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It Hasn't Been Awhile

Just three weeks after his multiformat chart-topping performance with Fred Durst, Aaron Lewis returns to the top of the Active Rock and Alternative charts with his band **Staind** and the track "It's Been Awhile."



The first single from Staind's forthcoming Elektra/EEG album, *Break the Cycle*, also moves into the top five on the Rock chart.



APRIL 20, 2001

Christian Column Debuts!

In conjunction with the Gospel Music Association's annual meeting, **R&R** this week begins coverage of Christian-music formats under the guidance of Editor **Rick Welke**. In this week's column Rick explains that Christian radio is the fastest-growing format in the U.S., second only to Country in number of stations. Our Christian-music charts debut next week.



NIKKA COSTA / LIKE A FEATHER

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Dante Thomas

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In conjunction with R&R's semiannual Internet theme issue this week, Sales & Marketing Editor Pam Baker probes the current state of the Internet industry. And, as uncertain as things connected with the web are these days, Pam suggests that instead of letting up on your Internet efforts, you beef them up! This week's Management, Marketing & Sales section also has the third installment of John Parikhal's Competitive Edge series. John outlines the New Entertainment Economy and how it's going to radically change the way entertainment is consumed in the new millennium. The MMS section this week also has the results of an RAB survey on radio's NTR efforts. Check it out to see how your station stacks up. And in this week's GM Spotlight: Infinity/Charlotte's Diane Tucker!

Pages 10-16

COUSIN BRUUUUUCE!

With a slight twitch of a woman's finger, Cousin Brucie Morrow — who next week will be inducted into the NAB Hall of Fame — could just as easily have been named Bruce McNulty. Beginning with the day his girlfriend's mother picked his on-air identity, Morrow began a wild ride as a legendary New York night jock and station owner.

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IN THE NEWS

- Entercom begins streaming again
- RIAA wants copyright office to set Internet royalties
- Michelle Santosuosso becomes VP/Crossover at J Records

Page 3

THIS #1 WEEK

- CHR/POP**
 - SHAGGY Angel (MCA)
- CHR/RHYTHMIC**
 - DESTINY'S CHILD Survivor (Columbia)
- URBAN**
 - SUNSHINE ANDERSON Heard It All ... (Soulife/Atlantic)
- URBAN AC**
 - MUSIQ Love (Def Soul/IDJMG)
- COUNTRY**
 - JESSICA ANDREWS Who I Am (DreamWorks)
- AC**
 - LEE ANN WDMACK I Hope You Dance (MCA/Universal)
- HOT AC**
 - DIDD Thankyou (Arista)
- NAC/SMOOTH JAZZ**
 - RICK BRAUN Kisses In The Rain (Warner Bros.)
- ROCK**
 - TANTRIC Breakdown (Maverick)
- ACTIVE ROCK**
 - STAIN'D It's Been Awhile (Flip/Elektra/EEG)
- ALTERNATIVE**
 - STAIN'D It's Been Awhile (Flip/Elektra/EEG)
- ADULT ALTERNATIVE**
 - TRAIN Drops Of Jupiter (Tell Me) (Columbia)

NEWSSTAND PRICE \$6.50



Sirius: 'A Long-Term Story'

Execs upbeat, though call fails to ignite stock

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

A stroll down Wall Street these days is dicey for any start-up company, but Sirius Satellite Radio has found it increasingly difficult of late.

Chairman/CEO David Margolese and his executive team — President/CFO John Scelfo and Asst. Treasurer Jonathan Rabinow — held an unprecedented second investors' conference call Monday morning to clarify comments made during an April 2 teleconference. Sirius shares had



SIRIUS/See Page 8 Margolese

Commercial Spotloads Decreased In 2000

Wide variations seen in major markets, but there's a 1% dip overall

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
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Bulging radio spotloads became a bit leaner in the second half of 2000, according to a Nielsen Monitor-Plus survey of 237 stations in 17 markets that was interpreted by Empower Media Marketing. When all the spots were counted, Empower found 1% fewer of them in 2000 compared to the prior year.

The survey showed that the 17 markets were flush with inventory when the year began, but the loads began to decrease gradually as the year wore on. The decline pretty much mirrors what happened in the radio industry: 2000 began strong but ended flat.

There were also marked differences in the various markets. Los Angeles, for example, ended the year with a 6% increase in the number of spots run on the surveyed stations, while Atlanta and Washington ran 13% fewer

SPOTS/See Page 28

Radio Advertising Spotload Index By Market, 2000 Vs. 1999

Market	01	02	03	04	Total-Year Average
Atlanta	98	94	76	83	87
Boston	94	89	113	88	95
Chicago	110	106	94	84	98
Cincinnati	109	95	93	99	99
Dallas-Ft. Worth	101	103	112	86	100
Detroit	96	93	89	87	91
Honolulu	114	112	95	95	103
Houston	123	107	102	88	104
Indianapolis	106	99	97	97	100
Los Angeles	114	108	104	98	106
Miami	102	96	92	87	94
Nashville	105	102	105	97	102
New York	112	99	96	97	101
Philadelphia	100	99	96	97	101
San Antonio	95	106	117	96	103
San Francisco	108	101	100	88	99
Washington, DC	95	99	67	88	87
Overall	106	101	97	91	99

Note: The 2000 figures above compare to 1999 figures using an index. As an example, an index of 98 means that a market had 2% fewer commercials in 2000 than in 1999. An index of 105 means the market had 5% more commercials in 2000 than in 1999.

Greater Media Taps Mills As VP/GM For Boston Group

By JULIE GIDLOW
R&R NEWS EDITOR
jgidlow@rronline.com

Greater Media has named Matt Mills VP/GM of its Greater Boston Radio Group, which includes WBOS, WKLB, WMJX, WROR & WTKK. Mills reports to Greater Media VP/Radio Rick Feinblatt and succeeds Frank Kelley, who has been appointed VP/Sales for the company.



Mills

Mills, whose radio career exceeds three decades, came to Boston in 1994 as VP/GM of Pyramid Broadcasting's WXXS-AM & FM & WJMN. Two years later he became Sr. VP/GM for WJMN under Chancellor Media. "Matt is the rare kind of leader who has already successfully demonstrated how to simultaneously manage, as well as

MILLS/See Page 44

RLG/Nashville Ups Waugh To Exec. VP

By LON HILTON
R&R COUNTRY EDITOR
lhilton@rronline.com

RCA Label Group/Nashville Sr. VP/GM Butch Waugh has been promoted to the newly created post of Exec. VP. He will continue to report to RLG Chairman Joe Galante and will oversee promotion, artist development, media, sales, creative and label development for RLG's imprints, including Arista/Nashville, BNA and RCA/Nashville.

"Butch's leadership style, passion and vast experience have

WAUGH/See Page 28



Waugh

R&R, RCS Debut Partnership

Music Meeting-Selector interface unveiled

By KEVIN McCABE
R&R DIRECTOR/CHARTS & FORMATS
kmccabe@rronline.com

R&R and Radio Computing Services have formally unveiled a strategic partnership that will allow radio us-



ers of R&R's Music Meeting Internet application to interface directly with RCS' legendary Selector music-scheduling software. Effective immediately, programmers will

have the option of clicking a Selector button that will automatically transfer the selected song from Music Meeting to the station's rotation. An RCS Selector Song Card can be downloaded and loaded into the user's Selector database through Music Meeting, saving the time and effort involved in manually keying in the song into Selector. The Selector Song Card contains a variety of information above and beyond the artist, title and label, including publishing company, length of song, length of intro and length of fade.

RCS/See Page 44

DeFrancesco Joins Clear Channel/Philly

By TONY NOVIA
R&R CHR EDITOR
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Media Management Consulting President Gerry DeFrancesco has been appointed VP/Operations for Clear Channel/Philadelphia's CHR/Pop WIOQ (Q102) and Hot AC WLCE (Alice 104.5).



DeFrancesco

"I've known Gerry for what seems to be forever, and I can't think of anyone more qualified," said Clear Channel Sr. VP/Programming & Marketing and WJZZ & WUSL/Philadelphia VP/GM Dave Allan. "He is a great guy,

DEFRANCESCO/See Page 44

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Santosuosso Set As VP/Crossover For J Records

J Records has tapped Michelle Santosuosso as VP/Crossover. Based in New York, she reports to Exec. VP/Promotion Richard Palmese.



Santosuosso

"I am thrilled that Michelle has joined us," Palmese said. "Her extraordinary accomplishments in radio complement her promotion abilities. Most of all, Michelle loves and lives the music. Her passion and enthusiasm are unmatched."

Santosuosso noted, "Because so much of my career has been based on breaking new music, it is nothing short of an honor to work with [J founder] Clive Davis and be part of such a cool team. And it is a privilege to work beside the incredible experience and expertise of Richard Palmese, who has always been a massively respected force at radio. I am so excited about this opportunity."

Santosuosso was previously Editor/Crossover Music for *Hits* magazine. Prior to that she spent four

SANTOSUOSSO/See Page 28

Hart Hired As OM Of WLTJ & WRRK

Garrett Hart has been appointed OM of Steel City Media's Lite AC and Classic Rock combo WLTJ & WRRK/Pittsburgh. A Pittsburgh native, Hart was formerly PD of Crosstown WDVE.



Hart

"WLTJ has a fabulous market signal but has been undermarked and underpromoted," Hart said. "We have the opportunity to develop the 'Lite Rock' brand in the market in ways it hasn't been before. It's almost like launching a new radio station. Our goal is to bring a brighter positioning statement, a more memorable on-air presentation and more entertaining content from the personalities and the production between the songs."

Regarding WRRK, he said, "There's a unique political talk

HART/See Page 28

All-American Country Legend



Sony/Nashville recording artist Travis Tritt was the headline performer at this year's CRS 2001 Super Faces show, hosted by United Stations Radio Networks. Ben Egan and Ben Campbell, hosts of the network's Super Country USA, were on hand to greet Tritt. Pictured (l-r) at the show are Egan, USRN SVP/Programming Andy Denemark, Tritt, USRN Managing Dir./Affiliate Relations Rob Pierce, Campbell and USRN Country Headlines host John Crenshaw.

Entercom/Boston: Back Online

Most companies slow to reactivate streaming

By JOE HOWARD
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jhoward@rronline.com

At least one radio company has found a way to help its ad agencies avoid having to pay additional fees for having their spots streamed online. Entercom's Boston stations resumed streaming April 13, using software from StreamAudio.com to block AFTRA-produced ads.

Entercom/Boston chief engineer John Kennedy explained, "Right now there's silence during the clipped commercial time, but StreamAudio.com will be providing filler once we identify what that filler will be." He added that to the best of his knowledge Boston is the only Entercom market that has resumed streaming.

Entercom/Boston MIS Manager Sid Schweiger told R&R that all four of Entercom's Boston stations are using the new StreamAudio technology. He said that the system can be programmed to recognize special characters (such as a specific key on a keyboard) that alert the system not to stream an ad that airs on the radio station. It can also delete an ad if the cart number is programmed. The system has the capability of either deleting or playing all ads from the radio station's signal.

Entercom Exec. VP Jack Donlevie told R&R on Monday that, because each market has unique issues and problems, he couldn't hazard a guess as to when the rest of the company's stations will resume streaming.

The sudden move by radio companies to cease streaming their signals began two weeks ago, when advertising agencies in the Los Angeles market began telling radio

STREAMING/See Page 44

RIAA Proposes Webcasting Fees

The Recording Industry Association of America wants Internet broadcasters to pay a performance royalty for broadcasting its music on the Internet and asked the federal government to set the rates.

In a proposal dated April 11, the RIAA asked the U.S. Copyright Office to require Internet broadcasters to pay a performance royalty equal to either four-tenths of one cent for each song transmitted to each listener or 15% of the gross revenues from those transmissions.

But the Internet broadcasters — including RealNetworks and Launch Media — have proposed paying \$.0015 (15% of one cent) per listener per hour, arguing that they provide added benefits for artists, such as song, album and artist information when a song is webcast and an opportunity for listeners to buy the album with just a click of the mouse.

Not surprisingly, the terrestrial-radio industry is opposed to paying any additional royalty fees for streaming its signals.

RIAA Inks Distribution Deal

Kickworks Broadcast Radio Network has come to terms with the RIAA on a deal that gives Kickworks webcast rights to all RIAA-member recordings. Once it is turned on later this year, the Kickworks network will allow anyone to operate their own Internet radio station and play any RIAA material, subject to Digital Millennium Copyright Act limitations. The deal not only allows Kickworks to target consumers directly but also to create affinity and corporate sites.

— Joe Howard

APRIL 20, 2001

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Urban	60	NAC/Smooth Jazz Action	98
Urban Chart	63	Rock	101
Urban Action	64	Rock Chart	102
Urban Tuned-In	65	Rock Tuned-In	103
Urban AC Tuned-In	71	Active Rock Chart	106
Urban AC Chart	72	Active Rock Tuned-In	107
Country	75	Rock Specialty Show	109
Nashville	76	Alternative	112
Country Chart	78	Alternative Chart	114
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Country Action	81	Alternative Specialty Show	122
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Kirst Joins R&R As Music Sales Rep

Michelle Kirst has joined R&R as Music Sales Representative. In her new role she will be responsible for many of the key label accounts for R&R's print products and R&R ONLINE.

Prior to joining R&R Kirst worked as a sales representative for such leading Los Angeles stations as KTWV, KLOS and KNAC. Her familiarity with the label community and the needs of radio broadcasters made her an ideal candidate for R&R.



Kirst

"Michelle has been lauded by her previous employers for her customer-service focus," R&R GM Sky Daniels remarked. "In her 12-year tenure in sales in Los Angeles radio she has been recognized as a thorough professional by her clients and management. We owe a particular debt of gratitude to [KTWV's] Tim Pohlman and David Howard for graciously supporting Michelle's desire to join R&R."

KIRST/See Page 28

King Adds KOY/Phoenix To PD Slate

KNIX/Phoenix PD George King has added similar duties at Clear Channel Adult Standards sister KOY-AM. A 16-year KNIX veteran, King was promoted from Asst. PD/M/D in May 2000 following Alan Sledge's promotion to Director/Programming Operations for Clear Channel's Phoenix cluster.

King succeeds Danny Davis, who

will now concentrate on his morning show. "We wanted to have Danny concentrate more on his show and being out in the market," King tells R&R. "He hosts the only live, local show that we do, and we wanted more visibility from him out on the streets."

KING/See Page 28

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Analysts Lower Radio's Revenue-Growth Forecast

□ **'Volatile' stocks: Radio One, Cumulus, Regent**

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

The optimism about a booming second half that began the year has faded in recent weeks to a series of lowered expectations due to growing concerns about a softening advertising market. Most of the reratcheting has been toward expected declines in second-quarter comparables.

Last week Salomon Smith Barney's Niraj Gupta and Jason Helfstein said that they had expected 4% growth in 2001 but have now slashed that to 2%. The analysts predict revenue declines of 4%-5% in Q1 and 2% in Q2, followed by 4% growth in Q3 and a 10% increase in Q4. The duo's stock picks are Clear Channel Commu-

nication and Hispanic Broadcasting due to those issues' "limited downside." Additionally, the analysts said they believe that many radio issues have already bottomed out.

In order to "reflect the continued weakness in the ad market," Gupta and Helfstein also reduced their estimates on Cox Radio's fiscal 2001

growth in pro forma revenues from 10% to 4%, broadcast cash flow from 12.5% to 6% and after-tax cash flow from 98 cents to 88 cents.

Sharp drops in stock values also led Morgan Stanley this month to initiate a new rating system to designate "volatile" stocks. **Radio One, Cumulus Media and Regent Communications**, all of which have Morgan Stanley "strong buy" recommendations, and **Sirius Satellite Radio**, which has a "neutral" rating, have all earned the new "V" rating, which is, **ANALYSTS/See Page 8**

Tristani Decries Clear Channel License Transfers

□ **Says decision is at odds with Communications Act**

By **KATY DALEY**
R&R WASHINGTON BUREAU
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In a statement issued April 13, FCC Commissioner **Gloria Tristani** called the FCC's approval of Clear Channel's acquisition of six stations in the Petersburg, WV market and five in Billings, MT part of an "unprincipled, incremental subversion of this commission's obligation to ensure broadcast license transfers serve the public interest."

The Petersburg deal gives Clear Channel 83.7% revenue concentration in the market. While the FCC said it relied in its decision on an earlier case that granted an 82.6% concentration, Tristani argued that approval of that concentration does not constitute a precedent for approval of 83.7%. She further contended that there has been no public-interest analysis to support the approval.

Tristani said, "Describing ownership-concentration levels that are explicitly inconsistent with prior cases as 'generally consistent' with prior cases mocks the rule of law. In an era

of nearly uncontrolled consolidation in the radio industry, this commission's failure to adhere to the simple dictates of prior decisions produces results that are both structurally and functionally at odds with the Communications Act."

In the Billings case, Fisher Broadcasting — which buys programming for its Billings stations from Premiere Radio Networks, a wholly owned subsidiary of Clear Channel— argued that Clear Channel's moving into the Billings market would create an anticompetitive outcome because Clear Channel would be more likely

to place the Premiere programming on its own stations. The FCC responded that its rules do not prohibit ownership of both radio stations and networks.

The Petersburg-market stations, which Clear Channel acquired from Jacor Communications, are WLTP-AM/Parkersburg, WV; WDMX-FM/Vienna, WV; WNUS-FM/Belpre, OH; WRVB-FM/Marietta, OH; WRZZ-FM/Elizabeth, WV; and a WRZZ translator. In Billings, the stations involved are KBUL-AM, KBBB-FM, KCTR-FM and KKBK-FM/Billings and KMHK-FM/Hardin, MT.

Clear Channel VP/Investor Relations Randy Palmer declined to comment on the FCC approval.

R&R Washington Associate Editor **Joe Howard** contributed to this report.

Bloomberg

BUSINESS BRIEFS

Children's Broadcasting Can Take ABC Back To Court

Children's Broadcasting Corp. will once again be permitted to seek damages from ABC Radio Networks, a federal appeals court ruled last week. In 1998 a jury awarded CBC \$20 million after finding that ABC had breached its contract with CBC and misappropriated trade secrets to start its own Radio Disney. A few months later that verdict was overturned when a judge said that CBC had failed to prove it suffered any damage. On April 13 the appeals court set aside the reversal and ruled that ABC must face a new trial to determine monetary damages. CBC changed its name to Intelefilm in June 1999 after selling its radio stations.

DOJ Clears DMX Music, AEI Music Merger

The Department of Justice has cleared the way for the merger of DMX Music and AEI Music; the deal has been in the works since last fall. The merged company, as yet unnamed, will provide programmed music to more than 8.5 million homes and 180,000 businesses in more than 50 countries. AEI Chairman/CEO Michael Malone will become Chairman of the new entity, and DMX President/CEO Lon Troxel will become President/COO. A CEO for the merged company will be named later. A closing date for the deal will be determined after the companies have secured all necessary consents and determined closing conditions.

Furchtgott-Roth Skeptical Of New Indecency Policy

In an early-morning press meeting Tuesday FCC Commissioner Harold Furchtgott-Roth told R&R that developing the FCC's recently adopted indecency policy will put the commission's staff in a "very difficult situation," but he commended the commission for "doing the best job that they could" in formulating the policy. The commissioner added that it is "practically impossible to [regulate indecency] in a way that is going to be subject to rational skepticism."

FCC Actions

The *New York Times* reported on Tuesday that the FCC is expected to relax the rule that for decades has prohibited one TV network from buying another — a move that would allow Viacom to own CBS and acquire a large interest in UPN. Other ownership limitations are also under review: Within a few weeks the commission is scheduled to begin talks on loosening the broadcast-newspaper cross-ownership rules that have been in place for more than 25 years. In regard to those rules, FCC Chairman Michael Powell said recently, "I don't know why there's something inherent

Continued on Page 8

R&R Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising

	Change Since				
	4/13/00	4/6/01	4/13/01	4/6/00	4/6/01-4/13/01
R&R Index	311.93	235.28	246.12	-21.0%	+4.6%
Dow Industrials	10,923.55	9918.05	10,126.94	-7.2%	+2.1%
S&P 500	1440.51	1151.44	1183.50	-18.0%	+2.7%

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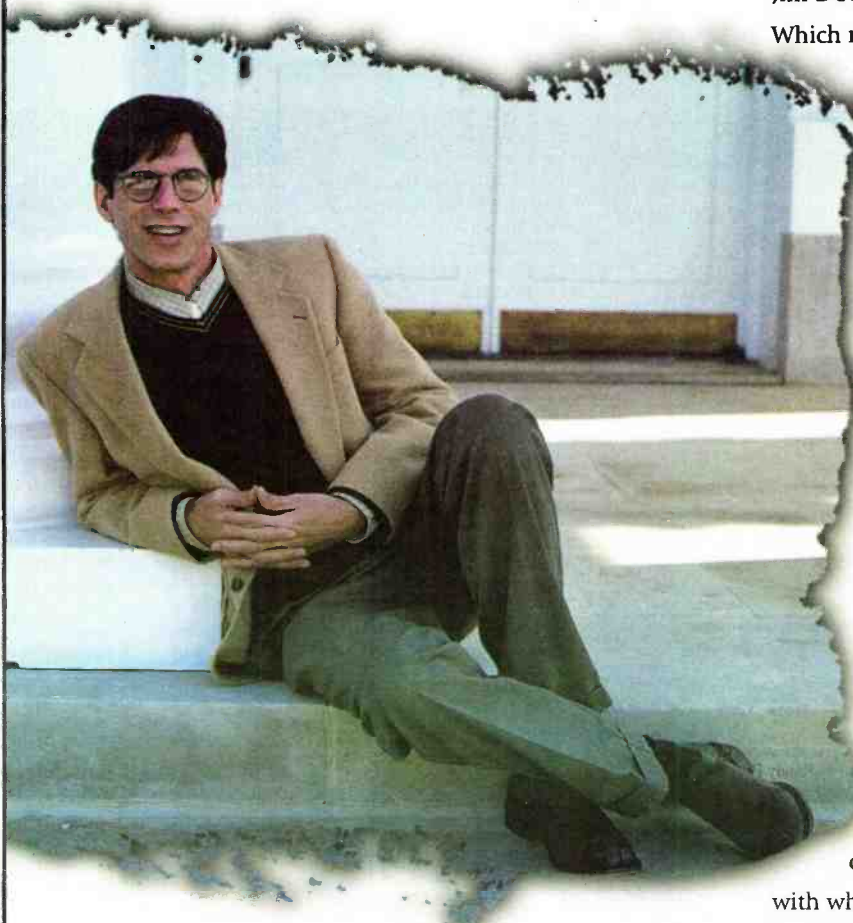
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Jim Dougherty

Director of Internet Initiatives
WNNX-FM/WWWQ-FM
Atlanta

Jim Dougherty is a computer guy who loves radio. Which makes him a perfect fit for his job. From his webmaster chair, Jim has directed live webcast events for 99X. He's worked with the station's sales team to uncover new revenue. And he's continued to help link his station's listeners to its website, increasing time spent with both. As a result, 99X was honored as the Web Marketing Association's "Best Radio Station Website" two years in a row.

Naturally, we're proud to have people with Jim's talents working with us as we continue to evolve radio's unique relationship with the internet.

It's fun making the future come to life. As Jim adds, "If I

didn't have fun with what I do I wouldn't be doing it. At Susquehanna, you work with the best in the industry!"



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With operations in major markets across the USA, Susquehanna offers a number of employment options. For more information about radio career opportunities, call our Human Resources Department at (717) 852-2132.



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DEAL OF THE WEEK

• **KOHT-FM/Marana, KXEW-AM/South Tucson and KTZR-AM/Tucson, AZ**
\$17 million

2001 DEALS TO DATE

Dollars to Date: \$647,075,601
(Last Year: \$24,941,287,133)

Dollars This Quarter: \$71,744,000
(Last Year: \$1,363,941,000)

Stations Traded This Year: 479
(Last Year: 1,800)

Stations Traded This Quarter: 41
(Last Year: 276)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- KEWE-AM & KHHZ-FM/Oroville (Chico), CA Undisclosed
- KTMK-FM/Temecula (Riverside-San Bernardino), CA \$4.5 million
- WKIB-FM/Anna, IL \$2 million
- WABI-AM & WWBX-FM/Bangor, ME \$3.75 million
- WMPL-AM & FM/Hancock, MI \$237,000
- WFTU-AM/Riverhead, NY \$72,000
- WVVC-FM/Utica (Rome), NY \$1.25 million

Laboe Sells Tucson Trio To Clear Channel

Big Broadcast divests KOHT, KTZR & KXEW for \$17 million; Clear Channel picks up Bangor, ME duo for \$3.75 million

Deal Of The Week

Arizona

KOHT-FM/Marana, KXEW-AM/South Tucson and KTZR-AM/Tucson

PRICE: \$17 million

TERMS: Asset sale for cash

BUYER: Clear Channel Communications, headed by Radio CEO

Randy Michaels. Phone: 859-655-2267. It owns 1,177 other stations, including KNST-AM, KCEE-FM, KRQQ-FM & KWFM-FM/Tucson.

SELLER: Big Broadcast of Arizona LLC, headed by President/CEO Arthur Egnoian (a.k.a. Art Laboe). Phone: 323-851-2500

FREQUENCY: 98.3 MHz; 1600 kHz; 1450 kHz

POWER: 6kw at 184 feet; 1kw; 1kw
FORMAT: CHR/Rhythmic; Tejano;

Regional Mexican
BROKER: Kalil & Co.

California

KEWE-AM & KHHZ-FM/Oroville (Chico)

PRICE: Undisclosed

TERMS: Terms unavailable

BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-

2267. It owns 1,177 other stations, including KPAY-AM, KHSL-FM & KMXI-FM/Chico.

SELLER: Entravision Communications headed by Chairman/CEO Walter Ulloa. Phone: 310-447-3870
FREQUENCY: 1340 kHz; 97.7 MHz
POWER: 1kw; 2kw at 1,276 feet
FORMAT: Regional Mexican; Regional Mexican

cluding WBFB-FM, WFZX-FM, WGUY-FM, WKSQ-FM & WVOM-FM/Bangor.

SELLER: Gopher Hill Communications Inc., headed by President/Director Charles Hutchins. Phone: 207-947-4242

FREQUENCY: 910 kHz; 97.1 MHz
POWER: 5kw; 5kw at 1,230 feet
FORMAT: Adult Standards; CHR

It's sports talk One-On-One with

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all the flea-flickers.
all the double-reverses.
all the blocked kicks.
all the the insider news.
all the checkered flags.
all the spinouts.
all the snow cone catches.
all the no-hitters.
all the locker room insights.
all the suicide squeezes.
all the triple plays.
all the upper deck blasts.
all the bench-clearing brawls.
all the broken-bat singles.
all the sacrifice flies.
all the entertaining hosts.
all the alley-oops.
all the slam dunks.
all the shattered backboards.
all the trash talking.
all the behind the backs.
all the no-look passes.
all the nothing-but-nets.
all the buzzer-beaters.
all the in-your-faces.
all the three-pointers.
all the pick 'n' rolls.
all the up-to-the-minute scores.
all the give 'n' gos.
all the slapshots.
all the hat tricks.
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all the body checking.
all the power plays.
all the glove dropping.
all the bloodied faces.
all the board rattling.

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Sporting News Radio

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Michigan

WMPL-AM & FM/Hancock

PRICE: \$237,000

TERMS: Asset sale for cash

BUYER: Victor Corporation Inc., headed by Secretary Matthew Vertin. Phone: 906-482-3700. It owns no other stations.

SELLER: Copper Country Enterprises, headed by President Bob Olson. Phone: 906-482-3700

FREQUENCY: 920 kHz; 93.5 MHz
POWER: 1kw day/206 watts night; 14kw at 456 feet
FORMAT: Christian Talk; Talk/AC

New York

WFTU-AM/Riverhead

PRICE: \$72,000

TERMS: Asset sale for cash

BUYER: Five Towns College, headed by Dean of Administration David Cohen. Phone: 631-424-7000. It owns no other stations.

SELLER: Barnstable Broadcasting Inc., headed by President/COO Michael Kaneb. Phone: 617-527-0062

FREQUENCY: 1570 kHz
POWER: 1kw day/500 watts night
FORMAT: Misc.

WVVC-FM/Utica (Rome)

PRICE: \$1.25 million

TERMS: Asset sale for cash

BUYER: Educational Media Foundation, headed by President Richard Jenkins. Phone: 800-434-8400. It owns 39 other stations. This represents its entry into the market.

SELLER: Bethany Broadcasting Corp., headed by President Nelson Soggs. Phone: 315-793-1007

FREQUENCY: 100.7 MHz
POWER: 2kw at 627 feet
FORMAT: Contemporary Christian

Illinois

WKIB-FM/Anna

PRICE: \$2 million

TERMS: Asset sale for cash

BUYER: Withers Broadcasting Co., headed by President W. Russell Withers Jr. Phone: 618-242-3500. It owns 16 other stations. This represents its entry into the market.

SELLER: Union Broadcasting Inc., headed by GM Ben Stratemeyer. Phone: 618-564-2171

FREQUENCY: 96.5 MHz
POWER: 22kw at 745 feet

FORMAT: Urban
BROKER: Greg Guy of Patrick Communications

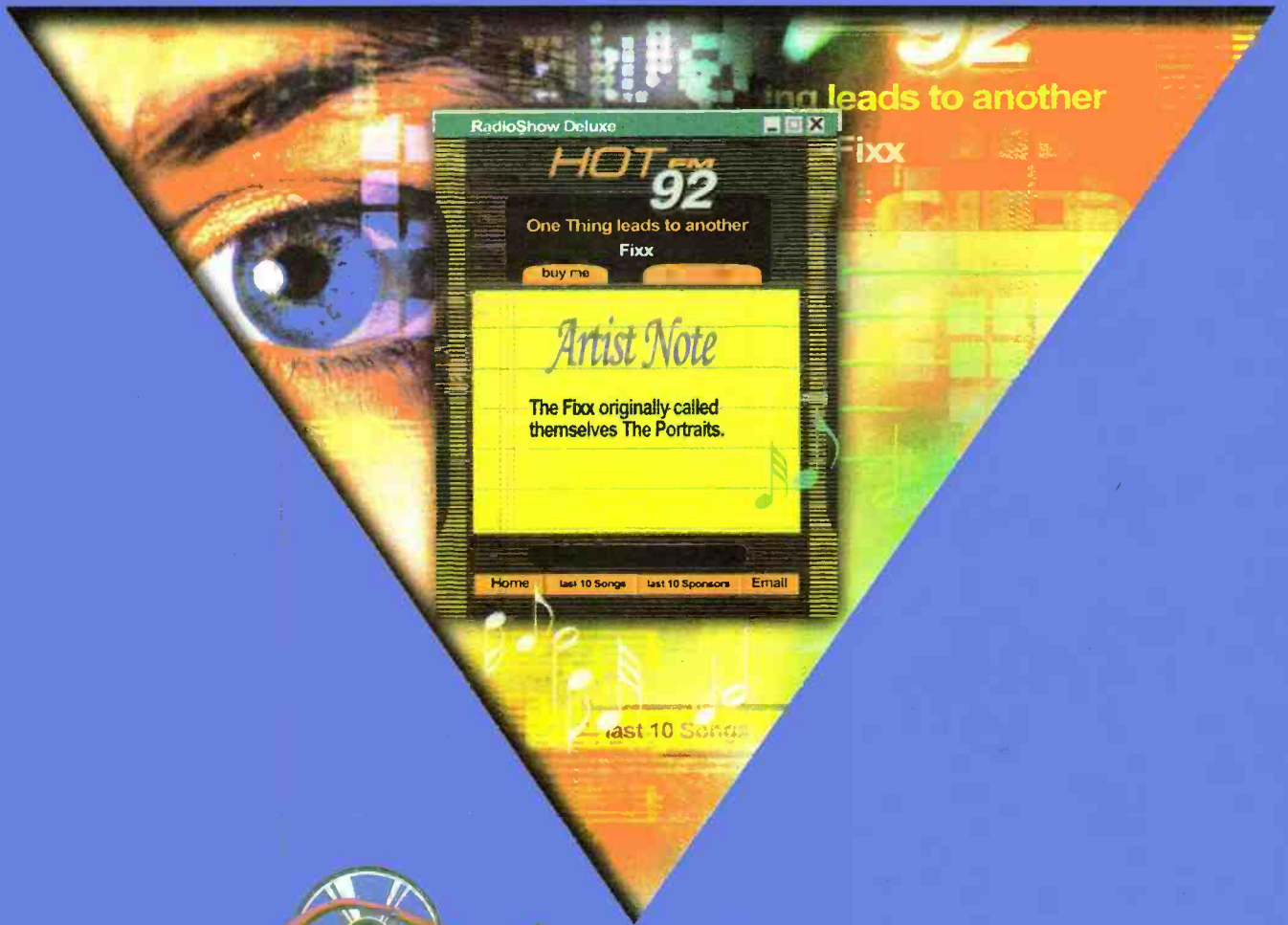
Maine

WABI-AM & WWBX-FM/Bangor

PRICE: \$3.75 million

TERMS: Asset sale for cash

BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-2267. It owns 1,177 other stations, in-



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Latest Calls From Wall Street

Company	Analyst	Rating	Target Price
Citadel Communications	Keith Fawcett, Merrill Lynch	Neutral	N/A
Clear Channel Communications	Michael Kupinski, AG Edwards	Buy	\$75
	Vinton Vickers, JP Morgan	Buy	\$78
	Andrew Marcus, Deutsche Banc	Strong buy	N/A
Disney Co.	Christopher Dixon, UBS Warburg	Strong buy	\$36
	Jessica Cohen, Merrill Lynch	Neutral	N/A
	Katherine Styponias, Prudential Securities	Accumulate	\$35
Emmis Communications	Richard Rosenstein, Goldman Sachs	Recommend	N/A
Entercom Communications	Andrew Marcus, Deutsche Banc	Strong buy	N/A
	Vinton Vickers, JP Morgan	Buy	\$46
N.Y. Times Co.	Brian Shipman, Prudential Securities	Strong buy	\$58
	Michael Beebe, Goldman Sachs	Market outperform	N/A
	Kevin Gruneich, Bear Stearns & Co.	Attractive	\$43
Radio One	William Meyers, Lehman Bros.	Buy	\$19
RealNetworks	Michael Wallace, UBS Warburg	Buy	\$20
Sirius Satellite Radio	Jonathan Lawrence, Dain Wessels	Buy	\$34
	Robert Peck, Bear, Stearns & Co.	Buy	\$57
	David Kestenbaum, ING Barings	Buy	\$24
	Vijay Jayant, Morgan Stanley	Neutral	\$57
	Marc Nabi, Merrill Lynch	Buy	N/A
Westwood One	Andrew Marcus, Deutsche Banc	Strong buy	N/A
XM Satellite Radio	Jonathan Lawrence, Dain Wessels	Buy	\$18

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

about a newspaper and something inherent about a broadcaster that means they can't be combined."

The FCC this week upheld its \$3,000 fine against Joy Broadcasting, which owns noncommercial WJTF/Panama City, FL. Joy had appealed the fine for a fourth time, saying it should not have been penalized for WJTF's violation of frequency-emission standards because later measurements taken by an FCC field office found the station to have been in compliance. In its denial of the petition the commission pointed out that the station is not being fined for a frequency-emission violation but for failure to calibrate its monitoring equipment, to take equipment-performance measurements upon the installation of a new transmitter and to designate its chief operator in writing.

Analysts

Continued from Page 4

Morgan Stanley said, "designed to identify the more volatile stocks under research coverage." The "V" can be applied to all "strong buy," "outperform," "neutral" and "underperform" investments and may be awarded at an analyst's discretion based on a stock's outlook for the future. Additionally, the rating is applied automatically to stocks that have been trading for less than one year and to stocks that have shown a greater-than-25% chance over the previous three years of rising or falling more than 25% in one month. Volatility will be recalculated quarterly.

Meanwhile, Merrill Lynch analysts Jessica Reif Cohen and Keith Fawcett have cut Clear Channel's 2001 ATCF estimate from \$3.17 to \$3.06 per share.

Entercom Communications will meet Q1 estimates, according to President/COO David Field, who said last week that he credits "disciplined cost control and revenue market-share gains." The company up-

dated its financial guidance and said that it expects to report net revenue of approximately \$70 million, BCF of about \$23 million and ATCF of about \$15 million, or 33 cents per share, in Q1. For Q2, Entercom predicts net revenues will reach \$97 million, BCF will hit \$41 million, and ATCF will be \$26 million, or 57 cents. Despite the guidance, Credit Suisse First Boston's Paul Sweeney lowered Entercom's target price from \$65 to \$60.

In updated 2001 financial guidance from American Tower, the company expects its first-quarter revenue and cash flow results for its tower-rental and services segments to fall near the high end of or to exceed its previously disclosed outlook, and it expects its satellite and fiber-network access revenue and cash flow for the same period to fall within its previously disclosed outlook.

The company continued its "cautious view" of the services segment, widening the expected services cash flow range to \$55 million-\$70 million for the full year. American Tower expects to release its Q1 financial results May 2.

ference reopened wounds that had begun to heal.

"I think the street was disappointed in general," Bear Stearns analyst Robert Peck told R&R. But there was good news about the company's progress too. "Margolese gave us something to grasp, something tangible," Peck said. "He gave us some hard numbers. The stock has been beaten up over the past few months." Peck acknowledged that analysts and investors can be tough on upstart stocks. "Companies that have no revenues, like Sirius, get penalized."

Peck and other analysts were glad to hear the company has stockpiled plenty of operating money so that it doesn't have to plead for additional investor funding during this particularly rocky period. "If you have the stock, you are in for a long time," Peck said. "This is not a quarter-to-quarter stock. You have to hold it long-term."

Muted Response

"The shares fell only about a dollar [Monday]; I am quite pleased," Sirius' Scelfo told R&R. "It's a high-volatility stock and, to me, it was a fairly muted response."

Scelfo said that, for the most part, analysts "understand the story." "It is not a 2001 story. It never was one.

EARNINGS

N.Y. Times Earnings Down; NBG Posts Gains

RealNetworks earnings up, Radio One releases guidance

New York Times Co.'s Q1 earnings per share fell from 47 cents to 37 cents, a 21% drop from Q1 2000. Net income decreased 26%, to \$61.3 million. Excluding the assets the company divested in the second half of 2000, which included seven regional newspapers, nine telephone directories and its magazine group, total revenues dipped almost 4%, to \$778.2 million. EBITDA from continuing operations declined nearly 20%, to \$165.1 million.

The company's broadcast group, which includes WQEW & WQXR/New York, saw revenues decrease 6%, to \$32.4 million, and operating profits drop 15%, to \$6.3 million. The broadcast group made up 4% of the company's total revenues in the first quarter. While President/CEO Russell Lewis said the company expects earnings to improve between 2%-6% this year, he also said "it pains us mightily" to forecast that New York Times Co. will not meet the EPS growth goal of 10%-15% that it has surpassed for the last six years.

NBG Radio Network's revenues for the quarter ending Feb. 28, 2001 jumped 51%, to \$2.9 million, thanks to the acquisition of new sales-representation contracts and the growth of the company's network of affiliates. However, NBG reported a net loss for the quarter of \$350,890, compared to net income of \$28,547 for the same period in 2000. NBG attributed the loss to its having acquired a majority of its new programming and services during the fourth quarter of 2000.

RealNetworks reported Q1 net revenue of \$50.4 million. Pro forma net earnings for the quarter were \$3.5 million, or 2 cents per diluted share. Including noncash goodwill and acquisition-related charges, Real's net loss in Q1 was \$24.4 million, or 15 cents per share. This was the company's seventh consecutive quarter of profitable pro forma operating results and its 12th consecutive quarter of pro forma positive cash flow.

Radio One on Tuesday released updated revenue and broadcast cash flow guidance for 2001. The company expects to report net revenues of more than \$47.5 million in Q1, down from the previously expected \$49.5 million, and about \$64 million in Q2, down from \$67.5 million. Full-year revenues are predicted to be \$248 million, off from the previous estimate of \$258 million. Broadcast cash flow is slated to be about \$21.5 million in Q1, \$34.5 million in Q2 and \$132 million in 2001. In related news, Radio One also said it would sell \$300 million in 10-year senior subordinated notes, and proceeds will be used to refinance debt.

Radio One also said that it continues to expect that Blue Chip Broadcasting, which it acquired earlier this year (R&R 2/16) will report full-year BCF of approximately \$11.5 million, although those results were not included in the updated Radio One guidance.

—Katy Daley

Sirius

Continued from Page 1

fallen 82% since that first call, and the second call only seemed to make matters worse for the New York-based operation.

Margolese said Sirius expects Panasonic to begin delivering radios to consumers in Q4, but that fewer than 20,000 receivers will be in the marketplace by year's end. He also expects a small number of receivers to be available in Q1 2002. While acknowledging that "we'd all like to see higher numbers near-term," he added what has become his mantra: "We remain extremely positive and very excited about our long-term growth prospects."

Margolese, a man not given to wanton exuberance, was nonetheless upbeat about potential carmaker agreements. "Efforts are underway to have automakers accelerate the inclusion of satellite radio as standard equipment in their various vehicle platforms," he stressed, adding that Sirius has been "working very diligently" with DaimlerChrysler, Ford and BMW and that there's "no reason to believe that they are not going to happen." He added that Sirius is working with XM to execute agreements with the remaining unaligned automakers — Honda, Toyota, Volkswagen and Audi — to install radios capable of receiving both companies' broadcasts as early as 2002.

Margolese also pointed out that Sirius is in "a very strong cash position" with about \$400 million stockpiled for product launch — enough to carry the company to mid-2002 or mid-2003, depending on the size of the product rollout.

During the two hours that followed the 20-minute presentation, Sirius shares fell 10%. And that's where they closed, down \$1.05 to \$9.01. Shares fell yet another 6 cents Tuesday, to close at \$8.95. Some analysts believe that Margolese's attempt to correct any misperceptions that may have come out of the first telecon-

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RADIO NETWORKS



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- The Competitive Edge with John Parikhal, Page 14
- The RAB's NTR Survey results, Page 16

MMS

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"Multimedia? As far as I'm concerned, it's reading with the radio on!"

— Rory Bremner

MAKING MONEY ON THE 'NET

Give listeners a reason to log on

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM BAKER

The entertainment industry's love affair with the Internet has been the cause of a few heartbreaks lately. Such major companies as NBC and Walt Disney Co. have recently abandoned their portal strategies, and hundreds of Internet start-ups have shut down after investing millions of dollars without showing any sign of making a profit. Combine that with the radio industry's concerns about audio streaming, and one might wonder, "Is the Internet more trouble than it's worth?"

No! These obstacles should be looked at as opportunities for the radio industry, not excuses to dump our online efforts. Now more than ever it's time for us to step up to the plate and become proactive and creative.

Stop thinking in terms of banner ads when you talk about Internet sales; most banner ads are ineffective. Create online sales features that are extensions of your brand — things that will interest your listening audience and motivate users to log on to your site on a regular basis.

In this article I'm not going to talk about the basics you should have on your site — playlists, music news, lyrics, on-air lineup, etc. I'm going to give you some sales promotion ideas that can generate incremental dollars and give your station the edge over its competition.

'BLUE-LIGHT SPECIALS'

Innovative CHR/Pop WIOQ (Q-102)/Philadelphia (www.q102.com) has created "The Philly Minute," a weekly online listing of contests, special offers and advertising messages.

For example, "The Philly Minute" for the week of April 2 offered tickets to a screening of *Josie and The Pussycats*, at which listeners could qualify for a grand prize of a "Josie Guitar" from Acoustic and Samick Music; online registration for family four-packs of tickets to Ringling Bros. and Barnum & Bailey Circus at the First Union Spectrum; a special offer from Grower Direct Roses to purchase long-stemmed roses in 15 different colors at \$24.95 a dozen; a chance to register to win a copy of *Wonder Boys* from West Coast Video; and, for a limited time, savings of up to 20% on bikes, in-line skates, skateboards and scooters from Danzeisen and Quigley Family Wheel.

By updating your special offers every week, you'll be giving listeners a reason to log on to your site regularly. In addition, if you create a sense of urgency with specific, limited-time offers, consumers will be motivated to react quickly. It's definitely a way to prove to your advertisers that, with the right execution, online advertising can be effective.

HOW MUCH IS THAT DOGGY IN THE WINDOW?

Almost every city in America has a chapter of the Humane Society or other pet-adoption agency. Why not create a special "Adopt A Pet" or "Pet Classified" section on your website with the assistance of a local agency? The section could include weekly updates

on pets available for adoption.

Client sponsorship and participation for "Pets Classified" could include grocery chains and pet-supply outlets, dog-grooming services and aquarium stores. Create a sales promotion for a local bank in which new customers receive checks with their choice of animal pictures, or design a package that rewards families who adopt a pet with a free dog-grooming session and a welcome package with products and coupons from local pet-related businesses.

MAKING THE GRADE

CHR/Pop WZPL (99 1/2 ZPL)/Indianapolis presents a "Perfect Card" program, offering all students at Indianapolis public middle and high schools a chance to receive more than \$75 in gifts if they achieve perfect attendance.

At the end of each nine-week grading period students with perfect attendance are rewarded with a Perfect Card and a coupon booklet redeemable for various prizes, including pizza, two games of bowling, a round of miniature golf, ice cream and more. As the major sponsor, Union Federal Bank provides prizes that Perfect Card members are eligible to win, including a \$3,000 college scholarship and three \$500 certificates of deposit. Find out more about the program by visiting the "ZPL website at www.wzpl.com.

TAPPING INTO THE TEEN DREAM

Young girls love to imitate their favorite teen idols — think Britney Spears, Drew Barrymore and Destiny's Child. Here's a great idea for a CHR or Hot AC station: Create a "(Your call letters or nickname) Style" page where you show listeners how to dress like the stars. Team up with a local mall, and show how consumers can put together outfits similar to those worn by their favorite celebrities.

Put a photo on your site of a famous young celebrity, like Alyssa Milano of the WB's *Charmed*, wearing a fun and fashionable outfit. Then dress up one of your air personalities or a listener in a similar outfit purchased at the mall. Give details on each item — stores, prices, sizes and colors — and encourage listeners to purchase merchandise from participating retailers by offering discounts and special time-sensitive offers available only with coupons downloaded from your website.

In addition to department stores, tie in with such stores as Abercrombie & Fitch, Ann Taylor, Banana Republic, BeBe, Express, The Gap, Old Navy or Victoria's Secret. And don't forget to include shops that specialize in accessories, such as Sunglass Hut or Watch Station, and beauty-supply stores.

WHAT'S HAPPENING?

It doesn't matter whether you live in New York, Tulsa or Ft. Wayne, IN, the question is the same: "What should we do this weekend?" Whether they're going out on a date, meeting for a boy's night out or entertaining out-of-town guests, people want to know what's happening in their cities.

Your station or cluster can create a one-stop online entertainment guide with information on local events. My suggestion is that you list all the events and attractions you can get information on, even if an event, club or museum isn't spending money on your station.

Making your listings as comprehensive as possible will make your site a complete entertainment resource. Your station can make money from the guide by offering special online promotions, coupons and streaming-video event highlights. This is the perfect program for comedy clubs, theater productions and limited-engagement exhibits that are looking to reach new customers.

Get your airstaff involved by having them post their favorite night-on-the-town suggestions. Be campy about it by having an unmarried morning show personality create a "Top 10 Date Ideas Guaranteed to Score You Big Points," or have your afternoon traffic reporter list her favorite places for a "Girl's Night Out."

A TASTY GREEN MEAL

Why not create your own online restaurant guide? In addition to restaurant listings, create a listener-recommended list of places that offer Sunday brunch, business lunches and birthday celebrations. For a special package price, your station can offer participating restaurants online couponing, exclusive limited-time offers, contest giveaways and a spotlight in a "Restaurant of the Week" feature hosted by one of your air personalities.

Work with your programming department to develop a special lunchtime contest awarding lunches or dinners at local restaurants, then post the winners' photos and their personal restaurant reviews. Your station might even consider conducting a listener search for the best margarita, best burrito, best meal under \$10 — you get the idea. Take it one step further by producing a "Best of (your city)" booklet with coupons — similar to the "entertainment guides" you've seen being sold for around \$25.

A DAY AT THE AUCTION

Country WCCQ/Joliet, IL has created a unique sales element for its website at www.wccq.com: "The Q-Country Auction." Each month the station hosts an auction featuring a variety of items from its advertising clients. The items range from weekend getaways to party rentals, massages and restaurant gift certificates. At least one week before the auction the items are listed on the site with complete descriptions and retail prices, and listeners have several days to place their bids.

RECRUITING NEWSPAPER DOLLARS

The Internet has become the medium of choice for employers, recruiters and job-seekers. For years the newspaper industry has dominated the recruitment arena with its classified ads, but newspaper readership is declining year after year. On the other hand, Forrester Research projects that employer spending on online recruiting will mushroom from \$602 million in 1999 to \$7.1 billion in 2005.

If maintaining a recruitment page on your site is too time-consuming, consider Top Echelon's Employment Classified Plug-In software. This turnkey classified-advertising program works in conjunction with your existing website and allows you to create your station's own customized online employment center.

With Top Echelon's software visitors can browse and search for jobs or job candidates, and job-seekers can create and update online resumes, view company profiles and use the "Career Alert," which automatically e-mails them when positions they might be interested in are posted. Advertisers sign up, prepare their ads and pay online — it's that easy! For more information, contact Top Echelon at 330-455-1433.



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R&R GM spotlight

DIANE TUCKER

VP/GM of WGIV-AM, WBAV-FM & WPEG-FM/Charlotte, NC (Infinity)



From Infinity to beyond!

This week's GM Spotlight honors 19-year radio executive and trailblazer Diane Tucker. "Ms. Tucker is a former radio business manager who became a million-dollar sales rep and went on to become Infinity's first black female VP/GM," e-mails one R&R reader. "You can't find a more dynamic leader than Diane," comments a staffer, who adds, "She is a role model for men in the industry as well as women. She's great!" Congratulations!



close attention to the bottom line. We have to generate revenue and find nontraditional and local revenue during a time when there are challenges with the national market being soft. It is equally important for me to pay attention to what our corporate offices expect of us and what our listeners and clients want — while making sure we are profitable and that we exceed expectations, regardless of the economic climate."

My most unforgettable moment at a radio station:

"I remember it like it was yesterday. It was at WCMS-AM & FM. It was 5pm, a storm blew through the Hampton Roads area, and a listener called and said our antenna was floating down the Elizabeth River. We thought it was a prank call, but from the top floor of our office building we had always been able to see the lights on the tower. We saw no flashing red lights. Both stations went dead. Lightning had struck all three towers — our AM, FM and backup towers.

"It was the saddest moment to see the faces of George and Marjorie Crump, the owners of the stations, when that happened. They had owned the properties for more than 30 years. To see their life's work struck down in a flash was heartbreaking, but all the other owners from surrounding areas came to our rescue.

"Despite all the competition in the industry and everyone working hard to be No. 1, radio and television engineers and staff, along with police and listeners, gathered around in support of the stations. Because of the live wires, police and the power company had to keep us away from the site. I felt so helpless. I was a manager at the time, and I was running around getting coffee and sandwiches to try to help in some small way. But the broadcast community came together, and within 12 hours we were on the air, using space on one of our

competitor's towers."

I'm most proud of:

"I didn't know I would have an impact by being the first female African-American GSM, at WCMS-AM & FM, and the first female African-American VP/GM for Infinity. People of all colors, male and female, young and old, come to me with handshakes and hugs to say how proud they are of me, and I feel honored and blessed.

"I take the responsibility very seriously and hope that I can make a difference through my work and, in some small way, open the door for women and people of color.

"Personally, I am most proud of the love and support that I receive from my family. This isn't a nine-to-five or a Monday-through-Friday job. The rewards outweigh the sacrifices by far, and they support my work and my work ethic. I have a strong belief in God and family, and I know that I am truly blessed."



You'd be surprised to know that...

"I used to work for Playboy in Atlantic City, NJ. It was 20 years ago, before I began my radio career. I would be flattered if people thought I was a Playboy Bunny, and my co-workers actually nominated me for that position, but I worked as a lead person, which is a supervisor in the accounting department.

"Secondly, people think that I am a diva at 48, but in my younger days, from the age of 6 and for 35 years, I played softball. My grandfather had four granddaughters, and I was the tomboy of the bunch. At each game he would stand behind the umpire and say, 'Run, baby, run,' and I would run and slide. He would laugh, because he liked to see me slide for a chance at winning. I believe that is where my competitive spirit and desire to win began."

I decided to enter the world of broadcasting because:

"I entered broadcasting purely by accident. I studied mathematics and accounting at Hampton Institute, now Hampton University. In 1982 I returned home, to the Norfolk-Virginia Beach area, and I was looking for a job in accounting. I looked in the newspaper and saw a job at WCMS-AM & FM/Norfolk. It turned out to be the oldest continuously airing Country radio station."

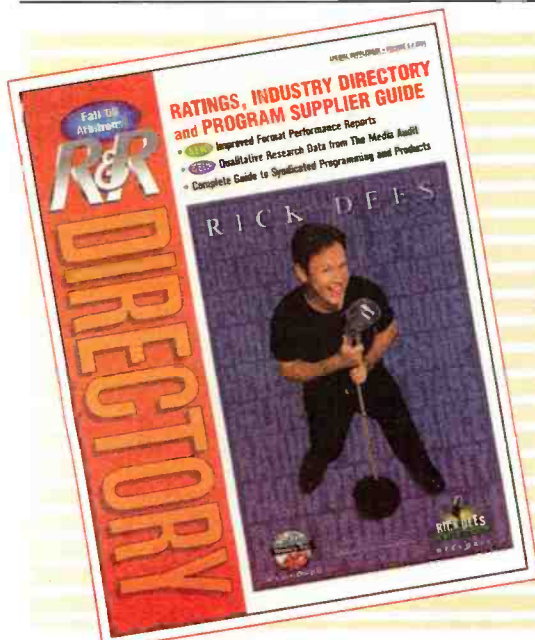
Career highlights:

"I have been blessed to achieve the highest advertising-billing month in one station's history, as well as the highest-billing year, and I have led sales teams to break billing records at all the stations I have managed. I surpassed a goal of \$1 million in advertising alone in 1988 and 1989 and created a nontraditional revenue department. It has also been my pleasure to create distinctive community programs, like Women's Empowerment."



The most challenging aspect of being a GM:

"Being all things to all people. As the VP/GM of three Infinity Urban stations, I have to manage all three stations, make sure my staff has all the resources they need to get their jobs done and pay



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THE COMPETITIVE EDGE

THE NEW ENTERTAINMENT ECONOMY

By John Parikh

JOHN
PARIKH

If you're wondering why your radio stock has gone down in value, if you're concerned about the Internet's impact on the record business (Napster was just the beginning), if the idea of high-speed downloading and copying of movies is keeping you awake at night, you are not alone. If you're working too hard for too little money, if the pressure is becoming almost unbearable, and if you're wondering whether you want to stay in the job you have, you are not alone. You're living in the New Entertainment Economy.

In order to be successful in this new economy, it's important to understand how it evolved — to step back for a moment and take a look at the big picture. The New Entertainment Economy is a bazaar at which all the old rules will be renegotiated. This includes the price of entertainment and the platforms on which it is distributed — ranging from good old-fashioned broadcast radio to satellites, the Internet and digital film and television. The bazaar is the setting for the ongoing struggle for control between the consumer and business. It's about consumers trying to make connections in all sorts of new ways. It's about business trying to stop them while it figures out how to make more money.

If you understand the New Entertainment Economy and the mechanisms that are driving it, you'll be in a better position to make your business stronger, secure a better job and even serve the consumer more effectively. Because control is shifting toward the consumer.

In the past the government regulated broadcast media, which made it easy for business to control the consumer. Movies were distributed through theaters or shown on TV, which made them hard to copy unless they were videotaped. Recorded music came on cassettes or CDs, which limited the duplication possibilities. Now that's all changing.

So what has happened to create the New Entertainment Economy? What's different now? The biggest differences are in technology and information. Consumers have the technology and the information to access and copy entertainment easily. This shifts power from the middleman to the consumer. In the past entertainment companies — movie studios, record labels and even radio stations — were middlemen between artists and the consumer. They determined how to package, format and even price entertainment, and they made enormous profits from their combination of skill and control.

But in the New Entertainment Economy the ability to circumvent the middleman has reached critical mass. Software, digitization and the Internet are the tools of a savvy, educated group of consumers who are shifting the balance of power dramatically. Teenagers know how to break encryption. Apple Computers even advertises, "Rip. Mix. Burn."

New technology has highlighted the two central issues of the New Entertainment Economy: connection and control. In the past consumers had very little control. If they watched TV or listened to the radio, the only control they exercised was the ability to change

stations during commercials. If they wanted to hear their own mix of recorded music, they could take a lot of time and trouble to make a tape of their favorite songs by copying tracks from different CDs.

Control of the platform was in the hands of the manufacturers and the middlemen. But now consumers want more control, and they want more connection than ever before. That sets up a battle among three groups vying for control.

- **Middlemen.** Record companies, movie companies, cable operators, software distributors, radio broadcasters and hardware manufacturers want control so they can get more revenue and increase their profits over time. They have to dance to Wall Street's tune.

- **Artists.** Artists want control for obvious reasons, including protecting their ability to express themselves. They also want exposure and income. Many feel their income has been stripped away by the middlemen, a group they already mistrust. Now they are also concerned that they may lose income because consumers don't want to pay for their products. Just ask Metallica and Dr. Dre.

- **Consumers.** Consumers want the control to create their own formats. They want to pick and choose the music, movies and other entertainment they like and combine them in any way they choose. As Apple says, they want to "rip, mix and burn." Consumers want to reconfigure their entertainment. They want to share it, repack it and even collect it, and they're frustrated that they are being prevented from doing that.

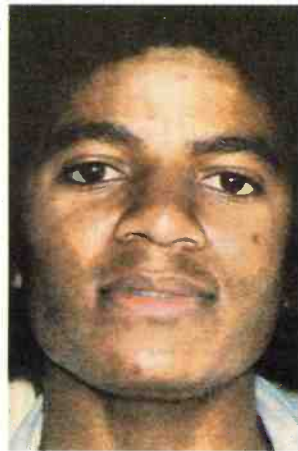
LET'S MAKE A DEAL

Pricing is a gray, confusing area. Consumers no longer expect to find a fixed price on anything. Joint Communications' research suggests that this is particularly serious among people under the age of 20, who don't make a strong connection between "free" entertainment and a breakdown of the system that provides it.

The situation has been made worse by the RIAA and the Digital Millennium Copyright Act, both of which are firmly rooted in the old entertainment economy. They are control-based models designed to limit what the consumer or businessperson can do, and they're seriously slowing experimentation in the New Entertainment Economy.

But in spite of all the talk about Napster and file downloads and the desire for free entertainment among the very young, most consumers are still willing to pay. They like to be surprised, to see something they haven't seen before or hear something that they haven't heard in years. They like to have their expectations jolted, and they will pay for that. Consumers are still buying nearly a billion CDs and cassettes a year. More than 860 million CDs and cassettes were sold in the United States last year. In other words, consumers still like the convenience of packaging, and they still buy new music.

Mike Shallet of SoundData suggests that recorded-music companies should be more worried about radio than about consumers. He believes that boring formats, high commercial loads and homogenization are more



Michael Jackson — What a difference 20 years makes!

likely to hurt the recorded-music business than consumers who rip a file from the Internet and share it with a couple of friends.

But regardless of whether the Internet is really a problem or whether dull, cluttered radio is creating consumer dissatisfaction (especially among the young), the issues of the conflict between consumers and business are the same:

- **Packaging and formatting.** Who gets to decide on the songs on a CD or the content of a DVD? Who controls packaging, and who controls formatting?

- **"Locked" vs. "unlocked" entertainment.** Two powerful forces operate here. Consumers want their entertainment "unlocked." In other words, they want to be able to reconfigure it as they choose. They want to pull tracks from several CDs and put them together. They want to time-shift. They will resist all attempts to sell them entertainment that times out or that is so tightly copy-protected that they can't move it from one configuration to another.

On the business side, there is a drive for more "locked" entertainment. The recorded-music companies and movie companies want to control everything the consumer does with copyrighted products. They want to copy-protect each track on a CD. They want to lock downloaded videos so they can only be watched on a specific computer. They even want them to expire in 24 hours.

This sets up a ferocious tug-of-war between consumers who are increasingly accustomed to making their own choices and providers that want to control everything so that they can maximize revenue.

And the thorniest issue in the New Entertainment Economy is money. How much should consumers pay? How much should artists get? Who's doing the bargaining in the global entertainment bazaar?

Stay tuned. Next week I'll share more insight on the topsy-turvy world of the New Entertainment Economy.

John Parikh, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or at [parikh@aol.com](mailto:parikh@parikh.com).

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WBLB, New York

* Source: Arbitron Summer 2000

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OPPORTUNITY KNOCKS ON RADIO'S DOOR

■ The RAB analyzes NTR survey results

The Radio Advertising Bureau recently concluded its annual NTR survey to determine how radio stations across the country are incorporating non-traditional revenue into their sales budgets. The survey was sent to the RAB's member radio stations during March 2001. A total of 302 stations participated, with the majority of respondents holding sales-management positions.

One interesting finding was that 65% of the respondents came from stations in markets with populations of less than 500,000. This supports the RAB's contention that it's not the size of the market that determines NTR success, but a station's approach and dedication to the process.

Below are some of the survey results:

How long has your station or group been pursuing NTR opportunities?

Less than a year	24%
One to two years	23%
Three to five years	25%
More than five years	28%

Which of the following NTR areas are you now pursuing?

Event marketing	91%
Recruitment	72%
Cause-related marketing	67%
The Internet	54%
Manufacturer direct	40%
Dealer group	35%
Other	10%

Do several departments create and implement NTR campaigns?

Yes	39%
No	61%

If so, what percentage of NTR campaigns do the following departments execute?

Sales department	95%
NTR department	67%
Promotions	31%
Programming	17%
Other	17%

Does your station or group have a retail marketing director?

Yes	23%
No	77%

When training a new sales rep, which topics do you include in their training?

Cooperative advertising	73%
Event selling	77%
NTR	30%
Recruitment	59%
Cause-related marketing	52%
The Internet	42%
Other	11%

What is the biggest challenge you have with NTR selling?

Time management	75%
Training issues	40%
Lack of resources	34%
Lack of leads	27%
AE turnover	24%
Communication with other station departments	21%
Other	13%
Radio consolidation	6%

What percentage of your total revenue is from NTR?

None-10%	77%
11%-20%	18%
21%-30%	3%
More than 30%	2%

How many combined events were the source of 80% of your station's NTR revenue?

Three to five	97%
One to two	36%

Six or more	21%
None	6%

When selling an event, what do you offer?

Sponsorships	95%
Booth space	87%
Signage	87%
Sampling	70%
Couponing	63%
Hospitality	50%
Other	13%

When starting to sell an NTR campaign, how much lead time do you allow?

Three to six months	44%
Less than three months	43%
Six to 12 months	10%
More than 12 months	3%

How often do you plan NTR campaigns that do not incorporate radio advertising?

Never	50%
Seldom — less than 50% of the time	33%
Frequently — more than 50% of the time	7%
Regularly — more than 75% of the time	10%

EVALUATING THE RESULTS

With stations scrambling to make budget and searching for new revenue opportunities, NTR should be a team effort among the sales, programming and promotions departments. As you saw above, when asked if several departments create and implement NTR campaigns, 61% of the respondents said no. When the 39% of participants who said yes were asked to break down what departments execute NTR programs, the sales and NTR departments topped the list. Why was the promotions department named by only 31% and the programming department by just 17%? Every radio station and cluster should examine how NTR projects are developed and executed within their organizations.

When asked about the challenges of NTR selling, training issues were mentioned by 40% of the survey participants. In light of that, RAB VP/Co-Op & NTR Services Bill Barr encourages RAB members to take full advantage of the organization's services, many which are free of charge. "To address these training and resource issues, the RAB offers several Professional Development Series programs, including 'Radio Recruitment Marketing' with Chris Stonick, a publication on event sponsorship from Sylvia Allen and a correspondence course from Kathryn Maguire called 'Mastering NTR' that can help people understand how to walk through the process."

Beginning this summer the RAB Training Academy will be offering a new program called "NTR 101." "This three-day workshop is designed to teach radio executives how to sell without ratings, sell without available inventory and increase revenue with NTR, co-op and event marketing," Barr says. "In these hands-on interactive classes, students can expect training on cause-related marketing, consumer incentives, selling the Internet and much more, complete with case studies and role play." For RAB members, the cost of the course is \$995.

The RAB website (www.rab.com) has a special section dedicated to NTR and co-op offering an "NTR Tip of the Day," marketplace updates, category spotlights, case studies, a listing of manufacturers' headquarters and contact numbers and more. Barr adds, "We also offer a subscriber e-mail that goes out every week that can help our members with new bits of information, such as information from manufacturers regarding a new product or campaign that's coming out. I encourage every RAB member to use our services." You can reach the RAB at www.rab.com or 800-232-3131.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

DREAMING OF AN ISLAND PARADISE

Finding solutions for our clients. That's what radio sales today is all about. The Aruba Tourism Authority had a problem: It needed to sell more vacation packages during the winter months. A relatively simple idea — "Plan a vacation to Aruba" — was transformed into an inspiring message through creative commercial copy. While New Yorkers were freezing in the harsh winter weather, the radio campaign sparked dreams of lying on a sunny beach. Those dreams proved to be the perfect motivation to book a vacation getaway!

Category: Travel and Tourism

Market: New York

Submitted by: NYMRAD (New York Market Radio)

Client: Aruba Tourism Authority

Situation: When the northern regions are in the grip of nasty winter weather, the sunbaked beaches of Aruba beckon. Or they should — the trick is to get people to think about the island paradise. And that's the mission of the Aruba Tourism Authority, which wanted to raise top-of-mind awareness of Aruba among winter-weary consumers in nine major U.S. markets. Its target was adults 35-54 with household incomes of \$75,000 or more.

Objective: The ATA wanted to plant the idea of "Escape to Aruba" in the minds of travelers by painting an image with words combined with the consumer's own imagination and dreams of escape — particularly when those consumers were trapped in their cars, fighting the weather.

Campaign: Consumers might be sitting in their cars, surrounded by cold and nasty weather, and they'd suddenly hear a weather report on the radio that said, "It's 82 degrees..." Listeners would be surprised into listening more carefully, only to discover that they were hearing the weather report for Aruba. Derrick Ogilvie, a senior copywriter for ad agency Fitzgerald & Co., remarks, "The 'News Update' was written especially to catch listeners on snowy, sleety, rainy days and surprise them. We wanted to make them stop and consider where they currently were vs. where they could be in just a few hours."

The campaign was aired on eight stations that were selected for their ability to deliver the target audience, which was divided into three life stages: "boomers," "honeymooners" and "families." Fitzgerald & Co. Account Manager Angela Cocke says radio was chosen for its ability to segment those audiences groups by time period and format and for its ability to generate high reach and message frequency and deliver a busy, affluent target. The first ad flight aired from mid-November through December of 2000, and the second flight aired in January and February of this year.

Results: The strategy paid off. According to Cocke, in New York, the primary market for the campaign, Aruba's growth rate for all of 2000 was 9.67%. But in December 2000, after the first ad flight had been airing for a few weeks, Aruba's visitors from the New York market increased 15.36% over December 1999.

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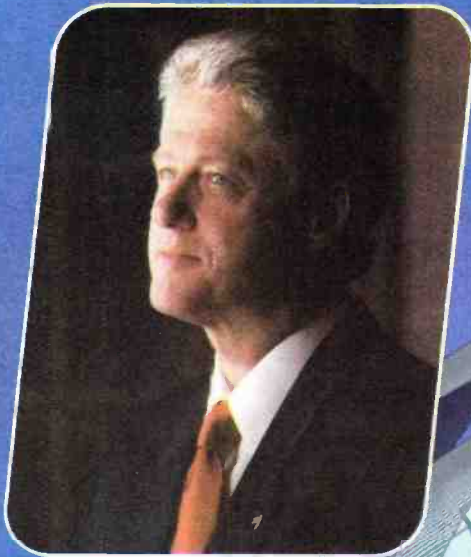
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Does Streaming Your Station Mean Giving Up Control?

■ Advertisers hold webcasts hostage over talent fees

By Kurt Hanson

RAIN: Radio And Internet Newsletter



KURT HANSON

After a six-month strike, last fall AFTRA and the advertising industry — represented by the Association of National Advertisers and the American Association of Advertising Agencies — signed a new contract regarding talent fees for radio spots. Even though it was common knowledge at the time that hundreds of radio stations were stream-

ing their signals on the Internet, the ANA and AAAA negotiators let a clause into the contract saying that a 300% additional talent fee would be payable if a spot recorded for radio was used on the Internet. ("Warning, Will Robinson! Danger! Danger!")

Three hundred percent seems like a ridiculously large increase in compensation to voice talent given the relative sizes of broadcast and webcast audiences, but who knows what the negotiators were



thinking. But months later AFTRA noticed union talent on spots that were being run on stations that stream their programming on the web. The union then demanded the additional talent fee from the agencies. The agency's knee-jerk reaction was, of course, to tell radio stations, "Quit streaming our spots!"

Unfortunately, that's easier said than done. Most broadcasters have not signed up for the technology — though it's available — that permits covering broadcast spots with Internet-only ads. Without that or some equivalent solution in place, the only way to accommodate the agencies' request is to quit

streaming entirely. Of course, stopping streaming also appeals to radio's corporate finance people: It reduces costs. And since stations haven't yet started charging advertisers more for having their spots streamed, there's no short-term revenue loss.

An Absurd Situation

But, really, the situation is absurd! Say an agency is going to spend hundreds of thousands of dollars



on a major time buy. Running those spots on webcasts might increase total impressions by 1%-2%. Of course, those may not be "extra" impressions at all — those listeners may very well have been included in the Arbitron AQH upon which the time buy was based. But if they're real, that could be thousands of dollars' worth of impressions, especially if all the stations on a cluster ad buy stream their signals. But ad agencies are saying, "Don't run the spots on your webcast," just to save a one-time few hundred bucks in talent fees. That's irrational! If the sales clients thought it through, they might see the value of webcast spots.

Who Pays?

Some reports in the trade press seem to have led to a misconception that the AFTRA fees due to voice talent are similar to the fees that stations may be liable for to ASCAP, BMI, SESAC and the RIAA — that is, additional fees you'll have to pay if you stream your signal on the Internet. In fact, we're really talking about a one-time fee that the agencies have to pay to the talent to have a radio commercial air online for one year. If they want to use the spot for nine more months, they pay another fee. Even if the spot airs on dozens of stations and webcasts, an agency only has to pay the talent twice at most.

Who's In Charge?

And here's a question nobody has addressed in all this: Are you free to do what you like with your signal? Suppose an agency told you, "Don't play our spots if you're playing your radio station for your switchboard's music on hold." Would you feel obligated to honor that request? Suppose your local ball clubs were playing your station over their PA systems before every game. If an agency asked you to delete its spots from such uses of your signal, would you feel obligated to do so? Yet the ANA and AAAA have essentially commanded stations not to stream portions of their signals on the Internet.



Love And Hate At Paved Earth

The guys at Paved Earth (www.thepavedearth.com) love radio — enough to apply for an LPFM license — and they love music too. They love discovering it, listening to it, playing and broadcasting it, talking and arguing about it, criticizing it and sometimes even hating it. Their pull-no-punches approach swings them back and forth between the most passionate extremes of infatuation and contempt (just like the best love affairs). Visit the site, and you'll see exactly what I mean.

Paved Earthers Ben and Andy describe the station's format as "Crock Alternative." In their words, "We play what we like. Everything we play falls into one category, crock alternative. Crock alternative mainly means music that we play that no one else does." Hardly scientific, but that's exactly the point. And don't let the 'tude scare you away. The music — though outside the narrow scope of most commercial radio — isn't inaccessible at all. You may not know every artist, but you don't need to be jaded to appreciate the sounds. When I listened, I heard quite a bit of music from The Smiths and Morrissey, The Cure and Echo & The Bunnymen. Paved Earth also recently



added a second channel, a punk and ska format called "We Eat Our Young."

The Paved Earth stream is carried by Live365.com, and it's available in high- and low-bandwidth versions in streaming MP3 and RealAudio. With the exception of four weekly live shows, the stream is simply an automated presentation of songs and a little bit of stationality via sweepers.

To show that "Crock Alternative" can mean the music you like, the site also has a request feature, "Crap Music on Demand." Very simply, site visitors click a link to browse the Paved Earth music collection (it's huge, pages and pages). The list is arranged by artist, with a "Request" link to the right of each song title. I requested Grandaddy's "Jed the Humanoid" and Hum's "Stars." According to the site, a request adds the song to a queue, and your tune should be played within the next few songs — the wait gets longer, naturally, as more listeners make requests, and the system limits users to three requests within a 90-minute period. (By the way, my first request came up after just one song.) There's also a pretty handy "Now Playing" function that shows you the last 10 songs and artists, the current song and artist and the next song coming up.

As far as the rest of the site goes, the design is attractive and the navigation efficient, and the tireless Paved Earthers keep cranking out the content. There's a history of Paved Earth. There are album reviews. There's a pretty active message board and a "Rants" section with original articles, essays and slogans. There are poetry, news and commentary, technology rants and

Continued on Page 22

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AFTRA Affair A Boon For Ad Insertion

As broadcasters hurried to shut down their streamed simulcasts at the demand of advertisers and ad agencies that are just now realizing the implications of their AFTRA contract, Internet ad-insertion firms are stepping up to the plate. These companies offer what may be a simple, cost-effective solution to the AFTRA problem.

Hiwire offers targeted ad insertion to webcasters, and spokesman Wayne Hickey told R&R that a station can become Hiwire-enabled at no cost — the company, like others in the field, intends to generate income through revenue-sharing on streamed ads. Getting set up with Hiwire's technology can take as little as a day.

Coolink Broadcast Network Manager/Business Development Dace Arnold said his company's system can also be up and running in a day. "Certainly, there are issues of due diligence in signing a contract and transportation of the equipment," he said, "but if your station has connectivity, installation is a one-day process." Clear Channel Communications uses the Coolink system; in fact, as of Monday afternoon, the only Clear Channel stations still streaming were Coolink-enabled KEGL & KDMX/Dallas (see table, below).

LightningCast Director/Product Management Chuck Dickemann told R&R that there are too many variables involved in setting up a station for him to quote a ballpark

price, but he has confidence in his company's ability to get a system up and running quickly. He said, "The most time-consuming part of it is assessing the client's needs," and added that his company has turned around some contracts as quickly as 24 hours.

All these companies offer more than simple blocking of AFTRA spots. Hickey said, "Hiwire can strip the offending ads out and then insert a 'client-side' targeted spot, which means more revenue for the broadcaster. Hiwire is the only company that can reliably replace certain ads in a live stream and leave other ads untouched — and do it for Windows Media and Real streams." He also claims that Hiwire is the only company that can insert ads into a live Real stream.

Dickemann said that LightningCast clients don't need to worry about supplying ads to replace AFTRA spots: "LightningCast can 'scrub' a stream. That is, we can replace specific spots with station promos, weather or traffic reports or even more music."

Ad-insertion firms have had trouble gaining traction in the webcasting industry. With Internet ad rates falling, small audience sizes for station streams and the generally snail-like pace at which the radio industry typically adapts to change, the companies have struggled. But the bad news for broadcasters that simulcast their streams may be the opportunity that the ad-insertion segment has needed.

—Paul Maloney



Continued from Page 20

reviews and any ideology (subversive and otherwise) that Ben and Andy feel like sharing. And if you can't get your fill on the site, they'll be happy to have you subscribe to their e-mail newsletter.

The duo share their philosophy on how they review music — Ben says he "tends to concentrate on the lyrics and the message the artist is trying to convey," while Andy says he "concentrates much more on how the music sounds and tends to enjoy a song much more as it becomes more complex." But what kind of love would it be without a little hate? The guys have decided to honor the bands and artists whose music they most despise with a special section of the site: "Bands That We Hate." The list is surprisingly concise and eclectic — Korn, Eminem and The Backstreet Boys all appear — and Ben and Andy admit, "This will always be a partial list. It would be an effort in futility to think that we could ever capture all of our animosity for stupid music in one list."

Were the site unattractive or the stream unlistenable, I'd still have admired The Paved Earth for its spirit and passion. But the results of Ben and Andy's labor of love are positive, enjoyable and most worthy of a visit now and again.

—Paul Maloney

Who's Still Streaming

Below are some major broadcasters' stations in the top 100 markets and the status of their streams as of noon CT on Monday, April 16.

Owner	Station	Streaming?
ABC Radio	WLS/Chicago	No
	WABC/New York	No
Bonneville	WTOP/Washington	No
Cox	WSB/Atlanta	Yes
Citadel	KATT/Oklahoma City	No
	KBER/Salt Lake City	No
Clear Channel	KEGL/Dallas	Yes
	KIIS-FM/Los Angeles	No
Emmis	KPNT/St. Louis	No
Entercom	KNDD/Seattle	Yes
	WAAF/Boston	Yes
Greater Media	WMGK/Philadelphia	No
Radio One	WPLY/Philadelphia	Yes
Regent	WLHT/Albany, NY	No
Susquehanna	KSAN/San Francisco	Yes
	KFOG/San Francisco	Yes
Salem	WTSJ/Cincinnati	Yes

The stations characterized as "not streaming" showed obvious indications that the stream had been taken down intentionally and not for technical reasons. This is not intended as an exhaustive survey, nor can the results be taken as indicative of any broadcaster's streaming policy.

READER FEEDBACK

This week RAIN readers respond to the decision by many major webcasters to shut down their streaming simulcasts at the demand of advertisers.

From Dan Johnson:

Throughout the dialogue that is looming drearily about AFTRA, AAAA and all the other groups looking for another nickel, there is one thing that's been overlooked: the client! As I recall from my 35-plus years in marketing, nothing would happen if we didn't have a client to represent. Frankly, I think we give the ad agencies too much control. While radio is working toward being a viable partner with the Internet — which, by the way, is opening doors for some clients to be introduced to the wider world — clients are being told by the ad agencies that they cannot stream some commercials without prior approval. Humbug! Agencies and broadcasters need to be partners, not adversaries. And let us not forget: Without the clients, we'd all still be picking peaches.

From Jason Merecki:

Sure, you could pay for an outside streaming or ad-insertion company. That is, if you have the right automation system. And if listeners are using the right software. And if listeners are using Windows computers. But then you would no longer own your Internet-only ad inventory.

I believe that a better strategy would be to create an Internet-only station that targets your P1s. Use your current equipment to create a new station, including recorded parts of your morning show or special Internet-only bits. Train an employee to run your own streaming encoder. Ideally, buy a dedicated streaming pipeline; otherwise, use DSL. Finally, sign with a streaming host for bandwidth only. In the end you will control your stream, retain your advertising revenues and be compatible with new devices.

Of course, issues will come up, like AFTRA fees or RIAA royalties, but you will control your station's compliance and its fate. There are radio-station websites on the Internet right now with paid logos and links from local advertisers. They may also have Internet-only stations with ads for local companies. They didn't need some other company to do that for them, they've just dedicated the resources and employees to learn it. By appealing to their core local audiences, these stations are beating the cookie-cutter Internet-only jukeboxes, and they are building their brands and listener loyalty.

From a RAIN reader:

Only a business as short-sighted as ours would take the chance of pissing off many of its most loyal and rabid listeners to kiss up to the cheapest time-buying service in the world! We deserve to lose listeners. God help us when the satellite guys start up.

Continued on Page 24



4th Annual

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DIGITAL BITS

Yahoo! To Cut 12% Of Work Force

After reporting a Q1 loss of \$11.5 million, or 2 cents per share, compared to net income of \$67.6 million, or 11 cents, in Q1 2000, the Yahoo! Internet portal last week said it will lay off more than 400 of its 3,510 employees, or about 12% of its work force.

Everstream Pacts With Broadcast Electronics

Everstream and Broadcast Electronics have teamed to offer webcasting packages to terrestrial radio stations. The Encoder package allows stations already streaming their

signals to provide a custom-branded Internet tuner, song and artist information and e-commerce options, and the Encoder & Ad Insertion package allows for the insertion of local ads. The two packages are bundled with other services into the Comprehensive Internet Radio package, designed for stations that don't yet have a streaming presence.

MJJ Interactive Releases Music Service

MJJ Interactive has released SiteFuel, a new web-content product for broadcast radio stations. SiteFuel provides music and entertainment news ready for webcasting and is available in the AC, Hot AC and Oldies formats. MJJ plans to release more formats later this year.

READER FEEDBACK

Continued from Page 22

From Jerry Green:

This does not surprise me at all! This is just another instance of the radio broadcast industry being caught asleep at the switch and being taken advantage of by companies that are trying to control all entertainment provided via the web. The radio broadcasters have allowed themselves to be cowed by the major studios and ad agencies because broadcasters are not forward-thinking in their designs for web usage.

Today the major radio broadcasters are so focused on the bottom line that they have become

lackeys — a strong term, but accurate — to the major labels and the unions. They are so in debt and financially unsteady that they are unable to take full advantage of the opportunities the Internet offers. The Internet provides the same opportunities that small independent AM radio stations that played that "unprofitable" rock 'n' roll took advantage of. Broadcasters should remember how power shifted from AM to FM because no one really paid attention to FM — and how that gave small independent FM radio stations the freedom to experiment. Broadcasters had better wake up.

The views expressed in Reader Feedback are those of the writers only. The writers are solely responsible for their content. R&R reserves the right to edit Reader Feedback.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- The Bee Gees are back, one more time. The venerable threesome will be up for a video chat Monday (4/23) at 8pm ET, 5pm PT (www.yahoo.com).
- They're considered death metal pioneers. Ask Fear Factory if that's a good thing Tuesday (4/24) at 7pm ET, 4pm PT (www.getmusic.com).
- Prefab Popstars Eden's Crush will be available for an online chat Wednesday (4/25) at 8pm ET, 5pm PT (www.twec.com).
- Also on Wednesday, alterna-popsters Train will be online to meet you at 9pm ET, 6pm PT (www.twec.com).

On The Web

- He was *Born to Do It*, so Atlantic R&B artist Craig David will appear in a video interview and performance Thursday (4/26) at 6pm ET, 3pm PT (www.getmusic.com).
- Take a lesson or two from Keith Urban: Five free video guitar lessons with the Australia-born Country chart-topper are available for download at www.hob.com.

—Brida Connolly

Making Changes Midstream

Have you dropped your station's web stream at the behest of ad agencies? How long until it's back up? Have you considered ad insertion? Are you thinking about putting up side channels and giving up on streaming your on-air signal altogether? Whatever you're doing or considering, we'd love to hear from you: E-mail us at feedback@kurthanson.com. And stay on top of the latest developments in radio and the Internet with RAIN: Radio And Internet Newsletter, free every day at www.kurthanson.com.



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Questions to consider when selecting an E-Marketing solution for your station...

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Or does it just sound like you will?

Will your station own your listener data 100%?
Or will your solutions partner "co-own" it with you?
Yikes !

Will you have the flexibility you really need for customization of listener data and sign-up forms?
Ugh !

Will you get web-based, hands-on access to your data and your complete tool suite? Or, are you "only a phone call away"?
Grrr !

Can you selectively integrate data from other sources, including on-site contesting?
Are "unsubscribe" options easily supported?

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Performance License Confusion

Section 10 of AFTRA's 2000 Radio Record-ers Commercial Contract with advertising agencies has generated a lot of controversy, misinformation and, in some corners, a convenient reason to pull the plug on radio-station streaming. Some people are even lumping its language and purpose in with the current proposals to set fees for web-casting that are being considered by the U.S. Copyright Office. Let's not make that mistake.



David Lawrence

Last fall, when the contract was signed, ad agencies still saw the Internet as a viable competitor to traditional media. It was in that emotional state that the section dealing with Internet performance of made-for-radio spots and the talent fees associated with those spots was written.

Things have changed a bit. In the six months since that contract was signed, advertisers have left skid marks racing away from most advertising outlets on the Internet, and the fear AFTRA had that its talent was going to be exploited on the 'Net has now been shown to be unfounded, at least in the near term.

Not that it matters much. I spoke with Mathis Dunn Jr. about this situation. He's AFTRA's Asst. National Exec. Director/Commercial & Noncommercial-Industrial. It appears that the organization doesn't see a need to change the contract now. It's done, it's over. That's it. That might not be the best stance. AFTRA would be wise to belly up to the bar and negotiate with ad agencies to strike Section 10 until the Internet becomes a more viable and popular destination for radio listeners.

And don't confuse the AFTRA situation with the webcasting compulsory licenses that we're haggling over with the RIAA at the Copyright Office. Radio stations are traditionally responsible for payment of musical performance licenses, but they are hardly responsible for payment of AFTRA talent fees for spots. That's the agencies' responsibility, but stations are unwilling to tick off the people who provide their bread and butter — the agencies — by saying so.

The problem: The listeners stations do have on the 'Net have the perception that the stations would rather kill their web streaming than pay some fee. That's not the case, and now's the time to trot out RCS' Radio Show or an equivalent (check with your automation system's manufacturer for options) and get your streams back on the air. Meanwhile, AFTRA, unwilling to compromise in light of the new information it has, should get ready for all of this to come back to haunt it in 2003, when the current contract expires.

Questions? Comments? david@netmusiccountdown.com, or post to the Internet folder on the www.ronline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

Do The Math Properly

Lots of media outlets have been using the phrases "three times the normal payment" or "300% of the broadcast fee" when describing the payment due to an AFTRA performer for a spot made for radio that is also used on the Internet. In fairness to AFTRA, the true language specifies something completely different. You can find the summary on the AFTRA site at www.aftra.org/resources/negotiations/2000radiocomm, and if you read Section 10, you'll find that the 300% fee is correct, but that the fee clears the spot for a full year. If you're paying the national minimum of \$220 per performance — not inclusive of New York, L.A. or Chicago — or just over \$500 per spot for a national performance, that spot is cleared for broadcast use for 13

weeks. Pay for Internet use, however, and it's cleared for the whole year. A small point, but one worth clarifying, though still hardly equitable, given the 'Net audience size.

Another point worth clarifying is that the proposal that broadcasters have put in front of the Copyright Office is not 15 cents an hour per listener, as I've seen reported over a dozen times. The facts: The RIAA is proposing a per-song license of 4/10 of a cent every time a song is aired on the Internet, no matter how many listeners hear the song. The broadcasters have proposed a per-listening-hour rate of \$.0015 per hour. More on the math on that next week.

