at WGMS/Washington, DC," said Taber. "You'll be the guy to flip the station to Top 40." That WGMS was

playing classical music at the time didn't strike anyone as a particular problem.

Wrong.

Maybe you had to live through it. In the early '70s RKO was the Cadillac of broadcasting companies. Its stations — in Los Angeles, San Francisco, New York, Boston, Chicago, Miami and Memphis — made jocks and PDs salivate.

When powerful lobbying — there was an uproar in DC — destroyed any chance of WGMS leaving its Classical format, Drew opted to stay in Washington and consult. He signed WAVZ/New Haven, CT and KAKC/Tulsa, but by 1973 RKO wanted him back, this time to program KHJ. "Bruce Johnson hired me for KHJ, but the deal was that, after some indeterminate time, I would become VP/Programming," says Drew.

It seems that Bill Drake's days at RKO were over. Drew, however, told Johnson he wouldn't grease the steps for Drake. In fact, he remembers promising to work with him — wanting to — but after three months Drake was out. In protest, Robert W. Morgan didn't show up for work. "Personally, that was a hard thing for me to handle," Drew says.

### THE WORK

As VP/Programming for RKO, Drew was on the road 80% of the time, always working, always listening. I've discovered that it wasn't unusual for him to call a PD late Saturday night and ask for a Sunday-morning meeting. He told his programmers — Les Garland, Michael Spears, Jerry Clifton, Bob Hamilton, Don Kelly, Dave Martin and Al Casey among them — that preparation was everything, and he had the notes to prove it.

After RKO, Drew consulted. Does anyone remember Pink Lady?

In 1981, the Reagan administration called him to Washington and asked him to fix problems with Radio Marti, the monster U.S. signal aimed at Cuba.

Recently, Drew campaigned to become the next CEO of the National Academy of Recording Arts and Sciences. "Michael Greene would have been a tough act to follow," he says. "But then again, in radio I followed Bill Drake."

Bob Shannon can be reached at bob@shannonworks.com.

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## Street Talk®

### Bond Benched For Noncompete Breach

Three months after former WNNK/Harrisburg afternoon personality **Bruce Bond** returned to the airwaves in the Capitol City by joining WRKZ/Carlisle, PA for mornings, his career has been put on hold. Again. On Sept. 27 a judge granted a preliminary injunction sought by WNNK parent Cumulus that forced Bond and sidekick **Stretch Raback** off of 'RKZ — at least temporarily. "We got the big hook, just like in the old Bugs Bunny cartoon," Bond tells **ST**. "It's just ridiculous that we're off the air. Cumulus fired me without severance, and I have to make a living." Raback adds, "It's a shame we don't live in Washington or Arizona, because in those states this shit is illegal." The court's ruling went into effect Sept. 30 at 8:30am, and Bond and Raback just happened to be broadcasting live from outside the courthouse when the ruling came down. "We played the national anthem and 'America the Beautiful' and gave a long-winded farewell address before signing off," Bond says. Raback adds, "It all comes down to money and ratings. After just two months on the air we have a 5.9 share 18-34 on a 3,000-watt station with no marketing or advertising — just word of mouth." Bond vows that the noncompete he signed with Citadel will be his last.



Bruce Bond, in happier times

NBC-TV's *The Weakest Link* recently borrowed the services of several radio figures to participate in the taping of an upcoming episode. Included in the fun were WLLD/Tampa PD and morning freak **Orlando, A.J. Machado** of KHTS/San Diego, **Leann Trotter** of WUSN/Chicago, **Tracy Lea** of KZON/Phoenix, **Gina Martell** of WLVE/Miami and KIIS/Los Angeles afternoon jock and voicetracking deity **Valentine**. A bleary-eyed Orlando, who was out until 5:30am doing market research at a local gentlemen's club the night before the taping, admitted, "I wasn't really counting on them asking me any questions about beer bongs or strip clubs, so I'll probably be kicked off first." This fine episode is tentatively scheduled to air in November. Program your TiVo now.

WJFK/Washington and Westwood One-syndicated afternoon bad boys Don and Mike were forced to go to "best of" mode Monday when lead host **Don Geronimo** was struck by a car after walking out of a local CVS Pharmacy. Geronimo's injuries were minor, however, and he returned to the show the next day.

Original King of Comedy **Steve Harvey**, who also hosts a little morning show on KKBT (The

Beat)/Los Angeles, has just signed a Whopper of a deal with Burger King to become a national spokesman for the company.

**Mike Halloran** exits as PD of Astor-owned Alternative pair **KFSD/Oceanside-San Diego** and **KMXN/Anaheim, CA**. Halloran says he was informed Sept. 27 that he was being relieved of his position and that it was a cost-cutting move.

#### ► KRQ Crew Snags Oprah Phoner ◀

At the recent Emmy Awards, Humanitarian Award winner **Oprah Winfrey** thanked her father, who still operates a barbershop in Nashville. Can you smell the morning-show bit coming? **KRQQ (93-7 KRQ)/Tucson's** press-hogging *Johnjay & Rich Show* did and called Mr. Winfrey at his Music City hair-cuttery. "We had a great conversation," says Johnjay, who was so pleased with Daddy Winfrey's warm reception that he overnighted a tape of the call to Oprah's Harpo Productions in Chicago. "A few days later someone called and asked if it would be all right if Oprah called into our show," Johnjay tells **ST**. "All right? I told them I would cry if I could speak with Oprah — she's my idol! Then they asked what would be a good time, but I was too busy screaming to hear that." Oprah herself called in the next morning and ended up chatting with the 'KRQ clowns for 35 minutes. Ms. Winfrey was asked what was the most ridiculous thing she ever bought. "Other than her \$50 million home near Santa Barbara, she said she was in Miami once with a girlfriend and bought a Bentley on impulse," Johnjay reports.

Cumulus flips '80s **WYOK (Star 104)/Mobile** to CHR/Pop as "Hot 104." **Danny Wright**, most recently Asst. PD/MD at WLCE/Philadelphia, becomes PD/midday host. **Scott Adams** (ex-WWWW/Detroit) will handle mornings, while **Matt Mitchell** (ex-KMXV/Kansas City) joins for afternoons. Gainesville

Continued on Page 24

#### Rumbles

- Clear Channel's **WXDX-AM/Detroit** will leave the FOX Sports Radio family on Oct. 7 to go News/Talk. WXDX will feature local fave **Glenn Haage** and a lineup of such Premiere-syndicated personalities.

- **WDTP/Dayton** ceases its simulcast with Cox '80s sister **WDPT/Dayton** and flips to Classic Rock as **WZLR**.

- **KSYR/Shreveport, LA** PD **Johnny Maze** becomes PD/afternoon host at Citadel Active Rocker **KRXE/Lafayette, LA**.

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Continued from Page 23

radio vet **P.J. Cruze** joins for nights as "Mo Bounce." WYOK's blowtorch signal covers Pensacola, FL and can be heard as far west as Biloxi, MS.

And now an item from the **ST** community bulletin board: Fine literary publication *Playboy* is presently seeking various "women of radio" for a nude pictorial planned for an upcoming issue. Candidates must submit recent photos of themselves sporting a two-piece swimsuit along with a head-and-shoulders shot to *Playboy*, Women of Radio, 680 N. Lake Shore Dr., Chicago, IL 60611. Or send those pics the secure way: E-mail your photos to



*radiowomen@playboy.com*. Pictures must be received by Dec. 16. Please feel free to CC them to *streettalk@radioandrecords.com*. Thank you in advance.

### So Many Creeps, So Little Time

WKZL/Greensboro's *Murphy in the Morning* recently borrowed a page from WWWQ/Atlanta's *Bert Show* by demonstrating just how dangerous Internet chat rooms can be. "Our co-host, **Josie**, went into a chat room, posing as a 12-year-old," says PD **Jeff McHugh**. "Within minutes there were men trying to send her porn and get her phone number. Three guys called and got dirty on the air almost immediately, not knowing where they were calling. One guy even sent a photo of his privates." The Guilford County, NC sheriff's department just happened to be listening to morning man **Jack Murphy** and company, and a deputy eventually showed up at the station with a subpoena. "The sheriff received phone records and tapes of the bit and intends to make some arrests," McHugh says. "Gotta love a bit that ends with a conviction and incarceration!"

KIKX/Twin Falls, ID morning host **Bob Adams** was suspended for one day after airing a parody song on Sept. 26 that referred to Sierra Club members as "fairies." Adams' self-produced song, set to the melody of Gordon Lightfoot's "The Wreck of the Edmund Fitzgerald," was meant to mock the Sierra Club's stance against large dairies — a major political issue in Idaho. Adams slept in on Sept. 30 and returned to his shift the next day. KIKX Production Director/afternoon host Tom Nelson tells **R&R**, "It's amazing how it got blown out of proportion. He's back on the air, and life is good."

**ST** sends its deepest condolences to the friends and family of WDAS-AM & FM & WUSL/Philadelphia Director/Sales **Dwayne Perry**, who died in a Sept. 28 car accident. Perry is survived by wife **Marie Tolson** (WDAS-AM & FM & WUSL's Director/Marketing) and two children.

**Dan Lenzini**, the longtime overnight personality and morning show producer at Infinity's WMC-FM (FM100)/Memphis, died Sept. 29 from what is believed to be complications from a liver ailment. He was 39. "Dan was a really good guy ... smart, funny, talented, and he had the biggest heart," FM100 PD **Chris Taylor** tells **ST**. Lenzini was 39 and is survived by a 10-year-old daughter.

**Howard Green**, an Atlantic City, NJ-area

RADIO & RECORDS



1

- **Abbey Konowitch** named Sr. VP/GM of Hollywood Records.
- **Mancow Muller** signs a new three-year deal with Emmis for mornings at WKQX/Chicago.



Mancow

5

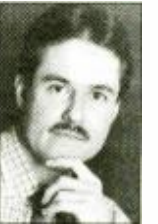
- **Jeffrey Dinetz** named VP of Connoisseur Communications.
- **Dave Kerr** promoted to Station Manager of WKQI/Detroit.
- **Jeff Cochran** tapped as PD of KEZK/St. Louis.

10

- **Jean Riggins** advances to VP/GM, Black Music at Capitol Records.
- **Ernest Jackson** named VP/GM of Noble's KMJQ & KYOK/Houston.

15

- **Dave Allan** added as PD of WUSL/Philadelphia.
- **Bill Garcia** gets WVBF/Boston PD gig.
- **Bob Linden** lands at KIFM/San Diego as PD.



Dave Allan

20

- **Paul Nugent** named GM of WZGC/Atlanta.
- **James Alexander** selected as PD of WJLB/Detroit.
- **Bob McNeill** nails WMZQ/Washington PD job.
- **Nick Bazoo (Ferrara)** becomes PD of WEZB/New Orleans.



Nick Ferrara

25

- **Ted Ferguson** takes WABX/Detroit PD post.
- **Don Geronimo** joins WGBF/Evansville, IN for nights.
- **Buzz Brindle**, who worked at Pittsburgh's WKTQ and WPEZ, joins crosstown KDKA as **Ron Brindle**.

station owner who began his career as a part-time air personality on WENY/Elmira, NY and later gained recognition as "Harmony Howie," died Sept. 29 after a short illness. He was 72.

Congrats to longtime WMJX/Boston Asst. PD/afternoon co-host **Candy O'Terry**, who is elected President of the Boston/New England chapter of American Women in Radio & Television.

Lastly, **ST** wishes the best to legendary Detroit Tigers broadcaster **Ernie Harwell**, who closed the book on a 55-year career as the Tigers' play-by-play man Sept. 29 on WXYT/Detroit. Harwell, 84, missed just two games during his long tenure. We'll miss ya!



If you have Street Talk, call the **R&R** News Desk at 310-788-1699, or e-mail *streettalk@radioandrecords.com*





**FRANK CORREIA**  
fcorreia@radioandrecords.com

# Oakenfold's Pop 'Surprise'

World-famous DJ ready for face time with America

He may already be listed in *Guinness World Records* as the world's biggest DJ, but **Paul Oakenfold** is about to become a whole lot bigger in the United States. After moderate success at Alternative with "Ready, Steady, Go," Oakenfold is breaking through to a whole new audience with "Starry Eyed Surprise."

The biggest surprise about the single is how well it's doing at CHR/Pop, a format not known for embracing electronic artists. Featuring guest vocalist Shifty Shellshock of Columbia rap rockers Crazy Town, "Starry Eyed Surprise" is twinkling bright at some of Pop's most influential stations. Mainstream U.S. success for the internationally renowned DJ may not be far behind. "We feel like we're really going to bust Oakenfold wide open with this album," says Reprise Sr. VP/Promotion **Phil Costello**.

Working in tandem with Maverick, Reprise got the mandate to rush-release "Starry Eyed Surprise" while it was three-quarters of the way through working "Ready, Steady, Go," the first single from Oakenfold's *Bunkka*, to Alternative. In a deal with Columbia and Crazy Town's management, Reprise and Maverick had to work the Oakenfold and Shellshock track ASAP so as not to conflict with Crazy Town's new music. Feeling that "Starry Eyed Surprise" was a pop track, Costello and crew quickly shipped the single to CHR.

## 'Surprise' Surprise

Costello admits that the majority of Pop programmers weren't really aware of Oakenfold at first, but "Starry Eyed Surprise" opened many eyes. "We started to spread the stories, even though we were sort of chasing our tail, because we had to fire the single off without much setup," he says.

"We went into overdrive on the setup and the education process and put it on some of the key radio stations out of the gate. A lot of people stepped forward with a lot of enthusiasm about the project and about the song in particular. It gave us the encouragement that we really felt like we needed and spread the good vibe on it to bust this thing open."

When it comes to early support, Costello rattles off a list of powerhouse stations in markets like Miami, Detroit, Los Angeles, San Diego, Cleveland, Philadelphia and Seattle. He says, "That caliber of radio station was very aggressive on this early on. It just started to take hold. All we did was, basically, spread it. Instead of going out there and trying to buy people and all this

other kind of stuff, we had faith that the track was starting to work because the programmers who jumped on it early gave us that immediate feedback."

While familiarity is low for Oakenfold, Costello notes the track's huge potential, as well as its increasing callout scores. With the Pop panel nearly closed out, "Starry Eyed Surprise" still rising on the chart and crossover movement to Rhythmic, the story could mean more marketing opportunities and retail action for Oakenfold.



Oakenfold

"Obviously, with 'Starry Eyed Surprise' we're dealing with an audience where you have a kind of disconnect, because there might not be as much familiarity with the Top 40 audience as there was with the Alternative audience," says **David Grant**, Maverick Marketing Director and Product Manager for Oakenfold.

"We really worked to connect the dots on a lot of fronts, from a street-marketing level to a lot of advertising on the radio stations where Paul is getting airplay, to tie the song in to this record. We also have a huge TV campaign coming up that will be on MTV."

"We've really been building this record for the past year. We started street marketing last summer, just to prepare for this release and let his core fan base know about the record. We've definitely sold to his core fan base; now the objective is to expand way beyond that and into a much more mainstream audience."

Paul is actually launching a tour where he'll be performing as well as DJ'ing, starting in November. He's going to have a band; he's going to actually play the songs. There will be some taped guest vocalists, and there

will be some guests who come onstage. He's going to open for himself as a DJ. He'll start with a DJ set, then, after that, he'll come on and play the songs live."

## License To Chill

One important weapon in the arsenal of electronic-based artists crossing over to the mainstream has been licensing. All 18 tracks on Moby's mega-successful *Play* were licensed for commercial and film use. Likewise, Dirty Vegas rolled to success thanks to Mitsubishi Motors' use of "Days Go By" in a TV campaign. The same holds true for Oakenfold.

"The licensing of this track, 'Ready, Steady, Go' and the entire record has definitely played a huge role in the success of the record," Grant says. "It's been licensed to TV shows from *Alias* to *TRL* and to the movie *XXX: The Bourne Identity* featured 'Ready, Steady, Go.' They practically used the entire song."

Most electronic artists don't have the face recognition that is increasingly important at Pop radio and the retail register. "There is a facelessness to a lot of DJs out there," Grant says, "but what's key here is that you combine Paul's credibility with a little bit more of a recognizable vocalist, Shifty, who has a history with the Top 40 format — and it's paid off for Paul, obviously."

"The thing about Paul is, he plays in front of 5,000, 10,000 or 20,000 people at his shows. He does shows in Miami in front of 50,000 people. If you're going to pick a DJ with name and face recognition, he's definitely the biggest."

"We've reached the point where MTV and MTV2 are on the track," Costello notes. "Paul's in the video, and so is Shifty. Now you can put a name and a face with the artist. So, it's up to us to market it from the retail side of things now and tie the two things together, hand in hand with Maverick. The other thing is, he's going out on an extensive U.S. tour, and he's going to continue to tour America until he breaks here."

"Starting in October, we've got some pretty creative campaigns lined up that will tie the artist to the track, to the video and back to his club roots. It will tie him in to this new Pop territory he's falling into."

## ADVANCE LISTEN

# Audioslave Finally Unchained



Chris Cornell, the voice behind Soundgarden's breakthrough *Superunknown*, is back as part of a supergroup also featuring the remaining members of Rage Against The Machine. The public will get its first official taste of the project known as Audioslave on Nov. 19, and any station that rocks in the slightest has already heard, and probably played, the impressive lead single, "Cochise."

Ever since the collaboration was hinted at, fans of both groups have been both salivating and ruminating over the new mix. Originally known as Civilian, the group got off to a shaky start when their sessions with uberproducer Rick Rubin started popping up online via file-sharing sites in February of this year. Then, in March, soon after Civilian were announced as a main-stage attraction on this year's Ozzfest tour, Cornell quit the group.

Fortunately, the group is an on-again unit. Comprising members of two of the most influential groups of the '90s, Audioslave melds the earlier groups' sounds into an exciting new amalgam. To use a cliché, it's everything you expected, and more. No wonder guitarist Tom Morello, following RATM's Best Hard Rock Performance win at the 2001 Grammys, said, "Some of the most amazing rock music I've ever heard in my life, we made with Chris Cornell."

While the Internet leaks of Civilian have spread far and wide, they do not represent the scope of Audioslave's accomplishment. R&R was fortunate enough to hear the entire 14-track album last week at Epic's Los Angeles offices, and here is a preview of what to expect when Audioslave's debut drops.

By now, you've most likely heard "Cochise." "Show Me How to Live" follows up on the lead single's promise with a sound that blends Soundgarden's past with Rage Against The Machine's futuristic visions. The bass-drum thump and echoing guitars in the verse of "Gasoline" give more than enough fuel to run on, but the chorus comes roaring through like a stock-car engine spitting fire. When Cornell screams, "Yeah, burn that gasoline!" you can't help but remember when he was "burning diesel, burning dinosaur bone" on 1991's "Rusty Cage."

"What You Are" eases in with a mellower vibe, but it's soon clear that the loud-soft dynamic will be fully realized throughout the song; Morello squeezes squeaks and squeals out of an instrument that most metallers use as a bludgeon. "Like a Stone" rolls out in a more straightforward direction, but Morello is soon at war with his effects rack again in the odd opening echoes of "Set It Off." Cornell comes into "Set It Off" with a bloodcurdling scream straight out of *Badmotorfinger's* garage, while bassist Tim Commerford and drummer Brad Wilk provide a "Bulls on Parade"-type march through the verse.

The epic centerpiece of Audioslave's album is "Shadow of the Sun." Reminiscent of "Fell on Black Days," with its winding bassline and soft intro, "Shadow" builds into a monster by the chorus, adding solid guitar crunch and a solo that sounds like Morello is simultaneously channeling Hendrix and some alien frequency. A huge, Rage-a-riffic buildup mounts toward the end of the song, which explodes into an undeniable metal groove as Cornell rabidly recites the title at the top of his lungs.

The pensive rocker "I Am the Highway" follows up with shimmering guitar lines and a tempo bordering on balladry before the bass groove of "Exploder" gives way to an explosive guitar hook. On "Hypnotize," Commerford's low and evil basslines snake their way underneath Wilk's frenetic drumming, which is tempered in turn by an eerily calm Cornell as he explores the lower registers of his voice. Morello's innovative playing proves once again that this group will never need a DJ.

The soft intro of "Bring 'Em Back Alive" is shattered when Cornell and Morello come tearing through the speakers before dropping into a slow and dirty groove that stalks its prey as Cornell's watery vocals entice the listener. "Light My Way" is perhaps the most Rage-reminiscent track here; just replace the rap with Cornell's studied vocals. "Getaway Car" and "The Last Remaining Light" round out the album with more subtle and laid-back tones, capping off quite an audio journey.

Overall, you'll find more Garden grooves than Raging funk with Audioslave. Either way, you're listening to what could be the album of the year for Rock radio.

It's a pretty extensive campaign. We also feel really strongly about what we think is a strong album with follow-up singles on it.

"We're at the point where we're going into virgin territory for Paul, but his record continues to grow each week. Now we all feel we're in place to market behind airplay, tie the two things together and really blow up the album."

## TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	ELVIS PRESLEY	30 #1 Hits	RCA	516,884	—
2	2	DIXIE CHICKS	Home	Monument	136,267	-20%
3	3	AVRIL LAVIGNE	Let Go	Arista	129,794	-2%
1	4	DISTURBED	Believe	Reprise	115,304	-60%
4	5	NELLY	Nellyville	Fo' Reel/Universal	113,716	-10%
5	6	EMINEM	Eminem Show	Aftermath/Interscope	105,004	-8%
—	7	INDIA.ARIE	Voyage To India	Motown	91,841	—
—	8	NAS	Lost Tapes	Columbia	89,567	—
—	9	BECK	Sea Change	Geffen/Interscope	85,146	—
—	10	PETER GABRIEL	Up	Geffen/Interscope	72,749	—
8	11	NORAH JONES	Come Away With Me	Blue Note/Virgin	67,524	-2%
6	12	DISTURBING THA PEACE	Golden Grain	Def Jam South/IDJMG	59,000	-42%
10	13	TOBY KEITH	Unleashed	DreamWorks	44,601	-14%
12	14	COLDPLAY	Rush Of Blood To The Head	Capitol	43,264	-10%
11	15	BRUCE SPRINGSTEEN	The Rising	Columbia	41,681	-16%
13	16	CLIPSE	Lord Willin'	Arista	40,999	-7%
—	17	PASTOR TROY	Universal Soldier	Universal	40,530	—
14	18	PINK	MI\$undaztood	Arista	39,903	-3%
18	19	JOHN MAYER	Room For Squares	Aware/Columbia	39,554	+2%
15	20	NOW VOL. 10	Various	Epic	37,057	-10%
9	21	KENNY G	Paradise	Arista	36,347	-43%
—	22	RYAN ADAMS	Demolition	Lost Highway/IDJMG	35,977	—
20	23	ASHANTI	Ashanti	Murder Inc./IDJMG	35,571	-4%
—	24	SOUNDTRACK	Brown Sugar	MCA	34,035	—
16	25	LINKIN PARK	Reanimation	Warner Bros.	33,797	-15%
—	26	JACKSON BROWNE	Naked Ride Home	Elektra/EEG	33,110	—
17	27	JAMES TAYLOR	October Road	Columbia	32,512	-17%
—	28	SOUNDTRACK	Buffy The Vampire Slayer	Rounder/IDJMG	32,475	—
19	29	LIL' FLIP	Undaground Legend	Loud/Columbia	32,293	-16%
22	30	EVE	Eve-Olution	Ruff Ryders/Interscope	30,744	-8%
27	31	RED HOT CHILI PEPPERS	By The Way	Warner Bros.	29,887	+2%
26	32	DAVE MATTHEWS BAND	Busted Stuff	RCA	28,859	-3%
28	33	SYSTEM OF A DOWN	Toxicity	American/Columbia	28,529	-2%
7	34	LIFEHOUSE	Stanley Climbfall	DreamWorks	28,250	-63%
24	35	JOSH GROBAN	Josh Groban	143/Reprise	27,956	-9%
36	36	NO DOUBT	Rock Steady	Interscope	26,903	+4%
25	37	SHERYL CROW	C'mon, C'mon	A&M/Interscope	26,465	-11%
33	38	VANESSA CARLTON	Be Not Nobody	A&M/Interscope	25,752	-3%
—	39	TRAVIS TRITT	Down The Road I Go	Columbia	25,653	—
38	40	NAPPY ROOTS	Watermelon, Chicken & Gritz	Atlantic	25,478	0%
41	41	PUDDLE OF MUDD	Come Clean	Flawless/Geffen/Interscope	25,391	+7%
35	42	CREED	Weathered	Wind-up	25,380	-3%
37	43	SHAKIRA	Laundry Service	Epic	24,506	-4%
31	44	TRICK DADDY	Thug Holiday	Slip-N-Slide/Atlantic	24,332	-14%
29	45	SOUNDTRACK	Barbershop	Epic	23,792	-17%
34	46	JACK JOHNSON	Brushfire Fairytales	Enjoy/Universal	23,667	-11%
—	47	UNCLE KRACKER	No Stranger To Shame	Lava/Atlantic	23,521	—
39	48	KENNY CHESNEY	No Shoes, No Shirt, No Problem	BNA	23,412	-4%
40	49	MICHELLE BRANCH	Spirit Room	Maverick/Warner Bros.	21,955	-8%
32	50	SOUNDTRACK	Xxx	Universal	21,403	-20%

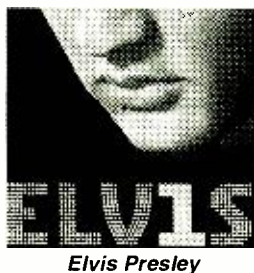
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### ON ALBUMS

## Retail Is All Shook Up

Half a million Elvis fans can't be wrong.

There were a number of sightings of the King at record retail stores nationwide, as RCA's *30 #1 Hits* has Elvis



Elvis Presley

Presley fans howling like hound dogs, to the

tune of more than 516,000 in sales. That's a helluva lot of fried-banana-and-peanut-butter sandwiches, folks. Uh, thank-you-very-much.

Elvis' impressive total is more than enough to top *Open Wide/Columbia's Dixie Chicks* (No. 2), Arista's *Avril Lavigne* (No. 3), Reprise's *Disturbed* (last week's No. 1, now at 4), Fo'Reel/Universal's *Nelly* (No. 5) and Shady/Aftermath/Interscope's *Eminem* (No. 6).

The rest of the top 10 includes four criti-



India.Arie

cally acclaimed artists: *Motown/Universal* multiple-Grammy nominee *India.Arie* (No. 7), Columbia rapper *Nas* (No. 8), Geffen/Interscope avant-pop god *Beck* (No. 9) and veteran art rock labelmate *Peter Gabriel* (No. 10). The last two give UMG five of the week's top 10 albums.

Other chart debuts come from Universal's *Pastor Troy* (No. 17), *Lost Highway/IDJMG's Ryan Adams* (No. 22), MCA's R&B-flavored *Brown Sugar* soundtrack (No. 24), *Rounder/IDJMG's Buffy the Vampire Slayer* soundtrack, Columbia's *Travis Tritt* (No. 39) and *Lava/Atlantic Group's Uncle Kracker* (No. 47).

Radio and video exposure on new singles leads the way as *Aware/Columbia's John Mayer* (19), *Warner Bros.' Red Hot Chili*

*Peppers* (31), Interscope's *No Doubt* (36) and *Flawless/Geffen/Interscope's Puddle Of Mudd* (41) all show a correlation between airplay and increased sales.

Next week: Aside from *The Rolling Stones'* two-CD *Virgin* compilation, *Forty Licks*, expect chart debuts from *Curb's LeAnn Rimes*, *Loud/Columbia* hip-hopper *Xzibit* and *Verve/VMG* jazz chanteuse *Diana Krall's* live album.



John Mayer



October 4, 2002

## The Return Of TLC

TLC return to the fold next week at Pop, Rhythmic and Urban with "Girl Talk," the first look at their forthcoming November album, *3D*. Even though Lisa "Left-Eye" Lopes met an untimely death in late April, her presence is definitely felt on the album. She appears on several songs, including the Eddie Hustle-produced "Girl Talk." Lopes also conceived the artwork and title of the album, which represent the girls' distinct personalities and the different dimensions they bring to the group. Producers on TLC's fourth album include Rodney Jerkins, Dallas Austin, The Neptunes, Jermaine Dupri, Timbaland, Missy Elliott, Babyface and Organized Noize.

**Dru Hill** are also on the comeback trail next week as they present "I Should Be..." to Rhythmic and Urban, the first single from *Dru World Order*. The album, due in stores Nov. 12, is the group's first in five years.

Joining Jazz, Sisqo, Nokio and Woody on this venture is Dru Hill's newest member, Skola. The guys will perform on the Stevie Wonder tribute (BET) in October.

**Fabulous** takes the party to Rhythmic and Urban with his latest, "This Is My Party." Another Fabulous track, "In the Game," will be featured exclusively on the upcoming EA Sports video game *NBA Live 2003*. The 22-year-old Brooklyn native is currently part of the Nellyville tour featuring Amerie, Big Tymers, Lil' Wayne and, of course, Nelly. His sophomore album, *Street Dreams*, will arrive in stores Dec. 3.

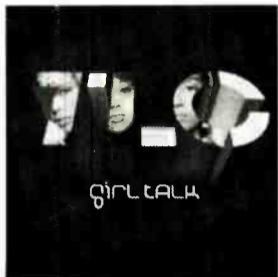
Speaking of sophomore albums, **Craig David** gives us a sneak peak at his second effort with "What's Your Flava?" The U.K. native went Platinum-plus with his debut CD, *Born to Do It*, and he hopes to repeat the feat with *Slicker Than Your Average*, which hits store shelves Nov. 19. If you can't wait until then to hear David's new material, check out "What's Your Flava?" at Pop and Rhythmic next week.

Goo Goo Dolls guitarist-vocalist **John Rzeznik** debuts at Pop, Hot AC and Triple A with "I'm Still Here (Jim's Theme)" from the soundtrack of the Disney animated space adventure *Treasure Planet*. The film, an adaptation of Robert Louis Stevenson's classic pirate tale *Treasure Island*, opens nationwide Nov. 27. "The song says what I think a lot of people are feeling," says Rzeznik. "I feel it's the most important song I've ever written." Rzeznik also penned an upbeat tune titled "Always Know Where You Are" for the film, which will play during the closing credits.

**Diana Krall** impacts Smooth Jazz with her remake of the 1977 Billy Joel classic "Just the Way You Are." This is the only studio recording included on her upcoming CD, *Live in Paris*, which contains highlights of her concerts at the Paris Olympia late last year. The song also appears on the soundtrack to the film *The Gumi*, which arrives in theaters February 2003. Krall's current international tour visits Spain, Belgium and Japan through mid-October, and her U.S. performances start Nov. 21 in San Antonio.

Rock, Active Rock and Alternative programmers will be feeding **Korn** to their listeners next week. "Alone I Break" goes for adds next week, the latest from their CD *Untouchables*. The band are currently on tour with Disturbed and TrustCompany as part of the Pop Sux tour. The tour hits the East Coast and South through month's end, then rolls through the West Coast in November.

**Shania Twain** goes for adds next week at Country with "I'm Gonna Getcha Good!" the first single from her long-awaited album *Up!* Produced by husband Mutt Lange, this is Twain's first new record since 1997's *Come on Over* and will be released in November. The video will have its world premiere on CMT's *Most Wanted Live* on Oct. 4, and the network will also have an exclusive special, *Shania in London: Making the Video*, on Oct. 11. Twain will also perform at the 36th annual CMA Awards, airing live on CBS on Nov. 6. It will be her first network television performance since 1999.



TLC



Craig David



Shania Twain

# R&R Going For Adds

Week Of 10/7/02

### CHR/POP

- COLDPLAY** In My Place (*Capitol*)
- CRAIG DAVID** What's Your Flava? (*Wildstar/Atlantic*)
- JOHN RZEZNIK** I'm Still Here (Jim's Theme) (*Hollywood/Walt Disney*)
- PUDDLE OF MUDD** She Hates Me (*Flawless/Geffen/Interscope*)
- TLC** Girl Talk (*Arista*)

### CHR/RHYTHMIC

- CRAIG DAVID** What's Your Flava? (*Wildstar/Atlantic*)
- DRU HILL** I Should Be... (*Def Soul/IDJMG*)
- FABOLOUS** This Is My Party (*Elektra/EEG*)
- 504 BOYZ** Tight Whips (*New No Limit/Universal*)
- TLC** Girl Talk (*Arista*)

### URBAN

- DRU HILL** I Should Be... (*Def Soul/IDJMG*)
- FABOLOUS** This Is My Party (*Elektra/EEG*)
- 504 BOYZ** Tight Whips (*New No Limit/Universal*)
- TALIB KWELI f/BILAL** Waitin' For The DJ (*MCA*)
- TLC** Girl Talk (*Arista*)

### URBAN AC

- KENNY LATTIMORE & CHANTÉ MOORE** Loveable (From Your Head To Your Toes) (*Arista*)

### COUNTRY

- ELIZABETH COOK** Stupid Things (*Warner Bros.*)
- SHANIA TWAIN** I'm Gonna Getcha Good! (*Mercury*)

### AC

No adds

### HOT AC

- BRUCE SPRINGSTEEN** Lonesome Day (*Columbia*)
- JOHN RZEZNIK** I'm Still Here (Jim's Theme) (*Hollywood/Walt Disney*)
- NICK CARTER** Help Me (*Jive*)

### SMOOTH JAZZ

- CAROL DUBOC** It's A Feeling (*Gold Note*)
- DIANA KRALL** Just The Way You Are (*Verve/VMG*)
- MICHAEL LINGTON** Still Thinking Of You (*3 Keys Music*)

### ROCK

- BRUCE SPRINGSTEEN** Lonesome Day (*Columbia*)
- CLOCKWISE** Lay Her Down (*RCA*)
- KORN** Alone I Break (*Immortal/Epic*)

### ACTIVE ROCK

- CLOCKWISE** Lay Her Down (*RCA*)
- KORN** Alone I Break (*Immortal/Epic*)

### ALTERNATIVE

- CLOCKWISE** Lay Her Down (*RCA*)
- FLOGGING MOLLY** Drunken Lullabies (*SideOneDummy*)
- KORN** Alone I Break (*Immortal/Epic*)

### TRIPLE A

- DARDEN SMITH** After All This Time (*Dualtone*)
- JOHN RZEZNIK** I'm Still Here (Jim's Theme) (*Hollywood/Walt Disney*)
- MAE MOORE** All I Can't Explain (*Paras*)
- MAIA SHARP** Crimes Of The Witness (*Concord*)
- RAILROAD EARTH** Like A Buddha (*Sugar Hill*)
- SINEAD O'CONNOR** My Lagan Love (*Vanguard*)
- TRAGICALLY HIP** Silver Jet (*Zoe/Rounder*)
- TRICHROMES** None So Blind (*33rd Street Records*)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at [gmaffei@radioandrecords.com](mailto:gmaffei@radioandrecords.com).

— Mike Trias









**TONY NOVIA**  
tnovia@radioandrec.com

# What Makes A Great Promotion?

Once again, CHR stations must step up to the challenge and create magic

By Sammy Simpson

**W**hat makes a good promotion in 2002? With consolidation, cluster strategies and promotions departments that are smaller than ever, how is radio raising the bar and making magic?

For some answers, I went to marketing and promotion guru **Sammy Simpson**, whose Lured.com website ([www.lured.com](http://www.lured.com)) has quickly become the premier promotion and nontraditional-revenue website for radio stations of all formats. Simpson is a 16-year broadcast professional who has spent the last 10 years as Marketing or Promotions Director for some of the biggest radio stations in the U.S., including WHTZ (Z100)/New York. Simpson asked some of the tastemakers in the Lured.com database what makes a great promotion.



Sammy Simpson

**Guy Zapoleon**  
President, Zapoleon  
Media Strategies

A great promotion is memorable and fun to play with everyone listening. The best are those that sell a strategic benefit of the station.

**Doug Parker**  
President, Parker  
Media Services

**Community service.** In 2003 the rebirth of our collective psyche as a nation will continue to evolve. It's already taking shape. With 9/11 and the current rash of big corporate crime, we're re-examining our values and priorities. People are tired of violence. They're also tired of being lied to and ripped off by the establishment (the government, public utilities and big corporations).

As a radio station, you've got an opportunity to seize upon this new appetite for common decency. Get your station out there and get involved with charitable causes that make a difference. Lead the charge and set positive examples. It doesn't matter what your format is; even the most attitude-laced Rock or CHR station will always benefit from having a reputation as a good guy in the neighborhood. It'll probably even save your skin the next time you do or say something too crazy and need the public to show you some forgiveness. You can be the ornery kid who always gets sent to the principal's office and still be loved by all as long as everyone knows that you're always the first person to stick up for little guy on the playground.

**Locally targeted promotions that anyone can participate in.** Today, an ideal major station promotion is one that is accessible to both your active contest players and your active listeners who are *not* contest players. The smart thinker is one who will reach out like never before in an effort to create contests that the masses can truly be part of if they want to.

If the traditional theory that only a small percentage of listeners ever actively play contests is true, it would seem to be smart to look beyond the typical listen-to-win promotions and toward promotions and station activities that allow the majority of listen-

ers who love your station but can't or won't play your contests to be part of the fun anyway.

If you do a big cruise promotion and are giving away cruises to listeners, offer a discount rate for listeners who can't or aren't inclined to play your contests. Many would buy a cabin aboard your party cruise if you'd make it available to them. Why exclude that big percentage of people who don't play contests?

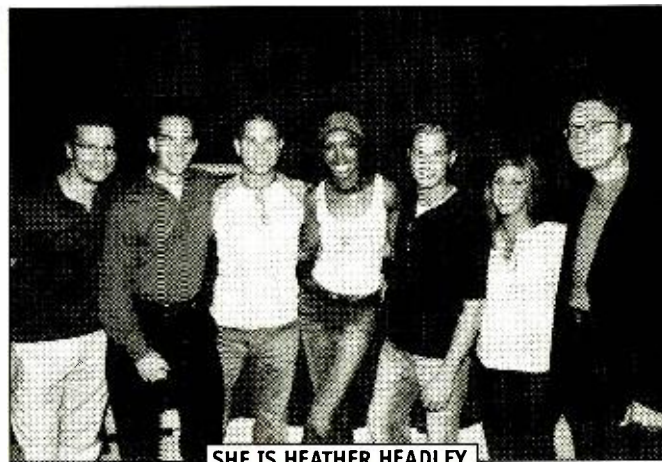
**"It's important to make that psychological connection, which, naturally, leads to a loyal listener."**

Maria Pearman

**Jeff McHugh**  
PD, WKZL/Greensboro

I believe in super-targeting women and their lifestyles. In Faith Popcorn's *Eight Truths of Marketing to Women*, Rule No. 1 is "Connecting your female consumers to each other connects them to your brand." We took that truth and developed a game where listeners could submit their names in pairs on the station website. We'd announce both names, and if either person called, they both won. We called it the Say My Name Free Money Game, and, let me tell you, two excited winners is always better than one.

I also believe in "drama as promotion." Our promos used little comedic storylines about friends with busy lifestyles (Will and Grace, Ken and Barbie, Ozzy and Sharon, etc.) who helped each other win the radio contest on WKZL. By building the game around listener partnerships, we attempted to speak to women's desire for close relationships. We also acknowledged that, since their lives were too damn busy to play radio contests, their friends could help them win. We had a winning incidence rate



SHE IS HEATHER HEADLEY

RCA recording artist Heather Headley recently visited WFLY/Albany, NY. Seen here are (l-r) RCA VP/Top 40 Eric Murphy, RCA Boston Promotion Rep Paul Nelson, WFLY PD Donny Michaels, Headley, WFLY MD John Fox, RCA Top 40 National Tracy Koppel and RCA Sr. VP/Promotion Ron Geslin.

of 65 and went 7.0 to 11.1, which is second place 18-34, in the spring ratings.

**Maria Pearman**  
Promotions Coordinator,  
WAVF & WJZX/Charleston, SC

Some thoughts on what makes a good promotion: activities that bring the audience closer to the personalities, something that makes the listener feel as if he or she is part of the station. It's important to make that psychological connection, which, naturally, leads to a loyal listener.

Examples of these types of activities: games at remotes that involve interaction with the jock, bus trips to concerts with personalities and airing phoners with banter between the jock and the listener. A good promotion is timed well, involves some current event, incorporates the listeners' emotions and is followed up by post-promotion.

My favorite WAVF promotion from summer 2002: Stripper Twister. We are a male 18-34 station. Every Saturday we broadcast live from a beachfront bar. The game at the remote is Twister, but with a twist of its own: Listeners must compete against a lovely lady from one of Charleston's adult establishments. You can imagine the eagerness of the male patrons to participate and even more eagerness to watch when two girls are playing.

**Kim Faris**  
WGTZ/Dayton

What is a good radio promotion? Any promotion that gives one the opportunity to get out and mingle with one's listeners is the most successful. To make a promotion even better, get the listener involved in it. I have been a member of the morning show on WGTZ/Dayton for 13 years and, during that time, have been involved with many over-the-top promotions.

• The World Tour: Take the morning show out to the smaller cities in one's community to broadcast the show. This worked well for us on Fridays. We had station shirts printed to resemble concert tour shirts (the sta-

tion logo on the front and the list of the towns we visited on the back). People love to have their hometown listed on a shirt. We invited the local high school band to perform at the event and made it a party. We did this during the mid-to-late summer and worked in clients when possible.

• Another event that was successful for us and pulled off a triple — got the air talent out with the listeners, got the listeners involved and got press — was the annual Indianapolis 500. We planned this event for the Friday of Memorial Day weekend to coincide with the Indianapolis 500. Our twist? Nuns from local parochial schools racing against other nuns in bumper boats. The winning nun received a cash prize donated to her school. An amazing amount of students and their parents would come out to cheer on their favorite nun.

**"We also acknowledged that, since their lives were too damn busy to play radio contests, their friends could help them win."**

Jeff McHugh

• Festival of Concerts: If your station has the money, bring several bands to town for a citywide day of family fun. Our station does this every year, and it is very successful.

Reach Sammy Simpson at 917-541-4330 or by e-mail at [sammy@lured.com](mailto:sammy@lured.com). Check out Lured ([www.lured.com](http://www.lured.com)), the idea search engine with free ideas that you can use immediately to build ratings, create revenue or drive more traffic to your station's website.

**"Your budgets will be cut back, so it's your job to come up with ideas that you can 'profitize.'"**

Von Freeman

Your budgets will be cut back, so it's your job to come up with ideas that you can "profitize." Go to the clients first and have them buy in to your ideas, instead of them coming to you. Radio is not a visual medium, and your DJs should be able to explain the promotion in one sentence. Keep it simple but dynamic, and you will be successful. Examples: Wango Tango, Yeah! Baby Expo, Haunted House, Thrillerama.



## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 4, 2002

CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of September 8-14.

HP = Hit Potential ®

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
AVRIL LAVIGNE Sk8er Boi (Arista)	4.05	4.03	—	—	54.7	9.7	4.33	3.98	3.44	3.94	4.03	3.98	4.24
AVRIL LAVIGNE Complicated (Arista)	3.92	3.92	3.87	3.99	77.8	25.4	4.10	3.92	3.70	3.69	4.10	4.10	3.82
CREED One Last Breath (Wind-up)	3.82	3.67	3.61	3.61	60.7	15.1	3.80	3.82	3.86	3.95	3.54	4.05	3.65
NELLY/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	3.82	3.64	3.74	3.76	73.2	24.2	3.99	3.94	3.49	3.80	4.11	3.66	3.78
KELLY CLARKSON A Moment Like This (RCA)	3.80	3.84	—	—	61.3	11.4	4.13	3.76	3.43	3.80	3.81	3.74	3.85
HOOBASTANK Running Away (Island/IDJMG)	3.78	3.75	3.56	3.64	47.3	10.5	3.98	3.93	3.22	3.62	3.67	3.93	3.88
PINK Just Like A Pill (Arista)	3.74	3.61	3.65	3.60	72.6	23.9	3.70	3.71	3.82	3.59	3.93	3.82	3.67
EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	3.72	3.49	3.53	3.61	62.7	20.8	3.68	3.85	3.67	3.72	3.88	3.63	3.67
NO DOUBT F/LADY SAW Underneath It All (Interscope)	3.71	3.58	3.71	3.60	56.7	14.0	3.59	3.91	3.77	3.76	3.92	3.57	3.65
EMINEM Cleanin' Out My... (Shady/Aftermath/Interscope)	3.65	3.70	3.84	3.67	74.6	27.9	4.03	3.50	3.21	3.57	3.79	3.59	3.64
OUR LADY PEACE Somewhere Out There (Columbia)	3.65	3.71	3.58	—	53.3	12.8	3.67	3.80	3.49	3.50	3.78	3.83	3.57
VANESSA CARLTON Ordinary Day (A&M/Interscope)	3.64	3.67	3.42	3.54	47.9	12.0	3.72	3.67	3.46	3.86	3.82	3.49	3.43
MARIO Just A Friend 2002 (J)	3.59	3.49	3.43	3.46	64.1	22.2	3.71	3.78	3.22	3.75	3.48	3.39	3.71
ANGIE MARTINEZ If I Could Go (EastWest/EEG)	3.58	3.61	—	—	55.0	15.7	3.82	3.27	3.35	3.63	3.68	3.51	3.52
EMINEM Without Me (Shady/Aftermath/Interscope)	3.58	3.46	3.52	3.51	77.8	35.0	3.63	3.52	3.54	3.56	3.59	3.64	3.51
P. DIDDY F/GINUWINE I Need A Girl Pt. 2 (Bad Boy/Arista)	3.58	3.53	3.50	3.57	61.5	22.8	3.52	3.78	3.51	3.54	3.58	3.65	3.56
ASHANTI Happy (Murder Inc./IDJMG)	3.56	3.49	3.57	3.58	68.4	22.2	3.60	3.61	3.46	3.77	3.68	3.41	3.43
KROEGER & SCOTT Hero (Roadrunner/Columbia/IDJMG)	3.56	3.49	3.64	3.51	72.4	27.9	3.46	3.56	3.67	3.52	3.80	3.76	3.19
MICHELLE BRANCH Goodbye To You (Maverick/WB)	3.56	3.78	3.60	3.62	53.6	11.7	3.78	3.48	3.21	3.39	3.63	3.64	3.63
NELLY Hot In Herre (Fo' Reel/Universal)	3.54	3.57	3.64	3.66	76.4	41.3	3.61	3.73	3.30	3.46	3.61	3.55	3.56
JOHN MAYER No Such Thing (Aware/Columbia)	3.52	3.61	3.38	3.46	63.5	18.5	3.80	3.26	3.33	3.47	3.55	3.58	3.50
DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	3.47	3.55	3.51	3.74	51.9	16.0	3.58	3.55	3.17	3.62	3.05	3.63	3.53
IRV GOTTI PRESENTS.. Down 4 U (Murder Inc./IDJMG)	3.46	3.52	3.48	3.60	67.0	27.9	3.51	3.54	3.29	3.57	3.67	3.33	3.31
DJ SAMMY & YANOU Heaven (Robbins)	3.40	3.47	3.25	3.41	67.5	22.5	3.63	3.70	2.89	3.44	3.13	3.44	3.50
JUSTIN TIMBERLAKE Like I Love You (Jive)	3.39	3.55	—	—	49.6	11.4	3.52	3.29	3.19	3.50	3.47	3.07	3.53
SHAKIRA Objection (Tango) (Epic)	3.22	—	—	—	59.5	22.2	3.22	2.94	3.47	3.24	3.12	3.20	3.31
CHRISTINA AGUILERA Dirty (RCA)	3.20	—	—	—	40.7	11.7	3.26	3.45	2.87	2.97	3.00	3.29	3.45

## CalloUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

**A**vril Lavigne skates her way to another week at No. 1 with her latest hit, "Sk8er Boi" (Arista). The song ranks first with teens and women 18-24. Meanwhile, Lavigne's first single, "Complicated," remains a solid No. 2 with a 3.92, ranking third with teens and fourth with women 18-24 and 25-34. Lavigne's domination of **CalloUT America** is almost unparalleled over the survey's seven-plus-year history; only **Alanis Morissette** has posted this kind of success.

**Creed** rank third this week with "One Last Breath" (Wind-up). The track ranks eighth with teens and seventh with women 18-24, and it's the top-testing song among women 25-34.

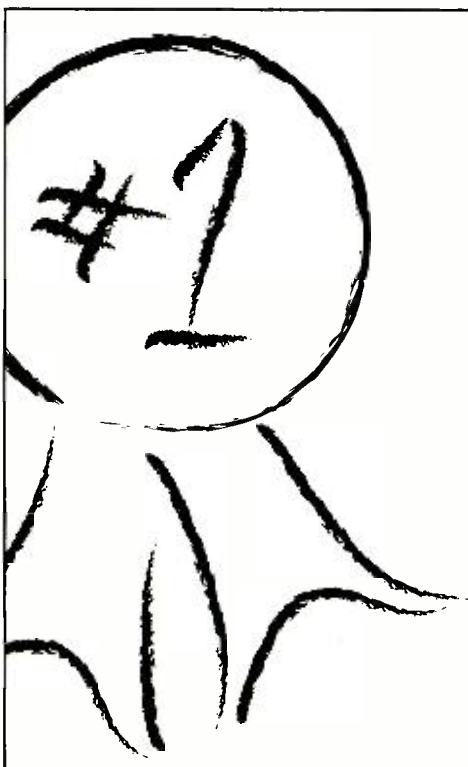
**American Idol** winner **Kelly Clarkson** ranks fifth this week with "A Moment Like This" (RCA). The song recently debuted with record single sales; it's testing second with teens and 11th 18-24.

The efforts of the Island Def Jam Music Group promotions department continue to pay off as **Hoobastank** grab another huge week for "Running Away" (Island/IDJMG). The song has been a **CalloUT America** Hit Potential track for over two months and continues to test among the top songs in the country. This week it ranks sixth overall and with teens and a huge third with women 18-24. Since the song has entered the survey, converts include **WHTZ/New York**, **WIOQ/Philadelphia**, and **WIHT/Washington**.

**Our Lady Peace** pull another top 10 week with "Somewhere Out There" (Columbia). "Somewhere" ranks eighth 18-24 and ninth 25-34.

**No Doubt** rank ninth overall this week with "Underneath It All" featuring **Lady Saw** (Interscope). It's testing extremely well among women 18-24 (fifth) and 25-34 (third).

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, New York, Philadelphia, Pittsburgh, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, Tampa. MIDWEST: Chicago, Cleveland, Detroit, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Portland, San Diego, Seattle.



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Cc-Executive Producer: Bill Diggins

Management: Bill Diggins / Diggitt! Entertainment

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In Loving Memory of  
Lisa "Left Eye" Lopes  
1971-2002



# R&R CHR/Pop Top 50

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	8006	-504	801659	13	129/0
4	2	EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	7414	+456	813178	13	126/4
3	3	DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	7004	-232	732174	13	132/0
2	4	AVRIL LAVIGNE Complicated (Arista)	6914	-708	792005	20	133/0
5	5	CREED One Last Breath (Wind-up)	6615	-126	647803	19	123/0
8	6	AVRIL LAVIGNE Sk8er Boi (Arista)	6497	+859	719476	6	133/0
9	7	NO DOUBT F/LADY SAW Underneath It All (Interscope)	6060	+650	672156	10	130/4
10	8	JUSTIN TIMBERLAKE Like I Love You (Jive)	5510	+489	584368	6	129/1
6	9	PINK Just Like A Pill (Arista)	5486	-649	576797	17	131/0
11	10	VANESSA CARLTON Ordinary Day (A&M/Interscope)	5141	+302	530532	12	130/0
7	11	EMINEM Cleanin' Out My Closet (Shady/Aftermath/Interscope)	4629	-1068	495290	11	128/0
13	12	ASHANTI Happy (Murder Inc./IDJMG)	4527	+40	494104	10	116/0
15	13	MICHELLE BRANCH Goodbye To You (Maverick/WB)	4506	+482	494414	11	128/1
21	14	KELLY CLARKSON A Moment Like This (RCA)	4403	+1266	624265	4	77/13
12	15	P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	4135	-367	445897	13	106/0
16	16	CHRISTINA AGUILERA Dirrty (RCA)	4098	+332	402214	5	124/1
17	17	ANGIE MARTINEZ If I Could Go (EastWest/EEG)	3991	+302	398736	9	110/1
14	18	DJ SAMMY & YANOU Heaven (Robbins)	3949	-500	524596	19	127/0
20	19	OUR LADY PEACE Somewhere Out There (Columbia)	3294	-66	318605	13	108/0
24	20	OAKENFOLD Starry Eyed Surprise (Maverick/Reprise)	3249	+445	348865	7	123/3
22	21	JOHN MAYER No Such Thing (Aware/Columbia)	2584	-484	267673	20	110/0
19	22	MARIO Just A Friend 2002 (J)	2478	-1004	242279	15	127/0
26	23	3LW I Do (Wanna Get Close To You) (Epic)	2373	+101	211616	9	101/0
43	24	EMINEM Lose Yourself (Shady/Interscope)	2351	+1490	310726	2	103/24
27	25	HOOBASTANK Running Away (Island/IDJMG)	2289	+61	243904	11	89/0
30	26	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	2241	+547	219905	4	76/5
23	27	SHAKIRA Objection (Tango) (Epic)	2175	-752	320572	13	119/0
28	28	UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	1992	+108	186381	6	97/2
Debut	29	SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	1967	+1462	269767	1	129/3
25	30	IRV GOTTI Down 4 U (Murder Inc./IDJMG)	1893	-646	210264	10	89/0
29	31	DAVE MATTHEWS BAND Where Are You Going (RCA)	1865	-17	183810	9	67/0
35	32	KELLY ROWLAND Stole (Columbia)	1852	+305	217969	3	102/7
31	33	LEANN RIMES Life Goes On (Curb)	1782	+120	136734	7	91/0
33	34	JENNIFER LOVE HEWITT BareNaked (Jive)	1718	+97	215804	8	107/4
45	35	PINK Family Portrait (Arista)	1588	+756	185020	2	112/8
36	36	NICK CARTER Help Me (Jive)	1533	+182	192503	4	91/7
38	37	BON JOVI Everyday (Island/IDJMG)	1273	+138	131177	5	77/2
40	38	NAPPY ROOTS Po' Folks (Atlantic)	1192	+164	103854	5	68/1
34	39	KYLIE MINOGUE Love At First Sight (Capitol)	1054	-495	113118	17	121/0
46	40	N.O.R.E. Nothin' (Def Jam/IDJMG)	1039	+221	109304	2	46/5
39	41	SAMANTHA MUMBA I'm Right Here (A&M/Interscope)	1027	-2	92283	5	73/0
49	42	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	1019	+218	87317	2	49/13
32	43	GOO GOO DOLLS Big Machine (Warner Bros.)	967	-668	69158	10	76/0
50	44	LIFEHOUSE Spin (DreamWorks)	953	+154	72206	2	67/5
47	45	FABOLOUS F/P. DIDDY & JAGGED.. Trade It All (Part II) (Epic)	942	+139	91034	2	49/1
41	46	BIG TYMERS Still Fly (Cash Money/Universal)	916	-54	91807	16	42/0
42	47	WESTLIFE World Of Our Own (RCA)	865	-65	72751	6	70/0
Debut	48	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	798	+334	66859	1	59/11
48	49	JIMMY EAT WORLD Sweetness (DreamWorks)	734	-68	53601	4	53/0
Debut	50	SHAGGY Hey Sexy Lady (MCA)	729	-6	78533	1	50/2

133 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MADONNA Die Another Day (Maverick/WB)	87
MATCHBOX TWENTY Disease (Atlantic)	87
JENNIFER LOPEZ Jenny From The Block (Epic)	80
O-TOWN These Are The Days (J)	64
MARIAH CAREY Through The Rain (MonarC/IDJMG)	29
EMINEM Lose Yourself (Shady/Interscope)	24
B2K Why I Love You (Epic)	16
KELLY CLARKSON A Moment Like This (RCA)	13
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	13
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	11
CRAIG DAVID What's Your Flava? (Wildstar/Atlantic)	11

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## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Lose Yourself (Shady/Interscope)	+1490
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+1462
KELLY CLARKSON A Moment Like This (RCA)	+1266
AVRIL LAVIGNE Sk8er Boi (Arista)	+859
PINK Family Portrait (Arista)	+756
NO DOUBT F/LADY SAW Underneath It All (Interscope)	+650
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	+547
JUSTIN TIMBERLAKE Like I Love You (Jive)	+489
MICHELLE BRANCH Goodbye To You (Maverick/WB)	+482
MATCHBOX TWENTY Disease (Atlantic)	+463

## Most Played Recurrents

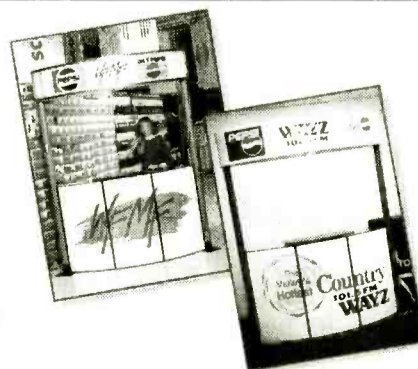
ARTIST TITLE LABEL(S)	TOTAL PLAYS
C. KROEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	3015
NELLY Hot In Herre (Fo' Reel/Universal)	2575
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	2161
JIMMY EAT WORLD The Middle (DreamWorks)	2160
EMINEM Without Me (Shady/Aftermath/Interscope)	1866
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1837
LINKIN PARK In The End (Warner Bros.)	1683
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	1612
MICHELLE BRANCH All You Wanted (Maverick/WB)	1397
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1393
PINK Don't Let Me Get Me (Arista)	1388

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| WFLZ/Tampa     | WKFS/Cincinnati  | WPRO/Providence   | WBLI/Long Island      |
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# R&R CHR/Pop Top 50 Indicator

October 4, 2002

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	2788	-89	83833	12	49/0
2	2	CREED One Last Breath (Wind-up)	2581	-74	72525	19	49/1
3	3	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	2576	+43	75688	11	47/0
5	4	NO DOUBT F/LADY SAW Underneath It All (Interscope)	2528	+328	72794	9	52/1
4	5	VANESSA CARLTON Ordinary Day (A&M/Interscope)	2456	+130	70030	12	51/1
6	6	EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	2332	+247	65261	11	50/0
10	7	AVRIL LAVIGNE Sk8er Boi (Arista)	2088	+410	59836	5	49/0
8	8	PINK Just Like A Pill (Arista)	1980	+18	54584	16	41/0
7	9	AVRIL LAVIGNE Complicated (Arista)	1961	-119	61956	19	44/0
12	10	JUSTIN TIMBERLAKE Like I Love You (Jive)	1912	+331	49389	4	50/0
9	11	MICHELLE BRANCH Goodbye To You (Maverick/WB)	1816	+109	55047	11	47/2
11	12	ASHANTI Happy (Murder Inc./IDJMG)	1726	+102	49634	9	45/0
13	13	OUR LADY PEACE Somewhere Out There (Columbia)	1619	+51	45750	11	46/1
18	14	CHRISTINA AGUILERA Dirty (RCA)	1465	+244	41916	3	50/1
14	15	EMINEM Cleanin' Out My Closet (Shady/Aftermath/Interscope)	1385	-113	37438	9	38/0
15	16	JOHN MAYER No Such Thing (Aware/Columbia)	1375	-74	38536	20	42/1
16	17	DJ SAMMY & YANOU Heaven (Robbins)	1310	-91	40154	18	34/0
29	18	KELLY CLARKSON A Moment Like This (RCA)	1289	+424	31878	2	42/4
20	19	HOOBASTANK Running Away (Island/IDJMG)	1202	+67	34558	13	40/1
27	20	ANGIE MARTINEZ If I Could Go (EastWest/EEG)	1168	+233	34025	8	44/2
26	21	OAKENFOLD Starry Eyed Surprise (Maverick/Reprise)	1149	+204	31924	6	43/4
22	22	LEANN RIMES Life Goes On (Curb)	1074	-8	29633	7	46/0
24	23	DAVE MATTHEWS BAND Where Are You Going (RCA)	1048	+57	29278	9	37/0
21	24	P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	1014	-121	28757	11	32/0
30	25	UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	990	+127	26911	5	38/0
49	26	SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	766	+553	22095	2	47/9
37	27	PINK Family Portrait (Arista)	754	+275	20866	2	42/2
32	28	LIFEHOUSE Spin (DreamWorks)	732	+69	21373	3	42/1
23	29	GOO GOO DOLLS Big Machine (Warner Bros.)	692	-307	21546	10	25/0
19	30	MARIO Just A Friend 2002 (J)	689	-510	18331	13	24/0
38	31	KELLY ROWLAND Stole (Columbia)	663	+266	17479	2	35/2
25	32	SHAKIRA Objection (Tango) (Epic)	634	-327	15108	13	21/1
31	33	JIMMY EAT WORLD Sweetness (DreamWorks)	594	-72	16939	6	40/0
34	34	BON JOVI Everyday (Island/IDJMG)	584	+1	20468	5	32/0
33	35	SAMANTHA MUMBA I'm Right Here (A&M/Interscope)	562	-47	16174	6	35/0
28	36	KYLIE MINOGUE Love At First Sight (Capitol)	501	-428	14698	17	22/0
42	37	3LW I Do (Wanna Get Close To You) (Epic)	439	+101	10177	4	24/1
41	38	NAPPY ROOTS Po' Folks (Atlantic)	439	+76	11423	4	26/3
40	39	JENNIFER LOVE HEWITT BareNaked (Jive)	425	+41	10182	6	23/0
43	40	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	420	+144	12847	2	24/8
Debut	41	EMINEM Lose Yourself (Shady/Interscope)	377	+318	9825	1	39/21
47	42	NICK CARTER Help Me (Jive)	369	+126	7765	2	21/5
48	43	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	348	+128	9306	2	27/9
36	44	IRV GOTTI Down 4 U (Murder Inc./IDJMG)	326	-179	7841	8	15/0
46	45	FAITH HILL Cry (Warner Bros.)	287	+35	9616	2	23/0
44	46	LAURA PAUSINI Surrender (Atlantic)	284	+12	9236	2	16/0
—	47	SHAGGY Hey Sexy Lady (MCA)	266	+61	5447	3	14/0
Debut	48	THICKE When I Get You Alone (NuAmerica/Interscope)	263	+172	6896	1	30/3
45	49	JACK JOHNSON Flake (Enjoy/Universal)	258	-2	6118	4	14/0
39	50	WESTLIFE World Of Our Own (RCA)	248	-148	7678	6	16/0

51 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28.  
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## Most Added®

ARTIST TITLE LABEL(S)	ADDS
MATCHBOX TWENTY Disease (Atlantic)	46
MADONNA Die Another Day (Maverick/WB)	27
EMINEM Lose Yourself (Shady/Interscope)	21
MARIAH CAREY Through The Rain (MonarC/IDJMG)	20
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	9
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	9
O-TOWN These Are The Days (J)	9
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	8
JENNIFER LOPEZ Jenny From The Block (Epic)	8
SERA That Girl Wouldn't Listen (Aezra)	6
NICK CARTER Help Me (Jive)	5
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	5
OAKENFOLD Starry Eyed Surprise (Maverick/Reprise)	4
KELLY CLARKSON A Moment Like This (RCA)	4
TLC Girl Talk (Arista)	4
THICKE When I Get You Alone (NuAmerica/Interscope)	3
NAPPY ROOTS Po' Folks (Atlantic)	3
LAS KETCHUP The Ketchup Song (Hey Hah) (Columbia)	3
MICHELLE BRANCH Goodbye To You (Maverick/WB)	2
ANGIE MARTINEZ If I Could Go (EastWest/EEG)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+553
KELLY CLARKSON A Moment Like This (RCA)	+424
AVRIL LAVIGNE Sk8er Boi (Arista)	+410
JUSTIN TIMBERLAKE Like I Love You (Jive)	+331
NO DOUBT F/LADY SAW Underneath It All (Interscope)	+328
EMINEM Lose Yourself (Shady/Interscope)	+318
PINK Family Portrait (Arista)	+275
KELLY ROWLAND Stole (Columbia)	+266
EVE F/ALICIA KEYS Gangsta... (Ruff Ryders/Interscope)	+247
CHRISTINA AGUILERA Dirty (RCA)	+244
ANGIE MARTINEZ If I Could Go (EastWest/EEG)	+233
OAKENFOLD Starry Eyed Surprise (Maverick/Reprise)	+204
THICKE When I Get You Alone (NuAmerica/Interscope)	+172
MATCHBOX TWENTY Disease (Atlantic)	+148
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	+144
VANESSA CARLTON Ordinary Day (A&M/Interscope)	+130
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	+128
UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	+127
NICK CARTER Help Me (Jive)	+126
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	+121
MICHELLE BRANCH Goodbye To You (Maverick/WB)	+109
ASHANTI Happy (Murder Inc./IDJMG)	+102
3LW I Do (Wanna Get Close To You) (Epic)	+101
NAPPY ROOTS Po' Folks (Atlantic)	+76
LIFEHOUSE Spin (DreamWorks)	+69
HOOBASTANK Running Away (Island/IDJMG)	+67
SHAGGY Hey Sexy Lady (MCA)	+61
DAVE MATTHEWS BAND Where Are You Going (RCA)	+57
OUR LADY PEACE Somewhere Out There (Columbia)	+51
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	+43

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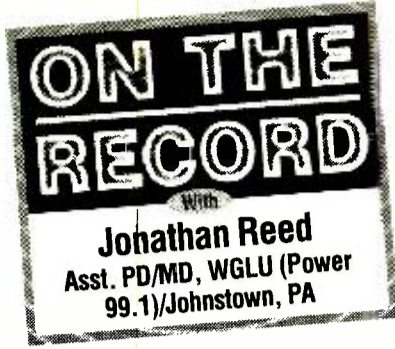
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Johnstown, PA is definitely a town with a little bit of everything. We are a hard-core sports town and a college town — very blue collar. Because Johnstown is so diverse, we don't really lean one way or another. Our core is artists such as J. Lo, No Doubt and Creed. \* Top spins this week on Power 99.1 include John Mayer's "No Such Thing," Avril Lavigne's "Complicated" and dance tracks



like DJ Sammy's "Heaven" and Daniel Bedingfield's "Gotta Get Thru This," which is also getting monster phones. Other hot phone records include Nelly f/ Kelly Rowland's "Dilemma," Eminem's "Cleanin' Out

My Closet" and Avril Lavigne's "Sk8er Boi." \* New songs added recently that are testing very well include rockers such as Bon Jovi's "Everyday" and Lifehouse's "Spin," as well as Justin Timberlake's "Like I Love You" and Jennifer Love Hewitt's "Barenaked." The music variety CHR is bringing us right now most certainly fits our town and our station very well.

