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### More On Mediabase 24/7

This week, **R&R's Mike Kinoshian** contributes the latest in a series of columns about the power of Mediabase 24/7. As announced last month, **R&R** has entered into a strategic partnership with the firm to begin publishing monitored airplay data in June. To read more about Mediabase, see page 70.



APRIL 23, 1999

### Smokin' Cuban In Las Vegas

Mark Cuban is a hot commodity at this year's NAB '99 convention. Nine months after Cuban went public with Broadcast.com, the stock is trading at 13 times its IPO price. Not surprisingly, the future of broadcast streaming on the Internet is one of the hot topics at NAB '99, as are microradio and diversity issues. **R&R's** NAB '99 coverage begins on Page 1.



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[ TRANSLATION: “I now understand how my station can benefit from such a marvelous product.” ]

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R&R adjusts its Industry X-Ray and focuses on one of the largest growth sectors in American business: home improvement. MMS Editor **Jeff Axelrod** has some demographic surprises as well, including just how involved women are in fix-it-yourself projects! Also this week, **Dick Kazan** discusses the power of word-of-mouth recommendations from friends and acquaintances.

Pages 10-15

**EXPLORING THE USA**

USA Radio Network VP/GM **Tom Tradup** has had to explain to some that his company isn't the one that airs *Xena: Warrior Princess* and *La Femme Nikita*. But that doesn't bother this programming and management veteran. **R&R News/Talk** editor **Al Peterson** goes one-on-one with Tradup as he seeks to make his company a household name with broadcasters and listeners alike.

Pages 23-24

**PROFITING FROM THE 'NET**

So, you want to make money on the World Wide Web? **R&R CHR** editor **Tony Novia** went to Interep's **Michele Skettino** to find out how a radio station can turn its site into a moneymaking machine.

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**IN THE NEWS**

- **Steve Kosbau** named Dir./Ops for WJZW & WRQX/DC
- **Tim Murphy** becomes PD at KKQB/Houston
- **Kristi McIntyre** joins WQSR & WXYV/Baltimore as OM

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**THIS #1 WEEK**

- CHR/POP**
  - **SUGAR RAY** Every Morning (*Lava/Atlantic*)
- CHR/RHYTHMIC**
  - **TLC** No Scrubs (*LaFace/Arista*)
- URBAN**
  - **112** Anywhere (*Bad Boy/Arista*)
- URBAN AC**
  - **JESSE POWELL** You (*Silas/MCA*)
- COUNTRY**
  - **MARK WILLS** Wish You Were Here (*Mercury*)
- AC**
  - **SARAH McLACHLAN** Angel (*Warner Sunset/Reprise*)
- HOT AC**
  - **SUGAR RAY** Every Morning (*Lava/Atlantic*)
- NAC/SMOOTH JAZZ**
  - **BONEY JAMES** Into The Blue (*Warner Bros.*)
- ROCK**
  - **COLLECTIVE SOUL** Heavy (*Atlantic*)
- ACTIVE ROCK**
  - **COLLECTIVE SOUL** Heavy (*Atlantic*)
- ALTERNATIVE**
  - **LIT** My Own Worst Enemy (*RCA*)
- ADULT ALTERNATIVE**
  - **SHERYL CROW** Anything But Down (*A&M*)

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APRIL 23, 1999

**'JJZ Promises A Smooth Ride**



The Chancellor NAC/Smooth Jazz station can't make any promises about the shocks or suspension, but passengers can ride knowing they're surrounded by the pleasant vibes of WJZZ core artists. Oh, and there's no truth to the rumor that the station made Philly's rapid transit agency recalibrate the horns to play a Kenny G solo every time the bus stops.

**NAB '99: Spotlight On Internet, Microradio**

■ Kennard, McCain, others exchange viewpoints on this year's hot topics

By **JEFFREY YORKE**  
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LAS VEGAS — The NAB is at the advent of a new dawn; an age that quite likely will include having — and even promoting the inclusion of — such members as Yahoo! and its newly acquired Broadcast.com, RealNetworks and any other startup Internet operation that plays some role in the dissemination of news, information, music and entertainment.

Simply put, the 21st century has arrived ahead of schedule. And it was clear this week here at the annual NAB spring convention — which attracted a record 105,000 attendees, including 21,000 international registrants — that the relationships being forged between broadcasting and the Internet have had, or will have, an impact on everyone.

Speech-givers didn't miss an opportunity to present their takes on the matter. For openers, during his Monday keynote address, former CBS boss-



FCC Chairman **Bill Kennard** (l) discusses diversity and microradio, while the youngest billionaire to attend an NAB convention — Broadcast.com chief **Mark Cuban** — examines the future of broadcast streaming on the Internet.

turned-Sony Chairman/CEO **Howard Stringer** encouraged broadcasters to consider building Internet alliances and e-commerce deals "with every Internet portal craving a relationship with a network for cross-promotion and advertising alone. Television and new media are increasingly finding ways to work together to their mutual benefit, although they have not yet begun to exploit the full potential of such part-

nerships. Instant impulse buying through electronic interactivity is an opportunity barely tapped."

Stringer's marveling didn't end there. "Broadcast.com has been transformed from a typographical error to a media property so attractive that it was just bought by Yahoo!, which itself has grown from an exclamation point with no

NAB/See Page 25

**CBS Reaches Accord With Writers Guild**

CBS narrowly avoided a strike by 310 of its news writers and other workers when an eleventh-hour deal was struck with the **Writers Guild of America** on Monday.

The following day, the union's negotiating committee unanimously approved the new three-year contract with the company. The agreement resolves a number of points of contention, including guaranteeing 3% annual salary increases for all members, acceptance of a union-sponsored health plan and circumvention of CBS' intention to use non-Guild members (such as management and daily hires) as writers and to eliminate the five "comp days" employees receive each year. The union did concede on one issue, however: CBS' intent to convert its pension plan into a stock option plan.

"We're very happy we could reach an agreement," CBS News spokeswoman **Sandy Genelius**

CBS/See Page 19

**FCC Thaws Frozen License Proceedings**

■ Auctions set for fall

WZLS-FM/Asheville, NC may face yet another ownership change, thanks to an FCC ruling last week that requires the station to be auctioned off to the highest bidder.

In December '97, the Washington, DC Circuit Court of Appeals ruled that Orion Communications could operate 96.5 MHz until the commission resolved its freeze on the issuance of new broadcast licenses. The FCC did so on April 15, declaring that the approximately 172 AM, FM and FM-translator license proceedings halted by the appellate court's 1993 *Bechtel v. FCC* decision must be auctioned. These auctions may

AUCTIONS/See Page 19

**FCC's Pirate Cops: Inside The War Room**

By **MAIT SPANGLER**  
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spangler@ronline.com

You've got a fix on pirate-buster **Charlie Magin** as he tells you his favorite war story.

Back in the early '90s, Magin recalls — when he was a senior engineer with the HF group (high-frequency, or shortwave band, at 6-26.1 kHz) at the FCC's Columbia, MD field office — a buccaneer who called his station "Radio USA" was consistently giving agents the slip. The pirate was able to move across the region (central Pennsylvania, western Maryland, Virginia's Shenandoah Valley) with ease using a mobile transmitter operating with a car battery.

Magin, now the mellow, mustachioed director of the



FCC compliance officers remove equipment from pirate's home studio in Wheaton, MD.

Columbia district, says Radio USA broadcasted "music, talk, jokes," whatever. Magin didn't care: He just wanted to get his man, because the elusive marauder was right in the field office's backyard.

So, Magin began taking an MADF ("mobile automatic direction finder," the old school pirate-tracking cruiser) home

COMPLIANCE/See Page 25

**Church-Funded Pirate Busted**

**L**uis Toro had a pretty hot little radio station operating in the shadow of the FCC's headquarters. Too hot, in fact: up to 97 watts of power on a 52-foot tower attached to the rear of his Wheaton, MD home, and enough power to screw up the University of Maryland's nine-watt WMUC in College Park, some 10 miles away.

It was because of complaints from WMUC and inquiries to the FCC from listeners that the commission's Compliance & Information Bureau caught wind that Toro and his church, the Assembly of Christian Churches, were operating without a license at 87.9 FM.

On April 15, a handful of compliance officials teamed with three armed U.S. Marshals and

PIRATE/See Page 18

R&R Convention '99 is just seven weeks away! Register now at [www.ronline.com](http://www.ronline.com).

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## Kosbau Rises To WJZW & WRQX/DC Dir./Operations

ABC Radio has elevated WRQX-FM/Washington OM/VP Steve Kosbau to the newly created position of Director/Operations for the Hot AC as well as NAC/Smooth Jazz sister WJZW-FM. Prior to becoming WRQX's OM/VP in 1997, Kosbau programmed WJZW.



Kosbau

"Steve's 22 years of experience, knowledge, leadership and vision have given both stations a fresh perspective," commented President/GM Jim Robinson. "In less than four years, he successfully introduced Smooth Jazz to Washingtonians and laid the groundwork for its future success."

Kosbau told R&R, "The past 18 months at WRQX have been tremendously satisfying and rewarding. I'm pleased to have ABC now trust me with more responsibility. [WJZW PD] Kenny King has long been one of my closest friends. Since my move to WRQX, he's made me proud by taking WJZW to new heights. It's great to be involved again with him and WJZW's extraordinary team."

KAZY/Denver and WZZQ/Terre Haute, IN are among Kosbau's previous programming credits. He's been an APD for WXRK/New York and KRNA/Cedar Rapids, IA and a Des Moines air talent at KGGO and KIOA.

## Chancellor 'Jammin' Oldies' Hits WZJM

With CHR/Pop WZJM/Cleveland's format change last Monday (4/19), it became the third Chancellor station to flip to "Jammin' Oldies" this month alone.

Guided by Chancellor Chief Programming Officer Steve Rivers, WZJM introduced Jammin' Oldies to the Cleveland market with simulcasts from sister stations WBIX/New York and WUBT/Chicago before switching over to local programming later in the week. WZJM GM/Operations Lynn Tolliver remains on-board at the station.

WZJM's move to a Rhythmic Oldies format follows similar flips at other Chancellor stations, including Oldies WOCL-FM/Orlando (April 8) and Soft AC WGAY-FM/Washington (April 16). Chancellor also owns Jammin' Oldies KCMG (Mega 100)/Los Angeles, KISQ/San Francisco and KTXQ/Dallas.

## Proposal To Sell Construction Permits To Minorities Debated

The question of how to boost minority participation in broadcasting continues to confound industry leaders and government regulators. Four recent events concerning ways in which minority representation can be increased underscore the fact that radio — which has tried a variety of solutions including minority tax certificates, incubator programs and distress sales — is only inching closer to boosting the dwindling numbers.

To some observers, a proposal made last month by TV and radio broadcaster Entravision would, if accepted by the FCC, see a return to the days of minority fronts. The company has asked the commission to allow holders of construction permits to sell them to minority broadcasters 60 days before or 30 days after the permits expire. Last year, the FCC revised its rules so that CPs would only be extended beyond three years due to "acts of God" — in which case, Entravision says, many will be forfeited. This presents "an ideal opportunity for promoting expanded minority ownership," the company said. Entravision is headed by CEO Walter Ulloa, who is Hispanic.

"If the FCC adopts this proposal," Washington-based FCC attorney David Tillotson told R&R, "it will give new meaning to the adage that there's a sucker born every minute." The problem, he said, is with the sale of an unbuilt station to a "qualified buyer," which the proviso defines as one 20%-owned by minorities or one that airs foreign-language programming or minority-targeted programs during 80% of its operating hours.

Tillotson said this recalls the days of comparative hearings, in which white male broadcasters often set up shell companies with minorities at the helm in order to skirt FCC rules. "That would happen again" with the Entravision proposal, he said.

Then there is the distress sale, a rarely used (these days) "plea bargain" that allows a station facing revocation of its license to sell it to a minority entity for no more than 75% of its fair market value rather than risk losing the license entirely. After the FCC revoked the license of KFCC-AM/Bay City, TX in April '98, owner Chameleon Radio asked that it be permitted to sell the station to Bernard Smoots, an African

MINORITY/See Page 19

## Pearson Named RadioWave.com CEO/Pres.

Nathan "Bill" Pearson Jr. has been tapped as CEO/President for Motorola's RadioWave.com, which provides visually interactive radio for broadcasters via the Internet. A former McCown DeLeeuw Co. Operating Affiliate and Prodigy Sr. VP, Pearson also once served as Exec. VP/CFO of Broadcasting Partners, which in 1995 merged with Evergreen Media.

"Bill knows the Internet and radio broadcasting industries from direct experience," said RadioWave.com Chairman Steven Leeke. "Bill is passionate about leading RadioWave.com and providing complete, turnkey solutions to radio broadcasters that make it highly profitable for them to broadcast over the Internet. Radio is the perfect medium to leverage the Internet for e-commerce, direct-response and personalized content, and Bill is the ideal person to make it happen at RadioWave.com."

Pearson added, "I look forward to forging the convergence of the two industries I am most passionate about: radio and the Internet."

## McIntyre OM At WQSR & WXYV/Baltimore

Former WPLJ/New York middayer Kristi McIntyre has been appointed OM/middayer at Infinity's Oldies-CHR/Pop combo WQSR-FM & WXYV-FM/Baltimore, effective May 15. Prior to joining WPLJ, McIntyre worked at WZOU/Boston and WERQ/Baltimore.

"Kristi is going to assist me in all aspects of the two radio stations' operations," Infinity VP/Programming Bill Pasha told R&R. "I do a fair amount of traveling, so I'm out of the building a lot. It just made a lot of sense for someone with Kristi's experience to come aboard and help us with the day-to-day operations. We are very excited about bringing her back to Baltimore. Her experience in this market and other major markets is a welcome addition."

Meanwhile, WXYV Asst. MD Lejaun McCain (a.k.a. MD Throb) has risen to Asst. PD for WQSR & WXYV. McCain will assist with "all things that are programming nuts and bolts," said Pasha.

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Country Action	63	Adult Alternative Chart	100
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## Murphy Heads To Houston As KKBQ's PD

Veteran radio programmer, consultant and former Rising Tide VP/Promotion **Tim Murphy** has been named PD of Chancellor's Country **KKBQ/Houston**. He begins his new job the first week of May and succeeds Dene Hallam, who left the station last month.



Murphy

"We're excited about Tim taking the PD position," KKBQ VP/GM Don Troutt commented. "He's definitely one of the nation's top Country programmers of the '90s."

Chancellor VP/Country Programming Tim Closson told R&R, "I've respected Tim for a long time. He's one of this format's great programmers, and I feel he's back where he belongs — programming a Coun-

try station. He's the perfect fit to lead KKBQ in Country radio's most fierce battle."

Murphy's radio career includes programming stints in Flint, MI and Fresno. He spent eight years at KMPS/Seattle, where he was also VP/Programming for EZ Communications. He was consulting Country radio stations when he joined

Rising Tide in Nashville in January '96. He left that company in late 1997 and most recently was an AE with a northwest Michigan TV station.

"I can't think of a better situation than to come back and do Country radio in Houston for a company like Chancellor," Murphy told R&R.

## Holder-Anderson To Wind-Up VP/Promo

New York-based independent record company **Wind-up Records** has tapped **Lori Holder-Anderson** as VP/Promotion. Based in Seattle, she will oversee pop promotion and direct field operations for the label.

"I am thrilled to have Lori join us in this capacity," said Sr. VP/Promotion Shanna Fischer, to whom Holder-Anderson reports. "Her experience and enthusiasm are assets to us in our artist development at radio."

Most recently, Holder-Anderson served as a consultant to Wind-up, Restless Records and Squint Entertainment. She has also worked with Amazon.com on the launch of the online retailer's music store. Before her consultancy work, Holder-Anderson served as VP/Pop Promotion at A&M Records.

### HOW TO REACH US

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## GM Close To Deal With XM?

■ Delphi agrees to manufacture XM car radios

By MATT SPANGLER & JEFFREY YORKE  
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XM Satellite Radio may have lapped DARS competitor CD Radio in the race to get satellite radio into automobiles. Last week, CD Radio revealed that its potential deal with General Motors had fallen through, while XM announced this week that Delphi Delco Electronics — GM's top stereo supplier — will produce XM car radios.

In a document filed with the Securities and Exchange Commission on April 16, CD Radio said that it had been told by GM three days earlier that the automaker expected to craft a deal with XM. XM spokeswoman Vicki Stearn confirmed that the company is in talks "with GM and with others in Detroit and other places" about car receivers, but would not say whether a deal is imminent.

XM announced Monday that Delphi will produce original equipment manufacturing (OEM) AM/FM/XM car stereos, which seemed to add

weight to CD Radio's claim of a GM-XM arrangement. But no definitive deals have been inked between the two companies. Delphi signed a similar deal with CD Radio last month.

The XM/Delphi agreement followed similar deals unveiled last November whereby Pioneer Electronics and Alpine Electronics will make aftermarket XM car receivers. Stearn told R&R that beta versions of those radios will be tested when the satellite radio service launches in the fourth quarter, and XM service will become widely available next year.

No timetable was set for the appearance of the Delphi receivers as standard equipment in any vehicles.

All the radios are expected to range in price from \$199-\$450.

CD Radio saw a positive side to XM's apparent deal with its competitor. "We believe an agreement between XM and GM would be a positive development for satellite radio in the United States and would be beneficial to us in both the short and long term," the company said in the SEC filing. It added that it is still in talks with several other carmakers. Some speculation has CD Radio striking a deal with Ford Motor Co.

### Payload

CD Radio also hinted in the SEC document that XM had an advantage

GM/See Page 8

## Tobacco Smoked Off Of Outdoor Space

■ New federal settlement could clean up industry image

By JEREMY SHWEDER  
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Say goodbye to the Marlboro Man. Joe Camel is history. Tobacco billboards, a significant part of the American urban landscape for the past 25 years, were required to be removed by last night (4/22) in accordance with a 1998 settlement between tobacco companies and the government.

And while many radio groups that also specialize in outdoor advertising might be expected to mourn the loss of a major advertiser, most in the industry say that the departure of tobacco means that their industry will now be seen in a better light.

"I think it's a little painful in the short run to get out there and find new accounts and generate more business," said Houston Lane, VP/Fi-

nance for Clear Channel Communications, which owns 275,000 outdoor systems worldwide. But Lane also said that he believes that the association with tobacco ads has deterred more potential outdoor advertisers than have been encouraged by it.

Tobacco's influence on outdoor advertising had already declined significantly in the last two decades as billboard owners began looking to

new advertisers. Last year, tobacco manufacturers accounted for only 9% of all revenue from billboards. Comparatively, in 1979 the tobacco industry accounted for 39% of all revenue, according to the Outdoor Advertising Association of America. In the mid-'70s tobacco companies rushed to magazine and outdoor advertising after voluntarily agreeing to leave the radio and TV industries. But even then, many billboard owners were preparing for the day when tobacco would be banned from outdoor ads, said Sheila Hayes, Communications Director for the Outdoor Advertising Association.

TOBACCO/See Page 8

## Bloomberg

BUSINESS BRIEFS

### Heftel Inks Programming, Stock Deals With Z-Spanish Radio

Heftel Broadcasting will initially purchase about 4.1% of Z-Spanish Media's fully diluted shares of common stock, and will then be given the option to purchase additional shares that would increase HBC's ownership in Z-Spanish to approximately 10.1%. As part of the deal, Z-Spanish — owner of 34 radio stations — will enter into a network affiliation agreement with the HBC Radio Network, Heftel's fledgling radio network sales and programming division.

The agreement instantly places Heftel in dozens of new markets west of the Mississippi River, where it had yet to establish a presence, and gives it access to the popular "La Zeta" Regional Mexican format. Furthermore, Heftel will trade KRTX-FM in suburban Houston to Z-Spanish for KLNZ-FM/Phoenix. "Z-Spanish will be operated independently from HBC, and we expect to continue to compete directly with Z in the major U.S. Hispanic markets now and in the future," Heftel President/CEO Mac Tichenor Jr. said. Closing is expected for Q3.

Heftel also announced last week that it will change its name to Hispanic Broadcasting Corp. on June 3. Tichenor said that the new name is more reflective of the company's mission to be "the premier marketing company dedicated to serving Hispanics in the major United States markets." The company says its ticker symbol is not likely to change.

### Kerby Confer Quits Sinclair

Kerby Confer, Chairman of Sinclair Broadcast Group's radio division, has resigned after three years to pursue other interests. Confer, who will remain in place through June 30, founded Keymarket Communications in 1981. Keymarket was sold to River City Broadcasting in 1995, and the following year River City was sold in turn to Sinclair.

### Kennard To Unveil Ad Bias Initiative

FCC Chairman Bill Kennard and ad industry leaders were slated to announce steps on Thursday to combat discrimination by advertisers against minority-owned and -formatted broadcasters. The plan is to be revealed at an American Advertising Federation briefing, and few details were available at press time. Last month, Kennard proposed a voluntary code of conduct for advertisers and agencies to discourage discriminatory practices

Continued on Page 6

### R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

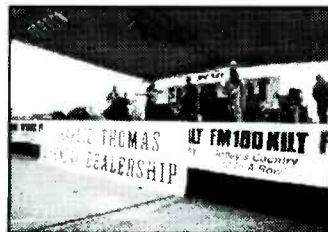
	Change Since				
	One Year Ago	One Week Ago	4/9/99	One Year Ago	One Week Ago
Radio Index	226.60	281.19	277.25	+24.09%	+1.42%
Dow Industrials	9064.62	10493.89	10173.84	+15.77%	+3.15%
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## STRETCH YOUR ADVERTISING DOLLARS

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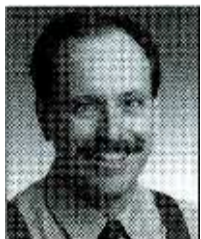
BUT, **WHY?**

Why has an A.C. station like **99.9 KESZ in Phoenix** moved from the #4 ranked station 25-54 Adults to a strong #1 rank since we began working with them just 16 months ago? Why has an alternative station like **107.7 WRAX (The "X") in Birmingham** more than doubled its ratings since we became their partners and is now the #1 non-ethnic station among 18-49 Adults? Why does a long-time country leader like **WIVK in Knoxville**, despite tough competitive attacks, retain the largest 25-54 adult share (23.1 share) of any country station in the top 90 U.S. markets?\*

A common thread is in their strategic thinking. And the company that these stations – and dozens of others in the top American metros – have chosen as partners for research and powerful strategic thinking is Moyes Research Associates. Perceptual research and guidance in winning strategy is all we do...it's our sole focus.

Now, can we admit something? We can help many stations to move ahead and stay ahead, but, in some situations, it's just not a good "fit" for one reason or another. We're very up-front about that early on, and, if we think it's not a good fit, we'll tell you so and why...and we encourage you to do the same with us. If you'd like to discuss your situation to see if we can be of help, just call and ask to speak with either Bill Moyes, Mike Shepard, or Don Gilmore. We'll be happy to talk with you.

\*All ranks and shares are from Fall 1998 Arbitron, Mon-Sun, 6AM-Mid.



*Mike Shepard*  
Senior VP



*Bill Moyes*  
President



*Don Gilmore*  
Executive VP

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**DEAL OF THE WEEK**

• **Phoenix Broadcasting Inc.**  
**\$7.36 million**

**1999 DEALS TO DATE**

**Dollars To Date: \$1,237,379,745.38**  
(Last Year: \$1,920,554,644)

**Dollars This Week: \$8,860,000**  
(Last Year: \$200,709,156)

**Stations Traded This Year: 388**  
(Last Year: 572)

**Stations Traded This Week: 12**  
(Last Year: 61)

**TRANSACTIONS AT A GLANCE**

- **KFAT-FM/Anchorage, AK & FM CP/Houston, AK**  
\$1.5 million (est.)
- **WKCD-FM/Pawcatuck (New London), CT** Price not disclosed
- **KRTX-FM/Houston** Station swap

**TRANSACTIONS**

**Phoenix Sold For \$7 Million**

☐ **Purchase Results in eight new Northern California properties; New Northwest expands to Alaska**

**Deal Of The Week**

**California**

**Group Deal**

**PRICE:** \$7.36 million  
**TERMS:** Asset sale terms, including an 8% promissory note  
**BUYER:** Results Radio LLC, headed by principal Jack Fritz Jr. Phone: (707) 546-9185  
**SELLER:** Phoenix Broadcasting Inc., headed by President Gary Katz. Phone: (530) 342-2200  
**BROKER:** Media Venture Partners

**KCEZ-FM, KRQR-FM, KLRS-FM, & KTHU-FM/Chico**

**FREQUENCY:** 100.7 MHz; 106.7 MHz; 92.7 MHz; 102.1 MHz  
**POWER:** 20.5 kw at 1,742 feet; 50 kw at 308 feet; 1.5 kw at 643 feet; 6 kw at 266 feet  
**FORMAT:** Oldies; Rock; CHR; Classic Rock

**KKCY-FM & KMJE-FM/ Yuba City-Marysville**

**FREQUENCY:** 103.1 MHz; 101.5 MHz

**POWER:** 135 watts at 1,965 feet; 140 watts at 1,975 feet  
**FORMAT:** Country; AC

**KAWX-FM & KBHX-FM CPs**

**FREQUENCY:** 103.1 MHz; 96.1 MHz

**Alaska**

**KFAT-FM/Anchorage & FM CP/Houston**

**PRICE:** \$1.5 million (est.)  
**TERMS:** Asset sale for cash  
**BUYER:** New Northwest Broadcasters, headed by Chairman/CEO Michael O'Shea. Phone: (206) 769-3777  
**SELLER:** Chester Coleman. Phone: (415) 441-3377  
**FREQUENCY:** 92.9 MHz; 96.3 MHz  
**POWER:** 10 kw at 2,500 feet  
**FORMAT:** CHR/Rhythmic; N/A  
**BROKER:** American Radio Brokers

**Connecticut**

**WKCD-FM/Pawcatuck (New London)**

**PRICE:** Not disclosed

**TERMS:** Asset sale for cash  
**BUYER:** Back Bay Broadcasters Inc., headed by COO Peter Ottmar. Phone: (617) 242-5900

**SELLER:** SaltAire Communications Inc., headed by VP/GM Gary Girard. Phone: (860) 572-2211

**FREQUENCY:** 107.7 MHz  
**POWER:** 1.9 kw at 400 feet  
**FORMAT:** Hot AC

**BROKER:** Media Services Group

**Texas**

**KRTX-FM/Houston**

**PRICE:** Not listed (station swap)  
**TERMS:** Heftel is trading this station for KLNZ-FM/Phoenix, held by Z-Spanish Media Corp., located at 103.5 MHz with a power of 100 kw.  
**BUYER:** Z-Spanish Media Corp., headed by President/CEO Amador Bustos. Phone: (916) 646-4000  
**SELLER:** Heftel Broadcasting Corp., headed by President/CEO Mac Tichenor. Phone: (214) 525-7700  
**FREQUENCY:** 100.7 MHz  
**POWER:** 100 kw at 1,952 feet  
**FORMAT:** Spanish Misc.

**Bloomberg**

**BUSINESS BRIEFS**

Continued from Page 4

such as "no urban" dictates and "minority discounts." In addition, Vice President Al Gore formed a working group — consisting of representatives from the FCC, DOJ, Federal Trade Commission, Small Business Administration and Department of Commerce — that will look at the issue. Scheduled to appear with Kennard at the AAF gathering were, among others, AAF President/CEO Wally Snyder and Rep. Robert Menendez (D-NJ), who has asked the General Accounting Office to look into federal agencies' use of "disadvantaged firms" for advertising.

**Bill Kennard Testifies On Indecency, Airtime**

FCC Chairman Bill Kennard played it safe when fielding questions on April 14 from the House Appropriations Commerce Subcommittee. In response to a query from New York Rep. Jose Serrano Kennard admitted that the commission's definition of indecency is "evolving" as broadcast standards change, and that enforcement is complaint-driven. Hence, Infinity had to fork over \$1.7 million to the government's coffers for Stern's bad-boy antics, while Jerry Springer hasn't been fined a dime. Kennard assured Subcommittee Chairman Harold Rogers that the FCC probably won't open up an investigation this year into the donation of airtime to political candidates, though Kennard maintained that the commission "could assist Congress in formulating views" on that issue. Kennard also told Rep. Zach Wamp — who is concerned about beer companies targeting minors — that the FCC could look into alcohol advertising on TV if directed to do so by Congress. Rogers said that the subcommittee faces a tight budget this year, and he expects Kennard to prioritize the agency's fiscal year 2000 spending needs.

**RealNetworks To Split Stock**

Seattle-based RealNetworks announced Tuesday that it will offer a 2-for-1 stock split on April 27. The Internet-streaming company's stock has quintupled in the past four months, rising to over \$181 on Tuesday from just below \$36 on Dec. 31.

Continued on Page 8

**ALEX RODRIGUEZ REMEMBERS HIS FIRST BASEBALL GLOVE.... HE STILL HAS IT!!**

**WILLIE MAYS' FIRST LOVE WAS.... FOOTBALL??**

**THE GOLDEN BEAR WAS ALMOST SIDELINED BY AN INJURY RECEIVED.... DURING A BEAR HUNT!!**

The Wheaties Sports Report gives your listeners tales, tips, anecdotes and advice available nowhere else. From the folks who brought you the Breakfast of Champions comes the daily radio feature of champion stations—The Wheaties Sports Report.

Five shows a week, each 60-seconds, offered **FREE OF CHARGE** and market-exclusive. No cash, no barter, no commercial content. Sell the time to a local sponsor and pocket the cash.

Delivered in bulk weekly by satellite for highest quality and timeliness. Catch the feed on Fridays at 3:00 p.m. Eastern time on SATCOM C-5, transponder 23, SEDAT channel 13.

Get off the bench and get game! **Call 1-800-334-5800** to put your station on the lineup for the Wheaties Sports Report.

**SPORTS REPORT**



*"Summer breeze...  
makes me feel fine."*

# MUSIC CHANGES EVERYTHING<sup>SM</sup>

*"dunt, dunt... dunt, dunt..."*

*dunt, dunt, dunt, dunt..."*

*Theme from Jaws*

Just add music and perceptions are altered. Emotions are heightened.

And, most importantly, **your revenues are boosted.** That's because nothing else has music's power to make your promos hit home, enhance your station's identity and increase your market share. Put the power of music to work for your business, and you'll see the picture change in the best possible way.

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## EARNINGS

## NYT Q1 Earnings Dip On 'NEW Deal

■ **PR&E sees higher Q1 sales, income; Real Networks posts record quarter**

First-quarter net earnings for the **New York Times Co.** (NYSE: NYT) — owner and operator of WQXR-FM/New York — fell after the company increased spending on the national expansion of its flagship newspaper. Net income was \$61.4 million, down 5% from \$64.6 million. Earnings per share edged higher, however, from 33 cents to 34 cents, because of a stock repurchase program that decreased the number of NYT shares in circulation. The per-share figures were in line with Wall Street expectations. The Times Co. also owns WQEW-AM/NY, which is operated by ABC Radio via an LMA.

Net sales for **Pacific Research & Engineering** (AMEX: PXE) rose to \$4.2 million, from \$4 million in the first quarter of '98. Net income for the studio equipment manufacturer climbed to \$90,000, compared to a net loss of \$381,000 in the first quarter of last year and a loss of \$2.3 million in Q4 '98. CFO Blake Clark told R&R this week that PR&E still faces a potential delisting by the American Stock Exchange, which is reviewing the company's financial records.

Seattle-based **Real Networks** (Nasdaq: RNWK) reported a record first quarter for 1999, with revenue rising 88% to \$23.5 million, up from \$12.5 million a year ago. Net loss for the quarter was \$700,000, compared to a loss of \$2.2 million for the same quarter of 1998. This was the company's 15th consecutive quarter of revenue growth, the company said.

## GM

Continued from Page 4

in dealing with GM because GM subsidiary Hughes Electronics is building XM's two satellites for \$550 million and owns 25% of XM. Stearn corrected CD Radio's claim, however, noting that Hughes owns about 21% of XM's parent company, American Mobile Satellite Corp, not XM itself. AMSC will hold only 20% — rather than its current 80% — of XM after the DARS provider closes on financing with current minority stakeholder Worldspace.

Loral Space and Communications is building out the CD Radio satellites.

XM may have a long financial row to hoe before its service debuts,

however. At a C.E. Unterberg Towbin conference earlier this month, XM CEO Hugh Panero said that the company is looking for more private funding and may turn to the public markets in the fourth quarter.

XM needs \$1 billion to roll out its satellite radio service by the end of this year, but according to *Mobile Satellite News*, it has raised only \$187 million thus far. Stearn would not confirm that number.

AMSC's stock shot up 20% last Friday, to \$13.88, on word of the deal. Kaufman Brothers analyst Vik Grover said Monday the stock should balloon to \$20 within a year. CD Radio, on the other hand, fell 19% from April 12-19.

## Tobacco

Continued from Page 4

"It's always been a controversial product to advertise," she said. "I think that everybody has been preparing for this eventuality for a long time and rustling up new business from other advertisers."

## Cleaner Image

While most of Clear Channel's tobacco ads were removed six to eight months ago, about 35 high-profile Clear Channel-owned billboards in Manhattan were still coming down this week. About 7% of Clear Channel's outdoor revenue comes from tobacco, Lane said, representing only about 2% of the entire company's revenue.

Under the agreement, tobacco companies will continue to pay for the space until the end of the year. Clear Channel is already starting to line up new advertisers, and Lane said that many new companies are starting to become interested in outdoor now that tobacco has been extinguished.

One supermarket chain in San An-

tonio historically refused to advertise on outdoor because of the negative image that tobacco gave billboards, according to Lane. All that is now changing with the departure of tobacco and enhanced techniques of exhibiting ads. "The type of advertisers that we are now able to court are of a better quality and higher dependability than ones we've had in the past," Lane said.

Another factor for billboard owners is that tobacco companies had generally been paying lower rates for ad space than other accounts. In some cases, tobacco companies were getting the same bulk rates they received when they accounted for 30% of the outdoor industry's revenue.

CBS, another radio group with significant outdoor holdings, will be almost unaffected by the loss of tobacco revenue. Its outdoor division specializes in transit advertising, which by law does not carry tobacco products. The company gets only about 2% of its outdoor revenue from tobacco. While that seems like a boon, CBS won't be able to take advantage of possible new entrants into the field now that tobacco has been snuffed out.

## Bloomberg

## BUSINESS BRIEFS

Continued from Page 6

### Mel Karmazin Ponders Infinity.com

USA Today reported last week that CBS President/CEO Mel Karmazin was considering "spinning off our radio assets" to compete with Broadcast.com. But the "assets" referred to were not Infinity's radio station properties, but rather CBS' radio programming — such as Howard Stern and Don Imus — that could be streamed through the Internet. CBS spokesman Dana McClintock told R&R that characterizing Infinity.com "as even a working title might be too strong at this point," though it is conceivable that a separate Internet company could be organized and offered to the public by year's end at the earliest.

### Hicks, Muse Boosts Chancellor Holdings

Hicks, Muse, Tate & Furst spokesman Mark Semer confirmed the April 16 *Wall Street Journal* report that Hicks, Muse bought 1.7 million shares of common stock in Chancellor between mid-March and April. Hicks, Muse — which now owns about 17.7% of Chancellor, or 25.4 million shares — said last month that it would invest \$500 million in the company.

### FCC's Susan Ness, Gloria Tristani Decry Arkansas Deal

FCC Commissioners Susan Ness and Gloria Tristani said last week that the FCC violated the intent of the Telecommunications Act by approving Seark Radio's acquisition of KCLA-AM, KPBC-FM & KZYP-FM/Pine Bluff, AR from Pine Bluff Radio earlier this month. The commissioners said in voting against the deal that Seark will own more than 50% of the stations in the market using any of the FCC's nebulous market definitions. "Not only does the commission's approach violate the plain language of the 1996 Act," the commissioners said, "it also makes no analytical sense." They also called upon the FCC to conduct an inquiry into market definitions.

### USADR Claims Success In First Wave Of Transmitter Testing

USA Digital Radio said last week that its AM waveform had been successfully passed through Harris and Nautel transmitters, while its FM waveform was passed through a Harris transmitter and high-power amps from Broadcast Electronics, Energy-Onix and QEI. The IBOC DAB proponent cautioned, however, that still more testing must be done to meet the power and modulation levels required by conventional radio stations. On Monday, the company announced that Nautel will also develop, test and market USADR transmitters.

USADR also announced that it will "EASE" broadcasters into digital through its new "Early Adopter Station Enhancement" program. The company faxed all GMs and station owners this week, offering to assess what stations must do in order to upgrade to digital, including transmitter equipment requirements.

### Deadline Set For IBOC Data Submission

IBOC DAB proponents USA Digital Radio, Lucent Digital Radio and Digital Radio Express agreed last weekend to submit their field and lab test results to the National Radio Systems Committee's DAB Subcommittee by December 15. At the same meeting, the subcommittee also completed its adoption of guidelines for evaluation of those systems.

### KIHT Votes For AFTRA Representation

On-air talent at Sinclair Broadcast Group's KIHT-FM/St. Louis voted 9-0 on April 16 to be represented by the American Federation of Television and Radio Artists. AFTRA also represents Sinclair's WRTH-AM & WIL-FM/St. Louis.

### Sillerman Got \$14.25 Mil. In SFX Stock In '98

SFX Entertainment chief Bob Sillerman received 500,000 shares of restricted stock in 1998, when the concert promotion company was spun off from SFX Broadcasting. These holdings are now worth \$33 million. He also received options to buy 620,000 shares of SFX Entertainment, which could be worth \$29.8 million if the shares rise 10% annually during the term of the options, according to a report filed with the Securities & Exchange Commission. Sillerman received \$291,700 in salary through May 29 last year, when Hicks, Muse, Tate & Furst bought the radio company, and now has an annual salary of about \$500,000. SFX Chief Executive Mike Ferrel got \$4.3 million in restricted stock, as well as 225,000 option shares, worth nearly \$11 million if they rise 10% annually. Ferrel earned a salary of \$204,200 last year.

### FCC Orders Alaska Broadcasters To Pay \$10,000 Each

The FCC said last week that Soldotna, AK-based KSRM, Inc. and King Broadcasters — owner of KSLD-AM & KKIS-FM/Soldotna — never responded to letters sent to them last August fining them \$10,000 for an alleged "unauthorized transfer" of the stations to broker Chester Coleman and KSRM in 1994. Coleman, who was not fined, is now purchasing the stations.

### FCC Rescinds Broadcaster's Fine For Gambling Ads

The FCC last week canceled a \$6,250 fine against WTMJ Inc., the former licensee of WIFC-FM/Wausau-Stevens Point, WI, for airing improper gambling ads, deciding that the company had made a significant effort to follow FCC rules and that the fine was "unduly harsh." The station had broadcast two announcements for an American Indian-operated casino that was engaging in Class III gambling. Radio stations may air ads for Indian-run casinos, but not for Class III games such as blackjack, slot machines, craps and similar activities. Class II games, such as bingo, can be advertised. WTMJ argued to the FCC that only after the FCC investigation did it discover that the casino it had advertised offered only Class III games.

### KISV Cited For Airing Phone Call

The FCC said last week that KISV-FM/Bakersfield broke the rules when it aired a conversation between two women during a May 1998 broadcast of *The Baka Boyz* without first telling the women. Owner American General Media responded that it was bound by contract to play the program in its entirety. The commission said KISV was still responsible for the violation and tentatively fined the station \$4,000.

### NY Times Boosts Dividend

On June 15, holders of the New York Times Co.'s class A and B common stock will receive a quarterly dividend of 10.5 cents per share instead of 9.5 cents. The company said this is its fifth dividend increase in two and a half years.

### CBC Claims Majority Stake In Harmony

With the purchase of 225,000 additional shares, announced April 16, Children's Broadcasting now owns 52.1%, or 3.9 million shares, of the TV commercial and music video production company Harmony Holdings.

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- Home-improvement spending by market, Page 12
- Radio listeners embrace D.I.Y. ethic, Page 15
- RAB: Contractor's ads get good reception, Page 12

MMS™

Nothing great was ever achieved without enthusiasm.  
— Ralph Waldo Emerson

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SALES

## R&R INDUSTRY X-RAY: HOME IMPROVEMENT

■ *If you think you've got this category's demos nailed, it's time for a reality drill*

**By Jeff Axelrod**

MMS Editor  
jaxelrod@rronline.com

You hear the words "home improvement," and you think of Tim Allen. *Tool Time*. Handymen in unflattering pants and construction crews on beer breaks. And you think, "Advertising for stations with male-skewing demos." Think again.

Believe it or not, by a 53%-47% margin, more women than men initiate home-improvement projects.<sup>1</sup> Among married couples, the woman influences 80% of home-improvement purchases, and women under 45 represent the fastest-growing do-it-yourself home-improvement market. Most (90%) of the women surveyed said they enjoy planning and doing home-improvement projects, and one out of four considers it a hobby.<sup>2</sup>

Surprised? Home improvement is a broader category than you might expect, with participants from all types of demos. About 65% of those who make home improvements fall right in the 25-54 demo, and nearly half (46%) are households earning more than \$50,000 per year. And as the Scarborough research on Page 15 points out, they're likely to be heavy radio listeners.

Retailers specializing in home-improvement products (i.e., Home Depot, hardware stores) should be using radio to develop or sway brand loyalty, which is very strong in this sector. A survey last year found that 49% of home-improvement shoppers have been loyal to a store for five years or more. What sales points could you push in an ad? The same survey

### Radio Spending Profile

Of the money spent advertising home improvement in all media, how much goes to radio?

<b>Highest market</b>	<b>21.9%</b>
<b>Average</b>	<b>14.2%</b>
<b>Lowest market</b>	<b>8.4%</b>

- 1998 home-improvement category radio growth rate: 6.5%
- 1998 overall radio growth rate: 12%
- Home improvement as a percentage of total radio expenditures, 1998: 1.6%

Source: Miller, Kaplan, Arase & Co. LLP

good product information and helpful advice than a store that offers only low prices.<sup>4</sup>

It will also take some heavy advertising to unseat the industry's giants. According to *National Home Center News*, Home Depot had more 1997 sales — over \$24 billion — than its six biggest challengers combined. And it's projected that by 2002 Home Depot and second-place Lowe's could control a whopping 55% of the home-improvement market.

Now is the time to sell spots to these retailers, because they do a lot of their sales during the summer. May is their busiest month (9.6% of sales), while June and July are both close behind (9.3%).<sup>5</sup>

So it's time to go to your market's home-improvement retailers and hammer home these facts about the types of potential customers radio can reach — active do-it-yourself types across all demos. Tailor your approach to the audience you reach. If it's female, push home improvement as something to beautify a house or make it more comfortable and easy

to maintain. If you're targeting men, appeal to that Tim "The Tool Man" Taylor inside your average red-blooded American male. Either way, there's plenty of room for growth, so grab some power tools and rev up those revenues.

<sup>1</sup> Simmons spring '98 data

<sup>2</sup> Do-It Yourself Retailer, October 1998

<sup>3</sup> National Association of Home Builders, 1998

<sup>4</sup> Home Furnishings News, June 22, 1998

<sup>5</sup> U.S. Department of Commerce three-year average, 1995-97

MANAGEMENT

## THE WONDERS OF WORD OF MOUTH

**By Dick Kazan**

What is the most powerful sales technique? It's one that could make you extremely successful: word of mouth.

Using this approach, pet-food maker Iams of Dayton, OH has gone from \$16 million in annual sales in 1982 to over \$600 million today. Here's how they've done it ... and how you can too.

In an industry whose products often contain fillers and animal byproducts, Paul Iams created nutritionally superior dog and cat foods. But supermarket chains turned him away. This marketing disaster was actually a stroke of good fortune, because it forced his company to develop new sales channels.

CEO Clay Mathile told me, "The most important thing is to have a missionary zeal for whatever you're involved in, feeling that the world will be a better place because of what you do." With that zeal, Mathile and the sales force called on veterinarians, kennels, breeders, dog and cat show exhibitors and pet shops to convince them to

carry Iams products. Iams offered them promotional packages with free dog and cat food and testimonials from delighted pet owners.

As these prospects tried Iams, many were favorably impressed and became strong advocates, providing sales space and personally endorsing the products to their customers. Sales took off.

The same principle could work for you. Imagine how successful your station would become if you felt it was so special that you couldn't wait to tell listeners and advertisers. Then, when they tuned in or bought your time, they were favorably impressed and enthusiastically told others. Would your ratings and sales go through the roof? Absolutely!

Customer service is also crucial. Iams was the first pet-food maker to offer a toll-free phone number to encourage pet owners to call with their questions or comments. Today, they receive over 300,000 calls a year, which are handled by knowledgeable customer service reps and several vets on call, 12 hours a day, six days a week. Most callers then receive free coupons or samples in appreciation for contacting the company. By doing this, Iams is building a huge "community" of happy and loyal pet owners.

By comparison, radio stations usually treat listener lines as an afterthought. You have the on-air visibility to build incredible word of mouth, yet many in radio consider listener response a burden and waste this golden opportunity to bond with listeners.

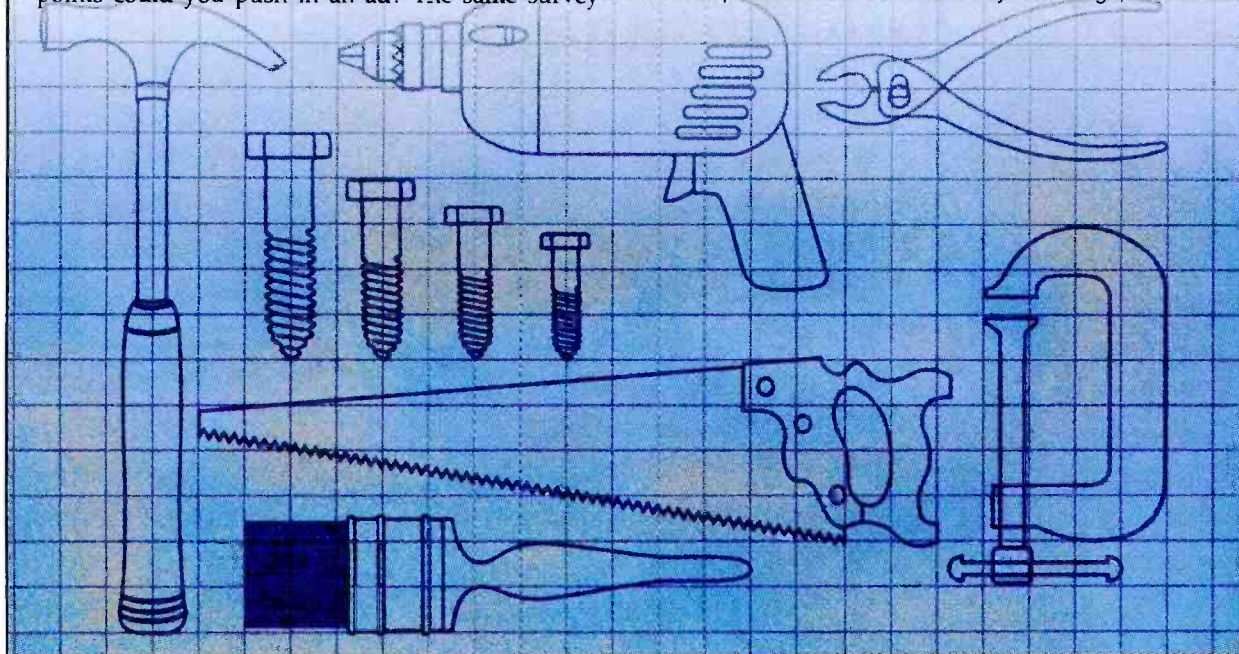
One other tip: Iams invests heavily in research and spends more on ingredients than the competition. But customers will pay a premium for what they perceive as the best, just as your advertisers will if you can deliver what they want. Mercedes charges more than Cadillac, Nordstrom is more expensive than K-Mart, and Iams costs more than Gravy Train. In each case, customers readily pay the difference ... and these firms are very profitable.

Like Iams, if you get word of mouth working for you, you'll have one of the top-billing stations in your market, hitting numbers you once thought were impossible. Your income will skyrocket, and so will your self-respect, as you serve your listeners and your advertisers better than ever before.

Next week, I'll share advice from business legend Henry Ford that could make a spectacular difference in your career.

Sources: *Radical Marketing*, Sam Hill and Glenn Rifkin, 1999

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road to Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at [rkazan@ix.netcom.com](mailto:rkazan@ix.netcom.com).



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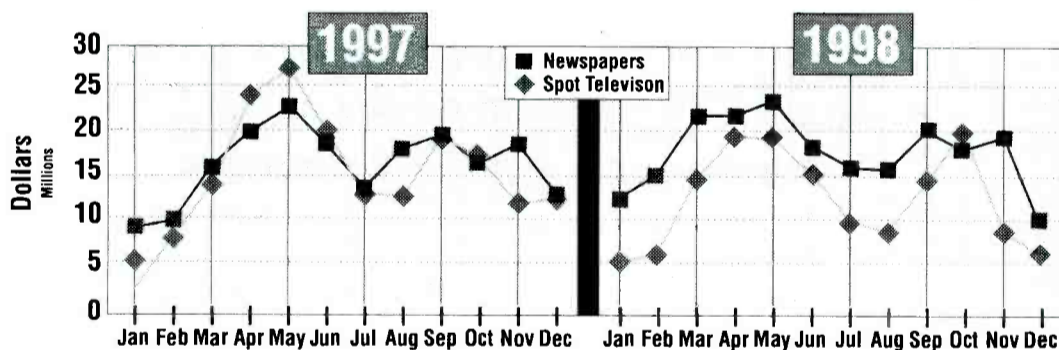
## HOME IMPROVEMENT ADVERTISING BY MARKET

1998 Media Spending (in thousands of dollars). Includes home centers, hardware stores and home & building-related department store and discount store spending.

Market	Newspaper	TV	Market	Newspaper	TV
Albuquerque	7,055.9	1,131.6	Minneapolis-St. Paul	17,978.8	7,770.3
Atlanta	19,209.9	6,695.4	Nashville	1,931.5	1,969.5
Baltimore	13,217.0	1,750.3	New Orleans	2,582.9	721.2
Boston	24,078.9	4,287.1	New York	65,503.6	10,823.3
Buffalo	2,931.2	2,185.7	Norfolk	3,648.3	1,756.9
Charlotte	2,782.9	2,301.9	Oklahoma City	12,524.8	1,858.1
Chicago	47,679.8	13,407.4	Orlando	4,336.4	1,798.5
Cincinnati	5,424.4	3,264.0	Philadelphia	33,545.0	5,292.0
Cleveland	4,963.9	5,564.0	Phoenix	15,448.3	3,089.9
Columbus, OH	3,251.1	4,014.0	Pittsburgh	9,686.3	3,930.7
Dallas-Ft. Worth	45,027.0	8,675.7	Portland	11,428.7	2,424.5
Denver	30,877.5	4,632.5	Providence	5,358.9	1,272.0
Detroit	14,218.4	2,746.1	Raleigh-Durham	1,873.4	2,549.4
Grand Rapids	3,395.1	3,577.6	Sacramento	6,654.0	3,151.2
Greensboro	779.3	1,222.8	Salt Lake City	1,777.0	3,891.0
Greenville-Spartanburg	2,241.7	1,157.1	San Antonio	7,118.5	824.8
Harrisburg	3,462.9	1,879.9	San Diego	9,061.4	3,357.6
Hartford	5,316.4	1,947.1	San Francisco	40,664.6	5,288.4
Houston	20,632.0	2,807.8	Seattle	11,698.6	9,213.7
Indianapolis	15,326.0	3,522.5	St. Louis	6,281.3	1,924.6
Kansas City	5,812.1	1,771.9	Tampa-St. Petersburg	15,742.2	2,104.0
Los Angeles	70,248.4	16,415.7	Washington, DC	27,605.2	3,485.0
Louisville	10,274.8	1,128.4	West Palm Beach	3,464.6	739.7
Memphis	4,105.8	925.5	Wilkes Barre-Scranton	1,573.8	1,336.5
Miami-Ft. Lauderdale	21,700.8	3,220.2			
Milwaukee	4,302.1	3,201.4			
			<b>Total Top 50</b>	<b>705,803.2</b>	<b>184,006.0</b>

Source: Competitive Media Reporting

## HOME CENTERS & HARDWARE STORES



## RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

### Home Promo Gets In-Tents

**SITUATION:** Century Homestead is a home improvement contractor serving the greater Sacramento area since 1994. In the summer of 1997, owner Terry Dennis opened a new showroom in an area with limited street visibility and traffic flow.

**OBJECTIVE:** To bring a captive audience to the new Century Homestead showroom.

**CAMPAIGN:** Dennis staged a Saturday "Manufacturers' Tent Show" at her new Century Homestead building and invited vendors to participate. The vital part of the marketing strategy was then set into motion: Radio station KSTE-AM created a 35-commercial schedule, which ran the week of the show. Account Executive Jeff Fekete arranged for the station's real estate show hosts to be on site to answer questions about equity financing for improvement projects. There was no live broadcast; the campaign was driven entirely by commercial spots. The only newspaper exposure was a small Saturday morning ad that referred to the radio appearance.

**RESULTS:** "On the day of the event, which was scheduled to start at 10am, we already had four families there at 9am," says Dennis. "We had about 170 families come through. Unbelievable!" Dennis had estimated it would take "about four jobs" to pay for the campaign. Within a month, she had booked 27 jobs, and she continues to make radio a key part of her marketing strategy.

## RAB TOOLBOX

More marketing information and resources from the RAB

### MEDIA TARGETING 2000

Forty-one percent of adults 18+ who completed home improvements in the past 12 months earn over \$50,000 per year. More than a third (35%) are college graduates, and 43% have white-collar jobs. This group spends an average of 48% of its daily media time with radio.

### INSTANT BACKGROUND - HOME IMPROVEMENT

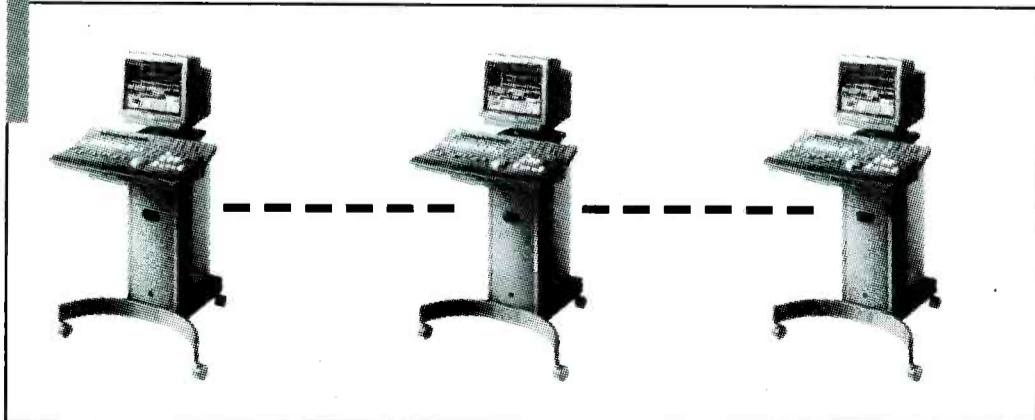
A study conducted by the Home Improvement Research Institute indicated that 62.8% of homeowners believe a home improvement retailer that can give them good product information and advice is more important than a store that offers only low prices. Thirty-seven percent of survey respondents said they rely on home improvement retailers to recommend specific brands or products (*Home Furnishings News*, June 22, 1998).

### RAB CATEGORY FILES

"Fed up with bumping into each other in tiny old kitchens, desperate for a refuge from the workaday frenzy, but too rooted to move, Americans are in the midst of an unprecedented remodeling boom. More than one-third of all U.S. homeowners — more than 25 million households — are expected to spend a total of \$175 billion on renovations this year, an all-time high." (Kim Clark, *U.S. News & World Report*, February 15, 1999)

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to Radiolink at [www.rab.com](http://www.rab.com)

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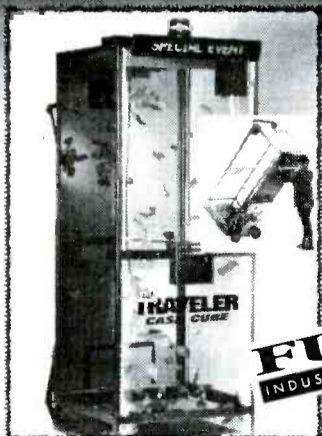
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## MARKETING

### RADIO LISTENERS LIKE TO DO IT THEMSELVES

When it comes to home improvement, heavy radio listeners are much more likely to want to do the work themselves — in most cases, about 20% more likely. That's good news if you're looking to land some spot schedules from hardware stores or other retailers that specialize in home-repair materials. But radio listeners are also right near the overall population's average for hiring others to do the work. The figures below represent the indexed likelihood of heavy radio listeners to take on various types of home-improvement projects and whether they'd do it themselves or pay for somebody else to do it.

LANDSCAPING	REMODELING/ ADDITIONS	OTHER HOME IMPROVEMENT	PAINT/WALLPAPER	CARPETING/FLOORS
Pay  98	Pay  98	Pay  101	Pay  90	Pay  104
D.I.Y.  116	D.I.Y.  113	D.I.Y.  111	D.I.Y.  109	D.I.Y.  125

(Index average=100, figures represent top 20% of radio users)

Those heavy radio listeners are also much more likely than other media users to go the do-it-yourself route. The following are indexed figures representing the likelihood of heavy media users to take on various do-it-yourself projects. Again, it shows that home-improvement-oriented retailers would be wise to reach prospective customers via radio.

REMODELING/ADDITIONS	PAINT/WALLPAPER	CARPETING/FLOORS
Radio  113	Radio  109	Radio  125
TV  87	TV  94	TV  96
Newspaper  96	Newspaper  110	Newspaper  97

(Index average=100, figures represent top 20% of media users) Source: Scarborough Research Corp. Release 1 Combined Study

### MARKETING CONFAB SETS SCHEDULE

The PROMAX/BDA Conference has announced a lineup for its 1999 conference, to be held June 9-12 in San Francisco. PROMAX, of course, was founded more than 40 years ago by radio marketers and provides radio marketing specialists with an opportunity to interact with their peers in the electronic media.

Here's a sample of the sessions geared toward radio marketers at this year's conference. Included are leaders in some of the industry's top marketing groups, as well as the RAB and some of the most aggressive marketing directors in the business.

**Nontraditional Revenue (NTR) for Radio:** Radio marketers explore the new demand to generate revenue with station-sponsored events and promotions including concerts, fairs, product sampling, direct mail and more.

**Opportunities on the Web for Radio:** Internet design, content, maintenance and the methods to build audience loyalty are examined along with revenue-building opportunities.

**Procreation:** A fast-paced session showcasing the industry's hottest ideas. Participants will offer their ideas in concise presentations followed by Q&A.

**Promote Thyself:** Industry leaders share their thoughts and vision on who the ideal marketer in radio is and how to be recognized as a leader within the company, press, music/talk industry and advertising.

**Marketing to the Ratings Methodology:** Radio's ratings methods are reviewed to identify the direct path to marketing effectively to the right person with the right message.

In addition to these and other radio-specific panels, the conference will feature general sessions with legendary music producer George Martin, top Internet execs, advertising agency reps and more.

For more information on attending the PROMAX/BDA Conference, contact Marty Raab at (972) 455-6266 or [mraab@amfmradio.net](mailto:mraab@amfmradio.net), or Paul Miraldi at (212) 819-3199 or [pmiraldi@aol.com](mailto:pmiraldi@aol.com).

## FOUR WEEKS FORWARD Sales & Promotion Planning Calendar May 16-22

May 16-22: National Bike Week, Public Relations Week, Raisin Week, National Public Transportation Week, Art Week

<b>16</b> Animal Day Love A Tree Day Biographer's Day First Academy Awards held (1929)	<b>17</b> National Employee Health and Fitness Day Pack Rat Day National Cherry Cobbler Day Watergate hearings began (1973)	<b>18</b> International Museum Day Visit Your Relatives Day National Tenants' Day Hispanic Family Day Rooster Day	<b>19</b> National Memo Day National Devil's Food Cake Day Boys' Clubs of America founded (1906)	<b>20</b> Flower Day National Quiche Lorraine Day First-ever arrest for speeding (1899) Income tax declared unconstitutional (1895)	<b>21</b> National Waiters and Waitresses Day National Strawberries 'n' Cream Day American Red Cross established (1881)	<b>22</b> Buy a Musical Instrument Day National Vanilla Pudding Day Mr. Rogers' Neighborhood premieres (1967)
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Look, up in the air... what is that?!?

NO! It's a plane.

It looks like a bird.

It's not that mean guy in the cape, is it?!?

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**WEDNESDAY, JUNE 9, 1999**

12:00-6:00PM / REGISTRATION OPENS  
 12:00-5:00PM  
 JACOBS MEDIA ALTERNATIVE SUMMIT

**THURSDAY, JUNE 10, 1999**

7:00AM-5:00PM  
 TJ MARTELL / NEIL BOGART GOLF TOURNAMENT  
 9:30AM-1:00PM  
 JACOBS MEDIA ALTERNATIVE SUMMIT  
 1:30-4:30PM  
 NAC/SMOOTH JAZZ  
 The Format In Focus  
 Sponsored by Broadcast Architecture  
 1:30-4:30PM  
 TALENT  
 Making A Big Splash In The Talent Puddle

**CONCURRENT SESSIONS**  
 1:15-2:45PM

- **ROCK**  
 Good Radio – It's All In Your Head  
 Sponsored by Squint Entertainment
- **PERSONAL FINANCE**  
 Investing In The Market
- **PRODUCTION**  
 Radical Station Imaging

**CONCURRENT SESSIONS**  
 3:00-4:30PM

- **ALTERNATIVE**  
 The First Annual R&R Alternative Rate-A-Record  
 Sponsored by Elektra Records
- **HOT AC**  
 Is Hot AC Being Repositioned?  
 Sponsored by Curb Records
- **URBAN**  
 The State Of African Americans In The Broadcast Industry
- **PROMOTION**  
 Marketing With Outdoor – Love At First Sight

4:45-6:00PM / GENERAL SESSION  
 7:30-9:30PM / OPENING COCKTAIL PARTY  
 7:30-9:30PM  
 TJ MARTELL / NEIL BOGART SILENT AUCTION  
 10:00PM-12:00AM  
 R&R COUNTRY INDUSTRY ACHIEVEMENT AWARDS SHOW  
 10:00PM-2:00AM / HOSPITALITY SUITES  
 11:00PM-3:00AM / R&R LATE NIGHT LOUNGE

**FRIDAY, JUNE 11, 1999**

10:00-11:00AM / GENERAL SESSION

**CONCURRENT SESSIONS**  
 11:15AM-12:45PM

- **CHR**  
 Hype 101  
 Sponsored by Elektra Records
- **COUNTRY**  
 Country Formatics: Is It Time For A Change?
- **NEWS/TALK**  
 FM Talk: Music Radio's New Competition  
 Sponsored by Metro Networks
- **ROCK**  
 The Fragmented Rock House – Building With Splinters  
 Sponsored by AMFM Radio Networks

1:00-2:45PM / LUNCH  
 Sponsored by MCA Records

**CONCURRENT SESSIONS**  
 3:00-4:30PM

- **AC**  
 Superstar Air Talents – Past And Present  
 Sponsored by Dalin Records
- **ALTERNATIVE**  
 The Cost Of Doing Business  
 Sponsored by Capricorn Records
- **CLASSIC ROCK**  
 When Led Zeppelin Alone Isn't Enough
- **URBAN**
- **MUSIC RESEARCH**  
 Callout Consortium

4:30-5:30PM  
 ARBITRON  
 Diarykeepers Speak

7:00-9:00PM  
 R&R URBAN INDUSTRY ACHIEVEMENT AWARDS SHOW

10:00PM-12:00AM  
 NAC CLUB R&R  
 Sponsored by Warner Bros Records

12:00-2:00AM / R&R JAVA CAFE  
 Sponsored by Telarc

10:00PM-2:00AM / HOSPITALITY SUITES

11:00PM-3:00AM / R&R LATE NIGHT LOUNGE

**SATURDAY, JUNE 12, 1999**

10:00-11:00AM / GENERAL SESSION

**CONCURRENT SESSIONS**  
 11:15AM-12:45PM

- **ADULT ALTERNATIVE**  
 What To Spin And How Often  
 Sponsored by Doolittle Records
- **CHR**  
 Morning Legends  
 Sponsored by Mercury Records
- **COUNTRY**  
 Do Short Playlists Mean Higher Ratings?
- **OLDIES**  
 Jammin' Or Otherwise
- **RADIO RESEARCH**  
 The Ultimate Research Roundtable

1:00-2:45PM / LUNCH  
 Radio, State Of The Industry

**CONCURRENT SESSIONS**  
 3:00-4:30PM

- **NAC/SMOOTH JAZZ**  
 Dwindling CD Sales Seen Under The Microscope  
 Sponsored by First Management
- **TALENT**  
 Air Personality Plus+
- **POP/ALTERNATIVE**  
 Behind Pop Alternative's Promotion  
 Sponsored by Trauma Records
- **SPANISH**  
 Spanish Radio: The Future Is Now
- **TECHNOLOGY**  
 Companies That Are Going To Change The Future Of The Radio & Record Industries  
 Sponsored by BRS Media

7:00-8:00PM / PRE-SHOW COCKTAILS  
 Sponsored by AMFM Radio Networks

8:00-10:00PM / SUPERSTAR SHOW

\* Agenda Subject To Change

**JUNE 10-12, 1999**

CONVENTION **R&R** REGISTRATION



**INFORMATION**

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_____ 3 OR MORE AFTER MAY 1, 1999	\$450 EACH
_____ SINGLE AFTER MAY 1, 1999	\$475 EACH
_____ EXTRA COCKTAIL TICKETS (THURS)	\$ 85 EACH
_____ EXTRA SUPERSTAR SHOW (SAT)	\$100 EACH
_____ DAY PASSES	\$225 EACH
_____ ON-SITE REGISTRATION	\$550 EACH

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**CANCELLATION POLICY:** All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before April 2, 1999. Cancellations received between April 3 and May 14, 1999 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 14, 1999 or for "no shows."

**HOTEL REGISTRATION**



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- Reservations requested after May 14, 1999 or after the room block has been filled are subject to availability and may not be available at the convention rate.
- Check in time is 3:00 pm; check out time is 1:00 pm.

TYPE OF ROOM	CONVENTION RATES
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SUITES TOWER	\$700.00 and up

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Tell them it's the Radio & Records Convention.  
Please do not call R&R for hotel reservations.  
Thank you.

**HEAR LATE-BREAKING UPDATES ON THE  
R&R CONVENTION '99 HOTLINE: (310) 788-1696**

## Sommer Set As SVP At Refuge/MCA Label

Refuge/MCA Records has named **Tim Sommer** Sr. VP. Based in Los Angeles, he reports to Refuge President Don Gehman and MCA Records President Jay Boberg and assumes key A&R duties for the label.



Sommer

"Besides being one of the best A&R guys I've known, Tim brings tremendous enthusiasm to the company," Boberg remarked. "He simply loves music, and that kind of spirit is inspirational to everyone around him. I cannot wait to experience the music Tim brings to Refuge and MCA." Gehman observed, "It's an honor to have an old teammate on board at Refuge. Tim brings an incredible combination of artistry, communication skills and record-making ability. I've always admired his 'contrast-trend' signing sensibility."

Sommer began his music industry career with the alternative rock magazine *Trouser Press*. In the early '80s he played bass with Glen Branca's group, then led his own pop group, Hugo Largo. In 1989 he served as a producer for MTV News and later ran VH1's news department. He joined Atlantic Records' A&R staff in 1992.

## Pirate

Continued from Page 1

Montgomery County police to raid the suburban Washington, DC home. Toro told *R&R* he was at work in a nearby Rockville, MD cancer research lab when the enforcement team arrived. Toro said his daughter and grandchildren, who live with him, were also not at home.

A locksmith picked the front-door lock and let the warrant-bearing officers in. Officers found sophisticated broadcasting equipment, including a five-mike setup for group interviews, and numerous CDs of Christian mu-

## WPNT Makes Point As Rhythmic Oldies

Saga's Lakefront Communications flipped **WPNT/Milwaukee** from Pop/Alternative Hot AC "The Point" to Rhythmic Oldies last Friday (4/16) at 3pm. Since the switch, the station has been feeding Milwaukee a diet of rhythmic hits from the '60s, '70s and '80s, along with heritage hits from Aretha Franklin, Marvin Gaye, K.C. & The Sunshine Band, the Commodores, Chic and others.

Although the new 'PNT is initially positioned as "Jammin' 106.9 FM," Lakefront President/GM Tom Joerres says listeners can submit a new name for the station. The listener whose station name is chosen will receive a \$10,000 grand prize.

"What we're doing reminds me of our launch of WKLH over 13 years ago," Saga Exec. VP/Group PD Steve Goldstein said. "We are taking a body of music that has been largely ignored and giving it an outlet. Watch out!"

## Milwaukee Alliance Taps Moreau As OM

**Chris Moreau** has added OM duties for the **Milwaukee Radio Alliance**. Moreau remains PD of Shamrock's NAC/Smooth Jazz WJZI-FM, which teamed with All Pro's WMCS-AM & WLUM-FM to form the alliance in 1997. His primary responsibility will be to oversee programming and promotions for the three stations. He'll also work with the sales director on coordinating sales opportunities available to the alliance or to its individual stations.



Moreau

"It's really exciting to be trusted

by a company such as this one, with three radio stations that make such an impact in Milwaukee," Moreau told *R&R*. "It will be gratifying to take the skills I've developed over the years and apply them in such a high-profile position, one with much greater responsibilities."

Prior to becoming WJZI's PD last year, Moreau was OM/PD for crosstown WFMI-FM & WFMR-FM. He also held programming posts at WOKY-AM/Milwaukee and KFMQ & KFMS/Lincoln, NE.

During the two-hour raid, they removed about 30 pieces of equipment and cut the cable of the broadcast tower (rain forced them to leave the tower standing). Unlike most pirate stations operating from makeshift studios, this home had been remodeled to include a spacious studio separated by glass from the transmission room. Toro declined to say how much money the church spent to purchase equipment. He said the officers left the CDs and did not damage his property.

Toro's mission began last summer, he said. With approval from the church's pastor, nightly broadcasts of mostly talk and some music usually

began after Toro returned home from work. Typically, broadcasts would be conducted for about four hours beginning at about 6pm, but sometimes music only would be broadcast during the day. He and church members, along with certain experts in fields such as alcohol and drug abuse, would tackle issues that society faces, make plenty of community announcements and pass along on-air messages from one listener to another. Listeners were never asked for money, goods were not sold, and new church members were not actively recruited, though some 20 listeners did become church members. Toro said.

He also said he fielded a slew of

## EXECUTIVE ACTION

### Koontz Directs ABC/L.A. Sales; Madrid KLOS GSM

**Bob Koontz** has been promoted to Director/Sales for ABC Radio/Los Angeles' News/Talk **KABC-AM**, Radio Disney flagship **KDIS-AM** and Rock **KLOS-FM**. Succeeding Koontz as KLOS' GSM is **Leonard Madrid**, who's been LSM at the station since January '97.



Koontz

"This is a great opportunity for me," Koontz told *R&R*. "KLOS is doing very well. Radio Disney sells itself. We have a pretty big challenge with KABC, where we've been without a GSM since November. But our programming is in place now with John & Ken in mornings, and our place is to go out there and sell it!"

Before joining KLOS one year ago, Koontz served as GM of One-On-One Sports' KCTD-AM/L.A. Prior to that, he spent 13 years at KMPC-AM & KSCA-FM/L.A. under Golden West Broadcasters, rising to GSM at the combo. Madrid joined the KLOS sales staff in June '86.

In related news, **Louis Chelekis** rises from NSM for the trio to Sales Manager for KABC & KDIS.

### Eddy Earns SVP Stripes In UMVD Sales & Dist.

**Universal Music & Video Distribution** has tapped former PolyGram Group Distribution veteran **Curt Eddy** as Sr. VP/Sales & Distribution. He reports to UMVD Exec. VP/GM Jim Urie.

"Curt's diverse experience in retail, distribution and marketing continues the UMVD strategy of hiring individuals with label sensitivity," Urie said. "He will add immeasurable value to the overall organization as we continue to meld PGD and UMVD. On a personal basis, I am thrilled to be reunited professionally with someone I have so enjoyed working with in the past."

For the past seven years, Eddy was Sr. VP/Field Marketing for PGD. He began his PGD career in 1978 as a Marketing Manager for the company's Southwest branch in Dallas.

nightly calls, sometimes as many as 20 per night, from as far away as Annapolis, MD to the east and Woodbridge, VA to the south, each roughly 40 miles away. Microradio signals should go "no farther than across the street" when properly operating and licensed, said one FCC official. Toro, who was reluctant to discuss the matter, acknowledged that he and church members were sometimes baffled by radio engineering and that the station was occasionally inadvertently off the air for up to 30 minutes at a time.

He told *R&R* he had received two warning letters from the FCC asking him to stop broadcasting, that he had applied for a low-power license but had not received one, and that, after

his attorney had had a long discussion with the FCC, he had stopped broadcasting for a while. But, he said, his 400-member church "saw the needs, so we did it anyway. We are providing a service to the community. We gave out our phone number, people would call for counseling, and we would send them to all of the churches," he said, adding that studio volunteers worked from a list of all area churches and that no preference was shown to any one faith.

Since going off the air, Toro said he's received numerous calls and even in-person visits from listeners who say they miss the service.

— Jeffrey Yorke



# Nighttime radio that won't put you to sleep

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the edtyll show

## 'Rock Chick' Robinson Heads To 'NAP/Indy

WRCX/Chicago Asst. PD/MD Jo Robinson has been appointed



Robinson

PD at Emmis' Classic Rock **WNAP/Indianapolis**. She's slated to begin her new duties May 3.

"We are really looking forward to having the 'Original Rock Chick' — Jo Robinson — at WNAP," NAP Sr. VP/GM Chris Woodward-Duncan said. "Jo's enthusiasm and energy are anxiously awaited by the entire staff at The Buzzard."

Robinson spent more than four years at WRCX, where she worked as a programmer and maintained a midday airshift. "I am thrilled to be working at Emmis and with the people at WNAP," she said. "I am delighted that they're twisted enough to think I will do this job. I can't wait to hit the ground running and help put The Buzzard on the map."

## Auctions

Continued from Page 1

commence this fall, although many observers believe gridlock at the commission may hold up the process still further.

"We're disappointed that they took people who spent years of their lives litigating this case in good-faith reliance on a system and sold them out in favor of the almighty dollar," Orion lawyer Steve Leckar told **R&R**. Orion first applied for the frequency in 1987, and was granted permission by the FCC to construct a station three times before *Bechtel* overturned the commission's comparative hearings process.

Leckar — whose client is upset about having spent thousands of dollars in legal fees only to be told it must cough up more money to retain its property — said he would appeal last week's ruling to the FCC first. If that is denied, he vowed to appeal to the DC circuit court.

Roughly 165 cases were instances in which the FCC had opened up filing windows (making new channels available), but was unable to grant licenses because multiple applicants had applied for the channels. Only cases in which a single applicant filed for a frequency have been granted since *Bechtel*. All of those channels will be auctioned.

Another seven cases had progressed to at least some stage of comparative hearings before *Bechtel*. Of those, three licenses will be auctioned, while the others will be resolved in upcoming FCC orders.

The commission said it would not reimburse those applicants who had gone through comparative hearings for their expenses, angering several applicants who recently filed appeals of the broad auctions ruling the FCC released last August. Stephen Yelverton, attorney

## Hip-Hop History



During MTV's recent "Hip-Hop Week" celebrating 20 years of the genre's history, Russel Simmons (front, l) and Sean "Puffy" Combs (front, r) dropped by MTV's Times Square studio to show off their latest clothing lines. The Music Television hosts joining them to check out their new threads are Judy McGrath (front, c) and (back row, l-r) Michele Dix, Dave Sirulnick and Fred Jordan.

## Infinity/Rochester Ups Owen & LeGrett

Infinity Broadcasting has named two new VP/GMs in Rochester, NY: **Terry Owen** for Soft AC **WRMM-FM** and Pop/Alternative **WZNE-FM**, and **Kevin LeGrett** for Rock **WCMF-FM** and CHR/Pop **WPXY-FM**. Owen was most recently WPXY & WZNE's Station Manager, while LeGrett was WCMF's GSM and the four-station cluster's Director/Sales.

