

NEWSSTAND PRICE \$6.50

3 Doors Down Do It Again

Republic/Universal's **3 Doors Down** rank No. 1 Most Added at four R&R formats this week with "Be Like That." The lead track from the soundtrack to *American Pie 2* is top Most Added at Pop, Hot AC, Rock and Active Rock and earns a grand total of 252 adds.



RADIO & RECORDS

www.rroonline.com

JUNE 1, 2001

RateTheMusic In R&R

National music research results provided by **RateTheMusic.com** for seven formats appear in R&R, effective with this week's issue. Powered by Mediabase 24/7, RateTheMusic.com is a powerful research tool for both radio and records. More, next page.

RateTheMusic.com
BY MEDIABASE

Personality Radio Is Alive!

urban radio superstars



The Hollywood Scoop
with Wendy Wheaton

Urban AC Radio's direct link to Hollywood's inside.

Just added
KJLH, WDMK,
WILD, WHUR,
WALR!



Lost in the 80's

WALR-Atlanta's Melissa Summers and Derrick Jonzun host a 2-hour retrospective of 80's R&B and pop culture.

80's Time Capsule

Daily vignettes your sales department and listeners will love.



The Jeff Foxx Show

WBLS - NY's legendary jock can now be your overnight host and replace lifeless automation voice-tracking.

Just added
WWDM!



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Own 18-34, 18-49!

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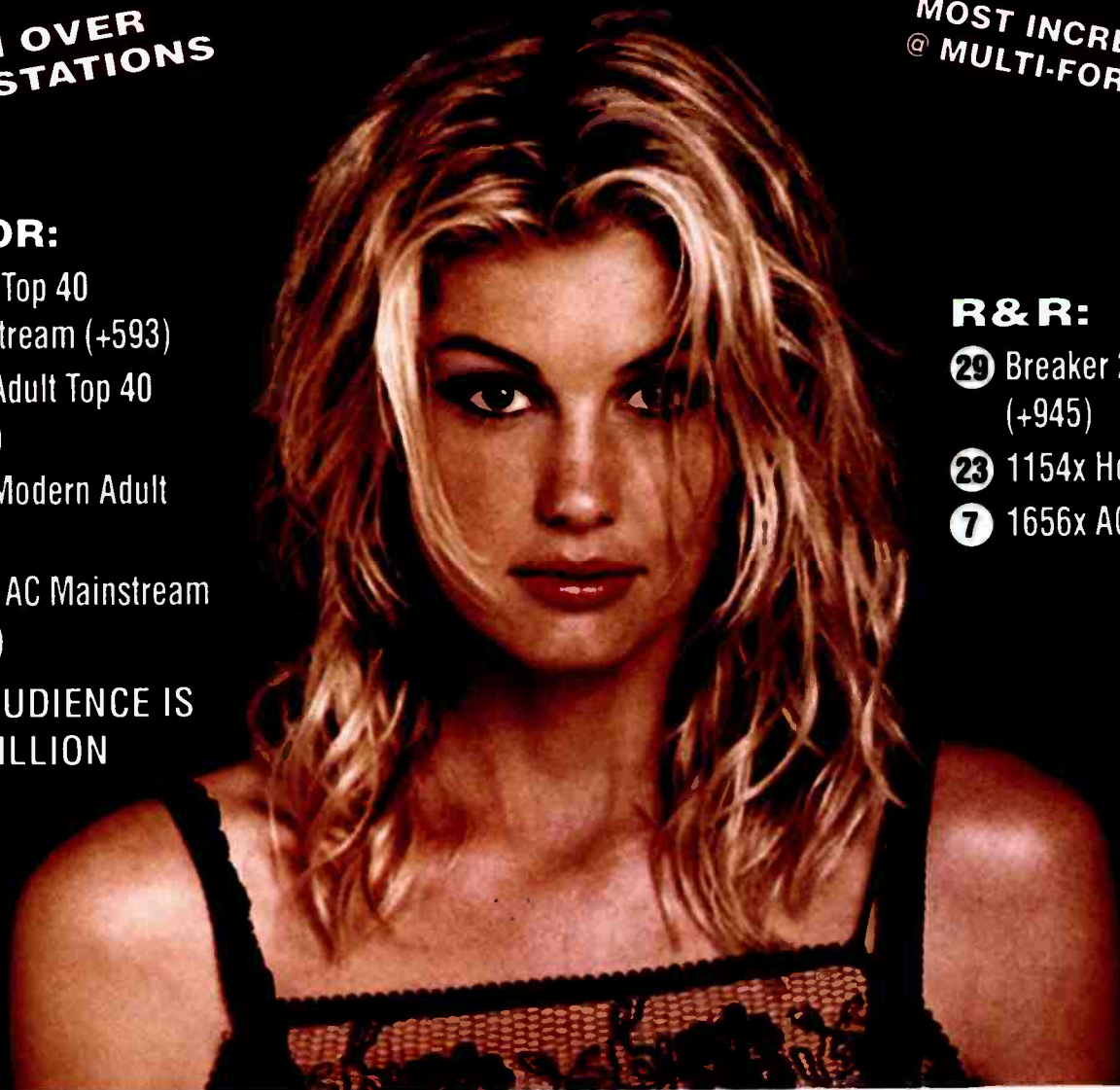
MONITOR:

- D31* 1790x Top 40
Mainstream (+593)
- 22* 980x Adult Top 40
(+282)
- 31* 286x Modern Adult
(+83)
- 7* 1184x AC Mainstream
(+449)

HOT 100 AUDIENCE IS
63 MILLION

R&R:

- 29 Breaker 2611x CHR/Pop
(+945)
- 23 1154x Hot AC (+372)
- 7 1656x AC (+693)



Featuring

THE NEW SONG FROM

Faith Hill

THERE YOU'LL BE

SECOND LARGEST BOX OFFICE OPENING EVER!
75 MILLION 1st WEEKEND OUT!

"There You'll Be" Produced by Timbaland and Brian Culbertson
Mixed by Mike Shipley

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Do you consider yourself a natural-born leader, an organizer or a risk-taking entrepreneur? In this week's Management, Marketing & Sales section, Pam Baker invites you to take the Self-Directed Career Test, adapted from the Myers-Briggs Trait Indicator. This test was designed to help managers and employees identify their styles, preferences and ways of facing everyday challenges on and off the job. Find out what type of personality you exhibit! This week's MMS section also features John Lund with five criteria for every promotion, and our GM Spotlight on Midwest Communications' Robert Jung.

Pages 12-16

ROCK 'N' ROLL MOGUL

No fear. Be creative. Love the music. By sticking to these beliefs, a young Lee Abrams became one of the most influential and innovative FM programmers in the radio world. Read about the early days of Abrams, now Sr. VP/Programming at XM Satellite Radio, in this week's Legends column.

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IN THE NEWS

- Analyst Niraj Gupta sees positive signs for radio
- Sandusky debuts News KKNW/Seattle
- WZJM/Cleveland flips to Alternative
- Rich Wood now GM of Doug Stephan Productions
- Stevie DeMann joins WJHM/Orlando as PD

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THIS #1 WEEK

- CHR/POP**
• AGUILERA, LIL' KIM, MYA & PINK Lady ... (Interscope)
- CHR/RHYTHMIC**
• EVE GWEN STEFANI Let Me ... (Ruff Ryders/Interscope)
- URBAN**
• R. KELLY Fiesta (Jive)
- URBAN AC**
• MUSIQ Love (Def Soul/DJMG)
- COUNTRY**
• KENNY CHEBNEY Don't Happen Twice (BNA)
- AC**
• LEE ANN WOMACK I Hope You Dance (MCA/Universal)
- HOT AC**
• UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
- SMOOTH JAZZ**
• JEFF LORBER Snakebite (Samson/Gold Circle)
- ROCK**
• STAINED It's Been Awhile (Flip/Elektra/EEG)
- ACTIVE ROCK**
• STAINED It's Been Awhile (Flip/Elektra/EEG)
- ALTERNATIVE**
• STAINED It's Been Awhile (Flip/Elektra/EEG)
- TRIPLE A**
• R.E.M. Imitation Of Life (Warner Bros.)

NEWSSTAND PRICE \$6.50



R&R Convention Lineup Keeps Growing

■ Aguilera to perform; Rose joins roundtable

Pop sensation and RCA recording artist Christina Aguilera will perform a number at R&R Convention 2001, which takes place June 14-16 at the Century Plaza Hotel & Spa in Los Angeles. Aguilera's performance will highlight Friday evening's R&R Pop Awards Show, where seven CHR/Pop Industry Achievement Award

CONVENTION/See Page 28



Aguilera

Rose

FCC Welcomes Three New Commissioners

■ Senate confirms nominations; Chairman Powell's term extended until 2007

BY JOE HOWARD
R&R WASHINGTON BUREAU
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One day after being approved by the Senate Commerce Committee, the nominations of Republicans Kevin Martin and Kathleen Abernathy and Democrat Michael Copps as FCC Commissioners were confirmed May 25 by the full Senate. The Senate also extended FCC Chairman Michael Powell's term until 2007.

Despite the uproar created by Sen. James Jeffords' defection from the Republican party on May 24 (see story, right), the Commerce Committee still found time to mark up the nominations. In fact, they voted in favor of the new commissioners and Powell by a 17-0 vote. The Senate approved the nominations by a voice vote just before recessing for the long Memorial Day weekend.



Martin Abernathy Copps

While it was unclear at press time when the new commissioners will be sworn in, an FCC spokesman told R&R that they will likely take the oath of office individually, as their schedules allow, in private ceremonies. Public ceremonies will follow at a later date. The spokesman speculated on Tuesday that the new commissioners would be sworn in by the end of this week.

Martin fills the vacant seat left on the dais when Bill Kennard departed earlier this year. Martin will serve a full five-year term that expires in mid-2006. Abernathy, who is filling the seat

FCC/See Page 10

Hollings Becomes Senate Commerce Committee Chair

Vermont Sen. James Jeffords' historic departure from the Republican party to become an independent last week tipped the Senate majority in favor of Democrats, forcing leadership changes on the most influential Senate committee monitoring the FCC.

South Carolina Democrat Fritz Hollings — Ranking Minority Member on the powerful Senate Commerce Committee — will take over as Chairman of the committee from Arizona Republican John McCain.

"John assumes Fritz's role, and Fritz assumes John's role," McCain spokeswoman Nancy Ives told R&R. "They have a very good and close working relationship."

Hollings grilled FCC Chairman Michael Powell during FCC confirmation hearings last month over what he believes is a lack of enforcement of FCC regulations

HOLLINGS/See Page 10

O'Keefe To Retire June 30 As Clear Channel Pres./COO

Ken O'Keefe, who has been President/COO of Clear Channel's radio division since the company's merger with AMFM last year, has announced that he will retire on June 30. Clear Channel Radio CEO Randy Michaels will assume O'Keefe's duties until a successor is named.



O'Keefe

"I am happy to report that Kenny has been extremely successful in achieving the goals we jointly set out at the time of the merger," Michaels commented. "He has, in a very short period of time, restructured the management of the radio division. He has done this while simultaneously melding the cultures of the two companies and never wavering from the Clear Channel philosophy that the best idea must win, irrespective of its origin.

O'KEEFE/See Page 26

Clear Channel's Inside Radio Suit Moves To Texas

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Clear Channel withdrew its lawsuit against industry fax publication *Inside Radio* and publisher Jerry Del Colliano from New York federal court last week and refiled it in the Texas court system for "strategic reasons." Clear Channel spokeswoman Pam Taylor told R&R that the change of venue has "nothing to do with the commitment to the case."

The new, 11-page suit, exactly half the size of the one filed in New York on Nov. 6, was filed in the District Court of Bexar County, TX on May 22 and claims that Del Colliano

SUIT/See Page 20

RateTheMusic.com Debuts In R&R

Starting this week, the R&R newspaper will feature national music research results provided by RateTheMusic.com for seven formats: CHR/Pop, CHR/Rhythmic, Country, AC, Hot AC, Active Rock and Alternative. R&R has been publishing RTM results for all seven formats in its HOTFAX publications since January 2000.

Founded in 1998, RateTheMusic.com is used by hundreds of radio stations in numerous formats to gauge popular current music and other programming elements on both the local and national level. RateTheMusic.com uses the time-tested and effective

principles of traditional callout research and marries them to the Internet. Respondents are recruited and screened via the Internet, then take the test on their computers.

RateTheMusic.com does not necessarily take the place of traditional callout, auditor-



ium tests, focus groups or other regular research mechanisms employed by radio stations. It stands on its own merits of convenience and interaction with the thousands of radio listeners who

RATETHEMUSIC/See Page 20

Kaye Adds Station Manager Title For KBIG & KOST/L.A.

BY MIKE KINOSIAN
R&R AC EDITOR
mkinosax@rronline.com

Jhoni Kaye, PD of Hot AC KBIG and AC KOST in Los Angeles, has added Station Manager duties for the two Clear Channel stations. Kaye spent 17 years as KOST's PD before becoming PD of KBIG in November 1999 and regaining KOST's programming chair in November 2000.



Kaye

KAYE/See Page 26

My Madonna

the follow-up single to the hit
"Leaving Town"

from their debut album,
A Life Of Saturdays

Most Added
Top 40 &
Modern A/C



dexter freebish

ON TOUR ALL SUMMER LONG

Don't Do The Crime....



Always caught up in current events — in this case, the shooting death of Bonny Lee Bakley on the night of May 4 — billboard artist Mark Heckman designed this masterpiece for Clear Channel's Classic Rock KRFX/Denver. The board depicts Bakley's husband, actor Robert Blake, with his Baretta sidekick, Fred. Police have made no arrests in the murder case but have not ruled out Blake as a suspect. Keep your eye on the sparrow!

Sandusky Flips KSRB/Seattle To News As KKNW

Sandusky Radio is slated to flip Urban Oldies KSRB-AM/Seattle to "Seattle's News Channel 1150," with new calls KKNW, on June 1. The station will feature CNN Headline News' national and international coverage integrated with local news, sports, weather and traffic segments.

KKNW's programming will remain under the supervision of PD Tony Coles, who also oversees programming at co-owned AC KRWM. "We're very excited about the new format," Coles told R&R. "The success of News and Talk radio stations in this market is a real testament to AM radio's strength in Seattle. We know that it's not an easy battle to take on, but with KVI and KOMO hanging their hats primarily on Talk, and KIRO doing more Talk programming than ever, KKNW will be the only station offering Seattle listeners news 24 hours a day, seven days a week. We saw an opportunity to align ourselves with CNN and fill a hole in the market for listeners who want a station that can give them greater national news, sports and entertainment coverage."

The station will continue to serve as the Seattle-area radio flagship for the WNBA's Seattle Storm and University of Washington women's basketball. Along with KKNW and KRWM, Sandusky's Seattle cluster includes Smooth Jazz KWJZ, Adult Standards KIXI and AC KLSY.

'Radio Showing More Positive Signs'

■ Analyst: Q2 revenue should easily outpace Q1

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Radio groups and analysts are beginning to see a light at the end of the tunnel — at least when it comes to an improvement in the economic climate.

"Based on our ongoing surveys of public and private radio companies, we continue to see a firming in radio pectings," Salomon Smith Barney's Niraj Gupta wrote in a report titled "Radio Showing More Positive Signs." He found that, although Q2 revenue pectings remain down year-to-year and economic conditions remain fragile, business has firmed considerably in May, and Q2 year-to-year revenue growth should easily outpace Q1. "Although comparisons ease considerably in late Q3 and Q4," Gupta added, "we continue to expect a gradual advertising recovery."

The veteran industry watcher is also touting large-cap radio stocks. "Given the robust recent performance of midcap radio stocks," he said, "we continue to find the best overall value in large-cap radio." In fact, Gupta believes Clear Channel can trade at 25-times his 2002 free cash flow estimate of \$3 per share, or \$75, and reiterates the company's "buy" rating. On Tuesday shares of Clear Channel moved up by a dime to close at \$63.50. Tuesday trading on the issue was slow following the Memorial Day holiday, as about half of the average 3.1 million Clear Channel shares traded hands.

Cumulus 'Broken' But Being Fixed

ING Pilgrim Funds Chief Investment Officer Mary Lisanti chose Cumulus as her "Play of the Week"

ANALYST/See Page 29

DeMann Rises To WJHM/Orlando PD

WJHM (102 Jamz)/Orlando Asst. PD/morning driver Stevie DeMann has been appointed PD of the CHR/Rhythmic outlet. He replaces Infinity/Orlando Dir./Operations John Roberts, who had been handling programming duties since Russ Allen exited in November 2000.

"Our game plan was always to name a full-time Jamz PD at some point this year," Roberts told R&R. "When Stevie originally contacted me about coming back to Orlando, it was because he wanted the PD

job. However, I was hesitant to hire a rookie PD, especially someone I hadn't worked with before in any capacity. After talking with Stevie at length, Infinity/Orlando VP/GM Robin Smith and I came up with the idea of bringing him back as Asst. PD/morning talent so that I could see if we'd make a good management team. Since Stevie returned, he's demonstrated a willingness to do whatever's necessary to help 102 Jamz become a great radio

DeMANN/See Page 28

JUNE 1, 2001

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Urban AC Chart	61	Active Rock Chart	95
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Nashville	63	Rock Specialty Show	98
Country Chart	64	Alternative	99
Country Indicator	65	Alternative Chart	100
Country Callout	66	Alternative Action	101
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WZJM/Cleveland Goes To The 'Xtreme'

Infinity Broadcasting surprised Cleveland listeners on May 25 by flipping Rhythmic Oldies WZJM to an aggressive Alternative format. The new station, which is calling itself "Xtreme Radio 92.3," will focus on the younger end of the male 18-34 demo.

The launch was overseen by Dave Wellington — PD of Infin-

ity's flagship "Xtreme" station, KXTE/Las Vegas — as well as WNCX & WZJM VP/GM Walt Tiburski and WZJM PD Michael Luczak.

Cleveland has been without an Alternative station since WENZ left the format more than two years ago.

WZJM/See Page 26

Wood Named GM Of Stephan Productions

Rich Wood has been named to the newly created GM position at Doug Stephan Productions. Wood spent more than 10 years as Director of the WOR Radio Network, a position he exited earlier this year.



Wood

Based in New York City, Wood will be involved in overseeing all aspects of daily operations for Doug Stephan's nationally syndicated talk show, *Doug Stephan's Good Day USA*, which currently airs on more than 300 radio stations na-

tionwide. The independently syndicated program is distributed via Talk America Radio Networks, Radio America and Florida-based I.E. America Network.

"What Rich did in building the WOR Radio Network speaks for itself," Stephan told R&R. "Making him part of our team should speak volumes about our commitment to take this show to the next level."

WOOD/See Page 26

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

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DAVE MATTHEWS BAND

**"DMB has done it again...#4 Potential with
18-24 females...#6 Potential with our Core. Smash!"**
— *Chris Edge, 6105/Raleigh*

**"Dave Matthews Band continues to have
HIT AFTER HIT at Q102. We totally believe
this song will follow suit!"**
— *Brian Bridgman, Q102/Philadelphia*

**"Dave Matthews is the perfect female record.
We had instant phones and expect positive call-out."**
— *Billy Surf, WRVQ/Richmond*

**"The Space Between moved to a power this week.
Dave Matthews is a core artist for KIIS 108.
Adult females love this song!"**
— *David Corey, WXKS/Boston*

**"Dave Matthews Band has proven to be a huge part
of today's pop culture 'The Space Between' is
already looking like it will be his biggest HIT to date!
Our early callout shows huge potential."**
— *David Edgar, WNOV/Indianapolis*

Performing on MTV movie awards on 6/7.

Sold out summer tour.



"DMB has a great image for Top 40 radio and 'The Space Between' is already showing BIG callout potential with airplay just starting in this market."

— Jon Zellner, KMXV/ Kansas City

"We've been on this for weeks and it's a total Top 40 smash! Dave is back!"

— Marcus D, KBKS/Seattle

"'The Space Between' has been my favorite track off the CD. The song is destined to be the next 'Crash Into Me' which five years later has still not burned for us at Z100."

— Paul "Cubby" Bryant, Z100/ New York

TOP 10 Modern Adult
Modern Rock
ALREADY OVER 3,500 TOTAL SPINS

THE SPACE BETWEEN

Top 40 Impact Date
6/4/01

The New Single from
the Triple-Platinum Album *Everyday*

Produced by Glen Ballard | Mixed by Chris Lord-Alge | Engineered by Karl Derfler
A&R: Bruce Flohr | Management by Coran Capshaw for Red Light Management



Disney Plans Involuntary Layoffs

Station Group President Steinmetz accepts voluntary buyout

By KATY DALEY
R&R WASHINGTON BUREAU
kdaley@ronline.com

After too few of its employees opted for the severance packages it offered earlier this year, ABC said Tuesday that it plans to reduce its work force through job cuts. "There is a work-force reduction ongoing that will affect about 4,000 employees companywide — that means all around the world," ABC spokeswoman Julie Hoover told R&R. "There was a voluntary aspect, and there may be an involuntary aspect. The process should be completed by the end of July."

Hoover had no comment on how many employees had accepted the buyout, but one who did take the voluntary separation offer was ABC Ra-

dio Station Group President Mark Steinmetz. He will remain on the payroll through Sept. 30, when his position will be eliminated. Stein-

metz has been associated with ABC since 1985, when he joined then-Capital Cities-owned KQRS-AM & FM/Minneapolis as VP/GM. ABC Radio President John Hare has taken over most of Steinmetz's duties.

In March ABC parent Disney Co. announced that it would cut its 120,000-member global work force by 3%, but it gave no specific information at that time about how many slots would be lost at ABC Radio. The

DISNEY/See Page 10

Bloomberg

BUSINESS BRIEFS

WGBI & WLK VP/GM Praises Supreme Court Decision

Regarding last week's Supreme Court decision that WGBI & WLK/Wilkes-Barre host Fred Williams was within his First Amendment rights when he aired an audiotape of a mobile-phone conversation recorded without the knowledge of the call's participants (R&R 5/25), WGBI & WLK VP/GM Phil Hoover told R&R that the court's decision "means a lot to every News/Talk station in the country." Hoover said that station owner Entercom was "very, very confident" that the Supreme Court would rule in its favor, as a lower court had done earlier. "I honestly believed that the Supreme Court would do what it thought was right," he added. "In this case there was no question that Fred Williams had done nothing wrong."

Liberty Files To Sell Emmis Shares

Liberty Media Group, which holds 5.4 million Emmis Communications class A shares, has filed with the Securities & Exchange Commission to sell 3.99 million of those shares, which have a market value of \$131 million, Bloomberg reported last week. Liberty acquired 2.7 million Emmis shares in October 1999 for \$150 million, making it the second-largest shareholder, behind Emmis Chairman/CEO Jeff Smulyan. The stock split 2-for-1 in February of last year.

Viacom Interested In Spanish-Language Group

Viacom CEO Mel Karmazin told a company shareholders meeting that Viacom would like to acquire a Spanish-language broadcast outlet, but "stocks that are currently involved in reaching that audience are trading at multiples far higher than what Viacom would ever be willing to pay," *Variety* reported last week. During the same meeting Karmazin observed that he and Viacom Chairman Sumner Redstone are on the same page: "My agenda is exactly the same as Sumner's. We're in lock step."

FCC Fines Pirate \$17,000

The FCC has fined Alan-Leonard Brockway \$17,000 for operating an unlicensed radio transmitter and for failing to allow an inspection of his radio installation. The commission said it notified Brockway of a possible penalty in March but received no response.

Continued on Page 8

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	5/25/00	5/18/01	5/25/01	5/25/00	5/18/01-5/25/01
R&R Index	308.37	273.61	282.75	-8.3%	+3.3%
Dow Industrials	10,323.90	11,301.74	11,005.37	+6.6%	-2.6%
S&P 500	1381.52	1291.96	1277.89	-7.5%	-1.1%

Get To Know The New FCC Commissioners

Federal service runs in Kathleen Abernathy's family — at the Commerce Committee hearing for her FCC nomination she mentioned that her sister is an FBI agent. Abernathy, a Louisville native, most recently worked for the

now-defunct Broad Band Office as Director/Government Affairs. Prior to that she was a partner at the law firm of Wilkinson Barker Knauer, and she has also served as VP/Regulatory Affairs at US West (now Qwest Communications) and VP/Federal Regulatory at AirTouch Communications. Her appointment as commissioner will not be her first stint with the FCC — she previously served as Legal Advisor to former FCC Chairman James Quello and as a Special Assistant to the General Counsel and, later, as Legal Advisor to Commissioner Sherrie Marshall. Abernathy holds a degree from the Columbus School of Law

Abernathy

at Catholic University of America and has been married to her husband, Charles, since 1984. They have a daughter, Julia, and a son, Charles Jr.

His appointment to the FCC is the latest in a series of lofty federal posts for Michael Copps, the only current Democratic commission nominee. The Milwaukee-born Copps worked for Sen. Ernest Hollings in a variety of positions for 15 years: From 1970-74 he served as Hollings' Special Assistant, and he was the senator's Administrative Assistant from '74 to '85. Copps has worked for the U.S. Department of Commerce since 1993, serving as Deputy Asst. Secretary of Commerce from 1993 to 1998 and as Asst. Secretary of Commerce from 1998 until the present. Copps was Director/Government Affairs for floor-covering manufacturer Collins & Aikman from 1985-1988 and served as Sr. VP/Legislative Affairs for the American Meat Institute from 1989-1993. Copps is married and has five children, ranging in age

from 13 to 29. Copps holds a Ph.D. from the University of North Carolina and lives in Alexandria, VA with his wife, Beth.

Kevin Martin takes a seat on the commission as his former boss steps down. Martin was Legal Advisor to Harold Furchtgott-Roth from 1997-1999 before moving on to work as Deputy General Counsel on the Bush election team, based in Austin. Martin also served on the Bush-Cheney transition team and was Special Assistant to the President for Economic Policy. The Charlotte native also served as Assoc. Independent Counsel in the Office of the Independent Counsel in 1997 and was a Judicial Clerk for U.S. District Judge William Hoeweller from 1993-94. Martin holds a master's degree in public policy from Duke University and a law degree from Harvard. He lives in Washington, DC with his wife, Catherine.

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Martin



Copps



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DEAL OF THE WEEK

• **WFMW-AM & WKTG-FM/ Madisonville (Owensboro), KY \$2 million**

2001 DEALS TO DATE

Dollars to Date: \$892,828,601
(Last Year: \$24,935,469,133)

Dollars This Quarter: \$309,397,000
(Last Year: \$1,358,941,000)

Stations Traded This Year: 572
(Last Year: 1,797)

Stations Traded This Quarter: 134
(Last Year: 274)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WRAB-AM/Arab, AL \$163,000
- KCHE-AM & FM/Cherokee, IA \$470,000
- KSIL-FM/Wallace, ID Undisclosed
- WEZU-AM/Stillwater, MN Undisclosed
- WHUG-FM/Cooperstown, PA \$342,000
- WAVF-FM/Hanahan (Charleston), SC Undisclosed
- KVLL-AM/Woodville, TX Undisclosed
- WABN-AM/Abingdon, VA Undisclosed

Owensboro Deal Highlights Quiet Week

Thornberry gets KY combo for \$2 million; Emerald City sells WAVF for an undisclosed price

Deal Of The Week

Kentucky

WFMW-AM & WKTG-FM/ Madisonville (Owensboro)

PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: James Thornberry Jr. Phone: 270-821-2424. He owns no other stations.
SELLER: Sound Broadcasters Inc., headed by GM Robert Kelley. Phone: 270-821-4096
FREQUENCY: 730 kHz; 93.9 MHz
POWER: 500 watts day/215 watts night; 35kw at 584 feet
FORMAT: Country; Classic Rock

Alabama

WRAB-AM/Arab

PRICE: \$163,000
TERMS: Asset sale for cash
BUYER: Reed Broadcasting LLC, headed by member Erwin Reed. Phone: 256-586-3188. It owns no other stations.
SELLER: Arab Broadcasting Corp., headed by President Kerry

Rich. Phone: 256-586-4123
FREQUENCY: 1380 kHz
POWER: 1kw day/49 watts night
FORMAT: Country/Gospel
COMMENT: This deal originally appeared in the May 4, 2001 issue of R&R with an undisclosed price.

Iowa

KCHE-AM & FM/ Cherokee

PRICE: \$470,000
TERMS: Asset sale for cash
BUYER: Cherokee Broadcasting Inc., headed by Incorporator Jeffrey Fuller. Phone: 712-263-3141. It owns no other stations.
SELLER: Sioux Valley Broadcasting, headed by owner John O'Connor. Phone: 712-225-2511
FREQUENCY: 1440 kHz; 92.1 MHz
POWER: 500 watts; 3kw at 210 feet
FORMAT: AC/Country; AC/Country

Idaho

KSIL-FM/Wallace

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Anderson Broadcasting Co., headed by President Dennis

Anderson. Phone: 701-255-1235. It owns five other stations. This represents its entry into the market.
SELLER: Alpine Broadcasting Ltd., headed by General Partner Scott Parker. Phone: 208-726-5324
FREQUENCY: 100.7 MHz
POWER: 500 watts at 2,208 feet
FORMAT: Hot AC

Minnesota

WEZU-AM/Stillwater

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Endurance Broadcasting LLC, headed by member Daniel Smith. No phone listed. It owns no other stations.
SELLER: Smith Broadcasting, headed by President Daniel Smith. Phone: 651-426-4888
FREQUENCY: 1220 kHz
POWER: 5kw day/254 watts night
FORMAT: Adult Standards

Pennsylvania

WHUG-FM/Cooperstown

PRICE: \$342,000
TERMS: Asset sale for cash
BUYER: Forever Broadcasting

Inc., headed by President Carol Logan. Phone: 814-943-1136. It owns 39 other stations. This represents its entry into the market.
SELLER: Bulmer Communications, headed by President John Bulmer. Phone: 814-725-2781
FREQUENCY: 107.7 MHz
POWER: 5kw at 377 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

South Carolina

WAVF-FM/Hanahan (Charleston)

PRICE: Undisclosed

TERMS: Terms unavailable
BUYER: Centre ECRP LP. Phone: 212-332-5800. It owns no other stations.
SELLER: Emerald City Radio, headed by President Paul Robinson. Phone: 202-326-5240
FREQUENCY: 96.1 MHz
POWER: 100kw at 538 feet
FORMAT: Alternative

Texas

KVLL-AM/Woodville

PRICE: Undisclosed

Continued on Page 10

Bloomberg BUSINESS BRIEFS

Continued from Page 6

Simmons Closes Marathon/Idaho Falls Deal

Simmons has paid \$13 million for Marathon Media's KFTZ-FM & KOSZ-FM/Idaho Falls, ID and Marathon subsidiary Western Communications' KBLI-AM, KECN-AM, KICN-AM, KCVI-FM & KLCE-FM/Idaho Falls, ID. Simmons owns 16 other stations, in Salt Lake City, where it is based, Albuquerque and St. George, UT. "We are in the acquisition mode," Simmons Controller Bret Leifson told R&R, adding that the group is focused on deals in the Western states and in small and midsized markets.

Continued on Page 10

DON'T MISS YOUR FREE LISTING!

Fill out and return this form to request your company listing in the upcoming R&R Directory. Verification forms have already been sent to companies with current listings. For all listings, new and old, the editorial closing is June 8.



CONTACT & TITLE

COMPANY NAME

ADDRESS

CITY

STATE

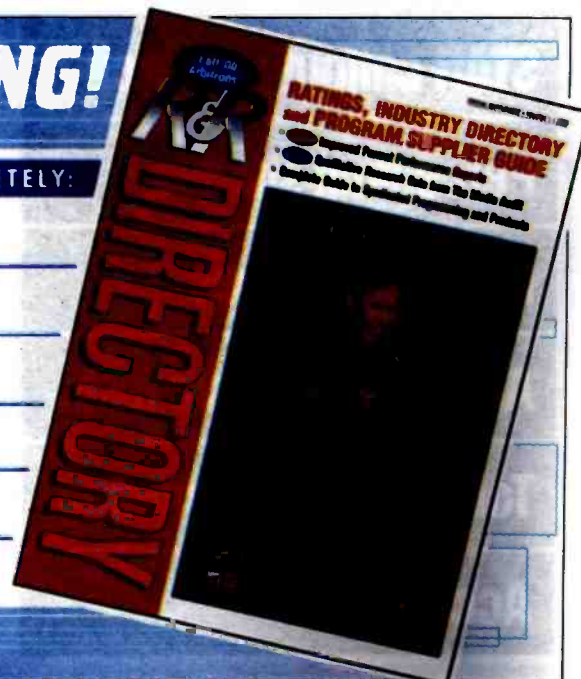
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Hollings

Continued from Page 1

and inadequate penalties for law-breakers. Hollings does, however, have an ally among the newly appointed commissioners: Michael Copps worked for Hollings in a variety of positions from 1970-85.

McCain had run the Commerce Committee since 1994 and has won the admiration — and raised the ire — of broadcasters. The McCain-led Commerce Committee oversaw and often endorsed radio's massive consolidation after the 1996 Telecommunications Act. But McCain also angered the NAB and its President/CEO, Eddie Fritts, when he pushed



Hollings

for provisions in political campaign-reform legislation that would require broadcasters to provide political candidates with free airtime and allot specific times for campaign news coverage. Neither provision is included in the current version of such legislation, which is pending a congressional vote, but broadcasters fear that such a rule might be introduced in the future.

McCain said he was sorry to see Jeffords switch party affiliation, but said in a statement posted on his website that he believes the move "can have a positive impact on how our party responds to members who occasionally dissent from party orthodoxy."

— Jeffrey Yorke

FCC

Continued from Page 1

vacated by Susan Ness, was approved for a term that expires in June 2005. Copps, who is taking the place of Harold Furchtgott-Roth, will fill a term that expires in June 2004. The incoming commissioners will earn

\$125,700 annually, while Powell earns \$133,700 as Chairman.

Democrat Gloria Tristani is expected to resign her commission post later this year and return to her home state of New Mexico to challenge incumbent Republican Pete Domenici for his Senate seat.

Transactions

Continued from Page 8

TERMS: Terms unavailable

BUYER: Jimmy Ray Carroll. Phone: 307-877-4422. He owns three other stations. This represents his entry into the market.

SELLER: Stargazer Broadcasting, headed by President Dave Garland. Phone: 409-283-2777

FREQUENCY: 1490 kHz

POWER: 50kw day/1kw night

FORMAT: Adult Standards

Virginia

WABN-AM/Abingdon

PRICE: Undisclosed

TERMS: Terms unavailable

BUYER: Abingdon Church of the Nazarene, headed by Pastor/Director Mark Copley. Phone: 540-628-4732. It owns no other stations.

SELLER: Nininger Stations, headed by President W.L. Nininger. Phone: 540-669-8112

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: Oldies/AC

Disney

Continued from Page 6

company had hoped to accomplish the reductions through a voluntary separation program, but too few employees

stepped forward to take advantage of the buyouts. Disney declined to comment on the size of any of its divisions, but a 1996 Capital Cities/ABC annual report shows that there were about 9,500 ABC radio and television employees at

that time.

Disney employees were told of the current layoff plans — expected to save the company as much as \$400 million in annual operating expenses — in a one-page "Dear Fel-

low Cast Members" letter signed, with first names only, by Disney Chairman Michael Eisner and President/COO Bob Iger. The letter described Disney as "a financially strong company," but one that needs

to "face up to the increasingly pressing challenges of the softening economic environment." The letter said the reductions "will affect business units in all of our operations, as well as corporate staff."

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

Labels File Suit Again Over Copyright Infringements

The recording industry last week filed separate lawsuits against **Launch Media** and **Aimster**, claiming that the Internet companies' music services violate federal copyright laws. The suit against Launch targets Launchcast, which allows users to select the songs they want to hear on the web, and seeks damages of up to \$150,000 per infringement. In the second suit, labels including **Universal Music Group** and **Sony Music** are seeking a Napster-type injunction against Aimster, a file-sharing service that piggybacks on AOL's Instant Messenger program.

SBS Sells \$100 Million In Notes

Spanish Broadcasting System has sold \$100 million in notes in a private sale that was an add-on to the company's long-term bonds due 2009, Reuters reported last week.

Bob Neil Files To Sell Cox Radio Shares

A recent Securities & Exchange Commission filing showed that **Cox Radio** President/CEO **Bob Neil** has filed to sell 137,900 class A common shares of Cox Radio stock, which have a market value of about \$3.7 million, Dow Jones reported. The company's most recent proxy statement says Neil, who could not be reached by R&R before press time, owned 340,299 class A common shares, including options exercisable within 60 days to acquire 323,694 shares, as of Feb. 28.

Fritts Stresses Localism To Howard Grads

The most important component — in fact, the very heart and soul — of broadcasting is its localism," NAB President/CEO **Eddie Fritts** told 37 graduates of the NAB-sponsored Media Sales Institute program at Washington, DC's Howard University. In the Tuesday speech Fritts acknowledged that the advertising market has hit its most difficult point since the late '80s and early '90s, but he said that broadcasting "remains a growth industry." Still, Fritts stressed, "At the end of the day there is a greater reward than the ads you have sold or the ratings you have helped generate. That reward is the knowledge that you've become an integral part of your community and served it well." The NAB has donated more than \$48,000 to underwrite the Media Sales Institute.

NetRadio Moves To Nasdaq SmallCap Market

Effective May 24, **NetRadio.com** has moved to the Nasdaq SmallCap Market. The transfer was due to the company's lack of compliance with the requirements for continued Nasdaq National Market listing. Although NetRadio does not currently meet the \$1 minimum bid requirement for the SmallCap Market, it was granted a temporary exception under which it must demonstrate a closing price of \$1 per share by June 14 and maintain at least a \$1 closing price for 10 consecutive trading days. NetRadio said it is considering a reverse stock split to comply with the requirement. NetRadio's ticker symbol changed with the move, from "NETR" to "NETRC."


Astral Media Buys 19 Telemedia Stations In Canada

Astral Media is expanding its reach in eastern Canada by paying \$255 million Canadian for 19 Telemedia radio stations. As part of the deal Astral will issue 2.8 million class A nonvoting shares to Telemedia, giving that company 10% ownership of Astral. The deal will double Astral's radio revenues, to \$100 million Canadian. The company also owns 20 pay- and specialty-TV channels. Telemedia retains 60 radio stations in Ontario and western Canada.

Stimulating Saturday Night Country Radio

Just Added
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KWJJ/Portland

The Bo Show
 Saturday Nights will Never be the Same



"During the period when Bo was not hosting our Saturday night show I went crazy! Bo has the type of show that fits my station perfectly. We are a true music and personality radio station and that's what Bo does. It makes all the difference in the world to have him on Saturday nights entertaining people like he's doing a morning show! The listener interaction entertainment values are superb! I want top notch programming on the station at all times and the Bo show takes Saturday nights to a new level!"

— Mike Kennedy KBEQ-FM Infinity Kansas City

"With our 25-54 persons number up 75% from a 3.2 to a 5.6 Winter to Spring, we love this show! Bo really brings a party atmosphere, and the listeners show up every Saturday Night. Lots of phones-lots of entertainment value. Go Bo!"

— Randy Brooks WGH-FM The Eagle 97.3 Norfolk

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Larry Wilson
President and CEO
Orbital Communications
Corporation



Walter Mossberg
Columnist
The Wall Street Journal



"You can't stop the waves, but you can learn to surf."
—Jon Kabat-Zinn

management marketing sales

MATCHMAKER, MATCHMAKER — FIND ME THE RIGHT JOB!

■ The Self-Directed Career Test

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM
BAKER

Have you ever wondered, "Am I in the right job?" or, "Can I really be a good manager?" All of us have, at one time or another, questioned whether we're heading in the right direction, personally and professionally. Without guidance, it's hard to figure out if you're a leader, a strategist, an organizer, a salesperson or a risk-taking entrepreneur.

RAB Sr. VP/Stations Bob Griffith recently introduced me to a dynamic career adviser named Dr. June Millet. As Director of UCLA's

Educational Career Services and psychological counseling consultant to the university's Extension Career Center, Millet has long been involved in assisting people with formulating and implementing career strategies.

In her private practice, Millet assists clients who want to make career transitions and develop management skills with a program she calls "New Beginnings: A Personality-Centered Approach to Management." She has generously agreed to share a scaled-down version of that program with R&R's readers. Enjoy!

There are a great many "quick fix" theories in circulation today concerning how managers and employees can become more effective in their jobs. This self-test speaks to that same point, but it is adapted from the research that produced the Myers-Briggs Trait Indicator. The MBTI is based on the premise that human behavior is not random, and that, within limits, one can predict and categorize types of behavior. The MBTI is one of the most widely used psychological instruments; more than 2 million people took the test in 1990.

The Self-Directed Career Test presented here is an abbreviated adaptation of the MBTI designed to help managers and employees identify their own styles, preferences and ways of facing everyday challenges on and off the job.

INTERNAL MOTIVATION

One lesson I have learned well is that a manager cannot motivate people. Motivation comes from within. The challenge for anyone who guides others in a work setting is to create an environment where people are encouraged to fulfill their own potential. Those who manage others should have the goal of helping employees become competent workers who shine. When workers have leaders who have learned to work with people from the "inside out," instead of the "outside in," the results are exhilarating, to say the least.

Managers who adopt a personality-centered approach have gained these insights about their jobs and their employees:

- They know that all the conditions are present for things to be the way they are, and no conditions are present for things to be different. They accept people for who they are.

- They know that judging people from one's own point of view is less productive than assisting people in their own subjective realities. In other words, these managers manage people from the "inside out."

- These managers are conscious of how people work and have abandoned attempts to use jargon, platitudes and clichés to manipulate them.

- These managers do not impose their personal values, beliefs and norms on others. For the benefit of the people they work with, they have learned to suspend their need to express their own opinions.

Employment tests are not new. They have been in the workplace since right after the Second World War, when they were simple adaptations of personality and integrity measures developed by the military. The tests were widely available, and there were few limits as to their use. The civil rights laws of the 1960s and changing attitudes concerning intrusive behavior by businesses had eroded their popularity by the 1980s, but years of court cases have clarified the legal issues, and many companies are revisiting testing as an effective hedge against the cost of employee turnover.

It is important to know what employers are testing for. Intelligence is a given, but the real growth in testing has been in the use of personality inventories that measure such characteristics as responsibility, openness to learning, creativity and emotional stability. There is even a new test that measures "emotional intelligence." Many clients have told me that hiring a smart employee is not as important as hiring someone who is reliable and conscientious and who can get along with others.

THE SELF-DIRECTED CAREER TEST

Choose the answer that describes how you usually feel or act.

- At a party, do you usually
 - interact with many, including strangers
 - interact with a few people you know well
- Are you more attracted to
 - practical people
 - people who have quick and brilliant minds
- Which is worse, to
 - always seek the new and novel way to live
 - do the same thing all the time
- When you judge others, are you influenced more by
 - laws than circumstances
 - circumstances than laws
- Which appeals to you more
 - convincing
 - touching
- Would you typically be more
 - punctual
 - leisurely
- When you choose, do you behave
 - somewhat carefully
 - rather impulsively
- In your circle of friends, do you
 - keep abreast of other's happenings
 - get behind in the news
- Do you believe that facts
 - speak for themselves
 - illustrate general principles
- Do you prefer writers who
 - use original ways of saying things
 - say exactly what they mean
- Are you typically
 - calm and cool
 - warm and fuzzy
- Do you prefer to make
 - logical judgments
 - value judgments
- Is it best to let events occur
 - by careful selection and choice
 - randomly and by chance
- Would you say you are more
 - serious and determined
 - easygoing
- In a large group, do you typically
 - begin a conversation
 - let others take the lead
- Would you like to be described as
 - a practical sort of person
 - a dreamer
- Children typically fail to
 - do what is asked
 - fantasize and dream
- Which satisfies you more
 - discussing an issue thoroughly
 - reaching agreement on an issue
- Would you describe yourself as
 - more firm than gentle
 - more gentle than firm
- Which is more appealing to you
 - work that is contracted
 - work that is done on a casual basis
- Which do you value more, the
 - definite
 - open-ended
- Would you prefer
 - many friends with little contact
 - few friends with more frequent contact
- Are you more likely to trust
 - your experiences
 - your hunches
- Which interests you more
 - production and distribution
 - design and research
- Who is more attractive, a person of
 - clear reason
 - strong feeling
- Would you rather be
 - wavering
 - devoted
- Is it best to
 - make sure that things are planned for
 - just let things happen
- Do you feel more comfortable
 - after a decision
 - before a decision
- If the phone rings, are you the one who
 - gets to it first
 - expects someone else to answer
- In writing, do you prefer
 - the more literal
 - the more figurative
- Which is of greater importance to you
 - fundamentals
 - overtones
- Do you personally prefer to have
 - clarity of reason
 - strength of compassion
- Would you describe yourself as
 - hard-headed
 - soft-hearted
- Which do you prefer, the
 - planned event
 - unplanned event
- Are you the type who enjoys
 - routine
 - whimsy

Continued on Page 15

Conclave 2001: the radio odyssey

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R&R GM spotlight

ROBERT JUNG

VP/GM of WRIG-AM, WSAU-AM, WDEZ-FM, WIFB-FM, WIFC-FM & WOFM-FM/Wausau, WI (Midwest Communications)



■ Sporting a winning attitude

This week's GM Spotlight honors 29-year radio veteran Bob Jung, of Midwest Communications. "He's the ultimate GM," e-mails one staffer, who goes on, "Not only does he have a great business sense, he understands and respects the programming staff." Another R&R reader writes, "Bob gets my vote for outstanding GM!" Congratulations!

I decided to enter the world of broadcasting because:

"I wanted to be a sports broadcaster. Play-by-play got me into the business. I did sports through 1978, when I had a chance to become a program director. Later I became an operations manager, then station manager, AE, GM, etc."

First job in broadcasting:

"WTIQ in Manistique, MI, in the Upper



Peninsula. After I left the job, I realized how small the station was. I probably could have yelled from a street corner and reached as many people as I did on the air."

Career highlights:

"The people I've had the privilege to work with have been the biggest highlight — great managers, outstanding PDs, sensational salespeople. Together we have been able to find both ratings and billing success everywhere I've been."

The most challenging aspect of being a GM:

"Telling someone something they don't want to hear and making them feel good about it. Working with people is the most fun, but it's always the biggest challenge."

My most unforgettable moment at a radio station:

"While broadcasting a high school football game, I called for a commercial and assumed that the board op had heard me. We couldn't monitor the station during breaks. I was talking

to my sidekick about something and used a rather 'colorful' phrase. When I got home that night, my wife told me what I had said on the air — whoops!"

I'm most proud of:

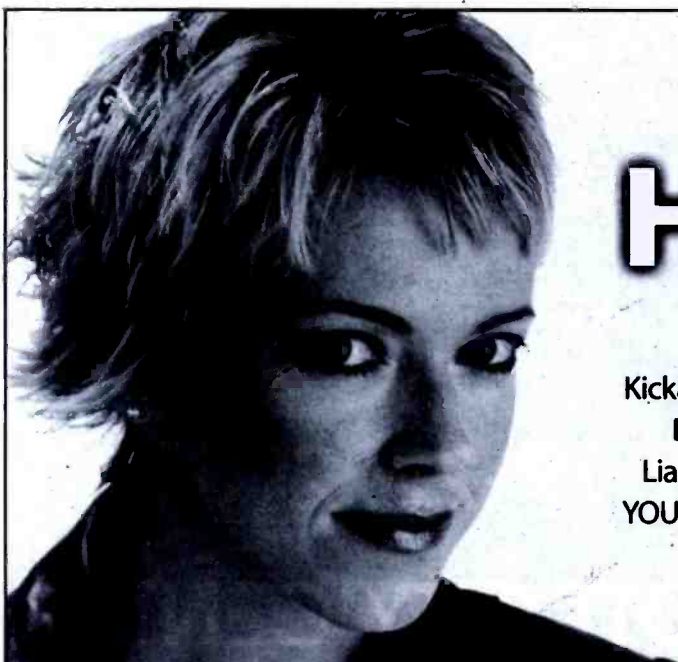
"The people who have worked with me and for me, seeing the great success they have had and knowing that I played a small part in helping them."

The best words of advice I've ever received were:

"To be a great manager you need to learn how to tell someone to go to hell and make them look forward to the trip."

You'd be surprised to know that...

"I went to college to become a math teacher. Needless to say, I came to my senses."



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Continued from Page 12

SCORING CHART (SEE BOTTOM OF PAGE)

Directions for scoring:

1. Answer each question by placing an "A" or "B" in the corresponding box on the answer sheet. Add the number of "A" answers in the first column and write the total in the box below. Do the same for the "B" answers, then do the same for each of the seven columns. Each of the 14 numbered boxes below the columns should have a number in it.

2. Transfer the number in box No. 1 of the answer sheet to box No. 1 below the answer sheet. Then do this for box No. 2 as well. Then take the numbers from below the second column and copy them into the boxes below the column immediately to the right, as indicated by the arrows. Do the same for the fourth and sixth columns. Now add each pair of numbers below the third, fifth and seventh columns and enter the totals in the boxes below the answer sheet.

3. You now have four pairs of numbers. Circle the letter below the larger number of each pair. You have now identified your "type." It should be one of the following:

INFP	ISFP	INTP	ISTP
ENFP	ESFP	ENTP	ESTP
INFJ	ISFJ	INTJ	ISTJ
ENFJ	ESFJ	ENTJ	ESTJ

TYPES AT WORK

ISTJ: "Natural organizers"

Dependable, accountable and responsible, ISTJs are quintessential managers. They are no-frills, work-hard, play-hard types who live by the bottom line and can be very cost-conscious. Work comes first, then family and community. This type represents 6% of the population but makes up 30% of the U.S. military.

ISFJ: "Committed to getting the job done"

With fierce commitment, responsibility and deep loyalty, these people put service above self and are dutiful in most aspects of their lives. They're quiet and content to work by themselves and may become wrapped up in serving others.

ISTP: "Just do it"

ISTPs are frequently misunderstood and often underestimated. They'd rather be doing than planning. They produce results and don't get bogged down in red tape. These "Lone Rangers" would rather put out fires than design fire drills.

ISFP: "Actions speak louder than words"

ISFPs are managers who will pass up a promotion to

stay where the action is. Their motto is "Live and let live." Service is the cornerstone of their motivation, and they support and help all those they work with.

ESTP: "Making the most of the moment"

Risk-taking, entrepreneurial, give-it-a-go people who have a flair for most things and a built-in, basic restlessness. These are hyperactive "doers" who like to keep their hands in on a variety of projects, cheering as much as they can to keep everyone on their toes and to keep life exciting. The downside: They're restless and hyperactive.

ESFP: "Let's make work fun"

Free-spirited, nifty and nonconformist — and if the work is not fun, ESFPs tend to drop it and move on. These people are high-energy, jovial and very sociable, and they can keep many projects moving at the same time. ESFPs can allow others to be different and to work at their individual paces. They do well in large, bureaucratic organizations because they can "work the system" for the good of the people involved.

ESTJ: "Natural administrators"

Proverbial jacks-of-all-trades, ESTJs are responsible, productive and results-oriented. They're found in leadership positions in a cross-section of professions, from law and medicine to education and engineering. When a job is to be done, a regulation established, a system implemented or an ongoing program evaluated, call on an ESTJ to handle it.

ESFJ: "Everyone's trusted friend"

"Gracious" describes the general lifestyle of ESFJs, and it also sums up their management style. They can encourage and motivate workers to accomplish goals, and they make the work setting very formal, but pleasant. ESFJs also tend to display "parental" judgments or even impatience. Theirs can be called a "Santa Claus" management style, since they keep lists — at least mental ones — and check them twice.

INFJ: "Inspiring leader or follower"

Scholarly and dependable in the workplace, the popular, human services-oriented INFJs direct their energy toward bettering the human condition. They're gentle people who have genuine concern for others and who like neatness, order and a setting of quiet congeniality at work. They're intellectual and idealistic.

INTJ: "Independent thinkers"

There are very few INTJs, but they have a vast influence on corporate and academic life. They have the vision and the will to see things through to completion, and their leadership skills have enabled them to play a dramatic role in shaping U.S. corporate culture. Independence is the force that motivates them; they make perfect think-tank specialists.

INFP: "Making life kinder and gentler"

INFPs cannot tolerate routine, and they need to serve their personal values. If they can translate their work into

some type of human service, it may make something they do not want to do seem worthwhile. They make decisions subjectively, based on their personal values, and they have a "live and let live" credo. INFPs are not typically found in executive positions in corporate settings, but they're good at executive behaviors in a movement or institution centered around social causes.

INTP: "Conceptualizers"

Free-spirited idea mills or "absent-minded professors." They love the abstract and need to have time to be alone and think, and they are constantly rethinking ideas. They do their homework on any issue and may have a lack of social awareness. They provide a source of ideas and inspiration, but time constraints are not their top priority. INTPs have great clarity of thought and vision in any undertaking.

ENFP: "People are the product"

ENFPs do well in executive roles, even though their characteristics of effervescence, enthusiasm and spontaneity are not typical of most top corporate managers. They can do many things at the same time but may neglect to plan and be prepared. They have a great ability to empower others, and inspiration, rather than control, is the key to their management style.

ENTP: "Progress is the product"

When an ENTP is on the job, you never know what to expect next. They are high-energy, dynamic, creative, resilient and argumentative. They are punsters who would rather engage in intellectual banter than complete a meaningless task or be quiet by themselves. They tend not to be committed to a schedule or project if a more exciting challenge comes along.

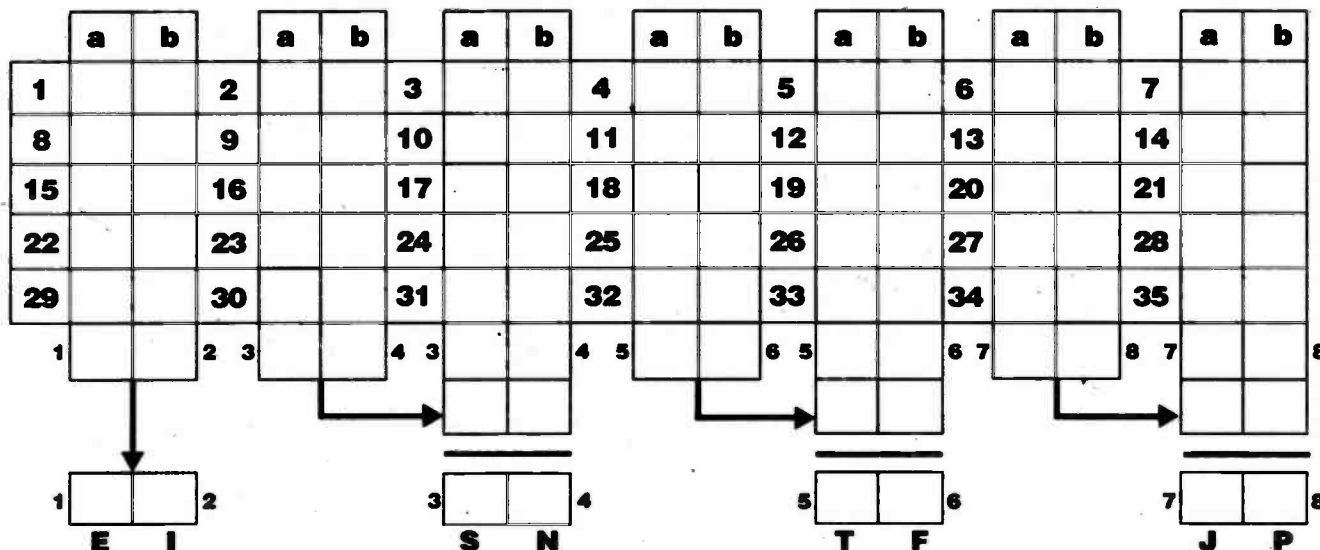
ENFJ: "Smooth-talking persuaders"

ENFJs are natural salespeople. They prefer to live their lives in a structured and orderly fashion. They're aware of interpersonal dynamics in every situation, but they have a strong need to lead. Female ENFJs fit in well at work and have a high need to please others, but the males have trouble with being seen as "wimpy."

ENTJ: "Natural leaders"

ENTJs have the right mixture of basic leadership qualities — enthusiasm, vision, objectivity and accountability. Most often these characteristics are attributed to males, and women need to balance their natural femininity with their leadership skills. ENTJs are robust, direct and hearty strategists who can see possibilities in almost everything and act upon those possibilities instantly.

June Millet received her bachelor's degree in psychology from the University of Wisconsin and her master's and doctorate in social psychology at UCLA. She can be reached at 310-285-0067.



MARKETING BASICS

■ Five criteria for every radio promotion

By John Lund

Every radio-station promotion should fulfill at least one of the following five criteria:



JOHN LUND

- It will increase ratings by generating more tune-ins, extending Time Spent Listening or carrying listeners from one daypart to another.
- It will create awareness, thereby enhancing street talk in the market.
- It will help establish a personal bond between the station and its core listeners.

- It will enhance the station's image.
- It will generate additional sales revenue.

When you've decided what your promotion can do, consider if there is enough lead time to stage the promotion and achieve your goals. For a major promotion with multimedia involvement, like an outdoor festival, allow three or four months. For a smaller promotion, like a talent appearance or a ticket giveaway, plan for two to three weeks of lead time.

For each planned promotion, determine how much extra ad revenue will be generated. A price for every promotional announcement should be calculated and included in the cost to the client. Then do what you can to assure that the promotion runs smoothly. Use a planner or checklist to plot every aspect of the promotion and track critical steps for success.

From promotion creation to implementation, try this step-by-step checklist:

Planning:

- Set your promotional goals and target airdates.
- Determine the promotion budget.
- Write the promotional framework and any contest rules. Acquire event insurance, if necessary, and check the legalities.
- Send a memo to the entire station staff about the promotion.
- Write and produce promotional copy and media advertising.
- Acquire contest premiums and prizes.
- Keep a large promotional calendar to track every station promotion, from small giveaways to major events. Using the calendar as a marketing flow chart can help build staff awareness, prevent overcommitment and help the sales department to generate additional dollars.

Execution:

- Tease any promotion for at least three days.
- Promote for at least two weeks before any station-sponsored event.
- Promote contests on the station website and send e-mail notices to your database.

- Postpromote each major promotion for at least five days.

If your promotion includes on-air giveaways:

- Make sure prizes are in-house before the event begins.
- Make the contest rules available to the public by mail, at the reception desk and on the station's website.
- Post contest rules in the studio and give a copy to the receptionist to help answer phone queries.
- Send a memo to all staff about contesting procedures. Include emergency phone numbers for all promotional partners.
- Place contest-winner sheets in the studio; all vital winner information must be carefully recorded.
- Tape winning phone calls for later use on the air. Winners' comments build contest excitement.

Practicalities:

- Take a cassette recorder to all events. Tape listener comments about the event, and use the clips for postevent and station promos.
- Ask winners to claim their prizes at the station in person; use the mail as a last resort. Each winner should sign a release form and give the station permission to use his or her photo and info in press releases and promos.
- Get pictures of big winners for press releases and the station's website.

Visibility:

- Event staff and station personnel should wear station "uniforms" — an identifying T-shirt, jacket, badge or cap.
- Banners, signs, balloons, flyers and the station booth should display the station's calls or nickname.
- Station personalities should appear at events and do live remote broadcasts from the venue.
- Stage premium giveaways at the event location. The station's name should appear on every item awarded.

Publicity:

- Mail, e-mail or fax press releases to all media several weeks before the promotion. Follow up the press release with calls to key contacts.
- A professional photographer should shoot pictures for trade publications and sales pieces.
- Hire a professional videographer for trade press, sales presentations, the website and television.

After The Event:

- Send pictures or videos to trade press and use them in sales presentations
- Send thank-you cards or e-mail to promotional partners, and ask for testimonial letters
- Review the promotion in a staff meeting to determine if all the station's goals were met. Note any improvements that can be made the next time a promotion is staged.
- Create a file with promos, press releases, contest rules and postevent info.
- Prepare a review that summarizes the promotion's

goals, accomplishments and costs, including a costs vs. sales analysis.

- Air promos celebrating the event and telling listeners what the station has done for them. Adding listener comments recorded during the event enhances the station's image.
- Display pictures and a summary of the event on the station's website.

One must be aggressive in marketing a promotion to gain new listener sampling. *The Lund Marketing & Promotion Stylebook* provides a comprehensive package of checklists (including a unique marketing-assessment questionnaire), systems to help design promotions and ways to track marketing efforts month by month. Visit the Lund website at www.lundradio.com for more information.

COST-EFFICIENT MARKETING

- Get involved with charitable organizations and serve the community.
- Reward employees who serve as volunteers for causes.
- Accompany every listener prize with a thank-you note signed by a staff member.
- Ask air personalities to call, fax or e-mail contest winners with a "thanks for listening" message, and ask these active listeners to tune in to the station at work.
- Take ownership of concert tickets: Put a sticker on the back of each ticket with the station's logo and "We hope you enjoy the show!"
- If the sales department misses out on an initial buy for a new restaurant, ask the morning team to show up at the restaurant unannounced and pick up the check for anyone who recognizes them.
- When a big concert goes on sale, show up in the ticket line with free CDs and a flyer that says "Good morning from [calls]. See you at the show! Listen for [artist] all day today."
- Record a client's first sponsorship mention or appearance on the morning show, and have the AE deliver a package with the cassette the same day it airs.
- Get movie theaters — or station-sponsored movie premieres — to show the station's TV spot.
- Arrange with auto repair shops, car washes and rental car agencies to leave a hang tag with your station's logo and a coupon for something free on each car's radio.
- Create a contest-winners list by daypart, then call or e-mail the winners about new contests.
- Establish a VIP hotline for newsmakers, celebrities in the community and others to use when they want to get through to the personality on the air.
- Create a list of the 20 largest employers of your listeners and do joint promotions with them. Stage lunchtime talent appearances at company cafeterias.

John Lund is President of The Lund Consultants to Broadcast Management and of Lund Media Research, a full-service radio consulting and research firm in San Francisco. See the Lund website at www.lundradio.com for examples of the marketing planners that are created for Lund-consulted stations. John Lund can be reached at 650-692-7777 and john@lundradio.com.

MSN Chat Room Visitors Not Listening To Chosen Channels

■ What's the story with RadioWave's MSN Chat Radio numbers?

By Paul Maloney & Kurt Hanson

RAIN: Radio And Internet Newsletter

Chicago-based RadioWave.com participated in the Arbitron Webcast Ratings study



PAUL MALONEY

for the first time in the February survey, and the company scored a nice victory, picking up seven of the top 75 slots. One of the MSN Chat Radio Channels programmed by RadioWave, the CHR/Pop "Hits Happen," broke into the top 10 with a No. 8 finish.

But despite RadioWave's nice showing, its Aggregate Tuning Hours numbers are rather different than you might expect them to be if you simply looked at the number of people chatting in the MSN rooms that offer RadioWave programming. In each radio-enabled chat room, a selected MSN radio station launches as soon as a user enters. A small, integrated player at the bottom of the page shows the current song title and artist, a "Rate This Song" option and the next artist coming up. MSN Chat Radio is designed so that all individuals in a room who choose to listen to music hear the same station at the same time.

Because thousands of people are chatting in MSN's rooms at any given moment, it seemed, when the deal between MSN and RadioWave was announced last year, that it might be a turning point in the evolution of Internet radio. Thousands of chatters listening to online audio at MSN potentially meant millions of new Aggregate Tuning Hours. It could have been huge!

A Glance Through The Rooms

At 1pm on May 23, RAIN staffers did a manual count of the number of people in some MSN chat rooms. We found 2,795 people chatting in 92 rooms (under six general headings, including "Teens" and "Pop/Top 40") that we know play the "Hits Happen"

channel. Of course, the channel may be offered in other MSN rooms than the ones we checked, including user-created rooms, and it should also have picked up additional ATH through its affiliations with



KURT HANSON

RadioFreeCash.com and RollingStone.com. But we know that on that weekday afternoon — not prime chatting time — there were close to 3,000 people who had "Hits Happen" readily available to them through an MSN chat room.

So how many people really listened to "Hits Happen"?

According to Arbitron, the channel picked up ATH of 198,400 in the month of February. Dividing that number by 28 24-hour days, the channel had an average listenership at any given moment of 295 people. That's a huge drop-off from the nearly 3,000 chatters we found on our look through the MSN rooms. So how did thousands of chatters become only 295 radio listeners?

Why Aren't They Listening?

Hypothesis No. 1: The majority of chatters in the MSN rooms may be turning off the Chat Radio feature for technical reasons. They may feel it slows down their computers, they may

not have the Windows Media Player installed, or they may not have sound cards or speakers.

Hypothesis No. 2: Chatters may be turning off MSN Chat Radio because it doesn't match their musical tastes. Perhaps MSN has made a strategic error by forcing everyone in a chat room to listen to the same channel. After all, radio pros know that not all teens prefer CHR/Pop and not all people in their 20s prefer college rock. Not everyone drawn to "Chat San Diego" necessarily prefers country music, nor would everyone interested in the "Chat Philadelphia" room like to listen to hip-hop.

Hypothesis No. 3: MSN's system allows users to participate in several chats simultaneously, so the 3,000 chatters we found logged in to 92 rooms could be many fewer actual human beings, each of whom is carrying on several conversations at once. People popping in and out of a number of chat rooms will likely turn off all but one of the rooms' music channels.

Hypothesis No. 4: MSN's player interface is awkward — it's not the same elegant interface used in the players RadioWave has designed for radio stations — and the counterintuitive design may be deterring chatters from using the Chat Radio function.



KCRW: NPR With An Edge

I like NPR a lot, but it is, in a way, the Houston's restaurant of radio networks. It's nice, and it seems high-class, but mostly it's pretty much the same. Things may be shuffled around a bit from one station to the next, but all that means is that you hear *All Things Considered* at 8am instead of 9am.

So when I first hit the KCRW/Los Angeles website (www.kcrw.org), I was a little confused. I had my expectations, and KCRW didn't fit. Indeed, for a while I thought I'd made a mistake and KCRW wasn't a public station after all; it was simply too bizarrely wonderful and different. But, after a bit of exploration, I discovered that — per the "About KCRW" page — the station is "National Public Radio's Southern California flagship." It is not, however, the same NPR you'll hear in Montana.



NPR stations are known for their eclectic programming, and KCRW is more eclectic than most — and proud of it. The station's most popular shows are its *Morning Becomes Eclectic* music program and *Sounds Eclectic*, which is a weekly two-hour "best of" from the morning show. That's not to say, though, that the station is a hodgepodge. On the contrary, KCRW seems to have a very clear idea of what it wants to be, and that's public radio done L.A.-style (but in a good way).

KCRW doesn't air NPR staples *Prairie Home Companion* and *Car Talk*. Instead it runs shows like *Chocolate City*, which it calls a "smooth, creamy mix of urban rhythm and soul," and *Dragnet*, featuring "a musical lineup of criminally overlooked tunes." Like most NPR stations, KCRW has a pretty good arsenal of news feeds, carrying segments from Public Radio International, the BBC and NPR, and it produces a fair number of original news, commentary and talk programs in-house. And how all of that comes together on the KCRW website is a beautiful thing.

The site offers three streams: a simulcast of the on-air signal, a music-only stream and a talk-only stream. That kind of choice is a remarkably nice feature and nearly unique among radio-station websites. Many of KCRW's original shows are archived as well (though at a lower bitrate than the live streams), and the archives can be searched very easily with an on-site search engine.

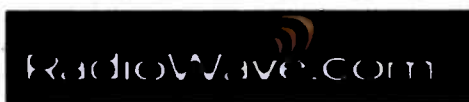
The page itself has all the elements to make a reviewer happy. Schedules, show information and station information are all in easy reach in a well-designed setting. The graphics on the pages may appear a little confusing at first, but because the pages are consistent in style and layout, it's an easy learning curve.

There's lots of information available by following the "Public Arts" and "Public Newsroom" links, which lead to an assortment of excellent pages powered by Public

RadioWave.com Cuts Staff By 30%

On the heels of its successful first webcast ratings, RadioWave.com has laid off 30% of its staff. RadioWave Chairman/CEO Bill Pearson told **R&R** that the company is cutting 15 of its 51 employees. He stressed that there has been no change in RadioWave's strategy or its services and that it is, in fact, picking up new customers.

In RadioWave's first Arbitron Webcast Ratings report, the company's CHR/Pop "Hits Happen" channel ranked No. 8 in Aggregate Tuning Hours for February. In fact, "Hits Happen" was the most listened-to CHR channel in the ratings, with ATH of 198,400, and seven RadioWave channels appeared in Arbitron's top 75 for the month. Ron Smith, who programmed six of those channels, including "Hits Happen," told **R&R** that he is one of the casualties of the latest round of layoffs. RadioWave cut its staff by 15% last December.



Pearson told **R&R** that the current downsizing was done to preserve cash. "We want to be as careful with our cash reserves as we can," he said. "Staying power is very important. It's not a great time to get new funding right now. It's always better to go to the market [for funding] when you want to, rather than when you have to."

The Chicago-based RadioWave creates custom Internet-radio channels that combine advertising and e-commerce with streaming music for third-party sites in the RadioWave Network, including MSN, RollingStone.com, ARTISTdirect and TheWB.com.

—Paul Maloney

MediaAmerica Scales Back Web Division

Advertising rep firm MediaAmerica is scaling back its interactive division and, in the process, dropping some of its smaller clients, company President Gary Schonfeld confirmed to **R&R** last week. MediaAmerica COO/Interactive Division Michelle Jennings is planning to open her own ad rep company but will continue to work as an independent contractor for MediaAmerica.

Schonfeld explained, "We've always believed in the Internet and in streaming. There's no question that we've scaled back the operation, but we're going to stay in streaming. The sales staff sells all platforms — radio, Internet and cable. We've repurposed some of



the people from the streaming department to support those efforts."

MediaAmerica is a division of Denver-based Jones Media Networks, which owns and operates a radio syndication business and two cable television networks. MediaAmerica's webcasting sales clients have included StreamAudio, SurferNetwork, Coolink, Beethoven.com, RadioMoi.com and Morefeo.com.

—Kurt Hanson

MSN Chat

Continued from Page 17

Hypothesis No. 5: Weak spot sales may be hurting the quality of Chat Radio programming and driving listeners away. In all of our **RAIN** staffers' listening last week, we heard exactly one spot — an Office Depot spot that excerpted Bachman Turner Overdrive's "Takin' Care of Business" — and we heard it over and over and over again. It was typically followed by one of a variety of Microsoft or MSN promos, but how many times will people listen to that same "Takin' Care of Business" spot before they give up and tune out?

Hypothesis No. 6: Internet radio may not be relevant to the needs of chat-room participants. MSN probably envisioned thousands of happy people chatting about the songs that are playing on the radio channel they're all listening to, but most of what we saw was more along typical chat-room lines: "Kicker 1111: any ladies wanna chat with a 20/m from NC? ... 5' 9" brown hair blue eyes ... whisper me."

Overall, the seven RadioWave channels used by MSN Chat that made the Arbitron top 75 got a total of 550,000 hours of listening, and it's statistically improbable that MSN's other 15 music channels (those that scored lower in the ratings) could have received more than another 450,000 or so hours combined. That suggests that MSN Chat Radio probably received no more than a total of about a million hours of listening.

As a network, that would have been a good enough showing in January to put RadioWave and MSN in Arbitron's top five or six — behind NetRadio, Live365, GlobalMedia, ABC Radio Networks and StreamAudio, but well ahead of such players as Cablemusic, Corus Entertainment, Enigma Digital, Fisher and Bonneville. Not bad, but that 1 million hours of listening breaks down to an average audience size of only about 1,500 people (based on 28 24-hour days in a month) at any given moment. Perhaps it's understandable that, in spite of its ratings success, RadioWave feels it can't support a large staff of full-time programmers (see story, this page).

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

- On Monday (6/4), Immergent Records alt-rockers **Bird3** tell you how to get those stains off your windshield, at 8pm ET, 5pm PT (www.yahoo.com).
- Also on Monday, rapper **Tank** tells you why camouflage isn't just a fashion statement, it's a way of life, at 8pm ET, 5pm PT (www.yahoo.com).
- Prefab pop stars **Eden's Crush** quote their favorite Bible verses and share their insight on the book of Genesis this Tuesday (6/5) at 8pm ET, 5pm PT (www.yahoo.com).

On The Web

- R.E.M.'s **Peter Dinklage** exposes Michael Stipe's hair-care tips this Friday (6/1) during a video interview and performance at noon ET, 9am PT (www.getmusic.com).
- This Saturday (6/2) **House Of Blues** begins a 24-hour video webcast of a recent **American HI-FI** show in Chicago. The fun begins at 3pm ET, noon PT (www.hob.com).
- **Eve 6** recently rocked **House Of Blues Chicago**. Catch a 24-hour video webcast of the boys, starting at 3pm ET, noon PT (www.hob.com).
- On Thursday (6/7), **DreamWorks'** rising stars **Ours** join getmusic.com for a video interview and live performance at 6pm ET, 3pm PT.

—Frank Correia



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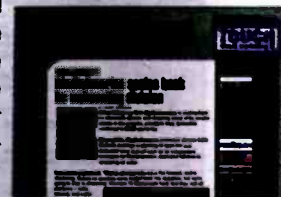
Interactive (www.publicinteractive.com), an organization that supplies station-branded web content to the public broadcasting industry.

Aside from the typical RealAudio and WindowsMedia streams, KCRW is available in Chaincast format. Chaincast is designed to overcome stream congestion by making listeners part of a "network" of sorts — the users' systems send the stream to other listeners who are closer to them than to the nearest streaming hub. In a way, that system underscores the whole community aspect of public radio.

—Ralph Sledge

New Choices, New Challenges

New applications for Internet radio will certainly offer more opportunities for programmers to reach audiences, but they'll also pose challenges in measuring those audiences. Services like MSN Chat Radio, powered by RadioWave.com, are just the beginning, and it will be interesting to see how companies like Arbitron adapt and expand their capabilities to continue to accurately measure online listening. As always, keep up with all the issues with **RAIN: Radio And Internet Newsletter**, available every day at www.kurthanson.com



What's Streaming Worth?

I got an odd phone call the other day from a Gospel station in Meridian, MS, looking for some advice on alternatives for streaming its audio. "I was with BroadcastAmerica.com, but I haven't been able to find my station for some time now," the man said, puzzled. When I told him that the company was no longer in business, he seemed to be confused that no one told him.



David Lawrence

Then he floored me. "The only people I've talked to want \$250 a month to stream my station!" he cried. "I haven't got \$250 a month. I want to do it for free — you know, with barter." I felt like changing the subject to the value of inventory, but that's not why he called.

I did some quick calculations and saw that for \$9 per day, about a dollar per business hour, he had presence on the 'Net. And he's no slacker: The ratings for his station at www.rnonline.com show that he's got a 2.5 share. Surely, even in market 281, I could walk up and down Main Street and sell ad sponsorships at \$250 a month all day long. To sponsor the web station 24/7 and get tons of mentions on the air and on the web? Why not?

Are the spot rates in Meridian, or any market, so depressed that the value of inventory is throwaway? Or is the value of streaming on the 'Net so low that actually paying for it in cash is not worth it? If so, why was this man so desperate to replace the streaming service he has?

Maybe it's because there is an intrinsic value to having a station represented on the web via streaming. Maybe this gentleman has received letters from shut-ins or from people listening in his bad coverage areas or from the elders in town (the fastest-growing group of computer users) about how much they appreciate being able to hear the station in even better quality than off-in-the-distance AM.

If that's the case, isn't a dollar an hour worth it to bring that signal to those people? If not, why does he care that he's going to lose his stream? Perhaps he ought to ask those people if they'd miss it. If they would, maybe they'd be willing to support the streaming by giving the station a couple of advertising leads that would pay for it. Or maybe, just maybe, they'd be interested in a subscription or in making a monthly offering that would keep the stream coming.

If not, maybe it should just simply go away.

Questions? Comments? david@netmusiccountdown.com, or post to the Internet folder on the www.rnonline.com message board.



David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts

IS IT AMY OR AOL?

When I talked about Aimster CEO Johnny Deep in a previous column, I noted the differences between Aimster and Napster — the one-to-one vs. one-to-any sharing, the legal aggressiveness and the attitude toward the copyright laws. In the meantime, Aimster has beefed ordered to return its URLs to Network Solutions, only to have them turned over to AOL, and it has, indeed, been sued by the RIAA for copyright infringement. More importantly, the quirky Deep has gone from being an interesting character to being an oddly nervous and almost too-happy guy whose argument has shifted from the issue of digital music to defending his decision to name the website Aimster after his daughter.

Yep. Deep said that Aimster, which allows one to share any kind of

file on an encrypted path between two people over Instant Messaging services, did not get its name by adding the AIM of AOL Instant Messenger to the "ster" in Napster. "No," he said, "that's not it at all. My daughter, Amy, has had a nickname all her life: Aimster. And that's the truth. That's where it's from." When asked why the site is all about sharing and playing digital music files and why there's really nothing about Amy on the site, other than her stinky picture, Deep said, "Hey, we haven't had a chance to put any of her merchandise up there yet. We're not going to be rushed to do so, but that's the purpose of the site." And all this time we were mistaken. Silly us.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
2	1	JANET	All For You/"You"
1	2	DIDO	No Angel/"Thankyou"
7	3	DESTINY'S CHILD	Survivor/"Survivor"
3	4	LIFEHOUSE	No Name Face/"Hanging"
4	5	SHAGGY	Hot Shot/"Angel"
6	6	COLDPLAY	Parachutes/"Yellow"
5	7	LENNY KRAVITZ	Greatest Hits/"Again"
8	8	NELLY	Country Grammar/"Ride"
9	9	NOBY	Play/"Southside"
10	10	UNCLE KRACKER	Double Wide/"Follow"
12	11	NELLY FURTADO	Whoa Nelly!/"Bird"
14	12	INCUBUS	Make Yourself/"Drive"
11	13	CRAZY TOWN	Gift Of Game/"Butterfly"
19	14	AGUILERA, LIL' KIM, MYA & PINK	Moulin Rouge/"Lady"
13	15	JENNIFER LOPEZ	J. Lo/"Play"
—	16	TRAIN	Drops Of Jupiter/"Drops"
16	17	MADONNA	Music/"Gir"
15	18	S CLUB 7	7/"Dream"
18	19	LIMP BIZKIT	Chocolate Starfish.../"Way"
—	20	EDEN'S CRUSH	Popstars/"Yourself"

Country

LW	TW	ARTIST	CD/Title
1	1	TIM MCGRAW	Set This Circus Down/"Grown"
4	2	DIXIE CHICKS	Fly/"Fall"
7	3	LEANN RIMES	I Need You/"Do"
2	4	BROOKS & DUNN	Steers & Stripes/"Nothing"
6	5	KENNY CHESNEY	Greatest Hits/"Happen"
3	6	JESSICA ANDREWS	Who I Am/"Who"
8	7	TRAVIS TRITT	Down The Road I Go/"Great"
10	8	GARY ALLAN	Smoke Rings In The Dark/"Right"
5	9	FAITH HILL	Breathe/"Wings"
9	10	SARA EVANS	Born To Fly/"Ask"
13	11	DIAMOND RIO	One More Day/"Day"
11	12	LEE ANN WOMACK	I Hope You Dance/"Call"
19	13	BRAD PAISLEY	Part II/"Two"
15	14	MONTGOMERY GENTRY	Carrying On/"Change"
—	15	TIM RUSHLOW	Tim Rushlow/"Misses"
—	16	PHIL VASSAR	Phil Vassar/"Rose"
12	17	ALAN JACKSON	When Somebody Loves You/"Somebody"
18	18	GEORGE STRAIT	George Strait/"Anything"
16	19	AARON TIPPIN	People Like Us/"People"
17	20	MARK MCGUINN	Mark McGuinn/"Steven"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	DIDO	No Angel/"Thankyou"
2	2	LIFEHOUSE	No Name Face/"Hanging"
4	3	LENNY KRAVITZ	Greatest Hits/"Again"
6	4	INCUBUS	Make Yourself/"Drive"
3	5	U2	All That You Can't Leave Behind/"Beautiful," "Walk"
5	6	COLDPLAY	Parachutes/"Yellow"
10	7	NOBY	Play/"Southside"
7	8	CREED	Human Clay/"Arms"
11	9	DAVE MATTHEWS BAND	Everyday/"Space"
9	10	JANET	All For You/"You"
8	11	NELLY FURTADO	Whoa Nelly!/"Bird"
12	12	TRAIN	Drops Of Jupiter/"Drops"
13	13	MADONNA	Music/"Tell"
14	14	AEROSMITH	Just Push Play/"Jaded"
15	15	UNCLE KRACKER	Double Wide/"Follow"
16	16	VERTICAL HORIZON	Everything You Want/"Best"
17	17	FUEL	Something Like Human/"Hemorrhage"
19	18	DAVID GRAY	White Ladder/"Please"
—	19	R.E.M.	Reveal/"Imitation"
—	20	STING	Brand New Day/"Rain"

Urban

LW	TW	ARTIST	CD/Title
1	1	JANET	All For You/"You"
6	2	DESTINY'S CHILD	Survivor/"Survivor"
3	3	2PAC	Until The End Of Time/"End"
2	4	INDIA.ARIE	Acoustic Soul/"Video"
4	5	SUNSHINE ANDERSON	Your Woman/"Before"
5	6	MUSIQ	Ajuswanaseing/"Love"
7	7	R. KELLY	TP-2.com/"Fiesta"
9	8	112	Part III/"Peaches"
8	9	OUTKAST	Stankonia/"Fresh"
11	10	CASE	Open Letter/"Missing"
15	11	TANK	Force Of Nature/"Maybe"
13	12	LUDACRIS	Back For The First Time/"Southern"
14	13	MISSY ELLIOTT	Get Ur Freak On/"Freak"
10	14	JILL SCOTT	Who Is Jill Scott?/"Walk"
16	15	GINUWINE	The Life/"There"
—	16	JA RULE	Rule 3:36/"Cry," "Put"
18	17	TYRESE	2000 Watts/"Girls"
—	18	EVE	Scorpion/"Blow"
—	19	K-CI & JOJO	X/"Right"
—	20	DONNIE MCCLURKIN	Live In London.../"Fall"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	SADE	Lovers Rock/"Sorrow"
2	2	RICK BRAUN	Kisses In The Rain/"Rain"
3	3	DAVE KOZ	The Dance/"Love"
12	4	JEFF KASHIWA	Another Door Opens/"Around"
9	5	JEFF LORBER	Kickin' It/"Snakebite"
4	6	KIRK WHALUM	Unconditional/"Forever"
5	7	ERIC CLAPTON	Reptile/"Reptile"
7	8	RIPPINGTONS	Life In The Tropics/"Breeze"
6	9	CHUCK LOEB	In A Heartbeat/"North"
18	10	RICHARD ELLIOT	Chill Factor/"Who"
17	11	GEORGE BENSON	Absolute Benson/"Medicine"
16	12	DAVID BENOIT	Professional Dreamer/"Miles"
11	13	FOUR 80 EAST	Nocturnal/"Bumper"
13	14	CRAIG CHAQUICO	Panorama/"Cafe"
14	15	MICHAEL LINGTON	Vivid/"Sunset"
20	16	JEFF GOLUB	Dangerous Curves/"Drop"
10	17	WAYMAN TISDALE	Face To Face/"Hide"
—	18	YULARA	Future Tribe/"High"
—	19	KIRK WHALUM	All For You/"Love"
—	20	EUGE GROOVE	Euge Groove/"Romeo"

Alternative

LW	TW	ARTIST	CD/Title
1	1	INCUBUS	Make Yourself/"Drive"
2	2	LIMP BIZKIT	Chocolate Starfish.../"Way"
3	3	LIFEHOUSE	No Name Face/"Cycle," "Hanging"
4	4	U2	All That You Can't Leave Behind/"Elevation"
7	5	LINKIN PARK	Hybrid Theory/"Crawling"
6	6	DAVE MATTHEWS BAND	Everyday/"Space"
5	7	NOBY	Play/"Southside"
9	8	STAINED	Break The Cycle/"Awhile"
11	9	TRAIN	Drops Of Jupiter/"Drops"
10	10	3 DOORS DOWN	Better Life/"Duck"
8	11	COLDPLAY	Parachutes/"Shiver"
14	12	PAPA ROACH	Infest/"Angels"
12	13	FUEL	Something Like Human/"Innocent"
13	14	AMERICAN HI-FI	American Hi-Fi/"Flavor"
16	15	TANTRIC	Tantric/"Breakdown"
19	16	DEPECHE MODE	Exciter/"Dream"
18	17	R.E.M.	Reveal/"Imitation"
15	18	CRAZY TOWN	Gift Of Game/"Revolving"
—	19	WEEZER	Weezer (2001)/"Hash"
20	20	COLO	13 Ways To Bleed/"No"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include *AltRadio*, *altavista*, *amazon.com*, *Artist Direct.com*, *BarnsandNoble.com*, *botl Radio*, *B&N Radio*, *CDNow.com*, *CDNow Radio*, *ChoiceRadio.com*, *City Internet Radio*, *DMX Music*, *FreeClub.com*, *Gracenote.com*, *iWonRadio*, *Lycos Radio*, *MediAmazing*, *MSN-Chat*, *Music Choice*, *Musicplex*, *MusicMatch*, *NBCi Radio*, *PEEL Radio*, *Radio Beornai*, *Com*, *RadioWave.com*, *Radio Free Virgin*, *Radio Juntos*, *Radio on bay 9*, *Rolling Stone.com*, *Spinner.com*, *the.jamz.com*, *The RadioAMP Network* and *UBL.com*. Data is weighted based on traffic reports by web traffic monitor *MediaMatrix*. Charts are ranked with a 50/50 methodology of sales data and streaming/playlist data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Hill Hired As PD At 'MAK/Nashville

Randy Hill has been named PD at South Central Communications' Oldies WMAK/Nashville, effective June 13. He fills the vacancy created when Dave LaBrozzi moved to the OM post at WJJJ & WWSW/Pittsburgh (R&R 4/13).

Hill has spent 2 1/2 years as PD of Clear Channel's KHYL/Sacramento. KHYL was a '60s-based Oldies station that moved to Rhythmic Oldies in May 1999. Hill's resume also includes a seven-year stint as OM for Triathlon's KSPZ & KVUU/Colorado Springs.

South Central/Nashville VP/GM Craig Jacobus said, "Randy's solid track record and team-building ability are just what is needed to take WMAK to new heights."

Gaines Makes 'Eye' Contact With WPLJ/N.Y.



Artemis recording artist Jeffrey Gaines recently performed a special show for WPLJ/New York at the city's China Club. During the show he performed his cover of Peter Gabriel's "In Your Eyes." Pictured (l-r) are Artemis VP/Promotion Todd Glassman and Chairman/CEO Danny Goldberg, WPLJ VP/Programming Tom Cuddy, Gaines, manager Diane Dragonette and Artemis President Daniel Glass.

Suit

Continued from Page 1

used *Inside Radio* to commit "tortious and wrongful acts" that have resulted in "unjust loss and injury to Clear Channel."

Although the new suit excludes charges of libel and racketeering found in the earlier suit — and skimps on the tit-for-tat details seen in the original — the nuts and bolts remain the same in a five-count complaint that now seeks no less than \$40 million in damages related to interference with business and another \$10 million in punitive damages. It also seeks a trial by jury — perhaps betting that Texas-based Clear Channel might find sympathetic jurors in the Lone Star state — and asks the court to permanently enjoin Del Colliano and *Inside Radio* "from interfering with Clear Channel's business operations."

The suit, which likens *Inside Radio*'s style to that of "a super-market tabloid," says Clear Channel had enjoyed an "excellent repu-

tation in the radio industry" that helped ensure that "Clear Channel could hire and retain top-quality personnel and fill all of its advertising airtime through commitments from media buyers."

The suit also claims that Del Colliano used his publication as a weapon, delivering unfavorable press as a "vehicle to pressure radio broadcasting industries and their executives into doing his bidding," by either forcing them to buy subscriptions to or advertise in the publication. "Despite that publication's reckless disregard for the truth," the suit says, many in the industry "believe or are influenced by the stories." Del Colliano's motive, Clear Channel asserts, has been and continues to be to get Clear Channel to "purchase *Inside Radio* at an exorbitant amount well above its actual worth."

While the new suit does not mention any other company or executives, the refiling of the case sparked a series of *Inside Radio* pieces about the suit last week. One included a report that Westwood

One Chairman Norm Pattiz, Cumulus President/CEO Lew Dickey and broker Gary Stevens had signed affidavits disavowing any knowledge of a shakedown by Del Colliano.

But the latest edition of the *Inside/InsideRadio* newsletter, which Clear Channel Radio CEO Randy Michaels has previously admitted to co-authoring, said Clear Channel intends to investigate those claims: "Far from avoiding becoming involved in this lawsuit, some who have signed Jerry's statements will find themselves right in the middle of center stage."

Del Colliano told R&R, "Randy can't bully us. We will stand up to him." He added that he was "hearing a lot of 'congratulations' from people in the industry" after the federal suit was dropped. "It's the same old thing with Randy: It's more about him than it is Clear Channel. It doesn't go away. It's like a bad disease — you can't get rid of it."

When informed of Del Colliano's remarks, Michaels said, "Unbelievable."

Convention

Continued from Page 1

winners will be announced.

Aguilera, along with Lil' Kim, Mya and Pink, are enjoying No. 1 status on the CHR/Pop charts with "Lady Marmalade" from the *Moulin Rouge* soundtrack. This marks the third time Aguilera has reached No. 1; her debut album produced two smash hits, including "Genie in a Bottle" and "What a Girl Wants."

Emmis Radio President Doyle Rose has been added to "The Quiet Companies," a Friday-afternoon Hot AC session featuring the heads of several smaller but important radio groups. Rose will join Bonneville's Bruce Reese, Journal Broadcast Group's Carl Gardner and Saga's Steve Goldstein for the executive roundtable. Nina Blackwood, former MTV VJ and host of United Stations' internationally syndicated weekly radio program *Entertainment Express*, will discuss the '80s-music phenomenon at the session.

Also added to the convention lineup is Trumpet Swan recording artist Sophie B. Hawkins, who will perform during Friday's AC session. Musician John Tesh and keyboardist-songwriter Jim Brickman will present AC Industry Achievement Awards to radio and records executives that same day.

Meanwhile, Heartless Records will present up-and-coming artists The Donz at Friday afternoon's Urban session, which is slated to feature Rev. Dr. Al Sharpton. The Donz will perform material from their debut CD, *Sex, Lies and Audiotape*.

R&R Convention 2001 has evolved into a who's who of the radio and record industries with an unbelievable lineup that includes the 42nd President of the United States, Bill Clinton, as well as Stevie Nicks, Larry King, *Access Hollywood*'s Pat O'Brien and Nancy O'Dell, Rick Dees, Shelby Lynne, Nikka Costa, Dave Navarro, The Guess Who, John Waite,

The Doobie Brothers, saxophonist Eric Marienthal, The Mike Plume Band, Moke, Canela, Tim Easton, The Baka Boyz and more to be announced. Convention attendees should be reminded that airfares requiring a seven-day advance purchase must be arranged by June 6.

Analyst

Continued from Page 3

when she appeared on CNBC with Merrill Lynch Sr. Portfolio Manager Paul Meeks on Saturday. "Cumulus has been broken, but they have brought in people who are fixing it," Lisanti said. She added that Cumulus is "not only a very good long-term investment, but also a very good short-term investment." Cumulus was down 10 cents to close at \$12.25 on Tuesday.

EXECUTIVE ACTION

Dougherty Now Columbia Assoc. Nat'l Dir./Alt.

Columbia Records has boosted Ted Dougherty to Assoc. National Director/Alternative Promotion. Based in New York, he reports to VP/Promotion Nan Fisher and will concentrate on secondary markets.

Dougherty had been working in Columbia's college and metal radio department since August 1998. From 1994-1998 he was an air personality at WSOU, the Seton Hall University radio station based in South Orange, NJ.

During that period, from September to December 1997 he also served as a promotion intern at Atlantic Records. Dougherty was also a promotion intern with Columbia Records between January and June 1998.