— David Lawrence

CHR/Pop

LW	TW	ARTIST CD/Title
1	1	SHAGGY <i>Hot Shot</i> /"Angel"
2	2	DIDO <i>No Angel</i> /"Thankyou"
3	3	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
5	4	JENNIFER LOPEZ <i>J.Lo</i> /"Cosi," "Play"
6	5	AEROSMITH <i>Just Push Play</i> /"Jaded"
4	6	MAONNA <i>Music</i> /"Tell"
10	7	U2 <i>All That You Can't Leave Behind</i> /"Beautiful"
9	8	CRAZY TOWN <i>Gift Of The Game</i> /"Butterfly"
11	9	LIFEHOUSE <i>No Name Face</i> /"Hanging"
8	10	MOBY <i>Play</i> /"Southside"
12	11	COLDPLAY <i>Parachutes</i> /"Yellow"
7	12	K-CI & JOJO <i>X</i> /"Crazy"
14	13	DAFT PUNK <i>Discovery</i> /"More"
15	14	ATC <i>Planet Pop</i> /"World"
16	15	OUTKAST <i>Stankonia</i> /"Jackson"
17	16	THE CORRS <i>In Blue</i> /"Breathless"
19	17	S CLUB 7 <i>7</i> /"Dream"
18	18	RICKY MARTIN <i>Sound Loaded</i> /"Lonely"
—	19	INCUBUS <i>Make Yourself</i> /"Drive"
—	20	NELLY FURTAO <i>Whoa Nelly!</i> /"Bird"

Urban

LW	TW	ARTIST CD/Title
1	1	SHAGGY <i>Hot Shot</i> /"Angel," "Wasn't"
2	2	JILL SCOTT <i>Who Is Jill Scott?</i> /"Walk"
4	3	JOE <i>My Name Is Joe</i> /"Stutter"
3	4	MUSIQ <i>Aijuswanasing</i> /"Love"
9	5	JA RULE <i>Rule 3:36</i> /"Put"
5	6	OUTKAST <i>Stankonia</i> /"Fresh"
6	7	LUDACRIS <i>Back For The First Time</i> /"Southern"
8	8	JAGGED EDGE <i>JE Heartbreak</i> /"Promise"
7	9	KOFFEE BROWN <i>Mars/Venus</i> /"Party"
17	10	INDIA ARIE <i>Acoustic Soul</i> /"Video"
11	11	R. KELLY <i>TP-2.com</i> /"Woman's"
10	12	NELLY <i>Country Grammar</i> /"Ride"
—	13	112 <i>Part III</i> /"Peaches"
12	14	TANK <i>Force Of Nature</i> /"Maybe"
—	15	BOYZ II MEN <i>Nathan, Michael...</i> /"Pass"
18	16	JON B <i>Pleasures You Like</i> /"Talk"
19	17	SUNSHINE ANOERSON <i>Your Woman</i> /"Before"
14	18	JAHEIM <i>Ghetto Love</i> /"Coud"
—	19	ERYKAH BAU <i>Mama's Gun</i> /"Didn't"
—	20	CARL THOMAS <i>Emotional</i> /"Emotional"

Country

LW	TW	ARTIST CD/Title
2	1	JESSICA ANDREWS <i>Who I Am</i> /"Who"
1	2	FAITH HILL <i>Breathe</i> /"Wings"
3	3	LEANN RIMES <i>I Need You</i> /"Do"
4	4	DIAMOND RIO <i>One More Day</i> /"Day"
5	5	TOBY KEITH <i>How Do You Like Me Now</i> /"Kiss"
7	6	DIXIE CHICKS <i>Fly</i> /"Fall"
6	7	LEE ANN WOMACK <i>I Hope You Dance</i> /"Ashes"
8	8	KETH URBAN <i>Keith Urban</i> /"Grace"
9	9	TRAVIS TRITT <i>Down The Road I Go</i> /"Great"
10	10	KENNY CHESNEY <i>Greatest Hits</i> /"Happen"
11	11	TIM RUSHLOW <i>Tim Rushlow</i> /"Misses"
16	12	BROOKS & DUNN <i>Steers & Straps</i> /"Nothing"
19	13	SARA EVANS <i>Born To Fly</i> /"Ask"
—	14	TIM MCGRAW <i>Greatest Hits</i> /"Thirty"
20	15	TRICK PONY <i>Trick Pony</i> /"Pour"
13	16	MARTINA MCBRIDE <i>Emotion</i> /"Time"
14	17	GARY ALLAN <i>Smoke Rings In The Dark</i> /"Right"
18	18	GARTH BROOKS <i>No Fences</i> /"Horses"
15	19	JR DEE MESSINA <i>Burn</i> /"Burn"
—	20	WARREN BROTHERS <i>King Of Nothing</i> /"Move"

NAC/Smooth Jazz

LW	TW	ARTIST CD/Title
1	1	SADE <i>Lovers Rock</i> /"Side"
—	2	JEFF KASHIWA <i>Another Door Opens</i> /"Hyde"
—	3	RONNIE LAWS <i>Dream A Little</i> /"Old"
16	4	BONA FIDE <i>Royal Function</i> /"Hip"
—	5	FOUR 80 EAST <i>Nocturnal</i> /"Bumper"
5	6	CRAIG CHAQUICO <i>Panorama</i> /"Cafe"
2	7	DAVE KOZ <i>The Dance</i> /"Love"
13	8	KIRK WHALUM <i>Unconditional</i> /"Forever"
6	9	GEORGE BENSON <i>Absolute Benson</i> /"Medicine"
4	10	RICK BRAUN <i>Kisses In The Rain</i> /"Rain"
3	11	RICHARD ELLIOT <i>Chill Factor</i> /"Who?"
8	12	JEFF GOLUB <i>Dangerous Curves</i> /"Drop"
—	13	KIM WATERS <i>One Special Moment</i> /"Groove"
—	14	JOE MCBRIDE <i>Texas Rhythm Club</i> /"Texas"
—	15	ERIC ESSIX <i>Southbound: Southern Style</i> /"Rainy"
7	16	WALTER BEASLEY <i>Won't You Let Me Love You</i> /"Comin'"
11	17	JAZZMASTERS <i>The Greatest Hits</i> /"Shine"
14	18	DAVID BENNETT <i>Professional Dreamer</i> /"Miles"
—	19	WALTER BEASLEY <i>Won't You Let Me Love You</i> /"Nice"
18	20	GREGG KARUKAS <i>Nightshift</i> /"Chasing"

Hot AC

LW	TW	ARTIST CD/Title
1	1	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
2	2	DIDO <i>No Angel</i> /"Thankyou"
3	3	U2 <i>All That You Can't Leave Behind</i> /"Beautiful"
4	4	MAONNA <i>Music</i> /"Tell"
6	5	COLOPLAY <i>Parachutes</i> /"Yellow"
5	6	CREED <i>Human Clay</i> /"Arms"
7	7	AEROSMITH <i>Just Push Play</i> /"Jaded"
8	8	MATCHBOX TWENTY <i>Mad Season</i> /"Gone"
9	9	DAVE MATTHEWS BAND <i>Everyday</i> /"Did"
11	10	LIFEHOUSE <i>No Name Face</i> /"Hanging"
10	11	MOBY <i>Play</i> /"Southside"
12	12	3 DOORS DOWN <i>The Better Life</i> /"Kryptonite"
14	13	NELLY FURTAO <i>Whoa Nelly!</i> /"Bird"
13	14	THE CORRS <i>In Blue</i> /"Breathless"
15	15	EVAN AND JARON <i>Evan And Jaron</i> /"Crazy"
17	16	INCUBUS <i>Make Yourself</i> /"Drive"
16	17	VERTICAL HORIZON <i>Everything You Want</i> /"Best"
19	18	TRAIN <i>Drops Of Jupiter</i> /"Drops"
20	19	FUEL <i>Something Like Human</i> /"Hemorrhage"
—	20	BON JOVI <i>Crush</i> /"Thank"

Alternative

LW	TW	ARTIST CD/Title
2	1	COLOPLAY <i>Parachutes</i> /"Yellow"
1	2	DAVE MATTHEWS BAND <i>Everyday</i> /"Did"
4	3	U2 <i>All That You Can't Leave Behind</i> /"Walk"
3	4	MOBY <i>Play</i> /"Southside"
5	5	LINKIN PARK <i>Hybrid Theory</i> /"Step"
7	6	INCUBUS <i>Make Yourself</i> /"Drive"
6	7	LIFEHOUSE <i>No Name Face</i> /"Hanging"
8	8	LIMP BIZKIT <i>Chocolate Starfish...</i> /"Way"
10	9	CRAZY TOWN <i>The Gift Of The Game</i> /"Butterfly"
9	10	3 DOORS DOWN <i>Better Life</i> /"Duck"
12	11	AARON LEWIS & FRED DURST <i>Family Values Tour 1999</i> /"Outside"
11	12	FUEL <i>Something Like Human</i> /"Innocent"
13	13	AMERICAN HI-FI <i>American Hi-Fi</i> /"Flavor"
16	14	PAPA ROACH <i>Infest</i> /"Angels"
14	15	RED HOT CHILI PEPPERS <i>Californication</i> /"Parallel"
20	16	TRAIN <i>Drops Of Jupiter</i> /"Drops"
17	17	A PERFECT CIRCLE <i>Mer De Noms</i> /"Hollow"
19	18	DLEANDER <i>Unwind</i> /"There"
15	19	OFFSPRING <i>Conspiracy Of One</i> /"Want"
18	20	DAVID GRAY <i>White Ladder</i> /"Babylon"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AFTRadio, altavista, radio, Amazon.com, Artist Direct.com, BarnesandNoble.com, bot Radio, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, City Internet Radio, DMW Music, FreeClub.com, Gracenote.com, iWonRadio, Lycos Radio, MSN-Cnet, Music Choice, Musicplex, MusicMatch, NBQ Radio, PEEL Radio, Radio.Eon.com, Radiolive.com, Radio Free Cash.com, Radio Free Virgin, Radio Juntos, Radio on bay, Rolling Stone.com, Spinner.com, The Everstream Network, the.jamz.com, The RadioAMP Network and UBL.com. Data is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Columbia Appoints Chiappetta Nat'l Dir./Alternative

Columbia Records has appointed **Christine Chiappetta** National Director/Alternative Promotion. Based in Los Angeles, she reports to VP/Alternative Promotion Nan Fisher.

Columbia Records Group Exec. VP/Promotion Charlie Walk said, "Christine, working under the leadership of Nan Fisher, is off to an incredible start as we redefine Columbia's position at the Alternative format. With the No. 1 success of Crazy Town's 'Butterfly' paving the way for future achievements, Christine is ideally positioned to bring the label to new heights in the Alternative arena."

Chiappetta joins the company from Mercury Records, where she had worked as Director/Modern Rock Promotion since 1996. She began her music-industry career in the promotions department for KKRR/Phoenix. She was also Radio Editor/Virtually Alternative for *Album Network* magazine.

McCrae Tacks On PD Post At WRMM

John McCrae, PD of Infinity's Rock WCMF/Rochester, NY, has added similar duties at crosstown Soft AC sister WRMM. He succeeds Dave Symonds, who resigned in January to become OM of Entercom/Rochester's WBBF, WBEE & WBZA (R&R 1/19).

"Infinity Broadcasting provides both an incredible support system and tremendous resources," McCrae told R&R. "Station consultant Gary Berkowitz adds an incredible wealth of format-specific information that allows me to concentrate on the basics of winning radio. Infinity simply articulates it as 'content is king.' That's what we're all about and what we believe will win.

Visage Provides The Answers



WKTU/New York morning talent **Michelle Visage** answered audience questions about sex and love recently during her appearance, along with former teen artist **Leif Garrett**, on the nationally syndicated TV talk show **Sally Jessy Raphael**. This episode, titled "Sally's Q&A," featured experts in a variety of fields giving tips on everything from make-up and fashion to Internet etiquette. Pictured (l-r) are Garrett, Raphael and Visage.

Pangilinan: Capitol Dir./Dance-Mixshow

Capitol Records has named **Rich Pangilinan** Director/Dance & Mixshow Promotion. Based in New York, he reports to VP/Crossover Promotion Johnny Coppola.

Coppola said, "We're glad to have Rich on board. His knowledge of and expertise in club culture and club music are second to none and make him a great addition to our team."



Pangilinan

Pangilinan joins the label from takeoutmusic.com Holdings Corp., where he was Exec. VP/Marketing & Promotion. Prior to that he worked at WKTU/New York and WHTZ/New York as a dance show programmer, producer and mixer. He also once served in National Club Promotions & Dance A&R for Tommy Boy Music.

"There's no getting around that we had a slightly down fall book, but I won't propose to mess with what has been an incredible property. Winter trends show WRMM is headed back up to our position of dominance."

Commenting on Clear Channel's crosstown Hot AC WVOR, McCrae said, "Anyone who's seen a legitimate WVOR playlist will

probably be as puzzled as we are as to how they pretend to be any type of AC. It's very clear that they're on the absolute low end of adult appeal."

Before joining WCMF two years ago McCrae programmed WAQX/Syracuse. His past programming credits include WMET/Chicago, KRQR/San Francisco, KDKB/Phoenix and KSD/St. Louis.

EXECUTIVE ACTION

McLeod Expands Clear Channel/N.Y. Mktg. Duties

Don McLeod, Director/Marketing for Clear Channel's CHR/Rhythmic WKTU/New York, has added similar duties for crosstown Rhythmic Oldies sister WTJM (Jammin' 105). He joined WKTU in April 1997.

"I've worked side by side with Don for the last four years," WKTU & WTJM VP/GM Scott Elberg commented. "He's one of our industry's brightest marketing minds. I'm thrilled that he'll be a part of the management team of 'Jammin' 105.'"

Before joining WKTU McLeod worked for WKQI and WYCD in Detroit.

Hinrichs Becomes VP/Marketing At WKSC/Chicago

Clear Channel Internet Group Director/Marketing **Gloria Hinrichs** has been promoted to VP/Marketing for CHR/Pop WKSC (Kiss 103.5 FM/Chicago).

Clear Channel Radio/Chicago and WKSC GM Kathy Stinehour commented, "Gloria's diverse background brings 20 years of experience in broadcast, event, advertising and marketing management to her new responsibilities at Kiss 103.5 FM, including guiding the brand development of Kiss, as well as its online and event extensions."

Hinrichs was previously Director/Marketing for Clear Channel's WNUA/Chicago and Advertising & Promotion Director for WKQX/Chicago.

St. Sauveur: Entercom/Boston Dir./Nat'l Sales

Donald St. Sauveur has been promoted to Director/National Sales for Entercom's Boston cluster, which includes WAFF, WEEI, WRKO, WVEI, & WQSX, as well as the Boston Red Sox Radio Network. D&R Radio represents Entercom nationally.

St. Sauveur has served as WRKO's GSM since January 1998, when he was elevated from NSM of WEEI & WRKO. Before that he was NSM of crosstown WODS. He was Director/Sales for Major Market Radio from 1991-94.

"We believe Donald's 14 years of sales-management experience and his background in local, play-by-play and national sales uniquely qualify him for this new responsibility," Entercom/Boston VP/Cluster Manager Tom Baker said. "We know that Donald will continue to develop new cluster-sales strategies and sponsorship initiatives and further our cluster's relationship with our national rep firm, customers and national agencies."

Reznick Heads To Metro/Shadow As GSM/L.A.

Michael Reznick has been named GSM for Metro Networks/Shadow Broadcast Services' Los Angeles office. He will work with fellow GSM Tim Curtin to manage the bureau's sales efforts and will report to Metro/Shadow L.A. VP/GM Robert Winston.

Winston remarked, "Michael's intelligence, imagination and leadership will further increase our Los Angeles sales organization's competence in providing our customers with marketing results, therefore creating more value for our product."

Reznick was previously Exec. Director/Sales for Soundbreak.com. Before that he was LSM at KFWB/Los Angeles and Sr. AE at KABC-AM/L.A.

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20 25 30 35 40 45 50

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softMACHINE

National Radio

• **MJI BROADCASTING** offers the following two specials: The 90-minute *Lenny Kravitz Concert Broadcast* special, recorded during the artist's 2000 world tour, is available to air April 26-29. The 90-minute *World Premiere of The Black Crowes' Lions*, which includes the premiere of selected tracks from *Lions* (V2), an exclusive interview with the band and live performances, is available to air May 2-6. For more information, contact Maria Musaitef at 818-461-5466.

• **UNITED STATIONS RADIO NETWORKS** launches the daily feature "Dick Clark's Music Calendar," hosted by Dick Clark. The feature, which is targeted primarily to Oldies formats and traces the history of rock 'n' roll, is available on CD on a market-exclusive bar-

ter basis. For more information, contact Julie Harris at 212-869-1111.

Also, USRN assumes marketing, ad-sales and affiliate-relations duties for *The House of Hair*, hosted by WMRQ/Hartford morning talent and former Twisted Sister leader Dee Snyder. The show, which airs on 90 stations nationwide, was recently dropped by Premiere Radio Networks. For more information, contact Julie Harris at 212-869-1111.

• **NBG RADIO NETWORK** has signed a three-year agreement with Jay Gordon to syndicate his *Elvis Only*, a one-hour weekend program that showcases music by Elvis Presley. For more information, call NBG PR/Marketing Manager Gina DeWitt at 800-572-4624, ext. 784 or visit www.elvisonly.com.

Santosuosso

Continued from Page 3

years as PD at KMEL/San Francisco and two years as PD at KKBT/Los Angeles. Additionally, Santosuosso was National Director/Crossover Music-A&R at RCA Records and MD at KZZP/Phoenix and the former KKLQ (Q106)/San Diego.

Prior to joining RLG/Nashville in June 1997 Waugh served as Sr. VP/Promotion and Sr. VP of RCA New York. He began his RCA tenure in 1982 and worked in a variety of capacities, including VP/National Promotion and Southeast and Southwest Regional Director. Prior to joining RCA Waugh worked in sales at Together Distributing (A&M/Motown Records) and promotion at A&M Records and Capitol Records.

CHRONICLE

BIRTHS

KUPD/Phoenix PD J.J. Jeffries and Sachiko Payne, daughter Amber Miyuri Schmidt, March 28.

CONDOLENCES

Ramones frontman **Joey Ramone** (a.k.a. Jeffrey Hyman), 49, April 15.
Charles & Eddie member **Charles Pettigrew**, 37, April 6.

Kirst

Continued from Page 3

Kirst commented, "After working in radio for the past decade, I've seen firsthand the impact of R&R on broadcasters. I'm thrilled to now be a part of the industry's leading trade publication."

Hart

Continued from Page 3

show in mornings with Jim Quinn, and it will continue to be our morning mainstay. We'll work on positioning, promoting, marketing and developing personality on this station as well. Maintaining momentum and forward movement is very important."

Hart, who began his new duties Thursday, was previously OM for Woodward Communications' News/Sports/Talk WHBY, Rock WAPL and CHR WKSZ in Appleton, WI. His programming resume also includes six-year stints at both WMDI/Erie, PA and WGLU/Johnstown, PA.

Spots

Continued from Page 1

spots. San Francisco, which had a reported 20% increase in the number of commercials played in 1999, was off by 1% in 2000. Broadcasters in San Francisco had loudly protested the 1999 figure as inflated.

"While we cannot provide a causal link between the revenue slowdown reported by the RAB and the notable shifting of clutter trends, it stands to reason that a decline in ad revenues means a decrease in the number of advertising units being sold," remarked Empower Sr. VP Julie Pahutski. "This is especially apparent since the third and fourth quarters showed the greatest decrease in clutter and that was also the same time that sales began slowing." Empower does media planning for major advertisers.

Pahutski added, "In last year's analyses we said that commercial clutter on radio is an issue that does not appear to be going away and is something that we, as media planners and buyers, are very concerned about and would like to see addressed by the radio industry. Apparently, market forces are addressing the matter whether station owners want to or not."

The Nielsen Monitor-Plus data is gathered year-round in the markets on a one-day-per-week basis (Monday-Friday) and counts a paid advertisement with a duration of 30 seconds or more as a spot.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Phil Hall • 972-991-9200

Hot AC
Steve Nichols
No Adds

StarStation
Peter Stewart
OIDD Thankyou

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll

Rock
BLACK CROWES *Lickin'*
ECONDLINE CRUSH *Make It Right*
GODSMACK *Greed*
R.E.M. *Imitation Of Life*
SINDMATIC *Bloom*
U2 *Elevation*

Alternative
MONSTER MAGNET *Heads Explode*
R.E.M. *Imitation Of Life*
SPINESHANK *New Disease*

CHR
BLACK EYED PEAS *Request Line*
EDEN'S CRUSH *Get Over Yourself*
JENNIFER LOPEZ *Play*
MADONNA *What It Feels Like For A Girl*
MATCHBOX TWENTY *Mad Season*
BRITNEY SPEARS *Don't Let Me Be The Last...*

Mainstream AC
R.E.M. *Imitation Of Life*

Lite AC
No Adds

NAC
JONATHAN BUTLER *Forever Tonight*
JOE I *Wanna Know*
DAVID MANN *Stone Groove*
MICHAEL McDONALD *Open The Door*

UC
FAITH HILL *I/CARL THDMAS Can't Believe*
DAVE HOLLISTER *Take Care Of Home*
RL *Good Love*
3LW *Playas Gon' Play*

JONES BROADCAST PROGRAMMING

Ken Moultrie • 800-426-9082

Alternative
Teresa Cook
DAVE MATTHEWS BAND *The Space Between*
REHAB *It Doesn't Matter*

Active Rock
Steve Young/Craig Altmaier
MUDVAYNE Dig

King

Continued from Page 3

Westwood One's Adult Standards format airs in all other dayparts and throughout the weekend on KOY, and King said the station is contracted through April 2002. KOY recently moved from 550 kHz to 1230 kHz, and the station is continuing to rebrand itself as the market's top place for pop standards.

"In this marketplace KOY has one of the highest exclusive cumes of any radio station," King added.

Heritage Rock
Steve Young/Craig Altmaier
MEGADETH *Moto Psycho*

Hot AC
Steve Young/Josh Hosler
GD-GO'S *Unforgiven*
R.E.M. *Imitation Of Life*

CHR
Steve Young/Josh Hosler
AMANDA *Everybody Doesn't*
EDEN'S CRUSH *Get Over Yourself*
INCUBUS *Drive*

Rhythmic CHR
Steve Young/Josh Hosler
IVE/GWEN STEFANI *Let Me Blow Ya Mind*
K-Ci & JOJO *All The Things I Should...*

Soft AC
Mike Bettelli
DIAMOND RID *One More Day*

Mainstream AC
Mike Bettelli
No Adds

Delilah
Mike Bettelli
DIAMOND RID *One More Day*

Dave Wingert Show
Mike Bettelli
DIDD *Thankyou*

JONES RADIO NETWORK

Jon Holliday • 303-784-8700

Adult Hit Radio
JJ McKay
EVAN AND JARON *From My Head To My Heart*
EVE & Here's To The Night
INCUBUS *Drive*
JENNIFER LOPEZ *Play*

Rock Classics
Rich Bryan
No Adds

Adult Contemporary
Rick Brady
98 DEGREES *My Everything*

RADIO ONE NETWORKS

970-949-3339

Choice AC
Yvonne Day
No Adds

New Rock
Steve Leigh
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
AEROSMITH *Just Push Play*
BLUES TRAVELER *Girl Inside My Head*
BRUCE SPRINGSTEEN *American Skin (41 Shots)*

Soft AC
Andy Fuller
DIDD *Thankyou*

Bright AC
Jim Hays
JANET *All For You*

"One of the reasons I took it as a challenge to build the exclusive cume and make it a financially viable radio station. It's an untapped resource — it has the best signal and the best programming."

In addition to his added KOY duties, King has added his first station as a Country Brand Manager for Clear Channel: KQBR/Lubbock, TX.

Before joining KNIX in 1985 King programmed an Adult Standards format at KOOL-AM/Phoenix. He's also worked at WGN-AM and WGN-TV/Chicago.

Waugh

Continued from Page 1

been key to RLG having one record year after another," Galante said. "He's motivated to do his best because he is so committed to our artists and the company. I am thrilled to recognize my partner's contributions in this way, and I am confident that he will continue to help us achieve even greater success in the years to come."

Waugh added, "The past four years as GM have been the most exciting of my career. Joe has built a great company — focused on the present but with an eye on the future. Everyone at RLG has an intense belief in our roster and team and a unified focus on accomplishing our goals."



Artist/Title	Total Plays
BACKSTREET BOYS <i>The Call</i>	70
DESTINY'S CHILD <i>Survivor</i>	68
3LW <i>No More (Baby I'ma Do Right)</i>	65
A*TEENS <i>Bouncing Off The Ceiling (Upside Down)</i>	65
AARON CARTER <i>That's How I Beat Shaq</i>	63
DREAM <i>He Loves U Not</i>	63
BRITNEY SPEARS <i>Lucky</i>	61
'N SYNC <i>Bye Bye Bye</i>	59
AARON CARTER <i>Aaron's Party (Come...)</i>	57
BAHA MEN <i>Who Let The Dogs Out</i>	36
SMASH MOUTH <i>All Star</i>	34
'N SYNC <i>It's Gonna Be Me</i>	32
S CLUB 7 <i>Never Had A Dream Come True</i>	32
BRITNEY SPEARS <i>Stronger</i>	31
EIFFEL 65 <i>Blue (Da Ba Dee)</i>	31
HAMPTON THE HAMPSTER <i>The Hampsterdance 2</i>	30
LESLIE CARTER <i>Like Wow</i>	27
MARCUS <i>Pop Musik</i>	21
NELLY FURTADO <i>I'm Like A Bird</i>	21
JESSICA SIMPSON <i>Irresistible</i>	20



Video playlist for the week ending April 15.

DATEBOOK

MONDAY, APRIL 30

National Oatmeal Cookie Day
 1789/ George Washington is sworn in as the first U.S. presidential inauguration takes place, in New York.
 1803/ Representatives of the U.S. and Napoleonic France sign a treaty approving the Louisiana Purchase. The U.S. pays \$15 million, or 4 cents an acre, for 828,000 square miles of land. The deal more than doubles the size of the U.S.
 1988/ Actor Tom Hanks weds actress Rita Wilson.
 Born: Kirsten Dunst 1982

In Music History

1992/ The pointed bustier Madonna wore for her Blonde Ambition tour is stolen from Frederick's of Hollywood in L.A. It's eventually returned by the gull-ridden fan who took it and put back on display.
 1994/ Nine Inch Nails' Trent Reznor flings his mike stand during a New York show, striking drummer Chris Vrenna in the head. Vrenna gets 17 stitches backstage and finishes the show.
 Born: Johnny Horton 1925-1960, Willie Nelson 1933

TUESDAY, MAY 1

National Anxiety Disorders Screening Day
 1931/ New York City's Empire State Building officially opens.



The Big Apple opens a big building.

1960/ An American U-2 spy plane piloted by Francis Gary Powers is shot down over Russia.
 1998/ Actor Ethan Hawke weds actress Uma Thurman. Millions of men worldwide wonder what makes him so special.
 Born: John Woo 1946

In Music History

1991/ After Hammer publicly offers to pay Sinéad O'Connor's way back to Ireland "if she hates America so much," O'Connor goes home and sends him a bill for her \$2,600 airfare. The rapper pays up.
 1996/ Snoop Dogg tells *Entertainment Weekly* that after seeing the recently rereleased *Aristocats*, he can't stop humming "Ev'rybody Wants to Be a Cat."



Species-identity problems?

WEDNESDAY, MAY 2

National Truffles Day
 1918/ The General Motors Corp. acquires the Chevrolet Motor Co. of Delaware.
 1972/ After nearly five decades as the director of the Federal Bureau of Investigation, J. Edgar Hoover dies.
 Born: Dwayne Johnson ("The Rock") 1972

In Music History

1960/ Ben E. King leaves The Drifters to begin a solo career; his hits on his own include "Spanish Harlem" and "Stand by Me."
 1979/ *Quadrophenia*, based on The Who's rock opera and featuring Sting in a small role, opens in London. That same night, The Who play their first concert without Keith Moon.
 Born: Bing Crosby 1901-1977, Lesley Gore 1946, Larry Gatlin (The Gatlin Brothers) 1948, Lou Gramm (Foreigner) 1950

THURSDAY, MAY 3

National Raspberry Popover Day
 1979/ Margaret Thatcher becomes the first female prime minister in British history.
 1985/ Microsoft unveils plans for a new spreadsheet designed to be used with the Apple Macintosh. Microsoft Excel becomes very popular.

In Music History

1969/ Jimi Hendrix is arrested for drug possession at Toronto's International Airport.
 1971/ Grand Funk Railroad, who have spent months refusing to do interviews because they feel the press doesn't respect them, invite 150 reporters for a press conference in New York. Only six reporters show.
 Born: Pete Seeger 1919, James Brown 1928, Frankie Valli 1937, Christopher Cross 1951

FRIDAY, MAY 4

National Home-Brew Day
 1970/ In Kent, OH, 28 national guardsmen fire their weapons toward a group of antiwar demonstrators on the Kent State University campus. Four students are killed, eight are injured, and one is permanently paralyzed.
 1989/ As part of the Iran-Contra affair, a federal jury convicts Marine Lieutenant Colonel Oliver North on charges of obstruction of justice and destruction of evidence.
 Born: Audrey Hepburn 1929-1993

In Music History

1957/ Gene Vincent records his one and only hit, "Be-Bop-A-Lula," in Nashville.
 1964/ The Moody Blues are formed in Birmingham, England. It takes them until '67 and *Days of Future Passed* to define their artsy, ambitious sound.
 1988/ George Michael declares to MTV that "video really doesn't prove anything. It doesn't succeed as a way of showing an artist."
 Born: Tammy Wynette 1942-1998, Randy Travis 1959

SATURDAY, MAY 5

Cinco de Mayo
 1821/ Napoleon Bonaparte dies in exile as a prisoner of the British on the island of St. Helena.
 1961/ Navy commander Alan Shepard Jr. is launched into space aboard *Freedom 7*, becoming the first American astronaut to travel in space.
 Born: Karl Marx 1818-1883, Lance Henriksen 1940, Kurt Loder 1945

In Music History

1968/ Buffalo Springfield play their last show, in Long Beach, CA. Members Stephen Stills and Neil Young soon team up with ex-Byrd David Crosby and ex-Hollie Graham Nash.
 1984/ Chrissie Hynde of The Pretenders marries Jim Kerr of Simple Minds.
 1986/ Cleveland is named the official home of the Rock and Roll Hall of Fame.

SUNDAY, MAY 6

National Crepe Suzette Day
 1626/ According to legend, Dutch settler Peter Minuit purchases the island of Manhattan from Native Americans for merchandise valued at \$24.
 1937/ The airship *Hindenburg*, the largest dirigible ever built, bursts into flames upon touching its mooring mast in Lakehurst, NJ, killing 36 passengers and crew. The fire is blamed on the vessel's having been filled with extremely volatile hydrogen, and the disaster finishes the passenger-dirigible industry.



"Oh, the humanity!"

1997/ Actor David Duchovny weds actress Tea Leoni. Singer Bree Daniels is devastated.
 Born: Orson Welles 1915-1985, George Clooney 1961

In Music History

1982/ Ex-Bay City Rollers manager Tam Paton is sentenced to three years by a Scottish court on various sex-related charges.
 1994/ Pearl Jam continue their long and largely futile battle with Ticketmaster by filing a complaint with the U.S. Justice Department saying that Ticketmaster is influencing promoters not to work with the band.
 1997/ Joni Mitchell and Neil Young are inducted into the Rock and Roll Hall of Fame — Young as part of Buffalo Springfield. Neither shows up for the ceremonies.
 Born: Bob Seger 1945

—Brida Connolly & Frank Correia

'zinescene

Gimme, Gimme!

Here's a shocker for you: Artists are demanding! The *Star* and the *Globe* even provide proof. Check out these outrageous demands that artists insist be added to their performance contracts: Elton John demands large arrangements of colored flowers in his dressing room — but no chrysanthemums, lilies, carnations or daisies; Sean (P. Diddy) Combs insists that all food delivered backstage be inspected for hair; The Foo Fighters demand fresh boxer shorts and cauliflower-free veggie trays; The Red Hot Chili Peppers require a meditation room backstage in any color but blue and ask for bottled water from Hawaii or Australia; Mariah Carey asks for bendy straws, Cristal champagne, two air purifiers, a director's chair and 12 bath-sized fluffy towels; Luciano Pavarotti insists that his dressing room be odor-free, meaning no flowers, perfume or smoke; Cher requires a large assortment of lilies or gardenias and a separate room for her masseuse and her massage table; and Busta Rhymes insists that his room be stocked with six bottles of Moet champagne, 24 pieces of fried chicken and a box of condoms.



EYE CANDY — Shaggy tells *Rolling Stone* what to look out for in his next video: "I've got strippers. And strippers plus Shaggy is ratings."

Artists may be demanding, but they still have big hearts for their fans. 'N Sync felt bad after hearing about 10 high school girls who were cheated out of seeing the band perform live because they bought fake concert tickets. So the band arranged to get the girls a table at a charity shindig at which the band was scheduled to perform after the concert. And Bruce Springsteen gave fans lined up outside a New Jersey record store to buy his new live album a treat by visiting the store unannounced, then chatting with the fans and signing autographs. (*Star*, *Globe*)

When I was growing up in Detroit, I used to listen to you all the time. You were a big influence on me." Who told him this? Eminem! (*Us Weekly*)

sex symbol and constantly lavish the singer with flowers and fan mail because they consider his clean-cut image to be a real turn-on. The 'zine adds that Osmond doesn't mind the attention at all — even when a love-struck guy gives him a kiss or gives him a jockstrap as a gift.

Osmond was another artist's boyhood hero and was told recently, "When I was growing up in Detroit, I used to listen to you all the time. You were a big influence on me." Who told him this? Eminem! (*Us Weekly*)

Sting Gets Stung

Sting will play himself on the April 30 episode of *Ally McBeal*. Actor Paul Reubens (a.k.a. Pee-wee Herman) also guests on the episode, portraying a character who sues Sting. Reubens tells *People* he didn't get to sing with Sting (that honor went to actor Robert Downey Jr., who performed "Every Breath You Take" with Sting during a recent fundraising event in Los Angeles). "But I sang at him," Reubens tells the 'zine. "I was in a deposition where I had to sing a Sting song with Sting sitting at the table. I was supposed to be singing badly, and it was embarrassing. I don't think it was a happy experience for him either."

Hello!

"She had me at 'hello,' just like in *Jerry Maguire*," Tim McGraw tells *Us Weekly* regarding his first meeting with future wife Faith Hill.

So what does the object of McGraw's affection find beautiful? Hill tells *InStyle*, "I think a woman is beautiful when she has intelligence and strength. I respect women who have their act together. If a man is dedicated and hard-working, he gets credit for that. Women don't. I think intelligence is the most attractive thing in a woman. It doesn't mean you're a bitch."

—Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households

Tom Calderone
VP/Programming



75 million households

Paul Marszalek
VP/Music Programming



Plays	Plays
JANET All For You	25
DESTINY'S CHILD Survivor	21
LIFEHOUSE Hanging By A Moment	17
FATBOY SLIM Weapon Of Choice	17
DAVE MATTHEWS BAND I Did It	17
JOE (MYSTIKAL) Slutter	16
NELLY Ride Wit Me	14
OUTKAST So Fresh, So Clean	12
JENNIFER LOPEZ Play	12
INCUBUS Drive	12
LUDACRIS Southern Hospitality	12
SAMANTHA MUMBA Baby, Come Over (This...)	12
MISSY ELLIOTT Get Ur Freak On	10
SUNSHINE ANDERSON Heard It All Before	10
SHAGGY Angel	10
SNOOP DOGG Lay Low	9
AEROSMITH Jaded	9
AMERICAN HI-FI Flavor Of The Weak	9
SALIVA Your Disease	9
UNCLE KRACKER Follow Me	8
INDIA ARIE Video	8
SUM 41 Fat Lip	8
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade	8
LIMP BIZKIT My Way	7
NELLY FURTADO I'm Like A Bird	7
R. KELLY Fiesta	7
BACKSTREET BOYS The Call	7
EVE (IGWEN STEFANI) Let Me Blow Ya Mind	7
D-TOWN All Or Nothing	7
2PAC I/RL Until The End Of Time	6
TYRESSE I Like Them Girls	6
DIDD Thankyou	6
U2 Walk On	6
COLDPLAY Yellow	6
MUDVAYNE Dig	6
GOOD CHARLOTTE The Motivation Proclamation	6
PAPA ROACH Between Angels And Insects	6
TANTRIC Breakdown	6
DREAM This Is Me	6
TRICK DADDY I/SNS EXPRESS Take It To Da House	5
EDEN'S CRUSH Get Over Yourself	5
JAY-Z I/R. KELLY Guilty Until Proven Innocent	5
LIL BOW WOW Puppy Love	5
GOODSMACK Greed	5
DAFT PUNK One More Time	5
BRITNEY SPEARS Don't Let Me Be The Last...	5
STELLA SOLEIL Kiss Kiss	5
OLIVIA Bounce	4
FUEL Innocent	4
ALIEN ANT FARM Movies	4
COLO Ho One	4
CASE Missing You	3
JOSIE/PUSSYCATS 2001 3 Small Words	3
GINUWINE There It Is	2
MUSIQ Love	2
TANK Maybe I Deserve	2
R. MARTIN (C. AGUILERA) Nobody Wants To Be...	2
JA RULE I/LI' MO & VITA Put It On Me	2
SOUL DECISION Ooh It's Kinda Crazy	2
SKRAPE Waste	2
BLACK EYED PEAS Request Line	2
MYSTIKAL I/NIVEA Danger (Been So Long)	1
RUN-DM.C. Let's Stay Together	1
BUCKCHERRY Ridin'	1
LIVING END Roll On	1
LINKIN PARK One Step Closer	1
3 DOORS DOWN Duck And Run	1
AARON LEWIS & FRED DURST Outside	1
JURASSIC 5 The Influence	1

Video playlist for the week ending April 15.

ADDS

NO ADDS	Plays
MOBY (IGWEN STEFANI) Southside	24
OIOIO Thankyou	23
LENNY KRAVITZ Again	23
JANET All For You	22
AEROSMITH Jaded	22
U2 Walk On	19
TRAIN Crops Of Jupiter (Tell Me)	18
NELLY FURTADO I'm Like A Bird	18
LIFEHOUSE Hanging By A Moment	18
DAVE MATTHEWS BAND I Did It	18
JENNIFER LOPEZ Play	17
FUEL Hemorrhage (In My Hands)	15
MATCHBOX TWENTY Mad Season	15
R.E.M. Imitation Of Life	15
JILL SCOTT A Long Walk	15
FATBOY SLIM Weapon Of Choice	14
BON JOVI Say It Isn't So	14
UNCLE KRACKER Follow Me	13
DESTINY'S CHILD Survivor	13
INCUBUS Drive	8
STELLA SOLEIL Kiss Kiss	7
ANASTACIA I'm Outta Love	7
COLDPLAY Yellow	7
THE CORRS Breathless	7
SADE King Of Sorrow	7
SHAGGY Angel	6
BRITNEY SPEARS Don't Let Me Be The Last...	6
SHELBY LYNNIE Killin' Kind	4
DEPECHE MOOE Dream On	3
JOSH JOPLIN GROUP Camera One	3
SUNSHINE ANDERSON Heard It All Before	2
NINA GORODIN Nov. I Can Die	2
BARENAKED LADIES Too Little Too Late	1
K-CI & JOJO Crazy	1
INDIA ARIE Video	1
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow	1
MUSIQ Love	1
BEE GEES This Is Where I Came In	1
MAXWELL Get To Know Ya	1
JON B Don't Talk	1
JOE (MYSTIKAL) Slutter	1
R. KELLY A Woman's Thrill	1
ROD STEWART I Can't Deny It	1
TAMIA Stranger In My House	1

Video airplay for April 16-23.

36 million households

Cindy Mahmood
VP/Music Programming & Entertainment



VIDEO PLAYLIST

2PAC I/RL Until The End Of Time
GINUWINE There It Is
OUTKAST So Fresh, So Clean
MUSIQ Love
R. KELLY I/JAY-Z Fiesta
TANK Maybe I Deserve
INDIA ARIE Video
CASE Missing You
SUNSHINE ANDERSON Heard It All Before
JANET All For You

Video playlist for the week ending April 22.

RAP CITY

JT HONEY Hi-Low
SNOOP DOGG Lay Low
OB FINEST I/NAS Oochee Wally
EVE (IGWEN STEFANI) Let Me Blow Ya Mind
JA RULE I/LI' MO I Cry
TRICK DADDY I/SNS EXPRESS Take It To Da House
OUTKAST So Fresh, So Clean
JAY-Z I/R. KELLY Guilty Until Proven Innocent
2PAC I/RL Until The End Of Time
THREE THE HARD WAY Let's Get It

TELEVISION

TOP TEN SHOWS
APRIL 9-15

Total Audience (95.9 million households)

Rank	Show	Teens 12-17
1	Survivor II	1 Malcolm In The Middle (9:30pm)
2	CSI	2 The Simpsons
3	Who Wants To Be A Millionaire (Tuesday)	3 Malcolm In The Middle
4	CSI (10pm)	(tie) The Simpsons (9pm)
5	Everybody Loves Raymond	5 Boot Camp (9pm)
6	Who Wants To Be A Millionaire (Sunday)	6 Titus
7	Who Wants To Be A Millionaire (Thursday)	7 Survivor II
8	Becker	8 Boston Public
9	Law & Order	9 King Of The Hill
10	The Practice (10pm)	(tie) That '70s Show

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Backstreet Boys, Aaron Carter, Destiny's Child and Lil Bow Wow are slated to perform live from Santa Monica, CA when Nickelodeon presents the 14th annual *Kids' Choice Awards*, featuring a special appearance by 'N Sync (Saturday, 4/21, 8pm).

Monday, 4/23

- Vonda Shepard, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Billy Idol, *Late Show With David Letterman* (CBS, check local listings for time).

Tuesday, 4/24

- Bee Gees, *David Letterman*.
- Creepers Lagoon, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).

Thursday, 4/26

- Janet, *Jay Leno*.
- Green Day, *David Letterman*.

Saturday, 4/21

- Lil Bow Wow performs on *It's Showtime at the Apollo* (check local listings for time and channel).

Sunday, 4/22

- Megadeth are the subject of VH1's *Behind the Music* (9pm).

— Julie Gidlow

FATBOY SLIM Weapon Of Choice
MUDVAYNE Dig
DOVES Catch The Sun
U2 Walk On
DAVE MATTHEWS BAND I Did It
JURASSIC 5 The Influence
STAIN'D It's Been Awhile
INCUBUS Drive
DAFT PUNK One More Time
GOOD CHARLOTTE The Motivation Proclamation
ALIEN ANT FARM Movies
MISSY ELLIOTT Get Ur Freak On
AMERICAN HI-FI Flavor Of The Weak
GOODSMACK Greed
NEW FOUND GLORY Hit Or Miss...
EVE Who's That Girl
SALIVA Your Disease
R.E.M. Imitation Of Life
SUM 41 Fat Lip
INDIA ARIE Video
SUNSHINE ANDERSON Heard It All Before
OUTKAST So Fresh, So Clean
STEREOPHONICS Mr. Writer

David Cohn
General Manager



2

SNOOP DOGG Lay Low
FUEL Innocent
DISTURBED Voices
LUDACRIS Southern Hospitality
UNCLE KRACKER Follow Me
NELLY Ride Wit Me
MUSIQ Love
TANTRIC Breakdown
2PAC I/RL Until The End Of Time
SADE King Of Sorrow
PHILLY'S MOST WANTED Cross The Border
LIVING END Roll On

Video playlist for the week of April 9-15.

FILMS

BOX OFFICE TOTALS

April 13-15

Title	Distributor	Weekend (\$ To Date)
1 Spy Kids	Miramax	\$12.50 (\$68.32)
2 Along Came A Spider	Paramount	\$11.52 (\$33.90)
3 Bridget Jones's Diary	Miramax*	\$10.73 (\$10.73)
4 Joe Dirt	Sony*	\$8.01 (\$8.01)
5 Blow	New Line	\$8.01 (\$25.91)
6 Kingdom Come	FOX Searchlight*	\$7.56 (\$7.56)
7 Josie And The Pussycats	Universal*	\$4.56 (\$4.56)
8 Pokemon 3	WB	\$2.70 (\$12.95)
9 Enemy At The Gates	Paramount	\$2.66 (\$43.23)
10 Someone Like You	FOX	\$2.60 (\$17.76)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Freddy Got Fingered*, starring Tom Green. The film's *Restless* soundtrack showcases such punk rock tunes as *The Sex Pistols'* "Problems," *Iggy Pop's* "I've Gotta Be Me," *The Ramones'* "We're a Happy Family," *Dead Kennedys'* "I Fought the Law," *Agent Orange's* "Everything Turns Grey" and *The Adolescents'* "Do the Freddy." The CD also includes Moby's "Natural Blues," *Green Day's* "Blood, Sex and Booze," *New York Dolls'* "Personality Crisis," *Punch-buggy's* "Lucky Me, Lucky You," *Mike Simpson's* "Mid East Mobile Home" and *Fear Factory's* Gary Numan's "Cars."

Crocodile Dundee in *Los Angeles*, starring Paul Hogan, also opens this week. The film's *Silva Screen* soundtrack includes *Mystikal's* "Mr. Big Talker," *Black Box's* "Strike It Up," *Men At Work's* "Down Under" and *Lee Kernaghan's* "Boys From the Bush."

Now playing is *Kingdom Come*, starring recording artists *LL Cool J* and *Toni Braxton*. The film's *Gospo Centric* soundtrack contains new songs written and produced by *Kirk Franklin* and performed by *AZ Yet*, *Kurt Carr*, *Deborah Cox*, *Mary Mary*, *Jill Scott*, *Shawn Stockman*, *Carl Thomas* and *Trin-i-tee 5:7*.

— Julie Gidlow



AL PETERSON
alpeteron@rronline.com

Are You Ready For Cyber-Success?

□ How to increase your website ratings and revenue

In this sluggish economy your radio station's website is likely being viewed in one of two ways: as an expense that you'd like to find a way to reduce, or as an additional source of the much-needed nontraditional revenue that's so important in today's broadcast business.

How you view your station's website probably depends a lot on what steps you've already taken toward building its ratings and revenue potential.

Someone with an idea about what those steps should be is **Marijane Milton**. Milton is VP/Corporate Training for Innuity, a Southern California-based Internet solutions company for radio. Before joining Innuity, the Seattle native served as an executive performance coach for AMFM. Her broadcast credentials also include sales and management roles at both music and News/Talk stations in Seattle and Syracuse, as well as a stint overseas as International Sales Manager for Group NRJ in Paris.



Marijane Milton

a part of people's everyday lives," she says. "And, quite frankly, radio is the medium that is in a unique position to take advantage of that."

You can hear Milton's passion for getting broadcasters to focus on their Internet initiatives when she says, "I'm on a mission to help educate the radio industry to better understand the Internet. I want to help them make sense of it and show them how to use it as a new marketing tool that's pointed directly at their PIs and how to use it to help generate new nonspot revenue."

After spending nearly two decades in radio Milton found herself becoming more and more enamored of the challenges of the new-media world.

"I was one of those early Internet users who programmed my own little 'Net radio station," she recalls. "Not because I wanted to do a radio show, but because I wanted to see just how hard — or how easy — it was to do."

"I was also becoming increasingly aware of how young people were using the Internet for music and other entertainment. As someone who had worked in radio for most of 20 years, it was like a warning bell going off in my head, saying, 'Hey, there's a train coming, and we can either get on it or

get run over by it.' Personally, I wanted to help radio stations better understand this new medium and help them learn how to maximize all that the Internet can bring to them."

Direct And Indirect Benefits

Many radio managers have heard numerous pitches in recent years from a variety of vendors telling them how the Internet was going to be their station's new virtual money machine. But in most cases stations have yet to

Eight Steps To Web Success

Innuity's Marijane Milton says most stations that are succeeding on the web have already taken the following eight critical steps toward getting there. Whether your station's Internet initiative is already underway or just getting started, review them, and score yourself on how poised your station is for cyber-success in the years ahead.

1. Designate an empowered leader.
2. Determine needs and expectations.
3. Integrate the Internet into all station operations.
4. Create an arsenal of sales vehicles.
5. Launch a loyalty marketing initiative.
6. Set prices and establish value.
7. Provide ongoing training.
8. Celebrate daily victories.

see much of a return on their websites, and managers are still saying, "Show me the money!"

"There are a lot of Internet vendors who've done a real disservice to both broadcasters and the Internet by promising big profits on things like affiliate programs," Milton says. "While we do help set up some of those kinds of programs with client stations, I also tell them if there are a hundred people in the room, and you add up all the checks you'll get from affiliate programs, you still won't have enough to buy everyone lunch."

Milton says the real revenue-generating potential of your station's website comes in two ways. "The first way, obviously, is directly through the selling of advertising associated with the website," she suggests. "But the stations that derive the most direct benefit from their websites are those that integrate it into marketing campaigns that they develop for clients."

"They're not just selling advertisers a passive banner or tile ad and hoping the money starts flowing in. That's not the way it works. Think of your website as another tool you can use to help you help your clients."

"Stations also make money indirectly with their websites. And, personally, I believe that you should place at least half of the value of your website on its ability to enhance and expand your station's marketing efforts. The real value of your website is that it provides you with a way to speak directly to those people who are contributing the most to your station's Time Spent Listening."

"Those people — the ones who are your most loyal listeners — are the ones who are going to go to your site regularly, and they're the ones who will value it most. So you should design your website with those listeners foremost in mind."

Speaking of design, Milton says that one common error she sees is a tendency by stations to jump right into the design phase of the website without first having a well-considered plan for what they want to accomplish with it. "Jumping right into the design is understandable, because that's the fun part," she says. "But you really need to step back and first look at how well your PI listeners, your advertisers and your station will be served by that design."

Continued on Page 32

"The real value of your website is that it provides you with a way to speak directly to those people who are contributing the most to your station's Time Spent Listening."

WHAT GMS & PDs are EXCLAIMING about THE DAVE RAMSEY SHOW...

WTKS

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- Phil Tower, PD
WTKG - Grand Rapids

WKKY/WHAS

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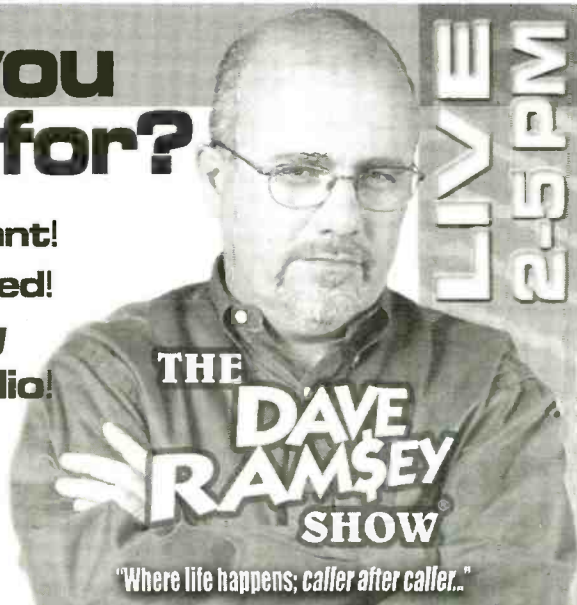
- Kelly Carls, PD
WKKY, WHAS - Louisville

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Are You Ready For Cyber Success?

Continued from Page 31

Milton also suggests that getting outside help with your website design can be money well spent. "The idea of designing a website is pretty foreign to most people in radio," she says. "Until recently we've never really had to think much about how a radio station would visually manifest itself."

"Now, all of a sudden, we're asking people who are experienced and talented in an audio medium to express themselves and their stations in a visual way. But there are critical steps you need to take and things you need to learn in order to do that effectively."

Designate An Empowered Leader

During the many training sessions Milton conducts across the country each year she offers an outline of what she calls the "Eight Critical Steps to Revenue and Ratings Success on the Web" (see the sidebar on page 31). Her first directive is to designate an empowered leader for your station's Internet initiative.

"It's not often that I see someone at a station whose job is solely to be in charge of the website," she says. "Frequently that person is someone whose job description also includes doing everything from hanging banners at station promotions to writing copy for the new TV commercial."

"More often than not the webmaster is someone who was brought in for his or her technical skills and talents, but who lacks the marketing knowledge and talent that are needed to really understand how to best use the site to reach out to loyal listeners."

Milton says she sees that trend changing, though, especially in major markets. "It's beginning to happen in the larger markets simply because there's more at stake there," she says.

"When stations begin to realize ratings results from using the marketing potential of their websites, that's when they get it. That's when they say that they can justify the expense of someone overseeing their loyalty marketing and other Internet initiatives."

"But usually it's sort of the old 'Which came first, the chicken or the egg?' syndrome. Most stations say that if they can make some money with their website, they'll hire someone to oversee it. But the fact is, if you really want it to become successful, you need to hire someone to focus on it right from the start."

Integration Is Key

Another critical step advocated by Milton is to integrate the Internet into all of your station's operations. Once again, this is an area where she believes stations could use improve-

"The idea of designing a website is pretty foreign to most people in radio. Until recently we've never really had to think much about how a radio station would visually manifest itself."

ment. "I think this is really related to having a designated leader for your website," she says. "If someone isn't really responsible for it 24/7, that means there is no one working directly with your other department heads to ensure that integration of your web efforts is taking place."

"For example, if you want the salespeople to get excited about your website, you can't make it really hard for them. If it's hard for them to get

the creative handled, or if it's hard to get an invoice handled or to get properly commissioned for ads they've sold, they're going to lose interest quickly. So the more you can integrate your web efforts and make them seamless and easy to deal with from department to department, the more successful you'll be in the long run."

Although Milton believes strongly that a station's web efforts should be primarily a programming function — since the website is an extension of the station — she also says you still need to create "an arsenal of sales vehicles to help salespeople solve their clients' marketing challenges through selling campaigns instead of just spot schedules."

"Those getting the most benefit from selling their sites have systems in place so that salespeople can work with both programming and promotion people to understand how to best integrate their clients into the website, just like they do on the air," she explains.

Have A System

That doesn't mean that Milton advocates having your sales department direct the web initiative. "Just like if your sales department dictated what you do on the air, if you do that with your website, you are going to pay the price," she says. "That's why the person heading your website efforts is most effective when he or she has a marketing background and is someone who can effectively navigate between sales and programming."

"Just like on the air, you must always consider not just what will work for the client, but also what will work for your station and your listeners when it comes to the website."

Having a system in place for selling your website is critical to both sales and programming, in Milton's opinion. "It's good for programming, because, just like on the air, by building in avals on your website, the sales department knows what they have to sell," she says. "You want

"The more you can integrate your web efforts and make them seamless and easy to deal with from department to department, the more successful you'll be in the long run."

your website to be preloaded and ready to sell. That way they aren't trying to reinvent the wheel every time they go out to pitch a prospect."

"This avoids that whole thing of them going to the program director and asking if they can sell this or that. Instead, they know that they can sell an advertiser website coupons, a title ad that might link to the advertiser's site, etc. And if the person in charge of your web efforts has a marketing background, they can hopefully work with salespeople to customize things that are relevant for the advertiser and which will also benefit the radio station."

The Need To Establish Value

While Milton says that too many stations continue to bend to advertiser demand to use their website as value-added for on-air buys, more and more are learning that establishing value in cyberspace is critical. "On a national average, more than three-fourths of the people who visit a radio station's website are already PIs to that station," she says.

"So what you are really able to offer that advertiser through your website is a deeper level of access to your most involved listeners than they have ever had before; access to listeners who are most passionate about your station, who love to interact with it, and who are most likely to see your advertisers as an extension of that."

"The stations that understand this and are able to articulate it clearly to

both their sales force and the advertising community are the stations that are better primed to generate real revenue from the website."

Milton suggests that part of establishing value in the minds of both sellers and advertisers is to have a real rate card for the website. "You need to have a physical, written rate card," she says. "It puts something tangible out there that helps salespeople and advertisers understand how you arrived at your price, what the different pricing options are, etc."

"You need to price your web inventory to sell — fairly and reasonably — but always put a dollar value on it, because, as a lot of stations found out already, once you get in that hole of giving it away, it's really hard to dig your way back up and out of it."

You can reach Marijane Milton at 949-369-5900, ext. 216, or by e-mail at mj@innuity.com.

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Cousin Bruuuuuuccccie!

There's more to Bruce Morrow's story than meets the eye

His day was done, but his mind was still at work. WCBS-FM/New York had a Saturday-night slot open, and the station's VP/Programming, Joe McCoy, knew filling it wasn't going to be easy.

He saw a trade article that mentioned Cousin Brucie and his radio stations in New Jersey and upstate New York, "and the light just came on." "That's it," he thought, "Cousin Brucie."

This happened 20 years ago, and Bruce "Cousin Brucie" Morrow has been on WCBS-FM ever since. Unless you live in New York, however, it probably hasn't registered with you. I'll bet when you think Cousin Brucie, you think WABC.

That ain't the half of it.

M IS FOR MEYEROWITZ

Bruce Meyerowitz's girlfriend's mom told him he needed a stage name. He told her that it had to begin with an "M." She opened the Manhattan phone book, closed her eyes and pointed.

"Morrow," she said. "That's it." Today, Morrow laughs. "I could have been Bruce McNulty," he says.

His first job was in Bermuda. He brought rock 'n' roll to the island on Z (pronounce it "Zed") BM. The audience called him The Hammer, because he talked so fast.

A black church burned down, and its pastor asked for help. Morrow threw a big dance, and thousands, of all races, showed up. Certain people weren't happy about that, and Morrow got angry calls and threats. For protection, he started carrying a lead pipe. Finally, it got to be too much.

His church friends drove him to the airport. Tears. Some first job, huh? He flew home a little wiser, a little sadder.

1010 WINS

Morrow's father knew someone at WINS/New York, and it turned into an entry-level job. AFTRA went on strike, and everybody who was nobody went on the air, including Staff Producer Bruce Morrow. One night security let an old woman in to see him.

"Mr. Morrow," she asked, "do you believe we're all related?"

Here we go, he thought. "Yes, ma'am. I do."

"I'm broke and can't get home. Cousin, can you lend me 50 cents?"

Morrow remembers giving her money and that she had beautiful eyes. Driving home that night through the Brooklyn Battery Tunnel, it hit him like a northbound train. "I knew I had something very special," he says. "I knew I had my handle."

Mel Leeds programmed WINS. He was tough.

Morrow's idea wouldn't go away. The next morning he took a deep breath and walked into Leeds' office.

"Mr. Leeds, can I call myself Cousin Brucie on the air?" he asked.

Leeds frowned. "That's the stupidest thing I've ever heard," he said. "This is New York City, kid, not Cheesecake, and that is so corny, it'll never work here." Morrow stood up to him. "I'm a Brooklyn boy," he said, "and nobody's cornier than New York kids."

Leeds was caught off guard. "Well, alright, try it," he said. "But if you're wrong, you're fired."

That night Morrow cousin-ed New York till the cows came home. Early the next morning Leeds called. "Get in here," he barked. "We've got problems."

"What'd I tell you about last night?" Leeds asked.

"I guess I overdid it."

"You more than overdid it! I'm letting you go."

Dead silence. Leeds broke it.

"I'm putting you under contract right now," he announced. "From now on, you're a radio personality. You're Cousin Brucie."

The station had been flooded with telegrams and phone calls wanting more Cousin Brucie. Morrow was on top of the world and would have stayed there if it wasn't for one Murray Kaufman — Murray The K — who wanted Brucie's time slot.

Today Morrow won't divulge much, except to say Kaufman convinced WINS management that Cousin Brucie talked way too fast and was costing the station advertisers. Management bought it, and Brucie was out.

One day you're King of the World, the next you're exiled.

He wound up in Miami, at WINZ, but it felt like out-of-town tryouts. The battle raged between WINZ, WQAM and WMBM, but it wasn't New York. The last straw was Christmas lights strung on palm trees.

A year into Morrow's two-year deal at WINZ, Hal Neal called from WABC. "I had to break a promise," Morrow says today, clearly embarrassed. "I was a newlywed, and I told WINZ management that I had to get back to New York because my wife was cracking up. It was a little white lie."

WINZ released him, and he returned to New York and began to build his legacy.

W-AMAZING-B-C

It was 1961, pre-Beatle America. We were dancing in the street; the marching wouldn't come till later.

Rock 'n' roll was a threat. One New York columnist wrote, "They must chain Cousin Brucie up in the ABC basement, feed him six times a day and let him out at night at seven."

WABC — 50,000 watts blasting out over 22 states. "We were a friend on the radio," says Morrow. "The

kids listened to us more than they did to their own parents."

"I requested 'Crocodile Rock,'" recalls TM Century President Dave Graupner, "and he not only played it, but mentioned Westfield, NJ and my name. I was a star in my school for a week."

WABC was everywhere. Words don't do it justice, and neither do airchecks. W-A-Beatles-C, the dedications, the jingles, the excitement and the fun — you just couldn't stop listening. But behind the curtain it wasn't so much fun.

In 1974 WABC management offered the jocks a new deal: If the ratings went up, they'd get an incremental raise; if they went down, salaries would go down too. Morrow was livid. "I put my life into that station, and they were going to throw us to the wolves," he says. "How dare they do this!"

It forced him to make one of the toughest decisions of his life.

"I made a deal with WNBC, and then called Rick Sklar back and told him I'd accept the WABC terms if they'd tear up my contract and start fresh," Morrow says. WABC bit, and, no longer contractually obligated, Cousin Brucie walked.

On August 7, 1974, two days before Nixon resigned the presidency, Bruce Morrow did his last show on WABC.

LIFE AFTER WABC

The ad campaign proclaimed, "Good move, Cousin Brucie," but WNBC was never a picnic for him. As his three-year contract came to a close, a new PD, one Bob Pittman, arrived and suggested that Morrow move over to allow some younger guys a chance. Cousin Brucie found himself at a crossroads.

Enter Bob Sillerman. When Morrow left WNBC, the two formed Sillerman-Morrow Broadcasting, the company that would become SFX. "We spent seven hard years," says Morrow. "Bob was the businessman, and I did everything from installing transmitters to hanging curtains." When SFX was sold, Morrow says, "It made your Cousin Brucie a very happy man."

TODAY

"He sounds as good as ever," says McCoy, "and he's still doing Saturday nights, like he did when I was a kid."

On Tuesday, April 24, Cousin Brucie will be inducted into the NAB Hall of Fame. When the applause dies down, I suspect he may lean his head into the mike and remind the audience that there is no better theater in the world than the one in our minds and imaginations. Then he may remind them that nothing captures our imagination better than radio. And even if he doesn't say it out loud, his most important message is likely to be, "Always dream."

Congratulations, Cousin. It feels like we just won too.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.



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Street Talk.

Case Closed On 'USN Staff Flap

A report last week by *Chicago Sun-Times* columnist Robert Feder that Infinity's **WUSN (US99)/Chicago** is forcing all on-air staffers to work at the George Strait Country Music Festival's May 26 stop in the city — and pay their own way into the event — has sent the Country station into a tizzy and forced PD **Justin Case** to explain a memo obtained by the newspaper from a US99 staffer. In the memo Case called the event a "command performance" and wrote that any complimentary tickets the station receives will be saved to be given away as listener prizes. "We are still cutting expenses, and the tickets will be our only promotion to close out the spring book," he wrote. Case suggested that staffers might consider purchasing cheaper lawn seats for \$29.50 and added that reimbursements could be possible if the station "kicks ass in billing.... Otherwise, you will have to take it off your 2001 taxes." According to the *Sun-Times*, WUSN was Chicago's No. 1 biller last year, posting revenues of \$46.1 million.

When Feder asked for comment, Case backtracked and said, "I intend to reimburse anybody on my staff who works the show on behalf of US99." When *ST* contacted Case to discuss the matter, he explained, "The point is now moot. Since the article appeared, the Tweeter Center kindly volunteered to provide wristbands for all US99 staff who are working the event." In reference to the memo, Case tells *ST* that it was not official. "It was an internal e-mail sent to the airstaff informing them of the opportunity to purchase tickets in advance." Case also explains his "command performance" comment by saying, "It's a command performance, that is, a grand event! The 'king of country,' George Strait, is coming to Chicago. He requests our attendance."

The much-rumored closing of **Giant Records** became a reality April 13, as Warner Music Group agreed to purchase Irving Azoff's shares of the label. One source put the price tag at close to \$25 million, but others said the final price was closer to \$10 million. About half of Giant's 40 employees are exiting, including head of promotion **Bob Catania**. Of the remaining staff, about half are joining Azoff's management company, including head of international **Susan Markheim**. The other half are segueing to Warner Reprise's A&R department, including A&R head **Jeff Aldrich**. Ex-Giant head of rock promotion **Jann Hendry** joins Artemis as an L.A.-based VP/Rock Promo, succeeding Diane Gentile. Giant/Nashville's 11 acts will move to WB/Nashville. Among the Nashville-based staffers departing are Exec. VP/GM **John Burns**, VP/Promotion **John Brown** and Director/National Promotion **Fritz Kuhlman**.

Premiere Radio Networks syndicated overnight talker **Art Bell** told listeners last week that his program will be added to XM's soon-to-be-launched subscriber-based satellite-radio service. While a Premiere

spokesperson confirms that Bell made the announcement, no official release has been circulated by Premiere or XM. By the way, Premiere parent Clear Channel just happens to be a major investor in XM.

Speaking of Premiere, the company has notified Zwerling-owned News/Talker **KSCO/Monterey-Salinas-Santa Cruz** that it's pulling its syndicated programs from the 10kw station, effective May 31. Among the hosts leaving KSCO are Rush Limbaugh, Dr. Laura Schlessinger and Art Bell. GM Michael Olson shrugged off the losses and said, "It could be the best thing that ever happened to KSCO! Don't get us wrong — Rush is the 800-pound gorilla of News/Talk radio and has been the dominant part of KSCO's programming over the past decade. But if Rush is an 800-pound gorilla, he is an incredibly divisive one — especially in a community like Santa Cruz. With Rush gone, KSCO can become the local radio station it could never have been with Rush dominating its airwaves and scaring its advertisers away. We've got the strongest AM signal between L.A. and San Francisco and some great local talent. KSCO can now become the ultimate local radio station."

Beantown radio veteran **Alan Chartrand** has been tapped as Station Manager of Greater Media FM Talker **WTKK/Boston**, effective April 30. That's the same day Westwood One will debut *The Laura Ingraham Show* on 'TKK and nationally. Ingraham's three-hour program will air in the 7-10pm slot, and new Business Talker **WWDC-AM/Washington** also commits to the program.

Clear Channel/San Antonio Market Manager **Bob Cohen** resigns after 15 years with the company. He joined Country **KAJA/San Antonio** in October 1986 as an AE, and he'll remain with the stations through May.

► Joyner Set For Gotham Wakeup 'Kiss'? ◀

Is **WRKS (Kiss FM)/New York** all but set to replace morning host-recording artist-voice of *South Park's* Chef **Isaac Hayes** with ABC Radio Networks syndicated morning man **Tom Joyner**? *Newsday* cites station sources as saying it'll happen and that Hayes would remain in wakeups as a local anchor. Emmis/N.Y. Market Manager **Judy Ellis** says no deal is in place but says Emmis and ABC are in discussions.

Meanwhile, Joyner has received another formidable competitor in the nation's capital, as longtime **WVAZ** staffer **John Monds** has accepted wakeup duties at Howard University's **WHUR/Washington**. Monds fills the vacancy left when *The Tom Joyner Morning Show* moved to Radio One's Urban AC competitor, **WMMJ**. Monds will also compete against market veteran **Donnie Simpson**, who hosts

Continued on Page 36

REVEAL

**MOST
ADDED
AT HOT AC
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Street Talk®

Continued from Page 34

WPGC's morning show, and *The Russ Parr Morning Show* on Radio One's Urban WKYS.

WGN-AM/Chicago middayer Steve Cochran re-ups with the Tribune News/Talker. Cochran reportedly refused an offer to move to crosstown Infinity Talker WCKG.

Cliff Tredway, most recently PD of CHR/Rhythmic KTFM/San Antonio, has been named PD of Salem's new Contemporary Christian WZFS (The Fish)/Chicago. The station debuted one month ago and is presently jockless.

Stern Dropped For Kevin & Bean?

Mondosphere Alternative KFRR/Fresno sent out a press release April 13 stating that KROQ/Los Angeles morning men **Kevin & Bean** will be simulcast on the San Joaquin Valley station, beginning April 25. On Monday sources at KROQ notified ST that a deal is not yet done but does look likely. If a deal is struck, KFRR says *Kevin & Bean* would replace Howard Stern, thus landing the duo their first affiliate. KFRR PD **Bruce Wayne** refused to discuss the switch from Stern and referred all calls to KROQ.



Kevin Ryder and Gene "Bean" Baxter

In other Fresno news, a recent quarrel at a local golf course has resulted in a lawsuit against Infinity Hot AC **KVSR (Star 101)**. Charlee Simons claims he was fired as morning host of the station because he filed a complaint against GM Chris Pacheco. According to the *Fresno Bee*, Simons alleges in a suit against both KVSR and Pacheco that Pacheco attacked him on a golf course by jumping on his back and driving him to the ground in an attempt to "vex, harass and annoy" him. Simons says his knee was so badly injured in the attack that he needed surgery. Simons says he complained to his bosses and asked Pacheco to pay his medical expenses but was fired Feb. 9 after more than a year on the job. His suit seeks not only compensation for lost wages, physical injury, emotional distress and attorney's fees, but punitive damages against Pacheco and the station. Pacheco did not return ST's calls.

A state of emergency and a curfew were imposed in Cincinnati last week after three days of rioting sparked by the shooting of an unarmed African-American man by a white policeman. Clear Channel's News/Talk WLW began running tag lines promoting community involvement and asked listeners to stop the

Promo Item O' The Week



ABC Radio Networks syndicated morning host Tom Joyner (pictured) recently challenged listeners to come up with their own fun and funky flavors of Ben & Jerry's ice cream. People put their imaginations in high gear as such suggestions as "James BrownSugar" came rolling in. Out of more than 2,000 suggestions, the powers that be selected "Island Paradise" — pineapple ice cream with a passion fruit swirl and a hint of coconut — and "Apple Crumble." While both flavors are equally delicious, here's the best part of the pints: A portion of every sale will benefit the Tom Joyner Foundation, a nonprofit organization that provides assistance to students at historically black colleges and universities.

violence, and PD Darryl Parks tells ST his station has had the city's mayor on several times and has featured leaders from Cincinnati's black community, the police department and city business owners. Radio One's Urban **WIZN (The Wiz)** hosted a two-hour community forum, inviting listeners to call in and vent about the rioting. PD "Hurricane" Dave Smith tells ST that all of the station's full- and part-time employees were brought in during the forum to rotate in taking calls from listeners. Meanwhile, **WTSJ PD Lance Mendenhall** tells ST that the Salem Christian Talk station contacted local and national ministries to offer special prayers to the community.

From Talk Soup To Babble Broth?

E! Entertainment Television has issued **KFYI/Phoenix** a cease-and-desist order over its 6-7pm program *Talk Soup*. E! has been airing a half-hour program with that name for several years, and KFYI's version — hosted by Austin Hill — uses a similar concept, spotlighting the funniest and most interesting talk-show highlights of the day (KFYI's *Talk Soup* features the station's own talk hosts). In response to E!'s demand, Hill issued a statement that expresses his "regret and sorrow that E! Channel officials feel that their 'airspace' has been violated," and he has agreed to change the name of the show — minus an apology. KFYI PD Laurie Cantillo says the station is soliciting suggestions from listeners in its quest for a new name. The candidates include *Gab Gumbo*, *Chat Chowder* and *An Hour to Fill With Austin Hill*.

What's up at CHR/Pop **KZZP/Phoenix**? Is a moniker change to "104.7 KISS FM" in the works now that Crazy Kid Stevens and Ruben S have been hired to host mornings, effective April 30? Will the station start stunting as soon as today? Stay tuned....

Records

- Is Maverick Director/National Promo **Tommy Nappi** about to make an "epic" move and get his VP/Promo stripes?
- Jive ups Promo Coordinator **Jessie Maldonado** to Nat'l Manager/Secondary Promo.

Stella Soleil



kiss kiss

THE DEBUT SINGLE FROM THE ALBUM

dirty little secret

★★★★

"'Kiss, kiss' is generating Top 10 phones here and the last week it has been in the Top 5. It started to react from the first few times we played it."
- Paul "Cubby" Bryant, MD, Z100

★★★★

"After more exposure from our station in the market, not only do I like 'Kiss, kiss' more, but the audience does, too. They're taking it to the phones in a HUGE way!"
- Dave Morales, MD, KHKS/Dallas

★★★★

"This song jumps out of the radio! It's beyond unique in sound, generating instant phones! You have to play this record!"
- Jaque Gonzales, APD, KRBV/Dallas

★★★★

"I loved this song from the first listen, it has a great groove and has been getting huge phones here for 3 weeks!"
- Alex Tear, PD, WDRQ/Detroit

★★★★

"Oh God, 12,000 requests a day! CK I'm exaggerating a little, but on the weekends at least 30 requests a day come in for this song. During the week, at least 10 a day. They just say 'Kiss, kiss'. Seriously though, all the kids want this song."
- Cat, Coconuts Record Store/Bayside, NY

★★★★

"Actually a lot of people have been asking about this song. They have been asking for that ask are singing the song or just asking for the 'Kiss, kiss' song. Personally I have had about 20 people in the last week ask me for it. People have been hearing it all over the radio down here!"
- Monica, Sam Goody/Dallas, TX

★★★★

"Yes, there is a big buzz going on with this song. There must be a video or something for people to be asking this much. About 2 weeks ago I had a few requests and now I am up to 5-6 a day. They are asking for the artist or song title but they do know what they want to hear."
- Jack, Record Town/Dallas, Texas

★★★★

"Yeah, I've had a good amount of people ask for that song lately in the past few days. Yesterday I had a few people as well. They just say the 'Kiss, kiss' song and a couple of days ago I had someone ask specifically for the Stella Soleil CD."
- Jennifer, Record Town/Detroit, MI

★★★★

★★★★

★★★★

★★★★



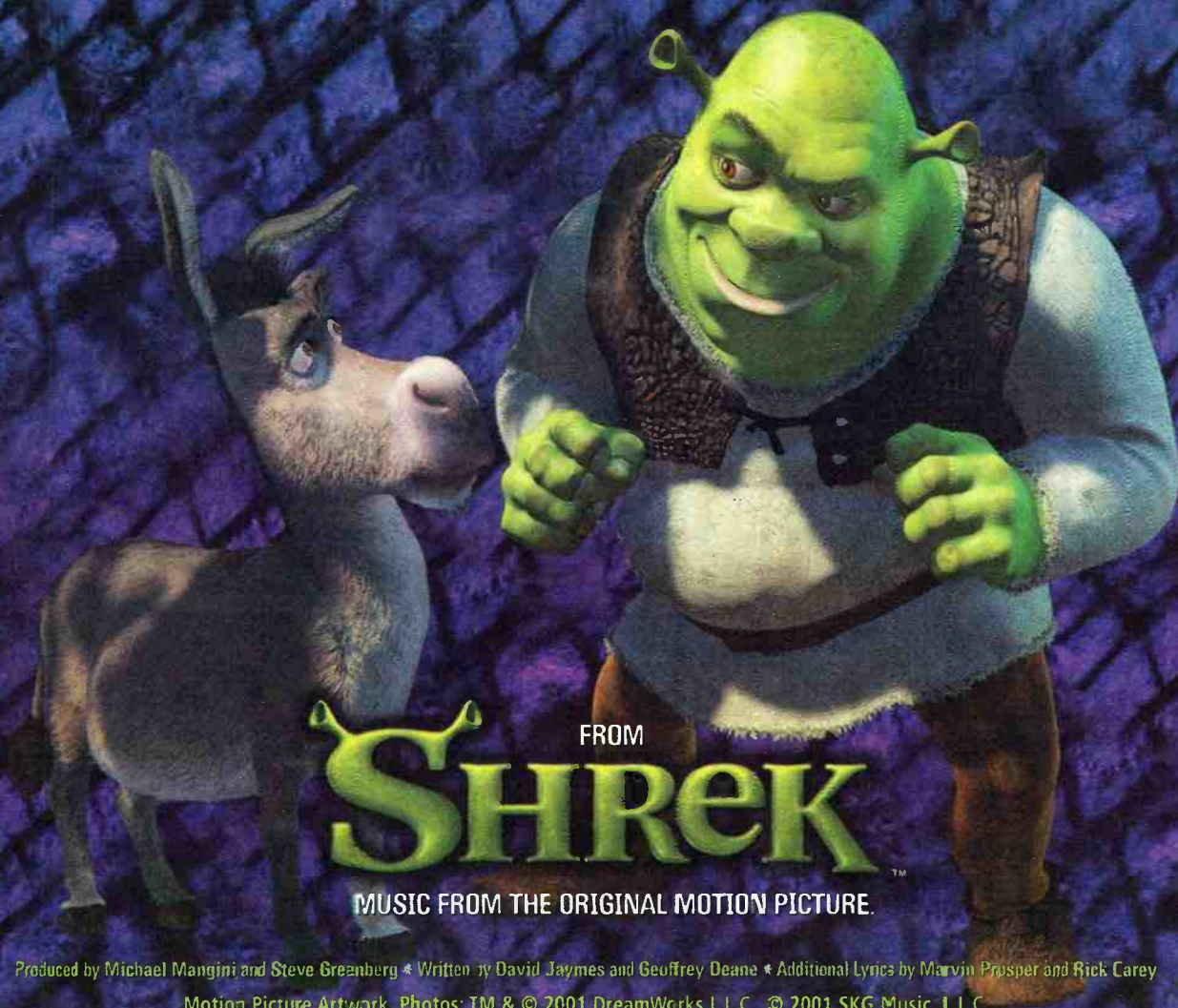
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Street Talk®

Continued from Page 36

The April 10 flip of Citadel's **KOAZ/Tucson** from NAC/Smooth Jazz to become the market's third Country station (and its second new one in three weeks) made **ST** wonder if that would alter the plans of consultant **John Sebastian**, who announced several weeks ago that he's preparing to launch a Country sign-on in the market. Sebastian told **ST**, "As to what we may or may not do, stay tuned." Meanwhile, **ST** has learned that **Erik Foxx** will stay on as PD of 'OAZ, which he's programmed since its 1997 debut.

Legendary West Coast air personality **Art Laboe** (a.k.a. Arthur Egnoian) has sold his trio of Tucson stations to Clear Channel for \$17 million. He'll continue to own **KKPW/Fresno**, which airs a CHR/Rhythmic format. Laboe hosts the syndicated six-hour *Killer Oldies* program, which airs Sunday nights on a host of stations throughout the Southwest and the Golden State.

WSSR (Star 95.7)/Tampa morning co-host **Jennifer Jordan** will be waking up listeners from her bedroom for the next six months. She's been ordered by her doctor to stay at home in bed as a precautionary measure during her pregnancy; she spent the week of April 9 off the air.

NBG Radio Network takes over syndication of the two-hour NAC/Smooth Jazz *Dave Koz Radio Show* from Premiere under a three-year agreement.

Rumbles

• Cumulus/Toledo OM **Tim Roberts** adds OM responsibilities for the company's Youngstown-Warren properties: **WBBW**, **WHOT**, **WQXK**, **WRQK**, **WSOM** & **WYFM**.

• **Ken Flower** becomes VP/Market Manager for Americom's six Reno, NV stations. He also becomes President of Reno Radio Reps, which handles sales for both Americom and NextMedia in the market.

• **Rob Burton** rises to VP/Market Manager of **WABX**, **WIKY** & **WJPS/Evansville, IN**.

• **K.J. Mac** joins Horizon Broadcast Group's Boise, ID cluster as Programming & Operations Manager. **WCOS/Columbia, SC** PD **Lance Tidwell** assumes Mac's former post, and **Nancy Jones** is appointed Director/Sales, Idaho Operations. In related news, **Scott Allen** joins Horizon as GM/Director of Sales for its four Central Oregon properties.

• **WTAZ** & **WXCL/Peoria, IL** President **Bill Early** departs the Kelly Communications stations.

• **Bill Young** is named OM of Saga's five-station Clarksville, TN cluster.

• **Kevin Curnow** joins **KLPX/Tucson** as Promotions & Marketing Director.

• **WXZZ/Lexington, KY** Asst. PD **Nolly Evans** joins **DeMers** Programming as MD.

• Clear Channel's newly acquired **KTMK-FM/Temecula, CA** enters into a full-time simulcast of News/Talk **KOGO/San Diego**.

• **KXME/Honolulu** ups pm driver **K.C.** to interim PD in the wake of **Jamie Hyatt's** departure.

• **KKDJ/Bakersfield** drops Oldies for AC as "K-Lite."

• **KBTU/Monterey-Salinas** returns to CHR/Rhythmic from Rhythmic Oldies. **Mike Scott**, PD of crosstown Hot AC sister **KCDU**, adds similar duties at 'BTU. Afternoon host **Kenny Allen** adds Asst. PD stripes.

• **WOWB** & **WOWZ/Utica-Rome, NY** drop CHR/Rhythmic following their purchase by Clear Channel. The stations are presently simulcasting **WSKS/Utica-Rome**, but it's expected that 'OWB & 'OWZ will debut a new format shortly.

RADIO RECORDS



1

- **Robert Williams** tapped as Market Exec. VP for AMFM/Philadelphia.
- Universal/Motown ups **Val DeLong** to Sr. VP/Crossover Promotion.
- **Keith Stegall** elevated to Exec. VP/A&R for Mercury/Nashville.
- **Pam Baker** joins **R&R** as Sales & Marketing Editor.

5

- **David Kantor** elevated to President of ABC Radio Networks.
- **Jean Riggins** appointed President/Black Music for Universal Records.
- **J.D. Freeman** accepts GM post of **KDMX/Dallas**.
- **KMLE/Phoenix** PD **Shaun Holly** becomes OM of crosstown **KOOL**.
- **Nancy Zintak** returns to **WGST/Atlanta** as PD.

10

- **Ed Karlik** advances to President/COO of Chase Communications.
- **Gregg Steele** tapped as PD of **KNAC/Long Beach-L.A.**
- **Phil Boyce** named PD of **WJR/Detroit**.
- **John Dimick** recruited as PD of **KBER/Salt Lake City**.
- *Getting PD spurs in San Antonio:* **George Hart** at **KONO** and **Trey Ware** at **KSRR**.

15

- **Dana Horner** selected President of FairWest.
- **Doug Gilmore** returns to **KJLH/Los Angeles** as PD.
- **Duff Lindsey** upped to PD of **XHRM/San Diego**.
- *Leap o' the Week:* **KTRS/Casper, WY** PD **Todd Cavanah** becomes MD of **KRXY (Y108)/Denver**.

20

- **Tom Burchill** elevated to President of **RKO Radio Networks**.
- **Don Pettibone** named GM of **WIOQ/Philadelphia**.
- **Garry Wall** set as PD of **WNCL/Columbus, OH**.

25

- **Brian Beirne** becomes a member of the **KRTH (K-Earth)/Los Angeles** airstaff.
- **Don Geronimo** joins **WSPT/Stevens Point, WI** for nights.

When **WPEK/Greenville, SC** recently flipped to CHR/Rhythmic as "Hot 98.1," the FCC gave the station the new calls **WHHT**. It turns out the commission screwed up; it forgot about an FM in Horse Cave, KY with the same calls. **WPEK's** new calls will now be **WHZT**.

Beasley is preparing to move '80s **KSTJ/Las Vegas** from 105.5 MHz to 102.7 MHz. An official relocation date has not been set, and it's not known what will happen to **KSTJ's** current home.

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DC's Digital Discussions

□ Little headway made in Senate hearing on digital distribution

Like many people working in the music business, I tuned in to the recent Senate Judiciary Committee hearing on digital music hoping the testimony from the star-studded participants would reveal an industry finally moving closer to solving some of the key problems facing the online world. Boy, was I wrong.

Instead of reaching an informal consensus opinion on what needs to be done, the record industry, the high-tech world and the general public were all treated to a marathon session that showcased just how convoluted, complex and thoroughly confounding the seemingly simple notion of selling digital music by way of the Internet has become.

Naturally, all parties agreed that copyrights must be protected and rights-holders fairly compensated, but that was about the only consideration that surfaced during the session.

Thorny Problems

Participants in the April 3 hearing, "Online Entertainment: Coming Soon to a Digital Device Near You?" included AOL Time Warner's Richard Parsons, Motion Picture Association of America Chairman/CEO Jack Valenti, recording artists Don Henley (on behalf of the Recording Artists Coalition) and Alanis Morissette, Napster interim CEO Hank Barry, TVT Records President/founder Steve Gottlieb, EMI Recorded Music Group President/CEO Ken Berry, Liquid Audio President/CEO Gerald Kearby, RIAA President/CEO Hilary Rosen, MP3.com President Robin Richards, National Music Publishers Association President/CEO Edward Murphy, Tower Records Sr. VP/Digital Business Mike Farrace and Consumers Union Sr. Product Safety Counsel Sally Greenberg. Judiciary Committee Chairman Sen. Orrin Hatch and ranking Democrat Sen. Patrick Leahy supervised, as they did last year at a similar hearing.

Don't get me wrong: I remain bullish about the digital market, and my confidence in online business has been bolstered somewhat by initiatives — conveniently announced the day before the hearing — being rolled out by the Yahoo!/Universal Music Group/Sony Music Entertainment partnership (for Duet) and the AOL Time Warner/EMI Music Group/Bertelsmann/RealNetwork venture (for MusicNet). That's on top of the music-subscription services planned by Microsoft for its MSN portal and Viacom for its MTVi unit.



Hank Barry



Don Henley



Steve Gottlieb

Yet each issue raised during the hearing brought compelling testimony from opposing sides. It was enough to make your head spin. (Editor's note: *Could someone please tell someone at Judiciary to refrain from scheduling such hearings on a Tuesday. I mean, for crying out loud, label chiefs and promotion execs have records to work.*) Regardless of the final outcome, if Congress elects to get involved and begins regulating the online world, it's going to have to find solutions to thorny problems that the best and the brightest in the digital and music industries have yet to solve. Here are some of the highlights from the hearing.

Appeal For Catalog Access

As expected, Napster's Barry was the strongest advocate of compulsory licenses, noting that it will take "an act of Congress" and that "licensed music should now be available over the Internet as it is over the radio." Barry also said, "Congress has repeatedly used such licenses to advance public-policy goals in the context of new and frequently inefficient marketplaces. Compulsory licenses with clear payment structures have encouraged beneficial new technologies and responded effectively to particular market failures."

Liquid Audio's Kearby, while an opponent of unprotected file-trading services, agreed that action needs to be taken. "The problem before us does not involve a failure of the copyright system, but a failure in the marketplace," he said. "It is time to address this failure before the damage is irreversible." Even Leahy suggested that Congress "may jump-start everything with compulsory licensing."

Interestingly, Henley, who has butted heads with the record industry over art-

ist's rights, raised a red flag when new legislation was suggested. "The solution resides in the marketplace and not in the courtroom," he said. "If, however, a resolution cannot be reached quickly, compulsory licenses should be considered — but only as a last resort."

Valenti was more vocal in his distaste for such action, stressing that "government price fixing never works." On the label side, Parsons told Congress, "Put aside the logical absurdity of trying to write regulations for an industry that doesn't even exist yet, and consider what's the best way of ensuring that consumers get to decide on what format and at what price they receive information and entertainment on digital networks. The answer is simple: strong market-driven competition."

Nevertheless, Hatch wondered if some form of tax incentives — which he said could be modeled after an orphan drug bill that he helped introduce — might speed up the licensing of copyrights on the Internet. He also chided the music business for its efforts, calling them "slow in the making," but he noted that tax incentives "may be the answer that helps all of you, or it may be another lame-brain Hatch idea."

Concentration Of Power

Predictably, the entertainment retail companies and independent labels voiced strong concerns about the big five dominating the online arena. TVT's Gottlieb testified that "without Congressional scrutiny, any service that develops attempts to encompass a majority of available music content could be unfairly dominated by the few owners of the most content. The result would be a two-class system of copyrights."

Gottlieb also noted, "A lack of equal treatment serves to, in effect, shift the benefits and protections conferred by copyright away from creators, whom copyright law is meant to reward, and to the largest aggregators of such copyrighted content."

Tower's Farrace echoed those concerns, saying his company is frustrated

"A lot of the deals the record companies seem most interested in pursuing are with each other, or with companies they all buy a piece of, like MusicNet."

Mike Farrace

by the progress thus far. "We're starting to worry that maybe all the talk and activity about protecting the music is not just about controlling copyright infringement, but is really about controlling lawful use and hiding plans for cutting retailers out of the marketplace," he said. "A lot of the deals the record companies seem most interested in pursuing are with each other or with companies they all buy a piece of, like MusicNet."

Parsons disagreed. In the Q&A session he stressed, "MusicNet is going to be a [business-to-business] platform that aggregates music initially from the three music companies and, hopefully, going forward, music from all other labels." MusicNet will also make the music available to other distributors and retailers. He also noted, "It's not exclusive, and it doesn't detract from the existing competitive landscape. It adds a powerful new alternative for a distributor, a turnkey solution."

Berry, whose company has been one of the most aggressive of the big five when it comes to the Internet, added, "My expectation is that there will be many services offering music to consumers. We will need to service a number of different intermediaries between us and the consumer, some of which may be retail organizations."

Artists' Rights

While Henley used the hearing as a forum to chide the record industry about "work for hire" and "standard" recording contracts, he also asked lawmakers to expand current rules and allow artists to collect additional public performance royalties for all interactive services. "Under the Digital Millennium Copyright Act, performers — that is, recording artists — are now, for the first time ever, entitled to a public performance right," he said. "Writers of music share a public performance right with publishers. The publishers do not recoup advances against the writer's share, as it is protected by an independent collection society."

"Payment for digital-performances should follow this logic. It is vitally important that the recording artists receive digital-performance royalties directly from the source without the record company recouping royalties against outstanding accounts or engaging in unnecessary bureaucratic disputes."

While Henley was vocal in his criticism of the labels, Morissette was less confrontational. While reinforcing the need for expanded artists' rights, she noted, "I also know that there has been fear generated in the artistic community

of speaking in a way that would throw any negative light on the relationship between the artists and record companies. I choose not to speak specifically about those issues here today, as one quote taken out of context could be subject to misinterpretation and be deeply misrepresentative of my greater view on this issue.

"History has not been kind to artists who have candidly expressed points of view that differ with those of their record company. To say the least, to have spoken up could potentially have exacerbated an already strained relationship." The RIAA's Rosen said a new artist-label relationship "must be defined that works for the Digital Age." She said such things take time, because licensing deals in the digital arena is not a static process.

"We have arrangements in place for simple downloading of full songs, but new models, such as subscriptions, are being discussed right now," she said. "Coming up with a standardized royalty rate for all manner of business models — most of which haven't even been invented yet — is a daunting task, but we're committed to getting it done."

Morissette also noted, "Artists have historically had a one-to-one contractual relationship with the record company that relies on the sale of individual albums. Yet some of the new distribution systems rely on consumer access to multiple artists' works for fixed prices in a subscription-based model. It is important that individual artists are compensated fairly, and these discussions take time."

"In any business, contract discussions can be messy and sometimes lengthy. But this is a very important issue to the record companies, and there is a strong commitment on their part toward comprehensively addressing it in the work on new distribution systems. Progress has been made on this front, but more needs to be done."

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LAUNCHING PAD

Sparkledrive Take Web Route

Stories abound about unknown, unsigned recording artists who have used the Internet to create a buzz and get signed by a major label or leading indie. **Columbia/Aware Records** is taking a different approach with newcomers **Sparkledrive**. Instead of going to radio right away, it's opting to jump-start the alt-pop act's career by targeting Internet radio and a myriad of fan websites before taking the band's music to Adult Alternative.