"I'm delighted that we could promote from within the company and market to fill these two positions," remarked CBS co-COO Don Bouloukos. "Terry and Kevin are proven leaders and winners. They've earned the trust and respect of the entire staff and of Rochester's broadcast and advertising community."

Owen was previously WCMF & WRMM's GSM and has also been GSM at WEGQ/Boston. LeGrett's experience includes Marketing Director duties at WCMF and WRMM and LSM responsibilities at WCMF.

for Willsyr Broadcasting — which had also applied for the Asheville license — said he would likely ask Congress to pass legislation forcing the commission to provide relief in those cases.

## Sold! To The New Entrant

The auctions of the frozen cases will also provide special incentives to "new entrants" to broadcasting. Bidders who qualify will receive a 35% discount on their bids if they have no broadcast holdings, while those with one to three broadcast interests (not counting low-power TV, and TV and FM translator stations) are eligible for a 25% credit.

The commission said it may introduce "an additional refinement" to the eligibility standards for new entrants in the future. Under consideration is a proposal whereby a broadcasting entity may not qualify as a new entrant if its nonvoting

partners (with stakes above a certain threshold) have broadcast interests.

However, one communications attorney **R&R** spoke with asserted that FCC Chairman Bill Kennard is attempting to delay the first auctions while he puts in place bidding credits for minorities. That would not pass constitutional muster in the courts, the attorney said.

In last week's ruling, the FCC also made an exception to its "anti-collusion" rule for low-power TV, and TV and FM translator services. This means that, for a limited time before the auction of one of these frequencies begins, applicants for the channel may negotiate a settlement among themselves. This exemption was not extended to full-service stations, however.

The FCC will also issue future rulings detailing auction procedures.

— Matt Spangler

## (Not) Clowning Around



Elektra's newly signed 1,000 Clowns were performing at Shine in the Big Apple when this pic was snapped. Their first single, "(Not the) Greatest Rapper," will be featured on their debut album, *Freelance Bubblehead*, scheduled for summer release. Pictured above are (l-r, back row) WEA/Philadelphia Regional Marketing Director Tony Martinez, Elektra VP/Cross-over Promotion Joe Hecht, artist Kevi, Sr. VP/Promotion Greg Thompson, Exec. VP/GM Alan Voss, VP/Marketing Brian Cohen; (l-r, front row) Director/Marketing Lydia Andrews, artist Michelle, VP/Promotion Bill Pfordresher, artist Anita and Sr. VP/Marketing Steve Kleinberg.

## UPDATE

### Bridenthal Becomes DreamWorks Head/Publicity

**D**reamWorks Records has named **Bryn Bridenthal** Head/Publicity. She founded Geffen Records' Media and Artist Relations Department in April '87 and headed it until that label was folded into the Interscope Records Group this year.

Based in Los Angeles, she reports to DreamWorks principal executive Mo Ostin and will direct the label's media efforts in pop, country, urban and international. Ostin commented, "Bryn's experience working with artists and the media is certainly legendary, and she has already demonstrated her commitment to our roster over the past several years [DreamWorks publicity was handled by Bridenthal's department at Geffen]. We've come to depend on her instinct, expertise and forthrightness and are fortunate indeed to count her as a member of our executive staff."



Bridenthal

Bridenthal began her music industry career in 1969 as an overnight air personality at KMPX-FM/San Francisco. She left in 1973 to found the promotion/publicity department at then-SF-headquartered *Rolling Stone* magazine, and moved to L.A. in 1977 to head publicity for Elektra/Asylum Records. In 1984, she founded Bridenthal Public Relations, with core clients Queen and Mötley Crüe. She headed up the Media and Artist Relations Department at Capitol Records in 1986 before joining Geffen.

### Westwood One Bows Nat'l Rhythmic Oldies Format

**W**estwood One is set to replace its nationally syndicated 24-hour '70s format with Rhythmic Oldies. The new format will target adults 35-64 and feature such core artists as Prince, Aretha Franklin, Marvin Gaye, K.C. & The Sunshine Band and the Temptations.

"Recently, stations in various parts of the country have become successful by programming a mix of rhythmic hits and great party songs from the '60s through the '80s," Westwood One President/CEO Joel Hollander commented. "We've monitored the most successful stations and, in conjunction with our proprietary research, have created an approach that will thrive in markets of all sizes."

PD Jim Hays told **R&R**, "We're currently cutting our jingle packages and our sweepers, and we're hoping to go on the air in the next couple of weeks. Some talent has been lined up, but we're still looking." Hays said the majority of WW1's 42 '70s affiliates will remain through the transition. WGLB/Port Washington, WI (Milwaukee-Racine) will not take the new format because of WPNT-FM/Milwaukee's recent flip to Rhythmic Oldies (see story, Page 18).

## CBS

Continued from Page 1

told **R&R**. "As in any negotiation, there's going to be give-and-take and discussion of various issues."

The accord followed seven weeks of negotiation, topped off by a marathon session last weekend.

The contract must now be submitted to the Guild's Executive Council and Executive Board for approval, and then to the membership — which includes network and O&O news

writers, desk assistants, production assistants and graphic artists in New York, Washington, DC, Los Angeles and Chicago — for ratification. The union hopes to have the ballots counted by early next month.

The current contract, which had been set to expire April 15, was extended to mid-May to accommodate the vote schedule. If approved, the new agreement would be retroactive to April 1, 1999.

— Matt Spangler

## Minority

Continued from Page 3

and former station employee. The commission denied the request in June '98, so Chameleon then asked that Smoots be allowed to purchase KFCC for \$70,000 — one-third of its value.

Late last month, the Mass Media Bureau's enforcement division, which had overseen the license revocation proceedings, recommended the KFCC proposal to the commissioners for a vote. Weighing in favor of the deal, according to the staff's recommendation, was that Bay City would not be losing its only AM, and that Smoots was a "new entrant" into broadcasting ownership.

But "old entrants" have also made efforts to promote diversity in own-

ership and employment. CBS President/CEO Mel Karmazin and Clear Channel Communications Chairman/CEO Lowry Mays recently convened 25 radio and TV group heads in Dallas to discuss various "voluntary initiatives" designed to add minority broadcasters to the melting pot. Though details of the meeting were scant, one source told **R&R** that task forces had been assembled to examine the issues, and the group would gather again once those units produced reports.

Also present were Emmis Communications Chairman/CEO Jeff Smulyan and NAB President/CEO Eddie Fritts, who oversaw a similar meeting at the association's Washington headquarters last July.

— Matt Spangler

## Radio



Crawford

• **JODY CRAWFORD** is appointed Dir./Station Relations for WCLV/Seaway Productions. She joined WCLV/Cleveland as an AE in 1996.

## National Radio

• **WESTWOOD ONE/CBS RADIO SPORTS** begins its exclusive radio coverage of the 1999-2000 NFL football season on Sept. 12, when the Cleveland Browns play the Pittsburgh Steelers. In other WW1 news, the network will present the premiere of Tim McGraw's new album, *A Place in the Sun*, in a special featuring music and stories the week of May 3. The network has also announced its exclusive radio coverage of the NHL Stanley Cup playoffs; (212) 641-2057.

• **NBG RADIO NETWORK** and **FISHER ENTERTAINMENT** join to syndicate *The Rick Emerson Show*, broadcast live from 12-4pm PT and redistributed by satellite from 4-7pm. NBG also announced it has extended its syndication agreement with Shadoe Stevens and his production company, Rhythm Radio LLC. The company's *World Atomic Rhythm Parties* will continue in syndication, as well as two additional WARP programs focusing on different formats.

## CHRONICLE

### Births

Joint Communications COO **Bob Elliot**, TKO Sales Consulting Pres. **Tammy Kinzer Elliot**, son Chase Robert, Apr. 15.

The two companies have also signed an agreement to syndicate *Jammin' Party*, a two-hour program hosted by Al Bandiero and featuring R&B hits from the '60s and '70s; (800) 572-4624.

• **UNITED STATIONS RADIO NETWORKS** presents a radio special with music and interviews covering the nominees for the 34th annual Academy of Country Music Awards. It is available on a market-exclusive, barter basis the weekend of May 1; (212) 869-1111.

## Records



Laffite

• **RON LAFFITE**, formerly Sr. VP/GM, West Coast for Elektra Entertainment, joins Capitol Records as VP/A&R.

• **CALIENTE ENTERTAINMENT** and **THE ATLANTIC GROUP** enter into a distribution agreement by which Atlantic will release product from Caliente's two labels, Havana Caliente and Caliente Records.

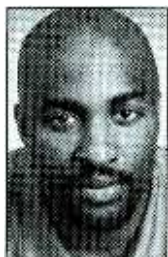
• **DON SPIELVOGEL**, most recently VP/Sales & Mktg. at Lightyear Entertainment, joins Q Records as NSM.



Newman

• **FAITH NEWMAN**, formerly Sr. Dir./A&R, is raised to VP/A&R for Jive Records.

• **THEOLA BORDEN** is raised to Dir./Publicity for Jive Records. She was previously Mgr./Publicity.



Leach



Roberts

• **BRYAN LEACH** is named VP/A&R for Blunt Recordings/TVT. He joined the company as Dir./A&R in 1996. Assuming the Dir./A&R title will be **SEAN ROBERTS**, who was previously Mgr./A&R for Wax Trax! and TVT Records.

• **RENEE BURDINE** (Southwest), **ROD EDWARDS** (West Coast), **PAM JONES** (Ohio Valley) and **DENNIS YOUNG** (Southeast) have been appointed Mgrs./Regional Promotion in the Warner Bros. Urban field staff.

*AK's Morning Show of the Millennium*, with Bob & Mark ... At WAAF/Boston, **Rocko** assumes afternoon drive duties. In addition, **Carrie** is named evening personality, holding down the 7pm-midnight shift ... **WYSP/Philadelphia** jocks **Matt & Huggy** move from late nights to the 7-11pm shift. A replacement has not been announced at this time ... At **WZZO/Allentown**, **Blake Dannen** segues from 7pm-midnight to afternoon drive/Creative Services Dir., and Production Assistant **Brandon Terry** assumes the night shift.

**Spanish N/T:** **Tomas Garcia Fuste** joins WRUN-AM/Miami to anchor *Buenos Dias Miami*, weekdays 7-11am; he'll also anchor *Buenos Tardes Miami* from 4-5pm weekdays.

**News/Talk:** **Soren Petro** joins Don Fortune on KMBZ/Kansas City as co-host of *Sportsline* ... **KSFO/San Francisco** adds Cox Radio's syndicated **Clark Howard** to its lineup... Veteran sportscaster **Gary Bender**

joins WMAQ/Chicago as part of the station's 1999-2000 Chicago Bears broadcast team ... **WRKO/Boston** adds former WOR/NY host and political analyst **Jay Severin** from 11pm-1am weeknights ... *The Right Side With Armstrong Williams* will air Mon.-Fri. from noon-2pm ET on Talk America Radio Networks; (781) 828-4546.

**Radio:** Wilko Communications debuts Radioguests ([www.radioguests.com](http://www.radioguests.com)), a new Internet-based guest booking service for radio; (310) 664-1193.

**Records:** **Susan Annarumma** is raised to Assoc. Dir./Master Licensing for the Zomba Group of labels ... **John Sperling** becomes Mgr./Training & Support Serv. for Rhino Records, while **Manny Proenza** is promoted to Dir./Info Technology ... Sony Classical's new VP/Business Affairs is **Richard S. Katz** ... **Alyse Lester** is appointed Counsel for Sony Music Entertainment ... **David Kastle** announces the formation

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

**ABC RADIO NETWORKS**  
**Robert Hall • (972) 991-9200**

### Classic Rock

**Chris Miller**  
No adds

### Hot AC

**Steve Nichols**  
GARBAGE Special  
RICKY MARTIN Livin' La Vida Loca

### Starstation

**Peter Stewart**  
PHIL COLLINS You'll Be In My Heart

### Touch

**Ron Davis**  
No adds

**BROADCAST PROGRAMMING**  
**Walter Powers • (800) 426-9082**

### CHR

**Mike Anthony**  
BACKSTREET BOYS I Want It That Way  
JORDAN KNIGHT Give It To You  
VENGABOYS We Like To Party!

### Mainstream AC

No adds

### Hot AC

No adds

### Digital Soft AC

**Mike Bettelli**  
QUINCY JONES (S)IEDAH GARRETT & EL OEBARGE I'm...

### Delilah

FAITH HILL Let Me Let Go

### Alternative

CAKE Let Me Go  
KID ROCK Bawitdaba  
PAPA VEGAS Bombshell

### Urban

DRU HILL You Are Everything  
CHANTÉ MOORE Chanté's Got A Man

**JONES RADIO NETWORK**  
**Jim Murphy • (303) 784-8700**

### Rock Classics

**Rich Bryan**  
No adds

### Adult Hit Radio

**JJ McKay**  
FASTBALL Out Of My Head

### Soft Hits

**Rick Brady**  
No adds

**RADIO ONE NETWORKS**

**Tony Mauro • (970) 949-3339**

### Hot AC

**Yvonne Day**  
TAL BACHMAN She's So High

### New Rock

**Steve Leigh**  
FREESTYLERS Here We Go  
PEARL JAM Last Kiss

**WESTWOOD ONE RADIO NETWORKS**

**Charlie Cook • (805) 294-9000**  
**Bob Blackburn**

### Adult Rock & Roll

**Jeff Gonzer**  
No adds

### Soft AC

**Andy Fuller**  
CELINE DION & ANOREA BOCELLI The Prayer  
PRETENDERS Loving You Is All I Know

### Bright AC

**Jim Hays**  
SHANIA TWAIN That Don't Impress Me Much

of NewKastle Music Group, 1103-B, 17th Ave. South, Nashville, TN 37212; (615) 320-0700, fax (615) 320-0779 ... **Marcus Lipner** is named Counsel for Sony Music Entertainment ... **Mandana Eidgah** becomes Mgr./Product & Mktg. for Buddha Records ... Universal Music & Video Distribution appoints **Joe Flores** VP/Credit.

**Industry:** Telos Systems and Cutting Edge appoint **Marty Sacks** NSD ... MarketWatch.com names **David Callaway** Managing Editor/News; **Tom Murphy** becomes Managing Editor/Special Sections; **Alexander Davis** is now Sr.

News Editor ... **Suzanne DuBarry**, co-founder of Morling Manor Media, has expanded her role in the day-to-day operation of the company, including assuming co-producer duties ... Pacific Research & Engineering appoints **Blake Clark** CFO and taps **Christopher Karb** as East Coast Representative. In other company news, PR&E presents its newest digital broadcast console, the Air-Wave Digital, as well as its StudioAdvantage Total Studio Solutions, self-contained, acoustically isolated modules that can be moved and adapted to new locations; (760) 438-3911.

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THE INDUSTRY'S NEWSPAPER



## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyber-chats and other points of interest along the information super-highway.

### 'Net Chats

• Linger all you like and ask away with members of the **Cranberries** Sunday evening (4/25) at 9:30pm ET/6:30pm PT ([www.sonicnet.com](http://www.sonicnet.com)).

• On Tuesday (4/27), join **Tom Waits** in a live chat at 8pm ET/5pm PT. Then at 9pm ET/6pm PT, **The Flys** take to the keyboard to answer your questions ([www.sonicnet.com](http://www.sonicnet.com)).



Tom Waits

### OnTheWeb

• Tune in to a live webcast featuring **Poi Dog Pondering** from the Vic Theatre in Chicago on Sunday evening (4/25) at 8:30pm ET/5:30pm PT ([www.rollingstone.com](http://www.rollingstone.com)).

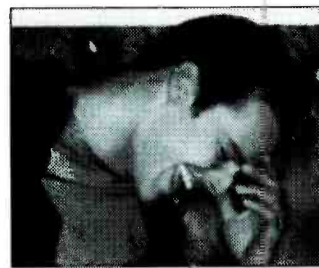
## MUSIC & MOVIES

### CURRENT

- **THE MATRIX (Maverick/Nothung/Interscope)**  
Single: Rock Is Dead/Marilyn Manson  
Other Featured Artists: Prodigy, Rob Zombie, Rage Against The Machine
- **NEVER BEEN KISSED (Capitol)**  
Single: Lucky Denver Mint/Jimmy Eat World  
Other Featured Artists: Semisonic, Cardigans, Ozomatli
- **GO**  
Single: New/No Doubt (Work/ERG)  
Other Featured Artists: Natalie Imbruglia, Fatboy Slim, Eagle-Eye Cherry
- **EDTV (Reprise)**  
Single: Real Life/Bon Jovi  
Other Featured Artists: Cornershop, Meredith Brooks, Ozomatli
- **FOOLISH (No Limit/Priority)**  
Featured Artists: Master P, Silk The Shocker, Snoop Dogg
- **THE MOD SQUAD (Elektra/EEG)**  
Featured Artists: Breeders, Bjork, Curtis Mayfield
- **CRUEL INTENTIONS (Virgin)**  
Single: Praise You/Fatboy Slim (Skin/Astralwerks/Caroline)  
Other Featured Artists: Verve, Placebo, Counting Crows
- **MESSAGE IN A BOTTLE (143/Atlantic)**  
Single: Only Lonely/Hootie & The Blowfish  
Other Featured Artists: Faith Hill, Sheryl Crow, Edwin McCain
- **BLAST FROM THE PAST (Capitol)**  
Single: I See The Sun/Tommy Henriksen  
Other Featured Artists: Everclear, R.E.M., Dishwalla
- **PATCH ADAMS (Universal)**  
Featured Artists: Rascals, Rod Stewart, The Band
- **THE OTHER SISTER (Hollywood)**  
Singles: Loving You Is All I Know/Pretenders  
The Animal Song/Savage Garden (Hollywood/Columbia)  
Other Featured Artists: Joan Osborne, Paula Cole, Fastball
- **THE FACULTY (Columbia)**  
Singles: Haunting Me/Stabbing Westward  
It's Over Now/Neve  
Other Featured Artists: Offspring, Garbage
- **THE CORRUPTOR (Jive)**  
Single: More Money, More Cash, More.../Jay-Z  
Other Featured Artists: Mystikal, Too Short, Mobb Deep
- **200 CIGARETTES (Mercury)**  
Single: Save It For Later/Harvey Danger  
Other Featured Artists: Blondie, Joe Jackson, Cars
- **OFFICE SPACE (Interscope)**  
Featured Artists: Geto Boys, Ice Cube, Scarface
- **JAWBREAKER (London)**  
Single: Yoo Hoo/Imperial Teen  
Other Featured Artists: Letters To Cleo, Ednaswap, Shampoo
- **PLAYING BY HEART (Capitol)**  
Single: Lover's Will/Bonnie Raitt  
Other Featured Artists: Cracker, Moby, Gomez
- **METROLAND (Warner Bros.)**  
Featured Artists: Mark Knopfler, Django Reinhardt, Elvis Costello
- **VARSITY BLUES (Hollywood)**  
Single: Run/Collective Soul (Hollywood/Atlantic)  
Other Featured Artists: Foo Fighters, Janus Stark, Van Halen
- **SHE'S ALL THAT**  
Single: Kiss Me/Sixpence None The Richer (Squint/Columbia)

## ZINE SCENE

### Cher-ing The Spotlight!



**E**ntertainment Weekly believes in Cher, putting the resurgent diva on its cover. The article inside details her tumultuous career; her upcoming film, *Tea With Mussolini*; and her past with **Sonny Bono**. "We had the strangest relationship. I mean, he had me in court, trying to prove I was an unfit mother. And on the day he lost the case, he walked out and grabbed me and kissed me on the lips. Kissed me hard. I was really angry, but we were like kids. We ended up laughing hysterically. We had just spent hundreds and thousands of dollars in court, but it was like a joke. It was always a game with us."

Executive producer **Rob Dickens** reveals the secret behind Cher's most successful song ever, "Believe": "I thought, every gay guy I know is a huge Cher fan. They just love her as an icon. She has this huge gay following, and they love H-NRG dance records. So the idea was to repay their faith and loyalty to her over the years, to make a record for them."

In other Cher-related news, the singer is so moved by the crisis in Kosovo that she's decided to adopt a child from the war-torn region. She's also putting together a benefit concert for war refugees (*Star*).

### No Sugar For Ginger

There's no spice in **Geri Halliwell's** love life, according to the *National Enquirer*. The former Spice Girl, 26, has taken a vow of celibacy, hasn't been in a serious relationship for five years, and the only man in her life now is her mentor, **George Michael**.

### The Rugrats Of Rock

Move over Ozzfest, kiddie network Nickelodeon is preparing to launch the first ever kids' music festival. Targeting 8- to 13-year-olds, the All That Music & More festival will feature **98 Degrees**, **Monica**, **Tatiana Ali**, **B\*Witched**, **3rd Storee** and others. Nickelodeon's **Albie Hecht** tells *Entertainment Weekly* the event is modeled after Lollapalooza and H.O.R.D.E. "to a certain extent. We're trying to give the kids new experiences."

Speaking of new experiences for kids, 17-year-old pop sensation **Britney Spears** is facing allegations she's had her breasts augmented. "It's too personal a question to answer," a spokeswoman says (*Newsweek*).

### Blonde Litigation

A State Supreme Court has rejected **Blondie's** motion to dismiss a lawsuit filed by former band members **Nigel Harrison** and **Frank Infante**. The musicians filed after

**RICKY, YOU'RE SO FINE** — "Crazy. Sexy ... Drool" is how *Entertainment Weekly* teases its inside story on Puerto Rican pop sensation **Ricky Martin**. "I haven't seen pandemonium like this since *Springsteen*," enthuses *Columbia* President **Don Ienner**. "This is a major cultural movement." Although **Martin** humbly estimates his album will sell 10 million copies, it isn't all about the money. "It's all about breaking stereotypes. For me, the fact that people think Puerto Rico is Scarface, that we ride donkeys to school — that has to change."

learning they wouldn't be on the *No Exit* tour, **Blondie's** first in 16 years. **Robert Cinque**, attorney for Harrison and Infante, quips, "If they want to tour as 'Redhead,' they can go right ahead and do that" (*New York*).

### Harvesting The Big Apple's Rock

Interview digs into New York City's underground rock scene with a fashionable 14-page spread entitled "Rock Garden." The 'zine checks out **Honky Toast**, the **Lunachicks** and **Swimmer**, among others. Also making the list is ex-Nymphs singer **Inger Lorre**, who gained notoriety several years ago after urinating on a record exec's desk. She talks about her new album, *Transcendental Medication*: "I just want to make music I can be really proud of for kids who are angry and have nowhere to go. I think that comes from having a terrible childhood. And the one thing that makes you not off yourself is a really great Black Sabbath or Led Zepelin album. Iggy [Pop] records are what saved me."

### Metallic Mozart

Composer **Michael Kamen**, best-known for his film scores to *Die Hard* and *Mr. Holland's Opus*, chats with *People* about his upcoming gig with **Metallica**. "We aren't just adding a few players to sweeten a rock song," explains Kamen, who will conduct the San Francisco Symphony in concert with the multiplatinum hard-rockers. "We're adding big weapons. We're amplifying the orchestra a lot. We'll be making a lot of noise."

When asked if he'll be conducting with a chainsaw, the 51-year-old Kamen replies: "I'll use a baton. If I have to light the damn thing on fire, I will."

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

## MUSIC DATEBOOK

### MONDAY, MAY 3

- 1968/The **Beach Boys** launch a 17-date tour featuring the Maharishi Mahesh Yogi as an opening act.
- 1969/**Jimi Hendrix** is arrested for narcotics possession at Toronto International Airport.
- 1986/**Dolly Parton's** Tennessee amusement park, Dollywood, opens.
- 1994/**Garth Brooks** and wife Sandy become parents to daughter August Anna.
- 1995/Hole's **Courtney Love** declines a \$1 million offer by *Playboy* to pose nude.
- Born: **James Brown** 1928, **Frankie Valli** 1937, **Steve Jones** (Sex Pistols) 1955

### TUESDAY, MAY 4

- 1959/**Henry Mancini's** *Peter Gunn* wins Best Album, and the **Kingston Trio's** "Tom Dooley" receives Best C&W Performance honors, at the first annual Grammy Awards.
- 1964/The **Moody Blues** form in Birmingham, England.
- 1987/**Paul Butterfield**, 44, is found dead in his Hollywood, CA apartment.
- 1994/**Anita Baker** and husband Walter Bridgeforth become parents to son Edward Carlton.
- Born: the late **Tammy Wynette** 1942, **Randy Travis** 1959, **Evan Dando** (Lemonheads) 1967
- Releases: **New Order's** *Republic* 1993

### WEDNESDAY, MAY 5

- 1968/**Buffalo Springfield** disband.
- 1984/The Pretenders' **Chrissie Hynde** marries Simple Minds' **Jim Kerr**.
- 1987/It's confirmed that Cleveland will be home to the future Rock & Roll Hall of Fame.

Born: **Ian McCulloch** (Echo & The Bunnymen) 1959

### THURSDAY, MAY 6

- 1973/In Boston, **Paul Simon** launches his first solo tour.
- 1977/Some 76,000 attend a Michigan **Led Zepelin** concert, establishing a new record for largest single-act audience.
- 1991/**Madonna's** film *Truth or Dare* premieres in Los Angeles.
- 1992/**Whitney Houston** announces her engagement to **Bobby Brown** during her ABC-TV special *This Is My Life*.
- 1994/Beastie Boys' **Adam Horowitz** receives two years' probation after being found guilty of assaulting a photographer by a Los Angeles court. Also ... **Pearl Jam** file a complaint with the Justice Department citing Ticketmaster's monopolistic business practices.
- Born: **Bob Seger** 1945

### FRIDAY, MAY 7

- 1979/**Joy Division** sign their first major recording contract.
- 1983/**Paul Weller** introduces his new band, the **Style Council**.
- 1991/All wrongful death charges against **Ozzy Osbourne** are dismissed in court after a Georgia family fails to prove his music caused their son's suicide.
- Born: **Janis Ian** 1951
- Releases: the **Rolling Stones' Exile on Main Street** 1972

### SATURDAY, MAY 8

- 1972/**Billy Preston** is the first rock musician to perform at Radio City Music Hall.

1990/**Tom Waits** wins a \$2.5-million lawsuit against Frito-Lay for unauthorized use of his voice in TV ads.

Born: the late **Rick Nelson** 1940, **Toni Tennille** 1943, **Chris Frantz** (Talking Heads/Tom Tom Club) 1951, **Alex Van Halen** 1955, **Dave Rowntree** (Blur) 1964

### SUNDAY, MAY 9

- 1978/The Tubes' **Fee Waybill** fractures his leg falling off a stage during an English concert.
- 1986/In Sacramento, **Belinda Carlisle** makes her debut solo performance.
- 1990/**Sinead O'Connor** withdraws as musical guest on NBC-TV's *Saturday Night Live* immediately after **Andrew Dice Clay** is selected as replacement host.



Sinead says 'no dice' to SNL.

1994/**Billy Ray Cyrus** and wife Leticia become parents to son Braison Chance.

Born: the late **Dave Prater** (Sam & Dave) 1937, **Billy Joel** 1949, **Dave Gahan** (Depeche Mode) 1962

— Mark Solovicos







AL PETERSON  
alpeterson@aol.com

## Why Is This Man Smiling?

■ USA Radio Network grows revenues and respect with mainstream expansion

USA Radio Network VP/GM Tom Tradup admits that his network isn't necessarily as well-known as some of the other network brand names out there. "I've had to tell people, 'No, we aren't that cable TV channel that airs *Xena: Warrior Princess* and *La Femme Nikita*,'" he says. "And we're not the *USA Today* newspaper, either." But such incidents of mistaken identity don't bother this Talk radio veteran, because Tradup is committed to making USA Radio Network a household name not only with listeners, but also with broadcasters.



Tom Tradup

OK, so maybe USA isn't as readily identifiable as networks like ABC, Westwood One, AMFM or Premiere, but here are some facts worth noting: The USA Radio Network's hourly newscasts and sports reports air on more than 1,400 radio stations coast-to-coast. The network maintains its own news bureaus in Washington, London, Moscow and Rome, as well as in other key locations around the world. USA employs its own veteran White House correspondent, Connie Lawn, who has the second-longest tenure among the credentialed White House press corps (outranked only by Helen Thomas of UPI). USA's 3-year-old daily morning show, *DayBreak USA*, now wakes up listeners on more than 200 radio stations across the country. And just last month, the privately held USA Radio Network announced an initial public offer-

ing of 100,000 shares of common stock. The company plans to use profits from the IPO to launch new programming, develop Internet simulcasts, upgrade technology and equipment and kick off a major new ad campaign designed to attract new affiliates.

Tradup has held programming and management posts at KCMO-AM/Kansas City, WMCA-AM/New York, WASH-FM/Washington, KRLD-AM/Dallas and WLS-AM/Chicago. After spending two years as USA's Director of Talk Programming, he was named VP/GM of the fledgling USA Radio Network in 1998. In the wake of all the recent activity, I caught up with Tradup to get an update on where the USA Radio Network has been and, more importantly, where he sees it going in the near future.

**R&R:** *You've got some pretty significant call letters on your resumé. Have you been in radio broadcasting all your life?*

**TT:** Well, when I was 14, I started working in a gas station. I quickly learned that it was a dirty job where you had to work hard

and actually get underneath a car from time to time. I decided I needed to find some sort of job that I'd enjoy and that would be around for a while. So, except for a brief and disastrous veer into politics for about a year, I've been in radio since 1973.

**R&R:** *You mentioned a foray into politics. Did you run for office?*

**TT:** No, a friend of mine in Boston was running as a Republican for Congress in 1976, and he asked me to come and manage his campaign for him. He was running against a Democrat who nobody had even heard of at the time by the name of Paul Tsongas. Thanks



to my adept campaign management, my friend lost by the biggest landslide in the history of politics in Massachusetts. Remember now, this is a place where political records have been kept since about 1612, so this is no small record I helped him to obtain. I managed to turn Tsongas from a back-bencher nobody had even heard of into a future presidential candidate overnight. So I quickly got out of politics and went back to radio, where I had some clue about what I was doing.



**We try to attract hosts whose agenda is limited to informing and entertaining a national audience in a way that is upbeat and friendly, and that will, we hope, generate a growing loyal audience for affiliate stations.**



**R&R:** *Give us a little background on the USA Radio Network.*

**TT:** The network was founded in 1985 by Marlin Maddoux, an Assemblies of God pastor, for the purpose of satellite-delivering his daily news-based talk show, *Point of View*, to several dozen Christian-formatted radio stations. Until then, the program had been distributed on reel-to-reel tapes. Now in its 25th year, *Point of View* is delivered daily on the original USA channel to more than 350 Christian stations. Shortly thereafter, the news network was launched, and that network has grown to serve more than 1,400 affiliates in various formats coast-to-coast.

In 1996, following a six-year stint as VP/GM of WLS-AM/Chicago, I was recruited by Marlin Maddoux to come to Dallas as Director of Talk Programming for USA. I was charged with the development and launch of USA-2, a second satellite channel that was to offer mainstream programming for the general radio market to expand the company beyond the original USA-1 Christian channel. In '98 I was promoted to VP/GM of the network, and I now have oversight responsibility for programming, operations, sales and long-range planning for both USA-1 and USA-2, along with our 24-hour USA Radio News Network.

**R&R:** *What experience did you feel you could bring to the position, and what did you see as your greatest challenge when you moved into the front office?*

**TT:** I think I truly understand what a radio station wants from a network. I know from personal experience the station's side of our business, because I've been there as a programmer, news director and GM. I was asked to bring a new way of thinking to USA's entire operation, not just to the programming. With all due respect, I felt that we had some significant sales issues that I think can be best described as having too many people here who didn't really believe in the power of the network. There was too much per-inquiry business on the air — though every network has some — and too many sponsors selling products that claimed to cure a variety of ailments with copper bracelets or to help you grow hair overnight.

Believe it or not, when I first took the job, the most common complaint I heard from affiliates was, "I like your programming, but I hate the commercials!" So the first move I made was to bring in Jeff Dorf as Director of Sales, and he has done a spectacular job for us. Now when you carry our quality programming, you'll also hear quality network advertisers like Greyhound, Procter & Gamble and American Express.

**R&R:** *Your national morning show, DayBreak USA, was the cornerstone for launching the mainstream network programming, right?*

**TT:** Right. It was an idea that had been kicking around at the network

Continued on Page 24

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## Why Is This Man Smiling?

Continued from Page 23

for a while before I arrived, but it had never gotten off the ground for one reason or another. There were differing opinions about whether it should be an all-news show or another all-talk show, but I felt that neither of those positions would be very successful. My vision was that it should be a network radio version of the successful morning television shows. The elements of the show include news headlines, guest newsmakers, celebrity interviews, consumer news, travel news, national weather, feature materials, etc. If you like *The Today Show*, you'll like *DayBreak USA*.

We launched the show, which was our first show on USA-2, in the summer of 1996 with fewer than 30 stations on board. Today our *DayBreak* affiliate roster includes more than 200 stations across the country. It's a five-hour program, hosted by Al Lerner and Richard Stevens, and it's available to stations for 100% barter. That's a major difference from other network morning shows, many of which require a fee plus spots.

**R&R:** Tell us about the rest of the network's weekday lineup.

**TT:** *DayBreak USA* is followed by *USA Radio Daily*, a three-hour show hosted by Jack Christy from our studios in Los Angeles. It's a call-in show that is news- and issues-oriented, but not overly

political in content. It overlaps Rush Limbaugh in some hours. I have a lot of respect for what he does, so I felt we needed to offer something other than a conservative talk show in middays. *USA Ra-*

*dio Daily* fits that profile.

We follow that with a general-market version of *Point of View*. Marlin Maddoux hosts it, and I would describe it as a fast-paced round-table discussion of current issues and events with an attitude similar to a show like *The McLaughlin Group*. Our final long-form show right now is *USA@Nite*, hosted by Chris Myers. I call this show our electronic town hall meeting. It's issue-oriented with lots of callers from all over the country.

**R&R:** You moved to USA as a programmer. Was it tough to leave behind the more creative aspects of the network to focus on the business end of things?

**TT:** That's always a tough transition. I think probably the hardest thing to understand for any programmer who makes the move up to the GM's chair is that if you are going to be a successful general manager, you cannot be the PD anymore. I learned that when I was given the opportunity to be the GM at WLS. I hired [current KABC OM/PD] Drew Hayes to be the PD, and I think he will tell you that, with very few exceptions, I stayed out of his way and let him do his job.

I had to do the same thing here at USA. Much of the programming on the network was my baby — I had created it — but I had to let someone else take it over. I was fortunate to find AnnMarie Petitto. I think she is one of the best programmers in the country. She had been at KLIF/Dallas, where she worked on the Southwest Confer-

ence Radio Network. AnnMarie knows her way around both network and local radio, and she is currently working on creating our newest programming project.

**R&R:** Want to give us any sneak previews of what that project is?

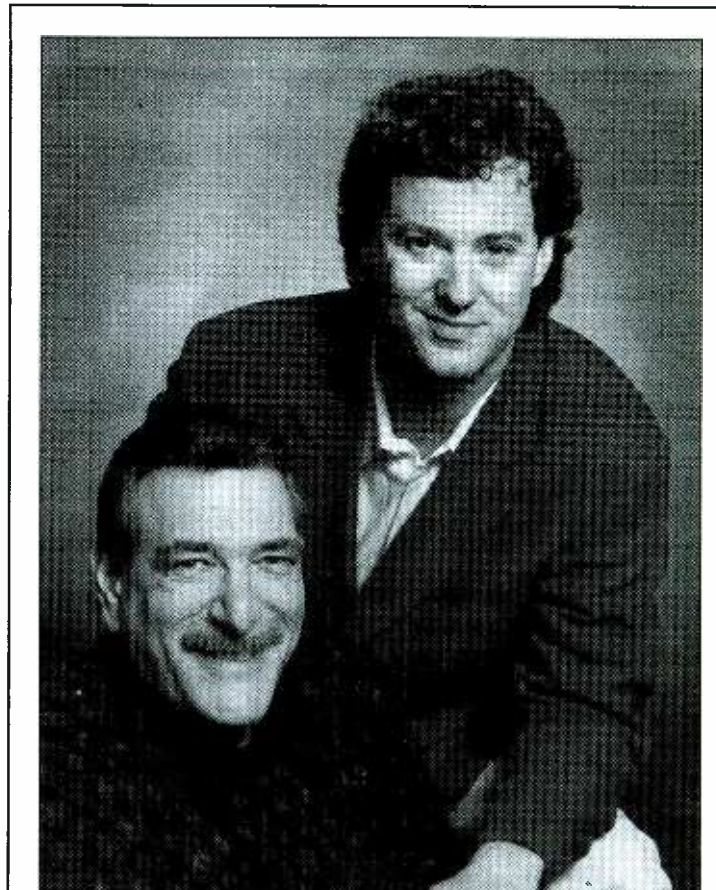
**TT:** Very shortly we will be launching *USA NewsTalk Live*. It will air Monday through Friday from 4-7pm (ET), and will be an upbeat blend of breaking news, sports and entertainment combined with guest newsmakers and live callers. We will announce the hosts for this new program shortly, but the power behind it will come from the worldwide resources of USA Network News. I'd describe the show as the best of news and talk radio. We are very excited about the potential of this new program.

**R&R:** Speaking of talent, unlike some other networks, USA does not seem to be in the business of recruiting marquee names. What do you look for in a talent for the network?

**TT:** Actually, we set a pretty reasonable standard. Unfortunately, many critics think of talk shows as being made up of angry and ill-informed men and women who regularly subtract from the sum total of human knowledge. Given that, we try to attract hosts whose agenda is limited to informing and entertaining a national audience in a way that is upbeat and friendly, and that will, we hope, generate a growing loyal audience for affiliate stations.

**R&R:** How do you respond to the challenge of competing with other, bigger networks? And how do you motivate your people not to be intimidated by that?

**TT:** When I worked for R. Peter Strauss at WMCA in New York, he taught us that even though we were a 5,000-watt radio station with no ratings, we



**GOOD MORNING, AMERICA, HOW ARE YOU?** — Al Lerner (l) and Richard Stevens co-host USA Radio Network's daily morning show, *DayBreak USA*, heard on more than 200 stations coast-to-coast.

were to stand up on our hind legs, be proud of where we worked and not take no for an answer when we were booking guests. We were up against WABC, which had much bigger ratings, and WOR, which had colossal ratings, and we were given a first-broadcast-in-New-York dictate for authors. I laughed at that idea at first, but I learned that if we asked, we usually got it. I learned that you don't have to be the biggest in order to be the best.

That's true here at USA too. Sure, there are networks that are bigger, with far bigger budgets to work with, and that may have been at it longer than USA, but what I believe this network has that sets us apart is great people from top to bottom — people who are passionate about their jobs and this net-

work. And we're going to put programming on your radio station that is so good, you'll like it, your listeners will like it, and, as a station manager, you'll be proud to have your audience listen to the programming that's on your radio station — even when their kids are in the car with them.

**R&R:** Finally, can you articulate an overall mission statement for USA Radio Network?

**TT:** USA's goal is to deliver the highest-quality news and long-form talk programming to our affiliates so that they, in turn, can deliver the largest possible audience to their advertisers. Because at the end of the day — the fun and creative part of our jobs notwithstanding — the most important thing any of us does is to actually pay for the picnic!

## MAJOR MARKET TALENT WITH PROVEN RATINGS HISTORY

# CLARK HOWARD

M-F 2P-4P ET/REFEED 5P-7P ET

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2.3 TO 3.4 P 25-54  
1.3 TO 3.7 W 25-54

### WSB ATLANTA

#1 PM Drive AGAIN!  
9.7 P 25-54

### WDBO ORLANDO

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## NAB

Continued from Page 1

discernible value to the titanic two of IBM and AT&T. And somewhere along the way in the past four years, [CBS CEO/Chairman] Mel Karmazin discovered there are pictures that go with sound, that the Internet can perform miracles on a market cap, and that it's fun as well as profitable to re-examine the conventional wisdom and challenge it successfully."

Bill Kennard, making his second appearance at the spring event as FCC Chairman, said on Tuesday morning, "Look what happened just a couple of weeks ago. Yahoo! and Broadcast.com — two companies that didn't even exist 10 years ago — announced a merger that will form a company with a combined market capitalization of over \$40 billion. That's one-third bigger than CBS."

Kennard attempted to ease fears held by some broadcasters that the Internet could mean a cooling of broadcasting, pointing out that traditional radio and television have provided content for Broadcast.com to stream over the Internet.

"Broadcast.com built a business around the idea that people would want rich media content on an interactive, individually selected basis," Kennard said. And Sen. John McCain, addressing Tuesday's radio luncheon via satellite from Washington due to the war in Kosovo, hinted at the explosive growth of the web as a way to pound the FCC for even thinking about offering low-power radio licenses.

"A majority of this commission starts with anachronistic concepts of outlet and viewpoint scarcity, adds a dash of unreality in assuming that radio station ownership is still the way to break into the telecom industry, half-bakes the technical and political problems and cooks up microradio. What possible diversity interest is advanced, and what kind of opportunity is created, by manufacturing thousands of tiny new radio stations in an already overpopulated, transitional market? The only economic opportunity they may present is the opportunity to fail."

### "Social Engineering"

On Monday, during his annual State of the Industry address, NAB President/CEO Eddie Fritts noted that broadcasters know that "digital is our ticket to the future." He, like McCain, voiced great concern about microradio. "The FCC has undertaken its low-powered FM plan without any technical studies on the amount of interference that will result. This appears to be the highest order of social engineering and appears to be directly opposed to the FCC's mandate of maintaining spectrum integrity."

But he offered broadcaster-wannabes a solution: apply for one of the 716 FMs licenses that, according to an NAB study of FCC data, are available. Fritts said the national FM frequency search uncovered full-power FMs — from class As to full class Cs — that are "available in almost every state. If there's such a pent-up demand, why are there no applications for these legitimate frequencies?" He encouraged the FCC to "first nurture the in-band, on-channel rules to ensure the public's ability to receive the highest quality radio service."

Meanwhile, Kennard told a Tuesday breakfast group of more than 500, "I want to work with you, not against you, to find a way to make low-power radio work. Low-power radio has the potential to create outlets for an array of new voice like churches, community groups and colleges. The airwaves are a wonderful resource, and we must seek ways to use them more efficiently, to create more outlets for expression and more opportunity in our country." He added that microbroadcasting "can give voice to those ideas not always heard, but which many yearn to hear."

### Karmazin, Mays Applauded

Kennard had good things to say about some of the industry's movers and shakers. He noted that during his breakfast address last year, he challenged the broadcast industry "to promote opportunity and diversity" among its ranks. Since then, Kennard said, "some of the leaders in this industry and in the NAB have come forward with energy and commitment and some creative new ideas. I commend [CBS Chairman/CEO] Mel Karmazin and [Clear Channel CEO] Lowry Mays for their leadership, for rising to the challenge. I am en-

## Compliance

Continued from Page 1

with him. He got calls in the middle of the night a half-dozen times or so, alerting him that Radio USA was back on the air. He would hop in the car, begin his DF work ("direction-finding," or tracking the signal with an antenna, receiver and electromechanical compass all in the car) and drive toward the signal. But every time Magin got close, the wily pirate went silent.

Then, one Saturday night in February '93, Magin received word that Radio USA was broadcasting around the Pennsylvania/Maryland border. By this time, he had established his target's m.o.: He went on the air Saturday night for an hour or so, then would pick up again the following morning in the same location.

Magin jumped in the MADF and headed for western Maryland. At 3:30am on Sunday, the phone in his hotel room woke him. He stumbled out of bed and got on the road. Ten minutes later, he was knocking on the door of the pirate's parents' house in Springs, PA, then the transmission site for Radio USA.

The pirate was fined \$17,500 — a hefty sum even by today's standards. (Many pirates cease transmitting voluntarily once they have been warned, so the FCC's Compliance & Information

couraged by their efforts, and I hope these efforts will lead to meaningful new ways to create more opportunity in broadcasting for all Americans." Kennard also said he has "two goals that will not change: promoting competition and promoting opportunity."

Kennard later added, "Some say we should eliminate all of our ownership rules — just get rid of them all, and eliminate all the local rules on radio and television as well as the network audience cap. I don't think that's the right answer. This is not the time to completely deregulate broadcast ownership. [The current rules] reflect core values of competition and diversity that are still in our regulatory scheme."

However, Kennard said he recognizes that "with the changing realities of today's marketplace, you need the flexibility to seize the opportunities and open the frontiers of the Information Age." He re-emphasized that, in the area of the broadcasting industry's transformation into the digital age, "the role of the FCC is to facilitate, not regulate."

Sen. McCain said he will hold hearings next month on the broadcast ownership rules and on how to create a new Y2K ownership diversity program that will bring about real opportunities for new entrants in the telecommunications industry. "I believe that a revised, carefully structured tax-certificate program could be the cornerstone of a truly effective new Y2K ownership diversity program."

### Ad Council Spending

It was announced at the convention that radio donated \$714.8 million in airtime last year for Ad Council-produced PSAs — that's 59% of the \$1.2 billion the nonprofit organization received from all media. Credited for part of the increase were "unique partnerships" such as the White House Office of National Drug Control Policy's five-year, \$195-million ad campaign (which kicked off last year) and an increase in the number of times the council sent PSAs to stations.

Bureau doesn't have to go through the lengthy legal channels — issuing violation notices, obtaining warrants to seize equipment, enlisting the help of U.S. Marshals, etc. — to shut them down.) Magin doesn't know if Radio USA ever paid the forfeiture, but nevertheless it was a *fait accompli*: "Radio USA has never been heard from again," he boasted to R&R.

### Command Post

CIB Chief Richard Lee has some real war stories, though he's reluctant to tell them. The most the tough but congenial bureaucrat will say about his stint with the Marines in 1964-69 is that he stepped on a land mine during combat patrol in Hue City, South Vietnam and was severely wounded, then retired.

"I try to organize our work similar to the way we organized it in the military," Lee told R&R, "setting priorities, utilizing as few resources as necessary to get the job done." For instance, to save on the travel budget, the field agents — often retired military engineers — are asked to stay in "BOQs" (bachelor officers' quarters) on military bases, instead of in hotels, when they go out on assignment.

Lee joins his troops when they appear to be headed into harm's way (such as when CIB cooperated with the Drug Enforcement Administration last year to shut down Miami pirates aiding drug dealers) and runs the seizures as if they were military operations. "Operation Gangplank," for instance, was also nicknamed "Miami Twice": There were so many illegal operations in that market, it required two trips to get the pirate population down to a manageable number. (The CIB nailed 15 last August, then 19 in December, but there are still at least four under investigation.)

In his office at the FCC, Lee has a large map of the U.S. dotted with pins. The green ones represent stations under CIB investigation, the silver ones are those that the bureau is waiting for a marshal's go-ahead to shut down, and the red ones have been silenced. On March 18, when R&R visited Lee, the chart had been pinned 471 times, and 431 pins were red.

If Lee's office is the war room, then down the hall — past a series of surveillance monitors and electronically locked doors — is mission control.

The walls of the windowless Communications & Crisis Management Center are covered with maps, including one charting military installations across the country. The small white chamber is stuffed with consoles, HF receivers, oscilloscopes, spectrum analyzers, UHF/VHF receivers and five desktop systems that make up the center's "type I" HFDF (high-frequency direction-finding) system.

Lee Pittman, the watch officer on duty when R&R visited — and who was formerly enlisted with the Naval Services Group — demonstrated how the I system locates signals that jam Radio Marti broadcasts. The "Com Center" receives a complaint of interference from the purveyors of anti-Castro agitprop. Then the appropriate regional offices (there are 14 total) put out bearings on the unwanted signal, and through this triangulated DF, "mission control" is able to get a fix on the signal, with its exact longitude and latitude.

Com Center receives calls from all over the spectrum, so to speak: airlines, police departments, taxi companies, etc. "It's like the fire department," CIB Deputy Chief Arlan van Doorn told R&R. "You're waiting for something to happen, for a call to come in."

The center also has a fax machine just to receive presidential orders declaring

national emergencies ("It just sits there," says Com Center Director Dave Prescott), and a telephone line that would function even in the event every phone system in the country went down.

### The Front

The large white colonial farm in suburban Maryland might seem quaint and unassuming, if it weren't for the enormous satellite dishes in the front yard. Here, Magin's team DFs interfering HF and UHF/VHF signals, trains foreign nationals on spectrum monitoring and analysis and occasionally goes on a pirate hunt.

"To me," Magin says, "you have two types of pirates: kids who want to be DJs, and adults who always wanted to be DJs. Every once in a while you run across someone who legitimately has a cause to run a radio station," such as churches and other community groups.

But the law says you can't go on the air without a license, so Magin goes about his work without prejudice. Over the past couple of years, however, the pirate-busting business in his region has been slow, with the Columbia office chasing down only six illegal operations in West Virginia, on Maryland's Eastern Shore and in other areas. Five of those pirates cut their transmissions without argument.

When R&R stopped by last month, Magin was dealing with a stubborn case: an unlicensed Spanish-language station in a Maryland suburb that was broadcasting only at night. A month after R&R's visit, this buccaneer was busted. The field office became aware of the operation when it got a call last summer from a listener looking to identify the new station at 87.9 MHz.

Phase one was to DF the pirate's signal. This can be accomplished in one of two ways: via the triangulation method like that used at Com Center (using FADF — fixed automatic direction-finding "pods" located atop three Washington-area buildings — instead of HFDF), or via the MADF or "MDDF" (the new vehicle in the fleet, featuring an on-board spectrum analyzer, DF processor and GPS mapping system that will plot the precise coordinates of the signal.) In this case, the job was done with the MDDF.

After an unsuccessful attempt to DF the frequency last summer, Columbia agents were dispatched in the fall to the densely populated residential neighborhood where the station broadcasts. They discovered a 50-watt FM exciter and an antenna hanging from a 30-foot telephone pole in the pirate's backyard. Magin said the agents were invited in without incident and promptly began taking measurements of the transmitter using a field-strength meter — a handheld antenna/receiver unit.

Their business done for the time being, the field office issued the Maryland pirate a warning letter. "We got a response from an attorney representing them basically indicating they thought it was their right to do this, and they were going to continue," Magin said. (Pirates are wont to unsuccessfully cite the Constitution in defending themselves — witness, for example, the commission's victory last month against New York's "Steal This Radio," and against "Free Radio Berkeley" last year.)

After a heart-to-heart with the attorney, the station went silent for a couple of months, Magin said, then came back on the air. So, it was back to square one: Another field-strength measurement was taken, another warning letter was hustled out, and now the case is "pending further enforcement action."

Then, on April 15, came the big payoff: Another mission successfully completed (see sidebar, Page 1).

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# STREET TALK®

## Howard Stern: The \$17 Million Man

**M**edia watchdog mag *Brill's Content* publishes a list of the broadcasting industry's top moneymakers in its May issue. And even though the upper echelons of the chart are dominated by TV personalities, the King of All Media, **Howard Stern**, manages to beat them all with an annual take of \$17 million. By comparison, that's \$7 million more than Barbara Walters, \$8 million more than Peter Jennings (the highest-paid network anchor) and \$10 million more than Stern's closest radio competitor, **Don Imus**.

### Definitely No Millennium Baby Here!

Radio's other romantic staple, the "love at first sight" marriage, backfired on one British station when the couple called it quits after less than three months. The Church of England is even demanding that BRMB/Birmingham apologize to the couple, who were married Jan. 25 after the station's team of relationship counselors and astrologers picked them from a group of contestants. The exes-to-be, for their part, don't blame the station ... they cite intrusions from the news media following the much-publicized nuptials.

### Tierney Does A Turnaround

After leaving to become PD of KPWR/L.A., **Mike Tierney** has done an about-face and decided to return to his VP/Programming position at VH1. Inside sources say VH1 sweetened the pot significantly for Tierney and offered him additional opportunities to produce shows.

Inspired by Jesse Ventura's successful campaign for governor of Minnesota last year, WOR/NY's **Bob Grant** is considering a Senate run in the November 2000 election. He'd run as a Libertarian for the New Jersey seat currently held by retiring Democrat Frank Lautenberg.

Last fall, KIIS/L.A. became the first station to award a prize in excess of \$1 million. The record stood just six months. Last Friday morning (4/16), it was eclipsed when **WWZZ/DC** gave away \$1,006,008 to a Maryland mother of two in a "birthday game" promotion. Undaunted by the record payout, the station continued the contest Monday morning. Promo Dir. Sammy Simpson tells **ST** it was almost the *second* million-dollar payout for the station. A previous caller, given the option of using her birthday or any other date, opted to go against the norm and choose a different date. In true Murphy's Law fashion, the winning date was the caller's exact birth date....

Following the arrival of new PD **Dave Steele**, Citadel's WKJN/Baton Rouge becomes "New Cat Country 103" and will get new calls soon. Joining the station as APD/MD/middayer from crosstown WXCT is **Dave Michaels**. 'XCT had been calling itself "Cat Country" for over two years, but since Citadel owns the nickname, the station's been calling itself "The Tiger" since February.

### Shovan Scholarship Set

A scholarship fund has been established

Continued on Page 28

### Rumors

- After working with Howard Stern and Rush Limbaugh on their books, has publisher **Judith Regan** been bitten by the radio bug? **ST** hears she's getting a tryout on a handful of Jacor stations.
- After 13 years, is WLHT/Grand Rapids husband-and-wife morning duo **Dave & Geri** looking at options elsewhere?

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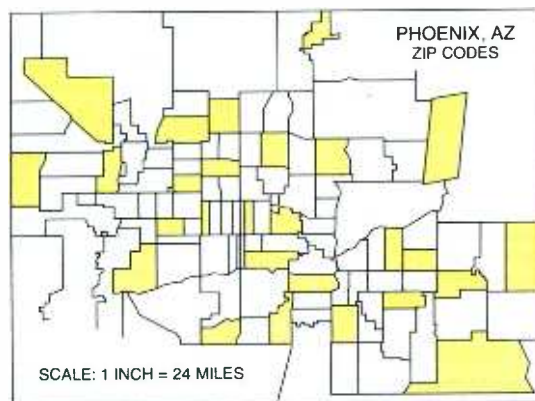
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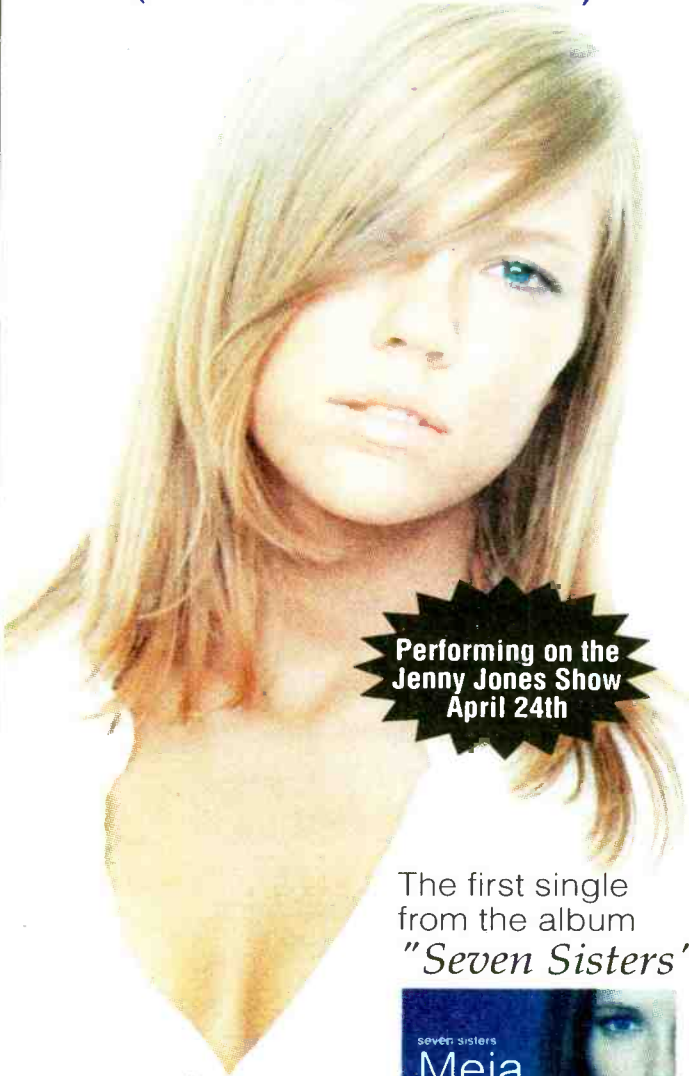
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- Diana Laird, KHTS/San Diego

"Terrific callout,...we just moved it into  
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# STREET TALK®

Continued from Page 26

in memory of radio syndication exec **Tom Shovan**, who died April 9. Pledge cards will be available at Shovan's memorial service in New York City on Friday. Donations, made payable to the Tom Shovan Scholarship Fund, can also be mailed to Emerson College, Office of Institutional Advancement, 100 Beacon St., Boston, MA 02116.

Sad to report the passing of three longtime broadcasters this past week: **Eddie Saunders** — whose *Sermons and Songs* program ran for 47 years on WVKO/Columbus, OH — died Saturday (4/17) on his 90th birthday; **Alan Sagal**, a familiar voice to Hartford listeners since 1974 on WTIC and WDRC, died of cancer Friday (4/16) at age 57; and **Rege Cordic**, whose KDKA/Pittsburgh show once commanded an 85 share in the ratings, died of cancer Friday at age 72.



**THE SWINGER AND THE SINGER** — WBIG/DC morning show producer Don "Wicky" Wicklin beat out 50 other contestants for the honor of singing the national anthem at a pre-season game between St. Louis and Montreal at Washington's RFK Stadium. One of the perks: getting to hang with Cardinals slugger Mark McGwire.

## Rumbles, Pt. 1

- WXDG/Detroit PD Amy Doyle exits, with no replacement named.
- Another former Detroit PD, WKQI's **Rick Gillette**, resurfaces as VP/Broadcast Programming for cable radio network DMX (Digital Music Express).
- Chancellor's **KISO-AM/Phoenix** drops Country Gold to simulcast KOY-AM, which will soon move from 550 AM to KISO's 1230. The 550 frequency will then be home to Sports Talk.
- Sports **KFNS-AM/St. Louis** takes on a full-time simulcast partner: KZMM-FM/Troy, MO becomes KFNS-FM.
- At AC WRVF/Toledo, interim PD **Susan Gates** is officially awarded the programming post.
- **Dennis Hughes**, PD of WAYZ/Hagerstown, MD, is now also PD of sister Classic Rock WSRT.
- **Billy Burke** crosses the street from middays at CHR/Pop KIIS/L.A. to take nights at KBIIG.
- Chancellor keeps the heritage WGAY calls in Washington, giving them to Nostalgia WWDC-AM.
- Onetime WPLJ/NY programmer **Larry Berger** signs on with NBG Radio Network as consultant for the net's *Absolutely '80s* program.
- **Matt Bruce** is appointed PD at Pop/Alternative WYSR/Ft. Wayne.
- New owner Back Bay Broadcasters flips **WKCD-FM/New London, CT** from NAC/Smooth Jazz to Pop/Alternative "Channel 107.7." WAKX-FM & WWKX-FM/Providence PD **Jerry McKenna** adds similar duties at KCD, and the entire WKCD air-staff stays on.
- **KBZK-FM & KBZX-FM/San Luis Obispo, CA** break their Soft AC simulcast, with each adopting a Spanish-language format. KBZK becomes Regional Mexican KLMM (La Maquina Musical), while KBZX is now Spanish AC KLUN (Radio Tequila).
- PD **Brock Owen** flips WJKK/Jackson, MS from Jones Satellite Light AC "Luv 98" to live 'n' local AC "98 Mix." **Brian Kelly & Nikki Brown** do mornings, MD **John Parker** does middays, Owen handles afternoons, and **Delilah** continues at night.
- KHTT/Tulsa MD **Scotty Mac** returns to WSPK/Poughkeepsie, NY as PD.
- **KFAT/Anchorage** drops Sports in favor of CHR/Rhythmic.
- Former KQAR/Little Rock morning driver **Rob Tanner** is appointed PD/afternoon driver for WBHV/State College, PA. Also, WBHV middayer **Glen Turner** adds APD/MD stripes.
- **Ray Bauer**, PD of Classic Rock outlet WSUE/Sault Ste. Marie, MI, joins WRKR/Kalamazoo as PD. Bauer, who starts in early May, replaces **Mike Ferris**, who is now MD at WIBA/Madison, WI. Meanwhile, **Jack Mitchell**, who had been WIBA's MD, moves to co-owned AC WMLI as MD/afternoon driver.
- **Jim Davis**, formerly of WFKS/Daytona Beach, joins WYNF/Sarasota as GM.

The 10th annual Rick Carroll Foundation award dinner has been announced. The event will be held on Friday, June 11, from 5-7pm during R&R Convention '99. Expect more details to be announced shortly.

**To: All Programming readers of Radio & Records**  
**From: Lindsay Wood Davis - Sr. VP/Sales - Central Star Communications**  
**Re: The Best Salespeople You Ever Met**

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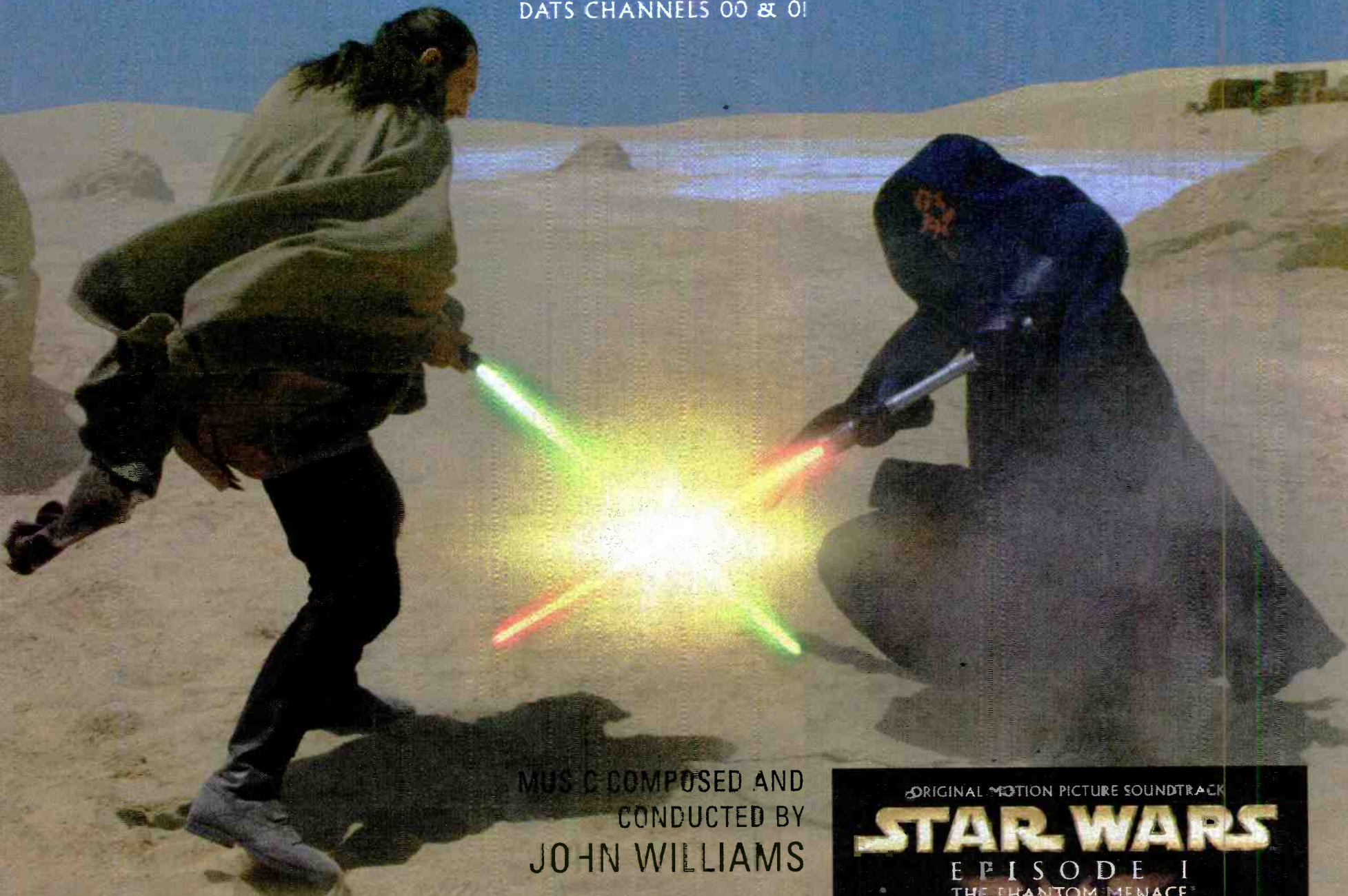
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THE LEAD SINGLE FROM

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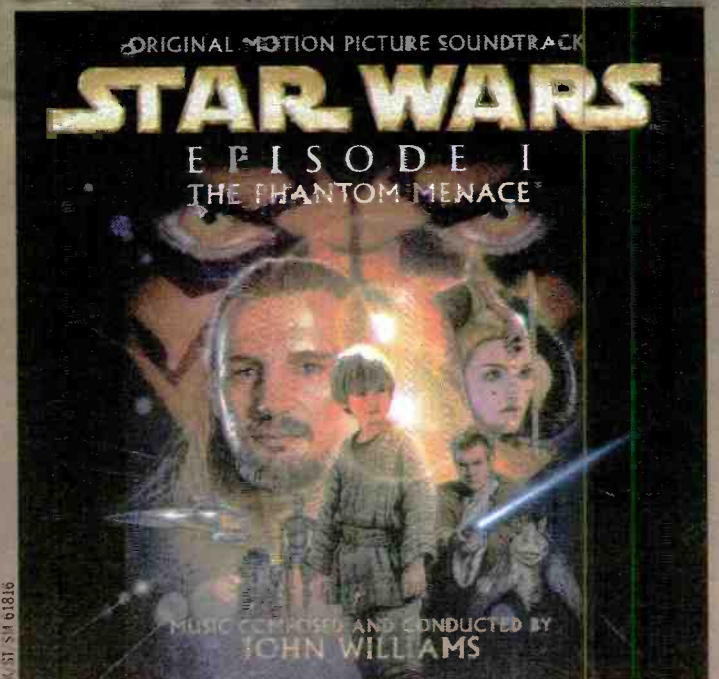
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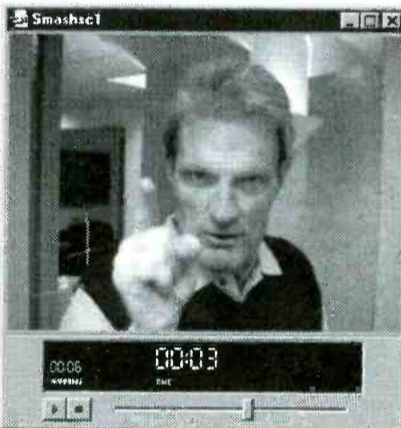
NUMBER 3 URBAN MONITOR

NUMBER 3 SELLING SINGLE



## Rumbles, Pt. 2

- KRBV/Dallas afternoon driver **Dave Morales** exits to join crosstown KHKS/Dallas as APD/MD.
- KWIN/Stockton MD **Dontay Gotaman** exits for similar duties at KXL-FM/Portland.
- WLSS/Baton Rouge's **Todd Chase** is appointed APD/MD and moves from afternoons to mid-days. PD **Flash Phillips** assumes afternoons.
- Former WHZZ/Lansing, MI PD **Woody Houston** lands at WKFR/Kalamazoo, MI as APD/mid-dayer.
- WPKX/Springfield, MA PD **Chip Miller** is now handling music as well. **Jenny Fox** leaves the MD post, but remains in middays.
- WCTO/Allentown interim APD/MD **Brian Lee** drops the "interim" from his title.
- WFMS/Indianapolis morning co-host **Kevin Freeman** is named Dir./News & Information for Susquehanna Indy trio WFMS, WGRL & WGLD.
- WPGU/Champaign-Urbana, IL names **Emily West** APD.
- KMHX/Santa Rosa, CA's **Heather Black** is giving up her MD position at the Pop/Alternative to pursue a legal career. She'll be replaced by **Benji McThail**, joining from crosstown KRSH. Black will remain with KMHX as a part-time air personality.
- WIOT/Toledo promotes **Will Worster** to MD/Research Dir. He had been producing the *Bob & Tom Show* locally for the station.



**PROMO ITEM OF THE WEEK** — You've got mail! Interscope used MPEG computer technology to send video e-mail messages from WPLJ/NY PD Scott Shannon and Z100/NY MD Paul "Cubby" Bryant touting the new Smash Mouth single, "Allstar." Here, Shannon is seen delivering the news that the song's "going straight to No. 1 — take it to the bank!"

## Records

- Former Mercury Records Group Chairman **Danny Goldberg** beefs up his new imprint, Artimus Records, by tapping former A&M rock promo vet **Diane Gentile**. Expect more announcements soon.
- Expect Immortal founder **Happy Walters** to ink a label deal with Regency, home to Restless Records. Word is that Immortal and Epic plan to dissolve their joint venture, with Epic picking up Immortal's roster (Korn, Incubus and Bare Jr.).
- Virgin names former Islander **Dan Connelly** as its new Mgr./College Promo.

RADIO & RECORDS



1

- **Dan Hubbert** heads to Hollywood Records as Sr. VP/Promo.
- **Jane Bartsch** becomes Pres./GM of WGSM-AM, WBZO-FM & WMJC-FM/Long Island.
- **Chuck Morgan** is promoted to Dir./Prog. for Clear Channel/Tampa.
- **Alex Tear** is boosted to WDRQ/Detroit PD.

5

- **Bruce Greenberg** appointed GM of Liberty Records.
- **Gary Taylor** tapped as VP/GM by KXRX/Seattle.
- **Nancy Zintak** advances to WGST/Atlanta PD.
- **Bob Young** accepts KZDG/Denver's PD chair.
- R&R's Back Page expands to nine formats as Hot AC debuts.

10

- **Mel Ilberman** upped to CBS Records Exec. VP.
- **Karen Slade** selected as KJLH/L.A. GM.
- **Jeff Laufer** joins RCA as Dir./Nat'l AOR Promo.
- **Mark Helms** hired by KYW/Philly as Exec. Editor.
- **Domino** debuts as WPLJ/NY's night rocker by giving away a pizza a minute.

15

- **Walt Tiburski** and **Thom Darden** form WIN Communications.
- **Michael O'Shea** advances to VP/GM of KUBE/Seattle.
- **Doyle Rose** rises to WLOL/Minneapolis VP/GM.
- **Mike Phillips** rejoins KFRC/SF, this time as PD.
- **Sandy Jackson** named ND of WLTW/NY.

20

- **Michael O'Shea** named Nat'l PD of Golden West.
- **Steve West** promoted to Asst. Mgr. at KJR/Seattle.
- **Michael Atkinson** appointed Dir./A&R, West Coast for Infinity Records.

25

- **James Quello's** appointment as FCC Commissioner is approved by the Senate.
- **Harold Berkman** appointed Exec. VP/GM of Discreet Records.
- **Steve Dahl** hired for mornings at KSFM/Sacramento.
- **Humble Harv** joins KKDJ/L.A. for middays.

If you have StreetTalk, call the R&R News Desk at (310) 788-1699 or e-mail [jaxelrod@rronline.com](mailto:jaxelrod@rronline.com)

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# Billie

## She Wants You

the first single and video from  
the debut album *Honey To The B*,  
street date May 18

### Impacting Radio Now!

WWZZ KZQZ KHTS WFLZ WXYV  
WDRQ WHYI KDND WPST KSLZ  
WQZQ WPOW WKSS WPYO  
WKSZ WSSX WFHN WSPK WSNX KDGS  
WVAQ WRXS WOCQ KWNZ KWIN WXXP  
WKSL KBFM KLAZ WXIS

"If you can't hear this one, you might as well be hit over the head with a 'Billie' club!"  
Alex Tear-PD & Jay Towers-APD/WDRQ

"The Quintessential Z104 good time spring record"

Ron Ross-APD-MD/WWZZ

"Requests after 1 spin!"

Lara-MD/Z95.7

"From the first time I heard the song, I knew it was going to be huge...And if you like the song, just wait until you see the video...WOW!"  
Chase Murphy-APD/WSSX

"If her success in England is any indication of what she can do here, we're in for a great year of POP Music thanks to Billie!"

Jordan Walsh-PD/WLDI

"A great POP record!"

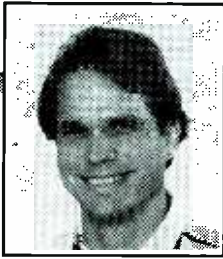
Mike McGowan-MD/WKSS

Produced by Jim Marr and Wendy Page  
Management: Steve Blackwell at Wyllie & Blackwell  
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Major Promo  
Tour In Progress  
Now



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## SOUND DECISIONS®

### Inside The Cheap Trick/Amazon Partnership

■ Cheap Trick's Rick Nielsen, band manager Dave Frey, Amazon.com's Bob Douglas discuss the innovative partnership

Someday it's going to happen. An established artist will go without a label, team up with a leading online retailer or web portal, self-release a new album and rake in the dough.

Rock band **Cheap Trick** and online retailer **Amazon.com** believe that the time is now. On April 20, CT will debut their new live album, *Music for Hangovers*, on their own label, Cheap Trick Unlimited, exclusively at Amazon.com. The Internet retailer has an exclusive 60-day window to sell the disc before it goes to brick-and-mortar stores on June 15. CT has hired Proper Sales & Distribution to service traditional retail accounts. The disc has already been released in Japan, where CT has a deal with JVC Records.

But as of April 15, the 539-store retail chain Trans World Entertainment (Strawberries, Record Town, Coconuts Music & Movies) plans some form of boycott of the album because of the Internet exclusive.

While no others have yet joined the boycott, it's the first salvo in the battle between online and conventional retailers, and the first time a major retail chain has taken such an action.

The retail dispute seems to prove that the online campaign isn't just hype. That's because CT is a different breed of recording act. They have released some of pop rock's seminal singles ("Surrender," "I Want You to Want Me") and albums (*Cheap Trick Live at Budokan*). They also have an enviable global fan base (more on that later) that they have preserved and nurtured over the years. That, in turn, has contributed mightily to the band's ability to remain a significant concert draw. Last year's tour — which included the four-day stint in the band's home base of Chicago that provided the material for *Music for Hangovers* — was one of the most talked-about tours of the year (more on that later, as well).

CT's fan base is at the heart of the matter. As with any new release, hard-core fans will drive initial sales. However, CT and Amazon.com will also benefit from Amazon's ability to sell albums globally. Boom! All at once, CT fans from around the world will be able to buy *Music for Hangovers*.

And obviously, by self-releasing

the album, CT will receive a fat royalty rate during the Amazon.com sales window. If the royalty rate is five times what CT would earn in a traditional label deal, then sales of 50,000 copies during the online period will translate into the equivalent of 250,000 units when it comes to net proceeds going to the band.

Guitarist **Rick Nielsen** stresses,

**We're at a point in our career where a record company isn't going to give us so much money that they're going to have to go out and work hard to make sure they don't lose dough.**

—Rick Nielsen

however, that the band's latest endeavor isn't simply a way to bank some quick coin. "That's not what Cheap Trick's about." Besides, he adds wryly, "We're a rock band. We've never had any money."

He continues, "This was done out of love, dedication and hard work. If it works, great, but it's not like we threw it at some record company and said, 'Make it cool.'"

Jokes aside, one of the reasons the project took on a life of its own, says Nielsen, is because the band wanted to beef up their website. "We started talking about this about a year ago. At the time we were trying to goose up our website and how we were being perceived. Putting out another studio record is like having a record deal — having a deal for the sake of a deal sucks, like having a tour for the sake of a tour. There has to be a reason behind it."

Coincidentally, Epic Records was getting ready to rerelease the band's first three albums. That led to the band coming up with the idea for last year's ingenious tour, where, in selected cities, the band performed, on consecutive nights, their first three albums and the live *Budokan* disc. A slew of emerging and superstar acts joined the festivities onstage.

Nielsen says, "By the time we became popular, most people had never really heard of those records. Our live record was the one most people knew. With those records coming out, we started talking about the three-night stand,

because you have to give people a reason to show up. It can't be just that the band is back in town and they're a good band. That should be enough of a reason, but it's not today. So we put it out on the Internet that we were doing the shows, and the things sold out. There was a big buzz about it."

CT aren't newbies when it comes to the web, having created their first home page around four years ago. Nielsen comments, "This is our third Cheap Trick website. We've made some mistakes, and we'll make a lot more. And we keep trying to improve it. We thought the first one was pretty neat, especially with the fascination about the Internet. But after a while it can get pretty boring, so you

have to keep it interesting."