In one of the most competitive superstar add weeks ever, Matchbox Twenty's "Disease" (Atlantic) and Madonna's "Die Another Day" (Warner Bros.) tie for No. 1 Most Added with 87 adds apiece. In addition, Jennifer Lopez ranked a competitive third, with "Jenny From the Block" (Epic) pulling in 80. Meanwhile, O-Town grab 65 adds with "These Are the Days" (J). Congrats to all involved with these exciting superstar projects ... We also have a song debuting nearly halfway up the chart! Straight out of Arista, Santana's "Game of Love," featuring Michelle Branch, emerges at No. 29\* and comes in second for Most Increased Plays with a +1,462 ... A step above — playwise, that is — is Eminem's "Lose Yourself" (Shady/Aftermath/Interscope) with a +1,490. His big jump from 43-24\* is the week's the biggest chart move ... A little ways behind Em is Pink's "Family Portrait" (Arista), which leaps 45-35\* ... Rounding out the trio of Most Increased Plays is Kelly Clarkson's "A Moment Like This" (RCA) with a +1,266 ... In the "Gaining Ground but Not Moving an Inch" category are Nick Carter's "Help Me" (Jive), Uncle Kracker's "In a Little While" (TD/Lava/Atlantic), Angie Martinez's "If I Could Go" (EastWest/EEG) and Christina Aguilera's "Dirrty" (RCA). Though these artists gain in plays, their chart positions remain the same as last week's on a very tight chart.



— Tanya O'Quinn/Asst. Editor



ARTIST: O-TOWN

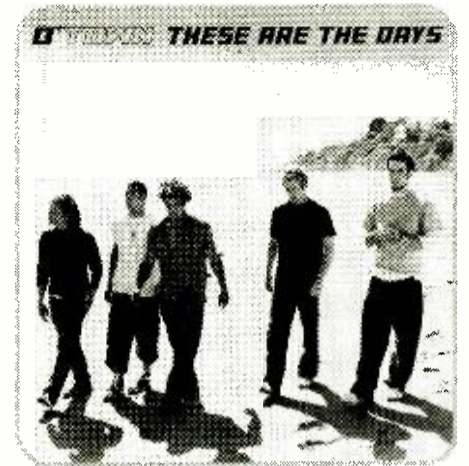
LABEL: J

By TANYA O'QUINN / ASSISTANT EDITOR

Jigsaw puzzles can be quite interesting to complete. Just make sure you have glue and scissors on hand for those "defective" parts. And, just like a jigsaw puzzle, the musical entity known as O-Town came together piece by piece. The group were the stars of the TV show *Making the Band*, and their entire evolution took place in the spotlight. These five young men who passionately yearned for musical superstardom had to develop in the public eye.

The boys of O-Town were not high school buddies who took gym class together, nor were they neighborhood friends who'd pile into one of their parents' cars and go looking for girls. They were five strangers with one common goal: to be musically successful. Ashley Parker Angel, Erik-Michael Estrada, Dan Miller, Trevor Penick and Jacob Underwood endured months of public scrutiny as they honed their creative, musical and rhythmic skills on television. They came together with desire and a dream, formed a unit through hard work and persistence, and now they succeed through talent, passion and will.

O-Town seem to be one of the music industry's biggest success stories. Merely two years after their formation they have developed into a remarkable quintet whose accomplishments include one of the year's best-selling albums, a Gold single, a No. 1 summer hit and two sold-out concert tours. To date, their self-titled debut album has sold over a million units. Moreover, their song "We Fit Together" is featured on the *Dr. Dolittle II* soundtrack. Not bad for five eager



O-Town

young men from various parts of the country thrown together in the name of music. In the two years since they signed with Clive Davis' J Records, O-Town have worked with some of the industry's best when it comes to songwriting and musical production, including Warryn Campbell, Diane Warren, Steve Kipner and Desmond Child.

O-Town's latest single, "These Are the Days," is a passion-filled plea for help. The song's protagonist compares himself to a motel whose vacancy sign seems to be constantly on as the first verse begins with sincere and humble self-analysis. Realizing that this motel isn't appealing enough to ensure a traveler's lengthy stay, he searches within his spirit to find what is needed to remodel the potential haven for love. The second verse makes the most of time. Taking advantage of the here and now, the narrator understands that the lonely time he now floats in can be used to fix what is broken. The romantically handicapped subject realizes that his dream of experiencing true love can be a reality with effort, patience and introspection. (Wow, I'm thinking that if more adults took this song literally, there would be more long-lasting, spiritually complementary relationships in this world!)

"These Are the Days" is a romantic self-examination floating on a tender wave of heart-beating drums supported by an empathetic marriage of a temperamental melody and submissive rhythm.

TELL US WHAT YOU THINK!

Share your opinion about this column — go to [www.radioandrecords.com](http://www.radioandrecords.com) and click the Message Boards button.



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BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+  
For The Week Ending 10/4/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
MICHELLE BRANCH Goodbye To You (Maverick/WB)	4.08	4.07	89%	16%	4.05	88%	16%
KELLY CLARKSON A Moment Like This (RCA)	4.07	-	82%	11%	4.17	82%	11%
AVRIL LAVIGNE Complicated (Arista)	4.03	4.07	99%	46%	4.02	99%	51%
AVRIL LAVIGNE Sk8erBoi (Arista)	3.98	4.07	91%	20%	3.94	90%	20%
NO DOUBT Underneath It All (Interscope)	3.89	3.88	90%	17%	3.90	91%	19%
PINK Just Like A Pill (Arista)	3.88	3.89	97%	41%	3.95	97%	40%
JOHN MAYER No Such Thing (Aware/Columbia)	3.87	3.83	85%	33%	3.89	83%	31%
OUR LADY PEACE Somewhere Out There (Columbia)	3.86	3.92	72%	14%	3.90	69%	11%
HOOBASTANK Running Away (Island/IDJMG)	3.85	3.85	65%	10%	3.88	66%	10%
DANIEL BEDDINGFIELD Gotta Get Thru This (Island/IDJMG)	3.80	3.91	77%	22%	3.80	78%	23%
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	3.78	3.77	93%	37%	3.87	94%	38%
VANESSA CARLTON Ordinary Day (A&M/Interscope)	3.73	3.77	92%	29%	3.72	91%	29%
CREED One Last Breath (Wind-up)	3.72	3.80	88%	28%	3.73	88%	29%
EMINEM Cleanin' Out My Closet (Shady/Aftermath/Interscope)	3.71	3.71	96%	37%	3.87	96%	36%
DJ SAMMY & YANOU Heaven (Robbins)	3.67	3.83	89%	40%	3.54	88%	43%
CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)	3.67	3.82	91%	48%	3.78	90%	48%
OAKENFOLD Starry Eyed Surprise (Maverick/Reprise)	3.66	-	43%	6%	3.77	40%	6%
EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	3.61	3.65	90%	32%	3.65	89%	33%
ANGIE MARTINEZ F/LIL' MO & SACARIO If I Could Go (EastWest/EEG)	3.58	3.58	59%	17%	3.68	58%	15%
SHAKIRA Objection (Epic)	3.58	3.68	89%	27%	3.52	90%	29%
UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	3.56	-	53%	10%	3.78	55%	8%
3LW I Do (Wanna Get Close To You) (Epic)	3.51	3.48	67%	17%	3.54	68%	19%
ASHANTI Happy (Murder Inc./IDJMG)	3.49	3.44	88%	35%	3.49	85%	34%
IRV GOTTI PRESENTS THE INC. Down 4 You (Murder Inc./IDJMG)	3.39	3.42	66%	26%	3.59	59%	20%
JUSTIN TIMBERLAKE Like I Love You (Jive)	3.39	3.44	90%	27%	3.58	88%	24%
MARIO Just A Friend (J)	3.36	3.30	87%	42%	3.43	86%	44%
P.DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	3.35	3.27	91%	49%	3.45	91%	46%
CHRISTINA AGUILERA & REDMAN Dirty (RCA)	3.34	3.43	73%	18%	3.35	69%	17%

Total sample size is 696 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

## New & Active

LIBERTY X Just A Little (V2)  
Total Plays: 661, Total Stations: 50, Adds: 0

LAS KETCHUP The Ketchup Song (Hey Hah) (Columbia)  
Total Plays: 538, Total Stations: 24, Adds: 8

NORAH JONES Don't Know Why (Blue Note/Virgin)  
Total Plays: 534, Total Stations: 50, Adds: 4

JACK JOHNSON Flake (Enjoy/Universal)  
Total Plays: 518, Total Stations: 47, Adds: 1

MATCHBOX TWENTY Disease (Atlantic)  
Total Plays: 463, Total Stations: 87, Adds: 87

STEREO FUSE Everything (EO/Wind-up)  
Total Plays: 445, Total Stations: 33, Adds: 1

K. ROCK W/S. CROW Picture (Top Dog/Lava/Atlantic)  
Total Plays: 443, Total Stations: 16, Adds: 2

JENNIFER LOPEZ Jenny From The Block (Epic)  
Total Plays: 423, Total Stations: 80, Adds: 80

NIVEA Don't Mess With My Man (Jive)  
Total Plays: 403, Total Stations: 14, Adds: 3

FAITH HILL Cry (Warner Bros.)  
Total Plays: 362, Total Stations: 34, Adds: 0

Songs ranked by total plays



PAULINA IN THE HOUSE

Universal recording artist Paulina Rubio visited KFMS/Las Vegas recently. Seen here are (l-r) Tri State's Josh Reich, Rubio, KFMS PD Rik McNeil and Universal's Aaron Scott.



BENEFIT CONCERT IN HAWAII

KXME/Honolulu put on a huge benefit concert Sept. 11 in tribute to Hawaii's heroes. Among many featured artists, MCA recording artist Yasmeen performed. Pictured here are (l-r) Scott Mackenzie, Yasmeen and KXME PD KC.

## PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor,  
Los Angeles, CA 90067. email: mdavis@radioandrecords.com





**DONTAY THOMPSON**  
dthompson@radiandrecords.com

# My Day With Xzibit

## □ The man vs. the machine

I remember the first time I heard Xzibit's "Paparazzi" and thought how tight and different the song was. From that point on I became a fan of Xzibit's music, and I always looked forward to hearing his new material and seeing what he had to offer.

Prior to the release of his third album, *Restless*, Xzibit was known as one of the best underground MCs on the West Coast, but he never seemed to get the commercial recognition that every artist wishes for. Today, however everything has changed for Mr. X to the Z.

After putting out three albums — his last went Platinum — Xzibit is ready to reveal a side of himself that his fans have never seen before. His fourth and hottest album to date, *Man Vs. Machine*, proves that he has matured as an artist. He is about to show the world that there is more to him than just being a West Coast MC.

After touring with such artists as Dr. Dre, Eminem and Snoop Dogg on the Up in Smoke Tour and being on the Anger Management Tour two years in a row, the more-focused Xzibit can now say that he is at a point in his career where he no longer has to prove to others what he's capable of.

Since I've always been a fan of his, you can understand the excitement I felt when I was told that I would get the opportunity to spend a day with him when he stopped in Denver on the Anger Management Tour.

During that day I got to see everything from the constant communication that goes on between the artist, the label rep and the road manager to the drama that goes on backstage before the performance to a game of hot hands where Xzibit made my hands red as tomatoes to radio-station visits to the constant babysitting of people in the entourage to the relentless groupies.

All in all, my day with Xzibit showed me how being an artist in de-

mand on tour is an emotional roller coaster. At the end of the day, an exhausted Xzibit and I got a chance to sit down and talk about his best album ever, *Man Vs. Machine*.

**R&R:** *What's the meaning behind the title of your new album, Man Vs. Machine?*

**Xzibit:** *Man Vs. Machine* has a couple of meanings. For the most part, I just wanted it to have a title that did justice to the strength of the music. On a personal note, as an underground West Coast artist, the moves I've made in the last six years are remarkable — and I haven't done it with a lot of gimmicks or revenue. As one man, the obstacles in front of me dealt with personal issues and the street and the industry, which all work together as a machine — so that's how it came together.

**R&R:** *How does it feel to look back on when you were struggling now that you're involved in major tours, on TV and your songs are on the radio a lot more than they once were?*

**Xzibit:** It's been a gradual progression. Everything I'm doing right now, I can be relied upon to do. For the most part, I'm out busting my ass and making this count for the fans. I think if you lose sight of that, you're destined for trouble. I really can't sit back and enjoy this until it's over.

**R&R:** *You've been around for a while, but you've only gained more commercial success in the last year or so. When do you think it will come to an end for you?*

**Xzibit:** I don't know. I'm going to stop making rap music when I have to stop being myself, when I have to come up with certain songs to get a

certain amount of radio airplay. When I have to do that type of stuff, I don't think I'd like to do it anymore.

I'm going to focus on my family. Rap music cannot consume everything that I want to do in my life. I don't think it's fair to my children — I only have one child, but I want to have more. I've got so much more life to live outside the confines of a record label.

I do rap music because I love the music, I love what I'm doing, and it's fulfilling to me. Once it stops being fulfilling, I won't do it.

**R&R:** *What would you classify as an Xzibit song?*

**Xzibit:** An Xzibit song is anything I'm doing from the heart, from the viewpoint of what I know and my perspective on the things I've seen and even, sometimes, from another person's perspective. I'm just making a song for the next man to see using his ears. You don't have to see everything using sight. If you can communicate with people through their ears and through music to make images in their brain, that's talent. That's the only thing I try to convey when it comes doing an Xzibit cut.

**R&R:** *Man Vs. Machine came out Oct. 1. Who did you work with on the album?*

**Xzibit:** From the West Coast, we had Jelly Roll, Dr. Dre and Ric Roc. We went to the East Coast and worked with Todd Phife, Premier, Bink and Rockwilder. Then we put the album together. I didn't go all over the place; I got down with people I really wanted to work with — people who wanted to give me input — and put down some hot shit for the whole album.

**R&R:** *How long did it take to do the album?*

**Xzibit:** The album took about seven months to put together. We made it in Los Angeles. I also spent a month and a half in New York recording with the rest of the fellas.

**R&R:** *You told me that Man Vs. Machine is the best album you've ever done. Why?*

**Xzibit:** Because it is well-rounded. In perspective, it has everything that I want to do on it when it comes to making music. It has the right tracks. I feel that I spit on it well, and everything is complete. I feel like I had the time to sit down and create it.

I feel confident about the way this album was put down from start to finish. Not that I didn't have confidence about the other releases, but I had different ways of doing my new album



When a song gets leaked by a huge artist, every station in the country immediately jumps on it like a pack of large people at an all-you-can-eat buffet. A case in point is J. Lo's new joint, "Jenny From the Block" (Epic). In a matter of hours I must have heard the song at least five times. How tight is it that she samples The Beatnuts' "Watch Out Now," which I'm sure they sampled from someone else? Anyhow, "Jenny" is hot, and radio is feeling it. I expect this to have a huge debut on next week's Rhythmic chart.

Glancing over the songs on the chart this week, I started bugging out when I saw that Def Jam had six out of the top 15 records. And with upcoming releases for LL Cool J, WC, Mariah Carey, Foxy Brown, Ja Rule and Jay-Z, the company shows no signs of slowing down. Oh, and by the way, don't sleep on the WC record "The Streets"; it's a smash with a great hook.

How tight is the Isyss record, "Single for the Rest of My Life" (Arista)? At first this record struck me as aight, but after listening to it time and time again I'm totally convinced that it will be bigger than it already is. This week it gets a bullet with an additional 299 spins and holds down the No. 29 position on the chart.

Never underestimate the influence of your mix-show DJ. Sean Paul's "Gimme the Light" (VP) is a true example of a record that mix-show DJs championed for the longest time, and now programmers are starting to pick up the pace with this record. You can't front on a record when it's catchy and unique. "Gimme the Light" continues to grow at radio, heading to the top 20 on the chart. Does this mean that Sean Paul will get signed to a major record deal? Stay tuned.

A few records you shouldn't sleep on are Smilez & Southstar's "Tell Me" (ARTISTdirect), Field Mob's "Sick of Being Lonely" (MCA), WC featuring Nate Dogg's "The Streets" (Def Jam/IDJMG), Killer Mike's "Akshon" (Aquemini/Columbia) and Oobie featuring Lil Jon's "Nothin's Free" (TVT). Although you may not have the space to play all these records, bottom line, they are good records and deserve airplay, whether it is on your mix show or in regular rotation. Holla!

than from my first. I feel like everything that I needed to put this album out was in position.

To make *At the Speed of Life*, I had to do things that the audience would never know I had to do. Just like with *40 Dayz and 40 Nightz*, I had to go through backbreaking experiences that the audience will never know about. I felt that everyone was comfortable and in place when I did *Man Vs. Machine*.

**R&R:** *You've been featured on albums by Snoop Dogg, Dr. Dre and Eminem, and they are featured on some of the songs on Man Vs. Machine. Did you look for anyone outside the family to feature on this album?*

**Xzibit:** I got M.O.P. and a close friend of mine, Anthony Hamilton, to get down on the album. Anthony just did some work with Nappy Roots, and he has a real strong, soulful voice. That's basically it. I didn't feel there was any real reason to go outside the family right now.

**R&R:** *What would you say are your favorite tracks?*

**Xzibit:** I'd have to say "The Symphony" and "The Gambler," because they are both innovative songs. They both push the envelope. There is nothing that sounds like them right now.

**R&R:** *How has the whole experience of being on the Anger Management Tour been for you?*

**Xzibit:** It has been good. Everyone has been out there like a family, and they're making it happen.

**R&R:** *What's one of the craziest things that has happened to you on this tour?*

**Xzibit:** When my bus was stripped down to the bare and they had dogs run up and down it at the Canadian border. They took everything off the bus.

**R&R:** *Did they tell you why?*

**Xzibit:** Come on, man, it's us! Before you go, I want to thank R&R and everyone who continues to support X to the Z, Xzibit.



XZIBIT VISITS KQKS

After a tiring day of traveling and performing, Xzibit still had energy to stop by KQKS/Denver for an interview. Here he is, with Ras Kass and Saafir looking on. Hey, what is he holding in his hand?



ANGER MANAGEMENT

After whipping me in a game of Hot Hands, Xzibit took the stage at Denver's Fiddlers Green Amphitheater. Here he is rocking the mike in front of the sold-out crowd.



# R&R CHR/Rhythmic Top 50

Powered By



October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	5274	-95	774366	14	56/0
2	2	EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	4768	-107	647811	14	78/0
3	3	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	4485	+415	661652	11	74/1
5	4	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	4114	+671	572900	5	77/1
4	5	EMINEM Cleanin' Out My Closet (Shady/Aftermath/Interscope)	3530	-463	494887	15	71/0
6	6	N.O.R.E. Nothin' (Def Jam/IDJMG)	3229	-154	504074	19	73/0
7	7	LUDACRIS Move Bitch (Def Jam South/IDJMG)	3135	-52	506596	19	66/0
9	8	FABOLOUS F/P. DIDDY & JAGGED.. Trade It All (Part II) (Epic)	2819	+6	416559	12	68/0
8	9	P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	2699	-123	357511	19	77/0
10	10	ANGIE MARTINEZ If I Could Go (EastWest/EEG)	2538	-93	396039	19	54/0
12	11	BIG TYMERS Oh Yeah (Cash Money/Universal)	2497	+65	283678	8	72/0
15	12	ASHANTI Baby (Murder Inc./IDJMG)	2365	+275	340407	16	68/6
11	13	ASHANTI Happy (Murder Inc./IDJMG)	2153	-466	223082	21	70/0
19	14	LL COOL J Luv U Better (Def Jam/IDJMG)	2151	+228	282714	6	62/2
13	15	NELLY Hot In Herre (Fo' Reel/Universal)	2136	-278	296882	24	77/0
16	16	NAPPY ROOTS Po' Folks (Atlantic)	2094	+10	221313	16	60/0
17	17	STYLES Goodtimes (Interscope)	2077	+29	409540	13	65/0
20	18	NIVEA Don't Mess With My Man (Jive)	1952	+75	253654	11	56/1
14	19	IRV GOTTI Down 4 U (Murder Inc./IDJMG)	1731	-454	193960	18	72/0
44	20	EMINEM Lose Yourself (Shady/Interscope)	1717	+1135	284226	2	71/19
25	21	SEAN PAUL Gimme The Light (VP)	1488	+301	312372	4	51/2
24	22	JUSTIN TIMBERLAKE Like I Love You (Jive)	1435	+184	223568	6	42/2
21	23	3LW I Do (Wanna Get Close To You) (Epic)	1425	-117	158274	13	46/0
27	24	CLIPSE When The Last Time... (Star Trak/Arista)	1385	+256	281259	4	64/3
22	25	MS. JADE Ching, Ching (Beatclub/Interscope)	1367	-21	161374	8	65/1
29	26	KELLY ROWLAND Stole (Columbia)	1213	+187	118512	3	58/2
28	27	CHRISTINA AGUILERA Dirty (RCA)	1206	+107	116127	4	44/1
23	28	TRICK DADDY In Da Wind (Slip 'N Slide/Atlantic)	1205	-177	111179	17	49/0
34	29	ISYSS Single For The Rest Of My Life (Arista)	1050	+299	82589	6	49/2
26	30	DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	1020	-121	132308	14	31/0
31	31	AALIYAH I Care 4 U (BlackGround)	919	+27	209930	9	6/0
32	32	GINUWINE Stingy (Epic)	829	+30	112405	15	30/1
35	33	BENZINO Rock The Party (Elektra/EEG)	802	+68	89059	4	46/2
36	34	B2K Why I Love You (Epic)	796	+84	78333	3	51/6
40	35	XZIBIT Multiply (Loud/Columbia)	795	+136	157534	5	41/2
47	36	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	707	+170	49536	2	45/3
42	37	PASTOR TROY Are We Cuttin' (Universal)	706	+81	66462	7	38/3
38	38	SHAGGY Hey Sexy Lady (MCA)	704	+23	118194	4	36/1
39	39	YING YANG TWINS By Myself (Koch)	699	+28	63738	4	25/0
Debut	40	FAT JOE F/GINUWINE Crush Tonight (Terror Squad/Atlantic)	689	+227	102345	1	48/28
46	41	WC The Streets (Def Jam/IDJMG)	683	+124	142411	3	28/3
30	42	BEENIE MAN F/JANET Feel It Boy (Virgin)	660	-243	90606	12	51/0
Debut	43	TLC Girl Talk (Arista)	652	+388	109232	1	0/0
33	44	LIL' FLIP The Way We Ball (Suckafree/Loud/Columbia)	645	-119	66227	8	32/0
49	45	ERICK SERMON F/REDMAN React (J)	642	+133	188494	2	37/31
Debut	46	MARIO Braid My Hair (J)	634	+198	104515	1	44/3
45	47	MUSIQ Dontchange (Def Soul/IDJMG)	616	+45	85485	6	24/0
37	48	CLIPSE Grindin' (Star Trak/Arista)	560	-142	87111	19	48/0
Debut	49	AMANDA PEREZ Angel (Powerhouse/Mad Chemistry)	544	+81	55540	1	26/3
48	50	FLOETRY Floetic (DreamWorks)	530	+20	36662	2	40/1

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JENNIFER LOPEZ Jenny From The Block (Epic)	48
ERICK SERMON F/REDMAN React (J)	31
FAT JOE F/GINUWINE Crush... (Terror Squad/Atlantic)	28
EMINEM Lose Yourself (Shady/Interscope)	19
JAHEIM Fabulous (Divine Mill/WB)	18
BLACKSTREET F/MYSTIKAL Wizzy Wow (DreamWorks)	16
MADONNA Die Another Day (Maverick/WB)	13
CRAIG DAVID What's Your Flava? (Wildstar/Atlantic)	10
ASHANTI Baby (Murder Inc./IDJMG)	6
B2K Why I Love You (Epic)	6
LIL' JON & THE EASTSIDE BOYZ I Don't Give A... (TVT)	5
CAMP LO How U Walkin' (Dymond Crook)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Lose Yourself (Shady/Interscope)	+1135
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	+671
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	+415
TLC Girl Talk (Arista)	+388
SEAN PAUL Gimme The Light (VP)	+301
JENNIFER LOPEZ Jenny From The Block (Epic)	+300
ISYSS Single For The Rest Of My Life (Arista)	+299
ASHANTI Baby (Murder Inc./IDJMG)	+275
CLIPSE When The Last Time... (Star Trak/Arista)	+256
LL COOL J Luv U Better (Def Jam/IDJMG)	+228

## New & Active

- FIELD MOB** Sick Of Being Lonely (MCA)  
Total Plays: 412, Total Stations: 22, Adds: 2
- AMERIE** Talkin' To Me (Rise/Columbia)  
Total Plays: 334, Total Stations: 28, Adds: 4
- JURASSIC 5** What's Golden? (Interscope)  
Total Plays: 326, Total Stations: 29, Adds: 2
- JENNIFER LOPEZ** Jenny From The Block (Epic)  
Total Plays: 300, Total Stations: 48, Adds: 48
- DISTURBING THA PEACE** Growing... (Def Jam South/IDJMG)  
Total Plays: 283, Total Stations: 21, Adds: 0
- OOBIE F/LIL' JON...** Nothin's Free (TVT)  
Total Plays: 236, Total Stations: 21, Adds: 3
- INDIA ARIE** Little Things (Motown)  
Total Plays: 204, Total Stations: 21, Adds: 0
- SHADE SHEIST F/NATE DOGG** Wake Up (MCA)  
Total Plays: 174, Total Stations: 12, Adds: 0
- LIL' JON & THE EASTSIDE BOYZ** I Don't Give A @#&% (TVT)  
Total Plays: 174, Total Stations: 11, Adds: 5
- KILLER MIKE** Akshon (Yeah!) (Aquemini/Columbia)  
Total Plays: 172, Total Stations: 13, Adds: 0

### Songs ranked by total plays

R&R Station Playlists have moved to the web.  
See all of our monitored reporters at  
www.radioandrecords.com.

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

# LIL JON & THE EAST SIDE BOYZ

"I Don't Give A @#&%" Featuring Mystikal and Krayzie Bone

Already added, on the air, and reacting...

- WBHJ/Birmingham
- KXHT/Memphis
- KBFB/Dallas
- KMEL/San Francisco
- WXIS/Johnson City
- WBTT/Ft. Myers

Over 20 urban adds including:

- KKDA/Dallas
- WFUN/St. Louis
- WHTA/Atlanta
- WHRK/Memphis

- KQBT/Austin - Add
- KBBT/San Antonio - Add
- WJWZ/Montgomery - Add 30x
- WCHH/Charlotte - Add
- WWBZ/Charleston - Add
- KNDA/Corpus Christi - Add





FIRST, THERE WAS DRU HILL!  
NEXT, THERE WAS ENTER THE DRU!  
NOW, GET READY FOR DRU WORLD DOMINATION!



"I SHOULD BE..."

GOING FOR ADDS THIS WEEK  
October 7th & 8th!!

Already In Rotation:

WXYV, WCHH, WJHM,  
KVEG, WZMX

TOP 5 PHONES 92Q!

Good Early Callout WXYV!

THE NEW SINGLE FROM THE FORTHCOMING ALBUM

**DRU WORLD ORDER**

IN STORES NOV. 26TH



THE ISLAND/DEF JAM MUSIC GROUP  
A UNIVERSAL MUSIC COMPANY

[WWW.DRUHILLNET](http://WWW.DRUHILLNET) / [WWW.DEFSOUL.COM](http://WWW.DEFSOUL.COM)

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# R&R Rhythmic Mix Show Top 30

October 4, 2002

RANK ARTIST TITLE LABEL

- 1 **MISSY ELLIOTT** Work It (Gold Mind/EastWest/EEG)
- 2 **N.O.R.E.** Nothin' (Def Jam/IDJMG)
- 3 **LUDACRIS** Move Bi\*\*h (Def Jam South/IDJMG)
- 4 **CAM'RON** Hey Ma (Roc-A-Fella/IDJMG)
- 5 **EVE f/ALICIA KEYS** Gangsta Lovin' (Ruff Ryders/Interscope)
- 6 **LL COOL J** Love You Better (Def Jam/IDJMG)
- 7 **STYLES** Goodtimes (Ruff Ryders/Interscope)
- 8 **CLIPSE** When The Last Time... (Arista)
- 9 **ERICK SERMON** React (J)
- 10 **FABOLOUS F/P. DIDDY & JAGGED EDGE** Trade It All Part II (Elektra/EEG)
- 11 **BIG TYMERS** Oh Yeah (Cash Money/Universal)
- 12 **SEAN PAUL** Gimme The Light (VP)
- 13 **NELLY f/KELLY ROWLAND** Dilemma (Fo' Reel/Universal)
- 14 **ANGIE MARTINEZ** If I Could Go (EastWest/EEG)
- 15 **P. DIDDY f/GINUWINE** I Need A Girl (Part 2) (Bad Boy/Arista)
- 16 **BENZINO** Rock The Party (Elektra/EEG)
- 17 **NELLY** Hot In Herre (Fo' Reel/Universal)
- 18 **XZIBIT** Multiply (Loud/Columbia)
- 19 **WC** The Streets (Def Jam/IDJMG)
- 20 **ASHANTI** Happy (Murder Inc./IDJMG)
- 21 **EMINEM** Lose Yourself (Shady/Aftermath/Interscope)
- 22 **CLIPSE** Grindin' (Star Trak/Arista)
- 23 **NIVEA** Don't Mess With My Man (Jive)
- 24 **EMINEM** Cleanin' Up My Closet (Shady/Aftermath/Interscope)
- 25 **FAITH EVANS f/MISSY ELLIOTT** Burnin' Up (Bad Boy/Arista)
- 26 **FAT JOE f/GINUWINE** Crush Tonight (Terror Squad/Atlantic)
- 27 **3LW** I Do (Wanna...) (Epic)
- 28 **MS. JADE** Ching Ching (Beatclub/Interscope)
- 29 **ASHANTI** Baby (Murder Inc./IDJMG)
- 30 **NAPPY ROOTS** Po' Folks (Atlantic)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28/02. (C) 2002, R&R, Inc.



## PHAT MIX SIX

- 50 CENT Wanksta (Aftermath/Interscope)  
 MISSY ELLIOTT Work It (Remix) (Elektra/EEG)  
 FAT JOE f/GINUWINE Crush Tonight (Terror Squad/Atlantic)  
 MOS DEF f/FAITH EVANS Brown Sugar (Remix) (MCA)  
 KILLER MIKE Akshon (Yeah!) (Aquemini/Columbia)  
 N.O.R.E. Full Mode (Def Jam/IDJMG)



Right now the hottest shit out here in New York is 50 Cent's "Wanksta" (Shady/Aftermath/Interscope). "Wanksta" is just one song that they are focusing on right now, but 50 Cent's whole movement is sick out here in New York. He has these street mix tapes out that will jack anybody's beat. He'll jack any remix, and he'll do his own remix. He just took over the streets, and it's crazy! It's on fire in the clubs. You can't even go to a club without them asking for that 50 Cents joint. Fat Joe's "Crush Tonight" (Terror Squad/Atlantic) is crazy. It's one of my favorite joints. He just shot the video out here the other day, and Wyclef and Capone-N-Norega were there. There were a ton of artists there — not even to be in the video, just to support Joe. It was star-studded. Fat Joe got a lot of respect and so much love, it's ridiculous. Another joint I'm feeling is Kardinal Offishall's "Sick" (MCA). It's an underground joint that's crazy!



Cipha Sounds

Cipha Sounds, WQHT/New York



Eddie Mix

Benzino's "Rock the Party" (Elektra/EEG) is doing well for me right now. We just put it in at the station, but in the clubs it works well. We've been playing it for about a month and a half in the clubs, and it's now at the point where people recognize it when they hear it. The new Fat Joe, "Crush Tonight" (Terror Squad/Atlantic), is real hot! We've been playing it in the evening for now, but I think it will be a big record. The new Erick Sermon, "React" (J), is a huge, huge record in the clubs! This is smoking and will eventually cross over. I just hope they cleared the sample on it. Right now we're playing Trina & Ludacris' "B R Right" (SNS/Atlantic) close to 70 times a week. As soon as we put this song on, it blew up the phones. It works great everywhere — in the clubs, on the radio, everywhere!

Eddie Mix, WPOW/Miami

50 Cent's "Wanksta" (Shady/Aftermath/Interscope) is a brand-new record for Phoenix that's already blowing up on the East Coast. It's destined to be a classic. The record is bananas! I'm feeling Snoop Dogg's new one, "From the Palace to the Church" (Capitol/Priority). It's something about Snoop ripping it over this Neptunes beat, and that's something you normally don't hear. The new Busta Rhymes joint, "Clap" (J), is dope. It's definitely gonna be a club anthem for the winter. Oh my God, the new Kardinal Offishall, "Sick" (MCA), is bananas! Kardinal Offishall is sick for this one. Also, there is a remix on Missy Elliott's "Work It" (Elektra/EEG). The original version is already sick, and this remix makes it sicker.



DJ Fasheen

Editor's note: Fasheen wants to remind everyone that [www.djfasheen.com](http://www.djfasheen.com) is coming soon.

DJ Fasheen, KKFR/Phoenix



DJ Corey Hill

50 Cent's "Wanksta" (Aftermath/Interscope) is straight fire! The phones are off the chain. 50 Cent is that next cat. The beat is crazy! Play it and you won't regret it. "Bout It, Bout It (Part 3)" by The Diplomats was a great idea. You pull out one of the South's biggest records and redo it with a New York twist. Make sure your turntables are secure when you play this at the club. Tashamakia's "Be Yourself" (Independent) is a hot independent record. A great female record, The Gangstarr's "Mass Appeal" sample is crazy. This girl can sing, and if you were in Puerto Rico, you'd know she's fine too.



DJ Corey Hill, WWBZ/Charleston, SC



## Jaheim "Fabulous"

The new single from Still Ghetto

**MOST ADDED AT RHYTHM CROSSOVER!**  
**MOST ADDED AT R&B!**

Including:

**KMEL WGCI WZMX WPHI**  
**WKYS WERQ KXHT KBOS**  
**KSFM and more**

**580 combined spins**  
**9.1 million in audience**





## ON THE RECORD

### This Week's Hottest Music Picks

**Kevin Akitake**  
MD, KXME/Honolulu

Eve's "Satisfaction" (Ruff Ryders/Interscope): Hot joint! Been playin' it in the clubs for a few weeks, and the reaction gets better every time. Looks like another Eve smash.

Shaggy's "Hey Sexy Lady" (MCA): There's a bit of a buzz around town for this record with hot women.

Eminem's "Lose Yourself" (Shady/Aftermath/Interscope): Of course!

Erick Sermon featuring Redman's "React" (J): My current personal favorite.

**Scotter B. Stevens**  
PD, KQBT/Austin

TLC's "Girl Talk" (Arista): They haven't lost the sound that broke music barriers.

WC featuring Nate Dogg's "The Streets" (Def Jam/IDJMG): If this song doesn't put a smile on your face during your first listen, you're not a music lover.

**Jazzy Jim**

Asst. PD/MD, KMEL & KYLD/San Francisco

Fat Joe featuring Ginuwine's "Crush Tonight" (Terror Squad/Atlantic): This will be another success for The Don.

Jennifer Lopez featuring Jadakiss & Styles of The Lox's "Jenny From the Block" (Epic): J. Lo got all the things that make you say *damn*; the hits, the beats and that wondrous a\*\*. It's a wrap!

Oobie featuring Lil Jon's "Nuthin's Free" (TVT): Ghetto fabulous, catchy, fun, and it sounds great on the air.

Jaheim's "Fabulous" (Warner Bros.): Buzz record in the Bay right now.

**Eric Powers**  
PD, KUBE/Seattle

Eminem's "Lose Yourself": This is one of the best records of the year.

Craig David's "What's Your Flava?" (Atlan-

tic): Wow! More edgy and fun; a great radio and club record.

Jurassic 5's "What's Golden?" (Interscope): This is a classic, intelligent hip-hop record that works well for Seattle.

**Bruce The Moose**  
MD, WBTT/Ft. Myers

Lil Flip's "The Way We Ball" (Suckafree/Loud/Columbia): I think this is going to be a huge hit for us. It's easily one of the most requested records on the station right now.

Erick Sermon featuring Redman's "React": This is huge!

Eminem's "Lose Yourself": This is a no-brainer. Already blowin' up for us.

**Picazzo**

Asst. PD/MD, KISV/Bakersfield

Craig David's "What's Your Flava?": Totally different sound. Stands out from the crowd.

B2K's "Why I Love You" (Epic): Strong ballad!

Isyss's "Single for the Rest of My Life" (Arista): For those who aren't playing this record: Put the bottle down.

**Mark McCray, PD/MD**  
WMBX/West Palm Beach

Justin Timberlake featuring Clipse's "Like I Love You" (Jive): I'm feeling this record. It's pretty hot.

Ying Yang Twins' "By Myself" (Koch): I think this will be a good night record for us.

B2K's "Why I Love You": This is starting to get calls.

**JoJo Collins**  
MD, KQGS/Wichita

Eminem's "Lose Yourself": Man, I am feeling this track from *8 Mile*. Very haunting, but it's *Eminem*, dammit!

Eve's "Satisfaction": Eve plus Dr. Dre equals another smash.

Twinsac's "Cadillac Love" (Independent): Twinsac is a local artist here in Wichita. Ever since we put this song on, the phones have been on fire.

Tech N9ne's "Slacker" (MSC Music): The brother from Kansas City got some love three hours to the south. I love the beat and the truth about slackers, even though I'm not one.

**Mark Adams**

PD, KXJM/Portland, OR

Craig David's "What's Your Flava?": Blazin'. Nothing else need be said.

TLC's "Girl Talk": The production is bangin', and Lisa's rap is hot. She'll definitely be missed.

Eminem's "Lose Yourself": When you think he can't get any bigger, this song drops. A No. 1 record for us.

Boomkat's "Reckoning" (DreamWorks): Had a chance to hear this, and it's on fire! This is Eminem's new girl, and her flow is crazy.

Smilez & Southstar's "Tell Me" (ARTIST-direct): Do not sleep. This is real.

**Rapheal George**

MD, WPHI/Philadelphia

Eminem's "Lose Yourself": This record is on fire. Probably one of his best radio joints ever.

Fat Joe featuring Ginuwine's "Crush Tonight": Hot joint. I think this will really make a splash at radio.

**Dana Cortez, PD/MD**

KHNR/Odessa, TX

Lil Rob's "Barely Gettin' By" (Upstairs): If you're not bumpin' this, just try it once. Your audience will love it. This guy is destined for stardom.

TLC's "Girl Talk": An easy pick — Lisa goes off on this joint. It's hot and a big winner with the ladies.

Jaheim's "Fabulous": God, what a powerful song. This is one that will create passion. I love this record!

**Renee Roberts, PD/MD**

KHTN/Merced, CA

TLC's "Girl Talk": Just started to play this one. It's a no-brainer.

Lil Rob's "Barely Gettin' By": If you have a Hispanic audience, this is a must. At first I was skeptical, but after one play it got a ton of requests asking about it.

Sean Paul's "Gimme the Light" (VP): I know it's been out there a while, but it's new for this area. This is a solid record — my favorite right now.

**Julie Pilat**

Asst. PD/MD, Seattle

Craig David's "What's Your Flava?": It's great having this boy back on the airwaves with another cut.

Tyrese's "How U Gonna Act Like That" (J): Been my favorite for a minute, and now it's called out and in power rotation. Thank God a record came through minus video play and other marketing.

Eminem's "Lose Yourself": It's a given. Instantly, Em's back with No. 1 phones.

**Robb Royale**

PD, KYLZ/Albuquerque

Missy Elliott's "Work It" (Elektra/EEG): On fire.

Justin Timberlake featuring Clipse's "Like I Love You": I think it can work!

Sean Paul's "Gimme the Light": Women love this one.

Eminem's "Lose Yourself": No. 1 in less than a month — watch and see.

Clipse's "When the Last Time" (Star Trak/Arista): Bangin'!

**Sarah O'Connor**

MD, WPGC/Washington

IMX's "Beautiful (You Are)" (New Line): This record is really pretty. It should put them back on the map.

Common featuring Mary's "Come Close to Me" (MCA): This made the women in the office cry. Common really gets the ladies with this one.

Fat Joe featuring Ginuwine's "Crush Tonight": DC's own Ginuwine sets this record off! This is fire!

**R Dub, PD/MD**

KOHT/Tucson

Snoop & The Doggy Style All-Stars' "Not Like It Was" (MCA): Dope track from the S-N-double-O-P D-O-double-G! Makes ya bounce! We're feelin' it!

Jaheim's "Fabulous": This is nice; the children singing the hook make this song. Dub loves the kids!

Eminem's "Lose Yourself": Phones blew up — as expected — when we threw this on the air. Slim Shady does it again.

**Sherita Saulsberry**

Asst. PD/MD, KVEG/Las Vegas

702's "I Still Love You" (Motown/Universal): 702 are back, and Las Vegas is loving it.

TLC's "Girl Talk": Instant phones, sounds hot on the air. Can't wait for the album.

Jaheim's "Fabulous": I like it. A good balance record.



## Blackstreet "Wizzy Wow" featuring Mystikal

### ONE OF THE MOST ADDED!

INCLUDING:

KMEL/San Francisco  
KKWD/Oklahoma City  
KDDB/Honolulu  
KYLZ /Albuquerque

WWKX/Providence  
KBTU/Monterey  
WBTT/Ft. Myers  
and many more...



## ALBUM IN STORES 11/19





RateTheMusic.com BY MEDIABASE

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/27/02.

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top 50 songs like Nelly/Kelly Rowland 'Dilemma' and Cam'ron 'Hey Ma'.

Total sample size is 553 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

HEAD RUSH

ARTIST: 3rd Storee LABEL: Def Soul/IDJMG



3rd Storee chose their name to build on the heritage of such legendary groups as The Jackson 5 and New Edition. With that goal in mind, they got off to a great start last week as their latest single, "Get With Me," earned 37 adds at Urban to become Most Added in its first week at radio.

3rd Storee came together in South Central Los Angeles in 1997 with original members Kevontay, D'Smoove and Jay-R. They quickly gained attention, touring the U.S. with Britney Spears and 'N Sync and then traveling to Europe to perform with Dru Hill and others.

Once the touring wound down, fellow Los Angeles native and longtime friend J'Son and the Kansas City-born Gavin were added to 3rd Storee's lineup. "We each have something unique that we bring to the group," Kevontay says.

Oct. 1 marked a new chapter in 3rd Storee's career, as Get With Me arrived in stores. Producers Jerkins, Nkio of Dru Hill, Pajam (Boyz II Men), Presidential Campaign and others contributed to an album that is rich with both upbeat party songs and ballads people can relate to.

Reporters table listing radio stations and their reporters across various markets like Atlanta, Chicago, Dallas, etc.

Monitored Reporters 92 Total Reporters 81 Total Monitored 11 Total Indicator Note: KBAT/Odessa-Midland, TX moves from CHR/Rhy to CHR/Pop.



Stations and their adds listed alphabetically by market

Reporters

<p><b>WALZ/Albany, NY *</b>  <b>PD/MD: Sugar Bear</b>  <b>APD: Marie Cristal</b>                  19 ERICK SERMON/REDMAN "React"                  7 SMILEZ AND SOUTHSTAR "Tell"                  7 FAT JOE "Tonight"                  7 JAHHEIM "Fabulous"</p>	<p><b>WEMX/Baton Rouge, LA *</b>  <b>OM: James Alexander</b>  <b>PD/MD: Adrian Long</b>                  26 FAT JOE "Tonight"                  9 LIL' JON "Give"                  6 JAHHEIM "Fabulous"                  4 ERICK SERMON/REDMAN "React"                  2 SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WGCI/Chicago, IL *</b>  <b>OM/MD: Elroy Smith</b>  <b>APD/MD: Tiffany Green</b>                  No Adds</p>	<p><b>WROU/Dayton, OH *</b>  <b>PD: Marco Simmons</b>  <b>MD: Theo Smith</b>                  14 JAHHEIM "Fabulous"                  16 3RD STOREE "Get"                  2 FAT JOE "Tonight"                  1 MOS DEF/FAITH EVANS "Sugar"</p>	<p><b>WJMI/Jackson, MS *</b>  <b>DM/MD: Stan Branson</b>                  12 JAHHEIM "Fabulous"                  8 LIL' JON "Give"                  8 SMILEZ AND SOUTHSTAR "Tell"                  6 CAMP LO "How"                  DEEP SIDE "Shook"                  FAT JOE "Tonight"                  ERICK SERMON/REDMAN "React"                  TELA "Incredible"</p>	<p><b>KIPR/Little Rock, AR *</b>  <b>OM/MD: Joe Booker</b>                  12 JAHHEIM "Fabulous"                  6 SMILEZ AND SOUTHSTAR "Tell"                  1 OOBIE FALIL' JON "Free"                  COOLIO "Show"                  FAT JOE "Tonight"                  KHIA "K-Wang"                  ERICK SERMON/REDMAN "React"</p>	<p><b>WUBT/Nashville, TN *</b>  <b>PD/MD: Kiki Henson</b>                  2 ERICK SERMON/REDMAN "React"                  MARIO "Hair"                  FAT JOE "Tonight"</p>	<p><b>WBTJ/Richmond, VA *</b>  <b>PD: Aaron Maxwell</b>  <b>MD: Mike Street</b>                  8 BIG TYMERS "Yeah"                  7 ERICK SERMON/REDMAN "React"                  5 PASTOR TROY "Cuttin'"</p>	<p><b>KATZ/St. Louis, MO *</b>  <b>PD: Eric Mychaels</b>  <b>MO: DJ Wreck One</b>                  No Adds</p>	
<p><b>KBCE/Alexandria, LA</b>  <b>PD/MD: Kenny Smoov</b>  <b>APD: Dell Banks</b>                  14 AVANT "Say"                  11 NAPPY ROOTS "Folks"                  10 DAVE HOLLISTER "Those"                  10 ERYKAH BADU F/COMMON "Life"                  5 PRIMARY COLORZ "Only"                  DEEP SIDE "Shook"                  TELA "Incredible"                  ERICK SERMON/REDMAN "React"                  JAHHEIM "Fabulous"                  FAT JOE "Tonight"                  LIL' JON "Give"                  CAMP LO "How"</p>	<p><b>KTGX/Baton Rouge, TX *</b>  <b>OM: Jim West</b>  <b>PD/MD: Chris Clay</b>                  JAHHEIM "Fabulous"                  ERICK SERMON/REDMAN "React"                  SMILEZ AND SOUTHSTAR "Tell"                  FAT JOE "Tonight"</p>	<p><b>WIPX/Chicago, IL *</b>  <b>PD: Jay Alan</b>  <b>MD: Traci Reynolds</b>                  20 JAHHEIM "Fabulous"                  7 FAT JOE "Tonight"                  4 ERICK SERMON/REDMAN "React"</p>	<p><b>WDTJ/Detroit, MI *</b>  <b>PD: Lance Patton</b>  <b>MD: Spudd</b>                  23 JAHHEIM "Fabulous"                  14 FLOETRY "Retic"                  4 ERICK SERMON/REDMAN "React"</p>	<p><b>WRJH/Jackson, MS *</b>  <b>PD: Steve Poston</b>  <b>MD: Lil' Homie</b>                  2 ERICK SERMON/REDMAN "React"                  1 CAMP LO "How"                  FAT JOE "Tonight"                  JAHHEIM "Fabulous"                  TALIE KWELI F/BILAL "DJ"                  TELA "Incredible"</p>	<p><b>KKBT/Los Angeles, CA *</b>  <b>PD: Rob Scorpio</b>  <b>MD: Dorsey Fuller</b>                  6 FAT JOE "Tonight"                  5 JAHHEIM "Fabulous"</p>	<p><b>WQUE/New Orleans, LA *</b>  <b>DM: Carla Boatner</b>  <b>PD: Angela Watson</b>                  3 PASTOR TROY "Cuttin'"                  1 MISSY ELLIOTT "Work"</p>	<p><b>WCDX/Richmond, VA *</b>  <b>PD: Terry Fox</b>  <b>MD: Reggie Baker</b>                  12 CLIPSE "Last"                  10 FAT JOE "Tonight"</p>	<p><b>WRHH/Richmond, VA *</b>  <b>PD: J.D. Kunes</b>  <b>MD: Alvin "Big Nat" Smalls</b>                  FAT JOE "Tonight"                  MARIO "Hair"</p>	<p><b>WPHR/Syracuse, NY *</b>  <b>PD: Butch Charles</b>  <b>MD: Kenny Dees</b>                  24 ERICK SERMON/REDMAN "React"                  5 JAHHEIM "Fabulous"                  SMILEZ AND SOUTHSTAR "Tell"</p>
<p><b>KEGG/Alexandria, LA</b>  <b>MD: Wade Hampton</b>                  12 HEATHER HEADLEY "He"                  10 FAT JOE "Tonight"                  10 JAHHEIM "Fabulous"                  5 ERICK SERMON/REDMAN "React"                  5 LIL' JON "Give"                  TELA "Incredible"                  DEEP SIDE "Shook"                  CAMP LO "How"</p>	<p><b>WJZO/Biloxi-Cuffport, MS *</b>  <b>DM/MD: Rob Neal</b>  <b>MD: Tabari Daniels</b>                  5 ERICK SERMON/REDMAN "React"                  4 FAT JOE "Tonight"                  2 JAHHEIM "Fabulous"                  CAMP LO "How"                  LIL' JON "Give"                  SMILEZ AND SOUTHSTAR "Tell"                  TELA "Incredible"                  DEEP SIDE "Shook"</p>	<p><b>WENZ/Cleveland, OH *</b>  <b>DM/MD: Hurricane Dave Smith</b>  <b>MD: Lexx Ali</b>                  20 JAHHEIM "Fabulous"                  10 ERICK SERMON/REDMAN "React"                  7 3RD STOREE "Get"</p>	<p><b>WJLB/Detroit, MI *</b>  <b>PD: KJ Holiday</b>  <b>APD/MD: Kris Kelley</b>                  25 JAHHEIM "Fabulous"                  23 ERICK SERMON/REDMAN "React"                  5 ISYSS "Rest"                  FAT JOE "Tonight"                  MOS DEF/FAITH EVANS "Sugar"</p>	<p><b>WJBT/Jacksonville, FL *</b>  <b>MD: G-Wiz</b>                  22 MISSY ELLIOTT "Work"                  14 EVE FALICIA KEYS "Gangsta"                  12 LIL' COOL J "Better"                  5 MUS Q "Don't"                  3 SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WFWM/Macon, GA</b>  <b>DM/MD: Ralph Meachum</b>                  10 LIL' JON "Give"                  CAMP LO "How"                  ERICK SERMON/REDMAN "React"                  JAHHEIM "Fabulous"                  DEEP SIDE "Shook"                  FAT JOE "Tonight"                  TELA "Incredible"</p>	<p><b>WWPR/New York, NY *</b>  <b>PD: Michael Saunders</b>                  21 FAT JOE "Tonight"                  NAPPY ROOTS "Folks"</p>	<p><b>WOKX/Rochester, NY *</b>  <b>OM/MD: Andre Marcel</b>  <b>MD: Kala O'Neal</b>                  23 LUDACRIS "Move"                  15 FAT JOE "Tonight"                  7 JAHHEIM "Fabulous"                  6 MARIO "Hair"                  1 ERICK SERMON/REDMAN "React"</p>	<p><b>WTMP/Tampa, FL</b>  <b>PD: Brian Castle</b>  <b>MD: Big Money Ced</b>                  10 FAT JOE "Tonight"                  10 CAMP LO "How"                  10 JAHHEIM "Fabulous"                  9 CLIPSE "Last"</p>	
<p><b>WHTA/Atlanta, GA *</b>  <b>PD: Jerry Smokin' B</b>  <b>APD: Ryan Cameron</b>  <b>MD: Ramona Debraux</b>                  7 LIL' JON "Give"                  7 ERICK SERMON/REDMAN "React"                  4 CLIPSE "Last"                  1 LIL' FLIP "Do"                  BENZIND "Party"</p>	<p><b>WBDB/Boston, MA *</b>  <b>PD: Steve Gousby</b>  <b>APD: Lamar Robinson</b>  <b>MD: T. Clark</b>                  16 ERICK SERMON/REDMAN "React"                  14 JAHHEIM "Fabulous"                  12 FAT JOE "Tonight"</p>	<p><b>WJMN/Dothan, AL</b>  <b>DM/MD: JR Wilson</b>  <b>MD: Jamar Wilson</b>                  5 LIL' JON "Give"                  5 FAT JOE "Tonight"                  5 DEEP SIDE "Shook"                  5 JAHHEIM "Fabulous"</p>	<p><b>WZZJ/Flint, MI *</b>  <b>PD/MD: Chris Reynolds</b>                  9 JAHHEIM "Fabulous"                  7 YING YANG TWINS "Myself"                  HEATHER HEADLEY "He"                  ERICK SERMON/REDMAN "React"                  TWEET "Cigarettes"</p>	<p><b>KPRR/Kansas City, MO *</b>  <b>APD/MD: Myron Fears</b>                  8 ERICK SERMON/REDMAN "React"                  2 KELLY ROWLAND "Stole"                  3RD STOREE "Get"                  FAT JOE "Tonight"                  JAHHEIM "Fabulous"</p>	<p><b>WIBB/Macon, GA</b>  <b>PD: Mike Williams</b>  <b>APD: Carrett Davis</b>  <b>MD: Taylor Morgan</b>                  No Adds</p>	<p><b>WBHH/Norfolk, VA *</b>  <b>PD/MD: Heart Attack</b>                  51 ERICK SERMON/REDMAN "React"                  5 SMILEZ AND SOUTHSTAR "Tell"                  2 LIL' JON "Give"                  FAT JOE "Tonight"</p>	<p><b>WEAS/Savannah, GA</b>  <b>PD: Sam Nelson</b>  <b>MD: Jewel Carter</b>                  13 FIELD MOB "Lonely"                  9 ERICK SERMON/REDMAN "React"                  9 SYLEENA JOHNSON "Tonight"                  FAT JOE "Tonight"                  SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WJUC/Toledo, OH *</b>  <b>PD: Charlie Mack</b>  <b>MD: Nikki G.</b>                  8 JAHHEIM "Fabulous"                  1 ERICK SERMON/REDMAN "React"                  LIL' JON "Give"                  SMILEZ AND SOUTHSTAR "Tell"</p>	
<p><b>WVFE/Atlanta, GA *</b>  <b>OM/MD: Tony Brown</b>  <b>APD/MD: Tosha Love</b>                  19 PASTOR TROY "Cuttin'"                  3 DISTURBING THA PEACE "Growing"                  1 JAHHEIM "Fabulous"</p>	<p><b>WVZZ/Charleston, SC *</b>  <b>OM/MD: Terry Base</b>  <b>MD: Torri D'Donohue</b>                  3 ERICK SERMON/REDMAN "React"                  2 CAMP LO "How"                  1 "AS" "deas"                  FAT JOE "Tonight"                  JAHHEIM "Fabulous"                  LIL' JON "Give"                  SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WFXE/Columbus, GA</b>  <b>PD: Michael Soul</b>                  29 IMX "Beautiful"                  19 JAHHEIM "Fabulous"                  16 SYLEENA JOHNSON "Tonight"                  6 LIL' JON "Give"                  6 YOUNGBLOODZ "Cattillac"                  5 ERICK SERMON/REDMAN "React"                  5 CAMP LO "How"                  5 FAT JOE "Tonight"                  3 SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WTMG/Gainesville-Ocala, FL *</b>  <b>PD/MD: Quincy</b>                  7 SMILEZ AND SOUTHSTAR "Tell"                  3 J-7 "EVEN" "Taste"                  1 JAHHEIM "Fabulous"                  1 LIL' JON "Give"                  FAT JOE "Tonight"                  ERICK SERMON/REDMAN "React"</p>	<p><b>KRRQ/Lafayette, LA *</b>  <b>OM: James Alexander</b>  <b>PD/MD: John Kinnil</b>                  29 FAT JOE "Tonight"                  15 LIL' JON "Give"                  6 SMILEZ AND SOUTHSTAR "Tell"                  4 JAHHEIM "Fabulous"                  ERICK SERMON/REDMAN "React"</p>	<p><b>WEDR/Miami, FL *</b>  <b>OM/MD: Cedric Hollywood</b>  <b>MD: Eddie Brasco</b>                  26 FAT JOE "Tonight"                  20 ERICK SERMON/REDMAN "React"                  14 JAHHEIM "Fabulous"                  1 SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WVSP/Delaware City, OH *</b>  <b>OM/MD: Terry Monday</b>  <b>MD: Eddie Brasco</b>                  5 JAHHEIM "Fabulous"                  1 CAMP LO "How"                  1 FAT JOE "Tonight"                  1 SMILEZ AND SOUTHSTAR "Tell"                  LIL' JON "Give"                  ERICK SERMON/REDMAN "React"</p>	<p><b>WVOW/Norfolk, VA *</b>  <b>OM/MD: Daisy Davis</b>  <b>APD/MD: Michael Mauzone</b>                  29 ERICK SERMON/REDMAN "React"                  FAT JOE "Tonight"                  SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WVSE/Tupelo, MS</b>  <b>PD/MD: Pamela Aniese</b>                  B2K "Love"                  LIL' JON "Give"                  ASHANTI "Baby"</p>	
<p><b>WFAA/Augusta, GA *</b>  <b>OM/MD: Ron Thomas</b>  <b>APD: Mojo</b>                  1 FIELD MOB "Lonely"                  1 JAHHEIM "Fabulous"                  MARIO "Hair"</p>	<p><b>WVPE/Charlotte, NC *</b>  <b>PD: Terri Avery</b>  <b>APD/MD: Nate Quick</b>                  28 FAT JOE "Tonight"                  22 ERICK SERMON/REDMAN "React"                  17 JAHHEIM "Fabulous"</p>	<p><b>WVKS/Greenville, NC *</b>  <b>PD/MD: B.K. Kirkland</b>                  B2K "Love"                  JAHHEIM "Fabulous"                  MARIO "Hair"</p>	<p><b>WVKS/Greenville, NC *</b>  <b>PD: Vic Clemons</b>  <b>MD: Adrian Wagers</b>                  23 ERICK SERMON/REDMAN "React"                  10 FAT JOE "Tonight"                  9 JAHHEIM "Fabulous"</p>	<p><b>WVKK/Milwaukee, WI *</b>  <b>PD: Jamillah Muhammad</b>  <b>MD: Doc Love</b>                  3 ERICK SERMON/REDMAN "React"                  DISTURBING THA PEACE "Growing"                  FAT JOE "Tonight"                  SMILEZ AND SOUTHSTAR "Tell"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>
<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>PD: Glenn Cooper</b>  <b>APD: Colby Tyner</b>  <b>MD: Coka Lani</b>                  No Adds</p>	<p><b>WVWJ/Philadelphia, PA *</b>  <b>Interim PD/MD: DJ Boogie</b>                  23 ERICK SERMON/REDMAN "React"                  15 JAHHEIM "Fabulous"                  9 CAMP LO "How"                  2 54TH PLATOON "Down"                  FAT JOE "Tonight"</p>	

**\* Monitored Reporters**  
**81 Total Reporters**  
**70 Total Monitored**  
**11 Total Indicator**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>MARIO</b> Just A Friend 2002 (J)	<b>1096</b>
<b>MUSIQ</b> Halfcrazy (Def Soul/IDJMG)	<b>780</b>
<b>CAM'RON</b> Oh Boy (Roc-A-Fella/IDJMG)	<b>665</b>
<b>BIG TYMERS</b> Still Fly (Cash Money/Universal)	<b>582</b>
<b>USHER</b> U Don't Have To Call (LaFace/Arista)	<b>523</b>
<b>TWEET</b> Call Me (Gold Mind/Elektra/EEG)	<b>493</b>
<b>TRUTH HURTS F/RAKIM</b> Addictive (A\$termath/Interscope)	<b>480</b>
<b>RUFF ENDZ</b> Someone To Love You (Epic)	<b>479</b>
<b>ASHANTI</b> Foolish (Murder Inc./IDJMG)	<b>456</b>
<b>JAHHEIM</b> Anything (Divine Mill/WB)	<b>423</b>
<b>BUSTA RHYMES</b> Pass The Courvoisier (Part II) (J)	<b>409</b>
<b>AALIYAH</b> Rock The Boat (BlackGround)	<b>358</b>
<b>MR. CHEEKS</b> Lights, Camera, Action (Universal)	<b>302</b>
<b>TWEET</b> Oops (Oh My) (Gold Mind/Elektra/EEG)	<b>292</b>
<b>DONELL JONES</b> You Know That I Love You (Untouchables/Arista)	<b>288</b>
<b>RL</b> Good Man (J)	<b>277</b>
<b>MARY J. BLIGE</b> Rainy Dayz (MCA)	<b>256</b>
<b>B2K</b> Gots Ta Be (Epic)	<b>254</b>
<b>FAT JOE F/ASHANTI</b> What's Luv? (Terror Squad/Atlantic)	<b>250</b>
<b>FAITH EVANS</b> I Love You (Bad Boy/Arista)	<b>241</b>

Indicator	Most Added®
<b>FAT JOE F/GINUWINE</b> Crush Tonight (Terror Squad/Atlantic)	
<b>JAHHEIM</b> Fabulous (Divine Mill/WB)	
<b>LIL' JON &amp; THE EASTSIDE BOYZ</b> I Don't Give A @#\$% (TVT)	
<b>CAMP LO</b> How U Walkin' (Dymond Crook)	
<b>ERICK SERMON F/REDMAN</b> React (J)	
<b>DEEP SIDE</b> Shook (Bongiovi)	
<b>TELA</b> Incredible (Rap-A-Lot)	
<b>SYLEENA JOHNSON</b> Tonight I'm Gonna Let Go (Jive)	
<b>SMILEZ AND SOUTHSTAR</b> Tell Me (ARTISTdirect)	
<b>HEATHER HEADLEY</b> He Is (RCA)	
<b>ASHANTI</b> Baby (Murder Inc./IDJMG)	
<b>CLIPSE</b> When The Last Time... (Star Trak/Arista)	
<b>NAPPY ROOTS</b> Po' Folks (Atlantic)	
<b>ERYKAH BADU F/COMMON</b> Love Of My Life (Magic Johnson/MCA)	
<b>B2K</b> Why I Love You (Epic)	
<b>PRYMARY COLORZ</b> If You Only Knew (Big 3/Beyond/Universal)	
<b>AVANT</b> Don't Say No, Just Say Yes (Magic Johnson/MCA)	
<b>FIELD MOB</b> Sick Of Being Lonely (MCA)	
<b>DAVE HOLLISTER</b> Baby Do Those Things (Motown)	
<b>MOS DEF F/FAITH EVANS</b> Brown Sugar (Extra Sweet) (MCA)	





KASHON POWELL

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## Trin-i-tee 5:7's Spiritual Journey

□ A look at the latest project from gospel's 'girl group'

**C**hanelle Haynes, Angel Taylor and Adrian Anderson are Trin-i-tee 5:7, one of gospel music's most successful "girl groups." The trio have sold nearly 1.5 million copies of their eponymous debut and their second effort, *Spiritual Love*. Their highly anticipated third release, *The Kiss*, is in stores now. Chanelle recently took time out from her busy schedule of photo shoots, radio interviews and so forth to speak with me about the group and the new album.

First, let's review Trin-i-tee 5:7's origin. The band comprises high school friends Chanelle and Angel, from New Orleans, and Adrian, who hails from Sacramento. The three are in their early 20s, and they cross musical boundaries by reaching fans of all ages with their unique way of expressing their Christian faith through song.

Chanelle recalls how they united to form a group.

"The three of us came together seven years ago," she says. "A gentleman by the name of Kenneth Grant, along with the record company [B-Rite Music], had an idea of putting together a female group that was young and contemporary with a positive message, but one that could also compete with other genres of music and had a Christian theme."

The band's name was the brainchild of the record company. "They wanted something where, when people saw us, they thought, 'Three,'" Chanelle says. "Well, *trinity* means three becoming one. 5:7 is taken from John, Chapter 5, Verse 7 — a scripture in the Bible."

### All Emotions Covered

Chanelle talks excitedly about the group's current album and their input on the project. "This album is such an awesome album," she says. "Everyone who hears it, they get so excited. This album definitely covers all of our emotions. On it, we had a chance to express our emotions, our feelings and our evolution. It really shows how we've matured from girls to women."

"The chemistry between the group and the producers and songwriters was equally awesome. We worked with such producers and songwriters as Fred Jerkins, Shep Crawford, Robert 'Bert' Smith and PAJAM. We also wrote four songs on this album."

"We have a significant amount of input on our projects. The longer you do this, the more involved you

become with your projects, because it becomes more and more precious to you. We really wanted to make sure that our listeners and fans definitely got who we are all of the time. It's truly been a journey, but we're very proud of this album in particular."

"I Wish" is Chanelle's favorite song on the new album. "On this album we wanted to address unique and different issues from a Christian perspective," she says. "We wanted to talk about life and what we actually deal with every day."

"This particular song is about a loved one who lost their life, and we don't know what choices they made in order to prepare themselves to meet with God. The song is about missing this person and wishing that their heart could have been changed."

### The First Time

Some people go through their entire lives without really knowing what they want to do. That wasn't the case for Haynes, who says she always knew she wanted to be a singer. "I've been singing since I was 6 years old and professionally since I was 19," she says. "I'm a young woman, but I'm a veteran when it comes to music."

She remembers the first time she performed as a little girl as being her most memorable singing experience. "I was 6 years old, and I was asked to sing in a church with about 200 to 300 people in attendance," she recalls. "I remember standing on a chair because the congregation couldn't see me behind the podium."

"I sang the song 'He Touched Me,' and I can still clearly remember the response of the people. I remember seeing smiles, hearing applause, and there was happiness all around me. I thought to myself, 'I like this. They all love me.' That's when I knew I wanted to be a sing-

er, and my mother supported me from Day One."

If she hadn't chosen singing as her career, Chanelle says she would most definitely have a career in real estate. "I would probably be the female version of Donald Trump," she says. "I would buy up every piece of property I could get my hands on."

"I love real estate. I like buying houses and renovating them. That's one of my current projects: I buy houses, renovate them and rent them out to low-income families. I enjoy doing that."

**"Being onstage is just one aspect of what we do, and we use that as a tool so we can get out in our communities and be humanitarians. That's really our priority."**

### Community Activity

When Trin-i-tee 5:7 aren't on stage or in a recording studio, the bandmembers are out in their respective communities and are very involved in charities they have created. "We have established our own nonprofit organizations," Chanelle says. "I have a youth center in New Orleans called the St. Michael's Youth Center. It's a program where we feed needy kids in the community. I have a bimonthly clothes drive for those in need. The other kids in the community donate things and help each other out."



CHICAGO LOVE

RL recently stopped by to visit WPWX/Chicago. Seen here are (l-r) WPWX PD Jay Allan, WPWX's Courtney Hicks and Nina Chantel, RL, WPWX MD Barbara McDowell and J Records Allan Cole.

"I'm trying to develop young humanitarians and philanthropists. I'm teaching them at an early age that the reason they come to the center is so that, when they grow up, they'll do what I'm doing. They'll have a center where they can help provide for the needs of other people."

Adrian Anderson has a Sacramento-based nonprofit organization called Be an Angel, Wear Your Halo. "She basically creates care packages for mothers who are struggling," Chanelle says. "Angel has a literacy program that she started, but she likes to get involved with different projects. She also works very closely with my and Adrian's charities."

"Being onstage is just one aspect of what we do. We use that as a tool so we can get out into our communities and be humanitarians. That's really our priority."

### A Driving Force

Besides music, the women of Trin-i-tee 5:7 are looking at getting into other areas of the entertainment business, such as television. "We're working on getting a television agent now," Chanelle says. "We're very interested in creating a power production house."

"We're businesswomen to the bone. Our new manager, Sonja Norwood, is an excellent example of someone getting into this industry and being tough and making sure to get results. We're definitely interested in doing television. Also, being on Broadway is one of my personal goals."