First, a little background: Sparkledrive hails from Nashville and consists of songwriter, vocalist and frontwoman **Val Strain**; collaborator, producer and guitarist **Dan Strain**; bassist **Clint Harris**; and drummer **Adam Farley**. The quartet initially came to the attention of Columbia a couple of years ago, when Columbia Records Group Exec. VP/GM **Will Botwin** and CRG Exec. VP **John Ingrassia** were visiting Nashville for NEA, the city's local and regional music festival. The two were so enamored of the group's music that they signed Sparkledrive to a demo deal. That ultimately blossomed into a full-on recording contract with the label.

Despite being talented songwriters and producers, Sparkledrive at the time hadn't made much headway in their hometown, much less in the region, with their enticing blend of adult-leaning alt-pop. Everyone at Columbia and associated imprint **Aware** loved the music, but they weren't enthralled about taking the band immediately to radio. Botwin and Ingrassia reached out to **Aware** for help with the project.

Aware Records President/founder **Gregg Latterman** recalls, "Columbia wanted to come up with a different way to break a band instead of the traditional practice of recording an album, releasing a single, shooting a video and trying to cross it over to Pop. We came back to them with a plan to use the Internet to build and multiply Sparkledrive's fan base, but to try to do in six months what would normally take years to accomplish."

The main part of the plan was a blitz of major Internet-radio sites for Sparkledrive's debut single, "Baby Hold On." The track was serviced to webcasters and leading portals on Feb. 14, with an official add date set for March 13. Among the sites that have spun the track are NetRadio, ClickRadio.com, Cyberradio2000.com, launch.com, MSN.com, MusicMatch, DiskJockey.com, RadioAmp.com and RadioWave.com.

Another key part of the web effort began April 6 with the formal launch of Sparkledrive.com. In conjunction with the launch, Columbia/Aware gave away 1,000 copies of the band's self-titled debut album within 36 hours. The album has yet to be serviced to retail.

Additionally, the website offers free downloads and a stream of the entire album.

Aware Director/A&R Steve Smith, who's involved in the day-to-day progress of Sparkledrive, notes, "When you think about it, 1,000 copies isn't really that many. If we can get 10%-15% of those people to fall in love with the band and their music, we'll view it as a success, because those people will tell their friends, and then those friends will tell their friends. It's all about word of mouth."

Smith says the efforts to build Sparkledrive's 'Net presence highlight the power of a partnership between a major record company and an independent label. "We can do things that Columbia can't do and vice versa," he explains. "We can tap into our database and street teams, as well as Columbia. It's been a team effort, and we've done it for very little upfront marketing cost."



Sparkledrive

On the Columbia side, one pro who's played a lead role is National Director/Promotion, Online & Digital Technology **Brian Cullinan**, who works with digital and satellite radio in addition to terrestrial radio. He comments, "A number of online radio stations have been clamoring for a group and music like this. A lot of listening at these stations among adults occurs during the day and evening. While the stations get pushed with all the music that's targeted to kids and young adults, they're getting underserved with adult music."

Winning over adult-leaning stations is vital, Cullinan says. "We have to make sure we get them engaged. That's why we're giving away music and why letting them hear the album online is so important. Once we can get a buzz going at those stations, it will make it so much easier to go to terrestrial radio. Just as importantly, we can then engage those stations promotionally by tying in their websites with Sparkledrive and offering promotions and incentives to their listeners. That's the food chain."

Despite recent challenges — Clear Channel and several other broadcasters have suspended online audio streaming of their terrestrial radio properties — Latterman isn't fazed. "A lot of the bands that go the Internet route are doing it in desperation, or they're novelty acts," he says. "The difference here is that we know we have a hit song that commercial radio will play and a band that people will embrace. The Internet allows us to reach tastemakers who are active music consumers and really have a lot of influence in shaping opinions."

Columbia/Aware is expected to begin working Sparkledrive to Adult Alternative radio within the next month.

Ready For Takeoff

Fans of Days Of The New and Tantric might want to give a very close listen to **Bryan Fox**, who's causing quite a stir in his hometown of Louisville now that hometown Alternative WLRS has added the dental student-aspiring rock artist's song "Yes." WLRS played the track seven times during a recent week. A pair of those plays came during morning and afternoon drive.

WLRS PD **Adam Fendrich** notes, "This guy has what it takes, and the song is really reacting well with our listeners. It has been one of the top-requesting songs during the past week. His music fits perfectly with the format and, based on the types of calls we're receiving, is appealing to more than just his immediate fans."

Managed by Leftbank Management's **Dan Colucci**, Fox had been gigging around the area for more than three years and eventually hooked up with Tantric's **Hugo Ferreira**, who produced several of Fox's songs. Fox notes, "We became good friends and just started messing around in the studio. When we finished, we kind of went, 'Holy shit. This is pretty amazing.'"

Fox, who has yet to sign a publishing deal, hopes the airplay leads to a recording contract. "I'll be a doctor pretty soon, but by far my passion is music," he says. "I'd rather do that now and have the dentistry to fall back on."

Contact Fox at 502-777-5215 or Colucci at 310-385-4873 for more information. Internet users can also check out "Yes" in the "Set Up" section for Alternative and Active Rock at Music Meeting's website: www.rnmusicmeeting.com.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Stars To Salute 'King Of Pop'

Michael Jackson will be the guest of honor at a celebrity-filled concert to be held Sept. 7 at New York's Madison Square Garden. The concert is designed as a celebration of Jackson's 30 years as a solo artist. As part of the show Jackson will perform with his brothers, marking the first time The Jacksons have played together live since the '80s. Also slated to perform during the show, which will be taped to be televised at a later date, are Marc Anthony, Whitney Houston, 'N Sync, Britney Spears, Jill Scott and Shaggy. The show coincides with Jackson's new album, which is expected to be released later this year. He's also expected to appear on a Jacksons reunion album.



Michael Jackson

Trauma Brings Back Shaq

Trauma Records has inked a joint venture with TWISM Records, the imprint founded by Los Angeles Lakers superstar center **Shaquille O'Neal**. The new deal includes the production, distribution and marketing of TWISM's new releases, as well as the label's back catalog. O'Neal has already begun work on his next record, tentatively titled *Shaquille O'Neal Presents His Superfriends*. The album, which is expected to be released July 24, features such artists as Nate Dogg (The Dogg Pound), RL (Next), Peter Gunz and Lord Tariq (Money Boss Players), 112, Jay O Felony, WC (Westside Connection), Ludacris, Joi (Lucy Pearl), Mos Def, Common and Black Thought (The Roots), Black Rob, Thor-Ei, Twista, Talib Kweli, Memphis Bleek and Angie Stone.

Madonna Sets Tour Dates

Madonna has chosen Philadelphia's First Union Center as the opening American venue for her first tour in more than eight years. She'll start the performances June 5 in Cologne, Germany, and arrive in Philly on July 21, after six European dates — including a July 4 show at London's famed Earl's Court. Madonna will also perform in New York; East Rutherford, NJ; Boston; Washington, DC; Miami; Atlanta; Detroit; Chicago; Las Vegas; Oakland, CA; and Los Angeles.

In other tour news, **Aerosmith** start their national tour June 6 in Hartford ... **Jane's Addiction** are considering another extensive reunion tour that's expected to begin in July, the *Los Angeles Times* reports ... **Green Day** begin a summer tour June 17 in Minneapolis ... **Toof** embark on a brief tour, beginning May 15 in Atlanta ... **Depeche Mode** officially begin their U.S. tour June 19 in Minneapolis.

This 'n' that: Alt-ska band **311** will release their new album June 19, MTV.com reports ... E-zine **Allstar.com** says **Spinal Tap** will perform a one-off show at Carnegie Hall June 4 as part of the Toyota Comedy Festival.



Madonna



Bryan Fox



POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,246.8	
2	BACKSTREET BOYS	\$1,546.4	
3	AC/DC	\$514.3	
4	MATCHBOXTWENTY	\$338.0	AIR
5	ALAN JACKSON	\$261.7	CLUTCH
6	SARAH BRIGHTMAN	\$242.9	GREEN DAY
7	BARENAKED LADIES	\$241.3	LYLE LOVETT
8	BLUE COLLAR COMEDY TOUR	\$230.8	PUSH STARS
9	DON HENLEY	\$230.7	STABBING WESTWARD
10	TRAGICALLY HIP	\$206.1	
11	KID ROCK	\$203.2	
12	REO SPEEDWAGON/STYX	\$189.0	
13	ERYKAH BADU	\$179.6	
14	GODSMACK	\$171.7	
15	PANTERA	\$166.1	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters On-Line Listings, 800-344-7383, California 209-271-7900.

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Ben Pugsley and the rest of the RCS family

for possessing the vision to join in our

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R&R

Selector

Selector Adds To Music Meeting

In what we regard as a prescient move on its part, RCS has recognized Music Meeting as the leading third-party source for digital distribution of music to radio broadcasters and has offered to create a one-touch Selector solution for Music Meeting users.

The partnership is detailed elsewhere in this issue (see Page 1), but it's worth restating here: Music Meeting is going to make the process of considering songs for airplay less time-consuming and more organized than ever. Here's how the Selector feature will work: If you hear a song on Music Meeting that you want to play, just click the "Selector" button. You will immediately be brought to a page (through Internet Explorer) that has up to 18 universal Selector fields already filled in. Programmers can adjust and modify the fields, as well as fill in those that are specific to each station. If you add a lot of new music, Music Meeting can now save you up to four hours a week in manual effort.



Sky Daniels

Kudos to all at RCS/Selector for such forward thinking.

Music Meeting also congratulates Carl Connor of KMIQ/Houston and Michael Chase of WSTR/Atlanta, the two winners in Arista Records' "Mystery Artists" promotion. They're the proud owners of personally autographed guitars from Babyface. Thanks to the hundreds of programmers who entered the drawing. Look for more such fun in the future.

Now on to songs that are shaping up to be winners. Capitol's David Linton and crew are looking to make a statement with Pru. Programmers at Urban and Urban AC can sample a couple of tracks from the forthcoming album on Music Meeting. We turned Case on to Music Meeting during his promo stop at the office, and he flipped! Programmers are flipping over his "Missing You" in huge numbers.

Andreas Johnson lit up the T1s with "Glorious" last week. Alternative programmer comments range from, "The next 'Bitter Sweet Symphony,'" to, "This one will go through the door that U2 and Coldplay opened and head for the top."

Head to Music Meeting at www.rmmusicmeeting.com to hear these tracks and check out the amazing Selector feature.

NEW MEDIA NEWSMAKERS



Dave Rahn
SBR Custom Channels

Dave Rahn has been aggressively involved in new-media opportunities for SBR clients for some time. He has also taken his crusade beyond his existing clients with a website (www.customchannels.net) and an e-mail newsletter heralding the issues of the day.

While focusing on revenue-generating opportunities for clients, Rahn has thrown himself into understanding new media's evolution and its ramifications on broadcasting in general. He, like many media consultants, is spending more time digesting the latest tools, decisions and bills in Congress and relating their potential impact to us all.

Rahn has been very vocal about the recent AFTRA rulings regarding voice talent. The rulings, which essentially state that voice talent receive 300% of their normal fees if radio ads are also streamed on the Internet, have caused a massive shutdown of radio-station webcasts everywhere. Rahn has taken an aggressive stance, urging broadcasters to make streaming a business model. "If AFTRA and the RIAA think there's so much to this streaming business, then so should radio," he says. "If the latest controversy serves any purpose, we hope it will be to spur radio to take the lead in turning Internet audio into a viable and profitable business."

It better be profitable, because Rahn has drawn comparative models of what radio webcasters propose as a fair royalty rate and what the RIAA is proposing. In Rahn's model, a hypothetical 100,000 listening hours (1,000 listeners listening for 10 hours each at an average of 10 songs per hour) would differ in this way:

- Webcaster proposal: 100,000 hrs x .0015 = \$150 royalty payment.
- RIAA proposal: 100,000 hrs x .004 per song = \$4,000 royalty payment.

It appears that Rahn's bell-ringing is justified. Watch closely as this one catches fire.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmmusicmeeting.com

CHR/POP

- BACKSTREET BOYS More Than That (*Jive*)
- BRITNEY SPEARS Don't Let Me Be... (*Jive*)
- K-CI & JOJO All The Things I... (*MCA*)
- MULBERRY LANE Yo-Yo (*MCA*)

CHR/RHYTHMIC

- JOY ENRIQUEZ Shake Up The Party (*Arista*)
- FAITH EVANS W/C. THOMAS Can't Believe (*Arista*)
- CHRIS G.O.T.T.I. Love Me Or Hate Me (*Universal*)
- K-CI & JOJO All The Things I... (*MCA*)
- TURK It's In Me (*Universal*)
- TWISE Uh-Uhh (*Universal*)

URBAN

- CASE Missing You (*Def Soul/IDJMG*)
- PRU 183 Miles To Empty (*Capitol*)
- PRU What They Gone Do? (*Capitol*)

URBAN AC

- ALICIA KEYS Fallin' (*J*)
- BEBE WINANS... Jesus Children... (*Motown*)
- CASE Missing You (*Def Soul/IDJMG*)
- CHARLIE WILSON One Way Street (*Major Hits*)
- INDIA.ARIE Brown Skin (*Motown*)
- PRU 183 Miles To Empty (*Capitol*)
- PRU What They Gone Do? (*Capitol*)

COUNTRY

- 3 OF HEARTS Love Is Enough (*RCA*)
- BROOKS & DUNN Go West (*Arista*)
- BROOKS & DUNN Long Goodbye (*Arista*)
- BROOKS & DUNN My Heart Is Lost (*Arista*)
- BROOKS & DUNN Only In America (*Arista*)
- NEAL COTY You Got Lucky (*Mercury*)
- CARDLYN DAWN JOHNSON Complicated (*Arista*)
- LDNESTAR I'm Already There (*BNA*)
- MARK WILLS Loving Every Minute (*Mercury*)
- LEE ANN WOMACK Why They Call It Falling (*MCA*)

ADULT CONTEMPORARY

- DIDO Thankyou (*Arista*)

HOT AC

- NIKKI COSTA Like A Feather (*Virgin*)
- SHELBY LYNNE Killin' Kind (*Island/IDJMG*)

NAC/SMOOTH JAZZ

- JEFF GOLUB Dangerous Curves (*GRP/VMG*)
- PAPRIKA SOUL He Loves You (*Higher Octave*)
- CUNNIE WILLIAMS Life Goes On (*Higher Octave*)

ROCK

- COLD No One (*Flip/Geffen/Interscope*)
- COLOR Are You With Me? (*Melisma/Arista*)
- DAVE MATTHEWS BAND I Did It (*RCA*)
- DAVE MATTHEWS BAND The Space Between (*RCA*)
- SHADES APART Beat By Beat (*Universal*)

ACTIVE ROCK

- COLD No One (*Flip/Geffen/Interscope*)
- COLOR Are You With Me? (*Melisma/Arista*)
- DAVE MATTHEWS BAND I Did It (*RCA*)
- DAVE MATTHEWS BAND The Space Between (*RCA*)
- SHADES APART Beat By Beat (*Republic/Universal*)
- SR-71 Another Night Alone (*RCA*)

ALTERNATIVE

- COLD No One (*Flip/Geffen/Interscope*)
- DAVE MATTHEWS BAND I Did It (*RCA*)
- DAVE MATTHEWS BAND The Space Between (*RCA*)
- FATBOY SLIM Weapon Of Choice (*Astralwerks/Virgin*)
- SHADES APART Beat By Beat (*Republic/Universal*)
- SR-71 Another Night Alone (*RCA*)

ADULT ALTERNATIVE

- COLDFPLAY Shiver... (*Capitol*)
- DAVE MATTHEWS BAND I Did It (*RCA*)
- DAVE MATTHEWS BAND The Space Between (*RCA*)
- ANDREAS JOHNSON Glorious (*Reprise*)
- DAVID MEAD Standing Here... (*RCA*)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio



RCS

Continued from Page 1

With over 1,600 programmers registered, Music Meeting has rapidly become the industry's first and most effective Internet application for auditioning and potentially downloading current music in all 12 R&R charted formats. Music Meeting, an R&R company, was designed and introduced to the market with today's time-pressured radio programmer in mind.

"Music Meeting is already being recognized as the centralized online source for programmers to hear and consider music for airplay and downloading," R&R GM Sky Daniels remarked. "Once they've made their programming decisions, we wanted to make it easier for programmers to facilitate their choices. Our partnership with Selector allows programmers to immediately input the song title, complete with required universal data fields, into their scheduling system. It has been estimated that Music Meeting's current efficiencies can save programmers up to four hours of manual effort a week. Programmers using Music Meeting seem ecstatic about its potential."

RCS, the world's leading provider of broadcast software, has been in existence for nearly 20 years, and the Selector brand has been a powerful companion to radio programmers of every market size and format. "This partnership will allow program directors to have a centralized source to do one of the most exciting aspects of their job, adding songs to their Selector

database," RCS President Phillippe Generali said, referring to the often time-consuming detail work that goes into adding a song to regular rotation. The Selector Song Card will now automatically and correctly spell the artist and title, as well as define the intro, tempo, mood and other critical elements that are the hallmarks of the Selector system.

Generali continued, "This technology is powered by 'Smart Ripper,' which was developed by RCS in our research lab in North Carolina. It basically allows us to place a CD in a CD-ROM drive and automatically detect energy, tempo, keys, chords, run time, intro, fade, beats per minute and other information pertaining to a song. We do massive data entry efficiently for Music Meeting and believe it to be an easy way to present accurate data, and a lot of it."

How It Works

Very simply, a Selector icon now appears in each format on Music Meeting that engages the Song Card from the new Selector XV song screen. A user is initially presented with the criteria collected by RCS' Smart Ripper. All of the descriptive information for a song is loaded and ready to be analyzed by the individual user.

Generali explained, "The programmer then decides whether or not the information fits their particular format and database. And if they decide to add the song, it's only one click, and it will be added in a matter of seconds to their Selector database. The system remembers categories for multiple stations and formats, easing the process of adding music to mul-

iple stations — which is certainly the case today for many programmers."

The Selector song screen that appears in Music Meeting is duplicated from Selector version XV for Windows. "It's pretty amazing, and I must admit we had so much fun developing Smart Ripper," Generali added. "We played a lot with it and thoroughly tested it with a wide variety of music, and it's very accurate."

The Future Is Now

Music Meeting features a business-to-business custom Liquid Audio player and is quickly becoming the industry's premier online destination for listening to and downloading new music. Attendees to the exhibit area at next week's NAB in Las Vegas will be able to see version XV of Selector for Windows at the RCS booth.

Generali explains, "It's all HTML-based with updated screens designed by a Selector advisory board led by [RCS Chairman] Andrew Economos and other professionals in the industry. We have designed all screens, one by one, pixel by pixel, so it's completely custom-made. It's a very user-friendly interface, with the accent on user-friendliness."

"We know that the two media, Internet and radio, have more and more points in common, and RCS wants to do everything that can be done to supply tools and services for these merging worlds. The company provides broadcasters and webcasters with tools and expertise to increase their revenue streams. We have also developed real-time audio-recognition technology and strategic audio programming content for Internet and corporate sites."

Streaming

Continued from Page 3

groups and stations to block AFTRA-produced spots or be prepared to pay back the agencies' talent fees of as much as \$600 for radio spots simulcast online. Clear Channel and Emmis — two companies that shut down all streaming on their station websites — still haven't returned most of their signals to cyberspace.

Although she said the company is hoping for a resolution in the battle with AFTRA, Emmis Director/Media & Investor Relations Kate Healey told R&R there are no immediate plans to return the Emmis stations that had

been streaming to the 'Net. However, she pointed out that Emmis is a member of the Local Media Internet Venture, which was created by five radio companies to manage the webcasts of those companies. While Emmis was only streaming about a dozen of its stations before, Healey says that all of Emmis' stations will eventually webcast through the LMIV arrangement.

An LMIV spokesperson tells R&R that LMIV is not going to begin streaming any station signals until a good inventory of advertising to run on the station websites is built, although on Tuesday it launched a beta-

test site for Bonneville's WTOP-AM/Washington. Part of LMIV's service will feature ad-insertion software designed by RealNetworks.

Kevin Mayer, Chairman/CEO of Clear Channel's Internet Group, said in an April 10 statement, "It is our intention to put the streams back up when it makes legal and financial sense. We are also in the process of selecting and deploying technology that automatically inserts and removes commercial messages and making other changes that will ensure the financial and legal viability of the product."

DeFrancesco

Continued from Page 1

extremely talented, and a truly gifted programmer. I am looking forward to officially working with him again. Having DeFran and Brian Bridgman working with WLCE and WIOQ is going to be great!"

DeFrancesco said, "I am excited about joining Clear Channel and returning to these two great radio stations. I've had the good fortune of working alongside my friend Dave Allan and so many of the staff whom I've worked with in the past. Clear Channel Exec. VP/Market Manager Rob Williams and Dave are leading a group of powerhouse properties in Philadelphia. Relatively new Alice 104.5 has already established itself as a dynamic, creative entertainment outlet for listeners. WIOQ PD Brian

Bridgman is doing a brilliant job with Q102; the station is on fire! I look forward to joining the team that is creating radio legends consistent with this city's rich radio history."

A Philadelphia native, DeFrancesco has an extensive broadcasting background that includes stints as VP/Operations of WLCE predecessor WYXR in 1990 and VP/GM of WIOQ in 1999. He was also President of Gannett Radio from 1992 to 1998 and VP/GM of KHS-AM & FM/Los Angeles in 1991. He has held programming positions at Gannett's KSD-FM/St. Louis and KHS and was VP/GM of WUSA and WDAE-AM in Tampa.

DeFrancesco began his career in 1977 at then-Top 40 WFIL/Philadelphia, where he held the positions of Research Director, MD and Asst. PD.

Mills

Continued from Page 1

maximize, multiple radio properties and formats," Greater Media President/COO Peter Smyth said. "It is his knowledge of group operations, coupled with his collaborative instincts, that has earned Matt such a stellar and well-deserved reputation among Boston broadcasters and advertisers alike."

Mills said, "Ever since I arrived in Boston I have been aware of the outstanding professional talent and resources located within the Boston Radio Group's organization. To work alongside and be part of this exceptional team of professionals is both exciting and an honor. I am confident that together we can meet the challenge of ensuring an even greater Greater Boston Radio Group in the years ahead."

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A Perry Capital Corporation



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The Next Generation Of Radio?

□ Live365.com: 30,000 strong and growing

We are at the beginning of the next generation of radio," says Live365.com CEO Alex Sanford. "Not since radio became portable has there been any technological development that has had the potential to revolutionize our industry as the Internet is doing today."

The technological revolution can be a lot of fun for people like me who love electronic toys, as new devices seem to roll out into the marketplace just about every day. From mobile phones that offer Personal Digital Assistant capabilities to Motorola Timeport Personal Interactive Communicators, it's a very exciting time. With Americans on the go, the key to many of these devices is their wireless capabilities.

Recently I bought a Compaq Ipaq, which is sort of a color Palm Pilot, but with a lot more memory and capabilities. When I heard that a friend of a friend who had souped up his Ipaq was going to be in Los Angeles, I asked him to stop by the R&R offices for a visit. I was not ready for what he was about to show me.

Using a small plastic expansion sleeve over his Ipaq and a Ricochet wireless modem, he dialed up the Internet, and we began to listen to radio stations from all over the world via his company's website. Granted, the sound emanating from the Ipaq wasn't digital-quality, and wireless modem service is expensive, about \$79 a month, but it still frightened the living hell out of me, a guy who has long made his living from the portability of radio.

The person who visited me, Live365.com Sr. VP/Communications Alan Wallace, told me that his company claims to be the world's largest Internet broadcasting community, with more than 30,000 Internet radio stations. It is also a leader in the development of Internet radio through wireless devices and created the first streaming MP3 player for the Pocket PC. When Wallace and I started to discuss Internet radio and Live365.com, I turned on the tape recorder and let it roll.

R&R: Is Internet radio still a serious threat to terrestrial radio?

AW: I've never felt that Internet ra-

dio was a serious threat to terrestrial radio. I've always felt that Internet radio, or the Internet, is the only medium that actually helps radio. The Internet is something that you can do and listen to the radio at the same time.

You can be surfing a website, reading a document and listening to the radio in the background. That's not necessarily the case with magazines. The Internet is going to hurt readership more than it's going to help it.

You really can't watch TV and work on a Word document at the same time. Radio and the Internet are the winners here. While you're listening to commercials, you can click and visit advertisers, buy a song or check the weather forecast, all this while you're listening to the radio. You can also use the Internet as a traditional radio station to build a better relationship with, and an incredible database of, your listeners.

R&R: Explain Live365.com.

AW: Live365.com is a technology and a network that allows anybody the freedom of radio in the same way that GeoCities allowed anybody to be able to build a website. For example, you can do a three-hour mix tape, a live show or a side channel, or you can broadcast church services. We have an infrastructure that makes it very easy for you to reach a global audience via the Internet. With Live365.com you can have a station up in five hours.

R&R: How does that not threaten terrestrial radio?

AW: Certainly, anything that takes away listening time from terrestrial radio does cut down on terrestrial-radio listening. At the same time, a net-



Alan Wallace

work that empowers anybody to be able to do that is a network that terrestrial radio needs to utilize. What makes it even more imperative now is terrestrial radio's fear of satellite. As advanced as satellite radio may seem, it's really 20 years late. Had this stuff rolled out a lot earlier, people would think it was a lot cooler.

My best guess is that XM and Sirius will be available on the same box in about five years. That box will also be Internet-enabled. So the same box that will be able to pick up subscription satellite radio will also be able to pick up what are now 30,000 radio stations. However, in five years that number could grow to more than 1 or 2 million stations. A terrestrial company could use our infrastructure and have every advantage that satellite says it has.

R&R: What do you offer your terrestrial radio stations as clients?

AW: They are with us because we offer them the strategic advantage of streaming MP3 vs. streaming with the Apple QuickTime, Real or Windows players. We have a format that allows you to stream once and reach all the platforms. The advantage is that you do not triple your costs or, when you reach all the platforms, hope that the players on the other end work. With us, it doesn't matter which player you use. Whether you use ours or your favorite, you're going to be able to pick us up.

We also have a very stable infrastructure. Live365's private-label radio program provides the station a personalized player that has all the abilities of a radio station and the ability to do side channels. But it's primarily for streaming the current product. We're talking mostly to the companies that haven't quite fleshed out their plans. We offer a much more affordable solution, and we help them figure out how to use the Internet to best fit the needs of their radio stations.

R&R: How will your company and others survive through all this "dot-bomb" stuff?

AW: A lot of companies got caught up in the excitement and investments, and they spent way beyond their means. They didn't have business plans, and they didn't know why they were in business. Investors got crazy and saw something that was accelerating at an incredible pace, and they tossed all this money at companies

"The thing to remember is that there is no AM and FM on the Internet. In the future advances in technology should deliver a clear and unbuffered signal on a global basis for Internet radio."

that didn't have a management structure, didn't have a plan and really didn't have a reason to be in business.

Suddenly, many of these companies had \$100 million in financing. Well, most of those companies are out of business, and those of us who did the right thing are being punished for that. Technology will always be a player. Technology will always have an influence. If this were happening in the biotech community, would people say there's no future in developing the next cures? We are developing technology for the future.

What is different about Live365 is that we're still in business. We've built a very cost-efficient infrastructure, and we are laying the groundwork for the future of broadcasting. As radio corporations look to the future, most of them will agree on one



thing: At some point they will no longer need to use their towers to broadcast their signals. Whether that point in time comes five or 50 years down the road is up to technology.

R&R: What will that do to terrestrial radio stations and their values?

AW: What it means is that their transmission methods are going to be completely different. It won't make any difference if you're "Y107," for example, because there will be 3 million Y107s by the time they are all on the Internet. So it is going to be important for radio stations to own their call letters on the Internet or own something that's unique. KLSX in Los Angeles owns FMTALKi, and it's a wonderful brand on the Internet.

R&R: How far away are we from Internet radio in the car becoming the norm?

AW: Five years is a long time in technology. Within the next five years the face of radio will undergo some dramatic changes. Satellite will start to make more of an impact, if you figure that most people will get it when they buy a new car. The cost of hand-helds will come down. Wireless technology should begin to make a heavy impact within the next three to five years.

Within two years Ricochet's 128 modem rollout should be in just about every major city in the U.S. When you start talking wireless connectivity, that's what you'll need to be able to deliver

Internet radio. The good news for radio is that their towers will be making more money off of streaming wireless than they will be from streaming their own radio stations. The tower business is going to be huge.

R&R: What about the people who say you can't even get through a mobile phone call today without getting cut off, never mind wireless Internet radio?

AW: Five years ago, how many people had cell phones? Ten years ago I was using Windows, and I had my first computer. In 10 years we've gone from the introduction of Windows to Windows 2000. We've gone from dial-up of maybe 4,800 baud to having cable, DSL and wireless.

R&R: Why should radio be watching what you guys are doing very closely?

AW: We've been on a real campaign to make sure that radio broadcasters understand that there is a very cost-effective way for them to stream on the Internet. Radio broadcasters need to be able to drive their stations' listeners to their stations' websites so they can find out who their listeners are. They need to get their listeners' names, sign them up for newsletters, develop databases and turn around and offer them e-mail updates. Broadcasters need to get into personalized communication to build a more loyal fan base and listenership and build their community.

The Internet offers that to radio, but radio is not taking full advantage of it. Radio is not interacting with listeners as much as it could. Radio broadcasters need to use the Internet to build their stations' loyal fan bases and to do things like reach listeners in the office via the Internet if stations have weaker signals with bad building penetration.

Satellite radio should be streaming its radio stations for free right now to entice listeners to find the content they like. Radio can also do that now and incorporate side channels. That is something they could do with us. The computer platform works very well in the office. The decrease in terrestrial radio's Time Spent Listening in Arbitron survey after Arbitron survey would not be happening if radio used the Internet properly.

R&R: What broadcast companies are doing things right on the Internet?

AW: Susquehanna does an excellent job. It was into it in 1990. It knows how to develop interactive websites, it knows how to deliver audio, and it was one of the first

Continued on Page 49

"As radio corporations look to the future, most of them will agree on one thing: At some point they will no longer need to use their towers to broadcast their signals."

R&R CHR/Pop Top 50

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	SHAGGY Angel (MCA)	9827	-837	1022237	15	168/0
4	2	JANET All For You (Virgin)	9730	+461	968911	7	176/0
3	3	DIDO Thankyou (Arista)	9465	+181	951888	14	172/0
5	4	DESTINY'S CHILD Survivor (Columbia)	9402	+871	1042444	7	171/0
2	5	CRAZY TOWN Butterfly (Columbia)	8729	-556	897344	15	168/0
10	6	LIFEHOUSE Hanging By A Moment (DreamWorks)	8545	+1001	839839	10	167/2
9	7	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	8342	+675	751154	16	167/2
6	8	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	8087	+46	844442	11	174/0
7	9	AEROSMITH Jaded (Columbia)	7379	-609	669557	14	166/0
8	10	LENNY KRAVITZ Again (Virgin)	7079	-704	703836	26	167/0
12	11	NELLY Ride Wit Me (Fo' Reel/Universal)	6875	+904	754822	8	152/3
11	12	K-CI & JOJO Crazy (MCA)	6536	-913	732358	18	148/1
13	13	JENNIFER LOPEZ Play (Epic)	6524	+956	644596	4	171/0
22	14	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	5744	+2319	631452	3	171/3
16	15	NELLY FURTADO I'm Like A Bird (DreamWorks)	5465	+599	616304	17	156/2
17	16	JOE F/MYSTIKAL Stutter (Jive)	5299	+522	546872	10	158/0
18	17	MOBY F/GWEN STEFANI Southside (V2)	4487	+302	462781	15	143/1
14	18	3LW No More (Baby I'ma Do Right) (Epic)	4372	-964	443323	18	152/0
15	19	MYA Free (University/Interscope)	4218	-978	408760	12	153/0
23	20	SAMANTHA MUMBA Baby, Come Over (This Is...) (A&M/Interscope)	3834	+409	347435	8	153/1
25	21	DREAM This Is Me (Bad Boy/Arista)	3513	+439	309018	6	161/4
20	22	THE CORRS Breathless (143/Lava/Atlantic)	3407	-441	342568	20	129/1
19	23	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	3300	-698	339606	19	147/0
27	24	COLOPLAY Yellow (Nettwerk/Capitol)	3169	+292	253997	7	135/2
21	25	MADONNA Don't Tell Me (Maverick/WB)	3053	-660	261333	19	146/0
31	26	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2980	+447	271852	6	130/5
28	27	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	2784	+145	287918	9	118/7
Breaker	28	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	2712	+1207	217554	2	140/6
24	29	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2642	-470	246454	15	110/0
26	30	ATC Around The World (La La La...) (Republic/Universal)	2387	-534	380029	15	137/0
36	31	SARINA PARIS Look At Us (Playland/Priority)	2252	+182	234444	8	102/3
29	32	OUTKAST Ms. Jackson (LaFace/Arista)	2236	-355	219646	16	109/0
40	33	AMANDA Everybody Doesn't (Maverick)	1920	+319	190347	4	133/5
34	34	BLACK EYED PEAS Request Line (Interscope)	1883	-253	140150	6	111/0
41	35	BBMAK Ghost Of You And Me (Hollywood)	1832	+255	177161	3	120/4
30	36	SOULDECISION Ooh It's Kinda Crazy (MCA)	1799	-789	162673	11	116/1
32	37	DAFT PUNK One More Time (Virgin)	1753	-652	188989	10	112/0
35	38	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	1732	-402	185871	13	82/0
43	39	STELLA SOLEIL Kiss Kiss (Universal)	1656	+247	162464	3	131/7
46	40	INCUBUS Drive (Immortal/Epic)	1655	+365	146508	4	101/9
38	41	FUEL Hemorrhage (In My Hands) (Epic)	1640	-206	146231	19	67/0
33	42	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1639	-691	161725	13	130/0
50	43	BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)	1570	+697	124780	2	122/6
45	44	EVAN AND JARON From My Head To My Heart (Columbia)	1524	+223	121245	3	104/3
44	45	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1517	+122	137063	4	108/10
47	46	TAMIA Stranger In My House (Elektra/EEG)	1468	+286	151258	4	101/3
Debut	47	MADONNA What It Feels Like For A Girl (Maverick/WB)	1387	+631	180844	1	152/97
48	48	EDEN'S CRUSH Get Over Yourself (143/London Sire)	1365	+393	187819	2	94/11
37	49	TONYA MITCHELL Broken Promises (Universal)	1364	-619	113343	10	97/0
39	50	PINK You Make Me Sick (LaFace/Arista)	1285	-393	190768	17	98/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
JESSICA SIMPSON Irresistible (Columbia)	115
BACKSTREET BOYS More Than That (Jive)	102
MADONNA What It Feels Like For A Girl (Maverick/WB)	97
NIKKA COSTA Like A Feather (Cheeba Sound/Virgin)	22
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	21
MARCUS Pop Musik (J)	19
CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA)	17
LIMP BIZKIT My Way (Flip/Interscope)	13
VANESSA AMOROSI Absolutely Everybody (Universal)	12
EDEN'S CRUSH Get Over Yourself (143/London Sire)	11
JOEY MCINTYRE Rain (Q)	11

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)	+2319
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	+1207
LIFEHOUSE Hanging By A Moment (DreamWorks)	+1001
JENNIFER LOPEZ Play (Epic)	+956
NELLY Ride Wit Me (Fo' Reel/Universal)	+904
DESTINY'S CHILD Survivor (Columbia)	+871
BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)	+697
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+675
MADONNA What It Feels Like For A Girl (Maverick/WB)	+631
NELLY FURTADO I'm Like A Bird (DreamWorks)	+599

Breakers

MATCHBOX TWENTY Mad Season (Lava/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2712/1207	140/6	28

177 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 20, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 25-31.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE				TOTAL FAMILIARITY	TOTAL BURN	DEMOGRAPHICS			REGIONS			
	FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.91	3.83	3.92	3.82	59.9	13.4	4.00	4.05	3.54	3.84	4.06	3.72	4.07
HP A LEWIS OF STAINED W/ F. DURST Outside (Flawless/Geffen/Interscope)	3.88	3.91	3.75	3.76	50.2	11.1	4.07	3.61	3.33	3.86	3.85	4.00	
NELLY Ride Wit Me (Fo' Reel/Universal)	3.83	3.94	—	—	69.8	17.8	4.00	3.82	3.54	3.99	3.68	3.89	3.77
DIDO Thankyou (Arista)	3.66	3.57	3.74	3.85	76.5	23.3	3.67	3.79	3.53	3.66	3.42	3.69	3.85
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.63	3.74	3.66	3.71	56.9	19.1	3.76	3.43	3.67	3.59	3.38	3.85	3.63
MOBY F/GWEN STEFANI Southside (V2)	3.62	3.40	—	—	60.4	17.1	3.57	3.77	3.53	3.72	3.62	3.30	3.85
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.61	3.67	3.56	3.53	62.6	16.6	3.55	3.61	3.69	3.58	3.57	3.70	3.58
HP JOE F/MYSTIKAL Stutter (Jive)	3.60	3.83	3.86	3.73	56.9	16.8	3.69	3.84	3.06	3.59	3.64	3.53	3.67
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.60	3.57	3.61	3.41	59.4	16.6	3.67	3.59	3.49	3.45	3.43	3.83	3.67
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.60	3.73	3.65	3.63	60.4	16.3	3.90	3.51	3.22	3.57	3.58	3.48	3.77
HP JA RULE/LIL' MO & VITA Put It... (Murder Inc./Def Jam/IDJMG)	3.59	3.75	3.69	3.66	62.1	21.5	3.78	3.75	2.98	3.63	3.19	3.65	3.95
K-CI & JOJO Crazy (MCA)	3.55	3.64	3.60	3.70	72.8	26.7	3.61	3.77	3.22	3.60	3.43	3.73	3.46
SHAGGY Angel (MCA)	3.53	3.70	3.74	3.71	82.4	31.7	3.47	3.48	3.63	3.68	3.39	3.41	3.63
AEROSMITH Jaded (Columbia)	3.52	3.53	3.42	3.56	67.1	21.0	3.58	3.40	3.55	3.46	3.53	3.55	3.53
LENNY KRAVITZ Again (Virgin)	3.52	3.62	3.55	3.53	77.0	29.5	3.25	3.76	3.63	3.31	3.51	3.56	3.69
HP LIMP BIZKIT My Way (Flip/Interscope)	3.51	3.80	3.67	3.55	54.0	16.1	3.78	3.37	3.20	3.59	3.44	3.50	3.53
DESTINY'S CHILDO Survivor (Columbia)	3.47	3.73	3.63	3.69	74.5	28.7	3.75	3.41	3.10	3.32	3.47	3.57	3.56
HP INCUBUS Drive (Immortal/Epic)	3.46	3.77	3.73	—	45.5	10.6	3.57	3.75	2.98	3.53	3.39	3.32	3.56
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.43	3.47	3.38	3.54	75.0	29.5	3.27	3.47	3.58	3.34	3.36	3.44	3.58
THE CORRS Breathless (143/Lava/Atlantic)	3.42	3.38	3.50	3.36	71.3	23.3	3.48	3.16	3.57	3.52	3.00	3.60	3.52
HP MYSTIKAL I/NIVEA Danger (Been So Long) (Jive)	3.41	3.64	3.48	3.43	54.5	18.8	3.51	3.49	3.06	3.64	3.36	3.38	3.25
3LW No More (Baby I'ma Do Right) (Epic)	3.38	3.50	3.40	3.43	61.9	26.5	3.52	3.19	3.35	3.40	3.13	3.51	3.46
CRAZY TOWN Butterfly (Columbia)	3.38	3.62	3.52	3.59	73.3	33.2	3.44	3.47	3.20	3.61	3.26	3.16	3.47
MYA Free (University/Interscope)	3.36	3.58	3.40	3.35	49.3	15.6	3.25	3.48	3.44	3.32	3.13	3.56	3.37
JANET All For You (Virgin)	3.29	3.65	3.65	3.48	57.9	20.5	3.41	3.31	3.04	3.23	3.09	3.47	3.39
MADONNA Don't Tell Me (Maverick/WB)	3.24	3.31	3.22	3.29	70.5	30.4	3.16	3.33	3.27	3.09	3.38	3.06	3.43
ATC Around The World... (Republic/Universal)	3.17	3.12	3.14	3.24	71.0	30.0	3.13	3.21	3.17	3.34	3.17	2.75	3.37
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia)	3.16	3.09	3.29	3.38	65.1	27.0	3.22	2.83	3.41	2.90	3.19	3.18	3.40
JENNIFER LOPEZ Love Don't Cost... (Epic)	3.13	3.32	3.24	3.38	80.2	42.1	3.02	3.35	3.05	3.24	2.91	3.32	3.04
JENNIFER LOPEZ Play (Epic)	3.13	—	—	—	46.5	14.9	3.35	3.04	2.76	3.18	3.00	3.36	2.91

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

CALLOUT AMERICA® Hot Scores

By TONY NOVIA

Lifehouse's "Hanging By A Moment" (DreamWorks) is back at the top of Callout America's weekly research of the best-testing songs from the CHR/Pop chart's top 25. "Moment" is ranked first with teens, second with women 18-24 and third with women 25-34.

Once again this week "Outside" by Aaron Lewis of Stained with Fred Durst (Flawless/Geffen/Interscope) checks in at No. 2. The demos are also impressive: It places third with teens, first 18-24 and sixth 25-34.

Last week's top-ranked song, Nelly's "Ride Wit Me" (Fo' Reel/Universal), a very catchy tune, looks as though it's reached phenomenon status. It's tied for first with teens, and it's fourth among women 18-24 and 10th among women 25-34.

Dido continues her callout success with "Thankyou" (Arista). She's ranked 10th with teens and fifth among women 18-24.

In the demos, among teens the top five testing songs are Lifehouse tied with Nelly, Lewis w/Durst, S Club 7 "Never Had A Dream Come True" (A&M/Interscope) Ja Rule/f Lil' Mo & Vita "Put It On Me" (Murder Inc./Def Jam/IDJMG) and Limp Bizkit "My Way" (Flip/Interscope).

Women 18-24: Lewis w/Durst, Lifehouse, Joe f/Mystikal "Stutter" (Jive), Nelly and Dido.

Women 25-34: Uncle Kracker "Follow Me" (Top Dog/Lava/Atlantic), Lee Ann Womack "I Hope You Dance" (MCA/Universal), Lifehouse and Shaggy "Angel" (MCA) (tied with Lenny Kravitz "Again" (Virgin)).

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Billboard Magazine

Over 80 Pop & Adult stations are playing Carly!

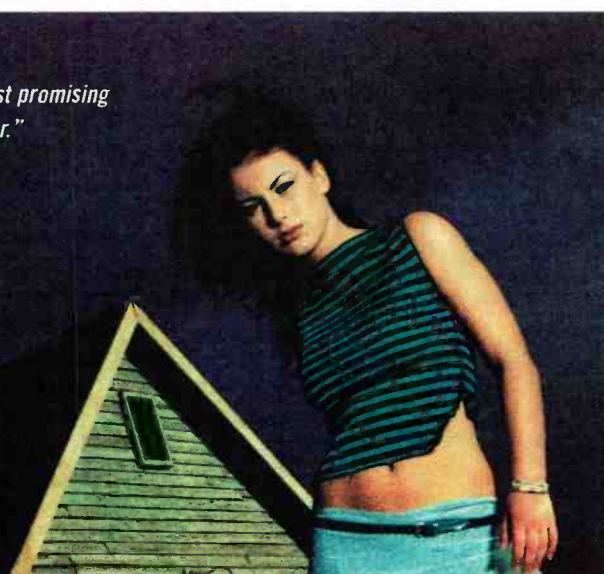
NEW THIS WEEK AT:

WKRQ Cincinnati
WKFS Cincinnati
KDND Sacramento
WQZQ Nashville
WSSX Charleston

And more!

ALREADY SPINNING ON:

KHTS San Diego
WFLZ Tampa
WNCI Columbus
WPRO Providence
WNTQ Syracuse
WEBZ New Orleans
And many more!



>Blow Your Mind

Introducing CARLY HENNESSY

"I'm Gonna Blow Your Mind"

THE FIRST SINGLE FROM HER UPCOMING DEBUT ALBUM ON MCA RECORDS

>

MCA
RECORDS

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www.mcarecords.com

www.carlyhennessy.com

Management: Miles Copeland/Firststars, Inc. 818.461.1701/1739 fax

> She will.

New & Active

O-TOWN All Or Nothing (J)
Total Plays: 1099, Total Stations: 89, Adds: 10

LIMP BIZKIT My Way (Flip/Interscope)
Total Plays: 1012, Total Stations: 89, Adds: 13

JAGGED EDGE Promise (So So Def/Columbia)
Total Plays: 961, Total Stations: 59, Adds: 3

DEBELAH MORGAN I Remember (DAS/Atlantic)
Total Plays: 930, Total Stations: 72, Adds: 2

WILD ORCHID Stuttering (Don't Say) (RCA)
Total Plays: 911, Total Stations: 81, Adds: 2

BROOKE ALLISON The Kiss... (2K Sounds/Virgin)
Total Plays: 680, Total Stations: 69, Adds: 3

STING After The Rain... (A&M/Interscope)
Total Plays: 662, Total Stations: 56, Adds: 1

TRICK DADDY Take it To... (Slip 'N Slide/Atlantic)
Total Plays: 624, Total Stations: 60, Adds: 21

WYCLEF JEAN Perfect... (Ruffhouse/Columbia)
Total Plays: 620, Total Stations: 28, Adds: 2

JOSH JOPLIN GROUP Camera One (Artemis)
Total Plays: 587, Total Stations: 47, Adds: 0

LIONEL RICHIE Angel (Island/DJMG)
Total Plays: 577, Total Stations: 50, Adds: 3

OLIVIA Bizounce (J)
Total Plays: 553, Total Stations: 43, Adds: 2

JESSICA SIMPSON Irresistible (Columbia)
Total Plays: 477, Total Stations: 130, Adds: 115

A TEENS Bouncing Off The Ceiling... (MCA)
Total Plays: 430, Total Stations: 46, Adds: 1

BACKSTREET BOYS More Than That (Jive)
Total Plays: 393, Total Stations: 114, Adds: 102

MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
Total Plays: 347, Total Stations: 17, Adds: 0

P.Y.T. Same Ol' Same Ol' (Epic)
Total Plays: 276, Total Stations: 39, Adds: 3

OUTKAST So Fresh, So Clean (LaFace/Arista)
Total Plays: 258, Total Stations: 19, Adds: 5

SODA Handsome (Turnmusic/Edel)
Total Plays: 253, Total Stations: 24, Adds: 1

VANESSA AMOROSI Absolutely... (Universal)
Total Plays: 236, Total Stations: 38, Adds: 12

Songs ranked by total plays

The Next Generation Of Radio

Continued from Page 45

companies to really take advantage of e-mail campaigns. Clear Channel also has some very strong initiatives.

R&R: What is your response to companies that ask you how you make your money and how you stay in business?

AW: We built our original business model around the average person's ability to build a radio station. We continue to be able to monetize those in such a way that it enables us to stay in business and make a profit. We're incorporating audio advertisements and a variety of other initiatives.

We are still making money off the advertisements. The expansion to commercial radio means more bandwidth cost, and since we are not necessarily inserting commercials over their content, we have fees that are designed to make it very cost-effective for us and the radio stations to stream their content.

R&R: One of the major drawbacks of Internet radio, outside of portability issues, is the quantity of stations and the lack of quality stations. With tens of thousands of radio stations worldwide, how will Internet stations draw as many listeners as terrestrial stations come today?

AW: Internet radio is in its growth stage. AM radio started off with a radio in the living room that the entire family gathered around to listen to. Until the Arbitron diary came along, radio broadcasters didn't know how many people were listening to their stations or how many people

were in the living room. At that time radio broadcasters weren't able to monetize very well, and everybody looked down on radio and told broadcasters, "You'll never make any money from it."

Look at the power of radio and the dollars it brings in today. Internet radio is evolving, and so is the technology. AM to FM was certainly a very powerful change in radio-listening habits. Next up are satellite and Internet radio.

Portable devices, including an Internet radio in the car, will obviously be very major steps. The thing to remember is that there is no AM and FM on the Internet. In the future, advances in technology should deliver a clear and unbuffered signal on a global basis for Internet radio.

R&R: What would you like to say to the people who remain skeptical?

AW: I was dot-com before dot-com was cool. I'm not saying anything now that I didn't say 10 years ago. It's just that now the Internet has come along and gotten a lot of interest. Ironically, we're in an industry that, even if you take out the ridiculous hump of incredible wealth and incredible spending that has occurred, has still grown 30%. The steel industry would love that.

R&R: Looking 10 years down the road, are the companies that have paid \$400 million for a radio station going to be in trouble?

AW: The value is in the listener, the name of the listener and getting that listener. If you're getting that person by buying the station, that's one thing. If you're getting that person by building the technology that's going to allow you to get that person, that might be a better way to spend your money.

Star 94 ParkFest 2001



SEA OF FANS

WSTR (Star 94)/Atlanta recently held its annual ParkFest for more than 100,000 listeners at Centennial Olympic Park. The all-star lineup included Uncle Kracker, Blessid Union Of Souls, Josh Joplin Group, Semisonic and Nelly Furtado. Here's a shot of the crowd cheering for their favorite artists.



DREAM DOLL

DreamWorks singing sensation Nelly Furtado performed her hit single "I'm Like a Bird" at Star 94's ParkFest 2001. She was greeted backstage by some of her biggest fans. Pictured are (l-r) Star 94's JR Ammons, DreamWorks' Mel DeLatte, Star 94's Michael Chase and Alan Hennes, Furtado, Star 94's Dan Bowen and Mark Kanov, DreamWorks' Vicki Leben and Star 94's Tripp West.



I BELIEVE I CAN FLY

Artemis recording artist Josh Joplin concluded his performance with an eagle impersonation for Star 94 listeners in Atlanta. The Josh Joplin Group's eye-catching performance included their smash hit "Camera One."



KRACKER JACKED UP FOR PARKFEST

Uncle Kracker jammed at Star 94's annual ParkFest, prompting listeners to rush to the front row to catch an eyeful of the lead singer and his amazing band as they performed their hit single "Follow Me." Pictured is Uncle Kracker in action.



A BLESSID EVENT

V2 recording artists Blessid Union Of Souls performed songs from their new album, *Walking Off the Buzz*. Here, lead singer Elliott gives an encore-worthy performance at ParkFest 2001.

Most Played Recurrents

DREAM He Loves U Not (Bad Boy/Arista)

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

CREED With Arms Wide Open (Wind-Up)

3 DOORS DOWN Kryptonite (Republic/Universal)

SHAGGY It Wasn't Me (MCA)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

SOULDECISION Faded (MCA)

PINK Most Girls (LaFace/Arista)

MYA Case Of The Ex (Whatcha...) (University/Interscope)

MADONNA Music (Maverick/WB)

EVAN AND JARON Crazy For This Girl (Columbia)

CREED Higher (Wind-up)

MATCHBOX TWENTY Bent (Lava/Atlantic)

SAMANTHA MUMBA Gotta Tell You (A&M/Interscope)

'N SYNC This I Promise You (Jive)

VERTICAL HORIZON Everything You Want (RCA)

DEBELAH MORGAN Dance With Me (DAS/Atlantic)

PINK There You Go (LaFace/Arista)

'N SYNC It's Gonna Be Me (Jive)

DESTINY'S CHILD Jumpin' Jumpin' (Columbia)

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7



WBZZ/Pittsburgh

3am

MATCHBOX TWENTY Mad Season

DIDO Thankyou

SOULDECISION Faded

AEROSMITH Jaded

TLC Red Light Special

MATCHBOX TWENTY If You're Gone

JENNIFER LOPEZ Love Don't Cost A Thing

K-CI & JOJO Crazy

VERTICAL HORIZON Best I Ever Had (Grey...)

BLAQUE 808

LENNY KRAVITZ Again

RUFF ENOZ No More

S CLUB 7 Never Had A Dream Come True

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade

11am

DIDO Thankyou

SUGAR RAY Every Morning

DESTINY'S CHILD Survivor

FAITH HILL The Way You Love Me

VERTICAL HORIZON Best I Ever Had Grey...

SANTANA I/PRODUCT G&B Maria Maria

3LW No More (Baby I'ma Do Right)

SOULDECISION Faded

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade

UNCLE KRACKER Follow Me

MATCHBOX TWENTY If You're Gone

JENNIFER LOPEZ Play

4pm

SHAGGY It Wasn't Me

MADONNA Don't Tell Me

CHRISTINA AGUILERA Genie In A Bottle

AEROSMITH Jaded

NELLY Country Grammar

UNCLE KRACKER Follow Me

TLC Creep

3LW No More (Baby I'ma Do Right)

LIFEHOUSE Hanging By A Moment

PINK Most Girls

MYA Case Of The Ex (Whatcha...)

COLOPLAY Yellow

8pm

JENNIFER LOPEZ Play

SAMANTHA MUMBA Baby, Come Over (This Is...)

DREAM This Is Me

UNCLE KRACKER Follow Me

EDEEN'S CRUSH Get Over Yourself

JANET All For You

JA RULE I/LIL' MO & VITA Put It On Me

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade

SUGAR RAY Falls Apart

MADONNA Music

JOE I Wanna Know

SHAGGY Angel

DEBELAH MORGAN Dance With Me



WKST/Pittsburgh

3am

CRAZY TOWN Butterfly

JOE I Wanna Know

JANET All For You

CREED With Arms Wide Open

AMANDA Everybody Doesn't

K-CI & JOJO Crazy

LENNY KRAVITZ Again

DIDO Thankyou

ROBYN Do You Know What It Takes

JA RULE I/LIL' MO & VITA Put It On Me

SHAGGY Angel

A TEENS Bouncing Off The Walls

TOPE-LOC Wild Thing

WHITNEY HOUSTON It's Not Right But It's Okay

BLAQUE Bring It All To Me

11am

DESTINY'S CHILD Survivor

LENNY KRAVITZ Again

NELLY E.I.

OUTKAST Ms. Jackson

S CLUB 7 Never Had A Dream Come True

TLC Unpretty

LIFEHOUSE Hanging By A Moment

SHAGGY It Wasn't Me

CREED With Arms Wide Open

JANET All For You

NELLY Ride Wit Me

DREAM This Is Me

JENNIFER LOPEZ Love Don't Cost A Thing

MONTELL JORDAN Get It On...Tonight

4pm

KANDI Don't Think I'm Not

DIDO Thankyou

JANET All For You

JOE I Wanna Know

JAY-Z/JAAMIL Can I Get A...

DESTINY'S CHILD Survivor

BLAQUE 808

OUTKAST Ms. Jackson

3LW No More (Baby I'ma Do Right)

SHAGGY It Wasn't Me

LIFEHOUSE Hanging By A Moment

BLACK EYED PEAS Request Line

JENNIFER LOPEZ Love Don't Cost A Thing

8pm

OUTKAST Ms. Jackson

3LW No More (Baby I'ma Do Right)

JAY-Z Big Pimpin'

LIFEHOUSE Hanging By A Moment

EDEEN'S CRUSH Get Over Yourself

RUFF ENOZ No More

JENNIFER LOPEZ Play

NELLY Ride Wit Me

MYA Free

K-CI & JOJO Crazy

MYSTIKAL I/NIVEA Danger (Been So Long)

AMANDA Everybody Doesn't

CHR/POP

Going For Adds 4/24/01

DANTE THOMAS I/PRAS Miss California (Elektra/EEG)

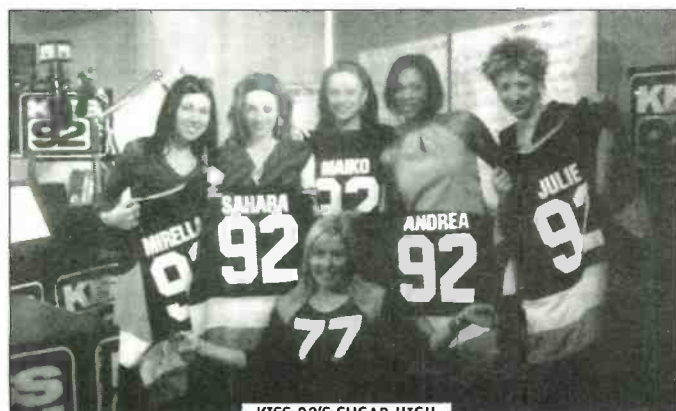
GLORIA ESTEFAN Out Of Nowhere (Epic)

MULBERRY LANE Yo-Yo (Refuge/MCA)

WILLA FORD I Wanna Be Bad (Lava/Atlantic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.ronline.com

MUSIC MEETING



KISS 92'S SUGAR HIGH

During the Canadian-based global television program called "Popstars," thousands of young women traveled from all across the country to audition. The final five were selected to become "Sugar Jones." The fab five made their radio debut on CISS (Kiss 92)/Toronto as guests of morning show hosts Mad-Dog & Billie (#77 in the picture). Showing off their new jerseys are future divas (l-r) Mirella, Sahara, Maiko, Andrea and Julie.



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/9. © 2001, R&R Inc.

Stations and their ads listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Boston, MA; Dayton, OH; Green Bay, WI; Los Angeles, CA; Nashville, TN; etc.) with their respective advertising spots and program details.

* = Mediabase 24/7 monitored

Total Reporters 177 Current Reporters 177 Current Playlists

CHR/Pop Playlists

FINAL COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WHTZ/New York
Clear Channel
(212) 239-2300
Polemari/Kelly/Bryant
12+ Cum 3,389,800

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
67	87	DESTINY'S CHILD/Survivor	130657	
68	85	SCUB 7/Never Had A Dream...	127588	
69	82	K-Ci & JUDYCRAZY	123082	
70	81	ATC/Around The World...	115774	
71	78	NELLY FURTADOM/Like A Bird	112575	
72	85	JANET/For You	82535	
73	84	AGUILERA, L.L./Lady Marmalade	81054	
74	82	LIPEHOUSE/Hanging By A Moment	78052	
75	82	DIDD/Thanky	76052	
76	83	SHAGGY/Wagol	64543	
77	82	MODY FOWEN/STEFANI/Scoutside	63042	
78	81	AEROSMITH/Used	61541	
79	81	NELLY/Ride Wit Me	58539	
80	79	UNCLE KRACKER/Follow Me	58339	
81	86	EDEN'S CRUSH/Get Over Yourself	54036	
82	85	3LW/No More (Baby...)	52335	
83	81	THE CORRS/Breatheless	46531	
84	82	JENNIFER LOPEZ/Play	45303	
85	87	CRAZY TOWN/Butterfly	40527	
86	87	MYA/Free	40527	
87	86	MAI CHIBU TWENTY/You're Gone	39226	
88	87	DESTINY'S CHILD/Survivor	39226	
89	86	MELANIE C/It's Not You	36024	
90	83	AMANDA/Everybody Doesn't	34523	
91	83	PINK/You Make Me Sick	34523	
92	82	ASHLEY BALDWIN/What I Do On Me	31521	
93	81	TRAVIS/Drop Of Jupiter...	31521	
94	82	DIDD/Here With Me	30020	
95	82	TAMIA/Stranger In My House	30020	
96	81	INQUE/Sometimes	29020	
97	81	STELLA SOLEIL/Kiss Kiss	25517	
98	81	OUTKAST/Me Against The World	24016	
99	81	COLDPLAY/Whatever	24016	
100	81	MATCHBOX TWENTY/Am I Still Here	24016	
101	81	LENNY KRAVITZ/Again	21014	
102	81	SONIQUE/Ride Wit Me	19513	
103	81	AMERICA/Don't Leave This	18012	
104	81	FATH HILL/The Way You Love Me	16511	
105	81	LI/My Own Worst Enemy	16511	
106	81	RUFF ENDOZ/More	16511	

MARKET #2

KHLS/Los Angeles
Clear Channel
(818) 845-1027
Kisley/Steig
12+ Cum 2,015,000

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
59	78	CRAZY TOWN/Butterfly	70942	
60	73	NELLY FURTADOM/Like A Bird	65554	
61	68	PINK/You Make Me Sick	61054	
62	76	SHAGGY/Wagol	58574	
63	81	JANET/For You	56574	
64	88	AGUILERA, L.L./Lady Marmalade	51308	
65	45	DESTINY'S CHILD/Independent Woman...	40410	
66	26	JENNIFER LOPEZ/Play	35022	
67	40	AMERICA/Don't Leave This	34124	
68	37	LENNY KRAVITZ/Again	29228	
69	31	SCUB 7/Never Had A Dream...	23228	
70	48	MAKALA/So In Love With You	23228	
71	35	AMERICAN HIP HOP/Fly In The Sky	20532	
72	37	NELLY/Ride Wit Me	21838	
73	38	JENNIFER LOPEZ/Play	20940	
74	35	MODY FOWEN/STEFANI/Scoutside	20940	
75	33	DESTINY'S CHILD/Independent Woman...	20940	
76	28	SARINHA PARIS/Look At Us	25144	
77	30	SARINHA PARIS/Look At Us	25144	
78	34	LIPEHOUSE/Hanging By A Moment	25144	
79	28	BBMACK/Ghost Of You And Me	23348	
80	26	AMANDA/Everybody Doesn't	22450	
81	25	VERTICAL HORZON/Best I Ever Had...	22450	
82	25	SCUB 7/Never Had A Dream...	22450	
83	23	ATC/Around The World...	20854	
84	7	DIDD/Thanky	20854	
85	23	THE CORRS/Breatheless	20854	
86	23	DESTINY'S CHILD/Independent Woman...	20854	
87	21	DAVIDE/Sometimes	20854	
88	20	AMERICA/Don't Leave This	17980	
89	20	MADONNA/Don't Tell Me	17980	
90	20	AGUILERA, L.L./Lady Marmalade	14350	
91	15	SONIQUE/Ride Wit Me	17980	
92	15	AMERICA/Don't Leave This	17980	
93	15	WILD ORCHID/Sutterling...	16164	
94	15	AMANDA/Everybody Doesn't	16164	
95	15	ASHLEY BALDWIN/What I Do On Me	16164	
96	25	LI/My Own Worst Enemy	15298	
97	12	ALICE DEE/Jay/Butter Off Alone	14368	

MARKET #3

WYTC/Chicago
Clear Channel
(312) 573-9400
Shebel/Steig
12+ Cum 453,000

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
62	85	MADONNA AVENUE/Who The Hell Are You	6630	
64	84	DAVIDE/Sometimes	6528	
65	82	TAMIA/Stranger In My House	6426	
66	83	NELLY/Ride Wit Me	6324	
67	81	IAN VAN ELLEN/It's Not You	6222	
68	80	JENNIFER LOPEZ/Play	6120	
69	81	JANET/For You	6018	
70	80	MELANIE C/It's Not You	5100	
71	80	LIPEHOUSE/Hanging By A Moment	4692	
72	80	SCUB 7/Never Had A Dream...	4488	
73	80	AMERICA/Don't Leave This	4488	
74	80	ANNE LEZ/You	4488	
75	80	AMERICA/Don't Leave This	4488	
76	80	AMERICA/Don't Leave This	4488	
77	80	AMERICA/Don't Leave This	4488	
78	80	AMERICA/Don't Leave This	4488	
79	80	AMERICA/Don't Leave This	4488	
80	80	AMERICA/Don't Leave This	4488	
81	80	AMERICA/Don't Leave This	4488	
82	80	AMERICA/Don't Leave This	4488	
83	80	AMERICA/Don't Leave This	4488	
84	80	AMERICA/Don't Leave This	4488	
85	80	AMERICA/Don't Leave This	4488	
86	80	AMERICA/Don't Leave This	4488	
87	80	AMERICA/Don't Leave This	4488	
88	80	AMERICA/Don't Leave This	4488	
89	80	AMERICA/Don't Leave This	4488	
90	80	AMERICA/Don't Leave This	4488	
91	80	AMERICA/Don't Leave This	4488	
92	80	AMERICA/Don't Leave This	4488	
93	80	AMERICA/Don't Leave This	4488	
94	80	AMERICA/Don't Leave This	4488	
95	80	AMERICA/Don't Leave This	4488	
96	80	AMERICA/Don't Leave This	4488	
97	80	AMERICA/Don't Leave This	4488	
98	80	AMERICA/Don't Leave This	4488	
99	80	AMERICA/Don't Leave This	4488	
100	80	AMERICA/Don't Leave This	4488	

MARKET #4

WKSC/Chicago
Clear Channel
(312) 573-9400
Jonas/Riviera
12+ Cum 630,700

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
82	81	CRAZY TOWN/Butterfly	25644	
83	81	LENNY KRAVITZ/Again	24982	
84	83	K-Ci & JUDYCRAZY	23004	
85	81	NELLY/Ride Wit Me	22720	
86	81	SHAGGY/Wagol	21616	
87	81	DESTINY'S CHILD/Survivor	19890	
88	81	SCUB 7/Never Had A Dream...	16472	
89	81	LIPEHOUSE/Hanging By A Moment	13632	
90	81	MODY FOWEN/STEFANI/Scoutside	13094	
91	81	AMERICA/Don't Leave This	13094	
92	81	AMERICA/Don't Leave This	12498	
93	81	AMERICA/Don't Leave This	12212	
94	81	AMERICA/Don't Leave This	11644	
95	81	AMERICA/Don't Leave This	11644	
96	81	AMERICA/Don't Leave This	11644	
97	81	AMERICA/Don't Leave This	11644	
98	81	AMERICA/Don't Leave This	11644	
99	81	AMERICA/Don't Leave This	11644	
100	81	AMERICA/Don't Leave This	11644	

MARKET #5

KZQZ/San Francisco
Clear Channel
(415) 425-9257
Kassing/Rid
12+ Cum 781,900

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
72	82	DESTINY'S CHILD/Survivor	24846	
73	77	MYA/Free	23331	
74	81	NELLY/Ride Wit Me	22155	
75	71	DIDD/Thanky	21513	
76	82	JOE FANFANTAL/Slut	18786	
77	81	JENNIFER LOPEZ/Play	17574	
78	81	SCUB 7/Never Had A Dream...	17271	
79	81	JAGGED EDGE/Promise	17271	
80	81	JANET/For You	16865	
81	81	SARINHA PARIS/Look At Us	16362	
82	81	JENNIFER LOPEZ/Play	15150	
83	81	AMERICA/Don't Leave This	14847	
84	81	AMERICA/Don't Leave This	14847	
85	81	AMERICA/Don't Leave This	14847	
86	81	AMERICA/Don't Leave This	14847	
87	81	AMERICA/Don't Leave This	14847	
88	81	AMERICA/Don't Leave This	14847	
89	81	AMERICA/Don't Leave This	14847	
90	81	AMERICA/Don't Leave This	14847	
91	81	AMERICA/Don't Leave This	14847	
92	81	AMERICA/Don't Leave This	14847	
93	81	AMERICA/Don't Leave This	14847	
94	81	AMERICA/Don't Leave This	14847	
95	81	AMERICA/Don't Leave This	14847	
96	81	AMERICA/Don't Leave This	14847	
97	81	AMERICA/Don't Leave This	14847	
98	81	AMERICA/Don't Leave This	14847	
99	81	AMERICA/Don't Leave This	14847	
100	81	AMERICA/Don't Leave This	14847	

MARKET #6

WIOZ/Philadelphia
Clear Channel
(610) 667-9100
Bridgman/Martin/Rosenstone
12+ Cum 979,508

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
87	81	NELLY/Ride Wit Me	36126	
78	78	LIPEHOUSE/Hanging By A Moment	34788	
77	77	DESTINY'S CHILD/Survivor	34242	
76	75	ATC/Around The World...	26314	
75	81	CRAZY TOWN/Butterfly	25868	
74	81	DIDD/Thanky	24976	
73	81	SHAGGY/Wagol	23838	
72	81	SCUB 7/Never Had A Dream...	19824	
71	81	K-Ci & JUDYCRAZY	17840	
70	81	JA RULE/L.I.M.O. /Put It On Me	16056	
69	81	AGUILERA, L.L./Lady Marmalade	16056	
68	81	NELLY FURTADOM/Like A Bird	15810	
67	81	JOE FANFANTAL/Slut	15610	
66	81	JENNIFER LOPEZ/Play	15184	
65	81	MYA/Free	13826	
64	81	JANET/For You	13380	
63	81	PINK/You Make Me Sick	13380	
62	81	3LW/No More (Baby...)	12934	
61	81	MELANIE C/It's Not You	11138	
60	81	LUCKY'S/What's Your Fantasy	11150	
59	81	UNCLE KRACKER/Follow Me	9812	
58	81	DREAM/This Is Me	9612	
57	81	ASHLEY BALDWIN/What I Do On Me	9612	
56	81	LENNY KRAVITZ/Again	7582	
55	81	RUFF ENDOZ/More	7136	
54	81	EDEN'S CRUSH/Get Over Yourself	7136	
53	81	'N SYNC/This Is Promsie You	65311	
52	81	STELLA SOLEIL/Kiss Kiss	7136	
51	81	JAGGED EDGE/Promise	7136	
50	81	MATCHBOX TWENTY/You're Gone	6890	
49	81	CREED/With Arms Wide Open	6890	
48	81	JENNIFER LOPEZ/Play	6890	
47	81	SCUB 7/Never Had A Dream...	6890	
46	81	MYA/Free	6244	
45	81	DESTINY'S CHILD/Independent Woman...	6244	
44	81	MADONNA/Don't Tell Me	6244	
43	81	LIPEHOUSE/Hanging By A Moment	5788	
42	81	3 DOORS DOWN/Kryptonite	5788	

MARKET #7

KHKS/Dallas-Ft. Worth
Clear Channel
(214) 881-3400
Crank/Steig
12+ Cum 738,000

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
84	84	CRAZY TOWN/Butterfly	29400	
79	78	SHAGGY/Wagol	27300	
78	78	LENNY KRAVITZ/Again	25600	
77	78	JENNIFER LOPEZ/Play	25600	
76	78	NELLY/Ride Wit Me	25560	
75	78	MATCHBOX TWENTY/You're Gone	23300	
74	78	MYA/Free	23042	
73	78	CREED/With Arms Wide Open	18900	
72	78	SCUB 7/Never Had A Dream...	17500	
71	78	JANET/For You	16450	
70	78	AGUILERA, L.L./Lady Marmalade	15820	
69	78	JOE FANFANTAL/Slut	14520	
68	78	K-Ci & JUDYCRAZY	14700	
67	78	DIDD/Thanky	14700	
66	78	LIPEHOUSE/Hanging By A Moment	14350	
65	78	PINK/You Make Me Sick	13800	
64	78	MYA/Case Of The Ex...	13800	
63	78	UNCLE KRACKER/Follow Me	12800	
62	78	AMERICA/Don't Leave This	12250	
61	78	MARTIN FUGILERA/Nobody Wants...	12250	
60	78	3 DOORS DOWN/Kryptonite	11900	
59	78	EVAN AND JARON/Crazy For This Girl	11200	
58	78	TRAVIS/Drop Of Jupiter...	10500	
57	78	BEVERLY HILLS/What I Do On Me	9800	
56	78	VERTICAL HORZON/Best I Ever Had...	9100	
55	78	DESTINY'S CHILD/Jumper/Jumper	9100	
54	78	'N SYNC/This Is Promsie You	8750	
53	78	'N SYNC/This Promsie You	8400	
52	78	DESTINY'S CHILD/Independent Woman...	8050	
51	78	AMERICA/Don't Leave This	8050	
50	78	SARINHA PARIS/Look At Us	8050	
49	78	AMERICA/Don't Leave This	8050	
48	78	AMERICA/Don't Leave This	8050	
47	78	AMERICA/Don't Leave This	8050	
46	78	AMERICA/Don't Leave This	8050	
45	78	AMERICA/Don't Leave This	8050	
44	78	AMERICA/Don't Leave This	8050	
43	78	AMERICA/Don't Leave This	8050	
42				

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

WKRO/Cincinnati
Infiniti
(513) 595-5102
Frank/Douglas
12+ Cume 321,800
MARKET #26

KOHJ/Sacramento
Entercom
(916) 334-7777
Wendy/Rick
12+ Cume 282,400
MARKET #27

KCHZ/Kansas City
Synchron
(816) 356-2400
John/Christi
12+ Cume 215,100
MARKET #30

KMVK/Kansas City
Infiniti
(816) 756-5698
Zelma/John
12+ Cume 312,100
MARKET #30

WXSS/Milwaukee
Infiniti
(414) 756-1250
Kelly/Melissa
12+ Cume 265,600
MARKET #31

KXAN/San Antonio
Clear Channel
(210) 736-9700
Kelly/James
12+ Cume 295,800
MARKET #32

WNCI/Columbus, OH
Clear Channel
(614) 430-9624
Steele/Valy
12+ Cume 394,900
MARKET #34

WPDR/Providence
Clear Channel
(401) 433-4200
Bristol/Morris
12+ Cume 394,900
MARKET #35

KZHT/Salt Lake City
Clear Channel
(801) 908-1300
McCartney/McCarthy
12+ Cume 222,100
MARKET #36

WNKS/Charlotte
Infiniti
(704) 331-9510
Reynolds/McCormick
12+ Cume 276,600
MARKET #37

KFMS/Las Vegas
Clear Channel
(702) 732-7753
Nicki/Rita
12+ Cume 149,200
MARKET #38

WNDO/Indianapolis
Emmis
(317) 816-4000
Edgar/Oli
12+ Cume 169,600
MARKET #40

WZPL/Indianapolis
My Star
(317) 816-4000
Sands/Oscar
12+ Cume 185,000
MARKET #40

WKXL/Orlando
Clear Channel
(407) 916-7510
Cook/DeGraff
12+ Cume 388,000
MARKET #41

KUMK/New Orleans
Clear Channel
(504) 678-7300
Stewart/Will
12+ Cume 248,100
MARKET #42

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	DESTINY'S CHILD Survivor (Columbia)	4221	+25	640015	7	69/0
1	2	JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	3989	-344	533843	16	71/0
3	3	NELLY Ride Wit Me (Fo' Reel/Universal)	3848	-104	467603	17	67/2
4	4	JOE F/MYSTIKAL Stutter (Jive)	3451	-247	465034	15	70/0
5	5	JANET All For You (Virgin)	3368	-103	401963	7	72/0
7	6	QB FINEST F/NAS Oochie Wally (Columbia)	2752	+4	460852	9	64/0
6	7	JAGGED EDGE Promise (So So Def/Columbia)	2657	-223	362849	16	59/0
9	8	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2414	+55	319663	14	63/0
12	9	OUTKAST So Fresh, So Clean (LaFace/Arista)	2243	+255	326937	14	64/2
8	10	SHAGGY Angel (MCA)	2213	-364	365291	21	59/0
15	11	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	2168	+318	372559	7	64/1
11	12	OLIVIA Bizounce (J)	2034	+24	160747	10	57/0
13	13	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1976	+108	221003	8	64/5
10	14	K-CI & JOJO Crazy (MCA)	1969	-307	309728	25	52/0
16	15	SNOOP DOGG Lay Low (No Limit/Priority)	1850	+129	326751	8	59/1
23	16	CITY HIGH What Would You Do? (Interscope)	1795	+412	226096	3	61/4
18	17	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	1752	+163	290566	6	57/2
19	18	TYRESE I Like Them Girls (RCA)	1624	+100	187730	4	61/3
20	19	JENNIFER LOPEZ Play (Epic)	1542	+89	165015	4	52/3
17	20	CRAZY TOWN Butterfly (Columbia)	1498	-172	134274	13	35/0
14	21	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	1461	-396	223443	17	58/0
Breaker	22	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	1446	+639	217145	2	50/10
26	23	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1359	+187	223404	5	50/2
22	24	TAMIA Stranger In My House (Elektra/EEG)	1347	-59	202612	11	56/0
Breaker	25	R. KELLY Fiesta (Jive)	1228	+272	272358	5	50/5
28	26	CASE Missing You (Def Soul/IDJMG)	1190	+184	209882	11	50/7
24	27	MONICA Just Another Girl (Epic)	1185	-193	146230	13	38/0
Breaker	28	112 Peaches And Cream (Bad Boy/Arista)	1176	+309	233913	3	47/10
Breaker	29	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1174	+434	182383	3	53/7
21	30	EVE Who's That Girl (Ruff Ryders/Interscope)	1150	-288	214944	13	44/0
25	31	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	974	-229	112818	19	45/0
31	32	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	937	+64	124080	5	38/1
30	33	MUSIQ Love (Def Soul/IDJMG)	918	+12	168027	5	27/0
27	34	JON B Don't Talk (Edmonds/Epic)	870	-180	78423	12	31/0
32	35	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	796	-73	98705	12	29/0
38	36	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	786	+43	112840	8	33/1
36	37	INDIA.ARIE Video (Motown/Universal)	783	-4	124467	6	26/0
34	38	DAFT PUNK One More Time (Virgin)	696	-113	114986	13	26/0
41	39	TANK Maybe I Deserve (BlackGround)	681	+39	111070	6	19/0
42	40	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	606	+11	128576	4	40/1
40	41	GINUWINE There It Is (Epic)	599	-98	69342	11	25/0
48	42	TOYA I Do (Arista)	597	+105	61664	2	32/1
37	43	ATC Around The World (La La La...) (Republic/Universal)	559	-195	131704	11	22/0
43	44	112 It's Over Now (Bad Boy/Arista)	546	-33	157348	19	20/0
46	45	DMX No Sunshine (BlackGround)	536	+37	66151	3	31/2
Debut	46	K-CI & JOJO All The Things I Should... (MCA)	514	+332	32428	1	45/3
44	47	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	507	-50	39357	20	22/0
50	48	EDEN'S CRUSH Get Over Yourself (143/London Sire)	455	+61	60307	2	24/0
45	49	MYA Free (University/Interscope)	431	-104	33436	19	26/0
Debut	50	ANGIE MARTINEZ Coast To Coast (EastWest/EEG)	410	+180	53604	1	25/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JESSICA SIMPSON Irresistible (Columbia)	29
NIKKA COSTA Like A Feather (Cheeba Sound/Virgin)	18
RAY-J Wait A Minute (Atlantic)	14
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)	10
112 Peaches And Cream (Bad Boy/Arista)	10
3LW Playas Gon' Play (Epic)	10
ALICIA KEYS Fallin' (J)	9
LIL ROMEO My Baby (Soulja/Priority)	8
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	7
CASE Missing You (Def Soul/IDJMG)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)	+639
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	+434
CITY HIGH What Would You Do? (Interscope)	+412
K-CI & JOJO All The Things I Should... (MCA)	+332
MISSY ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	+318
112 Peaches And Cream (Bad Boy/Arista)	+309
R. KELLY Fiesta (Jive)	+272
ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	+263
OUTKAST So Fresh, So Clean (LaFace/Arista)	+255
3LW Playas Gon' Play (Epic)	+252

Breakers®

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1446/639	50/10	22

R. KELLY Fiesta (Jive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1228/272	50/5	25

112 Peaches And Cream (Bad Boy/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1176/309	47/10	28

EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1174/434	53/7	29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

73 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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Hip Hop Top 20

April 20, 2001

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ACDS
			TW	LW	
1	1	JA RULE... Put It On Me (<i>Murder Inc./Def Jam/IDJMG</i>) 4909 5406 134/0			
3	2	OUTKAST So Fresh, So Clean (<i>LaFace/Arista</i>) 4361 4196 139/2			
2	3	QB FINEST F/NAS Oochie Wally (<i>Columbia</i>) 4279 4325 134/0			
5	4	MISSY ELLIOTT Get Ur... (<i>Gold Mind/EastWest/EEG</i>) 4128 3645 139/1			
4	5	NELLY Ride Wit Me (<i>Fo' Reel/Universal</i>) 3738 4013 109/1			
7	6	TRICK DADDY Take It To Da House (<i>Slip 'N Slide/Atlantic</i>) 3412 3323 136/4			
6	7	LUDACRIS Southern Hospitality (<i>Def Jam South/IDJMG</i>) 3366 3449 128/0			
8	8	SNOOP DOGG Lay Low (<i>No Limit/Priority</i>) 2830 2685 132/3			
10	9	LIL BOW WOW... Puppy Love (<i>So So Def/Columbia</i>) 2467 2375 118/0			
12	10	2PAC Until The End Of Time (<i>Amaru/Death Row/Interscope</i>) 2336 2026 126/3			
14	11	EVE F/GWEN STEFANI Let Me... (<i>Ruff Ryders/Interscope</i>) 2156 1484 128/6			
9	12	MYSTIKAL F/NIVEA Danger (Been So Long) (<i>Jive</i>) 1990 2384 114/0			
11	13	EVE Who's That Girl (<i>Ruff Ryders/Interscope</i>) 1942 2337 115/0			
13	14	JAY-Z F.R. KELLY Guilty Until... (<i>Roc-A-Fella/IDJMG</i>) 1574 1603 118/2			
15	15	PROJECT PAT Chickenhead (<i>Hypnotize Minds/Loud/Columbia</i>) 1390 1374 91/1			
17	16	JT MONEY Hi-Lo (<i>Freeworld/Priority</i>) 1247 1131 105/2			
16	17	DMX No Sunshine (<i>BlackGround</i>) 1236 1153 92/3			
18	18	WYCLEF JEAN Perfect Gentleman (<i>Ruffhouse/Columbia</i>) 1000 1040 78/1			
19	19	LIL ROMEO My Baby (<i>Soulja/Priority</i>) 874 445 91/10			
20	20	ICONZ Get Crunked Up (<i>Elektra/EEG</i>) 784 968 83/0			

73 CHR/Rhythmic and 86 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

3LW Playas Gon' Play (<i>Epic</i>) Total Plays: 366, Total Stations: 34, Adds: 10	NERD Lapdance (<i>Virgin</i>) Total Plays: 209, Total Stations: 22, Adds: 2
LIL ROMEO My Baby (<i>Soulja/Priority</i>) Total Plays: 348, Total Stations: 35, Adds: 8	DEBELAH MORGAN I Remember (<i>DAS/Atlantic</i>) Total Plays: 205, Total Stations: 17, Adds: 0
AZUL AZUL La Bomba (<i>Sony Discos</i>) Total Plays: 341, Total Stations: 12, Adds: 0	P.Y.T. Same Ol' Same Ol' (<i>Epic</i>) Total Plays: 196, Total Stations: 16, Adds: 2
STELLA SOLEIL Kiss Kiss (<i>Universal</i>) Total Plays: 338, Total Stations: 29, Adds: 0	LIL' MO Superwoman (<i>Gold Mind/EastWest/EEG</i>) Total Plays: 196, Total Stations: 9, Adds: 1
JT MONEY Hi-Lo (<i>Freeworld/Priority</i>) Total Plays: 303, Total Stations: 25, Adds: 1	TONYA MITCHELL Broken Promises (<i>Universal</i>) Total Plays: 194, Total Stations: 8, Adds: 0
BLU CANTRELL Hit 'Em Up Style (Oops!) (<i>Arista</i>) Total Plays: 303, Total Stations: 9, Adds: 2	LIL' JON & THE EASTSIDE BOYZ Bia Bia (<i>TVT</i>) Total Plays: 188, Total Stations: 13, Adds: 4
ST. LUNATICS Midwest Swing (<i>Fo' Reel/Universal</i>) Total Plays: 284, Total Stations: 48, Adds: 5	XZIBIT Front 2 Back (<i>Loud</i>) Total Plays: 152, Total Stations: 9, Adds: 1
ERIC BENET Love Don't Love Me (<i>Warner Bros.</i>) Total Plays: 288, Total Stations: 21, Adds: 2	MALINA By Your Side (<i>Tommy Boy</i>) Total Plays: 137, Total Stations: 7, Adds: 1
JILL SCOTT A Long Walk (<i>Hidden Beach/Epic</i>) Total Plays: 256, Total Stations: 10, Adds: 0	MR. SHORT KHOP Dollaz, Drank & Dank (<i>TVT</i>) Total Plays: 110, Total Stations: 7, Adds: 2
F. EVANS F/CARL THOMAS Can't Believe (<i>Bad Boy/Arista</i>) Total Plays: 218, Total Stations: 14, Adds: 2	MADONNA What It Feels Like For A Girl (<i>Maverick/WB</i>) Total Plays: 95, Total Stations: 8, Adds: 6

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM * PD: Robb Royale APD: Mr. Clean MD: Papi Chulo 1 JT MONEY "Hi-Lo" 2 JESSICA SIMPSON "Trespass" 3 NIKKA COSTA "Feather" 4 RAY-J "Minut" 5 WYCLEF JEAN "Perfect Gentleman"	WBBM-FM/Chicago, IL * PD: Todd Cavanah APD: David Simpson MD: Erik Bradley 15 JAY-Z "F.R. Kelly" 16 JAY-Z "F.R. Kelly" 17 WYCLEF JEAN "Perfect Gentleman"	WZMX/Hartford, CT * OM: Steve Sahany APD: David Simpson MD: David Simpson 113 "Peaches" 14 "I Wanna Be Your Girl" 15 "I Wanna Be Your Girl" 16 "I Wanna Be Your Girl" 17 "I Wanna Be Your Girl"	KPWR/Los Angeles, CA * VP/Prog: Jimmy Stiel APD: Damien Young MD: F-Man 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl" 4 "I Wanna Be Your Girl" 5 "I Wanna Be Your Girl"	WVNZ/Norfolk, VA * PD: Don London MD: Jay West 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl" 4 "I Wanna Be Your Girl" 5 "I Wanna Be Your Girl"	WWWK/Providence, RI * PD: Jerry McKenna MD: Bradley Ryan APD: Michael Martin 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl" 4 "I Wanna Be Your Girl" 5 "I Wanna Be Your Girl"	KMEL/San Francisco, CA * VP/Prog: Michael Martin APD/M: Glenn Auro MD: Glenn Auro 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl" 4 "I Wanna Be Your Girl" 5 "I Wanna Be Your Girl"	WLLD/Tampa, FL * PD: Orlando APD: Scott Martin MD: Scott Martin 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl" 4 "I Wanna Be Your Girl" 5 "I Wanna Be Your Girl"
KFAT/Anchorage, AK OM: Mark Carlson PD: Steve Kildglighter APD/M: Marvin Nugent 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KZFM/Corpus Christi, TX * PD: Ed Deanas MD: Arlene Madali 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KIKI/Honolulu, HI * PD: Fred Rico MD: Pablo Sato 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KLZK/Lubbock, TX PD: Tony Manero MD: Jackie James 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KBAT/Odessa-Midland, TX PD: Leo Caro MD: DJ Sto-Motion 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KWZN/Reno, NV * 29 "I Wanna Be Your Girl" 30 "I Wanna Be Your Girl" 31 "I Wanna Be Your Girl" 32 "I Wanna Be Your Girl" 33 "I Wanna Be Your Girl"	KYLD/San Francisco, CA * APD/M: Jazzy Jim Archer MD: Jazzy Jim Archer 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KOHT/Tucson, AZ * PD: Pao Jacobo MD: D-Wayne Chavez 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
WBTS/Atlanta, GA * PD: Dale O'Brian APD/M: Jeff Miles 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KQKS/Denver-Boulder, CO * PD: Cal Collins MD: John E. Kage 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KXME/Honolulu, HI * PD: Kevin Arikake 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KXHT/Memphis, TN * PD: Lee Caple MD: Devin Steeg 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KKWD/Oklahoma City, OK * Interim PD: K.C. PD: Steve English 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KBMB/Sacramento, CA * Dir/Prog: Ibrahim "Emo" Jam APD/M: Big Kid Boots 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KWWW/San Luis Obispo, CA PD: Craig Marshall MD: Suave Javi No Adds	KBLZ/Tyler-Longview, TX PD/M: Luscious Ice MD: Luscious Ice 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
WZBZ/Atlantic City, NJ PD: Ted Neale 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KPRR/El Paso, TX * PD/M: Victor Star 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KBXX/Houston-Galveston, TX * Interim PD/M: Kason Powell 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KHTN/Merced, CA PD: Rene Roberts APD/M: Drew Stone 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KKOCH/Omaha, NE * PD: Erik Janssen MD: Devin Steeg 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KKFM/Sacramento, CA * PD: Byron Kennedy MD: Hakeisha Russ 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KUBE/Seattle-Tacoma, WA * OM: Shellie Hart PD: Eric Powers APD/M: Julie Piat 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KPSY/Shreveport, LA * PD: Howard Clark MD: Craig Cooper 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
KOBT/Austin, TX * PD: Scooter B. Stevens APD: Mark McCray 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WBTF/Fl. Myers, FL * PD: Bo Matthews APD: Big Mama 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJFH/Indianapolis, IN * PD: Scott Wheeler MD: Carl Frye 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WPOW/Miami, FL * PD: Kid Curry APD: Tony The Tiger MD: Eddie May 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJHM/Orlando, FL * Dir/OPS: John Roberts APD: Steve DeMann MD: Jay Lane 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQCF/Salisbury, MD PD: Wokeite MD: Deatle 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KWIN/Stockton, CA * VP/Prog: John Christian APD/M: Louie Cruz 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WPGC/Washington, DC * PD: Jay Stevens MD: Thea Mitchen 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
KISV/Bakersfield, CA * APD/M: Picazzo 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJFX/Fl. Wayne, IN * PD: Phil Becker MD: Weszel 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJBT/Jacksonville, FL * PD: Aaron Howzell 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WVPT/Montgomery, AL PD/M: D-Rock 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJWW/Orlando, FL * PD: Phil Michaels MD: Vic The Latino 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQQZ/Salisbury, MD PD: Wokeite MD: Deatle 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KJUU/Salt Lake City, UT * OM: Kayvon Mollie MD: Zac Davis No Adds	WQKS/Wichita, KS * PD: Greg Williams MD: Jo Jo Collins 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
WERQ/Baltimore, MD * PD: Dion Summers APD: Neve At Night MD: Damon Brn 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KBOS/Fresno, CA * PD: E. Curtis Johnson APD: Greg Hoffman MD: Travis Loughear 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WXIS/Johnson City, TN PD: Blaine Michaels MD: Todd Ambrose 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WKUT/New York, NY * VP/Dir: Frankie Blue MD: Geromino 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WVNO/Orlando, FL * PD: Erik Janssen MD: Devin Steeg 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WVNO/Orlando, FL * PD: Erik Janssen MD: Devin Steeg 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KBST/San Antonio, TX * PD: J.O. Gonzalez MD: Danny B MD: Romeo 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQKS/Wichita, KS * PD: Greg Williams MD: Jo Jo Collins 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
WJMN/Boston, MA * Station Mgr: Cadillac Jack APD: Dennis D'Heron MD: Michelle Williams 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KSEQ/Fresno, CA * PD: Tommy Del Rio MD: Jo Jo Lopez 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJWW/Orlando, FL * PD: Phil Michaels MD: Vic The Latino 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WKFR/Phoenix, AZ * PD: Bruce St. James APD/M: Charlie Huero 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KXJM/Portland, OR * Dir/Prog: Mark Adams APD: Marie Devoe MD: Pretty Boy Donlay 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KTFM/San Antonio, TX * Interim PD/M: Steve Chavez 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	XHTZ/San Diego, CA * APD: Marie Devoe MD: Dale Solivan 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQKS/Wichita, KS * PD: Greg Williams MD: Jo Jo Collins 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"
WSSP/Charleston, SC * PD: Kelli Reynolds 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WJMH/Greensboro, NC * OM/P: Brian Douglas APD: Kendall B MD: Bessie O 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	KLUC/Las Vegas, NV * PD: Cal Thomas APD: Mike Spencer MD: J.S. King 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQHT/New York, NY * PD: Tracy Cloherty MD: Sean Taylor 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	XHTZ/San Diego, CA * APD: Marie Devoe MD: Dale Solivan 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	XHTZ/San Diego, CA * APD: Marie Devoe MD: Dale Solivan 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQKS/Wichita, KS * PD: Greg Williams MD: Jo Jo Collins 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"	WQKS/Wichita, KS * PD: Greg Williams MD: Jo Jo Collins 1 "I Wanna Be Your Girl" 2 "I Wanna Be Your Girl" 3 "I Wanna Be Your Girl"

* = Mediabase 24/7 monitored

73 Total Reporters
73 Current Reporters
71 Current Playlists

Did Not Report, Playlist Frozen (2):
WCKZ/Ft. Wayne, IN
WOWZ/Utica-Rome, NY



Mix Show Top 30

April 20, 2001

- 1 QB FINEST f/NAS Oochie Wally (Columbia)
- 2 LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
- 3 JOE f/MYSTIKAL Stutter (Jive)
- 4 SNOOP DOGG Lay Low (No Limit/Priority)
- 5 JA RULE f/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- 6 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 7 NELLY Ride Wit Me (Fo'Reel/Universal)
- 8 EVE Who's That Girl (Ruff Ryders/Interscope)
- 9 JAY-Z I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 10 MYSTIKAL f/NIVEA Danger (Been So Long) (Jive)
- 11 JANET All For You (Virgin)
- 12 OUTKAST So Fresh, So Clean (LaFace/Arista)
- 13 EVE f/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 14 DESTINY'S CHILD Survivor (Columbia)
- 15 TRICK DADDY f/SNS EXPRESS Take It To Da House (Slip-N-Slide/Atlantic)
- 16 SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
- 17 R. KELLY Fiesta (Jive)
- 18 112 Peaches And Cream (Bad Boy/Arista)
- 19 CITY HIGH What Would You Do? (Interscope)
- 20 JON B Don't Talk (Edmonds/Epic)
- 21 DR. DRE The Next Episode (Aftermath/Interscope)
- 22 DAFT PUNK One More Time (Virgin)
- 23 JAGGED EDGE Promise (So So Def/Columbia)
- 24 TYRESE I Like Them Girls (RCA)
- 25 KURUPT/NATE DOGG Behind The Walls (Avatar)
- 26 JAY-Z Change The Game (Roc-A-Fella/IDJMG)
- 27 112 It's Over Now (Bad Boy/Arista)
- 28 GIGI D'AGOSTINO I'll Fly With You (Independent)
- 29 2 PAC f/RL Until The End Of Time (Amaru/Death Row/Interscope)
- 30 BEATNUTS No Escapin' This (Loud/Columbia)



36 CHR/Rhythmic Mix Show Reporters

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	WQHT/New York, NY	KSFM/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KXME/Honolulu, HI	KQCH/Omaha, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	WPYO/Orlando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAO/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KPRR/El Paso, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLD/Tampa, FL
WJFX/El Wayne, IN	WPDW/Miami, FL	WWXX/Providence, RI	KOHT/Tucson, AZ
KBDS/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA	WPGC/Washington, DC

ARTIST BREAKDOWN

LIL' ROMEO

Track: "My Baby"
Label: Soulja/Priority



The ladies are falling hard for a new young whodie on the scene, Lil' Romeo. Son of No Limit CEO and entrepreneur Master P, Romeo is the nephew of No Limit camp rappers Silk The Shocker and C. Witness to the challenges his dad and uncles endured while creating what is now one of hip-hop's most successful independently owned labels, young Romeo took notes. P realized he was sitting on yet another gold mine when he returned home from a business trip and found that Romeo had written a rap. Romeo had been featured on his pop's albums since he was 4 years old. He's 11 now, and P decided it was time to get him into the studio. • In conjunction with Diesel of Soulja Music Productions and C-Los Beats, Romeo completed his first self-titled album, which will drop this summer. His debut single, "My Baby," is already making noise at Rhythmic and Urban radio. Taking you back to the '70s, "My Baby" is the new-millennium remix of The Jackson 5's "I Want You Back." Romeo raps of his loot and many ladies — young and old — like a true player. A young female voice opens the track, bashfully requesting to hear, "My Baby" by Lil' Romeo." Oddly enough, I, too, hear preadolescent girls calling both KPWR (Power 106) and KKBT (100.3 The Beat) here in L.A., requesting Romeo's single. • He's too young to date but not too young to drive the girls crazy. In his single, Romeo crushes what could have been a dream come true for some young lady. "Oh, Romeo, give me a chance," pleads the young lady, but Romeo turns her down. His focus is school, rhyming and basketball — sorry, ladies, but love is not in his game plan. While he rocks his iced Bugs Bunny medallion like a true soldier, this rising star is a heartbreak waiting to happen. • Rhyming comes naturally to Romeo. He inherited his flow and sense of hip-hop from his father and uncles. Though he's only 11, Romeo has had a taste of the life for many years. Aside from rapping, Romeo has other talents. He is also an exceptional basketball player. But juggling music and basketball does not affect his education; he is still a straight-A student. Talent and good looks, Romeo is the complete package. Unfortunately, I am forced to wait a few more years.

