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The Amazing Powers Of Korn!

After last week's appearance on *South Park*, the Immortal/Epic group's fortunes have gone anything but south. Clearly connecting with Generation Y, Korn "kreamed" the competition at Alternative with 68 first-week adds. Read



more about the activity on Korn in Alternative Action, page 118.

R&R

THE INDUSTRY'S NEWSPAPER

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NOVEMBER 5, 1999

Wide World Of Holidays

Spanning the globe to bring you a constant variety of holiday programming and promotional issues and ideas, it's the R&R Holiday Theme Issue. Our format editors surveyed their stations to find out about the concepts that'll be lighting up the airwaves even as the days grow shorter.



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RADIO NETWORKS

November 9
LIVE CONCERT
BROADCAST TO
WAL-MARTS NATIONWIDE

November 11
THE TONIGHT SHOW

November 16
THE ROSIE O'DONNELL SHOW

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VOGUE
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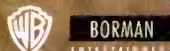
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CMT VIDEO BIO-DECEMBER

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Single produced by Byron Gallimore and Faith Hill

Mixed by Mike Shipley with additional mixing by Chris Lord-Alge



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Top 5 Phones:

99X WBCN WJXQ

New This Week:

WXRK KPTY KNRK KFRR KRZQ
WXRC WXKE WCHZ WRBR WQLZ



Already On:

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 KMBY WKRL KLEC WIXO KNRQ WPXC KEGL WRIF WXTB
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DEBUT ALBUM DROPS LIKE THE BOMB DECEMBER 7TH

The art of negotiation can often affect the fate of one's business. Skillfully expressing your desires and skillfully attaining them not only helps your company, but adds to your own accomplishments. Learn all about the best tactics from the Harvard Business School's point of view in this week's Management, Marketing & Sales section.

Pages 12-18

INNOVATION STATION

PORTABLE NET RADIO ARRIVES

Thanks to the personal computer, consumers now have the opportunity to select the radio station they want to hear, regardless of where in the world that station broadcasts from. Now, a company has created a device that lets you listen to Internet radio from any part of your home — on any FM radio.

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IN THE NEWS

- **AMFM** ups Marla Bane, Karen Childress, Rhonda Munk, Martin Raab to SVP
- **Richard Marks** promoted to Metro/Shadow SVP
- **Sam Milkman** named WMMR/Philadelphia PD
- **Cox** sets Format Coordinators: Tony Kidd, Gerry McCracken, Greg Mocerri
- **Bill Jenkins** now Radio Unica/L.A. GM
- **Michael Kay** appointed PD at WFOX/Atlanta

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THIS #1 WEEK

CHR/POP

• SANTANA I/ROB THOMAS Smooth (Arista)

CHR/RHYTHMIC

• BRIAN MCKNIGHT Back At One (Motown)

URBAN

• DONELL JONES U Know ... (Untouchables/LaFace/Arista)

URBAN AC

• BRIAN MCKNIGHT Back At One (Motown)

COUNTRY

• MARTINA MCBRIDE I Love You (RCA)

AC

• 'N SYNC w/GLORIA ESTEFAN Music Of My Heart (Epic)

HOT AC

• SANTANA I/ROB THOMAS Smooth (Arista)

NAC/SMOOTH JAZZ

• DAVE KOZ Together Again (Capitol)

ROCK

• CREED Higher (Wind-up)

ACTIVE ROCK

• CREED Higher (Wind-up)

ALTERNATIVE

• BUSH The Chemicals Between Us (Trauma)

ADULT ALTERNATIVE

• COUNTING CROWS Hangin'around (DGC/Geffen)

NEWSSTAND PRICE \$6.50



Big City Sees Big Changes

■ New CEO named after merger with 'Net firm

By JEREMY SHWEDER
R&R WASHINGTON BUREAU
shweder@rronline.com

Big City Radio, faced with declining market share and a struggling stock price, made several major changes on Tuesday (11/2), replacing the company CEO and merging with a Hispanic-targeted Internet company.

President/CEO **Michael Kakoyiannis**, who was with Big City when it was founded in

1996, has exited. Replacing him is former Heftel Broadcasting Exec. VP **Charles Fernandez**, whose Internet company, **Hispanic Internet Holdings**, is merging with Big City in a stock deal for an undisclosed amount.

Big City stressed that Kakoyiannis had resigned to pursue other interests, but several analysts said Kakoyiannis **BIG CITY/See Page 24**

'Same Old Song' Is A Good One For Radio

■ Publicly traded companies see double- and triple-digit Q3 growth

By MATT SPANGLER
R&R WASHINGTON BUREAU
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Credit Suisse First Boston analyst Harry DeMott was so pleasantly *unsurprised* with the performance of publicly traded radio companies in the third quarter that he broke into song when contacted by **R&R**. "It's the same old song," he belted out, "with a different beat ..."

The familiar riff: "top-line, double-digit growth." In fact, the numbers looked so good for Infinity, they led Schroder & Co. analyst Niraj Gupta to speculate that a combined Viacom-CBS may eventually repurchase all of Infinity's stock. He reasoned that CBS spun off Infinity to unlock the value of CBS' media assets and to raise money for a buyout of Outdoor Systems. Now that the Outdoor Systems deal is set and CBS is trading better, the need for two separate entities is lessened. About 389 million shares of Infinity remain, valued at about \$13.2 billion at current market price.

The new rhythm is apparently being sounded out by Internet advertisers, which analysts say account for about 3%-5% of the business radio is doing these days. "The dot-com guys are driving a lot of the growth," DeMott told **R&R**.

"It's probably going to be one of those big categories."

As with any new category, Donaldson Lufkin Jenrette's Geoff Jones pointed out, dot-com has mostly been a large-market, national phenomenon, but it will eventually filter down below the top 20 markets. In those locales, First Union Capital Markets analyst Bishop Cheen insisted, fundamentals — delivering "earballs" to advertisers — is still the main wellspring for growth.

Analysts are realistic about how long the good days can last, however. "It has been so good for so long, it's scary," Cheen told **R&R**. "At some point you would think this dance has to slow down." A potential source of a slowdown, he predicted, could be "rate card dislocation" caused by the \$4.5 billion in spinoffs from the Clear Channel-AMFM merger. In times like these, with 100-plus stations hanging in the balance, sales forces can be distracted by issues such as who's going to buy their stations and who's going to be their next boss.

While fourth-quarter paces look to be in line

Q3 At A Glance

- **Clear Channel** gross, net revs more than double
- **Infinity** credits radio segment for net rev rise
- **Radio One** beats estimates by 8 cents
- **Entercom** BCF gains 67%
- **Citadel** revs up 43%

Details: Page 8

EARNINGS/See Page 8

Time To Ante Up: Bids Due For Clear Channel Spinoffs

By the time you read this article, you'd better have placed a bid for your favorite **Clear Channel** spinoff property. Offers to buy one or more of about 107 stations were due by the end of the day today (11/5), with fierce competition expected for the properties.

From Radio One to CBS to Blue Chip Broadcasting to Emmis Communications, everyone wants in on the spins. According to a list sent out to brokers, Clear Channel is looking to sell or swap about 107 stations in 34 markets, worth about \$4 billion, to comply with FCC and Department of Justice ownership rules.

The next few weeks should see

SPINOFFS/See Page 35

Citadel Buys Broadcasting Partners For \$190 Million

Only two weeks ago Citadel Communications Chairman/CEO Larry Wilson made a splash when he predicted during a New York City conference that his company would spend \$250 million in the next six months.

Last week Wilson kept his word: Citadel announced on Oct. 28 that it was buying **Broadcasting Partners Holdings'** 36-station group for \$190 million in cash. The stations are spread out across 11 markets, ranging from middle-sized markets Buffalo and Syracuse to tiny Presque Isle, ME.

Just when everyone else in

the industry was looking toward Clear Channel's expected spinoffs from the AMFM merger (see related story, left), Citadel cut a deal that increased the company's station total to 161 stations in 34 markets. The transaction is expected to close early next year.

All the markets are new ones for Citadel. It's getting:

- Five stations each in Buffalo and Tyler-Longview, TX
- Four each in Syracuse; Monroe, LA; and Augusta-Waterville, ME



Wilson

CITADEL/See Page 35

Stinehour Becomes AMFM 'Market EVP'

By ADAM JACOBSON
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Kathy Stinehour, most recently VP/GM of WTJM-FM (Jammin' 105)/New York, has been appointed Market Exec. VP for parent **AMFM Inc.'s** Chicago cluster: Gospel/Urban combo WGCI-AM & FM, AC WLIT-FM, NAC/Smooth Jazz WNUA-FM, Rhythmic Oldies WUBT-FM and Urban AC WVAZ-FM.

Stinehour, who will also serve as interim GM of WLIT, reports



Stinehour

STINEHOUR/See Page 35

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Esco To Escobar
Now He Is
Nastradamus*

Impacting @
Urban Radio
Nov. 8th & 9th

Impacting @
Rhythm/Crossover
radio this week!

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Executive Producer: Nas

Milkman Delivers As 'MMR/Philly PD

Sam Milkman has been hired as PD at Greater Media's Rock WMMR/Philadelphia. He replaces Joe Bonadonna, who exited in July. Milkman, whose first day at 'MMR is Nov. 8, has been OM at WXRK/New York since 1996.



Milkman

Greater Philadelphia Radio Group Sr. VP/Regional GM Rick Feinblatt noted, "It's very exciting having Sam join WMMR. He is familiar with what we're trying to accomplish and understands the heritage of WMMR."

MILKMAN/See Page 22

Radio Unica Lifts Jenkins And Perez

Bill Jenkins has been elevated from GSM to GM of Radio Unica O&O KBLA-AM/Los Angeles. He succeeds Enrique Perez, who has been promoted from Sr. VP/GM of KBLA to Sr. VP/Sales for Radio Unica Corp. Jenkins will oversee all operations for KBLA, while Perez will supervise national sales for the company's West Coast stations. Exec. VP/Network Sales Blaine Decker will retain his national sales oversight for Radio Unica's East Coast properties.

Radio Unica President Jose Cancela commented, "Bill is a veteran of the radio industry. His ability to generate revenue, along with his excellent leadership skills, provide him with the necessary elements to excel in the largest Hispanic radio market in the U.S."

UNICA/See Page 22

Bushey To Program San Diego's KBZT

Programming veteran Mike Bushey has been named PD for Jefferson-Pilct's Oldies KBZT/San Diego. Bushey begins his new duties on Nov. 22, following a 14-year career at Americom Broadcasting.

"I am delighted to accept the challenge of programming a great radio station in a great city for a great company," Bushey told R&R. "To return KBZT to its former glory will be a most gratifying task."

Bushey has served as VP/Group Programming and most recently worked as VP/Programming and

BUSHEY/See Page 35

New SVPs At AMFM Radio Nets

AMFM Radio Networks has promoted four VPs to Sr. VP posts in their respective departments: Marla Bane (Operations), Karen Childress (Affiliate Marketing), Rhonda Munk (Advertising Sales) and Martin Raab (Marketing & Promotions).

"In just two short years AMFM Radio Networks has established itself as a leader in all aspects of the network radio business that include sales, affiliation, operations and marketing," said AMFM Radio Networks President David Kantor, to whom all four report. "I am very proud that my management group has shared a strategic vision that has grown our entire business. They have developed outstanding departments that field the best people and have demonstrated business practices that have been beneficial to all."

Bane now oversees the network's operations, research, MIS, clearance and sales ser-



Bane



Childress



Munk



Raab

vice departments. She joined AMFM in 1997 from ABC Radio Networks, where she served as VP/Business Administration. She is a 16-year veteran of ABC, and spent the last

AMFM/See Page 22

Cox Creates Format Coordinator Position

■ Kidd, McCracken, Mocerri to consult stations

Cox Radio has assigned its newly created Format Coordinator position to three of its programmers: WFLC-FM & WHQT-FM/Miami Station Manager Tony Kidd (Urban), KWEN-FM/Tulsa OM Gerry McCracken (Country) and WCNN-AM & WSB-AM/Atlanta Program Manager Greg Mocerri (News/Talk).

Each will serve as an internal consultant for the company and work with Cox Radio's local teams to provide additional programming input and assistance. All Cox PDs will continue to report to their respective GMs.

"These programmers have proven themselves in a number of competitive battles, and making these bright minds available to our local teams can only be a benefit," said Cox Radio President/CEO Bob Neil. "However, as always, the local management will have the final say."

Kidd joined 'HQT in 1993. "I'm really excited about being involved with the Urban radio stations in the company," Kidd noted, "and I look forward to working with a great

COX/See Page 22



Kidd



McCracken



Mocerri

Key Transfers To WFOX/Atlanta As PD

Oldies WODL/Birmingham PD Michael Kay has been named PD for Cox Oldies sister WFOX/Atlanta. Kay begins his new duties Nov. 29.

"I've had a terrific journey in a very short time," Kay told R&R. "Now I'm going to Atlanta, which is our company's crown jewel of the format. I'm truly blessed."

Kay has programmed WODL for almost three years. His experience includes stints at WODJ/Grand Rapids, WKSG/Detroit and WLLT/Cincinnati.

Cox acquired WFOX and other stations from AMFM in exchange for KFI-AM & KOST-FM/Los Angeles (R&R 9/3).

NOVEMBER 5, 1999

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Country	76	Active Rock Tuned-In	111
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Metro/Shadow Elevates Marks To SVP

■ Maurer VP/Affil. Sales; Burns GM/Philly

A. Richard Marks has been named Sr. VP for Metro Networks/Shadow Broadcast Services. One of the founders of Shadow (and most recently its COO), Marks will now help manage the integration of Metro/Shadow into Westwood One, as well as handle day-to-day global operational issues for both divisions. While continuing to work with Metro/Shadow's operations in Boston, Baltimore and Washington, Marks will oversee the field man-

agement for Los Angeles, Chicago, Philadelphia, Minneapolis, St. Louis, San Diego, Indianapolis, Milwaukee and Omaha.

"Richard's outstanding broadcasting experience uniquely qualifies him for his new role," said Metro/Shadow President/COO Chuck Bortnick. "His expertise in the industry will be a key element in helping us achieve our future goals."

METRO/See Page 22

Ebbott Back In The Programming Zone

Hot AC WMTX/Tampa OM/PD Chris Ebbott has been tapped to program KZON/Phoenix. He succeeds Paul Peterson, who recently departed the Clear Channel Pop/Alternative.

This marks a return for Ebbott to the station he flipped from Adult Alternative to Alternative in 1995. "It's a small world, and sometimes you can go home," he told R&R. "The Zone originally was a very eclectic station with 1,500 titles, but they wanted to move it closer to what [KXPK/Denver] was doing. We'll maintain the present Pop/Alternative course. My Asst. PD at the



Ebbott

EBBOTT/See Page 35

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FCC Proposes DAB Rules

Agency considering IBOC alternatives

BY MATT SPANGLER
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Nine years after it began looking into digital radio, the FCC on Monday finally proposed rules designed to introduce DAB in the U.S.

Though the commission said that in-band on-channel, or IBOC, DAB — which would not require new spectrum allocation for conventional analog broadcasters — holds great promise, the agency insisted that “it is not possible to definitely settle this issue in favor of IBOC.” The FCC might consider, for example, the Eureka-147 system, which uses the spectrum at 1459-1492 MHz or 221 MHz, and which is being implemented in most other countries.

IBOC proponents USA Digital Radio, Lucent Digital Radio and Digital Radio Express were disappointed that the commission is weighing alternatives, but are pleased that the agency seems to be leaning toward

IBOC. “The commission has found merit with our assertion that workable IBOC ... technology represents the best means of implementing DAB in the United States,” said USADR President/CEO Bob Struble. USADR had petitioned the FCC in October of 1998 to establish IBOC as the national standard.

The FCC also asked the public to comment on whether new spectrum — specifically 82-88 MHz, which is currently used for TV channel 6 — should be allocated for DAB once TV has transitioned to digital. However, that spectrum won't be available until 2007 in many areas.

The Consumer Electronics Manufacturers Association applauded the

notion. Earlier this year it asked the commission to earmark UHF TV spectrum for “mobile multimedia broadcast services (MMBS),” which would allow transmission of CD-quality digital audio and data.

One spectrum issue that is of major concern to broadcasters is the FCC's low-power FM proposal. In the DAB proviso the commission asks whether second- and third-adjacent-channel interference protection should be eliminated for LPFM channels — a move many believe would hamper the buildout of IBOC.

Parties wishing to express their opinions now have until Nov. 15 to file comments in the LPFM proceeding. Struble told R&R that USADR has been quite clear about its concern over the idea of eliminating current

FCC/See Page 8

Prism Fund To Boost Minority Ownership

Aim is for 'healthy profits' for investors and minority owners

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

After nearly 18 months of work the titans of radio have pulled together a funding plan to significantly increase the participation of minorities in radio and television station ownership.

At press time details about the Prism Fund — named after the array of colors emitted by a prism — were set to be unveiled at NAB headquarters in Washington on Wednesday. The plan, crafted chiefly by CBS CEO Mel Karmazin and Clear Channel CEO Lowry Mays with the heavy involvement of NAB President/CEO Eddie Fritts, has put together in excess of \$600 million, which will be loaned to qualified minority parties for the acquisition of broadcast properties. Chase Manhattan Capital Partners will administer the fund, supported by investments from such groups as CBS, Clear Channel, News Corporation, Granite Broadcasting, Tribune Broadcasting, Radio One, A.H. Belo Corporation and the NAB.

“[The Prism Fund will] produce healthy profits for the investors. It is not a charity.”

Dennis Wharton

NAB spokesman Dennis Wharton stressed that the voluntary effort is not only aimed at increasing minority ownership, but is designed “to

produce healthy profits for the investors. It is not a charity.”

Karmazin, Mays and Fritts first met to discuss the fund in July of 1996, and they have since held a number of intensive meetings with other group heads, financial experts and FCC Chairman Bill Kennard. The effort has won the endorsement of Kennard, who has often spoken publicly about the need to expand the national broadcast ownership pie, particularly in light of the industry's consolidation since 1996. He has praised Karmazin and Mays at industry affairs for their work as plans for the funding were taking place. In addition to financial backing, participants will get perhaps equally valuable assistance: nearly unlimited one-on-one schooling and advice in the ways of broadcasting and business from the experts who loaned the money.

Viacom, CBS Chiefs Defend Merger Proposal

Karmazin stresses that changing 'Net landscape adds to competition

Viacom CEO Sumner Redstone and CBS CEO Mel Karmazin last week appeared before the Senate Subcommittee on Antitrust, Business Rights & Competition. The subcommittee focused mostly on the TV end of the \$88 billion merger (it will reach an estimated 41% of the country, exceeding the 35% cap).

Karmazin stressed the need for CBS to be both competitive and profitable, adding that the TV network would not be able to present NFL games for free if it is not profitable. Karmazin also noted that no Infinity stations are streaming audio on the Internet. “We have an awful lot of competition. There are 1,800 radio

stations on the Internet. The competitive landscape is moving so rapidly that it is unfair not to consider the Internet and new media as competition.”

Media Access Project's Andrew Schwartzman, former NBC News and PBS President Larry Grossman and Indiana University telecommu-

nications professor David Waterman also testified, and each voiced concern that too much content would be emanating from a single source. Schwartzman pointed to Westwood One's recent acquisition of Metro Networks as an example of how news sources are being reduced. That prompted questions from subcommittee members Senators Mike DeWine and Herb Kohl, but the senators did not press the issue after Karmazin argued that consolidation has actually expanded radio news services to stations that could not previously afford to produce news.

Bloomberg

BUSINESS BRIEFS

BET Considers Radio IPO, Radio One Merger

BET founder/Chairman Robert Johnson told R&R that the company will use proceeds from the public offering of its \$1 billion radio group to pay down debt from acquisitions. The equity infusion would allow BET to pick up more stations, and the company is also considering taking its new online venture, BET.com, public.

BET executives also approached Radio One about a merger, Radio One CEO Alfred Liggins told analysts last week, though he wouldn't comment on his response. One analyst asked Liggins if BET and other Urban entrants were a threat to Radio One, but Liggins said that more competition in the Urban format is good for his company — any new entrant would not be as entrenched in the top markets as Radio One, and Radio One would be in a good position to buy stations from or sell them to those new entrants.

Another Call For Free Airtime

The nonprofit Alliance for Better Campaigns placed a quarter-page letter in last Sunday's *New York Times* calling for TV broadcasters to “open the nation's airwaves in 2000 to a different kind of campaign communication — whose currency is ideas, not money.” The message was signed by former Presidents Jimmy Carter and Gerald Ford, as well as Walter Cronkite. Alliance founder Paul Taylor told R&R the free airtime campaign began with TV because “you start where you have the biggest audience and biggest problems ... where most ad dollars go.” If the campaign works, radio likely will be the next stop. Taylor added, “Talk radio is a natural place for free airtime.”

Infinity Looking At Clear Channel-AMFM Spinoffs

Infinity Broadcasting is considering divestitures from the merger of Clear Channel and AMFM, but will only consider “oceanfront property” in the top 50 markets, President/CEO Mel Karmazin said in a conference call with Wall Street analysts last week. To illustrate the kind of value he's looking for, Karmazin pointed out that WFAN-AM/New York is expected to pull in a whopping \$7 million in October alone. Karmazin said Infinity is looking at a number of “strategic radio deals” at the moment.

Sinclair, Emmis Still Working Through St. Louis Deal

Sinclair's six radio and one TV station in St. Louis are now undergoing a third appraisal in preparation for their eventual sale to Emmis, and Sinclair CFO Pat Talamantes said last week that the company “looks forward to a reasonably good purchase price.” Alluding to Liberty Media's new equity stake in Emmis, Talamantes said, “Now that Mr. Smulyan has \$150 million in his pocket, hopefully he'll offer a more real price” for the Sinclair properties. The two sides have been negotiating since June, when former Sinclair “CEO-designate” Barry Baker exercised an option to sell the stations. The next step is for the companies to negotiate an asset purchase agreement for the properties. Emmis would not comment on the talks. In June Sinclair agreed to sell the rest of its radio group to Entercom.

FCC Fine Beat

The FCC says WQOP-AM/Atlantic Beach, FL and KYCM-FM/Bastrop, TX didn't adequately staff their main studios in separate periods in 1997 and 1998. In addition, public station KYCM kept its public inspection file at the Bastrop City Hall — instead of at its main studio — from June 1998 to January 1999. WQOP contends the commission isn't clear on its minimum staffing requirements, but Mass Media Bureau attorney Jim Shook told R&R that generally stations are expected to have one manager and another staffer on duty from 9am to 5pm. The FCC fined WQOP \$7,000 last week and fined KYCM \$10,000.

• The FCC last week reduced a \$15,000 fine for main studio violations by KEOJ-FM/Caney, KS and KEMX-FM/Locust Grove, OK to \$12,000. The commission said the fine was lowered because the licensee had made an attempt to follow the rules. The stations, owned by KXOJ Inc., were fined in June because they failed to keep their main studios within their respective community contours and had moved without permission. KXOJ told the FCC that it had consolidated its studios in Tulsa based on faulty information from FCC legal staff.

FCC Flags Clear Channel Shreveport, LA Purchase

The FCC wants to take a closer look at Clear Channel Communications' planned \$5.5 million purchase of KTUX-FM/Shreveport, LA. Clear
Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	10/22/99	One Year Ago	One Week Ago
Radio Index	212.45	396.82	375.84	+86.78%	+5.58%
Dow Industrials	8975.46	10,729.86	10,470.25	+19.55%	+2.48%
S&P 500	1141.01	1362.93	1301.65	+19.45%	+4.71%

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DEAL OF THE WEEK

• **Broadcasting Partners Stations**
\$190 million

1999 DEALS TO DATE

Dollars To Date: \$27,274,596,968
(Last Year: \$8,430,979,076)

Dollars This Week: \$221,626,400
(Last Year: \$13,225,000)

Stations Traded This Year: 1,587
(Last Year: 1,807)

Stations Traded This Week: 60
(Last Year: 5)

TRANSACTIONS AT A GLANCE

- FM CP/Chino Valley, AZ \$250,000
- KCUV-AM/Englewood (Denver-Boulder), CO \$2.8 million
- WYXC-AM/Cartersville, GA \$113,000
- WMCW-AM/Harvard, IL \$790,000
- WJCI-AM/Rantoul (Champaign-Urbana), IL Not available
- WTHI-AM/Terre Haute, IN No cash consideration
- KKSJ-FM/Eddyville and KRKN-FM/Eldon, IA \$162,400
- WKZW-AM/Aberdeen, MS \$51,000
- KCYO-FM/Ozark (Springfield), MO \$3 million
- KGEZ-AM/Kalispell, MT \$555,000
- KOFI-AM & FM/Kalispell, MT \$2.13 million
- WCHA-AM & WIKZ-FM/Chambersburg and WCHA-FM/Greencastle, PA (Hagerstown, MD) \$8.3 million
- KJAM-AM & FM/Madison (Sioux Falls), SD \$1.2 million
- KTUX-FM/Carthage (Shreveport, LA), TX \$5.5 million
- KMBV-FM/Navasota (Bryan-College Station), TX \$675,000

TRANSACTIONS

Citadel Ropes In Broadcasting Partners Properties

□ **Thirty-six stations in 11 markets go for \$190 million; Western MD trio sold to new Dame**

Deal Of The Week

Broadcasting Partners Stations

PRICE: \$190 million
TERMS: Asset sale for cash
BUYER: Citadel Communications Corp., headed by CEO Larry Wilson. It owns 161 stations. Phone: (702) 804-5200
SELLER: Broadcasting Partners Holdings LP, headed by CEO Lee Simonson. Phone: (212) 721-7468

Connecticut

WSUB-AM & WQGN-FM/ Groton (New London)

FREQUENCY: 980 kHz; 105.5 MHz
POWER: 1kw day/72 watts night; 3kw at 275 feet
FORMAT: Talk/Sports; CHR/Pop

Louisiana

KCTO-FM/Columbia, KMYF-FM/Monroe, KTJC- FM/Rayville and KYEA-FM/ West Monroe (Monroe)

FREQUENCY: 103.1 MHz; 106.1 MHz; 92.3 MHz; 98.3 MHz
POWER: 25kw at 300 feet; 100kw at 1,017 feet; 26kw at 492 feet; 50kw at 492 feet
FORMAT: Classic Hits; Country; Religious; Urban

Maine

WEZW-AM & WMME-FM/ Augusta and WTVL-AM & WEBB-FM/Waterville

FREQUENCY: 1400 kHz; 92.3 MHz; 1490 kHz; 98.5 MHz
POWER: 1kw; 50kw at 500 feet; 1kw; 63kw at 460 feet
FORMAT: CHR/Pop; CHR/Pop; Country; Country

WBPW-FM, WOZI-FM & WQHR-FM/Presque Isle and WCRQ-FM/Dennysville

FREQUENCY: 96.9 MHz; 101.7 MHz; 96.1 MHz; 102.9 MHz
POWER: 100kw at 440 feet; 1.35kw at 420 feet; 25.5kw at 1,310 feet; 100kw at 456 feet
FORMAT: Country; Oldies; Hot AC; AC

Massachusetts

WBSM-AM/New Bedford and WFHN-FM/Fairhaven (New Bedford)

FREQUENCY: 1420 kHz; 107.1 MHz

POWER: 5kw day/1kw night; 24kw at 348 feet

FORMAT: News/Talk; CHR/Rhythmic
New Jersey

WFPG-AM & FM & FM CP/ Atlantic City and WKOE- FM/Ocean City (Atlantic City)

FREQUENCY: 1450 kHz; 96.9 MHz; 107.3 MHz; 106.3 MHz
POWER: 1kw; 50kw at 360 feet; 13.5kw at 449 feet; 3kw at 310 feet
FORMAT: Talk; AC; Country

New York

WHLD-AM/Niagara Falls and WMNY-AM, WEDG-FM, WGRF-FM & WHTT-FM/ Buffalo

FREQUENCY: 1270 kHz; 1120 kHz; 103.3 MHz; 96.9 MHz; 104.1 MHz
POWER: 5kw day/144 watts night; 1kw; 49kw at 348 feet; 24kw at 712 feet; 50kw at 387 feet
FORMAT: Religious; Religious; Alternative; Classic Rock; Oldies

WKRT-AM & WIII-FM/ Cortland (Ithaca)

FREQUENCY: 920 kHz; 99.9 MHz
POWER: 1kw day/500 watts night; 24kw at 770 feet
FORMAT: Oldies; Classic Rock

WNSS-AM, WLTJ-FM & WNTQ-FM/Syracuse and WAQX-FM/Manlius (Syracuse)

FREQUENCY: 1260 kHz; 105.9 MHz; 93.1 MHz; 95.7 MHz
POWER: 5kw; 50kw at 500 feet; 97kw at 660 feet; 25kw at 300 feet
FORMAT: News; AC; CHR/Pop; Rock

Texas

KEES-AM/Gladewater and KGLD-AM, KTBB-AM, KYZS-AM & KDOK-FM/Tyler (Longview)

FREQUENCY: 1430 kHz; 1330 kHz; 600 kHz; 1490 kHz; 92.1 MHz
POWER: 5kw day/1kw night; 1kw day/77 watts night; 5kw day/2.5kw night; 1kw; 9.6kw at 443 feet
FORMAT: Talk; Oldies; News/Talk/Sports; Talk; Adult Standards

Multistate Deal

WRTK-AM & WBBG-FM/ Youngstown, WICT-FM/

Grove City, PA and WTNX-FM/Sharpville, PA (Youngstown- Warren)

PRICE: \$6.1 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications Inc., headed by CEO Lowry Mays. It owns over 500 stations, including WKBN-AM, WNIO-AM, WBTJ-FM, WMXY-FM & WNCD-FM/Youngstown-Warren. Phone: (210) 822-2828
SELLER: GOCOM Communications LLC, headed by President Richard Gorman. It also owns WPAO-AM/Farrell, PA. Phone: (617) 572-2000
FREQUENCY: 1390 kHz; 93.3 MHz; 95.1 MHz; 95.9 MHz
POWER: 9.5kw day/5kw night; 50kw at 280 feet; 19kw at 804 feet; 3kw at 328 feet
FORMAT: Talk; Oldies; Country; AC

Arizona

FM CP/Chino Valley

PRICE: \$250,000
TERMS: Asset sale for cash
BUYER: Prescott Radio Partners, headed by Joan Primm. Phone: (714) 998-9263
SELLER: 21st Century Radio Ventures Inc., headed by Reginald Hopkinson. Phone: (310) 540-4799
FREQUENCY: 103.9 MHz
POWER: 8.1kw at 567 feet

Colorado

KCUV-AM/Englewood (Denver-Boulder)

PRICE: \$2.8 million
TERMS: Asset sale for cash
BUYER: Radio Unica Communications Corp., headed by CEO Joaquin Blaya. It owns 11 other stations. Phone: (305) 463-5140
SELLER: Den-Mex LLC, headed by Manuel Fernandez. Phone: (303) 861-1156
FREQUENCY: 1150 kHz
POWER: 5kw day/1kw night
FORMAT: Spanish News/Talk

Georgia

WYXC-AM/Cartersville

PRICE: \$113,000
TERMS: Asset sale for cash

BUYER: Rogers Communications Inc., headed by President William Rogers. Phone: (770) 888-5388
SELLER: Empire Radio Ltd., headed by President Julia Frew. Phone: (770) 382-1270

FREQUENCY: 1270 kHz
POWER: 500 watts day/186 watts night
FORMAT: Country

Illinois

WMCW-AM/Harvard

PRICE: \$790,000
TERMS: Asset sale for cash
BUYER: WPW Broadcasting Inc., headed by President David Madison. It owns 11 other stations. Phone: (309) 734-9452
SELLER: State Line Radio Inc., headed by President Mianne Nelson. Phone: (815) 943-3744
FREQUENCY: 1600 kHz
POWER: 500 watts day/18 watts night
FORMAT: AC

WJCI-AM/Rantoul (Champaign-Urbana)

PRICE: Not available
TERMS: \$100 cash plus assumption of debt
BUYER: Vanguard Broadcasting Inc., headed by President Keith Ayers. Phone: (217) 893-1460
SELLER: East Central Illinois Broadcasting Inc., headed by President John Byers. Phone: (217) 267-5471
FREQUENCY: 1460 kHz
POWER: 500 watts day/65 watts night
FORMAT: Religious

Indiana

WTHI-AM/Terre Haute

PRICE: No cash consideration
TERMS: Donation
BUYER: Word Power Inc., headed by President Paul Ford. It also owns WKZI-AM & WPFR-FM/Terre Haute. Phone: (217) 932-4051
SELLER: Emmis Communications Corp., headed by CEO Jeff Smulyan. It owns 15 other stations, including WTHI-FM & WWVR-FM. Phone: (317) 266-0100
FREQUENCY: 1480 kHz

POWER: 5kw day/1kw night
FORMAT: Talk

Iowa

KKSJ-FM/Eddyville and KRKN-FM/Eldon

PRICE: \$162,400
TERMS: Stock transfer agreement
BUYER: Bruce Linder. He has interests in 10 other stations. Phone: (507) 345-4537
SELLER: Donald Linder. He has interests in 10 other stations. Phone: (507) 345-4537
FREQUENCY: 101.5 MHz; 104.3 MHz
POWER: 49kw at 499 feet; 23.5kw at 341 feet
FORMAT: Classic Rock; Country
COMMENT: Following the close of this transaction, Donald Linder will own 25% of the stock, Bruce Linder will own 35% of the stock, and a third man — Greg List — will own 40%.

Mississippi

WKZW-AM/Aberdeen

PRICE: \$51,000
TERMS: Asset sale for cash
BUYER: Stanford Communications Inc., headed by President Ed Stanford. It owns two other stations. Phone: (662) 256-9726
SELLER: J.D. Buffington. Phone: (662) 369-8592
FREQUENCY: 1240 kHz
POWER: 770 watts
FORMAT: Oldies

Missouri

KCYO-FM/Ozark (Springfield)

PRICE: \$3 million
TERMS: Asset sale for cash
BUYER: MW Springmo Inc., headed by William Walker. It also owns KKLH-FM/Marshfield, KOSP-FM/Willard & FM CP/Brookline. Phone: (608) 273-3766
SELLER: Pearson Broadcasting of Ozark Inc., headed by Bruce Hale. It

Continued on Page 8

The Bad News:

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FCC

Continued from Page 4

interference parameters; thus the company would not be filing new comments.

A Long Way From Home

The next major step for the IBOC proponents — which have been testing their systems in the lab and on radio stations throughout the year — is to submit data from their tests to the National Radio Systems Committee (an NAB/CEMA coalition) by Dec. 15. The commission said it would give "great weight" to any recommendation it receives from the NRSC.

Mass Media Bureau official Peter Doyle told R&R it could then take another two to four years for the FCC to fully evaluate the comments and test results. Among the criteria it will consider are how much better the sound quality is

than analog systems, how expensive it is to upgrade and whether the systems will allow broadcasters to provide auxiliary data services. (The commission also asks for input on whether it should collect a fee from broadcasters for those auxiliary services.) The agency may or may not choose a single proponent's system as the national standard.

If the FCC adopts IBOC as the standard, there will be an 8-12-year period in which stations broadcast in both analog and digital. Then broadcasters will go fully digital, and any additional bandwidth allocated to them for the "hybrid" phase may be reclaimed by the commission. Digital Radio Express President Norm Miller told R&R the FCC would likely use that spectrum for other digital services.

Deadlines for public comment on the DAB proposal were set for 75 and 105 days after its publication in the *Federal Register*, which will likely occur within a couple of weeks.

Earnings

Continued from Page 1

with the third quarter, Jones believes it will be difficult for the industry to sustain the 10%-13% growth it's experienced throughout 1999 for much longer. Next year he is looking for a slight cooling down to growth of about 9%-10% or so.

Here are a few notes from the industry's third-quarter success song:

- **Clear Channel Communications** (NYSE: CCU) closed on its merger with Jacor Communications before the end of the second quarter, and the addition was reflected in spades in the numbers released last week. Gross revenues for the first nine months of this year nearly doubled, from \$1.02 billion to \$2.01 billion. Third-quarter gross revenues more than doubled, from \$434.6 million to \$887.9 million. Net revenues increased in the quarter from \$385.9 million to \$796.2 million, while they grew from \$909.6 million to \$1.8 billion for the nine-month period. At "break-even" (zero cents per share), Clear Channel was in line with First Call analysts' estimates.

- **Revenues at CBS Corp.** (NYSE: CBS) rose from \$1.6 billion to \$1.7 billion in the third quarter, while EBITDA climbed 51%, from \$268 million to \$406 million. CBS attributes the cash flow gain mostly to the strong performance at Infinity Broadcasting (see below). CBS came in a penny ahead of analysts' estimates, at five cents per share.

- **Infinity** (NYSE: INF) reported net revenues increased 16% in the third quarter, from \$534 million to \$619 million. The majority of this was accounted for by the radio segment, which saw net revenues of \$477 million, up 14% from \$419 million last year. Net revenues for the radio segment grew 30% in the first nine months of this year, from \$1.01 billion to \$1.3 billion. At 13 cents per share, Infinity came in a penny ahead of analysts' estimates.

- **Entercom** (NYSE: ETM) says its third-quarter growth was led by its Sacramento and Boston properties, while Seattle and Kansas City con-

tributed as well. Net revenues rose 45%, from \$40.9 million to \$59.2 million, while broadcast cash flow was up 67%, from \$13.9 million to \$23.3 million. On a same-station basis, net revenues increased 22%, and BCF gained 59%. For the first nine months of '99 net revenues climbed 48%, from \$104.6 million to \$154.7 million, while BCF jumped 56%, from \$34.9 million to \$54.5 million. At 21 cents per share, Entercom, came in ahead of First Call analysts' consensus of 15 cents.

- **Citadel Communications'** (Nasdaq: CITC) revenues rose 43%, from \$35.9 million to \$51.4 million, while BCF jumped 51% to \$18 million. Citadel had a net loss in the quarter of \$2.8 million (nine cents per share) — an improvement from last year, when Citadel's net loss was \$3.2 million (20 cents). Still, the numbers fell below analysts expectations: A panel of First Call analysts expected a loss of three cents a share.

- A panel of analysts polled by First Call may have predicted Q3 net income of only three cents per share, but **Radio One** (Nasdaq: ROIA) beat that by eight cents, as reported net income rose from a loss of five cents last year to a gain of 11 cents (\$1.9 million) this year. Net revenue hit \$24.1 million, up 75% from last year's \$13.8 million. BCF was up 79% to \$12 million for the quarter. "This strength is coming from across our chain," Radio One CEO Alfred Liggins said. He singled out clusters in Washington, Baltimore, Atlanta and Detroit as particularly successful in the quarter. Radio One's Philadelphia stations did not perform up to expectations, he said, but he expected improvement in the fourth quarter.

- **Hispanic Broadcasting's** (Nasdaq: HBCCA) broadcast cash flow rose 30% to \$24.8 million. Net revenues increased 19% to \$52.4 million; net income was up from \$7.1 million (14 cents per share) to \$9.8 million (19 cents). Year-to-date net revenues rose 18% to \$142 million, BCF jumped 29% to \$63.3 million, and net income grew from \$19.3 million (39 cents) to \$23.1 million (46

cents). After-tax cash flow was up 26% to \$19.1 million in Q3 and 21% to \$48.1 million year-to-date.

- **Net revenues at Westwood One** (NYSE: WON) rose 18%, from \$66.7 million to \$78.9 million, due in part to its acquisition of Metro Networks, which closed in the third quarter. Excluding Metro, Westwood's revenues would have increased 10%. Operating cash flow gained 38%, from \$14.6 million to \$20.1 million. At 15 cents per share, the company came in under First Call's consensus estimate of 19 cents.

- **Jefferson-Pilot** (NYSE: JP) reported a 45% revenue increase for the third quarter in its communications division, from \$6.6 million to \$9.6 million. Broadcast cash flow grew 24%, from \$17.3 million to \$21.5 million. Year-to-date revenues were up 20%, from \$21.2 million to \$25.5 million, while BCF rose 11%, from \$53.1 million to \$59 million. Jefferson-Pilot attributed the gains to strong radio ad sales.

- **Sinclair Broadcast Group** (Nasdaq: SBGI) classified its radio unit's net income — which fell from \$7.5 million last year to \$5.6 million — as "discontinued operations" (it is selling most of its radio group to Entercom). The numbers looked even worse for its TV operation, where the net loss widened from \$9.7 million to \$16.9 million. Total revenues for Sinclair were up 3% in the quarter, from \$170.4 million to \$176.1 million. The company's 20-cent loss from "continuing operations" was greater than First Call's consensus estimate of 6 cents.

- **Gaylord Entertainment** (NYSE: GET) says increased sales at its Word Entertainment music publishing unit raised third-quarter revenues 6%, from \$48.9 million to \$52 million, for the broadcasting and music segment. At the same time operating cash flow declined 58%, from \$7.9 million to \$3.3 million, due to higher expenses at Word, as well as start-up costs at Gaylord's online unit, GETdigitalmedia.

Transactions

Continued from Page 6

owns eight other stations. Phone: (703) 437-8400

FREQUENCY: 92.9 MHz
POWER: 50kw at 492 feet
FORMAT: Country

Montana

KGEZ-AM/Kalispell

PRICE: \$555,000
TERMS: Stock purchase agreement
BUYER: Z-600 Inc., headed by John Stokes. Phone: (406) 837-2283
SELLER: Ambrose Measure, et al. Phone: (406) 752-6373
FREQUENCY: 600 kHz
POWER: 5kw day/1kw night
FORMAT: Oldies

KOFI-AM & FM/Kalispell

PRICE: \$2.13 million
TERMS: Stock transfer agreement
BUYER: David & Tana Rae, Michael Jorgenson & Scott & Lisa Davis.
SELLER: Ronald & Katherine Hopkins, Douglas & Darlene Kohlbeck & Curtis & Rolane Meyer, all officers of KOFI Inc. Phone: (406) 755-6690
FREQUENCY: 1180 kHz; 103.9 MHz
POWER: 50kw day/10kw night; 100kw at 571 feet
FORMAT: Full Service; Country

Pennsylvania

WCHA-AM & WIKZ-FM/Chambersburg and WCHA-FM/Greencastle (Hagerstown, MD)

PRICE: \$8.3 million
TERMS: Asset sale for cash
BUYER: Dame Broadcasting LLC, headed by President Al Dame. Phone: (717) 909-7220
SELLER: Chambersburg Broadcasting Co., headed by Chairman John Booth. Phone: (717) 264-7121
FREQUENCY: 800 kHz; 95.1 MHz; 94.3 MHz
POWER: 1kw day/196 watts night; 50kw at 449 feet; 3.5kw at 430 feet

FORMAT: Country; AC; Country
BROKER: Dick Foreman of Richard A. Foreman & Associates

South Dakota

KJAM-AM & FM/Madison (Sioux Falls)

PRICE: \$1.2 million
TERMS: Asset sale for cash
BUYER: Three Eagles Communications Inc., headed by CEO Rolland Johnson. It owns 22 other stations. Phone: (605) 692-1430
SELLER: Madison Broadcasting Co. Inc., headed by President John Goeman. Phone: (605) 256-4515
FREQUENCY: 1390 kHz; 103.1 MHz
POWER: 500 watts day/62 watts night; 33kw at 305 feet
FORMAT: Country; Country
BROKER: Johnson Communication Properties

Texas

KTUX-FM/Carthage (Shreveport, LA)

PRICE: \$5.5 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications Inc., headed by CEO Lowry Mays. It owns over 500 stations, including KEEL-AM, KWKH-AM, KITT-FM, KRYF-FM & KVKI-FM/Shreveport. Phone: (210) 822-2828
SELLER: KTUX Inc., headed by President Ken Stevens. Phone: (318) 635-9999
FREQUENCY: 98.9 MHz
POWER: 100kw at 730 feet
FORMAT: Rock

KMBV-FM/Navasota (Bryan-College Station)

PRICE: \$675,000
TERMS: Asset sale for cash
BUYER: Sunburst Media LP, headed by President John Borders. It owns 23 other stations, including KAGG-FM & KKYS-FM/Bryan-College Station. Phone: (972) 702-7371
SELLER: Nicol Broadcasting Ltd., headed by Tom Nicol. It owns two other stations, including KWBC-AM/Navasota.
FREQUENCY: 92.5 MHz
POWER: 6kw at 262 feet
FORMAT: AC

Bloomberg BUSINESS BRIEFS

Continued from Page 4

Channel already has a five-station cluster in the market. Adding KTUX-FM's revenue to that of KEEL-AM, KWKH-AM, KITT-FM, KRYF-FM & KVKI-FM would give Clear Channel about 40% of ad revenue in the market, according to 1998 BIA estimates. AMFM, which is merging with Clear Channel, also owns three stations in the market, though the FCC is not taking that into account in its review.

WGUL Petition Against Clear Channel Denied

WGUL-FM/Tampa owner WGUL Inc. asked the FCC to deny the license assignments of WSUV-FM/Tampa, WFJO-FM/St. Petersburg and WHPT/Sarasota to Clear Channel, but the commission said WGUL failed to offer any supporting documentation for its contention that the deal would result in "oligopolistic advertising practices." WGUL management could not be reached for comment.

Emmis Offering Could Net \$239 Million

Emmis expects to net \$239 million after expenses are deducted from its sale of 4 million shares (less 552,000 shares going to underwriters) of class A common stock. Proceeds are going to, among other things, acquisitions — such as that of WKCF-TV/Orlando, a deal the company closed on last week.

Cumulus Seeks \$99 Million From Offering

Cumulus Media will sell 3 million shares of class A common stock at \$33 each, according to documents filed with the Securities and Exchange Commission last week. In addition, certain shareholders will offer another 1 million shares, and the State of Wisconsin Investment Board and BA Capital will sell 500,000 class B shares that are convertible to class A. Proceeds from the offering, which is being underwritten by Morgan Stanley, will go toward pending deals.

Continued on Page 35

Experience. Stability. Vision. *And Dexter Douglas.*

Place a phone call to WNNX in Atlanta, and you'll probably be greeted by Dexter Douglas. Tune in to the station, and chances are just as good that you'll hear him on the air.

Dexter feels right at home doing guest shots with the 99X morning team. He also fills in for vacationing air personalities and does drop-ins for station promos. In fact, Dexter seizes every available opportunity, which is characteristic of nearly all the people who are building their careers at Susquehanna.

Says Dexter, "I work with a lot of creative people, and I am amazed at the result of their talent."



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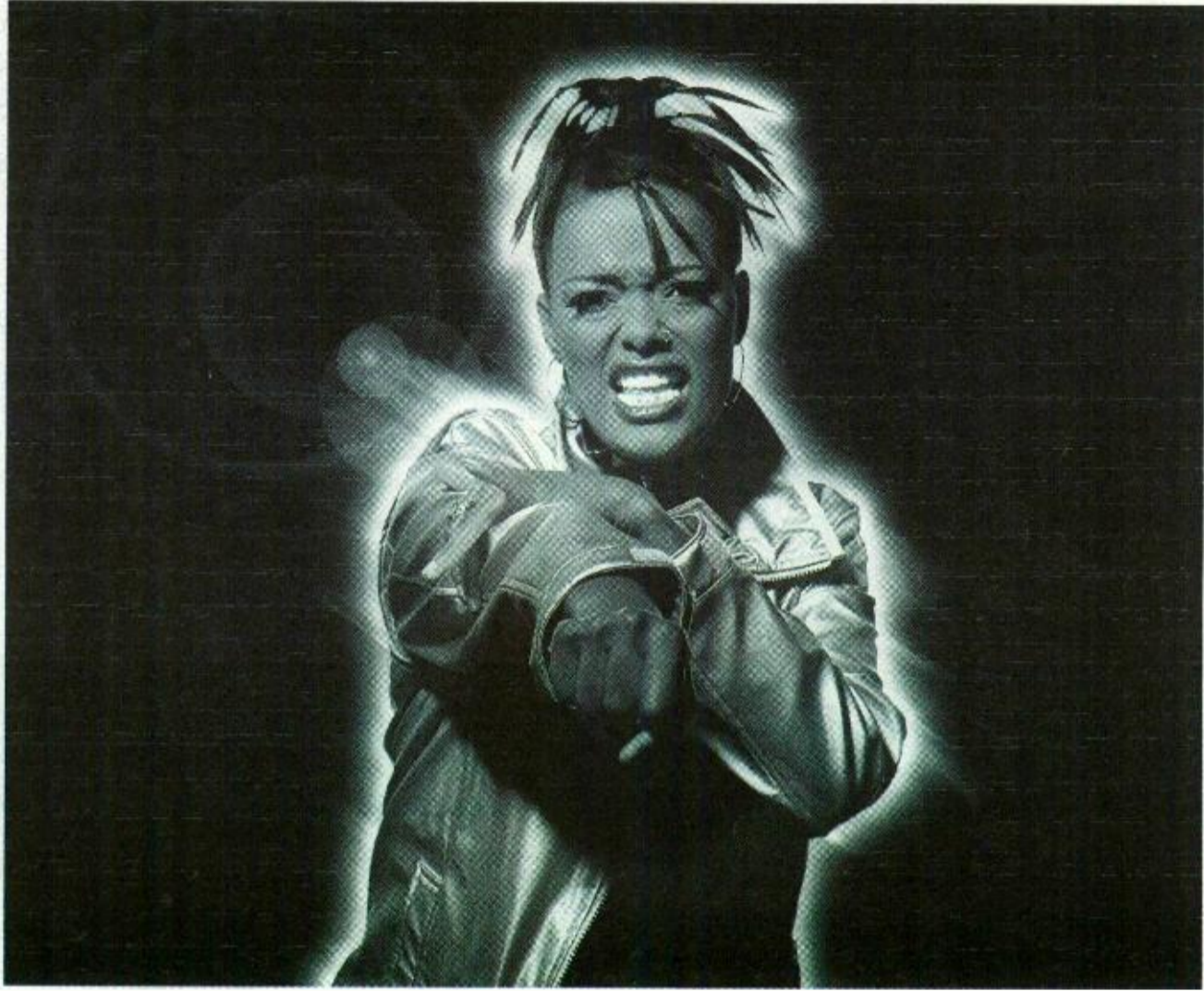
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Receptionist
WNNX, Atlanta



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- RAB: Joltin' joe with radio, Page 14



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"Where observation is concerned, chance favors only the prepared mind."
— Louis Pasteur

SALES

CHANGE YOUR NEGOTIATING TACTICS AND WIN BIG

By Paul Woodhull Negotiation. Two people in a room, *mano a mano*. One walks out a winner, one walks out a loser. These are not encouraging odds when you are managing the fate of your business. Yet people on the front line of negotiations are entrusted with building (or destroying) crucial relationships that form the crux of business.

In a recent edition of the *Harvard Business Review*, Danny Ertel, founder and director of Vantage Partners, a consulting firm in Cambridge, MA, argues that negotiations can no longer be viewed as discrete events defined only by the people at the negotiating table. Corporations are having greater successes approaching negotiations from a global perspective, with a systemic, rather than situational, view.

As the radio industry continues to consolidate and negotiations impact at the station, market, group and network levels, radio executives must, according to Ertel:

1. Create a negotiation infrastructure linking the negotiators' priorities to the long-term goals of the company.
2. Broaden the measures used to evaluate negotiators' performance beyond cost and price.
3. Draw a clear distinction between individual deals and ongoing relationships.
4. Empower the negotiators to walk away from a deal that is not in the company's best overall interests.

NEGOTIATION INFRASTRUCTURE

While most negotiators perceive each negotiation as a separate event with its own unique parameters defined by the skill sets brought by the individuals engaged in the process, successful executives have established standards that codify the process. Before you send your negotiating forces out to build an agreement, whether it's signing a new talent or closing on an important sale, it is imperative that you arm them with the tools and the blueprints necessary to succeed.

When the 1994 currency crisis hit Mexico, Grupo Financiero Serfin, one of Mexico's largest banks, discovered that its ability to recover loan defaults was hampered by the traditional tactics of trading concessions. When the bank implemented a procedure to impose management controls, its recovery rate increased dramatically.

In addition to initiating a training curriculum, Serfin required that each negotiation have a carefully delineated set of the bank's prioritized interests, along with the interests of the debtor, coupled with creative solutions that were then assessed against each party's priorities and the potential alternatives. The debtors were then categorized according to collateral and relationship. Depending on which category the debtor fell into, the manager was able to suggest the bank's best alternative prior to the negotiation process.

Finally, Serfin established a communication network where successful negotiations were analyzed and discussed by managers and negotiators. This assisted future negotiations and clearly communicated to all that negotiation is, according to Ertel, "an institutional process that can be evaluated and fine-tuned systemically." The end result was that Serfin's negotiators became more creative in their approaches to the negotiating process and had a higher rate of success.

MEASURES OF SUCCESS

Negotiations have typically centered on the dollars and cents of every deal. As the dot-coms have begun to pour a flood of dollars into radio, reports of Internet

companies paying triple and quadruple the rate card in certain high-tech markets have begun to surface. Long-term core advertisers are grumbling that they are being bumped for the higher-priced techies.

Is closing on these buys a sign of a successful negotiation or of a salesperson angling for a short-term gain at a long-term cost to the station? If the situation were reversed — a salesperson offering a steep discount to an advertiser — a manager may have a more ready answer, but there should be standards for evaluating the success of a negotiation that do not waver on a case-by-case basis.

To get away from the win-lose mentality that pervades much negotiation in radio, executives must codify the measures of success that negotiators bring to the table. Ertel suggests the following seven measures:

1. **Relationship** Does the negotiation process help build a relationship that will help both parties to work effectively over the life cycle of the project?
2. **Communication** Do your negotiations create an environment where both parties can converse constructively about problem-solving?
3. **Interests** Does the deal satisfy your interests and acceptably satisfy the other party's interests and the interest of any relevant third party (e.g., the FCC)?
4. **Options** Have you searched for innovative, elegant and efficient solutions for mutual benefit?
5. **Legitimacy** Have you used objective criteria to evaluate and choose an option that could be justified by both sides?
6. **BATNA** Have you measured the deal against your Best Alternative to Negotiated Agreement (BATNA), and do you have every confidence that the deal is superior to the BATNA?
7. **Commitment** Have you generated a set of well-planned, realistic and workable commitments that both sides understand and are prepared to implement?

In establishing these measures, managers and negotiators must abandon the concession-based mindset of negotiation and more creatively address the issues of negotiation through a host of criteria that hold the best interests of the company at heart.

To assure that these tools are implemented in the day-to-day world of negotiation, management must also implement incentives that reward negotiation that achieves the broader criteria. Ertel asserts that this could be achieved by basing bonuses and commissions on the longevity of customer relationships, the innovations that have resulted from interactions with the customers, customers' own evaluations of those relationships and the referral business that can be traced to those customers.

THE DEAL AND THE RELATIONSHIP

While changing the standards of measurement can encourage the negotiator to take a long view of the individual deal, it is still not uncommon for the negotiator to confuse the integrity of the deal with the integrity of the relationship — push too hard on price, and you may compromise the relationship; place too much value on the relationship, and you may concede more than necessary.

When, over the past several years, Ertel asked hundreds of executives for whom they are most likely to make concessions, cut prices, do costly favors and give more value, the answer invariably was the difficult customer over the easygoing one. The net effect of this concessionary culture is that companies have trained and legitimized difficult customers as blackmailers holding the deal for hostage.

If, however, you view the relationship and the deal as riding the same side of the seesaw, you will quickly learn that both improve (or diminish) in tandem. Negotiators must be trained that a problem with a relationship cannot be solved with concessions in the

Continued on Page 14

MANAGEMENT

SPINNING HIS OWN WHEELS

By Dick Kazan

How can you become more successful? I asked Tom Gegax, co-founder and Chairman/CEO of Tires Plus, a Minneapolis-based tire company with 150 stores, 1,600 employees and projected 1999 sales of over \$200 million.

His response: "While there are many secrets to success, one of the most important is to be caring. Are you smiling at people or frowning? Forgiving or holding a grudge? Encouraging people or discouraging them?" To Gegax, success comes from maintaining a positive attitude, helping others and recognizing that each of us has imperfections needing tolerance.

What steps did he take to become successful? After graduating from Indiana University in 1968, Gegax joined Shell Oil in an entry-level position. Over the next eight years he became a District Sales Manager, responsible for 13 gas stations. As is true of many big organizations, he recalls, "They'd train you, teach you great skills,



and then you think, 'Let me have some responsibility.' You get to a level of mediocrity."

Gegax and co-worker Don Gullett decided to leave Shell, purchase three gas stations and turn them into tire stores. But where would they get the money? "It took \$15,000 from each of us. That was the down payment, and we got a \$60,000 bank loan. The only savings I had was profit-sharing, 401(k)-type of stuff. I just used all that. Don did too."

How did they find a bank willing to lend them money? "Nine banks turned us down. No. 10 made the loan. Our attorney sat on the bank's board. He felt we had what it took to make it and put in a good word for us." But that was far from a guarantee of instant success. "We had to go back to the bank three times in the first two years and get additional loans so we could make payroll." In other words, the early years were difficult, but persistence eventually triumphed over adversity.

What were Gegax's goals? "To be my own boss. I saw a niche and thought we could do it better. Maybe we can make some money. Maybe build a chain of eight to 10 stores. I had no idea we'd have 150. We're opening an average of 25-30 a year now."

Radio also played a role in this success story. "We use a lot of radio because we reach prospective customers in their cars. Radio is also a great results medium because you get 60 seconds to deliver your message rather than 30 seconds on TV."

I asked Gegax for his sales advice. "Accept yourself. Those who reject themselves when they receive rejection from others are not going to be able to handle the objections well to make a sale, and they're not going to be able to communicate effectively to the next person because they're down. When you're down, you're not enthusiastic and passionate, and that will always come across in your tone and body language. It's like asking a girl to dance. The first one says, 'No.' To the next one, you slump your shoulders, hang your head and say, 'You wouldn't want to dance, would you?'"

In his new book, *Winning the Game of Life*, Gegax refers to the pioneering work of Dr. Albert Mehrabian, who showed that when we communicate feelings and emotions, "the words are the least of the matter. Over half of the message (55%) is understood through our body language. Vocal tone and pitch accounts for another 38%. Just 7% of the message is carried in the actual words." Remember this when you want to persuade others to buy from you, give you a raise or follow your direction.

Next week: In 1989, despite his initial success, Gegax hit a wall. His marriage ends, his business has serious problems, and he learns he has cancer. Find out how he was able to rebound to where he is today — and how you can learn from his experience.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road to Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

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What's so funny?

"I don't listen." – Chris Tucker

(unintelligible) – Chris Rock

"I listened once; that was all I needed" – Will Smith



CHANGE YOUR NEGOTIATING TACTICS AND WIN BIG

Continued from Page 12

deal, and that a problem with a deal is not a test of the relationship.

A strong relationship creates trust, which opens the lines of communication and creativity and results in more valuable and new agreements. When a deal puts one or both parties at a disadvantage, it creates a climate of hostility and suspicion that deteriorates the communications between the parties, lessening the ability to take risks and increase value.

Peter Collins, VP of Media Syndication Services, relates the story of negotiating a 52-week renewal on a major-market News station. When the station, 10 days before renewal, tried to hike the price of the buy by 20%, it initially cited an increase in political rates to justify the increase. Because Collins places substantial amounts of political media, he knew that there were other issues involved. The GM never tried to justify the increase in rates through greater service or greater audience share. When pushed on the issue, the manager conceded that the increase was based upon the fact that Collins had been too successful in the previous negotiation, obtaining a seriously discounted rate.

This cycle is one that repeats far too frequently. A negotiator grants a steep discount, creating an atmosphere of distrust, which then limits communication and in the end severs the relationship. Collins took the money off the table and placed the buy on a competitor across the street, receiving less audience but more service and a more open line of communication.

When evaluating the people on the other side of the table, maintain two separate lists, Deal Issues and Relationship Issues, and never use an item from one list to attempt to solve a problem on the other list. Says Ertel, "Managers who accept explanations like 'To maintain the relationship, I gave in on price' from their negotiators are condoning both poor deals and weak relationships."

WALK AWAY

If the measures of success outlined above are not implemented and inculcated into the core culture of the radio industry, negotiators will continue to evaluate their success by closing the deal. One major metropolitan newspaper in South America has a deeply ingrained mind-

set that startlingly mirrors the radio industry: Never lose a customer. The salespeople will offer huge discounts to keep an advertiser from pulling its account. The net result is that the average discount rate across a \$300 million of advertising space is 45%.

The rationale is that the cost of an extra page of print is minimal compared to even the discounted

rate, and therefore, as long as the ad revenues exceed the cost, the paper profits. The unexpected result is that advertisers learn very quickly that they have all the leverage and are able to negotiate aggressively, severely impacting the paper's overall revenues and profits. The same negative impact occurs at the station and network levels when price slashing occurs to move excessive inventory. The overall devaluation of radio inventory leads to more and more difficult negotiations in the future.

To maintain the integrity of your pricing structure, your negotiators must feel that they have the ability to walk away from the table without closing the deal. To achieve this empowerment, every negotiator must have an expressly articulated BATNA. When the deal does not meet the predetermined acceptable levels against the BATNA, the negotiator walks away from the table confident of the full support of management.

This support must be clearly demonstrated in the field. If the people on the front line do not see tangible evidence of management support for BATNA, negotiators will be unable to make the transition from closers to negotiators of best interest. Managers should communicate positive reinforcement of people who have walked away from a deal to all members of the negotiation force.

The movement from a situational view of negotiations to an institutional one is best achieved through gradual, consistent, subtle changes in practice, emphasis and communication. While some negotiators may not be able to shed their Lone Ranger image and adopt the changes most will find the changes a welcome relief to a difficult burden. With more power, prestige and satisfaction in their job functions, they will become more productive partners in the overall function of the company and key architects in building the long-term health of your station, market, group and network.

Paul Woodhull is President of Media Syndication Services, an independent affiliate marketing and radio syndication consulting company. Harvard Business School Publishing's Ideas@Work is available on a barter basis. For more information on the program or on Danny Ertel's article, call (202) 544-4457 or e-mail woodhull@erols.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

RADIO PERKS UP COFFEE SALES

SITUATION: Folks in the great Northwest love a good cup of joe. So when Leavenworth Coffee wanted to put a jolt into sales at their four outlets in and around Leavenworth, WA, they cooked up a hot new radio campaign that really drew a crowd.

OBJECTIVE: Leavenworth Coffee Roasters has been in business for about three years. It competes against the Starbucks national chain as well as numerous local coffeehouses. Leavenworth had in the past used print and specialty advertising publications, but didn't believe radio could consistently reach its upscale customer base.

CAMPAIGN: KWWW/Wenatchee, WA launched a one-year campaign designed to build image awareness and in-store sales for Leavenworth Coffee. The campaign, which centered on a "Coffee Break" contest in which the winning local business had gourmet coffee and snacks delivered by Leavenworth, included 90-second live reads during weekday drivetimes. The very popular contest caught the attention of many coffee drinkers in the rainy Northwestern community.

RESULTS: The KWWW campaign exceeded the goals set by Leavenworth Coffee's managers. In fact, the campaign generated so much interest that within six months Leavenworth had opened another location in the area. Leavenworth owner Craig Wisemore now recommends radio advertising to anyone wanting to build awareness and sales in a competitive market.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

More than a third (36%) of those who have had coffee in the past month earn more than \$50,000 per year, and 32% are college graduates. Seventy-seven percent own their homes, and 33% have children living at home. This group spends an average of 45% of its daily media time with radio.

INSTANT BACKGROUND — COFFEE AND TEA

The greatest growth in coffee consumption has been among 20-29-year-olds. The percentage who drink coffee daily went from 25% in 1995 to 30% in 1998, while those who consume coffee weekly increased from 46% in 1995 to 53% in 1998. (National Coffee Association, 1999)

RAB CATEGORY FILES

"A new, first-of-its-kind report from the New York-based Beverage Marketing Corporation attempts to give the beverage industry a broad overview of the entire beverage marketplace, including hot drinks and dairy. BMC's report looks at nine categories in all: coffee, tea, milk, beer, bottled water, fruit beverages, soft drinks, spirits and wine. Consumption of coffee and tea each grew about 1% in 1998." (Beverage World, 1999)

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at www.rab.com.

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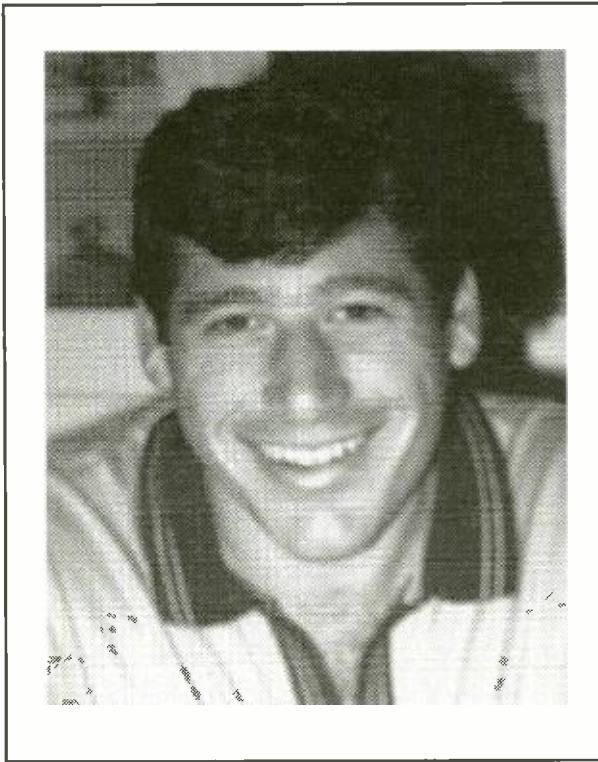
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SCREEN SCENE: COMING ATTRACTIONS

■ *A sneak peek at the films hitting theaters near you*

Looking for some great promotional opportunities? Look no further than your local cineplex. Start planning ... here are some of the major movies set for release in the coming months. For information on creating a promotion for a specific movie, call the studio's regional/field representative for your market.

NOVEMBER 5

THE BONE COLLECTOR (Universal Pictures) — This suspense thriller follows a pair of cops (**Denzel Washington** and **Angelina Jolie**) tracking a brutal serial killer. The partners must learn to think and act as one in order to capture the disturbed criminal before he strikes again. Directed by Phillip Noyce.

NOVEMBER 12

ANYWHERE BUT HERE (Twentieth Century Fox) — A mother (**Susan Sarandon**) and daughter (**Natalie Portman**) leave behind their small-town lives in Bay City, WI and head to Beverly Hills, hoping to fulfill lifelong dreams while struggling with the separation from loved ones back home. Adapting to life in L.A., mother and daughter see their relationship strained to the breaking point before it ends up stronger than ever. Directed by Wayne Wang. Also starring: **Bonnie Bedelia**, **Shawn Hatosy**, **Hart Bochner**, **Heather McComb**, **Corbin Allred** and **Caroline Aaron**.



R&B singer Usher Raymond (second from r) makes a statement in the lead role of *Light It Up*.

LIGHT IT UP (Twentieth Century Fox) — When a dedicated teacher (**Judd Nelson**) is fired from a neglected high school in Queens, NY, six students barricade themselves inside the school in what escalates from a simple protest into a hostage standoff. As the media zeroes in on the event, the students realize this is their chance to state their right to a decent education. R&B sensation **Usher Raymond** plays the students' leader, Lester, the school's star basketball player. Rap musician **Fredro Starr** also joins the cast as a gangbanger. Written and directed by Craig Bolotin. Also

starring: **Rosario Dawson**, **Robert Ri'chard**, **Clifton Collins Jr.**, **Sara Gilbert** and **Forest Whitaker**.

THE MESSENGER: THE STORY OF JOAN OF ARC (Columbia Pictures) — The life story of Joan Of Arc. **Milla Jovovich** stars as the peasant girl who, in 1422, heard a voice from heaven instructing her to restore France to freedom from England. The young woman leads the French to several victories over the English, but is eventually captured, put on trial for being a witch and burned at the stake before the age of 20. Twenty-five years later she is declared innocent and is canonized as a saint in 1920. Written and directed by **Luc Besson**. Also starring: **John Malkovich**, **Faye Dunaway** and **Dustin Hoffman**.

POKÉMON: THE FIRST MOVIE (Warner Bros. Pictures) — Pokémon takes place in a fantasy world populated by 151 different imaginary creatures (Pokémon) possessing unique powers. An animated adventure, this Japanese production became the fourth-highest grossing film of the year when it was released there last summer.

NOVEMBER 19

JAMES BOND: THE WORLD IS NOT ENOUGH (MGM) — British superagent 007, **James Bond** (**Pierce Brosnan**), returns for the 19th installment in the series. This time around Bond races to defuse an international power struggle while the world's oil supply hangs in the balance. Naturally, high-tech weaponry, explosions, beautiful women and supervillians even badder than Dr. Evil will keep audiences enthralled. Directed by **Michel Apted**. Also starring: **Denise Richards**, **Sophie Marceau** and **Robert Carlyle**.

FOUR WEEKS FORWARD Sales & Promotion Planning Calendar

December 5-11

Dec. 5-11 Civil Rights Week, Human Rights Week, National Drunk Drivers Awareness Week

5 Prohibition repealed in the U.S. (1933) Walt Disney born (1901) U.S. Senator Strom Thurmond born (1902)	6 National Gazpacho Day Independence Day (Ireland, Denmark, Finland) First presidential address via radio (1923)	7 National Cotton Candy Day Delaware is the first state admitted to the Union (1787) Japanese attack on Pearl Harbor (1941)	8 National Brownie Day Winter Flowers Day Washington crosses the Delaware (1776) Sammy Davis Jr. born (1925)	9 National Pastry Day Roller skate patented (1884) Actor John Malkovich born (1953)	10 National Lager Day International Human Rights Day Alfred Nobel dies (1896); first Nobel awards (1901) First <i>Playboy</i> magazine published (1953)	11 National Noodle Ring Day <i>Alice in Wonderland</i> debuts in theaters (1933) Joe DiMaggio retires from baseball (1951)
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WBAL-AM Baltimore</p> <p>"Clearly, the best Christmas show!"
KXKL-FM Denver</p> <p>"A great Christmas present!"
WHYI-FM Miami</p> <p>"Easy to execute. Thanks!"
WCCO-AM Minneapolis</p> | <p>"We receive good feedback from our listeners. Very good show!"
WTMX-FM Chicago</p> <p>"A show everyone can agree on!"
WPCH-FM Atlanta</p> <p>"Great music each year. Thanks!"
WBZ-AM Boston</p> <p>"You're great to work with!"
KIRO-AM Seattle</p> <p>"Fire it up and enjoy the holiday worry free!"
WPRO-AM Providence</p> | <p>"We used to produce our own Holiday programming. Not now!"
WBEB-FM Philadelphia</p> <p>"Our listeners told us they left it on all day!"
WTIC-AM Hartford</p> <p>"As a listener, I hate to see the program end each year!"
WEAT-FM West Palm Beach</p> <p>"Terrific show every year!"
WWMX-FM Baltimore</p> <p>"We love this show each year!"
KDKA-AM Pittsburgh</p> |
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INNOVATION STATION

THINKING OUT OF THE BOX

■ *Sonicbox delivers Internet radio throughout the home*

By Ron Rodrigues

R&R Editor In Chief
ronr@rronline.com

There's an assortment of Internet appliances set to hit the market over the next few months that could propel the fortunes of streaming audio broadcasters. None of them are going to set the world on fire today, but — much like that grainy, primitive television set on display at the 1939 World's Fair in New York — these devices signal the onset of a new generation of radio listening. They offer consumers the opportunity to choose the radio stations they want to hear, regardless of where in the world those stations broadcast from, without having to listen on their computers.

A few weeks ago I told you of the first of these appliances. The Kerbango (www.kerbango.com) radio is a normal-looking receiver that not only pulls in your favorite over-the-air stations, but, when plugged into a phone jack, receives streaming stations by way of a built-in browser. The Kerbango is expected to go on sale early this year.

Kerbango will get some first-quarter competition from Sonicbox (www.sonicbox.com). This unit differs from the Kerbango in several ways, but the concept is similar: It allows a consumer to hear streaming audio on a radio rather than on a computer.



The Sonicbox remote

The Sonicbox is a two-piece device.

One part plugs into your computer's USB port and serves as an antenna to transmit an audio stream to any radio over an unused FM frequency. The other part — which is best compared to a cable box and is pictured above — is the remote control that selects the streaming station.

Setting up the Sonicbox doesn't sound as simple or elegant as the Kerbango radio. The folks at Sonicbox say they considered a design similar to the Kerbango but decided on their own approach in order to take advantage of broadband Internet connections.

That's right — Sonicbox is targeting only broadband users. Only a million homes have cable modem or DSL broadband connections today, but that number will grow exponentially in the coming years. For example, AT&T expects to upgrade most of its cable TV systems for broadband in the next few years, while SBC Communications, which owns phone companies in the West, Southwest and Midwest, is shooting for millions of new DSL customers by way of price cuts.

Sonicbox co-founder David Frerichs said the higher sound quality afforded by broadband connections will pay off for the company down the road. He's hoping to convince the cable TV and phone industries to include Sonicboxes in their installation packages.

Although the Sonicbox is only in the prototype stage, the remote device looks easy to operate. To access one of 800 sta-

tions on the tuner, a user selects one of 25 major categories, labeled "A" through "Y," then selects from 32 stations within each category. There's also a "Z" category that serves as a pre-set area for the user's favorite stations.

Some of the niftier features of the set include a "tell me more" button that allows a user to get more information about a song or commercial as it plays. Depending on the preferences they set up, listeners can hear a synthesized voice announce the title and artist of a song. The voice then invites the listener to make an instant purchase of the song by pressing the "thumbs up" button (pressing the "thumbs down" button declines the purchase). Listeners who don't want to hear the voice can instead have the information e-mailed to them.

Frerichs points out that the "thumbs up" and "thumbs down" buttons can also be used for music research or other types of consumer feedback. In fact, all of a user's listening habits are recorded by the Sonicbox servers, and that information can provide a wealth of listening research with far greater detail and accuracy than callout research or a listening diary.

As with Kerbango, Sonicbox isn't looking to make a fortune on the hardware. At a suggested retail of \$49.95, the units are priced for the mass market. The company hopes to make money from ad sales and from program suppliers seeking prime positions in its channel lineup. Most

streaming audio players take at least a few seconds to buffer a signal, and Sonicbox wants to play ads while that buffering is taking place.

But the system also offers something that could become very attractive to the radio industry: The system has the ability to target specific commercials to specific listeners. For example, a station can assure an advertiser that 20 of its commercials will be sent to a particular user. Should that user hear two of the commercials and then turn the radio off, the Sonicbox will know to deliver commercial No. 3 when the radio comes back on. The advantages are obvious, and the technology would render reach-and-frequency models unnecessary. Sonicbox can also deliver different messages to different users.

Both the Kerbango and the Sonicbox will have at least one more competitor. A company out of Miami called Radio Webcaster (www.radiowebcaster.com) also plans to sell a device that transmits streaming audio over an unused FM frequency to any radio, all controlled by a hand-held remote. That unit will sell for \$149, and we'll tell you more about it in a few weeks.

All of these devices sound interesting, but none of them sound like a big threat to the commercial broadcast radio industry ... at least until broadband wireless Internet becomes commonplace.

DIGITAL BITS

MORE ON THE GLOBAL INTERNET SURVEY

In our last "Digital Bits" we brought you Part 1 of a PricewaterhouseCoopers multinational survey of Internet users. The survey showed that the number of people who access the Internet from home has soared. This is particularly true in Europe, where Internet reach has doubled. The survey also found that American home users' preferred activity isn't doing research or shopping, but sending and receiving e-mail. Here are more results:

While Americans (32%) are most concerned with the speed at which they can operate on the Internet, Europeans (34%) are more concerned with the costs related to access. That concern is probably due to the European custom of paying a per-minute charge for phone access even on local calls. Recently America Online and other Internet service providers have begun offering free 'Net access to European customers because the ISPs have been able to negotiate commissions from phone companies that are making money from long online sessions.