Dougherty

Metro/Shadow Ups Yeager To SVP/News Division

Bill Yeager has been elevated from VP/News Operations to Sr. VP/News Division for Metro Networks/Shadow Broadcast Services. The 10-year company veteran will be responsible for managing overall operations and affiliate relations for all news programming at Metro Source, Metro/Shadow's wire and audio service.

Before joining Metro/Shadow Yeager was PD at KFWB/Los Angeles and an anchor at WINS/New York and KYW/Philadelphia. Yeager is based in Los Angeles and reports to Metro/Shadow President/COO Chuck Bortnick.

"Bill has given Metro Networks/Shadow Broadcast Services' news operations invaluable expertise and credibility," Bortnick said. "We look forward to Bill helping the company achieve a new level of success in the news arena."

Live365 Elevates Schenk To VP Position

John Schenk has been promoted from Sr. Director to VP/Strategic Development at Internet-radio company Live365. He will continue to serve as the company's lead liaison for record-label relations.

"Since joining our staff in May of last year, and having brought 12 years of experience working in the music and entertainment industries, John Schenk has been invaluable to the company's continued development and explosive growth," said Exec. VP/Corporate Strategy John Jeffrey. "His expertise and leadership in this newly expanded role will undoubtedly continue to help Live365 maintain its competitive advantage as the biggest name in Internet radio."

Schenk joined Live365 from Epic Records Group, where he was Sr. Director/Strategic Planning & Analysis. Before that he was Director/Financial Analysis at Arista Records.

RateTheMusic

Continued from Page 1

participate each week.

Mediabase Research, a division of Premiere Radio Networks, acquired RateTheMusic.com last year. Respected consultant and RateTheMusic.com co-founder Bill Richards subsequently joined Clear Channel Communications as a regional Sr. VP/consultant, and RTM co-founder Mark Bolke, who remains based in the Minneapolis area, now serves as Exec. Director of RateTheMusic.com. Former radio programmer and consultant Mark Todd continues to run systems for RTM based in Orlando.

"RateTheMusic.com pioneered the field of Internet music testing," Mediabase President Rich Meyer remarked. "It has clearly emerged as the industry leader in this area. As the product continues to evolve, and as sample sizes continue to soar, RTM will become an even more essential component in day-to-day programming and in strategic label planning. We are thrilled

to join forces with R&R to provide this powerful information to the industry every week."

Bolke added, "The growth rate and acceptance of the RateTheMusic.com system and the data it can produce for radio stations and record labels has been phenomenal. Many of the biggest stations in the U.S., Europe and Canada, as well as virtually every major record label, have used the RateTheMusic.com system and witnessed its highly predictive, interactive and cost-effective qualities."

R&R Director/Charts & Formats Kevin McCabe remarked, "RateTheMusic.com has demonstrated enormous value as a powerful early predictor of hits in all seven formats. The information has been a great complement to our weekly HOTFAX publications, and by introducing the results in the newspaper, we fulfill a long-range plan of being the industry's exclusive publisher of this accurate and credible information."

Records

• **COURTNEY POWELL** is upped to Assoc. Dir./Street Marketing & Promotion at Elektra Entertainment Group. He was most recently Mgr./Rap & Street Promotion.



Powell

• **SETH ROTHSTEIN** is promoted to VP/Jazz Marketing at Legacy Recordings. He was most recently Sr. Dir./Jazz Marketing.



Rothstein

CHRONICLE

BIRTHS

Columbia Records Group EVP/Promotion **Charlie Walk**, wife Lauren, son Jagger Reid Walk, May 22.

Hootie & The Blowfish singer **Darius Rucker**, wife Beth, daughter Daniela-Rose, May 16.

CONDOLENCES

Jazz singer **Susannah McCorkle**, 55, May 21.

Changes

Radio: Karl Meyer rises to SVP/Integrated Marketing at Radio Unica ... Sean Casey is named GM of the KGGF Radio Group in Coffeyville/Independence, KS ... The syndicated *Steve and DC* show adds KYQQ/Wichita; WGMO/Shell Lake, WI; and KRKU/McCook, NE as affiliates.

Alternative: Citadel's WRAX/Birmingham inks WXSX/Tallahassee, FL's Tim Tuttle and Kevin Kline to a three-year deal for wakeups.

CHR: WIHT/Washington announces its lineup: 5:30-10am, *Mark & Kris in the Morning*; 10am-3pm, K.T. Harris; 3-6pm, Albie Dee; 6-10pm, Mark Anthony; and 10pm-2am, Ric Chill ... WCHH/Charlotte announces new hires: Nicole Gates, Dir./

News & Public Relations; Lori Mack, Public Affairs Director/middays; Steve Robinson, evenings; Kirk Anderson, mixer; Jerry White, mixer; Jon Prather, Dir./Marketing & Promotions; and Eric Henderson, Promotions Street Coordinator ... KJYO/Oklahoma City nighttimer The Fitz joins KHKS/Dallas for nights ... KYLZ/Albuquerque promotes middayer DJ Lopez to MD ... Here's the new lineup at WIXX/Green Bay, WI: mornings, *Murphy in the Morning*; early middays, MD David Burns; middays, OM/PD Dan Stone; afternoons, Luke Sanders; nights, Otis; and overnights, Scotty G ... Former WKQX/Chicago morning co-host Erin Carman joins WWVZ & WWZZ/Washington for morning co-host duties ... KSEQ/Fresno morning driver Danny P transfers to sister KHTN/Merced, CA for mornings ... WZEE/Madison, WI Imaging Director/nighttimer Cameron Knight exits.

Christian: Morning hosts Doug Griffin and Karla Lawson exit WAYM/Nashville. Replacing them are network PD Doug Hannah and 'AYM afternoon talent Marcia Ware.

News/Talk/Sports: KXXT/Santa Barbara, CA debuts a Business and Sports format as "AM 1340 The Game." Its new lineup is: 5-6am, *Bloomberg on the Money*; 6-9am, *Bottom Line With Rob Black*; 9am-noon, Jim Rome; noon-1pm, FOX Sports; 1-4pm, Dan Patrick; and 4-7pm, *Ray on the Money*. Other programming includes Los Angeles Dodgers baseball, *Monday Night Football*, *NFL Sundays* and business reports from Bloomberg throughout the day.

Smooth Jazz: Steve Harris becomes the new morning host at WQCD/New York.

Triple A: WXRT-FM/Chicago promotes John Farneda to Asst. PD and James Van Osdol to MD.

Records: Glenn Aure joins Priority Records as National Crossover Promotion Director ... Kira Williams is named A&R Administrator at 143 Records ... Beth Adler rises to SVP/Business Affairs at Sony Classical ... Joseph Salvo rejoins Sony Music Entertainment as VP/Sr. Counsel ... Arista Records promotes Dorsey James to SVP/Human Resources & Employee Development and appoints Jason Suttile Dir./Human Resources ... The Atlantic Group appoints Michael Kushner SVP/Business & Legal Affairs ... Elektra Marketing appoints Randi Newman Dir./Field Marketing & Merchandising and Heather Chambers Dir./Media Buying. At the same time the Elektra Entertainment Group promotes Janine Horton to Nat'l Sales Mgr./Urban ... Hollywood Records appoints Jay Scavo' Dir./Artist Development ... BMI's Media Licensing Department promotes John Coletta to Sr. Dir./Business Affairs, Christine Iglesias to Director and Mollie Chaney to Manager ... Jonathan Caron rises to Dir./Copyright Systems Administration at Universal Music Group ... Brian Kelleher joins Sony Classical as VP/A&R Administration ... Sony Music promotes Sandy Lorenzo to VP/Marketing Services ... Ginny Peirats rises to SVP/Finance & Administration, and Luana Paganì rises to SVP/Marketing at Sony Music International, Latin Region ... Randy Haecker rises to Assoc. Dir./Media Relations at Legacy Recordings ... Adam Pollock joins

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC
Steve Nichols
No Adds

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Deejay Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING
Steve Knell • 800-231-2818
Gary Knell

Rock
BRAND NEW IMMORTALS Reasons Why
CALLING Wherever You Will Go
THE CULT Rise

Alternative
ALIEN ANT FARM Smooth Criminal
THE CULT Rise
FROM ZERO Check Ya
OFFSPRING Million Miles Away

CNR
'N SYNC Pop

Mainstream AC
BLESSED UNION OF SOULS That's The Girl...
JEFFREY GAMES In Your Eyes
NICKY LOVE Because Of You
TANTRIC Breakdown
WALLFLOWERS Letters From The Wasteland

Lite AC
EVA CASSHOY Over The Rainbow
JO DEE MESSINA Burn

NAC
PRATTI AUSTIN Love's Been Kind To Me Lately
STEVE COLE From The Start
ENYA Only Time
KIRK WHALLUM (God Must Have...) A Little...

UC
JAGGED EDGE Where The Party At
JILL SCOTT The Way
ERICK SERBON Music
USHER I Remind Me

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-428-9862

Alternative
Teresa Cook
GOODSMACK Good
LIFHOUSE Sick Cycle Carousel

Active Rock
Steve Young/Craig Aitmaier
DAVE NAVARRO Recall
STATIC-X This Is Not

Heritage Rock
Steve Young/Craig Aitmaier
DAVE NAVARRO Recall
STAM10 Outside
TOOL Schism

Hot AC
Steve Young/Josh Hoeler
No Adds

CNR
Steve Young/Josh Hoeler
DESTINY'S CHILD Bootylicious
SUGAR RAY When It's Over

Rhythmic CNR
Steve Young/Josh Hoeler
JAGGED EDGE Where The Party At
LIL' RONMEY My Baby

Soft AC
Mike Bottelli
No Adds

Mainstream AC
Mike Bottelli
No Adds

Dollah
Mike Bottelli
No Adds

Dave Wingert Show
Mike Bottelli
No Adds

24 HOUR FORMATS
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
R.E.M. Imitation Of Life

Rock Classics
Jon Holiday
No Adds

Adult Contemporary
Rick Brady
No Adds

RADIO ONE NETWORKS
970-949-3339

Choice AC
Yvonne Day
No Adds

New Rock
Steve Leigh
FUEL Bad Day
DAVE NAVARRO Recall
SEVEN MARY THREE Wait

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Geitzer
No Adds

Soft AC
Audy Feller
FAITH HILL There You'll Be

Bright AC
Jim Hays
INCUBUS Drive
SUGAR RAY When It's Over

Mammoth Records as Dir./Marketing ... Dan Hoffman joins Razor & Tie Entertainment as EVP/Business & Legal Affairs ... Axel Nierhoff is named Sr. Dir./IS&T Applications at BMG Entertainment ... Gregory Curtis joins FOX Music Inc. as Creative Dir./Music Publishing.

Industry: Pick The Hits appoints Keith Ellis President/COO and Kevin McGrail Chief Technology Officer ... DMX Music names

Brad Senesac Dir./Affiliate Sales & Marketing, Eastern Region ... Ed Hunt is appointed VP/Client Relations at The Harry Fox Agency ... Leyla Turkkan rises to VP/Music Development for BET Interactive ... Susan Kantor is named SVP/Creative Director at VH1 ... Music Buddha Inc. appoints Martin Hall to its board of directors and appoints Paul Zamek, Tom Morgan, Jim Wood and Robert Weber to its advisory board.

PROS ON THE LOOSE

Veteran South Florida radio personality Don Cox (a.k.a. Cox On The Radio); 305-947-0122; powercox@aol.com.



Artist/Title	Total Plays
'N SYNC Pop	68
AARON CARTER Bounce	66
BACKSTREET BOYS The Call	64
3LW No More (Baby I'ma Do Right)	64
'N SYNC Bye Bye Bye	64
A*TEENS Bouncing Off The Ceiling (Upside Down)	63
DESTINY'S CHILD Survivor	63
NELLY FURTADO I'm Like A Bird	63
AARON CARTER That's How I Beat Shaq	63
LESLIE CARTER Like, Wow	35
DA MUTTZ Whassup	35
O-TOWN All Or Nothing	34
EIFFEL 65 Blue (Da Ba Dee)	33
BAHA MEN Who Let The Dogs Out	33
DREAM This Is Me	32
A*TEENS Halfway Around The World	30
'N SYNC It's Gonna Be Me	27
VITAMIN C Graduation (Friends Forever)	26
BRITNEY SPEARS Stronger	22
KRYSTAL HARRIS Supergirl	19

Playlist for the week ending May 28.

DATEBOOK

MONDAY, JUNE 11

National German Chocolate Cake Day
1979/Actor Marion Michael Morrison, better known as **John Wayne**, dies following a fight with cancer.

1981/The first baseball strike in major-league history begins.

1982/The **Steven Spielberg**-directed film *ET: The Extra-Terrestrial* opens. It grosses over \$100 million in its first month of theatrical release.

1999/Actor **DeForest Kelley**, best known as Dr. "Bones" McCoy on TV's *Star Trek*, dies from stomach cancer.

Born: **Jacques Cousteau** 1910-1997, **Vince Lombardi** 1913-1970, **Joe Montana** 1956

In Music History

1949/**Hank Williams** makes his Grand Ole Opry debut. He's a hit, and he plays with the Opry many times before his drinking gets him fired in 1952.

1991/**Frank Zappa** considers running for president, saying, "How could I manage things any worse than they already are?"

Born: **Frank Beard** (ZZ Top) 1949

TUESDAY, JUNE 12

National Peanut Butter Cookie Day
1939/The Baseball Hall of Fame is formally dedicated in Cooperstown, NY.

1963/The \$40 million epic *Cleopatra*, starring **Elizabeth Taylor** and **Richard Burton**, opens at the Rivoli Theatre in New York City.

1985/Hockey great **Wayne Gretzky** wins his sixth Hart Trophy, awarded annually to the NHL's most valuable player.

1999/Actor **David Arquette** weds actress **Courtney Cox**.



Is she really going out with him?

In Music History

1957/**Jerry Lee Lewis**' "Whole Lotta Shakin' Goin' On" appears on the sales charts for the first time — on the country chart.

1992/**k.d. lang** cancels a show in Ontario after cattle ranchers threaten to jam the parking lot with farming equipment. The ranchers were irritated by her "Meat Stinks" commercials for an animal-rights group.

Born: **Chick Corea** 1941, **Bun E. Carlos** (Cheap Trick) 1951, **Brad Delp** (Boston) 1951

WEDNESDAY, JUNE 13

National Juggling Day
1948/At Yankee Stadium in New York, **Babe Ruth**'s uniform is retired. Two months later the baseball legend dies.

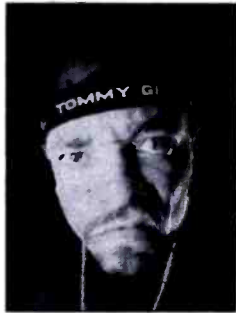
1983/After a decade in space, *Pioneer 10*, the world's first outer-planetary probe, leaves the solar system.

Born: **Tim Allen** 1953, **Ally Sheedy** 1962, **Ashley Olsen** 1986, **Mary-Kate Disen** 1986

In Music History

1970/**The Beatles** top the charts for the last time, with "Long and Winding Road." At the same time *Let It Be* is No. 1 among albums.

1992/**The Ice-T & Body Count** song "Cop Killer" starts a controversy as law-enforcement agencies in Texas ask for a radio ban on the record. Several retail chains take the record off the shelves, but it is widely defended as valid commentary on police brutality.



Social critic

THURSDAY, JUNE 14

Flag Day

1777/During the American Revolution, the Continental Congress adopts the "Stars and Stripes" as the national flag. Hence, the first Flag Day.

1834/Sandpaper is patented.
1940/The German army captures and occupies Paris.

Born: **Donald Trump** 1946, **Yasmine Bleeth** 1968, **Steffi Graf** 1969

In Music History

1953/**Elvis Presley** graduates from high school and goes to work driving a truck.

1995/**Diane Sawyer** interviews **Michael Jackson** and **Lisa Marie Presley** midway through their brief marriage. Lisa declares, "Yes, we do have sex, and we sleep in the same bed." Somebody must care — the show tops the week's ratings.

Born: **Alan White** (Yes) 1949, **Boy George** 1961

FRIDAY, JUNE 15

1775/**George Washington** becomes Commander in Chief of the Continental Army.

1836/Arkansas officially becomes the 25th U.S. state.

1844/**Charles Goodyear** of New York City patents vulcanized rubber, which is later used in automobile tires with Goodyear's name on them. Goodyear himself, however, never benefits from his invention and dies poverty-stricken.

Born: **Helen Hunt** 1963, **Courtney Cox** 1964

In Music History

1963/**Kyu Sakamoto**'s "Ueo Muite Ariko," dubiously retitled "Sukiyaki" for American release, tops the U.S. charts — the only song in Japanese ever to do so.

1965/**Bob Dylan** gets plugged in, recording "Like a Rolling Stone" with electric guitars.

1968/Guitar legend **Wes Montgomery**

dies of a heart attack at age 45.

Born: **Waylon Jennings** 1937, **Harry Nilsson** 1941-1994

SATURDAY, JUNE 16

National Fudge Day

1972/Actor **Robert Wagner** weds actress **Natalie Wood**.

1978/The film adaptation of *Grease*, a success on the Broadway stage, premieres in New York City.

1980/**The Blues Brothers**, starring **John Belushi** and **Dan Aykroyd**, opens in Chicago.

1981/**The Chicago Tribune** purchases the Chicago Cubs baseball team from P.K. Wrigley Chewing Gum Co. for \$20.5 million. The Wrigley family had owned the team for more than 60 years.

In Music History

1982/Pretenders guitarist **James Honeyman-Scott** dies of drug-related causes in London. Bassist **Pete Farndon** had been kicked out of the band for drug use just two days before; he's dead of an overdose within a year.

1987/**The Grateful Dead** release *In the Dark*, which includes their one and only top 10 single, "A Touch of Grey."

Born: **Billy "Crash" Craddock** 1939, **Gino Vanelli** 1952

SUNDAY, JUNE 17

National Apple Strudel Day

1856/The Republican Party holds its first national convention, in Philadelphia.

1994/After a now-infamous flight from justice in a White Ford Bronco, witnessed by millions on live television, **O.J. Simpson** surrenders to Los Angeles police, who charge him with the double murder of his ex-wife, **Nicole Brown Simpson**, and her friend, **Ronald Goldman**.



We'll have that O.J. to go....

Born: **Art Bell** 1945, **Greg Kinnear** 1963, **Jason Patric** 1966

In Music History

1965/**The Hollies** release "Carrie Ann," widely understood to be about pop singer and woman-about-town **Marianne Faithfull**.

1997/A sore throat forces **Ozzy Osbourne** to drop out of an Ozfest appearance in Columbus, OH. Disappointed head-bangers tear down barriers and set fires.

Born: **Barry Manilow** 1946

— **Brida Connolly & Frank Corraia**

'zinescene

Britney's Growing Up!

Us *Weekly's* cover girl, **Britney Spears**, tells the 'zine that she's grown up quite a bit since she first burst onto the music scene — "I'm a totally different person than I was two years ago," she says. "I look at old pictures of myself and go, 'What was I thinking?'" — and she wants to contribute more to her third album: "I want to start saying things that are me. I have started to feel so many things. Some of it is uplifting. Some stuff is depressing. It really depends on the day and what's going on. But I want to share these feelings with the world."

So what's up with her relationship with her boyfriend, 'N Sync's **Justin Timberlake**? "Have we had sex?" she says. "That's something that, you know, I'd like to keep personal. I want to wait to have sex until I'm married. I do. I want to wait. But it's hard."

Spears is one of the crop of current teen idols profiled in the *Globe's* special section "Teen Idols: Where Are They Now?" So what did ever happen to such past teen idols as **Shaun Cassidy**, **David Cassidy**, **Rex Smith**, **Bobby Sherman**, **Paul Anka**, **Donny Osmond** and **The Monkees' Davy Jones**? The 'zine provides the scoop.

Christina Aguilera is about to release a new album — or is she? *Entertainment Weekly* reports that the singer recently asked a judge to shelve Warlock Records' forthcoming disc *Just Be Free*, because it consists of "basement recordings" of her music. Warlock has apparently acquired some of Aguilera's early tracks.

Back To Life

Paul McCartney and **Celine Dion** are returning to the concert stage — but not together. According to *Us Weekly*, McCartney will tour for the first time in eight years playing a series of worldwide concerts in support of his latest solo album, which is due out in September. And Dion, who put her career on hold last year to have a baby, will return to the stage in March 2003 to headline at a 4,000-seat amphitheater that is being built at Las Vegas' Caesar's Palace. She will perform at the venue 200 nights a year for three years.

The Dixie Chicks' **Natalie Maines** also plans to take a year off to care for her new baby, according to the *Globe*. But the lay-off could cost the group more than \$40 million in lost earnings, says the 'zine.

Rage Against The Machine

— **Deborah Overman**



FOLLOWING HIS HEART — **Billy Joel** will record one of his classical compositions with classically trained concert pianist **Hyuang-Ki Joo** this summer. He expects that critics will rip it to shreds, but he doesn't care. He tells *Us Weekly*, "I am derivative, but the notes are mine; they come from my soul. What I'm doing now is coasting. I'm irrelevant musically right now."

are coming back, but with a new lead singer. *EW* reports that the band is re-forming with ex-Soundgarden singer **Chris Cornell** and plans to enter the studio soon to record a new album.

"If you stick around long enough, you don't have to practice," says comedian **Harry Shearer**, who tells *People* that the fictional rock band **Spinal Tap** — featuring himself and actors **Michael McKean** and **Christopher Guest** — will perform at the Toyota Hall June 4 as part of the *Toyota Comedy Festival*.

Mick Jagger has definitely stuck around. It's even rumored in the *Star* that he's recording a solo album.

A One-A And A Two-A ...

"The record executives say, 'We love music.' You love music? You can't even tap your foot on the two and the four," **Prince** tells *Us Weekly*. "I am a white man trapped in the body of a black man!" **Ike Turner** exclaims in *Rolling Stone*. He continues, "See, most black people, they hear a song, they feel the beat on the two and the four. And white people, they feel it on the one and the three. I feel it on the one, the two, the three and the four!"

Phish guitarist **Trey Anastasio** tells *Rolling Stone* about the band's future after its breakup. "Phish had a natural life span for that period, and it ended," he says. "That's not to say that it won't start up again, but I think everyone is happy to get a break. Phish got to the point last year where if we didn't get out and have a life outside of Phish, there would be no Phish. It was threatening to be the monster that ate himself. There was no room for anything else in anyone's life."

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

72 million households



Tom Calderone
VP/Programming

Artist	Track	Rating
AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade	27
BELLY	Ride With Me	26
EVE (GIVEN STEFANI)	Let Me Blow Ya Mind	25
SUGAR RAY	When It's Over	24
SHOOP DOGG	Lay Low	23
STAND!	It's Been Awhile	22
BLINK-182	The Rock Show	22
CITY HIGH	What Would You Do?	21
WEEZER	Hash Pipe	21
112	Peaches And Cream	21
MISSY ELLIOTT	Get Ur Freak On	19
TYRESIE	I Like Them Girls	17
R. KELLY	KMY-2 Fiesta	17
LINCOLN PARK	Crawling	17
TANTRIC	Breakdown	17
TRAIN	Drops Of Jupiter (Tell Me)	16
U2	Elevation	16
SUM 41	Fat Lip	15
JANET	All For You	14
THREE THE HARD WAY	Let's Get It	13
AALIYAH	We Need A Resolution	12
EYE	Here's To The Night	11
TOOL	Schism	11
DAVE MATTHEWS BAND	The Space Between	10
DREAM	This Is Me	10
BACKSTREET BOYS	More Than That	10
STELLA SOLEIL	Kiss Kiss	9
JA RULE (LIL' MOI) I Cry		9
UNCLE KRACKER	Follow Me	9
SUNSHINE ANDERSON	Heard It All Before	9
LIL' MOI	Superwoman	9
NIKIA COSTA	Like A Feather	9
COLD	No One	8
FAITH EVANS (CARL THOMAS)	Can't Believe	8
TOYA	I Do	8
JESSICA SIMPSON	Inevitable	8
BLU CANTRELL	Hit 'Em Up Style (Oops!)	8
REHAB	I Don't Matter	8
DESTINY'S CHILD	Survivor	7
2PAC (KYL) Until The End Of Time		7
CRAG DAVID	Fill Me In	7
SALINA	Your Disease	7
BRITNEY SPEARS	Don't Let Me Be The Last...	7
9-TWO	AM Or Nothing	7
SS101	Can I Live	7
RAY-J	Wait A Minute	7
MATCHBOX TWENTY	Mad Season	6
NEW FOUND GLORY	Hi Or Miss...	6
RADIOHEAD	Pyramid Song	6
R.E.M.	Imitation Of Life	6
TYRESIE (SHOOP DOGG)	Just A Baby Boy	5
MANDY MOORE	In My Pocket	5
PRODUCT G&B	Cluck Cluck	5
REDMAN	Let's Get Dirty	5
WILLA FORD	I Wanna Be Bad	4
LIMP BICEST	My Way	4
AMERICAN HI-FI	Flavor Of The Week	3
DEPECHE MOODE	Dream On	3
GOODMACK	Greed	3
XZIBIT	Front 2 Back	3
LIFEHOUSE	Hanging By A Moment	2
OLIVIA	Bounce	2
OUTKAST	So Fresh, So Clean	2
PDE	Hey Pretty	2
EDEEN'S CRUSH	Get Over Yourself	2
SARINA PARIS	Look At Us	2
'N SYNC	Pop	2
FAITH HILL	There You'll Be	2
INCUBUS	Drive	1
JENNIFER LOPEZ	Play	1
FATBOY SLIM	Weapon Of Choice	1
CASE	Missing You	1
NELLY FURTADO	I'm Like A Bird	1
REHAB	Ghost Of You And Me	1
KOFFEE BROWN	After Party	1

Video playlist for the week ending May 28.

26 million households



Cindy Mahmoud
VP/Music Programming & Entertainment

VIDEO PLAYLIST

ERICK SERMON Music

EVE (GIVEN STEFANI)	Let Me Blow Ya Mind
112	Peaches And Cream
MURDO SOULCHILD	Love
R. KELLY	KMY-2 Fiesta
TANK	Maybe I Deserve
TYRESIE	I Like Them Girls
CASE	Missing You
SUNSHINE ANDERSON	Heard It All Before
JA RULE (LIL' MOI)	I Cry

RAP CITY

ERICK SERMON Music

SHOOP DOGG	Loosen' Control
XZIBIT	Front 2 Back
EVE (GIVEN STEFANI)	Let Me Blow Ya Mind
JA RULE (LIL' MOI)	I Cry
FOXY BROWN	BK Anthem
REDMAN	Let's Get Dirty
THREE THE HARD WAY	Let's Get It
PROJECT PAT	Don't Save Her
ST. LUNATICS	Midwest Swing

Video playlist for the week ending June 3.

75 million households



Paul Marszalek
VP/Music Programming

Adds

AEROSMITH	Fly Away From Here
SON JOVI	One Wild Night
DESTINY'S CHILD	Bodyicious
ANDREAS JOHNSON	Glorious
DAVE MARINO	Revel
JILL SCOTT	The Way
TRICITY	Evolution Revolution Love

Play

JANET	All For You	22
UNCLE KRACKER	Follow Me	21
LIFEHOUSE	Hanging By A Moment	21
TRAIN	Drops Of Jupiter (Tell Me)	18
JENNIFER LOPEZ	Play	18
STEVE NICKS	Every Day	18
FAITH HILL	There You'll Be	17
SUGAR RAY	When It's Over	17
R.E.M.	Imitation Of Life	17
INCUBUS	Drive	16
DAVE MATTHEWS BAND	The Space Between	16
MATCHBOX TWENTY	Mad Season	16
NELLY FURTADO	I'm Like A Bird	15
STING	After The Rain Has Fallen	15
U2	Elevation	15
FATBOY SLIM	Weapon Of Choice	15
BACKSTREET BOYS	More Than That	14
INDIANE	Video	14
AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade	10
STELLA SOLEIL	Kiss Kiss	10
TANTRIC	Breakdown	8
DAVID GRAY	Please Forgive Me	8
BARBFACE	There She Goes	7
BLUES TRAVELER	Girl Inside My Head	7
DEPECHE MOODE	Dream On	7
GO-GO'S	Underground	6
EVERCLEAR	Brown Eyed Girl	3
SUNSHINE ANDERSON	Heard It All Before	3
BLU CANTRELL	Hit 'Em Up Style (Oops!)	3
TRAIN	Sing	3
NIKIA COSTA	Like A Feather	2
CRAG DAVID	Fill Me In	2
JESSICA SIMPSON	Inevitable	2
STAND!	It's Been Awhile	1
SYLVEIA JOHNSON	I Am Your Woman	1
WALLFLOWERS	Letters From The Wasteland	1
MEGADETH	Moto Psycho	1
FIVE FOR FIGHTING	Superman (It's Not Easy)	—
ALICIA KEYS	Fallen	—
TOOL	Schism	—

Video airplay for June 4-10.

55 million households



Peter Cohen
VP/Programming

Rap Adds:

PETE PABLO	Raise Up
PROJECT PAT	Don't Save Her

Pop Adds:

SHAGGY	Freaky Girl
--------	-------------

Urban Adds:

No Adds

Rhythmic Adds:

No Adds

Rock Adds:

ALKALINE TRIO	Stupid Kid
CROSSBREED	Underlined
MINISTRY	What About Us?

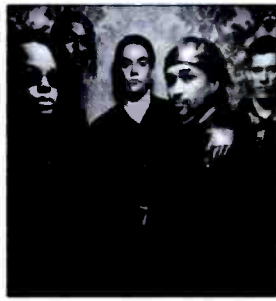
Adds for the week of June 4.

TELEVISION

Due to the Memorial Day holiday, weekly ratings were not available at press time. Ratings will return next week.

COMING NEXT WEEK

Tube Top



Christina Aguilera, Lil' Kim, Mya and Pink are slated to perform "Lady Marmalade" on the MTV 2001 Movie Awards, which is also scheduled to feature performances by Dave Matthews Band and Weezer (Thursday, 6/7, 9pm).

• Trisha Yearwood, David Letterman.



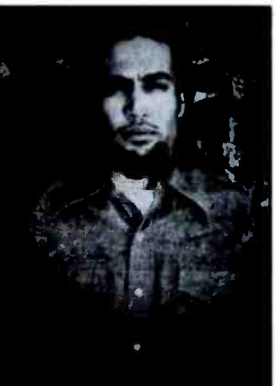
• Weezer, Late Night With Conan O'Brien (NBC, check local listings for time).
• Buddy Guy, Late Late Show With Craig Kilborn (CBS, check local listings for time).

Wednesday, 6/6

• Ben Harper, Jay Leno.
• Black Crowes, David Letterman.
• Black Rebel Motorcycle Club, Craig Kilborn.

Thursday, 6/7

• Jessica Simpson, Jay Leno.
• Elvis Costello and Anne Sofie von Otter, David Letterman.
• Idlewild, Conan O'Brien.
• Ben Harper, Craig Kilborn.



— Julie Gladlow

Saturday, 6/2

• Lil' Bow Wow, It's Showtime at the Apollo (check local listings for time and channel).

Monday, 6/4

• Train, The Tonight Show With Jay Leno (NBC, check local listings for time).
• Lucinda Williams, Late Show With David Letterman (CBS, check local listings for time).

Tuesday, 6/5

• Blues Traveler, Jay Leno.

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

LIL' MOI Superwoman

EVE (GIVEN STEFANI)	Let Me Blow Ya Mind
RADIOHEAD	Pyramid Song
OURS	Sometimes
STAND!	It's Been Awhile
TOOL	Schism
LINCOLN PARK	Crawling
PETE D'ORNI	Life On A Chain
CITY HIGH	What Would You Do?
GORILLAZ	Clint Eastwood
CRAG DAVID	Fill Me In
TRAIN	Drops Of Jupiter (Tell Me)
SALINA	Your Disease
DEPECHE MOODE	Dream On
N.E.R.D.	Lapdance
AALIYAH	We Need A Resolution
NIKIA COSTA	Like A Feather

David Cohn
General Manager



SUM 41	Fat Lip
TRAIN	Sing
TANTRIC	Breakdown
U2	Elevation
WEEZER	Hash Pipe
JA RULE (LIL' MOI)	I Cry
DAVE MATTHEWS BAND	The Space Between
REDMAN	Let's Get Dirty

Video playlist for the week of May 28-June 4.

FILMS

BOX OFFICE TOTALS

May 25-28

Title	Distributor	Weekend (\$ To Date)
1 Pearl Harbor	Buena Vista*	\$75.17 (\$75.17)
2 Shrek	DreamWorks	\$55.21 (\$111.75)
3 The Mummy Returns	Universal	\$19.04 (\$170.69)
4 A Knight's Tale	Sony	\$9.11 (\$44.31)
5 Angel Eyes	WB	\$6.20 (\$18.52)
6 Bridget Jones's Diary	Miramax	\$4.18 (\$62.38)
7 Along Came A Spider	Paramount	\$2.11 (\$70.64)
8 Memento	Newmarket	\$1.97 (\$14.54)
9 Spy Kids	Miramax	\$1.29 (\$105.22)
10 Blow	New Line	\$1.24 (\$51.57)

*First week in release
Note: Figures reflect a three-day weekend.
Source: ACNelsen EDI

COMING ATTRACTIONS:

This week's openers include *What's the Worst That Could Happen?* starring Danny DeVito and Martin Lawrence. The film's Interscope soundtrack contains Supafriend's title track, along with Snoop Dogg's "F**k What They Say," Craig Mack w/Frank Sinatra's "Wooden Horse," Erick Sermon w/Marvin Gaye's "Music" and Queen Latifah w/Sara Jane's "Everywhere You Go." Sara Jane also contributes "No Job" to the ST, which features Cha Cha's "Slick 'Em," Ben-zino's "Band Ta Dis," Sam Logan's "Happy Feelin's," Nina's "That's the Way Love Goes," Dyme's "Ladies Are U Wit Me," Doggy's "Angel's," "Shoot 'Em Up," Boss Town's "I Got Duvs on It," Lejti's "My Love Your Love" and Jo Doja's "Whatever Jo Wants (Jo Gets)" and "I Hit the Road."

The Animal, starring Rob Schneider and *Survivor's* Colleen Haskell, also opens this week. The film's Hollywood soundtrack sports Ali Dee's "It's On (Party Time)," Tone Loc's "Wild Thing," Marvin Gaye's "Let's Get It On," Mocean Worker's "Hey Baby," Rustic Overtones' "Hardest Way Possible," Wailing Souls' "Hard Living," Citizen King's "Salt Bag Spill," Bottle Fly's "Got 2 Be Love," Coo Coo Cal's "My Projects" and Minus 5's "The Amazing Dolphin Boy." "Come N' Ride It (The Train)" by Quad City DJ's and A's rendition of Badfinger's "No Matter What" complete the ST.

— Julie Gladlow



AL PETERSON
alpeterson@ronline.com

WOR: The Big Apple's Enduring Tradition

□ **Bucking the trends by favoring entertainment over politics**

Only a few radio stations in America can honestly be called legendary and contemporary at the same time. WOR/New York is one of those stations. The Buckley Broadcasting-owned 50kw giant has been a part of the fabric of New Yorkers' lives for more than eight decades.

Some of the true greats of radio and show business have called WOR home — Jean Shepherd, Bob and Ray, Arlene Francis, Milton Berle and Harry Morgan, to name just a few. Today the station continues to make history, bucking the trend of modern-day talk programming by featuring a lineup of hosts who tend to favor entertainment over political ideology.



David Bernstein

Overseeing programming at WOR's historic 1440 Broadway studios is PD David Bernstein. A 30-year industry veteran who was born and raised in New York City, Bernstein was hired as Program Director of the station in 1995. "I read in R&R that the PD was leaving WOR," says Bernstein. "I called [GM] Bob Bruno and told him that I did what I perceived to be what WOR needed. I grew up listening to the station, and I knew the history of both the market and WOR intimate-

ly. We met, and the rest, as they say, is history."

R&R: *Given the fact that you grew up listening to the station, what was it like that first day when you sat down in your office as the Program Director of WOR?*

DB: That's easy to remember, because it honestly happens to me every day. I walk into a building that has housed this station since 1926. I am very much aware of not only WOR's history in the market, but also its heritage and the place that it holds in the hearts and minds of New York City listeners. To many people WOR is not just a radio station, it's part of their family. When changes are made, listeners take them very personally. So I don't make changes with a cavalier attitude. I truly do take that aspect of my job very seriously.

R&R: *How hard is it to maintain a balance between taking advantage of that heritage and not letting it mire the station in the past?*

DB: There needs to be mutual respect between the station and the audience. We need to have the same re-

spect for our listeners that we hope they have for the station. People tend to resist change — that's just human nature — but we have to be willing to make needed changes to remain current and viable without sacrificing the heritage and trust that it has taken WOR decades to build with the audience.

Listeners come to this station with certain expectations. If we do not meet those, we'll disappoint them. And if you disappoint listeners often enough, they will simply go away and never come back.

R&R: *What was the first step you took toward teaching an old dog new tricks upon your arrival?*

DB: The first major step I recall taking was instituting live overnight programming instead of the pre-recorded "best of" shows that were running when I arrived. I felt very strongly that a 50kw station in New York City — the city that never sleeps — should be live all night long. Our first live overnight show was hosted by Bob Aaronson. Sadly, just a few weeks after he began, Bob suffered a severe accident that left him unable to continue working in broadcasting.

"People tend to resist change — that's just human nature — but we have to be willing to make needed changes to remain current and viable without sacrificing the heritage and trust that it has taken WOR decades to build with the audience."

I next turned to Joey Reynolds, someone I'd considered hiring at several stations I'd programmed prior to coming here. But it never seemed to be quite the right fit until I came to WOR. Joey was just the change that WOR needed. He's fresh and unpredictable, yet at the same time he has that storytelling ability that, to me, is reminiscent of the late Jean Shepherd.

Joey really touches listeners, and they are passionate about him. As a PD, I couldn't ask for more. Adding Joey to our lineup is probably the first move we made that made me feel confident that WOR's audience was ready to expand.

R&R: *Unlike a lot of Talk stations today, WOR's lineup doesn't seem to reflect any particular political ideology or agenda. Is that a fair assessment?*

DB: Absolutely. Some might even consider it to be kind of an eclectic mix. It's really more like a television station. For example, in middays we go from a show like Dr. Joy Browne — a personal-advice program — to Joan Hamburg — whose focus is on consumers and celebrities — to talk about food with Arthur Schwartz, and then to the Dolans, with financial talk and advice.

To my mind it all makes perfect sense. Every day real people deal with relationships, food, finance and other consumer issues in their lives; so it's

perfectly natural to jump from topic to topic every day, because that's how real life works. Politics is only a small part of what people talk about.

R&R: *Let's talk about some of the other personalities on WOR. How did the station's relationship with Joan Rivers come about?*

DB: When Barry Gray passed away in 1996 and I was seeking a replacement for him, I had Joan Rivers in mind. Frankly, I didn't know her or have any relationship with her, and I'm not sure why I thought about her — maybe it was as simple as her trademark line, "Can we talk?" I felt that Joan would not only be refreshing, funny and irreverent, but also someone who had a lot of life experiences to bring to the show.

Her highs in life have been very high, and her lows have been remarkably low, but through it all she has always been very public and upfront about everything that has happened to her. And that's what a good talk show host needs to be: honest, opinionated and willing to take the hits. Joan very definitely falls right into that category.

R&R: *What made you decide to bring Bob Grant on-board for afternoon drive after his much-publicized firing at WABC?*

DB: We agreed that Bob would be a terrific jolt for the station, even though he was so heavily associated with what WABC was all about. We

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had some concerns that bringing him in could actually offend some P1 listeners, but we were banking on the idea that with 30 years in the market he had a lot of fans who would seek him out. We also felt that many New Yorkers would support the idea that Bob should not have been silenced for expressing his opinions.

Ultimately, if you have a host no one dislikes or disagrees with, there's a good chance that show will never get noticed. We were willing to take the chance of having a controversial personality like Bob go on the air at WOR and letting the audience decide for themselves. That is the essence of what Talk radio is really all about.

R&R: OK, let's get your take on the other WOR personalities. Tell me about Dr. Joy Browne.

DB: Joy brings intelligence and a personal insight that is just not heard on the radio today. She offers advice that I find to be impeccable and delivers it with true entertainment value. Every call is a fascinating peek into our society and a glimpse of problems and issues that most of us face, but few of us want to talk about. And she deals with them all within the moral code of the caller, not the moral code of Joy Browne.

R&R: What is it about Joan Hamburg that's made her such a fixture on the New York radio dial?

DB: Joan hosts one of the most entertaining and helpful programs I have ever heard on radio. She deals with consumer issues that are truly helpful to people, and she also has a unique talent for getting celebrities to talk about things that you would never expect them to in an interview. She has a keen sense of humor and an unbeatable knowledge of her audience that few personalities on radio can touch, in my opinion.

R&R: Does the addition of the new monthly segment with Senator Hillary Clinton speak to either the station's or to Joan Hamburg's political leanings?

DB: Neither. Joan has proven to Hillary that she doesn't want Hillary

to come on as part of some political agenda. She wants her on because she believes Hillary really has something to say. Hillary Clinton was elected by New Yorkers to the U.S. Senate, and that puts her in a position to have something to say that's relevant to our listeners. We offered her the microphone at WOR, and it was Joan Hamburg's show that made her feel comfortable enough to accept that offer.

R&R: Let's move on to Ken and Daria Dolan and Dr. Ronald Hoffman.

DB: Ken and Daria may be the two nicest people in the business, but they won't use their congeniality to

"Ultimately, if you have a host no one dislikes or disagrees with, there's a good chance that show will never get noticed."

soft-soap an issue. They're not afraid to take listeners to task, but they also don't badger them and act as if they know it all.

The Dolans have a very unique ability to take nervous callers, calm them down and make them feel that they are talking to a couple of friends who can help them. They really have a knack for getting people to open up and be honest.

As for Dr. Ronald Hoffman's nightly program, it's a show that is about more than just medicine. He's a medical doctor who has strong ties to both the alternative and traditional medical worlds. His nightly show offers yet another unique element to WOR's overall programming mix.

R&R: Let's get to the much-pub-

licized change in mornings that happened last year when the station chose to bring the 75-year-old Rambling With Gambling franchise to an end. How hard was that decision, and how do you think it has worked out to date?

DB: It was an extremely hard decision to make. The perception promoted by some in the press that there was a rift between John Gambling and WOR management was not the case at all. John is a good guy and a good broadcaster. The decision to make that change was based on what the show and its name meant to listeners in today's world.

The show and the name had been on the air since 1925, and even though the hosts changed from father to son to grandson, many listeners perceived it as a show left over from another era of WOR. The perception was that this was a show that was no longer in synch with today's world. That is why we felt we needed to take the hit in the short run and make that change for WOR's future.

Ed Walsh has now been on in mornings for seven months. He's doing very well, and we're very happy with the numbers to date. The predictions of doom and gloom have not come to pass, and, in fact, I have received many letters and e-mails from people who had been angry about the change originally saying that they're back listening in morning drive and are very happy with the new show. Ed's show is practical, useful and relevant to people living today's lifestyle. It already feels like a home run.

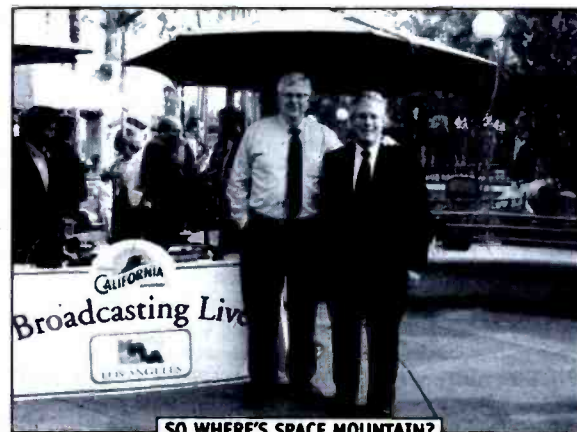
R&R: What's it like to be working at one of the last independently owned major-market radio stations in America?

DB: If I had a tail, it would be wagging. If I have an idea, I can talk right to the owner and GM and get a decision to move forward quickly; there's not a lot of corporate red tape to cut through. I think I'm one of the few PDs in the country who has that privilege. To have that opportunity means



SPORTS GIANTS

KSPN/Los Angeles PD "Big" Joe McDonnell (l) welcomed ESPN's Dan Patrick to the station's studios during a recent visit to SoCal by the network personality.



SO WHERE'S SPACE MOUNTAIN?

That's KRLA/Los Angeles talk hosts Dennis Prager and Hugh Hewitt pausing for a Kodak moment at the Happiest Place On Earth. The duo recently broadcast their shows live from Southern California's Disneyland.

that every idea you have counts, good or bad, and you can get a decision about it in pretty short order.

R&R: Why has WOR remained successful for so long, and what is it about the station that will continue that success for another 80 years?

DB: We realize that we must always meet listeners' expectations of what they want WOR to be. We can make changes — clearly, we have

done that and will continue to do so as needed to stay relevant — but you can't muddy the waters so much that people will no longer feel comfortable swimming in them. If we try to be something we are not, listeners to this station will pick up on that right away. We know what we are and what WOR means to this community, and we will always do our best to meet those expectations.

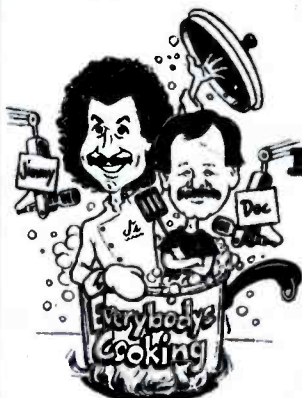
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O'Keefe

Continued from Page 1

Unfortunately, Kenny has been so successful in carrying out this task, that since most of the 'heavy lifting' is finished, he now sees an opportunity to move on and pursue other, personal goals."

Before the Clear Channel merger O'Keefe was COO of AMFM. He had also been an executive with predecessors Chancellor Media, Evergreen Media and Pyramid Broadcasting. (Pyramid was acquired in 1995 by Evergreen, which merged with Chancellor in 1997. Chancellor changed its name to AMFM in 1999.)

"The success today of Clear Channel and the companies and stations that now comprise its radio operations is attributable to one factor and

one factor only: the incredible management, programming, operations, on-air, sales and marketing talent that we have been able to attract in the last 15 years," O'Keefe said. "I have been fortunate to work with some outstanding people on all levels throughout this organization, and I have developed relationships and friendships that endure.

"As such, the most gratifying element of my career is, and will continue to be, watching and rooting for this incredible talent pool to reach beyond its horizons and enjoy the success that intense, focused work brings with it. I'm very proud of everyone's accomplishments and look forward to participating in their continued success as a Clear Channel shareholder."

Clear Channel President/COO Mark Mays pointed out that O'Keefe's departure will not change the roles of the company's 400 radio GMs and 11 Regional Sr. VPs. Clear Channel Chairman/CEO Lowry Mays said, "Kenny has been a great asset to the company, and his professionalism and integrity are evidenced by his commitment to make sure that everything was in place before moving on. We are grateful to have had the benefit of his knowledge, innovation and determination in bringing together the Clear Channel and AMFM organizations. Most importantly, we thank him for the inspiration and guidance that he has brought to our associates. They represent a lasting legacy of his tenure."

Kaye

Continued from Page 1

He has also programmed KFI/Los Angeles, WCFL/Chicago and KINT/El Paso.

"Joining the Clear Channel family has been an incredible experience," Kaye told R&R. "Working with such an excellent GM as Ed Krampf [who has relocated to manage Clear Channel's San Francisco cluster] has prepared me to take on my new responsibilities as Station Manager for KBIG & KOST. I'm most appreciative of the confidence that Market President Roy Laughlin and Market Manager Charlie

Rahilly have instilled in me and am excited about furthering the integration of these two great properties."

Clear Channel/Los Angeles has also realigned its sales departments, upping KIIS GSM Amy Freeman to Director/Sales for CHR/Pop KIIS and Rhythmic Oldies KCMG. Reporting to Freeman are Maritza Ramon, who assumes KIIS' GSM post, and Dawn Girocco, who is named GSM at KCMG. Girocco succeeds Craig Rossi, who becomes GSM of KBIG & KOST.

"I'm excited to promote successful members of our communications cult — especially as our No. 1 rev-

enue-ranked cluster gains ad market share by delivering innovative marketing solutions to our customers," Laughlin noted. "I know these promotions will contribute to widening that winning gap."

Rahilly added, "These steps allow all these outstanding performers to assume additional responsibility through the rational consolidation of station-management, audience-delivery and advertiser-relationship management. I'm confident that these promotions will further strengthen our solid Los Angeles management team and serve our clients and audiences even better."

WJMJ

Continued from Page 3

"We are going to make a serious impact in the marketplace, and I thank God that an Alternative station is finally back in market No. 24," Wellington told R&R.

Tiburski added, "The new 'Xtreme Rock' format fills the existing void

in Cleveland radio for a pure Alternative Rock station designed to superserve active 18-34-year-old listeners. There is a tremendous upside opportunity to grow ratings and reap advertising revenues with this format."

The station is currently running jockless, and a call-letter change is planned.

Wood

Continued from Page 3

Wood has also served as Director/Station Relations for the ABC Talkradio Network and producer of *The End of the Road With Tom Bodett*. "Doug Stephan Productions is one of the most successful independent networks in the business," Wood told R&R. "It's great feeling like an entrepreneur again with the challenge of building on a great foundation."

before that spent six years as an air talent at WERQ (92Q)/Baltimore. In addition to his programming duties, DeMann will continue to anchor the 102 Jamz morning show.

DeMann

Continued from Page 3

station. It's clear that Stevie 'gets it.' As each week's gone by, he's taken on more of the day-to-day programming responsibilities. Putting the PD stripes on him is our way of recog-

nizing and rewarding his effort."

DeMann returned to WJMJ in February after a year as evening air talent at WJMN (Jam'n 94.5)/Boston. He was Asst. PD/MD and afternoon talent for 102 Jamz during his first three-year stint in Orlando and

Their Destiny: Huge Success



Sony Music Entertainment executives present Columbia act Destiny's Child with a plaque commemorating worldwide sales of 10 million units of the group's sophomore album, *The Writing's on the Wall*. Pictured (l-r) are manager Matthew Knowles; Columbia Records Group VP/A&R Teresa LaBarbera-Whites and EVP/Promotion Charlie Walk; Destiny's Child's Michelle Williams, Beyonce Knowles and Kelly Rowland; Columbia Records President Don Ienner, EVP/GM Wil Botwin and SVP/Urban Promotion Cynthia Harris; Sony Music Entertainment Chairman/CEO Thomas Mottola; and manager Tina Knowles.



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Lee Abrams, Superstar

'It'll be a content war, and the best content wins!'

"We thought he was a narc."

Al Casey and Rob Walker rolled into Florida from Memphis. They'd been working for RKO at WHBQ, but Bartell Broadcasting had an FM in Miami, WMYQ, and they had a mission.

The hotel was a trade out. "I wouldn't call it seedy," says Casey, "but..."

Sequestered behind closed doors, decked out in record-company T-shirts, Levi's and hair down to there, they filled the air with plans for the FM rock 'n' roll invasion of Miami. Suddenly, someone knocked on the door.

"We weren't expecting anyone," Casey says. Quick. Hide the "plans." He opened the door.

"Yes?"

It was a kid with short hair, dressed in a suit. Before Casey could speak, the kid started. "Hi, I'm Lee Abrams, and Buzz Bennett sent me."

Pinstripes send a message. Casey just stared; Abrams kept talking.

"He said he was the Music Director of WQAM/Miami," Casey recalls, "but that he really wanted to work for us."

Abrams remembers too. "I had to convince them that I didn't usually wear a suit and that my hair was normally a lot longer."

Abrams told Casey that he did research by hitchhiking around South Florida. "He told us he'd ask anybody, anywhere, 'What are you listening to? Why are you listening to it?'" Casey recalls.

Casey and Walker were dumbfounded. After the guys spent an afternoon talking, driving around Miami and "planning," Abrams was hired to be WMYQ's new Music Director, and he was given two weeks to get the library together.

"He had everything we needed in a week and a half," Casey says. "Amazing."

Then they — by they, I mean most of the jocks at WMYQ — rented a minimansion in Coconut Grove, named it the "Q-House" and lived happily ever after. It was 1971.

Call it FM penetration.

I WAS A TEENAGE MOGUL

By the time he was 12, Abrams, born and raised in Chicago, knew that FM was going to be big.

"The first time I heard it, I knew rock 'n' roll would sound incredible on it," he says.

But in 1963 AM was still king, and Abrams was a fan. "I thought the entire staff at WLS/Chicago was fabulous," he says. At night he dialed for faraway



Lee Abrams

signals — KFI/Los Angeles, WABC/New York and everything in between.

His interest was radio, but he was into the music, too, and by high school he was compiling playlists for the great FM Rock station that he heard in his head. "By then I knew it wasn't a pipe dream," he says. But what's a young boy to do? Play in a rock 'n' roll band? Almost.

Abrams had no fear. He started managing and booking bands all over Chicago. He even started a small record label ("Three for Love" by The Moving Violations on GEM Records). He had no radio connections, but that didn't stop him. He called, and he wrote. Gene Taylor let him gofer at WLS, and in Miami, where he summured, he snagged a job at WQAM. "I just loved

that station," says Abrams, "but it was a tight ship, and I was paid with money allocated for the 'News Tip of the Week.'" Which means he only got paid during slow news weeks.

But he still had no fear.

In 1966, before trade magazines were sharing programming ideas, Abrams started *Radio Promotion Concepts*, ran some classified ads and grew the business. "I had 75 or 100 subscribers," he recalls. Not bad for a teenager nobody had ever heard of.

He wrote about how music was changing. "By 1968 we got our first taste of underground music, and I got totally into it," he says. Not to the exclusion of radio, however. "In 1968 my friends would get pissed off, because, instead of listening to The Doors on 8-track, I'd be trying to pick up WABC."

He thought there was a connection.

You know what happened next, don't you?

THE FUTURE OF ROCK 'N' ROLL

Top 40 jocks screamed, underground types *breathed*. To steal a line from the KGB *Recycle*: Radio was either too hip or too hype. Abrams agreed. He thought underground radio "sounded like a bunch of freaks doing whatever they wanted."

By 1970 he was committing his thoughts to paper and sending them to anyone who'd read them. He wrote that he'd identified a group of people he called vulnerable Top 40 listeners. "They hated Gary Puckett and Herb Alpert but would stick around for The Moody Blues," he says.

His guess was that, until FM programmers figured it out, most listeners would stick to AM. "One song out of three that you loved was better than one out of 10 on FM that you recognized," he explains.

His ideas got him to Buzz Bennett, which led to Al Casey, which got him the job at WMYQ. But he didn't stop. "He wrote letter after letter to ABC," says Casey. "Finally, I think they just gave up and offered him WRIF/Detroit."

WRIF was free-form and controlled, Abrams says, by the Rainbow People's Party out of Ann Arbor. "I was 18, and it was scary," he says.

Eight months into the job WXYZ/Detroit jock Dan Henderson mentioned to Abrams that he had a friend with an FM in Raleigh, NC. "I told him what you're doing here," said Henderson, "and he wants to talk."

The turning point.

Abrams signed his first consulting deal with WPTF-FM, changed the calls to WQDR and flipped the format. "When the ratings came out, it was No. 1 and got huge press," Abrams says. But ABC wasn't happy. "They basically said, 'Us or them,'" recalls Abrams. "I said, 'Well, I'm going to do the consulting thing.' So I left ABC."

You think you know what happened next, don't you?

AND THEN....

He hung out a shingle: Lee Abrams Consulting. He wrote to anyone who'd listen to his story. He signed WRNO/New Orleans and was packing to move to the Crescent City when WEFM/Chicago called. "It was my hometown," he says. He put consulting on hold, flew to Chicago, interviewed for the job and got it.

It's a standard radio story: WEFM was Classical, and its loyal supporters opposed the format change. Still, Abrams stayed pumped and went about the job of building a dream team. He was sure it was going to happen, but at the last minute WEFM was served with an injunction that stopped everything.

Three weeks later a disappointed Abrams returned to consulting.

You know what happened next, don't you?

Abrams connected with Kent Burkhardt, they founded Burkhardt/Abrams (see *Legends* in the 4/27 issue), and his format, dubbed "Superstars," changed the fortunes of FM stations across the land.

In 1988, after 15 years with Burkhardt, Abrams looked for a new mountain to climb. He took on nonradio projects: *Rolling Stone* magazine, Swatch Watches and even the Moody Blues and Yes. "I was an American culture interpreter," he says.

Next, he joined SMN as an in-house consultant and launched the format he called "Z Rock."

Today, Abrams is Sr. VP/Programming for XM Satellite Radio. "It's time to rethink everything," he says. "Nothing is sacred."

Wonder what's going to happen next?

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannon-works. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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Street Talk.

Randy Michaels Responds To Ron Jacobs

Clear Channel Radio CEO Randy Michaels and veteran radio visionary Ron Jacobs have engaged in a war of words over the last several weeks, following Jacobs' reaction to a Salon.com article condemning the behavior of both Clear Channel and Michaels. Jacobs — who has gone so far as to challenge Michaels to a public debate at R&R Convention 2001 — issued a "Call to Arms" May 1, announcing his intent to formally protest Clear Channel at various corporate events and public arenas. On May 10 Michaels contacted Jacobs by phone to discuss his grievances. A transcript of the call appears on Jacobs' website, www.93khj.com/brb, but Michaels claims that Jacobs distorted the details of their conversation.

Michaels took the unprecedented step of issuing an internal memo to all Clear Channel GMs and PDs explaining why he'd responded to Jacobs. Michaels says the main point of the memo was to give his employees the opportunity to "see the attitudes that will increase our chances for success in the future." The four-page memorandum offers a synopsis of Jacobs' career while also giving Clear Channel employees a morale booster. Michaels writes, "Ron is critical of our focus on our shareholders. What I hope you understand is that our shareholders are served only if we have the best-performing radio stations. As we repackage content and share programs and work-parts, we must remember that only by being focused on our communities will we stand out from programming delivered by satellite, the Internet or some other technology ... Ron wants to know how we can run 1,200 stations. The answer is you."

Look for Reprise President **Howie Klein** to exit his post at the end of June. The departure of Klein, who has about two years left on his contract, had been widely expected following the resignation of Warner Bros. Records Chairman Russ Thyret. Reprise senior execs will now report to WB Records President Phil Quartararo.

Andrew Howard, one-half of KFI/Los Angeles talk duo *Karel & Andrew*, was memorialized at a May 26 public service attended by 200 guests. As R&R reported in last week's issue, Howard passed away May 21 from a reported pulmonary embolism at age 34. Eulogies were given by Clear Channel/L.A. VP/AM Operations David Hall and Howard's longtime professional and life partner, Karel Bouley. In an interview with Don Barrett's LARadio.com, Karel detailed the morning of Andrew's death. "We were

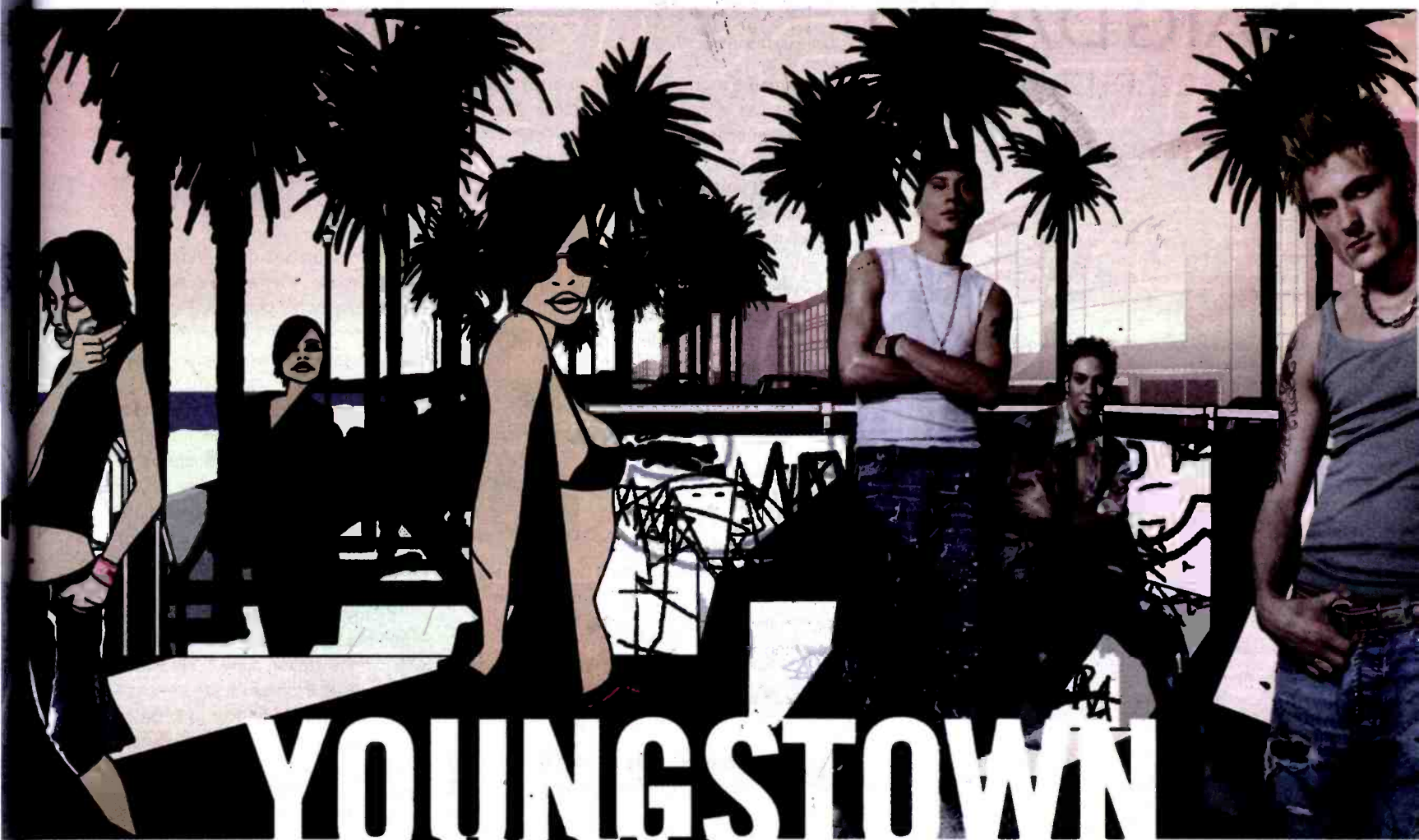
dancing at 2am to Abba songs. He made shrimp scampi." Karel joined KFI morning host **Bill Handel** on Monday's program and said that he'd received flowers from none other than Dr. Laura Schlessinger! "We put them on the back of the toilet. They were in the guest bathroom. I just thought Andrew would appreciate that. He wouldn't have thrown them away, but he would have put them in the appropriate place."

WYNY Sees Staff Changes

Larry Bear, PD of Big City Radio quad-cast WYNY/New York, has departed the Country station. Although no official announcement concerning a successor has been made, Asst. PD/MD **Marty Mitchell** is expected to take over WYNY's programming reins. Meanwhile, the contract of market veteran **Jim Kerr** will not be renewed, and he's expected to exit mornings within the next week. Morning producer **Eric Margolis** and news anchor **Karen Stewart** will also depart the station as longtime NYC Country talent **Ray Rosse** shifts from middays to wakeups. Station execs tell ST listeners should not expect any change in format and that Big City is committed to Country at 'YNY.

An article appearing in Tuesday's *Los Angeles Times* shined an unfavorable light on the world of the independent record promoter. Specifically, the article — written by **Chuck Phillips** — discussed a detailed log, or "bank," maintained by Michele Clark Promotion for client station KINK/Portland, OR. The article cited an "internal document" obtained by the *Times*, a listing by date of songs KINK aired that was accompanied by a dollar amount that Michele Clark Promotion collected for the airplay. Phillips said the bank operates like a typical bank account and that "withdrawals" for the station are made in the form of cash, travel expenses and tickets to events. Both Clark and KINK PD Dennis Constantine defended their actions, with Clark admitting that she earns \$1,000 per add at Triple A and pocketed \$50,000 from her business arrangement with KINK last year. Constantine told the newspaper, "We don't do anything illegal or unethical here. No matter what the companies pay her or what she writes in that bank, it has absolutely no bearing on how we program this station."

ST has learned that KAFY/Bakersfield will soon drop its controversial simulcast of KIIS/Los Angeles to become News/Talk KZTK. Market veteran **Chris Squires** will handle PD duties and report to Market Manager Sandy Gamblin. Look for KSTE/



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– Dave Stewart, Annette Wade-KUMX

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– David Edgar-WNOU

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– familiar and active – but still hip.” – Jay Beau Jones-WKSC**

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- > "What more can I say...I can't wait for the full-length CD...and I can't wait to hear 'Fill Me In' on Z104. It's the perfect balance record for our music mix."
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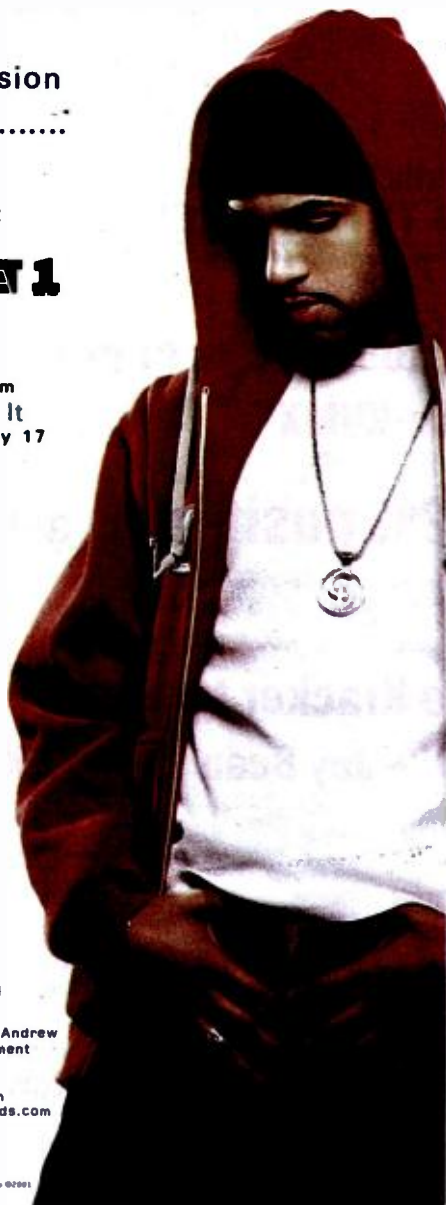
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Street Talk.

Continued from Page 28

Sacramento morning hosts **Armstrong and Getty** to air in mornings via satellite; Premiere-syndicated programs from **Rush Limbaugh** and **Dr. Laura Schlessinger** will also be featured prominently in the lineup. Expect **KZTK** to bow within the next couple of weeks.

WHEB/Portsmouth, NH morning host **Greg Kretschmar**, whose show also airs on sister **WGIR/Manchester, NH**, successfully snagged a 45-minute interview with **Aerosmith's Steven Tyler** the morning of May 25 after barricading himself inside **WHEB's** studios 48 hours earlier. Kretschmar played nothing but **Aerosmith** tunes during his vigil, which the host began after Tyler failed to phone him as planned during May 23's morning show.



Radio One's WTLC/Indianapolis segues from Urban to Urban AC.

Harper Heads To Greater Property

Popular **WNIC/Detroit** morning host **Jim Harper** has signed a long-term contract with **Greater Media's** crosstown Rhythmic Oldies **WGRV**. He'll take wakeup duties on the station July 2 and earn more than \$1 million a year, the *Detroit Free Press* reports. **WNIC** owner **Clear Channel** opted not to renew **Harper's** contract, and the fate of **WNIC Breakfast Club** co-hosts **Linda Lanci**, **Cynthia Canty** and **Dave Lockhart** and producer **Mike Bradley** was not immediately known. Now that **Harper's** at 'GRV, could "The Groove" soon be replaced with the market's third AC format?

KFMD/Denver PD Jim Lawson has filed a breach of contract lawsuit against **Salem Communications** in an effort to receive 2 1/2 years back pay from the company. **Lawson** was dismissed as PD of crosstown **KALC**

Records

• Hollywood lures former **Interscope-Geffen-A&M** Alternative exec **Brian MacDonald** for VP/Alternative Promo duties.

after the station was dealt first to **Salem** and then to **Emmis**. After a row over who was responsible for his contract, **Salem** agreed to accept accountability, but sources tell **ST** that **Salem** stopped paying **Lawson** in February.

KRBV/Dallas-Ft. Worth has reimaged itself and changed its moniker from "Hot 100" to "Wild 100." The format remains **CHR**, although it's now leaning more Rhythmic than **Pop**. Overseeing the move to **Wild 100** are VP/GM **Dave Presher**, OM **John Cook** and consultants **Steve Perun** and **Steve Rivers**.

Kevin Barrett has been named PD of **Signal Media FM Talker KABZ/Little Rock**. He'll join the station June 4. He was most recently **Nat'l Program & Operations Manager** for the **Cypress Radio Network**. Before that he served as a host on the '70s and "Groovin' Oldies" formats on the **Westwood One Radio Network**. He succeeds **Gary Bruce**, who departed to explore other opportunities.

Arbitron reissued its winter 2001 ratings for **EI Paso** on May 24, thanks to reporting irregularities discovered during a visit to the company's **Columbia, MD** facility by **Clear Channel/EI Paso Market OM John Candelaria** and **Research Director Inc.'s Mark Greenspan**. **CC/EI Paso Market Manager Bill Struck** tells **ST**, "We discovered that one man in the 25-34 cell filled out six diaries, each of which was credited to stations that hadn't shown up in a year." The stations — **Ciudad Juarez, Mexico-licensed XEJ-AM** and **XEP-AM** — appeared in all six diaries in the same handwriting, **Struck** says. **Arbitron** ended up accepting one of the six diaries for its revised results.

Fans Join Joyner On Fantastic Voyage

Some 3,000 listeners to **ABC Radio Networks' syndicated Tom Joyner Morning Show** are cruising the Caribbean on the **Carnival Triumph** this week, enjoying the sights and sounds of **Tom Joyner Fantastic Voyage 2001**. Among the acts performing on board: **Issac Hayes**, **Boyz II Men** and **Al Jarreau**. Among the other familiar faces floating around the crowd: **Congresspersons Jesse Jackson Jr.** and **Maxine Waters**, who joined in a **Wednesday seminar on African Americans** and the media. The **Triumph** was chartered for the occasion, while guests paid a 25% surcharge over regular fares to support the **Tom Joyner Foundation**. After expenses, close to \$1 million will go toward the foundation this year.

Promo Item O' The Week



A FINE CASE FOR OUR FAVE CDS

Def Jam/Def Soul sent out this cool CD case featuring the latest CD single by and an interview with, who else, **Case!** The artist's current single, "Missing You," is already a top 10 hit at **Urban** and **Urban AC** and a top 20 hit at **CHR/Rhythmic**.

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- Lisa Adams, KRSK - Portland

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Street Talk®

Continued from Page 30

Close to 50,000 WHFS/Washington-Baltimore listeners spent part of their Memorial Day weekend inside Robert F. Kennedy Stadium for the Alternative station's annual 'HFStival. The two-day event featured surprise headliners Green Day, along with Coldplay, Fuel, The Cult, Live, Linkin Park, Three Doors Down, Staind and Incubus, among others.

WFMU/New York's Glen Jones broke the record for the longest continuous radio broadcast at 10:34am Monday. But that wasn't good enough for Jones, who normally hosts a Sunday-afternoon program at the noncommercial FM. He decided to stick around for another day, and he finally departed the studio at 1pm and 40 seconds Tuesday afternoon — 100 hours after beginning his shift. Jones was restricted to a 15-minute break every eight hours, had to play records between two and six minutes in length and couldn't let invited guests speak for more than one minute at a time. Among the on-air guests: Kiss' Gene Simmons and Today anchor Katie Couric. Jones easily beat the old record of 73 hours, 33 minutes, set by an air talent in Great Britain.

Fred Heckman, who retired from WIBC/Indianapolis last year after 43 years of service, died Monday at age 77. Heckman suffered from lung cancer and had been undergoing regular radiation treatments, former co-anchor Joe Pickett told the Indianapolis Star. Heckman joined WIBC in November 1957 as News Director and held those duties for 35 years. He's best remembered for his midday "My Town Indy" com-

Rumbles

- Coni Sansom is appointed VP/GM of Beasley's WKXC & WSLT/Augusta, GA.
- WCKZ/Ft. Wayne, IN OM Bob Shannon exits as CKZ afternoon driver B.J. Steele becomes PD and middayer John Fox adds Asst. PD/MD stripes.
- WJYY/Manchester, NH PD Harry Kozlowski adds OM duties for crosstown sisters Country WOTX, Classic Rock WNHI and News WKXY.
- Shamrock Communications names Bill Cottam GSM of Alternative KMYZ/Tulsa and Laurie Stout GSM of crosstown Oldies sister KTSO.
- KHKS/Dallas fills the vacancy left by the departure of Hollywood by shifting nighttimer Domino to afternoon drive and hiring The Fitz (a.k.a. Corey Fitzner) to take Domino's old slot.
- Former KLIF/Dallas afternoon sports talker Mike Fisher takes the 2-6pm shift at crosstown KTRA (FOX Sports Radio 1190).
- WTLC/Indianapolis PD Brian Wallace adds programming duties at Radio One's crosstown CHR/Rhythmic sister WHHH, succeeding Scott Wheeler.
- WRZE/Cape Cod, MA PD Mike O'Donnell joins Clear Channel to oversee programming as OM/PD of its Portsmouth, NH cluster.
- WSM-FM/Nashville Promotion Director Stephanie Haynes exits.

RADIO RECORDS



1

- Justin Fontaine appointed Sr. VP/Promotion at Hollywood Records.
- RCA Music Group launched with Robert Jamieson as President and Jack Rovner as Exec. VP/GM.
- Tom Lee recruited as PD for FOX Sports Radio Network.

5

- Fred Schumacher advances to VP/GM of EZ Communications/Seattle.
- Tom Watson recruited as PD of KHTC/Phoenix.

10

- Steve Feder tapped as GM of KFXN & KGON/Portland, OR.
- Rick Scott named Operations Director of KJR/Seattle.
- Kevin Brown upped to PD of KBLX/San Francisco.
- Chuck Cruise elevated to Promotions Director at WBSB/Baltimore.
- "Mars FM" invades Los Angeles as KSRF/Santa Monica and KOCM/Newport Beach begin to simulcast an underground Dance format.

15

- Myron Roth elevated to President of MCA Records.
- Gannett restructures radio management: Gerry DeFrancesco is named National PD, Jay Cook and Merrell Hansen become Regional VPs, and Lynn Anderson-Powell is made VP/Station Manager.
- KKHR/Los Angeles reverts to KNX-FM, with Bill Minckler as PD.
- R&R online music tracking launches.

20

- KWST/Los Angeles to go CHR; Chuck Martin named PD.
- Bill Gamble shines as WSUN/Tampa PD.
- Sky Daniels moves to afternoons at WLUP/Chicago.

25

- Tom Owens named PD of WRNO/New Orleans.

mentaries. Heckman is survived by his wife, Barbara Wilson Heckman; his sister, Martha; five children; and nine grandchildren.

Manning Slater, who launched KRAK/Sacramento as the market's first Country station in 1959, died May 23 of congestive heart failure. He was 83. Slater's Hercules Broadcasting also owned B/EZ KEWT/Sacramento and stations in Seattle and Hilo, HI. He retired in 1978 after selling his stations to an affiliate of the Boston Globe.

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Hello, Cleveland!

Live recordings open doors for Staind, Gaines

In the race for radio hits, Platinum sales and stardom, it's easy to overlook the little things — the building blocks that, when put together, form the foundation of an artist's career. In the rock world, one such building block is the live recording, with its ability to catch a magic moment in time when the stars are aligned for the artist and the audience.

That's certainly proved to be the case for the Aaron Lewis and Fred Durst hit "Outside" and, to a lesser degree, for Jeffrey Gaines' cover of Peter Gabriel's "In Your Eyes." "Outside" catapulted Lewis' band, Staind — who are signed to Elektra — into the spotlight, and "In Your Eyes" rejuvenated the career of Gaines, who ultimately inked a deal with Artemis Records. Virgin's Ben Harper is also enjoying airplay with his live rendition of Marvin Gaye's "Sexual Healing."

Live recordings have long been popular with rock artists and their core fans. When I was a kid, I wore the grooves out on The Allman Brothers' *Live at the Fillmore East*, Lou Reed's *Rock 'n' Roll Animal* and Deep Purple's *Made in Japan*. I was a teenager when *Frampton Comes Alive* turned Peter Frampton into a music-industry legend. And The Rolling Stones and The Grateful Dead have released goodness only knows how many live records.

"I certainly wasn't servicing radio at the time. WPLJ had to do the work and find the track themselves."

Jeffrey Gaines

As is to be expected, most of today's live albums are backed by well-planned marketing campaigns — and rightly so, because the live-recordings segment of the music industry has morphed in beautiful, albeit mostly commercial, ways. MTV has created a powerful brand with its *Unplugged* performances, and today's rock audience is being treat-

ed to — in fact, is demanding — multiple live recordings from Pearl Jam, Phish and The Dave Matthews Band, among many others.

Right Time, Right Place

In spite of that, it's often the live tracks that come out of left field that spark the collective imagination of music fans. "Outside," recorded during the 1999 Family Values tour, certainly evolved that way. In a May 17 GetMusic-Yahoo! chat, Staind guitarist Mike Mushok said the song was something Lewis and Durst had been working on together, and they decided to perform it on one night of the tour.

"It really was fate that brought the song out, because it was the only night they did it," Mushok said. "Luckily, it was being recorded and videotaped, so we were able to use that for the music video. There were so many things that worked."

A similar case of serendipity led Gaines to begin performing "In Your Eyes." "I started playing it when I was touring with Tom Petty in Europe," he recalls. "Because of the language barrier, some nights I could tell that the audience really only dug a certain number of songs."

"I wanted to come up with something that they'd remember, and I figured that an internationally known song like that would be a great way to end the evening. Even if English isn't the audience's first language, they still know the words to 'In Your Eyes.' From there it just caught on, and I've been doing it in all of my shows ever since."

Interestingly, Gaines says that his version of the song was recorded in 1992, around the time of his self-titled major-label debut on EMI/Chrysalis Records. "Even though I sing it during virtually every show, that one really stands out because of the audience," he says. "That night everything was cooking, and the people were in the right spirit. They were so loud. It's that kind of stuff that gives the music its life force."

Radio Doesn't Come Alive

What Gaines says is undoubtedly true, but despite the popularity of the records with artists' core fans, radio has an aversion to playing live songs. That means that live tracks aren't exactly top priorities within label promotion departments. The scant number of live records that do catch on are often the result of decisions by a few adventurous programmers looking to add a little spice to their playlists.

The rising fortunes of "In Your Eyes," says Gaines, can be traced to Hot AC WPLJ/New York, whose programmers saw the singer-songwriter when he opened for Tracy Chapman. Gaines, who was unsigned at the time, recalls, "I think they looked around and realized that the people who were responding to my music were their listeners. I certainly wasn't servicing radio at the time; they had to do the work and find the track themselves."

"Outside" evolved from local airplay as well. The song, which was included on Interscope's *Family Values Tour '99* album, began receiving airplay in New England, where Staind is based. Interscope head of Rock Promotion Ron Cerrito says, "I'm not sure which station played it first, but [Active Rock] WCCC and [Alternative]

"Radio, when it's applicable, will play live versions, because that's where the audience is."

Ron Cerrito



Ron Cerrito

WMRQ in Hartford started playing it and got a huge reaction. Then [Active Rock] WAAF/Boston started playing it, and it reacted there as well.

"From there it kind of spread across the country. Once we had 30 or so stations playing it, we knew we had to go for it, especially since the tour album was starting to sell through and was jumping back into the top 50 or top 100 in some markets."

Nonetheless, Interscope still had to convince many programmers of the song's potential. "Right at the beginning we were aware of the perception of live records at Rock radio," Cerrito says. "There are a lot of programmers who don't want to play them. And, in our case, tempo was an issue, because 'Outside' is slower than most records. But the record took on a life of its own, mostly because of how honest it is and how it was able to connect immediately with the audience."

Live Records As Setup Tools

"Outside" certainly brought attention to Lewis and Staind, and it also proved to be an invaluable setup tool for Staind's new album, *Break the Cycle*, which was released May 22. Mushok said during the GetMusic-Yahoo! chat that the band had been off the road for about a year and didn't want to disappear. "We were very fortunate with the song, because it not only kept us in the limelight, so to speak, it elevated us because of how huge a hit it became," he explained.

Elektra Sr. VP/Promotion Dennis Reese agrees. "The huge success of 'Outside' was invaluable as far as

setting up the new album, which also contains a studio version of the song that we think people will also be very excited about," he says. "It's really helped increase the profile of the band and taken them to the next level."

Gaines has seen firsthand how "In Your Eyes" has helped further his career. "I had my first success at EMI Records at the time Triple A was just getting off the ground," he recalls. "Now a lot of those programmers have climbed the ladder and are working at Pop stations, but they still remember me. It's really helped me along."

Reese agrees with Cerrito about the difficulty of getting airplay for live tracks. "Rock radio still plays them, but not very often," he says. "CHR, in a sense, has abandoned live records. I can't for the life of me think of a recent



Dennis Reese

live record that was an across-the-board smash at Pop radio."

Cerrito notes, "I can't think of any live records that have galvanized the audience as quickly and fully as 'Outside' has. Radio just doesn't play many of them."

But the labels will continue looking for any windows of opportunity they can find to exploit live recordings. As Cerrito concludes, "Radio, when it's applicable, will play live versions, because that's where the audience is; that's where they see their favorite bands. You just can't expect radio to play too many."

R&R, Edison Bow Ultimate Record-Buyer Study At Convention 2001

Programming and promotion pros looking for insight into the minds and habits of the record-buying public won't want to miss the Thursday, June 14, session at R&R Convention 2001, where the findings of an in-depth survey sponsored by R&R and conducted by Edison Media Research will be unveiled to the radio and recording industries.

The landmark study of active consumers is designed to shed more light on the ultimate record buyer and will address such topics as the impact of radio, video, TV, the Internet and other media on record-purchasing; the popularity of some of the music industry's best-selling artists; the role radio formats play in stimulating record consumption; how consumers learn about new acts; the popularity of different musical genres; and even the impact of live performances and radio-sponsored events.

The Edison survey "Radio's Future — Today's 12-to-24-Year-Olds," released during last year's R&R Convention, provided an invaluable analysis of that demo's musical and purchasing habits. R&R Dir./Charts & Formats Kevin McCabe says, "One of our major goals each year is to present cutting-edge and relevant research to our convention attendees. Through our ongoing relationship with Edison Media Research, we have been fortunate enough to realize that goal. This year's study is guaranteed to be very revealing and useful for label and radio executives."

LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD

R&R LAUNCHING PAD

MUSIC NEWS & VIEWS

The Calling Go 'Wherever' They Want

RCA Records has again extended its winning streak with pop-flavored rock acts. The latest band to benefit from the label's winning ways is the Los Angeles-based quintet **The Calling**, whose debut song, "Wherever You Will Go," racked up more than 40 adds at Alternative, Rock and Active Rock last week.



The Calling

Key Alternatives now playing the track include WRAX/Birmingham, WAVF/Charleston, WDXD/Pittsburgh, KTCL/Denver, WROX/Norfolk, WZON/Phoenix and WKRL/Syracuse. Active Rockers that have added the song include WQBK/Albany, NY; WMFS/Memphis; WCRR/Biloxi, MI; and WKZQ/Myrtle Beach, SC. Rock stations supporting the cut include WCMF/Rochester, NY; WDHA/Morristown; WKLC and WYBB in Charleston, SC; KLAQ/El Paso; and KMOD/Tulsa.

The Calling are now taking off, but the band's road to commercial radio success has been a long one. The group was originally signed to RCA more than four years ago by Ron Fair, the ex-RCA Sr. VP/A&R and staff producer who's now President of A&M Records. Fair discovered the group pretty easily, says current RCA Sr. VP/A&R **Brian Malouf**: "The lead singer, Alex Band, lived next door to him. It was as innocent as that."

At that time the group was mostly a project of Band and guitarist Aaron Kamin, both of whom wrote the band's music. "They were just a bunch of young kids at the time," Malouf says. "Ron introduced them to me, so I've been involved with the band for a long time. Because they were so young, we really didn't feel the need to rush them along."

Things did take a bit longer than expected, however. Changes in the lineup — which has now settled on Band, guitarist Sean Woolstenhulme, bassist Billy Mohler and drummer Nate Wood — contributed to the delay. "The guys were still experimenting with their songwriting, and the personnel had yet to solidify," Malouf says. "But they kept on working, and eventually everything fell into place. Ron had been playing us their songs on a regular basis, but nothing really clicked. Then he played a couple of new songs, including 'Wherever You Will Go,' and all of us kind of went, 'Now, that's a hit song.' That's when everything started to gel."

When Fair left RCA for A&M, The Calling were handed off to Malouf. "It was a very smooth transition," Malouf says. "About the only additional thing I did was add three new songs that the group was really high on, and I helped them come up with a new name."

When it came time to set up The Calling and "Wherever You Will Go," RCA decided to keep things

simple. Sr. VP/Promotion **Ron Geslin** comments, "It was a pretty predictable rollout. Over the past several months we've been playing the song for programmers at all of the Rock formats, as well as at Hot AC and CHR. Every time we've played it, we've received incredible feedback."

In fact, WRAX PD Dave Rossi was so enamored of "Wherever You Will Go" that he began playing it in early April, according to Mediabase. The PD at the bellwether Alternative played the song 37 times between May 18 and May 24. Another before-the-box add came from WMFS, which began playing the track in mid-April, according to Mediabase. "MFS played "Whenever" 19 times from May 18-24.

As for why his station is playing the song, WDXD Asst. PD/MD **Lenny Diana** notes, "It's a good song. I really have no other way to explain it better than giving a generic answer. But it always amazes me when a band gets together with what seems to be little flash or fanfare and releases a song that sticks in your head instantly."

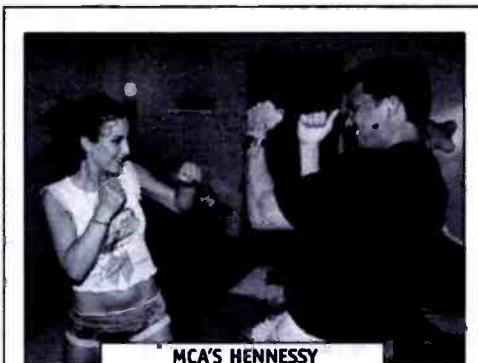
Diana says the track fits in very well with the station's overall sound. "I'm not worried that some people might call this a soft sound for their station," he explains. "WDXD has had similar success with bands like Lifehouse, Train and The Clarks. Those are all good, well-written songs that our audience eats up. If you don't play this song, your competitor will."

RCA is excited about the multiformat potential of the song and the band. Geslin says, "Right now we're leading with Rock radio, but over the next month or two we believe, because of the comments we've been receiving from radio, that 'Wherever' will turn into a multiformat record. It's a rock record, but the band's music has wide appeal, and everyone's talking about the incredible richness of Alex's voice."

The band's RCA debut album, *Camino Palmero*, will be released July 10. The band is currently performing in the Los Angeles area.

"Ready For Takeoff" returns next week.

— Steve Wonsiewicz



MCA'S HENNESSY 'BLOWING' UP AT POP RADIO

Irish singing sensation and recently signed MCA artist **Carly Hennessy** (l) is seen here filming the video for "Blow Your Mind," the leadoff single from her self-titled debut album, which is due in stores July 17. The video will hit all major video outlets in the next few weeks. A native of Dublin, Hennessy has already enjoyed considerable success in Ireland as a singer, model and actress. Now "Blow Your Mind" is making its presence felt at pop stations all over the U.S.

Clapton Done With Touring?

Eric Clapton tells RollingStone.com that his forthcoming tour could well be his last. The guitar-slinger is quoted as saying, "I was musing that it might be the last time, but now I'm going, 'This is definitely the last time.' It's hard. It doesn't work for me anymore." Clapton says that he plans to "leave the door open for a couple of projects," such as playing "the odd theater," but he also notes, "This is near the end. Anyone I talk to about it goes, 'Oh, you'll never stop.' I won't, in truth. I will always want to express something. But I don't need to do it like this anymore."



Eric Clapton

Tennant Bows Gay-Bisexual Tour

Wotapalava, which is being billed as the first openly gay and bisexual music festival, begins July 13 in Miami. The tour, which will hit about 17 cities, was created by The Pet Shop Boys' **Neil Tennant**, who says that the name comes from a British expression meaning "what a fuss about nothing." Also slated to appear are **Rufus Wainwright**, **Sinead O'Connor**, **Soft Cell** and **The Magnetic Fields**. Tennant told Associated Press, "Wotapalava will be a celebration of individuality and the freedom to be what you want to be. This is not exclusively an issue of sexuality; it's about having the power to live as you want." Proceeds from the tour will benefit national and local charities and advocacy groups.

In other tour news, multi-Platinum R&B singer-songwriter and producer **R. Kelly** embarks on a national headlining tour July 3 in Atlanta. Supporting are **Sunshine Anderson** and **Syleena Johnson** ... Ex-Smashing Pumpkins frontman **Billy Corgan** will perform select dates with **New Order** on the latter's national tour ... **Stevie Nicks** begins her national solo tour July 6 in Burgettstown, PA ... **Crosby Stills & Nash** embark on a national tour Aug. 13 in Detroit.

This 'n' that: The five original members of **Duran Duran** have re-formed and will meet in the studio in June to begin writing material for a new album. It's the first time in 16 years that all of the group's original members have worked on new music ... MTV News reports that **Jermaine Dupri** has started recording his next solo album, expected to be released in mid-September ... According to various reports, **The Breeders** have begun working on a new album with producer **Steve Albini**. The group's last album was 1993's *Last Splash* ... HBO, sister pay-TV network to Warner Bros. Records, will televise **Madonna's** Aug. 26 Detroit show ... **FUBU Records**, the joint venture between clothing marketer **FUBU** and **Universal Records**, has inked Detroit rapper **Drunken Master** ... **Aerosmith** have tapped **VH1** as the official media sponsor of their **Just Push Play Tour**, which begins June 6.



The Breeders

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,620.5	
2	U2	\$1,887.4	
3	BACKSTREET BOYS	\$1,719.4	
4	AC/DC	\$551.3	BIG WRECK
5	MATCHBOX TWENTY	\$334.6	DRUMS & TUBA
6	ALAN JACKSON	\$262.0	GO-GO'S
7	SARAH BRIGHTMAN	\$241.1	JOHN MAYER
8	DON HENLEY	\$230.7	BOB SCHNEIDER
9	KID ROCK	\$208.9	STRIKE ANYWHERE
10	BARENAKED LADIES	\$201.0	
11	GOODSMACK	\$187.0	
12	98 DEGREES	\$184.7	
13	PANTERA	\$161.1	
14	ERYKAH BADU	\$159.0	
14	QUEENS OF COMEDY	\$157.9	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

PDs Get STP ASAP

The Music Meeting servers were inundated this week as programmers from Alternative, Active Rock and Rock stormed the gates to get an exclusive download from Stone Temple Pilots. The new song is "Days of the Week" from their upcoming Atlantic album, *Shangri-La Dee Da* (see the "New Media" article below for more info on the label's online initiative). We are proud to work with Atlantic in making Music Meeting the place to experience huge new releases first.



Sky Daniels

Last week Music Meeting featured a download of 311's "You Wouldn't Believe," which led to a flurry of streaming this week. Programmers in the band's core Alternative and Active Rock formats were hungry for an early taste of 311's first offering in a couple of years; they seemed to eat it up.

Full Force, now on TVT, return to radio with "Float With Us." Programmers at Urban and Urban AC jumped at the chance to hear how the band has once again reinvented itself for a new audience. There was also strong interest in Athena Cage's "Hey Hey" at Urban, as PDs said hello to this newcomer.