— Renee Bell
Asst. CHR Editor

INDUSTRY PROFILE

Mickey Johnson, PD
WBHJ/Birmingham

I've been in the game since March of 1984, working for Bill Tanner as a Research Assistant at WQHT/Miami. After leaving 'HQT I went on to become Promotions Director at WJHM (102 Jamz)/Orlando, where I worked with Duff Lindsey and Cedric Hollywood to build 102 Jamz into the powerhouse it was during the late '80s and early '90s. From '92 to '96 I was in Jacksonville, at WHJX. I got my first programming duties at that station, working under Mark Shands, and later I became PD, until leaving to head up WBHJ (95.7 Jamz). • Since then, we have become a major player in the South. I owe credit to those who helped me get this thing off the ground, like Bill Tanner, Daysha Parker, Buck Wilde, B. Brian and my current staff: Bartell Coleman, Dwight Stone and, of course, Mary K. • Although we have had some success over the past five years, it ain't over yet. As with every market, when competition comes in, we look at it as a challenge. It keeps you from being complacent. Our current management team has given me all the tools to maintain and keep WBHJ on top.

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3LW No More (<i>Baby I'ma Do Right</i>) (<i>Epic</i>)
LUDACRIS What's Your Fantasy (<i>Def Jam South/IDJMG</i>)
SHAGGY It Wasn't Me (<i>MCA</i>)
MYA Case Of The Ex (Whatcha...) (<i>University/Interscope</i>)
DESTINY'S CHILD Independent Women Pt. 1 (<i>Columbia</i>)
J. RULE F/C. MILIAN Between Me And You (<i>Murder Inc./Def Jam/IDJMG</i>)
DREAM He Loves U Not (<i>Bad Boy/Arista</i>)
NELLY E.I. (<i>Fo' Reel/Universal</i>)
DR. DRE The Next Episode (<i>Aftermath/Interscope</i>)
NELLY Country Grammar (<i>Fo' Reel/Universal</i>)
AALIYAH Try Again (<i>BlackGround/Virgin</i>)
JAY-Z Big Pimpin' (<i>Roc-A-Fella/IDJMG</i>)
PINK Most Girls (<i>LaFace/Arista</i>)
DMX Party Up (Up In Here) (<i>Ruff Ryders/IDJMG</i>)
MYSTIKAL Shake Ya Ass (<i>Jive</i>)
JOE I Wanna Know (<i>Jive</i>)
RUFF ENDZ No More (<i>Epic</i>)
JUVENILE Back That Thang Up (<i>Cash Money/Universal</i>)

CHR/RHYTHMIC

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MJ COLE Crazy Love (<i>Talkin Loud/IDJMG</i>)
MS. TOI Hand Clap (<i>Universal</i>)
RHONA Satisfied (<i>Epic</i>)
SHAGGY Freaky Girl (<i>MCA</i>)
WILLA FORD I Wanna Be Bad (<i>Lava/Atlantic</i>)

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TUNED-IN

CHR/RHYTHMIC

R&R/MEDIABASE 24/7



KTTB/Minneapolis

11am

JA RULE I/LIL' MO & VITA Put It On Me
 112 Peaches And Cream
NOTORIOUS B.I.G. Big Poppa
LUDACRIS What's Your Fantasy
DESTINY'S CHILD Say My Name
NELLY Ride Wit Me
MONICA Just Another Girl
TRICK DADDY Nann Ni**a
JENNIFER LOPEZ Play
K-CI & JOJO Crazy
QB FINEST I/NAS Oochie Wally
DREAM He Loves U Not
MADONNA Music

4pm

SHAGGY Angel
QB FINEST I/NAS Oochie Wally
TLC Creep
JA RULE I/C. MILIAN Between Me And You
KANDI Don't Think I'm Not
JOE I/MYSTIKAL Stutter
TRICK DADDY Take It To Da House
FUGEES Ready Or Not
MISSY ELLIOTT Get Ur Freak On
DESTINY'S CHILD Survivor
JANET All For You
DMX Party Up (Up In Here)

8pm

DESTINY'S CHILD Survivor
CITY HIGH What Would You Do
QB FINEST I/NAS Oochie Wally
TRICK DADDY Take It To Da House
MR. C THE SLIDE MAN Cha-Cha Slide
S CLUB 7 Never Had A Dream Come True
MONICA Just Another Girl
FREDRO STARR Shining Through
DA BRAT I/TYRESE What'chu Like
SHAGGY Angel
QB FINEST I/NAS Oochie Wally
MYA Free



KDON/Monterey-Salinas

11am

PINK There You Go
NELLY Ride Wit Me
KANDI Don't Think I'm Not
S CLUB 7 Never Had A Dream Come True
JANET All For You
AL B. SURE Nite & Day
DEBELAH MORGAN I Remember
SON BY FOUR Purest Of Pain
JA RULE I/LIL' MO & VITA Put It On Me
RUFF ENDZ No More
R. KELLY I Wish
ATC Around The World (La La La...)

4pm

NELLY E.I.
JAGGED EDGE Promise
JA RULE I/LIL' MO & VITA Put It On Me
TYRESE Sweet Lady
MADISON AVENUE Don't Call Me Baby
MONICA Just Another Girl
SHAGGY Angel
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade
3LW No More (Baby I'ma Do Right)
JANET All For You
HAUS-A-HOLICS Que Pasa
SARINA PARIS Look At Us
PEACHES & HERB Shake Your Groove Thing

8pm

K-CI & JOJO Crazy
OUTKAST So Fresh, So Clean
CRAZY TOWN Butterfly
NEXT Wifey
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade
JAGGED EDGE Promise
TRICK DADDY Take It To Da House
DESTINY'S CHILD Say My Name
JA RULE I/LIL' MO & VITA Put It On Me
TYRESE I Like Them Girls
MADONNA Music



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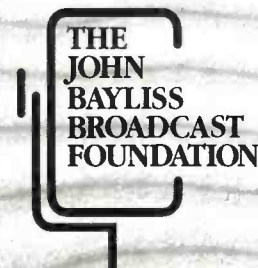
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Internet Integration A Plus

□ WTLC/Indianapolis and KJLH/L.A. have taken to the web to enhance their images

The close relationship radio has with the Internet has been written about and discussed many times over the last several years. This week we turn our attention to an Urban AC and a mainstream Urban outlet that have gone online to further their broadcasting efforts.

Mainstream Urban WTLC-FM/Indianapolis and Urban AC KJLH/Los Angeles are both doing some very interesting things on their respective websites. Along the way they've also attracted new listeners from around the world. I recently spoke with KJLH Marketing Director Greg Johnson and PD Cliff Winston and WTLC PD Brian Wallace about their individual methods and ideas.

A Tremendous Resource

I first asked Johnson and Winston how long KJLH's website, at www.kjlhradio.com, has been in operation. "It's been a little over two years," Johnson said. "The station put up its first website, but it didn't work out properly. They started over, and that's when I first joined the company in my marketing capacity.

"I think that, true to us being an information center — specifically for black Los Angeles — the Internet is an extension of what's happening on the air. If you were to click on to our site, you would see an article on prostate cancer. This is how we inform people of what to look for and where we give them resources on where to go to get checked for prostate cancer. It's a big killer in our community.

"There are also some things about smoking that we've put up in just the past few days. Our Internet site is also an extension of the promotions that we do on the air. For example, we were on the scene backstage at the recent Soul Train Awards. You can go to our website and see photos of your favorite air personality interacting backstage with the stars.

"This has been a tremendous resource for us, because whenever we



Cliff Winston



Brian Wallace

do an on-air promotion, listeners can win tickets to the event through our website. We get gobs of e-mails and requests, which results in a really powerful database that we can market to, whether it's through direct mail or e-mail."

Spreading The Word

KJLH's e-mail database has increased substantially thanks to its Internet presence. "You can learn 99% of what's happening here at KJLH by going to our website and through the e-mail bulletins that we do," Johnson said.

Has he been able to turn the website into a profit center? "Not yet," he said. "But we are working on it. It's only a matter of time. We have created a team in the sales department whose job it is to develop strategies for the Internet. One of the first things we'll debut is our KJLH Church Network. We have nine churches that air their services every Sunday morning, and we have more listeners who tune in for the church services than for any other daypart during the listening week.

"What we're offering the churches is fantastic. We're installing digital cameras in each church so that listen-

ers and viewers can go on the Internet and watch their favorite church services. All a listener has to do is go to the website, click on the church service they'd like to watch, and they are there, thanks to technology.

"The churches are paying a fee for this service, and all of them are more than happy to have the opportunity to spread the message of their ministries both locally and worldwide. All the churches have to do is sign up for the services." Among the first three churches to participate with KJLH is Los Angeles' First A.M.E., where I serve on the ministerial staff.

Music For The World

KJLH's audio stream is offered through BroadcastUrban.com. "There's an icon on our home page that you click on, and it automatically downloads the player," Johnson said. "This is where the audio comes out in digital streams, and we have a lot of them in order to accommodate the number of listeners who are going online."

Johnson says it can become quite cost-prohibitive when you start buying these bundles of streams. BroadcastUrban.com has come up with a strategy that mixes barter and some other amenities, and BroadcastUrban.com handles all of the streaming.

"We needed to change our thinking about how the Internet could help us, and we did that," Johnson said. "No one is going to hit a home run with this thing out of the box. What we found out is that you have to look at this as a marketing extension of your radio station. People always want to know what the person on the radio looks like. Use the Internet to help enhance what you already have.

"As I mentioned earlier, the e-mail database is something very valuable to your station. One idea is to build an e-mail database where you are constantly promoting to your listeners, your advertisers and the industry via electronic means. Trust me, they will click back into it, which means you're getting their attention."

A Whole New Avenue

From a programming perspective, Winston enthused, "E-mail — I love it! People write us all the time from here in Los Angeles and from all over the world. One of the reasons I

"E-mail opens a whole new avenue to your audience for you to use to your benefit. People have a tendency to fight against technology in the early stages, but after they find out the practicality of it, they start using it, and they love it."

Cliff Winston

like e-mail so much is this: If a person takes the time to write or type a letter to you, they are really serious about what they're saying. They think highly of you, because they took the time to do it. People can call the radio station and run their mouths and talk a great game, and it really means nothing. But when somebody writes you, that's different. It makes me think they're for real.

"E-mail opens a whole new avenue to your audience for you to use to your benefit. It's great for helping in-office listening. It's a good tool. People have a tendency to fight against technology in the early stages, but after they find out the practicality of it, they start using it, and they love it."

Winston has several reasons why he's such a fan of the Internet. "I think the Internet is a great way to help create more listener loyalty, and I hope to expand our use of e-mail as a programming tool," he said. "E-mail is great for morning shows. When I looked at some other radio-station websites, the one I really liked was for WDAS-FM/Philadelphia. It gave us an idea of some of the things that we wanted to have on our site, like being able to do polls of our audience on some of the topics we talk about on the morning show.

"The Internet can give your radio station eyes. We use our digital camera a lot and then post the pictures. We're trying to put just about everything we do up on the 'Net. I wish we had a full-time webmaster; that's how much I believe in using the 'Net. If and when we do get a person on a full-time basis, it will help the radio station that much more."

'TLC On The Web

WTLC's Wallace inherited a website that was already in action when he joined the station 3 1/2 years ago. "I understand that 'TLC was one of the first Urban stations to have a website up, as well as being one of the first, if not the first, Urban station to stream on the 'Net," he said. "I believe it started back in 1995."

The Internet has been useful in two key ways for Wallace. "The first is for office listening," he said. "In many offices there are mandates from management as to what can be listened to. The advent of a lot of people having access to computers has given us an opportunity to reach people who normally would not have been able to listen to us by regular means. There are also people in this area who can't get

WTLC's signal but are familiar with the station and listen on the Internet. They are now able to enjoy our programming at work or at home.

"We've also done some contests through our website. A listener can go to the site and register to win. This gives us the opportunity to keep track of how many people are coming to the site, which then becomes data that we can present to clients and potential clients about an additional way they can reach consumers.

"We use the Internet in a number of ways other than contesting. It's used for requests and comments about the radio station, and sometimes the airstaff uses e-mail on the air if it's appropriate. We have a Sunday-morning program called *The Chat Room*, and the premise of this show is that we do one hour on the air and another hour only on our website. The radio station is there for those who want to hear music. For those who want to continue with the conversation, there's the Internet.

"The main thing we're trying to do now is continue to make sure that we use the site to inform and to entertain our listeners while also maximizing the opportunities to increase our non-traditional revenue. You can use your website to sell all kinds of things, from music to books. All you have to do is have an icon to click on. I also think it's very important for broadcasters to find out why people come to your website and to find out what it is they expect to find on your website.

"To use 'TLC as an example, we have a lot of people who come to our website for our programming. They want to hear the radio station. But because we are so involved in community events and outreach, we have people who come to our site to find out about the Indiana Black Expo instead of going directly to the event's site. We just completed our Women's Expo. People came to the site for information about that event. Quite frankly, a lot of the people are international folks who find us to be a major source of information about Indianapolis."

"We needed to change our thinking about how the Internet could help us, and we did that. No one is going to hit a home run with this thing out of the box. What we found out is that you have to look at this as a marketing extension of your radio station."

Greg Johnson

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667

or e-mail:

babylove@rronline.com



SHE'S NOT A WANNABE,
SHE'S A GONNA BE."

-RODNEY JERKINS

RODNEY JERKINS,
THE GRAMMY®-WINNING PRODUCER OF "SAY MY NAME,"
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DAVE HOLLISTER TAKE CARE OF HOME

42 - 35 BREAKER
URBAN MAINSTREAM

Produced by Tim & Bob A&R: Ron Handler
Management: Donny "Drano" Harrell for Goodfellas Entertainment



www.davehollister.com www.dreamworksrecords.com
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April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	3691	+40	477527	9	86/0
	2	MUSIQ Love (Def Soul/IDJMG)	3397	-6	481960	13	84/0
	3	DESTINY'S CHILD Survivor (Columbia)	3318	+38	392148	6	83/0
	4	JANET All For You (Virgin)	3111	+99	323820	7	85/0
	5	TANK Maybe I Deserve (BlackGround)	3090	-121	407570	18	70/0
	6	CASE Missing You (Def Soul/IDJMG)	2840	+120	385570	12	82/0
	7	OUTKAST So Fresh, So Clean (LaFace/Arista)	2769	-92	323546	12	82/0
	8	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	2631	+238	316260	8	82/0
	9	GINUWINE There It Is (Epic)	2425	+61	301762	10	80/1
	10	INDIA.ARIE Video (Motown)	2246	+144	275127	10	77/1
	11	QB FINEST F/NAS Oochie Wally (Columbia)	2181	-23	230545	8	75/0
	12	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	2063	+17	204564	10	82/0
	13	R. KELLY Fiesta (Jive)	2036	+666	344215	3	79/10
	14	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	1897	-279	243349	15	76/0
	15	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	1878	+16	228528	8	78/0
	16	TYRESE I Like Them Girls (RCA)	1853	+290	192965	4	83/1
	17	112 Peaches And Cream (Bad Boy/Arista)	1755	+240	237464	5	78/3
	18	KOFFEE BROWN After Party (Arista)	1730	-415	248728	15	75/0
	19	JILL SCOTT A Long Walk (Hidden Beach/Epic)	1684	-241	294244	17	67/0
	20	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1600	-167	208429	14	72/0
	21	JOE F/MYSTIKAL Stutter (Jive)	1592	-240	226853	18	74/0
	22	OLIVIA Bounce (J)	1515	-178	137065	11	68/0
	23	SNOOP DOGG Lay Low (No Limit/Priority)	1412	+21	135501	5	73/2
	24	R. KELLY A Woman's Threat (Jive)	1328	-72	127465	7	72/0
	25	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	1309	-245	135343	11	69/0
Breaker	26	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1304	+387	147447	2	74/0
	27	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1290	+141	156736	4	63/2
	28	JON B Don't Talk (Edmonds/Epic)	1268	-300	146025	13	70/0
	29	ERIC BENET Love Don't Love Me (Warner Bros.)	1259	+65	102399	5	67/0
	30	RL Good Love (Warner Bros.)	1252	+39	95454	6	67/1
	31	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	1224	+21	153776	5	74/2
	32	K-CI & JOJO Wanna Do You Right (MCA)	1119	-81	75968	9	56/0
Breaker	33	JT MONEY Hi-Lo (Freeworld/Priority)	1053	+112	96749	5	58/1
	34	EVE Who's That Girl (Ruff Ryders/Interscope)	1048	-197	132910	12	65/0
Breaker	35	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	1002	+102	99886	3	71/0
	36	SILK We're Callin' U (Elektra/EEG)	966	+292	92721	2	74/6
	37	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	963	+94	107924	6	56/10
	38	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	950	-151	156748	20	57/0
	39	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	917	-119	123749	13	50/0
	40	OMX No Sunshine (BlackGround)	848	-5	70099	3	53/1
Debut	41	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	832	+415	101648	1	67/3
	42	CITY HIGH What Would You Do? (Interscope)	817	+72	58449	2	52/3
	43	MAXWELL Get To Know Ya (Columbia)	801	-208	79766	11	50/0
	44	NELLY Ride Wit Me (Fo' Reel/Universal)	798	-196	62302	9	41/0
	45	SYLEENA JOHNSON I Am Your Woman (Jive)	784	+60	68102	2	51/2
	46	ICONZ Get Crunked Up (Elektra/EEG)	752	-183	72988	14	53/0
Debut	47	LIL ROMEO My Baby (Soulja/Priority)	710	+333	77618	1	57/5
Debut	48	RAY-J Wait A Minute (Atlantic)	709	+146	69872	1	49/7
	49	112 It's Over Now (Bad Boy/Arista)	650	-158	143447	19	46/0
	50	8BALL & MJG Buck Bounce (Jcor)	605	-32	53804	4	29/0

Most Added

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
ALICIA KEYS Fallin' (J)	52
THREE THE HARD WAY Let's Get It (Arista)	48
ERYKAH BADU Cleva (Motown/Universal)	45
TURK It's In Me (Universal)	37
LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	14
TWIS E Uh-Uhh (Universal)	14
NIKKA COSTA Like A Feather (Cheeba Sound/Virgin)	13
3LW Playas Gon' Play (Epic)	11
R. KELLY Fiesta (Jive)	10
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	10

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY Fiesta (Jive)	+666
FAITH EVANS F.C. THOMAS Can't Believe (Bad Boy/Arista)	+415
EVE F.G. STEFANI Let Me Blow... (Ruff Ryders/Interscope)	+387
LIL ROMEO My Baby (Soulja/Priority)	+333
SILK We're Callin' U (Elektra/EEG)	+292
TYRESE I Like Them Girls (RCA)	+290
3LW Playas Gon' Play (Epic)	+277
112 Peaches And Cream (Bad Boy/Arista)	+240
MISSY ELLIOTT Get Ur Freak... (Gold Mind/EastWest/EEG)	+238
VARIOUS ARTISTS You (Bad Boy/Arista)	+197

Breakers

EVE F/GWEN STEFANI

Let Me Blow Ya Mind (Ruff Ryders/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1304/387	74/0	26

JT MONEY

Hi-Lo (Freeworld/Priority)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1053/112	58/1	33

DAVE HOLLISTER

Take Care Of Home (Def Squad/DreamWorks)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1002/102	71/0	35

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



86 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



"JUST IN CASE"

The follow up single to the #1 SMASH "Could it Be"

"...Jaheim is BANANAS!!! A tremendous vocal talent."

- Dorsey Fuller - KKBT/Los Angeles

"...the thug Teddy P of today!!! Something the brothas can relate to, but winning the hearts of women 18 & over."

- Myronda Reuben - WBLX/Mobile

IMPACTING RADIO
4/30/01 & 5/1/01



ARTIST BREAKDOWN

ARTIST: **INDIA.ARIE**
ALBUM: **ACOUSTIC SOUL**
LABEL: **MOTOWN**

How could I not devote time (and paper) to my Libran, balance-seeking sista whose debut single has the definition of beauty being challenged? **India.Arie** visited us a while back, and we had the most enjoyable time. I interviewed her for the upcoming Urban special, and that's when I really got to know my spiritual sista as she ate cookies during our interview. Unfortunately, the interview didn't take (and it was such a good one!), so I had to hunt down this self-proclaimed moody sista with the strong vocals and free spirit.

"Hi, India.Arie. It's Tanya at R&R calling for our interview." I explain as she answers the phone. "Tanya? Didn't I meet you?" she asks. "Don't act like you don't know me." I reply. After recapturing the unique and profound essence that India.Arie shared with me at R&R's offices, I decided to pop in her debut joint on Motown Records, *Acoustic Soul*. "This is in remembrance of our ancestors. Sam Cooke and Marvin Gaye and Donny Hathaway and all that came before, you opened up the door. 'Cause of you, change gon' come." So begins India.Arie's *Acoustic Soul*.

We all know the appeal of her debut single, "Video." This inspiring song redefined beauty. In an attempt to encourage self-love while celebrating her own, India.Arie had females all over the country discovering the beauty in what society may call one's physical shortcomings. I hear that the second single will be "Brown Skin." God, I hope so! This depiction of two African Americans body-to-body is the song of 2001! (Well, so far, though I can't see anyone touching on the salacious vibe of this worshiping tune.) While celebrating dude's brown skin — hence the title — the dramatic music escorts the sensual and ardent lyrics that characterize an intense love that is adorned with honor and respect. This is the ultimate song to dedicate to an African-American guy with whom you're involved.

The awakening is not rude in track No. 5, in

which India.Arie finds "Strength, Courage & Wisdom." By stepping out on faith, she discovers that these three powerful traits were resting peacefully within her spirit the whole time. (Thank God for time, patience and revelation.) Accompanying this uplifting message is an active complementary track that sets the scene for some sort of praise-filled dance. This is not a song to shake your arse to: it's your entire spirit that will wanna move to this beat.

"Back to the Middle" reminds us of a center from which we should never stray too far. Talk about being balanced — this eye-opening song is a couch session without the psychiatrist. Now, here we go! My jam! "I am ready for love/Why are you hiding from me?" is the question that has been dominant in my mind, heart and spirit for the past four years. I see it's plaguing India.Arie too. "Ready for Love" is a beautiful ballad in which India.Arie finds herself questioning the absence of love from her life.

She even bargains with the almighty emotion: "I'll quickly give my freedom to be held in your captivity." (Well, I'm not trying to be held prisoner — I would like a day pass every once in a while.)

Acoustic Soul is a collection of material that this earthy songstress uses to inspire, motivate, enlighten and honor. Her strong, powerful and solid vocals stand on their own. Though the music complements each vocal performance, a capella would be an option for India.Arie. With such potent lyrics filling songs that cover such significant topics as self-acceptance, honor of heritage and self-discovery, *Acoustic Soul* is definitely a lesson in life.

While entertaining our musical appetite and nourishing our thirsty spirits, India.Arie gives honor and praise to those who opened the door for her entrance. Dizzy Gillespie, Sarah Vaughn, Jimi Hendrix and Ella Fitzgerald are just some of those to whom an interlude is dedicated. Reaching beyond Erykah Badu or Maxwell or even Prince, she goes for those who really had to fight for creative expression, as well as overall acceptance as viable artists. Consequently, she get my respect not only as a vocalist, but also as one who truly, sincerely and wholeheartedly appreciates the art of vocal entertainment. Peace.

— Tanya O'Quinn
Asst. Urban Editor



IN MY OPINION

with **Rob Neal**

Tank
"Maybe I Deserve"
BlackGround

PD — WJZD/Biloxi, MS

I'm really feeling this song! The shoe is on Tank's other foot when he sings about how the oats he's sown produced weeds. Now that he is giving his all to the relationship — the same relationship he has previously taken for granted — he finds that his lady seems to have given up on the possibility of a happily-ever-after ending.

Tank has a strong, powerful voice that adds intensity to this dramatic tune. Too many times it's the female who is at home, wondering where her man is. "Maybe I Deserve" depicts the opposite. Now it's the male who's sitting at home drinking, worried about his lady. Women finally have a song to which they can rejoice.

Though they (the women) have songs such as Sunshine Anderson's "Heard It All Before" and others to celebrate to, this tune shows a man alone with his pain. For the many women who have found themselves in this identical position, this is somewhat of a comeuppance for them. Tank preaches the truth on this humble admission of guilt, pain and responsibility.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (4/24).

BLU CANTRELL Hit 'Em Up Style... (Arista)

KANE & ABEL Show That Work (MCA)

MS. TOI Hand Clap (Universal)

RHONA Satisfied (Epic)

SHAFFER Lonely, Sad & Blue (Columbia)

SHOT It's Ya Dog (Tommy Boy)

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REN IMPACTING - URBAN AC APRIL 30, 2001

"Breathe Again"

ALREADY BREATHING:

SPINS

WMGL, WKXI, WJMI, KXHT, KJLH
WIZF, WNEZ, WRAS, WEAA, WNAA
WRVS, WKKC, WHOV

ADDED

KIPR, WMCS
KVSP, KJMM

New & Active

VARIOUS ARTISTS You (*Bad Boy/Arista*)
 Total Plays: 547, Total Stations: 42, Adds: 0

3LW Playas Gon' Play (*Epic*)
 Total Plays: 544, Total Stations: 61, Adds: 11

JIMMY COZIER She's All I Got (*J*)
 Total Plays: 498, Total Stations: 45, Adds: 4

LIL' WAYNE Everything (*Cash Money/Universal*)
 Total Plays: 495, Total Stations: 40, Adds: 2

SHAGGY Angel (*MCA*)
 Total Plays: 490, Total Stations: 20, Adds: 1

TOYA I Do (*Arista*)
 Total Plays: 484, Total Stations: 45, Adds: 4

BIG PUNISHER How We Roll (*Loud*)
 Total Plays: 449, Total Stations: 49, Adds: 5

DIRTY Hit Da Floe (*Universal*)
 Total Plays: 430, Total Stations: 37, Adds: 0

MEMPHIS BLEEK Do My... (*Roc-A-Fella/IDJMG*)
 Total Plays: 418, Total Stations: 28, Adds: 0

WYCLEF JEAN Perfect Gentleman (*Ruffhouse/Columbia*)
 Total Plays: 391, Total Stations: 37, Adds: 1

DONNIE MCCLURKIN We Fall Down (*Verity*)
 Total Plays: 383, Total Stations: 24, Adds: 4

STICKY FINGAZ Ghetto (*Universal*)
 Total Plays: 380, Total Stations: 37, Adds: 0

BACKBONE Five Deuce Four Tre (*Universal*)
 Total Plays: 351, Total Stations: 28, Adds: 0

RAPHAEL BROWN Maybe (*Arista*)
 Total Plays: 334, Total Stations: 28, Adds: 1

RUN-D.M.C. Let's Stay Together... (*Arista*)
 Total Plays: 332, Total Stations: 24, Adds: 0

ST. LUNATICS Midwest Swing (*Fo' Reel/Universal*)
 Total Plays: 326, Total Stations: 43, Adds: 6

QUEEN PEN I Got Cha (*Motown*)
 Total Plays: 265, Total Stations: 40, Adds: 8

MDNIFAH Brown Eyes (*Universal*)
 Total Plays: 231, Total Stations: 21, Adds: 0

THREE THE HARD WAY Let's Get It (*Arista*)
 Total Plays: 223, Total Stations: 48, Adds: 48

LIL' JON & THE EASTSIDE BOYZ Bia Bia (*TVT*)
 Total Plays: 218, Total Stations: 17, Adds: 14

LUKE Lollipop (*Koch*)
 Total Plays: 187, Total Stations: 10, Adds: 0

RASHEEDA Off Da Chain (*Motown*)
 Total Plays: 180, Total Stations: 12, Adds: 0

ALICIA KEYS Fallin' (*J*)
 Total Plays: 177, Total Stations: 52, Adds: 52

ERYKAH BADU Cleva (*Motown/Universal*)
 Total Plays: 150, Total Stations: 45, Adds: 45

N.E.R.D. Lapdance (*Virgin*)
 Total Plays: 139, Total Stations: 12, Adds: 3

KIRK FRANKLIN Thank You (*Gospo Centric/Interscope*)
 Total Plays: 122, Total Stations: 12, Adds: 1

RC Sio Burn (*Dombrowski & Glasker*)
 Total Plays: 113, Total Stations: 10, Adds: 2

Songs ranked by total plays

Most Played Recurrents

- JAHEIM Could It Be (*Divine Mill/WB*)
- JAY-Z I Just Wanna Love U... (*Roc-A-Fella/IDJMG*)
- OUTKAST Ms. Jackson (*LaFace/Arista*)
- MUSIQ Just Friends (Sunny) (*Def Soul/IDJMG*)
- DAVE HOLLISTER One Woman Man (*Def Squad/DreamWorks*)
- AVANT My First Love (*Magic Johnson/MCA*)
- CARL THOMAS Emotional (*Bad Boy/Arista*)
- DESTINY'S CHILD Independent Women Pt. 1 (*Columbia*)
- MYSTIKAL Shake Ya Ass (*Jive*)
- 3LW No More (Bab) I'ma Do Right (*Epic*)
- NELLY E.I. (*Fo' Reel/Universal*)
- R. KELLY I Wish (*Jive*)
- LUDACRIS What's Your Fantasy (*Def Jam South/IDJMG*)
- JAGGED EDGE Let's Get Married (*So So Def/Columbia*)
- RUFF ENDZ No More (*Epic*)
- NEXT Wifey (*Arista*)
- ERYKAH BADU Bag Lady (*Motown*)
- YOLANDA ADAMS Open My Heart (*Elektra/EEG*)
- TONI BRAXTON Just Be A Man About It (*LaFace/Arista*)
- SISQO Incomplete (*Dragon/Def Soul/IDJMG*)

TUNED-IN

R&R/MEDIABASE 24/7

URBAN

WJMZ/Greenville

11am

YOLANDA ADAMS Open My Heart
 MARY J. BLIGE Beautiful
 TANK Maybe I Deserve
 CAMEO Candy
 K-Ci & JOJO Wanna Do You Right
 NEW EDITION If It Isn't Love
 DESTINY'S CHILD Independent Women Part 1
 CASE Missing You
 TAMIA Stranger In My House
 JOE I'm In Luv
 INDIA.ARIE Video
 DEBRAH COX I/RL We Can't Be Friends

4pm

DONNELL JONES U Know What's Up
 SUNSHINE ANDERSON Heard It All Before
 INDIA.ARIE Video
 GUY I Like
 JAY-Z I/R. KELLY Guilty Until Proven Innocent
 MUSIQ Love
 AVANT My First Love
 RAY-J Wait A Minute
 JOE I Wanna Know
 DONNIE MCCLURKIN We Fall Down
 RAPHAEL SAAIDI Get Involved

8pm

CARL THOMAS I Wish
 JAGGED EDGE Promise
 INDIA.ARIE Video
 JA RULE I/LIL' MO & VITA Put It On Me
 PUBLIC ANNOUNCEMENT Man Ain't Supposed...
 R. KELLY I Wish
 JAY-Z I Just Wanna Love U (Give it...)



KATZ/St. Louis

11am

DRU HILL Beauty
 NELLY Luven Me
 JA RULE I/LIL' MO & VITA Put It On Me
 MYSTIKAL Big Truck Boys
 MUSIQ Love
 JT MONEY Hi-Lo
 KELLY PRICE You Should've Told Me
 CASE Missing You
 TIMBALAND & MAGOO We At It Again
 JA RULE I Cry
 JILL SCOTT A Long Walk
 MYA Movin' On

4pm

ST. LUNATICS Midwest Swing
 TRICK DADDY Take It To Da House
 EVE I/GWEN STEFANI Let Me Blow Your Mind
 MISSY ELLIOTT Get Ur Freak On
 CASE Missing You
 SISQO Thong Song
 TOYA I Do
 JAY-Z Who You Wit
 R. KELLY Fiesta
 NAS If I Ruled The World
 QB'S FINEST I/NAS Oochie Wally

8pm

MUSIQ Love
 NELLY Luven Me
 JILL SCOTT A Long Walk
 MASTER P Bout Dat
 TANK Maybe I Deserve
 NELLY I/CITY SPUD Ride Wit Me
 TOYA I Do
 ST. LUNATICS Midwest Swing



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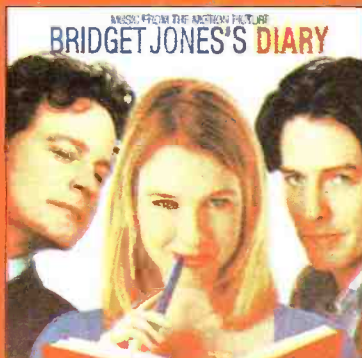
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Shelby

"Killin' Kind"

THE NEW SINGLE FROM SHELBY LYNNE

- "I Am Shelby Lynne" was the most critically acclaimed album of 2000, with year-end accolades in *Time*, *Rolling Stone*, *LA Times*, *NY Times*, etc... Her first pop album, "I Am Shelby Lynne" is also the best selling record of her entire career.
- Shelby has toured with Sting, k.d. lang, Matchbox Twenty and Ben Harper.
- Shelby has appeared twice on *The Tonight Show with Jay Leno*, *Letterman*, *Conan O'Brien*, *Rosie O'Donnell*, *Craig Kilborn*, etc.
- "Killin' Kind" will also be on Shelby's upcoming album, due in September 2001.
- *Bridget Jones's Diary* debuts #3 at the box office!!



PRODUCED BY GLEN BALLARD • MIXED BY JACK JOSEPH PUIG

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Stations and their adds listed alphabetically by market

Urban

Table listing radio stations across various markets (e.g., Albany, Boston, Columbia, Flint, Kansas City, Louisville, Myrtle Beach, Raleigh-Durham, Tallahassee) with their respective PDs and current adds.

Table listing radio stations across various markets (e.g., Atlanta, Boston, Cleveland, Detroit, Houston-Galveston, Memphis, New York, St. Louis, Washington DC) under the Urban AC category, with their respective PDs and current adds.

FINO COMPLETE PLAYLISTS FOR ALL URBA AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #26 WJZ/Cincinnati Blue Chip... 12+ Cume 173,700

MARKET #30 KPRS/Kansas City... 12+ Cume 195,000

MARKET #1 WKRS/New York... 12+ Cume 1,545,900

MARKET #2 KJLH/Los Angeles... 12+ Cume 375,900

MARKET #3 WVAZ/Chicago... 12+ Cume 553,800

MARKET #31 WKYC/Milwaukee... 12+ Cume 221,000

MARKET #34 WOXY/Columbus, OH... 12+ Cume 180,400

MARKET #5 WDAS/Philadelphia... 12+ Cume 250,100

MARKET #6 KRNB/Dallas-Ft. Worth... 12+ Cume 172,900

MARKET #7 WMXD/Detroit... 12+ Cume 130,700

MARKET #37 WPEG/Charlotte... 12+ Cume 243,100

MARKET #38 WOLR/Oakland... 12+ Cume 268,200

MARKET #7 WDRP/Detroit... 12+ Cume 149,900

MARKET #7 WMXD/Detroit... 12+ Cume 316,600

MARKET #8 WILD/Boston... 12+ Cume 62,600

MARKET #41 WTLG/Indianapolis... 12+ Cume 136,500

MARKET #42 WQVE/New Orleans... 12+ Cume 286,200

MARKET #9 WHUR/Washington, DC... 12+ Cume 536,800

MARKET #9 WMWJ/Washington, DC... 12+ Cume 320,400

MARKET #10 KMJQ/Houston-Galveston... 12+ Cume 407,800

Most Played Recurrents

- CHARLIE WILSON Without You (Major Hits)
- YOLANDA ADAMS Open My Heart (Elektra/EEG)
- AVANT My First Love (Magic Johnson/MCA)
- MARY MARY Shackles (Praise You) (Columbia)
- JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)
- JOE I Wanna Know (Jive)
- R. KELLY I Wish (Jive)
- CARL THOMAS I Wish (Bad Boy/Arista)
- TONI BRAXTON Just Be A Man About It (LaFace/Arista)
- ANGIE STONE No More Rain (In This Cloud) (Arista)
- SISQO Incomplete (Dragon/Def Soul/IDJMG)
- ERYKAH BADU Bag Lady (Motown)
- DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)
- MAXWELL Fortunate (Rock Land/Interscope/Columbia)
- SADE By Your Side (Epic)
- KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)
- DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)
- JOE Treat Her Like A Lady (Jive)
- KEVON EDMONDS 24/7 (RCA)
- BRIAN MCKNIGHT Back At One (Motown)

URBAN AC Going For Adds 4/24/01

- BEBE WINANS I/S. WONDER & M.L. WINANS Jesus Children Of America (Motown)
- CHRISTOPHER WILLIAMS Love You More Than Words Can Say (Music Blitz)
- KIM WATERS Love Don't Love Nobody (Shanachie)
- RHONA Satisfied (Epic)

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MOVE OVER, EASTER BUNNY

WPXI/Philadelphia air talent/filmmaker Tim Greene (far right), in conjunction with Mt. Airy's Kid Fashions, gave away Easter clothing and spring outfits to families in need. Pictured with Greene is one of the newly outfitted families and store manager Will Mangum (second from left).

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

**WLXC/Columbia
3am**

- NEW EDITION Can You Stand The Rain
- RAPHAEL BROWN Maybe
- INDIA ARIE Video
- JON B Don't Talk
- O'JAYS Let Me Make Love To You
- MUSIQ Love
- DAVE HOLLISTER Take Care Of Home
- HIL ST. SOUL For Your Love
- JAHEIM Could It Be
- MANHATANS Kiss And Say Goodbye
- DONNIE MCCLURKIN We Fall Down
- JILL SCOTT A Long Walk
- PUBLIC ANNOUNCEMENT Man Ain't Supposed...
- BOYZ II MEN Thank You In Advance

11am

- EMOTIONS Don't Ask My Neighbors
- RL Good Love
- GLENN JONES Secrets
- RUFUS I/CHAKA KHAN Stay
- DAVE HOLLISTER Take Care Of Home
- YOLANDA ADAMS I Believe I Can Fly
- RAPHAEL BROWN Maybe
- TANK Maybe I Deserve
- MARVIN GAYE Mercy Mercy Me...
- GINUWINE There It Is
- DONNIE MCCLURKIN We Fall Down

4pm

- JILL SCOTT A Long Walk
- JANET All For You
- HIL ST. SOUL For Your Love
- ROSE ROYCE I Wanna Get Next To You
- MAXWELL Get To Know Ya
- COMMODORES Brick House
- SUNSHINE ANDERSON Heard It All Before
- MAXWELL Get To Know Ya
- JOE I Wanna Know
- JOE I/MYSTIKAL Stutter

8pm

- SILK Girl U For Me
- CASE Missing You
- MARY J. BLIGE Missing You
- JESSE POWELL II I
- JAHEIM Could It Be
- O'JAYS Cried Together
- ANGELA BOFILL I'm On Your Side

**STAR 94.5 WCFB/Orlando
4am**

- TEMPTATIONS Ball Of Confusion (That's...)
- CON FUNK SHUN Love's Train
- BROTHERS JOHNSON Strawberry Letter 23
- MICHAEL JACKSON Don't Stop 'Til You Get...
- DONNIE MCCLURKIN We Fall Down
- LUTHER VANDROSS Better Love
- TONI BRAXTON Just Be A Man About It
- O'JAYS Back Stabbers
- SUNSHINE ANDERSON Heard It All Before
- SAOE The Sweetest Taboo
- STEVIE WONDER My Cherie Amor
- BOYZ II MEN Water Runs Dry

11am

- P. LABELLE & M. MCDONALD On My Own
- JANET All For You
- ARETHA FRANKLIN Something He Can Feel
- R. FLACK & D. HATHAWAY Where Is The Love
- ANITA BAKER You Bring Me Joy
- JILL SCOTT A Long Walk
- BRICK Dazz
- GAP BAND Yearning For Your Love
- AVANT My First Love
- CHIC Dance, Dance, Dance

4pm

- JOHNNY GILL My, My, My
- AL GREEN Tired Of Being Alone
- JOE Treat Her Like A Lady
- ONE WAY Cutie Pie
- ALEXANDER O'NEAL Sunshine
- CHARLIE WILSON Without You
- CHAKA KHAN Through The Fire
- CHIC Good Times
- PUBLIC ANNOUNCEMENT Man Ain't Supposed...
- COLOR ME BADD I Wanna Sax You Up
- NATALIE COLE Inseparable

8pm

- CASE Missing You
- L. VANDROSS & M. CAREY Endless Love
- JANET JACKSON Funny How Time Flies...
- BABYFACE Never Keeping Secrets
- MANHATTANS There's No Me...
- EARTH, WIND & FIRE Devotion
- CHANTE MOORE Chante's Got A Man
- TEDDY PENDERGRASS Love T.K.O.
- JAGGED EDGE Promise
- COMMODORES Three Times A Lady
- MARY J. BLIGE Not Got 'N Cry



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/9. © 2001, R&R Inc.

R&R Urban AC Top 30

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	MUSIQ Love (Def Soul/IDJMG)	906	+34	132828	7	37/1
	2	MAXWELL Get To Know Ya (Columbia)	886	-3	122641	12	39/0
	3	JILL SCOTT A Long Walk (Hidden Beach/Epic)	875	+15	136071	15	31/0
	4	DONNIE MCCLURKIN We Fall Down (Verity)	761	+159	132815	8	36/0
	5	TANK Maybe I Deserve (BlackGround)	704	+105	95179	13	29/1
	6	JANET All For You (Virgin)	690	-54	105107	5	39/0
	7	KOFFEE BROWN After Party (Arista)	663	-3	91283	10	34/0
	8	TAMIA Stranger In My House (Elektra/EEG)	646	-52	80919	22	37/0
	9	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	622	+50	98373	6	35/0
	10	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	609	+5	81129	10	35/0
	11	INDIA.ARIE Video (Motown)	571	+60	92892	8	29/0
	12	CARL THOMAS Emotional (Bad Boy/Arista)	547	+17	77599	24	34/0
	13	CASE Missing You (Def Soul/IDJMG)	502	+36	81417	4	32/0
	14	JAHEIM Could It Be (Divine Mill/WB)	494	+11	61539	14	25/0
	15	R. KELLY A Woman's Threat (Jive)	482	+61	60374	6	26/1
	16	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	462	-76	69061	23	36/0
	17	ERYKAH BADU Didn't Cha Know (Motown)	437	-80	63726	17	28/0
	18	ERIC BENET Love Don't Love Me (Warner Bros.)	433	+19	64257	5	33/1
	19	GLADYS KNIGHT If I Were Your Woman II (MCA)	418	-7	39164	10	30/0
	20	SADE King Of Sorrow (Epic)	398	+24	54132	6	31/1
	21	JESSE POWELL If I (Silas/MCA)	393	-67	65158	16	25/0
	22	SYLEENA JOHNSON I Am Your Woman (Jive)	330	+38	44025	3	31/2
	23	AL JARREAU It's How You Say It (GRP/VMG)	318	+32	36848	4	28/1
	24	CHANTE' MOORE Bitter (Silas/MCA)	306	-24	47812	11	27/0
	25	RL Good Love (Warner Bros.)	292	-10	35205	4	21/0
	26	MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	283	-4	48220	20	24/0
	27	JAGGED EDGE Promise (So So Def/Columbia)	270	-23	42175	14	17/0
Debut	28	JIMMY COZIER She's All I Got (J)	240	+58	28280	1	23/1
Debut	29	K-CI & JOJO Wanna Do You Right (MCA)	230	+33	46102	1	16/1
Debut	30	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	223	+55	27799	1	25/2

Most Added

ARTIST TITLE LABEL(S)	ADDS
ERYKAH BADU Cleva (Motown)	17
RAPHAEL BROWN Maybe (Arista)	8
STEPHEN SIMMONDS For You (Priority)	7
ALICIA KEYS Fallin' (J)	4
ANGELA JOHNSON Ordinary Things (Independent)	3
SYLEENA JOHNSON I Am Your Woman (Jive)	2
DAVE HOLLISTER Take Care Of... (Def Squad/DreamWorks)	2
KIRK FRANKLIN Thank You (Gospo Centric/Interscope)	2
HIL ST. SOUL For Your Love (Dome/Select-O-Hits)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DONNIE MCCLURKIN We Fall Down (Verity)	+159
TANK Maybe I Deserve (BlackGround)	+105
STEPHEN SIMMONDS For You (Priority)	+71
KIRK FRANKLIN Thank You (Gospo Centric/Interscope)	+68
R. KELLY A Woman's Threat (Jive)	+61
INDIA.ARIE Video (Motown)	+60
RAPHAEL BROWN Maybe (Arista)	+59
JIMMY COZIER She's All I Got (J)	+58
D. HOLLISTER Take Care Of... (Def Squad/DreamWorks)	+55
ALICIA KEYS Fallin' (J)	+54



39 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

HIL ST. SOUL For Your Love (Dome/Select-O-Hits)

Total Plays: 126, Total Stations: 12, Adds: 2

KIRK FRANKLIN Thank You (Gospo Centric/Interscope)

Total Plays: 110, Total Stations: 16, Adds: 2

VARIOUS ARTISTS You (Bad Boy/Arista)

Total Plays: 108, Total Stations: 15, Adds: 1

STEPHEN SIMMONDS For You (Priority)

Total Plays: 95, Total Stations: 22, Adds: 7

KEITH SWEAT Real Man (Elektra/EEG)

Total Plays: 94, Total Stations: 9, Adds: 0

RAPHAEL BROWN Maybe (Arista)

Total Plays: 84, Total Stations: 20, Adds: 8

ALICIA KEYS Fallin' (J)

Total Plays: 68, Total Stations: 17, Adds: 4

ANGELA JOHNSON Ordinary Things (Independent)

Total Plays: 13, Total Stations: 5, Adds: 3

ERYKAH BADU Cleva (Motown/Universal)

Total Plays: 6, Total Stations: 17, Adds: 17

Songs ranked by total plays

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

(Que-nee) Cunnie Williams

"L I F E G O E S O N"

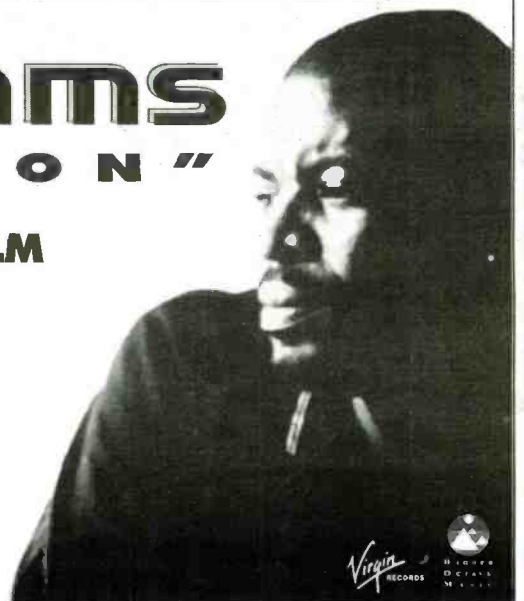
Now Playing On: WKJS WLXC WMGL WFLM

New Add This Week:
KOKY

- Debut U.S. Release
- A Major New Talent
- From "The Magnet" Original Soundtrack

FEATURING NEW SONGS FROM:

Talib Kweli, Millie Jackson, Isaac Hayes, The Dells, Marlina Shaw, Dennis Edwards, Gerald Alston and Bruizza





*BeBe
Winans*

The New Single

JESUS
CHILDREN
OF
AMERICA

featuring

Stevie Wonder

and

Marvin L. Winans

GOING FOR ADDS
ON APRIL 23 & 24

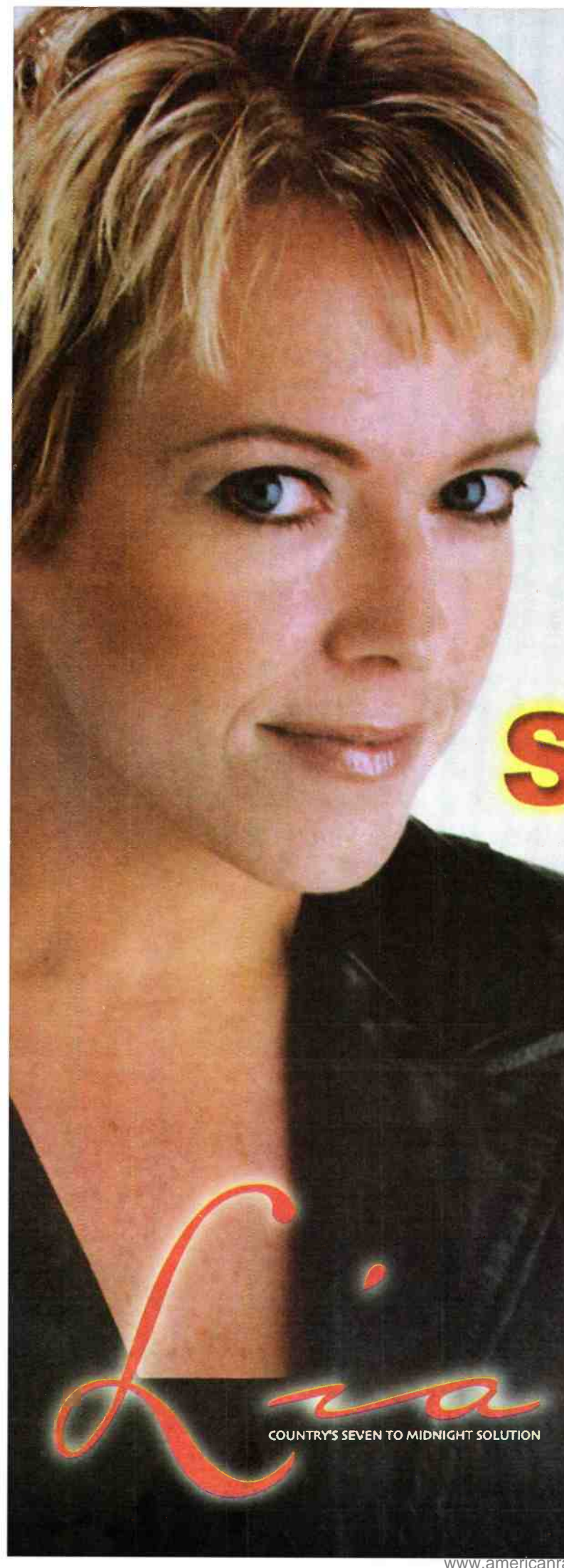
From
LOVE & FREEDOM
IN STORES NOW

WWW.BEBEWINANS.COM
WWW.MOTOWN.COM

Album Producers: Kedar Massenburg, Evan Larnberg & BeBe Winans

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A close-up portrait of a woman with short, light brown hair, looking slightly to the right with a soft smile. She is wearing a dark, possibly black, top.

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PDs Pick Favorite Website Features

□ Personality and e-mail interaction draw raves

Every website you visit seems to have one really neat feature that makes the hit worthwhile. It's always fun to stumble upon a unique gimmick that you know will draw you back again and again.

This week I contacted a number of Country PDs whose stations have websites and asked them to tell me what they consider to be their websites' best features. I asked them not only about their sites' unique elements, but also about those aspects that provide big benefits to the station.



Bob Richards



Becky Brenner



John Marks

Online Listener Clubs

WPOC/Baltimore PD Scott Lindy says he's very excited by his station's website's ability to interact with WPOC listeners. "The thing that I am most proud of is our new online listener club, 'The 93.1 WPOC E-Team,'" he enthuses. "We've been recruiting for this database for just four months, and we now have more than 11,000 members. We think we can grow this to more than 100,000 members."

"It's amazing to me, because we can touch so many of our listeners for free. We use it sparingly, so as not to create the image of a 'spammer.' The cool thing is that we believe that most of the E-Team members probably look at their e-mail while they're at work. The equation to me is: at-work plus WPOC recall equals TSL and diary entries."

"We still do e-mail, in-office tele-marketing and faxing through Critical Mass Media's Nest Marketing campaigns, but this is free and immediate. We always include a huge benefit with every e-mail we send, such as early ticket purchase dates or discounted concert tickets, along with info on our on-air contests and e-mail and Internet-only contests. And it's all free."

While Lindy sees the e-mail-gen-

erated benefits as huge for the station, he wants WPOC's website to also be of value to listeners — and he tells them so on the air. "There are so many things on our website that different groups of people visit for," he says. "We have extensive concert listings, fan-club site links, weather, surveys, contest info, games, shopping links, seasonal links — Easter, Mother's Day, etc. — and some goofy links to weird or funny pages on the 'Net."

"We like to be the start of people's surfing adventures. We tell the listeners, 'If you're going to surf the 'Net for fun, start at www.wpoc.com — and who knows where you'll end up.' We're lucky to have a dedicated and very educated and informed Web Manager, Marla Ord, who keeps our site ultrafresh. We mention this on the air too."

Communicating With Listeners

KMPS & KYCW/Seattle PD Becky Brenner admits that she's not an Internet junkie and that she's a very limited user, but she does acknowledge, "I know big users are out there, and I think it is important that we maintain a website. Our marketing and promotions department does all of the website maintenance and creative work."

Perhaps it's even more interesting to have a PD who's an admitted "non-junkie" offer an opinion on what's cool about her station's website. It's

interesting to note that Brenner's favorite aspect of KMPS's website is the same as Lindy's. "The most valuable component for the radio station is our e-mail club," she says.

"We now have more than 7,000 people in our database. We e-mail weekly, do off-air contests just for the e-mail club and take advantage of having that resource as a promotional opportunity for clients. The feedback has been amazing. These people are very active with the radio station, because it is such an easy form of communication."

WFMS/Indianapolis PD Bob Richards says that one of the unique things about his station's website, www.wfms.com, is one that personalities may not like at first. He says they'll come around, however, as they begin to see the benefits. "The most unique feature of our website is not one that's glaringly evident when you first log on, but one that becomes one of the most-used areas very quickly," he explains.

"Our Director/New Media, Larry Downes, wrote software that allows every personality to update his or her own page on a daily basis. They have the ability and the responsibility to update the content every day. And it's not just text, it's audio and photos as well. It's now part of the personalities' job to update their pages."

"I heard complaints at first, because it was adding hours to their day, but the result is a highly interactive and fresh website from a content standpoint, and one to which the personalities can proudly drive people."

Richards adds that, done well, the website's interactivity allows the personalities to benefit as much as the listeners. "Our morning show uses it to get feedback they can use in future shows," he says. "They can pull opinions and comments and launch bits with what they get from listeners."

Another benefit is the ability to recycle great content. Referring to a morning-show conversation with Brooks & Dunn, who dropped by the station during their radio tour, Richards notes, "We're not able to air that interview every three hours, but it was on the morning show's page on our website later that same morning. Through promo and liners we're able to drive people to the site so they can hear the interview. It really helps to maximize usage of special on-air content."

"We believe that most of the '93.1 WPOC E-Team' members probably look at their e-mail while at work. The equation to me is: at-work plus WPOC recall equals TSL and diary entries."

Scott Lindy

Put A Face On Your Station

Like Lindy and Brenner, Richards is a huge fan of the database being developed via the website. As a result of special contesting that began earlier this year, the database has grown from 13,000 to 20,000 listeners. Listeners are invited to be part of WFMS' "Online Newsletter." They receive e-mails from the station, e-mails that Richards says the station is very careful with.

"Whatever we send must have a benefit, so that it isn't perceived as spam," he says. "For instance, we send listeners advance contest information and offer them the chance to buy concert tickets before they go on sale. In the latter case we e-mail a special code to listeners that they can give to Ticketmaster so that listeners can buy tickets before they go on sale."

"We also give listeners the address of a 'secret website' where they can go to register for something special. This is partly how we generated the large database increases we've seen since the first of the year. We told them through e-mails that they could register at the secret site for the chance to win a visit to the studio to join us and the stars who stop by the station during their radio tours."

"In an effort to get listeners to help us build the database, just like the viral e-mails you see build exponentially throughout the country, we ask them to forward e-mails to people they know are fans of the stars who are going to visit the station. We remind the listeners that if they win, they can bring their friends with them when they visit the station."

Another of Richards' favorite features is the station's in-studio camera, which is activated when something special is going on. It's not streaming video; rather, it's "snapshots." Fans can see the in-studio guests in action, and they can customize what they see. Starting with an overview of the room, they can zoom in on what they want, and they can even create their own customized scrapbooks with the resulting shots. The camera site is powered by [truelook.com](http://www.truelook.com). Check out www.truelook.com for a neat preview of its capabilities.

What KWNR/Las Vegas PD John Marks likes most about his station's website isn't a particular feature, it's the overall imaging and branding benefits derived from it. "I like it because it gives KWNR a face," he says. "It shows our staff as we are: real people, just like our listeners, out having fun and being good neighbors in our community."

"A website also allows for immediate feedback on events that KWNR has participated in. Recently KWNR's Stunt Runt wrestled Olympic gold medalist Roulon Gardner. We had pictures from the event on our website immediately."

"We use the website to do some contesting too. Website contesting allows borderline game players to think they have a fighting chance at winning a good prize, which they don't when they have to be the ninth caller. And we do good prizes."

"The most effective promotion we do with our website is the KWNR Listener Appreciation Concert. We'll have a fixed number of seats that we'll give away on the air and at ticket stops around town. We use our website as a ticket stop. Listeners can download a voucher for two tickets for the upcoming show. That helps level the playing field and gets tickets into the hands of listeners who are less likely to try to 'call in and win.'"

Asked about website disappointments, Marks says, "The least effective thing about our website is the retailing aspect. I've found that, at least in the Country format, there's still a hesitation to use online services to make purchases. While these services are offered, it is understood that we're a long way from online retailing helping us to make our month."

Station websites are still in their infancy, and their full potential may not be realized until several years from now. If your site has any unique features or elements, or if you've found new ways of interacting with your listeners, please contact me so I can pass them on to everybody else.

"Every personality updates his or own page on a daily basis. And it's not just text, it's audio and photos as well."

Bob Richards

"We e-mail weekly, do off-air contests just for the e-mail club and take advantage of having that resource as a promotional opportunity for clients."

Becky Brenner



CALVIN GILBERT
gilbert@rronline.com

Nashville At The Movies

□ Messina and O'Neal land songs on major film soundtracks

Country acts continue to be featured on major film soundtracks, but it seems that female performers are getting most of the attention. OK, so that doesn't include The Soggy Bottom Boys' performance on the *O Brother, Where Art Thou?* soundtrack.

Curb's Jo Dee Messina and Mercury newcomer Jamie O'Neal are the latest in a series of female artists to have their music appear in potential Hollywood blockbusters. "Burn," Messina's recent single and the title track from her latest album, is featured in Sylvester Stallone's upcoming *Driven*. With one Mercury album released, O'Neal spent part of Country Radio Seminar week recording a track for *Bridget Jones's Diary*, the new film starring Hugh Grant and Renee Zellweger.

Faith Hill sang "Where Are You Christmas" in the closing credits of *Dr. Seuss' How the Grinch Stole Christmas*, a hot ticket during this past holiday season. Last year also saw LeAnn Rimes' involvement in the *Coyote Ugly* soundtrack. The year before, The Dixie Chicks and Martina McBride had songs in the Julia Roberts' film *Runaway Bride*, and Trisha Yearwood, Kim Richey and Jennifer Day were included on the soundtrack to Kevin Costner's *For the Love of the Game*.

Of course, it should be pointed out that the *Driven* soundtrack is being released on Curb and that Messina is included with several other Curb acts, including Rimes, Steve Holy, Hank Williams III and Tamara Walker. The project also features Tim McGraw's "Take Me Away From Here," a track from his upcoming Curb album, *Set This Circus Down*. The film deals with Formula 1 — or open-wheel — auto racing. Stallone wrote, produced

and stars in *Driven* with a cast that includes Burt Reynolds and Gina Gershon.

In *Bridget Jones's Diary*, O'Neal provides a cover of Eric Carmen's pop hit "All By Myself." O'Neal got the call to record the song in February, during CRS. She cancelled all of her interviews, heading to the studio for two days of sessions to record and edit the track, which was then hand-delivered to a London recording studio for orchestral parts to be overdubbed. In addition to O'Neal, the Island soundtrack features Shelby Lynne, Sheryl Crow, Tracy Bonham and former Spice Girl Geri Halliwell.

The independent film *Songcatcher* doesn't boast the star power of a Sylvester Stallone or Hugh Grant, but the plot concerns a woman who ventures into Appalachia to document folk music. Featured on the soundtrack are Patty Loveless, Dolly Parton, Rosanne Cash, Emmylou Harris, Deana Carter, Gillian Welch, Maria McKee and Iris Dement. Loveless contributed "The Sounds of Loneliness," a song she performed for Grand Ole Opry member Porter Wagoner during her first trip to Nashville at the age of 14.

Songwriters Protest

What songwriters had planned to be a protest rally against CMT turned into an event billed as a "Songwriters Celebration" this past Monday (4/16) in Nashville. The Nashville Songwriters Association International first

called the rally to voice opposition to CMT's move to discontinue the display of songwriting credits at the end of the music videos it telecasts. CMT officials said the removal of the credits was a technical limitation created when CMT's satellite uplink was moved from Nashville to the MTV Networks facility in Long Island, NY.

Last week, however, the NSAI and CMT made a joint announcement that the credits would be reinstated. NSAI Executive Director Barton Herbison said, "NSAI wants to thank CMT for understanding the importance of songwriters and understanding the meaning of NSAI's motto, 'It all begins with a song.' Both [CMT/VHI President] John Sykes and [CMT Sr. VP/GM] Paul Hastaba deserve praise and credit for understanding the importance of allowing their viewers to know who wrote the songs that are broadcast on their network. They have agreed to explore solutions to technical limitations they must confront in order to find a way to include the songwriter credits."

Tour News

Reba McEntire and Martina McBride will team up with Sara Evans, Jamie O'Neal and Carolyn Dawn Johnson for Girls' Night Out, a 24-city tour that kicks off July 13 at the Mandalay Bay Casino/Resort in Las Vegas. McEntire will join the tour following a five-month stint in the Broadway production of *Annie Get Your Gun*. Johnson, who will open the shows with an acoustic set, previously sang background vocals for McBride.

A giant inflatable scorpion and rattlesnake are among the stage props Brooks & Dunn will bring along on their upcoming Neon Circus & Wild West Show tour. Toby Keith, Montgomery Gentry and Keith Urban are on board for the tour, and so are an array of rodeo clowns, stilt-walkers and other street performers. CMT will be taking its promotion trucks to each tour stop to provide fans with nonstop videos and a variety of games and prizes. The trucks also have two private viewing stations featuring state-of-the-art DVD audio and video. The tour kicks off April 28 in Birmingham.

Cledus T. Judd has been tapped as the emcee for the Brooks & Dunn tour. Judd will also perform song parodies between acts. In golfing news, Judd recently scored a double



OLD FRIENDS

Columbia recording artist Billy Yates (left) recently stopped by the studio to visit longtime friend George Jones, whose recording of "Choices" earned Yates a Grammy nomination for writing the song. Yates is also co-writer of Jones' "I Don't Need Your Rockin' Chair." Yates and his wife, Nancy, were married at Jones' home south of Nashville.

eagle hole-in-one at his hometown golf course in Georgia. He hit the ball 305 yards to sink it on the par-four hole.

Opry Spends Holidays At Ryman

The Grand Ole Opry is returning to the Ryman Auditorium for a four-month run that will include the Christmas holidays. Shows at the Ryman are now planned for the months of November and December, along with the January and February performances that have become hot tickets during the past two years. It marks the first time in 28 years that the Opry has spent the holidays at its former home in downtown Nashville. Opry officials emphasize that there are no plans for a permanent move from the Grand Ole Opry House, which opened in 1974.

Sizzlin' Country

Billy Gilman and Jessica Andrews will co-host the seventh annual Sizzlin' Country Concert to benefit the Cystic Fibrosis Foundation. Also performing are Tammy Cochran, Andy Griggs, Carolyn Dawn Johnson, Lila McCann, Tim Rushlow, Trick Pony and Keith Urban, along with a "new faces" segment featuring Sonny Burgess and Rodney Redman.

A dinner and auction will highlight the May 8 concert at the Warner Bros. Studios in Los Angeles. During the show the Cystic Fibrosis Foundation will present its second Heart of Country Award, to RPM Management's Scott Siman. Last year's Sizzlin' Country show raised more than \$500,000 for cystic fibrosis research.

The Sizzlin' Country event leads up to the 36th annual Academy of Country Music Awards, set for May 9. The show will feature performances by Brooks & Dunn, Billy Gilman, Toby Keith, Brad Paisley and Lee Ann Womack. Emily Robison and Martie Seidel of The Dixie Chicks are set to present awards, along with John Michael Montgomery, Montgomery Gentry, Aaron Tippin and The Kinleys. LeAnn Rimes hosts the three-hour show at the Universal Amphitheater. It will be broadcast live on CBS-TV.

Russians Sign With MCA

There's a "Strait" on the MCA/Nashville roster, but we're not talking about George. The label has signed Bering Strait, a seven-member country band originally from Obninsk, Russia. Now in their 20s, the group began writing country and bluegrass-influenced songs while studying classical music at the State College of Music and Stage Arts, located 60 miles south of Moscow. Bering Strait was originally brought to the attention of Tim DuBois while he served as President of Arista/Nashville. DuBois' support of the band continued when he joined forces with co-manager Mike Kinamon from JMK Music to bring Bering Strait to MCA.

Bits 'N' Pieces

- Racing legend Mario Andretti and actor Anthony Edwards (Dr. Mark Greene on NBC-TV's *ER*) will make guest appearances at the sixth annual Hats Off to High Hopes benefit auction, dinner and concert set for April 22 at Nashville's Wildhorse Saloon. Songwriters Mark D. Sanders and Tim Nichols host the event, which benefits High Hopes, a non-profit therapeutic center serving children with special needs and their families. The concert will also feature Jamie O'Neal.

- In new RIAA certifications, Lee Ann Womack's MCA album *I Hope You Dance* is now double-Platinum. Jessica Andrews' second DreamWorks album, *Who I Am*, has gone Gold, along with Travis Tritt's first Columbia project, *Down the Road I Go*.

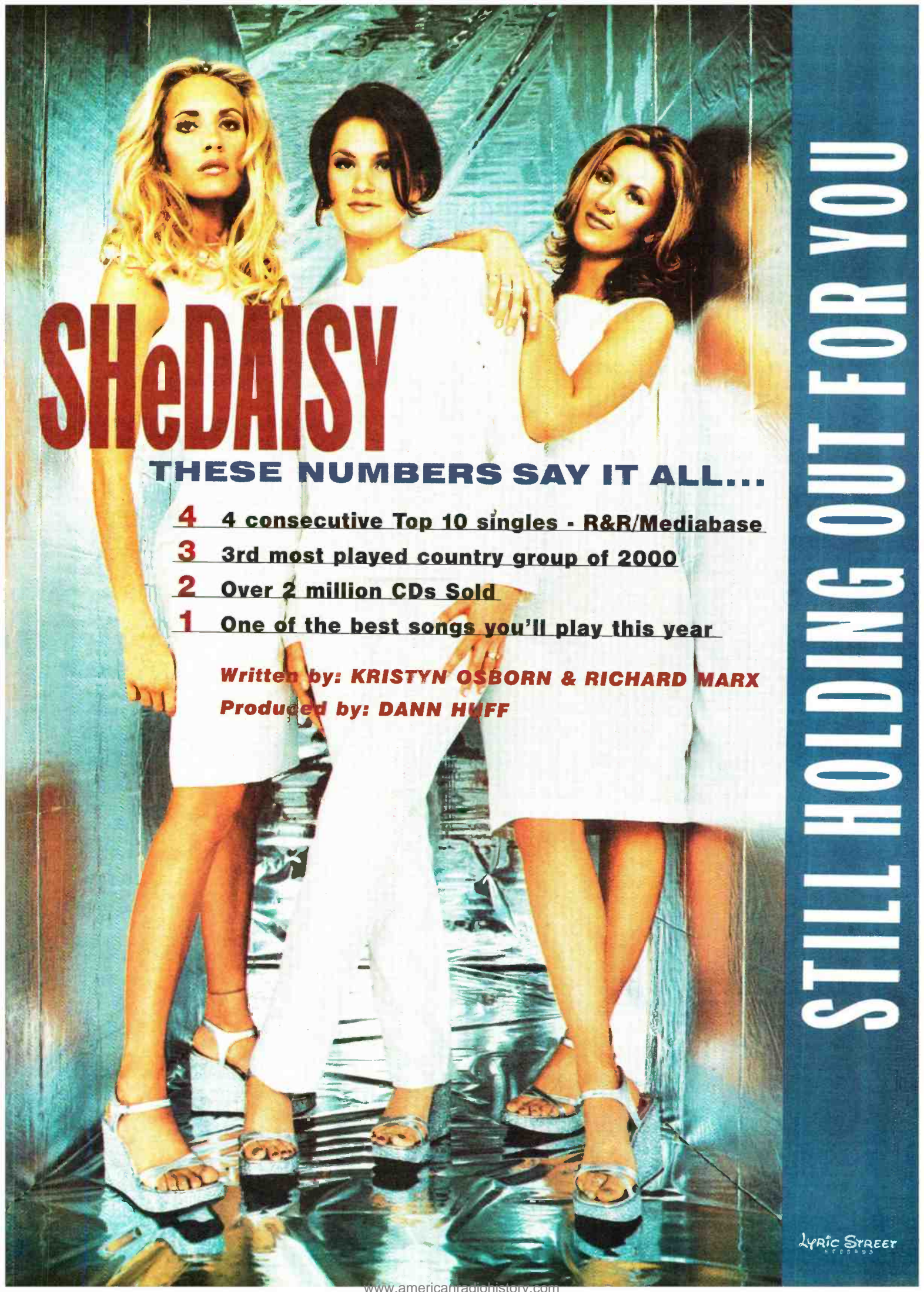
- Tracy Byrd's recent homecoming weekend in Beaumont, TX raised \$130,000 for the Children's Miracle Network.

- Vince Gill, Chris Cagle, Mark Collie, Clay Davidson, Rebecca Lynn Howard, Sonya Issacs, Hal Ketchum, Coley McCabe, Chalee Tension, The Wilkinsons and Mark Wills join Trace Adkins at Nashville's Springhouse Golf Club when he hosts the annual Celebrity Kids Classic, part of the BellSouth Senior Classic at Opryland. Set for May 27, the Celebrity Kids Classic raises money for several charities in the Nashville area.



ANNIVERSARY CELEBRATION

Coinciding with the release of their new DeltaDisc Records project, *25th Anniversary Collection*, The Bellamy Brothers recently taped a one-hour TV special for Great American Country. Telecast 12 times on the cable network, the TV special had a promotional tie-in with the Jones Radio Networks. Pictured are (l-r) Jones Radio Networks GM Jim Murphy, DeltaDisc President Fred Clark, David Bellamy, Howard Bellamy and GAC host John Hendricks.

A photograph of three women standing on a highly reflective, metallic floor. They are all wearing white, sleeveless, knee-length dresses. The woman on the left has long, wavy blonde hair and is looking towards the camera. The woman in the middle has dark hair and is looking slightly to the right. The woman on the right has long, wavy brown hair and is looking towards the camera. The background is a blurred, industrial-looking setting with metallic walls and ceiling.

SheDAISY

THESE NUMBERS SAY IT ALL...

- 4** 4 consecutive Top 10 singles - R&R/Mediabase
- 3** 3rd most played country group of 2000
- 2** Over 2 million CDs Sold
- 1** One of the best songs you'll play this year

Written by: KRISTYN OSBORN & RICHARD MARX

Produced by: DANN HUFF

STILL HOLDING OUT FOR YOU

LYRIC STREET
RECORDS

R&R Country Top 50

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JESSICA ANDREWS Who I Am (DreamWorks)	27537	5452	629883	21	145/0
2	2	TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	27528	5505	622089	15	146/0
3	3	BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	27228	5478	613371	11	145/0
5	4	KENNY CHESNEY Don't Happen Twice (BNA)	24609	4961	551837	13	146/1
6	5	DIXIE CHICKS If I Fall You're Going With Me (Monument)	24031	4850	541644	9	145/0
4	6	FAITH HILL If My Heart Had Wings (Warner Bros.)	23498	4732	532115	14	145/0
8	7	TIM MCGRAW Grown Men Don't Cry (Curb)	22274	4431	510660	5	146/0
7	8	TIM RUSHLOW She Misses Him (Atlantic)	21084	4275	469458	22	143/0
9	9	MARK MCGUINN Mrs. Steven Rudy (VFR)	17562	3552	394890	12	143/5
10	10	GARY ALLAN Right Where I Need To Be (MCA)	16360	3334	364858	28	142/5
11	11	GEDRGE STRAIT If You Can Do Anything Else (MCA)	15364	3056	349555	8	143/1
13	12	SARA EVANS I Could Not Ask For More (RCA)	15011	3025	339368	10	139/5
16	13	BRAD PAISLEY Two People Fell In Love (Arista)	14338	2879	324132	6	139/3
14	14	PHIL VASSAR Rose Bouquet (Arista)	13909	2816	310719	15	138/1
15	15	ALAN JACKSON When Somebody Loves You (Arista)	13489	2717	302853	8	137/2
17	16	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	12977	2683	281500	12	135/4
12	17	TRICK PONY Pour Me (H2E/WB)	12090	2467	265979	23	137/0
18	18	PATTY LOVELESS The Last Thing On My Mind (Epic)	10853	2290	231441	15	127/1
27	19	LONESTAR I'm Already There (BNA)	10459	2059	241678	3	132/35
19	20	AARON TIPPIN People Like Us (Lyric Street)	10312	2143	220989	15	126/0
20	21	STEVE HOLY The Hunger (Curb)	9468	2012	199631	20	121/0
21	22	CLAY DAVIDSON Sometimes (Capitol)	9436	1962	205985	13	118/3
23	23	LEANN RIMES But I Do Love You (Curb)	8901	1819	198254	9	111/5
28	24	JAMIE O'NEAL When I Think About Angels (Mercury)	7259	1510	158485	5	115/12
24	25	TERRI CLARK No Fear (Mercury)	6994	1477	150195	11	112/4
25	26	CHRIS CAGLE Laredo (Capitol)	6627	1357	150298	10	111/8
29	27	RASCAL FLATTS While You Loved Me (Lyric Street)	6379	1245	149195	5	108/12
26	28	KENNY ROGERS There You Go Again (Dreamcatcher)	6329	1313	139177	13	107/5
Breaker	29	T. BYRD W/M. CHESNUTT A Good Way To Get On My... (RCA)	4867	1039	102969	6	87/10
32	30	SONS OF THE DESERT What I Did Right (MCA)	4198	889	90716	10	92/2
Breaker	31	JO DEE MESSINA Downtime (Curb)	4150	840	94411	3	95/29
31	32	CLAY WALKER Say No More (Giant)	3810	773	84337	8	72/0
33	33	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3715	761	83723	4	86/5
38	34	DARRYL WORLEY Second Wind (DreamWorks)	3109	641	68943	3	82/14
34	35	CYNDI THOMSON What I Really Mean To Say (Capitol)	2882	606	62528	4	73/7
39	36	TRACY LAWRENCE Unforgiven (Atlantic)	2826	606	60480	5	61/4
37	37	TAMMY COCHRAN Angels In Waiting (Epic)	2802	590	59070	4	76/5
40	38	CHARLIE ROBISON I Want You Bad (Columbia)	2559	511	59225	5	58/11
45	39	KEITH URBAN Where The Blacktop Ends (Capitol)	2515	532	55447	2	71/22
42	40	LORRIE MORGAN & SAMMY KERSHAW He Drinks Tequila (RCA)	2169	505	41955	11	39/1
41	41	HAL KETCHUM She Is (Curb)	1888	418	38231	8	52/0
44	42	JOHN RICH Forever Loving You (BNA)	1680	367	35749	3	47/1
46	43	3 OF HEARTS Love Is Enough (RCA)	1672	347	38594	2	51/6
Debut	44	CAROLYN DAWN JOHNSON Complicated (Arista)	1357	282	30220	1	47/9
48	45	LEE ANN WOMACK Why They Call It Falling (MCA)	1059	220	22953	2	49/35
46	46	SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow (Mercury)	928	179	21998	7	20/2
Debut	47	BLAKE SHELTON Austin (Giant)	904	152	24391	1	16/9
Debut	48	WILKINSONS I Wanna Be That Girl (Giant)	833	182	16971	1	24/2
Debut	49	SHEDAISY Still Holding Out For You (Lyric Street)	762	144	18711	1	29/23
Debut	50	MARK WILLS Loving Every Minute (Mercury)	708	146	15285	1	28/19

146 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
LONESTAR I'm Already There (BNA)	35
LEE ANN WOMACK Why They Call It Falling (MCA)	35
JO DEE MESSINA Downtime (Curb)	29
LILA MCCANN Come A Little Closer (Warner Bros.)	24
SHEDAISY Still Holding Out For You (Lyric Street)	23
KEITH URBAN Where The Blacktop Ends (Capitol)	22
MARK WILLS Loving Every Minute (Mercury)	19
DARRYL WORLEY Second Wind (DreamWorks)	14
JAMIE O'NEAL When I Think About Angels (Mercury)	12
RASCAL FLATTS While You Loved Me (Lyric Street)	12

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
LONESTAR I'm Already There (BNA)	+4782
BRAD PAISLEY Two People Fell In Love (Arista)	+2293
DIXIE CHICKS If I Fall You're Going Down... (Monument)	+1918
JAMIE O'NEAL When I Think About Angels (Mercury)	+1861
JO DEE MESSINA Downtime (Curb)	+1668
MONTGOMERY GENTRY She Couldn't... (Columbia)	+1435
LEANN RIMES But I Do Love You (Curb)	+1396
TIM MCGRAW Grown Men Don't Cry (Curb)	+1296
KENNY CHESNEY Don't Happen Twice (BNA)	+1260
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+1201
KEITH URBAN Where The Blacktop Ends (Capitol)	+1129
RASCAL FLATTS While You Loved Me (Lyric Street)	+1106
ALAN JACKSON When Somebody Loves You (Arista)	+1080
SARA EVANS I Could Not Ask For More (RCA)	+1045
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+874

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LONESTAR I'm Already There (BNA)	+1004
BRAD PAISLEY Two People Fell In Love (Arista)	+418
JAMIE O'NEAL When I Think About Angels (Mercury)	+406
DIXIE CHICKS If I Fall You're Going With Me (Monument)	+384
JO DEE MESSINA Downtime (Curb)	+350
LEANN RIMES But I Do Love You (Curb)	+303
MONTGOMERY GENTRY She Couldn't... (Columbia)	+292
TIM MCGRAW Grown Men Don't Cry (Curb)	+278
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+257
KEITH URBAN Where The Blacktop Ends (Capitol)	+251

Breakers

JO DEE MESSINA

Downtime (Curb)

65% of our reporters on it (95 stations)
29 Adds • Moves 36-31

TRACY BYRD W/MARK CHESNUTT

A Good Way To Get On My... (RCA)

60% of our reporters on it (87 stations)
10 Adds • Moves 30-29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.

Country Crossroads

Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living.