Normal telephone lines continue to be the preferred method of connecting to the Internet (71% in the U.S., 50% across the European countries), with the exception of the Germans, who prefer the faster alternative of ISDN access (49%). The survey did not find appreciable growth in the use of cable modems in either the U.S. or the U.K. over the past year.

Regarding online commerce, Americans are willing to spend more on an Internet purchase than Europeans as a whole. However, U.S. consumer online spending habits have not changed significantly from 1998: Americans remain comfortable spending about \$295 for a single online purchase. The number of Americans unwilling to shop online has dropped to 19%, down from 30% last year.

A dramatic one-quarter of the Web surfers polled in the U.S. and Europe said they download music from the Internet — and that's both good news and bad news for traditional record companies. About 60% of Internet users polled say downloaded music has exposed them to new artists and music and prompted them to buy a CD or tape. But at the same time, half say that downloading music has saved them from making a purchase.

Abraham remarked, "At this stage, the interest in downloading music is principally built on access to new artists and songs. The challenge for major record labels is to design complementary online and offline businesses that capitalize on the entire value chain — translating online buzz into online and offline sales."

Full results of the 1999 PricewaterhouseCoopers Consumer Technology Survey can be purchased for \$300. Call (212) 597-3737 or e-mail convergence@us.pwcglobal.com.



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For more information call Peter Tripi, Affiliate Marketing Manager 212-445-3922

Carls Becomes Clear Channel Regional PD

WHAS-AM/Louisville OM Kelly Carls has been promoted to the newly created Regional PD post for all of Clear Channel's News/Talk stations in Kentucky and Tennessee, including WHAS, WLAP-AM/Lexington and WREC-AM/Memphis. In addition to retaining his day-to-day duties at WHAS, Carls will have programming oversight responsibilities for KEEL-AM/Shreveport, LA and Clear Channel's seven state news and agriculture networks in Kentucky, Tennessee, Georgia, Florida, Oklahoma, Virginia and Alabama.

Carls will report to Clear Channel National Director of News/Talk Gabe Hobbs, who commented, "Kelly has proven to be indispensable in the implementation of our AM strategies. He's demonstrated tremendous ability and a clear understanding of product development and tactical synergies between our networks and our stations."

Carls, who joined WHAS in spring 1998, is a veteran News/Talk radio programmer. His 25-year resume includes PD posts at WLAC-AM/Nashville, WGY-AM/Albany, KTRH-AM/Houston, KMBZ-AM/Kansas City, KRMG-AM/Tulsa and KWTO-AM/Springfield, MO. Carls was also GM at KQFX-FM/Austin.

"I see my role in this job as exploring the many ways that we can get all of these properties to better work together," Carls told R&R. "I want to help communicate just what our goals are as a company and help find new and creative ways to achieve those goals. With all of the resources we have to draw on, we need to learn to work together as synergistically as possible."



Carls

Selling In The Name Of



Epic Records Group executives recently presented *Rage Against The Machine* with this lovely plaque commemorating cumulative worldwide album and video sales of more than 9 million units. Making *Marxism* marketable are (l-r) Rage drummer Brad Wilk, Epic VP/Marketing Chris Poppe, Rage guitarist Tom Morello and bassist Tim Commerford, and ERG President Polly Anthony and Chairman David R. Glew.

WZPT/Pittsburgh Points To Hot AC

Infinity Rock AC WZPT/Pittsburgh evolved to Hot AC last Wednesday (10/27) at 5pm. The station's slogan has been modified from "The Point 100.7 — Rock Songs of the '70s, '80s & '90s" to "The New Point at 100.7 — Hits of the '80s, '90s & Today." Representative core artists include Bryan Adams, Goo Goo Dolls, Hootie & The Blowfish and John Mellencamp. OM/PD Keith Clark

and the on-air staff remain in place. Many in the industry regarded the former Point as Classic Hits, but Clark told R&R, "We were poppier and more contemporary than a Classic Hits station — but nobody got it. We were lumped in the Classic Rock and Classic Hits category."

With regard to era, the former

WZPT/See Page 35

Irwin: Epic Group VP/Worldwide Mktg.

Epic Records Group has elevated Randy Irwin to VP/Worldwide Marketing. Based in New York, he reports to ERG Exec. VP/Worldwide Marketing Steve Barnett.

"Over the past six years Randy's energy and talent have had a strong, positive impact on the company," Barnett said. "I'm confident that Randy will expand his abilities



Irwin

in this new role." Irwin was most recently VP/Creative Marketing, Video for Epic Records/550 Music, a post he had held since early this year. He joined 550 Music as Northwest Regional Promotion Manager in 1993. In 1995 he was promoted to Associate Director/Marketing and two years later rose to Sr. Director/Marketing.

EXECUTIVE ACTION

Westwood One Ups Four To Sr. Director Posts

Westwood One has elevated Pam Green to Sr. Director/Artist Relations and Dave Kurman and Dia Stein to Sr. Directors/Programming. All three are based in New York and report to President/Programming Ed Salamon.

Meanwhile, Director/South-Central Affiliate Sales Karen Akerstrom rises to Sr. Director in that department. Akerstrom reports to Sr. VP/Director, Affiliate Sales Peter Kosann and is based in Dallas.

In her most recent post Akerstrom handled the state of Texas. Now she adds Oklahoma, Louisiana, Arkansas and Mississippi to her duties. Kosann said, "Karen has phenomenal relationships throughout the South-Central region and will help Westwood One continue to grow its network throughout this territory."

Minotillo Moves Up To GSM At WKTU/New York

Ann Minotillo has been elevated from LSM to GSM at AMFM Inc.'s CHR/Rhythmic WKTU-FM/New York. She reports to station VP/GM Scott Elberg.

Minotillo joined 'KTU in June '96 as NSM. Her other radio experience includes sales stints with CBS Radio and Group W Radio Sales. A new LSM for WKTU will be named shortly.

"Since joining WKTU, Ann has proven to be a dynamic sales leader with an outstanding reputation in the New York market," Elberg stated. "Her ability to motivate people is among the best in the business, and I am thrilled to once again reward Ann for a phenomenal job."

Katz Promoted To Arista Sr. VP/Sales

Arista Records has promoted Jordan Katz to Sr. VP/Sales. Katz joined Arista in 1988 as an assistant to the National Director/Sales and most recently was VP/Sales.

Based in New York, he reports to Arista President Clive Davis, who commented, "Jordan's strong background and experience with Arista, coupled with his leadership strengths, will be a tremendous asset to the company during this period of



Katz

exceptional growth." Katz added, "Over the past 12 years it's been absolutely inspiring to be a part of Arista's unparalleled growth. And, of course, it's been an honor to be a member of Clive Davis' team. Working with the finest sales organization in the industry, complemented by our powerfully diverse and expanding roster, I look forward to contributing more to our league-leading slugging percentage."

Mason Appointed PD At WAKS/Cleveland

WMME/Augusta, ME PD Dan Mason has been named PD at Clear Channel's new CHR WAKS/Cleveland. Mason's first day is expected to be Nov. 29.

"I'm ecstatic about the chance to join WAKS and work under the likes of Greg Ausham, Marc Chase

MASON/See Page 35

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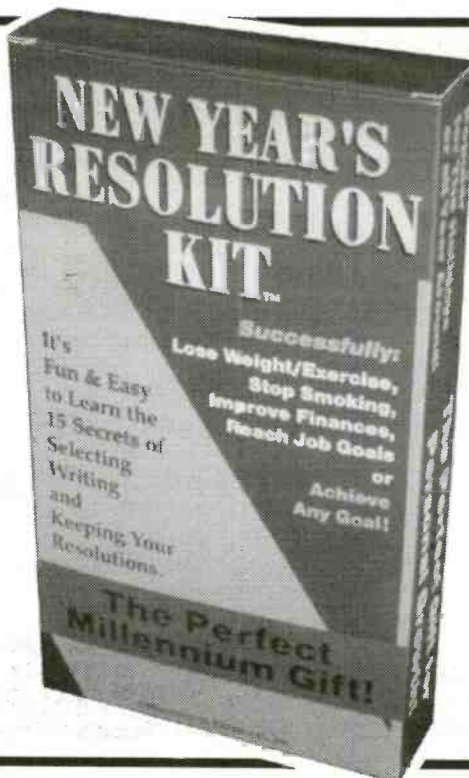
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Using the Pledge Pen completes the kit.

WSYW/Indianapolis Goes Alternative

Smooth Jazz fans listening to WSYW/Indianapolis on Oct. 26 at 3pm got an ear-splitting surprise as the station flipped to a very hard-edged Alternative format. The switch comes on the heels of crosstown Alternative WRZX's best book ever: 7.2 12+ and No. 1 18-34, summer '99.

"Everyone may call this Alternative," OM Tom Posc told R&R, "but it is mainstream music, and it is only going to become more mainstream as time goes by. Why ignore that fact?"

The station's launch has been complicated by two service-mark issues. Calling itself "The Edge," the station switched its call letters to WEDJ. But "The Edge" is a service mark owned by Jacobs Media, which consults crosstown Alternative WRZX. During the launch the station was also calling itself "Extreme rock for Indianapolis." "Extreme," when used in radio, is a service mark held by Infinity Broadcasting. "No matter what happens," Posc told R&R, "it's not going to change how we play the music, the call letters we have or anything else." The station subsequently decided on "Rock 107, Indy's Real Alternative."

The station's on-air lineup is set, with former WRZX part-timer **Billy Gibson** (5:30-10am), Posc (10am-2pm), former WZZL/Roanoke, VA morning host **Trent Michaels** (2-7pm), MD **Scott Sanford** (7pm-midnight) and **Jason Botton**, who did overnights on crosstown Adult Alternative WTTS (midnight-5:30am).

Cox

Continued from Page 3

group of programmers."

McCracken joined Cox in 1988 at WHKO/Dayton, then moved to Tulsa last January. "Working for VP/GM Chuck Browning in both Dayton and Tulsa was like earning a B.A. in programming," McCracken said. "I'm sure working with Bob Neil and the brain trust at our top-rated Country stations will be like earning a master's."

Mocerri, who joined WSB-AM in 1993, added, "I look forward to working with all our News/Talk stations on a greater level and helping them continue on the path to success."

Milkman

Continued from Page 3

"Anyone who's ever lived in Philadelphia knows what a great radio station WMMR has been and will be again," added Milkman. "There's a lot of opportunity in the Rock arena, and we have a plan to take full advantage of it. WMMR is going to rock!"

A native of Philadelphia, Milkman previously worked in his hometown at WEGX (Eagle 106) as Marketing Director/Asst. PD. He was also Asst. PD at WHTZ (Z100)/New York between 1992-96.

Bowling With Branson



Chairman of Virgin Group Companies and V2 Records founder Richard Branson recently spent time knocking some pins down with one of Europe's hottest bands, Stereophonics, during the V2 bowling party. Showing off their balls are (l-r) Branson; bandmates Richard Jones, Stuart Cable and Kelly Jones; and V2 Head of Promotion Matt Pollack and President Richard Sanders.

KKLV/Honolulu Moves To 'Island Rhythm'

AMFM's KKLK-FM/Honolulu has dropped its Classic Hits format in favor of a Hawaiian/reggae hybrid it has dubbed "Island Rhythm." KKLK is positioned to compete directly against market-leading Hawaiian/reggae stalwart KCCN-FM.

Lanai, who has been afternoon host on sister KIKI-FM and will now serve as KKLK PD, told R&R, "The island music industry is growing at an amazing rate and really just beginning to define itself. The new 'Island Rhythm 98.5' format will give local artists a venue and help promote the growth of this expanding segment. We play what we call 'Island Contemporary' music: The sound would be more reggae-based, but you could hear a heavy ukulele influence at the same time." Core artists include Hawaiian artists Fiji, Naleo and Brownskin, and Bob Marley and Jimmy Cliff on the traditional reggae end.

Additionally, Kelsey Yogi has been named MD, while Angel Tevis will serve as Promotions Director. AMFM operates seven stations in Honolulu, including KHVH-AM, KIKI-AM & FM, KSSK-AM & FM and KUCC-FM.

Metro

Continued from Page 3

Marks has logged 28 years in the broadcast industry, beginning his career with Metromedia as an AE at WIP-AM/Philadelphia. He later rose to GSM and GM positions at Infinity's WMMR-FM/Philadelphia, KXYZ-AM/Houston and WYSP-FM/Philadelphia.

Meanwhile, Metro/Shadow has tapped Warren Maurer as VP/Affiliate Sales. He previously was Shadow's VP/Eastern Region. And Bill Burns, most recently GSM of

Express/Shadow, is named GM/Philadelphia for Metro/Shadow.

"Warren's rich background in the business will be a great contributor to the success of Metro/Shadow," Bortnick stated. Before joining Shadow in 1995, Maurer spent 32 years with the Westinghouse Corp.

Burns began his career as a WOGL/Philadelphia AE and later became Director/Sales for CBS Radio Sales/Interep Radio. Bortnick added, "Bill's extensive background in sales makes him the ideal person for the Philadelphia GM position."

Unica

Continued from Page 3

KBLA is the West Coast flagship for Radio Unica's 24-hour Spanish News/Talk format.

Jenkins served as VP/GSM of ethnic broadcaster KRCA-TV/L.A. before joining Radio Unica. Prior to that he was Sr. Director/Advertising Sales for MTV Latin America and LSM for Telemundo affiliate KVEA-TV/L.A. He began his career as Sales Manager for KSKQ-FM (now KLAX-FM)/L.A. "I feel confident that my commitment to Radio Unica will influence its continued growth," Jenkins said. "The company is progressing at an incredible rate, and I look for-

ward to being a part of that success."

Cancela said of Perez, "Having Enrique on the West Coast and Blaine on the East Coast allows us to significantly improve our level of support and commitment to our clients."

Before joining Radio Unica, Perez served as GM of MTV Latin America, and he has also been GM of various Univision and Telemundo affiliates. "This promotion will definitely allow me to further contribute to Radio Unica's growth and will ensure that Radio Unica continues to address advertisers' needs with creativity and efficiency," he said. "I am thrilled to work with Blaine and am enthusiastic about joining this winning team."

UPDATE

Bentley Becomes WB's Sr. VP/Media Relations

Warner Bros. Records has promoted Bill Bentley to Sr. VP/Media Relations. Based in Los Angeles, he will oversee the department with his New York-based counterpart, Karen Moss, who holds the same title.

"Bill is one of the most respected and knowledgeable executives at work today," Chairman/CEO Russ Thyret said. "His enthusiasm and commitment to music and his close relationship with a wide range of artists have earned him a reputation for caring that is both rare and invaluable. I join the rest of the company in congratulating him."

Bentley was most recently VP-Director/New Media for Reprise Records, a post he had held since 1995. He joined Warner Bros. in 1986 as a Creative Services writer and two years later was named Sr. Publicist. In 1994 he rose to VP-Director/Media Relations and one year later assumed his Reprise post.

KCFM & KMYZ/Tulsa Get Powers As GM

Shamrock Communications has appointed Lynn "Buz" Powers to the GM position at Classical-Alternative combo KCFM-FM & KMYZ-FM/Tulsa. Powers joins Shamrock from Radio Disney, where he was Director/Owned Station Operations.

"After an extensive nationwide search we are thrilled to announce that Buz Powers has been named GM of our Tulsa properties," Shamrock COO Jim Loftus stated. "Buz brings a welcome infusion of energy and ideas and an aggressive commitment to superserve both our advertisers and the listeners of KCFM & KMYZ."

Powers has more than 20 years of experience in radio, having begun his career in broadcast sales at KNOR/Norman, OK. Since then he has held management positions at Group W Broadcasting, Cap Cities Broadcasting and Bonneville International Corp.

AMFM

Continued from Page 3

nine years there in affiliate marketing. "I am thrilled," she told R&R. "It's a great honor. I have a fantastic boss, I have a great staff, and it's been a fabulous opportunity to build this network. I look forward to continued growth and challenges."

Childress obtains oversight responsibilities for station affiliation and relations. She is a nine-year network radio veteran and has worked with such programs as *American Top 40 With Casey Kasem*, *Rockline* and *Hollywood Hamilton's Rhythm Countdown*.

Munk joined AMFM Radio Networks in October '97 from ABC Radio Networks, where she had been VP/Western Region. She told R&R, "After a long career in radio this promotion is definitely a rich reward and an acknowledgment of my love of and hopefully big contribution to the companies I've worked for. And it's about winding up at what has been my best experience in the network radio indus-

try. It's a reward for a job lovingly done." Munk began her network radio career 19 years ago as a Chicago-based AE for ABC. She would later open the network's Dallas regional office.

Raab is responsible for overseeing the networks' marketing, public relations, events, promotions and advertising to affiliates, ad agencies and consumers. He had been VP/Marketing & Promotions since October '97, when he departed a similar post at ABC Radio Networks. Raab has also been VP/Marketing & Promotion for Satellite Music Network and has been Director/Marketing & Promotion at WCXI-AM & FM/Detroit for Golden West Broadcasters and for WXYT-AM & WVAE-FM/Detroit under Fritz Broadcasting.

"The people of AMFM had a great vision and provided us with a great opportunity to market a great network," Raab told R&R. "I appreciate all the people that had the foresight along with all of the stations and staff that make it happen. I feel very fortunate to be able to market a premium product."

For The Record

A chart that appeared on this page two weeks ago (R&R 10/22) inadvertently compared commercial stations' AQH share with public stations' cume in spring '99, as reported by Arbitron/Radio Research Consortium.

A side-by-side comparison of the summer '99 AQH share numbers shows noncommercial stations WAMU-FM/Washington and WBUR-AM & FM/Boston were ranked No. 12 in their respective markets. Also in their individual markets, KQED-FM/San Francisco was No. 8, WJAZ-FM & WRTI-FM/Philadelphia placed 19th, WBEZ-FM/Chicago was No. 24, and KCRU-FM & KCRW-FM/Los Angeles ranked 30th.

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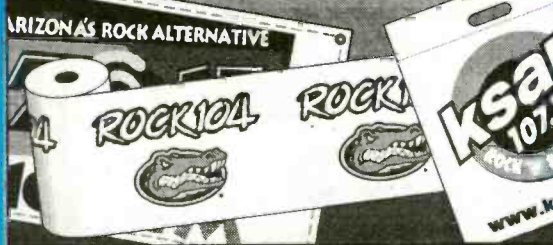
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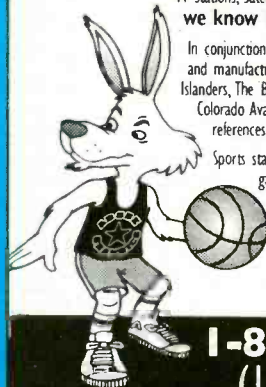


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SCENE

An Apple's New Day!

Newsweek talks with 19-year-old singing sensation **Fiona Apple**, who chats about the follow-up to her triple-platinum debut, *Tidal*, and her all-too-quick rise to fame. She does have regrets: "I won that best-new-artist award because of the video for 'Criminal.' I won for being in my underwear on MTV, and that made me so ashamed." Apple, who has gotten grief for her acceptance speeches as well as her new album's title (a 90-word poem), hopes the same doesn't happen with her new approach: "I will be shocked and appalled if I get s---t after this album, because this is solid to me."

Meanwhile, *Spin* gets several professionals — including a linguistics professor, a Jungian analyst and a phone psychic — to analyze the title to Apple's new album. "Another hour of attention might have allowed Ms. Apple to turn what seems like a very rough draft into something more accomplished," says Phillis Levin, poetry professor at the University of Maryland. "As it stands, the title frustrates more than it pleases, though it clearly wants to be emotionally and intellectually convincing."

The Politics Of Ranting

Political mag *George* sits down with political rockers **Rage Against The Machine**. "We've tapped into a vein of indignation the same way **The Clash** and **Public Enemy** had a resonance you were not getting on the news," explains guitarist **Tom Morello**, who recognizes that the band's leftist message isn't getting to all their fans. "Words like *socialism* and *Marxism* have been so demonized that it's difficult to have intelligent discussion about what they mean. You can't distance yourself from Stalinism when you just proclaimed in *Guitar World* magazine that you're a Marxist."

God: Boxers Or Briefs?

In the upcoming film *Dogma*, **Alanis Morissette** plays God. While costume designer Abigail Murray's task was to clothe God in both contemporary and classical garb, the most personal touch was all Alanis: "There's a scene in which Alanis does a handstand, and her skirts fly up," says Murray. "And you can definitely see she's got on plaid flannel boxer shorts" (*Allure*).

TLC: R.I.P.?

Entertainment Weekly ruminates about the future of TLC amid rumors of Lisa "Left Eye" Lopes quitting the group. "There have been times since day one when I felt the group was in jeopardy," says Lopes. **Tionne "T-Boz" Watkins** elaborates on Lopes' knack for ditching rehearsals and interviews: "It's like an abusive relationship. Your husband beats you, says he's sorry, then comes back and does it again."

T-Boz also writes an editorial for



SEXX FLAWS — "About a year ago, I started seeing ads in the paper for 'Laser Vaginal Rejuvenation.' First it was a little ad. The next week, it was twice as big. And after a month, it was a full page — it just took over. Something in that triggered a bunch of associations and projections. Like, what kind of activities do you have to engage in to get to the point where you need to bring a laser into the equation? The new album exists in that realm" — *Beck reveals the explicit details behind his new album, Midnite Vultures (Spin).*

Allure commenting on the unrealistic expectations placed on women by fashion magazines: "Kids don't understand that half these women are airbrushed. Hell, you can go get some makeup and put your picture in a computer too, and look glamorous." She also recalls her own days of being teased. "I was always a lot more petite than all my friends. They always made me feel really funny because they used to call me 'flat chest.' And I had no booty."

Grohl's Gripes

"It was interesting to see how much more fucked-up the business has gotten since 1991. Now, the first thing you have to ask is, 'When is everyone getting fired? Has Seagram [sic] bought you yet?' That's the biggest difference, that and now everyone wears fucking Prada" — **Foo Fighters' Dave Grohl** describes landing a record deal in the late '90s (*Spin*).

Scary Ice

Olympic figure skater **Nancy Kerrigan** makes her singing debut on "Shining Through," a track from the new CD *Reflections off the Ice: A Musical Tribute to Skating (Entertainment Weekly)*.

Toy company Yaboom, whose parent company introduced **Spice Girls** dolls to the world, recently released a \$40 **Britney Spears** doll. Naturally, *Entertainment Weekly* asked company President Roland Caville if the doll's chest would reflect Spears' recent "growth spurt." "I don't think this is interesting," Caville retorts. "We usually take care of the likeness for the head."

For The Record

Last week's "Zine Scene" listed some of *Entertainment Weekly's* 101 most powerful people in entertainment. No. 65 should have read **Russel Simmons** and **Lyor Cohen**. We regret the error.

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

• Chat live with the folks from **Marcy Playground** tonight (11/5) at 8pm ET/5pm PT (www.sonicnet.com).

• Discuss prog-rock and women named Kayleigh with **Marillion** on Tuesday (11/9) at 6pm ET/3pm PT (www.twec.com).

• It's death metal. It's hip-hop. Tie 'em together, and you've made a **Slipknot**. Chat with the band on Wednesday (11/10) at 8pm ET/5pm PT (www.twec.com).

On The Web

• **Natalie Merchant** performs live in a special fund-raising concert to benefit breast cancer research on Saturday (11/6) at 9pm ET/6pm PT. The acoustic performance from Bearsville Theatre in Woodstock, NY also features singer-songwriters Katell Keineg and Susan McKeown (RadioWoodstock.com).

• On Sunday (11/7) love the night life and turn your computer room into a party zone as the **Pet Shop Boys** perform live from Chicago. The cybercast starts at 8:30pm ET/5:30pm PT (rollingstone.tunes.com).

MUSIC & MOVIES

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- **MUSIC OF THE HEART** (Epic)
Single: 'N SYNC & **GLORIA ESTEFAN** Music Of My Heart
Other Featured Artists: **JENNIFER LOPEZ**, **AALIYAH**, **MACY GRAY**
- **BRINGING OUT THE DEAD** (Columbia)
Featured Artists: **VAN MORRISON**, **THE CLASH**, **R.E.M.**
- **FIGHT CLUB** (Restless)
Featured Artist: **DUST BROTHERS**
- **DRIVE ME CRAZY** (Jive)
Single: **BRITNEY SPEARS** (You Drive Me) Crazy
Other Featured Artists: **JARS OF CLAY**, **MATTHEW SWEET**, **BACKSTREET BOYS**
- **TARZAN** (Walt Disney Records)
Single: **PHIL COLLINS** You'll Be In My Heart
- **AUSTIN POWERS: THE SPY WHO SHAGGED ME** (Maverick)
Single: **LENNY KRAVITZ** American Woman
Other Featured Artists: **BIG BLUE MISSILE**, **BURT BACHARACH & ELVIS COSTELLO**

COMING

- **ANYWHERE BUT HERE** (Atlantic)
Single: **SARAH MCLACHLAN** Ice Cream
Other Featured Artists: **K.D. LANG**, **LEANN RIMES**, **SINEAD LOHAN**
- **DOGMA** (Maverick)
Single: **ALANIS MORISSETTE** Still
- **LIGHT IT UP** (Yab Yum/Elektra)
Singles: **DMX** Catz Don't Know
MASTER P Light It Up
Other Featured Artists: **JA RULE**, **112**, 'N SYNC
- **JAMES BOND: THE WORLD IS NOT ENOUGH** (Radioactive/MCA)
Single: **GARBAGE** The World Is Not Enough
- **END OF DAYS** (Geffen)
Single: **GUNS N' ROSES** Oh My God
Other Featured Artists: **KORN**, **ROB ZOMBIE**, **CREED**

"Music & Movies" lists current and coming film soundtracks according to box-office standing, as well as singles appearing on R&R's format charts and other featured artists. To submit soundtracks for inclusion in this column, contact R&R Associate Editor Frank Correia at (310) 788-1658; fcorreia@ronline.com.

MUSIC DATEBOOK

MONDAY, NOVEMBER 15

- 1956/Elvis Presley makes his film debut in *Love Me Tender*.
- 1965/The Rolling Stones make their U.S. TV debut on NBC's *Hullaballoo*, performing "Get Off of My Cloud."
- 1987/The Jesus & Mary Chain's Jim Reid is arrested during a Toronto concert and charged with assaulting several fans.
- 1990/Milli Vanilli producer Frank Farian informs the media Fabrice Morvan and Rob Pilatus did not sing on the album for which they had earlier won a Grammy.



Milli Vanilli "sing" the blues.

- 1996/The film *The Mirror Has Two Faces*, directed by and starring **Barbra Streisand**, opens nationally.

TUESDAY, NOVEMBER 16

- 1973/David Bowie's NBC-TV special, *The 1980 Floorshow*, airs.
- 1985/U2 launch their label, Mother Records.
- 1988/Former Beach Boys manager **Stephen Love** is sentenced to five years' probation for embezzling

- \$900,000 from the band.
- 1989/Michael Jackson makes a rare impromptu TV appearance on *The Arsenio Hall Show*.

WEDNESDAY, NOVEMBER 17

- 1969/John Lennon and Yoko Ono's *Wedding Album* is released in the U.K.
- 1988/Miles Davis collapses from diabetes complications during a Madrid concert.
- 1995/The film *Goldeneye*, featuring **Tina Turner's** title track, opens.
- Born: **Gordon Lightfoot** 1939

THURSDAY, NOVEMBER 18

- 1956/Fats Domino performs "Blueberry Hill" on *The Ed Sullivan Show*.
- 1993/Following a New Orleans barroom brawl, Pearl Jam frontman **Eddie Vedder** is arrested for disturbing the peace and public intoxication.
- 1994/The Rolling Stones are the first international group to broadcast a live concert on the Internet.
- Born: **Graham Parker** 1950, **Kirk Hammett (Metallica)** 1962

FRIDAY, NOVEMBER 19

- 1976/The Sex Pistols' only EMI recording, "Anarchy in the UK," is released in the U.K.
- 1987/Former Clash drummer **Topper Headon** is sentenced to 15 months in jail for supplying heroin to a man who later overdosed.
- 1995/Forty-seven million viewers watch

the first installment of ABC-TV's *Beatles Anthology*.

Born: **Crystal Waters** 1963

SATURDAY, NOVEMBER 20

- 1970/Kinks frontman **Ray Davies** flies from New York to London to re-record a line in their single "Apeman." Davies had traveled overseas before to alter one word in the song "Lola."
- 1973/After The Who's **Keith Moon** collapses and is carried offstage during a San Francisco concert, the band recruits a young fan from the crowd to complete the set.
- 1995/Snoop Doggy Dogg's Los Angeles murder trial begins.
- Born: the late **Duane Allman** 1946, **Joe Walsh** 1947, **Mike D (Beastie Boys)** 1965

SUNDAY, NOVEMBER 21

- 1957/Gene Vincent makes his TV debut on *The Ed Sullivan Show*.
- 1967/Juan Baez is arrested at an anti-draft demonstration in Oakland, CA.
- 1980/The Eagles' **Don Henley** is arrested at his L.A. home and charged with illegal drug possession and contributing to the delinquency of a minor.
- 1990/Mick Jagger and Jerry Hall marry on the island of Bali following a 12-year relationship.

— Mark Solovicos

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It's The Most *Difficult* Time Of The Year

■ News/Talk PDs discuss the challenges of holiday programming

Everywhere you turn for the next several weeks, you'll find sleigh bells, Santa Claus, carolers and reindeer. Not exactly the kind of material that makes for great discussion on Talk radio.

Still, there's no way to avoid it — the holidays come around every year, and with them the challenge of programming a radio format that generally doesn't lend itself very well to the joy of the season.



Mary June Rose

Let's face it, most Talk radio thrives on controversy and issues that can be debated. But it's pretty tough to get an audience worked up and involved enough to call in for a spirited discussion over whether the stuffing should be plain or with raisins, or whether you should cook it inside or outside the turkey!

This week we talked to a number of News/Talk programmers from across the country to get their input on how their stations handle holiday programming. And no matter what the tradition might be at their particular stations, in the end they all share the same problem: It's just plain difficult to be a News/Talker during the holidays. And while most do offer some music programming, others are wondering if that's the best route for News/Talk stations to take over the holidays.



Jack Swanson



Tom Langmyer

Mary June Rose, WGN/Chicago

You just pray that there's a great ballgame you can carry! Seriously, it's tough to find any kind of an easy solution to programming a Talk station during the holidays, especially Christmas Eve and Christmas Day. Prior to my arrival here WGN had a long tradition of how they've handled programming over Christmas, and it has worked very well, so I haven't changed it. All of our air talents prerecord holiday theme programs. They're allowed to choose their own content — within reason and good taste — and we review in advance what each host's plans are so that we don't duplicate any topics or ideas.

One host might do on-the-street in-



Ken Kohl

terviews with people about what kinds of silly things they do over the holidays, another might do a show of all novelty Christmas songs, still others might share favorite holiday stories. Each host is responsible for putting together

about two hours of holiday-theme programming, then we air each show more than once in the 24 hours between Christmas Eve and Christmas night. Obviously our objective is to give virtually everyone who is usually on the air the day off, with the exception of our newsroom, which we keep staffed to cover any ongoing news or breaking events that might occur.

Generally speaking, I think it's best overall for News/Talk stations to play music over Christmas. It's the best option, because you can really play all the best holiday music — you're not a Country station or a Pop station or an Urban station — so the entire spectrum of holiday music is open to you. If you're going to play Christmas music, it might as well be only the best that is available. And News/Talk stations are

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really the only stations that can get away with that.

Jack Swanson, KGO & KSFO/San Francisco

It's my sense that News/Talk radio is a 364-day-a-year format. On day 365 we basically just shut it down for 24 hours, from Christmas Eve to Christmas night, and play music. When I first came here in 1979, I thought it was weird and sort of quaint, and I was hellbent to change it. I mean, here we are, the Bay Area's information powerhouse, and we're playing Alvin And The Chipmunks, for crying out loud! What if something big happened? But frankly, in all the years I've been here, nothing big has ever really happened. The newsroom is covered and we're all on beepers, so we could bring everyone in if we had to, but that hasn't happened yet.

KSFO is all music, but on KGO we also have a tradition of our hosts prerecording special pieces that air throughout the day — things like famous Christmas stories or favorite poems. There have even been years when

we've done recorded holiday theater productions. But mostly we play a pretty basic Adult Contemporary Christmas music playlist.

Frankly, we've given a lot of thought to it over the years, and none of us has ever come up with a way to do a really terrific talk show on Christmas. Yes, we do get a few complaints from some die-hard fans, but let's face it: No matter how big a fan you are of Talk radio, if you are sitting out there listening to this format on Christmas Eve or Christmas Day, you are one sick puppy!

The truth is — and I've never researched this, but I believe it's true — most people out there just aren't particularly interested in listening to News/Talk radio on Christmas. It's something that has stumped me for years, and I have no clue as to what option we might even consider other than playing holiday music.

Tom Langmyer, KMOX/St. Louis

KMOX has a number of programs

Continued on Page 32

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Programming

Continued from Page 30

that have become a tradition for St. Louisans. We begin our holiday programming early in the season with the *KMOX Holiday Radio Show*, which is something we began doing in 1995. It's a live show featuring all of the KMOX talent in a new and original radio play every year. It airs on a weekday evening prior to Christmas from 8-10pm, and it originates from a historic theater in St. Louis, where it is performed in front of a live audience. All proceeds from the show go to Outreach, the charitable arm of Infinity Broadcasting here in St. Louis.

On Christmas Eve KMOX airs a number of recorded traditional holiday radio programs. Then on Christmas morning it's live news and information until 9am, followed by *Christmas at the Bucks*, a broadcast featuring live music and fun with KMOX's legendary broadcaster Jack Buck. Then it's college football to round things out on Christmas afternoon.

Ken Kohl, KFBK & KSTE/ Sacramento

I think that the challenge of holiday programming this year is somewhat different from previous years. Yes,

Christmas Eve through Christmas Day will presumably be — as it has always been for News/Talk stations — difficult to program. I believe we, as News/Talk programmers, should maybe be considering just how diverse our listeners' lives actually are.

Certainly the majority of them are doing the traditional family Christmas holiday thing, but on the other hand there are also many single people and people whose families are 3,000 miles away who aren't celebrating in a traditional way. There are Jewish people, Muslims and those who celebrate Kwanzaa. All of those things are causing me to rethink what we have traditionally done in the past, and I'm not so sure that a News/Talk station should just shut down and check out over the holidays.

And because this year we will certainly be doing live programming on New Year's Eve and New Year's Day because of all the interest in the millennium, Y2K, etc., we're thinking that perhaps the traditional year-in-review type shows that would normally run then might be better placed over Christmas Eve and Christmas Day.

Obviously we want to try to give as many of our on-air staff as possible the Christmas holiday off, and we'll certainly make some adjustments and likely combine the staffs from both of

our stations, KFBK and KSTE, as we have in years past. After all is said and done, we will also probably air at least some holiday music again this year until around noon on Christmas Day. But frankly, the real focus of our holiday programming efforts from Thanksgiving through New Year's will be on Y2K. We will be live and local beginning at midnight Greenwich Mean Time on New Year's Day — which is about 4pm here on the West Coast — through the next 75 to 100 hours. We'll be working closely with ABC and using their millennium coverage, as well as working with CNN to check in all over the world for both millennium celebrations and any Y2K problems as they may occur.

I know that most News/Talk stations go on automatic pilot over the holidays, and traditionally that is the path I have followed throughout my career too. But as a News/Talk programmer, I confess that in years past, by around 10 or 11 in the morning — and certainly by noon — when I've turned on the station and we were still playing Christmas music, it left me feeling strangely uncomfortable. So that's why I'm thinking that maybe this year we'd be better off giving listeners a real choice.

Think about it: Every FM music station in the market, and virtually every

other AM radio station in town, is playing Christmas music from some time beginning on Christmas Eve through a good part of Christmas Day. If your station is the big news dog in town, shouldn't it be offering something to listeners that at least resonates with why they choose us every other day of the year? Even if all you are doing is rebroadcasting CNN, "best ofs" of your talk shows or something similar, at least you're offering news and information for the guy who is working on

Christmas Day over at the sewer treatment plant or some other place that's open 365 days a year, places where people are working and having a pretty normal day even if it is Christmas.

Perhaps News/Talk stations should consider that, instead of just going on holiday autopilot. Being the one radio station in town that is offering listeners programming that is something other than the 24 hours of holiday music that they can get from a dozen other radio stations on the dial is a good idea.

Some News/Talk Holiday Programming Options

While there are only a limited number of options to News/Talk stations for holiday programming from outside suppliers, here is a list of some possibilities you may want to consider. For a more comprehensive list of what's available out there, consult the just-released *R&R Ratings Report & Directory and Program Supplier Guide, Vol. 2, 1999*. If you don't have the copy that was mailed as part of your R&R subscription, or if you need an extra, call us at (310) 799-1625.

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ABC/Radio Today

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Contact: Affiliate Relations
Length: Three hours
Terms: Barter
Delivery: Via CD

Focus On The Family

Christmas and holiday specials
Phone: (719) 531-3300
Contact: Paul Batura
Length: Various
Terms: Barter
Delivery: Via CD

Kris Stevens Enterprises

The 12 Hours of Christmas
Phone: (800) 231-6100
Contact: Kris Erik Stevens
Length: 12 hours
Terms: Cash
Delivery: Via CD

NBG Radio Network

The Golden Age of Radio Christmas
Phone: (800) 572-4624
Contact: Affiliate Relations
Length: One hour
Terms: Barter
Delivery: Via tape, disc, satellite

News/Talk Christmas Music Network

Phone: (800) 423-XMAS
Contact: Ross Reagan
Length: 31 hours
Terms: Cash or barter, depending on market
Delivery: Via satellite

WestStar TalkRadio Network

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Contact: WestStar Affiliate Relations
Length: 12-36 hours
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Mason

Continued from Page 21

and Todd Shannon," Mason told R&R. "This is exactly the kind of opportunity that you strive for as a young programmer. I can't wait to get into the building and get to work. There has been a huge hole in the Cleveland market for a CHR since Jammin' 92.3 [WZJM] flipped formats. I think we have an opportunity to build something special."

Mason began his radio career interning while in high school at WPGC/Washington under the likes of Albie Dee, Dave Ferguson and Jay Stevens. He was also part-time/swing at WXYV/Baltimore and MD/nighttimer at WXTQ/Athens, OH before he joined WMME.



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SBS

Continued from Page 1

Cheen was quick to credit Hispanic Broadcasting's Mac Tichenor for setting the tone by initially convincing broadcasters, advertisers and financial experts that Spanish-language broadcasting in the U.S. was, and is, a worthwhile investment.

Cheen said SBS considered a number of options, including accepting private investments, before deciding on an IPO. "This was five years in the making," he added. "They [reluctantly] went from a private company to a public company. Management really wanted to stay private, but it wanted capital. Going public was the only way it could do what it wanted to do. The public market solved that in one fell swoop."

On Tuesday the company also

completed its tender offer to buy back \$177 million in outstanding notes, retiring \$75 million of its 11% notes and nearly another \$101.6 million in 12.5% notes. Both the IPO and the tender offer were handled by Lehman Brothers.

SBS, the second-largest Spanish-language radio group in the U.S., reaches more than half of the U.S. Hispanic population with its 13 FM radio stations, including WPAT-FM & WSKQ-FM/New York, KLAX-FM/Los Angeles, WLEY-FM/Chicago and WCMQ-FM, WRMA-FM, WVMQ-FM, WXDJ-FM & WZMQ-FM/Miami. In September SBS agreed to pay AMFM Inc. \$90 million for eight stations in Puerto Rico. The company also recently bought 80% of JuJu Media Inc., which owns the Spanish-English Internet website and online community LaMusica.com.

WZPT

Continued from Page 21

Point played 50% from the '80s, 30% from the early '90s, and 20% from the late '70s. Following the adjustment, it's about a 50/50 split between the '80s and '90s, including a few currents per hour.

"We've put a new coat of paint on the same barn, but changed enough to better position WZPT strategically in our cluster," Clark told R&R. "This is technically not a format change. It's an adjustment to the existing format to be a little more contemporary and make some noise. It's a new sound for a new millennium, and the music blend is much more focused for a 25-49 female."

WZPT ranked 13th (2.6) among persons 12+ in the summer Arbitron. Of the 30 rated signals, Talk KDKA (12.1) was the market's 12+ leader.

Stinehour

Continued from Page 1

directly to Sr. VP/Regional Operations Charles Warfield Jr. "Throughout her career Kathy has proven herself an able and effective leader, creating a legacy of success and accomplishment at every level and across multiple formats," Warfield commented. "She has a tremendous grasp of market fundamentals. Having earned the right to apply those skills to one of our most important clusters, I'm confident she will surpass all expectations for success."

Stinehour added, "Coming to Chicago is like a homecoming. Having been born, raised and educated in the Midwest, I have a special place in my heart for this town. I'm excited to join an incredibly talented group of managers in extending the success they've already generated, and I can't thank Charles and Jimmy de Castro enough for the opportunity."

Before joining 'TJM, Stinehour served as GM of AMFM's Classic Rock WAXQ-FM/N.Y. She's also served as GM of KLOL-FM/Houston and KBEQ-AM & FM/Kansas City, and she was Station Manager at KCFX-FM/K.C. Before working as GSM of WLUP-AM & FM/Chicago, Stinehour began her career as an AE at WXYZ-AM/Detroit.

AMFM recently named other "Cluster VPs" for several markets (R&R 10/15, 10/29), but has since changed the titles of those executives to Market Exec. VPs.

Ebbott

Continued from Page 3

time, Kevin Mannion, is now the MD, but most of the on-air staff is different. I'm just excited to get going."

Ebbott returns to Phoenix on Nov. 15. Prior to joining WMTX just five months ago, he was Asst. PD/MD at KYSR/Los Angeles. He was formerly OM for Phoenix's KOY, KISO, KYOT & KZON and has also been Entertainment Radio Networks' VP/Programming.

Bushey

Continued from Page 3

GM for Americom's six Reno stations: Oldies KODS, Hot AC KLCA, AC KRNO, CHR/Pop KWNZ, Adult Standards KCBN and Sports KPLY. He had directly supervised programming of the Oldies station.

Citadel

Continued from Page 1

- Three each in Atlantic City, NJ; New London, CT; and Presque Isle-Caribou, ME

- Two each in New Bedford, MA and Ithaca, NY

- One in Dennysville-Calais, ME

Citadel is also LMA'ing one more station in Atlantic City. (For a station-by-station listing, see Page 6.)

Broadcasting Partners is owned by VS&A Communications, a private equity fund affiliated with the investment banking firm Veronis, Suhler & Associates. Broadcasting Partners is made up of several subsidiaries — Mercury Radio, Pilot Communications, Sound Broadcasting, Gleisor Communications and Spring Broadcasting — all of which were bought by Citadel.

Citadel and Broadcasting Partners were close to cutting a deal months ago, Wilson said, but he ended up walking away from it over an undisclosed matter. Recently, however, he said the upcoming Clear Channel spinoffs made Broadcasting Partners more willing to cut a deal before the market was flooded with stations. "I think it was a major reason they agreed to my timetable," Wilson said. The deal was signed in only days after the two sides sat down for the second time.

Wilson clearly wanted to finalize the deal quickly. He said he will now turn his attention to bidding on the Clear Channel properties. Last weekend he said he had visited Clear Channel executives to talk about the divestitures.

— Jeremy Shweder

Spinoffs

Continued from Page 1

one of the biggest feeding frenzies in radio history. Media analyst Chris Harris of Banc of America called it "the end of radio. It's the ninth inning of consolidation."

While that may be somewhat dramatic, the next few weeks may make or break some companies. Minority groups in particular are expected to pick up stations. Clear Channel's Lowry and Mark Mays both met with about 60 minority group executives in Cincinnati last week to give candidates a chance to look at the books of various properties.

The process for all bidders is expected to go as follows: First-round bids are due today, including all offers for swaps and cash deals. Clear

Channel will then take the top few qualified bidders and give them a second shot at bidding. After the second round Clear Channel will offer the winning company an asset purchase agreement, which the bidder can accept, reject or try to alter.

While the process seems to work well for Clear Channel, some brokers are unhappy with the bidding setup. One broker described it as "bidding blind," because it was impossible to know who you were bidding against and how high bids were going.

Other brokers said the bidding process kept them completely out of the game. One broker told R&R he was not involved in any bids because his regular clients didn't need him anymore — they knew to go directly to Clear Channel.

— Jeremy Shweder

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

XM Satellite Radio Names Two Independent Board Members

U.S. Chamber of Commerce President/CEO Thomas J. Donohue and Nextel Communications EVP Nathaniel A. Davis have been appointed to the satellite broadcaster's board of directors. Donohue, who has been with the Chamber of Commerce since 1997, served 13 years as President/CEO of the American Trucking Association. He also serves on the boards of Union Pacific Corp., Sunrise Assisted Living Corporation, Marymount University and the Hudson Institute. Davis, who has worked in the telecommunications industry for more than 25 years, served in a variety of senior engineering and finance roles at MCI, most recently as Senior VP/CFO of MCI Telecommunications. He has also held management positions with AT&T. Davis is also on the board of directors and audit committee of the Capital Management Corporation. "We are thrilled to have Nate Davis and Tom Donohue on our board of directors," says XM President/CEO Hugh Panero. "They are seasoned business executives with invaluable experience. They are a terrific addition to an already impressive board."

FCC Rejects Southern Oregon U. Station Bid

Southern Oregon University has been battling with the FCC for over a year for the right to start a station in Northern California, but it looks like the school has lost the battle. In May 1998 the commission rejected the school's application for an AM CP at Mountain Gate, CA, saying that the signal would interfere with existing station KMCA-AM/Burney, CA. The school argued that KMCA was moving its community of license, so there would be no signal overlap. The FCC rejected that argument and last week denied Southern Oregon's request for a review of the decision.

Funding, Launch Dates Fuel DARS Valuations

Bear Stearns' Vijay Jayant has given CD Radio a 12-14-month price target of \$45, but only predicted \$35 for XM Satellite Radio, because CD Radio has less money to raise and is beating XM to market. CD Radio is expected launch its service late next year and should generate positive cash flow early in 2004. XM is slated to debut in early 2001 and won't see positive cash flow until late 2004. CD Radio only needs to raise \$92 million to launch, while XM needs another \$634 million. But that is tempered somewhat, Jayant added, by the strength of XM's investors, which include Clear Channel and General Motors.

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Street Talk®

Bear Market For Wall, Streit

WNEW-FM/N.Y. OM Garry Wall exits the Infinity-owned FM Talker, which recently adopted the format after more than three decades as one of the nation's legendary Rock stations. CBS spokesperson Dana McClintock told ST, "Although Garry, who has an extensive programming background in music radio, was very instrumental in helping WNEW make its recent format transition, now that the station is all talk — except for a little bit of music on weekends — we felt it was necessary to seek out a PD who has strong Talk experience." WNEW GM Scott Herman, whose own programming background includes stints at WINS/N.Y., WMAQ/Chicago and KYW/Philadelphia, will add programming chores on an interim basis while he and Infinity search for WNEW's new PD.

Meanwhile, the mystery surrounding Steve Streit's status as KBIG/L.A.'s PD and AMFM VP/AC Programming was addressed last week in an AMFM statement. The station issued a press release announcing Streit's resignation in which he said, "After 20 years in radio, I feel like the time is right to dive into new life goals and fresh career directions." While a full-time replacement has not been named, it's no secret that former crosstown KOST honcho Jhani Kaye has become increasingly involved with KBIG.

The All-Absentee Morning Show?

That's pretty much the prognosis for WKTU/N.Y. early next year. Co-host Michelle Visage is expected to miss some time, since she's expecting a child sometime around March. And co-host Goumba Johnny will be out for five months, starting Jan. 7, serving jail time on a tax evasion conviction. After that he'll spend five months under house arrest. That leaves only Freddie Colon in mornings unless PD Frankie Blue shakes up a few interim changes.

Staying in the Big Apple (and surrounding areas) for one more moment, expect WBAB/Nassau-Suffolk VP/Programming Bob Buchmann to exit and become PD of Classic Rock WAXQ/N.Y.

Radio Music Awards Winners

KIIS/L.A. took top honors as Nat'l Station of the Year at the inaugural WB Radio Music Awards last week in Las Vegas. KROQ/L.A., KIIS, WSIX/Nashville, WEBN/Cincy and WGCI/Chicago won their respective formats' Station of the Year honors; KROQ, WSIX and WFBQ/Indy were also multiple award winners. It was also a good couple of nights for KHKS/Dallas' Kidd Kraddick, who won CHR/Hot AC Air Personality of the Year on Wednesday night, then accepted the national award on TV the following night. Columbia won the National Label category, as well as three of five format categories. And, of course, we'd be remiss if we failed to thank everyone who voted to name R&R Trade Publication of the Year. Thanks to everyone who voted!

As far as the show was concerned, it was well-done ... with the exception of a slightly raw cow: Mancow. Yes, you heard him correctly. On live TV he used the "F" word twice during an award presentation — and much to ST's surprise, the profanities he uttered weren't excised from the program's tape-delayed West Coast broadcast. The WB network has since banned Mancow from its airwaves and apologized for airing his transgressions.

KSON Guys Keep On Truckin'

Tony Randall and Kris Rochester, the morning team at Country KSON/San Diego, will be moonlighting as truck drivers on *18 Wheels of Justice*, a new show for cable's TNN. The duo will have recurring roles on the

Continued on Page 38

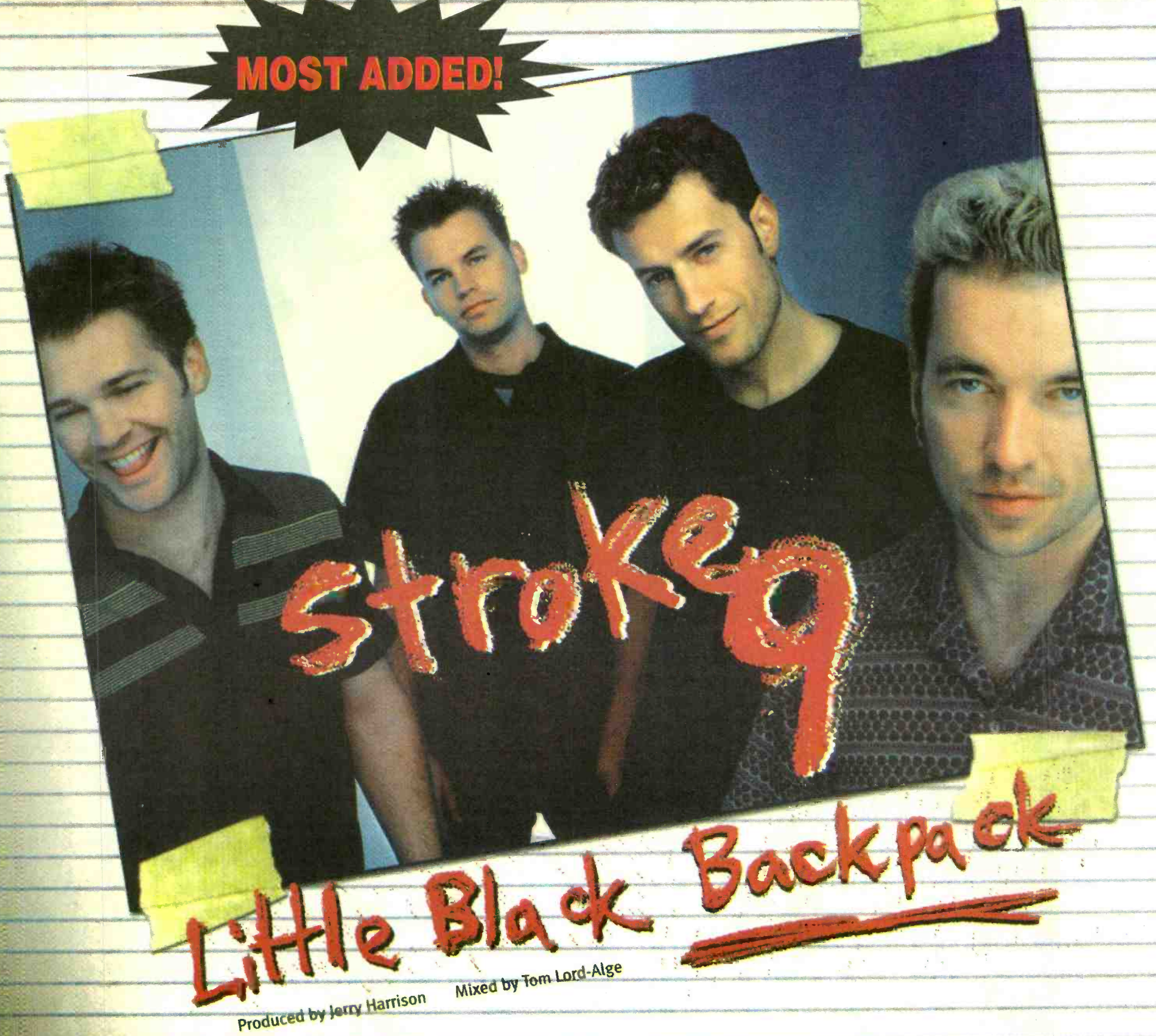


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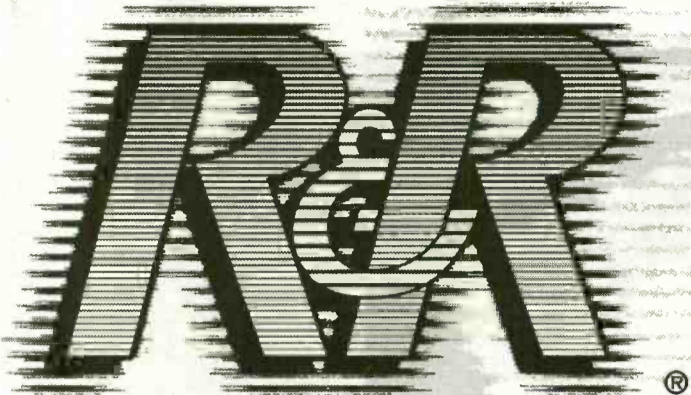
WKSI	WRVW	WBBO	KBFM	WSTW	WAOA
WZEE	WIOG	KDUK	WJBQ	WQGN	WKMIX
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Street Talk®



PROMO ITEM OF THE WEEK

Acu-punk-ture? If you've been waiting on pins and needles for the new Godsmack single, "Voodoo," you got your wish in a big way. Accompanying the release was this voodoo kit, featuring the doll, pins and instructions. Think Republic/Universal's going to "stick" with this one for a while?

Rumbles, Pt. 1

- Former WIOT/Toledo OM **Darrin Arriens** joins Classic Rock WXQR/Greenville, NC as PD beginning Monday.
- **KORQ/Abilene, TX** transitions from Hot AC to CHR.
- **WPOC-FM/Baltimore MD** **Todd Berry** will leave the station on Nov. 19 to start his new job as PD at Southern Broadcasting's WGNC/Athens, GA.
- **Jane Crossman** exits as PD of Tuned-In's Adult Alternative stations WRLG, WRLT & WYYB/Nashville. Meanwhile, Adult Alternative WYYB (currently based in Dickson, TN) will soon be operating from a new tower that's hundreds of feet higher and 12 miles closer to Nashville.
- **Gavin P. Smith** joins Rhythmic Oldies WKXB/Wilmington, NC as PD/MD. He was APD and webmaster for crosstown AC WGNI.
- **WLSS/Baton Rouge** flips calls to **WFMF**.
- **WKHY/Lafayette, IN** MD/middayer **Gail Lewis** segues to PD at newly acquired sister **WNJY**. **WKHY** PD **Mike Morgan** adds music duties and is named Dir./Programming Ops for both stations.

Continued from Page 36

show, which also features WW1 talker G. Gordon Liddy in a co-starring role.

Big Boy on the big screen? Scary thought ... but it's happening. The KPWR/L.A. morning man will be appearing in the soon-to-be-released *Deuce Bigalow, American Gigolo*. The movie stars Rob Schneider, which is even scarier.

'9' Turns Into '99'

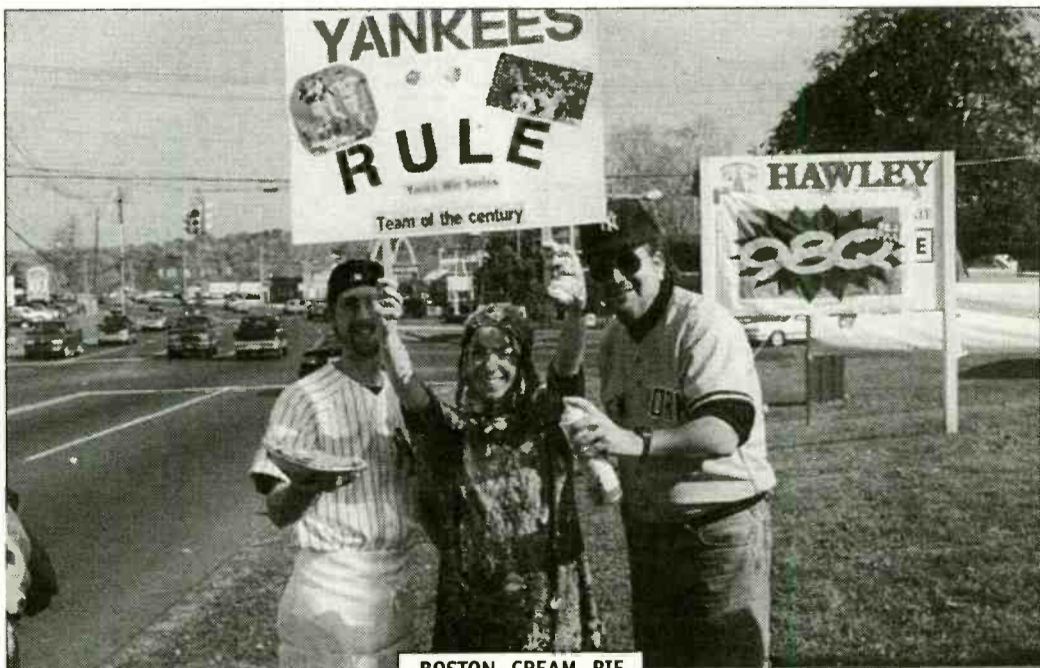
Many of you radio vets will undoubtedly remember "9," a production piece that parodied the evolution of Top 40 radio with some scary parallels to reality! Well, the four guys who put this thing together — Howard Hoff-

man, Randy West, Russ "Famous Amos" DiBello and Pete Salant — have joined together 23 years later to assemble the sequel, "99." To hear the new version, point your browser to www.reelradio.com

N.Y. legend **"Cousin Brucie" Morrow** will receive the Lifetime Achievement Award at the N.Y. Metro AIR awards come Jan. 20. AIR benefits local chapters of the March of Dimes.

Congratulations to L.A. radio vet **Brian Roberts**, who will receive the Los Angeles D.A.'s Courageous Citizen of the Year award next week. Roberts was credited with catching an axe-wielding robber inside a McDonald's restaurant.

Continued on Page 41



BOSTON, CREAM, PIE

Being right in the middle of New York and Boston, WDAQ/Danbury, CT was able to have some fun with the American League Championship series. "Mr. Morning" (r) is a staunch Yankees fan, and co-host Megan Doll is a big BoSox booster. So after the Yankees beat the Red Sox and went on to sweep the World Series, Doll had to take to the streets proclaiming the Yanks' dominance. Oh, yeah, with a face full of whipped cream, thanks to her co-host.



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WXXP 33x, WERQ 13x, WLLD 44x, WWKX 31x, KTFM 31x, WPYO 32x
KBMB 11x, KCAQ 12x, KQMQ 21x, KXME 8x, KOHT 23x, KKSS 12x
KKPW 24x, KDON 22x, KDGS 27x, WCKZ 17x, WOWZ 22x, WOCQ 39x,
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Continued from Page 38

KIBZ/Lincoln, NE's contingent of computer-crazed Creed fans came up big for the Active Rock station, helping it win the band's national Internet contest. As the station with the most downloads per "cume capita," KIBZ wins a special free concert when the band comes to town early next year.

There's a party going on this weekend to celebrate the 20th anniversary of the RKO Radio Networks. It's at the Doubletree Guest Suites in New York City Saturday night at 7pm. Contact WW1's Harvey Nagler or ABC's Jo Interrante for the last-minute info.

And Here We Thought Silence Was Golden...

From the "I haven't heard that name in a million years" file ... remember **Robert Shields**, half of the mime act of Shields & Yarnell? Well, Shields is silent no more: He's signed on for mornings at CHR KQST/Flagstaff, AZ.



BONUS PROMO ITEM OF THE WEEK

A Smitherens Halloween: Rather than sending blood and dead roses, Koch Entertainment went with the subtly spooky dead branch wreath in promoting the new *God Save the Smitherens* CD.

Rumbles, Pt. 2

- WWGR/Ft. Myers, FL morning co-host **Jim Franklin** has been upped to MD, and **Mindy Collins** is now doing eyenings.
- WMGI/Terre Haute, IN morning driver **Kolene Kaye** adds MD stripes.
- WVYB/Daytona Beach nighttimer **Kotter** adds MD duties.
- WIOG/Saginaw-Flint, MI MD/middayer **Brent Carey** adds APD stripes.
- **Jen Ellison** is named MD/middayer at KSTZ/Des Moines.
- KYLD/San Francisco's *Morning Doghouse Show* spins into syndication — it's now being heard on co-owned KGGI/Riverside.
- Radio and record industry vet **Walter "Sonny Taylor" Towler** died last week at age 59. Towler spent his career at several legendary R&B stations around the country, including WWRL/N.Y. He spent several years in the promotion dept. of PolyGram Records and most recently was on the air at WMMJ/Washington.
- The **Perry S. Levy Memorial Fund** has been established following the Impact Target Marketing exec's death two weeks ago. Donations can be sent to the fund c/o Levy & Droney P.C., P.O. Box 887, Farmington, CT 06034.

RADIO RECORDS



1

- **Michael Jordan** announces his retirement as CBS Corp. Chairman/CEO; **Mel Karmazin** set as successor.
- **Tom "Grover" Biery** ascends to Sr. VP/Promo at Warner Bros. Records.
- **Joel Oxley** elevated to VP/GM of WTOP-AM & FM/Washington.
- **Stephen Hobbs** hired as GM of WRCN/Nassau-Suffolk.
- **Steve Konrad** tapped as KLIF/Dallas PD.

5

- **Doug Morris** elevated to Chairman/CEO of Warner Music Group-U.S.
- **Danny Goldberg** appointed Chairman/CEO of Warner Bros. Records.
- **Val Azzoli** ascends to President of Atlantic Records.
- **Steve Legerski** named VP/GM of WENZ/Cleveland.
- **Clarke Ingram** recruited as PD of WPXY/Rochester.

10

- **Jim Thompson** tapped as President of Group W Radio.
- **Frank Oxarart** appointed VP/GM of KCBS/S.F.
- **Steve Wyrostok** upped to OM of WAPW/Atlanta.

15

- **Doug Brown** enlisted as GM of WLTE/Minneapolis.
- **Scott "Shadow" Stevenson** upped to OM of WHTZ/N.Y.
- **Guy Zapoleon** zips to KZZP/Phoenix as PD.
- **Tom Land** accepts PD chair of WTIX/New Orleans.

20

- **Don Benson** joins Western Cities as VP/Programming.

25

- **Scott Shannon** set as PD of WQXI/Atlanta; appoints **Don Benson** as music librarian and research director.
- **Dick Bozzi** becomes PD of KRTH/L.A.

Records

- Capitol names former Arista and Columbia VP/AC Promotion **Mark Rizzo Sr.** Nat'l Dir./Adult Formats.
- Just how close is former Jive Sr. VP/Pop Promo **Jack Satter** to joining a West Coast label? Will he be keeping a Twin Cities address?
- BMG Entertainment VP/Corporate Communications **Dennis Petroskey**, who'd been commuting between BMG's N.Y. offices and his home in the Midwest, is leaving the company to spend more time with his family.
- Restless names **Rhonda Rose** as its new Dallas Southwest regional based in Dallas. Meantime, West Coast regional **Mike Karsting** exits for a Dir./Touring gig at *Lowrider* magazine.
- Almo Sounds and Chicago-based Midwest Regional **Steve Rabeor** part ways.

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Tommy Lee On Mayhem's Methods

■ The ex-Motley Crue drummer discusses the circuitous route to his new group's album

Methods Of Mayhem is the name of the new group formed by former Motley Crue drummer Tommy Lee and (hed) pe's TiLo (a.k.a. Tim Murray), and it couldn't be more appropriate.

The group's self-titled MCA Records debut, a raunchy and rebellious hybrid of rock and rap with Lee on drums, guitars and vocals and TiLo on vocals, hits retail Dec. 7. The disc features such guest artists as MixMaster Mike (Beastie Boys), Fred Durst (Limp Bizkit), The Crystal Method, U-God (Wu-Tang Clan), Lil' Kim, Snoop Dogg, George Clinton and Bobby B (Kottonmouth Kings).

Appropriately, the disc's lead-off single — which has been serviced to Rock, Active Rock and Alternative — is the racy "Get Naked," which features Durst, Lil' Kim, Clinton and MixMaster Mike. Some of the top stations in the country are already spinning a clean version of the single.

For Tommy Lee, Methods Of Mayhem opens a new chapter in his career. "This whole thing started while I was sitting in jail," remembers Lee, who served time for spousal abuse. "I did a lot of introspection while I was in there. I sat there trying to figure out why I was so unhappy, why I was there and what the fuck was going on with me. I was also very unhappy in my musical situation, and that's a big part of me. It was spilling into my personal life and part of my marriage. I could tell I needed a change."

Singing In The Stir

One of the first things he opted to change was his involvement with Motley Crue. "After I told the guys I wanted to leave, I started writing lyrics. And while I was in jail, I would sing the melodies and lyrics into my answering machine, because it was the only place I could do that. I would call collect and start singing into the machine. I kept compiling ideas, because I knew that as soon as I got out of jail, I would dive right into the music. And that's what I did. I sort of shut myself off from the rest of the world and started creating music, because I had a lot on my mind."

Methods Of Mayhem began to take shape soon thereafter. Lee says, "My buddy TiLo called me one day — I had gotten to know him from his days in (hed) pe — and he told me he had just left his band. So I said, 'Come on by, and let's write a song.' I didn't have any intention of doing anything else. He came over and worked on a track and ended up moving in for three months."

But it was a visit by rapper U-God that really set things in motion. Lee continues, "A friend of mine brought him over to the house. He heard our stuff and really dug all the different flavors. So he started writing lyrics, and we put him on another track. He was the first well-known artist to participate."

"Word started spreading from there, and I got a call from Snoop's manager. I spoke with Snoop on the phone, and he agreed to do a track. Then Kid Rock and Fred Durst came by one night. Then I ran into the guys from Crystal Method at the Playboy Mansion, and they wanted to do a track with me. People were gravitating toward the project and giving me a bunch of love and embracing the fact that I was doing something different. It was like the whole thing was out of control. I had nothing to do with it. I didn't plan on it being this crazy."

Rapper's Delight?

Lee admits he was "surprised by all the support. I'm really blessed with some great friends and artists who for some reason were supportive and wanted to create some badass music with me. I went through the worst time of my life, and now I feel I'm going through the best time ... and all within the span of a year."

As to how he was able to pull it all together, Lee replies, "That's a tough question. A lot of things in my life I don't mess with. I just let it be. I believe there are no coincidences in the world; I believe it's all supposed to happen. So a lot of the things on this project I just let flow, knowing that it would bring me back to where I needed to be."

"I could analyze it and all, but I don't. I sort of let the creative process remain open during the entire time. No lines



Methods Of Mayhem

were drawn. We wanted to see where it ended. There are tracks I didn't record because either we were too happy with the ones we completed, or I wanted to save them for the next record."

Was it a conscious decision to lean more hip-hop? No, stresses Lee. "I've been listening to everything from Prodigy to TLC. What you're hearing is all my favorite styles of music. I try not to segregate it or give it a name. Everybody else will do that for me, and I understand that. But I just say it's a hybrid. It's a lot of different styles combined."

MOM Get 'Naked'

While Lee has moved far from Motley Crue's signature arena-rock sound, he hasn't strayed from that band's party-time reputation. That's clearly shown on "Get Naked." Commenting on the song's origin, Lee says, "I felt like we desperately needed a new theme song. When I wrote [the Motley Crue hit] 'Girls, Girls, Girls' ... that to me is a theme song. It must be played in every strip club on the planet."

"I just felt it was time for another one. Where is a great rip-off-your-clothes-and-let's-get-crazy song? I'm not hearing it, so I decided to do it myself. Of course, I



RCA, Foo Fighters 'Flying' High

RCA execs, The Foo Fighters and the group's management gather during a recent listening party for the multiplatinum alt rock band's debut RCA release, *There Is Nothing Left to Lose*, which hits retail on November 2. The leadoff single, "Learn to Fly," is already a top five track at Rock, Active Rock and Alternative. Pictured (l-r) are RCA Sr. VP/A&R-Artist Development Bruce Flohr and VP/Marketing Dave Gottlieb; GAS Entertainment principal John Silva; RCA VP/Sales David Fitch; Foo Fighters Nate Mendel, Taylor Hawkins and Dave Grohl; RCA Exec. VP/GM Jack Rovner; and GAS Entertainment principal Gary Gersh.

had to make a few personal remarks in it, but those are in the first verse, and the rest is about getting naked and having fun."

OK, but doesn't that play into his detractors' hands? "Of course," he replies. "What can I say? I'm a shit magnet. Look, I know that's going to happen, but these days I have a pretty thick rubber raincoat to deflect that. It doesn't bother me. I've been through hell and back. If I were concerned about everything that everybody's said about me, I'd be in pretty bad shape. But I hate people who take themselves too seriously. I had to thumb my nose at it a little, but at the same time have some fun."

Despite the superstar supporting cast on the album, Lee acknowledges he still has to prove himself again. "I still have a long road ahead of me. There are people who want me to be successful, but I still get hate mail from people who say, 'I can't believe you left the Crue. You suck.' But what was I supposed to do? Stay in a situation in which I was totally unhappy and go around and play the same songs over and over? I can't do that anymore."

Nevertheless, those Crue fans represent a significant fan base, and Lee wants to tap into that. "There are a lot of them out there. I spend about an hour a day responding to e-mail; I respond to hundreds of messages a day. I'm curious as to what they have to say. I make music for myself, but I still lose my mind when I see people freaking out to something I wrote."

Not surprisingly, Crue fans have already gravitated to Meth-

ods Of Mayhem via the Internet. "Our website is getting pummeled. It's awesome. It's a really cool way to reach a lot of people and give them a taste of the records. It's big difference from when I was in the Crue and we went around sticking flyers on telephone poles."

As for dropping a new album during the fourth-quarter holiday rush, Lee is unfazed. "Maybe waiting until next year would be better, but it doesn't matter. The record's done. Let's get it out there. I know a lot of other big bands are releasing their records, but if a record is good and word gets out on the streets, people will get it. The power of word of mouth and the street are amazing."

Looking forward, Lee still has some big decisions to make about the new album. He's about to line up a manager and is sorting out tour plans. He's already been offered an opening slot on a Metallica-Kid Rock tour. "I'm still trying to figure out if I want to play in front of a shitload of people or play only a Methods Of Mayhem show."

"But I feel like I'm a little kid again, and I have a new band. I'm an underdog and have to show everybody what we can do. It's like a new beginning."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail:

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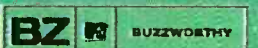
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R&R LAUNCHING PAD

Active Rock, Alternative Push Static-X To Gold, Beyond

Good things come to those who wait. That certainly sums up what's occurring with the Warner Bros. band Static-X, whose new single, "Push It," has helped the hard rock group cross over from their growing Active Rock fan base to Alternative. Two weeks ago the



Static-X

song debuted on R&R's Alternative top 50 chart at No. 40. At the same time it was No. 23 with a bullet at Active Rock and No. 46 with a bullet at Rock.

Co-founded by vocalist/guitarist/programmer Wayne Static and drummer Ken Jay, the group originally formed in Chicago under the name Deep Blue Dream. Frustrated with their development in the Windy City, Jay and Static moved to Los Angeles, where they eventually hooked up with guitarist/keyboardist/programmer Koichi Fukada and bassist/backing vocalist Tony Campos. The quartet built an impressive local following, which attracted the attention of manager Andy Gould of Andy Gould Management (Rob Zombie, Monster Magnet, Powerman 5000), who quickly signed the group to his unnamed record company joint venture with Warner Bros. in February 1998.

"As a manager, you sometimes feel like a proud father when one of your bands comes through," says Gould. "This one is a little more enjoyable, because this is the first band on our little imprint with Warner.

"But I have to give credit to AGM manager Rob McDermott. He's the one who found them and brought them to my attention. He found them when hard rock was still out of favor at radio. Sometimes this music is in favor, and sometimes it isn't. Right now it's very hip. I think all this proves is that you can't keep a good band down, no matter what style of music is popular at the moment. These guys are one of those bands who will play to 100 people one night, come back later and play to 150, and soon have built it up to 450."

Even though Static-X's debut album, *Wisconsin Death Trip*, was released on March 23 of this year, AGM began working the streets last November. Gould continues, "I have a blueprint that I developed with White Zombie and traced over with Powerman 5000 and several other bands. I'm really big

on street teams and doing a lot of the early work ourselves in terms of marketing and publicity and working the fanzines and fan clubs. I like to think we sell the first 100,000 copies and then have the record company pull the big guns out."

Static-X's radio breakthrough came early this year when Active Rock KUPD/Phoenix picked up on the song "Bled for Days," which appeared on the soundtrack of the cult horror movie *Bride of Chucky* (Gould oversaw the making of the soundtrack). Interestingly, "Bled for Days" was never elected to be a setup track for "Push It."

KUPD PD J.J. Jeffries recalls, "MD Bridget Ventura found the song on that soundtrack and played it for me, and we all loved it. We were looking for something like it to balance the sound of our station. It happened pretty quickly, but once we put it on, it started to explode and built from there. It also ended up researching very well."

That start was all Warner needed to pick up the tempo at radio. Warner Bros. Sr. VP/Promotion Tom Biery — who gives VP/Rock Promotion Mike Rittberg credit for his efforts at Rock radio — recalls, "We had already been working the streets and clubs for a while, thinking we were going to have to be patient and build this. But when KUPD added the record, it sent a signal to us that we might not have to wait as long to get radio involved.

"We always knew 'Push It' was going to be the big radio track, but 'Bled for Days' kept getting bigger and bigger, and we just let it run its course. It didn't start that way, but 'Bled for Days' ended up being our setup track. It came back to us from radio and the street, so we didn't sit around. We just knew we had to have a base, and having radio champion something made it that much more fun and easier to get going."

Warner worked "Bled for Days" into mid-August and then started promoting "Push It" in mid-September. Active Rock jumped on the track, and Alternative soon followed.

With Active Rock firmly established, Warner is now turning up the heat at Alternative. One programmer who's having considerable success with "Push It" is KMYZ/Tulsa PD Lynn Barstow. "This is one of those bands that has a very active fan base and great word of mouth. The kids who led this format to Korn and Limp Bizkit basically led us to groups like this and System Of A Down. 'Push It' is working fine, the requests have been strong, and the sales in the market after we started playing it were strong and instantaneous."

While radio will undoubtedly drive

sales in the future, Static-X's touring and work ethic have helped propel sales to nearly 190,000. Biery comments, "These guys seemed to be everywhere. They'd play a show, leave the city at 2am and then be on the morning show in another city at 6am. That station wouldn't even be on the record, but two weeks later you'd see the add roll in. They're great people to do business with. There isn't any complaining or bitching. They just want to get things done. That goes a long way in motivating yourself and your staff."