Chanelle credits her success and achievements to God, but she also gives thanks to her mother. "I know a lot of people say that they admire their mothers," she says. "But my mom is my best friend. When I'm stressed about this business, I can call her and she will tell me, 'This is the industry. It's going to be all right. You just have to hang in there and continue to be a light and don't compromise who you are.'"

"She inspires me. It's like she never gets tired of doing that. She is tirelessly supportive. I don't have any kids, but I hope that one day I can be a constant driving force of encouragement, love and support to my kids. It's definitely amazing. I cannot thank her enough."

### The Thrill Of Radio

Chanelle gets excited all over again when she recalls the very first time she heard a Trin-i-tee 5:7 song on the radio. "I was in my car, and I was listening to WQUE/New Orleans," she says. "I heard our song, and I thought that maybe our album had somehow started playing in the CD player, because I was sure our song wasn't on the radio. But I saw the dial and the frequency were right, and I just couldn't believe it."

"I almost lost control of the car because I was trying to get on the cell phone and call Angel. I got her on the phone and started screaming, 'Angel, we're on the radio!' I was trying to drive, turn up the radio volume and talk to her all at the same time. It was a great feeling and a moment that I will never forget. It was such a high."

What does Chanelle see for Trin-i-tee 5:7 in the future? Having families and healthy personal lives are very high priorities for the three women. "We're three single women, we work very hard, we're very focused, and, in a lot of ways, we make a lot of sacrifices," she says.

"Having families is something that we all eventually want, but we're taking our time. We definitely want more healthy personal lives. It's been a wonderful journey and collaboration so far with Angel and Adrian. We share the same passion and the same long-term goals."

When the day is done, the women of Trin-i-tee 5:7 want to know that they have accomplished everything that they have set out to and to sleep well at night knowing that they have treated everyone right.



# MISSY "MISDEMEANOR" ELLIOTT

## "WORK IT"

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**New Album In Stores November 12**

<b>R&amp;B Monitor:</b>	<b>7* - 4*</b>
<b>Rhythmic Monitor:</b>	<b>7* - 4*</b>
<b>Crossover Monitor:</b>	<b>5* - 4*</b>
<b>Mediabase:</b>	<b>14* - 6*</b>

**Total Spins: 3,736 + 546**

**Total Audience: 46 Million + 5.2 Million**



**10/10 - MTV Video Premiere On Making The Video**



**10/14 - BET Video Premiere On 106th and Park**





# R&R Urban Top 50

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	3231	-49	490946	12	11/0
4	2	LL COOL J Luv U Better (Def Jam/IDJMG)	2790	+440	481114	8	68/1
2	3	EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	2746	-88	430704	12	65/1
3	4	GINUWINE Stingy (Epic)	2710	+205	408280	15	64/0
5	5	LUDACRIS Move Bitch (Def Jam South/IDJMG)	2208	+31	333599	21	55/1
14	6	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	2168	+588	349484	4	68/2
6	7	ASHANTI Baby (Murder Inc./IDJMG)	2130	+4	328735	16	61/0
9	8	MUSIQ Dontchange (Def Soul/IDJMG)	2122	+203	377357	9	64/1
7	9	AALIYAH I Care 4 U (BlackGround)	2122	+66	412771	14	8/0
10	10	NAPPY ROOTS Po' Folks (Atlantic)	1953	+71	284787	16	62/1
13	11	FABOLOUS F/P. DIDDY & JAGGED.. Trade It All (Part II) (Epic)	1787	+172	265645	11	57/0
16	12	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	1624	+153	221443	7	54/0
8	13	N.O.R.E. Nothin' (Def Jam/IDJMG)	1620	-335	231914	17	66/0
11	14	STYLES Goodtimes (Interscope)	1554	-181	234402	14	51/0
12	15	WYCLEF JEAN Two Wrongs (Columbia)	1425	-221	215498	17	55/0
15	16	NELLY Hot In Herre (Fo' Reel/Universal)	1406	-111	226070	23	67/0
17	17	TANK One Man (BlackGround)	1361	-35	208782	12	53/0
18	18	EMINEM Cleanin' Out My Closet (Shady/Aftermath/Interscope)	1351	-37	188652	9	36/0
23	19	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	1315	+103	194125	8	57/0
21	20	BIG TYMERS Oh Yeah (Cash Money/Universal)	1311	+85	163056	8	53/1
22	21	B2K Why I Love You (Epic)	1289	+68	211137	5	61/1
19	22	P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	1245	-138	195959	18	51/0
30	23	SEAN PAUL Gimme The Light (VP)	1227	+302	202196	5	16/1
28	24	CLIPSE When The Last Time... (Star Trak/Arista)	1212	+259	161387	5	56/4
27	25	MARIO Braid My Hair (J)	1186	+230	191924	3	63/5
20	26	TRICK DADDY In Da Wind (Slip 'N Slide/Atlantic)	1184	-169	143272	16	55/0
24	27	IRV GOTTI Down 4 U (Murder Inc./IDJMG)	1131	-51	125279	16	61/0
29	28	FLOETRY Floetic (DreamWorks)	1047	+121	152415	7	56/1
32	29	YING YANG TWINS By Myself (Koch)	986	+97	113478	6	44/1
25	30	AMERIE Why Don't We Fall In Love (Rise/Columbia)	930	-191	105421	20	62/0
31	31	FAITH EVANS Burnin' Up (Bad Boy/Arista)	859	-38	171142	12	31/0
26	32	CLIPSE Grindin' (Star Trak/Arista)	831	-134	115052	20	59/0
37	33	SYLEENA JOHNSON Tonight I'm Gonna Let Go (Jive)	814	+149	97408	3	51/2
40	34	INDIA.ARIE Little Things (Motown)	707	+98	103131	3	47/0
33	35	ASHANTI Happy (Murder Inc./IDJMG)	680	-170	106109	19	56/0
38	36	MS. JADE Ching, Ching (Beatclub/Interscope)	666	+37	70747	4	41/0
34	37	AVANT Don't Say No, Just Say Yes (Magic Johnson/MCA)	662	-75	66586	11	33/0
39	38	PASTOR TROY Are We Cuttin' (Universal)	653	+41	73238	6	31/3
44	39	LIL' FLIP The Way We Ball (Suckafree/Loud/Columbia)	564	+40	48215	7	35/0
46	40	KELLY ROWLAND Stole (Columbia)	552	+90	71532	2	47/1
42	41	BRANDY He Is (Atlantic)	525	-39	49648	6	38/0
35	42	BEENIE MAN F/JANET Feel It Boy (Virgin)	522	-177	54955	11	42/0
41	43	NIVEA Don't Mess With My Man (Jive)	505	-92	37810	15	40/0
36	44	SLUM VILLAGE Tainted (Barak/Capitol)	482	-184	57707	14	39/0
Debut	45	ERICK SERMON F/FREDMAN React (J)	477	+110	68302	1	52/50
45	46	HEATHER HEADLEY He Is (RCA)	452	-29	62931	2	40/1
Debut	47	JAHEIM Fabulous (Divine Mill/WB)	433	+67	94064	1	49/48
Debut	48	DISTURBING THA PEACE Growing Pains (Def Jam South/IDJMG)	427	+58	46235	1	31/3
Debut	49	BLACKSTREET F/MYSTIKAL Wizzy Wow (DreamWorks)	424	+154	43384	1	39/0
47	50	ANGIE MARTINEZ If I Could Go (EastWest/EEG)	411	-43	35334	5	26/0

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
ERICK SERMON F/FREDMAN React (J)	50
FAT JOE F/GINUWINE Crush... (Terror Squad/Atlantic)	49
JAHEIM Fabulous (Divine Mill/WB)	48
SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	30
LIL' JON & THE EASTSIDE BOYZ I Don't Give A... (TVT)	18
CAMP LO How U Walkin' (Dymond Crook)	10
MARIO Braid My Hair (J)	5
CLIPSE When The Last Time... (Star Trak/Arista)	4
TELA Incredible (Rap-A-Lot)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	+588
LL COOL J Luv U Better (Def Jam/IDJMG)	+440
SEAN PAUL Gimme The Light (VP)	+302
CLIPSE When The Last Time... (Star Trak/Arista)	+259
TLC Girl Talk (Arista)	+248
MARIO Braid My Hair (J)	+230
GINUWINE Stingy (Epic)	+205
MUSIQ Dontchange (Def Soul/IDJMG)	+203
FABOLOUS F/P. DIDDY & JAGGED.. Trade It All... (Epic)	+172
BLACKSTREET F/MYSTIKAL Wizzy Wow (DreamWorks)	+154

## New & Active

FIELD MOB Sick Of Being Lonely (MCA)	Total Plays: 410, Total Stations: 23, Adds: 2
DEBORAH COX Up & Down (In & Out) (J)	Total Plays: 393, Total Stations: 34, Adds: 0
BENZINO Rock The Party (Elektra/EEG)	Total Plays: 389, Total Stations: 28, Adds: 2
AMERIE Talkin' To Me (Rise/Columbia)	Total Plays: 372, Total Stations: 39, Adds: 1
RUFF ENDZ Will You Be Mine (Epic)	Total Plays: 345, Total Stations: 39, Adds: 0
OOBIE F/LIL' JON... Nothin's Free (TVT)	Total Plays: 339, Total Stations: 15, Adds: 1
GERALD LEVERT Funny (Elektra/EEG)	Total Plays: 335, Total Stations: 27, Adds: 0
ISYSS Single For The Rest Of My Life (Arista)	Total Plays: 323, Total Stations: 31, Adds: 2
XZIBIT Multiply (Loud/Columbia)	Total Plays: 318, Total Stations: 28, Adds: 0
IRV GOTTI The Pledge (Murder Inc./IDJMG)	Total Plays: 300, Total Stations: 22, Adds: 1

Songs ranked by total plays

R&R Station Playlists have moved to the web.  
See all of our monitored reporters at  
www.radioandrecords.com.



Tell Me  
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WBHH WKKV WJBT  
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## ON THE RECORD

With Skip Cheatham  
PD/MD, KKDA/Dallas



Missy's joint is hot! "Work It" is one of the top three requests for K104. It's typical Missy: tweaked. India.Arie's "Little Things" is the fourth most-requested song for people over 25 and, surprisingly, it's the sixth most-requested song 12-24. \* I wasn't sure about Blackstreet's "Wizzy (Wow)." We'll see what happens, but right away, just listening to it, I'm not in love with it. But, hey, there are a whole lot of records I end up bangin' that I ain't in love with. \* Of course, Musiq's "Dontchange" is off da chain. Mario's followup, "Braid My Hair," is doing very well, especially on the young end. LL Cool J's "Luv U Better" is bananas! \* Trick Daddy's "In Da Wind" doesn't sound like traditional Trick Daddy; it sounds more like a Goodie Mob or Cee-Lo song that Trick Daddy is on. It's a good song, but it sounds nothing like his hits "I'm a Thug" and "Shut Up." It's doing very well, though, so what the hell do I know? \* Of course, Erykah Badu is doing very well with "Love of My Life," featuring Common, but I don't know why other stations would play Jill Scott and India.Arie but be reluctant to play Erykah. She's the one who started the whole neo-soul thing. \* Snoop's new song "From the Chuuuch..." is kind of hot. And the B-side of the 12" is hot too; it's a remake of one of Eric B. and Rakim's songs, I think "Paid in Full." Snoop is the only person who can redo someone's rap song and still hold credibility.

Erick Sermon's "React" (J) is a hot joint that features Redman, and it debuts at No. 45\* (in addition to grabbing Most Added honors) ... The well-built, Teddy Pendergrass-sounding crooner known as Jaheim debuts at No. 47\* with "Fabulous" (Divine Mill/WB) Disturbing Tha Peace make noise at No. 48\* with "Growing Pains" (Def Jam South/IDJMG) and, finally, Blackstreet, featuring the distinctive vocals of Mystikal, enter the chart at No. 49\* with "Wizzy Wow" (DreamWorks) ... A +588 makes Missy Elliott's "Work It" (Gold Mind/Elektra/EEG) the Most Increased song — as well as the biggest chart mover, with new stats of 14-6\* ... A +440 puts LL Cool J's "Luv U Better" (Def Jam/IDJMG) in second place for Most Increased; his new stats are 4-2\* ... The second-biggest chart move goes to my babydaddy as soon as I can meet him and get him drunk: Sean Paul's "Gimme the Light" (VP) shines from 30-23\* ... On the Adult side, three acts debut: Entering at No. 18\* is Heather Headley, celebrating the love of her life in "He Is" (RCA). She also gets the nod for Most Increased with a +112. Debuting at No. 22\*, we find Deborah Cox back on the emotional roller coaster in "Up & Down (In & Out)" (J), and at No. 27\* is Kenny G., making his point melodically clear by enlisting the incredible vocals of Chanté Moore on "One More Time" (Arista).



— Tanya O'Quinn/Asst. Editor

# PHUNDAMENTALLY phat

ARTIST: Blackstreet  
LABEL: DreamWorks

By TANYA O'QUINN / ASSISTANT EDITOR

I recently took a trip to New York just to have lunch with some industry folks — just kidding. Really, I had to chill out, the po-lice was hot on a sista's tail. While dodging the law and consuming "special" cookies, I paged DreamWorks bigwig Garnett March to express my displeasure at having to fly all the way to the East Coast for some grub. He said we'd hook up when we both were in Los Angeles. (This little trip down Memory Lane not only adds words to this piece, helping me to make my word count, it also serves as a reminder to March — a sista is hungry!) Earlier this week I spoke with KKDA/Dallas PD Skip Cheatham, who said he "hadn't fallen in love with" Blackstreet's newest release, "Wizzy (Wow)." I grabbed a copy of the single and, with headphones on and the volume set to "High," indulged in the single that the R&B quartet chose to reintroduce themselves with after a three-year hiatus.

We all know Teddy Riley gets the credit for creating a style of music that helped to launch the careers of many successful acts. New Jack Swing catapulted acts like Bobby Brown, Keith Sweat, Wreckx-N-Effect and Guy into the forefront of the music industry. With "Wizzy Wow" being produced by Riley, is he presenting "another bad creation" (I had to go there, sorry) for our review? Let's investigate.

Riley, Chauncey "Black" Hannibal, Mark Middleton and Eric Williams reunite to release a new album tentatively titled *Level II*. Ten years ago producer extraordinaire Riley founded Blackstreet with Hannibal and completed the group with members Joe Stonestreet and Levi Little. In 1994 their single "Baby Be Mine" was included on the *CB4* soundtrack and, later that year, their self-titled debut album hit the streets. The joint yielded "Bootie Call," "Before I Let You Go" and "Joy" and was certified Platinum.



Blackstreet's Wizzy Wow

Vocalist Dave Hollister was added to the mix when Stonestreet decided to exit the group; however, prior to the 1996 release of *Another Level*, both he and Little jumped ship. They were replaced by Mark Middleton and Eric Williams. The jam "No Diggity," featuring Dr. Dre, may have been the rhythmic catalyst that for the album's multi-Platinum status. The single earned the group the Grammy for Best R&B Performance by a Duo or Group With Vocal in 1997. Even *The Rugrats Movie* soundtrack received a taste of Blackstreet, as the group served up the top 20 hit "Take Me There," featuring Mya, Mase and Blinky Blink. In 1999 Blackstreet's *Finally* was delivered, but before it came out Middleton left the group and Terrell Phillips came aboard — but only for a short time: The group disbanded that same year.

Hmmm, just what does "Wizzy (Wow)" mean? Riley, Hannibal, Middleton and Williams seem to know and are attempting to get some new lingo going. Basically, "wizzy" is "wow." A la Black Rob's "Like Whoa!" it's all about a passionate exclamation over something that words cannot express. (Or have I drunk one too many Remy Sidecars?) I don't think this song really reintroduces Blackstreet as a group, but, rather, informs us of what Riley has been doing in the studio. No doubt, the track is hot and Hannibal's outburst is nostalgic, but I'm hoping the next single showcases more of Hannibal's remarkably strong, controlled and melodic vocals — that man can sang!

## Urban AC Reporters

Stations and their adds listed alphabetically by market

<p><b>WALR/Atlanta, GA *</b> OM: Tridia Charmont PD: Ron Davis ERIKAH BADU/COMMON "Life" BRIAN MCKNIGHT "Let"</p>	<p><b>WLOV/Chattanooga, TN *</b> PD/MD: Jimmy Rush JAHEIM "Fabulous"</p>	<p><b>WDMK/Detroit, MI *</b> VP/Prog.: Lance Patton OM/PD: Monica Starr APD: Benita "Lady B" Gray MD: Sunny Anderson No Adds</p>	<p><b>WTLC/Indianapolis, IN *</b> OM/PD: Brian Wallace MD: Garth Adams HEATHER HEADLEY "He" BRIAN MCKNIGHT "Let"</p>	<p><b>KULH/Los Angeles, CA *</b> PD/MD: Andrea Russell MARY MARY "Try"</p>	<p><b>WQQK/Nashville, TN *</b> PD/MD: D.C. HEATHER HEADLEY "He"</p>	<p><b>WDAS/Philadelphia, PA *</b> Sta. Mgr./PD: Joe Tamburo MD: Joann Gamble 1 BRIAN MCKNIGHT "Let"</p>	<p><b>KMJM/St. Louis, MO *</b> OM/PD: Chuck Atkins No Adds</p>
<p><b>WWIN/Baltimore, MD *</b> VP/Prog.: Kathy Brown PD: Tim Watts MD: Keith Fisher INDIA ARIE "Little"</p>	<p><b>WVAZ/Chicago, IL *</b> PD: Erroy Smith APD: Armando Rivera 1 MARIAH CAREY "Plan" 1 FLOETRY "Flobit" 1 JAHEIM "Fabulous"</p>	<p><b>WMXD/Detroit, MI *</b> PD: Janet G. APD: Oneil Stevens MD: Sheila Little JAHEIM "Fabulous"</p>	<p><b>WKXI/Jackson, MS *</b> PD/MD: Stan Branson JAHEIM "Fabulous" MARY MARY "Try" MICHELLE WILLIAMS "Word"</p>	<p><b>KJMS/Memphis, TN *</b> DM/PD: Nate Bell APD/MD: Eileen Collier No Adds</p>	<p><b>WYBC/New Haven, CT *</b> OM: Wayne Schmidt PD: Lisa Charles APD: Steven Richardson MD: Doc-P No Adds</p>	<p><b>WFXC/Raleigh-Durham, NC *</b> OM/PD: Cy Young APD/MD: Joel Berry No Adds</p>	<p><b>WLVH/Savannah, GA</b> PD: Gary Young 25 MARY MARY "Morning"</p>
<p><b>KOXL/Baton Rouge, LA *</b> OM: James Alexander PD/MD: Mya Vernon JAHEIM "Fabulous"</p>	<p><b>WZAK/Cleveland, OH *</b> PD: Kim Johnson No Adds</p>	<p><b>WUKS/Fayetteville, NC *</b> PD: Rod Cruse APD: Garrett Davis MD: Cathrin Poe 16 ERYKAH BADU/COMMON "Life" 13 AALIYAH "Care" 5 INDIA ARIE "Little" 4 GLENN JONES "Wonder"</p>	<p><b>WSOL/Jacksonville, FL *</b> APD/MD: K.J. 3 ANGIE STONE "Woman"</p>	<p><b>WHQT/Miami, FL *</b> PD: Dennis Brown APD/MD: Karen Vaughn No Adds</p>	<p><b>WYLD/New Orleans, LA *</b> OM: Carla Boatner PD/APD/MD: Aaron "A.J." Apple HEATHER HEADLEY "He"</p>	<p><b>WKJS/Richmond, VA *</b> MD: Clevia Lawrence No Adds</p>	<p><b>WIMX/Toledo, OH *</b> DM/PD: Rocky Love MD: Denise Brooks JAHEIM "Fabulous"</p>
<p><b>WBHK/Birmingham, AL *</b> PD: Jay Dixon MD: Darryl Johnson No Adds</p>	<p><b>WLXC/Columbia, SC *</b> Int. PD: Doug Williams MD: Tre Taylor 8 TANK "One" JAHEIM "Fabulous"</p>	<p><b>WFLM/Fl. Pierce, FL *</b> PD/MD: Michael James 2 JAHEIM "Fabulous" 1 KIRK FRANKLIN "Brighter"</p>	<p><b>KNEK/Lafayette, LA *</b> DM: James Alexander PD/MD: John Kinnel JAHEIM "Fabulous"</p>	<p><b>WJMR/Milwaukee-Racine, WI *</b> PD/MD: Lauri Jones 24 INDIA ARIE "Little"</p>	<p><b>WRKS/New York, NY *</b> PD: Tony Beasley MD: Julie Gustines No Adds</p>	<p><b>WHUR/Washington, DC *</b> PD/MD: David A. Dickinson No Adds</p>	<p><b>WVBE/Roanoke-Lynchburg, VA *</b> PD: Walt Ford 6 HEATHER HEADLEY "He" JAHEIM "Fabulous"</p>
<p><b>WMGL/Charleston, SC *</b> PD: Terry Base APD/MD: Belinda Parker JAHEIM "Fabulous" KENNY G BROTHERS "Close"</p>	<p><b>WAGH/Columbus, GA</b> PD: Resheeda MD: Ed Lewis 7 JAHEIM "Anything"</p>	<p><b>WQMG/Greensboro, NC *</b> PD: Alvin Stowe No Adds</p>	<p><b>KOKY/Little Rock, AR *</b> PD: Mark Dytan MD: Jamal Quarles JAHEIM "Fabulous"</p>	<p><b>WMCS/Milwaukee, WI</b> DM: Steve Scott PD/MD: Tyrone Jackson 5 JAHEIM "Fabulous" MARY MARY "Try"</p>	<p><b>WSVY/Norfolk, VA *</b> PD/MD: Michael Maszone No Adds</p>	<p><b>WVMM/Washington, DC *</b> PD: Kathy Brown MD: Mike Chase No Adds</p>	<p><b>WVCL/Norfolk, VA *</b> OM: Don London PD/MD: DC 1 INDIA ARIE "Little"</p>
<p><b>KRNB/Dallas-Ft. Worth, TX *</b> OM/PD: Sam Weaver MD: Rudy V 4 INDIA ARIE "Little" KENNY G P.C. MOORE "Time"</p>	<p><b>WQMG/Greensboro, NC *</b> PD: Alvin Stowe No Adds</p>	<p><b>KMJQ/Houston-Galveston, TX *</b> PD: Carl Conner MD: Sam Choice No Adds</p>	<p><b>KHHT/Los Angeles, CA *</b> PD: Michelle Salvaneschi 10 AMERIE "Taken"</p>	<p><b>WDLT/Mobile, AL *</b> PD: Steve Crumblow MD: Kathy Barlow No Adds</p>	<p><b>WVCF/Orlando, FL *</b> OM/PD: Steve Holbrook MD: Joe Davis No Adds</p>	<p><b>WVBE/Roanoke-Lynchburg, VA *</b> PD: Walt Ford 6 HEATHER HEADLEY "He" JAHEIM "Fabulous"</p>	<p><b>WVMM/Washington, DC *</b> PD: Kathy Brown MD: Mike Chase No Adds</p>

\*Monitored Reporters  
48 Total Reporters  
44 Total Monitored  
4 Total Indicator





# R&R Urban AC Top 30



October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RUFF ENDZ Someone To Love You (Epic)	1008	-2	145892	29	36/0
3	2	GERALD LEVERT Funny (Elektra/EEG)	838	+57	104904	10	39/0
2	3	MUSIQ Halfcrazy (Def Soul/IDJMG)	784	-43	143986	28	43/0
4	4	JAHEIM Anything (Divine Mill/WB)	765	-8	108120	42	33/0
5	5	LUTHER VANDROSS I'd Rather (J)	669	-72	106838	37	39/0
9	6	MUSIQ Dontchange (Def Soul/IDJMG)	668	+87	110860	6	39/0
7	7	JOE What If A Woman (Jive)	605	+6	104616	30	35/0
11	8	ANGIE STONE More Than A Woman (J)	593	+68	75218	6	37/1
6	9	DONELL JONES You Know That I Love You (Untouchables/Arista)	587	-62	91112	28	33/0
10	10	MAXWELL Lifetime (Columbia)	557	-24	96933	65	33/0
8	11	KEITH SWEAT One On One (Elektra/EEG)	526	-64	52276	13	34/0
13	12	BOYZ II MEN/FAITH EVANS Relax Your Mind (Arista)	524	+47	74757	7	34/0
12	13	MARY MARY In The Morning (Columbia)	513	-1	62588	19	32/0
15	14	INDIA.ARIE Little Things (Motown)	425	+59	59513	5	33/5
16	15	TANK One Man (BlackGround)	361	+31	45746	5	24/1
18	16	AALIYAH I Care 4 U (BlackGround)	309	+48	77562	3	9/1
19	17	GLENN JONES I Wonder Why (Peak)	291	+58	28511	4	25/1
Debut	18	HEATHER HEADLEY He Is (RCA)	272	+112	55412	1	26/4
22	19	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	271	+53	53455	3	15/2
17	20	KIRK FRANKLIN Brighter Days (Gospo Centric/Jive)	267	-51	28595	14	28/1
20	21	DAVE HOLLISTER Baby Do Those Things (Motown)	246	+16	30244	3	21/0
Debut	22	DEBORAH COX Up & Down (In & Out) (J)	202	+57	25663	1	20/0
21	23	WYCLEF JEAN Two Wrongs (Columbia)	201	-23	24318	8	14/0
30	24	KELLY PRICE Someday (Def Soul/IDJMG)	197	+33	13050	2	14/0
29	25	THEO Get Your Groove On (TWP Productions)	181	+14	6325	3	11/0
28	26	FOURPLAY Let's Make Love (Bluebird/RCA Victor)	174	+1	9619	7	13/0
Debut	27	KENNY G F/CHANTE MOORE One More Time (Arista)	169	+24	7853	1	11/1
25	28	TONY TERRY In The Shower (Golden Boy)	169	-21	9110	17	11/0
—	29	STREETWIZE Rock The Boat (Shanachie)	158	+49	29690	8	16/0
27	30	AL JARREAU Secrets Of Love (GRP/VMG)	156	-23	14368	2	18/0

44 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JAHEIM Fabulous (Divine Mill/WB)	13
INDIA.ARIE Little Things (Motown)	5
HEATHER HEADLEY He Is (RCA)	4
BRIAN MCKNIGHT Let Me Love You (Motown)	3
ERYKAH BADU F/COMMON Love... (Magic Johnson/MCA)	2
MARY MARY I Try (Columbia)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HEATHER HEADLEY He Is (RCA)	+112
BRIAN MCKNIGHT Let Me Love You (Motown)	+88
MUSIQ Dontchange (Def Soul/IDJMG)	+87
ANGIE STONE More Than A Woman (J)	+68
INDIA.ARIE Little Things (Motown)	+59
GLENN JONES I Wonder Why (Peak)	+58
FAITH EVANS You Gets No Love (Bad Boy/Arista)	+58
GERALD LEVERT Funny (Elektra/EEG)	+57
DEBORAH COX Up & Down (In & Out) (J)	+57
ERYKAH BAOU F/COMMON Love... (Magic Johnson/MCA)	+53

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LUTHER VANDROSS Take You Out (J)	412
ANGIE STONE Wish I Didn't Miss You (J)	358
GERALD LEVERT Made To Love Ya (EastWest/EEG)	348
YOLANDA AOAMS The Battle Is The Lords (Verity)	339
ANGIE STONE Brotha (J)	290
MAXWELL This Woman's Work (Columbia)	246
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	239
ASHANTI Foolish (Murder Inc./IDJMG)	238
JILL SCOTT The Way (Hidden Beach/Epic)	226
JAHEIM Just In Case (Divine Mill/WB)	226
GINUWINE Differences (Epic)	208
MICHAEL JACKSON Butterflies (Epic)	198
DONNIE MCCLURKIN We Fall Down (Verity)	192
ANN NESBY F/AL GREEN Put It On Paper (Universal)	192
ALICIA KEYS Fallin' (J)	186
GLENN LEWIS Don't You Forget It (Epic)	185
USHER U Got It Bad (LaFace/Arista)	169
SIR CHARLES JONES Is There Anybody.. (Independent)	169

## New & Active

**BRIAN MCKNIGHT** Let Me Love You (Motown)  
Total Plays: 144, Total Stations: 21, Adds: 3

**GINUWINE** Stingy (Epic)  
Total Plays: 121, Total Stations: 4, Adds: 0

**TRIN-I-TEE 5:7** Lord (B-Rite/Jive)  
Total Plays: 112, Total Stations: 11, Adds: 0

**RUFF ENDZ** Will You Be Mine (Epic)  
Total Plays: 95, Total Stations: 10, Adds: 0

**MAYSA** Simple Life (N-Coded)  
Total Plays: 90, Total Stations: 6, Adds: 0

**VICTOR FIELDS** Walk On By (Regina)  
Total Plays: 50, Total Stations: 5, Adds: 0

**BOB BALDWIN F/PHIL PERRY** Too Late (Narada)  
Total Plays: 49, Total Stations: 7, Adds: 0

**NARAE** Truly Yours (Independent)  
Total Plays: 31, Total Stations: 4, Adds: 0

**MARY MARY** I Try (Columbia)  
Total Plays: 24, Total Stations: 5, Adds: 2

Songs ranked by total plays

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## Promotions For Fun, Profit And Ratings

□ Four ideas to entertain listeners while making money

Just like the old line that there are only seven jokes in the world, and the rest are all just offshoots, it sometimes seems like there are only seven radio promotions in the world. The key to making yours unique is adding a twist or a localizing concept that makes it yours and yours alone.

This week we present four promotions, ranging on the money scale from huge to cheap. All offer great fun for your listeners and the chance to generate some nontraditional revenue for your station.

### Just Wild About Harry

An underutilized promotional tactic is using Country's family-friendly orientation to present promotions that appeal to kids as a way of attracting parental listening and loyalty to the station. WMZQ/Washington has a history of doing promotions and events targeted at families. Underscoring its image as a family-oriented station and understanding that a lot of its listeners have kids under 12, the station looks for things that will appeal to those kids.

The release of the first Harry Potter movie seemed to be perfect for WMZQ. Unfortunately, the local ad agency in charge of handing out the rights to the advance screening didn't see it that way. "They believe WMZQ listeners are only interested in Westerns," laments Promotions Director **Wendie Vestfall**. "That is the only time they consider us for an advance screening." So, the challenge was to become the "official Harry Potter station" in the minds of listeners while also generating that ever-important NTR.

Because WMZQ didn't have access to the official advance screening, one of the station's obstacles was obtaining tickets. Vestfall had previously learned an important lesson that all promotions directors should know: Movie studios have rules that prohibit theaters from doing special screenings of new movies for free, and stations cannot do a movie promotion until the day of the movie's official release.

The first caveat meant that WMZQ had to buy all the seats for any screening, which led to another obstacle — paying for the tickets. And not being the official station created another problem: how to make it the biggest thing ever with the yoke of not being able to screen the movie until the day of its release.

So, WMZQ bought tickets for two shows. Much to the chagrin of parents with Harry Potter-loving kids all over the DC area, the station set the special screenings for 6am and 8am on the day of the movie's release. This was done to make WMZQ's screenings the first

**An underutilized promotional tactic is using Country's family-friendly orientation to present promotions that appeal to kids as a way of attracting parental listening and loyalty to the station.**

general-release screenings of the movie in its market, at least technically, since other theaters weren't scheduling their first showings until 11am. The early screenings also meant that the kids would be going to school and telling all their friends that they were the first to see the movie that kids everywhere wanted to see.

To cover the \$5,200 cost of 800 tickets, the sales department offered for sale a title sponsorship, a booth at the theater and five Harry Potter Ticket Parties. At the parties, kids could win tickets by participating in Harry Potter-associated games, like broomstick races and Bertie Bott scavenger hunts. Also, kids were invited to create their own Harry Potter banners, which were hung in the theater on the day of the show. The child with the best banner would be named King or Queen at the 6am showing and would get to sit on a throne, plus win Potter toys and their own weight in candy (also to the chagrin of most parents, I imagine).

WMZQ staffers arrived at the theater at 11pm on the night before the promotion. They transformed it into what Vestfall describes as a magical Harry Potter land. "We had it all — a castle, a train station, movie posters, a DJ playing the *Harry Potter* soundtrack and a face painter," she says. "Our morning show broadcast live from the theater that morning, too, with costume contests and games for kids to play."

On hand to make the early-morning screening a bit more palatable was Starbucks, which bought the booth sponsorship. It provided coffee and pastries for breakfast while promoting its own Starlight Foundation, which gives toys to needy kids at Christmas.

Recounting the event, Vestfall says, "Overall, this was a slam-dunk. The movie grossed over \$94 million its first weekend, and WMZQ was the radio station that everyone associated with Harry Potter. We were the first ones to give away tickets, the first ones to screen the movie and the only station to get TV coverage across all networks in prime morning hours."

### Home Is Where The Promotion Is

Country stations — especially those that are alone in the format in their markets — have the advantage of being able to use country music and artists to add a unique aspect to their promotions. Consider what KYGO/Denver did with its Country Music Home of Fame giveaway promotion, which was honored with a first-place award in the large-market category by the Country Radio Broadcasters. Lots of radio stations connect with a homebuilder to give away a house, but KYGO made it special for its listeners.

According to Promotion Director **Garrett Doll**, the prize was to be the biggest in the history of Denver radio: a brand-new home valued at over \$200,000 and a year's supply of groceries. The kicker: The house was filled with one-of-a-kind country-music memorabilia.

KYGO tied in with a homebuilder, a supermarket chain and a local TV station, among others, for the event. Listeners could fill out an entry blank found in a daily newspaper and drop it off at any of the homebuilder's communities.

Each morning listeners were told of times throughout the day that a qualifying name would be read. That person had 30 minutes to call the station and claim a \$100 prize and a key that would potentially open the prize home's front door.

To add a little excitement to the day the prize was awarded, KYGO held a remote at the site, attracting listeners



HOW CAN THEY BE MAD?

Mercury recording artist Terri Clark recently played at the County Line Saloon in Melbourne, FL. Seen here after the show are (l-r) Clark and WPCV/Lakeland evening talent Sara Michaels.

with the promise that two "instant qualifiers" would be selected there. Further enticements included a free lunch and a country band on hand for entertainment.

Just before the door-opening ceremony, 3,000 new entries were taken and 2,540 barbecue lunches were served. In the end, 54 listeners qualified to select a key that they hoped would open the home's front door.

Doll notes that this was a huge win for everybody. KYGO generated new came from the local TV and newspaper publicity and from the fact that its TV partner ran 10 30-second promos per day directing viewers to listen to KYGO for contest details. The mechanics of the contest — listening in the morning for the times the names would be read and listening later for the reading of the names — built TSL for KYGO.

The homebuilder not only generated foot traffic at its communities and model homes, it sold more than 20 times as many homes during the promotion than it normally would have. And, of course, the artists who gave items to the home benefited by being featured as donors.

Noting that all the participating sponsors were thrilled, Doll says, "Everyone walked away from the promotion with full wallets and full stomachs." An added bonus: The winner was a single mother of five.

### The RV Survivor

With football season in full swing, here's a great idea from the warped minds at WIVK/Knoxville, which also won a first-place award from the CRB (in the medium-market category) for this idea.

The premise was that WIVK would send an RV to the Tennessee-Florida game — probably the biggest college game of the year in that region — containing four teams of two people. The contestants entered the WIVK RV on a Tuesday, joined by WIVK morning personality Alison West.

Each morning Alison and crew would stop in a city on the way and "kick off" (note the football reference) one team. Teams voted rival teams out of the RV. Ties were referred to the "Listener Court," made up of WIVK listeners who called in to vote. That court, by the way, would also determine which of the final teams would exit the RV.

The entire group, including Alison, the bus driver and the contestants, were given only \$1,000 for the entire

trip to buy food, gas and other necessities. Teams kicked off the RV en route to Gainesville had to make their way back to Knoxville via Greyhound bus. Only one team would actually go to the game with Alison.

It wasn't all *Survivor*-like, however. WIVK also traded for tickets to a number of attractions along the route, like the Chattanooga Aquarium and Disney World in Orlando. The RV was a trade-out, as was the route map, which came from AAA of East Tennessee, and the Greyhound bus tickets.

Along with mobile calls to the station to report the RV activities, Alison documented the fun with a digital camera, and pictures were posted daily on WIVK's website.

An added bonus: UT actually beat Florida in the Swamp for the first time in 30 years. Obviously, as those of you who watched Florida's recent drubbing of UT in Knoxville are aware, this promotion took place *last* fall.

### Board The Bus For NTR And Fun

Not every city is blessed with tour stops by country's biggest stars. Stations in small markets, in particular, are forced to be creative to take advantage of the excitement created when a major tour comes close to their city.

KAGG/Bryan-College Station, TX saw an opportunity when the Brooks & Dunn Neon Circus & Wild West Show was scheduled for the Houston area, about 90 minutes from Bryan-College Station. With Coors Light as the tour's national sponsor, the station saw a natural tie-in and went to the local Coors distributor with the idea of creating the Silver Bullet Road Trip.

The beer company provided a bus, and KAGG gave away tickets in the morning with a B&D Song of the Day contest and in the afternoon with a Listen for Your Name registration contest.

Winners were also given specially designed T-shirts with the B&D, Coors Light and KAGG logos. As they boarded the bus, they got goodie bags with circus-themed treats. Sponsor tie-ins yielded free cameras and free developing from a drugstore chain, sandwiches from a deli for the bus ride and libations from Coors Light and Pepsi. Bus games included trivia contests with questions about the artists connected to the concert.

Bottom line: Great fun on the air, connections to the music and artists and five weeks of NTR promotion that drove listeners to clients to register.



# R&R Country Top 50

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	KEITH URBAN Somebody Like You (Capitol)	16642	+1330	5888	+512	15	151/0
1	2	DIAMOND RIO Beautiful Mess (Arista)	16586	+415	5996	+147	25	151/0
3	3	JOE NICHOLS The Impossible (Universal South)	15907	+60	5720	+54	29	151/0
2	4	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	14939	-999	5367	-469	27	151/0
6	5	MARTINA MCBRIDE Where Would You Be (RCA)	13021	+547	4763	+157	23	150/0
7	6	ALAN JACKSON Work In Progress (Arista)	12192	+139	4440	+48	16	150/1
8	7	PHIL VASSAR American Child (Arista)	11799	+751	4163	+218	24	149/0
9	8	MONTGOMERY GENTRY My Town (Columbia)	10708	+565	3833	+176	18	151/0
12	9	DIXIE CHICKS Landslide (Monument)	10617	+1089	3664	+418	6	148/3
10	10	FAITH HILL Cry (Warner Bros.)	10229	+218	3602	+57	8	149/0
11	11	RASCAL FLATTS These Days (Lyric Street)	10040	+479	3599	+174	16	151/0
13	12	TOBY KEITH Who's Your Daddy? (DreamWorks)	9558	+1221	3302	+358	10	150/2
15	13	GEORGE STRAIT She'll Leave You With A Smile (MCA)	9255	+1624	3181	+504	6	150/3
14	14	REBECCA LYNN HOWARD Forgive (MCA)	8604	+596	3176	+241	21	146/0
17	15	TIM MCGRAW Red Ragtop (Curb)	8034	+1755	2670	+643	4	137/3
16	16	GARTH BROOKS Thicker Than Blood (Capitol)	7114	-148	2719	-18	17	143/0
20	17	TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	5735	+704	2277	+261	12	142/6
18	18	TAMMY COCHRAN Life Happened (Epic)	5628	+236	2144	+140	18	140/2
21	19	EMERSON DRIVE Fall Into Me (DreamWorks)	5108	+680	1898	+290	13	136/4
22	20	BROOKS & DUNN Every River (Arista/RLG)	4900	+1199	1768	+416	5	128/10
23	21	TERRI CLARK I Just Wanna Be Mad (Mercury)	4571	+884	1548	+282	7	119/12
25	22	JOHN MICHAEL MONTGOMERY 'Til Nothing... (Warner Bros.)	3584	+380	1447	+168	11	127/14
27	23	BRAD PAISLEY I Wish You'd Stay (Arista)	3580	+507	1375	+130	7	112/10
Breaker	24	KENNY CHESNEY A Lot Of Things Different (BNA)	3366	+1017	1246	+386	5	109/23
26	25	CAROLYN DAWN JOHNSON One Day Closer To You (Arista)	3287	+154	1317	+41	11	111/3
28	26	LONESTAR Unusually Unusual (BNA)	3134	+528	1140	+219	6	104/11
24	27	SHEDAISY Mine All Mine (Lyric Street)	2971	-497	1126	-165	21	113/0
29	28	AARON LINES You Can't Hide Beautiful (RCA)	2883	+338	977	+95	8	104/9
30	29	KELLIE COFFEY At The End Of The Day (BNA)	2854	+316	1089	+118	9	106/4
Breaker	30	TRICK PONY On A Mission (H2E/WB)	2230	+261	905	+88	5	92/8
Breaker	31	STEVE AZAR Waitin' On Joe (Mercury)	2031	+91	834	+31	10	99/7
35	32	STEVE HOLY I'm Not Breakin' (Curb)	1891	+162	730	+86	5	83/5
36	33	JENNIFER HANSON Beautiful Goodbye (Capitol)	1710	+118	653	+35	8	86/7
49	34	MARK WILLS Nineteen Somethin' (Mercury)	1572	+1083	556	+406	2	63/54
40	35	TANYA TUCKER A Memory Like I'm Gonna Be (Tuckertime/Capitol)	1278	+231	353	+74	4	39/5
43	36	GARY ALLAN Man To Man (MCA)	1262	+365	497	+168	2	69/23
39	37	TRACE ADKINS Chrome (Capitol)	1254	+105	542	+63	2	65/10
37	38	ERIC HEATHERLY The Last Man Committed (DreamWorks)	1123	-439	455	-186	14	72/0
41	39	ANDY GRIGGS Practice Life (RCA)	1080	+128	458	+75	3	68/8
44	40	AARON TIPPIN If Her Lovin' Don't Kill Me (Lyric Street)	1024	+129	409	+36	4	47/5
42	41	RADNEY FOSTER Everyday Angel (Dualtone)	938	+11	304	-12	3	30/2
45	42	DARYLE SINGLETARY I'd Love To Lay You Down (Audium)	626	-256	234	-51	2	24/7
46	43	HOLLY LAMAR These Are The Days (Universal South)	597	+70	244	+14	2	33/1
Debut	44	ANTHONY SMITH John J. Blanchard (Mercury)	590	+149	245	+66	1	36/6
Debut	45	JOSH TURNER She'll Go On You (MCA)	553	+98	258	+38	1	46/3
47	46	HOMETOWN NEWS Wheels (VFR)	496	-9	245	+4	2	38/3
Debut	47	KELLY CLARKSON A Moment Like This (RCA)	457	+280	56	+36	1	3/1
Debut	48	KID ROCK W/SHERYL CROW Picture (Top Dog/Lava/Atlantic)	417	+41	188	+29	1	5/0
50	49	RODNEY ATKINS My Old Man (Curb)	410	-55	179	+20	2	39/9
Debut	50	NEAL MCCOY The Luckiest Man In The World (Warner Bros.)	393	+11	138	+14	1	30/6

151 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 9/22-9/28. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARK WILLS Nineteen Somethin' (Mercury)	54
DARRYL WORLEY Family Tree (DreamWorks)	27
KENNY CHESNEY A Lot Of Things Different (BNA)	23
GARY ALLAN Man To Man (MCA)	23
CRAIG MORGAN Almost Home (Broken Bow)	19
BRAD MARTIN Rub Me The Right Way (Epic)	17
MARK CHESNUTT I Want My Baby Back (Columbia)	15
JOHN MICHAEL MONTGOMERY 'Til... (Warner Bros.)	14
TERRI CLARK I Just Wanna Be Mad (Mercury)	12
LONESTAR Unusually Unusual (BNA)	11

## Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Red Ragtop (Curb)	+1755
GEORGE STRAIT She'll Leave You With A Smile (MCA)	+1624
KEITH URBAN Somebody Like You (Capitol)	+1330
TOBY KEITH Who's Your Daddy? (DreamWorks)	+1221
BROOKS & DUNN Every River (Arista/RLG)	+1199
DIXIE CHICKS Landslide (Monument)	+1089
MARK WILLS Nineteen Somethin' (Mercury)	+1083
KENNY CHESNEY A Lot Of Things Different (BNA)	+1017
TERRI CLARK I Just Wanna Be Mad (Mercury)	+884
PHIL VASSAR American Child (Arista)	+751

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Red Ragtop (Curb)	+643
KEITH URBAN Somebody Like You (Capitol)	+512
GEORGE STRAIT She'll Leave You With A Smile (MCA)	+504
DIXIE CHICKS Landslide (Monument)	+418
BROOKS & DUNN Every River (Arista/RLG)	+416
MARK WILLS Nineteen Somethin' (Mercury)	+406
KENNY CHESNEY A Lot Of Things Different (BNA)	+386
TOBY KEITH Who's Your Daddy? (DreamWorks)	+358
EMERSON DRIVE Fall Into Me (DreamWorks)	+290
TERRI CLARK I Just Wanna Be Mad (Mercury)	+282

## Breakers.

**KENNY CHESNEY**  
A Lot Of Things Different (BNA)  
23 Adds • Moves 32-24

**STEVE AZAR**  
Waitin' On Joe (Mercury)  
7 Adds • Moves 34-31

**TRICK PONY**  
On A Mission (H2E/WB)  
8 Adds • Moves 33-30

Songs ranked by total plays

R&R Station Playlists have moved to the web.  
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October 4, 2002

**R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KEITH URBAN Somebody Like You (Capitol)	3565	+158	2820	+115	15	75/0
2	2	DIAMOND RIO Beautiful Mess (Arista)	3406	+47	2677	+40	27	73/0
3	3	ALAN JACKSON Work in Progress (Arista)	3320	+153	2639	+115	16	75/0
6	4	MARTINA MCBRIDE Where Would You Be (RCA)	3259	+275	2559	+206	24	75/0
7	5	PHIL VASSAR American Child (Arista)	3213	+316	2534	+233	23	74/1
4	6	JOE NICHOLS The Impossible (Universal South)	3011	-132	2408	-113	30	69/0
8	7	MONTGOMERY GENTRY My Town (Columbia)	2981	+274	2353	+220	17	75/0
5	8	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	2769	-223	2219	-177	29	66/0
11	9	RASCAL FLATTS These Days (Lyric Street)	2676	+280	2106	+202	15	75/1
12	10	DIXIE CHICKS Landslide (Monument)	2635	+288	2119	+238	6	75/0
9	11	FAITH HILL Cry (Warner Bros.)	2549	+18	2029	+25	8	73/1
13	12	TOBY KEITH Who's Your Daddy? (DreamWorks)	2512	+280	2002	+215	8	75/0
15	13	GEORGE STRAIT She'll Leave You With A Smile (MCA)	2392	+281	1900	+207	6	75/0
14	14	REBECCA LYNN HOWARD Forgive (MCA)	2385	+165	1905	+116	23	75/0
16	15	TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	2043	+287	1605	+239	12	73/3
24	16	TIM MCGRAW Red Ragtop (Curb)	1908	+550	1531	+410	4	74/5
19	17	BROOKS & DUNN Every River (Arista/RLG)	1870	+306	1456	+258	6	73/5
17	18	TAMMY COCHRAN Life Happened (Epic)	1840	+193	1487	+155	18	70/2
22	19	BRAD PAISLEY I Wish You'd Stay (Arista)	1727	+247	1341	+193	9	73/1
21	20	JOHN MICHAEL MONTGOMERY 'Til Nothing... (Warner Bros.)	1700	+149	1330	+116	12	72/3
18	21	GARTH BROOKS Thicker Than Blood (Capitol)	1669	+52	1301	+54	17	58/2
23	22	EMERSON DRIVE Fall Into Me (DreamWorks)	1613	+190	1271	+154	14	71/3
27	23	KENNY CHESNEY A Lot Of Things Different (BNA)	1475	+442	1146	+329	4	66/12
25	24	CAROLYN DAWN JOHNSON One Day Closer To You (Arista)	1465	+144	1170	+106	11	69/3
26	25	TERRI CLARK I Just Wanna Be Mad (Mercury)	1360	+267	1082	+193	5	64/5
29	26	LONESTAR Unusually Unusual (BNA)	1223	+348	972	+244	6	67/7
28	27	TRICK PONY On A Mission (H2E/WB)	1086	+157	858	+125	6	59/2
32	28	STEVE AZAR Waitin' On Joe (Mercury)	913	+136	779	+116	11	53/1
31	29	KELLIE COFFEY At The End Of The Day (BNA)	910	+67	726	+46	8	51/5
30	30	SHEDAISY Mine All Mine (Lyric Street)	825	-46	678	-28	20	39/1
34	31	AARON LINES You Can't Hide Beautiful (RCA)	823	+202	664	+165	8	49/9
36	32	ANDY GRIGGS Practice Life (RCA)	691	+172	564	+125	3	43/6
43	33	GARY ALLAN Man To Man (MCA)	598	+289	516	+253	2	50/15
37	34	JENNIFER HANSON Beautiful Goodbye (Capitol)	583	+95	477	+79	6	37/7
41	35	STEVE HOLY I'm Not Breakin' (Curb)	536	+185	405	+136	4	35/6
39	36	AARON TIPPIN If Her Lovin' Don't Kill Me (Lyric Street)	508	+80	407	+67	5	30/3
47	37	TRACE ADKINS Chrome (Capitol)	469	+270	375	+211	2	33/11
40	38	JOSH TURNER She'll Go On You (MCA)	431	+71	343	+41	6	34/3
42	39	RADNEY FOSTER Everyday Angel (Dualtone)	364	+14	277	+6	5	23/0
38	40	ERIC HEATHERLY The Last Man Committed (DreamWorks)	343	-137	279	-110	15	21/0
46	41	DARYLE SINGLETARY I'd Love To Lay You Down (Audiom)	337	+116	262	+68	2	25/6
44	42	TANYA TUCKER A Memory Like I'm Gonna Be (Tuckertime/Capitol)	322	+49	272	+42	3	25/6
45	43	HOMETOWN NEWS Wheels (VFR)	314	+43	255	+34	1	24/1
Debut	44	MARK WILLS Nineteen Somethin' (Mercury)	294	+263	250	+222	1	34/31
Debut	45	ANTHONY SMITH John J. Blanchard (Mercury)	192	+89	160	+66	1	16/3
Debut	46	HOLLY LAMAR These Are The Days (Universal South)	179	+68	153	+52	1	16/3
Debut	47	DARRYL WORLEY Family Tree (DreamWorks)	170	+133	153	+119	1	20/13
Debut	48	NEAL MCCOY The Luckiest Man In The World (Warner Bros.)	160	+113	130	+84	1	17/8
Debut	49	MARK CHESNUTT I Want My Baby Back (Columbia)	108	+63	92	+44	1	9/2
49	50	NICKEL CREEK This Side (Sugar Hill)	103	-39	78	-16	2	5/0

 75 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28.  
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**Most Added.**

ARTIST TITLE LABEL(S)	ADDS
MARK WILLS Nineteen Somethin' (Mercury)	31
GARY ALLAN Man To Man (MCA)	15
DARRYL WORLEY Family Tree (DreamWorks)	13
KENNY CHESNEY A Lot Of Things Different (BNA)	12
TRACE ADKINS Chrome (Capitol)	11
AARON LINES You Can't Hide Beautiful (RCA)	9
NEAL MCCOY The Luckiest Man... (Warner Bros.)	8
LONESTAR Unusually Unusual (BNA)	7
JENNIFER HANSON Beautiful Goodbye (Capitol)	7
ANDY GRIGGS Practice Life (RCA)	6
STEVE HOLY I'm Not Breakin' (Curb)	6
DARYLE SINGLETARY I'd Love To Lay You Down (Audiom)	6
TANYA TUCKER A Memory Like... (Tuckertime/Capitol)	6
TIM MCGRAW Red Ragtop (Curb)	5
BROOKS & DUNN Every River (Arista/RLG)	5
TERRI CLARK I Just Wanna Be Mad (Mercury)	5
KELLIE COFFEY At The End Of The Day (BNA)	5
BRAD MARTIN Rub Me The Right Way (Epic)	4
TOMMY SHANE STEINER What We're Gonna... (RCA)	4
TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	3

**Most Increased Points**

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Red Ragtop (Curb)	+550
KENNY CHESNEY A Lot Of Things Different (BNA)	+442
LONESTAR Unusually Unusual (BNA)	+348
PHIL VASSAR American Child (Arista)	+316
BROOKS & DUNN Every River (Arista/RLG)	+306
GARY ALLAN Man To Man (MCA)	+289
DIXIE CHICKS Landslide (Monument)	+288
TRAVIS TRITT Strong Enough To Be... (Columbia)	+287
GEORGE STRAIT She'll Leave You With A Smile (MCA)	+281
RASCAL FLATTS These Days (Lyric Street)	+280

**Most Increased Plays**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Red Ragtop (Curb)	+410
KENNY CHESNEY A Lot Of Things Different (BNA)	+329
BROOKS & DUNN Every River (Arista/RLG)	+258
GARY ALLAN Man To Man (MCA)	+253
LONESTAR Unusually Unusual (BNA)	+244
TRAVIS TRITT Strong Enough To Be... (Columbia)	+239
DIXIE CHICKS Landslide (Monument)	+238
PHIL VASSAR American Child (Arista)	+233
MARK WILLS Nineteen Somethin' (Mercury)	+222
MONTGOMERY GENTRY My Town (Columbia)	+220
TOBY KEITH Who's Your Daddy? (DreamWorks)	+215
TRACE ADKINS Chrome (Capitol)	+211
GEORGE STRAIT She'll Leave You With A Smile (MCA)	+207
MARTINA MCBRIDE Where Would You Be (RCA)	+206
RASCAL FLATTS These Days (Lyric Street)	+202
BRAD PAISLEY I Wish You'd Stay (Arista)	+193
TERRI CLARK I Just Wanna Be Mad (Mercury)	+193
AARON LINES You Can't Hide Beautiful (RCA)	+165
TAMMY COCHRAN Life Happened (Epic)	+155
EMERSON DRIVE Fall Into Me (DreamWorks)	+154
STEVE HOLY I'm Not Breakin' (Curb)	+136

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# Bullseye Country Callout

**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 4, 2002**

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 26-September 1.



ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	38.5%	76.8%	12.8%	99.8%	7.0%	3.3%
KEITH URBAN Somebody Like You (Capitol)	30.5%	73.5%	15.8%	97.8%	7.3%	1.3%
JOE NICHOLS The Impossible (Universal South)	32.5%	72.5%	15.3%	96.3%	5.8%	2.8%
DIAMOND RIO Beautiful Mess (Arista)	28.8%	71.8%	19.5%	99.0%	4.3%	3.5%
DARRYL WORLEY I Miss My Friend (DreamWorks)	29.5%	71.0%	16.5%	98.5%	7.3%	3.8%
MARTINA MCBRIDE Where Would You Be (RCA)	36.5%	69.5%	17.3%	98.8%	9.3%	2.8%
ALAN JACKSON Work In Progress (Arista)	28.0%	68.5%	18.8%	97.8%	7.3%	3.3%
PHIL VASSAR American Child (Arista)	24.3%	66.3%	21.0%	97.5%	5.5%	4.8%
TOBY KEITH Who's Your Daddy (DreamWorks)	26.5%	64.0%	16.3%	93.8%	11.8%	1.8%
GEORGE STRAIT Shell Leave You With A Smile (MCA)	20.8%	64.0%	23.8%	93.8%	6.0%	0.0%
RASCAL FLATTS These Days (Lyric Street)	20.5%	62.0%	23.3%	95.5%	7.5%	2.8%
DIXIE CHICKS Landslide (Monument)	26.8%	60.8%	19.8%	87.8%	5.3%	2.0%
KELLIE COFFEY At The End Of The Day (BNA)	16.0%	59.8%	23.5%	95.0%	10.0%	1.8%
TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	15.8%	59.8%	29.3%	95.5%	5.8%	0.8%
MONTGOMERY GENTRY My Town (Columbia)	17.3%	59.5%	24.8%	96.3%	7.0%	5.0%
GARTH BROOKS Thicker Than Blood (Capitol)	19.5%	59.0%	25.3%	93.8%	8.5%	1.0%
KENNY CHESNEY A Lot Of Things Different (BNA)	21.0%	58.0%	21.3%	88.5%	8.3%	1.0%
BROOKS & DUNN Every River (Arista)	16.8%	56.8%	25.0%	87.5%	5.3%	0.5%
SHEDAISY Mine All Mine (Lyric Street)	13.0%	56.8%	24.0%	94.3%	11.5%	2.0%
TAMMY COCHRAN Life Happened (Epic)	17.8%	56.5%	25.8%	94.3%	10.5%	1.5%
JOHN MICHAEL MONTGOMERY 'Til Nothin' (Warner Bros.)	13.8%	56.0%	30.5%	94.8%	8.3%	0.0%
REBECCA LYNN HOWARD Forgive (MCA)	20.0%	55.3%	26.0%	92.8%	10.8%	0.8%
BRAD PAISLEY I Wish You'd Stay (Arista)	15.3%	54.8%	29.8%	92.5%	7.0%	1.0%
FAITH HILL Cry (Warner Bros.)	16.3%	54.0%	25.0%	92.0%	12.0%	1.0%
TIM MCGRAW Red Ragtop (Curb)	17.3%	53.8%	26.5%	90.5%	9.0%	1.3%
CAROLYN DAWN JOHNSON One Day Closer To You (Arista)	14.8%	53.5%	27.0%	92.5%	11.5%	0.5%
ANTHONY SMITH If That Ain't Country (Mercury)	16.3%	53.3%	26.0%	95.5%	13.5%	2.8%
TERRI CLARK I Just Want To Be Mad (Mercury)	17.3%	52.3%	31.0%	95.3%	11.3%	0.8%
LEE ANN WOMACK Something Worth Leaving Behind (MCA)	19.5%	51.3%	29.3%	95.5%	13.3%	1.8%
STEVE HOLY I'm Not Breaking (Curb)	14.5%	50.0%	27.0%	84.0%	5.5%	1.5%
EMERSON DRIVE Fall Into Me (DreamWorks)	12.8%	50.0%	23.3%	87.3%	12.8%	1.3%
LONESTAR Unusually Unusual (BNA)	9.0%	46.8%	28.8%	87.3%	8.0%	3.8%
TRICK PONY On A Mission (H2E/WB)	17.0%	45.0%	26.0%	90.8%	18.3%	1.5%
STEVE AZAR Waitin' On Joe (Mercury)	8.8%	45.0%	25.5%	82.5%	10.5%	1.5%
AARON LINES You Can't Hide Beautiful (RCA)	14.8%	44.3%	24.8%	80.5%	10.3%	1.3%

## Password of the Week: Rider

**Question of the Week:** Think about where and when you ever listened to a radio most often. Do you listen most often...

- at home getting ready
- in the car going to work
- at work
- in the car after work
- at home in the evenings

Also, have you ever listened to a radio station on the Internet for at least 30 minutes?

### Total

Home, getting ready: 15%  
Car, going to work: 48%  
At Work: 13%  
Car, after work: 10%  
Home, evenings: 14%  
Yes to 'Net listening: 18%

### P1

Home, getting ready: 17%  
Car, going to work: 46%  
At Work: 14%  
Car, after work: 8%  
Home, evenings: 15%  
Yes to 'Net listening: 16%

### P2

Home, getting ready: 11%  
Car, going to work: 52%  
At Work: 8%  
Car, after work: 15%  
Home, evenings: 14%  
Yes to 'Net listening: 24%

### Male

Home, getting ready: 17%  
Car, going to work: 50%  
At Work: 11%  
Car, after work: 12%  
Home, evenings: 10%  
Yes to 'Net listening: 18%

### Female

Home, getting ready: 13%  
Car, going to work: 46%  
At Work: 14%  
Car, after work: 8%  
Home, evenings: 19%  
Yes to 'Net listening: 17%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3<sup>rd</sup> each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.

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**RateTheMusic.com**  
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**America's Best Testing Country Songs 12+  
 For The Week Ending 9/27/02.**

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
KEITH URBAN Somebody Like You (Capitol)	4.33	4.37	92%	9%	4.34	92%	10%
DIAMOND RID Beautiful Mess (Arista)	4.28	4.30	96%	19%	4.23	97%	21%
KENNY CHESNEY The Good Stuff (BNA)	4.28	4.34	99%	35%	4.27	99%	36%
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	4.22	4.28	99%	26%	4.08	99%	29%
BRAD PAISLEY I Wish You'd Stay (Arista)	4.20	-	67%	3%	4.12	63%	5%
GEORGE STRAIT She'll Leave You... (MCA)	4.18	4.22	82%	8%	4.07	79%	9%
JOE NICHOLS The Impossible (Universal South)	4.18	4.27	96%	28%	4.07	98%	32%
DARRYL WORLEY I Miss My Friend (DreamWorks)	4.17	4.15	99%	33%	4.02	99%	37%
RASCAL FLATTS These Days (Lyric Street)	4.16	4.18	94%	13%	4.25	94%	12%
MARTINA MCBRIDE Where Would You Be (RCA)	4.10	4.23	98%	28%	4.03	97%	28%
TERRI CLARK I Just Wanna Be Mad (Mercury)	4.08	-	67%	5%	4.07	64%	5%
BROOKS & DUNN Every River (Arista)	4.07	4.10	57%	4%	4.01	54%	5%
SARA EVANS I Keep Looking (RCA)	4.07	4.18	95%	25%	4.06	95%	25%
J. M. MONTGOMERY 'Til Nothing... (Warner Bros.)	4.06	-	67%	5%	3.98	63%	6%
MONTGOMERY GENTRY My Town (Columbia)	4.05	4.21	96%	19%	4.05	97%	19%
TIM MCGRAW Unbroken (Curb)	4.01	4.09	96%	23%	4.00	96%	25%
REBECCA LYNN HOWARD Forgive (MCA)	3.98	3.99	86%	16%	3.98	88%	18%
ALAN JACKSON Work In Progress (Arista)	3.96	4.14	98%	21%	3.77	97%	26%
EMERSON DRIVE Fall Into Me (DreamWorks)	3.93	3.99	77%	11%	3.96	78%	11%
TAMMY COCHRAN Life Happened (Epic)	3.87	3.93	88%	16%	3.80	88%	18%
PHIL VASSAR American Child (Arista)	3.86	3.97	99%	34%	3.84	99%	34%
TRAVIS TRITT Strong Enough... (Columbia)	3.86	4.04	90%	14%	3.74	87%	15%
LEE ANN WOMACK Something Worth... (MCA)	3.85	3.87	94%	28%	3.89	95%	27%
CAROLYN DAWN JOHNSON One Day... (Arista)	3.84	-	74%	12%	3.86	73%	12%
TIM MCGRAW Red Ragtop (Curb)	3.84	3.93	72%	11%	3.82	70%	10%
TOBY KEITH Who's Your Daddy (DreamWorks)	3.83	4.00	92%	18%	3.73	91%	20%
DIXIE CHICKS Landslide (Monument)	3.69	3.71	88%	22%	3.73	88%	20%
SHEDAISY Mine All Mine (Lyric Street)	3.59	3.66	85%	21%	3.71	85%	19%
GARTH BROOKS Thicker Than Blood (Capitol)	3.49	3.69	93%	32%	3.46	93%	32%
FAITH HILL Cry (Warner Bros.)	3.44	3.54	93%	30%	3.45	92%	29%

Total sample size is 753 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.


**BRIAN AND THE BOYS**

Lyric Street recording artist Brian McComas stopped by WKDF/Nashville for a visit. Seen here (l-r) are Lyric Street VP/Promotion Kevin Herring, McComas, WKDF PD Dave Kelly and MD Eddie Fox and Lyric Street VP Dale Turner.

## Most Played Recurrents

DARRYL WORLEY I Miss My Friend (DreamWorks)	4104
KENNY CHESNEY The Good Stuff (BNA)	4079
SARA EVANS I Keep Looking (RCA)	3268
TIM MCGRAW Unbroken (Curb)	2985
TOBY KEITH Courtesy Of The Red, White... (DreamWorks)	2607
GEORGE STRAIT Living And Living Well (MCA)	2313
DIXIE CHICKS Long Time Gone (Monument)	2067
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	1926
ALAN JACKSON Drive (For Daddy Gene) (Arista)	1906
MARK CHESNUTT She Was (Columbia)	1796
TOBY KEITH My List (DreamWorks)	1720
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	1603
STEVE HOLY Good Morning Beautiful (Curb)	1360
PHIL VASSAR That's When I Love You (Arista)	1319
TOMMY SHANE STEINER What If She's An Angel (RCA)	1310
LONESTAR Not A Day Goes By (BNA)	1207
LEE ANN WOMACK Something Worth Leaving Behind (MCA)	1190
KENNY CHESNEY Young (BNA)	1147
BLAKE SHELTON Ol' Red (Warner Bros.)	1140
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	1131

## New & Active

**BRAD MARTIN** Rub Me The Right Way (Epic)  
 Total Plays: 123, Total Stations: 19, Adds: 17

**DARRYL WORLEY** Family Tree (DreamWorks)  
 Total Plays: 94, Total Stations: 28, Adds: 27

**CRAIG MORGAN** Almost Home (Broken Bow)  
 Total Plays: 50, Total Stations: 24, Adds: 19

**MARK CHESNUTT** I Want My Baby Back (Columbia)  
 Total Plays: 48, Total Stations: 19, Adds: 15

Songs ranked by total points.