- WEEKLY PROGRAMS
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www.FamilyNet.org
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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
3 OF HEARTS Love Is Enough (RCA)	4/2	68	23	0	0	0	0	1	3
GARY ALLAN Right Where I Need To Be (MCA)	35/0	3096	954	0	5	8	14	6	2
JESSICA ANDREWS Who I Am (DreamWorks)	34/0	3963	1215	3	6	21	2	1	1
MARY CHAPIN CARPENTER Simple Life (Columbia)	2/1	79	21	0	0	0	0	1	1
TERRI CLARK No Fear (Mercury)	29/0	1555	501	0	0	2	8	15	4
TAMMY COCHRAN Angels In Waiting (Epic)	9/1	248	75	0	0	0	0	4	5
CLAY DAVIDSON Sometimes (Virgin)	32/0	2121	650	0	0	2	14	15	1
DIXIE CHICKS If I Fall You're Going... (Monument)	36/0	4124	1273	3	5	20	6	2	0
MARSHALL DYLLON Live It Up (DreamCatcher)	1/0	111	30	0	0	1	0	0	0
SARA EVANS I Could Not Ask For More (RCA)	35/0	2803	859	0	1	4	23	7	0
STEVE HOLY The Hunger (Curb)	22/1	1104	326	0	0	1	6	11	4
ALAN JACKSON When Somebody Loves You (Arista)	36/0	2728	834	0	1	6	17	12	0
CAROLYN DAWN JOHNSON Complicated (Arista)	9/3	205	73	0	0	0	0	6	3
HAL KETCHUM She Is (Curb)	4/0	177	49	0	0	0	1	2	1
TRACY LAWRENCE Unforgiven (Atlantic)	16/1	719	209	0	0	0	3	11	2
LONESTAR I'm Already There (BNA)	34/9	1638	520	0	1	3	5	14	11
PATTY LOVELESS The Last Thing On My Mind (Epic)	35/0	2346	705	0	1	1	17	15	1
LILA MCCANN Come A Little Closer (Warner Bros.)	5/4	125	30	0	0	0	0	2	3
MONTGOMERY GENTRY She Couldn't... (Columbia)	36/0	2776	848	0	1	3	24	8	0
MORGAN & KERSHAW He Drinks Tequila (RCA)	6/0	443	121	0	0	0	4	2	0
JAMIE O'NEAL When I Think About Angels (Mercury)	32/1	1630	490	0	0	0	6	23	3
BRAD PAISLEY Two People Fell In Love (Arista)	36/0	2742	836	0	1	5	19	10	1
COLLIN RAYE You Still Take Me There (Epic)	3/0	65	27	0	0	0	0	2	1
JOHN RICH Forever Loving You (BNA)	3/1	80	26	0	0	0	0	2	1
CHARLIE ROBISON I Want You Bad (Columbia)	8/1	259	82	0	0	0	0	6	2
KENNY ROGERS There You Go Again (Dreamcatcher)	20/0	1139	327	0	0	1	5	12	2
TIM RUSHLOW She Misses Him (Atlantic)	29/0	3214	983	2	3	15	8	1	0
SONS OF THE DESERT What I Did Right (MCA)	23/3	1078	306	0	0	1	3	15	4
SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic)	1/0	84	22	0	0	0	1	0	0
TRICK PONY Pour Me (H2E/WB)	28/0	2324	701	0	2	6	12	8	0
TRAVIS TRITT It's A Great Day (Columbia)	36/1	4390	1349	3	9	21	2	1	0
KEITH URBAN Where The Blacktop Ends (Capitol)	29/8	902	277	0	0	0	0	19	10
CLAY WALKER Say No More (Giant)	24/1	1157	334	0	0	0	5	15	4
WILKINSONS I Wanna Be That Girl (Giant)	5/0	222	69	0	0	0	1	3	1
HANK WILLIAMS III I Don't Know (Curb)	1/0	41	11	0	0	0	0	1	0
LEE ANN WOMACK Why They Call It Falling (MCA)	12/5	354	106	0	0	0	0	7	5
DARRYL WORLEY Second Wind (DreamWorks)	24/2	982	298	0	0	0	4	13	7
TRISHA YEARWOOD I Would've Loved You... (MCA)	27/3	1076	320	0	0	0	3	16	8

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JO DEE MESSINA Downtime (Curb)	10
LONESTAR I'm Already There (BNA)	9
KEITH URBAN Where The Blacktop Ends (Capitol)	8
SHEDAISY Still Holding Out For You (Lyric Street)	6
LEE ANN WOMACK Why They Call It Falling (MCA)	5
CYNDI THOMSON What I Really Mean To Say (Capitol)	4
ALABAMA Will You Marry Me (RCA)	4
LILA MCCANN Come A Little Closer (Warner Bros.)	4
TRISHA YEARWOOD I Would've Loved... (MCA)	3
SONS OF THE DESERT What I Did Right (MCA)	3
CAROLYN DAWN JOHNSON Complicated (Arista)	3
MARK WILLS Loving Every Minute (Mercury)	3
DARRYL WORLEY Second Wind (DreamWorks)	2
3 OF HEARTS Love Is Enough (RCA)	2

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
LONESTAR I'm Already There (BNA)	+874
JO DEE MESSINA Downtime (Curb)	+616
JAMIE O'NEAL When I Think About Angels (Mercury)	+432
TIM MCGRAW Grown Men Don't Cry (Curb)	+404
KEITH URBAN Where The Blacktop Ends (Capitol)	+334
DARRYL WORLEY Second Wind (DreamWorks)	+317
SARA EVANS I Could Not Ask For More (RCA)	+298
MONTGOMERY GENTRY She Couldn't... (Columbia)	+275
BRAD PAISLEY Two People Fell In Love (Arista)	+271
LEE ANN WOMACK Why They Call It Falling (MCA)	+253
SONS OF THE DESERT What I Did Right (MCA)	+253
RASCAL FLATTS While You Loved Me (Lyric Street)	+223
T. BYRD W/M. CHESNUTT A Good Way... (RCA)	+220
LEANN RIMES But I Do Love You (Curb)	+188
MARK MCGUINN Mrs. Steven Rudy (VFR)	+184

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LONESTAR I'm Already There (BNA)	+276
JO DEE MESSINA Downtime (Curb)	+194
JAMIE O'NEAL When I Think About Angels (Mercury)	+125
TIM MCGRAW Grown Men Don't Cry (Curb)	+122
KEITH URBAN Where The Blacktop Ends (Capitol)	+104
DARRYL WORLEY Second Wind (DreamWorks)	+87
SARA EVANS I Could Not Ask For More (RCA)	+79
MONTGOMERY GENTRY She Couldn't... (Columbia)	+78
RASCAL FLATTS While You Loved Me (Lyric Street)	+76
SONS OF THE DESERT What I Did Right (MCA)	+75
LEE ANN WOMACK Why They Call It Falling (MCA)	+75
BRAD PAISLEY Two People Fell In Love (Arista)	+73
T. BYRD W/M. CHESNUTT A Good Way To Get... (RCA)	+69
MARK MCGUINN Mrs. Steven Rudy (VFR)	+66
LEANN RIMES But I Do Love You (Curb)	+58
TRISHA YEARWOOD I Would've Loved... (MCA)	+56
ALAN JACKSON When Somebody Loves You (Arista)	+48

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 4/8-Saturday 4/14. © 2001, R&R Inc.

R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 20, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 25-31.

**Bullseye
CALLOUT™**

Password of the Week:
Catino

Question of the Week: Think about the radio stations you have listened to recently. Within the last six months or so, have you have tried a station other than your favorite? If you listened to that new station frequently after the first listen, what prompted you to listen to that station in the first place? Was it...

- A television commercial
- A friend told me about the station
- I was just tuning around and found it
- I saw a billboard and listened
- I received advertising in the mail

Total Sample

Haven't listened to a new station: 27%
Television commercial: 4%
A friend told me: 14%
Just tuning around: 73%
Saw a station billboard: 8%
Received advertising: 1%

P1 Listeners

Haven't listened to a new station: 26%
Television commercial: 3%
A friend told me: 13%
Just tuning around: 78%
Saw a station billboard: 6%
Received advertising: 0%

P2+ Listeners

Haven't listened to a new station: 28%
Television commercial: 2%
A friend told me: 15%
Just tuning around: 68%
Saw a station billboard: 7%
Received advertising: 8%

Male

Haven't listened to a new station: 31%
Television commercial: 3%
A friend told me: 11%
Just tuning around: 77%
Saw a station billboard: 4%
Received advertising: 5%

Female

Haven't listened to a new station: 23%
Television commercial: 5%
A friend told me: 16%
Just tuning around: 70%
Saw a station billboard: 9%
Received advertising: 0%

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	34.0%	75.5%	19.3%	99.5%	4.0%	0.8%
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	36.0%	72.0%	18.8%	98.8%	6.0%	2.0%
KENNY CHESNEY Don't Happen Twice (BNA)	30.5%	71.0%	19.8%	98.5%	3.8%	4.0%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	26.5%	68.5%	21.5%	99.0%	6.3%	2.8%
TIM RUSHLOW She Misses Him (Atlantic)	34.3%	67.0%	21.3%	99.8%	7.8%	3.8%
JESSICA ANDREWS Who I Am (DreamWorks)	28.5%	67.0%	21.5%	98.0%	5.3%	4.3%
ALAN JACKSON When Somebody Loves You (Arista)	31.0%	66.3%	25.5%	97.3%	3.5%	2.0%
FAITH HILL If My Heart Had Wings (Warner Bros.)	28.8%	66.3%	22.5%	99.0%	4.8%	5.5%
AARON TIPPIN People Like Us (Lyric Street)	25.3%	65.5%	24.0%	98.3%	6.5%	2.3%
GARY ALLAN Right Where I Need To Be (MCA)	21.8%	63.5%	24.3%	97.8%	7.5%	2.5%
MARK MCGUINN Mrs. Steven Rudy (VFR)	26.3%	61.8%	24.3%	96.5%	7.8%	2.8%
KENNY ROGERS There You Go Again (Dreamcatcher)	19.0%	61.5%	29.5%	96.5%	4.3%	1.3%
TIM MCGRAW Grown Men Don't Cry (Curb)	22.5%	61.0%	28.5%	98.3%	7.3%	1.5%
LONESTAR I'm Already There (BNA)	20.0%	59.0%	21.0%	84.0%	4.0%	0.0%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	19.5%	58.8%	31.0%	96.8%	5.8%	1.3%
GEORGE STRAIT If You Can Do Anything Else (MCA)	17.3%	58.8%	27.0%	92.0%	5.3%	1.0%
BRAD PAISLEY Two People Fell In Love (Arista)	15.8%	58.5%	27.8%	90.0%	2.8%	1.0%
STEVE HOLY The Hunger (Curb)	21.3%	57.8%	28.5%	95.5%	8.3%	1.0%
TERRI CLARK No Fear (Mercury)	19.5%	57.3%	30.5%	96.5%	8.5%	0.3%
CHRIS CAGLE Laredo (Capitol)	16.0%	56.5%	28.0%	90.5%	5.5%	0.5%
SARA EVANS I Could Not Ask For More (RCA)	25.0%	56.3%	25.3%	91.3%	9.0%	0.8%
TRICK PONY Pour Me (H2E/WB)	29.8%	55.5%	21.8%	98.5%	12.0%	9.3%
JAMIE O'NEAL When I Think About Angels (Mercury)	21.8%	55.5%	29.0%	91.8%	6.8%	0.5%
PATTY LOVELESS The Last Thing On My Mind (Epic)	21.0%	55.0%	31.5%	95.5%	7.3%	1.8%
PHIL VASSAR Rose Bouquet (Arista)	21.0%	54.5%	32.3%	94.0%	6.3%	1.0%
SONS OF THE DESERT What I Did Right (MCA)	17.0%	54.3%	25.8%	88.8%	6.3%	2.5%
CLAY DAVIDSON Sometimes (Capitol)	19.3%	53.8%	27.8%	93.8%	10.3%	2.0%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	18.5%	52.8%	24.3%	84.8%	7.0%	0.8%
RASCAL FLATTS While You Loved Me (Lyric Street)	15.5%	51.5%	28.8%	89.3%	8.8%	0.3%
VINCE GILL Shoot Straight From Your Heart (MCA)	17.3%	50.8%	32.5%	92.5%	8.0%	1.3%
LEANN RIMES But I Do Love You (Curb)	17.8%	50.3%	29.0%	87.3%	7.3%	0.8%
TRACY LAWRENCE Unforgiven (Atlantic)	16.0%	50.3%	30.3%	84.5%	4.0%	0.0%
CLAY WALKER Say No More (Giant/WB)	14.3%	50.3%	29.3%	88.3%	7.8%	1.0%
DARRYL WORLEY Second Wind (DreamWorks)	15.5%	47.0%	25.0%	80.0%	6.5%	1.5%
T. BYRD/M. CHESNUTT A Good Way To Get On My Bad Side (RCA)	15.8%	39.8%	27.0%	84.0%	15.0%	2.3%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC, Harrisburg, PA, Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The Bo Reynolds Show
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"During the period when Bo was not hosting our Saturday night show I went crazy! Bo has the type of show that fits my station perfectly. We are a true music and personality radio station and that's what Bo does. It makes all the difference in the world to have him on Saturday nights entertaining people like he's doing a morning show! The listener interaction entertainment values are superb! I want top notch programming on the station at all times and the Bo show takes Saturday nights to a new level!"

- Mike Kennedy KBEQ-FM Infinity Kansas City

"With our 25-54 persons number up 75% from a 3.2 to a 5.6 Winter to Spring, we love this show! Bo really brings a party atmosphere, and the listeners show up every Saturday Night. Lots of phones-lots of entertainment value. **Go Bo!**"

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The New Album Gallery



Tim McGraw Set This Circus Down (Curb)

Tim McGraw provided a preview of his new album last fall when he performed "Things Change" on the CMA Awards show. At the time nobody knew the album would be titled *Set This Circus Down*. With the song "Things Change" as a reference point, perhaps it's not surprising that *Set This Circus Down* is even more ambitious than McGraw's 1999 *A Place in the Sun*, his last album of all-new material. *A Place in the Sun* sold more than 4 million copies, and

McGraw's *Greatest Hits* went on to sell more than 2 million copies within two months of its release last November. All along, though, McGraw had his sights set on the release of *Set This Circus Down*. Aside from the music, McGraw was hands-on in designing the packaging to ensure a unity between the music and the 22-page CD booklet. McGraw explains, "I spent a lot of time reading the covers of albums when I was younger. That was as much fun as listening to them. I want to be able to share something special like that with my fans. We have put together the largest CD booklet possible for the album. Any larger, and it wouldn't fit in the case." Thematically, much of the music focuses on a sense of wanderlust and the intrinsic feeling that it can be easy to lose your way on life's journey without someone there to share it with — or at least to provide stability. As a song interpreter, McGraw is at his best when he bares his emotions yet manages to remain macho while showing vulnerability. Excellent examples are "One of These Days" from his *Everywhere* album and the current single, "Grown Men Don't Cry," written by Tom Douglas and Steve Seskin. Other highlights of the new album include "Angry All the Time," provided by Texas singer-songwriter Bruce Robison and featuring background vocals by McGraw's wife, Faith Hill. The songwriting team of Aimee Mayo, Bill Luther, Chris Lindsey and Marv Green contributed "Things Change," as well as two other tracks — "Smilin'" and "Let Me Love You." And if you've wondered about the title, *Set This Circus Down*, wait until you hear the title track written by Bill Luther and Josh Kear. McGraw co-produced the album with longtime collaborators Byron Gallimore and James Stroud.



The Tractors Fast Girl (Audium)

"The musical stew out there is overcooked," says Tractors frontman Steve Ripley. "We're mixing a fresh stew from ingredients taken from a time when country wasn't there yet and rock 'n' roll was just becoming something out of a mix of gospel, R&B, blues, hill-billy and New Orleans boogie-woogie. It's a time when everything was new. That's as good as it ever got, at least for me. That good-time sound is what rings my bell." With that "good-time sound" as

a reference point, The Tractors deliver their second Audium album, *Fast Girl*. Notably, it's only the band's fourth album since their 1994 self-titled debut project, which contained the hit single "Baby Likes to Rock It." That first album was five years in the making, while *Fast Girl* took only eight months to record. Ripley says, "Maybe I'm finally getting the hang of this. As it turns out, *Fast Girl* is closer to my original vision than any of the previous albums." On *Fast Girl*, you've got The Tractors' core unit, but the album also features a long list of support players, including the legendary Leon Russell and two musicians who previously played in different eras with Elvis Presley — drummer D.J. Fontana and guitarist James Burton. Ripley explains, "The Tractors are a state of mind — a place I enter into to make the records. My goal is for the records to take the listener to that same place. It's a serious place, and at the same time there's definitely a party going on." As usual, the sound is truly unique and virtually impossible to easily categorize. Ripley and Fontana co-wrote the Western swing-influenced "Can't Get Nowhere," and Ripley and Russell wrote "Ready to Cry." Ripley and bassist Willie Weeks pay homage — and give a co-writer's credit — to New Orleans musician Huey "Piano" Smith on "Nine Eleven," which uses Smith's "Rockin' Pneumonia" as its basis. Other highlights include a cover of the late Moon Mullican's "Don't Ever Take My Picture Down." The album closes with an original song, "A Little Place of Our Own," which segues into an early, somewhat obscure Bob Dylan song, "On the Road Again." Explaining his philosophy, Ripley says, "I'm all for having hits, and I think of radio when I write songs, but today's hits are disposable, only for these times. I want to approach a timeless quality. I want people to pull out a Tractors album years from now and for it to still sound great. I want The Tractors to be left standing when the dust settles." He adds, "I'm not a cowboy, I'm a farmer. I just keep the wheel in the furrow and keep moving on. You get on the tractor and go around in circles, and at some point the field gets plowed."

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "The Best Day" — George Strait

5 YEARS AGO

• No. 1: "Heart's Desire" — Lee Roy Parnell

10 YEARS AGO

• No. 1: "Drift Off To Dream" — Travis Tritt

15 YEARS AGO

• No. 1: "Happy Happy Birthday Baby" — Ronnie Milsap

20 YEARS AGO

• No. 1: "A Heartache Tomorrow ..." — Mickey Gilley

25 YEARS AGO

• No. 1: "Drinking My Baby (Off My Mind)" — Eddie Rabbitt



HARD AT WORK

Sons Of The Desert recently spent a week on the beach at Seagrove Beach, FL to write songs for their next MCA/Nashville recording, set for release early next year. Between the sons and their co-writers, there's a good chance that they wrote some new hits, since their collaborators included Tia Sillers ("I Hope You Dance"), Mark Selby ("There's Your Trouble") and Rivers Rutherford (Ain't Nothing 'Bout You"). Gathered at the beach are (l-r) bandmember Doug Virden, Sillers, Selby, bandmembers Drew and Tim Womack and Rutherford.

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New & Active

LILA MCCANN Come A Little Closer (Warner Bros.)
Total Stations: 29, Adds: 24, Points: 393, Plays: 76 (+30)

MARY CHAPIN CARPENTER Simple Life (Columbia)
Total Stations: 14, Adds: 11, Points: 369, Plays: 60 (+11)

Songs ranked by total points.



DON'T LET HER DOWN

Lyric Street recording artist Kortney Kayle visited Louisville recently during her Radio Promo Tour. Here we see her (l) and Lyric Street's Midwest Regional Promotion Director Renee Leymon (c) showing off their new bellybutton piercings and apparently having a blast with WAMZ/Louisville PD Coyote Calhoun (r).



SEPARATED AT BIRTH

Honest to God, this photo wasn't staged. This is KHAY/Ventura's evening talent Matt Michaels (l) — dressed as he always is (yes, he wears a fedora) — with his "separated-at-birth" twin, VFR recording artist Mark McGuinn (r) during McGuinn's recent station visit.

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(color or black & white).

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of all pictured and send them to:

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Adds:

T. BYRD w/M. CHESNUTT A Good Way To Get...
JO DEE MESSINA Downtime
KEITH URBAN Where The Blacktop Ends

Movers:

SARA EVANS I Could Not Ask For More
GARY ALLAN Right Where I Need To Be
MARK MCGUINN Mrs. Steven Rudy
TIM MCGRAW Grown Men Don't Cry
BRAD PAISLEY Two People Fell In Love

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

3 OF HEARTS Love Is Enough
JO DEE MESSINA Downtime
KEITH URBAN Where The Blacktop Ends
LEE ANN WOMACK Why They Call It Falling

Hottest:

BRAD PAISLEY Two People Fell In Love
ALAN JACKSON When Somebody Loves You

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

CLAY DAVIDSON Sometimes
RASCAL FLATTS While You Loved Me
KEITH URBAN Where The Blacktop Ends

Hottest:

TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
TIM RUSHLOW She Misses Him
TIM MCGRAW Grown Men Don't Cry

New Country

L.J. Smith/Hank Aaron

Adds:

KEITH URBAN Where The Blacktop Ends

Hottest:

TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
TIM RUSHLOW She Misses Him
TIM MCGRAW Grown Men Don't Cry

Lia

Ken Moultrie/Hank Aaron

Adds:

LONESTAR I'm Already There

Hottest:

TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
TIM RUSHLOW She Misses Him
TIM MCGRAW Grown Men Don't Cry

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

ALABAMA When It All Goes South
BROOKS & DUNN Ain't Nothing 'Bout You
DIAMOND RIO One More Day
TOBY KEITH You Shouldn't Kiss Me Like This
TRICK PDNY Pour Me

US COUNTRY

Penny Mitchell

Adds:

MARK WILLIS Loving Every Minute

Hottest:

DIXIE CHICKS If I Fall You're Going Down...
JESSICA ANDREWS Who I Am
TIM MCGRAW Grown Men Don't Cry
BROOKS & DUNN Ain't Nothing 'Bout You
TIM RUSHLOW She Misses Him

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
CYNDI THOMSON What I Really Meant To Say

Elite:

GARY ALLAN Right Where I Need To Be
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
DIAMOND RIO One More Day
SARA EVANS I Could Not Ask For More
FAITH HILL If My Heart Had Wings
STEVE HOLY The Hunger
TIM RUSHLOW She Misses Him
TRAVIS TRITT It's A Great Day To Be Alive

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

RASCAL FLATTS While You Loved Me

Hots:

JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
TRAVIS TRITT It's A Great Day To Be Alive
KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothing 'Bout You
DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

TERRI CLARK No Fear
JAMIE O'NEAL When I Think About Angels

Hottest:

DIAMOND RIO One More Day
FAITH HILL If My Heart Had Wings
KENNY CHESNEY Don't Happen Twice

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

RASCAL FLATTS While You Loved Me

Hottest:

DIAMOND RIO One More Day
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
BROOKS & DUNN Ain't Nothing 'Bout You
TRAVIS TRITT It's A Great Day To Be Alive

Hot Country

Jim Hays

Adds:

JO DEE MESSINA Downtime

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
JESSICA ANDREWS Who I Am
DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry
TRAVIS TRITT It's A Great Day To Be Alive

Young & Elder

David Felker

Adds:

JAMIE O'NEAL When I Think About Angels

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry
TRAVIS TRITT It's A Great Day To Be Alive



ADDS

JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
CYNDI THOMSON What I Really Meant To Say

TOP 10

KENNY CHESNEY Don't Happen Twice
SOUTH SIXTY FIVE The Most Beautiful Girl
WILKINSONS I Wanna Be That Girl
STEVE HOLY The Hunger
SARA EVANS I Could Not Ask For More
TOBY KEITH You Shouldn't Kiss Me Like This
BILLY GILMAN There's A Hero
FAITH HILL If My Heart Had Wings
JESSICA ANDREWS Who I Am
DIAMOND RIO One More Day

Information current as of April 19, 2001.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

CYNDI THOMSON What I Really Meant To Say

TOP 12

JESSICA ANDREWS Who I Am
GARY ALLAN Right Where I Need To Be
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive
KENNY CHESNEY Don't Happen Twice
PATTY LOVELESS The Last Thing On My Mind
NICKEL CREEK When You Come Back Down
CLAY DAVIDSON Sometimes
MARK MCGUINN Mrs. Steven Rudy
ALAN JACKSON When Somebody Loves You
SARA EVANS I Could Not Ask For More
MONTGOMERY GENTRY She Couldn't Change Me

HEAVY

BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
GARY ALLAN Right Where I Need To Be
KENNY CHESNEY Don't Happen Twice
MARK MCGUINN Mrs. Steven Rudy
JESSICA ANDREWS Who I Am
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive

HOT SHOTS

BILLY GILMAN There's A Hero
DARRYL WORLEY Second Wind
JAMIE O'NEAL When I Think About Angels
TRISHA YEARWOOD I Would've Loved You Anyway

Information current as of April 18, 2001

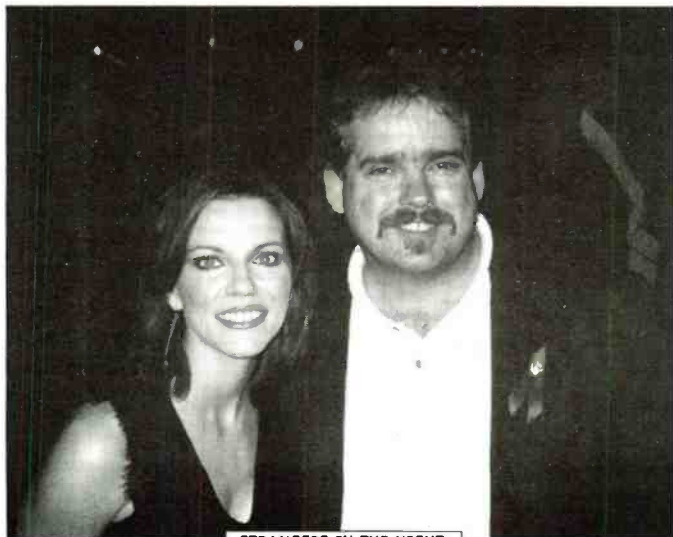
Most Played Recurrents

- DIAMOND RIO One More Day (Arista)
- TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)
- KEITH URBAN But For The Grace Of God (Capitol)
- TIM MCGRAW My Next Thirty Years (Curb)
- PHIL VASSAR Just Another Day In Paradise (Arista)
- DIXIE CHICKS Without You (Monument)
- JAMIE O'NEAL There Is No Arizona (Mercury)
- SARA EVANS Born To Fly (RCA)
- BRAD PAISLEY We Danced (Arista)
- JO DEE MESSINA Burn (Curb)
- LONESTAR What About Now (BNA)
- TRAVIS TRITT Best Of Intentions (Columbia)
- FAITH HILL The Way You Love Me (Warner Bros.)
- LEE ANN WOMACK I Hope You Dance (MCA/Universal)
- LONESTAR Tell Her (BNA)
- RASCAL FLATTS This Everyday Love (Lyric Street)
- TOBY KEITH How Do You Like Me Now! (DreamWorks)
- JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)
- AARON TIPPIN Kiss This (Lyric Street)
- CHAD BROCK Yes! (Warner Bros.)

COUNTRY Going For Adds 4/23/01

- ALABAMA Will You Marry Me (RCA)
- BLAKE SHELTON Austin (Giant)
- KRISTIN GARNER Let's Burn It Down (Atlantic)

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STRANGERS IN THE NIGHT

RCA recording artist Martina McBride strikes a pose with KSNI PD Tim Brown on The General Jackson at the 2001 CRS.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7



KRMD/Shreveport

3am

- CLAY WALKER Dreaming With My Eyes Open
- GARTH BROOKS The Dance
- DIAMOND RIO One More Day
- DIXIE CHICKS I Can Love You Better
- CYNDI THOMSON What I Really Meant To Say
- KEITH WHITLEY When You Say Nothing At All
- AARON TIPPIN Kiss This
- BRAD PAISLEY Two People Fell In Love
- ALABAMA God Must Have Spent A Little...
- CONFEDERATE RAILROAD Daddy Never Was...
- JESSICA ANDREWS Who I Am
- LEANN RIMES But I Do Love You
- DEANA CARTER Strawberry Wine
- TOBY KEITH You Shouldn't Kiss Me Like This
- TIM MCGRAW She Never Lets It Go To Her...
- GERDGE STRAIT Go On
- JUDDS Mama He's Crazy

11am

- TIM MCGRAW Down On The Farm
- TRAVIS TRITT It's A Great Day To Be Alive
- ALABAMA Feels So Right
- SARA EVANS I Could Not Ask For More
- CLAY WALKER Hypnotize The Moon
- SHEDAISY Lucky 4 You (Tonight I'm Just Me)
- GEORGE STRAIT If You're Thinking You Want...
- BROOKS & DUNN Ain't Nothing 'Bout You
- TRACY LAWRENCE Today's Lonely Fool
- COLLIN RAYE Couldn't Last A Moment
- JAMIE O'NEAL When I Think About Angels
- RICKY VAN SHELTON Wild Man

4pm

- CLINT BLACK Burn One Down
- JO DEE MESSINA Bye Bye
- JESSICA ANDREWS Who I Am
- LORRIE MORGAN Five Minutes
- BRAD PAISLEY We Danced
- 3 OF HEARTS Love Is Enough
- GARTH BROOKS What She's Doing Now
- RASCAL FLATTS Prayin' For Daylight
- BROOKS & DUNN Ain't Nothing 'Bout You
- MARTINA MCBRIDE A Broken Wing
- TIM MCGRAW My Next Thirty Years
- LEANN RIMES But I Do Love You
- TRAVIS TRITT T-r-o-u-b-l-e
- CLAY DAVIDSON Sometimes

8pm

- TIM MCGRAW Grown Men Don't Cry
- GEORGE STRAIT If You Can Do Anything Else
- MARK MCGUINN Mrs. Steven Rudy
- ALAN JACKSON When Somebody Loves You
- SARA EVANS I Could Not Ask For More
- LEANN RIMES But I Do Love You
- GEORGE STRAIT Carrying Your Love With Me
- GARTH BROOKS Wild Horses
- TIM MCGRAW Grown Men Don't Cry
- SHANIA TWAIN No One Needs To Know
- DIXIE CHICKS Cowboy Take Me Away
- BROOKS & DUNN Ain't Nothing 'Bout You
- LEANN RIMES Big Deal
- JO DEE MESSINA Burn

KITT/Shreveport

3am

- TRISHA YEARWOOD Walkaway Joe
- MARK CHESNUTT I Don't Want To Miss A Thing
- FAITH HILL If My Heart Had Wings
- GEORGE STRAIT The Best Day
- BRAD PAISLEY Two People Fell In Love
- RASCAL FLATTS While You Loved Me
- TRAVIS TRITT Anymore
- JUDDS Love Is Alive
- TIM RUSHLOW She Misses Him
- VINCE GILL Feels Like Love
- JO DEE MESSINA Heads Carolina, Tails California
- GARTH BROOKS The Dance
- JESSICA ANDREWS Who I Am
- COLLIN RAYE Couldn't Last A Moment
- MARTINA MCBRIDE It's My Time
- PATTY LOVELESS The Last Thing On My Mind
- JOHN M. MONTGOMERY I Can Love You Like That

11am

- FAITH HILL Breathe
- DIAMOND RIO One More Day
- GERDGE STRAIT Baby Blue
- JESSICA ANDREWS Who I Am
- KEITH WHITLEY When You Say Nothing At All
- PHIL VASSAR Rose Bouquet
- DIXIE CHICKS There's Your Trouble
- JAMIE O'NEAL There Is No Arizona
- GARY ALLAN Right Where I Need To Be
- JOHN M. MONTGOMERY I Can Love You Like That
- TIM MCGRAW Indian Outlaw
- DOUG STONE I Never Knew Love
- BOY HOWDY She'd Give Anything
- KENNY ROGERS There You Go Again
- DEANA CARTER How Do I Get There

4pm

- CLAY WALKER This Woman And This Man
- DIXIE CHICKS Without You
- ALABAMA God Must Have Spent A Little...
- JESSICA ANDREWS Who I Am
- MARTINA MCBRIDE A Broken Wing
- ALAN JACKSON When Somebody Loves You
- PAM TILLIS Maybe It Was Memphis
- CHAD BROCK Yes!
- GEORGE STRAIT Nobody In His Right Mind...
- GARY ALLAN Right Where I Need To Be
- GARTH BROOKS Friends In Low Places
- KEITH URBAN But For The Grace Of God
- SHENANDOAH Two Dozen Roses

8pm

- LONESTAR Amazed
- VINCE GILL Feels Like Love
- TRISHA YEARWOOD Walkaway Joe
- FAITH HILL If My Heart Had Wings
- GEORGE STRAIT Carried Away
- MONTGOMERY GENTRY She Couldn't Change Me
- DIXIE CHICKS There's Your Trouble
- KEITH URBAN Your Everything
- TIM RUSHLOW She Misses Him
- TRAVIS TRITT Tell Me I Was Dreaming
- ALAN JACKSON I'll Try
- GARTH BROOKS Shameless
- COLLIN RAYE Love, Me
- CAROLYN DAWN JOHNSON Complicated
- MEL MCOANIEL Louisiana Saturday Night



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/9 © 2001, R&R Inc.


Country Reporters

Stations and their ads listed alphabetically by market

<p>WDMX/Akron, OH OMC Kevin Mason MD: Tom Fozz 1 TERRY CLARK "Fear" 1 SHEMYSY "SIR" LIA MCCANN "Clear"</p>	<p>WZZM/Birmingham, AL PD: Rick Shackley APD/MD: Scott Stewart 2 CRYSTAL "Allan Right" 1 PHIL VASSAR "Roa" JO DEE MESSINA "Downtime"</p>	<p>KRYS/Corpus Christi, TX PD: Clayton Allen MD: Chuck Lee 19 JAMIE O'NEAL "Angels" 1 CHARLIE ROSSON "Bar" JO DEE MESSINA "Downtime" KEITH URBAN "Backlog"</p>	<p>KSXS/Fresno, CA PD: Mike Peterson 9 BYRD WACHSNIUTT "Good" LEE ANN WOMACK "Falling" CHARLIE ROSSON "Bar" JO DEE MESSINA "Downtime" KEITH URBAN "Backlog"</p>	<p>KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEneaney 11 DIAMOND "Hot" 7 TRICK FONY "High" LIA MCCANN "Clear"</p>	<p>WWOM/Madison, WI PD: Mark Grant MD: Mike McClellan 1 CRYSTAL "Angels" 1 M. CHAPIN CARPENTER "Simple" JO DEE MESSINA "Downtime"</p>	<p>KOBY/Oklahoma City, OK OMPD: Ted Stecker MD: Bill Reed 1 LONESTAR "Angels" 3 OF HEARTS "Love" JO DEE MESSINA "Downtime"</p>	<p>KBUL/Reno, NV OMC Tom Jordan APD/MD: Chuck Reeves 1 DARRYL WORLEY "Second" SHERADY "SIR" JO DEE MESSINA "Downtime"</p>	<p>WJCL/Savannah, GA PD/MD: Bill West TRISHA YEARWOOD "Wooden" No Ads</p>	<p>KVOD/Tulsa, OK OMPD: Dave Block MD: Scott Woodson No Ads</p>
<p>WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley 1 LEE ANN WOMACK "Falling"</p>	<p>KZMZ/Boise, ID OMC Rich Summers PD/MD/MD: Spencer Barbe 2 CRYSTAL "Allan Right" DARRYL WORLEY "Second" LEE ANN WOMACK "Falling"</p>	<p>KPLX/Dallas-Ft. Worth, TX MD: Paul Phillips APD: Smokey Rivers MD: Cindy Alan No Ads</p>	<p>WBCT/Grand Rapids, MI OMPD: Doug Montgomery MD: Dave Tall 1 SHEMYSY "SIR" BLAKE SHELTON "Austin" MARK WILLS "Minute"</p>	<p>KCFK/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens DARRYL WORLEY "Second" SHERADY "SIR"</p>	<p>KTEJ/McAllen, TX OMPD: Mylan Lewis MD: Sonny Laguna 1 CRYSTAL "Angels" JO DEE MESSINA "Downtime"</p>	<p>KOBY/Omaha, NE PD: Tom Goodwin MD: John Glenn 2 MARK WILLS "Minute" 1 LIA MCCANN "Clear" 1 LEE ANN WOMACK "Falling" SHERADY "SIR"</p>	<p>WKRM/Riverside, CA OMPD: Ray Maszie MD: Don Jeffery 1 JAMIE O'NEAL "Angels" 3 OF HEARTS "Love" BYRD WACHSNIUTT "Good"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUE/Tyler-Longview, TX OMPD: Larry Kent MD: Robert Maxfield LIA MCCANN "Clear" SHERADY "SIR" LEE ANN WOMACK "Falling"</p>
<p>KBOI/Albuquerque, NM PD: Tommy Carter MD: Sammy Cruise 1 BLAKE SHELTON "Austin" LIA MCCANN "Clear" MARK WILLS "Minute"</p>	<p>WULB/Boston, MA PD: Mike Brantley APD/MD: Glazy Rogers 5 LONESTAR "Angels" 2 TAMMY COCHRAN "Angels" 1 CHRIS CAGLE "Lando" 1 RASCAL FLATS "White" JO DEE MESSINA "Downtime"</p>	<p>KSXS/Dallas-Ft. Worth, TX PD: Dean James APD/MD: Linda O'Brian 2 SARA EVANS "Good" 1 JO DEE MESSINA "Downtime" BYRD WACHSNIUTT "Good" TRISHA YEARWOOD "Wooden"</p>	<p>WDAF/Kansas City, MO PD/MD: Ted Crum 3 RASCAL FLATS "White" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog" 1 LEE ANN WOMACK "Falling" CHARLIE ROSSON "Bar" LEE ANN WOMACK "Falling"</p>	<p>WDAF/Kansas City, MO PD/MD: Ted Crum 3 RASCAL FLATS "White" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog" 1 LEE ANN WOMACK "Falling" CHARLIE ROSSON "Bar" LEE ANN WOMACK "Falling"</p>	<p>WGXO/Memphis, TN PD: Greg Mizegro APD: Brian Driver MD: Mark Billeagally MARK MCCUMIN "Stewer"</p>	<p>KXND/Omaha, NE PD: Tom Oates APD/MD: Tom Scott KETH URBAN "Backlog" LIA MCCANN "Clear" LEE ANN WOMACK "Falling" CINDY THOMSON "Ready"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
<p>KRST/Albuquerque, NM PD: John Richards MD: Ben Walker 11 SARA EVANS "Good"</p>	<p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kenzer 1 MONTGOMERY GENTRY "Change" JO DEE MESSINA "Downtime"</p>	<p>WRNS/Greenville, NC PD/MD: Wayne Carley 5 TRICK FONY "High" LONESTAR "Angels" LEE ANN WOMACK "Falling" LIA MCCANN "Clear"</p>	<p>WWRW/Greenville, NC PD/MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WVWK/Knoxville, TN MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WVWA/Rockford, IL PD: Len Shadoff MD: Shadow Stevens 1 MARK MCCUMIN "Stewer"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
<p>WCTO/Allentown, PA PD: Chuck Geiger APD/MD: Bobby Knight 4 BYRD WACHSNIUTT "Good" 1 MARK WILLS "Minute" LEE ANN WOMACK "Falling"</p>	<p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kenzer 1 MONTGOMERY GENTRY "Change" JO DEE MESSINA "Downtime"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WWRW/Greenville, NC PD/MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WVWK/Knoxville, TN MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WVWA/Rockford, IL PD: Len Shadoff MD: Shadow Stevens 1 MARK MCCUMIN "Stewer"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
<p>WGNV/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 10 LEE ANN WOMACK "Falling"</p>	<p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kenzer 1 MONTGOMERY GENTRY "Change" JO DEE MESSINA "Downtime"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WWRW/Greenville, NC PD/MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WVWK/Knoxville, TN MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WVWA/Rockford, IL PD: Len Shadoff MD: Shadow Stevens 1 MARK MCCUMIN "Stewer"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
<p>WNCY/Appleton, WI OMC: Jeff McCarthy PD: Randy Shannon MD: Mary Brian 1 KETH URBAN "Backlog" 1 TRISHA YEARWOOD "Wooden"</p>	<p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kenzer 1 MONTGOMERY GENTRY "Change" JO DEE MESSINA "Downtime"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WWRW/Greenville, NC PD/MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WVWK/Knoxville, TN MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WVWA/Rockford, IL PD: Len Shadoff MD: Shadow Stevens 1 MARK MCCUMIN "Stewer"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
<p>WWSL/Greenville, SC PD: Bruce Logan No Ads</p>	<p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kenzer 1 MONTGOMERY GENTRY "Change" JO DEE MESSINA "Downtime"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WWRW/Greenville, NC PD/MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WVWK/Knoxville, TN MD: Mike Hammond MD: Colleen Adair 6 LONESTAR "Angels" 2 CRYSTAL "Allan Right" 2 KETH URBAN "Backlog"</p>	<p>WWSW/Rambl, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 SARA EVANS "Good" LONESTAR "Angels"</p>	<p>WVWA/Rockford, IL PD: Len Shadoff MD: Shadow Stevens 1 MARK MCCUMIN "Stewer"</p>	<p>WYDF/Rockville-Lynchburg, VA PD/MD: Chris O'Keefe 3 OF HEARTS "Love" M. CHAPIN CARPENTER "Simple" ELBERT WEST "Daddy"</p>	<p>KRMD/Shreveport, LA OMC Greg Cole PD: Gary McCoy MD: James Anthony 2 KENNY ROGERS "Then" 1 CRYSTAL "Allan Right" LEE ANN WOMACK "Falling"</p>	<p>KJUG/Victoria, BC PD/MD: Dave Daniels 12 LONESTAR "Angels" 12 LONESTAR "Angels" 10 LONESTAR "Angels" LIA MCCANN "Clear" SHERADY "SIR" CHARLIE ROSSON "Bar"</p>
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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WYNY/New York
Big City
(914) 882-1071
Bear/Hitchell
12+ Cumc \$15,800




PLAYS	LW	TW	ARTIST/TITLE	GI (988)
38	41	JESSICA ANDREWS/Who I Am	12384	
39	38	SHEDASIA/Just One Day	12635	
39	38	FAITH HILL/My Heart Had	12636	
32	38	TRAVIS TRITTT/It's A Great Day...	12312	
31	34	BROOKS & DUNN/Am't Nothing...	11016	
21	33	DOE CHICKS/If I Fall You're...	10692	
22	33	DIAMOND RIO/One More Day	10696	
32	32	CHALEE THOMSON/Go Back	10368	
32	30	TIM RUSHLOW/She Misses Him	3720	
25	29	ALAN JACKSON/When Somebody...	7776	
24	29	KENNY CHEESNEY/Don't Happen Twice	11016	
24	24	SARA EVANS/Could Not Ask...	7776	
22	23	RICHARD MARX/Strangest From My...	7452	
19	22	PHIL VASSAR/Just Another Day...	7128	
22	21	TIM MCGRAW/Grown Men Don't Cry	6804	
21	21	VINCE GILL/Shot Straight...	6804	
21	21	TRICK PONY/How Me	6804	
19	21	LEANN RIMES/But I Do Love You	6804	
18	21	CHRIS CAGLE/Leads Me	6804	
15	20	CLAY DAVIDSON/Sometimes	6480	
19	18	FAITH HILL/The Way You Love Me	6156	
19	18	PATTY LOVELESS/It's The Last Thing On...	5508	
17	17	STEVE HOLT/The Hungry	5508	
17	17	WARREN BROTHERS/Am On	5508	
17	17	LEE ANN WORMACK/Hope You Dance	5508	
17	17	CHRS CAGLE/Leads Me	5508	
15	15	RASCAL FLATTS/Where You Loved Me	4860	
14	14	TRICK PONY/How Me	4536	
14	14	TRISHA YEAHWOOD/Would've Loved...	4536	
14	14	MARK MCGUINN/Mrs. Steven Rudy	4536	
13	13	KENNY CHEESNEY/Don't Happen Twice	4212	
13	13	GARY ALLAN/Right Where I...	4212	
13	13	KEITH URBAN/But For The Grace...	4212	
12	13	TRAVIS TRITTT/It's A Great Day...	3868	
13	12	TOBY KETH/You Shouldn't...	3868	
13	12	PATTY LOVELESS/It's The Last Thing On...	3240	
13	12	BRAD PASLEY/Two People Fall...	3240	
10	11	TIM MCGRAW/Am't Nothing...	2916	
8	9	PHIL VASSAR/Just Another Day...	2916	
8	9	VINCE GILL/Feels Like Love	2592	

MARKET #2
KZLA/Los Angeles
Easy
(323) 882-8000
Curtis/Camps
12+ Cumc \$25,100



PLAYS	LW	TW	ARTIST/TITLE	GI (988)
53	52	JESSICA ANDREWS/Who I Am	21112	
44	48	DOE CHICKS/If I Fall You're...	19894	
46	46	TIM RUSHLOW/She Misses Him	18676	
40	44	DIAMOND RIO/One More Day	16240	
40	44	TOBY KETH/You Shouldn't...	16240	
37	38	LEE ANN WORMACK/Hope You Dance	16240	
37	38	JAMIE O'NEAL/There Is No Arizona	15834	
31	34	TIA RUSHLOW/She Misses Him	13804	
32	32	TRAVIS TRITTT/It's A Great Day...	12992	
31	31	BROOKS & DUNN/Am't Nothing...	12256	
32	29	FAITH HILL/My Heart Had	11774	
28	28	FAITH HILL/The Way You Love Me	11368	
25	27	SARA EVANS/Could Not Ask...	10982	
25	23	SHEDASIA/Just One Day	10256	
24	25	PHIL VASSAR/Just Another Day...	10150	
24	24	BRAD PASLEY/Two People Fall...	9744	
23	23	DJAE CHICKS/Without You	9038	
22	23	MARK MCGUINN/Mrs. Steven Rudy	9038	
22	23	LEANN RIMES/But I Do Love You	9038	
20	22	MACEY CHAMBERS/Hey Like A Baby	8832	
21	21	LEANN RIMES/Hey Like A Baby	8526	
19	20	TRAVIS TRITTT/It's A Great Day...	8112	
19	19	ANDY GRIGGS/My Home	7714	
19	19	FRAD FRUSLOW/Where I...	7714	
18	18	KEITH URBAN/But For The Grace...	7308	
18	18	SHEDASIA/Just One Day	7308	
14	14	SHE DASYIA/Just One Day	5888	
15	14	KEITH URBAN/But For The Grace...	5684	
14	13	CHAD BROCK/Vest	5278	
14	13	MARK MCGUINN/Mrs. Steven Rudy	5278	
14	13	BRAD PASLEY/Two People Fall...	5278	
14	13	PHIL VASSAR/Just Another Day...	5278	
13	13	CHELY WRIGHT/Single White Female	5278	
12	13	MARK MCGUINN/Mrs. Steven Rudy	5278	
15	12	BRAD PASLEY/Two People Fall...	4860	
13	11	MONTGOMERY GENTRY/She Couldn't...	4860	
9	11	SHE DASYIA/Just One Day	4466	
7	11	LEANN RIMES/But I Do Love You	4466	
7	11	JOE MESSINA/Am On	4466	
11	10	JOE MESSINA/Am On	4060	
11	10	ALABAMA/God... I Like...	4060	

MARKET #3
WUSM/Chicago
Infinity
(312) 649-0099
Case/Biondo
12+ Cumc \$46,900



PLAYS	LW	TW	ARTIST/TITLE	GI (988)
33	37	JESSICA ANDREWS/Who I Am	14652	
35	37	FAITH HILL/My Heart Had	14652	
37	37	TIM RUSHLOW/She Misses Him	14652	
36	38	TOBY KETH/You Shouldn't...	14256	
37	36	TIM MCGRAW/Grown Men Don't Cry	14256	
37	36	TRAVIS TRITTT/It's A Great Day...	14256	
33	33	DIAMOND RIO/One More Day	13068	
33	33	TIA RUSHLOW/She Misses Him	13068	
32	32	BRAD PASLEY/Two People Fall...	11088	
32	32	KEITH URBAN/But For The Grace...	10992	
32	32	DOE CHICKS/If I Fall You're...	10692	
26	24	MARK MCGUINN/Mrs. Steven Rudy	9800	
26	24	KENNY CHEESNEY/Don't Happen Twice	9504	
26	24	LEANN RIMES/But I Do Love You	9504	
22	23	CHRIS CAGLE/Leads Me	9100	
23	23	JAMIE O'NEAL/There Is No Arizona	9100	
26	22	ALAN JACKSON/When Somebody...	8712	
26	22	MARTINA MCCRIDE/If I Love You	8712	
22	22	DOE CHICKS/If I Fall You're...	8316	
24	21	SARA EVANS/Could Not Ask...	8316	
24	21	GEORGE STRAIT/If You Can Do...	8316	
24	21	MARTINA MCCRIDE/If I Love You	8316	
19	19	TRISHA YEAHWOOD/Would've Loved...	7524	
10	18	CLAY DAVIDSON/Sometimes	6336	
16	17	AARON TIPPIN/How Me	6732	
16	17	TRAVIS TRITTT/It's A Great Day...	6732	
16	17	MONTGOMERY GENTRY/She Couldn't...	6336	
16	17	CHAD BROCK/Vest	5544	
16	17	DOE CHICKS/If I Fall You're...	5148	
16	17	LEANN RIMES/But I Do Love You	5148	
16	17	LONGSTAR/Am On	5148	
16	17	RASCAL FLATTS/Where You Loved Me	4752	
16	17	PHIL VASSAR/Just Another Day...	4752	
16	17	JOHN M. MONTGOMERY/The Little Girl	4752	
16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
16	17	PHIL VASSAR/Just Another Day...	4752	
16	17	JOHN M. MONTGOMERY/The Little Girl	4752	
16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
16	17	PHIL VASSAR/Just Another Day...	4752	
16	17	JOHN M. MONTGOMERY/The Little Girl	4752	
16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
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16	17	JOHN M. MONTGOMERY/The Little Girl	4752	
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16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
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16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
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16	17	GARY ALLAN/Right Where I...	4752	
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16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
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16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
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16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
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16	17	LEANN RIMES/But I Do Love You	4752	
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16	17	LEANN RIMES/But I Do Love You	4752	
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16	17	LEANN RIMES/But I Do Love You	4752	
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16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
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16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4752	
16	17	PHIL VASSAR/Just Another Day...	4752	
16	17	JOHN M. MONTGOMERY/The Little Girl	4752	
16	17	GARY ALLAN/Right Where I...	4752	
16	17	KEITH URBAN/But For The Grace...	4752	
16	17	TRAVIS TRITTT/It's A Great Day...	4752	
16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
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16	17	BRAD PASLEY/Two People Fall...	4752	
16	17	PHIL VASSAR/Just Another Day...	4752	
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16	17	MARK MCGUINN/Mrs. Steven Rudy	4752	
16	17	LEANN RIMES/But I Do Love You	4752	
16	17	DIAMOND RIO/One More Day	4752	
16	17	CLAY DAVIDSON/Sometimes	4752	
16	17	BRAD PASLEY/Two People Fall...	4	

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12 WKIS/Miami Kiss 99.9 Country. Playlist with 34 tracks including Diamond Rio, Travis Tritt, and Kenny Chesney.

MARKET #13 KMPS/Seattle-Tacoma Infinity 62.3. Playlist with 34 tracks including Brooks & Dunn, Diamond Rio, and Travis Tritt.

MARKET #14 KMFL/Phoenix Clear Channel 62.3. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.

MARKET #15 KMIX/Phoenix Clear Channel 98.6. Playlist with 34 tracks including Diamond Rio, Travis Tritt, and Kenny Chesney.

MARKET #16 KSON/San Diego Jefferson-Pilot 93.7. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.

MARKET #17 KEYE/Minneapolis Clear Channel 62.3. Playlist with 34 tracks including Travis Tritt, Brooks & Dunn, and Kenny Chesney.

MARKET #18 WIL/St. Louis Bonneville 94.1. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.

MARKET #19 WPOC/Baltimore Clear Channel 93.1. Playlist with 34 tracks including Brooks & Dunn, Diamond Rio, and Travis Tritt.

MARKET #20 WYOX/Tampa Infinity 81.3. Playlist with 34 tracks including Diamond Rio, Travis Tritt, and Kenny Chesney.

MARKET #21 WRBQ/Tampa Infinity 91.7. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.

MARKET #22 WDSY/Pittsburgh Infinity 92.9. Playlist with 34 tracks including Diamond Rio, Travis Tritt, and Kenny Chesney.

MARKET #23 KYGO/Denver-Boulder Jefferson-Pilot 98.5. Playlist with 34 tracks including Brooks & Dunn, Diamond Rio, and Travis Tritt.

MARKET #24 WGAR/Cleveland Clear Channel 99.5. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.

MARKET #25 KUPJ/Portland, OR Infinity 93.3. Playlist with 34 tracks including Diamond Rio, Travis Tritt, and Kenny Chesney.

MARKET #26 KJZZ/Portland, OR Fisher 53.8. Playlist with 34 tracks including Kenny Chesney, Brooks & Dunn, and Diamond Rio.



MIKE KINOSHIAN
mkinosax@rronline.com

The Arrogance Of Assumption

□ Is streaming audio worth your station's while?

Because the vast majority of ACs (and most Hot ACs) target at-work and in-office listening, it would appear that these formats would especially want to take advantage of and benefit from streaming audio. But before jumping blindly on that bandwagon, you'll want to hear what some people experienced in web design and streaming audio have to say.

Thirty-year radio programmer **Ed Scarborough** left the industry 18 months ago to join Immediat, a Ft. Lauderdale, FL-based Internet-development company. His first challenge was to find ways for a



Ed Scarborough credit union to create new business with its existing website.

"They thought they had a nifty site, but people weren't going deep into it," he says. "They just jumped to the page they needed for rates and information and were out of there."

Create A Quality Product

In radio parlance, the credit union's website had good come but weak TSL. So Scarborough borrowed a proven radio contest and created a scavenger hunt on the site. "There were pop-up windows that gave clues in rhyming fashion," he explains. "People had a month to find all five 'coins' hidden throughout the site. Those who did so were eligible to qualify for a grand prize."

"It was a radio promotion translated to web language. The credit union's hits went up, and people came back more frequently. We helped get more people exposed to the credit union's benefits."

The former KKHR/Los Angeles, KLTR/Houston, WMXJ/Miami and KHTR/St. Louis programmer returned to the radio ranks three months ago as PD of KQXT/San Antonio, but he hasn't devoted a large amount of time to KQXT's website. "Always remind yourself of your core business," he cautions.

"My understanding is that you create a quality product that can generate ratings and revenue to satisfy stockholders. Let's talk about the website when you can make money from it that would rival your radio station's sales revenue. Profits made from an Internet site are probably pretty minimal in comparison. You have to determine where your energy is best spent."

KQXT uses its website for such things as detailed PSA information, thus keeping a cleaner on-air product. "It's a great way to boost hits, which means our advertisers get better exposure," Scarborough says.

"Immediat had clients that had no idea what they wanted to accomplish with their websites. You'd be amazed at how many businesses want to throw up a site without having a clue about what they want to generate from it."

Losing By Default

Terrain and architecture can be important factors in broadcast radio. Hills and valleys or imposing downtown buildings will usually cause some kind of multipath problems or other signal issues. Those situations could be resolved by streaming audio directly into computers.

Matters get a bit tricky, however, when considering how many office computers actually have sound capability. "If you look at the way Compaq and Dell ship their default configurations of most office computer systems, you'll see that the computers don't come with sound," Scarborough explains.

"When many large companies order their computers, they make sure there are no CD-ROM drives. Then they're able to control what goes on their computers, and employees can't

install their own software. You'd be amazed how many offices in America have computers at every desk but no sound cards or speakers. We're kidding ourselves by saying we have to stream to get into offices. It's the arrogance of assumption."

Scarborough says it's been "staggering" for him to see how broadcast-radio technology exploded in the 18 months he was away from the business. He says that many people are so caught up with such innovations as "Java and advanced codes that make our websites dance and make pretty pictures" that they've "completely lost sight of the fact that other things are evolving all over the place."

Some of these evolving technologies pertain to how to run a radio station, as Scarborough quickly discovered in his new job. "When you wanted to make changes to your format in the old days, you spent a day and a half ripping apart Selector," he says. "You came away with new logs and started doing it."

"If there's no added cost, streaming probably won't hurt. But it's not worth it if we have to pay more money for it."

Stan Atkinson

"You now have to interface with this program and that program and make sure the promos are all on the hard drive and that everything is where it needs to be. Things that could be done on paper took a relatively short amount of time. It takes longer to get up to speed on the computer, but, after creating initial chaos and havoc, computers do save you a lot of work."

The main thing he learned in his 18 months at Immediat was that radio creativity can be applied in many different areas. "Radio people are sometimes scared to death that they can't do anything else," he says. "What we're really saying is that we don't want to do anything else."

"I honestly think most Internet listening is from people who move and want to stay connected with their hometown station. It's nice to know that people are listening to us in Arizona and Idaho, but that won't get me ratings, so I don't care."

Stan Atkinson

"I realized this is the only business that I love. The whole idea of taking a concept from beginning to end can be applied instinctively to the web. Loving a job gives you a little more patience and tolerance and the ability to weather the bad days. I was getting antsy, so it was time to come back to the business I love."

Loyalists Stay Connected

Cost may be the biggest factor influencing WLTQ/Milwaukee PD Stan Atkinson's decision on streaming. "If there's no added cost, streaming probably won't hurt," he remarks, "but it's not worth it if we have to pay more money for it. Everyone talks about making money from the Internet, but it hasn't happened yet."



Stan Atkinson

"We added a web person for our [six-station Clear Channel] cluster this year. It's a good investment, provided the salary isn't coming from just one station's budget."

Programmers are naturally frustrated when told that people aren't listening to their stations because of poor reception. "Those people usually have one of the first radios ever made," jokes Atkinson. "But they could also be in a corner or in a basement. Streaming helps get you into places you can't reach otherwise, and there are people who will listen on the computer."

"But I honestly think that most Internet listening is from people who move and want to stay connected with their hometown station. It's nice to know that people are listening to us in Arizona and Idaho, but that won't get me ratings, so I don't care."

A station website is one thing, but streaming, Atkinson suggests, is quite another. "You can use the website to harvest e-mail and run contests that can help clients," he explains. "Streaming isn't as important as the website. You can't get away from promoting your main images. Our main focus is at-work, at-work and at-work."

Like most of us, Atkinson is trying to be Internet-savvy. "I want to learn as much as I can, but it's important to surround yourself with good people who know what they're doing," he

says. "We're blessed with a good engineer who works with our web person. If I don't know something, I'll admit it; if I need to learn something, I will."

At-Work Experts

Edison Research has done six streaming-audio studies with Arbitron, and it's about to field a seventh. "Up to now, many ACs have been streaming their audio," notes Edison President

Larry Rosin. "But there's some trepidation related to the fees and the Copyright Office rules."

"ACs have always made their living with at-work listening. People today are better enabled to listen to streamed audio in the workplace. Particularly if you have a limited signal, you should be out there selling your stream."

Virtually anything one would want to know about streaming and the Internet in general is covered in "Internet Study VI — Streaming at a Crossroads." These are some of the highlights.

- There are fewer Internet newcomers.
- Internet access is up, but time spent online is down.
- Internet-audio listeners are twice as likely to purchase CDs online.
- Rock tops the list of audio formats listened to online. The closest format description to AC or Hot AC ("Soft Rock") places fifth in a field of 14.
- Internet users are visiting radio-station websites less often.

The study also notes that streaming is a catalyst for at-work listening. "Twenty-four percent of those who've listened or watched online in the last week have listened to radio over the Internet at work, compared to only 5% of Internet users who work full- or part-time."

"An analysis of Arbitron-diary-keeper TSL data reveals at-work listenership to over-the-air radio stations increasing from 5 1/2 hours for the typical Internet user to 6 1/2 hours for those who've streamed in the past month. Among those who've streamed in the past week, at-work radio listenership reaches nearly eight hours."



Larry Rosin

"You'd be amazed how many offices in America have computers at every desk but no sound cards or speakers. We're kidding ourselves by saying we have to stream to get into offices."

Ed Scarborough

R&R AC Top 30

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2576	+89	304830	21	115/0
2	2	'N SYNC This I Promise You (Jive)	2382	+81	284232	28	114/0
6	3	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	2090	+55	245635	12	110/0
3	4	FAITH HILL The Way You Love Me (Warner Bros.)	2088	-54	259101	33	113/0
5	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2056	+1	253349	18	99/0
4	6	BACKSTREET BOYS Shape Of My Heart (Jive)	2010	-100	249482	26	107/0
7	7	LIONEL RICHIE Angel (Island/IDJMG)	1747	+88	211649	9	108/1
8	8	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1439	-164	173947	29	100/0
9	9	BBMAK Back Here (Hollywood)	1406	-164	145524	34	103/0
10	10	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1363	-20	158629	54	101/0
12	11	DON HENLEY Taking You Home (Warner Bros.)	1347	+92	152977	49	98/0
13	12	MARC ANTHONY My Baby You (Columbia)	1289	+75	164759	31	90/0
11	13	THE CORRS Breathless (143/Lava/Atlantic)	1287	-5	154009	31	85/1
14	14	ENYA Only Time (Reprise)	1283	+73	147044	11	105/2
18	15	DIDO Thankyou (Arista)	1215	+148	174867	7	77/7
16	16	SAVAGE GARDEN I Knew I Loved You (Columbia)	1207	+19	149773	77	99/0
15	17	FAITH HILL Breathe (Warner Bros.)	1158	-33	172142	64	102/0
17	18	98 DEGREES My Everything (Universal)	1113	-1	149254	10	92/0
19	19	ROD STEWART I Can't Deny It (Atlantic)	735	-143	79016	12	80/1
21	20	PETER CETERA Perfect World (DDE)	698	+85	63734	5	78/2
20	21	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	553	-101	67296	12	81/0
22	22	SHAWN COLVIN Whole New You (Columbia)	489	+31	36756	8	66/7
24	23	BEE GEES This Is Where I Came In (Universal)	487	+89	67965	4	58/2
28	24	STEVIE NICKS Every Day (Reprise)	475	+235	44227	2	74/10
23	25	JOURNEY All The Way (Columbia)	454	+43	43760	6	56/2
25	26	TAMARA WALKER Didn't We Love (Curb)	342	+32	24034	4	53/4
27	27	SOPHIE B. HAWKINS Walking In... (Trumpet Swan/Rykodisc)	330	+88	28313	2	56/6
29	28	CREED With Arms Wide Open (Wind-up)	301	+73	39981	3	13/1
26	29	SASHA ALEXANDER Let Me Be The One (Reprise)	288	+17	20729	6	43/0
	30	Debut DIAMOND RIO One More Day (Arista)	268	+76	28067	1	7/6

Most Added

ARTIST TITLE LABEL(S)	ADDS
BBMAK Ghost Of You And Me (Hollywood)	31
MADONNA What It Feels Like For A Girl (Maverick/WB)	17
BACKSTREET BOYS More Than That (Jive)	11
STEVIE NICKS Every Day (Reprise)	10
DIDO Thankyou (Arista)	7
SHAWN COLVIN Whole New You (Columbia)	7
SOPHIE B. HAWKINS Walking... (Trumpet Swan/Rykodisc)	6
BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)	6
DIAMOND RIO One More Day (Arista)	6
LAURA PURSELL What Only Love... (Netcom Music.com)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STEVIE NICKS Every Day (Reprise)	+235
DIDO Thankyou (Arista)	+148
W. HOUSTON & E. IGLESIAS Could I Have This... (Arista)	+111
98 DEGREES The Hardest Thing (Universal)	+93
DON HENLEY Taking You Home (Warner Bros.)	+92
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+89
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	+89
BEE GEES This Is Where I Came In (Universal)	+89
LIONEL RICHIE Angel (Island/IDJMG)	+88
SOPHIE B. HAWKINS Walking... (Trumpet Swan/Rykodisc)	+88

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

DOOBIE BROTHERS Ordinary Man (Pyramid)
Total Plays: 179, Total Stations: 33, Adds: 4

NELLY FURTADO I'm Like A Bird (DreamWorks)
Total Plays: 161, Total Stations: 17, Adds: 4

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
Total Plays: 159, Total Stations: 13, Adds: 4

BACKSTREET BOYS More Than That (Jive)
Total Plays: 156, Total Stations: 28, Adds: 11

SADE King Of Sorrow (Epic)
Total Plays: 78, Total Stations: 16, Adds: 3

BBMAK Ghost Of You And Me (Hollywood)
Total Plays: 39, Total Stations: 32, Adds: 31

LAURA PURSELL What Only Love Can Do (Netcom Music.com)
Total Plays: 38, Total Stations: 14, Adds: 5

BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)
Total Plays: 33, Total Stations: 16, Adds: 6

MADONNA What It Feels Like For A Girl (Maverick/WB)
Total Plays: 10, Total Stations: 17, Adds: 17

Songs ranked by total plays

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



only time

R&R **14** Monitor: 16*- 13*

Sales increasing weekly!
Over 1.8 million sold!

STEVIE NICKS

“EVERY DAY”

R&R **28 - 24**
#1 most increased!

Monitor: D-27*
greatest gainer!



Most Played Recurrents

LONESTAR Amazed (BNA)

CELINE DION That's The Way It Is (Epic)

BRIAN MCKNIGHT Back At One (Motown/Universal)

PHIL COLLINS You'll Be In My Heart (Hollywood)

BON JOVI Thank You For Loving Me (Island/IDJMG)

SANTANA I/ROB THOMAS Smooth (Arista)

BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)

CHER Believe (Warner Bros.)

EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)

BACKSTREET BOYS I Want It That Way (Jive)

SARAH McLACHLAN I Will Remember You (Arista)

'N SYNC (God Must Have Spent) A Little More Time On You (RCA)

98 DEGREES The Hardest Thing (Universal)

CHRISTINA AGUILERA I Turn To You (RCA)

MARC ANTHONY I Need To Know (Columbia)

98 DEGREES I Do (Cherish You) (Universal)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)

MACY GRAY I Try (Epic)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

TUNED-IN AC

R&R/MEDIABASE 24/7

107.9
WTPI

WTPI/Indianapolis

3am

JOHN MELLENCAMP Just Another Day
SHAWN COLVIN Sunny Came Home
CHICAGO You're The Inspiration
THE CORRS Breathless
PHIL COLLINS Take Me Home
STING Desert Rose
MARIAH CAREY Dreamlover
POINTER SISTERS Jump (For My Love)
LEE ANN WOMACK I Hope You Dance

11am

JOHN MELLENCAMP Your Life Is Now
MARC ANTHONY My Baby You
TOTO Africa
JEWEL Foolish Games
TRACY CHAPMAN Give Me One Reason
GENESIS Hold On My Heart
JAMES TAYLOR How Sweet It Is (To Be Loved...)
SAVAGE GARDEN Crash And Burn
TAMARA WALKER Didn't We Love
BACKSTREET BOYS I Want It That Way
CELINE DION My Heart Will Go On
LEVEL 42 Something About You

4pm

STEVE WINWOOD While You See A Chance
FAITH HILL The Way You Love Me
ELTON JOHN Sacrifice
SOPHIE B. HAWKINS As I Lay Me Down
AEROSMITH I Don't Want To Miss A Thing
BRIAN MCKNIGHT Back At One
JOHN COUGAR Hand To Hold On To
STEVE PERRY Oh Sherrie
SHAWN COLVIN Whole New You

8pm

JOURNEY Faithfully
ROXETTE It Must Have Been Love
EDWIN MCCAIN I'll Be
ROD STEWART I Can't Deny It
TINA TURNER The Best
RICHARD MARX Nothing Left Behind Us
FAITH HILL Breathe
JOHN COUGAR MELLENCAMP Authority Song
STEELY DAN Do It Again
LEE ANN WOMACK I Hope You Dance
PATRICK SWAYZE She's Like The Wind
CELINE DION The Power Of Love
BILLY JOEL Uptown Girl

WYXB/Indianapolis

3am

GLADYS KNIGHT & THE PIPS Midnight Train To ...
ROD STEWART You're In My Heart
PAUL YOUNG What Becomes Of The Broken...
CHRISTINA AGUILERA I Turn To You
FIVE STAIRSTEPS O-o-h Child
KENNY LOGGINS Whenever I Call You 'Friend'
LIONEL RICHIE Say You, Say Me
EAGLES One Of These Nights
WHITNEY HOUSTON I Will Always Love You
TEMPTATIONS Ain't Too Proud To Beg
JOURNEY Faithfully
FAITH HILL The Way You Love Me
ERIC CARMEN All By Myself
BERLIN Take My Breath Away

11am

EAGLES Desperado
MARIAH CAREY Dreamlover
AIR SUPPLY Lost In Love
TINA TURNER What's Love Got To Do With It
LONESTAR Amazed
ROBERTA FLACK First Time Ever I Saw Your...
TAYLOR & SOUTHER Her Town Too
CHER If I Could Turn Back Time
ELTON JOHN Your Song
ERIC CLAPTON Layla (Unplugged)
RIGHTEOUS BROTHERS Unchained Melody
EMOTIONS Best Of My Love
MIKE & THE MECHANICS The Living End

4pm

PAUL YOUNG Oh Girl
STEALERS WHEEL Stuck In The Middle With You
MARIAH CAREY Always Be My Baby
ROD STEWART You're In My Heart
CROWDED HOUSE Don't Dream It's Over
FAITH HILL Breathe
EAGLES New Kid In Town
FLEETWOOD MAC Gypsy
BILLY VERA & BEATERS At This Moment
ORLEANS Still The One
CELINE DION My Heart Will Go On
SUPREMES You Can't Hurry Love
ERIC CLAPTON Wonderful Tonight

8pm

TAYLOR OAYNE I'll Always Love You
ANNE MURRAY Could I Have This Dance
BRIAN MCKNIGHT Back At One
SELENA I Could Fall In Love
L. RONSTADT & J. INGRAM Somewhere Out There
BACKSTREET BOYS Shape Of My Heart
ELTON JOHN Blessed
KENNY LOGGINS Forever
LEE ANN WOMACK I Hope You Dance
PAUL YOUNG What Becomes Of The Broken...

AC

Going For Adds 4/23/01

ANGELA AMMONS Big Girl (Abrupt/Universal)
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)

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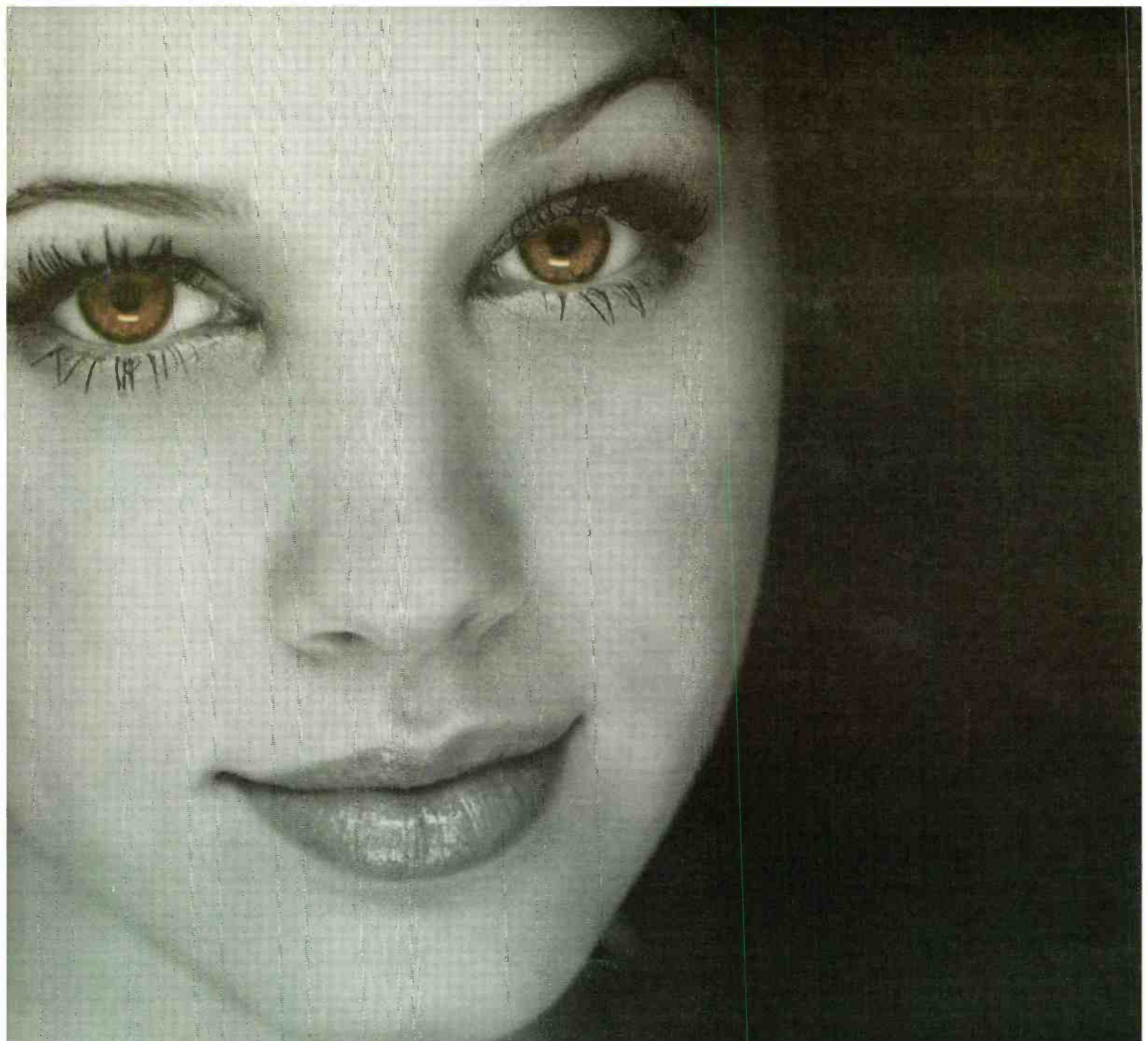
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Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinosian:
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5th Floor, Los Angeles, CA 90067



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everclear *brown eyed girl*

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SONGS FROM AN AMERICAN MOVIE, VOL. ONE: LEARNING HOW TO SMILE.

"The best rock album so far this millennium." —*Village Voice*

Going for adds 4/23/01

EVERCLEAR now on the sold-out arena tour with *Matchbox Twenty* and *Lifehouse*.
U.S. headline tour with *American Hi-Fi* and *Mayfield Four* June through August, 2001.

Produced by A.P. Alexakis • Recorded and mixed by Neal Avron • Lyrics and music by Van Morrison • Management: Darren Lewis at Revolver
Official Everclear Website: everclearonline.com • hollywoodandvine.com

everclear • brown eyed girl



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April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DIDO Thankyou (Arista)	3463	-48	373545	20	87/0
2	2	LENNY KRAVITZ Again (Virgin)	3086	-83	325364	25	85/0
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2949	-66	337208	28	87/0
4	4	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	2756	+235	283937	10	83/4
6	5	NELLY FURTADO I'm Like A Bird (DreamWorks)	2510	+172	273866	18	80/0
5	6	AEROSMITH Jaded (Columbia)	2467	+76	238821	12	78/1
8	7	LIFEHOUSE Hanging By A Moment (DreamWorks)	2288	+155	250343	9	78/3
9	8	MADONNA Don't Tell Me (Maverick/WB)	2274	-58	205385	16	72/0
9	9	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	2161	+55	224617	14	79/0
13	10	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1901	+217	207067	8	74/2
10	11	U2 Beautiful Day (Interscope)	1837	-213	200263	26	76/0
12	12	MOBY F/GWEN STEFANI Southside (V2)	1808	+99	192102	14	58/3
14	13	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1720	+97	173490	12	57/0
11	14	CREED With Arms Wide Open (Wind-up)	1703	-50	183157	32	81/0
15	15	THE CORRS Breathless (143/Lava/Atlantic)	1566	-26	172674	30	57/0
16	16	EVAN AND JARON Crazy For This Girl (Columbia)	1492	-49	183569	34	67/0
17	17	COLDPLAY Yellow (Nettwerk/Capitol)	1467	+72	148624	9	65/0
18	18	BARENAKED LADIES Pinch Me (Reprise)	1255	-8	141423	33	73/0
19	19	3 DOORS DOWN Kryptonite (Republic/Universal)	1093	-67	123415	38	58/0
20	20	STING After The Rain Has Fallen (A&M/Interscope)	1087	+3	106059	7	62/2
23	21	INCUBUS Drive (Immortal/Epic)	965	+143	102596	5	46/6
21	22	FUEL Hemorrhage (In My Hands) (Epic)	899	-42	99568	15	35/0
Debut	23	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	864	+312	104754	1	54/2
25	24	EVE 6 Here's To The Night (RCA)	837	+107	75905	4	52/3
24	25	DELERIUM F/SARAH MCLACHLAN Silence (Engine/Nettwerk/Arista)	723	-69	77100	8	35/0
Debut	26	U2 Walk On (Interscope)	666	+207	78621	1	39/3
29	27	EVAN AND JARON From My Head To My Heart (Columbia)	661	+82	36430	2	46/2
26	28	JOSH JOPLIN GROUP Camera One (Artemis)	657	-67	46161	8	36/0
30	29	GO-GO'S Unforgiven (Beyond)	652	+98	71318	2	51/6
27	30	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	610	-9	60581	6	27/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND The Space Between (RCA)	20
R. E.M. Imitation Of Life (Warner Bros.)	12
MADONNA What It Feels Like For A Girl (Maverick/WB)	8
GO-GO'S Unforgiven (Beyond)	6
INCUBUS Drive (Immortal/Epic)	6
CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA)	6
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	4
AMANDA GHOST Silver Lining (Warner Bros.)	4
JO DAVIDSON Kiss Me There (Edel)	4
LIFEHOUSE Hanging By A Moment (DreamWorks)	3
MOBY F/GWEN STEFANI Southside (V2)	3
EVE 6 Here's To The Night (RCA)	3
U2 Walk On (Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. E.M. Imitation Of Life (Warner Bros.)	+335
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	+312
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+235
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+217
U2 Walk On (Interscope)	+207
DAVE MATTHEWS BAND The Space Between (RCA)	+174
NELLY FURTADO I'm Like A Bird (DreamWorks)	+172
LIFEHOUSE Hanging By A Moment (DreamWorks)	+155
INCUBUS Drive (Immortal/Epic)	+143
STEVIE NICKS Every Day (Reprise)	+127

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

DAVID GRAY Please Forgive Me (ATO/RCA)
Total Plays: 341, Total Stations: 41, Adds: 1

COLLECTIVE SOUL Perfect Day (Atlantic)
Total Plays: 322, Total Stations: 31, Adds: 1

JANET All For You (Virgin)
Total Plays: 498, Total Stations: 18, Adds: 1

R. E.M. Imitation Of Life (Warner Bros.)
Total Plays: 489, Total Stations: 50, Adds: 12

SHAGGY Angel (MCA)
Total Plays: 430, Total Stations: 11, Adds: 2

AMANDA GHOST Silver Lining (Warner Bros.)
Total Plays: 391, Total Stations: 32, Adds: 4

DAVE MATTHEWS BAND The Space Between (RCA)
Total Plays: 362, Total Stations: 34, Adds: 20

AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
Total Plays: 357, Total Stations: 22, Adds: 0

STEVIE NICKS Every Day (Reprise)
Total Plays: 327, Total Stations: 32, Adds: 2

A. LEWIS OF STAIND w/f. DURST Outside (Flawless/Geffen/Interscope)
Total Plays: 308, Total Stations: 14, Adds: 2

DLI 97'S King Of All The World (Elektra/EEG)
Total Plays: 297, Total Stations: 24, Adds: 0

BBMAK Ghost Of You And Me (Hollywood)
Total Plays: 278, Total Stations: 24, Adds: 0

JEFFREY GAINES In Your Eyes (Artemis)
Total Plays: 231, Total Stations: 17, Adds: 0

ANGIE APARO Cry (Melisma/Arista)
Total Plays: 223, Total Stations: 21, Adds: 2

CHANTAL KREVIAZUK Before You (Columbia)
Total Plays: 108, Total Stations: 9, Adds: 0

MADONNA What It Feels Like For A Girl (Maverick/WB)
Total Plays: 106, Total Stations: 13, Adds: 8

JO DAVIDSON Kiss Me There (Edel)
Total Plays: 90, Total Stations: 13, Adds: 4

CARLY HENNESSY I'm Gonna Blow Your... (MCA)
Total Plays: 84, Total Stations: 17, Adds: 6

Songs ranked by total plays

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Most Played Recurrents

MATCHBOX TWENTY Bent (Lava/Atlantic)

CREED Higher (Wind-up)

EVERCLEAR Wonderful (Capitol)

STING Desert Rose (A&M/Interscope)

SANTANA I/ROB THOMAS Smooth (Arista)

NINE DAYS Absolutely (Story Of A Girl) (Epic)

VERTICAL HORIZON Everything You Want (RCA)

DAVID GRAY Babylon (ATO/RCA)

FAITH HILL The Way You Love Me (Warner Bros.)

VERTICAL HORIZON You're A God (RCA)

MACY GRAY I Try (Epic)

BARENAKED LADIES Too Little Too Late (Reprise)

SMASH MOUTH All Star (Interscope)

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

SMASH MOUTH Then The Morning Comes (Interscope)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

TAL BACHMAN She's So High (Columbia)

GOO GOO DOLLS Black Balloon (Warner Bros.)

MARC ANTHONY I Need To Know (Columbia)

BBMAK Back Here (Hollywood)

TUNED-IN HOT AC

R&R/MEDIABASE 24/7

KOSO/Modesto/Stockton

3am

U2 Beautiful Day

GOO GOO DOLLS Broadway

TSAR Silver Shifter

EVE 6 Here's To The Night

SUBLIME What I Got

DIDO Thankyou

STROKE 9 Little Black Backpack

ANGIE APARO Cry

DAVE MATTHEWS BAND What Would You Say

MATCHBOX TWENTY If You're Gone

CITIZEN KING Better Days (& The Bottom...)

FILTER Take A Picture

AMERICAN HI-FI Flavor Of The Weak

BLESSID UNION OF SOULS That's The Girl I've...

COLDPLAY Yellow

11am

AEROSMITH Jaded

TRAIN Meet Virginia

EVE 6 Here's To The Night

THIRD EYE BLIND Deep Inside Of You

3 DOORS DOWN Kryptonite

UNCLE KRACKER Follow Me

MOBY I/GWEN STEFANI Southside

GREEN DAY When I Come Around

U2 Walk On

BARENAKED LADIES Pinch Me

LENNY KRAVITZ I Belong To You

BLESSID UNION OF SOULS Let Me Be The One

EVERCLEAR I Will Buy You A New Life

4pm

FUEL Hemorrhage (In My Hands)

GREEN DAY Time Of Your Life (Good...)

BARENAKED LADIES Too Little Too Late

LISA LOEB & NINE STORIES Do You Sleep

DEXTER FREEBISH Leaving Town

LIFEHOUSE Hanging By A Moment

EVE 6 Here's To The Night

MATCHBOX TWENTY If You're Gone

OLD 97'S King Of All The World

EDWIN MCCAIN I'll Be (Acoustic)

EVERCLEAR Santa Monica (Watch The...)

CREED Higher

NO DOUBT Simple Kind Of Life

8pm

NELLY FURTADO I'm Like A Bird

MEREDITH BROOKS Bitch

MATCHBOX TWENTY If You're Gone

TSAR Silver Shifter

NO DOUBT Bathwater

AEROSMITH Jaded

THIRD EYE BLIND Jumper

TRAIN Drops Of Jupiter (Tell Me)

RED HOT CHILI PEPPERS Scar Tissue

DIDO Thankyou

EVERCLEAR Wonderful

BARENAKED LADIES Pinch Me

LENNY KRAVITZ Again

KCDU/Monterey/Salinas

3am

VERTICAL HORIZON Best I Ever Had (Grey Sky...)

EVERCLEAR Wonderful

TRAIN Drops Of Jupiter (Tell Me)

BLIND MELON No Rain

MOBY I/GWEN STEFANI Southside

EDWIN MCCAIN I Could Not Ask For More

EVAN AND JARON From My Head To My Heart

BREE SHARP David Duchovny

COLLECTIVE SOUL Perfect Day

SMASH MOUTH Then The Morning Comes

FLIRTS Don't Put Another Dime In...

COLDPLAY Yellow

BARENAKED LADIES Pinch Me

WIL SEABROOK You Do What You Have To

SOPHIE B. HAWKINS As I Lay Me Down

11am

SARAH MCLACHLAN Angel

DEXTER FREEBISH Leaving Town

MOBY I/GWEN STEFANI Southside

TOM COCHRANE Life Is A Highway

JOSH JOPLIN GROUP Camera One

MATCHBOX TWENTY Mad Season

GARBAGE Special

UNCLE KRACKER Follow Me

BANANARAMA Cruel Summer

CHUMBAWUMBA Tubthumping

COLDPLAY Yellow

ALANIS MORISSETTE You Oughta Know

VERTICAL HORIZON Best I Ever Had (Grey...)

4pm

LENNY KRAVITZ Again

MOBY I/GWEN STEFANI Southside

FATBOY SLIM Praise You

BON JOVI Livin' On A Prayer

DAVID GRAY Please Forgive Me

BEN HARPER Steal My Kisses

LIFEHOUSE Hanging By A Moment

TODD THE WET SPROCKET Good Intentions

ALANIS MORISSETTE Head Over Feet

COLOPLAY Yellow

SAVAGE GARDEN I Knew I Loved You

NELLY FURTADO I'm Like A Bird

8pm

STING Brand New Day

NELLY FURTADO I'm Like A Bird

NEW ORDER True Faith

EVERCLEAR I Will Buy You A New Life

KINA ME

EVE 6 Here's To The Night

DURAN DURAN Rio

THE CORRS Breathless

AMERICAN HI-FI Flavor Of The Weak

DIDO Thankyou

MOBY I/GWEN STEFANI Southside

UB40 Red Red Wine

BLINK-182 All The Small Things

DAVE MATTHEWS BAND Crush

HOT AC

Going For Adds 4/23/01

ANGELA AMMONS Big Girl (Abrupt/Universal)

DEPECHE MODE Dream On (Mute/Reprise)

EVERCLEAR Brown Eyed Girl (Capitol)

FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)

TEGAN AND SARA My Number (Vapor/Reprise)

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FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1 WPLJ/New York ABC (212) 613-9800... Clear Channel (972) 991-1029...

MARKET #2 KBGL/Los Angeles Clear Channel (818) 546-1043... Clear Channel (818) 779-2000...

MARKET #3 KYSR/Los Angeles Clear Channel (818) 965-7000... Clear Channel (813) 638-9393...

MARKET #4 WTMX/Chicago Bonneville (312) 946-1019... Clear Channel (813) 638-9393...

MARKET #5 KLLC/San Francisco Infinity (415) 765-4187... Clear Channel (813) 638-9393...

MARKET #6 KMXD/Dallas-Ft. Worth Clear Channel (972) 991-1029... Clear Channel (813) 638-9393...

MARKET #7 WJVD/Detroit ABC (313) 871-3030... Clear Channel (813) 638-9393...

MARKET #8 WBWX/Boston Infinity (617) 779-2000... Clear Channel (813) 638-9393...

MARKET #9 WBMX/Boston Entercom (617) 573-8900... Clear Channel (813) 638-9393...

MARKET #10 WRDX/Washington, DC ABC (202) 686-3100... Clear Channel (813) 638-9393...

MARKET #11 KHMV/Houston-Galveston Infinity (713) 790-9565... Clear Channel (813) 638-9393...

MARKET #12 KPZR/Seattle-Tacoma KFLR (206) 223-5700... Clear Channel (813) 638-9393...

MARKET #13 KMXJ/Phoenix Clear Channel (602) 275-5571... Clear Channel (813) 638-9393...

MARKET #14 KFMB/San Diego Midwest (651) 571-8888... Clear Channel (813) 638-9393...

MARKET #15 KSTP/Minneapolis Hubbard (651) 642-4141... Clear Channel (813) 638-9393...

MARKET #16 KYKY/St. Louis Infinity (314) 531-9090... Clear Channel (813) 638-9393...

MARKET #17 WVVV/St. Louis Bonneville (314) 231-3699... Clear Channel (813) 638-9393...

MARKET #18 WVMX/Baltimore Infinity (410) 825-1065... Clear Channel (813) 638-9393...

MARKET #19 WMTX/Tampa Clear Channel (813) 638-9393... Clear Channel (813) 638-9393...

MARKET #20 WWSB/Tampa Clear Channel (813) 638-9393... Clear Channel (813) 638-9393...



CAROL ARCHER

archer@ironline.com

AC Website — NAC/SJ Stream? It's A *Good* Thing!

How Magic 98's Magic Smooth stream blends the best of both worlds

For 15 years Pat O'Neill has been both PD and morning personality at Mid-West Family's AC WMGN (Magic 98)/Madison, WI. From our first encounter at Minneapolis' Conclave in the mid-'90s, O'Neill disarmed me with an astute programming sensibility, not to mention his undeniable ability to get the massive numbers that reflect Magic 98's ongoing achievement.

In fall '00, for example, Magic 98 was Madison's No. 1 radio station, with a 21.6 share among women 25-54, a 19.5 with women 35-64 and a 16.9 with women 18-49. But the fact that will draw your attention is that NAC/smooth jazz programming has been a pivotal component of this singular AC station's presentation since '87. Less



Pat O'Neill

than 100 days ago the virtual radio station Magic Smooth debuted on WMGN's website (www.magic98.com) as a full-time, standalone NAC/smooth jazz music stream.

There was a time when AC stations commonly programmed some NAC/SJ — often a Sunday brunch show — but the practice fell from favor. A common explanation is that AC programmers dropped NAC/SJ in the interest of greater "consistency." One AC programming authority suggested, "Maybe it just ran its course." I disagree. I think AC programmers discarded a valuable resource because they didn't properly appreciate or exploit it. They lacked an understanding of NAC/SJ's potential importance to their listeners. Not O'Neill. He *so* gets it.

Once Upon A Time....

"People in Madison were becoming fans of NAC and new age in the mid-'80s," O'Neill recalls. "Like others before the format existed, I was already a fan of the music. Before he became GM, Bill Vancil was our PD, and he loved it too. When it was time to create a night show, I remembered reading about John Sebastian's 'Eclectic-Oriented Rock' format and Frank Cody and [KTWV/Los Angeles] The Wave's

launch in early 1987, which encouraged us, because it was a full-time format. Ours was an experiment. We still love it so much and have a passion for it.

"We worked all summer compiling the library and keeping it secret. There was no research in those days, and the format was so new that there were only a few stations. But we had

incoming product to create the show, and it was a joy to listen to it all. *Magic at Night* debuted in September 1987. In the fall '87 book WMGN had its first-ever No. 1 25-54, and we were No. 1 at night with numbers that were through the roof.

"Our night numbers have fluctuated over the years — just as many full-time NACs' have — but we certainly learned that there was a loyal audience for NAC at night. Every time we adjusted the show's start time — as early as 7pm, as late as 10pm — we were deluged with calls and letters asking, 'Why are you touching music I love so much?' We had people who liked us as AC during the day and came back at night, but we also had a block of people — they profile well with NAC in Madison — who came to the station only at night for NAC."

Magic at Night's launch was an auspicious beginning for NAC/smooth jazz on Magic 98. It was also fruitful in terms of cross-promotional and audience-recycling opportunities. In 1995 O'Neill added a second NAC/smooth jazz show to Magic 98's programming, *Magic Sunday Morning*. I can almost see him with one eye trained on the horizon, straining to see the so-called "next level." Bingo! He recognized it.

The Process

On Jan. 3, 2001 Magic 98 became Madison's first radio station to stream audio on its website. The site's "Listen" button quickly emerged as its most popular feature. O'Neill notes a significant factor in tipping the site: Listeners at the market's two biggest employers — the state government and the Uni-

"Jazz is like exhaling,
new age is like inhaling.
We can't just exhale."

Kathryn Vaughn

versity of Wisconsin — either aren't allowed to use office radios, or they simply enjoy the ease of streaming audio through their computers.

"Our streaming provider realized that we were good customers paying cash to stream our cluster's FMs," he says, pointing out yet another fortunate circumstance. "So they agreed to include our Magic Smooth stream at no charge. We spent about \$6,000 to upgrade our digital system to handle the separate format. We expanded our Selector agreement in order to program the music 24 hours, then we reserved the URL magicsmooth.com.

"Bill Vancil, our Internet Manager, designed the website. We got some engineering help to create a

'Now Playing' feature [Editor's note: Which I saw mentioned favorably in the feedback from numerous listeners]. The company iTunes.com provides the CD store at no charge. When profits are generated, we'll share them.

"We were in the process of building Magic Smooth when I attended last fall's NAB in San Francisco, where Coleman Research declared that listeners like and are spending more time with 'side channels.' Various vendors were pitching their services, typically at a much higher cost than our home-built version."