Looking forward, the group heads off to Europe with Coal Chamber and Type O Negative and will begin a tour in January with Powerman 5000.

Ready For Takeoff: Mista Ian

Rapper Mista Ian has been causing quite a buzz in Memphis, where his debut *Hot Records/Memphis Music & Entertainment Group* album, *Hot*, has been a top-selling disc for the past month. Hometown CHR/Rhythmic KXHT PD Lee Cagle, whose station has been pounding the leadoff single, "Walk It Like a Dog," calls the album "a hot little record. It's been blowing up for quite a while. It's the real deal. We're getting ready to go on a second single."

MMEG is just now getting ready to work the single around the South.



Mista Ian

"We're going to take it slow and continue to build it," says an MMEG exec. "We're not in any hurry, because we know we have at least a couple more singles to work."

On the radar screen: Asbury Park-based alt rock quartet *Last Perfect Thing*. Alternative WHYG/Monmouth-Ocean has been spinning the track "Warning" from the band's four-song self-released EP, *For You*. The group, who have yet to ink a publishing deal, average about 250 people a show. WHYG PD Mike Sauter says, "This is the first song we've played from them, but we're getting the kind of calls that aren't coming from the band's friends and family. They have a great fan base and sell tickets."

For *You* has sold about 1,500 copies. The group is planning to enter the studio in the near future to record another half-dozen songs and repackage the disc.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Beasties Bow Custom Compilation

The Beastie Boys and Capitol Records have teamed with online music site *musicmaker.com* and select brick-and-mortar retailers to allow consumers to customize their own digitally downloaded Beastie Boys compilations. Some 150 songs are being made available from Nov. 1 through Dec.



The Beastie Boys

31, and the group's new single, "Alive," will be offered free to anyone participating in the promotion. Among the retailers joining the campaign are **Best Buy, CDNOW, Handleman, Musicland, Tower, Trans World, Virgin** and **Wherehouse**. The group's compilation, *The Sounds of Science*, hits traditional retail on Nov. 23.

In other digital download news, **Korn** have released an unprotected MP3 version of their new single, "Falling Away From Me." For each fan who downloads the song and signs Korn's guest book, the band and **ARTISTdirect** will donate 25 cents (up to \$250,000) to the child abuse charities **Childhelp USA** and **Children of the Night**. **UBL.com** is offering downloads from **Counting Crows** ("Mrs. Potter's Lullaby"), **Creeper Lagoon** ("Dreaming Again") and **Slipknot** ("Wait and Bleed").

This 'n' that: **The Black Crowes** and **American Recordings** have parted ways. Speaking of the Crowes, word is circulating that a live album highlighting the group's tour with **Led Zeppelin** guitarist **Jimmy Page** is in the works and could be released next year. And speaking of Zeppelin, the group will release a two-part greatest hits package. The first disc features 13 songs from the group's first four albums and will hit retail before the holidays. A second installment will be released early next year. **Mammoth Records** signs Phoenix rock band **Bigshot Allstar**. Look for a new album next year. **Todd Rundgren** pacts with **Cleopatra Records**. **Qwest Records** signs **Savion Glover** and **Shank**. The NBA's Toronto Raptors have waived rapper **Master P** (a.k.a. Percy Miller). **MCA** has set Jan. 25 as the release date for the reunited **Guy**'s new album, *Guy III*. **Jive** will release British pop act **Steps**' debut album, *Step One*, on Feb. 8. **Arista Records** and **Warner Music Group** have partnered to re-release the compilation album series *Totally Hits*. The first volume hits retail on Nov. 9 and includes songs from such acts as **Barenaked Ladies, Cher, Madonna, Santana, Sugar Ray** and **Sarah McLachlan**.

In the studio: **Tracy Chapman** is working on her next **Elektra Entertainment** album, expected to be released early next year. **Joni Mitchell** is *thisclose* to completing her new album of adult standards for **Reprise**. **Hollywood Records** inks hard rock band **Apartment 26**. The band features **Biff**, the son of **Black Sabbath** guitarist **Geezer Butler**. The group are currently working on their debut album, to be released early next year.

Tour update: **Kid Rock** has extended his tour by 18 dates. The tour will now end on December 10 in Louisville. **Rage Against The Machine** have tapped hip-hoppers **Gang Starr** to open for their forthcoming U.S. tour. Seminal punk outfit **Fugazi** begin a brief tour in December. **Christina Aguilera** joins **TLC**'s tour in early January 2000.



TONY NOVIA
tnovia@tronline.com

Listeners Go On The Record

■ A look inside the minds of radio listeners who buy music

With the economy rolling at full steam and the holiday spirit in the air, this past week (10/27-28) we once again sent the R&R Street Team, headed by Assistant CHR Editor Robert Pau, into Los Angeles metro-area music stores with tape recorders and cameras to find out what's top-of-mind with listeners and music buyers.

The stores we visited included The Warehouse in Westwood, Santa Monica and Hollywood; Tower Records in Westwood and West Hollywood; and Aaron's Records in Hollywood.

The mission was simple and unscientific. In order to make it easy for the respondents, we asked the same five questions of each person who agreed to be interviewed: What is your favorite radio station? What are you here to buy today? How did you hear about the music you are about to buy? Do you listen to or purchase music on the Internet? What do you most like or dislike about your favorite station?

In order to keep the focus on contemporary listeners and music buyers, each respondent was required to have chosen one of the following Los Angeles radio stations as their favorite: KIIS, KPWR (Power 106), KYSR (Star) or KROQ.

What follows are the responses and photographs (when they granted permission) of the respondents in this, our second survey. Please note: We attempted to keep each response as close to verbatim as possible.

Michelle

What is your favorite radio station?
KIIS.
What are you here to buy today?
Some Spanish music.
How did you hear about the music you are about to buy?
They play it at our school dances.
Do you listen to or purchase music on the Internet?
No.



What do you most like or dislike about your favorite radio station?
They tend to talk a lot in the morning, and they are not as funny as they think they are.

Alicia

What is your favorite radio station?
Power 106.

What are you here to buy today?
I heard the new Limp Bizkit/Method Man, and it's hot.
How did you hear about the music you are about to buy?
My sister and I heard a world premiere on Power 106.
Do you listen to or purchase music on the Internet?
No.
What do you most like or dislike about your favorite station?
Very repetitive. Too much nonsense talk.

Mariam

What is your favorite radio station?
Power 106.
What are you here to buy today?
Master P's "Step to This."
Where did you hear the music you are about to buy?
On the radio.



Do you listen to or purchase music on the Internet?
No.
What do you most like or dislike about your favorite radio station?
I don't like the fact that they play things over and over. I would like to see them put more new music on.

David

What is your favorite radio station?
KIIS.
What are you here to buy today?
The new Ricky Martin single.
Where did you hear the music you are about to buy?
On the Internet and on the radio.
Do you listen to or purchase music on the Internet?
Yes. I usually go to CDNOW.
What do you most like or dislike about your favorite radio station?
I really like the contests. The morning show is more for listeners like my mom.

Ronny

What is your favorite radio station?
Power 106.
What are you here to buy today?

Actually, I am just here listening to some new music.
Where do you hear about the music you buy?
From friends.
Do you listen to or purchase music on the Internet?
No.
What do you most like or dislike about your favorite radio station?
They play the same songs over and over again.



Louis

What is your favorite radio station?
KIIS and KYSR.
What are you here to buy today?
The new Belle Perez.
Where did you hear the music you are about to buy?
On a TV show, *Felicity*.
Do you listen to or purchase music on the Internet?
I listen to some Internet radio, but not as much as I would like.
What do you most like or dislike about your favorite radio station?
The DJs are so boring and try to act enthusiastic.

Marcus

What is your favorite radio station?
KROQ.
What are you here to buy today?
The Korn album.
Where did you hear the music you are about to buy?
From the radio. I heard the single and needed to get it.
Do you listen to or purchase music on the Internet?
Yes. Amazon.com. And I download MP3s.
What do you most like or dislike about your favorite radio station?
I think that radio stations need to break underground artists.

Tiaka

What is your favorite radio station?
KPWR and KKBT (The Beat).
What are you here to buy today?
Something for my boyfriend. It's his birthday.



M2M-LOS ANGELES

The Atlantic group M2M recently had a release party for their newest single, "Don't Say You Love Me." Giving lots of love are (l-r) R&R Sales Rep Kristy Reeves, M2M, Director/Charts & Formats Kevin McCabe and CHR Asst. Editor Robert Pau.

Where did you hear the music you are about to buy?
On MTV and BET.
Do you listen to or purchase music on the Internet?
No.

What do you most like or dislike about your favorite radio station?
I really like the money Power 106 gives away. It makes you want to listen more.

Jasmine

What is your favorite radio station?
I listen to almost all of them, but I would have to say KIIS.
What are you here to buy today?
I'm just looking around. My sister is next door at the camera shop.
Where do you hear the music you buy?
Usually on the radio or something like MTV.

Do you listen to or purchase music on the Internet?
No, but I heard that it is the next big thing.
What do you most like or dislike about your favorite radio station?
I can't handle all that talk. If you are going to talk, make it about something we want to hear about.

Sean

What is your favorite radio station?
KROQ.
What are you here to buy today?
The new Incubus.
Where did you hear the music you are about to buy?
I heard about it through the radio station — not originally, but I heard the new stuff through the radio station.



Do you listen to or purchase music on the Internet?
I listen to some music, but I have never purchased any on the Internet.
What do you most like or dislike about your favorite radio station?
I dislike the fact that they play the same song three or four times a day.

Davey

What is your favorite radio station?
Power 106.
What are you here to buy today?
The *Best Man* soundtrack.
Where did you hear the music you are about to buy?
In the movie, which was great.
Do you listen to or purchase music

on the Internet?
Actually, I buy music from CDNOW.
What do you most like or dislike about your favorite radio station?
I really like the people that are on air.

Dwayne

What is your favorite radio station?
KROQ.
What are you here to buy?
The Master P CD. I am trying to get into listening to hip-hop.



Where did you hear the music you are about to buy?
From my friends.
Do you listen to or purchase music on the Internet?
No.
What do you most like or dislike about your favorite radio station?
Too many commercials.

Lola

What is your favorite radio station?
KYSR.
What are you here to buy today?
There is a new artist called Lou Bega who I really enjoy.
Where did you hear the music you are about to buy?
On the radio.
Do you listen to or purchase music on the Internet?
No.
What do you most like or dislike about your favorite radio station?
I love Ryan Seacrest. I want to marry him.

Shannon

What is your favorite radio station?
KIIS.
What are you here to buy today?
I'm just looking around.
Where do you hear the music you buy?
I usually hear the music I buy at clubs and on the radio.
Do you listen to or purchase music on the Internet?
No, I'm not really into computers.
What do you most like or dislike about your favorite radio station?
I really like the variety they play.

Tiffany

What is your favorite radio station?
Power 106.
What are you here to buy today?
The soundtrack to *The Best Man*.
Where did you hear the music you

Continued on Page 54

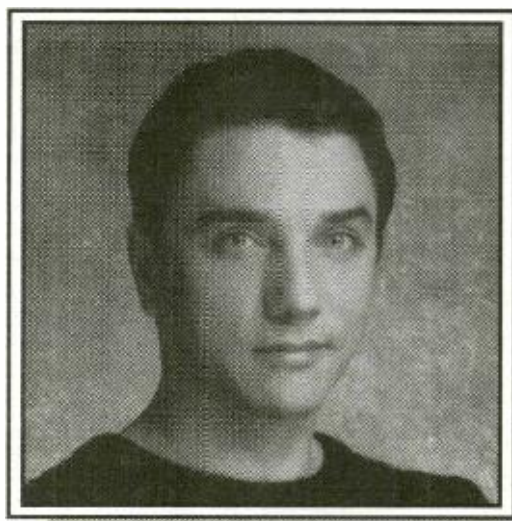
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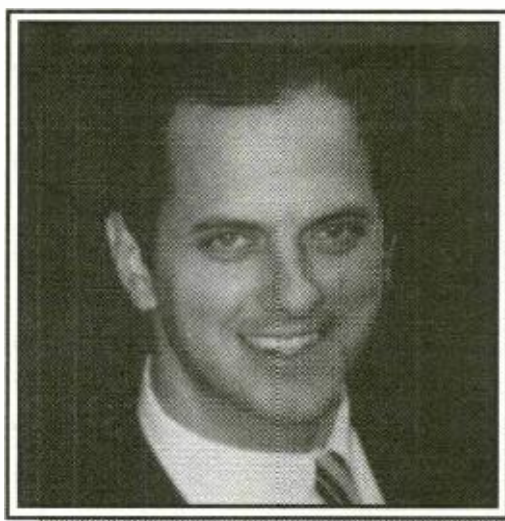
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ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
BRIAN MCKNIGHT Back At One (Motown)	3.89	—	—	—	63.7	11.7	4.20	3.69	3.65	3.65	3.79	4.15	3.93
SANTANA f/ROB THOMAS Smooth (Arista)	3.82	3.84	3.67	3.69	82.3	18.4	3.88	3.71	3.88	4.06	3.80	3.80	3.62
BLINK-182 What's My Age Again? (MCA)	3.81	3.79	3.86	3.78	64.9	13.2	4.28	3.49	3.29	3.80	3.93	3.67	3.84
LOU BEGA Mambo No. 5 (A Little Bit Of...) (RCA)	3.78	3.81	3.89	3.76	93.0	32.3	4.07	3.64	3.57	3.76	3.74	3.98	3.64
HP PUFF DADDY f/R. KELLY Satisfy You (Bad Boy/Arista)	3.70	—	—	—	45.8	9.0	3.88	3.72	3.25	3.65	3.81	3.95	3.42
TLC Unpretty (LaFace/Arista)	3.59	3.64	3.55	3.77	84.1	29.4	3.56	3.57	3.67	3.53	3.66	3.64	3.54
SUGAR RAY Someday (Lava/Atlantic)	3.57	3.63	3.57	3.57	89.8	29.1	3.71	3.42	3.56	3.39	3.50	3.59	3.82
HP WHITNEY HOUSTON My Love Is Your Love (Arista)	3.56	3.63	3.56	—	49.3	10.9	3.73	3.70	3.12	3.62	3.36	3.96	3.12
CHRISTINA AGUILERA Genie In A Bottle (RCA)	3.55	3.52	3.50	3.61	94.8	40.3	3.68	3.36	3.59	3.53	3.72	3.54	3.42
98 DEGREES I Do (Cherish You) (Universal)	3.54	3.74	3.50	3.58	88.1	31.6	3.89	3.26	3.37	3.25	3.49	3.65	3.76
LEN Steal My Sunshine (Work/Epic)	3.53	3.59	3.40	3.51	80.6	25.4	3.62	3.44	3.50	3.43	3.51	3.60	3.57
702 Where My Girls At? (Motown)	3.50	3.65	3.63	3.73	79.4	28.9	3.66	3.64	3.10	3.55	3.43	3.64	3.39
BRITNEY SPEARS (You Drive Me) Crazy (Jive)	3.50	3.58	3.49	3.60	91.8	31.3	3.76	3.20	3.50	3.68	3.58	3.46	3.29
HP JUVENILE Back That Thang Up (Cash Money/Universal)	3.50	—	—	—	54.5	13.7	3.75	3.45	2.92	3.22	3.57	3.92	3.29
SMASH MOUTH All Star (Interscope)	3.49	3.61	3.63	3.67	95.3	46.3	3.54	3.21	3.70	3.47	3.45	3.39	3.67
GOO GOO DOLLS Black Balloon (Warner Bros.)	3.48	3.56	3.46	3.56	73.6	21.9	3.50	3.41	3.51	3.52	3.54	3.34	3.51
RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	3.47	3.38	3.49	3.56	79.6	27.9	3.54	3.38	3.45	3.37	3.57	3.49	3.45
MARIAH CAREY Heartbreaker (Columbia)	3.43	3.53	—	—	71.1	19.9	3.78	3.24	3.06	3.49	3.40	3.29	3.53
SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)	3.43	3.50	3.58	3.41	91.5	31.8	3.50	3.09	3.64	3.57	3.34	3.33	3.47
SAVAGE GARDEN I Knew I Loved You (Columbia)	3.42	—	—	—	48.5	11.7	3.54	3.18	3.48	3.26	3.44	3.20	3.80
TAL BACHMAN She's So High (Columbia)	3.40	3.41	3.40	3.48	89.8	35.1	3.22	3.55	3.31	3.38	3.42	3.49	
BACKSTREET BOYS Larger Than Life (Jive)	3.34	3.55	3.56	3.67	83.3	31.8	3.32	3.14	3.59	3.38	3.13	3.46	3.37
JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	3.28	3.35	3.29	—	74.1	23.6	3.44	3.34	2.99	3.38	3.41	3.15	3.16
MARC ANTHONY I Need To Know (Columbia)	3.25	3.26	3.40	3.23	66.2	23.1	3.07	3.31	3.43	3.06	3.42	3.42	3.15
SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	3.24	3.16	3.27	3.29	84.3	28.9	3.19	3.21	3.33	3.15	3.36	3.27	3.21
RICKY MARTIN She's All I Ever Had (C2/Columbia)	3.21	3.29	3.24	3.39	77.1	31.1	3.05	3.05	3.63	2.79	3.53	3.30	3.29
ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	3.19	3.31	3.31	3.32	87.8	37.3	2.93	3.30	3.40	2.85	3.45	3.20	3.27
LENNY KRAVITZ American Woman (Maverick/Virgin)	3.17	3.14	3.14	3.20	88.8	37.1	3.13	3.02	3.36	2.94	3.46	3.40	2.87

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Brian McKnight is "Back At One" (Motown) this week with the title track from his latest album. The song debuts in the top spot on **Callout America**, R&R's exclusive national survey of 400 women aged 12-34. "One" follows McKnight's late 1997 hit "Anytime" in topping the survey. "One" is an across-the-board hit, testing second 12-17 and fourth 18-24 and 25-34.

The staff of **Arista** should be mighty proud this week, as they capture four of the top eight slots on the survey, the top three slots among women 18-24 and the top two 25-34:

- "Smooth" by **Santana f/Rob Thomas**, from the now four-times platinum album *Supernatural*, is second overall, fifth with teens, second 18-24 and first 25-34.

- "Satisfy You" by **Puff Daddy f/R. Kelly** (Bad Boy/Arista) enters as a **Callout America Hit Potential** track in the fifth spot with a 3.70 total favorability score. "Satisfy" is doing just that with teens and 18-24s, ranking fifth and first, respectively, in those demos.

- "Unpretty" by **TLC** (LaFace/Arista) is sixth overall (3.59).

- **Whitney Houston** places top 10 for a third consecutive week with "My Love Is Your Love" — another **Callout America Hit Potential** track. "Love" is 10th with teens and third 18-24.

"What's My Age Again?" by **Blink-182** (MCA) remains a huge-testing song, ranking third overall (3.81).

Joining Houston and Puff Daddy in the **Hit Potential** category this week is "Back That Thang Up" by **Juvenile** (Cash Money/Universal). "Back" is 12th overall and ninth with teens and 18-24s.

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. **Hit Potential** represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 1999, R&R Inc.

Don't leave your music selection to instinct alone!

Verify each song's Familiarity, Positive Acceptance, Dislike, and Burn Factor
Ask your P1's what songs they want to hear.

Accurate Music Call-Out Inc.
(312) 315-3949

During the fall book, you want to play songs that research, get phones, and get sales.

PUFF DADDY

"SATISFY YOU"

CALLOUT AMERICA

#1	18-24 Women	3.72!!!
#5	Teens	3.88!!!
#5	Overall	3.70!!!

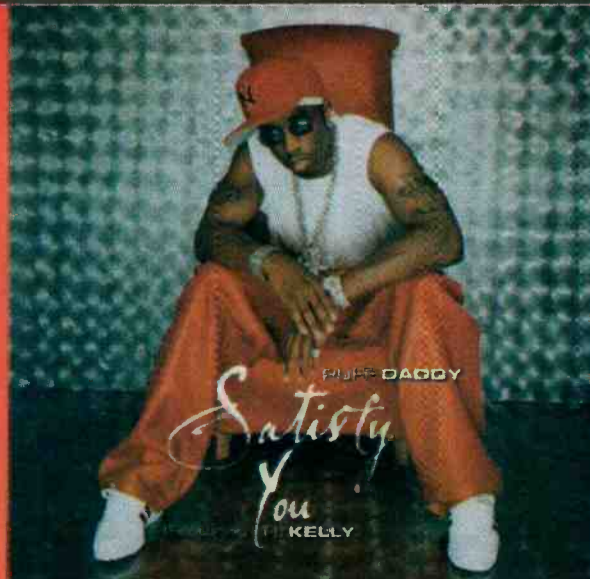
RESEARCH:

WKSS #4 CALLOUT
WKSE TOP 5 CALLOUT
B97 TOP 10 CALLOUT
B96 HUGE CALLOUT
 (but we can't print it)
 **HUGE CALLOUT**
#8 RANK

PHONES:

WKSE TOP 5
WKSS TOP 5
KHTS TOP 5
B97 TOP 10
KRQ TOP 5
WXSS TOP 10
WXKB TOP 10
 (and many more...
 we don't have room!)

THE #1 SELLING SINGLE IN AMERICA!!!



R&R CHR/Pop Top 50

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SANTANA F/ROB THOMAS Smooth (Arista)	9480	+110	1004756	18	161/0
1	2	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	9440	-230	953912	12	158/0
4	3	LEN Steal My Sunshine (Work/Epic)	8099	+39	775550	16	162/2
5	4	BRITNEY SPEARS (You Drive Me) Crazy (Jive)	8023	+338	806195	11	159/1
3	5	TLC Unpretty (LaFace/Arista)	7808	-275	818369	22	157/0
7	6	BACKSTREET BOYS Larger Than Life (Jive)	6999	+286	649982	12	161/0
9	7	JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	6144	+600	649787	7	155/0
6	8	CHRISTINA AGUILERA Genie In A Bottle (RCA)	6053	-679	589218	25	153/0
8	9	SUGAR RAY Someday (Lava/Atlantic)	5716	-442	553221	22	151/1
13	10	MARC ANTHONY I Need To Know (Columbia)	5255	+399	542638	12	143/4
10	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	5114	-107	406161	16	144/0
12	12	SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	4771	-347	439137	13	153/0
20	13	BRIAN MCKNIGHT Back At One (Motown)	4670	+1003	512507	10	127/12
11	14	98 DEGREES I Do (Cherish You) (Universal)	4649	-500	517730	16	140/0
14	15	702 Where My Girls At? (Motown)	4625	-160	568160	19	110/0
19	16	SAVAGE GARDEN I Knew I Loved You (Columbia)	4595	+790	456475	6	153/6
17	17	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)	3945	-86	362262	10	131/0
22	18	TRAIN Meet Virginia (Aware/Columbia)	3922	+323	337300	14	132/2
15	19	SMASH MOUTH All Star (Interscope)	3837	-486	439120	25	142/0
25	20	SMASH MOUTH Then The Morning Comes (Interscope)	3802	+627	343335	4	149/2
28	21	WILL SMITH Will 2K (Columbia)	3518	+1057	405828	3	143/5
23	22	LENNY KRAVITZ American Woman (Maverick/Virgin)	3502	+167	376539	9	120/1
24	23	MARIAH CAREY Heartbreaker (Columbia)	3468	+214	366884	10	109/0
31	24	JESSICA SIMPSON I Wanna Love You Forever (Columbia)	2704	+375	294424	8	131/2
21	25	RICKY MARTIN She's All I Ever Had (C2/Columbia)	2657	-1001	265413	15	135/0
27	26	MANDY MOORE Candy (550 Music/Epic)	2505	-166	204446	10	127/0
26	27	ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	2449	-451	271869	19	130/0
29	28	ROBBIE WILLIAMS Angels (Capitol)	2426	+37	270265	7	118/3
32	29	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)	2108	-186	171028	8	113/2
30	30	PEARL JAM Last Kiss (Epic)	2055	-282	221578	20	113/1
33	31	BLINK-182 What's My Age Again? (MCA)	2000	-181	216820	15	108/2
36	32	WHITNEY HOUSTON My Love Is Your Love (Arista)	1857	+495	225383	6	105/6
46	33	CELINE DION That's The Way It Is (550 Music/Epic)	1649	+743	143755	2	115/18
35	34	LFO Girl On TV (Arista)	1617	+223	154724	5	98/11
44	35	COUNTING CROWS Hanginaround (DGC/Geffen)	1565	+630	137619	2	107/21
38	36	FATBOY SLIM The Rockafeller Skank (Skint/Astralwerks/Caroline)	1479	+191	225686	4	82/11
Debut	37	RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)	1445	+1104	149749	1	132/43
39	38	KID ROCK Cowboy (Top Dog/Lava/Atlantic)	1278	+171	132106	4	90/12
42	39	BLAQUE Bring It All To Me (Track Masters/Columbia)	1200	+226	161422	3	57/15
34	40	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)	1140	-417	113516	13	89/0
37	41	PAULA COLE BAND I Believe In Love (Imago/WB)	1095	-241	110930	8	74/0
43	42	BLESSID UNION OF SOULS Standing At The Edge Of... (Push/V2)	1088	+126	81876	4	70/5
41	43	SHAGGY Hope (MCA)	1034	-36	110718	8	77/1
45	44	STROKE9 Little Black Backpack (Cherry/Universal)	1031	+103	79660	3	94/9
40	45	DESTINY'S CHILD Bills, Bills, Bills (Columbia)	982	-94	149711	15	64/0
Debut	46	ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	963	+781	122108	1	104/21
48	47	CHRIS PEREZ BAND Best I Can (Hollywood)	919	+51	85715	4	68/5
Debut	48	DJ RAP Good To Be Alive (Higher Ground/C2/Columbia)	849	+141	71365	1	68/4
Debut	49	M2M Don't Say You Love Me (Atlantic)	802	+123	63641	1	65/2
47	50	LFO Summer Girls (Arista)	762	-108	79815	19	90/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
FOO FIGHTERS Learn To Fly (Roswell/RCA)	58
RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)	43
COUNTING CROWS Hanginaround (DGC/Geffen)	21
ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	21
CELINE DION That's The Way It Is (550 Music/Epic)	18
VITAMIN C Me, Myself And I (Elektra/EEG)	15
BLAQUE Bring It All To Me (Track Masters/Columbia)	15
CHRISTINA AGUILERA What A Girl Wants (RCA)	14
JIMMIE'S CHICKEN SHACK Do Right (Rocket/IDJMG)	13
MACY GRAY I Try (Epic)	13

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)	+1104
WILL SMITH Will 2K (Columbia)	+1057
BRIAN MCKNIGHT Back At One (Motown)	+1003
SAVAGE GARDEN I Knew I Loved You (Columbia)	+790
ENRIQUE IGLESIAS The Rhythm... (Interscope)	+781
CELINE DION That's The Way It Is (550 Music/Epic)	+743
COUNTING CROWS Hanginaround (DGC/Geffen)	+630
SMASH MOUTH Then The Morning... (Interscope)	+627
JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	+600
WHITNEY HOUSTON My Love Is Your... (Arista)	+495

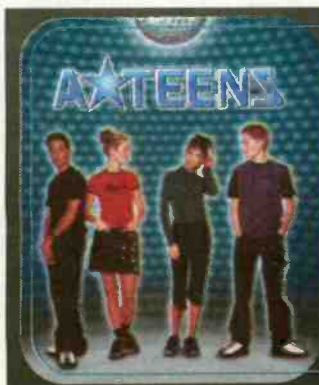
Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



162 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.



KHTS San Diego
 WWZZ Washington
 WKFS Cincinnati
 WQZQ Nashville
 WKSL Memphis
 KKMG Colorado Springs
 KHTE Little Rock
 KBFM McAllen
 WBHT Wilkes-Barre
 WRHT Greenville
 WWHT Syracuse
 WFHN New Bedford

WKIE Chicago
 WAPE Jacksonville
 KDND Sacramento
 KQKQ Omaha
 WKSE Buffalo
 KJYO Oklahoma City
 KCHQ Albuquerque
 WSKS Utica
 WYCR York
 WFLZ Tampa
 WKZL Greensboro
 and many more!



From Sweden, the music of ABBA today.

the #1 European Hit **mamma mia**

from the forthcoming album **The ABBA Generation**
 Produced by Ole Evenrude www.mcarecords.com • www.a-teens.com
 ©1999 MCA Records, Inc.

Adult Top 40 Monitor: 8-7*
 R&R CHR/Pop 12
 R&R Hot AC: **7-6**
 R&R Mainstream AC: **28-26**
 Weekly Audience Over 43 Million
 New Adds Include:
 KOST/Los Angeles WALK/Long Island



Heard on the Upcoming
 TV Series:
 "Popular" WB
 "Grapevine" CBS
 "The Simpsons" FOX
 "Felicity" WB
 "Get Real" FOX
 "The Opposite Sex" WB
 "Dawson's Creek" WB

SIXPENCE NONE THE RICHER



Dan Kieley
 KIIS/L.A.
 72x #2 Callout



John Ivey
 KISS 108/Boston
 40x Great Callout



Scott Shannon
 WPLJ/New York
 51x Bumped to POWER



Dan Bowen
 WSTR/Atlanta
 40X Top 10 Research



Chris Shebel
 WNIE/Chicago
 87x Great Research



Jon Zellner
 KMXV/Kansas City
 40x Great Callout



John Thomas
 WZL/Savannah
 52x Great Callout & Phones

*The new single from their gold self-titled
 album and the follow-up to their
 No. 1 smash Kiss Me*

**Are you programming off a chart?
 Or are you programming to win!!
 These guys know how to win!!**

Produced by Steve Taylor * Mixed by Tom Lord-Alge * Remix by Ben Grosse
 Managed by Ken Levitan for Vector Management

New & Active

RENO I Think I Know (*Curb*)
Total Plays: 749, Total Stations: 61, Adds: 1

THISWAY Crawl (*Reprise*)
Total Plays: 627, Total Stations: 50, Adds: 7

NU FLAVOR Sprung (*Reprise*)
Total Plays: 616, Total Stations: 46, Adds: 1

VITAMIN C Me, Myself And I (*Elektra/EEG*)
Total Plays: 609, Total Stations: 66, Adds: 15

PUFF DADDY F/R. KELLY Satisfy You (*Bad Boy/Arista*)
Total Plays: 604, Total Stations: 41, Adds: 3

JUVENILE Back That Thang Up (*Cash Money/Universal*)
Total Plays: 604, Total Stations: 37, Adds: 4

ARTIST The Greatest Romance Ever Sold (*NPG/Arista*)
Total Plays: 514, Total Stations: 52, Adds: 7

BETH HART L.A. Song (*143/Lava/Atlantic*)
Total Plays: 493, Total Stations: 28, Adds: 5

BELLE PEREZ Hello World (*Playland/Priority*)
Total Plays: 460, Total Stations: 46, Adds: 7

A TEENS Mamma Mia (*MCA*)
Total Plays: 459, Total Stations: 46, Adds: 0

CHRISTINA AGUILERA What A Girl Wants (*RCA*)
Total Plays: 428, Total Stations: 24, Adds: 14

JUDE I'm Sorry Now (*Maverick*)
Total Plays: 416, Total Stations: 40, Adds: 5

JANICE ROBINSON Nothing I Would Change (*Warner Bros.*)
Total Plays: 321, Total Stations: 42, Adds: 8

JIMMIE'S CHICKEN SHACK Do Right (*Rocket/IDJMG*)
Total Plays: 318, Total Stations: 38, Adds: 13

EVAN OLSON So Much Better (*Cherry/Universal*)
Total Plays: 194, Total Stations: 23, Adds: 4

FOO FIGHTERS Learn To Fly (*Roswell/RCA*)
Total Plays: 166, Total Stations: 63, Adds: 58

ANIKA PARIS It's About (*Edel America*)
Total Plays: 163, Total Stations: 19, Adds: 0

MACY GRAY I Try (*Epic*)
Total Plays: 150, Total Stations: 35, Adds: 13

Songs ranked by total plays

Listeners Go On The Record

Continued from Page 48

are about to buy?

Billboards and commercials.

Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

I like the morning show.

Tiang

What is your favorite radio station?

KROQ.

What are you here to buy today?

I am buying tickets to the Long Beach Dub Allstars.

Where do you hear the music you buy?

On radio and the Internet.

Do you listen to or purchase music on the Internet?

Yes, I do CDNOW. It has been two weeks, and my CDs still have not arrived.

What do you most like or dislike about your favorite radio station?

There is really nothing that I don't like.

Nancy

What is your favorite radio station?

KYSR.

What are you here to buy today?

The Bruce Springsteen boxed set. I just went to his concert, and it was amazing.

Where did you hear the music you are about to buy?

I have always been a fan. No one really needs to convince me to buy his music.

Do you listen to or purchase music on the Internet?

Sometimes it just takes too long to stream.

What do you most like or dislike about your favorite radio station?

There's nothing I really don't like.

**Dawn**

What is your favorite radio station?

Power 106.

What are you here to buy today?

Nothing in particular. I'm just browsing.

Where do you hear the music you buy?

From friends and night-clubs.

Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

I like the fact that they play old school stuff.

Jesse

What is your favorite radio station?

KROQ.

What are you here to buy today?

Nothing in particular.

Where do you hear the music you buy?

On the Internet. You can hear stuff that the record stores don't have.

Do you listen to or purchase music on the Internet?

Yes, I love the Internet.

What do you most like or dislike about your favorite radio station?

Too many shows and not enough music.

Mike

What is your favorite radio station?

KIIS.

What are you here to buy today?

I want to get the Britney Spears for my daughter.

Where did you hear the music you are about to buy?

On the radio.



Do you listen to or purchase music on the Internet?

No. You can do that?

What do you most like or dislike about your favorite radio station?

I like that my daughter can relate to it as well as I can.

Bill

What is your favorite radio station?

KROQ.

What are you here to buy today?

Dave Matthews' *Red Rocks*.

Where did you hear the music you are about to buy?

From my friends.

Do you listen to or purchase music on the Internet?

No, I do not.

What do you most like or dislike about your favorite radio station?

I like the morning show. It is real funny.

Frances

What is your favorite radio station?

Power 106.

What are you here to buy today?

I am buying the new TLC.

Where did you hear the music you are about to buy?

On the radio.

Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

I like Nautica De La Cruz.

Mai

What is your favorite radio station?

KPWR, but only when the morning show is on.

What are you here to buy today?

A Tribe Called Qwest

Where did you hear the music you are about to buy?

I was at a club, and I heard it. It was out of control.

Do you listen to or purchase music on the Internet?

No, I keep it real.

What do you most like or dislike about your favorite radio station?

I don't like that they play the same six songs all day every day.

Dontay

What is your favorite radio station?

Power 106.

What are you here to buy today?

I came to buy Sway & Tech.

Where did you hear the music you are about to buy?

On the radio.

Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

They play the same songs. They say they are hip-hop, but they really don't play hip-hop.

Catalina

What is your favorite radio station?

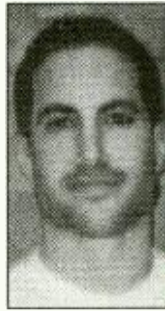
KIIS.

What are you here to buy today?

The newest Cher album.

Where did you hear the music you are about to buy?

On her special on HBO.



Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

Too much talk.

Javier

What is your favorite radio station?

Power 106.

What are you here to buy today?

Puff Daddy's *Forever*.

Where did you hear the music you are about to buy?

On the radio and at the clubs.

Do you listen to or purchase music on the Internet?

I buy from Amazon.com, but I don't listen to Internet radio.

Julie

What is your favorite radio station?

KROQ.

What are you here to buy today?

Santana.

Where did you hear the music you are about to buy?

I'm buying it for my dad.

Do you listen to or purchase music on the Internet?

I download MP3s a lot.

What do you most like or dislike about your favorite radio station?

They talk way too much.

Matt

What is your favorite radio station?

KROQ.

What are you here to buy today?

Dave Matthews and Tim Reynolds.

Where did you hear the music you are about to buy?

I love Dave, and I own every other one besides this one.

Do you listen to or purchase music on the Internet?

Sometimes I go to Amazon.com.

What do you most like or dislike about your favorite radio station?

Not enough variety sometimes, repetitive stuff.

Albert

What is your favorite radio station?

KROQ.

What are you here to buy today?

Sublime's *40 Oz. to Freedom*.

Where did you hear the music you are about to buy?

My friends love it and turned me on to them.

Do you listen to or purchase music on the Internet?

No.

What do you most like or dislike about your favorite radio station?

They talk too much in the morning, but everyone does that.

Mike

What is your favorite radio station?

KIIS and KYSR.

What are you here to buy today?

Just looking around.

Where do you hear the music you buy?

Usually the radio. I like to record shop a lot at the smaller mom-and-pop stores.

Do you listen to or purchase music on the Internet?

Yes, at CDNOW, Fastmusic.com and a couple of other places.

What do you most like or dislike about your favorite radio station?

They play the same stuff over and over again, and they play too many commercials.



Most Played Recurrents

- GOO GOO DOLLS Black Balloon (Warner Bros.)
- JENNIFER LOPEZ If You Had My Love (Work/Epic)
- BLESSID UNION OF SOULS Hey Leonardo (She Likes Me...) (Push/V2)
- BACKSTREET BOYS I Want It That Way (Jive)
- GOO GOO DOLLS Slide (Warner Bros.)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
- SUGAR RAY Every Morning (Lava/Atlantic)
- TLC No Scrubs (LaFace/Arista)
- LENNY KRAVITZ Fly Away (Virgin)
- WHITNEY HOUSTON It's Not Right But It's Okay (Arista)
- SARAH MCLACHLAN I Will Remember You (Arista)
- EVERLAST What It's Like (Tommy Boy)
- CHER Believe (Warner Bros.)
- EAGLE-EYE CHERRY Save Tonight (Work/Epic)
- RICKY MARTIN Livin' La Vida Loca (C2/Columbia)
- BRITNEY SPEARS ...Baby One More Time (Jive)
- NEXT Too Close (Arista)
- K-CI & JOJO Tell Me It's Real (MCA)
- THIRD EYE BLIND Jumper (Elektra/EEG)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)

TOP 100 CHR/POP POWER GOLD

- | | |
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| <ul style="list-style-type: none"> 1 TONIC If You Could Only See 2 MERIDETH BROOKS Bitch 3 MARK MORRISON Return Of The Mack 4 REAL MCCOY Another Night 5 MONTELL JORDAN This Is How We Do It 6 2 UNLIMITED Get Ready For This 7 NO DOUBT Don't Speak 8 WALLFLOWERS One Headlight 9 BLACKSTREET No Diggity 10 BACKSTREET BOYS As Long As You Love Me 11 EVERYTHING BUT THE GIRL Missing 12 QUAD CITY DJ'S C'mon N' Ride It 13 CRANBERRIES Dreams 14 DUNCAN SHEIK Barely Breathing 15 TLC Waterfalls 16 DAVE MATTHEWS BAND Crash Into Me 17 ALANIS MORISSETTE Ironic 18 ALANIS MORISSETTE You Learn 19 BACKSTREET BOYS Quit Playing Games... 20 CARDIGANS Lovefool 21 OMC How Bizarre 22 GOO GOO DOLLS Name 23 SPIN DOCTORS Two Princes 24 ALANIS MORISSETTE You Oughta Know 25 SHERYL CROW All I Wanna Do 26 GREEN DAY When I Come Around 27 FUGEES Killing Me Softly 28 EN VOGUE (Don't Let Go) Love 29 JEWEL You Were Meant For Me 30 SNAP Rhythm Is A Dancer 31 LA BOUCHE Be My Lover 32 AMBER This Is Your Night 33 EN VOGUE My Lovin' (You're Never Gonna...) 34 ALANIS MORISSETTE Head Over Feet 35 BLUES TRAVELER Run-Around 36 UB40 Red Red Wine 37 PRINCE Kiss 38 LA BOUCHE Sweet Dreams 39 HADDAWAY What Is Love 40 ALANIS MORISSETTE Hand In My Pocket 41 VERVE PIPE The Freshmen 42 GINA G Ooh Ah, Just A Little Bit 43 DAVE MATTHEWS BAND What Would You... 44 GINUWINE Pony 45 LIVE Lightning Crashes 46 RED HOT CHILI PEPPERS Under The Bridge 47 MARIAH CAREY Fantasy 48 BLIND MELON No Rain 49 PRINCE When Doves Cry 50 SALT-N-PEPA/EN VOGUE Whatta Man | <ul style="list-style-type: none"> 51 BRANDY Sittin' Up In My Room 52 JEWEL Foolish Games 53 SALT-N-PEPA Shoop 54 LISA LOEB & NINE STORIES Stay (I Missed...) 55 SAVAGE GARDEN I Want You 56 NO MERCY Where Do You Go 57 DONNA LEWIS I Love You Always Forever 58 PRINCE Little Red Corvette 59 COLLECTIVE SOUL December 60 COUNTING CROWS Mr. Jones 61 JEWEL Who Will Save Your Soul 62 DEEP BLUE SOMETHING Breakfast At Tiffany's 63 OMD If You Leave 64 MODERN ENGLISH I Melt With You 65 MARIAH CAREY Always Be My Baby 66 INNER CIRCLE Sweat 67 COLLECTIVE SOUL The World I Know 68 SHERYL CROW If It Makes You Happy 69 GIN BLOSSOMS Hey Jealousy 70 DEL AMITRI Roll To Me 71 PEARL JAM Better Man 72 NICKI FRENCH Total Eclipse Of The Heart 73 NATALIE MERCHANT Wonder 74 DEEE-LITE Groove Is In The Heart 75 HOOTIE & THE BLOWFISH Only Wanna Be... 76 2 PAC/DR. DRE California Love 77 TONE-LOC Wild Thing 78 EMF Unbelievable 79 ROB BASE/DJ EZ ROCK It Takes Two 80 MADONNA Into The Groove 81 CRYSTAL WATERS 100% Pure Love 82 C&C MUSIC FACTORY Gonna Make You Sweat 83 SHERYL CROW Strong Enough 84 DISHWALLA Counting Blue Cars 85 NEW ORDER Bizarre Love Triangle 86 CLUB NOUVEAU Lean On Me 87 TLC Creep 88 CRANBERRIES Linger 89 SPIN DOCTORS Little Miss Can't Be Wrong 90 DES'REE You Gotta Be 91 TECHNOTRONIC Move This 92 CULTURE BEAT Mr. Vain 93 AEROSMITH Cryin' 94 DAVE MATTHEWS BAND Ants Marching 95 TONY RICH PROJECT Nobody Knows 96 FOUR SEASONS December 1963 (Oh What...) 97 BODEANS Closer To Free 98 MARIAH CAREY/BOYS II MEN One Sweet Day 99 COOLIO 1,2,3,4 (Sumpin' New) 100 MADONNA Lucky Star |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

CHR/POP Going For Adds 11/9/99

- COLLECTIVE SOUL Needs (Atlantic)
- FILTER Take A Picture (Reprise)
- JOEE Arriba (Universal)
- BRIAN SETZER ORCHESTRA If You Can't Rock Me (Motown/Universal)
- TEXAS Tell Me The Answer (Universal)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of CHR/Pop reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

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WKYS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, Boise, Dayton, Greensboro, Lincoln, Little Rock, Montgomery, Portland, San Diego, Trenton) with their respective program directors and current adds.

* = Mediabase 24/7 monitored

162 Total Reporters
162 Current Reporters
161 Current Playlists
Did Not Report, Playlist Frozen (1):
KFFM/Yakima, WA
Note: WLSS/Baton Rouge, LA has flipped call letters to WFME.

R&R CHR/Rhythmic Top 50

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BRIAN MCKNIGHT Back At One (Motown)	3433	+133	443813	12	61/0
2	2	JUVENILE Back That Thang Up (Cash Money/Universal)	3085	+73	496702	25	61/0
5	3	BLAQUE Bring It All To Me (Track Masters/Columbia)	2928	+217	382725	11	54/0
3	4	MARIAH CAREY Heartbreaker (Columbia)	2837	-164	353272	11	60/0
6	5	PUFF DADDY F/R. KELLY Satisfy You (Bad Boy/Arista)	2743	+130	399192	10	62/1
4	6	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	2698	-135	308061	10	44/0
8	7	DESTINY'S CHILD Bug A Boo (Columbia)	2425	+130	325542	8	60/0
7	8	CHRISTINA AGUILERA Genie In A Bottle (RCA)	2227	-272	281487	23	51/0
9	9	702 Where My Girls At? (Motown)	2067	-27	328734	30	62/0
11	10	EVE Gotta Man (Ruff Ryders/Interscope)	2044	+105	374156	8	56/2
13	11	B.G. Bling Bling (Cash Money/Universal)	1974	+103	359849	11	54/2
10	12	BRITNEY SPEARS (You Drive Me) Crazy (Jive)	1867	-148	221367	10	42/0
12	13	Q-TIP Vivrant Thing (Def Jam/IDJMG)	1770	-102	326397	14	59/0
16	14	WILL SMITH Will 2K (Columbia)	1751	+154	155923	3	51/0
18	15	JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	1698	+167	247904	7	45/2
14	16	LIL' TROY Wanna Be A Baller (Short Stop/Republic/Universal)	1611	-185	178785	23	47/0
20	17	IMX Stay The Night (MCA)	1463	+158	157607	9	45/0
17	18	TLC Unpretty (LaFace/Arista)	1419	-166	231440	23	50/0
15	19	GINUWINE So Anxious (550 Music/Epic)	1379	-259	247711	19	45/0
25	20	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	1294	+137	259752	7	50/4
26	21	SANTANA Maria Maria (Arista)	1281	+275	150051	5	37/3
23	22	WARREN G I Want It All (G-Funk/Restless)	1177	+8	138613	13	46/2
21	23	98 DEGREES I Do (Cherish You) (Universal)	1110	-194	147456	16	40/0
22	24	BACKSTREET BOYS Larger Than Life (Jive)	1079	-164	108968	9	36/0
24	25	JAY-Z Girls' Best Friend (Epic)	1041	-118	211585	12	42/0
30	26	MONTELL JORDAN Get It On Tonite (Def Soul/IDJMG)	1002	+151	167546	5	47/3
27	27	SNOOP DOGG B-Please (No Limit/Priority)	986	+74	225449	9	38/2
29	28	WHITNEY HOUSTON My Love Is Your Love (Arista)	828	-64	189792	14	42/0
31	29	MARC ANTHONY I Need To Know (Columbia)	770	+4	129006	11	30/0
39	30	BOB MARLEY F/LAURYN HILL Turn Your Lights... (Columbia/IDJMG)	741	+212	81748	2	26/3
33	31	DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)	738	+55	154575	4	27/1
32	32	DR. DRE Still D-R-E (Aftermath/Interscope)	701	-14	147498	7	32/0
Breaker	33	LIMP BIZKIT N 2 Gether Now (Flip/Interscope)	686	+208	112240	3	35/5
35	34	IDEAL Get Gone (Noontime/Virgin)	682	+54	127407	4	29/4
37	35	ERIC BENET Spend My Life With You (Warner Bros.)	641	+43	100371	5	31/1
36	36	BEATNUTS Watch Out Now (Loud)	612	+5	133387	13	28/0
34	37	ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	596	-52	75628	20	30/0
Breaker	38	RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)	581	+152	75371	2	28/3
Breaker	39	K-CI & JOJO Girl (MCA)	517	+309	48531	1	38/2
40	40	SOLE 4,5,6 (DreamWorks)	508	-1	56083	5	26/3
38	41	DEBORAH COX We Can't Be Friends (Arista)	508	-76	90420	7	17/0
Breaker	42	KELIS Caught Out There (Virgin)	504	+96	68329	2	32/6
48	43	SAVAGE GARDEN I Knew I Loved You (Columbia)	463	+71	25395	2	15/2
Debut	44	SANTANA F/ROB THOMAS Smooth (Arista)	451	+161	43737	1	8/1
Debut	45	ICE CUBE F/MACK 10 You Can Do It (Priority)	447	+97	62776	1	30/29
Debut	46	JESSICA SIMPSON I Wanna Love You Forever (Columbia)	416	+49	37610	1	16/1
46	47	NU FLAVOR Sprung (Reprise)	411	+6	24485	3	21/0
	48	SILK Meeting In My Bedroom (Elektra/EEG)	379	+9	53273	13	15/0
42	49	RICKY MARTIN She's All I Ever Had (C2/Columbia)	375	-82	92243	15	24/0
Debut	50	NOTORIOUS B.I.G. Dead Wrong (Bad Boy/Arista)	368	+138	105526	1	17/2

Most Added®

ARTIST TITLE LABEL(S)	ADDS
SISQO Got To Get It (Dragon/Def Soul/IDJMG)	39
ICE CUBE F/MACK 10 You Can Do It (Priority)	29
MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	13
GINUWINE None Of Ur Friends Business (550 Music/Epic)	13
COKO Triflin' (RCA)	10
MARIAH CAREY/JOE & 98 DEGREES Thank... (Columbia)	7
KELIS Caught Out There (Virgin)	6
LIMP BIZKIT N 2 Gether Now (Flip/Interscope)	5
OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	4
IDEAL Get Gone (Noontime/Virgin)	4
TRACIE SPENCER Still In My Heart (Capitol)	4
BOOMTANG BOYS Squeeze Toy (Virgin)	4
GINUWINE, R.L., TYRESE, CASE The Best Man... (Columbia)	4
REDMAN/METHOD MAN Da Rockwilder (Def Jam/IDJMG)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
K-CI & JOJO Girl (MCA)	+309
SANTANA Maria Maria (Arista)	+275
ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	+260
BLAQUE Bring It All To Me (Track Masters/Columbia)	+217
BOB MARLEY... Turn Your Lights... (Columbia/IDJMG)	+212
LIMP BIZKIT N 2 Gether Now (Flip/Interscope)	+208
JENNIFER LOPEZ Waiting For Tonight (Work/Epic)	+167
SANTANA F/ROB THOMAS Smooth (Arista)	+161
IMX Stay The Night (MCA)	+158
WILL SMITH Will 2K (Columbia)	+154

Breakers®

LIMP BIZKIT

N 2 Gether Now (Flip/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
686/208	35/5	33

RICKY MARTIN

Shake Your Bon-Bon (C2/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
581/152	28/3	38

K-CI & JOJO

Girl (MCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
517/309	38/2	39

KELIS

Caught Out There (Virgin)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
504/96	32/6	42

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

67 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.



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ALREADY ON:

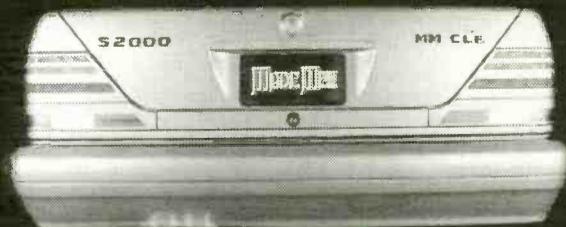
WJMN/Boston KBMB/Sacramento

WWKX/Providence KQBT/Austin

KOHT/Tucson KBOS/Fresno

KKSS/Albuquerque KDON/Monterey

and many more...



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New & Active

TAMAR F/J.D. & AMIL Get None (*DreamWorks*)

Total Plays: 621, Total Stations: 44, Adds: 0

DAVE HOLLISTER Can't Stay (*Def Squad/DreamWorks*)

Total Plays: 579, Total Stations: 45, Adds: 2

JA RULE How Many Wanna (*Yab Yum/Elektra/EEG*)

Total Plays: 546, Total Stations: 54, Adds: 6

BLAQUE Bring It All To Me (*Track Masters/Columbia*)

Total Plays: 539, Total Stations: 51, Adds: 10

FAITH EVANS Lately I (*Bad Boy/Arista*)

Total Plays: 527, Total Stations: 46, Adds: 1

PHAJJA Checkin' For Me (*Warner Bros.*)

Total Plays: 415, Total Stations: 33, Adds: 0

MASTER P Step To This (*No Limit/Priority*)

Total Plays: 406, Total Stations: 32, Adds: 2

PROJECT PAT Ballers (*Loud*)

Total Plays: 389, Total Stations: 23, Adds: 5

KRAYZIE BONE Paper (*Mo Thugs/Ruthless/Loud*)

Total Plays: 337, Total Stations: 36, Adds: 1

DMX Catz Don't Know (*Yab Yum/Elektra/EEG*)

Total Plays: 322, Total Stations: 31, Adds: 0

ICE CUBE F/MACK 10 You Can Do It (*Priority*)

Total Plays: 319, Total Stations: 61, Adds: 57

BEVERLY You Came Along (*Yab Yum/Elektra/EEG*)

Total Plays: 306, Total Stations: 42, Adds: 5

TEAR DA CLUB UP THUGS Hypnotize/Cash Money (*Hypnotize Minds/Loud*)

Total Plays: 306, Total Stations: 22, Adds: 0

LIL' TROY Wanna Be... (*Short Stop/Republic/Universal*)

Total Plays: 293, Total Stations: 31, Adds: 0

COKO Triflin' (*RCA*)

Total Plays: 276, Total Stations: 52, Adds: 49

Songs ranked by total plays

Most Played Recurrents

SILK Meeting In My Bedroom (*Elektra/EEG*)

GINUWINE So Anxious (*550 Music/Epic*)

FAITH EVANS Never Gonna Let You Go (*Bad Boy/Arista*)

MAXWELL Fortunate (*Rock Land/Interscope/Columbia*)

702 Where My Girls At? (*Motown*)

CASE Happily Ever After (*Def Jam/IDJMG*)

K-CI & JOJO Tell Me It's Real (*MCA*)

112 Anywhere (*Bad Boy/Arista*)

TLC No Scrubs (*LaFace/Arista*)

LAURYN HILL Ex-Factor (*Ruffhouse/Columbia*)

JESSE POWELL You (*Silas/MCA*)

BLAQUE 808 (*Track Masters/Columbia*)

CHANTE' MOORE Chante's Got A Man (*Silas/MCA*)

SILK If You (Lovin' Me) (*Elektra/EEG*)

JT MONEY Who Dat (*Tony Mercedes/Freeworld/Priority*)

LAURYN HILL Doo Wop (That Thing) (*Ruffhouse/Columbia*)

JAY-Z F/AMIL AND JA Can I Get A... (*Def Jam/IDJMG*)

FAITH EVANS Love Like This (*Bad Boy/Arista*)

NEXT Too Close (*Arista*)

DMX F/FAITH EVANS How's It Goin' Down? (*Def Jam/IDJMG*)

TOP 100 URBAN POWER GOLD

- 1 **NOTORIOUS B.I.G.** One More Chance
- 2 **DRU HILL** In My Bed
- 3 **NOTORIOUS B.I.G.** Hypnotize
- 4 **GAP BAND** Outstanding
- 5 **112** Only You
- 6 **JUNIOR MAFIA** Get Money
- 7 **PUFF DADDY/FAMILY** All About The Benjamins
- 8 **MARY J. BLIGE** Real Love
- 9 **ZAPP** More Bounce To The Ounce
- 10 **FUGEES** Killing Me Softly
- 11 **NOTORIOUS B.I.G.** Big Poppa
- 12 **KENNY LATTIMORE** For You
- 13 **GEORGE CLINTON** Atomic Dog
- 14 **2 PAC** I Get Around
- 15 **2 PAC/FEAT. JODECI** How Do You Want It
- 16 **MEHTOD MAN/BLIGE** I'll Be There For You
- 17 **ZAPP** Computer Love
- 18 **ERYKAH BADU** On & On
- 19 **ISLEY BROTHERS** Between The Sheets
- 20 **SWV** Can We
- 21 **2 PAC** Keep Ya Head Up
- 22 **R. KELLY** Your Body's Callin'
- 23 **LIL' KIM** Crush On You
- 24 **PUFF DADDY/MASE** Can't Nobody Hold Me Down
- 25 **TLC** Creep
- 26 **MARY J. BLIGE** Love No Limit
- 27 **JOE** All The Things
- 28 **SWV** Right Here
- 29 **NAS** If I Ruled The World
- 30 **CASE W/BROWN** Touch Me, Tease Me
- 31 **COMMODORES** Brick House
- 32 **BLACKSTREET** No Diggity
- 33 **JUNIOR MAFIA** Player's Anthem
- 34 **TOTAL/NOTORIOUS B.I.G.** Can't You See
- 35 **CARL CARLTON** She's A Bad Mama Jama...
- 36 **KEITH SWEAT** Make It Last Forever
- 37 **BLACKSTREET** Don't Leave Me
- 38 **D'ANGELO** Lady
- 39 **SLICK RICK** Children's Story
- 40 **TEENA MARIE** Square Biz
- 41 **BLACKSTREET** Before I Let You Go
- 42 **BRANDY** I Wanna Be Down
- 43 **MARVIN GAYE** Let's Get It On
- 44 **MONTELL JORDAN** This Is How We Do It
- 45 **AALIYAH** One In A Million
- 46 **EMOTIONS** Best Of My Love
- 47 **A TASTE OF HONEY** Boogie Oogie Oogie
- 48 **SHIRLEY MURDOCK** As We Lay
- 49 **GINUWINE** Pony
- 50 **TONY TERRY** With You
- 51 **R. KELLY** Down Low (Nobody Has To Know)
- 52 **MARVIN GAYE** Sexual Healing
- 53 **JOHNNY GILL** My, My, My
- 54 **KEITH SWEAT** Nobody
- 55 **MAXWELL** Ascension (Don't Ever Wonder)
- 56 **2 PAC** Dear Mama
- 57 **CHERYL LYNN** Encore
- 58 **CHERYL LYNN** Got To Be Real
- 59 **MINT CONDITION** Breaking My Heart...
- 60 **PRINCE** Adore
- 61 **TLC** Baby-Baby-Baby
- 62 **CHIC** Good Times
- 63 **MAZE** Before I Let Go
- 64 **RICK JAMES** Fire And Desire
- 65 **112** Cupid
- 66 **FOXY BROWN** Get Me Home
- 67 **ISLEY BROTHERS** For The Love Of You
- 68 **MONICA** Before You Walk Out Of My Life
- 69 **KEITH SWEAT** Twisted
- 70 **LL COOL J.** Doin' It
- 71 **SOUL II SOUL** Back To Life
- 72 **MONICA** Why I Love You So Much
- 73 **CAMEO** Candy
- 74 **CHERRELLE** Saturday Love
- 75 **BRANDY** Baby
- 76 **DRU HILL** Never Make A Promise
- 77 **GQ** Disco Nights
- 78 **DRU HILL** Tell Me
- 79 **JANET JACKSON** That's The Way Love Goes
- 80 **FUNKADELIC** Knee Deep
- 81 **MINT CONDITION** What Kind Of Man Would I Be
- 82 **JODECI** Get On Up
- 83 **MARY J. BLIGE** Not Gon' Cry
- 84 **ERYKAH BADU** Otherside Of The Game
- 85 **SWV** Anything
- 86 **LUTHER VANDROSS** Never Too Much
- 87 **GUY** Piece Of My Love
- 88 **MARY J. BLIGE** Be Happy
- 88 **SWV** Weak
- 90 **D'ANGELO** Brown Sugar
- 91 **AALIYAH** Back & Forth
- 92 **A TRIBE CALLED QUEST** Check The Rhyme
- 93 **MAXWELL** Sumthin' Sumthin'
- 94 **GAP BAND** Yearning For Your Love
- 95 **MICHAEL JACKSON** Off The Wall
- 96 **MARK MORRISON** Return Of The Mack
- 97 **HEATWAVE** Always And Forever
- 98 **RICK JAMES** Superfreak
- 99 **GUY** I Like
- 100 **GAP BAND** Party Train



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ARTIST BREAKDOWN

ARTIST: **MARC NELSON**
ALBUM: **CHOCOLATE MOOD**
LABEL: **COLUMBIA**

OK — I'm in love with Marc Nelson, and his debut single, "15 Minutes," is my theme song. But I hadn't realized the vocal talent this young man possesses. (I was too caught up in the way the sweat glistened off his bare, muscular chest when I saw him in Miami.) Az Yet, the male quintet to which he belonged, undoubtedly combined five incredible voices, but Nelson's didn't hit me until I popped in his debut solo CD, *Chocolate Mood*. He not only looks good, he sounds good too. Hey, this is no pretty boy getting by on looks! And after seeing him in a club in L.A. recently — not to mention the death threats I was getting from Columbia's Chelle Seabron — I had no choice but to profile this artist with the smooth voice, the "chocolate" skin and the No. 11 song on the Urban chart (*R&R* 10/29).

Giving props to the power of love are the romantic ballads "In the Dark" and "Compass Love." In "Compass Love," dude says, "Every day and every night I wanna cry/Cause I just don't understand how God could bless my life with you." (Aaah, that's beautiful.) The candid



message in my favorite tune, "15 Minutes," says there's no time for play or foreplay, there's just enough time to "release some tension." Reaping what one has sown is the topic of "Time to Pay." Homegirl leaves a hard-working dude for a high-rollin' playa. Now when playa kicks homegirl to the curb, she rolls on over to dude, who disses her in turn. He's learned his lesson, and tells her, "I'm not the only fool, baby." (What goes around ...) A la Jack Knight's "Best Friend," in "Too Friendly" homegirl's friends are trying to sample what homegirl gets on a regular basis. (See, there you go, backstabbing women. Call me the Lone Ranger.)

The relationship is over in "Tell Me What's Up," so someone should tell dude. The title says it all in "Enemies in Love." The third line I'll quote is included in my second-favorite song, "Chocolate Mood." "Love to see the expression on your face/While I'm making you wet all over the place." (Now, would that be the ear-to-ear smile or the cross-eyed daze?) This is the babymaking song. Reeking of sensuality, passion and sex (not to mention ideas), Nelson knows what he's doing with this single. Females all over the country are going to be getting an appetite for something on the dark side.

Chocolate Mood is a collection of 14 tracks, including three interludes. Some people equate chocolate with love and sex, and so does this CD. It's a very sexual musical experience, full of romance and sensuality. But Nelson's use of the word "chocolate" isn't in reference to the tasty treat, but to his complexion. This smooth mahogany brotha has sure got my sweet-tooth aching. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with **Doug Davis**

MD — WJMZ/Greenville, SC

J-Shin
"One Night Stand"
Slip Slide/Atlantic

Newcomer J-Shin comes up with the perfect song for safe sex, adding an interesting twist on the realistic consequences of creepin'. The scenario is typical: Two people meet at a club, dig each other, then lust takes over, and they get their nasty on. Homechick ends up pregnant and confesses that she has a man, and she's basically clueless as to who the baby's daddy is. Homeboy is hot because he can't believe she didn't say she had a man (though he would have hit it anyway). Now they're both stuck like Chuck, figuring out what the heck they're going to do. The reality concept is the hook. J-Shin shines, and LaTocha Scott, formerly of the now-defunct female quartet Xscape, adds the right flava to make this tasty jam a sure shot! The idea of freakin' always looks great before the act, but as J-Shin relays, the aftereffects can be damaging. This song should alert all wannabe creepers to keep the sexual fantasies a mind thing only. Urban programmers should give in to playing this single; commit radio adultery and bang it. I mean, you may never get another chance to pop that thing in your CD player, playa!

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (11/9).

MOS DEF Miss Fat Booty (Rawkus/Priority)

NAS Nastradamus (Columbia)

Q-TIP Breathe & Stop (Arista)

SILK Let's Make Love (Elektra/EEG)

SY SMITH Gladly (Hollywood)

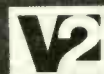
OLU "My World"

Debut **30** Urban AC Chart

Getting Natinal Airplay At:

KJLH/Los Angeles
WDAS/Philadelphia
WHUR/Washington
WHQT/Miami
KMJK/Phoenix
KDKO/Denver
WMCS/Milwaukee
WBAV/Charlotte

WYLD/New Orleans
WBHK/Birmingham
KQXL/Baton Rouge
KOKY/Little Rock
WMGL/Charleston
WFLM/Ft. Pierce
WKXI/Jackson
WL VH/Savannah



GEE STREET

DRU HILL

IS PROUD TO PRESENT
THE MOST ANTICIPATED
SOLO DEBUT OF THE YEAR

SISQO

BELIEVERS THAT ARE GETTING IT:

WOWI	KDKS	KPRS
WDKX	WKYS	KJMM
WJLB	WVDM	WPGC
WHTA	WJUC	WJmZ
WERQ	WFXA	WBLS
WZFX	WHRK	WBHJ
WQHT	KDKO	KBXX
WJHM	WRKS	KKBT

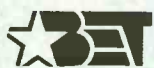
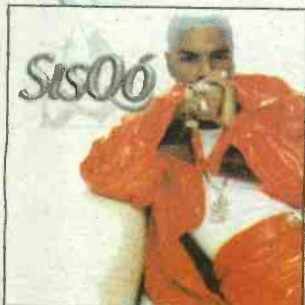
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Over 700 Plays

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Urban
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DRU WORLD ORDER

R&R Urban Top 50

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	DONELL JONES U Know... (Untouchables/LaFace/Arista)	2863	+206	343396	12	79/1
1	2	DESTINY'S CHILD Bug A Boo (Columbia)	2642	-93	287780	8	81/0
4	3	BRIAN MCKNIGHT Back At One (Motown)	2490	+102	298784	12	76/0
5	4	EVE Gotta Man (Ruff Ryders/Interscope)	2388	+11	314194	10	75/0
3	5	IDEAL Get Gone (Noontime/Virgin)	2156	-297	356797	17	74/0
7	6	PUFF DADDY F/R. KELLY Satisfy You (Bad Boy/Arista)	2116	+139	268009	9	75/1
9	7	KEVON EDMONDS 24/7 (RCA)	2036	+207	225780	9	72/0
8	8	Q-TIP Vivrant Thing (Def Jam/IDJMG)	1919	-31	340164	17	63/0
11	9	MARC NELSON 15 Minutes (Columbia)	1910	+170	206279	11	72/1
6	10	DEBORAH COX We Can't Be Friends (Arista)	1884	-211	322761	19	68/0
16	11	MONTELL JORDAN Get It On Tonight (Def Soul/IDJMG)	1822	+198	241262	5	76/1
10	12	B.G. Bling Bling (Cash Money/Universal)	1723	-38	264159	13	68/1
14	13	MINT CONDITION If You Love Me (Elektra/EEG)	1686	+10	161890	12	70/1
13	14	JUVENILE Back That Thang Up (Cash Money/Universal)	1680	-48	282013	20	61/0
17	15	BRANDY U Don't Know Me (Like U...) (Atlantic)	1655	+59	153834	7	72/0
21	16	MARY J. BLIGE Deep Inside (MCA)	1578	+214	186822	3	76/1
15	17	ERIC BENET Spend My Life With You (Warner Bros.)	1409	-258	256468	25	62/0
23	18	CHICO DEBARGE Give You What You Want (Motown)	1385	+94	142164	9	69/0
12	19	MARIAH CAREY Heartbreaker (Columbia)	1373	-366	156632	10	67/0
20	20	IMX Stay The Night (MCA)	1367	-17	117813	8	68/1
22	21	ANGIE STONE No More Rain (In This Cloud) (Arista)	1333	-2	107150	7	55/3
34	22	ARTIST The Greatest Romance Ever Sold (NPG/Arista)	1283	+282	132520	2	71/1
29	23	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	1283	+195	168666	6	65/2
27	24	WARREN G I Want It All (G-Funk/Restless)	1215	+92	99174	7	66/0
26	25	CASE Think Of You (Def Soul/IDJMG)	1214	+90	133057	6	71/0
25	26	GERALD LEVERT Nothin' To Somethin' (EastWest/EEG)	1175	-48	84538	9	64/1
31	27	JAGGED EDGE He Can't Love U (So So Def/Columbia)	1173	+112	150629	4	66/2
Breaker	28	GINUWINE None Of Ur Friends Business (550 Music/Epic)	1120	+405	109219	2	70/4
32	29	SOLE 4,5,6 (DreamWorks)	1092	+61	90377	7	57/2
30	30	DR. DRE Still D-R-E (Aftermath/Interscope)	1069	-2	114892	5	65/0
18	31	TLC Unpretty (LaFace/Arista)	1068	-390	152702	14	60/0
28	32	DRU HILL Beauty (University/IDJMG)	1036	-61	227799	11	22/0
40	33	MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	999	+214	84931	2	69/0
43	34	D'ANGELO Left & Right (Cheeba Sound/Virgin)	976	+248	86423	2	72/3
24	35	SNOOP DOGG B-Please (No Limit/Priority)	964	-269	142561	9	57/0
19	36	WHITNEY HOUSTON My Love Is Your Love (Arista)	961	-484	119956	16	61/0
38	37	PHARAOHE MONCH Simon Says (Rawkus/Priority)	944	+112	107331	3	59/1
33	38	112 Love You Like I Did (Bad Boy/Arista)	918	-113	186902	19	50/0
35	39	K-CI & JOJO Fee Fie Foe Fum (MCA)	912	-69	72614	6	1/0
36	40	HOT BOYS We On Fire (Cash Money/Universal)	901	-4	121053	10	52/3
44	41	TRACIE SPENCER Still In My Heart (Capitol)	877	+149	72132	3	63/2
49	42	LAURYN HILL W/BOB MARLEY Turn Your... (IDJMG/Columbia)	820	+219	86360	2	49/5
41	43	MAXWELL Let's Not Play The Game (Columbia)	816	+39	80331	3	59/2
48	44	J-SHIN One Night Stand (Slip Slide/Atlantic)	810	+193	57688	2	55/5
39	45	MOBB DEEP Quiet Storm (Loud)	809	+9	145007	6	54/0
Debut	46	GUY Dancin' (MCA)	788	+457	97516	1	64/10
50	47	WILL SMITH Will 2K (Columbia)	784	+187	74129	2	58/6
Debut	48	LIL' WAYNE Tha Block Is Hot (Cash Money/Universal)	753	+257	90651	1	57/6
Debut	49	NOTORIOUS B.I.G. Dead Wrong (Bad Boy/Arista)	717	+294	98748	1	59/8
47	50	RAHSAAN PATTERSON Treat You Like A Queen (MCA)	686	+36	57878	4	43/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
SISQO Got To Get It (Dragon/Def Soul/IDJMG)	68
ICE CUBE F/MACK 10 You Can Do It (Priority)	57
GINUWINE, R.L., TYRESE, CASE The Best... (Columbia)	55
COKO Triflin' (RCA)	49
112 Your Letter (Bad Boy/Arista)	33
TRIN-I-TEE 5:7 Put Your Hands (B-Rite/Interscope)	29
LEXI I'm A Winner (Real Deal)	15
E-40 Big Ballin' With My Homies (Sick Wid' It/Jive)	13
GUY Dancin' (MCA)	10
BLAQUE Bring It All To Me (Track Masters/Columbia)	10
LATANYA Keys (TVT)	10

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GUY Dancin' (MCA)	+457
GINUWINE None Of Ur Friends... (550 Music/Epic)	+405
NOTORIOUS B.I.G. Dead Wrong (Bad Boy/Arista)	+294
ARTIST The Greatest Romance Ever Sold (NPG/Arista)	+282
BLAQUE Bring It All To Me (Track Masters/Columbia)	+263
LIL' WAYNE Tha Block Is Hot (Cash Money/Universal)	+257
D'ANGELO Left & Right (Cheeba Sound/Virgin)	+248
LAURYN HILL W/BOB MARLEY Turn... (IDJMG/Columbia)	+219
MARY J. BLIGE Deep Inside (MCA)	+214
MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	+214

Breakers

GINUWINE		
None Of Ur Friends Business (550 Music/Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1120/405	70/4	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

82 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

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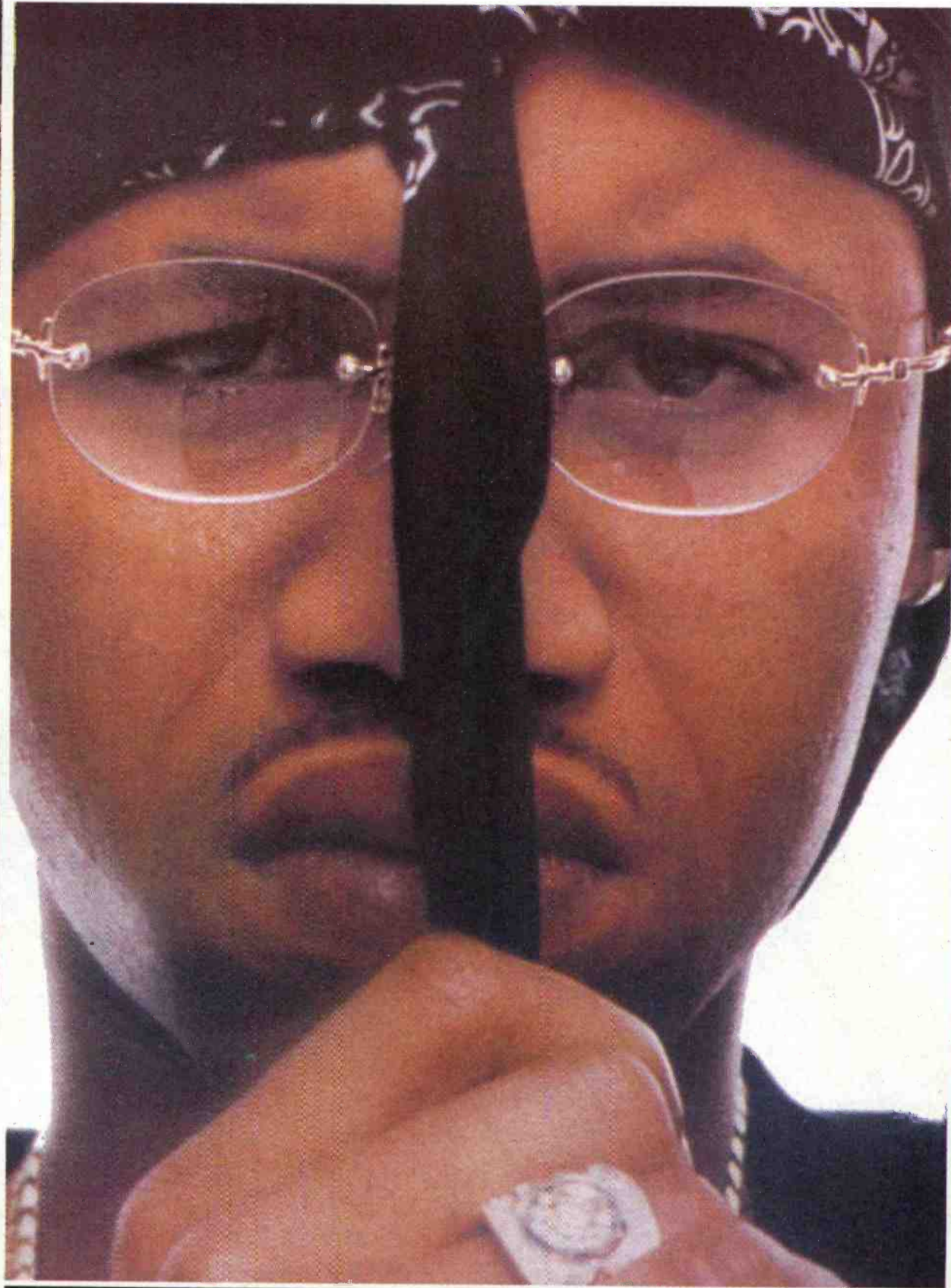
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Helpings Of Holiday Cheer

Four stations make the most of the season by coming to the aid of those in need

The holidays are a wonderful time for most of us. But we also know there are many people who are less fortunate and who need our help. Most Urban holiday promotions over the years have been geared toward helping others, and this year is no exception. Here's a sneak peek at the good things Urban radio will be giving to its listeners this holiday season.

"We'll be doing the '12 Days of Kissmas,' during which we'll be playing Christmas music in the mix with our R&B and soul," WRKS (98.7 Kiss)/New York Promotions Director **Frank Iemmitti** says.