## C O U N T R Y FLASHBACK

### 1 YEAR AGO

- No. 1: "Where I Come From" — Alan Jackson

### 5 YEARS AGO

- No. 1: "How Do I Get There" — Deana Carter

### 10 YEARS AGO

- No. 1: "If I Didn't Have You" — Randy Travis (Second week)

### 15 YEARS AGO

- No. 1: "Right From The Start" — Earl Thomas Conley

### 20 YEARS AGO

- No. 1: "Put Your Dreams Away" — Mickey Gilley (Second week)

### 25 YEARS AGO

- No. 1: "Heaven's Just A Sin Away" — Kendalls



## Stations and their adds listed alphabetically by market

<p><b>KEAN/Abilene, TX</b> PD/MD: Rudy Fernandez 22 FAITH HILL "City" 4 NEAL MCCOY "Luckiest" 4 KENNY CHESNEY "Things"</p> <p><b>WQMX/Akron, OH *</b> DM/MD: Kevin Mason No Adds</p> <p><b>WGNA/Albany, NY *</b> DM/MD: Buzz Brindle MD: Bill Earley 1 MARK WILLS "Nineteen"</p> <p><b>KBQI/Albuquerque, NM *</b> PD: Tommy Carrera MD: Sammy Cruise 2 MARK WILLS "Nineteen"</p> <p><b>KRST/Albuquerque, NM *</b> PD: John Richards 3 JENNIFER HANSON "Goodbye" 1 RODNEY ATKINS "Man" 1 MARK WILLS "Nineteen"</p> <p><b>KRRV/Alexandria, LA</b> PD/MD: Steve Casey 2 KELLIE COFFEY "End" 2 DARYLE SINGLETARY "Down"</p> <p><b>WCTO/Allentown, PA *</b> PD: Chuck Geiger APD/MD: Bobby Knight 23 MARK WILLS "Nineteen" BRAD MARTIN "Rub" CRAIG MORGAN "Almost"</p> <p><b>KGNC/Amarillo, TX</b> PD: Tim Butler APD/MD: Patrick Clark 10 LONESTAR "Unusual" 10 TRACE ADKINS "Chrome"</p> <p><b>KBRJ/Anchorage, AK</b> PD: Matt Valley MD: Justin Case 4 DARRYL WORLEY "Tree" 4 DARYLE SINGLETARY "Down"</p> <p><b>WWWW/Ann Arbor, MI</b> PD: Barry Mardit MD: Tom Baker 6 MARK WILLS "Nineteen" 4 LONESTAR "Unusual"</p> <p><b>WNKY/Appleton, WI *</b> DM: Jeff McCarthy PD: Randy Shannon MD: Marci Braun GARY ALLAN "Man" MARK WILLS "Nineteen"</p> <p><b>WKSJ/Asheville, NC</b> DM/MD: Jeff Davis MD: Andy Woods TAMMY COCHRAN "Life" MARK WILLS "Nineteen" GARY ALLAN "Man"</p> <p><b>WKHX/Atlanta, GA *</b> MD: Johnny Gray 19 MARK WILLS "Nineteen" 11 GARY ALLAN "Man" 1 EMERSON DRIVE "Fall" 1 BROOKS &amp; DUNN "River"</p> <p><b>WYAY/Atlanta, GA *</b> PD: Steve Mitchell MD: Johnny Gray 9 DIXIE CHICKS "Landslide" 9 TOBY KEITH "Daddy"</p> <p><b>WPUR/Atlantic City, NJ *</b> PD/MD: Joe Kelly 1 DARRYL WORLEY "Tree" 1 CRAIG MORGAN "Almost" 1 TOMMY SHANE STEINER "Gonna" BRAD MARTIN "Rub"</p> <p><b>WKXC/Augusta, GA *</b> DM/MD: T. Gentry APD/MD: Zach Taylor MARK CHESNUTT "Baby" ANDY GRIGGS "Life" NEAL MCCOY "Luckiest"</p> <p><b>KASE/Austin, TX *</b> PD: Jason Kane MD: Bob Pickett 5 TRAVIS TRITT "Strong" 5 BRAD PAISLEY "Stay" AARON LINES "Beautiful"</p> <p><b>KUZZ/Bakersfield, CA *</b> PD: Evan Bridwell MD: Adam Jeffries 10 MARK WILLS "Nineteen" 3 TOMMY SHANE STEINER "Gonna" 1 DARRYL WORLEY "Tree" 1 JOHN M. MONTGOMERY "Nothing"</p> <p><b>WPOC/Baltimore, MD *</b> MD: Michael J. Fox 4 JOHN M. MONTGOMERY "Nothing" 3 AARON LINES "Beautiful" 2 KENNY CHESNEY "Things"</p> <p><b>WTGE/Baton Rouge, LA *</b> PD: Randy Chase 14 MARK WILLS "Nineteen" 1 BRAD PAISLEY "Stay" 1 RODNEY ATKINS "Man" 1 LONESTAR "Unusual"</p> <p><b>WYNK/Baton Rouge, LA *</b> PD: Paul Orr APD/MD: Austin James 15 TOMMY SHANE STEINER "Gonna" 5 MARK WILLS "Nineteen"</p> <p><b>PNWN/Battle Creek, MI</b> MD: Phil O'Reilly 2 JENNIFER HANSON "Goodbye"</p> <p><b>KAYD/Beaumont, TX *</b> DM/MD: Jim West APD/MD: Jay Bernard No Adds</p> <p><b>WJLS/Beckley, WV</b> PD: Bill O'Brien MD: David Willis 11 NEAL MCCOY "Luckiest" 11 STEVE HOLY "Breakin" 11 MARK WILLS "Nineteen"</p> <p><b>WKNB/Blad-Gulport, MS *</b> PD: Kipp Gregory MD: DeAnna Lee No Adds</p>	<p><b>WHWK/Binghamton, NY</b> PD/MD: Ed Walker 10 TRAVIS TRITT "Strong" 10 BROOKS &amp; DUNN "River" 10 DARRYL WORLEY "Tree"</p> <p><b>WZZJ/Birmingham, AL *</b> PD/MD: Brian Driver 1 TAMMY COCHRAN "Life" 1 BRAD PAISLEY "Stay"</p> <p><b>WPSK/Blacksburg, VA</b> PD: Jack Douglas MD: Nicole Williams 14 AARON LINES "Beautiful" 14 STEVE HOLY "Breakin" 14 JENNIFER HANSON "Goodbye"</p> <p><b>WBWN/Bloomington, IL</b> PD: Dan Westhoff MD: Buck Stevens 10 TERRI CLARK "Mad" 10 DARYLE SINGLETARY "Down" 10 AARON LINES "Beautiful"</p> <p><b>WHKX/Bluefield, WV</b> PD/MD: Doug Dillon 13 STEVE AZAR "Joe" 12 LONESTAR "Unusual" 9 KELLIE COFFEY "End" 4 KENNY CHESNEY "Good"</p> <p><b>KIZN/Boise, ID *</b> DM: Rich Summers PD/MD: Spencer Burke No Adds</p> <p><b>KQFC/Boise, ID *</b> DM: Rich Summers PD: Lance Tidwell MD: Cory Michaels DARRYL WORLEY "Tree" AARON LINES "Beautiful"</p> <p><b>WKLJ/Boston, MA *</b> PD: Mike Brophy APD/MD: Ginny Rogers MD: Justin Case 4 DARRYL WORLEY "Tree" 2 MARK WILLS "Nineteen" 1 KELLIE COFFEY "End" GARY ALLAN "Man" ANDY GRIGGS "Life"</p> <p><b>KAGG/Bryan, TX</b> PD/MD: Jennifer Allen 20 GARTH BROOKS "Blood" 20 AARON LINES "Beautiful" 20 KENNY CHESNEY "Things" 20 GARY ALLAN "Man"</p> <p><b>WYRK/Buffalo, NY *</b> PD: John Paul APD/MD: Chris Keyzer KENNY CHESNEY "Things" TERRI CLARK "Mad" JOHN M. MONTGOMERY "Nothing" TRICK PONY "Mission"</p> <p><b>WKAK/Cedar Rapids, IA</b> PD: Jeff Winfield MD: Dawn Johnson 8 EMERSON DRIVE "Fall" 7 TIM MCGRAW "Red"</p> <p><b>WIXY/Champaign, IL</b> PD/MD: R.W. Smith No Adds</p> <p><b>WEZL/Charleston, SC *</b> PD: T.J. Phillips MD: Gary Griffin 3 JOSH TURNER "She'll" 2 MARK WILLS "Nineteen" CRAIG MORGAN "Almost" DARRYL WORLEY "Tree"</p> <p><b>WNKT/Charleston, SC *</b> PD: Lloyd Ford MD: Mudflap BRAD MARTIN "Rub" NEAL MCCOY "Luckiest" CRAIG MORGAN "Almost"</p> <p><b>WQBE/Charleston, WV</b> DM/MD: Jeff Whitehead 15 AARON LINES "Beautiful"</p> <p><b>WKKI/Charlotte, NC *</b> MD: Keith Todd No Adds</p> <p><b>WSDC/Charlotte, NC *</b> DM/MD: Jeff Roper MD: Rick McCracken 1 TRICK PONY "Mission" 1 KENNY CHESNEY "Things" 1 MARK WILLS "Nineteen"</p> <p><b>WUSY/Chattanooga, TN *</b> PD: Clay Huggitt MD: Bill Poindexter NEAL MCCOY "Luckiest" STEVE HOLY "Breakin"</p> <p><b>WUSN/Chicago, IL *</b> DM: Eric Logan APD/MD: Justin Case 11 GEORGE STRAIT "Leave" 11 MARK WILLS "Nineteen" 5 KELLIE COFFEY "End" 3 KELLY CALVERT "Moment" 1 STEVE AZAR "Joe"</p> <p><b>WUBE/Cincinnati, OH *</b> DM/MD: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton 3 JENNIFER HANSON "Goodbye"</p> <p><b>WYGC/Cincinnati, OH *</b> Acting PD: T.J. Holland APD/MD: Dawn Michaels BROOKS &amp; DUNN "River" JOHN M. MONTGOMERY "Nothing"</p> <p><b>WGAR/Cleveland, OH *</b> PD: Meg Stevens MD: Chuck Collier 2 MARK WILLS "Nineteen" 2 STEVE AZAR "Joe" 1 KENNY CHESNEY "Things" 1 JOSH TURNER "She'll" GARY ALLAN "Man" MARK CHESNUTT "Baby"</p> <p><b>KCCY/Colorado Springs, CO *</b> PD/MD: Travis Daily 22 MARK WILLS "Nineteen" 2 KENNY CHESNEY "Things" 3 CHALEE TENNISON "Lonesome"</p>	<p><b>KKCS/Colorado Springs, CO</b> PD: Shannon Stone MD: Stix Franklin 20 MARK WILLS "Nineteen" 9 NICKEL CREEK "Side" 2 DARRYL WORLEY "Tree" 2 GARY ALLAN "Man"</p> <p><b>WCOS/Columbia, SC *</b> DM/MD: Ron Brooks MD: Glen Garrett CRAIG MORGAN "Almost"</p> <p><b>WCOL/Columbus, OH *</b> PD: John Crenshaw MD: Dan E. Zuko 2 BRAD MARTIN "Rub"</p> <p><b>WHOK/Columbus, OH *</b> OM/MD: Charley Lake APD/MD: George Wolf 2 AARON LINES "Beautiful" 1 JENNIFER HANSON "Goodbye"</p> <p><b>WGSQ/Cookeville, TN</b> PD: Gator Harrison MD: Stewart James CAROLYN DAWN JOHNSON "Gonna" KENNY CHESNEY "Things" JOSH TURNER "She'll" RODNEY ATKINS "Man" AARON LINES "Beautiful"</p> <p><b>KRYS/Corpus Christi, TX *</b> PD: Clayton Allen MD: Cactus Lou 2 TERRI CLARK "Mad" 2 CAROLYN DAWN JOHNSON "Gonna" 2 STEVE AZAR "Joe" KENNY CHESNEY "Things" STEVE HOLY "Breakin"</p> <p><b>KPLX/Dallas-Ft. Worth, TX *</b> PD: Paul Williams APD: Smokey Rivers MD: Cody Alan 4 DARRYL WORLEY "Tree" 2 BROOKS &amp; DUNN "River" 1 ANTHONY SMITH "Blanchard"</p> <p><b>KSOS/Dallas-Ft. Worth, TX *</b> OM/Interim PD: Ted Stecker APD/MD: Chris Huff 6 TERRI CLARK "Mad"</p> <p><b>WGNW/Daytona Beach, FL *</b> PD: Jeff Davis BRAD MARTIN "Rub" CRAIG MORGAN "Almost" DARYLE SINGLETARY "Down" MARK WILLS "Nineteen"</p> <p><b>KYGO/Denver-Boulder, CO *</b> PD: Joel Burke MD: Tad Svendsen 2 JOHN M. MONTGOMERY "Nothing" 1 MARK WILLS "Nineteen"</p> <p><b>KHKI/Des Moines, IA *</b> PD: Jack O'Brien APD/MD: Jim Olson RODNEY ATKINS "Man" AARON LINES "Beautiful" MARK WILLS "Nineteen"</p> <p><b>WYCD/Detroit, MI *</b> PD: Mac Daniels APD/MD: Ron Chalmers No Adds</p> <p><b>WDJR/Dothan, AL</b> DM: Jerry Broadway PD: Brett Mason 7 TANYA TUCKER "Memory" 7 BRAD MARTIN "Rub"</p> <p><b>KKCB/Duluth, MN</b> PD: Tom Bishop MD: Pat Puchalla 25 PHIL VASSAR "Child" 19 GARTH BROOKS "Blood" 19 DARRYL WORLEY "Tree"</p> <p><b>WAXX/Eau Claire, WI</b> PD: George House MD: Tim Wilson 10 DARRYL WORLEY "Tree" 8 MARK WILLS "Nineteen" 7 JENNIFER HANSON "Goodbye"</p> <p><b>KHEY/El Paso, TX *</b> PD: Steve Gramzay 4 EMERSON DRIVE "Fall" 2 TRACE ADKINS "Chrome" 1 LONESTAR "Unusual"</p> <p><b>WRSF/Elizabeth City, NC</b> PD/MD: Randy Gill No Adds</p> <p><b>WXTA/Erie, PA</b> PD: Fred Horton 5 GARY ALLAN "Man" 5 GARY ALLAN "Man" 5 STEVE HOLY "Breakin" 5 TANYA TUCKER "Memory"</p> <p><b>WUUN/Eugene-Springfield, OR</b> PD: Jim Davis MD: Matt James GARY ALLAN "Man"</p> <p><b>WKDQ/Evansville, IN</b> PD: Jon Prell MD: K.C. Todd TOMMY SHANE STEINER "Gonna" DARRYL WORLEY "Tree" TANYA TUCKER "Memory"</p> <p><b>KVQX/Fargo, ND</b> PD: Eric Heyer MD: Scott Winston 18 BROOKS &amp; DUNN "River" 14 KENNY CHESNEY "Things" 8 ANDY GRIGGS "Life" 5 MARK WILLS "Nineteen" 5 DARYLE SINGLETARY "Down"</p> <p><b>KKIX/Fayetteville, AR</b> PD: Tom Travis BROOKS &amp; DUNN "River" KENNY CHESNEY "Things" NEAL MCCOY "Luckiest"</p> <p><b>WKML/Fayetteville, NC *</b> DM: Mac Edwards PD/MD: Andy Brown 2 TRICK PONY "Mission" GARY ALLAN "Man"</p>	<p><b>KAFF/Flagstaff, AZ</b> PD: Chris Halstead MD: Hugh James 10 MARK WILLS "Nineteen"</p> <p><b>WFBE/Flint, MI *</b> PD/MD: Chip Miller 1 LONESTAR "Unusual" MARK CHESNUTT "Baby" RADNEY FOSTER "Angel" HOMETOWN NEWS "Wheels" CRAIG MORGAN "Almost"</p> <p><b>WXFL/Florence, AL</b> PD/MD: Gary Murdock MARK WILLS "Nineteen" GARY ALLAN "Man" NEAL MCCOY "Luckiest"</p> <p><b>KUAD/Ft. Collins, CO *</b> PD: Mark Callaghan MD: Brian Gary No Adds</p> <p><b>WCKT/Ft. Myers, FL *</b> PD: Kerry Babb MD: Dave Logan 1 MARK WILLS "Nineteen" MARK CHESNUTT "Baby"</p> <p><b>WVGR/Ft. Myers, FL *</b> PD: Mark Phillips MD: Steve Hart 5 MARK WILLS "Nineteen" GARY ALLAN "Man"</p> <p><b>WYBZ/Ft. Walton Beach, FL</b> PD: Laura Hussey MD: Cindy Blake 8 MARK WILLS "Nineteen" 3 JENNIFER HANSON "Goodbye"</p> <p><b>WQHK/Ft. Wayne, IN *</b> DM/MD: Dean McNeil APD/MD: Mark Allen 6 JENNIFER HANSON "Goodbye" 3 MARK WILLS "Nineteen" 1 KELLIE COFFEY "End" AARON LINES "Beautiful" TRICK PONY "Mission"</p> <p><b>KSXS/Fresno, CA *</b> PD: Mike Peterson MD: Steve Montgomery 1 STEVE AZAR "Joe" 1 JOHN M. MONTGOMERY "Nothing" 1 TERRI CLARK "Mad" 1 LONESTAR "Unusual" HOMETOWN NEWS "Wheels"</p> <p><b>WBCT/Grand Rapids, MI *</b> DM/MD: Doug Montgomery APD/MD: Dave Talt 10 DARYLE SINGLETARY "Down" HOMETOWN NEWS "Wheels" JOHN M. MONTGOMERY "Nothing"</p> <p><b>WTOR/Greensboro, NC *</b> PD: Bill Dotson MD: Angie Ward No Adds</p> <p><b>WRNS/Greenville, NC *</b> PD: Wayne Carlyle APD: Mike Farley MD: Boomer Lee 2 MARK WILLS "Nineteen"</p> <p><b>WESC/Greenville, SC *</b> DM/MD: Bruce Logan APD/MD: John Landrum No Adds</p> <p><b>WSSL/Greenville, SC *</b> DM/MD: Bruce Logan APD/MD: Kix Layton No Adds</p> <p><b>WAYZ/Hagerstown, MD</b> PD/MD: Dennis Hughes 21 TRACE ADKINS "Chrome" 21 MARK WILLS "Nineteen" 21 STEVE HOLY "Breakin" 21 DARRYL WORLEY "Tree"</p> <p><b>WRBT/Harrisburg, PA *</b> PD: Shelly Easton MD: Joey Dean TRICK PONY "Mission"</p> <p><b>WCAT/Harrisburg, PA *</b> PD: Sam McGuire MD: Dandallan 9 MARK WILLS "Nineteen" 2 DARRYL WORLEY "Tree" 1 BRAD MARTIN "Rub" 1 MARK CHESNUTT "Baby" 1 CRAIG MORGAN "Almost"</p> <p><b>WVNY/Hartford, CT *</b> PD: Jay McCarthy MD: Jay Thomas 2 MARK WILLS "Nineteen" 1 KENNY CHESNEY "Things" GARY ALLAN "Man" ANDY GRIGGS "Life"</p> <p><b>KIKK/Houston-Galveston, TX *</b> OM/Group PD: Darren Davis APD/MD: John Trapani BRAD PAISLEY "Stay" TANYA TUCKER "Memory"</p> <p><b>KILT/Houston-Galveston, TX</b> Group PD: Darren Davis APD/MD: John Trapani 1 KENNY CHESNEY "Things"</p> <p><b>KKBQ/Houston, TX *</b> DM/MD: Michael Cruise APD: Johnnie Ray MD: Christi Brooks No Adds</p> <p><b>WTCH/Huntington, KY</b> PD: Judy Eaton MD: Dave Poole 5 MARK WILLS "Nineteen" 5 ANTHONY SMITH "Blanchard" 5 NEAL MCCOY "Luckiest" 5 DARRYL WORLEY "Tree"</p> <p><b>KSSN/Little Rock, AR *</b> 4 BROOKS &amp; DUNN "River" 4 KENNY CHESNEY "Things"</p> <p><b>KZXX/Lincoln, NE</b> PD: Brian Jennings MD: Carol Turner 8 MARCEL "Nothing" 1 CAROLYN DAWN JOHNSON "Gonna" 1 TRAVIS TRITT "Strong"</p> <p><b>KSSA/Little Rock, AR *</b> 4 BROOKS &amp; DUNN "River" 4 KENNY CHESNEY "Things"</p> <p><b>KZLA/Los Angeles, CA *</b> OM/MD: R.J. Curtis APD/MD: Tanya Campos JOHN M. MONTGOMERY "Nothing"</p>	<p><b>WFMS/Indianapolis, IN *</b> PD: Bob Richards MD: J.D. Cannon 2 TRACE ADKINS "Chrome" GARY ALLAN "Man" AARON LINES "Beautiful"</p> <p><b>WMSI/Jackson, MS *</b> PD: Rick Adams MD: Van Haze 1 JOHN M. MONTGOMERY "Nothing"</p> <p><b>WQIK/Jacksonville, FL *</b> MD: John Scott 10 DIXIE CHICKS "Landslide" 8 TOBY KEITH "Daddy" 7 TRAVIS TRITT "Strong" 6 EMERSON DRIVE "Fall"</p> <p><b>WROO/Jacksonville, FL *</b> MD: Dixie Jones No Adds</p> <p><b>WXBQ/Johnson City, TN *</b> PD/MD: Bill Hagy 12 AARON LINES "Beautiful"</p> <p><b>WMTZ/Johnstown, PA</b> PD: Steve Walker MD: Lara Mosby 18 KENNY CHESNEY "Things" 7 TIM MCGRAW "Red"</p> <p><b>KIXQ/Joplin, MO</b> PD/MD: Cody Carlson 14 KENNY CHESNEY "Things" 5 STEVE HOLY "Breakin" 5 NEAL MCCOY "Luckiest"</p> <p><b>KBEQ/Kansas City, MO *</b> PD: Mike Kennedy MD: T.J. McEntire 1 MARK WILLS "Nineteen" GARY ALLAN "Man" NEAL MCCOY "Luckiest" ANDY GRIGGS "Life"</p> <p><b>KFKF/Kansas City, MO *</b> PD: Dale Carter APD/MD: Tony Stevens 1 MARK WILLS "Nineteen" RODNEY ATKINS "Man" DARRYL WORLEY "Tree"</p> <p><b>WDAF/Kansas City, MO *</b> PD/MD: Ted Cramer 3 JOHN M. MONTGOMERY "Nothing" 2 LONESTAR "Unusual" 2 TERRI CLARK "Mad"</p> <p><b>WVIX/Knoxville, TN *</b> DM/MD: Michael Hammond MD: Colleen Addair 12 DARYLE SINGLETARY "Down" 4 DIXIE CHICKS "Landslide" 1 ANTHONY SMITH "Blanchard" BRAD MARTIN "Rub" CRAIG MORGAN "Almost"</p> <p><b>KXKC/Lafayette, LA *</b> PD: Renee Revett MD: Sean Riley No Adds</p> <p><b>KMOL/Lafayette, LA *</b> PD: Mike James MD: T.O. Smith 4 TIM MCGRAW "Red" 3 MARK WILLS "Nineteen"</p> <p><b>WPCV/Lakeland, FL *</b> DM: Steve Howard MD: Jeni Taylor 13 MARK WILLS "Nineteen" 1 LONESTAR "Unusual" ANDY GRIGGS "Life"</p> <p><b>WIOV/Lancaster, PA *</b> PD: Jim Radler MD: Missy Cortright 4 TIM MCGRAW "Red" 15 TRACE ADKINS "Chrome" 15 GARY ALLAN "Man" 15 MARK WILLS "Nineteen" 15 DARRYL WORLEY "Tree" 15 BRAD MARTIN "Rub"</p> <p><b>WITL/Lansing, MI *</b> PD: Jay J. McCrae MD: Chris Tyler 6 MARK WILLS "Nineteen" 3 GARY ALLAN "Man" 2 BRAD MARTIN "Rub" 1 DARRYL WORLEY "Tree" 1 MARK CHESNUTT "Baby"</p> <p><b>KWNR/Las Vegas, NV *</b> DM/MD: John Marks APD/MD: Brooks O'Brian 1 BRAD PAISLEY "Stay" LONESTAR "Unusual"</p> <p><b>WBBH/Laurie-Haskell, MS</b> PD: Larry Blakeney MD: Alyson Scott KELLIE COFFEY "End" MARK WILLS "Nineteen" DARYLE SINGLETARY "Down"</p> <p><b>WBUJ/Lexington-Fayette, KY *</b> DM: Barry Fox PD/MD: Ric Larson No Adds</p> <p><b>WYLL/Lexington-Fayette, KY *</b> PD: Dale O'Brien APD/MD: Karl Shannon 14 TIM MCGRAW "Red" 7 EMERSON DRIVE "Fall" 2 KENNY CHESNEY "Things" GARY ALLAN "Man" MARK CHESNUTT "Baby" AARON LINES "Beautiful"</p> <p><b>KZXX/Lincoln, NE</b> PD: Brian Jennings MD: Carol Turner 8 MARCEL "Nothing" 1 CAROLYN DAWN JOHNSON "Gonna" 1 TRAVIS TRITT "Strong"</p> <p><b>KSSA/Little Rock, AR *</b> 4 BROOKS &amp; DUNN "River" 4 KENNY CHESNEY "Things"</p> <p><b>KZLA/Los Angeles, CA *</b> OM/MD: R.J. Curtis APD/MD: Tanya Campos JOHN M. MONTGOMERY "Nothing"</p>	<p><b>WAMZ/Louisville, KY *</b> PD: Coyote Calhoun MD: Nighttrain Lane 9 DARRYL WORLEY "Tree" 2 JENNIFER HANSON "Goodbye"</p> <p><b>KLLL/Lubbock, TX</b> DM/MD: Jay Richards MD: Kelly Greene 12 MARK WILLS "Nineteen" 11 TERRI CLARK "Mad" 3 KEVIN FOWLER BAND "Senorita" 2 MARK DAVID SANDERS "Drive"</p> <p><b>WDEM/Macon, GA</b> PD: Gerry Marshall APD/MD: Laura Stirling 11 DARRYL WORLEY "Tree" 11 TIM MCGRAW "Red" 11 MARK WILLS "Nineteen" 11 HOLLY LAMAR "These" 11 DAVID BALL "Wheeler" 11 ANDY GRIGGS "Life"</p> <p><b>WWQM/Madison, WI *</b> PD: Mark Grantlin MD: Mel McKenzie MARK WILLS "Nineteen" DARRYL WORLEY "Tree"</p> <p><b>KIAM/Mason City, IA</b> PD/MD: J. Brooks MARK WILLS "Nineteen" TRACE ADKINS "Chrome"</p> <p><b>KTEX/McAllen, TX *</b> PD: Jojo MD: Patches 2 BROOKS &amp; DUNN "River" 1 TERRI CLARK "Mad"</p> <p><b>KRWQ/Medford, OR</b> PD: Larry Neal MD: Scott Schuler 5 MARK WILLS "Nineteen" TERRI CLARK "Mad"</p> <p><b>WGKX/Memphis, TN *</b> PD: Greg Mozingo MD: Mark Billingsley 3 TRAVIS TRITT "Strong" 3 RODNEY ATKINS "Man" ANDY GRIGGS "Life" JENNIFER HANSON "Goodbye"</p> <p><b>WOKK/Meridian, MS</b> PD/MD: Scotty Ray 12 MARK WILLS "Nineteen" 10 LONESTAR "Unusual" JENNIFER HANSON "Goodbye"</p> <p><b>WKIS/Miami, FL *</b> PD: Bob Barnett MD: Darlene Evans 12 MARK WILLS "Nineteen"</p> <p><b>WMLM/Milwaukee, WI *</b> DM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 1 CAROLYN DAWN JOHNSON "Gonna"</p> <p><b>KEYE/Minneapolis, MN *</b> DM/MD: Gregg Swedberg APD/MD: Travis Moon No Adds</p> <p><b>WKSJ/Mobile, AL *</b> PD/MD: Bill Black APD: Steve Kelley 2 MARK WILLS "Nineteen"</p> <p><b>KATM/Modesto, CA *</b> PD: Randy Black APD: D. J. Walker MD: Joe Roberts BRAD MARTIN "Rub"</p> <p><b>KJLO/Monroe, LA</b> PD/MD: Mike Blakeney 15 TRACE ADKINS "Chrome" 15 GARY ALLAN "Man" 15 MARK WILLS "Nineteen" 15 DARRYL WORLEY "Tree" 15 BRAD MARTIN "Rub"</p> <p><b>KTMQ/Monterey, CA *</b> DM/MD: Jim Dorman 8 MARK WILLS "Nineteen" 2 BRAD MARTIN "Rub" 2 CRAIG MORGAN "Almost" TANYA TUCKER "Memory"</p> <p><b>WLWI/Montgomery, AL</b> PD: Bill Jones MD: Darlene Dixon EMERSON DRIVE "Fall"</p> <p><b>WGTR/Myrtle Beach, SC</b> PD: Johnny Walker MD: Joey D. MARK WILLS "Nineteen" JENNIFER HANSON "Goodbye" ANDY GRIGGS "Life"</p> <p><b>WKDF/Nashville, TN *</b> PD: Dave Kelly MD: Eddie Fox TRACE ADKINS "Chrome" CRAIG MORGAN "Almost" DARYLE SINGLETARY "Down" MARK WILLS "Nineteen"</p> <p><b>WSIX/Nashville, TN *</b> PD: Mike Moore APD/MD: Billy Greenwood 14 MARK WILLS "Nineteen"</p> <p><b>WSM/Nashville, TN *</b> DM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Sere 2 BRAD MARTIN "Rub" CRAIG MORGAN "Almost" DARRYL WORLEY "Tree"</p> <p><b>WCTY/New London, CT</b> PD/MD: Jimmy Lehn 14 TRACE ADKINS "Chrome" 5 TOMMY SHANE STEINER "Gonna" MARK WILLS "Nineteen"</p> <p><b>WNDE/New Orleans, LA *</b> PD: Les Acree MD: Casey Carter No Adds</p> <p><b>WCMS/Norfolk, VA *</b> DARRYL WORLEY "Tree"</p>	<p><b>WGH/Norfolk, VA *</b> 2 GARY ALLAN "Man" KELLIE COFFEY "End"</p> <p><b>KNFM/Dessa-Midland, TX</b> PD: John Meech MD: Dan Travis RASCAL FLATTS "These"</p> <p><b>KTST/Oklahoma City, OK *</b> PD/MD: Crash 19 DARRYL WORLEY "Tree" 7 TRAVIS TRITT "Strong" 1 KENNY CHESNEY "Things"</p> <p><b>KXXY/Oklahoma City, OK *</b> APD: L.J. Smith APD/MD: Bill Reed TRACE ADKINS "Chrome" KENNY CHESNEY "Things"</p> <p><b>KXKT/Omaha, NE *</b> PD: Tom Goodwin MD: John Glenn 4 DARRYL WORLEY "Tree" 1 NEAL MCCOY "Luckiest" 1 RODNEY ATKINS "Man" 1 MARK WILLS "Nineteen" GARY ALLAN "Man" TANYA TUCKER "Memory"</p> <p><b>WWKA/Oriando, FL *</b> PD: Len Shackelford MD: Shadow Stevens 3 MARK WILLS "Nineteen" 2 TERRI CLARK "Mad" MARK CHESNUTT "Baby"</p> <p><b>KHAY/Oxnard, CA *</b> PD/MD: Mark Hill 2 GARY ALLAN "Man" KENNY CHESNEY "Things"</p> <p><b>KPLM/Palm Springs, CA</b> APD: Al Gordon APD/MD: Kory James GARY ALLAN "Man" TOMMY SHANE STEINER "Gonna" MARK WILLS "Nineteen"</p> <p><b>WPAP/Panama City, FL</b> PD: Bill Young MD: Shane Collins No Adds</p> <p><b>WXBM/Pensacola, FL *</b> PD/MD: Lynn West RODNEY ATKINS "Man" STEVE AZAR "Joe" CRAIG MORGAN "Almost" ANTHONY SMITH "Blanchard" DARRYL WORLEY "Tree"</p> <p><b>WXCL/Peoria, IL</b> PD/MD: Dan Dermody No Adds</p> <p><b>WXTU/Philadelphia, PA *</b> PD: Bob McKay APD/MD: Cadillac Jack TRACE ADKINS "Chrome" KENNY CHESNEY "Things"</p> <p><b>KMLE/Phoenix, AZ *</b> PD: Jeff Garrison APD/MD: Chris Loss No Adds</p> <p><b>KNIX/Phoenix, AZ *</b> PD: George King MD: Gwen Foster LONESTAR "Unusual" CRAIG MORGAN "Almost" CYNDI THOMPSON "Could"</p> <p><b>WOSY/Portland, ME</b> DM/MD: Keith Clark APD/MD: Stoney Richards 4 BROOKS &amp; DUNN "River" 2 TRAVIS TRITT "Strong"</p> <p><b>WPOR/Portland, ME</b> MD: Glori Marie GARY ALLAN "Man" MARK WILLS "Nineteen"</p> <p><b>KUPL/Portland, OR *</b> DM: Lee Rogers MD: Cary Rolfe MD: Rick Taylor 2 JOHN M. MONTGOMERY "Nothing" 2 TERRI CLARK "Mad" 1 BRAD PAISLEY "Stay" NEAL MCCOY "Luckiest"</p> <p><b>KWJJ/Portland, OR *</b> PD: Ken Boesen APD/MD: Craig Lockwood No Adds</p> <p><b>WOKQ/Portsmouth, NH *</b> PD: Mark Jennings APD/MD: Dan Lummie 2 LONESTAR "Unusual" TRACE ADKINS "Chrome"</p> <p><b>WCTK/Providence, RI *</b> PD: Rick Everett MD: Sam Stevens 5 MARK WILLS "Nineteen"</p> <p><b>WLLR/Quad Cities, IA-IL *</b> PD: Jim O'Hara MD: Ron Evans 2 CAROLYN DAWN JOHNSON "Gonna" 2 BRAD PAISLEY "Stay" 2 TERRI CLARK "Mad" 1 KENNY CHESNEY "Things"</p> <p><b>WDRR/Raleigh-Durham, NC *</b> PD: Lisa McKay MD: Morgan Thomas 1 MARK WILLS "Nineteen" 1 BROOKS &amp; DUNN "River" JENNIFER HANSON "Goodbye"</p> <p><b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston 16 AARON LINES "Beautiful" 16 GARY ALLAN "Man" 11 STEVE AZAR "Joe" 11 MARK WILLS "Nineteen"</p> <p><b>KSNI/Santa Maria, CA</b> PD/MD: Tim Brown 7 MARK WILLS "Nineteen" 5 TANYA TUCKER "Memory"</p>	<p><b>WJCL/Savannah, GA</b> PD/MD: Bill West BROOKS &amp; DUNN "River" KENNY CHESNEY "Things" EMERSON DRIVE "Fall"</p> <p><b>KMPS/Seattle-Tacoma, WA *</b> PD: Becky Brenner MD: Tony Thomas GARY ALLAN "Man"</p> <p><b>KRMD/Shreveport, LA *</b> Acting PD: James Anthony KENNY CHESNEY "Things"</p> <p><b>KKKS/Shreveport, LA *</b> DM: Gary McCoy APD/MD: Russ Winston TERRI CLARK "Mad" JOHN MONTGOMERY "Nothing" BRAD PAISLEY "Stay"</p> <p><b>KSUX/Sioux City, IA</b> PD: Bob Rounds APD/MD: Tony Michaels 16 MARK WILLS "Nineteen" 10 JOHN MONTGOMERY "Nothing" 1 TRICK PONY "Mission" CAROLYN DAWN JOHNSON "Gonna"</p> <p><b>KNUE/Sioux-Langview, TX</b> PD/MD: Larry Kent AARON LINES "Beautiful" KENNY CHESNEY "Things" TRICK PONY "Mission" TRACE ADKINS "Chrome" GARY ALLAN "Man" DAVID BALL "Wheeler" DARRYL WORLEY "Tree"</p> <p><b>WBYT/South Bend, IN</b> PD: Tom Oakes APD/MD: Lisa Kosti 1 LONESTAR "Unusual" 1 AARON LINES "Beautiful" 1 JOHN MONTGOMERY "Nothing"</p> <p><b>KORR/Spokane, WA *</b> DM/MD: Ray Edwards APD/MD: Tony Trovato MARK CHESNUTT "Baby" BRAD MARTIN "Rub" CRAIG MORGAN "Almost"</p> <p><b>KIXZ/Spokane, WA *</b> DM: Scott Rusk APD: Greg Cole 27 MARK WILLS "Nineteen" 5 DARRYL WORLEY "Tree" 1 KENNY CHESNEY "Things" MARK CHESNUTT "Baby" BRAD MARTIN "Rub"</p> <p><b>WPKX/Springfield, MA *</b> MD: Jessica Tyler 1 JOHN MONTGOMERY "Nothing" BRAD MARTIN "Rub" CRAIG MORGAN "Almost" ANTHONY SMITH "Blanchard" MARK WILLS "Nineteen"</p> <p><b>WFMB/Springfield, IL</b> PD: Dave Shepel MD: John Spaulding MARK WILLS "Nineteen" LONESTAR "Unusual" TANYA TUCKER "Memory"</p> <p><b>KTTS/Springfield, MO</b> DM/MD: Brad Hanson 25 TRAVIS TRITT "Strong" 14 MARK WILLS "Nineteen" 14 CYNDI THOMPSON "Could"</p> <p><b>WBSB/Syracuse, NY *</b> DM/MD: Rich Lauber APD/MD: Skip Clark TRACE ADKINS "Chrome"</p> <p><b>WTNT/Tallahassee, FL</b> PD: Kris Van Dyke MD: Woody Hayes No Adds</p> <p><b>WQYK/Tampa, FL *</b> APD/MD: Pat Garrett 2 MARK WILLS "Nineteen" 2 RADNEY FOSTER "Angel" BRAD MARTIN "Rub" DARRYL WORLEY "Tree"</p> <p><b>WYUU/Tampa, FL *</b> PD: Eric Logan MD: Jay Roberts 1 TRACE ADKINS "Chrome"</p> <p><b>WTHI/Terre Haute, IN</b> DM/MD: Barry Kent MD: Party Marty 11 TIM MCGRAW "Red" ANTHONY SMITH "Blanchard" GARY ALLAN "Man" RODNEY ATKINS "Man"</p> <p><b>KCYY/San Antonio, TX *</b> DM/MD: Steve Giuttari 1 LONESTAR "Unusual" 1 STEVE AZAR "Joe" 1 AARON LINES "Beautiful" GARY ALLAN "Man" KENNY CHESNEY "Things" MARK CHESNUTT "Sacred" TRICK PONY "Mission" DARRYL WORLEY "Tree"</p> <p><b>KSDN/San Diego, CA *</b> DM/MD: John Dimick APD/MD: Greg Frey 8 ALAN JACKSON "Progress" 5 TERRI CLARK "Mad"</p> <p><b>KRTY/San Jose, CA *</b> PD/MD: Julie Stevens APD: Nate Deaton DARYLE SINGLETARY "Down" MARK WILLS "Nineteen"</p> <p><b>KKJG/San Luis Obispo, CA</b> PD/MD: Andy Morris ANDY GRIGGS "Life" GARY ALLAN "Man" HOLLY LAMAR "These" MARK WILLS "Nineteen" TRACE ADKINS "Chrome"</p> <p><b>KRAZ/Santa Barbara, CA</b> PD/MD: Rick Barker 10 DARRYL WORLEY "Tree" 10 AARON LINES "Beautiful" 10 MARK WILLS "Nineteen"</p> <p><b>KSNI/Santa Maria, CA</b> PD/MD: Tim Brown 7 MARK WILLS "Nineteen" 5 TANYA TUCKER "Memory"</p>	<p><b>WTCM/Traverse City, MI</b> DM/MD: Ryan Dobry-Hunt 10 MARK WILLS "Nineteen" 10 RODNEY ATKINS "Man"</p> <p><b>KIIM/Tucson, AZ *</b> PD: Buzz Jackson MD: John Collins 1 MARK WILLS "Nineteen" CRAIG MORGAN "Almost"</p> <p><b>KVOO/Tulsa, OK *</b> DM: Moon Mullins APD/MD: Scott Woodson 3 STEVE HOLY "Breakin" 2 DARYLE SINGLETARY "Down" 1 RODNEY ATKINS "Man" DARRYL WORLEY "Tree"</p> <p><b>WWZO/Tupelo, MS</b> PD/MD: Paul Stone 26 BROOKS &amp; DUNN "River" 26 TERRI CLARK "Mad" JOHN M. MONTGOMERY "Nothing" TRICK PONY "Mission" CAROLYN DAWN JOHNSON "Gonna"</p> <p><b>WFRG/Utica-Rome, NY</b> DM: Kathy Hess OM: Don Crist APD/MD: Matt Raisman HOMETOWN NEWS "Wheels"</p> <p><b>KJUG/Visalia, CA *</b> DM: Dave Daniels PD: Mark Cheshnut BRAD MARTIN "Rub" MARK WILLS "Nineteen" DARRYL WORLEY "Tree"</p> <p><b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 GARY ALLAN "Man" 10 ANDY GRIGGS "Life" 10 TRACE ADKINS "Chrome" 10 JOSH TURNER "She'll"</p> <p><b>WMZO/Washington, DC *</b> DM/MD: Jeff Wyatt APD/MD: Jon Anthony 14 MARK WILLS "Nineteen"</p> <p><b>WDEZ/Wausau, WI</b> PD: Denny Louell MD: T.K. Michaels 3 DARRYL WORLEY "Tree" 3 JAMESON CLARK "Da"</p> <p><b>WFRW/West Palm Beach, FL *</b> PD: Mitch Mahan APD/MD: J.R. Jackson 6 GEORGE STRAIT "Leave" 3 GARY ALLAN "Man" 2 AARON LINES "Beautiful" 2 MARK WILLS "Nineteen" DARRYL WORLEY "Tree"</p> <p><b>WVOK/Wheeling, WV</b> PD/MD: Jimmy Elliott 7 MARK CHESNUTT "Baby" 7 MARK WILLS "Nineteen" DARRYL WORLEY "Tree" BRAD MARTIN "Rub"</p> <p><b>KFDI/Wichita, KS *</b> PD: Beverlee Brannigan APD/MD: Pat James GARY ALLAN "Man" JOSH TURNER "She'll"</p> <p><b>KZSN/Wichita, KS *</b> DM/MD: Jack Oliver MD: Dan Holiday 5 BROOKS &amp; DUNN "River" 1 AARON LINES "Beautiful"</p> <p>&lt;</p>
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**KID KELLY**  
kkelly@radioandrecords.com

# Daniel Anstandig, AC Prodigy

Industry veteran at 19 years old

At the tender age of 9 Daniel Anstandig decided he wanted to enter the radio business, so he bugged every PD in his hometown of Cleveland for an internship. Understandably, they were reluctant to hire a fourth-grader. After trying persistently for months (and starting a low-power FM station in his parents' basement in the meantime), he was eventually hired as a weekend copywriter and host at a local AM station.

Knowing then that radio was his life, Anstandig networked with radio people in other markets, begged engineers to sneak him into stations for tours and took every opportunity he could to meet programmers.

At 14 Anstandig started an Internet radio station called "DAER," an acronym for "Digital Audio Entertainment Radio." By 1999 DAER was the most popular single-channel Internet radio operation and became a pilot station for Microsoft and Omnia. It had established partnerships with Interep Interactive and had a number of Fortune 500 companies as advertisers.

Two years ago, at age 17, Anstandig once again proved that he's not your average teen as he joined the world's largest broadcast consultancy, McVay Media. Today, as VP/New Media and an AC consultant for the legendary Mike McVay, he works on virtual marketing projects for media clients and consults for a number of small-



Daniel Anstandig

to medium-market AC stations.

Anstandig's current clients include recording artist Jewel, Jim Brickman, Clear Channel Radio and Clear Channel Interactive. He serves as PD for Brickman's weekly syndicated show, *Your Weekend*, and, on the side, is the evening voice on WFHM (The Fish)/Cleveland, one of Salem Communications' best-performing Contemporary Christian radio stations.

Next year will mark Anstandig's 11th year in the radio business. We sat down recently for a little chat.

**R&R:** What motivated you to want to join the radio industry at such a young age?

**DA:** I was inspired by radio stations like WDOK/Cleveland, KOST & KIIS/Los Angeles, WPCH/Atlanta, WWWE/Cleveland and KDKA/Pittsburgh. Moreover, I have been inspired by the strategy and actions of radio people like Mike McVay, Sue Wilson,

Jhani Kaye, Jaye Albright, E Karl and Marc Chase. They are my programming icons.

**R&R:** How did DAER come about?

**DA:** At 14, I wanted to be a PD, but no one in Cleveland would give me the chance, so I started an Internet radio station. I did a research study with online respondents and found that the largest format void online at the time was Soft AC. Once the station was up and running and I could show numbers and response, I networked around the Cleveland business community and found three investors to help build the station.

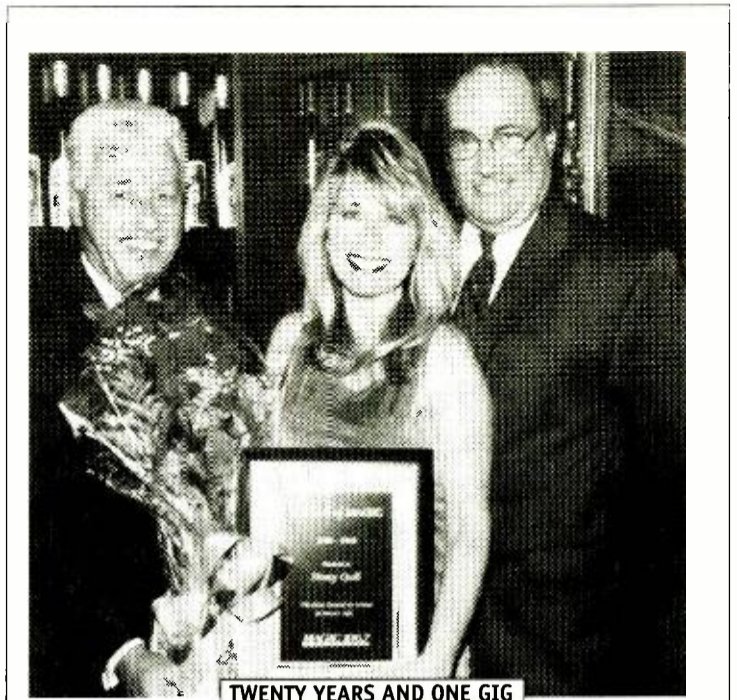
DAER became a pilot test station for Microsoft's Windows Media Player and the Omnia.net audio processor. At its peak DAER attracted 1.2 million sessions per month and remained true to the AC demo despite global Internet statistics. The station started with three volunteer jocks and a "No Jock Workday" [all music], and it grew to host an incredible staff of live and tracked air talent and major-market sales professionals.

Former WDOK/Cleveland midday host Rob Schuler hosted *DAER More Music Mornings*. Former WDOK [now Cleveland Fish] PD Sue Wilson hosted middays and served as the station image voice and consultant. WMVX/Cleveland morning producer Jen Toohey hosted evenings, Clear Channel voicetrack talent and WMJI/Cleveland's Sandy Bennett held down overnights, and Los Angeles radio vet Tony Thomas also did an airshift.

DAER was also the exclusive Internet carrier of Nina Blackwood's *Absolutely '80s*. Nina was the first MTV VJ in 1981. In addition to hiring away some account executives from local radio stations, I had the privilege of working with Janet Pierce, former National Sales Manager for Infinity Radio in Cleveland. DAER also started a partnership with Interep Interactive, which sold new-media inventory in New York, San Jose, San Francisco, Los Angeles, Atlanta, Chicago and Detroit.

**R&R:** How did you meet Mike McVay, and how did you become a consultant at age 17?

**DA:** I've been blessed with great mentors and remarkable opportuni-



TWENTY YEARS AND ONE GIG

WMJX (Magic 106.7)/Boston midday personality Nancy Quill was recently honored for her 20th anniversary at the station. Seen here celebrating are (l-r) WMJX/Boston VP/GM Matt Mills, Quill and Greater Media Boston Operations Director/WMJX PD Don Kelley

ties. I joined McVay Media at the same time that I joined Jim Brickman's operation to write and program his syndicated AC weekend radio show. Around that time an opportunity arose to work at McVay Media as a new-media consultant. After I had worked at several local radio stations for eight years, served as GM/PD at DAER and National PD for Brickman and worked on a project-by-project basis for existing broadcast clients, other clients started to request my opinions and suggestions. Since then I have been pitching radio and new-media clients, and I've had the privilege of working with some very smart, talented and creative people.

**R&R:** Tell us about the stations you consult under McVay Media's umbrella and what you do for them.

**DA:** I'm currently working on new-media projects for Jewel, Jim Brickman, Clear Channel Radio Interactive and a number of small- to medium-market AC radio stations. I work with new-media clients on growing their businesses and creating strategic partnerships and programs that garner revenue. At broadcast radio stations I focus on the music, information, personalities and promotional aspects of the product in an attempt to grow ratings and revenue. I work one-on-one with GMs and PDs to produce programming that's saleable.

Station management hires a consultant for assistance in creating a viable strategy for programming that sells. They are also purchasing additional eyes and ears with an understanding of radio and marketing's inner workings for the assurance that the current execution of the station's strategy is sound.

**R&R:** What benefits will you provide to a station that hires you?

**DA:** The advantage in hiring Daniel Anstandig at McVay Media is that I bring an enthusiastic, bright and youthful yet experienced perspective to the table, as well as the power of the McVay Media consultancy — multiformat programming experience

under one roof. I provide weekly music calls with your PD and MD and complete supervision in all areas of programming and marketing. Your station will receive regular monthly critiques via cassette and marketing and promotion advice at no extra charge. I also provide on-site visits and round-the-clock availability.

**R&R:** Chances are you're consulting an older PD or GM. How do you get past the potential age issue with them?

**DA:** The smartest programmers are the least age-conscious and more focused on talent, ability and creativity. I've never had a problem with a smart programmer or GM.

**R&R:** Do you feel a station should fully utilize a website for marketing purposes today?

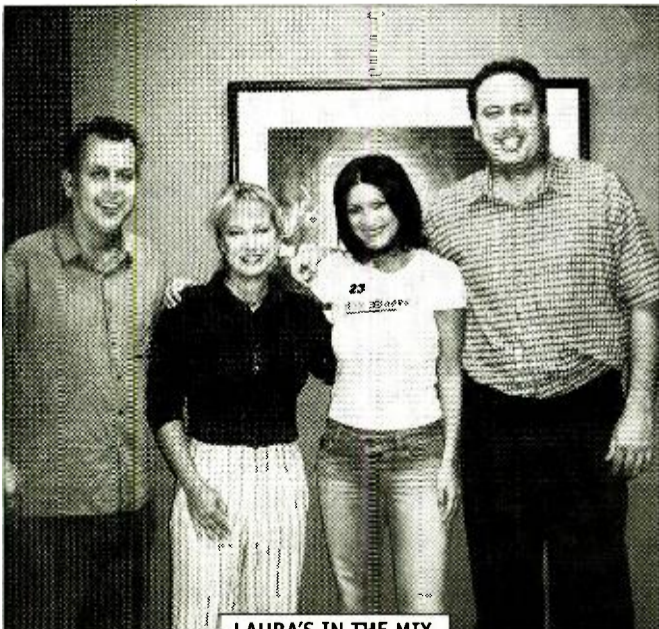
**DA:** I don't believe that the website is worthy of being the only marketing tool for a radio station, but I do believe that many stations don't utilize their sites to their full potential. At McVay Media I work with broadcast clients on building online brands and utilizing an Internet presence as a marketing tool.

Arbitron-Edison Media's Internet studies point out that 90% of a radio station website's visitors came the radio station, and 76% of those visitors are PIs. With that in mind, a radio station website is simply another way to connect with your PIs — and a useful tool for recycling listeners off the site.

The web is also a creative route for NTR. One of my clients, Clear Channel Radio Interactive, has done a commendable job of implementing loyal listener clubs through the web and managing online contests.

**R&R:** What do you do in your spare time?

**DA:** I listen to a wide range of artists from all eras. My CD player at home is an acoustic smorgasbord. I also enjoy running, working out, spending time with friends of all ages and, when I get a chance, reading a good book.



LAURA'S IN THE MIX

Atlantic recording artist Laura Pausini popped by Orlando's WOMX (Mix 105) to say hey to the crew. Seen here (l-r) are Atlantic regional rep Dwayne Ward, WOMX MD Laura Francis, Pausini and WOMX Asst. PD Jeff Cushman.



# R&R AC Top 30

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2475	-16	348914	23	109/0
2	2	DARYL HALL & JOHN OATES Do It For Love (BMG/Heritage)	2005	-97	201032	20	108/0
3	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1968	-30	244232	46	116/0
4	4	JOSH GROBAN To Where You Are (143/Reprise)	1941	-28	209006	27	110/0
6	5	ENRIQUE IGLESIAS Hero (Interscope)	1737	+19	224680	50	118/0
10	6	FAITH HILL Cry (Warner Bros.)	1655	+340	239829	5	110/2
5	7	CELINE DION A New Day Has Come (Epic)	1651	-72	203811	34	116/0
7	8	CELINE DION I'm Alive (Epic)	1632	-58	196942	16	101/0
8	9	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1562	-36	242915	21	93/5
18	10	PHIL COLLINS Can't Stop Loving You (Atlantic)	1456	+644	215746	2	107/7
9	11	BRYAN ADAMS Here I Am (A&M/Interscope)	1443	-103	145998	19	102/0
12	12	JOHN MAYER No Such Thing (Aware/Columbia)	1189	+45	167712	19	77/2
14	13	J. BRICKMAN F/J. KRAKOWSKI You (Windham Hill/RCA Victor)	1161	+59	117055	8	93/1
13	14	MARC ANTHONY I Need You (Columbia)	1112	-11	130147	33	103/0
15	15	LEANN RIMES Life Goes On (Curb)	1100	+152	134402	7	100/2
16	16	NORAH JONES Don't Know Why (Blue Note/Virgin)	871	-3	93302	10	76/4
19	17	KELLIE COFFEY When You Lie Next To Me (BNA)	800	-11	81326	7	83/6
17	18	KENNY G F/CHANTE MOORE One More Time (Arista)	624	-193	74917	8	68/0
25	19	KELLY CLARKSON A Moment Like This (RCA)	597	+208	99640	4	49/20
23	20	AVRIL LAVIGNE Complicated (Arista)	578	+66	115227	9	29/2
21	21	ELTON JOHN Original Sin (Rocket/Universal)	541	-56	116836	18	60/0
24	22	MICHAEL BOLTON Dance With Me (Jive)	476	-4	57911	6	62/3
22	23	BONNIE RAITT Silver Lining (Capitol)	361	-196	73311	10	63/0
<b>Debut</b>	24	SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	346	+285	55520	1	61/24
20	25	JAMES TAYLOR On The 4th Of July (Columbia)	345	-353	34411	14	59/0
26	26	BRUCE SPRINGSTEEN The Rising (Columbia)	278	-69	44175	12	36/0
29	27	CHRIS EMERSON All Because Of You (Monomoy)	263	+20	23747	2	53/5
30	28	BBMAK Out Of My Heart (Into Your...) (Hollywood)	249	+32	26373	3	26/0
27	29	SOLUNA For All Time (DreamWorks)	240	-32	38484	7	39/0
<b>Debut</b>	30	JACKSON BROWNE The Night Inside Me (Elektra/EEG)	201	+26	19106	1	37/2

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002. The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**JACK RUSSELL** For You (Knight)  
Total Plays: 182, Total Stations: 40, Adds: 3

**GRAHAM NASH** I'll Be There For You (Artemis)  
Total Plays: 178, Total Stations: 14, Adds: 6

**GLORIA GAYNOR** I Never Knew (Logic)  
Total Plays: 154, Total Stations: 24, Adds: 0

**SERAH** Crazy Love (Great Northern)  
Total Plays: 121, Total Stations: 28, Adds: 4

**GARFUNKEL/SHARP/MONDLOCK** Bounce (Manhattan)  
Total Plays: 75, Total Stations: 29, Adds: 12

**2 Angel** (Albertine)  
Total Plays: 49, Total Stations: 13, Adds: 1

**JAMES TAYLOR** Whenever You're Ready (Columbia)  
Total Plays: 34, Total Stations: 34, Adds: 32

**MARIAH CAREY** Through The Rain (MonarC/IDJMG)  
Total Plays: 21, Total Stations: 35, Adds: 34

**ANASTACIA** You'll Never Be Alone (Epic)  
Total Plays: 0, Total Stations: 25, Adds: 25

Songs ranked by total plays

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Through The Rain (MonarC/IDJMG)	34
JAMES TAYLOR Whenever You're Ready (Columbia)	32
ANASTACIA You'll Never Be Alone (Epic)	25
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	24
KELLY CLARKSON A Moment Like This (RCA)	20
GARFUNKEL/SHARP/MONDLOCK Bounce (Manhattan)	12
JULIA FORDHAM It's Another You Day (Vanguard)	11
PHIL COLLINS Can't Stop Loving You (Atlantic)	7
KELLIE COFFEY When You Lie Next To Me (BNA)	6
GRAHAM NASH I'll Be There For You (Artemis)	6
SHERYL CROW Soak Up The Sun (A&M/Interscope)	5
CHRIS EMERSON All Because Of You (Monomoy)	5
NORAH JONES Don't Know Why (Blue Note/Virgin)	4
SERAH Crazy Love (Great Northern)	4
DJ SAMMY & YANOU Heaven (Robbins)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PHIL COLLINS Can't Stop Loving You (Atlantic)	+644
FAITH HILL Cry (Warner Bros.)	+340
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+285
KELLY CLARKSON A Moment Like This (RCA)	+208
GRAHAM NASH I'll Be There For You (Artemis)	+161
LEANN RIMES Life Goes On (Curb)	+152
DIDO Thankyou (Arista)	+74
JEWEL Standing Still (Atlantic)	+68
GARFUNKEL/SHARP/MONDLOCK Bounce (Manhattan)	+68
BACKSTREET BOYS More Than That (Jive)	+67

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1280
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1228
LONESTAR I'm Already There (BNA)	1125
DIDO Thankyou (Arista)	1060
ENYA Only Time (Reprise)	1039
JO DEE MESSINA Bring On The Rain (Curb)	969
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	954
SAVAGE GARDEN I Knew I Loved You (Columbia)	873
H. LEWIS & G. PALTROW Cruisin' (Hollywood)	870
LEANN RIMES I Need You (Curb)	809

R&R Station Playlists have moved to the web.  
See all of our monitored reporters at  
www.radioandrecords.com.

# JULIA FORDHAM

## "it's another you day"

11 out of the box ADDS!  
Among the Most Added!