So you liked a new act's first hit, but you want to hear if they can follow it up. Music Meeting offered up a slew of second singles from debut breakthrough artists, and programmers showed up for the listening party. Alien Ant Farm's remake of Michael Jackson's "Smooth Criminal" racked up some impressive numbers. Also, Platinum Aussie imports Powderfinger came back at radio with "Waiting for the Sun," and Josh Joplin Group threw around some lyrical weight with "Gravity."

NEW MEDIA NEWSMAKERS

Our 'Days' Has Come

With four albums selling over 16 million copies in the U.S., a closetful of awards and a tabloid history behind them, Stone Temple Pilots are poised to blaze yet another path for themselves with the release of their new album, *Shangri-La Dee Da*. The first track, "Days of the Week," has already blown the megabytes off Music Meeting servers as eager programmers clamor for a taste of a core artist who's guaranteed to get listeners talking (and tuned in).

Atlantic Records Dir./Music Information Systems Alice Meisel let R&R in on a couple of other tactics the label is practicing online and electronically to help set up the CD. Two weeks ago the label staged a two-pronged attack, sending out MP3-filled e-mails that included clips from the new album to Rock and Alternative programmers each day of the week (keeping with the "Days of the Week" theme). Last week a DVD was mass-mailed to the same audience, featuring a five-minute, three-song video montage of images from "Days," as well as the new tracks "Hollywood Bitch" and "Wonderful." "Days" is going for adds June 4 and 5 at Alternative, Rock and Active Rock.

Log on to hear "Days of the Week" in the Rock and Alternative formats at www.rmusicmeeting.com.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

- 112 Peaches & Cream (*Bad Boy/Arista*)
- CITY HIGH What Would You Do? (*Interscope*)
- FAITH HILL There You'll Be (*Warner Bros.*)
- ROMAN KEATING Lovin' Each Day (*A&M/Interscope*)
- 'N SYNC Pop (*Jive*)
- VALERIA Ooh La La (*Interscope*)

CHR/RHYTHMIC

- B.G. Bounce With Me (*Cash Money/Universal*)
- JA RULE I Cry (*Murder Inc./Def Jam/IDJMG*)
- 'N SYNC Pop (*Jive*)

URBAN

- ATHENA CAGE Hey Hey (*Priority*)
- FULL FORCE Float On With Us (*Forceful/TVT*)
- ERICK SERMON /MARVIN GAYE Music (*Interscope*)
- SILKK THE SHOCKER Pop Lockin' (*No Limit/Priority*)
- USHER U Remind Me (*LaFace/Arista*)

URBAN AC

- WILL DOWNING Is This Love (*GRP/VMG*)
- FULL FORCE Float On With Us (*Forceful/TVT*)
- MUSIQ Girl Next Door (*Def Soul/IDJMG*)

COUNTRY

- NEAL COTY You Got Lucky (*Mercury*)
- CAROLYN DAWN JOHNSON Complicated (*Arista*)
- MARK WILLS Loving Every Minute (*Mercury*)

ADULT CONTEMPORARY

- ANGELA AMMONS Big Girl (*Universal*)
- FAITH HILL There You'll Be (*Warner Bros.*)
- POWDERFINGER My Happiness (*Republic/Universal*)

HOT AC

- FAITH HILL There You'll Be (*Warner Bros.*)
- 'N SYNC Pop (*Jive*)
- WHISKEYTOWN Don't Be Sad (*Lost Highway/IDJMG*)
- LUCINDA WILLIAMS Essence (*Lost Highway/IDJMG*)

SMOOTH JAZZ

- WILL DOWNING Is This Love (*GRP/VMG*)
- FATBURGER Evil Ways (*Shanachie*)
- JANITA Angel Eyes (*Caport*)
- JIMMY SOMMERS 360 Groove (*Higher Octave*)
- KIM WATERS Until Dawn (*Shanachie*)

ROCK

- 311 You Wouldn't Believe (*Volcano*)
- 3 DOORS DOWN Be Like That (*Republic/Universal*)
- CALLING Wherever You Will Go (*RCA*)
- CROSSBREED Underlined (*Artemis*)
- HALFCKOCKED I Lied (*Megatronic/DreamWorks*)
- JOSH JOPLIN GROUP Gravity (*Artemis*)
- POWDERFINGER Waiting For The Sun (*Republic/Universal*)

ACTIVE ROCK

- 311 You Wouldn't Believe (*Volcano*)
- 3 DOORS DOWN Be Like That (*Republic/Universal*)
- ALIEN ANT FARM Smooth Criminal (*DreamWorks*)
- CROSSBREED Underlined (*Artemis*)
- HALFCKOCKED I Lied (*Megatronic/DreamWorks*)
- POWDERFINGER Waiting For The Sun (*Republic/Universal*)
- THESE 5 DOWN Low (*Absolute*)

ALTERNATIVE

- 3 DOORS DOWN Be Like That (*Republic/Universal*)
- ALIEN ANT FARM Smooth Criminal (*DreamWorks*)
- CROSSBREED Underlined (*Artemis*)
- IDLEWILD Little Discourage (*Food/Capitol*)
- JOSH JOPLIN GROUP Gravity (*Artemis*)
- NATHAN LARSON Just Because A Man (*Artemis*)
- POWDERFINGER Waiting For The Sun (*Republic/Universal*)
- THESE 5 DOWN Low (*Absolute*)

TRIPLE A

- 3 DOORS DOWN Be Like That (*Republic/Universal*)
- AFRO CELT SOUND /PETER GABRIEL When You're Falling (*Real World/Virgin*)
- IDLEWILD Little Discourage (*Food/Capitol*)
- JEFFREY GAINES In Your Eyes (*Artemis*)
- JOSH JOPLIN GROUP Gravity (*Artemis*)
- NATHAN LARSON Just Because A Man (*Artemis*)
- POWDERFINGER Waiting For The Sun (*Republic/Universal*)
- RUFUS WAINWRIGHT California (*DreamWorks*)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio

Selector



TONY NOVIA

 tnovia@ronline.com

PART ONE OF A TWO-PART SERIES

Fight Off The Big Boys

□ How KHTT defended itself against KIZS

It was 1987, back in Sumter, SC, that Sean Phillips got his feet wet in radio. His first programming gig, at WPRH/Columbia, SC, seemed like a dream. The owners of WPRH let the entire staff go, and Phillips hired a new one.

Armed with a big budget for billboards, television, promotions and more, Phillips managed to go from a 1.8 to a 1.9. That's when he realized that he needed to learn more about programming. As he puts it, the owners helped him by firing him.

From WGHT/Baltimore to WBSB/Baltimore; WSPK/Poughkeepsie, NY to WTHT/Portland, ME; WZOK/Rockford, IL to KHKS/Dallas; and WILN/Panama City, FL to his current five-year stint as Supreme Commander at KHTT/Tulsa, Phillips has managed to shake things up wherever he goes.

Tulsa is home to about 687,000 people and is around 7.5% black and 2.5% Hispanic. Phillips says the city is a mixture of Southwestern and Midwestern cultures with a touch of the South. Owned by Tony Renda, KHTT (K-Hits) has been a CHR/Pop stalwart for over 20 years.

Post-deregulation, heritage stations in many cities are being attacked by new direct format competitors. In KHTT's case, it's Clear Channel's KIZS (Kiss). This week and next we look at two heritage radio stations that were attacked and that have so far succeeded in fending off their new competition. This week we talk with Phillips about KHTT; next week we look at WAPE/Jacksonville. We examine how these stations defended their turf — what they did right, what they did wrong and what they've learned from this experience.

R&R: So there you were with KHTT when Clear Channel flipped on CHR KIZS. Cox made improvements to Hot AC KRAV (Mix) and Urban KJMM (Fresh Jamz) was still pounding away. What were you thinking as the lone CHR at the time?

SP: The sweet spot on your racket shrinks so much when you get competition, especially with these Clear Channel stations, which are able to come in so inexpensively. They can literally run directly at you. They don't have to take any kind of a slant. All of a sudden you're sitting there, and you've got no wiggle room. That's when you find out who the paper tigers are. That's when you do a gut check and dig in. When KIZS initially came in, it was locally programmed. It wasn't a part of their

national Kiss network, and it leaned a lot more Alternative.

R&R: KHTT has a rhythmic lean, and at that time KIZS leaned pop/alternative. Did you get trapped into following them?

SP: We lean toward pop-rhythmic. Lifehouse is going into power this week. The closest thing to what we do it is what Brian Bridgeman does at WIOQ/Philadelphia. You can't be afraid to play the big rock records, but



pop-rhythmic music is what we've always been successful with. I made a mistake in deciding to assimilate the biggest rock record that they were playing, and they were researching with my audience. They might have been playing 10 rock-leaning currents that I wasn't, and at any given time I would cherry-pick the biggest three and move them through my system faster than we normally would have.

Honestly, it really wasn't Kiss that hurt me. I admit I overfocused on Kiss. That sneaky KRAV consultant, Randy Kabrich, ran Mix by me on one side, and KJMM shot by us on the other side. Randy took Mix younger and positioned it between KHTT and our sister station, KBEZ, which is a 35+ AC. That's what really hurt us. We had the worst book we've ever had this past fall. We dropped down to a 4.8 — that's the worst we've done in five years.

But if you look, it wasn't Kiss. Kiss' position in the market is going to be between a three and a four share. And as long as their cume is under 100,000, I'm happy. If you look, they have almost no exclusive cume; it's all my cume using them as a second radio station.

R&R: Knowing you, when the PD Advantage package was available, you were first in line. What did you see?

SP: What I immediately saw was that KJMM had a TSL explosion. Their TSL was up in the 13-to-14-hour range. It wasn't the P1s; it was the P2s. Their P2s are my P1s. When my P1s are not getting enough rhythm

from us, they go to KJMM.

R&R: What effect did the changes on Mix have on KHTT?

SP: The two choices are about evenly split. About half of the P1s that leave us choose KJMM as their second-choice station, and the other half go to Mix, but they didn't stay very long until Randy took off the Journey records and went a little more current. It wasn't huge, but it was a noticeable difference. We saw

it with women 25-34, which is a demo that we've always dominated. We took it in the shorts, and they went right by us. While 25-34 isn't

something I program for, I want to dominate 25-34 by dominating 26-29.

R&R: Kiss came on in October '99. Where was their strength?

SP: Their cume wasn't up, but their TSL was outrageous.

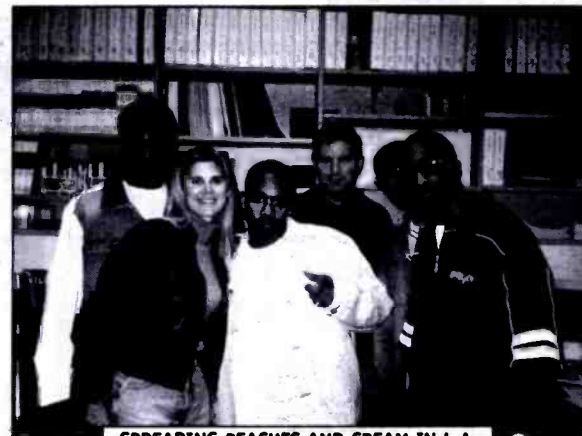
R&R: In 12+ KHTT goes down to a 5.5 in spring 2000, a 5.1 in summer, a 4.8 in fall, and then, in the winter, you go to a 6.7. How did you get things back on track?

SP: I've always believed in rotating my music. Back in '92, when we put KHKS/Dallas on the air, people thought we were crazy when we were spinning our powers 90 times a week. I've always been fascinated with trying to find the limits of rotations. With Kiss on the air, I thought it made sense to protect my cume by increasing the rotation on my powers and all the other songs in current and recurrent rotation. We picked rotations up across the board.

If you look at the music as a mountain — with your powers being the peak of the mountain, your newer music coming up the mountain, and your stay currents and stay powers going down — that's where I hurt myself. I over-rotated the stay currents and stay powers. The outcome was a drop in TSL and cume.

Imagine, we rotated the music so hard, the cume dropped. I was turning my stay powers at 2 1/2 and my stay currents at 4 1/2. Now I'm back to 4 1/2 and 7 1/2, respectively, which is essentially where we were before. That's been a big part of the bounce back.

R&R: Including the fall 4.8 rat-



SPREADING PEACHES AND CREAM IN L.A.

Promoting their hot new single "Peaches and Cream," Arista recording group 112 hung out with KPWR (Power 106)/Los Angeles PD Jimmy Steal in the Power studios. Pictured are (l-r) 112's Daron, Arista L.A. Regional Cheryl Broz, 112's Mike, Steal and 112's Slim and Q.

ing, did you feel your ratings down-fall coming?

SP: I knew it was coming. That's one of the reasons why I am still on the air and why I'll never take another off-air job. I feel the vibe, and I felt the lack of a vibe on the phones.

The phones weren't ringing. When they were ringing, they were calling for requests instead of talking about things we were doing on the radio station. Today, people are calling about "Booty Call," the wrestling promo, etc. The passion is about the radio station. They still call about the music, and I want that, but you have to be more than a jukebox.

Steve Perun taught me how to build a great jukebox, and Steve Kingston taught me how to do show business. In order to succeed, you have to be a jukebox that does show business. You can't do one or the other. There are so many radio stations where the music becomes a vehicle to get between the promotion and en-

"Steve Perun taught me how to build a great jukebox, and Steve Kingston taught me how to do show business."

tainment elements on the radio station instead of integrating them. Get your music right first, and then add everything else on top.

R&R: What about the music selection, rock vs. rhythm. What did you do to get KHTT back on track?

SP: We have a music meeting every week where we all get together. Nobody was feeling good about where we were with the radio station. We felt like we were too rock. We are a salt-and-pepper radio station. We weren't comfortable with the rock, and we decided that we were going back into rhythm. We moved back

there when the fall book came out. I'd seen that trend with KJMM going way up, and I got a look at the Arbitron programmers package around December and dug into it. I saw where our P1s were going.

The most significant loss of P1 TSL was to Fresh Jamz. We realized that by just doing what we do well, we were going to beat Kiss. They are mirroring us. There is about a five-song difference on our playlists. We also changed our promotional strategy. I've always been lean and mean on promotions. I don't like to clutter up the radio station. When Kiss came on, we spent money putting together trips, flyaways and more. KHTT did more active promotions in 2000 than we've ever done. We had something going constantly, and you know what, we went down.

R&R: An amazing thing to admit. The question is, could you have gone lower in the ratings if you didn't do all these contests, or did you overreact and clutter up the station?

SP: There is no way to measure. Our thought process was, "OK, let's try something else and see if we do better." This was during the debut of Clear Channel's national contesting. Traditional thinking is that you don't acknowledge your competition. It's not a question of people not liking us anymore, but when we play a bad song or when we go into a commercial they don't like, they are going to punch. When they punch over to Mix, they hear a Seals And Crofts record and come back pretty quick. When they punch over to Kiss they get essentially the same music as KHTT, so they're going to spend a little more time there before they come back.

My feeling was that I could not let them punch into Kiss and hear a radio station that sounded like they were giving away a zillion bucks. We took them to task on it, big-time. I say on the air that they are liars. I went on the air and told the listeners how many radio stations were participating in Kiss' contest and reminded them that the station had not had a single winner in Tulsa. I pound them

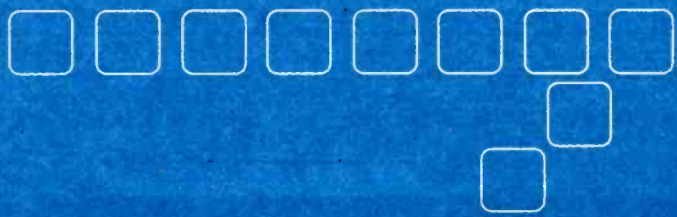
Continued on Page 43



Triple Deep

VERSION 1.0

"Take a little Hip-Hop, R&B, and Pop, put them all together and you get Triple Deep. They're unlike anything that you've ever heard and far from your typical boy band. They put the freaky in Version 1.0," DJ Chad Pitt - WXXL 106.7 FM/Orlando.



"People are already talking about these boys They're being compared as the next NSYNC with an edge...girls are going crazy for them, guys just want to be like them"
Ruben Martinez
NeNe Musik Talent Agency

"We triple dog dare you to go Triple Deep" Shirley Halperin, Editor - PriMedia Youth Entertainment Group.

Early Believer WXXL 106.7 FM

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ALBUM IN-STORES MAY 2001
Creative Producer: JOHN PICCIONE for PHURST DEGREE RECORDS INC.



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES June 1, 2001

CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of May 6-12.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE (FAVORABILITY ESTIMATE)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	3.94	3.76	3.79	3.71	81.1	21.3	4.28	4.04	3.47	3.93	4.09	3.86	3.99
NELLY Ride Wit Me (Fo' Reel/Universal)	3.94	3.78	3.96	3.68	77.5	22.1	4.12	3.99	3.60	3.87	3.68	3.98	4.20
LIFHOUSE Hanging By A Moment (DreamWorks)	3.90	3.89	3.89	3.93	70.6	15.2	4.11	3.79	3.72	3.94	3.90	3.71	4.04
LIMP BIZKIT My Way (Flip/Interscope)	3.74	3.58	3.66	3.58	84.2	13.0	3.98	3.65	3.38	3.44	3.84	3.83	3.88
O-TOWN All Or Nothing (J)	3.73	3.67	3.71	—	41.7	6.4	4.15	3.48	3.21	3.53	4.06	3.32	4.06
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.71	3.79	—	—	46.1	8.3	3.67	3.79	3.89	3.67	3.93	3.64	3.57
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.70	3.67	—	—	54.7	15.7	3.63	3.61	4.05	3.59	3.78	3.91	3.49
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.68	3.59	3.71	3.68	71.6	19.4	3.89	3.63	3.43	3.62	3.90	3.33	3.89
JANET All For You (Virgin)	3.65	3.47	3.63	3.46	74.5	25.2	3.48	3.68	3.93	3.77	3.55	3.58	3.78
INCUBUS Drive (Immortal/Epic)	3.63	3.68	3.82	3.59	62.3	14.5	3.73	3.52	3.59	3.69	3.88	3.52	3.58
JESSICA SIMPSON Irresistible (Columbia)	3.63	—	—	—	52.7	11.8	4.08	3.42	3.25	3.75	3.69	3.56	3.56
JOE F/MYSTIKAL Stutter (Jive)	3.63	3.79	3.75	3.62	64.5	22.3	3.73	3.73	3.28	3.61	3.46	3.58	3.84
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.63	3.58	3.58	3.54	62.0	12.5	3.81	3.44	3.58	3.68	3.54	3.76	3.88
DESTINY'S CHILD Survivor (Columbia)	3.59	3.57	3.58	3.36	88.6	38.7	3.82	3.65	3.22	3.53	3.48	3.88	3.56
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.58	3.57	3.49	3.46	68.9	23.8	3.67	3.43	3.76	3.68	3.63	3.68	3.27
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.58	3.49	3.63	3.54	68.9	28.8	4.02	3.41	3.87	3.52	3.73	3.46	3.88
DREAM This Is Me (Bad Boy/Arista)	3.56	3.48	3.54	3.58	61.2	13.2	3.93	2.94	3.68	3.31	3.64	3.58	3.88
BACKSTREET BOYS More Than That (Jive)	3.54	—	—	—	42.2	18.8	3.71	3.28	3.54	3.45	3.87	3.31	3.56
SHAGGY Angel (MCA)	3.53	3.47	3.64	3.38	88.6	38.8	3.89	3.51	3.46	3.78	3.18	3.65	3.88
DIDO Thankyou (Arista)	3.52	3.43	3.63	3.34	74.8	27.2	3.28	3.48	3.98	3.58	3.88	3.43	3.58
JENNIFER LOPEZ Play (Epic)	3.50	3.48	3.18	3.42	63.7	28.1	3.58	3.32	3.58	3.42	3.55	3.28	3.82
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.49	3.43	3.46	3.35	46.3	13.8	3.58	3.39	3.58	3.53	3.47	3.31	3.84
MOBY F/SWEN STEFANI Southside (V2)	3.48	3.32	3.58	3.32	66.7	28.1	3.48	3.48	3.68	3.54	3.35	3.65	3.41
CRAZY TOWN Butterly (Columbia)	3.44	3.31	3.58	3.31	73.8	38.8	3.48	3.44	3.37	3.51	3.44	3.38	3.49
LENNY KRAVITZ Again (Virgin)	3.41	3.43	3.58	3.38	75.5	33.8	3.22	3.51	3.57	3.24	3.44	3.48	3.54
AEROSMITH Jaded (Columbia)	3.33	3.26	3.68	3.42	68.1	27.2	3.25	3.39	3.38	3.32	3.49	3.23	3.31
COLDPLAY Yellow (Nettwerk/Capitol)	3.32	3.34	3.54	3.48	44.9	11.5	3.38	3.22	3.37	3.38	3.22	3.58	3.18
SAMANTHA NUMBA Baby, Come Over... (A&M/Interscope)	3.32	3.35	3.58	3.32	57.6	16.7	3.80	3.09	3.88	3.41	3.26	3.14	3.44

CalloUT AMERICA Hot Scores

By ANTHONY ACAMPORA

There's a tie atop CalloUT America — R&R's exclusive survey of 400 women aged 12-34 in the top 30 CHR/Pop markets.

"Lady Marmalade" by Christina Aguilera, Lil' Kim, Mya and Pink (Interscope) moves into a tie for the top spot this week. The song, from the soundtrack to *Moulin Rouge*, climbs to a 3.94 total favorability score. "Marmalade" is tops with teens and women 18-24.

Sharing the top spot is "Ride Wit Me" by Nelly (Fo' Reel/Universal). "Ride" appears to be the biggest Pop song among Nelly's three singles as it ranks third among teens, second 18-24 and eighth among women 25-34.

O-Town continue their breakthrough status as "All Or Nothing" (J) climbs into the top five overall with a 3.73. "All" is busting out with teens, where it ranks second with a 4.15.

Two songs make their top 10 debuts this week: *Stain'd* take their chart-topping Alternative and Active Rock song "It's Been Awhile" (Flip/Elektra/EEG) and boast a first-week debut at No. 6 on CalloUT America with a 3.71. "Been" is already posting solid adult scores, ranking third 18-24 and sixth 25-34.

The other top 10 debut comes from Jessica Simpson, as "Irresistible" (Columbia) enters with a 3.63 score while ranking sixth with teens.

"Get Ur Freak On" by Missy Elliott (Gold Mind/EastWest/EEG) posts another top 10 score, ranking seventh with a 3.70. "Freak" is 10th 18-24 and first 25-34 this week.

Limp Bizkit continue to post solid results with "My Way" (Flip/Interscope). "Way" is fourth overall while ranking seventh with teens and women 18-24.

Backstreet Boys enter the survey with "More Than That" (Jive). The track has started out of the gate with the best results of any track from their current album.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

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WKSJ/Greensboro	WTIC/Hartford
KAMX/Austin	WKSE/Buffalo
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R&R CHR/Pop Top 50

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (B)	WEEKS ON CHART	TOTAL STATIONS ADDED
1	1	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	11929	+308	1280283	9	176/2
2	2	LIFEHOUSE Hanging By A Moment (DreamWorks)	10797	-56	1134359	16	174/0
4	3	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	10364	-72	1017277	22	170/0
3	4	JANET All For You (Virgin)	10303	-339	1059227	13	174/0
5	5	NELLY Ride Wit Me (Fo' Reel/Universal)	9824	+233	1049118	14	165/1
7	6	JENNIFER LOPEZ Play (Epic)	8006	-96	760001	10	173/0
8	7	NELLY FURTADO I'm Like A Bird (DreamWorks)	7813	+95	741355	23	168/0
6	8	DESTINY'S CHILD Survivor (Columbia)	6696	-1452	672500	13	163/0
11	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	6067	+647	536425	12	157/4
9	10	DIDO Thankyou (Arista)	5829	-602	557707	20	160/0
26	11	'N SYNC Pop (Jive)	5725	+2575	615977	2	174/4
12	12	DREAM This Is Me (Bad Boy/Arista)	5216	+53	544743	12	169/1
16	13	JESSICA SIMPSON Irresistible (Columbia)	5214	+303	585267	6	174/0
10	14	SHAGGY Angel (MCA)	5160	-276	522705	21	156/0
15	15	MADONNA What It Feels Like For A Girl (Maverick/WB)	4954	-97	428362	7	173/0
13	16	SAMANTHA MUMBA Baby, Come Over (This Is...) (A&M/Interscope)	4665	-485	456078	14	160/0
21	17	INCUBUS Drive (Immortal/Epic)	4483	+586	428434	10	147/5
14	18	JOE F/MYSTIKAL Stutter (Jive)	4375	-745	479151	16	150/1
23	19	O-TOWN All Or Nothing (J)	4292	+701	433506	7	154/3
17	20	CRAZY TOWN Butterfly (Columbia)	4180	-553	411842	21	151/0
22	21	BACKSTREET BOYS More Than That (Jive)	4136	+420	442965	6	169/1
19	22	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3994	-94	326769	8	142/0
Breaker	23	SUGAR RAY When It's Over (Lava/Atlantic)	3227	+1047	304318	2	150/2
24	24	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3051	-518	336598	17	142/0
31	25	EVE 6 Here's To The Night (RCA)	3006	+308	287215	5	133/6
25	26	AEROSMITH Jaded (Columbia)	2816	-625	299074	20	140/0
Breaker	27	MANDY MOORE In My Pocket (Epic)	2806	+485	267370	4	151/3
30	28	EDEN'S CRUSH Get Over Yourself (143/London Sire)	2655	-101	300241	8	128/3
Breaker	29	FAITH HILL There You'll Be (Warner Bros.)	2611	+945	272148	2	153/4
Breaker	30	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	2611	+137	244990	10	133/2
27	31	AMANDA Everybody Doesn't (Maverick)	2522	-459	238825	10	142/0
28	32	STELLA SOLEIL Kiss Kiss (Universal)	2442	-451	201524	9	147/0
29	33	BBMAK Ghost Of You And Me (Hollywood)	2374	-412	216327	9	124/0
32	34	JA RULE F/LI' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	2276	-227	280553	15	87/0
38	35	AEROSMITH Fly Away From Here (Columbia)	2147	+149	214209	4	123/5
39	36	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	2099	+170	187983	5	112/6
36	37	EVAN AND JARON From My Head To My Heart (Columbia)	2082	-227	206783	9	107/0
42	38	LIMP BIZKIT My Way (Flip/Interscope)	1712	+93	169125	6	116/0
49	39	CITY HIGH What Would You Do? (Interscope)	1682	+686	178953	2	94/44
40	40	SARINA PARIS Look At Us (Playland/Priority)	1383	-470	247647	14	91/0
45	41	98 DEGREES The Way You Want Me To (Universal)	1354	+143	103500	3	96/0
Debut	42	DESTINY'S CHILD Bootylicious (Columbia)	1351	+807	182465	1	113/67
46	43	DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)	1323	+116	118906	3	101/3
48	44	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	1236	+126	124717	3	91/1
34	45	COLDPLAY Yellow (Nettwerk/Capitol)	1196	-1127	117451	13	96/0
47	46	OUTKAST So Fresh, So Clean (LaFace/Arista)	1182	+23	93672	4	76/0
Debut	47	SHAGGY Freaky Girl (MCA)	1165	+411	138590	1	86/5
Debut	48	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1079	+329	128610	1	74/10
Debut	49	K-CI & JOJO All The Things I Should... (MCA)	1027	+176	82563	1	79/0
-	50	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	979	+135	113154	3	28/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Be Like That (Republic/Universal)	90
DESTINY'S CHILD Bootylicious (Columbia)	67
LFD Every Other Time (J)	53
CITY HIGH What Would You Do? (Interscope)	44
DEXTER FREEBISH My Madonna (Capitol)	35
STAIND It's Been Awhile (Flip/Elektra/EEG)	22
RONAN KEATING Lovin' Each Day (A&M/Interscope)	15
CRAIG DAVID Fill Me In (Wildside/Atlantic)	13
112 Peaches And Cream (Bad Boy/Arista)	13
LIL' ROMEO My Baby (Soulja/Priority)	13

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
'N SYNC Pop (Jive)	+2575
SUGAR RAY When It's Over (Lava/Atlantic)	+1047
FAITH HILL There You'll Be (Warner Bros.)	+945
DESTINY'S CHILD Bootylicious (Columbia)	+807
O-TOWN All Or Nothing (J)	+701
CITY HIGH What Would You Do? (Interscope)	+686
STAIND It's Been Awhile (Flip/Elektra/EEG)	+649
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+647
INCUBUS Drive (Immortal/Epic)	+586
MANDY MOORE In My Pocket (Epic)	+485

Breakers.

SUGAR RAY		
When It's Over (Lava/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
3227/1047	150/2	23
MANDY MOORE		
In My Pocket (Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2806/485	151/3	27
FAITH HILL		
There You'll Be (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2611/945	153/4	29
AMERICAN HI-FI		
Flavor Of The Weak (Island/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2611/137	133/2	30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

178 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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New & Active

3LW Playas Gon' Play (Epic)

Total Plays: 964, Total Stations: 70, Adds: 1

STAIN'D It's Been Awhile (Hip/Elektra/EEG)

Total Plays: 843, Total Stations: 90, Adds: 22

CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA)

Total Plays: 806, Total Stations: 65, Adds: 1

KRYSTAL HARRIS Supergirl! (KBNHA Label/Geffen/Interscope)

Total Plays: 614, Total Stations: 67, Adds: 1

NIKKA COSTA Like A Feather (Cheeba Sound/Virgin)

Total Plays: 607, Total Stations: 63, Adds: 2

VALERIA Ooh La La (Interscope)

Total Plays: 473, Total Stations: 51, Adds: 6

JOEY MCINTYRE Pain (Q/Atlantic)

Total Plays: 399, Total Stations: 34, Adds: 4

SHELBY LYNNE Kind (Island/DJMG)

Total Plays: 381, Total Stations: 40, Adds: 1

EVE/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)

Total Plays: 357, Total Stations: 26, Adds: 11

112 Peaches And Cream (Bad Boy/Arista)

Total Plays: 326, Total Stations: 33, Adds: 13

BILLY CRAWFORD When You're In Love With... (V2)

Total Plays: 319, Total Stations: 37, Adds: 4

R.E.M. Imitation Of Life (Warner Bros.)

Total Plays: 303, Total Stations: 29, Adds: 1

ATC Why Oh Why (Republic/Universal)

Total Plays: 277, Total Stations: 39, Adds: 2

CRAIG DAVID Fill Me In (Wildside/Atlantic)

Total Plays: 277, Total Stations: 35, Adds: 13

BAHAMEN Best Years Of Our Lives (DreamWorks)

Total Plays: 277, Total Stations: 28, Adds: 2

BLESSED UNION OF SOULS That's The Girl I've Been... (V2)

Total Plays: 253, Total Stations: 27, Adds: 7

RONAN KEATING Lovin' Each Day (A&M/Interscope)

Total Plays: 201, Total Stations: 43, Adds: 15

KACI Paradise (London Sire/Curb)

Total Plays: 198, Total Stations: 39, Adds: 9

LFO Every Other Time (J)

Total Plays: 193, Total Stations: 55, Adds: 53

LIL' ROMEO My Baby (Souja/Priority)

Total Plays: 167, Total Stations: 23, Adds: 13

Songs ranked by total plays

Fight Off

Continued from Page 38

on it. It's too bad they had that one winner in Oklahoma City.

When I do those attacks, it's never just an attack; it's a comparison between their contest and our "Phrase That Pays" promotion, where we've handed out \$250,000 to people who live in the Tulsa area. We have winners on the air every hour. You know what's really great? Even if they get a winner in Tulsa, they can't do anything about it, because then they're going to have to go on the air and acknowledge the fact that they've only had one winner.

R&R: Why hasn't Kiss beaten you?

SP: They are not putting all these Kiss stations on to win. They took a former AC station that had a three share with a full staff, and now they have a three-share radio station with one full-time employee. They now have less total salaries than they had with the entire morning show. They own about 44% of the R&R panel and 42% of the BDS panel, and that allows them to dominate. You know where they are going with the record business.

It also allows them to clear all of their Premiere programs and work on their monopoly with SFX. That's why they're doing it, and it's a smart thing. The idea of a national brand is ingenious. They're just fucking up the execution. When I go over to Bennigans, because they have the best baked-potato soup in town, it matters not at all to me that it's a national restaurant.

R&R: What's your message to people who say they can't compete with the majors?

SP: Listeners don't see or hear crappy control rooms. Listeners don't hear how much money you have or how many radio stations you own. Listeners don't hear anything but your imagination, your excitement and your determination on the air. Radio is a theater, so be a thespian and make it work. I have about 30 No. 1 rules. One of them is "Never let tactical issues dictate strategy."

Another one is "There's always a way." Teach your people your vision and get out there and do it.

If you're lying awake at night worrying about it, you're going to lose. You have to be fearless. Randy Michaels is in Cincinnati; he isn't sitting across the street from me. They've yet to put somebody across the street from us who makes me worry. Clear Channel may be this megacompany, but that works in my favor. All listeners know is that one station is at 92.1 and one is at 106.9, and they like one better than the other. Tulsa is KHTT's house. If you're going to come into town, you're going to have to come and take it away from us. We're not going to give it to you.

R&R: Has the competition made you a better programmer?

"Radio is a theater, so be a thespian and make it work."

SP: Yes. I was a good programmer when I screwed the radio station up, because I took a chance, shook it up and tried something new. But I was also smart enough to say, "I'm screwing it up." When I took us down to a 4.8, I learned the limit of rotations on an established radio station. Now there is no question.

R&R: What happens from here?

SP: I am hopeful for a big spring, but I don't cry on the bad ones, and I don't crow on the big ones. The game never ends. We have plans to do more and to do better, and that's what we're going to do. We went back to basics. We all sat down and decided that everybody in the station was going to commit to spending more time listening to music outside of the music meeting, so we'd have a better vibe. We are all going to spend more time talking to our listeners both on and off the air and focusing on the basics.


A HAIR-RAISING CLUB R&R

KBNHA/Geffen recording artist Krystal Harris stopped by R&R offices to perform for the staff. She was joined by her rep Lynn McDonnell and manager Jonathan "Mookie" Morant, who later shared some beauty tips on how to keep your hair straight up. Pictured are (l-r) Music Meeting Marketing Dir. Missy Haffley, Admin. Asst. Lisa Linares, Publisher/CEO Erica Farber, Morant, Harris, McDonnell, Sales Rep Kristy Reeves and Music Meeting E-Commerce Admin. Diane Ramos.


MYA JOINS THE "PARTY"

Interscope recording artist Mya hung out at the New Kiss 103.5, WKSC/Chicago, while she was in town for her concert at the House Of Blues. She is pictured here with Kiss afternoon drive personality Rick Party.


DADDY'S BACK!

Daddy will be in the house once again for the 2001 Rhythmic Jam. Lawman Promotions President Greg "Daddy" Lawley, R&R CHR Editor Tony Novia and Convention Queen Jacqueline Lennon finalized the 2001 Jam lineup recently. Pictured are (l-r) Lawman's Gary Spangler, Novia, Lennon, Daddy and Lawman's Bill Pfordresher.

June 1, 2001

RateTheMusic.com

BY MEDIABASE

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 6/1/01.

Artist Title (Label)	TW	LW	2W	3W	Familiarity	Burn
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.20	4.15	4.16	4.12	90%	19%
CHRISTINA AGUILERA, LIL' KIM, MYA AND PINK Lady Marmalade(Interscope)	4.02	4.02	4.07	4.02	98%	25%
JESSICA SIMPSON Irresistible(Columbia)	3.87	3.75	3.87	3.89	79%	10%
INCUBUS Drive(Immortal/Epic)	3.81	3.72	3.77	-	68%	11%
BACKSTREET BOYS More Than That(Jive)	3.81	3.87	3.86	-	80%	13%
DREAM This Is Me(Bad Boy/Arista)	3.81	3.76	3.86	3.83	87%	16%
S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	3.79	3.76	3.84	3.98	94%	32%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.78	3.69	3.67	3.69	76%	13%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.77	3.83	3.89	3.90	95%	34%
BBMAK Ghost Of You And Me(Hollywood)	3.76	3.69	3.87	3.83	66%	10%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.76	3.80	3.86	3.78	94%	33%
O-TOWN All Or Nothing(J)	3.75	-	-	-	73%	14%
JANET All For You(Virgin)	3.68	3.69	3.79	3.74	97%	38%
SAMANTHA MUMBA Baby, Come Over (This Is Our Night) (A&M/Interscope)	3.63	3.61	3.77	3.71	88%	21%
MOBY F/GWEN STEFANI Southside(V2)	3.62	3.53	3.62	3.53	92%	33%
JOE F/MYSTIKAL Stutter(Jive)	3.62	3.65	3.75	3.63	87%	29%
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	3.61	3.56	3.59	3.63	80%	18%
CRAZY TOWN Butterfly(Columbia)	3.56	3.57	3.57	3.61	96%	48%
AMANDA Everybody Doesn't(Maverick)	3.56	3.53	3.61	-	51%	10%
DESTINY'S CHILD Survivor(Columbia)	3.55	3.57	3.65	3.64	99%	48%
AEROSMITH Fly Away From Here(Columbia)	3.54	3.54	-	-	52%	8%
EDEN'S CRUSH Get Over Yourself(143/London Sire)	3.54	3.43	-	-	72%	20%
JENNIFER LOPEZ Play(Epic)	3.52	3.53	3.51	3.58	94%	31%
MANDY MOORE In My Pocket(Epic)	3.51	3.51	-	-	58%	10%
K-CI & JO JO Crazy(MCA)	3.48	3.48	3.51	3.57	94%	48%
LENNY KRAVITZ Again(Virgin)	3.40	3.46	3.38	3.40	96%	53%
SHAGGY Angel(MCA)	3.40	3.40	3.45	3.55	99%	60%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.38	3.40	3.42	3.54	96%	45%
DIDO Thankyou(Arista)	3.38	3.47	3.47	3.52	96%	54%
MADONNA What It Feels Like For A Girl(Maverick/WB)	3.25	3.19	3.24	3.17	81%	25%

Total sample size is 702 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

LENNY KRAVITZ Again (Virgin)

MOBY F/GWEN STEFANI Southside (V2)

K-CI & JOJO Crazy (MCA)

DREAM He Loves U Not (Bad Boy/Arista)

3 DOORS DOWN Kryptonite (Republic/Universal)

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

JENNIFER LOPEZ Love Don't Cost A Thing (Epic)

SHAGGY It Wasn't Me (MCA)

CREED With Arms Wide Open (Wind-up)

SOULDECISION Faded (MCA)

MADONNA Don't Tell Me (Maverick/WB)

DESTINY'S CHILD Independent Women Part 1 (Columbia)

MADONNA Music (Maverick/WB)

MYA Case Of The Ex (Whatcha...) (University/Interscope)

LEE ANN WOMACK I Hope You Dance (MCA/Universal)

PINK Most Girls (LaFace/Arista)

3LW No More (Baby I'ma Do Right) (Epic)

CREED Higher (Wind-up)

ATC Around The World (La La La...) (Republic/Universal)

EVAN AND JARON Crazy For This Girl (Columbia)

CHR/POP

Going For Adds 6/5/01

AAILYAH We Need A Resolution (BlackGround/Virgin)

ANGELA AMMONS Big Girl (Universal)

CASE Missing You (Def Soul/IDJMG)

CITY HIGH What Would You Do? (Interscope)

DAVE MATTHEWS BAND The Space Between (RCA)

FUEL Bad Day (Epic)

GIGI D'AGOSTINO I'll Fly With You (Arista)

HEAR SAY Pure & Simple (Universal)

MYA Where The Dream Takes You (A&M/Interscope)

NO ANGELS Daylight In Your Eyes (MCA)

TRICKSIDE Under You (Wind-up)

YOUNGSTOWN Sugar (Hollywood)

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June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (B)	WEEKS ON CHART	TOTAL STATIONS ADDS
3	1	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3946	+390	631176	9	68/2
2	2	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3727	+132	576317	13	70/0
1	3	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	3628	0	462542	8	58/0
5	4	112 Peaches And Cream (Bad Boy/Arista)	3508	+265	558274	9	66/2
4	5	CITY HIGH What Would You Do? (Interscope)	3487	+25	408297	9	66/0
6	6	NELLY Ride Wit Me (Fo' Reel/Universal)	2589	-307	399035	23	65/0
10	7	R. KELLY Fiesta (Jive)	2372	+191	405352	11	62/1
8	8	JANET All For You (Virgin)	2306	-280	314938	13	61/0
7	9	DESTINY'S CHILD Survivor (Columbia)	2198	-595	269946	13	61/0
9	10	JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	2128	-214	262568	22	64/0
15	11	TYRESE I Like Them Girls (RCA)	1896	+36	253230	10	62/1
11	12	QB FINEST F/NAS Oochie Wally (Columbia)	1870	-269	246987	15	57/0
13	13	OUTKAST So Fresh, So Clean (LaFace/Arista)	1859	-167	296944	20	62/0
12	14	JOE F/MYSTIKAL Stutter (Jive)	1760	-326	250557	21	58/0
14	15	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1731	-208	182973	14	48/0
24	16	JAGGED EDGE Where The Party At (So So Def/Columbia)	1724	+503	276639	3	56/2
22	17	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	1617	+260	239846	5	58/1
16	18	SNOOP DOGG Lay Low (No Limit/Priority)	1539	-157	242983	14	42/0
17	19	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1461	-114	234393	11	48/0
18	20	CASE Missing You (Def Soul/IDJMG)	1460	-107	210359	17	53/0
25	21	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1457	+272	277029	5	55/5
20	22	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	1376	-111	176207	12	53/0
21	23	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1329	-60	198618	20	52/0
26	24	LIL' ROMEO My Baby (Soulja/Priority)	1302	+181	121008	6	54/3
23	25	3LW Playas Gon' Play (Epic)	1301	+65	121967	6	49/1
28	26	AALIYAH We Need A Resolution (BlackGround)	1232	+160	179156	4	51/2
Breaker	27	TOYA I Do (Arista)	1219	+276	121295	8	42/5
Breaker	28	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1107	+124	199563	5	46/4
27	29	JESSICA SIMPSON Irresistible (Columbia)	1091	+11	88862	5	40/2
Breaker	30	DESTINY'S CHILD Bootylicious (Columbia)	1075	+319	141805	3	42/5
32	31	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	964	+33	89455	6	56/3
29	32	OLIVIA Bizouance (J)	912	-139	64102	16	31/0
40	33	'N SYNC Pop (Jive)	896	+302	140659	2	30/3
33	34	JENNIFER LOPEZ Play (Epic)	868	-53	113490	10	36/0
34	35	K-CI & JOJO All The Things I Should... (MCA)	715	-74	64788	7	44/0
35	36	MUSIQ Love (Def Soul/IDJMG)	708	-70	124770	11	21/0
Debut	37	USHER U Remind Me (LaFace/Arista)	703	+502	94382	1	55/6
Debut	38	ERICK SERMON Music (Interscope)	676	+354	154666	1	41/6
38	39	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	641	-26	70664	14	22/0
Debut	40	D12 Purple Pills (Shady/Interscope)	639	+310	107147	1	25/11
37	41	SHAGGY Freaky Girl (MCA)	628	-61	64349	4	42/0
Debut	42	CRAIG DAVID Fill Me In (Wildside/Atlantic)	594	+394	54300	1	43/9
42	43	RAY-J Wait A Minute (Atlantic)	570	+61	122232	2	40/8
Debut	44	SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal)	567	+210	57827	1	38/4
41	45	ANGIE MARTINEZ Coast To Coast (EastWest/EEG)	552	-31	73562	7	31/0
44	46	TANK Maybe I Deserve (BlackGround)	484	-15	137715	12	16/0
45	47	BABYFACE There She Goes (Arista)	467	+18	82371	2	34/1
39	48	EVE Who's That Girl (Ruff Ryders/Interscope)	457	-207	106545	19	32/0
48	49	KURUPT F/MATE DOGG Behind The Walls (Avatar)	453	+51	134538	4	12/1
47	50	KUMBIA KINGS Say It (EMI Latin/Capitol)	446	+6	36034	3	22/1

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BAD AZZ F/SNOOP DOGG Wrong Idea (Doggy Style/Priority)	12
D12 Purple Pills (Shady/Interscope)	11
CRAIG DAVID Fill Me In (Wildside/Atlantic)	9
RAY-J Wait A Minute (Atlantic)	8
REDMAN F/DJ KOOL Let's Get Dirty (Def Jam/IDJMG)	7
USHER U Remind Me (LaFace/Arista)	6
ERICK SERMON Music (Interscope)	6
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	5
DESTINY'S CHILD Bootylicious (Columbia)	5
TOYA I Do (Arista)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAGGED EDGE Where The Party At (So So Def/Columbia)	+503
USHER U Remind Me (LaFace/Arista)	+502
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+394
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	+390
ERICK SERMON Music (Interscope)	+354
DESTINY'S CHILD Bootylicious (Columbia)	+319
D12 Purple Pills (Shady/Interscope)	+310
'N SYNC Pop (Jive)	+302
TOYA I Do (Arista)	+276
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	+272

Breakers.

TOYA		
I Do (Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1219/276	42/5	27
BLU CANTRELL		
Hit 'Em Up Style (Oops!) (Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1107/124	46/4	28
DESTINY'S CHILD		
Bootylicious (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1075/319	42/5	30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

72 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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WXDX - Pittsburgh
 KWOD - Sacramento
 WXBE/WXAR - Wilkes Barre
 WWWW - Green Bay
 WIOT - Toledo
 WFMA - Tucson

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Hip Hop Top 20

June 1, 2001

LW	TW	ARTIST TITLE (LABELS)	TOTAL PLAYS		TOTAL STATIONS
			TW	LW	
1	1	MISSY ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	6203	6239	139/0
2	2	EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	5843	5389	138/2
3	3	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	3375	3043	130/2
7	4	LIL' ROMEO My Baby (Soulja/Priority)	3033	2730	129/3
4	5	OUTKAST So Fresh, So Clean (LaFace/Arista)	2889	3026	126/0
5	6	JA RULE... Put It On Me (Murder Inc./Def Jam/IDJMG)	2511	2782	116/0
6	7	NELLY Ride Wit Me (Fo' Reel/Universal)	2508	2760	92/0
13	8	ERICK SERMON Music (Interscope)	2381	1720	122/7
8	9	QB FINEST F/NAS Oochie Wally (Columbia)	2291	2702	114/0
11	10	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	2073	2404	109/0
10	11	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1995	2491	105/0
9	12	SNOOP DOGG Lay Low (No Limit/Priority)	1986	2541	101/0
12	13	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1773	1919	111/0
14	14	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	1484	1458	101/3
15	15	THREE THE HARD WAY Let's Get It (Arista)	1397	1383	92/3
19	16	SNOOP DOGG... Just A Baby Boy (Universal)	1159	788	107/4
16	17	LIL BOW WOW... Puppy Love (So So Def/Columbia)	955	1272	93/0
20	18	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	877	770	85/1
18	19	TIMBALAND & MAGOO Drop (BlackGround)	859	798	85/1
-	20	PROJECT PAT Don't Save Her (Hypnotize Minds/Loud)	738	750	52/0



72 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)
Total Plays: 431, Total Stations: 23, Adds: 1

F. EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)
Total Plays: 412, Total Stations: 15, Adds: 0

GIGI D'AGOSTINO I'll Fly With You (Arista)
Total Plays: 384, Total Stations: 9, Adds: 0

DREAM This Is Me (Bad Boy/Arista)
Total Plays: 355, Total Stations: 13, Adds: 0

TIMBALAND & MAGOO Drop (BlackGround)
Total Plays: 342, Total Stations: 30, Adds: 1

MADONNA What It Feels Like For A Girl (Maverick/WB)
Total Plays: 332, Total Stations: 15, Adds: 1

PRODUCT G&B Cluck Cluck (Yclef/J)
Total Plays: 327, Total Stations: 34, Adds: 2

CHICO & COOLWADDA High Come Down (MCA)
Total Plays: 308, Total Stations: 12, Adds: 0

THREE THE HARD WAY Let's Get It (Arista)
Total Plays: 279, Total Stations: 10, Adds: 2

LENNY KRAVITZ Again (Virgin)
Total Plays: 245, Total Stations: 19, Adds: 2

JAHEIM Just in Case (Divine Mill/WB)
Total Plays: 245, Total Stations: 18, Adds: 1

NERD Lapdance (Virgin)
Total Plays: 214, Total Stations: 16, Adds: 0

WILLA FORD I Wanna Be Bad (Lava/Atlantic)
Total Plays: 212, Total Stations: 15, Adds: 0

REDMAN F/DJ KOOL Let's Get Dirty (Def Jam/IDJMG)
Total Plays: 211, Total Stations: 18, Adds: 7

THA LINKS The Best You Can (Loud/Columbia)
Total Plays: 197, Total Stations: 14, Adds: 2

XZIBIT Front 2 Back (Loud)
Total Plays: 196, Total Stations: 11, Adds: 0

ALICIA KEYS Fallin' (J)
Total Plays: 173, Total Stations: 10, Adds: 1

KOFFEE BROWN Weekend Thing (Arista)
Total Plays: 164, Total Stations: 9, Adds: 1

FAITH EVANS Good Life (Def Jam/IDJMG)
Total Plays: 156, Total Stations: 14, Adds: 0

JILL SCOTT The Way (Hidden Beach/Epic)
Total Plays: 144, Total Stations: 11, Adds: 1

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM
PD: Robb Reynolds
MD: DJ Lopez
APC: Mr. Case

KFAT/Anchorage, AK
OM: Mark Carlson
PD: Steve Kishlighter
APC/MS: Marvyn Rupert

WBTS/Atlanta, GA
PD: Dale O'Brian
APC/MS: Jeff Miles

WZBZ/Atlantic City, NJ
PD: Ted Heath

KQBT/Austin, TX
PD: Scudder B. Stevens
APC: Mark McCray

KISV/Bakersfield, CA
PD: Bob Lewis
APC/MS: Pizzazz

WERQ/Baltimore, MD
PD: Don Summers
APC: Mike Al Wright

WBHJ/Birmingham, AL
PD: Mickey Johnson
APC/MS: Mary Kay

WJMN/Boston, MA
Station Mgr.: Catherine Jost
APC: Dennis O'Hara

WSSP/Charleston, SC
PD: Robb Reynolds
MD: Eye F/Gwen Stefani "Bow"
1: D-Town "Nothing"

WBGM-FM/Chicago, IL
PD: Todd Cozzani
MD: Erik Bradley

KZFM/Corpus Christi, TX
PD: Ed Cozzani
MD: Ariane Madell

KOKS/Denver-Boilder, CO
PD: Cat Collins
MD: John E. Kaye

KXUU/Denver-Boilder, CO
PD: Brian Michael

KPRR/El Paso, TX
OM/MS: John Castorillo
MD: Jessica Simpson "Tremor"

WBTT/Fl. Myers, FL
PD: De Matthews
APC: Big Mama

WCKZ/Fl. Wayne, IN
OM: Bob Shannon
PD: B.J. Steele

WJFX/Fl. Wayne, IN
PD: Phil Becker
MD: Wessant

KBOG/Fresno, CA
PD: E. Curtis Johnson
Station Mgr.: Greg Hoffman

KSEB/Fresno, CA
PD: Tommy Del Rio
MD: Jo Jo Lopez

WJMH/Greensboro, NC
OM/MS: Brian Douglas
MD: Tom Tracy

WZMX/Hartford, CT
OM: Steve Salthay
APC/MS: David Simpson

KIKI/Honolulu, HI
PD: Fred Rice
MD: Pablo Soto

KOONE/Honolulu, HI
Interior PD: I.L.C.
MD: Kevin Mittala

KBOO/Houston-Galveston, TX
Interior PD/MS: Kason Powell
MD: D12 "Purple"

KTHI/Houston-Galveston, TX
PD: Russ Allen
OM: Sam G

WHRH/Indianapolis, IN
PD: Brian Wallace
MD: Carl Frye

WJBT/Jacksonville, FL
PD: Aaron Wessant

WXJS/Jacksonville, TN
PD: Steve Blalock
MD: Tami Anderson

KLUC/Las Vegas, NV
PD: Cat Thomas
APC: Mike Spencer

KHTE/Little Rock, AR
OM/MS: Larry Loftman
MD: Peter Dam

KPWR/Los Angeles, CA
VP/MS: Jimmy Stuel
APC: Damon Young

KLZA/Lubbock, TX
PD: Tony Moore
MD: Jackie James

KOHT/Memphis, TN
PD: Len Cain
MD: Owen Steel

KHTN/Merced, CA
PD: Russ Roberts
APC: Rich Adams

WFOV/Miami, FL
PD: Ed Curry
APC: Tony The Tiger

KTTB/Minneapolis, MN
PD: Steve Johnson
MD: Lanni James

KDOM/Monterey-Salinas, CA
PD: Dennis Martinez
APC: J.B. King

WJWZ/Montgomery, AL
PD/MS: D-Rock
No Adds

WKTU/New York, NY
VP/MS: Frankie Blue
MD: USHER "Remix"

WQHT/New York, NY
PD: Tracy Cleburne
MD: Sean Taylor

WVWZ/Norfolk, VA
PD: Dan London
MD: Jay Lewis

KQWD/Oklahoma City, OK
PD: Steve English
MD: Chas Kidd

KOCH/Omaha, NE
PD: Erik Johnson
MD: Destiny's Child "Bodycise"

WJHM/Orlando, FL
OM/MS: John Roberts
APC: Steve Bullman

WFOV/Orlando, FL
PD: Phil Michaels
MD: W. The Lott

KCAO/Oxnard-Ventura, CA
PD/MS: Erik Gonzalez
MD: Big Bear

KGUM/Palm Springs, CA
PD: Jamie Stevens
MD: Redman F/DJ KOOL "Dirt"

KKFR/Phoenix, AZ
PD: Bruce St. James
APC/MS: Charlie Moore

KJLM/Portland, OR
OM/MS: Mark Adams
APC: Marie Dovee

WWCK/Providence, RI
PD: Jerry McLane
MD: Bradley Ryan

KWNZ/Reno, NV
PD: Bob Schultz
MD: Erick Sermon "Music"

KGGI/Riverside, CA
PD: Jason Duran
MD: D-Block

KSBM/Sacramento, CA
OM/MS: Ibrahim "Evo" Jean
APC/MS: Big Ed Boots

KSFN/Sacramento, CA
PD: Bryan Kennedy
MD: Michaela Ross

WOCQ/Salisbury, MD
PD: Wessant
MD: Beeth

KJUU/Salt Lake City, UT
OM: Keyvon Matias
MD: Zac Davis

KBST/San Antonio, TX
PD: J.D. Gonzalez
APC: Danny G

KTFM/San Antonio, TX
PD: Mark T. Johnson
MD: Steve Chavez

KXITZ/San Diego, CA
OM/MS: Lisa Kervling
MD: David Salton

KMEL/San Francisco, CA
PD/MS: Michael Harris
MD: Bad AZ F/SNOOP DOGG "Isa"

KYLD/San Francisco, CA
VP/MS: Marianne Shalder
APC/MS: Jerry Ben Archer

KWWV/San Luis Obispo, CA
PD: Bob Lewis
MD: Steve Jost

KUBE/Seattle-Tacoma, WA
OM: Beeth Hart
PD: Eric Powers

KWVZ/Salt Lake City, UT
MD: D12 "Purple"

KBLZ/Tyler-Longview, TX
PD/MS: Stephanie Lee
MD: D12 "Purple"

KSYR/Shreveport, LA
PD: Howard Clark
MD: Craig Cooper

KWN/Stockton, CA
VP/MS: John Christian
MD: Destiny's Child "Bodycise"

WILD/Tampa, FL
PD: Orlando
MD: Beeth

KOHT/Tucson, AZ
PD: Pico Jacobs
MD: 0-3000 "Dirt"

KBLZ/Tyler-Longview, TX
PD/MS: Stephanie Lee
MD: D12 "Purple"

WFGC/Washington, DC
PD: Jay Stevens
MD: Tessa Mitchell

KDGS/Wichita, KS
PD: Greg Stevens
MD: Jo Jo Collins

72 Total Reporters
72 Current Reporters
71 Current Playlists

Did Not Report, Playlist Frozen (1):
KBAT/Ocala-Midland, TX

June 1, 2001

RateTheMusic.com
BY MEDIABASE

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 6/1/01.

Artist Title (Label)	TW	LW	2W	3W	Familiarity	Burn
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	4.10	4.15	4.15	4.04	89%	12%
JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	3.98	4.01	4.06	4.08	96%	37%
112 Peaches And Cream (Bad Boy/Arista)	3.96	3.89	3.96	3.88	78%	11%
NELLY Ride Wit Me (Fo' Reel/Universal)	3.94	4.05	4.12	4.12	99%	37%
JOE F/MYSTIKAL Stutter (Jive)	3.93	3.98	4.08	4.07	97%	37%
MISSY MISDEMEANOR ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.92	3.81	3.94	3.79	92%	20%
CASE Missing You (Def Soul/IDJMG)	3.90	3.87	3.86	3.82	72%	14%
OUTKAST So Fresh, So Clean (LaFace/Arista)	3.85	3.87	3.79	3.85	92%	27%
CHRISTINA AGUILERA, LIL' KIM, MYA AND PINK Lady Marmalade (Interscope)	3.84	3.88	3.94	3.96	98%	29%
CITY HIGH What Would You Do? (Interscope)	3.84	3.84	3.87	3.85	74%	17%
SNOOP DOGG Lay Low (No Limit/Priority)	3.83	3.84	3.83	3.86	85%	19%
2PAC Until The End Of Time (Amaru/Deathrow/Interscope)	3.83	3.96	3.93	3.89	83%	17%
LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	3.80	3.85	3.87	3.86	87%	29%
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	3.76	3.67	3.78	3.67	69%	15%
TRICK'DADDY Take It To Da House (Slip 'N Slide/Atlantic)	3.76	3.78	3.78	3.86	91%	24%
R. KELLY Fiesta (Jive)	3.74	3.77	3.78	3.81	83%	18%
OLIVIA Bizouace (J)	3.72	3.54	3.60	3.60	68%	15%
K-CI & JOJO All The Things I Should Have Known (MCA)	3.70	3.77	3.66	3.63	51%	9%
JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	3.69	3.76	3.92	-	76%	15%
TOYA I Do (Arista)	3.69	-	-	-	38%	4%
QB FINEST F/MAS Oochie Wally (Columbia)	3.63	3.59	3.71	3.78	88%	29%
JANET All For You (Virgin)	3.56	3.53	3.70	3.72	99%	45%
K-CI & JO JO Crazy (MCA)	3.56	3.59	-	-	97%	49%
TYRESE I Like Them Girls (RCA)	3.55	3.65	3.68	3.62	78%	14%
3LW Playas Gon' Play (Epic)	3.55	3.54	-	-	71%	15%
DESTINY'S CHILD Survivor (Columbia)	3.42	3.44	3.42	3.49	100%	55%
JESSICA SIMPSON Irresistible (Columbia)	3.36	3.31	3.46	-	69%	17%
JENNIFER LOPEZ Play (Epic)	3.30	3.35	3.32	3.35	94%	38%
LIL ROMEO My Baby (Soulja/Priority)	3.29	3.23	3.29	-	69%	20%
SHAGGY Angel (MCA)	3.23	-	-	-	99%	64%

Total sample size is 455 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

- JAGGED EDGE Promise (So So Def/Columbia)
- K-CI & JOJO Crazy (MCA)
- SHAGGY Angel (MCA)
- MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
- LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- OUTKAST Ms. Jackson (LaFace/Arista)
- JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- DR. DRE The Next Episode (Aftermath/Interscope)
- SHAGGY It Wasn't Me (MCA)
- JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)
- NELLY E.I. (Fo' Reel/Universal)
- JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- 3LW No More (Baby I'ma Do Right) (Epic)
- NELLY Country Grammar (Fo' Reel/Universal)
- DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
- DESTINY'S CHILD Independent Women Part 1 (Columbia)
- AALIYAH Try Again (BlackGround/Virgin)
- MYSTIKAL Shake Ya Ass (Jive)
- JUVENILE Back That Thang Up (Cash Money/Universal)

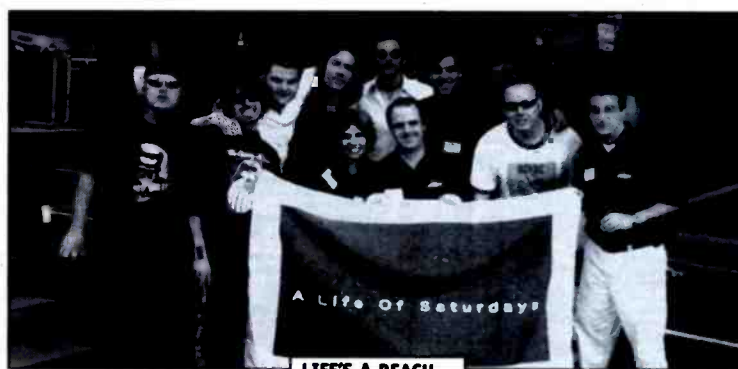
CHR/RHYTHMIC Going For Adds

6/5/01

- ATHENA CAGE Hey Hey (Priority)
- BUSTA RHYMES What It Is (Violator/Loud/Columbia)
- HEAR SAY Pure And Simple (Universal)
- SISQO Can I Live (Dragon/Def Soul/IDJMG)

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MUSIC MEETING



...so bring a towel. But not just any towel; it must be an authentic Dexter Freebish beach towel. Just before "leaving town" to continue their tour with SR71, Capitol Records' Dexter Freebish had fun in the sun with WNOK/Columbia, SC staffers. Pictured are (l-r) band members Chris Lowe and Charles Martin, Capitol's Joe Rainey, DF's Rob Schilz, MD Sue Tyler, DF's Kyle, morning show producer Sammy Owens, OM Jonathan Rush, band member Scott Romig and PD Brad Kelly.



Mix Show Top 30

© June 1, 2001

- 1 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 2 EVE I/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 3 QB FINEST I/MAS Oochie Wally (Columbia)
- 4 112 Peaches And Cream (Bad Boy/Arista)
- 5 R. KELLY Fiesta (Jive)
- 6 SNOOP DOGG Lay Low (No Limit/Priority)
- 7 CITY HIGH What Would You Do? (Interscope)
- 8 LIL' MO Superwoman (EastWest/EEG)
- 9 LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
- 10 OUTKAST So Fresh, So Clean (LaFace/Arista)
- 11 NELLY Ride Wit Me (Fo'Reel/Universal)
- 12 JANET All For You (Virgin)
- 13 TOYA I Do (Arista)
- 14 JA RULE I/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- 15 ERICK SERMON Music (Interscope)
- 16 SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
- 17 JAY-Z I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 18 TYRESE I Like Them Girls (RCA)
- 19 AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)
- 20 2PAC I/RL Until The End Of Time (Amaru/Death Row/Interscope)
- 21 GIGI D'AGOSTINO I'll Fly With You (Arista)
- 22 JOE I/MYSTIKAL Stutter (Jive)
- 23 EVE Who's That Girl (Ruff Ryders/Interscope)
- 24 KURUPT/NATE DOGG Behind The Walls (Avatar)
- 25 TRICK DADDY I/SNS EXPRESS Take It To Da House (Slip-N-Slide/Atlantic)
- 26 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 27 MYSTIKAL I/NIVEA Danger (Been So Long) (Jive)
- 28 BUSTA RHYMES What It Is (Violator/Loud/Columbia)
- 29 RAY-J What A Minute (Atlantic)
- 30 BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)

37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

CRAIG DAVID

 Track: "Fill Me In"
 Label: Wildstar/Atlantic


When I did a write-up on this young star several months ago, little did I know he would blow up this huge. Wildstar/Atlantic recording artist Craig David filled us in on his project and released his first U.S. single, "Fill Me In." The single blew up overseas, and the album, *Born to Do It*, went multi-Platinum. Now the States have a chance to jump aboard the Craig David train. I was all gung-ho about seeing David perform at his album release party. Unfortunately, my car broke down, and I missed the perfect opportunity to meet this young man. I did hear about how well he performed from some reliable industry peeps. R&R CHR Editor Tony Novia said he was excellent, and KKUU/Palm Springs, CA PD Pattie Moreno also bragged about witnessing a great performance. And R&R Urban Asst. Editor Tanya O'Quinn? Well, she called him her "baby's daddy," so I'm guessing she liked him a lot too. ● The subject of the single is all too familiar (not that I've had any firsthand experience, of course). Don't know what I'm talking about? Let me fill you in: The track is a cute dance record about a young lady who creeps around with her boyfriend while her parents are away or asleep. They don't have a clue as to what their sly daughter is up to; all they know is that suddenly their baby girl has grown up — and out. The maturing young woman discovers boys — not good. Her parents are growing suspicious of her behavior. "Why were you creeping 'round late last night?/Why could I see two shadows moving in the bedroom light?" sings David, mocking her parents. Uh oh, better have dude sneak in through your bedroom window and keep the door closed — not that I would have done this. ● "Fill Me In" has successfully swept up a total of 37 Rhythmic adds, with two stations jumping on early, WPYO/Orlando and KKWD/Oklahoma City, the latter of which was banging it at 69 spins last week. At last count, *Born to Do It* was seven-times Platinum in the U.K. and Ireland and double Platinum in Australia, Denmark and New Zealand. David's European arena tour was sold out, and he was the youngest artist to have a No. 1 single and No. 1 album in U.K. history. If you don't know who Craig David is, you better ask somebody to fill you in. — Renee Ball
 Asst. CHR Editor

INDUSTRY PROFILE

 Charlie Huero
 MD, KKFR (Power 92)/Phoenix

At the age of 27 I got my first radio job at a local station called Hit 105 (WLXR). I started as the mobile music sales guy and worked out of the studio by watching Dave Sholin's *Downbeat USA* show spin around on air. I got the job because I had the chance to read the weather two times an hour, which led to my promotion to part-time swing shift. I also did some breaks before the show. From there I went on to produce my own show, *Home Sweet Home*. ● In 1989 I left and went to Hot 102 (WLUM) in Milwaukee as part-time rock. Soon I was promoted to overnights. After a short stint at that station I went to San Diego to help start a new station with Rick Thomas as the overnight guy. I went from late nights to nights to afternoons. I worked there until 1991 when I moved to Los Angeles in '91 and started part-time at KPWR (Power 106) as the program host. After 18 months there I stayed. Three years later I joined KTFM (San Antonio) as MD. ● In '97 I left KTFM and returned to San Diego, this time with my former MD, Rick Thomas, to produce the first year of the station, KJZZ, Magic 95.7 as Asst. PD. MD. ● In 2000 I moved to Phoenix, AZ, to work for KKFR (Power 92) as Asst. MD. This July will be my 10th anniversary at KKFR. I have been very fortunate to work for great people in San Diego and start the journey to Phoenix.

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WVNZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KOCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYD/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KNFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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PART ONE OF A TWO-PART SERIES

Frank Ski Strikes A Balance

□ WVEE-FM/Atlanta morning host knows how to keep listeners coming back for more

This week and next I'll talk to WVEE-FM/Atlanta morning personality Frank Ski, who's making a positive difference in our industry and in his community. Trust me, it's powerful stuff.

Ski has done mornings on 'VEE for 2 1/2 years. He and his team have been making "Hotlanta" their own personal

oasis of love, respect and success — not an easy accomplishment in any city, no matter the size. They're within a tenth of a point of breaking into double digits in their 12+ Arbitron numbers, with a 9.9 share in the winter 2001 book.

This ranks the program No. 2 in the market, behind News/Talk WSB-AM's morning show.

A Different Schedule

I asked Ski to explain the success of his show. "I've done a morning show for a total of six years, at three different radio stations, and in those years we've had about the same success," he said. "I learned something during this time that's helped us get to where we are in Atlanta, and that is that although the morning show game has stayed the same to some degree, it has changed as far as what you have to do to win decisively.

"I did nights before and was No. 1 in my time period for 12 consecutive years.

At night you really don't have a set schedule. You do your personal appearances during the day and your show at night. You are also doing live shows at clubs when you get off the air. You stay up, and you stay out. A night jock does a lot of work.

"When I switched to mornings, I noticed that my competition didn't have that kind of schedule. They'd get off the air at 10am and, unless they had an appearance to make that day, basically had the whole day to themselves. Maybe they'd go home and only have to do appearances on the weekends. Rarely did they have to make appearances in clubs at night, and rarely did they get out on weekends in the clubs.

"These people's schedules were nowhere near the type of schedule that I was used to keeping as a nighttime jock. Today, in the technology age, things are moving faster, and we're not taking as long to get the information that we need. People are more active, and the morning jock — being the person leading the radio station — has to be the most active person at the radio station.

"I haven't missed a step going from nights to mornings. I do the same things. I'm still a DJ. I play in clubs, I spin records, I do happy hours and parties at night. I do the same things I'd

do if I were a night jock on a local station.

"I think that being out there has given us an edge over the competition. If I'm in your market, and I'm all over the place — doing everything and getting involved with the movers and shakers in the community — and you're coming in at 6am and getting off at 10am and going home, there's no way that you can relate to what I talk about in the morning, and there's no way that you can compete with the number of people I touch hands with every day."

On The Same Page

"A lot of stations today know that promotion and marketing have to work together, but they've lost that whole promotional-marketing side of it," Ski continued. "For example, a study found that people eat out more in Atlanta than in any other city in America. Restaurants are more likely to succeed in Atlanta.

"As far as the African-American community is concerned, there is a group of African Americans living in Atlanta who have plenty of money to go out to eat. People are going out on a regular basis to have dinner. You can go out for dinner in Atlanta on a Monday, Tuesday, Wednesday or Thursday night and have just as long a wait to get seated as you would have on a Friday or Saturday night.

"If the people you are talking to on the radio in the mornings are going out during the week to have dinner, you can't get on the morning show and not speak their language. You have to be the same type of person. It's not uncommon for me to say, 'Hey, last night my wife, Tanya, and I went to this great new restaurant. We were really surprised. The service was great, the food was great, and the atmosphere was really delightful.' It's not unusual for us to get at least a hundred calls the same day about that restaurant. People will call the show and say, 'Frank, what's the name of that place where you and Tanya went to dinner last night? We want to try it.'

"This type of stuff makes you more relatable to the people you are talking to, because you live a similar lifestyle and you are doing some of the same things they are doing on a regular basis. If you know what the people in your market are into and what they are doing and wrap yourself into that, it's a huge advantage in helping you get ahead and win consistently."

"If you know what the people in your market are into and what they are doing and wrap yourself into that, it's a huge advantage in helping you get ahead and win consistently."

The Element Of Surprise

Ski's morning show is not only No. 2 12+ in the winter 2001 book, it's No. 1 among 18-34s with a 14.2 share and No. 2 with 25-54s at a 10.6 share — just a point and a half off the pace set by No. 1 WSB-AM. Not bad for a heritage Urban radio station that has been in the market since back in the day. Overall, WVEE is No. 1 12+, 18-34 and 25-54.

I asked Ski to list the ingredients for a successful morning show. "The most important word is *balance*," he said. "It doesn't matter what you do. You can have a great person who does great interviews and talks about issues that relate to the community, but if he or she does it every day, people will turn away. If you have somebody who's a real funny morning person, and the show is very funny, when people are ready to get serious — which they are on a regular basis — they will turn from that approach.

"Our show has specific days on which we deal with issues, and we're always open to stopping what we're doing and dealing with an issue that has affected the entire community. At the same time, we always have balance. We always have the element of surprise with the comedy that comes in. We really don't do staged bits. I like to be more off-the-cuff with things like that.

"I can take a situation, know where it's going and throw it to Wanda, our comedian, and I know she is going to have a comedic point of view. If I don't want that side to come out, I know not to throw something to Wanda.

"It's that balance that helps keep people locked into what we do. Why? Because they never know what they're going to get. They never know if we are going to be serious or funny. Either way, if we're going to be serious, it may only be for an hour. Then we may switch it up the next hour. We never spend too much time on something that will make us predictable.

"Even though some people like predictability, it's the balance and versatility that keep people wondering if they're going to miss something. That's the key: I always want to keep people thinking. 'If I turn this program off, I'm going to miss whatever they're about to do. It could be something that can help me live a better life. Let me wait a little longer and see what they're going to do.'

"If I can create that, I have a winning team. People will be sitting in their cars waiting to hear what's going to happen next before they go into the house or office. When you get people doing that — waiting to finish hearing what you're talking about, going into their jobs and putting on their headsets to continue listening and calling someone else and ask-

ing if they're listening too — you've got something going."

Proper Execution

"It is also important for a successful morning show to have proper execution," Ski added. "I listen to a lot of morning shows all over the country, and lack of execution stands out. For example, you may want to deal with an issue that you believe is important, but everybody else in the community doesn't feel that way. You have to sell the importance to them before you deal with the issue.

"Let's say we're going to talk about these predatory lenders in our communities who are taking advantage of elderly black homeowners — the scams by which older black people are having their homes taken away through dishonest means. The people who are younger and not homeowners probably don't care, so you can't just get on the air and talk about that issue, because you'll turn them off. But if you make that issue relatable to them, using examples that mean something to them personally, then you've hit the nerve that will get not only their attention, but their support for this important issue.

"We prepromote shows when we've got an issue that we want to bring to the public's attention. We do it just like television: They'll promo a show and an issue over and over and over leading up to the time it's going to air. We do the same thing. We make it special. We make it sound important, like, 'Did you know you can lose your house in six months? Someone can take it, and you won't even know until you come home one night from work and you don't own your house anymore. Don't forget to join us on Thursday morning for this eye-opening program.'

"People in the city are saying things like, 'Oh, I've got to hear about that. I'm going to make sure I check out Frank and the morning show to see what that's all about.' Then you deliver it to the public by bringing on the right people to discuss the issue. You bring on the experts and the city, county, state and federal people to really make it happen in the minds and hearts of the people you want to reach in your market. We don't play around with this stuff. We go after it big time and make sure we do it right and effectively. That's the only way to do things like this.

"Remember, you never want to be in the position of not being able to answer someone's question when they call in. If you have the right people there, who have knowledge of the issue, they can give listeners the correct information. That's how we do things on *The Frank Ski Morning Show*."

Next week: Part Two of the Frank Ski story.

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IMPACTING JUNE 4 & 5



R&R Urban Top 50

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	R. KELLY Fiesta (Jive)	3444	+29	457329	9	82/0
1	2	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3345	-147	443769	14	82/0
3	3	112 Peaches And Cream (Bad Boy/Arista)	3213	+108	412117	11	81/0
6	4	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	2751	+165	316695	8	80/0
5	5	TYRESE I Like Them Girls (RCA)	2615	-16	245784	10	80/0
4	6	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	2386	-361	363480	15	79/0
12	7	RAY-J Wait A Minute (Atlantic)	2339	+307	300484	7	81/2
11	8	LIL' ROMEO My Baby (Soulja/Priority)	2270	+219	236426	7	78/0
8	9	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	2259	+175	277788	5	81/1
15	10	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	2092	+267	249970	12	74/2
7	11	MUSIQ Love (Def Soul/IDJMG)	2005	-226	337143	19	73/0
14	12	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	1967	+97	236389	7	72/0
21	13	ERICK SERMON Music (Interscope)	1873	+379	279840	3	78/1
18	14	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1792	+177	215422	5	75/1
22	15	AALIYAH We Need A Resolution (BlackGround)	1768	+330	197208	4	76/2
9	16	CASE Missing You (Def Soul/IDJMG)	1737	-336	279466	18	68/0
16	17	TANK Maybe I Deserve (BlackGround)	1596	-176	288976	24	57/0
20	18	SILK We're Callin' U (Elektra/EEG)	1584	+2	122905	8	70/1
13	19	JANET All For You (Virgin)	1508	-463	152356	13	74/0
23	20	BABYFACE There She Goes (Arista)	1486	+67	159148	4	76/0
25	21	JAHEIM Just In Case (Divine Mill/WB)	1485	+88	143792	4	73/2
10	22	DESTINY'S CHILD Survivor (Columbia)	1467	-591	157028	12	74/0
Breaker	23	JAGGED EDGE Where The Party At (So So Def/Columbia)	1407	+456	201322	2	74/2
33	24	JIMMY COZIER She's All I Got (J)	1388	+169	177878	6	66/6
29	25	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	1363	+72	133006	9	69/1
28	26	CITY HIGH What Would You Do? (Interscope)	1333	-30	105358	8	54/0
32	27	3LW Playas Gon' Play (Epic)	1299	+55	94876	6	64/0
19	28	INDIA.ARIE Video (Motown)	1298	-306	213387	16	66/0
24	29	OUTKAST So Fresh, So Clean (LaFace/Arista)	1271	-134	212058	18	69/0
31	30	THREE THE HARD WAY Let's Get It (Arista)	1251	-15	166088	5	64/1
36	31	LUTHER VANDROSS Take You Out (J)	1248	+185	131530	3	69/1
17	32	GINUWINE There It Is (Epic)	1236	-454	166413	16	67/0
38	33	ALICIA KEYS Fallin' (J)	1152	+122	115692	5	61/3
Breaker	34	USHER U Remind Me (LaFace/Arista)	1136	+523	159603	2	74/4
27	35	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1112	-269	139277	10	51/0
Breaker	36	JILL SCOTT The Way (Hidden Beach/Epic)	1091	+282	151736	2	66/0
30	37	ERIC BENET Love Don't Love Me (Warner Bros.)	1062	-223	80354	11	51/2
37	38	SYLEENA JOHNSON I Am Your Woman (Jive)	1039	-21	86663	8	51/0
26	39	SNOOP DOGG Lay Low (No Limit/Priority)	958	-428	115551	11	53/0
35	40	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	820	-248	99323	14	62/0
40	41	QB FINEST F/NAS Oochie Wally (Columbia)	806	-133	98721	14	53/0
34	42	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	802	-342	83133	16	60/0
41	43	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	797	-95	110118	20	59/0
Debut	44	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	773	+236	62928	1	31/25
Debut	45	SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal)	765	+241	55431	1	68/1
48	46	TAMIA Tell Me Who (Elektra/EEG)	750	+71	66112	3	49/0
44	47	PROJECT PAT Don't Save Her (Hypnotize Minds/Loud)	719	+8	53394	3	43/0
46	48	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	701	+1	56467	3	45/2
47	49	KOFFEE BROWN Weekend Thing (Arista)	700	+13	51324	3	52/2
45	50	KANE & ABEL Show Dat Work (Shake It...) (MCA)	647	-55	57575	5	49/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DESTINY'S CHILD Bootylicious (Columbia)	59
B.G. Bounce With Me (Cash Money/Universal)	38
BAD AZZ F/SNOOP DOGG Wrong Idea (Dogg Style/Priority)	37
KARDINAL OFFISHALL Barkardi Slang (MCA)	33
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	25
CAMOFLAUGE F/BRAYBOY Cut Friends (Pure Pain/Universal)	13
JIMMY COZIER She's All I Got (J)	6
COO COO CAL My Projects (Tommy Boy)	6
CRAIG DAVID Fill Me In (Wildside/Atlantic)	5
USHER U Remind Me (LaFace/Arista)	4
REDMAN F/DJ KDDL Let's Get Dirty (Def Jam/IDJMG)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER U Remind Me (LaFace/Arista)	+523
JAGGED EDGE Where The Party At (So So Def/Columbia)	+456
ERICK SERMON Music (Interscope)	+379
AALIYAH We Need A Resolution (BlackGround)	+330
RAY-J Wait A Minute (Atlantic)	+307
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+299
DESTINY'S CHILD Bootylicious (Columbia)	+285
JILL SCOTT The Way (Hidden Beach/Epic)	+282
LIL' MD Superwoman (Gold Mind/EastWest/EEG)	+267
SNOOP DOGG F/TYRESE & MR. TAN Just A... (Universal)	+241

Breakers.