100 Days Since Debut

"Fans of the music responded instantly," says O'Neill, "and almost totally by e-mail, which is no surprise, since Smooth has no studio or contest lines. We continue to get dozens of e-mails from appreciative listeners every week. We've purchased WebTrends to accurately track hits and listening levels.

"Smooth was designed to be commercial-free during its first 90 days, then we'll make it available to Magic 98's clients. We're determined that this new frontier will not become an added-value dumping ground."

When asked why WMGN created additional competition for itself with a website (perhaps the same inquiry made by the PDs who dumped NAC/smooth jazz from their AC stations), O'Neill's response is simple: "We don't view it that way. Some of our core will undoubtedly enjoy the format, but Smooth will also attract its own unique fan base, just like any successful NAC/Smooth Jazz sign-on.

"We promote it regularly with lines like, 'A new way to enjoy your favorite station,' and, 'Twice the music from one radio station.' We don't promote it as its own website but display it as an option on Magic98.com. Our Magic 98 air talent appear on station sweepers to remind people they have two listening options. Mainstream, 'bright' AC Magic 98 has core artists like Sarah McLachlan, Elton John, John Mellencamp; Magic Smooth plays lots of Sade, Rippingtons, Boney James and Michael McDonald."

Longtime host/MD of Magic 98's nightly and Sunday-morning NAC/SJ shows Kathryn Vaughn discusses her imaginative and unique approach to the music design heard on Magic Smooth. She's also MD for Magic Smooth and says that creating an evocative mix while sitting at the computer for countless hours is hard work. "It's like combing your daughter's hair when it has thousands of knots in it; you have to work on it every night," she explains. "And you have to be patient."

New age sounds are almost gone from NAC/SJ radio, but they're still a defining feature of *Magic at Night* and they're integral to the sound of Magic Smooth too. "To me, jazz is like exhaling, new age is like inhaling," Vaughn says. "We can't just exhale."

Crossover vocals are a hot topic for Vaughn, as they are for many others. "Pat and I are like a two-headed monster on the issue, and we always seem to reach the right agreement," she says. "I was really adamant about not including regular AC vocals in Smooth's mix; he was adamant about the need for the familiarity they bring.

"Our compromise is familiar voices — Loggins, Amy Grant, even Phil Collins — but not singing their familiar AC hits. And I *won't* have Mariah Carey or Toni Braxton. I'll go nuts — hair on fire! — for things in the NAC genre, then Pat reminds me there's got to be ketchup on the restaurant table." Ketchup/mass appeal. Yin/ Yang. O'Neill/Vaughn.

"Personally, I've been listening to lots of Gershwin, Stan Getz and classic jazz, which give me the color tones for my painting," Vaughn says. "As a painter, and in programming music, I'm always looking for new color schemes. I've uncovered some jazz vocals I'd really love to play on Magic Smooth, like Bobby Darin's 'What a Difference a Day Makes' — it's so beautiful, you'd cry — Julie London's 'I Surrender to You' and Laura Figli's 'I Love You for Sentimental Reasons.' I think they'll work. Even if they're 30 or 40 years old."

"We had people who liked us as AC during the day and came back at night, but we also had a block of people — they profile well with NAC in Madison — who came to the station only at night for NAC."

Pat O'Neill



Kathryn Vaughn

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICK BRAUN Kisses In The Rain (Warner Bros.)	847	-24	117257	11	41/0
4	2	RIPPINGTONS Caribbean Breeze (Peak/Concord)	720	-9	93494	13	37/0
3	3	DAVE KOZ Love Is On The Way (Capitol)	701	-36	74439	17	35/0
7	4	JEFF LORBER Snakebite (Samson/Gold Circle)	696	+120	92271	10	40/0
2	5	KIM WATERS In The Groove (Shanachie)	693	-115	105103	19	37/0
6	6	KIRK WHALUM Now Til Forever (Warner Bros.)	647	-56	99157	21	36/0
5	7	RICHARD ELLIOT Who? (Blue Note)	608	-115	78677	17	30/0
9	8	CHUCK LOEB North, South, East And Wes (Shanachie)	470	+52	71630	7	36/1
8	9	YULARA Flyin' High (Higher Octave)	457	-9	59294	14	34/0
Breaker	10	MICHAEL LINGTON Sunset (Samson/Gold Circle)	419	+35	52323	6	36/1
10	11	MICHAEL MCOONALD Open The Door (Ramp)	393	-18	25852	8	27/0
15	12	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	359	+13	50624	7	31/1
12	13	COUNT BASIC Wes Who? (Instinct)	355	-5	37300	9	32/0
20	14	WAYMAN TISDALE Can't Hide Love (Atlantic)	332	+39	49544	4	31/0
16	15	SADE By Your Side (Epic)	292	-52	58267	27	23/0
18	16	STING She Walks This Earth (Telarc)	290	-35	32697	27	22/0
19	17	GREGG KARUKAS Chasing The Wind (N-Coded)	285	-33	39459	17	22/0
14	18	BONA FIDE X-Ray Hip (N-Coded)	281	-68	40362	22	25/0
13	19	JEFF GOLUB Droptop (GRP/VMG)	279	-77	24597	18	22/0
24	20	CHARLIE WILSON Without You (Major Hits)	271	+39	22902	3	18/0
22	21	KEN NAVARRO Delicioso (Positive)	267	+5	23294	7	23/0
21	22	TIM BOWMAN Smile (Insync)	264	0	19999	12	22/0
25	23	JEFF KASHIWA Around The World (Native Language)	236	+31	17654	2	26/3
23	24	SEAL This Could Be Heaven (London Sire)	230	-26	11883	10	17/1
Debut	25	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	220	+169	40940	1	22/6
30	26	BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	212	+34	36768	2	18/1
26	27	JOE I Wanna Know (Jive)	202	+1	37705	4	14/1
—	28	FOUR 80 EAST Bumper To Bumper (Higher Octave)	198	+31	15458	2	20/1
Debut	29	ERIC CLAPTON Reptile (Duck/Reprise)	191	+52	16950	1	22/5
28	30	PIECES OF A DREAM R U Ready (Heads Up)	187	0	22910	3	22/4

41 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

DAVID MANN Stone Groove (N-Coded)
Total Plays: 185, Total Stations: 19, Adds: 1

SADE King Of Sorrow (Epic)
Total Plays: 175, Total Stations: 14, Adds: 3

KOMBO Tip Of The Hat (GRP/VMG)
Total Plays: 143, Total Stations: 14, Adds: 0

ED CALLE Spanish Rose (Concord)
Total Plays: 139, Total Stations: 16, Adds: 0

DOC POWELL Brother To Brother (Samson/Gold Circle)
Total Plays: 124, Total Stations: 12, Adds: 0

GERALD ALBRIGHT Winelight (Q)
Total Plays: 123, Total Stations: 21, Adds: 9

PAUL JACKSON JR. Bounce Wid' It (Blue Note)
Total Plays: 120, Total Stations: 12, Adds: 0

BRIAN CULBERTSON Get It On (Atlantic)
Total Plays: 89, Total Stations: 18, Adds: 13

JAARED Love's Taken Over (Marimelj)
Total Plays: 89, Total Stations: 8, Adds: 0

CHRIS CAMOZZI Curves (Samson/Gold Circle)
Total Plays: 80, Total Stations: 9, Adds: 1

ENYA Only Time (Reprise)
Total Plays: 80, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BRIAN CULBERTSON Get It On (Atlantic)	13
GERALD ALBRIGHT Winelight (Q)	9
JEFF GOLUB Dangerous Curves (GRP/VMG)	7
HIL ST. SOUL Until You Come... (Dome/Select-O-Hits)	6
ERIC CLAPTON Reptile (Duck/Reprise)	5
JOE MCBRIDE Texas Twister (Heads Up)	5
PIECES OF A DREAM R U Ready (Heads Up)	4
WALTER BEASLEY Tantam (Shanachie)	4
JEFF KASHIWA Around The World (Native Language)	3
SADE King Of Sorrow (Epic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HIL ST. SOUL Until You Come... (Dome/Select-O-Hits)	+169
JEFF LORBER Snakebite (Samson/Gold Circle)	+120
GERALD ALBRIGHT Winelight (Q)	+102
CHUCK LOEB North, South, East And Wes (Shanachie)	+52
ERIC CLAPTON Reptile (Duck/Reprise)	+52
BRIAN CULBERTSON Get It On (Atlantic)	+50
WAYMAN TISDALE Can't Hide Love (Atlantic)	+39
CHARLIE WILSON Without You (Major Hits)	+39
MICHAEL LINGTON Sunset (Samson/Gold Circle)	+35
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	+34

Breakers®

MICHAEL LINGTON

Sunset (Samson/Gold Circle)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
419/35	36/1	10

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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NAC notes

with Carol Archer

Our chart is h-o-t, and we have our reporters to thank. One hundred percent of the panel contributed airplay data this week, for which we're very grateful. **Rick Braun's** "Kisses in the Rain" (Warner Bros.) remains No. 1 for yet another week — deservedly so, it's such a great record! — but with a move from 4-2*, **The Rippingtons'** "Caribbean Breeze" (Peak/Concord) is breathing down Braun's neck. And rotations exploded on **Jeff Lorber's** "Snakebite" (Samson/Gold Circle), which moves 7-4* with a gain of 120 plays for second Most Increased.

Freddie Ravel's "Sunny Side Up" (GRP/VMG) increases 15-12* and earns an add at KWSJ/Wichita. **Wayman Tisdale's** "Can't Hide Love" (Atlantic) bolts impressively, 20-14*. **Hil St. Soul's** "Until You Come Back to Me" (Selecto/Dome) — it sounds awesome on

the air — makes a strong debut at 25* and earns six new adds, including KYOT/Phoenix and WSSM/St. Louis. Plus, the track is No. 1 Most Increased with a dazzling gain of 169 plays. It's a sure bet (see Heads Up, below).

The week's top Most Added, **Brian Culbertson's** latest, "Get It On" (Atlantic), has 13 adds out of the box, including WJZW/Washington, WNWV/Cleveland and WJZI/Milwaukee. It's a dazzler all right, and it was added early by three format leaders: Three weeks in, Culbertson's already getting 17 plays on KTWV/Los Angeles, 10 on WNUA/Chicago and 12 on WJZZ/Philadelphia.

Gerald Albright's "WineLight" (Q) is second Most Added with nine adds, among them WNWV, WJZI, JRN and KSSJ/Sacramento. Tied with five adds each are **Eric Clapton's** "Reptile" (Duck/Reprise) and **Joe McBride's** exuberant "Texas Twister" (Heads Up). Clapton's adds include KKSJ/San Francisco and WLVE/Miami; McBride's include WNUA and WSJZ/New Orleans.

Patti Austin's "Love's Been Kind to Me Lately" (Qwest/Warner Bros.) deserves your immediate attention. And be sure to check out **Joe Fuentes'** "A Good Cup of Joe" (Trippin' 'n Rhythm). He's a fine acoustic guitarist who was first brought to my attention many years ago by Steve Feinstein.

Heads Up

Hil St. Soul
Soul Organic
Selecto/Dome

After his first listen to **Hil St. Soul's** single "Until You Come Back to Me," KTWV (The Wave)/Los Angeles Asst. PD/MD Raiph Stewart called the track "so automatic!" It takes courage and confidence to cover any song recorded by the great Aretha Franklin, but the Zambian vocalist (whose real name is Hilary Mwelwa) earns the right to such audacity with the strength and sensitivity inherent in her spirited performance on that and all of the CD's 14 tracks. This young woman can really sing; what talent! She has a full grasp of a range of styles that encompasses NAC/SJ, uptempo funk and gospel, but her primary influence on *Soul Organic* (Selecto/Dome), evident in both arrangements and production, is classic '60s soul music. St. Soul says, "We chose the *Organic* title to convey that this is natural, back-to-basics music with virtually no samples." I believe in music's power as medicine. The day I received the full CD was one of the most personally difficult and emotional days I can recall. I could hardly wait to get home for comfort food — tomato soup, grilled-cheese sandwich — and music. *Soul Organic* restored my peace of mind. Highly recommended for healing and airplay.



Within just the past few days **Rich McMillan** returned to WLVE/Miami as PD (he programmed the station when it was owned by Paxson). WLVE moved into Clear Channel's Miami radio facility, and the station's MD, **Shirlitta Colon**, resigned. Nonetheless, McMillan takes the time to stay current with new music. This week he added seven tracks, which he discusses here.

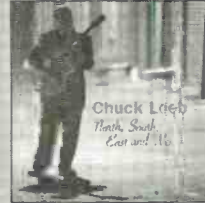
UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC



Rich McMillan

We've got a very diverse market. That makes people think immediately of the sizable Latin population in Miami, but there's a substantial urban population as well that can easily support music like Joe's "I Wanna Know" (Jive) on this radio station. Our big challenge is finding songs with the universal appeal that can float over to our white audience, but everything about this one makes me know that can happen. We've got a big resource in having CHR WHYI (Y-100) in this building, a station that performs very well 25-54. I've got access to their research, and input from the station gives me a leg up on the competition. That's a resource many other NAC stations don't have. ■ Seal's "This Could Be Heaven" (London/Sire) is a record I'm confident works. I don't have any test scores on it, but it is just one I have a gut feeling about. There are several versions: album cut, single and acoustic. I'm playing two of them, the single and the acoustic version, packeted back and forth. ■ We just did a concert with **Jeff Kashiwa** that went really well. His "Around the World" (Native Language) sounds like it fits, and I was glad to add it. ■ We're a little late on several things, like **Chuck Loeb's** "North, South, East & West" (Shanachie). One of the things I came right up against when I got here, aside from the move, all the new systems and Shirlitta's leaving, was that the station needed some freshening from a current standpoint. Shirlitta had been reluctant to add too much because of the impending changes. ■ I love **Pieces Of A Dream's** "R U Ready" (Heads Up). That's a great title! If your foot isn't tapping after hearing that one, you'd better check for a pulse. ■ I don't think I've ever heard bad production on any record **Brian Culbertson** has produced. He's got a universal appeal, and his music is always on the mark, never off-target. He's got his finger on the pulse of this format, and he's one who will lead the change to whatever direction we're going to be in 10 years from now. He's a dead-center core artist, as much as anyone. Of course we added "Get It On" (Atlantic). ■ There is so much good new music on my desk!



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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan 2 JOE MCBRIDE "Texas" 1 HIL ST. SOUL "Until" JEFF GOLUB "Dangerous" JAMES & BRAUN "Shake"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael PIECES OF A DREAM "Ready" WALTER BEASLEY "Tantum" SADE "Sorrow"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds	WSJZ/New Orleans, LA OM/PO/MD: Mark Edwards BRIAN CULBERTSON "Get" JEFF GOLUB "Dangerous" JEFF KASHIWA "Around" JOE MCBRIDE "Texas" ANGE WINANS "Go"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 11 BRIAN CULBERTSON "Get" 11 FOUR 80 EAST "Bumper"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer GERALD ALBRIGHT "WineLight"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis 1 BRIAN CULBERTSON "Get" ERIC CLAPTON "Reptile"
KROS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young BRIAN CULBERTSON "Get" SADE "Sorrow"	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz No Adds	WLVE/Miami, FL PD: Rich McMillan PIECES OF A DREAM "Ready" CHUCK LOEB "North" BRIAN CULBERTSON "Get" JEFF KASHIWA "Around" ERIC CLAPTON "Reptile" SEAL "Heaven" JOE "Wanna"	WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell BOB BALDWIN "Business"	WJZV/Richmond, VA OM/PO: Tommy Fleming HIL ST. SOUL "Until" DAVID MANN "Stone"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 GERALD ALBRIGHT "WineLight" 2 JOE MCBRIDE "Texas"	WJZW/Washington, DC PD/MO: Kenny King BRIAN CULBERTSON "Get" ERIC CLAPTON "Reptile" BOB BALDWIN "Business"
KNIK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers DIDD "Thankyou" JEFF GOLUB "Dangerous"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach MICHAEL LINGTON "Sunset" DOWN TO THE BONE "Righteous"	WJZI/Milwaukee, WI OM/PO/MD: Chris Moreau GERALD ALBRIGHT "WineLight" BRIAN CULBERTSON "Get"	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James No Adds	KSSJ/Sacramento, CA PD: Steve Williams WALTER BEASLEY "Tantum" GERALD ALBRIGHT "WineLight"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose No Adds	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy FREDDIE RAVEL "Suny" BRIAN CULBERTSON "Get"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson 10 STEVE COLE "Start" JOE MCBRIDE "Texas"	KEZL/Fresno, CA PD: J. Weidenheimer 1 BRIAN CULBERTSON "Get" 1 WALTER BEASLEY "Tantum"	KSBR/Mission Viejo, CA OM/PO: Terry Wedel MD: Logan Parris 1 JEFF GOLUB "Dangerous" 1 BRIAN CULBERTSON "Get"	WJPL/Peoria, IL PD/MD: Rick Hirschmann GERALD ALBRIGHT "WineLight"	WSSM/St. Louis, MO PD: Mike Watermann 9 GERALD ALBRIGHT "WineLight" 5 HIL ST. SOUL "Until"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting JEFF GOLUB "Dangerous" JOE MCBRIDE "Texas" SADE "Sorrow" PAPIKA SOUL "He" RONNIE LAWS "Time"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart JEFF GOLUB "Dangerous" ERIC CLAPTON "Reptile" GERALD ALBRIGHT "WineLight"
WNWW/Cleveland, OH PD/MD: Bernie Kimble BRIAN CULBERTSON "Get" GERALD ALBRIGHT "WineLight"	WYJZ/Indianapolis, IN PO/MD: Carl Frye HIL ST. SOUL "Until" EDGE GROOVE "Phunk" BRIAN CULBERTSON "Get"	KRVR/Modesto, CA PD: Jim Bryan MD: Ooug Wulff CHRIS CAMOZZI "Dances" HIL ST. SOUL "Until" PIECES OF A DREAM "Ready"	WJZZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi AMD: Joe Proke No Adds	KBZN/Salt Lake City, UT PD/MD: Rob Riesen GERALD ALBRIGHT "WineLight" JEFF GOLUB "Dangerous"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole WALTER BEASLEY "Tantum"	41 Total Reporters 41 Current Reporters 41 Current Playlists
WJZA/Columbus, OH OM/PO/MD: Bill Harman APD: Gary Wolter No Adds	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase No Adds	WQCD/New York, NY DM: John Mullen PD/MD: Charley Connolly JEFF KASHIWA "Around" PIECES OF A DREAM "Ready"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 8 HIL ST. SOUL "Until"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 16 JEFF LORBER "Nobody" 12 BRIAN CULBERTSON "Get" 2 ERIC CLAPTON "Reptile"		

Most Played Recurrents

GEORGE BENSON Medicine Man (GRP/VMG)

CHIELI MINUCCI My Girl Sunday (Shanachie)

GROVER WASHINGTON JR. Chameleon (Telarc)

MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)

WALTER BEASLEY Comin' At Cha (Shanachie)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

STEVE COLE Got It Goin' On (Atlantic)

RONNIE LAWS Old Days/Old Ways (HDH)

BRIAN BROMBERG Relentless (Native Language)

DAVE KOZ Can't Let You Go (The Sha...) (Capitol)

MICHAEL MCDONALD The Meaning Of Love (Ramp)

JOE MCBRIDE Texas Rhythm Club (Heads Up)

MARC ANTOINE Palm Strings (GRP/VMG)

VARIOUS ARTISTS Manenberg (Heads Up)

NORMAN BROWN Paradise (Warner Bros.)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)

DOWN TO THE BONE The Zodiac (Internal Bass)

NAC/SMOOTH JAZZ Going For Adds

4/23/01

 JENNE NEWHALL Taboo You (Marzipan)
 PATTI AUSTIN Love's Been So Kind To Me Lately (Qwest/WB)
 V.I.P. CLUB Into The Light (Instinct)

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Doc Powell

Life Changes

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Brother To Brother

Four 80 East

Sweet Tooth

Netradio.com

 ROB MOORE
 952-259-6734

no adds

Dave Koz Radio Show

 Renee DePuy
 609-921-1188

no adds

NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WCOB/New York
 Emmis
 (212) 352-1019
 Connelly
 12+ Cume 1,596,600

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
23	24	STEVE COLE/Waterfalls	22896
24	24	JEFF LOEBER/Sneakable	22896
24	24	RICK BRAUN/Kisses In The Rain	22896
9	24	CHUCK LOEB/North, South...	22896
23	23	KIRK WHALLUM/Now TI Forever	21942
23	23	KIM WATERS/In The Groove	21942
10	17	YULIARA/Pure High	16218
23	17	DAVID MANN/Stones Groove	16218
16	16	WAYMAN TISDALE/Can't Hide Love	15264
13	13	MESTRO TORRES/Caribbean Breeze	15264
12	10	KOMBO/Tip Of The Hat	15264
15	10	EDGE GROOVE/Romeo & Juliet	15264
15	10	MICHAEL MCCONALD/Opener The Door	15264
15	10	SADE/By Your Side	14538
9	9	GREGG KARLUKAS/Chasing The Wind	8586
9	9	JAMES & BRAUN/Unleash It Up	8586
9	9	COURT BASIC/Was Who?	8586
9	9	RIPPINGTONS/Caribbean Breeze	8586
9	9	FREDDIE RAVEL/Sunny Side Up	6578
9	9	DOWN TO THE BONE/Righteous Reads	6578
11	7	KEN HARRIS/Delicious	6578
7	8	BOB BALDWIN/Bumper To Bumper	5724
7	8	DAVE KOZ/Love Is On The Way	5724
9	8	BOB BALDWIN/Bumper To Bumper	5724
9	8	DOE POWELL/Another Brother	5724
9	8	ED CALLE/Spanish Rice	4770
9	8	JEFF KASH/Walk Around The World	0
9	8	PIECES OF A DREAM/Ur Ready	0

MARKET #2
KTWV/Los Angeles
 Infinity
 (310) 940-7180
 Brodie/Stewart
 12+ Cume 968,500

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
23	28	FREDDIE RAVEL/Sunny Side Up	14868
24	27	BRIAN CULBERTSON/Get It On	14337
24	26	RIPPINGTONS/Caribbean Breeze	13806
25	22	KIRK WHALLUM/Now TI Forever	13274
20	24	RICK BRAUN/Kisses In The Rain	12745
25	20	KIM WATERS/In The Groove	10620
17	19	JAMES & BRAUN/V.P.	10069
17	18	PAUL JACKSON, Jr./Bounce Waf It	9857
16	17	JEFF LOEBER/Sneakable	9027
16	17	BRIAN CULBERTSON/Get It On	9027
15	16	GEORGE BENSON/Medicine Man	8496
16	16	MARCUS ARELL/Magic Eyes	8496
16	16	KIM WATERS/In The Groove	8496
16	16	CHUCK LOEB/North, South...	8496
19	16	WAYMAN TISDALE/Can't Hide Love	8496
17	16	ERIC CLAPTON/Regatta	8496
26	16	EDGE GROOVE/Romeo & Juliet	8496
12	16	KIM WATERS/In The Groove	7424
14	13	STEELY DAN/Kick Of A Peck	6903
13	13	CHARLIE WILSON/Without You	6903
13	13	SADEN/King Of Sorrow	6903
15	13	DAVE KOZ/Love Is On The Way	5841
14	11	STING/She Walks This Earth	5841
1	1	JEFF GOLUB/Organic Curves	5841

MARKET #3
WNIA/Chicago
 Clear Channel
 (312) 945-9550
 Kaabe/Anderson
 12+ Cume 727,400

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
18	22	MICHAEL LINGTON/Sunset	13468
23	22	RICHARD ELLIOT/Who?	11936
22	22	JAZZMASTERS/Caribbean Breeze	11936
25	22	RICK BRAUN/Kisses In The Rain	11386
15	19	PIECES OF A DREAM/Ur Ready	9842
10	11	HIL ST. SOUL/Unleash Your Come...	9324
20	18	JEFF LOEBER/Sneakable	9324
14	17	BONA FIDE/Rx-High	8806
12	16	YULIARA/Pure High	8288
12	16	JAMES & BRAUN/Unleash It Up	8288
12	14	JOEY WANNA KNOW	7522
25	13	KIM WATERS/In The Groove	6734
11	11	DOWN TO THE BONE/Righteous Reads	5898
10	11	HIL ST. SOUL/Unleash Your Come...	5180
10	10	DAVID MANN/Stones Groove	5180
10	10	BRIAN CULBERTSON/Get It On	5180
10	10	STEVE COLE/Go It Go!	5180
10	10	MICHAEL MCCONALD/Opener The Door	4682
10	9	DANCING FANTAS/Everlasting Pictures	4682
10	8	RICK BRAUN/Kisses In The Rain	4144
10	8	SADEN/By Your Side	4144
10	8	JOEY WANNA KNOW	4144

MARKET #4
KKSF/San Francisco
 Clear Channel
 (415) 975-5555
 Goldstein/Cobb
 12+ Cume 630,500

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
23	23	BONA FIDE/Rx-High	8027
23	23	RICK BRAUN/Kisses In The Rain	7878
22	23	JAZZMASTERS/Caribbean Breeze	7878
21	22	JIM BRICCA/Magic Eyes	7878
21	22	RIPPINGTONS/Caribbean Breeze	6980
19	21	NORMAN BROWN/Paradise	6831
15	18	YULIARA/Pure High	5584
16	16	JEFF LOEBER/Am Nobody	5584
15	16	STEVE COLE/Go It Go!	5235
15	16	DAVE KOZ/The Bright Side	5235
12	15	MICHAEL LINGTON/Twice In A Lifetime	4886
14	14	CHIEF MINUCCINO/Get It On	4886
13	13	FREDDIE RAVEL/Sunny Side Up	4537
11	13	MICHAEL MCCONALD/Opener The Door	4188
12	12	KIM WATERS/In The Groove	4188
12	12	BRIAN CULBERTSON/Get It On	4188
12	12	RICK BRAUN/Kisses In The Rain	4188
12	12	JEFF LOEBER/Sneakable	4188
12	12	DAVE KOZ/The Bright Side	3141
12	12	JAMES & BRAUN/Unleash It Up	2792
10	7	RICK BRAUN/Kisses In The Rain	2443
6	6	SADEN/Somebody Already...	1094
2	2	ERIC CLAPTON/Regatta	698

MARKET #5
WJZZ/Philadelphia
 Clear Channel
 (215) 508-2100
 Tozzi
 12+ Cume 630,400

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
28	28	WALTER BEASLEY/SideShow	11956
27	28	RICK BRAUN/Kisses In The Rain	11956
28	28	STAFF/Put A Little Love	11956
28	28	CHIEF MINUCCINO/Get It On	11956
28	28	JAMES & BRAUN/Unleash It Up	11956
12	13	JEFF LOEBER/Sneakable	5551
12	13	WAYMAN TISDALE/Can't Hide Love	5551
12	13	JEFF LOEBER/Sneakable	5551
12	12	VARIUS ARTISTS/Manhattan	5124
12	12	BRIAN CULBERTSON/Get It On	5124
12	12	DAVID MANN/Stones Groove	5124
12	12	ROGER PARTI/Whod Dun Lost...	5124
12	12	FREDDIE RAVEL/Sunny Side Up	5124
12	12	RICHARD ELLIOT/Who?	5124
12	12	GEORGE BENSON/Medicine Man	5124
12	11	BONA FIDE/Rx-High	4697

MARKET #6
KOAI/Dallas-Ft. Worth
 Infinity
 (974) 830-3011
 Todd/Michael
 12+ Cume 312,700

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
25	28	KIM WATERS/In The Groove	7047
27	28	DAVE KOZ/Love Is On The Way	6904
28	28	RICHARD ELLIOT/Who?	6904
28	28	RICK BRAUN/Kisses In The Rain	6561
23	28	KIRK WHALLUM/Now TI Forever	6561
17	21	GREGG KARLUKAS/Chasing The Wind	4131
17	21	JOEY WANNA KNOW	4131
17	21	BETTE MIDLER/Yes I Do	4131
17	21	SADE/By Your Side	4131
17	21	MICHAEL MCCONALD/Opener The Door	4131
16	18	CHARLIE WILSON/Without You	3858
12	12	JEFF LOEBER/Sneakable	2916
12	12	FREDDIE RAVEL/Sunny Side Up	2916
12	12	RIPPINGTONS/Caribbean Breeze	2916
12	12	STEVE COLE/Waterfalls	2916
12	12	GROVER WASHINGTON, Jr./Carnation	2916
12	12	ERIC ESSAY/Right Heart	2916
12	12	JOEY WANNA KNOW	2916
12	12	ORAG CHAIROUCO/Cafe Carnival	2916
12	12	WARREN HILL/Lambo 2000	2916
12	12	RONNIE LINGSTON/Deep Old Hips	2916
12	11	MICHAEL LINGTON/Twice In A Lifetime	2916
12	11	BONA FIDE/Rx-High	2673
12	11	ACUSTIC ALDHEM/Smashal Game	2673
12	11	PIECES OF A DREAM/Ur Ready	2673
12	11	WALTER BEASLEY/Triplem	2673
12	11	SADE/King Of Sorrow	2673

MARKET #7
WVWV/Detroit
 Infinity
 (248) 955-5100
 Skeater/Kovach
 12+ Cume 439,300

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
23	23	BONA FIDE/Rx-High	8785
24	23	RICHARD ELLIOT/Who?	8785
23	23	RIPPINGTONS/Caribbean Breeze	8785
21	23	DAVE KOZ/Love Is On The Way	8195
21	21	JEFF LOEBER/Sneakable	8195
21	21	RICHARD ELLIOT/Who?	8195
10	12	GREGG KARLUKAS/Chasing The Wind	3540
12	12	COURT BASIC/Was Who?	3540
12	12	KEN HARRIS/Delicious	3540
12	12	RICK BRAUN/Kisses In The Rain	3245
11	12	CHARLIE WILSON/Without You	3245
11	11	JEFF GOLUB/Organic Curves	3245
10	10	WALTER BEASLEY/Comin' At Cha	2950
10	10	CHUCK LOEB/North, South...	2950
10	10	JOEY WANNA KNOW	2950
10	10	SADEN/By Your Side	2950
13	9	JEFF LOEBER/Sneakable	2655
13	9	JEFF KASH/Walk Around The World	2655
9	9	WARREN HILL/Lambo 2000	2655
9	9	JAMES & BRAUN/V.P.	2655
11	9	YULIARA/Pure High	2655
11	9	JEFF GOLUB - Two Ways About It	2655
9	9	CLUB 1800/Say	2655
9	9	JORDAN FAYERS/Mystic Voyage	2655
9	9	ERIC ESSAY/Right Heart	2655
9	9	JOYCE COOLING/Class	2655
9	9	BRAN BACHMAN/How To Forever	2360
9	9	KIM WATERS/In The Groove	2360
9	9	CHIEF MINUCCINO/Get It On	2095

MARKET #8
WJZZ/Washington, DC
 Clear Channel
 (202) 895-2300
 King
 12+ Cume 347,900

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
28	28	DAVE KOZ/Love Is On The Way	6654
28	28	RICK BRAUN/Kisses In The Rain	6654
28	28	KIRK WHALLUM/Now TI Forever	6654
28	28	RICK WHALLUM/Now TI Forever	6654
28	28	RICK WHALLUM/Now TI Forever	6654
28	28	RICK WHALLUM/Now TI Forever	6654
16	17	STING/She Walks This Earth	4046
16	16	RONAN HARDIMAN/That Place...	3808
16	16	HIL ST. SOUL/Unleash Your Come...	3808
16	16	MICHAEL MCCONALD/Opener The Door	3808
16	16	JEFFREY WALKER/Yes I Do	3808
12	12	JAAREL/Don't Be A Fool	2856
11	11	YULIARA/Pure High	2618
11	11	CHUCK LOEB/North, South...	2618
11	11	COURT BASIC/Was Who?	2618
11	11	GEORGE BENSON/Medicine Man	2618
10	10	JEFF GOLUB/Organic Curves	2380
10	10	GREGG KARLUKAS/Chasing The Wind	2380
10	10	PIECES OF A DREAM/Ur Ready	2380
10	10	FREDDIE RAVEL/Sunny Side Up	2380
10	10	KEN HARRIS/Delicious	2380
10	10	RIP RIPPINGTONS/Caribbean Breeze	2380
10	10	MICHAEL LINGTON/Sunset	2142
10	10	KIM WATERS/In The Groove	2142
10	10	WAYMAN TISDALE/Can't Hide Love	2142
10	10	PAUL JACKSON, Jr./Bounce Waf It	1904
10	10	ROGER SMITH/Whod Dun Lost...	1904
10	10	BRIAN TAPOLIN/Dartin Dartin Hook	1904
10	10	ORAG CHAIROUCO/Cafe Carnival	1904

MARKET #12
WLVE/Miami
 Clear Channel
 (954) 862-2000
 McMillan
 12+ Cume 336,400

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
23	22	RICHARD ELLIOT/Who?	4708
23	22	RICK BRAUN/Kisses In The Rain	4708
23	22	DAVE KOZ/Love Is On The Way	4708
23	22	MICHAEL MCCONALD/Opener The Door	4708
23	22	STING/She Walks This Earth	4708
23	22	KIM WATERS/In The Groove	4684
23	22	KIRK WHALLUM/Now TI Forever	4684
23	22	COURT BASIC/Was Who?	4684
8	10	YULIARA/Pure High	2140
8	10	WAYMAN TISDALE/Can't Hide Love	2140
8	10	ED CALLE/Spanish Rice	2140
8	10	JEFF LOEBER/Sneakable	2140
8	10	RIPPINGTONS/Caribbean Breeze	2140
8	10	SADE/By Your Side	2140
8	10	GREGG KARLUKAS/Chasing The Wind	2140
8	10	BONA FIDE/Rx-High	2140
8	10	RICK BRAUN/Kisses In The Rain	2140
8	10	PIECES OF A DREAM/Ur Ready	2140
8	10	CRUCK LOEB/North, South...	2140
8	10	JEFF KASH/Walk Around The World	2140
8	10	JEFF KASH/Walk Around The World	2140
8	10	SADE/By Your Side	2140
8	10	ERIC CLAPTON/Regatta	2140
8	10	SADE/By Your Side	2140

MARKET #14
KWJZ/Seattle-Tacoma
 Clear Channel
 (425) 373-5555
 Handley/Rose
 12+ Cume 241,300

PLAYS

LW	WTW	ARTIST/TITLE	GI (800)
28	28	GREGG KARLUKAS/Chasing The Wind	4592
28	28	RICHARD ELLIOT/Who?	4592
28	28	PAUL TAYLOR/Aerial	4264
28	28	KIRK WHALLUM/Now TI Forever	4264
28	28	RIPPINGTONS/Caribbean Breeze	4264
28	28	RICK WHALLUM/Now TI Forever	4264
15	16	PAUL CARRACK/Safety My Soul	2624
16	16	SADE/By Your Side	2624
16	16	JAWZ/Put In The Bin	2624
16	16	BETTE MIDLER/Yes I Do	2624
16	16	STING/She Walks This Earth	2624
10	10	FOUR BO EAST/Bumper To Bumper	1804
9	11	JEFF LOEBER/Sneakable	1804
9	11	YULIARA/Pure High	1804
9	11	CRUCK LOEB/North, South...	1804
9	11	VOODOO DOGS/The Crazy Man	1804
9	11	MICHAEL LINGTON/Sunset	1640
9	11	DAVID MANN/Stones Groove	1640
9	11	BONA FIDE/Rx-High	1640
9	11	RICK BRAUN/Kisses In The Rain	1640
9	11	KIM WATERS/In The Groove	1640
9	11	WARREN HILL/Lambo 2000	1640
9	11	RIP RIPPINGTONS/Caribbean Breeze	1640
9	11	GEORGE BENSON/Medicine Man	1640
9	11	BRIAN CULBERTSON/Get It On	1640
9	11	JIMMY HALL/Pyroclastic	



CYNDEE MAXWELL
max@rroonline.com

Radio On The Web Can Work

□ Integrate programming and marketing on the web

The Media Audit recently released the results of a study that found 23 radio-station websites across 80 markets that are attracting at least 2% of all adults in their immediate marketplaces (see sidebar). Since broadcasters must first and foremost focus on listeners within their own markets, it's imperative that their websites draw a local audience for the station.

After the first ego boost of an e-mail from a listener in Iceland or Africa, the daily challenge of winning an audience that may have access to local Arbitron diaries remains the top priority. That's why it's so important to understand how programmers can successfully integrate their on-air product with the Internet.

Calling All Rockaholics

KQRC/Kansas City OM Vince Richards, whose station ranked No. 7 on Media Audit's list, says he sees its website as an extension of the radio station. "I know it sounds simple, but just as we try to figure out what our listeners want on the radio, we also do that on the website," he explains. "We lead them to the site in different ways. That includes our listener database, the members of which we call 'Rockaholics.'"



Vince Richards

An example of how the station drives listeners to join this database

is its current giveaway of a 2001 Harley Fatboy. "We're going to put \$5,000 in the saddlebag," Richards says. "If your key starts the Harley and you're a registered Rockaholic, you win the money and the bike. If you're not a Rockaholic, you win the bike. But you don't get the cash."

As with most permission-marketing databases, Richards sends periodic e-mails to members about concerts, general ticket sales, presale ticket offers, etc. "We give the audience reasons to want to become a Rockaholic," he says. "We also do things to encourage listeners to go to the website. We have two webcams in the studio, and our morning show, *Johnny Dare & Murphy*, will create reasons for people to want to check out the webcams, like having five strippers in the studio."

Richards also involves the sales staff in the website, doing things like posting a list of clients who have openings at their companies then announcing on-air that if someone is looking for a job, they can go to 989therock.com and click on the link for "Jobs."

As for the site, Richards says, "It really, truly is trying to be an extension

of the radio station to the farthest degree that you can take it. Everybody says that, but in this case it's really true. We've found that the website is just as valuable as any other marketing tool, because the audience can see, feel and hear the radio station.

"We're trying very valiantly to ensure that what they like is what we're putting on the site. We put ourselves in the listener's position and ask what the listener benefit is. We always think about the listener benefit for everything at the radio station, and that includes our website."

Oversight responsibilities for the website fall on Richards' shoulders. He is essentially the brand manager. He ensures that the overall concept of the website is as strong as the programming of the on-air product. "I work with sales, programming and promotions to help determine what goes on our site, and I'm careful to make sure it doesn't look like we're whoring it out," he says. The daily updating duties are in the hands of the promotions department, and the station has an independent contractor to handle the design chores.

Sex Sells

WNOR/Norfolk ranked No. 16 on the Media Audit report, but what's really remarkable is that WNOR does not stream its broadcast. PD Harvey



Harvey Kojan

Kojan notes, "We know from surveys of Internet usage that the No. 1 lure for people to go to a radio station's website is to be able to hear that station, but, for a variety of reasons, we have never streamed our audio. So to make that list without that very important lure shows that we must be doing something right to get people to go to the website. And that something is s-e-x!"

Kidding aside, Kojan credits contests as the most important factor in bringing listeners to the site. "The No. 1 thing we do is run big contests using the website as an entry point," he says. "I'm sure that has certainly been the biggest factor in us getting so many hits on our website. We make sure that every contest has a

Radio's Most Successful Websites

These are the 23 radio station websites that attract at least 2% of all adults in their respective markets, according to a survey of both online and traditional media in over 80 markets by The Media Audit. Robert Jordan, co-Chairman of International Demographics, the company that produces The Media Audit, says that all adults in the markets were surveyed, but if only those who had Internet access were calculated, the percentages would approximately double.

Why is a 2% to 4% — or even 4% to 8% — figure such a big deal? Jordan explains that, to put the numbers in perspective, "It helps to compare them to TV broadcast websites. Half of the 345 TV broadcast websites covered in our recent surveys attracted less than 4% of their markets. Even the website of the dominant daily newspaper in most markets attracted less than 10% of those markets' adults."

"The radio market is much more fragmented than that of TV broadcasters or newspapers. In most markets there are at least 15 to 20 radio stations competing for listeners. This splintering of radio audiences adversely affects an individual radio station's opportunity to reach a large Internet audience. However, group owners can aggregate their local stations' website audiences and significantly improve their ability to compete with television-station and newspaper websites."

Continued on Page 103

website component, and more often than not the website is the exclusive place to enter a big contest.

"Any qualms that we had about people who aren't involved with the Internet — such as whether they should still be able to fax or use snail mail — are no longer an issue. We just did a contest where listeners could enter via snail mail. We didn't get any letters. No one's using it anymore for that."

Personalities are also key to getting hits. "Any time the morning show does anything, the website is involved," Kojan says. "And although I joked about s-e-x, that's also right up there. We make sure that we're constantly updating the website with pictures of scantily clad women. I'm proud to say that, for a number of years now, one of the most popular places on our website has been 'Bird's Babes.' My nickname is Big Bird. Although I can't take credit for

actually selecting the photos of the lovely women who adorn Bird's Babes, I'm very proud of it nonetheless."

Looking Ahead

Still, Kojan is refreshingly candid about the station's website, which is located at www.fm99.com. "I think our website sucks," he says, "and it's primarily our fault, because we just haven't had enough time to get the redesign that we've needed for so many years now. It will be redesigned. In fact, damn it, I'm saying right now that we will have this thing redesigned within the next couple of months."

"Basically all I've done in the last year or so is just eliminate a bunch of stuff to make it go faster. I got rid of a scrolling text box that took too long to load. I killed some nifty graphics that actually were fifty four years ago.

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The Continuing Saga Of Nonpoint's Elias Soriano

■ Lead singer details life on the road

• **March 16** — Limp Bizkit Land! Jacksonville. Last time we were here, it was with Earth Crisis and Glassjaw. This time it was pretty much just Stereomud and us. The show was sold out, and the kids went fucking nuts. Normally it's not the best stage-design idea to put the fans almost at eye level with the band (equipment getting trampled — not to mention us sometimes getting trampled), but sometimes it's the best thing in the world. The station (WPLA) was advertising the shit out of the show, and they're spinning the single. The show went off.

• **March 17** — Happy St Patrick's Day! And how will we celebrate? About 30,000 people, a parade. Sevendust, Nonpoint, Stereomud, WJRR (wow, what a street party these guys throw! *Girls Gone Wild* should have been filming) and more beer than you can shake 30,000 livers at. LJ from Sevendust remembered me from the last time we met in Miami. (What can I say? I get the bomb-ass crip. It's hard to forget that you couldn't walk away without thinking, "Damn, I'm ripped.") Anyway, I got to meet all the guys in Dust, and they all said they liked our album. They were listening to it on the way to the venue. When LJ said that to me, it gave me chills for a second. Feels good to hear that from someone you respect. Those guys have charisma and great stage presence. I learned a little more this day.

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Two Dominant Males



M 18-34

- #1 in Jacksonville, FL 31.2
- #1 in Chattanooga, TN 20.0
- #1 in Augusta, GA 15.7
- #1 in Gainesville, FL 22.5
- #1 in Savannah, GA 15.6
- #1 in Greenville, NC 16.0

Source: ARB Metro Shares Sum 00-P00



PETER WELPTON 214.528.4160

R&R Rock Top 50

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	TANTRIC Breakdown (Maverick)	1389	-36	72556	15	67/0
2	2	3 DOORS DOWN Duck And Run (Republic/Universal)	1319	-10	77851	14	67/1
4	3	LIFEHOUSE Hanging By A Moment (DreamWorks)	1169	-70	74075	24	57/0
3	4	AEROSMITH Jaded (Columbia)	1126	-126	72730	14	57/0
8	5	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1094	+137	74480	4	66/1
5	6	A. LEWIS OF STAIN'D W/F. OURST Outside (Flawless/Geffen/Interscope)	1081	-49	74428	17	49/1
6	7	BUCKCHERRY Ridin' (DreamWorks)	986	-8	61963	10	64/0
9	8	FUEL Hemorrhage (In My Hands) (Epic)	964	+14	79003	34	56/0
7	9	FUEL Innocent (Epic)	953	-18	55410	13	61/0
12	10	AC/DC Safe In New York City (EastWest/EEG)	837	+62	50353	6	59/1
11	11	OLEANDER Are You There? (Republic/Universal)	825	+8	45696	11	61/0
10	12	3 DOORS DOWN Loser (Republic/Universal)	812	-29	63642	44	60/0
13	13	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	709	+20	48419	11	44/0
22	14	BLACK CROWES Lickin' (V2)	705	+219	43995	3	59/4
16	15	PRIMUS W/OZZY N.I.B. (Divine/Priority)	610	-34	52814	40	44/0
14	16	INCUBUS Drive (Immortal/Epic)	604	-61	41207	19	41/0
18	17	SPACEHOG I Want To Live (Artemis)	598	+3	32953	9	51/1
15	18	GODSMACK Awake (Republic/Universal)	597	-66	50065	27	42/0
17	19	ERIC CLAPTON Superman Inside (Duck/Reprise)	591	-40	37988	10	39/0
19	20	GODSMACK Greed (Republic/Universal)	568	+42	35446	6	44/1
23	21	COLD No One (Flip/Geffen/Interscope)	509	+38	28310	11	42/1
21	22	A PERFECT CIRCLE The Hollow (Virgin)	418	-75	26089	11	35/0
25	23	SALIVA Your Disease (Island/IDJMG)	415	+3	22872	9	37/2
28	24	SINOMATIC Bloom (Rust/Atlantic)	365	+42	22605	3	46/6
26	25	MONSTER MAGNET Heads Explode (A&M/Interscope)	346	-7	17606	8	40/0
29	26	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	343	+23	19177	6	39/1
30	27	ECONLINE CRUSH Make It Right (Restless)	336	+27	15610	4	37/1
24	28	DAVE MATTHEWS BAND I Did It (RCA)	336	-132	24950	14	26/0
31	29	MEGADETH Moto Psycho (Sanctuary/SRG)	332	+57	18770	3	39/3
27	30	DUST FOR LIFE Seed (Wind-up)	331	-1	14468	6	38/0
32	31	LIMP BIZKIT My Way (Flip/Interscope)	306	+43	19340	9	21/1
Debut	32	U2 Elevation (Interscope)	289	+208	23298	1	32/6
38	33	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	255	+46	17663	2	23/2
34	34	TOADIES Push The Hand (Interscope)	252	+3	11617	5	23/2
33	35	WALLFLOWERS Letters From The Wasteland (Interscope)	237	-25	13986	5	22/0
37	36	DISTURBED Voices (Giant/Reprise)	221	+5	13279	18	22/0
Debut	37	R.E.M. Imitation Of Life (Warner Bros.)	199	+174	11357	1	29/7
Debut	38	STABBING WESTWARD So Far Away (Koch)	193	+91	9396	1	23/3
39	39	NONPOINT What A Day (MCA)	175	-29	8077	9	21/1
40	40	JOURNEY Higher Place (Columbia)	175	-18	13436	8	13/0
35	41	U2 Walk On (Interscope)	166	-75	9924	14	19/0
36	42	VAN ZANT Get What You Got Comin' (CMC/SRG)	151	-69	12023	12	16/0
45	43	RAMMSTEIN Links 2 3 4 (Republic/Universal)	142	-8	5861	4	19/0
44	44	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	140	-17	6869	15	13/0
48	45	AMERICAN PEARL If We Were Kings (Wind-up)	133	+3	5811	2	17/1
47	46	SPINESHANK New Disease (Roadrunner)	127	-5	4319	3	15/0
46	47	FLYBANGER Cavalry (Columbia)	126	-12	4434	4	12/0
50	48	BRUCE SPRINGSTEEN American Skin (41 Shots) (Columbia)	123	+1	7607	2	15/0
43	49	TAPROOT I (Velvet Hammer/Atlantic)	119	-47	5038	7	17/0
41	50	PAPA ROACH Between Angels And Insects (DreamWorks)	112	-64	9604	9	13/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
SEVEN MARY THREE Wait (Mammoth)	44
AEROSMITH Just Push Play (Columbia)	40
DROWNING POOL Bodies (Wind-up)	10
LINXIN PARK Crawling (Warner Bros.)	9
R. E. M. Imitation Of Life (Warner Bros.)	7
SINOMATIC Bloom (Rust/Atlantic)	6
U2 Elevation (Interscope)	6
SHADES APART Beat By Beat (Republic/Universal)	6
STEREOMUD Pain (Loud/Columbia)	5
BLACK CROWES Lickin' (V2)	4
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACK CROWES Lickin' (V2)	+219
U2 Elevation (Interscope)	+208
R.E.M. Imitation Of Life (Warner Bros.)	+174
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+137
STEREOMUD Pain (Loud/Columbia)	+94
STABBING WESTWARD So Far Away (Koch)	+91
OURS Sometimes (DreamWorks)	+66
AC/DC Safe In New York City (EastWest/EEG)	+62
MEGADETH Moto Psycho (Sanctuary/SRG)	+57
FROM ZERO Check Ya (Arista)	+56

Breakers

No Songs Qualified For Breaker Status This Week



71 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



New Album In Stores Now
Featuring "Memory Lane"

Watch for H2O on The Warped Tour Main Stage This Summer

And Check www.h2o90.com for Updates from the Band
Contact: Jeremy Buelow @ 310-865-4022

MCA MUSIC GROUP AMERICA Produced and Mixed by Matt Wallace

April 20, 2001

New & Active

STEREOMUD Pain (Loud/Columbia)
Total Plays: 110, Total Stations: 24, Adds: 5

LINKIN PARK Crawling (Warner Bros.)
Total Plays: 109, Total Stations: 20, Adds: 9

ISLE OF Q Here And Gone (She's Free) (Universal)
Total Plays: 101, Total Stations: 12, Adds: 0

MUDVAYNE Dig (No Name/Epic)
Total Plays: 90, Total Stations: 11, Adds: 1

FROM ZERO Check Ya (Arista)
Total Plays: 88, Total Stations: 14, Adds: 2

AUNT FLOSSIE For You For Me (Crown)
Total Plays: 86, Total Stations: 9, Adds: 0

SIXTY WATT SHAMEN Roll The Stone (Spitfire)
Total Plays: 84, Total Stations: 12, Adds: 0

OURS Sometimes (DreamWorks)
Total Plays: 81, Total Stations: 14, Adds: 2

STEVIE NICKS Planets Of The Universe (Reprise)
Total Plays: 79, Total Stations: 11, Adds: 2

SEVEN MARY THREE Wait (Mammoth)
Total Plays: 69, Total Stations: 45, Adds: 44

Songs ranked by total plays

Most Played Recurrents

CREED Are You Ready (Wind-up)

3 DOORS DOWN Kryptonite (Republic/Universal)

LINKIN PARK One Step Closer (Warner Bros.)

METALLICA I Disappear (Hollywood)

CREED Higher (Wind-up)

CREED With Arms Wide Open (Wind-up)

RED HDT CHILI PEPPERS Otherside (Warner Bros.)

COLLECTIVE SOUL Why Pt. 2 (Atlantic)

U2 Beautiful Day (Interscope)

METALLICA No Leaf Clover (Elektra/EEG)

ROCK

Going For Adds 4/24/01

FEAR FACTORY Linchpin (Roadrunner)

LIFHOUSE Sick Cycle Carousel (DreamWorks)

NULLSET Smokewood (Grand Royal)

STATIC-X This Is Not (Warner Bros.)

UNION UNDERGROUND Revolution Man (Portrait/Columbia)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.ronline.com



Radio On The Web Can Work

Continued from Page 101

Nowadays you can't have people sitting there for a minute or longer waiting for a website to load. From early on we realized that we needed to update our site not just once a day, but several times a day — move things around, put stuff up there."

Since Kojan has admitted his dissatisfaction with the site, it's not surprising that the links on fm99.com are regularly updated and lead to other sites. "I see a lot of stations where the links are almost 100% into their own website," he says. "We don't always have the most compelling stuff on our site, so we know that if we want people to visit daily, we'd better change things up. We have links to funny photos, photos of men and women, offbeat sites, etc."

Permission marketing is on Kojan's website wish list, and he's already dabbled in the concept. "It's a great idea," he says. "I've already

done a couple of unscientific mass e-mails and asked for some basic information. In fact, we chose last fall's major promotion specifically based on the response we got to a survey that I sent to the database.

"We weren't sure whether we wanted to do a straight cash giveaway or give away free gas for a year or a couple of other ideas, so I gave them four choices and said, 'We're about to do our big fall bribe promotion, and here are the ideas we're looking at. Which one of these would be your favorite?' They picked free gas for a year, so that's what we did. The number of listeners who are in our database continues to grow, which is great."

Streaming is still important to Kojan, the recent snag with AFTRA notwithstanding. "I've always wanted to stream," he says. "Unfortunately, we waited forever to stream, be-

Radio's Most Successful Websites

Continued from Page 101

All stations but WNOR/Norfolk were streaming during most or all of the survey period, which was January 2000 through March 2001. Congratulations to all!

WNNX/Atlanta	(4.5%)
KMJX/Little Rock	(4.3%)
WEGR/Memphis	(4.1%)
WIVK/Knoxville	(3.5%)
KFMB-FM/San Diego	(3.3%)
WTKS/Orlando	(2.9%), (Melbourne 2.3%, Daytona Beach 2.1%)
KQRC/Kansas City	(2.8%)
KQRS/Minneapolis-St. Paul	(2.6%)
WDCG/Raleigh-Durham	(2.6%)
KRFX/Denver	(2.4%)
WGRF/Bufalo	(2.3%)
WRIF/Detroit	(2.3%)
WJJO/Madison, WI	(2.3%)
WKLS/Atlanta	(2.2%)
WEBN/Cincinnati	(2.2%)
WNOR/Norfolk	(2.2%)
WWDC/Washington	(2.2%)
WTOP-AM & FM/Washington	(2.2%)
WFLZ/Tampa	(2.2%)
WBHJ/Birmingham	(2.0%)
WFYV/Jacksonville	(2.0%)
WJRR/Melbourne	(2.0%)
WVKS/Toledo	(2.0%)

All the data cited was obtained from approximately 120,000 phone interviews conducted during the past 12 months. The 80+ markets covered in the survey are home to more than 3,100 radio stations. Of the 3,100, only about 170 attracted at least 1% of their immediate markets. The 2% cutoff is arbitrary and has no significance beyond the context in which it is used here. There are approximately a dozen stations with 1.9% or 1.8%.

The Continuing Saga Of Nonpoint's Elias Soriano

Continued from Page 101

• March 18 — I'm goin' back to Tally, Tallahassee
I'm goin' back to Tally ... I don't think so
I'm goin' back to Tally, Tally, Tally
I'm goin' back to Tally ... man, I don't think so
I'm goin' back to Tally, nauseous, cautious
Feel like my tonsils are moshing inside
My voice ... small

The radio station (WXSR) ... called
I want to jump in the ocean
I have no speech
My throat as dry as a beach
But there's no fucking suntan lotion
I'm goin' back to Tally, Tally, Tally
I'm goin' back to Tally ... I don't think so.

• March 19 — Pulled into my house at about 10:30am. My crew drove all through the night to get us home. Sleep. Sleep. Sleep.

• March 20 — People always ask me what I do when I come home from a long tour. My answer: laundry.

• March 21 — The video shoot was off the chain. Our hometown station, WZTA, has been playing the song since October of 2000, and they're still playing it every day. Zeta always takes such good care of our band. They must have announced the show every 20 minutes. We packed the place. And I still can't believe how crazy everyone was going for every single take. We must have done the song a thousand times (at least that's what it felt like). We bought a few things that got destroyed in the mayhem, and it was worth every penny. Our fans at home always make us feel like proud children. We only want to do right by our fans, and they reward us for it every time. Thank you.

• March 22 — We flew into Cape Cod today, with one stop in Charlotte, NC. The ride was pretty bumpy. I've never been on that choppy of a ride. I love to fly, but I have to admit, I almost shit my pants once or twice. Hey, the plane dropped about 20 feet for no reason at all — what the fuck would you do? By the way, Cod rocks! WPXC was awesome. Too bad the security guard who was standing in front of Andy was such an ass. I've never stopped a show to start a fight with a bouncer before, but he was wrong, and my crew deserves respect. They work hard and are trying to do their jobs just as much as the next guy, and I'll be damned if I'm going to let some musclehead push us around. (Remember, boys, the fans' safety first, the band's safety next, and your pride comes draggin' ass somewhere in the back.)

cause we just couldn't find the right mix of technology and price. We finally found that last fall, and we were ready to sign the contracts. We had all the equipment set up, and then the copyright thing came down.

"Too many stations jumped into streaming without the right technology, so you couldn't get

the damn station or it sounded horrible. We never wanted to do that. Like anything we do, when we stream, we want it to be done right. We don't want to send them to the website and have them have to wait for 10 minutes, experience 'Net congestion, not have a stream available or have buffering every five seconds."

Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #4 KSJO/San Francisco Clear Channel (415) 733-5400 Stevens/Berg 12x Cume 535,000

MARKET #5 WMMR/Philadelphia Greater Media (215) 733-5400 Miller/Zepato 12x Cume 615,000

MARKET #10 KLOR/Houston-Galveston Clear Channel (713) 571-8000 Trapp/Hoff 12x Cume 389,100

MARKET #15 KDKB/Phoenix SanJules (602) 571-8000 Bonadonna/Ellis 12x Cume 226,600

MARKET #16 WBAB/Nassau-Suffolk Clear Channel (516) 587-1023 Edwards/Torres/Parise 12x Cume 234,900

MARKET #22 WDVZ/Pittsburgh Clear Channel (412) 937-1441 Moschella/Porter 12x Cume 356,700

MARKET #23 WMMR/Cleveland Clear Channel (216) 781-9887 Wilson/Pennington 12x Cume 384,800

MARKET #26 WBBN/Cincinnati Clear Channel (513) 821-9326 Walker/Garrett 12x Cume 286,200

MARKET #29 KCAL/Riverside Anaheim (909) 793-3554 Hoffman/Matthews 12x Cume 162,200

MARKET #31 WLUW/Milwaukee Clear Channel (414) 771-1021 Hawke 12x Cume 127,900

MARKET #35 WHJY/Providence Clear Channel (401) 228-0032 Stanek/Palmieri/Laurentini 12x Cume 311,500

MARKET #36 KBER/Salt Lake City Citadel (801) 465-6706 Hays/Cook/DeGroot 12x Cume 129,100

MARKET #38 KOMP/Las Vegas Lotus (702) 832-4000 Griffin/Marty 12x Cume 113,200

MARKET #41 KLBJ/Austin L&S (512) 832-4000 Carroll/Lowe 12x Cume 127,800

MARKET #46 WBBB/Raleigh-Durham Clear Channel (919) 878-3391 Meyer 12x Cume 169,900

MARKET #53 WCMF/Rochester, NY Infinity (716) 399-5700 McCrea/Kane 12x Cume 263,100

MARKET #54 WTFX/O'Fallonville Clear Channel (405) 849-2222 Leo 12x Cume 116,900

MARKET #56 KATV/Oaklahoma City Citadel (405) 849-0100 Balsam/Darivets 12x Cume 144,700

MARKET #58 WTUE/Dallas Clear Channel (972) 224-1137 Thompson/Bentley 12x Cume 144,700

MARKET #59 WRKL/Richmond Clear Channel (804) 474-0000 Lassman/Kulawski 12x Cume 105,200

Stations and their adds listed alphabetically by market

Rock

Active Rock

WYXX/Albany, NY
OM: John Cooper
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
U2 "Elevation"

KZRR/Albuquerque, NM
Dir/Prog: Bill May
PD: Phil Mahoney
MD: Rob Brothers
AEROSMITH "Push"
DROWNING POOL "Bodies"
STEREOMAD "Pain"
LINKIN PARK "Crawling"

WZZO/Allentown, PA
PD: Robin Lee
MD: Keith Moyer
1 SEVEN MARY THREE "Wair"
2 SINOAMATIC "Bloom"

KWHL/Anchorage, AK
PD: Larry Seider
MD: Kathy Mitchell
SALVA "Disease"
SYSTEMATIC "Ent"
LINKIN PARK "Crawling"

WZXL/Atlantic City, NJ
PD: Steve Raymond
7 AEROSMITH "Push"
SEVEN MARY THREE "Wair"
R.E.M. "Life"
LINKIN PARK "Crawling"
STABBING WESTWARD "Far"

KLBJ/Austin, TX
OM: Jeff Carro
MD: Lorin Lowe
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KIOC/Beaumont, TX
Dir/Prog: Debbie Wylie
PD/MC: Mike Davis
3 SINOAMATIC "Bloom"
2 BLACK CROWES "Lidz"
STABBING WESTWARD "Far"

WGBB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
DOOSMACK "Great"
LINKIN PARK "Crawling"
TODDIES "Hand"

WRQC/Canton, OH
PD/MC: Todd Downers
1 STEREOMAD "Pain"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonaire
MD: Nick Rivers
AEROSMITH "Push"
LINKIN PARK "Crawling"
SEVEN MARY THREE "Wair"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
3 AEROSMITH "Push"
DOLLY "One"

WYBB/Charleston, SC
PD: Mike Allen
APD: Ted Kinsler
No Adds

WKLC/Charleston, WV
PD/MC: Mike Rappaport
AEROSMITH "Push"
SHADES APART "Beat"
SEVEN MARY THREE "Wair"
LINKIN PARK "Crawling"

WEBN/Cincinnati, OH
OM: Scott Reinhart
PD: Michael Walter
MD: Bob Garrett
7 SEVEN MARY THREE "Wair"

WMMS/Cleveland, OH
OM: Greg Altman
PD: Tony Auzan
MD: Keith West
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
SHADES APART "Beat"
DROWNING POOL "Bodies"
SPRING MONKEY "Say"

WRKR/Columbus, GA
OM: Brian Hawke
SEVEN MARY THREE "Wair"
LINKIN PARK "Crawling"
AEROSMITH "Push"
MEGADETH "Moke"

WYXX/Albany, NY
OM: John Cooper
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
U2 "Elevation"

KNCN/Corpus Christi, TX
PD: Paula Newell
APD/MD: Big Al Jones
1 UNION UNDERGROUND "Revolution"

WTUE/Dayton, OH
APD/MD: John Beaulieu
3 SEVEN MARY THREE "Wair"

KLAQ/El Paso, TX
PD: "Magic" Mike Ramsey
APD/MD: Glenn Corza
1 SEVEN MARY THREE "Wair"

WPHD/Elmira-Coming, NY
GM: George Harris
DROWNING POOL "Bodies"
SEVEN MARY THREE "Wair"
SHADES APART "Beat"
NULLSET "Smokedwood"
STEREOMAD "Pain"
LINKIN PARK "Crawling"

WRKT/Erie, PA
Dir/Prog: Ron Kline
MD: Sammy Stone
SINOAMATIC "Bloom"
SEVEN MARY THREE "Wair"

WKXE/Ft. Wayne, IN
PD/MC: Doc West
SEVEN MARY THREE "Wair"
TODDIES "Hand"
LINKIN PARK "Crawling"
AMERICAN PUNK "Kings"
AEROSMITH "Push"
STABBING WESTWARD "Far"

KLBJ/Austin, TX
OM: Jeff Carro
MD: Lorin Lowe
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KLCL/Houston, TX
OM: B.J. Stone
APD/MD: Tim Ylenn
AEROSMITH "Push"

WRIT/Huntsville, AL
OM: Rob Harber
PD/MC: Jimmy Wood
SEVEN MARY THREE "Wair"
R.E.M. "Life"
SALVA "Disease"

WSTZ/Jackson, MS
PD/MC: Kevin Keith
1 FROM ZERO "Check"
LINKIN PARK "Crawling"
AEROSMITH "Push"
BLUES TRAVELER "Oh"
SEVEN MARY THREE "Wair"
U2 "Elevation"

WRKR/Kalamazoo, MI
OM: Steve McVie
MD: Jay Deacon
4 AEROSMITH "Push"
SINOAMATIC "Bloom"
3 DOORS DOWN "Deck"

KOMP/Las Vegas, NV
PD: John Griffin
MD: Big Marty
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"
AEROSMITH "Push"

WVEV/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WKQD/Lexington, KY
PD/MC: Dennis Olson
2 SEVEN MARY THREE "Wair"
AEROSMITH "Push"
U2 "Elevation"

WTFX/Louisville, KY
OM: Michael Lee
No Adds

WQBZ/Macon, GA
PD: Chris Ryder
MD: Sarina Scott
SEVEN MARY THREE "Wair"
DOLLY BRAWNALL II "Torn"
DOUBLE TROUBLE "Toward"

KFRQ/McAllen, TX
PD: Alex Duran
MD: Keith West
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
SHADES APART "Beat"
DROWNING POOL "Bodies"
SPRING MONKEY "Say"

WLUM/Milwaukee, WI
PD/MC: Randy Hawk
16 SEVEN MARY THREE "Wair"
OLDS "Sometimes"
LINKIN PARK "Crawling"
AEROSMITH "Push"

WRXL/Richmond, VA
PD: John Lassman
MD: Casey Krukowski
DAVE MATTHEWS SAID "Space"
SEVEN MARY THREE "Wair"

KCAL/Riverside, CA
PD: Steve Hoffman
MD: M.J. Matthews
LINKIN PARK "Crawling"

WRON/Roanoke-Lynchburg, VA
OM: Buzz Casey
MD: Heidi Krummelt
STEREOMAD "Pain"
SEVEN MARY THREE "Wair"
MEGADETH "Moke"
BLACK CROWES "Lidz"

WCLG/Morgantown, WV
PD: Jeff Miller
MD: Dave Murdoch
APD/MD: Big Al Jones
1 UNION UNDERGROUND "Revolution"
AEROSMITH "Push"

WDHA/Morristown, NJ
PD/MC: Terrie Carr
15 AEROSMITH "Push"
3 SEVEN MARY THREE "Wair"
2 STEREOMAD "Pain"

WBAB/Nassau-Suffolk, NY
PD: Ted Edwards
APD: Ralph Tortora
MD: John Parise
23 LEWIS AND CLARK "Outside"
4 U2 "Elevation"
ACDC "Safe"
SEVEN MARY THREE "Wair"

WPLR/New Haven, CT
PD: John Griffin
MD: Pam Landry
R.E.M. "Life"

KFZZ/Odessa-Midland, TX
PD: Steve Driscoll
MD: Dru Dawson
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"
STATIC "Hot"
SERUM "Wair"

KATT/Oklahoma City, OK
OM: Chris Baker
MD: Jake Daniels
12 SEVEN MARY THREE "Wair"
AEROSMITH "Push"

KEZO/Omaha, NE
PD/MC: Bruce Patrick
SEVEN MARY THREE "Wair"

KCLB/Palm Springs, CA
PD/MC: Tish Lacy
AEROSMITH "Push"
U2 "Elevation"
SEVEN MARY THREE "Wair"

WGLD/Peoria, IL
OM: B.J. Stone
APD/MD: Tim Ylenn
AEROSMITH "Push"

WWCT/Peoria, IL
PD: Jamie Markley
MD: Debbie Hunter
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"

WMMR/Philadelphia, PA
PD: Sam Milkam
APD/MD: Ken Cicero
AEROSMITH "Push"

KOKB/Phoenix, AZ
PD: Joe Bonadonna
MD: Dock Ellis
1 SPACHOG "Lidz"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WHBS/Portland, NH
PD: Russ Motta
APD/MD: Kai Kageleiry
1 R.E.M. "Life"
BLUES TRAVELER "Oh"
SINOAMATIC "Bloom"
AEROSMITH "Push"
ERIC GALES "Hand"

WHYJ/Providence, RI
PD: Joe Bevilacqua
APD: Doug Palmieri
MD: John Laurent
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WBBB/Raleigh-Durham, NC
OM: Andy Meyer
No Adds

WRXL/Richmond, VA
PD: John Lassman
MD: Casey Krukowski
DAVE MATTHEWS SAID "Space"
SEVEN MARY THREE "Wair"

WROR/Wilmington, NC
OM: John Stevens
APD/MD: Gregg Stopp
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
STEREOMAD "Pain"
R.E.M. "Life"

KCAL/Riverside, CA
PD: Steve Hoffman
MD: M.J. Matthews
LINKIN PARK "Crawling"

WRON/Roanoke-Lynchburg, VA
OM: Buzz Casey
MD: Heidi Krummelt
STEREOMAD "Pain"
SEVEN MARY THREE "Wair"
MEGADETH "Moke"
BLACK CROWES "Lidz"

WCMF/Rochester, NY
PD: John McCrae
MD: Dave Kane
6 AEROSMITH "Push"
SEVEN MARY THREE "Wair"
LIVING ERD "Hot"

WXRK/Rockford, IL
PD: Jimmy Stone
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WKQZ/Saginaw, MI
APD/MD: Rebel Scott James
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KBER/Salt Lake City, UT
OM: Bruce Jones
PD: Kelly Hammer
APD/MD: Helen Powers
1 BLACK CROWES "Lidz"
AEROSMITH "Push"

KSJO/San Francisco, CA
OM: Greg Stevens
MD: Sarah Berg
2 LINKIN PARK "Crawling"
AEROSMITH "Push"

KZQZ/San Luis Obispo, CA
PD: Todd Martin
APD/MD: Joe Alvirio
U2 "Elevation"
R.E.M. "Life"
AEROSMITH "Push"
SCENIC RUSH "Moke"
LIMP BIZKIT "Way"

KKFX/Santa Rosa, CA
PD: Don Harrison
MD: Howard Freese
1 LIVING ERD "Hot"
1 SHADES APART "Beat"
MUDWYNE "Dig"
SPRING MONKEY "Say"
OLDFATHER "Check"

KTUX/Shreveport, LA
PD/MC: Paul Cannell
1 SEVEN MARY THREE "Wair"
1 SHADES APART "Beat"
DROWNING POOL "Bodies"

WGLD/Peoria, IL
OM: B.J. Stone
APD/MD: Tim Ylenn
AEROSMITH "Push"

KXUS/Springfield, MO
PD: Michelle Matthews
MD: Mark McClain
AEROSMITH "Push"

WAQX/Syracuse, NY
PD/MC: Bob O'Dell
APD: Dave Frisina
PD: Brian Hayes
SHADES APART "Beat"
DROWNING POOL "Bodies"

WIOT/Toledo, OH
PD/MC: Don Davis
3 STANO "Bwite"

WKLT/Traverse City, MI
PD/MC: Terry Ray
SPRING MONKEY "Say"
SEVEN MARY THREE "Wair"
OLDS "Sometimes"
DOUBLE TROUBLE "Toward"
AEROSMITH "Push"
ATM "Maybe"

KLFX/Tucson, AZ
OM: Larry Miles
PD: Russ Motta
APD/MD: Matt Gentry
MD: Hill Jordan
DROWNING POOL "Bodies"

KMOO/Tulsa, OK
PD: Rob Hurt
SEVEN MARY THREE "Wair"

WMAZ/Wausau, WI
PD/MC: Nick Summers
5 NONPOINT "Hot"
DROWNING POOL "Bodies"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WYBE/Wilkes-Barre, PA
PD: Chris Loyd
MD: Dave Sparks
5 SEVEN MARY THREE "Wair"
1 SINOAMATIC "Bloom"
AEROSMITH "Push"
MEGADETH "Moke"

WROR/Wilmington, NC
OM: John Stevens
APD/MD: Gregg Stopp
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
STEREOMAD "Pain"
R.E.M. "Life"

KCAL/Riverside, CA
PD: Steve Hoffman
MD: M.J. Matthews
LINKIN PARK "Crawling"

WRON/Roanoke-Lynchburg, VA
OM: Buzz Casey
MD: Heidi Krummelt
STEREOMAD "Pain"
SEVEN MARY THREE "Wair"
MEGADETH "Moke"
BLACK CROWES "Lidz"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WQBK/Albany, NY
PD/MC: Dave Hill
2 SHADES APART "Beat"
MD: Fatboy
AEROSMITH "Push"
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"

KZRK/Amarillo, TX
PD: Eric Slayter
APD/MD: J. Curry
AEROSMITH "Push"
DROWNING POOL "Bodies"

WWWX-WXXW/Appleton-Green Bay, WI
PD: Keith Huotari
MD: AJ
AEROSMITH "Push"
STEREOMAD "Pain"

WCHZ/Augusta, GA
OM: Harley Drew
PD/MC: Chuck Williams
5 BLACK CROWES "Lidz"
AEROSMITH "Push"
MUDWYNE "Dig"
SEVEN MARY THREE "Wair"

KRAB/Bakersfield, CA
OM: Chris Squires
PD/MC: Danny Sparks
1 GOLD "Oh"
1 AEROSMITH "Push"
MUDWYNE "Dig"
SEVEN MARY THREE "Wair"

WHYY/Baltimore, MD
PD: Rick Struss
APD/MD: Rob Heckman
2 NULLSET "Smokedwood"
AEROSMITH "Push"
U2 "Elevation"

WCPR/Biloxi-Gulfport, MS
OM: Kenny Vest
PD: Wayne Watkins
APD/MD: Scot Fox
17 SEVEN MARY THREE "Wair"
SERUM "Wair"
DROWNING POOL "Bodies"
SPRING MONKEY "Say"

WRLR/Birmingham, AL
PD: Brian
APD/MD: Dave Clapper
No Adds

WAAB/Boston, MA
PD: Dave Douglas
MD: John Gatterlin
3 REAR FACTORY "Linchpin"
DROWNING POOL "Bodies"
"HOUSE OF...355"

WXRZ/Charlotte, NC
PD: Ron Bowen
MD: Anthony Michaels
No Adds

WRRK/Chattanooga, TN
PD: Scott Hamilton
MD: Jill Jackson
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"
U2 "Elevation"

KFMF/Chicago, CA
PD: Mary Griffin
MD: Tim Buc Ours
STATIC "Hot"
DROWNING POOL "Bodies"

KILO/Colorado Springs, CO
PD: Ross Ford
APD/MD: Matt Gentry
MD: Hill Jordan
DROWNING POOL "Bodies"

WAZU/Columbus, OH
OM: Charles Lake
PD/MC: Joe Pasternak
1 LINKIN PARK "Crawling"

WBXZ/Columbus, OH
PD: Hal Fish
APD/MD: Rosal Hunter
5 STATIC "Hot"
SCENIC RUSH "Moke"

KEGL/Dallas-Ft. Worth, TX
PD: Duane Doherty
APD: Chris Ryan
MD: Cindy Scull
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KBP/Denver-Boulder, CO
PD: Bob Richards
APD/MD: Willie B.
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LIVING ERD "Hot"

WAZU/Columbus, OH
OM: Charles Lake
PD/MC: Joe Pasternak
1 LINKIN PARK "Crawling"

WBXZ/Columbus, OH
PD: Hal Fish
APD/MD: Rosal Hunter
5 STATIC "Hot"
SCENIC RUSH "Moke"

KEGL/Dallas-Ft. Worth, TX
PD: Duane Doherty
APD: Chris Ryan
MD: Cindy Scull
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KBP/Denver-Boulder, CO
PD: Bob Richards
APD/MD: Willie B.
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LIVING ERD "Hot"

WGBF/Evansville, IN
OM: Mike Sanders
PD: Turner Watson
MD: Fatboy
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WRQC/Fayetteville, NC
PD/MC: Sydney Scott
1 AEROSMITH "Push"
1 LINKIN PARK "Crawling"

WWBN/Flint, MI
PD: Brian Beddow
MD: Chell Walker
1 AEROSMITH "Push"
LINKIN PARK "Crawling"
SINOAMATIC "Bloom"
SEVEN MARY THREE "Wair"

KRZR/Fresno, CA
OM: E. Curtis Johnson
1 SEVEN MARY THREE "Wair"
AEROSMITH "Push"
LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"

WBWR/Ft. Wayne, IN
OM: Jim Fox
MD: Shannon Norris
5 DROWNING POOL "Bodies"
1 FROM ZERO "Check"
1 GOLD "Oh"
1 AEROSMITH "Push"
MUDWYNE "Dig"
1 LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"
AEROSMITH "Push"

WRUF/Gainesville-Ocala, FL
PD: Harry Guasco
MD: Ryan North
10 SEVEN MARY THREE "Wair"
2 DROWNING POOL "Bodies"

WKLG/Grand Rapids, MI
OM: Tony Gates
PD/MC: Mark Feurte
No Adds

WXDR/Greenville, NC
PD/MC: Brian Rickman
10 AEROSMITH "Push"
5 CLUTCH "Carry"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"
SEVEN MARY THREE "Wair"

WTPJ/Greenville, SC
PD: Zak Tyler
MD: Taylor
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"

WQXA/Harrisburg, PA
PD: Claudine DeLorenzo
MD: Nison
5 DROWNING POOL "Bodies"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WCCF/Hartford, CT
PD: Michael Picozzi
APD/MD: Mike Karolyi
1 SEVEN MARY THREE "Wair"
1 AEROSMITH "Push"

WAMX/Huntington, WV
PD/MC: Paul Oulund
1 STATIC "Hot"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KORC/Kansas City, MO
PD: Vince Richards
APD/MD: Don Janziten
1 LINKIN PARK "Crawling"
LINKIN UNDERGROUND "Revolution"
STEREOMAD "Pain"
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

KLFX/Killeen-Temple, TX
PD/MC: Bob Fords
"SEDDY LEE 'Strange'"
SEVEN MARY THREE "Wair"
LINKIN UNDERGROUND "Revolution"
U2 "Elevation"
AEROSMITH "Push"
SKRAPER "Isolated"

WJXO/Lansing, MI
OM: Glen Dixon
MD: Kevin Conrad
SEVEN MARY THREE "Wair"
AEROSMITH "Push"
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"

KUFO/Portland, OR
OM: Dave Nurnme
APD/MD: Al Scott
4 CRAWLING THEO "Hot"
1 UNION UNDERGROUND "Revolution"

KUPD/Phoenix, AZ
PD: J.J. Jeffries
MD: Larry McFelle
SINOAMATIC "Bloom"
DROWNING POOL "Bodies"

KJIB/Portland, OR
OM: Glen Dixon
MD: Kevin Conrad
SEVEN MARY THREE "Wair"
AEROSMITH "Push"
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"

KJIB/Portland, OR
OM: Glen Dixon
MD: Kevin Conrad
SEVEN MARY THREE "Wair"
AEROSMITH "Push"
LINKIN PARK "Crawling"
DROWNING POOL "Bodies"

KFMX/Lubbock, TX
OM: Wes Nessmann
7 DROWNING POOL "Bodies"
DOUBLE TROUBLE "Toward"
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"

WJJO/Madison, WI
OM: Glen Gardner
APD/MD: Blake Patton
STABBING WESTWARD "Far"
LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"
DROWNING POOL "Bodies"

WGIR/Manchester, NH
PD: Russ Motta
MD: Meegan Collier
SERUM "Wair"
MUDWYNE "Dig"
STEREOMAD "Pain"
NULLSET "Smokedwood"

WMFS/Memphis, TN
MD: Mike Killbrew
8 SEVEN MARY THREE "Wair"
1 LINKIN PARK "Crawling"
SHADES APART "Beat"
CALLING "Whisper"
U2 "Elevation"
BEAN POLE "Change"

WZTA/Miami, FL
OM: Greg Steele
APD: Lee Daniels
MD: Kimba
22 LINKIN PARK "Crawling"
OFFSPRING "Wider"
AEROSMITH "Push"
STABBING WESTWARD "Far"
STARBUCKS "Wagon"

WZLZ/Milwaukee, WI
PD: Keith Hastings
MD: Marilyn Wee
3 SEVEN MARY THREE "Wair"
5 DROWNING POOL "Bodies"
SKRAPER "Isolated"
17 SEVEN MARY THREE "Wair"
BLACK CROWES "Lidz"
SPRING MONKEY "Say"
AEROSMITH "Push"

KOXR/Minneapolis, MN
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Ryan Castle
8 WEBBER "Push"
BLACK CROWES "Lidz"
FROM ZERO "Check"
RUII D.M. C.EVERLAST "Money"

WRAT/Monmouth-Ocean, NJ
PD: Carl Craft
APD/MD: Robyn Lane
4 U2 "Elevation"
1 STABBING WESTWARD "Far"
UNION UNDERGROUND "Revolution"

WKWQ/Myrtle Beach, SC
OM: Eric Hall
APD/MD: Summer James
2 SEVEN MARY THREE "Wair"
FROM ZERO "Check"

WRBR/South Bend, IN
PD/MC: Mark McGill
AEROSMITH "Push"
NULLSET "Smokedwood"
SEVEN MARY THREE "Wair"
SHADES APART "Beat"
LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"

WNPL/Nashville, TN
PD/MC: Derek Myers
FROM ZERO "Check"

WNRD/Norfolk, VA
PD: Harvey Kojan
APD/MD: Tim Parker
DROWNING POOL "Bodies"
UNION UNDERGROUND "Revolution"

KRQC/Omaha, NE
PD: Tim Sheridan
MD: Jon Terry
No Adds

WJRR/Olando, FL
PD/MC: Pat Lynch
13 SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"
LINKIN PARK "Crawling"

WTXX/Pensacola, FL
Dir/Prog: Joel Sampson
APD/MD: Mark "The Shark" Dye
AEROSMITH "Push"
SEVEN MARY THREE "Wair"

WYSP/Philadelphia, PA
OM: Tim Sabeen
PD: Neal Minsky
MD: Nancy Palumbo
1 AEROSMITH "Push"
LINKIN PARK "Crawling"

KUFO/Portland, OR
OM: Dave Nurnme
APD/MD: Al Scott
4 CRAWLING THEO "Hot"
1 UNION UNDERGROUND "Revolution"

WYSP/Philadelphia, PA
OM: Tim Sabeen
PD: Neal Minsky
MD: Nancy Palumbo
1 AEROSMITH "Push"
LINKIN PARK "Crawling"

KUPO/Phoenix, AZ
PD: J.J. Jeffries
MD: Larry McFelle
SINOAMATIC "Bloom"
DROWNING POOL "Bodies"

KUFO/Portland, OR
OM: Dave Nurnme
APD/MD: Al Scott
4 CRAWLING THEO "Hot"
1 UNION UNDERGROUND "Revolution"

KUFO/Portland, OR
OM: Dave Nurnme
APD/MD: Al Scott
4 CRAWLING THEO "Hot"
1 UNION UNDERGROUND "Revolution"

KUFO/Portland, OR
OM: Dave Nurnme
APD/MD: Al Scott
4 CRAWLING THEO "Hot"
1 UNION UNDERGROUND "Revolution"

KORR/Quad Cities, IA-IL
OM: Steve Gunn
PD/MC: Rick Thames
4 FROM ZERO "Check"
AEROSMITH "Push"

KDOT/Reno, NV
PD: Dave Patterson
MD: Marina Davis
1 AEROSMITH "Push"
DOLLY "One"
SEVEN MARY THREE "Wair"
DROWNING POOL "Bodies"

WVNE/Rochester, NY
PD/MC: Erick Anderson
Prog. Asst.: Dem Jones
Prog. Asst.: Brad Eakins
SEVEN MARY THREE "Wair"
AEROSMITH "Push"

KRKO/Sacramento, CA
Stn. Mgr.: Curtiss Johnson
PD: Pat Martin
MD: Paul Marshall
3 CLUTCH "Carry"

WZBH/Salisbury, MD
PD: Shawn Murphy
MD: Samantha Chase
17 SEVEN MARY THREE "Wair"
BLACK CROWES "Lidz"
SPRING MONKEY "Say"
U2 "Elevation"

KISS/San Antonio, TX
OM: Virgil Thompson
PD: Kevin Vargas
MC: C.J. Cruz
3 LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"
FROM ZERO "Check"
STEREOMAD "Pain"

KICZ/San Diego, CA
PD/MC: Mark McGill
AEROSMITH "Push"
NULLSET "Smokedwood"
SEVEN MARY THREE "Wair"
SHADES APART "Beat"
LINKIN PARK "Crawling"
UNION UNDERGROUND "Revolution"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

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OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

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OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price
MD: Val Porter
"BLACK CROWES Lidz"
CLARKS "Bomb"

WVBE/Pittsburgh, PA
OM: John Moschitta
APD: Brian Price

R&R Active Rock Top 50

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1880	+195	150446	5	67/0
1	2	3 DOORS DOWN Ouck And Run (Republic/Universal)	1651	-39	126417	18	60/0
6	3	LIMP BIZKIT My Way (Flip/Interscope)	1605	+107	124704	10	64/0
3	4	TANTRIC Breakdown (Maverick)	1542	-72	108851	16	60/0
7	5	OLEANDER Are You There? (Republic/Universal)	1411	-13	90390	11	65/0
10	6	SALIVA Your Disease (Island/IDJMG)	1389	+62	104991	10	67/0
4	7	A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)	1383	-145	120156	22	64/0
5	8	LINKIN PARK One Step Closer (Warner Bros.)	1382	-117	121951	32	61/0
8	9	DISTURBED Voices (Giant/Reprise)	1350	-26	109548	20	62/0
9	10	GODSMACK Awake (Republic/Universal)	1261	-103	128216	27	60/0
14	11	GODSMACK Greed (Republic/Universal)	1239	+89	103787	7	67/0
11	12	A PERFECT CIRCLE The Hollow (Virgin)	1180	-75	79875	12	63/0
13	13	BUCKCHERRY Ridin' (DreamWorks)	1175	-24	83665	11	61/0
12	14	FUEL Innocent (Epic)	1080	-119	77165	13	60/0
15	15	COLD No One (Flip/Geffen/Interscope)	1074	+47	81794	12	62/1
17	16	INCUBUS Drive (Immortal/Epic)	901	-75	69235	20	43/0
16	17	LIFEHOUSE Hanging By A Moment (DreamWorks)	896	-129	63683	24	44/0
19	18	NONPOINT What A Day (MCA)	884	+72	76820	13	60/0
18	19	FUEL Hemorrhage (In My Hands) (Epic)	835	-8	68667	34	50/0
21	20	ECONLINE CRUSH Make It Right (Restless)	822	+97	54420	4	59/1
20	21	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	817	+67	56556	6	64/0
24	22	MONSTER MAGNET Heads Explode (A&M/Interscope)	714	+40	51993	8	53/0
Breaker	23	STABBING WESTWARD So Far Away (Koch)	675	+236	41344	3	52/4
23	24	SPINESHANK New Disease (Roadrunner)	640	-35	42773	13	56/0
Breaker	25	LINKIN PARK Crawling (Warner Bros.)	636	+235	52150	3	57/12
Breaker	26	MEGADETH Moto Psycho (Sanctuary/SRG)	600	+114	59379	3	55/0
36	27	BLACK CROWES Lickin' (V2)	583	+214	45189	2	48/4
25	28	SPACEHOG I Want To Live (Artemis)	577	-34	42745	9	43/0
26	29	MUDVAYNE Dig (No Name/Epic)	565	+55	48318	8	59/4
22	30	PAPA ROACH Between Angels And Insects (DreamWorks)	523	-202	31830	11	49/0
30	31	TOADIES Push The Hand (Interscope)	484	+22	37297	5	38/0
34	32	AC/DC Safe In New York City (EastWest/EEG)	439	+17	33900	5	33/0
31	33	TAPROOT I (Velvet Hammer/Atlantic)	429	-32	32242	10	46/0
43	34	STEREOMUD Pain (Loud/Columbia)	404	+152	28276	3	49/5
40	35	SINOMATIC Bloom (Rust/Atlantic)	403	+91	20013	3	40/3
33	36	CRAZY TOWN Butterfly (Columbia)	380	-47	24045	16	24/0
27	37	AEROSMITH Jaded (Columbia)	374	-129	33668	14	27/0
39	38	DUST FOR LIFE Seed (Wind-up)	338	+12	15111	6	33/0
29	39	SKRAPE Waste (RCA)	291	-190	26124	14	40/0
41	40	RAMMSTEIN Links 2 3 4 (Republic/Universal)	258	-14	20886	6	33/0
42	41	FLYBANGER Cavalry (Columbia)	251	-16	15155	7	28/0
Debut	42	FROM ZERO Check Ya (Arista)	216	+105	12597	1	28/7
Debut	43	STATIC-X This Is Not (Warner Bros.)	204	+68	19881	1	24/5
37	44	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	185	-182	14214	17	22/0
—	45	LIVING END Roll On (Reprise)	168	+33	9157	4	23/1
48	46	AUNT FLOSSIE For You For Me (Crown)	168	+11	7876	4	12/0
49	47	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	163	+10	8252	2	9/0
47	48	CLUTCH Pure Rock Fury (Atlantic)	157	-15	10922	4	17/0
46	49	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)	156	-23	14114	9	14/0
45	50	OFFSPRING Want You Bad (Columbia)	123	-69	8426	13	8/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
SEVEN MARY THREE Wait (Mammoth)	33
AEROSMITH Just Push Play (Columbia)	30
DROWNING POOL Bodies (Wind-up)	27
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	13
LINKIN PARK Crawling (Warner Bros.)	12
FROM ZERO Check Ya (Arista)	7
STEREOMUD Pain (Loud/Columbia)	5
STATIC-X This Is Not (Warner Bros.)	5
U2 Elevation (Interscope)	5
MUDVAYNE Dig (No Name/Epic)	4
STABBING WESTWARD So Far Away (Koch)	4
BLACK CROWES Lickin' (V2)	4
NULLSET Smokewood (Grand Royal)	4
SHADES APART Beat By Beat (Republic/Universal)	4



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STABBING WESTWARD So Far Away (Koch)	+236
LINKIN PARK Crawling (Warner Bros.)	+235
BLACK CROWES Lickin' (V2)	+214
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+195
STEREOMUD Pain (Loud/Columbia)	+152
MEGADETH Moto Psycho (Sanctuary/SRG)	+114
LIMP BIZKIT My Way (Flip/Interscope)	+107
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	+107
FROM ZERO Check Ya (Arista)	+105
ECONLINE CRUSH Make It Right (Restless)	+97

Breakers

STABBING WESTWARD
So Far Away (Koch)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
675/236	52/4	23

LINKIN PARK
Crawling (Warner Bros.)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
636/235	57/12	25

MEGADETH
Moto Psycho (Sanctuary/SRG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
600/114	55/0	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



67 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Rock:

R&R 30 - 27

New: KZOZ

Active Rock:

R&R 21 - 20

New: WBXZ

Already On:

WEND WEDG WPLA WZPC WDYL

WNFZ KMBY KLEC and more...