KOSI/Denver      KVLV/McAllen      KWAV/Monterey  
 WBBE/Baton Rouge      WSUY/Charleston      WLRQ/Melbourne  
 WTFM/Johnson City      WGYL/Ft. Pierce      WFMK/Lansing  
 KJOY/Modesto      KVKI/Shreveport



vanguardrecords.com      juliafordham.vanguardrecords.com





RateTheMusic.com  
BY MEDIABASE

America's Best Testing AC Songs 12+  
For The Week Ending 10/4/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
PHIL COLLINS Can't Stop Loving You (Atlantic)	4.10	-	53%	4%	4.17	52%	3%
KELLY CLARKSON A Moment Like This (RCA)	4.03	3.96	63%	9%	4.00	61%	9%
JOSH GROBAN To Where You Are (143/Reprise)	3.98	3.94	85%	20%	4.06	86%	17%
BRYAN ADAMS Here I Am (A&M/Interscope)	3.97	3.89	86%	16%	4.07	88%	14%
HALL & OATES Do It For Love (BMG Heritage)	3.96	3.88	85%	17%	4.01	90%	17%
JIM BRICKMAN F/JANE KRAKOWSKI You (Windham Hill/RCA Victor)	3.94	3.92	62%	7%	3.96	66%	6%
CELINE DION I'm Alive (Epic)	3.93	3.92	92%	24%	3.88	93%	25%
CELINE DION A New Day Has Come (Epic)	3.91	3.90	97%	34%	3.86	98%	35%
FAITH HILL Cry (Warner Bros.)	3.84	3.81	72%	13%	3.84	73%	12%
KENNY G F/CHANTE MOORE One More Time (Arista)	3.83	3.68	59%	8%	3.90	61%	6%
BBMAK Out Of My Heart (Into Your Head) (Hollywood)	3.83	3.61	63%	11%	3.84	59%	8%
JOHN MAYER No Such Thing (Aware/Columbia)	3.81	3.75	77%	17%	3.82	75%	13%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.81	3.65	95%	42%	3.82	95%	41%
ENRIQUE IGLESIAS Hero (Interscope)	3.80	3.71	98%	42%	3.87	98%	40%
LEANN RIMES Life Goes On (Curb)	3.76	3.77	68%	11%	3.66	68%	11%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.72	3.68	88%	26%	3.72	87%	23%
MARC ANTHONY I Need You (Columbia)	3.72	3.59	92%	30%	3.82	94%	30%
MARC ANTHONY I've Got You (Columbia)	3.72	3.61	85%	24%	3.77	86%	25%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.72	3.63	94%	37%	3.72	94%	36%
AVRIL LAVIGNE Complicated (Arista)	3.67	3.56	86%	32%	3.69	83%	30%
SOLUNA For All Time (DreamWorks)	3.67	3.56	49%	8%	3.53	48%	9%
JO DEE MESSINA Bring On The Rain (Curb)	3.65	3.60	86%	30%	3.72	88%	30%
KELLIE COFFEY When You Lie Next To Me (BNA)	3.57	3.55	48%	10%	3.57	53%	10%
ELTON JOHN Original Sin (Rocket/Universal)	3.56	3.68	73%	21%	3.52	76%	22%
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.55	3.44	65%	16%	3.51	64%	15%
BRUCE SPRINGSTEEN The Rising (Columbia)	3.51	3.46	81%	22%	3.39	81%	25%
MICHAEL BOLTON Dance With Me (Jive)	3.48	3.45	63%	15%	3.60	66%	14%
JAMES TAYLOR On The 4th Of July (Columbia)	3.31	3.29	68%	25%	3.29	71%	27%
BONNIE RAITT Silver Lining (Capitol)	3.25	3.22	58%	15%	3.24	60%	15%

Total sample size is 337 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+ TD = Target Demo (Females 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 819/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

**Indicator**

**Most Added®**

- SANTANA F/MICHELLE BRANCH Game Of Love (Arista)
- KELLY CLARKSON A Moment Like This (RCA)
- MARIAH CAREY Through The Rain (MonarC/IDJMG)
- JAMES TAYLOR Whenever You're Ready (Columbia)
- UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)
- JACK RUSSELL For You (Knight)
- LAURA PAUSINI Surrender (Atlantic)
- VANESSA CARLTON Ordinary Day (A&M/Interscope)
- KELLY CLARKSON Before Your Love (RCA)

**PLEASE SEND YOUR PHOTOS**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:  
10100 Santa Monica Blvd.,  
3rd Floor Los Angeles, CA 90067

**Reporters**

<p>WJ/BAlbany, NY * OM: Michael Morgan PC: Chris Holmberg MD: Chad O'Hara</p> <p>ANASTACIA Alone JAMES TAYLOR Ready</p> <p>KMG/Albuquerque, NM * OM/PC: Kris Abrams MD: Jenna James</p> <p>5 PHIL COLLINS Stop</p> <p>WV/Allentown, PA * PD: Chuck Geiger APD/MD: Sam Malone</p> <p>JACK RUSSELL For</p> <p>KV/MG/Anchorage, AK PD: Dave Flavin</p> <p>2 KELLY CLARKSON Moment</p> <p>WPC/Atlanta, GA * PD: Dave Dillon</p> <p>No Adds</p> <p>WFG/Atlantic City, NJ * PD: Gary Guida MD: Marlene Aqua</p> <p>2 SHERYL CROW Soak JAMES TAYLOR Ready</p> <p>WBBQ/Austick, GA * PD: John Patrick</p> <p>MARIAH CAREY Rain ANASTACIA Alone GARFUNKEL SHARP Bounce JAMES TAYLOR Ready</p> <p>KEMJ/Austin, TX * PD: Alex O'Neil MD: Shelly Knight</p> <p>1 SHERYL CROW Soak ANASTACIA Alone GARFUNKEL SHARP Bounce JAMES TAYLOR Ready</p> <p>KGFM/Bakersfield, CA * OM: Bob Lewis PD/MD: Chris Edwards</p> <p>SANTANA F-BRANCH Game</p> <p>KKOJ/Bakersfield, CA * PD/MD: Kenn McCloud</p> <p>2 DU SAMMY &amp; YANQUI Heaven 1 SANTANA F-BRANCH Game</p> <p>WLF/Baltimore, MD * MD: Mark Thoner</p> <p>No Adds</p> <p>WBBE/Baton Rouge, LA * PD: Don Gossett MD: Michelle Southern</p> <p>ANASTACIA Alone JULIA FORDHAM Another GRAHAM NASH There JAMES TAYLOR Ready</p> <p>WJMY/Biloxi-Gulfport, MS * PD: Walter Brown</p> <p>MARIAH CAREY Rain GARFUNKEL SHARP Bounce JAMES TAYLOR Ready</p> <p>WYSF/Birmingham, AL * PD: Jeff Turing APD/MD: Valerie Vining</p> <p>MARIAH CAREY Rain JAMES TAYLOR Ready</p>	<p>KXLT/Boise, ID * PD: Tobin Jeffries</p> <p>2 PHIL COLLINS Stop</p> <p>WMX/Boston, MA * PD: Don Kelley APD: Candy TERRY MD: Mark Lawrence</p> <p>MARIAH CAREY Rain JAMES TAYLOR Ready</p> <p>WEBE/Bridgeport, CT * PD: Curtis Hanson MD: Danny Lyons</p> <p>JOHN MAYER Body SANTANA F-BRANCH Game</p> <p>WEZN/Bridgeport, CT * PD/MD: Steve Marcus</p> <p>No Adds</p> <p>WJYE/Buffalo, NY * PD: Joe Chillo</p> <p>GARFUNKEL SHARP Bounce</p> <p>WHBC/Canton, OH * PD: Terry Simmons MD: Kayleigh Kriss</p> <p>3 KELLY CLARKSON Moment MARRAH CAREY Rain CHRIS EMERSON Because</p> <p>WSUY/Charleston, SC * PD: Loyd Ford MD: Randy Wilcox</p> <p>2 LEANN RIMES Life ANASTACIA Alone JULIA FORDHAM Another</p> <p>WDFE/Chattanooga, TN * PD: Danny Howard</p> <p>ANASTACIA Alone GARFUNKEL SHARP Bounce</p> <p>WLIT/Chicago, IL * OM/PC: Bob Kaake MD: Eric Richeke</p> <p>2 PHIL COLLINS Stop SANTANA F-BRANCH Game</p> <p>WNNQ/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns</p> <p>No Adds</p> <p>WRRM/Cincinnati, OH * OM/PC: T.J. Holland APD/MD: Ted Morro</p> <p>No Adds</p> <p>WDOK/Cleveland, OH * PD: Scott Miller</p> <p>ANASTACIA Alone MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>KKL/Colorado Springs, CO * OM/PC: Kevin Callahan MD: Jeff Navarro</p> <p>6 KELLIE COFFEY Lie 5 PHIL COLLINS Stop</p> <p>JOHN MAYER Such JACK RUSSELL For SANTANA F-BRANCH Game</p> <p>MARRAH CAREY Rain</p> <p>WTCB/Columbia, SC * PD/MD: Brent Johnson</p> <p>ANASTACIA Alone GRAHAM NASH There</p>	<p>WSNY/Columbus, OH * PD: Chuck Knight MD: Steve Cherry</p> <p>No Adds</p> <p>KKBA/Corpus Christi, TX * OM: Audrey Malkin PD/MD: Jason Reid</p> <p>MARRAH CAREY Rain</p> <p>KVIL/Dallas-Ft. Worth, TX * PD: Kurt Johnson</p> <p>3 SANTANA F-BRANCH Game</p> <p>WLIT/Dayton, OH * PD/MD: Sandy Collins</p> <p>No Adds</p> <p>KOSI/Denver-Boulder, CO * APD/MD: Steve Hamilton</p> <p>ANASTACIA Alone JULIA FORDHAM Another</p> <p>KLTV/Des Moines, IA * OM: Jim Schaefer PD: Tim White</p> <p>No Adds</p> <p>WNCI/Detroit, MI * PD: Lori Bennett</p> <p>8 KELLY CLARKSON Moment</p> <p>WDDP/Dothan, AL GM/PC/MD: Leigh Simpson</p> <p>MARRAH CAREY Rain</p> <p>KTSM/El Paso, TX * PD/MD: Bill Tope APD: Sam Cassiano</p> <p>MARRAH CAREY Rain SANTANA F-BRANCH Game</p> <p>WXXC/Elie, PA PD: Ron Arlen MD: Scott Stevens</p> <p>5 KELLY CLARKSON Moment MARRAH CAREY Rain ANASTACIA Alone</p> <p>KEZA/Fayetteville, AR PD: Chip Arledge</p> <p>No Adds</p> <p>WCRZ/Ft. Mill, SC * OM/PC: J. Patrick MD: George McIntyre</p> <p>No Adds</p> <p>KT/FT Collins, CO * PD/MD: Mark Callaghan</p> <p>No Adds</p> <p>WCY/Fl. Pierce, FL * PD: Mike Fitzgerald APD/MD: Juan O'Reilly</p> <p>ANASTACIA Alone JULIA FORDHAM Another JAMES TAYLOR Ready</p> <p>WAJ/Fl. Wayne, IN * OM: Lee Tobin PD: Barb Richards MD: Jim Barron</p> <p>1 GRAHAM NASH There 1 SANTANA F-BRANCH Game ANASTACIA Alone</p>	<p>WAFY/Frederick, MD MD: Norman Henry Schmidt</p> <p>2 PHIL COLLINS Stop LAURA PAUSINI Surrender</p> <p>WTKY/Gainesville, FL * PD: Les Howard Jacoby APD: Kevin Ray</p> <p>10 JOHN MAYER Such 3 KELLY CLARKSON Moment 2 SHERYL CROW Soak 2 SHERYL CROW Soak 2 GARFUNKEL SHARP Bounce</p> <p>WLHT/Grand Rapids, MI * PD: Bill Bailey APD/MD: Mary Turner</p> <p>5 JACKSON BROWNE Night 2 SANTANA F-BRANCH Game</p> <p>WOOD/Grand Rapids, MI * PD: John Patrick</p> <p>2 GRAHAM NASH There 1 SANTANA F-BRANCH Game</p> <p>WMBG/Greensboro, NC * PD/MD: Nick Allen</p> <p>3 KELLIE COFFEY Lie JAMES TAYLOR Ready</p> <p>WMYI/Greenville, SC * PD: Greg McKinley</p> <p>6 SANTANA F-BRANCH Game</p> <p>WSPA/Greenville, SC * PD/MD: Brian Taylor</p> <p>ANASTACIA Alone</p> <p>WRCH/Hartford, CT * PD: Allen Camp MD: Joe Hann</p> <p>JAMES TAYLOR Ready</p> <p>KRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart</p> <p>ANASTACIA Alone MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>KSSK/Honolulu, HI * PD/MD: Paul Wilson</p> <p>8 FAITH HILL Cry 2 KELLIE COFFEY Lie</p> <p>WAHR/Huntsville, AL * PD: Rob Harder MD: Bonny O'Brien</p> <p>MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>WTP/Indianapolis, IN * PD: Steve Cooper</p> <p>KELLIE COFFEY Lie</p> <p>WYX/Indianapolis, IN * PD: Greg Dunkin APD/MD: Jim Cerone</p> <p>No Adds</p> <p>WTFM/Johnson City, TN * VP/Prog: Mark E. McKinney JULIA FORDHAM Another SANTANA F-BRANCH Game</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe</p> <p>VANESSA CARLTON Ordinary UNCLE KRACKER Time</p>	<p>WQLR/Kalamazoo, MI OM/PC: Ken Lanohear APD/MD: Brian Wertz</p> <p>UNCLE KRACKER Time MARRAH CAREY Rain</p> <p>KSRC/Kansas City, MO * OM/PC: Jon Zeltner MD: Jeanne Ashley</p> <p>KELLY CLARKSON Moment JAMES TAYLOR Ready MARRAH CAREY Rain</p> <p>KUOI/Kansas City, MO * PD: Dan Hurst</p> <p>ANASTACIA Alone</p> <p>WJXB/Knoxville, TN * PD/MD: Vance Dillard</p> <p>KELLY CLARKSON Moment</p> <p>KTDY/Lafayette, LA * PD: C.J. Clements</p> <p>WMOG/Middlesex, NJ * PD: Tim Tefft</p> <p>1 KELLY CLARKSON Moment MARRAH CAREY Rain</p> <p>WLTQ/Milwaukee, WI * PD/MD: Stan Atkinson</p> <p>3 FRANK DREGS GARFUNKEL SHARP Bounce JAMES TAYLOR Ready</p> <p>WLTE/Minneapolis, MN * PD/MD: Gary Nolan</p> <p>GARFUNKEL SHARP Bounce JAMES TAYLOR Ready ANASTACIA Alone</p> <p>WMXC/Mobile, AL * PD: Dan Mason MD: Mary Booth</p> <p>No Adds</p> <p>KJSN/Modesto, CA * PD/MD: Gary Michaels</p> <p>JACKSON BROWNE Night MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>WOBM/Monmouth-Ocean, NJ * OM/PC: Dan Turf MD: John Berry</p> <p>NORAH JONES Know SANTANA F-BRANCH Game</p> <p>KWAW/Monterey-Salinas, CA * PD/MD: Bernie Moody</p> <p>ANASTACIA Alone MARRAH CAREY Rain JULIA FORDHAM Another</p> <p>WALK/Nassau-Suffolk, NY * PD/MD: Rob Miller</p> <p>13 KELLY CLARKSON Moment 19 SANTANA F-BRANCH Game</p> <p>WKJY/Nassau-Suffolk, NY * PD: Gary Havens MD: Jodi Vale</p> <p>KELLY CLARKSON Moment GARFUNKEL SHARP Bounce</p> <p>WLMO/New Orleans, LA * PD/MD: Steve Suter</p> <p>No Adds</p> <p>WLTV/New York, NY * OM: Jim Ryan</p> <p>16 JAMES TAYLOR Ready 12 KELLY CLARKSON Moment 8 SANTANA F-BRANCH Game</p> <p>WWE/No. Norfolk, VA * OM/PC: Don London APD/MD: Jeff Moreau</p> <p>ANASTACIA Alone MARRAH CAREY Rain</p>	<p>KMG/OKlahoma City, OK * PD: Jeff Couch MD: Steve O'Brien</p> <p>1 KELLY CLARKSON Moment SANTANA F-BRANCH Game</p> <p>KEFM/Omaha, NE * PD/MD: Steve Albertsen APD: Jeff Larson</p> <p>4 KELLY CLARKSON Moment 2 NORAH JONES Know</p> <p>WMOG/Orlando, FL * PD: Ken Payne MD: Brenda Matthews</p> <p>2 MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>WMEZ/Pensacola, FL * PD/MD: Kevin Peterson</p> <p>6 KELLIE COFFEY Lie 2 MICHAEL BOLTON Dance</p> <p>WSWT/Peoria, IL OM/PC: Randy Rundle</p> <p>No Adds</p> <p>WBEB/Philadelphia, PA * PD: Brad Waldo</p> <p>19 DU SAMMY &amp; YANQUI Heaven 13 SHERYL CROW Soak LEANN RIMES Life</p> <p>WVFX/Phoenix, AZ * PD: Joel Grey</p> <p>3 MARRAH CAREY Rain</p> <p>WLTJ/Pittsburgh, PA * PD: Chuck Stevens</p> <p>MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>WSSH/Pittsburgh, PA * PD/MD: Ron Anbli</p> <p>13 SHERYL CROW Soak JAMES TAYLOR Ready</p> <p>WHOM/Portland, ME PD: Tim Moore</p> <p>JAMES TAYLOR Ready SANTANA F-BRANCH Game KELLY CLARKSON Moment</p> <p>KKCW/Portland, OR * PD/MD: Bill Minkler</p> <p>No Adds</p> <p>WWLV/Providence, RI * PD/MD: Tom Holt</p> <p>2 KELLY CLARKSON Moment 2 MARRAH CAREY Rain GRAHAM NASH There JAMES TAYLOR Ready ANASTACIA Alone</p> <p>WRAL/Raleigh-Durham, NC * OM/PC: Joe Wade Formicola MD: Jim Kelly</p> <p>DAVE MATTHEWS BAND Gong</p> <p>WRSN/Raleigh-Durham, NC * PD: Bob Bronson MD: Dave Horn</p> <p>GARFUNKEL SHARP Bounce</p>	<p>KRNO/Reno, NV * PD/MD: Dan Fritz</p> <p>SHERYL CROW MARRAH CAREY Rain SANTANA F-BRANCH Game</p> <p>WTVR/Richmond, VA * PD: Bill Cahill</p> <p>MARRAH CAREY Rain SANTANA F-BRANCH Game</p> <p>WSLQ/Roanoke-Lynchburg, VA * PD: Don Morrison MD/PC: Dick Daniels</p> <p>1 KELLY CLARKSON Moment</p> <p>WRMM/Rochester, NY * OM/PC: John McCrae MD: Terese Taylor</p> <p>MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>WGBF/Rockford, IL PD/MD: Anthony Bannon</p> <p>No Adds</p> <p>KGBY/Sacramento, CA * PD/MD: Brad Waldo</p> <p>SHERYL CROW Soak</p> <p>KYRM/Sacramento, CA * Dir/Prog: Mark Evans PD: Bryan Jackson MD: Dave Diamond</p> <p>1 NORAH JONES Know KEKZ/St. Louis, MO * PD: Shaun Holly</p> <p>6 SANTANA F-BRANCH Game</p> <p>KKLT/Spokane, AZ * PD: Joel Grey</p> <p>3 MARRAH CAREY Rain</p> <p>WLTJ/Salt Lake City, UT * PD: Rusty Keys</p> <p>6 KELLY CLARKSON Moment JACK RUSSELL Top</p> <p>KSFI/Salt Lake City, UT * OM/PC: Alan Hauge APD/MD: Lance Balace</p> <p>KQKT/San Antonio, TX * PD: Ed Scarborough MD: Tom Graye</p> <p>No Adds</p> <p>KBAY/San Jose, CA * PD: Jim Murphy MD: Bob Kohtz</p> <p>ANASTACIA Alone MARRAH CAREY Rain</p> <p>KSBL/Santa Barbara, CA MD: Nancy Newcomer</p> <p>No Adds</p> <p>KLSV/Seattle-Tacoma, WA * PD: Tony Coles MD: Darla Thomas</p> <p>DU SAMMY &amp; YANQUI Heaven</p> <p>KRW/Seattle-Tacoma, WA * PD: Tony Coles MD: Laura Dane</p> <p>No Adds</p> <p>KVKI/Shreveport, LA * OM: Gary McCoy PD/MD: Stephanie Huffman</p> <p>2 MICHAEL BOLTON Dance ANASTACIA Alone JULIA FORDHAM Another</p>	<p>KISC/Spokane, WA * PD: Rob Harder MD: Dawn Marcel</p> <p>1 SHERYL CROW Soak GARFUNKEL SHARP Bounce</p> <p>KKLY/Spokane, WA * PD: Beau Tyler MD: Steve Knight</p> <p>JAMES TAYLOR Ready MARRAH CAREY Rain</p> <p>WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony</p> <p>BRICKMAN F KRACKOWSKI You</p> <p>KGBX/Springfield, MO PD: Paul Kelley APD/MD: Dave Roberts</p> <p>JAMES TAYLOR Ready</p> <p>KJBY/Stockton, CA * PD/MD: John Christian</p> <p>ANASTACIA Alone MARRAH CAREY Rain JULIA FORDHAM Another JAMES TAYLOR Ready</p> <p>WMTX/Tampa, FL * PD: Tony Fiorentino MD: Bobby Rich</p> <p>8 CHRIS EMERSON Because</p> <p>WVFX/Toledo, OH * PD: Cary Pali MD: Mark Andrews</p> <p>No Adds</p> <p>KMXZ/Tucson, AZ * OM: Buddy Van Arsdale PD: Bobby Rich APD/MD: Leslie Lois</p> <p>2 SHERYL CROW Soak</p> <p>WLW/Utica-Rome, NY PD: Randy Jay MD: Trudy</p> <p>SANTANA F-BRANCH Game JACK RUSSELL For</p>	<p>WASH/Washington, DC * PD: Steve Allan</p> <p>MARRAH CAREY Rain SANTANA F-BRANCH Game JAMES TAYLOR Ready</p> <p>APD/MD: Chad Frey</p> <p>3 PHIL COLLINS Stop 1 LAURA PAUSINI Surrender 1 GARFUNKEL SHARP Bounce KELLY CLARKSON Moment</p> <p>WHUD/Westchester, NY * OM/PC: Steve Petrone MD/PC: Tom Furci</p> <p>MARRAH CAREY Rain JAMES TAYLOR Ready</p> <p>KRBB/Wichita, KS * PD: Lyman James</p> <p>1 DU SAMMY &amp; YANQUI Heaven SANTANA F-BRANCH Game JAMES TAYLOR Ready</p> <p>WWSG/Wilkes Barre, PA * PD/MD: Stan Phillips</p> <p>CHRIS EMERSON Because</p> <p>WJBR/Wilmington, DE * PD: Michael Walte MD: Gary Hill</p> <p>GARFUNKEL SHARP Bounce</p> <p>WGNL/Wilmington, NC PD: Steve Peck MD: Jackie Brush</p> <p>1 SANTANA F-BRANCH Game JAMES TAYLOR Ready</p> <p>WARM/York, PA * PD: Kelly West MD: Rick Stein</p> <p>5 NORAH JONES Know 4 KELLY CLARKSON Moment SANTANA F-BRANCH Game</p>
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**\* Monitored Reporters**  
137 Total Reporters

**120 Total Monitored**

**17 Total Indicator**  
15 Current Indicator Playlists

**Reported Frozen Playlist (1):**  
WIKY/Evansville, IN

**Did Not Report, Playlist Frozen (1):**  
WNSN/South Bend, IN



**ON THE RECORD**

with  
**Joe Limardi**  
PD, WDBY (Y105)/Danbury, CT



The new Santana with Michelle Branch, "The Game of Love," is generating a ton of buzz right now. This latest collaboration is going to be massive. \* Norah Jones has got to be the winner of the "song with the most inquiries" award. It definitely enhances the sound of the new Y105.

\* Dana Glover is destined to be a star. She's perfect for the format, and the song "Thinking Over" has some very relatable lyrics in it — not to mention that she's one of the most personable artists I've met this year. \* John Mayer's "Your Body is a Wonderland" is an awesome followup! It'll take the same path as "No Such Thing" when it hits the powers in the next couple of weeks. Check out the full *Room for Squares* CD if you're a fan of quality music.

**A**fter last week's stellar multichart debut, "Game of Love" by **Santana featuring Michelle Branch** (Arista) rockets 28-17\* at Hot AC, up 1,118 plays. It also debuts at AC this week at No. 24 ... Atlantic proves **Phil Collins** is as huge as ever: "Can't Stop Loving You" vaults to No. 10 in just its second week of air-play, potentially shattering any and all previous records ... **Faith Hill's** "Cry" (Warner Bros.) moves 10-6\*, up 340 plays ... *American Idol's* **Kelly Clarkson** moves 25-19\* (+208) with "A Moment Like This" (RCA) at AC; she's ready to chart next week at Hot AC ... Also at Hot AC, **Avril Lavigne's** "Complicated" (Arista) continues at No. 1, while **Creed's** "One Last Breath" (Wind-up) and **Dave Matthews Band's** "Where Are You Going" (RCA) swap spots to land at No. 2 and No. 3, respectively ... **John Mayer's** "Your Body Is a Wonderland" (Aware/Columbia) moves 17-14\* ... **No Doubt featuring Lady Saw's** "Underneath It All" (Interscope) moves 37-26\* on an increase of 301 plays ... **Sixpence None The Richer's** "Breathe Your Name" (Reprise) moves 29-24\* ... Atlantic debuts large at Hot AC with **Matchbox Twenty's** "Disease," which snatches the No. 28 spot and a Most Added win.



— Kid Kelly, AC/Hot AC Editor

## artist activity

**ARTIST: Tracy Chapman**  
**LABEL: Elektra/EEG**

By **KID KELLY**/AC-HOT AC EDITOR

**O**K, it's time for a Tracy Chapman Q&A. Q: What was Tracy's favorite show as a child? A: *Hee Haw*. Q: What school-yearbook inscription has she grown to live by? A: "She'll go on to marry her guitar and live happily ever after." Q: What's her favorite food? A: Japanese.

And what are a few of her other favorite things? She likes dogs (she has four), silver jewelry and, last but not least, legendary soul singer Al Green. Bonus question: Who was the only woman named in *Rolling Stone's* "Best Guitarists" issue? That's right, Tracy Chapman.

After taking some time off, Chapman is back on the scene, and, with her new project on Elektra, she stands ready to show once again why she's one of the most respected songwriters in the music business today.

Her sixth album, *Let It Rain*, is scheduled for Oct. 15 release, and the first single, "You're the One," is giving the Chapman faithful a taste of what the complete project promises. Co-produced by the artist, *Let It Rain* is what Chapman herself has been throughout her career: powerful, eclectic, thought-provoking, evocative, original and awesome. To coincide with the release of *Let It Rain*, she has appearances scheduled on VH1 (which ranked her at No. 54 on its *100 Greatest Women in Rock and Roll* show) and NBC-TV's *Tonight Show With Jay Leno*.

Chapman's style, powered by her unique talents and intense honesty, electrified the music scene when she arrived in 1988. Her Grammy-winning self-titled debut, featuring the instant classic "Fast Car," soared to multi-Platinum heights. She also reached multi-Platinum status with 1989's *Crossroads*. 1992's *Matters of the Heart* and 1995's *New Beginning*, the last of which earned her a fourth Grammy, and placed her on top of the charts again with the single "Give Me One Reason."



Tracy Chapman

Born in Cleveland, Chapman graduated from the prestigious Wooster school in Danbury, CT in 1982 and went on to major in anthropology and African studies at Tufts University in Medford, MA. While at Tufts she began to explore her musical inspirations as a member of the school's African-drum ensemble, but she soon evolved her own folk guitar style and began performing her self-penned songs on the Boston folk circuit. Meanwhile, she was a regular at Tufts' campus radio station, WMFO, where she recorded her demos.

One of those demos found its way into the hands of Chapman's schoolmate Brian Koppelman, son of then-SBK Records President Charles Koppelman. At his son's recommendation, Koppelman introduced Chapman to producer David Kershenbaum, who produced her 10-times Platinum debut.

Chapman's success has enabled her to take active roles with a number of charitable and political causes. One of her countless fan websites quotes her: "I am a musician and a songwriter rather than an activist, but I think it's important, if you are an artist, to use your music to stand up for what you believe in." From her appearance at the Nelson Mandela Freedom Concert in 1989 to her continuing work with Amnesty International, this artist's dedication to giving back serves as an example in the music world today.

Tracy Chapman is one of those musicians who instantly connects with everyone who listens, and her latest work is certain to make the connection even deeper.

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# R&R Hot AC Top 40

Powered By



October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVRIL LAVIGNE Complicated (Arista)	3907	-189	381916	25	88/0
3	2	CREED One Last Breath (Wind-up)	2984	+40	278288	19	76/0
2	3	DAVE MATTHEWS BAND Where Are You Going (RCA)	2811	-153	249619	20	79/0
5	4	JOHN MAYER No Such Thing (Aware/Columbia)	2777	-84	251703	33	77/0
4	5	JIMMY EAT WORLD The Middle (DreamWorks)	2745	-141	255553	29	82/0
6	6	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2735	-74	268055	31	81/0
7	7	SHERYL CROW Soak Up The Sun (A&M/Interscope)	2358	-247	243983	32	81/0
9	8	JACK JOHNSON Flake (Enjoy/Universal)	2109	-123	211958	21	72/0
8	9	C. KROEGER F.J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	2109	-143	192501	21	75/0
12	10	NORAH JONES Don't Know Why (Blue Note/Virgin)	2044	-6	206642	15	71/0
10	11	CALLING Wherever You Will Go (RCA)	2030	-65	201206	54	84/0
13	12	OUR LADY PEACE Somewhere Out There (Columbia)	1874	+113	195985	16	72/3
11	13	GOO GOO DOLLS Big Machine (Warner Bros.)	1839	-216	178871	11	84/0
17	14	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	1781	+195	221225	8	75/5
14	15	SHERYL CROW Steve McQueen (A&M/Interscope)	1713	-23	190249	8	76/0
18	16	UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	1686	+123	147377	7	75/2
28	17	SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	1652	+1108	191914	2	86/9
16	18	MICHELLE BRANCH Goodbye To You (Maverick/WB)	1639	+13	138733	11	72/3
20	19	U2 Electrical Storm (Interscope)	1181	+68	133505	4	52/1
19	20	PINK Just Like A Pill (Arista)	1115	-30	128578	9	28/1
21	21	DUNCAN SHEIK On A High (Atlantic)	1001	+64	102815	10	57/2
23	22	LIFEHOUSE Spin (DreamWorks)	856	+78	68075	5	41/1
24	23	COLDPLAY In My Place (Capitol)	782	+43	93643	11	53/3
29	24	SIXPENCE NONE THE RICHER Breathe Your Name (Reprise)	708	+165	66829	2	50/2
26	25	LEANN RIMES Life Goes On (Curb)	667	+60	46528	6	42/1
37	26	NO DOUBT F/LADY SAW Underneath It All (Interscope)	655	+301	54372	2	41/12
25	27	NINE DAYS Good Friend (Epic)	592	-52	51150	8	41/0
Debut	28	MATCHBOX TWENTY Disease (Atlantic)	591	+591	91694	1	64/64
22	29	BBMAK Out Of My Heart (Into Your...) (Hollywood)	566	-235	53351	13	39/0
32	30	DANA GLOVER Thinking Over (DreamWorks)	515	+46	33867	4	33/0
34	31	HOOBASTANK Running Away (Island/IDJMG)	456	+15	41516	6	16/2
33	32	JENNIFER LOVE HEWITT BareNaked (Jive)	453	-7	33973	9	34/1
Debut	33	FAITH HILL Cry (Warner Bros.)	413	+94	35072	1	34/8
30	34	STRETCH PRINCESS Freakshow (Wind-up)	411	-88	31845	8	30/0
39	35	AVRIL LAVIGNE Sk8er Boi (Arista)	410	+72	35230	3	23/0
36	36	CALLING Could It Be Any Harder (RCA)	384	+3	31365	4	33/2
27	37	BRUCE SPRINGSTEEN The Rising (Columbia)	362	-237	40823	14	37/0
35	38	DIRTY VEGAS Days Go By (Capitol)	349	-59	38667	17	17/0
31	39	311 Amber (Volcano)	319	-161	44123	14	18/0
—	40	ENRIQUE IGLESIAS Escape (Interscope)	314	+39	67816	17	5/0

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MATCHBOX TWENTY Disease (Atlantic)	64
WALLFLOWERS When You're On Top (Interscope)	13
NO DOUBT F/LADY SAW Underneath It All (Interscope)	12
MADONNA Die Another Day (Maverick/WB)	10
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	9
FAITH HILL Cry (Warner Bros.)	8
TORI AMOS A Sorta Fairytale (Epic)	6
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	5
DISHWALLA Angels Or Devils (Immergent)	5

## Most Increased Plays

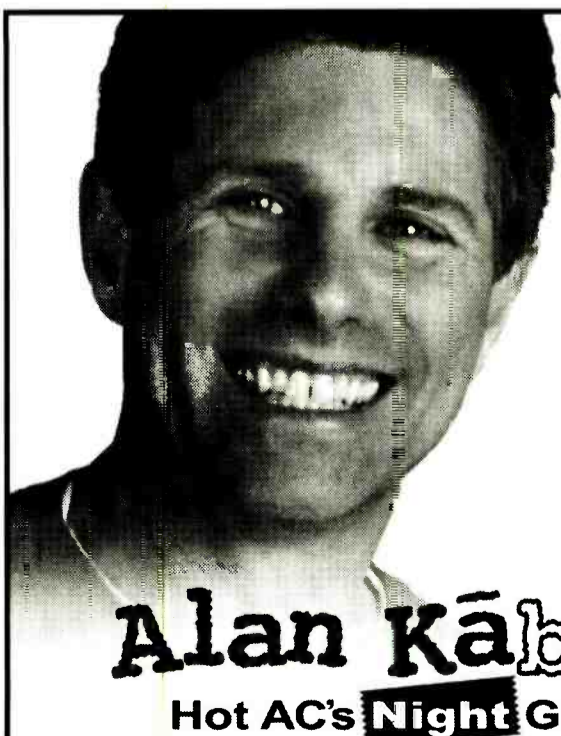
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+1108
MATCHBOX TWENTY Disease (Atlantic)	+591
NO DOUBT F/LADY SAW Underneath It All (Interscope)	+301
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	+195
SIXPENCE NONE THE RICHER Breathe Your... (Reprise)	+165
DISHWALLA Angels Or Devils (Immergent)	+125
UNCLE KRACKER In A Little While (Top Dog/Lava/Atlantic)	+123
KELLY CLARKSON A Moment Like This (RCA)	+114
OUR LADY PEACE Somewhere Out There (Columbia)	+113
TORI AMOS A Sorta Fairytale (Epic)	+95

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1634
NO DOUBT Hella Good (Interscope)	1552
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1344
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1309
LIFEHOUSE Hanging By A Moment (DreamWorks)	1245
MICHELLE BRANCH All You Wanted (Maverick/WB)	1179
FIVE FOR FIGHTING Superman... (Aware/Columbia)	1044
PINK Don't Let Me Get Me (Arista)	1021
JEWEL Standing Still (Atlantic)	938
GOO GOO DOLLS Here Is Gone (Warner Bros.)	795
SUGAR RAY When It's Over (Lava/Atlantic)	771
DEFAULT Wasting My Time (TVT)	752
DIDO Thankyou (Arista)	702
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	700
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	685
NELLY FURTADO I'm Like A Bird (DreamWorks)	676

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

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RateTheMusic.com BY MEDIABASE America's Best Testing Hot AC Songs 12+ For The Week Ending 10/4/02.

Table with 8 columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top songs like 'OUR LADY PEACE Somewhere Out There' and 'LIFEHOUSE Spin'.

Total sample size is 701 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Indicator Most Added

- SANTANA F/MICHELLE BRANCH Game Of Love (Arista)
KELLY CLARKSON A Moment Like This (RCA)
MATCHBOX TWENTY Disease (Atlantic)

New & Active

- BON JOVI Everyday (Island/IDJMG) Total Plays: 312, Total Stations: 22, Adds: 1
KELLY CLARKSON A Moment Like This (RCA) Total Plays: 290, Total Stations: 17, Adds: 3

Songs ranked by total plays

Reporters

Grid of reporter information for various radio stations across the US, including station call letters, reporter names, and contact details.

\* Monitored Reporters 101 Total Reporters 90 Total Monitors 11 Total Indicator 9 Current Indicator Playlists





**CAROL ARCHER**  
carcher@radioandrecords.com

## Streams In The Storm

□ The adventure that is Privatejazz.com

**W**ant to talk credentials? From the Breeze Network to former Contemporary Jazz KTWN, eclectic KCFE (The Cafe) and Smooth Jazz KMJZ in Minneapolis to the extremely popular, if unprofitable, Jazz channels on Netradio, **Rob Moore** is hardwired to jazz and has uncompromising attitudes toward programming its many forms.

Today, in concert with a number of other like-minded souls, he is President of a new venture — or is that adventure? — Privatejazz.com. Here's Moore's view from the outer reaches of a medium still gestating, awaiting its birth — the 'Net.

According to the Arbitron/Edison Media study released last month, "The Media and Entertainment World of Online Consumers," one in five Americans, when comparing traditional media, feel that the Internet is the "most essential" medium to their lives. The study also shows that the Internet is now in a dead heat with television as the "most cool and exciting medium."

Residential broadband adoption has doubled in the past 18 months, jumping from 13% in January 2001 to 28% in July 2002. Furthermore, this growth trend appears to be far from over. According to the study, one out of five of those with dial-up home Internet access intends to convert to broadband in the coming year.

This study bodes well for current and future consumption of streaming media, as previous research has shown that use of streaming media is more than double among consumers with high-speed access. The study also points to increasing consumer willingness to pay for unique streaming content online, now at 22%, as opposed to 14% in January of this year.

It is not difficult to believe that consumption of streaming media will continue to rise and gain attention and dollars as it trims market share from traditional media. The initial exuberance over streaming media in the late '90s may not have been ill-founded, just premature.

Despite these trends, reaching these consumers has never been more of a challenge. The soft advertising market that has been hard on all media has been particularly harsh on the Internet. New webcasting license fees, still being challenged and revised, combined with an advertising climate that is still volatile at best, are eliminating old

streaming sites and are perceived as a barrier to new ones.

In the face of this turmoil, Privatejazz.com is a new site trying to establish a brand with a new model geared toward the new and coming streaming market.

### Lasting Impressions

There was no mistaking the demand for alternative music streams while I was programming jazz channels at Netradio. I began there as optimism about the 'Net was approaching its zenith of hysteria in 1998. Netradio closed for good at the end of 2001, doomed, in part, because of a now-familiar combination of high overhead and a model predicated on ad revenue that did not materialize.

Netradio was often ranked as the top streaming site during those years, in terms of user hours. Channels such as Jazz Vocals, Alternative Country, Quiet Classics and other formats not thought of as radio-friendly were often among the most-listened-to channels on the web.

There were some obvious lessons

**For music fans, artists and programmers, the Internet remains a key point of connection, where it can all come together without formula or predictability.**

to be learned from the experience for those of us who were there, as well as some lasting impressions. In the dust left by the early days of Internet streaming, a few things are very clear: The demand for streaming media is there and continues to grow. Second, the model must change. Faced with an undeveloped ad economy and new (as

well as retroactive) license fees, many streamers will have to shut down or change models.

At the same time, a movement to save Internet radio has been launched, and much work has been done to create awareness of the issues facing the small webcaster. Much of the turmoil dates to 1998's passage of the Digital Millennium Copyright Act, which established new royalties that webcasters must pay to record labels.

These fees — collected by SoundExchange, the RIAA's royalty-collection division — require payment of .07 cents per song, multiplied by the number of people who hear it. The new royalty fee has led to heated, ongoing debate and is likely to ignite more headlines in the weeks ahead.

Despite the very real issues that still exist for both sides in this argument, the fact remains that today's webcaster is in the eye of the storm. As traditional radio continues to drive consumers elsewhere with its bland, fast-food philosophy, there continue to be wonderful opportunities to find an audience for niche offerings on the web.

At the same time, with new royalty fees piled upon old fees, along with well-documented revenue concerns, real questions remain.

If the rules do not change or are not modified in some way more favorable to the small webcaster, is Internet radio really due for last rites? Can a webcaster attempt to work in compliance with licensing requirements, weather the winds of a troubled economy and still have good reason to provide music for the growing masses of consumers of streaming media? These are the questions we are faced with every day at Privatejazz.com. I believe that within this turbulence lies opportunity.

### Loyalty & Passion

Privatejazz.com currently offers three exclusive, commercial-free Jazz channels, ranging from traditional to Smooth, and more may be in the works. The mixes are unique, the repetition is low, and the playlists are current but deep. These programming principles are admittedly more suited to the web than to today's version of commercial radio.

I was often told in radio, "You're



TEASERS AT GARDEN OF EDEN

Rick Braun and his Bongo Teasers played KTWW (The Wave)/Los Angeles' fabulous new Wednesday-night series, L.A. Jazz Nights. The assorted luminaries seen here are (l-r) Verve artist saxophonist Mindy Abair, artist manager Steve Chapman, Wave morning personality Pat Prescott, bandmembers Andre Berry and Dave Kerisony, Verve VP/A&R Bud Harner and The Wave's Asst. PD/MD Ralph Stewart.

never hurt by what you don't play." Well, I agree, from at least one angle; that is to say, it's not what you don't play that hurts you, but, rather, it's the same 20 songs played over and over that will really hurt you and drive listeners off to places like the Internet in search of something more. I saw this demand at Netradio and watched it grow. This is the most vivid impression of my experience there, from a programming standpoint.

The loyalty and passion that can be inspired by music that is often unheard are amazing. Sometimes it's a lesser-known track from a major artist, or sometimes it's something remarkable and out-of-the-blue from an independent artist that shatters the mold of predictability. The importance of that need for musical discovery is not forgotten on the web.

Members of Privatejazz.com pay an \$8.99 monthly fee for full access to the channels. A subscription model allows the webcaster to correlate all usage with revenue. The ability to tie revenue directly to nonfixed costs such as fees and bandwidth so that they increase simultaneously is one of the simple but important considerations when choosing to go the subscription route.

Netradio and sites like it were good examples of the opposite approach, streaming millions of user hours for free with no revenue directly related to use of streams. This was merely a reflection of the era we streamed in, which suddenly seems like a very long time ago. If we had all known what was coming, of course, the model would have been different for many sites.

A few years ago, subscription streaming sites were virtually unheard of. Today, there is a growing belief that the days of offering certain forms of content for free are numbered, if not over.

### Quality Over Quantity

Will users actually pay for streams? According to the Arbitron study "What Consumers Want

Next," a growing number are willing to pay a fee for content that they deem exclusive and commercial-free, among other things. I have found that there are indeed consumers who will patronize a small site that emphasizes quality over quantity. Privatejazz.com is personal and the antithesis of a large content provider in structure. We're not for everyone, and we don't try to be.

Smooth Jazz pioneer Frank Cody said it best, with his beer-and-wine analogy. He said there will always be more beer sold than wine, but some wine companies are able to make a nice living as well. Privatejazz.com does not need to sell by the truckload to be successful.

For today's webcaster, the first goal should be to survive and to evolve a well-branded model that is ultimately positioned to thrive. Streaming media has moved past novelty to necessity for more and more of us, with no signs of slowing anytime soon. High-speed connections continue to gain momentum, and they will soon render dial-ups as rare as black-and-white televisions while introducing more consumers to streaming-media choices they never knew existed.

There may not be a better time than the present to examine models and establish position, despite loud cries to the contrary. For music fans, artists and programmers, the Internet remains a key point of connection, where it can all come together without formula or predictability. You can hear the unexpected and the mysterious and remember how cool it can be to discover something that you didn't hear yesterday, the day before or the day before that.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665 or e-mail:

carcher@radioandrecords.com



# R&R Smooth Jazz Top 30

October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	<b>NORMAN BROWN</b> Just Chillin' (Warner Bros.)	891	+54	129120	16	42/0
1	2	<b>SPECIAL EFX</b> Cruise Control (Shanachie)	859	-52	116517	19	40/0
5	3	<b>EUGE GROOVE</b> Slam Dunk (Warner Bros.)	856	+90	125181	15	42/0
2	4	<b>LARRY CARLTON</b> Morning Magic (Warner Bros.)	801	-37	119497	19	40/0
4	5	<b>KIM WATERS</b> In The House (Shanachie)	760	-32	108425	22	37/0
6	6	<b>KENNY G F/CHANTE MOORE</b> One More Time (Arista)	615	-7	80661	9	40/0
7	7	<b>GERALD ALBRIGHT</b> Ain't No Stoppin' (GRP/VMG)	604	-17	81233	17	34/0
8	8	<b>JOE SAMPLE</b> X Marks The Spot (PRA/GRP/VMG)	577	-41	88975	21	36/0
10	9	<b>CHUCK LOEB</b> Sarao (Shanachie)	550	+48	92191	15	38/1
9	10	<b>FOURPLAY</b> Rollin' (Bluebird/RCA Victor)	522	+18	81483	13	39/0
11	11	<b>NATALIE COLE</b> Tell Me All About It (GRP/VMG)	501	+46	59272	5	35/0
14	12	<b>RICHARD ELLIOT</b> Q.T. (GRP/VMG)	450	+42	73815	9	36/0
13	13	<b>JEFF GOLUB</b> Cold Duck Time (GRP/VMG)	432	+22	68982	9	34/0
12	14	<b>GREG ADAMS</b> Roadhouse (Blue Note)	420	-3	55742	14	34/0
15	15	<b>JOE MCBRIDE</b> Woke Up This Morning (Heads Up)	362	-7	28770	17	28/0
16	16	<b>DAVID BENOIT</b> Then The Morning Comes (GRP/VMG)	361	+2	63250	11	29/1
20	17	<b>STEVE OLIVER</b> High Noon (Native Language)	343	+32	43164	5	30/1
17	18	<b>JONATHAN BUTLER</b> Wake Up (Warner Bros.)	324	-32	42477	15	28/0
19	19	<b>AL JARREAU &amp; JOE COCKER</b> Lost And Found (GRP/VMG)	304	-8	24344	6	21/0
21	20	<b>LUTHER VANDROSS</b> I'd Rather (J)	288	-11	36778	18	20/0
26	21	<b>PETER WHITE</b> Who's That Lady? (Columbia)	248	+52	42371	3	27/3
29	22	<b>STEVE COLE</b> Off Broadway (Warner Bros.)	233	+48	43923	3	23/1
22	23	<b>CHRIS BOTTI</b> Lisa (Columbia)	228	-19	18006	9	20/0
23	24	<b>MICHAEL MANSON</b> Outer Drive (A440 Music Group)	226	-15	29491	6	23/1
24	25	<b>MAYSA</b> Friendly Pressure (N-Coded)	225	+15	28629	4	18/1
28	26	<b>BOB JAMES</b> Morning, Noon & Night (Warner Bros.)	215	+28	20473	2	23/2
25	27	<b>JEFF KASHIWA</b> 3-Day Weekend (Native Language)	204	-3	14103	9	19/0
<b>Debut</b>	28	<b>BWB</b> Groovin' (Warner Bros.)	183	+81	31037	1	25/6
27	29	<b>SADE</b> Somebody Already Broke My... (Epic)	180	-9	28003	16	13/1
<b>Debut</b>	30	<b>MARION MEADOWS</b> Tales Of A Gypsy (Heads Up)	171	+17	12655	1	16/0

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**LEE RITENOUR** Module 105 (GRP/VMG)  
Total Plays: 135, Total Stations: 13, Adds: 0

**NESTOR TORRES** Rhythm Is Gonna Get You (Shanachie)  
Total Plays: 125, Total Stations: 11, Adds: 1

**PAUL HARDCASTLE** Desire (Trippin' 'n Rhythm)  
Total Plays: 121, Total Stations: 7, Adds: 1

**GROUP 3** Roll With It (GRP/VMG)  
Total Plays: 120, Total Stations: 14, Adds: 2

**PIECES OF A DREAM** Turning It Up (Heads Up)  
Total Plays: 120, Total Stations: 13, Adds: 1

**RUSS FREEMAN** Brighter Day (Peak)  
Total Plays: 105, Total Stations: 9, Adds: 0

**KEN NAVARRO** Healing Hands (Shanachie)  
Total Plays: 104, Total Stations: 12, Adds: 2

**JOAN OSBORNE** I'll Be Around (Compendia)  
Total Plays: 103, Total Stations: 11, Adds: 4

**BONA FIDE** Willie Don (N-Coded)  
Total Plays: 95, Total Stations: 9, Adds: 0

**RICK DERRINGER** Jazzy Koo (Rock And Roll...) (Big3)  
Total Plays: 71, Total Stations: 10, Adds: 1

Songs ranked by total plays

## Most Added

ARTIST TITLE LABEL(S)	ADDS
<b>BONEY JAMES</b> Grand Central (Warner Bros.)	7
<b>BWB</b> Groovin' (Warner Bros.)	6
<b>THOM ROTELLA</b> Look But Don't Touch (Trippin' 'n Rhythm)	5
<b>JOAN OSBORNE</b> I'll Be Around (Compendia)	4
<b>PETER WHITE</b> Who's That Lady? (Columbia)	3
<b>NORAH JONES</b> Come Away With Me (Blue Note/Virgin)	3
<b>DIANA KRALL</b> Just The Way You Are (Verve/VMG)	3
<b>BOB JAMES</b> Morning, Noon & Night (Warner Bros.)	2
<b>GROUP 3</b> Roll With It (GRP/VMG)	2
<b>KEN NAVARRO</b> Healing Hands (Shanachie)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>EUGE GROOVE</b> Slam Dunk (Warner Bros.)	+90
<b>BWB</b> Groovin' (Warner Bros.)	+81
<b>JOAN OSBORNE</b> I'll Be Around (Compendia)	+67
<b>NORMAN BROWN</b> Just Chillin' (Warner Bros.)	+54
<b>PETER WHITE</b> Who's That Lady? (Columbia)	+52
<b>CHUCK LOEB</b> Sarao (Shanachie)	+48
<b>STEVE COLE</b> Off Broadway (Warner Bros.)	+48
<b>BONA FIDE</b> Willie Don (N-Coded)	+47
<b>NATALIE COLE</b> Tell Me All About It (GRP/VMG)	+46
<b>RICHARD ELLIOT</b> Q.T. (GRP/VMG)	+42

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>NORAH JONES</b> Don't Know Why (Blue Note/Virgin)	314
<b>DOWN TO THE BONE</b> Electra Glide (GRP/VMG)	286
<b>BRIAN CULBERTSON</b> Without Your Love (Warner Bros.)	255
<b>JOYCE COOLING</b> Daddy-O (GRP/VMG)	246
<b>CRAIG CHAQUICO</b> Luminosa (Higher Octave)	195
<b>BONEY JAMES</b> RPM (Warner Bros.)	162
<b>PETER WHITE</b> Bueno Funk (Columbia)	127
<b>BRAXTON BROTHERS</b> Whenever I See You (Peak)	115
<b>ERIC MARIENTHAL</b> Lefty's Lounge (Peak)	87
<b>JEFF GOLUB</b> Cut The Cake (GRP/VMG)	80
<b>STEVE COLE</b> So Into You (Atlantic)	76
<b>GREGG KARUKAS</b> Night Shift (N-Coded)	73
<b>JEFF LORBER</b> Ain't Nobody (Samson/Gold Circle)	63
<b>BOZ SCAGGS</b> Miss Riddle (Virgin)	62
<b>ALFONZO BLACKWELL</b> Funky Shuffle (Shanachie)	57



**JOAN OSBORNE**

"Best re-make since *HILL STREET SOUL*"  
- Steve Stiles/WNUA

"A welcome addition... Try it!"  
- Tim Durkee/WZMR

# "I'll Be Around"

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**KTWV** ★ Los Angeles  
**WNUA** ★ Chicago  
**WJZA** ★ Columbus  
**WZMR** ★ Albany  
**KOAS** ★ Las Vegas  
**KJZS** ★ Reno  
**WEIB** ★ Springfield  
**KRVR** ★ Modesto  
**KEZL** ★ Fresno  
**KSMJ** ★ Bakersfield  
**WJZI** ★ Milwaukee

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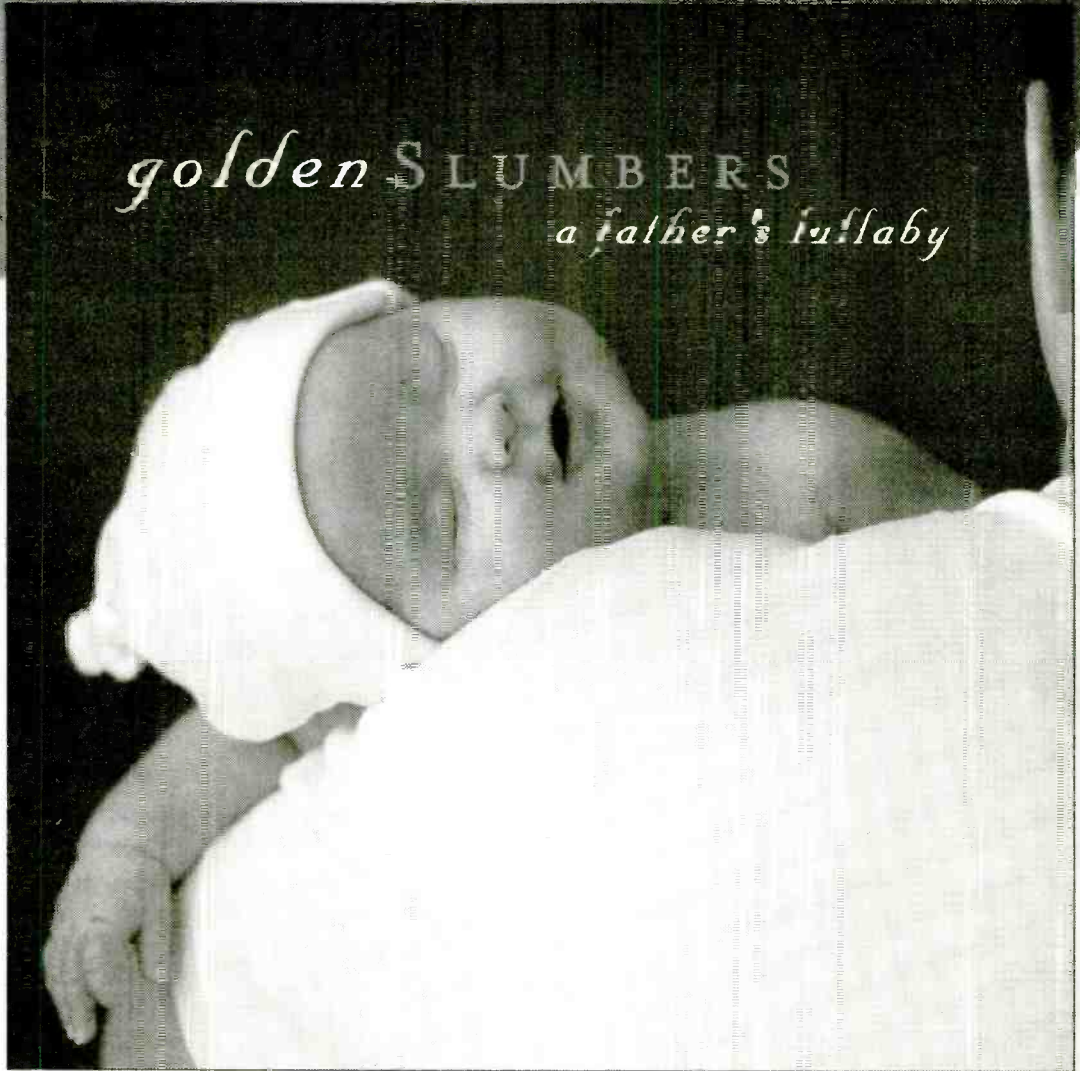
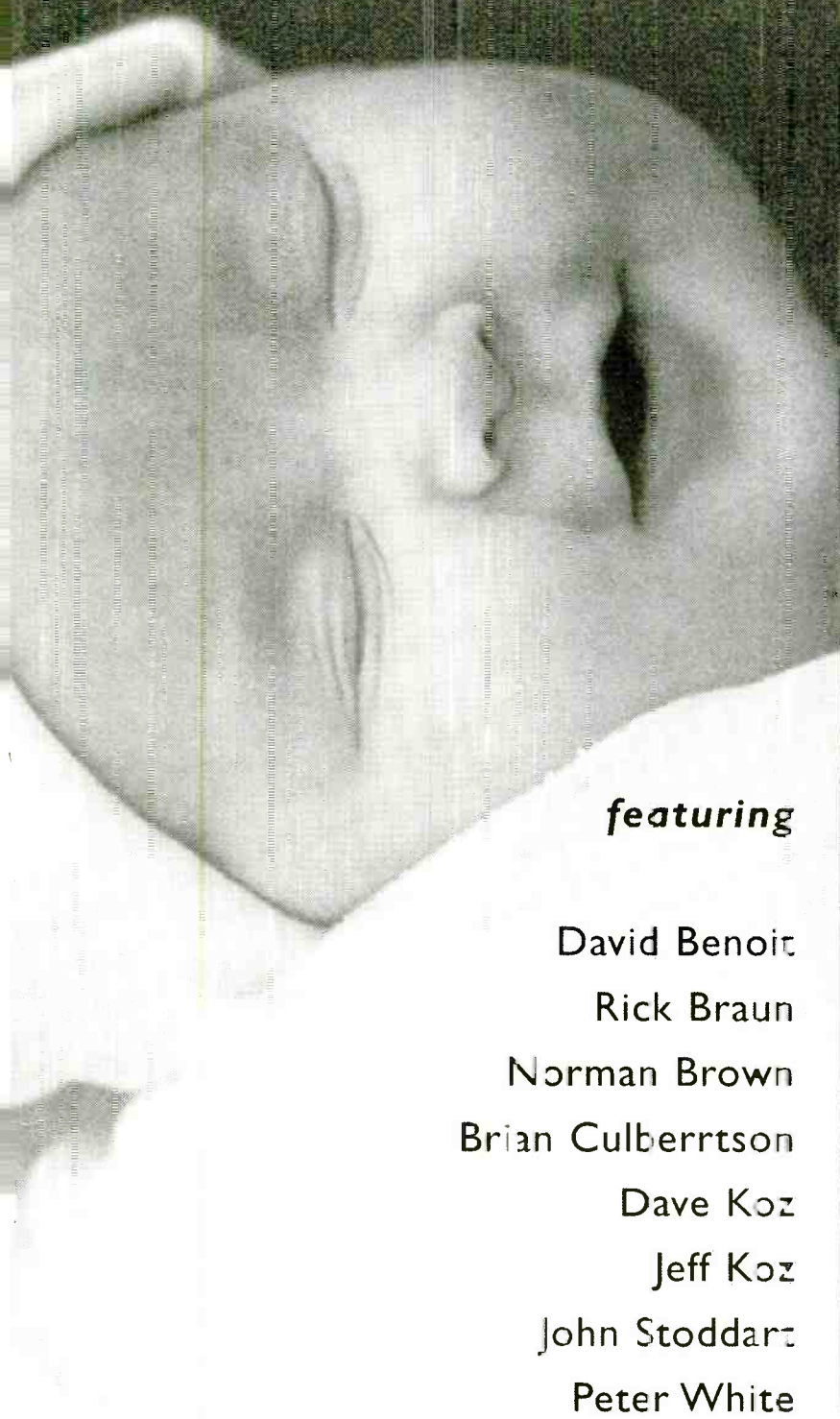



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May I suggest you buy the DVD of an awesome documentary, *1 Giant Leap* (Palm Pictures), which combines the music of indigenous people of Africa, India and other locations with that of pop artists we know, like Brian Eno and R.E.M.'s Michael Stipe ("I Love the Way You Dream")? The film also features commentary from Ram Dass, Tom Robbins, Body Shop founder (and warrior for social justice and a sustainable environment) Anita Roddick, Dennis Hopper, Kurt

Vonnegut and others, who explore issues like time; masks and roles; money; confrontation; God, faith, blasphemy and unity; inspiration; sex; death; and happiness. *1 Giant Leap* is a beautiful and vastly important work of art — and subversive, too, compared to the constant barrage of spin we're all subjected to. I've played some great CDs for friends all over SoCal, but they tell me they're more deeply engaged by *1 Giant Leap* and BWB's Electronic Promotion Kit. What does that say about expanding music's appeal with added visuals? \* I'm not suggesting that Smooth Jazz play Stipe, but technology, geopolitics and myriad other forces are transforming global culture, even in your signal area. With so many compelling choices available to all — to our listeners too — Smooth Jazz programmers would do well to seek heightened cultural awareness so they can change and grow along with the listeners. Nothing — not even Smooth Jazz — exists in a vacuum. We're all busier than ever, but we must still create time to grok reality (and I don't mean reality TV) by opening ourselves to a wider range of artistic expressions, especially music.

**B**ad, beautiful and awesomely talented; that's poor **Norman Brown's** burden to carry through life. I hope that having his latest track, "Just Chillin'" (Warner Bros.), go to No. 1 this week, and most deservedly so, cheers his day immensely ... At No. 3\* and No. 1 Most Increased with a +90 gain, it looks like another Warner artist, **Euge Groove**, is next in line to take the top slot with "Slam Dunk," but all in good time ... **Steve Cole's** "Off Broadway" (Warner Bros.) is the biggest gainer, hurtling seven positions, 29-22\* ... But let's talk about new music, please. **Boney James'** "Grand Central" (Warner Bros.) takes No. 1 Most Added honors, with seven new adds, including KTWW (The Wave)/Los Angeles and WQCD (CD101.9)/New York ... **BWB's** "Groovin'" (Warner Bros.) debuts at 28\* and earns No. 2 Most Added with adds including KJCD/Denver and KWJZ/Seattle. (No one wants to be a pest, but you need to see the Electronic Press Kit for this project. I was, and am, awestruck by it. Fax a request on letterhead to Deborah Lewow at 818-953-3571) ... Superstar **Diana Krall's** breathtaking interpretation of Billy Joel's "Just the Way You Are" (GRP/Verve) is embraced out of the box by The Wave and WVMV (V98.7)/Detroit. It's that leadership thing again, going on at these two hugely successful reporters ... Please stay alert to **Donna Gardier** on Dome (yes, the folks who brought us Hil St. Soul), because her cover of Marvin Gaye's "How Sweet It Is" is so in-pocket for Smooth Jazz that it inspired WJZW/Washington PD Carl Anderson to suggest that the classic tune be retitled "How Sweet and Soulful It Is."



— Carol Archer, Smooth Jazz Editor

## Reporters

Stations and their adds listed alphabetically by market

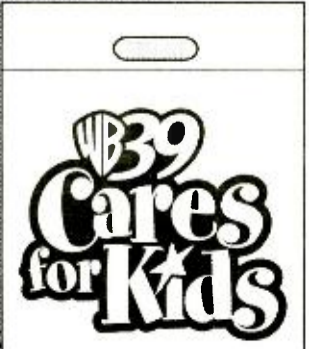
<p><b>WZMR/Albany, NY</b> PD/MD: Tim Durkee No Adds</p> <p><b>KRQS/Albuquerque, NM</b> PD: Paul Lavoie MD: Jeff Young 7 BONEY JAMES Central 8 THOM ROTELLA Look 9 BWB Groovin' 6 NES DR TOPRES Gunn 5 NORAH JONES Come</p> <p><b>KNIK/Anchorage, AK</b> OM/PD: Aaron Wallender MD: Jennifer Summers STEVE COLE OM</p> <p><b>WJZZ/Atlanta, GA</b> PD/MD: Nick Francis 2 PETER WHITE Lady 2 STEVE OLIVER High 2 SAGE Summbody 2 CHUCK LOEE Sabaj</p> <p><b>KSMJ/Bakersfield, CA</b> PD/MD: Chris Townshend JOAN OSBORNE Around</p> <p><b>WNUA/Chicago, IL</b> OM: Bob Kaake PD: Steve Stiles No Adds</p> <p><b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble DENNY JOSEA Body</p> <p><b>WJZA/Columbus, OH</b> OM/PD/MD: Bill Harman APD: Gary Walter 8 MATHAN DUNCAN Never</p> <p><b>KOAI/Dallas-Ft. Worth, TX</b> PD: Maxine Todd APD/MD: Bret Michael No Adds</p> <p><b>KJCD/Denver-Boulder, CO</b> PD/MD: Steve Williams PETER WHITE Lady GROUP 1 4-1 BWB Groovin'</p> <p><b>KVJZ/Des Moines, IA</b> PD: Mike Blakemore MD: Becky Taylor PAB 4 4041 PETER WHITE Lady</p> <p><b>WVMV/Detroit, MI</b> PD: Tom Sleecker MD: Sandy Kovach 3 DIANA KRALL Wa TAYLOR BETH Come</p> <p><b>KUJZ/Eugene, OR</b> PD: Chris Crowley No Adds</p> <p><b>KEZL/Fresno, CA</b> OM: Scott Keith PD/MD: J. Weidenheimer 1 JOAN OSBORNE Around PIECES OF A DREAM 10m 13</p> <p><b>WYJZ/Indianapolis, IN</b> PD/MD: Carl Frye No Adds</p>	<p><b>KCIY/Kansas City, MO</b> PD: Mark Edwards MD: Michelle Chase THOM ROTELLA Look GROUP 3 Rod</p> <p><b>KOAS/Las Vegas, NV</b> OM: Vic Clemons PD/MD: Erik Foxx BWB Groovin'</p> <p><b>KTWW/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart JOAN OSBORNE Around BONEY JAMES Central DIANA KRALL Wa</p> <p><b>WJZN/Memphis, TN</b> PD: Norm Miller BLAKE AARON Wants BONEY JAMES Central</p> <p><b>WLVE/Miami, FL</b> PD: Rich McMillan GEORGE DUKE Chillin</p> <p><b>WJZ/Milwaukee, WI</b> OM/PD: Steve Scott JOAN OSBORNE Around</p> <p><b>KSBR/Mission Viejo, CA</b> OM/PD: Terry Wedel MD: Logan Parris 1 BONEY JAMES Central 1 THOM ROTELLA Look</p> <p><b>KRVR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff RICK DERR NGER Jazz KEN NAVARRO Healing</p> <p><b>WQCD/New York, NY</b> OM: John Mullen PD/MD: Charley Connolly BONEY JAMES Central</p> <p><b>WJCD/Norfolk, VA</b> OM: Daisy Davis APD/MD: Larry Hollowell BWB Groovin' PAUL HARTLEY 1 10m 13</p> <p><b>WLOQ/Orlando, FL</b> PD: Dave Kosh MD: Patricia James No Adds</p> <p><b>WJZ/Philadelphia, PA</b> OM: Anne Gress PD: Michael Tozzi MD: Joe Proke No Adds</p> <p><b>KJZS/Reno, NV</b> PD: Jay Davis No Adds</p> <p><b>WJZV/Richmond, VA</b> PD: Reid Snider MICHAEL MANSION Drive MAYSA Pressure</p>	<p><b>KSSJ/Sacramento, CA</b> PD: Lee Hanson APD: Ken Jones BWB Groovin'</p> <p><b>WSSM/St. Louis, MO</b> PD: Mark Edwards MD: David Myers No Adds</p> <p><b>KBZN/Salt Lake City, UT</b> PD/MD: Rob Riesen DIANA KRALL Wa</p> <p><b>KIFM/San Diego, CA</b> PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p> <p><b>KKSF/San Francisco, CA</b> PD: Steve Williams APD/MD: Samantha Wiedmann No Adds</p> <p><b>KMGQ/Santa Barbara, CA</b> PD: Mark De Anda APD/MD: Steve Bauer No Adds</p> <p><b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot APD/MD: Rob Singleton 2 BWB Groovin'</p> <p><b>KWJZ/Seattle-Tacoma, WA</b> PD: Carol Handley MD: Dianna Rose BWB Groovin'</p> <p><b>WEIB/Springfield, MA</b> PD: Ben Casey MD: Darrel Cutting 10 VICTOR FIELDS Buster 3 NENA/FREEDDY Overdove BONEY JAMES Central THOM ROTELLA Look NORAH JONES Come KARRIN ALL 153IN Moann</p> <p><b>WSJT/Tampa, FL</b> OM/PD: Ross Block MD: Kathy Curtis No Adds</p> <p><b>WJZW/Washington, DC</b> OM: Kenny King PD: Carl Anderson No Adds</p> <p><b>JRN/(Jones NAC)/National</b> PD: Steve Hibbard MD: Cheri Marquart THOM ROTELLA Look KEN NAVARRO Healing NORAH JONES Come BONEY JAMES Central</p>
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42 Total Reporters  
41 Current Indicator Playlists  
Did Not Report, Playlist Frozen (1):  
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# Active's Spring '02 Arbitron

☐ Men 18-34 down while 25-54 is up

**T**wo Active Rock stations in this report laid claim to the grand prize of being No. 1 12+ in their markets: KATT/Oklahoma City and KZRK/Amarillo, TX. Nine stations, representing 11% of Active Rockers, ranked No. 2 overall; 10 stations — 13% — ranked No. 3.

A look at the demographic percentages of how stations ranked in their respective markets shows a sharp decline from last spring in the number of Active Rockers in the No. 1 position. A significant increase in Active Rockers in the No. 2 spot would indicate that many of the stations dropped from first to second.

One theory for this drop-off is that many stations became more conservative in their musical approaches. This could be backed up by the increase in Active Rockers that were No. 1 with 25-54 males; however, the percentage of stations that were No. 1 with men 18-34 was 59% this book, higher than the 55% in spring of '99, when the demo trends were similar to this ratings period's.

When you look at the percentage of Active Rockers ranking in the top three with men 18-34, it's 89% in spring '02, compared to 88%

in spring '01, 83% in spring '00 and 87% in spring '99. When it comes to Active Rockers ranking in the top three with 25-54 males, the figure was 59% in spring '02, 54% in spring '01, 61% in spring '00 and 58% in spring '99.

All in all, over the past four years 87% of Active Rockers ranked in the top three for men 18-34, and 58% were in the top three for men 25-54.

The disclaimers: This column focuses in on the Active Rock stations in population centers with at least 150,000 12+ persons in the metro according to the spring 2002 Arbitron. While Arbitron has reconfigured many market ranks for the fall '02 book, those changes aren't reflected here. The ratings were compiled with Maximiser and are for the spring 2002 ratings period. Monday-Sunday, 6am-mid. Next week we'll present the stats for the Rock side of the format.

### Demo Percentage Trends Men 18-34

	Spring '02	Spring '01	Spring '00	Spring '99
No. 1	59%	72%	67%	55%
No. 2	20%	9%	16%	19%
No. 3	10%	7%	0%	13%

### Men 25-54

	Spring '02	Spring '01	Spring '00	Spring '99
No. 1	29%	23%	29%	25%
No. 2	20%	15%	22%	22%
No. 3	10%	16%	10%	11%

### Active Rock

Mkt. Calls/City 12+ AQH Share (Rank) AQH Persons ('00) M18-34 AQH Share (Rank) M25-54 AQH Share (Rank)

5 KEGL/Dallas	2.9 (12) 190	7.6 (2)	5.1 (3)
6 WYSP/Philadelphia	5.2 (6t) 364	19.2 (1)	9.8 (1)
8 WAAF/Boston	2.4 (15) 140	9.0 (2)	4.2 (7)
10 WRIF/Detroit	4.6 (6) 272	15.3 (1)	9.6 (1)
15 KUPD/Phoenix	3.6 (12) 147	10.8 (2)	5.1 (5t)
16 KXXR/Minneapolis	5.2 (7) 195	17.6 (1)	5.3 (3t)
17 KIOZ/San Diego	4.1 (7) 133	12.4 (1)	7.4 (1)
20 WIYY/Baltimore	3.8 (9t) 130	11.1 (1)	6.9 (1)
21 WXTB/Tampa	5.8 (5t) 191	22.4 (1)	11.5 (1)
22 KBPI/Denver	4.0 (8) 126	13.7 (1)	5.1 (5t)
24 KUFO/Portland, OR	5.0 (3) 132	15.6 (1)	8.2 (2)
25 WMMS/Cleveland	4.4 (10) 126	12.9 (2)	8.0 (4)
27 KRXQ/Sacramento	3.8 (10) t 88	12.0 (1)	7.3 (3)
29 KQRC/Kansas City	7.4 (2) 152	23.2 (1)	11.3 (1)
31 KISS/San Antonio	6.8 (2) 155	17.6 (1)	10.2 (1)
32 WLUM/Milwaukee	2.7 (14t) 62	9.7 (4)	3.9 (9)
32 WLZR/Milwaukee	5.2 (6) 120	15.1 (1)	10.0 (1)

36 WAZU/Columbus, OH	1.7 (15t) 32	5.9 (6)	1.6 (17t)
36 WBZX/Columbus, OH	6.0 (7) 114	16.8 (1)	8.3 (2)
38 WNOR/Norfolk	5.5 (5) 104	16.7 (1)	10.4 (1)
41 KOMP/Las Vegas	3.7 (11t) 75	7.5 (3)	9.3 (1)
46 WBBB/Raleigh	4.3 (9) 59	10.7 (2)	5.0 (7)
49 WCCC/Hartford	3.8 (9) 60	12.4 (2)	9.1 (2)
51 WRAT/Monmouth-Ocean	2.9 (12t) 44	7.0 (3)	6.2 (4)
53 WNVE/Rochester, NY	4.3 (8) 57	13.3 (1)	7.8 (4)
54 KATT/Oklahoma City	9.3 (1) 121	25.9 (1)	15.0 (1)
55 WTFX/Louisville	4.6 (5) 56	12.3 (2)	6.3 (4)
60 WTPT/Greenville, SC	4.6 (9) 48	11.8 (1) t	5.2 (5)
61 WQBK & WQBJ/Albany, NY	5.4 (7) 61	20.8 (1)	9.5 (2)
62 KPOI/Honolulu	3.2 (15) 34	8.2 (4)	5.9 (6t)
65 KRTQ/Tulsa	2.8 (15) 28	9.5 (3)	4.2 (7t)
66 WKLQ/Grand Rapids	6.6 (3) 63	16.9 (1)	10.2 (2)
67 WBSX/Wilkes Barre	2.0 (11t) 21	6.1 (6)	2.4 (12)
68 KRZR/Fresno	3.4 (12t) 31	8.5 (2t)	4.8 (6)
70 WRQC/Ft. Myers	3.3 (10t) 33	12.7 (1) t	8.9 (1) t
74 KRQC/Omaha	4.0 (10) 33	12.5 (1)	4.5 (6t)
78 WQXA/Harrisburg	6.0 (5t) 47	19.4 (1)	9.1 (3)
82 WLZX/Springfield, MA	3.4 (9) 27	11.9 (3)	4.2 (8)
84 WXQR/Greenville, NC	2.3 (12) 16	7.5 (4t)	4.0 (6)
86 WRUF/Gainesville	5.9 (4) 38	12.2 (1)	9.2 (1)
89 KAZR/Des Moines	6.6 (5) 39	20.0 (1)	10.0 (3)
90 KRAB/Bakersfield	5.2 (4) 34	12.8 (2)	6.0 (2t)
90 KRKR/Bakersfield	2.9 (11t) 19	6.8 (4)	4.0 (8t)
92 KICT/Wichita	4.8 (9) 31	9.5 (3)	4.7 (7t)
94 KHTQ/Spokane	6.7 (2) 43	21.5 (1)	9.9 (2)
96 KILO/Colorado Springs	6.9 (3) 43	16.1 (2)	9.0 (1)
97 WJJO/Madison	6.1 (5) 36	21.5 (1)	8.9 (2)
101 WBYR/Ft. Wayne, IN	8.2 (2) 50	24.7 (1)	11.0 (2)
102 WXZZ/Lexington, KY	4.0 (10) 21	9.5 (2t)	2.7 (14t)
106 WRXR/Chattanooga, TN	3.8 (9) 22	13.4 (2t)	4.1 (5t)
112 WCHZ/Augusta, GA	3.8 (10) 20	10.2 (1) t	5.6 (4t)
116 WRTT/Huntsville, AL	6.7 (4) 38	20.0 (2)	9.3 (4)
120 WJXQ/Lansing, MI	8.9 (2t) 48	20.2 (1)	16.0 (1)
123 KMRQ/Modesto, CA	5.8 (5) 32	8.6 (3)	8.6 (2)
124 WBBN/Flint, MI	4.6 (6) 27	13.8 (1)	6.7 (4)
125 WTKX/Pensacola, FL	5.0 (5t) 25	9.7 (3)	7.0 (3t)
126 WRCQ/Fayetteville, NC	5.3 (6) 25	11.8 (2t)	8.9 (3)
127 KDOT/Reno, NV	3.7 (11t) 18	12.3 (1)	4.6 (7t)
129 WKQZ/Saginaw, MI	8.7 (2t) 43	25.7 (1)	17.1 (1)
134 KCCG/Corpus Christi	3.4 (10) 15	4.6 (5t)	2.3 (15t)
136 WCPR/Biloxi, MS	6.6 (3) 29	19.7 (1)	8.7 (2)
139 WWWW & WXXX/Appleton, WI	5.0 (8) 22	9.9 (3)	3.9 (9t)
140 KORB/Quad Cities, IA-IL	7.3 (5) 29	24.2 (1)	13.3 (2t)
142 WIXO/Peoria, IL	4.0 (9t) 15	12.0 (2)	4.7 (7t)
144 KZRQ/Springfield, MO	4.2 (11) 17	15.7 (1)	7.0 (6t)
150 WZBH/Salisbury, MD	7.0 (4) 28	26.4 (1)	12.5 (1)
151 WAMX/Huntington, WV	9.4 (3) 31	28.6 (1)	18.8 (1)
154 KLFX/Killeen, TX	8.1 (3t) 28	19.2 (1)	10.9 (2)
155 WGBF/Evansville, IN	8.1 (2t) 28	22.6 (1)	12.7 (2)
167 WRBR/South Bend, IN	8.6 (4) 26	23.8 (1)	13.6 (1)
169 WKZQ/Myrtle Beach, SC	5.7 (5) 19	29.7 (1)	6.8 (2t)
173 KURQ/San Luis Obispo, CA	5.6 (3t) 17	17.8 (1)	6.7 (4t)
174 KIBZ/Lincoln, NE	8.7 (2) 25	25.9 (1)	13.8 (1)
180 KFMX/Lubbock, TX	9.2 (3) 29	27.4 (1)	9.5 (1)
185 WZOR/Green Bay, WI	2.4 (13t) 7	1.8 (13t)	3.0 (11t)
189 WGIR/Manchester, NH	8.6 (2) 24	22.9 (1)	14.4 (1)
191 KZRK/Amarillo, TX	8.9 (1) t 25	24.5 (1)	10.7 (2)
199 KRQR/Chico, CA	7.1 (3) 17	13.5 (2)	7.9 (3)
202 WQLZ/Springfield, IL	7.9 (3) 18	29.0 (1)	15.5 (1)

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October 4, 2002

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Never Again (Roadrunner/IDJMG)	711	-32	63802	12	32/0
2	2	RED HOT CHILI PEPPERS By The Way (Warner Bros.)	579	-83	51695	18	29/0
3	3	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	509	-45	48696	24	32/0
4	4	ROLLING STONES Don't Stop (Virgin)	496	+8	44127	5	27/0
5	5	THEORY OF A DEADMAN Nothing Could... (Roadrunner/IDJMG)	434	-6	35092	9	32/1
7	6	SYSTEM OF A DOWN Aerials (American/Columbia)	412	+32	34670	16	22/0
8	7	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	409	+30	38242	9	31/1
9	8	STONE SOUR Bother (Roadrunner/IDJMG)	400	+24	32715	6	29/1
16	9	PEARL JAM I Am Mine (Epic)	386	+99	39807	2	28/5
6	10	CREED One Last Breath (Wind-up)	362	-21	36378	25	23/0
11	11	TOM PETTY & THE HEARTBREAKERS The Last DJ (Warner Bros.)	339	+1	31772	4	25/0
Debut	12	3 DOORS DOWN When I'm Gone (Republic/Universal)	338	+245	33259	1	33/2
13	13	U2 Electrical Storm (Interscope)	333	+16	38191	4	21/0
10	14	DEF LEPPARD Now (Island/IDJMG)	316	-53	23678	12	19/0
12	15	DISTURBED Prayer (Reprise)	314	-14	24884	8	19/0
15	16	BON JOVI Everyday (Island/IDJMG)	303	+11	27823	6	21/0
17	17	FOO FIGHTERS All My Life (Roswell/RCA)	293	+22	23711	3	26/1
18	18	CHEVELLE The Red (Epic)	259	+18	20373	8	22/0
21	19	SEETHER Fine Again (Wind-up)	200	-2	18936	10	17/0
Debut	20	SALIVA Always (Island/IDJMG)	181	+85	14884	1	18/2
22	21	KORN Thoughtless (Immortal/Epic)	166	-33	12223	13	13/0
19	22	PAPA ROACH She Loves Me Not (DreamWorks)	161	-42	10980	20	13/0
24	23	MUST Freechild (Wind-up)	158	-12	12865	10	13/0
23	24	TRUSTCOMPANY Downfall (Geffen/Interscope)	147	-34	11335	17	13/0
20	25	BRUCE SPRINGSTEEN The Rising (Columbia)	147	-56	15404	13	11/0
27	26	P.O.D. Satellite (Atlantic)	133	-4	10236	4	15/0
Debut	27	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	132	+57	11939	1	15/0
29	28	BREAKING BENJAMIN Polyamorous (Hollywood)	123	-11	9950	4	12/0
25	29	GAVIN ROSSDALE Adrenaline (Universal)	120	-34	11725	6	14/0
30	30	TAPROOT Poem (Velvet Hammer/Atlantic)	108	-3	8836	2	14/0

36 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**EARSHOT** Not Afraid (Warner Bros.)