JAGGED EDGE Where The Party At (So So Def/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1407/456	74/2	23

USHER U Remind Me (LaFace/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1136/523	74/4	34

JILL SCOTT The Way (Hidden Beach/Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1091/282	66/0	36

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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- *"Lexi...and that's the way it is" debuted on Gospel Album Billboard Chart at #21 with a bullet*
- *Urban Billboard Chart at #73 with a bullet*
- *Video "Conversations" has been added to BET's Midnight Love*



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FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING

WBLS/New York
Inner City
(212) 447-1000
Brown/Womack
12+ Cume 1,710,648

PLAYS	ARTIST/TITLE	Q1 (888)
51	47 CASI/Mezz You	47188
51	61 JILL SCOTT/It's A Long Walk	46184
53	44 R. KELLY/Fiesta	44175
53	43 TANK/Maybe I Deserve	43172
44	36 FAITH EVANS/CARL...Can't Believe	38152
47	36 SUNSHINE ANDERSON/Heard It All Before	36144
47	36 MUSIQ/Levee	34136
45	34 JANE WAT/For You	34136
41	31 112/Peaches And Cream	31124
29	30 112/Peaches And Cream	30120
23	30 MISSY ELLIOTT/Get Ur Freak On	30120
23	22 TYRESE/Like Them Girls	27108
22	27 INDIA.ARIE/Video	27108
22	26 OUTKAST/So Fresh, So Clean	26104
21	23 JIMMY COZZER/She's All I Got	23092
21	22 DESTINY'S CHILD/Survivor	22088
21	21 R. KELLY/Woman's Thrust	21084
21	21 JAY-Z/F.R.I. Kelly/Gully Unit	21084
20	22 JAHMEKA/Just In Case	20080
20	19 JESSE POWELL/Let Don't Love Me	19076
18	17 ERIC BENE/Levee Don't Love Me	18072
18	18 KOFFEE BROWN/After Party	18072
17	18 LIL' MO/Superwoman	17068
20	17 BLU CANTRELL/Am I Up Style...	17064
17	17 LUTHER ANDERSON/Take You Out	17064
15	16 CRAIG DAVID/For Me In	15060
10	14 DAVE HOLLISTER/One Woman Man	14056
13	14 SHAKA/Where She Goes	14056
14	14 BANGABE/Where She Goes	14056
14	14 GAINWINE/There It Is	14056

KOST/Los Angeles
Radio One
(323) 634-1800
Scorpio/Fueller
12+ Cume 1,236,308

PLAYS	ARTIST/TITLE	Q1 (888)
51	62 112/Peaches And Cream	32480
51	61 R. KELLY/Fiesta	32480
50	58 SUNSHINE ANDERSON/Heard It All Before	32400
43	64 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	25180
58	47 SNOOP DOG/Like A G6	25180
37	48 CASE/Altering You	24300
43	44 LIL' MO/Superwoman	22250
57	43 SILK THE SHOCKER/That's Cool	22250
38	40 OUTKAST/So Fresh, So Clean	21600
39	39 MUSIQ/Levee	21060
38	38 AALI'YAH/We Need A Resolution	19940
41	30 2PAC/Until The End Of	19940
32	34 KOFFEE BROWN/After Party	18130
35	34 JAGGED EDGE/Where The Party At	18900
34	34 JAY-Z/F.R.I. Kelly/Gully Unit	18900
45	33 MISSY ELLIOTT/Get Ur Freak On	17820
35	33 TANK/Maybe I Deserve	17820
32	33 RAY-J/Wat A Minute	17480
26	25 TYRESE/Like Them Girls	15200
22	23 MR. SLURP/KOP/Dobz, Drank & Dank	14240
27	23 JILL SCOTT/It's A Long Walk	14240
11	23 JAY-Z/F.R.I. Kelly/Gully Unit	12420
21	20 JILL SCOTT/It's A Long Walk	10800
16	16 KANE & ABEL/Show Dat Work...	9720
23	18 LIL' MO/Superwoman	9720
16	17 ERIC BENE/Levee Don't Love Me	9180
22	18 CITY HIGH/Would You Do?	8640
14	14 JAHMEKA/Just In Case	7560
12	14 DAVE HOLLISTER/Levee Don't Love Me	7560

WGCI/Chicago
Clear Channel
(312) 986-9800
Smith/Boatner
12+ Cume 913,988

PLAYS	ARTIST/TITLE	Q1 (888)
34	62 ERICK SERMON/Music	39832
47	61 CASI/Mezz You	36768
40	60 MISSY ELLIOTT/Get Ur Freak On	36768
42	47 112/Peaches And Cream	36002
37	42 OUTKAST/So Fresh, So Clean	32172
39	42 TANK/Maybe I Deserve	32172
38	41 R. KELLY/Fiesta	30640
50	40 AALI'YAH/We Need A Resolution	29874
37	37 JAY-Z/F.R.I. Kelly/Gully Unit	28342
44	34 GINUNWINE/There It Is	26044
19	32 JILL SCOTT/It's A Long Walk	24512
35	31 BLU CANTRELL/Am I Up Style...	23746
40	30 SUNSHINE ANDERSON/Heard It All Before	23746
25	30 FAITH EVANS/CARL...Can't Believe	22980
10	29 LUTHER ANDERSON/Take You Out	22214
20	28 DAVE HOLLISTER/Levee Don't Love Me	19916
28	28 MUSIQ/Levee	19916
16	22 RAY-J/Wat A Minute	11490
22	22 JIMMY COZZER/She's All I Got	16652
21	22 THREE THE HARD WAY/Let's Get It	16652
17	17 LIL' MO/Superwoman	13022
16	18 SYLENE JOHNSON/Am Your Woman	12526
23	18 INDIA.ARIE/Video	11490
21	17 KOFFEE BROWN/After Party	10724
18	14 DESTINY'S CHILD/Survivor	10724
9	14 R. KELLY/Don't Mean It	10724
11	14 JOE FANTASY/Killer	10724
11	13 R. KELLY/Woman's Thrust	9958
15	13 LUDACRIS/Southern Hospitality	8426

WPWX/Chicago
Crawford
(312) 933-4455
Alan/Reynolds
12+ Cume 913,988

PLAYS	ARTIST/TITLE	Q1 (888)
55	60 R. KELLY/Fiesta	0
55	60 MISSY ELLIOTT/Get Ur Freak On	0
43	45 DESTINY'S CHILD/Survivor	0
34	44 GINUNWINE/There It Is	0
37	44 112/Peaches And Cream	0
39	42 JAY-Z/F.R.I. Kelly/Gully Unit	0
44	41 CASE/Altering You	0
40	40 ERICK SERMON/Music	0
44	38 LUDACRIS/Southern Hospitality	0
21	34 BISHOP/Know U Ghetto	0
32	32 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	0
31	31 FAITH EVANS/CARL...Can't Believe	0
21	31 R. KELLY/Woman's Thrust	0
23	23 JAGGED EDGE/Where The Party At	0
27	20 112/Peaches And Cream	0
40	20 MUSIQ/Levee	0
24	20 2PAC/Until The End Of	0
27	27 TYRESE/Like Them Girls	0
34	20 OB FINEST/FMAS/Oochie Wally	0
27	20 JON B/D/Don't	0
24	24 JAHMEKA/Just In Case	0
28	23 R. KELLY/Feelin' On You...	0
20	23 THREE THE HARD WAY/Let's Get It	0
21	21 AALI'YAH/We Need A Resolution	0
16	22 DAVE HOLLISTER/Levee Don't Love Me	0
10	22 LIL' MO/Superwoman	0
8	21 BABYFACE/There She Goes	0
8	21 CHARLIE WILSON/One Way Street	0
28	20 TRICK DADDY/That's It To Da House	0

WPHL/Philadelphia
Radio One
(215) 884-9400
Devoe/Coyle
12+ Cume 398,588

PLAYS	ARTIST/TITLE	Q1 (888)
52	60 112/Peaches And Cream	10472
51	60 R. KELLY/Fiesta	10472
50	58 RAY-J/Wat A Minute	10285
54	64 MISSY ELLIOTT/Get Ur Freak On	10098
54	64 SUNSHINE ANDERSON/Heard It All Before	10098
44	54 LIL' MO/Superwoman	8976
56	41 CASE/Altering You	7667
45	TANK/Maybe I Deserve	7480
49	38 MUSIQ/Levee	7106
34	37 JAY-Z/F.R.I. Kelly/Gully Unit	6919
41	30 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	6732
31	30 THREE THE HARD WAY/Let's Get It	6732
33	33 SILK THE SHOCKER/That's Cool	6171
42	32 SILK THE SHOCKER/That's Cool	5984
33	28 R. KELLY/Don't Mean It	4862
28	28 PHILLY'S MOST WANTED/Please Don't Mind	4862
22	28 USHER/U Remind Me	4622
22	22 2PAC/Until The End Of	4301
22	22 JAY-Z/F.R.I. Kelly/Gully Unit	4301
18	22 REDMAN/F.U./Kool/Let's Get Dirty	4114
32	21 TRICK DADDY/That's It To Da House	3947
20	21 INDIA.ARIE/Video	3720
12	20 JAY-Z/Just Wanna Love	3740
16	16 LUDACRIS/Southern Hospitality	3666
6	16 ERICK SERMON/Music	3366
20	16 AALI'YAH/We Need A Resolution	2992
14	16 MYSIA/Talk A Minute (Been So...)	2992
8	16 BUSTA RHYMES/What It Is	2805
16	16 JAGGED EDGE/Where The Party At	2618
5	14 JAGGED EDGE/Where The Party At	2618

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lee
12+ Cume 699,880

PLAYS	ARTIST/TITLE	Q1 (888)
51	50 RAY-J/Wat A Minute	26248
49	45 MISSY ELLIOTT/Get Ur Freak On	20440
41	43 112/Peaches And Cream	19602
42	42 LIL' MO/Superwoman	19158
41	41 PHILLY'S MOST WANTED/Please Don't Mind	19158
36	38 GINUNWINE/There It Is	16416
33	38 R. KELLY/Fiesta	15680
33	33 USHER/U Remind Me	15680
26	33 LIL' MO/Superwoman	15048
23	33 SUNSHINE ANDERSON/Heard It All Before	15048
31	31 CASE/Altering You	14136
31	31 JAGGED EDGE/Where The Party At	14136
21	20 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	13224
33	28 JIMMY COZZER/She's All I Got	12768
27	28 JAY-Z/F.R.I. Kelly/Gully Unit	12312
27	27 JILL SCOTT/It's A Long Walk	12312
27	27 MUSIQ/Levee	12312
16	26 BUSTA RHYMES/What It Is	11856
26	26 THREE THE HARD WAY/Let's Get It	11400
24	26 R. KELLY/Don't Mean It	11400
20	20 SHAKA/Where She Goes	8120
18	18 SILK THE SHOCKER/That's Cool	8208
23	16 INDIA.ARIE/Video	7296
23	16 TANK/Maybe I Deserve	7296
14	14 OB FINEST/FMAS/Oochie Wally	6384
16	14 R. KELLY/Woman's Thrust (Been So...)	6384
11	14 JILL SCOTT/It's A Long Walk	6384
6	13 FAITH EVANS/CARL...Can't Believe	5928
9	13 EVE/Who's That Girl	5928
11	13 REDMAN/F.U./Kool/Let's Get Dirty	5928

KBFJ/Dallas-Ft. Worth
Radio One
(214) 521-4661
Johnson/Kelly
12+ Cume 248,888

PLAYS	ARTIST/TITLE	Q1 (888)
45	42 R. KELLY/Fiesta	4074
35	41 LIL' MO/Superwoman	3977
40	37 LUDACRIS/Southern Hospitality	3589
37	38 FAITH EVANS/CARL...Can't Believe	3589
16	32 KANE & ABEL/Show Dat Work...	3272
39	31 TANK/Maybe I Deserve	3007
33	28 MUSIQ/Levee	2813
43	28 SUNSHINE ANDERSON/Heard It All Before	2813
25	28 2PAC/Until The End Of	2813
28	28 MISSY ELLIOTT/Get Ur Freak On	2813
16	27 LIL' MO/Superwoman	2613
16	27 LIL' FLIP/Can Do That	2613
32	26 BLU CANTRELL/Am I Up Style...	2522
22	22 SILK THE SHOCKER/That's Cool	2134
21	21 BUSTA RHYMES/What It Is	2037
28	20 MISSY ELLIOTT/Get Ur Freak On	1940
16	22 JIMMY COZZER/She's All I Got	1940
22	19 TRICK DADDY/That's It To Da House	1843
25	19 SNOOP DOG/Play	1843
22	19 SNOOP DOG/Like A G6	1843
27	17 TELL ME/You're Not	1649
24	17 KANE & ABEL/Show Dat Work...	1649
19	18 TYRESE/Like Them Girls	1455
8	18 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	1455
8	18 WHO YOU CALLIN'...Shawty	1358
21	14 LIL' BOW WOW...Puppy Love	1358
16	14 R. KELLY/Woman's Thrust	1358
12	12 BUSTA RHYMES/What It Is	1164
5	12 ERICK SERMON/Music	1164
10	10 PROJECT PAT/Don't Save Her	970
11	10 AGUILERA, L.I.C./Lady Marmalade	970

KKOA/Dallas-Ft. Worth
Service
(972) 263-9911
Chatham
12+ Cume 648,588

PLAYS	ARTIST/TITLE	Q1 (888)
64	67 MISSY ELLIOTT/Get Ur Freak On	30619
67	69 LIL' MO/Superwoman	26963
56	56 MUSIQ/Levee	25135
55	53 JAY-Z/F.R.I. Kelly/Gully Unit	24121
57	52 INDIA.ARIE/Video	23724
42	41 ERICK SERMON/Music	23307
63	60 SUNSHINE ANDERSON/Heard It All Before	22850
55	50 R. KELLY/Fiesta	21936
52	44 JAGGED EDGE/Where The Party At	20108
40	40 BISHOP/Know U Ghetto	20108
14	41 USHER/U Remind Me	18737
55	40 JAHMEKA/Just In Case	18280
34	39 PARTNERS-IN-CRIME/Don't Get...	17823
34	39 BUSTA RHYMES/What It Is	17823
27	27 TYRESE/Like Them Girls	16900
18	18 LIL' MO/Superwoman	15380
31	31 TRICK DADDY/That's It To Da House	15081
6	28 BLU CANTRELL/Am I Up Style...	12796
11	28 LIL' MO/Superwoman	12796
49	27 DESTINY'S CHILD/Survivor	12339
27	27 JAY-Z/F.R.I. Kelly/Gully Unit	12339
24	27 LIL' BOW WOW...Puppy Love	12339
2	22 RAY-J/Wat A Minute	10054
14	21 R. KELLY/Feelin' On You...	9657
8	13 AALI'YAH/We Need A Resolution	5941
6	13 INDIA.ARIE/Video	5941
12	12 SUNSHINE ANDERSON/Heard It All Before	5484
10	11 LIL' JON...Big Boy	5027
10	11 LUDACRIS/Southern Hospitality	5027
2	11 KANE & ABEL/Show Dat Work...	5027

WDTJ/Detroit
Radio One
(313) 259-2000
Smyth
12+ Cume 619,888

PLAYS	ARTIST/TITLE	Q1 (888)
65	60 112/Peaches And Cream	18423
63	62 R. KELLY/Fiesta	16554
60	60 2PAC/Until The End Of	15486
52	50 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	15486
54	53 SUNSHINE ANDERSON/Heard It All Before	13884
49	52 SNOOP DOG/Like A G6	13884
55	47 MISSY ELLIOTT/Get Ur Freak On	12549
44	48 RAY-J/Wat A Minute	12015
38	48 DAVE HOLLISTER/Levee Don't Love Me	11748
32	42 AALI'YAH/We Need A Resolution	11216
36	38 LIL' MO/Superwoman	10146
36	38 BBALL & MUG-BOUNCE	10146
17	37 ERICK SERMON/Music	9879
28	37 DAVE HOLLISTER/Levee Don't Love Me	9879
34	34 JAY-Z/F.R.I. Kelly/Gully Unit	9879
32	32 ANGE MARTINEZ/Don't Dem Them	8011
44	32 TANK/Maybe I Deserve	8544
25	32 THREE THE HARD WAY/Let's Get It	8544
24	30 JIMMY COZZER/She's All I Got	7713
24	30 LUDACRIS/Southern Hospitality	7713
24	28 MC BREEZE/Chubb'n'	7040
28	24 OUTKAST/So Fresh, So Clean	6408
24	24 FAITH EVANS/CARL...Can't Believe	6408
28	23 D12/Purple Pills	6141
26	23 JAGGED EDGE/Where The Party At	5874
19	22 JAHMEKA/Just In Case	5874
16	22 BABYFACE/There She Goes	5874
16	22 CASE/Altering You	5874
21	21 AZ/Problems	5807

WJLB/Detroit
Clear Channel
(313) 965-2000
Sauders/Kelly
12+ Cume 623,588

PLAYS	ARTIST/TITLE	Q1 (888)
67	64 MUSIQ/Levee	20928
60	67 R. KELLY/Fiesta	18639
71	67 JAY-Z/F.R.I. Kelly/Gully Unit	18639
63	64 2PAC/Until The End Of	17658
56	56 LUDACRIS/Southern Hospitality	17658
64	62 BBALL & MUG-BOUNCE	17004
55	49 SUNSHINE ANDERSON/Heard It All Before	16023
45	45 RAY-J/Wat A Minute	14715
44	45 EVE FOGWEN STEFAN/Let Me Blow Ya Mind	13407
43	40 JAGGED EDGE/Where The Party At	13080
37	37 USHER/U Remind Me	12753
37	37 MISSY ELLIOTT/Get Ur Freak On	12099
36	37 GINUNWINE/There It Is	12099
32	37 SNOOP DOG/Like A G6	12099
37	36 2PAC/Until The End Of	11772
37	36 JAY-Z/F.R.I. Kelly/Gully Unit	11772
40	36 MEMPHIS BLEEK/Do My	11445
32	34 ERICK SERMON/Music	

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #26

WIZ/Fincinnati
Blue Chip
(513) 678-6000
Smith/Barnard
12+ Cume 173,700

PLAYS

PL	ARTIST/TITLE	GI (000)
14	FAITH EVANS/CARL...Can't Believe	3762
22	112/Peaches And Cream	3648
30	R. KELLY/Fiesta	3420
29	TYRESE/Like Them Girls	3420
30	CASE/Amazing You	3420
23	MISSY ELLIOTT/Get U Freak On	3420
31	INDIA ARIE/Video	3078
29	JANET/All For You	3078
28	LIL' MO/Superwoman	2964
34	MUSIQ/Love	2964
26	JIMMY COZIER/She's All I Got	2964
33	TANK/Maybe I Deserve	2850
22	EVE/F'WEN STEFANI/Let Me Blow Ya Mind	2850
30	GUN/W/We There It Is	2850
24	BLU CANTRELL/Like Em Up Style...	2736
17	ERICK SEARON/Music	2736
24	BARBYFACE/There She Goes	2736
25	JARULE/Like Me	2736
24	LIL' HOME/Only Baby	2736
27	JILL SCOTT/The Way	2736
23	RAY-J/Wait A Minute	2622
33	SUNSHINE ANDERSON/Heard It All Before	2622
23	SYLEENIA JOHNSON/Am Your Woman	2622
22	TOYAI/Do	2508
19	AA/FAW/We Need A Resolution	2280
19	3W/Phases/Gon' Play	2052
27	DAVE HOLLISTER/Take Care Of Home	1938
17	LUTHER VANDROSS/Take You Out	1824
20	ERIC BENE/Just In Case	1824
18	SILK/We're Callin' U	1824

MARKET #30

KPRC/Kansas City
Clear Channel
Broadcasting Corp
(816) 763-2040
Wheeler/Bair
12+ Cume 185,000

PLAYS

PL	ARTIST/TITLE	GI (000)
28	112/Peaches And Cream	5632
29	R. KELLY/Fiesta	5104
28	JANET/All For You	5104
27	SUNSHINE ANDERSON/Heard It All Before	4928
25	OUTRAGE/So Fresh, So Clean	4752
28	TANK/Maybe I Deserve	4752
27	MISSY ELLIOTT/Get U Freak On	4752
27	DESTINY'S CHILD/Survivor	4576
28	DAVE HOLLISTER/Take Care Of Home	4576
25	TYRESE/Like Them Girls	4576
25	SILK/We're Callin' U	4224
22	RAY-J/Wait A Minute	4048
20	JAGGED EDGE/Where The Party At	3872
26	INDIA ARIE/Video	3696
20	FAITH EVANS/CARL...Can't Believe	3696
27	GUN/W/We There It Is	3696
21	MUSIQ/Love	3520
24	NE/LY/Ride We Me	3520
21	TRICK DADDY/Take It To Da House	3520
26	JOE FAY/SIKAL/Skutter	3520
20	ERIC BENE/Just In Case	3344
21	SHYNE/FB/Levy/Bonnie & Shy	3168
20	BLU CANTRELL/Like Em Up Style...	2992
14	JILL SCOTT/The Way	2816
11	JAGGED EDGE/Where The Party At	2640
15	JARULE/Like Me	2640
14	JAH/IM/Just In Case	2464
13	BARBYFACE/There She Goes	2288

MARKET #1

WRKS/New York
Emmis
(212) 242-9870
Bresler/Bair
12+ Cume 1,545,000

PLAYS

PL	ARTIST/TITLE	GI (000)
29	SUNSHINE ANDERSON/Heard It All Before	26160
29	112/Peaches And Cream	21800
17	ERIC BENE/Just In Case	19184
19	TANK/Maybe I Deserve	19184
27	INDIA ARIE/Video	17440
24	JANET/All For You	17440
24	CASE/Amazing You	16568
20	LUTHER VANDROSS/Take You Out	16568
29	MAXWELL/Get To Know Ya	15696
8	TYRESE/Like Them Girls	14824
18	BLU CANTRELL/Like Em Up Style...	13520
18	JILL SCOTT/The Way	12208
13	TANK/Maybe I Deserve	11336
12	JAH/IM/Just In Case	11336
12	MUSIQ/Love	10464
8	KOFFEE BROWN/After Party	10464
11	FAITH EVANS/CARL...Can't Believe	9800
4	CRAG DAVID/FBI Me	8720
22	DONNIE MCCULLIRK/We Fall Down	7848
5	JOHN BRON/No	6976
6	ERIC BENE/Just In Case	6976
7	CHARLIE WILSON/Without You	6976
1	KENNY LATTIMORE/Weekend	6104
1	DESTINY'S CHILD/Survivor	5232
11	JAGGED EDGE/Let's Get Married	5232
6	NE/XT/We	5232
6	DAVE HOLLISTER/Take Care Of Home	5232
6	LUCY PEARL/Dance Tonight	5232
6	CECE WATKINS/More Than What I...	5232
5	MAXWELL/Fortunate	4360

MARKET #2

KJLH/Los Angeles
Tajiri
(310) 330-5550
Smith/Barnard
12+ Cume 378,900

PLAYS

PL	ARTIST/TITLE	GI (000)
36	MUSIQ/Love	7200
27	CARL THOMAS/Summer Rain	6975
24	DONNIE MCCULLIRK/We Fall Down	6075
24	TANK/Maybe I Deserve	5400
24	JILL SCOTT/The Way	4725
21	INDIA ARIE/Video	4725
20	JIMMY COZIER/She's All I Got	4725
19	JILL SCOTT/The Way	4275
17	LUTHER VANDROSS/Take You Out	4050
13	CASE/Amazing You	3375
15	JANE/Just In Case	3375
13	ERICK SEARON/Music	3150
14	GERALD LEVERT/Dream With No Love	3150
11	BEBE WINANS...Coming Back Home	2925
8	ALICIA KEYS/Just In Case	2700
13	DAVE HOLLISTER/Take Care Of Home	2475
9	SYLEENIA JOHNSON/Am Your Woman	2475
3	STEPHEN SIMMONDS/4U	1800
1	VARIOUS ARTISTS/You	1575
7	CARL THOMAS/Summer Rain	1575
13	KIM WATERS/How Do I Love You	1575
5	AL JARREAU/It's How You Say It	1350
6	CHARLIE WILSON/Without You	1350
3	CULBERTSON & PERRY/Tim Conna Mess, You	1350
13	WHANNS FAWONDER...Jesus Children...	1350
3	YOUNG ADAMS/Open My Heart	1125
3	ERIC BENE/Just In Case	1125
2	DONNIE MCCULLIRK/We Fall Down	1125
1	ERIK BENE/Just In Case	1125
7	JAGGED EDGE/Promise	1125

MARKET #3

WVZZ/Chicago
Clear Channel
(312) 360-9000
Smith/Barnard
12+ Cume 553,600

PLAYS

PL	ARTIST/TITLE	GI (000)
24	YOUNG ADAMS/Open My Heart	15118
25	INDIA ARIE/Video	11075
26	JILL SCOTT/The Way	11075
24	ERIK BENE/Just In Case	10632
23	JANET/All For You	10189
23	LUTHER VANDROSS/Take You Out	9300
22	MUSIQ/Love	9300
22	GERALD LEVERT/Dream With No Love	8860
17	BLAL/Soul Sista	7974
20	SUNSHINE ANDERSON/Heard It All Before	7974
15	MUSIQ/Just Friends (Sunny)	7088
11	SADE/By Your Side	7088
12	CASE/Amazing You	5316
14	GERALD LEVERT/Baby I Love	5316
10	MAXWELL/Get To Know Ya	5316
11	DAVE HOLLISTER/Take Care Of Home	4873
10	FAITH EVANS/CARL...Can't Believe	4430
10	DAVE HOLLISTER/Take Care Of Home	4430
12	JESSE POWELL/Something In	4430
9	CHARLIE WILSON/Without You	4430
8	INDIA ARIE/Video	3987
10	ALICIA KEYS/Just In Case	3987
9	AL JARREAU/It's How You Say It	3987
9	TANK/Maybe I Deserve	3987
11	DAVE HOLLISTER/Take Care Of Home	3548
11	AVANTI/First Love	3101
4	KOFFEE BROWN/After Party	3101
12	DONNIE MCCULLIRK/We Fall Down	3101

MARKET #31

WKWV/Milwaukee
Clear Channel
(414) 321-1007
Young/Loe
12+ Cume 221,000

PLAYS

PL	ARTIST/TITLE	GI (000)
62	TANK/Maybe I Deserve	8904
57	MISSY ELLIOTT/Get U Freak On	8904
47	SUNSHINE ANDERSON/Heard It All Before	8904
42	OUTRAGE/So Fresh, So Clean	8768
53	MUSIQ/Love	7791
49	CASE/Amazing You	7791
47	112/Peaches And Cream	7473
47	DAVE HOLLISTER/Take Care Of Home	7473
40	COO COO CAL/M Projects	7473
47	R. KELLY/Fiesta	7155
40	SYLEENIA JOHNSON/Am Your Woman	6042
37	FAITH EVANS/CARL...Can't Believe	5883
29	TYRESE/Like Them Girls	5663
31	BLU CANTRELL/Like Em Up Style...	4770
30	JON BRON/No	4770
14	JESSE POWELL/Leaving	4770
30	TOYAI/Do	4472
23	3W/Phases/Gon' Play	4472
47	DAVE HOLLISTER/Take Care Of Home	4472
23	JOE FAY/SIKAL/Skutter	3657
8	JANET/All For You	3498
17	KOFFEE BROWN/After Party	3329
19	TAMIA/Stranger In My House	3031
17	DAVE HOLLISTER/Take Care Of Home	3031
24	JAH/IM/Just In Case	2703
15	MUSIQ/Just Friends (Sunny)	2385
15	JARULE/Like Me	2385
14	EVE/Who's That Girl	2228
14	ACROSS THE LINE/There It Is	2228
14	DESTINY'S CHILD/Independent Woman...	2228

MARKET #34

WKYC/Columbus, OH
Blue Chip
(614) 487-1444
Strong/Stevens
12+ Cume 180,400

PLAYS

PL	ARTIST/TITLE	GI (000)
44	112/Peaches And Cream	7436
43	R. KELLY/Fiesta	7267
43	TYRESE/Like Them Girls	7267
46	BLU CANTRELL/Like Em Up Style...	7090
41	ERIC BENE/Just In Case	6929
43	MISSY ELLIOTT/Get U Freak On	6422
43	EVE/F'WEN STEFANI/Let Me Blow Ya Mind	6422
35	FAITH EVANS/CARL...Can't Believe	6084
35	JAH/IM/Just In Case	5746
34	LUTHER VANDROSS/Take You Out	5746
37	LIL' MO/Superwoman	5746
31	AL JARREAU/It's How You Say It	5408
31	AA/FAW/We Need A Resolution	5239
13	TOYAI/Do	4901
21	BARBYFACE/There She Goes	4732
19	JIMMY COZIER/She's All I Got	4394
5	ERICK SEARON/Music	4228
23	THE HARD WAY/Let's Get It	4056
23	THREE E/Who's That Girl	4056
24	SNOPDOG/Call Ya Low	4056
23	SILK/We're Callin' U	3887
17	JILL SCOTT/The Way	3716
21	DAVE HOLLISTER/Take Care Of Home	3718
21	SYLEENIA JOHNSON/Am Your Woman	3549
16	RL/Good Love	3380
18	AQUILEIRA/L...Lady Marmalade	3211
16	SHIRLEY/D...There It Is	2873
16	JARULE/Like Me	2873

MARKET #5

WDAS/Philadelphia
Clear Channel
(610) 617-8500
Williams/Davis
12+ Cume 520,100

PLAYS

PL	ARTIST/TITLE	GI (000)
21	MUSIQ/Love	11856
23	JILL SCOTT/The Way	11367
23	SUNSHINE ANDERSON/Heard It All Before	11367
22	DONNIE MCCULLIRK/We Fall Down	10688
21	TANK/Maybe I Deserve	10374
19	JANET/All For You	10374
23	INDIA ARIE/Video	9396
18	DAVE HOLLISTER/Take Care Of Home	9396
14	CARL THOMAS/Summer Rain	6916
10	ERIK BENE/Just In Case	6422
13	WHANNS FAWONDER...Jesus Children...	6422
12	MAXWELL/Get To Know Ya	5928
11	STEPHEN SIMMONDS/4U	5434
9	BEBE WINANS...Coming Back Home	4940
7	YOUNG ADAMS/Open My Heart	4940
10	MARY MARY/Shackles...	4940
10	MUSIQ/Just Friends (Sunny)	4940
9	AVANTI/First Love	4446
9	JAGGED EDGE/Promise	4446
11	SYLEENIA JOHNSON/Am Your Woman	4446
9	ALICIA KEYS/Just In Case	4446
6	TONI BRAXTON/Just Be A Man...	3250
6	JIMMY COZIER/She's All I Got	3952
6	JAH/IM/Just In Case	3952
6	VARIOUS ARTISTS/You	3952
6	LUTHER VANDROSS/Take You Out	3952
6	ERIC BENE/Just In Case	3952
7	AL JARREAU/It's How You Say It	3458

MARKET #6

KRNH/Dallas-Ft. Worth
Service
(972) 263-9911
Payne/U
12+ Cume 172,900

PLAYS

PL	ARTIST/TITLE	GI (000)
27	LUTHER VANDROSS/Take You Out	3510
27	MUSIQ/Love	3510
21	DONNIE MCCULLIRK/We Fall Down	3510
25	SUNSHINE ANDERSON/Heard It All Before	3250
29	CASE/Amazing You	3120
17	ERIC BENE/Just In Case	2990
24	INDIA ARIE/Video	2960
21	INDIA ARIE/Video	2960
21	MAXWELL/Get To Know Ya	2730
20	JILL SCOTT/The Way	2730
18	SYLEENIA JOHNSON/Am Your Woman	2340
18	SADE/By Your Side	2340
16	TANK/Maybe I Deserve	2080
10	DAVE HOLLISTER/Take Care Of Home	1690
10	CHARLIE WILSON/Without You	1690
12	TAMIA/Stranger In My House	1690
12	CHARLIE WILSON/Without You	1690
10	CARL THOMAS/Summer Rain	1690
10	DAVE HOLLISTER/Take Care Of Home	1690
12	KOFFEE BROWN/After Party	1690
7	JAH/IM/Just In Case	1430
4	JILL SCOTT/The Way	1430
10	ERIK BENE/Just In Case	1300
10	JILL SCOTT/The Way	1300
11	MARY MARY/Shackles...	1300
14	CHARLIE WILSON/Without You	1300
9	BARBYFACE/There She Goes	1170
9	YOUNG ADAMS/Open My Heart	1170
9	KOFFEE BROWN/After Party	1170
9	JESSE POWELL/Leaving	1170
7	SADE/By Your Side	1170

MARKET #6

KTQQ/Dallas
Radio One
(214) 521-4661
Leigh
12+ Cume 293,200

PLAYS

PL	ARTIST/TITLE	GI (000)
26	MAXWELL/Get To Know Ya	3813
30	JANET/All For You	3690
30	INDIA ARIE/Video	3198
26	DONNIE MCCULLIRK/We Fall Down	3198
26	MUSIQ/Love	3198
31	CARL THOMAS/Summer Rain	2583
13	INDIA ARIE/Video	1845
15	ERIC BENE/Just In Case	1845
14	LUTHER VANDROSS/Take You Out	1722
7	AVANTI/First Love	1722
11	TANK/Maybe I Deserve	984
8	ERIK BENE/Just In Case	984
8	INDIA ARIE/Video	984
5	SCOTTY/When You Say It	615
5	MONTY/When You Say It	615
5	BRIAN MCCONNELL/Black & Blue	492
4	JILL SCOTT/The Way	492
4	YOUNG ADAMS/Open My Heart	492
4	ANGIE STONE/No More Rain (In...)	492
4	MARY MARY/Shackles...	492
3	TONI BRAXTON/Just Be A Man...	369
3	ERIK BENE/Just In Case	369
3	DONNIE MCCULLIRK/We Fall Down	369
3	JESSE POWELL/Leaving	369
2	AVANTI/First Love	369

MARKET #37

WPFG/Charlotte
Infinity
(704) 342-2644
Carson/Deck
12+ Cume 243,100

PLAYS

PL	ARTIST/TITLE	GI (000)
45	LIL' MO/Superwoman	9384
35	LIL' MO/Superwoman	9200
49	MISSY ELLIOTT/Get U Freak On	9016
49	R. KELLY/Fiesta	8648
49	ERICK SEARON/Music	8648
43	JARULE/Like Me	7912
26	RAY-J/Wait A Minute	7176
39	112/Peaches And Cream	6624
18	JAGGED EDGE/Where The Party At	6440
33	THE HARD WAY/Let's Get It	6256
24	TYRESE/Like Them Girls	6256
31	EVE/F'WEN STEFANI/Let Me Blow Ya Mind	5704
26	SUNSHINE ANDERSON/Heard	

ARTIST BREAKDOWN

ARTIST: **4 SHADES**
SONG: **"CRAVE"**
LABEL: **REAL DEAL**

There are about 1,001 male R&B quartets filling the charts. Now, another one emerges from the valley of harmonious sounds by way of smooth melodies and tender lyrics. It's not like I didn't expect the group to sound good; however, I was not in the mood for R&B love songs, especially when I'm mending a broken heart. Long live "Heard It All Before," "Bounce" and "Hit 'Em Up Style (Oops!)"!

"Tanya," says the familiar voice on the phone. "It's Priscilla from Pretty Special. Did you receive the 4 Shades package?" Not really

sure I did, but wanting to get off the phone, I reply, "Yes, I did. Thanks." "So when should I call you back to see if you will review it?" she asks. "Umm, next Thursday," I reply while looking at my vacation request form, which has Thursday's absence already approved. I love my job, but sometimes.... Searching through my stack, I come across the press kit that Priscilla was referring to. Thinking, "What the hell, I'm getting stronger; and if I break down, I'll blame it on my allergies," I pop in the CD. Now I'm Black Rob, "cause once I finished listening to the single "Crave," the only word I could utter was "Whoa!"

Willie Cannon, Caesar Riley, Darryl Cannon and Fred Frazier make up 4 Shades. These vocally gifted young men hail from Camilla and Bainbridge, GA and allow a lil' of that Southern hospitality to season their rich harmonies. Just as each of their complexions represents a skin tone, each of their sounds represents a



4 Shades

different musical note.

But this quartet's smoothly blended harmonies aren't their only musical appeal. Each member has the ability to take the lead to its rightful height or to sustain its melody at a desired median. Influenced by their goal "to put class back in the game, like Boyz II Men," these fellas present an album full of amorous songs with sensitive and sincere messages, setting an atmosphere for romantic love, rather than a lustful rendezvous. "Our lyrics are smooth and clean. There's no unnecessary raucousness in it," says Cannon.

"I feel you reaching out, you can't hold back/And it's been a little while, since you last got down like that," exclaims babyboy. It seems both he and homegirl are lacking some serious romance in their lives, and he enlightens her to the belief that they are each what the other needs. "I can tell you lay awake thinking about me/And when you fall asleep, I'm in your dreams," he adds. "I know you want me to give you what you're missing/And I

feel the same, just listen." Babyboy is feining for babygirl, and he knows she's feining for him. So basically what we have here is two fiends. "Can you hear me? I'm calling. Answer please/In the middle of the night does your body crave for me?" he questions in the pleading chorus.

"Crave" is a tender ballad that's centered sensually around an intensely strong physical longing. 4 Shades present impressive harmonies and some good leads. Lyrically sparse yet with a vocally complementing melody, this single doesn't stand out like I feel it can ('cause I'm thinking that the leads can be much stronger than the single demonstrates). Though it was the harmonies that seized my attention, it's gonna take more than an incredibly good blend to make it in this business.

"Crave" is a mellow, sexy and loving introduction to the music industry. However, I can't wait to get a copy of the album. I want to hear each of these shades shine in their own individual colors. Peace.

— Tanya O'Quinn
Asst. Urban Editor

Urban

Most Played Recurrents

JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)

JOE F/MYSTIKAL Stutter (Jive)

JAGGED EDGE Promise (So So Def/Columbia)

JILL SCOTT A Long Walk (Hidden Beach/Epic)

JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)

MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)

OUTKAST Ms. Jackson (LaFace/Arista)

JAHEIM Could It Be (Divine Mill/WB)

MUSIQ Just Friends (Sunny) (Def Sou/IDJMG)

TAMIA Stranger In My House (Elektra/EEG)

AVANT My First Love (Magic Johnson/MCA)

MYSTIKAL Shake Ya Ass (Jive)

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)

Urban AC

Most Played Recurrents

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)

CARL THOMAS Emotional (Bad Boy/Arista)

CHARLIE WILSON Without You (Major Hits)

YOLANOA ADAMS Open My Heart (Elektra/EEG)

TAMIA Stranger In My House (Elektra/EEG)

AVANT My First Love (Magic Johnson/MCA)

MUSIQ Just Friends (Sunny) (Def Sou/IDJMG)

ERYKAH BADU Didn't Cha Know (Motown)

CARL THOMAS I Wish (Bad Boy/Arista)

MARY MARY Shackles (Praise You) (Columbia)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

JOE I Wanna Know (Jive)

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

ANGIE STONE No More Rain (In This Cloud) (Arista)

SISQO Incomplete (Dragon/Def Sou/IDJMG)

JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)

KEVON EDMONDS 24/7 (RCA)

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

URBAN

Going For Adds 6/5/01

404 SOLDIERZ Walk Like A Soldier (Epic)

ATHENA CAGE Hey Hey (Priority)

BILAL Love It (Moyo/Interscope)

CO-ED Been Around Town (Universal)

KEKE WYATT Used To Love (MCA)

NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)

SISQO Can I Live (Dragon/Def Sou/IDJMG)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING

URBAN AC

Going For Adds 6/5/01

BILAL Love It (Moyo/Interscope)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING

Urban New & Active

LIL' O Back Back (Game Face/Atlantic)
Total Plays: 639, Total Stations: 33, Adds: 2

LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)
Total Plays: 603, Total Stations: 29, Adds: 0

TIMBALAND & MAGOO Drop (BlackGround)
Total Plays: 598, Total Stations: 49, Adds: 0

REDMAN F/DJ KOOL Let's Get Dirty (Def Jam/IDJMG)
Total Plays: 571, Total Stations: 54, Adds: 4

JESSE POWELL I'm Leaving (Sitas/MCA)
Total Plays: 512, Total Stations: 44, Adds: 2

QUEEN PEN I Got Cha (Motown)
Total Plays: 483, Total Stations: 39, Adds: 1

DESTINY'S CHILD Bootylicious (Columbia)
Total Plays: 479, Total Stations: 62, Adds: 59

AZ Problems (Motown)
Total Plays: 425, Total Stations: 44, Adds: 1

FAITH EVANS Good Life (Def Jam/IDJMG)
Total Plays: 417, Total Stations: 33, Adds: 0

CRAIG DAVID Fill Me In (Wildside/Atlantic)
Total Plays: 415, Total Stations: 55, Adds: 5

CHARLIE WILSON One Way Street (Major Hits)
Total Plays: 375, Total Stations: 34, Adds: 1

PRODUCT G&B Cluck Cluck (Yclef/J)
Total Plays: 311, Total Stations: 26, Adds: 2

COD COO CAL My Projects (Tommy Boy)
Total Plays: 256, Total Stations: 24, Adds: 6

WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)
Total Plays: 231, Total Stations: 12, Adds: 0

XZIBIT Front 2 Back (Loud)
Total Plays: 217, Total Stations: 24, Adds: 0

THA LINKS The Best You Can (Loud/Columbia)
Total Plays: 208, Total Stations: 24, Adds: 2

SLIMM CALHOUN The Cut Song (EastWest/EEG)
Total Plays: 166, Total Stations: 19, Adds: 2

CAMOUFLAGE F/BRAYBOY Cut Friends (Pure Pain/Universal)
Total Plays: 152, Total Stations: 37, Adds: 13

PASTOR TROY This Tha City (Universal)
Total Plays: 143, Total Stations: 11, Adds: 0

L-BURNA Listen (Ruthless/Epic)
Total Plays: 128, Total Stations: 15, Adds: 0

RAPHAEL BROWN Maybe (Arista)
Total Plays: 122, Total Stations: 8, Adds: 0

BAD AZZ... Wrong Idea (Doggy Style/Priority)
Total Plays: 111, Total Stations: 39, Adds: 37

KARDINAL OFFSHALL Barkardi Slang (MCA)
Total Plays: 111, Total Stations: 35, Adds: 33

Songs ranked by total plays

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MUSIQ Love(Def Soul/IDJMG)	1113	-31	142010	13	40/0
4	2	LUTHER VANDROSS Take You Out(J)	879	+71	122872	5	42/0
5	3	SUNSHINE ANDERSON Heard It All Before(Soulife/Atlantic)	832	+26	125459	12	40/0
3	4	CASE Missing You(Def Soul/IDJMG)	822	-28	96649	10	37/0
2	5	DONNIE MCCLURKIN We Fall Down(Verity)	821	-49	105036	14	39/0
6	6	INDIA.ARIE Video(Motown)	785	+8	115322	14	33/0
7	7	JANET All For You(Virgin)	669	-46	98139	11	40/0
11	8	SYLEENA JOHNSON I Am Your Woman(Jive)	644	+79	77917	9	40/1
8	9	JILL SCOTT A Long Walk(Hidden Beach/Epic)	633	-67	99277	21	32/0
9	10	ERIC BENET Love Don't Love Me(Warner Bros.)	613	+7	78017	11	36/1
12	11	TANK Maybe I Deserve(BlackGround)	553	-9	80639	19	35/0
13	12	AL JARREAU It's How You Say It(GRP/VMG)	521	+61	52848	10	35/0
10	13	MAXWELL Get To Know Ya(Columbia)	483	-85	67227	18	41/0
15	14	DAVE HOLLISTER Take Care Of Home(Def Squad/DreamWorks)	456	+53	58346	7	31/0
14	15	KOFFEE BROWN After Party(Arista)	438	+23	57527	16	35/0
17	16	BABYFACE There She Goes(Arista)	401	+38	58668	3	31/0
18	17	JIMMY COZIER She's All I Got(J)	376	+23	42610	7	28/0
21	18	STEPHEN SIMMONDS 4U(Priority)	347	+50	33939	4	29/1
22	19	JAHEIM Just In Case(Divine Mill/WB)	342	+53	41630	3	26/1
16	20	SADE King Of Sorrow(Epic)	324	-67	34819	12	32/0
23	21	ALICIA KEYS Fallin'(J)	307	+19	44963	5	27/1
Debut	22	JILL SCOTT The Way(Hidden Beach/Epic)	291	+105	47606	1	33/16
24	23	CHARLIE WILSON One Way Street(Major Hits)	266	-5	21336	4	27/0
25	24	TAMIA Tell Me Who(Elektra/EEG)	261	-1	25312	3	24/0
26	25	ERYKAH BADU Cleva(Motown)	252	-10	25186	4	20/0
20	26	R. KELLY A Woman's Threat(Jive)	236	-91	21323	12	23/0
29	27	JAGGED EDGE Promise(So So Def/Columbia)	218	-2	23284	19	18/0
Debut	28	RAPHAEL BROWN Maybe(Arista)	196	0	15399	1	19/0
30	29	KIRK FRANKLIN Thank You(Gospo Centric/Interscope)	192	-12	23508	3	19/0
Debut	30	VARIOUS ARTISTS You(Bad Boy/Arista)	190	+17	22421	1	18/1

Most Added.

ARTIST TITLE LABEL(S)	ADDS
JILL SCOTT The Way(Hidden Beach/Epic)	16
FULL FORCE Float On With Us(Forceful/TVT)	4
GLADYS KNIGHT I Said You Lied(MCA)	2
WILL DOWNING Is This Love(GRP/VMG)	2
INDIA.ARIE Brown Skin(Motown)	2
TOSHI KUBOTA Masquerade(Epic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JILL SCOTT The Way(Hidden Beach/Epic)	+105
WILL DOWNING Is This Love(GRP/VMG)	+80
SYLEENA JOHNSON I Am Your Woman(Jive)	+79
LUTHER VANDROSS Take You Out(J)	+71
GLADYS KNIGHT I Said You Lied(MCA)	+66
AL JARREAU It's How You Say It(GRP/VMG)	+61
D. HOLLISTER Take Care...(Def Squad/DreamWorks)	+53
JAHEIM Just In Case(Divine Mill/WB)	+53
D. HOLLISTER One Woman Man(Def Squad/DreamWorks)	+50
STEPHEN SIMMONDS 4U(Priority)	+50

41 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Now & Active

JON B Don't Talk(Edmonds/Epic)

Total Plays: 174, Total Stations: 9, Adds: 0

WILL DOWNING Is This Love(GRP/VMG)

Total Plays: 166, Total Stations: 19, Adds: 2

KIM WATERS Love Don't Love Nobody(Shanachie)

Total Plays: 156, Total Stations: 18, Adds: 1

JESSE POWELL Something In The Past(Silas/MCA)

Total Plays: 140, Total Stations: 4, Adds: 0

KIRK WHALUM FAWENDY MOTEN Real Love(Warner Bros.)

Total Plays: 131, Total Stations: 16, Adds: 1

FAITH EVANS F/CARL THOMAS Can't Believe(Bad Boy/Arista)

Total Plays: 108, Total Stations: 8, Adds: 0

GLADYS KNIGHT I Said You Lied(MCA)

Total Plays: 92, Total Stations: 20, Adds: 2

MING HOWARD One Day Without You(Peak/Concord)

Total Plays: 87, Total Stations: 10, Adds: 0

LEXI Conversation(Real Deal)

Total Plays: 76, Total Stations: 7, Adds: 0

TYRESE I Like Them Girls(RCA)

Total Plays: 74, Total Stations: 7, Adds: 0

INDIA.ARIE Brown Skin(Motown)

Total Plays: 74, Total Stations: 4, Adds: 2

REM Breath Again(Orpheus)

Total Plays: 68, Total Stations: 8, Adds: 0

SILK We're Callin' U(Elektra/EEG)

Total Plays: 66, Total Stations: 8, Adds: 1

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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An Analysis Of The Fall '00 Ratings

□ National averages of TSL, Audience Composition

As the beer boys say: "How are you doing?" "Ha ya dooin'?" and, of course, "Wazzuup?" Take a gander at the text and charts on this page, and you'll get a better idea of how you stack up against the national averages.

It's been quite a while — a few years, in fact — since I last checked in with Katz Media Group Sr. VP/Strategic Planning Gerry Boehme on the state of the format, at least with regard to Country radio's audience composition, Time Spent Listening and market share.

The figures on this page probably don't tell you anything you don't already know or at least feel in your gut, but they do more precisely quantify where we are, as opposed to where

we were in the mid-'80s and in the boom years of the early to mid-'90s.

Audience Composition

When you get to the Audience Composition tables, its important to remember that since the highwater marks of, say, 1992 and 1993, most of the people in those cells have bumped up into the next cell (a far better thing than the alternative). Thus, it's perhaps not surprising to see that the 35-44 cell from Fall '00

is close to that from Fall '93. In fact, that cell has grown in recent years. Those who became fans in the early '90s as 25-34s are today's 35-44s.

Unfortunately, the peak 12-17 shares of the early '90s haven't translated into strong 18-24 shares. The same is true for the swollen 18-24 ranks of the early '90s and today's 25-34 cell, which has dropped almost a third since Country's heyday.

It should also come as no surprise that 45-54 shares are at their highest levels in 11 years and that 55-64 and 65+ shares are at or near 17-year highs. The bad news: 18-24 is near all-time lows, while 12-17 is near the low end of its 17-year range.

If there's a positive spin to be put on this by someone who has seen at least three of these cycles over 28 years in Country, it's that we always seem to go through this. Our audience composition edges older and older with every book, until we're afraid that the entire Country audience will be dead within five years. And then, miraculously, the format and music reinvent themselves, we get an influx of young listeners, and the cycle begins again.

One other demographic footnote about the older generation: Media Research reports that the 55-64 age group is 12% of the population, and this demo is set to explode as the leading edge of the baby boomers start turning 55 this year.

Time Spent Listening

What strikes me most about the TSL figures is that 25-54 men still spend more time with Country radio than do women, a fact that has held true in every fall book since 1987. (Before that, TSL for women was often longer than that of their male counterparts.) The TSL from men is down about 2 1/2 hours from its peak, while the TSL from women is off just over two hours from its high.

Both stats are interesting, considering the skewing of Country radio to the distaff side over the last few years. Of course, there are fewer men than women listening, but this demonstrates, to some extent, why Country radio's ratings have slipped so dramatically: Men give you more TSL and thus hurt the station's ratings to a greater degree when they go away. Perhaps attracting them back to Country is an even better idea than it would

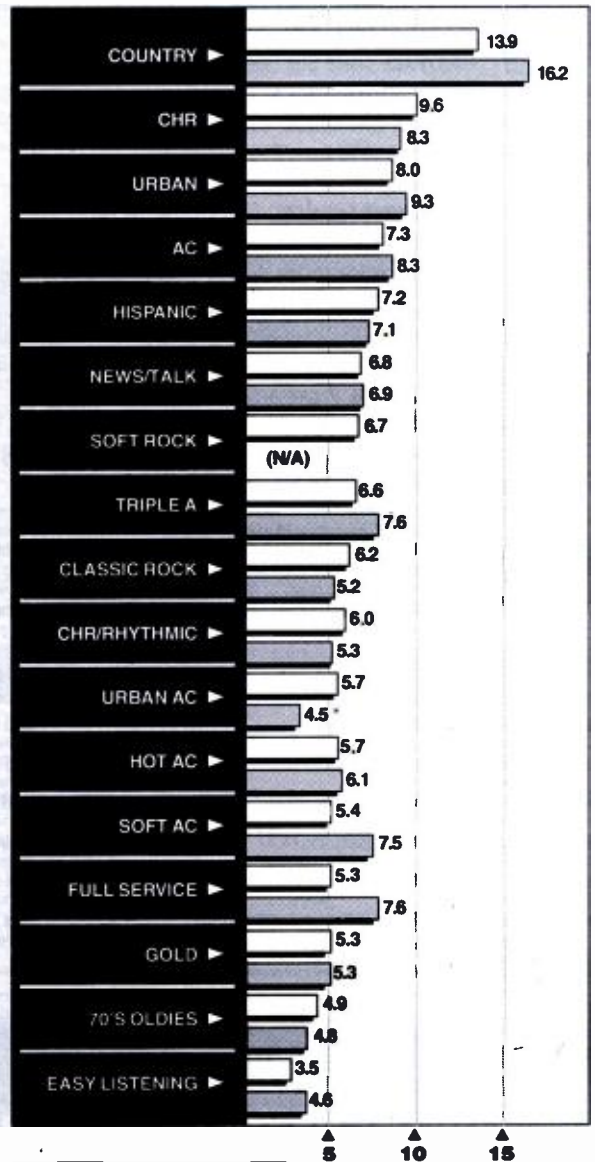
Continued on Page 63

Fall 2000 AQH Format Scoreboard

Country's 12+ AQH hit an 11-year low in the fall 2000 Arbitron, posting a 13.9 share, according to new research from the Katz Media Group. Country continues to lead the 12+ AQH parade, largely because all the other formats are so fragmented. Average Market Share indicates the average share of total Country listening in all Arbitron-surveyed markets where Country is available.

12+ AQH Share

□ Fall '00 □ Fall '93



Median Age

Sweep	Median Age
Fall '00	44
Fall '99	43
Fall '98	42
Fall '97	41
Fall '96	40
Fall '95	39
Fall '94	38
Fall '93	38
Fall '92	39
Fall '91	40
Fall '90	43
Fall '89	43
Fall '88	42
Fall '87	41
Fall '86	40

Country

Sweep	12+ AQH
Fall '00	13.9
Fall '99	14.5
Fall '98	15.7
Fall '97	17.3
Fall '96	15.5
Fall '95	15.4
Fall '94	16.6
Fall '93	16.9
Fall '92	17.3
Fall '91	14.5
Fall '90	13.4
Fall '89	11.9
Fall '88	11.5
Fall '87	12.3
Fall '86	13.2
Fall '85	14.1
Fall '84	13.0

FM Audience Composition

Sweep	12-17	18-24	25-34	35-44	45-54	55-64	65+
Fall '00	3.4	9.5	16.6	21.0	19.4	14.6	13.5
Fall '99	3.7	9.8	17.7	20.7	19.1	14.7	12.6
Fall '98	4.0	11.4	18.5	20.8	17.5	13.7	12.2
Fall '97	5.0	11.2	18.8	20.9	18.9	13.4	11.8
Fall '96	5.8	11.7	20.4	20.8	18.1	11.9	10.5
Fall '95	6.2	12.4	21.5	20.9	17.7	11.9	9.4
Fall '94	6.6	13.7	22.0	20.5	16.8	11.2	9.2
Fall '93	5.7	13.2	22.9	21.1	16.6	10.7	9.7
Fall '92	4.8	12.9	23.2	20.1	17.7	11.6	9.8
Fall '91	3.7	12.0	21.9	19.9	18.7	12.6	11.1
Fall '90	2.1	10.4	20.6	20.4	21.7	13.5	11.3
Fall '89	2.2	9.6	20.3	21.1	21.2	14.2	11.4
Fall '88	2.3	9.8	20.4	21.5	22.1	13.3	10.7
Fall '87	2.9	11.7	21.0	21.9	20.5	13.0	9.1
Fall '86	2.7	12.5	21.6	23.4	20.6	11.9	7.4
Fall '85	3.0	12.4	21.2	25.2	17.7	12.5	8.1
Fall '84	3.4	13.2	21.6	22.7	18.3	11.4	9.3

Audience composition figures show what percentage (on a national average) of a Country station's listenership falls within particular cells.

Weekly Time Spent Listening

Sweep	25-34		35-54	
	Men	Women	Men	Women
Fall '00	8:24	7:02	8:56	8:18
Fall '99	7:48	7:21	9:07	8:19
Fall '98	8:08	7:23	9:02	7:25
Fall '97	8:22	7:57	9:30	8:57
Fall '96	8:23	8:07	9:27	9:14
Fall '95	8:51	8:39	9:37	8:56
Fall '94	8:45	8:12	9:19	8:44
Fall '93	9:52	8:54	9:42	9:36
Fall '92	10:07	9:26	10:22	9:57
Fall '91	10:23	9:45	10:41	10:25
Fall '90	10:31	9:03	11:30	10:29
Fall '89	9:36	8:29	10:42	10:10
Fall '88	9:42	9:31	10:51	10:23
Fall '87	9:09	9:18	10:35	10:48
Fall '86	9:26	8:53	7:34	7:57
Fall '85	9:44	9:52	9:51	10:22
Fall '84	9:47	9:14	9:54	9:47

Weekly Time Spent Listening figures show, in hours and minutes, the amount of time (on a national average) a person spends with Country stations.



CALVIN GILBERT
gilbert@ronline.com

Their Day In Court

McGraw and Chesney acquitted in 'horse incident'

Tim McGraw's latest album is titled *Set This Circus Down*, and it's perhaps an appropriate choice in light of his recent trial in Orchard Park, NY.

McGraw, Kenny Chesney and McGraw's former Production Manager, Mark Russo, were acquitted last week of all charges stemming from last June's altercation with sheriff's deputies backstage at the George Strait Country Music Festival in the Buffalo, NY suburb. The three were arrested following a scuffle that broke out when Chesney allegedly refused a deputy's order to relinquish a horse he was riding.

A jury deliberated a little more than two hours before declaring the three innocent of the misdemeanor charges. In McGraw's case, that included allegations of harassment, third-degree assault, resisting arrest, obstructing governmental administration and third-degree menacing. Chesney had been charged with disorderly conduct, while Russo was charged with resisting arrest, harassment, obstructing governmental administration and disorderly conduct.

With fans filling the gallery, the courtroom erupted into applause when the "not guilty" verdict was read. However, those fans clearly didn't include Erie County (NY) Sheriff Patrick Gallivan and his deputies. As they walked into the courthouse, McGraw and his attorney were served with a civil suit filed on behalf of one of the officers. Sgt. Mark Rokitka, who earlier testified against McGraw, is now asking for unspecified monetary damages, citing mental and physical distress caused by the incident.

While most people in the country music industry have met and had conversations with McGraw and Chesney, few of us can claim to be the kind of close friends who know their true character. However, do McGraw and Chesney even remotely appear to be the kind of menacing characters who could cause a seasoned law officer to experience mental and physical distress?

All three defendants have always staunchly proclaimed their innocence, but would this incident have gone to trial if McGraw and Chesney did not have such a high profile? For that matter, would the case have gone to trial if the defendants had lacked the financial resources to pay attorney's fees and the costs of returning to Orchard Park?

Justice Prevails

It's clear that both the singers and the law officers took the matter personally. When leaving the courtroom one day, McGraw reportedly tossed a copy of *People* magazine into Gallivan's lap. The issue from last June quoted the sheriff as saying that there's no legal basis for anyone to assault a police officer.

The sheriff told the *Buffalo News*, "The behavior of defendants during the entire trial ... the laughing, the joking, the shucking, the jiving ... I don't think any of that's appropriate. I think it's an affront to all law-abiding citizens and law enforcement officers."

McGraw's attorney, Thomas

Eoanou, responded, "The sheriff of Erie County has put aside the county's business on account of a misdemeanor charge to Tim McGraw? This case is about trying to save the reputation of the Erie County Sheriff's Department so they can print in *People* magazine that Tim was convicted."

The star-gazing quotient was increased as McGraw's wife, Faith Hill, accompanied him to court for most of the trial. The exception was when she went to Hawaii to perform at the premiere of the new film *Pearl Harbor*, which features her current single, "There You'll Be." The Court TV website devoted a section to Hill's fashion choices during the trial. As promised, McGraw and Hill signed autographs outside the courthouse following the verdict.

In a prepared statement, Chesney said, "I would like to thank the people of Buffalo for their support and patience during this long and highly publicized ordeal. And to my fans, thank you for your belief. We're glad this is over." Outside the courtroom, McGraw told reporters, "We've been waiting 11 months to have our day of trial. The justice system works. Justice prevails. We'll be back. We'll play again in Buffalo."

Actually, McGraw's summer tour with Chesney and Mark Collie includes a July 14 date in Darien Center, NY, located approximately 40 miles from Buffalo. During the court action McGraw's 40-city tour was announced, including the June 20 kick-



CAREER ACHIEVEMENT

Kenny Rogers was presented with the ACM's Career Achievement Award during the L.A.-based organization's recent awards show. Visiting backstage are (l-r) Trace Adkins, Ronnie Dunn, Rogers and Kix Brooks.



DOUBLE PLATINUM

MCA/Nashville recently hosted a lavish party celebrating the double-Platinum success of Lee Ann Womack's *I Hope You Dance*. Joining in the festivities are (l-r) Universal Records Manager/Southeast Regional Promotion Larry Schuster; MCA/Nashville Chairman Bruce Hinton; Universal Sr. VP/Pop Promotion Charlie Foster and Sr. Director/Pop Promotion David Nathan; Womack; Universal National Director/Pop Promotion Dave Reynolds; and MCA/Nashville Sr. VP/A&R Mark Wright, President Tony Brown and Sr. VP/National Promotion David Haley.

off at Albuquerque's Journal Pavilion.

TV Action

Two new country acts are poised to become TV stars. Lyric Street's **Kortney Kayle** is set for a recurring role on ABC's daytime drama *One Life to Live*. The role is designed to support her career as a country singer, so she'll be portraying herself — as an up-and-coming country singer.

Her first appearance on the show is set for July 2, with her first musical performance scheduled for July 20. The story line will focus on the release of a single and the upcoming arrival of her debut album. It all corresponds to the release of her new

single, "Unbroken by You," and the late-summer release of her album.

Curb's Clark Family Experience have finished shooting a pilot for Warner Bros. Television. The six brothers spent three weeks in Vancouver, British Columbia shooting the pilot for the one-hour drama, which reflects "wholesome, family values." The concept involves the Clark Family traveling from town to town on their tour bus. Viewers will see what situations they encounter and what life is like going home to a bus every night. The show was pitched recently to advertisers in New York and will be considered for the network's fall lineup.



GROUP GATHERING

Artists and executives with the RCA Label Group headed to Pinot Hollywood for a post-ACM Awards party. Standing are (l-r) Ronnie Dunn, Coley McCabe, Diamond Rio's Jimmy Olander, Brian Prout, Marty Roe, RLG Executive VP Butch Waugh, Carolyn Dawn Johnson, Diamond Rio's Gene Johnson, Kenny Chesney, Diamond Rio's Dan Truman, Shannon Brown, Diamond Rio's Dana Williams, 3 Of Hearts' Blair Stroud, Phil Vassar, 3 Of Hearts' Katie McNeill, Brad Warren, 3 Of Hearts' Deserea Wasdin, Kix Brooks and Brett Warren. Seated are (l-r) Arista/Nashville VP/National Promotion Bobby Kraig, RCA VP/National Promotion Mike Wilson, Dick Clark and BNA VP/National Promotion Tom Baldrice.

Fall '00 Ratings

Continued from Page 62

seem to be on the surface, considering the TSL they deliver.

Also disturbing is the widening TSL disparity between 25-54s and 25-34s. A few years ago the younger demos yielded TSL close to or, in some cases, longer than their older counterparts. Today, however, the gap between the age groups is growing. What really scares me is the dramatic drop in the TSL of 25-34 women. If Country is depending more heavily on women lately, the 7:02 TSL of 25-34 women — a drop of more than 20 minutes — portends ugly things. What's going on? We're targeting them, but they like us less? Brrrrr.

Double-digit TSL was long one of

Country's hallmarks. This format used to consistently rank in the top three in TSL by format on a national basis, but it has slipped badly in recent years. In 1990 weekly Country TSL exceeded 11 hours. This past fall Country ranked 13th with eight hours, 34 minutes.

Before you get too depressed about the rankings, it's important to note that only two mainstream formats outpace Country TSL: Urban AC is fourth at 10:01, and Soft Rock ranks 12th at 8:39. Leading the TSL derby are Urban at 11:48, Gospel with 11:39 and Hispanic AM at 11:00.

For curiosity's sake, here is the weekly TSL for other mainstream formats: Talk FM, 8:23; AC, 8:03; Rock, 7:52; Oldies, 7:37; Classic Rock, 7:31; Hot AC, 6:37; and CHR/Pop, 6:14.

R&R Country Top 50

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	KENNY CHESNEY Don't Happen Twice (BNA)	28560	5736	644399	19	147/0
2	2	TIM MCGRAW Grown Men Don't Cry (Curb)	28387	5674	643295	11	147/0
1	3	BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	28032	5526	643520	17	147/0
6	4	LONESTAR I'm Already There (BNA)	24636	4951	556233	9	146/0
5	5	GARY ALLAN Right Where I Need To Be (MCA)	22814	4521	519669	34	145/0
7	6	SARA EVANS I Could Not Ask For More (RCA)	22526	4601	501327	16	147/0
4	7	DIXIE CHICKS If I Fall You're Going With Me (Monument)	21710	4344	490910	15	146/0
9	8	GEORGE STRAIT If You Can Do Anything Else (MCA)	19855	3961	450336	14	145/0
10	9	ALAN JACKSON When Somebody Loves You (Arista)	18696	3801	415733	14	144/1
11	10	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	18319	3740	403316	18	144/1
12	11	BRAD PAISLEY Two People Fell In Love (Arista)	16872	3428	376282	12	144/0
8	12	MARK MCGUINN Mrs. Steven Rudy (VFR)	15640	3151	350085	18	143/0
13	13	JAMIE O'NEAL When I Think About Angels (Mercury)	14359	2942	316637	11	137/2
15	14	JO DEE MESSINA Downtime (Curb)	13900	2809	313256	9	139/1
14	15	LEANN RIMES But I Do Love You (Curb)	12823	2601	288002	15	129/0
23	16	FAITH HILL There You'll Be (Warner Bros.)	12580	2390	303821	3	131/15
18	17	KEITH URBAN Where The Blacktop Ends (Capitol)	12003	2405	271960	8	134/0
17	18	CHRIS CAGLE Laredo (Capitol)	11441	2360	253296	16	127/1
16	19	AARON TIPPIN People Like Us (Lyric Street)	11222	2326	242130	21	133/0
20	20	RASCAL FLATTS While You Loved Me (Lyric Street)	11149	2296	248653	11	135/4
19	21	CLAY DAVIDSON Sometimes (Capitol)	10671	2228	230478	19	128/0
21	22	T. BYRD W/M. CHESNUTT A Good Way To Get On My... (RCA)	9051	1859	200147	12	119/2
22	23	DARRYL WORLEY Second Wind (DreamWorks)	8666	1792	190657	9	128/5
26	24	LEE ANN WOMACK Why They Call It Falling (MCA)	8663	1800	189107	8	122/9
28	25	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	8478	1684	196702	3	126/20
25	26	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	8208	1715	179962	10	115/3
24	27	KENNY ROGERS There You Go Again (Dreamcatcher)	8035	1665	173965	19	117/1
Breaker	28	BLAKE SHELTON Austin (Warner Bros.)	7220	1460	162198	7	96/16
29	29	CYNDI THOMSON What I Really Meant To Say (Capitol)	7107	1444	158110	10	123/6
31	30	SONS OF THE DESERT What I Did Right (MCA)	5267	1089	115773	16	106/2
32	31	TAMMY COCHRAN Angels In Waiting (Epic)	5206	1101	110067	10	98/1
Breaker	32	SHEDAISY Still Holding Out For You (Lyric Street)	4197	874	92841	7	94/10
38	33	DIAMOND RIO Sweet Summer (Arista)	4108	865	88474	4	75/13
34	34	CHARLIE ROBISON I Want You Bad (Columbia)	4037	850	87511	11	84/2
37	35	MARK WILLS Loving Every Minute (Mercury)	3492	731	75594	7	79/3
35	36	CAROLYN DAWN JOHNSON Complicated (Arista)	3358	701	74608	7	87/5
36	37	TRICK PONY On A Night Like This (H2E/WB)	2977	648	61472	5	66/12
39	38	LILA MCCANN Come A Little Closer (Warner Bros.)	2712	590	55567	6	67/3
41	39	ALABAMA Will You Marry Me (RCA)	2598	497	62008	5	56/3
42	40	CLARK FAMILY EXPERIENCE Standin' Still (Curb)	2398	498	52908	4	74/12
43	41	ANDY GRIGGS How Cool Is That (RCA)	2353	506	49071	4	48/3
44	42	WARREN BROTHERS Where Does It Hurt (BNA)	2130	472	44252	2	71/10
46	43	JEFF CARSON Real Life (Curb)	1817	325	46276	3	27/6
40	44	3 OF HEARTS Love Is Enough (RCA)	1793	354	40929	8	50/0
45	45	MIKE WALKER Honey Do (DreamWorks)	1738	348	40668	3	34/2
50	46	CHELY WRIGHT Never Love You Enough (MCA)	1454	298	33716	2	60/17
Debut	47	KORTNEY KAYLE Unbroken By You (Lyric Street)	961	194	21808	1	26/4
—	48	DWIGHT YOAKAM I Want You To Want Me (Reprise/WB)	895	181	19800	2	12/7
Debut	49	BILLY GILMAN She's My Girl (Epic)	822	177	17674	1	30/14
48	50	MEREDITH EDWARDS The Bird Song (Mercury)	800	198	14511	3	39/6

Most Added.

ARTIST TITLE LABEL(S)	ADDS
T. KEITH I'm Just Talkin' About Tonight (DreamWorks)	20
CHELY WRIGHT Never Love You Enough (MCA)	17
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	17
BLAKE SHELTON Austin (Warner Bros.)	16
FAITH HILL There You'll Be (Warner Bros.)	15
BILLY GILMAN She's My Girl (Epic)	14
PHIL VASSAR Six-Pack Summer (Arista)	14
DIAMOND RIO Sweet Summer (Arista)	13
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	12
TRICK PONY On A Night Like This (H2E/WB)	12

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL There You'll Be (Warner Bros.)	+4482
T. KEITH I'm Just Talkin' About Tonight (DreamWorks)	+2539
LONESTAR I'm Already There (BNA)	+2329
LEE ANN WOMACK Why They Call It Falling (MCA)	+1527
CYNDI THOMSON What I Really Meant To Say (Capitol)	+1303
DIAMOND RIO Sweet Summer (Arista)	+1133
M. GENTRY She Couldn't Change Me (Columbia)	+1092
JO DEE MESSINA Downtime (Curb)	+1050
JAMIE O'NEAL When I Think About Angels (Mercury)	+1001
TRISHA YEARWOOD I Would've Loved You... (MCA)	+998

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL There You'll Be (Warner Bros.)	+909
T. KEITH I'm Just Talkin' About Tonight (DreamWorks)	+531
LONESTAR I'm Already There (BNA)	+526
LEE ANN WOMACK Why They Call It Falling (MCA)	+310
CYNDI THOMSON What I Really Meant To Say (Capitol)	+267
JAMIE O'NEAL When I Think About Angels (Mercury)	+248
DIAMOND RIO Sweet Summer (Arista)	+242
TRISHA YEARWOOD I Would've Loved You... (MCA)	+221
JO DEE MESSINA Downtime (Curb)	+193
M. GENTRY She Couldn't Change Me (Columbia)	+190

Breakers.

BLAKE SHELTON
Austin (Warner Bros.)
65% of our reporters on it (96 stations)
16 Adds • Moves 27-28

SHEDAISY
Still Holding Out For You (Lyric Street)
64% of our reporters on it (94 stations)
10 Adds • Moves 33-32

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



147 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST/TITLE (LABEL)	TOTAL STATIONS/ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
3 OF HEARTS Love Is Enough (RCA)	9/0	317	96	0	0	0	1	5	3
ALABAMA Will You Marry Me (RCA)	23/0	785	242	0	0	0	1	14	8
GARY ALLAN Right Where I Need To Be (MCA)	29/0	2870	898	2	2	15	5	3	2
JESSICA ANDREWS Helplessly... (DreamWorks)	3/3	41	12	0	0	0	0	0	3
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	33/0	3827	1207	3	8	14	8	0	0
MARY CHAPIN CARPENTER Simple Life (Columbia)	2/0	75	20	0	0	0	0	1	1
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	9/3	329	96	0	0	0	1	5	3
TAMMY COCHRAN Angels In Waiting (Epic)	13/0	644	187	0	0	1	3	7	2
CLAY DAVIDSON Sometimes (Virgin)	29/0	2006	616	0	1	0	19	8	1
DEAN/BOGDUSS/JILLIAN Keep... (DreamWorks)	5/0	168	59	0	0	0	1	2	2
DIAMOND RIO Sweet Summer (Arista)	32/3	1261	397	0	0	0	5	18	9
DIXIE CHICKS If I Fall You're Going... (Monument)	31/0	3035	966	1	2	17	7	3	1
MEREDITH EDWARDS The Bird Song (Mercury)	3/0	109	27	0	0	0	0	2	1
TYLER ENGLAND I'd Rather Have... (Capitol)	1/0	14	4	0	0	0	0	0	1
SARA EVANS I Could Not Ask For More (RCA)	35/0	3732	1179	3	6	15	8	2	1
KRISTIN GARNER Let's Burn It Down (Atlantic)	1/0	19	5	0	0	0	0	0	1
BILLY GILMAN She's My Girl (Epic)	4/1	83	25	0	0	0	0	1	3
GREEN & MORROW Texas On My... (Crystal Clear)	1/0	14	4	0	0	0	0	0	1
ANDY GRIGGS How Cool Is That (RCA)	19/0	618	190	0	0	0	0	13	6
FAITH HILL There You'll Be (WB)	34/4	1967	619	0	0	2	13	15	4
ALAN JACKSON When Somebody Loves You (Arista)	35/0	3413	1064	2	3	15	10	4	1
CAROLYN DAWN JOHNSON Complicated (Arista)	21/2	740	230	0	0	0	2	13	6
KORTNEY KAYLE Unbroken By You (Lyric Street)	4/0	70	20	0	0	0	0	0	4
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	34/6	1592	501	0	0	2	7	16	9
HAL KETCHUM She Is (Curb)	1/0	19	5	0	0	0	0	0	1
LONESTAR I'm Already There (BNA)	35/0	3756	1174	3	7	12	11	2	0
LILA MCCANN Come A Little Closer (Warner Bros.)	12/0	463	137	0	0	0	2	7	3
TIM MCGRAW Grown Men Don't Cry (Curb)	35/0	4120	1283	3	8	19	3	2	0
MONTGOMERY GENTRY She Couldn't... (Columbia)	35/0	3415	1052	1	6	9	16	3	0
JAMIE O'NEAL When I Think About Angels (Mercury)	35/0	2674	826	0	2	3	21	8	1
BRAD PAISLEY Two People Fell In Love (Arista)	35/0	3306	1041	2	2	14	13	4	0
JOHN RICH Forever Loving You (BNA)	1/0	19	5	0	0	0	0	0	1
CHARLIE ROBINSON I Want You Bad (Columbia)	13/0	564	171	0	0	0	2	10	1
KENNY ROGERS There You Go Again (Dreamcatcher)	20/1	1182	358	0	0	1	7	9	3
BLAKE SHELTON Austin (Giant/WB)	24/3	1098	340	0	0	1	7	10	6
SOGGY BOTTOM BOYS I Am A Man... (Mercury)	1/0	41	11	0	0	0	0	1	0
SONS OF THE DESERT What I Did Right (MCA)	23/1	1335	402	0	0	3	6	13	1
TRICK PONY On A Night Like This (H2E/WB)	19/5	758	235	0	0	0	4	11	4
TRAVIS TRITT Love Of A Woman (Columbia)	5/1	79	26	0	0	0	0	1	4
KEITH URBAN Where The Blacktop Ends (Capitol)	35/0	2182	667	0	0	3	13	19	0
PHIL VASSAR Six-Pack Summer (Arista)	8/6	134	46	0	0	0	0	3	5
MIKE WALKER Honey Do (DreamWorks)	9/2	255	76	0	0	0	0	4	5
WARREN BROTHERS Where Does It Hurt (BNA)	10/4	273	76	0	0	0	0	5	5
ELBERT WEST Diddley (Broken Bow)	6/1	185	55	0	0	0	0	4	2
WILKINSONS I Wanna Be That Girl (Giant)	1/0	74	23	0	0	0	1	0	0
LEE ANN WOMACK Why They Call It Falling (MCA)	33/1	1889	584	0	0	1	11	20	1
DARRYL WORLEY Second Wind (DreamWorks)	35/1	1837	571	0	0	0	10	22	3
TRISHA YEARWOOD I Would've Loved You... (MCA)	33/1	1720	534	0	0	2	6	21	4

36 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 5/20-Saturday 5/26. © 2001, R&R Inc.

Most Added®

ARTIST/TITLE (LABEL/S)	ADDS
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	6
CHELY WRIGHT Never Love You Enough (MCA)	6
PHIL VASSAR Six-Pack Summer (Arista)	6
TRICK PONY On A Night Like This (H2E/WB)	5
DWIGHT YOAKAM I Want You To Want Me (Reprise/WB)	5
FAITH HILL There You'll Be (Warner Bros.)	4
WARREN BROTHERS Where Does It Hurt (BNA)	4
DIAMOND RIO Sweet Summer (Arista)	3
BLAKE SHELTON Austin (Warner Bros.)	3
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	3
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	3
CYNDI THOMSON What I Really Meant To Say (Capitol)	2
CAROLYN DAWN JOHNSON Complicated (Arista)	2
MIKE WALKER Honey Do (DreamWorks)	2
JEFF CARSON Real Life (Curb)	2

Most Increased Points

ARTIST/TITLE (LABEL/S)	TOTAL POINT INCREASE
FAITH HILL There You'll Be (Warner Bros.)	+605
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	+337
LEE ANN WOMACK Why They Call It Falling (MCA)	+229
CHELY WRIGHT Never Love You Enough (MCA)	+226
MONTGOMERY GENTRY She Couldn't... (Columbia)	+154
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	+110
JAMIE O'NEAL When I Think About Angels (Mercury)	+109
JAMIE O'NEAL There Is No Arizona (Mercury)	+98
JEFF CARSON Real Life (Curb)	+97
WARREN BROTHERS Where Does It Hurt (BNA)	+96

Most Increased Plays

ARTIST/TITLE (LABEL/S)	TOTAL PLAY INCREASE
FAITH HILL There You'll Be (Warner Bros.)	+200
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	+105
LEE ANN WOMACK Why They Call It Falling (MCA)	+68
CHELY WRIGHT Never Love You Enough (MCA)	+66
MONTGOMERY GENTRY She Couldn't... (Columbia)	+40
BLAKE SHELTON Austin (Warner Bros.)	+36
JEFF CARSON Real Life (Curb)	+35
SONS OF THE DESERT What I Did Right (MCA)	+33
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	+31
JAMIE O'NEAL When I Think About Angels (Mercury)	+29
WARREN BROTHERS Where Does It Hurt (BNA)	+27
JAMIE O'NEAL There Is No Arizona (Mercury)	+25
TRISHA YEARWOOD I Would've Loved You... (MCA)	+24
CLAY DAVIDSON Unconditional (Virgin)	+24
LILA MCCANN Come A Little Closer (Warner Bros.)	+23
GEORGE STRAIT If You Can Do Anything Else (MCA)	+19
LONESTAR I'm Already There (BNA)	+18
DARRYL WORLEY Second Wind (DreamWorks)	+18

R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES June 1, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of May 6-12.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
ALAN JACKSON When Somebody Loves You (Arista)	39.0%	75.5%	19.5%	98.8%	1.8%	2.0%
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	42.3%	74.8%	19.0%	99.0%	2.5%	2.8%
SARA EVANS I Could Not Ask For More (RCA)	31.3%	71.8%	20.5%	98.8%	3.8%	2.8%
KENNY ROGERS There You Go Again (Dreamcatcher)	32.8%	70.8%	19.5%	96.5%	2.8%	3.5%
RASCAL FLATTS While You Loved Me (Lyric Street)	25.0%	70.8%	21.0%	96.3%	2.8%	1.8%
LONESTAR I'm Already There (BNA)	37.3%	70.3%	19.8%	96.8%	3.5%	3.3%
TIM MCGRAW Grown Men Don't Cry (Curb)	37.3%	69.5%	20.8%	98.3%	5.3%	2.8%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	27.0%	68.8%	24.3%	96.8%	2.8%	1.0%
CHRIS CAGLE Laredo (Capitol)	22.5%	68.5%	23.0%	96.8%	3.0%	2.3%
BRAD PAISLEY Two People Fell In Love (Arista)	31.5%	68.0%	23.8%	98.3%	4.0%	2.5%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	22.5%	67.8%	25.3%	97.0%	2.3%	1.8%
KENNY CHESNEY Don't Happen Twice (BNA)	32.5%	67.3%	23.3%	99.0%	2.8%	5.8%
GARY ALLAN Right Where I Need to Be (MCA)	30.0%	66.8%	21.5%	99.3%	3.8%	7.3%
GEORGE STRAIT If You Can Do Anything Else (MCA)	22.8%	66.0%	25.3%	96.0%	2.0%	2.8%
SONS OF THE DESERT What I Did Right (MCA)	20.5%	65.0%	26.0%	94.3%	2.5%	0.8%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	28.5%	64.8%	20.3%	99.3%	5.0%	9.3%
BLAKE SHELTON Austin (Warner Bros.)	23.8%	64.8%	22.8%	93.8%	3.8%	2.5%
AARON TIPPIN People Like Us (Lyric Street)	30.0%	63.0%	27.0%	98.8%	5.5%	3.3%
KEITH URBAN Where The Blacktop Ends (Capitol)	28.5%	62.8%	25.5%	96.8%	6.5%	2.0%
T. BYRD/M. CHESNUTT A Good Way To Get On My Bad Side (RCA)	28.0%	62.8%	19.3%	97.3%	11.0%	4.3%
LEANN RIMES But I Do Love You (Curb)	19.5%	60.8%	30.5%	97.8%	4.8%	1.8%
CYNDI THOMPSON What I Really Meant To Say (Capitol)	24.5%	59.0%	29.5%	94.5%	4.0%	2.0%
JAMIE O'NEAL When I Think About Angels (Mercury)	25.3%	57.0%	33.0%	97.5%	5.5%	2.0%
TAMMY COCHRAN Angels In Waiting (Epic)	20.0%	56.8%	31.0%	96.5%	6.5%	2.3%
DARRYL WORLEY Second Wind (DreamWorks)	26.0%	56.5%	35.3%	96.3%	4.0%	0.5%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	24.5%	56.5%	26.5%	90.5%	5.0%	2.5%
CLAY DAVIDSON Sometimes (Capitol)	17.5%	56.5%	32.0%	94.5%	2.8%	3.3%
JO DEE MESSINA Downtime (Curb)	17.5%	55.5%	35.5%	97.8%	4.0%	2.8%
MARK MCGUINN Mrs. Steven Rudy (VFR)	28.0%	55.0%	26.5%	98.0%	9.3%	7.3%
CHARLIE ROBISON I Want You Bad (Lucky Dog/Columbia)	15.3%	54.3%	29.8%	92.8%	6.8%	2.0%
FAITH HILL There You'll Be (Warner Bros.)	19.0%	54.0%	28.0%	87.5%	4.0%	1.5%
TERRI CLARK No Fear (Mercury)	16.5%	53.3%	33.3%	98.3%	7.0%	4.8%
LEE ANN WOMACK Why They Call It Falling (MCA)	19.0%	52.8%	26.0%	89.3%	8.8%	1.8%
SHEDAISY Still Holding Out For You (Lyric Street)	20.3%	51.0%	33.3%	90.3%	4.3%	1.8%
CAROLYN DAWN JOHNSON Complicated (Arista)	23.8%	49.0%	31.3%	91.5%	10.0%	1.3%

Bullseye CALLOUT™

Password of the Week: Bonadies

Question of the Week: Did you watch the Academy of Country Music Awards on television? If so, on a scale of 1-5 — with "1" meaning you did not like it and "5" meaning you liked it a lot — how would you rate the show overall?

Total Sample
 Yes, I watched: 54%
 Total Positives (4 & 5): 64%
 Neutral/just okay (3): 24%
 Negatives (1 & 2): 12%
 Rating on the 1-5 differential: 3.8

P1 Listeners
 Yes, I watched: 54%
 Total Positives (4 & 5): 70%
 Neutral/just okay (3): 19%
 Negatives (1 & 2): 11%
 Rating on the 1-5 differential: 3.8

P2+ Listeners
 Yes, I watched: 55%
 Total Positives (4 & 5): 68%
 Neutral/just okay (3): 20%
 Negatives (1 & 2): 12%
 Rating on the 1-5 differential: 3.6

Male
 Yes, I watched: 55%
 Total Positives (4 & 5): 60%
 Neutral/just okay (3): 25%
 Negatives (1 & 2): 15%
 Rating on the 1-5 differential: 3.7

Female
 Yes, I watched: 53%
 Total Positives (4 & 5): 70%
 Neutral/just okay (3): 21%
 Negatives (1 & 2): 9%
 Rating on the 1-5 differential: 3.9

25-34s
 Yes, I watched: 52%
 Total Positives (4 & 5): 63%
 Neutral/just okay (3): 22%
 Negatives (1 & 2): 15%
 Rating on the 1-5 differential: 3.7

35-44s
 Yes, I watched: 51%
 Total Positives (4 & 5): 57%
 Neutral/just okay (3): 31%
 Negatives (1 & 2): 12%
 Rating on the 1-5 differential: 3.7

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3 each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The New Album Gallery



Asleep At The Wheel The Very Best of Asleep At The Wheel (Relentless/Nashville)

It would probably take Asleep At The Wheel leader Ray Benson, himself, to tell you how many labels the band has recorded on over the past three decades. After the quadruple-Grammy success of *Ride With Bob*, the band's 1999 tribute to Bob Wills, Benson started to look at sales figures. He says, "I looked at all the 'best of' Asleep At The Wheel albums — of which there are many — and none of them contained all of the songs that are our top-requested songs night after night on the road." That's what prompted their Restless/Nashville debut album, which isn't just another "best of" compilation but is nonetheless titled *The Very Best of Asleep At The Wheel*. "It's not ballad-heavy," Benson admits. "We're a dance band. That's what we're about. And that's plenty." He adds, "I wanted to rerecord these songs, because I felt that now we do them a whole lot better than we did before. People always said, 'Asleep At The Wheel are a great live band, but their records ain't so great.' That's been our rap and, unfortunately, a deserved one at times. We couldn't do technically what we can do nowadays in the studio, and we settled for less sometimes. Now we're all so much better at playing, and I've grown quite a bit as a vocalist. I've always been a unique vocalist, but my technique left a lot to be desired." All of the songs have been tested night after night on the road. The album also includes some noteworthy guest appearances: Mandy Barnett sings on one of the Wheel's all-time favorites, "The Letter That Johnny Walker Read," Brad Paisley trades guitar licks with Benson on the Hank Garland instrumental "Sugarfoot Rag," and Huey Lewis adds harmonica to "The Last Meal."



T. Graham Brown T. Graham Brown Lives (Relentless/Nashville)

T. Graham Brown has been described as a cross between Otis Redding and Lefty Frizzell for the soulful spin he placed on his country hits during the '80s. After parting company with Capitol Records in 1992, Brown spent two years signed to Warner Bros. and two years signed to Columbia. Neither label, however, ever issued an album. "That was an extremely frustrating time for me," he says. "We kept trying different things in the studio, but it never really jelled. We kept up with our road work, in many cases working more shows than ever before, but we couldn't agree on the music with either label." Brown's career was rejuvenated in 1998 with "Wine Into Water," a song that found a home at Country radio. Unfortunately, when the label that issued the project folded a year later, Brown was again without a record deal. After signing with Relentless/Nashville this past fall, it made sense to combine a "greatest hits" package with a live recording. Brown says, "Most, if not all, of my albums are no longer in print. All the Capitol albums, the greatest hits package — everything we've done over the years is no longer available. So we decided to record a live album and include most of the hits. There are no gimmicks on this album. What you are hearing is me and the band doin' it live — and we had a blast." Brown has always excelled as a live performer, and his voice remains solid, as indicated by the concert performances of "I Tell It Like It Used to Be," "I Wish I Could Hurt That Way Again," "Wine Into Water," "Darlene," "Come as You Were" and "Hell and High Water."



Trisha Yearwood Inside Out (MCA)

For her new album, *Inside Out*, Trisha Yearwood picked material from a diverse set of writers ranging from Harlan Howard to Richard Marx. "The things that I bring to the table are, hopefully, songs that I believe have integrity," Yearwood says. "I'm more comfortable with my voice than I've ever been. I think I'm a more relaxed singer than I used to be, and that comes out in the energy I hear on this record. Then there's the group of people I like to have around me — people like Don Henley, Kim Richey, Andrew Gold and Matraca Berg. That's my crowd, people who make me feel like this is a Trisha Yearwood record." Yearwood wanted to experiment with a lighter sound, but she says Mark Wright is the last person she expected to choose as a co-producer. "We even joke about it," she says. "Anybody who knows us can tell you that we're about as far apart personality-wise as two people can be. I thought we'd be oil and water, and that it would never work." Yearwood came to realize that Wright's strong personality is one of the qualities that makes him a great producer. She says, "I love the fact that if he's going to put strings on a record, he'll have them turned up and in your face. There's no restraint there. He lets you hear the energy in the music. I think he brought something to what I do that really complemented it." In addition to the current single, "I Would've Loved You Anyway," highlights include the title track (a duet with Don Henley), "I Don't Paint Myself Into Corners" (with Vince Gill's background vocals) and a remake of "Seven-Year Ache" (which features its writer, Rosanne Cash).

C O U N T R Y FLASHBACK

- 1 YEAR AGO
 - No. 1: "The Way You Love Me" — Faith Hill
- 5 YEARS AGO
 - No. 1: "Blue Clear Sky" — George Strait (second week)
- 10 YEARS AGO
 - No. 1: "If The Devil Danced (In Empty Pockets)" — Joe Diffie
- 15 YEARS AGO
 - No. 1: "Everything That Glitters" — Dan Seals
- 20 YEARS AGO
 - No. 1: "Elvira" — Oak Ridge Boys (third week)
- 25 YEARS AGO
 - No. 1: "One Piece At A Time" — Johnny Cash (second week)

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New & Active

PHIL VASSAR Six-Pack Summer (Arista)

Total Stations: 16, Adds: 14, Points: 757, Plays: 151 (+66)

BILLY RAY CYRUS Southern Rain (Monument)

Total Stations: 33, Adds: 9, Points: 656, Plays: 146 (+20)

B. DEAN/S. BOGGUSS/JILLIAN Keep... (Dreamcatcher)

Total Stations: 17, Adds: 1, Points: 620, Plays: 124 (+11)

ELBERT WEST Diddley (Broken Bow)

Total Stations: 17, Adds: 0, Points: 610, Plays: 143 (+37)

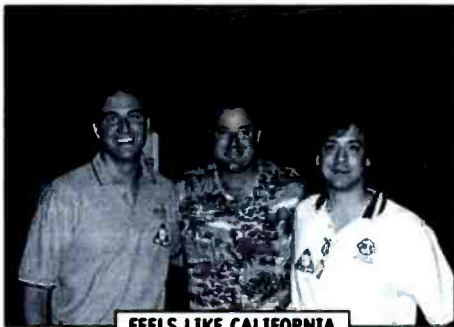
TRAVIS TRITT Love Of A Woman (Columbia)

Total Stations: 10, Adds: 5, Points: 579, Plays: 101 (+53)

JESSICA ANDREWS Helplessly... (DreamWorks)

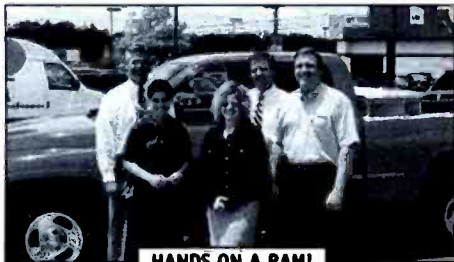
Total Stations: 21, Adds: 17, Points: 557, Plays: 106 (+3)

Songs ranked by total points.



FEELS LIKE CALIFORNIA

MCA recording artist Vince Gill visited KSON/San Diego last week to hang with the crew there. Pictured (l-r) are OM John Dimick, Gill and APD/MD Greg Frey.



HANDS ON A RAM!

During KASE/Austin's recent "Hands on a Ram!" promotion, 26 contestants placed their hands on a 2001 Dodge Ram pickup in order to take it home. After 87 hours and 25 minutes (and *no sleep!*), only one contestant remained. Rene Albarron from Austin was the lucky winner of the new truck! Pictured (l-r) after a weekend of rest are KXAN-TV's David Walker, Albarron, KASE Dir./Promotion Carrie Sapp, Ad Agency Rep. Steve Laukhoff and Dealership GM David Kellerman.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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BILLY RAY CYRUS Southern Rain
WARREN BROTHERS Where Does It Hurt
CHELY WRIGHT Never Love You Enough

Hottest:

KEITH URBAN Where The Blacktop Ends
JO DEE MESSINA Downtime

JONES RADIO NETWORKS

Music Programming Consulting

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Mainstream Country

Ray Randall/Hank Aaron

Adds:

No Adds

Hottest:

ALAN JACKSON When Somebody Loves You
KENNY CHESNEY Don't Happen Twice
LONESTAR I'm Already There
SARA EVANS I Could Not Ask For More
GEORGE STRAIT If You Can Do Anything Else

New Country

L.J. Smith/Hank Aaron

Adds:

RASCAL FLATTS While You Loved Me

Hottest:

ALAN JACKSON When Somebody Loves You
KENNY CHESNEY Don't Happen Twice
LONESTAR I'm Already There
SARA EVANS I Could Not Ask For More
GEORGE STRAIT If You Can Do Anything Else

Lia

Ken Moultrie/Hank Aaron

Adds:

No Adds

Hottest:

ALAN JACKSON When Somebody Loves You
KENNY CHESNEY Don't Happen Twice
LONESTAR I'm Already There
SARA EVANS I Could Not Ask For More
GEORGE STRAIT If You Can Do Anything Else

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US COUNTRY

Penny Mitchell

Adds:

TRAVIS TRITT Love Of A Woman

Hottest:

TIM MCGRAW Grown Men Don't Cry
BROOKS & DUNN Ain't Nothing 'Bout You
GARY ALLAN Right Where I Need To Be
MONTGOMERY GENTRY She Couldn't Change Me
KENNY CHESNEY Don't Happen Twice

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

RODNEY CROWELL I Walk The Lone Revisited
JERRY ALAN FITZGERALD Black Number 3
TOBY KEITH I'm Just Talkin' about Tonight

Elite:

BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
SARA EVANS I Could Not Ask For More
FAITH HILL There You'll Be
ALAN JACKSON When Somebody Loves You
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
KEITH URBAN Where The Blacktop Ends
TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

TOBY KEITH I'm Just Talkin' About Tonight
CYNDI THOMSON What I Really Meant To Say

Hots:

KENNY CHESNEY Don't Happen Twice
TIM MCGRAW Grown Men Don't Cry
SARA EVANS I Could Not Ask For More
GEORGE STRAIT If You Can Do Anything Else
LONESTAR I'm Already There
ALAN JACKSON When Somebody Loves You
MONTGOMERY GENTRY She Couldn't Change Me

RADIO ONE COUNTRY PLAYLIST

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Adds:

FAITH HILL There You'll Be
TOBY KEITH I'm Just Talkin' About Tonight

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
GARY ALLAN Right Where I Need To Be
TIM MCGRAW Grown Men Don't Cry

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

TOBY KEITH I'm Just Talkin' About Tonight

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
TIM MCGRAW Grown Men Don't Cry
KENNY CHESNEY Don't Happen Twice
GARY ALLAN Right Where I Need To Be
DIXIE CHICKS If I Fall You're Going Down...

Hot Country

Jim Hays

Adds:

TRISHA YEARWOOD I Would've Loved You Anyway

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
LONESTAR I'm Already There
TIM MCGRAW Grown Men Don't Cry
SARA EVANS I Could Not Ask For More

Young & Elder

David Felker

Adds:

DARRYL WORLEY Second Wind

Hottest:

TIM MCGRAW Grown Men Don't Cry
BROOKS & DUNN Ain't Nothing 'Bout You
GEORGE STRAIT If You Can Do Anything Else
KENNY CHESNEY Don't Happen Twice
DIXIE CHICKS If I Fall You're Going Down...



ADDS

TOBY KEITH I'm Just Talkin' about Tonight
RODNEY CROWELL I Walk The Lone Revisited
TRUCK PONY On A Night Like This

TOP 10

BRAD PAISLEY Two People Fell In Love
SARA EVANS I Could Not Ask For More
RASCAL FLATTS While You Loved Me
CHRIS CAGLE Laredo
SOUTH IS The Most Beautiful Girl
KEITH URBAN Where The Blacktop Ends
KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothin' About You
JAMIE O'NEAL When I Think About Angels
TRISHA YEARWOOD I Would've Loved You Anyway

Information current as of June 1, 2001.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

LILA MCCANN Come A Little Closer
TOBY KEITH I'm Just Talkin' About Tonight

TOP 12

KENNY CHESNEY Don't Happen Twice
NICKEL CREEK When You Come Back Down
ALAN JACKSON When Somebody Loves You
SARA EVANS I Could Not Ask For More
TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
MONTGOMERY GENTRY She Couldn't Change Me
CLAY DAVIDSON Sometimes
FAITH HILL If My Heart Had Wings
CHRIS CAGLE Laredo
TERMI CLARK No Fear
TRISHA YEARWOOD I Would've Loved You Anyway

HEAVY

ALAN JACKSON When Somebody Loves You
BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
MONTGOMERY GENTRY She Couldn't Change Me
KENNY CHESNEY Don't Happen Twice
NICKEL CREEK When You Come Back Down
SARA EVANS I Could Not Ask For More
TRAVIS TRITT It's A Great Day To Be Alive

HOT SHOTS

CYNDI THOMSON What I Really Meant To Say
FAITH HILL There You'll Be
KEITH URBAN Where The Blacktop Ends
TOBY KEITH I'm Just Talkin' About Tonight

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of May 23, 2001.

Artist Title (Label)	TW	LW	2W	3W	Familiarity	Burn
BROOKS & DUNN Ain't Nothing 'Bout You(Arista)	4.12	4.09	4.08	4.08	96%	17%
LONESTAR I'm Already There(BNA)	4.12	4.10	4.06	4.00	93%	11%
TRAVIS TRITT It's A Great Day To Be Alive(Columbia)	4.03	3.97	4.06	4.05	98%	30%
GARY ALLAN Right Where I Need To Be(MCA)	4.03	3.99	4.02	4.01	94%	17%
KENNY CHESNEY Don't Happen Twice(BNA)	4.00	4.02	4.05	4.01	95%	21%
MONTGOMERY GENTRY She Couldn't Change Me(Columbia)	3.95	3.97	3.98	3.87	89%	11%
SARA EVANS I Could Not Ask For More(RCA)	3.94	3.92	3.92	3.96	96%	18%
RASCAL FLATTS While You Loved Me(Lyric Street)	3.93	3.94	3.93	3.86	76%	9%
SONS OF THE DESERT What I Did Right(MCA)	3.90	-	-	-	60%	3%
BLAKE SHELTON Austin(Giant/WB)	3.88	3.82	-	-	50%	4%
BRAD PAISLEY Two People Fell In Love(Arista)	3.88	3.89	3.80	3.80	93%	18%
TIM MCGRAW Grown Men Don't Cry(Curb)	3.87	3.81	3.84	3.75	97%	26%
KEITH URBAN Where The Blacktop Ends(Capitol)	3.83	3.78	3.75	3.73	74%	7%
CHRIS CAGLE Laredo(Capitol)	3.82	3.79	3.76	3.76	81%	10%
JAMIE O'NEAL When I Think About Angels(Mercury)	3.81	3.87	3.79	3.73	89%	13%
DIAMOND RIO Sweet Summer(Arista)	3.77	3.85	-	-	50%	3%
TRISHA YEARWOOD I Would Have Loved You Anyway(MCA)	3.75	3.70	3.76	3.68	78%	11%
GEORGE STRAIT If You Can Do Anything Else(MCA)	3.75	3.74	3.66	3.79	87%	19%
CLAY DAVIDSON Sometimes(Capitol)	3.75	3.67	3.74	3.74	80%	13%
DIXIE CHICKS If I Fall You're Goin' With Me(Monument)	3.74	3.56	3.71	3.71	97%	33%
DARRYL WORLEY Second Wind(DreamWorks)	3.74	3.69	3.65	3.62	63%	7%
LEE ANN WOMACK Why They Call It Falling(MCA)	3.74	3.77	-	-	73%	9%
TRACY BYRD W/ MARK CHESNUT A Good Way To Get On My Bad Side(RCA)	3.70	3.71	3.69	3.71	77%	13%
FAITH HILL There You'll Be(Warner Bros.)	3.67	-	-	-	64%	10%
CYNDI THOMSON What I Really Meant To Say(Capitol)	3.66	3.68	3.64	-	52%	6%
ALAN JACKSON When Somebody Loves You(Arista)	3.66	3.67	3.73	3.68	92%	23%
JO DEE MESSINA Downtime(Curb)	3.64	3.69	3.73	3.70	84%	16%
AARON TIPPIN People Like Us(Lyric Street)	3.60	3.59	3.55	3.53	86%	20%
LEANN RIMES But I Do Love You(Curb)	3.50	3.48	3.63	3.44	91%	27%
KENNY ROGERS There You Go Again(Dreamcatcher)	3.39	3.38	3.47	3.32	78%	18%

Total sample size is 667 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

TRAVIS TRITT It's A Great Day To Be Alive(Columbia)

JESSICA ANDREWS Who I Am(DreamWorks)

DIAMOND RIO One More Day(Arista)

TOBY KEITH You Shouldn't Kiss Me Like...(DreamWorks)

KEITH URBAN But For The Grace Of God(Capitol)

TIM MCGRAW My Next Thirty Years(Curb)

PHIL VASSAR Just Another Day In Paradise(Arista)

DIXIE CHICKS Without You(Monument)

SARA EVANS Born To Fly(RCA)

JAMIE O'NEAL There Is No Arizona(Mercury)

TOBY KEITH How Do You Like Me Now?(DreamWorks)

FAITH HILL If My Heart Had Wings(Warner Bros.)

BRAD PAISLEY We Danced(Arista)

FAITH HILL The Way You Love Me(Warner Bros.)

LEE ANN WOMACK I Hope You Dance(MCA/Universal)

TIM RUSHLOW She Misses Him(Atlantic)

TRAVIS TRITT Best Of Intentions(Columbia)

AARON TIPPIN Kiss This(Lyric Street)

LONESTAR What About Now(BNA)

RASCAL FLATTS This Everyday Love(Lyric Street)

COUNTRY

Going For Adds 6/4/01

COLEY MCCABE Who I Am To You (RCA)

NEAL COTY Right Down Through The Middle Of Us (Mercury)

KINLEYS You're Still Here (Epic)

PHIL VASSAR Six-Pack Summer (Arista)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING



TV JAM

Arista recording artist Pam Tillis gets some TV time with one of her favorite pop artists during the June 4 installment of Showtime's *The Chris Isaak Show*. In the episode, titled "Wages Of Fear," Tillis says, "I play myself. It was a real stretch, but I did the best I could." Pictured (l-r) are Tillis and Isaak.