Frank Iemmitti



Jerold Jackson



Keith Landecker



Eileen Woodbury

"The '12 Days of Kissmas' also involves our charity, the KISS Cares Foundation. This year we're going to team up with the Boys & Girls Clubs of the New York Tri-state area (New York, New Jersey and Connecticut) for the Youth Empowerment Project, in which we equip all the clubs with complete computer labs. We're donating brand-new computers, printers, furniture, software and training. This is our way of giving back to the community, and it's our way of investing in our future."

Silent Santa

"Each year we collect canned food for those in the community who are less fortunate," says WACR/Tupelo, MS PD **Jerold Jackson**. "In

the past we would mention it on the air, but now we don't announce it — we just do it! People know we've been doing this for years, and they now just automatically contribute canned goods and money to help the needy. People bring their donations when we do our parties and club promotions.

"We've also been blessed to be associated with the United Way and several local organizations that help us identify people in the community who need our help. We take food to those folks. If their electricity is turned off, we pay to get it back on for the holidays. If someone is searching for a relative, we pay a national search organization to find them. We're like the 'Silent Santa.'

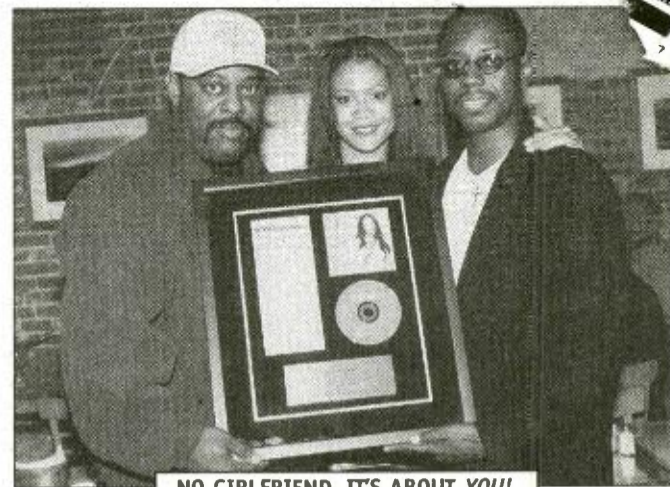
"Two years ago Popeye's Chicken gave 200 pieces of chicken to each of the 13 families we were helping. It was enough to feed a family reunion! We're going to be doing the same types of things again this year. We've been doing these kinds of things since 1992, which is when I became PD here."

"We have invited all of the churches in the city of Chattanooga — black churches and white — to participate in the biggest church service and millennium celebration this city has ever seen."

Keith Landecker

Share Your Christmas

WJTT/Chattanooga, TN PD **Keith Landecker** told us about several of the promotions the station is doing this year for local people who need help. "First, we're going to do what we call 'Share Your Christmas,' in which we collect all kinds of things, like coats, toys, etc. We're also going to do a food drive this year. It's going to be huge — it's the biggest thing we've ever tried to do! Each daypart will challenge the other dayparts to have their listeners donate the most food at specific times of the day. That makes for a fun-loving competition, where the people who need help with food ben-



NO GIRLFRIEND, IT'S ABOUT YOU!

Capitol recording artist Tracie Spencer celebrates the gold status of her debut single, "It's All About You (Not About Me)." Pictured (from l-r) are Capitol VP/R&B Promotion Unice Rice, Spencer and Sr. VP/R&B Promotion & Marketing David Linton.

efit the most from our on-air efforts and people's goodwill.

"Several car dealerships have agreed to work with us on this, and they're going to clear out the cars from their showrooms so people can stack the donated food there. Then the tractor-trailers will come in, we'll load all the food onto the trucks, and it will be taken to a central location for distribution.

"The biggest thing we're going to do — and what I'm most proud of — is that we've rented the 4,000-seat Memorial Auditorium, and we are going to have the biggest church service there, free to everyone. We have invited all of the churches in the city of Chattanooga — black churches and white — to participate. It will be the biggest church service and millennium celebration this city has ever seen.

"We're going to do flashbacks: We have actualities from when Hank Aaron hit his 715th home run, things from when Dr. King was assassinated, news reports of the first moon landing and lots more. All this will be done on a fantastic sound system in the auditorium. Plus, the choirs from all these churches will sing at different times, and then each church's preacher will give a five-minute 'vision of the new year.' This will all be done on Dec. 26, the last Sunday of the year.

"We are really excited about this, because we've gotten responses from a number of churches that have agreed to participate — 12 so far. We've even confirmed Trin-I-Tee 5:7 and Winans Phase II to be part of this celebration. We'll also be doing a huge New Year's Eve party — probably like everyone else in the country!"

Christmas Wishes

I recently received a fax from KKBT (The Beat)/Los Angeles about its "Christmas Wish" promotion, in which it will be granting wishes for people in need throughout Southern California. Listeners are encouraged to send wishes for themselves or someone they know to the station via fax [(323) 931-

5117], e-mail (www.thebeatla.com) or regular mail (F.O. Box 1710, Hollywood, CA 90028). The Beat's air personalities will make as many wishes come true as possible between now and Christmas Eve.

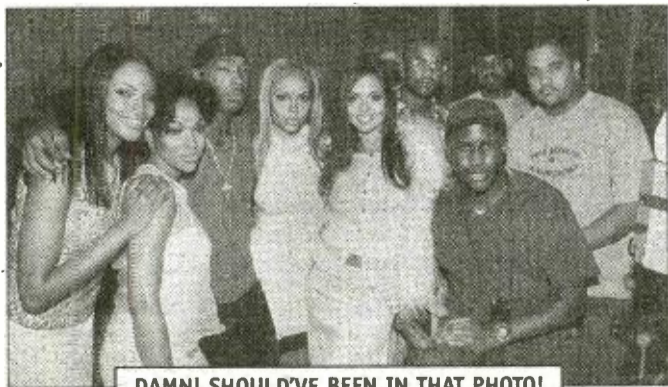
"As with all of the station's community outreach programs, The Beat encourages participation by its listening audience," states KKBT Director/Marketing & Promotions **Eileen Woodbury**. "This time of year is especially difficult for the less fortunate. And at the same time many who are in the position to give feel more compelled to do so. Unfortunately, sometimes they don't know where to start. 'Christmas Wish' is our way of bringing the two together. Many of the wishes are for life's basic necessities — everything from warm clothing and shoes to beds and food — so a little really goes a long way."

The Beat will also hold its sixth annual "Food for Life Drive" on Nov. 24, co-sponsored by Western Union. All food collected will go to L.A. and Orange County food banks for distribution directly to those in need throughout Southern California.

And, for the fifth consecutive year, The Beat is staging its annual Kwanzaa Educational Campaign, an on- and off-air campaign designed to deepen listeners' understanding of this increasingly popular African-American cultural celebration. Vignettes on the history and purpose of Kwanzaa, along with short-form pieces highlighting the concept behind each of the seven principles at the heart of the festivities, will air throughout the holiday season.

KKBT Community Action Director **Dominique DiPrima** points out, "At least 20 million people of African descent worldwide now celebrate Kwanzaa. Two years ago the U.S. Post Office introduced the Kwanzaa stamp. We're proud to be part of the growing movement to promote African history, culture and values. We hope this information will enrich our listeners' Kwanzaa experience."

Happy holidays from all of us in R&R's Urban department!



DAMN! SHOULD'VE BEEN IN THAT PHOTO!

Epic recording artists So Plush enlist the talents of Ja Rule on their debut single, "Damn (Should've Treated You Right)." While relaxing on the set of their video shoot for the single, the female quartet posed with my other babbydaddy, Ja Rule. Pictured (from l-r) are So Plush's TJ and Danielle, Ja Rule, So Plush's Raquel and Rhonda, So Plush manager John Atterberry, Ja Rule manager Ron Robinson, Def Jam's Irv Gotti and video director Christopher Erskin (seated).

November 5, 1999

Most Played Recurrents

DESTINY'S CHILD Bills, Bills, Bills (Columbia)

BLAQUE 808 (Track Masters/Columbia)

112 Anywhere (Bad Boy/Arista)

TLC No Scrubs (LaFace/Arista)

JAY-Z F/AMIL AND JA Can I Get A... (Def Jam/IDJMG)

JENNIFER LOPEZ If You Had My Love (Work/Epic)

K-CI & JOJO Tell Me It's Real (MCA)

NEXT Too Close (Arista)

LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)

AALIYAH Are You That Somebody? (Atlantic)

BACKSTREET BOYS I Want It That Way (Jive)

TYRESE Sweet Lady (RCA)

DRU HILL F/REDMAN How Deep Is Your Love (Def Jam/IDJMG)

NAUGHTY BY NATURE F/ZHANE' Jamboree (Arista)

WHITNEY HOUSTON Heartbreak Hotel (Arista)

USHER You Make Me Wanna... (LaFace/Arista)

LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)

DMX Ruff Ryders Anthem (Def Jam/IDJMG)

MONIFAH Touch It (Uptown/Universal)

MONICA Angel Of Mine (Arista)

CHR/RHYTHMIC Going For Adds 11/9/99

BIG POKEY Ball 'N-Parlay (Universal)

JOEE Arriba (Universal)

NAS Nastradamus (Columbia)

TOP 100 CHR/RHYTHMIC POWER GOLD

- 1 WILL SMITH Miami
- 2 NOTORIOUS B.I.G. Hypnotize
- 3 112 Only You
- 4 2 PAC/DR. DRE California Love
- 5 FUGEES Killing Me Softly
- 6 GINUWINE Pony
- 7 BLACKSTREET No Diggity
- 8 MONTELL JORDAN This Is How We Do It
- 9 NOTORIOUS B.I.G. One More Chance
- 10 NOTORIOUS B.I.G. Big Poppa
- 11 MARK MORRISON Return Of The Mack
- 12 PUFF DADDY/MASE Can't Nobody Hold Me...
- 13 DRU HILL In My Bed
- 14 LL COOL J. Doin' It
- 15 FREAK NASTY Da' Dip
- 16 112 Cupid
- 17 EN VOGUE (Don't Let Go) Love
- 18 TLC Creep
- 19 ROB BASE/DJ EZ ROCK It Takes Two
- 20 BLACKSTREET Don't Leave Me
- 21 KEITH SWEAT Twisted
- 22 GHOST TOWN DJ'S My Boo
- 23 BONE THUGS-N-HARMONY Tha Crossroads
- 24 LL COOL J. Loungin'
- 25 DJ KOOL Let Me Clear My Throat
- 26 MARY J. BLIGE Real Love
- 27 DR. DRE Nothin' But A 'G' Thang
- 28 FUGEES Ready Or Not
- 29 DIGITAL UNDERGROUND Humpty Dance
- 30 2 PAC/FEAT. JODECI How Do U Want It
- 31 PUFF DADDY/FAMILY All About The Benjamins
- 32 QUAD CITY DJ'S C'mon N' Ride It
- 33 TLC Waterfalls
- 34 LUNIZ I Got 5 On It
- 35 AALIYAH Back & Forth
- 36 METHOD MAN/MARY J. BLIGE I'll Be There...
- 37 PAPERBOY Ditty
- 38 EN VOGUE My Lovin' (You're Never Gonna...)
- 39 SALT-N-PEPA Push It
- 40 NAS If I Ruled The World
- 41 BEASTIE BOYS Brass Monkey
- 42 BRANDY I Wanna Be Down
- 43 SALT-N-PEPA Shoop
- 44 KEITH SWEAT Nobody
- 45 2 PAC I Get Around
- 46 SOUL FOR REAL Every Little Thing I Do
- 47 NAUGHTY BY NATURE O.P.P.
- 48 WARREN G/NATE DOGG Regulate
- 49 TLC Baby-Baby-Baby
- 50 GROOVE THEORY Tell Me
- 51 HOUSE OF PAIN Jump Around
- 52 BRANDY Sittin' Up In My Room
- 53 GEORGE CLINTON Atomic Dog
- 54 MONICA Don't Take It Personal
- 55 MC LYTE Cold Rock A Party
- 56 SWV Weak
- 57 SNOOP DOGGY DOG Gin And Juice
- 58 DEBBIE DEB When I Hear Music
- 59 TONE-LOC Wild Thing
- 60 JUNIOR MAFIA Get Money
- 61 SNOOP DOGGY DOG Who Am I (What's My...)
- 62 CANDYMAN Knockin' Boots
- 63 MARIAH CAREY Fantasy
- 64 SHAGGY Boombastic
- 65 2 PAC Life Goes On
- 66 COOLIO/FEAT. L.V. Gangsta's Paradise
- 67 TAG TEAM Whoomp! (There It Is)
- 68 ZHANE' Hey Mr. D.J.
- 69 NAUGHTY BY NATURE Hip-Hop Hooray
- 70 LL COOL J. I Need Love
- 71 PLANET SOUL Set You Free
- 72 ROB BASE/DJ EZ ROCK Joy And Pain
- 73 AALIYAH If Your Girl Only Knew
- 74 2 PAC Dear Mama
- 75 PRINCE Kiss
- 76 REAL MCCOY Another Night
- 77 SIR MIX-A-LOT Baby Got Back
- 78 YOUNG MC Bust A Move
- 79 SWV Can We
- 80 ADINA HOWARD Freak Like Me
- 81 SELENA Dreaming Of You
- 82 SOUL II SOUL Back To Life
- 83 BACKSTREET BOYS Quit Playing Games ...
- 84 WRECKX-N-EFFECT Rump Shaker
- 85 AALIYAH One In A Million
- 86 SILK Freak Me
- 87 KEITH SWEAT I Want Her
- 88 TOM TOM CLUB Genius Of Love
- 89 SALT-N-PEPA/EN VOGUE Whatta Man
- 90 SLICK RICK Children's Story
- 91 WYCLEF JEAN Gone Til' November
- 92 SHANNON Let The Music Play
- 93 MARVIN GAYE Sexual Healing
- 94 R. KELLY Bump And Grind
- 95 TLC Red Light Special
- 96 SUGARHILL GANG Rapper's Delight
- 97 INI KAMOZE Here Come The Hotstepper
- 98 ZAPP More Bounce To The Ounce
- 99 69 BOYZ Tootsie Roll
- 100 SHANNON Give Me Tonight



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of CHR/Rhythmic reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

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November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	BRIAN MCKNIGHT Back At One (Motown)	855	+64	116451	12	37/0
3	2	KEVON EDMONDS 24/7 (RCA)	801	+118	116349	9	37/1
5	3	ANGIE STONE No More Rain (In This Cloud) (Arista)	672	+73	106124	10	30/0
2	4	ERIC BENET Spend My Life With You (Warner Bros.)	658	-36	96486	25	36/0
4	5	WHITNEY HOUSTON My Love Is Your Love (Arista)	638	+7	91112	15	30/0
6	6	DEBORAH COX We Can't Be Friends (Arista)	572	-25	67093	21	34/0
8	7	SMOKEY ROBINSON Easy To Love (Motown)	559	-9	72112	12	29/0
9	8	MAXWELL Fortunate (Rock Land/Interscope/Columbia)	519	-27	101219	33	30/0
7	9	R. KELLY If I Could Turn Back... (Jive)	489	-80	70776	13	30/0
10	10	MINT CONDITION If You Love Me (Elektra/EEG)	433	+23	70819	11	28/1
11	11	RAHSAAN PATTERSON Treat You Like A Queen (MCA)	430	+55	50056	8	27/1
Breaker	12	DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)	358	+33	57133	7	19/2
14	13	CASE Happily Ever After (Def Jam/IDJMG)	347	-13	52157	24	28/0
18	14	GERALD LEVERT Nothin' To Somethin' (EastWest/EEG)	336	+34	40942	8	22/0
12	15	BARRY WHITE Staying Power (Private Music/Windham Hill)	335	-33	40161	17	32/0
17	16	BRIAN CULBERTSON & LORI PERRY Get'n Over You (Atlantic)	317	+6	27824	6	23/0
19	17	GLENN JONES Secrets (SAR/WB)	313	+24	25965	4	27/1
13	18	TYRESE Lately (RCA)	307	-55	53856	23	23/0
30	19	ARTIST The Greatest Romance Ever Sold (NPG/Arista)	273	+107	32981	2	26/1
20	20	CHANTAY SAVAGE My Oh My (RCA)	263	+12	29141	3	19/0
28	21	MARY J. BLIGE Deep Inside (MCA)	251	+65	50901	2	21/3
22	22	QUINCY JONES F/CATERO Something I Cannot Have (Qwest/WB)	227	+4	21248	4	20/1
16	23	MARY J. BLIGE All That I Can Say (MCA)	223	-92	40302	17	23/0
27	24	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)	220	+29	22175	2	23/2
21	25	INCOGNITO More Of Myself (Blue Thumb/Nerve/VMG)	212	-38	15838	5	13/1
Debut	26	FAITH EVANS Lately I (Bad Boy/Arista)	192	+28	22178	1	21/2
Debut	27	IDEAL Get Gone (Noontime/Virgin)	188	+29	29532	1	15/1
Debut	28	TRACIE SPENCER Still In My Heart (Capitol)	180	+34	24720	1	18/2
23	29	CHANTÉ MOORE I See You In A Different Light (Silas/MCA)	172	-46	23545	5	14/0
Debut	30	OLU My World (Gee Street/V2)	164	+11	15060	1	16/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
AMEL LARRIEUX Get Up (550 Music/Epic)	16
LATANYA Keys (TVT)	9
TRIN-I-TEE 5:7 Put Your Hands (B-Rite/Interscope)	9
112 Your Letter (Bad Boy/Arista)	8
GINUWINE, R.L., TYRESE, CASE The Best... (Columbia)	8
BARRY WHITE The Longer... (Private Music/Windham Hill)	7
TERRY DEXTER Strayed Away (University/WB)	4
CASE Think Of You (Def Soul/IDJMG)	4
YOLANDA ADAMS Yeah (Elektra/EEG)	4
MARY J. BLIGE Deep Inside (MCA)	3
BEVERLY You Came Along (Yab Yum/Elektra/EEG)	3
GERALD MCCAULEY Can We Do That? (MCK)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEVON EDMONDS 24/7 (RCA)	+118
ARTIST The Greatest Romance Ever Sold (NPG/Arista)	+107
BARRY WHITE The Longer... (Private Music/Windham Hill)	+87
ANGIE STONE No More Rain (In This Cloud) (Arista)	+73
MARY J. BLIGE Deep Inside (MCA)	+65
BRIAN MCKNIGHT Back At One (Motown)	+64
CASE Think Of You (Def Soul/IDJMG)	+63
RAHSAAN PATTERSON Treat You Like A Queen (MCA)	+55
TERRY DEXTER Strayed Away (University/WB)	+46
GUY DANCIN' (MCA)	+44

Breakers®

DONELL JONES
U Know What's Up
(Untouchables/LaFace/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
358/33	19/2	12

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

New & Active

MAXWELL Let's Not Play The Game (Columbia)
Total Plays: 159, Total Stations: 13, Adds: 0

TERRY DEXTER Strayed Away (University/WB)
Total Plays: 132, Total Stations: 23, Adds: 4

CASE Think Of You (Def Soul/IDJMG)
Total Plays: 132, Total Stations: 19, Adds: 4

EARL KLUGH F/ROBERTA FLACK Now And Again (Windham Hill Jazz)
Total Plays: 129, Total Stations: 14, Adds: 0

BARRY WHITE The Longer We Make Love (Private Music/Windham Hill)
Total Plays: 118, Total Stations: 23, Adds: 7

BEVERLY You Came Along (Yab Yum/Elektra/EEG)
Total Plays: 117, Total Stations: 17, Adds: 3

MARY J. BLIGE Don't Waste Your Time (MCA)
Total Plays: 116, Total Stations: 2, Adds: 0

GUY DANCIN' (MCA)
Total Plays: 111, Total Stations: 10, Adds: 2

JOE SAMPLE F/LALAH HATHAWAY Street Life (PRA/GRP/VMG)
Total Plays: 106, Total Stations: 9, Adds: 0

MARC NELSON 15 Minutes (Columbia)
Total Plays: 82, Total Stations: 3, Adds: 0

Songs ranked by total plays

amel larrieux "get up"

#1 Most Added At Urban AC

KJLH WVAZ WDAS WHUR KMJQ KMJK WWIN
WMCS WBAV WYLD KJMS WSOL WDLT WFLM
WRBV WAGH WAAV

"I always liked Amel when she was with Groove Theory...now that she's back - she hasn't missed a thing!!!" — Daisy Davis, MD, WDAS/Philadelphia

"'Get Up' is refreshing and groovy." — LeBron Joseph, PD, WYLD/New Orleans

"I Love It!!! She has a fresh sound and a unique voice!!!" — Egypt, WPHI/Philadelphia

"The Amel Larrieux record is going to be a BIG HIT for 550/Epic Records. The song is HOT, and she's got mad flava." — Ricky Ricardo, PD, WNEZ/Hartford



November 5, 1999

Most Played Recurrents

FAITH EVANS Never Gonna Let You Go (Bad Boy/Arista)

K-CI & JOJO Tell Me It's Real (MCA)

JESSE POWELL You (Silas/MCA)

TEMPTATIONS This Is My Promise (Motown)

KIRK WHALUM All I Do (Warner Bros.)

CHANTE' MOORE Chante's Got A Man (Silas/MCA)

TEMPTATIONS How Could He Hurt You (Motown)

BRANDY Almost Doesn't Count (Atlantic)

LAURYN HILL Ex-Factor (Ruffhouse/Columbia)

TYRESE Sweet Lady (RCA)

DEBORAH COX Nobody's Supposed To Be Here (Arista)

GLENN JONES Baby Come Home (SAR/WB)

K-CI & JOJO Life (Rock Land/Interscope)

WHITNEY HOUSTON It's Not Right But It's Okay (Arista)

WHITNEY HOUSTON Heartbreak Hotel (Arista)

CASE F/JOE Faded Pictures (Def Jam/IDJMG)

TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)

TEMPTATIONS Stay (Motown)

SILK If You (Lovin' Me) (Elektra/EEG)

FAITH EVANS Love Like This (Bad Boy/Arista)

TOP 100 URBAN AC POWER GOLD

- 1 A TASTE OF HONEY Boogie Oogie Oogie
- 2 GAP BAND Outstanding
- 3 WHISPERS And The Beat Goes On
- 4 AL GREEN I'm Still In Love With You
- 5 EMOTIONS Best Of My Love
- 6 MAZE/FRANKIE BEVERLY Joy And Pain
- 7 AL GREEN Let's Stay Together
- 8 CHERYL LYNN Got To Be Real
- 9 SOUL II SOUL Keep On Movin'
- 10 MAZE Before I Let Go
- 11 LUTHER VANDROSS Never Too Much
- 12 MARVIN GAYE Let's Get It On
- 13 CON FUNK SHUN Love's Train
- 14 LTD (Every Time I Turn Around)
- 15 MARVIN GAYE Sexual Healing
- 16 CAMEO Word Up
- 17 COMMODORES Brick House
- 18 CARL CARLTON She's A Bad Mama Jama
- 19 GAP BAND Yearning For You Love
- 20 EARTH, WIND & FIRE Reasons
- 21 RICK JAMES Mary Jane
- 22 LTD Love Ballad
- 23 BOBBY CALDWELL What You Won't Do For...
- 24 RUFUS Sweet Thing
- 25 GLADYS KNIGHT/PIPS Neither One Of Us
- 26 EVELYN KING Love Come Down
- 27 FREDDIE JACKSON Jam Tonight
- 28 CAMEO Shake Your Pants
- 29 DAZZ BAND Let It Whip
- 30 O'JAYS Used To Be My Girl
- 31 BARRY WHITE Can't Get Enough Of Your Love
- 32 LUTHER VANDROSS Don't You Know That
- 33 CAMEO Sparkle
- 34 KENNY LATTIMORE For You
- 35 PATRICE RUSHEN Forget Me Nots
- 36 STAPLE SINGERS I'll Take You There
- 37 STEVIE WONDER Ribbon In The Sky
- 38 HEATWAVE Always And Forever
- 39 RICK JAMES Super Freak
- 40 MARVIN GAYE Distant Lover
- 41 GOT TO GIVE IT UP Got To Give It Up
- 42 ATLANTIC STARR Send For Me
- 43 ANITA BAKER Sweet Love
- 44 BOBBY WOMACK If You Think You're Lonely
- 45 TEDDY PENDERGRASS Come On Go With Me
- 46 EARTH, WIND & FIRE Let's Groove
- 47 LUTHER VANDROSS Bad Boy (Having A Party)
- 48 FREDDIE JACKSON You Are My Lady
- 49 TEDDY PENDERGRASS Love T.K.O.
- 50 BROTHERS JOHNSON Strawberry Letter 23
- 51 SHALAMAR Second Time Around
- 52 ISLEY BROTHERS Between The Sheets
- 53 KEITH SWEAT I Want Her
- 54 ISLEY BROTHERS Voyage To Atlantis
- 55 ISLEY BROTHERS Groove With You
- 56 O'JAYS Love Train
- 57 TEENA MARIE Square Biz
- 58 TEDDY PENDERGRASS You're My Latest, My...
- 59 AL GREEN Love And Happiness
- 60 EMOTIONS Don't Ask My Neighbors
- 61 EARTH, WIND & FIRE That's The Way Of...
- 62 BABYFACE Whip Appeal
- 63 MARVIN GAYE What's Going On
- 64 EARTH, WIND & FIRE Devotion
- 65 TEMPTATIONS Treat Her Like A Lady
- 66 RICK JAMES Fire And Desire
- 67 ISLEY BROTHERS For The Love Of You
- 68 DENIECE WILLIAMS Free
- 69 TEDDY PENDERGRASS Turn Off The Lights
- 70 WHISPERS Rock Steady
- 71 SPINNERS Mighty Love
- 72 NEW BIRTH Wildflower
- 73 ZAPP More Bounce To The Ounce
- 74 LTD Where Did We Go Wrong
- 75 TEDDY PENDERGRASS Close The Door
- 76 STAPLE SINGERS Let's Do It Again
- 77 TEMPTATIONS Just My Imagination (Running...)
- 78 MAXWELL Ascension (Don't Ever Wonder)
- 79 ANITA BAKER Body And Soul
- 80 HAROLD MELVIN/BLUENOTES Hope That We...
- 81 KOOL IN THE GANG Ladies Night
- 82 DENIECE WILLIAMS Silly
- 83 S.O.S. BAND Take Your Time (Do It Right)
- 84 WHISPERS Lady
- 85 MCFADDEN & WHITEHEAD Ain't No Stoppin'...
- 86 ROSE ROYCE Wishing On A Star
- 87 MARVIN GAYE Mercy Mercy Me (The Ecology)
- 88 ANITA BAKER Giving You The Best That I Got
- 89 BETTY WHITE Tonight Is The Night
- 90 STEVIE WONDER All I Do
- 91 BARRY WHITE Practice What You Preach
- 92 GQ Disco Nights
- 93 ROSE ROYCE Car Wash
- 94 TOM BROWNE Funkin' For Jamaica
- 95 D-TRAIN You're The One For Me
- 96 CHIC Good Times
- 97 LAKESIDE Fantastic Voyage
- 98 PARLIAMENT Flash Light
- 99 HEATWAVE Groove Line
- 100 QUINCY JONES The Secret Garden

URBAN AC

Going For Adds 11/9/99

SILK Let's Make Love (Elektra/EEG)
SY SMITH Gladly (Hollywood)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Urban AC reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

URBAN/GOSPEL BREAKTHROUGH!

INSPIRATION JAM

A PIONEERING NEW CONCEPT HAS BEEN BORN.

Inspiration Jam flows with an exciting two hours of contemporary Gospel creatively beat mixed with a sprinkling of classics by America's top mixers. It's a great way to program something hip and positive that is exclusive to the urban format, something CHR/Rhythm radio cannot steal or own.

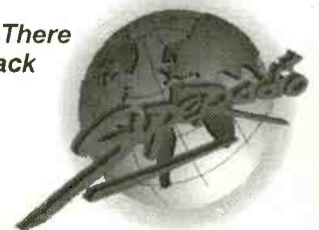
"I think Inspiration Jam is a great idea. Gospel music needs to be showcased this way. There is so much good material out there with a positive message. And, of course, Don Mack is the man to deliver that message to radio. Whether it is mainstream Urban, Urban-AC, young Urban, or Gospel, you have to check this program out!"

- Helen Little, Director, Urban Programming, AMFM

Get the info on Inspiration Jam before your competition locks it up.
CONTACT GARY B. OR JOHN C. AT SUPERADIO 508.480.9000



Helen Little



Stations and their adds listed alphabetically by market

WQMX/Akron, OH * PD: Kevin Meason MD: Bill Shiel 1 LEANN RIMES "Big" 1 REBA MCENTINE "What" 1 PAUL BRANDT "Beautiful"	KZNB/Boise, ID PD: Rich Summers APD/MD: Spencer Burke DIXIE CHICKS "Cowboy" MARK WILLS "One" STEVE HOLY "Beg" CHELY WRIGHT "Was"	KSCS/Dallas-Ft. Worth, TX * PD: Dean James MD: Linda O'Brien 17 DIXIE CHICKS "Cowboy" 10 CLAY WALKER "Love" 10 KEITH URBAN "Love" 9 TRACY BYRD "Hand" 8 CHARLIE RIBISON "Barlight" 8 CHELY WRIGHT "Was" 8 TRACE ADKINS "Lil"	WBCT/Grand Rapids, MI * OAMPD: Doug Montgomery MD: Deva Telf 12 DIXIE CHICKS "Cowboy" 5 BROOKS & DUNN "Beer" 4 PHIL VASSAR "Carlene" 2 GEORGE JONES "Cold"	WBQJ/Johnson City, TN * PD: Bill Hagy MD: Reggie Neel 17 KENNY CHESNEY "Thinks" 14 SHERRIE AUSTIN "Little" 13 TRACY LAWRENCE "Learned"	WDEN/Macon, GA OAMPD: Ted Stecker APD/MD: Laura Starling 10 BROOKS & DUNN "Beer" 10 DIXIE CHICKS "Cowboy" 5 MARK WILLS "One" 5 TYLER ENGLAND "Highways" 5 GEORGE JONES "Cold" 5 KENNY ROGERS "Buy" 5 TIM MCGRAW "Friend"	KTST/Oklahoma City, OK * OAMPD: Ted Stecker APD: Crash 1 KENNY ROGERS "Buy" DIXIE CHICKS "Cowboy" TIM MCGRAW "Friend" PHIL VASSAR "Carlene"	WKHK/Richmond, VA * PD: Kevin King 1 BROOKS & DUNN "Beer"	KYCW/Seattle-Tacoma, WA * PD: Becky Brewer MD: Mike Peterson 1 AARON TIPPIN "Country"	WWZD/Tupelo, MS PD: Tom Freeman 18 ALABAMA "Small" 13 SHEDAISSY "Needs" 9 LONESTAR "Smile"
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Early 3 DIXIE CHICKS "Cowboy" 3 BROOKS & DUNN "Beer" 1 ALABAMA "Small"	WKLB/Boston, MA * PD: Mike Brophy APD/MD: Glenn Rogers No Adds	KYNG/Dallas-Ft. Worth, TX * PD: Bob McNeil MD: Jim Ward 4 DIXIE CHICKS "Cowboy" BROOKS & DUNN "Beer" ALECIA ELLIOTT "Diggin" MAVERICKS "Here"	WWSL/Greensboro, NC * PD: Chris Huff MD: Jayme Austin 4 TRACY BYRD "Hand"	WMTZ/Johnstown, PA PD: Steve Walzer MD: Laura Mosby STEVE HOLY "Beg" DIXIE CHICKS "Cowboy" BROOKS & DUNN "Beer" KENNY ROGERS "Buy"	WWQM/Madison, WI * PD: Steve O'Brien MD: Mel McKenzie 1 BROOKS & DUNN "Beer" CHELY WRIGHT "Was"	KOOK/Oklahoma City, OK * OAMPD: Ted Stecker MD: Bill Reed No Adds	KFRG/Riverside, CA * OAMPD: Ray Messia MD: Don Jeffrey STEVE HOLY "Beg"	KRMD/Shreveport, LA * PD: Ken Wall 2 TRACY BYRD "Hand" JO DEE MESSINA "Love" TIM MCGRAW "Friend"	KHUE/Tyler-Longview, TX OAMPD: Larry Kent MD: Robert Meuklin DIXIE CHICKS "Cowboy"
KRST/Albuquerque, NM * PD: Brad Barnett MD: J.T. Jones 2 DIXIE CHICKS "Cowboy" 1 BROOKS & DUNN "Beer"	WYRK/Buffalo, NY * OAMPD: Mark Lindow DIXIE CHICKS "Cowboy"	WTQR/Greensboro, NC * PD: Paul Franklin APD/MD: Deano St.Clair 2 DIXIE CHICKS "Cowboy" 1 TIM MCGRAW "Friend" 1 GEORGE JONES "Cold" 1 GARY ALLAN "Smoke"	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEnroe MARK WILLS "One" BROOKS & DUNN "Beer"	KTEX/McAllen, TX * PD: Monte Lewis MD: Sonny Laguna No Adds	WOW/Omaha, NE * PD: Tom Oates APD/MD: Tom Scott BROOKS & DUNN "Beer"	KOCT/Omaha, NE * PD: Tom Goodwin MD: John Glenn 1 DIXIE CHICKS "Cowboy"	WBEE/Rochester, NY * PD: Fred Horton MD: Coyote Collins TIM MCGRAW "Friend" DIXIE CHICKS "Cowboy" MARK WILLS "One" STEVE HOLY "Beg" WYNONNA "Nobody"	KDRK/Spokane, WA * OAMPD: Ray Edwards APD/MD: Tony Trovato 2 JOE DUFFIE "Outlin"	KJUG/Visalia, CA * OAMPD: Dave Daniels MD: Mike Krasik 1 TIM MCGRAW "Friend" 1 CHELY WRIGHT "Was" 1 BROOKS & DUNN "Beer" 1 GEORGE JONES "Cold" 1 KENNY ROGERS "Buy"
WCCT/Allentown, PA * PD: Chuck Galger APD/MD: Ed Perrine 5 DIXIE CHICKS "Goodye" 3 STEVE HOLY "Beg" 2 DIXIE CHICKS "Cowboy"	WYRK/Buffalo, NY * OAMPD: Mark Lindow DIXIE CHICKS "Cowboy"	WRNS/Greenville, NC * PD: Wayne Carley MD: Michael Sova 7 STEVE HOLY "Beg" 2 TRACE ADKINS "Lil"	KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens PAUL BRANDT "Beautiful"	WGIX/Memphis, TN * PD: Greg Mazingo APD: Brian Driver MD: Mark Billingstey 3 ALAN JACKSON "Pop" 3 TY HERMOND "Steam"	WWKA/Orlando, FL * MD: Shadow Stevens No Adds	KKAT/Orlando, FL * OAMPD: Scott Douglas MD: Scott Douglas 1 KENNY ROGERS "Buy" 1 JOE DUFFIE "Outlin"	WJOL/Rockford, IL PD: Jesse Garcia MD: Stan Perzan BROOKS & DUNN "Beer" WYNONNA "Nobody" SHERRIE AUSTIN "Little"	KNFR/Spokane, WA * MD: Paul Neumann 3 DIXIE CHICKS "Cowboy" 2 TRACE ADKINS "Lil" 1 BRYAN WHITE "God" 1 KEITH HARLING "Bring" PAUL BRANDT "Beautiful"	WACO/Waco, TX OAMPD: Zack Owen MD: Keith Urban "Love"
KGNC/Annamillo, TX PD: Bob Shannon MD: Patrick Clark LEE ANN WOMACK "Th"	WEZL/Charleston, SC * PD: Kris Van Dyle MD: Gary Griffin 2 GARY ALLAN "Smoke"	WESC/Greenville, SC * OAMPD: Ron Brooks APD/MD: John Landrum STEVE HOLY "Beg"	WQAF/Kansas City, MO * OAMPD: Ted Cramer 4 DIXIE CHICKS "Cowboy" 3 GEORGE JONES "Cold" 3 KENNY ROGERS "Buy" LEE ANN WOMACK "Tell"	WGIX/Memphis, TN * OAMPD: Scott Douglas MD: Scott Douglas 1 KENNY ROGERS "Buy" 1 JOE DUFFIE "Outlin"	WQAG/Oxnard, CA * OAMPD: Mark Hill 4 MARK WILLS "One" 1 KENNY ROGERS "Buy" 1 JOE DUFFIE "Outlin"	KNCS/Sacramento, CA * OAMPD: Mark Evans APD/MD: Jennifer Wood 1 BROOKS & DUNN "Beer"	WKCO/Saginaw, MI * OAMPD: Rick Weiler MD: Stan Perzan 2 MAVERICKS "Here" MARK WILLS "One"	WPKO/Springfield, MA * OAMPD: Chip Miller No Adds	WMZQ/Washington, DC * MD: Mike Daniels MD: Jon Anthony No Adds
WNCY/Appleton, WI OAMPD: Jeff McCarthy MD: Randy Shannon MD: Scottie Slick 2 JOE DUFFIE "Outlin" 1 MARK WILLS "One"	WYRK/Buffalo, NY * OAMPD: Mark Lindow DIXIE CHICKS "Cowboy"	WSSS/Greenville, SC * PD: Bruce Logan APD/MD: Kerry Owen 4 BROOKS & DUNN "Beer"	WVWX/Knoxville, TN * MD: Colleen Adair 1 GARY ALLAN "Smoke" 1 ALECIA ELLIOTT "Diggin" MARK WILLS "One" JULIE REEVES "Need" BROOKS & DUNN "Beer"	WKIS/Miami, FL * PD: Bob McKay MD: Scott Douglas 1 BROOKS & DUNN "Beer" 1 KEITH URBAN "Love" SHEDAISSY "Needs" SHERRIE AUSTIN "Little"	WPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kris Richards DIXIE CHICKS "Cowboy" TIM MCGRAW "Friend" MARK WILLS "One"	WIL/Si. Louis, MO * PD: Russ Scheff APD/MD: Mark Langston 1 DIXIE CHICKS "Cowboy"	WPKY/Springfield, IL PD: Joe Crain MD: Kevin Powell BROOKS & DUNN "Beer" MARK WILLS "One"	WWEZ/Wausau, WI PD: Jesse James MD: Lou Stewart 8 JESSICA ANDREWS "Heart" 3 TIM MCGRAW "Friend" 1 DIXIE CHICKS "Cowboy"	WBRK/West Palm Beach, FL * OAMPD: Bob Meekins APD/MD: J.R. Jackson 1 JOE DUFFIE "Outlin" 1 JERRY KILGORE "Trip"
WWSF/Asheville, NC PD: Jeff Davis MD: Peter Clay 1 BROOKS & DUNN "Beer" 1 AARON TIPPIN "Country" 1 BRYAN WHITE "God"	WKCT/Charlotte, NC * PD: Bill Young MD: Shane Collins 4 DIXIE CHICKS "Cowboy" CHARLIE RIBISON "Hometown"	WVWX/Knoxville, TN * MD: Colleen Adair 1 GARY ALLAN "Smoke" 1 ALECIA ELLIOTT "Diggin" MARK WILLS "One" JULIE REEVES "Need" BROOKS & DUNN "Beer"	WKIS/Miami, FL * PD: Bob McKay MD: Scott Douglas 1 BROOKS & DUNN "Beer" 1 KEITH URBAN "Love" SHEDAISSY "Needs" SHERRIE AUSTIN "Little"	WPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kris Richards DIXIE CHICKS "Cowboy" TIM MCGRAW "Friend" MARK WILLS "One"	WIL/Si. Louis, MO * PD: Russ Scheff APD/MD: Mark Langston 1 DIXIE CHICKS "Cowboy"	WPKY/Springfield, IL PD: Joe Crain MD: Kevin Powell BROOKS & DUNN "Beer" MARK WILLS "One"	WWEZ/Wausau, WI PD: Jesse James MD: Lou Stewart 8 JESSICA ANDREWS "Heart" 3 TIM MCGRAW "Friend" 1 DIXIE CHICKS "Cowboy"	WBRK/West Palm Beach, FL * OAMPD: Bob Meekins APD/MD: J.R. Jackson 1 JOE DUFFIE "Outlin" 1 JERRY KILGORE "Trip"	WFBW/Wichita, KS * OAMPD: Bob Meekins APD/MD: J.R. Jackson 1 JOE DUFFIE "Outlin" 1 JERRY KILGORE "Trip"
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* = Mediabase 24/7 monitored

149 Monitored Reporters
149 Current Playlists

Country Indicator:
38 Total Reporters
38 Current Playlists



LON HELTON
lhelton@rronline.com

Holiday Cheer And Millennium Moments

■ No turkeys among the holiday promotions at these stations

Most stations have their holiday promotional evergreens dusted off and ready to go by now. But programmers are always looking for extra ornaments to decorate those perennials or new nuggets that can entertain listeners and help fill the charity coffers.

And, of course, this year there's the extra added attraction of having a turn-of-the-century milestone as a promotional possibility. Here's what some of Country's leading stations will be doing this holiday season.

WSOC Banks On Make-A-Wish

WSOC/Charlotte is working with the Make-A-Wish Foundation and Bank Of America to grant 60 wishes. The BCA Tower is 60 stories tall, and one floor will be lighted every time a wish is granted. When the goal is reached, the crown topping the building will be lit.

On the last night of this century WSOC will be counting down the top 103 songs of the century. Interspersed with the music will be reports from 'SOC's folks, who will be all over town, broadcasting from most of the city's big events on the big night. WSOC is tying in to one major event on New Year's Eve: Charlotte's First Night Millennium Party, which is open to all and will be held in the city's downtown area. From 3-6pm there will be family-oriented activities, with lots of things for kids. After 6pm it turns into an adult party.

WPOC Shakes Baltimore's Tree

WPOC/Baltimore's Christmas promotion is called "Shake the Tree." The correct caller after hearing the "Jingle Bells" cue gets to shake the tree and keep whatever falls from it. The jock describes the gift — unless it's "wrapped," in which case the contestant can either have it "unwrapped" or shake the tree again. All of this is done against a sound-effect backdrop. PD Scott Lindy says he loves this promotion because "it's quick, and the audio makes the magic." WPOC also has Mark Willis set for a "new toy" concert as part of the station's Christmas toy drive.

For the new year, WPOC has created a pair of characters, "Y2Katie" and "Lenny Millennium," who will pop up between songs with tips for entering the next century. Y2Katie isn't too worried about perceived Y2K problems, while Lenny is a bit nervous about what might happen.

Some bits are public-service-oriented, others are more on the humorous side.

WQYK Brings Snow To Tampa

WQYK/Tampa will focus on two charitable categories in November and December. This month's drive centers around food, with donations going not only to feed the needy, but also to the Meals On Wheels program, which delivers food to the elderly. December's efforts will focus on collecting toys, with the goal of surpassing last year's drive, which netted over 10,000 toys. WQYK will team with local firefighters and police officers in their collection efforts. All food and toys collected will stay in the community.

The station, which is also the flagship station for the NFL Tampa Bay Buccaneers, has plans to build a promotion around Paul Brandt and his new song, "Six Tons of Toys," for a tailgate party outside the stadium prior to a game. Bucs players have also committed to attending various promotion events throughout the season, where they'll sign autographs and pose for pictures in exchange for food and toy donations.

WQYK will also be offering kids a chance to play in the snow. It dumps loads of shaved ice in a Toys "R" Us parking lot and invites folks to come and play in the snow. They're encouraged to bring a toy for charity. If they don't have one, they can always go right into the store and pick one up. The afternoon show broadcasts from the store parking lot for the two days of this event, which takes place the week before Christmas. Toys "R" Us comes to the table in a number of ways. It donates those much-needed batteries the station gives away, and it contributes a bunch of the "big hit" toys — which last year included Furby — which the station auctions off, with proceeds buying more toys for the cause.

WQYK's millennium festivities center around flyaways. Lucky winners will be heading to Las Vegas to see Brooks & Dunn, Phoenix to see The Judds or to Nashville for the Tim McGraw bash.

As for New Year's Eve, WQYK and Infinity sister WRBQ will be heavily involved in the city's First Night event, an alcohol-free party that takes place in Downtown Park. It's open to the entire community and will feature entertainment, rides and things to do for the entire family.

WKKX's Millennium Ties

WKKX/St. Louis is in the midst of its "KIX Millennium Mjllionaire" contest, with listeners trying to win a million bucks by guessing the five-digit combination to its on-air vault. PD Jeff Allen says he's keeping the rest of the station pretty clean, so as not to interfere with the major contest.

A programming feature is the "Kix Millennium Replays." Songs from yesteryear are set up with sounders and framed with copy to put them in context, while the jocks also supply a brief history of the song or artist over the intro. The accompanying positioner is "Saluting the great country that got us to the new millennium."

Stocking Stuffers

A few more tidbits from stations around the country.

WYGY/Cincinnati personality "Big Dave" has compiled "The Twelve Days of Christmas" with 12 different country stars singing the verses. Of course, the programming department has turned this into a contest. Beginning after Thanksgiving, listeners will be asked to name the artists, in order, to win a major prize.

WDSY/Pittsburgh has run a "Can-A-Van" the week before Thanksgiving for the past eight years. In the past it has teamed with Wal-Mart, with the van making stops at different store locations each afternoon. The goal is to fill the van with cans of food each day.

WRBQ/Tampa has procured a red pickup truck and turned it into "Santa's Sleigh," which will tour various locations to pick up donations to the station's food and toy drives.

KHAY/Oxnard-Ventura, CA had the distinction of being Toys For Tots' No. 1 chapter in 1996 and 1997. One of KHAY's centerpiece attractions during its toy drives has been a

Musical Gifts Ahead For Country Radio

New holiday projects have already been delivered to retail from **George Strait**, **Reba McEntire**, **Bryan White** and **Paul Brandt**, with **Martina McBride** providing extra tracks for the rerelease of her *White Christmas* album. **Garth Brooks** releases his second holiday album later this month, but the promotion departments at Nashville labels are providing other musical gifts aimed directly at Country radio.

Here's a quick look at some of the music that will be crossing your desk in the near future:

Asylum: Bryan White's recently released *Dreaming of Christmas* is a six-song holiday CD, the first Christmas collection ever released by either White or Asylum. The collection features several holiday standards, but Asylum will be servicing a CD single of a new song, "Holiday Inn."

Capitol: *Garth Brooks and the Magic of Christmas*, in stores November 23, follows up Brooks' first holiday album, 1992's *Beyond the Season*. Brooks has previously characterized the new holiday album as a big band project. Tracks include "White Christmas," "Silver Bells," "The Christmas Song," "Sleigh Ride" and "Winter Wonderland," along with more serious titles such as "God Rest Ye Merry Gentleman," "O Little Town of Bethlehem" and "Go Tell It on the Mountain." While Country radio will be receiving a copy of the CD, there are no immediate plans to service a single.

Columbia: As it did last year, Columbia is servicing special CD singles of **Ricochet's** "Let It Snow" and **Gene Autry's** "Rudolph the Red-Nosed Reindeer."

Epic: **Collin Raye's** "Silent Night," a previously released track from his holiday album, *The Gift*, will be serviced via CD.

Giant: CD singles will be serviced on **Clay Walker** and **Keith Harling**. Walker's version of "White Christmas" was previously released on a Giant holiday sampler. Harling's "Santa's Got a Semi" is a bonus track on his Giant debut album, set for Nov. 23 release.

Lyric Street: **SHeDAISY's** single of "Deck the Halls" will be shipped in mid-November. The track, which will also be released as a retail single, appears in the closing credits of Disney's direct-to-video feature film *Mickey's Once Upon a Christmas*. The new animated film marks the first project since 1946 featuring Disney's core characters. SHeDAISY's **Kristyn Osborne** provided the arrangement, which puts a new musical twist on "Deck the Halls." The track will be included on SHeDAISY's upcoming holiday album, tentatively set for release next year.

MCA: This year MCA released two holiday CDs — **George Strait's** *Merry Christmas Wherever You Are* and **Reba McEntire's** *Secret of Giving*. Singles from both albums may be shipped to Country programmers, but the specific titles have not been finalized.

RLG: At the RCA Label Group, BNA and RCA are joining forces for a various artists holiday sampler to be serviced to Country radio on November 9. The compilation features two new tracks by BNA artists **Kenny Chesney** ("Just Put a Ribbon in Your Hair") and **Jason Sellers** ("Let's Make a Baby King"), along with two new tracks by RCA artists **Martina McBride** ("Do You Hear What I Hear") and **Tracy Byrd** ("Merry Christmas From Texas, Ya'll"). The remainder of the sampler consists of previously released tracks by **Alabama**, **Clint Black** and **Lorrie Morgan**.

In addition to the RLG compilation, RCA will also be servicing a single of **Sara Evans'** new recording of "O Come All Ye Faithful." And while it doesn't fall into the Christmas category, RCA is also gearing up for the millennium by servicing a CD containing several Alabama tracks, including "20th Century."

Reprise: This year brought the release of singer/songwriter **Paul Brandt's** first holiday album, *Shall I Play For You*. Reprise will be servicing a single featuring Brandt's version of **Dave Dudley's** trucker-themed song, "Six Tons of Toys."

giant toy bin that sits outside the radio station. It's so big that morning personality Charlye Parker broadcasts from inside it as part of the toy-gathering activities.

On A Practical Note ...

Finally, we'll end this holiday promotion piece with a crass reminder from Audience Development Group's **Brian Wright**. We're all aware that holiday promotions are done with the purest of intentions. I always felt the promotions were a great staff morale builder. It really puts you in the holiday mood to know you're helping so many folks in your community. But — and there's always a business side "but" to everything — you also want to maximize everything you're doing so the station benefits.

Says Wright, "The holiday season comes with many different types of promotions and special programming. It's important to stand back and take

an objective view of all these events to see if you're doing all you can to get the maximum amount of credit for each endeavor. I've heard too many stations that are simply going through the motions and assuming far too much from their audience. Most of the errors deal with the 'branding' of each event or promotion.

"We cannot assume the average listener makes quick connections to your radio station when you do not constantly remind them. We recommend that you include your station's identity in the title of all your events, promotions, special features, etc., at all times. We cannot give up our branding procedures during the holiday season, especially since your average listener has probably increased the number of times they use the radio because they are out shopping and so on. We must capture the moment during this special time of the year."

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Chestnuts Roasting On Tour Buses

■ Rogers and Raye are hitting the road for holiday tours

By the time November rolls around, most country acts are looking forward to letting their tour buses rest throughout the holidays. For at least two artists, however, the month brings the kickoff of their Christmas tours.

It's been a great year for **Kenny Rogers**, who returned to Country radio in a big way with his baseball-themed hit, "The Greatest." His holiday show, *Christmas From the Heart*, makes its debut as a road show, beginning with a Nov. 24 date at Nashville's Grand Ole Opry House.

For **Collin Raye**, his 1996 Epic album *Christmas: The Gift* has become one of the season's most enduring country projects. He'll be performing songs from the album during his Christmas tour, which kicks off Nov. 26 at Atlanta's Fox Theater. Other stops on the 11-city tour include Lenoir, NC (Nov. 27); Indianapolis (Dec. 2); and Robinsville, MS (Dec. 3-4), with other dates in major markets including Ft. Worth, Minneapolis and Pittsburgh.

Rogers' album was released last year on his Dreamcatcher Records. He then took the holiday show to New York City for a successful and critically acclaimed Broadway run. This year Rogers is taking the show on the road for a 23-city tour. Apparently, it's quite a production, too, with lavish sets and special lighting. Rogers begins the show with a musical journey through life in a small town, complete with snowfall, as he

performs holiday classics such as "The Christmas Song" and "White Christmas." The show moves to a more serious note with a nativity scene (complete with children and a choir), as Rogers sings "Silent Night," "The First Noel" and "Joy to the World." The stage then transforms, with Rogers appearing as Hank Longley, a character in an original story titled "The Toy Shoppe." The set includes a toy shop that comes to life as Rogers performs.

Jo Dee Messina appears as a special guest for the Nashville kickoff, but will not be appearing at subsequent dates, which include Wheeling, WV (Nov. 26); Greenville, SC (Nov. 27); Winston-Salem (Nov. 28); and West Palm Beach (Nov. 30). Other cities on Rogers' holiday tour include Columbus, Syracuse and Ft. Wayne.

On Your Marks ...

Speed demon Kix Brooks cruised to top honors at last week's **Mark Collie Celebrity Race For Diabetes Cure** in Nashville. Brooks placed first in the "Legends" championship car race, which also included Lonestar's Dean Sams (fourth place), Collie (fifth place),

Ricochet's Teddy Carr (seventh place) and Tim McGraw (eighth place). DreamWorks/Nashville promotion czar Scott Borchetta took first place in the pro race.

Activities surrounding the sixth annual race raised more than \$120,000 for funding of diabetes research through the Mark Collie Foundation. Collie, a diabetic, created the nonprofit organization to help find a cure for the disease.

The big bucks were raised during a VIP party that featured entertainment by Collie, Chad Brock, Anita Cochran, Miss America 1999 Nicole Johnson and the father/son team of Earl and Randy Scruggs. Topping the fund-raising list were two separate \$25,000 bids for an eight-day trip to Italy with Johnson, Collie and wife Ann. A \$6,000 bid was received on a banjo, shoes and outfit donated by The Dixie Chicks. An evening gown and shoes donated by Loretta Lynn fetched \$2,600. A fan bid \$1,100 to hear Earl and Randy Scruggs perform the bluegrass standard "Foggy Mountain Breakdown."

Others participating in this year's race include Faith Hill, Billy Ray Cyrus, Chely Wright, Aaron Tippin, Rodney Crowell, Claudia Church, T.



SONS SIGN WITH MCA

MCA/Nashville has added Sons Of The Desert to its roster. The band, which recently exited Epic, is gearing up for the spring release of its first MCA album with the assistance of producer Johnny Slate and MCA President Tony Brown and Sr. VP/A&R Mark Wright. Gathering to sign on the dotted line are (l-r) Wright, guitarist Tim Womack, lead vocalist Drew Womack, MCA/Nashville Chairman Bruce Hinton, bassist Doug Virden and Brown.

Graham Brown, South 65, Matt King and David Lee Murphy. NASCAR drivers hitting the track included Coo Coo Marlin, Harry Gant, Bobby Allison and Casey Atwood.

Play It Again, Sam

Thank God he doesn't have a record deal, but ABC-TV newsman **Sam Donaldson** does have the kind of hair that would look great beneath a Stetson hat. Donaldson is no hat act, of course, but he did make his country music debut recently when he sang his version of Diamond Rio's "Unbelievable."

The performance took place during the annual "Knock-Out Abuse Against Women" fund-raiser in Washington, DC. Donaldson's choice of material was prompted by one of the co-hosts for this year's event, Congresswoman Mary Bono. By dating Diamond Rio member Brian Prout, Bono has given the drummer more tabloid coverage than nearly any country musician in history.

Unfortunately, Prout was on the road with Diamond Rio, so he couldn't critique Donaldson's skills as the newsman sang along to a pre-recorded track. Bono, however, gave Donaldson high marks for his performance, but maybe that's not surprising, as most national politicians prefer to stay on the good side of the news media!

Chicks Hatch More Platinum

The Dixie Chicks' Monument debut, *Wide Open Spaces*, has received RIAA certification for sales of 8 million units. The news was officially announced just two weeks after their new album, *Fly*, was certified double platinum. In other RIAA certifications, Brooks & Dunn's *Tight Rope* and Martina McBride's *Emotion* both went gold less than two months after their releases.

Look — or, rather, listen — for The Dixie Chicks on the Nov. 14 epi-

sode of Fox-TV's animated series *King of the Hill*. The Chicks provide the voices for Hank Hill's three cousins. Emily Robison says they portray "three tramps from Louisiana — and that's not much of a stretch."

Bits 'N' Pieces

The Grand Ole Opry returns to the Ryman Auditorium for all Friday and Saturday night shows taking place January 7-29. The Ryman served as the show's home from 1943 until its move to the Grand Ole Opry House in 1974. The Opry returned to the historic building for one weekend last January, resulting in sold-out shows featuring Vince Gill, Steve Wariner, Trisha Yearwood, Martina McBride, Joe Diffie and others.

• MCA recording artist Gary Allan joins country singer Brad Hawkins on the small screen this weekend for the CBS-TV miniseries *Shake, Rattle & Roll*. Allan is cast as rockabilly pioneer Eddie Cochran in a love story set in the '50s. The cast also includes B.B. King, Terrence Trent D'Arby, Blink-182, K-Ci & JoJo and Chanté Moore. The four-hour miniseries airs Sunday (Nov. 7) and Wednesday (Nov. 10) at 9pm ET each night.

• With the Tennessee Titans playing at home against the St. Louis Rams this past Sunday (Oct. 31), **Bryan White** added an NFL touch to his second annual "Howl-O-Ween" concert. White sang the national anthem prior to the kickoff and headed to the north end of Adelphia Coliseum for a post-game concert.

• **Mary Chapin Carpenter's** six shows this week (Nov. 1-7) at London's Odeon Hammersmith Theater were sold out weeks in advance.

• While hosting a recent golf tournament in Atlanta, **John Berry** auctioned off a private acoustic performance to raise money for the Georgia Baptist Healthcare Foundation. An Atlanta Cadillac dealer submitted the winning bid of \$25,000



BRING THE KIDS

Children were everywhere at BMI's Nashville office during a recent party celebrating Tim McGraw's No. 1 single "Something Like That," written by Rick Ferrell and Keith Follese. Pictured are (l-r) Follese, BMI's Joyce Rice, producer Byron Gallimore, producer James Stroud (holding Sophia Gallimore), McGraw (with daughter Gracie), Encore Entertainment's Jim Scott, Encore Artist Management's Fred Conley, Ferrell, Encore Entertainment's Brad Allen (with son Reed) and BMI's David Preston.

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARTINA MCBRIDE I Love You (RCA)	28702	5516	661176	16	148/0
3	2	STEVE WARINER I'm Already Taken (Capitol)	25388	4943	574860	19	148/0
4	3	GEORGE STRAIT What Do You Say To That (MCA)	23622	4595	536565	16	149/0
7	4	CLINT BLACK When I Said I Do (RCA)	23133	4407	536284	12	149/0
5	5	MONTGOMERY GENTRY Lonely And Gone (Columbia)	22410	4384	504177	22	149/0
6	6	JOHN MICHAEL MONTGOMERY Home To You (Atlantic)	21760	4230	493038	17	148/0
10	7	BRAD PAISLEY He Didn't Have To Be (Arista)	19939	3856	453156	10	149/1
9	8	SHANIA TWAIN Come On Over (Mercury)	19764	3784	460693	10	146/0
11	9	ANDY GRIGGS I'll Go Crazy (RCA)	18378	3596	413887	17	148/0
13	10	FAITH HILL Breathe (Warner Bros.)	17386	3371	394907	6	148/3
14	11	REBA MCENTIRE What Do You Say (MCA)	16231	3073	379094	9	147/1
12	12	YANKEE GREY All Things Considered (Monument)	16047	3131	363509	17	136/1
8	13	MARK WILLS She's In Love (Mercury)	14816	2979	324844	21	147/0
18	14	ALAN JACKSON Pop A Top (Arista)	14600	2823	333046	6	135/6
17	15	RANDY TRAVIS A Man Ain't Made Of Stone (DreamWorks)	14410	2780	327758	13	145/0
16	16	LEANN RIMES Big Deal (Curb)	13847	2643	319686	11	139/2
15	17	CHAD BROCK Lightning Does The Work (Warner Bros.)	13513	2672	298909	24	134/0
22	18	KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	12140	2375	271179	6	127/2
19	19	SHANE MINOR Ordinary Love (Mercury)	10958	2170	244706	16	132/0
20	20	TY HERNDON Steam (Epic)	10929	2168	240090	11	128/1
23	21	CLAY WALKER Live, Laugh, Love (Giant)	10427	2105	224579	14	119/2
24	22	TRACY BYRD Put Your Hand In Mine (RCA)	9007	1775	197086	8	126/7
25	23	GARY ALLAN Smoke Rings In The Dark (MCA)	8657	1682	196139	13	108/8
28	24	JOE DIFFIE The Quittin' Kind (Epic)	7233	1444	155487	9	112/6
Breaker	25	TIM MCGRAW My Best Friend (Curb)	7132	1399	161341	4	105/30
33	26	LONESTAR Smile (BNA)	6586	1293	147319	6	106/11
Breaker	27	DIXIE CHICKS Cowboy Take Me Away (Monument)	6452	1158	159819	5	102/42
30	28	KEITH URBAN It's A Love Thing (Capitol)	6163	1262	132148	10	99/2
27	29	JASON SELLERS A Matter Of Time (BNA)	6150	1208	136319	16	96/0
29	30	TRACE ADKINS Don't Lie (Capitol)	6000	1158	134432	7	104/13
32	31	SHEDAISY This Woman Needs (Lyric Street)	5352	1078	116361	8	102/10
31	32	JERRY KILGORE Love Trip (Virgin)	5027	988	110547	14	83/3
37	33	JO DEE MESSINA Because You Love Me (Curb)	4229	832	94267	4	85/11
38	34	CHELY WRIGHT It Was (MCA)	3539	697	78534	5	67/9
39	35	ALABAMA Small Stuff (RCA)	3527	708	76641	4	81/11
40	36	TOBY KEITH When Love Fades (DreamWorks)	3282	657	72146	6	85/8
43	37	BROOKS & DUNN Beer Thirty (Arista)	3041	574	70936	2	69/37
42	38	JOHN BERRY Power Windows (Lyric Street)	2479	500	52385	9	55/0
44	39	STEVE HOLY Don't Make Me Beg (Curb)	2444	484	53888	4	67/16
45	40	PAUL BRANDT It's A Beautiful Thing (Reprise)	1714	357	35232	5	56/9
46	41	MAVERICKS Here Comes My Baby (Mercury)	1678	345	35446	3	39/3
50	42	MARK WILLS Back At One (Mercury)	1515	281	37043	2	35/20
-	43	BRYAN WHITE God Gave Me You (Asylum/EEG)	1440	294	30185	2	40/4
47	44	AARON TIPPIN What This Country Needs (Lyric Street)	1321	279	27003	2	32/5
48	45	KENNY ROGERS Buy Me A Rose (Dreamcatcher)	1129	207	26006	2	21/10
Debut	46	SHERRIE' AUSTIN Little Bird (Arista)	934	183	20965	1	33/7
-	47	MARY CHAPIN CARPENTER Wherever You Are (Columbia)	920	196	18915	3	25/0
49	48	ALECIA ELLIOTT I'm Diggin' It (MCA)	883	186	18725	4	26/4
Debut	49	WYNONNA Can't Nobody Love You... (Curb/Mercury)	828	162	18785	1	7/7
Debut	50	PHIL VASSAR Carlene (Arista)	780	145	17997	1	12/6

Most Added

ARTIST TITLE LABEL(S)	ADDS
DIXIE CHICKS Cowboy Take Me Away (Monument)	42
BROOKS & DUNN Beer Thirty (Arista)	37
TIM MCGRAW My Best Friend (Curb)	30
MARK WILLS Back At One (Mercury)	20
STEVE HOLY Don't Make Me Beg (Curb)	16
TRACE ADKINS Don't Lie (Capitol)	13
LONESTAR Smile (BNA)	11
JO DEE MESSINA Because You Love Me (Curb)	11
ALABAMA Small Stuff (RCA)	11
SHEDAISY This Woman Needs (Lyric Street)	10
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	10
GEORGE JONES The Cold Hard Truth (Asylum/EEG)	10

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIXIE CHICKS Cowboy Take Me Away (Monument)	+3744
TIM MCGRAW My Best Friend (Curb)	+3328
CLINT BLACK When I Said I Do (RCA)	+2499
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	+2346
FAITH HILL Breathe (Warner Bros.)	+2154
ALAN JACKSON Pop A Top (Arista)	+2132
LONESTAR Smile (BNA)	+2092
JOE DIFFIE The Quittin' Kind (Epic)	+1607
BRAD PAISLEY He Didn't Have To Be (Arista)	+1583
TRACY BYRD Put Your Hand In Mine (RCA)	+1517
REBA MCENTIRE What Do You Say (MCA)	+1462
CLAY WALKER Live, Laugh, Love (Giant)	+1197
SHANIA TWAIN Come On Over (Mercury)	+1178
GARY ALLAN Smoke Rings In The Dark (MCA)	+1178
RANDY TRAVIS A Man Ain't Made... (DreamWorks)	+1167

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS Cowboy Take Me Away (Monument)	+676
TIM MCGRAW My Best Friend (Curb)	+656
CLINT BLACK When I Said I Do (RCA)	+521
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	+446
ALAN JACKSON Pop A Top (Arista)	+417
FAITH HILL Breathe (Warner Bros.)	+408
LONESTAR Smile (BNA)	+387
BRAD PAISLEY He Didn't Have To Be (Arista)	+298
REBA MCENTIRE What Do You Say (MCA)	+286
TRACY BYRD Put Your Hand In Mine (RCA)	+283

Breakers

TIM MCGRAW My Best Friend (Curb)

70% of our reporters on it (105 stations)
30 Adds • Moves 34-25

DIXIE CHICKS

Cowboy Take Me Away (Monument)
68% of our reporters on it (102 stations)
42 Adds • Moves 41-27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

The Gift VI

In celebration of this joyous season, the Air Force and Trisha Yearwood have a special gift for you and your listeners — *The Gift VI*.

It's a free hour-long program featuring Trisha

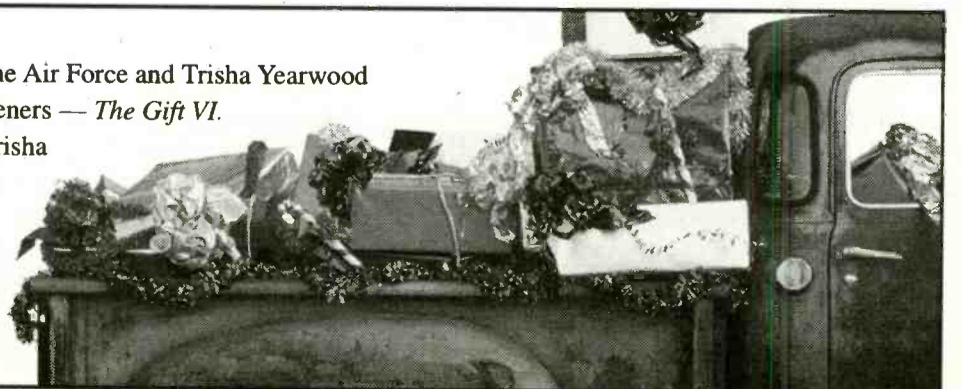
sharing holiday memories and singing songs from her

Christmas CD, *The Sweetest Gift*, plus music from her

latest release, *Where Your Road Leads*. Licensed country music stations will

receive *The Gift VI* CD the first week of December, otherwise, call

(210) 652-3937 and we'll mail one to you.



R&R Country Indicator™

November 5, 1999

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
TRACE ADKINS Don't Lie (Capitol)	35/0	1754	520	0	0	1	8	22	4
ALABAMA Small Stuff (RCA)	33/2	1278	382	0	0	0	2	23	8
GARY ALLAN Smoke Rings In The Dark (MCA)	37/1	2189	658	0	1	2	14	14	6
JOHN BERRY Power Windows (Lyric Street)	16/0	510	152	0	0	0	1	7	8
CLINT BLACK When I Said I Do (RCA)	38/0	4054	1231	2	4	21	7	4	0
PAUL BRANDT It's A Beautiful Thing (Reprise)	13/0	435	127	0	0	0	0	8	5
CHAD BROCK Lightning Does The... (Warner Bros.)	35/0	2796	837	0	1	7	18	8	1
GARTH BROOKS It Don't Matter To The Sun (Capitol)	5/0	323	93	0	0	0	2	3	0
BROOKS & DUNN Missing You (Arista)	9/0	665	211	0	1	1	5	1	1
TRACY BYRD Put Your Hand In Mine (RCA)	37/0	2273	677	0	0	3	10	22	2
MARY CHAPIN CARPENTER Wherever... (Columbia)	2/0	61	16	0	0	0	0	1	1
KENNY CHESNEY She Thinks My Tractor's... (BNA)	38/1	2431	741	0	1	3	14	19	1
JOE DIFFIE The Quittin' Kind (Epic)	37/1	1793	548	0	0	1	7	24	5
DIXIE CHICKS Cowboy Take Me Away (Monument)	30/12	1198	374	0	0	2	6	10	12
ALECIA ELLIOTT I'm Diggin' It (MCA)	6/0	174	56	0	0	0	0	3	3
ANDY GRIGGS I'll Go Crazy (RCA)	5/0	207	64	0	0	0	1	3	1
KEITH HARLING Bring It On (Giant)	2/0	64	17	0	0	0	0	1	1
TY HERNDON Steam (Epic)	37/0	2504	747	0	0	4	19	10	4
FAITH HILL Breathe (Warner Bros.)	38/0	2952	904	0	1	6	25	6	0
STEVE HOLY Don't Make Me Beg (Curb)	15/3	484	140	0	0	0	2	3	10
ALAN JACKSON Pop A Top (Arista)	37/1	2766	838	0	1	5	22	8	1
GEORGE JONES The Cold Hard Truth (Asylum/EEG)	5/5	45	13	0	0	0	0	0	5
TOBY KEITH When Love Fades (DreamWorks)	29/1	1137	339	0	0	0	2	17	10
JERRY KILGORE Love Trip (Virgin)	26/0	1154	357	0	0	0	5	12	9
LONESTAR Smile (BNA)	37/2	1805	557	0	0	2	8	20	7
MAVERICKS Here Comes My Baby (Mercury)	3/0	109	30	0	0	0	0	2	1
MARTINA MCBRIDE I Love You (RCA)	37/0	4389	1337	1	6	27	3	0	0
REBA MCENTIRE What Do You Say (MCA)	38/0	2978	890	0	2	3	26	7	0
TIM MCGRAW My Best Friend (Curb)	35/9	1372	417	0	0	0	6	16	13
JO DEE MESSINA Because You Love Me (Curb)	35/4	1159	364	0	0	0	2	19	14
SHANE MINOR Ordinary Love (Mercury)	33/0	2324	697	0	0	5	18	7	3
JOHN M. MONTGOMERY Home To You (Atlantic)	37/0	4022	1213	0	4	23	10	0	0
MONTGOMERY GENTRY Lonely And... (Columbia)	38/0	4209	1280	0	5	27	2	4	0
BRAD PAISLEY He Didn't Have To Be (Arista)	38/0	3632	1095	1	3	13	20	1	0
SHANA PETRONE Something Real (Epic)	4/1	60	17	0	0	0	0	0	4
LEANN RIMES Big Deal (Curb)	37/1	2806	838	0	0	5	22	9	1
JASON SELLERS A Matter Of Time (BNA)	28/0	1269	378	0	0	0	5	14	9
SHEDAISY This Woman Needs (Lyric Street)	35/2	1450	447	0	0	1	2	25	7
GEORGE STRAIT What Do You Say To That (MCA)	37/0	4139	1258	2	4	25	5	1	0
AARON TIPPIN What This Country Needs (Lyric Street)	13/1	388	115	0	0	0	0	6	7
RANDY TRAVIS A Man Ain't Made Of... (DreamWorks)	38/0	3049	913	0	2	5	26	5	0
SHANIA TWAIN Come On Over (Mercury)	38/0	3439	1037	0	2	11	24	1	0
KEITH URBAN It's A Love Thing (Capitol)	31/1	1350	410	0	0	1	5	14	11
CLAY WALKER Live, Laugh, Love (Giant)	38/0	2547	771	0	1	1	21	11	4
STEVE WARINER I'm Already Taken (Capitol)	38/0	4415	1336	1	5	28	3	1	0
BRYAN WHITE God Gave Me You (Asylum/EEG)	7/1	141	44	0	0	0	0	2	5
MARK WILLS She's In Love (Mercury)	31/0	2759	819	0	1	11	12	6	1
LEE ANN WOMACK Don't Tell Me (MCA)	18/5	358	107	0	0	0	0	5	13
CHELY WRIGHT It Was (MCA)	29/4	914	277	0	0	0	0	19	10

38 Country Indicator reporters in markets 126-202. Songs ranked alphabetically for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN Beer Thirty (Arista)	15
MARK WILLS Back At One (Mercury)	13
DIXIE CHICKS Cowboy Take Me Away (Monument)	12
TIM MCGRAW My Best Friend (Curb)	9
LEE ANN WOMACK Don't Tell Me (MCA)	5
GEORGE JONES The Cold Hard Truth (Asylum/EEG)	5
JO DEE MESSINA Because You Love Me (Curb)	4
CHELY WRIGHT It Was (MCA)	4
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	4
STEVE HOLY Don't Make Me Beg (Curb)	3
LONESTAR Smile (BNA)	2
SHEDAISY This Woman Needs (Lyric Street)	2
ALABAMA Small Stuff (RCA)	2
SHERRIE' AUSTIN Little Bird (Arista)	2
TYLER ENGLAND Too Many Highways (Capitol)	2
PHIL VASSAR Carlene (Arista)	2
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	1
GARY ALLAN Smoke Rings In The Dark (MCA)	1
JOE DIFFIE The Quittin' Kind (Epic)	1
ALAN JACKSON Pop A Top (Arista)	1

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIXIE CHICKS Cowboy Take Me Away (Monument)	+729
TIM MCGRAW My Best Friend (Curb)	+701
CLINT BLACK When I Said I Do (RCA)	+655
LONESTAR Smile (BNA)	+542
ALAN JACKSON Pop A Top (Arista)	+499
BROOKS & DUNN Beer Thirty (Arista)	+488
FAITH HILL Breathe (Warner Bros.)	+406
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	+380
BRAD PAISLEY He Didn't Have To Be (Arista)	+361
SHEDAISY This Woman Needs (Lyric Street)	+307
YANKEE GREY All Things Considered (Monument)	+307
SHANIA TWAIN Come On Over (Mercury)	+305
TY HERNDON Steam (Epic)	+294
TRACE ADKINS Don't Lie (Capitol)	+224
JO DEE MESSINA Because You Love Me (Curb)	+224

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS Cowboy Take Me Away (Monument)	+235
TIM MCGRAW My Best Friend (Curb)	+219
CLINT BLACK When I Said I Do (RCA)	+204
LONESTAR Smile (BNA)	+171
BROOKS & DUNN Beer Thirty (Arista)	+150
ALAN JACKSON Pop A Top (Arista)	+147
FAITH HILL Breathe (Warner Bros.)	+122
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	+110
BRAD PAISLEY He Didn't Have To Be (Arista)	+106
SHEDAISY This Woman Needs (Lyric Street)	+92
YANKEE GREY All Things Considered (Monument)	+88
TY HERNDON Steam (Epic)	+85
SHANIA TWAIN Come On Over (Mercury)	+84
JO DEE MESSINA Because You Love Me (Curb)	+68
JOHN MICHAEL MONTGOMERY Home To... (Atlantic)	+65
TRACE ADKINS Don't Lie (Capitol)	+62
REBA MCENTIRE What Do You Say (MCA)	+61

The New Album Gallery

In Stores: November 9, 1999



Bellamy Brothers

Lonely Planet (Blue Hat/Bellamy Brothers)

As the Bellamy Brothers celebrate their 25th anniversary, their label has joined forces with the Nashville-based Blue Hat label to release *Lonely Planet*. While the Bellamys have had their share of major-label hits, they've enjoyed formidable sales in recent years while controlling virtually every aspect of their music. Howard and David Bellamy remain a country act, but they've never been afraid to add elements of rock and even reggae to their musical mix. They've also never been afraid to tackle interesting lyrics, as evidenced by the new album's title track, a poetic song about lost love. A Bellamy Brothers album also always includes plenty of humor, as shown by this album's first single, "Don't Put Me in the Ex-Files," a duet with Country Music Hall of Famer Buck Owens. The Bellamys cut to the chase on "New Country, Old Country," which suggests that the only true test of music is quality. And you've got to appreciate a song called "Vertical Expressions (Of Horizontal Desire)." *Lonely Planet* includes two versions of the song, including a Latin-tinged version featuring Freddy Fender.