As expected, as the project moved forward there were plenty of discussions about whether to sign with a record company or fly solo. Nielsen remembers, "We talked a lot about the pros and cons of signing with somebody, and we found fewer pros and more cons if we were to sign to a label. We're at a point in our career where a record company isn't going to give us so much money that they're going to have to go out and work hard to make sure they don't lose dough."

While Amazon.com played a key role in the marketing of the new album, the online retailer was also a catalyst for the shaping of the entire project. **Dave Frey**, President of artist management company Silent Partner Management, which represents CT, says his initial discussions with the company centered on tracking down illegally reproduced CT repertoire.

Frey remembers, "We started finding a lot of records that weren't all that kosher, and a lot of it was turning up online, because everything's online. I'd do a search on Cheap Trick albums, and there would be a lot more listed than the ones we had put our name on.

"So I started talking with the on-

“

**We're in the business of retail, and that's where we intend to remain. We're not in the label business. We prefer to do business with our partners, but we would be foolish to overlook the potential of our retail channel.**

—Bob Douglas

line retailers, and one of the guys I spoke with was [Amazon.com Director/Merchandising, Music] **Bob Douglas**. I told him about the new record and how we were going to market it, and he said we were exactly the type of band he wanted to work with."

Frey's initial goals for the album are modest. During its first week, he simply wants *Music for Hangovers* to sell enough copies that, were the sales measured by SoundScan, the album would enter the national charts. The top 10 titles at Amazon.com — whose sales aren't included in SoundScan — sell an average of about 3,500 copies a week. Initial orders for *Music for Hangovers* are well above that.

To help alleviate traditional retail's concerns about Amazon.com's 60-day exclusivity, Frey plans to work closely with the chains and stores. Free CT concert tickets for some of the fans who buy the album in stores is just one idea to drive traffic toward the traditional retailers. Frey notes, "This record will have two birthdays — one at online and one at the stores. We should get a fair amount of exposure for this project, which should make it more appealing to the stores."

Frey also plans on ramping up radio promotion after the album bows online. That campaign should hit full stride when the album hits traditional retail, which in turn will drive even more people into those stores. "We know we have a great record, so we decided to do more

junction with CT's spring/summer tour, are already in the works.

Frey continues, "We'll be working this album over the course of a year, and we'll probably approach the markets and stations that make sense for us. But if something comes along and people move in one direction on a particular song, then we'll consider ourselves lucky and ride the wave."

As for Amazon.com, Douglas says his intentions were simple: "Our goals were quite clear. Here's an established act with an established fan base that we can tap into. It gives us the opportunity to bring something to our customers that they can't get anywhere else and gives them a reason to shop at Amazon.com. When everybody uses the same database of products, it's quite difficult to differentiate yourself. Moves like this help us be seen as offering more than the average online store."

Granted, the online retailer will be able to collect the e-mail addresses of a ton of CT fans, but Douglas genuinely likes the road the band is traveling and how that road reflects upon Amazon.com. "They want to associate themselves with what's happening today and develop in the youth market, as opposed to being an oldies act."

Not surprisingly, Douglas believes more opportunities lie ahead. "The market is right for artists who want to control their own destiny. Being able to bring those artists to their fans and Amazon.com customers is certainly something we would like to do more of."

Don't expect, however, Amazon.com Records to start up anytime soon. Douglas continues, "We're in the business of retail, and that's where we intend to remain. We're not in the label

**This record will have two birthdays — one online and one at the stores. We should get a fair amount of exposure for this project, which should make it more appealing to the stores.**

—Dave Frey

grass-roots marketing to begin building it. We have a lot of fans at radio, but we also know that radio promotion costs money, and we want to make sure we spend it in the right way."

Frey has hired indie promoters to begin setting up the album and talk with programmers about singles. Different singles for different formats are a possibility. Radio shows and charity events, in con-

business. We prefer to do business with our partners, but we would be foolish to overlook the potential of our retail channel."

Nevertheless, inherent in the *Music for Hangovers* campaign is the online retail powerhouse's ambition to move from limited exclusivity to permanent exclusivity. And therein lies the ability of the Internet to empower online retailers and artists.

**"What's My Age Again?"**



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**Early Adds:**

**KROQ  
WXRK  
LIVE 105  
Q101  
WHFS  
KEDJ  
KXTE  
91X  
KNDD  
KNRK**

**#1 PHONES  
LIVE 105**

**TOP 5 PHONES AFTER JUST ONE WEEK!  
KROQ WXRK KEDJ KCXX**

**from the album *Enema of the State*, in stores June 1st**

**Produced by Jerry Finn Mixed by Tom Lord-Alge Management: Rick Devoe**

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MUSIC  
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Singers,  
Songwriters,  
Sisters,  
Musicians

**Huge Week At Radio!  
Over 1500 BDS Spins**

# mulberry lane

Harmless

**Mainstream Top 40 Monitor Debut 38\***  
**R&R CHR/Pop 34**  
**AC Monitor Debut 28\***  
**R&R AC 20**

**New Adds**

WKSE KPLZ WWHT WLAN  
 WVMX WMMX WMT WKXJ  
 WKSL WPXY WZYP WWST

**Also On**

Z100 KDND Q102 WKFS WQZQ WZNY  
 WBLI WNCI WHYI WXSS WSSR And  
 KMXV WROX WFLZ WKRZ WKQI Many  
 WSSX WWMX KHTS WAPE WQAL More!



From the new album Run Your Own Race

Produced by Doug Trankow & Mulberry Lane • Executive producer Don Gehman • Mixed by Tim Palmer  
[www.mulberrylane.com](http://www.mulberrylane.com) [www.mcarecords.com](http://www.mcarecords.com)

## RR LAUNCHING PAD

### Alternative Says, 'Here We Go' To Mammoth's Freestylers

Alternative's love affair with hip-hop continues to grow each week. The latest act to benefit from hip-hop's surging popularity at the format is the UK band the **Freestylers**, whose debut U.S. single on **Mammoth Records**, "Here We Go," is receiving support from key reporters. Stations airing the track include **WHFS/Washington**, **WBCN/Boston**, **KNRK/Portland**, **KWOD/Sacramento**, **WMRQ/Hartford** and **WLIR/Long Island**. More major-market outlets are expected to join the ranks this week.

In addition to the group's infectious songwriting, their explosive

were spinning the group. Faïres notes, "It's been a buzz record for months in all the right circles."

As for radio, Mammoth started talking up the record at Alternative late last year. VP/Promotion **Sean Maxson** remembers, "Whenever we were on the road, we would play it for people and tell them it was coming early in 1999. The feedback we were getting was very strong. That's when we realized we really had something."

To sustain the buzz, Mammoth brought the group over early this year for a 10-city mini-tour of major markets. That trip also includ-

after we play it, we get calls," he says. "This should be a hit." Well-structured songs, great lyrical content and "a rawness that gives it credibility" are the reasons Hall gives as to why the song is reacting. "This is a great young band that's been touring around the Southeast and has built a great fan base. Why not support them?" Ultraphonic used to be known as Fligh and, under that name, sold about 2,000 copies of their last album. The new disc, produced by former Producers member Bryan Holmes, had sold over 600 copies as of two weeks ago. **Randy Sadd of Protocol Entertainment** is quarterbacking the project and handling radio promotion. Look for other stations in the Southeast to join **WKZQ**, and word is at least one influential reporter is close to joining the ranks. Labels expressing early interest are **RCA**, **Universal** and **Capitol**.

The race is on to land **Foodchain Records** rock band **Liars Inc.**, whose single, "After I Begin," is being championed by Alternative **WXRK/New York**. Other Alt stations reporting the cut include **KNRK/Portland**, **KWOD/Sacramento**, **WKRL/Syracuse**, **KFMA/Tucson** and **WOXY/Cincinnati**. First Reporter award goes to **KRZQ/Reno**. Nearly every major label is talking with Foodchain, with **Atlantic** and **Columbia** being among the earliest and most aggressive imprints. Foodchain co-founder **John Brodey** plans to keep the band signed to his label and is "entertaining any creative arrangements" other labels have to offer. A heavy turnout was on hand at the band's April 20 show at the Dragonfly in Los Angeles. Look for this one to get wrapped up early, especially if airplay continues to blossom as expected.

Adult Alternative **KINK/Portland** is throwing its weight behind local rock/alt country quartet the **Baseboard Heaters**. MD **Kevin Welch** calls the band's "Road" one song that "we will stake our reputation on." He adds, "It's perfect for our station. Listeners are already reacting, because we've been getting a lot of calls." The band's album, *Seeing Red*, was among the top-100-selling discs in the market at No. 88. Look for a West Coast tour to be announced soon. Among the labels making early calls are **MCA**, **Atlantic** and **Time Bomb**.

Are things about to move quickly for the Miami-based rock band **Crease**? Florida singer/songwriter **Wayne** locks in a publishing deal with **EMI**.

—Steve Wonsiewicz



Freestylers

live show is winning over programmers. The 10-person group features a full rhythm section (guitar, drums and bass), a DJ, a pair of regga rappers and a host of break dancers.

It's that one-two punch that attracted Mammoth President **Jay Faïres**, who had been searching for an act like the Freestylers to add to his roster for some time. He recalls, "A friend of mine played their music for me from a compilation around August 1998, and I loved it. I tracked it down and played it for my staff, and they freaked as well. The album is amazing and has plenty of big, fat hit singles. They meld a lot of different styles and still manage to keep it fresh. It's going to be a fun one to work."

Faïres eventually inked the group to a deal in November. "We've been looking for music like this for ages, because we all know many kids are into rap and hip-hop these days. But it's more than just the music. Their live show is amazing and full of energy and intensity. It's like a rock show. It's not just two turntables and a microphone."

Another big plus: Some of the best Alternative specialty shows

ed a performance at the recent South by Southwest confab. "That was instrumental when it came to working with radio and generating awareness," says Maxson.

As for radio's reaction, **WHFS** and **KNRK** jump-started the project with before-the-box adds. Comments **WHFS MD Pat Ferrise**, "We got our copy a couple of months ago, and it really went over well during the music meeting. We all believed it would sound great on the air, and it does."

Ferrise says the song's appeal is multidimensional. "Rhythmic records do very well for us, so this one made perfect sense. Plus, it's a great springtime record, because it's so up-tempo and full of energy."

The Freestylers' album, *We Rock Hard*, hits retail on May 11. Look for a spring-summer tour to be announced soon.

#### Ready For Takeoff: Ultraphonic, Liars Inc., Baseboard Heaters

Is Atlanta rock quartet **Ultraphonic** poised for a breakout? Active Rock **WKZQ/Myrtle Beach OM/PD Eric S. Hall** believes so. He just added "Mad at Me" from the band's self-titled album. "Right

## MUSIC NEWS & VIEWS

### Puff Daddy Arrested

**Sean "Puff Daddy" Combs** made national headlines last week when he was arrested and charged with second-degree assault and criminal mischief for allegedly attacking Interscope Head/Black Music **Steven Stoute**. The alleged altercation reportedly stems from a dispute over Combs' appearance in the music video for Nas' new single, "Hate Me Now," in which Combs and Nas stage a mock crucifixion. According to various reports, Combs is said to have decided he didn't want to appear in the scene and asked Stoute — who executive-produced Nas' new album — to have the scene removed. When it wasn't, and the video subsequently aired on MTV, Combs and two associates allegedly entered Stoute's offices at Universal Music Group headquarters. They reportedly attacked Stoute, leaving him with a broken arm, cuts and bruises. Combs pled not guilty to the charges and was released on \$15,000 bail. He faces a hearing on June 24.



Puff Daddy

### Amazon Lands McLachlan Promo

Fresh on the heels of teaming with rock band Cheap Trick (see "Sound Decisions" for the complete story), online retailer **Amazon.com** has partnered with **Netwerk/Arista** and software maker **Liquid Audio** to offer free digital downloading of two songs from singer/songwriter **Sarah McLachlan's** forthcoming live album, *Mirrorball*. Beginning on April 20, Amazon.com will be the exclusive online site for "Building a Mystery" and "I Will Remember You." The album hits traditional retail June 14.

### Petty Teams With MP3

Speaking of Internet promotions, **Tom Petty & The Heartbreakers** have tapped **MP3.com** once again to enhance the band's online presence and market their new album, *Echo*. As part of the campaign, MP3 will hold a contest to choose the best cover version of a TPH song. Two winners will be selected, one by the band and one by MP3 surfers, and TPH's winner will open for the band on June 14. Last month MP3.com registered 156,992 downloads of "Free Girl Now," the first single from the new album. The **Beastie Boys** will also make available free MP3 versions of rare and previously unreleased material on their website. Lastly, *Rolling Stone* magazine's online service reports that MP3.com will team with **Alanis Morissette**. That partnership could include sponsorship of the artist's U.S. tour, among other things.

Tour update: **Cher** kicks off her first tour in eight years on June 16 in Phoenix ... **Barenaked Ladies** embark on a headlining tour on July 25 in Toronto. Opening, at selected dates, are the **Beautiful South**, **Cowboy Mouth**, **Semisonic** and **Eagle-Eye Cherry** ... **Motley Crue** and the **Scorpions** hit the road on a 40-city amphitheater tour beginning June 29 in Washington ... **Luscious Jackson** has been added to the Lilith Fair tour.

This 'n' that: The **Work Group** will release actress **Jennifer Lopez's** debut album, *On the 6*, June 22. Producers include Sean "Puff Daddy" Combs, **Tone & Poke**, **Rodney Jerkins** and **Emilio Estefan Jr.** ... **TVT Records** will release former **Arrested Development** frontman **Speech's** second solo album, *Hoopla*, in June. In the meantime, look for a reunited **Arrested Development** to begin working on a new album in May with an eye toward releasing the disc later this year ... **Al Teller's** Internet record and merchandising company, **Atomic Pop**, has agreed to market and promote **Public Enemy's** forthcoming studio album, *There's a Poison Goin' On*, beginning in early May. The album hits traditional retail June 21 ... British goth-rock act **the Cult** has re-formed. Look for a U.S. tour this summer and the possible release of a live album by the end of the year.

In the studio: **Art Garfunkel** is working on material for his 12th solo album, which will be released by the end of the year ... Hard-rock band the **Deftones** are recording their new album, which should hit retail later this year ... Industrial/hard-rock band **Pennywise** has just wrapped up work on their next album for **Epitaph**, *Straight Ahead*, which will be released June 8.



## TOP 20

APRIL 23, 1999

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>SUGAR RAY</b> Every Morning (Lava/Atlantic)	1976	2006	39/0
2	2	<b>SIXPENCE NONE THE RICHER</b> Kiss Me (Squint/Columbia)	1751	1813	37/1
3	3	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	1591	1766	36/0
5	4	<b>EVERLAST</b> What It's Like (Tommy Boy)	1495	1522	37/0
4	5	<b>MATCHBOX 20</b> Back 2 Good (Lava/Atlantic)	1421	1541	31/0
6	6	<b>LENNY KRAVITZ</b> Fly Away (Virgin)	1278	1279	32/0
8	7	<b>SHERYL CROW</b> Anything But Down (A&M)	1237	1173	38/0
7	8	<b>COLLECTIVE SOUL</b> Run (Hollywood/Atlantic)	1170	1257	36/0
9	9	<b>DAVE MATTHEWS BAND</b> Crush (RCA)	1093	1030	27/0
10	10	<b>JEWEL</b> Down So Long (Atlantic)	1008	1010	36/0
14	11	<b>GARBAGE</b> Special (Almo Sounds/Interscope)	932	858	34/1
18	12	<b>FATBOY SLIM</b> Praise You (Skint/Astralwerks/Caroline)	855	801	33/2
13	13	<b>EVE 6</b> Inside Out (RCA)	822	869	24/2
15	14	<b>SARAH MCLACHLAN</b> Angel (Warner Sunset/Reprise)	754	837	24/0
12	15	<b>BAZ LUHRMANN</b> Everybody's Free... (Capitol)	731	889	26/0
17	16	<b>NEW RADICALS</b> You Get What You Give (MCA)	704	804	23/0
16	17	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work/ERG)	693	820	26/0
11	18	<b>BLONDIE</b> Maria (Beyond)	679	902	24/0
-	19	<b>NATALIE MERCHANT</b> Life Is Sweet (Elektra/EEG)	659	543	27/0
20	20	<b>U2</b> Sweetest Thing (Island)	606	722	18/0

This chart reflects airplay from April 12-18. Songs ranked by total plays. Contributing station combine from the Custom Chart function on R&RONLINE. © 1999, R&R Inc.

Note: WPNT/Milwaukee is no longer a Pop/Alternative contributor and their playlist wasn't used in this week's data. All plays were reviewed and bullets were awarded where appropriate. Chart positions, however, were not changed.

# PERSPECTIVE

BY



Shark

One of Pop/Alternative's most appealing things is the cool music on the Alternative end with good lyrics. But the people listening aren't kids in black T-shirts going to a Marilyn Manson concert.

Given the Pop/Alternative name, it also has the liveliness of a Pop station. A 26-year-old female doesn't always want to hear Brandy or LaBouche and certainly doesn't want to hear Marilyn Manson. We give them songs that are musically sound with great lyrics.

In a million years, I wouldn't have dreamed that Everlast's "What It's Like" would be a female record, but women love it. They listen — and can relate — to the lyrics. In this job, I had to retrain my ear for lyrics. Women hear lyrics one time and can instantly love a song. A well-written song in this format is a good beginning to being a hit.

Our audience has the capacity to think, and they want to think. I'm often times surprised at their intelligence. I love that about our listeners.

When a Hot AC in a market is going to be safe, the Pop/Alternative needs to take a chance. You don't hear many Hot ACs like Orlando's WOMX step out on records very often. When they do, it's usually a Rod Stewart or Faith Hill. As a risk-taking Pop/Alternative, I want them stepping out on Rod Stewart, because it solidifies what they're doing. Our position is also solidified when we're the first to play an unfamiliar group like Barenaked Ladies.

We played Cher's "Believe" for five days and then stopped, because many people thought we let them down by adding it. Our core was extremely mad at us. It wasn't worth upsetting them just to make a few P2s happy. Callout scores indicated our core was upwards of 40%-50% in the "hate" column. It was more vocal than we could've imagined. A similar thing happened recently with Madonna. Listeners hated it so much, we dropped it after playing it for just a few weeks.

Shark is MD of Pop/Alternative WSHE/Orlando.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



## New & Active

**JUDE** Rick James (Maverick/Reprise)  
Total Plays: 534, Total Stations: 28, Adds: 1

**SHAWN MULLINS** Shimmer (SMG/Columbia)  
Total Plays: 528, Total Stations: 23, Adds: 1

**RICKY MARTIN** Livin' La Vida Loca (C2/Columbia)  
Total Plays: 523, Total Stations: 24, Adds: 4

**FASTBALL** Out Of My Head (Hollywood)  
Total Plays: 410, Total Stations: 22, Adds: 2

**MY FRIEND STEVE** Charmed (Mammoth)  
Total Plays: 394, Total Stations: 19, Adds: 2

**FUEL** Shimmer (550 Music/ERG)  
Total Plays: 368, Total Stations: 17, Adds: 1

**TOMMY HENRIKSEN I** See The Sun (Capitol)  
Total Plays: 332, Total Stations: 13, Adds: 0

**CITIZEN KING** Better Days (And The Bottom...) (Warner Bros.)  
Total Plays: 313, Total Stations: 20, Adds: 6

**ROBBIE WILLIAMS** Millennium (Capitol)  
Total Plays: 306, Total Stations: 21, Adds: 2

**TAL BACHMAN** She's So High (Columbia)  
Total Plays: 276, Total Stations: 19, Adds: 4

Songs ranked by total plays

## Contributing Stations

KPEK/Albuquerque, NM (HAC)  
KAMX/Austin, TX (HAC)  
KLLY/Bakersfield, CA (HAC)  
WBMX/Boston, MA (HAC)  
WLCE/Buffalo, NY (HAC)  
WALC/Charleston, SC (HAC)  
WLNK/Charlotte, NC (HAC)  
WTMX/Chicago, IL (HAC)  
WXEG/Dayton, OH (All)  
KALC/Denver, CO (HAC)  
WPLT/Detroit, MI (HAC)  
KVSR/Fresno, CA (HAC)  
WKSI/Greensboro, NC (HAC)  
WKZL/Greensboro, NC (HAC)

KMXB/Las Vegas, NV (HAC)  
KYSR/Los Angeles, CA (HAC)  
WXPT/Minneapolis, MN (HAC)  
KOSO/Modesto, CA (HAC)  
KCDU/Monterey-Salinas, CA (HAC)  
WPTE/Norfolk, VA (HAC)  
KYIS/Oklahoma City, OK (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (All)  
WXXM/Philadelphia, PA (HAC)  
KZON/Phoenix, AZ (All)  
KBBT/Portland, OR (HAC)  
KLCA/Reno, NV (HAC)  
WZNE/Rochester, NY (HAC)

KZZO/Sacramento, CA (HAC)  
WVRV/St. Louis, MO (HAC)  
KENZ/Salt Lake City, UT (AA)  
KQMB/Salt Lake City, UT (HAC)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
KMXX/Santa Rosa, CA (HAC)  
WHPT/Tampa, FL (AA)  
WSSR/Tampa, FL (HAC)  
KZPT/Tucson, AZ (HAC)  
WMBX/West Palm Beach, FL (HAC)  
WXLO/Worcester, MA (HAC)

41 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative

# JUDE

# RICK JAMES

THE NEW SINGLE FROM THE ALBUM

**NO ONE IS REALLY BEAUTIFUL** IN STORES NOW!

Produced by George Drakoulias • Co-Produced by Mickey Petralia  
Management: Scott Welch, Atlas/Third Rail Entertainment



## TOP 5 PHONES EVERYWHERE!

R&R Hot AC Debut **29** Pop Alternative **534 Spins**

### HIGHLIGHTS

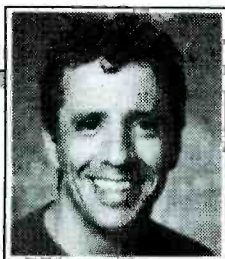
WLCE/Buffalo 24x	WZNE/Rochester 24x	WPTE/Norfolk 20x	WKSI/Greensboro 32x
WSHE/Orlando 28x	WTMX/Chicago 22x	WXPT/Minneapolis 28x	KBBT/Portland 32x
KVSR/Fresno 21x	KPEK/Albuquerque 42x	KYSR/Los Angeles 27x	KFMB/San Diego 20x

**SO, MAY I ASK WHY YOU AREN'T PLAYING JUDE?**

Stations and their adds listed alphabetically by market

Table listing radio stations and their adds by market. Columns include station name, market, and specific add details. Markets listed include Albany, Buffalo, Eugene, Huntington, Long Island, Nashville, Portland, San Diego, Tulsa, etc.

153 Total Reporters
153 Current Reporters
150 Current Playlists
Did Not Report, Playlist Frozen (3):
WBBO/Monmouth-Ocean, NJ
WXXL/Orlando, FL
WSTW/Wilmington, DE
No Longer A Reporter (1):
WZJM/Cleveland, OH



TONY NOVIA  
tnovia@rronline.com

## How To Make Money On The World Wide Web

Interep researcher reveals the secrets behind success on the Internet

People hear and read about technological advances every day, but how do you get your arms around it? From the packed Internet sessions at last year's R&R Convention to the NAB Radio Show in Seattle, radio has certainly embraced the Internet in the last year. But like everyone else, we're trying to figure out how it can help increase our ratings and revenue.

For some suggestions on how the Internet can help a radio station, I turned to the pros at Interep's Research Division, who recently released a very informative report to their clients, "Radio Works for Internet Marketers." To target CHR in particular, we ask Interep's Michele Skettino to identify some key points from the report.

### Big Dollars For Radio

Skettino begins, "In 1998, estimates are that Internet-based advertisers and online companies spent \$74 million on national radio — a 350% increase over 1997 spending. Putting that increase in perspective, online companies increased their total media spending by 78%. If this increase repeats itself in 1999, Internet companies will spend approximately \$300 million on radio." That would make this category one of the highest revenue categories, second only to retail, Skettino says.

Interep has also started a new business development division, headed by Stewart Yaguda, a former brand manager. The opportunities for radio, and especially CHR, to make money are almost limitless. According to Skettino, "One of CHR's greatest strengths in the battle for Internet ad dollars is its youthful and active audience. While a large percentage of baby boomers are online, Generation X is still the first generation to grow up with the medium and has a higher concentration of users than any other demo group. In the latest available Simmons survey, 25% of persons 18-34 said they accessed the Internet in the past 30 days — a percentage 33% above the norm for all adults 18+."

Another significant piece of research in the report is that the Internet is also believed to play a slightly different role in the lives of young adults than it does for older users. "According to a study by

+Plan and Gallup Research, older online users (defined as 35- to 54-year-olds) tend to use the Internet more for utilitarian reasons, such as keeping up on news or obtaining information. Conversely, younger users view the 'Net as an extension of their lives, using online services for all aspects of work and play including entertainment, chat rooms, recreation and shopping. This is an important distinction for advertisers who are looking for Internet trendsetters to lead their websites to mass success.

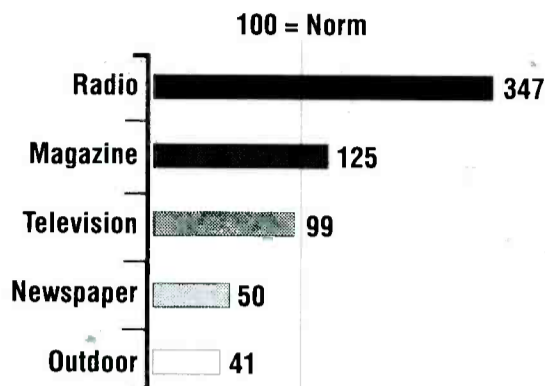
"As always, when trying to target persons 18-34 with media, radio fares exceptionally well," says Skettino. "Internet users are no exception. Persons 18-34 who use online services are more likely to be heavy users of radio, which indexes at 119, and magazines, which index at 118, and that's more than any other media."

"Looking at CHR, on a national basis the format indexes at 140 against Internet users, meaning that CHR listeners are 40% more likely than the average adult to use online services. Against persons 18-34, CHR indexes at 247. When facing competition for Internet dollars from other media, CHR can use the weight of its index to show that it has a higher concentration of Internet users than any 18-to-34-oriented cable network, including MTV (131), VH1 (131), E! Entertainment TV (135) or BET (85). Even against the magazines that generally index higher than radio formats, CHR is not far behind *Rolling Stone* (153) or *Spin* (175), and CHR reaches far more Internet users."

You can reach Interep researcher Michele Skettino at: phone: (212) 916-0536; fax: (212) 916-0774; or e-mail: [michele\\_skettino@interep.com](mailto:michele_skettino@interep.com)

## Internet Advertisers' Media Spending Index

Share of Internet ad dollars versus share of total ad dollars by medium



Internet advertisers get it: Radio advertising works! With an index of 347, no other medium comes close to radio's share of advertising dollars compared to the share of total ad dollars allocated to that medium (norm).

Source: CMR Data, 1/98-11/98, National Ad Spending

## Searching For Internet Dollars

For many, many years radio — in particular CHR — has been searching for the respect and dollars it deserves versus dollars spent in newspapers, on TV and in outdoor advertising. Though we are still very early in the game, it seems as though many of the new Internet advertisers "get" radio and understand its value. Interep new business development division President Stewart Yaguda says it best: "The disproportionate spending increase for radio as compared to other media is proof that radio is delivering excellent results for Internet advertisers. We're seeing online advertisers who are already in radio increasing their budgets, as well as new advertisers coming on every day. The Internet is quickly becoming one of radio's most important categories."

So show me the money, you say. If you want to know who is spending all the money and where you can find more for your station, Interep researcher Michele Skettino has the map: "An analysis of the top-spending Internet-related companies in 1998 shows that the majority of radio dollars came from the following categories: books, travel, music, Internet service providers (ISPs), retail, recruitment and search engines/portals. Add to this list financial/trading sites and travel, and you basically have the hottest growth areas on the Internet, hence the greatest potential for advertising revenue."

"To make this seemingly endless list of potential web advertisers more manageable, Interep has classified them in the following categories:

- **Internet Service Providers and Online Services:** "The online service market — meaning services that provide Internet access as well as perks like chat rooms, channels, e-mail, etc. — has fallen off lately as more users opt for direct Internet access through ISPs. America Online now owns the major share of the online service market. (An online service provider is also an ISP, but is typically more costly because of additional services.)"

- **The ISP market, however, is ripe** — if not oversaturated. There are currently an estimated 4,000 ISPs, which eStats predicts will peak this year, then begin to decline to fewer players. This means that those who wish to survive the sifting process need to boost marketing efforts, which makes them promising targets for radio dollars. In a few years, the ISPs could also see additional competition from cable modems.

- **Portals and Search Engines:** "A portal is usually a search engine, but a search engine is not necessarily a portal. Both, however, should offer a great opportunity for advertising dollars."

- **First there were search engines** — such as Yahoo!, Excite and AltaVista — that told people where to go to get information. These are still very popular sites, with much competition. However, last year search engines began revamping themselves into 'portals,' meaning that they offer additional features besides searching: chat rooms, weather, news — anything that will encourage users to stay on the site longer and possibly program it as their default site. The top portals, like Yahoo!, Excite and Aol.com, drew huge stock prices in 1998, and higher ad rates than pure search engines. It's a hot market that many players are still struggling to get into — many of which are already spending big budgets on advertising.

- **Another more recent development** is the use of portals as retail centers. Because of the traffic generated on portals, many retailers pay high rents to place their link on these sites. Sometimes portals even charge retailers a percentage on sales. Recently, some portals have begun selling their own merchandise directly to visitors. All of these factors — rents, percentage of profits and direct retail competition — are said to have created animosity between retailers and portals, which leads some to believe that retail sites may begin to use alternate ways to drive traffic to their sites, perhaps creating even more opportunities for radio.

- **E-commerce:** "This market segment is the fastest-growing area of the Internet, with seemingly unlimited potential. Because it is growing so quickly, the number of online shoppers is hard to define. But studies say that 12 million people shopped online this holiday season, with impacted sales of \$5 billion (with about half spent online, half spent offline after gathering information online). One report estimates 1998 online spending to have reached \$28 billion. Even more impressive, the market is projected to grow 30% per year over the next five years."

- **The fastest growing online categories** include books, music, videotapes, clothing, consumer electronics, computers and software, travel and autos. Other predicted 'hot' online categories include financial services, online insurance, online banking, groceries, newspapers and online games. As you can see, many of the fastest-growing areas — such as books, music, videos, clothing, electronics, software and online games — usually target younger demos, which presents a tremendous marketing opportunity for CHR stations in particular."



**THE COUNTDOWN BEGINS...**



# **backstreet boys**

**i want it that way**

**THE FIRST SINGLE  
FROM THE UPCOMING RELEASE  
MILLENNIUM  
in stores May 18th**

R&R CHR/Pop: **31** - **15** Breaker  
#1 Most Increased Plays

R&R CHR/Rhythmic: **48** - **21** Breaker  
#1 Most Increased Plays

**Worldwide tour starts in June**

For more information visit [www.bboys.com](http://www.bboys.com)



Exclusive Management by The Firm, Los Angeles, CA

## Closing Out This Week

**WPLJ**      **WSTR**  
**WNCI**      **WXXM**  
**KRQQ**      **KZZP**

Already over 1400 Spins  
with over 4.5 million  
audience reach

<b>KCHZ</b>	<b>46x</b>	<b>KIIS</b>	<b>24x</b>
<b>KBKS</b>	<b>40x</b>	<b>WHYI</b>	<b>23x</b>
<b>KYSR</b>	<b>36x</b>	<b>KFMB</b>	<b>23x</b>
<b>KZQZ</b>	<b>27x</b>	<b>KDND</b>	<b>22x</b>
<b>WZJM</b>	<b>26x</b>	<b>WXSS</b>	<b>21x</b>
<b>WKTI</b>	<b>26x</b>	<b>KLLC</b>	<b>21x</b>
<b>WWZZ</b>	<b>20x</b>	<b>WSHE</b>	<b>20x</b>

and many more!

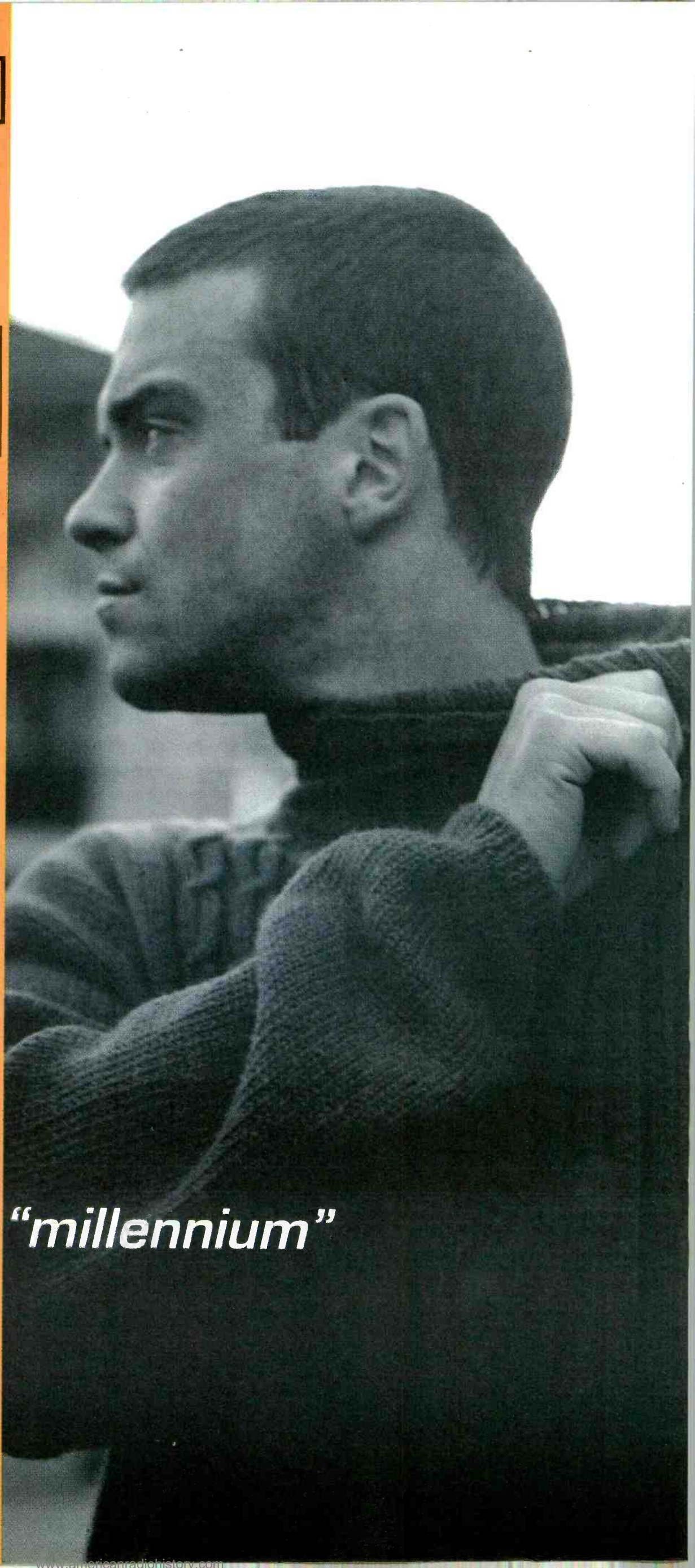


**R&R CHR/Pop Debut 37**  
**Debut 34\* Modern AC Monitor**  
**40\* Adult Top 40 Monitor**  
**44\* Top 40 Mainstream**

## *robbie williams* "millennium"

The first single from the debut album  
*the ego has landed* (landing May 4)

Produced by Guy Chambers and Steve Power  
Mixes by Steve Power and Jack Joseph-Puig  
Management: ie Music Ltd.  
[www.robbiewilliams.co.uk](http://www.robbiewilliams.co.uk) [hollywoodandvine.com](http://hollywoodandvine.com)  
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## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES APRIL 23, 1999

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 29-April 4.

ARTIST TITLE LABEL(S)	CHR/POP TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
TLC No Scrubs (LaFace/Arista)	4.03	4.13	3.92	3.93	85.5	18.2	4.37	3.84	3.73	4.00	4.13	4.00	4.00
SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	3.84	3.71	3.78	3.71	89.9	19.5	4.11	3.82	3.48	3.64	4.09	3.76	3.88
SUGAR RAY Every Morning (Lava/Atlantic)	3.83	3.85	3.88	3.83	91.1	23.6	3.99	3.76	3.70	3.68	4.01	3.78	3.85
<b>HP</b> JAY-Z F/AMIL AND JA Can I Get A... (Def Jam/RAL/Mercury)	3.81	3.88	3.82	3.79	72.9	20.2	3.92	3.95	3.25	3.61	3.89	4.02	3.78
SHANIA TWAIN That Don't Impress Me Much (Mercury)	3.79	3.71	3.62	3.66	74.6	12.3	4.02	3.64	3.65	3.73	3.72	3.87	3.81
98 DEGREES The Hardest Thing (Universal)	3.74	3.73	3.76	3.65	73.2	19.7	4.11	3.40	3.51	3.49	3.87	3.92	3.73
'N SYNC I Drive Myself Crazy (RCA)	3.73	—	—	—	54.9	13.5	3.98	3.51	3.29	3.32	3.85	3.88	3.92
SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	3.73	3.63	3.65	3.65	89.7	32.0	3.70	3.89	3.56	3.63	4.04	3.68	3.54
GOO GOO DOLLS Slide (Warner Bros.)	3.67	3.60	3.67	3.57	80.8	26.4	3.65	3.69	3.66	3.56	4.00	3.55	3.57
<b>HP</b> BUSTA RHYMES f/JANET What's It Gonna Be (Elektra/EEG)	3.66	—	—	—	48.8	11.1	3.78	3.68	3.22	3.53	3.86	3.67	3.57
MONICA Angel Of Mine (Arista)	3.66	3.75	3.64	3.70	91.1	31.0	4.06	3.46	3.36	3.33	3.89	3.61	3.83
EVERLAST What It's Like (Tommy Boy)	3.60	3.53	3.64	3.65	79.8	21.7	3.56	3.76	3.46	3.56	3.74	3.62	3.52
WHITNEY HOUSTON Heartbreak Hotel (Arista)	3.60	3.83	3.69	3.69	78.1	18.7	3.70	3.51	3.53	3.61	3.71	3.47	3.59
BRANDY Have You Ever? (Atlantic)	3.58	3.76	3.69	3.73	87.7	33.7	3.73	3.53	3.43	3.34	3.89	3.64	3.50
<b>HP</b> TYRESE Sweet Lady (RCA)	3.58	3.90	—	—	54.4	12.6	3.60	3.68	3.34	3.66	3.88	3.50	3.30
BRITNEY SPEARS ...Baby One More Time (Jive)	3.57	3.54	3.61	3.63	94.6	35.5	3.58	3.58	3.53	3.53	3.64	3.57	3.52
WILL SMITH Miami (Columbia)	3.57	3.77	3.60	3.61	89.7	35.5	3.53	3.46	3.78	3.55	3.69	3.63	3.43
BACKSTREET BOYS All I Have To Give (Jive)	3.54	3.49	3.58	3.52	89.4	28.8	3.69	3.33	3.61	3.37	3.68	3.55	3.58
LENNY KRAVITZ Fly Away (Virgin)	3.52	3.44	3.55	3.51	88.9	30.3	3.61	3.52	3.40	3.47	3.75	3.58	3.30
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	3.52	3.42	3.43	3.51	81.8	27.1	3.37	3.65	3.57	3.41	3.75	3.51	3.43
BAZ LUHRMANN Everybody's Free (To Wear Sunscreen) (Capitol)	3.51	3.50	—	—	71.7	20.4	3.60	3.49	3.38	3.70	3.25	3.51	3.52
CHER Believe (Warner Bros.)	3.46	3.39	3.46	3.53	95.1	38.2	3.36	3.52	3.54	3.42	3.80	3.39	3.24
EAGLE-EYE CHERRY Save Tonight (Work/ERG)	3.45	3.46	3.50	3.46	91.9	34.5	3.51	3.37	3.47	3.40	3.63	3.37	3.39
GARBAGE Special (Almo Sounds/Interscope)	3.34	3.20	—	—	53.2	14.8	3.39	3.30	3.30	3.12	3.35	3.35	3.48
SHERYL CROW Anything But Down (A&M)	3.27	3.18	3.16	—	56.2	14.5	3.20	3.31	3.32	2.96	3.53	3.15	3.41
JEWEL Down So Long (Atlantic)	3.24	—	—	—	42.9	8.6	3.12	3.38	3.21	3.17	3.46	3.26	3.13
JOEY MCINTYRE Stay The Same (C2/Columbia)	3.21	3.38	3.43	3.34	53.7	13.5	3.46	2.96	3.07	3.11	3.23	3.28	3.25
SAVAGE GARDEN The Animal Song (Hollywood/Columbia)	3.11	3.27	3.16	3.29	58.1	19.0	3.33	2.89	2.96	2.93	3.35	3.00	3.17

### CALLOUT AMERICA® Hot Scores

By TONY NOVIA

Jay-Z's f/Amil & JA "Can I Get A..." (Def Jam/RAL/Mercury), "What's It Gonna Be" Busta Rhymes f/Janet (Elektra/EEG) and "Sweet Lady" Tyrese (RCA) are the three songs this week that reach Callout America Hit Potential status. Hit Potential songs are songs on the R&R CHR/Pop chart below No. 25 that display positive early Callout America scores. With an incredible video, Busta also busted things wide open for his first week on Callout America with a 3.66 overall score and a top 10 debut.

Where it matters most — in the demos — here are the 10 best-testing songs:

Women 12-17 — "No Scrubs" by TLC (LaFace/Arista), "Kiss Me" by Sixpence None The Richer (Squint/Columbia), "The Hardest Thing" by 98 Degrees (Universal), "Angel Of Mine" by Monica (Arista), "That Don't Impress Me Much" Shania Twain (Mercury), "Every Morning" by Sugar Ray (Lava/Atlantic), "I Drive Myself Crazy" by 'N Sync (RCA), Jay-Z f/Amil & JA, Busta Rhymes f/Janet and "Have You Ever" by Brandy (Atlantic).

Women 18-24 — Jay-Z f/Amil & JA, "Angel" by Sarah McLachlan (Warner Sunset/Reprise), TLC, Sixpence None The Richer, Sugar Ray, "What It's Like" by Everlast (Tommy Boy), "Slide" by Goo Goo Dolls (Warner Bros.), Busta Rhymes f/Janet, Tyrese and "Back 2 Good" Matchbox 20 (Lava/Atlantic).

Women 25-34 — "Miami" by Will Smith (Columbia), TLC, Sugar Ray, Goo Goo Dolls, Shania Twain, "All I Have To Give" by Backstreet Boys (Jive), Matchbox 20, "Believe" by Cher (Warner Bros.), "Heartbreak Hotel" by Whitney Houston (Arista) and 98 Degrees.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 1999, R&R Inc.

# SIXPENCE NONE THE RICHER Callout America #2 Overall!



"Kiss Me"

The smash single from the album  
"Sixpence None The Richer"

R&R: CHR/Pop Chart **2** +226

Hot AC Chart **2**

Pop/Alternative **2**

AC **12 - 6**

Billboard Hot 100 **5\***

Gavin AC **1\***

Featured in "Dawson's Creek"  
episode & soundtrack 4/28



Inside Track



Say What!

Squint



COLUMBIA

APRIL 23, 1999

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>SUGAR RAY</b> Every Morning ( <i>Lava/Atlantic</i> )	8607	8644	8445	8335	152/0
4	2	2	2	<b>SIXPENCE NONE THE RICHER</b> Kiss Me ( <i>Squint/Columbia</i> )	8190	7964	7393	6634	153/0
7	4	3	3	<b>TLC</b> No Scrubs ( <i>LaFace/Arista</i> )	7572	7225	6616	6003	145/1
13	11	9	4	<b>98 DEGREES</b> The Hardest Thing ( <i>Universal</i> )	5907	5511	4850	4378	149/1
12	9	8	5	<b>EVERLAST</b> What It's Like ( <i>Tommy Boy</i> )	5885	5620	5007	4391	135/1
9	8	7	6	<b>LENNY KRAVITZ</b> Fly Away ( <i>Virgin</i> )	5760	5765	5151	4979	139/1
5	7	6	7	<b>GOO GOO DOLLS</b> Slide ( <i>Warner Bros.</i> )	5485	5866	5884	6126	130/0
2	3	4	8	<b>CHER</b> Believe ( <i>Warner Bros.</i> )	5430	6300	6637	7053	136/1
3	5	5	9	<b>BRITNEY SPEARS</b> ...Baby One More Time ( <i>Jive</i> )	5250	5918	6289	6750	130/0
—	31	13	10	<b>RICKY MARTIN</b> Livin' La Vida Loca ( <i>C2/Columbia</i> )	5123	3555	1651	384	150/5
16	12	11	11	<b>WHITNEY HOUSTON</b> Heartbreak Hotel ( <i>Arista</i> )	4946	4705	4139	3524	127/0
6	6	10	12	<b>MONICA</b> Angel Of Mine ( <i>Arista</i> )	4713	5485	5922	6011	118/0
8	10	12	13	<b>MATCHBOX 20</b> Back 2 Good ( <i>Lava/Atlantic</i> )	4412	4622	4896	5055	111/1
27	20	14	14	<b>SHANIA TWAIN</b> That Don't Impress Me Much ( <i>Mercury</i> )	3922	3448	2849	2106	132/3
<b>BREAKER</b>			15	<b>BACKSTREET BOYS</b> I Want It That Way ( <i>Jive</i> )	3907	1566	10	—	148/9
29	23	16	16	<b>'N SYNC</b> I Drive Myself Crazy ( <i>RCA</i> )	3794	3400	2747	2081	137/0
21	21	17	17	<b>SHERYL CROW</b> Anything But Down ( <i>A&amp;M</i> )	3325	3105	2837	2631	121/2
23	22	19	18	<b>GARBAGE</b> Special ( <i>Almo Sounds/Interscope</i> )	3190	3057	2749	2492	127/2
26	25	20	19	<b>JEWEL</b> Down So Long ( <i>Atlantic</i> )	3106	2950	2616	2125	122/2
28	24	18	20	<b>BAZ LUHRMANN</b> Everybody's Free... ( <i>Capitol</i> )	2971	3092	2735	2102	105/5
18	17	21	21	<b>EAGLE-EYE CHERRY</b> Save Tonight ( <i>Work/ERG</i> )	2739	2931	3040	3189	96/0
39	32	28	22	<b>JORDAN KNIGHT</b> Give It To You ( <i>Interscope</i> )	2575	2092	1611	1193	118/8
14	15	22	23	<b>BRANDY</b> Have You Ever? ( <i>Atlantic</i> )	2345	2742	3316	4038	77/0
19	19	23	24	<b>WILL SMITH</b> Miami ( <i>Columbia</i> )	2215	2697	2978	3093	76/0
24	26	27	25	<b>B*WITCHED</b> C'est La Vie ( <i>Epic</i> )	2179	2290	2449	2428	87/0
11	13	15	26	<b>SAVAGE GARDEN</b> The Animal Song ( <i>Hollywood/Columbia</i> )	2041	3408	4098	4398	64/0
15	18	26	27	<b>SARAH MCLACHLAN</b> Angel ( <i>Warner Sunset/Reprise</i> )	2022	2585	2981	3605	70/0
50	37	30	28	<b>BLESSID UNION OF SOULS</b> Hey Leonardo (She...) ( <i>Push/V2</i> )	1966	1600	1306	902	97/13
17	16	25	29	<b>JOEY MCINTYRE</b> Stay The Same ( <i>C2/Columbia</i> )	1941	2600	3187	3520	70/1
36	30	29	30	<b>VENGABOYS</b> We Like To Party! ( <i>Groovilicious/Strictly Rhythm</i> )	1781	1784	1815	1411	79/4
—	44	35	31	<b>OFFSPRING</b> Why Don't You Get A Job? ( <i>Columbia</i> )	1712	1457	1088	608	120/11
10	14	24	32	<b>BACKSTREET BOYS</b> All I Have To Give ( <i>Jive</i> )	1641	2648	3716	4584	57/1
37	35	33	33	<b>JAY-Z f/AMIL AND JA</b> Can I Get A... ( <i>Def Jam/RAL/Mercury</i> )	1564	1524	1378	1257	83/4
40	36	36	34	<b>MULBERRY LANE</b> Harmless ( <i>Refuge/MCA</i> )	1559	1449	1316	1189	101/8
—	41	38	35	<b>FATBOY SLIM</b> Praise You ( <i>Skint/Astralwerks/Caroline</i> )	1520	1317	1153	894	87/12
45	42	40	36	<b>C NOTE</b> Wait Till I Get Home ( <i>TransContinental/Epic</i> )	1442	1276	1137	1066	89/2
<b>DEBUT</b>			37	<b>ROBBIE WILLIAMS</b> Millennium ( <i>Capitol</i> )	1350	683	73	21	98/19
42	39	39	38	<b>MEJA</b> All 'Bout The Money ( <i>C2/Columbia</i> )	1310	1306	1226	1115	72/3
41	40	41	39	<b>MARVELOUS 3</b> Freak Of The Week ( <i>HiFi/Elektra/EEG</i> )	1294	1234	1202	1125	84/2
—	—	46	40	<b>TYRESE</b> Sweet Lady ( <i>RCA</i> )	1294	1073	814	527	72/10
48	45	42	41	<b>BILLY CRAWFORD f/NONA HENDRYX</b> Urgently In Love ( <i>V2</i> )	1209	1121	1070	1006	78/0
—	—	49	42	<b>FASTBALL</b> Out Of My Head ( <i>Hollywood</i> )	1194	881	473	61	82/7
46	46	43	43	<b>FUEL</b> Shimmer ( <i>550 Music/ERG</i> )	1183	1103	1068	1031	68/1
—	—	48	44	<b>ORGY</b> Blue Monday ( <i>Elementree/Reprise</i> )	1041	888	769	599	72/4
25	28	37	45	<b>'N SYNC</b> (God Must Have Spent) A Little More Time... ( <i>RCA</i> )	1009	1319	1895	2372	44/0
33	34	32	46	<b>BON JOVI</b> Real Life ( <i>Reprise</i> )	992	1558	1584	1467	55/0
<b>DEBUT</b>			47	<b>CITIZEN KING</b> Better Days (And The Bottom...) ( <i>Warner Bros.</i> )	951	462	117	23	75/16
30	29	34	48	<b>EMINEM</b> My Name Is ( <i>Web/Aftermath/Interscope</i> )	948	1498	1865	1881	67/0
34	38	44	49	<b>DIVINE</b> Lately ( <i>Pendulum/Red Ant</i> )	909	1089	1257	1464	31/0
—	—	50	50	<b>FIVE</b> Slam Dunk (Da Funk) ( <i>Arista</i> )	878	836	674	650	67/0

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.

153 CHR/Pop reporters. 150 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## BREAKERS

### BACKSTREET BOYS I Want It That Way (*Jive*)

TOTAL PLAYS/INCREASE 3907/2341  
TOTAL STATIONS/ADDS 148/9  
CHART 15

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TEXAS In Our Lifetime ( <i>Universal</i> )	51
BRANDY Almost Doesn't Count ( <i>Atlantic</i> )	34
LIT My Own Worst Enemy ( <i>RCA</i> )	23
MYA My First Night With You ( <i>University/Interscope</i> )	22
TAL BACHMAN She's So High ( <i>Columbia</i> )	21
ROBBIE WILLIAMS Millennium ( <i>Capitol</i> )	19
112 Anywhere ( <i>Bad Boy/Arista</i> )	18
CITIZEN KING Better Dzays (And The...) ( <i>Warner Bros.</i> )	16
BLESSID UNION OF SOULS Hey Leonardo... ( <i>Push/V2</i> )	13
CRANBERRIES Promises ( <i>Island</i> )	13

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BACKSTREET BOYS I Want It That Way ( <i>Jive</i> )	+2341
RICKY MARTIN Livin' La Vida Loca ( <i>C2/Columbia</i> )	+1568
ROBBIE WILLIAMS Millennium ( <i>Capitol</i> )	+667
BRANDY Almost Doesn't Count ( <i>Atlantic</i> )	+586
CITIZEN KING Better Days (And The...) ( <i>Warner Bros.</i> )	+489
JORDAN KNIGHT Give It To You ( <i>Interscope</i> )	+483
SHANIA TWAIN That Don't Impress Me Much ( <i>Mercury</i> )	+474
98 DEGREES The Hardest Thing ( <i>Universal</i> )	+396
'N SYNC I Drive Myself Crazy ( <i>RCA</i> )	+394
BLESSID UNION OF SOULS Hey Leonardo... ( <i>Push/V2</i> )	+366

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD EYE BLIND Jumper ( <i>Elektra/EEG</i> )	
SHAWN MULLINS Lullaby ( <i>SMG/Columbia</i> )	
NEXT Too Close ( <i>Arista</i> )	
GOO GOO DOLLS Iris ( <i>Warner Sunset/Reprise</i> )	
BARENAKED LADIES One Week ( <i>Reprise</i> )	
EDWIN MCCAIN I'll Be ( <i>Lava/Atlantic</i> )	
NATALIE IMBRUGLIA Torn ( <i>RCA</i> )	
SHERYL CROW My Favorite Mistake ( <i>A&amp;M</i> )	
JENNIFER PAIGE Crush ( <i>Edel America/Hollywood</i> )	
AEROSMITH I Don't Want To Miss A Thing ( <i>Columbia</i> )	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# divine

## "One More Try"

The follow-up to the #1 Platinum single "Lately"  
Check out the Jonathan Peters Radio Dance Mix

6 Adds including: KDND/Sacramento WQZQ/Nashville  
175,000 scanned in 4 weeks!  
Album approaching Gold

Written by: George Michael

Produced by: Denizil Foster & Thomas McElroy

Executive Producers: Ruben Rodriguez & Nathan Garvin

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**#1  
MOST  
ADDED!**

# In Our Lifetime

the first single  
from  
**THE HUSH**

UD/UC-53261

Appearing on  
Late Show With David Letterman  
**JUNE 7th**

**FLEXAS**

## **NEW THIS WEEK!**

WXKS/Boston  
WXYV/Baltimore  
WNCI/Columbus  
WPTE/Norfolk  
WNTQ/Syracuse  
KKRD/Wichita  
WYCR/York  
WSKS/Utica  
WQGN/Groton  
WVAQ/Morgantown  
WJMX/Florence

WHYI/Miami  
WFLZ/Tampa  
WRDX/Norfolk  
KJYO/Oklahoma City  
KQKQ/Omaha  
WXIS/Johnson City  
WWCK/Flint  
KISK/Tyler  
WGLU/Johnstown  
WWXM/Myrtle Beach  
KQID/Alexandria

KPTY/Phoenix  
KKRZ/Portland  
WZPL/Indianapolis  
WFLY/Albany  
KWAU/Monterey  
WAOA/Melbourne  
KRUF/Shreveport  
WSTO/Evansville  
KFRX/Lincoln  
KLRS/Chico  
KBIU/Lake Charles

KDWB/Minneapolis  
WKFS/Cincinnati  
WKSI/Greensboro  
WKDD/Akron  
WFHN/New Bedford  
WKCI/New Haven  
KZMG/Boise  
WSPK/Poughkeepsie  
KISR/Ft. Smith  
WJYY/Manchester  
KMXC/Sioux Falls

KSLZ/St. Louis  
WPRO/Providence  
WKSL/Memphis  
WWHT/Syracuse  
KLAZ/Little Rock  
KSMB/Lafayette  
WAYV/Atlantic City  
WJBQ/Portland  
WWKZ/Tupelo  
WLVY/Elmira  
WXIL/Parkersburg

...AND MANY MORE!

Produced by Johnny Mac

Mixed by Mark "Spike" Stent Management: GR [www.texas.uk.com](http://www.texas.uk.com)

**NEW & ACTIVE**

**SHAWN MULLINS** *Shimmer (SMG/Columbia)*

Total Plays: 847, Total Stations: 53, Adds: 6

**BRANDY** *Almost Doesn't Count (Atlantic)*

Total Plays: 819, Total Stations: 87, Adds: 34

**EYQ** *This Thing Called Love (Gasoline Alley/Red Ant)*

Total Plays: 717, Total Stations: 53, Adds: 1

**BUSTA RHYMES F/JANET** *What's It Gonna Be (Elektra/EEG)*

Total Plays: 684, Total Stations: 56, Adds: 7

**EAGLE-EYE CHERRY** *Falling In Love Again (Work/ERG)*

Total Plays: 556, Total Stations: 41, Adds: 7

**JANA** *Ooh Baby Baby (Curb)*

Total Plays: 436, Total Stations: 45, Adds: 7

**BILLIE** *She Wants You (Innocent/Virgin)*

Total Plays: 336, Total Stations: 22, Adds: 7

**CORRS** *So Young (143/Lava/Atlantic)*

Total Plays: 310, Total Stations: 27, Adds: 2

**BLACKSTREET F/JANET** *Girlfriend/Boyfriend (Lil Man/Interscope)*

Total Plays: 287, Total Stations: 9, Adds: 0

**SWIRL 360** *Candy In The Sun (Mercury)*

Total Plays: 260, Total Stations: 24, Adds: 1

**GINUWINE** *What's So Different (550 Music/ERG)*

Total Plays: 205, Total Stations: 10, Adds: 3

**ROCKELL** *When I'm Gone (Robbins)*

Total Plays: 201, Total Stations: 10, Adds: 0

**NATALIE MERCHANT** *Life Is Sweet (Elektra/EEG)*

Total Plays: 197, Total Stations: 25, Adds: 5

**DIVINE** *One More Try (Pendulum/Red Ant)*

Total Plays: 178, Total Stations: 27, Adds: 6

**BRITNEY SPEARS** *Sometimes (Jive)*

Total Plays: 138, Total Stations: 12, Adds: 8

**LIT** *My Own Worst Enemy (RCA)*

Total Plays: 134, Total Stations: 25, Adds: 23

**MYA** *My First Night With You (University/Interscope)*

Total Plays: 111, Total Stations: 27, Adds: 22

**TAL BACHMAN** *She's So High (Columbia)*

Total Plays: 44, Total Stations: 23, Adds: 21

**112** *Anywhere (Bad Boy/Arista)*

Total Plays: 26, Total Stations: 19, Adds: 18

**CRANBERRIES** *Promises (Island)*

Total Plays: 14, Total Stations: 13, Adds: 13

**TEXAS** *In Our Lifetime (Universal)*

Total Plays: 0, Total Stations: 51, Adds: 51

**Songs ranked by total plays**



**THE STARS COME OUT AT NIGHT** — Music heavies take a photo with Capitol International Superstar Robbie Williams during a recent listening party for his upcoming United States album *The Ego Has Landed*. This starstudded photo includes (l-r): Capitol Sr. Director of Promotion Brian Rhoades, Capitol President & CEO Roy Lott, JMA VP Rick Cooper, Capitol Sr. VP/Promotion Burt Baumgartner, Williams, KRBE/Houston PD "It's John Peake, Everybody" and APD Jay Michaels, Capitol VP/Visual Marketing Linda Ingrisano, (front) R&R CHR Editor Tony Növia and WXKS/Boston PD John Ivey.

**NEW RELEASES**

**ADDS APRIL 27**

**BILLIE** *She Wants You (Innocent/Virgin)*

**CORRS** *So Young (143/Lava/Atlantic)*

**FAITH HILL** *Let Me Let Go (Warner Bros.)*

**EDWIN MCCAIN** *I Could Not Ask For More (Atlantic)*

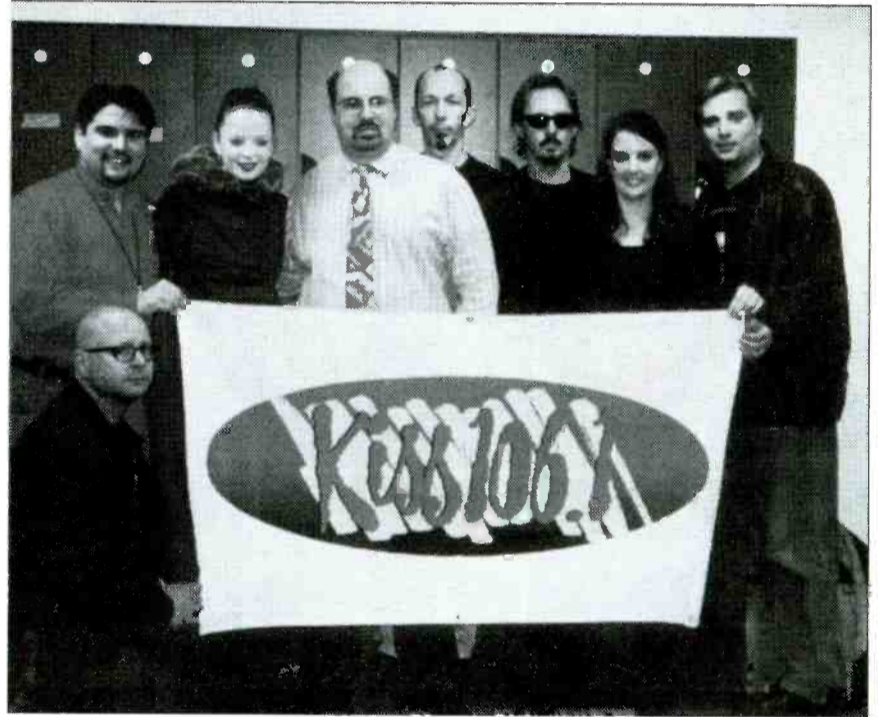
**M PEOPLE** *Testify (Epic)*

**MOFFATS** *Until You Loved Me (Capitol)*

**RAPHAEL SAADIQ** *Get Involved (Hollywood/Motown)*

**BRITNEY SPEARS** *Sometimes (Jive)*

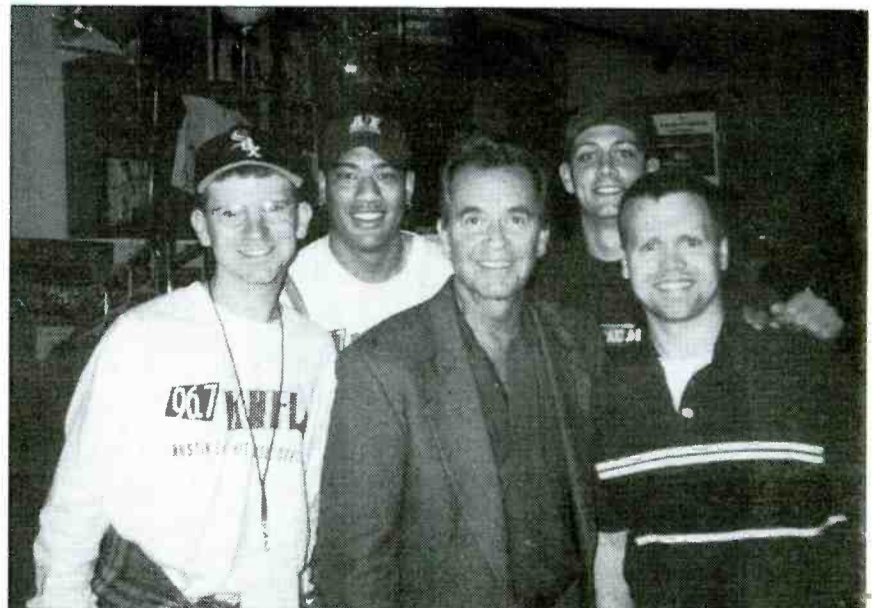
**JOHN WILLIAMS** *Duel Of The Fates (Columbia)*



**SO SPECIAL** — Almo Sounds/Interscope group Garbage took this ever so special photo with their friends at KBKS/Seattle during their radio run. Feeling a little trashy are (l-r): MD Paul Anthony, Shirley Manson of Garbage, PD Mike Preston, Duke Erikson of Garbage, Butch Vig of Garbage, Steve Marker of Garbage, Almo Sounds' Cheryl Kovalchik and Interscope Northwest Regional Tom Starr.



**PLAYING HITS** — Capitol group Everclear stopped by WXKS/Boston to play them their most recent hit, "Father of Mine." Loving the good life are (l-r): Everclear's Greg Eklund, PD John Ivey, Everclear's Art Alexakis, Boston Local Promotion Dee Dee Kearney, Capitol Sr. Director National Promotion Brian Rhoades and WXKS/Boston's David Corey.



**LOOKING GOOD** — The world's oldest teenager, Dick Clark (c) plays with the KHFI/Austin crew during a recent party. Feeling young as ever are (l-r): Promotions Director Mike Paterson, Overnight Superstar Johnnie Blaze, Clark, MD Jeff Miles (back right) and afternoon driver Jake Watson.

**"JAY-Z has become a 24 hour smash  
(including morning drive)."**

**- Tom Poleman/Z100 New York**

**JAY-Z**  
featuring **AMIL & JA**

**"Can I Get A"**

**R&R CHR/Pop 33**

**TOP 40 MAINSTREAM - 33-31\*  
(OVER 1300 SPINS)**

**GREAT NEW ADDS INCLUDING**

**WWZZ/Washington, WKFS/Cincinnati, WFLZ/Tampa  
KHTT/Tulsa, KKRD/Wichita, KQAR/Little Rock  
WLSS/Baton Rouge, WBHT/Scranton, KLAZ/Little Rock**

**OVER 4 MILLION SOLD/  
OVER 60,000 A WEEK**

**CAN I GET SOME CALL LETTERS...**

Z100/New York	Z95/San Francisco	Z100/Portland
KIIS/Los Angeles	WIOQ/Philadelphia	KHKS/Dallas
KRBE/Houston	WPRO/Providence	KUMX/New Orleans
Y100/Miami	KHTS/San Diego	Z104/Madison
KSLZ/St. Louis	WXXL/Orlando	B97/New Orleans
WKSE/Buffalo	WKSS/Hartford	WPXY/Rochester
WDJX/Louisville	WGTZ/Dayton	WFLY/Albany
WFBC/Greenville	KXME/Honolulu	KRQQ/Tucson

**CAN I GET SOME CALLOUT...**

**Z100/New York Opens Up ALLDAY!!!  
KDWB/Minneapolis - #1 Callout**

**WZJM/Cleveland-TOP 5    B96/Chicago-TOP 5  
WKSS/Hartford-TOP 5    KRBE/Houston-TOP 10**

**\*\*\*#4 in R&R Callout America/#1 Women 18-24\*\*\***



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #1**  
**WHTZ/New York**  
Chancellor  
(212) 239-2300  
Poleman/Bryant

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
57	75	75	75	TLC/No Scrubs
51	73	72	72	MONICA/Angel Of Mine
72	48	72	72	SUGAR RAY/Every Morning
76	76	75	70	SIXPENCE...Kiss Me
37	50	52	68	SHAGGY FJANET/Luv Me, Luv Me
25	33	42	57	RICKY MARTIN/Livin' La Vida Loca
33	51	50	50	BAZ LUHRMANN/Everybody's Free
36	28	33	49	DEBORAH COX/Nobody's Supposed...
48	46	43	46	GOOD GOO DOLLS/Slide
65	46	42	41	SARAH McLACHLAN/Angel
47	70	68	39	VENGABOYS/We Like To Party!
-	-	-	37	BACKSTREET BOYS/I Want It That Way
17	29	28	36	WHITNEY HOUSTON/Heartbreak Hotel
22	23	23	36	EVERLAST/What It's Like
34	32	32	34	LENNY KRAVITZ/Fly Away
24	25	32	33	JAY-Z FAMIL AND JACan I Get A...
29	29	29	28	98 DEGREES/The Hardest Thing
73	49	41	26	BRITNEY SPEARS...Baby One More...
74	71	45	25	CHER/Believe
-	-	-	25	SHANIA TWAIN/That Don't...
36	27	24	23	JOEY MCINTYRE/Stay The Same
19	15	17	18	MATCHBOX 20/Back 2 Good
-	-	-	18	BRANDY/Have You Ever?
13	19	18	17	JEWEL/Down So Long
-	-	-	16	MULBERRY LANE/Harmless
9	17	15	15	EMINEM/My Name Is
15	19	15	14	BON JOVI/Real Life
11	19	18	13	'N SYNC/Drive Myself Crazy
-	-	-	5	JORDAN KNIGHT/Give It To You
-	-	-	2	BUSTA RHYMES FJANET/What's It Gonna Be
-	-	-	2	FATBOY SLIM/Praise You
-	-	-	1	OFFSPRING/Why Don't You Get...

**MARKET #2**  
**KISFM/Los Angeles**  
Jacor  
(818) 845-1027  
Kieley/Steele

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
74	74	76	68	CHER/Believe
69	70	72	68	BRANDY/Have You Ever?
31	69	76	67	RICKY MARTIN/Livin' La Vida Loca
62	75	71	62	MARIAH CAREY/I Still Believe
26	35	41	55	TLC/No Scrubs
40	39	41	55	SIXPENCE...Kiss Me
73	45	63	50	SUGAR RAY/Every Morning
32	69	77	38	LENNY KRAVITZ/Fly Away
36	40	38	36	98 DEGREES/The Hardest Thing
48	34	40	36	GOOD GOO DOLLS/Slide
36	39	43	35	GARBAGE/Special
28	30	39	35	MADONNA/Nothing Really...
32	36	35	34	MATCHBOX 20/Back 2 Good
17	18	24	31	FATBOY SLIM/Praise You
-	10	24	30	BACKSTREET BOYS/I Want It That Way
19	26	30	27	'N SYNC/Drive Myself Crazy
26	21	21	25	VENGABOYS/We Like To Party!
15	26	38	24	SHANIA TWAIN/That Don't...
-	15	25	23	ROBBIE WILLIAMS/Millennium
6	18	23	21	BLESSID UNION...Hey Leonardo...
14	12	15	21	WHITNEY HOUSTON/Heartbreak Hotel
15	14	24	18	BLONDIE/Maria
16	11	14	17	EVERLAST/What It's Like
10	8	15	16	MARVELOUS 3/Freak Of The Week
-	10	16	16	JAY-Z FAMIL AND JACan I Get A...
5	8	15	14	JEWEL/Down So Long
9	12	17	14	1000 CLOWNS/(Not The) Greatest...
14	-	12	14	B'WITCHED/C'est La Vie
-	-	12	12	C NOTE/Wait Til I Get Home
-	-	11	11	ORGY/Blue Monday
22	29	29	11	MEJIA/About The Money
5	10	10	10	TYRESE/Sweet Lady
-	-	-	-	OFFSPRING/Why Don't You Get...
-	-	-	-	BUSTA RHYMES FJANET/What's It Gonna Be

**MARKET #4**  
**KZQZ/San Francisco**  
Bonneville  
(415) 957-0957  
Adams/Scott

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
58	56	60	57	MONICA/Angel Of Mine
63	61	59	57	TLC/No Scrubs
39	49	56	56	WHITNEY HOUSTON/Heartbreak Hotel
61	59	59	53	98 DEGREES/The Hardest Thing
29	38	54	50	LENNY KRAVITZ/Fly Away
31	24	56	50	SIXPENCE...Kiss Me
-	38	52	48	EVERLAST/What It's Like
61	53	47	48	'N SYNC/Drive Myself Crazy
19	32	39	48	RICKY MARTIN/Livin' La Vida Loca
58	49	48	47	SUGAR RAY/Every Morning
62	55	55	47	BRITNEY SPEARS...Baby One More...
-	-	-	40	BACKSTREET BOYS/I Want It That Way
30	33	46	47	JOEY MCINTYRE/Stay The Same
-	35	46	46	OFFSPRING/Why Don't You Get...
-	26	46	46	SHANIA TWAIN/That Don't...
50	51	47	45	ROCKELL/When I'm Gone
-	13	47	43	TYRESE/Sweet Lady
-	10	29	37	BLACKSTREET BOYS/All I Have To Give
20	24	28	32	TAMPERER FMAVA/If You Buy This...
-	13	27	31	FATBOY SLIM/Praise You
-	23	30	30	BILLIE/She Wants You
21	21	33	30	JORDAN KNIGHT/Give It To You
19	29	32	30	JAY-Z FAMIL AND JACan I Get A...
-	-	-	26	SAVAGE GARDEN/The Animal Song
-	-	-	26	ROBBIE WILLIAMS/Millennium
-	-	-	25	EAGLE-EYE CHERRY/Falling In Love...
-	-	-	22	GINUWINE/What's So Different
-	-	-	21	1000 CLOWNS/(Not The) Greatest
-	-	-	20	RAPHAEL SAADIQ/TIP/Get Involved
-	-	-	20	CHER/Strong Enough
-	-	-	18	JEWEL/Down So Long
21	19	17	18	SARAH McLACHLAN/Angel
-	-	-	17	SHAWN MULLINS/Shimmer
-	-	-	16	12/Anytime
-	-	-	16	FAITH EVANS...All Night Long
-	-	-	13	GARBAGE/Special
-	-	-	10	MYA/My First Night...
-	-	-	11	EVERLAST/What It's Like
-	-	-	10	BUSTA RHYMES FJANET/What's It Gonna Be
-	-	-	9	WHITNEY HOUSTON/Heartbreak Hotel
-	-	-	7	ORGY/Blue Monday

**MARKET #5**  
**WIOQ/Philadelphia**  
Chancellor  
(610) 667-8100  
Bridgman/Newsome

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
45	48	75	75	SUGAR RAY/Every Morning
56	73	75	74	TLC/No Scrubs
74	66	69	70	MONIFAH/Touch It
76	69	62	62	LAURYN HILL/Doo Wop (That Thing)
71	59	56	51	BRITNEY SPEARS...Baby One More...
34	34	38	47	SHAGGY FJANET/Luv Me, Luv Me
15	33	37	44	JAY-Z FAMIL AND JACan I Get A...
77	42	40	42	MONICA/Angel Of Mine
47	40	41	41	CHER/Believe
32	36	43	40	SIXPENCE...Kiss Me
25	33	36	39	SARAH McLACHLAN/Angel
-	3	31	37	RICKY MARTIN/Livin' La Vida Loca
42	37	40	37	GOOD GOO DOLLS/Slide
25	30	37	36	VENGABOYS/We Like To Party!
39	32	34	36	DIVINE/Lately
42	26	34	33	BACKSTREET BOYS/All I Have To Give
79	53	28	33	WILL SMITH/Miami
28	31	29	32	WHITNEY HOUSTON/Heartbreak Hotel
-	21	32	32	BACKSTREET BOYS/I Want It That Way
26	30	32	31	98 DEGREES/The Hardest Thing
20	28	25	29	MARIAH CAREY/I Still Believe
-	6	8	14	JORDAN KNIGHT/Give It To You
16	13	12	12	2PAC/Changes
14	13	12	12	EMINEM/My Name Is
10	8	11	11	'N SYNC/Drive Myself Crazy
-	9	8	9	C NOTE/Wait Til I Get Home

**MARKET #6**  
**WDRQ/Detroit**  
ABC  
(248) 354-9300  
Tear/Towers

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
60	77	76	78	WILL SMITH/Miami
59	38	45	76	TLC/No Scrubs
51	35	76	76	R. KELLY F.K. MURRAY/Home Alone
35	35	74	75	SHAGGY FJANET/Luv Me, Luv Me
-	24	74	65	SIXPENCE...Kiss Me
-	18	49	51	ROCKELL/When I'm Gone
19	29	49	48	'N SYNC/Drive Myself Crazy
-	-	40	48	BACKSTREET BOYS/I Want It That Way
64	74	78	47	BRITNEY SPEARS...Baby One More...
38	37	46	46	CHER/Believe
-	38	42	44	SUGAR RAY/Every Morning
29	45	50	43	CHER/Believe
40	77	43	42	MONIFAH/Touch It
-	-	6	40	BILLIE/She Wants You
-	76	44	36	GOOD GOO DOLLS/Slide
35	42	24	36	MONICA/Angel Of Mine
40	47	24	34	98 DEGREES/The Hardest Thing
22	46	38	34	STARS ON 44/You Could Read...
39	24	30	32	VENGABOYS/We Like To Party!
-	-	10	28	WHITNEY HOUSTON/Heartbreak Hotel
35	30	38	28	JOEY MCINTYRE/Stay The Same
-	-	-	20	RICKY MARTIN/Livin' La Vida Loca
17	11	16	11	EMINEM/My Name Is
-	-	31	10	SHANIA TWAIN/That Don't...
-	-	-	10	D-RU/Show Me
-	-	-	8	TYRESE/Sweet Lady

**MARKET #7**  
**106.1 KISSFM**  
KHKS/Dallas  
Chancellor  
(214) 891-3400  
Lambert/Morales

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
57	70	73	69	TLC/No Scrubs
71	68	72	69	DIVINE/Lately
45	47	44	60	SUGAR RAY/Every Morning
48	49	45	45	CHER/Believe
61	46	41	43	SHAGGY FJANET/Luv Me, Luv Me
-	11	32	42	RICKY MARTIN/Livin' La Vida Loca
41	45	40	42	MONICA/Angel Of Mine
72	67	64	41	BRITNEY SPEARS...Baby One More...
43	44	34	40	WHITNEY HOUSTON/Heartbreak Hotel
40	42	38	40	'N SYNC/(God...) A Little...
15	38	36	40	SIXPENCE...Kiss Me
34	48	43	39	98 DEGREES/The Hardest Thing
39	39	39	39	BACKSTREET BOYS/All I Have To Give
38	33	35	37	MARIAH CAREY/I Still Believe
27	27	26	31	NASTYBOY KLUCK/Lost In Love
33	31	33	30	JAY-Z FAMIL AND JACan I Get A...
32	32	31	29	WILL SMITH/Miami
44	43	25	25	VENGABOYS/We Like To Party!
29	29	21	21	EMINEM/My Name Is
18	19	17	17	2PAC/Changes
19	15	17	17	OFFSPRING/Pretty Fly (For...)...
11	16	16	16	TYRESE/Sweet Lady
14	14	10	12	MEJIA/About The Money
13	12	11	11	B'WITCHED/C'est La Vie
12	13	10	10	EVERLAST/What It's Like
-	9	7	9	'N SYNC/Drive Myself Crazy
-	9	9	9	ROBBIE WILLIAMS/Millennium
-	-	-	7	BACKSTREET BOYS/I Want It That Way
-	-	-	7	BRANDY/Have You Ever?
-	-	-	7	JORDAN KNIGHT/Give It To You

**MARKET #8**  
**KiFM 106fm**  
WKKS/Boston  
Chancellor  
(781) 396-1430  
Ivey/David

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
63	60	61	62	SIXPENCE...Kiss Me
61	63	58	62	BRITNEY SPEARS...Baby One More...
27	26	26	47	SHANIA TWAIN/That Don't...
60	61	58	58	GOOD GOO DOLLS/Slide
40	56	63	57	CHER/Believe
33	38	45	47	BLONDIE/Maria
38	39	45	47	NEW RADICALS/You Get What You...
49	36	50	47	EVE 6/Inside Out
18	28	33	38	RICKY MARTIN/Livin' La Vida Loca
27	37	42	38	LENNY KRAVITZ/Fly Away
38	38	38	36	EVERCLEAR/Father Of Mine
47	60	49	35	WILL SMITH/Miami
18	30	32	32	BLESSID UNION...Hey Leonardo...
21	17	22	30	BAZ LUHRMANN/Everybody's Free...
14	18	19	28	GARBAGE/Special
20	13	14	25	TLC/No Scrubs
10	17	20	24	EVERLAST/What It's Like
12	18	20	23	98 DEGREES/The Hardest Thing
44	40	33	22	MATCHBOX 20/Back 2 Good
14	13	19	21	'N SYNC/Drive Myself Crazy
22	23	23	21	BON JOVI/Real Life
-	17	15	20	MONICA/Angel Of Mine
-	-	18	18	NATALIE MERCHANT/Life Is Sweet
-	-	17	17	BACKSTREET BOYS/I Want It That Way
-	-	17	17	JOHN & RIMES/Written In The Stars
-	-	15	16	SHANIA TWAIN/That Don't...
-	-	13	15	B'WITCHED/C'est La Vie
-	-	13	11	SHERYL CROW/Anything But Down
-	-	12	14	JEWEL/Down So Long
-	-	11	13	TAL BACHMAN/She's So High
-	-	8	8	ORGY/Blue Monday
-	-	8	8	EVERLAST/What It's Like
-	-	7	11	JORDAN KNIGHT/Give It To You
-	-	7	8	MARVELOUS 3/Freak Of The Week
-	-	7	8	EAGLE-EYE CHERRY/Falling In Love...
-	-	5	5	CHRIS PEREZ BAND/Resurrection
-	-	5	5	FASTBALL/Out Of My Head
-	-	7	5	FUEL/Shimmer
-	-	-	-	LIT/My Own Worst Enemy
-	-	-	-	OFFSPRING/Why Don't You Get...