Breakers Top 30

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ ADDS
			TW	LW	
1	1	STAIN'D It's Been Awhile(Flip/Elektra/EEG)	1657	1544	50/0
2	2	LIMP BIZKIT My Way(Flip/Interscope)	1313	1287	47/0
3	3	LINKIN PARK One Step Closer(Warner Bros.)	1127	1181	48/0
5	4	INCUBUS Drive(Immortal/Epic)	1098	1135	40/0
4	5	AARON LEWIS... Outside(Flawless/Geffen/Interscope)	990	1147	49/0
6	6	GODSMACK Awake(Republic/Universal)	982	985	45/0
7	7	TANTRIC Breakdown(Maverick)	977	982	47/0
14	8	LINKIN PARK Crawling(Warner Bros.)	910	767	46/6
9	9	DISTURBED Voices(Giant/Reprise)	873	867	41/0
12	10	3 DOORS DOWN Duck And Run(Republic/Universal)	843	794	34/0
13	11	SALIVA Your Disease(Island/IDJMG)	838	769	46/0
8	12	FUEL Innocent(Epic)	833	882	43/0
17	13	COLD No One(Flip/Geffen/Interscope)	795	735	43/0
10	14	A PERFECT CIRCLE The Hollow(Virgin)	790	828	42/0
11	15	OLEANDER Are You There?(Republic/Universal)	762	804	42/0
16	16	FUEL Hemorrhage (In My Hands)(Epic)	716	754	48/0
20	17	GODSMACK Greed(Republic/Universal)	705	627	40/0
15	18	CRAZY TOWN Butterfly(Columbia)	667	760	38/0
21	19	LIFEHOUSE Hanging By A Moment(DreamWorks)	569	588	26/0
19	20	PAPA ROACH Between Angels And Insects(DreamWorks)	540	630	42/0
23	21	NONPOINT What A Day(MCA)	538	502	36/0
22	22	MOBY F/GWEN STEFANI Southside(V2)	494	541	22/0
24	23	AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	487	480	24/0
29	24	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	377	357	20/0
26	25	NEW FOUND GLORY Hit Or Miss...(Drive-Thru/MCA)	370	399	28/0
27	26	RAGE AGAINST THE MACHINE How I Could Just...(Epic)	367	366	28/0
—	27	MUDVAYNE Dig(No Name/Epic)	365	291	36/1
28	28	BUCKCHERRY Ridin'(DreamWorks)	361	363	28/0
—	29	STABBING WESTWARD So Far Away(Koch)	356	215	36/6
—	30	SYSTEMATIC Beginning...(Music Company/Elektra/EEG)	343	288	35/5

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 4/8-Saturday 4/14. © 2001, R&R Inc.

Contributing Stations

WQBK/Albany, NY	KTBT/Houston-Galveston	KUFO/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knoxville	KRXQ/Sacramento
KROX/Austin	KXTE/Las Vegas	KXRX/Salt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WRLR/Birmingham	WJJD/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDD/Seattle
WBCN/Boston	WZTA/Miami	KFNK/Seattle
WKDQ/Chicago	KXZR/Minneapolis	KPNT/St. Louis
KILO/Colorado Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WNDR/Norfolk	KMYZ/Tulsa
KBPI/Denver	WJRR/Orlando	KRTQ/Tulsa
WKLO/Grand Rapids	WYSP/Philadelphia	WHFS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita
WCCC/Hartford	WXDX/Pittsburgh	

Most Played Recurrents

DISTURBED Stupify (Giant/Reprise)
PAPA ROACH Last Resort (DreamWorks)
A PERFECT CIRCLE Judith (Virgin)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
3 DOORS DOWN Loser (Republic/Universal)
METALLICA I Disappear (Hollywood)
INCUBUS Pardon Me (Immortal/Epic)
LIMP BIZKIT Rollin' (Flip/Interscope)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
3 DOORS DOWN Kryptonite (Republic/Universal)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7

92.9 MFS WMFS/Memphis

11am

FOO FIGHTERS My Hero
CULT Love Removal Machine
PEARL JAM Daughter
SPACEHOG I Want To Live
METALLICA Nothing Else Matters
BROKEN 27
AUNT FLOSSIE For You For Me
NIRVANA Lithium
TRAIN Drops Of Jupiter (Tell Me)
3 DOORS DOWN Loser
CAKE The Distance
FUEL Innocent

4pm

ALICE IN CHAINS No Excuses
A PERFECT CIRCLE 3 Libras
STONE TEMPLE PILOTS Interstate Love Song
RED HOT CHILI PEPPERS Higher Ground
AMERICAN PEARL If We Were Kings
OFFSPRING Gotta Get Away
INCUBUS Drive
COLD No One
METALLICA I Disappear
LIVE I Alone
OLEANDER Are You There
SUBLIME Wrong Way
U2 I Will Follow
AEROSMITH Jaded

8pm

QUEENSRYCHE Empire
SAMMY HAGAR I Can't Drive 55
BON JOVI In And Out Of Love
NIRVANA Smells Like Teen Spirit
STRAIT UP Angel's Son
TOADIES Possum Kingdom
AUNT FLOSSIE For You For Me
CREED What If
OFFSPRING Come Out & Play (Keep 'Em...)
FUEL Innocent
PAPA ROACH Last Resort
LIMP BIZKIT Nookie

99.9 WNOR WNOR/Norfolk

11am

STONE TEMPLE PILOTS Vasoline
AARON LEWIS & FRED OURST Outside
FOO FIGHTERS My Hero
VAN HALEN Eruption
VAN HALEN You Really Got Me Now
CREED Are You Ready?
FAITH NO MORE Epic
INCUBUS Drive
JIMI HENORIX All Along The Watchtower
COLLECTIVE SOUL Where The River Flows
KISS Cold Gin

4pm

METALLICA Sad But True
AARON LEWIS & FRED DURST Outside
GEORGE THOROGOOD I Drink Alone
HUNGER Moderation
AC/DC Have A Drink On Me
A PERFECT CIRCLE Judith
LED ZEPPELIN What Is & What Should Never...
FUEL Innocent
STONE TEMPLE PILOTS Unglued
3 DOORS DOWN Kryptonite

8pm

SOUNDGARDEN Spoonman
GODSMACK Awake
STONE TEMPLE PILOTS Dead & Bloated
AARON LEWIS & FRED DURST Outside
OFFSPRING Pretty Fly (For A White Guy)
COLD No One
ALICE IN CHAINS Would?
LIMP BIZKIT Break Stuff
GREEN DAY Brain Stew
SPINESHANK New Disease
RED HOT CHILI PEPPERS Under The Bridge
SINOMATIC Bloom
JANE'S ADDICTION Been Caught Stealing
INCUBUS Pardon Me
SEVEN MARY THREE Cumbersome
DISTURBED Voices



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 4/9. © 2001, R&R Inc.

New & Active

UNION UNDERGROUND Revolution... (Portrait/Columbia)
Total Plays: 118, Total Stations: 27, Adds: 13

AMERICAN PEARL If We Were Kings (Wind-up)
Total Plays: 118, Total Stations: 10, Adds: 0

6GIG Yesterday (Ultimatum)
Total Plays: 66, Total Stations: 13, Adds: 2

SEVEN MARY THREE Wait (Mammoth)
Total Plays: 61, Total Stations: 34, Adds: 33

DROWNING POOL Bodies (Wind-up)
Total Plays: 61, Total Stations: 32, Adds: 27

OFFSPRING Million Miles Away (Columbia)
Total Plays: 78, Total Stations: 7, Adds: 2

UNLOCO Face Down (Maverick)
Total Plays: 77, Total Stations: 13, Adds: 2

NULLSET Smokewood (Grand Royal)
Total Plays: 65, Total Stations: 8, Adds: 4

U2 Elevation (Interscope)
Total Plays: 38, Total Stations: 8, Adds: 5

SKRAPE Isolated (RCA)
Total Plays: 37, Total Stations: 7, Adds: 3

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 4/24/01

FEAR FACTORY Linchpin (Roadrunner)
LIFEHOUSE Sick Cycle Carousel (DreamWorks)
NULLSET Smokewood (Grand Royal)
STATIC-X This Is Not (Warner Bros.)
UNION UNDERGROUND Revolution Man (Portrait/Columbia)

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Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #3
WYSP/Philadelphia
 Infinity
 (215) 625-9400
 Minsky/Palumbo
 12+ Cume 859,000

94 WYSP
 THE ROCK STATION

PLAYS	WTW	ARTIST/TITLE	GI (000)
34	35	A PERFECT CIRCLE/Ludith	10326
29	34	LEWIS WUDURST/Outside	15674
35	32	GODSMACK/Weave	14752
23	23	3 DOORS DOWN/Duck And Run	12906
34	29	LININ PARK/One Step Closer	14520
21	19	LIFEHOUSE/Hanging By A Moment	8759
19	19	TANTRIC/Breakdown	8759
19	19	FUEL/Innocent	8759
15	15	STANDIUM/Been Awhile	8915
22	15	BUCKCHERRY/Ridin'	6915
14	14	AEROSMITH/Jaded	6915
20	14	AC/DC/Site In New York...	6454
13	13	LIMP BIZKIT/My Way	5903
10	10	GODSMACK/Weave	5454
9	9	ISLE OF GULIERS/Scene	5532
12	10	METALLICA/Disapper	5532
11	11	STONE TEMPLE PILOTS/Heaven And Hot Rods	5071
10	10	CREED/We Are Ready	4610
7	7	CREED/With Arms Wide Open	4610
10	10	FOO FIGHTERS/Learn To Fly	4610
7	7	PEARL JAM/Life Wears You Down	4610
10	10	FOO FIGHTERS/Stagnated Actors	4610
10	10	ISLE OF GULIERS/Scene	4610
10	10	PEARL JAM/Nothing As It Seems	4610
10	10	PRISMUS WOZZY/L.B.	4610
8	8	STONE TEMPLE PILOTS/Sour Gort	4610
7	7	DISTURBED/Stupidy	4149
9	9	PAPA ROACH/Last Resort	4149
9	9	L2/Beautiful Day	4149

MARKET #6
KEGL/Dallas-Ft. Worth
 Clear Channel
 (972) 991-1029
 Doherty/Ryan/Scaul
 12+ Cume 428,500

101 WRIF

PLAYS	WTW	ARTIST/TITLE	GI (000)
24	24	LIMP BIZKIT/My Way	7654
32	31	DISTURBED/Stupidy	7161
15	15	LIMP BIZKIT/My Way	7161
17	17	LININ PARK/One Step Closer	6078
17	17	LEWIS WUDURST/Outside	5992
12	12	METALLICA/Disapper	5000
22	21	STANDIUM/Been Awhile	4851
20	20	TANTRIC/Breakdown	4851
17	17	A PERFECT CIRCLE/Ludith	4620
16	16	3 DOORS DOWN/Duck And Run	4620
26	18	LEWIS WUDURST/Outside	4158
28	18	PRISMUS WOZZY/L.B.	4158
21	17	INCUBUS/Pardon Me	3927
17	16	STANDIUM/Been Awhile	3927
10	10	SPACEHOG/Want To Live	3896
9	9	MEGADETH/Moto Psycho	3665
13	14	BUCKCHERRY/Ridin'	3234
13	13	BLACK CROWES/Lidz	3234
11	11	OLEANDER/We Are You There?	2772
8	8	DISTURBED/Stupidy	2541
12	11	GODSMACK/Weave	2541
11	11	TOADES/Push The Hand	2541
14	10	RAE AGAINST.../Rerepades Of Funk	2310
16	10	PEARL JAM/Nothing As It Seems	2079
9	9	FUEL/Innocent	2079
8	8	GODSMACK/Weave	2079
8	8	MUDVayne/Dig	1848
8	8	A PERFECT CIRCLE/Ludith	1848
4	4	RED HOT CHILLI.../Otherside	1617

MARKET #7
WRIF/Detroit
 Greater Media
 (810) 547-0101
 Poble/Hanson
 12+ Cume 576,200

101 WRIF

PLAYS	WTW	ARTIST/TITLE	GI (000)
22	25	LIMP BIZKIT/My Way	9150
35	37	MEGADETH/Moto Psycho	6964
22	23	LEWIS WUDURST/Outside	6418
22	22	AEROSMITH/Jaded	6052
18	18	CREED/Riders On The Storm	6054
16	16	TANTRIC/Breakdown	5954
13	17	3 DOORS DOWN/Duck And Run	6222
19	17	BLACK CROWES/Lidz	6222
17	17	SPINESHANK/When We Were Kings	6222
15	17	STANDIUM/Been Awhile	6222
14	14	LEWIS WUDURST/Outside	5124
16	12	BUCKCHERRY/Ridin'	4392
12	11	AC/DC/Site In New York...	4026
7	7	COLLECTIVE SOUL/Walk Me Right	4026
10	10	SALVA/Your Disease	3660
10	10	COLD/No One	3660
11	10	LIMP BIZKIT/My Way	3660
11	10	MEGADETH/Moto Psycho	3660
10	9	SPINESHANK/When We Were Kings	3294
9	9	DISTURBED/Stupidy	3294
9	9	TOADES/Push The Hand	3294
8	8	MONSTER MAGNET/Heads Explode	2928
8	8	CLUTCH/Pure Rock Fury	2928
8	8	PAPA ROACH/Last Resort	2928
4	4	COLD/No One	2562
7	7	NONPONT/What A Day	2562
7	7	3 DOORS DOWN/Duck And Run	2196
3	3	GODSMACK/Weave	2196
6	6	FACTORY B1/Atmos	2196
6	6	LININ PARK/One Step Closer	2196
5	5	A PERFECT CIRCLE/Ludith	2196

MARKET #8
WAAF/Boston
 Entercom
 (617) 708-3400
 Douglas/Osterlund
 12+ Cume 512,400

107.3 FM WAAF

PLAYS	WTW	ARTIST/TITLE	GI (000)
34	30	LIMP BIZKIT/My Way	12960
34	34	3 DOORS DOWN/Duck And Run	12212
38	38	LININ PARK/One Step Closer	11654
30	37	LEWIS WUDURST/Outside	11340
38	34	3 DOORS DOWN/Duck And Run	11016
36	34	LEWIS WUDURST/Outside	11016
32	32	STANDIUM/Been Awhile	10982
24	24	COLD/No One	10388
35	31	PAPA ROACH/Last Resort	10044
27	28	TOADES/Push The Hand	9720
30	30	TOADES/Push The Hand	9720
26	26	SALVA/Your Disease	8424
30	25	LININ PARK/One Step Closer	8120
17	17	FUEL/Innocent	7778
23	23	AMERICAN PEARL/We Were Kings	7452
20	21	MUDVayne/Dig	6500
13	13	MULLET/Snowmowed	5480
22	20	MEGADETH/Moto Psycho	5480
15	15	A PERFECT CIRCLE/Ludith	5184
15	15	MONSTER MAGNET/Heads Explode	5184
16	15	STABING WESTWARD/So Far Away	4536
14	14	SYSTEMATIC/Beginning Of The End	4536
11	11	DISTURBED/Stupidy	4536
13	13	ECONOLINE CRUSH/Make It Right	4212
12	12	BUCKCHERRY/Ridin'	4212
10	10	OLEANDER/We Are You There?	3888
12	11	RAE AGAINST.../Rerepades Of Funk	3564
11	11	MEGADETH/Moto Psycho	3564
11	11	MEGADETH/Moto Psycho	3564

MARKET #12
WZTA/Miami
 Clear Channel
 (800) 882-3000
 Steele/Daniels/Kimba
 12+ Cume 512,900

97.3 ZETA
 THE ROCK STATION

PLAYS	WTW	ARTIST/TITLE	GI (000)
37	37	STANDIUM/Been Awhile	8878
27	27	3 DOORS DOWN/Duck And Run	8616
38	38	LININ PARK/One Step Closer	8516
34	35	LIFEHOUSE/Hanging By A Moment	8335
30	30	NONPONT/What A Day	5430
35	35	LEWIS WUDURST/Outside	5116
24	24	FUEL/Innocent	4544
15	15	LININ PARK/One Step Closer	3862
17	17	OLEANDER/We Are You There?	3439
13	13	TANTRIC/Breakdown	3439
10	10	COLD/No One	3258
10	10	SALVA/Your Disease	3258
14	14	SPACEHOG/Want To Live	3258
18	18	LIMP BIZKIT/My Way	3258
24	24	FUEL/Innocent	3077
18	17	BUCKCHERRY/Ridin'	2896
17	17	DISTURBED/Stupidy	2696
13	13	TOADES/Push The Hand	2735
14	14	GODSMACK/Weave	2715
13	14	RAE AGAINST.../Rerepades Of Funk	2534
13	14	A PERFECT CIRCLE/Ludith	2534
13	13	CRAZY TOWN/Quaterly	2534
12	13	SYSTEMATIC/Beginning Of The End	2353
8	8	GODSMACK/Weave	1991
13	13	3 DOORS DOWN/Duck And Run	1810
12	12	LIMP BIZKIT/My Way	1810
10	10	PAPA ROACH/Last Resort	1810
13	10	RED PLANET/Earth's Rotator	1810
13	9	3 DOORS DOWN/Duck And Run	1629

MARKET #15
KUPD/Phoenix
 Sandusky
 (480) 345-5921
 Jeffries/McFaele
 12+ Cume 247,900

98 KUPD
 MICHIGAN'S ROCK RADIO

PLAYS	WTW	ARTIST/TITLE	GI (000)
24	24	GODSMACK/Weave	4182
27	24	TANTRIC/Breakdown	3840
16	16	LEWIS WUDURST/Outside	3680
21	21	DISTURBED/Stupidy	3360
20	21	STANDIUM/Been Awhile	3360
28	28	3 DOORS DOWN/Duck And Run	3200
19	19	A PERFECT CIRCLE/Ludith	3200
18	18	MEGADETH/Moto Psycho	3040
21	18	LININ PARK/One Step Closer	3040
15	17	COLD/No One	2720
9	9	BUCKCHERRY/Ridin'	2400
14	14	BLACK CROWES/Lidz	2240
13	13	BUCKCHERRY/Ridin'	2240
12	12	POWERMAN 5000/When Worlds Collide	1920
12	12	TAPROOTA	1920
12	12	PAPA ROACH/Last Resort	1920
11	11	3 DOORS DOWN/Duck And Run	1760
11	11	FROM ZERO/Check Ya	1760
11	11	INCUBUS/Star	1760
11	11	LININ PARK/One Step Closer	1760
8	8	FOO FIGHTERS/Learn To Fly	1760
10	10	GODSMACK/Weave	1600
10	10	OLEANDER/We Are You There?	1600
9	9	U.F.O./Godless	1600
10	10	CREED/Higher	1600
10	10	FUEL/Innocent	1600
10	10	GODSMACK/Weave	1600
6	6	RED HOT CHILLI.../Otherside	1600
10	10	STEREOMOLE/Parade	1440
10	10	SEVENDUST/Dental	1440

MARKET #16
KIOZ/San Diego
 Clear Channel
 (619) 292-2000
 Moran/Leder
 12+ Cume 311,600

105.3
 SAN DIEGO'S ROCK STATION

PLAYS	WTW	ARTIST/TITLE	GI (000)
30	25	GODSMACK/Weave	4354
30	25	DISTURBED/Stupidy	4076
17	17	SALVA/Your Disease	3260
24	18	LININ PARK/One Step Closer	3097
31	28	NONPONT/What A Day	2628
15	16	COLD/No One	2628
18	18	FUEL/Innocent	2608
18	18	3 DOORS DOWN/Duck And Run	2608
16	16	MONSTER MAGNET/Heads Explode	2445
16	15	LIMP BIZKIT/My Way	2445
15	15	AMERICAN H-FIV/Flavor Of The Weak	2445
15	15	A PERFECT CIRCLE/Ludith	2282
13	13	TOADES/Push The Hand	2282
9	9	DISTURBED/Stupidy	2119
13	13	OLEANDER/We Are You There?	2119
16	13	GODSMACK/Weave	1968
16	13	3 DOORS DOWN/Duck And Run	1968
9	9	CRASH/Rock/Perfect	1467
9	9	SPRING MONKEY/What's That You Say	1467
8	8	INCUBUS/Pardon Me	1467
10	8	MEGADETH/Moto Psycho	1394
12	8	SYSTEMATIC/Beginning Of The End	1394
9	9	GODSMACK/Weave	1394
7	7	3 DOORS DOWN/Duck And Run	1101
7	7	RED HOT CHILLI.../Around The World	1141
7	7	STANDIUM/Been Awhile	1141
7	7	TAPROOTA	1141
6	6	CONLINE CRUSH/Make It Right	978
6	6	ECONOLINE CRUSH/Make It Right	978

MARKET #17
KQCR/Minneapolis
 ABC
 (612) 617-4000
 Lindor/Castle
 12+ Cume 388,000

93 X
 PURE ROCK

PLAYS	WTW	ARTIST/TITLE	GI (000)
35	37	STANDIUM/Been Awhile	5556
29	35	DISTURBED/Stupidy	6580
36	34	MEGADETH/Moto Psycho	6392
35	32	LIMP BIZKIT/My Way	6016
31	28	TANTRIC/Breakdown	5452
30	25	LIFEHOUSE/Hanging By A Moment	4700
25	25	STANDIUM/Been Awhile	4700
23	23	BUCKCHERRY/Ridin'	4324
16	16	FUEL/Innocent	4196
17	22	GODSMACK/Weave	4196
19	21	AMERICAN H-FIV/Flavor Of The Weak	3948
16	20	NONPONT/What A Day	3760
30	28	MEGADETH/Moto Psycho	3760
16	20	LININ PARK/One Step Closer	3760
18	18	SPACEHOG/Want To Live	3394
13	17	ORBY/Opinion	3198
18	18	COLD/No One	3008
13	16	RAE AGAINST.../How I Could Just...	3008
15	14	AC/DC/Site In New York...	2820
15	15	ALLEN ANT FARM/Moons	2820
12	14	MEGADETH/Moto Psycho	2820
12	12	LININ PARK/One Step Closer	2256
14	12	LININ PARK/One Step Closer	2256
9	9	CREED/Higher	2058
11	11	MONSTER MAGNET/Heads Explode	2058
11	11	INCUBUS/Pardon Me	2058
6	6	PAPA ROACH/Last Resort	1880
10	10	RED HOT CHILLI.../Otherside	1880
9	9	KORNFELT/Heavy From Me	1880
8	8	A PERFECT CIRCLE/Ludith	1880

MARKET #20
WYYY/Baltimore
 Hearst
 (410) 890-0098
 Strass/Heckman
 12+ Cume 388,100

93.7 THE ROCK

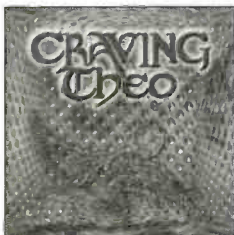
PLAYS	WTW	ARTIST/TITLE	GI (000)
33	34	STANDIUM/Been Awhile	7242
34	34	INCUBUS/Drive	7029
33	33	3 DOORS DOWN/Duck And Run	7029
26	26	STANDIUM/Been Awhile	6603
26	26	LIFEHOUSE/Hanging By A Moment	6112
20	24	GODSMACK/Weave	5523
21	21	BUCKCHERRY/Ridin'	4478
21	21	GODSMACK/Weave	4478
20	20	TOADES/Push The Hand	4660
12	12	BLACK CROWES/Lidz	4260
20	20	FUEL/Innocent	4260
18	18	CREED/To Whom It May...	3824
21	17	STANDIUM/Been Awhile	3631
20	20	LININ PARK/One Step Closer	3631
15	15	FUEL/Innocent	3408
15	15	AEROSMITH/Jaded	3185
12	12	LIMP BIZKIT/My Way	3185
15	15	OLEANDER/We Are You There?	3185
12	14	PAPA ROACH/Last Resort	2982
12	12	MEGADETH/Moto Psycho	2556
14	14	FUEL/Innocent	2556
13	13	LININ PARK/One Step Closer	2556
11	10	CREED/Higher	2130
11	10	CREED/Riders On The Storm	2130
12	12	LIMP BIZKIT/My Way	2130
12	12	NONPONT/What A Day	2130
7	7	ECONOLINE CRUSH/Make It Right	

active
INSIGHT

By
Frank Correia
Rock Specialty Show Editor

Craving Rock? Try Craving Theo!

Fans of drop-D guitar crunch and droning harmonies have been parched ever since the grunge downpour of the early '90s headed out to sea, taking such genre heavyweights as Soundgarden and Alice In Chains with it. But rockers who are only happy when it rains may find relief on the horizon, thanks to a group from Seattle's soggy neighbor, Portland, OR. Given a healthy hand up by local Active Rocker KUFO, the independent act Craving Theo is harvesting the attention of fans, programmers and A&R reps alike. One listen to the monster riffage of "Stomp," currently in heavy rotation at KUFO, and you'll know why.



Craving Theo

"We heard their CD and just loved it," KUFO OM Dave Numme states. "Our MD, Al Scott, had seen the band live around Portland a few times and developed a relationship with the singer, Calvin Baty. Calvin came by the station one day, and we listened to some tracks. We really dug 'Stomp' and thought it was a great track. It's really well-produced, and we thought it fit in with the station and what we're doing. It's a tight, edgy, hooky

song. A couple of weeks went by, and we decided to put it in at night — that was last October. We played it as a night record for a few weeks. Around the holidays we bumped it into a full-time rotation, and we've had a pretty good run with it up through April. We've had it in heavy. It's been the most-played song on our station for several weeks, and it has really serious callout."

Numme also notes a little bit of role reversal in the development of this local band. "They really started from ground zero. They didn't have much of a fan base going until they started getting radio play. It was not one of those typical scenarios where there's a ground swell of support in a local town for a particular band, and then they get on the radio. It was actually kind of the other way around."

KRXQ/Sacramento is currently spinning "Stomp," and KDOT/Reno, NV and WBYR/Ft. Wayne, IN have added the track. To find out if your audience will crave Craving Theo, contact band manager Michael Scurlock at 310-915-9838.

R&R Top 20 Specialty Artists
April 20, 2001

- 1 FEAR FACTORY (Roadrunner) "Linchpin," "Digimortal," "Invisible Wounds"
- 2 STATIC-X (Warner Bros.) "This Is Not," "Permanence," "...In A Bag"
- 3 SEPULTURA (Roadrunner) "Sepulnation," "Revolt," "Who Must Die?"
- 4 CROSSBREED (Artemis) "Underlined," "Seasons," "Painted Red"
- 5 MEGADETH (Sanctuary) "Return To Hangar," "Moto Psycho"
- 6 RAMMSTEIN (Republic/Universal) "Links 2-3-4," "Adios"
- 7 BIG DUMB FACE (Flip/Geffen) "Burgalveist," "Blood Red...", "Rebel"
- 8 MONSTER MAGNET (A&M/Interscope) "God Says No," "Medicine," "Melt"
- 9 SEA OF GREEN (Music Cartel) "Annihilation," "Breathe," "Ever After"
- 10 SON OF SAM (Nitro) "Satiated," "Stray"
- 11 DOG FASHION DISCO (Spitfire) "Leper Friend," "Headless," "Mushroom Cult"
- 12 AMORPHIS (Relapse) "Alone," "Goddess (Of The Sad Man)"
- 13 SALIVA (Island/IDJMG) "Superstar," "Your Disease," "Click Click Boom"
- 14 MUDVAYNE (No Name/Epic) "Dig," "Everything And...", "Internal Primates..."
- 15 BLOOD HAS BEEN SHED (Ferret) "Metamorph," "And A Seraphim Cries"
- 16 CLUTCH (Atlantic) "Pure Rock Fury," "Careful With That Mic"
- 17 DIMMU BORGIR (Nuclear Blast) "Hybrid Stigmata," "The Maelstrom..."
- 18 SKRAPE (RCA) "Waste," "Isolated"
- 19 UNLOCO (Maverick) "Facedown," "Nothing," "Useless"
- 20 ENDO (DVB/Columbia) "Penicillin," "Mindset," "Suffer"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI/Various Piledriver Various 10pm-midnight Cory Nako/Mark Razz Limp Bizkit "My Way" Tartic "Breakdown" Backberry "Ride" Papa Roach "Between Angels..." Staind "It's Been Awful"</p>	<p>KLAQ/El Paso, TX The 10:00 News Tues.-Sat. 10-11pm Scott Ronson Umico "Face Down" Saliva "Your Disease" Tropica "I" EcoNoline Crush "Make It Right" Sinomatic "Bloom"</p>	<p>KIBZ/Lincoln, NE Sunday Night Buzz Sunday 10pm-midnight Samantha Knight Skrape "Isolated" Boy Sets Fire "Hookie" Death By Stereo "You Can Lead A..." Sick Of It All "Distra..." Mother Superior "Such A Worthless..."</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Rammstein "Links 2-3-4" Drowning Pool "Bodies" Megadeth "Moto Psycho" Saliva "Superstar" Halford "Screaming... (Live)"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzerker Dog Fashion Disco "Leper Friend" Mudvayne "Internal Primates..." Sepultura "Sepulnation" Skinnless "Foreswallowing My..." Fear Factory "Linchpin"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Che Brooks, Paul Wilbur Thursday "Paris In Flames" Dog Fashion Disco "Leper Friend" Mudvayne "Internal Primates..." Sepultura "Sepulnation" Skinnless "Foreswallowing My..." Fear Factory "Linchpin"</p>	<p>KZRQ/Springfield, MO The Revolution Sunday 10pm-midnight E-Man Sepultura "Revolt" Static-X "...In A Bag" Static-X "This Is Not" Dimmu Borgir "Hybrid Stigmata" Big Dumb Face "Fighting Stance"</p>
<p>US/Various Hard Drive Various 10pm-midnight Rosy Myzal/Lou Brutus From Zero "Check It" Megadeth "Moto Psycho" Crossbreed "Underlined" Tool "La Pica De Maynard" Fear Factory "Linchpin"</p>	<p>WKLD/Grand Rapids, MI Metal At Midnight Monday midnight-1am Tom "Wiz" Slavov Dog Fashion Disco "Valley Girl..." Big Dumb Face "Blood Red..." Mudvayne "Dig" Megadeth "Return To Hangar" Clutch "Careful With That..."</p>	<p>WTFX/Louisville, KY Detour Sunday 8-10pm Chris Alliman Me First & The "Elenor" Monster Magnet "Medicine" Fear Factory "Linchpin" Les Claypool "Shine On You..." Slabing Westward "So Far Away"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Megadeth "Moto Psycho" Slabing Westward "So Far Away" Rammstein "Links 2-3-4" Geddy Lee "Home On The Strange" Savidge "Drive"</p>	<p>WHEB/Portsmouth, NH Whiplash Saturday midnight-1am Roadkill Brother's Keeper "I Shot J.F.K." Killer "Suic (Live)" Spy Game "Falling" Laura Palmer L.A. Guns "Man In The Moon" Blood Has Been Shed "Metamorph"</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Fear Factory "Hurt Conveyor" Static-X "Permanence" Skinnless "Least You Fath" Crossbreed "Seasons" Clutch "Pure Rock Fury" Megadeth "Return To Hangar"</p>	<p>KLPX/Tucson, AZ Area 51 Friday 10pm-midnight Bob Bitchin Static-X "This Is Not" Drowning Pool "Bodies" Monster Magnet "Boomsday" Clutch "Pure Rock Fury" Megadeth "Return To Hangar"</p>
<p>KZRR/Albuquerque, NM Roadkill Sunday 11pm-midnight Tom Servo Static-X "Permanence" Skinnless "Smothered" Fear Factory "Digimortal" Sepultura "Saga" Candiria "The Obvious..."</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Toolies "Push The Hand" Rocked From The "S.O.S." Nick Cave "15 Feet Of Pure Snow" Depeche Mode "Dream On" Bashear "No Sleep 'Til"</p>	<p>KFMX/Lubbock, TX FM Xtreme Monday 10pm-midnight Psycho Cyd Disturbed "Voices" Dead & Company "You There?" Limp Bizkit "My Way" Staind "It's Been Awful" Saliva "Your Disease"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy Endo "Mindset" Amorphis "Alone" Rammstein "Links 2-3-4" Big Dumb Face "Burgalveist" Skrape "Waste"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Halford "Resurrection (Live)" Rammstein "Links 2-3-4" Monster Magnet "God Says No" Decast "Exacting My..." Fear Factory "Digimortal"</p>	<p>KIOJ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Fear Factory "Linchpin" Megadeth "Return To Hangar" Haunted "Bury Your Dead" Dimmu Borgir "The Maelstrom..." W.A.S.P. "Raven Heart"</p>	
<p>KWHL/Anchorage, AK In The Pit Sunday 8-9pm Bearded Jon Big Dumb Face "Blood Red..." Krud "Crawling On All..." Sepultura "Sepulnation" Dimmu Borgir "Purification" Nuiset "Kallifornia"</p>	<p>KLFX/Killeen, TX Kut Radio Saturday 10pm-midnight Bob Fonda Slaves On Dope "Pushing Me" Sepultura "Sepulnation" Sepultura "Border Wars" Stereomud "Leave (Back Up)" Coal Chamber "E'Co Day"</p>	<p>KXXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davis Static-X "This Is Not" Fear Factory "Damaged" American Head Charge "A Violent Reaction" Rammstein "Ich Will" Staind "Ground (Officer Down)"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Lords Of Acid "Slave To Love" Dog Fashion Disco "9 To 5 At The Morgue" Lars Frederiksen & "Leavin' Here" Melvins "Revolve" Ongi "Cracker"</p>	<p>24 total reporters from the Active Rock and Rock panels.</p>		

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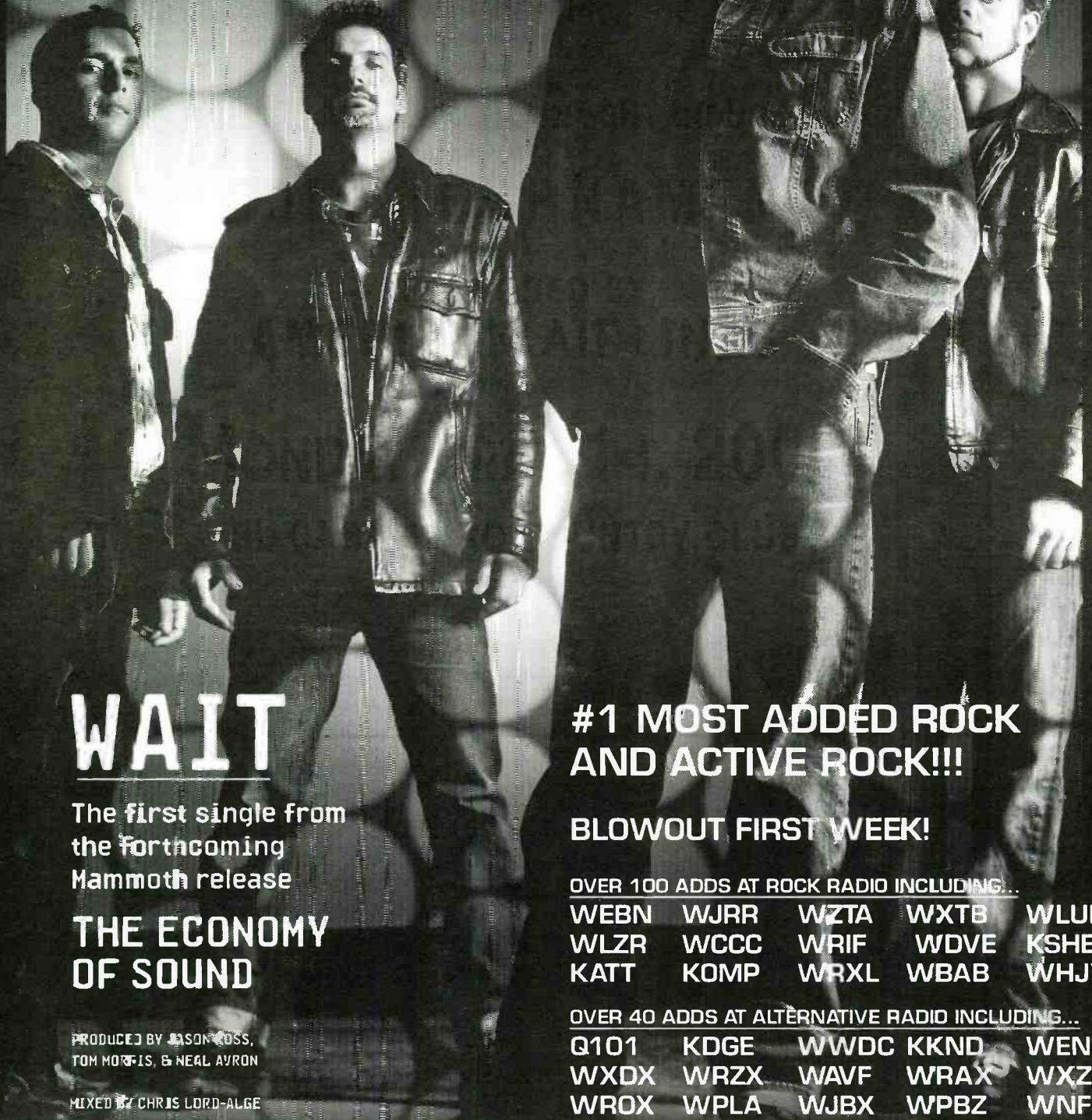
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SEVEN MARY THREE



WAIT

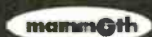
The first single from the forthcoming Mammoth release

THE ECONOMY OF SOUND

PRODUCED BY JASON ROSS, TOM MORRIS, & NEAL AYRON

MIXED BY CHRIS LORD-ALGE

MGT: DAPREL R. MASSARONI FOR DAVEY MANAGEMENT, INC.



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#1 MOST ADDED ROCK AND ACTIVE ROCK!!!

BLOWOUT FIRST WEEK!

OVER 100 ADDS AT ROCK RADIO INCLUDING...

WEBN	WJRR	WZTA	WXTB	WLUM
WLZR	WCCC	WRIF	WDVE	KSHE
KATT	KOMP	WRXL	WBAB	WHJY

OVER 40 ADDS AT ALTERNATIVE RADIO INCLUDING...

Q101	KDGE	WWDC	KKND	WEND
WXDX	WRZX	WAVF	WRAX	WXZZ
WROX	WPLA	WJBX	WPBZ	WNFZ

SIX WEEK PROMO TOUR STARTS 4/20!!!

ALBUM IN STORES ON 6/5!

ON TOUR THIS SUMMER EVERYWHERE...

Stations and their adds listed alphabetically by market

New & Active

COLDPLAY Shiver (Netwerk/Capitol)
Total Plays: 397, Total Stations: 41, Adds: 8

CRAZY TOWN Revolving Door (Columbia)
Total Plays: 367, Total Stations: 42, Adds: 9

OFFSPRING Million Miles Away (Columbia)
Total Plays: 345, Total Stations: 21, Adds: 1

OURS Sometimes (DreamWorks)
Total Plays: 266, Total Stations: 33, Adds: 7

DAVID GRAY Please Forgive Me (ATO/RCA)
Total Plays: 263, Total Stations: 24, Adds: 0

FROM ZERO Check Ya (Arista)
Total Plays: 213, Total Stations: 30, Adds: 3

GUTTERMOUTH She's Got The Look (Epitaph)
Total Plays: 204, Total Stations: 16, Adds: 1

DEXTER FREEBISH My Madonna (Capitol)
Total Plays: 196, Total Stations: 15, Adds: 1

SEVEN MARY THREE Wait (Mammoth)
Total Plays: 182, Total Stations: 38, Adds: 33

BOY HITS CAR I'm A Cloud (Wind-up)
Total Plays: 182, Total Stations: 15, Adds: 3

GO-GO'S Unforgiven (Beyond)
Total Plays: 181, Total Stations: 13, Adds: 1

G. LOVE & SPECIAL SAUCE Unified (Okeh/Epic)
Total Plays: 171, Total Stations: 16, Adds: 2

MUDVAYNE Dig (No Name/Epic)
Total Plays: 163, Total Stations: 11, Adds: 2

SINOMATIC Bloom (Rust/Antalantic)
Total Plays: 161, Total Stations: 22, Adds: 3

Songs ranked by total-plays

Reporters

WEDX/Albany, NY
Interim PD/MD: Alex Taylor

WHRL/Albany, NY
GM/PO: Susan Greves

KTEG/Albuquerque, NM
PD: Ellen Flaherty

WNNX/Atlanta, GA
OM: Brian Phillips

WJSE/Atlantic City, NJ
PD: Al Panellio

KRDQ/Austin, TX
PD: Heidi Lee

WRAX/Birmingham, AL
PD: Dave Rossi

KQXR/Boise, ID
PD: Jacent Jackson

WFXN/Boston, MA
VP/Programming: Oedipus

WFFX/Boston, MA
PD: Craze

WEDG/Buffalo, NY
PD: Rich Wall

WAVF/Charleston, SC
PD: Greg Patrick

WENO/Charlotte, NC
PD: Jack Daniel

WKQX/Chicago, IL
PD: Dave Richards

WAOZ/Cincinnati, OH
PD: Rick Jamie

WARQ/Columbia, SC
OM/PO/MD: Gina Juliano

WWCD/Columbus, OH
PD: Andy Davis

KDGE/Dallas-Ft. Worth, TX
PD: Duane Doherty

WXEG/Dayton, OH
PD: Steve Kramer

KTCL/Denver-Boulder, CO
PD: Mike O'Connor

CIMX/Detroit, MI
PD: Murray Brookshaw

KNRQ/Eugene-Springfield, OR
PD: Stu Allen

KNKA/Fayetteville, AR
PD: Marqot Smith

WJBF/Fl. Myers, FL
PD: John Rozz

WEJE/Fl. Wayne, IN
PD/MD: JJ Fabini

KFRR/Fresno, CA
PD: Bruce Wayne

WGRO/Grand Rapids, MI
PD: Dan Clark

WXNR/Greenville, NC
PD: Jeff Sanders

WEED/Hagerstown, MD
PD/MD: Asslin Davis

WHRQ/Hartford, CT
PD: Todd Thomas

KTBZ/Houston-Gaiveston, TX
OM/PO/MD: Gina Juliano

WRZX/Indianapolis, IN
PD: Scott Jameson

WFLA/Jacksonville, FL
APD/MD: Chad Chumley

WRKZ/Johnson City, TN
PD/MD: Mark E. McKinney

WNFZ/Knoxville, TN
PD: Dan Bozay

KFTL/Lafayette, LA
PD: Rob Summers

WVOX/Lansing, MI
PD: Jet Welting

KXTE/Las Vegas, NV
PD: Dave Wellington

WXZZ/Lexington-Fayette, KY
PD: B. J. Kinard

KLEC/Little Rock, AR
PD: Larry LeBlanc

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly

WLRZ/Louisville, KY
PD: Adam Fendrich

WHAD/Madison, WI
PD: Pat Frawley

WHTG/Monmouth-Ocean, NJ
PD: Darrin Smith

KMBY/Monterey-Salinas, CA
PD: Rich Berlin

WZPV/Nashville, TN
OM: Jim Patrick

WRRV/Newburgh, NY
PD: Greg O'Brien

KKND/New Orleans, LA
OM/PO: Dave Stewart

WXRK/New York, NY
PD: Steve Kingston

WRDX/Norfolk, VA
PD/MD: Holly Williams

KORX/Odesa-Midland, TX
PD: Scott Penner

WOCL/Olando, FL
PD: Alan Smith

WIXD/Peoria, IL
OM/PO: Matt Bahan

WPLY/Philadelphia, PA
PD: Jim McGuinn

KEOJ/Phoenix, AZ
PD: Nancy Stevens

KZON/Phoenix, AZ
PD: Tim Maranville

WXOX/Pittsburgh, PA
PD: John Moschitta

WCYV/Portland, ME
PD: Herb By

KNRK/Portland, OR
PD: Mark Hamilton

WBRU/Providence, RI
PD: Tim Schiavelli

WRDYL/Richmond, VA
Interim PD: Bill Weston

KCCX/Riverside, CA
OM/PO: Kelli Cloutier

WZZI/Roanoke-Lynchburg, VA
PD: Bob Travis

WDRP/Syracuse, NY
PD/MD: Mimi Gntwold

WXSR/Tallahassee, FL
PD: Scott Pettibone

KWDD/Sacramento, CA
PD: Ron Buncer

KPNT/St. Louis, MO
PD: Tommy Muller

KXRX/Salt Lake City, UT
VP/Dps. & Prog.: Mike Summers

KCNL/San Francisco, CA
PD: Greg Stevens

KITS/San Francisco, CA
PD: Jay Taylor

KJEE/Santa Barbara, CA
GM/PO: Eddie Gutierrez

WVVV/Savannah, GA
PD/MD: Phil Corn

KFNK/Seattle-Tacoma, WA
OM: Jake Kaplan

KNDD/Seattle-Tacoma, WA
PD: Kim Monroe

KAEP/Spokane, WA
PD: Dom Casual

WMLP/Syracuse, NY
PD/MD: Mimi Gntwold

WSUN/Tampa, FL
OM: Chuck Beck

WZZQ/Terre Haute, IN
Interim PD: David Kirsch

KFMA/Tucson, AZ
PD: John Michael

KMYZ/Tulsa, OK
PD: Lynn Barstow

WHFS/Washington, DC
PD: Robert Benjamin

WWDC/Washington, DC
PD/MD: Buddy Rizer

WPBZ/West Palm Beach, FL
OM: John O'Connell

WSFM/Wilmington, NC
PD: Chris Scharf

* = Mediabase 24/7 monitored

86 Total Reporters
86 Current Reporters
86 Current Playlists

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Immediate #1 Phones!
Debut 40 at R&R Alternative
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Over 80 stations hitting it by first week, including:
KROQ-28x WXRK-28x Q101 LIVE 105-9x
WPLY-28x WBCN-31x WFNX-22x WHFS-34x
WWDC KNDD-30x KDGE-9x 91X-11x
KEDJ KPNT-26x CIMX-25x WXDX





JIM KERR
jimkerr@rronline.com

Trickles And Streams

■ The need for standards in Internet streaming measurement

Arbitron heralded the advent of its streaming-audio ratings service with a press release trumpeting "Internet Adds 1.3 Million Hours of Radio Listening!" It was a figure that caught the attention of quite a few people in both the trade and consumer press. Even audio-streaming skeptics perked up when they saw the amount of listening that the Internet was generating. It didn't take long, however, before Arbitron's 1.3 million hours of listening were put into proper perspective.

In a groundbreaking series of essays on his website (www.kurthanson.com), R&R's Internet Editor, Kurt Hanson, dug beneath the numbers and found that the 1.3 million hours translated into an AQH increase of less than 10 listeners per station. As Hanson picked apart the numbers, he found that Internet TSL is astonishingly low, about 1.5 hours per month. This isn't streaming, it's trickling.



Kurt Hanson

Hanson hit the nail on the head in his first essay, stating, "What may have been a bit confusing about the numbers yesterday is that Arbitron is quoting different types of estimates than we're used to." Hanson is generous in describing the numbers as a "bit confusing" when you contrast a headline trumpeting 1.3 million hours of total listening with TSL of 1.5 hours. Sure, I am comparing apples and oranges, but that's exactly the point: Why isn't Arbitron using standard broadcasting estimates?

It may be impossible to generate rating and share points at this time, but surely Arbitron can use terms like *cume* and *AQH*. After all, Hanson did his math on a calculator. To its credit, Arbitron ratings competitor MeasureCast is giving *cume* and total Time Spent listening figures in its monthly reports.

Extrapolating Listenership

Part of the problem is the methodology that Measurecast and Arbitron use isn't standard either. They use the same approach but different formulas and databases to apply it. A little background is useful here. There are basically three ways to measure streaming audio: analyzing audio-server log files, doing a traditional survey of a random sample of users or roughly applying a combination of the two.

Analyzing server log files is accurate to the minute and provides detail about usage that traditional broadcasters can only dream about at this point. The downside is that unique user information is missing from that detail. If someone has a dynamic IP address or logs on to a streaming-audio site from different computers, or

even if multiple people share one computer, it becomes impossible to reliably state how many unique users are streaming from the site. Five people sharing one computer would show up as one listener, and one person logging on from five different Internet "locations" would show up as five listeners. Obviously, this is a major limitation.

A traditional survey of users is basically what Arbitron uses with radio, with all the attendant benefits of detailed demographic information and pitfalls of margin of error. The third way to measure Internet listening is to combine server analysis with extrapolations based on a user database. This is potentially the best of both worlds: You get actual server-use statistics, and, by cross-referencing them with a database of users, you can extrapolate demographics and estimate truly unique usage. Both Measurecast and Arbitron use this third method.

The downside of combining server logs and an outside database is that much of the accuracy of the ratings is dependent upon the extrapolations done between the server usage and Arbitron's or Measurecast's user database. Since Arbitron and Measurecast are using their own databases, there can be (and are) significant differences in how they extrapolate the same server data.

Measurecast describes its estimate this way: "This estimate is derived using an algorithm that takes into account unique media player GUIDs, unique IP addresses and other variables during the reported time period." Arbitron simply states, "Arbitron uses the server data as the starting point for estimating streaming-media-audience sizes." The one thing the two companies have in common is that both are extrapolating listening usage from hard server data.

This brings us back to our original topic of industry standards. MeasureCast states in its own company white paper, "How long must a stream be active before it counts as a listening event — five seconds, five minutes or five hours? And do multiple streams by the same listener at various times of the day count as a single listening event, a single listener or multiple listeners? Without such standardization, it is nearly impossible to accurately compare and evaluate media buys."

Needless to say, with Arbitron and MeasureCast interpreting data differently, such standardization does not exist.

When 'Accurate' Data Are Different

I compared MeasureCast's and Arbitron's TSL numbers for a few stations using MeasureCast's December 2000 data. Even though both companies are monitoring actual server lis-

As Hanson picked apart the numbers, he found that Internet TSL is astonishingly low, about 1.5 hours per month. This isn't streaming, it's trickling.

tening statistics (which, presumably, would be accurate to the minute), the differences are considerable (see the graph on this page). In fact, the statistics for thebeatla.com show a difference of over 75,000 hours.

Clearly, MeasureCast and, possibly, Arbitron are rounding up listening intervals. This rounding could be as extreme as a minute of listening being rounded up to an hour, or it could be that each instance of listening is rounded up to the nearest five-minute interval. We simply don't know. Hanson did a similar comparison, and his conclusion is still appropriate: "If we expect advertisers to come to our Internet radio party someday, there's some work to be done in standardizing listening measurement."

What would make this all much clearer for broadcasters and their advertisers would be if Arbitron and (to a lesser extent) MeasureCast would adopt industry-standard terms to describe the usage of streaming audio. As it is now, MeasureCast is closest, giving both "total Time Spent Listening" and "cume" totals in its monthly reports. Arbitron delivers "aggregate tuning hours," which is comparable to MeasureCast's total TSL. Neither of them break down listening by average quarter-hours, which would be the closest item of measurement to compare streaming audio to terrestrial radio.

Why are we not seeing AQH or anything similar as a basis of comparison? My guess is that it's because such comparisons would generate horrible press for Internet streaming. Think back to the Arbitron headline I quoted earlier. What if we were to replace the "Internet Adds 1.3 Million

Hours of Radio Listening" headline with "Internet Stations Average Nine Listeners"? The media spin would have been a lot different.

In fact, I can certainly see how the kind of analysis that Hanson has been doing on his website is the kind of analysis that a pro-audio streaming company would want to avoid. Here's a typical quote: "According to the InfoStream webcast ratings released recently by Arbitron, the average radio station webcast streamed in October by BroadcastMusic.com (now BroadcastAmerica.com) seems to have had an AQH audience size, based on a 24-hour broadcast day and rounded to the nearest person, of zero persons." Ouch.

Same Data, Different Results

So we have a situation where two companies are extrapolating from the same data and coming up with different results. This isn't all that out of the ordinary, as a comparison of Arbitron and Accuratings results will show you, but one would think the results would be at least somewhat close, considering that they are both starting from the same point: server data that shows *actual* listening.

Perhaps over time the extrapolations will become more accurate. They had better, since this is, perhaps, streaming audio's only hope, as any attempt to tag users with a unique ID has raised the ire of privacy advocates. (Real Player contains a unique ID, but it is turned off by default.)

We also have a situation where the data is being disseminated to the public in such a way that it makes cross-media comparisons difficult. In this context the results are also highly misleading. Certainly, the Internet is different from other media, but streaming audio from a computer is not different from audio coming from a stereo system. Additionally, if streaming-audio providers want to sell Internet-only streaming ad time, then let's put them on the same playing field as terrestrial radio stations.

As it is now, the measuring services' extrapolations of listening vary significantly, and they hype listening data of little practical relevance. At the very least, MeasureCast and Arbitron should embrace an industry-standard measurement calculation, even if it means that the No. 1-rated station ends up with an AQH smaller than that of the No. 1 station in Florence, AL.

MeasureCast Vs. Arbitron

Here are MeasureCast's top-10 stations for December 2000, listed by their "total Time Spent Listening." Next to the MeasureCast total is the number from Arbitron's December 2000 list. Arbitron's number reflects "aggregate tuning hours." The much higher listening levels from MeasureCast imply that it is rounding up listening intervals to a higher degree (e.g., someone who listens for three minutes is rounded up to a quarter-hour). Arbitron may also round up, but to a lesser extent.

Station	Website	MeasureCast Total TSL	Arbitron Aggregate Tuning Hours
WABC-AM	www.wabcradio.com	314,207	294,800
KSFO-FM	www.ksfo.com	160,177	142,700
The Beat L.A.	www.thebeatla.com	148,955	73,600
WBAP-AM	www.wbsp.com	146,616	129,100
WLS-AM	www.wslam.com	125,985	116,100
WPLJ-FM	www.wplj.com	114,539	95,500
Radio Margaritaville	www.radiomargaritaville.com	114,403	93,100
KGO-AM	www.kgoam810.com	113,080	104,200
KABC-AM	www.kabc.com	98,446	86,200
KQRS-FM	www.92kqrs.com	93,112	75,100

SUM 41

FAT LIP

ON THE MTV CAMPUS INVASION TOUR
APRIL / MAY -- ON THE ROAD WITH FENIX TX, OFFSPRING AND BLINK 182
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Already on 55 Alternative stations, including:

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R&R Alternative Top 50

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	STAINED It's Been Awhile (Flip/Elektra/EEG)	2932	+422	319866	4	80/0
1	2	INCUBUS Drive (Immortal/Epic)	2684	-32	283591	20	77/0
4	3	LIMP BIZKIT My Way (Flip/Interscope)	2348	+52	229571	10	75/0
5	4	FUEL Innocent (Epic)	2284	+10	168100	13	80/0
8	5	TANTRIC Breakdown (Maverick)	2151	+155	181384	9	79/1
6	6	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	2124	+47	187908	14	77/0
3	7	A. LEWIS OF STAINED W/F. DURST Outside (Flawless/Geffen/Interscope)	2002	-315	166826	21	75/0
9	8	LIFEHOUSE Hanging By A Moment (DreamWorks)	1860	-109	160840	26	65/0
7	9	MOBY F/GWEN STEFANI Southside (V2)	1752	-319	217019	25	67/0
12	10	3 DOORS DOWN Duck And Run (Republic/Universal)	1678	+21	136149	14	61/0
11	11	LINKIN PARK One Step Closer (Warner Bros.)	1673	-185	177587	30	66/0
10	12	CRAZY TOWN Butterfly (Columbia)	1647	-215	151843	23	71/0
13	13	NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)	1567	-13	141505	12	74/1
15	14	A PERFECT CIRCLE The Hollow (Virgin)	1513	+30	111569	11	65/0
17	15	COLD No One (Flip/Geffen/Interscope)	1487	+84	145884	10	72/0
22	16	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1455	+139	132055	10	55/0
21	17	POE Hey Pretty (FEI/Atlantic)	1408	+72	105687	7	65/1
19	18	FUEL Hemorrhage (In My Hands) (Epic)	1321	-34	169164	34	72/0
14	19	COLDPLAY Yellow (Nettwerk/Capitol)	1321	-232	119849	20	65/0
23	20	POWDERFINGER My Happiness (Republic/Universal)	1315	+31	101030	9	65/0
20	21	PAPA ROACH Between Angels And Insects (DreamWorks)	1279	-71	117883	10	67/0
16	22	ALIEN ANT FARM Movies (DreamWorks)	1271	-158	111537	13	65/0
18	23	OLEANDER Are You There? (Republic/Universal)	1242	-150	104496	11	60/0
24	24	GREEN DAY Waiting (Reprise)	1236	+30	106711	5	60/1
27	25	SALIVA Your Disease (Island/IDJMG)	1211	+167	110768	9	68/1
25	26	DEPECHE MODE Dream On (Mute/Reprise)	1204	+132	119026	3	66/3
30	27	LINKIN PARK Crawling (Warner Bros.)	1190	+293	180142	6	60/12
26	28	OUR LADY PEACE Life (Columbia)	920	-129	64224	12	43/0
Debut	29	R.E.M. Imitation Of Life (Warner Bros.)	867	+556	71898	1	57/6
34	30	REHAB It Don't Matter (Destiny/Epic)	857	+101	83087	4	56/4
32	31	EVE 6 Here's To The Night (RCA)	851	-5	57050	5	56/0
31	32	DISTURBED Voices (Giant/Reprise)	842	-26	79543	18	39/0
44	33	U2 Elevation (Interscope)	818	+312	81443	2	55/8
35	34	LIVING END Roll On (Reprise)	787	+35	69842	6	58/0
42	35	DAVE MATTHEWS BAND The Space Between (RCA)	778	+213	88304	5	69/41
38	36	LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG)	765	+129	55084	4	58/0
46	37	SUM 41 Fat Lip (Island/IDJMG)	755	+294	85274	2	56/5
36	38	GODSMACK Greed (Republic/Universal)	736	+85	63108	4	46/0
29	39	DAVE MATTHEWS BAND I Did It (RCA)	648	-335	54653	15	40/0
Debut	40	WEEZER Hash Pipe (Geffen/Interscope)	595	+548	117718	1	80/76
33	41	EVERCLEAR Out Of My Depth (Capitol)	587	-238	30040	6	39/0
40	42	DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)	585	+3	51012	7	41/0
39	43	SPACEHOG I Want To Live (Artemis)	563	-24	25985	7	36/0
Debut	44	STABBING WESTWARD So Far Away (Koch)	557	+221	65806	1	42/9
37	45	OFFSPRING Want You Bad (Columbia)	546	-95	55139	15	30/0
41	46	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)	509	-60	74514	8	33/0
45	47	SPINESHANK New Disease (Roadrunner)	476	+5	21597	4	36/0
48	48	GREEN DAY Warning (Reprise)	435	+25	27423	20	33/0
47	49	RED HOT CHILI PEPPERS Parallel Universe (Warner Bros.)	426	-6	115055	7	9/0
49	50	NONPOINT What A Day (MCA)	398	+7	36403	5	30/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
WEEZER Hash Pipe (Geffen/Interscope)	76
DAVE MATTHEWS BAND The Space Between (RCA)	41
SEVEN MARY THREE Wait (Mammoth)	33
LINKIN PARK Crawling (Warner Bros.)	12
CRAZY TOWN Revolving Door (Columbia)	9
STABBING WESTWARD So Far Away (Koch)	9
SYSTEMATIC Beginning Of... (Music Company/Elektra/EEG)	9
U2 Elevation (Interscope)	8
COLDPLAY Shiver (Nettwerk/Capitol)	8
ECONOLINE CRUSH Make It Right (Restless)	8
SPRUNG MONKEY What's That You Say (Surfdog/Red Line)	8

AMERICAN Hi-Fi "flavor of the weak"

R&R 6
Monitor 9* - 6*
Three Week Sales Trend:
14,352 to 16,138 to over
23,000 records scanned this week!

Island Def Jam Music Group A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R.E.M. Imitation Of Life (Warner Bros.)	+556
WEEZER Hash Pipe (Geffen/Interscope)	+548
STAINED It's Been Awhile (Flip/Elektra/EEG)	+422
U2 Elevation (Interscope)	+312
SUM 41 Fat Lip (Island/IDJMG)	+294
LINKIN PARK Crawling (Warner Bros.)	+293
COLDPLAY Shiver (Nettwerk/Capitol)	+229
STABBING WESTWARD So Far Away (Koch)	+221
DAVE MATTHEWS BAND The Space Between (RCA)	+213
OURS Sometimes (DreamWorks)	+204

Breakers

No Songs Qualified For Breaker Status
This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



86 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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In Stores

dream on
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Mixed by Brendan O'Brien
Managed by Watertown Management

Break Through

Artist

CREEPER LAGOON
Track: "WRECKING BALL"
LP: TAKE BACK THE UNIVERSE
AND GIVE ME YESTERDAY
Label: DREAMWORKS

By
Dayna Talley
Asst. Alternative Editor

essentials: The story of Creeper Lagoon began a long while ago, when vocalist-guitarist Ian Sefchick and guitarist Sharky Laguana were childhood friends in their native Ohio. Around 10 years later Laguana decided it was time to move onward and upward, so he took off for San Francisco. After spending some time in the Bay Area, he convinced his old friend Sefchick to move out West as well.

They completed Creeper Lagoon's lineup with Dan Carr on bass and vocals and Dave Kostiner on drums and vocals. Through hard work and touring with Alternative mega-artists such as Beck and Guided By Voices, the band has managed to hold court with the Alternative format's big boys and compound its ever-growing fan base.

Take Back the Universe and Give Me Yesterday is Creeper Lagoon's first record for DreamWorks; however, it's the band's second full-length album. Other records include the EPs *Creeper Lagoon* (Dogday, 1997) and *Watering Ghost Garden* (SpinArt, 2000) and

the full-length album *I Became Small and Go* (Nickel Bag, 1998). This time around the band teamed up with producers Jerry Harrison (Live, Stroke 9), David Fridmann (Flaming Lips, Weezer), Greg Wells (Crash Test Dummies) and Mark Trombino (Blink-182) to create a 13-song masterpiece of well-crafted alternative rock.

The first single from the new record is a catchy tune called "Wrecking Ball." Stations all over the format — including WEQX/Albany; WXSJ/Tallahassee, FL; KITS/San Francisco; and WRAX/Birmingham — have already picked up on this truly hip single.

Artist POV: Laguana and Sefchick on the band's musical style: "I was afraid of not being able to find something relevant to say in the traditional rock band format," Laguana says. "But we decided to embrace it. We made the decision — we're a pop band. We're a pop band, a rock band, a thinking pop band, an art-rock band or whatever you want to call it. We're trying to be artistic, but at the end of the day we want you to listen to the melody, and we want to be there in the back of your head, singing along." Sefchick adds, "Our songs collapse and grow and learn like children. People adopt them and learn to love them. They take care of them and defend them against people with black souls."

Creeper Lagoon



B.J. Kinard
PD, WXZZ/Lexington, KY

B.J. Kinard ON THE RECORD

Here are some of the top songs for us right now: Poe's "Hey Pretty" is red-hot. We're also playing Staind, but I don't think you could find a station not doing well with it. We are getting top-five phones on Lucky Boys Confusion's "Fred Astaire." The song is fun, and it sounds great on the air. ■ *I love Bliss 66's* "Sooner or Later." This record could be a good balance record for those who rock hard, and it could be just a great record for those who don't. Other songs I'm really into now are the new song by Lucky Boys Confusion, the new R.E.M. song — which is a breath of fresh air — and the Ours song, "Sometimes." If you haven't had a chance to spend time with the full-length version of this song, you should give it a listen. I think all four of these songs would complement any station. ■ "Hey Pretty" from Poe is doing really well for us now. It's in a daily battle with "It's Been Awhile" from Staind for our top-requested song. Poe is also starting to sell some pieces in town as well. ■ I'm really looking forward to the new Jump Little Children that's coming out. And, of course, I am also looking forward to hearing the full-length *Reveal* from R.E.M.

Weezer scores a big add week with their amazing new song, "Hash Pipe." The song pulls in 80 out of 85 stations out of the box (including 76 new adds). That is certainly in the top 10 Most Added of all time ... On the heels of tremendous album and concert ticket sales (no: to mention a killer song), **Dave Matthews Band** pull in a similarly spectacular station total in their first week, grabbing 69 stations and 49 new adds ... Another band from our past that has released a career-reviving song is **Seven Mary Three**, whose "Wait" has a big first week with 38 stations (33 adds) ... **U2's** "Elevation" and **R.E.M.'s** "Imitation of Life" both head for the top 20 ... There is still a solid pulse on the Brit-rock front. **Doves'** "Catch the Sun" is huge wherever it is getting played. **Coldplay's** follow-up, "Shiver," is poised for a nice debut next week, even as "Yellow" is still getting massive recurrent airplay. I can't wait to hear the new Travis song, which may be the one to herald a new British Invasion ... Hard rock is still alive. **Spineshank** have a killer sound and have just found out they've been added to Ozzfest ... Finally, **Unloco** have been tearing it up here in Texas for some time. Do yourself a favor and check out "Face Down." You'll be glad you did. **RECORD OF THE WEEK:** Ours "Sometimes"

ON THE RADIO by Jim Kerr

10 OURS | Sometimes

www.ours2.net www.ours.net
www.dreamworksrecords.com

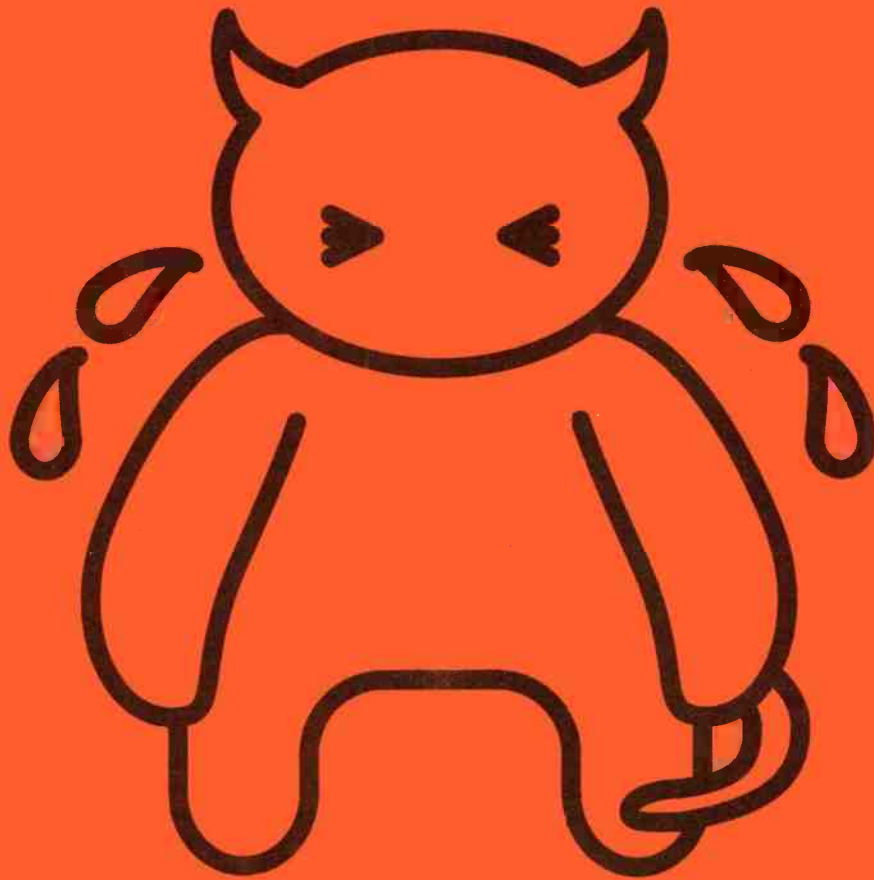
NEW THIS WEEK:

WBRU WEND WZNE KLEC KNRQ WWV

ALREADY ON:

KROQ KDGE WBCN KEDJ KTCL
WEDG Q101 KWOD WFNX WMRQ
WRAX WROX WARQ and many, many more

I Might Be Wrong



5 • 01 • 01



Most Played Recurrents

- GODSMACK** Awake (Republic/Universal)
- RAGE AGAINST THE MACHINE** Renegades Of Funk (Epic)
- DISTURBED** Stupify (Giant/Reprise)
- 3 DOORS DOWN** Loser (Republic/Universal)
- PAPA ROACH** Last Resort (DreamWorks)
- U2** Beautiful Day (Interscope)
- INCUBUS** Pardon Me (Immortal/Epic)
- A PERFECT CIRCLE** Judith (Virgin)
- 3 DOORS DOWN** Kryptonite (Republic/Universal)
- SR-71** Right Now (RCA)
- INCUBUS** Stellar (Immortal/Epic)
- RED HOT CHILI PEPPERS** Otherside (Warner Bros.)
- BLINK-182** All The Small Things (MCA)
- RED HOT CHILI PEPPERS** Californication (Warner Bros.)
- LIMP BIZKIT** Rollin' (Flip/Interscope)
- LIT** My Own Worst Enemy (RCA)
- BLINK-182** What's My Age Again? (MCA)
- BLINK-182** Adam's Song (MCA)
- DEFTONES** Change (In The House Of Flies) (Maverick)
- CREED** Higher (Wind-up)

ALTERNATIVE

Going For Adds 4/24/01

- BOUNCING SOULS** Gone (Epitaph)
- FIVE FOR FIGHTING** Superman (It's Not Easy) (Aware/Columbia)
- LIFEHOUSE** Sick Cycle Carousel (DreamWorks)
- STATIC-X** This Is Not (Warner Bros.)
- TRAVIS** Sing (Independiente/Epic)
- UNION UNDERGROUND** Revolution Man (Portrait/Columbia)

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MUSIC MEETING

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7



KITS/San Francisco

11am

AARON LEWIS & FRED DURST Outside
CRAZY TOWN Butterfly
OFFSPRING Self Esteem
OLEANDER Are You There
SUBLIME Smoke Two Joints
LINKIN PARK One Step Closer
NIRVANA On A Plain
GODSMACK Keep Away
DEFTONES Digital Bath
RED HOT CHILI PEPPERS Parallel Universe
EVERLAST Ends

4pm

BLINK-182 What's My Age Again?
INCUBUS Pardon Me
RAGE AGAINST THE MACHINE Renegades Of Funk
BECK Loser
OLEANDER Are You There?
SUBLIME Santeria
A PERFECT CIRCLE Judith
PEARL JAM I Got It
LIMP BIZKIT Re-Arranged
LINKIN PARK Crawling
CRAZY TOWN Butterfly

8pm

RAMMSTEIN Links 2 3 4
MUDVAYNE Dig
PEARL JAM Alive
RAGE AGAINST THE MACHINE How I Could Just...
BLUR Song 2
LINKIN PARK Crawling
HOUSE OF PAIN Jump Around
RED HOT CHILI PEPPERS Parallel Universe
AARON LEWIS & FRED DURST Outside
MUDVAYNE Dig
LENNY KRAVITZ American Woman



KCNL/San Francisco

11am

FILTER Take A Picture
GREEN DAY Longview
MOBY I/GWEN STEFANI Southside
RADIOHEAD Optimistic
FASTBALL The Way
DAVE MATTHEWS BAND Ants Marching
3 DOORS DOWN Loser
BEN HARPER Steal My Kisses
BECK Devil's Haircut
AARON LEWIS & FRED DURST Outside
STROKE 9 Little Black Backpack
GARBAGE Special

4pm

BLINK-182 What's My Age Again?
GREEN DAY When I Come Around
LIMP BIZKIT My Way
REPUBLICA Ready To Go
LENNY KRAVITZ Again
CREED With Arms Wide Open
EVE 6 On The Roof Again
CRACKER Get Off This
INCUBUS Stellar
OFFSPRING Want You Bad
NEW RADICALS You Get What You Give
FUEL Shimmer
NEW FOUND GLORY Hit Or Miss...

8pm

FILTER Take A Picture
NIRVANA Smells Like Teen Spirit
LUCKY BOYS CONFUSION Fred Astaire
BEN HARPER Steal My Kisses
AARON LEWIS & FRED DURST Outside
BLUR Song 2
DANDY WARHOLS Bohemian Like You
LIT Miserable
PEARL JAM Daughter
U2 Walk On
BLINK-182 All The Small Things
FUEL Hemorrhage (In My Hands)
SMITHS How Soon Is Now
EVE 6 On The Roof Again



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/9. © 2001, R&R Inc.

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Out of the BOX

with Carson Daly

2 Hour Weekend Show

Music's most connected man and host of MTV's highest rated show, Carson Daly delves deep into the world of active/alternative rock with the latest, toaster fresh, just-hatched, spankin' Out of the Box tunes.

Out of the Box features interviews with the hottest, new, up-and-coming bands as well as established artists debuting their latest releases.

For more information, call 818.377.5300

PREMIERE
RADIO NETWORKS

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Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1


WXRK/New York
Infinity
(212) 314-9230
Kingston/Booker/Pear
12+ Cume 2,244,200



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
47	47	STAIN'D'S Been Awhile	455110	
33	33	GOODSAMACK/Awake	40590	
31	31	LINKIN PARK/Crawling	40560	
32	32	MOBY F/GWEN STEFAN/Southside	39500	
29	29	INCUBUS/Drive	36900	
27	27	LENNY KRAMITZ/Agam	33210	
27	27	WEZGER/Hush Pipe	33210	
18	18	ALLEN ANT FARM/Smooth Criminal	28290	
22	22	LEWIS WOURST/Outside	26290	
22	22	COL.D/No One	27080	
21	21	OLEANDER/Are You There?	25830	
21	21	RED HOT CHILLI...Parallel Universe	25830	
19	19	FUEL/Hemorrhage	23370	
19	19	A PERFECT CIRCLE/The Hollow	23370	
18	18	UZ/Evation	22140	
15	15	3 DOORS DOWN/Duck And Run	21240	
15	15	GOODSAMACK/Outside	20910	
17	17	RAGE AGAINST...How I Could Just...	20910	
16	16	INCUBUS/Pardon Me	19680	
16	16	DMC'S WARDEN/ST/Outside	19680	
16	16	LIMP BIZKIT/My Way	19680	
16	16	LENNY KRAMITZ/Agam	19680	
16	16	SALMA/Your Disease	19680	
15	15	AMERICAN HI-FI/Flavor Of The Week	18680	
15	15	LINKIN PARK/One Step Closer	18450	
14	14	DEPECHE MODE/Dream On	17220	
14	14	LIT/Life's Worst Enemy	17220	
14	14	PEARL JAM/Life	17220	
14	14	DEPECHE MODE/Dream On	17220	
14	14	TRAIN/Drops Of Jupiter...	17220	

MARKET #2


KROQ/Los Angeles
Infinity
(818) 567-1067
Wood/White/Sandstrom/Worland
12+ Cume 1,586,700



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
41	41	STAIN'D'S Been Awhile	37270	
36	36	RED HOT CHILLI...Parallel Universe	35412	
37	37	STAIN'D'S Been Awhile	34504	
44	44	ALLEN ANT FARM/Smooth Criminal	34504	
27	27	GOODSAMACK/Awake	29056	
32	32	LIMP BIZKIT/My Way	28232	
10	10	WEZGER/Hush Pipe	25424	
17	17	STAIN'D'S Been Awhile	24516	
15	15	LINKIN PARK/The End	22700	
22	22	MOBY F/GWEN STEFAN/Southside	21792	
22	22	RAGE AGAINST...How I Could Just...	21792	
21	21	AMERICAN HI-FI/Flavor Of The Week	18180	
20	20	DISTURBED/Supply	18180	
24	24	LINKIN PARK/One Step Closer	18180	
20	20	OFFSPRING/Allison Miles Away	18180	
21	21	RAGE AGAINST...How I Could Just...	18180	
20	20	DEPECHE MODE/Dream On	17252	
21	21	NEW FOUND GLORY/Hr Or Miss...	17252	
19	19	PAPA ROACH/Last Resort	17252	
15	15	INCUBUS/Drive	16344	
16	16	REHAB/Don't Matter	16344	
16	16	STAIN'D'S Been Awhile	14628	
16	16	COLD/No One	14528	
16	16	NEW FOUND GLORY/Hr Or Miss...	14528	
16	16	RADIOHEAD/Up & Down	13528	
14	14	TANTRIC/Breakdown	12712	
14	14	UZ/Evation	12712	
13	13	GREEN DAY/Walking	11804	
13	13	INCUBUS/Pardon Me	11804	
22	22	DISTURBED/Supply	10896	

MARKET #3

WKQX/Chicago
Ermmis
(312) 521-8348
Richards/Shumitas
12+ Cume 846,300



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
41	41	STAIN'D'S Been Awhile	23001	
46	46	STAIN'D'S Been Awhile	20298	
44	44	LIMP BIZKIT/My Way	19844	
41	41	ALLEN ANT FARM/Smooth Criminal	18491	
35	35	LINKIN PARK/Crawling	18040	
30	30	INCUBUS/Drive	17138	
34	34	LIFEHOUSE/Hanging By A Moment	16687	
30	30	TANTRIC/Breakdown	16687	
26	26	LUCKY BOYS CONFUSION/Fred Astaire	11275	
25	25	PAPA ROACH/Between Angels...	11275	
25	25	RAGE AGAINST...How I Could Just...	11275	
23	23	DISTURBED/Supply	9922	
14	14	AMERICAN HI-FI/Flavor Of The Week	9471	
13	13	FUEL/Hemorrhage	9471	
13	13	A PERFECT CIRCLE/The Hollow	9471	
19	19	FUEL/Hemorrhage	8569	
18	18	RUN-DM.C./Them Girls	8118	
14	14	CYPRESS HILL/Superstar	7687	
17	17	MOBY F/GWEN STEFAN/Southside	7687	
11	11	3 DOORS DOWN/Lezer	7216	
16	16	CREED/With Arms Wide Open	7216	
26	26	NEW FOUND GLORY/Hr Or Miss...	6522	
19	19	PAPA ROACH/Last Resort	6765	
14	14	COLD/No One	6314	
9	9	UZ/Evation	5814	
13	13	TANTRIC/Breakdown	5863	
6	6	RED HOT CHILLI...California	5863	

Don't be the weakest link

LINKIN PARK

"Links 2-3-4"

Over 21,000 scanned first week

(Goodbye)


Republic

UNIVERSAL

RECORDS

MARKET #4


KITS/San Francisco
Infinity
(512) 512-1053
Taylor/Aasben
12+ Cume 718,280



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
47	47	STAIN'D'S Been Awhile	15300	
46	46	FUEL/Hemorrhage...	15000	
45	45	RAGE AGAINST...How I Could Just...	13800	
46	46	CRAZY TOWN/Butterfly	11100	
45	45	ALLEN ANT FARM/Smooth Criminal	10800	
30	30	INCUBUS/Pardon Me	10500	
33	33	GOODSAMACK/Awake	9800	
26	26	LIMP BIZKIT/My Way	9300	
32	32	LINKIN PARK/One Step Closer	9300	
31	31	PAPA ROACH/Last Resort	9300	
30	30	MOBY F/GWEN STEFAN/Southside	9000	
28	28	DEFTONES/Change...	8700	
25	25	LINKIN PARK/Crawling	7500	
24	24	LEWIS WOURST/Outside	7200	
20	20	DEPECHE MODE/Dream On	6800	
22	22	CREEPER/LAGUNA Wreathing Ball	6800	
23	23	INCUBUS/Drive	6300	
24	24	UZ/Evation	6300	
21	21	NEW FOUND GLORY/Hr Or Miss...	6300	
25	25	PAPA ROACH/Between Angels...	6300	
18	18	FUEL/Hemorrhage	5400	
18	18	DEFTONES/Digital Bath	5400	
16	16	OFFSPRING/Allison Miles Away	4800	
19	19	GREEN DAY/Walking	4800	
23	23	OLEANDER/Are You There?	4500	
15	15	REHAB/Don't Matter	4200	

MARKET #5


WPLY/Philadelphia
Radio One
(610) 565-9800
McGuinn/Dunn/Feln
12+ Cume 618,200



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
42	42	LIFEHOUSE/Hanging By A Moment	10920	
40	40	LINKIN PARK/Crawling	10140	
39	39	LEWIS WOURST/Outside	10140	
37	37	LIMP BIZKIT/My Way	9600	
32	32	FUEL/Hemorrhage	9000	
42	42	FUEL/Hemorrhage	9100	
33	33	WEZGER/Hush Pipe	8500	
25	25	LINKIN PARK/One Step Closer	7920	
29	29	OUR LADY PEACE/Life	7540	
28	28	AMERICAN HI-FI/Flavor Of The Week	7280	
27	27	DAVE MATTHEWS BAND/The Space Between	7280	
27	27	TRAIN/Drops Of Jupiter...	7020	
25	25	POE/Hey Pretty	7020	
25	25	TANTRIC/Breakdown	6500	
23	23	R.E.M./Amblin' On Life	6240	
20	20	3 DOORS DOWN/Duck And Run	5980	
23	23	COLD/No One	5980	
25	25	LINKIN PARK/One Step Closer	5500	
21	21	GOOD CHARLOTTE/The Mocking...	5460	
20	20	DIO/Diary	5000	
19	19	UZ/Evation	4940	
19	19	RUN-DM.C./Them Girls	4940	
18	18	GO-GO'S/Unifrog	4680	
5	5	UZ/Evation	4680	
17	17	EVE 6/Hero's To The Night	4420	
17	17	DAVE MATTHEWS BAND/Did It	4160	
14	14	CRAZY TOWN/Butterfly	4160	
16	16	FUEL/Hemorrhage	4160	

MARKET #6


KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Lyc
12+ Cume 418,800



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
44	44	LIFEHOUSE/Hanging By A Moment	7568	
40	40	LINKIN PARK/Crawling	7396	
42	42	COLD/No One	7284	
37	37	LEWIS WOURST/Outside	7124	
30	30	UZ/Evation	6364	
30	30	FUEL/Hemorrhage	5848	
26	26	TRAIN/Drops Of Jupiter...	5676	
27	27	AMERICAN HI-FI/Flavor Of The Week	4816	
28	28	STAIN'D'S Been Awhile	5304	
23	23	POWERFINGER/Money Happiness	4474	
20	20	OUR LADY PEACE/Life	4642	
22	22	DEPECHE MODE/Dream On	4204	
27	27	BLINK-182/All The Small Things	4128	
6	6	LEWIS WOURST/Outside	4128	
24	24	OLD SP'RING Of AL	4128	
23	23	VERBAL JENKINS/What's Ever Had...	4128	
28	28	FOO FIGHTERS/Learn To Fly	4128	
24	24	TANTRIC/Breakdown	3956	
21	21	STONE TEMPLE PILOTS/Sour Girl	3812	
23	23	LINKIN PARK/One Step Closer	3640	
6	6	TRAIN/Must Virginia	3612	
23	23	UZ/Evation	3460	
22	22	GO-GO'S/Unifrog	3248	
19	19	R.E.M./Amblin' On Life	3248	
4	4	MOBY/Paradise	3268	
20	20	THE DOLPHINS/Cry	3268	
15	15	AMERICAN HI-FI/Flavor Of The Week	2924	
17	17	CRAZY TOWN/Butterfly	2924	
13	13	OLEANDER/Are You There?	2852	

MARKET #7


CMJX/Detroit
Chum Ltd.
(313) 961-6387
Brookshire/Cannon/Frandlin
12+ Cume 470,800



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
46	46	STAIN'D'S Been Awhile	8160	
38	38	LINKIN PARK/One Step Closer	7344	
34	34	FUEL/Hemorrhage	6936	
32	32	LEWIS WOURST/Outside	6936	
34	34	LIMP BIZKIT/My Way	6936	
38	38	SUM 41/Fat Lip	6936	
20	20	MOBY F/GWEN STEFAN/Southside	5712	
27	27	AMERICAN HI-FI/Flavor Of The Week	5304	
34	34	FRANZ FERDINAND/Time	5304	
16	16	LINKIN PARK/Crawling	5304	
26	26	PAPA ROACH/Between Angels...	5100	
22	22	COLD/No One	5100	
35	35	EMINEM/FLOOD/Stan	5100	
24	24	TANTRIC/Breakdown	4896	
34	34	REHAB/Don't Matter	4896	
30	30	CRAZY TOWN/Butterfly	4896	
23	23	GOODSAMACK/Awake	4284	
9	9	RED HOT CHILLI...Parallel Universe	4080	
21	21	OFFSPRING/Allison Miles Away	4080	
20	20	TRAIN/Drops Of Jupiter...	4080	
20	20	WEZGER/Hush Pipe	4080	
22	22	DAVE MATTHEWS BAND/The Space Between	3876	
18	18	R.E.M./Amblin' On Life	3876	
17	17	TREBLE CHARGER/Amplified Psycho	3672	
17	17	NELLY/FURTAD/On The Radio	3468	
17	17	INCUBUS/Drive	3468	
12	12	LEWIS WOURST/Outside	3468	
7	7	DEPECHE MODE/Dream On	3060	
17	17	NEW FOUND GLORY/Hr Or Miss...	3060	

MARKET #8

WBCH/Boston
Infinity
(617) 266-1111
Oedipus/Sirnic
12+ Cume 676,100



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
48	48	STAIN'D'S Been Awhile	12200	
32	32	TANTRIC/Breakdown	10675	
21	21	FUEL/Hemorrhage	10370	
37	37	DMC'S WARDEN/ST/Outside	10370	
28	28	STAIN'D'S Been Awhile	8540	
28	28	BLACK ONES/Lidin'	7930	
28	28	LIMP BIZKIT/My Way	7620	
24	24	AMERICAN HI-FI/Flavor Of The Week	7520	
22	22	TRAIN/Drops Of Jupiter...	7120	
42	42	CRAZY TOWN/Butterfly	6710	
20	20	COLD/No One	6405	
21	21	DAVE MATTHEWS BAND/How I Could Just...	6405	
22	22	AMERICAN HI-FI/Flavor Of The Week	6405	
20	20	LUCKY BOYS CONFUSION/Fred Astaire	6405	
19	19	UZ/Evation	6405	
17	17	COLDFEEL/My Way	6188	
17	17	SALMA/Your Disease	5185	
16	16	DMC'S WARDEN/ST/Outside	4880	
18	18	MARLEY MARSH/Don't Fight Song	4575	
25	25	DAVE MATTHEWS BAND/The Space Between	4575	
15	15	GREEN DAY/Walking	4575	
13	13	LINKIN PARK/Crawling	4575	
19	19	NEW FOUND GLORY/Hr Or Miss...	4575	
12	12	SUM 41/Fat Lip	3672	
11	11	DRIPROCK/To The Heights/The Gauntlet	3660	
11	11	EVE 6/Hero's To The Night	3660	
12	12	MOBY F/GWEN STEFAN/Southside	3660	
12	12	SHREY/Somnitas	3660	
12	12	SUELA DIVINE/Countryman	3660	

MARKET #9

WFNB/Boston
MCC
(617) 595-6200
Cruze/Murphy/Mays
12+ Cume 225,100



PLAYS	LW	TW	ARTIST/TITLE	GI (800)
40	40	INCUBUS/Drive	3608	
41	41	LINKIN PARK/One Step Closer	3620	
39	39	FOO FIGHTERS/Learn To Fly	3520	
38	38	LIMP BIZKIT/My Way	3344	
38	38	REHAB/Don't Matter	3256	
37	37	3 DOORS DOWN/Duck And Run	3256	
37	37	COLD/No One	2112	
22	22	SALMA/Your Disease	1938	
21	21	AMERICAN HI-FI/Flavor Of The Week	1848	
18	18	GOODSAMACK/Awake	1872	
19	19	SUM 41/Fat Lip	1672	
18	18	ALLEN ANT FARM/Smooth Criminal	1672	
19	19	A PERFECT CIRCLE/The Hollow	1672	
19	19	BOYHITS/CARIN A Cloud	1584	
18	18	POE/Hey Pretty	1584	
17	17	CRAZY TOWN/Butterfly	1496	
16	16	RUN-DM.C./Them Girls	1408	
16	16	LINKIN PARK/Revolution Door	1408	
16	16	LEWIS WOURST/Outside	1408	
15	15	NEW FOUND GLORY/Hr Or Miss...	1320	
15	15	MCPEY/My Life Story	1320	
15	15	UZ/Evation	1320	
15	15	WEZGER/Hush Pipe	1320	
14	14	CRAZY TOWN/Butterfly	1232	
14	14	DISTURBED/Supply	1232	
14	14	GOODSAMACK		

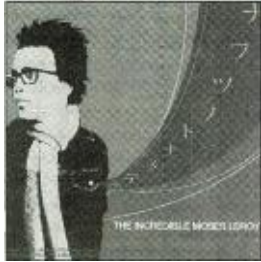
New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Holy Moses!