Faith Hill

Breathe (Warner Bros.)

Faith Hill had already found success at Country radio, but the past year saw her become a mainstream superstar, thanks in large part to the crossover success of "This Kiss" and her quadruple-platinum album, *Faith*. Hill says, "I reached a certain place last year, a certain level of success, and now it's time to go to another place. In order to succeed, you can't be afraid to fail. I consider *Breathe* a mixture of musical styles that reflects my love for country, pop, gospel and rhythm & blues. Yes, I've decided to take some chances here musically. As an artist, that is who I am. I've always tried to achieve and do better." But she adds, "I just need to stay true to who I am. I could never just go out and make a pop record or, for that matter, a traditional country album. I can only do what seems natural to me, what is real to me." Hill co-produced *Breathe* with Byron Gallimore and Dann Huff, and the title track jumps to No. 10 on this week's R&R Country Singles chart. Hill sings a duet on the album with husband Tim McGraw, "Let's Make Love," but one of the more intriguing song choices is Bruce Springsteen's "If I Should Fall Behind." Hill says, "It was the first time I ever cried while in the studio. I couldn't have made this album and not recorded 'If I Should Fall Behind.' After seeing and meeting Bruce at one of his shows, that song took on a special meaning for me. The lyrical content is devastating, and the message just hits you in your soul."



Cledus T. Judd

Juddmental (Razor & Tie)

Cledus T. Judd claims he got the inspiration for the first single from his new album while being rolled into the operating room for heart surgery. Judd says, "You know you're in trouble when the doctor looks at your chart and says, 'Damn!' That led to 'Coronary Life,' a parody of Chad Brock's 'Ordinary Life.' Parodies remain Judd's strongest suit, as shown by these tracks on *Juddmental*: 'Livin' Like John Travolta' (Ricky Martin's 'Livin' La Vida Loca'), 'Shania, I'm Broke' (Shania Twain's 'Honey, I'm Home'), 'Where the Grass Don't Grow' (Tim McGraw's 'Where the Green Grass Grows'), 'In Another Size'

Album Gallery Continued

(Garth Brooks & Trisha Yearwood's "In Another's Eyes"), "Christ-mas" (Faith Hill's "This Kiss") and "She's Inflatable" (Diamond Rio's "Unbelievable"). Other tracks on Judd's fourth album include "Ricky Tidwell's Mama Is Gonna Play Football," with guest vocals by Daryl Singletary, "Cledus, the Karaoke King" and "Hillbilly Honeymoon."



The Mavericks

Super Colossal Smash Hits of the '90s (Mercury)

It would be an understatement to say The Mavericks have always done things their own way. Drummer Paul Deakin explains, "It's a selfish thing, but I've always said, 'Self-indulgence in a positive way.' Pleasing ourselves first has always been our blueprint for success." Releasing their first greatest-hits album — and the album with the longest title in recent memory — The Mavericks move from MCA to sister label Mercury. Bassist Robert Reynolds notes, "I feel better about the band today than I have in two or three years. There's a peace that's formed as partners and as individuals. We made the 10-year mark, and we're comfortable. We can make records the way we want, when we want. We've got a new team working with the group. There's an energy and a vigor we haven't had for years." The new album features eight tracks released during The Mavericks' tenure at MCA along with four new recordings, including the current single, "Here Comes My Baby." Other new tracks include "Things I Cannot Change" (a pop tune written by Jamie Hanna, Dennis Britt and Alan Miller) and "Pizzirico" (written by lead vocalist Raul Malo and famed songwriter Kostas). And lest you think The Mavericks have strayed from their country roots, the other new track is a remake of the Buck Owens hit "Think of Me (When You're Lonely)," written by Estella Olson and Owens' late guitarist Don Rich.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Forever Love" — Reba McEntire

5 YEARS AGO

• No. 1: "I See It Now" — Tracy Lawrence

10 YEARS AGO

• No. 1: "It's Just A Matter Of Time" — Randy Travis (second week)

15 YEARS AGO

• No. 1: "Chance Of Lovin' You" — Earl Thomas Conley (second week)

20 YEARS AGO

• No. 1: "You Decorated My Life" — Kenny Rogers (second week)

25 YEARS AGO

• No. 1: "I See The Want To In Your Eyes" — Conway Twitty



REBA MCENTIRE:

Live By Request

Tuesday, November 23, 1999 ~ 9-11 PM EST

- Jones Radio Network and A&E offer you the exciting chance to join us for a Live Radio Simulcast of this magical, intimate evening with the one and only Reba McEntire. Reba will be performing listener and viewer-requested songs, in this very special pre-Thanksgiving treat.

Call Barbara Silber at Jones Radio Network to get

Reba: Live By Request for your station!

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New & Active

LEE ANN WOMACK Don't Tell Me (MCA)
Total Stations: 19, Adds: 3, Points: 635, Plays: 127

SHANA PETRONE Something Real (Epic)
Total Stations: 20, Adds: 0, Points: 587, Plays: 123

KEITH HARLING Bring It On (Giant)
Total Stations: 17, Adds: 6, Points: 343, Plays: 83

GEORGE JONES The Cold Hard Truth (Asylum/EEG)
Total Stations: 14, Adds: 10, Points: 246, Plays: 48

Songs ranked by total points.



LIKE A ROCK ICON

When Brooks & Dunn visited a Nashville studio to record "Against the Wind" for the *King of the Hill* soundtrack CD, they had no idea that Bob Seger was in an adjacent studio working on his upcoming album. Kix Brooks and Ronnie Dunn are big Seger fans, but the rock singer was probably even happier to realize that he'll soon have another royalty check rolling in for the duo's cover version of his song. Pictured are (l-r) Dunn, Seger and Brooks.



DEPUTY GATE

With his unique guitar and fiddle style, Clarence "Gatemouth" Brown (l) has been bridging the gap between country, blues and jazz for decades. While donating instruments and stage clothing to the Country Music Hall of Fame, one of Brown's longtime friends actually made his own presentation. Brown has collected badges from law enforcement agencies throughout the world, but songwriter John D. Loudermilk (r) pocketed one of those shields years ago as a practical joke. To commemorate Brown's donation to the Hall of Fame, Loudermilk finally replaced the stolen goods.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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National Radio Formats

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Adds:

DIXIE CHICKS Cowboy Take Me Away

Hottest:

REBA MCENTIRE What Do You Say
GEORGE STRAIT What Do You Say To That
JOHN MICHAEL MONTGOMERY Home To You
RANDY TRAVIS A Man Ain't Made Of Stone
CLINT BLACK & LISA HARTMAN When I Said I Do

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

PHIL VASSAR Carlene
KENNY ROGERS Buy Me A Rose
SISTERS WADE Don't Let Me Down

Hottest:

CLINT BLACK & LISA HARTMAN When I Said I Do
ALAN JACKSON Pop A Top

JONES RADIO NETWORK

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U.S. Country

Penny Mitchell

Adds:

STEVE HOLY Don't Make Me Beg
PHIL VASSAR Carlene
BRYAN WHITE God Gave Me You
MARK WILLIS Back At One
WYNONNA Can't Nobody Love You (Like I Do)

Hottest:

CLINT BLACK When I Said I Do
REBA MCENTIRE What Do You Say
BRAD PAISLEY He Didn't Have To Be
SHANIA TWAIN Come On Over
YANKEE GREY All Things Considered

CD COUNTRY

John Hendricks

Adds:

WYNONNA Can't Nobody Love You (Like I Do)
MARK WILLIS Back At One
BRYAN WHITE God Gave Me You
BROOKS & DUNN Beer Thirty

Hottest:

YANKEE GREY All Things Considered
MONTGOMERY GENTRY Lonely And Gone
REBA MCENTIRE What Do You Say
ANDY GRIGGS I'll Go Crazy
KENNY CHESNEY She Thinks My Tractor's Sexy

PREMIERE RADIO NETWORKS

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Adds:

LEANN RIMES Big Deal
MARK WILLIS Back At One

PREMIERE RADIO NETWORKS CONTINUED

KEITH URBAN It's A Love Thing

Hottest:

TIM MCGRAW Something Like That
MARTINA MCBRIDE I Love You
STEVE WARINER I'm Already Taken
GEORGE STRAIT What Do You Say To That
CLINT BLACK & LISA HARTMAN When I Said I Do

RADIO ONE COUNTRY PLAYLIST

Kevin "Crash" Davis • (970) 949-3339

Adds:

WYNONNA Can't Nobody Love You (Like I Do)
TRACE ADKINS Don't Lie

Hottest:

CLINT BLACK & LISA HARTMAN When I Said I Do
SHANIA TWAIN Come On Over
JOHN MICHAEL MONTGOMERY Home To You
MARTINA MCBRIDE I Love You
MONTGOMERY GENTRY Lonely And Gone

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker

Adds:

GARY ALLAN Smoke Rings In The Dark
CLAY WALKER Live, Laugh, Love

Hottest:

MONTGOMERY GENTRY Lonely & Gone
MARTINA MCBRIDE I Love You
STEVE WARINER I'm Already Taken
GEORGE STRAIT What Do You Say To That
TIM MCGRAW Something Like That

Hot Country

David Felker

Adds:

SHEDAISY This Woman Needs
TRACY BYRD Put Your Hand In Mine

Hottest:

TIM MCGRAW Something Like That
MARTINA MCBRIDE I Love You
JOHN MICHAEL MONTGOMERY Home To You
CLINT BLACK When I Said I Do
SHANIA TWAIN Come On Over

COUNTRY VIDEO



ADDS

MARY CHAPIN CARPENTER Wherever You Are
KENNY ROGERS Buy Me A Rose
TRACY LAWRENCE Lessons Learned

ELITE

KENNY CHESNEY She Thinks My Tractor's Sexy
BRAD PAISLEY He Didn't Have To Be
GARY ALLAN Smoke Rings In The Dark
MONTGOMERY GENTRY Lonely And Gone
REBA MCENTIRE What Do You Say

TNN

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

ALAN JACKSON Pop A Top
KENNY CHESNEY She Thinks My Tractor's Sexy
DWIGHT YOAKAM Thinking About Leaving

TOP 10

CLINT BLACK When I Said I Do
CHAO BROCK Lightning Does The Work
BROOKS & DUNN Missing You
REBA MCENTIRE What Do You Say
JOHN MICHAEL MONTGOMERY Home To You
MONTGOMERY GENTRY Lonely And Gone
BRAD PAISLEY He Didn't Have To Be
RANDY TRAVIS A Man Ain't Made Of Stone
MARK WILLIS She's In Love
YANKEE GREY All Things Considered
Information current as of November 1.

CMT
COUNTRY MUSIC TELEVISION

42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

ANNE MURRAY/DAWN LANGSTROTH Let There Be Love
JIM LAUDERDALE Still Not Out Of The Woods
JO DEE MESSINA Because You Love Me
JOHNNY CASH Folsom Prison Blues
KENNY ROGERS Buy Me A Rose
TRACY LAWRENCE Lessons Learned
MONTGOMERY GENTRY Lonely And Gone
TIM MCGRAW Something Like That
BROOKS & DUNN Missing You
JOHN MICHAEL MONTGOMERY Home To You
DWIGHT YOAKAM Thinking About Leaving
SHERRIE AUSTIN Never Been Kissed
BRAD PAISLEY He Didn't Have To Be
CLINT BLACK When I Said I Do
MARTINA MCBRIDE I Love You
JESSICA ANDREWS You Go First

HEAVY

BRAD PAISLEY He Didn't Have To Be
BROOKS & DUNN Missing You
CLINT BLACK When I Said I Do
DIXIE CHICKS Ready To Run
DWIGHT YOAKAM Thinking About Leaving
JOHN MICHAEL MONTGOMERY Home To You
MARTINA MCBRIDE I Love You
REBA MCENTIRE What Do You Say
SHANIA TWAIN Come On Over
TIM MCGRAW Something Like That
YANKEE GREY All Things Considered

HOT SHOTS

ALAN JACKSON Pop A Top
BARBRA STREISAND/VINCE GILL If You Ever Leave Me
CHARLIE ROBISON My Hometown
CHRIS LEDOUX Stampede
GEORGE JONES The Cold Hard Truth
KENNY CHESNEY She Thinks My Tractor's Sexy
LONESTAR Smile
MARY CHAPIN CARPENTER Wherever You Are
THE OERAILERS The Right Place
THE MAVERICKS Things I Cannot Change
TRACE ADKINS Don't Lie
TY HERNOON Steam

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of November 3.

Most Played Recurrents

TIM MCGRAW Something Like That (Curb)

LONESTAR Amazed (BNA)

JO DEE MESSINA Lesson In Leavin' (Curb)

DIXIE CHICKS Ready To Run (Monument)

KENNY CHESNEY You Had Me From Hello (BNA)

GEORGE STRAIT Write This Down (MCA)

ALABAMA (God Must Have Spent) A Little More Time On You (RCA)

ALAN JACKSON Little Man (Arista)

KENNY CHESNEY How Forever Feels (BNA)

CHELY WRIGHT Single White Female (MCA)

JOE DIFFIE A Night To Remember (Epic)

FAITH HILL The Secret Of Life (Warner Bros.)

SHEDAISY Little Good-byes (Lyric Street)

MARTINA MCBRIDE Whatever You Say (RCA)

TIM MCGRAW Please Remember Me (Curb)

ANDY GRIGGS You Won't Ever Be Lonely (RCA)

TRISHA YEARWOOD I'll Still Love You More (MCA)

DIAMOND RIO Unbelievable (Arista)

LEE ANN WOMACK I'll Think Of A Reason Later (MCA)

COLLIN RAYE Anyone Else (Epic)

TOP 100 COUNTRY POWER GOLD

- | | |
|--------------------------------------------------|---------------------------------------------|
| 1 BROOKS & DUNN My Maria | 51 NEAL MCCOY Wink |
| 2 TIM MCGRAW Where The Green Grass Grows | 52 ALAN JACKSON Who's Cheatin' Who |
| 3 TOBY KEITH Should've Been A Cowboy | 53 LILA MCCANN I Wanna Fall In Love |
| 4 BROOKS & DUNN Boot Scootin' Boogie | 54 GARTH BROOKS That Summer |
| 5 JOHN M. MONTGOMERY Sold (The Grundy ...) | 55 LONESTAR Everything's Changed |
| 6 DAVID LEE MURPHY Dust On The Bottle | 56 ALAN JACKSON Summertime Blues |
| 7 GEORGE STRAIT Check Yes Or No | 57 GEORGE STRAIT Carrying Your Love With Me |
| 8 SAMMY KERSHAW She Don't Know She's... | 58 SHANIA TWAIN No One Needs To Know |
| 9 TRISHA YEARWOOD XXX's And 000's (An...) | 59 GEORGE STRAIT Love Without End, Amen |
| 10 TIM MCGRAW I Like It, I Love It | 60 TRISHA YEARWOOD Perfect Love |
| 11 ALAN JACKSON Little Bitty | 61 TRISHA YEARWOOD How Do I Live |
| 12 ALAN JACKSON Livin' On Love | 62 ALABAMA I'm In A Hurry |
| 13 GARTH BROOKS Friends In Low Places | 63 RANDY TRAVIS Deeper Than The Holler |
| 14 ALAN JACKSON Chattahoochee | 64 TIM MCGRAW/FAITH HILL It's Your Love |
| 15 WYNONNA No One Else On Earth | 65 TIM MCGRAW Down On The Farm |
| 16 CLINT BLACK Nothin' But The Tailights | 66 JOHN M. MONTGOMERY I Can Love You... |
| 17 TRISHA YEARWOOD She's In Love With... | 67 JOHN M. MONTGOMERY I Swear |
| 18 JOHN M. MONTGOMERY Be My Baby Tonight | 68 ALABAMA Song Of The South |
| 19 GARTH BROOKS Ain't Going Down (Til' The...) | 69 GARTH BROOKS Papa Loved Mama |
| 20 TIM MCGRAW Just To See You Smile | 70 JOHN ANDERSON Straight Tequila Night |
| 21 RANDY TRAVIS Forever And Ever, Amen | 71 KEVIN SHARP Nobody Knows |
| 22 SHANIA TWAIN Love Gets Me Every Time | 72 COLLIN RAYE I Think About You |
| 23 RICOCHET Daddy's Money | 73 ALAN JACKSON Tall, Tall Trees |
| 24 SHANIA TWAIN Any Man Of Mine | 74 BROOKS & DUNN That Ain't No Way To Go |
| 25 SHANIA TWAIN (If You're Not...) I'm Outta ... | 75 REBA MCENTIRE Fancy |
| 26 GARTH BROOKS Two Of A Kind, Working... | 76 TRACY BYRD Watermelon Crawl |
| 27 MARK CHESNUTT It's A Little Too Late | 77 PAM TILLIS Maybe It Was Memphis |
| 28 TOBY KEITH A Little Less Talk And A Lot... | 78 MARTINA MCBRIDE Happy Girl |
| 29 ALAN JACKSON Gone Country | 79 DOUG STONE Why Didn't I Think Of That |
| 30 BROOKS & DUNN Neon Moon | 80 REBA MCENTIRE Is There Life Out There |
| 31 GARTH BROOKS Rodeo | 81 TRAVIS TRITT T-r-o-u-b-l-e |
| 32 FAITH HILL Rodeo | 82 MARTINA MCBRIDE Independence Day |
| 33 DIXIE CHICKS I Can Love You Better | 83 JOHN M. MONTGOMERY Life's A Dance |
| 34 PATTY LOVELESS Blame It On Your Heart | 84 SAWYER BROWN Some Girls Do |
| 35 CLAY WALKER Then What | 85 GEORGE STRAIT I Cross My Heart |
| 36 MARY C. CARPENTER Down At The Twist ... | 86 JO DEE MESSINA Heads Carolina, Tails... |
| 37 NEAL MCCOY The Shake | 87 COLLIN RAYE Love, Me |
| 38 GARTH BROOKS The Dance | 88 DEANA CARTER How Do I Get There |
| 39 ALAN JACKSON Don't Rock The Jukebox | 89 MARTINA MCBRIDE My Baby Loves Me |
| 40 GARTH BROOKS The Thunder Rolls | 90 GARTH BROOKS If Tomorrow Never Comes |
| 41 PATTY LOVELESS I Try To Think About Elvis | 91 GARTH BROOKS The River |
| 42 KENNY CHESNEY She's Got It All | 92 DEANA CARTER Strawberry Wine |
| 43 DIAMOND RIO Meet In The Middle | 93 JOE DIFFIE Pickup Man |
| 44 TOBY KEITH Wish I Didn't Know Now | 94 BROOKS & DUNN Brand New Man |
| 45 LITTLE TEXAS God Blessed Texas | 95 DARYLE SINGLETARY Too Much Fun |
| 46 SHANIA TWAIN Whose Bed Have Your... | 96 GARTH BROOKS Unanswered Prayers |
| 47 GARTH BROOKS Shameless | 97 JOHN M. MONTGOMERY I Love The Way... |
| 48 LEANN RIMES One Way Ticket (Because...) | 98 TIM MCGRAW Don't Take The Girl |
| 49 VINCE GILL Don't Let Our Love Start... | 99 CONFEDERATE RAILROAD Trashy Women |
| 50 VINCE GILL One More Last Chance | 100 JUDDS Why Not Me |



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Country reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

COUNTRY

Going For Adds 11/8/99

DIXIE CHICKS Cowboy Take Me Away (Monument)

TRACY LAWRENCE Lessons Learned (Atlantic)

WYNONNA Can't Nobody Love You (Like I Do) (Curb/Mercury)

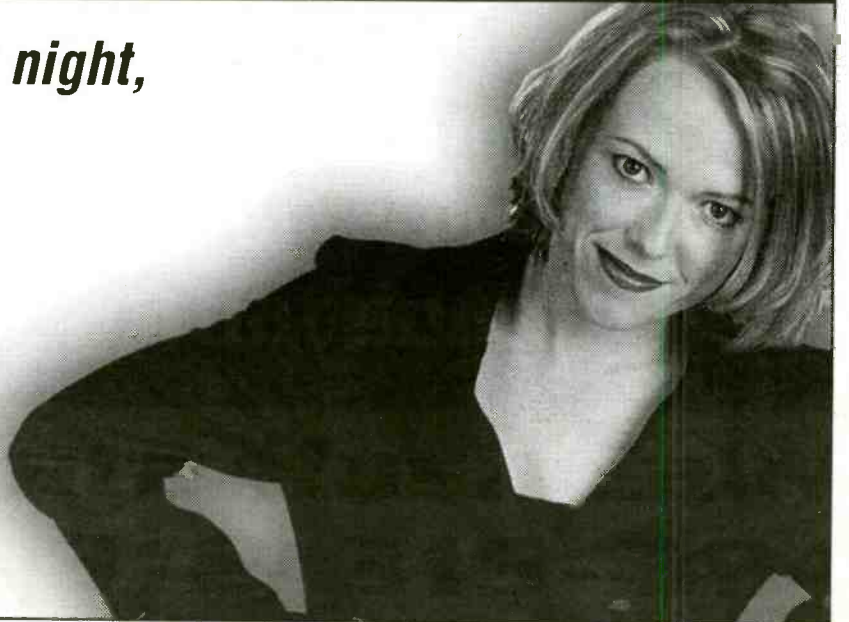
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— Jeff McKeel, Operations Manager, WYGC-FM, Gainesville, FL

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MARKET #23 KYGO/Denver-Boulder Jefferson-Pilot (303) 321-0950... KYGO 98.5 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #24 WGAR/Cleveland Clear Channel (216) 328-9950... WGAR 99.5 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #25 KUPL/Portland, OR Infinity (503) 223-0300... KUPL 98.7 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #26 KWJ/Portland, OR Fisher (503) 228-4393... KWJ 99.5 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #26 WUBE/Cincinnati AMFM (513) 721-1050... WUBE 105.1 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #26 WYGY/Cincinnati AMFM (513) 721-1050... WYGY 96.5 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #27 KRTY/San Jose Empire (408) 293-8030... KRTY 95.3 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #28 KFRG/Riverside Infinity (909) 825-9525... KFRG 95.1 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #29 KNCI/Sacramento Infinity (916) 338-9200... KNCI 105.1 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #30 KBEQ/Kansas City Infinity (816) 753-4000... KBEQ 104.1 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #30 KFKF/Kansas City Infinity (816) 753-4000... KFKF 94 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #30 WDAF/Kansas City Entercom (913) 677-8998... WDAF 106.1 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #31 WMIL/Milwaukee Clear Channel (414) 545-8900... WMIL 106 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #32 KJSA/San Antonio Clear Channel (210) 736-9700... KJSA 97 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

MARKET #32 KYY/San Antonio Cox (210) 615-5400... KYY 100 FM... PLAYLIST with columns for PLAYS, LW, TW, ARTIST/TITLE, GI (000)

A

TRACE ADKINS Don't Lie (*Capitol 7087*)
Prod: Paul Worley **Wr:** Chet Biggers, Frank Rogers **Pub:** EMI April Music Inc./ASCAP/Sea Gayle Music (ASCAP)

ALABAMA Small Stuff (*RCA 65879*)
Prod: Don Cook, Alabama **Wr:** Mark Collie, Hillary Kanter, Even Stevens **Pub:** Daniel Island Music (BMI)/How Ya Doin' Publishing (BMI)/Leipers Fork Music (BMI) **Mgr:** Dale Morris & Associates

GARY ALLAN Smoke Rings In The Dark (*MCA 72091*)
Prod: Tony Brown, Mark Wright **Wr:** Rivers Rutherford, Houston Robert **Wr:** Universal-MCA Music Publishing, A Division of Universal Studios, Inc./Bar R Music - ASCAP/SESAC **Mgr:** Lytle Management

SHERRIE' AUSTIN Little Bird (*Arista*)
Prod: Ed Seay, Will Rambeaux **Wr:** Sherrie' Austin, Jon Christopher Davis, Will Rambeaux **Pub:** Reynsong Publishing Corp./Lucky Ladybug Publishing/Bayou Boy Music/Warner-Tamerlane Publishing Corp./Mother Tracy Music (BMI) **Mgr:** Fitzgerald-Hartley Company

B

CLINT BLACK When I Said I Do (*RCA 65821*)
Prod: Clint Black **Wr:** Clint Black **Pub:** Blackened Music (BMI) **Mgr:** Fitzgerald-Hartley

CHAD BROCK Lightning Does The Work (*Warner Bros. 9711*)
Prod: Norro Wilson, Buddy Cannon **Wr:** Chad Brock, John Hadley, Kelly Garrett **Pub:** McSpadden Music, a div. of McSpadden-Smith Music LLC/Bluesbilly Music/Sony/ATV songs LLC dba Tree Publishing Co./John Hadley Songs BMI **Mgr:** James Dowell Management

BROOKS & DUNN Beer Thirty (*Arista*)
Prod: Byron Gallimore, Ronnie Dunn, Kix Brooks **Wr:** Ronnie Dunn, Terry McBride **Pub:** Sony/ATV Songs LLC, Showbilly Music/Warner-Tamerlane Publishing Corp., Constant Pressure Publishing (BMI) **Mgr:** Titley-Spalding

TRACY BYRD Put Your Hand In Mine (*RCA 65846*)
Prod: Billy Joe Walker, Jr. **Wr:** Skip Ewing, Jimmy Wayne Barber **Pub:** Acuff-Rose Music, Inc. (BMI)/Milene Music, Inc. (ASCAP) **Mgr:** Ritter Carter Management

C

MARY CHAPIN CARPENTER Wherever You Are (*Columbia 42652*)
Prod: Mary Chapin Carpenter, Blake Chancey **Wr:** Mary Chapin Carpenter **Pub:** Why Walk Music (ASCAP)

KENNY CHESNEY She Thinks My Tractor's Sexy (*BNA 65877*)
Prod: Buddy Cannon, Norro Wilson **Wr:** Jim Collins, Paul Overstreet **Pub:** EMI Blackwood Music Inc./Jelinda Music (BMI) **Mgr:** International Management Services

D

JOE DIFFIE The Quittin' Kind (*Epic 42578*)
Prod: Don Cook, Lonnie Wilson **Wr:** Sam Hogin, Phil Barnhart, Mark D. Sanders **Pub:** Sony/ATV Songs LLC (BMI)/D/B/A/Tree Publishing Co. (BMI)/Sams Jammin' Songs (BMI)/Suffer In Silence Music (BMI)/Starstruck Writers Group Inc./ASCAP/MCA Music Publishing Inc. (ASCAP)

DIXIE CHICKS Cowboy Take Me Away (*Monument 42882*)
Prod: Paul Worley, Blake Chancey **Wr:** Martie Seidel, Marcus Hummon **Pub:** Woolly Puddin'/Admin. By Bug Music/Careers-BMG Music Publishing, Inc./Floyd's Dream Music (BMI) **Mgr:** Simon Renshaw/Senior Management

E

ALECIA ELLIOT I'm Diggin' It (*MCA 72103*)
Prod: Tony Brown, Jeff Teague **Wr:** Daryl Burgess, Michele McCord **Pub:** EMI Blackwood (Canada) Ltd./Burg-Isle Music, Inc./Starstruck Angel Music, Inc. (BMI)

G

ANDY GRIGGS I'll Go Crazy (*RCA 65803*)
Prod: David Malloy, J. Gary Smith **Wr:** Andy Griggs, Lonnie Wilson, Zack Turner **Pub:** Sony/ATV Songs LLC/Sony ATV Tunes LLC **Mgr:** Full Circle Management

H

KEITH HARLING Bring It On (*Giant*)
Prod: Doug Johnson, John Hobbs **Wr:** Rivers Rutherford, George Teren **Pub:** Songs of Universal, Inc./Zomba Songs Inc./Teren It Up Music (BMI)

TY HERNDON Steam (*Epic 40342*)
Prod: Joe Scaife **Wr:** Lewis Anderson, Bob Regan **Pub:** Sony ATV Songs LLC (BMI) d/b/a/ Tree Publishing Co. (BMI)/BMG Songs, Inc. (ASCAP)/Yessiree Bob Music (ASCAP) **Mgr:** Dana Miller Entertainment

STEVE HOLY Don't Make Me Beg (*Curb 1534*)
Prod: Wilbur C. Rimes **Wr:** Frank Rogers **Pub:** EMI April Music, Inc./Sea Gayle Music (ASCAP)

J

ALAN JACKSON Pop A Top (*Arista 3183*)
Prod: Keith Stegall **Wr:** Nat Stuckey **Prod:** Sony/ATV Songs LLC dba Tree Publishing Co. (BMI) **Mgr:** Chip Peay

K

JERRY KILGORE Love Trip (*Virgin 14339*)
Prod: Steve Bogard, Jeff Stevens, Scott Hendricks **Wr:** Jerry Kilgore, Gil Grand, Brett Jones **Pub:** Saddle Tan Music/Ensign Music Corporation (BMI)/Dreaming In Public (SOCAN) Adm. for the U.S. by NIMBY Music (ASCAP)/Mo Fuzzy Dice Music/Famous Music Corporation (ASCAP) **Mgr:** Titley-Spalding/Marc Dottore

L

LONESTAR Smile (*BNA 65884*)
Prod: Dann Huff **Wr:** Chris Lindsey, Keith Follese **Pub:** Songs Of Nashville DreamWorks (BMI)/Bud Dog Music, Inc./Follazoo Music Publishing (ASCAP) **Mgr:** Carter Career Management

M

MAVERICKS Here Comes My Baby (*Mercury 260*)
Prod: Raul Malo, Don Cook **Wr:** Cat Stevens **Pub:** Manistay Music Publishing (BMI)

MARTINA McBRIDE I Love You (*RCA*)
Prod: Paul Worely, Martina McBride **Wr:** Adrienne, Follese', Keith Follese', Tammy Hylar **Pub:** Encore Entertainment LLC/Scott And Soda Music/Bud Dog Music, Inc./Follazoo Music/Sony/ATV Tunes LLC/B/A/Cross Keys Publishing Co. (ASCAP) **Mgr:** Bruce Allen Management

LILA McCANN Crush (*Asylum/EEG 62355*)
Prod: Mark Spiro **Wr:** Cathy Majeski, Stephony Smith, Sunny Russ **Pub:** Debin (ASCAP)/EMI Blackwood Music, Inc./Singles Only Music/Starstruck Angel Music, Inc./Missoula Music (BMI) **Mgr:** Walker Management

REBA McENTIRE What Do You Say (*MCA 72104*)
Prod: David Malloy, Reba McEntire **Wr:** Michael Dulaney, Neil Thrasher **Pub:** Michael Dulaney Music/Dalaneyhouse Music/Ensign Music Corporation (BMI)/Major Bob Music Co., Inc./ASCAP **Mgr:** Starstruck Entertainment

TIM McGRAW My Best Friend (*Curb*)
Prod: Byron Gallimore, James Stroud **Wr:** Aimee Mayo, Bill Luther **Pub:** Careers-BMG Music Publishing, Inc. (BMI)/Silverkiss Music (BMI) **Mgr:** RPM Management

JO DEE MESSINA Because You Love Me (*Curb 1537*)
Prod: Tim McGraw, Byron Gallimore **Wr:** John Scott Sherrill, Kostas **Pub:** Sony/ATV Songs LLC dba Tree Publishing Co./Nothing But The Wolf Music (BMI)/Songs Of PolyGram International, Inc./Seven Angels Music (BMI) **Mgr:** Refugee Management International

M

SHANE MINOR Ordinary Love (*Mercury 249*)
Dann Huff Wr: Bob DiPiero, Dan Truman, Craig Wiseman **Pub:** Sony/ATV Songs LLC DBA Tree Pub. Co. (BMI)/Songs Of Peer LTD./Almo Music Corp./Daddy Rabbit Music (ASCAP) **Mgr:** Bud Prager

JOHN MICHAEL MONTGOMERY Home To You (*Atlantic 9012*)
Prod: Garth Fundis **Wr:** Arlos Smith, Sara Light **Pub:** Arlos Smith/Good Ol' Delta Boy Music, SESAC/Mamlama Music Pub., Co., Inc. (ASCAP) **Mgr:** Hallmark Direction

MONTGOMERY GENTRY Lonely And Gone (*Columbia 418900*)
Prod: Joe Scaife **Wr:** Greg Crowe, Dave Gibson, Bill McCorvey **Pub:** Sony Music Entertainment Inc. **Mgr:** Hallmark Direction Company

P

BRAD PAISLEY He Didn't Have To Be (*Arista 3176*)
Prod: Frank Rogers **Wr:** Brad Paisley, Kelley Lovelace **Pub:** EMI April Music Inc./Sea Gayle Music/Love Ranch Music (ASCAP) **Mgr:** Jag Management

SHANA PETRONE Something Real (*Epic 42881*)
Prod: Blake Chancey, Alex Torrez, Chuck Ainlay **Wr:** Aimee Mayo, Bill Luther **Pub:** Careers-BMG Music Publishing, Inc. (BMI)

S

GEORGE STRAIT What Do You Say To That (*MCA 72100*)
Prod: Tony Brown, George Strait **Wr:** Jim Lauderdale, Melba Montgomery **Pub:** Laudersongs/Mighty Nice Music/Caroljac Music (BMI) **Mgr:** Erv Woolsey

T

SHANIA TWAIN Come On Over (*Mercury*)
Prod: Robert John "Mutt" Lange **Wr:** Robert John "Mutt" Lange, Shania Twain **Pub:** Songs of PolyGram Int'l, Inc./Loon Echo Inc. (BMI)/Out Of Pocket Productions Ltd. (ASCAP) **Mgr:** Jon Landau Management

U

KEITH URBAN It's A Love Thing (*Capitol 7087*)
Prod: Matt Rollings **Wr:** Keith Urban, Monty Powell **Pub:** Coburn Music, Inc. (BMI)/Sony/ATV Tunes, LLC dba Cross keys Publishing Co. (ASCAP) **Mgr:** Firststars Entertainment

V

PHIL VASSAR Carlene (*Arista 3186*)
Prod: Byron Gallimore **Wr:** Phil Vassar, Charlie Black, Rory Michael Bourke **Pub:** EMI April Music Inc./Phil Vassar Music (ASCAP)/EMI Blackwood Music Inc./Flysridge Tunes (BMI)/Rory Bourke Music Company (BMI)

W

CLAY WALKER Live, Laugh, Love (*Giant 9895*)
Prod: Doug Johnson, Clay Walker **Wr:** Gary Nicholson, Allen Shamblin **Pub:** Gary Nicholson Music/Built On A Rock Music/Song Matters, Inc./Famous Music Corporation (ASCAP)

STEVE WARINER I'm Already Taken (*Capitol*)
Prod: Steve Wariner **Wr:** Terry Ryan, Steve Wariner **Pub:** Fleetside Music (BMI)/Steve Wariner Music (BMI) **Mgr:** Renaissance Management

MARK WILLS She's In Love (*Mercury 240*)
Prod: Carson Chamberlain **Wr:** Keith Stegall, Dan Hill **Pub:** EMI Tower Street Music/Little Cayman Music, admin. by EMI Blackwood Music Inc. (BMI)/If Dreams Had Wings Music Ltd. (ASCAP) **Mgr:** Star*Ray Management

LEE ANN WOMACK Don't Tell Me (*MCA 72105*)
Prod: Mark Wright **Wr:** Buddy Miller, Julie Miller **Pub:** Bug Music/Tinkie Tunes Music/Martha Road Music (ASCAP) **Mgr:** Erv Woolsey Agency

CHELY WRIGHT It Was (*MCA 72101*)
Prod: Tony Brown, Buddy Cannon, Norro Wilson **Wr:** Gary Burr, Mark Wright **Pub:** MCA Music Publishing, A Division of Universal Studios, Inc./Gary Burr Music, Inc. (ASCAP)/Music Corporation of America, Inc./Marketwright Music (BMI) **Mgr:** Titley Spalding Associates



MIKE KINOSHIAN
mkinosox@rronline.com

The Most Wonderful Time Of The Year

■ The holidays bring out the best in everyone

Here's a capsule look at how some of your favorite ACs will observe the holidays. Entries are listed alphabetically by market, with some PDs offering up their favorite yuletide tunes. As always, we applaud the stations' significant efforts in serving their communities. Hot AC and Pop/Alternative promotion highlights will appear next week.

- **WYJB/Albany** gets into the spirit of the season with the nightly *95 Minutes of Christmas* at 6pm. It's also exclusively involved with a light display that draws thousands to a local park.
- "Feel Better Bears" is how **WLEV/Allentown** will brighten the spirits of sick children over the holidays. WLEV will also do a "Stuff the Bus" food collection campaign.
- Christmas vignettes will be interspersed with **KYMG/Anchorage, AK's** all-Christmas programming. Trans-Siberian Orchestra's "Christmas Eve Sarajevo" is PD Devan Mitchell's favorite Christmas/holiday song.
- From the day after Thanksgiving through Christmas Eve **WFPG-FM/Atlantic City, NJ** listeners will hear an hour (6-7pm) of Christmas music. PD Gary Guida's favorite Christmas/holiday song is The Pretenders' "Have Yourself a Merry Little Christmas."
- Kris Erik Stevens' Christmas specials will air on **WBBQ/Augusta, GA**. Paul McCartney & Wings' "Wonderful Christmas Time" is PD Bruce Stevens' favorite Christmas/holiday song.
- In addition to playing all holiday music the day after Thanksgiving, **KKMJ/Austin** will do the same on the two Sundays before Christmas.
- **WMJJ/Birmingham's** "Christmas Wish" last year was responsible for over \$50,000 in food, gifts and services. "Magic" will bring the promotion back again this year.
- At **WHBC-FM/Canton, OH** "Santa's Helpers" will give away lifestyle prizes every hour for the 10 days leading up to Christmas Eve.
- **KDAT/Cedar Rapids, IA's** morning talent will host 24 hours of commercial-free Christmas music beginning at 6pm Christmas Eve. Bing Crosby's "Little Drummer Boy" is PD Dick Stadlen's favorite Christmas/holiday song.
- **WNND/Chicago** will be part of the Christmas Music Network. Any artist's version of "O Holy Night" is PD Mark Hamlin's favorite Christmas/holiday song.
- For the 12th successive year **WDOK/Cleveland** will collect money to buy food for the Salvation Army and the Greater Cleveland Hunger Task Force. More than \$1 million has been raised since the campaign's inception. Paul McCartney & Wings' "Wonderful Christmas Time" is PD Dave Popovich's favorite Christmas/holiday song.
- **WTCB/Columbia, SC** will do a shopping spree/debit bank card promotion with a local bank. Donny Hathaway's "This Christmas" is PD Brent Johnson's

- favorite Christmas/holiday song.
- At **WSNY/Columbus** Dino & Stacy's morning drive show will feature live music from 6-9am on Christmas Eve.
- \$1,000 "Christmas Wish List" shopping sprees at nine area retailers will be up for grabs courtesy of **KVIL/Dallas**. Participants sign up at stores' point-of-purchase locations. PD Bill Curtis' favorite Christmas/holiday song is Bing Crosby's "White Christmas."
- In addition to airing 101 hours of wall-to-wall Christmas music, **KOSI/Denver** will do "Season of Giving" and "Santa Paws" benefits.
- **WOOF/Dothan, AL** holiday prize packs will include turkey dinners and Christmas trees. And in a nice twist, WOOF will also donate those same prizes — in each winner's name — to the local Salvation Army.
- In a Concentration-like game, **WCRZ/Flint, MI** will conduct a "Christmas Tree of Lights" promotion. People matching prizes under the tree win that prize. In recognition of the station's frequency, 108 lights will adorn the tree.
- For the 14th straight year **WAJI/Fort Wayne, IN** answers listeners' "Christmas Wishes." WAJI will also play holiday shopping music nightly (6-7pm) from Thanksgiving to Christmas. The Carpenters' "Merry Christmas Darling" is PD Barb Richards' favorite Christmas/holiday song.
- **WMAG/Greensboro's** shopping spree giveaways will be tied in with Christmas songs. The morning show will also host a book sale for charity. Nat "King" Cole's "The Christmas Song" is PD Nick Allen's favorite Christmas/holiday song.
- Air transportation can be won in **WMYI/Greenville, SC's** "Home For The Holidays" promotion. The Carpenters' "Merry Christmas Darling" is PD Gary Jackson's favorite Christmas/holiday song.
- "Coats For Kids," "Reindeer Ball," "Festival of Trees" and a Jim Brickman concert at the Bushnell highlight **WRCH/Hartford's** multifaceted promotion plans. PD Allan Camp's favorite Christmas/holiday song is Nat "King" Cole's "The Christmas Song."
- **KSSK-FM/Honolulu** will dole out a \$15,000 holiday shopping spree.
- Morning co-hosts Steve & Kelly are **WTPI/Indianapolis'** point personnel in the station's sponsorship of United Christmas Service. The agency raises \$500,000 for needy families during the holidays.
- **WTFM/Johnson City** has granted Christmas wishes since the Boston Red Sox's last World Series appearance in 1986. This year's budget will be \$5,000-

- \$7,500. Wishes range from gifts for needy kids to paying utility bills. For the past 10 years WTFM has also collected used Christmas cards for St. Jude's Children's Ranch. The station has been the largest nationwide contributor each year.
- "Adopt a Family" is **KUDL/Kansas City's** primary holiday promotion.
- For the sixth successive year **WLRQ/Melbourne** listeners are encouraged to include "Lite Rock 99.3" in their holiday displays. Mel Torme's version of "The Christmas Song" is PD Mark Lander's favorite Christmas/holiday song.
- **WRVR/Memphis'** *Christmastime on the River* replaces *Love Songs* each weeknight from 7pm-midnight beginning the day after Thanksgiving. Michael Crawford's "O Holy Night" is one of PD Kay Manley's favorite Christmas/holiday songs.
- Teaming with the Jaycees, **KJSN/Modesto, CA** will purchase clothing and toys for 600 of the area's less fortunate children. The station hopes to better last year's \$50,000 total. The end of the promotion features a Christmas party with Santa.
- **WHUD/Newburgh, NY's** *Holiday Festival of Music* features 36 continuous hours of holiday favorites. PD Steven Petrone is partial to Mariah Carey's "All I Want for Christmas Is You," Nat "King" Cole's "The Christmas Song," Bing Crosby's "White Christmas" and John Lennon's "Happy Xmas (War's Over)."
- Holiday music, Santa reports and staff-hosted Christmas stories highlight **KMGL/Oklahoma City's** 36-hour *Magic of Christmas* program.
- Another "Magic" — **WMGF/Olando** — will also present *36 Hours of Christmas*. Bing Crosby's "White Christmas" is PD Ken Payne's favorite Christmas/holiday song.
- In a great Toys for Tots enhancement, **WMEZ/Pensacola, FL** gives listeners their favorite CD when they donate toys to the charity. In "Tickets for Toys," WMEZ will give free Pensacola Ice Pilots tickets to listeners who bring toys to the hockey team's games. PD Kevin Peterson's favorite Christmas/holiday song is Amy Grant's "Grown Up Christmas Wish."
- **WSWT/Peoria, IL** presents a Jim Brickman Christmas show on Dec. 2 and the 28th annual *Christmas Festival of Music* on both Christmas Eve and Christmas day. Nat "King" Cole's "The Christmas Song" is PD Randy Rundle's favorite Christmas/holiday song.
- **KESZ/Phoenix** wins the award for longest continuous seasonal music block. Listeners can qualify to win "Christmas

How And When To Play Christmas Songs

Findings from an exclusive R&R survey of approximately 100 ACs, Hot ACs and Pop/Alternatives show that ACs will start playing Christmas/holiday music sooner, longer and in greater number than their Hot AC and Pop/Alternative counterparts.

"With the exception of playing all-Christmas/holiday music, what's the maximum number of seasonal cuts you'll play per hour?"

	AC	Hot AC	AC	Hot AC
Eight	2%	—	Four	43%
Seven	4%	—	Three	23%
Six	12%	—	Two	12%
Five	4%	—	One	9%

"Will you play an extended block of all-Christmas/holiday music this year?"

	AC	Hot AC	No	AC	Hot AC
Yes	98%	70%	2%	30%	

"What date/time will you start playing all-Christmas/holiday music?"

	AC	Hot AC	AC	Hot AC
11/26, mld.	2%	—	12/24, 2pm—	8%
12/21, 8pm	2%	—	12/24, 3pm10%	15%
12/22, 7pm	2%	—	12/24, 4pm2%	—
12/24, 6am	4%	—	12/24, 5pm4%	8%
12/24, 9am	2%	—	12/24, 6pm24%	38%
12/24, noon	44%	31%	12/24, 7pm2%	—
12/24, 1pm	2%	—		

"What date/time will you stop playing all-Christmas/holiday music?"

	AC	Hot AC	AC	Hot AC
12/25, noon	8%	58%	12/25, 8pm2%	—
12/25, 3pm	6%	8%	12/25, 9pm2%	—
12/25, 4pm	4%	—	12/25, mid.39%	17%
12/25, 6pm	21%	17%	12/26, 1am2%	—
12/25, 7pm	16%	—		

Cash" as KESZ plays Christmas music from the day after Thanksgiving through Christmas Day. To prevent burnout, KESZ will obviously have to play a variety of tunes, but PD Mike Del Rosso's seasonal favorite is The Tractors' "Santa Claus Is Comin' (In a Boogie Woogie Choo Choo Train)."

• The Make-A-Wish Foundation will once again benefit from **WSHH/Pittsburgh's** Dec. 11-24 remote broadcasts; \$1.75 million was raised last year. PD Ron Antill's favorite Christmas/holiday song is Nat "King" Cole's "The Christmas Song."

• Every weeknight from Nov. 29-Dec. 23 **WTVR-FM/Richmond** will play an hour of "Christmas Wrapping Music" from 6-7pm. There will also be holiday sing-along concerts throughout December. PD Tony Florentino's favorite Christmas/holiday songs are Vanessa Williams' "What Child Is This?" and Barry Manilow's rendition of "Jingle Bells."

• **WRWC/Rockford** will be a Christmas Music Network affiliate.

• **KMXZ/Tucson's** "December Diaper Drive" will collect diapers for needy families. Over 300,000 diapers were collected last year. This year's goal — 1 million. The Carpenters' "Merry Christmas Darling" is PD Bobby Rich's favorite Christmas/holiday song.

• **WLZW/Utica, NY** again plans to fulfill Christmas wishes.

• For the fifth successive year **WEAT-**

FM/West Palm Beach's "Sunny Santas" will distribute toys to needy kids. The promotion culminates in a wrap-up party with Sunny listeners wrapping donated toys at a local mall. PD Les Howard Jacoby's favorite Christmas/holiday song is Bing Crosby's "White Christmas."

• **KRBB/Wichita** hosts "Lunch With Santa" at a local restaurant. In its "Stuff the Bus" promotion, listeners are asked to donate toys, which are then loaded on a bus and donated to needy kids. "Santa Baby" by Madonna and Adam Sandler's "Hannukah Song" are PD Larry London's favorite Christmas/holiday songs.

• Through **WJBR-FM/Wilmington, DE's** "Joy Fund," a complete Christmas dinner "from soup to nuts" is provided to 25 local families. In cooperation with a local bank and cleaner, WJBR-FM will also conduct a "Slightly Loved" stuffed toy drive. Andy Williams' "Most Wonderful Time of the Year" is PD Michael Waite's favorite Christmas/holiday song.

• **WGNI-FM/Wilmington, NC** will broadcast live from the lighting of the world's largest living Christmas tree. Sandi Patty's "O Holy Night" is PD Mike Farrow's favorite Christmas/holiday song.

• **WSRS/Worcester, MA's** week-long live broadcasts from 6am-7pm will help collect food for the Worcester County Food Bank. PD Steve Peck's favorite Christmas/holiday song is Robbie Robertson's "This Must Be Christmas

PHIL COLLINS

"STRANGERS LIKE ME"

*The follow-up to the biggest
AC record in history....*

Impacts This Week



FROM THE ORIGINAL
WALT DISNEY RECORDS SOUNDTRACK

Visit the *Tarzan* website: www.Tarzan.com Part of Network

From the motion picture Disney's *Tarzan*.
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R&R AC Top 30

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)	2163	+46	256559	13	107/1
1	2	PHIL COLLINS You'll Be In My Heart (Hollywood)	2120	-46	253975	31	110/0
2	3	BACKSTREET BOYS I Want It That Way (Jive)	2081	-60	270184	28	109/0
5	4	RICKY MARTIN She's All I Ever Had (C2/Columbia)	1968	+102	237836	15	101/2
4	5	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	1885	-12	216729	22	99/1
6	6	ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)	1794	-37	168150	13	102/1
7	7	98 DEGREES I Do (Cherish You) (Universal)	1790	+177	225810	11	95/7
8	8	98 DEGREES The Hardest Thing (Universal)	1379	-99	190786	29	101/0
15	9	CELINE DION That's The Way It Is (550 Music/Epic)	1350	+365	177594	2	108/1
9	10	SARAH MCLACHLAN I Will Remember You (Arista)	1314	-4	155389	33	98/1
16	11	SAVAGE GARDEN I Knew I Loved You (Columbia)	1228	+247	145777	5	94/10
12	12	LONESTAR Amazed (BNA)	1200	+127	112559	9	89/1
13	13	ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	1159	+152	155173	12	76/7
10	14	SHANIA TWAIN You've Got A Way (Mercury)	1121	-61	100793	16	85/1
11	15	CHRIS GAINES Lost In You (Capitol)	1086	-65	88739	14	84/1
14	16	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	941	-57	134591	34	88/0
17	17	'N SYNC (God...) A Little More Time... (RCA)	914	-55	134435	43	93/0
18	18	SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	859	-70	131468	49	88/0
20	19	CHER Believe (Warner Bros.)	808	-28	119960	40	87/0
19	20	SHANIA TWAIN From This Moment On (Mercury)	750	-89	105680	60	87/0
22	21	MARTINA MCBRIDE I Love You (Columbia)	679	+25	56901	11	60/0
23	22	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)	676	+70	93967	6	50/1
25	23	SANTANA F/ROB THOMAS Smooth (Arista)	405	+98	47334	2	19/4
26	24	JIM BRICKMAN F/MICHELLE WRIGHT Your Love (Windham Hill)	381	+78	26986	3	43/2
24	25	R. KELLY If I Could Turn Back... (Jive)	364	-85	34445	10	49/0
28	26	SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	334	+38	31345	3	28/5
Debut	27	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	320	+66	43482	1	14/1
30	28	MARC ANTHONY I Need To Know (Columbia)	319	+42	82268	2	33/6
-	29	SUGAR RAY Someday (Lava/Atlantic)	274	+19	33265	3	14/0
27	30	KENNY G W/LOUIS ARMSTRONG What A Wonderful World (Arista)	266	-35	30019	15	41/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
MICHAEL BOLTON Sexual Healing (Columbia)	15
SAVAGE GARDEN I Knew I Loved You (Columbia)	10
DAVE KOZ Together Again (Capitol)	9
SIMPLY RED Wave The Old World... (EastWest/EEG)	8
98 DEGREES I Do (Cherish You) (Universal)	7
ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	7
JIMMY BUFFETT Southern Cross (Mailboat)	7
MARC ANTHONY I Need To Know (Columbia)	6
KENNY G Stranger On The Shore (Arista)	6
PHIL COLLINS Strangers Like Me (Hollywood)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION That's The Way It Is (550 Music/Epic)	+365
SAVAGE GARDEN I Knew I Loved You (Columbia)	+247
98 DEGREES I Do (Cherish You) (Universal)	+177
ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)	+152
LONESTAR Amazed (BNA)	+127
RICKY MARTIN She's All I Ever Had (C2/Columbia)	+102
SANTANA F/ROB THOMAS Smooth (Arista)	+98
JIM BRICKMAN F/MICHELLE WRIGHT Your... (Windham Hill)	+78
SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)	+70
LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	+66

111 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.



New & Active

JESSICA SIMPSON I Wanna Love You Forever (Columbia)
Total Plays: 256, Total Stations: 43, Adds: 4

BARBRA STREISAND & VINCE GILL If You Ever Leave Me (Columbia)
Total Plays: 250, Total Stations: 30, Adds: 1

AVALON Can't Live A Day (Sparrow)
Total Plays: 226, Total Stations: 37, Adds: 0

CHICAGO Back To You (Chicago)
Total Plays: 197, Total Stations: 27, Adds: 1

K.D. LANG Anywhere But Here (Atlantic)
Total Plays: 117, Total Stations: 23, Adds: 4

BETTE MIDLER That's How Love Moves (Warner Bros.)
Total Plays: 111, Total Stations: 18, Adds: 0

MULBERRY LANE Just One Breath (Refuge/MCA)
Total Plays: 106, Total Stations: 15, Adds: 2

JONATHAN BUTLER What Would You Do For Love? (N-Coded)
Total Plays: 87, Total Stations: 20, Adds: 2

EURYTHMICS 17 Again (Arista)
Total Plays: 79, Total Stations: 15, Adds: 1

RICK SPRINGFIELD Free (Platinum)
Total Plays: 52, Total Stations: 18, Adds: 5

KENNY G Stranger On The Shore (Arista)
Total Plays: 43, Total Stations: 18, Adds: 6

SIMPLY RED Wave The Old World Goodbye (EastWest/EEG)
Total Plays: 36, Total Stations: 17, Adds: 8

DAVE KOZ Together Again (Capitol)
Total Plays: 32, Total Stations: 16, Adds: 9

MICHAEL BOLTON Sexual Healing (Columbia)
Total Plays: 7, Total Stations: 15, Adds: 15

Songs ranked by total plays

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Bill Zucker "Millennium"

"One of today's hottest new artists Bill Zucker is burning up the charts, blowing out the phone lines, and spinning his way to the top! If you haven't heard his new hit single Millennium get it on your play list now!" -Tom Holt, PD WWLI, Providence, RI.

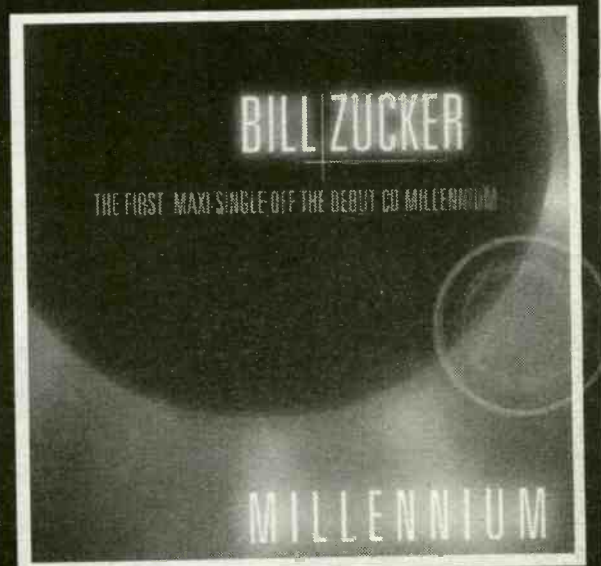
Bill Zucker's new hit single "Millennium" is moving its way up the charts and into the heart of listeners everywhere.

Spinning on over 60 stations including:

- WWLI - Providence, Rhode Island
- KWAV - Monterey, California
- WHBC - Canton, Ohio
- WTFM - Tennessee

KQIS, KLOG, KRTI, WKXD...and many more adding daily!

"The hit single Millennium is refreshing and upbeat...artist Bill Zucker is emerging as today's hit performer... increasing in spins...the time is now to add it to your play list."
-Bernie Moody, PD KWAV, Monterey, CA.



For service contact:

Levine Communications Office
Sheila McGrady
Tel (323)992-9999 Ext. 18

Millennium Disc
Tel (215)625-9363

RJ Promotions
Tel (212)582-7531

Triple Threat
Tel (805)771-8531

McD
Tel (805)498-7090

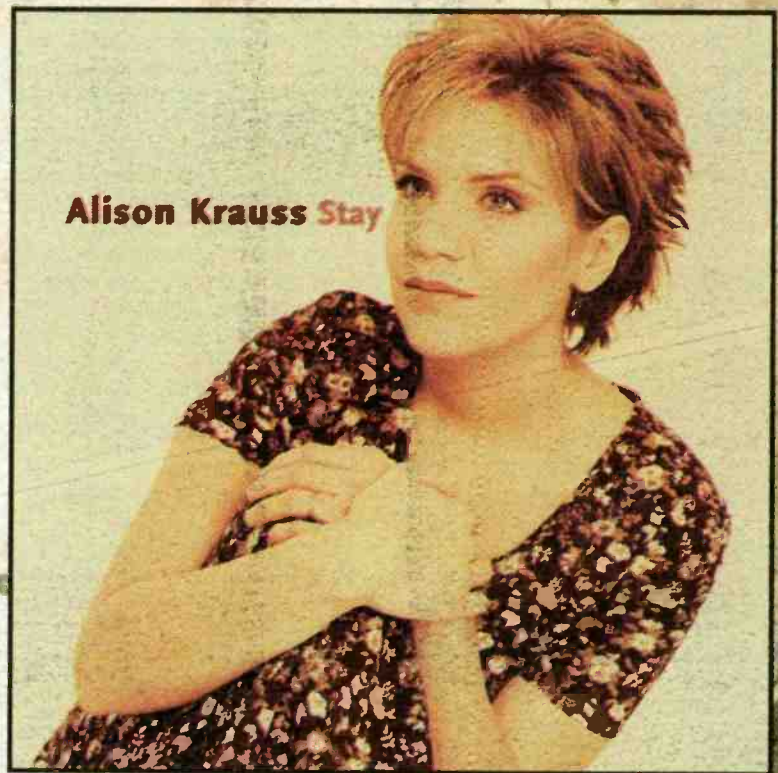
millennium records

TEN TIME GRAMMY WINNER

Alison Krauss

A/C add date November 8

"Stay"



From *Forget About It*.
Over 350,000 units shipped.

"...this is her first full-fledged pop album, and it's a wholly realized gem."
—PULSE!

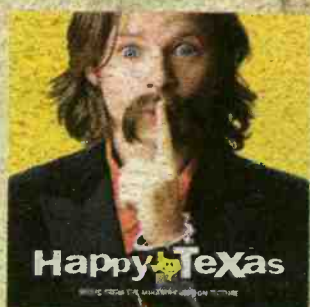
"An unforgettable force."
—BILLBOARD

"Listening to Alison Krauss sing is like having rivulets of chilled water trickle down your back on a hot day."
—WASHINGTON POST

"The virtuoso creates her own kind of pop."
—ROLLING STONE



From the album *Forget About It*
on Rounder Records



Also from the motion picture soundtrack *Happy Texas*
available now on ARISTA www.happy-texas.com



THE ISLAND DEF JAM MUSIC GROUP
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November 5, 1999

Most Played Recurrents

SAVAGE GARDEN Truly Madly Deeply (Columbia)

BRITNEY SPEARS Sometimes (Jive)

FAITH HILL This Kiss (Warner Bros.)

BOYZONE No Matter What (Ravenous/Mercury/IDJMG)

NATALIE IMBRUGLIA Torn (RCA)

SHANIA TWAIN You're Still The One (Mercury)

PAULA COLE I Don't Want To Wait (Imago/WB)

EDWIN MCCAIN I'll Be (Lava/Atlantic)

BACKSTREET BOYS All I Have To Give (Jive)

ELTON JOHN Something About The Way You Look Tonight (Rocket/IDJMG)

SHANIA TWAIN That Don't Impress Me Much (Mercury)

PHIL COLLINS True Colors (Atlantic)

CELINE DION My Heart Will Go On (550 Music/Epic)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

BACKSTREET BOYS I'll Never Break Your Heart (Jive)

MONICA Angel Of Mine (Arista)

JIM BRICKMAN f/J. HILL & B. PORTER Destiny (Windham Hill)

ERIC CLAPTON My Father's Eyes (Duck/Reprise)

R. KELLY & CELINE DION I'm Your Angel (Jive)

JEWEL Hands (Atlantic)

AC

Going For Adds 11/8/99

LINDA EDER Never Dance (Atlantic)

R.E.M. The Great Beyond (Warner Bros.)

BRIAN SETZER ORCHESTRA If You Can't Rock Me (Motown/Universal)

TEXAS Tell Me The Answer (Universal)

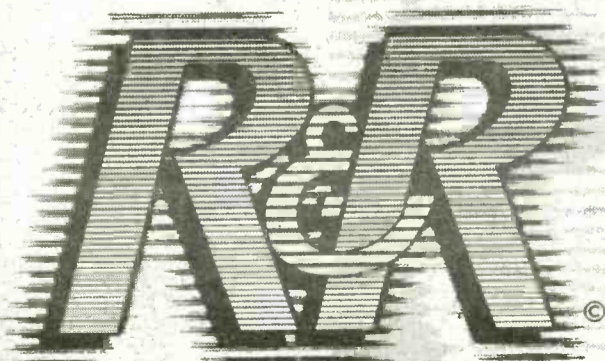
TOP 100 AC POWER GOLD

- | | |
|--------------------------------------------------|-------------------------------------------------|
| 1 BACKSTREET BOYS As Long As You Love Me | 51 MARTINA MCBRIDE/JIM BRICKMAN Valentine |
| 2 LEANN RIMES How Do I Live | 52 BENNY MARDONES Into The Night |
| 3 CELINE DION Because You Loved Me | 53 JOHN WAITE Missing You |
| 4 MEDLEY/WARNES (I've Had) The Time Of My Life | 54 BONNIE RAITT I Can't Make You Love Me |
| 5 BRYAN ADAMS (Everything I Do) I Do It For You | 55 ELTON JOHN Circle Of Life |
| 6 ROD STEWART Have I Told You Lately That... | 56 HEART These Dreams |
| 7 RICHARD MARX Right Here Waiting | 57 ERIC CLAPTON Layla (Unplugged) |
| 8 BONNIE RAITT Something To Talk About | 58 TRACY CHAPMAN Give Me One Reason |
| 9 ERIC CLAPTON Tears In Heaven | 59 CHER The Shoop Shoop Song (It's...) |
| 10 R. KELLY I Believe I Can Fly | 60 IRENE CARA Flashdance (What A Feeling) |
| 11 POLICE Every Breath You Take | 61 BERLIN Take My Breath Away |
| 12 JEWEL You Were Meant For Me | 62 CYNOL LAUPER Time After Time |
| 13 MICHAEL BOLTON When A Man Loves... | 63 CHER If I Could Turn Back Time |
| 14 VANESSA WILLIAMS Save The Best For Last | 64 BILLY JOEL The River Of Dreams |
| 15 SEAL Kiss From A Rose | 65 TONY RICH PROJECT Nobody Knows |
| 16 BILLY VERA/BEATERS At This Moment | 66 ATLANTIC STARR Always |
| 17 ROXETTE It Must Have Been Love | 67 ROD STEWART Reason To Believe |
| 18 BEACH BOYS Kokomo | 68 HALL & OATES You've Lost That Lovin' Feelin' |
| 19 AMY GRANT Baby, Baby | 69 WHAM! Careless Whisper |
| 20 BACKSTREET BOYS Quit Playing Games... | 70 RED SPEEDWAGON Keep On Loving You |
| 21 CHRIS DEBURGH Lady In Red | 71 PATRICK SWAYZE She's Like The Wind |
| 22 SOPHIE B. HAWKINS As I Lay Me Down | 72 BRYAN ADAMS Please Forgive Me |
| 23 JOURNEY Faithfully | 73 PHIL COLLINS Against All Odds |
| 24 DONNA LEWIS I Love You Always Forever | 74 ROD STEWART Rhythm Of My Heart |
| 25 JIMMY CLIFF I Can See Clearly Now | 75 CELINE DION It's All Coming Back To Me Now |
| 26 ERIC CARMEN Hungry Eyes | 76 GEORGE MICHAEL Father Figure |
| 27 PAUL YOUNG Oh Girl | 77 PETER CETERA Glory Of Love |
| 28 ALL-4-ONE I Swear | 78 RONSTADT/NEVILLE Don't Know Much |
| 29 CHICAGO You're The Inspiration | 79 STING Fields Of Gold |
| 30 JOURNEY Open Arms | 80 RICHARD MARX Hold On To The Nights |
| 31 ROD STEWART Forever Young | 81 MARIAH CAREY I'll Be There |
| 32 BETTE MIDLER Wind Beneath My Wings | 82 CHICAGO Hard To Say I'm Sorry |
| 33 ALL-4-ONE I Can Love You Like That | 83 ERIC CLAPTON Wonderful Tonight |
| 34 FOREIGNER I Want To Know What Love Is | 84 GLENN FREY The One You Love |
| 35 ROD STEWART So Far Away | 85 DON HENLEY The Heart Of The Matter |
| 36 BRYAN ADAMS Have You Ever Really Loved... | 86 JOE COCKER/J. WARNES Up Where We... |
| 37 BOYZ II MEN I'll Make Love To You | 87 EXTREME More Than Words |
| 38 DES'REE You Gotta Be | 88 DAN FOGELBERG Rhythm Of The Rain |
| 39 RED SPEEDWAGON Can't Fight This Feeling | 89 EURYTHMICS Sweet Dreams (Are Made Of This) |
| 40 BETTE MIDLER Wind Beneath My Wings | 90 RIGHTEOUS BROTHERS Unchained Melody |
| 41 TINA TURNER What's Love Got To Do With It | 91 SELENA I Could Fall In Love |
| 42 CELINE DION The Power Of Love | 92 GENESIS In Too Deep |
| 43 TONI BRAXTON Un-Break My Heart | 93 PHIL COLLINS You Can't Hurry Love |
| 44 MADONNA Take A Bow | 94 VANESSA WILLIAMS Colors Of The Wind |
| 45 MARIAH CAREY Hero | 95 PAUL YOUNG What Becomes Of The Broken... |
| 46 SIMPLY RED If You Don't Know Me By Know | 96 LIONEL RICHIE You Are |
| 47 WHITNEY HOUSTON I Will Always Love You | 97 LIONEL RICHIE Stuck On You |
| 48 ELTON JOHN Can You Feel The Love Tonight | 98 BONNIE TYLER Total Eclipse Of The Heart |
| 49 ERIC CLAPTON Change The World | 99 ELTON JOHN Candle In The Wind |
| 50 ELTON JOHN I Guess That's Why They Call It... | 100 SIMPLY RED Holding Back The Years |



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YOU NEED TO KNOW...

Monitor AC 27*

MONITOR TOP 40 26*

R&R AC 28 MOST ADDED! MONITOR TOP 40 RHYTHM 36*

#6 SELLING SINGLE IN AMERICA!

NEW THIS WEEK:

KVIL
KESZ
KALC

WLNK
WINK
WCPT

WQSH
WFMK
WMAS

WXKC
WAFY
WRVW

MAJOR MARKET AIRPLAY:

WLTW #1	KBIG	KMXB	Y100 #1	WPRO #5
WPLJ	WLIT #10	KBBT	Z95.7#1	KIIS #5
WALK #7	K101	WDOK	WBLI #1	KZZP #5
KYSR	WASH	KOSI	Z100 #5	KZHT #5
WBMX	KLSY	WLTQ	WFLZ #10	KRBE #10

"If you want a great pop record that doesn't carry typical perceived pop baggage, Mark Anthony is a great choice! Great early stories across the board!"

Mike Mullaney
WBMX / Music Director

MarcAnthony i need to know



The premiere single from his highly anticipated Columbia debut



On tour soon.