**MARKET #9**  
**104 KRBE**  
WWZZ/Washington  
Bonneville  
(703) 522-1041  
O'Brian/Ross

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
45	41	41	48	GOOD GOO DOLLS/Slide
24	29	29	48	LENNY KRAVITZ/Fly Away
27	26	26	47	SHANIA TWAIN/That Don't...
35	35	35	41	TLC/No Scrubs
32	41	41	41	MONICA/Angel Of Mine
47	48	48	39	WILL SMITH/Miami
8	21	21	38	SIXPENCE...Kiss Me
49	51	51	38	SUGAR RAY/Every Morning
44	40	40	37	98 DEGREES/The Hardest Thing
28	28	28	36	ROCKELL/When I'm Gone
25	24	24	36	'N SYNC/Drive Myself Crazy
2	6	6	35	RICKY MARTIN/Livin' La Vida Loca
37	43	43	34	SAVAGE GARDEN/The Animal Song
35	33	32	32	EAGLE-EYE CHERRY/Save Tonight
47	46	46	31	WHITNEY HOUSTON/Heartbreak Hotel
20	23	23	31	BILLIE/She Wants You
35	37	31	31	











HIP-HOP TOP 20

Table with columns: LW, TW, ARTIST/TITLE/LABEL(S), TOTAL PLAYS, LW, TOTAL STATIONS/ADDS. Lists top 20 hip-hop songs including Busta Rhymes, JT Money, Krazy Bone, Roots, Nas, Jay-Z, Trick Daddy, Silk The Shocker, etc.

This chart reflects airplay from April 12-18. Songs ranked by total plays. 57 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1999, R&R Inc.

NEW & ACTIVE

Table of new and active songs with columns: Artist/Title/Label, Total Plays, Total Stations, Adds. Includes Jay-Z, Deborah Cox, Oru Hill, TQ, Link, Whitney Houston, Jordan Knight, Nastyboy Klick, Billie, R. Kelly, Redman, Juvenile, Donell Jones.

Songs ranked by total plays



QUIK POWER — Profile/Arista rapper DJ Quik doing his thang with KKFR/Phoenix rappin' about his current single "You'z A Ganxta" and the huge success of his last single "Hand N' Hand." Doing the gangster lean are (l-r): APD Charlie Huero, Quik and Arista West Coast Regional Joe Reichling.

NEW RELEASES

ADDS APRIL 27

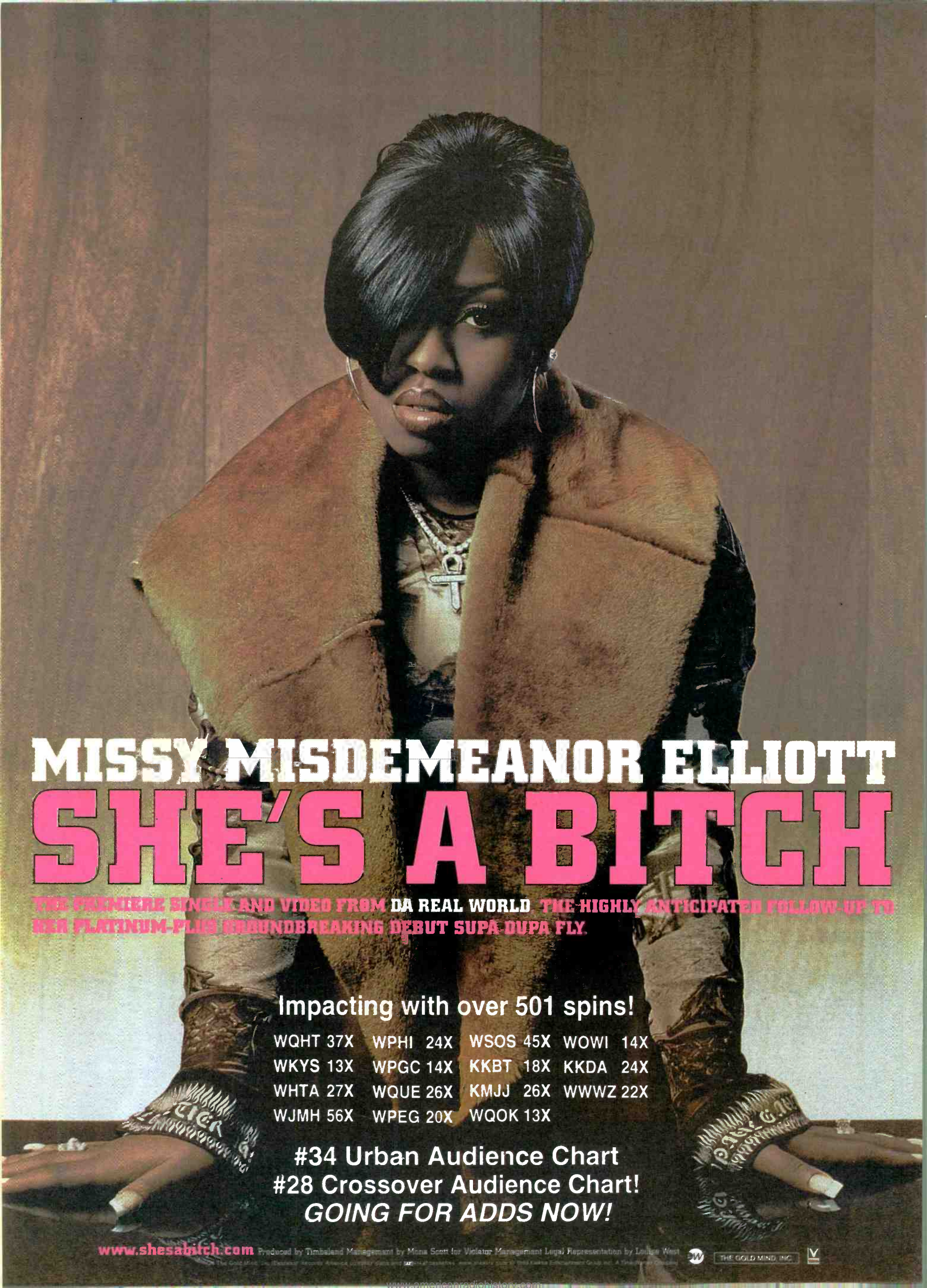
- CASE: Happily Ever After (Def Jam/RAL/Mercury)
MISSY ELLIOTT: She's A Bitch (EastWest/EEG)
M PEOPLE: Testify (Epic)
BRITNEY SPEARS: Sometimes (Jive)

CHR/RHYTHMIC REPORTERS
Stations and their adds listed alphabetically by market

Large grid of market-specific reporter information, including station call letters, reporter names, and lists of songs they are tracking in their respective markets.

57 Total Reporters
57 Current Reporters
56 Current Playlists
Did Not Report, Playlist Frozen (1): KGGI/Riverside, CA
New Reporter (2): WPYO/Oriando, FL
KXL/Portland, OR





# MISSY MISDEMEANOR ELLIOTT **SHE'S A BITCH**

THE PREMIERE SINGLE AND VIDEO FROM DA REAL WORLD THE HIGHLY ANTICIPATED FOLLOW-UP TO HER PLATINUM-PLUS RECORD-BREAKING DEBUT SUPA DUPA FLY.

Impacting with over 501 spins!

WQHT 37X	WPHI 24X	WSOS 45X	WOWI 14X
WKYS 13X	WPGC 14X	KKBT 18X	KKDA 24X
WHTA 27X	WQUE 26X	KMJJ 26X	WWWZ 22X
WJMH 56X	WPEG 20X	WQOK 13X	

#34 Urban Audience Chart  
#28 Crossover Audience Chart!  
**GOING FOR ADDS NOW!**



WALT LOVE  
babylove@rronline.com

## Stiff Competition Down South In Savannah

Two PDs discuss the challenge presented by a market with five Urban stations

Radio wars are breaking out all over the country in every format. Take Savannah, GA, where 53% of the population of 233,300 is black ... and where five Urban-formatted stations — Southern Star's WSOK-AM & WL VH-FM and Cumulus' WJLG-AM, WEAS-FM & WSIF-FM — are trying to attract the listening loyalty of African-American consumers.



Vern Catron



Jay Bryant

18 years and has been PD of Gospel WSOK for 17 of them.

Catron and Bryant explain that their competitor, Cumulus, changed two of its Savannah stations to new formats in fall '98. WSGF switched to Urban Oldies WSIF, setting up direct competition with Love 101.1 by targeting 25-54s. Then, the duo say, Cumulus changed WEAS-AM from Sports to Gospel WJLG, carrying American Urban Radio Network's "The Light" format and going in direct competition with Southern Star's WSOK-AM.

The fall '98 book shows that the competition is truly stiff: WEAS-FM has a 12.9 share 12+, WSOK is No. 2 at 11.3, and WL VH places third at 9.4. WSIF ranked 15th at 1.6, but WJLG isn't yet in the game. Among persons 18-34, WEAS-FM widens the

**WSOK**  
1230 • Your Total Gospel Station

gap with a 20.2 share. WL VH is a distant second at 12.3, while WSOK is tied with two other stations at 5.3. WSIF is tied for 11th at 2.6. But it all tightens up when you look at the 25-54 shares: WEAS-FM and WL VH share the top spot at 11.8, while

WSOK is third at 7.7.

As you can see, an old-fashioned radio battle has truly started in Savannah. It's basically three against two under the new rules of the game known as survival in the industry. Most important is that two major organizations, Cumulus and Capstar (Southern Star's parent), have targeted African-American consumers in this market and have pulled out the



big guns to fight for what they want: the black consumer dollar!

### Community Visibility

What are Catron and Bryant doing to hold onto what they've got and to expand their audience reach? "Here at Love 101.1," Catron responds, "we've become much more visible in the community, and we continue doing the things we did that got us our numbers in the first place. The main thing we've done is promote who we are and what we're offering more than we did in the past. We've wanted to make sure people know about us and that we're here. If they didn't know, they do now."

"We've teamed up with WSOK to become more of a force in the community. For example, we've teamed up for some concert presentations like the upcoming Kirk Franklin show. With 'SOK being so strong among the older adult audience with their gospel music — and us doing pretty well with our older, more mainstream audience — together we're a force to be reckoned with."

Interestingly, WSOK is only a 1,000-watt AM. But it plays a major-league game in the Savannah metro and beyond. "Our main forte is heavy community involvement," Bryant remarks. "When it comes to being a heritage radio station

in this market, it comes down to WSOK and WEAS. Our other strengths consist of our music and a lot of information. If people want to know something about whatever, they come to us to get it. Our gospel music, information and community ties are our stronghold."

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—Vern Catron

it our business to make sure people know we're here and what we do. I always want them to know what to expect from us when they tune to this radio station." Although Catron mentioned some programming adjustments he's made, he wouldn't reveal specifics.

Savannah's mayor is its first African-American one: Floyd Adams. "We are very serious about black folks getting out to vote down here," Bryant says. "We are always involved in voter-registration drives and other political issues. We are very issue-oriented here at WSOK, because we cater to issues that may affect blacks in this city or in the area in general."

"We have a number of talk shows on the air throughout the week. On Wednesday nights, I do a talk show where we might have anyone from the mayor to Georgia's governor or Jesse Jackson, depending on what the issues are at the time." Adams was elected in 1995 and is now up for re-election. As Bryant says, "It's going to be a hot issue."

### Strength In Numbers

Who decided the stations should get together in their efforts to ward off this serious challenge from their new competitors? "Actually, it was Vern's idea," Bryant answers. "Vern realized the strength of the two stations. When you look at the combined numbers of the 25-54 demos, you can see what I'm talking about." The two stations' combined 25-54 share is 19.5, and Catron and Bryant say their sales staff sells it all in combo.

As for WL VH, Catron says, "I'm just making sure we keep doing what we've been doing, like continuing to play familiar music and making sure our oldies-to-current ratio stays consistent, while keeping our oldies brand we've become known for in this market."

In terms of currents, "We keep it where it should be," Catron says. "There are about 20-25 songs we play, including our recurrenents. We're making sure our oldies continue to do the job, because they're what we're known for. That's why we've made



CAN I GET A ...WITNESS! — A look at the faces behind the heavenly voices representing gospel WSOK-AM/Savannah.

### The Gospel Truth

When it comes to WSOK's programming, Bryant says, "Our new AM Gospel competitor does have 5,000 watts of power, but longevity counts, and our concept is to do what we do best. What is that? We are heavy on personality. All of our local announcers are heavily involved in the community from churches to schools to neighborhood-watch organizations to civic organizations and everything else you can think of. We keep our personalities and our radio station out there in the community all the time."

Is the competition coming straight

at them with their format approach? "No, not really," Bryant says. "They're a little more contemporary. We're about 75% traditional with our music. Because we're here in the Bible Belt, we realize you've got to go to traditional artists like Sister Shirley Caesar and Dorothy Norwood. When it comes to groups, you have to play the Mighty Clouds Of Joy and others. Yes, you have your Kirk Franklin things in there, but the strong drift is toward the choirs, which are dominating with their popularity in the churches right now."

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—Jay Bryant

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"Understand this: We know who we are, and we don't move from where we are and what we know. We don't go on the contemporary side too much, because we're protecting our base. We know who our core audience is, and that's the traditional listener."

In a few weeks, I hope to feature the Cumulus team in Savannah. New numbers may be out by then for us all to take a close look at.



SHARING THE LOVE — WL VH (Love 101.1) PD Vern Catron (l) sharing the mike with Tom Joyner when The Joyner Morning Show did a live broadcast in February.

Main chart table with columns: 3W, 2W, LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS. Includes entries like 112 Anywhere (Bad Boy/Arista) and 702 Where My Girls At? (Motown).

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1999, R&R Inc.

NEW & ACTIVE

- DONELL JONES Shorty (Got Her Eyes On Me) (Untouchables/LaFace/Arista)
SHANICE Yesterday (LaFace/Arista)
REEL TIGHT I Want U (G-Funk/Restless)
WHITNEY HOUSTON It's Not Right But It's Okay (Arista)
R. KELLY Did You Ever Think (Jive)
DJ QUIK You're A Ganxta (Profile/Arista)
OLU Baby Can't Leave It Alone (Gee Street/V2)
ANDREA MARTIN Share The Love (Arista)

- RAVEN SYMONE With A Child's Heart (Private I/Mercury)
B.G. Cash Money Is An Army (Cash Money/Universal)
TQ Better Days (ClockWork/Epic)
NAUGHTY BY NATURE Live Or Die (Arista)
A+ f/CHICO DEBARGE It's On You (Motown)
RENE When U Want Me 2 (Rufftown)
2 LIVE CREW The Real One (Lil' Joe)

Songs ranked by total plays.

BREAKERS

702 Where My Girls At? (Motown)
TOTAL PLAYS/INCREASE: 1296/408
TOTAL STATIONS/ADDS: 81/3
CHART: 28

TYRESE Lately (RCA)
TOTAL PLAYS/INCREASE: 1233/265
TOTAL STATIONS/ADDS: 81/2
CHART: 32

SILKK THE SHOCKER f/MYA Somebody Like Me (No Limit/Priority)
TOTAL PLAYS/INCREASE: 1119/276
TOTAL STATIONS/ADDS: 68/3
CHART: 39

LES NUBIANS Makeda (OmTown/Virgin)
TOTAL PLAYS/INCREASE: 1055/131
TOTAL STATIONS/ADDS: 55/1
CHART: 41

MOST ADDED

Table with columns: ARTIST TITLE LABEL(S), ADDS. Lists songs like R. KELLY Did You Ever Think (Jive) with 80 adds.

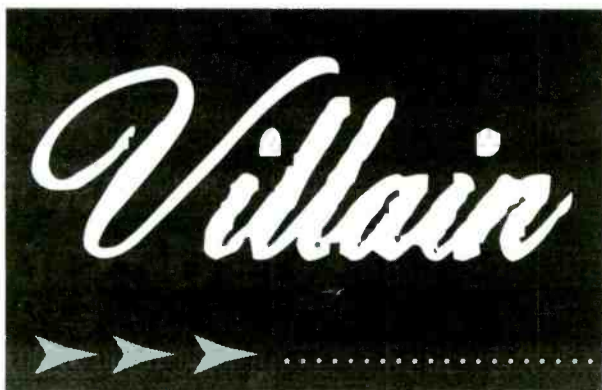
MOST INCREASED PLAYS

Table with columns: ARTIST TITLE LABEL(S), TOTAL PLAY INCREASE. Lists songs like WHITNEY HOUSTON It's Not Right But It's Okay (Arista) with +619 increase.

HOTTEST RECURRENTS

Table with columns: ARTIST TITLE LABEL(S). Lists songs like R. KELLY When A Woman's Fed Up (Jive).

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"I Gotcha Open" the new single from the debut album Hurt'um Bad

We "Got Radio Open" With The Following Stations:

- WKGN WQHH WKPO WJZD WACR WJN
KBCE KZWA WJKX KVJM





## ARTIST BREAKDOWN

ARTIST: **MARC DORSEY**  
SONG: **"IF YOU REALLY WANNA  
KNOW..."**  
LABEL: **JIVE**

He introduced himself to us with "People Make the World Go Round" from the *Crooklyn* soundtrack. Now the debut single from his forthcoming album, *Crave*, tells us a little more about the young man with the strong voice. **Marc Dorsey** bogarted his way to the No. 1 Most Added position on the mainstream Urban chart with "If You Really Wanna Know..." (I'm not surprised; I heard this single a while ago and knew it was gonna blow. Last week, it did.) With 69 adds in mainstream Urban and a tie for fourth Most Added in Urban AC, I get the feeling both Dorsey and Jive are on a mission and those in their path will be sacrificed.

"If You Really Wanna Know..." has Dorsey talking about a female who's got him hooked. Though he's in a new relationship, he can't let go of homegirl from the past. As he tries to explain to his current love, I'm wondering why he left in the first place: "If you really wanna know the truth about her/She's a big part of my life, and I can't let her go/I just can't let her go." (Can you say "whipped"?). Though he's being honest with his new love, that's no consolation, since he goes on to say: "Nothing compares to the love she gives me/She's got that bomb love/So, sorry if it makes you cry/But baby, I just can't let go." (In the words of DJ Quik — "What the hell?") If we are honest with ourselves, some of us will definitely be able to relate to the situation — just 'cause it ended didn't mean it was over. After an ended relationship, you still feel for the ex. (I am

not the only one.) However, maturity, consideration and respect enter the equation when one doesn't start a new situation *until* the old one is completely over. (However, I'm like Dorsey: Make use of it while you have access to it. Don't be neglecting.)

I'm feelin' this song. This single has a bumpin' beat, Dorsey's great voice and a topic that is *soooo* common, yet rarely admitted to. Peace.

—Tanya O'Quinn  
Asst. Urban Editor



Artist Breakdown highlights artists with strong chart momentum.

## IN MY OPINION

with **Tawala Sharp**

**Shanice**  
**Shanice**  
**(LaFace/Arista)**

AMD —KKBT/Los Angeles

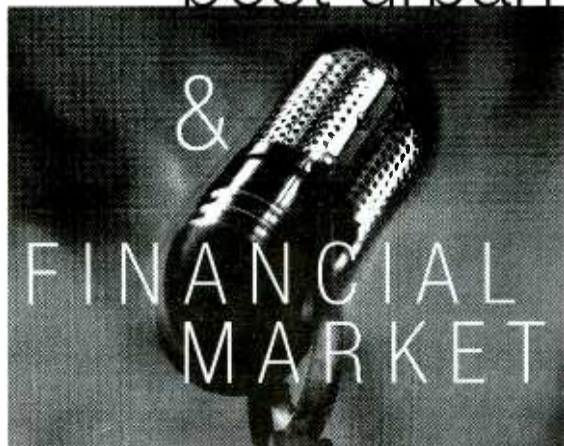
Flawless beauty ... syrupy sweet personality ... radiant smile ... all describe the proverbial "shining star," Shanice. That's right, Shanice is back on the scene with a self-titled debut on LaFace Records. This album is a testament to her musical career. Not since Betty Wright has a woman been able to capture life, love and experiences as well as Shanice has. Shanice's album is as soulful, insightful, passionate and full of feeling as albums come, while maintaining a sexy, cute, Shanice-like quality about it. The writing on Shanice's album hits home on every cut, opting for realism instead of relying on the overdone topics and themes that have saturated today's R&B. Songs to check for are: "Ain't Got No Remedy," "Fly Away," "Yesterday," "Doin' My Thang," "You Can Bounce" — basically the whole album! And if you thought "When I Close My Eyes" was the bomb, check for the Theo (KKBT's afternoon drive jock) remix — it's spankin' just about everything on radio right now. New album, new image, she's all that. Peace.

## ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (4/26) and Tuesday (4/27).

- EIGHT BALL & MJG We Started This (Suave/Universal)
- BABY DC f/IMAJIN Bounce, Rock, Skate, Roll (Short/Jive)
- CHARLI BALTIMORE Feel It (Untertainment/Epic)
- BRAND NUBIAN Let's Dance (Arista)
- TRINA BROUSSARD Losing My Mind (Columbia)
- MISSY ELLIOTT She's A Bitch (Gold Mind/EastWest/EEG)
- FAITH EVANS Never Gonna Let You Go (Bad Boy/Arista)
- JACK KNIGHT Best Friend (Universal)
- MASTER P Basketball (No Limit/Priority)
- DIANA ROSS Everyday Is A New Day (Motown)
- BOBBY WELLS It's About Time (Permanent Wave)

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URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #31: WKKV/Milwaukee Clear Channel (414) 321-1007 Young/Scott. PLAYLIST: 3W 2W LW TW 24 44 43 46 112/Anywhere...

MARKET #31: WNOV/Milwaukee Courier (414) 449-9668 Robinson. PLAYLIST: 3W 2W LW TW 20 20 20 20 BUSTA RHYMES F/ANET/What's It Gonna Be...

MARKET #1: WKRS/New York Emmis (212) 242-9870 Beasley/Greene/Mayo. PLAYLIST: 3W 2W LW TW 13 13 16 23 MAXWELL/Fortunate...

MARKET #2: KJLH/Los Angeles Taxi (310) 330-5550 Winston. PLAYLIST: 3W 2W LW TW 16 20 27 40 DOWNING & ALBRIGHT/Pleasures Of...

MARKET #3: WVAZ/Chicago Chancellor (312) 360-9000 Myrick/Muhammad. PLAYLIST: 3W 2W LW TW 34 33 32 46 LAURYN HILL/Ex-Factor...

MARKET #33: WCKX/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens. PLAYLIST: 3W 2W LW TW 49 51 52 53 R. KELLY/When A Woman's...

MARKET #36: WOWI/Norfolk Clear Channel (757) 466-0009 Holiday/Mauzone. PLAYLIST: 3W 2W LW TW 27 32 34 37 MAXWELL/Fortunate...

MARKET #5: WDAS/Philadelphia Chancellor (610) 617-8500 Tamburro/Davis. PLAYLIST: 3W 2W LW TW 23 26 26 26 TYRESE/Sweet Lady...

MARKET #6: WMXD/Detroit Chancellor (313) 965-2000 G. PLAYLIST: 3W 2W LW TW 20 16 15 19 LAURYN HILL/D'ANGELO/Nothing Matters...

MARKET #10: MAJIC102 KJMJQ/Houston Clear Channel (713) 623-2108 Corner/Boatner. PLAYLIST: 3W 2W LW TW 42 43 MAXWELL/Fortunate...

MARKET #37: WPEG/Charlotte Infinity (704) 333-0131 Carson/Quick. PLAYLIST: 3W 2W LW TW 49 52 52 112/Anywhere...

MARKET #38: WTLC/Indianapolis Emmis (317) 955-9852 Wallace/Buchanan. PLAYLIST: 3W 2W LW TW 27 37 54 57 XSCAPE/Softest Place On...

MARKET #11: WHQT/Miami Cox (305) 444-4404 Brown/Latreille. PLAYLIST: 3W 2W LW TW 37 34 37 37 TYRESE/Sweet Lady...

MARKET #12: KISS 104.7 WALR/Atlanta Midwestern (404) 688-0068 Kennedy. PLAYLIST: 3W 2W LW TW 22 22 23 24 DRU HILL/These Are The Times...

MARKET #15: Majik 107 KJMK/Phoenix Ar'zona (602) 265-2442 Jackson. PLAYLIST: 3W 2W LW TW 28 22 23 24 ERIC BENET F/FAITH./Georgy Porgy...

MARKET #39: WJHM/Orlando Chancellor (407) 333-0072 Allen/Fiala. PLAYLIST: 3W 2W LW TW 69 73 53 69 TLC/No Scrubs...

MARKET #41: WQUE/New Orleans Clear Channel (504) 827-6000 Stevens/Watson. PLAYLIST: 3W 2W LW TW 40 43 52 52 BUSTA RHYMES F/ANET/What's It Gonna Be...

MARKET #19: MJJIC 2005 KJMJ/St. Louis Jacor (314) 692-5100 Atkins/Mychaels. PLAYLIST: 3W 2W LW TW 8 20 40 43 TYRESE/Sweet Lady...

MARKET #20: MAJIC 95.9 WWIN/Baltimore Radio One (410) 332-8200 Brown/Case. PLAYLIST: 3W 2W LW TW 32 33 40 33 KIRK FRANKLIN/Lean On Me...

MARKET #31: 1290 WNCB WNCB/Milwaukee (414) 444-1290 Jackson. PLAYLIST: 3W 2W LW TW 22 25 25 25 QUINCY JONES.../I'm Yours...





URBAN AC TOP 30

APRIL 23, 1999

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	2	2	1	<b>JESSE POWELL</b> You (Silas/MCA)	862	877	882	913	35/0
2	1	1	2	<b>TYRESE</b> Sweet Lady (RCA)	852	906	890	851	32/0
6	4	3	3	<b>ERIC BENET</b> f/FAITH EVANS Georgy Porgy (Warner Bros.)	833	749	704	702	36/0
17	10	7	4	<b>MAXWELL</b> Fortunate (Rock Land/Interscope/Columbia)	676	589	481	352	34/2
4	5	4	5	<b>LAURYN HILL</b> Ex-Factor (Ruffhouse/Columbia)	652	686	683	770	29/0
3	3	5	6	<b>WHITNEY HOUSTON</b> Heartbreak Hotel (Arista)	568	682	727	841	28/0
5	6	6	7	<b>R. KELLY</b> When A Woman's Fed Up (Jive)	544	635	659	753	25/0
11	11	9	8	<b>QUINCY JONES</b> f/GARRETT... I'm Yours (Qwest/WB)	543	512	479	444	29/1
7	7	8	9	<b>CASE</b> f/JOE Faded Pictures (Def Jam/RAL/Mercury)	483	554	543	611	25/0
13	12	13	10	<b>BONEY JAMES</b> f/SHAI I'll Always Love You (Warner Bros.)	473	454	431	411	29/1
8	9	10	11	<b>TEMPTATIONS</b> This Is My Promise (Motown)	466	491	524	549	24/0
14	14	12	12	<b>DIVINE</b> One More Try (Pendulum/Red Ant)	456	457	415	404	24/0
18	15	14	13	<b>K-CI &amp; JOJO</b> Life (Rock Land/Interscope)	435	430	384	327	20/1
<b>BREAKER</b>			14	<b>CHANTÉ MOORE</b> Chanté's Got A Man (Silas/MCA)	401	280	231	192	24/1
9	8	11	15	<b>KENNY LATTIMORE</b> If I Lose My Woman (Columbia)	391	485	524	521	21/0
15	16	16	16	<b>GLENN JONES</b> Baby Come Home (SAR/WB)	371	351	377	391	21/0
<b>BREAKER</b>			17	<b>WILL DOWNING &amp; GERALD ALBRIGHT</b> Pleasures... (Verve/Motown)	354	322	303	284	22/0
10	13	15	18	<b>MONICA</b> Angel Of Mine (Arista)	339	381	417	485	20/0
21	19	19	19	<b>LES NUBIANS</b> Makeda (OmTown/Virgin)	326	312	286	264	19/0
12	17	17	20	<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	321	341	361	443	20/0
—	21	20	21	<b>PEABO BRYSON</b> Did You Ever... (Private Music/Windham Hill)	307	285	240	173	25/0
28	24	22	22	<b>DEBORAH COX</b> It's Over Now (Arista)	265	253	217	182	18/0
—	28	24	23	<b>CHAKA KHAN</b> This Crazy Life Of Mine (Earth Songs/NPG)	259	220	198	139	21/1
—	30	23	24	<b>TLC</b> No Scrubs (LaFace/Arista)	259	242	180	159	10/0
—	29	26	25	<b>DAVE HOLLISTER</b> My Favorite Girl (Def Squad/DreamWorks)	238	208	186	136	17/3
<b>DEBUT</b>			26	<b>TEVIN CAMPBELL</b> For Your Love (Qwest/WB)	198	140	64	7	18/2
—	—	29	27	<b>OLU</b> Baby Can't Leave It Alone (Gee Street/V2)	198	156	106	15	16/0
30	—	27	28	<b>LAURYN HILL &amp; D'ANGELO</b> Nothing... (Ruffhouse/Columbia)	195	185	165	177	11/0
23	23	25	29	<b>LUTHER VANDROSS</b> I'm Only Human (LV/Virgin)	192	211	231	250	13/0
<b>DEBUT</b>			30	<b>BRANDY</b> Almost Doesn't Count (Atlantic)	155	125	98	63	12/1

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.  
36 Urban AC reporters. 34 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.  
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NEW & ACTIVE

- SHANICE** Yesterday (LaFace/Arista)  
Total Plays: 144, Total Stations: 20, Adds: 7
- MEN OF VIZION** Break Me Off (Love Theme...) (MJJ/Work/ERG)  
Total Plays: 143, Total Stations: 15, Adds: 1
- SILK** If You (Lovin' Me) (Elektra/EEG)  
Total Plays: 134, Total Stations: 10, Adds: 1
- TEMPTATIONS** How Could He Hurt You (Motown)  
Total Plays: 124, Total Stations: 26, Adds: 22
- INNER SHADE** Tell Me Something (N2K Encoded Music)  
Total Plays: 118, Total Stations: 12, Adds: 1

- TYRESE** Lately (RCA)  
Total Plays: 96, Total Stations: 8, Adds: 0
- WHITNEY HOUSTON** It's Not Right But It's Okay (Arista)  
Total Plays: 83, Total Stations: 18, Adds: 14
- BLUEZEUM** A Darker Shade Of Night (Telarc)  
Total Plays: 83, Total Stations: 10, Adds: 1
- TRINA & TAMARA** What'd You Come Here For? (Columbia)  
Total Plays: 72, Total Stations: 3, Adds: 0
- CASE** Happily Ever After (Def Jam/RAL/Mercury)  
Total Plays: 68, Total Stations: 4, Adds: 0

Songs ranked by total plays

BREAKERS

**CHANTÉ MOORE**  
Chanté's Got A Man (Silas/MCA)  
TOTAL PLAYS/INCREASE: 401/121  
TOTAL STATIONS/ADDS: 24/1  
CHART: 14

**WILL DOWNING & GERALD ALBRIGHT**  
Pleasures Of The Night (Verve/Motown)  
TOTAL PLAYS/INCREASE: 354/32  
TOTAL STATIONS/ADDS: 22/0  
CHART: 17

MOST ADDED

ARTIST	TITLE LABEL(S)	ADDS
TEMPTATIONS	How Could He Hurt You (Motown)	22
WHITNEY HOUSTON	It's Not Right But It's Okay (Arista)	14
SHANICE	Yesterday (LaFace/Arista)	7
CHERRELLE	Just Tell Me (Platinum)	4
MARC DORSEY	If You Really Wanna Know... (Jive)	4
DAVE HOLLISTER	My Favorite Girl (Def Squad/DreamWorks)	3
R. KELLY	Did You Ever Think (Jive)	3
SHANNON SANDERS	Must Be Love (Southern Way)	3
TEVIN CAMPBELL	For Your Love (Qwest/WB)	2
MAXWELL	Fortunate (Rock Land/Interscope/Columbia)	2

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
SHANICE	Yesterday (LaFace/Arista)	+134
CHANTÉ MOORE	Chanté's Got A Man (Silas/MCA)	+121
TEMPTATIONS	How Could He Hurt You (Motown)	+91
MAXWELL	Fortunate (Rock Land/Interscope/Columbia)	+87
ERIC BENET	f/FAITH EVANS Georgy Porgy (Warner Bros.)	+84
TEVIN CAMPBELL	For Your Love (Qwest/WB)	+58
TYRESE	Lately (RCA)	+43
OLU	Baby Can't Leave It Alone (Gee Street/V2)	+42
CHAKA KHAN	This Crazy Life Of Mine (Earth Songs/NPG)	+39
W. DOWNING & G. ALBRIGHT	Pleasures... (Verve/Motown)	+32

HOTTEST RECURRENTS

- DRU HILL** These Are The Times (University/Island)
- SHANICE** When I Close My Eyes (LaFace/Arista)
- KIRK FRANKLIN** Lean On Me (Gospo Centric/Interscope)
- TRIN-I-TEE 5:7** God's Grace (B-Rite/Interscope)
- BRANDY** Have You Ever? (Atlantic)
- VESTA** You Still Do It (I.E./Motown)
- GERALD LEVERT** Taking Everything (EastWest/EEG)
- TEMPTATIONS** Stay (Motown)
- JAMES GREAR & CO.** Because You Love Me (Born Again)
- FAITH EVANS** Love Like This (Bad Boy/Arista)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Me' Nage

"Hear The Rain" Impacting Radio

May 10th & 11th



COPPER SUN RECORDS









## GOING FOR ADDS

April 26, 1999

### Alabama "God Must Have Spent A Little More Time On You"

**RCA:** Just hours before performing a sold-out concert in Nashville late last month, 'N Sync recorded a remake of their pop hit "God Must Have Spent a Little More Time on You" with another group famous for its vocal harmonies — Alabama. Frankly, RCA hadn't planned for the single to be released just yet, but the official CD was serviced to Country radio after advance copies were apparently purloined from the label's regional reps. Two versions are available: One with Alabama only and one with background vocals by 'N Sync. The song debuts at No. 43 on this week's R&R Country singles chart.

### Brooks & Dunn "South Of Santa Fe"

**Arista:** Kix Brooks co-wrote "South of Santa Fe" with Paul Nelson and Larry Boone. It's the fifth single from Brooks & Dunn's *If You See Her* album, but the duo made a bit of history last week when the "South of Santa Fe" video premiered simultaneously on CMT's *Delivery Room* and the cable network's website, [www.country.com](http://www.country.com).

### Kenny Chesney "You Had Me From Hello"

**BNA:** Kenny Chesney and Skip Ewing wrote "You Had Me From Hello" after hearing the line in the Tom Cruise film *Jerry Maguire*. This is the second single from Chesney's latest album, *Everywhere We Go*, and the follow-up to Chesney's multiweek No. 1 "How Forever Feels."

### Gil Grand "I Already Fell"

**Monument:** Canadian singer/songwriter Gil Grand is now a Nashville resident, having recently moved to Music City with his wife, Simone, and their children. Grand co-wrote "I Already Fell" with his producer, Byron Hill.

### Jo Dee Messina "Lesson In Leavin'"

**Curb:** Producer Tim McGraw was responsible for Jo Dee Messina's decision to record a remake of Dottie West's 1980 hit. While working on Messina's *I'm Alright* album, they watched a biographical film about West. That prompted McGraw to suggest that Messina record "Lesson in Leavin'." Messina says, "That song is Tim's brainchild — the arrangement, that guitar part, everything."

### Ricochet "Seven Bridges Road"

**Columbia:** "Seven Bridges Road" was written by Steve Young, but the best-known version was featured on the Eagles' 1980 *Live* album. The Ricochet video was shot in Montgomery, AL on the very road that inspired Young to write the song. The single will be featured on Ricochet's new album, set for July release.

### Trisha Yearwood "I'll Still Love You More"

**MCA:** Diane Warren has become the hottest country songwriter who doesn't live in Nashville. One of Yearwood's labelmates, Mark Chesnutt, had a megahit with his version of Warren's "I Don't Want to Miss a Thing." Yearwood herself enjoyed success with another of Warren's songs, "How Do I Live."

## OUT OF THE BOX

Kevin Anderson, MD  
WSM/Nashville

### CHALEE TENNISON "Someone Else's Turn To Cry (The Mirror, Mirror Song)," (*Asylum/EEG*)

Here at WSM-FM, we were truly honored when asked to say a few words about a lady who will be a mainstay in country music. "Someone Else's Turn to Cry" is a heartfelt song about looking in the mirror and missing the person you once were, picking up the pieces and moving on. Chalee had me in the palm of her hand as she sang with such emotion and feeling — and why not, she lived it! When a song can grab you from the beginning and hold you till the end, like a roller coaster ride of emotion — congrats! One word: "goosebumps." We jumped on it out of the box!

## ON THE RECORD

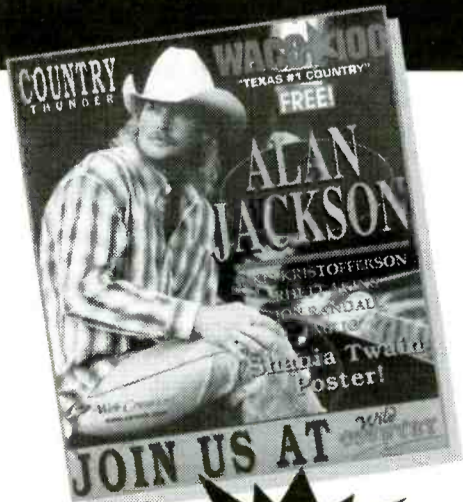
Jim Asker, PD  
WNJC, Long Island

### MARY CHAPIN CARPENTER "Almost Home" (*Columbia*)

This song's title is appropriate, as Mary Chapin Carpenter makes a return to what she does best: hook-laden, infectious country music. On her great early hits, "Never Had It So Good" and "Quittin' Time," there was almost a Beatlesque feel. After veering off toward the folkier side of country, she comes screaming back with this gem. Is it too good for the format? Let's hope not. "Almost Home" is the best song out today, plain and simple.

## OPEN THE DOOR TO NON-BROADCAST REVENUE

"The Leader in Radio Station Magazines"

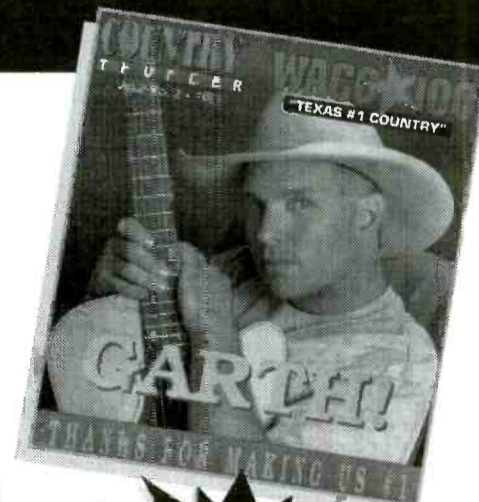


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## NEW & ACTIVE

### DOUG STONE Make Up In Love (*Atlantic*)

Total Stations: 42, Total Points: 911, Total Adds: 15, Including: KBEQ 18, WWGR 17, WFMB 12, WKDQ 10, KZSN 9, KAYD 7, KVOO 5, WCKT 5, WLWI 5, WRKZ 5, WSOC 5, WTCR 5, WWYZ 5, WIBW 4, WIRK 3  
Plays Include: WGTY 15 (5), WKXC 12 (1), KATM 10 (5), WKKX 10 (5), WOVK 10 (4), KZKX 9 (9), KTTS 7 (1), WAXX 7 (1), KFDI 6 (6), KSOP 6 (2)

### PAUL BRANDT That's The Truth (*Reprise*)

Total Stations: 26, Total Points: 653, Total Adds: 13, Including: KPLM 12, WKDQ 10, WNCY 8, WBCT 5, WBEE 5, WCTQ 2  
Plays Include: KTTS 19 (1), WQBE 19 (18), WXBQ 15 (15), WWYZ 10 (8), WBBS 6 (5), WDEN 5 (5)

### RICOCHET Seven Bridges Road (*Columbia*)

Total Stations: 21, Total Points: 585, Total Adds: 10, Including: KYCW 16, KFKF 11, KFDI 10, WWYZ 10, WRNS 6, KUZZ 5, KUPL 4, WDJR 2, WTQR 2, WIVK 1, WPKX 1  
Plays Include: WCTQ 26 (9), WPOR 13 (6), WUSY 8 (8), KLLL 5 (3), WDEN 5 (5)

### CHARLIE ROBISON Barlight (*Lucky Dog*)

Total Stations: 10, Total Points: 548, Total Adds: 3  
Plays Include: KPLX 32 (31), KTST 22 (21), WTHI 13 (13), WKKT 12 (10), WACO 5 (5), WDEN 5 (5), WTCR 5 (5), KRTY 4 (4)

### DAVID BALL Watching My Baby Not Coming... (*Warner Bros.*)

Total Stations: 23, Total Points: 527, Total Adds: 17, Including: WXBQ 18, WQBE 16, KGEE 12, WKDQ 11, KTTS 9, KSOP 8, WOVK 8, WAMZ 7, WCTO 5, WFMS 4  
Plays Include: WDEN 11 (8), WDJR 7 (2), WAXX 5 (1)

### BROOKS & DUNN South Of Santa Fe (*Arista*)

Total Stations: 16, Total Points: 306, Total Adds: 14, Including: WAMZ 18, KUPL 8, WOVK 7, WQXK 6, WKIX 4, KIKK 1, WCTK 1  
Plays Include: KTEX 9 (5)

### JO DEE MESSINA Lesson In Leavin' (*Curb*)

Total Stations: 29, Total Points: 303, Total Adds: 26, Including: KFRG 10, KUPL 10, WCTO 8, KSOP 7, WKIX 5, KHAK 3, KTEX 1, WKSF 1  
Plays Include: KZLA 3 (3)

Songs Ranked By  
Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (972) 991-9200

#### Adds:

DEANA CARTER Angels Working Overtime  
MARK CHESNUTT This Heartache Never Sleeps  
SARA EVANS Fool, I'm A Woman  
TRAVIS TRITT Start The Car  
CHELY WRIGHT Single White Female

#### Hottest:

TIM MCGRAW Please Remember Me  
GEORGE STRAIT Write This Down

#### Real Country

Dave Nicholson • (602) 966-6236

#### Adds:

BROOKS & DUNN South Of Santa Fe  
TRISHA YEARWOOD I'll Still Love You More

#### Hottest:

MARK WILLS Wish You Were Here  
RANDY TRAVIS Stranger In My Mirror  
STEVE WARINER Two Teardrops  
TIM MCGRAW Please Remember Me  
JOE DIFFIE A Night To Remember

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Ken Moultrie

#### Adds:

SARA EVANS Fool, I'm A Woman

#### Hottest:

ALAN JACKSON Gone Crazy  
TIM MCGRAW Please Remember Me  
DIXIE CHICKS You Were Mine  
LEE ANN WOMACK I'll Think Of A Reason Later  
CHAD BROCK Ordinary Life

#### Mainstream Country

L.J. Smith

#### Adds:

JOE DIFFIE A Night To Remember

#### Hottest:

CHAD BROCK Ordinary Life  
KENNY CHESNEY How Forever Feels  
MARK WILLS Wish You Were Here  
ALAN JACKSON Gone Crazy  
LEE ANN WOMACK I'll Think Of A Reason Later

#### New Country

L.J. Smith

#### Adds:

JOE DIFFIE A Night To Remember  
DIXIE CHICKS Tonight The Heartache's On Me

#### Hottest:

TIM MCGRAW Please Remember Me  
TY HERNDON Hands Of A Working Man  
ALAN JACKSON Gone Crazy  
SAWYER BROWN Drive Me Wild  
LEE ANN WOMACK I'll Think Of A Reason Later

### RADIO ONE COUNTRY PLAYLIST

Kevin "Crash" Davis • (970) 949-3339

#### Adds:

JO DEE MESSINA Lesson In Leavin'  
SHEDAISY Little Good-Byes

#### Hottest:

COLLIN RAYE Anyone Else  
SAWYER BROWN Drive Me Wild  
BROOKS & DUNN I Can't Over You  
MARK WILLS Wish You Were Here  
ALAN JACKSON Gone Crazy

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

#### Mainstream Country

David Felker

#### Adds:

JOE DIFFIE A Night To Remember  
CLAY WALKER She's Always Right

#### Hottest:

MARK WILLS Wish You Were Here  
TIM MCGRAW Please Remember Me  
LEE ANN WOMACK I'll Think Of A Reason Later  
STEVE WARINER Two Teardrops  
ALAN JACKSON Gone Crazy

#### Hot Country

David Felker

#### Adds:

BROOKS & DUNN South Of Santa Fe  
TRISHA YEARWOOD I'll Still Love You More

#### Hottest:

CHAD BROCK Ordinary Life  
ALAN JACKSON Gone Crazy  
TIM MCGRAW Please Remember Me  
MARK WILLS Wish You Were Here  
LEE ANN WOMACK I'll Think Of A Reason Later

## COUNTRY VIDEO



### ADDS

DAVID BALL Watching My Baby Not Coming Back  
JOE DIFFIE A Night To Remember  
RICOCHET Seven Bridges Road

### ELITE

STEVE WARINER Two Teardrops  
TIM MCGRAW Please Remember Me  
SHANIA TWAIN Man! I Feel Like A Woman!  
LILA MCCANN With You  
TY HERNDON Hands Of A Working Man



60.2 million households  
Traci Todd,  
Manager/Video Programming

### ADDS

OLD DOGS Still Gonna Die (*Atlantic*)  
SHEDAISY Little Good-Byes (*Lyric Street*)  
GEORGE STRAIT Write This Down (*MCA*)

### TOP 10

T. GRAHAM BROWN Happy Ever After (*Platinum*)  
BILLY RAY CYRUS Give My Heart To You (*Mercury*)  
ANDY GRIGGS You Won't Ever Be Lonely (*RCA*)  
TY HERNDON Hands Of A Working Man (*Epic*)  
PATTY LOVELESS Can't Get Enough (*Epic*)  
MARTINA MCBRIE Whatever You Say (*RCA*)  
TIM MCGRAW Please Remember Me (*Curb*)  
KENNY ROGERS The Greatest (*Dreamcatcher*)  
CLAY WALKER She's Always Right (*Giant*)  
STEVE WARINER Two Teardrops (*Capitol*)



42 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

### ADDS

BROOKS & DUNN South Of Santa Fe (*Arista*)

### TOP 10

COLLIN RAYE Anyone Else (*Epic*)  
PATTY LOVELESS Can't Get Enough (*Epic*)  
TERRI CLARK Everytime I Cry (*Mercury*)  
KENNY CHESNEY How Forever Feels (*BNA*)  
ANDY GRIGGS You Won't Ever Be Lonely (*RCA*)  
LILA MCCANN With You (*Asylum/EEG*)  
MONTGOMERY GENTRY Hillbilly Shoes (*Columbia*)  
CHAD BROCK Ordinary Life (*Warner Bros.*)  
SHANIA TWAIN Man! I Feel Like A Woman (*Mercury*)  
DIXIE CHICKS You Were Mine (*Monument*)

### HEAVY

ANDY GRIGGS You Won't Ever Be Lonely (*RCA*)  
DIXIE CHICKS You Were Mine (*Monument*)  
GEORGE STRAIT Write This Down (*MCA*)  
KENNY CHESNEY How Forever Feels (*BNA*)  
LILA MCCANN With You (*Asylum/EEG*)  
MONTGOMERY GENTRY Hillbilly Shoes (*Columbia*)  
PATTY LOVELESS Can't Get Enough (*Epic*)  
SHANIA TWAIN Man! I Feel Like A Woman (*Mercury*)  
STEVE WARINER Two Teardrops (*Capitol*)  
TERRI CLARK Everytime I Cry (*Mercury*)  
TIM MCGRAW Please Remember Me (*Curb*)  
TY HERNDON Hands Of A Working Man (*Epic*)

### HOT SHOTS

CHELY WRIGHT Single White Female (*MCA*)  
CLAY WALKER She's Always Right (*Giant*)  
DAVID BALL Watchin' My Baby Not Coming Back (*Warner Bros.*)  
FAITH HILL Secret Of Life (*Warner Bros.*)  
JOE DIFFIE A Night To Remember (*Epic*)  
JOHN MICHAEL MONTGOMERY Hello L.O.V.E. (*Atlantic*)  
KENNY ROGERS The Greatest (*Dreamcatcher*)  
RICOCHET Seven Bridges Road (*Columbia*)  
SHEDAISY Little Good-byes (*Lyric Street*)  
TRID After The Gold Rush (*Asylum/EEG*)  
TRISHA YEARWOOD I'll Still Love You More (*MCA*)  
WILKINSONS Boy Oh Boy (*Giant*)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of April 21.

# COUNTRY REPORTERS

April 23, 1999 R&R • 65

Stations and their adds listed alphabetically by market

<b>KEAN/Abilene, TX</b> PD: Dwayne Alexander MD: Rudy Allen Fernandez 4 ALABAMA BROOKS & DUNN MARK CHESNUTT	<b>KIZN/Boise, ID</b> PD: Rich Summers APD/MD: Spencer Burke MARK CHESNUTT BILLY RAY CYRUS LINDA DAVIS PAUL BRANDT	<b>KPLX/Dallas, TX</b> PD: Brian Philips APD: Smokey Rivers MD: Cody Alan 26 ALABAMA	<b>KSRS/Fresno, CA</b> PD: Ken Boesen MD: Steve Montgomery 4 DEANA CARTER 4 JOE DUFFIE 2 WILKINSONS 2 BILLY RAY CYRUS	<b>WKBC/Johnson City, TN</b> PD: Bill Hagy MD: Reggie Neal 17 DAVID BALL 7 ALABAMA	<b>WVOM/Madison, WI</b> PD: Steve O'Brien MD: Mel McKenzie BRAD PAISLEY M. CHAPIN CARPENTER	<b>KGEE/Odessa-Midland, TX</b> PD: Michael Lawrence APD/MD: Boomer Kingston LONESTAR BROOKS & DUNN	<b>WQDR/Raleigh, NC</b> PD: Len Shackelford 6 ALABAMA SHANE MINOR	<b>WJCL/Savannah, GA</b> PD/MD: Bill West M. CHAPIN CARPENTER LONESTAR	<b>KVDD/Tulsa, OK</b> OM/MD: Andy Oatman APD/MD: Steve Jackson MARK CHESNUTT Kenny Rogers Paul Brandt Tractors David Ball
<b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shiel GEORGE STRAIT CLAY WALKER	<b>WKLB/Boston, MA</b> PD: Mike Brophy APD/MD: Glory Rogers 7 KENNY ROGERS JOHN M. MONTGOMERY CHELY WRIGHT JO DEE MESSINA	<b>KYNG/Dallas, TX</b> PD: Jim McNeill MD: Jim Verd 10 CHALEE TENNISON MICHAEL PETERSON DEANA CARTER	<b>WBGT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Rita 5 CHELY WRIGHT 5 PAUL BRANDT	<b>WMTZ/Johnstown, PA</b> OM/MD: Brian Cleary DOUG STONE KENNY ROGERS	<b>KTEX/McAllen, TX</b> PD/MD: Deana Romero 2 ALABAMA 1 JO DEE MESSINA	<b>KTST/Oklahoma City, OK</b> OM/MD: Ted Stecker APD: Craah KENNY CHESNEY M. CHAPIN CARPENTER MARK CHESNUTT	<b>KBUL/Reno, NV</b> OM: Tom Jordan APD/MD: Chuck Reeves 4 M. CHAPIN CARPENTER WILKINSONS SONS OF THE DESERT	<b>KMPS/Seattle, WA</b> PD: Mark Richards MD: Tony Thomas 15 KENNY ROGERS MONTGOMERY GENTRY	<b>WWZD/Tiempo, MS</b> PD: Tom Freeman MD: Lara Mansell ALABAMA BILLY RAY CYRUS WILKINSONS
<b>WGNH/Albany, NY</b> PD: Buzz Brindle MD: Bill Eerley RANDY TRAVIS	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul No Adds	<b>WGNE/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews KENNY ROGERS JESSICA ANDREWS JOE DUFFIE	<b>WHSL/Greensboro, NC</b> PD: Brian Landrum APD: Denny Hall MD: Jayme Austin DIAMOND RIO DIXIE CHICKS DOUG STONE LINDA DAVIS TRAVIS TRITT	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire JO DEE MESSINA RANDY TRAVIS PAUL BRANDT	<b>WGKX/Memphis, TN</b> PD: Greg Mozingo APD: Brian Driver MD: Mark Billingsley TERRI CLARK SHANE MINOR SHEDAISY	<b>KXXY/Oklahoma City, OK</b> PD: Mike Moore MD: Ted Stecker MD: Bill Reed 1 LONESTAR 1 JOE DUFFIE	<b>WKHK/Richmond, VA</b> PD: Kevin King CLAY WALKER JOHN M. MONTGOMERY	<b>KYCW/Seattle, WA</b> PD: Becky Brenner MD: Mike Peterson TRISHA YEARWOOD JO DEE MESSINA DEANA CARTER	<b>KNUE/Tyler, TX</b> OM: Larry Kent PD/MD: John Moore SARA EVANS WILKINSONS LINDA DAVIS BILLY RAY CYRUS
<b>KRST/Albuquerque, NM</b> PD: Brad Barrett MD: Chaz Malibu DIXIE CHICKS JESSICA ANDREWS JOE DUFFIE REBA MCENTIRE	<b>KHAK/Cedar Rapids, IA</b> PD: Jeff Winfield MD: Dawn Johnson 3 JOE DUFFIE 3 KENNY CHESNEY 3 MARK CHESNUTT	<b>KYGO/Denver, CO</b> OM/MD: John St. John MD: Ted Svendsen SHEDAISY MARTINA MCBRIDE	<b>WTOR/Greensboro, NC</b> PD: Paul Franklin APD/MD: Deano St. Clair 3 ALABAMA 2 RICOCHET CLAY WALKER SHANE MINOR	<b>KFKF/Kansas City, MO</b> PD: Dale Carter APD/MD: Tony Stevens 11 KENNY CHESNEY 11 DIXIE CHICKS 11 RICOCHET	<b>WOGY/Memphis, TN</b> OM: Joel Burke MD: Bill Hughes MD: Matt Albritton SHEDAISY MARTINA MCBRIDE	<b>KKKT/Omaha, NE</b> PD: Tom Goodwin MD: John Glenn WILKINSONS JESSICA ANDREWS BROOKS & DUNN	<b>KFRG/Riverside, CA</b> OM/MD: Ray Massie MD: Don Jeffrey DEANA CARTER	<b>KRMD/Shreveport, LA</b> OM/MD: John Swan DEANA CARTER LONESTAR WILKINSONS DIXIE CHICKS MICHAEL PETERSON	<b>KJUG/Visalia, CA</b> PD/MD: Elvye Daniels PAUL BRANDT BILLY RAY CYRUS DOUG STONE
<b>WCTO/Allentown, PA</b> PD: Chuck Geiger Int. APD/MD: Brian Lee 8 JO DEE MESSINA 8 JOHN M. MONTGOMERY 5 ALABAMA 5 DAVID BALL KENNY ROGERS RICOCHET OLD DOGS	<b>WIXY/Champaign, IL</b> PD: R.W. Smith MD: Nicole Beale BRAD PAISLEY KENNY CHESNEY	<b>KHKI/Des Moines, IA</b> PD: Wes McShay MD: J.C. Walker 4 DEANA CARTER 3 ALABAMA	<b>WRNS/Greenville, NC</b> PD: Mike Hammond BROOKS & DUNN MARK CHESNUTT MICHAEL PETERSON	<b>WIVK/Knoxville, TN</b> PD: Mike Hammon MD: Colleen Adair DOUG STONE KENNY CHESNEY BLACKHAWK	<b>WMIL/Milwaukee, WI</b> OM: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 7 DIXIE CHICKS 5 KENNY ROGERS DAVID BALL	<b>WWKA/Orlando, FL</b> PD: AJ Goodson MD: Shadow Stevens 3 JOE DUFFIE	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood DEANA CARTER JO DEE MESSINA	<b>KDRK/Spokane, WA</b> OM/MD: Ray Edwards APD/MD: Tony Trovato 1 DIXIE CHICKS JOHN M. MONTGOMERY	<b>WMZQ/Washington, DC</b> PD: Mac Daniels MD: John Anthony No Adds
<b>WFCY/Altoona, PA</b> PD/MD: Polly Wogg MARK CHESNUTT RICOCHET	<b>WQBE/Charleston, WV</b> OM/MD: Jeff Whitehead 16 DAVID BALL	<b>WVWW/Detroit, MI</b> PD: Tim Roberts MD: Faith Hill 3 ALABAMA 2 JOE DUFFIE	<b>WSSS/Greenville, SC</b> PD: Bruce Logan APD/MD: Kerry Owen 23 ALABAMA 2 TRISHA YEARWOOD 2 CHALEE TENNISON 1 MARK CHESNUTT	<b>KXKC/Lafayette, LA</b> PD: Renee Retz MD: Kelly Thompson 10 DIXIE CHICKS 10 SHANIA TWAIN 10 KENNY CHESNEY 10 REBA MCENTIRE 3 KENNY ROGERS	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>KHAY/Oxnard, CA</b> PD/MD: Mark Hill 4 CHRIS LEDOUX 1 TRISHA YEARWOOD KENNY CHESNEY 6 BROOKS & DUNN ALABAMA	<b>WKCQ/Saginaw, MI</b> OM/MD: Rick Walker BILLY RAY CYRUS	<b>KNFR/Spokane, WA</b> PD: Scott Shannon MD: Paul Naumann 6 KENNY CHESNEY 2 REBA MCENTIRE 2 ALABAMA	<b>WDEZ/Wausau, WI</b> PD: Mark Skibba MD: Lou Stewart JO DEE MESSINA LONESTAR
<b>KGNC/Amarillo, TX</b> PD: Bob Shannon MD: Patrick Clark 12 ALABAMA PAUL BRANDT LINDA DAVIS CHALEE TENNISON DOUG STONE MARK CHESNUTT	<b>WQGT/Charleston, SC</b> PD: Kris Van Dyke MD: Gary Griffin 11 ALABAMA LONESTAR JO DEE MESSINA	<b>WYCD/Detroit, MI</b> PD: Lisa Rodman APD/MD: Brian Hatfield 15 SHANIA TWAIN	<b>WVWA/Denver, CO</b> OM/MD: John Landrum APD/MD: John Landrum 19 ALABAMA 10 CLAY WALKER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER
<b>WFGY/Altoona, PA</b> PD/MD: Polly Wogg MARK CHESNUTT RICOCHET	<b>WQBE/Charleston, WV</b> OM/MD: Jeff Whitehead 16 DAVID BALL	<b>WVWW/Detroit, MI</b> PD: Tim Roberts MD: Faith Hill 3 ALABAMA 2 JOE DUFFIE	<b>WSSS/Greenville, SC</b> PD: Bruce Logan APD/MD: Kerry Owen 23 ALABAMA 2 TRISHA YEARWOOD 2 CHALEE TENNISON 1 MARK CHESNUTT	<b>KXKC/Lafayette, LA</b> PD: Renee Retz MD: Kelly Thompson 10 DIXIE CHICKS 10 SHANIA TWAIN 10 KENNY CHESNEY 10 REBA MCENTIRE 3 KENNY ROGERS	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER
<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER	<b>WVWV/Mobile, AL</b> PD: Dick Raymond MD: Keith Kelly ALABAMA JOHN M. MONTGOMERY TRAVIS TRITT DEANA CARTER

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #1**  
**WYNY/New York**  
*Big City*  
(914) 592-1071  
Smith/Roth

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	41	50	50	50	KENNY CHESNEY/How Forever Feels
46	49	48	48	48	JO DEE MESSINA/Stand Beside Me
30	37	40	47	47	LEE ANN WOMACK/TI Think Of A..
38	49	47	45	45	DIXIE CHICKS/You Were Mine
37	39	40	39	39	KENNY ROGERS/The Greatest
29	39	39	39	39	ALAN JACKSON/Gone Crazy
29	39	39	39	39	TIM MCGRAW/Please Remember Me
28	30	39	39	39	SHANIA TWAIN/Man! I Feel Like..
40	37	40	34	34	CHAD BROCK/Ordinary Life
16	32	34	34	34	SAWYER BROWN/Drive Me Wild
40	41	39	32	32	BILLY RAY CYRUS/Busy Man
16	31	30	31	31	ANDY GRIGGS/You Won't Ever Be..
26	30	31	31	31	STEVE WARINER/Two Teardrops
-	15	30	30	30	TERRI CLARK/Everytime I Cry
-	-	4	30	30	GEORGE STRAIT/Write This Down
-	18	29	29	29	RANDY TRAVIS/Stranger In My..
15	30	28	28	28	COLLIN RAYE/Anyone Else
15	29	27	27	27	REBA MCENTIRE/One Honest Heart
25	31	29	25	25	MARK WILLS/Who Needs Pictures
-	14	28	25	25	TY HERNDON/Hands Of A..
-	16	20	20	20	LILA MCCANN/With You
15	18	19	19	19	BLACKHAWK/Your Own Little..
14	16	16	16	16	JESSICA ANDREWS/Will Be There..
-	16	16	16	16	MARTINA MCBRIDE/Whatever You Say
-	11	16	16	16	DEANA CARTER/Angels Working..
-	-	16	16	16	DWIGHT YOAKAM/Crazy Little..
-	-	16	16	16	CHERYL WRIGHT/Single White Female
-	-	15	15	15	SHANE MINOR/Slave To The Habit
14	17	12	12	12	PATTY LOVELESS/Can't Get Enough
-	-	9	9	9	JOE DIFFIE/A Night To Remember
-	-	7	7	7	KERSHAW & MORGAN/Maybe Not Tonight
-	-	-	-	-	JOHN M. MONTGOMERY/Hello L.O.V.E.

**MARKET #2**  
**93.9 KZLA**  
KZLA/Los Angeles  
*Bonneville*  
(323) 882-8000  
Fink/McCormack

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	20	26	37	37	SARA EVANS/No Place That Far
33	36	37	36	36	KENNY CHESNEY/How Forever Feels
27	28	31	33	33	FAITH HILL/Love Ain't Like That
15	19	27	29	29	MARK WILLS/Wish You Were Here
13	18	28	27	27	ALAN JACKSON/Gone Crazy
15	15	20	27	27	STEVE WARINER/Two Teardrops
12	14	21	27	27	RANDY TRAVIS/Stranger In My..
32	38	31	25	25	ANDY GRIGGS/You Won't Ever Be..
20	27	28	22	22	TY HERNDON/Hands Of A..
20	27	23	16	16	MARTINA MCBRIDE/Whatever You Say
15	15	14	15	15	SAWYER BROWN/Drive Me Wild
14	14	13	15	15	TIM MCGRAW/Please Remember Me
15	13	17	15	15	LEE ANN WOMACK/TI Think Of A..
15	14	16	14	14	COLLIN RAYE/Anyone Else
7	14	15	14	14	GEORGE STRAIT/Write This Down
2	5	13	14	14	SHANIA TWAIN/Man! I Feel Like..
-	5	12	14	14	REBA MCENTIRE/One Honest Heart
12	10	14	13	13	PATTY LOVELESS/Can't Get Enough
12	15	13	13	13	MONTGOMERY GENTRY/Hillbilly Shoes
8	12	11	12	12	TERRI CLARK/Everytime I Cry
8	10	14	12	12	JESSICA ANDREWS/Will Be There..
-	-	6	12	12	LILA MCCANN/With You
28	22	9	9	9	CHAD BROCK/Ordinary Life
14	16	15	8	8	WARREN BROTHERS/Better Man
4	9	11	7	7	AARON TIPPIN/Im Leaving
-	-	7	11	11	TRISHA YARWOOD/That Ain't..
-	-	3	6	6	DIXIE CHICKS/Tonight..
-	-	5	6	6	DIXIE CHICKS/Once You've Loved..
-	1	3	3	3	JO DEE MESSINA/Lesson In Leavin'
-	-	2	2	2	DIXIE CHICKS/Let 'Er Rip

**MARKET #3**  
**WUSN/Chicago**  
*Infinity*  
(312) 649-0099  
Sledge/Brando

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	38	38	SHANIA TWAIN/Man! I Feel Like..
24	38	38	38	38	MARK WILLS/Wish You Were Here
38	38	38	38	38	LEE ANN WOMACK/TI Think Of A..
38	38	38	38	38	COLLIN RAYE/Anyone Else
38	38	38	38	38	SAWYER BROWN/Drive Me Wild
38	38	38	38	38	CHAD BROCK/Ordinary Life
38	38	38	38	38	KENNY CHESNEY/How Forever Feels
38	38	38	38	38	MARK WILLS/Don't Want To..
16	38	38	38	38	JO DEE MESSINA/Stand Beside Me
-	-	8	24	24	GEORGE STRAIT/Write This Down
-	-	12	24	24	DIXIE CHICKS/Tonight..
12	24	24	24	24	KERSHAW & MORGAN/Maybe Not Tonight
24	24	24	24	24	REBA MCENTIRE/One Honest Heart
24	24	24	24	24	ANDY GRIGGS/You Won't Ever Be..
24	24	24	24	24	LILA MCCANN/With You
24	24	24	24	24	TIM MCGRAW/Please Remember Me
24	24	24	24	24	MONTGOMERY GENTRY/Hillbilly Shoes
24	24	24	24	24	PATTY LOVELESS/Can't Get Enough
24	24	24	24	24	STEVE WARINER/Two Teardrops
24	24	24	24	24	TERRI CLARK/Everytime I Cry
24	24	24	24	24	TY HERNDON/Hands Of A..
24	24	24	24	24	ALAN JACKSON/Gone Crazy
24	24	24	24	24	FAITH HILL/Love Ain't Like That
-	-	4	12	12	RANDY TRAVIS/Stranger In My..
-	12	12	12	12	DEANA CARTER/Angels Working..
-	12	12	12	12	DEANA CARTER/Angels Working..
-	12	12	12	12	MICHAEL PETERSON/Somethin' Bout..
-	12	12	12	12	SHEDAI'S/Little Good-byes
-	12	12	12	12	SHANE MINOR/Slave To The Habit
-	12	12	12	12	JESSICA ANDREWS/Will Be There..
-	12	12	12	12	NEAL MCCOY/Was
-	-	-	1	1	JOHN M. MONTGOMERY/Hello L.O.V.E.

**MARKET #4**  
**KYCY/San Francisco**  
*Infinity*  
(415) 391-9330  
Jordan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	35	37	38	38	SAWYER BROWN/Drive Me Wild
37	36	37	37	37	KENNY CHESNEY/How Forever Feels
34	38	37	37	37	MARK WILLS/Wish You Were Here
36	35	39	36	36	LEE ANN WOMACK/TI Think Of A..
33	35	35	36	36	CHAD BROCK/Ordinary Life
38	37	37	36	36	DIXIE CHICKS/You Were Mine
21	20	25	35	35	COLLIN RAYE/Anyone Else
36	37	35	34	34	BROOKS & DUNN/Can't Get Over You
21	22	32	34	34	ALAN JACKSON/Gone Crazy
20	22	23	24	24	KERSHAW & MORGAN/Maybe Not Tonight
13	21	25	24	24	MONTGOMERY GENTRY/Hillbilly Shoes
-	-	10	24	24	GEORGE STRAIT/Write This Down
22	21	23	23	23	RANDY TRAVIS/Stranger In My..
22	22	22	23	23	TERRI CLARK/Everytime I Cry
23	21	21	22	22	TIM MCGRAW/Please Remember Me
10	12	23	22	22	ANDY GRIGGS/You Won't Ever Be..
-	-	13	21	21	LILA MCCANN/With You
11	20	22	21	21	STEVE WARINER/Two Teardrops
18	26	21	21	21	SHANIA TWAIN/Man! I Feel Like..
23	23	21	21	21	TY HERNDON/Hands Of A..
21	21	22	21	21	AARON TIPPIN/Im Leaving
10	11	13	22	22	REBA MCENTIRE/One Honest Heart
14	13	9	13	13	DIAMOND RID/How Low..
-	-	-	-	-	JOHN M. MONTGOMERY/Hello L.O.V.E.
-	-	-	-	-	CLAY WALKER/She's Always Right
-	-	-	-	-	BLACKHAWK/Your Own Little..
-	-	-	-	-	M. CHAPIN CARPENTER/Almost Home
-	-	-	-	-	MARTINA MCBRIDE/Whatever You Say
-	-	-	-	-	DIXIE CHICKS/Tonight..
6	6	6	5	5	JESSICA ANDREWS/Will Be There..
-	-	-	-	-	SHANE MINOR/Slave To The Habit
-	-	-	-	-	JO DEE MESSINA/Lesson In Leavin'

**MARKET #5**  
**WXTU/Philadelphia**  
*Beasley*  
(610) 667-9000  
Johnson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	37	37	DIXIE CHICKS/You Were Mine
36	36	36	36	36	SARA EVANS/No Place That Far
21	21	31	35	35	ALAN JACKSON/Gone Crazy
36	36	37	34	34	DIAMOND RID/Unbelievable
37	37	35	34	34	JOHN M. MONTGOMERY/Hold On To Me
35	35	36	34	34	BILLY RAY CYRUS/Busy Man
35	35	29	32	32	KENNY CHESNEY/How Forever Feels
21	21	23	31	31	MARK WILLS/Wish You Were Here
10	10	10	29	29	CHAD BROCK/Ordinary Life
24	24	20	26	26	LEE ANN WOMACK/TI Think Of A..
-	-	13	23	23	MONTGOMERY GENTRY/Hillbilly Shoes
16	16	22	23	23	TY HERNDON/Hands Of A..
-	-	22	22	22	GEORGE STRAIT/Write This Down
23	23	19	22	22	TIM MCGRAW/Please Remember Me
-	-	19	22	22	SHANIA TWAIN/Man! I Feel Like..
-	-	21	22	22	ANDY GRIGGS/You Won't Ever Be..
22	23	22	22	22	COLLIN RAYE/Anyone Else
23	23	21	21	21	TERRI CLARK/Everytime I Cry
22	22	21	21	21	STEVE WARINER/Two Teardrops
36	36	20	20	20	CHAD BROCK/Ordinary Life
23	23	21	20	20	TRISHA YARWOOD/Powerful Thing
-	-	17	20	20	SAWYER BROWN/Drive Me Wild
-	-	17	20	20	RANDY TRAVIS/Stranger In My..
-	-	-	-	-	AARON TIPPIN/Im Leaving
-	-	-	-	-	KENNY ROGERS/The Greatest

**MARKET #6**  
**WVZZ/Detroit**  
*Chancellor*  
(313) 259-4323  
Roberts/Cadillac Jack

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	36	32	38	38	SAWYER BROWN/Drive Me Wild
34	36	32	36	36	BROOKS & DUNN/Can't Get Over You
25	36	31	35	35	TIM MCGRAW/Please Remember Me
30	36	28	35	35	LEE ANN WOMACK/TI Think Of A..
31	34	38	33	33	ALAN JACKSON/Gone Crazy
37	36	30	33	33	KENNY CHESNEY/How Forever Feels
31	34	38	33	33	CHAD BROCK/Ordinary Life
26	28	33	33	33	MARK WILLS/Wish You Were Here
37	33	33	33	33	DIXIE CHICKS/You Were Mine
25	27	25	27	27	SHANIA TWAIN/Man! I Feel Like..
18	27	25	27	27	COLLIN RAYE/Anyone Else
26	27	27	27	27	MONTGOMERY GENTRY/Hillbilly Shoes
14	15	17	27	27	GEORGE STRAIT/Write This Down
15	26	27	27	27	ANDY GRIGGS/You Won't Ever Be..
24	26	27	25	25	TERRI CLARK/Everytime I Cry
25	26	25	25	25	STEVE WARINER/Two Teardrops
15	16	25	25	25	LILA MCCANN/With You
19	16	17	25	25	REBA MCENTIRE/One Honest Heart
3	10	17	23	23	TY HERNDON/Hands Of A..
29	12	26	20	20	MARK CHESNUT/Don't Want To..
8	16	17	20	20	MARTINA MCBRIDE/Whatever You Say
1	10	12	15	15	KERSHAW & MORGAN/Maybe Not Tonight
5	1	16	15	15	SARA EVANS/For I'm A Woman
-	-	14	15	15	BILLY RAY CYRUS/Give My Heart To You
-	-	14	13	13	CLAY WALKER/She's Always Right
15	15	12	12	12	DIXIE CHICKS/Tonight..
8	16	12	12	12	AARON TIPPIN/Im Leaving
10	15	13	12	12	PATTY LOVELESS/Can't Get Enough
2	5	10	10	10	LONE STAR/Amazed
5	8	5	8	8	SHEDAI'S/Little Good-byes
4	8	5	8	8	RANDY TRAVIS/Stranger In My..
5	5	5	5	5	CHELY WRIGHT/Single White Female
5	5	5	5	5	SHANE MINOR/Slave To The Habit
-	-	5	5	5	BRAD PAISLEY/Who Needs Pictures
3	5	5	5	5	JESSICA ANDREWS/Will Be There..
1	5	5	5	5	DEANA CARTER/Angels Working..
-	-	3	5	5	FAITH HILL/The Secret Of Life
-	-	3	5	5	KENNY ROGERS/The Greatest
8	10	5	3	3	JOHN M. MONTGOMERY/Hello L.O.V.E.
-	-	-	2	2	ALABAMA (God.) A Little..