By
Dayna Talley
Asst. Alternative Editor

I have been spending a lot of time with the Incredible Moses Leroy record *Electric Pocket Radio* on Ultimatum/Artemis, and, man, is it a fun, "off the beaten path" bunch of songs. My faves are "Anthem" and "Don't Say to Me It's Over." Check this one out if you haven't already! Apparently this guy is about to get multimedia multicountry exposure, since he has been chosen to do a billboard and print campaign for the Gap. I want to do a Gap campaign! I will just have to get my people to contact his people, and maybe we can work that one out. Hey, Moses, I can play a mean tambourine. Give Dan Kauffman over at Ultimatum a call at 310-558-0555 for more info on this artist.



Incredible Moses Leroy

I have also been loving the Bicycle Thief record, which is being put out on just plain Artemis. Singer-songwriter Bob Forrest (The Ionious Monster) never seems to disappoint with his honest lyrics and gripping stage presence. I just saw him perform at the Viper Room here in Los Ange-

les during a new Tuesday-night club that he started called the International Society for Good Music. He started off the opening night of this amazing new weekly club by playing an awesome set of Thief songs with an all-star band featuring his own crew, as well as members of The Wallflowers and Counting Crows. The set that night included "Stoned," which is going to be the single. The entire record deserves to be heard — *in full*. Contact Smitty at 212-433-1847 to get a copy of the album.

Well, as far as the chart goes this week, At The Drive-In continue to hold on to the No. 1 spot for the second week in a row, while we see a massive debut from Palm's Skindive with "Tranquillizer" at No. 2. The chart has one other debut this week: Incredible Moses Leroy at No. 5. Gwen Mars continue to climb the chart, moving up to No. 12 from No. 15 last week. Record Of The Week: The Bicycle Thief

R&R Top 20 Artists

April 20, 2001

1. AT THE DRIVE-IN (*Grand Royal/Virgin*) "Invalid Litter Department"
2. SKINDIVE (*Palm*) "Tranquillizer"
3. ME FIRST & THE GIMME GIMMES (*Fat Wreck Chords*) "Wild World"
4. STATIC-X (*Warner Bros.*) "This Is Not"
5. INCREDIBLE MOSES LEROY (*Ultimatum/Artemis*) "Fuzzy"
6. MANIC STREET PREACHERS (*Virgin*) "Found That Soul"
7. MY VITRIOL (*Infectious*) "Always: Your Way"
8. IDLEWILD (*Odeon/Capitol*) "Little Discourage"
9. GUIDED BY VOICES (*TVT*) "Glad Girls"
10. R.E.M. (*Warner Bros.*) "Imitation Of Life"
11. FROM ZERO (*Arista*) "Check Ya"
12. GWEN MARS (*See Thru*) "Radio Gun"
13. CRASHPALACE (*Trauma*) "Perfect"
14. NICK CAVE & THE BAD SEEDS (*Reprise*) "Fifteen Feet Of Pure White Snow"
15. OURS (*DreamWorks*) "Sometimes"
16. STEREOPHONICS (V2) "Mr. Writer"
17. BOY HITS CAR (*Wind-Up*) "I'm A Cloud"
18. B.R.M.C. (*Virgin*) "Love Burns"
19. GORILLAZ (*Virgin*) "Tomorrow Comes Today"
20. SCAPEGOAT WAX (*Grand Royal/Virgin*) "Aisle 10"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEOX/Albany, NY Download Sunday 9pm-11pm Alex Taylor Gwen Mars "Happy Up" Seven Mary Three "Wild My World" Always "Your Way" Guided By Voices "Chasing Heather..." Killing Head "Wed" Kiting Head "Wed"	WAOZ/Cincinnati, OH Rolling Room Sunday midnight-2am Hogan Sprung Monkey "What's That You Say" Rage Against The... "Kick Out The Jams" Static-X "The Wild Supper" Guided By Voices "Glad Girls" Egg "Yesterday"	KRDQ/Los Angeles, CA Rodney Dn The Road Sunday midnight-2am Rodney Bingenheimer Gwen Mars "Happy Up" Placido "Special" Menzies "Kissed Out" Orange Peels "So Far" Saw "The Hub"	KMBY/Salinas, CA Time Bomb Tues.-Sun. midnight-12:30am Matt Black Jevie's Fan Club "Male" Specials "Too Much Too Young" Bouncing Soul "Guns" Roy Doody "Don't Walk Down" Randy "Whisper"
KTEG/Albuquerque, NM Burning Sensations Sunday 8pm-10pm Adam 12 Spoon "Blood Shirt" Guided By Voices "Unleashed" Rocket From The... "Came Voodoo" Dashboard Confession "Billant Dance" Jimmy Eat World "Sweetness"	WARQ/Columbia, SC 7280 Seconds Sunday 8-10 Catalife Sprung Monkey "What's That You Say" Menzies "Kissed Out" Feeder "Back Rogers" Ramenstein "Sonne" Static-X "This Is Not"	WXRK/New York, NY The "Bezz" Sunday midnight-2am Matt Pinfield Black Crowes "Lickin'" Union Underground "Revolution Man" Doves "Catch the Sun" Madwynne "Links 2 3 4" Rehab "It Don't Matter"	KXKR/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Hulett Stabbing Westward "So Far Away" Sun 41 "Fat Lip" Ramenstein "Links 2 3 4" Me First & The... "My Boyfriend's Back"
WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harman Minibar "Holiday From Myself" Disturbed "Shout" Tenor Lobs "Ain't No Move" Godsmack "Drew" Treble Charger "American Psycho"	WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Vinella R.E.M. "Imitation Of Life" Doves "Catch the Sun" Boy Hits Car "I'm A Cloud" Godsmack "Drew" Crazy Town "Revolution Day"	WRDX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michele & Josh Me First & The... "Slow In The Wind" Godsmack "Hopeless" Korn & Rage Against The... "Rock Academy" All World's On Heroin" Bad Religion "You've Got A..."	KCXX/San Bernardino, CA Xstream X Saturday 9pm-3am Dave Desevy/Darryl James Static-X "This Is Not" Madwynne "Dig" Fan Factory "What Will Become" Spinehead "New Disease" No One "Chemical"
WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Register Ben Harper "Burn One Down" John Frusciante "Something to Say" Bird "Dance Tied" Meshell Nogelesko "Bitter" Poor Rich Ones "For Eliza"	WEJE/Fort Wayne, IN The Living Room Sunday 8pm-9pm Matt Jericho Chiodos "Powertrip" Minic Strip "Freedom Of Speech" Sensitive "Tranquillizer" Boy Hits Car "I'm A Cloud" Me First & The... "Sleep Job B"	WPLY/Philadelphia, PA Y-Net Sunday 9pm-10:30pm Dan Rubin Arto "New Bear Bonanza" Black Box Recorder "Facts Of Life" Juliana Theory "Understand The..." Lucky Boys Rhythm "Dumb Pop Song" They Might Be Stars "Minimum Wage"	KITS/San Francisco, CA Soundcheck Sunday 9pm-10pm Aaron Avallone No More "She Me Stronger" Tricky "Evolution Revolution" Scapegoat Wax "Aisle 10" Alkaline Trio "Stupid Kid" Led Zeppelin "Circus"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dead/yes/Albert D Stereophonics "Mr. Writer" Goldfrapp "Human" Pele Yoru "Lilo On A Chain" John Frusciante "Moribund New Year" Incredible Moses... "Anthem"	WJBX/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Landon Stereomud "Pain" Woz "So Close" Jesus Got "Soul Creation" Boy Hits Car "I'm A Cloud" Clutch "Caveat With The Mic"	WEEQ/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Staind "It's Been Awkward" Train "Respect" Depeche Mode "Dream On" Newly Formed "Baby Girl" Gwen Mars "Anus"	KNKK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Casley At The Drive In "Inevitable Litter Dept." B.R.M.C. "Love Burns" Fatboy Slim "Weapon Of Choice" Jimmy Eat World "Mud" Juliana Theory "Understand The..."
WFNX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooker Alan Aut Farm "Smooth Criminal" Juliana Theory "Understand The..." Gwen Mars "Happy Up" Gorillaz "Rock The House" Koolha "Reacts"	WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Ani DiFranco "Heartbreak Even" John Frusciante "Going Inside" Static-X "This Is Not" Dog Fashion Disco "Lager Friend" Scapegoat Wax "Aisle 10"	WWRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cassie Chris Incredible Moses... "Fuzzy" Ours "Sometimes" G. Love & Special... "Unleashed" Scapegoat Wax "Aisle 10" Stereophonics "Mr. Writer"	WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Static-X "This Is Not" Burnt By The Sun "Bully" God Forbid "Amendment" Guided By Voices "Glad Girls" Herb "Landscape"
WBTZ/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Me First & The... "Stand By Your Man" Orbital "Fools Away" Idlewild "Little Discourage" Guided By Voices "Twilight Compilations" Guttertroub "She's Got The Look"	WRZX/Indianapolis, IN Hangover Cafe Sunday 9pm-midnight Dave Dugan Dan Every Mystery... "Tyrannosaurus Rex" Gorillaz "Kiss It All Goodbye" Forgetting "14" Montgomery Clift "1954" R.E.M. "Imitation Of Life"	WVWF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stovro B.R.M.C. "Red Eye And Tears" Dames "Isabel" Laptop "Gimme The Night" Music Street... "Tooned That Soul" Red House Painters "Vod"	WVFX/Portland, ME Spinout Thursday 10:30-11:30pm Justin Habersaat Nick Cave & The... "Fifteen Feet Of..." Thursday "I Am The Killer" Clutch "Burn" Race Car Fuel "Brother" Tillary Anders "Commented Shoes"
WVWF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stovro B.R.M.C. "Red Eye And Tears" Dames "Isabel" Laptop "Gimme The Night" Music Street... "Tooned That Soul" Red House Painters "Vod"	WKTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight El Diablo Hot Water Music "A Right And A..." Stereomud "Pain" New Poet "Enders" Alkaline Trio "Stupid Kid" Fatsis TX "Threesome"	KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Sensitive "Tranquillizer" Fatboy Slim "Weapon Of Choice" Leskinen Paul "Crawling" Lords Of Acid "Lower" Depeche Mode "Dream On"	WVFX/Washington, DC Now Hear This Sunday 8:00pm-11:30pm Dave Hirsch Spoon "Take A Walk" R.E.M. "Imitation Of Life" B.R.M.C. "Spread Your Love" Incredible Moses "Anthem" Guided By Voices "Chasing Heather..."

38 Total Reporters



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 30 R&R Alternative
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The Merge933.net Invests In The Future

□ KKMR/Dallas remains bullish on the Internet

When Susquehanna's KKZN (The Zone)/Dallas turned into KKMR (The Merge933.net) about two years ago, it seemed like the general public's use of the Internet was on the verge of exploding. That was what the architects of this new type of radio station were hoping for. Unfortunately, it has taken longer than expected for the Internet to achieve real ease of use. However, PD Scott Strong still feels that The Merge933.net has accomplished a lot since it signed on.

The Original Concept

According to Strong, the idea for The Merge933.net originated with OM Brian Phillips and Sr. VP/GM Group Operations Dan Halyburton, both of whom had been involved in the launch of cross-town Country sister KPLX (The Wolf). The two next turned their attention to what was then The Zone.

At the time Phillips saw what was starting to happen with the Internet, so, after he and Halyburton brought in Strong as PD, all of them talked about how they could incorporate an online aspect into the relaunch of the radio station.

Strong says, "At the time the thinking was, 'Who knows exactly where the Internet is going to go? But it's not going away!' We wanted to take advantage of that aspect. One, because no one else was doing it, and two, even if the Internet went through a few transitions, we'd know that we'd been plugged in from the beginning."

It seemed clear to them that if they skewed the new station to the younger end of the 25-54 demo, they would reach the type of person who has very distinct musical tastes. This person is also very comfortable with new technology, which, of course, includes the Internet. Strong recalls, "It came down to figuring out how to make a new radio station that drew on the new technology — not just the Internet, but all the new tech stuff, like Palm Pilots and so on, that are at the center of that person's lifestyle choices."

Cool Rock

The Merge's target audience is folks in their 30s. Much of the station's library is made up of hits from the '80s and the early '90s, but the station presents them very differently from the way an '80s station would. "Big artists from that period who fit our 'Cool Rock' slogan are U2, R.E.M. and Peter Gabriel, whereas we steer away from A Flock Of Seagulls, Culture

Club and so on," Strong explains. "The first are the enduring artists we've aligned ourselves with and that we feel we own."

For its launch The Merge did several promotions that drove listeners to its website at www.merge933.net to participate. The station still does those promotions today, but Strong says that he and the station's other developers have learned over the past two years that the Internet hasn't pervaded everyone's lives as much as they once thought it would.



Scott Strong

"We have learned, as many Internet companies have, that some things work and some things don't work," he says. "But we continue to experiment."

That the Internet has taken so long to develop has been due in large part to the slow connectivity most people still have to deal with, especially at home. Strong sees the effect very clearly on The Merge's site: The number of visitors to the site falls dramatically after 5pm and on weekends. "I firmly believe, though, that once people can have the same high-speed interactive experience at home that they can have at work, the real explosion on the Internet will happen," he says.

Even though the capabilities of the Internet aren't as advanced by now as most people might have expected, a high-profile image that includes the Internet has worked very well for The Merge. After all, there's a certain romance that surrounds the Internet and the new-technology sector in general.

"We still think it was best to be first and to link our radio station's image directly to the Internet, because it is definitely not going to go away," Strong says. "As time passes, slow connections will be less of a factor as DSL, cable and satellite improve home connectivity. So on the air we say, 'Merge933 FM and Merge933.net.' We never say, 'Go to our website,' because our website is a part of the radio station."

Internet Incentives

At this point in time Strong and the station have to maintain a delicate balance between what they'd like to offer on their website and what works under the current conditions. "It brings up an interesting perspective," Strong says. "Most people are now used to high-speed connections from work and are dissatisfied with how long it takes to connect and download at home. Because of this, we want to make sure we have the right bells and whistles on our site — but not so many that it takes an hour to download anything."

One new feature he's very excited about is called "Music Director." "This new gadget, which works well with the average person's interactive capability on the 'Net, allows anyone who logs on to the Merge933.net site to be their own program director. They can choose the parameters of music they like by artist, by genre, by new or old, local or national, whatever, and create their own stations. The database of music is, obviously, broader than what we have in the studio, but it doesn't stretch much beyond the styles that could ultimately be played on the radio station."

Strong is quick to point out that "Music Director" helps drive listeners to the station's website because it is directly linked to the music. His insight tells him that it's the things that enhance the musical experience for the listener that work best. "What adds to the incentive to listen to us via the 'Net, as opposed to the radio, are the things we offer about the music we're playing," he says.

"For example, site visitors see the album cover of the artist that's being played, and they can access information about that artist. The key is making sure there's new information all the time. One thing you find when you go to different websites, whether they're radio-station sites or others, is that their information is often old."

The Merge has had to devote dollars and people to making sure its informa-

"Many radio stations have shied away from getting too involved with the Internet because they feel they might drive their listeners to something that will ultimately be a competitor. But if you aren't already entrenched in that medium when that time comes, you'll be that much more behind."

tion stays fresh. Strong says, "We do most of the site maintenance in-house. We have a webmaster to realize the ideas we throw at him. We also have the head 'web jammer,' who writes and puts all the content on the site, and then there are the other jammers, who are music fans and are interacting with our listeners in real time.

"When the listeners e-mail questions to us, we want to get back to them in minutes, not hours or days. We knew from the beginning that we had to dedicate the dollars for the overhead and people to do this thing right. It's all about being able to give the listeners what they want in a timely manner. We view it as 'It takes money to make money.'"

Of course, this interaction with the listeners has built a killer database for the station. "We call the people on our database 'Els,'" Strong explains, "but we're careful not to abuse that list and turn them off with overuse or spam. We use it only for info about contests, late-breaking news, tips on concert tickets and so on. For example, if we learn that U2 are going to be releasing more tickets to a sold-out show, and we get that info out 24 hours before everyone else hears it, that's an e-mail our listeners will be glad they got."

It's Still Radio

Overall, developing The Merge has been a real challenge for Strong, the station's marketing and sales staff and the website team. They still need to do great radio while embracing new technology. "There's really no rule book for it, so we've learned as we've been going along," says Strong. "Sure, we want to perform better in the market, and we know that there are still plenty of people who haven't heard of us, let alone tried us out.

"But, fortunately, I work with a company that believes in what we're doing, and it's been very patient about the station's development. We believe that once we've converted someone, they'll stay with us for the long haul. We simply have to remember to keep our basics. 'Radio 101,' up to the highest levels as we approach the new aspects that make us unique from every other station in the market.

"So far it's been very exciting. We've seen some successes, and we've also had some disappointments, but I think we're really on track now. The adult music we have to choose from is the best it's been in five years. And we do have to remind ourselves from time

Continued on Page 125

LUCINDAWILLIAMS

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"Car Wheels On A Gravel Road"

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Produced by Charlie Sexton and Lucinda Williams
Basic Tracks Produced by Bo Ramsay
Co-Produced by Tom Tucker

A UNIVERSAL MUSIC COMPANY

R&R Adult Alternative Top 30

April 20, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	680	-15	49139	11	28/0
3	2	ERIC CLAPTON Superman Inside (Duck/Reprise)	468	-55	28311	10	31/0
Breaker	3	R.E.M. Imitation Of Life (Warner Bros.)	461	+275	36412	2	34/1
6	4	SHAWN COLVIN Whole New You (Columbia)	403	+15	31598	12	28/0
5	5	GOLDPLAY Yellow (Nettwerk/Capitol)	386	-24	34221	16	25/0
4	6	JOSH JOPLIN GROUP Camera One (Artemis)	374	-56	32808	21	27/0
11	7	OLD 97'S King Of All The World (Elektra/EEG)	361	+15	27379	9	27/0
2	8	U2 Walk On (Interscope)	357	-173	23078	15	26/0
7	9	SEMISONIC Chemistry (MCA)	357	-31	28026	14	22/0
15	10	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	341	+57	28623	3	25/1
10	11	DAVID GRAY Please Forgive Me (ATO/RCA)	338	-16	23956	22	28/0
8	12	WALLFLOWERS Letters From The Wasteland (Interscope)	327	-31	18390	12	24/0
14	13	JONATHA BROOKE Linger (Bad Dog)	307	+15	14934	12	24/1
13	14	JOHN HIATT Lift Up Every Stone (Vanguard)	301	-23	15018	10	23/0
18	15	DEPECHE MODE Dream On (Mute/Reprise)	288	+36	19980	3	21/0
17	16	JEB LOY NICHOLS Heaven Right Here (Rykodisc)	278	+12	13901	10	23/0
12	17	DIDO Thankyou (Arista)	278	-50	28931	21	17/0
9	18	DAVE MATTHEWS BAND I Did It (RCA)	266	-92	14629	15	21/0
Breaker	19	DAVE MATTHEWS BAND The Space Between (RCA)	265	+105	17690	1	26/14
Breaker	20	STEVIE NICKS Planets Of The Universe (Reprise)	256	+68	24185	2	22/2
20	21	LIFEHOUSE Hanging By A Moment (DreamWorks)	249	+11	20250	9	12/0
19	22	MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)	248	+6	11772	4	20/1
Debut	23	U2 Elevation (Interscope)	238	+134	13941	1	16/4
22	24	DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)	237	+22	11357	3	21/1
26	25	DELBERT MCCLINTON Livin' It Down (New West/Red Ink)	227	+31	9813	5	21/2
25	26	INCUBUS Drive (Immortal/Epic)	225	+27	14895	4	13/0
24	27	BOB SCHNEIDER Metal & Steel (Universal)	211	+13	9864	10	19/0
21	28	PAUL SIMON You're The One (Warner Bros.)	210	-20	10459	6	18/0
Debut	29	BRUCE SPRINGSTEEN American Skin (41 Shots) (Columbia)	209	+29	13863	1	16/0
30	30	GREEN DAY Warning (Reprise)	199	+14	17675	18	14/0



35 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/8-Saturday 4/14. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

BEN HARPER Sexual Healing (Virgin)
Total Plays: 197, Total Stations: 21, Adds: 1

JIM WHITE Handcuffed To A Fence In... (Luaka Bop/Virgin)
Total Plays: 185, Total Stations: 20, Adds: 0

PETE YORN Life On A Chain (Columbia)
Total Plays: 149, Total Stations: 20, Adds: 2

JEFFREY GAINES In Your Eyes (Artemis)
Total Plays: 148, Total Stations: 16, Adds: 2

KEB' MO' The Door (Epic)
Total Plays: 147, Total Stations: 16, Adds: 0

GLEN PHILLIPS Fred Meyers (Brick Red/Gold Circle)
Total Plays: 133, Total Stations: 16, Adds: 0

ANI DIFRANCO Heartbreak Even (Righteous Babe)
Total Plays: 129, Total Stations: 15, Adds: 1

COWBOY JUNKIES I'm So Open (Latent/Zoe/Rounder)
Total Plays: 119, Total Stations: 20, Adds: 5

DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)
Total Plays: 109, Total Stations: 9, Adds: 1

ANDREAS JOHNSON Glorious (Reprise)
Total Plays: 89, Total Stations: 10, Adds: 1

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	21
BLACK CROWES Soul Singin' (V2)	15
DAVE MATTHEWS BAND The Space Between (RCA)	14
JIMMY SMITH F/TAJ MAHAL Strut (Blue Thumb/VMG)	9
FIVE FOR FIGHTING Superman (Aware/Columbia)	7
COWBOY JUNKIES I'm So Open (Latent/Zoe/Rounder)	5
U2 Elevation (Interscope)	4
FISHER Hello It's Me (Farmclub.com/Interscope)	4
HONEYDOGS Sour Grapes (Palm)	4
IAN HUNTER Wash Us Away (Fuel 2000)	4
SHELBY LYNNE Killin' Kind (Island/IDJMG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. E. M. Imitation Of Life (Warner Bros.)	+275
U2 Elevation (Interscope)	+134
DAVE MATTHEWS BAND The Space Between (RCA)	+105
STEVIE NICKS Planets Of The Universe (Reprise)	+68
COWBOY JUNKIES I'm So Open (Latent/Zoe/Rounder)	+68
ANI DIFRANCO Heartbreak Even (Righteous Babe)	+62
LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	+58
BLUES TRAVELER Girl Inside... (A&M/Interscope)	+57
DEPECHE MODE Dream On (Mute/Reprise)	+36
BLACK CROWES Soul Singin' (V2)	+34
DELBERT MCCLINTON Livin' It Down (New West/Red Ink)	+31
BRUCE SPRINGSTEEN American Skin... (Columbia)	+29

Breakers

R. E. M.		
Imitation Of Life (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
461/275	34/1	3
DAVE MATTHEWS BAND		
The Space Between (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
265/105	26/14	19
STEVIE NICKS		
Planets Of The Universe (Reprise)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
256/68	22/2	20

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon 9 U2 "Elevation" LUCINDA WILLIAMS "Essence" BLACK CROWES "Sour" SHELBY LYNNE "Kiln" HONEYDOGS "Sour" IAN HUNTER "Sail"	CKEY/Buffalo, NY * PD/MD: Rob White MATCHBOX TWENTY "Mad" BLUES TRAVELER "Grit" WAVE "Catalina"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 4 LUCINDA WILLIAMS "Essence" 3 JILL SOBULE "Picnic" 3 JIMMY SMITH "Sail"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth DAVE MATTHEWS BAND "Space" BLACK CROWES "Sour" FIVE FOR FIGHTING "Superman" LUCINDA WILLIAMS "Essence"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean BLACK CROWES "Sour"	KENZ/Salt Lake City, UT * DM/MD: Bruce Jones MD: Kari Bushman 9 DAVE MATTHEWS BAND "Space" 1 ANDREAS JOHNSON "Glorious"	KRSH/Santa Rosa, CA * DM/MD: Pam Long MD: Bill Bowker 10 LUCINDA WILLIAMS "Essence" FIVE FOR FIGHTING "Superman" BLACK CROWES "Sour" HONEYDOGS "Sour" JIMMY SMITH "Sail" DAVE MATTHEWS BAND "Space" IAN HUNTER "Wash"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 15 LUCINDA WILLIAMS "Essence" 5 MARCIA BALL "Louella" 5 SHELBY LYNNE "Kiln"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 LUCINDA WILLIAMS "Essence"	WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 2 FISHER "Halo" 1 BLACK CROWES "Sour" PETE YORN "Chain"	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 5 LUCINDA WILLIAMS "Essence" 2 JIMMY SMITH "Sail" 2 COWBOY JUNKIES "Open" BUDDY GUY "Ort"	WXPN/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht FIVE FOR FIGHTING "Superman" JIMMY SMITH "Sail" LUCINDA WILLIAMS "Essence" STRING CHEESE... "Outside"	KXST/San Diego, CA * PD/MD: Donna Shaieb 17 DAVE MATTHEWS BAND "Space" 3 FIVE FOR FIGHTING "Superman" 1 U2 "Elevation"	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 3 LUCINDA WILLIAMS "Essence" 1 BLACK CROWES "Sour" 1 FISHER "Halo"
WNRN/Baltimore, MD DM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 8 U2 "Elevation" 7 LUCINDA WILLIAMS "Essence" 5 ELIZA CARTHY "Train" 4 DAVE MATTHEWS BAND "Space" 3 PETE YORN "Chain" FISHER "Halo"	WDDO/Chattanooga, TN * DM/MD: Danny Howard MATCHBOX TWENTY "Mad" STEVE NICKS "Universe"	WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen TIM EASTON "Cary" DAVE MATTHEWS BAND "Space" LUCINDA WILLIAMS "Essence" BLACK CROWES "Sour" IAN HUNTER "Wash" GUIDED BY VOICES "Wid" COLDFEET "Shiver"	WRLL/Nashville, TN PD/MD: David Hall APD/MD: Keith Coes 13 MARK AARON JAMES "Adventures" 11 BLACK CROWES "Sour" 9 LUCINDA WILLIAMS "Essence" COWBOY JUNKIES "Open" G. LOVE & SPECIAL... "Unltd" MICE "Time" JOHN MAYALL "World"	WYEP/Pittsburgh, PA DM/MD: Rosemary Welsch MD: Chris Griffin LUCINDA WILLIAMS "Essence" KRISTY MACCOLL "Shoes" JOE HENRY "Slop" DAVE MATTHEWS BAND "Space" HONEYDOGS "Sour"	KFOG/San Francisco, CA * PD: Dave Benson MD: Haley Jones 3 DAVE MATTHEWS BAND "Space" 2 BEN HARPER "Sexual"	KMTR/San Luis Dispo, CA PD: Drew Ross MD: Rick Williams 12 DAVE MATTHEWS BAND "Space" 9 JIMMY SMITH "Sail" 7 LUCINDA WILLIAMS "Essence" 7 ANI DI FRANCO "Heartbreak" 4 KASEY CHAMBERS "Captain" 4 BLACK CROWES "Sour" 4 COWBOY JUNKIES "Open" 4 JEFFREY GAINES "Eyes"
KRVB/Boise, ID * PD/MD: Brandon Dawson OVER THE RHINE "Strength"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K Doves "Sun"	WMMW/Madison, WI * PD/MD: Tom Teuber 4 LUCINDA WILLIAMS "Essence" U2 "Elevation" BLACK CROWES "Sour"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston SHAWN COLVIN "Mythology" SHELBY LYNNE "Kiln" JIMMY SMITH "Sail" LUCINDA WILLIAMS "Essence"	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 2 P.E.M. "Jim"	KTRX/San Antonio, TX PD: Dennis Constantine MD: Kevin Welch 2 P.E.M. "Jim"	WRNX/Springfield, MA * DM/MD: Tom Davis HONEYDOGS "Sour" ELIZA CARTHY "Train" FIVE FOR FIGHTING "Superman" JIMMY SMITH "Sail" DEEP BLUE SOMETHING "She" DAVE MATTHEWS BAND "Space" LUCINDA WILLIAMS "Essence" IAN HUNTER "Wash" BLACK CROWES "Sour"
WBDS/Boston, MA * PD: Shirley Maldonado MD: Amy Brooks 13 JEFFREY GAINES "Eyes"	KBCD/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keeler 11 DELBERT MCCLINTON "Down" 3 FISHER "Halo" 2 JONATHAN BROOKE "Linger"	WMPB/Memphis, TN PD/MD: Alexandra Inzer 4 BLACK CROWES "Sour" JIMMY SMITH "Sail"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot 23 DAVE MATTHEWS BAND "Space" 1 BLACK CROWES "Sour" 1 LUCINDA WILLIAMS "Essence" DELBERT MCCLINTON "Down" MARK KNOPFLER "Sailing" DAVID DYING "Humans"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 LUCINDA WILLIAMS "Essence" FIVE FOR FIGHTING "Superman" JILL SOBULE "Picnic" JIMMY SMITH "Sail" BLACK CROWES "Sour" IAN HUNTER "Sail" IAN HUNTER "Wash" HONEYDOGS "Hearts"	35 Total Reporters 35 Current Reporters 35 Current Playlists	

Merge93.3.net

Continued from Page 123

to time that it's still the music that drives the station."

But there's another aspect of The Merge's unique situation that needs to be addressed. Certain record labels understand the scope of what the station is doing and are able to interface their own efforts on behalf of their artists with the station's, but other labels are just starting to get up to speed. "We've seen great strides with the labels in general over the past six months or so," Strong reveals. "This also holds true for clients, promoters and the other companies we work with. It's really been a learning process for everyone involved."

There's also a learning curve for the radio in-

dustry at large. As Strong puts it, "Many radio stations have shied away from getting too involved with the Internet because they feel they might drive their listeners to something that will ultimately be a competitor. Yeah, that may be true, but if you aren't already entrenched in that medium when that time comes, you'll be that much more behind."

"Plus, radio has an advantage that the Internet-only companies will never have: We have an on-air station that can tout what we do. Most Internet-only concerns would love to have that vehicle for exposure. Once the Internet becomes 'instant' in terms of most people's experience [through faster connections], its real potential will reveal itself. Either you're ready when that happens or you aren't. We are."

ADULT ALTERNATIVE *Going For Adds*

4/23/01

ALEJANDRO ESCOVEDO Rhapsody (Bloodshot)
 BADLY DRAWN BOY Disillusion (Beggars Banquet)
 BINOCULAR Deep (Maverick)
 DAVID MEAD Standing Here In Front Of Me (RCA)
 HEATHER EATMAN Real (Eminent)
 JOHN MAYALL A World Of Hurt (Eagle/Red Ink)
 LLOYD COLE Impossible Girl (March/W.A.R.?)
 MARCIA BALL Count The Days (Alligator)
 MATH & SCIENCE Soundbyte (Brick Red/Gold Circle)
 SHELBY LYNNE Killin' Kind (Island/IDJMG)
 TRAVIS Sing (Independiente/Epic)
 TURIN BRAKES Underdog (Save Me) (Source/Astralwerks)

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MUSIC MEETING

National Programming

Added This Week



World Cafe

Bruce Warren/Helen Leicht 215-898-6677

OH SUSANNA River Blue
 LUCINDA WILLIAMS Essence
 FIVE FOR FIGHTING Superman



Acoustic Cafe

Rob Reinhart 734-761-2043

BILL MORRISSEY Fix Your Hair
 MARIA MULDAUR It's A Blessing
 BRUCE SPRINGSTEEN Born In The U.S.A.



WorldClassRock.com

Nicole Sandler 310-319-3855

ELIZA CARTHY Train Song
 GLEN PHILLIPS Fred Meyers
 OVER THE RHINE Give Me Strength
 JILL SOBULE Stoned Soul Picnic

IAN HUNTER RANT

"Ian Hunter has made The Definitive Adult Rock Record." *John Bradley/SBR Creative Media*
 "This is no mere comeback album...this is totally rejuvenated, supercharged Ian Hunter as you've never heard him before." *Norm Winer/WXRT*

Lead Adult Alternative Track: #2 Wash Us Away

Studio C Tour:

WXRT KBCO KMTT KINK WDET WXPB WFUV

Contact: Marty Schwartz/Fuel 2000 323.464.7984

New Adds: WFPK WRNX KRSH KTHX KBAC



Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WFUV/New York
 (718) 817-4550
 Singleton/Houston
 12+ Cumc 290,000

90.7 wfuv.org

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	5	R.E.M./Amblin' On Life	600
2	5	KEE/NO/The Door	600
3	5	AMY CORRIE/Let's Be Beautiful	600
4	5	DELBERT MCCLINTON/Let It Down	600
5	5	DAR WIL LAMAS/'Til Be Your Love	600
6	5	COLDFLAY/Yeah	600
7	5	JEB LLOYD/NICHOLS/Heaven Right Here	600
8	5	RICHARD THOMPSON/Persuasion	600
9	5	JOSH JOPLIN/Group/Camera One	600
10	5	ST GERMAN/Rose Rouge	600
11	5	JOHN HATTALURUP/Every Stone	600
12	5	JIM WHITE/Handcuffed To You	600
13	5	DOVES/Here It Comes	600
14	5	ERIC CLAPTON/Superman Inside	600
15	5	SHAWN COLVIN/Whole New You	600
16	5	DAVID BYRNE/Let's Be Beautiful	600
17	5	AMY CORRIE/Let's Be Beautiful	600
18	5	ANDY HARRIS/Don't Leave This Way	600
19	5	COMBOY JUNKIES/It's So Open	600
20	5	JONATHAN BROOKER/Linger	600
21	5	JOHN HATTALURUP/Every Stone	600
22	5	DAVID GRAY/Please Forgive Me	600
23	5	DAVE MATTHEWS BAND/Did It	600
24	5	LOS SUPER 8'S/Veritas	600
25	5	KASEY CHAMBERS/Let's Be Beautiful	600
26	5	JAY WALKER/Queen Of The World	600
27	5	PAUL SIMON/You're The One	600
28	5	BADLY DRAWN BOY/Once Around	600

MARKET #3

WXRT/Chicago
 (773) 777-1700
 Winkler/Chase
 12+ Cumc 447,800

93.3 WXRT

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	25	R.E.M./Amblin' On Life	6838
2	10	OLD 97'S/Sking Of All	4208
3	14	AMY CORRIE/Let's Be Beautiful	2768
4	13	SEMISONIC/Chemistry	3682
5	13	LENNY KRAVITZ/Again	3682
6	13	ERIC CLAPTON/Superman Inside	3419
7	10	DOVE'S/Here It Comes	2630
8	13	DEPECHE MODE/Dream On	3419
9	13	FIVE FOR FIGHTING/Easy Tonight	3419
10	12	ANDY HARRIS/Don't Leave This Way	3156
11	12	DOVE'S/Here It Comes	2630
12	11	BLUES TRAVELER/Get Inside My Head	2893
13	9	11 U2/Walk On	2893
14	10	SHAWN COLVIN/Whole New You	2630
15	10	DOVE'S/Here It Comes	2630
16	11	DAVE MATTHEWS BAND/Dreams Of Our...	2630
17	10	U2/Walk On	2630
18	10	DAVID GRAY/Please Forgive Me	2367
19	9	MICHAEL MCDERMOTT/Unemployed	2367
20	9	DANDY WARHOLS/Phish Me	2367
21	9	INDIGOUSOUL/Perfect Day	2367
22	9	EVERLASTING/Can't Move	2367
23	9	KURT NEUMANN/Like A Do	2367
24	9	GREEN DAY/Warrior	2104
25	11	MORBY FOWEN/STEFAN/Southside	2104
26	11	GERMANIA/You're The One	2104
27	11	U2/Walk On	2104
28	6	COLLECTIVE SOUL/Perfect Day	2104
29	5	DAVID GRAY/Please Forgive Me	2104

MARKET #4

KFOG/San Francisco
 Susquehanna
 (415) 544-1045
 Winkler/Chase
 12+ Cumc 610,000

KFOG 104.5 97.7

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	24	10	LOS SUPER SEVEN/Veritas	8570
2	26	28	MARK KNOPFLER/RW/What It Is	7812
3	25	14	AMY CORRIE/Let's Be Beautiful	7812
4	27	27	DIDDY/Thankyou	7533
5	24	24	TRAIN/Drops Of Jupiter	6696
6	24	24	BLUES TRAVELER/Get Inside My Head	4464
7	16	16	R.E.M./Amblin' On Life	4464
8	15	15	INCUBUS/Dream On	4185
9	15	15	STEVE NICKS/Planes Of...	4185
10	14	14	COLDFLAY/Yeah	3906
11	14	14	ELZA CARHTY/Train Song	3906
12	14	14	JOHN HATTALURUP/Every Stone	3906
13	12	12	SANTANA/Everlast/Put Your Lights On	3348
14	12	12	GREEN DAY/Warrior	3069
15	11	11	RECH O'DAY/Chase	3069
16	11	11	FOO FIGHTERS/Learn To Fly	3069
17	11	11	WALLFLOWERS/Letters From...	3069
18	10	10	COUNTING CROWS/Hanging Around	2790
19	10	10	PHISH/Heavy Things	2790
20	9	9	SHAWN COLVIN/Whole New You	2511
21	9	9	ELPHIDOR/Sweet Rain	2511
22	9	9	EVERLASTING/Can't Move	2511
23	9	9	STRINGBAND/Brand New Day	2511
24	9	9	TRACY CHAPMAN/Telling Stories...	2511
25	9	9	BEN HARRIS/Don't Leave This Way	2511
26	8	8	SEMISONIC/Chemistry	2332
27	8	8	DAVE MATTHEWS BAND/Did It	2332
28	8	8	ERIC CLAPTON/Superman Inside	2332
29	8	8	COUNTING CROWS/Mrs. Potter's...	2332

MARKET #5

WXPN/Philadelphia
 Univ. Of Pennsylvania
 (215) 898-6677
 Winkler/Chase
 12+ Cumc 237,700

80.5 WXPN

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	6	21	LOS SUPER SEVEN/Veritas	2961
2	13	16	JEB LLOYD/NICHOLS/Heaven Right Here	2256
3	13	13	AMY CORRIE/Let's Be Beautiful	1974
4	13	13	JONATHAN BROOKER/Linger	1833
5	13	13	SHAWN COLVIN/Whole New You	1692
6	11	11	OLD 97'S/Sking Of All	1551
7	10	10	U2/Walk On	1410
8	10	10	OVER THE RHINE/Give Me Strength	1410
9	10	10	ERIC CLAPTON/Superman Inside	1410
10	10	10	DAVID GRAY/Please Forgive Me	1410
11	10	10	MARK KNOPFLER/RW/What It Is	1128
12	9	9	BEN HARRIS/Don't Leave This Way	1269
13	9	9	DAVID GRAY/Please Forgive Me	1269
14	9	9	MARK KNOPFLER/RW/What It Is	1128
15	8	8	COLDFLAY/Yeah	1128
16	8	8	RICHARD THOMPSON/Persuasion	1128
17	8	8	DAVE MATTHEWS BAND/The Space Between	1128
18	7	7	BEN HARRIS/Don't Leave This Way	1128
19	7	7	R.E.M./Amblin' On Life	987
20	7	7	G.LOVE & SPECIAL/Unfringed	987
21	7	7	AMY CORRIE/Let's Be Beautiful	987
22	7	7	ANDY HARRIS/Don't Leave This Way	987
23	7	7	DAVID GRAY/Please Forgive Me	987
24	7	7	DAVID GRAY/Please Forgive Me	987
25	7	7	DAVID GRAY/Please Forgive Me	987
26	7	7	DAVID GRAY/Please Forgive Me	987
27	6	6	RICHARD THOMPSON/Persuasion	846
28	6	6	PAUL SIMON/You're The One	846
29	6	6	JIMMY SMITH/Only In The Foot...	846

MARKET #6

KKMR/Dallas-Ft. Worth
 (214) 526-2400
 Singleton/Houston
 12+ Cumc 328,300

merge 93.3net

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	41	42	LOS SUPER SEVEN/Veritas	4704
2	38	42	DIDDY/Thankyou	4704
3	38	42	DEPECHE MODE/Dream On	4704
4	38	42	DEPECHE MODE/Dream On	4704
5	38	42	DEPECHE MODE/Dream On	4704
6	38	42	DEPECHE MODE/Dream On	4704
7	38	42	DEPECHE MODE/Dream On	4704
8	38	42	DEPECHE MODE/Dream On	4704
9	38	42	DEPECHE MODE/Dream On	4704
10	38	42	DEPECHE MODE/Dream On	4704
11	38	42	DEPECHE MODE/Dream On	4704
12	38	42	DEPECHE MODE/Dream On	4704
13	38	42	DEPECHE MODE/Dream On	4704
14	38	42	DEPECHE MODE/Dream On	4704
15	38	42	DEPECHE MODE/Dream On	4704
16	38	42	DEPECHE MODE/Dream On	4704
17	38	42	DEPECHE MODE/Dream On	4704
18	38	42	DEPECHE MODE/Dream On	4704
19	38	42	DEPECHE MODE/Dream On	4704
20	38	42	DEPECHE MODE/Dream On	4704

MARKET #7

WDET/Detroit
 Wayne State University
 (313) 577-4146
 Adams/Bandy/Horn
 12+ Cumc 212,800

101.9 FM WDET

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	8	1	JONATHAN BROOKER/Linger	561
2	8	1	ERIC CLAPTON/Superman Inside	872
3	8	1	JIM WHITE/Handcuffed To You	872
4	8	1	DAVID GRAY/Please Forgive Me	872
5	8	1	BOB SCHNEIDER/Metal & Steel	872
6	8	1	DELBERT MCCLINTON/Let It Down	872
7	8	1	BEN HARRIS/Don't Leave This Way	872
8	8	1	ELZA CARHTY/Train Song	872
9	8	1	DOUBLE TROUBLE/In The Garden	763
10	8	1	JOHN HATTALURUP/Every Stone	763
11	8	1	JEB LLOYD/NICHOLS/Heaven Right Here	763
12	8	1	LUCY PETERSON/Mercy Baby	763
13	8	1	JOHN HAMMOND/219	763
14	8	1	PETE YORNIS/Le On A Chain	763
15	8	1	PAUL SIMON/You're The One	763
16	8	1	RODNEY CROWLEY/Don't Leave This Way	763
17	8	1	SHAWN COLVIN/Whole New You	654
18	8	1	LOS SUPER 8'S/Veritas	654
19	8	1	DUNCAN SISKIENKA/Metal & Steel	654
20	8	1	RICHARD THOMPSON/Persuasion	654
21	8	1	ELPHIDOR/Sweet Rain	654
22	8	1	COMBOY JUNKIES/It's So Open	654
23	8	1	ANDY HARRIS/Don't Leave This Way	654
24	8	1	COLDFLAY/Yeah	654
25	8	1	ANDY HARRIS/Don't Leave This Way	654
26	8	1	DEPECHE MODE/Dream On	654
27	8	1	JOHN HATTALURUP/Every Stone	654
28	8	1	R.E.M./Amblin' On Life	654
29	8	1	G.LOVE & SPECIAL/Unfringed	654
30	8	1	PAUL SIMON/You're The One	654

MARKET #8

WBOS/Boston
 World Media
 (617) 822-9600
 Maldonado/Brooks
 12+ Cumc 417,800

bos 92.9fm

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	21	1	COLDFLAY/Yeah	4867
2	21	1	SEMISONIC/Chemistry	4553
3	25	28	DIDDY/Thankyou	4396
4	27	28	TRAIN/Drops Of Jupiter	4396
5	27	28	BOB SCHNEIDER/Metal & Steel	4396
6	27	28	DELBERT MCCLINTON/Let It Down	4396
7	27	28	BEN HARRIS/Don't Leave This Way	4396
8	27	28	ELZA CARHTY/Train Song	4396
9	27	28	DOUBLE TROUBLE/In The Garden	4396
10	27	28	JOHN HATTALURUP/Every Stone	4396
11	27	28	JEB LLOYD/NICHOLS/Heaven Right Here	4396
12	27	28	LUCY PETERSON/Mercy Baby	4396
13	27	28	JOHN HAMMOND/219	4396
14	27	28	PETE YORNIS/Le On A Chain	4396
15	27	28	PAUL SIMON/You're The One	4396
16	27	28	RODNEY CROWLEY/Don't Leave This Way	4396
17	27	28	SHAWN COLVIN/Whole New You	4396
18	27	28	LOS SUPER 8'S/Veritas	4396
19	27	28	DUNCAN SISKIENKA/Metal & Steel	4396
20	27	28	RICHARD THOMPSON/Persuasion	4396
21	27	28	ELPHIDOR/Sweet Rain	4396
22	27	28	COMBOY JUNKIES/It's So Open	4396
23	27	28	ANDY HARRIS/Don't Leave This Way	4396
24	27	28	COLDFLAY/Yeah	4396
25	27	28	ANDY HARRIS/Don't Leave This Way	4396
26	27	28	DEPECHE MODE/Dream On	4396
27	27	28	JOHN HATTALURUP/Every Stone	4396
28	27	28	R.E.M./Amblin' On Life	4396
29	27	28	G.LOVE & SPECIAL/Unfringed	4396
30	27	28	PAUL SIMON/You're The One	4396

MARKET #9

WXVW/Boston
 Northeast
 (978) 374-4733
 Dooly/Marshall
 12+ Cumc 182,400

the 92.3

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	12	21	R.E.M./Amblin' On Life	1738
2	22	21	TRAIN/Drops Of Jupiter	1659
3	15	17	DEPECHE MODE/Dream On	1343
4	17	17	POKE/Hey Pretty	1343
5	17	17	ERIC CLAPTON/Superman Inside	1343
6	17	17	ANDY HARRIS/Don't Leave This Way	1343
7	17	17	JEB LLOYD/NICHOLS/Heaven Right Here	1343
8	17	17	OLD 97'S/Sking Of All	1185
9	17	17	DANDY WARHOLS/Phish Me	1185
10	17	17	DAVID BYRNE/Let's Be Beautiful	1185
11	17	17	BEN HARRIS/Don't Leave This Way	1185
12	17	17	DAVID GRAY/Please Forgive Me	1185
13	17	17	JEB LLOYD/NICHOLS/Heaven Right Here	1185
14	17	17	COLDFLAY/Yeah	1027
15	17	17	SHAWN COLVIN/Whole New You	987
16	17	17	SHAWN COLVIN/Whole New You	987
17	17	17	SHAWN COLVIN/Whole New You	987
18	17	17	SHAWN COLVIN/Whole New You	987
19	17	17	SHAWN COLVIN/Whole New You	987
20	17	17	SHAWN COLVIN/Whole New You	987
21	17	17	SHAWN COLVIN/Whole New You	987
22	17	17	SHAWN COLVIN/Whole New You	987
23	17	17	SHAWN COLVIN/Whole New You	987
24	17	17	SHAWN COLVIN/Whole New You	987
25	17	17	SHAWN COLVIN/Whole New You	987
26	17	17	SHAWN COLVIN/Whole New You	987
27	17	17	SHAWN COLVIN/Whole New You	987
28	17	17	SHAWN COLVIN/Whole New You	987
29	17	17	SHAWN COLVIN/Whole New You	987
30	17	17	SHAWN COLVIN/Whole New You	987

MARKET #10

KMTT/Seattle-Tacoma
 Entercom
 (206) 233-1037
 Mays/Stewart
 12+ Cumc 191,100

The Mountain 102.1

PLAYS	LTW	ARTIST/TITLE	GI (000)	
1	22	22	DAVID GRAY/Please Forgive Me	2376
2	22	22	DAVID BYRNE/Let's Be Beautiful	2376
3	22	22	TRAIN/Drops Of Jupiter	2376
4	22	22	BLUES TRAVELER/Get Inside My Head	2376
5	22	22	ERIC CLAPTON/Superman Inside	2376
6	22	22	U2/Walk On	17



RICK WELKE
rwelke@rronline.com

A New Music Culture

□ An introduction to our newest format coverage

Welcome to a new music culture. Some of you didn't realize it existed, but it has actually been around for many years. Unlike other short-lived musical styles, this one has been a player for some time.

I'm referring to the genre called contemporary Christian music. Its infusion into the culture has been slow and steady. It has climbed out of the basement of the radio industry and become a prime-time player in a city near you. Christian-formatted radio stations have even been part of the buying sprees of several radio companies over the last few years.

The recent surge of new big-market Christian radio stations popping up in cities like Chicago, Los Angeles and Atlanta creates optimism that adult-g geared radio can work if produced correctly. The reformatting of progressive-minded stations in San Francisco: Columbus, OH; and Jacksonville — to mention but a few — proves that this format is on the rise and ready to make alterations to meet the listening desires of the communities in the markets where it exists.

Surprising Facts

Some facts about this format and genre of music may surprise you. Christian radio is the fastest-growing format in the country. Only Country has more stations under its banner in the U.S. Although the number of listeners it draws is sometimes smaller than at other formats, its audience is very selective and more loyal than

many other types of listeners.

Christian-radio listeners are generally from the young-adult audience most sought-after by advertisers. They tend to have more disposable income than the general public. The Christian-music industry saw 44 million pieces of music sold in the year 2000.

Media interest in artists within this genre has risen dramatically in the past few months. As a prime example, boy band Plus One, within one week, appeared on CBS' *Touched by an Angel*, ABC's *Live With Regis & Kelly*, *The CBS Evening News* and *Entertainment Tonight*. The band continues to steam-roll ahead after reaching Gold status with their Atlantic Records debut, *The Promise*. This is just one of many examples where general-marketplace accolades and national exposure have been granted to an artist from the Christian-music community.

Now R&R has created this new section. The Christian-music industry will now be represented along with other viable formats in a nationally known publication. Editorial content, information, news, research and a top-notch charting system are but a few of the things that we will use to service this segment of the industry.

Charts will appear for Adult Con-

temporary (the largest subformat), Christian Hits and Rock, and there will be two specialty-show charts, Rhythmic and Loud (hard rock). The Christian landscape is very diverse and willing to cater to whomever has an ear to hear. R&R plans to cover the entire scope of the genre.

New resources will be introduced to programmers, record-label representatives and promotional personnel that will enhance the possibilities for doing more with less. Online tools will be made available to accelerate communication and resource-sharing among all industry members. R&R has stepped into this genre with the intention of being here a long time and serving this portion of the music culture with finely tuned instruments.

As the cume for Christian radio continues to climb and record sales for this sector of the marketplace continue to surpass industry expectations, look for more impressive numbers to stack up in the next 12 months. The foundation is being laid for enormous growth both in radio and at retail.

Let's Work Together

The only thing separating big numbers and disappointment are the right people, resources and ideas. Radio and retail must work together to set up marketing strategies within their communities. Programmers must continue to strive to be as good, if not better, than their crosstown rivals in other formats. Music directors must take a hard look at their playlists and play what their audiences want to hear. Production personnel should make their stations sound as crisp as they can be, raising the bar of excellence to new heights.

Record companies need to step back from time to time and evaluate which portion of this audience they are trying to reach. Too many times their efforts are too diversified and do more harm than good to promising young artists.

The key to making a solid impact in city after city is the simplicity of working together for the greater good.

This can be done. For the first time in Christian-music history it seems that all of these elements are taking shape in the minds and actions of the genre's decisionmakers.

This new era of the musical culture

New Album Releases

This week we take a look at releases coming up in the next few months. Under each month's heading is the street release date, followed by artist name, project title and label. As always, dates are subject to change, so stay in touch with label representatives for the latest information.

April 24

- ALL WOUND UP Hero (*Tooth & Nail*)
- ALVARO LOPEZ The Alvaro Lopez Project (*One Voice*)
- AMANI Songs Of Love (*Grapetree*)
- CADET Cadet (*BEC*)
- CIRCADIAN RHYTHM Over Under Everything (*40*)
- DC TALK Solo EP (*Forefront*)
- DJ MAJ Full Plates: Mixtape v2.0 (*Gotee*)
- GRETCHEN Mouth Full Of Nails (*Rugged*)
- JUSTIFIDE Life Outside The Toybox (*Ardent*)
- LIL' RASKULL Because It Was Written To (*Grapetree*)
- SCOTT KRIPPAYNE All Of Me (*Spring Hill*)
- SPINAROUND Face The Crowd (*Pamplin*)

May 1

- BEN GLOVER 26 Letters (*Word*)
- L.A. SYMPHONY Call It What You Want (*Squint*)
- POINT OF GRACE Free To Fly (*Word*)
- SMOOTH Tha Messenger (*Metro One*)
- WATASHI WA What's On The Way (*Bettie Rocket*)
- WATERDEEP You Are So Good To Me (*Squint*)

May 8

- BUCK ENTERPRISES Business As Usual (*Galaxy21*)
- KATINAS Destiny (*Gotee*)
- KING CYZ Life Or Death (*Grapetree*)
- SOAPBOX A Divided Man (*Solidstate*)
- VARIOUS ARTISTS The Best Of The Doves (*Pamplin*)
- VARIOUS ARTISTS Musik Ta Ride 2 2001 (*Grapetree*)
- VARIOUS ARTISTS New Music, Vol. 2 (*Platiqmusic*)
- VARIOUS ARTISTS ...Remembering The Life Of Keith Green (*BEC*)
- VARIOUS ARTISTS The West Coast Represents! (*Grapetree*)

May 15

- BEBO NORMAN Big Blue Sky (*Watershed*)
- EXCELSIOR God@Work (*Verity*)
- JACI VELASQUEZ Mi Corazon (Spanish) (*Word*)
- PRIESTHOOD Keepin It Real (*Metro One*)
- TRAMAIN HAWKINS Tramine Hawkins (*Gospocentric*)
- TRUE VIBE True Vibe (*Essential*)

May 22

- AVALON Oxygen (*Sparrow*)
- BENJAMIN GATE Untitled (*Forefront*)
- ELMS The Big Surprise (*Sparrow*)
- HANGNAIL Facing Changes (*BEC*)
- SUPERCHICK Karaoke Superstars (*InPop*)
- VARIOUS ARTISTS Festival Con Dios (*InPop*)

May 29

- MATT BROUWER Imagerical (*Reunion*)
- VARIOUS ARTISTS Deep Still, Vol. 2 (*Here to Him*)

June 5

- BIG TENT REVIVAL Live (*Ardent*)
- KATINAS Destino (Spanish) (*Gotee*)
- STARFLYER 59 Leave Here A Stranger (*Tooth & Nail*)
- WOODY ROCK Soul Music (*Gospocentric*)

June 12

- NATALIE GRANT Stronger (*Pamplin*)

June 19

- AMY GRANT Untitled (*Word*)
- APT. CORE Rhythms Of Remembrance (*Rocketown*)
- BASIX Illuminate (*Spring Hill*)
- CECE WINANS CeCe Winans (*Sparrow*)
- LONDA LARMOND Love Letters (*EMI Gospel*)
- PAIGE Paige (*Word*)
- VARIOUS ARTISTS All Around The World (*Sparrow*)

promises many interesting developments. I'm glad that I'll be along for the ride.

I will remain based in Columbus, OH. You can reach me by phone at 614-679-3100, by fax at 419-710-

1535 or by e-mail at rwelke@rronline.com. I look forward to your thoughts, suggestions and comments.

Charts debut next issue. Wait by your mailbox!

Congratulations to Pillar



- Dove nominated artist and album
- "Live For Him" second single to reach #1 on PAJ rock charts

Congratulations to T-Bone



- Highest rap/hip-hop artist to debut in the history of Family Christian Stores
- #1 single "Ride Wit Me" on PAJ rhythmic charts

Catch both T-Bone and Pillar performing at Flicker Fest GMA 2001
See www.flickerrecords.com for details or call

615.771.7179



OPENINGS

OPENINGS

OPENINGS

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EAST

Oldest 97 WCZX is accepting tapes and resumes for parttime positions. T&R: PD, P.O. Box 416, Poughkeepsie, NY 12602. EOE (04/20)

Hot AC Mornings

In beautiful Burlington, VT. Clear Channel's Star 92.9 WVEZ, the 100kw market leader, is offering a rare opportunity for an AM drive pro with topicality and humor on target for F 25-44 audience. Make a lifestyle move. Bring the family. You may never leave. T & R: Tom Van Sant, Star 92.9, 1500 Hegeman Ave., Colchester, VT 05446. EOE.

PROGRAM DIRECTOR -WDAS-AM
Do you like praise?
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Gospel 1480/WDAS-AM is calling you!
Deliver your resume and programming philosophy to:

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Clear Channel Communications is an
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AIR TALENT: Ever want to work on a station with a cume of nearly 900,000? NJ 101.5 is looking for talk talent who can relate to and hold the attention of busy 30-49's. For consideration, forward your resume and tape to: Eric Johnson, PD, NJ 101.5, PO Box 5698, Trenton, NJ 08638. EOE

HELP US WIN!

Family owned radio group needs a Mainstream Classic Rock Programming Specialist! If you're a highly motivated energetic leader with strong management skills, can creatively execute strategic goals flawlessly and can image a classic rock station in a competitive environment, we need to talk! Rush your package to:
Radio & Records, 10100 Santa Monica Blvd., # 970, 5th floor, Los Angeles, CA 90067. EOE

National Sales Manager

Clear Channel Miami is looking for the best National Sales Manager in the country to lead our 5 person national sales department. Our seven station cluster needs an individual that can hit the ground running and understands and excels in every aspect of national revenue generation. You must be able to develop relationships at all levels including directly with the client. A proven track record and at least 5-7 years of radio sales experience is required. Sales management, national sales management or national rep firm sales experience is strongly preferred. Send resume to:

Roger Koch, DOS
rkoch@ccmiami.com
954-862-4016 (fax)
EOE

www.rronline.com

EVENING AIR TALENT: LI's #1 station seeks a male/female air talent to host its WALK PILLOWTALK evening show. If you:

- Have good telephone skills
- Have a delivery that fits a "Love Songs" and "Dedication" show
- Enjoy working nights and
- Will develop this daypart to be as successful as the others on WALK

Then send your T&R to:
WALK FM
PO Box 230
Patchogue, NY 11772
Attn: Laurie Miller.
EOE

SOUTH

Metro Networks seeking on-air traffic anchor. Tape and resume: Operations Director, Metro Networks, 2970 Clairmont #780, Atlanta, GA 30329. EOE (04/20)

Afternoon personality, Florida Keys. T&R: WWUS, 30336 Overseas Highway, Big Pine Key, FL 33040. Attn: Bob Soos. EOE (04/20)

Searching for topical, lifestyle, audience focused-contemporary morning show to live and breathe-local radio in one of America's best cities. Must enjoy live appearances & production. Send T&R today. No calls. EOE.
T&R: Stratford Research
Attn: Jan Jeffries
3535 Piedmont Rd., Bldg. 14, 12th Floor, Atlanta, GA 30305

MIDWEST

Wanted: We are searching for a top notch talent to co-host #1 country morning show in a small Midwest market? Are you uptempo, great with phones, production, and love appearances? Must have 3 years experience. Rush T&R to: Radio & Records, 10100 Santa Monica Blvd., # 969, 5th floor, Los Angeles, CA 90067. EOE

WEST

Rare Opportunity

KBLX, The Quiet Storm has a rare opening for a Music Director/Drive-Time Announcer. Qualified candidates will have a minimum of three years major market experience in a similar position and a verifiable record in direct format competition. You must possess excellent people skills, street smarts, creativity, be detail oriented and computer literate. This position is open now. Total confidentiality assured. Rush resume, tape & references to: KBLX-55 Hawthorn Street, Suite 900, San Francisco, CA 94105. Attention: Kevin Brown. No Phone Calls Please. KBLX is an Equal Opportunity Employer.

POSITIONS SOUGHT

Radio legend Jaz McKay, a very aggressive, committed, passionate, confident, morning and talk show host is available for your station. Call: (805) 481-3734 Jazmckay@aol.com. (04/20)

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

Entertaining PBP man/Sports Director available JOE: 1-800-327-4996. (04/20)

(Detroit, Michigan) 10 years in radio. Promotion, DJ, Producer, Music Director. Midwest: small or large station's! Seeking on-air or a high school or college manager job. djmartin88@hotmail.com (04/20)

Major college PBP & sales star. Real estate market is driving me out. You'll love my work. RANDY: (805) 963-7824 x204. (04/20)

Desire AM or FM Morning News/Talk Host position with personality, news, fun, and eye-to-eye radio. Community connected, self-starter, programming, production. Confidentiality requested. newstalker@juno.com. (04/20)

Johnnie and Holly: a Physically challenged team is searching for a radio home. Excellent production, fun and informative on air! Alternative/Rock, CHR, HAC. innervation@qwest.net (303) 607-9560. (04/20)

PD seeks small-medium market classic hits, Rock AC, rockin' hits, Rock leaning Hot AC challenge. vicross@prodigy.net. (04/20)

20 year pro seeking on air and or program director position with stable station in any size market in the Western U.S. DAV- ID BAXTER: (702) 437-1946 before 11AM PDT. (04/20)

"Old" rookie, former private investigator, former college athlete, speech degree, skilled in news, investigative reporting, Sports, Play-By-Play, color. JIM: (405) 447-1615. (04/20)

Free sex for PD's. Good, now that I have your attention...bright, young, talented, fairly attractive radio genius wants to put my God given talents to work for you. PATRICK: (410) 933-0116. (04/20)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20 word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$150/inch
2x \$125/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border, if logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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- CURRENT #251, WKKS/Matt Siegel, KZLA/Billy Burke, KRQQ/Tami Heidi, Z100/Cubby, WFLZ/Race Taylor, WTJM/Famous Amos, KBIG/Leah Ann Adam & Charlie Tuna, WFLZ/Spyder Harrison. \$10.00
- PERSONALITY PLUS #PP-160, WXTB/Bubba The Love Sponge, KSCS/Terry Dorsey & Hawkeye, KKBT/SIeve Harvey, KRBE/Sam Malone. Cassette \$10.00
- PERSONALITY PLUS #PP-159, WYUU/Mason Dixon & Bill Connolly, KYSR/Jamie White & Danny Bonaduce, KMPS/Chabod Caine, KGB/Dave Shelly & Chainsaw. \$10.00
- AL L COUNTRY #CY-107, KSCS, KPLX, KIKK, KILT, KKBO. \$10.00
- ALL AC #AC-85, WMTX, WSRP, WWRM, KDMX, KVIL. \$10.00
- ALL CHR #CHR-77, KRKZ, KOJM, WKTU, WFLZ, WLLD. \$10.00
- PROFILE #S-436, DAL LASI CHR AC ADR City Gold UC \$10.00
- PROFILE #S-437, ORLANDO CHR AC ADR City Gold UC. \$10.00
- PROMO VAULT #PR-44, promo samples - all formats, all market sizes, Cassette, \$12.50.
- SWEET VAULT #SV-30, Sweeper & Legal ID samples, all formats, Cassette, \$12.50.
- CHIN-29 (CHR NIGHTS), #MR-9 (All Rock), #HO-23 (OLDIES), #FF-27 (ALL FEMALE), #JO-1 (RHY OLDIES), #FT-8 (TAL KI) at \$10.00 each
- CLASSIC #C-244, KFRC San Francisco 1966-1971! The best of KFRC's Boss Radio heyday! \$13.50.
- VIDEO #85, Tampa's WYUU/Mason Dixon & Bill Connolly, LA's KRQQ/Tami Heidi, KCMG/Benny Martinez, Dallas' KHKS/Domino, KSCS/Terry Dorsey & Hawkeye, Nashville's WSIX/Johnny Mac. 2 Hot hrs on VHS, \$30.00

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RR The Back Pages.

National Airplay Overview April 20, 2001

CHR/POP

LW	TW	ARTIST	SON	RECORD
1	1	SHAGGY	Angel	(MCA)
4	2	JANET	All For You	(Virgin)
3	3	DIDO	Thankyou	(Arista)
5	4	DESTINY'S CHILD	Survivor	(Columbia)
2	5	CRAZY TOWN	Butterfly	(Columbia)
10	6	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
9	7	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
6	8	S CLUB 7	Never Had A Dream Come True	(A&M/Interscope)
7	9	AEROSMITH	Jaded	(Columbia)
8	10	LENNY KRAVITZ	Again	(Virgin)
12	11	NELLY	Ride Wit Me	(Fo' Reel/Universal)
11	12	K-CI & JOJO	Crazy	(MCA)
13	13	JENNIFER LOPEZ	Play	(Epic)
22	14	AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade	(Interscope)
16	15	NELLY FURTADO	I'm Like A Bird	(DreamWorks)
17	16	JOE F/MYSTIKAL	Stutter	(Jive)
18	17	MOBY F/GWEN STEFANI	Southside	(V2)
14	18	3LW	No More	(Baby I'ma Do Right) (Epic)
15	19	MYA	Free	(University/Interscope)
23	20	SAMANTHA MUMBA	Baby, Come Over...	(A&M/Interscope)
25	21	DREAM	This Is Me	(Bad Boy/Arista)
20	22	THE CORRS	Breathless	(143/Lava/Atlantic)
19	23	JENNIFER LOPEZ	Love Don't Cost A Thing	(Epic)
27	24	COLDPLAY	Yellow	(Netwerk/Capitol)
21	25	MADONNA	Don't Tell Me	(Maverick/WB)
31	26	TRAIN	Drops Of Jupiter	(Tell Me) (Columbia)
28	27	JARULE F/LIL' MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
42	28	MATCHBOX TWENTY	Mad Season	(Lava/Atlantic)
24	29	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
26	30	ATC	Around The World	(La La La...) (Republic/Universal)

#1 MOST ADDED

JESSICA SIMPSON Irresistible (Columbia)

#1 MOST INCREASED PLAYS

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)

TOP 5 NEW & ACTIVE

O-TOWN All Or Nothing (J)

LIMP BIZKIT My Way (Flip/Interscope)

JAGGED EDGE Promise (So So Def/Columbia)

DERELAH MORGAN I Remember (DAS/Atlantic)

WILD ORCHID Stuttering (Don't Say) (RCA)

CHR begins on Page 45.

AC

LW	TW	ARTIST	SON	RECORD
1	1	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
2	2	'N SYNC	This I Promise You	(Jive)
3	3	R. MARTIN F.C. AGUILERA	Nobody Wants To Be Lonely	(Columbia)
6	4	FAITH HILL	The Way You Love Me	(Warner Bros.)
5	5	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
4	6	BACKSTREET BOYS	Shape Of My Heart	(Jive)
7	7	LIONEL RICHIE	Angel	(Island/IDJMG)
8	8	HUEY LEWIS & GWYNETH PALTROW	Cruisin'	(Hollywood)
9	9	BBMAK	Back Here	(Hollywood)
10	10	LEANN RIMES	I Need You	(Sparrow/Curb/Capitol)
12	11	DON HENLEY	Taking You Home	(Warner Bros.)
13	12	MARC ANTHONY	My Baby You	(Columbia)
11	13	THE CORRS	Breathless	(143/Lava/Atlantic)
14	14	ENYA	Only Time	(Reprise)
14	15	DIDO	Thankyou	(Arista)
16	16	SAVAGE GARDEN	I Knew I Loved You	(Columbia)
15	17	FAITH HILL	Breathe	(Warner Bros.)
17	18	98 DEGREES	My Everything	(Universal)
19	19	RDD STEWART	I Can't Deny It	(Atlantic)
21	20	PETER CETERA	Perfect World	(DDE)
20	21	GLORIA ESTEFAN	You Can't Walk Away From Love	(Epic)
22	22	SHAWN COLVIN	Whole New You	(Columbia)
24	23	BEE GEES	This Is Where I Came In	(Universal)
28	24	STEVIE NICKS	Every Day	(Reprise)
23	25	JOURNEY	All The Way	(Columbia)
25	26	TAMARA WALKER	Didn't We Love	(Curb)
27	27	SOPHIE B. HAWKINS	Walking In My...	(Trumpet Swan/Rykodisc)
29	28	CREED	With Arms Wide Open	(Wind-up)
26	29	SASHA ALEXANDER	Let Me Be The One	(Reprise)
—	30	DIAMOND RIO	One More Day	(Arista)

#1 MOST ADDED

BBMAK Ghost Of You And Me (Hollywood)

#1 MOST INCREASED PLAYS

STEVIE NICKS Every Day (Reprise)

TOP 5 NEW & ACTIVE

DOOBIE BROTHERS Ordinary Man (Pyramid)

NELLY FURTADO I'm Like A Bird (DreamWorks)

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)

BACKSTREET BOYS More Than That (Jive)

SADE King Of Sorrow (Epic)

AC begins on Page 57.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD
2	1	DESTINY'S CHILD	Survivor	(Columbia)
1	2	JARULE F/LIL' MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
3	3	NELLY	Ride Wit Me	(Fo' Reel/Universal)
4	4	JOE F/MYSTIKAL	Stutter	(Jive)
5	5	JANET	All For You	(Virgin)
7	6	QB FINEST F/NAS	Oochie Wally	(Columbia)
6	7	JAGGED EDGE	Promise	(So So Def/Columbia)
9	8	LUDACRIS	Southern Hospitality	(Def Jam South/IDJMG)
12	9	OUTKAST	So Fresh, So Clean	(LaFace/Arista)
8	10	SHAGGY	Angel	(MCA)
15	11	MISSY ELLIOTT	Get Ur Freak On	(Gold Mind/EastWest/EEG)
11	12	OLIVIA	Bizounee	(J)
13	13	TRICK DADDY	Take It To Da House	(Slip 'N Slide/Atlantic)
10	14	K-CI & JOJO	Crazy	(MCA)
16	15	SNOOP DOGG	Lay Low	(No Limit/Priority)
23	16	CITY HIGH	What Would You Do?	(Interscope)
18	17	SUNSHINE ANDERSON	Heard It All Before	(Soulife/Atlantic)
19	18	TYRESE I	Like Them Girls	(RCA)
20	19	JENNIFER LOPEZ	Play	(Epic)
17	20	CRAZY TOWN	Butterfly	(Columbia)
14	21	MYSTIKAL F/NIVEA	Danger	(Been So Long) (Jive)
35	22	AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade	(Interscope)
26	23	2PAC	Until The End Of Time	(Amaru/Death Row/Interscope)
22	24	TAMIA	Stranger In My House	(Elektra/EEG)
29	25	R. KELLY	Fiesta	(Jive)
28	26	CASE	Missing You	(Def Soul/IDJMG)
24	27	MONICA	Just Another Girl	(Epic)
33	28	112	Peaches And Cream	(Bad Boy/Arista)
39	29	EVE F/GWEN STEFANI	Let Me Blow...	(Ruff Ryders/Interscope)
21	30	EVE	Who's That Girl	(Ruff Ryders/Interscope)

#1 MOST ADDED

JESSICA SIMPSON Irresistible (Columbia)

#1 MOST INCREASED PLAYS

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)

TOP 5 NEW & ACTIVE

3LW Playas Gon' Play (Epic)

LIL ROMEO My Baby (Soulja/Priority)

AZUL AZUL La Bomba (Sony Discos)

STELLA SOLEIL Kiss Kiss (Universal)

JT MONEY Hi-Lo (Freeworld/Priority)

CHR begins on Page 45.

HOT AC

LW	TW	ARTIST	SON	RECORD
1	1	DIDO	Thankyou	(Arista)
2	2	LENNY KRAVITZ	Again	(Virgin)
3	3	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
4	4	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
6	5	NELLY FURTADO	I'm Like A Bird	(DreamWorks)
5	6	AEROSMITH	Jaded	(Columbia)
8	7	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
7	8	MADONNA	Don't Tell Me	(Maverick/WB)
9	9	VERTICAL HORIZON	Best I Ever Had	(Grey Sky...) (RCA)
13	10	TRAIN	Drops Of Jupiter	(Tell Me) (Columbia)
10	11	U2	Beautiful Day	(Interscope)
12	12	MOBY F/GWEN STEFANI	Southside	(V2)
14	13	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
11	14	CREED	With Arms Wide Open	(Wind-up)
15	15	THE CORRS	Breathless	(143/Lava/Atlantic)
16	16	EVAN AND JARON	Crazy For This Girl	(Columbia)
17	17	COLDPLAY	Yellow	(Netwerk/Capitol)
18	18	BARENAKED LADIES	Pinch Me	(Reprise)
19	19	3 DOORS DOWN	Kryptonite	(Republic/Universal)
20	20	STING	After The Rain Has Fallen	(A&M/Interscope)
23	21	INCUBUS	Drive	(Immortal/Epic)
21	22	FUEL	Hemorrhage	(In My Hands) (Epic)
—	23	MATCHBOX TWENTY	Mad Season	(Lava/Atlantic)
25	24	EVE	6 Here's To The Night	(RCA)
24	25	DELERUM F/SARAH MCCLACHLAN	Silence	(Engine/Netwerk/Arista)
—	26	U2	Walk On	(Interscope)
29	27	EVAN AND JARON	From My Head To My Heart	(Columbia)
26	28	JOSH JOPLIN GROUP	Camera One	(Artemis)
30	29	GO-GO'S	Unforgiven	(Beyond)
27	30	R. MARTIN F.C. AGUILERA	Nobody Wants To Be Lonely	(Columbia)

#1 MOST ADDED

DAVE MATTHEWS BAND The Space Between (RCA)

#1 MOST INCREASED PLAYS

R.E.M. Imitation Of Life (Warner Bros.)

TOP 5 NEW & ACTIVE

DAVID GRAY Please Forgive Me (ATO/RCA)

COLLECTIVE SOUL Perfect Day (Atlantic)

JANET All For You (Virgin)

R.E.M. Imitation Of Life (Warner Bros.)

SHAGGY Angel (MCA)

CHR begins on Page 57.

URBAN

LW	TW	ARTIST	SON	RECORD
1	1	SUNSHINE ANDERSON	Heard It All Before	(Soulife/Atlantic)
2	2	MUSIQ	Love	(Def Soul/IDJMG)
3	3	DESTINY'S CHILD	Survivor	(Columbia)
5	4	JANET	All For You	(Virgin)
4	5	TANK	Maybe I Deserve	(BlackGround)
7	6	CASE	Missing You	(Def Soul/IDJMG)
6	7	OUTKAST	So Fresh, So Clean	(LaFace/Arista)
8	8	MISSY ELLIOTT	Get Ur Freak On	(Gold Mind/EastWest/EEG)
9	9	GINUWINE	There It Is	(Epic)
13	10	INDIA.ARIE	Video	(Motown)
10	11	QB FINEST F/NAS	Oochie Wally	(Columbia)
14	12	TRICK DADDY	Take It To Da House	(Slip 'N Slide/Atlantic)
27	13	R. KELLY	Fiesta	(Jive)
12	14	JARULE F/LIL' MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
16	15	LIL BOW WOW F/JAGGED EDGE	Puppy Love	(So So Def/Columbia)
22	16	TYRESE I	Like Them Girls	(RCA)
24	17	112	Peaches And Cream	(Bad Boy/Arista)
11	18	KOFFEE BROWN	After Party	(Arista)
15	19	JILL SCOTT	A Woman's Threat	(Jive)
19	20	LUDACRIS	Southern Hospitality	(Def Jam South/IDJMG)
17	21	JOE F/MYSTIKAL	Stutter	(Jive)
20	22	OLIVIA	Bizounee	(J)
26	23	SNOOP DOGG	Lay Low	(No Limit/Priority)
25	24	R. KELLY	A Woman's Threat	(Jive)
23	25	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry	(RCA)
41	26	EVE F/GWEN STEFANI	Let Me Blow...	(Ruff Ryders/Interscope)
33	27	2PAC	Until The End Of Time	(Amaru/Death Row/Interscope)
21	28	JON B	Don't Talk	(Edmonds/Epic)
31	29	ERIC BENET	Love Don't Love Me	(Warner Bros.)
29	30	RL	Good Love	(Warner Bros.)

#1 MOST ADDED

ALICIA KEYS Fallin' (J)

#1 MOST INCREASED PLAYS

R. KELLY Fiesta (Jive)

TOP 5 NEW & ACTIVE

VARIOUS ARTISTS You (Bad Boy/Arista)

3LW Playas Gon' Play (Epic)

JIMMY COZIER She's All I Got (J)

LIL' WAYNE Everything (Cash Money/Universal)

URBAN begins on Page 60.

ROCK

LW	TW	ARTIST	SON	RECORD
1	1	TANTRIC	Breakdown	(Maverick)
2	2	3 DOORS DOWN	Duck And Run	(Republic/Universal)
4	3	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
3	4	AEROSMITH	Jaded	(Columbia)
8	5	STAINED	It's Been Awhile	(Flip/Elektra/EEG)
5	6	A. LEWIS OF STAINED W.F. DURST	Outside	(Flawless/Geffen/Interscope)
6	7	BUCKCHERRY	Ridin'	(DreamWorks)
9	8	FUEL	Hemorrhage	(In My Hands) (Epic)
7	9	FUEL	Innocent	(Epic)
12	10	AC/DC	Safe In New York City	(EastWest/EEG)
11	11	OLEANDER	Are You There?	(Republic/Universal)
10	12	3 DOORS DOWN	Loser	(Republic/Universal)
13	13	TRAIN	Drops Of Jupiter	(Tell Me) (Columbia)
22	14	BLACK CROWES	Lickin' (V2)	
16	15	PRIMUM W/OZZY N.I.B.	(Divine/Priority)	
14	16	INCUBUS	Drive	(Immortal/Epic)
18	17	SPACEHOG	I Want To Live	(Artemis)
15	18	GODSMACK	Awake	(Republic/Universal)
17	19	ERIC CLAPTON	Superman Inside	(Duck/Reprise)
19	20	GODSMACK	Greed	(Republic/Universal)
23	21	COLD	No One	(Flip/Geffen/Interscope)
21	22	A PERFECT CIRCLE	The Hollow	(Virgin)



National Airplay Overview April 20, 2001

URBAN AC

Table with columns LW, TW and song titles/artists for URBAN AC. Top entry: 1 MUSIQ Love (Def Soul/IDJMG)

#1 MOST ADDED

ERYKAH BADU Cleva (Motown)

#1 MOST INCREASED PLAYS

DONNIE MCCLURKIN We Fall Down (Verity)

TOP 5 NEW & ACTIVE

- HIL ST. SOUL For Your Love (Dome>Select-O-Hits)
KIRK FRANKLIN Thank You (Gospo Centric/Interscope)
VARIOUS ARTISTS You (Bad Boy/Arista)
STEPHEN SIMMONDS For You (Priority)
KEITH SWEAT Real Man (Elektra/EEG)

URBAN begins on Page 60.

COUNTRY

Table with columns LW, TW and song titles/artists for COUNTRY. Top entry: 1 JESSICA ANDREWS Who I Am (DreamWorks)

#1 MOST ADDED

LONESTAR I'm Already There (BNA)

#1 MOST INCREASED PLAYS

LONESTAR I'm Already There (BNA)

TOP NEW & ACTIVE

- LILA MCCANN Come A Little Closer (Warner Bros.)
MARY CHAPIN CARPENTER Simple Life (Columbia)

COUNTRY begins on Page 75.

NAC/SMOOTH JAZZ

Table with columns LW, TW and song titles/artists for NAC/SMOOTH JAZZ. Top entry: 1 RICK BRAUN Kisses In The Rain (Warner Bros.)

#1 MOST ADDED

BRIAN CLUBERTSON Get It On (Atlantic)

#1 MOST INCREASED PLAYS

HIL ST. SOUL Until You Come Back To Me (Dome>Select-O-Hits)

TOP 5 NEW & ACTIVE

- DAVID MANN Stone Grove (N-Coded)
SADE King Of Sorrow (Epic)
KOMBO Tip Of The Hat (GRP/VMG)
ED CALLE Spanish Rose (Concord)
DOC POWELL Brother To Brother (Samson/Gold Circle)

NAC begins on Page 96.

ACTIVE ROCK

Table with columns LW, TW and song titles/artists for ACTIVE ROCK. Top entry: 1 STAINED It's Been Awhile (Flip/Elektra/EEG)

#1 MOST ADDED

SEVEN MARY THREE Wait (Mammoth)

#1 MOST INCREASED PLAYS

STABBING WESTWARD So Far Away (Koch)

TOP 5 NEW & ACTIVE

- UNION UNDERGROUND Revolution Man (Portrait/Columbia)
AMERICAN PEARL If We Were Kings (Wind-up)
6GIG Yesterday (Ultamatum)
SEVEN MARY THREE Wait (Mammoth)
DROWNING POOL Bodies (Wind-up)

ROCK begins on Page 101.

ALTERNATIVE

Table with columns LW, TW and song titles/artists for ALTERNATIVE. Top entry: 1 STAINED It's Been Awhile (Flip/Elektra/EEG)

#1 MOST ADDED

WEEZER Hash Pipe (Geffen/Interscope)

#1 MOST INCREASED PLAYS

R.E.M. Imitation Of Life (Warner Bros.)

TOP 5 NEW & ACTIVE

- COLOPLAY Shiver (Netwerk/Capitol)
CRAZY TOWN Revolving Door (Columbia)
OFFSPRING Million Miles Away (Columbia)
OURS Sometimes (DreamWorks)
DAVID GRAY Please Forgive Me (ATO/RCA)

ALTERNATIVE begins on Page 112.

ADULT ALTERNATIVE

Table with columns LW, TW and song titles/artists for ADULT ALTERNATIVE. Top entry: 1 TRAFF Drops Of Jupiter (Tell Me) (Columbia)

#1 MOST ADDED

LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)

#1 MOST INCREASED PLAYS

R.E.M. Imitation Of Life (Warner Bros.)

TOP 5 NEW & ACTIVE

- BEN HARPER Sexual Healing (Virgin)
JIM WHITE Handcuffed To A Fence In... (Luaka Bop/Virgin)
PETE YORN Life On A Chain (Columbia)
JEFFREY GAINES In Your Eyes (Artemis)
KEB' MO' The Door (Epic)

ADULT ALTERNATIVE begins on Page 123.

Publisher's Profile

By Erica Farber



MORT CRIM
Broadcaster, Author and Motivational Speaker

Mort Crim has had a love affair with radio for most of his life. Proud to call himself a broadcaster, he is also an award-winning journalist, a well-received author and a motivational speaker. Those attending the NAB in Las Vegas next week will have the opportunity to hear him as he provides the keynote address at the radio luncheon.

Crim is the creator and voice of "Second Thoughts," a short-form radio program airing on more than 1,200 radio stations nationwide. In July he will debut a daily 15-minute morning newscast, *Mort Crim: News You Care About*, featuring stories one normally doesn't hear on the radio.

Getting into the business: "I have had radio in my blood since I was in junior high. An announcer from the local radio station came out on a Career Day. I really became captivated by the idea. I got my first job shortly before my 17th birthday, fresh out of high school, at KCLN in Blüdeville, AR. One of the great thrills of my life was when I discovered that KCLN is now carrying my "Second Thoughts" series. That's where it all began.

"While I was in the Air Force in California, I worked for a couple of small stations. Then I got transferred to Omaha and worked for KFAB while I was finishing my degree while still in the Air Force. I got out of the Air Force and went to Chicago and got my master's in journalism from Northwestern University. I worked at WLS radio during that period. From there I went to WNEW in New York. After a year I went to the ABC Radio Network as a correspondent, anchoring network news and a host of other assignments.

"In 1969 I got the television bug and left New York and became a local anchor. I spent the next 30 or so years anchoring television news. I never lost my love for radio though. I continued to do radio syndication even after I went into television. About eight years ago I decided I was going back to radio. I hung it up in television about four years ago, but I had already started my company at that point."

Gravitating toward radio: "It is the one medium where you deal with ideas and don't have to worry about pictures. You create mental pictures, theater of the mind. I was 12 years old before I saw my first television picture. The Lone Ranger, the Green Hornet and the Shadow — being able to envision those characters was very influential on me. With Talk radio in particular, you can sit down and talk one-on-one with a person who's driving a car or out in the workshop or working in the kitchen, all the different places people have radios."

State of the industry: "I believe this is the Golden Age of radio. I understand what the mergers and acquisitions and consolidation have done, yet, in spite of all that, I see some signs that we're getting back to what made radio great in the first place: issues relevant to the

community and the intimacy of being able to talk one-on-one with people. I remember when FM appeared on the scene and everybody said, 'That's the end of AM radio.' What it was was the end of AM radio as we had known it.

"I see a return to some of the basic ingredients that made radio such an important part of people's lives. Quality never goes out of style. If you stick with the basics and fundamentals — connecting with the audience, giving the audience things they're interested in and doing it in an interesting way — you can make radio today what it has always been."

How "Second Thoughts" came about: "It grew out of my concern for what I saw as an increasingly negative media, particularly in the news area. I was more and more aware that the news media were moving toward telling people things that would depress, discourage and upset them.

"In my speeches I talk about a woman coming up and saying, 'We never know whether to watch you at 5:00 and get indigestion or wait till 11:00 and get insomnia.' That encapsulates what the news had become. Certainly we have an obligation to report all the tough, negative and tragic stuff, but I looked around and thought that there ought to be someplace we can provide a little ray of light and remind people on a daily basis that it isn't all gloom and doom. Radio is the place to do that."

Syndicating his own product: "I had to start my own company, because I couldn't get any of the syndication companies and networks to believe that this concept could actually work. So at age 55 I did a very foolish thing in the minds of my agent and a lot of other people: I took half my retirement nest egg and said, 'I'm going to start a company to do what the experts say can't be done.'"

"If you look at the success of self-help speakers and books, everything from Ann Landers right on through, you recognize there is a great hunger in the mass market for somebody to offer what I call inspiration and common sense."

His newest feature: "On Monday, July 2, at 7:30am, I'm going to be launching a live, five-minute, syndicated national newscast. I don't like to compare it to my old friend Paul Harvey, because it's going to be very unique. It's going to be me, not him, but we will certainly have some things in common, in that I think Paul is such a wonderful storyteller.

"There is a hunger for a newscast that breaks the mold. You tune in to a typical network newscast, and you know what the lead story is going to be. We'll cover the hard stuff, but we'll make it a features kind of newscast. We call it *Mort Crim: News You Care About*. We are going to try to find those stories that you're not typically going to get on your news on the hour, stories that will inspire people.

"Everything that's important and big will be there. It's a matter of making sure that you get in the people stories, the human-interest features and those things that will make this a unique newscast. To my knowledge, no one has tried to do a nationally syndicated newscast without having a network news organization behind them. It's either foolish or gutsy, I haven't decided. I'll let you know in six months. We've got almost 300 stations signed up already."

Something about him that might surprise our readers: "I'm a very serious pilot. I fly a twin-engine pressurized corporate airplane all over the country for everything I do. Next to broadcasting, that would be my passion in life. I've been flying since I was 15, and I'm commercially rated."

Most influential individual: "My father most influenced my life. He was a clergyman. So, in a sense, he was a communicator who was committed to truth. I guess that makes him related to our business. I always told him, 'Dad, you tell the good news, and I'll tell the bad news.' In my career the most influential person would be Paul Harvey."

Career highlight: "The things I'm most proud of are my kids. In my career I've done a lot of exciting things. The years I spent with ABC Radio, even after all those years on TV, still stand out as the hallmark years of my life. I covered the space program from Gemini 3 through Apollo 12. I was there for every one of those launches, got to know the astronauts. I covered three different summit conferences with Lyndon Johnson, made a 33,000-mile trip with him through Asia and the Pacific.

"I did telephone reports back when there was no cellular telephone system. The system was lousy, but we did it. All the TV guys were trying to get their film processed and flown back from Japan. We were on the air 36 hours ahead of them, doing stuff live or slightly delayed on tape."

Career disappointment: "I've never been a person to look back, except to try to learn from the past. Right now I'm right where I want to be. I turned down a couple of job offers to be a weekend network anchor, both of them with ABC. I did that for family reasons. I wanted more stability. Of all my close friends at the network, Ted Koppel and Steve Bell are the only two who are still with their first wives. I looked around and thought, 'This is a hard business on families.' My kids were little. I thought, 'As a television anchorman in a local market, at least I can get home between shows and attend those important events at school and be with my kids on weekends instead of traveling around the country.' When I look back at that trade-off, if a doubt crosses my mind, I look at my kids and how well they've turned out. I don't have a single regret in the world."

Favorite radio format: "News and Talk. I'm also a big Jazz and Classical fan."

Favorite television show: "On CNN, *Crossfire*, and I also love the one Howard Kurtz does with Bernard Kalb on Sunday nights, *Media Watch*."

Favorite song: "It's a song my father used to play on the saxophone, 'Back of the Clouds.'"

Favorite book: "That varies from week to week and month to month. Right now I'm reading Bob Crawford's *How High Can You Bounce*. In the novel category, I loved *Cold Mountain*."

Favorite movie: "*Mary Poppins*."

Favorite restaurant: "Brett's Waterway Cafe on Amelia Island, FL."

Beverage of choice: "Coffee."

Hobbies: "Music, flying, working in my shop. I'm a do-it-yourselfer."

E-mail address: "mortcrim@mortcrim.com."

Advice to broadcasters: "In real estate it's location, location, location. In radio it's listener, listener, listener. We must listen to the listeners more than to the consultants, more than to the momentary pressures. We need to really get in touch with the audience. We need to stay in touch with the people we're trying to serve, what their interests are, what their needs are, what their concerns, fears, and ambitions are, and we need to talk to those, whether in a music format, a talk format or a news format."

"That's the mark of leadership: You keep a finger on the pulse of the people you're trying to serve. That is the crucial ingredient. Surveys and consultants and formats are all important, but if these things lose touch with the most important ingredient, the listener, then we've lost it. If we can get back and reconnect with that listener, that means more local involvement. That has become increasingly difficult with many absentee owners and megamergers. It means that the local manager, PD, talent and people on the scene have got to make a special effort to connect with those people and get that message heard up the line and to fight for the freedom to program in a way that connects with the local audience."

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