Country Playlists

June 1, 2001 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WYNY/New York
Big City
(914) 592-1071
Bear Mitchell
12c Cume \$15,800

PLAYS

LTW	ARTIST/TITLE	GI (000)
39	BROOKS & DUNN/Am'N Nothing...	12636
39	TIM MCGRAW/Grown Men Don't Cry	12636
37	KENNY CHESNEY/Don't Happen Twice	11968
37	DOE CHICKS/If I Fall You're...	11968
31	PATTY LOVELESS/The Last Thing On	10044
30	FAITH HILL/There You'll Be	9720
29	ALAN JACKSON/When Somebody...	9396
29	GEORGE STRAIT/If You Can Do...	9396
29	TIM RUSH/On/She Misses Him	9072
29	SARA EVANS/Could Not Ask	9100
24	TRAVIS TRITTA/A Great Day...	7472
23	BRAD PASKLEY/Two People Fall...	7472
23	LEANN RIME'S/But I Do Love You	7428
22	CLAY DAVIDSON/Sometimes	7128
22	GARY ALLAN/Right Where I...	7128
22	KEITH URBAN/Where The Gracie...	7128
21	MARK MCGRAW/Mrs. Steven Rudy	6804
21	RASCAL FLATTS/Where You Loved Me	6804
21	CHALEE THOMPSON/Go Back	6804
20	JO DEE MESSINA/Downtime	6480
19	TRICK PONY/You Love Me	7128
18	LONESTAR/Am'N Already There	5832
18	RICHARD MARX/Straight From My...	5832
18	LEE ANN WOMACK/Why They Call It...	5832
17	BYRD WICHE-SMITH/A Good Way To Get...	5508
17	CHRIS CAGLE/Laredo	5508
17	KEITH URBAN/Where The Gracie...	4860
15	ALABAMA/Who I Am	4860
15	JESSICA ANDREWS/Who I Am	4860
14	TOBY KEITH/You Shouldn't...	4536
14	KEVIN CHESNEY/When Somebody...	4536
14	PHIL VASSAR/Just Another Day...	4536
12	STEVE WAHNER... Kate Waits A...	4212
11	DARREY WORLEY/Second Wind	4212
11	FAITH HILL/My Heart Had...	3888
11	JAMIE O'NEAL/When I Think About...	3888
10	TRISHA YEARWOOD/Teas On My Mind	3888
10	SHANE SHULTON/Austin	3564
10	DIANE GARRISON/Heart Like This	3564
10	DOE CHICKS/Ready To Run	3564
10	ALAN JACKSON/When Somebody...	3240

MARKET #2
KZLA/Los Angeles
Infinity
(323) 882-8000
Curtis/Campes
12c Cume \$25,100

PLAYS

LTW	ARTIST/TITLE	GI (000)
51	TIM MCGRAW/Grown Men Don't Cry	21924
52	BROOKS & DUNN/Am'N Nothing...	18676
41	JESSICA ANDREWS/Who I Am	16240
40	TRANS TRITTA/A Great Day...	16240
39	JAMIE O'NEAL/When I Think About...	15834
41	DIAMOND RIO/One More Day	15428
41	TOBY KEITH/You Shouldn't...	15428
24	LONESTAR/Am'N Already There	12180
30	JAMIE O'NEAL/When I Think About...	11774
25	BRAD PASKLEY/Two People Fall...	11774
25	GEORGE STRAIT/If You Can Do...	11368
37	GARY ALLAN/Right Where I...	10962
26	DOE CHICKS/If I Fall You're...	10962
24	FAITH HILL/There You'll Be	10556
34	KENNY CHESNEY/Don't Happen Twice	10556
26	LEANN RIME'S/But I Do Love You	9900
6	ALABAMA/Who I Am	8932
22	DOE CHICKS/Ready To Run	8932
21	SARA EVANS/Could Not Ask	8932
22	FAITH HILL/There You'll Be	8932
22	FAITH HILL/There You'll Be	8932
22	LEE ANN WOMACK/Why They Call It...	8932
21	LONESTAR/Am'N Already There	8932
21	LEE ANN WOMACK/Why They Call It...	8932
22	LEE ANN WOMACK/Why They Call It...	8932
22	BRAD PASKLEY/A Good Way To Get...	8932
21	MARTINA MCBRIDE/Love's The Only...	8120
22	DOE CHICKS/Ready To Run	8120
22	TRISHA YEARWOOD/Teas On My Mind	8120
13	RASCAL FLATTS/Where You Loved Me	9338
13	ALABAMA/Who I Am	7308
19	LEANN RIME'S/But I Do Love You	6902
11	TRAVIS TRITTA/A Great Day...	5278
8	SHANE SHULTON/Austin	5278
12	DIANE GARRISON/Heart Like This	5278
13	DOE CHICKS/Ready To Run	4872
12	DARREY WORLEY/Second Wind	4872
8	ANDY GRIGGS/She's Mine	4872
9	SHANE SHULTON/Austin	4872
12	TRISHA YEARWOOD/Teas On My Mind	4872
10	SHANE SHULTON/Austin	4872
10	DIANE GARRISON/Heart Like This	4060
11	DOE CHICKS/Ready To Run	4060
11	AARON TIPPIN/Kiss This	4060
11	CHERYL WRIGHT/Single White Female	4060

MARKET #3
WUSN/Chicago
Infinity
(312) 649-0099
Case/Biondo
12c Cume \$46,800

PLAYS

LTW	ARTIST/TITLE	GI (000)
37	BROOKS & DUNN/Am'N Nothing...	15048
37	KENNY CHESNEY/Don't Happen Twice	14652
34	DOE CHICKS/If I Fall You're...	14256
28	TOBY KEITH/You Shouldn't...	13660
25	DIAMOND RIO/One More Day	13056
33	SARA EVANS/Could Not Ask	13068
34	LONESTAR/Am'N Already There	12672
26	TRAVIS TRITTA/A Great Day...	12672
32	TIM MCGRAW/Grown Men Don't Cry	12276
25	GARY ALLAN/Right Where I...	10296
23	JO DEE MESSINA/Downtime	10296
9	CLAY DAVIDSON/Sometimes	9900
25	MARK MCGRAW/Mrs. Steven Rudy	9900
22	AARON TIPPIN/Kiss This	9900
22	MONTGOMERY GENTRY/She Couldn't...	9104
22	ALABAMA/Who I Am	9104
25	CHRIS CAGLE/Laredo	9104
19	FAITH HILL/There You'll Be	9108
23	ALAN JACKSON/When Somebody...	9108
22	BRAD PASKLEY/Two People Fall...	8712
18	LEE ANN WOMACK/Why They Call It...	8316
21	LONESTAR/Am'N Already There	8316
18	KEITH URBAN/Where The Gracie...	6336
3	BYRD WICHE-SMITH/A Good Way To Get...	6336
15	BRAD PASKLEY/Two People Fall...	5544
15	KEITH URBAN/Where The Gracie...	5544
14	RASCAL FLATTS/Where You Loved Me	5148
12	TRAVIS TRITTA/A Great Day...	5148
12	TRAVIS TRITTA/Best Of Intentions	5148
15	TOBY KEITH/You Shouldn't...	4752
12	JESSICA ANDREWS/Who I Am	4752
12	DOE CHICKS/Ready To Run	4752
11	TIM MCGRAW/My Next Thirty Years	4356
11	JAMIE O'NEAL/When I Think About...	4356
11	PHIL VASSAR/Just Another Day...	3960
10	CHRYN THOMPSON/What I Really...	3960
3	LEE ANN WOMACK/Why They Call It...	3564
12	RASCAL FLATTS/Where You Loved Me	3564
8	MARTINA MCBRIDE/Love's The Only...	3168

MARKET #4
KVCY/San Francisco
Infinity
(415) 391-9330
Thoms/Jordan/Ryan
12c Cume \$57,100

PLAYS

LTW	ARTIST/TITLE	GI (000)
68	LONESTAR/Am'N Already There	12036
67	BROOKS & DUNN/Am'N Nothing...	11856
57	GARY ALLAN/Right Where I...	11628
70	KENNY CHESNEY/Don't Happen Twice	11328
67	TIM MCGRAW/Grown Men Don't Cry	10974
60	DOE CHICKS/If I Fall You're...	10443
49	FAITH HILL/There You'll Be	8673
62	DIAMOND RIO/One More Day	7434
23	JO DEE MESSINA/Downtime	6196
37	MARK MCGRAW/Mrs. Steven Rudy	6018
30	SARA EVANS/Could Not Ask	6018
32	LEANN RIME'S/But I Do Love You	5664
32	MONTGOMERY GENTRY/She Couldn't...	5664
22	ALAN JACKSON/When Somebody...	5310
34	TRAVIS TRITTA/A Great Day...	4779
34	TRAVIS TRITTA/Best Of Intentions	4425
32	CHRIS CAGLE/Laredo	4425
21	PHIL VASSAR/Just Another Day...	4071
21	SONS OF THE DESERT/What I Did Right	3712
20	JAMIE O'NEAL/When I Think About...	3540
19	BRAD PASKLEY/Two People Fall...	3540
19	TIM MCGRAW/My Next Thirty Years	3363
18	JAMIE O'NEAL/When I Think About...	3186
18	RASCAL FLATTS/Where You Loved Me	3009
18	TRICK PONY/You Love Me	3009
17	KEITH URBAN/Where The Gracie...	3009
17	TRAVIS TRITTA/A Great Day...	3009
12	DOE CHICKS/Ready To Run	2832
13	FAITH HILL/My Heart Had...	2832
11	JESSICA ANDREWS/Who I Am	2655
18	TOBY KEITH/You Shouldn't...	2478
14	RASCAL FLATTS/Where You Loved Me	2478
14	TRAVIS TRITTA/A Great Day...	2478
13	CYNTHY THOMPSON/What I Really...	2104
9	TERRI CLARKE/Fear	2104
10	TRISHA YEARWOOD/Teas On My Mind	2124
10	CHAD BROOKS/Just	1947
10	STEVE WAHNER... Kate Waits A...	1947
11	VINCE GILL/Life Like Love	1947
11	JOHN M. MONTGOMERY/The Little Girl	1947
10	AARON TIPPIN/Kiss This	1170

MARKET #5
WXIU/Philadelphia
Infinity
(610) 667-8000
McKay/Jack
12c Cume \$48,600

PLAYS

LTW	ARTIST/TITLE	GI (000)
32	TIM MCGRAW/Grown Men Don't Cry	12558
33	GARY ALLAN/Right Where I...	12036
37	BROOKS & DUNN/Am'N Nothing...	11914
37	LONESTAR/Am'N Already There	11914
34	GEORGE STRAIT/If You Can Do...	11592
35	SARA EVANS/Could Not Ask	11270
30	KENNY CHESNEY/Don't Happen Twice	11270
30	MONTGOMERY GENTRY/She Couldn't...	10948
23	TRISHA YEARWOOD/Teas On My Mind	9982
22	TRISHA YEARWOOD/Teas On My Mind	7406
23	MARK MCGRAW/Mrs. Steven Rudy	7406
13	FAITH HILL/There You'll Be	6762
22	JO DEE MESSINA/Downtime	6762
21	SONS OF THE DESERT/What I Did Right	6762
15	TOBY KEITH/You Shouldn't...	6762
15	LEE ANN WOMACK/Why They Call It...	6762
23	JAMIE O'NEAL/When I Think About...	6440
17	LEANN RIME'S/But I Do Love You	6140
21	RASCAL FLATTS/Where You Loved Me	6140
17	KEITH URBAN/Where The Gracie...	5472
17	MARK MCGRAW/Mrs. Steven Rudy	5472
15	TIM MCGRAW/My Next Thirty Years	5178
14	BYRD WICHE-SMITH/A Good Way To Get...	4830
16	DOE CHICKS/Ready To Run	4830
15	TAMMY OODHARR/Always In Waiting	4506
21	BRAD PASKLEY/Two People Fall...	4186
22	CAROLYN CARROLL/Complicated	4186
12	WARREN BROTHERS/Where Does It Hurt	3564
12	CHRIS CAGLE/Laredo	3564
11	TOBY KEITH/You Shouldn't...	3520
11	SHANE SHULTON/Austin	3240
10	TRAVIS TRITTA/A Great Day...	3240
10	CLAY DAVIDSON/Sometimes	3220
10	TIM MCGRAW/My Next Thirty Years	3220
10	RASCAL FLATTS/Where You Loved Me	3220
1	CHERYL WRIGHT/Single White Female	3220
1	JESSICA ANDREWS/Who I Am	2934
6	SARA EVANS/Could Not Ask	2838
6	LONESTAR/Am'N Already There	2838
9	RASCAL FLATTS/Prayer For Daylight	2838

MARKET #6
KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Philips/Rivers/Alan
12c Cume \$58,300

PLAYS

LTW	ARTIST/TITLE	GI (000)
55	BROOKS & DUNN/Am'N Nothing...	19533
51	KENNY CHESNEY/Don't Happen Twice	19533
41	TOBY KEITH/You Shouldn't...	19533
28	CHRIS CAGLE/Laredo	9156
48	FAITH HILL/There You'll Be	18384
47	GEORGE STRAIT/If You Can Do...	18001
45	GARY ALLAN/Right Where I...	17235
48	TIM MCGRAW/Grown Men Don't Cry	16086
38	CHAD BROOKS/Just	14554
38	KEITH URBAN/Where The Gracie...	14554
37	SARA EVANS/Could Not Ask	14121
34	ALAN JACKSON/When Somebody...	10272
43	LONESTAR/Am'N Already There	12639
33	JO DEE MESSINA/Downtime	12639
30	JEFF CARLSON/Feel Like	11490
26	MIKE WALKER/Heart Like This	11107
28	CHARLIE ROBERTSON/When You Bad	10724
24	GREEN & MORROW/Teas On My Mind	9192
21	PAT GREEN/Teas On My Mind	9192
21	PAT GREEN/Teas On My Mind	9192
20	RASCAL FLATTS/Where You Loved Me	7660
18	BROOKS & DUNN/Am'N Nothing...	6894
14	JESSICA ANDREWS/Who I Am	6128
18	MARK MCGRAW/Mrs. Steven Rudy	5745
18	DIANE GARRISON/Heart Like This	5362
12	TRAVIS TRITTA/A Great Day...	4979
13	DIAMOND RIO/One More Day	4979
13	LONESTAR/Am'N Already There	4979
13	AARON TIPPIN/Kiss This	4979
12	CHAD BROOKS/Just	4979
12	KEITH URBAN/Where The Gracie...	4596
12	LEE ANN WOMACK/Why They Call It...	4596
12	TIM MCGRAW/My Next Thirty Years	4596
12	LEANN RIME'S/But I Do Love You	4596
11	TRISHA YEARWOOD/Teas On My Mind	4213
11	KENNY CHESNEY/Don't Happen Twice	4213
11	JESSICA ANDREWS/Who I Am	4213
11	TOBY KEITH/You Shouldn't...	4213
11	RASCAL FLATTS/Prayer For Daylight	4213
11	SHANE SHULTON/Austin	4213

MARKET #6
KSCS/Dallas-Ft. Worth
ABC
(817) 640-1963
James O'Brian
12c Cume \$27,500

PLAYS

LTW	ARTIST/TITLE	GI (000)
33	MONTGOMERY GENTRY/She Couldn't...	11301
38	TOBY KEITH/You Shouldn't...	11640
35	DARREY WORLEY/Second Wind	10478
29	LONESTAR/Am'N Already There	8230
20	FAITH HILL/There You'll Be	8148
28	BRAD PASKLEY/Two People Fall...	8148
24	AARON TIPPIN/Kiss This	7275
23	KEITH URBAN/Where The Gracie...	6930
23	CHRIS CAGLE/Laredo	6930
21	DIAMOND RIO/One More Day	6111
21	ALAN JACKSON/When Somebody...	5820
20	KENNY CHESNEY/Don't Happen Twice	5820
20	BLAKE SHELTON/Austin	5820
19	3 OF HEARTS/One In A Thousand	5820
20	BROOKS & DUNN/Am'N Nothing...	5820
20	DOE CHICKS/If I Fall You're...	5820
17	DOE CHICKS/Ready To Run	5820
14	GREEN & MORROW/Teas On My Mind	5529
14	TRAVIS TRITTA/A Great Day...	5520
13	LONESTAR/Am'N Already There	6230
13	GEORGE STRAIT/If You Can Do...	4947
19	CLAY DAVIDSON/Sometimes	4656
18	JAMIE O'NEAL/When I Think About...	4656
18	TIM RUSH/On/She Misses Him	4656
18	KENNY CHESNEY/Don't Happen Twice	4656
10	TIM MCGRAW/Grown Men Don't Cry	4365
14	TRICK PONY/You Love Me	4074
9	SARA EVANS/Could Not Ask	4074
12	TOBY KEITH/You Shouldn't...	3783
12	CHARLIE ROBERTSON/When You Bad	3492
12	TRICK PONY/You Love Me	3492
14	BYRD WICHE-SMITH/A Good Way To Get...	3492
6	TRISHA YEARWOOD/Teas On My Mind	3492
10	SONS OF THE DESERT/What I Did Right	2910
8	AARON TIPPIN/Kiss This	2618
10	CYNTHY THOMPSON/What I Really...	2618
7	DOE CHICKS/Ready To Run	2037
7	MARK MCGRAW/Mrs. Steven Rudy	2037
7	TRICK PONY/You Love Me	2037
6	JESSICA ANDREWS/Who I Am	2037

MARKET #7
WYCD/Detroit
Infinity
(248) 799-6000
Rodman/Chalman
12c Cume \$31,800

PLAYS

LTW	ARTIST/TITLE	GI (000)
38	BROOKS & DUNN/Am'N Nothing...	9912
40	TRAVIS TRITTA/A Great Day...	9912
36	DARREY WORLEY/Second Wind	8752
34	JESSICA ANDREWS/Who I Am	8024
33	TIM MCGRAW/Grown Men Don't Cry	7788
33	TOBY KEITH/You Shouldn't...	7788
17	LONESTAR/Am'N Already There	7316
27	MARK MCGRAW/Mrs. Steven Rudy	7316
27	DOE CHICKS/Ready To Run	6644
20	KENNY CHESNEY/Don't Happen Twice	5428
18	CHRIS CAGLE/Laredo	4248
15	DOE CHICKS/Ready To Run	4248
23	TRAVIS TRITTA/A Great Day...	5620
19	GARY ALLAN/Right Where I...	6196
23	SARA EVANS/Could Not Ask	5428
13	BRAD PASKLEY/Two People Fall...	3728
14	MARTINA MCBRIDE/Love's The Only...	3304
17	CLAY DAVIDSON/Sometimes	3304
12	MONTGOMERY GENTRY/She Couldn't...	2832
12	CLAY DAVIDSON/Sometimes	2596
6	TIM MCGRAW/My Best Friend	2596
11	ALAN JACKSON/When Somebody...	2360
9	PHIL VASSAR/Just Another Day...	2360
10	GARTH BROOKS/Just	2124
11	TOBY KEITH/You Shouldn't...	1868
8	JOHN M. MONTGOMERY/Home To You	1868
8	CLAY WALKER/Life Like Love	1868
8	DOE CHICKS/Ready To Run	1868
5	ERIC CHAPPELL/When You Love Me	1868
5	ERIC CHAPPELL/When You Love Me	1868
5	PHIL VASSAR/Just Another Day...	1868
5	DOE CHICKS/Ready To Run	1652
5	BILLY GILMAN/	

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12 WKIS/Miami Beasley (954) 431-6200 Walker/McCoy/Evans 12x Cume 340,980

MARKET #14 KMPS/Seattle-Tacoma (206) 805-0941 Brenner/Thomas 12x Cume 398,380

MARKET #15 KMLE/Phoenix Infinity (602) 258-8181 Garrison/Loss 12x Cume 382,800

MARKET #15 KNIX/Phoenix Clear Channel (602) 966-6206 King/Foster 12x Cume 342,200

MARKET #16 KSON/San Diego Jefferson-Pilot (619) 291-9797 Dimick/Cry 12x Cume 241,400

MARKET #17 KEYE/Minneapolis Clear Channel (952) 820-4200 Swedberg/Moon 12x Cume 398,800

MARKET #19 WJL/LS. Lewis Bonneville (314) 781-9600 Schell/Montana 12x Cume 358,388

MARKET #20 WPOC/Baltimore Clear Channel (410) 366-3693 Lindemulder/Fox 12x Cume 375,608

MARKET #21 WQYK/Leann Infinity (813) 287-0995 Martin/Roberts 12x Cume 348,888

MARKET #21 WRBO/Tampa Infinity (813) 287-1047 Logan/Roberts 12x Cume 217,408

MARKET #22 WDSY/Pittsburgh Infinity (412) 929-9400 Clark/Richards 12x Cume 384,308

MARKET #23 KYGO/Deerwain-Boisdier Jefferson-Pilot (303) 321-0500 Barta/Svensden 12x Cume 351,888

MARKET #24 WGAR/Cleveland Clear Channel (216) 328-9950 Stevens/Collar 12x Cume 319,380

MARKET #25 KUPL/Portland, OR Infinity (503) 223-0300 Rolfe/Taylor 12x Cume 298,108

MARKET #25 KWJL/Portland, OR Fisher (503) 228-0983 Boesen 12x Cume 192,908

A

ALABAMA Will You Marry Me (*RCA*)
 Prod: James Stroud, Alabama Wr: Jeffrey Steele, Al Anderson Pub: Songs of Windswept Pacific/My Life's Work Music/Yellow Desert Music/Stairway To Bitner's Music (BMI)

GARY ALLAN Right Where I Need To Be (*MCA*)
 Prod: Tony Brown, Mark Wright Wr: Casey Beathard, Kendall Marvell Pub: ACUFF-Rose Music, Inc./601 Broadway Music (BMI)

JESSICA ANDREWS Helplessly, Hopelessly (*DreamWorks*)
 Prod: Byron Gallimore Wr: Brett James, Troy Verges Pub: Sony/ATV Songs LLC DBA Tree Publishing Co./Songs Of Teracel (BMI); Songs Of Universal, Inc. (BMI)

B

BROOKS & DUNN Ain't Nothing 'Bout You (*Arista*)
 Prod: Mark Wright Wr: Tom Shapiro, Rivers Rutherford Pub: Sony/ATV Songs LLC dba Tree Music Pub./Wenoga Music (BMI)/Universal Music Corp./Memphisto Music (ASCAP)

C

MARY CHAPIN CARPENTER Simple Life (*Columbia*)
 Prod: Mary Chapin Carpenter, John Jennings, Blake Chancey Wr: Mary Chapin Carpenter Pub: Why Walk Music (ASCAP)

CLARK FAMILY EXPERIENCE Standin' Still (*Curb*)
 Prod: Byron Gallimore, Tim McGraw Wr: Robin Lee Bruce, Christi Dannemiller, Camille Harrison Pub: Dreamin' Upstream Songs/High Steppe Music (ASCAP) All rights administered by WB Music Corp. (ASCAP)/Steel Wheels Music (BMI)

TAMMY COCHRAN Angels In Waiting (*Epic*)
 Prod: Blake Chancey Wr: Tammy Cochran, Jim McBride, Stewart Harris Pub: WB Music Corp./Cal IV Songs/ O'Shaughnessy Avenue Music (Adm. by Cal IV Ent. Corp.) (ASCAP)/Wiide Ocean Music/Peermusic III, Ltd.(BMI)

D

CLAY DAVIDSON Sometimes (*Virgin*)
 Prod: Scott Hendricks, Jude Cole Wr: Clay Davidson, Kenny Beard, Casey Beathard Pub: Steel Wheels Music/CLMAT Publishing (BMI) All rights administered by Steel Wheels Music/Milene Music, Inc./Loggy Bayou Music Inc. (ASCAP)/Acuff-Rose Music Inc. (BMI)

DEAN/BOGGOSS/JILLIAN Keep Mom And Dad... (*Dreamcatcher*)
 Prod: John Guess, Joe Chamey Wr: Lisa Brokop, Cyril Rawson, Richard Wold Pub: Sony/ATV Songs LLC/Nick N Ash Music (BMI)/Paddy's Head Music, a division of Balmur Corus Music, Inc. (SOCAN)/Curb Magnatone Music Publishing (SESAC)

DIAMOND RIO Sweet Summer (*Arista*)
 Prod: Michael D. Clute, Diamond Rio Wr: Michael Dulaney, Neil Thrasher Pub: Desert Dreams Music/Michaelhouse Music/Ensign Music Corporation/Rio Bravo Music, Inc. (BMI)

DIXIE CHICKS If I Fall You're Going Down With Me (*Monument*)
 Prod: Blake Chancey, Paul Worley Wr: Matraca Berg, Annie Roboff Pub: Hill/Billith Music/Music Corporation of America, Inc./ on behalf of Songs of Sally Sue's Medicine Show (BMI)/Almo Music Group/Allwa Music (ASCAP)

E

MEREDITH EDWARDS The Bird Song (*Mercury*)
 Prod: Robin Wiley Wr: Neil Thrasher, Buzz Carson Pub: Major Bob Music Co., Inc. (ASCAP); Buzz Carson Publications, Inc., admin. by Southern Writers Group USA (BMI)

SARA EVANS I Could Not Ask For More (*RCA*)
 Prod: Sara Evans, Paul Worley Wr: Diane Warren Pub: Realsongs (ASCAP)

G

KRISTIN GARNER Let's Burn It Down (*Atlantic*)
 Prod: Kyle Lehning Wr: Roger D. Ferris Pub: House Of Fame, Inc. (ASCAP)

H

STEVE HOLY The Hunger (*Curb*)
 Prod: Wilbur C. Rimes Wr: Billy Montana, David Flint Pub: Curbmagnasong Music Pub./Red Quill Music a division of Moraine Music Group (BMI)

J

ALAN JACKSON When Somebody Loves You (*Arista*)
 Prod: Keith Stegall Wr: Alan Jackson Pub: WB Music Corp./Yee Haw Music (ASCAP) All rights adm. by WB Music Corp.

CAROLYN DAWN JOHNSON Complicated (*Arista*)
 Prod: Paul Worley, Carolyn Dawn Johnson Wr: Carolyn Dawn Johnson, Shaye Smith Pub: EMI Full Keel Music/Blakemore Avenue Music/ April Blue Music (ASCAP) EMI Blackwood Music Inc./ Mark Alan Springer Music (BMI)

K

KORTNEY KAYLE Unbroken By You (*Lyric Street*)
 Prod: David Malloy Wr: Gary Burr, Jack Blades, Trey Bruce Pub: Universal-MCA Music Publishing, a Division of Universal Studios Inc. (ASCAP), Sony/ATV Songs LLC dba Tree Publishing Co./Ranch Rock Music (BMI), Big Red Tractor Music/Ice Trey Music (ASCAP)

HAL KETCHUM She Is (*Curb*)
 Prod: Rodney Crowell Wr: Hal Ketchum Pub: Mike Curb Music/Hal Ketchum Music (adm. by Mike Curb Music) (BMI)

L

LONESTAR I'm Already There (*BNA*)
 Prod: Dann Huff Wr: Richie McDonald, Gary Baker, Frank Myers Pub: Sony/ATV Songs LLC (BMI) All rights obo Sony/ATV Music Publishing

M

LILA MCCANN Come A Little Closer (*Warner Bros.*)
 Prod: David Malloy Wr: Tony Marty, Philip Douglas, Jennifer Sherrill Pub: Curb Congregation Songs/Monkids Music/Lil-Stratton Songs SESAC/Curb Songs/Charlie Monk Music/Mick Hits ASCAP

TIM MCGRAW Grown Men Don't Cry (*Curb*)
 Prod: Byron Gallimore, James Stroud, Tim McGraw Wr: Steve Seskin, Tom Douglas Pub: Larga Vista Music / Scarlet Rain Music (ASCAP)/ Sony/ATV Songs LLC all rights on behalf of Sony/ATV Songs admimistered by Sony/ATV Music Publishing

MONTGOMERY GENTRY She Couldn't Change Me (*Columbia*)
 Prod: Joe Scaife Wr: Chris Knight, Gary Nicholson Pub: WB Music Corp. (ASCAP)/Gary Nicholson Music (ASCAP)

O

JAMIE O'NEAL When I Think About Angels (*Mercury*)
 Prod: Keith Stegall Wr: Jamie O'Neal, Roxie Dean, Sonny Tillis Pub: EMI April Music Inc./Pang Toon Music, admin. by EMI April Music Inc./WB Music Corp. (ASCAP);Warner Tamerlane Publishing Corp. (BMI)

P

BRAD PAISLEY Two People Fell In Love (*Arista*)
 Prod: Frank Rogers Wr: Brad Paisley, Kelly Lovelace, Tim Owens Pub: EMI April Music Inc./ Sea Gayle Music/ Love Ranch Music (all rights for Sea Gayle Music and Love Ranch Music controlled and adm. by EMI April Music Inc.) (ASCAP)/EMI Blackwood Music Inc./ Songs of Sea Gayle (BMI)

R

JOHN RICH Forever Loving You (*BNA*)
 Prod: John Rich, Sharon Vaughn Wr: John Rich, Kenny Alphin, Vicky McGeehe Pub: Sony/ATV Tunes LLC dba Cross Keys Pub. Co./That's Rich Music (ASCAP)/Warner-Tamerlane Pub. Corp./Biglove Music (BMI)

CHARLIE ROBISON I Want You Bad (*Columbia*)
 Prod: Charlie Robison, Blake Chancey Wr: Terry D. Adams, Phil Crandon Pub: Music Sales Corp. (ASCAP)

KENNY ROGERS There You Go Again (*Dreamcatcher*)
 Prod: Kenny Rogers Wr: Tommy Lee James, Jennifer Kimball, Terry McBride Pub: Still Working For The Man Music Inc. Tommy Lee James Songs/EMI Blackwood/Garden Angel Music/Polygram International/Songs Of McBride (BMI)

S

SHEDAISY Still Holding Out For You (*Lyric Street*)
 Prod: Dann Huff Wr: Kristyn Osborn, Richard Marx Pub: Without Anna Music (ASCAP), Chi-Boy Music (ASCAP)

S

BLAKE SHELTON Austin (*Warner Bros.*)
 Prod: Bobby Braddock Wr: David Kent, Kristi Manna Pub: Talbot Music Pub., Inc.(BMI) /Kristisongs (ASCAP)

SONS OF THE DESERT What I Did Right (*MCA*)
 Prod: Johnny Slate Wr: Drew Womack, Sonny LeMaire Pub: EMI Full Keel Music/Left Foot Music/Womaculate Conceptions/EMI Longitude Music/ Barney Building Music/Still Standing Music-ASCAP/BMI

T

3 OF HEARTS Love Is Enough (*RCA*)
 Prod: Byron Gallimore Wr: Jim Varsos, Neil Thrasher Pub: Willdawn Music, a division of Balmur Entertainment (ASCAP)/ Rio Bravo Music Inc. (BMI)

CYNOI THOMSON What I Really Meant To Say (*Capitol*)
 Prod: Paul Worley, Tommy Lee James Wr: Cyndi Thomson, Chris Waters, Tommy Lee James Pub: ATV Tunes LLC d/b/a Cross Keys Publishing Co., Inc.(ASCAP)/Sony/ATV Songs LLC d/b/a Tree Music Publishing Co. (BMI)/Chris Waters Music (BMI)/Still Working For The Man Music, Inc. (BMI)/Tommy Lee James Songs (BMI)

TRICK PONY On A Night Like This (*H2E/WB*)
 Prod: Chuck Howard Wr: Karen Staley, Doug Kahan Pub: Warner/Tamerlane Pub. Corp., BMI/Instinct Music ASCAP

TRAVIS TRITT Love Of A Woman (*Columbia*)
 Prod: Billy Joe Walker Jr., Travis Tritt Wr: Kevin Brandt Pub: Song Of Lastrada/ On The Move Music/ La Silka Music/ all rights administered by Lastrada Entertainment Co. (BMI)

U

KEITH URBAN Where The Blacktop Ends (*Capitol*)
 Prod: Matt Rollings, KU Wr: Steve Wariner, Allen Shamblin Prod: Steve Wariner Music (BMI)/Built On Rock Music (ASCAP)

V

PHIL VASSAR Six-Pack Summer (*Arista*)
 Prod: Byron Gallimore, Phil Vassar Wr: Phil Vassar, Charlie Black, Tommy Rocco Pub: EMI April Music Inc., EMI Blackwood Music Inc., Flybridge Tunes (BMI)/Milene Music Inc. (ASCAP)

W

MIKE WALKER Honey Do (*DreamWorks*)
 Prod: James Stroud, Don Cook Wr: Al Anderson, Jeffrey Steele, Kent Blazy Pub: Mighty Nice Music (BMI)/Al Andersongs (BMI)/Songs of Windswept Pacific/My Life's Work Music/Yellow Desert Music (BMI); I Wanna Hold Your Songs (BMI)

WARREN BROTHERS Where Does It Hurt (*BNA*)
 Prod: Brett Warren, Brad Warren, Tom Douglas Wr: Brett Warren, Brad Warren, Tom Douglas Pub: Sony/ATV Songs LLC. All rights administered by Sony/ATV Music Publishing

ELBERT WEST Diddley (*Broken Bow*)
 Prod: D. Scott Miller Wr: C.B. Carter, Doc James Shapiro Pub: Bakerbilly Music (BMI) South Eden Music (ASCAP) Platinum Mountain Music (BMI) Magic Mustang Music (BMI)

WILKINSONS I Wanna Be That Girl (*Giant*)
 Prod: Mac McAnally Wr: Walt Aldridge, Brad Crister Pub: EMI April Music Inc./Waltz Time Music, Inc. (ASCAP)

LEE ANN WOMACK Why They Call It Falling (*MCA*)
 Prod: Mark Wright Wr: Roxie Dean, Don Schlitz Pub: WB Music Corp./Maverick Music Co./New Hayes Music/New Don Songs-ASCAP

DARRYL WORLEY Second Wind (*DreamWorks*)
 Prod: Frank Rogers, James Stroud Wr: Darryl Worley, Steve Leslie Pub: EMI Blackwood Music Inc./Hatley Creek Music (BMI)

Y

TRISHA YEARWOOD I Would've Loved You Anyway (*MCA*)
 Prod: Mark Wright, Trisha Yearwood Wr: Mary Danna, Troy Verges Pub: dannasongs/Ensign Music Corporation/Songs of Universal, Inc.-BMI



MIKE KINOSHIAN
mkinosox@rronline.com

Some Hot ACs Explore Alternate Routes

□ KZON/Phoenix and WZNE/Rochester, NY no longer in Hot AC's zone

At Pop/Alternative's zenith nearly three dozen R&R Hot AC reporters doubled as Pop/Alt subchart contributors. Several months ago, however, many of these stations began going in diverse directions. In addition to sharing a "Zone" identity, KZON/Phoenix and WZNE/Rochester, NY, for example, traded in Hot AC identities for Alternative.

"KZON's station history had always been rock-based," recalls Tim Maranville, who's programmed Phoenix's "Zone" since last August. "The Zone started as a Triple A and never really played very heavily in the pop arena."

That changed a few years ago when it evolved to Pop/Alternative, but as Maranville recounts, "Whether or not it had anything to do with musical trends, the change we made last August gave listeners what they expect from The Zone."

The Hot AC-to-Alternative move was more subtle than drastic, and no on-air stunting was associated with it: "We'd known for about 30 days prior what direction we'd be taking," says Maranville, who also oversees Infinity sister Oldies outlet KOOL. "We subtracted some artists like Ricky Martin and changed the logo. It was a soft launch, and we basically took on more of a rock texture. While some of the music can be played on pop stations, it still has a rock basis."

Attitude Adjustment

Perhaps the most noticeable change following the transition pertained to attitude. "The Zone had been a pop station with pop sensibilities," remarks



Tim Maranville

Maranville. "It was known in the hallways as a soccer mom's radio station. The Zone did what was expected of a pop station. It was very highly produced and had the bells and whistles that you'd expect to hear on a Hot AC."

The intention was to put on an antiradio station, and, as Maranville explains, "There was an immediate reaction. One of our cold voice sweepers that rolls over the record intros is, 'This is the dumbest thing we've ever said on The Zone.' I'm entertained every morning when I listen to The New Guys. They're very dynamic and absolutely play every day on the radio."

The station has also become more aggressive promotionally. "We're very active with what's going on in the community and were the only Phoenix station to do anything with the *Survivor* finale," says Maranville.

"Since we've had two very successful promotions with that theme, this frequency has been branded as the *Survivor* station. The other stations pretty much backed away from us that night. It didn't surprise me that no one else touched it. We had a huge party and some cutaway coverage on the local CBS-TV affiliate."

The Hybrid Zone

Although he's much more comfortable with The Zone's present Alternative lean, Maranville admits, "We're undoubtedly an Alternative-Pop/Alternative hybrid. It gives us an advantage, because we're exclusive and different. But it can also be a disadvantage, because we're straddling two different worlds. At any given time you can fall too far to one side or the other. The way we put it together produces a fun-to-listen-to, mass-appeal radio station."

"We're coming to a point where a great number of people believe that the boy bands don't appeal even to teens or 18-34s anymore. They're actually doing better on Hot ACs with softer mixes. There's not much left of the original Pop/Alternative, but there's a great deal of music on either side."

If that theory is correct, a door for a format like Alternative could be opened. "Most Alternatives were banging hard music a year ago, and now they're not," says Maranville. "It just depends on how one defines Alternative."

"We found an 'Alternative Lite' to be very palatable for women. There's not much of a passion level on the pop side. The music is either dumb fun or a boy-band love song. But there's a certain degree of passion level for *this* music, and women appreciate it. It's melodic, not hard, and — in some cases — just fun."

Nixes The Mix

Similarities in texture exist between The Zone and crosstown Clear Channel Hot AC KMXP (The Mix), but Maranville contends, "The difference everywhere else is like night and day. We're a very current-based, top-of-mind, today-type station and play nothing from the 1980s. Their programming is music-based and much like a jukebox. We're personality-based, and they're not. We're opposites on almost everything."

Maranville is clearly a fan of crosstown Emmis AC KKLT (K-Lite), however. "They go back to about 1977, and everything they play blends together wonderfully," he says. "They're totally on the pop texture side, and the tempo's there."

"I hope they don't do well," he jokes, "but they have a great sound."

Maranville contends that if one were to look closely at the ratings, "You'd see that K-Lite is knocking on [Clear Channel AC KESZ's] door. I have a great deal of respect for [KESZ morning team Beth & Bill] and think they're great, but KKLT might be able to take KESZ's younger-end females."

May Day, May Day

Thirteen months ago R&R classified nearly three dozen Hot ACs as Pop/Alternative reporters. Since then, WXPT/Minneapolis and KBBT/Portland, OR flipped to '80s Oldies; KZON/Phoenix and WZNE/Rochester, NY opted for Alternative; and the others have remained Hot AC.

This look at selected playlists — past and present — gives an indication of how several Pop/Alts have changed since last May. Play totals, artists and titles for each station's 10 highest-rotated currents for the week ending May 5, 2000 are followed with the same information for the week ending May 4, 2001.

KYSR (Star 98.7)/Los Angeles, May 2000

Rotations	ARTIST	Title
59	RED HOT CHILI PEPPERS	Otherside
58	TRAIN	Meet Virginia
56	SMASH MOUTH	Then The Morning Comes
52	VERTICAL HORIZON	Everything You Want
52	CREED	Higher
40	MACY GRAY	I Try
38	BLINK-182	All The Small Things
37	FILTER	Take A Picture
37	SANTANA	PRODUCT G&B Maria Maria
35	STING	Desert Rose

May 2001

Rotations	ARTIST	Title
53	TRAIN	Drops Of Jupiter (Tell Me)
51	DIDO	Thankyou
51	MOBY	GWEN STEFANI Southside
49	VERTICAL HORIZON	Best I Ever Had (Grey Sky Morning)
46	EVAN AND JARON	Crazy For This Girl
35	LIFEHOUSE	Hanging By A Moment
34	UNCLE KRACKER	Follow Me
33	AARON LEWIS	FRED DURST Outside
30	DAVID GRAY	Babylon
30	MATCHBOX TWENTY	If You're Gone

• At Star 98.7 there's a 10% decline in plays for its top-rotating current compared to last May and a 14% year-to-year drop in plays for its 10th highest rotating current.

• Train and Vertical Horizon had songs on both top 10s.

WBMX (Mix 98.5)/Boston, May 2000

Rotations	ARTIST	Title
46	TRAIN	Meet Virginia
43	VERTICAL HORIZON	Everything You Want
40	SANTANA	PRODUCT G&B Maria Maria
40	FAITH HILL	Breathe
38	THIRD EYE BLIND	Never Let You Go
37	MACY GRAY	I Try
35	SANTANA	ROB THOMAS Smooth
33	COUNTING CROWS	Hangingaround
30	TRACY CHAPMAN	Telling Stories
27	BEN HARPER	Steal My Kisses

May 2001

Rotations	ARTIST	Title
55	LIFEHOUSE	Hanging By A Moment
47	UNCLE KRACKER	Follow Me
46	MOBY	GWEN STEFANI Southside
45	DIDO	Thankyou
45	NELLY FURTADO	I'm Like A Bird
44	U2	Beautiful Day
43	MATCHBOX TWENTY	If You're Gone
37	DAVE MATTHEWS BAND	The Space Between
36	SHAGGY	Angel
35	JANET JACKSON	All For You

• Boston's Best Variety — Mix 98.5" shows a 20% increase in plays for May's top-rotating current and a big 30% year-to-year rise in plays for its 10th highest rotating current.

• Matchbox Twenty and their singer, Rob Thomas, had songs on both top 10s.

KFMB-FM (Star 100.7)/San Diego, May 2000

Rotations	ARTIST	Title
58	SANTANA	PRODUCT G&B Maria Maria
57	VERTICAL HORIZON	Everything You Want
56	STING	Desert Rose
53	THIRD EYE BLIND	Never Let You Go
52	FAITH HILL	Breathe
39	LENNY KRAVITZ	I Belong To You
39	SAVAGE GARDEN	Crash And Burn
38	BLINK-182	All The Small Things
38	MACY GRAY	I Try
38	'N SYNC	Bye Bye Bye

Continued on Page 76

SMART & SASSY BLONDE

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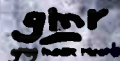
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June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2459	-107	297333	27	116/0
2	2	DIDO Thankyou (Arista)	2384	+31	280444	13	104/0
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2153	-172	256606	24	101/0
4	4	'N SYNC This I Promise You (Jive)	2004	-129	233193	33	110/0
5	5	LIONEL RICHIE Angel (Island/IDJMG)	1949	-102	227663	15	112/0
7	6	ENYA Only Time (Reprise)	1741	-1	194933	17	109/0
15	7	FAITH HILL There You'll Be (Warner Bros.)	1656	+693	224886	2	114/6
8	8	BACKSTREET BOYS Shape Of My Heart (Jive)	1583	-57	190619	32	104/0
6	9	RICKY MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1568	-311	171976	18	102/0
9	10	FAITH HILL The Way You Love Me (Warner Bros.)	1428	-123	204970	39	105/0
12	11	BBMAK Back Here (Hollywood)	1163	+32	127930	40	93/0
10	12	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1094	-103	124324	60	98/0
13	13	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1087	-22	131996	35	93/0
11	14	THE CORRS Breathless (143/Lava/Atlantic)	1087	-66	139207	37	78/0
14	15	DON HENLEY Taking You Home (Warner Bros.)	1037	-64	125000	55	97/0
16	16	STEVIE NICKS Every Day (Reprise)	956	+49	97807	8	95/1
17	17	DIAMOND RIO One More Day (Arista)	951	+68	85119	6	90/10
21	18	BBMAK Ghost Of You And Me (Hollywood)	847	+110	79898	5	86/2
20	19	MARC ANTHONY My Baby You (Columbia)	738	-44	94726	37	81/0
19	20	98 DEGREES My Everything (Universal)	689	-126	85762	16	77/0
22	21	BACKSTREET BOYS More Than That (Jive)	674	+66	101513	6	84/6
18	22	PETER CETERA Perfect World (DDE)	654	-194	63171	11	72/0
26	23	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	632	+44	68218	5	41/4
23	24	TAMARA WALKER Didn't We Love (Curb)	619	+18	52117	10	74/2
24	25	SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	567	-25	47855	8	70/1
25	26	SHAWN COLVIN Whole New You (Columbia)	509	-83	45195	14	64/0
28	27	JOURNEY All The Way (Columbia)	504	-16	48250	12	67/2
29	28	MADONNA What It Feels Like For A Girl (Maverick/WB)	432	+7	67155	4	54/3
27	29	BEE GEES This Is Where I Came In (Universal)	414	-141	49027	10	60/0
30	30	NELLY FURTADO I'm Like A Bird (DreamWorks)	397	-3	33809	5	37/3

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DIAMOND RIO One More Day (Arista)	10
JO DEE MESSINA Burn (Curb)	9
ROD STEWART Don't Come Around Here (Atlantic)	8
SHELBY LYNNE Killin' Kind (Island/IDJMG)	8
FAITH HILL There You'll Be (Warner Bros.)	6
BACKSTREET BOYS More Than That (Jive)	6
EDWIN MCCAIN Hearts Fall (Lava/Atlantic)	6
KAREN LEHNER Nothing Personal (Grey Mouse)	5
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	4
MADONNA What It Feels Like For A Girl (Maverick/WB)	3
NELLY FURTADO I'm Like A Bird (DreamWorks)	3
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL There You'll Be (Warner Bros.)	+693
BBMAK Ghost Of You And Me (Hollywood)	+110
JO DEE MESSINA Burn (Curb)	+74
ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	+70
DIAMOND RIO One More Day (Arista)	+68
BACKSTREET BOYS More Than That (Jive)	+66
PHIL COLLINS You'll Be In My Heart (Hollywood)	+61
98 DEGREES The Hardest Thing (Universal)	+59
ROD STEWART Don't Come Around Here (Atlantic)	+58
BRIAN MCKNIGHT Back At One (Motown/Universal)	+56



116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Now & Active

DOOBIE BROTHERS Ordinary Man (Pyramid)
Total Plays: 287, Total Stations: 48, Adds: 4

\$ CLUB 7 Never Had A Dream Come True (A&M/Interscope)
Total Plays: 246, Total Stations: 19, Adds: 0

EDWIN MCCAIN Hearts Fall (Lava/Atlantic)
Total Plays: 201, Total Stations: 34, Adds: 7

BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)
Total Plays: 141, Total Stations: 25, Adds: 0

JO DEE MESSINA Burn (Curb)
Total Plays: 118, Total Stations: 33, Adds: 14

ROD STEWART Don't Come Around Here (Atlantic)
Total Plays: 60, Total Stations: 22, Adds: 8

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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1 / 8 0 0 - 2 3 1 - 6 0 7 4

Artist Title Label	TW	2W	3W	3W	Fam. arity	Burn
FAITH HILL There You'll Be(Warner Bros.)	3.61	-	-	-	51%	8%
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.88	3.84	3.78	3.98	83%	24%
THE CORRS Breathless(143/Lava/Atlantic)	3.79	3.88	3.89	3.93	83%	28%
LEE ANN WOMACK I Hope You Dance(MCA/Universal)	3.79	3.90	3.73	3.89	92%	33%
FAITH HILL The Way You Love Me(Warner Bros.)	3.79	3.67	3.65	3.79	98%	48%
FAITH HILL Breathe(Warner Bros.)	3.71	3.72	3.67	3.76	99%	47%
BACKSTREET BOYS Shape Of My Heart(Jive)	3.78	3.68	3.64	3.74	95%	33%
ENYA Only Time(Reprise)	3.69	3.73	3.75	3.44	68%	15%
JOURNEY All The Way(Columbia)	3.65	3.68	3.59	3.76	89%	18%
BBMAK Back Here(Hollywood)	3.64	3.60	3.63	3.61	88%	29%
S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	3.64	3.67	-	-	64%	18%
LEANN RIMES I Need You(Sparrow/Curb/Capitol)	3.63	3.65	3.58	3.57	91%	33%
LIONEL RICHIE Angel(Island/DJMG)	3.62	3.66	3.63	3.58	88%	18%
TAMARA WALKER Didn't We Love(Curb)	3.60	3.57	-	-	44%	4%
DIAMOND RIO One More Day(Arista)	3.60	3.57	3.78	3.77	55%	12%
BACKSTREET BOYS More Than That(Jive)	3.59	3.53	3.53	3.58	77%	17%
PETER CETERA Perfect World(DDE)	3.57	3.63	3.55	3.61	65%	9%
'N SYNC This I Promise You(Jive)	3.54	3.53	3.42	3.65	96%	42%
98 DEGREES My Everything(Universal)	3.53	3.58	3.42	3.55	87%	31%
DON HENLEY Taking You Home(Warner Bros.)	3.51	3.49	3.51	3.70	88%	29%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.50	3.62	3.48	3.59	76%	22%
BBMAK Ghost Of You And Me(Hollywood)	3.46	3.51	3.51	-	57%	11%
HUEY LEWIS W/GWYNETH PALTROW Cruisin'(Hollywood)	3.44	3.43	3.48	3.55	88%	34%
DIDO Thankyou(Arista)	3.44	3.53	3.44	3.47	91%	35%
BEE GEES This Is Where I Came In(Universal)	3.41	3.44	3.32	3.36	63%	14%
STEVIE NICKS Everyday(Reprise)	3.32	3.25	3.26	3.33	67%	13%
RICKY MARTIN W/CHRISTINA AGUILERA Nobody Wants To Be Lonely(Columbia)	3.27	3.49	3.25	3.48	83%	37%
SHAWN COLVIN Whole New You(Columbia)	3.24	3.33	3.26	3.36	53%	11%
SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	3.15	3.19	-	-	44%	11%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.07	3.22	-	-	70%	32%

Total sample size is 204 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

SAVAGE GARDEN I Knew I Loved You(Columbia)

LONESTAR Amazed(BNA)

MARC ANTHONY You Sang To Me(Columbia)

CELINE DION That's The Way It Is(Epic)

PHIL COLLINS You'll Be In My Heart(Hollywood)

FAITH HILL Breathe(Warner Bros.)

BRIAN MCKNIGHT Back At One(Motown)

SANTANA F/ROB THOMAS Smooth(Arista)

BACKSTREET BOYS I Want It That Way(Jive)

BACKSTREET BOYS Show Me The Meaning Of...(Jive)

CHER Believe(Warner Bros.)

SARAH MCLACHLAN I Will Remember You(Arista)

98 DEGREES The Hardest Thing(Universal)

MARC ANTHONY I Need To Know(Columbia)

ENRIQUE IGLESIAS Bailamos(Overbrook/Interscope)

'N SYNC (God...) A Little More Time... (RCA)

CHRISTINA AGUILERA I Turn To You(RCA)

98 DEGREES I Do (Cherish You) (Universal)

EDWIN MCCAIN I Could Not Ask For More(Lava/Atlantic)

SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)

AC

Going For Adds 6/1/01

CHARLIE WILSON Without You (Major Hits)

EVA CASSIDY Over The Rainbow (Blix Street)

MYA Where The Dream Takes You (Walt Disney/A&M/Interscope)

O-TOWN All Or Nothing (J)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

May Day, May Day

Continued from Page 74

KFMB-FM (Star 100.7)/San Diego, May 2001

Rotations ARTIST Title

38 UNCLE KRACKER Follow Me

38 DIDO Thankyou

37 AEROSMITH Jaded

31 TRAIN Drops Of Jupiter (Tell Me)

30 NELLY FURTADO I'm Like A Bird

29 DAVE MATTHEWS BAND The Space Between

28 MATCHBOX TWENTY If You're Gone

26 VERTICAL HORIZON Best I Ever Had (Grey Sky Morning)

25 LIFEHOUSE Hanging By A Moment

24 MOBY W/GWEN STEFANI Southside

• At Star 100.7 there's a huge 34% decrease in plays for May's top-rotating current and a 37% year-to-year drop in plays for its 10th highest rotating current.

• Vertical Horizon had songs on both top 10s.

AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12x Cume 2,562,708

106.7 Litefm

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
25	28	28	FAITH HILL/There You'll Be	41232
24	24	24	FAITH HILL/The Way You Love Me	41236
24	24	24	MATCHBOX TWENTY/If You're Gone	41256
24	24	24	LIONEL RICHIE/Angel	41562
24	24	24	LEE ANN WOMACK/Hope You Dance	41256
21	22	22	DIDD/Thankyou	37181
21	21	21	THE CORPSES/Jealous	36699
19	19	19	S CLUB 7/Never Had A Dream...	32661
17	17	17	BACKSTREET BOYS/More Than That	29223
15	14	14	UNCLE KRACKE/RV Follow Me	24066
13	13	13	ENYA/Only Time	22347
13	13	13	HOUSTON & IGLESIAS/Could I Have This...	22347
13	13	13	MADONNA/What I Feels...	22347
12	12	12	LIONEL RICHIE/Overdrive	26550
9	9	9	BACKSTREET BOYS/Shape Of My Heart	17190
9	10	10	DON HEINLEY/Taking You Home	17190
9	10	10	PHIL COLLINS/You'll Be In My...	17190
9	10	10	FAITH HILL/Breathin'	17190
8	8	8	MARC ANTHONY/If I Ever Loved You	15471
8	8	8	LARA FABRARI/Will Love Again	15471
8	8	8	'N SYNC/This I Promise You	15471
8	8	8	STEVE NICKS/Every Day	15471
8	8	8	LEWIS & PALTRON/Cruisin'	15471
8	8	8	SADE/By Your Side	15471
8	8	8	MARTIN FUGLERA/Nobody Wants...	15471
8	8	8	BRIAN MCKENNA/Back At One	15471
8	8	8	SANTANA/FROB THOMAS/Smooth	15471
8	8	8	SAVAGE GARDEN/Knew I Loved You	15471
8	8	8	BEYONCÉ/Am I Real	13752
8	8	8	MACY GRAY/ry	13752

MARKET #2
KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12x Cume 1,276,500

KOST 103.5FM

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
25	26	26	LIONEL RICHIE/Angel	16978
25	25	25	LEE ANN WOMACK/Hope You Dance	16325
25	24	24	BACKSTREET BOYS/Shape Of My Heart	15672
24	24	24	FAITH HILL/The Way You Love Me	15672
24	24	24	MARTIN FUGLERA/Nobody Wants...	15672
23	23	23	DIDD/Thankyou	15019
24	23	23	EVAN AND JARON/Crazy For This Get!	15019
16	17	17	98 DEGREES/My Everything	11101
17	17	17	'N SYNC/This I Promise You	11101
17	17	17	ENYA/Only Time	11101
17	17	17	FAITH HILL/There You'll Be	11101
16	18	18	ENRIQUE IGLESIAS/Be With You	9795
16	18	18	DAVID GRAY/Baby	9795
15	15	15	MADONNA/What I Feels...	9795
14	14	14	WEST LIFE/Swear It Again	9124
13	13	13	BRM&K/Back Here	8489
14	12	12	BACKSTREET BOYS/More Than That	7836
5	5	5	BRIAN MCKENNA/Back At One	3224
5	5	5	MARC ANTHONY/If I Ever Loved You	3224
5	5	5	LEANN RIMES/Need You	3224
5	5	5	SOPIE B./HAWKINS/Walking In My...	3918
5	5	5	PHIL COLLINS/You'll Be In My...	3918
5	5	5	ENRIQUE IGLESIAS/Balamos	3918
5	5	5	'N SYNC/This I Promise You	3218
5	5	5	MARC ANTHONY/Need To Know	3265
5	5	5	BACKSTREET BOYS/Want It That Way	3265
5	5	5	BRM&K/Back Here	3265
5	5	5	SARAH MCLACHLAN/If I Remember You	3265
4	4	4	BEYONCÉ/Am I Real	2612
4	4	4	S CLUB 7/Never Had A Dream...	2612

MARKET #3
WLTW/Chicago
Clear Channel
(312) 329-9002
Cochran
12x Cume 590,300

93.9 WLIT
LITZ ROCK LEAD TALK

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
30	29	29	MATCHBOX TWENTY/If You're Gone	9367
29	29	29	LEE ANN WOMACK/Hope You Dance	9367
31	27	27	'N SYNC/This I Promise You	8721
30	27	27	MARTIN FUGLERA/Nobody Wants...	8721
16	18	18	BRM&K/Back Here	5814
16	18	18	MARC ANTHONY/You Sang To Me	5168
9	9	9	FAITH HILL/There You'll Be	5168
13	15	15	BACKSTREET BOYS/Shape Of My Heart	4845
13	15	15	DIDD/Thankyou	4845
13	15	15	MARC ANTHONY/Need To Know	4199
14	13	13	BACKSTREET BOYS/Want It That Way	4199
12	13	13	FAITH HILL/Breathin'	4199
12	13	13	DAVID GRAY/Baby	4199
12	13	13	MADONNA/What I Feels...	4199
14	12	12	STING/Over The Top	3876
12	11	11	ENYA/Only Time	3553
15	10	10	FAITH HILL/The Way You Love Me	3230
7	7	7	LIONEL RICHIE/Angel	3230
7	7	7	SADE/By Your Side	3230
6	6	6	PHIL COLLINS/You'll Be In My...	2581
4	4	4	JOURNEY/In The City	2581
7	7	7	98 DEGREES/My Everything	2261
6	6	6	CELINE DION/That's The Way It Is	2261
6	6	6	'N SYNC/This I Promise You	2261
6	6	6	SAVAGE GARDEN/Knew I Loved You	2261
5	5	5	THE CORPSES/Jealous	1938
5	5	5	DIAMOND RHO/One More Day	1938
5	5	5	SOPIE B./HAWKINS/Walking In My...	1615
3	3	3	98 DEGREES/My Everything	1292
3	3	3	'N SYNC/This I Promise You	1292

MARKET #4
WINDY/Chicago
Bonneville
(312) 297-5100
Hamm/Johnson
12x Cume 682,000

Windy 100.7

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
33	34	34	'N SYNC/This I Promise You	11628
35	34	34	DIDD/Thankyou	11628
34	32	32	MATCHBOX TWENTY/If You're Gone	10944
28	27	27	LIONEL RICHIE/Angel	9234
27	27	27	LEE ANN WOMACK/Hope You Dance	9234
28	26	26	BRM&K/Back Here	8892
25	26	26	FAITH HILL/There You'll Be	8892
25	25	25	PETER CETERA/Perfect World	7856
23	23	23	BACKSTREET BOYS/More Than That	7856
21	21	21	PHIL COLLINS/You'll Be In My...	7182
20	20	20	CELINE DION/That's The Way It Is	6840
20	20	20	THE CORPSES/Jealous	6840
18	18	18	SARAH MCLACHLAN/If I Remember You	5730
14	14	14	PHIL COLLINS/You'll Be In My...	5472
14	14	14	JOURNEY/In The City	5472
15	14	14	BACKSTREET BOYS/Want It That Way	4788
12	12	12	DIAMOND RHO/One More Day	4788
14	14	14	SANTANA/FROB THOMAS/Smooth	4788
13	13	13	TAMARA WALKER/Don't Let Me Be The Last To Know	4788
13	13	13	ENYA/Only Time	4104
13	12	12	MARC ANTHONY/You Sang To Me	4104
12	12	12	SHANNA TWAIN/Just A Little Bit	4104
11	11	11	FAITH HILL/Breathin'	4104
11	11	11	LEANN RIMES/Need You	3762
11	11	11	BRM&K/Back Here	3762
7	7	7	SAVAGE GARDEN/Knew I Loved You	3420
11	10	10	LEWIS & PALTRON/Cruisin'	3420
4	4	4	98 DEGREES/My Everything	3078
4	4	4	CELINE DION/That's The Way It Is	3078
13	9	9	CHRISTINA AGUILERA/What A Girl Wants	3078
13	9	9	BACKSTREET BOYS/Shape Of My Heart	3078

MARKET #5
WBEB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12x Cume 752,388

B101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
26	29	29	DIDD/Thankyou	14210
26	28	28	LIONEL RICHIE/Angel	13720
27	28	28	LEE ANN WOMACK/Hope You Dance	13720
26	27	27	MATCHBOX TWENTY/If You're Gone	12250
26	26	26	FAITH HILL/The Way You Love Me	5880
19	18	18	'N SYNC/This I Promise You	5880
12	12	12	MARC ANTHONY/You Sang To Me	5880
10	11	11	BRM&K/Back Here	5390
10	11	11	SARAH MCLACHLAN/If I Remember You	5390
10	11	11	CELINE DION/That's The Way It Is	5390
10	11	11	MACY GRAY/ry	5390
11	11	11	EDWYN MCCORMACK/Don't Let Me Be The Last To Know	5390
10	10	10	BACKSTREET BOYS/Shape Of My Heart	5880
12	10	10	PETER CETERA/Perfect World	4990
9	9	9	CELINE DION/That's The Way It Is	4900
9	9	9	S CLUB 7/Never Had A Dream...	4900
10	10	10	MARC ANTHONY/Need To Know	4900
10	10	10	SANTANA/FROB THOMAS/Smooth	4900
10	10	10	ENYA/Only Time	4900
10	10	10	BAFFYANCE...Just My Imagination	4110
11	9	9	ENRIQUE IGLESIAS/Be With You	4410
9	9	9	ELTON JOHN/Sometimes They Come Calling	4410
9	9	9	LEWIS & PALTRON/Cruisin'	4410
9	9	9	SHANNA TWAIN/Just A Little Bit	4410
8	8	8	ENRIQUE IGLESIAS/Balamos	4410
8	8	8	BACKSTREET BOYS/Show Me...	3920
6	6	6	BACKSTREET BOYS/Shape Of My Heart	3920
8	7	7	DON HEINLEY/Taking You Home	3430

MARKET #6
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johannes/Laurence
12x Cume 435,288

106.7

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
27	27	27	ENYA/Only Time	6075
25	26	26	'N SYNC/This I Promise You	5650
24	26	26	MATCHBOX TWENTY/If You're Gone	5625
25	25	25	LIONEL RICHIE/Angel	5625
25	25	25	FAITH HILL/The Way You Love Me	5400
24	24	24	LEE ANN WOMACK/Hope You Dance	5400
18	18	18	BACKSTREET BOYS/Shape Of My Heart	4050
18	18	18	LEANN RIMES/Need You	4050
18	18	18	LIONEL RICHIE/Angel	3474
18	18	18	LIONEL RICHIE/Angel	3474
14	14	14	FAITH HILL/The Way You Love Me	3150
14	14	14	UNCLE KRACKE/RV Follow Me	3150
13	13	13	DON HEINLEY/Taking You Home	2925
11	11	11	MACY GRAY/ry	2475
9	9	9	PHIL COLLINS/You'll Be In My...	2475
9	9	9	DIAMOND RHO/One More Day	2475
9	9	9	STEVE NICKS/Every Day	2250
9	9	9	SARAH MCLACHLAN/If I Remember You	2250
9	9	9	CELINE DION/That's The Way It Is	2025
9	9	9	EDWYN MCCORMACK/Don't Let Me Be The Last To Know	2025
8	8	8	SADE/King Of Sorrow	1800
8	8	8	SAVAGE GARDEN/Knew I Loved You	1800
8	8	8	BACKSTREET BOYS/Want It That Way	1800
8	8	8	THE CORPSES/Jealous	1800

MARKET #8
WHLX/Boston
Greater Media
(617) 822-6234
Kellie/Laurence
12x Cume 583,188

MAGIC 106.7

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
22	26	26	DIDD/Thankyou	8008
26	26	26	MATCHBOX TWENTY/If You're Gone	8008
26	26	26	LEE ANN WOMACK/Hope You Dance	8008
25	26	26	LEWIS & PALTRON/Cruisin'	8008
25	26	26	FAITH HILL/The Way You Love Me	4928
23	26	26	'N SYNC/This I Promise You	4312
16	14	14	SOPHIE B./HAWKINS/Walking In My...	4312
13	13	13	BACKSTREET BOYS/Shape Of My Heart	4004
13	13	13	BACKSTREET BOYS/More Than That	3696
7	7	7	THE CORPSES/Jealous	2464
9	7	7	SAVAGE GARDEN/Knew I Loved You	3080
7	7	7	CELINE DION/That's The Way It Is	3080
8	9	9	MARC ANTHONY/You Sang To Me	2772
8	9	9	CELINE DION/That's The Way It Is	2772
8	9	9	THE CORPSES/Jealous	2464
8	9	9	BRIAN MCKENNA/Back At One	2464
6	6	6	ENYA/Only Time	2464
6	6	6	STEVIE NICKS/Every Day	2156
6	6	6	CHRISTINA AGUILERA/What A Girl Wants	2156
6	6	6	THE CORPSES/Jealous	2156
7	7	7	LIONEL RICHIE/Angel	1848
7	7	7	ENYA/Only Time	1848
7	7	7	FAITH HILL/Breathin'	1848
6	6	6	MARC ANTHONY/If I Ever Loved You	1848
6	6	6	MARTIN FUGLERA/Nobody Wants...	1848
6	6	6	SANTANA/FROB THOMAS/Smooth	1848
6	6	6	STING/Over The Top	1848
6	6	6	BACKSTREET BOYS/Show Me...	1848

MARKET #9
WASH/Washington, DC
Clear Channel
(301) 984-9710
Silvers/Johnson
12x Cume 443,588

Rock 107.1

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
19	21	21	ENYA/Only Time	4494
19	21	21	FAITH HILL/There You'll Be	4494
20	21	21	LEE ANN WOMACK/Hope You Dance	4494
22	21	21	'N SYNC/This I Promise You	4494
22	21	21	S CLUB 7/Never Had A Dream...	4494
20	20	20	THE CORPSES/Jealous	4280
18	18	18	MATCHBOX TWENTY/If You're Gone	4280
20	18	18	DIDD/Thankyou	4066
20	18	18	98 DEGREES/My Everything	4066
17	18	18	SADE/By Your Side	4066
16	16	16	SOPHIE B./HAWKINS/Walking In My...	3424
15	15	15	STEVE NICKS/Every Day	3210
15	15	15	BRM&K/Back Here	3210
16	15	15	LIONEL RICHIE/Angel	3210
16	15	15	BACKSTREET BOYS/Shape Of My Heart	3210
14	14	14	SAVAGE GARDEN/Knew I Loved You	2986
10	10	10	DON HEINLEY/Taking You Home	2182
9	9	9	LEWIS & PALTRON/Cruisin'	2568
9	9	9	ENRIQUE IGLESIAS/Balamos	2140
12	10	10	CELINE DION/That's The Way It Is	2140
10	10	10	SOPIE B./HAWKINS/Walking In My...	2140
10	10	10	SANTANA/FROB THOMAS/Smooth	1926
11	9	9	MARC ANTHONY/You Sang To Me	1926
9	9	9	CELINE DION/That's The Way It Is	1926
6	6	6	SHANNA TWAIN/Just A Little Bit	1926
6	6	6	PHIL COLLINS/You'll Be In My...	1712
6	6	6	FAITH HILL/Breathin'	1712
12	8	8	HOUSTON & IGLESIAS/Could I Have This...	1712
12	8	8	LIONEL RICHIE/Angel	1712
5	5	5	ROCK MARTINA/What A Girl Wants	1712

MARKET #11
WPCH/Atlanta
Clear Channel
(404) 367-0

RateTheMusic.com

America's Best Testing Hot AC Songs 12+ For The Week Ending 6/1/01.

Artist Title (Label)	TW	LW	2W	3W	Familiarity	Burn
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.35	4.30	4.31	4.36	95%	19%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	4.22	4.20	4.11	4.11	91%	12%
INCUBUS Drive(Immortal/Epic)	4.11	4.08	4.05	4.05	82%	11%
VERTICAL HORIZON Best I Ever Had (Grey Sky Morning)(RCA)	3.96	3.95	3.95	3.98	87%	16%
EVE 6 Here's To The Night(RCA)	3.96	3.96	3.82	3.82	65%	7%
FUEL Hemorrhage (In My Hands)(Epic)	3.94	3.95	3.96	4.02	93%	27%
DAVE MATTHEWS BAND The Space Between(RCA)	3.92	3.94	3.84	3.97	73%	9%
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	3.89	3.92	3.88	3.88	88%	12%
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.85	3.84	3.83	3.83	98%	42%
COLDPLAY Yellow(Network/Capitol)	3.83	3.93	3.79	3.89	88%	24%
3 DOORS DOWN Kryptonite(Republic/Universal)	3.72	3.63	3.70	3.68	99%	57%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.70	3.63	3.72	3.73	95%	36%
EVERCLEAR Brown-Eyed Girl(Capitol)	3.67	3.79	3.72	3.82	64%	9%
SUGAR RAY When It's Over(Lava/Atlantic)	3.65	-	-	-	43%	5%
MOBY F/GWEN STEFANI Southside(V2)	3.64	3.75	3.69	3.69	94%	39%
EVAN AND JARON Crazy For This Girl(Columbia)	3.61	3.63	3.64	3.62	94%	40%
R.E.M. Imitation Of Life(Warner Bros.)	3.59	3.58	3.58	3.62	58%	9%
U2 Walk On(Interscope)	3.56	3.62	3.62	3.52	73%	17%
U2 Beautiful Day(Interscope)	3.54	3.60	3.54	3.60	97%	46%
DIDO Thankyou(Arista)	3.54	3.59	3.58	3.58	97%	52%
AEROSMITH Jaded(Columbia)	3.50	3.51	3.57	3.54	98%	43%
THE CORRS Breathless(143/Lava/Atlantic)	3.49	3.48	3.46	3.56	93%	41%
DEPECHE MODE Dream On(Mute/Reprise)	3.49	3.47	-	-	42%	7%
BARENAKED LADIES Pinch Me(Reprise)	3.48	3.46	3.51	3.53	95%	44%
CREED With Arms Wide Open(Wind-up)	3.48	3.41	3.47	3.50	99%	61%
DAVID GRAY Please Forgive Me(ATD/RCA)	3.47	3.57	3.46	-	51%	10%
LENNY KRAVITZ Again(Virgin)	3.44	3.44	3.45	3.46	95%	53%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.31	3.36	3.44	3.42	95%	48%
GO GOS Unforgiven(Beyond)	3.26	3.30	-	-	45%	10%

Total sample size is 715 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.



Most Played Recurrents

- EVAN AND JARON Crazy For This Girl(Columbia)
- BARENAKED LADIES Pinch Me(Reprise)
- 3 DOORS DOWN Kryptonite(Republic/Universal)
- VERTICAL HORIZON Everything You Want(RCA)
- CREED Higher(Wind-up)
- MATCHBOX TWENTY Bent(Lava/Atlantic)
- SANTANA F/ROB THOMAS Smooth(Arista)
- EVERCLEAR Wonderful(Capitol)
- STING Desert Rose(A&M/Interscope)
- FUEL Hemorrhage (In My Hands) (Epic)
- NINE DAYS Absolutely (Story Of A Girl) (Epic)
- SMASH MOUTH All Star(Interscope)
- FAITH HILL The Way You Love Me(Warner Bros.)
- MACY GRAY I Try(Epic)
- VERTICAL HORIZON You're A God(RCA)
- THIRD EYE BLIND Never Let You Go(Elektra/EEG)
- SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)
- SMASH MOUTH Then The Morning Comes(Interscope)
- MARC ANTHONY I Need To Know(Columbia)
- TRAIN Meet Virginia(Aware/Columbia)

HOT AC Going For Adds 6/1/01

BLUES TRAVELER Girl Inside My Head (A&M/Interscope)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

Hot AC WPLJ/New York midday talent Kim Ashley greets R.E.M. members (L-r) Mike Mills, Michael Stipe and Peter Buck.

NO IMITATION

R&R ALTERNATIVE 34
MODERN ROCK MONITOR 34*

FAT BOY SLIM

WEAPON OF CHOICE

THE NEW SINGLE FEATURING BOOTSY COLLINS.

AS HEARD IN THE SHOW-STOPPING VIDEO
STARRING CHRISTOPHER WALKEN DIRECTED BY SPIKE JONZE.

FROM THE ALBUM *HALFWAY BETWEEN THE GUTTER AND THE STARS*.

**WEAPONS DRAWN AND BLAZING AT: WXRK, KCNL (39x), WBCN, WHFS (24x),
99X (28x), KNDD (25x), 91X (23x), WOCL (29x), KNRK (29x), KFRR (26x)...
and over 50 more!**

TOP PHONES @ KCNL, 99X, WOCL, WMAD, WCYY, WRAX, WEQX



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June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	UNCLE KRACKER Follow Me (<i>Top Dog/Lava/Atlantic</i>)	3475	-42	346392	16	87/1
3	2	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	3061	+27	326521	15	83/0
4	3	TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	2969	+85	300987	14	86/1
2	4	DIDO Thankyou (<i>Arista</i>)	2968	-195	331167	26	86/0
6	5	NELLY FURTADO I'm Like A Bird (<i>DreamWorks</i>)	2285	-68	247135	24	75/0
5	6	LENNY KRAVITZ Again (<i>Virgin</i>)	2282	-233	248834	31	84/0
7	7	MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	2139	-212	252962	34	87/0
8	8	MOBY F/GWEN STEFANI Southside (V2)	2046	-146	227525	20	65/1
9	9	MATCHBOX TWENTY Mad Season (<i>Lava/Atlantic</i>)	1901	+105	191927	7	78/0
12	10	INCUBUS Drive (<i>Immortal/Epic</i>)	1670	+109	170617	11	64/2
11	11	COLDPLAY Yellow (<i>Nettwerk/Capitol</i>)	1612	-18	159151	15	67/0
10	12	AEROSMITH Jaded (<i>Columbia</i>)	1452	-183	149667	18	66/0
13	13	LEE ANN WOMACK I Hope You Dance (<i>MCA/Universal</i>)	1409	-68	142483	18	53/0
14	14	MADONNA Don't Tell Me (<i>Maverick/WB</i>)	1347	-84	144211	22	63/0
Breaker	15	DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	1335	+100	145974	6	55/3
15	16	CREED With Arms Wide Open (<i>Wind-up</i>)	1282	-74	134818	38	78/0
21	17	EVE 6 Here's To The Night (<i>RCA</i>)	1233	+29	114061	10	59/0
17	18	THE CORRS Breathless (<i>143/Lava/Atlantic</i>)	1228	-70	122270	36	50/0
18	19	R.E.M. Imitation Of Life (<i>Warner Bros.</i>)	1226	-17	120604	6	65/0
19	20	U2 Beautiful Day (<i>Interscope</i>)	1211	-27	143413	32	67/0
16	21	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (<i>RCA</i>)	1202	-117	117685	20	55/0
27	22	SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	1171	+393	126695	2	68/1
26	23	FAITH HILL There You'll Be (<i>Warner Bros.</i>)	1154	+372	121737	2	66/5
22	24	U2 Walk On (<i>Interscope</i>)	1028	-23	119938	7	55/0
23	25	GO-GO'S Unforgiven (<i>Beyond</i>)	1006	+39	113843	8	63/0
25	26	DEPECHE MODE Dream On (<i>Mute/Reprise</i>)	881	+47	96609	3	52/2
24	27	DAVID GRAY Please Forgive Me (<i>ATO/RCA</i>)	867	+13	84278	5	54/2
28	28	MADONNA What It Feels Like For A Girl (<i>Maverick/WB</i>)	796	+25	85957	3	46/2
29	29	JANET All For You (<i>Virgin</i>)	755	+1	97124	5	30/0
Debut	30	EVERCLEAR Brown Eyed Girl (<i>Capitol</i>)	646	+86	63518	1	38/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	26
DEXTER FREEBISH My Madonna (<i>Capitol</i>)	17
SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	11
FAITH HILL There You'll Be (<i>Warner Bros.</i>)	5
ANDREAS JOHNSON Glorious (<i>Reprise</i>)	4
DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	3
TANTRIC Breakdown (<i>Maverick</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	+393
FAITH HILL There You'll Be (<i>Warner Bros.</i>)	+372
INCUBUS Drive (<i>Immortal/Epic</i>)	+109
MATCHBOX TWENTY Mad Season (<i>Lava/Atlantic</i>)	+105
DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	+100
EVERCLEAR Brown Eyed Girl (<i>Capitol</i>)	+86
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	+85
WALLFLOWERS Letters From The Wasteland (<i>Interscope</i>)	+84
POE Hey Pretty (<i>FEI/Atlantic</i>)	+75
FIVE FOR FIGHTING Superman (<i>Awara/Columbia</i>)	+61

89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

SHELBY LYNNE Killin' Kind (*Island/DJMG*)
Total Plays: 615, Total Stations: 38, Adds: 2

JEFFREY GAINES In Your Eyes (*Artemis*)
Total Plays: 501, Total Stations: 29, Adds: 1

FIVE FOR FIGHTING Superman (*Awara/Columbia*)
Total Plays: 432, Total Stations: 35, Adds: 2

ANDREAS JOHNSON Glorious (*Reprise*)
Total Plays: 319, Total Stations: 29, Adds: 4

ANGELA AMMONS Big Girl (*Abrupt/Universal*)
Total Plays: 310, Total Stations: 27, Adds: 2

POE Hey Pretty (*FEI/Atlantic*)
Total Plays: 291, Total Stations: 17, Adds: 1

AGUILERA, LIL' KIM, MIYA & PINK Lady... (*Interscope*)
Total Plays: 284, Total Stations: 15, Adds: 2

EDWIN MCCAIN Hearts Fall (*Lava/Atlantic*)
Total Plays: 267, Total Stations: 19, Adds: 0

JO DAVIDSON Kiss Me There (*Edel*)
Total Plays: 252, Total Stations: 23, Adds: 0

WALLFLOWERS Letters From The Wasteland (*Interscope*)
Total Plays: 216, Total Stations: 23, Adds: 1

TRAVIS Sing (*Independiente/Epic*)
Total Plays: 190, Total Stations: 16, Adds: 2

BACKSTREET BOYS More Than That (*Jive*)
Total Plays: 176, Total Stations: 10, Adds: 0

AEROSMITH Fly Away From Here (*Columbia*)
Total Plays: 174, Total Stations: 11, Adds: 1

TANTRIC Breakdown (*Maverick*)
Total Plays: 115, Total Stations: 14, Adds: 3

NICKY LOVE Because Of You (*DreamWorks*)
Total Plays: 109, Total Stations: 13, Adds: 2

3 DOORS DOWN Be Like That (*Republic/Universal*)
Total Plays: 36, Total Stations: 26, Adds: 26

DEXTER FREEBISH My Madonna (*Capitol*)
Total Plays: 16, Total Stations: 18, Adds: 17

Songs ranked by total plays

Breakers.

DAVE MATTHEWS BAND
The Space Between (*RCA*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1335/100	55/3	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

The Proclaimers
"There's A Touch"
first single from the forthcoming album
'Persevere'
in stores now

Already on:
WBMX, WCPT, KLLY
WCDA, KCDU & more

On tour with Barenaked Ladies this summer!

- 8/6 Maryland Heights, MO
- 8/7 Bonner Springs, KS
- 8/10 Denver, CO
- 8/11 Albuquerque, NM
- 8/12 Chula Vista, CA
- 8/14 Irvine, CA
- 8/15 Marysville, CA
- 8/16 Mountain View, CA
- 8/18 George, WA
- 8/19 Boseman, MT
- 8/21 Minneapolis, MN
- 8/22 Milwaukee, WI
- 8/24 Tinley Park, IL
- 8/25 Clarkston, MI

Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

WPLJ/New York
Clear Channel
(212) 613-9900
Cuddy/Shannon/Mascolo
12+ Cum 2,879,000

PLAYS	ARTIST/TITLE	GI (888)
46	46 LIFEHOUSE/Hanging By A Moment	38780
44	44 TRAIN/Drops Of Jupiter	37180
44	44 UNCLE KRACKEK/Follow Me	36335
43	43 Nelly FURTADO/In Like A Bird	36445
43	43 MOBY/FUGEN STEFAM/Southern	36465
43	43 DIDD/Thankyou	32955
41	41 U2/Beautiful Day	32955
41	41 LIONEL RICHE/Angel	32110
40	40 LEE ANN WOMACK/Hope You Dance	29575
37	37 JANE TAIR/For You	26195
37	37 MATCHBOX TWENTY/If You're Gone	24525
30	30 EVAN AND JARON/Crazy For This Girl	23660
27	27 FAITH HILL/There You'll Be	21670
27	27 U2/Walk On	22815
27	27 AEROSMITH/Jaded	21910
27	27 LEE ANN WOMACK/Hope You Dance	21910
22	22 MADONNA/What I Feels...	18590
24	24 GO-GOS/Unbroken	17745
17	17 SUGAR RAY/When It's Over	16055
20	20 DAVE MATTHEWS BAND/The Space Between	15210
20	20 BRIMM/Chaos Of My Mind	14365
15	15 INCUBUS/Drive	12675
12	12 R.E.M./Amblition Of Life	12675
12	12 STING/Desert Rose	12675
14	14 VERTICAL HORIZON/Everything You Want	11830
14	14 BARENAKED LADIES/Pinch Me	11830
12	12 3 DOORS DOWN/Kryptonite	10140
8	8 FAITH HILL/Breathe	10140
11	11 SANTANA/FROB THOMAS/Smooth	9295

KJLH/San Jose
Clear Channel
(415) 546-1033
Kaye/Baker
12+ Cum 1,042,100

PLAYS	ARTIST/TITLE	GI (888)
37	37 LEMMY KRIVITZ/Again	19573
37	37 Nelly FURTADO/In Like A Bird	19045
33	33 DIDD/Thankyou	18515
34	34 MATCHBOX TWENTY/If You're Gone	18515
31	31 FAITH HILL/There You'll Be	8993
17	17 MADONNA/What I Feels...	8963
16	16 MARTIN MCGURR/When It's Over	8664
15	15 LIONEL RICHE/Angel	7905
17	17 JENNIFER LOPEZ/Love Don't Cost	7905
17	17 JANE TAIR/For You	7905
15	15 MADONNA/What I Feels...	7555
14	14 DIDD/Thankyou	7387
8	8 LOU BEGA/Mambo No. 5...	6348
12	12 JENNIFER LOPEZ/If You're Gone	6348
12	12 LEANN RIME/Say Goodbye	6348
11	11 CHEVIE/Bliss	6348
4	4 N SYNC/We Are Young	5819
11	11 EVAN AND JARON/Crazy For This Girl	5819
11	11 BRIAN MCKENNA/Back In One	5819
11	11 SANTANA/FROB THOMAS/Smooth	5819
27	27 BARENAKED LADIES/Pinch Me	5290
11	11 MARC ANTHONY/Need To Know	5290
9	9 BEE GEES/This Is Where...	5290
17	17 CELINE DION/That's The Way It Is	5290
12	12 FAITH HILL/There You'll Be	5290
10	10 CHRISTINA AGUILERA/Just A Little	5290
15	15 MADONNA/What I Feels...	4317
6	6 MADONNA/Beautiful Stranger	4761
10	10 MARC ANTHONY/Need To Know	4761
8	8 SOPHIE/...Alles Mit	4317
13	13 COLDFPLAY/When It's Over	4317

KYSR/Los Angeles
Clear Channel
(818) 955-7000
Kaye/Baker
12+ Cum 1,221,600

PLAYS	ARTIST/TITLE	GI (888)
10	10 GOLDPLAY/When It's Over	24200
53	53 LIFEHOUSE/Hanging By A Moment	24200
52	52 MOBY/FUGEN STEFAM/Southern	23100
46	46 UNCLE KRACKEK/Follow Me	20900
21	21 MATCHBOX TWENTY/If You're Gone	19250
44	44 EVE 6/Here's To The Night	14300
31	31 SUGAR RAY/When It's Over	13750
51	51 UNCLE KRACKEK/Follow Me	13750
28	28 DEPECHE MODE/Dream On	13750
35	35 INCUBUS/Drive	12650
32	32 TRAIN/Drops Of Jupiter	12100
32	32 VERTICAL HORIZON/Everything You Want	12100
4	4 BETTER THAN CRAZY/Are Ordinary	11550
31	31 EVAN AND JARON/Crazy For This Girl	11000
46	46 Nelly FURTADO/In Like A Bird	11000
32	32 TRAIN/Drops Of Jupiter	11000
20	20 MATCHBOX TWENTY/If You're Gone	10450
20	20 SHELBY LYNE/Killin' Kind	9900
24	24 R.E.M./Amblition Of Life	9900
21	21 DELIRIOUS!/I'm A Real Live Girl	9350
27	27 BARENAKED LADIES/Pinch Me	9350
21	21 LEMMY KRIVITZ/Again	8900
17	17 3 DOORS DOWN/Kryptonite	8250
9	9 DAVE MATTHEWS BAND/The Space Between	8250
23	23 U2/Beautiful Day	8250
6	6 DAVID GRAY/Please Forgive Me	8250
20	20 CHEVIE/Bliss	7150
21	21 DIDD/Thankyou	7150
13	13 GO-GOS/Unbroken	7150
19	19 NO DOUBT/Ratwater	6050

WTMH/Chicago
Bonnieville
(312) 946-1019
James/Kachelski
12+ Cum 811,000

PLAYS	ARTIST/TITLE	GI (888)
51	51 LIFEHOUSE/Hanging By A Moment	20193
46	46 EVERCLEAR/Brown Eyed Girl	19431
41	41 TRAIN/Drops Of Jupiter	19431
47	47 UNCLE KRACKEK/Follow Me	16764
39	39 UNCLE KRACKEK/Follow Me	16764
44	44 DIDD/Thankyou	16393
42	42 POE/Hay Prerty	16393
43	43 MOBY/FUGEN STEFAM/Southern	15621
41	41 FUEL/Hemorrhage	15621
43	43 MATCHBOX TWENTY/If You're Gone	14859
31	31 DAVE MATTHEWS BAND/The Space Between	11811
25	25 U2/Walk On	11430
31	31 THE CORRS/Breathless	9906
27	27 GO-GOS/Unbroken	9525
26	26 SHELBY LYNE/Killin' Kind	9144
24	24 DAVID GRAY/Please Forgive Me	8763
18	18 EVE 6/Here's To The Night	8282
31	31 FIVE FOR FIGHTING/Easy Tonight	8001
19	19 NINE DAYS/Absolutely	7620
19	19 3 DOORS DOWN/Kryptonite	7239
18	18 DAVID GRAY/Please Forgive Me	7239
17	17 SISTER HAZEL/When It's Over	6688
17	17 CREDW/When Arms Wide Open	6477
18	18 FOO FIGHTERS/Learn To Fly	6477
17	17 BARENAKED LADIES/Pinch Me	6096
17	17 NINE DAYS/Absolutely	6096
19	19 COLDFPLAY/When It's Over	5715
12	12 NINE DAYS/Absolutely	5715
15	15 DEPECHE MODE/Dream On	5715

KLLC/San Francisco
Infinity
(415) 765-4187
Kajala/Slootnick
12+ Cum 642,000

PLAYS	ARTIST/TITLE	GI (888)
28	28 DIDD/Thankyou	8481
30	30 UNCLE KRACKEK/Follow Me	8481
31	31 SAGE/By Your Side	7967
31	31 UNCLE KRACKEK/Follow Me	7967
24	24 MATCHBOX TWENTY/If You're Gone	7710
29	29 TRAIN/Drops Of Jupiter	7453
28	28 DAVE MATTHEWS BAND/The Space Between	7196
28	28 LEMMY KRIVITZ/Again	6939
13	13 COLDFPLAY/When It's Over	6939
31	31 LIFEHOUSE/Hanging By A Moment	6599
28	28 Nelly FURTADO/In Like A Bird	6582
26	26 JEFFREY GANE/Sin Your Eyes	6662
35	35 MADONNA/Don't Tell Me	6682
17	17 SUGAR RAY/When It's Over	6682
20	20 MOBY/FUGEN STEFAM/Southern	6425
25	25 JANE TAIR/For You	6425
21	21 EVE 6/Here's To The Night	5911
23	23 R.E.M./Amblition Of Life	5911
20	20 BARENAKED LADIES/Pinch Me	5614
24	24 DEPECHE MODE/Dream On	5684
21	21 DAVID GRAY/Please Forgive Me	5397
21	21 DELIRIOUS!/I'm A Real Live Girl	5397
26	26 TRAIN/Drops Of Jupiter	5397
21	21 U2/Walk On	5397
19	19 JANE TAIR/For You	5397
23	23 CREDW/When Arms Wide Open	5397
20	20 DAVID GRAY/Please Forgive Me	5397
21	21 POE/Hay Prerty	5397
21	21 DAVE MATTHEWS BAND/The Space Between	5397
21	21 DAVE MATTHEWS BAND/The Space Between	5140

KDND/Dallas-Ft. Worth
Clear Channel
(972) 901-1029
McLahan/Thomas
12+ Cum 581,400

PLAYS	ARTIST/TITLE	GI (888)
25	25 LEE ANN WOMACK/Hope You Dance	4750
25	25 UNCLE KRACKEK/Follow Me	4750
24	24 MATCHBOX TWENTY/If You're Gone	4560
27	27 VERTICAL HORIZON/Everything You Want	4560
22	22 EVAN AND JARON/Crazy For This Girl	4180
21	21 THE CORRS/Breathless	3990
19	19 AEROSMITH/Jaded	3610
19	19 LEMMY KRIVITZ/Again	3610
16	16 TRAIN/Drops Of Jupiter	3040
13	13 CREDW/When Arms Wide Open	3040
19	19 DEXTER FREEDMAN/Leaving Town	3040
22	22 LIFEHOUSE/Hanging By A Moment	3040
12	12 INCUBUS/Drive	2850
12	12 MATCHBOX TWENTY/If You're Gone	2850
16	16 COLDFPLAY/When It's Over	2660
21	21 DIDD/Thankyou	2660
14	14 JEFFREY GANE/Sin Your Eyes	2660
14	14 NINE DAYS/Absolutely	2660
13	13 FAITH HILL/There You'll Be	2470
12	12 R.E.M./Amblition Of Life	2280
16	16 STING/Desert Rose	2280
16	16 DEPECHE MODE/Dream On	2280
11	11 VERTICAL HORIZON/Everything You Want	2280
11	11 BARENAKED LADIES/Pinch Me	2280
10	10 STEVE NICKS/Every Day	1520
7	7 MACY GRAY/Try	1330
8	8 SMASH MOUTH/When It's Over	1330
8	8 VERTICAL HORIZON/Everything You Want	1330
8	8 LEMMY KRIVITZ/Again	1330
9	9 TAL Bachman/She's So High	1140

WDVD/Detroit
ABC
(313) 871-3000
O'Brien/Hazleton/Delisi
12+ Cum 441,300

PLAYS	ARTIST/TITLE	GI (888)
51	51 MOBY/FUGEN STEFAM/Southern	7748
50	50 VERTICAL HORIZON/Everything You Want	7748
51	51 LIFEHOUSE/Hanging By A Moment	7599
45	45 TRAIN/Drops Of Jupiter	7450
46	46 JEFFREY GANE/Sin Your Eyes	7152
45	45 R.E.M./Amblition Of Life	6705
49	49 INCUBUS/Drive	6210
35	35 CREDW/When Arms Wide Open	5985
35	35 U2/Walk On	5265
35	35 FIVE FOR FIGHTING/Superman	5265
34	34 DAVE MATTHEWS BAND/The Space Between	5016
33	33 COLDFPLAY/When It's Over	4917
12	12 SUGAR RAY/When It's Over	3876
14	14 GO-GOS/Unbroken	3076
8	8 3 DOORS DOWN/Kryptonite	1788
11	11 NINE DAYS/Absolutely	1788
12	12 SMASH MOUTH/When It's Over	1788
12	12 FOO FIGHTERS/Learn To Fly	1788
16	16 STING/Desert Rose	1536
11	11 EVAN AND JARON/Crazy For This Girl	1639
11	11 Nelly FURTADO/In Like A Bird	1639
11	11 RICKY MARTIN/She's A Superstar	1639
10	10 SANTANA/FROB THOMAS/Smooth	1639
10	10 MACY GRAY/Try	1639
10	10 CREDW/When Arms Wide Open	1639
10	10 GO-GOS/Unbroken	1639
22	22 DIDD/Thankyou	1490

WJZZ/Weston
Infinity
(617) 779-2000
Strassman/Mulloney
12+ Cum 718,500

PLAYS	ARTIST/TITLE	GI (888)
52	52 MOBY/FUGEN STEFAM/Southern	16050
50	50 UNCLE KRACKEK/Follow Me	14124
48	48 LIFEHOUSE/Hanging By A Moment	13842
44	44 DIDD/Thankyou	12482
35	35 MOBY/FUGEN STEFAM/Southern	12482
34	34 Nelly FURTADO/In Like A Bird	12198
45	45 AGUILERA/L... Lady Marmalade	10593
32	32 JANE TAIR/For You	9253
32	32 DAVE MATTHEWS BAND/The Space Between	9309
27	27 U2/Beautiful Day	8988
27	27 GOLDPLAY/When It's Over	8667
45	45 JEFFREY GANE/Sin Your Eyes	8346
25	25 MADONNA/What I Feels...	8025
21	21 MATCHBOX TWENTY/If You're Gone	8025
31	31 LEMMY KRIVITZ/Again	7704
19	19 EVERCLEAR/Brown Eyed Girl	6741
29	29 MADONNA/What I Feels...	6741
25	25 DAVID GRAY/Please Forgive Me	6099
14	14 CREDW/When Arms Wide Open	6099
19	19 INCUBUS/Drive	5457
19	19 3 DOORS DOWN/Kryptonite	5136
16	16 STING/Desert Rose	5136
17	17 SUGAR RAY/When It's Over	5136
21	21 CREDW/When Arms Wide Open	4916
14	14 POE/Hay Prerty	4815
18	18 R.E.M./Amblition Of Life	4815
25	25 ANGELA AMMONS/Big Girl	4173
22	22 SHELBY LYNE/Killin' Kind	4173
12	12 CREDW/When Arms Wide Open	3531
12	12 LEMMY KRIVITZ/Again	3531

WRDX/Washington, DC
ABC
(202) 686-3100
Kosbau/Parker
12+ Cum 621,000

PLAYS	ARTIST/TITLE	GI (888)
37	37 MADONNA/Don't Tell Me	10656
37	37 UNCLE KRACKEK/Follow Me	10656
37	37 CREDW/When Arms Wide Open	10326
22	22 DIDD/Thankyou	10080
33	33 Nelly FURTADO/In Like A Bird	10080
22	22 LIFEHOUSE/Hanging By A Moment	7200
22	22 THE CORRS/Breathless	6336
22	22 Nelly FURTADO/In Like A Bird	6336
22	22 UNCLE KRACKEK/Follow Me	6336
19	19 TRAIN/Drops Of Jupiter	6048
17	17 FAITH HILL/There You Love Me	6048
22	22 LEE ANN WOMACK/Hope You Dance	5760
22	22 BARENAKED LADIES/Pinch Me	5472
18	18 MATCHBOX TWENTY/If You're Gone	5472
16	16 SANTIAGO/For The Morning	4032
13	13 SMASH MOUTH/When It's Over	4032
13	13 SANTANA/FROB THOMAS/Smooth	3744
13	13 MACY GRAY/Try	3744
13	13 FASTBALL/Out Of My Head	3456
14	14 STING/Brand New Day	3456
12	12 VERTICAL HORIZON/Everything You Want	3456
12	12 VERTICAL HORIZON/Everything You Want	3456
10	10 NINE DAYS/Absolutely	3168
11	11 NINE DAYS/Absolutely	3168
8	8 SMASH MOUTH/When It's Over	3168
8	8 MARC ANTHONY/Need To Know	2592
10	10 THIRD EYE BLIND/Never Let You Go	2592
8	8 FAITH HILL/Breathe	2592

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Stevens/Bradley
12+ Cum 498,200

PLAYS	ARTIST/TITLE	GI (888)
33	33 LEMMY KRIVITZ/Again	7206
30	30 LEE ANN WOMACK/Hope You Dance	7206
32	32 UNCLE KRACKEK/Follow Me	6784
9	9 CREDW/When Arms Wide Open	6572
31	31 DIDD/Thankyou	6572
31	31 MATCHBOX TWENTY/If You're Gone	6572
15	15 MADONNA/Don't Tell Me	5724
15	15 Nelly FURTADO/In Like A Bird	5724
12	12 AEROSMITH/Jaded	5088
20	20 LIFEHOUSE/Hanging By A Moment	5088
24	24 VERTICAL HORIZON/Everything You Want	5088
33	33 SHAGGY/Angel	4876
11	11 JANE TAIR/For You	3674
17	17 TRAIN/Drops Of Jupiter	3674
17	17 MADONNA/What I Feels...	3392
13	13 3 DOORS DOWN/Kryptonite	2988
14	14 EVERCLEAR/Brown Eyed Girl	2988
13	13 MARC ANTHONY/Need To Know	2756
15	15 DEPECHE MODE/Dream On	2756
13	13 EVAN AND JARON/Crazy For This Girl	2756
12	12 MACY GRAY/Try	2544
9	9 LEE ANN WOMACK/Hope You Dance	2544
10	10 TRAIN/Drops Of Jupiter	2544
11	11 EVE 6/Here's To The Night	2544
14	14 MATCHBOX TWENTY/If You're Gone	2544
13	13 TAL BACHMAN/She's So High	2332
11	11 BACHMAN/She's So High	2332
11	11 BACHMAN/She's So High	2332
12	12 VERTICAL HORIZON/Everything You Want</	



CAROL ARCHER
archer@rironline.com

Interrep Profile Confirms Smooth Jazz's Impressive Attributes

□ Diversity, spending power, solid ratings in prime buying demos — all A+

Through the years Interrep's Smooth Jazz studies have described this format's superior demographic and qualitative attributes. The latest format profile, authored by Interrep VP/Marketing Communications Michele Skettino, not only reconfirms Smooth Jazz's powerful position, it reflects its growing mainstream appeal. Armed with the heavy artillery provided by Interrep, Smooth Jazz account executives should probably carry permits. Take this data and turn it into revenue!