**MARKET #6**  
**WVZZ/Detroit**  
*Chancellor*  
(313) 259-4323  
Roberts/Cadillac Jack

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	CHAD BROCK/Ordinary Life
40	40	40	40	40	KENNY CHESNEY/How Forever Feels
40	40	40	40	40	TY HERNDON/Hands Of A..
40	40	40	40	40	GEORGE STRAIT/Write This Down
40	40	40	40	40	TIM MCGRAW/For A Little While
40	40	40	40	40	JOHN M. MONTGOMERY/Hold On To Me
40	40	40	40	40	WADE HAYES/How Do You Sleep..
40	40	40	40	40	DIXIE CHICKS/You Were Mine
30	30	25	25	25	SHANIA TWAIN/Man! I Feel Like..
30	30	25	23	23	RANDY TRAVIS/Stranger In My..
30	30	25	23	23	JO DEE MESSINA/Stand Beside Me
20	20	15	23	23	DERLY DODD/Sundown
40	30	25	23	23	BROOKS & DUNN/Can't Get Over You
30	30	25	23	23	ALAN JACKSON/Gone Crazy
20	20	15	23	23	PATTY LOVELESS/Can't Get Enough
30	30	25	23	23	LEE ANN WOMACK/TI Think Of A..
30	30	25	23	23	TERRI CLARK/Everytime I Cry
20	20	15	23	23	COLLIN RAYE/Anyone Else
30	30	25	23	23	MARK WILLS/Wish You Were Here
30	30	25	23	23	STEVE WARINER/Two Teardrops
30	30	19	23	23	TIM MCGRAW/Please Remember Me
15	20	25	23	23	MARTINA MCBRIDE/Whatever You Say
-	-	10	15	15	DIXIE CHICKS/Tonight..
-	-	15	15	15	MARK CHESNUT/This Heartache..
15	15	10	15	15	JESSICA ANDREWS/Will Be There..
15	15	10			

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #14 KYCW/Seattle. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #15 KMLC/Phoenix. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #16 KSON/San Diego. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #17 WMJC/Long Island. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #18 KEYE/Minneapolis. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #19 WOL/2 FM WIL/St. Louis. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #19 WKKK/St. Louis. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #20 WPOC/93.1 WPOC/Baltimore. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #21 Y108 WOSY/Pittsburgh. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #22 WQYK/73.5 WQYK/Tampa. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #22 Q105 COUNTRY WRBQ/Tampa. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #23 KYGO/98.5 KYGO/Denver. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #24 WCAR/99.5 WGAR/Cleveland. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #25 KUPX/98.7 KUPX/Portland, OR. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

MARKET #25 KWIJ/98.5 KWJ/Portland, OR. Playlist table with columns SW, 2W, LW, TW and rows of song titles and artists.

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**B-105** MARKET #26  
**WUBE/Cincinnati**  
 Chancellor  
 (513) 721-1050  
 Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	35	35	37	SHANIA TWAIN/Man! I Feel Like...	
26	27	24	37	SAWYER BROWN/Drive Me Wild	
38	36	34	36	KENNY CHESNEY/How Forever Feels	
37	34	33	35	BROOKS & DUNN/Can't Get Over You	
29	36	34	35	TIM MCGRAW/Please Remember Me	
35	34	36	35	LEE ANN WOMACK/Think Of A...	
35	36	32	34	CHAD BROCK/Ordinary Life	
27	34	35	34	MARK WILLIS/Wish You Were Here	
23	24	25	25	ANDY GRIGGS/You Won't Ever Be...	
25	24	26	26	JOHN M. MONTGOMERY/Hello L.O.V.E.	
25	24	25	25	MONTGOMERY GENTRY/Hillbilly Shoes	
8	25	24	25	GEORGE STRAIT/Write This Down	
25	23	20	24	TERRI CLARK/Everytime I Cry	
13	25	31	20	DIAMOND RIO/Unbelievable	
35	35	31	23	SHEDAISSY/Little Good-byes	
15	23	23	23	TERRI CLARK/Everytime I Cry	
24	20	21	22	COLLIN RAYE/Anyone Else	
8	22	22	22	ALABAMA/... A Little...	
21	20	21	20	ALAN JACKSON/Gone Crazy	
10	10	17	MARTINA MCBRIDE/Whatever You Say		
15	12	11	LILA MCCANN/With You		
9	14	12	ANDY GRIGGS/You Won't Ever Be...		
9	12	15	REBA MCKENTRE/One Honest Heart		
11	13	12	SHANE MINOR/Slave To The Habit		
8	18	11	DEANA CARTER/Angels Working...		
9	14	14	OXIE CHICKS/Tonight...		
7	13	11	KERSHAW & MORGAN/Maybe Not Tonight		
7	14	11	SARA EVANS/Fool, I'm A Woman		
19	16	10	FAITH HILL/Love Ain't Like That		
7	10	10	AARON TIPPIN/Leaving		
5	7	8	TY HERNDON/Hands Of A...		
10	9	10	JOE DIFFIEA/Night To Remember		
5	12	9	BRAD PAISLEY/Who Needs Pictures		
4	7	8	KENNY ROGERS/The Greatest		
11	11	7	RANDY TRAVIS/Stranger In My...		
17	19	16	PATTY LOVELESS/Can't Get Enough		
4	7	5	MICHAEL PETERSON/Somethin' Bout...		
1	1	1	SHANIA TWAIN/From This Moment On		

**Y96.5 FM** MARKET #26  
**Y96.5 FM**  
**YOUNG COUNTRY**

**WYGY/Cincinnati**  
 Chancellor  
 (513) 721-1050  
 Marshall/Rider/Gerard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	47	45	46	TIM MCGRAW/Please Remember Me	
47	46	44	46	DIXIE CHICKS/You Were Mine	
47	48	48	45	SHANIA TWAIN/Man! I Feel Like...	
22	32	44	45	ALAN JACKSON/Gone Crazy	
20	32	45	41	CHAD BROCK/Ordinary Life	
42	47	47	38	LEE ANN WOMACK/Think Of A...	
22	24	24	36	MONTGOMERY GENTRY/Hillbilly Shoes	
17	24	23	31	SAWYER BROWN/Drive Me Wild	
23	21	21	30	MARK WILLIS/Wish You Were Here	
23	21	21	30	ALABAMA/... A Little...	
16	22	23	25	MARTINA MCBRIDE/Whatever You Say	
18	26	25	24	LILA MCCANN/With You	
8	24	24	24	GEORGE STRAIT/Write This Down	
21	23	22	24	SHEDAISSY/Little Good-byes	
15	28	25	23	TERRI CLARK/Everytime I Cry	
16	22	24	23	STEVE WARINER/Two Tardrops	
8	22	22	22	ANDY GRIGGS/You Won't Ever Be...	
17	19	14	18	BLACKHAWK/Your Own Little...	
18	20	12	18	SARA EVANS/Fool, I'm A Woman	
7	15	14	16	DEANA CARTER/Angels Working...	
7	16	11	16	TY HERNDON/Hands Of A...	
16	20	15	15	SHANE MINOR/Slave To The Habit	
14	18	12	15	JOHN M. MONTGOMERY/Hello L.O.V.E.	
8	17	17	15	BRAD PAISLEY/Who Needs Pictures	
11	20	17	14	KERSHAW & MORGAN/Maybe Not Tonight	
12	16	8	7	PATTY LOVELESS/Can't Get Enough	
5	15	9	7	AARON TIPPIN/Leaving	
4	11	11	11	DIXIE CHICKS/Tonight...	
4	11	11	11	JOE DIFFIEA/Night To Remember	
4	11	11	11	JESSICA ANDREWS/Will Be There...	

**95.3 KRIV** MARKET #27  
**95.3 KRIV**  
**SAINT JOSE / COUNTRY**

**KRTY/San Jose**  
 Empire  
 (408) 293-8030  
 Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	44	58	ALAN JACKSON/Gone Crazy	
37	37	47	57	LEE ANN WOMACK/Think Of A...	
26	36	47	55	COLLIN RAYE/Anyone Else	
36	36	46	51	CHAD BROCK/Ordinary Life	
21	19	41	50	TY HERNDON/Hands Of A...	
25	37	49	49	SAWYER BROWN/Drive Me Wild	
38	36	44	48	KENNY CHESNEY/How Forever Feels	
23	20	29	38	ANDY GRIGGS/You Won't Ever Be...	
23	20	37	37	MONTGOMERY GENTRY/Hillbilly Shoes	
18	19	30	37	RANDY TRAVIS/Stranger In My...	
17	20	27	36	STEVE WARINER/Two Tardrops	
5	21	29	36	TIM MCGRAW/Please Remember Me	
19	20	31	35	LILA MCCANN/With You	
6	18	29	35	REBA MCKENTRE/One Honest Heart	
6	20	33	35	SHANIA TWAIN/Man! I Feel Like...	
19	29	34	34	MARK WILLIS/Wish You Were Here	
21	20	31	34	TERRI CLARK/Everytime I Cry	
19	20	33	33	BRAD PAISLEY/Who Needs Pictures	
21	22	29	33	MARTINA MCBRIDE/Whatever You Say	
22	23	31	33	PATTY LOVELESS/Can't Get Enough	
12	11	20	25	JOE DIFFIEA/Night To Remember	
14	12	21	24	NEAL MCCOY/Was	
13	13	18	23	BLACKHAWK/Your Own Little...	
3	11	27	22	DIAMOND RIO/Unbelievable	
9	12	21	21	DIXIE CHICKS/Tonight...	
16	14	16	21	SARA EVANS/No Place That Far	
7	11	20	20	AARON TIPPIN/Leaving	
20	19	20	20	CLAY WALKER/She's Always Right	
2	2	4	4	GEORGE STRAIT/Write This Down	
4	4	4	4	CHARLIE ROBISON/Barlight	

**NEW COUNTRY** MARKET #28  
**105.1 KNci**

**KNCI/Sacramento**  
 Infinity  
 (916) 338-9200  
 Evans/Wood

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	47	46	47	SAWYER BROWN/Drive Me Wild	
27	30	46	47	TIM MCGRAW/Please Remember Me	
45	43	43	47	KENNY CHESNEY/How Forever Feels	
27	44	44	45	LEE ANN WOMACK/Think Of A...	
46	47	44	42	MARK WILLIS/Wish You Were Here	
27	25	25	41	ALAN JACKSON/Gone Crazy	
29	29	29	29	KENNY CHESNEY/How Forever Feels	
28	29	29	29	GEORGE STRAIT/Write This Down	
28	29	29	29	PATTY LOVELESS/Can't Get Enough	
3	7	23	28	SHANIA TWAIN/Man! I Feel Like...	
7	4	11	27	LILA MCCANN/With You	
28	22	24	27	STEVE WARINER/Two Tardrops	
26	26	28	27	COLLIN RAYE/Anyone Else	
9	7	24	26	JESSICA ANDREWS/Will Be There...	
27	29	28	25	TY HERNDON/Hands Of A...	
26	26	26	25	TERRI CLARK/Everytime I Cry	
23	23	23	25	FAITH HILL/Love Ain't Like That	
23	20	27	23	ANDY GRIGGS/You Won't Ever Be...	
11	16	15	13	BLACKHAWK/Your Own Little...	
12	12	12	11	MONTGOMERY GENTRY/Hillbilly Shoes	
3	4	11	11	RANDY TRAVIS/Stranger In My...	
10	13	10	8	REBA MCKENTRE/One Honest Heart	
10	10	9	8	MARTINA MCBRIDE/Whatever You Say	
3	5	6	7	SHANE MINOR/Slave To The Habit	
3	5	6	7	LONESTAR/Amazed	
4	3	5	2	JOHN M. MONTGOMERY/Hello L.O.V.E.	
2	3	5	2	CLAY WALKER/She's Always Right	
2	2	2	2	CHELY WRIGHT/Single White Female	
2	2	2	2	DEANA CARTER/Angels Working...	
2	2	2	2	JO DEE MESSINA/Lesson In Leavin'	

**FR-5 95.1 KFRG** MARKET #29  
**KFRG/Riverside**  
 Infinity  
 (916) 825-9525  
 Massee/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	38	36	38	MARK CHESNUT/Don't Want To...	
35	36	38	38	DIAMOND RIO/Unbelievable	
38	25	36	38	DIXIE CHICKS/You Were Mine	
25	26	36	37	ANDY GRIGGS/You Won't Ever Be...	
25	27	36	37	KENNY CHESNEY/How Forever Feels	
21	21	24	36	LILA MCCANN/With You	
37	38	38	36	SARA EVANS/No Place That Far	
25	24	26	36	MARK WILLIS/Wish You Were Here	
37	36	38	31	JO DEE MESSINA/Stand Beside Me	
13	13	13	27	RANDY TRAVIS/Stranger In My...	
10	20	25	27	ALAN JACKSON/Gone Crazy	
15	17	26	26	BROOKS & DUNN/Can't Get Over You	
20	26	26	26	SHANIA TWAIN/That Don't...	
19	18	26	26	STEVE WARINER/Two Tardrops	
20	25	25	25	TRISHA YEARWOOD/Powerful Thing	
12	21	20	25	TERRI CLARK/Everytime I Cry	
18	19	20	24	CHAD BROCK/Ordinary Life	
23	20	21	21	GEORGE STRAIT/Write This Down	
23	20	21	21	SAWYER BROWN/Drive Me Wild	
23	20	21	21	MONTGOMERY GENTRY/Hillbilly Shoes	
12	17	19	27	MARTINA MCBRIDE/Whatever You Say	
13	11	19	19	AARON TIPPIN/Leaving	
11	12	20	27	LEE ANN WOMACK/Think Of A...	
9	8	10	18	TIM MCGRAW/Please Remember Me	
10	11	12	13	SHEDAISSY/Little Good-byes	
11	12	11	12	BRAD PAISLEY/Who Needs Pictures	
10	11	12	11	JOE DIFFIEA/Night To Remember	
10	11	12	11	DIXIE CHICKS/Tonight...	
10	11	12	11	JESSICA ANDREWS/Will Be There...	
10	11	12	11	CHELY WRIGHT/Single White Female	
10	11	12	11	JO DEE MESSINA/Lesson In Leavin'	
7	10	9	8	SHANIA TWAIN/Man! I Feel Like...	
7	10	9	8	FAITH HILL/Love Ain't Like That	
7	10	9	8	DEANA CARTER/Angels Working...	

**Q104** MARKET #30  
**KBED/Kansas City**  
 Infinity  
 (816) 753-4000  
 Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	37	39	CHAD BROCK/Ordinary Life	
32	32	37	39	MARK WILLIS/Wish You Were Here	
38	38	39	39	SAWYER BROWN/Drive Me Wild	
40	40	37	39	PATTY LOVELESS/Can't Get Enough	
30	30	40	39	TY HERNDON/Hands Of A...	
39	39	38	38	BROOKS & DUNN/Can't Get Over You	
27	37	38	37	ANDY GRIGGS/You Won't Ever Be...	
29	29	30	37	SHANE MCANALLY/Say Anything	
26	26	30	32	CHELY WRIGHT/Single White Female	
31	31	32	32	NEAL MCCOY/Was	
26	26	30	31	CLAY WALKER/She's Always Right	
31	31	31	31	LILA MCCANN/With You	
31	31	31	31	TERRI CLARK/Everytime I Cry	
27	27	30	31	AARON TIPPIN/Leaving	
30	30	32	31	STEVE WARINER/Two Tardrops	
31	31	31	31	ALAN JACKSON/Gone Crazy	
31	31	32	31	LEE ANN WOMACK/Think Of A...	
27	27	26	31	MARTINA MCBRIDE/Whatever You Say	
22	22	25	31	SHANIA TWAIN/Man! I Feel Like...	
32	32	32	31	COLLIN RAYE/Anyone Else	
29	29	29	30	JESSICA ANDREWS/Will Be There...	
29	29	30	29	RAIN KINGS/Temporarily...	
29	29	30	30	SONS OF THE DESERT/What About You	
31	31	31	30	BLACKHAWK/Your Own Little...	
32	32	31	30	WARREN BROTHERS/Better Man	
20	25	30	30	TIM MCGRAW/Please Remember Me	
25	27	27	26	REBA MCKENTRE/One Honest Heart	
18	18	28	26	WILKINSONS/Boy Oh Boy	
27	27	28	26	JOE DIFFIEA/Night To Remember	
19	19	19	26	DIAMOND RIO/Unbelievable	
19	25	26	26	BRAD PAISLEY/Who Needs Pictures	
25	25	26	26	KERSHAW & MORGAN/Maybe Not Tonight	
25	25	26	25	MONTGOMERY GENTRY/Hillbilly Shoes	
20	20	25	25	SHANE MINOR/Slave To The Habit	
19	19	24	24	GEORGE STRAIT/Write This Down	
20	20	25	25	SHEDAISSY/Little Good-byes	
20	20	25	25	DIXIE CHICKS/Tonight...	
19	19	19	20	KENNY CHESNEY/You Had Me From...	
19	19	19	20	DEANA CARTER/Angels Working...	
19	19	19	20	LONESTAR/Amazed	

**KFKF 94 FM** MARKET #30  
**KFKF/Kansas City**  
 Infinity  
 (816) 753-4000  
 Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	28	36	37	SHANIA TWAIN/Man! I Feel Like...	
19	31	36	36	FAITH HILL/Love Ain't Like That	
35	35	34	35	ALAN JACKSON/Gone Crazy	
37	36	35	35	BLACKHAWK/Your Own Little...	
26	37	34	35	TERRI CLARK/Everytime I Cry	
17	19	20	33	STEVE WARINER/Two Tardrops	
19	21	20	32	TIM MCGRAW/Please Remember Me	
19	21	19	32	RANDY TRAVIS/Stranger In My...	
19	21	20	32	ANDY GRIGGS/You Won't Ever Be...	
37	37	36	25	REBA MCKENTRE/One Honest Heart	
26	33	33	25	MARK WILLIS/Wish You Were Here	
17	20	19	22	LILA MCCANN/With You	
18	22	21	21	SHEDAISSY/Little Good-byes	
10	20	22	21	JOE DIFFIEA/Night To Remember	
15	10	19	20	AARON TIPPIN/Leaving	
17	20	21	20	PATTY LOVELESS/Can't Get Enough	
27	17	20	20	ANDY GRIGGS/You Won't Ever Be...	
26	18	20	20	TY HERNDON/Hands Of A...	
26	17	20	20	SAWYER BROWN/Drive Me Wild	
28	21	20	20	COLLIN RAYE/Anyone Else	
37	33	30	30	CHAD BROCK/Ordinary Life	
15	15	15	19	MARTINA MCBRIDE/Whatever You Say	
16	15	15	18	MONTGOMERY GENTRY/Hillbilly Shoes	
15	15	15	18	DIAMOND RIO/Unbelievable	
10	14	15	15	GEORGE STRAIT/Write This Down	
16	15	15	19	JESSICA ANDREWS/Will Be There...	
10	14	15	15	CHELY WRIGHT/Single White Female	
10	14	15	15	LONESTAR/Amazed	
10	14	15	14	BRAD PAISLEY/Who Needs Pictures	
10	14	15	14	M. CHAPIN CARPENTER/Almost Home	
10	14	15	14	SARA EVANS/Fool, I'm A Woman	
10	14	15	14	SHANE MINOR/Slave To The Habit	
10	14	15	14	TRAVIS TRITT/Start The Car	
10	14	15	14	KENNY CHESNEY/You Had Me From...	
10	14	15	14	DIXIE CHICKS/Tonight...	
10	14</				

# AC PLAYLISTS

April 23, 1999 **R&R** • 69

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm**

**MARKET #1**  
WLTW/New York  
Chancellor  
(212) 258-7000  
Ryan/Del Rio

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
17	18	18	18	SHANIA TWAIN/From This Moment On
17	18	18	18	CHER/Believe
17	18	18	18	BACKSTREET BOYS/All I Have To Give
17	17	17	17	SARAH MCLACHLAN/Angel
15	17	17	17	'N SYNC/(God...) A Little...
15	17	17	17	SIXPENCE..Kiss Me
15	15	15	15	MARIAH CAREY/Still Believe
14	14	15	15	SHANIA TWAIN/That Don't..
17	17	14	14	BACKSTREET BOYS/II Never Break..
-	-	13	13	PHIL COLLINS/You'll Be In My...
12	12	12	12	TESH F/INGRAM/Forever More..
10	10	10	10	DION W/BOCELLI/The Prayer
-	-	7	7	BACKSTREET BOYS/II Have To Give
15	15	15	15	MONICA/Angel Of Mine
13	18	14	4	R. KELLY & C. DION/Im Your Angel

**k-big 104.3**

**MARKET #2**  
KBIG/Los Angeles  
Chancellor  
(818) 546-1043  
Streit/Coles

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
31	36	23	29	SIXPENCE..Kiss Me
5	39	26	26	SHANIA TWAIN/That Don't..
34	33	24	26	SHERY CROW/My Favorite Mistake
23	29	24	26	GOD DOLL'S/His
30	27	21	26	MARIAH CAREY/Still Believe
34	27	25	25	FAITH HILL/Let Me Let Go
26	29	25	25	CHER/Believe
-	-	18	24	BACKSTREET BOYS/As Long As You..
23	24	27	23	BACKSTREET BOYS/All I Have To Give
4	34	26	23	SUGAR RAY/Every Morning
-	-	21	21	PHIL COLLINS/You'll Be In My...
-	-	1	1	'N SYNC/(God...) A Little...
-	-	-	-	RICKY MARTIN/Livin' La Vida Loca

**Life 93.9**

**MARKET #3**  
WLTJ/Chicago  
Chancellor  
(312) 329-9002  
Ryan

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
16	18	20	20	CHER/Believe
16	18	20	20	BACKSTREET BOYS/All I Have To Give
17	18	19	19	SHANIA TWAIN/From This Moment On
17	18	19	19	SARAH MCLACHLAN/Angel
16	18	19	19	'N SYNC/(God...) A Little...
10	18	19	19	SIXPENCE..Kiss Me
17	18	20	11	R. KELLY & C. DION/Im Your Angel
14	9	10	10	MARIAH CAREY/Still Believe
-	-	9	9	SHANIA TWAIN/That Don't..
13	9	6	6	MONICA/Angel Of Mine
9	5	8	6	DION W/BOCELLI/The Prayer
-	-	-	-	PHIL COLLINS/You'll Be In My...

**Windy 100.7FM**

**MARKET #3**  
WNNP/Chicago  
Bonneville  
(312) 297-5100  
Hamlin/Johns

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
29	32	31	32	SHANIA TWAIN/From This Moment On
30	33	30	30	SARAH MCLACHLAN/Angel
30	32	31	29	JOHN & RIMES/Written In The Stars
26	22	24	27	'N SYNC/(God...) A Little...
23	24	25	25	CHER/Believe
24	24	23	25	R. KELLY & C. DION/Im Your Angel
25	24	23	25	MONICA/Angel Of Mine
25	24	25	25	PHIL COLLINS/True Colors
24	23	21	25	CELINE DION/To Love You More
25	24	23	24	BACKSTREET BOYS/As Long As You..
-	-	19	24	PHIL COLLINS/You'll Be In My...
5	5	7	19	BACKSTREET BOYS/All I Have To Give
32	29	31	14	ROD STEWART/Faith Of The Heart
6	5	7	7	BRICKMAN F/SMITH/Love Of My Life
5	5	7	7	SIXPENCE..Kiss Me
-	-	-	-	MARIAH CAREY/Still Believe..
-	-	-	-	TESH F/INGRAM/Forever More...

**KIOI 101.3 FM**

**MARKET #4**  
KIOI/San Francisco  
Chancellor  
(415) 538-1013  
Lawrence/Carlson

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
31	31	32	32	SAVAGE GARDEN/Truly Madly Deeply
32	31	31	31	HOUSTON & CAREY/When You Believe..
31	30	31	31	CHER/Believe
31	31	32	30	MARIAH CAREY/Still Believe
23	22	26	26	SIXPENCE..Kiss Me
21	22	25	25	MONICA/Angel Of Mine
-	5	27	24	PHIL COLLINS/You'll Be In My...
26	25	22	23	TESH F/INGRAM/Forever More...
25	24	21	23	MULBERRY LANE/Harmless
4	26	26	23	SHANIA TWAIN/That Don't..
31	23	15	16	BACKSTREET BOYS/All I Have To Give
-	14	16	15	BACKSTREET BOYS/As Long As You..

**WEEZ Radio Inc**

**MARKET #5**  
WBEB/Philadelphia  
Chancellor  
(610) 538-1223  
Conley/Rowland

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
25	25	26	27	'N SYNC/(God...) A Little...
23	23	22	25	CHER/Believe
7	8	14	23	MARIAH CAREY/Still Believe
19	19	21	21	SARAH MCLACHLAN/Angel
20	19	21	20	BACKSTREET BOYS/All I Have To Give
4	4	9	13	JOHN & RIMES/Written In The Stars
-	-	12	12	SIXPENCE..Kiss Me
9	11	12	10	BACKSTREET BOYS/II Never Break..
11	11	9	9	SHANIA TWAIN/From This Moment On
5	4	6	8	MONICA/Angel Of Mine
5	5	6	8	PRETENDERS/Loving You Is..
5	5	7	7	CHICAGO/Show Me A Sign
-	4	6	5	SHANIA TWAIN/That Don't..
4	5	7	5	TESH F/INGRAM/Forever More
-	-	2	2	DIANA KRALL/Why Should I Care
-	-	1	1	PHIL COLLINS/You'll Be In My...
-	-	1	1	QUINCY JONES..I'm Yours
-	-	-	-	JOHN MELLENCAMPI/In Not Running..

**KVIL Dallas**

**MARKET #7**  
Infinity  
(214) 691-1037  
Curtis/O'Neal

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
30	31	24	24	SARAH MCLACHLAN/Angel
30	31	24	24	SHANIA TWAIN/From This Moment On
19	19	22	22	BACKSTREET BOYS/All I Have To Give
29	28	22	22	EDWIN MCCAIN/II Be
20	20	22	22	'N SYNC/(God...) A Little...
20	20	21	21	CHER/Believe
19	19	21	21	HOUSTON & CAREY/When You Believe..
-	8	16	16	PHIL COLLINS/You'll Be In My...
-	20	16	16	BRANDY/Have You Ever?
20	20	15	15	MONICA/Angel Of Mine
18	18	15	15	FAITH HILL/This Kiss
-	-	15	15	R. KELLY & C. DION/Im Your Angel
8	-	15	15	BRICKMAN F/SMITH/Love Of My Life
8	-	8	7	TESH F/INGRAM/Forever More..
7	7	8	7	PRETENDERS/Loving You Is..
8	8	8	7	SHANIA TWAIN/That Don't..
8	8	8	7	BRUCE HORNSBY/See The Same Way
-	-	7	7	VONDA SHEPARD..Baby, Don't You..
8	8	8	7	DIANA KRALL/Why Should I Care
-	-	7	7	QUINCY JONES..I'm Yours
5	5	5	5	BACKSTREET BOYS/As Long As You..

**MAGIC 106.7**

**MARKET #8**  
WMJX/Boston  
Greater Media  
(617) 822-9600  
Kelley/Laurence

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	JEWEL/Hands
26	26	26	26	SARAH MCLACHLAN/Angel
13	12	26	26	MONICA/Angel Of Mine
26	26	26	26	'N SYNC/(God...) A Little...
25	26	26	26	SHANIA TWAIN/From This Moment On
26	25	25	25	R. KELLY & C. DION/Im Your Angel
16	11	16	19	SIXPENCE..Kiss Me
-	-	12	12	CHER/Believe
10	10	10	10	BACKSTREET BOYS/II Never Break..
8	8	8	10	GARTH BROOKS/To Make You Feel..
26	25	10	10	ROD STEWART/Faith Of The Heart
9	8	7	8	CELINE DION/To Love You More
9	9	6	7	BRANDY/Have You Ever?
-	-	5	6	PHIL COLLINS/You'll Be In My...
7	7	7	6	DIANA LEWIS/Falling
5	5	5	6	NA LEO/Poetry Man
7	5	7	5	MARIAH CAREY/Still Believe
6	4	5	5	JOHN & RIMES/Written In The Stars
1	1	1	1	DION W/BOCELLI/The Prayer
1	1	1	1	TESH F/INGRAM/Forever More..
-	-	-	-	FAITH HILL/Let Me Let Go

**Soft Rock 97.1 WASH-FM**

**MARKET #9**  
WASH/Washington  
Chancellor  
(301) 984-9710  
Davis/Martin

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
11	28	24	29	FAITH HILL/Let Me Let Go
-	8	24	29	98 DEGREES/The Hardest Thing
30	28	24	29	'N SYNC/(God...) A Little...
24	28	24	29	BACKSTREET BOYS/All I Have To Give
-	-	23	29	PHIL COLLINS/You'll Be In My...
30	15	24	27	EDWIN MCCAIN/II Be
-	28	21	26	SHANIA TWAIN/That Don't..
26	28	22	26	CHER/Believe
30	28	23	26	SARAH MCLACHLAN/Angel
25	15	23	25	HOUSTON & CAREY/When You Believe..
27	28	24	25	SIXPENCE..Kiss Me
30	15	24	23	PHIL COLLINS/True Colors
25	14	20	9	MARIAH CAREY/Still Believe
15	10	10	9	JOHN & RIMES/Written In The Stars
-	-	-	-	98 DEGREES/Recue Of You
-	-	-	-	NA LEO/Poetry Man

**PLANET 103.1**

**MARKET #11**  
WFLM/Miami  
Clear Channel  
(954) 463-9299  
Roberts/Archer/Poyner

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
21	26	22	24	AEROSMITH/Don't Want To..
21	21	23	23	JOHN & RIMES/Written In The Stars
22	24	21	23	GOD DOLL'S/His
22	25	20	22	EDWIN MCCAIN/II Be
19	23	19	20	MATCHBOX 20/3am
20	22	20	19	ERIC CLAPTON/My Father's Eyes
19	23	22	17	FLEETWOOD MAC/Landslide
14	15	14	16	SHANIA TWAIN/From This Moment On
13	13	13	15	BILLIE MYERS/How Deep Live
14	15	13	13	LEANN RIMES/How Deep Live
14	16	13	13	SHANIA TWAIN/You'll Be In My...
13	14	15	12	ELTON JOHN/Something About..
10	11	12	11	FAITH HILL/This Kiss
11	11	9	11	ROD STEWART/Faith Of The Heart
10	13	11	11	MATCHBOX 20/Real World..
10	12	10	10	STEVE NICKS/You Ever Did..
11	14	11	10	JOHN MELLENCAMPI/In Not Running..
-	8	9	9	PHIL COLLINS/You'll Be In My...
10	11	10	9	JEWEL/Hands

**peach 94.9**

**MARKET #12**  
WPCH/Atlanta  
Jacor  
(404) 367-0949  
Dillard/Goss/Joy

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
17	20	20	21	SARAH MCLACHLAN/Angel
18	20	19	19	'N SYNC/(God...) A Little...
21	18	15	19	JOHN & RIMES/Written In The Stars
14	16	15	17	CHER/Believe
10	9	15	16	MARIAH CAREY/Still Believe
17	19	15	15	ROD STEWART/Faith Of The Heart
15	17	15	15	TESH F/INGRAM/Forever More
14	15	15	11	BRICKMAN F/SMITH/Love Of My Life
11	9	14	11	MONICA/Angel Of Mine
18	16	14	11	SHANIA TWAIN/From This Moment On
9	11	14	11	DION W/BOCELLI/The Prayer
9	12	11	11	R. KELLY & C. DION/Im Your Angel
12	9	10	10	BACKSTREET BOYS/All I Have To Give
6	8	9	10	FAITH HILL/Let Me Let Go
14	11	13	10	JEWEL/Hands
-	8	10	10	PHIL COLLINS/You'll Be In My...
5	5	6	8	ATLANTA RHYTHM..When
-	-	4	7	PRETENDERS/Loving You Is..
-	-	2	2	SIXPENCE..Kiss Me
-	-	2	2	SHANIA TWAIN/That Don't..

**92.5 KLSY**

**MARKET #14**  
KLSY/Seattle  
Sandusky  
(425) 454-1540  
McKay/Brooks

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
32	31	32	32	GREEN DAY/Time Of Your Life...
29	32	32	32	EDWIN MCCAIN/II Be
33	32	33	32	CHER/Believe
-	7	27	31	PHIL COLLINS/You'll Be In My...
32	32	32	31	GOD DOLL'S/His
32	32	26	29	JEWEL/Hands
28	31	31	29	BACKSTREET BOYS/As Long As You..
14	15	31	29	AEROSMITH/Don't Want To..
32	31	33	29	SARAH MCLACHLAN/Angel
31	29	22	27	SHANIA TWAIN/You'll Be In My...
25	25	27	20	SAVAGE GARDEN/Truly Madly Deeply
13	10	11	17	PAULA PATTON/Don't Want To Wait
-	11	12	15	PRETENDERS/Loving You Is..
14	14	16	15	FAITH HILL/This Kiss
15	17	15	14	NATALIE IMBRUGLIA/Torn
13	12	17	14	NATALIE MERCHANT/Kind & Generous
33	31	-	14	SIXPENCE..Kiss Me
16	13	13	14	JOHN & RIMES/Written In The Stars
11	9	11	13	JEWEL/You Were Meant..
13	14	14	13	JOEY MCINTYRE/Stay The Same
17	13	14	13	'N SYNC/(God...) A Little...
14	12	14	12	CELINE DION/My Heart Will Go On
14	13	12	11	SHANIA TWAIN/From This Moment On
-	-	-	-	SHANIA TWAIN/That Don't..
5	3	3	5	BAZ LUHRMANN/Everybody's Free..

**99.9 KEZ**

**MARKET #15**  
KESZ/Phoenix  
Sandusky  
(602) 207-9999  
Del Rosso/Shanahan

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
32	31	27	34	'N SYNC/(God...) A Little...
34	31	31	34	SARAH MCLACHLAN/Angel
24	26	21	31	R. KELLY & C. DION/Im Your Angel
18	17	14	29	EDWIN MCCAIN/II Be
17	19	17	28	CHER/Believe
11	14	15	22	MARIAH CAREY/Still Believe
23	23	22	22	BRICKMAN F/SMITH/Love Of My Life
16	20	20	21	BACKSTREET BOYS/All I Have To Give
30	29	28	20	ROD STEWART/Faith Of The Heart
25	20	19	20	JOHN & RIMES/Written In The Stars
11	14	9	19	FAITH HILL/Let Me Let Go
19</				



MIKE KINOSIAN  
mkinosox@rronline.com

## Potent R&R Partnership Soon To Premiere

### Mediabase 24/7 alliance a huge step forward

The industry's most accurate and comprehensive music detections are unquestionably done by Premiere Radio Networks' Mediabase 24/7. The forthcoming association announced last month between Premiere and The Industry's Newspaper — R&R — is generating more positive and widespread reaction than even we could've imagined.



Rich Meyer

Enthusiastic about this alliance, R&R format editors are sharing history, options and highlights related to our new cohorts. This week's input comes from a major-market Mediabase 24/7 client and Mediabase's President.

"This partnership allows us to further strengthen our role as the leader in unbiased and trustworthy airplay data." Since those comments by R&R Publisher/CEO Erica Farber appeared in our March 12 issue, the clear consensus has been that the move will be a huge step forward for both the radio and record communities. "Unbiased" and "trustworthy" are words synonymous with R&R. The opportunity to join forces with Premiere is one of the greatest coups in our 26-year history. Here's an instant overview.

#### Behind The Scenes

More than 7,800 stations are counted as Premiere affiliates. President/CEO and founding member Kraig Kitchin is at the helm of the Jacor-owned company with 380

employees and has been there since 1987. One scary thing about this tireless worker is his uncanny ability to ad-lib something about virtually each affiliate. Eleven different companies in the past six years have been consolidated under Premiere's banner. Regarding Mediabase 24/7, Kitchin told Farber in R&R's March 19 "Publisher's Profile" that it "has the ability to raise the standard for [detected] music airplay with both the music and radio industries."

Radio programmer Rich Meyer and his wife, Nancy, are the heart and soul of Mediabase 24/7. A former major-market PD at such stations as WMET/Chicago, XTRA-FM/San Diego, KAZY/Denver and WNCI/Columbus, Rich Meyer revolutionized the music detection game 11 years ago with *Monday Morning Replay*, a super-slick weekly publication crammed with pertinent information. In retrospect, the publication's only downside was that it was ahead of its time.

About seven years ago, Meyer

left his Detroit base for Los Angeles, where Premiere ran with his *MMR* concept, putting it on a computer disk and offering it to clients for barter. "The whole idea behind Mediabase is to provide as much information as we can to make the programmer's job easier," he explains. "We provide totally comprehensive, in-depth overviews on a different major market each week."

Many people believe Mediabase 24/7 is a service that solely detects a station's music selections. To help diffuse that misconception, I asked Meyer for five "insider secrets" on getting the most from Mediabase.

Here's what awaits subscribers accessing the "Tuned In" feature:

- **Stopset Positioning And Unit Counts.** Here's something critical for GMs, GSMs and PDs who

want to know how the rest of the industry is dealing with inventory. "This service provides an insightful analysis of unit counts and commercial minutes per hour," remarks Meyer. "Information includes the number of stopsets per hour, the

number of units within each stopset and the number of commercial minutes per hour."

- **Historical Analyses.** Users can access data that goes back to 1990. "In terms of archived information, programmers entering a new market can literally tap into millions of dollars worth of research. A myriad of market reports are available, including any designated year's current or gold-based music lists and positioning and promotional content and personnel and ownership information."

- **Promotions & Contesting.** Every station's promotions and contests are detailed. "Analysis is provided in descriptive form and given verbatim as broadcast," notes Meyer. "There are dozens of promotions and contests to sift

There are dozens of promotions and contests to sift through, digest and spin for a station's own unique situation.



**ALL SMILES IS A GOOD THING** — On a busy afternoon, Semisonic ("Closing Time," "Secret Smile") and Everything ("Good Thing," "Hooch") visited Pop/Alt WTMX/Chicago. Posing (l-r) are Semisonic's Jacob Sauter; Everything's Craig Honeycutt, David Slankard and Nate Brown; Semisonic's Dan Wilson; Everything's Steve Van Dam and V'Life Quinn; WTMX VP/Programming Barry James; Everything's Rich Bradley; WTMX staffer Debbie Jacquart; Semisonic's Craig Volpe; and WTMX's George Economos.

## WPLJ Is Tuned In To 24/7

To get a feel for how Mediabase 24/7 is actually being used in the field, we went straight to the country's No. 1 market.

Hot AC WPLJ/New York has been a Mediabase client for more than two years. MD Tony Mascaro endorses the company's human element in tracking songs. "When comparing Mediabase with our own daily logs, it's extremely rare to find a mistake. We run a Saturday night '80s show, for example, and they hit all those songs right on the money."



Tony Mascaro

Different radio markets get in-depth overviews each week in Mediabase's "Tuned In" section. "You can see stations in AC, Hot AC, CHR, Rock, Alternative, Country — just about every format," notes Mascaro. "They give a good nine- or 10-page summary of music clocks, sample hours, positioning statements, contests and promos. There's also sweeper and jingle verbiage. Nearly everything about the station is covered."

After printing out information from stations he wants to see, Mascaro simply files the data for later reference. "When I get time during the week, I read about each individual station. You might be able to pick up on a promotion idea and give it a try in your market. When you look at New York, you won't just see Z100 and 'PLJ. They do WKTU, WXRK, WNEW-FM and all the rest. I really love that aspect of Mediabase."

When comparing Mediabase with our own daily logs, it's extremely rare to find a mistake. We run a Saturday night '80s show, for example, and they hit all those songs right on the money.

Through the "Seven Day Report" option, Mediabase clients like 'PLJ are able to keep tabs on any given song's plays for a full week. "The nice part is, when you click on that song, you'll see a list of every station playing it," Mascaro says.

That list is arranged in order of plays from highest to lowest and also indicates each station's format. "I'll click on a song we're considering and might see that it's getting a lot of airplay, but the majority of stations on it could be mainstream AC. It's a very nice breakdown."

Commenting that the entire process is very easy to navigate, Mascaro explains, "Each aspect is linked to something else. It's not necessary to always escape and return to the main menu. The system is very user-friendly."

But even further detailed AC breakouts is something Mascaro would like to see from the Sherman Oaks, CA-based company. "They do mainstream AC and Hot AC charts, and I wish they'd also do one for Pop/Alternative. If WPLJ leans in one direction, it would be that way. Other than that, I've been very happy with everything I've used with Mediabase."

through, digest and spin for a station's own unique situation."

- **Positioning Statements.** As Meyer pointed out above with promotions and contests, positioning statements are also listed verbatim the way they aired during a 24-hour broadcast day. "Programmers can tap into hundreds of stations and use this informative service as a 'thought starter' when freshening their station's sound."

- **Morning Shows.** The key point here is "same day" coverage. "It's absolutely top-notch air talent with their topical and cutting-edge content. PDs and morning personalities using this feature are able to enhance their own on-air product."

#### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1664 or e-mail: mkinosox@rronline.com

A myriad of market reports are available, including any designated year's current or gold-based music lists and positioning and promotional content and personnel and ownership information.



# QUINCY JONES

featuring

*Siedah Garrett &*

*El DeBarge*

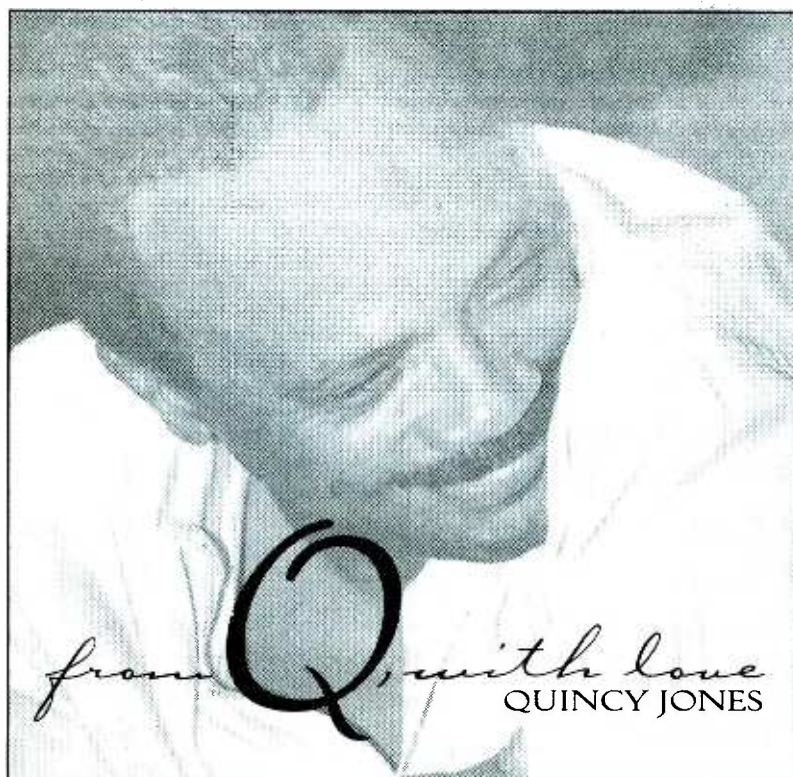
## “I’M YOURS”

WBEB  
WSHH  
WLIF  
WTPI  
KGBY  
WRVR  
WLHT  
WTVR  
KSSK  
WFMK  
WXKC  
KGBX  
WMJY  
WRWC  
WQLR  
KDAT  
WDEF  
WTFM

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APRIL 23, 1999

3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	<b>1</b>	<b>SARAH MCLACHLAN</b> Angel (Warner Sunset/Reprise) <b>2301</b>	<b>2250</b>	<b>2285</b>	<b>2442</b>	<b>103/0</b>	
3	2	2	<b>2</b>	<b>'N SYNC</b> (God Must Have Spent) A Little More Time... (RCA) <b>2252</b>	<b>2110</b>	<b>2120</b>	<b>2110</b>	<b>104/1</b>	
7	7	5	<b>3</b>	<b>CHER</b> Believe (Warner Bros.) <b>1983</b>	<b>1806</b>	<b>1706</b>	<b>1652</b>	<b>97/4</b>	
5	4	3	<b>4</b>	<b>MONICA</b> Angel Of Mine (Arista) <b>1926</b>	<b>1874</b>	<b>1793</b>	<b>1736</b>	<b>104/1</b>	
2	3	4	5	<b>ELTON JOHN &amp; LEANN RIMES</b> Written In... (Curb/Rocket/Island) <b>1753</b>	<b>1821</b>	<b>2037</b>	<b>2130</b>	<b>95/1</b>	
15	14	12	<b>6</b>	<b>SIXPENCE NONE THE RICHER</b> Kiss Me (Squint/Columbia) <b>1622</b>	<b>1385</b>	<b>1169</b>	<b>838</b>	<b>100/5</b>	
6	6	6	7	<b>MARIAH CAREY</b> I Still Believe (Columbia) <b>1586</b>	<b>1685</b>	<b>1737</b>	<b>1693</b>	<b>97/1</b>	
10	8	8	<b>8</b>	<b>JOHN TESH f/JAMES INGRAM</b> Forever More... (GTSP/Mercury) <b>1568</b>	<b>1563</b>	<b>1531</b>	<b>1540</b>	<b>103/3</b>	
—	26	13	<b>9</b>	<b>PHIL COLLINS</b> You'll Be In My Heart (Hollywood) <b>1545</b>	<b>1254</b>	<b>345</b>	—	<b>110/3</b>	
13	11	10	<b>10</b>	<b>BACKSTREET BOYS</b> All I Have To Give (Jive) <b>1525</b>	<b>1431</b>	<b>1424</b>	<b>1403</b>	<b>91/1</b>	
4	5	7	11	<b>ROD STEWART</b> Faith Of The Heart (Universal) <b>1375</b>	<b>1572</b>	<b>1787</b>	<b>1945</b>	<b>83/0</b>	
9	10	9	12	<b>SHANIA TWAIN</b> From This Moment On (Mercury) <b>1339</b>	<b>1441</b>	<b>1454</b>	<b>1603</b>	<b>79/0</b>	
8	9	11	13	<b>JIM BRICKMAN f/MICHAEL W. SMITH</b> Love Of... (Windham Hill) <b>1241</b>	<b>1427</b>	<b>1499</b>	<b>1637</b>	<b>84/1</b>	
11	12	14	14	<b>R. KELLY &amp; CELINE DION</b> I'm Your Angel (Jive) <b>1138</b>	<b>1192</b>	<b>1320</b>	<b>1457</b>	<b>66/0</b>	
12	13	15	15	<b>JEWEL</b> Hands (Atlantic) <b>1005</b>	<b>1161</b>	<b>1296</b>	<b>1422</b>	<b>65/0</b>	
23	19	19	<b>16</b>	<b>SHANIA TWAIN</b> That Don't Impress Me Much (Mercury) <b>864</b>	<b>629</b>	<b>540</b>	<b>356</b>	<b>78/7</b>	
19	17	18	<b>17</b>	<b>FAITH HILL</b> Let Me Let Go (Warner Bros.) <b>781</b>	<b>705</b>	<b>682</b>	<b>530</b>	<b>77/17</b>	
18	16	17	<b>18</b>	<b>PRETENDERS</b> Loving You Is All I Know (Hollywood) <b>765</b>	<b>762</b>	<b>747</b>	<b>616</b>	<b>72/2</b>	
14	15	16	19	<b>PHIL COLLINS</b> True Colors (Atlantic) <b>689</b>	<b>784</b>	<b>1029</b>	<b>1258</b>	<b>53/0</b>	
21	20	20	<b>20</b>	<b>MULBERRY LANE</b> Harmless (Refuge/MCA) <b>600</b>	<b>505</b>	<b>493</b>	<b>431</b>	<b>54/4</b>	
20	21	21	<b>21</b>	<b>CHICAGO</b> Show Me A Sign (Reprise) <b>510</b>	<b>499</b>	<b>489</b>	<b>441</b>	<b>42/2</b>	
27	23	22	<b>22</b>	<b>NA LEO</b> Poetry Man (NLP) <b>466</b>	<b>427</b>	<b>380</b>	<b>305</b>	<b>55/6</b>	
28	27	27	<b>23</b>	<b>JOHN MELLENCAMP</b> I'm Not Running Anymore (Columbia) <b>450</b>	<b>361</b>	<b>334</b>	<b>285</b>	<b>50/4</b>	
22	22	24	24	<b>CELINE DION w/ANDREA BOCELLI</b> The Prayer (550 Music/ERG) <b>271</b>	<b>408</b>	<b>428</b>	<b>407</b>	<b>26/0</b>	
24	24	25	25	<b>JOEY MCINTYRE</b> Stay The Same (C2/Columbia) <b>256</b>	<b>391</b>	<b>374</b>	<b>350</b>	<b>25/0</b>	
<b>DEBUT</b>			<b>26</b>	<b>98 DEGREES</b> The Hardest Thing (Universal) <b>248</b>	<b>166</b>	<b>81</b>	<b>22</b>	<b>21/6</b>	
25	25	26	27	<b>TINA ARENA</b> If I Was A River (Epic) <b>246</b>	<b>362</b>	<b>359</b>	<b>337</b>	<b>24/0</b>	
—	—	30	<b>28</b>	<b>BRUCE HORNSBY</b> See The Same Way (RCA) <b>232</b>	<b>174</b>	<b>126</b>	<b>85</b>	<b>34/6</b>	
—	29	29	<b>29</b>	<b>CUTTING EDGE</b> Without You (Thunderquest) <b>218</b>	<b>197</b>	<b>166</b>	<b>125</b>	<b>23/0</b>	
<b>DEBUT</b>			<b>30</b>	<b>VONDA SHEPARD w/EMILY SALIERS</b> Baby, Don't You... (Jacket) <b>215</b>	<b>130</b>	<b>95</b>	<b>68</b>	<b>33/8</b>	

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker 114 AC reporters. 108 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1999, R&R Inc.

## NEW & ACTIVE

**SAVAGE GARDEN** The Animal Song (Hollywood/Columbia)  
Total Stations: 14, Adds: 1, Plays: 199, including WGSY 17 (17), WTCB 15 (15), WLRQ 11 (9), WRMF 5 (3), WOOF 16 (15), WAHR 4, WGLM 16 (16), WMGN 24 (24), WNSN 16 (16), WKBN 1 (1), KATF 20 (21), KLTA 25 (25), WQLR 29 (28).

**JEWEL** Down So Long (Atlantic)  
Total Stations: 15, Adds: 3, Plays: 194, including WLEV 7, WKYE 12 (10), WGSY 16, WOOF 9 (9), WRVR 15 (14), WHBC 14, WCRZ 13 (12), WMGN 11 (10), WNSN 10 (10), KATF 24 (23), WQLR 19 (16), KMAJ 20, KYMG 24 (24).

**BAZ LUHRMANN** Everybody's Free (To Wear Sunscreen) (Capitol)  
Total Stations: 19, Adds: 1, Plays: 179, WFBG 1 (1), WALK 14 (16), WQNZ 16 (16), WRMF 15 (17), WOOF 10 (4), WAHR 22, KESZ 10 (12), WSNY 7 (18), WIKY 2 (2), WCRZ 12 (14), WNSN 11 (10), KLTA 7 (7), WQLR 4 (4), KEFM 10 (20), KGBX 3, KRBB 7 (6), KKCW 1 (5), KGBY 22 (20), KLSY 5 (3).

**Q. JONES f/S. GARRETT & EL DEBARGE** I'm Yours (Qwest/WB)  
Total Stations: 36, Adds: 18, Plays: 133, including WRCH 9 (5), WWLI 5 (5), WLIF 2 (2), WXKC 2, WAFY 8, WBEB 1, WKWK 3, WTCB 5 (3), WTVR 9 (4), WMJY 12 (12), WDEF 3 (2), WMXC 10, KVIL 7, KVLY 3, WAJI 5, WLHT 6, WTP1 3, WGLM 3, WSWT 7, WRWC 5 (3), KELO 6, KGBX 5, KSSK 6, KWAV 3 (3), KGBY 5.

**DIANA KRALL** Why Should I Care? (Verve)  
Total Stations: 25, Adds: 3, Plays: 120, including WRCH 6 (9), WWLI 5 (5), WLIF 4 (4), WBEB 2, WKWK 5 (3), WTVR 8 (6), WEAT 3 (3), WMJY 12 (12), WDEF 4 (4), WTFM 1 (1), WMXC 7 (7), KVIL 7 (8), KOOI 13, WTP1 11 (9), WGLM 2 (2), WRWC 5 (3), WRVF 3 (1), KUDL 2 (2), KELO 5 (6), KGBX 8 (6), KRNO 2, KWAV 5 (5).

**CORRS** So Young (143/Lava/Atlantic)  
Total Stations: 14, Adds: 0, Plays: 90, WWLI 5 (5), WLEV 7, WLIF 14 (14), WKYE 10, WKWK 5 (3), WTCB 6 (7), WTVR 6 (4), WDEF 3 (2), WFMK 10 (10), WGLM 3 (3), WRWC 3 (3), WLTE 4, KELO 12 (11), KWAV 2 (5).

**BACKSTREET BOYS** I Want It That Way (Jive)  
Total Stations: 11, Adds: 9, Plays: 60, including WLTV 7, WXKC 2, WTCB 15 (7), WOOF 9, WNSN 7, KMAJ 20.

**ALL-4-ONE** I Will Be Right Here (Blitz/Atlantic)  
Total Stations: 21, Adds: 21, Plays: 36, including WRCH 2, WWLI 5, WLIF 4, WAFY 4, WTVR 3, WDEF 5, WAJI 5, WRWC 3, WRVF 1, KELO 2, KWAV 2.

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>ALL-4-ONE</b> I Will Be Right Here (Blitz/Atlantic)	<b>21</b>
<b>Q. JONES f/S. GARRETT &amp; EL DEBARGE</b> I'm... (Qwest/WB)	<b>18</b>
<b>FAITH HILL</b> Let Me Let Go (Warner Bros.)	<b>17</b>
<b>SARAH BRIGHTMAN</b> Deliver Me (Angel)	<b>10</b>
<b>BACKSTREET BOYS</b> I Want It That Way (Jive)	<b>9</b>
<b>VONDA SHEPARD w/EMILY SALIERS</b> Baby, Don't... (Jacket)	<b>8</b>
<b>SHANIA TWAIN</b> That Don't Impress Me Much (Mercury)	<b>7</b>
<b>BRUCE HORNSBY</b> See The Same Way (RCA)	<b>6</b>
<b>NA LEO</b> Poetry Man (NLP)	<b>6</b>
<b>98 DEGREES</b> The Hardest Thing (Universal)	<b>6</b>

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PHIL COLLINS</b> You'll Be In My Heart (Hollywood)	<b>+291</b>
<b>SIXPENCE NONE THE RICHER</b> Kiss Me (Squint/Columbia)	<b>+237</b>
<b>SHANIA TWAIN</b> That Don't Impress Me Much (Mercury)	<b>+235</b>
<b>CHER</b> Believe (Warner Bros.)	<b>+177</b>
<b>'N SYNC</b> (God Must Have Spent) A Little More... (RCA)	<b>+142</b>
<b>MULBERRY LANE</b> Harmless (Refuge/MCA)	<b>+95</b>
<b>BACKSTREET BOYS</b> All I Have To Give (Jive)	<b>+94</b>
<b>Q. JONES f/S. GARRETT &amp; EL DEBARGE</b> I'm... (Qwest/WB)	<b>+94</b>
<b>JOHN MELLENCAMP</b> I'm Not Running Anymore (Columbia)	<b>+89</b>
<b>VONDA SHEPARD w/EMILY SALIERS</b> Baby, Don't... (Jacket)	<b>+85</b>

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>BACKSTREET BOYS</b> I'll Never Break Your Heart (Jive)
<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia)
<b>EDWIN McCAIN</b> I'll Be (Lava/Atlantic)
<b>HOUSTON &amp; CAREY</b> When You... (Arista/Columbia/DreamWorks)
<b>FAITH HILL</b> This Kiss (Warner Bros.)
<b>SHANIA TWAIN</b> You're Still The One (Mercury)
<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive)
<b>NATALIE IMBRUGLIA</b> Torn (RCA)
<b>CELINE DION</b> To Love You More (550 Music/ERG)
<b>AEROSMITH</b> I Don't Want To Miss A Thing (Columbia)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# Faith Hill

## "Let Me Let Go"

### 17 Adds Including:

WMJX WSNY WRRM WALK WLQT KXLY KSSK



# REPORTERS

Stations and their adds listed alphabetically by market

## AC

### WYJB/Albany, NY

OM: Michael Morgan  
MD: Pat Ryan  
6 98 DEGREES "Hardest"  
7 MONICA "Angel"

### WLEW/Allentown, PA

PD: Vem Anderson  
7 FAITHHILL "Let"  
7 MONICA "Angel"

### KYMG/Anchorage, AK

OM: Mark Murphy  
PD: Devan Mitchell  
10 SHANIA TWAIN "Impress"

### WPCH/Atlanta, GA

OM/MD: Vance Dillard  
APD: Steve Goss  
MD: David Joy  
2 SIXPENCE "Kiss"  
2 SHANIA TWAIN "Impress"

### WFPG/Atlantic City, NJ

MD: Marlene Aqua  
1 FAITHHILL "Let"

### WBBO/Augusta, GA

PD: Bruce Stevens  
MULBERRY LANE "Harmless"  
VONDA SHEPARD "Baby"

### KKMJ/Austin, TX

PD: Nolan Cruise  
APD/MD: Mike Austin  
No Adds

### WLIF/Baltimore, MD

OM/MD: Gary Balaban  
MD: Mark Thoner  
4 ALL-4-ONE "Right"

### WNJY/Biloxi, MS

PD: Walter Brown  
MD: Angie Thompson  
18 SHANIA TWAIN "Impress"

### WMJJ/Birmingham, AL

OM: John Jenkins  
PD/MD: John Stuart  
SHANIA TWAIN "Impress"

### WMJX/Boston, MA

PD: Don Kelley  
MD: Mark Laurence  
12 CHER "Believe"  
FAITHHILL "Let"

### WEZN/Bridgeport, CT

PD/MD: Steve Marcus  
11 BACKSTREET BOYS "War"  
8 GOOD GOOD DOLLS "Slide"  
6 AEROSMITH "Mess"

### WHBC/Canton, OH

PD: Terry Simmons  
MD: Kayleigh Kriss  
BACKSTREET BOYS "War"  
FAITHHILL "Let"

### KDAT/Cedar Rapids, IA

PD/MD: Dick Studien  
QUINCY JONES "You're"  
CHICAGO "Show"

### WQMZ/Charlottesville, VA

PD/MD: Les Sinclair  
FAITHHILL "Let"

### WAFY/Frederick, MD

MD: Norman Henry Schmidt  
4 ALL-4-ONE "Right"

### KSOF/Fresno, CA

PD/MD: Angie Handa  
6 VONDA SHEPARD "Baby"  
7 CHER "Believe"

### WLHT/Grand Rapids, MI

PD: Bill Bailey  
APD/MD: Mary Turner  
6 QUINCY JONES "You're"  
5 BRUCE HORNBY "See"

### WLIT/Chicago, IL

Interim PD: Jim Ryan  
PHIL COLLINS "Heart"

### WNND/Chicago, IL

PD: Mark Hamlin  
MD: Haynes Johns  
MARIAH CAREY "Believe"  
TESHA TINGRAM "Forever"

### WRRM/Cincinnati, OH

OM/MD: Ted Morro  
APD/MD: Ted Morro  
SIXPENCE "Kiss"  
JOHN MELLENCAMP "Running"  
FAITHHILL "Let"

### WDOK/Cleveland, OH

PD: Sue Wilson  
MD: Scott Miller  
SHANIA TWAIN "Impress"

### WTCB/Columbia, SC

PD/MD: Brent Johnson  
ALL-4-ONE "Right"  
SARAH BRIGHTMAN "Deliver"

### WCSY/Columbus, GA

PD/MD: Alan Gann  
AMD: April Haze  
BACKSTREET BOYS "War"

### WSNY/Columbus, OH

PD: Chuck Knight  
MD: Mark Bingaman  
FAITHHILL "Let"

### KVIL/Dallas, TX

PD: Bill Curtis  
MD: Alex O'Neal  
7 VONDA SHEPARD "Baby"  
7 QUINCY JONES "You're"

### WLQT/Dayton, OH

PD: Sandy Collins  
MD: Steven Scott  
FAITHHILL "Let"

### KOSI/Denver, CO

OM/MD: Scott Taylor  
PD: Steve Hamilton  
ALL-4-ONE "Right"  
QUINCY JONES "You're"

### WOOD/Dothan, AL

OM/MD: Leigh Simpson  
OMD: Mike Holderfield  
9 BACKSTREET BOYS "War"

### KATF/Dubuque, IA

PD: Tim Dillon  
MD: Brian Davis  
BRUCE HORNBY "See"

### WJXB/Knoxville, TN

PD/MD: Jeff Jamigan  
ALL-4-ONE "Right"  
BRUCE HORNBY "See"  
QUINCY JONES "You're"  
VONDA SHEPARD "Baby"

### WXKX/Erie, PA

PD: Ron Arlen  
MD: Scott Stevens  
2 QUINCY JONES "You're"  
2 BACKSTREET BOYS "War"

### WIKY/Evanville, IN

PD/MD: Mark Baker  
VONDA SHEPARD "Baby"  
FAITHHILL "Let"

### WCRZ/Flint, MI

OM/MD: P. Patrick  
MD: George McIntyre  
SHERYL CROW "Anything"

### KTRR/Ft. Collins, CO

PD/MD: Mark Callaghan  
No Adds

### WAJF/Ft. Wayne, IN

PD: Bart Richards  
MD: Dr. Dave  
5 ALL-4-ONE "Right"  
5 QUINCY JONES "You're"

### WAFY/Frederick, MD

MD: Norman Henry Schmidt  
4 ALL-4-ONE "Right"

### KSOF/Fresno, CA

PD/MD: Angie Handa  
6 VONDA SHEPARD "Baby"  
7 CHER "Believe"

### WLHT/Grand Rapids, MI

PD: Bill Bailey  
APD/MD: Mary Turner  
6 QUINCY JONES "You're"  
5 BRUCE HORNBY "See"

### WLIT/Chicago, IL

Interim PD: Jim Ryan  
PHIL COLLINS "Heart"

### WNND/Chicago, IL

PD: Mark Hamlin  
MD: Haynes Johns  
MARIAH CAREY "Believe"  
TESHA TINGRAM "Forever"

### WRRM/Cincinnati, OH

OM/MD: Ted Morro  
APD/MD: Ted Morro  
SIXPENCE "Kiss"  
JOHN MELLENCAMP "Running"  
FAITHHILL "Let"

### WSPA/Greenville, SC

OM: Jim Kirkland  
PD/MD: Greg McKinney  
ALL-4-ONE "Right"  
DIANA KRALL "Care"

### WRCH/Hartford, CT

PD: Allan Camp  
MD: Joe Hann  
3 BETH NIELSEN CHAPMAN "Beyond"  
7 ALL-4-ONE "Right"

### KSSK/Honolulu, HI

PD/MD: Jeff Silvers  
FAITHHILL "Let"

### WAHR/Huntsville, AL

PD: John Malone  
MD: Abby Kay  
BACKSTREET BOYS "War"  
QUINCY JONES "You're"

### WTPJ/Indianapolis, IN

PD: Gary Havens  
MD: Steve Cooper  
3 QUINCY JONES "You're"

### WKYE/Johnstown, PA

PD: Jack Michaels  
MD: Brian Wolfe  
No Adds

### WLMG/New Orleans, LA

Dir./Ops: Nick Ferrara  
PD: Steve Suter  
APD/MD: Johnny Scott  
FAITHHILL "Let"

### WLTW/New York, NY

PD: Jim Ryan  
MD: Nina Del Rio  
7 BACKSTREET BOYS "War"

### KMGL/Oklahoma City, OK

PD: Jeff Couch  
APD: Kathi Yeager  
MD: Steve O'Brien  
3 VONDA SHEPARD "Baby"  
3 MULBERRY LANE "Harmless"

### KEFM/Omaha, NE

PD/MD: Steve Albertson  
No Adds

### WMGF/Orlando, FL

PD: Ken Payne  
APD/MD: Dean Muccio  
QUINCY JONES "You're"

### WMEZ/Pensacola, FL

PD/MD: Kevin Peterson  
SIXPENCE "Kiss"

### WSWT/Peoria, IL

PD/MD: Randy Rundle  
ALL-4-ONE "Right"  
BACKSTREET BOYS "War"  
SARAH BRIGHTMAN "Deliver"

### WBEB/Philadelphia, PA

PD: Chris Conley  
OM: Lee Rowland  
2 PHIL COLLINS "Heart"  
1 QUINCY JONES "You're"  
JOHN MELLENCAMP "Running"

### KESZ/Phoenix, AZ

APD: Rob Miller  
MD: Genevieve Shanahan  
VONDA SHEPARD "Baby"  
1 FAITHHILL "Let"  
1 SARAH BRIGHTMAN "Deliver"

### WSHH/Pittsburgh, PA

PD/MD: Ron Antill  
QUINCY JONES "You're"  
NALEO "Poetry"

### KKCW/Portland, OR

PD/MD: Bill Minckler  
No Adds

### WVEZ/Louisville, KY

OM: C. C. Matthews  
PD/MD: Joe Fedele  
ALL-4-ONE "Right"

### WPEZ/Macon, GA

PD: Laura Worth  
FAITHHILL "Let"

### WMGN/Madison, WI

VP/Prog: Pat O'Neill  
MD: Kim Fischer  
3 TESHATINGRAM "Forever"  
2 MATCHBOX 20 "Back"

### KVLY/McAllen, TX

PD/MD: Alex Duran  
5 BRUCE HORNBY "See"  
SARAH BRIGHTMAN "Deliver"  
NALEO "Poetry"

### WLRO/Melbourne, FL

PD: Mark Lander  
MD: Karen Kay  
JEWEL "Down"  
BRUCE HORNBY "See"  
VONDA SHEPARD "Baby"

### WVRV/Memphis, TN

OM: Joel Farrow  
PD/MD: Kay Manley  
7 CHER "Believe"  
3 98 DEGREES "Hardest"  
3 ALL-4-ONE "Right"  
3 SARAH BRIGHTMAN "Deliver"

### KGBY/Sacramento, CA

PD: Steve Kelly  
MD: Michael Rivers  
No Adds

### WPLL/Miami, FL

PD: Rob Roberts  
APD: Robert Archer  
MD: Diedre Poyner  
No Adds

### KEKZ/St. Louis, MO

PD: Smokey Rivers  
MD: Jim Doyle  
No Adds

### WLTD/Milwaukee, WI

PD/MD: Stan Atkinson  
QUINCY JONES "You're"  
DIANA KRALL "Care"

### WLTE/Minneapolis, MN

PD/MD: Gary Nolan  
No Adds

### WMXC/Mobile, AL

PD/MD: Ron Anthony  
No Adds

### KJSN/Modesto, CA

PD: Gary Michaels  
ALL-4-ONE "Right"

### KWAV/Monterey, CA

PD/MD: Bernie Moody  
3 SARAH BRIGHTMAN "Deliver"  
2 ALL-4-ONE "Right"  
2 TEXAS "Liftme"

### WHUD/Newburgh, NY

PD: Brian Krycz  
MD: Tom Krutz  
No Adds

### WLSN/South Bend, IN

PD: Phil Britain  
MD: Jim Roberts  
FAITHHILL "Let"

### KXLY/Spokane, WA

PD: Scott Valentine  
MD: Steve Knight  
FAITHHILL "Let"

### WMAS/Springfield, MA

PD: Paul Cannon  
APD/MD: Keith Stephens  
No Adds

### KGBX/Springfield, MO

PD/MD: Paul Kelley  
5 SHANIA TWAIN "Impress"  
5 QUINCY JONES "You're"  
3 BAZ LU RHIMAN "Free"

### KMAJ/Topeka, KS

PD: Dave Waters  
MD: Rosie Diehl  
20 JEWEL "Down"  
20 BACKSTREET BOYS "War"  
20 98 DEGREES "Hardest"

### WRFV/Toledo, OH

Interim PD: Susan Gates  
MD: Kim Carson  
1 ALL-4-ONE "Right"

### KMXZ/Tucson, AZ

PD: Bobby Rich  
MD: Leslie Lott  
No Adds

### KDOL/Tyler, TX

OM/MD: Dave Moreland  
MD: Janie Baver  
NALEO "Poetry"  
QUINCY JONES "You're"

### WLWZ/Utica, NY

PD/MD: Randy Jay  
NALEO "Poetry"  
JEWEL "Down"  
QUINCY JONES "You're"

### WASH/Washington, DC

PD: Darren Davis  
MD: Randi Martin  
98 DEGREES "Deuces"  
NALEO "Poetry"

### WEAT/West Palm Beach, FL

OM/MD: Les Howard Jacoby  
APD/MD: Chad Perry  
MD: Leah Henry  
21 SHANIA TWAIN "Impress"

### WRFV/West Palm Beach, FL

MD: Dave Brewster  
BACKSTREET BOYS "War"  
MULBERRY LANE "Harmless"  
PRETENDERS "Loving"

### WKWK/Wheeling, WV

PD/MD: Doug Daniels  
98 DEGREES "Hardest"  
SARAH BRIGHTMAN "Deliver"  
ALL-4-ONE "Right"  
SAVAGE GARDEN "Animal"

### WRBB/Wichita, KS

PD: Larry London  
MD: Todd Taylor  
JOHN MELLENCAMP "Running"

### WMGS/Wilkes Barre, PA

PD/MD: Stan Phillips  
No Adds

### WGNI/Wilmington, NC

PD: Mike Farrow  
MD: Craig Thomas  
FAITHHILL "Let"

### WARM/York, PA

PD: Kelly West  
MD: Rick Sten  
PRETENDERS "Loving"  
BRUCE HORNBY "See"

### KSFI/Salt Lake City, UT

OM: Alan Hague  
MD: Lyle Morris  
No Adds

### KQXT/San Antonio, TX

PD/MD: Chris Reynolds  
FAITHHILL "Let"

### KIOI/San Francisco, CA

PD: Bob Lawrence  
APD/MD: Mark Carlson  
No Adds

### KSBL/Santa Barbara, CA

PD/MD: Peter Bie  
NALEO "Poetry"

### KLSY/Seattle, WA

PD: Barry McKay  
MD: Bob Brooks  
14 SIXPENCE "Kiss"

### KELO/Sioux Falls, SD

OM/MD: Reid Hansen  
APD/MD: Nancy Carlson  
2 ALL-4-ONE "Right"  
1 SARAH BRIGHTMAN "Deliver"

### WNSN/South Bend, IN

PD: Phil Britain  
MD: Jim Roberts  
FAITHHILL "Let"

### KXLY/Spokane, WA

PD: Scott Valentine  
MD: Steve Knight  
FAITHHILL "Let"

### WMAS/Springfield, MA

PD: Paul Cannon  
APD/MD: Keith Stephens  
No Adds

### KGBX/Springfield, MO

PD/MD: Paul Kelley  
5 SHANIA TWAIN "Impress"  
5 QUINCY JONES "You're"  
3 BAZ LU RHIMAN "Free"

### KMAJ/Topeka, KS

PD: Dave Waters  
MD: Rosie Diehl  
20 JEWEL "Down"  
20 BACKSTREET BOYS "War"  
20 98 DEGREES "Hardest"

### WRFV/Toledo, OH

Interim PD: Susan Gates  
MD: Kim Carson  
1 ALL-4-ONE "Right"

### KMXZ/Tucson, AZ

PD: Bobby Rich  
MD: Leslie Lott  
No Adds

### KDOL/Tyler, TX

OM/MD: Dave Moreland  
MD: Janie Baver  
NALEO "Poetry"  
QUINCY JONES "You're"

### WLWZ/Utica, NY

PD/MD: Randy Jay  
NALEO "Poetry"  
JEWEL "Down"  
QUINCY JONES "You're"

### WASH/Washington, DC

PD: Darren Davis  
MD: Randi Martin  
98 DEGREES "Deuces"  
NALEO "Poetry"

### WEAT/West Palm Beach, FL

OM/MD: Les Howard Jacoby  
APD/MD: Chad Perry  
MD: Leah Henry  
21 SHANIA TWAIN "Impress"

### WRFV/West Palm Beach, FL

MD: Dave Brewster  
BACKSTREET BOYS "War"  
MULBERRY LANE "Harmless"  
PRETENDERS "Loving"

### WKWK/Wheeling, WV

PD/MD: Doug Daniels  
98 DEGREES "Hardest"  
SARAH BRIGHTMAN "Deliver"  
ALL-4-ONE "Right"  
SAVAGE GARDEN "Animal"

### WRBB/Wichita, KS

PD: Larry London  
MD: Todd Taylor  
JOHN MELLENCAMP "Running"

### WMGS/Wilkes Barre, PA

PD/MD: Stan Phillips  
No Adds

### WGNI/Wilmington, NC

PD: Mike Farrow  
MD: Craig Thomas  
FAITHHILL "Let"

### WARM/York, PA

PD: Kelly West  
MD: Rick Sten  
PRETENDERS "Loving"  
BRUCE HORNBY "See"

### WKDD/Akron, OH

PD: Chuck Collins  
MD: Lynn Kelly  
15 PHIL COLLINS "Heart"  
10 JEWEL "Down"  
10 FATBOY SLIM "Phase"

### KKOB/Albuquerque, NM

OM: Brad Barrett  
PD/MD: Roger Scott  
18 MONICA "Angel"  
13 "N SYNC" "Dive"  
13 98 DEGREES "Hardest"  
5 JEWEL "Down"

### WMMX/Dayton, OH

PD: Jeff Steyer  
MD: Dean Taylor  
MULBERRY LANE "Harmless"  
SHANIA TWAIN "Impress"

### KPEC/Albuquerque, NM

OM: Frank Jason  
PD: Mike Parsons  
APD: Jaimey Barr



APRIL 23, 1999

Chart table with columns: 3W, 2W, 1W, TW, ARTIST/TITLE/LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS. Includes entries for Sugar Ray, Sixpence None The Richer, and Natalie Merchant.

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 Hot AC reporters. 96 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1999, R&R Inc.

NEW & ACTIVE

BACKSTREET BOYS All I Have To Give (Jive)
MY FRIEND STEVE Charmed (Mammoth)
TAL BACHMAN She's So High (Columbia)
FUEL Shimmer (550 Music/ERG)
TOMMY HENRIKSEN I See The Sun (Capitol)
PHIL COLLINS You'll Be In My Heart (Hollywood)
98 DEGREES The Hardest Thing (Universal)
MONICA Angel Of Mine (Arista)
EAGLE-EYE CHERRY Falling In Love Again (Work/ERG)

BON JOVI Real Life (Reprise)
BLESSID UNION OF SOULS Hey Leonardo (She Likes Me For Me) (Push/V2)
CITIZEN KING Better Days (And The Bottom Drops Out) (Warner Bros.)
MULBERRY LANE Harmless (Refuge/MCA)
MARVELOUS 3 Freak Of The Week (HiFi/Elektra/EEG)
MEJA All 'Bout The Money (C2/Columbia)
CORRS So Young (143/Lava/Atlantic)
BACKSTREET BOYS I Want It That Way (Jive)
VONDA SHEPARD w/EMILY SALIERS Baby, Don't You Break My Heart Slow (Jacket)
CRANBERRIES Promises (Island)

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

NATALIE MERCHANT
Life Is Sweet (Elektra/EEG)

TOTAL PLAYS/INCREASE: 1278/214
TOTAL STATIONS/ADDS: 67/4
CHART: 18

MOST ADDED

Table listing artists and titles with add counts: RICKY MARTIN (18), CITIZEN KING (10), CRANBERRIES (8), etc.