Single produced by Cory Rooney for Cory Rooney Entertainment • Management: Marc Anthony Productions

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Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY *
OM: Michael Morgan
MD: Chris Holmberg
BRIDGMAN FWRIGHT "Love"

WGSY/Columbus, GA
PD/MD: Alan Quin
AMD: April Haze
PHIL COLLINS "Strangers"

WTFM/Johnson City, TN *
PD/MD: Mark E. McKinney
MICHAEL BOLTON "Sexual"
BILL ZUCKER "Millennium"
DAVE KOZ "Together"

WKVW/Monterey, CA *
PD/MD: Bernie Moody
MICHAEL BOLTON "Sexual"
MULBERRY LANE "Breath"
JIMMY BUFFETT "Southern"
ATLANTA RHYTHM "Fire"

KIOL/San Francisco, CA *
PD: Bob Lawrence
AP/MD: Lisa Trygg
32 SANTANA/FROB THOMAS "Smooth"
17 JENNIFER LOPEZ "Hot"
14 SMASH MOUTH "AT"

WKDD/Akron, OH *
PD: Chuck Collins
MD: Lynn Kelly
VERTICAL HORIZON "Everything"
COUNTING CROWS "Hangin"
MACY GRAY "Try"

WMMX/Dayton, OH *
PD: Jeff Stevens
MD: Dean Taylor
RICKY MARTIN "AT"
LEN "Sunshine"

KMXB/Las Vegas, NV *
PD: Duncan Payton
AP/MD: Shark
R.E.M. "Great"
FLYER "Picture"

WOMX/Orlando, FL *
Dir/Ops: David Isreal
MD: Tim Baldwin
PAULA COLE BAND "Believe"
SMASH MOUTH "Morning"

KQMB/Salt Lake City, UT *
OM: Alan Hague
PD: Mark Walid
FOO FIGHTERS "Learn"

KSMG/San Antonio, TX *
OM: Virgil Thompson
MD: Tom Lizzar
No Adds

KFMB/San Diego, CA *
VP/GM: Tracy Johnson
MD: Jerry Sewell
4 TRAIN "Myrna"
4 LIVE "Delphinis"
4 R.E.M. "Great"
JEWEL "Simple"
VERTICAL HORIZON "Everything"

KMSX/San Diego, CA *
OM: Bill May
PD: Mike O'Brian
No Adds

KLLC/San Francisco, CA *
PD: Louis Kaplan
AP/MD: Julie Stoessel
7 R.E.M. "Great"

KZSR/San Jose, CA *
PD: Jim Murphy
AP/MD: Michael Martinez
No Adds

KRUZ/Santa Barbara, CA
PD/MD: Jim Roudreau
AP: Joe Mamma
12 JEWEL "Simple"
10 R.E.M. "Great"
CELINE DION "Way"

KMHX/Santa Rosa, CA
GM/MD: Ron Castro
AP: E.J. Tyler
MADAME MERCHANT "Space"
BARENWAVED LADIES "Get"
TORI AMOS "Yonkers"

WAEV/Savannah, GA
OM/MD: Scotty Snipes
AP: Robert Effman
MD: Brad Kelly
No Adds

WYYY/Syracuse, NY *
PD/MD: Rich Lauber
No Adds

WMTX/Tampa, FL *
PD: Chris Ebbott
MD: Rico Elencio
6 SAVAGE GARDEN "Knew"

WSSR/Tampa, FL *
PD: Scott Chase
MD: John Stewart
1 R.E.M. "Great"
FOO FIGHTERS "Learn"
THIS WYLL "Draw"

WWW/Toledo, OH *
PD: Todd Michaels
MD: Steve Marshall
SMASH MOUTH "Morning"

KZPT/Tucson, AZ *
PD: Angie Manda
MD: Drew Michaels
No Adds

WROX/Washington, DC *
Dir/Ops: Phil Steve Kosbar
MD: Carol Parker
No Adds

WMBX/West Palm Beach, FL *
OM: John O'Connell
AP/MD: Jeff Clarke
2 BETH HART "LA"
1 BREE SHARP "America"

WXLO/Worcester, MA *
GM/MD: Steve Gallagher
MD: Amy Navarro
No Adds

Hot AC

WYJB/Albany, NY *
OM: Michael Morgan
MD: Chris Holmberg
BRIDGMAN FWRIGHT "Love"

WGSY/Columbus, GA
PD/MD: Alan Quin
AMD: April Haze
PHIL COLLINS "Strangers"

WTFM/Johnson City, TN *
PD/MD: Mark E. McKinney
MICHAEL BOLTON "Sexual"
BILL ZUCKER "Millennium"
DAVE KOZ "Together"

WKVW/Monterey, CA *
PD/MD: Bernie Moody
MICHAEL BOLTON "Sexual"
MULBERRY LANE "Breath"
JIMMY BUFFETT "Southern"
ATLANTA RHYTHM "Fire"

KIOL/San Francisco, CA *
PD: Bob Lawrence
AP/MD: Lisa Trygg
32 SANTANA/FROB THOMAS "Smooth"
17 JENNIFER LOPEZ "Hot"
14 SMASH MOUTH "AT"

WKDD/Akron, OH *
PD: Chuck Collins
MD: Lynn Kelly
VERTICAL HORIZON "Everything"
COUNTING CROWS "Hangin"
MACY GRAY "Try"

WMMX/Dayton, OH *
PD: Jeff Stevens
MD: Dean Taylor
RICKY MARTIN "AT"
LEN "Sunshine"

KMXB/Las Vegas, NV *
PD: Duncan Payton
AP/MD: Shark
R.E.M. "Great"
FLYER "Picture"

WOMX/Orlando, FL *
Dir/Ops: David Isreal
MD: Tim Baldwin
PAULA COLE BAND "Believe"
SMASH MOUTH "Morning"

KQMB/Salt Lake City, UT *
OM: Alan Hague
PD: Mark Walid
FOO FIGHTERS "Learn"

KSMG/San Antonio, TX *
OM: Virgil Thompson
MD: Tom Lizzar
No Adds

KFMB/San Diego, CA *
VP/GM: Tracy Johnson
MD: Jerry Sewell
4 TRAIN "Myrna"
4 LIVE "Delphinis"
4 R.E.M. "Great"
JEWEL "Simple"
VERTICAL HORIZON "Everything"

KMSX/San Diego, CA *
OM: Bill May
PD: Mike O'Brian
No Adds

KLLC/San Francisco, CA *
PD: Louis Kaplan
AP/MD: Julie Stoessel
7 R.E.M. "Great"

KZSR/San Jose, CA *
PD: Jim Murphy
AP/MD: Michael Martinez
No Adds

KRUZ/Santa Barbara, CA
PD/MD: Jim Roudreau
AP: Joe Mamma
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10 R.E.M. "Great"
CELINE DION "Way"

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GM/MD: Ron Castro
AP: E.J. Tyler
MADAME MERCHANT "Space"
BARENWAVED LADIES "Get"
TORI AMOS "Yonkers"

WAEV/Savannah, GA
OM/MD: Scotty Snipes
AP: Robert Effman
MD: Brad Kelly
No Adds

WYYY/Syracuse, NY *
PD/MD: Rich Lauber
No Adds

WMTX/Tampa, FL *
PD: Chris Ebbott
MD: Rico Elencio
6 SAVAGE GARDEN "Knew"

WSSR/Tampa, FL *
PD: Scott Chase
MD: John Stewart
1 R.E.M. "Great"
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THIS WYLL "Draw"

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PD: Todd Michaels
MD: Steve Marshall
SMASH MOUTH "Morning"

KZPT/Tucson, AZ *
PD: Angie Manda
MD: Drew Michaels
No Adds

WROX/Washington, DC *
Dir/Ops: Phil Steve Kosbar
MD: Carol Parker
No Adds

WMBX/West Palm Beach, FL *
OM: John O'Connell
AP/MD: Jeff Clarke
2 BETH HART "LA"
1 BREE SHARP "America"

WXLO/Worcester, MA *
GM/MD: Steve Gallagher
MD: Amy Navarro
No Adds

* = Mediabase 24/7 monitored

* = Mediabase 24/7 monitored

111 Total Reporters
111 Current Reporters
111 Current Playlists

97 Total Reporters
97 Current Reporters
97 Current Playlists

R&R Hot AC Top 30

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	W / - PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 SANTANA F/ROB THOMAS Smooth (Arista)	4011	+70	438990	18	93/0
3	2	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	3296	-50	346432	11	85/0
2	3	TAL BACHMAN She's So High (Columbia)	3255	-137	347154	28	93/0
4	4	4 SUGAR RAY Someday (Lava/Atlantic)	3141	+58	337046	21	87/0
5	5	SMASH MOUTH All Star (Interscope)	2840	-239	299119	25	87/0
7	6	6 SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	2674	+33	282897	14	91/0
6	7	GOO GOO DOLLS Black Balloon (Warner Bros.)	2627	-148	290308	21	81/1
8	8	FASTBALL Out Of My Head (Hollywood)	2593	-26	280516	30	85/0
9	9	9 LEN Steal My Sunshine (Work/Epic)	2519	+54	282520	14	78/2
10	10	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)	2094	-118	217103	9	88/1
11	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	2003	-23	197625	17	60/0
12	12	12 TRAIN Meet Virginia (Aware/Columbia)	1917	+184	202747	13	67/2
14	13	13 GOO GOO DOLLS Slide (Warner Bros.)	1475	+30	160185	56	87/0
17	14	14 SARAH MCLACHLAN Ice Cream (Arista)	1462	+164	153025	4	69/6
13	15	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)	1412	-51	149546	9	56/0
15	16	CITIZEN KING Better Days (And The Bottom...) (Warner Bros.)	1392	-51	126807	27	53/0
18	17	17 SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	1300	+18	133964	51	85/0
19	18	18 EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	1260	+8	97592	23	63/0
16	19	PEARL JAM Last Kiss (Epic)	1219	-116	127350	19	68/0
20	20	BACKSTREET BOYS I Want It That Way (Jive)	1139	-82	108021	25	50/0
17	21	21 SMASH MOUTH Then The Morning Comes (Interscope)	1086	+251	128290	2	55/7
23	22	22 STING Brand New Day (A&M)	1042	+21	116490	5	52/4
22	23	RICKY MARTIN She's All I Ever Had (C2/Columbia)	1033	-30	94512	10	46/2
21	24	PAULA COLE BAND I Believe In Love (Imago/WB)	1018	-182	87921	8	60/2
29	25	25 SAVAGE GARDEN I Knew I Loved You (Columbia)	995	+242	100097	3	46/2
24	26	LENNY KRAVITZ American Woman (Maverick/Virgin)	948	-54	101566	6	35/0
28	27	27 BETH HART L.A. Song (143/Lava/Atlantic)	941	+171	145357	4	44/5
26	28	ROBBIE WILLIAMS Angels (Capitol)	900	-12	97259	5	53/1
Debut	29	29 COUNTING CROWS Hanginaround (DGC/Geffen)	894	+216	105922	1	43/6
25	30	JEREMY TOBACK You Make Me Feel (RCA)	833	-93	66935	13	41/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
R.E.M. The Great Beyond (Warner Bros.)	15
VERTICAL HORIZON Everything You Want (RCA)	14
FOO FIGHTERS Learn To Fly (Roswell/RCA)	8
SMASH MOUTH Then The Morning Comes (Interscope)	7
JEWEL What's Simple Is True (Atlantic)	7
SARAH MCLACHLAN Ice Cream (Arista)	6
COUNTING CROWS Hanginaround (DGC/Geffen)	6
CELINE DION That's The Way It Is (550 Music/Epic)	6
BETH HART L.A. Song (143/Lava/Atlantic)	5
BARENAKED LADIES Get In Line (Elektra/EEG)	5
MACY GRAY I Try (Epic)	5
RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SMASH MOUTH Then The Morning Comes (Interscope)	+251
SAVAGE GARDEN I Knew I Loved You (Columbia)	+242
COUNTING CROWS Hanginaround (DGC/Geffen)	+216
FOO FIGHTERS Learn To Fly (Roswell/RCA)	+190
TRAIN Meet Virginia (Aware/Columbia)	+184
BETH HART L.A. Song (143/Lava/Atlantic)	+171
SARAH MCLACHLAN Ice Cream (Arista)	+164
CELINE DION That's The Way It Is (550 Music/Epic)	+163
MARC ANTHONY I Need To Know (Columbia)	+117
BARENAKED LADIES Get In Line (Elektra/EEG)	+105



97 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1200 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

New & Active

TONIC You Wanted More (Universal)
Total Plays: 734, Total Stations: 34, Adds: 1

CHRISTINA AGUILERA Genie In A Bottle (RCA)
Total Plays: 695, Total Stations: 22, Adds: 0

SPLENDER Yeah, Whatever (C2/Columbia)
Total Plays: 694, Total Stations: 34, Adds: 1

JUDE I'm Sorry Now (Maverick)
Total Plays: 657, Total Stations: 38, Adds: 3

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)
Total Plays: 497, Total Stations: 20, Adds: 0

BARENAKED LADIES Get In Line (Elektra/EEG)
Total Plays: 465, Total Stations: 30, Adds: 5

BLINK-182 What's My Age Again? (MCA)
Total Plays: 453, Total Stations: 15, Adds: 0

CELINE DION That's The Way It Is (550 Music/Epic)
Total Plays: 442, Total Stations: 33, Adds: 6

FOO FIGHTERS Learn To Fly (Roswell/RCA)
Total Plays: 435, Total Stations: 38, Adds: 8

98 DEGREES I Do (Cherish You) (Universal)
Total Plays: 430, Total Stations: 19, Adds: 0

EURHYTHMICS 17 Again (Arista)
Total Plays: 397, Total Stations: 30, Adds: 0

MARC ANTHONY I Need To Know (Columbia)
Total Plays: 342, Total Stations: 21, Adds: 4

THISWAY Crawl (Reprise)
Total Plays: 330, Total Stations: 29, Adds: 2

INDIGO GIRLS Peace Tonight (Epic)
Total Plays: 325, Total Stations: 21, Adds: 1

JENNIFER LOPEZ If You Had My Love (Work/Epic)
Total Plays: 310, Total Stations: 17, Adds: 0

BACKSTREET BOYS Larger Than Life (Jive)
Total Plays: 293, Total Stations: 15, Adds: 2

'N SYNC w/GLORIA ESTEFAN Music Of My Heart (Epic)
Total Plays: 289, Total Stations: 14, Adds: 0

FIONA APPLE Fast As You Can (Clean Slate/Epic)
Total Plays: 270, Total Stations: 19, Adds: 2

JANICE ROBINSON Nothing I Would Change (Warner Bros.)
Total Plays: 243, Total Stations: 15, Adds: 1

CHRIS GAINES Right Now (Capitol)
Total Plays: 237, Total Stations: 13, Adds: 0

CHRIS PEREZ BAND Best I Can (Hollywood)
Total Plays: 226, Total Stations: 17, Adds: 0

BREE SHARP America (Trauma)
Total Plays: 217, Total Stations: 20, Adds: 2

DIDO Here With Me (Arista)
Total Plays: 211, Total Stations: 11, Adds: 0

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Most Played Recurrents

- MATCHBOX 20 Back 2 Good (Lava/Atlantic)
- SARAH MCLACHLAN I Will Remember You (Arista)
- SUGAR RAY Every Morning (Lava/Atlantic)
- EAGLE-EYE CHERRY Save Tonight (Work/Epic)
- BLESSID UNION OF SOULS Hey Leonardo (She Likes Me For Me) (Push/V2)
- LENNY KRAVITZ Fly Away (Virgin)
- PHIL COLLINS You'll Be In My Heart (Hollywood)
- NATALIE IMBRUGLIA Torn (RCA)
- SHAWN MULLINS Lullaby (SMG/Columbia)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- THIRD EYE BLIND Jumper (Elektra/EEG)
- SHERYL CROW My Favorite Mistake (A&M)
- LIT My Own Worst Enemy (RCA)
- GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
- EDWIN MCCAIN I'll Be (Lava/Atlantic)
- BARENAKED LADIES One Week (Reprise)
- MATCHBOX 20 3am (Lava/Atlantic)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- EVERLAST What It's Like (Tommy Boy)
- BARENAKED LADIES Call And Answer (Reprise)

TOP 100 HOT AC POWER GOLD

- | | |
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| <ul style="list-style-type: none"> 1 DUNCAN SHEIK Barely Breathing 2 BLUES TRAVELER Run-Around 3 WALLFLOWERS One Headlight 4 NO DOUBT Don't Speak 5 TONIC If You Could Only See 6 ALANIS MORISSETTE You Learn 7 ALANIS MORISSETTE Ironic 8 SHERYL CROW All I Wanna Do 9 NATALIE MERCHANT Wonder 10 SPIN DOCTORS Two Princes 11 MODERN ENGLISH I Melt With You 12 HOOTIE & THE BLOWFISH I Go Blind 13 OMC How Bizarre 14 JEWEL You Were Meant For Me 15 MEREDITH BROOKS Bitch 16 DEL AMITRI Roll To Me 17 HOOTIE & THE BLOWFISH Only Wanna... 18 DEEP BLUE SOMETHING Breakfast At Tiffany's 19 ALANIS MORISSETTE Head Over Feet 20 TRACY CHAPMAN Give Me One Reason 21 OMD If You Leave 22 NAKED EYES Always Something There... 23 CRANBERRIES Dreams 24 SIMPLE MINDS Don't You (Forget About Me) 25 SHERYL CROW If It Makes You Happy 26 JEWEL Foolish Games 27 ALANIS MORISSETTE Hand In My Pocket 28 R.E.M. Losing My Religion 29 CARDIGANS Lovefool 30 PETER GABRIEL In Your Eyes 31 B-52'S Love Shack 32 GOO GOO DOLLS Name 33 U2 Still Haven't Found What I'm Looking For 34 MELISSA ETHERIDGE I'm The Only One 35 BACKSTREET BOYS As Long As You Love Me 36 COLLECTIVE SOUL December 37 UB40 Red Red Wine 38 BACKSTREET BOYS Quit Playing Games ... 39 BRYAN ADAMS Summer Of '69 40 NATALIE MERCHANT Carnival 41 EURYTHMICS Sweet Dreams (Are Made Of This) 42 SAVAGE GARDEN I Want You 43 POLICE Every Breath You Take 44 SOPHIE B. HAWKINS As I Lay Me Down 45 COLLECTIVE SOUL The World I Know 46 DIONNE FARRIS I Know 47 PAULA COLE Where Have All The Cowboys... 48 MELISSA ETHERIDGE Come To My Window 49 ALANIS MORISSETTE You Oughta Know 50 DAVE MATTHEWS BAND Crash Into Me | <ul style="list-style-type: none"> 51 GIN BLOSSOMS Follow You Down 52 JOHN MELLENCAMP Jack & Diane 53 DISHWALLA Counting Blue Cars 54 EDIE BRICKELL & NEW BOHEMIANS What I Am 55 TOM PETTY & THE HEART... Free Fallin' 56 DONNA LEWIS I Love You Always Forever 57 HOOTIE & THE BLOWFISH Let Her Cry 58 JEWEL Who Will Save Your Soul 59 HUMAN LEAGUE Don't You Want Me 60 DES'REE You Gotta Be 61 BDDEANS Closer To Free 62 NATALIE MERCHANT Jealousy 63 RED HOT CHILI PEPPERS Under The Bridge 64 FINE YOUNG CANNIBALS She Drives Me Crazy 65 SPIN DOCTORS Little Miss Can't Be Wrong 66 JOHN MELLENCAMP Small Town 67 REMBRANDTS I'll Be There For You 68 ROMANTICS What I Like About You 69 ACE OF BASE The Sign 70 BONNIE RAITT Something To Talk About 71 POLICE Every Little Thing She Does Is Magic 72 'TIL TUESDAY Voices Carry 73 BILLY IDOL Mony Mony 74 T'PAU Heart And Soul 75 SEAL Kiss From A Rose 76 JOAN OSBORNE One Of Us 77 HOOTIE & THE BLOWFISH Hold My Hand 78 PAT BENATAR We Belong 79 JOHN MELLENCAMP Hurts So Good 80 GREEN DAY When I Come Around 81 BLIND MELON No Rain 82 LISA LOEB & NINE STORIES Stay... 83 EVERYTHING BUT THE GIRL Missing 84 TOAD THE WET SPROCKET All I Want 85 HOOTIE & THE BLOWFISH Time 86 U2 With Or Without You 87 PAT BENATAR Hit Me With Your Best Shot 88 INXS Need You Tonight 89 ROMANTICS Talking In Your Sleep 90 GIN BLOSSOMS Til I Hear It From You 91 R.E.M. The One I Love 92 4 NON BLONDES What's Up 93 SHERYL CROW Strong Enough 94 PRETENDERS Brass In Pocket 95 GIN BLOSSOMS Hey Jealousy 96 FOUR SEASONS December 1963... 97 J. GEILS BAND Centerfold 98 SHERYL CROW Everyday Is A Winding Road 99 CRANBERRIES Linger 100 A-HA Take On Me |
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HOT AC Going For Adds 11/8/99

- COLLECTIVE SOUL Needs (Atlantic)
- JARS OF CLAY Unforgetful You (Essential/Silvertone)
- JOEE Arriba (Universal)
- BRIAN SETZER ORCHESTRA If You Can't Rock Me (Motown/Universal)
- TEXAS Tell Me The Answer (Universal)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks
Top 100 Power Gold is based on a sample of Hot AC reporters for the airplay week of
Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

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Top 20

POP/ALTERNATIVE

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ ADDS
			TW	LW	
1	1	SANTANA F/ROB THOMAS Smooth (Arista)	1858	1877	35/0
3	2	SUGAR RAY Someday (Lava/Atlantic)	1470	1416	34/0
2	3	GOO GOO DOLLS Black Balloon (Warner Bros.)	1386	1510	32/0
5	4	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	1358	1343	31/0
4	5	LEN Steal My Sunshine (Work/Epic)	1315	1383	33/0
6	6	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)	1313	1315	33/0
7	7	TAL BACHMAN She's So High (Columbia)	1205	1282	34/0
8	8	SIXPENCE NONE THE RICHER There... (Squint/Elektra/EEG)	1204	1249	33/0
11	9	TRAIN Meet Virginia (Aware/Columbia)	1089	1062	30/1
9	10	SMASH MOUTH All Star (Interscope)	1077	1139	34/0
12	11	FASTBALL Out Of My Head (Hollywood)	1009	979	32/0
10	12	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)	995	1098	35/1
13	13	SARAH MCLACHLAN Ice Cream (Arista)	845	798	33/2
16	14	SMASH MOUTH Then The Morning Comes (Interscope)	790	651	34/1
15	15	CITIZEN KING Better Days (And...) (Warner Bros.)	776	778	28/0
-	16	COUNTING CROWS Hanginaround (DGC/Geffen)	720	556	30/2
20	17	BETH HART L.A. Song (143/Lava/Atlantic)	717	582	30/3
14	18	LENNY KRAVITZ American Woman (Maverick/Virgin)	686	779	27/0
19	19	PEARL JAM Last Kiss (Epic)	586	627	27/0
-	20	SPLENDER Yeah, Whatever (C2/Columbia)	583	569	24/1



35 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

TOP 100

POP/ALTERNATIVE POWER GOLD

1	TONIC If You Could Only See	51	PEARL JAM Better Man
2	MEREDITH BROOKS Bitch	52	LISA LOEB & NINE STORIES Stay (I Missed You)
3	WALLFLOWERS One Headlight	53	LIVE Lightning Crashes
4	NO DOUBT Don't Speak	54	'TIL TUESDAY Voices Carry
5	CRANBERRIES Dreams	55	NAKED EYES Always Something There...
6	OMC How Bizarre	56	EURYTHMICS Sweet Dreams (Are Made...)
7	DUNCAN SHEIK Barely Breathing	57	TOAD THE WET SPROCKET All I Want
8	ALANIS MORISSETTE You Learn	58	PROCLAIMERS I'm Gonna Be (500 Miles)
9	ALANIS MORISSETTE You Oughta Know	59	GIN BLOSSOMS Follow You Down
10	SHERYL CROW If It Makes You Happy	60	BETTER THAN EZRA Desperately Wanting
11	BLUES TRAVELER Run-Around	61	SMASHING PUMPKINS 1979
12	DAVE MATTHEWS BAND Crash Into Me	62	GIN BLOSSOMS Found Out About You
13	COLLECTIVE SOUL December	63	HOOTIE & THE BLOWFISH Only Wanna Be ...
14	NATALIE MERCHANT Wonder	64	JEWEL Who Will Save Your Soul
15	ALANIS MORISSETTE Ironic	65	SUBLIME What I Got
16	MODERN ENGLISH I Melt With You	66	U2 I Still Haven't Found What...
17	SPIN DOCTORS Two Princes	67	D.N.A. /SUZANNE VEGA Tom's Diner
18	DISHWALLA Counting Blue Cars	68	JESUS JONES Right Here Right Now
19	DEEP BLUE SOMETHING Breakfast At Tiffany's	69	NO DOUBT Just A Girl
20	CARDIGANS Lovefool	70	DIONNE FARRIS I Know
21	COLLECTIVE SOUL The World I Know	71	MELISSA ETHERIDGE Come To My Window
22	ALANIS MORISSETTE Head Over Feet	72	CLASH Should I Stay Or Should I Go
23	JEWEL You Were Meant For Me	73	UB40 Red Red Wine
24	GREEN DAY When I Come Around	74	ROMANTICS What I Like About You
25	SIMPLE MINDS Don't You (Forget About Me)	75	BODEANS Closer To Free
26	GOO GOO DOLLS Name	76	SOPHIE B. HAWKINS Damn, I Wish I Was Lover
27	BLIND MELON No Rain	77	JOAN OSBORNE One Of Us
28	EMF Unbelievable	78	PRETENDERS Brass In Pocket
29	ALANIS MORISSETTE Hand In My Pocket	79	CURE Just Like Heaven
30	NATALIE MERCHANT Carnival	80	PAULA COLE Where Have All The Cowboys...
31	GIN BLOSSOMS Hey Jealousy	81	MIGHTY MIGHTY BOSSTONES The Impression...
32	PETER GABRIEL In Your Eyes	82	FIONA APPLE Criminal
33	NATALIE MERCHANT Jealousy	83	R.E.M. The One I Love
34	VERVE PIPE The Freshmen	84	B-52'S Love Shack
35	OMD If You Leave	85	BERLIN No More Words
36	SHERYL CROW Strong Enough	86	HOOTIE & THE BLOWFISH Let Her Cry
37	EDIE BRICKELL & NEW BOHEMIANS What I Am	87	HOOTIE & THE BLOWFISH Time
38	4 NON BLONDES What's Up	88	DES'REE You Gotta Be
39	DEL AMITRI Roll To Me	89	TRACY CHAPMAN Fast Car
40	RED HOT CHILI PEPPERS Under The Bridge	90	SOPHIE B. HAWKINS As I Lay Me Down
41	R.E.M. Losing My Religion	91	NEW ORDER True Faith
42	COUNTING CROWS Mr. Jones	92	10,000 MANIACS Trouble Me
43	TRACY CHAPMAN Give Me One Reason	93	DURAN DURAN Ordinary World
44	SPIN DOCTORS Little Miss Can't Be Wrong	94	SOFT CELL Tainted Love/Where Did Our...
45	SHERYL CROW All I Wanna Do	95	DAVE MATTHEWS BAND Ants Marching
46	MELISSA ETHERIDGE I'm The Only One	96	T'PAU Heart And Soul
47	JEWEL Foolish Games	97	HOOTIE & THE BLOWFISH Hold My Hand
48	HOOTIE & THE BLOWFISH I Go Blind	98	SHERYL CROW Everyday Is A Winding Road
49	CRANBERRIES Linger	99	U2 With Or Without You
50	R.E.M. It's The End Of The World As...	100	U2 One



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Pop/Alternative reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

New & Active

TONIC You Wanted More (Universal)
 Total Plays: 573, Total Stations: 20, Adds: 0

STING Brand New Day (A&M)
 Total Plays: 540, Total Stations: 23, Adds: 1

JUDE I'm Sorry Now (Maverick)
 Total Plays: 503, Total Stations: 26, Adds: 1

BLINK-182 What's My Age Again? (MCA)
 Total Plays: 439, Total Stations: 18, Adds: 0

ROBBIE WILLIAMS Angels (Capitol)
 Total Plays: 390, Total Stations: 23, Adds: 1

BARENAKED LADIES Get In Line (Elektra/EEG)
 Total Plays: 378, Total Stations: 23, Adds: 3

FOO FIGHTERS Learn To Fly (Roswell/RCA)
 Total Plays: 359, Total Stations: 28, Adds: 3

FIONA APPLE Fast As You Can (Clean Slate/Epic)
 Total Plays: 252, Total Stations: 19, Adds: 2

INDIGO GIRLS Peace Tonight (Epic)
 Total Plays: 246, Total Stations: 13, Adds: 0

RICKY MARTIN She's All I Ever Had (C2/Columbia)
 Total Plays: 205, Total Stations: 13, Adds: 1

Songs ranked by total plays

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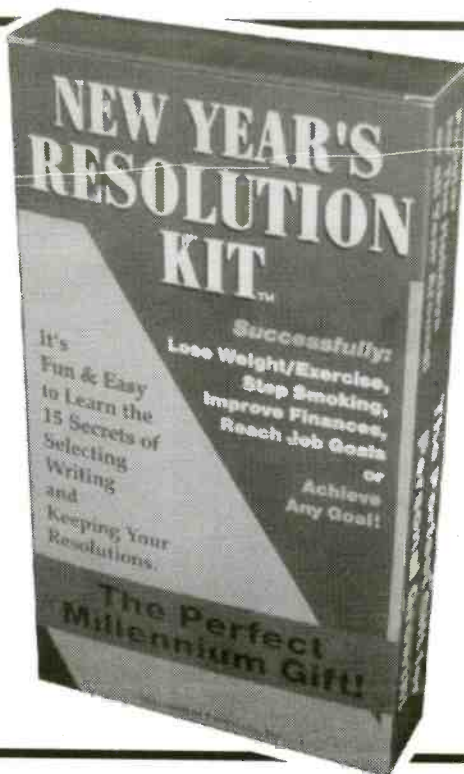
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CAROL ARCHER

archer@rronline.com

2000, Zero, Zero, Party Over — Oops, Out Of Time!

■ Once-in-a-thousand-years milestone offers an opportunity for unique holiday programming

The millennium is by definition a special and rare event. Christmas music and altruistic seasonal promotions retain their traditional importance to the format, but 1999's upcoming New Year's Eve represents a once-in-a-lifetime opportunity for the creative NAC/Smooth Jazz programmer.

Some stations are mounting New Year's Eve concert events, such as KIFM/San Diego's "Times Square West '99" with Dave Koz, Slim Man and Willie And Lobo, among others, at La Jolla's Hyatt Aventine. A mirrored ball larger than the original in New York will drop at midnight.



Mike Fischer

But as WNUA/Chicago PD Bob Kaake points out, many superstar acts are already booked for casino-type extravaganzas. Plus, with concerns about the possible loss of basic services like electric power, many Americans may opt to stay closer to home this year, celebrating the new millennium with family and friends.

Not Your Standard Countdown

In Sacramento KSSJ Station Manager Steve Williams has crafted a new take on the standard musical countdown, presenting the top 94 tunes of the millennium. "Even if the songs only go back 10 years, it still sounds good," he says. A new twist in his scheme is to involve listeners in the selection process via KSSJ's website (www.kssj.com). "We'll pick our own list of 150 titles internally and put it up on the site. Listeners will actually be able to click on the song titles

and hear a 30-second hook to refresh their memories, then pick the top 94 we'll play from 7:00 to midnight New Year's Eve, counting down like Casey Kasem to No. 1."

KOAI (The Oasis)/Dallas PD Mike Fischer says that with all the hype surrounding Y2K, many in the media are overlooking Christmas. He takes special inspiration from TV's approach to the millennium. "PBS just announced their plans for their huge Year 2000 celebration, which includes having 2,000 cameras covering ceremonial sunrises all over the world, from Macchu Picchu to the South Pole to acrobats on the roof of Sydney's opera house," he says.

"Some say the real millennium is New Year's 2000, so now we're also able to tell listeners, 'If you haven't made plans, don't sweat it, because you'll have another 365 days.'"

Mike Fischer

"The commercial TV networks and their major news anchors are all doing retrospectives. It's a curious dichotomy: It's an advertiser's dream on one hand, yet people's plans are being scaled back because they're freaked out about Y2K. Now we're hearing about cancellations of cruises and airline flights.

"More importantly, television in particular is giving the occasion a more spiritual lean. The retrospectives will look at mankind over the last 100 and 1,000 years, and that's an incentive to stay home on New Year's Eve, cocooning, which gives the turn of the century a spiritual edge. We all know that people yearn for spiritual — not necessarily religious — gain."

'Millennium Minutes'

Fischer implemented on-air Y2K elements more than two months ago. "We've been counting down the days to the millennium, primarily on our morning show. We went on the web to find all the cool domestic and international things you can do to celebrate — we call them 'Millennium Minutes' — like how to buy round-trip airline tickets from New York to Paris for \$298 at cheaptickets.com. We found that you could drive downstate to San Antonio for festivities there. There's even a nudist group that's having a big celebration! We have a travel consultant who sometimes appears on the morning show and knows about a guided tour of Australia that ends with a fireworks show in Sydney Harbour.

"We were invited by Disney to unveil their Millennium Village and Theme Park at Epcot. We did a three-day live broadcast of our morning show, all at Disney's expense: one day from Epcot, one from The Magic Kingdom and one from the MGM Studios. We did this on a broadcast row with radio stations from all over the world.

"I am so Y2K'd-out from that, although it was fascinating. We went with a minidisc player and interviewed people about all the high-tech stuff happening at the park. Disney has set up virtually a World's Fair where they display a tapestry illuminating the world's cultures in a parade. Every country has a pavilion, and that gave

Another View Of Format Flips

■ Mason cites inadequate format search, lack of sales/programming creativity

We recently received the following e-mail from the Audience Development Group's Alan Mason.

Boston was a terrible market for the NAC/Smooth Jazz format. There are not enough of the PRIZM cluster groups that give the majority of support to the format. We profiled the entire country some time ago, and we wouldn't have recommended Boston in the first place.

It's not just dumb companies, it's lack of knowledge of how to sell a format like this one when you've already got three other stations to sell too. We have to face it, the format doesn't sell itself. And a lot of Rock- and CHR-trained salespeople don't have a clue. Meanwhile, in places like Chicago, Miami and others, salespeople "get it" and sales are terrific.

What about the contribution programmers have made to the problems in the format? Some NAC/Smooth Jazz stations are programmed to be so background, they are boring! No, not musically, but everything but the music is boring. No morning show development, no creative imaging between the songs, no exciting or engaging promotions. Listeners are people, too, and they like being engaged.

"It's not just dumb companies, it's lack of knowledge of how to sell a format like this one when you've already got three other stations to sell too."

This format isn't dying. We're seeing the last phase of the "everything else has failed, so we may as well do Smooth Jazz" people falling off. It happens regularly, just like in Rock and Country. All the people doing Smooth Jazz because everyone else was doing it — or because they thought it was inexpensive to operate — are realizing it's really radio. They're following the latest trend. "Jammin' Oldies" isn't working everywhere, but it's working well in some markets. It's a niche, too, and will work in some places and not others, just like Smooth Jazz.

OK, I'll come down off my soapbox now. Smooth Jazz is a great format that I love. It's not a format without problems, both external and internal. It'll work when it's treated like a real radio station and fail where it's made mind-numbingly boring. I'm reminded of authors Jack Trout and Al Ries, who make it clear that your greatest strength can become your weakness if you overdo it.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

us so much to talk about.

"We'll take a pretty straightforward approach to New Year's Eve itself. Craig Chaquico may play 'Caravan of Dreams,' which would be cool. But with the probable debut of the Smooth Jazz Oasis Awards in Dallas at the end of January, I can roll out that event as the biggest jam session of the new millennium starting at the first of the year. I'll need to help them sell out 2,000 seats at the Bass Performance Hall, which is awesome for me, because our trip-a-day is over Dec. 17. The timing is perfect, and it'll almost be like the Academy Awards of smooth jazz.

"There is some dispute about when the millennium actually is," Fischer adds with a laugh, "because there was no 'year zero'; the count began at year one. Some say the real millennium is New Year's 2000, so now we're also able to tell listeners, 'If you haven't made plans, don't sweat it, because you'll have another 365 days.'"



THE BIG NIGHT

A lot of friends, old and new, gathered recently in Santa Monica to celebrate the release of Dave Koz's *The Dance*. Seen here are (l-r) artist manager Bill Siddons, N-Coded artist Jonathan Butler, Carol Archer and Broadcast Architecture CEO Frank Cody.



WHAT'S RICK POINTING AT?

Warner Bros. artist Rick Braun is seen here with his wife, Christiane, pointing to the current residence of a little-bitty baby Braun, due for release May 18.

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	DAVE KOZ Together Again (Capitol)	875	+28	118313	10	42/0
5	2	BRIAN CULBERTSON Back In The Day (Atlantic)	764	+123	110464	7	42/0
2	3	BONEY JAMES Body Language (Warner Bros.)	750	+13	94374	15	37/0
4	4	DOWN TO THE BONE Long Way From Brooklyn (Internal Bass)	646	-60	63964	16	35/0
3	5	NORMAN BROWN Out'a Nowhere (Warner Bros.)	627	-102	88421	18	37/0
6	6	NESTOR TORRES Velvet Nights (Shanachie)	574	-2	72043	13	37/0
9	7	BRIAN MCKNIGHT Back At One (Motown)	555	+53	79126	7	37/2
8	8	GOTA Let's Get Started (Instinct)	553	+17	71686	10	39/0
11	9	CHUCK LOEB High Five (Shanachie)	531	+35	68313	11	37/0
12	10	KOMBO Talk The Talk (GRP/VMG)	531	+37	52430	9	36/0
10	11	CHRIS GAINES Lost In You (Capitol)	498	-1	73519	11	33/0
16	12	JOYCE COOLING Callie (Heads Up)	496	+55	55307	5	39/2
15	13	BOB JAMES What's Up (Warner Bros.)	491	+38	63458	7	38/1
13	14	ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)	472	-5	39120	9	32/0
17	15	BRIAN TARQUIN Darlin Darlin Baby (Instinct)	470	+51	52625	16	31/0
7	16	CHRIS BOTTI Drive Time (GRP/VMG)	462	-90	54551	21	35/0
19	17	CRAIG CHAQUICO Forbidden Love (Higher Octave)	444	+59	56223	16	29/0
14	18	RICHARD ELLIOT Chill Factor (Blue Note)	411	-43	61934	19	33/0
21	19	KIRK WHALUM That's The Way Love Goes (Warner Bros.)	347	+38	41839	5	30/0
18	20	JAZZMASTERS Lost In Space (Hardcastle/Trippin 'N' Rhythm)	333	-77	49653	22	27/0
Debut	21	DAVID BENOIT Miles After Dark (GRP/VMG)	293	+145	34609	1	35/6
20	22	KENNY G W/LOUIS ARMSTRONG What A Wonderful World (Arista)	276	-61	42794	18	23/0
22	23	EARL KLUGH Peculiar Situation (Windham Hill)	269	-35	24161	12	24/0
27	24	KIM WATERS Secrets Told (Shanachie)	234	+57	20743	2	29/5
23	25	DWIGHT SILLS Dock Of The Bay (Citylights)	218	-49	33303	14	20/0
28	26	SPECIAL EFX Bella (Shanachie)	196	+21	17216	2	23/6
30	27	RIPPINGTONS Topaz (Peak/Windham Hill Jazz)	164	+10	5373	3	16/2
Debut	28	KENNY GARRETT Simply Said (Warner Bros.)	158	+67	20751	1	22/5
-	29	MARCOS ARIEL Green Eyes (Paras Recording Company)	142	-6	40549	7	13/0
24	30	KENNY G W/GEORGE BENSON Summertime (Arista)	141	-72	23993	9	16/0

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
DAVID BENOIT Miles After Dark (GRP/VMG)	6
SPECIAL EFX Bella (Shanachie)	6
SPYRO GYRA Breezeway (Windham Hill Jazz)	6
RICHARD ELLIOT On The Fly (Blue Note)	6
KIM WATERS Secrets Told (Shanachie)	5
KENNY GARRETT Simply Said (Warner Bros.)	5
KENNY G Stranger On The Shore (Arista)	5
GROVER WASHINGTON JR. The Night... (Columbia)	5
SLIM MAN A Night Like This (GES)	4
JOYCE COOLING Callie (Heads Up)	2
BRIAN MCKNIGHT Back At One (Motown)	2
RIPPINGTONS Topaz (Peak/Windham Hill Jazz)	2
STING Windmills Of Your Mind (Pangaea/Ark 21)	2
STANLEY TURRENTINE Do You Have Any Sugar? (Concord)	2
STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID BENOIT Miles After Dark (GRP/VMG)	+145
BRIAN CULBERTSON Back In The Day (Atlantic)	+123
KENNY G Stranger On The Shore (Arista)	+75
KENNY GARRETT Simply Said (Warner Bros.)	+67
CRAIG CHAQUICO Forbidden Love (Higher Octave)	+59
KIM WATERS Secrets Told (Shanachie)	+57
JOYCE COOLING Callie (Heads Up)	+55
BRIAN MCKNIGHT Back At One (Motown)	+53
BRIAN TARQUIN Darlin Darlin Baby (Instinct)	+51
STING Windmills Of Your Mind (Pangaea/Ark 21)	+50

New & Active

STING Windmills Of Your Mind (Pangaea/Ark 21)
Total Plays: 134, Total Stations: 11, Adds: 2

KENNY G Stranger On The Shore (Arista)
Total Plays: 112, Total Stations: 18, Adds: 5

LEO GANDELMAN Rise (Jazzica)
Total Plays: 96, Total Stations: 10, Adds: 1

SANTANA El Farol (Arista)
Total Plays: 94, Total Stations: 12, Adds: 1

ME'SHELL NDEGECELLO Grace (Maverick/Reprise)
Total Plays: 90, Total Stations: 6, Adds: 0

STEVE OLIVER West End (Native Language)
Total Plays: 79, Total Stations: 6, Adds: 0

SPYRO GYRA Breezeway (Windham Hill Jazz)
Total Plays: 58, Total Stations: 11, Adds: 6

JANGO 7th Journey (Samson)
Total Plays: 55, Total Stations: 6, Adds: 1

GERALD VEASLEY Valdez In The Country (Heads Up)
Total Plays: 50, Total Stations: 5, Adds: 0

NATALIE COLE Say You Love Me (Elektra/EEG)
Total Plays: 48, Total Stations: 4, Adds: 0

KEVIN TONEY Wishful Thinking (Shanachie)
Total Plays: 38, Total Stations: 4, Adds: 0

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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NAC notes

with Carol Archer

Dave Koz's "Together Again" (Capitol) retains the top slot, but Brian Culbertson's "Back in the Day" (Atlantic) is poised at 2* to overtake it, strengthened by the momentum of +123 plays.

New in our top 10 this week: Chuck Loeb's "High Five" (Shanachie) at 9* and Kombo's "Talk the Talk" (GRP/VMG) at 10*.

Joyce Cooling's "Callie" (Heads Up) shows an impressive gain, moving 16-12*.

David Benoit's "Miles After Dark" (GRP/VMG) is exploding with a debut at 21*, an increase of 145 plays for Most Increased and six new adds, including JRN. Benoit's smokin' homage to Miles Davis — Rick Braun provides trumpet wizardry — is getting 14 plays at KTWV (The Wave)/L.A., 12 on KKSF/S.F. and 11 on WJZW/Washington after only one week.

All the feedback I hear from programmers about Richard Elliot's "On the Fly" (Blue Note)

says this one's a smash! Among several tracks tied for Most Added, Elliot was added by KTWV, WNUA/Chicago, KOAI/Dallas, WNWV/Cleveland, KIFM/San Diego and KMGQ/Santa Barbara.

Spyro Gyra's "Breezeway" (Windham Hill Jazz) also earns six adds, including WNWV, KWJZ/Seattle and WLOQ/Orlando. Six adds on Special EFX's "Bella" (Shanachie) include KIFM, WLOQ, WFSJ/Jacksonville and WSJT/Tampa.

Santana's *Supernatural* (Arista) contains a tune that's properly gaining attention, "El Farol." The track was added by WJCD/Norfolk this week; it's already getting 14 plays at KMGQ/Santa Barbara and 11 at KWJZ/Seattle, as well as airplay on KIFM/San Diego. This format's core audience — along with most of its programmers — grew up enthralled by Carlos Santana's amazing guitar chops. How symmetrical, then, that he's making music that's accessible to NAC/SJ listeners. Slash's value to the format exceeded the musical excellence of "Obsession Confession"; similarly, the name Santana is worth its weight in gold in shattering the staid image of the NAC/SJ format. I'd add it in a heartbeat.

Heads

Fourplay
Snowbound
Warner Bros.

Call me a curmudgeon, but I don't enjoy Christmas music. I did love it once, but working in radio over a decade of Christmases burned me out. What a pleasure, then, to find a Christmas recording that breaks through all my resistance, fills my heart with holiday spirit and satisfies my jazz jones. With *Snowbound* (Warner Bros.), Fourplay has made a great NAC/Smooth Jazz album, as well as one that's a perfect complement to seasonal programming. The first single, "Snowbound," is picture-perfect, with great musicianship, an imaginative arrangement, an A-plus hook and dazzling production — a natural. For further delights, check out Larry Carlton's bluesy guitar lines in the intro to "Amazing Grace" (you'll be amazed), "The Christmas Song" (with vocals by Eric Benet) and "Santa Claus Is Coming to Town." You'll be reminded too: Fourplay is contemporary jazz at its best, a force to uplift humanity year-round.



Believe it or not, the holidays are just around the corner (although it feels as though we just did this a minute ago). This week WNUA/Chicago APD/MD Steve Stiles, WFSJ/Jacksonville PD Hank Dole and KEZL/Fresno PD J. Weidenheimer offer thoughts on seasonal programming.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC



Steve Stiles

Stiles: I like a lot of the new age Christmas stuff we play, like the Kurt Bestor album. It's really beautiful. Also Enya's version of "Silent Night," which is really haunting; she does part of it in Gaelic. Just for fun I like Brubeck's "Santa Claus Is Coming to Town"; you can't do without that one. And as soon as I see those first snowflakes falling on Michigan Avenue, I'm going to run into the studio and have the jock play Aaron Neville's "Let It Snow." Releases over the past few years that I especially like are Peter White and Kenny Lattimore's "River." Dave Koz's "Sleigh Ride," Shakatak's "Blue Christmas" and Yutaka's "This Christmas." We play Boney's "Christmas Song," "Sleigh Ride" and "God Rest Ye Merry Gentlemen." The tracks I like from Fourplay's *Snowbound* are "Angels We Have Heard on High," "Hark! The Herald Angels Sing" and "Christmas Time Is Here," and I love the hipster jazz version of "Santa Claus Is Coming to Town." That Larry Carlton guitar styling reminds me a lot of the *Alone Together* record. People love our Christmas programming. Like everyone else, we go commercial-free on Christmas. What's so great about it is that even if you punch in for only 15 minutes, if you want that fix, you've got it. Smooth Jazz is just so much hipper than the other commercial radio formats.

Dole: We do "24 Days of Christmas," which we tie in with a local mall and — for the fourth year in a row — with Mannheim Steamroller. Three times a day each day in December we give away product from Mannheim Steamroller on the air. We also drive people to a local mall to register, and one store gives something away each day. The stores also buy a package. Plus we have continuity with Mannheim Steamroller, because they tour our area every other year. We've got a great relationship with Disney, and Mannheim Steamroller is doing something at Disney World this year.

Some of the best artists for us during the holidays are Grover Washington, Boney James, Dave Koz and Kenny G, and we play Russ Freeman's "Holiday," a great song that, except for the bells, could be played any time of the year.

Weidenheimer: I love this format at Christmas, because the music is so unique and the artistry so high. Two of my very favorite tracks for the format — and I'm hoping BA will let me play them! — are Chris Rea's "Driving Home for Christmas" and Celestial Navigation's "The Train," which is a real show-stopper. The latter first came to me from Roger Lifeset, and we've played it here for years. Celestial Navigation is actually the character actor Jeffrey Lewis, who's been in all the Clint Eastwood movies. He's also the dad of actress Juliette Lewis. Lewis is an incredible storyteller, and the four CDs are stories set to music. "The Train" is a narrative less than five minutes long. In a normal voice Lewis tells the story of being on a train going home on Christmas Eve. He sees a forlorn young woman who brings back his memories of growing up. It is so thought-provoking and one that is damn near guaranteed to get you phone calls. It's my favorite of all the Christmas tracks we play because it's unique.

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Stations and their adds listed alphabetically by market

KNIK/Anchorage, AK OM/PD: Aaron Wallender MD: Jennifer Summers 7 BRIAN MCKNIGHT "One" 7 DAVID BENOIT "Miles" 5 KIM WATERS "Secrets" 5 SPYRO GYRA "Breezeway" 4 JANGO "Journey" 4 KENNY GARRETT "Simply"	KHHH/Denver-Boulder, CO PD: Becky Taylor APD/MD: Cheri Marquart No Adds WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach No Adds KEZL/Fresno, CA PD: J. Weidenheimer 2 KENNY GARRETT "Simply" 2 KIM WATERS "Secrets" WYJZ/Indianapolis, IN PD/MD: Carl Frye DAVID BENOIT "Miles" KENNY G "Stranger" WFSJ/Jacksonville, FL PD: Hank Dole 1 KENNY GARRETT "Simply" SPECIAL EPX "Bella" JAZZMASTERS "Night..." KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase KENNY G "Stranger" DAVID BENOIT "Miles" WSMJ/Knoxville, TN PD/MD: Tom Miller 4 KENNY G "Stranger" 4 DAVID BENOIT "Miles" 4 SPECIAL EPX "Bella"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart KENNY G "Stranger" RICHARD ELLIOT "Fly" WLVE/Miami, FL PD: Bret Michael MD: Marc Taylor 6 VICTOR WOOTEN "Turban" KENNY GARRETT "Simply" GROVER WASHINGTON... "Fantastic" WJZI/Milwaukee, WI PD: Chris Moreau MD: Debbie Young KENNY GARRETT "Simply" STING "Windmills" KIM WATERS "Secrets" KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Judy Davila No Adds KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff RICK BRAUN "Feel" KENNY G "Stranger" SPYRO GYRA "Breezeway" NELSON RANGELL "Somethin" SLIM MAN "Night" WQCD/New York, NY PD: John Mullen MD: Rick Laboy 3RD FORCE "Bridge" RIPPINGTONS "Topaz" KIM WATERS "Secrets"	WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell 3 SANTANA "Farol" KCYI/Oklahoma City, OK PD: Steve English MD: Stephani Stewart BOB JAMES "What's" WLOQ/Orlando, FL PD: Bill Wise MD: Patricia James 4 STING "Windmills" SOUL BALLET "Sol" SPYRO GYRA "Breezeway" RIPPINGTONS "Topaz" STANLEY TURRENTINE "Sugar" SPECIAL EPX "Bella" WJPL/Peoria, IL PD: Rick Hirschmann SPECIAL EPX "Bella" FOURPLAY "Snowbound" GROVER WASHINGTON... "Fantastic" WJZZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi No Adds KYDT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan No Adds	KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray No Adds KSSJ/Sacramento, CA Station Mgr.: Steve Williams APD/MD: Ken Jones No Adds KBZN/Salt Lake City, UT PD/MD: Rob Riesen No Adds KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole DAVID BENOIT "Miles" RICHARD ELLIOT "Fly" SPECIAL EPX "Bella" GERALD VEASLEY "Hypnotize" KKSF/San Francisco, CA PD: Paul Goldstein APD/MD: Blake Lawrence BRIAN MCKNIGHT "One" KQJZ/San Luis Obispo, CA DM: Dave Christopher MD: David Atwood No Adds	KMGQ/Santa Barbara, CA OM/PD: Mark Elliott APD/MD: Steve Bauer 10 SLIM MAN "Night" 5 RICHARD ELLIOT "Fly" 5 GROVER WASHINGTON... "Fantastic" SIMPLY RED "Wave" KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton 3 SPYRO GYRA "Breezeway" 3 MICHAEL PAULO "Struttin" 3 BONA FIDE "Avenue" 2 KENNY G "Desafinado" 1 ARTURO SANDOVAL "Come" KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose SPYRO GYRA "Breezeway" WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees 3 SLIM MAN "Night" 1 RICHARD ELLIOT "Fly" 1 GROVER WASHINGTON... "Fantastic"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis SPECIAL EPX "Bella" JOYCE COOLING "Callie" KOAZ/Tucson, AZ PD: Erik Foxx STEVE OLIVER "Midnight" WJZW/Washington, DC PD: Kenny King 3 LEO GANOELMAN "Rise" KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott DENNY JIOSA "Gruv" SLIM MAN "Night" GROVER WASHINGTON... "Fantastic" JRN/(Jones NAC)/National PD: Steve Hibbard MD: Laurie Cobb 1 JONATHAN BUTLER "Life" 1 CULBERTSON & PERRY "Get'n" DAVID BENOIT "Miles" STANLEY TURRENTINE "Sugar"
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42 Total Reporters
 42 Current Reporters
 41 Current Playlists

Did Not Report, Playlist Frozen (1):
 WWND/Raleigh-Durham, NC

Most Played Recurrents

NATALIE COLE Snowfall On The Sahara (Elektra/EEG)

STEVE COLE Say It Again (Bluemoon/Atlantic)

ROGER SMITH Off The Hook (Miramar)

WALTER BEASLEY If You Knew (Shanachie)

SPYRO GYRA Silk And Satin (Windham Hill Jazz)

DAVID BENOIT ReJoyce (GRP/VMG)

JANGO With Your Love (Samson)

PETER WHITE Autumn Day (Columbia)

TOM SCOTT & THE L.A. EXPRESS Smokin' Section (Windham Hill Jazz)

RIPPINGTONS Summer Lovers (Peak/Windham Hill Jazz)

ERIC MARIENTHAL Mercy, Mercy, Mercy (I.E./Verve/VMG)

3RD FORCE F/TAYLOR & HUGHES Revelation Of The Heart (Higher Octave)

NELSON RANGELL The Way To You (Shanachie)

GEORGE BENSON Cruise Control (GRP/VMG)

KIM WATERS Easy Going (Shanachie)

BRIAN BROMBERG September (Zebra)

NAJEE Room To Breathe (Verve/VMG)

GOTA In The City Life (Instinct)

FOUR 80 EAST Eastside (Cargo/MCA)

BONEY JAMES Into The Blue (Warner Bros.)

NAC/SMOOTH JAZZ Going For Adds

11/8/99

WALTER BEASLEY Nice And Easy (Shanachie)

RICHARD ELLIOT On The Fly (Blue Note)

STANLEY TURRENTINE Do You Have Any Sugar? (Concord)

NAC/SMOOTH JAZZ National Specialty Shows

JazzTrax

ART GOOD
 818-504-5787

Kombo

Kombo

Fourplay

Brian Hughes

Andy Snitzer

Dave Koz

Bona Fide

Hiroshima

Norman Brown

Grover Washington, Jr.

Sure Thing (GRP/VMG)

Green Onions (GRP/VMG)

The Ivy Variations (Warner Bros.)

The Beat (Higher Octave)

As I Was Before (Unity)

Right By Your Side (Capitol)

The Avenue (N-Coded)

Picasso (Windham Hill)

Together At Last (Warner Bros.)

The Night Fantastic (Columbia)

Soundscapes

PAUL HUNTER
 707-527-7624

Rhythm Logic

A Portrait Of Passion (Zebra)

Netradio.com

ROB MOORE
 612-379-6253

Earl Klugh f/Roberta Flack

Santana

Brian Hughes

Now & Again (Windham Hill)

El Farol (Arista)

Shakin Not Stirred (Higher Octave)



CYNDEE MAXWELL

max@rronline.com

The Last Holidays Of The Decade

Rockers roll out clever promotions for the holiday season

For this issue we've gathered a collection of radio station promotional events to show how various stations will be celebrating the final holidays of the '90s with their listeners.

Halloween

By now you're probably aware of the "WMMR 2000 Stairway to Heaven" celebrity death calendar ("Check out who has checked out"). Since remembering the dead is what Halloween is all about, the station began giving away the memorial prior to Halloween and will continue to do so until the end of the year.

KZRQ/Springfield, MO's "Bone Crusher Ball" is the outlet's Halloween show, featuring Sevendust, Machinehead, Orange 9mm and Chevelle. Costume contests consist of categories for most original, scariest and — our personal favorite — smallest. Big prizes include cash in each category.

Thanksgiving

"Leftover Weekend" is WNOR/Norfolk's reprise of last year's Thanksgiving promotion. Fun, silly prize packages of junk "left over" in the outlet's prize closet will be given away hourly. And since Godsmack happens to be playing in town that Sunday night, all winners will get a pair of tickets to the show. A grand prize winner will enjoy Thanksgiving leftovers with Godsmack before the concert.

This year will be KIOZ/San Diego's third annual "Drumsticks for Drumsticks" promotion. For three days prior to Thanksgiving autographed drumsticks will be auctioned off on the air, and the

money raised will be donated to St. Vincent De Paul of San Diego to help feed the homeless over the holiday season.

KZRQ works with the Ozarks Food Harvest organization, which provides food for needy families. The station will hold several on-site drives where listeners can donate nonperishable food. In return, listeners can register to win a DVD player.

Christmas

KXXR/Minneapolis will sponsor "The 93X Nut Cracker Holiday Concert," starring Bush, Filter and Buckcherry on December 2.

WLVQ/Columbus, OH's Christmas party concert with Gregg Allman will be in early December.

This is the second year for KBUY/Amarillo, TX's "Twelve Days of Discmas," with 12 days of giveaways featuring such items CD players, DVD players, movies, CDs, Toys "R" Us bucks and station shirts.

"The Mistletoe Jam" at WXRA/Greensboro on December 17 is a charity show that's so loud it will make Santa's reindeer stop giving milk. Tentatively scheduled are Staind, Neurotica and local band Swift. Also included will be a special appearance by Zippy the Drunken Elf.

KIOZ's "Axes for Xmas" will give away more than 20 autographed guitars during the month of December. Guitar gods Gary Hoey and

Stevie Salas will perform at a special show on December 3. Tickets can only be won from the station or one of its sponsors.

KZRQ's big Christmas show will feature Megadeth and Static-X. The station will give away the rock 'n' roll lifestyle to one lucky listener, who will win an autographed Megadeth guitar, backstage passes, dinner and limo rides.

KEZO/Omaha will "Cram The Chubb" with toys for the local Salvation Army. (The morning show vehicle is a converted short bus nicknamed "The Chubb.") Z-92 will also host a night at the Funny Bone comedy club to benefit charity, with all comedians donating their time.

Toys For Ta-Ta's

The Clear Channel "Toys For Ta-Ta's" event has spread to a number of stations. WLVQ will set up a circus tent in such a way that cars can drive through it. A couple of dozen strippers will be in the tent, performing in exchange for toy donations from the vehicle's occupants. KIOZ's "Tunnel of Love" operates the same way. But WXRA believes people should get out of their cars more, so they'll broadcast from a local gentleman's club and ask patrons to bring toys and cash contributions in exchange for admission.

Metallica For The Millennium

WRIF/Detroit is the host station for the biggest rock show in Michigan's history: the Metallica, Ted Nugent, Kid Rock and Methods Of Mayhem concert December 31 at the Pontiac Silverdome (seats 86,000). Naturally, Metallica's music will rule the 'RIFF airwaves alongside constant ticket giveaways and local promotions.

Numerous stations around the country are also creating promotions to send listeners to this event. WXRA will provide six contest winners with an RV to take to the show. Using the RV will make sure they don't encounter any Y2K bugs while on an airplane. Of course the RV will be loaded with all the provisions necessary to survive the end of civilization as we know it — beer and more beer! The station also refers to the contest as "There Are No Road Rules."



MELISSA IN THE MORNING

Melissa Etheridge wowed the live audience in the Mark & Brian amphitheater during a broadcast one recent morning. After the show a group hug was necessary with (l-r) M&B producer Ted Lekas, Etheridge, KLOS/L.A. PD Rita Wilde, morning co-host Mark Thompson, KLOS MD Jim Villanueva and morning co-host Brian Phelps.

WTUE/Dayton and WAMX/Huntington, WV will be doing song-of-the-day promotions to qualify contestants to win a trip to Detroit for the show.

Y2K This

WNOR's fall promotion is the "FM99 Y2K Fix," where 2K (\$2,000) is given away every weekday in a fun forced-listening contest. Listen to Tommy & Rumble at 7:20 every weekday morning for the "Y2K Song of the Day." When the song plays, the 99th caller wins a Y2K Survival Pack — a backpack with such items as Y2K-Y Jelly, Y2K-opectate, skin care products from Y2-Mary-K and the two grand. Bill Gates is the "official" spokesperson.

KEZO is sending a listener and guest on the cruise of the century: a \$10K cruise to Mexico, Jamaica and Grand Cayman. The morning show will play the "Shipwreck of the Day" sounder — the *Titanic*, *Monitor vs. Merrimack*, *SS Minnow*, etc. Then, throughout the day, the ninth caller after the shipwreck sounder who correctly identifies the Shipwreck of the Day gets Century Z-92000 champagne glasses and qualifies for the trip.

WLVQ will have a "Major Millennium Party" at the Columbus Hyatt on New Year's Eve with five top regional bands performing.

WXRA will offer the "Y2-KY Weekend" with lots of love dolls and KY Jelly, so lucky listeners can slide into the new millennium.

KISS/San Antonio offers the "Y2K-I-S-S solution to where to spend New Year's Eve." Two winners will be sent 2,000 miles (the distance from San Antonio to NYC) with \$2,000 for two nights in Times Square for Y2K. A bottle of Korbel champagne and pairs of KISS commemorative champagne glasses qualify listeners for the grand prize.

For the folks who stay home during the week of New Year's Eve, the station will ask listeners to fax the location of their own New Year's Eve parties. The KISS staff will deliver party setups, KISS champagne glasses and KISS beer mugs to the parties via the KISS Prize Pig Patrol.

WBYR/South Bend, IN's "Rock-2-K" has been counting down the last 103 days until the year 2000. All promotions are tied to the "Rock-2-K Countdown." Clients sponsor one or more days during the countdown and kick in prizes worth at least \$100, which are given away when the station does not play 10-in-a-row. As the countdown gets shorter, the prizes get bigger.

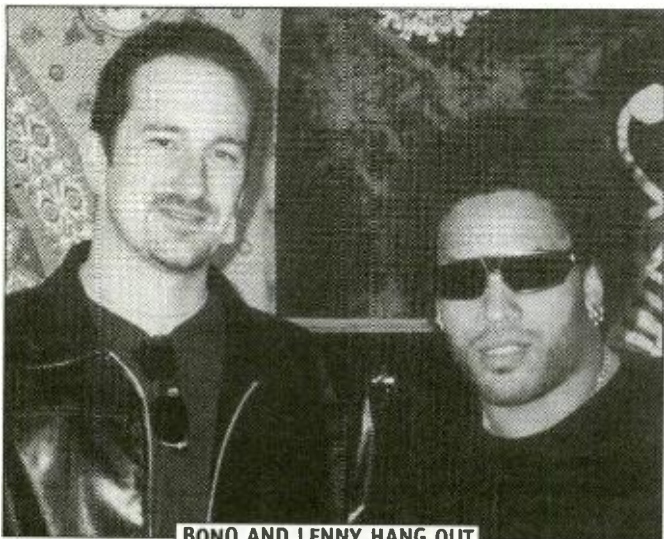
Likewise, WTUE has been counting down "The Final 104 Days Until Armageddon" in a production-intense series of audio bites featuring the biggest events of the century in sports, movies, news, music, TV, etc.

Don't let your kids read these next items! KSJO/San Francisco is giving away breast enhancement surgery through its "Y2Cups" promotion. Also, "Not So PC" strippers will be sent to "KSJO at Work Network" listeners, bearing software upgrades for Y2K. "Your computer won't go down, but the strippers will," the contest promises. Finally, "Y2Kid," little person posing as an abducted child, will be hidden somewhere in the Bay Area. Clues will be offered on the air, and the first person to find the dwarf will be given 2K in cash.

KZRQ plans on playing up the Y2K hype by giving away "Y2K Survivor Packs" every weekend in December. The packs will consist of water, gas, food, firewood, batteries and guns.

Just kidding about the guns.

Share the best pics of your promotions by sending them to my attention at 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067-4004.



BONO AND LENNY HANG OUT

Oh, wait, that's not Bono, it's KUFQ/Portland APD Al Scott and Lenny Kravitz after the latter's sold-out gig in the City of Roses.

R&R Rock Top 50

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	CREED Higher (Wind-up)	1783	+3	117656	10	72/0
2	2	LIVE The Dolphin's Cry (Radioactive/MCA)	1419	-19	83397	11	67/0
4	3	KENNY WAYNE SHEPHERD BAND In 2 Deep (Giant/Reprise)	1400	+96	81993	6	73/0
3	4	DAYS OF THE NEW Enemy (Outpost/Interscope)	1264	-108	72062	15	65/1
6	5	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1165	+101	75846	7	70/2
5	6	CHRIS CORNELL Can't Change Me (A&M)	1062	-130	69861	12	61/0
7	7	DEF LEPPARD Paper Sun (Mercury/IDJMG)	1023	+6	58363	11	55/0
9	8	STONE TEMPLE PILOTS Down (Atlantic)	917	-15	54438	7	66/1
11	9	BUSH The Chemicals Between Us (Trauma)	916	+2	52049	8	60/1
10	10	ZZ TOP Fearless Boogie (RCA)	861	-61	43189	8	52/1
8	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	784	-162	47642	24	56/0
12	12	SANTANA F/ROB THOMAS Smooth (Arista)	654	-73	45490	20	44/0
13	13	COLLECTIVE SOUL Tremble For My Beloved (Atlantic)	641	-41	36072	8	43/1
Breaker	14	SANTANA F/EVERLAST Put Your Lights On (Arista)	590	+119	30512	6	45/5
Breaker	15	ALICE IN CHAINS Fear The Voices (Columbia)	552	+96	32535	3	52/1
15	16	OUR LADY PEACE One Man Army (Columbia)	514	+12	29084	10	49/0
Breaker	17	COUNTING CROWS Hanginaround (DGC/Geffen)	510	+17	29143	5	39/1
19	18	CROSBY, STILLS, NASH & YOUNG No Tears Left (Reprise)	472	+45	27992	4	37/1
24	19	TONIC Knock Down Walls (Universal)	444	+95	23280	3	45/4
14	20	TONIC You Wanted More (Universal)	427	-90	29751	21	39/0
23	21	SHANNON CURFMAN True Friends (Arista)	426	+73	23135	4	41/3
20	22	OLEANDER I Walk Alone (Republic/Universal)	390	-14	21942	12	33/0
27	23	GUNS N' ROSES Oh My God (Geffen)	325	+65	22366	3	32/1
41	24	LYNYRD SKYNYRD Preacher Man (CMC)	307	+129	14813	2	27/2
22	25	GREAT WHITE Rollin' Stoned (Portrait/Columbia)	301	-79	15880	19	31/0
25	26	COAL CHAMBER W/OZZY OSBOURNE Shock... (Roadrunner)	301	-11	15532	6	28/1
35	27	FILTER Take A Picture (Reprise)	296	+103	23385	2	39/6
21	28	LYNYRD SKYNYRD Workin' (CMC)	282	-122	10804	16	25/0
28	29	RED HOT CHILI PEPPERS Around The World (Warner Bros.)	274	+20	14637	4	28/0
26	30	STAINED Mudshovel (Flip/Elektra/EEG)	265	-1	16728	13	29/1
31	31	TED NUGENT Give Me Just A Little More... (Epic)	254	+33	10844	3	21/1
32	32	OFFSPRING She's Got Issues (Columbia)	253	+37	14012	3	27/2
29	33	SEVENDUST Denial (TVT)	249	-3	12978	13	27/1
40	34	BEN HARPER Burn To Shine (Virgin)	210	+30	13479	5	26/3
30	35	MEGADETH Insomnia (Capitol)	204	-30	11059	7	25/0
33	36	BUCKCHERRY For The Movies (DreamWorks)	188	-28	20767	14	12/0
42	37	LIMP BIZKIT Re-Arranged (Flip/Interscope)	178	+7	12991	4	17/3
34	38	KID ROCK Cowboy (Top Dog/Lava/Atlantic)	176	-28	8769	9	16/0
39	39	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)	170	-11	16566	8	13/0
46	40	STATIC-X Push It (Warner Bros.)	165	+17	8488	4	20/0
36	41	TOM PETTY & THE HEARTBREAKERS Swingin' (Warner Bros.)	161	-26	10876	16	19/0
47	42	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	158	+17	8002	2	18/1
45	43	EARTH TO ANDY Still After You (Giant/Reprise)	151	-4	7754	2	25/3
Debut	44	DRAIN STH Simon Says (Enclave/Mercury/IDJMG)	136	+29	5616	1	21/3
50	45	8STOPS7 My Would-Be Savior (Reprise)	132	+5	10180	4	17/0
Debut	46	JETHRO TULL Spiral (Fuel 2000)	130	+13	4945	1	14/1
48	47	GARY HOEY Money (Surfdog)	127	-8	5930	2	13/1
Debut	48	BILLIONAIRE I Fell From Space (Slash/London)	119	+3	4946	1	19/4
Debut	49	TRAIN I Am (Aware/Columbia)	119	+66	10456	1	17/5
Debut	50	DAVID BOWIE The Pretty Things Are Going... (Virgin)	114	+7	12149	1	12/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
KORN Falling Away From Me (Immortal/Epic)	20
THIRD EYE BLIND Anything (Elektra/EEG)	13
R.E.M. The Great Beyond (Warner Bros.)	7
FILTER Take A Picture (Reprise)	6
LENNY KRAVITZ Live (Virgin)	6
SANTANA F/EVERLAST Put Your Lights On (Arista)	5
TRAIN I Am (Aware/Columbia)	5
GREAT WHITE Ain't No Shame (Portrait/Columbia)	5
TONIC Knock Down Walls (Universal)	4
GODSMACK Voodoo (Republic/Universal)	4
BILLIONAIRE I Fell From Space (Slash/London)	4
YES Homeworld (The Ladder) (Beyond)	4
BUCKCHERRY Dead Again (DreamWorks)	4
TOM PETTY & THE HEARTBREAKERS This... (Warner Bros.)	4
SLIPKNOT Wait And Bleed (Roadrunner)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LYNYRD SKYNYRD Preacher Man (CMC)	+129
SANTANA F/EVERLAST Put Your Lights On (Arista)	+119
FILTER Take A Picture (Reprise)	+103
FOO FIGHTERS Learn To Fly (Roswell/RCA)	+101
KENNY WAYNE SHEPHERD BAND In 2... (Giant/Reprise)	+96
ALICE IN CHAINS Fear The Voices (Columbia)	+96
TONIC Knock Down Walls (Universal)	+95
YES Homeworld (The Ladder) (Beyond)	+79
GODSMACK Voodoo (Republic/Universal)	+74
SHANNON CURFMAN True Friends (Arista)	+73

Breakers®

SANTANA F/EVERLAST Put Your Lights On (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
590/119	45/5	14

ALICE IN CHAINS Fear The Voices (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
552/96	52/1	15

COUNTING CROWS Hanginaround (DGC/Geffen)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
510/17	39/1	17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



74 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.



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SCORPIONS Aleyah (Koch)

Total Plays: 112, Total Stations: 9, Adds: 0

GODSMACK Voodoo (Republic/Universal)

Total Plays: 109, Total Stations: 20, Adds: 4

BUCKCHERRY Dead Again (DreamWorks)

Total Plays: 96, Total Stations: 16, Adds: 4

YES Homeworld (The Ladder) (Beyond)

Total Plays: 87, Total Stations: 17, Adds: 4

GREAT WHITE Ain't No Shame (Portrait/Columbia)

Total Plays: 83, Total Stations: 14, Adds: 5

TOM PETTY & THE HEART... This One's... (Warner Bros.)

Total Plays: 68, Total Stations: 12, Adds: 4

DREAM THEATER Home (EastWest/EEG)

Total Plays: 68, Total Stations: 10, Adds: 0

LENNY KRAVITZ Live (Virgin)

Total Plays: 66, Total Stations: 14, Adds: 6

QUEENSRYCHE Falling Down (Atlantic)

Total Plays: 64, Total Stations: 13, Adds: 2

GUANO APES Open Your Eyes (Super Sonic/RCA)

Total Plays: 63, Total Stations: 8, Adds: 0

Songs ranked by total plays

Most Played Recurrents

OLEANDER Why I'm Here (Republic/Universal)

COLLECTIVE SOUL Heavy (Atlantic)

GODSMACK Keep Away (Republic/Universal)

BUCKCHERRY Lit Up (DreamWorks)

LENNY KRAVITZ Fly Away (Virgin)

METALLICA Whiskey In The Jar (Elektra/EEG)

GODSMACK Whatever (Republic/Universal)

LENNY KRAVITZ American Woman (Maverick/Virgin)

DEF LEPPARD Promises (Mercury/IDJMG)

CREED One (Wind-up)

METALLICA Turn The Page (Elektra/EEG)

LIT My Own Worst Enemy (RCA)

KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise)

EVERLAST What It's Like (Tommy Boy)

ALICE IN CHAINS Get Born Again (Columbia)

OFFSPRING The Kids Aren't Alright (Columbia)

SAMMY HAGAR Mas Tequila (MCA)

GOO GOO DOLLS Slide (Warner Bros.)

KID ROCK Bawitdaba (Top Dog/Lava/Atlantic)

ROB ZOMBIE Living Dead Girl (Geffen)

TOP 100 ROCK POWER GOLD

- 1 **JIMI HENDRIX** All Along The Watchtower
- 2 **RUSH** Tom Sawyer
- 3 **AEROSMITH** Sweet Emotion
- 4 **AC/DC** You Shook Me All Night Long
- 5 **AC/DC** Back In Black
- 6 **RUSH** Limelight
- 7 **GUNS N' ROSES** Sweet Child O' Mine
- 8 **OZZY OSBOURNE** Crazy Train
- 9 **PINK FLOYD** Young Lust
- 10 **SCORPIONS** No One Like You
- 11 **ZZ TOP** La Grange
- 12 **PINK FLOYD** Comfortably Numb
- 13 **AEROSMITH** Walk This Way
- 14 **BLACK CROWES** Hard To Handle
- 15 **SCORPIONS** Rock You Like A Hurricane
- 16 **AEROSMITH** Dream On
- 17 **BLACK SABBATH** Paranoid
- 18 **RED RIDER** Lunatic Fringe
- 19 **KANSAS** Carry On Wayward Son
- 20 **AC/DC** Dirty Deeds Done Dirt Cheap
- 21 **JIMI HENDRIX** Purple Haze
- 22 **GEORGE THOROGOOD** Bad To The Bone
- 23 **RUSH** Spirit Of Radio
- 24 **PINK FLOYD** Run Like Hell
- 25 **VAN HALEN** You Really Got Me
- 26 **VAN HALEN** Panama
- 27 **AC/DC** Highway To Hell
- 28 **BOSTON** Peace Of Mind
- 29 **LED ZEPPELIN** Rock & Roll
- 30 **LYNYRD SKYNYRD** Sweet Home Alabama
- 31 **ZZ TOP** Tush
- 32 **JUDAS PRIEST** You've Got Another...
- 33 **NAZARETH** Hair Of The Dog
- 34 **BILLY IDOL** White Wedding
- 35 **STEVIE RAY VAUGHAN** Pride And Joy
- 36 **GUNS N' ROSES** Paradise City
- 37 **STONE TEMPLE PILOTS** Plush
- 38 **TOM PETTY** Runnin' Down A Dream
- 39 **ZZ TOP** Sharp Dressed Man
- 40 **BLUE OYSTER CULT** (Don't Fear) The Reaper
- 41 **OZZY OSBOURNE** Flying High Again
- 42 **PINK FLOYD** Hey You
- 43 **ROLLING STONES** Start Me Up
- 44 **VAN HALEN** Jamie's Cryin'
- 45 **VAN HALEN** Runnin' With The Devil
- 46 **LED ZEPPELIN** Black Dog
- 47 **LED ZEPPELIN** Ocean
- 48 **BLUE OYSTER CULT** Burnin' For You
- 49 **BILLY IDOL** Rebel Yell
- 50 **LED ZEPPELIN** Whole Lotta Love
- 51 **STONE TEMPLE PILOTS** Interstate Love Song
- 52 **AC/DC** Hell's Bells
- 53 **GUNS N' ROSES** Welcome To The Jungle
- 54 **KISS** Rock & Roll All Nite
- 55 **BAD COMPANY** Bad Company
- 56 **BOSTON** Rock & Roll Band
- 57 **BOSTON** Smokin'
- 58 **PINK FLOYD** Learning To Fly
- 59 **STEVIE RAY VAUGHAN** Crossfire
- 60 **BAD COMPANY** Rock & Roll Fantasy
- 61 **BOSTON** More Than A Feeling
- 62 **LED ZEPPELIN** Immigrant Song
- 63 **QUEEN** Fat Bottomed Girls
- 64 **TED NUGENT** Cat Scratch Fever
- 65 **PINK FLOYD** Wish You Were Here
- 66 **ROLLING STONES** Sympathy For The Devil
- 67 **VAN HALEN** And The Cradle Will Rock
- 68 **JIMI HENDRIX** Foxey Lady
- 69 **PINK FLOYD** Money
- 70 **VAN HALEN** Ain't Talkin' 'Bout Love
- 71 **DOORS** Roadhouse Blues
- 72 **LED ZEPPELIN** Over The Hills And Far Away
- 73 **LED ZEPPELIN** Ramble On
- 74 **PINK FLOYD** Brain Damage/Eclipse
- 75 **AEROSMITH** Rag Doll
- 76 **EAGLES** Hotel California
- 77 **GOLDEN EARRING** Twilight Zone
- 78 **RUSH** Freewill
- 79 **VAN HALEN** Hot For Teacher
- 80 **FOGHAT** Slow Ride
- 81 **PINK FLOYD** Time
- 82 **BILLY SQUIER** Lonely Is The Night
- 83 **PINK FLOYD** Have A Cigar
- 84 **AEROSMITH** Back In The Saddle
- 85 **JIMI HENDRIX** Hey Joe
- 86 **OZZY OSBOURNE** Mama, I'm Coming Home
- 87 **JOE WALSH** Rocky Mountain Way
- 88 **AEROSMITH** Same Old Song & Dance
- 89 **DAYS OF THE NEW** Touch, Peel & Stand
- 90 **CARS** Just What I Needed
- 91 **DIRE STRAITS** Sultans Of Swing
- 92 **SAMMY HAGAR** I Can't Drive 55
- 93 **DEF LEPPARD** Photograph
- 94 **LED ZEPPELIN** Hey Hey What Can I Do
- 95 **TED NUGENT** Stranglehold
- 96 **PEARL JAM** Alive
- 97 **EAGLES** Life In The Fast Lane
- 98 **VAN HALEN** I'll Wait
- 99 **ZZ TOP** Legs
- 100 **ERIC CLAPTON** Cocaine



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Rock reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

ROCK

Going For Adds

11/9/99

BRAMHALL Snakecharmer (RCA)

PRIMUS Electric Uncle Sam (Prawn Song/Interscope)

R.E.M. The Great Beyond (Warner Bros.)