Total Plays: 107, Total Stations: 14, Adds: 0

**NIRVANA** You Know You're Right (Geffen/Interscope)

Total Plays: 100, Total Stations: 25, Adds: 25

**JERRY CANTRELL** Angel Eyes (Roadrunner/IDJMG)

Total Plays: 97, Total Stations: 10, Adds: 0

**AUDIOSLAVE** Cochise (Epic)

Total Plays: 96, Total Stations: 16, Adds: 16

**JACKYL** Kill The Sunshine (Humidity)

Total Plays: 94, Total Stations: 14, Adds: 3

**SAMMY HAGAR** Things've Changed (33rd Street)

Total Plays: 84, Total Stations: 12, Adds: 2

**BLINDSIDE** Pitiful (Elektra/EEG)

Total Plays: 81, Total Stations: 10, Adds: 1

**OUR LADY PEACE** Innocent (Columbia)

Total Plays: 75, Total Stations: 8, Adds: 0

**AUDIOVENT** Looking Down (Atlantic)

Total Plays: 65, Total Stations: 9, Adds: 1

**QUEENS OF THE STONE AGE** No One Knows (Interscope)

Total Plays: 63, Total Stations: 9, Adds: 2

Songs ranked by total plays

## Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
NIRVANA You Know You're Right (Geffen/Interscope)	25
AUDIOSLAVE Cochise (Epic)	16
DEFAULT Live A Lie (TVT)	9
PEARL JAM I Am Mine (Epic)	5
EXIES My Goddess (Virgin)	5
JACKYL Kill The Sunshine (Humidity)	3
3 DOORS DOWN When I'm Gone (Republic/Universal)	2
SALIVA Always (Island/IDJMG)	2
SAMMY HAGAR Things've Changed (33rd Street)	2
QUEENS OF THE STONE AGE No One Knows (Interscope)	2
PAPA ROACH Time And Time Again (DreamWorks)	2
JIMMY EAT WORLD A Praise Chorus (DreamWorks)	2
MATCHBOX TWENTY Disease (Atlantic)	2
CHRIS ROBINSON Safe In The Arms Of Love (Redline)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
3 DOORS DOWN When I'm Gone (Republic/Universal)	+245
NIRVANA You Know You're Right (Geffen/Interscope)	+100
PEARL JAM I Am Mine (Epic)	+99
AUDIOSLAVE Cochise (Epic)	+96
SALIVA Always (Island/IDJMG)	+85
SAMMY HAGAR Things've Changed (33rd Street)	+59
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	+57
JACKYL Kill The Sunshine (Humidity)	+53
AUDIOVENT Looking Down (Atlantic)	+33
SYSTEM OF A DOWN Aerials (American/Columbia)	+32

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK I Stand Alone (Republic/Universal)	296
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	229
DEFAULT Deny (TVT)	229
LINKIN PARK In The End (Warner Bros.)	212
NICKELBACK Too Bad (Roadrunner/IDJMG)	202
STAINED For You (Flip/Elektra/EEG)	190
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	186
DISTURBED Down With The Sickness (Giant/Reprise)	181
STAINED It's Been Awhile (Flip/Elektra/EEG)	170
DEFAULT Wasting My Time (TVT)	170
TOMMY LEE Hold Me Down (MCA)	169

R&R Station Playlists have moved to the web. See all of our monitored reporters at [www.radioandrecords.com](http://www.radioandrecords.com).

## Reporters

<p><b>WONE/Akron, OH *</b> OM: Nick Anthony PD: T.K. O'Grady T.P.: Tim Daugherty 9 PEARL JAM "Mine" NIRVANA "Right" STONE SOUR "Bother"</p> <p><b>KZRR/Albuquerque, NM *</b> Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers No Adds</p> <p><b>KZMZ/Alexandria, LA</b> PD: Terry Manning MD: Pat Cloud 3 PEARL JAM "Mine" STEVE EARLE "Theory"</p> <p><b>WZZD/Allentown, PA *</b> PD: Robin Lee MD: Keith Moyer 4 MATCHBOX TWENTY "Disease" 4 NIRVANA "Right"</p> <p><b>KWHL/Anchorage, AK</b> PD: Larry Strider MD: Kathy Mitchell 6 NIRVANA "Right" 5 AUDIOSLAVE "Cochise"</p> <p><b>WAPL/Appleton, WI *</b> PD: Joe Calogero APD/MD: Cramer DEFAULT "Live"</p> <p><b>KLBJ/Austin, TX *</b> OM: Jeff Carroll MD: Lora Lowe 7 AUDIOSLAVE "Cochise" 1 CHRIS ROBINSON "Arms" STEVE EARLE "Theory" NIRVANA "Right"</p> <p><b>KIOC/Beaumont, TX *</b> Dir/Prog: Debbie Wylie PD/MD: Mike Davis 1 AUDIOSLAVE "Cochise" DEFAULT "Live" STEVE EARLE "Theory" NIRVANA "Right"</p>	<p><b>WKGB/Binghamton, NY</b> PD: Jim Free MD: Tim Boland 10 NIRVANA "Right" 8 AUDIOSLAVE "Cochise"</p> <p><b>WBUF/Bufalo, NY *</b> PD: John Paul 11 KLEAR "Middle" DEFAULT "Live" NIRVANA "Right"</p> <p><b>WRQK/Canton, OH *</b> PD/MD: Todd Doward 16 AUDIOSLAVE "Cochise" 8 NIRVANA "Right"</p> <p><b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD: Suzanne Tonara CHEVELLE "Red" NIRVANA "Right" RUSH "Mistake" AUDIOSLAVE "Cochise"</p> <p><b>WYBB/Charleston, SC *</b> PD/MD: Mike Allen EXIES "Goddess" JIMMY EAT WORLD "Prise" NIRVANA "Right"</p> <p><b>WKLC/Charleston, WV</b> PD/MD: Mike Respeport 18 NIRVANA "Right" 9 AUDIOSLAVE "Cochise" 8 MATCHBOX TWENTY "Disease" EXIES "Goddess" JIMMY EAT WORLD "Prise"</p> <p><b>WEBN/Cincinnati, OH *</b> OM: Scott Reinhart PD: Michael Water MD: Rick "The Dude" Vaska No Adds</p> <p><b>WVRK/Columbus, GA</b> OM: Brian Waters 4 NIRVANA "Right" TOM PETTY &amp; "The Last" EXIES "Goddess"</p>	<p><b>KNCN/Corpus Christi, TX *</b> PD: Paul Newell MD: Morris Montana 6 NIRVANA "Right" 3 AUDIOSLAVE "Cochise"</p> <p><b>WTUE/Dayton, OH *</b> PD: Magic Mike Ramsey APD/MD: John Besulau No Adds</p> <p><b>KLAQ/El Paso, TX *</b> PD: Magic Mike Ramsey APD/MD: Glenn Garza AUDIOSLAVE "Cochise" AUDIOVENT "Looking" NIRVANA "Right" QUEENS OF "Knows" CHRIS ROBINSON "Arms"</p> <p><b>WPHD/Elmira-Corning, NY</b> GM: George Harris MD: Jay Wulf DEFAULT "Live"</p> <p><b>KLOL/Houston, TX *</b> PD/MD: Mike Allen OM/PP: Vince Richards MD: Steve Fitz 17 NIRVANA "Right" DEFAULT "Live"</p> <p><b>WRKR/Kalamazoo, MI</b> PD: Mike McKally APD/MD: Jay Deacon RED HOT CHILI "Song" DEFAULT "Live"</p> <p><b>WOBZ/Macon, GA</b> OM: Scott Reinhart PD: Erich West MD: Sarina Scott No Adds</p> <p><b>KFRD/McAllen, TX *</b> PD: Alex Duran MD: Keith West DEFAULT "Live" JIMMY EAT WORLD "Prise"</p>	<p><b>WCLG/Morgantown, WV</b> PD: Jeff Miller MD: Dave Murdoch 23 AUDIOSLAVE "Cochise" DEFAULT "Live" JACKYL "Sunshine" NIRVANA "Right"</p> <p><b>WDHA/Morristown, NJ *</b> PD/MD: Terrie Carr 21 PEARL JAM "Mine" 7 NIRVANA "Right" 4 SAMMY HAGAR "Changed" 2 AUDIOSLAVE "Cochise"</p> <p><b>WBAB/Nassau-Suffolk, NY *</b> PD: John Olsen APD/MD: John Parise No Adds</p> <p><b>KFZX/Odessa-Midland, TX</b> PD/MD: Bruce Patrick 20 PUDDLE OF MUDD "Hates" NIRVANA "Right" THURSDAY "Tog"</p> <p><b>KEZO/Omaha, NE *</b> PD/MD: Bruce Patrick JACKYL "Sunshine" NIRVANA "Right"</p> <p><b>KCLB/Palm Springs, CA</b> PD/MD: Tish Lucy AUDIOSLAVE "Cochise" NIRVANA "Right"</p> <p><b>WRRX/Pensacola, FL *</b> OM/PP: Dan McClintock 9 AUDIOSLAVE "Cochise" 3 NIRVANA "Right" 2 DEFAULT "Live" EXIES "Goddess"</p> <p><b>WWCT/Peoria, IL</b> PD: Jamie Markey MD: Debbie Hunter 9 AUDIOSLAVE "Cochise" DEFAULT "Live" AUDIAYNE "Pain" NIRVANA "Right" OUR'S "Lover"</p>	<p><b>WMWR/Philadelphia, PA *</b> PD: Sam Millman APD/MD: Ken Zepato 2 NIRVANA "Right"</p> <p><b>KDKB/Phoenix, AZ *</b> PD: Joe Bonadonna MD: Dock Ellis 1 NIRVANA "Right"</p> <p><b>WHEB/Portsmouth, NH *</b> PD: John Olsen APD/MD: John Parise No Adds</p> <p><b>WHJY/Providence, RI *</b> PD: Joe Benicque APD: Doug Palmer MD: John Laurent 9 MATCHBOX TWENTY "Disease" 7 AUDIOSLAVE "Cochise" 4 NIRVANA "Right"</p> <p><b>KCAL/Riverside, CA *</b> PD: Dan Harrison MD: Heidi Krummert 8 NIRVANA "Right" 2 DEFAULT "Live" AUDIOSLAVE "Cochise" PAPA ROACH "Time"</p> <p><b>WROV/Roanoke-Lynchburg, VA *</b> PD: John McCree MD: Dave Kane DEFAULT "Live" EXIES "Goddess" JACKYL "Sunshine" NIRVANA "Right"</p>	<p><b>WXRX/Rockford, IL</b> PD/MD: Jim Stone 5 AUDIOSLAVE "Cochise" 3 NIRVANA "Right" TAPROOT "Poem" NIRVANA "Right"</p> <p><b>KBER/Salt Lake City, UT *</b> OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers 3 AUDIOSLAVE "Cochise" 1 PUDDLE OF MUDD "Hates" 1 BLINDSIDE "Pain" EXIES "Goddess"</p> <p><b>KSJO/San Francisco, CA *</b> OM: Gary Schoenwetter PD: Zald Tyler 10 AUDIOSLAVE "Cochise" 8 NIRVANA "Right" 5 SALIVA "Always" 3 DOORS DOWN "Gone" SAMMY HAGAR "Changed"</p> <p><b>KZDZ/San Luis Obispo, CA</b> APD: London Fields MD: Jordan Black U2 "Storm" RED HOT CHILI "Song" AUDIOSLAVE "Cochise" NIRVANA "Right"</p> <p><b>KXFX/Santa Rosa, CA *</b> PD: Dan Harrison MD: Howard Fraile 19 AUDIOSLAVE "Cochise" 13 PEARL JAM "Mine" NIRVANA "Right"</p> <p><b>KISW/Seattle-Tacoma, WA *</b> PD: Dave Richards APD/MD: Kyle Brooks 12 NIRVANA "Right" 5 AUDIOSLAVE "Cochise" 1 PAPA ROACH "Time"</p>	<p><b>KTUX/Shreveport, LA *</b> PD: Kevin West MD: Flynn Stone THEORY OF A DEADMAN "Nothing" 3 DOORS DOWN "Gone" NIRVANA "Right"</p> <p><b>KXUS/Springfield, MO</b> PD: Tony Matheo MD: Mark McClain BON JOVI "Everyday"</p> <p><b>WAOX/Syracuse, NY *</b> PD/MD: Bob O'Dell APD: Dave Fritze 2 SALIVA "Always" AUDIOSLAVE "Cochise" JACKYL "Sunshine"</p> <p><b>WIDT/Toledo, OH *</b> OM: Cary Pail PD/MD: Dave Rossi No Adds</p> <p><b>WKL/Traverse City, MI</b> PD/MD: Tim Rey DEFAULT "Live" OUR'S "Lover"</p>	<p><b>KLPX/Tucson, AZ *</b> PD/MD: Jones Hunter APD: Chris DEFAULT "Live"</p> <p><b>KMOD/Tulsa, OK *</b> PD/MD: Rob Hart AUDIOSLAVE "Cochise" NIRVANA "Right"</p> <p><b>WMZK/Wausau, WI</b> PD: Nick Summers AUDIOSLAVE "Cochise" NIRVANA "Right" DEFAULT "Live"</p> <p><b>WRQR/Wilmington, NC</b> OM: John Stevens APD/MD: Gregg Stepp DEFAULT "Live"</p> <p><b>KATS/Yakima, WA</b> OM: Ron Harris 18 3 DOORS DOWN "Gone" 15 AUDIOSLAVE "Cochise"</p> <p><b>WNCD/Youngstown, OH *</b> PD: Chris Patrick FOO FIGHTERS "Live" NIRVANA "Right" QUEENS OF "Knows"</p>
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\*Monitored Reporters  
56 Total Reporters

36 Total Monitored

20 Total Indicator





# R&R Active Rock Top 50

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	DISTURBED Prayer (Reprise)	1825	-48	141416	9	59/0
2	2	SYSTEM OF A DOWN Aerials (American/Columbia)	1779	-49	153070	19	58/0
3	3	NICKELBACK Never Again (Roadrunner/IDJMG)	1455	-21	121447	14	57/0
7	4	STONE SOUR Bother (Roadrunner/IDJMG)	1381	+116	108472	9	53/2
5	5	TRUSTCOMPANY Downfall (Geffen/Interscope)	1320	-63	99290	22	58/0
6	6	KORN Thoughtless (Immortal/Epic)	1302	-88	116661	17	56/0
8	7	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	1285	+118	103948	10	57/0
4	8	RED HOT CHILI PEPPERS By The Way (Warner Bros.)	1216	-162	97249	18	55/0
9	9	CHEVELLE The Red (Epic)	1115	+57	93468	14	56/0
10	10	GODSMACK I Stand Alone (Republic/Universal)	1006	-16	103475	35	54/0
11	11	FOO FIGHTERS All My Life (Roswell/RCA)	995	+14	81131	5	56/0
12	12	THEORY OF A DEADMAN Nothing Could... (Roadrunner/IDJMG)	991	-2	75737	11	54/1
17	13	PEARL JAM I Am Mine (Epic)	898	+199	77442	3	51/3
33	14	3 DOORS DOWN When I'm Gone (Republic/Universal)	885	+528	84591	2	56/1
15	15	P.O.D. Satellite (Atlantic)	799	-65	66750	8	55/0
23	16	SALIVA Always (Island/IDJMG)	795	+202	65118	3	52/2
14	17	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	793	-79	72965	27	52/0
18	18	BREAKING BENJAMIN Polyamorous (Hollywood)	758	+41	52385	13	54/1
19	19	SEETHER Fine Again (Wind-up)	696	0	54016	13	44/0
13	20	ROB ZOMBIE Demon Speeding (Geffen/Interscope)	680	-224	54100	15	50/0
Debut	21	AUDIOSLAVE Cochise (Epic)	669	+662	61580	1	53/53
21	22	BLINDSIDE Pitiful (Elektra/EEG)	666	+21	56511	10	57/0
22	23	EARSHOT Not Afraid (Warner Bros.)	620	-13	51800	6	53/1
16	24	PAPA ROACH She Loves Me Not (DreamWorks)	604	-146	35517	22	43/0
24	25	TAPROOT Poem (Velvet Hammer/Atlantic)	603	+48	50889	6	55/1
28	26	PAPA ROACH Time And Time Again (DreamWorks)	495	+60	36279	3	43/3
25	27	30 SECONDS TO MARS Capricorn (Immortal/Virgin)	470	-19	39653	10	46/0
37	28	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	447	+171	26927	3	34/0
Debut	29	NIRVANA You Know You're Right (Geffen/Interscope)	431	+431	39108	1	55/55
29	30	3RD STRIKE Redemption (Hollywood)	399	-14	26811	6	40/0
31	31	HOOBASTANK Remember Me (Island/IDJMG)	394	+6	31837	4	37/1
35	32	FILTER American Cliche (Reprise)	375	+17	29920	3	36/2
27	33	INCUBUS Circles (Immortal/Epic)	373	-87	25965	8	36/0
26	34	GAVIN ROSSDALE Adrenaline (Universal)	365	-94	27577	8	34/0
32	35	MAD AT GRAVITY Walk Away (ARTISTdirect)	343	-40	24185	14	35/0
30	36	VINES Get Free (Capitol)	287	-86	16874	17	23/0
35	37	OUR LADY PEACE Innocent (Columbia)	272	-10	15249	5	28/2
40	38	RA Do You Call My Name (Republic/Universal)	264	+46	25074	3	32/3
34	39	COLOR RED Sore Throat (RCA)	237	-124	16779	12	31/0
42	40	JERRY CANTRELL Angel Eyes (Roadrunner/IDJMG)	210	+30	16524	3	18/1
39	41	DRAGPIPE Simple Minded (Interscope)	197	-37	15386	7	27/1
47	42	NONPOINT Development (MCA)	181	+33	17517	2	24/1
49	43	QUEENS OF THE STONE AGE No One Knows (Interscope)	177	+80	19173	2	27/5
Debut	44	AUDIOVENT Looking Down (Atlantic)	160	+64	11811	1	27/5
Debut	45	TRAPT Headstrong (Warner Bros.)	156	+117	12075	1	30/8
44	46	U2 Electrical Storm (Interscope)	150	+19	12470	4	10/1
41	47	JIMMY EAT WORLD Sweetness (DreamWorks)	148	-27	9502	14	7/0
38	48	INJECTED Bullet (Island/IDJMG)	147	-92	14414	13	21/0
Debut	49	MUDVAYNE Not Falling (No Name/Epic)	146	+132	17522	1	27/25
45	50	STAPA Aquarium (Locomotive)	141	-23	9880	6	12/0

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
NIRVANA You Know You're Right (Geffen/Interscope)	55
AUDIOSLAVE Cochise (Epic)	53
MUDVAYNE Not Falling (No Name/Epic)	25
EXIES My Goddess (Virgin)	14
DEFAULT Live A Lie (TVT)	10
TRAPT Headstrong (Warner Bros.)	8
AUDIOVENT Looking Down (Atlantic)	5
QUEENS OF THE STONE AGE No One Knows (Interscope)	5
PEARL JAM I Am Mine (Epic)	3
PAPA ROACH Time And Time Again (DreamWorks)	3
RA Do You Call My Name (Republic/Universal)	3
CINDER Soul Creation (Geffen/Interscope)	3
JIMMY EAT WORLD A Praise Chorus (DreamWorks)	3

## RA

### "Do You Call My Name"

40-38

Already on:  
**WAAF 26x KUPD 14x**  
**WLZX 12x KBPI 14x**  
 Added this week at:  
**KRQC, WWBN, WJXG**  
 and more



## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Cochise (Epic)	+662
3 DOORS DOWN When I'm Gone (Republic/Universal)	+528
NIRVANA You Know You're Right (Geffen/Interscope)	+431
SALIVA Always (Island/IDJMG)	+202
PEARL JAM I Am Mine (Epic)	+199
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	+171
MUDVAYNE Not Falling (No Name/Epic)	+132
PUDDLE OF MUDD She... (Flawless/Geffen/Interscope)	+118
TRAPT Headstrong (Warner Bros.)	+117
STONE SOUR Bother (Roadrunner/IDJMG)	+116

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN'D For You (Flip/Elektra/EEG)	646
LINKIN PARK In The End (Warner Bros.)	482
SYSTEM OF A DOWN Toxicity (American/Columbia)	481
KORN Here To Stay (Immortal/Epic)	477
EARSHOT Get Away (Warner Bros.)	465
DEFAULT Wasting My Time (TVT)	460
DISTURBED Down With The Sickness (Giant/Reprise)	448
HOOBASTANK Running Away (Island/IDJMG)	444
TOOL Schism (Volcano)	433
TOOL Parabola (Volcano)	408

R&R Station Playlists have moved to the web.  
 See all of our monitored reporters at  
[www.radioandrecords.com](http://www.radioandrecords.com).

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## THE YEARS IN REVIEW



Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top active rock songs like DISTURBED Prayer, SYSTEM OF A DOWN Aerials, etc.

Total sample size is 710 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

New & Active

- JACKYL Kill The Sunshine (Humidity)
SPARTA Cut Your Ribbon (DreamWorks)
TOMMY LEE Ashamed (MCA)
LINKIN PARK Pts Of Atrhty (Remix) (Warner Bros.)
EXIES My Goddess (Virgin)
DEFAULT Live A Lie (TVT)

Songs ranked by total plays

Indicator

Most Added

- AUDIOSLAVE Cochise (Epic)
NIRVANA You Know You're Right (Geffen/Interscope)
MUDVAYNE Not Falling (No Name/Epic)
TRAPT Headstrong (Warner Bros.)
DEFAULT Live A Lie (TVT)
EXIES My Goddess (Virgin)
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)
QUEENS OF THE STONE AGE No One Knows (Interscope)
PAPA ROACH Time And Time Again (DreamWorks)
PEARL JAM I Am Mine (Epic)
RA Do You Call My Name (Republic/Universal)
OURS Leaves (DreamWorks)
SAMMY HAGAR Things've Changed (33rd Street)
12 STONES The Way I Feel (Wind-up)
JIMMY EAT WORLD A Praise Chorus (DreamWorks)
NOISE THERAPY Get Up (Redline)

Reporters

Grid of reporter information for various markets including Albany, Cleveland, Flint, Harrisburg, Las Vegas, Phoenix, San Antonio, Springfield, etc. Includes names, phone numbers, and email addresses.

\* Monitored Reporters
75 Total Reporters
59 Total Monitored
16 Total Indicator

Note: WLUM/Milwaukee-Racine, WI moves from Active Rock to Alternative.





## ON THE RECORD

WITH  
**Jordan Black**  
MD, KZOZ/San Luis Obispo, CA



I am constantly amazed at the evolution of rock 'n' roll. To quote one of our fearless leaders, "What a long strange trip it's been." It has only been 50 years since the birth of rock 'n' roll — from Elvis in the '50s to The Beatles and The Doors to Led Zeppelin and Pink Floyd in the '60s and '70s to the birth of Def Leppard, Bon Jovi and Motley Crue in the '80s to the colossal breakthrough of Nirvana blowing open the alternative side of rock 'n' roll in the '90s. \* Never in my teenage rebellious years did I ever expect to hear The Red Hot Chili Peppers on radio stations around the globe. What once was our underground music has blown apart every rule and regulation that existed. Music reflects the times and will continue to evolve. \* Ten to 15 years ago it would be unheard of for a rock song by artists like Staind or Nickelback to be a crossover hit on almost every format. And what about the direction the late '90s to today has taken us? How do you label a band like Linkin Park or Incubus, who combine pieces of every format into their music? How do the bands from 20 years ago who are putting out new music today fit in? \* I don't much care what you decide to call it. All I know is that I look positively to the future to see where this long, winding road of rock 'n' roll will take us, and I know that if it stirs emotions in my soul and makes me want to bang my head and scream, then it must be rock 'n' roll, regardless of what you want to call it.

**ACTIVE:** When you're as big as Nirvana, you don't need a CD. "You Know You're Right" spread like wildfire last week and positions itself right in the middle of the chart with -431 spins. The band reigns at the top of the Most Added with 55 adds ... Overwhelming support for Audioslave takes "Cochise" to a strong debut at No. 21 this week with +662 spins and 53 adds. Never once in the song is Cochise himself named, but, hey, it'll give your jocks something different to talk about ... "When I'm Gone" by 3 Doors Down made huge inroads this week with +528 spins ... I'm still digging "Always" by Saliva, and by the looks of +202 plays, you do too ... If you're "Not Falling" for Mudvayne, time to listen again. The band have raised their own standard, and you are the beneficiary. Twenty-five stations get in the game this week ... Did you get your giant pacifier? Have you heard the new Pacifier record, "Bullitproof"? Despite the New Zealand way to spell it, it still rocks the good old American way ... A few wagers were made, a few losses incurred, a couple of wins, some mild sunburns, all in the name of RCA's Clockwise. An industry crowd turned out to see the band on their home turf in Las Vegas two weeks ago. The five-member band pummeled the audience with tracks from their Oct. 29 debut. The first single, "Lay Her Down," will be Going for Adds next week. The band are now touring with Kittie. **ROCK:** 3 Doors Down take the high road to the top of the chart with a nice landing at No. 12 as +245 spins kicks in ... Saliva find No. 20 a nice place to debut. "Always" is a real no-brainer, and I'm sure the format will be playing it for years to come ... The Red Hot Chili Peppers' "Zephyr Song" makes its start on the Rock side. It's another winner that's headed for the top of the callout charts ... Pearl Jam and Nirvana — what is this, 1990? The difference is, now you know better. Add them and pound them — they are virtually classic artists! **MAX PIX:** EXIES "My Goddess" (Virgin)

— Cyndee Maxwell, Active Rock/Rock Editor



## Record Of The Week

**ARTIST:** Shadows Fall  
**TITLE:** *The Art of Balance*  
**LABEL:** Century Media

Post-haircut Metallica got you down? Is your metal intake severely Iron (Maiden) deficient? Well Western Massachusetts metallers Shadows Fall are everything you're hungering for. Think of vintage *Kill 'Em All* thrash metal infected with Anthrax-tinged vocals and Maiden-esque guitar harmonies. After making a huge impact in the metal underground with 2000's *Of One Blood*, the underground legends of Fall are once again drawing blood with the exquisite metal offering *The Art of Balance*. More metal than an Orc army, *Balance* provides a well-rounded diet of headbanging mayhem with tracks like "Idle Hands," "Destroyer of Senses" and "Stepping Outside the Circle," all of which have earned the group the No. 1 spot for two weeks straight at Rock specialty.



— Frank Correia

# active INSIGHT

**ARTIST:** Project 86

**LABEL:** Atlantic

By FRANK CORREIA / ROCK SPECIALTY EDITOR

Even with digital cable and satellite dishes, people still complain that there aren't any programs worth spending time with. Metal fans looking for a break from the regularly scheduled programming of nu-metal's pout-and-shout routine may want to tune in to channel 86 for an hourlong drama-satire called *Truthless Heroes*, the latest album from Orange County, CA four-piece **Project 86**.

"It tells the story of a soul desperately searching for identity," explains frontman Andrew Schwab. "As a child who is ignored, he takes his ordinary situation and channels his energy into becoming something extraordinary in the eyes of the world. We follow his many travels through the modern pop landscape, from childhood to death and beyond."

With *Heroes*, the Korn-fed kids finally have a concept album worth their undivided attention. One story divided into 13 chapters and four commercial breaks, *Heroes* is an ambitious undertaking that shows Project 86 pushing the metal scene's boundaries creatively and artistically. Whether it's the soaring harmonies of "Salem's Suburbs" or the future mosh-pit anthem "S.M.C." *Heroes* provides a hard-hitting soundtrack to Project 86's narrative. "Another Boredom Movement" slams the celebrity hype machine for everything from Hollywood's latest pinup to the newest cookie-cutter boy band:



Project 86

"You were conceived on a storyboard in an uptown high-rise/Where your celebrity was born from umbilical obscurity."

"Last Meal" brings the story to a huge peak as Schwab and company echo big business with the chant, "We'll eat what's left of you before we're through." "Hollow Again" brings everything to a compelling end. And, like any good story, *Truthless Heroes* reveals more twists and turns the more time you spend with it.

"We wrote this record to be a complete episode," Schwab says. "It has a total running time of just under 60 minutes (including commercials) so we wouldn't lose your attention until the story ends. After all, we know your time is very limited, and we wouldn't want to take you away from your other favorite programs, would we?"

## R&R Top 20 Specialty Artists

October 4, 2002

1. SHADOWS FALL (Century Media) "Stepping Outside...", "Thoughts Without..."
2. PROJECT 86 (Atlantic) "Another Boredom Movement," "S.M.C."
3. IN FLAMES (Nuclear Blast) "Reroute to Remain," "Cloud Connected"
4. QUEENS OF THE STONE AGE (Interscope) "Millionaire," "No One Knows"
5. DOWNTHE SUN (Roadrunner/IDJMG) "Medicate," "We All Die"
6. STONE SOUR (Roadrunner/IDJMG) "Bother," "Tumult"
7. SNAPCASE (Victory) "Believe, Revolt," "Coagulate"
8. SEPULTURA (Roadrunner/IDJMG) "Roots, Bloody Roots (Live)," "Arise (Live)"
9. DISTURBED (Reprise) "Prayer," "Liberate"
10. MESHUGGAH (Nuclear Blast) "Rational Gaze," "Stengah"
11. DILLINGER ESCAPE PLAN (Epitaph) "Hollywood Squares," "Pig Latin"
12. SIXTY WATT SHAMAN (Spitfire) "Reason To Live," "Nomad"
13. MURDERDOLLS (Roadrunner/IDJMG) "Dead In Hollywood," "Let's Go To War"
14. POSTMAN SYNDROME (Now or Never) "Amputees...", "Volume Fact"
15. PULSE ULTRA (Atlantic) "Big Brother," "Glass Door"
16. BLINDSIDE (Elektra/EEG) "Caught A Glimpse," "Pitiful"
17. NONPOINT (MCA) "Circles," "Development"
18. NOISE THERAPY (Redline) "Get Up," "Far Away"
19. DRAGPIPE (Interscope) "Diablo Handshake," "Puller"
20. SOULFLY (Roadrunner/IDJMG) "Call To Arms," "Enterfaith"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.





**JIM KERR**  
 .....  
 jkerr@radioandrecords.com

## A Fundamental Change

□ An open letter to the industry from Jacobs Media's Dave Beasing

**A**s the aftermath of the recent Nirvana Internet leak unfolded, it became clear to me that on Sept. 23 and 24 something fundamentally changed. In the past radio would use leaks as mental jabs at the competition or as an almost playful industry game. The leaks would start, the cease-and-desist orders would go out, and the attitude of radio was of the "Aw shucks, you caught me" sort. That changed this past week.

As Interscope scrambled to contain the Nirvana "You Know You're Right" leak, it became obvious that any sense of playfulness regarding leaks in radio was gone. It was replaced by a growing fear of the Internet's power to usurp radio's function of showcasing new music. This time,

when the C&Ds went out, the reaction from radio was one of disbelief and anger.

Programmer after programmer expressed complete incomprehension as to why a record label would stop them from playing something that was easily accessible by a vast majority of their listeners. Heck, at least two stations received the song from listeners. In this context, WPLY/Philadelphia PD Jim McGuinn's recent comment rings particularly true: "We look kind of lame when kids tell us they have a record that we don't."

On Wednesday, Sept. 25, Jacobs Media consultant Dave Beasing called to tell me that Jacobs Media felt that the Nirvana leak and how it was handled was an issue of paramount importance for contemporary radio, and he wanted to know if I would print an open letter to the industry about it. Here it is.

An open letter to the industry From Dave Beasing, Jacobs Media:

In the past week we have witnessed a watershed event in the history of contemporary radio and the entire music industry. As you



Dave Beasing

know by now, a leaked copy of a previously unreleased Nirvana song, "You Know You're Right," made its way to the Internet.

Stations in the CHR and Alternative formats exist for one primary reason in the minds of our listeners: as their source for new music. If the Internet supplants radio in serving this purpose, the very existence of these formats will be threatened. That's why, when every music consumer with a computer and modem could access the new song, these radio stations had virtually no choice but to air an important new release from a core artist.

Internet leaks are hardly new, and I sympathize with the artists and the music labels. They've spent millions trying to maintain control of their product and their inventory, with limited success. Inasmuch as radio programmers have sometimes contributed to these leaks, we should be ashamed. This has, admittedly, been a shortsighted approach.

What worries me now, however, is an equally shortsighted response by the record industry to this latest incident, a response that betrayed radio and hurt the entire music industry in the process. By serving radio stations with notice that they must cease and desist airing this song after a leak beyond their control had already occurred, far more was threatened than just the marketing plans surrounding Nirvana.

All those who make a living helping to market music via radio should realize the following: If radio ceases to be the recognized source for new music, there's no need for label radio promotion departments and the jobs within those departments.

**"When unintentional Internet leaks do occur, record labels must reassess what their response will be. If the leaks cannot be instantly stopped on the Internet, as in this latest instance, please do not try to stop the leak at radio."**

Dave Beasing

Some executives reading this right now, faced with the increased cost of promoting music to radio, probably like that idea. In fact, there are worrisome signs that executives at some labels might be rethinking whether to continue with the present business model.

Using AOL's "First Listen" feature, record labels have recently released new singles from Tom Petty, The Rolling Stones, O-Town and Pearl Jam without permitting radio to air these songs at the same time. In Pearl Jam's case, this intentional widespread Internet release happened a full five days before the song was shipped to radio.

These decisions are being made at the highest levels of record labels, so for radio programmers to express disappointment to their radio-pro-

## The Denouement

The depth of radio's concern over the Internet leak of Nirvana's "You Know You're Right" was demonstrated by something that is nearly unprecedented in the radio industry: wholesale disregard of record company cease-and-desist orders. While Interscope continued to send out C&D orders through Friday, stations across the country were playing "You Know You're Right" all day Wednesday, Thursday and Friday.

The legal release from Interscope to play the song came at 5:30pm PT Friday, Sept. 27, but by Thursday night 48 Alternative stations were spinning the song, either disregarding the C&D order or skillfully avoiding receiving it. This included stations like XTRA/San Diego and WNNX/Atlanta, both of which read the C&D live on the air. By the time the R&R chart week ended Saturday night, "You Know You're Right" had received enough airplay to debut on the Alternative chart at No. 23.

Also on Friday, Jacobs Media's Dave Beasing sent out the following e-mail to Jacobs Media clients as a followup to his open letter to the industry printed on this page:

"An e-mail with an MP3 attachment has landed in our mailboxes — and maybe yours too. That's not unusual. What's different this time? The return address is Nirvana's label.

"We're on record denouncing the label's actions when they denied radio the ability to maintain its image as the source for new music. That being said, we also extend sincere thanks to the folks at Geffen/Interscope for working hard to make this track available legally.

"In the future we hope for a less adversarial relationship with record labels as we deal with Internet leaks together. This week demonstrates that leaks not only threaten our friends at the record labels, they also threaten the radio industry."

motion representatives is probably futile. Instead, radio stations must — as a group — set aside competitive squabbles and demand that record labels stop deliberately using the Internet to introduce new music.

We must be willing to back those demands with action. While it might be impossible to ignore a new Pearl Jam release, for example, there are many other new songs from up-and-coming artists that need not air. We should support the labels that continue to support radio.

When unintentional Internet leaks such as the one this past week do occur, record labels must reassess what their responses will be. If the leaks cannot be instantly stopped on the Internet, as in this latest instance, please do not try to stop the leak at radio. As this episode demonstrates, serving cease-and-desist orders to radio stations does not benefit the artist or the label.

Radio is not the enemy, nor should radio be forced to view record labels as the enemy. Instead,

let's work together to modify marketing plans for releases and make sure that an unfortunate leak does not threaten a record's commercial viability. We're in this together, radio and records, and we both stand to benefit when exciting new music is released. Therefore, we need to join hands to develop new ways of looking at this. Only in that way can our combined industries continue to be partners and continue to flourish.

By the way, you might have noticed that some trade publications chose not to report this story. However, the editors and publishers of *Radio & Records* should be commended for their decision not to ignore the most important news story in the Alternative format so far this year. Perhaps they recognize that, without cooperation between radio and records on this important issue, the name of their publication may soon need to be changed to *Internet & Records*.

Dave Beasing can be reached at [davebeasing@jacobsmedia.com](mailto:davebeasing@jacobsmedia.com).

**"If radio ceases to be the recognized source for new music, there's no need for label radio promotion departments and the jobs within those departments."**

Dave Beasing



I always love the opportunity to print a picture of one of the coolest bands in history, Social Distortion. Here's lead singer Mike Ness (r) with KROQ/Los Angeles night host Stryker, who basked in Ness' greatness at the recent KROQ Inland Invasion punk show.



# R&R Alternative Top 50

October 4, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	SYSTEM OF A DOWN Aerials (American/Columbia)	2641	-72	307420	19	73/0
3	2	DISTURBED Prayer (Reprise)	2352	+84	243265	9	70/0
2	3	RED HOT CHILI PEPPERS By The Way (Warner Bros.)	2227	-177	269557	18	76/0
5	4	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	2195	+147	211748	10	72/0
6	5	FOO FIGHTERS All My Life (Roswell/RCA)	2075	+110	238303	5	73/0
4	6	JIMMY EAT WORLD Swætness (DreamWorks)	1915	-146	210195	23	69/0
7	7	TRUSTCOMPANY Downtall (Geffen/Interscope)	1844	-91	173760	20	65/0
12	8	PEARL JAM I Am Mine (Epic)	1710	+337	202853	2	76/0
8	9	NEW FOUND GLORY My Friends Over You (Drive-Thru/MCA)	1702	-214	167381	17	67/0
11	10	STONE SOUR Bother (Roadrunner/IDJMG)	1697	+168	176285	8	64/3
15	11	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	1543	+264	181101	10	68/4
9	12	HOOBASTANK Running Away (Island/IDJMG)	1509	-194	162787	27	66/0
10	13	INCUBUS Warning (Immortal/Epic)	1424	-136	182688	25	63/0
14	14	CHEVELLE The Red (Epic)	1363	+78	150962	14	64/3
18	15	SEETHER Fine Again (Wind-up)	1192	+42	107862	13	56/0
13	16	KORN Thoughtless (Immortal/Epic)	1186	-138	154158	16	62/0
32	17	SALIVA Always (Island/IDJMG)	1147	+423	134817	3	67/2
22	18	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	1097	+98	118501	6	58/2
21	19	OUR LADY PEACE Innocent (Columbia)	1065	+34	86293	7	55/0
16	20	HIVES Hate To Say I Told You So (Burning/Epitaph/Sire/Reprise)	1022	-223	134790	22	61/0
24	21	STROKES Someday (RCA)	984	+88	130698	7	56/1
19	22	P.O.D. Satellite (Atlantic)	975	-121	120311	8	59/0
Debut	23	NIRVANA You Know You're Right (Geffen/Interscope)	974	+974	156553	1	75/74
17	24	VINES Get Free (Capitol)	970	-184	107228	19	64/0
26	25	WHITE STRIPES Dead Leaves And Dirty Ground (Third Man/V2)	924	+49	134473	12	57/6
23	26	U2 Electrical Storm (Interscope)	922	-30	110583	5	55/1
Debut	27	3 DOORS DOWN When I'm Gone (Republic/Universal)	878	+524	95743	1	60/4
29	28	OK GO Get Over It (Capitol)	805	+53	74017	8	53/1
25	29	COLDPLAY In My Place (Capitol)	793	-99	111268	14	54/0
Debut	30	AUDIOSLAVE Cochise (Epic)	774	+735	142576	1	66/63
39	31	TAPROOT Poem (Velvet Hammer/Atlantic)	765	+124	92866	4	54/1
30	32	SUGARCULT Pretty Girl (The Way) (Ultimatum/Artemis)	759	+14	78679	7	47/2
27	33	NICKELBACK Never Again (Roadrunner/IDJMG)	752	-99	55172	12	41/0
41	34	QUEENS OF THE STONE AGE No One Knows (Interscope)	728	+127	102390	4	52/7
33	35	USED The Taste Of Ink (Reprise)	720	+15	73378	5	49/1
38	36	HOOBASTANK Remember Me (Island/IDJMG)	714	+66	61105	3	50/2
28	37	LINKIN PARK Pts Of Athrty (Remix) (Warner Bros.)	711	-78	85856	12	28/1
40	38	SR-71 Tomorrow (RCA)	664	+47	61678	4	47/3
20	39	UNWRITTEN LAW Up All Night (Interscope)	651	-380	49969	13	52/0
35	40	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	638	-29	56387	8	35/0
43	41	PAPA ROACH Time And Time Again (DreamWorks)	626	+50	69195	2	55/3
44	42	BOX CAR RACER There Is (MCA)	590	+31	67717	4	40/4
42	43	BLINDSIDE Pitiful (Elektra/EEG)	578	+2	50264	6	50/0
Debut	44	EMINEM Lose Yourself (Shady/Interscope)	576	+372	106505	1	33/15
37	45	GREENWHEEL Breathe (Island/IDJMG)	553	-125	67607	7	42/0
36	46	WEEZER Keep Fishin' (Geffen/Interscope)	547	-119	60926	14	39/0
34	47	LIFEHOUSE Spin (DreamWorks)	528	-199	45055	10	37/0
46	48	AUTHORITY ZERO One More Minute (Lava/Atlantic)	510	+50	43852	3	34/1
31	49	GAVIN ROSSDALE Adrenaline (Universal)	470	-288	33031	9	39/0
45	50	30 SECONDS TO MARS Capricorn (Immortal/Virgin)	464	-39	37433	9	36/0

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added®

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
NIRVANA You Know You're Right (Geffen/Interscope)	74
AUDIOSLAVE Cochise (Epic)	63
JIMMY EAT WORLD A Praise Chorus (DreamWorks)	24
EMINEM Lose Yourself (Shady/Interscope)	15
EXIES My Goddess (Virgin)	13
NEW FOUND GLORY Head On Collision (MCA)	10
VINES Outtathaway (Capitol)	9
MUDVAYNE Not Falling (No Name/Epic)	9
DEFAULT Live A Lie (TVT)	8
QUEENS OF THE STONE AGE No One Knows (Interscope)	7
WHITE STRIPES Dead Leaves And Dirty... (Third Man/V2)	6
TRAPT Headstrong (Warner Bros.)	6

## "Still Waiting"

### Impacting Radio

# 10/15

THE ISLAND DEF JAM MUSIC GROUP  
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## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NIRVANA You Know You're Right (Geffen/Interscope)	+974
AUDIOSLAVE Cochise (Epic)	+735
3 DOORS DOWN When I'm Gone (Republic/Universal)	+524
SALIVA Always (Island/IDJMG)	+423
EMINEM Lose Yourself (Shady/Interscope)	+372
PEARL JAM I Am Mine (Epic)	+337
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	+264
STONE SOUR Bother (Roadrunner/IDJMG)	+168
PUDDLE OF MUDD She... (Flawless/Geffen/Interscope)	+147
QUEENS OF THE STONE AGE No One Knows (Interscope)	+127
TAPROOT Poem (Velvet Hammer/Atlantic)	+124
FOO FIGHTERS All My Life (Roswell/RCA)	+110

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
311 Amber (Volcano)	942
PAPA ROACH She Loves Me Not (DreamWorks)	857
STAIN'D For You (Flip/Elektra/EEG)	822
HOOBASTANK Crawling In The Dark (Island/IDJMG)	773
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	704
JIMMY EAT WORLD The Middle (DreamWorks)	686
LINKIN PARK In The End (Warner Bros.)	677
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	665
CREED One Last Breath (Wind-up)	639
SYSTEM OF A DOWN Toxicity (American/Columbia)	632

R&R Station Playlists have moved to the web.  
See all of our monitored reporters at  
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## ON THE RECORD

With  
**Pat Ferrise**  
MD, WHFS/Washington DC



I really like the new Nirvana and The Vines' "Outatheway." We added both this week. • My favorite band right now is Coldplay, and I'm liking the Interpol record, "PDA," too. • One of the best live shows I've seen recently was Good Charlotte at the 9:30 Club. It was great to see our homies in town and kicking some butt! • Looking forward to the new Sum 41 — sounds like vintage punk rock.

**S**o how pumped was everyone about this add week with Nirvana and Audioslave?

As KQXR/Boise, ID MD Kallao succinctly put in his add e-mail: "Best add week ever." Nirvana's "You Know You're Right" pulls in an astounding 75 out of 77 stations in its debut

week (including that sneaky KROQ/Los Angeles, which added it last week). So who were the two wacky holdouts that couldn't find time to add the biggest record of the past few years? That would be WMRQ/Hartford and KTCL/Denver, both of which froze this week. As for Audioslave, "Cochise" hauled in a similarly awesome 66 stations ... But that wasn't the end of the new-music onslaught. No less than six bands hauled in double-digit adds, including exceptional outings by Jimmy Eat World's "A Praise Chorus" (32 stations, 24 adds) and The Exies' "My Goddess" (16 stations, 13 adds) ... Finally, I saw a great band doing an A&R showcase here in Dallas. Not sure who will end up with them, but The Deaf Pe-

**RECORD OF THE WEEK: Korn "Alone I Break"**

— Jim Kerr, *Alternative Editor*



## COMING UP RIGHT

**ARTIST: Bowling For Soup**

**LABEL: Silvertone/Jive**

By **KATY STEPHAN**/ALTERNATIVE SPECIALTY EDITOR



*Bowling For Soup*

Sometimes writing about a band is as hard as scoring off the New York Yankees. I end up just staring at the screen for hours in a catatonic state with absolutely nothing to say, glancing up every once in a while to ask listlessly, "Does anyone know a good synonym for 'rocking'?"

But this week, we're here to talk about Bowling For Soup. This one's going to be as easy as scoring off the Tampa Bay Devil Rays.

Look, 76 words already, and I haven't even told you that "The Girl All the Bad Guys Want" is No. 35 on R&R's Alternative chart! OK. No more goofing around.

Considering its chart position, and the fact that it got over 900 spins last week across the country, it's probably safe to assume that you've heard the song a zillion times, and there's no need for me to point out that "The Girl All the Bad Guys Want" contains some of the best lyrics anywhere on the radio. But I'll point it out anyway: "She likes them with a mustache/Racetrack season pass/Driving in a Trans Am/Does a mullet make a man?"

And you've probably already been to the band's website, at [www.bowlingforsoup.com](http://www.bowlingforsoup.com), where you can not only buy gifts for your girlfriend, like hot pink T-shirts with "bitch" blazoned across the front and thongs that barely have room for the band's logo, but also read the pithy musings of Bowling For Soup frontman Jaret Von Erich. Such as this: "The Statue of Liberty looks a lot smaller in person. TV really does add a few pounds." And this: "Nothing makes me happier

than seeing guys that used to beat the crap out of me when I was in school sweeping up beer bottles after one of our shows. "When you finish with that, there is some puke in the dressing room that has chunks of celery in it. You may need a mop for that." I love my job."

While we're on the subject of quotes, here are a couple that I gathered from among the greasy pizza boxes and empty beer bottles Bowling For Soup have left behind on their current tour. From Lynn Barstow, PD of KMYZ/Tulsa: "The band played Edgefest 2002 a couple weeks ago and seriously stole the show. Those guys can turn the most hardened metal kid into a frat boy for 45 minutes."

Andy Davis, PD of WWCD/Columbus, OH, said, "They put on a very funny show. It's like Dave Letterman teamed up with Snap, Crackle and Pop, the Rice Krispies elves, and formed a rock band."

In Grand Rapids, Bowling For Soup played a live show for WGRD at Celebration on the Grand. The station's stage was set up right next to the Hawaiian Tropic booth. Hmmm ... Hawaiian Tropic spokesbabes plus four incorrigible punk rockers drunk on newfound fame. And beer. I wonder why I haven't been able to get any printable quotes about that show?

Anyhoo. My work here is done.

Your work is to get out there and spin the crap out of Bowling For Soup. Don't worry — it'll be as easy as scoring off the Coghinchau Girls Little League team.

### TELL US WHAT YOU THINK!

Share your opinion about this column — go to [www.radioandrecords.com](http://www.radioandrecords.com) and click the Message Boards button.

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For more information, contact the A.I.R. Awards at: [eschultz@modimes.org](mailto:eschultz@modimes.org); or call: (312)596-4701.



October 4, 2002



America's Best Testing Alternative Songs  
12+ For The Week Ending 10/4/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
HOOBASTANK Running Away (Island/IDJMG)	4.09	4.07	95%	33%	3.97	95%	38%
TRUSTCOMPANY Downfall (Geffen/Interscope)	4.07	4.11	79%	14%	3.96	80%	17%
INCUBUS Warning (Immortal/Epic)	4.06	4.00	94%	32%	3.95	95%	37%
JIMMY EAT WORLD Sweetness (DreamWorks)	4.00	4.01	92%	33%	3.97	93%	33%
UNWRITTEN LAW Up All Night (Interscope)	3.99	3.94	72%	13%	3.88	73%	14%
STONE SOUR Bother (Roadrunner/IDJMG)	3.97	3.96	51%	7%	3.97	53%	8%
OUR LADY PEACE Innocent (Columbia)	3.94	3.92	68%	11%	3.86	70%	12%
NEW FOUND GLORY My Friends... (Drive Thru/MCA)	3.91	3.88	88%	27%	3.74	87%	31%
DISTURBED Prayer (Reprise)	3.91	3.98	74%	13%	3.85	77%	15%
PUDDLE... She Hates Me (Flawless/Geffen/Interscope)	3.90	3.81	90%	22%	3.82	91%	24%
SYSTEM OF A DOWN Aerials (American/Columbia)	3.89	3.94	94%	33%	3.82	93%	33%
SEETHER Fine Again (Wind-up)	3.89	3.94	58%	8%	3.85	60%	9%
CHEVELLE The Red (Epic)	3.89	3.98	63%	10%	3.81	65%	10%
GOOD CHARLOTTE Lifestyles Of The ... (Epic)	3.87	3.84	70%	11%	3.72	67%	12%
GAVIN ROSSDALE Adrenaline (Universal)	3.75	3.81	67%	12%	3.72	71%	13%
FOO FIGHTERS All My Life (Roswell/RCA)	3.70	3.89	60%	9%	3.63	61%	10%
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	3.70	3.78	95%	41%	3.65	96%	41%
PAPA ROACH She Loves Me Not (DreamWorks)	3.69	3.68	93%	37%	3.58	94%	41%
KORN Thoughtless (Immortal/Epic)	3.69	3.79	82%	22%	3.61	83%	24%
RED HOT CHILI... Zephyr Song (Warner Bros.)	3.65	3.72	71%	17%	3.58	73%	17%
NICKELBACK Never Again (Roadrunner/IDJMG)	3.63	3.68	83%	26%	3.56	85%	29%
311 Amber (Volcano)	3.62	3.62	89%	37%	3.63	92%	38%
VINES Get Free (Capitol)	3.60	3.54	88%	30%	3.49	89%	33%
LINKIN PARK ... Authority (Remix) (Warner Bros.)	3.59	3.62	87%	27%	3.56	87%	28%
WHITE STRIPES Dead Leaves... (Third Man/A2)	3.56	-	69%	16%	3.51	68%	18%
HIVES Hate To Say... (Burning/Epitah/Sire/Reprise)	3.54	3.53	86%	35%	3.47	88%	36%
COLDPLAY In My Place (Capitol)	3.51	3.53	75%	21%	3.64	78%	18%
P.O.D. Satellite (Atlantic)	3.51	3.52	85%	25%	3.50	85%	24%
STROKES Someday (RCA)	3.45	3.41	65%	18%	3.40	68%	19%
U2 Electrical Storm (Interscope)	3.00	3.12	58%	20%	3.04	60%	20%

Total sample size is 751 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

## R&R Top 20 Specialty Artists

October 4, 2002

1. SNAPCASE (Victory) "Coagulate"
2. D4 (import) "Get Loose"
3. SAHARA HOT NIGHTS (Jetset) "Alright Alright"
4. NO KNIFE (Better Looking) "The Red Bedroom"
5. LIARS (Mute) "Mr Your On Fire Mr"
6. BURNING BRIDES (V2) "Arctic Snow"
7. BRIGHT EYES (Saddle Creek) "Lover"
8. HOT WATER MUSIC (Epitaph) "Trusty Chords," "Remedy"
9. SLEATER KINNEY (Kill Rock Stars) "Oh"
10. BECK (Geffen/Interscope) "Lost Cause"
11. INTERPOL (Matador) "PDA"
12. EXIES (Virgin) "My Goddess"
13. SOUNDTRACK OF OUR LIVES (Universal) "Sister Surround"
14. APPLES IN STEREO (SpinArt) "Rainfall"
15. NERF HERDER (Honest Don's) "Welcome," "Jenna Bush"
16. BAD ASTRONAUT (Honest Don's) "The Passenger"
17. INSANE CLOWN POSSE (Psychopathic) "Homies"
18. IVY (Minty Fresh) "Let's Go To Bed"
19. FAULTLINE F/ MARTIN (Blanco Y Negro/Elektra/EEG) "Where Is My Boy"
20. DOUG MARTSCH (Warner Bros.) "Heart"

Ranked by total number of shows reporting artist.

## Record Of The Week

ARTIST: SAHARA HOTNIGHTS  
LABEL: JETSET

When Sahara Hotnights took the stage last week at Los Angeles' Roxy ... wait. Let's stop right there. I'm telling you, they *took* the stage. Pack that thing up and Fed Ex it to Sweden, because it is now the property of Sahara Hotnights. Got me? ● I guess I expected them to come floating out on a fluffy pile of rave reviews and greet the most hipped-out crowd in Hollywood with a beauty-pageant wave. ● Nope. Those girls rocked the house with a grave, steady-eyed vengeance. Oh, yeah — did I mention that they're all girls? And that they own you! Just so we're clear.