MOST INCREASED PLAYS

Table listing artists and titles with play increase counts: RICKY MARTIN (+528), ROBBIE WILLIAMS (+260), SHANIA TWAIN (+239), etc.

HOTTEST RECURRENTS

Table listing artists and titles with recurrent status: NEW RADICALS, EVE 6, SHERYL CROW, etc.

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



robbie williams "millennium"

Most Added: 7 New Adds!
Majors Include: KYSR, WTMX, WPLJ, WXXM, KBEE, WBMX, KFMB, KRSK, WALC, KBIU, WAEV, KLLC, WSHE, Debut's: KBBT, KDMX
R&R Hot AC 30/484+260
Billboard AT 40 40\*/359+179
Billboard MOD AC 34\*/297+134
"Already an amazing reaction after only 2 weeks! 'Millennium' a great spring/summer hit tune!"
Greg Simms-KYSR

BZ BUZZWORTHY
1 VH MUSIC FIRST
THE BOX MUSIC TELEVISION YOU CONTROL
RW
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Capitol RECORDS

# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**95.5 WPLJ**  
NEW YORK

**MARKET #1**  
WPLJ/New York  
ABC  
(212) 613-8900  
Cuddy/Shannon/  
Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	27	33	50		RICKY MARTIN/Livin' La Vida Loca
48	47	46	48		GOO GOO DOLLS/Slide
49	47	46	46		SIXPENCE /Kiss Me
49	46	47	46		SUGAR RAY/Every Morning
45	33	46	46		U2/Sweetest Thing
48	48	44	44		CHER/Believe
49	50	49	47		EAGLE-EYE CHERRY/Save Tonight
31	34	33	35		EVERLAST/What It's Like
33	33	32	33		NEW RADICALS/You Get What You...
33	33	33	30		SHERYL CROW/Anything But Down
21	21	33	30		BARENAKED LADIES/It's All Been Done
35	31	24	29		BLONDIE/Maria
24	24	26	28		JEWEL/Down So Long
46	24	28	28		SARAH MCLACHLAN/Angel
-	-	-	-		EAGLE-EYE CHERRY/Falling In Love...
-	-	-	-		FASTBALL/Out Of My Head
22	24	25	27		GARBAGE/Special
32	29	31	27		MATCHBOX 20/Back 2 Good
16	17	18	25		NATALIE MERCHANT/It's In Sweet
25	23	24	23		LENNY KRAVITZ/Fly Away
29	23	19	23		BAZ LUHRMANN/Everybody's Free...
17	23	21	22		FATBOY SLIM/Praise You
25	24	26	20		THIRD EYE BLIND/Jumper
25	23	19	18		MATCHBOX 20/Real World
25	23	22	18		COLLECTIVE SOUL/Run
21	19	16	16		JEWEL/Hands
17	20	18	16		DAVE MATTHEWS BAND/Crush
34	32	22	16		SHAWN MULLINS/Lullaby
16	13	13	16		SHERYL CROW/My Favorite Mistake
-	-	-	-		JOHN MELLENCAMP/It's Not Running...

**STAR 98.1**  
today's best music

**MARKET #2**  
KYSR/Los Angeles  
Chancellor  
(818) 955-7000  
Perelli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	60	54	61		SUGAR RAY/Every Morning
36	53	55	58		LENNY KRAVITZ/Fly Away
57	57	57	57		GOO GOO DOLLS/Slide
54	55	52	56		MATCHBOX 20/Back 2 Good
55	54	55	55		THIRD EYE BLIND/Jumper
41	41	37	45		SIXPENCE /Kiss Me
17	37	37	43		RICKY MARTIN/Livin' La Vida Loca
58	24	53	38		CHER/Believe
28	38	40	38		GARBAGE/Special
39	40	39	38		NEW RADICALS/You Get What You...
55	59	43	37		CAKE/Whatever There
41	37	39	37		BLONDIE/Maria
40	38	36	35		EVE 6/Inside Out
-	-	-	-		SIXPENCE /Kiss Me
-	-	-	-		CITIZEN KING/Better Days
-	-	-	-		ROBBIE WILLIAMS/Millennium
39	36	39	34		EVERLAST/What It's Like
20	27	28	34		SHANIA TWAIN/That Don't...
22	21	20	27		JUDE/Rick James
30	27	23	26		SARAH MCLACHLAN/Angel
43	38	28	24		BAZ LUHRMANN/Everybody's Free...
21	25	26	24		JEWEL/Down So Long
32	28	27	21		FATBOY SLIM/Praise You
22	21	17	11		SHERYL CROW/Anything But Down
6	7	7	5		FASTBALL/Out Of My Head
-	-	-	-		TAL BACHMAN/She's So High
-	-	-	-		VONDA SHEPARD /Baby Don't You...
-	-	-	-		LIT/My Own Worst Enemy

**101.9 THE MIX**

**MARKET #3**  
WTMX/Chicago  
Bonneville  
(312) 946-1019  
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	50	53		SHERYL CROW/Anything But Down
51	52	50	53		JOHN MELLENCAMP/It's Not Running...
-	-	-	-		CITIZEN KING/Better Days
44	43	44	45		FAR TOO DENSE/Best Of Me
30	40	43	44		TOMMY HENRIKSEN/See The Sun
32	29	31	43		BETTER THAN EZRA/At The Stars
-	-	-	-		NEW RADICALS/Someday We'll Know
31	30	30	42		COLLECTIVE SOUL/Run
11	41	43	42		JEWEL/Down So Long
41	39	38	40		SARAH MCLACHLAN/Angel
17	21	31	31		FATBOY SLIM/Praise You
31	32	31	31		BLONDIE/Maria
17	17	29	31		NATALIE MERCHANT/It's In Sweet
52	51	29	29		SIXPENCE /Kiss Me
51	52	43	29		GOO GOO DOLLS/Slide
22	23	22	26		GARBAGE/Special
-	-	-	-		SIXPENCE /Kiss Me
44	31	22	22		JUDE/Rick James
-	-	-	-		BARENAKED LADIES/Call And Answer
18	13	15	17		EAGLE-EYE CHERRY/Save Tonight
-	-	-	-		ROBBIE WILLIAMS/Millennium
17	17	15	16		FASTBALL/Out Of My Head
43	43	15	15		SUGAR RAY/Every Morning
17	17	16	15		LENNY KRAVITZ/Fly Away
17	17	14	14		DAVE MATTHEWS BAND/Crush
14	16	16	14		CAKE/Whatever There
-	-	-	-		SHOOTER/It's A Bitch
44	43	45	12		MATCHBOX 20/Back 2 Good
14	16	12	11		SHAWN MULLINS/Lullaby
18	14	13	10		NEW RADICALS/You Get What You...

**Alice @ 97.3**

**MARKET #4**  
KLLC/San Francisco  
Infinity  
(415) 765-4097  
Kaplan/Stoeckel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	45	44	44		GOO GOO DOLLS/Slide
44	44	44	44		SUGAR RAY/Every Morning
43	44	44	44		DAVE MATTHEWS BAND/Crush
31	44	44	44		EVERLAST/What It's Like
42	43	44	44		CAKE/Whatever There
36	44	44	43		FATBOY SLIM/Praise You
13	14	15	35		NATALIE MERCHANT/It's In Sweet
36	35	35	34		EVE 6/Inside Out
18	11	27	34		NEW RADICALS/You Get What You...
19	19	34	34		LENNY KRAVITZ/Fly Away
37	35	33	32		U2/Sweetest Thing
18	10	27	31		SIXPENCE /Kiss Me
37	33	30	27		SARAH MCLACHLAN/Angel
38	37	16	24		EAGLE-EYE CHERRY/Save Tonight
35	29	31	24		MATCHBOX 20/Back 2 Good
15	17	26	23		BAZ LUHRMANN/Everybody's Free
-	-	-	-		ROBBIE WILLIAMS/Millennium
20	20	20	22		WES CUNNINGHAM/So It Goes
10	11	21	21		CARDIGANS/My Favourite Game
9	9	18	20		FASTBALL/Out Of My Head
17	20	18	19		BLESSID UNION /Hey Leonardo...
26	25	23	19		AIR/Air I Need
17	17	18	19		COLLECTIVE SOUL/Run
18	18	16	19		SHERYL CROW/Anything But Down
15	21	18	19		CRANBERRIES/Promises
-	-	-	-		BLUR/Tender
19	17	19	17		TOMMY HENRIKSEN/See The Sun
15	18	17	17		DUNCAN SHEIK/That Says It All
20	16	19	17		BLONDIE/Maria
44	43	35	15		NATALIE MERCHANT/Break Your Heart

**Max 95.7fm**  
Max knows music

**MARKET #5**  
WTXN/Philadelphia  
Greater Media  
(215) 482-6000  
Tisa/Castellini

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	64	63	62		GOO GOO DOLLS/Slide
65	63	61	61		SUGAR RAY/Every Morning
63	62	61	60		DAVE MATTHEWS BAND/Crush
64	61	59	59		SIXPENCE /Kiss Me
37	37	36	56		BLONDIE/Maria
35	33	57	39		LENNY KRAVITZ/Fly Away
35	35	36	35		SHERYL CROW/Anything But Down
15	15	32	35		FATBOY SLIM/Praise You
23	24	31	35		BAZ LUHRMANN/Everybody's Free
36	35	36	34		EVERCLEAR/Father Of Mine
34	37	35	34		COLLECTIVE SOUL/Run
34	34	37	34		HOLE/Into This
36	35	36	33		EVE 6/Inside Out
24	20	28	31		GOO GOO DOLLS/Slide
14	16	17	20		FASTBALL/Out Of My Head
19	20	19	19		GARBAGE/Special
13	13	20	19		EVERLAST/What It's Like
12	16	22	19		MY FRIEND STEVE/Charmed
-	-	-	-		BLESSID UNION /Hey Leonardo...
-	-	-	-		ROBBIE WILLIAMS/Millennium
18	21	21	16		DC TALK/Consumme Me
30	32	20	14		JEWEL/Down So Long
18	22	18	23		SHAWN MULLINS/Shimmer
11	11	18	9		CRANBERRIES/Promises

**STAR 94.7FM**  
PHILADELPHIA

**MARKET #6**  
WYXR/Philadelphia  
Chancellor  
(610) 668-0750  
Johnson/Proke

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	34		CHER/Believe
24	34	34	34		BACKSTREET BOYS/All I Have To Give
30	30	32	32		SARAH MCLACHLAN/Angel
30	30	30	32		NEW RADICALS/You Get What You...
30	30	30	30		EDWIN MCCAIN/It's Be
16	26	30	30		MONICA/Angel Of Mine
24	24	27	28		SIXPENCE /Kiss Me
24	27	27	28		SUGAR RAY/Every Morning
24	24	27	27		EAGLE-EYE CHERRY/Save Tonight
16	22	24	26		BRITNEY SPEARS...Baby One More...
16	18	18	26		BLONDIE/Maria
30	23	27	24		FAITH HILL/This Kiss
22	22	22	22		THIRD EYE BLIND/Jumper
22	22	22	22		GOO GOO DOLLS/Slide
16	13	18	18		SHANIA TWAIN/That Don't...
16	18	18	18		MATCHBOX 20/Back 2 Good
33	34	20	18		SHANIA TWAIN/From This Moment On
16	18	18	18		SHERYL CROW/Anything But Down
16	13	17	17		AEROSMITH/Don't Want To...
12	10	10	10		MARIAH CAREY/I Still Believe
25	10	10	10		SHAWN MULLINS/Lullaby
22	10	10	10		IANET/Together Again
-	-	-	-		FLYS/Get You (Where...)
9	9	7	7		ROD STEWART/Faith Of The Heart
-	-	-	-		BAZ LUHRMANN/Everybody's Free...

**Q95.5**

**MARKET #7**  
WKQI/Detroit  
Chancellor  
(248) 967-3750  
O'Brien/London

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	56	59	59		GOO GOO DOLLS/Slide
46	55	56	58		MATCHBOX 20/Back 2 Good
44	59	60	56		SARAH MCLACHLAN/Angel
30	52	58	55		SUGAR RAY/Every Morning
46	29	24	51		CHER/Believe
14	28	27	28		BAZ LUHRMANN/Everybody's Free...
33	23	26	28		EAGLE-EYE CHERRY/Save Tonight
29	23	22	28		EVERYTHING/Hooch
26	23	24	28		THIRD EYE BLIND/Jumper
26	25	24	28		BRITNEY SPEARS...Baby One More...
20	21	22	27		SHAWN MULLINS/Lullaby
30	24	27	26		SIXPENCE /Kiss Me
-	-	-	-		BLONDIE/Maria
16	20	22	21		LENNY KRAVITZ/Fly Away
18	22	21	18		SAVAGE GARDEN/The Animal Song
13	16	15	15		JEWEL/Down So Long
14	18	15	12		SHAWN MULLINS/Shimmer
-	-	-	-		SHANIA TWAIN/That Don't...
3	10	11	10		MULBERRY LANE/Harmless
-	-	-	-		NATALIE MERCHANT/It's In Sweet
-	-	-	-		CORRS/So Young
7	5	3	4		BETTER THAN EZRA/At The Stars
-	-	-	-		RICK SPRINGFIELD/It's Always Something
-	-	-	-		JOHN MELLENCAMP/It's Not Running...

**PLANET 96.3**

**MARKET #8**  
WPLT/Detroit  
ABC  
(313) 871-3030  
Michaels/Tear/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	37	22	37		EVERLAST/What It's Like
35	32	28	37		MATCHBOX 20/Back 2 Good
34	36	24	36		GOO GOO DOLLS/Slide
36	34	27	34		SIXPENCE /Kiss Me
38	33	26	34		SUGAR RAY/Every Morning
37	26	24	34		DAVE MATTHEWS BAND/Crush
17	14	20	34		NEW RADICALS/You Get What You...
19	16	9	19		FATBOY SLIM/Praise You
16	15	10	18		FLYS/Get You (Where...)
17	14	11	16		SOUL COUGHING/Circles
-	-	-	-		BARENAKED LADIES/Alcohol
13	17	11	16		BLONDIE/Maria
18	15	11	16		CAKE/Whatever There
18	15	11	15		MARVELOUS 3/Freak Of The Week
40	38	12	15		U2/Sweetest Thing
6	4	8	14		SHERYL CROW/My Favorite Mistake
13	14	8	13		SHERYL CROW/Anything But Down
7	10	5	13		SEAL/Lost My Faith
16	16	10	12		BETTER THAN EZRA/At The Stars
11	13	5	9		SHAWN MULLINS/Lullaby
9	10	6	9		BARENAKED LADIES/It's All Been Done
11	8	6	8		THIRD EYE BLIND/Jumper
11	7	8	7		LENNY KRAVITZ/Fly Away
16	13	6	6		SARAH MCLACHLAN/Angel
9	11	4	6		EAGLE-EYE CHERRY/Save Tonight
-	-	-	-		BAZ LUHRMANN/Everybody's Free...
-	-	-	-		COLLECTIVE SOUL/Heavy
-	-	-	-		COLLECTIVE SOUL/Run

**MIX 107.3FM**  
Washington's Best Music Mix

**MARKET #9**  
WRQX/Washington  
ABC  
(202) 686-3100  
Kosbau/Parker

PLAYS	3W	2W
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CAROL ARCHER  
archer@rronline.com

## NAC/SMOOTH JAZZ

# Early To Bed ... And Early To Rise

□ The producers at The Wave and WNUA create compelling morning shows

There is not a station in this format that doesn't struggle to achieve greater ratings impact in morning drive. Some morning shows, such as those on KIFM/San Diego, WVMV/Detroit and KBLX/San Francisco, have performed well over the years. This week we'll hear from the producers of two shows that are making notable inroads in the challenging morning daypart, **George Reyes** of KTWV (The Wave)/Los Angeles and **Bob Kessler** of WNUA/Chicago.



George Reyes



Bob Kessler

Reyes produces Paul Crosswhite's show on KTWV. He began his career in 1983, answering phones at WHTZ (Z100)/New York, and ended up on-air as the sidekick character Dr. George Brothers on the station's evening *Lovelines* show. In 1987, he made a cross-country move to KIIS-FM/Los Angeles, where he became part of Hollywood Hamilton's evening show as sidekick/producer. Eventually, he joined the station's morning drive legend, Rick Dees, again as Dr. George.

Simultaneously, he served as KIIS' Assistant Promotions Director, remaining with the station until 1994, when he went to Rhythmic KGGI/Riverside to try out a morning show concept. That morning team broke up, but — at the same time — Reyes was frustrated working in a shadow market after the big-time of New York and L.A. He returned to L.A. to produce Whitney

Allen's nationally syndicated weekend Country show, *After Midnight*, then became Crosswhite's producer at The Wave in August 1997.

### The Safety Net

"There are four areas that are most important when producing a major-market morning show," Reyes begins unequivocally. "Paul Crosswhite is the shining star, the talent, the ring-leader. My job is to see that he is comfortable, well-informed and undistracted at all times. He must be able to focus on what he's doing. If he's shaken up in any way, it's my responsibility to smooth him out. I do that, in part, by giving him more material than he could ever use. Paul's a pro and knows what he's doing. I'm there to remind him of things, keep him on track and keep the forward momentum going. When you're someone's producer, it's like a marriage. There can't be any secrets, hard feelings or negativity. The way we look at it, Paul is the one walking the tightrope, and I'm the safety net."

"The second important aspect is the 'show within the show.' There is the show on the air, with information and all the other elements, but there is also our laughter when the songs are playing. We have a lot of fun off-mike, and there are always comments that will never, ever touch the airwaves. The show within the show is part of the comfort I try to create for Paul. If someone's in a good

mood, it stimulates good thoughts. Often we're cracking up at something that happened 30 seconds before, and he'll have to compose himself in Wave fashion. I admire that he can do that."

"Communication is the third necessity. Our traffic and news reporters, who are in a different location, need to be in the loop at all times. I send them constant faxes with information on bits we've done, for example, so they won't be repeated in the news. They're blind and don't know what we've been doing. They listen to us for the last minute before they start, and we all have the structure of our clocks, so they do have the basics. Whether by fax or phone, it's communication that creates that impression of seamlessness. They are working with other stations, so the whole crew must know the time of our website updates, our 'Thought of the Day' and more."

"I also communicate closely with the radio station's front desk. Louise Barron [Editor's note: She's The

☐ *Wave's employee with longest tenure — more than 25 years — who many regard as the station's equivalent of M\*A\*S\*H's Radar O'Reilly*] is the best! If Paul mentions a recall on the air, Louise must have the phone number. If anything is hot and we are sure to get a lot of calls, I make sure she has a copy. We do get many listener calls — a good sign that what we're doing is working. I'm gone from the station by 1pm, but what happens if a listener calls for some information at 2pm? It's customer service.

☐ *"The worst thing that could happen would be if we answered their inquiry with, 'I don't know what you're talking about.' When we mentioned a company was selling computers for \$300, the phones melted off the wall! Today, we gave a phone number for people who want to help with Kosovo refugee relief, and we got lots of calls. Some bottled waters are being recalled because they've been found to have arsenic in them, and everyone wants the list of their names. That's hot stuff! Anything concerning children is a hot-button. Calls, e-mails, letters — the front desk needs to be informed. We are a communication facility."*

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DETROIT'S MORNING SHOW MAGIC — WVMV/Detroit's highly rated morning host Alexander Zonjic (l) is a noted musician himself, so he easily creates a comfortable ambiance for visiting artists such as Keiko Matsui and husband/producer, Kazu. PD Tom Sleeker is on the right.

### Popular Elements

Two of the show's most popular elements are *The Odyssey File*, which Crosswhite introduced in the 1970s when he was a popular newsmen on CBS' "Mellow Sound" soft AOR. KNX-FM, and which he resurrected on The Wave. Another is the listener-submitted "Thought of the Day," which Reyes says generates countless submissions. One amusing recent Thought: "Organize, strategize and keep your best foot forward. Stick to the agenda, watch the time, troubleshoot, network, meet all your milestones. Have a mission, make a plan, work toward your goals, follow your dreams and don't forget to dress for success. But always, always wear the wildest underwear you can find."

"The fourth element in our show's success," Reyes says, "is debriefing. We review where the show went that day and where it's going tomorrow. How did we do? Were we able to sell the station? Were we too funny or too serious? What was the overall flow? During the show itself, I'll sometimes step away and just be the listener. Maybe I'll go out to my car and listen to how we sound. It's so easy to get caught up in the business of it all, you need another perspective. That way, I can tell whether the traffic bed is running a little hot or some other technical thing."

Reyes starts his day at 4:30am and mines the Internet, a valuable source for preparation, he says. "I give Paul so much material that even if we did a talk show, he couldn't use all of it. I put in my two cents on what is hot — what issues people will discuss all day, what Jay Leno will use in his monologue — and he takes my word on it. The Internet is a rich source. I use *USA Today*, *Channel2000.com* and *wired.com*, which is awesome, my Y2K headquarters."

### Music ... And More

Bob Kessler joined WNUA/Chicago in Nov. 1997 as producer of Ramsey Lewis' morning show after more than three years producing shows for crosstown News/Talker WGN. "As the producer," Kessler begins, "I build the framework for Ramsey and his co-host, Karen Williams. They build on that skeleton, adding finesse and their personal interpretation."

Lewis, of course, is a legend of jazz with an enormous presence in the market. Kessler says the show is music-intensive, with a slant toward accessible, straight-ahead jazz

tracks, about which Lewis has encyclopedic knowledge and a wealth of firsthand experience. "We mix in music by Wynton Marsalis, Miles Davis, Dave Brubeck and Eddie Harris, and newer artists like Diana Krall. I provide him with nuggets that are a springboard. We do a fair amount of lifestyle information, too, and the audience loves it. The more resources you have, the better. I have dozens of web pages bookmarked, like *Bottom Line*, ABC, CNBC and CNN's health pages, plus I use all of the news magazines.

"I think about our listeners lives in the morning. They are busy doing other things, so they don't use us for relaxation as much as for something that interests them. I work toward giving them something they will remember, something that is important enough to talk about later in the day. Paying attention to current events and local issues is important too. Potholes are as important in Chicago as a time check. A producer has to take the initiative, but not be afraid to have ideas rejected."

"Some of our most successful elements are Ramsey's broadcasts from international destinations in Europe and South America via ISDN lines. Ramsey sometimes has guests who are important cultural figures, like Bill Cosby, George Benson, Kenny G, Oprah Winfrey, Al Jarreau, Diana Krall, Dave Brubeck and Lou Rawls."

☐ *It's like a marriage: There can't be any secrets, hard feelings or negativity. He's the one walking the tightrope, and I'm the safety net.*

—George Reyes

☐ *Distilling his experience, Kessler offers this advice to make morning shows more memorable: "Figure out where your strengths lie and focus on them. Keep the message simple, one thought. Be interesting and memorable, but concise. There's a learning curve, and you learn what works with time. Experiment, but don't be risky."*



BONEY JAMES ISN'T SHAI — Boney James (in hat) recently joined R&B group Shai on a video shoot for the song "I'll Always Love You," which appears on James' latest album, *Body Language*. Shai provided vocals on the saxman's track.



# NAC/SMOOTH JAZZ TOP 30

APRIL 23, 1999

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BONEY JAMES</b> Into The Blue (Warner Bros.)	1019	1031	1049	1047	48/0
4	3	2	2	<b>GOTA</b> In The City Life (Instinct)	989	919	910	839	48/0
7	5	4	3	<b>RICHARD ELLIOT</b> Ain't Nothin' Like The Real... (Blue Note)	905	864	833	745	45/0
2	4	5	4	<b>GEORGE BENSON</b> Cruise Control (GRP)	826	830	853	905	43/0
3	2	3	5	<b>KIM WATERS</b> Easy Going (Shanachie)	807	870	916	898	40/1
10	9	7	6	<b>RICK BRAUN</b> A Very Good Thing (Atlantic)	697	655	579	561	44/0
9	8	8	7	<b>3RD FORCE</b> f/TAYLOR & HUGHES Revelation... (Higher Octave)	671	625	639	590	46/0
12	11	9	8	<b>BRIAN BROMBERG</b> September (Zebra)	660	609	559	516	45/0
5	6	6	9	<b>STEVE COLE</b> Where The Night Begins (Bluemoon/Atlantic)	660	760	811	832	40/0
17	12	11	10	<b>PETER WHITE</b> Autumn Day (Columbia)	606	546	506	452	46/1
11	10	12	11	<b>JOHN TESH</b> f/JAMES INGRAM Forever More... (GTSP/Mercury)	526	544	572	559	34/0
16	14	13	12	<b>ERIC MARIENTHAL</b> Mercy, Mercy, Mercy (I.E./Verve)	491	495	482	453	43/1
<b>BREAKER</b>	<b>13</b>			<b>NELSON RANGELL</b> The Way To You (Shanachie)	446	375	302	234	39/0
21	19	14	14	<b>JANGO</b> With Your Love (Samson)	442	429	391	323	41/1
6	7	10	15	<b>LEE RITENOUR</b> This Is Love (I.E./Verve)	438	554	669	802	36/0
28	21	19	16	<b>ROGER SMITH</b> Off The Hook (Miramar)	388	366	313	251	38/4
15	15	15	17	<b>JIM BRICKMAN &amp; HERB ALPERT</b> Rendezvous (Windham Hill)	376	424	439	459	35/0
18	18	20	18	<b>NAJEE</b> Room To Breathe (Verve Forecast/Verve)	354	366	395	448	31/0
13	16	17	19	<b>WILL DOWNING &amp; GERALD ALBRIGHT</b> Stop... (Verve/Motown)	318	382	430	500	25/0
8	13	16	20	<b>KIRK WHALUM</b> Ascension (Warner Bros.)	310	394	502	607	28/1
26	25	23	21	<b>BRAXTON BROS.</b> A Night... (Windham Hill Jazz/Windham Hill)	291	298	290	272	29/0
—	30	28	22	<b>T. SCOTT &amp; L.A. EXPRESS</b> Smokin'... (Windham Hill Jazz/Windham Hill)	288	267	226	199	30/5
27	24	25	23	<b>MARIAH CAREY</b> I Still Believe (Columbia)	281	290	291	259	19/1
14	17	21	24	<b>MARC ANTOINE</b> Concache (GRP)	277	332	406	471	25/0
19	20	22	25	<b>GRANT GEISSMAN</b> Did I Save? (Higher Octave)	274	307	359	389	23/0
<b>DEBUT</b>	<b>26</b>			<b>NITE FLYTE</b> Open Your Heart (Instinct)	268	216	193	156	28/0
24	27	26	27	<b>PHIL COLLINS</b> True Colors (Atlantic)	257	288	278	298	20/0
<b>DEBUT</b>	<b>28</b>			<b>ERIC ESSIX</b> For Real (Zebra)	236	181	128	80	29/5
<b>DEBUT</b>	<b>29</b>			<b>KENNY LATTIMORE</b> Heaven & Earth (Columbia)	231	228	220	218	17/0
20	22	24	30	<b>WALTER BEASLEY</b> I Feel You (Shanachie)	227	293	305	338	22/0

This chart reflects airplay from April 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 NAC reporters. 46 current playlists. © 1999, R&R Inc.

## BREAKERS®

**NELSON RANGELL**  
The Way To You (Shanachie)

TOTAL PLAYS/INCREASE: 446/71  
TOTAL STATIONS/ADDS: 39/0  
CHART: 13

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOE SAMPLE f/LALAH HATHAWAY Fever (PRA/GRP)	19
SPECIAL EFX f/CHIELI MINUCCI Miami (Shanachie)	9
KIRK WHALUM My All (Warner Bros.)	8
ERIC ESSIX For Real (Zebra)	5
TOM SCOTT... Smokin'... (Windham Hill Jazz/Windham Hill)	5
WALTER BEASLEY If You Knew (Shanachie)	4
DIANA KRALL Why Should I Care (Verve)	4
RIPPINGTONS Summer Lovers (Peak/Windham Hill Jazz)	4
ROGER SMITH Off The Hook (Miramar)	4
LUTHER VANDROSS I'm Only Human (LV/Virgin)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RIPPINGTONS Summer Lovers (Peak/Windham Hill Jazz)	+117
NELSON RANGELL The Way To You (Shanachie)	+71
GOTA In The City Life (Instinct)	+70
KIRK WHALUM My All (Warner Bros.)	+68
JOE SAMPLE f/LALAH HATHAWAY Fever (PRA/GRP)	+65
PETER WHITE Autumn Day (Columbia)	+60
GATO BARBIERI The Woman On The Lake (Columbia)	+59
ERIC ESSIX For Real (Zebra)	+55
NITE FLYTE Open Your Heart (Instinct)	+52
BRIAN BROMBERG September (Zebra)	+51

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**DIANA KRALL** Why Should I Care (Verve)  
Total Plays: 180, Total Stations: 19, Adds: 4

**RIPPINGTONS** Summer Lovers (Peak/Windham Hill Jazz)  
Total Plays: 178, Total Stations: 23, Adds: 4

**KIRK WHALUM** My All (Warner Bros.)  
Total Plays: 166, Total Stations: 25, Adds: 8

**JEFF LORBER** Simple Life (Zebra)  
Total Plays: 161, Total Stations: 20, Adds: 1

**JOE SAMPLE f/LALAH HATHAWAY** Fever (PRA/GRP)  
Total Plays: 150, Total Stations: 32, Adds: 19

**DAVID SANBORN** Lisa (Elektra/EEG)  
Total Plays: 146, Total Stations: 18, Adds: 2

**GABRIELA ANDERS** You Know What It's Like (Warner Bros.)  
Total Plays: 138, Total Stations: 11, Adds: 1

**WALTER BEASLEY** If You Knew (Shanachie)  
Total Plays: 106, Total Stations: 17, Adds: 4

**GATO BARBIERI** The Woman On The Lake (Columbia)  
Total Plays: 98, Total Stations: 14, Adds: 1

**MARC ANTOINE** Madrid (GRP)  
Total Plays: 84, Total Stations: 10, Adds: 2

Songs ranked by total plays

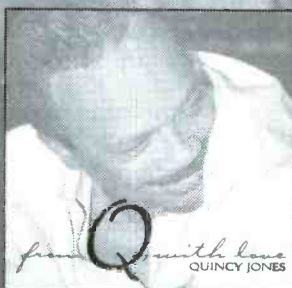
# QUINCY JONES

## "Sax In The Garden"

featuring Kirk Whalum

Going for Adds 5/6

From the new album: *From Q, With Love*



Jack Ashton/Image/323.658.8744  
All That Jazz/310.395.6995

www.quincyjones.com  
www.wbr.com/quincyjones

# NAC notes

with Carol Archer

Sixty-five percent of our panel is already on Joe Sample & Lalah Hathaway's "Fever" (PRA/GRP), including 19 new adds this week — among them WJZZ/Philadelphia and WVMV/Detroit. And the song isn't even charted yet!

Special EFX's "Miami" (Shanachie) earned adds at nine stations, including WJZI/Milwaukee and WJZT/Tallahassee. Please see "Heads Up" for my review.

The Rippingtons' "Summer Lovers" (Windham Hill Jazz) is Most Increased with +117 (and four new adds), while KKSF/San Francisco and WHRL/Albany add David Sanborn's "Lisa" (Elektra/EEG).

Nelson Rangell's "The Way to You" (Shanachie) claims Breaker status, moving 18-15\*, while Tom Scott's "Smokin' Section" (Windham Hill Jazz) makes a solid move from 28-22\*.

Could Kirk Whalum be any hotter? Af-

ter all, he's coming off a No. 1 record with "Ascension" (Warner Bros.), and his version of "My All" is receiving endorsement from format leaders (and eight new adds this week, including KYOT/Phoenix). To broaden your airplay options, Qwest/WB has serviced four edits — including WNUA/Chicago's — of Whalum's track "Sax in the Garden" from Quincy Jones' *from Q with love*. Take your pick; they're all great.

Jeff Golub's "Velvet Touch" (Bluemoon/Atlantic) — from his much-anticipated upcoming album *Out of the Blue* — is so strong, it was a midweek, out-of-the-box add (with 11 plays) at KTWV/L.A. Philippe Saisse co-produced. Incidentally, please tell your announcers that Jeff's last name is pronounced "Go-lub," with the accent on the first syllable, not "Gol-lub." See "Under the Radar" for more on his project.

In Latin, "bona fide" means without fraud, the real deal. To NAC/Smooth Jazz radio, Bona Fide spells "hit!" Check out Bona Fide's "High Street" (N-Coded) for a blazing piano-based track with rhythm that'll make you want to groove from the neck down.

## Heads Up

Special EFX  
Masterpiece  
Shanachie

*Masterpiece* is testament to Chiel Minucci's great sense of musical responsibility, as well as to his musicianship. Minucci carries forward Special EFX's unique legacy on this recording honoring Special EFX co-founder George Jinda. Jinda is now unable to participate in recordings due to a grave illness, and the project is dedicated to him. The record includes two songs — "She Will Remember" and "Behold" — penned by Jinda.

On the first single, "Miami," which is memorable for both its melody and an inspired arrangement, Minucci's nuanced guitar playing is richly enhanced by David Mann's sax sounds and the hip-swaying percussion. Great songs and intoxicating musical shadings hallmark this excellent collection. From "Bella," with its delicate Latin rhythms, to the lyrical ballad "No More Goodbyes," *Masterpiece* shines from beginning to end, with several outstanding radio tracks. An obvious choice for the second single, "Speak to Me" appears twice — once as a remix from Down To The Bone. Some may think the remix too intense for this format, but I'm not so sure about that. What do you think?



Jeff Golub is described as "the David Gilmore of NAC" by some NAC/Smooth Jazz programmers, including The Wave's Ralph Stewart. With the release of his new record,

## UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

*Out of the Blue*. Golub has made a striking creative shift: He's dropped the Avenue Blue group name and has a new producer in Philippe Saisse. Atlantic's adult formats expert, Erica Linderholm, puts the project in perspective.

• *Out of the Blue* is Jeff's fourth release on Mesa/Bluemoon. We had two No. 1 singles off his last release. This record is different in that it he comes out — steps forward — in a number of ways. He's dropped the moniker Avenue Blue, and the focus is now squarely on him, Jeff Golub. That indicates a more personal reflection of who he is, and musically, that's just what he's done. He's delivered a great record, a record for music lovers and guitar lovers. It represents his skill as a guitarist. There are tracks that are more rock- and blues-oriented, as well as some Latin rhythms, along with several great tracks for NAC/Smooth Jazz. "The Velvet Touch" is just the first. We're making two edits of that song available to radio, one with a single chorus, the other with a double chorus. Jeff's guitar on "Velvet Touch" is just like velvet, very seductive and smooth with a lush sound that brings you right into an incredible upbeat and lively hook.

• Another thing that's a departure for Jeff is that all his previous albums have been co-produced by Rick Braun. *Out of the Blue* is co-produced by Philippe Saisse, who also co-wrote a number of the songs. They worked in New York, and their creative symbiosis can be heard on the record. They agreed to take a broader approach, to develop the record with more freedom and showcase Jeff's skill as a guitar player in a way that's generous to his style. This record is more of a personal creation for Jeff.

• From a marketing point of view, *Out of the Blue* has other elements aside from its appeal to Jeff's many Smooth Jazz fans. Jeff really shines on this record. Now he can be discovered by a broad range of music lovers, especially devotees of guitar. There is such richness to his writing and playing that his music endures and doesn't pale with time. We believe *Out of the Blue* is special because of its musical depth.

• There's a surprise on this record too. We've included a hidden track, a more club-sounding remix of the first track, "Wanna Funk?" It's not listed: it just pops up when the album's finished.



Erica Linderholm



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## Stations and their adds listed alphabetically by market

<b>WHRL/Albany, NY</b> <b>OM/PD: Brant Curtiss</b> DAVID SANBORN "Lisa" SPECIAL EFX... "Miami" MARC ANTOINE "Madrid" SAMPLE F/HATHAWAY "Fever"	<b>WJZJ/Columbus, OH</b> <b>PD/MD: Bill Harman</b> GABRIELA ANDERS "Know" BRAXTON BROTHERS "Believe" DOWNING & ALBRIGHT "Pleasures" SAMPLE F/HATHAWAY "Fever" KIRK WHALUM "My" KEN NAVARRO "Melissa"	<b>KTWV/Los Angeles, CA</b> <b>PD: Chris Brodie</b> <b>APD/MD: Ralph Stewart</b> JEFF GOLUB "Velvet"	<b>WJJZ/Philadelphia, PA</b> <b>PD: Anne Gress</b> <b>APD/MD: Michael Tozzi</b> ERIC MARIENTHAL "Mercy" SAMPLE F/HATHAWAY "Fever" BRYAN SAVAGE "Temptation" ERIC ESSIX "Real"	<b>KCJZ/San Antonio, TX</b> <b>PD: Norm Miller</b> <b>MD: Leif Calberg</b> MARC ANTOINE "Madrid" MARIAH CAREY "Believe"	<b>WHCD/Syracuse, NY</b> <b>PD: Butch Charles</b> <b>APD/MD: Kenny Dees</b> DOWNING & ALBRIGHT "Pleasures" GATO BARBIERI "Woman"
<b>KNIK/Anchorage, AK</b> <b>GM/PD: Dean Williams</b> <b>MD: John Clarke</b> No Adds	<b>KHHH/Denver, CO</b> <b>PD: Becky Taylor</b> <b>APD/MD: Cheri Marquart</b> SAMPLE F/HATHAWAY "Fever" LUTHER VANDROSS "Human"	<b>WJZI/Milwaukee, WI</b> <b>PD: Chris Moreau</b> SPECIAL EFX... "Miami" ERIC ESSIX "Real" KIRK WHALUM "My" JEFF LORBER "Simple"	<b>KYOT/Phoenix, AZ</b> <b>PD: Nick Francis</b> <b>APD/MD: Greg Morgan</b> KIRK WHALUM "My"	<b>KIFM/San Diego, CA</b> <b>PD: Mike Vasquez</b> <b>APD/MD: Kelly Cole</b> SPECIAL EFX... "Miami" WALTER BEASLEY "Knew" DANIEL HO "Travelers"	<b>WJZT/Tallahassee, FL</b> <b>PD: Denny Alexander</b> SPECIAL EFX... "Miami"
<b>WJZF/Atlanta, GA</b> <b>PD/MD: Mark Edwards</b> No Adds	<b>WVMV/Detroit, MI</b> <b>PD: Tom Sleeper</b> <b>MD: Sandy Kovach</b> SAMPLE F/HATHAWAY "Fever"	<b>KSBR/Mission Viejo, CA</b> <b>OM/PD: Terry Wedel</b> <b>MD: Judy Davila</b> SPECIAL EFX... "Miami" DIANA KRALL "Care" DOWN TO THE BONE "Drive"	<b>WJJJ/Pittsburgh, PA</b> <b>PD: Carl Anderson</b> <b>MD: Herschel</b> WALTER BEASLEY "Knew" SAMPLE F/HATHAWAY "Fever"	<b>KKSF/San Francisco, CA</b> <b>PD: Paul Goldstein</b> <b>APD/MD: Blake Lawrence</b> DAVID SANBORN "Lisa" STEWART & DULFER "Cookie"	<b>KOAZ/Tucson, AZ</b> <b>PD: Erik Foxx</b> DIANA KRALL "Care" RIPPINGTONS "Summer" ERIC ESSIX "Real"
<b>KSMJ/Bakersfield, CA</b> <b>PD/MD: Joel Widdows</b> SAMPLE F/HATHAWAY "Fever"	<b>KEZL/Fresno, CA</b> <b>PD: Angie Handa</b> <b>MD: J. Weidenheimer</b> KIRK WHALUM "Ascension"	<b>KRVR/Modesto, CA</b> <b>PD: Jim Bryan</b> <b>MD: Doug Wulff</b> SPECIAL EFX... "Miami" KEN NAVARRO "Melissa"	<b>KKJZ/Portland, OR</b> <b>PD: Paul Warren</b> <b>MD: Hal Murray</b> TOM SCOTT... "Smokin" DIANA KRALL "Care" SAMPLE F/HATHAWAY "Fever" KIRK WHALUM "My" ERIC ESSIX "Real"	<b>KQJZ/San Luis Obispo, CA</b> <b>OM: Dave Christopher</b> <b>MD: David Atwood</b> SAMPLE F/HATHAWAY "Fever" WALTER BEASLEY "Knew" KIRK WHALUM "My"	<b>WJZW/Washington, DC</b> <b>PD: Kenny King</b> LUTHER VANDROSS "Human"
<b>WSJZ/Boston, MA</b> <b>PD/MD: Shirley Maldonado</b> SAMPLE F/HATHAWAY "Fever"	<b>WGUF/Ft. Myers, FL</b> <b>PD: Scott Holt</b> <b>MD: Nanci Cruise</b> ROGER SMITH "Off" SPECIAL EFX... "Miami" DIANA KRALL "Care" DOWNING & ALBRIGHT "Pleasures" SAMPLE F/HATHAWAY "Fever"	<b>WQCD/New York, NY</b> <b>PD: John Mullen</b> <b>MD: Rick Laboy</b> RIPPINGTONS "Summer"	<b>WWND/Raleigh, NC</b> <b>PD/MD: Don Brookshire</b> No Adds	<b>KMGQ/Santa Barbara, CA</b> <b>OM/PD: Mark Elliott</b> <b>APD/MD: Steve Bauer</b> SAMPLE F/HATHAWAY "Fever" TOM SCOTT... "Smokin" KIRK WHALUM "My"	<b>JRN (Jones NAC)/National</b> <b>PD: Steve Hibbard</b> <b>MD: Laurie Cobb</b> SPECIAL EFX... "Miami" JANGO "With"
<b>WCCJ/Charlotte, NC</b> <b>PD/MD: Gerry D. Ballard</b> ROGER SMITH "Off"	<b>WYJZ/Indianapolis, IN</b> <b>PD/MD: Carl Frye</b> SAMPLE F/HATHAWAY "Fever" LUTHER VANDROSS "Human"	<b>KCYI/Oklahoma City, OK</b> <b>PD: Steve English</b> <b>MD: Stephani Stewart</b> ROGER SMITH "Off"	<b>KSSJ/Sacramento, CA</b> <b>Station Mgr.: Steve Williams</b> <b>APD/MD: Ken Jones</b> KIM WATERS "Easy"	<b>KJZY/Santa Rosa, CA</b> <b>PD: Gordon Zlot</b> <b>MD: Rob Singleton</b> No Adds	<hr/> <b>49 Total Reporters</b> <b>49 Current Reporters</b> <b>46 Current Playlists</b>
<b>WNUA/Chicago, IL</b> <b>PD: Bob Kaake</b> <b>APD/MD: Steve Stiles</b> No Adds	<b>WFSJ/Jacksonville, FL</b> <b>PD: Hank Dole</b> <b>APD/MD: Craig Williams</b> SAMPLE F/HATHAWAY "Fever" RICHARD SMITH "Flow"	<b>WLOQ/Orlando, FL</b> <b>PD: Bill Wise</b> <b>MD: Patricia James</b> RIPPINGTONS "Summer" SAMPLE F/HATHAWAY "Fever" PETER WHITE "Autumn" ERIC ESSIX "Real"	<b>KBZN/Salt Lake City, UT</b> <b>PD/MD: Rob Riesen</b> SAMPLE F/HATHAWAY "Fever" TOM SCOTT... "Smokin" KIRK WHALUM "My"	<b>KWJZ/Seattle, WA</b> <b>PD: Carol Handley</b> <b>MD: Dianna Rose</b> TOM SCOTT... "Smokin" ROGER SMITH "Off"	<b>Did Not Report,</b> <b>Playlist Frozen (3):</b> <b>KOAI/Dallas, TX</b> <b>WLVE/Miami, FL</b> <b>WJCD/Norfolk, VA</b>
<b>WVAE/Cincinnati, OH</b> <b>OM: T.J. Holland</b> <b>PD: Laura Dane</b> <b>MD: Steve Wiersman</b> No Adds	<b>KCIY/Kansas City, MO</b> <b>PD: Tom Land</b> <b>MD: Michelle Chase</b> RIPPINGTONS "Summer"	<b>WJPL/Peoria, IL</b> <b>PD: Rick Hirschmann</b> WALTER BEASLEY "Knew" SAMPLE F/HATHAWAY "Fever" JEFF GOLUB "Velvet"			
<b>WNWV/Cleveland, OH</b> <b>PD/MD: Bernie Kimble</b> LUTHER VANDROSS "Human" SAMPLE F/HATHAWAY "Fever" SPECIAL EFX... "Miami"					



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MARKET #6 WVMV/Detroit Infinity (248) 855-5100 Sleecker/Kovach. Includes playlist for V 98.7 FM.

MARKET #8 WSJZ/Boston Greater Media (617) 822-9600 Maldonado. Includes playlist for Smooth 96.9.

MARKET #9 WJZW/Washington ABC (202) 895-2300 King. Includes playlist for Smooth Jazz 105.9.

MARKET #12 WJZF/Atlanta Cox (404) 897-7500 Edwards. Includes playlist for Jazz Flavors 104.1 FM.

MARKET #14 KWJZ/Seattle Sandusky (425) 373-5536 Handley/Rcse. Includes playlist for Smooth Jazz 98.9.

MARKET #15 KYOT/Phoenix Chancellor (602) 258-8181 Francis/Morgan. Includes playlist for KYOT 95.5 FM.

MARKET #16 KIFM/San Diego Jefferson-Pilot (619) 291-9197 Vasquez/Cole. Includes playlist for Smooth Jazz 98.1.

MARKET #21 WJZZ/Pittsburgh Chancellor (412) 323-5300 Anderson/Herschel. Includes playlist for Smooth Jazz 104.7.

MARKET #22 WSJT/Tampa Infinity (727) 577-5912 Block. Includes playlist for 94.1 Smooth Jazz WSJT.

MARKET #23 KHII/Denver Jacor (303) 694-6300 Taylor/Marquart. Includes playlist for KHII 95.7.

MARKET #24 WNWV/Cleveland Elyria-Loran (440) 236-9283 Kimble. Includes playlist for THE WAVE 107.3.

MARKET #25 KKJZ/Portland Infinity (503) 223-0300 Warren/Murray. Includes playlist for 106.7 kkjz.

MARKET #26 WVAE/Cincinnati Susquehanna (513) 241-9500 Dane/Wiersman. Includes playlist for 94.9 The Wave.

MARKET #28 KSSJ/Sacramento Entercom (916) 334-7777 Jones. Includes playlist for Smooth Jazz 94.9.

MARKET #31 KCIV/Kansas City Sinclair (913) 514-3000 Land/Chase. Includes playlist for 106.5 The City.

# ROCK PLAYLISTS

### FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #1**

**102.7 FM WNEW**

**WNEW/New York**  
*Infinity*  
(212) 489-1027  
Wall/Karr

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	23	22	26		SAMMY HAGAR/Mas Tequila
23	24	21	24		EVERLAST/What It's Like
26	24	23			COLLECTIVE SOUL/Heavy
23	24	23			CREED/One
13	14	20			GOD GOOD DOLLS/Dizzy
23	25	23			BLACK CROWES/Only A Fool
11	13	14			SUGAR RAY/Falls Apart
12	13	12			MARVELOUS 3/Freak Of The Week
12	13	12			MONSTER MAGNET/Temple Of Your...
11	11	11			WILCO/Can't Stand It
-	11	11			BAD COMPANY/Hey, Hey
-	8	7			BUCKCHERRY/Lit Up
-	-	12			JAKE ANDREWS/Time To Burn
11	9	9			JONNY LANG/Wander This World
13	15	12			INDIGENOUS/Now That You're Gone
-	-	10			SHADES APART/Valentine
-	6	8			MON PETTY & HB/Room At The Top
-	6	8			POUND/Upside Down
6	8	8			JOHN MELLENCAMP/It Not Running...
-	-	6			OLEANDER/Why I'm Here

**MARKET #2**

**KLOS 95.5**

**KLOS/Los Angeles**  
ABC  
(310) 840-4836  
Wilde/Villanueva

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	20	24	19		JONNY LANG/Wander This World
20	19	20	18		TRAIN/Free
19	17	20	17		INDIGENOUS/Now That You're Gone
-	16	22	16		TOM PETTY & HB/Room At The Top
12	14	15	16		GEORGE THOROGOOD...I Don't Trust Nobody
14	12	14			VAN MORRISON/Precious Time
7	15	12	13		BAD COMPANY/Hey, Hey
13	13	13			SAMMY HAGAR/Mas Tequila
21	11	5	12		TOM PETTY & HB/Free Girl Now
8	12	11	11		BLACK CROWES/Only A Fool
4	10	11			COLLECTIVE SOUL/Heavy
9	7	5	10		JOHN MELLENCAMP/It Not Running...
5	9	9			COLLECTIVE SOUL/Run
7	10	7	9		METALLICA/Turn The Page
-	-	5			BRUCE SPRINGSTEEN/The Fever
6	4	9			JAKE ANDREWS/Time To Burn
-	6	8			OLEANDER/Why I'm Here
5	7	8			BIG SUGAR/Better Get Used
-	4	5			TRAIN/Meet Virginia
7	4	5			BLACK CROWES/By Your Side
-	-	8			PEARL JAM/Last Kiss
-	4	3			BRIAN SETZER ORCH./This Cat's On A...
2	2	1			JONNY LANG/Silk Rainin'
2	2	1			JOHN MELLENCAMP/Your Life Is Now
6	1	3			GOD GOOD DOLLS/Slide
17	12	7	1		ROLLING STONES...Memory Motel
5	9	7			JOHN MELLENCAMP/Eden Is Burning
6	4	1			LENNY KRAVITZ/Fly Away
-	-	-			POUND/Upside Down
-	-	-			WILCO/Can't Stand It

**MARKET #3**

**WMMR 93.5**

**WMMR/Philadelphia**  
Greater Media  
(610) 771-0933  
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
1	28	32	33		R.E.M./Lotus
1	27	29	33		COLLECTIVE SOUL/Heavy
1	29	33	32		TOM PETTY & HB/Free Girl Now
1	13	28	31		BARE JR./You Blew Me Off
1	13	14	31		BAD COMPANY/Hey, Hey
1	13	14	29		GOD GOOD DOLLS/Dizzy
1	26	30	16		INDIGENOUS/Now That You're Gone
1	13	14	16		SAMMY HAGAR/Mas Tequila
1	12	15	15		BLACK CROWES/Only A Fool
-	12	15	14		POUND/Upside Down
-	8	14			TOM PETTY & HB/Room At The Top
-	13	14	14		HOLE/Malibu
1	6	8	11		FUEL/Shimmer
-	-	10			BUCKCHERRY/Lit Up
1	14	15	9		JONNY LANG/Wander This World
-	-	-			WILCO/Can't Stand It
-	-	-			GEORGE THOROGOOD...I Don't Trust Nobody

**MARKET #14**

**KISW 99.9 FM**

**KISW/Seattle**  
Entercom  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	27	29	30		METALLICA/Whiskey In The Jar
18	21	23	28		SAMMY HAGAR/Mas Tequila
28	26	27	26		COLLECTIVE SOUL/Heavy
28	29	27	24		CREED/One
20	19	19	20		GODSMACK/Whatever
20	21	20			SILVERCHAIR/Anthem For
3	13	17	19		OLEANDER/Why I'm Here
10	17	17	19		BARE JR./You Blew Me Off
19	21	19	19		QUEENS OF.../It Only
20	21	20	17		TOM PETTY & HB/Free Girl Now
14	12	11	14		OFFSPRING/Now That You're Gone
-	-	6	13		ROB ZOMBIE/Living Dead Girl
10	13	12	13		SECOND COMING/Vintage Eyes
11	12	11	12		BUCKCHERRY/Lit Up
-	-	5	9		GOD GOOD DOLLS/Dizzy
12	13	13	11		MONSTER MAGNET/Temple Of Your...
12	11	13	10		KORN/Freak On A Leash
-	-	-	3		TOM PETTY & HB/Don't Wanna Fight
-	-	-	-		BLACK CROWES/Go Faster
-	-	-	-		NEW AMERICAN SHAME/Under It All

**MARKET #15**

**KDKB 95.3 FM**

**KDKB/Phoenix**  
Saadsky  
(602) 897-9300  
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	13	37	47		BAD COMPANY/Hey, Hey
45	45	45	47		METALLICA/Whiskey In The Jar
-	24	45	47		PHAROAHS 2000/Quitter
47	46	45	45		BLACK CROWES/Only A Fool
12	29	45	45		LOUDMOUTH/Fly
47	46	47	44		BUCKCHERRY/Lit Up
45	35	38	44		COLLECTIVE SOUL/Heavy
18	22	21	21		CREED/One
-	-	18	19		RA/Crazy Little Voices
16	12	13	19		SHADES APART/Valentine
18	36	29	18		DOVETAIL JOINT/Level On The Inside
47	33	21	18		GOD GOOD DOLLS/Dizzy
18	22	18	18		JAKE ANDREWS/Time To Burn
-	-	4	16		TOM PETTY & HB/Room At The Top
17	26	23	15		OLEANDER/Why I'm Here
12	21	18	13		QUEENS OF.../It Only
46	10	13	13		SAMMY HAGAR/Mas Tequila
10	12	11	12		JEFF BECK/What Mama Said
17	10	12	12		ROB ZOMBIE/Living Dead Girl
13	12	12	12		SECOND COMING/Vintage Eyes
9	9	8	11		FEAR FACTORY/Descant
-	15	13	11		POUND/Upside Down
12	13	11	10		ECONOLINE CRUSH/All That You Are...
6	7	8	10		GODSMACK/Whatever
9	12	10	10		MONSTER MAGNET/Temple Of Your...
9	7	8	9		MARILYN MANSON/Rock Is Dead
-	-	12	8		SILVERCHAIR/Anthem For...
-	-	-	4		FINGER ELEVEN/Above
45	40	-	-		JONNY LANG/Wander This World
-	-	-	-		GODSMACK/Keep Aw-y

**MARKET #17**

**WBAB 95.3/102.5**

**WBAB/Long Island**  
Cox  
(516) 587-1023  
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	30	32	33		LENNY KRAVITZ/Fly Away
30	30	31	33		SUGAR RAY/Every Morning
31	30	31	32		GOD GOOD DOLLS/Slide
13	25	27	27		COLLECTIVE SOUL/Heavy
19	18	20	20		SAMMY HAGAR/Mas Tequila
33	31	29	29		EAGLE-EYE CHERRY/Save Tonight
20	20	19	18		BLACK CROWES/Only A Fool
20	20	18	18		BLONDIE/Maria
15	16	18	18		CREED/One
-	-	18	18		WILCO/Can't Stand It
-	18	17	18		GEORGE THOROGOOD...I Don't Trust Nobody
17	17	17	17		JONNY LANG/Wander This World
16	16	16	17		ECONOLINE CRUSH/All That You Are...
20	20	16	16		BAD COMPANY/Hey, Hey
19	19	19	15		MARVELOUS 3/Freak Of The Week
15	14	16	15		OFFSPRING/Why Don't You Get...
14	12	14	15		GOD GOOD DOLLS/Dizzy
20	12	14	14		TOM PETTY & HB/Free Girl Now
13	13	13	13		BUCKCHERRY/Lit Up
5	7	7	13		MOON DOG MANE/I Believe
12	12	12	12		JOHN MELLENCAMP/It Not Running...
-	10	12	12		TOM PETTY & HB/Room At The Top
16	8	7	7		METALLICA/Turn The Page
7	7	7	7		ROLLING STONES...Memory Motel
7	7	7	7		SUSAN TEDESCHI/It Hurt So Bad
-	-	-	-		TRAIN/Meet Virginia
-	-	-	-		SCREAMIN' CHEETAH.../One Big Drop Of...
10	11	14	7		JEFF BECK/What Mama Said
-	-	-	-		LIT/My Own Worst Enemy
-	-	-	-		SUSAN TEDESCHI/Rock Me Right

**MARKET #21**

**WDVE 92.5 FM**

**WDVE/Pittsburgh**  
Chancellor  
(412) 937-1441  
Hart/Porter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	15	15	19		COLLECTIVE SOUL/Heavy
14	16	18	18		GATHERING FIELD/I'd Believe In...
20	19	17	18		BLACK CROWES/Only A Fool
12	18	17	17		SAMMY HAGAR/Mas Tequila
15	17	18	17		MOON DOG MANE/I Believe
13	14	15	16		JONNY LANG/Wander This World
13	18	17	16		BAD COMPANY/Hey, Hey
8	14	13	16		GOD GOOD DOLLS/Dizzy
7	13	14	15		GEORGE THOROGOOD...I Don't Trust Nobody
-	13	14	14		INDIGENOUS/Things We Do
11	15	14	14		BIG SUGAR/Better Get Used...
8	15	13	13		TRAIN/Meet Virginia
9	11	11	11		OLEANDER/Why I'm Here
10	9	9	11		BUCKCHERRY/Lit Up
-	8	10	11		TOM PETTY & HB/Room At The Top
7	10	11	10		HONKY TOAST/Shakin' And A Bakin'
-	9	11	10		JAKE ANDREWS/Time To Burn
-	-	-	-		ECONOLINE CRUSH/All That You Are...
18	20	11	9		TOM PETTY & HB/Free Girl Now
-	-	13	9		POUND/Upside Down
-	-	-	-		LOUDMOUTH/Fly
-	-	-	-		SUSAN TEDESCHI/Rock Me Right
10	6	7	7		VAN MORRISON/Precious Time
4	10	9	5		JEFF BECK/What Mama Said
-	-	6	3		BUZZ POETS/Copenhagen Girl
-	-	-	-		WILCO/Can't Stand It

**MARKET #25**

**WEBN 92.5 FM**

**WEBN/Cincinnati**  
Jacor  
(513) 621-9326  
Walter/Garrett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	33	33		METALLICA/Whiskey In The Jar
12	16	18	31		GODSMACK/Whatever
33	30	31	31		EVERLAST/What It's Like
18	18	19	19		BUCKCHERRY/Lit Up
19	18	18	18		LIT/My Own Worst Enemy
27	20	18	17		COLLECTIVE SOUL/Heavy
18	17	17	17		OLEANDER/Why I'm Here
19	15	18	17		CREED/My Own Prison
18	18	16	17		LOUDMOUTH/Fly
16	17	18	17		MARVELOUS 3/Freak Of The Week
19	18	17	17		GOD GOOD DOLLS/Dizzy
-	-	15	15		POUND/Upside Down
-	-	5	15		SHADES APART/Valentine
-	-	15	15		SPLUNDER/Yeah, Whatever
17	17	18	14		VIRGOS MERLOT/Gain
15	17	14	14		CREED/One
6	11	12	12		KORN/Freak On A Leash
-	-	9	9		FINGER ELEVEN/Above
21	17	8	8		CREED/What's This Life For
10	7	6	8		OFFSPRING/Why Don't You Get...
12	7	7	7		ROB ZOMBIE/Dracula
12	10	7	6		FLYS/She's So Huge
8	7	6	5		EVERLAST/Ends
5	5	5	5		LOCAL H/All-Right (Oh, Yeah)
16	7	6	5		NEVE/It's Over Now
5	5	5	5		MY FRIEND STEVE/Charmed
5	5	5	5		SAMMY HAGAR/Mas Tequila

**MARKET #27**

**92 KSIQ**

**KSJD/San Jose**  
Jacor  
(408) 453-5400  
Richards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	31	33	31		CREED/One
29	34	32	31		ROB ZOMBIE/Dracula
15	21	25	25		SAMMY HAGAR/Mas Tequila
31	28	27	24		TOOL/Anemna
19	18	14	23		COLLECTIVE SOUL/Heavy
17	13	12	10		METALLICA/Whiskey In The Jar
-	-	17	16		OFFSPRING/Ends
16	17	13	15		BUCKCHERRY/Lit Up
5	4	4	13		LIT/My Own Worst Enemy
5	4	4	13		GODSMACK/Whatever
-	-	11	10		TOOL/Forty Six & 2
14	14	10	9		STABBING WESTWARD/Haunting Me
-	-	8	8		SPRUNG MONKEY/Naked
-	-	5	6		FINGER ELEVEN/Above
4	3	3	6		ROB ZOMBIE/Living Dead Girl
5	4	3	5		MARVELOUS 3/Freak Of The Week
7	3	5	5		TOOL/Fluogy
5	4	4	4		CANDLEBOX/Happy Pills
5	4	4	4		ECONOLINE CRUSH/All That You Are...
4	5	3	3		SCREAMIN' CHEETAH.../Right Place Wrong...
-	-	3	3		MONSTER MAGNET/Temple Of Your...
-	-	2	2		DDT/Walkabout
-	-	2	2		KORN/Freak On A Leash

**MARKET #29**

**KCAL 96.7**

**KCAL/Riverside**  
Anahelm  
(953) 793-3554  
Hortman/Matthews

PLAYS</
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CYNDEE MAXWELL  
max@rronline.com

## Walking The Street Beat

□ Street-level marketing goes undercover to build a vibe on baby bands

By Frank Correia  
Rock Asst. Editor

Whether it's the *Mod Squad* or *21 Jump Street*, law enforcement has always found ways to get kids into places the agencies can't go. In the same way, street teams can function as a label's undercover operatives, getting into the smaller corners of a record buyer's world. As a method of creating an early buzz on a band, street-level marketing is as popular as ever.

But is it getting too crowded out there? Are street teams still effective? Should a company start its own street team, or is it better to hire out? We talked to the street-intensive Immortal Records and independent marketing company Diamond In The Rough Promotions to get their takes on what street campaigns offer bands and fans.

### Immortal Street Roots

This type of marketing has always been important to Immortal Records. Korn's rabid fan base began with a grass-roots vibe, and the label continues in that vein for all of its bands. "We want to get this stuff into people's hands," says Immortal's **Tom Bout**. "A sticker is fine, but music is really the best thing we have to sell our bands. We'll hand out two-song samplers and, yes, I think it does a lot. Kids aren't like industry people. When they get a free cassette, they take it and listen. I remember when I'd get those, I'd listen. If I liked it, I'd go out and buy something."

Immortal's **Eric Vaughan**, National Coordinator/Street and Lifestyle Marketing, oversees a street

team of 125 kids nationwide. "We work primarily in large and secondary markets. We try to hit mainly college campuses, college radio, college press, lifestyle shops in their areas, record stores in their areas. We utilize all these outlets to promote our acts, using conventional and other means."

While Bout doesn't debate the effectiveness of hitting kids with free music, he does see a glut of street teams nowadays. With so many teams on the streets, he says, the marketing may not have the same clout it once had. Furthermore, the proliferation of street teams is creating a dog-eat-dog mentality at certain companies. Bout explains that a former Immortal employee started up his own street team in L.A. and began making threats against his former employer.

"He started to contact our street team and tried to recruit them," Bout says. "We ask our kids not to be involved with other street teams. This start-up company literally called us here and physically threatened us. They said I was taking food off their plate. How

can I be taking food off their plate when they're contacting my street team?"

Vaughan has also experienced aggressive attitudes in street-level marketing. "People try to raid your street teams to get your kids to come onto their street team. If one of the kids working for you has some loyalty to someone else, that kid might pass on a phone list or other info to another team. I've had several battles with this already."

### Community Interaction

Vaughan likes to build his street team with kids who don't have a lot of experience and then mentor them. "I really try to get them to interact within their community. I want them involved with local promoters and managers and local bands and college radio and press, because that's how they can best serve us. If I'm working a more poppy rock band like Goodness, these kids are able to hit the most appropriate areas in their market."

"These kids, for the most part, are more in tune with what's going on than I am. I sit here in front of a computer all day, hammering stuff out and taking care of them and what's going on here at work. I really don't get an opportunity to sit down and cruise the web and hit chat rooms and stuff like these kids do. They tell me what's going on, and that's great."

The Immortal van is another way to promote bands. Vaughan loaded up the van full of stickers, samplers and postcards and toured with last year's Ozzfest. "Our promotional van was our focal point to promote our artists and to draw attention. We stood by the van for good parts of the day and passed things out, like postcards for bounce-back purposes — the kids send them in to us, and we get their name into a mailing database. We went out and talked to the kids about the music, passed out free stuff and hung out with the bands."

Street marketing has become much more prevalent nowadays, Vaughan notes. "Especially for rock and rap music, kids really identify with a band when there's a street buzz on them. Kids really enjoy having some association with a band. We've done it with Korn, obviously, but right now Incubus has a huge buzz on the street. They're selling 1,300-1,600 albums a week, and they're not even on the road. This is because our street team is passing out promotional stuff at shows and telling

“

**We want to get this stuff into people's hands. Music is really the best thing we have to sell our bands. We'll hand out two-song samplers and, yes, I think it does a lot. Kids aren't like industry people. When they get a free cassette, they take it and listen.**

—Tom Bout

people about the CD. I think that transference between kids and creating a street buzz is important when breaking bands and building a good foundation for them."

"Everybody's looking for an edge because there are so many bands," Bout adds. "Putting together a street team is one way. It's become the norm more so than not."

### Desert Diamonds

**Dave DeLorenzo** and **Larry Mac** started Diamond In The Rough Promotions in October of '98 to parlay their industry experience and knowledge of the Phoenix market into effective street promotions for labels. DeLorenzo, a six-year veteran of the scene, started as co-owner of a Tempe-based indie label, managed local bands and has worked with WEA distribution. A 14-year market veteran, Mac has worked with various clubs in the area as well as many radio stations in programming and promotion capacities. The majority of his experience has been with KUPD, where he currently hosts a specialty show, *Red Radio Underground*.

DeLorenzo believes that the company's exclusive focus on the Phoenix market gives it an edge. "A lot of street marketing companies are based in one state and spread themselves throughout the country. By doing that, they'll get a kid who's just doing it to be hip and has no idea what he's doing. Sometimes I feel that labels may not be getting their money's worth. It's not the marketing company's fault; they really have no way of keeping an eye on it."

"I told myself that if I'm going to do this, I'm going to concentrate on one market. Maybe I'd expand to San Diego or one other, but nothing too far-fetched, because I love giving labels huge reports. I'm very strict on written and photo documentation of how much product was given where and when, and what we did at the club promotion."

Both DeLorenzo and Mac divide up their marketing efforts by region. "We have routes that we take two or three times a week. We have interns that we give college credit, pay for their gas, buy them lunch and get them tickets. I want to give our interns the grade plus a little more and make them realize they are important. We can give them the routes, and they can go distribute that stuff. All of our stores know us pretty well."

### Brown-Bagging It

Diamond In The Rough tends to focus on lifestyle accounts. "We

have a database of over 200 accounts that we can go to according to whatever music style it is that the company's given us, and we hook them up with samplers, stickers, etc. Our goal in that sense is not necessarily to hit the record stores per se, but the skate shops, coffeehouses and other places where music fans go, but not necessarily to buy a record. Maybe they'll pick up something that will drive them into the record stores. Usually, when they go into record stores, they already know what they're going after."

When large concerts like Korn/Rob Zombie come to town, Diamond In The Rough specializes in their "Brown Bag Promotion." "We buy about 1,000 brown lunch bags and throw in samplers, stickers and postcards from participating labels. Even local promoters and bands participate, and I'm working on corporate sponsors like movie companies. We're there handing out 1,000 bags full of goodies to people leaving the venue. It's like we're Santa Claus."

"People take them, throw them in the car, and who knows? They probably listen to the stuff on the way home from the show. We did 1,000 Static-X CD giveaways at the Ozzy concert. I sent the report and pictures to Warner Brothers. We actually got a call from Static-X's manager saying how great it was. He was so excited that the label went out and did something like that for them."

"The cool thing about Phoenix is that it's such a test market. Everybody moves out here from somewhere else. You can really get a feel if something's going to work. Cola companies come out here to do the same thing. It's a growing market too. Street presence makes a huge difference, because you're out there hitting the kids with music. When the act comes to town, people know they've seen or heard it. If the band gains some radio presence a couple months down the road, people are already hip to it. Our first account was Everlast, two months before they even went to radio. We passed out thousands of items at nightclubs and listening parties. People start to adapt to it."

DeLorenzo sees his company's work as a cost-effective way for labels to build a street vibe. "A lot of labels nowadays are looking for companies like us because we're cheap labor. They don't have to pay us benefits. They don't have to do a lot of things they'd have to do with a full-time employee. We can work on a project-by-project basis and really do a kick-ass job."