Overview

Skettino begins, "Like most radio formats, Smooth Jazz has continued to evolve, changing both musically and demographically. The majority of Smooth Jazz listeners fall into the baby boomer consumer segment, and advertisers can take advantage of their spending power. "Some elements remain constant. The format retains its metropolitan flavor, with more than 80% of its listeners in the top 50 metros. In fact, nine out of the top 10 radio markets and 17 of the top 25 metros now program Smooth Jazz radio stations.

"The format is also still quite successful in those markets. In the latest fall Arbitron survey, 15 of the 17 Smooth Jazz stations in the top 25 markets ranked within the top 10 25-54. In addition, share trends have remained healthy. The format receives a 3.3 share of listening in the top 25 markets among adults 25-54 — a share on par with such staple formats as Soft AC, Hot AC and Talk.

"And, of course, it is still impossible to discuss the Smooth Jazz format without mentioning the exceptional qualitative profile of its listeners, which competes head-to-head with such traditional upscale format leaders as Classical, News/Talk and News. What has changed is that Smooth Jazz has grown with

the changes in the consumer market. Smooth Jazz has seen its audience grow up a bit, like the population overall. And, like most of our nation's metros, its audience has grown more diverse."

Audience Profile

"The Smooth Jazz format continues to offer advertisers one of the most coveted demographic targets in radio, the baby boomers," Skettino continues. "Core listeners are positioned in the 35-54 age group, and the format is a leader in all major consumer demographic groups, including the 18-49, 25-54 and 35-64 demos. "Smooth Jazz also offers advertisers ethnically balanced audience delivery reflective of the demographic shifts occurring throughout the nation's metropolitan areas. A prime age skew, ethnic balance and one of the best qualitative profiles in radio are some of the features that have made the Smooth Jazz format a perennial favorite among a host of advertisers.

"The core of Smooth Jazz listening is in the 35-54 demographic, the pivotal baby boomer consumer segment. As a result, 71% of all listeners are in the coveted 25-54 demo, 67% are 18-49, and 66% are 35-64. Compared to other formats, Smooth Jazz has one of the highest concentrations of baby boomers aged 35-54. In fact, it has the second-highest percentage of boomers among all music formats — in first place

is, understandably. Oldies. Additionally, the Smooth Jazz format shows an almost equal male/female listening balance: 53% male, 47% female."

Income And Ethnic Diversity

"Reflective of the ethnic diversity in most of the nation's metropolitan areas, the Smooth Jazz format has one of the most diverse listening bases in radio, crossing all ethnic and racial groups," Skettino observes. "Compared to the ethnic balance of the U.S. population, the format shows a very high concentration among blacks and Asians, along with listening from Hispanic Americans. According to our percentages, blacks are more than twice as likely — an index of 221 — as the average adult to listen to Smooth Jazz. Asian Americans index at 101, about the national norm.

"As always, Smooth Jazz listeners are well-represented in the upper income breaks. Twenty-five percent of them live in households with annual incomes of more than \$100,000, making Smooth Jazz listeners 82% more likely than the average adult to live in these affluent homes.

"The Smooth Jazz format is among the highest-indexing music formats against upscale consumers from \$100,000-plus households. With the exception of the heavily male-skewing Sports format, Smooth Jazz has the lowest median age of the traditionally upscale formats. It continues to offer one of the best options in radio to deliver a balanced, upscale audience in the prime consumer demos."

Educated Professionals, Married With Children

Skettino continues, "Smooth Jazz listeners also index above the norm in education and professional achievement, which usually accompany above-average income levels. For instance, listeners are almost twice as likely as the average adult to hold a college degree, and they

Where The Money Is

Twenty-five percent of Smooth Jazz listeners live in households with annual incomes of more than \$100,000, making the format's listeners 82% more likely than the average adult to live in these affluent homes.



Media Mark Research, Fall 2000, Adults 18+, Mon-Sun, 6am-12pm. Curve Index against total Adults 18+.

are 87% more likely to work in a professional occupation.

"Once again, when comparing the concentration of professionals among radio formats, Smooth Jazz ranks beside the traditional format leaders, and it should be noted that, among music formats, it skews younger than Classical. Smooth Jazz also places among the top radio formats in concentration of college graduates.

"Like most consumers with significant discretionary income — especially the coveted baby boom generation — Smooth Jazz listeners are above-average consumers of luxury products, travel, computers and entertainment."

"Reflective of the demographic skew of the format, the slight majority of Smooth Jazz listeners are married. One out of four has never been married, and about one in five is divorced, separated or widowed. However, only 39% of listeners have children under 18 living at home. Childless households, coupled with above-average household incomes, implies above-average levels of discretionary income."

Consumer Profiles

Skettino offers this data crucial to sellers: "What are Smooth Jazz listeners spending their money on? Like most consumers with significant discretionary income — especially the coveted baby boom generation — Smooth Jazz listeners are above-average consumers of luxury products, travel, computers and entertainment. "Smooth Jazz's high concentra-

tion of boomers is a key asset to advertisers. Households headed by adults 35-54 are by far the most affluent in the country. Workers in that age group are generally in their peak earning years. Boomers control half of total U.S. expenditures — \$1.9 trillion! — and lead many categories, including apparel, personal insurance and pensions, vehicles, food away from home and household furnishings.

"Smooth Jazz listeners are clearly prime consumer targets for a growing number of advertisers, including PC manufacturers, software distributors, online service providers and e-commerce retailers."

Cars, Travel, Leisure And More

Smooth Jazz listeners are more likely to spend money on entertainment — movies, concerts, theater, dance — than the average consumer, Skettino says. They are also more likely to own foreign luxury cars and to spend more than \$40,000 on an automobile. They are more apt to travel than the average adult; whether for business or pleasure, they're spending money on airfare, hotels and other travel-related expenses.

Smooth Jazz listeners also index well above the average in consumption of imported and domestic beer and wine, as well as microbrewed beer. They participate in a wide range of athletic activities and are thus prime consumers of sporting goods and apparel.

In addition, the Smooth Jazz audience participates in a broad range of cultural and self-enriching activities, showing above-average participation in everything from photography, gardening, physical fitness, museum visits and adult education to the reading of periodicals, newspapers and business publications.

Interrep's Smooth Jazz format profile properly reflects the magnitude of sales opportunities afforded to its sellers. The GM of any Smooth Jazz station not generating an appropriate share of ad revenues must ask, in all candor, why not.

"A prime age skew, ethnic balance and one of the best qualitative profiles in radio are some of the features that have made Smooth Jazz a perennial favorite among a host of advertisers."

R&R Smooth Jazz Top 30

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JEFF LORBER Snakebite(Samson/Gold Circle)	840	+14	110176	16	38/0
2	2	RICK BRAUN Kisses In The Rain(Warner Bros.)	802	+7	122695	17	38/0
3	3	CHUCK LOEB North, South, East And Wes(Shanachie)	789	+25	108361	13	41/1
4	4	RIPPINGTONS Caribbean Breeze(Peak/Concord)	710	-32	92065	19	37/0
5	5	MICHAEL LINGTON Sunset(Samson/Gold Circle)	695	+1	78131	12	36/0
9	6	WAYMAN TISDALE Can't Hide Love(Atlantic)	565	+104	93601	10	34/1
7	7	HIL ST. SOUL Until You Come Back To Me(Dome/Select-O-Hits)	558	+59	57521	7	36/0
8	8	FREDDIE RAVEL Sunny Side Up(GRP/VMG)	541	+47	73611	13	37/1
Breaker	9	SADE King Of Sorrow(Epic)	463	+90	48017	5	33/1
10	10	BRIAN CULBERTSON Get It On(Atlantic)	444	+37	57127	5	36/1
6	11	DAVE KOZ Love Is On The Way(Capitol)	428	-101	43605	23	28/0
Breaker	12	ERIC CLAPTON Reptile(Duck/Reprise)	420	+24	54294	7	33/0
Breaker	13	LUTHER VANDROSS Take You Out(J)	412	+85	48235	3	29/2
13	14	MARC ANTOINE Mas Que Nada(GRP/VMG)	380	+30	47414	3	36/3
24	15	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up(GRP/VMG)	335	+87	55514	2	36/5
15	16	JEFF KASHIWA Around The World(Native Language)	335	-1	29447	8	32/1
18	17	PIECES OF A DREAM R U Ready(Heads Up)	325	+14	45909	9	28/0
14	18	MICHAEL MCDONALD Open The Door(Ramp)	325	-14	26119	14	23/0
19	19	CHARLIE WILSON Without You(Major Hits)	322	+12	29228	9	21/0
23	20	GERALD ALBRIGHT Winelight(Q/Atlantic)	321	+53	21167	6	28/2
22	21	WALTER BEASLEY Tantam(Shanachie)	280	+5	36151	4	26/0
25	22	DAVID MANN Stone Groove(N-Coded)	269	+25	37160	4	27/2
27	23	BONEY JAMES & RICK BRAUN Shake It Up(Warner Bros.)	269	+34	28657	8	23/1
17	24	COUNT BASIC Wes Who?(Instinct)	258	-63	16854	15	21/0
Debut	25	EUGE GROOVE Sneak A Peek(Warner Bros.)	229	+66	32814	1	24/2
26	26	KEN NAVARRO Delicioso(Positive)	220	-24	18422	13	19/0
28	27	FOUR 80 EAST Bumper To Bumper(Higher Octave)	218	+5	17403	8	19/0
29	28	DOWN TO THE BONE Righteous Reeds(Internal Bass/Q/Atlantic)	213	+12	25338	3	21/1
Debut	29	PATTI AUSTIN Love's Been Kind To Me Lately(Qwest/WB)	211	+54	8635	1	13/0
30	30	JEFF GOLUB Dangerous Curves(GRP/VMG)	206	+27	31003	2	21/3

41 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

FATTBURGER Evil Ways(Shanachie)
Total Plays: 151, Total Stations: 15, Adds: 3

SPYRO GYRA Open Door(Heads Up)
Total Plays: 150, Total Stations: 17, Adds: 3

AL JARREAU It's How You Say It(GRP/VMG)
Total Plays: 150, Total Stations: 14, Adds: 2

CHRIS CAMOZZI Curves(Samson/Gold Circle)
Total Plays: 136, Total Stations: 11, Adds: 0

PAUL JACKSON JR. Bounce Wid' It(Blue Note)
Total Plays: 121, Total Stations: 11, Adds: 0

STEVE COLE From The Start(Atlantic)
Total Plays: 115, Total Stations: 12, Adds: 4

DOC POWELL Brother To Brother(Samson/Gold Circle)
Total Plays: 113, Total Stations: 10, Adds: 0

DAVE KOZ The Bright Side(Capitol)
Total Plays: 112, Total Stations: 14, Adds: 5

JOE MCBRIDE Texas Twister(Heads Up)
Total Plays: 102, Total Stations: 9, Adds: 0

KIRK WHALUM(God...) A Little More Time...(Warner Bros.)
Total Plays: 69, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)	ADDS
L. RITENOUR F/D. GRUSIN Get Up Stand Up(GRP/VMG)	5
DAVE KOZ The Bright Side(Capitol)	5
JIMMY SOMMERS 360 Groove(Higher Octave)	5
STEVE COLE From The Start(Atlantic)	4
MARC ANTOINE Mas Que Nada(GRP/VMG)	3
JEFF GOLUB Dangerous Curves(GRP/VMG)	3
SPYRO GYRA Open Door(Heads Up)	3
FATTBURGER Evil Ways(Shanachie)	3
ED CALLE Smood Dude(Concord)	3
KOMBO Low Rider(GRP/VMG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WAYMAN TISDALE Can't Hide Love(Atlantic)	+104
SADE King Of Sorrow(Epic)	+90
L. RITENOUR F/D. GRUSIN Get Up Stand Up(GRP/VMG)	+87
LUTHER VANDROSS Take You Out(J)	+85
EUGE GROOVE Sneak A Peek(Warner Bros.)	+66
HIL ST. SOUL Until You Come...(Dome/Select-O-Hits)	+59
PATTI AUSTIN Love's Been Kind To Me Lately(Qwest/WB)	+54
GERALD ALBRIGHT Winelight(Q/Atlantic)	+53
AL JARREAU It's How You Say It(GRP/VMG)	+48
FREDDIE RAVEL Sunny Side Up(GRP/VMG)	+47

Breakers.

SADE	King Of Sorrow (Epic)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
		463/90	33/1	9

ERIC CLAPTON	Reptile (Duck/Reprise)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
		420/24	33/0	12

LUTHER VANDROSS	Take You Out (J)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
		412/85	29/2	13

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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smooth Jazz notes with Carol Archer

Our top 10 looks much as it did last week. **Jeff Lorber's** "Snakebite" (Samson/Gold Circle) shows it's got fangs as it holds No. 1 for the third consecutive week. Be sure to check out the edit of Lorber's wondrous cover of Rufus & Chaka Khan's 1983 hit "Ain't Nobody," on your desk now.

Wayman Tisdale's smash "Can't Hide Love" (Atlantic) bounds 9-6* and is No. 1 Most Increased with huge rotation increases totaling +104 plays. **Chuck Loeb's** "North, South, East & West" (Shanachie), which holds No. 3*, has airplay on 100% of the panel and increases only 25 plays this week. Second Most Increased, with +90 plays, **Sade's** "King of Sorrow" (Epic) moves 12-9*/Breaker.

Eric Clapton's "Reptile" (Duck/Reprise) and **Luther Vandross's** "Take You Out" (J) — at 12* and 13*, respectively, both attained

Breaker status this week.

Ritenour f/Grusin's "Get up Stand Up" (GRP/VMG) surges 24-15*. The track picks up five new adds — including WLVE/Miami and KWJZ/Seattle — plus, with +87 plays, it's second Most Increased.

The new standard when speaking of a "deep record" must surely be **Dave Koz's** *The Dance* (Capitol). Koz's latest, "The Bright Side," is the release's fifth single! Already up to 28 plays on WJJZ/Philadelphia and 19 on KTUV (The Wave)/Los Angeles, the track is among three tied for Most Added with five new adds, including KKSJ/San Francisco and WQCD/New York.

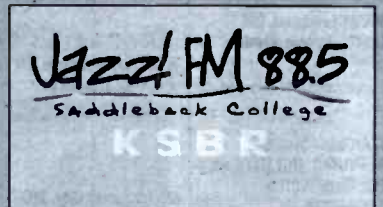
Also earning five adds — including WNUA/Chicago, WNWV/Cleveland and WJZI/Milwaukee — is **Jimmy Sommers'** "360 Groove" (Higher Octave). Just as this track does, Sommers' performance at last weekend's KIFM's Anniversary Festival reflected his deepening artistic maturity.

Steve Cole also gave a truly inspired live performance at KIFM's Anniversary Festival. His single "From the Start" (Atlantic) earned four adds (including WJZW/Washington and WNWV), but just as important is the fact that the track got 27 plays on The Wave and went from add to 12 on WJJZ this week. What do these winning stations know about this track — that it's a hit?

As long as there has been a Smooth Jazz chart in R&R (and NAC before that and Contemporary Jazz even before that), **KSBR/Mission Viejo, CA** has been a prime and valued contributor because of its musical diversity. The noncommercial station, centered on the Saddleback College campus, programs an extremely well-balanced mix of contemporary and smooth jazz with a full complement of songs some would call "spice" tracks but others feel are simply good music. **KSBR** is also notable for the fact that it plays virtually no crossover material. After listening to **KSBR** with considerable glee over the holiday weekend and attending the station's Birthday Bash, I spoke with **MD Logan Parris** about the attitude toward new music on **KSBR**.



We've been doing contemporary jazz for more than 20 years. We started out playing **Jeff Lorber's** *Water Sign* and, of course, old **Ronnie Laws** tunes, and all these years later we still love those artists. And that's what we still do — play uptempo material, like **Boney James & Rick Braun's** "Shake It Up" (Warner Bros.). It's upbeat and has a party vibe. We try not to play crossover material because we're between **KTUV** (The Wave)/Los Angeles and **KIFM/San Diego**, so we try to differentiate ourselves. For example, we play **Bill Cantos'** "Show Me That Smile," which he performed at the Bash. Our listeners love it because it's not the usual stuff. They like that jazzy feel, rather than an urban feel. That's the niche we've tried to carve out for ourselves, and I think we've done a good job. ■ This week we added **Jimmy Sommers'** "360 Groove" (Higher Octave) and **Dave Koz's** "The Bright Side" (Capitol). I like the Sommers because it has a nice groove feel, plus there's **Norman Brown** doing his scat thing over it. Again, it's uptempo, which particularly seems to fit a summer feel. We added **Dave Koz** because, well, he's **Dave Koz** — and the record sounds really, really good. Isn't it amazing that this is the fourth or fifth single from his record? It's the album that never ends, and that's a compliment to his great songwriting! ■ Among our power-rotation songs, I especially like **Brian Culbertson's** "Get It On" (Atlantic) and **Paul Jackson Jr.'s** "Bounce Wid" (Blue Note), which I think is perfect for us, because it's a little more progressive, plus he's using the wah. *Progressive* is really the word that helps to define **KSBR's** sound, because, compared to everyone else, we play more songs that make the listener ask, "What was that?" Another I like is **Marcus Miller's** "Lonnie's Lament," on which he does a great job of combining a classic-sounding clarinet and bass into an urban groove thing. ■ **KSBR** does daypart a bit, especially with slower-tempo songs at night, and we focus on uptempo for morning. We like to think that we're the jazz that keeps you jazzed.



Leads

Eva Cassidy
Songbird
Blix Street

Music intoxicates me. I love the rush, the unabashed joy it unleashes in me like a drug. It's an addiction shared by many in radio and records. Every now and then — not nearly often enough — I hear something so amazing that it changes me in ways difficult to describe, but I always listen with the hope that I'll find the amazement I crave and be overcome by a piece of music and completely swept away in it. I had one of those revelations recently when I listened to **Eva Cassidy's** *Songbird* (Blix Street), which closes with an extraordinary interpretation of "Over the Rainbow," also the first single. Until now I considered **Judy Garland's** version and, later, the version by **Israel "Bruddah Iz" Kamakawiwo'ole** the ultimate readings of that tune. But **Cassidy's** version, pitch-perfect, artful and devoid of any pretense, brought me to my knees. With each subsequent listen I'm more riveted by the beauty of her performance and the song's subtle, delicate arrangement. I asked Smooth Jazz Asst. Editor **Pete Petro's** opinion, but he hadn't gotten to it yet. He later reappeared wide-eyed, misty, *verklemt*, and whispered, "That's not a cover." Then he put his hand to his heart with a word or two about his composure. In a dumbed-down world — one saturated with banal images, pointless messages and commercial junk — I would add **Eva Cassidy's** "Over the Rainbow" in a heartbeat as a gift to my listeners. In a heartbeat!



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Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan ED CALLE "Smooth"</p> <p>KROS/Albuquerque, NM OM: Paul Lavoie MD: Jeff Young KIM WATERS "Dawn" PATRICK LAMB "Hot" ED CALLE "Smooth"</p> <p>KNK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers No Adds</p> <p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson JIMMY SOMMERS "Groove"</p> <p>WNWV/Cleveland, OH PD/MD: Bernie Kimble DAVE KOZ "Bright" JIMMY SOMMERS "Groove" STEVE COLE "Start"</p> <p>WJZA/Columbus, OH OM/MD: Bill Harman APD: Gary Wolter MARC ANTOINE "Mas" STEVE COLE "Start" AL JARREAU "Say" DAVE KOZ "Bright" RITENOUR FGRUSIN "Stand" SPYRO GYRA "Open"</p>	<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds</p> <p>KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz 3 CHUCK LOEB "North"</p> <p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRIAN CULBERTSON "Get" JEFF KASHIWA "Around"</p> <p>KEZL/Fresno, CA PD/MD: J. Weidenheimer 3 FATTBURGER "Evi" 1 LUTHER VANDROSS "Take" SPYRO GYRA "Open" EUGE GROOVE "Peak"</p> <p>WYJZ/Indianapolis, IN PD/MD: Carl Frye GERALD ALBRIGHT "WineLight" DOWN TO THE BONE "Righteous"</p> <p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase JAMES & BRAUN "Shake" GERALD ALBRIGHT "WineLight"</p>	<p>WSMJ/Knoxville, TN PD/MD: Tom Miller 5 RITENOUR FGRUSIN "Stand"</p> <p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p> <p>WLVE/Miami, FL PD: Rich McMillan FATTBURGER "Evi" RITENOUR FGRUSIN "Stand" SADE "Sorrow"</p> <p>WJZI/Milwaukee, WI OM/MD: Chris Moreau JIMMY SOMMERS "Groove"</p> <p>KSBR/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris 1 DAVE KOZ "Bright" JIMMY SOMMERS "Groove"</p> <p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff No Adds</p> <p>WCCD/New York, NY OM: John Mullen PD/MD: Charley Connolly KOMBO "Rider" DAVE KOZ "Bright" GARDEN PARTY "Deacon"</p>	<p>WSJZ/New Orleans, LA OM/MD: Mark Edwards EUGE GROOVE "Peak" KOMBO "Rider"</p> <p>WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell LAO TIZER "Pokey"</p> <p>WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James DIDO "Thankyou" KIM WATERS "Dawn"</p> <p>WJPL/Peoria, IL PD/MD: Rick Hirschmann JEFF GOLUB "Dangerous" MARC ANTOINE "Mas" RITENOUR FGRUSIN "Stand"</p> <p>WJZZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke No Adds</p> <p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 5 WAYMAN TISDALE "Can't"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: David Shull MARC ANTOINE "Mas" FREDDIE RAMEL "Sunny"</p> <p>KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers No Adds</p> <p>WJZY/Richmond, VA OM/MD: Tommy Fleming AL JARREAU "Say"</p> <p>KSSJ/Sacramento, CA No Adds</p> <p>WSSM/St. Louis, MO PD: Mike Watermann DAVID MANN "Stone"</p> <p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen No Adds</p> <p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole 6 VARIOUS ARTISTS "Around"</p>	<p>KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 5 KOMBO "Rider" 3 DAVE KOZ "Bright"</p> <p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer 10 LUTHER VANDROSS "Take" SPYRO GYRA "Open"</p> <p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 STEVE COLE "Start" 2 JEFF GOLUB "Dangerous" 2 FATTBURGER "Evi"</p> <p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose RITENOUR FGRUSIN "Stand"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting No Adds</p> <p>WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis No Adds</p> <p>WJZW/Washington, DC PD/MD: Kenny King STEVE COLE "Start" DAVID MANN "Stone"</p> <p>KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy JIMMY SOMMERS "Groove" JEFF GOLUB "Dangerous" ED CALLE "Smooth"</p> <p>JRN/Jones NAC/National PD: Steve Hibbard MD: Cheri Marquart No Adds</p>
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41 Total Reporters
41 Current Reporters
41 Current Playlists

Most Played Recurrents

KIM WATERS In The Groove (Shanachie)

RICHARD ELLIOT Who? (Blue Note)

KIRK WHALUM Now Til Forever (Warner Bros.)

BONA FIDE X-Ray Hip (N-Coded)

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

WALTER BEASLEY Comin' At Cha (Shanachie)

CHIELI MINUCCI My Girl Sunday (Shanachie)

SADE By Your Side (Epic)

GEORGE BENSON Medicine Man (GRP/VMG)

RICHARD ELLIOT Moomba (Blue Note)

STEVE COLE Got It Goin' On (Atlantic)

MICHAEL MCDONALD The Meaning Of Love (Ramp)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

JOE MCBRIDE Texas Rhythm Club (Heads Up)

LARRY CARLTON Fingerprints (Warner Bros.)

MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

GROVER WASHINGTON JR. Chameleon (Telarc)

DAVE KOZ Can't Let You Go (The Sha...) (Capitol)

VARIOUS ARTISTS Manenberg (Heads Up)

SMOOTH JAZZ Going For Adds

ANDY SNITZER Feel the World Dancing (Vital)
EVA CASSIDY Over the Rainbow (Blix Street)
KOMBO Low Rider (GRP/VMG)

6/4/01

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MUSIC MEETING

National Programming

Art Good's JazzTrax

United States
212-869-1111

Added This Week

Spyro Gyra

Florida Straits

Spyro Gyra

Groovin' For Grover

Noiradio.com

Ros Moore
952-259-6734

Luis Villegas

La Reyna

Kim Waters

Until Dawn

Luther Vandross

Take You Out

Action Figure Party

Everybody Ready

Dave Koz Radio Show

Renee DePuy
609-921-1188

Patti Austin


Love's Been Kind To Me Lately

Smooth Jazz Playlists

June 1, 2001 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL SMOOTH JAZZ REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WDCD/New York
Clear Channel
(212) 352-1019
Connelly
12+ Cume 1,998,800



PLAYS

LW	TW	ARTIST/TITLE	© (year)
24	24	RICK BRAUN/Kisses In The Rain	22896
24	24	WAYMAN TISDALE/Can't Hide Love	22896
24	24	CHUCK LOEB/North, South...	22896
24	24	FATBURGER/We're Ways	22896
24	24	JEFF LOBER/Sneak Attack	22896
23	23	MICHAEL LINGTON/Sunset	21942
23	23	DAVID MANN/Stone Groove	21942
18	18	NESTOR TORRES/Don't Be Real	15264
18	18	RITENOUR F/GRUSIN/Get Up Stand Up	15264
18	18	JEFF GOLDBERG/Dangerous Curves	15264
18	18	WALTER BEASLEY/Tantam	15264
18	18	FREDDE RAVEL/Sunny Side Up	14310
18	18	ERIC CLAPTON/Pepple	14310
9	9	MARC ANTONIO/Asas Que Nada	8586
9	9	CHRIS GAMOZZO/Curves	8586
9	9	DOC POWELL/Bother To Brother	8586
9	9	BOB BALDWIN/Busman's Quest	7832
9	9	DOWN TO THE BONE/Righteous Pleads	6678
9	9	RIPPING TONS/Caribbean Breeze	6678
9	9	BRIAN CULBERTSON/Get It On	5724
9	9	JEFF KASH/WA/Around The World	5724
9	9	EDGE GROOVE/Sneak A Peak	5724
9	9	PIECES OF A DREAM/R U Ready	5724
9	9	JAMES S BRAUN/Shake It Up	5724
9	9	KIRK WHALIM/Go... A Little	4770
9	9	FOUR 80 EAST/Bumper To Bumper	4770
9	9	CHUCK LOEB/North, South...	0
9	9	DAVE KOZ/The Bright Side	0
9	9	GARDEN PARTY/Deacon Blue	0

MARKET #2
KTWV/Los Angeles
Infinity
(310) 840-7100
Brooks/Stewart
12+ Cume 988,500



PLAYS

LW	TW	ARTIST/TITLE	© (year)
26	26	WAYMAN TISDALE/Can't Hide Love	14638
27	27	STEVE COLE/From The Start	14367
20	20	RIPPING TONS/Caribbean Breeze	13806
24	24	RICHARD ELLIOT/Who?	12375
22	22	RICK BRAUN/Kisses In The Rain	12744
21	21	KIRK WHALIM/Go... A Little	11571
21	21	ERIC CLAPTON/Pepple	11251
20	20	PAUL JACKSON, JR./Bounce Wid It	10620
20	20	CHUCK LOEB/North, South...	10620
18	18	FREDDE RAVEL/Sunny Side Up	10089
18	18	RITENOUR F/GRUSIN/Get Up Stand Up	10089
18	18	FREDDE RAVEL/Sunny Side Up	10089
18	18	DAVE KOZ/The Bright Side	10089
18	18	BRIAN CULBERTSON/Get It On	10089
18	18	MARC ANTONIO/Asas Que Nada	10089
18	18	JEFF GOLDBERG/Dangerous Curves	9558
18	18	EDGE GROOVE/Sneak A Peak	9027
18	18	JEFF LOBER/Sneak Attack	9027
18	18	KIM WATERS/In The Groove	7965
18	18	LUTHER WANDROSS/Take You Out	6372
18	18	HIL ST. SOUL/Unl You Come...	6372
18	18	SADE/King Of Sorrow	6372
18	18	DAVE KOZ/Your Side	6372
18	18	CHARLIE WILSON/Without You	5841
18	18	STING/She Walks This Earth	5841
18	18	JIMMY SOMMER/360 Groove	5310

MARKET #3
WUAB/Chicago
Clear Channel
(312) 645-9550
Kane/Benson
12+ Cume 727,400



PLAYS

LW	TW	ARTIST/TITLE	© (year)
23	23	STEVE COLE/From The Start	14643
19	19	WAYMAN TISDALE/Can't Hide Love	12432
26	24	RICK BRAUN/Kisses In The Rain	12432
24	24	BONA FIDE/Ray High	12432
17	17	YULIARAFYER/High	10360
20	20	PIECES OF A DREAM/R U Ready	10360
20	20	CHUCK LOEB/North, South...	10360
11	11	JOE MCBRIDE/Texas Twister	9842
19	19	BRIAN CULBERTSON/Get It On	9324
14	14	HIL ST. SOUL/Unl You Come...	7524
14	14	SADE/King Of Sorrow	6734
12	12	MICHAEL MCDONALD/Down The Door	6216
13	13	AL JARRAULI/How You Say It	6216
11	11	LUTHER WANDROSS/Take You Out	6216
12	12	RIPPING TONS/Caribbean Breeze	6216
12	12	XL In The Night	5180
9	9	RITENOUR F/GRUSIN/Get Up Stand Up	4662
9	9	DOWN TO THE BONE/Righteous Pleads	4662
9	9	MARC ANTONIO/Asas Que Nada	4662
9	9	KIRK WHALIM/Go... A Little	4144
9	9	DAVE KOZ/Your Side	4144
9	9	EDGE GROOVE/Sneak A Peak	4144
9	9	JIMMY SOMMER/360 Groove	0


MARKET #4
KKSF/San Francisco
Clear Channel
(415) 975-5555
Gold/Coon
12+ Cume 538,500



PLAYS

LW	TW	ARTIST/TITLE	© (year)
21	21	FATBURGER/We're Ways	8027
22	22	RIPPING TONS/Caribbean Breeze	7678
21	21	CHELL MINUCCIA/Get Sunday	7678
21	21	JIM BROWN/Who's In The Rain	7329
23	21	JEFF LOBER/Sneak Attack	7329
14	14	FREDDE RAVEL/Sunny Side Up	5584
14	14	BRIAN CULBERTSON/Get It On	4686
12	13	KIM WATERS/In The Groove	4537
12	13	KIRK WHALIM/Go... A Little	4537
11	12	GERALD ALBRIGHT/Wnlight	4186
14	12	STEVE COLE/From The Start	4186
16	11	YULIARAFYER/High	3839
13	11	CHUCK LOEB/North, South...	3839
9	11	MARC ANTONIO/Asas Que Nada	3839
10	11	RITENOUR F/GRUSIN/Get Up Stand Up	3839
10	11	RICK BRAUN/Kisses In The Rain	3490
9	11	HIL ST. SOUL/Unl You Come...	3490
11	10	ERIC CLAPTON/Pepple	3490
9	11	JAMES S BRAUN/Shake It Up	3141
8	8	SADE/By Your Side	2792
8	8	MICHAEL MCDONALD/The Meaning Of Love	2792
8	8	SADE/King Of Sorrow	2792
8	8	KOMBOI/low Rider	1745
8	8	DAVE KOZ/The Bright Side	1047

MARKET #5
WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Gold/Coon
12+ Cume 838,400



PLAYS

LW	TW	ARTIST/TITLE	© (year)
26	26	WALTER BEASLEY/Tantam	11956
27	27	DAVE KOZ/The Bright Side	11956
26	26	JAMES S BRAUN/Shake It Up	11956
26	26	RICK BRAUN/Kisses In The Rain	11956
26	26	JEFF LOBER/Sneak Attack	11956
26	26	FREDDE RAVEL/Sunny Side Up	11956
17	17	HIL ST. SOUL/Unl You Come...	8540
20	19	SADE/King Of Sorrow	8113
19	17	LUTHER WANDROSS/Take You Out	7259
12	12	STAFF/You're A Little...	5651
12	12	PAUL JACKSON, JR./Bounce Wid It	5651
13	13	TIM BOWMAN/Smile	5551
13	13	JEFF KASH/WA/Around The World	5551
13	13	RITENOUR F/GRUSIN/Get Up Stand Up	5124
13	13	WYMAN TISDALE/Can't Hide Love	5124
13	13	BONA FIDE/Ray High	5124
13	13	BRIAN CULBERTSON/Get It On	5124
13	13	CHUCK LOEB/North, South...	5124
13	13	STEVE COLE/From The Start	5124
13	13	PIECES OF A DREAM/R U Ready	5124
13	13	GEORGE BENSON/Medicine Man	5124
14	11	WAYMAN TISDALE/Can't Hide Love	4697

MARKET #6
KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Michael
12+ Cume 312,700



PLAYS

LW	TW	ARTIST/TITLE	© (year)
28	31	DAVE KOZ/Love Is On The Way	7833
28	31	JEFF LOBER/Sneak Attack	7290
28	31	KIRK WHALIM/Go... A Little	6950
28	31	RICK BRAUN/Kisses In The Rain	6075
28	31	GREGG KARLUKAS/Chasing The Wind	6075
28	31	STEVE COLE/From The Start	5689
17	17	LUTHER WANDROSS/Take You Out	4131
17	17	CHARLIE WILSON/Without You	4131
17	17	JOE MCBRIDE/Texas Twister	4131
17	17	SADE/By Your Side	4131
13	18	RIPPING TONS/Caribbean Breeze	3888
13	18	SADE/King Of Sorrow	3888
13	18	FREDDE RAVEL/Sunny Side Up	3159
13	18	YULIARAFYER/High	3159
12	12	MICHAEL LINGTON/Sunset	2916
11	12	ERIC CLAPTON/Pepple	2916
12	12	PIECES OF A DREAM/R U Ready	2916
12	12	GERALD ALBRIGHT/Wnlight	2916
12	12	BONA FIDE/Ray High	2916
12	12	EDGE GROOVE/Sneak A Peak	2673
11	11	WALTER BEASLEY/Tantam	2673
2	2	RITENOUR F/GRUSIN/Get Up Stand Up	486
2	2	CHUCK LOEB/North, South...	486

MARKET #7
WFMY/Detroit
Infinity
(248) 855-5100
Stelzer/Kovach
12+ Cume 438,300



PLAYS

LW	TW	ARTIST/TITLE	© (year)
21	21	GREGG KARLUKAS/Chasing The Wind	6189
21	21	RIPPING TONS/Caribbean Breeze	6189
21	21	RICK BRAUN/Kisses In The Rain	6189
20	20	JEFF LOBER/Sneak Attack	6064
23	20	CHUCK LOEB/North, South...	6426
13	13	GERALD ALBRIGHT/Wnlight	3835
12	12	KEN NAMARRO/Delicious	3540
12	12	FREDDE RAVEL/Sunny Side Up	3540
12	12	WAYMAN TISDALE/Can't Hide Love	3540
11	11	MICHAEL LINGTON/Sunset	3245
11	11	KIRK WHALIM/Go... A Little	3245
11	11	DOWN TO THE BONE/Righteous Pleads	3245
9	9	COURT BASIC/Who's Who?	2655
9	9	AL JARRAULI/How You Say It	2655
9	9	DAVE KOZ/Love Is On The Way	2655
9	9	KIM WATERS/In The Groove	2655
9	9	YULIARAFYER/High	2655
9	9	CLUB 1000/Smile	2655
9	9	PIECES OF A DREAM/R U Ready	2655
9	9	JAZZMASTERS/Shine	2655
7	7	BOB BALDWIN/Busman's Quest	2360
7	7	KIM WATERS/In The Groove	2360
7	7	DAVE KOZ/Your Side	2360
7	7	LUTHER WANDROSS/Take You Out	2360
7	7	GEORGE BENSON/Medicine Man	2360
7	7	RICHARD ELLIOT/Who?	2065
7	7	CHUCK LOEB/North, South...	2065
7	7	BRIAN BROMBERG/Patience	2065
7	7	SADE/King Of Sorrow	2065

MARKET #8
WJZZ/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 347,900



PLAYS

LW	TW	ARTIST/TITLE	© (year)
27	27	RIPPING TONS/Caribbean Breeze	6664
28	28	DAVE KOZ/Love Is On The Way	6664
27	27	MICHAEL LINGTON/Sunset	6664
27	27	JEFF LOBER/Sneak Attack	6664
27	27	RICK BRAUN/Kisses In The Rain	6426
27	27	WAYMAN TISDALE/Can't Hide Love	6426
16	16	CHARLIE WILSON/Without You	4284
16	16	JEFF LOBER/Sneak Attack	4144
16	16	HIL ST. SOUL/Unl You Come...	4144
16	16	MICHAEL MCDONALD/Open The Door	3570
11	11	BRIAN CULBERTSON/Get It On	2618
11	11	KEN NAMARRO/Delicious	2618
12	11	BOB BALDWIN/Busman's Quest	2142
10	10	ERIC CLAPTON/Pepple	2380
10	10	EDGE GROOVE/Sneak A Peak	2380
9	9	DAVE KOZ/Love Is On The Way	2380
9	9	RITENOUR F/GRUSIN/Get Up Stand Up	2380
9	9	JEFF KASH/WA/Around The World	2380
9	9	RICHARD ELLIOT/Who?	2142
9	9	JAMES S BRAUN/Shake It Up	2142
9	9	RICK BRAUN/Kisses In The Rain	2380
9	9	MARC ANTONIO/Asas Que Nada	2380
9	9	WALTER BEASLEY/Tantam	2142
9	9	CHARLIE WILSON/Without You	2142
9	9	DOWN TO THE BONE/Righteous Pleads	1926
9	9	SEAL/This Could Be The Start	1926
9	9	FATBURGER/We're Ways	1926
9	9	RITENOUR F/GRUSIN/Get Up Stand Up	1926
9	9	EDGE GROOVE/Sneak A Peak	1926
9	9	JORDAN/FATHER'S MYSTIC VOYAGE	1926
9	9	KIRK WHALIM/Go... A Little	1926
9	9	JEFF GOLDBERG/Dangerous Curves	1926
9	9	URBAN NIGHTS/Sweet Home Chicago	1666

MARKET #12
WVLE/Miami
Clear Channel
(954) 862-2000
McMillan
12+ Cume 338,400



PLAYS

LW	TW	ARTIST/TITLE	© (year)
28	27	CHUCK LOEB/North, South...	5778
27	27	MICHAEL LINGTON/Sunset	5778
27	27	RIPPING TONS/Caribbean Breeze	5778
26	26	JEFF LOBER/Sneak Attack	5664
25	26	RICK BRAUN/Kisses In The Rain	5564
11	14	WAYMAN TISDALE/Can't Hide Love	5136
17	17	MICHAEL MCDONALD/The Meaning Of Love	3538
18	18	CHARLIE WILSON/Without You	3210
18	18	HIL ST. SOUL/Unl You Come...	3210
18	18	DAVE KOZ/Love Is On The Way	2782
11	11	FREDDE RAVEL/Sunny Side Up	2354
11	11	BRIAN CULBERTSON/Get It On	2354
10	10	DAVID MANN/Stone Groove	2140
8	8	EDGE GROOVE/Sneak A Peak	2140
11	10	PIECES OF A DREAM/R U Ready	2140
10	10	ERIC CLAPTON/Pepple	2140
10	10	JEFF KASH/WA/Around The World	2140
10	10	COURT BASIC/Who's Who?	2140
8	8	NESTOR TORRES/Java	2140
9	9	DOWN TO THE BONE/Righteous Pleads	1926
9	9	SEAL/This Could Be The Start	1926
9	9	FATBURGER/We're Ways	1926
9	9	RITENOUR F/GRUSIN/Get Up Stand Up	1926
9	9	EDGE GROOVE/Sneak A Peak	1926
9	9	JORDAN/FATHER'S MYSTIC VOYAGE	1926
9	9	KIRK WHALIM/Go... A Little	1926
9	9	JEFF GOLDBERG/Dangerous Curves	1926
9	9	URBAN NIGHTS/Sweet Home Chicago	1666

MARKET #14
KWJZ/Battle-Tacoma
Sandsky
(252) 373-5536
Handley/Ross
12+ Cume 241,300



PLAYS

LW	TW	ARTIST/TITLE	© (year)
26	26	GREGG KARLUKAS/Chasing The Wind	4592
27	27	FREDDE RAVEL/Sunny Side Up	4428
26	26	MICHAEL LINGTON/Sunset	4264
26	26	JEFF LOBER/Sneak Attack	4264
26	26	RICK BRAUN/Kisses In The Rain	4264
26	26	FOUR 80 EAST/Bumper To Bumper	4264
26	26	JEFF LOBER/Sneak Attack	4264
13	13	HIL ST. SOUL/Unl You Come...	2132
10	10	DAVID MANN/Stone Groove	1968
11	11	SADE/By Your Side	1968
11	11	DAVE KOZ/Love Is On The Way	1968
11	11	YULIARAFYER/High	1968
11	11	STING/She Walks This Earth	1968
10	10	DAVID MANN/Stone Groove	1804
10	10	COURT BASIC/Who's Who?	1804
10	10	LUTHER WANDROSS/Take You Out	1804
10	10	KEN NAMARRO/Delicious	1804
10	10	JEFF KASH/WA/Around The World	1804
10	10	MARC ANTONIO/Asas Que Nada	1804
11	10	PAUL JACKSON,	



CYNDEE MAXWELL
max@rronline.com

The Anatomy Of Buzz

■ Stimulate your audience to spread the word

Buzz" is a term we in the industry take for granted at times. We are all accustomed to the hype and hyperbole surrounding the latest and greatest record or radio station, and we all become jaded when the promise of something turns out not to fulfill our expectations. That doesn't mean we should denigrate the process of buzz itself, however. In fact, everyone in the radio and record industries needs it.

The trick lies in learning to use it. And that is the premise of the upcoming panel "The Anatomy of Buzz," set for Thursday, June 14, at 10:45am during the R&R Jacobs Media Alternative & Active Rock Summit, which is being held in conjunction with R&R Convention 2001. Guest speaker Emanuel Rosen, author of the book *The Anatomy of Buzz*, will moderate the session, which is open to all Jacobs Media clients.



Emanuel Rosen

Rosen first experienced the phenomenon of buzz at Niles Software. As VP/Marketing for the company through most of the '90s, he was responsible for launching and marketing its flagship product, EndNote, a tool for managing bibliographic references that is still widely used in most universities.

The success of the software was based largely on word of mouth, which intrigued Rosen. So in 1998,

when he sold his share in the company, he began to devote his time to researching the wonder of buzz. His previous experience as an advertising copywriter provided a solid framework for understanding the concept of trying to build product awareness. Since then he has become the guru of buzz.

Defining Buzz And Networks

Rosen explains that buzz is person-to-person communication about a brand. "Let's say that I tell you about a movie I saw a couple of weeks ago, *Memento*, which I think is great," he says. "This is a comment that, in this case, went over phone lines, but it can be communicated via e-mail or face-to-face, it doesn't matter. The sum of all the comments about that particular movie is the buzz about it."

Rosen points out that people best remember comments about movies, musicians, books and radio stations from friends. "While I don't have statistics that are specific to the radio and record industries, in other industries the numbers reach 65% or higher for people who say they heard about a product or brand through another person," he explains. "My feel-

ing is that it's a very, very strong phenomenon in the radio and record industries too.

"One small survey I did at a university on the West Coast asked students to recall conversations they had had about Lauryn Hill. The conversations were mostly face-to-face; surprisingly, there wasn't that much e-mail interaction. Word of mouth had the biggest impact on how they heard about that particular singer. It's a very important phenomenon in the industry."

We are accustomed to looking at the world in terms of markets, niches and segments, but when considering buzz, Rosen instructs us to "look at the world as a very large social network with 6 billion nodes in it."

"In this framework we distinguish between network hubs and megahubs," he continues. "Megahubs are network hubs that have an influence beyond what any other person has. For example, megahubs would be the DJs in radio stations who are very powerful in spreading the word about artists or songs.

"Network hubs are the central people within their own social networks. They are at the grass-roots level. They may be called the tastemakers, and there are different levels of these people. These are the people you want to reach when you want to spread the word about anything."

Identify The Tastemakers

Rosen explains that for a radio station to identify the tastemakers in its audience, the station must be proactive and go out and find them. "If you are isolated in a room, obviously your chances of finding these people are lower," he says. "Essentially, there are four things you can do. First, some of these people come to you. The trick is not to block their way. It's amazing how quickly we become complacent about and arrogant toward the people who actually support us and want information from us.

"One thing we must remember about these people is that they have their own network hubs. One of their characteristics is that they love information, and they love to be the first to have information. They live by it.

"One thing that the radio industry has that is its main asset in terms of buzz is that people love to talk about people, specifically celebrities.

If somebody else in their network hub tells them something that they didn't already know, their position as an opinion leader is hurt.

"Some of these people come to radio stations for information, for new stuff, and a lot of times they are rejected by the gatekeepers, by people who just don't understand that contact with these people is actually very good for the company.

"Another way to identify these hubs is to identify a group of people who may be more central in their social network or may be in a position to spread the word. A good example in the sports-marketing industry is coaches. The way Power Bar spread the word about itself initially was through coaches in a lot of universities. It is really a lot of hard work to reach these people, but sometimes you can identify a position that someone has and spread the word through them."

In The Field

"Probably the best way to spot tastemakers is in the field," Rosen continues. "We all have a very intuitive way to identify these people. We know who they are once we see them, because they are the people others pay more attention to.

"For example, you're at an event, and you see someone who is surrounded by eight other people, and everybody's listening to that one person. This may be a network hub. The same is true in a chat room or a newsgroup, where you'll notice that some people get more attention than others. These are the network hubs.

"Finally, there is the scientific way. This is probably more difficult to implement, but it is possible to identify tastemakers through surveys. You essentially ask people who they turn to for information when they look for a radio station to listen to. You can learn some things about tastemakers' characteristics.

"The movie industry does this, and their second question is always, 'Would you recommend this movie to a friend?'. It's a very good idea to start paying attention to the people others seek information from. They are the people who ultimately determine what happens and what doesn't happen."

What Creates Buzz?

Rosen says there are key things to

keep in mind if one wants to create buzz. "First, build something into the product itself that will encourage people to talk about you," he explains. "Feed the networks. Give people in multiple social networks advance copies. It can be advance copies of a book if it's the publishing industry. Advance records are constantly used in the radio industry, but it's always done at the radio-station level. What I'm talking about is much more grassroots. Sending out advance copies of music on a very large scale is something that is likely to generate buzz.

"Events create buzz. That's something that companies do all the time, but the problem is that the biggest enemy of buzz is routine. If an event becomes yet another time where the radio-station van is parked somewhere, it still may work, but there is nothing there that a person will talk about. Events work to create buzz when they are new and surprising.

"That's another thing that creates buzz: surprise. Any time you manage to surprise your audience in some way or create a mystery that they solve, that really stimulates buzz. Advertising is the last thing concerning buzz, because it really serves as a backup. It's still important, because it's very difficult to generate buzz on an ongoing basis. Advertising is best used in terms of reminders and reinforcement, but it's not the No. 1 thing for generating buzz."

Radio often uses crazy stunts to create buzz about personalities and stations, and Rosen approves. "I think that shocking and outrageous things make sense, especially in the entertainment business," he says. "People are much more forgiving, and it can be fun. The best buzz comes from things that are very close to the product itself. Shocking things that are artificial, not related to the message and done just for the sake of outrageousness don't work. People don't make the connection.

"Outrageousness definitely makes people talk, if you can make it work. The problem is that once you've seen it, it's not outrageous the next time. When Demi Moore was on the cover of *Vanity Fair* naked and pregnant, that made people talk. But the next time with another actress, it's passé. There'll still be some talk, but not as much."

Continued on Page 92



June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1622	-16	105832	10	66/0
2	2	3 DOORS DOWN Duck And Run (Republic/Universal)	1095	-96	64594	20	59/0
3	3	BLACK CROWES Lickin' (V2)	1063	+22	57851	9	61/0
4	4	SEVEN MARY THREE Wait (Mammoth)	1027	+23	57114	6	66/0
8	5	CULT Rise (Lava/Atlantic)	985	+62	63204	5	64/1
5	6	TANTRIC Breakdown (Maverick)	963	-37	50434	21	53/0
7	7	AEROSMITH Just Push Play (Columbia)	930	0	56845	6	63/0
6	8	FUEL Hemorrhage (In My Hands) (Epic)	844	-95	64770	40	55/0
9	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	756	-16	52865	17	45/0
12	10	U2 Elevation (Interscope)	692	-2	46650	7	46/0
11	11	GODSMACK Greed (Republic/Universal)	688	-28	42587	12	44/0
14	12	TOOL Schism (Volcano)	671	+33	43747	4	47/1
10	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	646	-88	43944	30	48/0
13	14	3 DOORS DOWN Loser (Republic/Universal)	594	-66	50491	50	55/1
15	15	SALIVA Your Disease (Island/IDJMG)	588	-5	32255	15	43/1
21	16	STAIN'D Outside (Flip/Elektra/EEG)	535	+50	35161	3	24/3
17	17	AEROSMITH Jaded (Columbia)	488	-48	34702	20	39/0
23	18	MEGADETH Moto Psycho (Sanctuary/SRG)	468	-3	23621	9	45/1
Breaker	19	DAVE NAVARRO Rexall (Capitol)	458	+193	23862	2	49/7
19	20	GODSMACK Awake (Republic/Universal)	458	-37	45412	33	38/0
25	21	LINKIN PARK Crawling (Warner Bros.)	450	+35	24361	6	39/1
24	22	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	441	+7	21910	12	40/0
20	23	SINOMATIC Bloom (Rust/Atlantic)	434	-59	28535	9	43/0
16	24	AC/DC Safe In New York City (EastWest/EEG)	433	-151	25195	12	29/0
Breaker	25	STEREOMUD Pain (Loud/Columbia)	408	+25	20960	6	47/6
27	26	LIMP BIZKIT My Way (Flip/Interscope)	360	-4	24775	15	20/0
18	27	BUCKCHERRY Ridin' (DreamWorks)	350	-149	21209	16	29/0
30	28	STABBING WESTWARD So Far Away (Koch)	339	+27	14150	7	29/0
32	29	DOYLE BRAMHALL II... Green Light Girl (RCA)	338	+39	20341	4	38/0
28	30	ECONOLINE CRUSH Make It Right (Restless)	305	-36	16190	10	33/0
29	31	R.E.M. Imitation Of Life (Warner Bros.)	273	-66	16006	7	27/0
35	32	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	267	+15	10504	5	30/0
37	33	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	258	+38	13489	4	29/2
22	34	OLEANDER Are You There? (Republic/Universal)	258	-217	19798	17	24/0
36	35	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	252	+18	11530	3	34/2
31	36	FUEL Innocent (Epic)	232	-80	14101	19	22/0
38	37	AMERICAN PEARL If We Were Kings (Wind-up)	211	+10	7771	8	21/1
40	38	DROWNING POOL Bodies (Wind-up)	209	+12	7847	5	25/3
33	39	COLD No One (Flip/Geffen/Interscope)	199	-78	13933	17	22/0
42	40	MAYFIELD FOUR Eden (Turn The Page) (Epic)	190	+14	9494	2	26/1
41	41	FROM ZERO Check Ya (Arista)	186	+2	6205	6	21/0
43	42	DIFFUSER Tidal (Hollywood)	180	+20	12111	3	26/3
45	43	DOUBLE TROUBLE Turn Toward The Mirror (Tone-Cool)	138	-13	6496	4	15/0
44	44	OURS Sometimes (DreamWorks)	137	-21	5617	5	19/1
Debut	45	ERIC GALES Hand Writing On The Wall (Nightbird/MCA)	137	+54	5552	1	18/0
39	46	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	134	-67	8212	8	13/0
47	47	SHADES APART Beat By Beat (Republic/Universal)	130	-14	6640	4	20/0
Debut	48	3 DOORS DOWN Be Like That (Republic/Universal)	122	+98	7555	1	55/54
Debut	49	OFFSPRING Million Miles Away (Columbia)	118	+54	4993	1	13/0
46	50	ERIC CLAPTON Superman Inside (Duck/Reprise)	114	-32	7106	16	8/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Be Like That (Republic/Universal)	54
FUEL Bad Day (Epic)	28
TANTRIC Astounded (Maverick)	20
DAVE NAVARRO Rexall (Capitol)	7
STEREOMUD Pain (Loud/Columbia)	6
CALLING Wherever You Will Go (RCA)	5
DISTURBED Down With The Sickness (Giant/Reprise)	5
DIFFUSER Tidal (Hollywood)	3
DROWNING POOL Bodies (Wind-up)	3
STAIN'D Outside (Flip/Elektra/EEG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE NAVARRO Rexall (Capitol)	+193
3 DOORS DOWN Be Like That (Republic/Universal)	+98
CALLING Wherever You Will Go (RCA)	+75
TANTRIC Astounded (Maverick)	+64
CULT Rise (Lava/Atlantic)	+62
DISTURBED Down With The Sickness (Giant/Reprise)	+62
ERIC GALES Hand Writing On The Wall (Nightbird/MCA)	+54
OFFSPRING Million Miles Away (Columbia)	+54
STAIN'D Outside (Flip/Elektra/EEG)	+50
JOSH JOPLIN GROUP Gravity (Artemis)	+46

Breakers.

DAVE NAVARRO Rexall (Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
458/193	49/7	19

STEREOMUD Pain (Loud/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
408/25	47/6	25



70 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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These great radio stations read the handwriting on the wall:
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and more!

Catch Eric on tour this summer with Indigenous

THAT'S WHAT I AM

MCA

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10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067-4004

Please print carefully or type in the form below. Full payment must accompany registration form. Please include a separate form for each registration. Photocopies are acceptable. Registrations are non-transferable.

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- SINGLE ON OR BEFORE MAY 4, 2001 • \$425 EACH
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- SINGLE MAY 5 - JUNE 8, 2001 • \$475 EACH
- EXTRA THURSDAY COCKTAIL TICKETS • \$ 85 EACH
- ON-SITE REGISTRATION AFTER JUNE 8, 2001 • \$550 EACH

* All 3 Attendee Names Must Be Submitted Together

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Title _____

Call Letters/Company Name _____ Format _____

Street _____

City _____ State _____ Zip _____

Telephone # _____ Fax # _____

E-mail _____

• method of payment:

Amount Enclosed \$ _____ Visa MasterCard AMEX Discover Check

Account Number _____ Exp. Date _____

Print Cardholder's Name _____

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CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before **May 4, 2001**. Cancellations received between **May 5-18, 2001** will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after **May 18, 2001** or for "no shows."

• hotel:

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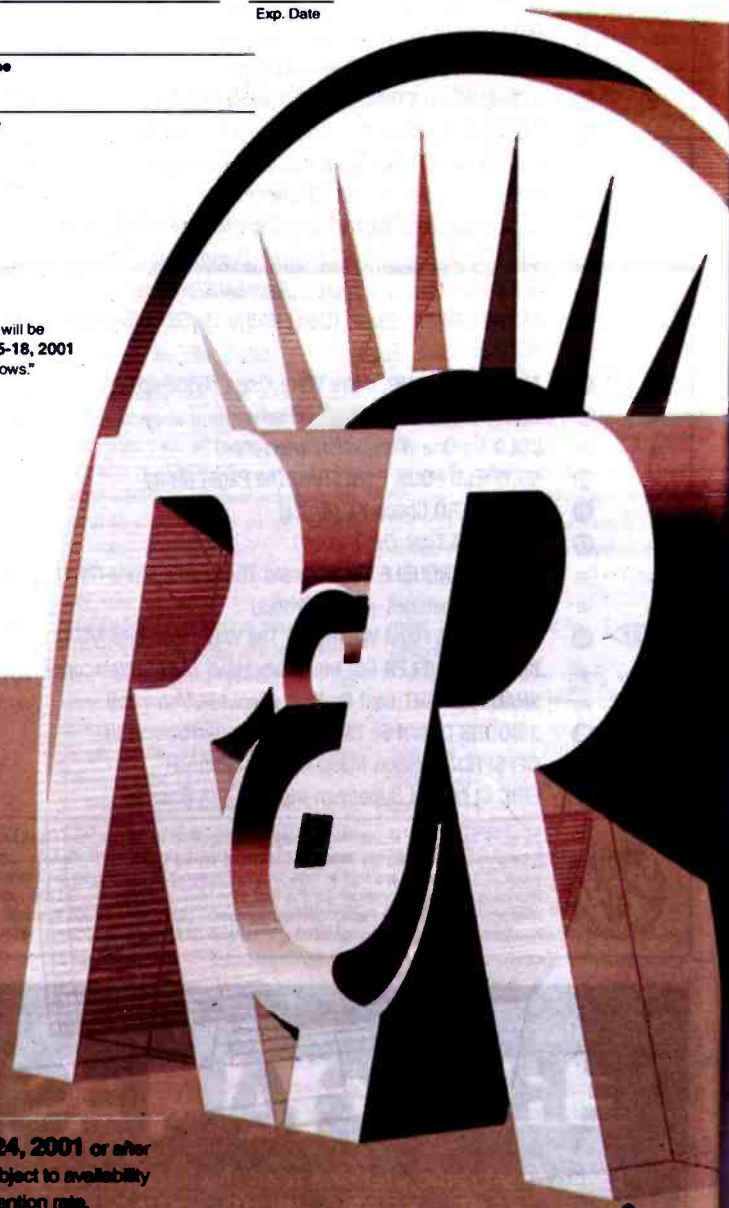
TYPE OF ROOM	CONVENTION RATES
PLAZA SINGLE (1 PERSON)	\$200.00
ST. REGIS (1 PERSON)	\$285.00
PLAZA DOUBLE (2 PEOPLE)	\$225.00
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PLAZA SUITES	\$500.00 and up
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Tell them it's the **Radio & Records Convention**.
 Please do not call R&R for hotel reservations. Thank you.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail.
- Deposits will be refunded only if reservation is cancelled by **May 24, 2001**.
- Reservations requested after **May 24, 2001** or after the room block has been filled are subject to availability and may not be available at the convention rate.
- Check in time is **4:00 pm**; check out time is **12 noon**.

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June 14-16

The Century Plaza Hotel & Spa
Los Angeles, California

President William Jefferson Clinton



Stevie Nicks



Shelby Lynne



Larry King



Rick Dees



Christina Aguilera



Nancy O'Dell & Pat O'Brien
Of Access Hollywood



David Foster



Jim Brickman



John Waite



Dave Navarro



Sophie B. Hawkins



The Doobie Brothers

Also appearances by Nina Blackwood, Nikka Costa, The Guess Who, Eric Marienthal, Reverend Dr. Al Sharpton, John Tesh and more to be announced!

agenda: 2001

WEDNESDAY: JUNE 13, 2001

- 12:00- 6:00PM
Registration Opens

THURSDAY: JUNE 14, 2001

- 9:00-11:00AM
LIFEbeat Breakfast
Hosted by Kevin Weatherly
Please call 212-965-8900 for tickets
- 11:30AM - 12:30PM
RESEARCH
The Ultimate Record Buyer Study:
R&R Exclusive Senior Promotion Summit
- 12:15-1:45PM
Alternative/Active Rock Awards Lunch
- 12:30- 5:30PM
The 17th Annual Music & Entertainment
Industry Golf Classic
Benefiting the T.J. Martell Foundation
Please call 310-358-4970 for tickets
- 1:30- 3:00PM
INTERNET
Using Your Website To Create Listener Loyalty
- 2:00- 5:30PM
R&R/Jacobs Media
Alternative & Rock Summit
- 3:30- 5:00PM
INTERNET
To Stream Or Not To Stream
- 6:00- 8:00PM
Opening Cocktail Party
- 8:00- 10:00PM
> Club R&R
Featuring *The Guess Who*

FRIDAY: JUNE 15, 2001

- 9:00-11:00AM
GENERAL SESSION
- > Keynote Speaker:
President William Jefferson Clinton
Musical Performances
by Stevie Nicks & Shelby Lynne
- > R&R National Industry Achievement
Awards presented by Access Hollywood's
Nancy O'Dell and Pat O'Brien

concurrent sessions:

- 11:30AM - 1:00PM
- > **CHR**
Larry King Live! with Rick Dees
- > **SMOOTH JAZZ**
Top Guns: Sharpshooters On The Front Lines
- > **TRIPLE A**
BAMI Let's Kick It Up A Notch!
- > **AC**
One On One With David Foster

- 1:15- 2:45PM
Format Award Lunches
- > **TRIPLE A**
- > **AC**
- > **ROCK**



FRIDAY: JUNE 15, 2001 (Continued)

concurrent sessions:

- 3:30 - 5:00PM
- > **ALTERNATIVE**
The State Of The Format, The State
Of The Industry
- > **URBAN**
One On One With Reverend Dr. Al Sharpton
- > **ROCK/ACTIVE ROCK**
Rate-A-Record, Rate-A-Wine
- > **HOT AC**
The Quiet Companies
- 5:00- 7:00PM
R&R Pop Awards Show
- 7:00- 10:00PM
R&R Rhythmic & Urban Awards Show

SATURDAY: JUNE 16, 2001

- 9:30-10:45AM
ARBITRON
What PDs Should Know About The PPM

concurrent sessions:

- 11:00AM - 12:30PM
- > **CHR**
- > **SMOOTH JAZZ**
Art, Culture & Business
- > **ALTERNATIVE**
The Third Annual Alternative Rate-A-Record

R&R convention:2001 Agenda Subject To Change

June 1, 2001

New & Active

SKRAPE Isolated (RCA)

Total Plays: 111, Total Stations: 16, Adds: 1

ZOO STORY Mantaray (3:33/Universal)

Total Plays: 109, Total Stations: 19, Adds: 2

BIG WRECK Inhale (Atlantic)

Total Plays: 87, Total Stations: 14, Adds: 0

STATIC-X This Is Not (Warner Bros.)

Total Plays: 85, Total Stations: 10, Adds: 0

CALLING Wherever You Will Go (RCA)

Total Plays: 77, Total Stations: 18, Adds: 5

FEAR FACTORY Linchpin (Roadrunner)

Total Plays: 76, Total Stations: 10, Adds: 2

PROFESSIONAL... Slow (Geffen/Interscope)

Total Plays: 72, Total Stations: 9, Adds: 0

DISTURBED Down With... (Giant/Reprise)

Total Plays: 69, Total Stations: 9, Adds: 5

MUDVAYNE Dig (No Name/Epic)

Total Plays: 68, Total Stations: 8, Adds: 0

FUEL Bad Day (Epic)

Total Plays: 65, Total Stations: 33, Adds: 28

TANTRIC Astounded (Maverick)

Total Plays: 64, Total Stations: 29, Adds: 20

CLUTCH Careful With That Mic... (Atlantic)

Total Plays: 53, Total Stations: 8, Adds: 0

DOG FASHION DISCO Headless (Spitfire)

Total Plays: 48, Total Stations: 7, Adds: 1

BRAND... Reasons Why (Music Company/Elektra/EEG)

Total Plays: 44, Total Stations: 11, Adds: 2

ELECTRIC LIGHT ORCHESTRA Alright (Epic)

Total Plays: 38, Total Stations: 7, Adds: 1

Songs ranked by total plays

Most Played Recurrents

PRIMUS W/OZZY N.I.B. (Divine/Priority)

A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)

INCUBUS Drive (Immortal/Epic)

3 DOORS DOWN Kryptonite (Republic/Universal)

METALLICA I Disappear (Hollywood)

CREED Higher (Wind-up)

LINKIN PARK One Step Closer (Warner Bros.)

CREED Are You Ready (Wind-up)

CREED With Arms Wide Open (Wind-up)

GODSMACK Voodoo (Republic/Universal)

A PERFECT CIRCLE Judith (Virgin)

PAPA ROACH Last Resort (DreamWorks)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

METALLICA No Leaf Clover (Elektra/EEG)

DISTURBED Voices (Giant/Reprise)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

COLLECTIVE SOUL Why Pt. 2 (Atlantic)

U2 Beautiful Day (Interscope)

CREED What If (Wind-up)

The Anatomy of Buzz

Continued from Page 88

The Buzz Challenge

In conclusion, Rosen notes two challenges for radio related to creating buzz. "One thing I've seen with a lot of products that create buzz is that they have something tangible that can be passed on from person to person. For example, the Polaroid I-Zone camera, which was the best-selling camera in the U.S. in 1999, had sticky film. It was mostly kids who used it and gave the pictures to each other. The tangible aspect of the pictures was that you could stick them on anything or anyone, and that generated talk.

"The same is true with America Online. Every mailing they send out has a coupon for people to pass on to a friend. It's a challenge for the radio industry to find something similar that people will be able to give their friends. When you have something tangible like that, it's almost guaranteed to generate discussion."

Rosen makes it clear that he is not talking about a tchotchke giveaway. "It's something that needs to be more embedded into the whole experience of listening to a radio station," he enthuses. "One thing that the radio industry has that is its main asset in terms of buzz is that people love to talk about people, specifically celebrities. You have that in radio. You have access to those people.

"Any time our fascination with people can somehow be plugged into a promotion, the result is buzz. If you bring a band to town that I really like, and you somehow make me tell my friends about them and, in the process, mention the station — which is the challenge — you can generate buzz."

"A lot of the buzz about the HBO series *The Sopranos* is around people. The show's producers have managed to create these characters that people love to talk about. There are *Sopranos* chat rooms. People talk about them as if they are their neighbors, and that creates a lot of buzz. People start talking at the office and say, 'Did you see what Tony did last night?' Someone else walks in and wants to know who they're talking about. It's buzz.

"Any time that you manage to surprise your audience in some way or create a mystery that they solve, those are the things that really stimulate buzz."

"The other challenge for radio is to stimulate more customer-to-customer, or, in radio's case, listener-to-listener interaction. One thing that is almost guaranteed to generate buzz is when people interact among themselves about you. eBay does that. People talk about the great deal they got on eBay or how much money they made by selling something on eBay. Interaction between customers generates buzz. If you can do that effectively in radio, it can really help spread the word about the radio station."



WALK IN THE PARK AT LIVESTOCK

At WXTB/Tampa's massive concert event Livestock 2001, thousands of fans kicked up the dust for Linkin Park. After their set, this group of VIPs got "one step closer" to each other: (back, l-r) Warner Bros.' Ellana Teune, Linkin Park's Joe Hahn and Phoenix, WXTB's Brad Hardin, L.P.'s Mike Shinoda, (front l-r) WB's Mike Rittberg and WXTB's Brian Biller.



HOMETOWN HERO NOT FORGOTTEN

To honor ex-Boston Bruin Ray Bourque (now with the Colorado Avalanche), WAAF/Boston put up a billboard at the corner of East 8th Ave. and Lincoln St. in downtown Denver. The board went up Friday, May 25, and will remain up through the Stanley Cup finals. The idea originated with WAAF morning host Greg Hill, and many Bourque fans in the WAAF listening audience contributed money to help make the billboard a reality.

ROCK

Going For Adds 6501

JIMMY EAT WORLD Bleed American (DreamWorks)

OLEANDER Benign (Republic/Universal)

PETE. Sweet Daze (Warner Bros.)

PISTOLEROS Everybody Sometimes (Found/Imaginary)

SPACEHOG At Least I Got Laid (Artemis)

STONE TEMPLE PILOTS Days Of The Week (Atlantic)

VAN ZANT At Least I'm Free (CMC/SRG)

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PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
31	28	STANDY'S Been Awful	10164
33	30	GOODSAMX/Head	9240
24	20	GOODSAMX/Head	9240
27	24	PRIMUS WOOZY/ILB	8020
21	18	OLEANDER/You're Here	6160
21	18	3 DOORS DOWN/Duck And Run	5852
20	18	TOOL/Schism	5852
19	18	CULT/Rise	5544
15	13	LEVIN PARK/Crawling	4620
11	14	SALVA/Your Disease	4312
11	11	LIMP BIZKIT/My Way	3388
8	6	ECONOLINE CRUSH/Make It Right	2772
8	6	SYSTEMATIC/Beginning Of The End	2772
8	6	MEGADETH/Into The Fire	2464
8	6	STANDY'S Been Awful	2464
8	6	3 DOORS DOWN/Kryptonite	2464
8	6	GOODSAMX/Keep Away	2464
7	6	INCUBUS/Drive	2464
7	6	MUDWYNE/Dig	2156
7	6	MONSTER MASH/Head Explodes	2156
7	6	PAPA ROACH/Just Push Play	2156
7	6	RAGE AGAINST...How I Feel Just...	2156
6	6	AEROSMITH/Just Push Play	1848
6	6	STANDY'S Been Awful	1848
6	6	3 DOORS DOWN/Lead	1540
6	6	FUEL/Homage	1540
6	6	GOODSAMX/Whatever	1540
6	6	RED HOT CHILI...Around The World	1540

WMMR/Philadelphia
Greater Media
(610) 771-0933
Millman/Zepko
12x Cumc \$15,800



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
26	26	UZ2/Elevation	7644
24	25	FUEL/Homage	7350
26	21	STANDY'S Been Awful	6174
15	15	TRINITY/Over The Top	4410
13	14	TRAIN/Drops Of Jupiter	4112
15	13	OLEANDER/You're Here	3826
15	11	FUEL/Bad Day	3234
17	11	BLACK CROWES/Lickin'	3234
11	11	PRIMUS WOOZY/ILB	2352
12	10	STANDY'S Been Awful	2352
8	6	CREEDEX/Higher	2352
8	6	METALLICA/Disappear	2352
8	6	R.E.M./Amblin' In	2058
7	7	LEWIS WOLFE/Outside	2058
7	7	METALLICA/No Leaf Clover	2058
16	7	COLD/No One	2058
10	7	PEARL JAM/Babe On The Bay	2058
4	7	RED HOT CHILI...Outside	2058
6	6	3 DOORS DOWN/Lead	1764
6	6	AEROSMITH/Jaded	1764
6	6	LIFESHOUS/Changing By A Moment	1764
9	6	JIMMY PAGE/BLACK...What Is & What...	1764
7	12	AMERICAN WOLFE/In My Own Kings	1670
9	6	RED HOT CHILI...California	1470
2	6	3 DOORS DOWN/Kryptonite	1470
6	6	SEVEN MARY THREE/What	1470
5	6	CULT/Rise	1470

KLOL/Oakland-Groves
Clear Channel
(410) 897-9000
Trapp/Fox
12x Cumc \$98,100



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
26	26	TRAIN/Drops Of Jupiter...	5025
27	24	3 DOORS DOWN/Lead	4824
11	24	CREEDEX/You're Here	4824
27	22	PRIMUS WOOZY/ILB	4422
23	13	OLEANDER/You're Here?	2613
13	11	SEVEN MARY THREE/What	2211
7	11	CULT/Rise	2211
5	11	STANDY'S Been Awful	2211
10	11	METALLICA/Disappear	1829
8	10	BLACK CROWES/Lickin'	1407
7	10	CREEDEX/Higher	1407
5	7	LIT ABLY Own World Enemy	1206
8	8	CREEDEX/Higher	1206
3	8	3 DOORS DOWN/Duck And Run	1206
8	8	BUCKCHERRY/Ridin'	1206
5	8	GOODSAMX/Whatever	1206
8	8	LIFESHOUS/Changing By A Moment	1206
7	8	GOODSAMX/Whatever	1005
5	8	BUCKCHERRY/Ridin'	1005
6	8	METALLICA/No Leaf Clover	1005
6	8	KENNY WAYNE...An 2 Deep	1005
3	4	GOODSAMX/Keep Away	804
6	4	BUCKCHERRY/Ridin'	804
5	4	U.P./Greatest	804
9	3	NICKI BACK/Leader Of Men	603
3	3	STANDY'S Been Awful	603
1	3	ERIC CLAPTON/Superman Inside	201

93.3
Sandy/Sandy
(710) 897-9000
Bonadonna/Ellis
12x Cumc \$26,800



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
13	21	JOURE/Higher Place	3276
20	20	TANTRIC/Overhead	3120
23	18	UZ2/Elevation	2964
16	18	ACDC/Safe In New York	2496
11	14	FUEL/Homage	2184
14	13	SAMMY HAGAR/Let Sally Drive	2028
12	11	CREEDEX/Higher	1716
17	10	3 DOORS DOWN/Duck And Run	1560
10	10	BOB JOHNSON/My Life	1404
8	8	ERIC CLAPTON/Superman Inside	1404
8	8	UZ2/Elevation	1404
6	8	ACDC/Safe In New York	1404
14	8	AEROSMITH/Jaded	1404
8	8	SPICE 1031/Want To Live	1248
8	8	LIFESHOUS/Changing By A Moment	1248
8	8	STANDY'S Been Awful	1248
7	8	SEVEN MARY THREE/What	1092
3	7	DOYLE BRANHAM II...Green Light Girl	1092
2	7	CULT/Rise	1092
2	7	BLACK CROWES/Lickin'	936
2	7	PRIMUS WOOZY/ILB	936
3	7	STONE TEMPLE PILOTS/Sour Girl	468
4	3	3 DOORS DOWN/Lead	468
3	3	RED HOT CHILI...Scar Tissue	468
2	3	MAT CORK/TWENTY ONE	312
2	3	RED HOT CHILI...Outside	312
2	3	UZ2/Elevation	312
2	3	CREEDEX/Higher	312
2	3	FOOT FIGHTERS/Learn To Fly	312
2	3	JIMMY PAGE/BLACK...Hey Hey What Can	312

WBAB/Roseton-Selkirk
Clear Channel
(531) 587-1023
Edwards/Torona/Parise
12x Cumc \$24,800



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
31	28	AEROSMITH/Jaded	4088
24	26	AEROSMITH/Just Push Play	4088
30	27	3 DOORS DOWN/Lead	3942
24	24	TRAIN/Drops Of Jupiter	3504
14	13	SEVEN MARY THREE/What	1898
14	13	BLACK CROWES/Lickin'	1898
11	13	FUEL/Bad Day	1898
11	13	ELECTRIC LIGHT...Bright	1606
13	11	STEVE NICKS/Panama D	1460
17	11	LEWIS WOLFE/Outside	1606
10	11	STANDY'S Been Awful	1606
15	11	UZ2/Elevation	1606
8	10	ACDC/Start Upper Lip	1460
8	10	UZ2/Elevation	1460
8	10	METALLICA/No Leaf Clover	1314
10	10	CULT/Rise	1168
10	10	STANDY'S Been Awful	1168
9	10	STANDY'S Been Awful	1168
6	9	CREEDEX/Higher	1168
11	8	DEFUSE/Higher	1168
6	8	JIMMY PAGE/BLACK...What Is & What...	1168
6	8	PRIMUS WOOZY/ILB	1168
7	8	ACDC/Safe In New York	1168
7	8	METALLICA/Disappear	1022
10	7	METALLICA/Arms Wide Open	1022
11	7	KID ROCK/Only God Knows Why	1022
7	7	MAVINK/Lead Us From The Fire (The Page)	1022
10	7	SANTANA/FEVER LAST/That You Lights On	1022
10	7	CREEDEX/Higher On The Storm	876
6	7	FOOT FIGHTERS/Learn To Fly	876
6	7	3 DOORS DOWN/Kryptonite	584
6	7	JIMMY PAGE/BLACK...Ten Years Gone	584

WDVE/Pittsburgh
Clear Channel
(412) 937-1441
Moschitta/Price/Porter
12x Cumc \$66,700



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
20	21	3 DOORS DOWN/Lead	5292
18	18	FUEL/Homage	4536
15	18	LIFESHOUS/Changing By A Moment	4536
17	18	TRAIN/Drops Of Jupiter	4536
17	18	CLARKS/Born Too Late	4284
17	18	STANDY'S Been Awful	4036
13	18	SEVEN MARY THREE/What	3276
12	18	SINAMATIC/Room	3624
11	18	BLACK CROWES/Lickin'	2772
11	18	GOODSAMX/Whatever	2772
9	18	DOYLE BRANHAM II...Green Light Girl	2268
8	18	FUEL/Amount	2268
7	18	AEROSMITH/Just Push Play	1764
7	18	SANTANA/FEVER LAST/That You Lights On	1764
7	18	CREEDEX/Higher	1764
7	18	OLEANDER/You're Here	1764
6	18	CLARKS/Born Too Late	1512
4	18	CREEDEX/Higher	1008
4	18	3 DOORS DOWN/Kryptonite	1008
4	18	CLARKS/Born Too Late	756
3	18	BUCKCHERRY/Ridin'	756
3	18	GATHERING FIELDS/Who We Are	756
3	18	3 DOORS DOWN/Duck And Run	504
3	18	ACDC/Safe In New York	252
1	18	LIFESHOUS/Changing By A Moment	0

WMMR/Cleveland
Clear Channel
(216) 311-9667
Telford/Pannington
12x Cumc \$64,600



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
25	27	GOODSAMX/Head	6120
7	12	PERFECT CIRCLE/Lead	4540
20	20	3 DOORS DOWN/Lead	4540
15	19	LIMP BIZKIT/My Way	4036
15	18	STANDY'S Been Awful	4036
22	17	FUEL/Homage	3859
19	17	AMERICAN WOLFE/In My Own Kings	3624
16	17	LIMP BIZKIT/My Way	3624
13	16	SINAMATIC/Room	3624
13	16	TOOL/Schism	3624
12	16	LIFESHOUS/Changing By A Moment	3276
12	16	TANTRIC/Overhead	2772
12	16	BLACK CROWES/Lickin'	2772
7	12	LIFESHOUS/Changing By A Moment	2772
12	11	3 DOORS DOWN/Kryptonite	2497
12	11	OLEANDER/You're Here	2497
11	11	STONE TEMPLE PILOTS/Heaven And Hot Rods	2497
12	11	LIVE/The Dolphin's Cry	2497
12	11	RED HOT CHILI...Scar Tissue	2124
9	11	STANDY'S Been Awful	1947
10	11	PRIME STEVIE/Snap!	1770
11	10	GOODSAMX/Whatever	1770
10	10	STEREOLOID/Pain	1770
9	10	SALVA/Your Disease	1593
8	10	DEFUSE/Higher	1416
8	10	METALLICA/Disappear	1416
8	10	A PERFECT CIRCLE/The Hollow	1416
7	10	GOODSAMX/Whatever	1239
5	10	MEGADETH/Into The Fire	1239
5	10	BUCKCHERRY/Ridin'	1239
5	10	3 DOORS DOWN/Lead	708


WERN/Cincinnati
Clear Channel
(513) 521-9226
Walker/Garrett
12x Cumc \$86,200



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
26	32	CREEDEX/To Whom It May	5664
26	32	STANDY'S Been Awful	5133
23	28	STANDY'S Been Awful	4956
31	27	3 DOORS DOWN/Lead	4779
20	21	STANDY'S Been Awful	3717
20	21	GOODSAMX/Head	3717
27	20	SEVEN MARY THREE/What	3540
16	20	LIMP BIZKIT/My Way	3540
21	19	TOOL/Schism	3363
15	19	LIFESHOUS/Changing By A Moment	2832
12	18	PERFECT CIRCLE/Lead	2655
18	18	COLD/No One	2655
12	18	LIFESHOUS/Changing By A Moment	2478
15	18	SYSTEMATIC/Beginning Of The End	2478
13	18	CULT/Rise	2301
5	12	3 DOORS DOWN/Lead	2124
14	12	STABBING WESTWARD/So Far Away	2124
17	12	SINAMATIC/Room	2124
10	12	LIMP BIZKIT/My Way	1947
12	10	EVERETT/Higher	1770
10	10	GOODSAMX/Whatever	1770
10	10	STEREOLOID/Pain	1770
9	10	SALVA/Your Disease	1593
8	10	DEFUSE/Higher	1416
8	10	METALLICA/Disappear	1416
7	10	A PERFECT CIRCLE/The Hollow	1416
7	10	GOODSAMX/Whatever	1239
5	10	MEGADETH/Into The Fire	1239
5	10	BUCKCHERRY/Ridin'	1239
5	10	3 DOORS DOWN/Lead	708

KCAL/Riverside
Anthem
(951) 793-3554
Hoffman/Mattews
12x Cumc \$82,200



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
43	44	GOODSAMX/Head	5456
21	42	BUCKCHERRY/Ridin'	5208
42	42	GOODSAMX/Head	5208
42	42	STANDY'S Been Awful	5208
43	41	LIMP BIZKIT/My Way	5084
43	40	LEWIS WOLFE/Outside	4960
4	39	OFFSPRING/Original Prankster	4712
12	38	LIMP BIZKIT/My Way	4712
10	38	TOOL/Schism	3363
10	38	LIFESHOUS/Changing By A Moment	2106
12	37	PERFECT CIRCLE/Lead	2106
16	37	3 DOORS DOWN/Duck And Run	1984
16	37	OFFSPRING/Original Prankster	1660
15	37	LIMP BIZKIT/My Way	1660
12	37	3 DOORS DOWN/Kryptonite	1736
13	37	RED HOT CHILI...California	1736
14	37	COLLECTIVE SOUL/Why Pl 2	1612
15	37	RED HOT CHILI...Outside	1612
12	37	TOOL/Schism	1612
13	37	3 DOORS DOWN/Lead	1612
12	37	METALLICA/Disappear	1488
13	37	PRIMUS WOOZY/ILB	1488
11	37	RED HOT CHILI...Scar Tissue	1488
11	37	MEGADETH/Into The Fire	1488
9	37	SALVA/Your Disease	1240
22	9	ACDC/Safe In New York	1116
7	9	CREEDEX/Higher	1116
7	9	PAPA ROACH/Just Push Play	1116
12	9	CREEDEX/Higher	992
10	9	CREEDEX/Higher	868

WLUW/Milwaukee
Milwaukee
(414) 771-1021
Havlicek
12x Cumc \$27,800



PLAYS

LW	TW	ARTIST/TITLE	Q1 (888)
26	27	STANDY'S Been Awful	1512
26	27	BUCKCHERRY/Ridin'	1456
23	26	3 DOORS DOWN/Duck And Run	1344
20	24	UZ2/Elevation	1288
20	24	TRAIN/Drops Of Jupiter	1288
16	18	BLACK CROWES/Lickin'	840
16	18	SEVEN MARY THREE/What	784
16	18	MEGADETH/Into The Fire	728
13	16	DAVE MATTHEWS BAND/The Space Between	728
10	16	AMERICAN WOLFE/In My Own Kings	728
12	13	JERRY CANTRILL/Analog Eyes	728
13	13	LIMP BIZKIT/My Way	728
13	13	TANTRIC/Overhead	728
14	12	TOOL/Schism	672
10	12	FUEL/Homage	672
9	11	BLINK-182/The Rock Show	616
11	11	STEREOLOID/Pain	616
5	11	3 DOORS DOWN/Lead	616
12	10		

Stations and their adds listed alphabetically by market

Rock

WPTX/Albany, NY
 OM: John Cooper
 3 DOORS DOWN '84
 ELECTRIC LIGHT, "Anight"

KZRR/Albuquerque, NM
 OM: Prog: Bill May
 PD: Phil Mahoney
 MD: Rob Brothers
 No Adds

WZZO/Allentown, PA
 PD: Robin Lee
 MD: Keith Meyer
 1 CALLING "Wherever"
 3 DOORS DOWN '84
 RUEL '84'

KWHL/Anchorage, AK
 PD: Larry Ertler
 MD: Kathy Mitchell
 No Adds

WAPL/Appleton, WI
 PD: Joe Calogero
 APDMD: Connor
 6 3 DOORS DOWN '84
 "ANTRIC" 'Asounded'

WZLX/Atlantic City, NJ
 PDMD: Steve Raymond
 No Adds

KLBJ/Austin, TX
 OM: Jeff Carroll
 MD: Lora Lane
 3 DOORS DOWN '84
 STEREO MILD "Pan"

KIQC/Beaumont, TX
 OM: Prog: Debbie Wyde
 PDMD: Mike Davis
 2 DROWNING POOL "Bodes"
 "ANTRIC" 'Asounded'
 3 DOORS DOWN '84
 RUEL '84'

WKGB/Binghamton, NY
 PD: Jim Fraz
 MD: Tim Boland
 3 DOORS DOWN '84
 DROWNING POOL "Bodes"

WRQK/Canton, OH
 PDMD: Todd Downard
 2 "ANTRIC" 'Asounded'
 RUEL '84'
 3 DOORS DOWN '84'

WPXC/Cape Cod, MA
 OM: Steve McVie
 PD: Suzanne Toronto
 MD: Nick Rivers
 3 DOORS DOWN '84
 RUEL '84'

KRNA/Cedar Rapids, IA
 PD: Joe Nugent
 MD: Tommy Long
 3 DOORS DOWN '84
 "ANTRIC" 'Asounded'
 RUEL '84'

WKQQ/Lexington, KY
 PDMD: Dennis Olson
 3 DOORS DOWN '84'

WYBB/Charleston, SC
 PDMD: Mike Allen
 ERIC CLAPTON "Travelin"
 RUEL '84'
 3 DOORS DOWN '84'
 STEREO MILD "Pan"
 "ANTRIC" 'Asounded'

WKLC/Charleston, WV
 PDMD: Mike Reppert
 12 3 DOORS DOWN '84'
 RUEL '84'
 DIFFUSER "Tear"

WEBN/Cincinnati, OH
 OM: Scott Reinhart
 PD: Michael Walter
 MD: Bob Garret
 12 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'

WMMS/Cleveland, OH
 OM: Greg Ausham
 PD: Tony Tilford
 MD: Mark Pennington
 4 3 DOORS DOWN '84'
 4 "ANTRIC" 'Asounded'
 3 RUEL '84'
 2 STEREO MILD "Pan"
 2 WEEZER "Yash"
 1 PETE "Sweet"
 1 MEGADETH "Crawling"
 LINKIN PARK "Crawling"
 SIKRAPE "Isolated"

WVRR/Columbus, GA
 OM: Brian Waters
 3 DOORS DOWN '84'

KNCN/Corpus Christi, TX
 APDMD: Big Al Jones
 2 SALVA "Dresser"

WTUE/Dayton, OH
 PD: Mark Thompson
 APDMD: John Goodwin
 STAND "Outside"
 "ANTRIC" 'Asounded'

KLAE/El Paso, TX
 PD: Magic Mike Ramsey
 APDMD: Glenn Garza
 3 DOORS DOWN '84'

WPHD/Elimira-Coming, NY
 OM: George Harris
 LA GUNS "Moon"
 CRASH PALACE "Perked"
 BRAND NEW AMORTALS "Reasons"
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'

WRKT/Erie, PA
 VPP/Prog: Ron Elms
 MD: Ramsey Stone
 3 DOORS DOWN '84'
 BLACK CROWES "Soar"
 PRIME 5TH "Slap"

WQDE/FL Wayne, IN
 PDMD: Doc West
 13 3 DOORS DOWN '84'
 RUEL '84'
 "ANTRIC" 'Asounded'

KLOL/Houston, TX
 DR/PM Prog: Jim Trapp
 MD: Steve Piza
 No Adds

WRTT/Huntsville, AL
 OM: Rob Hunter
 PDMD: Jesse Wood
 12 3 DOORS DOWN '84'
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'

WSTZ/Jackson, MS
 PDMD: Kevin Keith
 No Adds

WRKR/Kalamazoo, MI
 PD: Brian Hayes
 MD: Jay Deacon
 4 DOORS DOWN '84'
 RUEL '84'

KOMP/Las Vegas, NV
 PD: John Griffin
 MD: Big Marty
 8 DISTURBED "Down"
 5 RUEL '84'
 3 DOORS DOWN '84'

WKQQ/Lexington, KY
 PDMD: Dennis Olson
 3 DOORS DOWN '84'

WTFX/Louisville, KY
 OM: Michael Lee
 5 DISTURBED "Down"
 3 DOORS DOWN '84'

WOBZ/Macon, GA
 PD: Chris Ryder
 MD: Sarina Scott
 BRAND NEW AMORTALS "Reasons"
 3 DOORS DOWN '84'

KFRQ/McAllen, TX
 PD: Alex Duran
 MD: Keith West
 RUEL '84'
 3 DOORS DOWN '84'
 DIFFUSER "Tear"
 CALLING "Wherever"

WLUM/Milwaukee, WI
 PDMD: Randy Hanson
 4 WELL WATER CONSPIRACY "Surprise"
 RUEL '84'
 "ANTRIC" 'Asounded'
 3 DOORS DOWN '84'

WCLG/Morgantown, WV
 PD: Jeff Miller
 MD: Dave Murdoch
 3 DOORS DOWN '84'
 RUEL '84'
 TOOL "Liberals"
 TOOL "Tots"