— Katy Stephan, Alternative Specialty Editor



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Stations and their adds listed alphabetically by market

## Reporters

<p><b>WHRL/Albany, NY *</b>                      DM/PD/APD/MD: Lisa Biello                      24 NIRVANA "Right"                      3 AUDIOSLAVE "Cochise"</p> <p><b>KTEG/Albuquerque, NM *</b>                      PD: Ellen Flaherty                      MD: Adam 12                      3 NIRVANA "Right"                      5 AUDIOSLAVE "Cochise"                      1 MUDVAYNE "Falling"</p> <p><b>WNNX/Atlanta, GA *</b>                      PD: Leslie Fram                      APD: Chris Williams                      MD: Jay Harren                      31 AUDIOSLAVE "Cochise"                      10 NIRVANA "Right"                      3 EMINEM "Lose"                      1 BOX CAR RACER "There"                      GOOD CHARLOTTE "Famous"</p> <p><b>WJSE/Atlantic City, NJ *</b>                      DM: Lou Romanini                      PD: Al Parinello                      MD: Jason Ulanet                      6 AUDIOSLAVE "Cochise"                      DEFAULT "Live"                      EXIES "Goddess"                      JIMMY EAT WORLD "Praise"                      MUDVAYNE "Falling"                      NEW FOUND GLORY "Collision"                      NIRVANA "Right"</p> <p><b>KROX/Austin, TX *</b>                      PD: Melody Lee                      MD: Toby Ryan                      14 AUDIOSLAVE "Cochise"                      6 NIRVANA "Right"</p> <p><b>KNXX/Baton Rouge, LA *</b>                      PD/MD: Randy Chase                      APD: Bill Jackson                      12 STONES "Feel"                      3 DOORS DOWN "Gone"                      ANDREW W.K. "Fun"                      AUDIOVENT "Looking"                      EXIES "Goddess"                      FILTER "Cliche"                      JIMMY EAT WORLD "Praise"                      NIRVANA "Right"                      OURS "Leaves"                      THEORY OF A DEADMAN "Looking"                      VINES "Outta"</p> <p><b>WRAX/Birmingham, AL *</b>                      PD: Susan Groves                      APD: Hurricane Shane                      MD: Mark Lindsey                      2 AUDIOSLAVE "Cochise"                      BOX CAR RACER "There"                      DEFAULT "Live"                      JIMMY EAT WORLD "Praise"                      MAROON 5 "Breathe"                      NIRVANA "Right"</p> <p><b>KQXR/Boise, ID *</b>                      PD: Jacent Jackson                      APD/MD: Kallao                      16 NIRVANA "Right"                      14 AUDIOSLAVE "Cochise"                      3 MUDVAYNE "Falling"                      QUEENS OF "Knows"                      WHITE STRIPES "Leaves"</p> <p><b>WBCN/Boston, MA *</b>                      DM: Tony Berardini                      VP/Programming: Dedipus                      APD/MD: Steven Strick                      10 NIRVANA "Right"                      8 AUDIOSLAVE "Cochise"                      SUGARCULT "Pretty"                      VINES "Outta"</p>	<p><b>WFNX/Boston, MA *</b>                      PD: Cruze                      APD/MD: Kevin Mays                      20 AUDIOSLAVE "Cochise"                      14 NIRVANA "Right"                      9 MUDVAYNE "Falling"                      1 EMINEM "Lose"                      1 JIMMY EAT WORLD "Praise"</p> <p><b>WEDG/Buffalo, NY *</b>                      PD: Lenny Diana                      MD: Ryan Patrick                      22 NIRVANA "Right"                      9 AUDIOSLAVE "Cochise"                      1 EMINEM "Lose"                      DEFAULT "Live"</p> <p><b>WAVF/Charleston, SC *</b>                      PD: Greg Patrick                      APD/MD: Danny Villalobos                      8 AUDIOSLAVE "Cochise"                      3 QUEENS OF "Knows"                      3 MATCHBOX TWENTY "Disease"                      DEFAULT "Live"                      NIRVANA "Right"                      RED HOT CHILI "Time"                      STROKES "Somebody"</p> <p><b>WEND/Charlotte, NC *</b>                      PD: Jack Daniel                      APD/MD: Kristen Honeycutt                      2 NIRVANA "Right"                      1 AUDIOSLAVE "Cochise"                      RED HOT CHILI "Song"</p> <p><b>WKQX/Chicago, IL *</b>                      PD: Toby Ryan                      APD/MD: Mary Shuminas                      AMD: Nicole Chuminnato                      18 AUDIOSLAVE "Cochise"                      3 NIRVANA "Right"                      3 DOORS DOWN "Gone"                      SALIVA "Always"                      STONE SOUR "Bother"</p> <p><b>WZZN/Chicago, IL *</b>                      PD: Bill Gambie                      APD: Steve Levy                      MD: James VanOsdol                      11 GOOD CHARLOTTE "Famous"                      OURS "Leaves"                      THEORY OF A DEADMAN "Looking"                      VINES "Outta"                      6 NIRVANA "Right"                      CRAZY TOWN "Drowning"</p> <p><b>WAQZ/Cincinnati, OH *</b>                      PD: John Michael                      APD/MD: Shaggy                      18 NIRVANA "Right"                      16 AUDIOSLAVE "Cochise"                      3 NIRVANA "Right"                      TRANSPLANTS "Air"                      WHITE STRIPES "Leaves"</p> <p><b>WXTM/Cleveland, OH *</b>                      PD: Kim Monroe                      APD: Pete Schiecke                      MD: Dom Nardella                      26 NIRVANA "Right"                      26 AUDIOSLAVE "Cochise"                      5 EMINEM "Lose"                      23 NIRVANA "Right"                      3 MUDVAYNE "Falling"                      3 DOORS DOWN "Gone"</p> <p><b>WARQ/Columbia, SC *</b>                      DM/PD: Gina Juliano                      MD: Dave Farra                      14 AUDIOSLAVE "Cochise"                      11 NIRVANA "Right"                      EXIES "Goddess"                      JIMMY EAT WORLD "Praise"</p>	<p><b>WWCD/Columbus, OH *</b>                      PD: Andy Davis                      MD: Jack DeVoss                      1 AUDIOSLAVE "Cochise"                      JIMMY EAT WORLD "Praise"                      NIRVANA "Right"</p> <p><b>KDGE/Dallas-Ft. Worth, TX *</b>                      PD: Duane Doherty                      APD/MD: Alan Ayo                      5 NIRVANA "Right"                      1 AUDIOSLAVE "Cochise"</p> <p><b>WXEG/Dayton, OH *</b>                      PD: Steve Kramer                      MD: Boomer                      15 AUDIOSLAVE "Cochise"                      5 NIRVANA "Right"                      1 PAPA ROACH "Time"                      1 DEFAULT "Live"                      1 AUDIOVENT "Looking"                      EMINEM "Lose"</p> <p><b>KTCL/Denver-Boulder, CO *</b>                      PD: Mike D' Connor                      MD: Sabrina Saunders                      No Adds</p> <p><b>CIMX/Detroit, MI *</b>                      PD: Murray Brookshaw                      APD: Vince Cannova                      MD: Matt Franklin                      14 MATCHBOX TWENTY "Disease"                      13 AUDIOSLAVE "Cochise"                      12 NIRVANA "Right"                      BOX CAR RACER "There"                      VINES "Outta"</p> <p><b>KNRQ/Eugene-Springfield, OR</b>                      PD: Chris Crowley                      APD/MD: Stu Allen                      6 NIRVANA "Right"                      AUDIOSLAVE "Cochise"                      STROKES "Somebody"</p> <p><b>KXNA/Fayetteville, AR</b>                      PD: Margot Smith                      20 NIRVANA "Right"                      8 AUDIOSLAVE "Cochise"                      MATCHBOX TWENTY "Disease"                      JIMMY EAT WORLD "Praise"                      EXIES "Goddess"</p> <p><b>WJBF/Ft. Myers, FL *</b>                      PD: John Rozz                      APD: Fitz Madrid                      MD: Jeff Zito                      4 AUDIOSLAVE "Cochise"                      3 NIRVANA "Right"                      QUEENS OF "Knows"</p> <p><b>KFRR/Fresno, CA *</b>                      PD: Chris Squires                      MD: Reverend                      24 AUDIOSLAVE "Cochise"                      8 3 DOORS DOWN "Gone"                      5 EMINEM "Lose"                      4 WHITE STRIPES "Leaves"                      1 CHEVELLE "Red"</p> <p><b>WGRD/Grand Rapids, MI *</b>                      PD: Bobby Duncan                      MD: Michael Grey                      10 EMINEM "Lose"                      8 NIRVANA "Right"                      EXIES "Goddess"                      DEFAULT "Live"</p>	<p><b>WXNR/Greenville, NC *</b>                      PD: Jeff Sanders                      APD: Turner Watson                      8 NIRVANA "Right"                      6 AUDIOSLAVE "Cochise"                      RED HOT CHILI "Song"</p> <p><b>WEEO/Hagerstown, MD</b>                      PD: Brad Hunter                      APD: Dave Roberts                      DEFAULT "Live"                      AUDIOSLAVE "Cochise"                      NIRVANA "Right"                      MATCHBOX TWENTY "Disease"</p> <p><b>WMRQ/Hartford, CT *</b>                      PD: Todd Thomas                      MD: Chaz Kelly                      No Adds</p> <p><b>KUCD/Honolulu, HI *</b>                      PD: Jamie Hyatt                      MD: Ryan Sean                      EXIES "Goddess"                      NIRVANA "Right"</p> <p><b>KTBZ/Houston-Galveston, TX *</b>                      PD: Vince Richards                      APD: Eric Schmidt                      8 NIRVANA "Right"                      4 AUDIOSLAVE "Cochise"                      2 JIMMY EAT WORLD "Praise"                      EMINEM "Lose"</p> <p><b>WRZX/Indianapolis, IN *</b>                      PD: Scott Jameson                      MD: Michael Young                      3 NIRVANA "Right"                      3 AUDIOSLAVE "Cochise"</p> <p><b>WPLA/Jacksonville, FL *</b>                      PD: Scott Petibone                      APD/MD: Chad Chumley                      1 NIRVANA "Right"                      AUDIOSLAVE "Cochise"</p> <p><b>WRZQ/Johnson City, TN *</b>                      PD: Prog. Ops.: Mark E. McKinn                      2 NIRVANA "Right"                      EXIES "Goddess"                      JACK JOHNSON "Bubble"</p> <p><b>KRBZ/Kansas City, KS *</b>                      DM/PD: Mike Kaplan                      APD: Andy West                      MD: Todd Violette                      30 NIRVANA "Right"                      23 JURASSIC 5 "Golden"                      16 JIMMY EAT WORLD "Praise"                      NEW FOUND GLORY "Collision"                      OURS "Leaves"                      VINES "Outta"</p> <p><b>WNFZ/Knoxville, TN *</b>                      PD: Dan Bozyk                      APD/MD: Anthony Proffitt                      AMD: Opie Hines                      15 NIRVANA "Right"                      10 AUDIOSLAVE "Cochise"                      1 HOOBASTANK "Remember"                      1 FILTER "Cliche"                      BOX CAR RACER "There"</p> <p><b>KFTE/Lafayette, LA *</b>                      PD: Rob Summers                      MD: Chris Oliver                      5 NIRVANA "Right"                      1 PAPA ROACH "Time"                      2 AUDIOSLAVE "Cochise"</p>	<p><b>WWDX/Lansing, MI *</b>                      PD: Chili Walker                      MD: Kelly Brady                      32 LINKIN PARK "Pts"                      18 AUDIOSLAVE "Cochise"                      4 EXIES "Goddess"                      1 NIRVANA "Right"                      TRAPT "Headstrong"</p> <p><b>KXTE/Las Vegas, NV *</b>                      PD: Dave Wellington                      APD/MD: Chris Ripley                      23 NIRVANA "Right"                      22 AUDIOSLAVE "Cochise"</p> <p><b>KLEC/Little Rock, AR *</b>                      Dir./Prog.: Larry LeBlanc                      MD: Peter Gunn                      18 NIRVANA "Right"                      17 JIMMY EAT WORLD "Praise"                      3 EMINEM "Lose"                      2 AUDIOSLAVE "Cochise"                      2 AUDIOVENT "Looking"</p> <p><b>KROQ/Los Angeles, CA *</b>                      VP/Prog.: Kevin Weatherly                      APD: Gene Sandblom                      MD: Lisa Worden                      2 KORN "Break"                      BECK "Lost"</p> <p><b>WLRS/Louisville, KY *</b>                      Dir./Prog.: J.D. Kunes                      PD: Lance                      MD: Anrae Fitzgerald                      2 NIRVANA "Right"                      AUDIOSLAVE "Cochise"                      WHITE STRIPES "Leaves"</p> <p><b>WMAD/Madison, WI *</b>                      PD: Pat Frawley                      MD: Amy Hudson                      8 NIRVANA "Right"</p> <p><b>WMFS/Memphis, TN *</b>                      PD: Rob Cressman                      MD: Mike Killabrew                      9 AUDIOSLAVE "Cochise"                      9 NIRVANA "Right"</p> <p><b>WZTA/Miami, FL *</b>                      PD: Troy Hanson                      APD/MD: Lee Daniels                      22 NIRVANA "Right"                      12 AUDIOSLAVE "Cochise"                      1 PAPA ROACH "Time"                      STONE SOUR "Bother"</p> <p><b>WLUM/Milwaukee, WI *</b>                      PD: Tommy Wilde                      MD: Kenny Neumann                      7 AUDIOSLAVE "Cochise"                      4 NIRVANA "Right"                      3 DEFAULT "Live"                      1 JIMMY EAT WORLD "Praise"                      SPARTA "Ribbon"</p> <p><b>KMBY/Monterey-Salinas, CA *</b>                      DM: Chris White                      PD: Kenny Allen                      APD/MD: Opie Taylor                      8 NIRVANA "Right"                      8 AUDIOSLAVE "Cochise"                      BREAKING BENJAMIN "Poly"                      EMINEM "Lose"                      EXIES "Goddess"                      NEW FOUND GLORY "Collision"                      VINES "Outta"                      TRAPT "Headstrong"</p>	<p><b>WBUZ/Nashville, TN *</b>                      PD: Brian Krusz                      13 NIRVANA "Right"                      BEFORE BRAILLE "24"                      EXIES "Goddess"                      JIMMY EAT WORLD "Praise"                      NEW FOUND GLORY "Collision"</p> <p><b>WRRV/Newburgh, NY</b>                      PD/MD: Andrew Boris                      16 AUDIOSLAVE "Cochise"                      NIRVANA "Right"                      EXIES "Goddess"                      DEFAULT "Live"</p> <p><b>KKND/New Orleans, LA *</b>                      DM/PD: Rob Summers                      APD/MD: Sig                      7 AUDIOSLAVE "Cochise"                      NIRVANA "Right"                      U2 "Storm"                      WHITE STRIPES "Leaves"</p> <p><b>WXRK/New York, NY *</b>                      MD: Mike Peer                      25 NIRVANA "Right"                      10 EMINEM "Lose"                      3 OK GO "Over"</p> <p><b>WROX/Norfolk, VA *</b>                      PD: Michele Diamond                      MD: Mike Powers                      6 AUDIOSLAVE "Cochise"                      1 NIRVANA "Right"                      BREAKING BENJAMIN "Poly"                      EMINEM "Lose"                      JIMMY EAT WORLD "Praise"                      TRAPT "Headstrong"</p> <p><b>KORX/Odessa-Midland, TX</b>                      PD: Michael Todd Mobley                      17 MATCHBOX TWENTY "Disease"                      16 SANTANA F/BRANCH "Game"                      17 NIRVANA "Right"                      17 BOX CAR RACER "Systems"                      7 KOTTONMOUTH KINGS "Vibes"                      7 AUDIOSLAVE "Cochise"                      7 EXIES "Goddess"                      3 DOORS DOWN "Gone"</p> <p><b>WJRR/Orlando, FL *</b>                      PD: Pat Lynch                      MD: Dickerman                      21 AUDIOSLAVE "Cochise"                      17 NIRVANA "Right"                      3 TAPROOT "Poem"                      NEW FOUND GLORY "Collision"</p> <p><b>WOCL/Orlando, FL *</b>                      PD: Alan Amith                      APD/MD: Bobby Smith                      29 EMINEM "Lose"                      28 AUDIOSLAVE "Cochise"                      17 NIRVANA "Right"                      17 SALIVA "Always"                      1 CHEVELLE "Red"</p> <p><b>WPLY/Philadelphia, PA *</b>                      PD: Jim McGuinn                      MD: Dan Fein                      26 NIRVANA "Right"                      15 AUDIOSLAVE "Cochise"                      3 JIMMY EAT WORLD "Praise"                      SR-71 "Tomorrow"                      WHITE STRIPES "Leaves"</p> <p><b>KEDJ/Phoenix, AZ *</b>                      PD: Nancy Stevens                      APD: Dead Air Dave                      MD: Robin Nash                      8 NIRVANA "Right"                      1 AUDIOVENT "Looking"                      AUDIOSLAVE "Cochise"                      JIMMY EAT WORLD "Praise"                      SR-71 "Tomorrow"</p>	<p><b>KZON/Phoenix, AZ *</b>                      DM/PD: Tim Maranville                      APD/MD: Kevin Mannion                      16 SANTANA F/BRANCH "Game"                      11 MATCHBOX TWENTY "Disease"                      DEFAULT "Live"                      NIRVANA "Right"</p> <p><b>WXDX/Pittsburgh, PA *</b>                      PD: John Moschitta                      MD: Vinnie                      15 AUDIOSLAVE "Cochise"                      5 NIRVANA "Right"</p> <p><b>WCYY/Portland, ME</b>                      PD: Herb Ivy                      MD: Brian James                      14 AUDIOSLAVE "Cochise"                      NIRVANA "Right"</p> <p><b>KNRK/Portland, OR *</b>                      PD: Mark Hamilton                      APD/MD: Jayn                      15 AUDIOSLAVE "Cochise"                      14 NIRVANA "Right"                      USED "Link"</p> <p><b>WBRU/Providence, RI *</b>                      PD: Tim Schiavelli                      MD: Alicia Mullin                      27 NIRVANA "Right"                      16 AUDIOSLAVE "Cochise"                      1 NEW FOUND GLORY "Collision"</p> <p><b>KRZQ/Reno, NV *</b>                      DM: Rob Blaze Brooks                      APD: Jeremy Smith                      MD: Matt Diabio                      17 NIRVANA "Right"                      6 AUDIOSLAVE "Cochise"                      EARSHOT "Ahead"                      JIMMY EAT WORLD "Praise"                      TRAPT "Headstrong"</p> <p><b>WDYL/Richmond, VA *</b>                      MD: Dakota                      MD: Keith Dakin                      33 NIRVANA "Right"                      18 AUDIOSLAVE "Cochise"                      8 JIMMY EAT WORLD "Praise"                      SOMETHING CORPORATE "Woke"                      8 QUEENS OF "Knows"                      8 COLDFEEL "Clocks"                      7 STONE SOUR "Bother"</p> <p><b>KCXX/Riverside, CA *</b>                      DM/PD: Kelli Cluque                      APD/MD: Daryl James                      8 AUDIOSLAVE "Cochise"                      NIRVANA "Right"</p> <p><b>WZZ/Roanoke-Lynchburg, VA *</b>                      PD/MD: Don Walker                      1 AUDIOSLAVE "Cochise"                      EXIES "Goddess"                      JIMMY EAT WORLD "Praise"                      MUDVAYNE "Falling"                      NEW FOUND GLORY "Collision"                      NIRVANA "Right"</p> <p><b>WZNE/Rochester, NY *</b>                      DM/PD: Mike Danger                      MD: Violet                      36 NIRVANA "Right"                      7 EMINEM "Lose"                      5 NEW FOUND GLORY "Collision"                      4 AUDIOSLAVE "Cochise"                      TRAPT "Headstrong"</p> <p><b>KWOD/Sacramento, CA *</b>                      PD: Ron Bunce                      APD: Boomer                      27 EMINEM "Lose"                      13 NIRVANA "Right"                      1 AUDIOSLAVE "Cochise"                      1 JIMMY EAT WORLD "Praise"                      EXIES "Goddess"                      FLAMING LIPS "Realize"                      INSANE CLOWN POSSE "Hornies"                      MUDVAYNE "Falling"                      VINES "Outta"</p>	<p><b>KPNT/St. Louis, MO *</b>                      PD: Tommy Mattern                      MD: Jeff Frisse                      APD: Jeff "Woody" Fife                      19 AUDIOSLAVE "Cochise"                      17 NIRVANA "Right"                      JIMMY EAT WORLD "Praise"</p> <p><b>XTRK/Salt Lake City, UT *</b>                      PD/VP/Prog. &amp; Prog.: Mike Summ                      APD: Corey O'Brien                      MD: Artie Fulkin                      26 NIRVANA "Right"                      21 AUDIOSLAVE "Cochise"                      12 SUGARCULT "Pretty"</p> <p><b>XTRA/San Diego, CA *</b>                      PD: Bryan Schock                      MD: Chris Muckley                      34 NIRVANA "Right"                      18 AUDIOSLAVE "Cochise"                      6 SOMETHING CORPORATE "Woke"</p> <p><b>KITS/San Francisco, CA *</b>                      PD: Sean Demery                      MD: Aaron Axelsen                      25 NIRVANA "Right"                      2 CHEVELLE "Red"                      AUDIOSLAVE "Cochise"                      SR-71 "Tomorrow"                      VINES "Outta"</p> <p><b>KJEE/Santa Barbara, CA</b>                      GM/PD: Eddie Gutierrez                      MD: Dakota                      9 NIRVANA "Right"                      6 AUDIOSLAVE "Cochise"                      NEW FOUND GLORY "Collision"                      3 DOORS DOWN "Gone"</p> <p><b>KNDD/Seattle-Tacoma, WA *</b>                      PD: Phil Manning                      APD: Jim Keller                      MD: Seth Ressler                      45 NIRVANA "Right"                      8 QUEENS OF "Knows"                      8 COLDFEEL "Clocks"                      7 STONE SOUR "Bother"</p> <p><b>KSYP/Shreveport, LA *</b>                      Dir./Prog. PD: Rod The Human Trip                      17 AUDIOSLAVE "Cochise"                      JIMMY EAT WORLD "Praise"                      NIRVANA "Right"                      QUEENS OF "Knows"                      TRAPT "Headstrong"</p> <p><b>WKRL/Syracuse, NY *</b>                      DM/PD: Mimi Griswold                      APD/MD: Abbie Weber                      7 NIRVANA "Right"                      2 AUDIOSLAVE "Cochise"                      1 EXIES "Goddess"                      1 JIMMY EAT WORLD "Praise"                      THURSDAY "Edge"</p>	<p><b>WXSJ/Tallahassee, FL</b>                      PD: Steve King                      MD: Meathad                      CLOCKWISE "Lay"                      EXIES "Goddess"                      12 STONES "Feel"                      QUEENS OF "Knows"</p> <p><b>WSUN/Tampa, FL *</b>                      DM: Chuck Beck                      PD: Shark                      38 NIRVANA "Right"                      21 AUDIOSLAVE "Cochise"</p> <p><b>KFMA/Tucson, AZ *</b>                      PD: Libby Carstensen                      MD: Matt Spry                      33 JIMMY EAT WORLD "Praise"                      19 AUDIOSLAVE "Cochise"                      17 NIRVANA "Right"                      HOOBASTANK "Remember"                      MUDVAYNE "Falling"</p> <p><b>KMYZ/Tulsa, OK *</b>                      PD: Lynn Barstow                      MD: Corbin Pierce                      9 NIRVANA "Right"                      2 RED HOT CHILI "Song"                      2 AUDIOSLAVE "Cochise"                      1 AUTHORITY ZERO "Minute"                      JIMMY EAT WORLD "Praise"</p> <p><b>WFHS/Washington, DC *</b>                      PD: Robert Benjamin                      APD: Bob Waugh                      MD: Pal Ferrise                      27 AUDIOSLAVE "Cochise"                      18 NIRVANA "Right"                      NEW FOUND GLORY "Collision"                      VINES "Outta"</p> <p><b>WWDC/Washington, DC *</b>                      MD: LeeAnn Curtis                      13 NIRVANA "Right"                      2 AUDIOSLAVE "Cochise"                      1 JIMMY EAT WORLD "Praise"                      1 QUEENS OF "Knows"</p> <p><b>WPBZ/West Palm Beach, FL *</b>                      DM/PD: John O'Connell                      MD: Eric Kristensen                      17 MUDVAYNE "Falling"                      10 NIRVANA "Right"                      6 AUDIOSLAVE "Cochise"                      EXIES "Goddess"                      QUEENS OF "Knows"</p> <p><b>WSFM/Wilmington, NC</b>                      PD: Knothead                      10 AUDIOSLAVE "Cochise"                      2 EARSHOT "Ahead"                      JIMMY EAT WORLD "Dupe"                      NIRVANA "Right"</p>
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**\*Monitored Reporters**  
 86 Total Reporters  
 77 Total Indicator  
 9 Total Indicator

Note: WLUM/Milwaukee-Racine, WI moves from Active Rock to Alternative.



# Jack Johnson

## "Bubble Toes"

KROQ, 91X, WBCN, KTCL, KRBZ, WAVF, WWCD, KJEE, WZZN, WZZI, KZON and more

### Over 800,000 Scanned

Don't let it slip between your toes



## New & Active

**EARSHOT** Not Afraid (Warner Bros.)  
 Total Plays: 457, Total Stations: 37, Adds: 1

**SPARTA** Cut Your Ribbon (DreamWorks)  
 Total Plays: 431, Total Stations: 36, Adds: 1

**SOMETHING CORPORATE** I Woke Up... (Drive-Thru/MCA)  
 Total Plays: 394, Total Stations: 28, Adds: 2

**THEORY OF A DEADMAN** Nothing... (Roadrunner/IDJMG)  
 Total Plays: 327, Total Stations: 25, Adds: 1

**BREAKING BENJAMIN** Polyamorous (Hollywood)  
 Total Plays: 284, Total Stations: 24, Adds: 2

**JIMMY EAT WORLD** A Praise Chorus (DreamWorks)  
 Total Plays: 265, Total Stations: 32, Adds: 24

**JACK JOHNSON** Bubble Toes (Enjoy/Universal)  
 Total Plays: 263, Total Stations: 20, Adds: 1

**3RD STRIKE** Redemption (Hollywood)  
 Total Plays: 179, Total Stations: 18, Adds: 0

**AUDIOVENT** Looking Down (Atlantic)  
 Total Plays: 161, Total Stations: 18, Adds: 4

**FILTER** American Cliche (Reprise)  
 Total Plays: 118, Total Stations: 16, Adds: 2

Songs ranked by total plays

## Indicator

### Most Added

**AUDIOSLAVE** Cochise (Epic)

**NIRVANA** You Know You're Right (Geffen/Interscope)

**EXIES** My Goddess (Virgin)

**MATCHBOX TWENTY** Disease (Atlantic)

**3 DOORS DOWN** When I'm Gone (Republic/Universal)

**JIMMY EAT WORLD** A Praise Chorus (DreamWorks)

**DEFAULT** Live A Lie (TVT)

**QUEENS OF THE STONE AGE** No One Knows (Interscope)

**STROKES** Someday (RCA)

**EARSHOT** Not Afraid (Warner Bros.)

**12 STONES** The Way I Feel (Wind-up)

**BOX CAR RACER** All Systems Go (MCA)

**CLOCKWISE** Lay Her Down (RCA)

**JIMMY EAT WORLD** Dupe (DreamWorks)

**KOTTONMOUTH KINGS** Positive... (Suburban Noize/Capitol)

**NEW FOUND GLORY** Head On Collision (MCA)

**SANTANA F/MICHELLE BRANCH** Game Of Love (Arista)





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**PART TWO OF A TWO-PART SERIES**

# Then & Now

More from format leaders about the challenges for Triple A today

This week's column continues the account we began last week of the R&R Triple A Summit's "Then & Now" panel. The session was moderated by KINK/Portland, OR PD **Dennis Constantine**. On the panel were WXRT/Chicago VP/Programming **Norm Winer**; KFOG/San Francisco PD **Dave Benson**; KBCO/Boulder, CO PD **Scott Arbough**; KMTT/Seattle GM/PD **Chris Mays**; and WFUV/New York MD **Rita Houston**.

Last week the panelists addressed the challenge of holding on to the older core audience while trying to attract younger adults; threats from such direct competitors as the new Classic Rock version of Triple A popping up in markets like Chicago, Denver, San Francisco and Portland, OR; and how to respond to the negative press radio in general has been getting lately (according to our panel, Triple A is the format in the best position to combat the bad publicity). This week they explore satellite radio, streaming, cume building, the importance of marketing and the great music that is available for us to program at the moment.

## New Technology

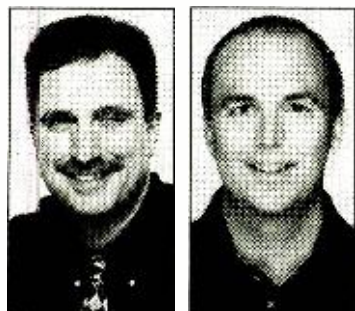
A few decades ago we had four or five TV channels, if we were lucky. Today there are 500 channels, plus the Internet, videos and DVDs and computer games. The competition for the listeners' attention has become more intense than ever — and now we also have satellite radio to deal with. How serious a threat is that?

For a listener-supported noncommercial station, the threat seems very real. "We feel we can expect 10% or more of our audience to be the first to take all the necessary steps to get satellite radio," said Houston. "They are already looking for more challenging radio, and, in their minds, they already pay for it, so it's an easy transition.

"That could have a serious effect on our fundraising initiatives. Plus, I feel it will be hard to compete with the variety they offer — as adventurous as WFUV can be, we can't offer all the choices XM or Sirius does."

Mays thinks that there is a segment of early technology adopters who listen to Triple A and that those are the same people who will go for the satellite systems. But she doesn't think satellite will affect commercial Triple A radio that much. She feels that the 35+ person is pretty much set in his or her ways and has a deep loyalty to FM radio.

"This new technology is going to appeal primarily to younger people, who are all about new gadgets and new toys," she said. "They don't have the same loyalty or heritage with terrestrial radio. In the long run, this could be a real problem for radio in general, because they may easily abandon us for



**Dennis Constantine** **Dave Benson**

another source of music and information. Indeed, I think most teens have already left radio, thinking it doesn't serve their tastes anymore."

Benson acknowledged that we can't stop the technology but wondered if we are really going to be wiped out by it. "I'm not so sure," he said. "Radio is a very adaptive industry, and the minute there's a critical mass for a certain format that satellite radio may offer, we'll have it on the air. Ultimately, I think most folks will want their music and information for free."

## The Streaming Dilemma

At the other end of the new-technology spectrum is the streaming of terrestrial radio signals via the Internet. Some owners have opted not to stream at all, while others have stopped streaming due to prohibitive royalty rates. Other broadcasters are still trying to find ways to make streaming work.

Infinity Broadcasting, which owns WXRT and KINK, does not stream, and, according to Winer, there are a number of reasons for that. He said, "Infinity hasn't embraced that technology, and, with the new royalty rates being imposed, I don't think it'll move up the priority list anytime soon.

"But, frankly, I feel that the main reason we are not streaming is because our company — indeed, any company — has not figured out a way to make it profitable enough. If it could pay for itself and make the station a few dollars on top of that, I think it would be a different story."

As it faces the webcast performance royalties required by the Digital Millennium Copyright Act, WFUV has been forced to question the value of streaming, because it will soon cost it a lot more money. "The popularity of the station and the fact that many people

use the web to reach us because of the tall buildings in New York and our limited signal are all contributing to the dilemma," Houston said.

"We did an e-mail-database survey to assess how many people stream only. The number of folks was very high: About 15% of our online listeners were Internet-exclusive, and about 10% of our fundraising revenue comes through online. So, until we get our signal situation straightened out, we've decided that we have to stick with it. Otherwise, we would be sacrificing an important segment of listeners."

Other broadcasters are seeking other solutions. KPIG/Monterey was one of the first stations to stream, but it recently had to stop offering its free 'Net simulcast. It's now trying a subscription model as part of RealNetworks' RealRadio.



**Scott Arbough** **Norm Winer**

Meanwhile, Susquehanna Broadcasting, which owns KFOG, has just recommitted to streaming. "We just switched servers and companies, and we're talking about how to limit usage," Benson said. "As much as I loved to have folks listening in Sweden or New York, in fact, all I am really concerned with are Bay Area listeners. We're talking about a way for local listeners to register on our website to use the player, and then we'll figure out how much of the pipeline we'll allot to different ZIP codes.

"We live in one of the most difficult parts of the country for signal coverage, and streaming on the Internet has been a great tool to fill in the holes. We want to continue to do that, but we have to approach it in a cost-effective way."

## Consistency

The compression in most markets these days is unbelievable. A station can move from first to fifth place or from

"The minute there's a critical mass for a certain format that satellite radio may offer, we'll have it on the air."

Dave Benson

fourth to second in its target demo by simply losing or gaining a few tenths of a point. And if it's a downward move, the pressure is on.

According to Constantine, the advantage that larger-market stations have is a large, healthy cume to rely on. He said, "If your TSL drops a little bit, you are, obviously, not going to go away. But a lot of stations are in smaller markets, and they have much smaller cumes. They depend on loyal, high-TSL listeners to get their numbers, and if those people don't show up in the Arbitron sample, the stations drop dramatically."

How can you keep your numbers as consistent as possible? Arbough thinks the only real answer to building strong cume to help buffer the ups and downs is to simply do good radio and, hopefully, have good marketing. "Then you pray," he said. "It really is a long-term process. Even WFUV in New York and the other noncomms have to have a sizable cume to count on the right percentage to become monetary supporters."

In general, Triple A has had more consistent books lately — beyond the heritage outlets — and most think that has to do with the fact that we've had time to develop some tenure at the smaller and newer stations, and the programmers at those stations are starting to understand how to use that in their favor. The fact that many of the stations have now been around eight to 10 years helps get the word out.

Arbough continued, "I also think that many PDs are starting to program their stations smarter. It has as much to do with owners who will allow us the time to let the station grow as with PDs who take advantage of that time to build cume. We all know it's not a quick-fix format, but it can pay tremendous dividends if given the chance to mature."

What is the right approach to building cume? It really comes down to your off-air efforts, Mays said, because, by and large, the people you are reaching out to aren't listening to the station. She noted, "You have to find ways to encourage them to try out the station, and that's a marketing issue."

But cume building is a slow process. Benson thinks it takes at least a two-year plan — and that it's very easy to get distracted from the goal. "That, of course, means a lot of marketing," he said. "But if you're going to launch an aggressive marketing campaign, you have to be sure your station is ready to be marketed. It needs to be cume-friendly in all aspects before you go fishing for new listeners. You may only have one shot to attract a new person, and if your station doesn't sound like what they expect — familiar and compelling — you may never get them to try again."

## Symbiotic Relationship

Another great advantage Triple A has had at its disposal recently is a great selection of music. "We are blessed with some of the best music the format has ever had to play," Mays said. "There are so many deep albums out there already, and lots more coming. Plus, we have had the privilege of helping to launch several new artists over the past year or so. I think the availability of great music has made a large difference in the format's recent ratings success."



**Chris Mays** **Rita Houston**

Winer took that thought even further: "As we talk about the changes in radio, we'd be remiss if we didn't also talk about the dramatic changes the music industry has gone through. They've consolidated just like radio, and, consequently, there are many new, adventurous labels emerging out there to fill in the holes.

"Most have the same hip image that many of the old labels used to have. The logo forces you to listen, no matter where it is in the pile, because you expect quality music from them. And many have provided new homes for artists who could no longer sell the numbers that major labels need to see but who are still vital to Triple A radio programming.

"In addition, many of the major labels are assigning some of their best people to promote the format, and that is very gratifying. The passion for the artists and their music is what unifies us all. We may not be in the business to sell records, but, you know what, it's a very positive thing for us to be able to say now that we are indeed selling records — something we were often accused of not doing in the past. Artists we have embraced over the years — in many cases, uniquely — are now seeing great success."

## TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1666  
or e-mail:  
jschoenberger@  
radioandrecords.com



# R&R Triple A Top 30



October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (G)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	COLDPLAY In My Place (Capitol)	604	-29	37737	13	27/0
2	2	SHERYL CROW Steve McQueen (A&M/Interscope)	513	-23	31691	11	22/0
5	3	U2 Electrical Storm (Interscope)	481	+17	32559	4	25/2
4	4	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	480	-19	35382	17	22/0
7	5	NORAH JONES Don't Know Why (Blue Note/Virgin)	430	+20	34020	22	23/0
3	6	DAVE MATTHEWS BAND Where Are You Going (RCA)	422	-99	32069	20	26/0
8	7	ROLLING STONES Don't Stop (Virgin)	412	+22	27937	4	22/0
6	8	JACK JOHNSON Flake (Enjoy/Universal)	412	-12	34067	33	26/0
12	9	WALLFLOWERS When You're On Top (Interscope)	378	+60	19227	4	24/1
27	10	PEARL JAM I Am Mine (Epic)	369	+212	22084	2	22/1
9	11	HOWIE DAY Ghost (Epic)	361	-15	24393	14	24/0
14	12	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	337	+45	25436	5	16/1
13	13	COUNTING CROWS Miami (Geffen/Interscope)	317	+8	18235	5	21/1
11	14	PETER GABRIEL The Barry Williams Show (Geffen/Interscope)	297	-23	23147	8	21/0
15	15	JACKSON BROWNE The Night Inside Me (Elektra/EEG)	289	-2	19041	6	21/0
19	16	TRACY CHAPMAN You're The One (Elektra/EEG)	256	+22	20576	3	19/0
Debut	17	DAVE MATTHEWS BAND Grace Is Gone (RCA)	254	+127	17303	1	23/4
16	18	JACK JOHNSON Bubble Toes (Enjoy/Universal)	253	-16	14950	8	20/0
17	19	TORI AMOS A Sorta Fairytale (Epic)	250	-4	11682	4	20/3
10	20	BRUCE SPRINGSTEEN The Rising (Columbia)	249	-125	18275	14	21/0
Debut	21	SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	244	+134	25480	1	12/4
18	22	311 Amber (Volcano)	243	-2	14689	9	8/1
22	23	TOM PETTY & THE HEARTBREAKERS The Last DJ (Warner Bros.)	241	+39	16683	3	17/0
28	24	BRUCE SPRINGSTEEN Lonesome Day (Columbia)	220	+65	18770	2	19/15
20	25	PETER STUART With My Heart In Your Hands (Vanguard)	210	-18	8192	8	19/0
23	26	BETH ORTON Concrete Sky (Astralwerks/Heavenly/Capitol)	193	-5	11054	11	16/0
21	27	BONNIE RAITT Silver Lining (Capitol)	167	-42	14854	10	14/0
26	28	CREED One Last Breath (Wind-up)	166	+6	6765	6	5/0
Debut	29	DUNCAN SHEIK On A High (Atlantic)	147	+11	7461	1	10/0
24	30	GOO GOO DOLLS Big Machine (Warner Bros.)	147	-23	6991	8	10/0

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/22-9/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**JOSH JOPLIN GROUP** (I Am Not The Only) Cowboy (Artemis)

Total Plays: 146, Total Stations: 15, Adds: 1

**RYAN ADAMS** Nuclear (Lost Highway/IDJMG)

Total Plays: 129, Total Stations: 13, Adds: 2

**OUR LADY PEACE** Somewhere Out There (Columbia)

Total Plays: 123, Total Stations: 3, Adds: 0

**RHETT MILLER** Come Around (Elektra/EEG)

Total Plays: 113, Total Stations: 11, Adds: 0

**DELBERT MCCLINTON** Same Kind Of Crazy (New West/Red Ink)

Total Plays: 108, Total Stations: 10, Adds: 0

**MATCHBOX TWENTY** Disease (Atlantic)

Total Plays: 107, Total Stations: 15, Adds: 15

**FEEL** Won't Stand In Your Way (Curb)

Total Plays: 98, Total Stations: 11, Adds: 1

**DAVID GRAY** The Other Side (ATO/RCA)

Total Plays: 97, Total Stations: 19, Adds: 18

**CHUCK PROPHET** I Bow Down & Pray Every Day (New West/Red Ink)

Total Plays: 85, Total Stations: 7, Adds: 0

**VAN MORRISON** Down The Road (Universal)

Total Plays: 82, Total Stations: 5, Adds: 0

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
DAVID GRAY The Other Side (ATO/RCA)	18
BRUCE SPRINGSTEEN Lonesome Day (Columbia)	15
MATCHBOX TWENTY Disease (Atlantic)	15
NORAH JONES Come Away With Me (Blue Note/Virgin)	6
MARK KNOPFLER Why Aye Man (Warner Bros.)	5
DAVE MATTHEWS BAND Grace Is Gone (RCA)	4
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	4
TORI AMOS A Sorta Fairytale (Epic)	3
NIRVANA You Know You're Right (Geffen/Interscope)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM I Am Mine (Epic)	+212
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+134
DAVE MATTHEWS BAND Grace Is Gone (RCA)	+127
MATCHBOX TWENTY Disease (Atlantic)	+107
DAVID GRAY The Other Side (ATO/RCA)	+72
BRUCE SPRINGSTEEN Lonesome Day (Columbia)	+65
WALLFLOWERS When You're On Top (Interscope)	+60
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	+45
DISHWALLA Angels Or Devils (Immergent)	+44
TOM PETTY... The Last DJ (Warner Bros.)	+39

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JIMMY EAT WORLD The Middle (DreamWorks)	209
JOHN MAYER No Such Thing (Aware/Columbia)	204
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	143
LIFHOUSE Hanging By A Moment (DreamWorks)	130
SHERYL CROW Soak Up The Sun (A&M/Interscope)	130
GOO GOO DOLLS Here Is Gone (Warner Bros.)	127
PETE YORN Strange Condition (Columbia)	124
AFRO-CELT... F/P. GABRIEL When... (Real World/Virgin)	121
PETE YORN Life On A Chain (Columbia)	119
DAVID GRAY Babylon (ATO/RCA)	115
CALLING Wherever You Will Go (RCA)	114
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	113
INDIGO GIRLS Moment Of Forgiveness (Epic)	112
INCUBUS Drive (Immortal/Epic)	111
DAVE MATTHEWS BAND Everyday (RCA)	109

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October 4, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	COLDPLAY In My Place (Capitol)	275	+1	7714	13	19/1
1	2	BETH ORTON Concrete Sky (Astralwerks/Heavenly/Capitol)	275	-12	7623	14	20/0
4	3	ROLLING STONES Don't Stop (Virgin)	252	+8	6328	4	19/0
9	4	JACKSON BROWNE The Night Inside Me (Elektra/EEG)	241	+28	7623	6	18/0
5	5	PETER GABRIEL The Barry Williams Show (Geffen/Interscope)	241	0	6146	8	17/0
8	6	TOM PETTY & THE HEARTBREAKERS The Last DJ (Warner Bros.)	232	+14	5511	3	19/0
6	7	SHERYL CROW Steve McQueen (A&M/Interscope)	231	-4	3608	11	14/0
11	8	U2 Electrical Storm (Interscope)	226	+27	3905	4	16/0
7	9	ELVIS COSTELLO 45 (Island/IDJMG)	224	+1	5384	10	17/0
14	10	COUNTING CROWS Miami (Geffen/Interscope)	199	+16	3799	5	16/0
26	11	DAVE MATTHEWS BAND Grace Is Gone (RCA)	197	+54	4082	4	18/1
12	12	TRACY CHAPMAN You're The One (Elektra/EEG)	196	+9	5829	3	20/0
10	13	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	195	-10	3266	15	11/0
13	14	TREY ANASTASIO Cayman Review (Elektra/EEG)	193	+9	4587	5	18/0
20	15	AIMEE MANN Humpty Dumpty (SuperEgo/United Musicians)	182	+18	7327	9	16/0
17	16	KIM RICHEY This Love (Lost Highway/IDJMG)	181	+14	5354	6	17/0
16	17	RYAN ADAMS Nuclear (Lost Highway/IDJMG)	179	+9	6597	3	19/0
15	18	TORI AMOS A Sorta Fairytale (Epic)	179	+7	3276	4	17/0
18	19	WALLFLOWERS When You're On Top (Interscope)	173	+7	4076	3	17/2
23	20	JOSH JOPLIN GROUP (I Am Not The Only) Cowboy (Artemis)	164	+8	4578	5	16/0
19	21	RHETT MILLER Come Around (Elektra/EEG)	162	-3	4934	8	16/0
3	22	BRUCE SPRINGSTEEN The Rising (Columbia)	154	-118	3979	13	12/0
24	23	CHUCK PROPHET I Bow Down & Pray Every Day (New West/Red Ink)	145	+1	4282	2	15/1
25	24	HOWIE DAY Ghost (Epic)	139	-5	2797	12	11/0
29	25	DELBERT MCCLINTON Same Kind Of Crazy (New West/Red Ink)	130	+18	4921	2	14/0
21	26	SONIA DADA Baby Woke Up (Calliope/Razor & Tie)	126	-33	3023	10	13/0
27	27	COUSTEAU Talking To Myself (Palm Pictures)	122	-15	3549	12	13/0
Debut	28	PEARL JAM I Am Mine (Epic)	116	+90	3200	1	12/1
28	29	WILCO Jesus, Etc. (Nonesuch)	113	-10	5044	5	10/0
—	30	DUNCAN SHEIK On A High (Atlantic)	107	-1	2907	3	8/0

20 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28. © 2002, R&R Inc.

## Most Added

ARTIST TITLE LABEL(S)	ADDS
BRUCE SPRINGSTEEN Lonesome Day (Columbia)	16
DAVID GRAY The Other Side (ATO/RCA)	15
MARK KNOPFLER Why Aye Man (Warner Bros.)	13
MATCHBOX TWENTY Disease (Atlantic)	5
NORAH JONES Come Away With Me (Blue Note/Virgin)	4
SHEMOKIA COPELAND Livin' On Love (Alligator)	3
RON SEXSMITH These Days (Nettwerk)	3
WALLFLOWERS When You're On Top (Interscope)	2
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	2
BRAD Shinin' (Redline)	2
JACK JOHNSON Rodeo Clowns (Sanctuary/SRG)	2
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	2
EYES ADRIFT Sleight Of Hand (SpinArt)	2
RUBYHORSE Any Day Now (Island/IDJMG)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM I Am Mine (Epic)	+90
BRUCE SPRINGSTEEN Lonesome Day (Columbia)	+85
DAVID GRAY The Other Side (ATO/RCA)	+56
DAVE MATTHEWS BAND Grace Is Gone (RCA)	+54
DISHWALLA Angels Or Devils (Immergent)	+37
SANTANA F/MICHELLE BRANCH Game Of Love (Arista)	+29
JACKSON BROWNE The Night Inside Me (Elektra/EEG)	+28
U2 Electrical Storm (Interscope)	+27
MELISSA ETHERIDGE The Weakness... (Island/IDJMG)	+27
JACK JOHNSON Rodeo Clowns (Sanctuary/SRG)	+25
PETER GABRIEL Growing Up (Geffen/Interscope)	+22
MARK KNOPFLER Why Aye Man (Warner Bros.)	+21
JOE BONAMASSA Waiting For Me (Medalist)	+21
ANDERS OSBORNE Junko Partner (Shanachie)	+20
CLARKS On Saturday (Razor & Tie)	+19
AIMEE MANN Humpty... (SuperEgo/United Musicians)	+18
DELBERT MCCLINTON Same Kind... (New West/Red Ink)	+18

## Reporters

<p><b>WAPS/Akron, OH</b>                      PD/MD: Bill Gruber                      1. MARK KNOPFLER "Why"                      2. SHEMOKIA COPELAND "Livin'"                      3. DEVILS "Five"                      4. DAVID GRAY "Side"                      5. MATCHBOX TWENTY "Disease"                      6. BRUCE SPRINGSTEEN "Lonesome"                      7. RUBYHORSE "Day"                      8. NORAH JONES "Come"</p>	<p><b>KBCD/Denver-Boulder, CO *</b>                      PD: Scott Arbaugh                      MD: Keeler                      1. DAVID GRAY "Side"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. COUNTING CROWS "Miami"                      4. MATCHBOX TWENTY "Disease"                      5. JOSH JOPLIN GROUP "Cowboy"                      6. DAVE MATTHEWS BAND "Grace"                      7. WILCO "Jesus"</p>	<p><b>WMPS/Memphis, TN *</b>                      PD/MD: Alexandra Inzer                      1. JOSH JOPLIN GROUP "Cowboy"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. DAVID GRAY "Side"                      4. COUNTING CROWS "Miami"                      5. JOSH JOPLIN GROUP "Cowboy"                      6. DAVE MATTHEWS BAND "Grace"                      7. WILCO "Jesus"</p>	<p><b>KINK/Portland, OR *</b>                      PD: Dennis Constantine                      MD: Kevin Welch                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. SANTANA F/MICHELLE BRANCH "Game"                      3. DAVID GRAY "Side"                      4. MARK KNOPFLER "Why"                      5. MATCHBOX TWENTY "Disease"                      6. NORAH JONES "Come"                      7. RUBYHORSE "Day"                      8. PEARL JAM "Mine"</p>	<p><b>KBAC/Santa Fe, NM</b>                      GM/PD: Ira Gordon                      APD: Sam Ferrara                      1. DISHWALLA "Angels"                      2. CHUCK PROPHET "I Bow"                      3. BRUCE SPRINGSTEEN "Lonesome"                      4. DAVID GRAY "Side"                      5. MARK KNOPFLER "Why"                      6. NORAH JONES "Come"                      7. RUBYHORSE "Day"                      8. MATCHBOX TWENTY "Disease"</p>				
<p><b>KTZO/Albuquerque, NM *</b>                      PD: Scott Souhrada                      MD: Don Kelley                      1. MATCHBOX TWENTY "Disease"                      2. STONE SOUR "Boner"                      3. NIRVANA "Right"                      4. BRUCE SPRINGSTEEN "Lonesome"                      5. DAVID GRAY "Side"                      6. RYAN ADAMS "Nuclear"                      7. NORAH JONES "Come"</p>	<p><b>WDET/Detroit, MI</b>                      PD: Judy Adams                      MD: Martin Bandyke                      AMD: Chuck Horn                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. DAVID GRAY "Side"                      3. MARK KNOPFLER "Why"                      4. JACK JOHNSON "Rodeo"                      5. MELISSA ETHERIDGE "Weakness"                      6. NORAH JONES "Come"                      7. RUBYHORSE "Day"</p>	<p><b>KTCZ/Minneapolis, MN *</b>                      PD: Lauren MacLeash                      APD/MD: Mike Wolf                      1. DAVID GRAY "Side"                      2. MATCHBOX TWENTY "Disease"                      3. BRUCE SPRINGSTEEN "Lonesome"                      4. NORAH JONES "Come"                      5. PETER GABRIEL "Growing"                      6. DAVID GRAY "Side"                      7. NORAH JONES "Come"                      8. STEVE EARLE "Theory"</p>	<p><b>KTAD/Santa Fe, NM</b>                      PD: Brad Hockmeyer                      APD/MD: Michael Dean                      1. NORAH JONES "Come"                      2. DAVID GRAY "Side"                      3. BRUCE SPRINGSTEEN "Lonesome"                      4. MARK KNOPFLER "Why"                      5. RUBYHORSE "Day"                      6. SEVEN NATIONS "Midnight"                      7. MATCHBOX TWENTY "Disease"                      8. MARK COPELAND "Livin'"</p>	<p><b>KGSR/Austin, TX *</b>                      GM: Jeff Carroll                      PD: Judy Denberg                      APD: Jyl Hershman-Ross                      MD: Susan Castile                      1. DAVID GRAY "Side"                      2. RYAN ADAMS "Nuclear"                      3. NORAH JONES "Come"                      4. BRUCE SPRINGSTEEN "Lonesome"                      5. DAVID GRAY "Side"                      6. NORAH JONES "Come"                      7. RUBYHORSE "Day"</p>	<p><b>WVDD/Elizabeth City, NC</b>                      PD: Matt Cooper                      MD: Tad Abbey                      1. DISHWALLA "Angels"                      2. RED HOT CHILI "Song"                      3. BECK "Age"                      4. NORAH JONES "Come"                      5. DAVID GRAY "Side"                      6. RYAN ADAMS "Nuclear"                      7. NORAH JONES "Come"</p>	<p><b>WGVX/Minneapolis, MN *</b>                      GM: Dave Hamilton                      PD: Jeff Collins                      1. DISHWALLA "Angels"                      2. DAVE MATTHEWS BAND "Grace"                      3. NORAH JONES "Come"                      4. BRUCE SPRINGSTEEN "Lonesome"                      5. DAVID GRAY "Side"                      6. NORAH JONES "Come"                      7. RUBYHORSE "Day"</p>	<p><b>KTHX/Rep. NY *</b>                      PD: Harry Reynolds                      MD: Dave Herold                      1. U2 "Storm"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. RYAN ADAMS "Nuclear"                      4. PETER DINKlage "Coming"                      5. FEEL "Stand"                      6. DAVID GRAY "Side"                      7. MARK KNOPFLER "Why"                      8. DIMAH WASHINGTON "Is"</p>	<p><b>KRSH/Santa Rosa, CA *</b>                      PD: Bill Bowker                      MD: Pam Long                      1. DAVID GRAY "Side"                      2. MARK KNOPFLER "Why"                      3. JOE BONAMASSA "Waiting"                      4. BUDDY MILLER "Comes"                      5. NORAH JONES "Come"                      6. RON SEXSMITH "Days"                      7. NORAH JONES "Come"</p>
<p><b>WRHR/Baltimore, MD</b>                      GM: Jon Peterson                      PD: Alex Cortright                      MD: Damian Einstein                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. DAVID GRAY "Side"                      3. MARK KNOPFLER "Why"                      4. NIRVANA "Right"                      5. NORAH JONES "Come"                      6. RUBYHORSE "Day"                      7. NORAH JONES "Come"</p>	<p><b>WNCW/Greenville, SC</b>                      PD: Mark Keeler                      APD/MD: Kim Clark                      1. COLDPLAY "In My Place"                      2. DAVID GRAY "Side"                      3. WILCO "Jesus"                      4. NORAH JONES "Come"                      5. BRUCE SPRINGSTEEN "Lonesome"                      6. HAZELDEEN "Broken"                      7. KIRKLAND "Wedding"                      8. DIANA KRALL "Fly"                      9. KEFauver "Bones"                      10. NORAH JONES "Come"</p>	<p><b>WZLW/Nashville, TN *</b>                      GM/PD: David Hall                      APD/MD: Keith Coles                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. MARK KNOPFLER "Why"                      3. NORAH JONES "Come"                      4. DAVID GRAY "Side"                      5. NORAH JONES "Come"                      6. MATCHBOX TWENTY "Disease"                      7. NORAH JONES "Come"</p>	<p><b>KENZ/Salt Lake City, UT *</b>                      GM/PD: Bruce Jones                      MD: Kari Bushman                      1. MATCHBOX TWENTY "Disease"                      2. NORAH JONES "Come"                      3. BRUCE SPRINGSTEEN "Lonesome"                      4. DAVID GRAY "Side"                      5. MATCHBOX TWENTY "Disease"</p>	<p><b>KMTT/Seattle-Tacoma, WA *</b>                      GM/PD: Chris Mays                      APD/MD: Shawn Stewart                      1. TORI AMOS "Sorta"                      2. DAVID GRAY "Side"                      3. MATCHBOX TWENTY "Disease"                      4. NORAH JONES "Come"                      5. BRUCE SPRINGSTEEN "Lonesome"</p>				
<p><b>WBOS/Boston, MA *</b>                      PD: Chris Herrmann                      APD/MD: Michele Williams                      1. RED HOT CHILI "Song"                      2. MATCHBOX TWENTY "Disease"                      3. BRUCE SPRINGSTEEN "Lonesome"                      4. DAVID GRAY "Side"                      5. RUBYHORSE "Day"                      6. NORAH JONES "Come"</p>	<p><b>WTTN/Indianapolis, IN *</b>                      PD: Brad Holtz                      MD: Todd Berryman                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. TORI AMOS "Sorta"                      3. DAVID GRAY "Side"                      4. RYAN ADAMS "Nuclear"                      5. MATCHBOX TWENTY "Disease"                      6. DAVE MATTHEWS BAND "Grace"                      7. NORAH JONES "Come"</p>	<p><b>WFUV/New York, NY</b>                      PD: Chuck Singleton                      MD: Rita Houston                      AMD: Russ Borris                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. SHEMOKIA COPELAND "Livin'"                      3. MARK KNOPFLER "Why"                      4. NORAH JONES "Come"                      5. WILCO "Jesus"                      6. PETER MILLER "Comes"                      7. NORAH JONES "Come"</p>	<p><b>KPRI/San Diego, CA *</b>                      PD/MD: Dona Shaieb                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. DAVID GRAY "Side"                      3. MATCHBOX TWENTY "Disease"</p>	<p><b>KRSH/Santa Rosa, CA *</b>                      PD: Bill Bowker                      MD: Pam Long                      1. DAVID GRAY "Side"                      2. MARK KNOPFLER "Why"                      3. JOE BONAMASSA "Waiting"                      4. BUDDY MILLER "Comes"                      5. NORAH JONES "Come"                      6. RON SEXSMITH "Days"                      7. NORAH JONES "Come"</p>				
<p><b>WXRW/Boston, MA *</b>                      PD: Joanne Doody                      MD: Dana Marshall                      1. DAVID GRAY "Side"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. NORAH JONES "Come"                      4. PETER WOLF "Wheel"                      5. NORAH JONES "Come"</p>	<p><b>KMTN/Jackson, WY</b>                      PD/MD: Mark Fishman                      1. WIDEWORLD "Cotton"                      2. MATCHBOX TWENTY "Disease"                      3. DAVID GRAY "Side"                      4. BRUCE SPRINGSTEEN "Lonesome"                      5. RED HOT CHILI "Song"</p>	<p><b>WKDC/Norfolk, VA *</b>                      PD: Paul Shugrow                      MD: Kristen Croft                      1. SANTANA F/MICHELLE BRANCH "Game"                      2. DAVID GRAY "Side"                      3. NORAH JONES "Come"                      4. PEARL JAM "Mine"                      5. MORCHEBA "Sagard"                      6. NORAH JONES "Come"</p>	<p><b>KFOG/San Francisco, CA *</b>                      PD: Dave Benson                      APD/MD: Haley Jones                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. DAVID GRAY "Side"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. NORAH JONES "Come"</p>	<p><b>KMTT/Seattle-Tacoma, WA *</b>                      GM/PD: Chris Mays                      APD/MD: Shawn Stewart                      1. TORI AMOS "Sorta"                      2. DAVID GRAY "Side"                      3. MATCHBOX TWENTY "Disease"                      4. NORAH JONES "Come"                      5. BRUCE SPRINGSTEEN "Lonesome"</p>				
<p><b>WNCB/Burlington, VT</b>                      PD/MD: Mark Abuzzahab                      1. DAVID GRAY "Side"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. SHEMOKIA COPELAND "Livin'"</p>	<p><b>WPKA/Ouisville, KY</b>                      PD: Dan Reed                      APD: Stacy Dwan                      1. BRAD "Shinin'"                      2. EYES ADRIFT "Hand"                      3. DAVID GRAY "Side"                      4. MARK KNOPFLER "Why"                      5. LOS LOBOS "Antar"                      6. MORCHEBA "Sagard"                      7. BLASTERS "Anytime"                      8. NORAH JONES "Come"                      9. NORAH JONES "Come"</p>	<p><b>KCTY/Omaha, NE *</b>                      Interim PD: Nevin Dane                      1. PEARL JAM "Mine"                      2. BRAD "Shinin'"                      3. MATCHBOX TWENTY "Disease"                      4. JACK JOHNSON "Rodeo"                      5. NORAH JONES "Come"                      6. NORAH JONES "Come"</p>	<p><b>KFGS/San Francisco, CA *</b>                      PD: Dave Benson                      APD/MD: Haley Jones                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. DAVID GRAY "Side"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. NORAH JONES "Come"</p>	<p><b>KMTT/Seattle-Tacoma, WA *</b>                      GM/PD: Chris Mays                      APD/MD: Shawn Stewart                      1. TORI AMOS "Sorta"                      2. DAVID GRAY "Side"                      3. MATCHBOX TWENTY "Disease"                      4. NORAH JONES "Come"                      5. BRUCE SPRINGSTEEN "Lonesome"</p>				
<p><b>WMVY/Cape Cod, MA</b>                      PD/MD: Barbara Dacey                      1. MARK KNOPFLER "Why"                      2. DAVID GRAY "Side"                      3. BRUCE SPRINGSTEEN "Lonesome"</p>	<p><b>WTKR/Kansas City, MO</b>                      PD: Jon Hart                      MD: Byron Johnson                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. MARK KNOPFLER "Why"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. MATCHBOX TWENTY "Disease"</p>	<p><b>WXPB/Philadelphia, PA</b>                      PD: Bruce Warren                      APD/MD: Helen Leicht                      1. PETER GABRIEL "Growing"                      2. DAVID GRAY "Side"                      3. MARK KNOPFLER "Why"                      4. BRAD "Shinin'"                      5. EYES ADRIFT "Hand"                      6. SUDDY MILLER "Comes"                      7. ANDERS OSBORNE "Junko"                      8. ZERO 7 "Waiting"                      9. FEEL "Stand"                      10. BRUCE SPRINGSTEEN "Lonesome"                      11. JAMES TAYLOR "Ready"                      12. BETH ORTON "Traci"</p>	<p><b>WYEP/Pittsburgh, PA</b>                      PD: Rosemary Welsch                      APD/MD: Chris Griffin                      1. DAVID GRAY "Side"                      2. ROBERT BRADLEY'S "Fire"                      3. SUDDY MILLER "Comes"                      4. ANDERS OSBORNE "Junko"                      5. ZERO 7 "Waiting"                      6. FEEL "Stand"                      7. BRUCE SPRINGSTEEN "Lonesome"                      8. JAMES TAYLOR "Ready"                      9. BETH ORTON "Traci"</p>	<p><b>WRNX/Springfield, MA *</b>                      GM/PD: Tom Davis                      MD: Donnie Moorhouse                      1. U2 "Storm"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. NORAH JONES "Come"                      6. MORCHEBA "Sagard"                      7. RUBYHORSE "Day"                      8. SEVEN NATIONS "Midnight"                      9. ZERO 7 "Waiting"</p>				
<p><b>WCOO/Chattanooga, TN *</b>                      GM/PD/MD: Danny Howard                      1. MATCHBOX TWENTY "Disease"                      2. 3 DOORS DOWN "Gone"                      3. BRAD "Shinin'"</p>	<p><b>WMMM/Madison, WI *</b>                      PD: Tom Tauber                      MD: Gabby Parsons                      1. BRUCE SPRINGSTEEN "Lonesome"                      2. SANTANA F/MICHELLE BRANCH "Game"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. NORAH JONES "Come"                      6. MATCHBOX TWENTY "Disease"</p>	<p><b>WYEP/Pittsburgh, PA</b>                      PD: Rosemary Welsch                      APD/MD: Chris Griffin                      1. DAVID GRAY "Side"                      2. ROBERT BRADLEY'S "Fire"                      3. SUDDY MILLER "Comes"                      4. ANDERS OSBORNE "Junko"                      5. ZERO 7 "Waiting"                      6. FEEL "Stand"                      7. BRUCE SPRINGSTEEN "Lonesome"                      8. JAMES TAYLOR "Ready"                      9. BETH ORTON "Traci"</p>	<p><b>WXPB/Philadelphia, PA</b>                      PD: Bruce Warren                      APD/MD: Helen Leicht                      1. PETER GABRIEL "Growing"                      2. DAVID GRAY "Side"                      3. MARK KNOPFLER "Why"                      4. BRAD "Shinin'"                      5. EYES ADRIFT "Hand"                      6. SUDDY MILLER "Comes"                      7. ANDERS OSBORNE "Junko"                      8. ZERO 7 "Waiting"                      9. FEEL "Stand"                      10. BRUCE SPRINGSTEEN "Lonesome"                      11. JAMES TAYLOR "Ready"                      12. BETH ORTON "Traci"</p>	<p><b>WRNX/Springfield, MA *</b>                      GM/PD: Tom Davis                      MD: Donnie Moorhouse                      1. U2 "Storm"                      2. BRUCE SPRINGSTEEN "Lonesome"                      3. DAVID GRAY "Side"                      4. NORAH JONES "Come"                      5. NORAH JONES "Come"                      6. MORCHEBA "Sagard"                      7. RUBYHORSE "Day"                      8. SEVEN NATIONS "Midnight"                      9. ZERO 7 "Waiting"</p>				

\*Monitored Reporters  
47 Total Reporters

27 Total Monitored

20 Total Indicator  
19 Current Indicator Playlists

Reported Frozen Playlist (1):  
WCLZ/Portland, ME

## National Programming

Added This Week

**World Cafe**  
Ali Castelinni 215-898-6677

**Acoustic Cafe**  
AZIHAN & KAMIEN Ford Transit  
RON SEXSMITH These Days

**Rob Reinhart 734-761-2043**  
ANOERS OSBORNE/MONK BOUOREAU Ohio  
OELBERT MCCLINTON The Rub  
CHRIS ROBINSON Katie Dear  
JACKSON BROWNE For Taking The Time

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Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:  
10100 Santa Monica Blvd., 3rd Floor Los Angeles, CA 90067



## ON THE RECORD

With  
**Kristen Croot**  
MD, WKOC/Norfolk



One of Tori Amos' gifts — besides the obvious musical one — is her ability to make us truly, personally happy for her when a project goes well, as if we've been friends for years. So I used my earnest ear to listen to her new stuff. That's what friends do. Knowing that she is on the verge of releasing *Scarlet's Walk*, her debut on Epic and her first collection of all-new material in years, it's safe to say that expectations are high. Sure, Tori's fans are categorically devoted, but what about everybody else? • Gather 'round, kids — this fairy tale is for real. A self-produced, rich and lovely example of the mike and piano's loyalty to their mistress, this is Tori with a beautifully illuminated capital T. The music, the words, the story, the sound, the concept, the journey, the way she sings. • We are loving "A Sorta Fairytale" on WKOC. We're also pleased with listener reaction to the song and look forward to exploring the full-length on the air. The staff is going ga-ga. Morning guy Eric Worden says, "A new label for Tori and a renewed purpose and passion. We benefit from the rebirth with a consistent mature evolution that will please the devout and the converts." • And after-hours jock Kristi Michael says, "Fortunate are we that the Queen Fairy is back after a four-year absence. A soothing piece that finds the ageless Tori more wise and sad but also more calm and accepting. Gone is the savageness but present are the beauty and the peace. Somehow, I'm not as nervous about this one." • Tori has charmed us again. We couldn't be happier for her.

Another big week in the Most Added department: **David Gray's** new song pulls in 33 total adds (No. 1 Most Added monitored and No. 2 most added Indicator), with **Bruce Springsteen** just behind with 31 total stations to add to the five early believers already on "Lonesome Day" (No. 2 monitored, No. 1 Indicator) ... Also having a solid week were **Matchbox Twenty** (20 adds), **Mark Knopfler** (18 adds) and **Norah Jones'** "Come Away With Me" (10 adds) ... Others showing action this week include **Rubyhorse**, **Ron Sexsmith**, **Morcheeba** and **Brad ... Santana f/Michelle Branch**, **Pearl Jam**, **Shemekia Copeland**, **Tori Amos** and **Ryan Adams** close some holes ... On the Triple A monitored airplay chart, **Coldplay** remain at No. 1 for the fourth week; **U2** gain 5\*-3\*; Jones' "Don't Know Why" is up again 7\*-5\*; **The Rolling Stones** climb to 7\*; **The Wallflowers** are now in the top 10, moving 12\*-9\*; and Pearl Jam make a quantum leap from 27\*-10\* ... Other movers include **The Red Hot Chili Peppers** (14\*-12\*), **Tracy Chapman** (19\*-16\*) and Springsteen (28\*-24\*) ... **Dave Matthews Band** and Santana have healthy debuts at 17\* and 21\*, respectively ... **Duncan Sheik** also debuts ... On the Triple A Indicator chart, Coldplay are No. 1, the Stones move up to 3\*, **Jackson Browne** jumps 9\*-4\*, **Peter Gabriel** holds at 5\*, Petty goes 8\*-6\*, and U2 and **Counting Crows** move into the top 10 at 8\* and 10\*, respectively ... Other movers include **DMB** (26\*-11\*), **Aimee Mann** (20\*-15\*), **Josh Joplin Group** (23\*-20\*) and **Delbert McClinton** (29\*-25\*) ... Pearl Jam debut ... Projects showing promise include **Chuck Prophet**, **Feel**, **Rhett Miller**, **Alice Peacock**, **Nickel Creek**, **Lifhouse** and **Flaming Lips**.

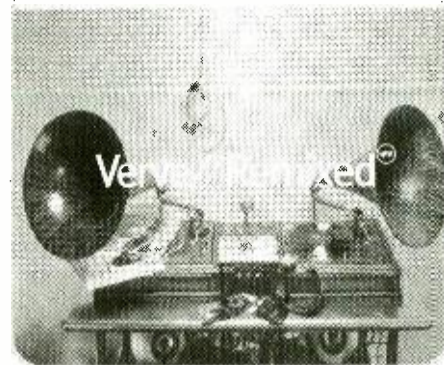
## Triple A ON THE RADIO

— John Schoenberger, Triple A Editor

# AAA ARTIST OF THE WEEK

ALBUM: *Verve/Remixed*  
LABEL: Alligator

By JOHN SCHOENBERGER / TRIPLE A EDITOR



Verve/Remixed

As the trip-hop and chill-out dance phenomenon continues to grow in popularity around the world, Verve has added its artists' voices to the expanding genre. By pairing some of the most renowned DJs and remixer in the world with classic Verve jazz vocal recordings, they have come up the most exciting collection to be released this year, *Verve/Remixed*.

The idea to take these talented producers and give them full access to the Verve vaults began to take shape back in 1999, under the guidance of Verve Music Group International Marketing Director Dahlia Ambach-Caplin and A&R Manager Jason Oliane. "It took three years to assemble the right combinations of remixer and appropriate Verve catalog material, but the album was definitely worth the wait," says Oliane.

Each team of remixers was given free rein with the song they chose. While each team approached their song in a unique and creative way, they also displayed respect for the original music and strove to preserve some of the essence that made the song so special in the first place. The end result is 12 pairings that simply sizzle.

Among them are Richard Dorfmeister's reworking of Willie Bobo's "Spanish Grease," featuring the hot new Latin outfit Madrid de los Austrias. MJ Cole provides a lively update of Carmen McRae's rendition of "How Long Has This Been Going On?" Thievery Corporation turn in a wispy reinterpretation of Astrud Gilberto's "Who Needs Forever?" and Joe Claussell gives a tasty reading of Nina Simone's vocalization of Traffic's "Feelin' Good."

In addition, Masters At Work beef up Simone's "See-Line Woman," Tricky contributes a masterful treatment of Billie Holiday's dark "Strange Fruit" and, of course, there's Rae & Christian's feisty remix of Dinah Washington's rousing version of "Is You Is or Is You Ain't My Baby?" This is the song that has been getting the most atten-

tion at Triple A radio, with airplay on stations such as WXRT/Chicago, WXRV/Boston, WXPB/Philadelphia, WFUV/New York, WYEP/Pittsburgh, WKOC/Norfolk and WRLT/Nashville.

Mark Rae and Steve Christian are currently the hottest production team out of Manchester, England. They've remixed artists ranging from Faze Action and Lamb to Moby and Eagle-Eye Cherry. The duo have also released two critically acclaimed albums.

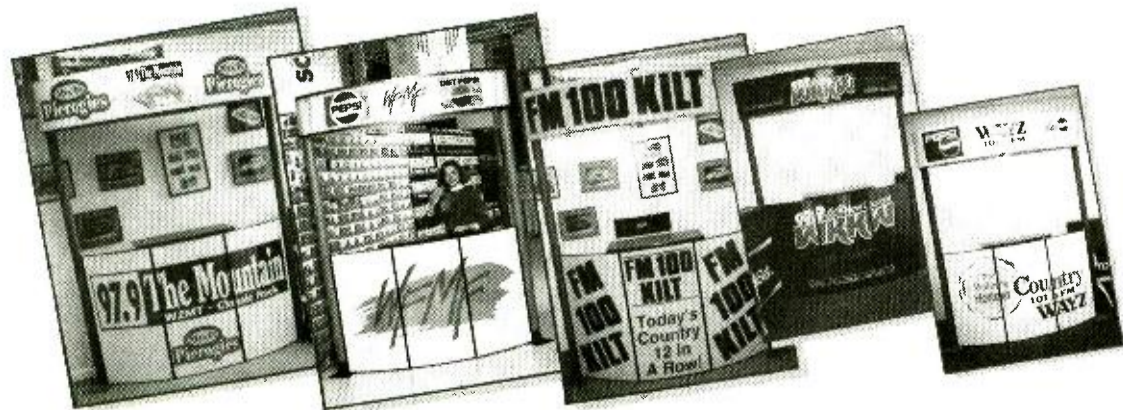
Dinah Washington, of course, is a legend. Born Ruth Lee Jones, she changed her name to Dinah Washington when she joined Lionel Hampton's Big Band in 1943. By 1946 she was on her own as a solo artist and enjoyed a series of hits from 1949 through 1955, singing blues, R&B and jazz. In 1959 she hit the mainstream with her revival of the Dorsey Brothers hit "What a Difference a Day Makes." She also guest-starred on many albums by such jazz greats as Clifford Brown, Cannonball Adderley and Clark Terry. Washington died at the young age of 39 after an accidental overdose of diet pills and alcohol.

As Triple A radio continues to expand its musical boundaries by incorporating artists such as Norah Jones, Shemekia Copeland, I Giant Leap and Zero 7 into the mix, it isn't too much of a stretch to play Washington or, perhaps, the Simone/Claussell take on "Feelin' Good." As WXRT/Chicago VP/Programming Norm Winer said at the Triple A Summit, "It's pretty exciting to hear Dinah Washington on the air."

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**RICK WELKE**  
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# Kicking Butt In Grand Rapids

WCSG's Chris Lemke preaches mission above all else

**N**early across the board, ratings for Christian-music stations jumped up in the spring Arbitron book. One of the industry leaders in the Inspo/Soft AC sect is WCSG/Grand Rapids. Within its target demo, WCSG was No. 1 in the Grand Rapids market in the spring book. I recently talked with PD **Chris Lemke** to see how the station accomplished this feat.

WCSG was born out of the dreams and visions of Cornerstone University students. With help from the school's administration, the station went on the air in June 1972. The original format probably wasn't what the students had envisioned — an Easy Listening and Classical mix — but at least the station was on the air and primarily operated by students. The first eight years saw a lot of red ink, but a lot of seeds were planted for students to become broadcasters. Five staffers who worked at the station in its first decade are still there today.



**Chris Lemke**

In 1981 WCSG underwent a major format change. With assistance from Northwestern College out of St. Paul, MN, the station began making a transition to what was then described as a Christian MOR/Inspirational format. It included light contemporary and traditional music with some teaching programs.

Ten years later the station began fine-tuning the format to what it is today — a Soft AC. It still has about 4 1/2 hours of teaching or family programming a day, but WCSG definitely sports a tighter playlist of music and more interaction between on-air hosts and listeners.

### Take-Away Value

Regarding the present mission of the station, Lemke says, "I don't think there is one specific thing that separates us from other Christian stations around the country. If there is an advantage, I believe it may be that we have greater execution and application of the following elements: a clear station mission, authenticity, relevance, localization, being noncommercial, successful branding, listener affinity, tight programming, expansive community involvement, teamwork and staff loyalty.

"Now, we may not get straight A's in all of these categories, but I think if you look at the cumulative GPA across the board, that's where we have a greater advantage than most.