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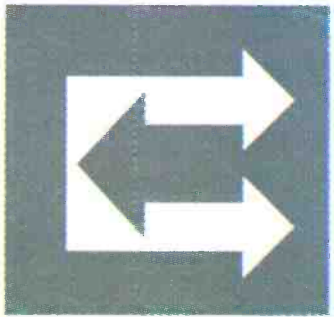
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# ROCK TOP 50

APRIL 23, 1999

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS		
					TW	LW	2W	3W			
1	1	1	①	COLLECTIVE SOUL Heavy (Atlantic)	2127	2108	2074	2030	81/0		
2	2	2	②	SAMMY HAGAR Mas Tequila (MCA)	2039	2007	1945	1873	81/0		
4	4	3	3	CREED One (Wind-up)	1481	1561	1576	1700	68/0		
8	6	6	④	BAD COMPANY Hey, Hey (Elektra/EEG)	1382	1332	1288	1232	68/0		
6	5	5	5	BLACK CROWES Only A Fool (American/Columbia)	1372	1438	1396	1363	66/0		
3	3	4	6	TOM PETTY & THE HEARTBREAKERS Free Girl... (Warner Bros.)	1371	1539	1739	1824	67/0		
5	7	7	⑦	METALLICA Whiskey In The Jar (Elektra/EEG)	1207	1183	1280	1372	61/0		
9	10	8	⑧	JONNY LANG Wander This World (A&M)	1098	1096	1089	1051	67/1		
10	9	9	⑨	GOO GOO DOLLS Dizzy (Warner Bros.)	1097	1093	1115	1016	65/0		
13	11	11	⑩	BUCKCHERRY Lit Up (DreamWorks)	1029	932	851	686	72/0		
7	8	10	11	EVERLAST What It's Like (Tommy Boy)	922	1037	1165	1311	47/0		
12	12	12	⑫	OLEANDER Why I'm Here (Republic/Universal)	895	856	811	721	68/2		
—	15	13	⑬	GEORGE THOROGOOD & DESTROYERS I Don't Trust... (CMC)	825	731	569	85	56/4		
14	13	14	⑭	MOON DOG MANE I Believe (Eureka)	721	684	703	594	51/0		
—	—	16	⑮	TOM PETTY & THE HEARTBREAKERS Room At... (Warner Bros.)	693	572	123	—	65/6		
11	14	15	16	LENNY KRAVITZ Fly Away (Virgin)	657	677	691	764	50/0		
<b>BREAKER</b>					⑰	TRAIN Meet Virginia (Aware/Columbia)	545	452	323	200	51/6
<b>BREAKER</b>					⑱	LIT My Own Worst Enemy (RCA)	542	467	419	348	48/1
18	16	17	19	MARVELOUS 3 Freak Of The Week (HiFi/Elektra/EEG)	531	565	569	528	42/0		
21	19	18	⑳	OFFSPRING Why Don't You Get A Job? (Columbia)	525	518	532	479	37/0		
20	18	19	㉑	HONKY TOAST Shakin' And A Bakin' (550 Music/ERG)	522	483	534	486	49/2		
30	26	27	㉒	ROB ZOMBIE Living Dead Girl (Geffen)	428	373	379	333	35/3		
19	22	25	㉓	INDIGENOUS Now That You're Gone (Pachyderm)	422	417	461	499	28/0		
23	23	26	㉔	GODSMACK Whatever (Republic/Universal)	420	411	424	471	31/1		
—	48	32	㉕	POUND Upside Down (Island)	417	305	170	16	49/5		
17	17	20	26	SUSAN TEDESCHI It Hurt So Bad (Tone-Cool/Rounder/Mercury)	400	475	541	531	32/0		
15	20	23	27	TRAIN Free (Aware/Columbia)	377	437	532	589	32/0		
49	38	35	㉘	BIG SUGAR Better Get Used To It (Capricorn)	363	279	248	185	35/2		
31	28	29	㉙	SECOND COMING Vintage Eyes (Capitol)	351	329	357	329	35/0		
—	43	36	㉚	JAKE ANDREWS Time To Burn (Jericho)	345	272	210	123	39/8		
38	33	33	㉛	LOUDMOUTH Fly (Hollywood)	344	299	275	248	34/2		
40	32	31	㉜	ECONOLINE CRUSH All That You Are (x3) (Restless)	333	319	278	241	38/4		
27	27	28	33	METALLICA Turn The Page (Elektra/EEG)	318	340	371	366	30/1		
48	42	40	㉞	MONSTER MAGNET Temple Of Your Dreams (A&M)	298	237	220	191	37/4		
37	39	39	㉟	SILVERCHAIR Anthem For The Year 2000 (Epic)	291	254	243	250	26/3		
—	—	43	㊱	INDIGENOUS Things We Do (Pachyderm)	284	206	44	42	26/6		
39	31	34	37	VIRGOS MERLOT Gain (Atlantic)	270	283	285	244	29/0		
42	34	37	38	DOVETAIL JOINT Level On The Inside (Aware/C2/Columbia)	260	265	274	213	25/0		
43	40	38	39	JEFF BECK What Mama Said (Epic)	235	257	230	207	20/0		
47	46	44	㊲	KORN Freak On A Leash (Immortal/Epic)	222	195	199	193	24/2		
—	49	45	㊳	WILCO Can't Stand It (Reprise)	218	194	169	94	28/5		
46	47	46	㊴	ORGY Blue Monday (Elementree/Reprise)	212	191	184	194	16/1		
22	25	30	43	BARE JR. You Blew Me Off (Immortal/Epic)	211	321	393	474	17/0		
—	—	49	㊵	SOULMOTOR Guardian Angel (CMC)	200	180	139	80	23/2		
50	—	—	㊶	FINGER ELEVEN Above (Wind-up)	183	139	125	139	24/2		
<b>DEBUT</b>					㊷	EVERLAST Ends (Tommy Boy)	178	143	97	74	18/3
33	36	42	47	BLACK CROWES Kickin' My Heart Around (American/Columbia)	177	217	251	289	20/0		
45	45	47	48	SUGAR RAY Every Morning (Lava/Atlantic)	174	182	201	199	8/0		
24	30	41	49	SCREAMIN' CHEETAH WHEELIES Right... (Capricorn/Mercury)	165	224	320	454	12/0		
<b>DEBUT</b>					㊸	PUSHMONKEY Caught My Mind (Arista)	163	147	144	118	20/1

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Rock reporters. 80 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## NEW & ACTIVE

**STAIN'D** Just Go (Flip/Elektra/EEG)  
Total Plays: 126, Total Stations: 16, Adds: 0

**LOCAL H** All-Right (Oh, Yeah) (Island)  
Total Plays: 121, Total Stations: 17, Adds: 1

**STEVIE RAY VAUGHAN** Give Me Back My Wig (Legacy/Epic)  
Total Plays: 119, Total Stations: 7, Adds: 0

**VAN MORRISON** Precious Time (Point Blank/Virgin)  
Total Plays: 108, Total Stations: 10, Adds: 0

**SHADES APART** Valentine (Universal)  
Total Plays: 103, Total Stations: 20, Adds: 8

**MARILYN MANSON** Rock Is Dead (Maverick/Nothing/Interscope)  
Total Plays: 89, Total Stations: 13, Adds: 1

**SUSAN TEDESCHI** Rock Me Right (Tone-Cool/Rounder/Mercury)  
Total Plays: 84, Total Stations: 23, Adds: 20

**KID ROCK** Bawitdaba (Top Dog/Lava/Atlantic)  
Total Plays: 76, Total Stations: 13, Adds: 1

**FUEL** Jesus Or A Gun (550 Music/ERG)  
Total Plays: 63, Total Stations: 16, Adds: 12

**FATBOY SLIM** Praise You (Skint/Astralwerks/Caroline)  
Total Plays: 58, Total Stations: 3, Adds: 0

Songs ranked by total plays

## BREAKERS

### TRAIN

Meet Virginia (Aware/Columbia)

TOTAL PLAYS/INCREASE: 545/93  
TOTAL STATIONS/ADDS: 51/6  
CHART: 17

### LIT

My Own Worst Enemy (RCA)

TOTAL PLAYS/INCREASE: 542/75  
TOTAL STATIONS/ADDS: 48/1  
CHART: 18

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
SUSAN TEDESCHI Rock... (Tone-Cool/Rounder/Mercury)	20
GODSMACK Keep Away (Republic/Universal)	14
FUEL Jesus Or A Gun (550 Music/ERG)	12
JAKE ANDREWS Time To Burn (Jericho)	8
SHADES APART Valentine (Universal)	8
INDIGENOUS Things We Do (Pachyderm)	6
TOM PETTY & THE HEARTBREAKERS Room... (Warner Bros.)	6
TRAIN Meet Virginia (Aware/Columbia)	6
POUND Upside Down (Island)	5
WILCO Can't Stand It (Reprise)	5

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY & THE HEARTBREAKERS Room... (Warner Bros.)	+121
POUND Upside Down (Island)	+112
BUCKCHERRY Lit Up (DreamWorks)	+97
GEORGE THOROGOOD & DESTROYERS I Don't... (CMC)	+94
TRAIN Meet Virginia (Aware/Columbia)	+93
BIG SUGAR Better Get Used To It (Capricorn)	+84
INDIGENOUS Things We Do (Pachyderm)	+78
LIT My Own Worst Enemy (RCA)	+75
JAKE ANDREWS Time To Burn (Jericho)	+73
MONSTER MAGNET Temple Of Your Dreams (A&M)	+61

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)	
FLYS Got You (Where I Want You) (Delicious Vinyl/Trauma)	
GOO GOO DOLLS Slide (Warner Bros.)	
EVE 6 Inside Out (RCA)	
ROB ZOMBIE Dragula (Geffen)	
JONNY LANG Still Rainin' (A&M)	
KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise)	
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	
HOLE Celebrity Skin (DGC/Geffen)	
CREED What's This Life For (Wind-up)	
DAYS OF THE NEW The Down Town (Outpost/Geffen)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# George Thorogood and the Destroyers

JUST ADDED AT:  
**WMMR WNDD**  
**WRKT WKLT**

TOP 5 PHONES AT 13 INCLUDING:  
**WROQ KMOD WDHA**  
**WWCT WAFX KRRX**



ON TOUR NOW...  
AND WITH STEVE MILLER  
IN THE SHEDS THIS SUMMER

Monitor Heritage 12\*-8\*  
Monitor Mainstream Airplay 31\*-25\*  
Monitor Mainstream Audience 30\*-28\*  
Weekly BDS Audience Reach over 2.6 Million!  
R&R ROCK ⑬-⑭  
FMOB HOT TRAX 16\*-14\*  
FMOB ROCK 25-44 9\*-7\*  
Album Network Power Cuts 25\*-20\* (HOMER!)  
ACTIVE: FMOB D-43\* Album Netork D-44\*



Stations and their adds listed alphabetically by market

## ROCK

<b>WPYX/Albany, NY</b> PD/MD: John Cooper 1 POUND "Upside" 1 SUSAN TEDESCHI "Rock" No Adds	<b>KKEG/Fayetteville, AR</b> PD/MD: Mark Morgan 9 SILVERCHAIR "Anthem" 1 INDIGENOUS "Things" No Adds	<b>WDHA/Morristown, NJ</b> Dir/ROCK Prog.: Lenny Bloch APD/MD: Terrie Carr 4 TOM PETTY & HB "Room" SUSAN TEDESCHI "Rock" No Adds	<b>WKQZ/Saginaw, MI</b> OM: Jack Lawson APD: Tom Vander Velde No Adds
<b>KZRR/Albuquerque, NM</b> OM: Frank Jaxon PD: Phil Mahoney MD: Rob Brothers FUEL "Jesus" GODSMACK "Keep" No Adds	<b>WZZR/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Woody Maxwell SUSAN TEDESCHI "Rock" INDIGENOUS "Things" No Adds	<b>WPLR/New Haven, CT</b> PD: John Griffin MD: Pam Landry TRAIN "Virginia" SUSAN TEDESCHI "Rock" No Adds	<b>KBER/Salt Lake City, UT</b> OM/MD: Bruce Jones APD/MD: Heien Powers No Adds
<b>WZZO/Allentown, PA</b> PD: Robin Lee MD: Keith Moyer 1 FUEL "Jesus" 1 MONSTER MAGNET "Temple" POUND "Upside" INDIGENOUS "Things" No Adds	<b>WXKE/Ft. Wayne, IN</b> PD/MD: Doc West 16 INDIGENOUS "Things" 6 ORGY "Blue" 5 JAKE ANDREWS "Time" SOULMOTOR "Guardian" WILCO "Stand" EVERLAST "Ends" POUND "Upside" No Adds	<b>WCKW/New Orleans, LA</b> PD: Ted Edwards MD: Paul Marshall 6 ROB ZOMBIE "Living" 5 TOM PETTY & HB "Right" 5 TOM PETTY & HB "Swing" 4 TOM PETTY & HB "Last" 3 TOM PETTY & HB "Billy" LOUDMOUTH "Fly" TOM PETTY & HB "Room" No Adds	<b>KSJO/San Jose, CA</b> PD: Jim Richards 11 TOOL "Monkey" 8 SPRING MONKEY "Naked" 3 MONSTER MAGNET "Temple" 2 KORN "Freak" No Adds
<b>KWHL/Anchorage, AK</b> PD: Dan Thomas MD: Kathy Mitchell FUEL "Jesus" GODSMACK "Keep" No Adds	<b>WNDD/Gainesville, FL</b> PD: Trevor Scott MD: David Riley GEORGE THOROGOOD... "Trust" No Adds	<b>WNEW/New York, NY</b> OM/MD: Garry Wall MD: Andrea Karr No Adds	<b>KXFX/Santa Rosa, CA</b> PD: Steve Garland MD: Candy Chamberlain R.E.M. "Beautiful" 15 SUSAN TEDESCHI "Rock" No Adds
<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WQCM/Hagerstown, MD</b> PD: David Miller MD: Will Kaufman No Adds	<b>WKLT/NW Michigan</b> PD/MD: Terri Ray SUSAN TEDESCHI "Rock" GEORGE THOROGOOD... "Trust" SHADES APART "Valentine" No Adds	<b>WYNF/Sarasota, FL</b> MD: Brian Medin MD: Cathy Taylor SHADES APART "Valentine" No Adds
<b>WKGB/Binghamton, NY</b> PD: Jim Free MD: Tim Boland EVE 6 "Road" JAKE ANDREWS "Time" PUSHMONKEY "Caught" No Adds	<b>WSTZ/Jackson, MS</b> PD: Tiana Patterson APD/MD: Kevin Keith 8 ROB ZOMBIE "Living" SUSAN TEDESCHI "Rock" GUFFS "Last" BIG SUGAR "Better" SOULMOTOR "Guardian" No Adds	<b>KATT/Oklahoma City, OK</b> OM/MD: Chris Baker MD: Jake Daniels GODSMACK "Whatever" EVERLAST "Ends" No Adds	<b>KISW/Seattle, WA</b> VP/GM: Clark Ryan APD/MD: Cathy Faulkner BLACK CROWES "Faster" NEW AMERICAN SHAME "Under" No Adds
<b>WRQK/Canton, OH</b> OM: Chuck Stevens Asst. OM: Todd Downer JAKE ANDREWS "Time" JESSE CAMP "Around" No Adds	<b>WRZK/Johnson City, TN</b> PD: Mark E. McKinney ECONLINE CRUSH "All" No Adds	<b>KEZO/Omaha, NE</b> PD/MD: Bruce Patrick TOM PETTY & HB "Room" GODSMACK "Keep" FUEL "Jesus" SILVERCHAIR "Anthem" No Adds	<b>KRRO/Sioux Falls, SD</b> PD/MD: John Price GODSMACK "Keep" POUND "Upside" GUFFS "Last" No Adds
<b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD: Suzanne Tenar APD/MD: Brian Kelly EVERLAST "Ends" MONSTER MAGNET "Temple" No Adds	<b>WRKR/Kalamazoo, MI</b> MD: Chris Winters TRAIN "Virginia" OLEANDER "Why" No Adds	<b>KCLB/Palm Springs, CA</b> PD/MD: Tish Lacey HONKY TOAST "Shakin" No Adds	<b>WRBR/South Bend, IN</b> PD/MD: Joe Turner 1 SILVERCHAIR "Anthem" SUSAN TEDESCHI "Rock" WILCO "Stand" No Adds
<b>KRNA/Cedar Rapids, IA</b> PD: Joe Nugent MD: Tommy Lang No Adds	<b>WKHY/Lafayette, IN</b> PD: Mike Morgan MD: Gail Lewis SHADES APART "Valentine" No Adds	<b>WGLO/Peoria, IL</b> OM/MD: Russ Schenk APD/MD: Tim Ylinen TOM PETTY & HB "Room" No Adds	<b>KXUS/Springfield, MO</b> PD/MD: Mark McClain APD: Dave Roberts No Adds
<b>WYBB/Charleston, SC</b> OM: Charlie Kendall MD: John Bloodwell No Adds	<b>WQQQ/Lexington, KY</b> PD: Dennis Dillon MD: RadioBoy OLEANDER "Why" No Adds	<b>WWCT/Peoria, IL</b> PD: Joe Calgaro MD: Scott Roher SCREAMIN' CHEETAH... "Water" FUEL "Jesus" SWIMMER "Dirty" No Adds	<b>WAQX/Syracuse, NY</b> PD: John McCrae APD/MD: Dave Frisina SUSAN TEDESCHI "Rock" SONIC JOYRIDE "Never" TRAIN "Virginia" No Adds
<b>WVWB/Charleston, WV</b> PD: Mike Rappaport HONKY TOAST "Shakin" No Adds	<b>WMMR/Philadelphia, PA</b> PD: Joe Bonadonna MD: Ken Zepeto GEORGE THOROGOOD... "Trust" No Adds	<b>WZZQ/Terre Haute, IN</b> PD: Jeff Strange APD/MD: Debbie Hunter SCREAMIN' CHEETAH... "Water" SHADES APART "Valentine" FUEL "Jesus" GODSMACK "Keep" No Adds	<b>WXRZ/Charlotte, NC</b> PD/MD: Ron Bowen No Adds
<b>WWWV/Charlottesville, VA</b> PD: Rick Daniels MD: Kym McKay TOM PETTY & HB "Room" FUEL "Jesus" GUFFS "Last" No Adds	<b>KMJX/Little Rock, AR</b> PD: Tom Wood MD: Jimmy Edwards BIG SUGAR "Better" TRAIN "Virginia" SUSAN TEDESCHI "Rock" No Adds	<b>WIOT/Toledo, OH</b> OM/MD: Darrin Arriens APD: Don Davis MD: Will Worster LOCAL H "All-Right" METALLICA "Tuesday's" SAMMY HAGGAR "Human" METALLICA "Sabota" No Adds	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner 2 GODSMACK "Keep" 1 FUEL "Jesus" DDT "Walkabout" No Adds
<b>WEBN/Cincinnati, OH</b> OM: Scott Reinhart PD: Michael Walter MD: Bob Garrett 15 SPLENDER "Whatever" No Adds	<b>WBAB/Long Island, NY</b> VP/Prog.: Bob Buchmann Ops. Dir.: Eric Wellman LIT "Worst" SUSAN TEDESCHI "Rock" VAN MOPRISON "Summer" VAN MORRISON "Top" No Adds	<b>WXRZ/Tri Cities, WA</b> PD: Curt Carter APD/MD: Tim O'Rourke KORN "Freak" No Adds	<b>WXPX/Charlotte, NC</b> PD/MD: Don Wilson 8 GODSMACK "Keep" 2 ERNIES "Here" 1 DDT "Walkabout" 1 SHADES APART "Valentine" No Adds
<b>WVRK/Columbus, GA</b> PD/MD: Brian Waters ECONLINE CRUSH "All" FUEL "Jesus" No Adds	<b>KLOS/Los Angeles, CA</b> PD: Rita Wilde MD: Jim Vilanueva POUND "Upside" WILCO "Stand" No Adds	<b>WVEV/Pittsburgh, PA</b> PD: Garrett Hart MD: Val Porter 8 SUSAN TEDESCHI "Rock" WILCO "Stand" No Adds	<b>WRAF/Harrisburg, PA</b> PD: Carl Craft APD/MD: Robyn Lane No Adds
<b>WRKI/Danbury, CT</b> PD: Tom Bass MD: Mary Scanton SUSAN TEDESCHI "Rock" No Adds	<b>WTFX/Louisville, KY</b> OM/MD: Michael Lee MD: Keith O'Lone 22 METALLICA "Page" GODSMACK "Keep" SHADES APART "Valentine" ERNIES "Here" No Adds	<b>WHDH/Providence, RI</b> PD: Joe Bevilacqua MD: Sharon Schifino No Adds	<b>WTPA/Harrisburg, PA</b> PD: Chris James MD: Amy Warner FUEL "Jesus" SUSAN TEDESCHI "Rock" JELLYBRIKES "Speechless" No Adds
<b>WTUE/Dayton, OH</b> PD: Mike Thomas APD/MD: John Beaulieu No Adds	<b>WTAO/Marion, IL</b> OM/MD: Perry Stone MD: Matt Linsin 1 GODSMACK "Keep" No Adds	<b>KMOD/Tulsa, OK</b> OM/MD: Phil Stone MD: Rob Hurt SUSAN TEDESCHI "Rock" No Adds	<b>WCCC/Hartford, CT</b> PD: Michael Picozzi APD/MD: Mike Karolyi SWIMMER "Dirty" PUSHMONKEY "Caught" No Adds
<b>KQDS/Duluth, MN</b> PD: Rick Church APD/MD: Bill Jones No Adds	<b>KFRQ/McAllen, TX</b> int. PD/MD: Shio Stevens ERNIES "Here" GODSMACK "Keep" FUEL "Jesus" No Adds	<b>WDRX/Wilmington, DE</b> PD/MD: Bob Walton 5 FUEL "Jesus" 4 FINGER ELEVEN "Above" No Adds	<b>WQXA/Harrisburg, PA</b> PD: Claudine DeLorenzo MD: Nixon SUGAR RAY "Apart" POUND "Upside" GODSMACK "Keep" TOM PETTY & HB "Room" No Adds
<b>KLAQ/El Paso, TX</b> PD/MD: "Maglo" Mike Ramsey APD: Glenn Garza DDT "Walkabout" No Adds	<b>KZZE/Medford, OR</b> PD: Bill Meyer MD: Jennifer Wilde TRAIN "Virginia" No Adds	<b>WRRX/Rochester, VA</b> PD: Brian Illes APD/MD: Rick Maybee TOM PETTY & HB "Room" CITIZEN KING "Better" CRANBERRIES "Promises" FLYS "Hugs" No Adds	<b>WTPA/Harrisburg, PA</b> PD: Brock Whaley APD/MD: Nikki Besque 4 ROB ZOMBIE "Living" CITIZEN KING "Better" FATBOY SLIM "Prase" PLACEBO "Every" No Adds
<b>WRKT/Erie, PA</b> VP/Programming: Ron Kline MD: Sammy Stone JAKE ANDREWS "Time" GEORGE THOROGOOD... "Trust" GODSMACK "Keep" No Adds	<b>KRQC/Monterey, CA</b> PD/MD: Rick Anderson APD: Dave "Big Dog" Cockrell 7 ROB ZOMBIE "Living" SPEAKER "Texas" No Adds	<b>WRXR/Youngstown, OH</b> PD: Chris Patrick MD: Dom Nardella DDT "Walkabout" FUEL "Jesus" GODSMACK "Keep" MONSTER MAGNET "Temple" SUSAN TEDESCHI "Rock" No Adds	<b>WTRF/Detroit, MI</b> OM: Doug Podell MD: Troy Hanson EVERLAST "Ends" GODSMACK "Keep" FEAR FACTORY "Cars" LIT "Worst" No Adds
<b>WRCQ/Fayetteville, NC</b> PD/MD: Greg Patrick No Adds	<b>WJQQ/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad SHADES APART "Valentine" FUEL "Jesus" No Adds	<b>KRAB/Bakersfield, CA</b> PD: Chris Squires MD: Danny Spanks 6 KID ROCK "Bawtdaba" STATIC-X "Bled" No Adds	<b>WJZO/Lanark, NE</b> PD: Tim Sheridan APD/MD: Jon Terry GODSMACK "Keep" No Adds
<b>WYIY/Baltimore, MD</b> PD: Rick Strauss APD/MD: Mark Heckman No Adds	<b>WJWO/Madison, WI</b> OM/MD: Glen Gardner APD: Blake Patton 13 GODSMACK "Keep" STATIC-X "Bled" FINGER ELEVEN "Above" No Adds	<b>KZKR/Amarillo, TX</b> PD: Eric Slayter MD: J. Curry 5 FEAR FACTORY "Cars" No Adds	<b>KFMX/Lubbock, TX</b> OM/MD: Wes Nessmann SPRUNG MONKEY "Naked" SUSAN TEDESCHI "Rock" FUEL "Jesus" SCREAMIN' CHEETAH... "Water" No Adds
<b>WCRP/Biloxi, MS</b> OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox FUEL "Jesus" ERNIES "Here" JOYDROP "Beautiful" SCREAMIN' CHEETAH... "Water" No Adds	<b>WJIR/Manchester, NH</b> PD: Todd Thomas MD: Kristin Burns 5 FUEL "Jesus" 3 SWIMMER "Dirty" 1 HONKY TOAST "Shakin" No Adds	<b>WYIY/Baltimore, MD</b> PD: Rick Strauss APD/MD: Mark Heckman No Adds	<b>WVFB/Evansville, IN</b> PD: Mike Sanders MD: Turner Watson GODSMACK "Keep" FUEL "Jesus" TRAIN "Virginia" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WYIY/Baltimore, MD</b> PD: Rick Strauss APD/MD: Mark Heckman No Adds	<b>KQWB/Fargo, ND</b> PD: Jake West APD: Noel Scotch MD: Mike "Big Dog" Kapel GODSMACK "Keep" ERNIES "Here" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WQXX/Peoria, IL</b> PD: Joe Calgaro MD: Scott Roher SCREAMIN' CHEETAH... "Water" FUEL "Jesus" SWIMMER "Dirty" No Adds	<b>KRZR/Fresno, CA</b> PD/MD: E. Curtis Johnson FUEL "Jesus" LIT "Worst" GODSMACK "Keep" No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WQXX/Peoria, IL</b> PD: Joe Calgaro MD: Scott Roher SCREAMIN' CHEETAH... "Water" FUEL "Jesus" SWIMMER "Dirty" No Adds	<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds

## ACTIVE ROCK

<b>KEYJ/Abilene, TX</b> OM/MD: Randy Jones MD: Dave Michaels GODSMACK "Keep" FUEL "Jesus" SUSAN TEDESCHI "Rock" No Adds	<b>WRIF/Detroit, MI</b> OM: Doug Podell MD: Troy Hanson EVERLAST "Ends" GODSMACK "Keep" FEAR FACTORY "Cars" LIT "Worst" No Adds	<b>WJZO/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad SHADES APART "Valentine" FUEL "Jesus" No Adds	<b>KUFO/Portland, OR</b> OM: Dave Numme APD/MD: Al Scott No Adds
<b>KZKR/Amarillo, TX</b> PD: Eric Slayter MD: J. Curry 5 FEAR FACTORY "Cars" No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>KIBZI/Lincoln, NE</b> PD: Tim Sheridan APD/MD: Jon Terry GODSMACK "Keep" No Adds	<b>WHEB/Portsmouth, NH</b> PD: Todd Thomas MD: Kat Kageleiry 5 LIT "Worst" 2 MARILYN MANSON "Rock" No Adds
<b>WIQB/Ann Arbor, MI</b> OM: Mark Thompson APD/MD: Ken Ward GODSMACK "Keep" SWIMMER "Dirty" ORGY "Blue" No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>KFMX/Lubbock, TX</b> OM/MD: Wes Nessmann SPRUNG MONKEY "Naked" SUSAN TEDESCHI "Rock" FUEL "Jesus" SCREAMIN' CHEETAH... "Water" No Adds	<b>KDOT/Reno, NV</b> OM/MD: Rob Williams 30 FUEL "Jesus" 18 GODSMACK "Keep" 4 EVERLAST "Ends" 4 POUND "Upside" No Adds
<b>KLBJ/Austin, TX</b> OM: Jeff Carrol MD: Loris Lowe SHADES APART "Valentine" WILCO "Stand" SILVERCHAIR "Anthem" No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>KRXX/Sacramento, CA</b> Stn. Mgr.: Curtiss Johnson APD: Pat Martin MD: Kiyee Brooks 6 SEVENDUST "Bitch" No Adds
<b>KRAB/Bakersfield, CA</b> PD: Chris Squires MD: Danny Spanks 6 KID ROCK "Bawtdaba" STATIC-X "Bled" No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WHMH/St. Cloud, MN</b> PD/MD: Scott Kloth EVE 6 "Road" CITIZEN KING "Better" FUEL "Jesus" SUSAN TEDESCHI "Rock" ERNIES "Here" No Adds
<b>WYIY/Baltimore, MD</b> PD: Rick Strauss APD/MD: Mark Heckman No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WXTM/St. Louis, MO</b> PD/MD: Tommy Matern GODSMACK "Keep" SECOND COMING "Vintage" SWIMMER "Dirty" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WZTM/St. Louis, MO</b> PD/MD: Tommy Matern GODSMACK "Keep" SECOND COMING "Vintage" SWIMMER "Dirty" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WZTM/St. Louis, MO</b> PD/MD: Tommy Matern GODSMACK "Keep" SECOND COMING "Vintage" SWIMMER "Dirty" No Adds
<b>WXPX/Charlotte, NC</b> PD/MD: Ron Bowen No Adds	<b>WVBY/Ft. Wayne, IN</b> PD: Jim Fox MD: Matt Talluto FEAR FACTORY "Cars" FEAR FACTORY "Cars" VIDEOPHONE "Faceplant" No Adds	<b>WJJB/Albany, NY</b> PD: Steve Raymond MD: Kathy Coro GODSMACK "Keep" SUSAN TEDESCHI "Rock" TRAIN "Virginia" No Adds	<b>WZTM/St. Louis, MO</b> PD/MD: Tommy Matern GODSMACK "Keep" SECOND COMING "Vintage" SWIMMER "Dirty" No Adds

 82 Total Reporters  
 82 Current Reporters  
 80 Current Playlists

 Did Not Report, Playlist  
 Frozen (2):  
 WAPL/Appleton, WI  
 WQBZ/Macon, GA

 78 Total Reporters  
 78 Current Reporters  
 77 Current Playlists

 Reported Frozen  
 Playlist (1):  
 WXBE/Wikes Barre, PA

APRIL 23, 1999

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>COLLECTIVE SOUL</b> Heavy (Atlantic)	2065	2184	2201	2330	73/0
2	2	2	2	<b>CREED</b> One (Wind-up)	1992	2059	2087	2253	74/0
5	4	4	<b>3</b>	<b>ROB ZOMBIE</b> Living Dead Girl (Geffen)	1929	1792	1773	1699	76/1
6	5	5	4	<b>SAMMY HAGAR</b> Mas Tequila (MCA)	1727	1735	1703	1627	65/0
3	3	3	5	<b>METALLICA</b> Whiskey In The Jar (Elektra/EEG)	1683	1805	1975	2100	68/0
9	7	6	<b>6</b>	<b>OLEANDER</b> Why I'm Here (Republic/Universal)	1671	1623	1571	1460	75/1
12	12	10	<b>7</b>	<b>BUCKCHERRY</b> Lit Up (DreamWorks)	1538	1433	1221	1077	74/0
7	8	9	8	<b>GODSMACK</b> Whatever (Republic/Universal)	1420	1483	1508	1591	70/0
8	9	8	9	<b>OFFSPRING</b> Why Don't You Get A Job? (Columbia)	1378	1500	1463	1533	66/0
11	11	12	<b>10</b>	<b>KORN</b> Freak On A Leash (Immortal/Epic)	1371	1309	1221	1202	75/1
4	6	7	11	<b>EVERLAST</b> What It's Like (Tommy Boy)	1303	1554	1633	1762	61/0
22	17	13	<b>12</b>	<b>LIT</b> My Own Worst Enemy (RCA)	1290	1192	1041	857	74/6
10	10	11	13	<b>ORGY</b> Blue Monday (Elementree/Reprise)	1230	1317	1291	1279	63/3
18	14	15	<b>14</b>	<b>LOUDMOUTH</b> Fly (Hollywood)	1215	1133	1076	983	74/0
17	13	14	<b>15</b>	<b>SECOND COMING</b> Vintage Eyes (Capitol)	1208	1145	1087	986	66/1
19	18	16	<b>16</b>	<b>ECONOLINE CRUSH</b> All That You Are (x3) (Restless)	1198	1124	1017	950	67/0
15	15	17	<b>17</b>	<b>SILVERCHAIR</b> Anthem For The Year 2000 (Epic)	1182	1111	1068	1019	68/1
31	28	19	<b>18</b>	<b>EVERLAST</b> Ends (Tommy Boy)	1091	903	700	572	62/2
13	16	18	19	<b>GOO GOO DOLLS</b> Dizzy (Warner Bros.)	1034	1056	1058	1037	55/0
27	23	21	<b>20</b>	<b>STAIN D</b> Just Go (Flip/Elektra/EEG)	912	824	784	651	70/2
25	24	20	<b>21</b>	<b>MARILYN MANSON</b> Rock Is Dead (Maverick/Nothing/Interscope)	893	866	781	715	72/1
26	27	23	<b>22</b>	<b>KID ROCK</b> Bawitdaba (Top Dog/Lava/Antonic)	859	789	711	677	69/4
29	26	25	<b>23</b>	<b>MONSTER MAGNET</b> Temple Of Your Dreams (A&M)	800	773	713	593	62/1
21	20	24	24	<b>BLACK CROWES</b> Only A Fool (American/Columbia)	679	784	864	894	36/0
37	31	27	<b>25</b>	<b>FINGER ELEVEN</b> Above (Wind-up)	670	636	555	477	56/2
16	19	26	26	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Free Girl... (Warner Bros.)	653	757	952	1019	36/0
20	21	22	27	<b>MARVELOUS 3</b> Freak Of The Week (HiFi/Elektra/EEG)	618	805	862	920	37/0
34	30	28	<b>28</b>	<b>HONKY TOAST</b> Shakin' And A Bakin' (550 Music/ERG)	598	592	568	524	45/1
36	32	30	<b>29</b>	<b>DOVETAIL JOINT</b> Level On The Inside (Aware/C2/Columbia)	588	560	547	486	44/1
—	47	33	<b>30</b>	<b>POUND</b> Upside Down (Island)	587	429	253	11	53/2
38	36	34	<b>31</b>	<b>PUSHMONKEY</b> Caught My Mind (Arista)	451	413	397	372	38/2
43	38	35	<b>32</b>	<b>LOCAL H</b> All-Right (Oh, Yeah) (Island)	403	365	356	307	38/0
28	34	31	33	<b>METALLICA</b> Turn The Page (Elektra/EEG)	398	480	492	609	34/0
—	46	38	<b>34</b>	<b>SOULMOTOR</b> Guardian Angel (CMC)	379	325	254	142	37/1
14	22	29	35	<b>BARE JR.</b> You Blew Me Off (Immortal/Epic)	376	589	807	1025	24/0
35	33	32	36	<b>VIRGOS MERLOT</b> Gain (Atlantic)	374	450	503	520	30/0
46	43	40	<b>37</b>	<b>GRINSPON</b> PostEnebriatedAnxiety (Universal)	331	300	285	273	36/1
<b>DEBUT</b>			<b>38</b>	<b>GODSMACK</b> Keep Away (Republic/Universal)	328	171	123	88	51/32
49	—	50	<b>39</b>	<b>FUEL</b> Jesus Or A Gun (550 Music/ERG)	320	213	211	195	46/27
—	48	42	<b>40</b>	<b>SPRUNG MONKEY</b> Naked (Surfdog/Hollywood)	305	268	230	139	29/2
39	40	36	41	<b>FLYS</b> She's So Huge (Delicious Vinyl/Trauma)	301	332	346	346	23/0
47	45	41	<b>42</b>	<b>SPONGE</b> Live Here Without You (Beyond)	280	278	257	236	25/0
—	—	49	<b>43</b>	<b>TIN STAR</b> Head (V2)	250	217	154	137	22/1
<b>DEBUT</b>			<b>44</b>	<b>SHADES APART</b> Valentine (Universal)	230	101	9	5	29/8
32	35	37	45	<b>FEAR FACTORY</b> Descent (Roadrunner)	226	330	458	540	20/0
—	—	48	46	<b>JEFF BECK</b> What Mama Said (Epic)	218	219	206	185	16/0
48	49	47	47	<b>JONNY LANG</b> Wander This World (A&M)	218	227	217	213	15/0
<b>DEBUT</b>			<b>48</b>	<b>DDT</b> Walkabout (Music Company/Elektra/EEG)	215	152	87	19	34/7
30	37	39	49	<b>HOLE</b> Malibu (DGC/Geffen)	209	319	388	593	13/0
<b>DEBUT</b>			<b>50</b>	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Room At... (Warner Bros.)	208	152	37	—	18/1

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Active Rock reporters. 77 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

### NEW & ACTIVE

**CAKE** Sheep Go To Heaven (Capricorn/Mercury)

Total Plays: 199, Total Stations: 13, Adds: 0

**FATBOY SLIM** Praise You (Skint/Astralwerks/Caroline)

Total Plays: 175, Total Stations: 10, Adds: 4

**CITIZEN KING** Better Days (And The Bottom...) (Warner Bros.)

Total Plays: 163, Total Stations: 11, Adds: 2

**BIG BAD ZERO** Crumble (Eureka)

Total Plays: 154, Total Stations: 17, Adds: 2

**SWIMMER** Dirty Word (Maverick/WB)

Total Plays: 153, Total Stations: 28, Adds: 9

**BIG SUGAR** Better Get Used To It (Capricorn)

Total Plays: 152, Total Stations: 16, Adds: 0

**TRAIN** Meet Virginia (Aware/Columbia)

Total Plays: 150, Total Stations: 17, Adds: 4

**JAKE ANDREWS** Time To Burn (Jericho)

Total Plays: 142, Total Stations: 11, Adds: 0

**FEAR FACTORY** Cars (Roadrunner)

Total Plays: 136, Total Stations: 15, Adds: 7

**MOON DOG MANE** I Believe (Eureka)

Total Plays: 130, Total Stations: 10, Adds: 1

Songs ranked by total plays

### BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>GODSMACK</b> Keep Away (Republic/Universal)	32
<b>FUEL</b> Jesus Or A Gun (550 Music/ERG)	27
<b>ERNIES</b> Here And Now (Mojo/Universal)	9
<b>SWIMMER</b> Dirty Word (Maverick/WB)	9
<b>SHADES APART</b> Valentine (Universal)	8
<b>DDT</b> Walkabout (Music Company/Elektra/EEG)	7
<b>FEAR FACTORY</b> Cars (Roadrunner)	7
<b>LIT</b> My Own Worst Enemy (RCA)	6
<b>SUSAN TEDESCHI</b> Rock... (Tone-Cool/Rounder/Mercury)	6
<b>STATIC-X</b> Bled For Days (Warner Bros.)	5

## Second Coming "Vintage Eyes"

# R&R 15

## Monitor 15\*



### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>EVERLAST</b> Ends (Tommy Boy)	+188
<b>POUND</b> Upside Down (Island)	+158
<b>GODSMACK</b> Keep Away (Republic/Universal)	+157
<b>ROB ZOMBIE</b> Living Dead Girl (Geffen)	+137
<b>SWIMMER</b> Dirty Word (Maverick/WB)	+135
<b>SHADES APART</b> Valentine (Universal)	+129
<b>FUEL</b> Jesus Or A Gun (550 Music/ERG)	+107
<b>BUCKCHERRY</b> Lit Up (DreamWorks)	+105
<b>LIT</b> My Own Worst Enemy (RCA)	+98
<b>STAIN D</b> Just Go (Flip/Elektra/EEG)	+88

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>ROB ZOMBIE</b> Dragula (Geffen)
<b>LENNY KRAVITZ</b> Fly Away (Virgin)
<b>KORN</b> Got The Life (Immortal/Epic)
<b>HOLE</b> Celebrity Skin (DGC/Geffen)
<b>FLYS</b> Got You (Where I Want You) (Delicious Vinyl/Trauma)
<b>MONSTER MAGNET</b> Powertrip (A&M)
<b>EVE 6</b> Inside Out (RCA)
<b>STABBING WESTWARD</b> Save Yourself (Columbia)
<b>CREED</b> What's This Life For (Wind-up)
<b>MONSTER MAGNET</b> Space Lord (A&M)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**GODSMACK**  
"Keep Away"  
#1 MOST ADDED!  
Debut **38**

**THE ERNIES**  
#3 MOST ADDED!  
**SHADES APART**  
#4 MOST ADDED!  
Debut **44**

Republic **MOJO**

**101 WRIF**  
MARKET #6  
WRIF/Detroit  
Greater Media  
(248) 547-0101  
Podell/Hanson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	23	23	25	25	COLLECTIVE SOUL/Heavy
20	21	24	24	24	METALLICA/Whiskey In The Jar
22	19	23	24	24	CREED/One
13	19	21	23	23	EVERLAST/What It's Like
19	22	24	21	21	SAMMY HAGAR/Mas Tequila
9	9	17	19	19	SPONGE/Live Here Without...
9	15	17	17	17	BUCKCHERRY/Lit Up
13	15	13	14	14	MONSTER MAGNET/Powertrip
10	13	11	14	14	TOM PETTY & HB/Free Girl Now
7	11	10	11	11	LOUDMOUTH/Fly
12	11	12	14	14	SILVERCHAIR/Anthem For...
11	10	13	13	13	ROB ZOMBIE/Living Dead Girl
6	12	13	13	13	MOON DOG MANE/Believe
7	10	17	13	13	KORN/Freak On A Leash
7	11	12	13	13	HONKY TOAST/Shakin' And A Bakin'
8	12	12	12	12	GODSMACK/Whatever
8	9	12	12	12	MARILYN MANSON/Rock Is Dead
6	9	12	12	12	KID ROCK/Bawitdaba
3	9	12	12	12	SOULMOTOR/Guardian Angel
9	8	9	10	10	BOGDALTRVY/SLASH/No More Mr. Nice Guy
7	11	8	10	10	RADIO COMPANY/Hey, Hey
-	8	10	8	8	OFFSPRING/She's Got Issues
-	6	7	8	8	GEORGE THOROGOOD...I Don't Trust Nobody
-	3	7	7	7	POUND/Upside Down
5	5	7	7	7	MONSTER MAGNET/Temple Of Your...
3	7	7	7	7	GRINSPHOON/PostEnebrated...
9	9	7	7	7	OLEANDER/Why I'm Here
-	5	7	7	7	BIG SUGAR/Better Get Used...
9	8	7	6	6	BLACK CROWES/Only A Fool
9	6	6	6	6	STAIN'D/Just Go

**97.1 THE EAGLE ROCKS**  
MARKET #7  
KEGL/Dallas  
Jacor  
(972) 869-9700  
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	33	35	35	COLLECTIVE SOUL/Heavy
28	30	34	34	34	CREED/One
17	16	14	33	33	ROB ZOMBIE/Living Dead Girl
32	32	23	22	22	SAMMY HAGAR/Mas Tequila
14	20	18	21	21	SECOND COMING/Vintage Eyes
24	19	22	20	20	OLEANDER/Why I'm Here
30	29	31	18	18	METALLICA/Whiskey In The Jar
23	20	22	18	18	ECONOLINE CRUSH/All That You Are...
5	12	15	17	17	KORN/Freak On A Leash
5	9	8	16	16	LOUDMOUTH/Fly
13	11	17	16	16	LIT/My Own Worst Enemy
12	14	12	15	15	SILVERCHAIR/Anthem For...
15	12	13	13	13	BUCKCHERRY/Lit Up
6	14	13	13	13	EVERLAST/Ends
11	13	11	12	12	TOM PETTY & HB/Free Girl Now
-	5	7	11	11	MONSTER MAGNET/Temple Of Your...
-	4	8	10	10	FINGER ELEVEN/Above
10	6	10	20	20	MARILYN MANSON/Rock Is Dead
6	9	8	9	9	FLYS/She's So Huge
9	7	7	9	9	KID ROCK/Bawitdaba
-	-	-	-	-	STAIN'D/Just Go

**WAAF**  
107.3 FM  
MARKET #8  
WAAF/Boston  
Entercom  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	30	34	39	39	KID ROCK/Bawitdaba
36	34	35	36	36	KORN/Freak On A Leash
13	24	34	31	31	GODSMACK/Whatever
35	36	30	32	32	SEVENDUST/Bitch
26	27	27	21	21	GODSMACK/Keep Away
12	26	32	29	29	SEVENDUST/Black
35	25	25	29	29	ROB ZOMBIE/Living Dead Girl
23	29	25	29	29	EVERLAST/Ends
21	32	42	27	27	CREED/One
21	22	24	23	23	OLEANDER/Why I'm Here
23	24	23	23	23	SECOND COMING/Vintage Eyes
13	14	22	21	21	BUCKCHERRY/Lit Up
23	24	23	21	21	FINGER ELEVEN/Above
20	18	20	20	20	SAMMY HAGAR/Mas Tequila
20	16	18	18	18	LIT/My Own Worst Enemy
13	15	16	16	16	PUSHMONKEY/Caught My Mind
15	15	16	16	16	EVERLAST/Ends
8	12	15	15	15	FATTER/Satisfied
14	13	11	15	15	FEAR FACTORY/Descent
16	14	15	15	15	VAULT/Pretty When You Cry
23	18	16	15	15	DOVETAIL JOINT/Level On The Inside
13	13	12	14	14	GRINSPHOON/PostEnebrated...
22	24	21	13	13	ORGY/Blue Monday
18	33	33	13	13	KORN/Got The Life
7	6	8	13	13	SUPAFUZZ/Push
7	14	15	12	12	LOUDMOUTH/Fly
24	20	12	11	11	LIMP BIZKIT/Faith
5	6	6	8	8	SHADES APART/Valentine
3	8	8	7	7	DDT/Walkabout
4	4	4	6	6	BIG BAD ZERO/Crumble

**DC101**  
MARKET #9  
WDC/Washington  
Chancellor  
(301) 587-7100  
Neumann/Rizer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	34	33	35	35	HOLE/Malibu
36	34	36	34	34	COLLECTIVE SOUL/Heavy
39	32	34	34	34	CAKE/Never There
37	32	35	34	34	MARVELOUS 3/Freak Of The Week
33	34	33	34	34	OFFSPRING/Why Don't You Get...
36	34	34	34	34	LIT/My Own Worst Enemy
38	32	31	33	33	CREED/One
39	35	34	33	33	SUGAR RAY/Every Morning
18	17	10	30	30	GOO GOO DOLLS/Dizzy
17	10	30	30	30	JUDE/Rick James
17	15	16	20	20	GOMEZ/Myself Arrested
22	18	16	19	19	VIRODS/NERLOT/Is...
-	-	-	-	-	JOYDOP/Beautiful
21	16	18	16	16	BARE JR./You Blow Me Off
20	16	16	16	16	TOM PETTY & HB/Free Girl Now
19	15	14	15	15	FLYS/She's So Huge
-	-	-	-	-	EVERLAST/Ends
15	11	10	13	13	KORN/Freak On A Leash
-	-	-	-	-	CRANBERRIES/Promises
-	-	-	-	-	FATBOY SLIM/Praise You
-	-	-	-	-	BEN FOLDS FIVE/Army
-	-	-	-	-	FUEL/Jesus Or A Gurr
-	-	-	-	-	TRAIN/Meet Virginia

**ZETA**  
the ROCK station  
MARKET #11  
WZTA/Miami  
Clear Channel  
(305) 654-9494  
Steele/Kimba

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	22	33	33	33	LIT/My Own Worst Enemy
22	24	23	30	30	OLEANDER/Why I'm Here
24	20	28	28	28	ORGY/Blue Monday
18	15	19	28	28	EVERLAST/Ends
19	17	18	27	27	SILVERCHAIR/Anthem For...
16	16	25	25	25	ROB ZOMBIE/Living Dead Girl
23	20	23	25	25	KORN/Freak On A Leash
11	10	12	22	22	STAIN'D/Just Go
23	19	20	21	21	BUCKCHERRY/Lit Up
14	17	14	21	21	GOO GOO DOLLS/Dizzy
10	14	19	21	21	ECONOLINE CRUSH/All That You Are...
14	20	19	20	20	MONSTER MAGNET/Temple Of Your...
11	7	13	20	20	LOUDMOUTH/Fly
13	12	20	20	20	HONKY TOAST/Shakin' And A Bakin'
9	10	18	18	18	CREASE/Jenny
21	18	15	18	18	OFFSPRING/Why Don't You Get...
13	12	15	16	16	SPONGE/Live Here Without...
12	13	12	15	15	LOCAL H/All-Right (Oh, Yeah)
8	10	15	15	15	FUEL/Jesus Or A Gurr
4	9	12	15	15	CRANBERRIES/Promises
9	10	13	15	15	MARILYN MANSON/Rock Is Dead
17	14	19	12	12	FINGER ELEVEN/Above
-	3	11	11	11	DOVETAIL JOINT/Level On The Inside
-	-	-	-	-	SHADES APART/Valentine
4	4	3	9	9	FATBOY SLIM/Praise You
-	-	-	-	-	SECOND COMING/Vintage Eyes
-	-	-	-	-	SWIMMER/Dirty Word
18	15	13	7	7	METALLICA/Whiskey In The Jar
-	-	-	-	-	POUND/Upside Down
2	8	19	6	6	LENNY KRAVITZ/You're My Flavor

**98KUPD**  
ARIZONA'S REAL ROCK  
MARKET #15  
KUPD/Phoenix  
Sandusky  
(602) 345-5921  
Jeffries

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	23	27	27	ROB ZOMBIE/Living Dead Girl
22	23	25	26	26	BUCKCHERRY/Lit Up
28	26	26	26	26	CREED/One
27	27	25	25	25	METALLICA/Whiskey In The Jar
23	21	24	24	24	LOUDMOUTH/Fly
25	27	26	23	23	SILVERCHAIR/Anthem For...
27	28	24	21	21	COLLECTIVE SOUL/Heavy
17	20	21	21	21	STAIN'D/Just Go
20	21	21	21	21	HONKY TOAST/Shakin' And A Bakin'
18	15	19	20	20	OLEANDER/Why I'm Here
17	22	19	19	19	LIT/My Own Worst Enemy
15	13	14	15	15	LOCAL H/All-Right (Oh, Yeah)
8	15	13	14	14	SOULMOTOR/Guardian Angel
8	14	16	14	14	GODSMACK/Keep Away
18	14	14	14	14	SUPAFUZZ/Push
14	15	14	14	14	MARILYN MANSON/Rock Is Dead
-	6	13	14	14	POUND/Upside Down
6	17	13	14	14	BIGSHOT ALLSTAR/Colorized
-	6	15	13	13	FINGER ELEVEN/Above
-	-	5	13	13	SWIMMER/Dirty Word
15	17	16	13	13	QUEENS OF...I Only
13	15	13	13	13	GRINSPHOON/PostEnebrated...
15	15	13	13	13	MONSTER MAGNET/Temple Of Your...
8	14	13	13	13	SPRUNG MONKEY/Naked
14	13	11	11	11	KID ROCK/Bawitdaba
15	11	11	11	11	ROADSAW/Not Today
13	12	14	10	10	MINISTRY/Bad Blood
13	12	14	10	10	STATIC-X/Bled For Days
14	12	11	9	9	CLAWFINGER/Biggest And The Best

**ROCK 105.3**  
SAN DIEGO'S ROCK STATION  
MARKET #16  
KIOZ/San Diego  
Jacor  
(619) 565-6006  
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	20	18	24	24	MONSTER MAGNET/Powertrip
11	13	18	21	21	TOOL/Aenema
24	27	27	21	21	ROB ZOMBIE/Dracula
18	17	20	19	19	SILVERCHAIR/Anthem For...
20	24	30	18	18	GODSMACK/Whatever
13	16	18	18	18	LOUDMOUTH/Fly
17	19	21	18	18	ROB ZOMBIE/Living Dead Girl
24	20	17	18	18	CREED/One
-	-	-	-	-	LUCY'S FUR COAT/Ei Cajon
19	15	17	16	16	METALLICA/Whiskey In The Jar
9	13	23	16	16	BLACK SABBATH/Selling My Soul
15	13	12	16	16	KORN/Got The Life
-	-	-	-	-	BUCKCHERRY/Lit Up
5	11	10	14	14	EVERLAST/Ends
19	-	-	-	-	BLACK SABBATH/Psycho Man
-	-	-	-	-	DAYS OF THE NEW/Touch, Peel, And...
12	11	10	12	12	OLEANDER/Why I'm Here
12	11	12	12	12	ECONOLINE CRUSH/All That You Are...
2	11	12	11	11	STAIN'D/Just Go
12	12	11	11	11	LUCY'S FUR COAT/Magic
12	12	13	10	10	CREED/My Own Prison
12	14	15	10	10	FOO FIGHTERS/Everlong
10	11	9	10	10	KORN/Freak On A Leash
8	19	9	9	9	METALLICA/Turn The Page
15	14	11	9	9	MEGADETH/Trust
-	5	10	9	9	CREED/I'm Eighteen
11	9	12	9	9	MONSTER MAGNET/Space Lord
12	11	9	9	9	MEGADETH/Use The Man
12	10	11	9	9	STABBING WESTWARD/Haunting Me

**93**  
PURE ROCK  
MARKET #18  
KXXR/Minneapolis  
Jacor  
(612) 545-5601  
Linder/Bitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	34	33	35	35	ROB ZOMBIE/Living Dead Girl
23	21	32	34	34	GODSMACK/Whatever
21	22	33	33	33	ROB ZOMBIE/Dracula
35	38	30	34	34	BUCKCHERRY/Lit Up
30	33	31	31	31	OFFSPRING/She's Got Issues
-	-	-	-	-	STAIN'D/Just Go
17	17	14	22	22	STAIN'D/Just Go
23	22	22	22	22	BARE JR./You Blow Me Off
32	30	23	21	21	SAMMY HAGAR/Mas Tequila
15	20	21	21	21	MARILYN MANSON/Rock Is Dead
22	25	21	21	21	ECONOLINE CRUSH/Whatever (Never...)
26	-	-	-	-	SEVENDUST/Black
15	14	14	19	19	KORN/Freak On A Leash
14	5	17	18	18	EVERLAST/Blue Monday
18	12	18	17	17	SILVERCHAIR/Anthem For...
-	-	-	-	-	STABBING WESTWARD/Save Yourself
12	13	12	16	16	NOHINGFACE/The Sick
8	11	15	15	15	LOUDMOUTH/Fly
12	13	13	14	14	GRINSPHOON/PostEnebrated...
12	12	10	14	14	MONSTER MAGNET/Temple Of Your...
11	11	13	13	13	OFFSPRING/Why Don't You Get...
5	2	13	10	10	MOTLEY CRUE/Enslaved
2	8	13	9	9	SECOND COMING/Vintage Eyes
-	-	-	-	-	LOCAL H/All-Right (Oh, Yeah)
5	6	5	8	8	SOULMOTOR/Guardian Angel
10	11	7	7	7	FEAR FACTORY/Descent
-	-	-	-	-	POUND/Upside Down
5	5	5	6	6	ECONOLINE CRUSH/All That You Are...
5	5	5	6	6	

# active INSIGHT

By  
**Frank Correia**  
Asst. Rock Editor

Nostalgia can resurrect the best and the worst of our past fancies. While thrift-store hipsters will quarrel over polyester's staying power, it can be argued that current musicians often lift some of their best licks from the disco decade. Toronto's **Big Sugar** is no exception. As Quentin Tarantino does in his films, the trio taps into that '70s rock feel in a way that's '90s chic.

On *Heated*, the group combines a classic rock influence with reggae and psychedelia for a new decade. Vocalist/guitarist **Gordie Johnson** evokes the big rock sound of the '70s on the fretboard as well as the mike; bassist **Garry Lowe** provides the powerful bass rhythm; while multi-talented musician **Kelly Hoppe** contributes vocals, keyboards, harmonica and saxophone swag on tracks like "Girl Watcher." There are echoes of Lenny Kravitz and of Ted Nugent's "Stranglehold" in "Round and Round," and reggae laces Big Sugar's cover of BTO's "Let It Ride."

All of this has added up to big success north of the border: Big Sugar's '96 release, *Hemi-Vision*, has surpassed platinum status, and *Heated* has gone gold. "The Scene" scored a Canadian No. 1 hit for the band, while "Diggin' a Hole" and their current

single, "Better Get Used to It," both went top 10. With those songs on the American release of *Heated*, Big Sugar hope to throw that success in the trunk of Johnson's 1970 Dodge Charger and motor it across the border like Star-sky & Hutch giving chase.

**WDVE/Pittsburgh** PD Garrett Hart first played the band during his tenure with WAPL/Appleton, WI. Now "Better Get Used to It" is working for WDVE. "It's such a good fit for 'DVE, because it's got a roots feel to it and it's loud. It fits with the attitude of that 25+ male for whom rock music is an important part of life. They have a lot of fun with their music as well. It's just good rock 'n' roll, and that's how Big Sugar deliver it."

"The prognostication on Big Sugar is that it's going to be sweet," explains Capricorn's **Jeff Cook**.



**Big Sugar**

## R&R TOP 20 SPECIALTY ARTISTS

R&R's Exclusive Insight Into The Extreme Side Of Rock

- 1 **STATIC-X** (Warner Bros.) Airplay Includes: KISW, KXXR, WXTM
- 2 **FEAR FACTORY** (Roadrunner) Airplay Includes: KDOT, KUPD, WTFX
- 3 **STAIN** (Flip/Elektra/EEG) Airplay Includes: KLFX, WMFS, WXBE
- 4 **OVERKILL** (CMC) Airplay Includes: KIOZ, WBAB, WRXL
- 5 **BLACK LABEL SOCIETY** (Spitfire) Airplay Includes: KLPX, WEBN, WYSP
- 6 **GRIP INC.** (Metal Blade) Airplay Includes: KQWB, KRXQ, WJXQ
- 7 **CLAWFINGER** (Music Cartel) Airplay Includes: KEYJ, KLFX, WXTM
- 8 **GWAR** (Metal Blade) Airplay Includes: KISW, WRXL, WTFX
- 9 **SOIL** (M.I.A.) Airplay Includes: KUPD, WTPA, WXBE
- 10 **PRO-PAIN** (Nuclear Blast) Airplay Includes: KQWB, WMFS, WXTM
- 11 **HELLSHOCK** (Zodiac) Airplay Includes: KXXR, WBAB, WGIR
- 12 **SKINLAB** (Century Media) Airplay Includes: KIOZ, KQWB, WRXL
- 13 **GODSMACK** (Republic/Universal) Airplay Includes: KWHL, WQLZ, WXTM
- 14 **MOTORHEAD** (CMC) Airplay Includes: KATT, WTPA, WXBE
- 15 **LUNGBRUSH** (Pavement) Airplay Includes: KXXR, KZZE, WRXL
- 16 **SOULMOTOR** (CMC) Airplay Includes: KLPX, WBAB, WRXA
- 17 **FAMILY VALUES '98** (Immortal/Epic) Airplay Includes: KEYJ, KISW, WTFX
- 18 **NAPALM DEATH** (Earache) Airplay Includes: KLFX, WJXQ, WXBE
- 19 **IN THE GROOVE** (Music Cartel) Airplay Includes: KLPX, WGIR, WMFS
- 20 **BUILT FOR SPEED** (Victory) Airplay Includes: WMFS, WQXA, WTPA

Ranked by total number of shows reporting artist.

## Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<b>KEYJ/Abilene, TX</b> Power Play Mon-Fri 10pm-11pm <b>Floyd Snyx</b> Amorphis "Greed" Fear Factory "Concrete" Loudmouth "Fly" Pro-Pain "In For The Kill" Staind "Mudshovel"	<b>KFME/Chico, CA</b> Over The Edge Sunday 10pm-midnight <b>Paul Swifta</b> Beastie Boys "Just A Test" Hole "AvuTu" Korn "Justizi" Speaker "Texas Style" Papa Vegas "Bombshell" Godsmack "Keep Away"	<b>WXRA/Greensboro, NC</b> Outer Limits Sunday 10-11pm <b>Marcia Gan</b> Verberna "Baby Got Sho" Swimmer "Dirty World" Korn "Justizi" Speaker "Texas Style" Papa Vegas "Bombshell" Godsmack "Keep Away"	<b>KLFX/Killeen, TX</b> Kut Radio Saturday 10pm-midnight <b>Steve Lakewood</b> Pro-Pain "Burn" Fu Manchu "Mongoose" Orange Goblin "Solarisphere" Vitamin F "Flow" Stand "Suffocate"	<b>WGIR/Manchester, NH</b> Whiplash Sunday 10-11pm <b>Roadkill</b> Korn "Got The Life" Hellshock "Burn" Godsmack "Whatever" Slipknot "Split It Out" Kid Rock "Bawitdaba"	<b>WYSP/Philadelphia, PA</b> Rockers Friday 11pm-12am <b>Matt &amp; Huggy</b> Black Label Society "Bored To Tears" Gwar "Jagermonsta" System Of A Down "Suite Pee" Clawfinger "Biggest & The Best" Nevermore "The Fault Of The..."	<b>KRXQ/Sacramento, CA</b> Ear Whacks Sunday 8-9:30pm <b>Paul Wilbur, Che Brooks</b> Anthrax "Marian "Tomorrow's Over" Grip Inc. "Amped" The Rage "Carrie II "Crazy Little Voices" Teen Idols "Her Only One" Coalition "Out On The Tiles"	<b>WXTM/St. Louis, MO</b> Monday Night Metal Mon-Fri 11pm-midnight <b>Kane</b> Pro-Pain "Stand Tall" Soil "Stand To Fall" Fear Factory "Descend" Lungbrush "Heroin Suicide" Meshuggah "New Millennium..."	<b>WBXBE/Wilkes Barre, PA</b> Cellar Full Of Noise Sunday 8-10pm <b>Jay "Spanky" Hunter</b> Tin Star "Head" The Rage "Carrie II "Crazy Little Voices" Flys "She's So Huge" Local H "All-Right (Oh Yeah)" Clawfinger "Biggest & The Best"
<b>KWHL/Anchorage, AK</b> The Pit Sunday 8-9pm <b>Htman</b> Nothingface "The Sick" Staind "Just Go" Monster Magnet "Temple Of Your..." Static-X "Push It" Virgins Merlot "The Cycle"	<b>WEBN/Cincinnati, OH</b> Damnation Alley Sunday 10pm-11pm <b>Bill Hanson</b> Shades Apart "Valentine" Fountains Of Wayne "Denise" Mike Ness "Don't Think Twice" Mollycuddle "The Ballad Of Jill" Placebo "Every You, Every Me"	<b>WQXA/Harrisburg, PA</b> The Sunday News Sunday 8-10am <b>Jennifer Taylor</b> Clawfinger "Changes" Napalm Death "The Infiltrator" Fear Factory "Shock" Grip Inc. "Isolation" Slipknot "Split It Out" Loudmouth "Ras In The Maze"	<b>WJXQ/Lansing, MI</b> The Pit Sunday 10pm-11pm <b>Mike Kincaid</b> Overkill "Necrosuicide" Napalm Death "Rock Is Dead" Godsmack "Whatever" Slipknot "Split It Out" Kid Rock "Bawitdaba"	<b>KZZE/Medford, OR</b> The Edge Saturday 10pm-midnight <b>Mike Kincaid</b> Overkill "Necrosuicide" Napalm Death "Rock Is Dead" Godsmack "Whatever" Slipknot "Split It Out" Kid Rock "Bawitdaba"	<b>KUPD/Phoenix, AZ</b> Red Radio Underground Sunday 7-9pm <b>Lary Mac</b> Robert Jackson "Personal Jesus" Hedwig & The Angry... "The Angry Inch" Tom Waits "Big In Japan" The Rage "Carrie II "Crazy Little Voices" Custom Made Scare "5 O'Clock"	<b>KIOZ/San Diego, CA</b> Another State Of Mind Sunday 11pm-midnight <b>Al Guerra</b> Michael Schenker "Assault Attack" Crown "The Poison" Sepultura "Choke" Pantera "Hole In The Sky" Skinlab "So Far From The..."	<b>WXTM/St. Louis, MO</b> Hotwired Friday 10pm-midnight <b>Johnny Orr</b> Fatboy Slim "Praise You" Monkey Mafia "Work Mi Body" The Matrix "Minefields" Hate Department "Release It" Stone Roses "...Foot's Gold"	<b>WBXBE/Wilkes Barre, PA</b> Freddie's Closet Saturday 11pm-1am <b>Freddie</b> Motorhead "Ace Of Spades (Live)" In The Groove "Toxic River" Soil "Stand To Fall" Hellshock "Burn" Soulmotor "Guardian Angel"
<b>KRAB/Bakersfield, CA</b> X-Factor Sunday 7-8pm <b>Mike Bell</b> Mike Ness "Don't Think Twice" Blur "Tender" Manic Street "If You Tolerate..." Loudmouth "Fly" Videodrone "Ty Jonathan Down"	<b>KBPI/Denver, CO</b> Metalix Saturday midnight-2am <b>Uncle Nasty</b> Crowbar "Self-Inflicted" The Matrix "Bad Blood" Sick Of It All "Potential For A Fall" Sepultura "Choke" Cradle Of Thorns "Shout At The Devil"	<b>WTPA/Harrisburg, PA</b> For Rockers Only Sunday 1-2am <b>Angus</b> Static-X "Wisconsin Death Trip" Buckcherry "Dead Again" Fear Factory "Soulwound" Motorhead "Civil War (Live)" Sick Of It All "Pass The Buck"	<b>WBAB/Long Island, NY</b> Fingers Metal Shop Sunday 10pm-11pm <b>Fingers</b> Gonemad "Knuckle Dragger" Human Disorder "Crash" Hellshock "Burn" Anthrax "Crush" Grip Inc. "Bug Juice"	<b>WMFS/Memphis, TN</b> Beyond The Pit Sunday 11pm-12am <b>Jose Romero</b> Puya "Sal Pa Fuera" Korn "Dead Bodies" Gonemad "Sympathy Crutch" Spineshank "Shinebox" Grip Inc. "Isolation"	<b>KUPD/Phoenix, AZ</b> Into The Pit Sunday 10pm-midnight <b>Dennis Huff</b> Nothingface "Breathe Out" System Of A Down "Suite Pee" Stinkbug "Burn Rubber" Earth Crisis "Overseas" Diecast "Courage To Be"	<b>KISW/Seattle, WA</b> Metal Shop Saturday midnight-2am <b>Rockfish</b> Static-X "Push It" Gwar "We Kill Everything" Overkill "Revelation" Grinspoon "Post-Nebrated..." Napalm Death "Cleanse Impure"	<b>WXTM/St. Louis, MO</b> Static Sunday 8pm-9pm <b>Johnny Orr</b> Godsmack "Keep Away" Sprung Monkey "Naked" Videodrone "Faceplant" Grinspoon "Post-Nebrated..." Simon Says "Slider"	<b>WRDX/Wilmington, DE</b> Breaking And Entering Sunday 9-11pm <b>Brent Evans</b> Fuel "Jesus Or A Gun" Gulls "Last Goodbye" Jeff Black "A Long Way To Go" Tom Petty "Won't Last Long" George Thorogood & "B.L.G.T.I.M.E."
<b>WKGB/Binghamton, NY</b> Incoming Monday 10pm-11:30pm <b>Tim Boland</b> Fuel "Jesus Or A Gun" Finger Eleven "Above" Everlast "Ends" Cake "Sheep Go To Heaven" Janus Stark "Floyd (What Are...)"	<b>KQWB/Fargo, ND</b> Meltdown Saturday 10pm-2am <b>Troy Matthews</b> Static-X "Wisconsin Death Trip" Soil "F-Hole" Grip Inc. "Lockdown" Pro-Pain "In For The Kill" Overkill "Stone Cold Jesus"	<b>WTPA/Harrisburg, PA</b> Sound Alternative Sunday 8-10pm <b>Matt Miller</b> Porcupine Tree "Piano Lessons" Blur "Bugman" Built To Spill "Carry The Zero" Dot Israel "The Doctor..." Ernie "Here And Now"	<b>WTFX/Louisville, KY</b> The Attitude Network Saturday 10pm-2am <b>Black Frank</b> Fear Factory "Concrete" Napalm Death "Next Of Kin To Chaos" Grip Inc. "Foresight" Pro-Pain "In For The Kill" Motorhead "Bumer (Live)"	<b>KXXR/Minneapolis, MN</b> X-treme Metal Shop Friday 1-4am <b>Nick Davis</b> Stand "Spies" Static-X "Bled For Days" Spineshank "Where We Fall" Fear Factory "Hi-Tech Hate" Soil "Eye For An Eye"	<b>KDOT/Reno, NV</b> Pure Metal Massacre Mon-Fri 11pm-midnight <b>Megan Rave</b> One Minute Silence "Stuck Between A..." Marilyn Manson "Rock Is Dead" Nothingface "The Sick" SX10 "Goin' Crazy" Metallica "Die, Die My Darling"	<b>WQLZ/Springfield, MO</b> Third Millennium Sunday 9-10pm <b>Rocky</b> Verberna "Pretty Please" Godsmack "Keep Away" Chris Perez Band "Resurrection" Static-X "Bled For Days" Clawfinger "Biggest & The Best"	<b>KLPX/Tucson, AZ</b> Area 51 Friday 10pm-midnight <b>Bob Bitchin'</b> Soulmotor "Guardian Angel" Fear Factory "Cars" Black Label Society "Bored To Tears" Static-X "Bled For Days" Clawfinger "Biggest & The Best"	
<b>WWW/Charlottesville, VA</b> Wet Paint Sunday 11pm-midnight <b>Gordon Hahn</b> Citizen King "Better Days" Fatboy Slim "Praise You" Ernie "Here And Now" Baaba Seth "Crazy" Everything "Good Thing"	<b>WKLG/Grand Rapids, MI</b> Clambake Sunday 9-10pm <b>Steve "The Hat" Aldrich</b> Blur "Bugman" Sedakh "Name" Aphex Twin "Window Licker" Wilco "Nothing's Ever..." Echo & The Bunnymen "What Are You"	<b>WCCC/Hartford, CT</b> Sunday Night Blues Sunday 6-10pm <b>Beef Stew</b> Jonny Lang "Still Rainin' Roomful Of Blues "Blue, Blue World" Keb Mo "Soon As I Get Paid" Eddy Clearwater "Cool Blues Walk" Michelle Wilson "Half Past The Blues"	<b>WTFX/Louisville, KY</b> Delour Sunday 8-10pm <b>Chris Allman</b> Sugar Ray "Falls Apart" Less Than Jake "All My Friends..." Mike Ness "Don't Think Twice" Gwar "Nitro Burmin..." Tom Waits "Big In Japan"	<b>KATT/Oklahoma City, OK</b> KATT's Big Metal Friday 11pm-2am <b>Eric G.</b> Vividity "Love Is Dangerous" Motorhead "Born To Raise Hell" Sammy Hagar "High And Dry Again" Soulmotor "Guardian Angel" Bon Jovi "Real Life"	<b>WRXL/Richmond, VA</b> The Metal File Mon-Fri 2-3am <b>Johnny Young</b> Grip Inc. "Lockdown" Fear Factory "O-O (Where Evil...)" Pro-Pain "In For The Kill" Crown "The Poison" Puya "Class"			

41 Total Reporters from the Active Rock and Rock panels.

# yeah, whatever

the first track from the debut album "Halfway Down the Sky"

## Impacting Rock Radio April 26 & 27

### Album in stores May 18th

### On Tour Now!

Produced by Todd Rundgren

COLUMBIA

# ALTERNATIVE REPORTERS

April 23, 1999 R&R • 89

Stations and their adds listed alphabetically by market

## WEQX/Albany, NY

PD: John Allers  
1 R.E.M. "Beautiful"  
1 ANGRY SALAD "Milkshake"  
KORN "Freak"

## WOBK/Albany, NY

PD/MD: Rod Ryan  
AMD: Jeff Callan  
ECONOLINE CRUSH "All"  
SPONGE "Live"

## KTEG/Albuquerque, NM

PD: Skip Isley  
APD/MD: Julie Forman  
VIDEODROME "Faceplant"  
SMASH MOUTH "Allstar"  
LIMP BIZKIT "Jump"

## WNNX/Atlanta, GA

OM: Brian Phillips  
PD: Leslie Fram  
MD: Sean Demery  
No Adds

## WJSE/Atlantic City, NJ

PD/MD: Blake Laurelli  
6 CARDIGANS "Erase"  
6 ANGRY SALAD "Milkshake"  
6 FREESTYLERS "Here"  
CHRIS PEREZ BAND "Resurrect"  
FUEL "Jesus"

## KROX/Austin, TX

PD: Sara Tretler  
MD: Brad "Whipping Boy" Hasti  
FUEL "Jesus"

## WRAX/Birmingham, AL

PD: Dave Rossi  
APD: Hurricane Shane  
MD: Suzy Boe  
12 SUGAR RAY "Someday"  
FREESTYLERS "Here"  
JUMP LITTLE "Cathedral"  
EVE 6 "Road"  
HOLE "Awful"

## KQXR/Boise, ID

PD: Jacent Jackson  
MD: Pete Schiecke  
9 BLINK 182 "Age"  
PEARL JAM "Kiss"

## WBCN/Boston, MA

VP/Programming: Oedipus  
APD/MD: Steven Strick  
16 OFFSPRING "Issues"

## WFNX/Boston, MA

PD: Cruze  
MD: Laurie Gail  
7 SMASH MOUTH "Allstar"

## KHLR/Bryan-College Station, TX

PD: Michael Fitch  
APD: Don Kelley  
CARDIGANS "Erase"  
MIKE NESS "Twice"  
FUEL "Jesus"  
ANGRY SALAD "Milkshake"  
OWSLEY "Roses"  
DRGY "Blue"

## WEDG/Buffalo, NY

PD/MD: Rich Wall  
No Adds

## WBTZ/Burlington, VT

PD: Stephanie Hindley  
MD: Steve Picard  
No Adds

## WPGU/Champaign, IL

PD: Ed Siebert  
APD: Emily West  
MD: Ben Belton  
6 PEARL JAM "Kiss"  
1 HOLE "Awful"  
1 MIKE NESS "Twice"

## WAVF/Charleston, SC

PD: Rob Cressman  
MD: Janda Baldwin  
TRAIN "Virginia"

## WEND/Charlotte, NC

PD: Jack Daniel  
APD/MD: Kristen Pettus  
PEARL JAM "Kiss"  
JOYDROP "Beautiful"  
PAPA VEGAS "Bombshell"  
TAXIRIDE "Set"  
FEAR FACTORY "Cars"

## WKQX/Chicago, IL

PD: Dave Richards  
APD/MD: Mary Shuminas  
OFFSPRING "Kids"  
MIKE NESS "Twice"  
BLINK 182 "Age"  
FREESTYLERS "Here"

## WOXY/Cincinnati, OH

PD: Keri Valmassei  
MD: Kevin Couch  
17 BEN LEE "Nothing"  
8 XTC "Faster"  
4 SWITCH FOOT "Incomplete"  
4 GENE LOVES JEZEBEL "Keeps"  
3 CREATURES "Say"  
3 JONATHAN BRODIE "Told"  
2 CRASH TEST DUMMIES "Goo"  
2 SLEATER-KINNEY "Burn"  
1 DROP RICK MURPHY'S "Amazing"  
1 MIKE SCOTT "Dark"

## WENZ/Cleveland, OH

PD: Dan Binder  
MD: #1 Son  
1 HOLE "Awful"  
1 BETH ORTON "Stolen"  
EVE 6 "Road"  
BEN FOLDS FIVE "Army"  
MY FRIEND STEVE "Clarmed"

## KFMZ/Columbia, MO

PD/MD: Paul Maloney  
3 SPLENDER "Whatever"  
EVE 6 "Road"  
BETH ORTON "Stolen"  
MIKE NESS "Twice"

## WARQ/Columbia, SC

PD/MD: Susan Groves  
1 CARDIGANS "Erase"  
1 FUEL "Jesus"  
1 HOLE "Awful"  
1 TARBENDERS "Now"

## WWCD/Columbus, OH

PD: Andy Davis  
MD: Jack DeVoss  
10 FIDELTY ALLSTARS "Battle"  
R.E.M. "Beautiful"  
LENNY KRAVITZ "Live"  
PAPA VEGAS "Bombshell"

## WZAZ/Columbus, OH

PD: Matthew Harris  
APD: Ben Williams  
30 CREED "One"  
HOLE "Awful"  
PAPA VEGAS "Bombshell"

## KRAD/Corpus Christi, TX

PD/MD: Cory Smith  
FUEL "Jesus"  
FOUNTAINS OF WAYNE "Dense"  
EVE 6 "Road"  
CHRIS PEREZ BAND "Resurrect"

## KDGE/Dallas, TX

PD: Duane Doherty  
MD: Alan E Smith  
HOLE "Awful"  
GODSMACK "Whatever"  
SUGAR RAY "Apart"  
MARILYN MANSON "Rock"  
FUEL "Jesus"

## WXEG/Dayton, OH

PD: Jeff Stevens  
APD/MD: Allen Rantz  
5 HOLE "Awful"  
BETH ORTON "Stolen"

## WKRO/Daytona Beach, FL

OM: Taft Moore  
PD/MD: Rosy Acevedo  
7 SECOND COMING "Vintage"  
1 GODSMACK "Keep"

## KTCL/Denver, CO

PD/MD: Mike O'Connor  
34 SHOOZY GROOVE "Train"  
2 FUEL "Jesus"  
2 VAST "Pretty"

## KXPK/Denver, CO

PD: Mike Stern  
EVERLAST "Ends"

## KKDM/Des Moines, IA

OM: Bobby Hacker  
ATOMIC FIREBALLS "Hex"  
BEN FOLDS FIVE "Army"  
GARBAGE "Grow"

## CIMX/Detroit, MI

PD: Murray Brookshaw  
APD: Vince Cannova  
MD: Phatt Matt  
13 PEARL JAM "Kiss"  
8 EMANEM "Fault"  
SMASH MOUTH "Allstar"

## KNRQ/Eugene, OR

PD: Stu Allen  
MD: Cia  
DOT "Walkabout"  
SUGAR RAY "Apart"

## KBRS/Fayetteville, AR

PD/MD: Kyle Gibson  
FUEL "Jesus"  
EVE 6 "Road"  
CHRIS PEREZ BAND "Resurrect"

## WJBX/Ft. Myers, FL

PD/MD: Lee Daniels  
4 MARILYN MANSON "Rock"  
EVE 6 "Road"  
PAPA VEGAS "Bombshell"

## WEJE/Ft. Wayne, IN

PD: Kyle Guderian  
MD: Phil Croch  
1 PEARL JAM "Kiss"  
ECONOLINE CRUSH "All"  
MARILYN MANSON "Rock"

## KFRR/Fresno, CA

PD/MD: Bruce Wayne  
EVE 6 "Road"  
PAPA VEGAS "Bombshell"  
VIDEODROME "Faceplant"

## WGRD/Grand Rapids, MI

PD: Margot Smith  
MD: Tim Bronson  
12 GARBAGE "Grow"  
OLD 97'S "Murder"  
TRAIN "Virginia"  
ATOMIC FIREBALLS "Hex"

## WXNR/Greenville, NC

OM: Jeff Sanders  
10 FIDELTY ALLSTARS "Battle"  
GODSMACK "Whatever"  
EVE 6 "Road"

## WMRQ/Hartford, CT

PD: Dave Hill  
Interim MD: Jay Catley  
FUEL "Jesus"  
HOLE "Awful"  
MARILYN MANSON "Rock"  
CARDIGANS "Erase"  
XTC "Line"  
VAST "Pretty"

## KTBB/Houston, TX

PD: Jim Trapp  
APD: Steve Robison  
7 CITIZEN KING "Better"  
4 DRGY "Blue"  
3 SUGAR RAY "Apart"

## WRZX/Indianapolis, IN

PD: Scott Jameson  
MD: Michael Young  
SUGAR RAY "Apart"  
LO FIDELTY ALLSTARS "Battle"

## WPLA/Jacksonville, FL

PD: Rick Schmidt  
MD: Crissy  
ECONOLINE CRUSH "All"

## WNFZ/Knoxville, TN

PD/MD: Shane Cox  
4 ECONOLINE CRUSH "All"

## WGBD/Lafayette, IN

PD/MD: Steve Clark  
2 FUEL "Jesus"

## KFTE/Lafayette, LA

PD: Rob Summers  
MD: Scott Perrin  
EVE 6 "Road"  
BEN FOLDS FIVE "Army"  
TAXIRIDE "Set"

## WWDX/Lansing, MI

PD: Chris Brunt  
APD/MD: Jesse Addy  
BEN FOLDS FIVE "Army"  
LO FIDELTY ALLSTARS "Battle"  
EVERLAST "Ends"

## KXTE/Las Vegas, NV

PD: Dave Wellington  
APD/MD: Chris Ripley  
30 BLINK 182 "Age"  
ROB ZOMBIE "Superbeast"  
OFFSPRING "Kids"  
DOT "Walkabout"

## WXZZ/Lexington, KY

PD: Tony Doolin  
BEN FOLDS FIVE "Army"  
TAXIRIDE "Set"

## WLIR/Long Island, NY

PD: Gary Cee  
APD: Malibu Sue  
MD: Andre Ferro  
15 CARDIGANS "Erase"  
PLACEBO "Every"  
ATOMIC FIREBALLS "Hex"

## KROQ/Los Angeles, CA

VP/Prog.: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden  
8 PENNYWISE "Alien"  
LIARS INC "Begin"

## WLRS/Louisville, KY

PD/MD: Gina Juliano  
QUEENS OF "Only"  
INSANE CLOWN POSSE "Fuck"  
HOLE "Awful"

## WMAD/Madison, WI

PD: Pat Frawley  
MD: Amy Hudson  
No Adds

## KZMZ/Minneapolis, MN

OM: Dave Hamilton  
Interim PD: Peter Johns  
MD: Marc Allen  
5 BLUR "Tender"  
2 SKINNEE JS "Rot"  
MIKE NESS "Twice"

## WHTG/Monmouth-Ocean, NJ

PD: Mike Sauter  
CARDIGANS "Erase"  
EVE 6 "Road"  
PLACEBO "Every"  
BETH ORTON "Stolen"

## WRRW/Newburgh, NY

PD: Greg O'Brien  
MD: Andrew Boris  
IMPERIAL TEEN "You"  
BEN FOLDS FIVE "Army"

## KKND/New Orleans, LA

OM: Dave Stewart  
APD/MD:  
FUEL "Jesus"

## WXRK/New York, NY

PD: Steve Kingston  
MD: Mike Peer  
6 VIDEODROME "Faceplant"  
FUEL "Jesus"  
ZEPHYRUS "Real"  
VIDEODROME "Faceplant"  
6 OLEANDER "Why"

## KQRX/Odessa, TX

GM/MD: Dave Cardwell  
MD: Cary Rockman  
FUEL "Jesus"  
OWSLEY "Roses"  
OLD 97'S "Murder"  
CRISIS "Here"  
MIKE NESS "Twice"

## WIXO/Peoria, IL

OM/MD: Russ Schenck  
MD: Jeff Williams  
SUGAR RAY "Apart"  
HOLE "Awful"

## WPLY/Philadelphia, PA

PD: Jim McGuinn  
APD: Doug Kubinski  
MD: Preston Elliot  
No Adds

## KEDJ/Phoenix, AZ

KED: Shellie Hart  
APD/MD: Chris Patyk  
6 VIDEODROME "Faceplant"

## KZON/Phoenix, AZ

PD: Paul Peterson  
APD: Laura Smith  
MD: Kevin Mannion  
4 SIXPENCE "Kiss"  
EVE 6 "Road"  
SPLENDER "Whatever"

## WXDX/Pittsburgh, PA

PD: John Moschitta  
APD: Brandon Davis  
MD: Lenny Diana  
14 SMASH MOUTH "Allstar"  
1 STAIN "Just"  
1 VIDEODROME "Faceplant"

## WCYY/Portland, ME

PD: Herb Ivy  
MD: Brian James  
SUGAR RAY "Apart"  
GARBAGE "Grow"  
PEARL JAM "Kiss"  
CARDIGANS "Erase"

## KNRK/Portland, OR

PD: Mark Hamilton  
3 BLINK 182 "Age"  
3 CHRIS PEREZ BAND "Resurrect"  
3 GARBAGE "Grow"  
MIKE NESS "Twice"

## WDST/Poughkeepsie, NY

OM: Jimmy Buff  
APD: Dave Doud  
5 PUSH STARS "Lulls"  
5 CHRIS PEREZ BAND "Resurrect"  
5 ANGRY SALAD "Milkshake"  
5 CARDIGANS "Erase"

## WBRU/Providence, RI

PD: Tim Schiavelli  
MD: Seth Resler  
11 PEARL JAM "Kiss"  
8 HOLE "Awful"  
6 MARILYN MANSON "Rock"  
SUGAR RAY "Apart"

## KRZQ/Reno, NV

Int. PD/MD: Heather Pierce  
APD: Smilin' Marty  
9 EVE 6 "Road"  
5 MIKE NESS "Twice"  
ERINIS "Here"

## KCXX/Riverside, CA

OM/MD: Dwight Arnold  
APD: John DeSantis  
MD: Lisa Axe  
THISWAY "Takes"  
JOYDROP "Beautiful"

## WNVE/Rochester, NY

PD/MD: Erick Anderson  
14 KID ROCK "Bawdaba"  
METALLICA "Whiskey"

## KWOD/Sacramento, CA

PD: Ron Bunce  
APD: Boomer Barbosa  
MD: Carla "Raz" Raswyk  
28 CARDIGANS "Erase"  
EVE 6 "Road"  
FUEL "Jesus"  
ZEPHYRUS "Real"  
VIDEODROME "Faceplant"

## KPNT/St. Louis, MO

OM/MD: Allan Fee  
APD: Marty Linck  
MD: Traci Wilde  
PAPA VEGAS "Bombshell"  
LO FIDELTY ALLSTARS "Battle"

## WOSC/Salisbury-Ocean City, MD

PD/MD: Paula Sangeleer  
2 SKINNEE JS "Rot"  
BEN FOLDS FIVE "Army"  
TAXIRIDE "Set"

## KXRR/Salt Lake City, UT

VP/Ops. & Prog.: Mike Summers  
MD: Sean Ziebarth  
27 CARDIGANS "Erase"  
7 SILVERCHAIR "Anthem"  
6 BUILT TO SPILL "Center"

## XTRA/San Diego, CA

PD: Bryan Schock  
MD: Chris Muckley  
9 BLINK 182 "Age"  
TAXIRIDE "Set"  
OFFSPRING "Kids"

## KITS/San Francisco, CA

OM: Ron Nenni  
PD: Jay Taylor  
MD: Aaron Axlson  
8 LEN "Sunshine"  
5 SMASH MOUTH "Allstar"  
4 LIARS INC "Begin"

## KJEE/Santa Barbara, CA

GM/MD: Eddie Gutierrez  
APD: John Schroter  
2 THISWAY "Takes"  
SMASH MOUTH "Allstar"

## KNDD/Seattle, WA

PD: Phil Manning  
MD: Kim Monroe  
26 BLINK 182 "Age"  
18 SMASH MOUTH "Allstar"  
18 OFFSPRING "Kids"  
CARDIGANS "Erase"

## WHMP/Springfield, MA

PD/MD: Adam Wright  
CHRIS PEREZ BAND "Resurrect"

## WGMR/State College, PA

PD/MD: Mike Evans  
10 ROB ZOMBIE "Dragula"  
SUGAR RAY "Apart"  
BUCKCHERRY "Lit"  
FUEL "Jesus"  
CARDIGANS "Erase"  
JUMP LITTLE "Cathedral"

## WKRL/Syracuse, NY

OM: Mimi Griswold  
PD: Steve Corlett  
7 GODSMACK "Whatever"  
5 FUEL "Jesus"  
FREESTYLERS "Here"  
IMPERIAL TEEN "You"

## WXSX/Tallahassee, FL

PD: Scott Pettibone  
MD: Doug  
4 FUEL "Jesus"  
CARDIGANS "Erase"  
ATOMIC FIREBALLS "Hex"  
FREESTYLERS "Here"  
SHADES APART "Valentine"

## KLZR/Topeka, KS

PD: Roger The Dodger  
25 LENNY KRAVITZ "Fly"  
FUEL "Jesus"  
DOT "Walkabout"

## KMYZ/Tulsa, OK

PD: Lynn Barstow  
MD: Ray Seggen  
6 LIARS INC "Begin"

## WHFS/Washington, DC

PD: Robert Benjamin  
APD: Bob Waugh  
MD: Pat Ferrise  
5 BEN FOLDS FIVE "Army"  
BLINK 182 "Age"  
SMASH MOUTH "Allstar"  
SILVERCHAIR "Anthem"

## WPBZ/West Palm Beach, FL

OM: John O'Connell  
APD/MD: Dan O'Brian  
1 MIKE NESS "Twice"  
TAXIRIDE "Set"  
DOT "Walkabout"  
HOLE "Awful"

## WSFM/Wilmington, NC

PD: John Stevens  
MD: Janice Stutter  
MIKE NESS "Twice"  
BUCKCHERRY "Lit"

88 Total Reporters  
88 Current Reporters  
87 Current Playlists

Did Not Report, Playlist Frozen (1):  
KFMA/Tucson, AZ

up up up up up up up  
**ani difranco**  
featuring "jukebox"  
on your desk today,  
in your brain tomorrow.