SPLENDER Monotone (C2/Columbia)

EVENTS



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Stations and their adds listed alphabetically by market

Rock

- WPKY/Albany, NY ***
PD/M: John Cooper
FOO FIGHTERS "Learn"
- KZRR/Albuquerque, NM ***
OM: Frank Jaxon
PD: Phil Mahoney
MD: Rob Brothers
2 KOR "Falling"
FOO FIGHTERS "Learn"
ALICE IN CHAINS "Voices"
OFFSPRING "Kids"
- WZZQ/Allentown, PA ***
PD: Robin Lee
MD: Keith Moyer
6 ZZTOP "Fearless"
1 SHANNON CURFMAN "Friends"
OFFSPRING "Issues"
- KBUY/Amarillo, TX**
PD/M: Kidd Manning
THIRD EYE BLIND "Anything"
SLIPKNOT "Walt"
SEVEN DUST "Denial"
- KWHL/Anchorage, AK**
PD: Fitz Madrid
MD: Kathy Mitchell
FILTER "Picture"
- WAPL/Appleton, WI**
PD: Joe Calgareo
APD: Ross Maxwell
MD: Roxanne Steele
STAINED "Mudshovel"
TED NUGENT "Give"
TRAIN "Am"
- WZXL/Atlantic City, NJ**
PD: Steve Raymond
MD: Kathy Coro
R.E.M. "Great"
SMITHERS "Got"
YES "Ladder"
BILLIONAIRE "Fell"
THIRD EYE BLIND "Anything"
P.O.D. "Southtown"
BIG DADDY ZERO "Sugar"
- KIQC/Beaumont, TX**
PD/M: Kurt Glichrist
GODSMACK "Voodoo"
- WKGB/Binghamton, NY**
PD: Jim Free
MD: Tim Boland
EARTH TO ANDY "Still"
THIRD EYE BLIND "Anything"
R.E.M. "Great"
- WRQK/Canton, OH ***
OM: Chuck Stevens
Asst. OM: Todd Downerd
KORN "Falling"
- WPXC/Cape Cod, MA**
OM: Steve McVie
PD: Suzanne Tenari
APD/M: Brian Kelly
KORN "Falling"
THIRD EYE BLIND "Anything"
- KRNA/Cedar Rapids, IA**
PD: Joe Nugent
MD: Tommy Lang
3 KOR "Falling"
EARTH TO ANDY "Still"
- WYBB/Charleston, SC ***
OM: Charlie Kendall
No Adds
- WKLC/Charleston, WV**
PD/M: Mike Rappaport
LYNYRD SKYNYRD "Prachier"
- WEBN/Cincinnati, OH ***
OM: Scott Reinhart
PD: Michael Walter
MD: Bob Garrett
TONIC "Walls"
SIMON SAYS "Life"
THIRD EYE BLIND "Anything"
- WVRK/Columbus, GA**
OM/PD: Brian Waters
APD/M: Derek Myers
SANTANA FEVERLAST "Put"
- KNCN/Corpus Christi, TX ***
PD: Kelli Cluque
MD: Al Jones
GODSMACK "Voodoo"
TONIC "Walls"
ANTHRAX "Confusion"
- WRKI/Danbury, CT**
PD: Tom Bass
MD: Mary Scanlon
TRAIN "Am"
- WTUE/Dayton, OH ***
PD: Mike Thomas
APD: Steve Kramer
MD: John Beaulieu
TONIC "Walls"
- KLQA/EI Paso, TX ***
PD/M: "Magic" Mike Ramsey
APD: Glenn Garza
KORN "Falling"
ANTHRAX "Confusion"
THIRD EYE BLIND "Anything"
- WPHD/Elmira-Coming, NY**
PD/M: Stephen Shimer
JETHRO TULL "Spiral"
H-BLOCKX "Fly"
BUCKCHERRY "Again"
COAL CHAMBER "Shock"
SLIPKNOT "Walt"
- WRKT/Erie, PA**
VP/Programming: Ron Kline
MD: Sammy Stone
TOM PETTY & HB "Ones"
GREAT WHITE "Shame"
BEN HARPER "Burn"
- KKEG/Fayetteville, AR**
PD/M: Sandy Scott
TOM PETTY & HB "Ones"
SHANNON CURFMAN "Friends"
KORN "Falling"
- WNDD/Gainesville-Ocala, FL**
PD: Trevor Scott
MD: David Riley
BEN HARPER "Burn"
- WXRA/Greensboro, NC ***
PD/M: Tim Satterfield
APD: Marcia Gan
KORN "Falling"
- WQGM/Hagerstown, MD**
PD: Mike Holder
MD: Will Kauffman
38 SPECIAL "Just"
R.E.M. "Great"
- WSTZ/Jackson, MS ***
PD/M: Kevin Keith
FILTER "Picture"
R.E.M. "Great"
KORN "Falling"
- WRZK/Johnson City, TN**
PD/M: Mark E. McKinney
LENNY KRAVITZ "Live"
THIRD EYE BLIND "Anything"
LYNYRD SKYNYRD "Prachier"
- WRKR/Kalamazoo, MI**
PD: Ray Bauer
MD: Chris Winters
6 SANTANA FEVERLAST "Put"
- KOMP/Las Vegas, NV ***
PD: John Griffin
MD: Big Marty
No Adds
- WKQQ/Lexington-Fayette, KY ***
PD: Dennis Dillon
No Adds
- KMJX/Little Rock, AR ***
PD: Tom Wood
MD: Jimmy Edwards
No Adds
- KLOS/Los Angeles, CA ***
PD: Rita Wilde
MD: Jim Villanueva
TOM PETTY & HB "Ones"
EDDIE MONEY "Tonight"
- WTFX/Louisville, KY ***
OM/PD: Michael Lee
MD: Keith O'Leone
7 KOR "Falling"
MEGADETH "Breadline"
- WQWB/Macon, GA**
PD: Chris Ryder
MD: Sarina Scott
TONIC "Walls"
- WHJY/Providence, RI ***
PD: Joe Bevilacqua
MD: Sharon Schifano
1 LIMP BIZKIT "Re-Arrange"
SHANNON CURFMAN "Friends"
- WBWB/Raleigh-Durham, NC ***
OM/PD: Andy Meyer
No Adds
- WRXL/Richmond, VA ***
PD: Brian Iles
APD/M: Rik Maybee
1 KOR "Falling"
LIMP BIZKIT "Re-Arrange"
- KFRQ/McAllen, TX ***
PD/M: Shilo Stevens
13 GUNS N' ROSES "God"
6 COLLECTIVE SOUL "Beloved"
5 FUEL "Sunburn"
SLIPKNOT "Walt"
- WLUM/Milwaukee, WI ***
PD/M: Randy Hawke
GODSMACK "Voodoo"
EARTH TO ANDY "Still"
TOM PETTY & HB "Ones"
SIMON SAYS "Life"
GREAT WHITE "Shame"
- WCLG/Morgantown, WV**
PD: Jeff Miller
APD/M: Chris Robbins
2 KOR "Falling"
R.E.M. "Great"
THIRD EYE BLIND "Anything"
BUCKCHERRY "Again"
- WDHA/Morristown, NJ**
Dir/Rock Prog: Lenny Bloch
APD/M: Terrie Carr
1 GREAT WHITE "Shame"
THIRD EYE BLIND "Anything"
LENNY KRAVITZ "Live"
WATERS FAVAN-VALEN "Lost"
- WBAB/Nassau-Suffolk, NY ***
Ops. Dir.: Eric Wellman
13 GENESIS "Crawlers"
R.E.M. "Great"
TRAIN "Am"
- KKEG/Fayetteville, AR**
PD/M: Sandy Scott
TOM PETTY & HB "Ones"
SHANNON CURFMAN "Friends"
KORN "Falling"
- WPLR/New Haven, CT ***
PD: John Griffin
MD: Pam Landry
No Adds
- WKLT/NW Michigan**
PD/M: Terri Ray
LENNY KRAVITZ "Live"
SEBASTIAN BACH "Rock"
BUCKCHERRY "Again"
- KFZX/Odessa-Midland, TX**
PD: Steve Orscoli
MD: Dru Dawson
6 COUNTING CROWS "Hangin"
CROSBY STILLS... "Tears"
FILTER "Picture"
YES "Ladder"
DRAINATH "Simon"
P.O.D. "Southtown"
KORN "Falling"
LIMP BIZKIT "Re-Arrange"
- KATT/Oklahoma City, OK ***
OM/PD: Chris Baker
MD: Jake Daniels
No Adds
- KEZO/Omaha, NE ***
PD/M: Bruce Patrick
No Adds
- KCLB/Palm Springs, CA**
PD/M: Tish Lacey
5 THIRD EYE BLIND "Anything"
SANTANA FEVERLAST "Put"
LENNY KRAVITZ "Live"
BILLIONAIRE "Fell"
- WGLO/Peoria, IL**
OM/PD: Russ Schenk
APD/M: Tim Ylunen
38 SPECIAL "Just"
DRAINATH "Simon"
- WWCT/Peoria, IL**
Int. PD: Wayne Miller
MD: Scott "Spanky" Smith
LENNY KRAVITZ "Live"
QUEENSRYCHE "Falling"
TRAIN "Am"
SEBASTIAN BACH "Rock"
38 SPECIAL "Just"
- WMMR/Philadelphia, PA ***
PD: Sam Milkman
MD: Ken Zipeto
No Adds
- KOKB/Phoenix, AZ ***
PD/M: Joe Bonadonna
DAYS OF THE NEW "Enemy"
- WDVE/Pittsburgh, PA ***
PD: Garrett Hart
MD: Val Porter
No Adds
- WHYJ/Providence, RI ***
PD: Joe Bevilacqua
MD: Sharon Schifano
1 LIMP BIZKIT "Re-Arrange"
SHANNON CURFMAN "Friends"
- WBWB/Raleigh-Durham, NC ***
OM/PD: Andy Meyer
No Adds
- WRXL/Richmond, VA ***
PD: Brian Iles
APD/M: Rik Maybee
1 KOR "Falling"
LIMP BIZKIT "Re-Arrange"

*=Mediabase 24/7 monitored

74 Total Reporters
74 Current Reporters
74 Current Playlists

Active Rock

- WQBK/Albany, NY ***
PD: Rod Ryan
MD: Chris Osborn
13 KOR "Falling"
SIMON SAYS "Life"
GODSMACK "Voodoo"
- KZRK/Amarillo, TX**
PD: Eric Slayter
APD/M: Randi Rush
5 KOR "Falling"
85TOPS7 "Savior"
- WQIB/Ann Arbor, MI**
OM: Mark Thompson
APD/M: Ken Ward
11 KOR "Falling"
- WWWX-WXW/Apleton-Green Bay, WI**
PD/M: Chris Alan
16 KOR "Falling"
85TOPS7 "Savior"
- WCHZ/Augusta, GA**
PD/M: Chuck Williams
KORN "Falling"
METHODS OF MAYHEM "Naked"
R.E.M. "Great"
- KLBJ/Austin, TX ***
OM: Jeff Carroll
MD: Lois Lowe
1 RED HOT CHILLI "Around"
LENNY KRAVITZ "Live"
THIRD EYE BLIND "Anything"
BRAM HALL "Snake"
- KRAB/Bakersfield, CA ***
OM/PD: Chris Squires
MD: Danny Spanks
12 KOR "Falling"
9 FILTER "Picture"
5 BEASTIE BOYS "Alive"
2 R.E.M. "Great"
SYSTEM OF A DOWN "Sugar"
- WIIY/Baltimore, MD ***
PD: Rick Strauss
APD/M: Rob Heckman
2 KOR "Falling"
9 FILTER "Picture"
GUNS N' ROSES "Night"
GUNS N' ROSES "Pretty"
- WCPR/Biloxi-Gulfport, MS**
OM: Kenny Vest
APD/M: Wayne Watkins
APD/M: Scot Fox
8 LEVEL WITH... "Resurrect"
2 KOR "Falling"
THIRD EYE BLIND "Anything"
FULL DEVIL JACKET "Stain"
ANTHRAX "Confusion"
SIMON SAYS "Life"
SLIPKNOT "Walt"
- WRLR/Birmingham, AL ***
PD/M: Brady
GODSMACK "Voodoo"
- WAAF/Boston, MA ***
PD: Dave Douglas
MD: John Osterlind
19 KOR "Falling"
3 DOT "M.C."
MEGADETH "Breadline"
OFFSPRING "Issues"
PUYA "Sal"
- WXRC/Charlotte, NC ***
PD/M: Ron Bowen
7 KOR "Falling"
1 METHODS OF MAYHEM "Naked"
R.E.M. "Great"
- KFMF/Chico, CA**
PD: Marty Griffin
MD: Tim Buc Moore
3 KOR "Falling"
H-BLOCKX "Fly"
- KRQR/Chico, CA**
PD/M: Don Wilson
15 KOR "Falling"
14 SLIPKNOT "Walt"
3 ORANGE 9MM "Alien"
- KILO/Colorado Springs, CO ***
Stn. Mgr./OM: Rich Hawk
APD/M: Don Jantzen
6 KOR "Falling"
1 IN CUBUS "Pardon"
1 THRD EYE BLIND "Anything"
3 TONIC "Walls"
- WAZU/Columbus, OH ***
PD: Charley Lake
APD/M: Joe Show
ALICE IN CHAINS "Voices"
FILTER "Picture"
KORN "Falling"
EARTH TO ANDY "Still"
- WBZ/Columbus, OH ***
PD: Hal Fish
APD/M: Ronni Hunter
20 KOR "Falling"
3 SYSTEM OF A DOWN "Sugar"
THIRD EYE BLIND "Anything"
- KBSO/Corpus Christi, TX**
PD: Mark Schwabe
APD: Roxie Waters
MD: Brandie Albrecht
ANTHRAX "Confusion"
QUEENSRYCHE "Falling"
THIRD EYE BLIND "Anything"
IN CUBUS "Pardon"
KORN "Falling"
FULL DEVIL JACKET "Stain"
SLIPKNOT "Walt"
P.O.D. "Southtown"
- KEGL/Dallas-Ft. Worth, TX ***
PD: Greg Stevens
APD: Chris Ryan
MD: Cindy Scull
1 KOR "Falling"
- WKRO/Daytona Beach, FL**
VP/Prog.: Taft Moore
PD: David Spain
1 THRD EYE BLIND "Anything"
1 KOR "Falling"
1 STATIC-X "Push"
- KBPI/Denver-Boulder, CO ***
PD: Bob Richards
APD/M: Willie B.
2 FILTER "Picture"
1 GODSMACK "Voodoo"
- KAZR/Des Moines, IA ***
PD: Sean Elliott
APD/M: Paul Oslund
3 KOR "Falling"
KORN "Falling"
SIMON SAYS "Life"
- WRIF/Detroit, MI ***
OM: Doug Podell
MD: Troy Hanson
No Adds
- WGBF/Evansville, IN**
PD: Mike Sanders
MD: Turner Watson
KORN "Falling"
GUANO APES "Open"
LENNY KRAVITZ "Live"
MARILYN MANSON "Panorama"
THIRD EYE BLIND "Anything"
- WRCQ/Fayetteville, NC ***
PD/M: Greg Patrick
6 KOR "Falling"
R.E.M. "Great"
- WWBN/Flint, MI**
PD: Brian Beddow
MD: Chill Walker
FILTER "Picture"
DRAINATH "Simon"
KORN "Falling"
- KRZR/Fresno, CA ***
OM: E. Curtis Johnson
MD: Michael Bowen
KORN "Falling"
- WBYP/Ft. Wayne, IN ***
PD: Jim Fox
MD: Matt Taluto
4 KOR "Falling"
1 SLIPKNOT "Walt"
SYSTEM OF A DOWN "Sugar"
- WXKE/Ft. Wayne, IN**
PD/M: Doc West
KORN "Falling"
ANTHRAX "Confusion"
METHODS OF MAYHEM "Naked"
- WRUF/Gainesville-Ocala, FL ***
PD: Harry Guscott
MD: Ryan Spaco
3 RED HOT CHILLI "Around"
3 KOR "Falling"
2 ALICE IN CHAINS "Voices"
FULL DEVIL JACKET "Stain"
THIRD EYE BLIND "Anything"
SIMON SAYS "Life"
- WKLQ/Grand Rapids, MI ***
OM: Tony Gates
APD/M: Mark Feurie
11 KOR "Falling"
2 GODSMACK "Voodoo"
6 KOR "Falling"
5 SLIPKNOT "Walt"
5 KOR "Falling"
3 DREAM THEATER "Home"
SIMON SAYS "Life"
- WQXA/Harrisburg, PA ***
PD: Claudine DeLorenzo
MD: Nixon
8 KOR "Falling"
GUANO APES "Open"
LIVE "Water"
THRD EYE BLIND "Anything"
P.O.D. "Outcast"
- WCCF/Hartford, CT ***
PD: Michael Piccozzi
APD/M: Mike Karolyi
10 GARGANTUAS SOUL "Pack"
8 GODSMACK "Voodoo"
5 ALICE IN CHAINS "Voices"
5 KOR "Falling"
3 DREAM THEATER "Home"
SIMON SAYS "Life"
- WAMX/Huntington, WV**
PD/M: Debbie Wyde
4 KOR "Falling"
1 IN CUBUS "Pardon"
1 THRD EYE BLIND "Anything"
- WQK/Johnstown & WQW/State College, PA**
PD: Pat Urben
12 KOR "Falling"
1 SIMON SAYS "Life"
SLIPKNOT "Walt"
- KQRC/Kansas City, MO ***
PD: Vince Richards
MD: Valorie Knight
No Adds
- KLFX/Killeen-Temple, TX**
PD/M: Bob Fonda
ZENARIA "California"
PRIMUS "Electric"
RAGE AGAINST... "Guerrilla"
MARILYN MANSON "Panorama"
OFFSPRING "Issues"
GUNS N' ROSES "God"
- WJXQ/Lansing, MI ***
PD: Bob Olson
MD: Kevin Conrad
6 KOR "Falling"
SIMON SAYS "Life"
- KIBZ/Lincoln, NE**
PD: Tim Sheridan
APD/M: Jon Terry
KORN "Falling"
- KFMX/Lubbock, TX**
OM/PD: Wes Nessmann
GODSMACK "Voodoo"
BILLIONAIRE "Fell"
KORN "Falling"
SILVERCHAIR "Miss"
THIRD EYE BLIND "Anything"
- WJJO/Madison, WI ***
OM/PD: Glen Gardner
APD: Blake Patton
No Adds
- WGIR/Manchester, NH**
PD: Todd Thomas
MD: Kristin Burns
3 KOR "Falling"
RED HOT CHILLI "Around"
BLINK-182 "Things"
H-BLOCKX "Fly"
- WMFS/Memphis, TN ***
PD: Rob Cressman
MD: Dave Clapper
2 TONIC "Walls"
2 KOR "Falling"
SYSTEM OF A DOWN "Sugar"
- WZTA/Miami, FL ***
OM/PD: Gregg Steele
APD: Scott Struber
MD: Kmsba
13 KOR "Falling"
8 FULL DEVIL JACKET "Stain"
1 THRD EYE BLIND "Anything"
MEGADETH "Breadline"
DAVID BOWIE "Pretty"
SIMON SAYS "Life"
- WLZR/Milwaukee, WI ***
PD: Keith Hastings
MD: Marilyn Mee
4 KOR "Falling"
1 LIMP BIZKIT "Re-Arrange"
1 FULL DEVIL JACKET "Stain"
MEGADETH "Breadline"
- KXXR/Minneapolis, MN ***
OM: Oave Hamilton
PD: Wade Linder
APD/M: Ryan Castle
15 KOR "Falling"
SLIPKNOT "Walt"
- KHOP/Modesto, CA ***
OM/PD: Dave Taylor
APD: Dan Kennedy
MD: Dave Sparks
4 RAGE AGAINST... "Guerrilla"
4 KOR "Falling"
SIMON SAYS "Life"
- WRAT/Monmouth-Ocean, NJ ***
PD: Carl Craft
APD/M: Robyn Lane
3 IN CUBUS "Pardon"
KORN "Falling"
DREAM THEATER "Home"
GODSMACK "Voodoo"
- WKZQ/Myrtle Beach, SC**
OM/PD: Eric S. Hall
APD/M: Sumner James
8 GUNS N' ROSES "God"
5 KOR "Falling"
LENNY KRAVITZ "Live"
THIRD EYE BLIND "Anything"
- WNDR/Norfolk, VA ***
PD: Harvey Kojan
APD/M: Tim Parker
19 KOR "Falling"
1 GUNS N' ROSES "God"
H-BLOCKX "Fly"
- KTNP/Omaha, NE**
PD: Tony Matteo
APD/M: Chris Holland
2 KOR "Falling"
FULL DEVIL JACKET "Stain"
FILTER "Picture"
- WJRR/Orlando, FL ***
PD: Dick Sheetz
APD/M: Pat Lynch
12 KOR "Falling"
- WTXK/Pensacola, FL ***
PD: Joe Sampson
APD/M: Mark the Shark
8 GODSMACK "Voodoo"
5 ALICE IN CHAINS "Voices"
5 KOR "Falling"
1 DRAINATH "Simon"
GUANO APES "Open"
H-BLOCKX "Fly"
- WYSP/Philadelphia, PA ***
OM: Tim Sabean
PD: Neal Mirsky
MD: Nancy Palumbo
5 KOR "Falling"
- KUPD/Phoenix, AZ ***
PD: J. J. Jeffries
MD: Bridget Ventura
6 KOR "Falling"
- KUFO/Portland, OR ***
OM: Dave Numme
APD/M: Al Scott
10 SANTANA FEVERLAST "Put"
10 KOR "Falling"
- WHEB/Portsmouth, NH ***
PD: Todd Thomas
MD: Kat Kageleiry
KORN "Falling"
- KDOT/Reno, NV ***
OM/PD: Jave Patterson
12 KOR "Falling"
- WVVE/Rochester, NY ***
PD/M: Erick Anderson
6 KOR "Falling"
1 RED HOT CHILLI "Around"
STATIC-X "Push"
- KRXQ/Sacramento, CA ***
Stn. Mgr. Curtiss Johnson
APD: Pat Martin
MD: Kyle Brooks
18 KOR "Falling"
9 STONE TEMPLE PILOTS "No"
8 CREED "What"
5 PRIMUS "Electric"
4 SIMON SAYS "Life"
KID ROCK "Rage"
- WXTM/St. Louis, MO ***
PD: Tommy Matern
APD: Eric Schmidt
MD: Jeff "Woody" File
17 KOR "Falling"
SIMON SAYS "Life"
- WZBH/Salisbury, MD**
PD/M: Shawn Murphy
KORN "Falling"
- KISS/San Antonio, TX ***
OM: Virgil Thompson
PD: Kevin Vargas
MD: C.J. Cruz
8 KOR "Falling"
- KIOZ/San Diego, CA ***
OM: Bill May
APD/M: Sharon Leder
1 SYSTEM OF A DOWN "Sugar"
1 H-BLOCKX "Fly"
1 KOR "Falling"
- KTUX/Shreveport, LA**
PD/M: Paul Cannell
No Adds
- WRBR/South Bend, IN**
PD/M: Joe Turner
3 KOR "Falling"
THIRD EYE BLIND "Anything"
METHODS OF MAYHEM "Naked"
- KHTQ/Spokane, WA ***
PD/M: Ian Richards
1 BILLIONAIRE "Fell"
THIRD EYE BLIND "Anything"
FILTER "Picture"
KORN "Falling"
FULL DEVIL JACKET "Stain"
- WQLZ/Springfield, IL**
PD: Wooley Carlson
APD: John "Crash" Carroll
MD: Rocky
TONIC "Walls"
KORN "Falling"
SLIPKNOT "Walt"
METHODS OF MAYHEM "Naked"
- KZRQ/Springfield, MO**
PD: Ray Michaels
MD: George Spankmeister
KORN "Falling"
IN CUBUS "Pardon"
SIMON SAYS "Life"
SYSTEM OF A DOWN "Sugar"
- WXTB/Tampa, FL ***
OM: Brad Hardin
MD: Brian Ellner
7 KOR "Falling"
- WBUZ/Toledo, OH**
PD: Chris Ammel
3 KOR "Falling"
- KRTQ/Tulsa, OK ***
PD/M: Chris Kelly
FILTER "Picture"
KORN "Falling"
- WWOC/Washington, DC ***
PD: Bob Bumann
APD/M: Eudky Rizer
11 TRAIN "Am"
5 LIMP BIZKIT "Re-Arrange"
4 BUSH "Chemicals"
2 R.E.M. "Great"
4 KOR "Falling"
1 THRD EYE BLIND "Anything"
- KICT/Wichita, KS ***
OM: Ron Eric Taylor
MD: R.J. Davis
2 THRD EYE BLIND "Anything"
1 KOR "Falling"
SIMON SAYS "Life"
- WXBE/Wilkes Barre, PA ***
OM/PD: Aaron Roberts
APD: Chris Lloyd
6 KOR "Falling"
1 ALICE IN CHAINS "Voices"
SLIPKNOT "Walt"
SIMON SAYS "Life"

*=Mediabase 24/7 monitored

76 Total Reporters
76 Current Reporters
76 Current Playlists

R&R Active Rock Top 50

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	CREED Higher (Wind-up)	2451	-5	215528	10	76/0
2	2	BUSH The Chemicals Between Us (Trauma)	2052	+84	152119	8	76/1
3	3	LIVE The Dolphin's Cry (Radioactive/MCA)	1889	-46	148880	11	71/0
5	4	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1813	+62	133139	7	74/0
4	5	STONE TEMPLE PILOTS Down (Atlantic)	1757	-11	136871	7	76/0
6	6	GODSMACK Keep Away (Republic/Universal)	1535	-123	143977	29	67/0
7	7	DAYS OF THE NEW Enemy (Outpost/Interscope)	1399	-156	102617	16	67/0
11	8	LIMP BIZKIT Re-Arranged (Flip/Interscope)	1335	+112	109008	7	72/2
10	9	STAIN'D Mudshovel (Flip/Elektra/EEG)	1305	+73	112854	18	73/0
8	10	KID ROCK Cowboy (Top Dog/Lava/Atlantic)	1264	-137	104017	12	65/0
9	11	SEVENDUST Denial (TVT)	1243	+4	104517	16	71/0
12	12	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	1130	+46	102058	5	73/2
17	13	ALICE IN CHAINS Fear The Voices (Columbia)	1065	+150	81469	3	67/4
15	14	SANTANA F/EVERLAST Put Your Lights On (Arista)	1040	+55	86183	9	61/1
14	15	NINE INCH NAILS We're In This Together (Nothing/Interscope)	996	-22	83532	9	70/0
20	16	RED HOT CHILI PEPPERS Around The World (Warner Bros.)	976	+92	65537	6	65/4
18	17	KENNY WAYNE SHEPHERD BAND In 2 Deep (Giant/Reprise)	928	+22	63797	6	51/0
22	18	COAL CHAMBER W/OZZY OSBOURNE Shock The Monkey (Roadrunner)	923	+59	63866	7	62/0
16	19	POWERMAN 5000 When Worlds Collide (DreamWorks)	888	-43	86223	20	54/0
23	20	STATIC-X Push It (Warner Bros.)	831	+14	69365	9	70/2
21	21	OUR LADY PEACE One Man Army (Columbia)	824	-51	46970	11	55/0
13	22	CHRIS CORNELL Can't Change Me (A&M)	787	-260	47474	12	47/0
Breaker	23	FILTER Take A Picture (Reprise)	781	+278	58350	2	60/8
25	24	OLEANDER I Walk Alone (Republic/Universal)	649	-66	45592	14	49/0
24	25	MEGADETH Insomnia (Capitol)	626	-162	51095	9	53/0
Breaker	26	GUNS N' ROSES Oh My God (Geffen)	624	+45	49381	3	60/3
30	27	DRAIN STH Simon Says (Enclave/Mercury/IDJMG)	548	+88	40475	5	52/2
29	28	OFFSPRING She's Got Issues (Columbia)	546	+54	41655	5	44/2
28	29	TYPE O NEGATIVE Everything Dies (Roadrunner)	503	+3	41749	8	47/0
Debut	30	GODSMACK Voodoo (Republic/Universal)	486	+305	39739	1	52/7
31	31	8STOPS7 My Would-Be Savior (Reprise)	455	+4	31463	9	51/2
37	32	TONIC Knock Down Walls (Universal)	423	+71	26018	2	37/4
Debut	33	KORN Falling Away From Me (Immortal/Epic)	420	+369	45972	1	69/68
32	34	CHEVELLE Mia (Squint)	404	-47	32562	13	37/0
38	35	SYSTEM OF A DOWN Sugar (American/Columbia)	366	+32	31458	14	47/6
34	36	311 Come Original (Capricorn)	363	-36	24183	9	26/0
43	37	GUANO APES Open Your Eyes (Super Sonic/RCA)	332	+60	25436	4	41/3
33	38	FILTER Welcome To The Fold (Reprise)	332	-103	28623	17	40/0
42	39	BUCKCHERRY Dead Again (DreamWorks)	326	+52	21831	2	32/0
41	40	DOPE Debonaire (Flip/Epic)	318	-3	37512	7	35/0
35	41	DEF LEPPARD Paper Sun (Mercury/IDJMG)	305	-81	15488	9	21/0
45	42	BLINK-182 All The Small Things (MCA)	302	+34	22868	3	19/1
36	43	ROB ZOMBIE Superbeast (Geffen)	284	-69	36626	16	25/0
44	44	H-BLOCKX Fly (Risk)	270	0	23998	5	35/5
47	45	SANTANA F/ROB THOMAS Smooth (Arista)	265	+16	15028	15	16/0
Debut	46	INCUBUS Pardon Me (Immortal/Epic)	260	+55	26221	1	33/4
50	47	EARTH TO ANDY Still After You (Giant/Reprise)	234	+18	19309	2	26/1
Debut	48	COUNTING CROWS Hanginaround (DGC/Geffen)	224	+18	19184	1	14/0
40	49	DOUBLEDRIVE Tattooed Bruise (Here And Now) (MCA)	201	-124	13109	14	20/0
39	50	LIT Zip-Lock (RCA)	188	-143	12750	12	21/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
KORN Falling Away From Me (Immortal/Epic)	68
THIRD EYE BLIND Anything (Elektra/EEG)	17
SIMON SAYS Life Jacket (Hollywood)	14
SLIPKNOT Wait And Bleed (Roadrunner)	10
FILTER Take A Picture (Reprise)	8
GODSMACK Voodoo (Republic/Universal)	7
FULL DEVIL JACKET Stain (Enclave/Mercury/IDJMG)	7
SYSTEM OF A DOWN Sugar (American/Columbia)	6
H-BLOCKX Fly (Risk)	5
METHODS OF MAYHEM Get Naked (MCA)	5

Megadeth

"Breadline"

Couldn't Wait:
WAAF WRIF WZTA
WLZR WTXF KILQ

Adds 11/29

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Falling Away From Me (Immortal/Epic)	+369
GODSMACK Voodoo (Republic/Universal)	+305
FILTER Take A Picture (Reprise)	+278
ALICE IN CHAINS Fear The Voices (Columbia)	+150
LIMP BIZKIT Re-Arranged (Flip/Interscope)	+112
RED HOT CHILI PEPPERS Around The... (Warner-Bros.)	+92
DRAIN STH Simon Says (Enclave/Mercury/IDJMG)	+88
BUSH The Chemicals Between Us (Trauma)	+84
STAIN'D Mudshovel (Flip/Elektra/EEG)	+73
TONIC Knock Down Walls (Universal)	+71

Breakers®

FILTER		
Take A Picture (Reprise)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
781/278	60/8	23
GUNS N' ROSES		
Oh My God (Geffen)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
624/45	60/3	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



76 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

Third Eye Blind "Anything"

#2 Most Added at Rock Formats

Including: KSJO WBZX WEBN DC101
 WZTA KLBK KICT KLAQ
 WJJO WKRO and many more!

Most Added at Alternative Including:

KROQ WXRK Q101 LIVE 105
 89X WBCN WHFS WFNX 99X
 KNDD WXDZ and many more!



New & Active

MOKE Down (*Ultimatum*)

Total Plays: 119, Total Stations: 11, Adds: 0

BILLIONAIRE I Fell From Space (*Slash/London*)

Total Plays: 115, Total Stations: 16, Adds: 2

MARILYN MANSON Astonishing... (*Nothing/Interscope*)

Total Plays: 107, Total Stations: 15, Adds: 2

TED NUGENT Give Me Just A Little More... (*Epic*)

Total Plays: 102, Total Stations: 9, Adds: 0

DREAM THEATER Home (*EastWest/EEG*)

Total Plays: 101, Total Stations: 10, Adds: 2

METHODS OF MAYHEM Get Naked (*MCA*)

Total Plays: 96, Total Stations: 17, Adds: 5

P.O.D. Southtown (*Atlantic*)

Total Plays: 94, Total Stations: 13, Adds: 1

SLIPKNOT Wait And Bleed (*Roadrunner*)

Total Plays: 64, Total Stations: 15, Adds: 10

FULL DEVIL JACKET Stain (*Enclave/Mercury/IDJMG*)

Total Plays: 47, Total Stations: 9, Adds: 7

LENNY KRAVITZ Live (*Virgin*)

Total Plays: 46, Total Stations: 8, Adds: 3

Songs ranked by total plays

Most Played Recurrents

RED HOT CHILI PEPPERS Scar Tissue (*Warner Bros.*)

LIMP BIZKIT Nookie (*Flip/Interscope*)

OLEANDER Why I'm Here (*Republic/Universal*)

GODSMACK Whatever (*Republic/Universal*)

KORN Freak On A Leash (*Immortal/Epic*)

BUCKCHERRY Lit Up (*DreamWorks*)

KID ROCK Bawitdaba (*Top Dog/Lava/Atlantic*)

OFFSPRING The Kids Aren't Alright (*Columbia*)

ROB ZOMBIE Living Dead Girl (*Geffen*)

LIT My Own Worst Enemy (*RCA*)

ROB ZOMBIE Dragula (*Geffen*)

COLLECTIVE SOUL Heavy (*Atlantic*)

ALICE IN CHAINS Get Born Again (*Columbia*)

CREED One (*Wind-up*)

METALLICA Whiskey In The Jar (*Elektra/EEG*)

EVERLAST What It's Like (*Tommy Boy*)

LENNY KRAVITZ Fly Away (*Virgin*)

BLINK-182 What's My Age Again? (*MCA*)

LENNY KRAVITZ American Woman (*Maverick/Virgin*)

KORN Got The Life (*Immortal/Epic*)

TOP 100 ACTIVE ROCK POWER GOLD

- 1 **NIRVANA** Smells Like Teen Spirit
- 2 **ALICE IN CHAINS** Man In The Box
- 3 **PEARL JAM** Alive
- 4 **STONE TEMPLE PILOTS** Plush
- 5 **METALLICA** Enter Sandman
- 6 **CREED** My Own Prison
- 7 **NIRVANA** Come As You Are
- 8 **PEARL JAM** Even Flow
- 9 **GUNS N' ROSES** Paradise City
- 10 **OZZY OSBOURNE** Crazy Train
- 11 **DAYS OF THE NEW** Touch, Peel & Stand
- 12 **AC/DC** You Shook Me All Night Long
- 13 **SOUNDGARDEN** Spoonman
- 14 **PEARL JAM** Jeremy
- 15 **GUNS N' ROSES** Welcome To The Jungle
- 16 **LENNY KRAVITZ** Are You Gonna Go My Way
- 17 **ALICE IN CHAINS** Would?
- 18 **GUNS N' ROSES** Sweet Child O' Mine
- 19 **RUSH** Tom Sawyer
- 20 **CANDLEBOX** Far Behind
- 21 **STONE TEMPLE PILOTS** Interstate Love Song
- 22 **OFFSPRING** Self Esteem
- 23 **AC/DC** Back In Black
- 24 **NIRVANA** In Bloom
- 25 **SOUNDGARDEN** Fell On Black Days
- 26 **STONE TEMPLE PILOTS** Vasoline
- 27 **METALLICA** Until It Sleeps
- 28 **SOUNDGARDEN** Black Hole Sun
- 29 **TOOL** Sober
- 30 **AC/DC** Highway To Hell
- 31 **METALLICA** The Unforgiven
- 32 **SEVEN MARY THREE** Cumbersome
- 33 **BLACK SABBATH** Paranoid
- 34 **BUSH** Machinehead
- 35 **FAITH NO MORE** Epic
- 36 **PEARL JAM** Black
- 37 **GREEN DAY** Brain Stew
- 38 **AEROSMITH** Sweet Emotion
- 39 **OFFSPRING** Come Out & Play...
- 40 **VAN HALEN** Panama
- 41 **BLACK CROWES** Hard To Handle
- 42 **BUSH** Comedown
- 43 **VAN HALEN** Runnin' With The Devil
- 44 **NIRVANA** All Apologies
- 45 **SCORPIONS** Rock You Like A Hurricane
- 46 **AC/DC** Dirty Deeds Done Dirt Cheap
- 47 **FILTER** Hey Man, Nice Shot
- 48 **VAN HALEN** You Really Got Me
- 49 **NIRVANA** Lithium
- 50 **WHITE ZOMBIE** More Human Than Human
- 51 **METALLICA** Nothing Else Matters
- 52 **CRACKER** Low
- 53 **TOADIES** Possum Kingdom
- 54 **LIVING COLOUR** Cult Of Personality
- 55 **AC/DC** Hell's Bells
- 56 **ALICE IN CHAINS** Rooster
- 57 **OZZY OSBOURNE** Flying High Again
- 58 **OFFSPRING** Gone Away
- 59 **BUSH** Everything Zen
- 60 **GREEN DAY** When I Come Around
- 61 **TOOL** Forty-Six & 2
- 62 **STONE TEMPLE PILOTS** Sex Type Thing
- 63 **AEROSMITH** Walk This Way
- 64 **SCORPIONS** No One Like You
- 65 **SMASHING PUMPKINS** Bullet With Butterfly...
- 66 **LED ZEPPELIN** Black Dog
- 67 **AC/DC** T.N.T.
- 68 **AC/DC** Thunderstruck
- 69 **METALLICA** Fuel
- 70 **METALLICA** Wherever I May Roam
- 71 **RED HOT CHILI PEPPERS** Under The Bridge
- 72 **VAN HALEN** Hot For Teacher
- 73 **METALLICA** Sad But True
- 74 **JANE'S ADDICTION** Been Caught Stealing
- 75 **JIMI HENDRIX** Purple Haze
- 76 **WHITE ZOMBIE** Thunder Kiss '65
- 77 **METALLICA** The Unforgiven II
- 78 **AC/DC** For Those About To Rock
- 79 **METALLICA** King Nothing
- 80 **SOUNDGARDEN** Outshined
- 81 **AEROSMITH** Dream On
- 82 **DANZIG** Mother
- 83 **BLACK SABBATH** Iron Man
- 84 **ALICE IN CHAINS** Them Bones
- 85 **NIRVANA** Heart-Shaped Box
- 86 **EVERCLEAR** Santa Monica (Watch The...)
- 87 **STONE TEMPLE PILOTS** Wicked Garden
- 88 **JUDAS PRIEST** You've Got Another Thing Comin'
- 89 **OFFSPRING** Gotta Get Away
- 90 **FOO FIGHTERS** Everlong
- 91 **AC/DC** Shoot To Thrill
- 92 **PEARL JAM** Daughter
- 93 **VAN HALEN** Ain't Talking 'Bout Love
- 94 **METALLICA** One
- 95 **LED ZEPPELIN** Ocean
- 96 **BUSH** Little Things
- 97 **PEARL JAM** Better Man
- 98 **OZZY OSBOURNE** No More Tears
- 99 **COLLECTIVE SOUL** Shine
- 100 **LED ZEPPELIN** Whole Lotta Love



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Active Rock reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.

ACTIVE ROCK

Going For Adds 11/9/99

BRAMHALL Snakecharmer (*RCA*)

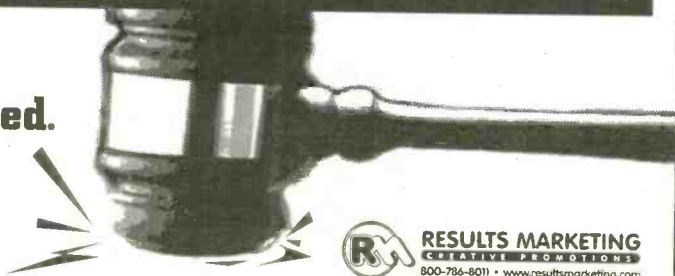
PRIMUS Electric Uncle Sam (*Prawn Song/Interscope*)

R.E.M. The Great Beyond (*Warner Bros.*)

SPLENDER Monotone (*C2/Columbia*)

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active INSIGHT

By
Frank Correia
Asst. Rock Editor

Incubus frontman/percussionist **Brandon Boyd** penned the band's current single, "Pardon Me," after seeing a picture of what appeared to be spontaneous human combustion in, ironically, *Life* magazine. Drawing inspiration from a charred pair of legs and a pile of ashes may sound ghoulish, but in this Halloween season many Active Rock and Alternative programmers are all alight about this powerful single. Unlike many rap/rock wannabes, Incubus demonstrate the appropriate blend with "Pardon Me," which fuses a monster rock chorus with some impressive turntable work by bandmember **DJ Kilmore**.

It's not surprising the band had a leg up (no offense to the human torch) on contemporary hip-hopping headbangers. After all, the band have been growing their grass-roots following since 1991, when they formed in a Calabasas, CA garage. With grunge starting to surge and hair metal starting to sink, Incubus opened shows in Hollywood in the early '90s and released an independent record, *Fungus Amongus*, which garnered them some name recognition. About two years out of high school Incubus landed a deal with Immortal Records, released a six-song EP of demos titled *Enjoy Incubus* and toured Europe with labelmates Korn.

Incubus

In 1997 the band released their first full-length, *S.C.I.E.N.C.E.*, on Immortal/Epic. Through touring, street marketing and persistence, the group continued to grow their fan base while evolving their sound. After two years on the road, including a stint on Ozzfest, the group returned home to spend eight weeks writing their new album, *Make Yourself*. The group recorded the new LP during the summer of '99, working every day for nine weeks. Co-producing with the band was **Scott Litt** (R.E.M., Nirvana, Days Of The New).

WAAF/Boston PD **Dave Douglas** is happy to be an early supporter of the single and believes that the band's current sound represents a necessary evolution for Incubus. "We've supported this band for a long time, and it's nice to see them make the right record. This is the record they needed to make."



R&R Top 20 Specialty Artists

November 5, 1999

- 1 **DANZIG** (*Evilive/E-Magine*) Airplay Includes: KATT, KBER, WYSP
- 2 **SLIPKNOT** (*Roadrunner*) Airplay Includes: KUPD, WMFS, WTFX
- 3 **PRIMUS** (*Interscope*) Airplay Includes: WBAB, WKGB, WQXA
- 4 **SEVENDUST** (*TVT*) Airplay Includes: KISW, WJXQ, WXRA
- 5 **DREAM THEATRE** (*Elektra/EEG*) Airplay Includes: KLPX, WHJY, WWDC
- 6 **COAL CHAMBER** (*Roadrunner*) Airplay Includes: KLPX, WRXL, WXTM
- 7 **STUCK MOJO** (*Century Media*) Airplay Includes: KBER, KXXR, WYSP
- 8 **POWERMAN 5000** (*DreamWorks*) Airplay Includes: KATT, WKGB, WPXC
- 9 **FULL DEVIL JACKET** (*Enclave/Mercury/IDJMG*) Airplay Includes: KLPX, WJXQ, WXBE
- 10 **KITTIE** (*Ng/Artemis*) Airplay Includes: KRAB, WAVF, WMFS
- 11 **STATIC-X** (*Warner Bros.*) Airplay Includes: KUPD, KXXR, WXTM
- 12 **LEADFOOT** (*Music Cartel*) Airplay Includes: KRXQ, WGIR, WJXQ
- 13 **METHODS OF MAYHEM** (*MCA*) Airplay Includes: WMFS, WTFX, WWDC
- 14 **EDL** (*Big Deal*) Airplay Includes: KBER, KLPX, KRXQ
- 15 **ORANGE 9MM** (*Ng/Artemis*) Airplay Includes: KATT, WBAB, WQXA
- 16 **BUCKETHEAD** (*CyberOctave*) Airplay Includes: KUPD, WRXL, WXRA
- 17 **MACHINE HEAD** (*Roadrunner*) Airplay Includes: KISW, WJXQ, WPXC
- 18 **FREAK HOUSE** (*QED*) Airplay Includes: KBER, KLPX, WXTM
- 19 **AMEN** (*Roadrunner*) Airplay Includes: WAVF, WRXL, WTFX
- 20 **TYPE O NEGATIVE** (*Roadrunner*) Airplay Includes: KISW, WHJY, WJXQ

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MA (Media America) Hardrive Various Roxy Myzal/Lou Brutus Rage Against The... "Guerrilla Radio" Coal Chamber "Shook The Monkey" Soulwax "Much Against..." Kittie "Brackus" Ozzy "She's Got Issues"</p>	<p>WAVF/Charleston, SC The Heavy Shit Sunday midnight-1:30am Danny Villalobos/Holmes Heibert Unika "Black Woman" Clutch "Release The Kraken" Natas "La Ciudad de Brahman" Danzig "Devil's Child" Quench "5 Seconds"</p>	<p>KLPX/Killeen, TX Kul Radio Saturday 10pm-midnight Bob Fonda Amen "Coma America" Overkill "Space Truckin" Cannibal Corpse "Coffin Feeder" Full Devil Jacket "Stain" Freak House "Subculture..."</p>	<p>WTFX/Louisville, KY Detour Sunday 8-10pm Chris Allman Insane Clown Posse "Assassins" Marilyn Manson "Astonishing..." Slipknot "Wait And Bleed" Grade "A Year In The Past" Electric Hellfire... "Devil Inside"</p>	<p>KATT/Oklahoma City, OK KATT's Big Metal Friday midnight-2am Erik G. Iron Maiden "Wrathchild '99" Warrant "The Jones" Sebastian Bach "Rock N' Roll" Ratt "Dead Reckoning" Gooseflesh "Wrath"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Dennis Huff Static-X "Push It" Danzig "Satan's Child" Slipknot "Eyeless" Stuck Mojo "My Will" System Of A Down "Suite Pee" WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Godsmack "Voodoo" Reverie "Permanent (Take...)" Type O Negative "Everything Dies" Queensryche "Breakdown" System Of A Down "Sugar" WRXL/Richmond, VA The Metal File Mon-Fri 2-3am Johnny Young Danzig "Five Finger Crawl" Primus "Anti-Pop" Type O Negative "Everyone I Love..." Coal Chamber "Ecstasy In Decay" KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Paul Wilbur, Che Brooks Grade "Victim Of..." Saves The Day "Rocks Tonic Juice..." Consumed "On The Take Again" Leadfoot "Reapin' Existence" Dillenger Escape... "Sugar Coated Sour" KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Rage Against The... "Guerrilla Radio" Gooseflesh "Godbreed" Slipknot "Sic" Bruce Dickinson "Killing Floor (Live)" Danzig "Apokalips"</p>	<p>KISW/Seattle, WA Metal Shop Saturday midnight-2am Adam Gehrke Factory 81 "Peace Officer" Anthrax "Ball Of Confusion" Full Devil Jacket "Stain" Static-X "Push It" Dream Theatre "Home" KISW/Seattle, WA New Music Hour Sunday 10-11pm Scott Vanderpool Nebula "Whatcha Looking For" Queensryche "Falling Down" 8Stops7 "My World Be Savor" Primus "Electric Uncle Sam" Offspring "She's Got Issues" WXTM/St. Louis, MO Extreme Meltdown Friday 11pm-1am Johnny Orr Fattboy Slim "Sko Nuff" Jamiroquai "Supersonic" Orbital "Style" Lo Fidelity Allstars "Kool Roc Bass" Omar Santana "Ravers Damnation" WXTM/St. Louis, MO Static Sunday 8pm-9pm Johnny Orr Slipknot "Wait And Bleed" Filter "Take A Picture" Crazy Town "Toxic" Marilyn Manson "Astonishing..." Primus "Electric Uncle Sam" WXTM/St. Louis, MO Monday Night Metal Mon-Fri 11pm-midnight Kane Slipknot "Spit It Out" Reverie "Permanent (Take...)" Dope "Pig Society" Type O Negative "Everything Dies" S.O.D. "Bigger Than The..."</p>	<p>WXTM/St. Louis, MO Holwired Friday 10pm-midnight Johnny Orr 2K "Fuck The Millennium" Jamiroquai "Supersonic" Terry Dexter "Better Than Me" Basement Jaxx "Rendez-Vu" Rhinoceros "Le Mobilizer"</p>
<p>KRAB/Bakersfield, CA X-Factor Sunday 8-9pm Mike Bell Davis Waits "Senorita" Gay Dad "Joy" Consumed "Iwal Called Maurice" Kittie "Paperdoll" Lo Fidelity All Star "Blister On My Brain"</p>	<p>WKLQ/Grand Rapids, MI Clambake Sunday 9-10pm Steve "The Rat" Aldrich Clinton "People Power In..." Aloof "So Good" Make Up "White Belts" Charlatans "Forever" Clash "Straight To Hell"</p>	<p>WJXQ/Lansing, MI The Pit Sunday midnight-2am Andy Alvey Slipknot "Surfazing" Will Haven "Fresno" Powerman 5000 "Supernova Goes Pop" Coal Chamber "Notion" Machine Head "From This Day"</p>	<p>WGIR/Manchester, NH Whiplash Sunday 10-11pm Roadkill Methods Of Mayhem "Get Naked" Kid Rock "Bawitaba" Megadeth "Crush 'Em" Overkill "Space Truckin" Puya "Oasis"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Leo Cage Powerman 5000 "Blast Off To Nowhere" Leadfoot "Curse The Gods" Orange 9mm "Alien" Coal Chamber "El Cu Cuy" Sevendust "Bender"</p>	<p>KISW/Seattle, WA New Music Hour Sunday 10-11pm Scott Vanderpool Nebula "Whatcha Looking For" Queensryche "Falling Down" 8Stops7 "My World Be Savor" Primus "Electric Uncle Sam" Offspring "She's Got Issues" WXTM/St. Louis, MO Extreme Meltdown Friday 11pm-1am Johnny Orr Fattboy Slim "Sko Nuff" Jamiroquai "Supersonic" Orbital "Style" Lo Fidelity Allstars "Kool Roc Bass" Omar Santana "Ravers Damnation" WXTM/St. Louis, MO Static Sunday 8pm-9pm Johnny Orr Slipknot "Wait And Bleed" Filter "Take A Picture" Crazy Town "Toxic" Marilyn Manson "Astonishing..." Primus "Electric Uncle Sam" WXTM/St. Louis, MO Monday Night Metal Mon-Fri 11pm-midnight Kane Slipknot "Spit It Out" Reverie "Permanent (Take...)" Dope "Pig Society" Type O Negative "Everything Dies" S.O.D. "Bigger Than The..."</p>	<p>KLPX/Tucson, AZ Area 51 Friday 10pm-midnight Bob Bitchin' Danzig "Five Finger Crawl" Dream Theatre "Home" Megadeth "Prince Of Darkness" Hella "Riot On The Rocks" Aggressive Sound... "Suckerpunch"</p>	
<p>WKGB/Binghamton, NY Incoming Monday 10pm-11:30pm Tim Boland Filter "Welcome To The Fold" Iggy Pop "Corruption" Jane's Addiction "Ocean Size" Powerman 5000 "When Worlds Collide" Limp Bizkit "Re-Arranged"</p>	<p>WXRA/Greensboro, NC Outer Limits Sunday 10-11pm Marcia Gan Anthrax "Ball Of Confusion" Buckcherry "Dead Again" Shannon Curfman "True Friends" Limp Bizkit "Re-Arranged" Semisonic "Delicious"</p>	<p>WBAB/Long Island, NY Fingers Metal Shop Sunday 10pm-1am Fingers Marilyn Manson "Astonishing..." Queensryche "Falling Down" Buckcherry "Dead Again" Guns N' Roses "Oh My God" Lynch Mob "Type O"</p>	<p>WMFS/Memphis, TN Beyond The Pit Saturday 11pm-2am Jose Romero Stuck Mojo "Twisted" Hangnail "Overhang" Vision Of Disorder "Formula For Failure" Kittie "Spit" Will Haven "End Summary"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy Kreator "Endorama" Danzig "Five Finger Crawl" Vision Of Disorder "Choke" Stuck Mojo "Reborn" Slipknot "Sic"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Crazy Town "Toxic" Kittie "Brackus" Lixx "Play With Me" Methods Of Mayhem "Get Naked" Mindless Self... "Planet Of The Apes"</p>	<p>WVDC/Washington, DC New Music Mart Sunday 9:30-10:30pm Buddy Rizer Beck "Sexx Laws" Lenny Kravitz "Live" Ben Harper "Burn To Shine" Smash Mouth "Then The Morning..." Train "I Am"</p>	
<p>WPXC/Cape Cod, MA To The Extreme Saturday 9:30-10:30pm Erik Stafford Machine Head "From This Day" Puya "Oasis" Full Devil Jacket "Stain" System Of A Down "Suite Pee" Simon Says "Life Jacket"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Semisonic "Delicious" Blind-182 "All The Small Things" Tori Amos "Bliss" Supersuckers "My Kickass Life" Hetero "I Stole A Bride"</p>	<p>WTFX/Louisville, KY The Altitude Network Saturday 10pm-2am Black Frank Type O Negative "All Hallow's Eve" Vision Of Disorder "Choke" Will Haven "Fresno" Sevendust "Crumbled" Stuck Mojo "Southern Pride"</p>	<p>KXXR/Minneapolis, MN X-Ireme Metal Shop Friday 1-4am Nick Davis Reverie "Butterfly" Primus "Anti-Pop" N17 "Rust" Gooseflesh "Burning Soul" Static-X "Osteogelation"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Crazy Town "Toxic" Kittie "Brackus" Lixx "Play With Me" Methods Of Mayhem "Get Naked" Mindless Self... "Planet Of The Apes"</p>	<p>WXTM/St. Louis, MO Cellar Full Of Noise Sunday 8-10pm Mean Gene Fuel "Sunburn" System Of A Down "Sugar" Foo Fighters "Learn To Fly" Crazy Town "Toxic" Strangers With Candy "My Room"</p>	<p>WXBE/Wilkes Barre, PA Cellar Full Of Noise Sunday 8-10pm Mean Gene Fuel "Sunburn" System Of A Down "Sugar" Foo Fighters "Learn To Fly" Crazy Town "Toxic" Strangers With Candy "My Room"</p>	

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Promos For The Holidays

Lessons from the Mediabase archives

This week I was originally going to do a piece on how various Alternative stations program holiday music on the days leading up to Christmas. But when Mediabase President Rich Meyer pulled up station monitors for Dec. 18 of last year (the last day monitored before the holiday), he couldn't find more than a handful of holiday songs. That led me to conclude that this is a format that probably doesn't switch to its "Christmas clock" until Dec. 24.

While the format may not play a lot of holiday music, I was abundantly aware that from a promotion standpoint this is a very active format come holiday time. Indeed, such huge events as holiday festival shows are standard benchmarks for the format. Since Mediabase was already open on my desktop from my unsuccessful search for holiday music, I decided to skip on over to the Mediabase archive of holiday promotions and get a snapshot of what radio stations had done in the past.

Lack Of Originality

Looking over Mediabase's promotion archive was an educational process. Since it is not organized by format and there are very few Alternative stations represented, I got to see just how generic most holiday promotions really are. Indeed, almost every promotion I looked at would have worked equally well at a Country station or an Urban station. This led me to realize that most holiday promotions in radio lack any sense of creativity or fun.

A perfect example is Valentine's Day. Many of the promotions featured a giveaway of some kind of date, including dinner, a limo, roses and candy. This is standard fare, and one would hope that the production or creative director would be able to come up with something to make it more interesting. Unfortunately, most promotions read like a laundry list and not theater of the mind. That's not the case with this promo from KSEG/Sacramento last year:

"Listeners were encouraged to be the ninth caller when they heard the 'Good Lovin' Gone Bad' contest sounder to qualify to win 'The Eagle Divorce Package,' which includes an attorney, underwear, free dinners at Chevy's restaurant, a fitness club membership, a stocked bar, sex toys, a Sony Mini-Disc player/recorder, \$250 in free passes to a 'gentlemen's club,' a trip for two to Jamaica and other prizes." Here's how it sounded on the air:

"[J. Geils Band's 'Love Stinks' under]: Oh, sure, The Eagle could give away some nice sweet prize for Valentine's Day like chocolate, jewelry ... but no! This year The Eagle is giving away a divorce! This divorce comes complete with an attorney, clean under-

wear, three dinners at Chevy's — you can't cook, remember — membership to 24-Hour Fitness, a complete stocked bar, sexual toys — I like the ramrod, myself — and a trip for two to Jamaica!"

Good Writing Rules

One could say that it is difficult to get the overall vibe and quality of a promotional spot or live read simply from reading a transcript. I refer you to radio legend Frank Wood, who stated, "All good radio is in the writing." This refers not only to the words that are read, but the creativity behind them, as the above promotional illustrates.

Still, there are times when you can't get the spirit of the promotion just by reading it. The following 1998 Fourth of July promo from WXRK/New York has a lot of vocal cuts along with a humorous break in the middle. For a production piece like this, I'm sure you'd really have to hear it for the joke to have its full impact:

"[Voice-over] Ha-ha. [Second V/O] K-Rock. [Third V/O] This weekend. [Fourth V/O] Fourth of July weekend. [Third V/O] It's K-Rock's All Request Fourth of July A to Z. All the best of K-Rock suggested by you and played back alphabetically. [Female V/O] It starts on A and winds up on Z with stops at every letter along the way. [Third V/O] All this week we need you to help us build it. [Fifth V/O] Vote for your favorite songs now by calling 1 (888) 770-1998. [Third V/O] Faxing (212) 314-9335. [Sixth V/O] Or e-mailing us at WXRK923@aol.com. [Seventh V/O] You are center stage. [Eighth V/O] You say it all this week. [Ninth V/O] Hello, can I hear, um? [Eighth V/O] We play it this weekend. [Ninth V/O] 'I Think I Love You' from the Partridge Family. [Seventh V/O] Um, most of the time. [Third V/O] Phone, fax and e-mail your suggestions as we put together K-Rock's All Request Fourth of July A to Z. [Tenth V/O] Why, I'll have you going from A to Z. [Second V/O] K-Rock."

Promotional Benchmarks

Overall, holiday promotions take many forms. Some become such a benchmark that the event itself transcends any kind of staleness that doing the same promotion year after year may

bring. WHFS/Washington-Baltimore's 'HFStival is a perfect example of this. Other examples include food drives around Thanksgiving. Here's a 1997 promotion from KQRC/Kansas City that includes another old-fashioned radio concept, added-value:

"[Voice-over/commercial] ... Or you could order your turkey package at the Olathe Hi-V! The Rock will be there from 10 to 1! While you're there, drop off a canned or packaged good for the Salvation Army food drive! All three Olathe high schools will be on hand to support this community food drive! The Army will have a Chinook helicopter and other Army vehicles there too! A great community event for the food pantry, helping Olathe high school students, Army helicopters, hanging out with The Rock and a fantastic deal for Thanksgiving dinner! It's all happening this Saturday at the Olathe Hi-V!"

Another good example of a holiday promotion that the listener comes to expect year after year is helping less fortunate children around Christmas. In this instance, creativity generally takes a back seat to sentiment. Here's a 1997 promo from KUDL/Kansas City that illustrates this beautifully:

"[Voice-over with Dan and Glo/musical bed] Hi, it's Dan and Glo from the morning show here on KUDL. How would you like to make a real difference in somebody's life during the holiday season? We have a great opportunity, as again KUDL's Adopt a Family program is coming along soon. We're going to be working with several different agencies in the Kansas City area, including the Salvation Army, Heart of America Family Services, Network Rehab, The Guadalupe Center El Centro and [not transcribed] Church. We'll be working with these agencies to find families that need a little extra touch of love during the holiday season — and that's where you come in. Our listener family has come through in the past, and this year we need you more than ever. We'll set up phone banks beginning Dec. 3. A special number will be given. You can call in then and adopt a family. And then you will provide a gift for each family member, and we also ask that you provide a holiday meal through gift certificates to a grocery store, something like that. And then, as you adopt a family, you'll know that you're sharing the holiday season with somebody in Kan-

Overall, holiday promotions take many forms. Some become such a benchmark that the event itself transcends any kind of staleness that doing the same promotion year after year may bring. The 'HFStival is a perfect example of this.

sas City who really does need you. So make your plans now, and then join us beginning Dec. 3 for Adopt a Family here on 98.1 KUDL."

Don't Forget The Follow-Up

A standard three-part maxim for successfully promoting an event is:

1. Tell the audience what you are going to be doing.
2. Tell them what you are doing.
3. Tell them what you did.

Most radio stations tend to forget No. 3. Here's KLOL/Houston telling us what they did on St. Patrick's Day in 1998:

"KLOL celebrated St. Patrick's Day in grand fashion with Griff's world-famous St. Patrick's Day blow-out! The festivities began on Thursday with the Queens contest. Friday four bands jammed. Saturday the bar hosted 10 bands and the Richmond Avenue Parade. Sunday featured more bands and an Irish stew cook-off. The party concluded on Tuesday, March 17th [St. Patrick's Day] with an all-day and all-night Outlaw Dave broadcast. Plus, Steve Fixx loaded up a bus full of listeners for an Irish pub crawl."

As I said earlier, most of the promotions I read through were very generic. However, I did find some that targeted a specific demographic. Try to guess which demographic KXXR/Minneapolis is aiming for in this New Year's Eve promo from 1997:

"[Voice-over] It's the 93X New Year's Eve Party this Wednesday the 31st. We couldn't think of a better place to have our New Year's Party

... Hooters... Mall of America. [Woman's voice] Hi. I'm an X-Girl ... When you hear the X-Girls start blowing ... the noisemaker on 93X [sfx: noisemaker]...Ooo! Ah! Yeah! ... [Butt-head] Uh, huh-huh. I'm, like, the noisemaker. Nice to, like, huh-huh, meet you ... [Woman] Be the 13th caller at 989-9393 ... [V/O] And win a 93X Hooter prize ... and win a 93X Hooter pack including a \$25 gift certificate, party favors, hats and Ooo! X condoms! Ah! X condoms! Spend New Year's Eve with 93X at Hooters. [V/O] Hooters ... Mall of America."

Let's conclude with Memorial Day and Labor Day, which tend to be the most generic of holidays. After all, there are only so many different ways you can repackage a list of 500 songs. But as the following 1998 promo from WPLT/Detroit shows, self-deprecating humor can go a long way:

"[Voice-over/sfx] Hi, this is Mr. Planet. On Memorial Day weekend, Planet 96.3 is playing Detroit's 396 coolest flashbacks of all time, and we need your flashback requests. The reason is simple! If you don't e-mail, fax or mail your requests, I'll pick out the songs myself. Let's do a little A-B comparison, shall we? Memorial Day weekend with your favorite songs [song clip of OMD's 'If You Leave,' and After The Fire's 'Der Kommissar'], and Memorial Day weekend with my favorite songs [song clip of Sons Of The Pioneers' 'Tumbling Tumbleweeds']."

PRIMUS

"ELECTRIC UNCLE SAM"

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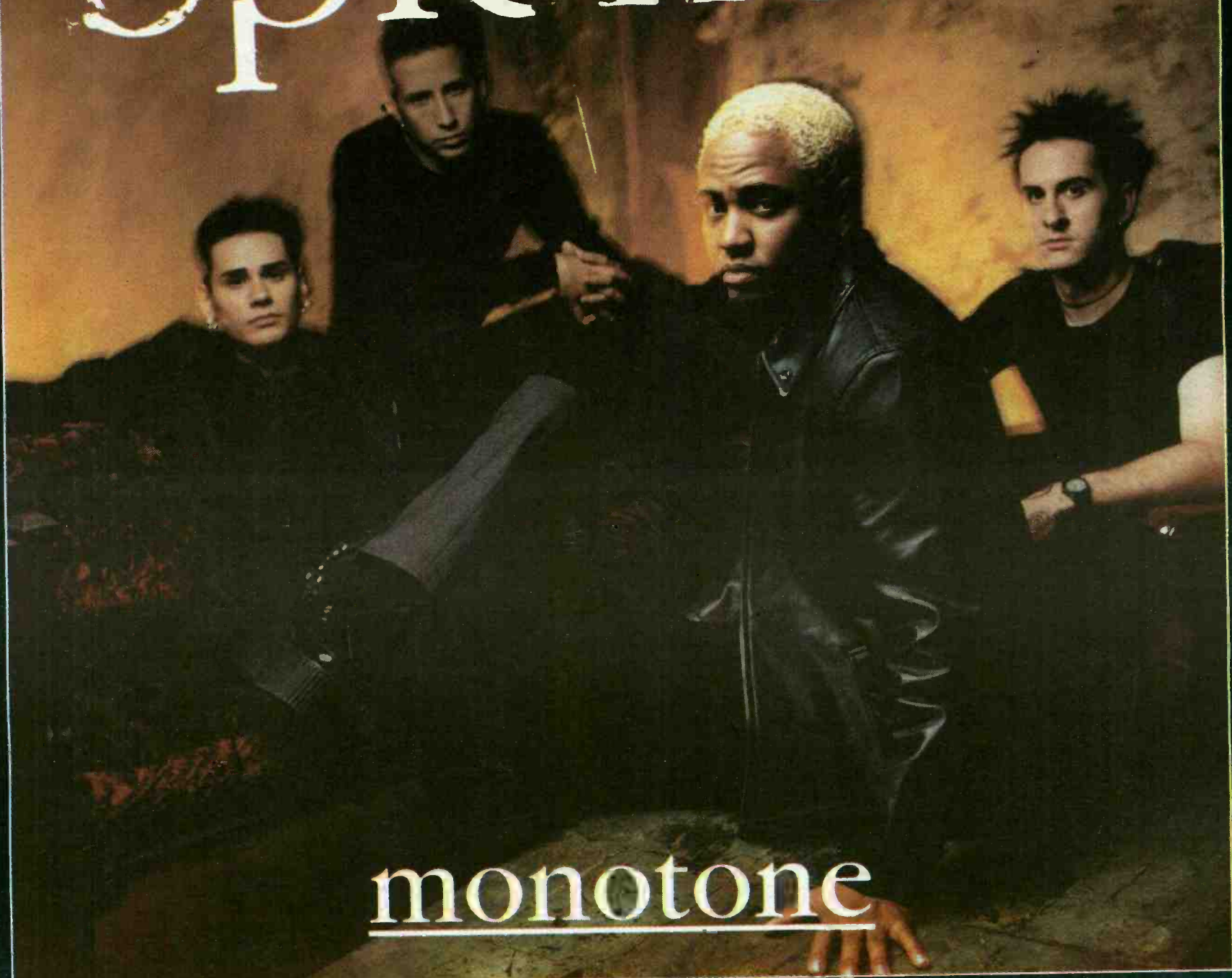
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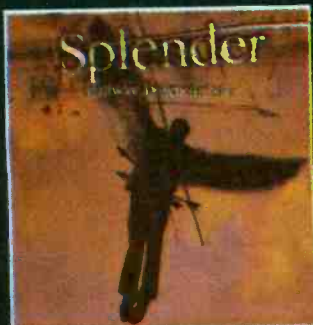


Splender




monotone

The new track from their debut album
Halfway Down the Sky



Produced by Todd Rundgren for Alchemedia Productions, Inc.
Mixed by Mike Shipley
Management: Joey Gmerek & Chris O'Malley for GO! Entertainment, Ltd.
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**NATIONAL TOUR BEGINS 10/22
MODERN ROCK LIVE ON 10/31**

November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BUSH The Chemicals Between Us (Trauma)	2939	+106	283242	8	81/0
3	2	FOO FIGHTERS Learn To Fly (Roswell/RCA)	2801	+92	269985	7	80/0
2	3	CREED Higher (Wind-up)	2737	+8	268983	10	76/0
4	4	LIVE The Dolphin's Cry (Radioactive/MCA)	2310	-142	210590	11	79/0
8	5	LIMP BIZKIT Re-Arranged (Flip/Interscope)	2125	+246	224803	7	76/2
5	6	311 Come Original (Capricorn)	2108	-6	178245	10	77/0
6	7	KID ROCK Cowboy (Top Dog/Lava/Atlantic)	1999	-95	218382	13	74/0
10	8	FILTER Take A Picture (Reprise)	1990	+223	184425	6	77/1
9	9	RED HOT CHILI PEPPERS Around The World (Warner Bros.)	1948	+178	220111	12	79/0
13	10	BLINK-182 All The Small Things (MCA)	1843	+178	214271	6	76/2
7	11	CHRIS CORNELL Can't Change Me (A&M)	1813	-148	144131	12	78/0
12	12	JIMMIE'S CHICKEN SHACK Do Right (Rocket/IDJMG)	1810	+99	138975	13	75/2
15	13	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	1679	+88	204430	5	73/0
11	14	STONE TEMPLE PILOTS Down (Atlantic)	1611	-123	145261	7	78/0
19	15	SANTANA F/EVERLAST Put Your Lights On (Arista)	1391	+66	130473	9	66/0
14	16	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)	1356	-306	133555	24	73/0
16	17	NINE INCH NAILS We're In This Together (Nothing/Interscope)	1298	-191	109204	9	71/0
18	18	BLINK-182 What's My Age Again? (MCA)	1292	-64	132936	28	70/0
20	19	STROKE9 Little Black Backpack (Cherry/Universal)	1286	+71	95350	10	60/0
21	20	COUNTING CROWS Hanginaround (DGC/Geffen)	1178	+22	93519	5	56/1
23	21	OFFSPRING She's Got Issues (Columbia)	1165	+131	142935	5	62/1
22	22	STAIN'D Mudshovel (Flip/Elektra/EEG)	1151	+87	129685	14	63/2
17	23	OUR LADY PEACE One Man Army (Columbia)	1147	-263	79395	13	60/0
Breaker	24	BEASTIE BOYS Alive (Grand Royal/Capitol)	1131	+234	141715	3	68/0
Breaker	25	BECK Sexxlaws (DGC/Geffen)	1025	+94	99380	4	59/0
26	26	SMASH MOUTH Then The Morning Comes (Interscope)	955	+35	62230	6	46/1
24	27	LIT Zip-Lock (RCA)	892	-81	67416	15	56/0
30	28	SEVENDUST Denial (TVT)	882	+40	85447	14	55/2
31	29	MARCY PLAYGROUND It's Saturday (Capitol)	841	+33	44859	5	51/0
33	30	FIONA APPLE Fast As You Can (Clean Slate/Epic)	756	+98	63039	4	48/2
29	31	POWERMAN 5000 When Worlds Collide (DreamWorks)	719	-146	83362	19	49/0
Debut	32	KORN Falling Away From Me (Immortal/Epic)	688	+499	87772	1	69/68
32	33	GODSMACK Keep Away (Republic/Universal)	683	+21	75729	9	39/2
34	34	SANTANA F/ROB THOMAS Smooth (Arista)	680	+38	60290	13	19/2
35	35	FUEL Sunburn (550 Music/Epic)	652	+21	52038	4	43/3
37	36	OLEANDER I Walk Alone (Republic/Universal)	641	+50	41027	8	37/1
28	37	DAYS OF THE NEW Enemy (Outpost/Interscope)	628	-264	35186	15	40/0
45	38	INCUBUS Pardon Me (Immortal/Epic)	528	+124	84976	2	43/6
44	39	ALICE IN CHAINS Fear The Voices (Columbia)	528	+95	44924	2	34/0
40	40	STATIC-X Push It (Warner Bros.)	486	+44	49378	2	44/2
39	41	MUSE Muscle Museum (Maverick/Taste Media)	473	+30	27225	5	43/4
46	42	SYSTEM OF A DOWN Sugar (American/Columbia)	454	+55	46837	2	39/2
42	43	SAVE FERRIS Mistaken (Starpool/Epic)	449	+10	41252	4	36/2
41	44	LONG BEACH DUB ALLSTARS Traylor Ras (DreamWorks)	439	-2	39585	9	36/1
49	45	TONIC Knock Down Walls (Universal)	427	+93	17997	2	29/0
Debut	46	VERTICAL HORIZON Everything You Want (RCA)	344	+154	16188	1	32/3
43	47	FILTER Welcome To The Fold (Reprise)	337	-101	35369	17	32/0
38	48	BUCKCHERRY For The Movies (DreamWorks)	330	-139	22314	15	25/0
48	49	GUSTER Barrel Of A Gun (4,3,2,1) (Hybrid/Sire)	316	-20	19281	9	22/0
47	50	STEREOPHONICS Pick A Part That's New (V2)	280	-58	12048	7	24/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
KORN Falling Away From Me (Immortal/Epic)	68
THIRD EYE BLIND Anything (Elektra/EEG)	62
R.E.M. The Great Beyond (Warner Bros.)	37
SLIPKNOT Wait And Bleed (Roadrunner)	11
TRAIN I Am (Aware/Columbia)	8
LEN Feelin' Alright (Work/Epic)	7
INCUBUS Pardon Me (Immortal/Epic)	6
LENNY KRAVITZ Live (Virgin)	6
GAY DAD Joy (Sire)	6
TORI AMOS Cornflake Girl (Atlantic)	6

Jimmie's Chicken Shack

"Do Right"

R&R 12 + 99

Monitor 13* + 73



The Island Def Jam Music Group / A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Falling Away From Me (Immortal/Epic)	+499
THIRD EYE BLIND Anything (Elektra/EEG)	+261
LIMP BIZKIT Re-Arranged (Flip/Interscope)	+246
BEASTIE BOYS Alive (Grand Royal/Capitol)	+234
FILTER Take A Picture (Reprise)	+223
R.E.M. The Great Beyond (Warner Bros.)	+219
RED HOT CHILI PEPPERS Around... (Warner Bros.)	+178
BLINK-182 All The Small Things (MCA)	+178
VERTICAL HORIZON Everything You Want (RCA)	+154
OFFSPRING She's Got Issues (Columbia)	+131

Breakers®

BEASTIE BOYS

Alive (Grand Royal/Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1131/234	68/0	24

BECK

Sexxlaws (DGC/Geffen)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1025/94	59/0	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



81 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.



shootyz groove
"mad for it"

from the album: High Definition

Going For Adds Now!

early adds at: WFNX, KTEG, WROX, WCYY, WRRV, WJSE, KQRX

Soundscan effect of HBO Reverb appearance:

Week before: 433 pieces

Week after: 1380!

Two weeks after: 1530!!

High Definition 25,000 scanned!

It's the new single for the now sound!
Play Shootyz Groove and it will react!



Produced, Mixed and Programmed by Machine. Additional Production and Remix by Ben Grosse. Management and Direction: Steve Berman for Entertainment Management Solutions. www.shootyzgroove.com • www.kineticrecords.com © 1999 Reprise Records

BreakThrough

Artist

OWSLEY

Track: "I'M ALRIGHT"

LP: **OWSLEY**

Label: **GIANT/WARNER BROS.**

By **Jeanette Grgurevic**
Asst. Alternative Editor

e

essentials: Owsley hails from a Southern musical family with traditional leanings: His father was a drum major, and his mother was a singer and vocal coach, while his brother and sister were rock guitarists and classical pianists. Owsley, the youngest of the family, looked up to his brother, who played in a rock band. When Owsley was 10 years old, his mother taught him to play acoustic guitar. He started studying the blues, and when Kiss became the next big thing in the '70s, Owsley begged his father for a Fender Telecaster and taught himself how to play Kiss songs. With that background, he would be destined not only to sing, but to write and to play several different instruments.

After he graduated from high school, Owsley went on to music school, but eventu-



ally dropped out to go on tour with a college band so he could discover music theory in his own way. He learned to "live on the road ... It's trial by fire, and I think that school can't teach you what real life is like." After touring with that band, he played all around the world with funk pioneer Judson Spence and then with Amy Grant's band. He also founded a band with Ben Folds, but eventually that group dissolved.

After producer Mutt Lang hired him to play guitar and sing duets with Shania Twain on broadcast showcases for *The Tonight Show* and other shows of that kind, Owsley finally landed a publishing deal. Two years later he collaborated with former bandmate Millard Powers, bassist Trevor Morgan, Lang and associate Jeff Balling to make his own record, which was finished at the end of 1997. Later he signed with Giant Records.

Artist POV: "I've always been really amazed at recording techniques and how to make things sound great on records and how to translate a song and move someone with a tune, which is really important to me. It's all about sharing a musical experience, more than about me getting my rocks off. If it's not fun for you, then it's really not fun for me."

Lisa Worden, MD
KROQ/Los Angeles

Our big requesting records are Korn's "Falling Away From Me," Limp Bizkit's "Re-Arranged," System Of A Down's "Sugar" and Blink-182's "All the Small Things." We world-premiered Korn two weeks ago, and it was instantly top five phones. I'm not sure we've seen such a star-studded fourth quarter in years. It makes it hard to introduce new bands when there are so many big releases. It's an amazing time for this format, with all the great new music. Right now I'm listening to the Incubus album, the Rage album, the Third Eye Blind album, the Get Up Kids and the new Korn. As far as what's working on KROQ — Limp Bizkit, Pennywise's "Alien," Blink-182, Rage and the Red Hot Chili Peppers. We added R.E.M. last week, and it sounds great; it's one of the best songs they've done in years. The new Third Eye Blind rocks, the Beastie Boys are a band we have a lot of success with, and Live is starting to happen. Also, we love Nine Inch Nails' "Into the Void" and Filter's "Take a Picture."

Lisa Worden
ON THE RECORD



Korn was an integral part of relaunching harder rock at the Alternative format last year. They were blazing trails then, but today, well, they are format icons. Just witness the astounding 68 adds they put on the board this week. **Epic Records** is definitely living in the format's sweet spot right now with the aforementioned Korn, **Rage Against The Machine** and the ultracool **Incubus** ... Kudos to **Elektra Records** for putting the Alternative format first in its marketing plan for the new **Third Eye Blind** album. Alternative radio responds with 61 adds ... How good is the new **R.E.M.** track? Well, 37 stations added it, and **Warner Bros.** isn't even going for airplay until next week ... **Methods Of Mayhem's Tommy Lee** is making a lot of friends at the Alternative format. Not just because "Get Naked" is an amazing record, but also because he is being incredibly open and accessible to radio ... Not long ago I mentioned that the new bands that hang tough will be rewarded with a lighter release schedule soon enough. Well, it wasn't soon, but the release schedule is finally lightening up. That's good news for a band like **Muse**, who are not only hanging tough, but pulling in new stations each week ... Check out

ON THE RADIO
by Jim Kerr

Slipknot, which is sneaking into regular rotation off harder specialty show action ... **Sublime** still tests through the roof at this format, so I am a little puzzled at the reluctance of some stations to embrace the **Long Beach Dub Allstars** "Trailer Ras." There are bands you give the benefit of the doubt to, and the Allstars should certainly be one of them.
RECORD OF THE WEEK: Crazy Town "Toxic"



"All The Small Things"

The follow-up to their alternative & rock radio smash & #1 MTV video
From the **Double-Platinum** album **Enema of the State**
Headlining **Loser Kids Tour '99** with **Silverchair** and **Fenix tx**



R&R ALTERNATIVE 13 - 10 !!!

ON:	WXRK	KROQ	Q101	LIVE 105
	WZTA	WPLY	KDGE	WJRR
	89X	WBCN	WHFS	WFNX
	KTBZ	99X	KNDD	91X

and so many more!