"We simply want to point people, Christians and non-Christians alike, to Jesus and encourage a deeper relationship with Him. How we're accomplishing that may have changed a bit

over time. I believe our staff is growing deeper in that relationship with Christ, thus they desire to model that kind of relationship to the listener.

"It's kind of like getting back to the basics of what's described in the Bible in Acts, chapter 2. Our listeners see the evidence of that as we're doing more and more service-oriented remotes and showcasing effective ministries.

We encourage that kind of involvement through our on-air hosts, giving the listener take-away value for living a life with an eternal purpose."

### Mission Accomplished

With little fanfare, Lemke and his staff have landed in Grand Rapids' top two for all dayparts within their core demo of women 35-54. They also consistently land in the top 10 for each daypart overall, posting a 6.4 share in the last diary period.

"We've never seen it that high," Lemke says. "Is this gratifying? Yes, but not surprising. The other key fact was seeing such a strong spring book. Over the last four years it's always been our winter book that's been the best, but this past winter was probably our poorest showing in recent winters. So, to see us bounce back like that was a pleasant surprise indeed.

"Over the past three-plus years we've become much better at recycling listeners from daypart to daypart. All of our staff do a great job. I'm very proud of who they are and how they communicate on the air. Like all jocks, they do have their quirks — one isn't local enough, one isn't quite energetic enough, and with another you never know what he's going to say next — but those are exceptions to the rule of a job done well. Rather than focusing on those weaknesses, we build on each person's strength, which, more often than not, is a quality shared among the rest of the team."

Future promotions for WCSG will be centered on the station's 30th anniversary. "We'll kick it off this December, carrying it through next December," Lemke says. "It'll be centered around the number 30, including a '30 Cities in 30 Days' remote tour, giveaways and a concert series featuring four different con-

certs, each focusing on a specific decade of music that WCSG has gone through."

Making an impact on the community is important, and the staffers at WCSG go the extra mile in that regard. They, along with listeners, have helped build four homes for Habitat for Humanity and raised \$370,000 through the station's annual LifeWalk, money that was donated to local pregnancy-care centers. "Our goal is to engage the listener in activities and events that are meaningful to them and that make a difference in the community in which they live," says Lemke.

### All About The Mission

"While I believe it is extremely important to have great programming, promotions, sales and underwriting, it's also important to realize that it's almost as much not about us as it is about us," Lemke continues. "When it comes to ratings success, I mention two factors we have no control over: market competition and diary placement.

"We also understand that we are at the mercy of God's grace when it comes to our success. I say that recognizing that our success is in God's hand. We could have the greatest programming and promotions around — and there are stations that do it much better than we do — but I fully understand and acknowledge that God will shine the spotlight on whomever He chooses. My hope is that, in or out of the spotlight, we'll always be true to our mission."

What is Lemke's advice to new or struggling stations? What can a station that has hit the bull's eye in its market show others in the industry? "To that struggling station, I would suggest considering who to make part of your team, what your focus and mission are and where and when to invest your resources in that team and mission," he says. "All three of these are vital to your station's success.

"Two other comments involve paralysis by overanalysis and being proactive vs. reactive. On the first, prayerful consideration is good, but don't let it keep you from taking calculated risks. Second, administer, program and promote proactively, with initiative, rather than responding or reacting to what's already taking place. Do it with an attitude of service and clear

**"My hope is that, in or out of the spotlight, we'll always be true to our mission: pointing people to a deeper relationship with Jesus. Anything else comes up short."**

communication, and you will be a successful leader."

Lemke has been heavily involved in helping to create more communication among radio stations, not to mention between radio and the industry at large. His website, [www.goodradio.net](http://www.goodradio.net), has garnered quite a bit of support over the past couple of years.

He shares his reasoning for going the extra mile: "To help radio, retail and records work better together. Not necessarily for better business, although that certainly can be a byproduct of what we do. It's set up more for better communication, understanding and unity in what we do to point people to Christ. It's about serving and equipping each other to do a better job of serving and equipping the listener or consumer to have that relationship with Christ."

### What's Next?

With the growth of Christian music and radio continually making positive strides, Lemke shares his take on where the format is at the moment. "I'm glad to see more and more involvement by more people," he says. "I'm happy to see the quality of what we do improve. There are some real strides being made that give evidence to what a Christian is to do.

"But I am concerned as well. I see an industry that wrestles with humility's role and honor's place. I see an industry that, for the most part, has strayed to being more driven and reg-

ulated by business standards than by biblical standards. Excellent business standards are certainly necessary, but it seems that we're allowing more and more of those standards to be the sieve for the Bible instead of the other way around."

Lemke and his staff will continue to look at their mission statement and attempt to follow it to the letter, but that's not to say that they can't blow it from time to time. "We can screw it up, just as realistically," Lemke says. "That's where the grace of God comes in, because, apart from God, we're just like every other radio station out there — trying to get the highest share or the most revenue or be the most recognized. Those are all extras.

"Realistically, I suppose it's possible to have a 10 share; that would be great. But that's not my goal, nor is it our station's goal. It may sound super-spiritual, but in accomplishing our mission, it takes the pressure off us and places the outcome directly on God, where it should be in the first place."

Lemke believes that being successful takes a team effort. "That is, in part, why we continue to have a strong market showing," he says. "We're in a good market, and, for this past quarter, we had good diary placement. Also, other stations may not have initiated or executed as strongly. My hope is that, in or out of the spotlight, we'll always be true to our mission: pointing people to a deeper relationship with Jesus. Anything else comes up short."

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# The CCM Update

Christian Retail, Radio & Records Newsweekly

## The CCM Update

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## OPENING ACT

### The Rock 'N' Roll Worship Circus: Come One, Come All

**Band 411:** Gabriel Wilson (27), guitar and vocals; Blurr (25), keyboards; Solo (18), guitar; and Zurn P. Praxair (30-plus), drums.

**Current digs:** The mill town of Longview, WA.

**New album:** *Welcome to the Rock 'n' Roll Worship Circus* (Vertical), released Aug. 20. The disc combines seven remastered cuts from the 2001 indie release *Big Star Logistics* with six new songs. The first 30,000 copies also include a bonus videodisc.

**Influences:** As Wilson describes it, "We sound like if The Beatles and Pink Floyd got married and had a baby but gave it to T. Rex to raise — and that baby became a Christian."

**Favorite cut:** "One of my favorites is 'The Undiscovered,' which is a very Pink Floyd-y tune," Wilson says. "When we recorded it, I said, 'Man, this is such a cool song, but it will never be a congregational worship song.' But it slays! God comes when we play that song."

**Back story:** Wilson and Blurr (who are husband and wife) and Praxair served on their church's worship team but really wanted to strike gold in the music business. But Wilson explains that, after a while, "We started seeing how our hearts weren't very pure and how we were really trying to get people to worship us." With renewed vision and the addition of Solo, the band recorded an indie CD, *Little Star Logistics*, in 2000 and found themselves being pursued by labels. Vertical signed the group at the end of 2001.

**Lesson learned:** "We feared the [Christian] industry a lot," Wilson reveals. "But when we signed with Vertical and went to Gospel Music Week this year, we found more and more people who love God, and it's freaking me out. Really, they just want to see the kingdom of God advanced. I want to help them accomplish their goal any way that I can."

**Goal:** "To lead worship," Wilson says. "We'll pretty much stop at nothing to make sure that will happen."

— Anthony DeBarros



Circus

## CCM UPDATE GALLERY



SKILLET COOK UNPLUGGED

Ardent Records rock band Skillet recently recorded their first DVD, *Alien Youth: The Unplugged Invasion*, live before a studio audience at the world-famous Ardent Studios in Memphis. Along with new, acoustic versions of some of the band's best-known songs, the DVD includes a gallery of photos taken at the *Alien Youth* show, along with a Bible study and Q&A session with the band's John Cooper covering such topics as peer pressure, divorce and mainstream music. The DVD is set for release Nov. 19. Pictured (l-r) are Skillet's Korey Cooper, Lori Peters, John Cooper and Ben Kasica.

## SPINWORTHY

**KJ-52 Collaborations** (Uprok)

**File under:** Hip-hop

Hip-hop specialist KJ-52 (pronounced "KJ five two") is back in action, this time employing a bevy of guests to fortify the aptly titled project *Collaborations*. Among the supporting cast: John Reuben, Mars Ill, L.A. Symphony's Pigeon John and gifted background vocalist Nirva Dorsaint. KJ-52's brand of East Coast hip-hop smacks of Eminem's style and Ill Harmonics' substance. Doling out straightforward rhymes suffused with chunky, danceable rhythms, KJ-52 and his cohorts flip plenty of memorable beats.

Bass-driven thumps and trippy grooves abound, but it's the balanced mix of serious subject matter, lighthearted banter and creativity that makes this disc worthwhile. Consider "Sonshine," a jazzy number that celebrates Christ's life-changing power, and "Wait for You," a breezy, R&B-style track championing sexual purity.

Elsewhere, "Revenge of the Nerds" shells out nine minutes of raillery about overcoming ridicule, while "Nursery Rhymes" finds Play-dough of Ill Harmonics providing new takes on classics like Jack and Jill and Humpty Dumpty. Check out this rumination from the song's refrain: "Mary had a little lamb, case you didn't know/That little lamb took my sin and made it white as snow."

Hip-hop enthusiasts looking for quality music without the parental-advisory label should definitely pick up *Collaborations*.

— David McCreary



## In The News....

- **Creative Trust Workshop** and **Impact Productions** are set to release the second video in Max Lucado's Wemmicks series, *You Are Mine*. The sequel to the Platinum-selling *You Are Special* will be released Oct. 22 on VHS and DVD and will be distributed by Provident Music Group. The videos are based on Lucado's Wemmicks books of the same titles, published by Crossway Publishing. The books together have sold more than 1 million copies.

- **Gary Agness** joins the staff of Parable Interactive as Sales Manager. In the newly created position he oversees all aspects of the sales of Parable's services to religious ministries, nonprofit organizations, churches and publishers. Agness has spent more than seven years in sales, most recently with ColorFX and Dilley Manufacturing.

- Provident Music Distribution hires **Robert Bedenbaugh** as Director/Sales for National Accounts and **Russ Evers** as Retail Marketing Coordinator.

- **Integrity Publishers** secures exclusive rights to distribute the best-selling seasonal novel *The Christmas Shoes* to the Christian marketplace. Released last year, the novel is based on the No. 1 hit song "The Christmas Shoes" by pop group NewSong. The book has also been adapted for a made-for-TV movie featuring Rob Lowe (*The West Wing*) and Kimberly Williams (*Father of the Bride*), set to air on CBS this Christmas.

- Brentwood-Benson Music Publishing makes the following announcements:

**John Ouellette**, formerly Director/Copyrights and Royalties, is upped to Director/Business Affairs.

**Helen Shy** joins the company as a Choral Inbound Sales Representative.

**Mollie Helms** is hired as Copyright Administrative Assistant.

**Shannon Ford** is named the Third Floor Receptionist.

**Tanya Stanley** joins as Production/Marketing Coordinator.

**Jason Baird** is tapped as Choral Outbound Sales Representative.

### Signings:

- Newly formed Nashville label Mission House Music Group adds Contemporary Christian artists **Wisdom's Cry** to its roster. The Mission House label is a joint business venture of music-industry pros Brian Speer, George Hairr, Jonathan Martin (The Martins) and John Mathis. The new *Wisdom's Cry* project is set for release in November.

## WORTH QUOTING

**"If we were humble, nothing would change us — neither praise nor discouragement. If someone were to criticize us, we would not feel discouraged. If someone would praise us, we also would not feel proud."**

— Mother Teresa



**AC Top 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	<b>AVALON</b> Undeniably You (Sparrow)	1828	+54	11
2	2	<b>NEWSBOYS</b> Million Pieces (Sparrow)	1765	+11	16
3	3	<b>RACHAEL LAMPA</b> I'm All Yours (Word)	1638	-18	14
4	4	<b>NICHOLE NORDEMAN</b> Holy (Sparrow)	1620	+93	8
6	5	<b>CAEDMON'S CALL</b> We Delight (Essential)	1435	+40	14
5	6	<b>TRUE VIBE</b> See The Light (Essential)	1409	+13	13
7	7	<b>BIG DADDY WEAVE</b> In Christ (Fervent)	1274	-51	16
10	8	<b>PAUL COLMAN TRIO</b> Fill My Cup (Essential)	1253	+135	9
8	9	<b>J. HANSON &amp; S. GROVES</b> Traveling... (Creative Trust Workshop)	1229	+14	13
11	10	<b>SARA GROVES</b> First Song That I Sing (INO)	1120	+58	10
13	11	<b>POINT OF GRACE</b> Yes, I Believe (Word)	1080	+55	9
16	12	<b>JODY MCBRAYER</b> To Ever Live Without Me (Sparrow)	948	+112	4
9	13	<b>JARS OF CLAY</b> Fly (Essential)	939	-213	17
17	14	<b>BEBO NORMAN</b> Great Light Of The World (Essential)	923	+97	6
20	15	<b>MERCY ME</b> Spoken For (INO)	873	+207	3
12	16	<b>AUDIO ADRENALINE</b> Ocean Floor (Forefront)	871	-176	20
15	17	<b>LINCOLN BREWSTER</b> All I Really Want (Vertical)	812	-36	14
14	18	<b>STEVEN CURTIS CHAPMAN</b> Magnificent... (Sparrow)	767	-113	24
19	19	<b>REBECCA ST. JAMES</b> Song Of Love (Forefront)	666	-56	19
23	20	<b>GINNY OWENS</b> With Me (Rocketown)	619	+22	4
21	21	<b>FFH</b> Fly Away (Essential)	619	-47	23
22	22	<b>SHAUN GROVES</b> Move Me (Pocketown)	585	-75	19
28	23	<b>SARAH SADLER</b> Beautiful (Essential)	575	+87	5
29	24	<b>JOY WILLIAMS</b> Surrender (Reunion)	543	+95	2
26	25	<b>GREG LONG</b> I Won't Take You For Granted (Word)	516	+20	7
25	26	<b>AARON SPIRO</b> Sing (Sparrow)	511	-20	7
18	27	<b>NICOLE C. MULLEN</b> Come Unto Me (Word)	492	-261	17
24	28	<b>ALLEN ASBURY</b> All About Grace (Doxology)	482	-84	13
	<b>Debut</b> 29	<b>4HIM</b> I Know You Now (Word)	463	+69	1
	<b>Debut</b> 30	<b>THIRD DAY</b> Nothing Compares (Essential)	447	+79	1

61 AC reporters. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28. © 2002 Radio & Records.

**Inspo Top 20**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	<b>POINT OF GRACE</b> Yes, I Believe (Word)	353	+25	10
1	2	<b>SARA GROVES</b> First Song That I Sing (INO)	349	+3	11
6	3	<b>FERNANOO ORTEGA</b> Sing To Jesus (Word)	305	+11	10
3	4	<b>FFH</b> We Sing Alleluia (Essential)	279	-46	11
5	5	<b>ALLEN ASBURY</b> All About Grace (Doxology)	276	-25	12
7	6	<b>SELAH</b> Timeless (Curb)	261	+1	12
11	7	<b>MICHELLE TUMES</b> The Light (Sparrow)	253	+31	9
13	8	<b>STEVE GREEN</b> If We Answer (Sparrow)	235	+30	6
4	9	<b>MICHAEL W. SMITH</b> Purified (Reunion)	229	-73	15
9	10	<b>WATERMARK</b> Friend For Life (Rocketown)	226	-7	6
10	11	<b>LINCOLN BREWSTER</b> All I Really Want (Vertical)	209	-24	15
15	12	<b>KATHY TROCCOLI</b> All For The Life Of Me (Reunion)	200	+19	4
12	13	<b>LENNY LEBLANC</b> All For You (Integrity)	200	-16	10
8	14	<b>NICOLE C. MULLEN</b> Come Unto Me (Word)	183	-58	14
16	15	<b>JOHN TESH</b> Open The Eyes Of My Heart (Garden City)	173	-3	7
17	16	<b>J. HANSON &amp; S. GROVES</b> Traveling... (Creative Trust Workshop)	151	-5	8
18	17	<b>BROTHER'S KEEPER</b> In His Love (Ardent)	141	+5	2
	<b>Debut</b> 18	<b>GINNY OWENS</b> All I Want To Do (Rocketown)	122	+25	1
	<b>Debut</b> 19	<b>MARTINS</b> You Are Holy (Spring Hill)	118	+34	1
	<b>Debut</b> 20	<b>MERCY ME</b> Spoken For (INO)	117	+30	1

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28. © 2002 Radio & Records.

**Rhythmic Specialty Programming**

RANK	ARTIST TITLE LABEL(S)
1	<b>GRITS</b> Here We Go (Gotee)
2	<b>SOULJAHZ</b> All Around The World (Squint)
3	<b>KNOWDAVERBS</b> What You Rock Now (Gotee)
4	<b>KJ-52</b> Dear Slim (Uprok)
5	<b>RAPHI</b> Connect (Uprok)
6	<b>WOODY ROCK</b> Believer (Gospo Centric)
7	<b>TRIN-I-TEE 5:7</b> Holla (Gospo Centric)
8	<b>TOBYMAC</b> Irene (Forefront)
9	<b>EPIC</b> Stress (BRx2)
10	<b>DJ MAJ I/DJ FORM 7</b> Factors (Gotee)

**Third Day**  
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— BOB SHAW, KFSH/Los Angeles  
(9/10/02 - the single has since been added, of course)

**Debuts this week on AC Top 30**  
**Going for immediate adds!**





October 4, 2002

**CHR Top 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS Million Pieces (Sparrow)	1074	-14	15
2	2	SOULJAHZ All Around The World (Squint)	988	+55	11
4	3	AUDIO ADRENALINE Ocean Floor (Forefront)	921	+61	11
3	4	JARS OF CLAY Fly (Essential)	892	+22	18
7	5	AVALON Undeniably You (Sparrow)	750	+128	8
6	6	BENJAMIN GATE The Calling (Forefront)	740	+24	15
10	7	AARON SPIRO Sing (Sparrow)	683	+93	9
12	8	SARAH SADLER Beautiful (Essential)	652	+96	7
5	9	DAILY PLANET Flying Blind (Reunion)	644	-87	20
13	10	LARUE Peace To Shine (Reunion)	613	+91	7
9	11	RACHAEL LAMPA I'm All Yours (Word)	613	+12	10
14	12	JEFF DEYO More Love, More Power (Gotee)	592	+84	5
8	13	PLUS ONE I Don't Care (Atlantic)	565	-39	13
15	14	LIFEHOUSE Spin (Sparrow/DreamWorks)	545	+63	4
11	15	REBECCA ST. JAMES Song Of Love (Forefront)	544	-33	15
16	16	ZOEGIRL Even If (Sparrow)	543	+103	5
21	17	BEBO NORMAN Great Light Of The World (Essential)	468	+68	4
27	18	SIXPENCE NONE THE RICHER Breathe Your Name (Squint)	455	+140	2
18	19	BIG DADDY WEAVE In Christ (Fervent)	420	+3	6
17	20	EVERYDAY SUNDAY Stand Up (Flicker)	418	-7	5
20	21	THIRD DAY 40 Days (Essential)	417	+16	3
19	22	TOBYMAC Irene (Forefront)	400	-9	19
28	23	GINNY OWENS With Me (Rocketown)	396	+81	2
25	24	NICHOLE NORDEMAN Holy (Sparrow)	381	+49	4
29	25	JOY WILLIAMS Surrender (Reunion)	357	+43	3
Debut	26	DC TALK Let's Roll (TMB)	317	+78	1
22	27	SALVADOR Breathing Life (Word)	309	-70	18
30	28	THIRD DAY It's Alright (Essential)	305	+16	29
24	29	TRIN-I-TEE 5:7 Holla (Gospo Centric)	305	-58	12
—	30	MARY MARY In The Morning (Columbia)	287	+5	2

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28. © 2002 Radio & Records.

**Rock Top 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	KUTLESS Your Touch (BEC)	397	-51	14
6	2	PILLAR Echelon (Flicker)	367	+50	6
4	3	BLEACH We Are Tomorrow (BEC)	357	-3	9
3	4	SKILLET Kill Me, Heal Me (Ardent)	351	-12	10
5	5	SUPERCHICK So Bright (Stand Up) (Inpop)	326	-16	5
2	6	38TH PARALLEL Horizon (Squint)	315	-51	15
25	7	LIFEHOUSE Spin (Sparrow/DreamWorks)	277	+123	2
8	8	TOBYMAC Get This Party Started (Forefront)	270	+13	5
18	9	NEWSBOYS Fad Of The Land (Sparrow)	265	+80	2
7	10	ALL TOGETHER SEPARATE I'll Rise (Asteroid) (Ardent)	265	-2	12
16	11	DC TALK Let's Roll (TMB)	252	+46	2
9	12	BY THE TREE Change (Fervent)	252	+2	10
14	13	DENISON MARRS What Life Has (Floodgate)	238	+23	7
11	14	STRANGE OCCURRENCE Reach (Steelroots)	231	-10	16
15	15	JARS OF CLAY Whatever She Wants (Essential)	223	+9	11
10	16	THIRD DAY 40 Days (Essential)	213	-33	4
26	17	TREE 63 The Glorious Ones (Inpop)	197	+46	2
12	18	AUDIO ADRENALINE Summertime (Forefront)	196	-33	7
19	19	ECHOCAST Ignite (XS)	184	+2	9
21	20	EVERYDAY SUNDAY Mess With Your Mind (Flicker)	181	+8	4
20	21	ROCK 'N' ROLL WORSHIP CIRCUS Ride (Vertical)	178	+2	3
27	22	JEFF DEYO More Love, More Power (Gotee)	176	+25	5
17	23	JUGGERNAUTZ The Reach (Metro One)	169	-22	11
30	24	AM DRIVE Stones (Independent)	155	+15	2
13	25	12 STONES Broken (Wind-up)	155	-70	19
24	26	APOLOGETIX Smooth Grandmama (Parodudes)	154	-13	5
23	27	ACE TROUBLESHOOTER But For Grace... (Tooth & Nail)	154	-15	8
29	28	GS MEGAPHONE Electric (Spindust)	149	+4	2
28	29	BIG FAT JAM Everything (Absolute)	146	-1	9
—	30	BLINDSIDE Pitiful (Elektra)	134	-2	2

47 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 9/22-Saturday 9/28. © 2002 Radio & Records.

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**KOOL 93.7**

**102 Jamz**

**KZMZ 96.9 ROCKS**

**STAR 106.9**

**107.5 the River**

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**WGN Radio 720**

**Latino Milk 105.9**

**extreme 102.3**

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**PARTY 105.3**

**107.9 the end**

**STAR 102.5**

**KOOL 93.7**

**102 Jamz**

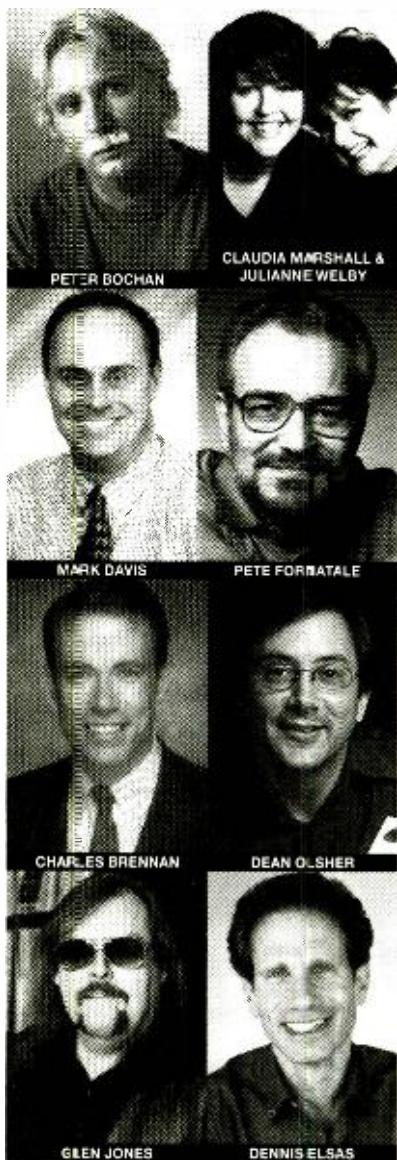
**KZMZ 96.9 ROCKS**

**STAR 106.9**

**107.5 the River**

**Q104.3**





# RADIO FESTIVAL 2002



PHOTO CREDITS—GLEN JONES, JEFF TOSMAN, 2001 STAGE SHADOWS, LAVONNE HALL, KURT ANDERSEN, BRIGITTE LACOMBE

September 26 to October 6  
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#### City Folk Morning with Claudia Marshall and Julianne Welby

WFUV-FM, NEW YORK, 90.7 FM

#### City Folk Afternoon with Dennis Elsas

WFUV-FM, NEW YORK, 90.7 FM

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 +CURRENT #267, KOOL/Dan Donovan, WSTR/Steve & Vick, WDRV/Christine, KMXX/Bobby & Brad, WKQI/Buckhead, KRBE/Atom Smasher, \$10 cassette.  
 +PERSONALITY PLUS #PP-176, KZOK/Bob Rivers, KLSY/Murder, Hunter & Alice, KIHT/Steve & D.C., WIL-FM/David, Elaine & Monica, \$10 cassette.  
 +PERSONALITY PLUS #PP-175, WOMC/Dick Purtan, WRIF/Drew & Mike, KDWB/Dave Ryan & Angi Taylor, KEFY/Donna, Hines & Muss, \$10 cassette.  
 +PERSONALITY PLUS #PP-174, WKQX/Mancow, KRTH/Gary Brian, WWSW/Merkel & Dickson, KSTP-FM/Van & Cheryl, Cassette \$10, CD \$13.  
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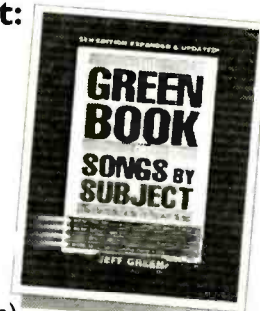
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## Monitored Airplay Overview: October 4, 2002

### CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NELLY F/KELLY ROWLAND	Dilemma (Fo' Reel/Universal)	
4	2	EVE F/ALICIA KEYS	Gangsta Lovin' (Ruff Ryders/Interscope)	
3	3	DANIEL BEDINGFIELD	Gotta Get Thru This (Island/IDJMG)	
2	4	AVRIL LAVIGNE	Complicated (Arista)	
5	5	CREED	One Last Breath (Wind-up)	
8	6	AVRIL LAVIGNE	Sk8er Boi (Arista)	
9	7	NO DOUBT F/LADY SAW	Underneath It All (Interscope)	
10	8	JUSTIN TIMBERLAKE	Like I Love You (Jive)	
6	9	PINK	Just Like A Pill (Arista)	
11	10	VANESSA CARLTON	Ordinary Day (A&M/Interscope)	
7	11	EMINEM	Cleanin' Out My Closet (Shady/Aftermath/Interscope)	
13	12	ASHANTI	Happy (Murder Inc./IDJMG)	
15	13	MICHELLE BRANCH	Goodbye To You (Maverick/WB)	
21	14	KELLY CLARKSON	A Moment Like This (RCA)	
12	15	P. DIDDY F/GINUWINE	I Need A Girl (Part II) (Bad Boy/Arista)	
16	16	CHRISTINA AGUILERA	Dirrty (RCA)	
17	17	ANGIE MARTINEZ	If I Could Go (EastWest/EEG)	
14	18	DJ SAMMY & YANOU	Heaven (Robbins)	
20	19	OUR LADY PEACE	Somewhere Out There (Columbia)	
24	20	OAKENFOLD	Starry Eyed Surprise (Maverick/Reprise)	
22	21	JOHN MAYER	No Such Thing (Aware/Columbia)	
19	22	MARIO	Just A Friend 2002 (J)	
26	23	3LW	I Do (Wanna Get Close To You) (Epic)	
43	24	EMINEM	Lose Yourself (Shady/Interscope)	
27	25	HOOBASTANK	Running Away (Island/IDJMG)	
30	26	CAM'RON	Hey Ma (Roc-A-Fella/IDJMG)	
23	27	SHAKIRA	Objection (Tango) (Epic)	
28	28	UNCLE KRACKER	In A Little While (Top Dog/Lava/Atlantic)	
—	29	SANTANA F/MICHELLE BRANCH	Game Of Love (Arista)	
25	30	IRV GOTTI	Down 4 U (Murder Inc./IDJMG)	

#### #1 MOST ADDED

MADONNA Die Another Day (Maverick/WB)

#### #1 MOST INCREASED PLAYS

EMINEM Lose Yourself (Shady/Interscope)

#### TOP 5 NEW & ACTIVE

LIBERTY X Just A Little (V2)

LAS KETCHUP The Ketchup Song (Hey Hah) (Columbia)

NORAH JONES Don't Know Why (Blue Note/Virgin)

JACK JOHNSON Flake (Enjoy/Universal)

MATCHBOX TWENTY Disease (Atlantic)

CHR/POP begins on Page 28.

### CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NELLY F/KELLY ROWLAND	Dilemma (Fo' Reel/Universal)	
2	2	EVE F/ALICIA KEYS	Gangsta Lovin' (Ruff Ryders/Interscope)	
3	3	CAM'RON	Hey Ma (Roc-A-Fella/IDJMG)	
5	4	MISSY ELLIOTT	Work It (Gold Mind/Elektra/EEG)	
4	5	EMINEM	Cleanin' Out My Closet (Shady/Aftermath/Interscope)	
6	6	N.O.R.E.	Nothin' (Def Jam/IDJMG)	
7	7	LUDACRIS	Move Bitch (Def Jam South/IDJMG)	
9	8	FABOLOUS F/P. DIDDY & JAGGED..	Trade It All (Part II) (Epic)	
8	9	P. DIDDY F/GINUWINE	I Need A Girl (Part II) (Bad Boy/Arista)	
10	10	ANGIE MARTINEZ	If I Could Go (EastWest/EEG)	
12	11	BIG TYMERS	Oh Yeah (Cash Money/Universal)	
15	12	ASHANTI	Baby (Murder Inc./IDJMG)	
11	13	ASHANTI	Happy (Murder Inc./IDJMG)	
19	14	LL COOL J	Luv U Better (Def Jam/IDJMG)	
13	15	NELLY	Hot In Herre (Fo' Reel/Universal)	
16	16	NAPPY ROOTS	Po' Folks (Atlantic)	
17	17	STYLES	Goodtimes (Interscope)	
20	18	NIVEA	Don't Mess With My Man (Jive)	
14	19	IRV GOTTI	Down 4 U (Murder Inc./IDJMG)	
44	20	EMINEM	Lose Yourself (Shady/Interscope)	
25	21	SEAN PAUL	Gimme The Light (VP)	
24	22	JUSTIN TIMBERLAKE	Like I Love You (Jive)	
21	23	3LW	I Do (Wanna Get Close To You) (Epic)	
27	24	CLIPSE	When The Last Time... (Star Trak/Arista)	
22	25	MS. JADE	Ching, Ching (Beatclub/Interscope)	
29	26	KELLY ROWLAND	Stole (Columbia)	
28	27	CHRISTINA AGUILERA	Dirrty (RCA)	
23	28	TRICK DADDY	In Da Wind (Slip 'N Slide/Atlantic)	
34	29	ISYSS	Single For The Rest Of My Life (Arista)	
26	30	DANIEL BEDINGFIELD	Gotta Get Thru This (Island/IDJMG)	

#### #1 MOST ADDED

JENNIFER LOPEZ Jenny From The Block (Epic)

#### #1 MOST INCREASED PLAYS

EMINEM Lose Yourself (Shady/Interscope)

#### TOP 5 NEW & ACTIVE

FIELD MOB Sick Of Being Lonely (MCA)

AMERIE Talkin' To Me (Rise/Columbia)

JURASSIC 5 What's Golden? (Interscope)

JENNIFER LOPEZ Jenny From The Block (Epic)

DISTURBING THA PEACE Growing Pains (Def Jam South/IDJMG)

CHR/RHYTHMIC begins on Page 37.

### URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NELLY F/KELLY ROWLAND	Dilemma (Fo' Reel/Universal)	
4	2	LL COOL J	Luv U Better (Def Jam/IDJMG)	
2	3	EVE F/ALICIA KEYS	Gangsta Lovin' (Ruff Ryders/Interscope)	
3	4	GINUWINE	Stingy (Epic)	
5	5	LUDACRIS	Move Bitch (Def Jam South/IDJMG)	
14	6	MISSY ELLIOTT	Work It (Gold Mind/Elektra/EEG)	
6	7	ASHANTI	Baby (Murder Inc./IDJMG)	
9	8	MUSIQ	Dontchange (Def Soul/IDJMG)	
7	9	AALIYAH	I Care 4 U (BlackGround)	
10	10	NAPPY ROOTS	Po' Folks (Atlantic)	
13	11	FABOLOUS F/P. DIDDY & JAGGED..	Trade It All (Part II) (Epic)	
16	12	CAM'RON	Hey Ma (Roc-A-Fella/IDJMG)	
8	13	N.O.R.E.	Nothin' (Def Jam/IDJMG)	
11	14	STYLES	Goodtimes (Interscope)	
12	15	WYCLEF JEAN	Two Wrongs (Columbia)	
15	16	NELLY	Hot In Herre (Fo' Reel/Universal)	
17	17	TANK	One Man (BlackGround)	
18	18	EMINEM	Cleanin' Out My Closet (Shady/Aftermath/Interscope)	
23	19	ERYKAH BADU F/COMMON	Love Of My Life (Magic Johnson/MCA)	
21	20	BIG TYMERS	Oh Yeah (Cash Money/Universal)	
22	21	B2K	Why I Love You (Epic)	
19	22	P. DIDDY F/GINUWINE	I Need A Girl (Part II) (Bad Boy/Arista)	
30	23	SEAN PAUL	Gimme The Light (VP)	
28	24	CLIPSE	When The Last Time... (Star Trak/Arista)	
27	25	MARIO	Braid My Hair (J)	
20	26	TRICK DADDY	In Da Wind (Slip 'N Slide/Atlantic)	
24	27	IRV GOTTI	Down 4 U (Murder Inc./IDJMG)	
29	28	FLOETRY	Floetic (DreamWorks)	
32	29	YING YANG TWINS	By Myself (Koch)	
25	30	AMERIE	Why Don't We Fall In Love (Rise/Columbia)	

#### #1 MOST ADDED

ERICK SERMON F/REDMAN React (J)

#### #1 MOST INCREASED PLAYS

MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)

#### TOP 5 NEW & ACTIVE

FIELD MOB Sick Of Being Lonely (MCA)

DEBORAH COX Up & Down (In & Out) (J)

BENZINO Rock The Party (Elektra/EEG)

AMERIE Talkin' To Me (Rise/Columbia)

RUFF ENDZ Will You Be Mine (Epic)

URBAN begins on Page 43.

### AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	VANESSA CARLTON	A Thousand Miles (A&M/Interscope)	
2	2	DARYL HALL & JOHN OATES	Do It For Love (BMG/Heritage)	
3	3	FIVE FOR FIGHTING	Superman (It's Not Easy) (Aware/Columbia)	
4	4	JOSH GROBAN	To Where You Are (143/Reprise)	
6	5	ENRIQUE IGLESIAS	Hero (Interscope)	
10	6	FAITH HILL	Cry (Warner Bros.)	
5	7	CELINE DION	A New Day Has Come (Epic)	
7	8	CELINE DION	I'm Alive (Epic)	
8	9	SHERYL CROW	Soak Up The Sun (A&M/Interscope)	
18	10	PHIL COLLINS	Can't Stop Loving You (Atlantic)	
9	11	BRYAN ADAMS	Here I Am (A&M/Interscope)	
12	12	JOHN MAYER	No Such Thing (Aware/Columbia)	
14	13	JIM BRICKMAN F/JANE KRAKOWSKI	You (Windham Hill/RCA Victor)	
13	14	MARC ANTHONY	I Need You (Columbia)	
15	15	LEANN RIMES	Life Goes On (Curb)	
16	16	NORAH JONES	Don't Know Why (Blue Note/Virgin)	
19	17	KELLIE COFFEY	When You Lie Next To Me (BNA)	
17	18	KENNY G F/CHANTE MOORE	One More Time (Arista)	
25	19	KELLY CLARKSON	A Moment Like This (RCA)	
23	20	AVRIL LAVIGNE	Complicated (Arista)	
21	21	ELTON JOHN	Original Sin (Rocket/Universal)	
24	22	MICHAEL BOLTON	Dance With Me (Jive)	
22	23	BONNIE RAITT	Silver Lining (Capitol)	
—	24	SANTANA F/MICHELLE BRANCH	Game Of Love (Arista)	
20	25	JAMES TAYLOR	On The 4th Of July (Columbia)	
26	26	BRUCE SPRINGSTEEN	The Rising (Columbia)	
29	27	CHRIS EMERSON	All Because Of You (Monomoy)	
30	28	BBMAK	Out Of My Heart (Into Your...) (Hollywood)	
27	29	SOLUNA	For All Time (DreamWorks)	
—	30	JACKSON BROWNE	The Night Inside Me (Elektra/EEG)	

#### #1 MOST ADDED

MARIAH CAREY Through The Rain (MonarC/IDJMG)

#### #1 MOST INCREASED PLAYS

PHIL COLLINS Can't Stop Loving You (Atlantic)

#### TOP 5 NEW & ACTIVE

JACK RUSSELL For You (Knight)

GRAHAM NASH I'll Be There For You (Artemis)

GLORIA GAYNOR I Never Knew (Logic)

SERAH Crazy Love (Great Northern)

GARFUNKEL/SHARP/MONDOLOCK Bounce (Manhattan)

AC begins on Page 55.

### HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	AVRIL LAVIGNE	Complicated (Arista)	
3	2	CREED	One Last Breath (Wind-up)	
2	3	DAVE MATTHEWS BAND	Where Are You Going (RCA)	
5	4	JOHN MAYER	No Such Thing (Aware/Columbia)	
4	5	JIMMY EAT WORLD	The Middle (DreamWorks)	
6	6	VANESSA CARLTON	A Thousand Miles (A&M/Interscope)	
7	7	SHERYL CROW	Soak Up The Sun (A&M/Interscope)	
9	8	JACK JOHNSON	Flake (Enjoy/Universal)	
8	9	C. KROEGER F/J. SCOTT	Hero (Roadrunner/Columbia/IDJMG)	
12	10	NORAH JONES	Don't Know Why (Blue Note/Virgin)	
10	11	CALLING	Wherever You Will Go (RCA)	
13	12	OUR LADY PEACE	Somewhere Out There (Columbia)	
11	13	GOO GOO DOLLS	Big Machine (Warner Bros.)	
17	14	JOHN MAYER	Your Body Is A Wonderland (Aware/Columbia)	
14	15	SHERYL CROW	Steve McQueen (A&M/Interscope)	
18	16	UNCLE KRACKER	In A Little While (Top Dog/Lava/Atlantic)	
28	17	SANTANA F/MICHELLE BRANCH	Game Of Love (Arista)	
16	18	MICHELLE BRANCH	Goodbye To You (Maverick/WB)	
20	19	U2	Electrical Storm (Interscope)	
19	20	PINK	Just Like A Pill (Arista)	
21	21	DUNCAN SHEIK	On A High (Atlantic)	
23	22	LIFHOUSE	Spin (DreamWorks)	
24	23	COLDPLAY	In My Place (Capitol)	
29	24	SIXPENCE NONE THE RICHER	Breathe Your Name (Reprise)	
26	25	LEANN RIMES	Life Goes On (Curb)	
37	26	NO DOUBT F/LADY SAW	Underneath It All (Interscope)	
25	27	NINE DAYS	Good Friend (Epic)	
—	28	MATCHBOX TWENTY	Disease (Atlantic)	
22	29	BBMAK	Out Of My Heart (Into Your...) (Hollywood)	
32	30	DANA GLOVER	Thinking Over (DreamWorks)	

#### #1 MOST ADDED

MATCHBOX TWENTY Disease (Atlantic)

#### #1 MOST INCREASED PLAYS

SANTANA F/MICHELLE BRANCH Game Of Love (Arista)

#### TOP 5 NEW & ACTIVE

BON JOVI Everyday (Island/IDJMG)

KELLY CLARKSON A Moment Like This (RCA)

TORI AMOS A Sorta Fairytale (Epic)

VANESSA CARLTON Ordinary Day (A&M/Interscope)

TONIC Take Me As I Am (Universal)

AC begins on Page 55.

### ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NICKELBACK	Never Again (Roadrunner/IDJMG)	
2	2	RED HOT CHILI PEPPERS	By The Way (Warner Bros.)	
3	3	PUDDLE OF MUDD	Drift & Die (Flawless/Geffen/Interscope)	
4	4	ROLLING STONES	Don't Stop (Virgin)	
5	5	THEORY OF A DEADMAN	Nothing Could... (Roadrunner/IDJMG)	
7	6	SYSTEM OF A DOWN	Aerials (American/Columbia)	
8	7	PUDDLE OF MUDD	She Hates Me (Flawless/Geffen/Interscope)	
9	8	STONE SOUR	Bother (Roadrunner/IDJMG)	
16	9	PEARL JAM	I Am Mine (Epic)	
6	10	CREED	One Last Breath (Wind-up)	
11	11	TOM PETTY & THE HEARTBREAKERS	The Last DJ (Warner Bros.)	
—	12	3 DOORS DOWN	When I'm Gone (Republic/Universal)	
13	13	U2	Electrical Storm (Interscope)	
10	14	DEF LEPPARD	Now (Island/IDJMG)	
12	15	DISTURBED	Prayer (Reprise)	
15	16	BON JOVI	Everyday (Island/IDJMG)	
17	17	FOO FIGHTERS	All My Life (Roswell/RCA)	
18	18	CHEVELLE	The Red (Epic)	
21	19	SEETHER	Fine Again (Wind-up)	
—	20	SALIVA	Always (Island/IDJMG)	
22	21	KORN	Thoughtless (Immortal/Epic)	
19	22	PAPA ROACH	She Loves Me Not (DreamWorks)	
24	23	MUST	Freechild (Wind-up)	
23	24	TRUSTCOMPANY	Downfall (Geffen/Interscope)	
20	25	BRUCE SPRINGSTEEN	The Rising (Columbia)	
27	26	P.O.D.	Satellite (Atlantic)	
—	27	RED HOT CHILI PEPPERS	Zephyr Song (Warner Bros.)	
29	28	BREAKING BENJAMIN	Polyamorous (Hollywood)	
25	29	GAVIN ROSSDALE	Adrenaline (Universal)	
30	30	TAPROOT	Poem (Velvet Hammer/Atlantic)	

#### #1 MOST ADDED

NIRVANA You Know You're Right (Geffen/Interscope)

#### #1 MOST INCREASED PLAYS

3 DOORS DOWN When I'm Gone (Republic/Universal)

#### TOP 5 NEW & ACTIVE

EARSHOT Not Afraid (Warner Bros.)

NIRVANA You Know You're Right (Geffen/Interscope)

JERRY CANTRELL Angel Eyes (Roadrunner/IDJMG)

AUDIOSLAVE Cochise (Epic)

JACKYL Kill The Sunshine (Humidity)

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## Monitored Airplay Overview: October 4, 2002

### URBAN AC

LW	TW	ARTIST	SON	Label
1	1	RUFF ENDZ	Someone To Love You	(Epic)
3	2	GERALD LEVERT	Funny	(Elektra/EEG)
2	3	MUSIQ	Halfcrazy	(Def Soul/IDJMG)
4	4	JAHEIM	Anything	(Divine Mill/WB)
5	5	LUTHER VANDROSS	I'd Rather (J)	
9	6	MUSIQ	Dontchange	(Def Soul/IDJMG)
7	7	JOE	What If A Woman (Jive)	
11	8	ANGIE STONE	More Than A Woman (J)	
6	9	DONELL JONES	You Know That I Love You	(Unouchables/Arista)
10	10	MAXWELL	Lifetime	(Columbia)
8	11	KEITH SWEAT	One On One	(Elektra/EEG)
12	12	BOYZ II MEN/FAITH EVANS	Relax Your Mind	(Arista)
13	13	MARY MARY	In The Morning	(Columbia)
15	14	INDIA.ARIE	Little Things	(Motown)
16	15	TANK	One Man	(BlackGround)
18	16	AALIYAH	I Care 4 U	(BlackGround)
19	17	GLENN JONES	I Wonder Why	(Peak)
—	18	HEATHER HEADLEY	He Is	(RCA)
22	19	ERYKAH BADU F/COMMON	Love Of My Life	(Magic Johnson/MCA)
17	20	KIRK FRANKLIN	Brighter Days	(Gospo Centric/Jive)
20	21	DAVE HOLLISTER	Baby Do Those Things	(Motown)
—	22	DEBORAH COX	Up & Down (In & Out)	(J)
21	23	WYCLEF JEAN	Two Wrongs	(Columbia)
30	24	KELLY PRICE	Someday	(Def Soul/IDJMG)
29	25	THEO	Get Your Groove On	(TWP Productions)
28	26	FOURPLAY	Let's Make Love	(Bluebird/RCA Victor)
—	27	KENNY G F/CHANTE MOORE	One More Time	(Arista)
25	28	TONY TERRY	In The Shower	(Golden Boy)
—	29	STREETWIZE	Rock The Boat	(Shanachie)
27	30	AL JARREAU	Secrets Of Love	(GRP/VMG)

#### #1 MOST ADDED

JAHEIM Fabulous (Divine Mill/WB)

#### #1 MOST INCREASED PLAYS

HEATHER HEADLEY He Is (RCA)

#### TOP 5 NEW & ACTIVE

BRIAN MCKNIGHT Let Me Love You (Mo'own)

GINUWINE Stingy (Epic)

TRIN-I-TEE 5:7 Lord (B-Rite/Jive)

RUFF ENDZ Will You Be Mine (Epic)

MAYSA Simple Life (N-Coded)

URBAN begins on Page 43.

### COUNTRY

LW	TW	ARTIST	SON	Label
4	1	KEITH URBAN	Somebody Like You	(Capitol)
1	2	DIAMOND RIO	Beautiful Mess	(Arista)
3	3	JOE NICHOLS	The Impossible	(Universal South)
2	4	TRACY BYRD	Ten Rounds With Jose Cuervo	(RCA)
6	5	MARTINA MCBRIDE	Where Would You Be	(RCA)
7	6	ALAN JACKSON	Work In Progress	(Arista)
8	7	PHIL VASSAR	American Child	(Arista)
9	8	MONTGOMERY GENTRY	My Town	(Columbia)
12	9	DIXIE CHICKS	Landslide	(Monument)
10	10	FAITH HILL	Cry	(Warner Bros.)
11	11	RASCAL FLATTS	These Days	(Lyric Street)
13	12	TOBY KEITH	Who's Your Daddy?	(DreamWorks)
15	13	GEORGE STRAIT	She'll Leave You With A Smile	(MCA)
14	14	REBECCA LYNN HOWARD	Forgive	(MCA)
17	15	TIM MCGRAW	Red Ragtop	(Curb)
16	16	GARTH BROOKS	Thicker Than Blood	(Capitol)
20	17	TRAVIS TRITT	Strong Enough To Be Your Man	(Columbia)
18	18	TAMMY COCHRAN	Life Happened	(Epic)
21	19	EMERSON DRIVE	Fall Into Me	(DreamWorks)
22	20	BROOKS & DUNN	Every River	(Arista/RLG)
23	21	TERRI CLARK	I Just Wanna Be Mad	(Mercury)
25	22	JOHN MICHAEL MONTGOMERY	'Til Nothing...	(Warner Bros.)
27	23	BRAD PAISLEY	I Wish You'd Stay	(Arista)
32	24	KENNY CHESNEY	A Lot Of Things Different	(BNA)
26	25	CAROLYN DAWN JOHNSON	One Day Closer To You	(Arista)
28	26	LONESTAR	Unusually Unusual	(BNA)
24	27	SHEDAISY	Mine All Mine	(Lyric Street)
29	28	AARON LINES	You Can't Hide Beautiful	(RCA)
30	29	KELLIE COFFEY	At The End Of The Day	(BNA)
33	30	TRICK PONY	On A Mission	(H2E/WB)

#### #1 MOST ADDED

MARK WILLS Nineteen Somethin' (Mercury)

#### #1 MOST INCREASED PLAYS

TIM MCGRAW Red Ragtop (Curb)

#### TOP NEW & ACTIVE

BRAD MARTIN R.L.B. Me The Right Way (Epic)

DARRYL WORLEY Family Tree (DreamWorks)

CRAIG MORGAN Almost Home (Broken Bow)

MARK CHESNUTT I Want My Baby Back (Columbia)

COUNTRY begins on Page 49.

### SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
3	1	NORMAN BROWN	Just Chillin'	(Warner Bros.)
1	2	SPECIAL EFX	Cruise Control	(Shanachie)
5	3	EUGE GROOVE	Slam Dunk	(Warner Bros.)
2	4	LARRY CARLTON	Morning Magic	(Warner Bros.)
4	5	KIM WATERS	In The House	(Shanachie)
6	6	KENNY G F/CHANTE MOORE	One More Time	(Arista)
7	7	GERALD ALBRIGHT	Ain't No Stoppin'	(GRP/VMG)
8	8	JOE SAMPLE	X Marks The Spot	(PRA/GRP/VMG)
10	9	CHUCK LOEB	Sarao	(Shanachie)
9	10	FOURPLAY	Rollin'	(Bluebird/RCA Victor)
11	11	NATALIE COLE	Tell Me All About It	(GRP/VMG)
14	12	RICHARD ELLIOT	Q.T.	(GRP/VMG)
13	13	JEFF GOLUB	Cold Duck Time	(GRP/VMG)
12	14	GREG ADAMS	Roadhouse	(Blue Note)
15	15	JOE MCBRIDE	Woke Up This Morning	(Heads Up)
16	16	DAVID BENOIT	Then The Morning Comes	(GRP/VMG)
20	17	STEVE OLIVER	High Noon	(Native Language)
17	18	JONATHAN BUTLER	Wake Up	(Warner Bros.)
19	19	AL JARREAU & JOE COCKER	Lost And Found	(GRP/VMG)
21	20	LUTHER VANDROSS	I'd Rather (J)	
26	21	PETER WHITE	Who's That Lady?	(Columbia)
29	22	STEVE COLE	Off Broadway	(Warner Bros.)
22	23	CHRIS BOTTI	Lisa	(Columbia)
23	24	MICHAEL MANSON	Outer Drive	(A440 Music Group)
24	25	MAYSA	Friendly Pressure	(N-Coded)
28	26	BOB JAMES	Morning, Noon & Night	(Warner Bros.)
25	27	JEFF KASHIWA	3-Day Weekend	(Native Language)
—	28	BWB	Groovin'	(Warner Bros.)
27	29	SADE	Somebody Already Broke My...	(Epic)
—	30	MARION MEADOWS	Tales Of A Gypsy	(Heads Up)

#### #1 MOST ADDED

BONEY JAMES Grand Central (Warner Bros.)

#### #1 MOST INCREASED PLAYS

EUGE GROOVE Slam Dunk (Warner Bros.)

#### TOP 5 NEW & ACTIVE

LEE RITENOUR Module 105 (GRP/VMG)

NESTOR TORRES Rhythm Is Gonna Get You (Shanachie)

PAUL HARDCASTLE Desire (Trippin' n Rhythm)

GROUP 3 Roll With It (GRP/VMG)

PIECES OF A DREAM Turning It Up (Heads Up)

Smooth Jazz begins on Page 61.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	DISTURBED	Prayer	(Reprise)
2	2	SYSTEM OF A DOWN	Aerials	(American/Columbia)
3	3	NICKELBACK	Never Again	(Roadrunner/IDJMG)
7	4	STONE SOUR	Bother	(Roadrunner/IDJMG)
5	5	TRUSTCOMPANY	Downtall	(Geffen/Interscope)
6	6	KORN	Thoughtless	(Immortal/Epic)
8	7	PUDDLE OF MUDD	She Hates Me	(Flawless/Geffen/Interscope)
4	8	RED HOT CHILI PEPPERS	By The Way	(Warner Bros.)
9	9	CHEVELLE	The Red	(Epic)
10	10	GODSMACK	I Stand Alone	(Republic/Universal)
11	11	FOO FIGHTERS	All My Life	(Roswell/RCA)
12	12	THEORY OF A DEADMAN	Nothing Could	(Roadrunner/IDJMG)
17	13	PEARL JAM	I Am Mine	(Epic)
33	14	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
15	15	P.O.D.	Satellite	(Atlantic)
23	16	SALIVA	Always	(Island/IDJMG)
14	17	PUDDLE OF MUDD	Drift & Die	(Flawless/Geffen/Interscope)
18	18	BREAKING BENJAMIN	Polyamorous	(Hollywood)
19	19	SEETHER	Fine Again	(Wind-up)
13	20	ROB ZOMBIE	Demon Speeding	(Geffen/Interscope)
—	21	AUDIOSLAVE	Cochise	(Epic)
21	22	BLINDSIDE	Pitiful	(Elektra/EEG)
22	23	EARSHOT	Not Afraid	(Warner Bros.)
16	24	PAPA ROACH	She Loves Me Not	(DreamWorks)
24	25	TAPROOT	Poem	(Velvet Hammer/Atlantic)
28	26	PAPA ROACH	Time And Time Again	(DreamWorks)
25	27	30 SECONDS TO MARS	Capricorn	(Immortal/Virgin)
37	28	RED HOT CHILI PEPPERS	Zephyr Song	(Warner Bros.)
—	29	NIRVANA	You Know You're Right	(Geffen/Interscope)
29	30	3RD STRIKE	Redemption	(Hollywood)

#### #1 MOST ADDED

NIRVANA You Know You're Right (Geffen/Interscope)

#### #1 MOST INCREASED PLAYS

AUDIOSLAVE Cochise (Epic)

#### TOP 5 NEW & ACTIVE

JACKYL Kill The Sunshine (Humdirt)

SPARTA Cut Your Ribbon (Dream Works)

TOMMY LEE Ashamed (MCA)

LINKIN PARK Pts Of Atrhty (Remix) (Warner Bros.)

EXIES My Goddess (Virgin)

ROCK begins on Page 65.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	SYSTEM OF A DOWN	Aerials	(American/Columbia)
3	2	DISTURBED	Prayer	(Reprise)
2	3	RED HOT CHILI PEPPERS	By The Way	(Warner Bros.)
5	4	PUDDLE OF MUDD	She Hates Me	(Flawless/Geffen/Interscope)
6	5	FOO FIGHTERS	All My Life	(Roswell/RCA)
4	6	JIMMY EAT WORLD	Sweetness	(DreamWorks)
7	7	TRUSTCOMPANY	Downtall	(Geffen/Interscope)
12	8	PEARL JAM	I Am Mine	(Epic)
8	9	NEW FOUND GLORY	My Friends Over You	(Drive-Thru/MCA)
11	10	STONE SOUR	Bother	(Roadrunner/IDJMG)
15	11	RED HOT CHILI PEPPERS	Zephyr Song	(Warner Bros.)
9	12	HOOBASTANK	Running Away	(Island/IDJMG)
10	13	INCUBUS	Warning	(Immortal/Epic)
14	14	CHEVELLE	The Red	(Epic)
18	15	SEETHER	Fine Again	(Wind-up)
13	16	KORN	Thoughtless	(Immortal/Epic)
32	17	SALIVA	Always	(Island/IDJMG)
22	18	GOOD CHARLOTTE	Lifestyles Of The Rich And...	(Epic)
21	19	OUR LADY PEACE	Innocent	(Columbia)
16	20	HIVES	Hate To Say I Told You So	(Burning/Epitaph/Sire/Reprise)
24	21	STROKES	Someday	(RCA)
19	22	P.O.D.	Satellite	(Atlantic)
—	23	NIRVANA	You Know You're Right	(Geffen/Interscope)
17	24	VINES	Get Free	(Capitol)
26	25	WHITE STRIPES	Dead Leaves And Dirty Ground	(Third Man/V2)
23	26	U2	Electrical Storm	(Interscope)
—	27	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
29	28	OK GO	Get Over It	(Capitol)
25	29	COLDPLAY	In My Place	(Capitol)
—	30	AUDIOSLAVE	Cochise	(Epic)

#### #1 MOST ADDED

NIRVANA You Know You're Right (Geffen/Interscope)

#### #1 MOST INCREASED PLAYS

NIRVANA You Know You're Right (Geffen/Interscope)

#### TOP 5 NEW & ACTIVE

EARSHOT Not Afraid (Warner Bros.)

SPARTA Cut Your Ribbon (DreamWorks)

SOMETHING CORPORATE I Woke Up In A Car (Drive-Thru/MCA)

THEORY OF A DEADMAN Nothing Could (Roadrunner/IDJMG)

BREAKING BENJAMIN Polyamorous (Hollywood)

ALTERNATIVE begins on Page 70.

### TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	COLDPLAY	In My Place	(Capitol)
2	2	SHERYL CROW	Steve McQueen	(A&M/Interscope)
5	3	U2	Electrical Storm	(Interscope)
4	4	JOHN MAYER	Your Body Is A Wonderland	(Aware/Columbia)
7	5	NORAH JONES	Don't Know Why	(Blue Note/Virgin)
3	6	DAVE MATTHEWS BAND	Where Are You Going	(RCA)
8	7	ROLLING STONES	Don't Stop	(Virgin)
6	8	JACK JOHNSON	Flake	(Enjoy/Universal)
12	9	WALLFLOWERS	When You're On Top	(Interscope)
27	10	PEARL JAM	I Am Mine	(Epic)
9	11	HOWIE DAY	Ghost	(Epic)
14	12	RED HOT CHILI PEPPERS	Zephyr Song	(Warner Bros.)
13	13	COUNTING CROWS	Miami	(Geffen/Interscope)
11	14	PETER GABRIEL	The Barry Williams Show	(Geffen/Interscope)
15	15	JACKSON BROWNE	The Night Inside Me	(Elektra/EEG)
19	16	TRACY CHAPMAN	You're The One	(Elektra/EEG)
—	17	DAVE MATTHEWS BAND	Grace Is Gone	(RCA)
16	18	JACK JOHNSON	Bubble Toes	(Enjoy/Universal)
17	19	TORI AMOS	A Sorta Fairytale	(Epic)
10	20	BRUCE SPRINGSTEEN	The Rising	(Columbia)
—	21	SANTANA F/MICHELLE BRANCH	Game Of Love	(Arista)
18	22	311	Amber	(Volcano)
22	23	TOM PETTY & THE HEARTBREAKERS	The Last DJ	(Warner Bros.)
28	24	BRUCE SPRINGSTEEN	Lonesome Day	(Columbia)
20	25	PETER STUART	With My Heart In Your Hands	(Vanguard)
23	26	BETH ORTON	Concrete Sky	(Astralwerks/Heavenly/Capitol)
21	27	BONNIE RAITT	Silver Lining	(Capitol)
26	28	CREED	One Last Breath	(Wind-up)
—	29	DUNCAN SHEIK	On A High	(Atlantic)
24	30	GOO GOO DOLLS	Big Machine	(Warner Bros.)

#### #1 MOST ADDED

DAVID GRAY The Other Side (ATO/RCA)

#### #1 MOST INCREASED PLAYS

PEARL JAM I Am Mine (Epic)

#### TOP 5 NEW & ACTIVE

JOSH JOPLIN GROUP (I Am Not The Only) Cowboy (Artemis)

RYAN ADAMS Nuclear (Lost Highway/IDJMG)

OUR LADY PEACE Somewhere Out There (Columbia)

RHETT MILLER Come Around (Elektra/EEG)

DELBERT MCCLINTON Same Kind Of Crazy (New West/Red Ink)

TRIPLE A begins on Page 75.



# Publisher's Profile

By Erica Farber



## MIKE GOULD

President, Eastlan Resources

**W**hen people think of audience measurement, most think of Arbitron, a name synonymous with that type of research. But there is another player in the ratings game. In July of 1999 Mike Gould founded what is now the second-largest radio-ratings company in the United States, Eastlan Resources.

Currently measuring about 75 markets, Eastlan has focused its energies on markets that have historically been underserved, both from a research and an advertising standpoint.

**Getting into the business:** "I started in radio right out of school. I did nights and weekend-sportscaster stuff. One thing led to another, and it was obvious that I wasn't the next Chick Hearn, so I ended up taking the old traditional trail of night DJ to afternoon DJ to morning guy to PD. Then I climbed the ladder to management, and I have been involved in ownership a couple of times as well. It's an old story that doesn't happen very often anymore, but it was pretty typical when I started 22 or 23 years ago."

**Founding Eastlan Resources:** "The company I worked for, Pioneer, was a great company that I had a really high level of passion for. When it sold, I didn't have any problem with the new people coming in, but sometimes you realize that you're at a crossroads, and if you're ever going to go, now is the time. I had had this idea of a small-market radio-ratings company for quite some time, and I saw the fork in the road and decided I'd better go."

**Mission of the company:** "We don't see ourselves as a competitor of Arbitron. We can provide quality service to people who are, by and large, too small to be Arbitron markets. Look at Hannibal, MO and Quincy, IL. The Arbitron sample in the four counties around there is about 150. Ours is 600 and gives a full range of demos and dayparts. We're creating markets where Arbitron really doesn't go."

"Another example would be St. George, UT, which was formerly surveyed by both companies. Arbitron decided not to stay, and we ended up alone in that market. It was formerly a rated market, but a small one. Eastlan's success is going to come in the St. George, UTs and Maui, HIs and Sumpter, SCs of the world. That's really our mission: to provide something that advertising agencies can use and radio people can afford that's credible and has a decent-sized sample in some of these left-behind or undiscovered markets."

**The methodology:** "Telephone recall. It is not innovative. In this world, where you're looking at People Meters and the innovation in the technology of audience measurement, a lot of broadcasters are saying, 'Hey, what's wrong with the diary?' The telephone, we feel, has also been solid. It's always been the methodology that

turns around data the quickest. It's what pollsters and most large companies use when they need information quickly. It certainly has its strengths and weaknesses, but we feel it's a good, solid methodology. In radio it's been used for years, whether by RADAR, Birch, the Wilhight Co. or someone else. There's always been telephone."

**How Eastlan determines which markets to survey:** "We only go into a market when there's an invitation extended. The invitation sometimes comes from just one or two broadcasters who say they'd like to have another way to find out what's going on than just sticking their finger up in the air and saying, 'What's here?' In several cases it's actually been prompted by ad agencies saying they wished they had information on that area of population. They can't get anything other than county-by-county information. The problem with that is that the person making the buy for the bank really needs a 35-64 female demo, and all they can get is 12+."

"A common occurrence for us is, we may go into a market like the island of Hawaii and have two subscribers, but by the second or third year we'll have three or four subscribers. As time goes on and people realize that it's a tool and not fuzzy research, additional broadcasters come on board each year."

**Biggest challenge:** "Two things. One is people who just don't need any research. We hear that often — 'We don't sell with numbers.' That may or may not be true. The other side is that there are times — though, again, we don't intend to compete with Arbitron — when a station in market 250 is looking at which way to go, and we can save them a significant amount of money, but they choose to do nothing or to grudgingly renew with Arbitron. Arbitron is and always has been a wonderful company. It's very difficult to try something else, even if you can save a tremendous amount of money — and I mean that. So, I guess Arbitron sometimes doesn't make enough mistakes to allow us the room we'd like to be more successful in some of the small markets they're rating."

**How Eastlan's data is delivered:** "It's delivered to radio stations on a piece of sales-presentation software called AirWare. AirWare is headed by a guy named Drew Simpson. Drew was formerly one of the leaders at TapScan. It's a TapScan-Strata-Maximizer-type product that allows you to look at the data; put charts in it; and figure cost-per-point, reach and frequency and all those sorts of things."

"At the station level, it's a pretty comprehensive piece of sales-presentation software. There is no printed book. We found that, in the markets we're in, a printed book adds a significant amount of cost to the survey that the stations don't care to incur."

"At the agency level, they receive our data the same way they do Arbitron's: primarily through their software company, usually TapScan, Strata or SmartPlus. Our data, Arbitron's, Media Audit's, Scarborough's — it's all translated into a common language called RMR. It allows the data to be loaded into all these third-party pieces of software."

**Something about Eastlan that might surprise our readers:** "An awful lot of people in the radio industry are surprised to learn that there's a credible alternative. It's a real challenge for us to reach the people who are potential Eastlan users with this strategy I've outlined where we're serving the underserved. I've had the good fortune to spend as much time in media buyers' offices as I have in broadcasters' offices. What the media buyers don't know about small-market radio floored me. Then I

looked in the mirror and thought, 'They don't know because we didn't tell them.'"

**State of the industry:** "I love radio's future. I think I'm one of the few people who subscribes to both satellite-radio companies. I did it to learn about it. I love local radio. In the area where I live, we had a tremendous forest fire, and there wasn't anywhere to get information other than radio. Radio will always play a tremendous role in people's lives as long as we stay locally relevant. I think we went through a phase where we weren't as attentive to that as we maybe should have been. We were a little too attentive to stockholders and how quickly we could turn around stations and sell them to somebody else. As long as the focus is on local content, radio will be strong."

**Career highlight:** "There are certainly things that have nothing to do with radio that I'm proud of: being married, having children, being a good son. The thing I'm proudest of in radio is that I've had fun every working day of my career. I love the business of radio, and I feel sorry for people who are doing things they don't enjoy. I quit a job when I was probably 20 years old because I didn't like the boss, and I remember my dad telling me, 'You gotta get it straight, son: Work and fun are two different things.' I said, 'I'm either going to prove you wrong or die trying.' When you're at a cocktail party, people are interested in hearing about radio. They sometimes struggle with their interest in hearing about your trucking company. People always care about what we're doing. Everybody has an opinion about radio. It's a great discussion starter."

**Career disappointment:** "I wish I could make a jump shot. I would have been in radio as a color commentator — after I got inducted into the Hall of Fame. It has been a wonderful career. There was a story about our company in R&R last Christmas, describing Eastlan as fighting in the backwaters of the radio world. I love that phrase. I've spent my whole career in the backwaters of radio, and it's great. I love small-market radio."

**Favorite radio format:** "Sports."

**Favorite television show:** "Beyond the obvious SportsCenter things, the shows I try not to miss are C.S.I. and The Practice."

**Favorite song:** "Running With the Devil" by Van Halen or "China Grove" by The Doobie Brothers."

**Favorite movie:** "Toy Story. My kids make us watch it all the time."

**Favorite book:** "It always tends to be the one I just finished. The last one I remember reading is A Pirate Looks at 50 by Jimmy Buffett."

**Favorite restaurant:** "The Met in Seattle."

**Beverage of choice:** "Dr Pepper."

**Hobbies:** "Kayaking, cycling and watching sports."

**E-mail address:** "gould@eastlan.com."

**Advice for broadcasters:** "Broadcasters don't spend enough time with their families. We have such a work-around-the-clock kind of business. A friend of mine who's a station owner, I'm always getting phone calls from him from a transmitter site or while he's mowing the lawn on Saturday at the station. Or I'll get a call from a GM who is meeting with a banker on a Saturday afternoon. I see so many broadcasters who have been through relationships. I've been lucky. The best achievement in my radio career is the fact that I've been married to the same woman through all of it. Radio broadcasters, more than people in any other industry I've been around, forget about that stuff. We love what we do so passionately that we forget about the people around us. I sure have, through the years. I wish I could say I've always put my family first. I don't think we do that very well."



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