WVHA/Morrisdown, NJ
 PDMD: Terrie Carr
 47 3 DOORS DOWN '84'
 1 "ANTRIC" 'Asounded'

WBAW/Nassau-Suffolk, NY
 PD: Ted Edwards
 APD: Ralph Tortora
 MD: John Porco
 3 DOORS DOWN '84'

WPLR/New Haven, CT
 PD: John Griffin
 MD: Pam Landry
 No Adds

KFZZ/Oakessa-Midland, TX
 PD: Steve Orscol
 MD: Du Orscol
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'
 RUEL '84'
 REAR FACTORY "Linchpin"
 STAND "Outside"

KATT/Oklahoma City, OK
 OM: Chris Baker
 MD: John Daniels
 34 STAND "Outside"
 13 3 DOORS DOWN '84'
 OLD "World"

KEZO/Omaha, NE
 PDMD: Bruce Patrick
 12 AMERICAN FEAR "Kings"
 12 CLUT "Clutch"
 CALLING "Wherever"
 LIFEHOUSE "Sick"

KCLB/Palm Springs, CA
 PDMD: Tish Lacy
 "ANTRIC" 'Asounded'
 3 DOORS DOWN '84'
 REAR FACTORY "Linchpin"
 RUEL '84'
 MAYFIELD FOUR "Eden"

WGLO/Peoria, IL
 OM: BJ Stone
 APDMD: Tim Ylinen
 DAVE NAVARRO "Reck"
 "ANTRIC" 'Asounded'
 CALLING "Wherever"

WWCT/Peoria, IL
 PD: Jamie Marley
 MD: Debbie Hunter
 15 3 DOORS DOWN '84'
 RUEL '84'

WMMR/Philadelphia, PA
 PD: Sam Hillman
 APDMD: Ken Zepko
 DAVE NAVARRO "Reck"
 GREEN DAY "Nimble"
 TOOL "Schon"
 3 DOORS DOWN '84'

KONK/Phoenix, AZ
 PD: Joe Bonobono
 MD: Josh Ellis
 No Adds

WVEV/Pittsburgh, PA
 OM: John Macchietti
 APD: Brian Price
 MD: Val Porter
 LIFEHOUSE "Sick"

WHEB/Portsmouth, NH
 PD: Russ Mittle
 APDMD: Kat Kogutsky
 2 DAVE NAVARRO "Reck"
 STEREO MILD "Pan"
 RUEL '84'
 3 DOORS DOWN '84'
 RUSTIC OVERTONES "C'mon"

WJLY/Providence, RI
 PD: Joe Bewick
 APD: Doug Palmer
 MD: John Laurill
 3 DOORS DOWN '84'

WBBB/Raleigh-Durham, NC
 OM: Andy Meyer
 No Adds

WRXL/Richmond, VA
 PD: John Lassman
 MD: Casey Krulowick
 3 DOORS DOWN '84'
 DAVE NAVARRO "Reck"
 STEREO MILD "Pan"

KCAL/Riverside, CA
 PDMD: Steve Hoffman
 MD: M.J. Matthews
 No Adds

WRDQ/Randall-Lynchburg, VA
 OM: Buzz Casey
 MD: Heidi Krumwolt
 "WILLET" "Smashed"
 DOG FASHION DISCO "Headless"
 PETE "Sweet"
 3 DOORS DOWN '84'

WVNC/Youngstown, OH
 PD: Chris Patrick
 MD: Dave Harvella
 3 DOORS DOWN '84'
 RUEL '84'

Active Rock

WGBR/Albany, NY
 PDMD: Dave Hill
 "ANTRIC" 'Asounded'
 3 DOORS DOWN '84'
 CRASH PALACE "Perked"
 SIMON SAYS "Blair"
 311 "Believe"

KZRR/Amesville, TX
 PD: Eric Steyer
 APDMD: J. Curry
 8 "ANTRIC" 'Asounded'
 DAVE NAVARRO "Reck"
 RUEL '84'
 3 DOORS DOWN '84'

WVWX/WXWX/Appleton-Green Bay, WI
 PD: Keith Hubert
 MD: AJ
 3 DOORS DOWN '84'
 RUEL '84'
 "ANTRIC" 'Asounded'
 DISTURBED "Down"

WCHZ/Augusta, GA
 OM: Harley Drew
 PDMD: Chuck Williams
 RUEL '84'
 3 DOORS DOWN '84'
 CLUTCH "Clutch"

KRAB/Bakersfield, CA
 OM: Chris Squires
 PDMD: Danny Sparks
 1 SUM 41 "Far"
 3 DOORS DOWN '84'

WYTY/Baltimore, MD
 PD: Rob Strauss
 APDMD: Rob Williams
 12 WEEZER "Yash"

WCPB/Biloxi-Gulfport, MS
 OM: Kenny Tate
 PD: Wayne Watkins
 APDMD: Scott Fox
 No Adds

WRLR/Birmingham, AL
 PD: Brady
 MD: Murphy
 "ANTRIC" 'Asounded'
 MARILYN MANSON "Mezzanine"

WAAF/Boston, MA
 PD: Dave Douglas
 2 ALIEN ANT FARM "C'mon"

WRXK/Chattanooga, TN
 APDMD: Jim Justison
 1 SIMON SAYS "Blair"
 1 "ANTRIC" 'Asounded'
 3 DOORS DOWN '84'

KFMF/Chicago, CA
 PD: Marty Griffin
 MD: Tim Bus Moore
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'
 ZOOSTORY "Mantary"

KLO/Colorado Springs, CO
 PD: Russ Ford
 APD: Bill Country
 MD: Bill Jordan
 23-3 DOORS DOWN "Duck"
 19 "ANTRIC" 'Asounded'
 15 STAND "Outside"
 11 "ANTRIC" 'Asounded'
 10 DISTURBED "Down"
 7 WEEZER "Yash"
 LINKIN PARK "Ed"

WAZU/Columbus, OH
 OM: Cheryl Lale
 PDMD: Joe Pasternak
 DAVE NAVARRO "Reck"
 CLUTCH "Clutch"

WBXZ/Columbus, OH
 PD: Hal Fish
 APDMD: Norri Hunter
 SIKRAPE "Isolated"
 PRIME 5TH "Slap"

KEGL/Dallas-Fl. Worth, TX
 PD: Duane Doherty
 APD: Chris Ryan
 MD: Cindy Scott
 1 CLUTCH "Clutch"
 3 DOORS DOWN '84'

KBPI/Denver-Boulder, CO
 PD: Bob Richards
 APDMD: Willie B.
 SIKRAPE "Isolated"
 SIMON SAYS "Blair"
 PETE "Sweet"

KAZR/Des Moines, IA
 PD: Sean Elliott
 MD: Jo Michael
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'
 CRASH PALACE "Perked"

WRIF/Detroit, MI
 APDMD: Troy Hanson
 16 STAND "Outside"
 13 DAYS OF THE NEW "Woman"
 7 3 DOORS DOWN '84'
 DOG FASHION DISCO "Headless"
 SOIL "Yash"
 RUEL '84'

WGBF/Evanston, IN
 OM: Mike Sanders
 PD: Turner Watson
 MD: Faltay
 3 DOORS DOWN '84'
 CRASH PALACE "Perked"
 RUEL '84'
 SIMON SAYS "Blair"
 DISTURBED "Down"

WVFC/Fayetteville, NC
 PDMD: Sydney Scott
 8 DISTURBED "Down"
 3 DOORS DOWN '84'
 RUEL '84'

WVBN/Flint, MI
 PD: Steve Shuler
 MD: Cliff Walker
 8 3 DOORS DOWN '84'
 RUEL '84'
 ZOOSTORY "Mantary"

KRZR/Fresno, CA
 OM: E. Curtis Johnson
 1 "ANTRIC" 'Asounded'

WBYR/FL Wayne, IN
 OM: Jim Fox
 MD: Shannon Morris
 4 DISTURBED "Down"
 PRIME 5TH "Slap"
 3 DOORS DOWN '84'
 RUEL '84'

WRUF/Gainesville-Ocala, FL
 PD: Harry Gascott
 MD: Ryan North
 10 STAND "Ties"
 9 STAND "Outside"
 "ANTRIC" 'Asounded'
 RUEL '84'
 DISTURBED "Down"
 311 "Believe"
 3 DOORS DOWN '84'

WKLO/Grand Rapids, MI
 OM: Tony Gates
 PDMD: Mark Faurie
 "ANTRIC" 'Asounded'

WXQR/Greenville, NC
 PD: Brian Richman
 MD: Wes Adams
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'
 CRASH PALACE "Perked"
 DIFFUSER "Tear"

WTFI/Greenville, SC
 PD: Zaki Tyler
 MD: Taylor
 1 WEEZER "Yash"
 3 DOORS DOWN '84'

WQXA/Harrisburg, PA
 PD: Claudia DeLorenzo
 MD: Nisan
 14 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'

WCCC/Hartford, CT
 PD: Michael Pines
 APDMD: Mike Kanchy
 11 STAND "Outside"
 4 "ANTRIC" 'Asounded'
 1 DOG FASHION DISCO "Headless"
 NINE INCH NAILS "Deep"

WJRR/Ontario, FL
 PDMD: Pat Lynch
 3 DOORS DOWN '84'
 311 "Believe"
 "ANTRIC" 'Asounded'

WTKO/Pensacola, FL
 OM: Prog: Joel Sampson
 APDMD: Mark "The Shark" Dyle
 16 STAND "Outside"
 10 3 DOORS DOWN '84'
 10 311 "Believe"
 9 TOOL "Liberals"
 1 DISTURBED "Down"
 "ANTRIC" 'Asounded'

WAMX/Huntington, WV
 PDMD: Paul O'Connell
 1 DISTURBED "Down"
 1 3 DOORS DOWN '84'
 1 U2 "Elevation"
 1 "ANTRIC" 'Asounded'

KDRC/Kansas City, MO
 PD: Vince Richards
 APDMD: Dan Justison
 17 STAND "Outside"
 SOIL "Yash"
 3 DOORS DOWN '84'
 "ANTRIC" 'Asounded'
 311 "Believe"

KLFX/Killeen-Temple, TX
 PDMD: Bob Forde
 200 STORY "Mantary"
 SIMON SAYS "Blair"
 RUEL '84'
 3 DOORS DOWN '84'

WJXQ/Lansing, MI
 OM: Bob Olson
 MD: Kevin Conrad
 3 DOORS DOWN '84'

KIBZ/Lincoln, NE
 PD: E.J. Marshall
 APDMD: Rick Thomas
 3 DOORS DOWN '84'
 RUEL '84'
 DAVE NAVARRO "Reck"
 6 311 "Believe"
 CALLING "Wherever"
 "ANTRIC" 'Asounded'

KFMX/Lubbock, TX
 OM: Wes Nassmann
 3 DOORS DOWN '84'
 PRIME 5TH "Slap"
 "ANTRIC" 'Asounded'
 PROFESSIONAL "Slow"

WJJO/Madison, WI
 OM: Glen Gardner
 APDMD: Blake Patten
 "ANTRIC" 'Asounded'
 NINE INCH NAILS "Deep"

68 Total Reporters
 68 Current Reporters
 68 Current Playlists

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2225	-18	188770	11	68/0
2	2	SALIVA Your Disease (Island/IDJMG)	1886	+58	139869	16	68/0
3	3	TOOL Schism (Volcano)	1840	+111	146386	4	68/0
4	4	GODSMACK Greed (Republic/Universal)	1784	+74	143204	13	68/0
5	5	LIMP BIZKIT My Way (Flip/Interscope)	1638	-41	127386	16	63/0
6	6	LINKIN PARK Crawling (Warner Bros.)	1529	+164	117300	9	68/0
8	7	CULT Rise (Lava/Atlantic)	1331	+164	96429	5	67/0
7	8	3 DOORS DOWN Duck And Run (Republic/Universal)	1123	-143	76313	24	53/1
9	9	TANTRIC Breakdown (Maverick)	1101	-44	69738	22	55/1
10	10	ECONOLINE CRUSH Make It Right (Restless)	1055	-40	69344	10	63/0
13	11	STABBING WESTWARD So Far Away (Koch)	1046	+13	71889	9	57/0
15	12	STEREOMUD Pain (Loud/Columbia)	991	+48	74191	9	64/0
12	13	LINKIN PARK One Step Closer (Warner Bros.)	959	-97	95494	38	60/0
11	14	GODSMACK Awake (Republic/Universal)	956	-105	103074	33	59/0
16	15	DISTURBED Voices (Giant/Reprise)	883	-49	76450	26	54/1
18	16	SEVEN MARY THREE Wait (Mammoth)	820	+12	52960	6	51/0
14	17	COLD No One (Flip/Geffen/Interscope)	818	-127	59698	18	49/0
17	18	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	810	-120	47286	12	61/0
21	19	MEGADETH Moto Psycho (Sanctuary/SRG)	773	+27	65837	9	58/0
Breaker	20	DAVE NAVARRO Rexall (Capitol)	743	+372	58779	2	60/4
22	21	STAIN'D Outside (Flip/Elektra/EEG)	716	-10	67257	5	25/7
19	22	BLACK CROWES Lickin' (V2)	708	-87	38784	8	46/0
25	23	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	682	+37	48770	6	56/0
24	24	AEROSMITH Just Push Play (Columbia)	676	-13	48437	6	40/0
23	25	NONPOINT What A Day (MCA)	613	-112	52602	19	49/0
20	26	OLEANDER Are You There? (Republic/Universal)	565	-229	23459	17	34/0
27	27	DROWNING POOL Bodies (Wind-up)	551	+30	45319	6	52/0
26	28	MUDVAYNE Dig (No Name/Epic)	525	-79	42448	14	58/0
29	29	FROM ZERO Check Ya (Arista)	480	+25	28971	7	43/0
30	30	STATIC-X This Is Not (Warner Bros.)	450	+45	33851	7	45/0
31	31	FEAR FACTORY Linchpin (Roadrunner)	427	+23	36618	5	43/1
36	32	NINE INCH NAILS Deep (Elektra/EEG)	421	+150	31358	2	39/4
28	33	SINOMATIC Bloom (Rust/Atlantic)	421	-69	22001	9	40/0
33	34	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	381	+49	22028	4	40/4
42	35	CLUTCH Careful With That Mic... (Atlantic)	348	+143	31785	3	35/5
34	36	SKRAPE Isolated (RCA)	345	+18	28520	4	40/2
45	37	WEEZER Hash Pipe (Geffen/Interscope)	283	+96	22389	3	23/4
37	38	U2 Elevation (Interscope)	272	+11	22486	5	21/1
41	39	DIFFUSER Tidal (Hollywood)	248	+36	17022	3	32/2
38	40	OFFSPRING Million Miles Away (Columbia)	242	+17	20650	3	18/1
48	41	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	241	+71	9485	3	16/0
Debut	42	DISTURBED Down With The Sickness (Giant/Reprise)	227	+142	18584	1	27/16
40	43	UNLOCO Face Down (Maverick)	199	-20	8585	5	22/0
44	44	AEROSMITH Jaded (Columbia)	179	-13	15449	20	20/0
47	45	BOY HITS CAR I'm A Cloud (Wind-up)	171	0	13804	5	16/0
50	46	PROFESSIONAL MURDER MUSIC Slow (Geffen/Interscope)	166	+12	11232	2	24/2
35	47	BUCKCHERRY Ridin' (DreamWorks)	165	-136	13094	17	21/0
46	48	TOADIES Push The Hand (Interscope)	150	-25	13951	11	12/0
49	49	A PERFECT CIRCLE The Hollow (Virgin)	149	-11	10500	18	17/0
Debut	50	3 DOORS DOWN Be Like That (Republic/Universal)	145	+69	16780	1	46/43

Most Added.

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Be Like That (Republic/Universal)	43
TANTRIC Astounded (Maverick)	30
FUEL Bad Day (Epic)	17
DISTURBED Down With The Sickness (Giant/Reprise)	16
311 You Wouldn't Believe (Volcano)	12
SIMON SAYS Blister (Hollywood)	9
STAIN'D Outside (Flip/Elektra/EEG)	7
CLUTCH Careful With That Mic... (Atlantic)	5
CRASHPALACE Perfect (Trauma)	5
ZOO STORY Mantaray (3:33/Universal)	5



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE NAVARRO Rexall (Capitol)	+372
LINKIN PARK Crawling (Warner Bros.)	+164
CULT Rise (Lava/Atlantic)	+164
NINE INCH NAILS Deep (Elektra/EEG)	+150
CLUTCH Careful With That Mic... (Atlantic)	+143
DISTURBED Down With The Sickness (Giant/Reprise)	+142
TOOL Schism (Volcano)	+111
SIMON SAYS Blister (Hollywood)	+108
TANTRIC Astounded (Maverick)	+101
WEEZER Hash Pipe (Geffen/Interscope)	+96

Breakers.

DAVE NAVARRO
Rexall (Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
743/372	60/4	20

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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America's Best Testing Active Rock Songs 12+ For The Week Ending 6/1/01.

Artist Title (Label)	TW	LW	2W	3W	Familiarity	Burn
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.20	4.00	4.09	4.09	92%	14%
TOOL Schism (Volcano)	4.11	4.08	-	-	71%	7%
STAIN'D Outside (Flip/Elektra/EEG)	3.92	3.81	-	-	90%	27%
GODSMACK Awake (Republic/Universal)	3.90	3.97	3.96	3.99	94%	33%
DISTURBED Voices (Giant/Reprise)	3.89	4.00	3.86	3.92	85%	19%
STATIC-X This Is Not (Warner Bros.)	3.85	-	-	-	49%	7%
GODSMACK Greed (Republic/Universal)	3.84	3.92	3.87	3.92	92%	22%
NONPOINT What A Day (MCA)	3.84	3.70	3.65	3.77	56%	9%
COLD No One (Flip/Geffen/Interscope)	3.82	3.80	3.71	3.66	67%	12%
TANTRIC Breakdown (Maverick)	3.76	3.72	3.79	3.79	85%	20%
LINKIN PARK Crawling (Warner Bros.)	3.76	3.67	3.70	3.67	82%	16%
LINKIN PARK One Step Closer (Warner Bros.)	3.75	3.73	3.74	3.71	94%	40%
MUDVAYNE Dig (No Name/Epic)	3.72	3.77	3.72	3.63	71%	14%
INCUBUS Drive (Immortal/Epic)	3.72	3.67	3.73	3.72	92%	30%
STEREOMUD Pain (Loud/Columbia)	3.72	3.69	-	-	40%	5%
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	3.70	3.72	3.83	-	49%	5%
SALIVA Your Disease (Island/IDJMG)	3.70	3.75	3.70	3.75	81%	16%
CULT Rise (Lava/Atlantic)	3.69	3.67	3.63	-	49%	5%
SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	3.65	3.56	3.66	3.61	54%	7%
OLEANDER Are You There (Republic/Universal)	3.61	3.67	3.71	3.65	71%	15%
FUEL Hemorrhage (In My Hands) (Epic)	3.60	3.53	3.58	3.60	94%	41%
STABBING WESTWARD So Far Away (Koch)	3.58	3.57	3.59	3.60	61%	8%
MEGADETH Moto Psycho (Sanctuary/SRG)	3.56	3.49	-	-	63%	10%
3 DOORS DOWN Duck And Run (Republic/Universal)	3.49	3.43	3.51	3.50	90%	33%
ECONOLINE CRUSH Make It Right (Restless)	3.34	3.25	3.35	-	44%	8%
SEVEN MARY THREE Wait (Mammoth)	3.33	3.30	3.25	-	44%	8%
SINOMATIC Bloom (Rust/Atlantic)	3.27	-	-	-	35%	8%
BLACK CROWES Lickin' (V2)	3.11	3.06	3.09	2.98	61%	17%
LIMP BIZKIT My Way (Flip/Interscope)	3.10	3.14	3.06	3.19	96%	47%
AEROSMITH Just Push Play (Columbia)	2.84	2.88	2.88	2.89	71%	28%

Total sample size is 589 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Most Played Recurrents

FUEL Hemorrhage (In My Hands) (Epic)
DISTURBED Stupify (Giant/Reprise)
INCUBUS Drive (Immortal/Epic)
PAPA ROACH Last Resort (DreamWorks)
INCUBUS Pardon Me (Immortal/Epic)
A PERFECT CIRCLE Judith (Virgin)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
3 DOORS DOWN Loser (Republic/Universal)
METALLICA I Disappear (Hollywood)
LIFEHOUSE Hanging By A Moment (DreamWorks)
LIMP BIZKIT Rollin' (Flip/Interscope)
3 DOORS DOWN Kryptonite (Republic/Universal)
A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
CREED Are You Ready (Wind-up)
CREED Higher (Wind-up)
GODSMACK Keep Away (Republic/Universal)
KORN Make Me Bad (Immortal/Epic)
DEFTONES Change (In The House Of Flies) (Maverick)
GODSMACK Whatever (Republic/Universal)

New & Active

BLINK-182 The Rock Show (MCA) Total Plays: 143, Total Stations: 9, Adds: 0	CRASHPALACE Perfect (Trauma) Total Plays: 84, Total Stations: 15, Adds: 5
SIMON SAYS Blister (Hollywood) Total Plays: 134, Total Stations: 30, Adds: 9	ALIEN ANT FARM Smooth Criminal (DreamWorks) Total Plays: 81, Total Stations: 8, Adds: 1
MAYFIELD FOUR Eden (Turn The Page) (Epic) Total Plays: 126, Total Stations: 15, Adds: 0	FUEL Bad Day (Epic) Total Plays: 78, Total Stations: 23, Adds: 17
TANTRIC Astounded (Maverick) Total Plays: 120, Total Stations: 38, Adds: 30	SPRUNG MONKEY What's That... (Surfdog/Red Line) Total Plays: 71, Total Stations: 8, Adds: 0
NULLSET Smokewood (Grand Royal) Total Plays: 119, Total Stations: 15, Adds: 2	BIG WRECK Inhale (Atlantic) Total Plays: 63, Total Stations: 7, Adds: 0
DOG FASHION DISCO Headless (Spitfire) Total Plays: 105, Total Stations: 14, Adds: 3	ZOO STORY Mantaray (3.33/Universal) Total Plays: 62, Total Stations: 13, Adds: 5
SHADES APART Beat By Beat (Republic/Universal) Total Plays: 86, Total Stations: 15, Adds: 0	311 You Wouldn't Believe (Volcano) Total Plays: 27, Total Stations: 12, Adds: 12

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 6/1/01

JIMMY EAT WORLD Bleed American (DreamWorks)
OLEANDER Benign (Republic/Universal)
PETE. Sweet Daze (Warner Bros.)
SPACEHOG At Least I Got Laid (Artemis)
STONE TEMPLE PILOTS Days Of The Week (Atlantic)
VAN ZANT At Least I'm Free (CMC/SRG)

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INSIGHT

By
Frank Correlia
Rock Specialty Show Editor

Active Rock's Pool Party

From the first note of "Sinner," the title track of **Drowning Pool's** Wind-up debut, it's clear that this Dallas-based foursome don't water down their sound. The group's guitar blast is tempered with the clear vocals of Dave Williams, allowing you to actually understand the lyrics while banging your head to the fierce sound. Programmers are diving headfirst into the band's sound with the lead single, the mosh-pit anthem "Bodies." And bodies will certainly be flying this summer, when Drowning Pool accompanies acts like Disturbed, Mudvayne and Systematic on the second stage of Ozzfest 2001.



Drowning Pool

The group's story began with drummer Mike Luce and guitarist C.J. Pierce. Although New Orleans boasts a rich musical history, the duo recognized that their hometown's rock scene left much to be desired, and they headed to Dallas to hook up with friend and bassist Stevie Benton. The trio gigged, but they were missing that special kick. Enter vocalist Dave Williams, who'd been singing in Dallas bands for two years before meeting up with the Pool boys. Nicknamed "Stage" by Pantera's Dimiebag Darrell, Williams was the energetic frontman the band needed.

Their demo ended up in the hands of TVT's Sevendust, and the two groups set out on tour together. Soon the unsigned act was touring nationally with acts like Kittie and (hed) Planet Earth. When they had two years of touring under their belts, Drowning Pool cut a six-song demo that garnered attention from KEG/LDallas and eventually led to a deal with Wind-up Records.

Not surprisingly, these future stars are burning bright with major support deep in the heart of Texas; KLFX/Killeen-Temple is spinning "Bodies" heavily. "The song is so strong, and it's got such a huge hook in it,"

says PD/MD **Bob Fonda**, who played the record on KLFX's *Kut Radio* metal show before adding it to regular rotation. "It really hits the vibe of what's working well now — Mudvayne, Union Underground and stuff like that. It's got a little bit of that edge to it, but with purpose. It's good for the people who like to party and for the people who just like to bang their heads. It works in many areas — a multifaceted record! It's top five phones with us, if not No. 1. Everybody just walks around town singing it; it just amazes me. It's surpassed a lot of people's expectations."

R&R Top 20 Specialty Artists

June 1, 2001

- 1 **TOOL** (*Volcano*) "Schism," "Parabola," "Lateralus"
- 2 **STATIC-X** (*Warner Bros.*) "Get To The Gone," "Permanence," "...In A Bag"
- 3 **FEAR FACTORY** (*Roadrunner*) "Linchpin," "Dead Man Walking," "Byte Block"
- 4 **MEGADETH** (*Sanctuary*) "1000 Times...", "Return To Hangar," "Moto Psycho"
- 5 **STAIN'D** (*Flip/Elektra/EEG*) "Can't Believe," "For You," "Fade"
- 6 **CLUTCH** (*Atlantic*) "Careful...", "American Sleep," "Spacegrass"
- 7 **MUDVAYNE** (*No Name/Epic*) "Dig," "Internal Primates Forever"
- 8 **CROSSBREED** (*Artemis*) "Underlined," "Painted Red"
- 9 **DERIDE** (*Music Cartel*) "Another Day," "27 Years," "Godfed"
- 10 **DROWNING POOL** (*Wind-up*) "Bodies"
- 11 **BLACK LABEL SOCIETY** (*Spitfire*) "Bored...", "13 Years...", "Stronger Than..."
- 12 **CANDIRIA** (*Century Media*) "Signs Of Discontent," "300 Percent...", "Constant..."
- 13 **SPEAK NO EVIL** (*Universal*) "15 (Live My Life)," "Pass The Power," "Too Intense"
- 14 **STEREOMUD** (*Loud/Columbia*) "Pain," "Lost Your Faith"
- 15 **MONSTER MAGNET** (*A&M/Interscope*) "Heads Explode," "Doomsday," "Melt"
- 16 **MY RUIN** (*Spitfire*) "Morning Prayer," "Beauty Fiend," "Rockstar"
- 17 **DOG FASHION DISCO** (*Spitfire*) "Headless," "Leper Friend"
- 18 **SAVATAGE** (*Spitfire*) "Awaken," "There In The Silence," "Drive"
- 19 **CULT** (*Atlantic*) "Rise"
- 20 **SPWKE 1000** (*Portrait/Columbia*) "Make Me Suffer," "Sucking Spikes"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piedriver 10pm-midnight Corey Natta/Mark Razz Godsmack "Green" Linkin Park "Crawling" Disturbed "Voices" Saliva "Your Disease" Limp Bizkit "My Way"</p>	<p>WKGB/Singhramton, NY iHeart@Midnight Monday 10-11:30pm Tim Boland From Zero "Check Ya" Bastards "In The Spotlight" Drowning Pool "Bodies" Crash Palace "Perfect" Stabbing Westward "So Far Away"</p>	<p>WKLO/Grand Rapids, MI iHeart@Midnight Thursday midnight-1am Tom "Wiz" Stewes Tool "Parabola" Dog Fashion Disco "Headless" Fear Factory "Strain Vs. Resistance" Mudvayne "Dig" Black Label Society "Phoney Smiles..."</p>	<p>WTFX/Louisville, KY Deliver Sunday 9-10pm Chris Almasan Depeche Mode "I Feel Loved" WTFX "San Di Leest" Nine Inch Nails "Deep" Black '82 "The Rock Show" Row Size "Lucky Pressure"</p>	<p>WBAB/Nassau-Suffolk, NY Deliver Metal Shop Sunday 10pm-1am Fingers Halford "Screaming... (Live)" Fear Factory "Lynchpin" Megadeth "1000 Times Goodbye" Stand "For You" Black Label Society "Bored To Tears (Live)"</p>	<p>KUPD/Phoenix, AZ Into The PM Sunday 10pm-midnight Larry Mac & The Berserker Dog Fashion Disco "Leprechaun" Mudvayne "Internal Primates..." Dimmu Borgir "Hybrid Scream" Megadeth "Return To Hangar" Savatage "Drive"</p>	<p>KRXO/Sacramento, CA Ear Wacks Sunday 8-9:30pm Che Brooks, Paul Whitner Candria "300 Percent Density" Cherry Valance "Turn It On Up" Thursday "How Long Is..." Zao "The End Of His World" All Wound Up "Another Cloudy Day"</p>
<p>NBG Tear Gas Saturday 8pm-10pm Ralph Sanborn/Scott Murray Tuff American Hair Band Aerosmith "Just Push Play" Beautiful Creatures "Kick Out" L.A. Guns "Man In The Moon" Savatage "Awaken"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Sauterford Fear Factory "Lynchpin" Nine Inch Nails "Deep" Ours "Someones" Mad Caddies "B-Side" Girls Against Boys "One Dose Of Truth" Proclaimers "There's A Touch"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 9-10am BMH Newsom Sounding Souls "Gone" Ours "Someones" Mad Caddies "B-Side" Girls Against Boys "One Dose Of Truth" Proclaimers "There's A Touch"</p>	<p>KFMX/Lubbock, TX FMX@Home Monday 10pm-midnight Psycho Cyd Saliva "Your Disease" Godsmack "Green" Linkin Park "Crawling" Economic Crash "Make It Right" Stabbing Westward "So Far Away"</p>	<p>KAT/Oklaheama City, OK Lunch Pad Thursday midnight-1am Joe Westcott Shades Apart "Crawly" Too Loose "Animal" Stander "Pleasure John" Boy Hits Car "I'm A Clown" Venetian "Going Down"</p>	<p>WNER/Portsmouth, NH Whiplash Saturday midnight-1am Headoff M4's "Lunatic Town" Dickies "Df 4" Waterdown "Round 2" Morrison "On Gone" Staves On Dope "Pushing Me"</p>	<p>KBER/Salt Lake City, UT Radio Kees Sunday 9-11pm Barby Tool "The Grudge" Mushroomhead "43" Black Label Society "Super..." (Live) Morrison "On Gone" Deride "Another Day"</p>
<p>US iHeart@Home Friday-midnight Rory Myzra/Lou Grates No One "Chemical" Drowning Pool "Bodies" Godhead "Eleanor Rigby" Pure Rubbish "You're Mental" Beautiful Creatures "I.A.M."</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-12:30am Robert Simpson Spine 1000 "Make Me Suffer" Pro Murder Music "Slow" Sold "Halo" Dust To Dust "New Low" Clutch "Careful With That..."</p>	<p>KLFX/Killeen, TX Kut Radio Saturday 10pm-midnight Bob Fonda Downsize "Simple Man" Fear Factory "Invisible Wounds" Yee "Shack On Stage" Hatepoint "Mindray" Earth Crisis "Broken..." (Live)</p>	<p>KXXR/Minneapolis, MN 3-rooms Metal Shop Friday 9-10pm Black Banter Barred Alive "Engraved" Rivision "Tch Wff" Blood For Blood "When The Storm Comes" Fear Factory "Dead Man Walking" Static-X "Structural Defect"</p>	<p>WYSP/Philadelphia, PA iHeart@Home Friday midnight-2am Matt & Happy Static-X "...In A Bag" Deride "Another Day" My Ruin "Morning Prayer" Stand "Can't Believe" Mudvayne "Dig"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Blood Tool "Lateralus" Pro Murder Music "Slow" Skrape "Testator" Living Sacrifice "Not My Own" Megadeth "The World Needs..." Speak No Evil "15 (Live My Life)"</p>	<p>KOZ/San Diego, CA Another State Of Mind Saturday 11pm-midnight Jack "The Ripper" Static-X "Black And White" Black Label Society "13 Years..." (Live) Living Sacrifice "Not My Own" Josselyn "Ward" Napalm Death "Bleed Against..."</p>
<p>KZRR/Albuquerque, NM Headoff Sunday 11pm-midnight Tom Sore Vision Of Disorder "On The Table" Fear Factory "Byte Block" Dog Fashion Disco "9 To 5 At The Morgue" Napalm Death "Can't Play With My..." Clutch "Careful With That..."</p>	<p>KLAQ/EI Paso, TX The 16:00 News Tues.-Sat. 10-11pm Scott Rouse Dust For Life "Seed" Snomatic "Blom" Unleash "Face Down" Economic Crash "Make It Right" Systematic "Beginning Of The End"</p>	<p>WTFX/Louisville, KY The Atlanta Network Saturday 10pm-2am Black Banter Crossbreed "Underlined" Neurosis "Locust Star (Live)" Static-X "Get To The Gone" Fear Factory "Dead Man Walking" Megadeth "Return To Hangar"</p>	<p>WKZO/Myrtle Beach, SC Woman Rule/Chicks Rock Mon-Fri 10-12:30pm Summer/Walk Steve/Red Wylor Mazy Star "Fade Into You" Shells Satal "Kiss Kiss" Guns N' Roses "Lord Of The Boards" Lords Of Acid "I Like It" -Addis-No Doubt "Bestest"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Clutch "Careful With That..." Rudy "Boothman" Hatepoint "Mindray" Discount "Dying Breath" Les Claypool "Shine On You..."</p>	<p>26 total reporters from the Active Rock and Rock panels.</p>	



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JIM KERR
jimkerr@rronline.com

More Research On The Cheap

□ New ways to get national callout

One of the benefits of today's consolidated environment is that most programmers have a fairly healthy arsenal of tools to help them do their jobs. Even with budgets shrinking for things like auditorium tests and market research, Alternative stations today have an array of tools that weren't even an option 10 years ago. But the fact is that budgets *are* shrinking. As a result, if cheap (and workable) alternatives to gaps in your research exist, it certainly makes sense to pursue them. That is the basis behind this occasional series.

As I mentioned earlier, the key is to find not just cheap, but *workable* alternatives to supplement your research. It makes no sense at all to use cheap or free research if the data is unreliable or simply bad. That brings us to this week's look at research on the cheap: callout. In previous installments of this series, the quality of the data wasn't under question and came from well-known and reliable sources. This week, however, I'm looking at three resources that purport to supply the same information — national callout — but do it in different ways.

RateTheMusic.com

R&R now prints RateTheMusic.com research every week. In terms of research, it doesn't get much cheaper than turning a few pages in your copy of R&R.

RateThemusic.com isn't really call-out research, but rather *call-in* research. As the company describes its approach to finding its sample: "Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format or music preferences."

The obvious downside to this is that the sample is not random and can only be controlled by filtering out applicants. The upside is that the company can build a large sample size fairly cheaply. In the latest release from RateTheMusic, the sample size was 668 respondents. In fact, the sample size is so large that proper filtering would counteract at least some of the problems with a nonrandom active sample.

One possible drawback to the sample is that it allows a demographic range of respondents 12+. This is offset somewhat by the fact that the company surveys respondents who define themselves as Alternative partisans, which probably keeps the scope of the demographic spread close to the format's 18-34 range.

Kelly Research's 'All-Market Call-Out'

Kelly Research recently launched a free weekly regional callout service on its website at www.kellymusic.com

www.kellymusic.com. This "All-Market Call-Out" service is updated weekly and is the only one of the services I looked at that breaks out results by region. Although the research is still not local, the regional results give a bit more precision than national numbers.

Kelly describes its methodology this way: "Telephone 'call-out' research conducted weekly with rock, active rock and alternative music listeners across the country. Listeners score song hooks for Familiarity, Appeal and Burn. Demographic: Men and women 18 to 44. Approximate weekly rolling average sample: 800."

From this description, several obvious limitations are apparent. The first is that the research includes partisans from *three* formats. Certainly having Kenny Wayne Shepherd and Aerosmith fans in the sample would muddy the Alternative scores. Another point is that the demographic range is 18-44, much wider than this format embraces. Also, if you are interested in using a regional score, the sample size is even smaller (assuming that the sample is evenly spread among regions).

Mediabase's National Callout

Although it is not free, Mediabase includes national callout done by Critical Mass Media in its Mediabase airplay monitoring package, which is a standard tool for a lot of programmers. Mediabase offers quite a few more options than RateTheMusic.com or Kelly Research.

Mediabase describes the sample as "National, Random" and the respondents as "P1 to specific format tested." In the help file Mediabase states that the sample for each format is up to 2,000 people. This is a very large sample. For the most recent test, however, Mediabase used a sample of 517 respondents. Still respectable, but a far cry from 2,000.

Once you access the Mediabase site (www.mnr247.com) and click on "Callout Research," you are given the data options. After you pick the Alternative format, you choose the sex of the range you are looking for (all,

men, women) and the age range (18-24, labeled as "younger"; 25-34, labeled as "older"; or "all"). You then pick the date of the report you want, and Mediabase sends you to the results site.

While Mediabase certainly presents a credible set of data, its presentation is atypical. Rather than providing data in standard 1-5 scores, it presents positive, negative and net positive (positive-negative) scores.

Comparisons

Since all three services are basically measuring national appeal, we would expect to see similar results. We would also expect to see some differences, since there are differences in how the samples are put together and in the demographic limits put on them. Some general hypotheses: Kelly Research has the broadest sample in terms of Alternative partisans (it includes Rock and Active Rock), thus we would expect familiarity and burn to be quite a bit lower here than in the other two surveys.

RateTheMusic.com recruits music fans, thus we would expect to see higher familiarity and perhaps higher burn scores there. Mediabase provides the most traditional research, so it is difficult to extrapolate what kind of skew we would see there, if any.

My initial hypothesis about Kelly Research was not proven. In fact, Kelly Research's familiarity scores were generally the highest of the three. Two examples illustrate this fact: Godsmack's "Awake" was 95.1% familiar with Mediabase's respondents, 95% familiar with Kelly's respondents and 88% familiar with RateTheMusic's respondents; and Staind's "It's Been Awhile" was 92% familiar to Kelly's respondents, 88.6% familiar to Mediabase's and 87% familiar to RateTheMusic's.

I found this result to be completely counterintuitive. The researcher with the absolute broadest sample in terms of Alternative partisans returned the highest familiarity scores while the researcher that included only self-described Alternative partisans returned the lowest familiarity scores.

I was pleasantly surprised by RateTheMusic.com. Its respondents may be ahead of the curve, but their likes don't appear to be much different from those of average Alternative listeners.

I also hypothesized that Kelly's broader sample would generate lower burn, since the exposure would be broader. I was absolutely correct on this point. Looking at the previous examples, Godsmack's "Awake" had only 2% burn according to Kelly, 14.5% burn according to Mediabase and a whopping 26% burn according to RateTheMusic. For Staind's "It's Been Awhile" Kelly showed 2% burn, Mediabase showed 8.3% burn, and RateTheMusic showed 11% burn.

I also hypothesized that we would see higher burn and familiarity scores with RateTheMusic.com. As you can see from the above, I was only right about the burn scores.

Conclusions

In terms of the options outlined above, I found Kelly Research's results to be troubling. Its scores were uniformly the most familiar and yet had the lowest burn. With a broad sample of Active Rock, Rock and Alternative listeners ranging from 18 to 44, I am at a loss how a record like Papa Roach's "Between Angels & Insects" can not just be 95% familiar, but also more familiar than Staind's "It's Been Awhile."

The only way I can explain these scores is if Kelly Research is using the same sample base week after week. As the respondents become more familiar with the test hooks, the

familiarity score may increase; but since they aren't really hearing the song on the radio, the burn score stays low. Unfortunately, there is no help file or documentation that explains whether this is the case on Kelly's website.

Mediabase states in its help file that it uses "no rollovers. All respondents are fresh each week." The burn and familiarity scores certainly make sense and support this statement. Overall, I found Mediabase's data to be the most valid, since its approach parallels local callout, only on a national basis.

I was pleasantly surprised by RateTheMusic.com. I fully expected to see higher burn scores, since its survey panel is made up of self-described alternative music fans. That was exactly the case, but the positive scores were so consistent week to week, and were close enough to the Mediabase research, that it seemed like a perfectly reasonable alternative. Just remember that the burn scores tend to run a little higher.

National callout, as a rule, has a severely limited usefulness. Each market is unique, and there is no saying that a song that is a hit in many other cities will be a hit in yours. However, if you feel that national callout is a useful supplement to your regular programming tools, there are a number of options out there.



R&R Alternative Top 50

June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (G)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3278	-55	329834	10	84/0
2	2	WEEZER Hash Pipe (Geffen/Interscope)	2889	+93	290778	7	85/0
5	3	BLINK-182 The Rock Show (MCA)	2401	+204	246516	4	84/1
3	4	TANTRIC Breakdown (Maverick)	2396	-44	206810	15	78/0
4	5	INCUBUS Drive (Immortal/Epic)	2154	-123	223293	26	74/0
7	6	TOOL Schism (Volcano)	2025	+116	206005	4	80/0
6	7	LIMP BIZKIT My Way (Flip/Interscope)	1915	-62	206180	16	66/0
10	8	LINKIN PARK Crawling (Warner Bros.)	1893	+110	197776	12	74/0
9	9	SALIVA Your Disease (Island/IDJMG)	1817	+22	163112	15	73/0
13	10	U2 Elevation (Interscope)	1804	+149	147046	8	71/0
11	11	DAVE MATTHEWS BAND The Space Between (RCA)	1772	+25	143691	11	71/0
8	12	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1753	-127	116222	20	69/0
12	13	DEPECHE MODE Dream On (Mute/Reprise)	1651	-17	143088	9	67/0
17	14	SUM 41 Fat Lip (Island/IDJMG)	1568	+184	157114	8	79/4
15	15	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1392	-132	111759	16	49/0
14	16	LIFEHOUSE Hanging By A Moment (DreamWorks)	1390	-136	126350	32	63/0
19	17	3 DOORS DOWN Duck And Run (Republic/Universal)	1301	-32	113968	20	50/0
16	18	POE Hey Pretty (FEI/Atlantic)	1300	-104	97599	13	54/0
20	19	REHAB It Don't Matter (Destiny/Epic)	1267	+52	86961	10	59/0
24	20	NINE INCH NAILS Deep (Elektra/EEG)	1203	+134	118532	4	69/3
21	21	STABBING WESTWARD So Far Away (Koch)	1193	+40	107216	7	61/0
23	22	SEVEN MARY THREE Wait (Mammoth)	1143	+70	71053	6	58/0
22	23	STAIN'D Outside (Flip/Elektra/EEG)	1106	-10	158987	5	9/1
26	24	COLDPLAY Shiver (Nettwerk/Capitol)	1066	+32	85144	6	60/1
Breaker	25	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	1038	+48	79418	5	60/2
Breaker	26	CULT Rise (Lava/Atlantic)	1012	+24	104164	4	56/1
Breaker	27	RADIOHEAD I Might Be Wrong (Capitol)	1009	+10	79287	4	65/1
32	28	GODSMACK Greed (Republic/Universal)	858	+15	92972	10	50/0
25	29	R.E.M. Imitation Of Life (Warner Bros.)	851	-216	60488	7	53/0
30	30	FUEL Innocent (Epic)	766	-154	49379	19	42/0
33	31	OURS Sometimes (DreamWorks)	738	+24	50722	6	50/2
31	32	COLD No One (Flip/Geffen/Interscope)	722	-137	56114	16	49/0
Debut	33	DAVE NAVARRO Rexall (Capitol)	695	+359	51835	1	63/8
35	34	FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin)	677	+67	51962	3	36/0
Debut	35	ALIEN ANT FARM Smooth Criminal (DreamWorks)	561	+276	54965	1	41/4
37	36	TRAVIS Sing (Independiente/Epic)	559	-38	41604	4	44/1
41	37	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	533	+40	31225	3	45/4
36	38	PAPA ROACH Between Angels And Insects (DreamWorks)	489	-115	57853	16	26/0
39	39	GREEN DAY Waiting (Reprise)	485	-65	61726	11	27/0
34	40	LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG)	477	-161	29560	10	38/0
Debut	41	SUGAR RAY When It's Over (Lava/Atlantic)	457	+159	24111	1	24/1
38	42	NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)	452	-112	42262	18	43/0
47	43	TRICKY Evolution Revolution Love (Hollywood)	437	+65	58337	2	30/1
45	44	OFFSPRING Million Miles Away (Columbia)	434	+49	71246	3	27/0
Debut	45	311 You Wouldn't Believe (Volcano)	414	+385	65149	1	52/52
42	46	A PERFECT CIRCLE The Hollow (Virgin)	401	-75	18547	17	23/0
Debut	47	STEREOMUD Pain (Loud/Columbia)	390	+91	29747	1	32/3
40	48	CRAZY TOWN Revolving Door (Columbia)	381	-152	25591	6	39/0
46	49	BOY HITS CAR I'm A Cloud (Wind-up)	381	+6	24608	3	34/1
43	50	EVE 6 Here's To The Night (RCA)	361	-53	31930	11	24/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
311 You Wouldn't Believe (Volcano)	52
FUEL Bad Day (Epic)	37
3 DOORS DOWN Be Like That (Republic/Universal)	36
CRASHPALACE Perfect (Trauma)	11
DAVE NAVARRO Rexall (Capitol)	8
GRAND THEFT AUDIO As Good As It Gets (London Sire)	8
CALLING Wherever You Will Go (RCA)	7
PENNYWISE Fuck Authority (Epitaph)	5
SUM 41 Fat Lip (Island/IDJMG)	4
PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	4
ALIEN ANT FARM Smooth Criminal (DreamWorks)	4
SCAPEGOAT WAX Aisle 10 (Grand Royal/Virgin)	4
GORILLAZ Clint Eastwood (Virgin)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
311 You Wouldn't Believe (Volcano)	+385
DAVE NAVARRO Rexall (Capitol)	+359
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+276
BLINK-182 The Rock Show (MCA)	+204
SUM 41 Fat Lip (Island/IDJMG)	+184
CALLING Wherever You Will Go (RCA)	+177
SUGAR RAY When It's Over (Lava/Atlantic)	+159
U2 Elevation (Interscope)	+149
NINE INCH NAILS Deep (Elektra/EEG)	+134
TOOL Schism (Volcano)	+116

Breakers

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART INCREASE
LIFEHOUSE Sick Cycle Carousel (DreamWorks)	1038/48	60/2	25
CULT Rise (Lava/Atlantic)	1012/24	56/1	26
RADIOHEAD I Might Be Wrong (Capitol)	1009/10	65/1	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

86 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Modern Rock Monitor: DEBUT 38*, 395x, +22!
 R&R Alternative: 37, 533x, +40!
 R&R Active Rock: 34, 381x, +49!
 R&R Rock: 35, 252x!

KWOD 29x TOP 5 PHONES!

New This Week: KEDJ, WMRQ, WZPC, WBSX!

WRZX 27x!	WDYL 20x!	Q101 20x!
WHRL 18x!	WPBZ 17x!	WEQX 17x!
WEND 17x!	WEDG 15x!	WBUR 15x!
WARQ 15x!	KKND 14x!	KMYZ 14x!
KTCL 13x!		

Break Through

Artist

DAVE NAVARRO

Track: "REXALL"
LP: **TRUST NO ONE**
Label: **CAPITOL**

By **Dayna Talley**
Asst. Alternative Editor

essentials: Dave Navarro states in his bio that "the message of the record is one to myself." With that statement, he explains that the story of his day-to-day reality that's exemplified through this record was true for the time. It was also an exorcism, of sorts, of all of the bad things that he was going through at the time he was writing and recording the album. The raw emotion is expressed through not only the lyrics, but also the record's overall sound and tempo. Navarro's true passion for music and newfound passion for life cannot be denied to the listener.

Originally earning fame as the hugely talented axeman for bands such as Jane's Addiction and The Red Hot Chili Peppers, Navarro is ready to break away from his reputation as a support musician and move into the spotlight. With his debut album, *Trust No One*, which will be available in stores June 19, he rocks his way onto the alternative scene song by seductive song. Personal torment and loneliness seem to be the album's main theme, but its sound is not too much on the heavy and depressing side.

These tales from the rock bottom truly show that Navarro's talents far exceed being a sideman. He provides not only vocals and guitar, but also most of the bass guitar, piano and some programming work. Fans should not fear though: His talents on the guitar are not left in the shadows; they play an integral part in this record's sound.

The first single from the record,

Dave Navarro

"Rexall," has been very well-received. It made a stellar debut with 31 adds at Alternative, and in its second week it came in with an additional 26 stations. Stations that have added the song include WEQX/Albany, NY; WPLA/Jacksonville; WNFZ/Knoxville; KCNL/San Francisco; and KFSD/San Diego. This story is sure to have a happy ending, as that list will only continue to grow as more people hear what Navarro has to offer the world as a solo artist.

Artist POV: Navarro, on the inspirations for the album: "I needed to exorcise my darkness, because that's not the way I want to walk through my world. When I'm happy, I don't necessarily need to find a way to get that out of my system. I just want to experience it. So the record deals with my misperceptions regarding love and relationships, and how, through the exploration of those misconceptions, I've come out on the other side with a whole different outlook."



Rob Summers/PD
KFTE/Lafayette, LA

Tool, Tool, Tool, the new Tool record, this song, "Schism," by the band Tool and, uh, let's see... Tool. It's really unbelievable how well this song is doing for us. The response is overwhelming. Sum 41 are starting to generate quite a response as well. Staind continue to be big phones, too, both singles. ■ I've been singing Prime STH's "I'm Stupid" all day long. The hook really sticks with you. Call me crazy, but the drums in the verse of that song sound very reminiscent of "Enter Sandman." The Weezer single and album are fantastic. The Tool single and album are genius. ■ I was skeptical about Rehab. We were spinning it mostly at night. Since our rotation bump last week, we've seen sales and requests increase. Alien Ant Farm's "Smooth Criminal" is an instant phone record. ■ As far as upcoming releases that I am looking forward to, I cannot wait to hear the new Radiohead album.

Rob Summers
ON THE RECORD

And the hottest label at the moment is Volcano Records! Well there are certainly plenty of hot labels out there including IDJMG, Interscope and Elektra, but the top of the Most-Added column over the past few weeks has been dominated by Volcano. Congratulations to Warren Christenson and staff for the tremendous job they did with Tool and now 311, who pull in an amazing 52 adds on the perfect song as we head into the summer. By the way, did you download the song off R&R's Music Meeting? We had it first, so it obviously pays to log in often.

By the way Stone Temple Pilots' new song, "Days of the Week," is available for download now on Music Meeting (www.musicmeeting.com). You should definitely check out this amazing new song from one of the format's core artists. 3 Doors Down had one of the bigger hits at the format in recent years with "Kryptonite." Now they are back with another great song, "Be Like That," which garners 36 new stations. The only other band to get double-digit adds was Crash Palace, whose tune "Perfect" pulls in 11 stations. Tricky heads toward the top 40 with one of the most compellingly listenable songs of the year, "Evolution Revolution Love." Nice debuts for Alien Ant Farm's "Smooth Criminal" and Dave Navarro's "Rexall." Look for RCA's well-received band The Calling to debut strongly next week. Finally, because it is so much what the format is about, RECORD OF THE WEEK: Pennywise "Fuck Authority."

ON THE RADIO

by Jim Kerr



"YOU DON'T KNOW WHAT IT'S LIKE"



An Invitation to

LIFEbeat's BREAKFAST

With Special Guest Kevin Weatherly
Presented by Radio & Records

Co-chaired by Erica Farber — CEO and Publisher, Radio & Records
and Valerie DeLong — Sr. Vice President, Crossover Promotion, Universal Records

Please join Kevin Weatherly, Vice President of Programming of KROQ/Los Angeles, LIFEbeat, the Music Industry Fights AIDS, and Radio & Records, as we mobilize the music industry to join forces in reaching young people with a message of HIV/AIDS prevention.

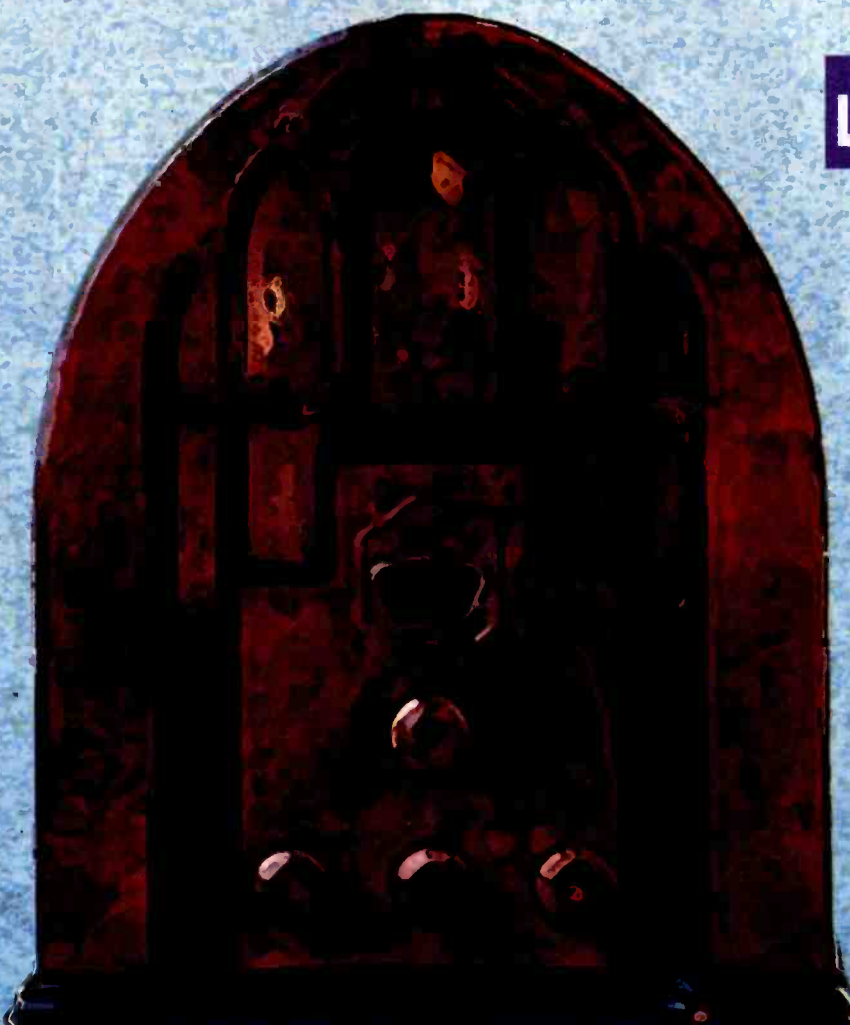
The breakfast will be the lead event for R&R Convention 2001.

Location: Century Plaza Hotel & Spa Reflecting Pools Garden.
2025 Avenue of the Stars, Los Angeles, CA.

Date: June 14, 2001

Time: 9:00 AM - 11:00 AM

To reserve your tickets and for further information,
please contact Leslie Doyle at LIFEbeat. 212-965-8900, or lidoyle@lifebeat.org.



June 1, 2001



America's Best Testing Alternative Songs
12+ For The Week Ending 6/1/01.

Artist						
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.18	4.19	4.13	4.14	88%	15%
INCUBUS Drive (Immortal/Epic)	4.07	4.16	4.16	4.12	94%	27%
STAIN'D Outside (Flip/Elektra/EEG)	4.04	4.05	-	-	89%	34%
TOOL Schism (Volcano)	3.92	3.88	-	-	86%	5%
LINKIN PARK One Step Closer (Warner Bros.)	3.91	3.89	3.90	3.91	93%	35%
LINKIN PARK Crawling (Warner Bros.)	3.89	3.87	3.91	3.86	82%	13%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.89	3.99	3.95	3.97	90%	46%
FUEL Hemorrhage (In My Hands) (Epic)	3.88	3.91	3.91	3.95	95%	39%
TANTRIC Breakdown (Maverick)	3.80	3.87	3.88	3.78	79%	18%
WEEZER Hash Pipe (Geffen/Interscope)	3.78	3.71	3.72	3.68	88%	9%
BLINK-182 The Rock Show (MCA)	3.78	3.75	-	-	85%	8%
SUM 41 Fat Lip (Island/IDJMG)	3.73	3.78	3.84	3.67	57%	8%
LIFEHOUSE Sick Cycle Carousel (DreamWorks)	3.70	-	-	-	58%	8%
STABBING WESTWARD So Far Away (Koch)	3.69	3.72	3.70	-	54%	7%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.67	3.73	3.71	3.65	84%	22%
3 DOORS DOWN Duck And Run (Republic/Universal)	3.67	3.77	3.75	3.66	85%	27%
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3.64	3.72	3.77	3.58	82%	32%
SALIVA Your Disease (Island/IDJMG)	3.64	3.69	3.72	3.69	74%	14%
GOOSMACK Greed (Republic/Universal)	3.61	3.71	3.71	3.74	88%	18%
NINE INCH NAILS Deep (Elektra/EEG)	3.57	-	-	-	44%	8%
LIMP BIZKIT My Way (Flip/Interscope)	3.57	3.64	3.82	3.57	97%	30%
RADIOHEAD I Might Be Wrong (Capitol)	3.51	-	-	-	37%	5%
MOBY F/GWEN STEFANI Southside (V2)	3.48	3.46	3.50	3.52	98%	58%
POE Hey Pretty (FEI/Atlantic)	3.46	3.39	3.45	3.50	81%	17%
SEVEN MARY THREE Wait (Mammoth)	3.43	-	-	-	42%	8%
COLDPLAY Shiver (Netwerk/Capitol)	3.39	-	-	-	47%	10%
DEPECHE MODE Dream On (Mute/Reprise)	3.38	3.31	3.38	3.19	58%	12%
DAVE MATTHEWS BAND The Space Between (RCA)	3.38	3.28	3.29	3.31	74%	21%
R.E.M. Imitation Of Life (Warner Bros.)	3.16	3.19	3.23	2.99	82%	18%
U2 Elevation (Interscope)	3.10	3.14	3.11	3.01	65%	21%

Total sample size is 628 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 487/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

MOBY F/GWEN STEFANI Southside (V2)
FUEL Hemorrhage (In My Hands) (Epic)
LINKIN PARK One Step Closer (Warner Bros.)
GOOSMACK Awake (Republic/Universal)
PAPA ROACH Last Resort (DreamWorks)
COLDPLAY Yellow (Netwerk/Capitol)
CRAZY TOWN Butterfly (Columbia)
DISTURBED Stupify (Giant/Reprise)
3 DOORS DOWN Loser (Republic/Universal)
INCUBUS Pardon Me (Immortal/Epic)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
DISTURBED Voices (Giant/Reprise)
U2 Beautiful Day (Interscope)
A PERFECT CIRCLE Judith (Virgin)
3 DOORS DOWN Kryptonite (Republic/Universal)
SR-71 Right Now (RCA)
LIT My Own Worst Enemy (RCA)
INCUBUS Stellar (Immortal/Epic)
RED HOT CHILI PEPPERS Otherside (Warner Bros.)
RED HOT CHILI PEPPERS Californication (Warner Bros.)

ALTERNATIVE

Going For Adds

DISTURBED Down With The Sickness (Giant/Reprise)	6/5/01
JIMMY EAT WORLD Bleed American (DreamWorks)	
MANIC STREET PREACHERS Found That Soul (Virgin)	
MAYFIELD FOUR Eden (Turn The Page) (Epic)	
OLEANDER Benign (Republic/Universal)	
PETE Sweet Daze (Warner Bros.)	
SPACEHOG At Least I Got Laid (Artemis)	
STEREO MC'S Deep Down & Dirty (Gee Street/Island/IDJMG)	
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	
TIN STAR Sunshine (V2)	

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rroonline.com



Imagine ... Your IDIOT NATIONAL PROMO GUY decides to blitz your single the same week as Fuel, 311, and 3 Doors Down, and you're STILL Top 5 Most Added!

...that's

"AS GOOD AS IT GETS"

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THANKS TO:

KTCL	KWOD
KMYZ	KMBY
WHRL	WKRL
KQRX	WJSE



Stations and their adds listed alphabetically by market

New & Active

STATIC-X This Is Not (Warner Bros.)
Total Plays: 351, Total Stations: 27, Adds: 1

PETE YORN Life On A Chain (Columbia)
Total Plays: 326, Total Stations: 21, Adds: 0

CALLING Wherever You Will Go (RCA)
Total Plays: 325, Total Stations: 38, Adds: 7

SCAPEGOAT WAX Aisle 10 (Grand Royal/Virgin)
Total Plays: 315, Total Stations: 31, Adds: 4

FROM ZERO Check Ya (Arista)
Total Plays: 313, Total Stations: 31, Adds: 1

FUEL Bad Day (Epic)
Total Plays: 243, Total Stations: 44, Adds: 37

DISLOCATED STYLES Liquefied (Roadrunner)
Total Plays: 234, Total Stations: 18, Adds: 1

UNION UNDERGROUND Revolution Man (Portrait/Columbia)
Total Plays: 216, Total Stations: 22, Adds: 1

UNLOCO Face Down (Maverick)
Total Plays: 199, Total Stations: 22, Adds: 2

ZOO STORY Mantaray (3.33/Universal)
Total Plays: 182, Total Stations: 16, Adds: 0

BLISS 66 Sooner Or Later (Epic)
Total Plays: 181, Total Stations: 20, Adds: 2

DISTURBED Down With The Sickness (Giant/Reprise)
Total Plays: 178, Total Stations: 10, Adds: 2

PENNYWISE Fuck Authority (Epitaph)
Total Plays: 163, Total Stations: 14, Adds: 5

BRAND NEW IMMORTALS Reasons Why (Music Company/Elektra/EEG)
Total Plays: 145, Total Stations: 17, Adds: 1

POWDERFINGER Waiting For The Sun (Republic/Universal)
Total Plays: 116, Total Stations: 14, Adds: 1

CRASHPALACE Perfect (Trauma)
Total Plays: 113, Total Stations: 20, Adds: 11

3 DOORS DOWN Be Like That (Republic/Universal)
Total Plays: 95, Total Stations: 37, Adds: 36

Songs ranked by total plays

Reporters

WEQX/Albany, NY
PD: Alex Tobin
MD: Alex Taylor
1 311 "Believe"
2 PENNYWISE "Fuck Authority"
3 DAVE NAVARRO "Real"
4 SUE MICHALLS "Ding"
5 FUEL "Bad"

WHRL/Albany, NY
OM/FP: Susan Groves
AP/MD: Leo Batta
1 3 DOORS DOWN "Be"
2 FUEL "Bad"
3 GRAND THEFT AUTO "Good"

KTEG/Albuquerque, NM
PD: Elan Fabery
No Adds

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fren
AP/MD: Chris Williams
21 311 "Believe"

WJSE/Atlantic City, NJ
PD: Al Parisotto
MD: Jason Usant
1 FUEL "Bad"
2 3 DOORS DOWN "Be"
3 311 "Believe"
4 GRAND THEFT AUTO "Good"
5 CRASHPALACE "Perfect"
6 SORILLAZ "Dad"

KROX/Austin, TX
PD: Rodney Lee
MD: Toby Ryan
1 311 "Believe"
2 STEREOLO "Fun"

WRAX/Birmingham, AL
PD: Dave Rossi
AP: Hurricane Shane
MD: Mark Lindley
19 "R&R"
15 "R&R"
11 "R&R"
311 "Believe"
MARTIN MANSION "Rebeller"

KQXR/Boise, ID
PD: Jason Jackson
MD: Pat Schicko
No Adds

WBCN/Bozeman, MA
VP/Programming: Douglas
AP/MD: Steven Strick
No Adds

WFNX/Bozeman, MA
PD: Cruz
AP/MD: Kevin May
17 311 "Believe"
7 3 DOORS DOWN "Be"
1 FUEL "Bad"
CRASHPALACE "Perfect"

WEDG/Buffalo, NY
PD/MD: Rich Wolf
MD: Ryan Patten
3 311 "Believe"
FUEL "Bad"

WAYF/Charleston, SC
PD: Greg Patrick
AP/MD: Danny Whitaker
1 311 "Believe"
2 3 DOORS DOWN "Be"

WEND/Charlotte, NC
PD: Josh Gussis
AP/MD: Eileen Hayslip
No Adds

WRDX/Chicago, IL
PD: Dave Roberts
AP/MD: Gary Robinson
25 311 "Believe"
1 "D&T"
1 FUEL "Bad"

WAQZ/Cincinnati, OH
PD/MD: Rob Jones
9 311 "Believe"

WAPQ/Columbia, SC
AP/MD: Eric Johnson
1 FUEL "Bad"
2 311 "Believe"
3 "R&R"
4 "R&R"
5 "R&R"
6 "R&R"
7 "R&R"
8 "R&R"
9 "R&R"

WWCD/Columbus, OH
PD: Andy Davis
MD: Josh DeVos
1 311 "Believe"
2 SORILLAZ "Dad"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

KDGE/Dallas-Ft. Worth, TX
PD: Queens Deberry
AP/MD: Alan Age
1 3 DOORS DOWN "Be"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WXEG/Daysen, OH
PD: Steve Kramer
MD: Steve Kramer
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"

KTCL/Denver-Boulder, CO
PD: Mike O'Connor
MD: Stephen Sanderson
1 3 DOORS DOWN "Be"
2 CRASHPALACE "Perfect"
3 GRAND THEFT AUTO "Good"

CMX/Detroit, MI
PD: Murray Brotschew
AP: Yvonne Cassese
MD: Matt Franklin
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

KNRD/Essex-Springfield, OR
PD/MD: Stu Allen
MD: BJ
1 FUEL "Bad"
2 3 DOORS DOWN "Be"
3 311 "Believe"
4 CALLING "Wherever"

KONA/Fayetteville, AR
PD: Margaret Smith
MD: Rich Thompson
12 FUEL "Bad"
3 DOORS DOWN "Be"
CALLING "Wherever"

WJBX/Ft. Myers, FL
PD: John Rezz
MD: Lingo
1 BOY WITH CAR "Dad"
2 DOORS DOWN "Be"
FUEL "Bad"

WEJE/Ft. Wayne, IN
PD/MD: JJ Fabel
1 311 "Believe"
2 "TRICKY"
3 CRASHPALACE "Perfect"
4 FUEL "Bad"
5 3 DOORS DOWN "Be"

KFRR/Fresno, CA
PD: Bruce Wayne
MD: Reverend
10 ALLEN ART FARM "Crimes"
20 311 "Believe"
18 SORILLAZ "Dad"
19 "D&T"
20 "D&T"

WGRD/Grand Rapids, MI
PD: Dan Clark
MD: Tim Swanson
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"

WXNR/Greenville, NC
PD: Jeff Sanders
AP/MD: Dave Spina
1 ALLEN ART FARM "Crimes"
2 DOORS DOWN "Be"
FUEL "Bad"

WEEH/Hagerstown, MD
PD/MD: Justin Smith
1 311 "Believe"
2 3 DOORS DOWN "Be"
3 CRASHPALACE "Perfect"
4 NEW FOUND GLORY "Fun"

WHRD/Hartford, CT
PD: Todd Thoms
MD: Chris Kelly
1 311 "Believe"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

KTRZ/Houston-Galveston, TX
OM: Jim Trapp
PD/MD: Steve Robinson
1 FUEL "Bad"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"

WRZX/Indianapolis, IN
PD: Scott Jenson
MD: Michael Young
7 "D&T"
8 "D&T"
9 "D&T"

WPLA/Jacksonville, FL
PD: Scott Pettibone
AP/MD: Chad Chastney
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"

WRZX/Johannes City, TN
PD/MD: Mark E. Robinson
1 CRASHPALACE "Perfect"
2 DOORS DOWN "Be"
3 FROM ZERO "Check"

WNFZ/Knoxville, TN
PD: Dan Beak
AP/MD: Dan
1 311 "Believe"

KFTE/Lafayette, LA
PD: Rob Summers
MD: Scott Parke
1 CALLING "Wherever"
2 DOORS DOWN "Be"
3 FUEL "Bad"

WVDX/Lansing, MI
PD: Jeff Walling
MD: Ty O'Connell
1 SUGAR RAY "What"
2 311 "Believe"
3 CALLING "Wherever"
4 DAVE NAVARRO "Real"
5 BUSS IN "Luv"

KOTE/Las Vegas, NV
PD: Dave Wellington
AP/MD: Chris Ripley
16 311 "Believe"

WXZZ/Lexington-Fayette, KY
PD: B.J. Kiser
MD: Tony Bee
1 311 "Believe"
2 DOORS DOWN "Be"
3 CALLING "Wherever"

KLEC/Little Rock, AR
Dir./Prog.: Larry Lobbac
MD: Peter Gann
1 FUEL "Bad"
2 311 "Believe"
3 DOORS DOWN "Be"
4 CRASHPALACE "Perfect"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Woodberry
AP/MD: Geoff Goodbloom
MD: Lisa Winters
15 311 "Believe"

WLRN/Louisville, KY
Interns PD: Steve Collins
AP: Steve
No Adds

WMAD/Madison, WI
PD: Pat Frensky
MD: Amy Hudson
No Adds

WYTS/Memphis-Oak, NJ
PD: David Smith
MD: Emma Blum
2 3 DOORS DOWN "Be"

WRNY/Midwest-Columbia, CA
PD: Chris White
MD: Rob Smith
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WZPC/Nashville, TN
OM: Jim Patrick
PD: Brian Krzyz
AP/MD: Russ Robinson
1 DAVE NAVARRO "Real"
2 UNLOCO "Face"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WRRY/Newburgh, NY
PD: Greg O'Brien
MD: Andrew Davis
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"

KING/New Orleans, LA
OM/FP: Dave Stewart
MD: BJ
No Adds

WXRK/New York, NY
PD: Steve Klugman
MD: Mike Papp
1 "D&T"
2 "D&T"
3 311 "Believe"
4 FUEL "Bad"

WROX/Norfolk, VA
PD/MD: Holly Williams
No Adds

KQRX/Oakland-Midland, TX
PD/MD: Richard Todd Hubby
1 FUEL "Bad"
2 3 DOORS DOWN "Be"
3 CRASHPALACE "Perfect"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WOL/Orlando, FL
PD: Alan Smith
MD: Bobby Smith
14 "D&T"
15 "D&T"
16 "D&T"

WDXO/Oakland, IL
OM/FP: Matt Rabe
1 STAY "Dad"
2 DOORS DOWN "Be"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WPLY/Philadelphia, PA
PD: Joe Robinson
AP: Scott Dunn
MD: Dan Felt
1 311 "Believe"
2 SCAPEGOAT WAX "Aisle"
3 DAVE NAVARRO "Real"

KEDJ/Phoenix, AZ
PD: Nancy Stewart
13 311 "Believe"
9 PENNYWISE "Authority"
10 "D&T"

KZOH/Phoenix, AZ
PD: Tim Maravalle
MD: Scott Stanton
25 "D&T"
26 "D&T"
27 "D&T"
28 "D&T"
29 "D&T"
30 "D&T"

WDXJ/Pittsburgh, PA
PD: John Woodberry
AP/MD: Lenny Stone
1 311 "Believe"
2 UNION UNDERGROUND "Revolution"

WCYV/Portland, ME
PD: Herb Jay
MD: Susan Jones
1 DOORS DOWN "Be"
2 311 "Believe"

KRNY/Portland, OR
PD: Mark Hoffman
AP: Jay
No Adds

WPRN/Providence, RI
PD: Tim Robinson
MD: Steve Brown
19 311 "Believe"

KRZO/Reno, NV
PD: Wendy Reilly
AP/MD: Jay Ross
1 PENNYWISE "Authority"
2 311 "Believe"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WOYL/Richmond, VA
PD: Mike Murphy
MD: Keith Bala
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

KCIX/Riverside, CA
OM/FP: Keith Cripps
AP: John DeSantis
MD: Daryl James
No Adds

WZZI/Rosemead-Lynchburg, VA
PD: Don Walker
MD: Greg Woods
1 311 "Believe"

WZNE/Rochester, NY
PD: Mike Deegan
AP/MD: Mark On The Border
1 311 "Believe"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

KWOOD/Sacramento, CA
PD: Ron Bonco
AP: Summer Barbee
12 311 "Believe"
11 PENNYWISE "Authority"
10 DOORS DOWN "Be"
9 GRAND THEFT AUTO "Good"

KPNT/St. Louis, MO
PD: Tammy Shotton
MD: Danny Mueller
1 311 "Believe"
2 DOORS DOWN "Be"
3 DAVE NAVARRO "Real"

KORK/Salt Lake City, UT
VP/OM & Prog.: Mike Summers
AP/MD: Todd Water
18 311 "Believe"
17 FUEL "Bad"
16 "D&T"
15 ALLEN ART FARM "Crimes"
14 DAVE NAVARRO "Real"

KFSD/San Diego, CA
PD: Mike Walker
MD: Marco Collins
No Adds

XTRA/San Diego, CA
PD: Bryan Schick
MD: Chris Hubby
10 311 "Believe"

KCNL/San Francisco, CA
PD: Greg Stevens
AP/MD: Sarah Berg
No Adds

KITS/San Francisco, CA
PD: Jay Taylor
MD: Jason Robinson
17 311 "Believe"
1 "D&T"
2 "D&T"
3 "D&T"

KJEE/Santa Barbara, CA
OM/FP: Eddie Gutierrez
MD: Steve
No Adds

WVVV/Savannah, GA
PD/MD: Phil Carr
1 311 "Believe"
2 DOORS DOWN "Be"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"

KNDD/Seattle-Tacoma, WA
PD: Phil Manning
MD: Kim Moore
24 311 "Believe"

KAEF/Spokane, WA
PD: Scott Shannon
MD: Earl Johnson
FUEL "Bad"

WVRL/Syracuse, NY
OM/FP: Matt Oswald
1 FUEL "Bad"
2 GRAND THEFT AUTO "Good"
3 DOORS DOWN "Be"
4 BRAND NEW IMMORTALS "Reasons"
5 "D&T"

WFSR/Tallahassee, FL
1 DOORS DOWN "Be"
2 311 "Believe"
3 "D&T"
4 "D&T"
5 "D&T"

WSUN/Tampa, FL
OM: Chuck Beck
PD: Shank
MD: Clay
No Adds

WZZO/Terre Haute, IN
Interns PD: David Kirsch
1 DOORS DOWN "Be"
2 DOORS DOWN "Be"
3 DOORS DOWN "Be"

KFMA/Tucson, AZ
PD: John Mitchell
16 311 "Believe"
15 "D&T"
14 "D&T"

KMYZ/Tulsa, OK
PD: Lynn Barstow
MD: Ray Sagers
1 GRAND THEFT AUTO "Good"
2 FUEL "Bad"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

WHSF/Washington, DC
PD: Robert Benjamin
AP: Bob Wright
MD: Pat Fortson
1 "D&T"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"

WWDG/Washington, DC
PD/MD: Buddy Row
1 311 "Believe"
2 SCAPEGOAT WAX "Aisle"
3 DOORS DOWN "Be"

WPBZ/West Palm Beach, FL
OM: John O'Connell
AP/MD: Dan O'Brien
No Adds

WFSM/Wilmington, NC
PD: Chris Scharf
MD: Jessica Butler
1 311 "Believe"
2 "D&T"
3 "D&T"
4 "D&T"
5 "D&T"
6 "D&T"
7 "D&T"
8 "D&T"
9 "D&T"

86 Total Reporters
86 Current Reporters
86 Current Playlists

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKRN/New York
Infinity
(212) 314-9230
Kingston/Woody/Peer
12+ Cumc 2,244,280



PLAYS

LTW	ARTIST/TITLE	GI (888)
34	STANDI'S Been Awful	34440
35	STANDI'S Been Awful	34440
36	LINKIN PARK/Crawling	31960
37	LINKIN PARK/One Step Closer	30750
38	LINKIN PARK/Crawling	29520
39	LINKIN PARK/Crawling	29520
40	LINKIN PARK/Crawling	29520
41	LINKIN PARK/Crawling	29520
42	LINKIN PARK/Crawling	29520
43	LINKIN PARK/Crawling	29520
44	LINKIN PARK/Crawling	29520
45	LINKIN PARK/Crawling	29520
46	LINKIN PARK/Crawling	29520
47	LINKIN PARK/Crawling	29520
48	LINKIN PARK/Crawling	29520
49	LINKIN PARK/Crawling	29520
50	LINKIN PARK/Crawling	29520
51	LINKIN PARK/Crawling	29520
52	LINKIN PARK/Crawling	29520
53	LINKIN PARK/Crawling	29520
54	LINKIN PARK/Crawling	29520
55	LINKIN PARK/Crawling	29520
56	LINKIN PARK/Crawling	29520
57	LINKIN PARK/Crawling	29520
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70	LINKIN PARK/Crawling	29520
71	LINKIN PARK/Crawling	29520
72	LINKIN PARK/Crawling	29520
73	LINKIN PARK/Crawling	29520
74	LINKIN PARK/Crawling	29520
75	LINKIN PARK/Crawling	29520
76	LINKIN PARK/Crawling	29520
77	LINKIN PARK/Crawling	29520
78	LINKIN PARK/Crawling	29520
79	LINKIN PARK/Crawling	29520
80	LINKIN PARK/Crawling	29520
81	LINKIN PARK/Crawling	29520
82	LINKIN PARK/Crawling	29520
83	LINKIN PARK/Crawling	29520
84	LINKIN PARK/Crawling	29520
85	LINKIN PARK/Crawling	29520
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87	LINKIN PARK/Crawling	29520
88	LINKIN PARK/Crawling	29520
89	LINKIN PARK/Crawling	29520
90	LINKIN PARK/Crawling	29520
91	LINKIN PARK/Crawling	29520
92	LINKIN PARK/Crawling	29520
93	LINKIN PARK/Crawling	29520
94	LINKIN PARK/Crawling	29520
95	LINKIN PARK/Crawling	29520
96	LINKIN PARK/Crawling	29520
97	LINKIN PARK/Crawling	29520
98	LINKIN PARK/Crawling	29520
99	LINKIN PARK/Crawling	29520
100	LINKIN PARK/Crawling	29520

MARKET #2

KROQ/Los Angeles
Infinity
(818) 587-1087
Weatherly/Sandbrook/Worlan
12+ Cumc 1,886,780



PLAYS

LTW	ARTIST/TITLE	GI (888)
41	WEZEL/Rush Pipe	21640
42	WEZEL/Rush Pipe	21640
43	WEZEL/Rush Pipe	21640
44	WEZEL/Rush Pipe	21640
45	WEZEL/Rush Pipe	21640
46	WEZEL/Rush Pipe	21640
47	WEZEL/Rush Pipe	21640
48	WEZEL/Rush Pipe	21640
49	WEZEL/Rush Pipe	21640
50	WEZEL/Rush Pipe	21640
51	WEZEL/Rush Pipe	21640
52	WEZEL/Rush Pipe	21640
53	WEZEL/Rush Pipe	21640
54	WEZEL/Rush Pipe	21640
55	WEZEL/Rush Pipe	21640
56	WEZEL/Rush Pipe	21640
57	WEZEL/Rush Pipe	21640
58	WEZEL/Rush Pipe	21640
59	WEZEL/Rush Pipe	21640
60	WEZEL/Rush Pipe	21640
61	WEZEL/Rush Pipe	21640
62	WEZEL/Rush Pipe	21640
63	WEZEL/Rush Pipe	21640
64	WEZEL/Rush Pipe	21640
65	WEZEL/Rush Pipe	21640
66	WEZEL/Rush Pipe	21640
67	WEZEL/Rush Pipe	21640
68	WEZEL/Rush Pipe	21640
69	WEZEL/Rush Pipe	21640
70	WEZEL/Rush Pipe	21640
71	WEZEL/Rush Pipe	21640
72	WEZEL/Rush Pipe	21640
73	WEZEL/Rush Pipe	21640
74	WEZEL/Rush Pipe	21640
75	WEZEL/Rush Pipe	21640
76	WEZEL/Rush Pipe	21640
77	WEZEL/Rush Pipe	21640
78	WEZEL/Rush Pipe	21640
79	WEZEL/Rush Pipe	21640
80	WEZEL/Rush Pipe	21640
81	WEZEL/Rush Pipe	21640
82	WEZEL/Rush Pipe	21640
83	WEZEL/Rush Pipe	21640
84	WEZEL/Rush Pipe	21640
85	WEZEL/Rush Pipe	21640
86	WEZEL/Rush Pipe	21640
87	WEZEL/Rush Pipe	21640
88	WEZEL/Rush Pipe	21640
89	WEZEL/Rush Pipe	21640
90	WEZEL/Rush Pipe	21640
91	WEZEL/Rush Pipe	21640
92	WEZEL/Rush Pipe	21640
93	WEZEL/Rush Pipe	21640
94	WEZEL/Rush Pipe	21640
95	WEZEL/Rush Pipe	21640
96	WEZEL/Rush Pipe	21640
97	WEZEL/Rush Pipe	21640
98	WEZEL/Rush Pipe	21640
99	WEZEL/Rush Pipe	21640
100	WEZEL/Rush Pipe	21640

MARKET #3

WKQI/Chicago
Emmis
(312) 527-6438
Richards/Shumans
12+ Cumc 946,360



PLAYS

LTW	ARTIST/TITLE	GI (888)
44	WEZEL/Rush Pipe	21640
45	WEZEL/Rush Pipe	21640
46	WEZEL/Rush Pipe	21640
47	WEZEL/Rush Pipe	21640
48	WEZEL/Rush Pipe	21640
49	WEZEL/Rush Pipe	21640
50	WEZEL/Rush Pipe	21640
51	WEZEL/Rush Pipe	21640
52	WEZEL/Rush Pipe	21640
53	WEZEL/Rush Pipe	21640
54	WEZEL/Rush Pipe	21640
55	WEZEL/Rush Pipe	21640
56	WEZEL/Rush Pipe	21640
57	WEZEL/Rush Pipe	21640
58	WEZEL/Rush Pipe	21640
59	WEZEL/Rush Pipe	21640
60	WEZEL/Rush Pipe	21640
61	WEZEL/Rush Pipe	21640
62	WEZEL/Rush Pipe	21640
63	WEZEL/Rush Pipe	21640
64	WEZEL/Rush Pipe	21640
65	WEZEL/Rush Pipe	21640
66	WEZEL/Rush Pipe	21640
67	WEZEL/Rush Pipe	21640
68	WEZEL/Rush Pipe	21640
69	WEZEL/Rush Pipe	21640
70	WEZEL/Rush Pipe	21640
71	WEZEL/Rush Pipe	21640
72	WEZEL/Rush Pipe	21640
73	WEZEL/Rush Pipe	21640
74	WEZEL/Rush Pipe	21640
75	WEZEL/Rush Pipe	21640
76	WEZEL/Rush Pipe	21640
77	WEZEL/Rush Pipe	21640
78	WEZEL/Rush Pipe	21640
79	WEZEL/Rush Pipe	21640
80	WEZEL/Rush Pipe	21640
81	WEZEL/Rush Pipe	21640
82	WEZEL/Rush Pipe	21640
83	WEZEL/Rush Pipe	21640
84	WEZEL/Rush Pipe	21640
85	WEZEL/Rush Pipe	21640
86	WEZEL/Rush Pipe	21640
87	WEZEL/Rush Pipe	21640
88	WEZEL/Rush Pipe	21640
89	WEZEL/Rush Pipe	21640
90	WEZEL/Rush Pipe	21640
91	WEZEL/Rush Pipe	21640
92	WEZEL/Rush Pipe	21640
93	WEZEL/Rush Pipe	21640
94	WEZEL/Rush Pipe	21640
95	WEZEL/Rush Pipe	21640
96	WEZEL/Rush Pipe	21640
97	WEZEL/Rush Pipe	21640
98	WEZEL/Rush Pipe	21640
99	WEZEL/Rush Pipe	21640
100	WEZEL/Rush Pipe	21640

MARKET #4

KCML/San Francisco
Clear Channel
(408) 453-5400
Stevens/Bragg
12+ Cumc 327,580




PLAYS

LTW	ARTIST/TITLE	GI (888)
61	POE/Hey Prety	6000
62	POE/Hey Prety	6000
63	POE/Hey Prety	6000
64	POE/Hey Prety	6000
65	POE/Hey Prety	6000
66	POE/Hey Prety	6000
67	POE/Hey Prety	6000
68	POE/Hey Prety	6000
69	POE/Hey Prety	6000
70	POE/Hey Prety	6000
71	POE/Hey Prety	6000
72	POE/Hey Prety	6000
73	POE/Hey Prety	6000
74	POE/Hey Prety	6000
75	POE/Hey Prety	6000
76	POE/Hey Prety	6000
77	POE/Hey Prety	6000
78	POE/Hey Prety	6000
79	POE/Hey Prety	6000
80	POE/Hey Prety	6000
81	POE/Hey Prety	6000
82	POE/Hey Prety	6000
83	POE/Hey Prety	6000
84	POE/Hey Prety	6000
85	POE/Hey Prety	6000
86	POE/Hey Prety	6000
87	POE/Hey Prety	6000
88	POE/Hey Prety	6000
89	POE/Hey Prety	6000
90	POE/Hey Prety	6000
91	POE/Hey Prety	6000
92	POE/Hey Prety	6000
93	POE/Hey Prety	6000
94	POE/Hey Prety	6000
95	POE/Hey Prety	6000
96	POE/Hey Prety	6000
97	POE/Hey Prety	6000
98	POE/Hey Prety	6000
99	POE/Hey Prety	6000
100	POE/Hey Prety	6000

MARKET #5

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Ambler
12+ Cumc 710,280



PLAYS

LTW	ARTIST/TITLE	GI (888)
49	WEZEL/Rush Pipe	15300
50	WEZEL/Rush Pipe	15300
51	WEZEL/Rush Pipe	15300
52	WEZEL/Rush Pipe	15300
53	WEZEL/Rush Pipe	15300
54	WEZEL/Rush Pipe	15300
55	WEZEL/Rush Pipe	15300
56	WEZEL/Rush Pipe	15300
57	WEZEL/Rush Pipe	15300
58	WEZEL/Rush Pipe	15300
59	WEZEL/Rush Pipe	15300
60	WEZEL/Rush Pipe	15300
61	WEZEL/Rush Pipe	15300
62	WEZEL/Rush Pipe	15300
63	WEZEL/Rush Pipe	15300
64	WEZEL/Rush Pipe	15300
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74	WEZEL/Rush Pipe	15300
75	WEZEL/Rush Pipe	15300
76	WEZEL/Rush Pipe	15300
77	WEZEL/Rush Pipe	15300
78	WEZEL/Rush Pipe	15300
79	WEZEL/Rush Pipe	15300
80	WEZEL/Rush Pipe	15300
81	WEZEL/Rush Pipe	15300
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94	WEZEL/Rush Pipe	15300
95	WEZEL/Rush Pipe	15300
96	WEZEL/Rush Pipe	15300
97	WEZEL/Rush Pipe	15300
98	WEZEL/Rush Pipe	15300
99	WEZEL/Rush Pipe	15300
100	WEZEL/Rush Pipe	15300

MARKET #6

WFLY/Pittsburgh
Radio One
(610) 565-8500
McGuire/Duffy/Fen
12+ Cumc 618,280



PLAYS

LTW	ARTIST/TITLE	GI (888)
39	TRAIN/Drops Of Jupiter	10880
40	TRAIN/Drops Of Jupiter	10880
41	TRAIN/Drops Of Jupiter	10880
42	TRAIN/Drops Of Jupiter	10880
43	TRAIN/Drops Of Jupiter	10880
44	TRAIN/Drops Of Jupiter	10880
45	TRAIN/Drops Of Jupiter	10880
46	TRAIN/Drops Of Jupiter	10880
47	TRAIN/Drops Of Jupiter	10880
48	TRAIN/Drops Of Jupiter	10880
49	TRAIN/Drops Of Jupiter	10880
50	TRAIN/Drops Of Jupiter	10880
51	TRAIN/Drops Of Jupiter	10880
52	TRAIN/Drops Of Jupiter	10880
53	TRAIN/Drops Of Jupiter	10880
54	TRAIN/Drops Of Jupiter	10880
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64	TRAIN/Drops Of Jupiter	10880
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67	TRAIN/Drops Of Jupiter	10880
68	TRAIN/Drops Of Jupiter	10880
69	TRAIN/Drops Of Jupiter	10880
70	TRAIN/Drops Of Jupiter	10880
71	TRAIN/Drops Of Jupiter	10880
72	TRAIN/Drops Of Jupiter	10880
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74	TRAIN/Drops Of Jupiter	10880
75	TRAIN/Drops Of Jupiter	10880
76	TRAIN/Drops Of Jupiter	10880
77	TRAIN/Drops Of Jupiter	10880
78	TRAIN/Drops Of Jupiter	10880
79	TRAIN/Drops Of Jupiter	10880
80	TRAIN/Drops Of Jupiter	10880
81	TRAIN/Drops Of Jupiter	10880
82	TRAIN/Drops Of Jupiter	10880
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91	TRAIN/Drops Of Jupiter	10880
92	TRAIN/Drops Of Jupiter	10880
93	TRAIN/Drops Of Jupiter	10880
94	TRAIN/Drops Of Jupiter	10880
95	TRAIN/Drops Of Jupiter	10880
96	TRAIN/Drops Of Jupiter	10880
97	TRAIN/Drops Of Jupiter	10880
98	TRAIN/Drops Of Jupiter	10880

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

On Top Of Felt Mountain

By **Dayna Talley**
Asst. Alternative Editor

Hunting and sexy are the first words that come to mind when describing Alison Goldfrapp's vocal stylings. Goldfrapp is one-half of the English duo that takes her last name. Her partner in great music-making is composer-keyboardist-arranger Will Gregory. These two take moody cinematic music to a whole new level with their first album, *Felt Mountain*, on Mute. Beautiful, sultry and lush are also words to describe the record's overall sound. Standout tracks are "Lovely Head" and "Human."



Goldfrapp

It is not just enough to enjoy this record. If you ever get the chance to see them live, you must not pass it up. I attended one of their performances (one of six dates of their first North American Tour) recently at the El Rey Theater in Los Angeles. The show was mesmerizing. My eyes and ears never strayed from the stage and the sounds coming from it.

I couldn't help but be reeled in by Goldfrapp's angelic presence and her band's somewhat mechanical motions. I have never seen anything like it. Plus, you just gotta love it when any band comes back for an encore and starts off with the campy '80s classic "Let's Get Physical." She even makes that song scorching! So, please, whatever you do, call Mattie at Mute (212-255-

7670, Ext. 230) to get a copy of the record for yourself.

Another record that is kind of on the unconventional tip is CyberOctave's (a division of Higher Octave) *Mellow*. This French trio have been finding their way onto some of our specialty shows for a while now, but this week they finally make their well-deserved leap onto the chart at No. 9. Fans of Air or Rhinoceros will surely be digging on the groovy vibes of *Another Mellow Spring*. My favorite tracks are "Paris Sous La Neige" and "Instant Love." Get *Mellow* by contacting Collin Rae at Higher Octave (310-589-1515; e-mail collin@higheroctave.com) or Chris Stowers at The Bridge (773-938-1229; e-mail cstowers@jmapromo.com).

Moving on to the rest of the chart. Fenix TX and their song "Threesome" make quite the jump to No. 1 after being at No. 15 last week. Jimmy Eat World make a massive debut at No. 2 this week, while Air jump two spots to No. 5. Debuts seem to be dominating the chart this week, with MCA's Mint Royale at No. 8, Stereo MC's at No. 10, Sissy Prozac at No. 11, Staind at No. 12, Actionslacks at No. 15, Strokes at No. 16, Ike Reilly at No. 17, Pennywise at No. 20 and, of course, Mellow at No. 9. **Record Of The Week:** Mark Lanegan

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEOX/Albany, NY

Download
Sunday 8pm-11pm
Alex Taylor
Bird's "Moss"
Fenix TX "Threesome"
Mint Royale "Don't Fall"
Ike Reilly "Last Time"
Stereo MC's "Deep Down & Dirty"

KTEG/Albuquerque, NM

Burning Sessions
Sunday 8pm-10pm
Adam 12
My Morning Jacket "Way That He Sings"
Strokes "Modern Age"
Tricky "Bury The Evidence"
Alkaline Trio "Stupid Kid"
Girls Against Boys "One Dose Of Truth"

WNNX/Atlanta, GA

Sunday School
Sunday 8pm-10pm
Jay Harrison
Fenix TX "Threesome"
3 Doors Down "Be Like That"
Tricky "Evolution Revolution"
Incredible Moses "Fuzzy"
Gay Dad "Now Always And..."