Produced by Jerry Finn Management: Rick DeVoe www.blink182.com www.mcarecords.com



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Most Played Recurrents

- LIT My Own Worst Enemy (RCA)

- LIMP BIZKIT Nookie (Flip/Interscope)

- LEN Steal My Sunshine (Work/Epic)

- OFFSPRING The Kids Aren't Alright (Columbia)

- TONIC You Wanted More (Universal)

- LO FIDELITY ALLSTARS Battle Flag (Skint/Sub Pop/Columbia)

- KORN Freak On A Leash (Immortal/Epic)

- SUGAR RAY Someday (Lava/Atlantic)

- SMASH MOUTH All Star (Interscope)

- OLEANDER Why I'm Here (Republic/Universal)

- KID ROCK Bawitdaba (Top Dog/Lava/Atlantic)

- LENNY KRAVITZ American Woman (Maverick/Virgin)

- LENNY KRAVITZ Fly Away (Virgin)

- FUEL Shimmer (550 Music/Epic)

- COLLECTIVE SOUL Heavy (Atlantic)

- ORGY Blue Monday (Elementree/Reprise)

- TRAIN Meet Virginia (Aware/Columbia)

- KORN Got The Life (Immortal/Epic)

- GODSMACK Whatever (Republic/Universal)

- CREED One (Wind-up)

TOP 100 ALTERNATIVE POWER GOLD

- | | |
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| <ul style="list-style-type: none"> 1 BLUR Song 2 2 STONE TEMPLE PILOTS Plush 3 GREEN DAY Brain Stew 4 SUBLIME Santeria 5 FOO FIGHTERS Everlong 6 SUBLIME Wrong Way 7 NIRVANA Smells Like Teen Spirit 8 PEARL JAM Alive 9 JANE'S ADDICTION Been Caught Stealing 10 BECK Loser 11 EVERCLEAR Santa Monica (Watch The...) 12 SMASHING PUMPKINS Today 13 ALICE IN CHAINS Man In The Box 14 GREEN DAY When I Come Around 15 NIRVANA Come As You Are 16 RADIOHEAD Creep 17 SUBLIME What I Got 18 BLINK-182 Dammit 19 STONE TEMPLE PILOTS Interstate Love Song 20 LENNY KRAVITZ Are You Gonna Go My Way 21 PEARL JAM Even Flow 22 NIRVANA In Bloom 23 PEARL JAM Jeremy 24 GREEN DAY Longview 25 NINE INCH NAILS Closer 26 SMASHING PUMPKINS 1979 27 SMASHING PUMPKINS Bullet With Butterfly... 28 GREEN DAY Basket Case 29 SMASHING PUMPKINS Disarm 30 DAYS OF THE NEW Touch, Peel & Stand 31 GREEN DAY Time Of Your Life 32 CREED My Own Prison 33 NIRVANA Lithium 34 OFFSPRING Come Out & Play... 35 OFFSPRING Self Esteem 36 SOUNDGARDEN Black Hole Sun 37 311 Down 38 PEARL JAM Daughter 39 JANE'S ADDICTION Jane Says 40 EVERCLEAR Everything To Everyone 41 PEARL JAM Better Man 42 311 All Mixed Up 43 TOADIES Possum Kingdom 44 PEARL JAM Black 45 CAKE The Distance 46 BUSH Machinehead 47 CANDLEBOX Far Behind 48 STONE TEMPLE PILOTS Vasoline 49 CRACKER Low 50 VIOLENT FEMMES Blister In The Sun | <ul style="list-style-type: none"> 51 BUSH Comedown 52 NIRVANA All Apologies 53 RED HOT CHILI PEPPERS Give It Away 54 THIRD EYE BLIND Jumper 55 BECK Where It's At 56 LOCAL H Bound For The Floor 57 MIGHTY MIGHTY BOSSTONES The Impression... 58 THIRD EYE BLIND Semi-Charmed Life 59 FOO FIGHTERS My Hero 60 RED HOT CHILI PEPPERS Under The Bridge 61 STONE TEMPLE PILOTS Big Empty 62 ALICE IN CHAINS Would 63 FAITH NO MORE Epic 64 SEVEN MARY THREE Cumbersome 65 NIRVANA Heart-Shaped Box 66 BUTTHOLE SURFERS Pepper 67 NINE INCH NAILS Head Like A Hole 68 ALICE IN CHAINS Rooster 69 SOUNDGARDEN Fell On Black Days 70 LIVE I Alone 71 LIVE Lightning Crashes 72 BLIND MELON No Rain 73 DAVE MATTHEWS BAND Tool 74 TOOL Sober 75 FILTER Hey Man, Nice Shot 76 SUBLIME Bad Fish 77 TEMPLE OF THE DOG Hunger Strike 78 WHITE ZOMBIE More Human Than Human 79 SMASHING PUMPKINS Tonight, Tonight 80 SMASHING PUMPKINS Cherub Rock 81 RED HOT CHILI PEPPERS Seul To Squeeze 82 BEASTIE BOYS (You Gotta) Fight For Your Right... 83 DAVE MATTHEWS BAND What Would You Say 84 SOUNDGARDEN Spoonman 85 VERVE Bitter Sweet Symphony 86 SMASH MOUTH Walkin' On The Sun 87 BEASTIE BOYS Sabotage 88 311 Beautiful Disaster 89 GARBAGE I'm Only Happy When It Rains 90 PEARL JAM Yellow Ledbetter 91 GREEN DAY She 92 BUSH Everything Zen 93 STONE TEMPLE PILOTS Trippin' On A Hole In A... 94 ALICE IN CHAINS No Excuses 95 STONE TEMPLE PILOTS Creep 96 LVE All Over You 97 BUSH Glycerine 98 SUBLIME Doin' Time 99 WEEZER Buddy Holly 100 SPONGE Plowed |
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ALTERNATIVE Going For Adds 11/19/99

- MANIC STREET PREACHERS You Stole The Sun From My Heart (Virgin)
- R.E.M. The Great Beyond (Warner Bros.)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Alternative reporters for the airplay week of Sunday 10/24-Saturday 10/30. © 1999, R&R Inc.



Gay Dad "Joy!"

MOST ADDED

including:

- WFNX CD101 WOXY WEQX
- KLEC WDST WRRV KIWR



120 MINUTES

"One of the year's most ambitious audacious albums."

- DETAILS

"A joyfully amped debut."

- Time Out New York

"Quite simply, brilliant."

- SELECT

"It's the most invigorating record you'll hear this year."

- Melody Maker

Stations and their ads listed alphabetically by market

New & Active

THIRD EYE BLIND Anything (Elektra/EEG)
SOUWLWAX Much Against Everyone's Advice (Almo Sounds)
MATTHEW SWEET What Matters (Volcano)
R.E.M. The Great Beyond (Warner Bros.)
COAL CHAMBER W/OZZY OSBOURNE Shock The Monkey (Roadrunner)
OWSLEY I'm Alright (Giant/WB)

GARBAGE The World Is Not Enough (Radioactive/MCA)
BEN HARPER Burn To Shine (Virgin)
LENNY KRAVITZ Live (Virgin)
CAKE You Turn The Screws (Capricorn/Mercury)
NINE INCH NAILS Into The Void (Nothing/Interscope)
P.O.D. Southtown (Atlantic)

ASH Jesus Says (DreamWorks)
METHODS OF MAYHEM Get Naked (MCA)
ZEN MAFIA California (Chinatown/RCA)
PRIMUS Electric Uncle Sam (Prawn Song/Interscope)
JARS OF CLAY Unforgettable You (Essential/Silvertone)

Songs ranked by total plays

Reporters

WEOX/Albany, NY
WOXY/Cincinnati, OH
WXNR/Greenville, NC
WQXR/Atlanta, GA
WJAZ/Atlanta, GA
WJSE/Atlanta, GA
KROX/Austin, TX
WCDW/Binghamton, NY
WRAX/Birmingham, AL
KQXR/Boise, ID
WBCN/Boston, MA
WFNX/Boston, MA
WEDG/Buffalo, NY
WJBX/Ft. Myers, FL
WEJE/Ft. Wayne, IN
WEND/Charlotte, NC
WKQX/Chicago, IL
KTEG/Albuquerque, NM
WNNX/Atlanta, GA
WJSE/Atlanta, GA
WZAZ/Columbus, OH
KRAO/Corpus Christi, TX
KDGX/Dallas-Ft. Worth, TX
WXEG/Dayton, OH
KTCL/Denver-Boulder, CO
KXKP/Denver-Boulder, CO
CJMX/Detroit, MI
KBBR/Fayetteville, AR
WQXR/Atlanta, GA
WNNX/Atlanta, GA
WJAZ/Atlanta, GA
WZAZ/Columbus, OH
KRAO/Corpus Christi, TX
KDGX/Dallas-Ft. Worth, TX
WXEG/Dayton, OH
KTCL/Denver-Boulder, CO
KXKP/Denver-Boulder, CO
CJMX/Detroit, MI
KBBR/Fayetteville, AR
WQXR/Atlanta, GA
WNNX/Atlanta, GA
WJAZ/Atlanta, GA
WZAZ/Columbus, OH
KRAO/Corpus Christi, TX
KDGX/Dallas-Ft. Worth, TX
WXEG/Dayton, OH
KTCL/Denver-Boulder, CO
KXKP/Denver-Boulder, CO
CJMX/Detroit, MI
KBBR/Fayetteville, AR

* = Mediabase 24/7 monitored

81 Total Reporters
81 Current Reporters
80 Current Playlists

Did Not Report, Playlist Frozen (1):
WFSM/Wilmington, NC



Maximize Visibility
X Cost effective plastic banners for your station.
X We print any logos or designs in up to four spot colors.
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New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Crazy Kids

By Jeanette Grgurevic
Asst. Alternative Editor

I can't even count how many weeks **Charlatans UK** have been on the chart, but — proving that patience is a virtue — they finally make it to No. 1. Their latest album, *Us and Only Us*, has finally been released domestically. The Charlatans' former label, **Beggars Banquet**, has signed yet another great band, **Luna**, who are at No. 4. **Primus** drop down a spot from last week, but they're still going strong at No. 2. And I'm sure that **Adrian Moreira** and **Bill Carroll** at **Sire/London** are jumping with joy to see **Gay Dad** at No. 3 this week.

A couple of weeks back I mentioned that **Crazy Town's** "Toxic" was a must-listen record, and this week it debuts at No. 8. If you still haven't seen it around, give **Chris Woltman** at **Columbia** a shout at (310) 449-2900. By the way, **Crazy Town** will be playing a string of dates, including San Diego on Nov. 4, Dallas on Nov. 13, Baltimore on Nov. 22 and the Big Apple on the 26th.



Have you had a chance to track through the entire **Fono** record? It's a smash, as well as PD-friendly (if you know what I mean). Their song "Collide" may be worth a music meeting spin. If you like **Portishead** and haven't checked out the new **Splashdown** (in at No. 18) EP on **Java/Capitol**, then you have to pop it into your CD player right now. If you need a copy, call **Paul Olshan** over at **Java** at (323) 871-5197. And don't forget about **Save Ferris'** new album, *Modified*, and **Marcy Playground's** *Shapeshifter*. These are two killer records with a ton of songs that are definitely worthy of specialty airplay. Other Records To Watch: **Third Eye Blind**, **Hi-Standard** and **Transmitting From Heaven/Exist Dance**.

Specialty Show Reporters
Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Jeff Wade Westbam "Beatbox Rocker" Sloan "Losing California" Live "They Stood Up..." John Faye Power Trip "Miss Catch 22" Fono "Collide"</p>	<p>WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Allen Rantz Gay Dad "Joy" Tonic "Knock Down Walls" Barebacked Ladies "Get In Line" Biff Naked "Twitch" Limp Bizkit "Re-Arranged"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana Type O Negative "Everything Dies" Bush "Letting The Cables..." Stone Temple Pilots "Heaven and Hells" Train "I Am" Fisher "Hello It's Me"</p>	<p>KJEE/Santa Barbara, CA Dissected Tendrils Monday Midnight-2am John Schroeter Gay Dad "Joy" Apollo Four Forty "Stop The Rock" Joe Strummer "Road To Rock..." Dust Brothers "This Is Your Life" Make Up "White Belts"</p>
<p>WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-12pm Scott Register Jerry Garcia/David "Friend Of The Devil" Radney Foster "Godspeed" Tori Amos "Silent All These..." Ben Harper "The Woman In You" David Mead "Everyone Knows It..."</p>	<p>WJBX/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Big Bad Zero "Slipping Away" 59 Times The Pain "Priority # 1" Helicopters "Riot Not Rocks" Superluzz "Superstar" 8 Steps 7 "My Would Be..."</p>	<p>KNRK/Portland, OR Something Cool Sunday midnight-1am Jaime Cooley Autumn's "Boy With..." Bouncing Souls "Fight To Live" Promise Ring "Emergency!..." Radford "Let Down" Wheat "Don't Hold You"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-Midnight Bill Reid Wheat Remedy Ranch "Revolution" Dust Brothers "This Is Your Life" Ronnie Spector "Don't Worry Baby" Methods Of Mayhem "Get Naked" Sixteen Dollar "Track 1"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O Biff Naked "Twitch" Kittie "Brackish" Dust Brothers "What Is Fc" Luna "Dear Diary" Mike Ness "I Fought The Law"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 9-10:30pm Tank & Young Marc Rage Against The... "Testify" Godsmack "Voodoo" Kittie "Brackish" Sipknot "Wat And Bleed" Fuel "Sunburn"</p>	<p>WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Creed "Roadhouse Blues" Stone Temple Pilots "Heaven and Hells" Sloan "Don't You Believe" Solar Twins "Rock The Casbah" Les Rythmes... "Jacques Your Body..."</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Adam Methods Of Mayhem "Get Naked" Grade "A Year In The Past" Autumn's "Boy With..." Ronnie Spector "She Talks To..." Order "Sugar Groove"</p>
<p>WFNX/Boston, MA The First Contact Friday midnight-2am Charlie No Use For A Name "Life Size Mirror" Dust Brothers "What Is Fc" 100 Watt Smile "New Jersey" Perry Farrell "Whole Lotta Love" Primus "Laquerhead"</p>	<p>WLIR/Long Island, NY Left Of Center Sunday 9-10:30pm Jerry Rubino Panama "1060" Tom Jones/Stereophonics "Mama Told Me..." Brandan Sweeney "I Believe" Travis "Writing To..." Get Up Kids "Company Dime"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Becky Pohotsky Primus "Anti-pop" Garbage "The World Is..." Incubus "Pardon Me" Basement Jaxx "Rendez-Vu" Gay Dad "Joy"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Folk Implosion "Free To Go" Flaming Lips "Buggin" Charlatans UK "Impossible" Genside H "Mr. Maniac" L7 "Slap Happy"</p>
<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm H. Little John Wisdom Of Harry "CC's Dark Days" Make Up "Save Yourself" Charlatans UK "Good Witch..." Guitar Wolf "Roaring Blood" Blonde Redhead "Missile"</p>	<p>KLYY/Los Angeles, CA The Chris Carter Mess Sunday 9pm-2am Chris Carter Foo Fighters "Have A Cigar" Soulwax "Much Against..." Joe Strummer "Tony Adams" Tom Jones/Pretenders "Lust For Life" Iggy Pop "The Passenger"</p>	<p>KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Tricky "For Real" Filter "The Best Things" Electronic "Make It Happen" Folk Implosion "My Ritual" Front Line Assembly "New Year's Day"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 8-9pm Melt 3pm Marilyn Manson "Coma White" Splashdown "Ironspy" Grade "A Year In The Past" Lap Top "Eez Credits" NOFX "King Of The K Hole"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Tuesday 11pm-midnight Kevin Couch Sixteen Deluxe "Sibhashian" Alice In Chains "Fear The Voices" The Tom Collins "One Day Crush" Frank & Walters "Plenty Times" Fastbacks "Have You Had Enough"</p>	<p>KROQ/Los Angeles, CA Rodney On The ROQ Sunday midnight-3am Rodney Bingenheimer Charlatans UK "Impossible" Jaci "Future's Gone" Joe Strummer "Nicombo" Velvet Crush "Between The Lines"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Monday-Friday 8-9pm Sean Ziebarth Stereolab "The Free Design" Get Up Kids "Action & Action" DJ Krush/Esthero "Final Home" Magstac "Cruiseline" Gay Dad "Joy"</p>	<p>KMYZ/Mesa, OK New From The Edge Tuesday Midnight-1:00am Raydigg Stone Temple Pilots "Church On Tuesday" Lenny Kravitz "Live" Bush "Jesus Online" Lo Fidelity Allstars "Blister On My Brain" Blak 182 "All The Small Things"</p>
<p>WWCD/Columbus, OH Invisible Hits Hour Sunday 7-9pm Curtis "The" Schiebler Too Much Joy "Hello Love Tractor" Primus "Electric Uncle Sam" Ronnie Spector "Don't Worry Baby" Terence Blanchard "Taxi Driver" Long Beach Dub... "Rosario"</p>	<p>WHTG/Monmouth, NJ The Underground Sunday 11pm-midnight Jeff Raspe Scout "Day Before Yesterday" Sloan "Don't You Believe" Sheila Divine "I'm A Believer" Stand "Me" Freshnaka "Are U Happy?"</p>	<p>XTRA/San Diego, CA Floorboard Tuesday midnight-1am Action DJ Hilary Scrimmage Heroes "Know Idea" Nebula "Come Down" No Use For A Name "Chasing Rainbows" Binger The Voyager "One Is All" Heather Duby "Judith"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Promise Ring "Emergency!..." Fastbacks "One More Hour" Kincaid "Sugar Hawaii" Mr. T Experience "Naomi" Cogs "No Expectation"</p>
<p>KDGE/Dallas, TX Adventure Club Sunday 8-9pm Josh Venabie Fastbacks "One More Hour" Sixteen Deluxe "Over And Over" Bernard Butler "You Must Go On" Get Up Kids "Holiday" Charlatans UK "Impossible"</p>	<p>WBEN/Penfield, NY Indie Show Wednesday 9pm-11pm Joey Guisto Get Up Kids "Ten Minutes" Justin Clayton "Slide" Wheat "Body Talk" Promise Ring "Best Looking Boys" Fillbuster "Backstreets"</p>	<p>KITS/San Francisco, CA Sound Check Friday midnight-1am Aaron Azeisen Promise Ring "Emergency!..." Papa Roach "Last Resort" Charlatans "Forever" Refused "New Noise" Get Up Kids "Action & Action"</p>	<p>31 Total Reporters</p>

R&R Top 20 Artists

November 5, 1999

- 1 CHARLATANS UK (MCA)** Airplay Includes: KITS, KNRK, WFNX
- 2 PRIMUS (Interscope)** Airplay Includes: KNDD, WBRU, WJBX
- 3 GAY DAD (Sire/London)** Airplay Includes: KJEE, KXRK XTRA
- 4 LUNA (Beggars Banquet)** Airplay Includes: KLYY, WEQX, WHTG
- 5 SLOAN (Murderecords)** Airplay Includes: KNRK, WHTG, WOXY
- 6 PROMISE RING (Jade Tree)** Airplay Includes: KDGE, KITS, WLIR
- 7 MUSE (Maverick/Taste Media)** Airplay Includes: WHFS, WXEG, WXDX
- 8 CRAZY TOWN (Columbia)** Airplay Includes: KXTE, WBCN, WBER
- 9 FOLK IMPLOSION (Interscope)** Airplay Includes: KWOD, WHTG, WLIR
- 10 NO USE FOR A NAME (Fat Wreck Chords)** Airplay Includes: KXTE, WEQX, XTRA
- 11 DUST BROTHERS (Restless)** Airplay Includes: KJEE, KMYZ, WXCXN
- 12 SOULWAX (Almo Sounds)** Airplay Includes: WBER, WBRU, WEQX
- 13 STEREO LAB (Elektra/EEG)** Airplay Includes: KNDD, KXRK, WBCN
- 14 DEATH IN VEGAS (Time Bomb)** Airplay Includes: KPNT, WBER, WEQX
- 15 PENNYWISE (Epitaph)** Airplay Includes: KXTE, WHFS, WFNX
- 16 ASH (DreamWorks)** Airplay Includes: KFMA, KNRK, WXSR
- 17 JAMIROQUAI (Work/Epic)** Airplay Includes: KFMA, KNRK, WXSR
- 18 SPLASHDOWN (Java/Capitol)** Airplay Includes: KPNT, WCYY, XTRA
- 19 STONE TEMPLE PILOTS (Atlantic)** Airplay Includes: KMYZ, KXTE, WXEG
- 20 JOE 90 (E Pluribus)** Airplay Includes: KLYY, WBER, WEQX

Ranked by total number of shows reporting artist.

ORIGINAL MOTION PICTURE SCORE
Music by THE DUST BROTHERS

R&R Alternative Specialty Show "This Is Your Life"
Chart #11 (featuring Tyler Durden)
New This Week: KKND! WZZI!



PART TWO OF A TWO-PART SERIES

Let The Music Do The Talking

■ WXRV PD discusses her passion for programming and playing her favorite music

By Mark Solovicos
Editorial & Charts Coordinator

In the first part of our interview with WXRV-FM (The River)/Boston Program Director **Joanne Doody** we discussed her early experiences in the then-developing Alternative format at WFNX/Boston and how those experiences prepared her for her current role at 'XRV. This week Doody explains how she manages to juggle an airshift with her PD duties and also touches upon the problem of music poaching by other stations in the market.

Doody is more involved in music today than at any point in the past.

The River's current emphasis is on new music. However, the classic tracks and programming elements that set Adult Alternatives apart from the other choices on the dial are also an integral part of The River's overall sound.

R&R: Since becoming PD, have you contemplated giving up your airshift to concentrate more on running The River?

JD: I don't know what not being on the air would be like. I have nothing to compare that to. I still thoroughly enjoy doing a radio show, which just surprises me to no end. After all this time I still get a big kick out of it. You'd think the novelty would have worn off by now, but it hasn't. It is like a piece of art, I think. After you've done four hours, you can look back on it and go, "Wow, I did a great job!"— especially since we started this new thing that I really enjoy, which was originally Jerry Mason's idea: We do a free-form Friday night, and we've been doing it for three years. It's on from 7pm to mid-

night, and it's just all over the place — anything goes!

Our free-form Friday show is our most popular feature at The River. We also just started a free-form lunch hour, which is during my midday show. I enjoy that to no end! The noon hour goes by so fast: I would like to make it a two-hour show. The free-form lunch hour has really made things new and fun for me again. It's a new shot of energy, just a neat and fun thing to do.

People always ask me, "How can you get everything done when you have an airshift?" I do wonder how much more I could get done if I weren't doing one, but I like doing an airshift because it keeps me knowledgeable about how everything is working. I really get to hear the music for four solid hours — not that I'm not listening during other times, because I am. But it's really a solid four-hour block where I'm listening to see how the songs we are playing sound, how the clocks are going, how the commercials read and how the commercials sound. It's the best thing to

do, but then again, I have never not done it.

R&R: The River also has a feature called "New Frontiers." Could you describe what that entails?

JD: New Frontiers is when we play two brand-new songs from an artist and ask the listeners for feedback. We ask the listeners if we should play them or not play them again. We take the feedback and then tally the votes. We take it all into consideration, we really do. Luckily, most of the time we're all on the same page. Once in a while the listeners will surprise us by hating something we really like or liking something we thought was not there. It's good interaction.

R&R: Now that you have experienced Alternative and Adult Alternative, what similarities do you see between the formats today?

JD: When you say Alternative, do you mean 'FNX Alternative or 'BCN Alternative? To me, 'BCN is much more of a hard-core Alternative. Its songs are a lot less familiar to me, whereas 'FNX plays a lot of songs I am familiar with. The ones I don't know on 'FNX are probably new, but I can still digest the songs on 'FNX. I think 'BCN appears to be targeting a younger audience, like 18-year-olds. I said before that The River is kind of an extension of 'FNX. It's like the next step; it was for me.

R&R: When I'm in Boston, I hear 'FNX playing more Belly, Juliana Hatfield and Aimee Mann. The station does play aggressive currents, but it also plays the softer Alternative material as well, like it always has.

JD: Yes, they always have. I love Belly. I think The River is really different from 'BCN, but not so different from 'FNX. What really makes us different from 'BCN, obviously, is that we do play some classic rock. WFNX doesn't, but there's still some kind of similarity going on there. We'll play Tom Petty, John Mellencamp, The Beatles and things like that, which neither one of those stations play. But if you were an 'FNX listener, you might also want to listen to some of our artists.

R&R: Then your listeners and the WFNX listeners are a lot alike?

JD: Oh, yes. I think we share a lot of the same audience with 'FNX.



Joanne Doody

"I don't know what not being on the air would be like. I have nothing to compare that to. I still thoroughly enjoy doing a radio show, which just surprises me to no end. After all this time I still get a big kick out of it."

That's what we find through Arbitron and listeners who call up and tell us that.

R&R: What is The River's music library like? What is the percentage of currents?

JD: We have about 35 currents, I think. And we've gone back to a 50/50 split between current and gold material. The listener will hear a new song, then one that's not so new. We are moving away from not playing as much new music, but we've gone back to playing newer music that has a fresher sound.

R&R: How do you promote The River? How much station imaging is done?

JD: Imaging has always been a problem for the Adult Alternative format. Currently we are using the positioning statement of "Music Authority." Mason is our Promotions Director, although he's only using the title of MD, his other duty. We do lots of flyaways and trip giveaways. Last fall we gave away a trip every week. We had a flyaway every week. Now we do it every month, but we do it all year long. We have our two big summer concerts at City Hall Plaza, the Riverfest shows. They are fantastic. During the winter we also have Christmas shows and benefit concerts. We try to stay involved as much as we possibly can.

R&R: How do you feel about The River developing and cultivating artists exclusive to the Adult Alternative format, only to have other stations in the market take them and claim them as their own? Have you seen that happen with your station?

JD: Oh, yes. There is a station in Boston that shall remain nameless ... and it happens a lot. I've been told that a lot of stations in Boston like to listen to us just to hear what's new out there. Why? Because we're able to play new music that no one else can play. We play these new artists for a while, but we don't play them 50 or 60 times a week. Our high spin for an artist would be 25 times a

week for usually three months or so. Obviously, we've been playing the Santana song ["Smooth," featuring Rob Thomas of Matchbox 20] forever, but it's a great song. It's an amazing album. Certainly there are stations here that will make their move and claim ownership of it.

R&R: From region to region, each Adult Alternative station is quite different.

JD: Yes, which is kind of neat. Everyone gets to do their own thing instead of throwing in some overall formula where everyone has to do this and do that. I think it's fantastic the way it is. Obviously, you have to take into consideration that each part of the country is slightly different. Every market is going to be a little different. That's why, if you have a consultant who lives on the other side of the country, they might not be completely in touch with your area. Sure, they will be helpful to you, but I like the ones who absolutely take everything into consideration, the ones who say, "Hey, I don't live in Boston, I don't really know the Boston vibe, but I am going to allow you to have that control."

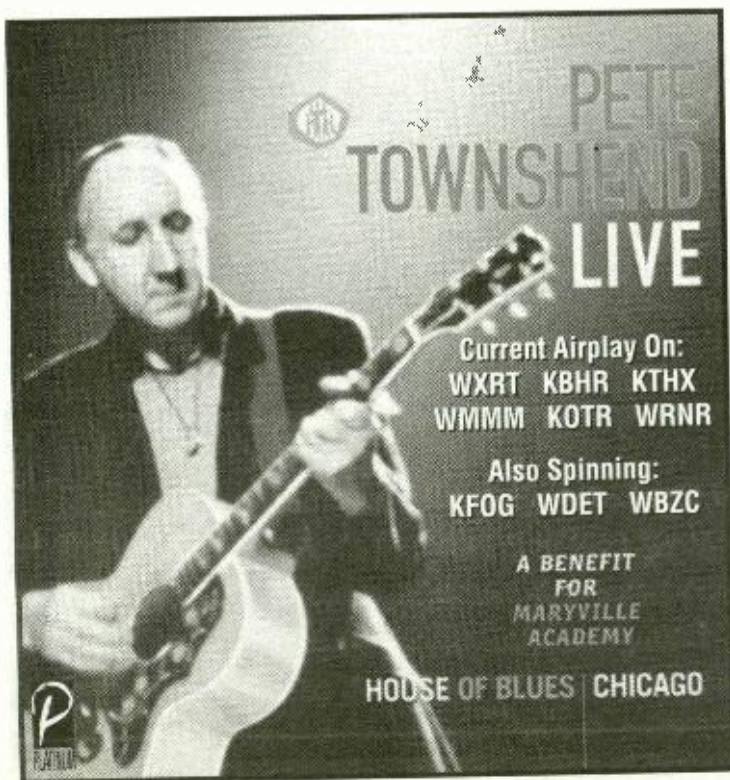
R&R: Bostonians take their music and their radio stations very, very seriously. There is so much history in the market.

JD: We get so many e-mails from listeners telling us that they can't find a station like ours anywhere else in the country. I'm sure they can find ones that are similar, but there are so many parts of the country that don't have anything like The River. Take a look at New York: Even with all that they have, they do not have a station with a format similar to this. New Yorkers feel deprived and can't wait until we get our little audio stream going, which should be up and running by the end of the month.

R&R: In conclusion, what is the "State of the Union" for Adult Alternative?

JD: I would say it is still very healthy. I don't see it going downward.

"We get so many e-mails from listeners telling us that they can't find a station like ours anywhere else in the country. I'm sure they can find ones that are similar, but there are so many parts of the country that don't have anything like The River."



November 5, 1999

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 COUNTING CROWS Hangin'around (DGC/Geffen)	646	+32	50129	5	30/2
	2	2 STING Brand New Day (A&M)	604	-7	47540	7	28/0
	3	3 MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)	561	+8	40751	10	27/0
	4	4 INDIGO GIRLS Peace Tonight (Epic)	462	+13	34042	7	26/0
	5	5 CHRIS CORNELL Can't Change Me (A&M)	422	+49	32084	9	23/1
	6	6 BEN HARPER Burn To Shine (Virgin)	400	+17	31318	9	26/0
10	7	7 CROSBY, STILLS, NASH & YOUNG No Tears Left (Reprise)	366	+61	26168	4	26/1
9	8	8 BRUCE COCKBURN Last Night Of The World (Rykodisc)	364	+22	23334	8	26/0
8	9	9 OLD 97'S Nineteen (Elektra/EEG)	356	+13	26210	8	28/1
7	10	SANTANA F/ROB THOMAS Smooth (Arista)	319	-44	25058	22	23/0
14	11	SANTANA F/EVERLAST Put Your Lights On (Arista)	304	+33	24222	4	19/0
12	12	WOOD Stay You (Columbia)	301	+24	18263	9	24/1
Breaker	13	13 TRAIN Meet Virginia (Aware/Columbia)	266	+20	20066	11	18/0
19	14	14 WILLIAM TOPLEY Walk Like I Do (Mercury)	245	+29	15153	6	23/2
11	15	JOHN POPPER Miserable Bastard (A&M)	239	-55	19226	13	22/0
22	16	16 FIONA APPLE Fast As You Can (Clean Slate/Epic)	239	+43	15194	2	20/1
26	17	17 GUSTER Barrel Of A Gun (4,3,2,1) (Hybrid/Sire)	209	+51	13621	3	20/1
20	18	FOO FIGHTERS Learn To Fly (Roswell/RCA)	208	-6	16915	4	11/1
13	19	GOO GOO DOLLS Black Balloon (Warner Bros.)	206	-70	22458	18	16/0
16	20	SHERYL CROW The Difficult Kind (A&M)	202	-45	9113	12	17/0
15	21	KIM RICHEY Come Around (Mercury)	186	-76	10692	14	16/0
29	22	22 BARENAKED LADIES Get In Line (Elektra/EEG)	178	+28	10168	2	12/0
21	23	TONIC You Wanted More (Universal)	173	-31	11050	9	11/0
18	24	LOS LOBOS This Time (Hollywood)	167	-51	18160	17	14/0
24	25	RICHARD THOMPSON Crawl Back (Under My Stone) (Capitol)	166	-17	9175	10	16/0
Debut	26	26 LIVE The Dolphin's Cry (Radioactive/MCA)	163	+30	8346	1	9/1
23	27	SUGAR RAY Someday (Lava/Atlantic)	162	-30	14307	19	18/0
Debut	28	28 NATALIE MERCHANT Space Oddity (Elektra/EEG)	162	+55	8724	1	16/1
Debut	29	29 PRETENDERS Popstar (Warner Bros.)	156	+29	9456	1	14/1
30	30	30 CINDY BULLENS Better Than I've Ever Been (Artemis)	151	+6	5552	2	16/2

Most Added®

ARTIST TITLE LABEL(S)	ADDS
R.E.M. The Great Beyond (Warner Bros.)	23
ANI DIFRANCO Wish I May (Righteous Babe)	5
VERTICAL HORIZON Everything You Want (RCA)	4
BURLAP TO CASHMERE Eileen's Song (A&M)	3
GENESIS The Carpet Crawlers 1999 (Atlantic)	3
TOAD THE WET SPROCKET P.S. (Columbia)	3
COUNTING CROWS Hangin'around (DGC/Geffen)	2
WILLIAM TOPLEY Walk Like I Do (Mercury)	2
CINDY BULLENS Better Than I've Ever Been (Artemis)	2
FILTER Take A Picture (Reprise)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R.E.M. The Great Beyond (Warner Bros.)	+94
CROSBY, STILLS, NASH & YOUNG No Tears... (Reprise)	+61
BURLAP TO CASHMERE Eileen's Song (A&M)	+57
NATALIE MERCHANT Space Oddity (Elektra/EEG)	+55
GENESIS The Carpet Crawlers 1999 (Atlantic)	+53
GUSTER Barrel Of A Gun (4,3,2,1) (Hybrid/Sire)	+51
CHRIS CORNELL Can't Change Me (A&M)	+49
FIONA APPLE Fast As You Can (Clean Slate/Epic)	+43
VERTICAL HORIZON Everything You Want (RCA)	+41
SANTANA F/EVERLAST Put Your Lights On (Arista)	+33
PAUL MCCARTNEY No Other Baby (Capitol)	+33

Breakers®

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
TRAIN Meet Virginia (Aware/Columbia)	266/20	18/0	13

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

31 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/24-Saturday 10/30. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 1999, The Arbitron Company). © 1999, R&R Inc.

New & Active

SONIA DADA I Want To Take You Higher (Calliope)
Total Plays: 151, Total Stations: 16, Adds: 0

SHANNON CURFMAN True Friends (Arista)
Total Plays: 148, Total Stations: 15, Adds: 0

GENESIS The Carpet Crawlers 1999 (Atlantic)
Total Plays: 128, Total Stations: 12, Adds: 3

FILTER Take A Picture (Reprise)
Total Plays: 127, Total Stations: 7, Adds: 2

MOBY Porcelain (V2)
Total Plays: 109, Total Stations: 12, Adds: 0

WIDESPREAD PANIC Bears Gone Fishin' (Capricorn)
Total Plays: 106, Total Stations: 9, Adds: 1

CREED Higher (Wind-up)
Total Plays: 104, Total Stations: 4, Adds: 0

R.E.M. The Great Beyond (Warner Bros.)
Total Plays: 103, Total Stations: 24, Adds: 23

BURLAP TO CASHMERE Eileen's Song (A&M)
Total Plays: 95, Total Stations: 12, Adds: 3

SANTANA F/DAVE MATTHEWS Love Of My Life (Arista)
Total Plays: 95, Total Stations: 11, Adds: 0

Songs ranked by total plays

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Medium Market mornings. Heritage CHR seeks established morning show host or team. Can you make listeners say "Oh my God" and our competitors say "Oh No" in one move? Do make people laugh or do a double take? If you are compelling, interesting, enthusiastic and know how to win, let's talk. Great company, good money, bonuses and benefits for the right individual or team. Radio & Records, 10100 Santa Monica Blvd., #827, 5th Floor, Los Angeles, CA 90067. EOE

EAST

Baltimore's B102.7 (CHR) has immediate openings for parttime air talent. T&R: Holly Hadigian, WXYV, 600 Washington Ave., Baltimore, MD 21204. EOE (11/05)

Morning host sought for WCZT, Avalon. Plenty local info/phones. T&R: Scott Wahl, 1129 Route 9 South, Cape May Court House, NJ 08210. EOE (11/05)

AMFM's all new Cat Country 94, Savannah, GA is looking for a dynamic morning show co-host. If you can entertain and attract new listeners, rush your T&R to: Joel Raab and Associates, 760 N. Woodbourne Rd., Suite D, Langhorne, PA 19047. Females encouraged to apply. EOE

Z100 New York/WHTZ, wants the best marketing director on the planet! Send your package and all support materials including references yesterday. Kid Kelly, Z100, 101 Hudson Street, 36th Floor, Jersey City, NJ 07302. No calls please. AMFM/Clear Channel is an Equal Opportunity Employer.

SOUTH

Talk Show Host (afternoons) for heritage news/talk in Top 50. T&R: CMG Personnel, 30123 Highwoods Blvd., Ste. 201, Raleigh, NC 27604. EOE (11/05)

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Available position for successful medium market Urban PD who can learn and execute winning tactics. If you have excellent people skills, the ability to think resourcefully and can execute plans and solve problems, here's the opportunity you've been seeking. Top-ranked, top-10 market. We are the best and we're growing. Tell me about yourself and how you apply your talents. Radio & Records, 10100 Santa Monica Blvd., #826, 5th Floor, Los Angeles, CA 90067. EOE



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Country FM searching for dependable long term talent. Maestro experience preferred but not necessary. T&R: KHUT, Box 1036, Hutchinson, KS 67504. EOE (11/05)

APD/MD for Active Rock KICT. Win with the Journal Broadcast Group in Wichita! T&R to: KICT, 1632 Maize Rd., Wichita, KS 67209. Attn: Eric Taylor. No Calls Please. EOE

Contemporary Christian Pulse FM is seeking air talent who are bright, tight, real and relevant with great digital production skills. Excellent facilities and stable environment. Rush T&R to: PD, WHPZ, 61300 S. Ironwood, South Bend, IN 46614. EOE

CREATIVE DIRECTOR — Talented writer for station group. Must be able to write, voice and produce. Digital equipment, good salary, health insurance, 401k, ESOP. Tape, resume, writing samples to: John Ramsey, Radio City Marketing Group, P.O. Box 1458, St. Cloud, MN 56302. EOE



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Visit our website at www.live365.com for more information. EOE

POSITIONS SOUGHT

Sexy, sassy, smart female morning show co-host. I'm compelling and compassionate. Listeners love my laugh. Will relocate now! KRISTA: (901) 547-9677. (11/05)

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POSITIONS SOUGHT

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"Women Don't Lie - Men Don't Listen" can beat Dr. L because radio is entertainment, not therapy. DOC LOVE: (800) 404-2644, doclove@doclove.com (11/05)

Enthusiastic young go-getter searching for more stable FM gig. Rock and Oldies formats preferred. Good voice and SOF. MARC: (732) 761-0647 or e-mail Marc1063@aok.com (11/05)

Woman seeks commitment. (But mostly a career). In Orlando area. On air/Promotions/VP/Production experience. ROSE WILDE: (330) 633-0154, (407) 677-6316. (11/05)

AT, with skills in promotions, production, sports, news and more moving to the Bay area. STEPHANIE: (814)-834-3924 or freezinginpa@mydeja.com (11/05)

POSITIONS SOUGHT

AT seeking parttime work. Oldies, Jammin Oldies, Classic Rock. NY, CT, NJ, PA region. 30 years experience. J. CARR: (212) 677-8531. (11/05)

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Dashing, witty chap ISO gig- preferably evenings. 5 years experience. 337-234-2841 or dallasbegnaud@juno.com (11/05)

Country Mornings. Ten year medium market team member eager to fly solo. Will work for hourly wage. ROBERT: (901) 759-3072. (11/05)

Experienced, entertaining Sportscaster available. MIKE: (336) 835-4996. (11/05)

I'd like a million dollars, but I'll work for a lot less. Seeking job in University city so wife can finish degree. Any shift/format/market. DAN: (316)624-3387, thewiz2@ozsome.com (11/05)

Will Sacrifice first born, for right gig. Many a PD's nightmare, your ratings winner. Call KEVIN: (781) 641-1471. (11/05)

Hot female voice for your station's liners & imaging! Call voice talent Imaging. Call voice talent DANI direct at her special toll-free number: (877) 374-3836. (11/05)

POSITIONS SOUGHT

Hey Bakersfield... searching for part or fulltime AT? I'm your man. Live in Tehachapi. Country, AC, Talk, Sports. CHRIST THOMPSON: (661) 822-5029. (11/05)

35 year veteran. Great with phones. Christian, classic Hits, Oldies, Rock, or CHR. Will relocate U.S. or Canada. Demos/resume on-line: (250) 703-0700 www.voicelink.net/audio2.htm (11/05)

20+ years as PD/MD/Air talent. Sports PBP. Country AC/Classic Rock. I know what it takes to win. GARY: (208) 753-4019, kwazie@nidlink.com (11/05)

Personality-driven morning show team searching for new home. Theater of mind/ Funny/OTB thinkers. Seeking South or Midwest audience. TIM: (217) 443-0602, thurel@seidata.com (11/05)

Great MD, conversational & quirky. Seeks any position/any format in Miami area. JAYSON: (305) 944-1181, MiamiMystic@webtv.net (11/05)

AT "Average Joe" trained and searching for on-air, production, Sports, and/or sales position. CALL: (405) 224-5615. (11/05)

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- + PERSONALITY PLUS #PP-143, KFMB-FM/Jeff & Jer, WBMX/John Lander, WKQV/Mancow, WROR/Loren & Wally, Cassette. \$7.50
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R&R The Back Pages

National Airplay Overview November 5, 1999

CHR/POP

LW	TW	
2	1	SANTANA F/ROB THOMAS Smooth (Arista)
1	2	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)
4	3	LEN STEAL My Sunshine (Work/Epic)
5	4	BRITNEY SPEARS (You Drive Me) Crazy (Jive)
3	5	TLC Unpretty (LaFace/Arista)
7	6	BACKSTREET BOYS Larger Than Life (Jive)
9	7	JENNIFER LOPEZ Waiting For Tonight (Work/Epic)
6	8	CHRISTINA AGUILERA Genie In A Bottle (RCA)
8	9	SUGAR RAY Someday (Lava/Atlantic)
13	10	MARC ANTHONY I Need To Know (Columbia)
10	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
12	12	SIXPENCE NONE THE RICHER There... (Squint/Elektra/EEG)
20	13	BRIAN MCKNIGHT Back At One (Motown)
11	14	98 DEGREES I Do (Cherish You) (Universal)
14	15	702 Where My Girls At? (Motown)
19	16	SAVAGE GARDEN I Knew I Loved You (Columbia)
17	17	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)
22	18	TRAIN Meet Virginia (Aware/Columbia)
15	19	SMASH MOUTH All Star (Interscope)
25	20	SMASH MOUTH Then The Morning Comes (Interscope)
28	21	WILL SMITH Will 2K (Columbia)
23	22	LENNY KRAVITZ American Woman (Maverick/Virgin)
24	23	MARIAH CAREY Heartbreaker (Columbia)
31	24	JESSICA SIMPSON I Wanna Love You Forever (Columbia)
21	25	RICKY MARTIN She's All I Ever Had (C2/Columbia)
27	26	MANDY MOORE Candy (550 Music/Epic)
26	27	ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)
29	28	ROBBIE WILLIAMS Angels (Capitol)
32	29	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)
30	30	PEARL JAM Last Kiss (Epic)

#1 MOST ADDED

FOO FIGHTERS Learn To Fly (Roswell/RCA)

#1 MOST INCREASED PLAYS

RICKY MARTIN Shake Your Bon-Bon (C2/Columbia)

CHR begins on Page 48.

AC

LW	TW	
3	1	'N SYNC W/GLORIA ESTEFAN Music Of... (Epic)
1	2	PHIL COLLINS You'll Be In My Heart (Hollywood)
2	3	BACKSTREET BOYS I Want It That Way (Jive)
5	4	RICKY MARTIN She's All I Ever Had (C2/Columbia)
4	5	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
6	6	ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)
7	7	98 DEGREES I Do (Cherish You) (Universal)
8	8	98 DEGREES The Hardest Thing (Universal)
15	9	CELINE DION That's The Way It Is (550 Music/Epic)
9	10	SARAH MCLACHLAN I Will Remember You (Arista)
16	11	SAVAGE GARDEN I Knew I Loved You (Columbia)
12	12	LONESTAR Amazed (BNA)
13	13	ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)
10	14	SHANIA TWAIN You've Got A Way (Mercury)
11	15	CHRIS GAINES Lost In You (Capitol)
14	16	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
17	17	'N SYNC (God...) A Little More Time... (RCA)
18	18	SARAH MCLACHLAN Angel (Warner Sunset/Reprise)
20	19	CHER Believe (Warner Bros.)
19	20	SHANIA TWAIN From This Moment On (Mercury)
22	21	MARTINA MCBRIDE I Love You (RCA)
23	22	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)
25	23	SANTANA F/ROB THOMAS Smooth (Arista)
26	24	JIM BRICKMAN F/MICHELLE WRIGHT Your... (Windham Hill)
24	25	R. KELLY If I Could Turn Back... (Jive)
28	26	SIXPENCE NONE THE RICHER There... (Squint/Elektra/EEG)
—	27	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)
30	28	MARC ANTHONY I Need To Know (Columbia)
—	29	SUGAR RAY Someday (Lava/Atlantic)
27	30	KENNY G W/LOUIS ARMSTRONG What A Wonderful... (Arista)

#1 MOST ADDED

MICHAEL BOLTON Sexual Healing (Columbia)

#1 MOST INCREASED PLAYS

CELINE DION That's The Way It Is (550 Music/Epic)

AC begins on Page 88.

CHR/RHYTHMIC

LW	TW	
1	1	BRIAN MCKNIGHT Back At One (Motown)
2	2	JUVENILE Back That Thang Up (Cash Money/Universal)
5	3	BLAQUE Bring It All To Me (Track Masters/Columbia)
3	4	MARIAH CAREY Heartbreaker (Columbia)
6	5	PUFF DADDY F/R. KELLY Satisfy You (Bad Boy/Arista)
4	6	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)
8	7	DESTINY'S CHILD Bug A Boo (Columbia)
7	8	CHRISTINA AGUILERA Genie In A Bottle (RCA)
9	9	702 Where My Girls At? (Motown)
11	10	EVE Gotta Man (Ruff Ryders/Interscope)
13	11	B.G. Bling Bling (Cash Money/Universal)
10	12	BRITNEY SPEARS (You Drive Me) Crazy (Jive)
12	13	Q-TIP Vivrant Thing (Def Jam/IDJMG)
16	14	WILL SMITH Will 2K (Columbia)
18	15	JENNIFER LOPEZ Waiting For Tonight (Work/Epic)
14	16	LIL' TROY Wanna Be A Baller (Short Stop/Republic/Universal)
20	17	IMX Stay The Night (MCA)
17	18	TLC Unpretty (LaFace/Arista)
15	19	GINUWINE So Anxious (550 Music/Epic)
25	20	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)
26	21	SANTANA Maria Maria (Arista)
23	22	WARREN G I Want It All (G-Funk/Restless)
21	23	98 DEGREES I Do (Cherish You) (Universal)
22	24	BACKSTREET BOYS Larger Than Life (Jive)
24	25	JAY-Z Girls' Best Friend (Epic)
30	26	MONTELL JORDAN Get It On Tonight (Def Soul/IDJMG)
27	27	SNOOP DOGG B-Please (No Limit/Priority)
29	28	WHITNEY HOUSTON My Love Is Your Love (Arista)
31	29	MARC ANTHONY I Need To Know (Columbia)
39	30	BOB MARLEY F/LAURYN HILL Turn... (Columbia/IDJMG)

#1 MOST ADDED

SISQO Got To Get It (Dragon/Def Soul/IDJMG)

#1 MOST INCREASED PLAYS

K-CI & JOJO Girl (MCA)

CHR begins on Page 48.

HOT AC

LW	TW	
1	1	SANTANA F/ROB THOMAS Smooth (Arista)
3	2	LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)
2	3	TAL BACHMAN She's So High (Columbia)
4	4	SUGAR RAY Someday (Lava/Atlantic)
5	5	SMASH MOUTH All Star (Interscope)
7	6	SIXPENCE NONE THE RICHER There... (Squint/Elektra/EEG)
6	7	GOO GOO DOLLS Black Balloon (Warner Bros.)
8	8	FASTBALL Out Of My Head (Hollywood)
9	9	LEN STEAL My Sunshine (Work/Epic)
10	10	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)
11	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
12	12	TRAIN Meet Virginia (Aware/Columbia)
14	13	GOO GOO DOLLS Slide (Warner Bros.)
17	14	SARAH MCLACHLAN Ice Cream (Arista)
13	15	SHANIA TWAIN Man! I Feel Like A Woman! (Mercury)
15	16	CITIZEN KING Better Days (And The Bottom...) (Warner Bros.)
18	17	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
19	18	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
16	19	PEARL JAM Last Kiss (Epic)
20	20	BACKSTREET BOYS I Want It That Way (Jive)
27	21	SMASH MOUTH Then The Morning Comes (Interscope)
23	22	STING Brand New Day (A&M)
22	23	RICKY MARTIN She's All I Ever Had (C2/Columbia)
21	24	PAULA COLE BAND I Believe In Love (Imago/WB)
29	25	SAVAGE GARDEN I Knew I Loved You (Columbia)
24	26	LENNY KRAVITZ American Woman (Maverick/Virgin)
28	27	BETH HART L.A. Song (143/Lava/Atlantic)
26	28	ROBBIE WILLIAMS Angels (Capitol)
—	29	COUNTING CROWS Hanginaround (DGC/Geffen)
25	30	JEREMY TOBACK You Make Me Feel (RCA)

#1 MOST ADDED

R.E.M. The Great Beyond (Warner Bros.)

#1 MOST INCREASED PLAYS

SMASH MOUTH Then The Morning Comes (Interscope)

AC begins on Page 88.

URBAN

LW	TW	
2	1	DONELL JONES U Know... (Untouchables/LaFace/Arista)
1	2	DESTINY'S CHILD Bug A Boo (Columbia)
4	3	BRIAN MCKNIGHT Back At One (Motown)
5	4	EVE Gotta Man (Ruff Ryders/Interscope)
3	5	IDEAL Get Gone (Noontime/Virgin)
7	6	PUFF DADDY F/R. KELLY Satisfy You (Bad Boy/Arista)
9	7	KEVON EDMONDS 24/7 (RCA)
8	8	Q-TIP Vivrant Thing (Def Jam/IDJMG)
11	9	MARC NELSON 15 Minutes (Columbia)
6	10	DEBORAH COX We Can't Be Friends (Arista)
16	11	MONTELL JORDAN Get It On Tonight (Def Soul/IDJMG)
10	12	B.G. Bling Bling (Cash Money/Universal)
14	13	MINT CONDITION If You Love Me (Elektra/EEG)
13	14	JUVENILE Back That Thang Up (Cash Money/Universal)
17	15	BRANDY U Don't Know Me (Like U...) (Atlantic)
21	16	MARY J. BLIGE Deep Inside (MCA)
15	17	ERIC BENET Spend My Life With You (Warner Bros.)
23	18	CHICO DEBARGE Give You What You Want (Motown)
12	19	MARIAH CAREY Heartbreaker (Columbia)
20	20	IMX Stay The Night (MCA)
22	21	ANGIE STONE No More Rain (In This Cloud) (Arista)
34	22	ARTIST The Greatest Romance Ever Sold (NPG/Arista)
29	23	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)
27	24	WARREN G I Want It All (G-Funk/Restless)
26	25	CASE Think Of You (Def Soul/IDJMG)
25	26	GERALD LEVERT Nothin' To Somethin' (EastWest/EEG)
31	27	JAGGED EDGE He Can't Love U (So So Def/Columbia)
45	28	GINUWINE None Of Ur Friends Business (550 Music/Epic)
32	29	SOLE' 4,5,6 (DreamWorks)
30	30	DR. DRE Still D-R-E (Aftermath/Interscope)

#1 MOST ADDED

SISQO Got To Get It (Dragon/Def Soul/IDJMG)

#1 MOST INCREASED PLAYS

GUY Dancin' (MCA)

URBAN begins on Page 64.

ROCK

LW	TW	
1	1	CREED Higher (Wind-up)
2	2	LIVE The Dolphin's Cry (Radioactive/MCA)
4	3	KENNY WAYNE SHEPHERD BAND In 2 Deep (Giant/Reprise)
3	4	DAYS OF THE NEW Enemy (Dutpost/Interscope)
6	5	FOO FIGHTERS Learn To Fly (Roswell/RCA)
5	6	CHRIS CORNELL Can't Change Me (A&M)
7	7	DEF LEPPARD Paper Sun (Mercury/IDJMG)
9	8	STONE TEMPLE PILOTS Down (Atlantic)
11	9	BUSH The Chemicals Between Us (Trauma)
10	10	ZZ TOP Fearless Boogie (RCA)
8	11	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
12	12	SANTANA F/ROB THOMAS Smooth (Arista)
13	13	COLLECTIVE SOUL Tremble For My Beloved (Atlantic)
17	14	SANTANA F/EVERLAST Put Your Lights On (Arista)
18	15	ALICE IN CHAINS Fear The Voices (Columbia)
15	16	OUR LADY PEACE One Man Army (Columbia)
16	17	COUNTING CROWS Hanginaround (DGC/Geffen)
19	18	CROSBY, STILLS, NASH & YOUNG No Tears Left (Reprise)
24	19	TONIC Knock Down Walls (Universal)
14	20	TONIC You Wanted More (Universal)
23	21	SHANNON CURFMAN True Friends (Arista)
20	22	OLEANDER I Walk Alone (Republic/Universal)
27	23	GUNS N' ROSES Oh My God (Geffen)
41	24	LYNYRD SKYNYRD Preacher Man (CMC)
22	25	GREAT WHITE Rollin' Stoned (Portrait/Columbia)
25	26	COAL CHAMBER W/OZZY OSBOURNE Shock... (Roadrunner)
35	27	FILTER Take A Picture (Reprise)
21	28	LYNYRD SKYNYRD Workin' (CMC)
28	29	RED HOT CHILI PEPPERS Around The World (Warner Bros.)
26	30	STAINED Mudshovel (Flip/Elektra/EEG)

#1 MOST ADDED

KORN Falling Away From Me (Immortal/Epic)

#1 MOST INCREASED PLAYS

LYNYRD SKYNYRD Preacher Man (CMC)

ROCK begins on Page 105.

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National Airplay Overview November 5, 1999

URBAN AC

LW	TW	
1	1	BRIAN MCKNIGHT Back At One (Motown)
3	2	KEVON EDMONDS 24/7 (RCA)
5	3	ANGIE STONE No More Rain (In This Cloud) (Arista)
2	4	ERIC BENET Spend My Life With You (Warner Bros.)
4	5	WHITNEY HOUSTON My Love Is Your Love (Arista)
6	6	DEBORAH COX We Can't Be Friends (Arista)
8	7	SMOKEY ROBINSON Easy To Love (Motown)
9	8	MAXWELL Fortunate (Rock Land/Interscope/Columbia)
7	9	R. KELLY If I Could Turn Back... (Jive)
10	10	MINT CONDITION If You Love Me (Elektra/EEG)
11	11	RAHSAAN PATTERSON Treat You Like A Queen (MCA)
15	12	DONELL JONES U Know... (Untouchables/LaFace/Arista)
14	13	CASE Happily Ever After (Def Jam/IDJMG)
18	14	GERALD LEVERT Nothin' To Somethin' (EastWest/EEG)
12	15	BARRY WHITE Staying Power (Private Music/Windham Hill)
17	16	BRIAN CULBERTSON & LORI PERRY Get'n Over You (Atlantic)
19	17	GLENN JONES Secrets (SAR/WB)
13	18	TYRESE Lately (RCA)
30	19	ARTIST The Greatest Romance Ever Sold (NPG/Arista)
20	20	CHANTAY SAVAGE My Oh My (RCA)
28	21	MARY J. BLIGE Deep Inside (MCA)
22	22	QUINCY JONES F/CATERO Something I Cannot... (Qwest/WB)
16	23	MARY J. BLIGE All That I Can Say (MCA)
27	24	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)
21	25	INCOGNITO More Of Myself (Blue Thumb/Verve/VMG)
—	26	FAITH EVANS Lately I (Bad Boy/Arista)
—	27	IDEAL Get Gone (Noontime/Virgin)
—	28	TRACIE SPENCER Still In My Heart (Capitol)
23	29	CHANTE' MOORE I See You In A Different Light (Silas/MCA)
—	30	OLU My World (Gee Street/V2)

#1 MOST ADDED

AMEL LARRIEUX Get Up (550 Music/Epic)

#1 MOST INCREASED PLAYS

KEVON EDMONDS 24/7 (RCA)

URBAN begins on Page 64.

ACTIVE ROCK

LW	TW	
1	1	CREED Higher (Wind-up)
2	2	BUSH The Chemicals Between Us (Trauma)
3	3	LIVE The Dolphin's Cry (Radioactive/MCA)
5	4	FOO FIGHTERS Learn To Fly (Roswell/RCA)
4	5	STONE TEMPLE PILOTS Down (Atlantic)
6	6	GODSMACK Keep Away (Republic/Universal)
7	7	DAYS OF THE NEW Enemy (Outpost/Interscope)
11	8	LIMP BIZKIT Re-Arranged (Flip/Interscope)
10	9	STAIN'D Mudshovel (Flip/Elektra/EEG)
8	10	KID ROCK Cowboy (Top Dog/Lava/Atlantic)
9	11	SEVENDUST Denial (TVT)
12	12	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
17	13	ALICE IN CHAINS Fear The Voices (Columbia)
15	14	SANTANA F/EVERLAST Put Your Lights On (Arista)
14	15	NINE INCH NAILS We're In This Together (Nothing/Interscope)
20	16	RED HOT CHILI PEPPERS Around The World (Warner Bros.)
18	17	KENNY WAYNE SHEPHERD BAND In 2 Deep (Giant/Reprise)
22	18	COAL CHAMBER W/OZZY OSBOURNE Shock... (Roadrunner)
16	19	POWERMAN 5000 When Worlds Collide (DreamWorks)
23	20	STATIC-X Push It (Warner Bros.)
21	21	OUR LADY PEACE One Man Army (Columbia)
13	22	CHRIS CORNELL Can't Change Me (A&M)
27	23	FILTER Take A Picture (Reprise)
25	24	OLEANDER I Walk Alone (Republic/Universal)
24	25	MEGADETH Insomnia (Capitol)
26	26	GUNS N' ROSES Oh My God (Geffen)
30	27	DRAIN STH Simon Says (Enclave/Mercury/IDJMG)
29	28	OFFSPRING She's Got Issues (Columbia)
28	29	TYPE O NEGATIVE Everything Dies (Roadrunner)
—	30	GODSMACK Voodoo (Republic/Universal)

#1 MOST ADDED

KORN Falling Away From Me (Immortal/Epic)

#1 MOST INCREASED PLAYS

KORN Falling Away From Me (Immortal/Epic)

ROCK begins on Page 105.

COUNTRY

LW	TW	
1	1	MARTINA MCBRIDE I Love You (RCA)
3	2	STEVE WARINER I'm Already Taken (Capitol)
4	3	GEORGE STRAIT What Do You Say To That (MCA)
7	4	CLINT BLACK When I Said I Do (RCA)
5	5	MONTGOMERY GENTRY Lonely And Gone (Columbia)
6	6	JOHN MICHAEL MONTGOMERY Home To You (Atlantic)
10	7	BRAD PAISLEY He Didn't Have To Be (Arista)
9	8	SHANIA TWAIN Come On Over (Mercury)
11	9	ANDY GRIGGS I'll Go Crazy (RCA)
13	10	FAITH HILL Breathe (Warner Bros.)
14	11	REBA MCENTIRE What Do You Say (MCA)
12	12	YANKEE GREY All Things Considered (Monument)
8	13	MARK WILLS She's In Love (Mercury)
18	14	ALAN JACKSON Pop A Top (Arista)
17	15	RANDY TRAVIS A Man Ain't Made Of Stone (DreamWorks)
16	16	LEANN RIMES Big Deal (Curb)
15	17	CHAD BROCK Lightning Does The Work (Warner Bros.)
22	18	KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)
19	19	SHANE MINOR Ordinary Love (Mercury)
20	20	TY HERNDON Steam (Epic)
23	21	CLAY WALKER Live, Laugh, Love (Giant)
24	22	TRACY BYRD Put Your Hand In Mine (RCA)
25	23	GARY ALLAN Smoke Rings In The Dark (MCA)
28	24	JOE DIFFIE The Quittin' Kind (Epic)
34	25	TIM MCGRAW My Best Friend (Curb)
33	26	LONESTAR Smile (BNA)
41	27	DIXIE CHICKS Cowboy Take Me Away (Monument)
30	28	KEITH URBAN It's A Love Thing (Capitol)
27	29	JASON SELLERS A Matter Of Time (BNA)
29	30	TRACE ADKINS Don't Lie (Capitol)

#1 MOST ADDED

DIXIE CHICKS Cowboy Take Me Away (Monument)

#1 MOST INCREASED PLAYS

DIXIE CHICKS Cowboy Take Me Away (Monument)

COUNTRY begins on Page 75.

ALTERNATIVE

LW	TW	
1	1	BUSH The Chemicals Between Us (Trauma)
3	2	FOO FIGHTERS Learn To Fly (Roswell/RCA)
2	3	CREED Higher (Wind-up)
4	4	LIVE The Dolphin's Cry (Radioactive/MCA)
8	5	LIMP BIZKIT Re-Arranged (Flip/Interscope)
5	6	311 Come Original (Capricorn)
6	7	KID ROCK Cowboy (Top Dog/Lava/Atlantic)
10	8	FILTER Take A Picture (Reprise)
9	9	RED HOT CHILI PEPPERS Around The World (Warner Bros.)
13	10	BLINK-182 All The Small Things (MCA)
7	11	CHRIS CORNELL Can't Change Me (A&M)
12	12	JIMMIE'S CHICKEN SHACK Do Right (Rocket/IDJMG)
15	13	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
11	14	STONE TEMPLE PILOTS Down (Atlantic)
19	15	SANTANA F/EVERLAST Put Your Lights On (Arista)
14	16	RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
16	17	NINE INCH NAILS We're In This Together (Nothing/Interscope)
18	18	BLINK-182 What's My Age Again? (MCA)
20	19	STROKE9 Little Black Backpack (Cherry/Universal)
21	20	COUNTING CROWS Hanginaround (DGC/Geffen)
23	21	OFFSPRING She's Got Issues (Columbia)
22	22	STAIN'D Mudshovel (Flip/Elektra/EEG)
17	23	OUR LADY PEACE One Man Army (Columbia)
27	24	BEASTIE BOYS Alive (Grand Royal/Capitol)
25	25	BECK Sexxlaws (DGC/Geffen)
26	26	SMASH MOUTH Then The Morning Comes (Interscope)
24	27	LIT Zip-Lock (RCA)
30	28	SEVENDUST Denial (TVT)
31	29	MARCY PLAYGROUND It's Saturday (Capitol)
33	30	FIONA APPLE Fast As You Can (Clean Slate/Epic)

#1 MOST ADDED

KORN Falling Away From Me (Immortal/Epic)

#1 MOST INCREASED PLAYS

KORN Falling Away From Me (Immortal/Epic)

ALTERNATIVE begins on Page 115.

NAC/SMOOTH JAZZ

LW	TW	
1	1	DAVE KOZ Together Again (Capitol)
5	2	BRIAN CULBERTSON Back In The Day (Atlantic)
2	3	BONEY JAMES Body Language (Warner Bros.)
4	4	DOWN TO THE BONE Long Way From Brooklyn (Internal Bass)
3	5	NORMAN BROWN Out'a Nowhere (Warner Bros.)
6	6	NESTOR TORRES Velvet Nights (Shanachie)
9	7	BRIAN MCKNIGHT Back At One (Motown)
8	8	GOTA Let's Get Started (Instinct)
11	9	CHUCK LOEB High Five (Shanachie)
12	10	KOMBO Talk The Talk (GRP/VMG)
10	11	CHRIS GAINES Lost In You (Capitol)
16	12	JOYCE COOLING Callie (Heads Up)
15	13	BOB JAMES What's Up (Warner Bros.)
13	14	ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)
17	15	BRIAN TARQUIN Darlin Darlin Baby (Instinct)
7	16	CHRIS BOTTI Drive Time (GRP/VMG)
19	17	CRAIG CHAQUICO Forbidden Love (Higher Octave)
14	18	RICHARD ELLIOT Chill Factor (Blue Note)
21	19	KIRK WHALUM That's The Way Love Goes (Warner Bros.)
18	20	JAZZMASTERS Lost In Space (Hardcastle/Trippin 'N' Rhythm)
—	21	DAVID BENOIT Miles After Dark (GRP/VMG)
20	22	KENNY G W/LOUIS ARMSTRONG What A Wonderful... (Arista)
22	23	EARL KLUGH Peculiar Situation (Windham Hill)
27	24	KIM WATERS Secrets Told (Shanachie)
23	25	DWIGHT SILLS Dock Of The Bay (Citylights)
28	26	SPECIAL EFX Bella (Shanachie)
30	27	RIPPINGTONS Topaz (Peak/Windham Hill Jazz)
—	28	KENNY GARRETT Simply Said (Warner Bros.)
—	29	MARCOS RIEL Green Eyes (Paras Recording Company)
24	30	KENNY G W/GEORGE BENSON Summertime (Arista)

#1 MOST ADDED

DAVID BENOIT Miles After Dark (GRP/VMG)

#1 MOST INCREASED PLAYS

DAVID BENOIT Miles After Dark (GRP/VMG)

NAC begins on Page 100.

ADULT ALTERNATIVE

LW	TW	
1	1	COUNTING CROWS Hanginaround (DGC/Geffen)
2	2	STING Brand New Day (A&M)
3	3	MELISSA ETHERIDGE Angels Would Fall (Island/IDJMG)
4	4	INDIGO GIRLS Peace Tonight (Epic)
6	5	CHRIS CORNELL Can't Change Me (A&M)
5	6	BEN HARPER Burn To Shine (Virgin)
10	7	CROSBY, STILLS, NASH & YOUNG No Tears Left (Reprise)
9	8	BRUCE COCKBURN Last Night Of The World (Rykodisc)
8	9	OLD 97'S Nineteen (Elektra/EEG)
7	10	SANTANA F/ROB THOMAS Smooth (Arista)
14	11	SANTANA F/EVERLAST Put Your Lights On (Arista)
12	12	WOOD Stay You (Columbia)
17	13	TRAIN Meet Virginia (Aware/Columbia)
19	14	WILLIAM TOPLEY Walk Like I Do (Mercury)
11	15	JOHN POPPER Miserable Bastard (A&M)
22	16	FIONA APPLE Fast As You Can (Clean Slate/Epic)
26	17	GUSTER Barrel Of A Gun (4,3,2,1) (Hybrid/Sire)
20	18	FOO FIGHTERS Learn To Fly (Roswell/RCA)
13	19	GOO GOO DOLLS Black Balloon (Warner Bros.)
16	20	SHERYL CROW The Difficult Kind (A&M)
15	21	KIM RICHEY Come Around (Mercury)
29	22	BARENAKED LADIES Get In Line (Elektra/EEG)
21	23	TONIC You Wanted More (Universal)
18	24	LOS LOBOS This Time (Hollywood)
24	25	RICHARD THOMPSON Crawl Back (Under My Stone) (Capitol)
—	26	LIVE The Dolphin's Cry (Radioactive/MCA)
23	27	SUGAR RAY Someday (Lava/Atlantic)
—	28	NATALIE MERCHANT Space Oddity (Elektra/EEG)
—	29	PRETENDERS Popstar (Warner Bros.)
30	30	CINDY BULLENS Better Than I've Ever Been (Artemis)

#1 MOST ADDED

R.E.M. The Great Beyond (Warner Bros.)

#1 MOST INCREASED PLAYS

R.E.M. The Great Beyond (Warner Bros.)

ADULT ALTERNATIVE begins on Page 124.

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Publisher's Profile

By Erica Farber



LEE ABRAMS

Sr. Vice President/Programming & Content, XM Satellite Radio

In an industry of constant change, Lee Abrams is one of those individuals who has not only continued to evolve, but is also directly responsible for many of the innovations we have seen over the last 30 years.

As an early believer in the potential of the FM band, Abrams is credited as the inventor of the Album Rock format, and he has also designed several other successful formats, including Classic Rock, FM Urban/Dance and New Age/Jazz.

After going from being a single-station operator, to a founding partner of one of the most successful consultancies, to a network radio executive, Abrams took on his latest challenge in June of '98: helping to create what he calls the next generation of radio; satellite radio.

Getting into radio: "Back in the mid-'60s, during grade school, I was managing rock bands in Chicago. After each sock hop or bar mitzvah we used to do research, asking people what they wanted to hear at next Saturday's show. A lot of people, mainly guys between about 15 and 20, were really rejecting a lot of Top 40 music and saying, 'I'd really rather hear The Yardbirds and The Byrds and The Animals.' It didn't really have a name, but it was definitely a new sound.

"We started playing those songs, and you could tell people were really into it. It appeared to become a movement and just got bigger and bigger. By 1966-67, if you were really in the know, you knew who Jimi Hendrix or Cream were before they had hits. To hear this new music, you could either wait till late at night when one of the local stations would have an underground show on FM, or you'd listen to a Top 40 station, where every third or fourth record, in between Gary Puckett and Herb Albert, you'd maybe get The Stones or Hendrix.

"We thought, There needs to be a radio format aimed not at the hardcore underground listener, but just the average fan who probably listens to Top 40 but only likes every third or fourth record. I had been working in radio during summers, at QAM in Miami, through the '60s. I put this format together and got a call from Buzz Bennett at Bartell Broadcasting. They were starting an FM station in Miami and wanted to know if I wanted to come aboard. I went there as Music Director in 1970, and it was a great experience. I wasn't fascinated with radio, but the thing that got me was the music and the opportunity to put something on a band that was pretty dormant at the time."

State of the radio industry: "It's a lot like airlines, in that it's a very big, efficient, profitable business run by a lot of real smart people. There are a lot of whiners out there complaining that it's not like it used to be, but I think it's just part of the natural evolution. It's a very healthy business. You just can't question the money these guys are making."

Define satellite radio: "To boil it all down, it's a new radio band. In 1920 we had AM, in the '40s FM was born, and now, 60 years later, here's a new band. The difference

is, it's all delivered by satellite. Our particular system has two satellites that beam down across America, supplemented by terrestrial repeaters, so you'll be able to hear the signal in urban canyons like the middle of New York. Between the two satellites and the terrestrial repeaters you get a nationwide signal that you can hear driving from Long Island to Long Beach, and it'll never go away."

The philosophy behind XM: "From a programming standpoint, it's really to maximize the opportunity we have with this new radio band and to create really great radio channels or formats or stations — whatever you want to call them. It's very important that it's not an audio service. It's real radio, just not AM or FM. When you cut right through it, the bottom-line programming goal is to create really great new, fresh stations. The real winners will be the listeners with this tremendous choice. However, we don't want to simply rely on choice or the technology; we want the actual product to be great."

"We will have up to 100 channels — we're not sure of the exact number. Some of them will be commercial-free, some will have commercials. The programming will be created by a combination of ourselves and, in certain cases, third parties, mainly in areas where we're just not experts. For example, for Hispanic broadcasting we went to Heftel and HBC. They're going to create five totally original Hispanic channels. Same with Christian programming. Salem does that best, so we went with them for that. For some of our news and information, companies like CNN and USA Today are helping us create great content for that. It's a balance of internal programming and using third parties. The radios themselves, a lot of people don't realize this, will be three-band radios — AM, FM and XM."

Timetable for debut: "We don't have the exact dates yet, but we're planning our launch early in 2001, so it will certainly be available before that. We have done deals with some of the major manufacturers already and are in discussions with pretty much every other one. One manufacturer compared this to 1970, saying that in 1970 most radios were AM, and you had to pay a premium to get an FM radio. But by 1975, once FM really caught on and started delivering ratings, you couldn't find an AM-only radio; they were all AM/FM. Same thing now. Initially it will be a special item that won't be standard on every radio, but in a couple of years every radio will have the three bands."

Biggest challenge: "Hooking up America is a companywide challenge. It's not like starting a new radio station, where everybody's got a radio. We have to wire America. We just signed a lease on a funky building that will be very cool once the architects get finished with it here in DC. We're going to have lots of studios, all digital. The ongoing challenge from a programming standpoint is just the actual execution of everything, getting the people in here and making sure they're the right ones operating at the highest level possible."

How radio should view satellite radio: "Initially we're going to come in and take another piece of this very complex pie, similar to the early days of FM, when it became a factor in the early '70s. In the middle term we will probably be to radio what cable was to television. In the long term whoever has the best content is going to win at the end of the day, assuming the signal is the same. For radio, several things are going to happen, because extra competition will force better radio stations."

"Actually, the listeners are the ones who are going to benefit from all this more than anybody. Radio stations will re-examine their commitment to their communities because we're national. Radio needs to realize that satellite radio is here and not be in denial. Good stations that are well-managed and have good signals will continue to grow and prosper. The bottom line is that the emergence of XM will help create more local spirit for terrestrial stations and might cause them to rethink a bit, which would probably result in better-sounding stations. At the end of the day it's going to be great for listeners, and the best content wins."

Something about XM that might surprise our readers: "Perhaps the incredible diversity of talent here. It's really a melting pot of skills. For example, our chairman, Gary Parsons, comes from Telecomm. Our CEO, Hugh Panero, comes from the cable side. Our two chief technical guys, one used to be a brigadier general and ran Cape Canaveral, and the other was an inventor at Motorola. Our Sr. VP/Marketing, Steve Cook, came from Procter & Gamble. I've learned more here in the last year than probably in the last 20 — new terms, new techniques, new ideas. Probably one of the most exciting things is how it's not just a bunch of radio guys, it's all these different elements coming together."

Most influential individual: "There are two major influences. One was the great stations. I know it's not a person, but WQAM for production, WABC in the '60s for its big sound, the old WLS for its homeyness — even KHJ, when it came on, for its Pepsi Generation precision. As far as people, there were a lot of people who were very kind and very influential early on to an 18-year-old punk trying to do this FM thing, guys like Buzz Bennett and Jim Dunlap, and Earl Wagner, who used to run Taft. Gordon Hastings, who was at Katz at the time, was extremely helpful. And, of course, Kent Burkhardt was just great for the years we were together."

Career highlight: "Getting this job. I think everything I've done has led to this. It's the ultimate programming position. It's the first time we've had this tremendous pressure to reinvent radio as much as we can. Working with these people, learning so much from the other executives, and the whole fact that it's national. Instead of going to market X and having a great meeting and then flying home and realizing, 'You know, they're going to screw it up,' here, if somebody screws it up, it's my fault, or it's just down the hall to fix it. Now is the time I'm most proud of."

Career disappointment: "The '80s in general. I think I was bored, and it affected my performance. There was the whole rush of the '70s and building, with the other guys, the whole Burkhardt Abrams thing. By the '80s it just got to be boring, and I didn't deal with it well."

Favorite radio format: "Three: News, Talk and Classical. And I like the demos of the new formats we're working on here at XM. I listen to them over and over again."

Favorite song: "In AOR, *The Yes Album*, *Ghost in the Machine* by The Police and *The Who Sell Out*. In oldies, pretty much anything by Gene Pitney and Sam Cooke. In classical, Russian composers and real melodic, cinematic music."

Favorite television show: "Tie between *The Simpsons* and *Biography*."

Favorite book: "Currently I'm reading the recently declassified pilot's operating handbook for the SR-71 Blackbird. It's a fascinating look at high-tech military aircraft. I'm an aircraft fanatic."

Favorite movie: "2001, although *Pulp Fiction* is right behind it."

Favorite restaurant: "Joe's Stone Crabs in Miami and Les Françaises in Chicago. Then there's Mister Beef in Chicago for street food, a classic dive."

Beverage of choice: "I like V8, but I wouldn't turn down a '66 Chateau Lafitte."

Hobbies: "My main passion is flying and anything to do with airplanes. I have my own Beechcraft Bonanza. I also collect advertising memorabilia and history. I just bought a 1949 Chicago Yellow Pages. I also compose music."

Favorite radio personality: "I'm a big Howard Stern fan; I think he's the best."

Favorite website: "I would say ebay."

Communication medium of choice: "E-mail: labrams@xmradio.com."



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