WRAX/Birmingham, AL

Rag's Coliseum
Sunday 10am-1pm
Scott Register
Stereophonics "Step On My Old"
Shawn Colvin "Diamond In The Ruff"
David Byrne "Like Humans Do"
Turn Breaks "Underdog"
David Mead "Everyone Knows It..."

WBCN/Boston, MA

Mechanical Emissions
Sunday 8-10pm
DeVigies/Albert O
Dave Navarro "Rexall"
Ten Star "Sunshine"
Pernice Brothers "Dear Spool"
Strokes "Modern Age"
Jimmy Eat World "Bleed America"

WFNX/Boston, MA

The First Contact
Sunday 8pm-9:30pm
Zack Brooks
Perry Farrell "Happy Birthday..."
Strokes "Last Night"
Zero Zero "I'm Zero"
Lenny Kravitz "Agape"
Gorillaz "Clint Eastwood"

WEOG/Buffalo, NY

Next Wave
Monday midnight-1am
Ryan Patrick
Staind "Open Your Eyes"
Weezer "Photograph"
Velour "Start"
Tool "Ticks And Leaches"
Sum 41 "In Too Deep"

WBTZ/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Steve Picard
Guided By Voices "Twilight Campfire"
Me First & The... "Wild World"
Red House Painters "Crises"
Bouncing Souls "Gone"
Gorillaz "Tomorrow Comes Today"

WAVF/Charleston, SC

Cutting Edge
Sunday 8:30-10pm
Bryant Stevo
Calico "Sanchez"
Jill Set "Satellite "Blueprints"
Masters Of Reality "Why The Fly"
Fatboy Slim "Weapon Of Choice"
Air "Radio #1"

WAQZ/Cincinnati, OH

La Cal Sunday
Sunday 10pm-midnight
Hogon
Simon Says "Bleed"
Systematic "Dopestick"
Grand Theft Audio "As Good As It Gets"
Placebo "Special K"
Mushroom "Transmission Suicide"

WARQ/Columbia, SC

7200 Seconds
Sunday 8-10
Cataldo
Jawana Theory "We're At The Top..."
God "No Regrets"
Feeder "Seven Days In The..."
Sissy Prozac "Hurt Like Hell"
Gay Dad "Dim Star"

KDGE/Dallas, TX

Adventure Club
Sunday 8-9pm
Joe B Venable
Girls Against Boys "One Dose Of Truth"
Mint Royale "Don't Fall"
Alkaline Trio "Stupid Kid"
Mudvayne "Hand On Heart"
Jimmy Eat World "Lucky Denver Mint"

KTCL/Denver, CO

Adventure University
Sunday 7:30-8:30pm
Professor Kat
Mellow "Paris Sous La Neige"
Placebo "Special K"
Jawana "Throbbin' And..."
Spoon "Everybody Loves Me"
Scappato Wix "Aisle 10"

WEJE/Fort Wayne, IN

The Living Room
Sunday 8pm-9pm
Matt Jericho
Dashboard Confession "Pruned Puzzle"
Jimmy Eat World "Bleed America"
Influents "I'm Not So Sure"
Rosemary Gates "Shining Rain"
Daobica "Back Rose"

WJFX/Fl. Myers, FL

99 Xtrams
Sunday 8-10pm
Lancor
Endo "I Love Us Alone"
Jesus Guit "Soul Creation"
Fyodora Ho "556"
Fear Factory "Lynchpin"
Wax I "So Clutch"

WEEB/Hagerstown, MD

Now Hear This
Sunday 10pm-midnight
Lancor
Aesth Davis
Sugar Ray "When It's Over"
Staind "Lephal"
Garageband "Kiss It All Goodbye"
Offspring "Millions Miles Away"
Mad Caddies "Shut The Door"

WMRQ/Hartford, CT

Spinning Unrest
Sunday 10pm-midnight
Cousin Chris
James "Laws"
MOTY "Bob"
As "She Brake My..."
Discontent "Go Crazy"
Red Animal War "Starter"

WRZX/Indianapolis, IN

Hangover Cafe
Sunday 8pm-noon
Dave Organ
Dickies "Don't Mar"
Weezer "Modern Age"
Weezer "Photograph"
Mogwai "You Don't Know"
Starlight Mints "Bandit"

KFTE/Lafayette, LA

Now Hear This
Sunday 8pm-11pm
Dave Hobbell
Cowboy Juniors "Bread & Wine"
Gary Numan "Rise"
Fatboy Slim "Weapon Of Choice"
Tricky "Wonder Woman"

KXTE/Las Vegas, NV

Hurts When I Pee
Sunday 10pm-midnight
DJ Diablo
Karl's Line "Feed A Call"
Jimmy Eat World "Bleed"
Weezer "Photograph"
Dry Kill Logic "Asphalt"
Ensign "White The Iron B..."

KROQ/Los Angeles, CA

Redeye On The 100
Sunday midnight-3am
Redeye Blomquist
Weezer "Don't Let Go"
Haven "To The End"
Tenderloids "One More Life"
Evan "Modern Love"
John Wesley Harding "Goth Girl"

WXRK/New York, NY

The "Buz"
Sunday midnight-2am
Blat Placid
Marilyn Manson "Mezzanine"
Peter "Sweet Deal"
Tricky "Wonder Woman"
Mudvayne "Poison Well"
Zoo Story "Mantray"

WRXK/Norfolk, VA

The Punk Show
Sunday 10pm-midnight
Nicholas & Josh
Anti-Flag "Die For Your..."
Gutermouth "Spitstick"
Dropkick Murphy's "Good Rats"
Spoon "Everybody Loves Me"
Vandals "Girlfriends Dead"

WPLI/Philadelphia, PA

Y-Net
Sunday 8pm-10:30pm
Dan Fein
Anti-Flag "Seattle Was A Riot"
Nowa Day "Morning After"
Pete Yorn "I Be On A Chain"
R.E.M. "All The Way To Reno"
Rustic Overtones "C Mon"

WXDX/Pittsburgh, PA

Edge Of The X
Sunday 8pm-midnight
Lenny DiStasio
Joydrop "Someone Wanna Die"
Staind "Pressure"
Flickerstick "You're So Hollywood"
Fear Factory "Lynchpin"
Cave "Holy Man"

KMRK/Portland, OR

Something Cool
Sunday 8pm-10pm
Jaime Cooley
Gorillaz "Clint Eastwood"
Cold "End Of The Line"
Garageband "Kiss It All Goodbye"
Offspring "Millions Miles Away"
Fenix TX "Threesome"

WCYU/Portland, ME

Spinned
Thursday 7-9pm
Shawn Jeffrey
Weezer "Island In The Sun"
MOTY "Bob"
Weezer "Photograph"
Weezer "Transmission Suicide"
Pete Yorn "I Be On A Chain"

WDST/Poughkeepsie, NY

Indie Fax
Thursday 10:30-11:30pm
Justin Hoberstadt
Bright Eyes "Lushy's Song"
Foster "Modern Age"
Red Animal War "Weak Bones Mig..."
Mogwai "You Don't Know"
Mark Lanegan "Miracle"

WBRU/Providence, RI

Breaking And Entering
Wednesday Midnight-2am
Josh Deleone
Fuel "Bad Day"
Crashland "Lemonade"
Lambert "Come"
Alex And Farm "Smooth Criminal"
Larkin Park "In The End"

KWOD/Sacramento, CA

Alternative Bezz
Sunday 10pm-2am
DJ Jitterbug
Everlast "Children's Story"
Gorillaz "Clint Eastwood"
Stereo MC's "Deep Down & Dirty"
Ong "Water"
Mellow "Paris Sous La Neige"

KMBY/Salt Lake City, UT

Time Bomb
Tues.-Sun. midnight-12:30am
Matt Black
Gob "For The Moment"
Living End "Blat On Broadway"
Red Bay Fish "Somebody Hates Me"
Vandals "Girlfriends Dead"
Area7 "Bitter Words"

KXRX/Salt Lake City, UT

Exposed
Monday-Friday 8-9pm
Todd Hanson
Pennywise "Fuck Authority"
Live "Forever May Not..."
Jimmy Eat World "Bleed America"
Crosbys "Seasons"
Prime sth "I'm Stupid"
Calling "Whoever You Want Go"

KXOX/San Bernardino, CA

Xtrams X
Saturday 8pm-3am
Dave Deery/Daryl James
Staind "This Is Not"
Staves On Dope "Pushing Me"
Mudvayne "Death Blooms"
Crosbys "Seasons"
No One "Chemical"

XTRA/San Diego, CA

The Lab
Sunday 7pm-9pm
Action DJ Hilary
Ben Harper "Sexual Healing"
Weezer "Island In The Sun"
Perry Farrell "Song Yet To Be Sung"
Air "Radio #1"
Rustic Overtones "C Mon"

KJEE/Santa Barbara, CA

New Noise
Monday midnight-2am
Dave Hanson
Jimmy Eat World "Bleed America"
Perry Farrell "Did You Forget"
Air "Radio #1"
Alkaline Trio "Stupid Kid"
Yellowcard "Superstar"

KNDQ/Seattle, WA

Leadspeaker
Sunday 11:00pm-midnight
Bill Reid
Strokes "Modern Age"
Air "How Does It Make..."
Pennywise "Fuck Authority"
Fenix TX "Threesome"
Actionslacks "I Hope This Makes..."

WXSX/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Headshot
Discontent "My Destination"
Incredible Moses "Fuzzy"
Gob "I Hear You Calling"
Mushroom "Transmission Suicide"
Sissy Prozac "User Get"

KFMA/Tucson, AZ

Test Department
Sunday 8-9pm
G-Rag
Scappato Wix "Aisle 10"
Dislocated Styles "I Quefied"
Mad Caddies "B-Side"
Dave Navarro "Rexall"
Moke "Hanging Around"

WFHS/Washington, DC

Now Hear This
Sunday 8:00pm-10:30pm
Dave Marsh
Weezer "Photograph"
Cactus Patch "These Hands"
Air "Radio #1"
Fenix TX "Threesome"
Gorillaz "Clint Eastwood"

WPBZ/W. Palm Beach, FL

Electronic Bezz
Saturday midnight-3am
DJ Jitterbug
Hybrid "I'll Survive"
Placebo "Special K"
Fenix TX "Threesome"
Mellow "Paris Sous La Neige"
Ph10 "Defender"

R&R Top 20 Artists

June 1, 2001

- FENIX TX** (Drive-Thru/MCA) "Threesome"
- JIMMY EAT WORLD** (DreamWorks) "Bleed American"
- WEEZER** (Geffen/Interscope) "Photograph"
- PLACEBO** (Hut/Virgin) "Special K"
- AIR** (Source/Astralwerks) "Radio #1"
- DISCONTENT** (Sha-La) "My Destination"
- DAVE NAVARRO** (Capitol) "Rexall"
- MINT ROYALE** (MCA) "Shake Me"
- MELLOW** (CyberOctave) "Paris Sous La Neige"
- STEREO MC'S** (Gee Street/Island/IDJMG) "Deep Down & Dirty"
- SISSY PROZAC** (Unsigned/Smart Recordings) "User Girl"
- STAIND** (Flip/Elektra/EEG) "Pressure"
- INCREDIBLE MOSES LEROY** (Ultimatum/Artemis) "Fuzzy"
- SCAPEGOAT WAX** (Grand Royal/Virgin) "Aisle 10"
- ACTIONSLACKS** (Self-Starter) "The Scene's Out Of Sight"
- STROKES** (XL Recordings/Beggars Group) "Last Night"
- IKE REILLY** (Universal) "Last Time"
- ZOO STORY** (3:33/Universal) "Mantray"
- GORILLAZ** (Virgin) "Clint Eastwood"
- PENNYWISE** (Epitaph) "F**k Authority"

Ranked by total number of shows reporting artist.

40 Total Reporters



JOHN SCHOENBERGER

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The Three P's Take The Prize

For KBCO's Scott Arbough, a trio of basic principles provides a winning recipe

KBCO/Denver-Boulder has 25 years of heritage in its market, and even though it has had its ups and downs, the station has been on a winning streak since the mid-'90s. When Scott Arbough, the Clear Channel-owned station's current PD, and I had a conversation concerning KBCO's successful momentum, he was quick to point out that programming is not rocket science.

Arbough feels that remaining focused on three basic principles is all it takes to win — and, in the case of KBCO, win big! The station's winter 2001 Arbitron numbers put it in a tie for No. 2 12+, as it jumps 5.6-6.4. The station is No. 1 25-54, increasing 7.8-8.8, and, surprisingly, No. 1 18-34, rising 6.4-9.0. How'd they do it? Programming, production and promotion.

"First and foremost, when you're talking about the success of KBCO, it really comes down to executing a sound programming philosophy," says Arbough. "Then it's a matter of your presentation."

Comfortably Familiar

Arbough has to constantly remind himself that the appeal of KBCO is, more than anything else, the music. Because of the station's heritage, its music is very broad-based — "a mile wide and an inch deep," Arbough loves to quote. The music can remain varied today because of what KBCO stood for in the past. This is the foundation the station has been built upon.

Having said that, Arbough believes that his station has "to be very careful about what we play in terms of our library, because we feel familiarity with most — if not all — of that music is important."

"We can play music from any style or any era — as much as we feel we can get away with — but every song we play has to be a hit, and that's really important," he continues.

There can be a number of factors that qualify a song as a hit for KBCO, but research is the final test. "When you've been at a station as long as I have — in my case, 17 years — you start to instinctively know what's right in terms of library choice," he says. "The research basically confirms for us that our music calls for the station are on target."

"This is based on the basic radio-programming strategy that people want to hear what they know and like. Frankly, the days when KBCO was walking away from that fundamental were when we were having some



Scott Arbough

ratings problems. We became unfocused and unfamiliar, and we suffered from it."

Some of the songs the station plays may very well be KBCO-only hits, but that's not the foundation of the radio station. "Those songs I would consider spice," Arbough says. "All of this sounds so understated, but basically you could call,

and I could say, 'Broad-based familiarity,' and hang up. That's really the story, but it takes constant vigilance to adhere to it. That is where we go astray so often as programmers."

With that as a foundation, a programmer can begin to introduce new, usually unfamiliar, material to the audience. But it has to be done in a very specific way. Arbough explains it as "growing" new hits. "This means committing to those new songs and playing them in a meaningful way," he says. "I firmly believe that many stations — in many formats — get off a song, thinking that it's overexposed, when in reality the average listener is just becoming familiar with it. Furthermore, that prevents you from making a song part of your library forever. Sure, not every song you play

"My older listeners were raised on adventurous radio that introduced them to new music, and I feel they still have that interest."

can get to that status, but the goal is to make as many new songs as possible a part of the fabric of KBCO."

A Balance Between Old And New

When one plays something new and maybe even a little foreign

musically, one has to immediately follow it up with something the listeners love. "I call it the quarter-hour promise," Arbough says. "What that basically means is that I make sure that I hit as much of the station's musical pledge as I can each and every quarter-hour. To accomplish this, the music has to be mostly familiar. But, more importantly, the songs all have to be hits. Obviously, a new song may be unfamiliar, but that doesn't mean that it doesn't sound like a hit."

Whenever possible, Arbough likes to embrace new music that will appeal to younger adults yet can also be appealing to his older core. He feels that being able to recruit newer, younger listeners is the most important thing for the future of Triple A.

"If I think that playing younger-sounding music will blow off my upper demo, I'm not giving my listeners enough credit," he says. "My target is 30-34, and my median age is 37. My 40+ listeners will embrace both David Gray and Incubus. My older listeners were raised on adventurous radio that introduced them to new music, and I feel they still have that interest."

Arbough thinks that the newer sounds are more familiar to and accepted by older listeners than most people realize. "Through television commercials and shows, they're constantly exposed to modern styles," he says. "When I decide to pick up on an artist's song that has some new flavor to it, it's not as alien-sounding as some people might think."

"If you take an acoustic guitar and add it to a good song, such as something by Everlast or Incubus, it becomes a perfect song for KBCO to attract the younger audience while entertaining the older audience."

Flow And Tempo

If you listen to KBCO, it has a natural flow and tempo. Much of this has to do with the imaging and production — and it is a very production-intensive station. The man responsible for that is Jonathan Hanst.

"Like they do with our music, I think it's important that the people become familiar and comfortable with our benchmark promotions."

"He's good at making our production sound modern and hip even when we're talking about going into an old Rolling Stones song," Arbough says.

"Image production is crucial for us. Either we have a production sweeper — a full-on produced element — between each song, or we have what I call a quick segue, which is just an artist saying 'KBCO.' Most of them are artists who have performed for us over the years on *Studio C*. Call-letter impression is where it's at, baby!"

Arbough feels that those drops are almost invisible to the listener; he's not even sure people hear them. However, he feels that they help tremendously in putting the music together, especially since the station plays such a broad variety of styles. It's all about delivering on that "quarter-hour promise" mentioned earlier.

"I know if you print this, I'll probably get shunned by the entire format, but I feel that the song-to-song segue is far less important than the overall delivery of the variety of hits that we play. I believe the radio listener doesn't care about the artful segue. They don't care that you found a way to segue Everlast into Neil Young; they simply care that you played Everlast and Neil Young."

Team Effort

An integral part of the station's image has to do with its on-air talent. Arbough views it as a team effort. After three years, Bret Saunders has succeeded in a big way in morning drive. In the past book Saunders ranked No. 1 — even in the 18-34 demo. "We molded that show as 'Rock 'n' roll NPR,'" says Arbough. "Bret's personality is very appealing, but it also has a lot to do with the tireless work of morning show producer Ron Bostwick, who works 14 hours a day to get things right and keep it interesting."

"Ginger Havlat has been No. 1 in middays for so long. I can't explain to you what she does to be so successful — she's just being Ginger. Oz Medina is also a radio pro and has developed a very strong following in afternoon drive. And although Keefer's main focus is on being Music Director for the station — and he does that very well — he's also a

good night jock. He has that perfect, smooth, mellow, Triple A-style delivery.

"We have seven people on the air throughout the week, and 11 people working at KBCO on the programming and promotions side. This is an incredibly hard-working group. Their individual efforts are as important as anything else we do to make this station as successful as it is."

Promotions Help Return Prestige

One of the things that former PD Dave Benson and his predecessor, Mike O'Connor, did to re-establish KBCO in the marketplace was to capitalize on its heritage. In addition to the station's substantial library of music, its benchmark promotions proved to be extremely important in this effort. Today KBCO prefers to keep building on those established promotions, which continue to grow as each year goes by.

"We're always doing some kind of promotion," says Arbough. "We stay focused on that one thought until it's done, and then we move on to the next one. The sequence of events goes something like this: We start the year off with our A-Z on-air promotion, then we move on to the Cardboard Derby, World Class Adventures and the Kinetic Sculpture Challenge, which just finished up its 22nd year at the station."

"The big summer promotion last year was our Win a Mountain House contest. We also do the World Class RockFest up in the mountains. Then there are the holiday charity shows and the new *Studio C* performance CD release — this year's will be our 13th volume. *Studio C* is, of course, an important element of the station year-round, and we do a *Studio C* retrospective every so often. A greatest hits release is in the works right now."

"Like they do with our music, I think it's important that the people become familiar and comfortable with our benchmark promotions. It's another way to send out the message of longevity, reliability and familiarity. Is there really room for a new promotion? Probably not — unless we think of something pretty damn awesome!"

You can contact Scott Arbough at 303-444-5600 or at scottarbough@clearchannel.com. Also, be sure to visit KBCO's website at www.kbco.com.



June 1, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	R.E.M. Imitation Of Life(Warner Bros.)	670	-18	41434	8	34/0
2	2	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	565	-45	45730	17	27/0
3	3	DAVE MATTHEWS BAND The Space Between(RCA)	533	-12	34598	7	30/0
4	4	U2 Elevation(Interscope)	434	+18	25516	7	25/0
6	5	BLUES TRAVELER Girl Inside My Head(A&M/Interscope)	409	+6	25864	9	27/0
5	6	JONATHA BROOKE Linger(Bad Dog)	374	-37	21562	18	26/1
7	7	JEB LOY NICHOLS Heaven Right Here(Rykodisc)	354	-11	19161	16	26/0
8	8	DEPECHE MODE Dream On(Mute/Reprise)	342	0	20416	9	27/0
15	9	BLACK CROWES Soul Singing(V2)	335	+55	17826	5	24/0
10	10	LUCINDA WILLIAMS Essence(Lost Highway/IDJMG)	332	+5	19326	5	29/0
9	11	STEVIE NICKS Planets Of The Universe(Reprise)	330	-6	25648	8	26/0
12	12	LIFEHOUSE Hanging By A Moment(DreamWorks)	311	+1	28447	15	15/0
11	13	COLDPLAY Yellow(Nettwerk/Capitol)	307	-15	33153	22	21/0
14	14	INCUBUS Drive(Immortal/Epic)	298	+13	27798	10	14/0
17	15	COWBOY JUNKIES I'm So Open(Latent/Zoe/Rounder)	297	+34	22150	5	26/0
16	16	DAVID BYRNE Like Humans Do(Luaka Bop/Virgin)	265	-6	14336	9	22/0
Breaker	17	AFRO-CELT... F/PETER GABRIEL When You're Falling(Real World/Virgin)	255	+149	23508	1	28/5
20	18	PETE YORN Life On A Chain(Columbia)	245	+6	14119	6	28/5
13	19	JOSH JOPLIN GROUP Camera One(Artemis)	227	-58	25685	27	22/0
22	20	SHELBY LYNNE Killin' Kind(Island/IDJMG)	209	+2	11300	3	21/1
18	21	MARK KNOPFLER Sailing To Philadelphia(Warner Bros.)	209	-45	9253	10	18/0
Debut	22	FIVE FOR FIGHTING Superman(Aware/Columbia)	192	+29	12358	1	17/0
Debut	23	ROBERT CRAY BAND Baby's Arms(Rykodisc)	189	+23	8429	1	18/0
25	24	DELBERT MCCLINTON Livin' It Down(New West/Red Ink)	185	-14	7348	11	18/0
30	25	FISHER Hello It's Me(Farmclub.com/Interscope)	184	+6	12068	3	20/0
21	26	OLD 97'S King Of All The World(Elektra/EEG)	182	-41	14730	15	20/0
19	27	SHAWN COLVIN Whole New You(Columbia)	176	-67	10720	18	21/0
Debut	28	WIDESPREAD PANIC This Part Of Town(Widespread/SRG)	175	+58	8889	1	21/0
28	29	JIM WHITE Handcuffed To A Fence In...(Luaka Bop/Virgin)	175	-14	5280	7	20/1
26	30	WALLFLOWERS Letters From The Wasteland(Interscope)	174	-23	8430	18	17/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
AFRO-CELT... F/P. GABRIEL When...(Real World/Virgin)	5
PETE YORN Life On A Chain(Columbia)	5
ERIC CLAPTON Travelin' Light(Duck/Reprise)	5
JOSH JOPLIN GROUP Gravity(Artemis)	3
CPR Katie Did(Gold Circle)	3
3 000RS DOWN Be Like That(Republic/Universal)	3
DOUBLE TROUBLE In The Garden(Tone-Cool)	2
J.J. CALE After Midnight(Back Porch/Virgin)	2
W. NELSON Wouldn't Have It Any Other...(Island/IDJMG)	2
LEON REOBONE Any Time(Blue Thumb)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AFRO-CELT... F/P. GABRIEL When...(Real World/Virgin)	+149
JOSH JOPLIN GROUP Gravity(Artemis)	+73
SUGAR RAY When It's Over(Lava/Atlantic)	+61
WIDESPREAD PANIC This Part Of Town(Widespread/SRG)	+58
BLACK CROWES Soul Singing(V2)	+55
COWBOY JUNKIES I'm So Open(Latent/Zoe/Rounder)	+34
CPR Katie Did(Gold Circle)	+32
FIVE FOR FIGHTING Superman(Aware/Columbia)	+29
RADIOHEAD I Might Be Wrong(Capitol)	+29
SHEA SEGER Last Time(RCA)	+29



35 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

WHISKEYTOWN Don't Be Sad(Lost Highway/IDJMG)
Total Plays: 163, Total Stations: 22, Adds: 0

ANI OIFRANCO Heartbreak Even(Righteous Babe)
Total Plays: 163, Total Stations: 17, Adds: 0

ANDREAS JOHNSON Glorious(Reprise)
Total Plays: 153, Total Stations: 14, Adds: 1

RADIOHEAD I Might Be Wrong(Capitol)
Total Plays: 142, Total Stations: 15, Adds: 1

SUGAR RAY When It's Over(Lava/Atlantic)
Total Plays: 139, Total Stations: 9, Adds: 1

ERIC CLAPTON Travelin' Light(Duck/Reprise)
Total Plays: 122, Total Stations: 11, Adds: 5

JIMMY SMITH F/TAJ MAHAL Strut(Blue Thumb/VMG)
Total Plays: 115, Total Stations: 15, Adds: 0

POE Hey Pretty(FEI/Atlantic)
Total Plays: 107, Total Stations: 6, Adds: 0

COLOPLAY Shiver(Nettwerk/Capitol)
Total Plays: 103, Total Stations: 9, Adds: 0

MATCHBOX TWENTY Mad Season(Lava/Atlantic)
Total Plays: 99, Total Stations: 7, Adds: 1

Breakers.

AFRO-CELT... F/PETER GABRIEL	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
When You're Falling (Real World/Virgin)	255/149	28/5	17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Songs ranked by total plays

THE ROBERT CRAY BAND

BABY'S ARMS

R&R Triple A Chart Debut 23 !!!
Already On:

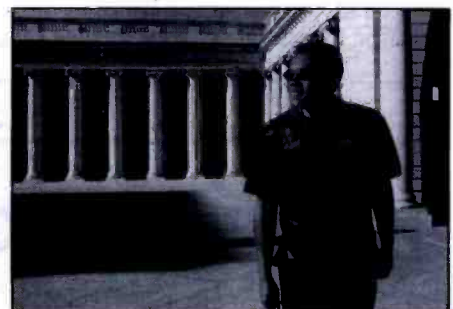
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|------|------|------|------|------|------|
| KBAC | KGSR | KOTR | KPIG | KRSH | KTHX |
| WDET | WFPK | WKOC | WMMM | WMPS | WMVY |
| WRLT | WRNR | WRNX | WXPB | WYEP | WZEW |

CONTACT: PAUL LANGTON 212 506-5812
DAN CONNELLY 877 509-9258
GREG SEESE 323 802-0117

Management: Mike Kappus @ Rosebud Agency

ROBERT CRAY

BABY'S ARMS



Triple A Reporters

Stations and their adds listed alphabetically by market

<p>KBAC/Albuquerque, NM PD/MD: Ira Gordon 7 JOHN MAYALL "Horn" 6 DOUBLE TROUBLE "Garden" RUFUS WARRRIGHT "California" J.J. CALE "Breeze"</p>	<p>WXRV/Boston, MA PD: Joanne Doody MD: Dana Marshall 3 FATBOY SLIM "Weapon"</p>	<p>KKMR/Dallas-Ft. Worth, TX PD: Scott Strong MD: Jeff K 10 PETE YORN "Chain"</p>	<p>WMMM/Madison, WI PD/MD: Tom Teuber No Adds</p>	<p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston 5 JEB LOY NICHOLS "Goodbye" DOUSTEAU "Last" R.E.M. "Hey" WIRSKETOWN "Wanna" LUCINDA WILLIAMS "Ain" GEGGY TAH "Sweet"</p>	<p>KINK/Portland, OR PD: Dennis Constantine MD: Kevin Welch JOSH JOPLIN GROUP "Charged"</p>	<p>KFOG/San Francisco, CA PD: Dave Benson MD: Haley Jones 4 PETE YORN "Chain" 4 AFRO-CELT/P: GABRIEL "Falling"</p>
<p>KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 8 OTTOMAR LIEBERT "Lute" 4 LUCINDA WILLIAMS "Touch" 1 SHAWN COLVIN "Another"</p>	<p>CKEY/Buffalo, NY PD/MD: Rob White JOSH JOPLIN GROUP "Gravily" JONATHAN BROOKE "Linger" UNIVERSAL HONEY "Fearless" SARAH HARMER "Get"</p>	<p>KBCO/Denver-Boulder, CO PD: Scott Arbaugh MD: Keefer 12 ERIC CLAPTON "Travelin'"</p>	<p>WMPS/Memphis, TN PD/MD: Alexandra Izner No Adds</p>	<p>WKOC/Norfolk, VA PD: Paul Shugrue MD: Kristen Croot MATCHBOX TWENTY "Mad" ELIZA CARLHY "Train" JOSH JOPLIN GROUP "Gravily"</p>	<p>KTHX/Reno, NV PD: Harry Reynolds MD: Dave Harold 5 AFRO-CELT/P: GABRIEL "Falling" WILLIE NELSON "Rainbow" WILLIE NELSON "Wooden" J.J. CALE "Midnight"</p>	<p>KDTR/San Luis Obispo, CA PD: Drew Williams MD: Rick Williams 8 J.J. CALE "Midnight" 4 LEON REDBONE "Any"</p>
<p>WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 12 "Wah" STRING CHEESE "Outside" OURS "Sometimes" ERIC CLAPTON "Travelin'"</p>	<p>WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 R.E.M. "Lithium" 1 ERIC CLAPTON "Travelin'" 1 DOUBLE TROUBLE "Garden"</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 ERIC CLAPTON "Travelin'" 3 DAVID MEAD "Standing" 3 SHEA SEGER "Last"</p>	<p>KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Mike Wolt 4 3 DOORS DOWN "Be" 4 AFRO-CELT/P: GABRIEL "Falling" 4 PETE YORN "Chain" 3 SUGAR RAY "When"</p>	<p>KCTY/Omaha, NE PD: Max Bumgardner MD: Christopher Dean No Adds</p>	<p>KENZ/Salt Lake City, UT OM/MD: Bruce Jones MD: Karl Bushman 2 FUEL "Bad" 3 DOORS DOWN "Be"</p>	<p>KRSH/Santa Rosa, CA OM/MD: Pam Long MD: Bill Bowker AFRO-CELT/P: GABRIEL "Falling" WILLIE NELSON "Wooden" PUSH STARS "Millions" RADIOHEAD "Night"</p>
<p>WBOS/Boston, MA MD: Amy Brooks No Adds</p>	<p>WDDD/Chattanooga, TN OM/MD/MD: Danny Howard DAVE NAVARRO "Recall"</p>	<p>WTTS/Indianapolis, IN PD: Jim Ziegler APD/MD: Marie McCallister 3 3 DOORS DOWN "Be" ANDREAS JOHNSON "Glorious"</p>	<p>WZEW/Mobile, AL PD: Brian Hart MD: Linda Woodworth JOSH JOPLIN GROUP "Gravily" AFRO-CELT/P: GABRIEL "Falling"</p>	<p>WXPN/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht BARENAKED LADIES "Falling" ERIC CLAPTON "Travelin'" CPR "Kiss"</p>	<p>KXST/San Diego, CA PD/MD: Dona Shaieb No Adds</p>	<p>KMTT/Seattle-Tacoma, WA GM/MD: Chris Mays APD/MD: Shawn Stewart 2 JIM WHITE "Tence"</p>
<p>KRVB/Boise, ID PD/MD: Brandon Dawson SHELBY LYNE "Kissin'"</p>	<p>WXRT/Chicago, IL PD: Norm Winer APD: John Farneda MD: James VanOsdol 2 PETE YORN "Chain" 2 G. LOVE & SPECIAL "United" 1 TRAIN "She's"</p>	<p>WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen 2 LUCINDA WILLIAMS "Sweet" MARCIA BALL "Days" CPR "Kiss" MARK ERELLI "Compass" STEVE NICKS "Sonar" LEON REDBONE "Any" GREG TROOPER "Once" INCREDIBLE MOSES "Anthem" GEGGY TAH "Aline"</p>	<p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper No Adds</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Weisch MD: Chris Griffin CPR "Kiss" WELLWATER CONSPIRACY "Surprise" PETE YORN "Chain" TIM EASTON "Darry" SONNY LANDRETH "Turning"</p>	<p>35 Total Reporters 35 Current Reporters 35 Current Playlists</p>	<p>WRNX/Springfield, MA OM/MD/MD: Tom Davis No Adds</p>

Most Played Recurrents

- DAVID GRAY Please Forgive Me (ATO/RCA)
- U2 Walk On (Interscope)
- U2 Beautiful Day (Interscope)
- DAVID GRAY Babylon (ATO/RCA)
- DIDO Thankyou (Arista)
- MARK KNOPFLER What It Is (Warner Bros.)
- BARENAKED LADIES Pinch Me (Reprise)
- STONE TEMPLE PILOTS Sour Girl (Atlantic)
- LENNY KRAVITZ Again (Virgin)
- STING Desert Rose (A&M/Interscope)

TRIPLE A Going For Adds

6/4/01


- ERIC CLAPTON Travelin' Light (Duck/Reprise)
- EVA CASSIDY Songbird (Blix Street)
- JOHN MAYER No Such Thing (Aware)
- PISTOLEROS Everybody Sometimes (Found/Imaginary)
- ROOMFUL OF BLUES Salt Of My Tears (Bullseye/Rounder)

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National Programming

Added This Week

 **World Cafe**

Bruce Warren/Helen Leicht 215-898-6677

No New Adds This Week


 **Acoustic Cafe**

Rob Reinhart 734-761-2043

BLIND BOYS OF ALABAMA Nobody's Fault But Mine (Back Porch/Virgin)

KEB' MO' Color Him Father (Sony Wonder)

LUKA BLOOM To Make You Feel (Bar-None)

 **WorldClassRock.com**

Nicole Sandler/Rolee Rios 310-319-3855

No New Adds This Week

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PART TWO OF A TWO-PART SERIES

The CHR Debate, Round II

■ A fresh look at a growing format in flux

When delving beneath the surface of Christian CHR, one must take notice of three things: production, programming and promotion. Few stations have it together with regard to all three.

This is not to say that the overall sound of particular stations doesn't attempt to target their demographics; it simply means that, from a professional and strategic point of view, it's not often that Christian CHR hits the target between the eyes.

Some PDs program their stations exceptionally well. Many have professional-sounding production and on-air teams that equal their mainstream counterparts. Still others are striving toward setting themselves up to reach the population with innovative promotional tactics. Very rarely, however, does an individual station do or have all three.

Whether due to lack of support from decisionmakers within their management structures or simply inexperience, Christian CHR stations are teetering on the verge of excellence or stumbling in the depths of mediocrity, and the next 12 months will be critical to the future direction of this format in flux.

A Format In Search Of Itself

Forefront Records Dir./National Promotion Ken Farley says, "Christian CHR is in a state of growth and discovery. This format is trying to come to some sort of consensus on what it means to be CHR, which makes for some very interesting conversations, depending on whom you talk with.

"In many cases Christian CHR stations don't sound anything like their mainstream counterparts when it comes to the types of music incorporated into their programming. This is one factor holding them back from really breaking through and reaching a larger audience. There's a great opportunity here for growth for those willing to catch the vision of where they can go with the format."

What sparks an MD to add a song that doesn't fit the middle-of-the-road mentality of Christian CHR? Some stations believe that playing hits from AC is the way to go. Most believe a more balanced approach needs to take precedence if the format expects to grow.

Jeremy Gonzalez, PD of KTWY/Walla Walla, WA explains, "The nature of CHR is to include hits from all formats. The problem is that the

only semideveloped format in Christian radio is AC. Rock, R&B, Hip-Hop and Alternative are all basically nonexistent. The problem this creates for Christian CHRs is that we have to decide what the hits will be from each format. These songs come to us from all different genres of music, and we haven't seen them proven in their true formats.

"For example, let's take a band like Lifehouse in the general market. They are a pop sensation right now, but CHR wouldn't have played them right off the bat. They had to prove themselves in their own format. First, they succeeded on Alternative radio, and then they snowballed from there. In my opinion, this is healthy radio. Until the Christian-music industry grows as a whole, we will never be effective in this area. We need to play the best of all formats, but in order for us to do that, these other formats must be established."

With this in mind, a more aggressive approach must be maintained to balance a station's playlist. More grass-roots efforts to get listener input will be key to finding out what the market really wants to hear. Gabriel Aviles, Dir./Marketing for Gospel Centric says, "We now have young people who have grown up in the hip-hop age. They've never known a time when hip-hop music was not a big part of the culture. To get their attention, we're eventually going to have to diversify the sound of our stations."

Rob Poznanski, National Promotions Manager for Sparrow Music Group, adds, "I see Christian CHR radio going in a more urban-R&B-pop direction. With the breakthroughs of Plus One, ZOEgirl and Stacie Orrico, you can only predict that other record companies will be jumping on the bandwagon to start signing more of these groups. We also need to include urban and hip-hop groups. If our kids don't hear about the Christian hip-hop acts, they will keep buying Snoop, Dre and Eminem."

An Image Alteration

Most Christian CHR stations need a face lift. Listening to a station over the radio or online can be a very disappointing experience. The music is good, and the jocks do a fair job, but, for the most part, the imaging and production are way off the mark. The reasons for this vary.

Station X may not have a deep enough budget to make the adjustments it wants to make. Station Y seems content to have a mediocre image within the community. Station Z may be more concerned about what the morning-show jock said this morning during a five-minute slip-up than about the other 23 hours of less-than-fulfilling programming the listeners put up with. But we don't have to be perfect, do we? The programming on Christian-music stations is expected to be subpar compared to that of their mainstream counterparts, isn't it?

Gonzalez emphasizes this point when he says, "Do good radio, not just good 'Christian radio.' The problem with most Christian stations is that they make their own rules. They do things that normal stations couldn't get away with. They stop the music for five minutes at a time to pray or chat or whatever.

"In general, Christian CHR stations are formatted badly, and that's why people can't take us seriously. Imaging is a big part of it — taking chances and being involved in the community."

The Vision Thing

It has been said that where there is no vision, the people perish. The thought process by which one develops a vision needs to be revamped periodically. Your station's mission statement that came to fruition 20 years ago probably doesn't apply today.

Big corporations rewrite their mission and vision statements on a regular basis. They understand that the marketplace and the population change dramatically every few years. The mission statement must be altered in order to keep in touch with society and its needs and desires.

Farley brings this point home, say-

"We now have young people who have grown up in the hip-hop age. To get their attention, we're eventually going to have to diversify the sound of our stations."

Gabriel Aviles

ing. "Rather than merely focusing on how your station can continue to superserve that 2% share you have in the marketplace, I would be asking myself what I need to do to grab a bigger piece of the pie."

Poznanski spells it out in five simple steps: "First, challenge yourself to be better in all-around imaging, jocks, music and production — the four key elements for making your station successful. Second, go after the top mainstream CHR stations in your market and get their shares. They don't own them.

"Third, work with your record reps on great promotions, but be selective. Don't accept every promotion, only the great ones. It will set you apart from everyone else. Fourth, ask the question 'How can I stand out in my market?' and then answer it with action. Lastly, identify who your P1 listener is and go after them."

From The Station's Point Of View

From a radio-station perspective, programmers believe they need more assistance from the record companies. Better music from more diverse genres with more production quality and substance seems to be on everyone's list.

Michael Shishido, PD at KAIM/Honolulu, says, "Get a variety of producers working on projects. Push to be the best in music, not just Christian music. Set goals based on the mainstream, not the Christian-music world. Take care of the radio stations. Encourage lots of CD giveaways, trips to concerts, interviews with artists, etc. Support the radio stations with time buys that promote the music from the label."

Noonie Fugler, MD of KLFH/San Luis Obispo, CA says, "Christian CHR is only getting bigger in the next two years. The record companies have acknowledged the consolidated front of the format, and many are being careful to select CHR-only cuts. This helps to set the format apart in energy and 'hit' relevance."

Into The Future

Christian CHR radio is here to stay. It is receiving more attention

now that major companies like Clear Channel and Salem are giving it a chance in various markets. Stepping outside of the box of what has been known as Hot AC programming has led a few stations to much larger cume numbers. It's with a tag-team approach — record labels and Christian CHR stations united — that this format has the best chance for massive growth.

WYLV/Knoxville MD Jonathon Unthank looks ahead, stating, "I see Christian CHR moving to a level where there is head-to-head competition with mainstream CHR. The music that artists and labels are producing is moving Christian CHR radio to where it should be. People are overwhelmed with life, and this format has the opportunity to encourage and bring the listener into a different view of life."

In looking to the future, Farley says, "I believe you'll see more labels embrace new technology and new methods of delivering the music to radio. Stations will take a better inventory of everything they have on and off the air and continue to raise the bar on their level of professionalism and their ability to connect with their listeners in a relevant way.

"I also believe that you will see more Christian CHR stations pop up across the country as people discover that it is a viable format that can have ratings success as it connects with a group of people who need to hear the message shared through the music."

Poznanski agrees. "More record companies are looking at it with more respect and paying a lot more attention to Christian CHR, but we still have a ways to go," he says. "This format is affecting sales. Christian CHR is still very young in our industry, and it will only continue to grow."



Jonathon Unthank



Michael Shishido

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Contact me at

rwelke@rronline.com

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	AUDIO ADRENALINE One Like You (Forefront)	763	-16	6
4	2	TRUE VIBE Now And Forever (Essential)	649	+35	6
2	3	AVALON Make It Last Forever (Sparrow)	646	-31	6
6	4	TEN SHEKEL SHIRT Ocean (Vertical)	637	+43	6
5	5	RACHEL LAMPA Shaken (Word)	596	-2	6
3	6	REBECCA ST. JAMES Reborn (Forefront)	538	-96	6
7	7	MATT BROUWER Water (Reunion)	534	-29	6
8	8	TAIT All You Got (Forefront)	522	+5	5
10	9	DAMITA Spirit Inside (Atlantic)	488	+26	6
13	10	LARUE Fly (Reunion)	487	+45	6
11	11	BENJAMIN GATE All Over Me (Forefront)	486	+26	6
14	12	TREE 63 Look What You've Done (Inpop)	479	+53	6
12	13	SONICFLOOD Open The Eyes Of My Heart (Gotee)	444	-15	6
16	14	ELMS Hey, Hey (Sparrow)	436	+39	5
17	15	DELIRIOUS? God You Are My God (Sparrow)	379	-8	6
9	16	PLUS ONE My Life (143/Atlantic)	378	-105	6
19	17	ZOEGIRL No You (Sparrow)	374	+22	6
25	18	STACIE ORRICO Without Love (Forefront)	354	+117	6
21	19	SHINEMX Higher Love (Reunion)	309	-9	6
15	20	SMALLTOWN POETS Any Other Love (Ardent/Forefront)	295	-106	6
22	21	CAEDMON'S CALL Prove Me Wrong (Essential)	282	-13	6
18	22	SWITCHFOOT Love Is The Movement (Sparrow)	272	-115	6
Debut	23	PFR Missing Love (Squint)	256	+143	1
26	24	JAKE The One (Reunion)	247	+43	3
20	25	LINCOLN BREWSTER Power Of Your Love (Vertical)	237	-83	6
28	26	KATINAS It's Real (Gotee)	216	+24	5
23	27	JACI VELASQUEZ Everytime I Fall (Word)	214	-84	6
30	28	K. FRANKLIN & MARY MARY Thank You (Gospo Centric)	195	+33	2
-	29	PHIL JOEL Be Number One (Inpop)	188	+29	3
29	30	BY THE TREE Reveal (Fervent)	178	-12	2

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. © 2001 Radio & Records.

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	BENJAMIN GATE All Over Me (Forefront)	341	+7	6
4	2	SUPERCHICK Barlow Girls (Inpop)	234	+44	5
5	3	BEANBAG Limit Of Shunt (Inpop)	216	+28	6
3	4	AUDIO ADRENALINE Will Not Fade (Forefront)	202	-21	6
2	5	TOBY MAC Extreme Days (Forefront)	199	-26	6
8	6	PILLAR Live For Him (Flicker)	188	+31	6
6	7	GRYP Left Behind (Independent)	174	+6	5
9	8	JUSTIFIDE The Way (Ardent)	169	+18	6
10	9	DISCIPLE God Of Elijah (Rugged)	167	+35	5
7	10	SPOKEN Forevermore (Metro Vox)	152	-4	6
18	11	BY THE TREE Reveal (Fervent)	46	+41	5
12	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	144	+22	3
11	13	ELMS Hey, Hey (Sparrow)	138	+10	4
15	14	THOUSAND FOOT KRUTCH Puppet (OGE)	131	+16	6
20	15	REBECCA ST. JAMES For The Love Of God (Forefront)	125	+27	6
19	16	RHUBARB Hero (Inpop)	124	+20	3
14	17	AMONG THORNS Jesus Christ (Here To Him)	123	+3	5
Debut	18	EARTHSUIT Do You Feel The Distortion (Sparrow)	116	+67	1
13	19	RELIENT K Softer To Me (Gotee)	112	-8	6
16	20	CHRIS TAYLOR Higher Ground (Rhythm House)	112	+1	2
24	21	DELIRIOUS? My Glorious (Sparrow)	106	+17	2
17	22	KATY HUDSON Trust In Me (Red Hill)	105	-3	3
22	23	EARTHSUIT Against The Grain (Sparrow)	98	+3	6
23	24	PHIL JOEL Be Number One (Inpop)	96	+6	4
21	25	JODY DAVIS I Believe (Pamplin)	95	-1	5
Debut	26	CADET God Man (BEC)	94	+42	1
Debut	27	SWITCHFOOT Poparazzi (Sparrow)	94	+52	1
Debut	28	JOHNNY Q. PUBLIC Sliver (Gotee)	88	+18	1
28	29	SPINAROUND Girl She Used To Be (Pamplin)	86	+5	2
30	30	GRETCHEN Ordinary Girl (Rugged)	84	+9	2

43 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26. © 2001 Radio & Records.



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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
3	1	POINT OF GRACE Blue Skies (Word)	1108	-16	2
2	2	AVALON The Glory (Sparrow)	1104	-88	2
1	3	REBECCA ST. JAMES In Me (Forefront)	979	-215	2
7	4	MARK SHULTZ /GINNY OWENS Remember Me (Word)	945	+38	2
5	5	TRUE VIBE Now And Forever (Essential)	930	-24	2
4	6	NEWSONG Wonderful One (Word)	886	-168	2
8	7	PHILLIPS, CRAIG & DEAN Let My Words... (Sparrow)	848	+2	2
6	8	PLUS ONE The Promise (143/Atlantic)	745	-164	2
11	9	SCOTT KRIPPAYNE What Breaks Your Heart (Spring Hill)	734	+6	2
9	10	CHRIS RICE Life Means So Much (Rocketown)	673	-141	2
10	11	NATALIE GRANT Keep On Shining (Pamplin)	671	-60	2
13	12	KATINAS Thank You (Gotee)	654	-45	2
16	13	WATERMARK Good For Me (Rocketown)	568	+24	2
15	14	STACIE ORRICO Without Love (Forefront)	535	-46	2
21	15	BEN GLOVER 26 Letters (Word)	512	+88	2
12	16	RACHEL LAMPA Blessed (Word)	505	-212	2
19	17	TAIT All You Got (Forefront)	488	+28	2
20	18	ZEGHRI No You (Sparrow)	484	+39	2
18	19	SARA GROVES The Word (IMO)	397	-89	2
17	20	CRYSTAL LEWIS Trust Me (Metro One)	382	-148	2
28	21	THIRD DAY These Thousand Hills (Essential)	346	+83	2
22	22	JENNIFER KNAPP All Consuming Fire (Gotee)	337	-73	2
25	23	JOY WILLIAMS I Believe in You (Reunion)	327	-1	2
23	24	SHAUN GROVES Welcome Home (Rocketown)	318	+188	1
23	25	RUSS LEE I Smile (Sparrow)	314	-61	2
14	26	ERIN O'DONNELL No Place So Far (Word)	313	-347	2
27	27	BEDO NORMAN I Am (Essential)	299	+18	2
24	28	JAKE Believer (Reunion)	231	-97	2
26	29	NEWSBOYS Joy (Sparrow)	194	-82	2
29	30	TEN SHEKEL SHIRT Ocean (Vertical)	188	-38	2

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 5/20-Saturday 5/26.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
2	DJ MAJ w/NEW BREED What's My Name (Gotee)
3	T-BONE Ride Wit' Me (Flicker)
4	L.A. SYMPHONY Broken Tape Decks (Squint)
5	JOHN REUBEN Divine Inspiration (Gotee)
6	KNOWDAVERBS Plane Scared (Gotee)
7	STACIE ORRICO Without Love (Forefront)
8	CROSS MOVEMENT Know Me (Huh What?) (Cross Movement)
9	ONE NATION CREW Movin' On (B-Rite)
10	REBECCA ST. JAMES Reborn (Forefront)
11	DAMITA Spirit Inside (Atlantic)
12	SHINEMK Higher Love (Reunion)
13	RACHEL LAMPA Shaken (Word)
14	KJ-52 12th Round Knockout (Essential)
15	FREDDIE COLLOCA Dance El Ritmo (One Voice)
16	JAKE The One (Reunion)
17	ULTRABEAT Deeper Than Oceans (BEC)
18	KATINAS It's Real (Gotee)
19	URBAN D We Go Together Like (Seventh Street)
20	FIBER OPTIX FamBam (Eternal Funk)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOE/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORO/Green Bay, WI
KAIM/Honolulu, HI

WAYK/Kalamazoo, MI
WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KFSB/San Francisco, CA
KLFF/San Luis Obispo, CA
KTSL/Spokane, WA
KADI/Springfield, MO

WBVM/Tampa, FL
WYSZ/Toledo, OH
KTRV/Tri-Cities, WA
KMRX/Tulsa, OK
KOUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

28 Reporters

Rock

WDCO/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WYOF/Bridgeport, CT
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WSNL/Film, MN
WKLO/Grand Rapids, MI
WORO/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC
WTPF/Greenville, SC
WBOF/Harrisonburg, VA

WMUL/Huntington, WV
WOME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WTRR/Rochester, NY
KWHD/Springfield, MO
WTRK/Saginaw, MI
WJS/Sarasota, FL
KCLC/St. Louis, MO

KYMC/St. Louis, MO
WLFJ/Spartanburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOO/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wausau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KADU/Network

43 Reporters

AC

KAEZ/Amarillo, TX
KAPC/Anchorage, AK
WFSH/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
KBIQ/Colorado Springs, CO
WNNK/Columbia, SC
WCVO/Columbus, OH
WNUZ/Detroit, MI
WCTL/Erie, PA
KYTT/Eugene, OR
KLRC/Fayetteville, AR
WFSM/Ft. Walton Beach, FL

WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
WLFJ/Greenville, SC
KSLJ/Houston-Saltwater, TX
WOME/Indianapolis, IN
WBSB/Jacksonville, FL
WCQR/Johnson City, TN
KQBC/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFB/Lubbock, TX
WMCU/Miami, FL
WZTO/Nashville, TN
WPOZ/Olando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA
WRXT/Roanoke, VA

WXPZ/Salisbury, DE
WJS/Sarasota, FL
KCMS/Seattle-Tacoma, WA
WHPZ/South Bend, IN
WIBI/Springfield, IL
KWHD/Springfield, MO
WBSL/Terre Haute, IN
KXOJ/Tulsa, OK
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

SALEM/Network
KLOVE/Network
KJIL/Network

55 Reporters

Specialty Programming

Low

RANK	ARTIST TITLE LABEL(S)
1	DISCIPLE God Of Elijah (Rugged)
2	GRYP Left Behind (Independent)
3	SPOKEN Forevermore (Metro Vox)
4	BRIDE Whitehouse (Absolute)
5	LIVING SACRIFICE Perfect (Solid State)
6	THOUSAND FOOT KRUTCH Puppet (OGE)
7	JUSTIFIDE The Way (Ardent)
8	MORTIFICATION Metal Blessing (Metal Blade)
9	THESE 5 DOWN Low (Absolute)
10	EMBODIMENT Pendulum (Solid State)

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WLZR Milwaukee, one of the nation's premier Active Rock stations, has an immediate opening for afternoon drive. If you love the Midwest, rock music, concerts, sports, and can entertain with phones and features, I want to hear your presentation! At least two years of experience required. No calls. Rush your package to Keith Hastings, Programm Director, WLZR, 5407 W. McKinley Avenue, Milwaukee, WI 53208. EOE

WEST

C/R, Country, AC jocks. Three market group openings. Tapes to: Commonwealth Broadcasting, 2550 5th Ave., #723, San Diego, CA 92103. EOE (06/01)

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KUZZ AM/FM and KCWR (FM) are again seeking a reporter to join our award-winning news team. We're looking for an enthusiastic team player. Some anchoring required. Full-time position with medical/dental benefits, 401 (k), on-premises fitness center and take-home vehicle. Applicants without on-air experience will not be considered. Tapes and resumes to: Mark Howell, News Director, Buck Owens Production Co., 3223 Sillect Ave., Bakersfield, CA 93308. EOE

POSITIONS SOUGHT

Attractive and talented young female personality with three years radio experience. Can adapt to most formats. Stephanie@appliedaudio.com or (828) 776-2662. (06/01)

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Please don't read this if you have an opening in Florida, don't look at my webpage. http://radioflorida.homestead.com Email: radioflorida@aol.com. (06/01)

It's been awhile! AC/Oldies PD searching for stability and challenge. Selector, digital experience. VIN LEWIS: (508) 883-1946, VINLEWIS2001@AOL.COM. (06/01)

Hope you're doing well; here's my new ad; and thank you again, MIKE KELLY sports director/pbp man available; JOE: (888) 327-4996. (06/01)

Enthusiastic rookie searching for a career in radio. Willing to relocate and ready for any format. JEREMIE: (918) 486-4937. (06/01)

Career minded News/Talk announcer looking for an on-air gig in New England. seanmcelhiney@hotmail.com. McElhiney, P.O. Box 323, New Ipswich, NH 03071. (06/01)

Seasoned PD/AT seeks small-medium market challenge in classic hits, AC, Rock AC, eighties or oldies. Savvy with Selector, strategy, coaching, branding. vicross@prodigy.net. (06/01)

Oldies, Classic Rock, AC, PBP, production, and more. 23 year radio pro. radiodj@ptialaska.net or JOHN D: (907) 790-1862. (06/01)

Young female personality with 4 years radio exp. seeking air work! Very energetic! Please contact me @ Stephanie@appliedaudio.com. (06/01)

Last call before vacation! NorCal vet still seeking West Coast gig. Contact FRANK: (510) 223-1534 before 6/23 or after 7/15. (06/01)

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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AC

#1 MOST ADDED
DIAMOND RIO One More Day (Arista)

#1 MOST INCREASED PLAYS
MELLY FURTAO I'm Like A Bird (DreamWorks)

TOP 5 NEW & ACTIVE
FAITH HILL There You'll Be (Warner Bros.)

3 DOORS DOWN Be Like That (Republic/Universal)

ROCK begins on Page 74.

1	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
2	DIDD Thankyou (Arista)
3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
4	N SYNC This Promise You (Live)
5	LIONEL RICHIE Angel (Island/DJMG)
6	ENYA All Time (Decca)
7	FAITH HILL There You'll Be (Warner Bros.)
8	BACKSTREET BOYS Shape Of My Heart (Arista)
9	R. KELLY F.A.M.E. (Arista)
10	AGUILERA Numb 3: Part II (A&M/Interscope)
11	THE CORRS Breathless (143/Lava/Atlantic)
12	STEVE NICKS Every Day (Decca)
13	DON HENLEY Taking You Home (Warner Bros.)
14	DIAMOND RIO One More Day (Arista)
15	MARC ANTHONY My Baby You (Columbia)
16	98 DEGREES My Everything (Universal)
17	BACKSTREET BOYS More Than That (Live)
18	PETER DINKELBAUM Perfect World (DDE)
19	UNCLE KRACKEER Follow Me (Top Dog/Lava/Atlantic)
20	TAMARA WALKER Didn't We Love (Curb)
21	SOPHIE B. HAWKINS Waking In My... (Trumpet/Swan/Rykodisc)
22	SHAWN COLVIN Whole New You (Columbia)
23	JOURNALL All The Way (Columbia)
24	MADONNA What I Feel Like For A Girl (Maverick/WB)
25	BEE GEES This Is Where I Came In (Universal)
26	MELLY FURTAO I'm Like A Bird (DreamWorks)
27	JOE MEESINA Burn (Curb)
28	ROD STEWART Don't Come Around Here (Atlantic)

CHR/POP

#1 MOST ADDED
AGUILERA, L.T. Numb 3: Part II (A&M/Interscope)

#1 MOST INCREASED PLAYS
UNCLE KRACKEER Follow Me (Top Dog/Lava/Atlantic)

TOP 5 NEW & ACTIVE
N SYNC Pop (Live)

3 DOORS DOWN Be Like That (Republic/Universal)

CHR begins on Page 37.

1	AGUILERA, L.T. Numb 3: Part II (A&M/Interscope)
2	UNCLE KRACKEER Follow Me (Top Dog/Lava/Atlantic)
3	JANET ALI For You (Virgin)
4	JANET ALI For You (Virgin)
5	112 Peaches And Cream (Bad Boy/Arista)
6	NELLY Ride Wit Me (Fo' Real/Universal)
7	JENNIFER LOPEZ Play (Epic)
8	MELLY FURTAO I'm Like A Bird (DreamWorks)
9	DESTINY'S CHILD Survivor (Columbia)
10	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
11	DIDD Thankyou (Arista)
12	N SYNC Pop (Live)
13	DREAM THIS IS ME (Bad Boy/Arista)
14	JESSICA SIMPSON Irresistible (Columbia)
15	MADONNA What I Feel Like For A Girl (Maverick/WB)
16	SAMANTHA MUMBA Baby, Come Over... (A&M/Interscope)
17	INCUBUS Drive (Interscope/Epic)
18	JOE FANTASIA Sittin' (Live)
19	O-TOWN All Or Nothing (J)
20	CRAZY TOWN Butterfly (Columbia)
21	BACKSTREET BOYS More Than That (Live)
22	MATCHBOX TWENTY Mad Season (Lava/Atlantic)
23	SUGAR RAY When It's Over (Lava/Atlantic)
24	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)
25	EVE 6 Here's To The Night (RCA)
26	MANDY MOORE In My Pocket (Epic)
27	EDEN'S CRUSH Get Over Yourself (143/London Sire)
28	FAITH HILL There You'll Be (Warner Bros.)
29	AMERICAN HI-FI Flavor Of The Weak (Island/DJMG)
30	AMERICAN HI-FI Flavor Of The Weak (Island/DJMG)

HOT AC

#1 MOST ADDED
UNCLE KRACKEER Follow Me (Top Dog/Lava/Atlantic)

#1 MOST INCREASED PLAYS
LIFEHOUSE Hanging By A Moment (DreamWorks)

TOP 5 NEW & ACTIVE
TRAIN Drops Of Jupiter (Tell Me) (Columbia)

AC begins on Page 74.

1	UNCLE KRACKEER Follow Me (Top Dog/Lava/Atlantic)
2	LIFEHOUSE Hanging By A Moment (DreamWorks)
3	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
4	DIDD Thankyou (Arista)
5	MELLY FURTAO I'm Like A Bird (DreamWorks)
6	LENNY KRAVITZ Again (Virgin)
7	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
8	MOBY F/GWEN STEFANI Southside (V2)
9	INCUBUS Drive (Interscope/Epic)
10	COLDPLAY Yellow (Netwerk/Capitol)
11	AEROSMITH Jaded (Columbia)
12	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
13	LEE ANN WOMACK Hope You Dance (MCA/Universal)
14	MADONNA Don't Tell Me (Maverick/WB)
15	DAVE MATTHEWS BAND The Space Between (RCA)
16	CREED With Arms Wide Open (Wind-up)
17	EVE 6 Here's To The Night (RCA)
18	R.E.M. Imitation Of Life (Warner Bros.)
19	U2 Beautiful Day (Interscope)
20	SUGAR RAY When It's Over (Lava/Atlantic)
21	VENTRAL Horizon Best I Ever Had (Grey Sky... (RCA)
22	FAITH HILL There You'll Be (Warner Bros.)
23	GO-GO'S Untrodden (Beyond)
24	DEPECHE MODE Dream On (Mute/Reprise)
25	DAVID GAYL Please Forgive Me (A/T/O/RCA)
26	MADONNA What I Feel Like For A Girl (Maverick/WB)
27	JANET ALI For You (Virgin)
28	EVERCLEAR Brown Eyed Girl (Capitol)

CHR/RHYTHMIC

#1 MOST ADDED
DESTINY'S CHILD Bodyicious (Columbia)

#1 MOST INCREASED PLAYS
JAGGED EDGE Where The Party At (So Del/Columbia)

TOP 5 NEW & ACTIVE
LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)

CHR begins on Page 37.

1	DESTINY'S CHILD Bodyicious (Columbia)
2	JESSICA SIMPSON Irresistible (Columbia)
3	BLU CANTRELL Hit Em Up Style (Oop!) (Arista)
4	TOYJA I Do (Arista)
5	MALYVAI We Need A Resolution (Blackground)
6	3LW Plays Gon' Play (Epic)
7	3LW Plays Gon' Play (Epic)
8	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)
9	FAITH EVANS F/ CARL THOMAS Can't Believe (Bad Boy/Arista)
10	GIGI D'AGOSTINO I'll Fly With You (Arista)
11	DREAM THIS IS ME (Bad Boy/Arista)
12	TIMBALAND & MAECO Drop (Blackground)

ROCK

#1 MOST ADDED
STAND! It's Been Awhile (Hip/Elektra/EEG)

#1 MOST INCREASED PLAYS
3 DOORS DOWN Luck And Run (Republic/Universal)

TOP 5 NEW & ACTIVE
USMR U Remind Me (LaFace/Arista)

ROCK begins on Page 52.

1	STAND! It's Been Awhile (Hip/Elektra/EEG)
2	3 DOORS DOWN Luck And Run (Republic/Universal)
3	BLACK CROWES Lickin' (V2)
4	SEVEN MARY THREE WAT (Mammoth)
5	CULT Rise (Lava/Atlantic)
6	TANTRICK Breakdown (Maverick)
7	AEROSMITH Just Push Play (Columbia)
8	FUEL Hemorrhage (In My Hands) (Epic)
9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
10	AC/Elevation (Interscope)
11	GODSMACK Greed (Republic/Universal)
12	TOOL Schism (Volcano)
13	LIFEHOUSE Hanging By A Moment (DreamWorks)
14	3 DOORS DOWN Loser (Republic/Universal)
15	SALVA Your Disease (Island/DJMG)
16	STAINED OUTSIDE (Hip/Elektra/EEG)
17	AEROSMITH Jaded (Columbia)
18	MEGADETH Moto Psycho (Sanctuary/SRG)
19	DAVE NAVARRO Rexall (Capitol)
20	GODSMACK Awake (Republic/Universal)
21	LINCOLN PARK Crawling (Warner Bros.)
22	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)
23	SINOMATIC Bloom (Rust/Atlantic)
24	AC/E Safe In New York City (EastWest/EEG)
25	STEREOMU Pain (Loud/Columbia)
26	LAMP BIKINI My Way (Hip/Interscope)
27	BUCKCHERRY Bad Religion (DreamWorks)
28	STABBING WESTWARD So Far Away (Koch)
29	DOYLE BRYANMT... Green Light Girl (RCA)
30	ECONOMOLINE CRUSH Make It Right (Festess)

URBAN

#1 MOST ADDED
DESTINY'S CHILD Bodyicious (Columbia)

#1 MOST INCREASED PLAYS
JAGGED EDGE Where The Party At (So Del/Columbia)

TOP 5 NEW & ACTIVE
USMR U Remind Me (LaFace/Arista)

URBAN begins on Page 52.

1	DESTINY'S CHILD Bodyicious (Columbia)
2	JAGGED EDGE Where The Party At (So Del/Columbia)
3	JAHNEIM Just In Case (Dineen M/WB)
4	DESTINY'S CHILD Survivor (Columbia)
5	JAGGED EDGE Where The Party At (So Del/Columbia)
6	JAGGED EDGE Where The Party At (So Del/Columbia)
7	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)
8	CITY HIGH What Would You Do? (Interscope)
9	3LW Plays Gon' Play (Epic)
10	INDIA.ARIE Video (Motown)
11	OUTLAST So Fresh, So Clean (LaFace/Arista)
12	THREE THE HARD WAY Let's Get It (Arista)



National Airplay Overview June 1, 2001

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	MUSIQ	Love (Def Soul/IDJMG)	
4	2	LUTHER VANDROSS	Take You Out (J)	
5	3	SUNSHINE ANDERSON	Heard It All Before (Soulife/Atlantic)	
3	4	CASE	Missing You (Def Soul/IDJMG)	
2	5	DONNIE McCLELLIN	We Fall Down (Verity)	
6	6	INDIA ARIE	Video (Motown)	
7	7	JANET	All For You (Virgin)	
11	8	SYLEENA JOHNSON	I Am Your Woman (Jive)	
8	9	JILL SCOTT	A Long Walk (Hidden Beach/Epic)	
9	10	ERIC BENET	Love Don't Love Me (Warner Bros.)	
12	11	TANK	Maybe I Deserve (Blackground)	
13	12	AL JARREAU	It's How You Say It (GRP/VMG)	
10	13	MAXWELL	Get To Know Ya (Columbia)	
15	14	DAVE HOLLISTER	Take Care Of Home (Def Squad/DreamWorks)	
14	15	KDFEE BROWN	After Party (Arista)	
17	16	BABYFACE	There She Goes (Arista)	
18	17	JIMMY COZZI	She's All I Got (J)	
21	18	STEPHEN SAMPSON	4U (Priority)	
22	19	JAHENH	Just In Case (Divine M/WB)	
16	20	SADE	King Of Sorrow (Epic)	
23	21	ALICIA KEYS	Fallin' (J)	
—	22	JILL SCOTT	The Way (Hidden Beach/Epic)	
24	23	CHARLIE WILSON	One Way Street (Major Hits)	
25	24	TAMIA	Tell Me Who (Elektra/EEG)	
26	25	ERIKAH BADU	Cleava (Motown)	
20	26	R. KELLY	A Woman's Threat (Jive)	
29	27	JAGGED EDGE	Promise (So So Def/Columbia)	
—	28	RAPHAEL BROWN	Maybe (Arista)	
30	29	KIRK FRANKLIN	Thank You (Gospeo Centric/Interscope)	
—	30	VARIOUS ARTISTS	You (Bad Boy/Arista)	

#1 MOST ADDED

JILL SCOTT The Way (Hidden Beach/Epic)

#1 MOST INCREASED PLAYS

JILL SCOTT The Way (Hidden Beach/Epic)

TOP 5 NEW & ACTIVE

JON B Don't Talk (Edmonds/Epic)

WILL DOWNING Is This Love (GRP/VMG)

KIM WATERS Love Don't Love Nobody (Shanachie)

JESSE POWELL Something In The Past (Silas/MCA)

KIRK WHALUM F/WENDY MOTEN Real Love (Warner Bros.)

URBAN begins on Page 52.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
2	2	SALIVA	Your Disease (Island/IDJMG)	
3	3	TOOL	Schism (Volcano)	
4	4	GODSMACK	Greed (Republic/Universal)	
5	5	LIMP BIZKIT	My Way (Flip/Interscope)	
6	6	LINKIN PARK	Crawling (Warner Bros.)	
8	7	CULT	Rise (Lava/Atlantic)	
7	8	3 DOORS DOWN	Duck And Run (Republic/Universal)	
9	9	TANTRIC	Breakdown (Maverick)	
10	10	ECONOLINE CRUSH	Make It Right (Restless)	
13	11	STABBING WESTWARD	So Far Away (Koch)	
15	12	STEREOMUDD	Pain (Loud/Columbia)	
12	13	LINKIN PARK	One Step Closer (Warner Bros.)	
11	14	GODSMACK	Awake (Republic/Universal)	
16	15	DISTURBED	Voices (Giant/Reprise)	
18	16	SEVEN MARY THREE	Wait (Mammoth)	
14	17	COLD No One (Flip/Geffen/Interscope)		
17	18	SYSTEMATIC	Beginning Of The End (Music Company/Elektra/EEG)	
21	19	MEGADETH	Moto Psycho (Sanctuary/SRG)	
22	20	DAVE NAVARRO	Rexall (Capitol)	
32	21	STAINED	Outside (Flip/Elektra/EEG)	
19	22	BLACK CROWES	Lickin' (V2)	
25	23	UNION UNDERGROUND	Revolution Man (Portrait/Columbia)	
24	24	AEROSMITH	Just Push Play (Columbia)	
23	25	NONPOINT	What A Day (MCA)	
20	26	OLEANDER	Are You There? (Republic/Universal)	
27	27	DROWNING POOL	Bodies (Wind-up)	
26	28	MUDVAYNE	Dig (No Name/Epic)	
29	29	FROM ZERO	Check Ya (Arista)	
30	30	STATIC-X	This Is Not (Warner Bros.)	

#1 MOST ADDED

3 DOORS DOWN Be Like That (Republic/Universal)

#1 MOST INCREASED PLAYS

DAVE NAVARRO Rexall (Capitol)

TOP 5 NEW & ACTIVE

BLINK-182 The Rock Show (MCA)

SIMON SAYS Blister (Hollywood)

MAYFIELD FOUR Eden (Turn The Page) (Epic)

TANTRIC Astounded (Maverick)

NULLSET Smokedwood (Grand Royal)

ROCK begins on Page 88.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
3	1	KENNY CHESNEY	Don't Happen Twice (BNA)	
2	2	TIM MCGRAW	Grown Men Don't Cry (Curb)	
1	3	BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	
6	4	LONESTAR	I'm Already There (BNA)	
5	5	GARY ALLAN	Right Where I Need To Be (MCA)	
7	6	SARA EVANS	I Could Not Ask For More (RCA)	
4	7	DOXIE CHICKS	If I Fall You're Going With Me (Monument)	
9	8	GEORGE STRAIT	If You Can Do Anything Else (MCA)	
10	9	ALAN JACKSON	When Somebody Loves You (Arista)	
11	10	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)	
12	11	BRAD PAISLEY	Two People Fell In Love (Arista)	
8	12	MARK MCGUINN	Mrs. Steven Rudy (VFR)	
13	13	JAMIE O'NEAL	When I Think About Angels (Mercury)	
15	14	JO DEE MESSINA	Downtime (Curb)	
14	15	LEANN RIMES	But I Do Love You (Curb)	
23	16	FAITH HILL	There You'll Be (Warner Bros.)	
18	17	KEITH URBAN	Where The Blacktop Ends (Capitol)	
17	18	CHRIS CAGLE	Laredo (Capitol)	
16	19	AARON TIPPIN	People Like Us (Lyric Street)	
20	20	RASCAL FLATTS	While You Loved Me (Lyric Street)	
19	21	CLAY DAVIDSON	Sometimes (Capitol)	
21	22	T. BYRD W/M. CHESNUTT	A Good Way To Get On My... (RCA)	
22	23	DARRYL WORLEY	Second Wind (DreamWorks)	
26	24	LEE ANN WOMACK	Why They Call It Falling (MCA)	
28	25	TOBY KEITH	I'm Just Talkin' About Tonight (DreamWorks)	
25	26	TRISHA YEARWOOD	I Would've Loved You Anyway (MCA)	
24	27	KENNY ROGERS	There You Go Again (Dreamcatcher)	
27	28	BLAKE SHELTON	Austin (Warner Bros.)	
29	29	CYNDI THOMPSON	What I Really Meant To Say (Capitol)	
31	30	SONS OF THE DESERT	What I Did Right (MCA)	

#1 MOST ADDED

TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)

#1 MOST INCREASED PLAYS

FAITH HILL There You'll Be (Warner Bros.)

TOP 5 NEW & ACTIVE

PHIL VASSAR Six-Pack Summer (Arista)

BILLY RAY CYRUS Southern Rain (Monument)

B. DEAN/S. BOGGUSS/JILLIAN Keep Mom And Dad... (Dreamcatcher)

ELBERT WEST Diddle (Broken Bow)

TRAVIS TRITT Love Of A Woman (Columbia)

COUNTRY begins on Page 62.

ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
1	1	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
2	2	WEEZER	Hash Pipe (Geffen/Interscope)	
5	3	BLINK-182	The Rock Show (MCA)	
3	4	TANTRIC	Breakdown (Maverick)	
4	5	INCUBUS	Drive (Immortal/Epic)	
7	6	TOOL	Schism (Volcano)	
6	7	LIMP BIZKIT	My Way (Flip/Interscope)	
10	8	LINKIN PARK	Crawling (Warner Bros.)	
9	9	SALIVA	Your Disease (Island/IDJMG)	
13	10	UZ	Elevation (Interscope)	
11	11	DAVE MATTHEWS BAND	The Space Between (RCA)	
8	12	AMERICAN HI-FI	Flavor Of The Weak (Island/IDJMG)	
12	13	DEPECHE MODE	Dream On (Mute/Reprise)	
17	14	SUM 41	Fat Lip (Island/IDJMG)	
15	15	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
14	16	LIFHOUSE	Hanging By A Moment (DreamWorks)	
19	17	3 DOORS DOWN	Duck And Run (Republic/Universal)	
16	18	POE	Hey Pretty (FEI/Atlantic)	
20	19	REHAB	It Don't Matter (Destiny/Epic)	
24	20	NINE INCH NAILS	Deep (Elektra/EEG)	
21	21	STABBING WESTWARD	So Far Away (Koch)	
23	22	SEVEN MARY THREE	Wait (Mammoth)	
22	23	STAINED	Outside (Flip/Elektra/EEG)	
26	24	COLDPLAY	Shiver (Nettwerk/Capitol)	
28	25	LIFHOUSE	Sick Cycle Carousel (DreamWorks)	
29	26	CULT	Rise (Lava/Atlantic)	
27	27	RADIOHEAD	I Might Be Wrong (Capitol)	
32	28	GODSMACK	Greed (Republic/Universal)	
25	29	R.E.M.	Imitation Of Life (Warner Bros.)	
30	30	FUEL	Innocent (Epic)	

#1 MOST ADDED

311 You Wouldn't Believe (Volcano)

#1 MOST INCREASED PLAYS

311 You Wouldn't Believe (Volcano)

TOP 5 NEW & ACTIVE

STATIC-X This Is Not (Warner Bros.)

PETE YORN Life On A Chain (Columbia)

CALLING Wherever You Will Go (RCA)

SCAPEGOAT WAX Aisle 10 (Grand Royal/Virgin)

FROM ZERO Check Ya (Arista)

ALTERNATIVE begins on Page 98.

SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
1	1	JEFF LORBER	Snakebite (Samson/Gold Circle)	
2	2	RICK BRAUN	Kisses In The Rain (Warner Bros.)	
3	3	CHUCK LOEB	North, South, East And Wes (Shanachie)	
4	4	RIPPINGTONS	Caribbean Breeze (Peak/Concord)	
5	5	MICHAEL LINGTON	Sunset (Samson/Gold Circle)	
9	6	WAYMAN TISDALE	Can't Hide Love (Atlantic)	
7	7	HIL ST. SOUL	Until You Come Back To Me (Dome/Select-O-Hits)	
8	8	FREDDIE RAVEL	Sunny Side Up (GRP/VMG)	
12	9	SADE	King Of Sorrow (Epic)	
10	10	BRIAN CULBERTSON	Get It On (Atlantic)	
6	11	DAVE KUZ	Love Is On The Way (Capitol)	
11	12	ERIC CLAPTON	Reptile (Duck/Reprise)	
16	13	LUTHER VANDROSS	Take You Out (J)	
13	14	MARC ANTOINE	Mas Que Nada (GRP/VMG)	
24	15	LEE RITENOUR F/DAVE GRUSIN	Get Up Stand Up (GRP/VMG)	
15	16	JEFF KASHIWA	Around The World (Native Language)	
18	17	PIECES OF A DREAM	R U Ready (Heads Up)	
14	18	MICHAEL MCDONALD	Open The Door (Ramp)	
19	19	CHARLIE WILSON	Without You (Major Hits)	
23	20	GERALD ALBRIGHT	Wine Light (Q/Atlantic)	
22	21	WALTER BEASLEY	Tantam (Shanachie)	
25	22	DAVID MANN	Stone Groove (N-Coded)	
27	23	BONEY JAMES & RICK BRAUN	Shake It Up (Warner Bros.)	
17	24	COUNT BASIC	Wes Who? (Instinct)	
—	25	EUGE GROOVE	Sneak A Peek (Warner Bros.)	
26	26	KEN NAVARRO	Delicioso (Positive)	
28	27	FOUR 20 EAST	Bumper To Bumper (Higher Octave)	
29	28	DOWN TO THE BONE	Righteous Reeds (Internal Bass/Q/Atlantic)	
—	29	PATTI AUSTIN	Love's Been Kind To Me Lately (Qwest/WB)	
30	30	JEFF GOLUB	Dangerous Curves (GRP/VMG)	

#1 MOST ADDED

LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)

#1 MOST INCREASED PLAYS

WAYMAN TISDALE Can't Hide Love (Atlantic)

TOP 5 NEW & ACTIVE

FATBURGER Evil Ways (Shanachie)

SPYRO GYRA Open Door (Heads Up)

AL JARREAU It's How You Say It (GRP/VMG)

CHRIS CAMOZZI Curves (Samson/Gold Circle)

PAUL JACKSON JR. Bounce Wid' It (Blue Note)

JAZZ begins on Page 83.

TRIPLE A

LW	TW	ARTIST	SON	RECORD LABEL
1	1	R.E.M.	Imitation Of Life (Warner Bros.)	
2	2	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
3	3	DAVE MATTHEWS BAND	The Space Between (RCA)	
4	4	UZ	Elevation (Interscope)	
6	5	BLUES TRAVELER	Girl Inside My Head (A&M/Interscope)	
5	6	JONATHAN BROOKE	Linger (Bad Dog)	
7	7	JEB LOY NICHOLS	Heaven Right Here (Rykodisc)	
8	8	DEPECHE MODE	Dream On (Mute/Reprise)	
15	9	BLACK CROWES	Soul Singing (V2)	
10	10	LUCINDA WILLIAMS	Essence (Lost Highway/IDJMG)	
9	11	STEVIE NICKS	Planets Of The Universe (Reprise)	
12	12	LIFHOUSE	Hanging By A Moment (DreamWorks)	
11	13	COLDPLAY	Yellow (Nettwerk/Capitol)	
14	14	INCUBUS	Drive (Immortal/Epic)	
17	15	COWBOY JUNKIES	I'm So Open (Latent/Zoe/Rounder)	
16	16	DAVID BYRNE	Like Humans Do (Luaka Bop/Virgin)	
—	17	AFRO-CELT... F/P. GABRIEL	When You're Falling (Real World/Virgin)	
20	18	PETE YORN	Life On A Chain (Columbia)	
13	19	JOSH JOPLIN	Group Camera One (Artemis)	
22	20	SHELBY LYNNE	Killin' Kind (Island/IDJMG)	
18	21	MARK KNOPFLER	Sailing To Philadelphia (Warner Bros.)	
—	22	FIVE FOR FIGHTING	Superman (Aware/Columbia)	
—	23	ROBERT CRAY BAND	Baby's Arms (Rykodisc)	
25	24	DELBERT MCCLINTON	Livin' It Down (New West/Red Ink)	
30	25	FISHER	Hello It's Me (Farmclub.com/Interscope)	
21	26	OLD 97'S	King Of All The World (Elektra/EEG)	
19	27	SHAWN COLVIN	Whole New You (Columbia)	
—	28	WIDESPREAD PANIC	This Part Of Town (Widespread/SRG)	
28	29	JIM WHITE	Handcuffed To A Fence In... (Luaka Bop/Virgin)	
26	30	WALLFLOWERS	Letters From The Wasteland (Interscope)	

#1 MOST ADDED

AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)

#1 MOST INCREASED PLAYS

AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)

TOP 5 NEW & ACTIVE

WHISKEYTOWN Don't Be Sad (Lost Highway/IDJMG)

ANI O'FRANCO Heartbreak Even (Righteous Babe)

ANDREAS JOHNSON Glorious (Reprise)

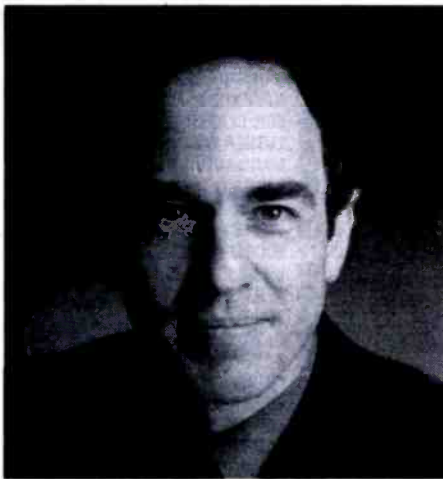
RADIOHEAD I Might Be Wrong (Capitol)

SUGAR RAY When It's Over (Lava/Atlantic)

ADULT ALTERNATIVE begins on Page 108.

Publisher's Profile

By Erica Farber



ERIC GRIBIN
Executive Director, LIFEbeat

LIFEbeat is a music-industry-driven organization that, for the past nine years, has been dedicated to finding innovative ways of reaching America's youth with a message of HIV prevention, its ultimate goal being the reduction of HIV transmission.

Since joining LIFEbeat early last year, Executive Director Eric Grubin has made a serious commitment to increasing the organization's impact and effectiveness.

With events such as the upcoming breakfast honoring KROQ/Los Angeles' Kevin Weatherly, almost 70% of all funds raised by the organization are spent on specific programs.

Getting into the business: "I began my career loving music. I've been a musician since the age of 6, playing drums, and I still play. I wanted to be a record producer. I worked for CBS Records as a college rep and helped start MTV when it was in its infancy in 1981. I worked at different labels — some successful, some not so successful. I got my feet wet doing promotion, marketing, sales and dealing with radio stations.

"My career took a very different turn in the mid-'80s. I left MTV. Back then it was owned by Warner Amex Satellite Entertainment, and I was doing business development for them. I had an opportunity to get into a new business, construction management. I left the music business for about 10 years and built mostly residential housing in the New York area. My last project was to build the first residential care center for homeless and mentally ill adults in Manhattan. I realized while doing that job that I needed to do something cause-related. It motivated me in a way that nothing else ever had.

"That's when I started getting into nonprofit work. I got a master's in nonprofit management from the Milano School in New York and have worked with a number of different organizations, including the East Harlem Violin program, which was the subject of the movie *Music of the Heart*, with Meryl Streep."

Joining LIFEbeat: "Right before I came to LIFEbeat, I was working for the International AIDS Vaccine Initiative, which is the second-largest vaccine-developing organization internationally. They're trying to expedite a vaccine for use in developing countries like Africa, and they've had a great deal of success. I was doing various AIDS projects, and the head of marketing at Rounder Records mentioned that LIFEbeat was looking for a new executive director. It wasn't something I was looking for at the time, but it was a great opportunity. Their need and my skills were a perfect fit."

How LIFEbeat was founded: "It was founded by Bob Caviano, a music-industry professional. He managed a number of artists, such as KC And The Sunshine Band and Grace Jones. He started it after writing a commentary

about the industry not doing enough to fight AIDS and to help those who have AIDS. He died of AIDS, I believe, within the first year of starting the organization, but his co-founders, Timothy Rosta and Daniel Glass, built this organization based on doing very high-profile events with artists. The list of artists they've worked with is mind-blowing — a couple hundred different artists, from the majors to one-hit wonders."

What LIFEbeat does: "We have five different programs here. They range in size from very large, national initiatives to smaller, local efforts. We are trying to save lives by changing beliefs and behavior, mostly in young people. On a national level, we have our PSA campaigns, where we get major artists to record safe-sex and HIV-prevention messages. We distribute these PSAs nationally. Radio One is one of our major partners. They record our PSAs and help distribute them to their 66 stations nationwide. We've also worked with Westwood One and K-Rock [WXRK] in New York, all in the name of recording PSAs and getting them out."

"We also have video PSAs that we distribute via CablePositive, which is another nonprofit. We're looking to expand and work with other radio networks and to get stations more involved in helping us get artists to record PSAs. Young people under the age of 25 account for half of all new HIV infections. These are the people listening to radio and buying records. Every hour two of them are contracting HIV. It's scary. While the focus these days is on South Africa and the devastation going on there, we still have a great problem in this country, and not many people are taking notice. The media is not talking about it like it used to. We have to do outreach, both locally and nationally."

"On the local level, in New York City we are going out to about six different nightclubs every week and doing tabling, where we hand out literature and condoms. We are not only doing this at places like Irving Plaza, Hammerstein Ballroom and Bowery Ballroom, but also at raves and dance clubs like the Limelight. We also have a tour outreach where we hook up with national tours like Ozzfest and Dave Matthews Band. We do our tabling on the tour either with our own representatives or, in most cases, by partnering with an AIDS service organization in the community. We give them access to the venue, and they set up their table. We provide all the materials, and they do the outreach with their own professionals. In any given year we're reaching a half million young people through our outreach efforts."

On the upcoming breakfast event: "We've been doing breakfasts for a number of years, honoring people like Steve Smith, Ron Delsner and Cathy Hughes. The primary goal of the event is to raise funds and highlight some of our programs. What we do with that money is parallel to the national tour outreach. We work with service organizations throughout the country. We have a network of over 100 of the best active nonprofit organizations in local markets. Not only do we provide them with access to the concerts, we also give them grants. We have a grant process every year. Last year we gave away about \$150,000. We're looking to increase that amount, and these breakfasts help us do that."

How the Internet plays into LIFEbeat's business plan: "Our website address is www.lifebeat.org. We're trying to reach young people under the age of 25, and they are so Internet savvy. I want to see LIFEbeat as a destination site for teens. We are creating a number of ways to attract them to the site. We're doing a contest

around Ozzfest where we hand out cards that have the web address. Kids take a quick test of 10 questions about HIV/AIDS. All the answers are on the site, and they enter for a chance to win posters of the tour signed by all the artists, a signed guitar and other prizes. It will also give us a way of monitoring our success at reaching, educating and motivating teens to learn something."

How the radio and record communities can help support LIFEbeat's efforts: "As for radio, we need help with PSAs. They can help us record them. We have a dedicated person who writes our PSAs, Sonya Lockett. Radio can also help by getting us involved with their station concerts. If they do a concert and want to give some of the proceeds to a charity, we can help identify a local AIDS organization that's working in their community, and we'd be very appreciative of the opportunity to split the proceeds with them."

"As far as the labels, we're looking to recruit artists to record PSAs. They might want to do a fund-raising show for HIV/AIDS or allow LIFEbeat to do outreach if they're doing a tour. Some of the artists opt to make a donation to us. We have a ticket surcharge program, where 25 cents of every ticket sold goes to LIFEbeat. Rod Stewart, Ozzfest, Destiny's Child and a number of others are going to be contributing the ticket surcharge to us. This is invaluable fund-raising for us. We're also looking for executive leadership from both the labels and radio, people who would like to get involved and provide us with expertise on one of our boards or committees."

Something about LIFEbeat that might surprise our readers: "We've got a small staff, eight people full-time, and we've made many great things happen, like our World AIDS Day Concert on Dec. 1. Last year it featured 98 Degrees, Jessica Simpson, Mya and The Baha Men and was broadcast to over 180 million households worldwide. It was done through MTV, and Levi's was our sponsor."

Most influential individual: "I find new people to learn from every day, including my staff. The activists of the '60s were a great inspiration to me, as well as the musicians who remain true to their craft."

Career highlight: "Following this crazy idea of combining music with social causes to build awareness and raise funds. I'm proud I've found a way of making a living at it."

Career disappointment: "I've had some. Who doesn't? It's never easy, but I think every experience, bad or good, has made me a better person, has made me stronger and a little wiser."

Favorite radio format: "I love free-form radio. There's a little station out of Bridgeport, CT that I get at my home, WPKN. They are completely listener-supported and play the most eclectic mix of music. I find myself gravitating to that station, and maybe WFUV in New York."

Favorite television show: "Either *The West Wing* or *60 Minutes*."

Favorite song: "What Is Hip" by Tower Of Power."

Favorite movie: "Almost Famous."

Favorite book: "The Four Agreements by Don Miguel Ruiz."

Favorite restaurant: "Quantum Leap in Fresh Meadows, Queens."

Beverage of choice: "Bancha tea with cranberry juice."

Hobbies: "Playing music, gardening, going to shows."
E-mail address: "egrubin@lifebeat.org."

IMPACTING NOW

AS



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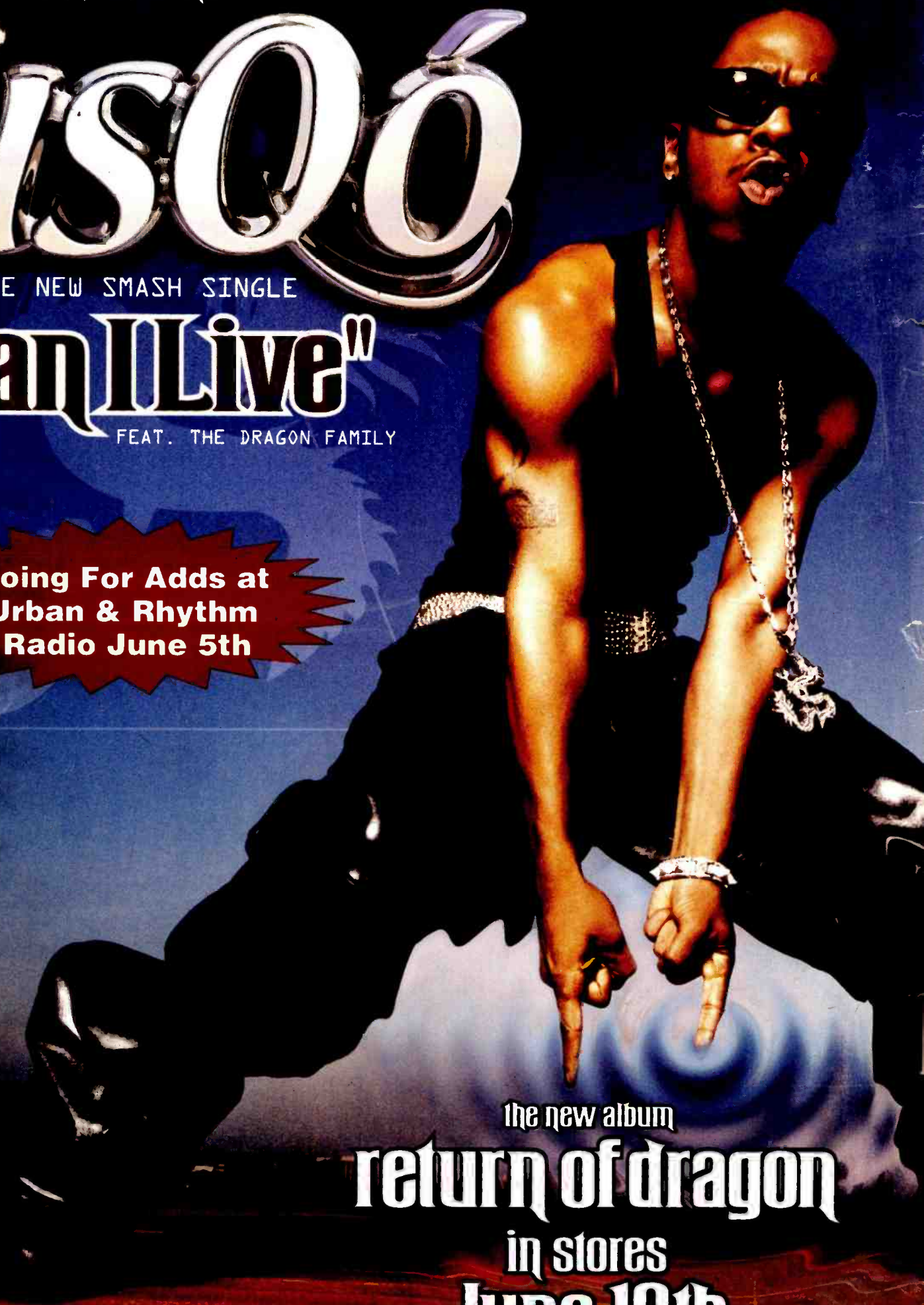
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