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JIM KERR

jimkerr@rronline.com

## Records Interviewing Radio

■ Epic's Jacqueline Saturn grills KTEG/Albuquerque PD Skip Isley

Several weeks ago, Epic VP/Alternative promotion **Jacqueline Saturn** was telling me about the great conversations she has had about radio with KTEG/Albuquerque PD **Skip Isley**. While such a situation is certainly not unique, it *has* become a less and less common occurrence. To the complete aggravation of record company executives, PDs seem to have lost the art of communication, if they communicate at all. So I thought it might be cool to stimulate such communication by occasionally presenting a dialogue between a record company executive and a radio programmer. Here is the first installment, featuring, appropriately enough, Saturn and Isley.

**JS:** Skip, you're the kind of guy who tells it like he sees it. Give me an overview of what you think is going on at the Alternative format.

**SI:** I generally don't care about the format so much as I care about my station, but I'll take a stab at it anyway. I really believe that, in most cases, the format is, or has been, at a crossroads. Each market is different, but most stations are going to have to decide whether they are going to target 25-34s or 18-24s. The current competitive landscape doesn't allow you to do both. If you straddle the fence, you will be wide open to attack. If you keep sitting on that fence, you're going to wake up one day with an "Extreme" station in your market or some other younger-targeted station that will finish you off.



Jacqueline Saturn

Personally, I find going after the younger demo to be much more exciting and challenging. What is "happening" at our format is being ignored by most people. The whole rock/rap marriage has brought the passion back, and, for the first time since the Seattle/grunge era, there are bands we can own that the listeners care about, i.e., Korn, Limp Bizkit, Orgy, the Beastie Boys, etc. We have chosen to champion what the audience is telling us they really want to hear on the radio without watering it down with passive crap they don't care about.

**JS:** Then you obviously have to really listen to your audience. Ticket sales and album sales *do* dictate the active audience in your market, and you have capitalized on that audience. Why do you think other Alternative stations aren't doing the same? How can a record be top 20 in a market and barely get played once a night?

**SI:** Fear. Let's face it, a lot of PDs (me included) are now well into their 30s and way out of the demo and, more importantly, the lifestyle. We all came from the school of dayparting. You hear a record like Korn (notice how we're always stroking an Epic band) and immediately say, "Night record." That kind of thinking can get you in a lot of trouble these days. Do you really think your audience only wants to hear Korn after 7pm? Do you really think you are "the station everyone can agree on at work"?

If Korn is the biggest artist the format has right now — and believe me, they are — how can you afford not to play Korn all day? If you're the Korn station, be the Korn station! How passionate is your audience going to be about your radio station if you don't deliver what they want all the time? This isn't brain surgery: Give your audience what they want, and they will vote for you.

**JS:** Exactly. The "after 7pm" argument is just not valid. How many stations that play the lighter music in the day and then the edgier stuff at night are truly successful? The listener gets confused. Where does the "after 7" listener go during the day?

So, Skip, what is different about what *you* play and what the Rock station in the market plays?

**SI:** I'm glad you brought up the Rock station. Do you think Rock stations only play Metallica at night? Most Rock stations are targeting older than our format, but still rock all day. That's why they, as a format, experience more consistent diary returns than we do. Their audience is solidified. They know what to expect, and the Rock stations deliver it. Our format is still very lost in dayparting hell. Once again, if you want to be successful, deliver what your audience expects of

## Alternative Summit Agenda Preview

There are a lot of pressing issues facing Alternative programmers today, and this year's Jacobs Media Alternative Summit looks to be a compelling examination of many of those issues. While some sessions are still being finalized, the following confirmed speakers and panels will give you an idea of the depth and breadth that the Summit will offer.

MTV Senior VP/Talent & Music Tom Calderone is in the unique position of witnessing the aging of Generation X and the development of Generation Y through the eyes of MTV. He'll speak to how what he sees applies to the Alternative format.

The results of the Arbitron/Edison Media Internet radio study should be a shocking wake-up call for Alternative programmers. Edison Media Research President Larry Rosin will present an overview of the study with additional information on Alternative listeners and radio stations.

Perhaps in no area has the Alternative format improved as much as it has in morning shows. Dave Beasing and several of the format's leading programmers will take part in a morning show round table on how to create or maintain your station's morning show momentum.

Arbitron GM Pierre Bouvard knocked out Summit attendees last year with his dead-on analysis of how Alternative listeners are using the radio. Expect similar fireworks this year, as Bouvard presents a qualitative and quantitative overview of the format's listeners.

This is just a small taste of what will be an amazing gathering of minds. More sessions will be announced shortly. Also, this year marks the first time we will have a separate sales track of panels, with sessions on non-traditional revenue, selling tough demos and generating revenue from the Internet. So make sure to let your GM and GSM know that they are invited to attend as well.

The Jacobs Media Alternative Summit will be held at the Century Plaza Hotel in Los Angeles on Wednesday and Thursday, June 9-10, immediately preceding R&R Convention '99. Attendance is free and open to all members of the radio and record industry.

**jacobs media**

you — and God help you if your audience doesn't know what to expect. Show me a station that is a different station at night than it is in the day, and I'll show you a station that has no competition or is struggling.

**JS:** How do you interpret the 25-34 response to Korn?

**SI:** Not my demo. By the way, Jacqueline, what a surprise you mentioned Korn again. We target 18-24s. We're thinking long range in terms of where the growth of the station is. Our cluster includes an Active Rock and a Modern AC, so as a company it makes sense that we brand ourselves with the younger audience now, so we can own them in the future. In this market, teens are the second-largest demo, so there is a lot of potential for growth. We expect to see a dramatic effect on the 18-34 cell in the next few years.

But since you brought up Korn again, I've seen plenty of evidence of stations that target older having success with this band. This is going to sound repetitive, but it all comes down to knowing what your station is, and then being it. If you're a 25-34 Alternative station,

you'll undoubtedly have a different mind-set than I do. If you're trying to attract 18-24s, then you had better be properly focused.

Everything you do — the music, the imaging, the promotions, your website, your log, your jocks — it all better be 100% focused on the target. If you do things right, the rewards are great and come quickly. I think a lot of stations need to rethink their position in the market and figure out where they are headed before Internet and satellite radio become real factors.

**JS:** All right, Skip, let's be candid: Do you have any specific examples of stations that are *not* catering to their audience? Or are there any stations in the Alternative world that you respect and think are doing the right thing?

**SI:** You would love for me to commit career suicide for a few laughs, but then who would be playing Korn? Why don't you name some names — it sounds like you have some spin problems out there. Let's just say there are a number of markets I'd love to program in right now.

**Show me a station that is a different station at night than it is in the day, and I'll show you a station that has no competition or is struggling.**

—Skip Isley

"STEAL MY SUNSHINE"

**velv**

IMPACTING NOW!

ALREADY ADDED AT:

KROQ 29x! LIVE 105 12x! KNDD 21x! 91X 13x!

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"...The secret weapon from the GO Soundtrack, is by a Toronto team who call themselves LEN." - *Details*

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**steam slowly builds...**

# *gus gus*

**Impacting  
Now!**

**“Ladyshave”**

The debut track from the forthcoming album

**(This is Normal**



Single Produced by Biggi Veira and Daniel Ágúst  
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### **Gus Gus Tour Dates:**

- |     |                                  |      |                                  |
|-----|----------------------------------|------|----------------------------------|
| 5/1 | Boston, MA - Paradise Rock Club  | 5/9  | Chicago, IL - The Metro          |
| 5/2 | Washington, DC - 9:30 Club       | 5/10 | Minneapolis, MN - Ground Zero    |
| 5/3 | New York City, NY - Irving Plaza | 5/17 | Seattle, WA - Showbox Lounge     |
| 5/5 | Montreal, Quebec - Sona          | 5/18 | Portland, OR - Womb              |
| 5/6 | Toronto, ON - Lee's Palace       | 5/20 | San Francisco, CA - The Fillmore |
| 5/8 | Detroit, MI - St. Andrew's Hall  | 5/22 | Hollywood, CA - The Palace       |

APRIL 23, 1999

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	LIT My Own Worst Enemy (RCA)	3047	2981	2824	2769	87/0
			2	FATBOY SLIM Praise You (Skint/Astralwerks/Caroline)	2600	2626	2549	2525	76/0
			3	CREED One (Wind-up)	2471	2568	2653	2670	73/1
			4	OFFSPRING Why Don't You Get A Job? (Columbia)	2347	2483	2492	2530	78/0
			5	NO DOUBT New (Work/ERG)	2187	2165	2087	2150	77/0
			6	COLLECTIVE SOUL Heavy (Atlantic)	2157	2282	2316	2556	69/0
			7	ORGY Blue Monday (Elementree/Reprise)	2095	2169	2169	2265	71/2
			8	CITIZEN KING Better Days (And The Bottom..) (Wamer Bros.)	2079	2033	1840	1772	78/1
			9	GOO GOO DOLLS Dizzy (Warner Bros.)	1948	1988	1853	1793	73/0
			10	CRANBERRIES Promises (Island)	1839	1804	1736	1730	77/0
			11	EVERLAST Ends (Tommy Boy)	1637	1420	1145	958	75/2
			12	SILVERCHAIR Anthem For The Year 2000 (Epic)	1546	1517	1388	1343	72/2
			13	KORN Freak On A Leash (Immortal/Epic)	1468	1384	1281	1209	71/1
			14	<b>SUGAR RAY Falls Apart (Lava/Atlantic)</b>	1337	884	272	159	77/8
			15	CAKE Sheep Go To Heaven (Capricorn/Mercury)	1335	1438	1467	1518	60/0
			16	DANGERMAN Let's Make A Deal (550 Music/ERG)	1268	1251	1143	1018	63/0
			17	EVERLAST What It's Like (Tommy Boy)	1175	1487	1927	2254	49/0
			18	<b>HOLE Awful (DGC/Geffen)</b>	1107	860	486	320	67/11
			19	SUGAR RAY Every Morning (Lava/Atlantic)	1100	1574	2030	2468	47/0
			20	DAVE MATTHEWS BAND Crush (RCA)	1074	1139	1436	1635	47/0
			21	DOVETAIL JOINT Level On The Inside (Aware/C2/Columbia)	1071	1319	1483	1625	46/0
			22	BEN FOLDS FIVE Army (550 Music/ERG)	940	775	363	37	59/8
			23	LO FIDELTY ALLSTARS Battle Flag (Skint/Sub Pop/Columbia)	936	821	673	544	60/5
			24	ROB ZOMBIE Living Dead Girl (Geffen)	930	924	917	939	50/0
			25	PAPA VEGAS Bombshell (RCA)	906	741	585	310	68/6
			26	MY FRIEND STEVE Charmed (Mammoth)	826	768	736	684	43/1
			27	JUDE Rick James (Maverick/Reprise)	802	836	889	855	38/0
			28	GODSMACK Whatever (Republic/Universal)	790	687	551	518	42/3
			29	KID ROCK Bawitdaba (Top Dog/Lava/Atlantic)	736	674	610	543	51/1
			30	TIN STAR Head (V2)	719	1018	1370	1714	32/0
			31	MARILYN MANSON Rock Is Dead (Maverick/Nothing/Interscope)	694	570	503	435	53/5
			32	MARVELOUS 3 Freak Of The Week (HiFi/Elektra/EEG)	678	887	1197	1635	29/0
			33	FLYS She's So Huge (Delicious Vinyl/Trauma)	654	745	724	733	41/0
			34	GARBAGE When I Grow Up (Almo Sounds/Interscope)	628	287	91	45	36/4
			35	FOUNTAINS OF WAYNE Denise (Atlantic)	608	521	415	325	44/1
			36	OLEANDER Why I'm Here (Republic/Universal)	597	557	488	387	30/1
			37	LIVING END Prisoner Of Society (Reprise)	572	829	973	1102	36/0
			38	BETH ORTON Stolen Car (Arista)	569	524	432	346	41/4
			39	BUCKCHERRY Lit Up (DreamWorks)	512	449	394	299	29/2
			40	SPLENDER Yeah, Whatever (C2/Columbia)	467	395	376	220	34/2
			41	ECONOLINE CRUSH All That You Are (x3) (Restless)	449	321	159	36	34/4
			42	EVE 6 Leech (RCA)	406	580	675	842	19/0
			43	DDT Walkabout (Music Company/Elektra/EEG)	403	294	231	73	31/4
			44	HOLE Malibu (DGC/Geffen)	398	541	632	990	23/0
			45	MIKE NESS Don't Think Twice (Time Bomb)	389	268	101	59	39/11
			46	SPONGE Live Here Without You (Beyond)	364	371	333	325	22/1
			47	EVE 6 Open Road Song (RCA)	356	67	34	11	46/13
			48	PEARL JAM Last Kiss (Epic)	353	263	251	113	19/7
			49	SHADES APART Valentine (Universal)	345	163	29	20	26/1
			50	BLUR Tender (Food/Virgin)	344	389	404	375	22/1

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.

88 Alternative reporters. 87 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## NEW & ACTIVE

**TAXIRIDE** Get Set (Sire)  
Total Plays: 333, Total Stations: 36, Adds: 7

**STAIN** Just Go (Flip/Elektra/EEG)  
Total Plays: 318, Total Stations: 28, Adds: 1

**ZEBRAHEAD** The Real Me (Columbia)  
Total Plays: 305, Total Stations: 21, Adds: 1

**2 SKINNEE J'S** Riot NRRRD (Capricorn/Mercury)  
Total Plays: 282, Total Stations: 25, Adds: 2

**THISWAY** She Takes (Reprise)  
Total Plays: 274, Total Stations: 27, Adds: 2

**VAST** Pretty When You Cry (Elektra/EEG)  
Total Plays: 262, Total Stations: 22, Adds: 2

**FUEL** Jesus Or A Gun (550 Music/ERG)  
Total Plays: 253, Total Stations: 31, Adds: 18

**IMPERIAL TEEN** Yoo Hoo (Slash/London/Island)  
Total Plays: 241, Total Stations: 18, Adds: 2

**LOCAL H** All-Right (Oh, Yeah) (Island)  
Total Plays: 218, Total Stations: 17, Adds: 0

**METALLICA** Whiskey In The Jar (Elektra/EEG)  
Total Plays: 212, Total Stations: 11, Adds: 1

**JOYDROP** Beautiful (Tommy Boy)  
Total Plays: 204, Total Stations: 11, Adds: 2

Songs ranked by total plays

## BREAKERS

**SUGAR RAY**

Falls Apart (Lava/Atlantic)

TOTAL PLAYS/INCREASE  
1337/453

TOTAL STATIONS/ADDS  
77/8

CHART  
14

**HOLE**

Awful (DGC/Geffen)

TOTAL PLAYS/INCREASE  
1107/247

TOTAL STATIONS/ADDS  
67/11

CHART  
18

## MOST ADDED

ARTIST TITLE LABEL(S)

ADDS

- FUEL Jesus Or A Gun (550 Music/ERG) 18
- EVE 6 Open Road Song (RCA) 13
- CARDIGANS Erase/Rewind (Stockholm/Mercury) 12
- HOLE Awful (DGC/Geffen) 11
- MIKE NESS Don't Think Twice (Time Bomb) 11
- BEN FOLDS FIVE Army (550 Music/ERG) 8
- SMASH MOUTH Allstar (Interscope) 8
- SUGAR RAY Falls Apart (Lava/Atlantic) 8
- BLINK 182 What's My Age Again? (MCA) 7
- PEARL JAM Last Kiss (Epic) 7
- TAXIRIDE Get Set (Sire) 7

## The Cardigans

"Erase/Rewind"

#3 Most Added

Top 10 Single In

UK • Italy • Portugal • Denmark

• Mexico • Norway • Sweden

• Greece • Ireland

• Finland



## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

- SUGAR RAY Falls Apart (Lava/Atlantic) +453
- GARBAGE When I Grow Up (Almo Sounds/Interscope) +341
- EVE 6 Open Road Song (RCA) +289
- HOLE Awful (DGC/Geffen) +247
- EVERLAST Ends (Tommy Boy) +217
- SHADES APART Valentine (Universal) +182
- BEN FOLDS FIVE Army (550 Music/ERG) +165
- PAPA VEGAS Bombshell (RCA) +165
- FREESTYLERS Here We Go (Mammoth) +142
- BLINK 182 What's My Age Again? (MCA) +133

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

- CAKE Never There (Capricorn/Mercury)
- FLYS Got You (Where I Want You) (Delicious Vinyl/Trauma)
- LENNY KRAVITZ Fly Away (Virgin)
- FUEL Shimmer (550 Music/ERG)
- KORN Got The Life (Immortal/Epic)
- CARDIGANS My Favourite Game (Stockholm/Mercury)
- EVE 6 Inside Out (RCA)
- HOLE Celebrity Skin (DGC/Geffen)
- GOO GOO DOLLS Slide (Warner Bros.)
- EVERCLEAR Father Of Mine (Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# THISWAY

## "SHE TAKES"



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On the air & leading the way!

KNDD KPNT WPLY KWOD WMRQ WGRD KCXX  
 WXRW WLIR WARQ KKDM WCYY KJEE WGMR  
 KBRS WJSE KQRX WGBD WDST WHMP KHLR  
 WRRV WIXO KRAD WKRL KLZR KNRQ

**THISWAY**,  
their self titled  
debut album,  
in stores May 11!

*"Our relationship with Train began a year ago. The audience response to 'Meet Virginia' was immediate. They have performed twice to sold-out audiences in our market and have sold 8000 copies of their CD here. Train is the complete package and the real deal. Don't miss a great band that your listeners will love because you're looking for the next big thing. It's here and it's Train!"*

*- Dave Rossi/WRAX Birmingham*

## What is artist development?

Over 75,000 records scanned  
Over 200 shows played in the past year

## Impacting This Week!

Couldn't Wait:

KTBZ WRAX WGBD KZON WEND  
KZNZ WOSC WMRQ WXZZ WARQ  
WPST KENZ WGRD WAVF

# Train


## MEET VIRGINIA

THE NEW SINGLE  
FROM THE SELF-TITLED DEBUT ALBUM



*Don't Let Train Pass Your Station.*

Produced by Train with Curtis Mathewson.  
Direction: Bill Graham Management  
Remixed by Matt Wallace

"Columbia," "Aware" and  Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1999 Sony Music Entertainment Inc.

ON TOUR NOW.

[www.trainline.com](http://www.trainline.com)

red ink

 AWARE records

COLUMBIA

**Break Through**

**Artist**

**IMPERIAL TEEN**

TRACK: "YOO HOO"  
 LP: *WHAT IS NOT TO LOVE*  
 PRODUCER: MARK FREEGARD  
 LABEL: SLASH/LONDON

**e**ssentials: The fabulous four—some better known as Imperial Teen have successfully shared friendship and music for more than five years now. However, the story began long before the San Francisco-based quartet was belting out "Yoo Hoo" on-air across the country. You see, Roddy Bottum (guitar, drums, vocals) played keyboards in Faith No More (no, really!); Will Schwartz (guitar, vocals) had been itching to play in a band since he was a kid; Jone

Stebbins (bass, guitar, vocals) played in an all-girl punk band with Lynn called the Wrecks; and Lynn Perko (drums, guitar) played in the Wrecks, as well as the Texas-based band the Dicks, who later relocated and re-established themselves in SF. Taking considerably more time on *What Is Not to Love* — I.T. recorded their debut album, *Seasick*, in one week with producer Steve McDonald of Red Kross — this musical family of sorts defies traditional songwriting and societal roles with producer Mark Freegard at the helm. Just take a deeper listen to the album, and you'll find such quirky tracks as "Lipstick" and "Birthday Girl" quickly burrowing their way into your big heart. But be careful.

*What Is Not to Love* may just leave you smiling in a joyous pop stupor, humming those two little infectious words, "Yoo Hoo!"

• **Artist POV:** Bottum gives the lowdown on the group's shiny happy facade: "Playing music with three of my best friends is comfortable and not at the same time. The not — and the fact that we are all doing something new — gives us an edge that I find unique. People have called the music we make happy, but I don't see it that way. I smile most when I'm confused or in pain, you get it?"

—Rich Michalowski  
 Asst. Alternative Editor



**Cia**  
**ON THE RECORD**

Cia  
 MD, KNRQ/Eugene

Alternative music is constantly redefining itself, from edgy to pop-driven, and now it's including elements of hip-hop and rap. The Beastie Boys are now considered a core group for the format, and Eminem recently made quite an entrance onto the Alternative scene. The Freestylers seem a natural choice to continue the trend. The smooth blend of pop and hip-hop, as well as a catchy hook, makes it a great fit on our station. We've only been on the record for a couple of weeks, so it's early for listener feedback, but the Freestylers sound great on the air, and it's a perfect song for summer. It's fun, upbeat, and it has the sound of things to come.

After sitting through a handful of music meetings over the past month and a half, I've come to realize just how starved radio is for a great song from an established and well-known artist. Radio's prayers are answered as "What's My Age Again?" from **Blink 182** hits this week ... **Mike Ness'** first solo single, "Don't Think Twice," continues to convert second-guessers from across the country ... Check out the major-market story developing behind **Foodchain Records' Liars, Inc** ... Languidly cool and persistently catchy — that's how I would describe **Imperial Teen**. Of course a less pretentious description would simply be: *Hit* ... **550/Work** is turning in a great '99. The latest story is a familiar one: **Fuel's** "Jesus or a Gun" pulls in 18 adds this week, proving that Alternative radio still loves this compelling band ... **Beth Orton's** "Stolen Car" is a great song with amazing vocals. Don't let your crosstown competitor steal it out from under you ... In a delightful irony, **Marilyn Manson's** single "Rock Is Dead" is one of the compelling examples of why rock *isn't* dead ... **Silverchair** is poised to enter the top 10 behind a very active "Anthem for the Year 2000."

**ON THE RADIO**  
 by Jim Kerr

**RECORD OF THE WEEK:** Len  
 "Steal My Sunshine"

*Listen Again... This WILL Call-out!*

**econoline crush "All That You Are [x3]"**



**R&R Alternative Debut 41**



WPLA Add! WQBK Add! WCPZ Add! WEJE Add! KNDD 22x KZNZ 19x KWOD 19x  
 WXSX 19x WENZ 16x 91X 15x WEDG 15x WKRO 15x KCXX 13x KPNT 11x

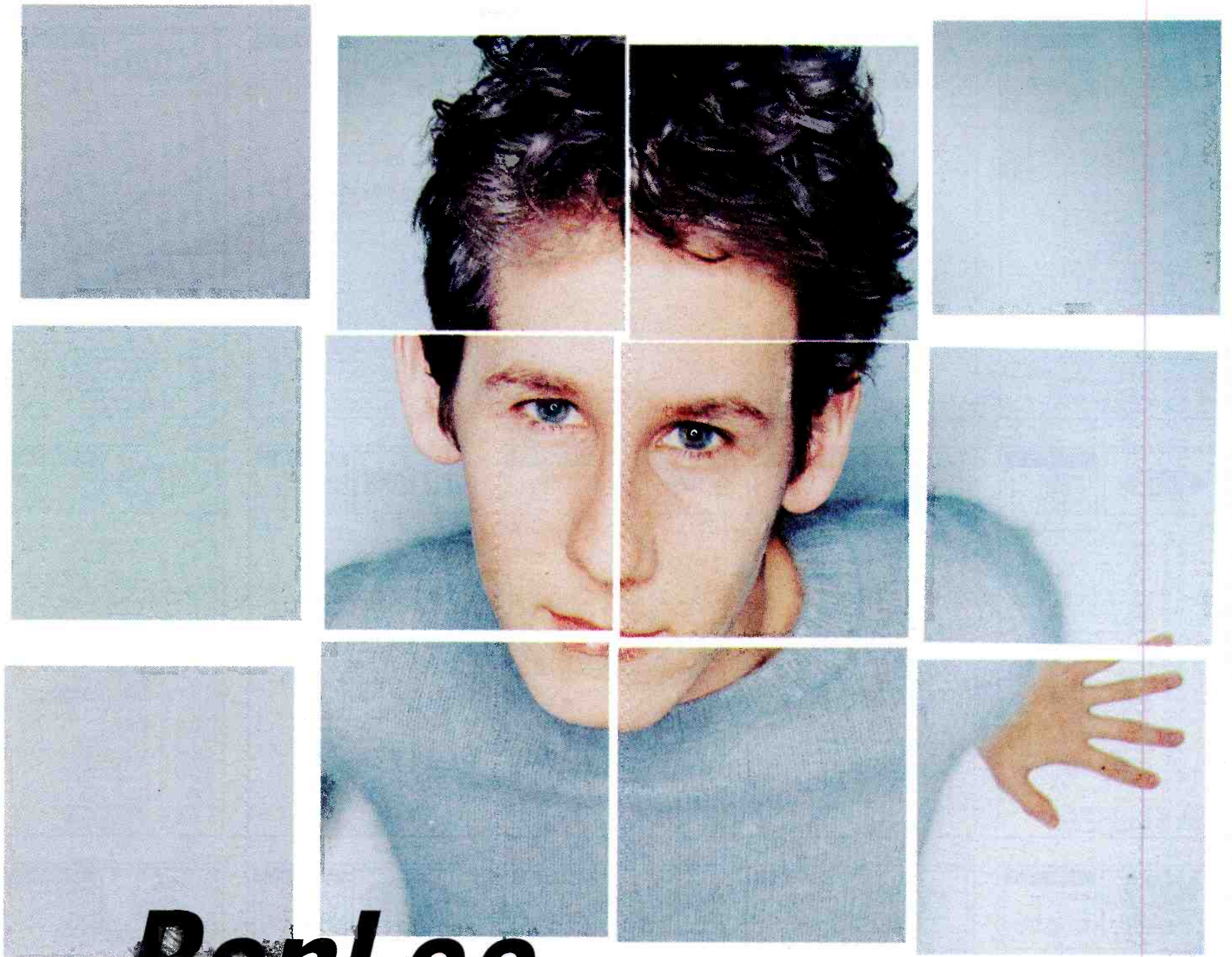
**R&R Active Rock 16** **Rockline This Monday 4/26**



Produced and recorded by Sylvia Massy Mixed by Ben Grosse







# **Ben Lee**

## *Nothing Much Happens*

*the new single from Breathing Tornados*

**Going For Adds Now! Early At: WOXY, KLYY**

*Critics are breathing fire over Breathing Tornados:*

**"Lee's not just a prolific child or an indie rock Hanson; he's more a reverse Alex Chilton, evolving from hipster to pop star."**

*--Interview*

**"Breathing Tornados is the best collection of music Lee has ever recorded."**

*--Alternative Press*

**Don't miss Ben on The Late Show with David Letterman June 9th**



# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**K**  
**ROCK**  
**WXRK/New York**  
 Infinity  
 (212) 314-9230  
 Kingston/Peer

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
34	35	36	33	CREED/One
33	34	33	33	KORN/Got The Life
33	37	36	32	ORGY/Blue Monday
35	34	34	32	EVERLAST/What It's Like
21	26	31	31	KORN/Freak On A Leash
20	25	31	31	FATBOY SLIM/Praise You
25	29	27	30	PEARL JAM/Last Kiss
29	29	25	30	LIT/My Own Worst Enemy
-	12	25	30	GODSMACK/Whatever
20	20	24	30	BUCKCHERRY/Lit Up
23	29	25	30	EVERLAST/Ends
7	22	24	30	LIARS INC./After I Begin
19	24	23	30	HOLE/Awful
26	25	28	30	ROB ZOMBIE/Dracula
14	22	23	30	CLASS OF '89/Another Brick In
30	30	14	20	LIVING END/Prisoner Of Society
-	11	20	20	OFFSPRING/The Kids Aren't
15	15	20	20	KID ROCK/Bawitdaba
19	23	14	18	BEASTIE BOYS/The Negotiation...
16	21	19	18	CREED/What's This Life For
32	29	25	17	OFFSPRING/Why Don't You Get
32	25	17	17	BEASTIE BOYS/Remote Control
-	5	15	15	BLINK 182/What's My Age Again?
15	12	18	15	PEARL JAM/Elderly Woman
17	17	15	14	LENNY KRAVITZ/Fly Away
15	17	14	14	PLACEBO/Pure Morning
12	16	14	14	ROB ZOMBIE/Living Dead Girl
15	18	14	14	DOT/Walkabout
24	25	16	14	U2/Sweetest Thing
-	8	12	13	LOUDMOUTH/Fly

**MARKET #2**  
**KROQ**  
**KROQ/Los Angeles**  
 Infinity  
 (818) 567-1067  
 Weatherly/  
 Sandblom/Worden

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
40	37	37	40	PEARL JAM/Last Kiss
42	37	41	40	HOLE/Awful
28	34	41	39	ORGY/Blue Monday
31	37	39	37	SUGAR RAY/Falls Apart
25	22	37	37	KORN/Freak On A Leash
28	31	36	35	NO DOUBT/New
41	39	35	32	LIT/My Own Worst Enemy
31	31	32	30	FATBOY SLIM/Praise You
-	18	23	29	OFFSPRING/The Kids Aren't
-	-	29	28	BLINK 182/What's My Age Again?
26	29	29	28	LD FIDELTY ALLSTARS/Battle Flag
17	14	22	27	LIVING END/Prisoner Of Society
21	23	24	26	KORN/Got The Life
38	37	33	24	BEASTIE BOYS/The Negotiation...
30	24	24	24	DAVE MATTHEWS BAND/Crush
-	-	22	22	SMASH MOUTH/Allstar
27	27	26	22	GARBAGE/When I Grow Up
12	17	21	22	LIMP BIZKIT/Faith
-	-	14	21	ORGY/Stitches
42	22	21	20	OFFSPRING/Why Don't You Get
18	16	19	20	KID ROCK/Bawitdaba
8	5	17	14	BEASTIE BOYS/Remote Control
22	25	19	14	QUEENS OF THE STONE AGE
15	15	18	14	ROB ZOMBIE/Dracula
-	-	13	13	EVERLAST/Ends
17	13	12	12	IMPERIAL TEEN/Yoo Hoo
-	-	10	12	GODSMACK/Whatever
-	-	12	12	SILVERCHAIR/Anthem For
-	-	12	12	VIDEOORANGE/Aceptant

**MARKET #3**  
**Q101**  
**WKQX/Chicago**  
 Emmis  
 (312) 527-8348  
 Richards/Shuminas

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
44	52	51	49	CREED/One
41	52	48	45	BLUR/Tender
23	19	21	41	ROB ZOMBIE/Living Dead Girl
23	27	28	36	LIT/My Own Worst Enemy
12	14	12	35	KID ROCK/Am The Bullgod
38	38	39	30	KORN/Got The Life
13	20	26	24	SILVERCHAIR/Anthem For...
12	24	21	23	2 SKINNEE JS/Riot NRRRD
47	47	52	20	OFFSPRING/Why Don't You Get
45	51	47	19	FATBOY SLIM/Praise You
20	21	17	19	EVERLAST/Ends
21	19	20	19	UNDERWORLD/Push Upstairs
-	-	6	18	HOLE/Awful
22	22	19	18	BEASTIE BOYS/Remote Control
16	15	14	16	ORGY/Blue Monday
16	14	13	15	CITIZEN KING/Better Days
-	-	6	13	SUGAR RAY/Falls Apart
14	14	10	12	KOTTONMOUTH KINGS/Dog's Life
12	17	19	12	CRANBERRIES/Promises
9	9	9	12	LOCAL HAI/Right (Oh, Yeah)
12	10	11	12	GOO GOO DOLLS/Dizzy
-	-	11	12	BLONDIE/Screaming Skin
-	-	10	10	METALLICA/Loverman
-	-	12	8	FLY/She's So Huge
-	-	10	9	GODSMACK/Whatever
12	8	8	9	KORN/Freak On A Leash
4	7	7	8	PAPA VEGAS/Bombshell
11	11	10	8	LD FIDELTY ALLSTARS/Battle Flag
8	9	8	7	DISAPPOINTMENT INC./Don't Think The Sun
5	6	6	7	DDT/Walkabout

**MARKET #4**  
**LIVE105**  
**KITS/San Francisco**  
 Infinity  
 (415) 512-1053  
 Taylor/Axelsen

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
32	32	39	37	CREED/One
34	33	37	36	LIT/My Own Worst Enemy
26	33	36	35	SUGAR RAY/Falls Apart
33	29	33	34	NO DOUBT/New
17	24	29	32	LD FIDELTY ALLSTARS/Battle Flag
16	23	32	32	KORN/Freak On A Leash
27	33	36	31	FATBOY SLIM/Praise You
27	33	34	30	PEARL JAM/Last Kiss
-	-	25	30	QUEENS OF.../If Only
-	-	10	27	BLINK 182/What's My Age Again?
34	34	31	26	HOLE/Awful
18	25	29	25	GARBAGE/When I Grow Up
28	28	26	22	OFFSPRING/Why Don't You Get
21	24	27	21	BEASTIE BOYS/The Negotiation...
22	15	23	21	EVERLAST/Ends
15	21	20	20	OFFSPRING/The Kids Aren't
15	21	20	20	LIVING END/Prisoner Of Society
18	26	24	19	CAKE/Sheep Go To Heaven
13	21	18	18	IMPERIAL TEEN/Yoo Hoo
7	12	15	11	CITIZEN KING/Better Days
-	13	15	11	GOO GOO DOLLS/Dizzy
8	10	11	10	SILVERCHAIR/Anthem For...
-	-	14	9	MIKE NESS/Don't Think Twice
-	-	8	8	MARILYN MANSON/Rock Is Dead
-	5	7	8	KID ROCK/Bawitdaba
-	-	8	8	LIMP BIZKIT/Faith
6	7	12	8	GODSMACK/Whatever
-	-	3	7	GODSMACK/Whatever
5	4	6	7	BEASTIE BOYS/Remote Control
15	10	8	7	CRANBERRIES/Promises

**MARKET #5**  
**Y-100**  
**WPLY/Philadelphia**  
 Greater Media  
 (610) 565-6900  
 McGunn/Kubinski

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
37	33	40	46	FATBOY SLIM/Praise You
43	46	45	45	CAKE/Never There
45	42	40	43	EVERLAST/What It's Like
45	46	43	40	SUGAR RAY/Every Morning
42	42	41	40	DAVE MATTHEWS BAND/Crush
31	26	30	32	DANGERMAN/Let's Make A Deal
5	21	24	32	BETTER THAN EZRA/At The Stars
27	28	23	31	HOLE/Malibu
31	35	30	31	OFFSPRING/Why Don't You Get...
36	31	26	30	FLY/Got You (Where...)
24	28	28	30	NO DOUBT/New
44	41	26	20	GOO GOO DOLLS/Slide
33	33	27	28	BARENAKED LADIES/Alcohol
28	25	26	28	BLACK CROWES/Only A Fool
18	16	22	27	LIT/My Own Worst Enemy
6	16	18	26	CREED/One
21	22	21	23	CRANBERRIES/Promises
13	15	20	22	BAZ LUHRMANN/Everybody's Free
-	-	9	22	HOLE/Awful
-	12	8	17	BEN FOLDS FIVE/Army
-	9	12	15	BETH ORTON/Stolen Car
14	16	17	15	ORGY/Blue Monday
20	16	12	15	SIXPENCE.../Kiss Me
8	17	14	14	CAKE/Sheep Go To Heaven
7	8	11	14	GOO GOO DOLLS/Dizzy
12	16	14	14	KORN/Freak On A Leash
-	-	11	11	CITIZEN KING/Better Days
-	-	5	11	THISWAY/She Takes
15	13	10	10	SILVERCHAIR/Anthem For...
7	9	8	8	EMINEM/My Name Is

**MARKET #6**  
**83.3**  
**CIMX/Detroit**  
 Chum Ltd  
 (313) 961-6397  
 Brookshaw/Canova/  
 Matt

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
34	37	40	40	FATBOY SLIM/Praise You
18	29	39	40	CREED/One
39	40	40	40	LIT/My Own Worst Enemy
20	39	40	40	OFFSPRING/Why Don't You Get
40	40	40	40	COLLECTIVE SOUL/Heavy
11	14	31	39	RUFUS WAINRIGHT/Agoni Fools
34	35	34	37	BUCKCHERRY/Lit Up
18	25	35	35	CITIZEN KING/Better Days
29	34	34	35	CRANBERRIES/Promises
35	34	33	33	SILVERCHAIR/Anthem For
12	14	19	23	3 COLOURS RED/Beautiful Day
21	23	23	23	CRASH TEST DUMMIES/Keep A Lid On Things
39	40	28	21	SLIDEMONEY City Maniacs
25	20	21	20	KORN/Freak On A Leash
39	29	20	20	KID ROCK/Bawitdaba
13	19	19	20	DDT/Walkabout
40	40	19	19	ORGY/Blue Monday
38	17	18	18	CARDIGANS/My Favourite Game
19	17	19	18	GOO GOO DOLLS/Dizzy
18	18	18	18	MIKE NESS/Don't Think Twice
-	-	11	17	SUGAR RAY/Falls Apart
17	18	17	17	BLUR/Tender
-	-	7	17	GODSMACK/Whatever
10	16	17	16	EVERLAST/Ends
19	18	16	16	NO DOUBT/New
-	-	13	16	BEN FOLDS FIVE/Army
-	-	13	16	HOLE/Awful
-	-	13	16	PEARL JAM/Last Kiss
17	18	11	11	LIVING END/Prisoner Of Society
8	9	8	10	PLACEBO/Every You Every Me

**MARKET #7**  
**94.5 THE EDGE**  
**KDGE/Dallas**  
 Chancellor  
 (972) 770-7777  
 Ooherty/Smith

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
59	59	61	60	MARVELOUS 3/Freak Of The Week
34	54	60	60	LIT/My Own Worst Enemy
44	36	53	60	FATBOY SLIM/Praise You
60	60	60	59	COLLECTIVE SOUL/Heavy
36	53	42	38	CREED/One
26	31	36	38	GOO GOO DOLLS/Dizzy
37	37	33	38	CRANBERRIES/Promises
60	45	36	37	OFFSPRING/Why Don't You Get
24	34	34	36	EVERLAST/Ends
35	37	36	35	NEVE/It's Over Now
36	36	40	34	DOVE/TAIL JOINT/Level On The Inside
27	26	25	28	TIN STAR/Head
-	-	12	25	OLEANDER/It Walks Alone
27	28	26	26	BUCKCHERRY/Lit Up
26	27	26	26	STABBING WESTWARD/Haunting Me
26	29	27	25	NO DOUBT/New
-	-	14	26	LD FIDELTY ALLSTARS/Battle Flag
22	26	28	24	KORN/Freak On A Leash
-	-	17	26	SPLENDER/Yeah, Whatever
20	22	21	24	KID ROCK/Bawitdaba
23	21	24	23	DANGERMAN/Let's Make A Deal
35	15	7	8	EVE 6/Leech
-	-	-	-	HOLE/Awful
-	-	-	-	GODSMACK/Whatever
-	-	-	-	SUGAR RAY/Falls Apart
-	-	-	-	MARILYN MANSON/Rock Is Dead
-	-	-	-	FUEL/Jesus Or A Gun

**MARKET #8**  
**WBEN**  
**WBCN/Boston**  
 Infinity  
 (617) 266-1111  
 Dedipus/Strick

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
37	40	37	36	CREED/One
40	37	36	36	FATBOY SLIM/Praise You
39	38	34	34	KORN/Freak On A Leash
33	39	33	33	ORGY/Blue Monday
39	39	33	33	PEARL JAM/Last Kiss
22	24	30	30	LIT/My Own Worst Enemy
20	28	28	28	EVERLAST/Ends
36	34	34	34	BEASTIE BOYS/The Negotiation...
26	30	26	26	BETH ORTON/Stolen Car
25	22	22	22	LD FIDELTY ALLSTARS/Battle Flag
-	-	25	22	HOLE/Awful
-	-	19	21	MIKE NESS/Don't Think Twice
-	-	20	23	COLLECTIVE SOUL/Heavy
-	-	19	20	SUGAR RAY/Falls Apart
-	-	19	22	CAKE/Sheep Go To Heaven
-	-	20	19	FOUNTAINS OF WAYNE/Denise
-	-	13	21	CITIZEN KING/Better Days
-	-	22	19	CRANBERRIES/Promises
-	-	18	21	KORN/Freak On A Leash
-	-	17	18	KID ROCK/Bawitdaba
-	-	15	17	BUCKCHERRY/Lit Up
-	-	16	17	PAPA VEGAS/Bombshell
-	-	18	17	SILVERCHAIR/Anthem For...
-	-	16	15	OFFSPRING/She's Got Issues
-	-	17	16	LIVING END/Prisoner Of Society
-	-	24	15	GOO GOO DOLLS/Dizzy
-	-	15	18	STAIN'D JUST GO
-	-	17	15	IMPERIAL TEEN/Yoo Hoo
-	-	15	15	ROB ZOMBIE/Living Dead Girl
-	-	8	11	FINGER ELEVEN/above

**MARKET #9**  
**101.7 WFNX**  
**WFNX/Boston**  
 MCC  
 (781) 595-6200  
 Cruze/Gail

**PLAYS**    **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
18	27	32	32	LIT/My Own Worst Enemy
30	30	30	30	FATBOY SLIM/Praise You
30	28	29		

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #23**  
**KTCL/Denver**  
Jacor  
(303) 623-9330  
O'Connor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	46	47	54		CARDIGANS/My Favourite Game
24	26	44	52		VAST!/Touché
46	47	51			BEASTIE BOYS/Rempe Control
47	44	52	51		FATBOY SLIM/Praise You
48	48	52	49		FAIRLY/Enjoy The Silence
43	44	48			GARBAGE/Special
24	24	42			SUGAR RAY/Falls Apart
34	37	29			SHOOTYZ GROOVE/Lt. Inan
31	31	29			DDT/Walkabout
33	26	29			ORGY/Blue Monday
36	43	37			DAVE MATTHEWS BAND/Crush
23	21	31			ROB ZOMBIE/Living Dead Girl
23	21	31			SILVERCHAIR/Anthem For...
31	27	32			FUEL/Summer
30	27	30			STARBUCKS/Music Sounds
30	26	30			CREED/One
5	5	32			OFFSPRING/Why Don't You Get...
7	27	20			PEARL JAM/Last Kiss
29	29	27			CREED/My Own Prison
45	34	27			DOVETAIL JOINT/Level On The Inside
23	23	29			CAKE/Sheep Go To Heaven
25	24	25			FLY/Get You (Where...)
23	21	22			RAGE AGAINST.../No Shelter
43	41	30			SPLENDER/Yeah, Whatever
26	22	23			STABBING WESTWARD/Save Yourself
27	27	24			LO FIDELTY ALLSTARS/Battle Flag
26	27	23			LIMP BIZKIT/Faith
34	26	29			CITIZEN KING/Better Days...
26	27	23			CAKE/Never There
24	14	19			KORN/Freak On A Leash

**MARKET #21**  
**KXPK/Denver**  
Chancellor  
(303) 572-7000  
Stern

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	25	41	46		ROB ZOMBIE/Living Dead Girl
28	44	47	44		GOOSMACK/Whatever
24	40	45	43		OFFSPRING/Why Don't You Get
45	45	43	42		CREED/One
43	44	20	38		METALLICA/Whiskey In The Jar
25	20	27	30		KORN/Freak On A Leash
43	44	27	29		ROB ZOMBIE/Dracula
27	25	25	27		KORN/Go The Life
14	13	24	25		LIMP BIZKIT/Faith
14	26	22	24		SILVERCHAIR/Anthem For...
15	26	24			LIMP BIZKIT/Jump Around
1	24	24			MONSTER MAGNET/Temple Of Your...
26	27	24	23		LIT/My Own Worst Enemy
13	17	31	22		KID ROCK/Bawitdaba
23	24	22	20		BEASTIE BOYS/Remote Control
24	23	20			OLEANOR/Why I'm Here
12	17	19			SEVENOUST/Bitch
26	27	22	19		LIVING END/Prisoner Of Society
15	15	17			STAIN/Dust Go
22	15	22			ZEBRAHEAD/The Real Me
15	12	19	13		BIG BAD ZERO/Crumble
15	16	19	13		DDT/Walkabout
15	16	19	13		MARILYN MANSON/Rock Is Dead
					EVERLAST/Ends

**MARKET #24**  
**107.9 THE END**  
CLEVELAND'S MODERN ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	19	40	45		CITIZEN KING/Better Days
42	42	44	44		ORGY/Blue Monday
42	43	43	43		LIT/My Own Worst Enemy
42	43	43	42		COLLECTIVE SOUL/Heavy
42	41	43	41		GOD GOO DOLLS/Dizzy
20	42	43	41		FATBOY SLIM/Praise You
43	40	41	40		OFFSPRING/Why Don't You Get...
39	39	39	39		CREED/One
19	19	22	24		DANGERMAN/Let's Make A Deal
19	19	22	24		FUEL/Jesus Or A Gun
21	19	23	22		SILVERCHAIR/Anthem For...
16	19	21	22		NO DOUBT/New
19	19	21	21		CRANBERRIES/Promises
18	18	21	21		LENNY KRAVITZ/Live
13	19	20	21		SPONGE/Here Without...
21	19	22	19		SUGAR RAY/Falls Apart
21	19	22	19		JIMMY EAT WORLD/Lucky Denver Mint
18	16	19	18		EVERLAST/Ends
12	10	18	18		KID ROCK/Bawitdaba
11	8	10	17		ROB ZOMBIE/Living Dead Girl
16	15	10	17		GOOSMACK/Whatever
19	15	16	16		3 COLOURS RED/Beautiful Day
11	12	14	15		ECONOLINE CRUSH/All That You Are...
11	12	14	15		JUDE/Rick James
11	12	15	14		KOTTONMOUTH KINGS/Dog's Life
5	5	7	13		BUCKCHERRY/Lit Up
5	6	13	13		DISAPPOINTMENT INC./Don't Think The Sun
11	12	14	13		MARILYN MANSON/Rock Is Dead
					SPLENDER/Yeah, Whatever

**MARKET #25**  
**94.7 NBS**  
NEW ROCK ALTERNATIVE

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	44	44	44		CITIZEN KING/Better Days
44	44	44	44		CREED/One
44	44	44	44		FATBOY SLIM/Praise You
45	44	43	44		LIT/My Own Worst Enemy
23	23	26	44		NO DOUBT/New
43	44	44	43		OFFSPRING/Why Don't You Get...
21	20	19	23		EVERLAST/Ends
21	20	19	23		LIARS INC./After I Begin
11	6	22	22		PAPA VEGAS/Bombshell
22	23	22	22		DOVETAIL JOINT/Level On The Inside
11	23	23	22		JUDY/Summer
20	22	24	22		SUGAR RAY/Falls Apart
40	22	24	20		COLLECTIVE SOUL/Heavy
21	23	20	20		DANGERMAN/Let's Make A Deal
22	24	24	19		SILVERCHAIR/Anthem For...
22	24	24	19		FOUNTAINS OF WAYNE/Denise
10	13	15	15		FREESTYLERS/Here We Go
12	13	14	14		HOLE/Avul
12	13	14	14		FLY/She's So Huge
12	9	11	13		ZEBRAHEAD/The Real Me
10	9	12	10		LO FIDELTY ALLSTARS/Battle Flag
22	23	10	10		CRANBERRIES/Promises
					BLINK 182/What's My Age Again?
					MIKE NESS/Don't Think Twice
					GARBAGE/When I Grow Up
					MIKE NESS/Don't Think Twice

**MARKET #26**  
**97.1 X**  
106.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	17	18	22		BEN FOLDS FIVE/Army
11	9	18	21		ANI DFRANCO/Angry Anymore
15	13	15	21		BLUR/Tender
11	10	8	21		JASON FALKNER/Eloquence
20	18	17	21		ADRIAN BELEWS/Sad Days
22	17	21	21		MARION/Tie The Smiles
22	18	18	21		SLEATER-KINNEY/Get It Up
16	18	18	21		BREEDERS/Collage
14	13	20	21		JOHN P. STORMON/Better Than Nothing
					SEBADOH/It's All You
					PAUL WETERBERG/Negative Kind
11	11	9	20		BETH ORTON/Stolen Car
21	18	20	20		SPARKLEHORSE/Sick 'n' Goodbyes
14	13	14	20		WILD/Cat's Stand It
12	13	18	20		SILVERCHAIR/Anthem For...
					GUS GUSA/Adyashave
15	11	15	16		FOUNTAINS OF WAYNE/Denise
					BLIND FAITH/Nothing Is Real...
14	13	13	16		PAPA VEGAS/Bombshell
					GUS/Last Goodbye
8	7	13	21		LIVING END/Save The Day
14	12	14	15		MELISSA FERRICK/Everything I Need
					GIGLO ALINTS/Super Ultra...
12	13	14	15		TIN STAR/Viva
15	14	13	15		MIKE NESS/Don't Think Twice
					IMPERIAL TEEN/Upstik
14	12	14	15		TIN STAR/Upstik
16	12	14	15		UNKLE/Be There
14	9	14	15		LOVE AND ROCKETS/FLP. 20C
4	12	15	15		RENTALS/Getting By

**MARKET #28**  
**KWOD/Sacramento**  
Bounce/Raswyck

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	43	53	53		NO DOUBT/New
27	35	54	52		CAKE/Let Me Go
56	54	50	50		LIT/My Own Worst Enemy
51	54	50	50		DAVE MATTHEWS BAND/Crush
31	35	31	49		OLEANDER/Walk Alone
30	40	48	48		ORGY/Blue Monday
20	18	33	32		LO FIDELTY ALLSTARS/Battle Flag
					SMASH MOUTH/Alister
52	47	31	31		NEVE/It's Over Now
16	24	30	31		KORN/Freak On A Leash
					GARBAGE/When I Grow Up
28	28	30	30		COLLECTIVE SOUL/Heavy
					SUGAR RAY/Falls Apart
					HOLE/Avul
16	22	27	29		CITIZEN KING/Better Days...
27	29	26	29		CRANBERRIES/Promises
					CRANBERRIES/Eraser/Rewind
					ECONOLINE CRUSH/All That You Are...
					BEN FOLDS FIVE/Army
12	17	13	18		PAPA VEGAS/Bombshell
10	13	8	18		BETH ORTON/Stolen Car
27	25	17	17		CAKE/Sheep Go To Heaven
16	20	17	17		DANGERMAN/Let's Make A Deal
					LESS THAN JAKE/All My Best...
					DDT/Walkabout
9	9	15	15		SILVERCHAIR/Anthem For...
17	16	18	18		CAKE/DEPART/Release It
17	12	14	14		WOLF/Pray When You Cry
15	12	8	13		EVERLAST/Ends
					FREESTYLERS/Here We Go

**MARKET #29**  
**103.9**  
KCXX/Riverside

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	12	23	38		NO DOUBT/New
31	33	27	35		LIT/My Own Worst Enemy
39	36	25	34		DOVETAIL JOINT/Level On The Inside
8	8	1	34		SUGAR RAY/Falls Apart
15	24	19	33		MY FRIEND STEVE/Charmed
36	36	26	32		CREED/One
22	21	18	31		SILVERCHAIR/Anthem For...
19	26	20	30		FLY/She's So Huge
36	30	18	30		COLLECTIVE SOUL/Heavy
39	36	22	29		MARVELOUS 3/Freak Of The Week
15	19	18	27		SPLENDER/Yeah, Whatever
22	27	18	26		CITIZEN KING/Better Days...
25	29	21	25		OFFSPRING/Why Don't You Get...
19	19	15	23		REEL BIG FISH/Somewhere Gates Me
33	26	19	21		KOTTONMOUTH KINGS/Dog's Life
23	17	12	21		GOD GOO DOLLS/Dizzy
18	24	15	19		FREAKADADDY/One Time Soup
					BLESSID UNION.../Hey Leonardo...
14	16	14	17		STABBING WESTWARD/Haunting Me
15	16	8	17		FINGER ELEVEN/Above
					MIKE NESS/Don't Think Twice
22	15	10	15		CRANBERRIES/Promises
					TAXIRIDE/Get Set
14	15	13	14		LIVING END/Prisoner Of Society
					EVERLAST/Ends
					ECONOLINE CRUSH/All That You Are...
14	13	9	13		ZEBRAHEAD/The Real Me
					PAPA VEGAS/Bombshell
					EVE 6/Open Road Song
					FOUNTAINS OF WAYNE/Denise

**MARKET #32**  
**95.5 WBRU**  
WBRU/Providence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	33	34	36		CREED/One
23	31	33	35		OFFSPRING/Why Don't You Get...
33	32	33	35		COLLECTIVE SOUL/Heavy
31	33	35	34		GOD GOO DOLLS/Dizzy
34	32	35	34		SUGAR RAY/Every Morning
31	33	37	34		SILVERCHAIR/Anthem For...
33	34	33	34		LIT/My Own Worst Enemy
34	29	34	33		DAVE MATTHEWS BAND/Crush
30	32	33	29		EVERLAST/What It's Like
22	23	21	23		ROB ZOMBIE/Living Dead Girl
24	24	22	22		FATBOY SLIM/Praise You
22	22	22	22		NO DOUBT/New
14	16	19	20		MY FRIEND STEVE/Charmed
22	23	19	21		BLUR/Tender
12	17	20	21		CITIZEN KING/Better Days...
22	24	22	21		CRANBERRIES/Promises
					BEN FOLDS FIVE/Army
23	22	22	21		DOVETAIL JOINT/Level On The Inside
22	24	21	20		ELECTRA/Best Friend's Girl
13	12	10	12		KORN/Freak On A Leash
21	20	21	19		ROBBIE WILLIAMS/Millennium
					EVERLAST/Ends
					FOUNTAINS OF WAYNE/Denise
15	14	15	14		SEBADOH/Flame
23	24	14	14		CAKE/Sheep Go To Heaven
32	25	14	14		3 COLOURS RED/Beautiful Day
15	14	15	13		DANGERMAN/Let's Make A Deal
13	13	12	13		CRASH TEST DUMMIES/Keep A Lid On Things
6	19	12	13		SPONGE/Here Without...
11	12	14	13		FLY/She's So Huge

**MARKET #33**  
**101.1**  
WWCO/Columbus, OH

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	28	27	27		NO DOUBT/New
20	27	24	26		XTOT/Like That
22	29	30	25		DOVETAIL JOINT/Level On The Inside
14	21	25	25		LIT/My Own Worst Enemy
					DANGERMAN/Let's Make A Deal
21	23	25	24		FATBOY SLIM/Praise You
					BEN FOLDS FIVE/Army
22	24	26	23		BLUR/Tender
23	21	24	22		CITIZEN KING/Better Days...
23	21	24	22		CRANBERRIES/Promises
14	18	22	22		FOUNTAINS OF WAYNE/Denise
17	18	21	21		

NEW MUSIC SPECIALTY SHOWS

R&R's Exclusive Look At The Cutting Edge Of Alternative

Mammoth Is 'Go!'

By Rich Michalowski  
Asst. Alternative Editor

If you were lucky enough to see the dozen or so **Freestylers** in concert, ya' know what the hype is all about. **Freskanova/Mammoth** releases *We Rock Hard* to the specialty airwaves with emphasis tracks on "Here We Go" and "B-Boy Stance." Look for continued break-beat action on the panel as radio support quickly builds. And on the flip side, **WPBZ/West Palm Beach's** specialty host Tech Kid (a.k.a. Gabriel) throws some love down on a couple of records that are reacting on **Electronic Buzz**: "The phones have been burning up for **Jive Electro Dubtribe Sound System's** 'Holler.' It's an instant classic that burns

from the soul. It masterfully combines Euro and Latin rhythms, and it's straight up one of those records you gotta have in your collection of wax. It's one of my favorite records out right now. Also, look out for **Moonshine's** *Cirrus*. They have a definite crossover sound, and I really feel that they are gonna break through and do some damage with 'Drop the Break.' Watch out for 'em!" Finally, a big congrats to the gang over at **Foodchain** for all their hard work—**Liars Inc.** debuts this week at No 12. Have you heard the record? Play it! Any questions regarding **Liars Inc.** can be answered by **Jeanette Gr-gurevic** in promotions at (310) 360-6711. Until next week ... start preparing for Y2K. **Record To Watch: Kreidler.**



**BREAKING CURFEW AND/OR BREAKING THE CAMERA** — Local band *Dillusion* after a recent performance at the Garage in Los Angeles. (L-r) **R&R's** Mike Thacker, *Dillusion's* Ben Paul, *Land Of The Lost's* Chaka, *Dillusion's* Cary Garwood and Jason Evigan, Manager Scott Kamins, *Dillusion's* Jeff Liang, My Two Dads' Greg Evigan (minus the beard) and **R&R's** Rich Michalowski.

R&R TOP 20 ARTISTS

- 1 **FREESTYLERS** (*Freskanova/Mammoth*) Airplay Includes: KPNT, WBCN, WXSJ
- 2 **BEN LEE** (*Grand Royal/Capitol*) Airplay Includes: KFTE, KXRK, WFNX
- 3 **BEN FOLDS FIVE** (*550 Music/ERG*) Airplay Includes: KMYZ, WFNX, WLIR
- 4 **MIKE NESS** (*Time Bomb*) Airplay Includes: KDGE, KLZR, WEJE
- 5 **FOUNTAINS OF WAYNE** (*Atlantic*) Airplay Includes: KCXX, KJEE, KNDD
- 6 **RENTALS** (*Maverick/Reprise*) Airplay Includes: KPNT, KZMZ, WEDG
- 7 **OLD 97'S** (*Elektra/EEG*) Airplay Includes: KDGE, WENZ, WXEG
- 8 **SHADES APART** (*Universal*) Airplay Includes: WEDG, WHTG, WFSM
- 9 **GUS GUS** (*4AD/WB*) Airplay Includes: WBCN, WFNX, WQBK
- 10 **ECONOLINE CRUSH** (*Restless*) Airplay Includes: WPLY, WQBK, WXSJ
- 11 **BLUR** (*Food/Virgin*) Airplay Includes: KJEE, KLZR, KPNT
- 12 **LIARS INC.** (*Foodchain*) Airplay Includes: KCXX, KNDD, KXRK
- 13 **TOM WAITS** (*Epitaph*) Airplay Includes: KNDD, WBCN, WCYY
- 14 **DROPKICK MURPHY'S** (*Hellcat/Epitaph*) Airplay Includes: KDGE, KXTE, WBTZ
- 15 **BUILT TO SPILL** (*Warner Bros.*) Airplay Includes: KHLR, WBCN, WBTZ
- 16 **THISWAY** (*Reprise*) Airplay Includes: WBRU, WENZ, WPGU
- 17 **EVE 6** (*RCA*) Airplay Includes: KFMA, WPGU, WXEG
- 18 **LOCK STOCK AND TWO SMOKING...** (*Maverick/WB*) Airplay Includes: KPNT, KTCL, WOXY
- 19 **CARDIGANS** (*Stockholm/Mercury*) Airplay Includes: KLZR, WENZ, WEQX
- 20 **BECK** (*DGC/Geffen*) Airplay Includes: WGMR, WHTG, WLIR

Ranked by total number of shows reporting artist.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b> Download Sunday 7-10pm Jeff Wade Ben Lee "Nothing Much Happens" Angry Salad "The Milkshake Song" Stone Roses... "Fools Gold" Splender "Yeah, Whatever" Manic Street... "If You Tolerate..."</p>	<p><b>WENZ/Cleveland, OH</b> The End Zone Sunday midnight-1am #1 Son Old 97's "Murder (Or A...)" Cardigans "Erase/Rewind" Loudmouth "Fly" Hole "Awful" Stades Apart "Valentine"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roo Sunday midnight-3am Rodney Bingenheimer Gene "British Disease" Cyclify "Violet High" Rega "Something For..." Travis Pickle "Motorcycle Man" Switchblade Kittens "My Heart Will..."</p>	<p><b>XTRA/San Diego, CA</b> Floorboard Tuesday midnight-1am Action DJ Hilary Common Sense "Good Girl Bad Man" Gameface "My Star" Riverlens "Minimum Wage" Beta Band "I Know" Damnations TX "Black Widow"</p>
<p><b>WQBK/Albany, NY</b> Over The Edge Monday midnight-2am Chris Osborn Econoline Crush "All That You Are..." Big Sugar "When I Started" Tom Waits "Big In Japan" DDT "Walkabout" Boom Boom... "Push Eject"</p>	<p><b>WWCD/Columbus, OH</b> Invisible Hits Hour Sunday 7-9pm Curtis "The" Schieber Cassandra Wilson "Blue In Green" Vicinius Cantuara "Maravillar" David Sylvian "Dobro No. 1" Meat Puppets "Madden's Milk" Sleater-Kinney "Burn, Don't Freeze"</p>	<p><b>KZMZ/Minneapolis, MN</b> Freedom Rock Sunday 8-30pm Brian Oake Rentals "Barcelona" Beulah "Sunday Under Glass" Squatwelder "Crossing Guard" Kid Silver "Broadcumbus" Cakekike "Lucky One"</p>	<p><b>KITS/San Francisco, CA</b> Sound Check Friday midnight-1am Aaron Axelsen Pennywise "Alien" Moby "Run On" Blink 182 "What's My Age..." No Motive "The Waiting Hurt" Suede "Electricity"</p>
<p><b>KTEG/Albuquerque, NM</b> Over The Edge Sunday 7-8:30pm Julie Forman Catch 22 "Keesbey Nights" DDT "Walkabout" Ernie "Here &amp; Now" Built To Spill "The Plan" Creatures "2nd Floor"</p>	<p><b>KDGE/Dallas, TX</b> Adventure Club Sunday 6-9pm Josh Venable Wilco "A Shot In My Arm" MU330 "Stuff" Unklelan Brown "Be There" Possum Dixon "Emergency's About..." Burning Airlines "Scissoring"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Goin' Underground Sunday 9pm-midnight Jeff Raspe Kula Shaker "Mystical Machine..." Fountains Of Wayne "Red Dragon Tattoo" Fear Factory "Cars" Jets To Brazil "Morning New..." Whistler "Don't Jump In..."</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissonant Tendrils Sunday 10:20pm-midnight John Schroeter Freestylers "Here We Go" Built To Spill "Carry The Zero" Looper "Burning Files" Ministry "Bad Blood" Controls "Terrified Of Nothing"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O A3 "Woke Up This Morning" Shoofy Groove "L-Train" Luscious Jackson "Nervous Breakdown" Placido "Every You..." DDT "Walkabout"</p>	<p><b>WXEG/Dayton, OH</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz R.E.M. "At My Most..." Fountains Of Wayne "Denise" Hole "Awful" Robbie Williams "Millennium" Travis "Meet Virginia"</p>	<p><b>WPLY/Philadelphia, PA</b> Y Not? Sunday 9-10:30pm Dan Fein 2 Skinnee Js "Riot Nrrid" Garbage "When I Grow Up" Jimmy Eat World "Lucky Denver Mint" Rufus Warrwright "Agni Fools" Self "Sucker"</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid Wildchild "Renegade Master" Tom Waits "Hold On" Beulah "Matter Vs. Space" Olivia Tremor... "A Peculiar Noise" Fountains Of Wayne "Denise"</p>
<p><b>WFNX/Boston, MA</b> First Contact Sunday 8-9:30pm M.I.A. Charlie Atari Teenage Riot "By Any Means..." Ben Folds Five "Narcoplepsy" Ben Lee "Cigarettes Will..." David Usher "Forest Fire" DJ Rap "Bad Girl"</p>	<p><b>KTCL/Denver, CO</b> Adventure University Sunday 7:30-8:30pm Professor Kat Mike Ness "Don't Think Twice" Ben Folds Five "Army" Smoke City "Underwater Love" Mucho Macho "Rap Is Really..." Propellheads "Take California"</p>	<p><b>WCYY/Portland, ME</b> Spinout Thursday 7-9pm Shawn Jeffrey Ministry "Bad Blood" Tom Waits "Hold On" XTC "I'm Like That" Blur "Bugman" UB40 "Stay A Little Longer"</p>	<p><b>WGMR/State College, PA</b> Now Hear This Sunday 10pm-midnight Reggie Lutz David Usher "Forest Fire" Rentals "Getting By" Cigalo Aunts "The Big Lie" Econoline Crush "All That You Are..." Big Rude Jake "Queer For Cat"</p>
<p><b>KHLR/Bryan, TX</b> Exposure Sunday 8-9pm Brad Ley Centromatic "With Respect To..." Kreidler "Au-Pair" Regia "Something For..." Looper "Impossible Things" Duster "Closer To The..."</p>	<p><b>WJBX/Ft. Myers, FL</b> 99 Xtreme Sunday 8-10pm Lancer Ernie "Here &amp; Now" Psychore "I Go Solo" Gravily Kills "Alive" Groovesonic "Windchill" Ministry "Bad Blood"</p>	<p><b>WDST/Poughkeepsie, NY</b> Indie Flux Thursday 10:30-11:30pm Justin Habersaat Theivery Corporation "2001 A Split..." Controls "Opium Dreams" Sleater-Kinney "God Is A Number" Gardener "Tamed" Groove Ghoules "Ramoness"</p>	<p><b>WXSJ/Tallahassee, FL</b> Underground Lounge Sunday 8-10pm Corty Shades Apart "Valentine" Rentals "Getting By" Econoline Crush "All That You Are..." Pushmonkey "Caught My Mind" Eminem "My Name Is"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Brad Maybe Sloan "Money City Maniacs" Tom Waits "Cold Water" Echo &amp; The Bunnymen "Lost On You" Old 97's "Murder (Or A...)" Owsley "Coming Up Roses"</p>	<p><b>WEJE/Ft. Wayne, IN</b> The Living Room Sunday 7:30-8:30pm Kyle G. Mike Ness "Don't Think Twice" Looper "Burning Files" Built To Spill "You Were Right" Gus Gus "Ladyshave" Queens Of The... "If Only"</p>	<p><b>WBRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Seth Reisler Looper "Impossible Things" Prody "Dirchamber Mix #2" Julie Plug "Dolphin In Me" Gus Gus "Ladyshave" Electrasy "Miracle"</p>	<p><b>WFMA/Tucson, AZ</b> Test Department Sunday 6-9pm Matt Spry Shoofy Groove "L-Train" Cardigans "Erase/Rewind" Vast "Pretty When You Cry" Teen Idols "20 Below" Fountains Of Wayne "Denise"</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 8-9:30pm Steve Picard Built To Spill "The Plan" Ben Lee "Nothing Much Happens" Dropkick Murphy's "Curse Of A Fallen..." Moby/Heather Nova "Straight To Hell" Beta Band "I Know"</p>	<p><b>KFTE/Lafayette, LA</b> End Of The World Sunday 7-11pm Dave Hubbell Tom Waits "Hold On" Olivia Tremor... "I Have Been Floated" Beulah "If I Can Land A..." Mogwai "Christmas Steps" Beta Band "It's Over"</p>	<p><b>KCXX/Riverside, CA</b> Music Meeting Sunday 9-10pm Dwight Arnold Fys "She's So Huge" Noogie "Danger" Mr. Miranga "Gone" Bree Sharp "David Dukovny" Jact "Sweet Charity"</p>	<p><b>KMYZ/Tulsa, OK</b> New From The Edge Monday midnight-2am Raydog Alghan Wigs "66" Freestylers "Here We Go" Zebrahead "The Real Me" Rentals "Getting By" Thisway "She Takes"</p>
<p><b>WPGU/Champaign, IL</b> Stark Radio Monday 11pm-midnight Pleasure Boy Old 97's "Murder (Or A...)" Drags "Don't Even Try" Cardigans "Erase/Rewind" Eve 6 "Open Road Song" Speaker "Texas Style"</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 10pm-midnight Chris Ripley/fank Eminem "My Fault" Mike Ness "Don't Think Twice" Videodrone "Facplant" DDT "Walkabout" Offspring "The Kids Aren't..."</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Las Aaron Vast "Pretty When You Cry" Dropkick Murphy's "Ten Years Of Service" Rentals "Big Daddy C." Living End "Trapped" Groundswell UK "Corrode"</p>	<p><b>WSFM/Wilmington, NC</b> Final Hour Weeknights 11pm-midnight Janice A. Sutter Faithless "If Lovin' You..." Limp Bizkit "Jump Around" Lo Fidelity... "Battle Flag" Mansun "Six" Ministry "Bad Blood"</p>
<p><b>WOXY/Cincinnati, OH</b> 11 O'Clock News Tuesday 11pm-midnight Kevin Couch Forest For The Trees "Wet Paint" Jonatha Brooke "Because I Told..." Gene Loves... "Love Keeps..." Pinetops "So Lonesome..." Switchfoot "Incomplete"</p>	<p><b>WLIR/Long Island, NY</b> Left Of Center Sunday 9-10:30pm Jerry Rubino Kreidler "Coldness" Suede "Can't Get Enough" Meg Hentges "Silver Shine" Club 8 "The Friend I Once..." Lilys "The Generator"</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Monday-Friday 8-9pm Sean Ziebarth Numb's "No Control" Liars Inc. "After I Begin" Ben Lee "Nothing Much Happens" Taxiride "Get Set" Ocean Colour Scene "100 Mile High City"</p>	<p><b>40 Total Reporters</b></p>

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# ADULT ALTERNATIVE PLAYLISTS

April 23, 1999 R&R • 99

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

## REPORTERS

Stations and their adds listed alphabetically by market

**Channel 103.1**  
KACD/Los Angeles  
Jacor  
(310) 451-1031  
Cunningham/Sandler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	24	25	27		JOHN MELLENCAMP/I'm Not Running
-	11	27	26		SIXPENCE...Kiss Me
26	25	26			COLLECTIVE SOUL/Run
13	24	25	26		VAN MORRISON/Precious Time
14	15	27			FASTBALL/Out Of My Head
26	26	26			EVERLAST/What It's Like
16	15	18			BLUR/Tender
16	15	18			ALANA DAVIS/Can't Find My Way...
14	17	15			GARBAGE/Special
14	12	16			SUSAN TEDESCHI/You Need To Be...
14	18	15			CESAR ROSAS/Little Heaven
-	15	16			WILCO/Can't Stand It
12	13	16			CRASH TEST DUMMIES/Keep A Lid On Things
-	16	16			XTC/Id Like That
15	17	15			SEMISONIC/Secret Smile
13	17	16			BETH ORTON/Stolen Car
25	26	14			JEWEL/Down So Long
15	15	15			SHAWN MULLINS/Shimmer
16	14	15			KEB' MO/Muddy Water
-	18	15			JUDE/Rick James
-	13	15			LUCINDA WILLIAMS/Right In Time
13	15	11			BLACK CROWES/Only A Fool
-	13	13			SHERYL CROW/Anything But Down
12	11	12			NEW RADICALS/You Get What You...
11	10	12			DAVE MATTHEWS BAND/Crush
11	10	9			DAVE MATTHEWS BAND/Virginia
11	11	11			EAGLE-EYE CHERRY/Save Tonight
12	11	11			GOO GOO DOLLS/Slide
24	25	8			TOM PETTY & HB/Free Girl Now
-	10	7			TOM PETTY & HB/Room At The Top

**93.1**  
RADIO CHICAGO  
WXRT/Chicago  
(773) 777-1700  
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	8	13	17		COLLECTIVE SOUL/Run
2	3	9	17		BLUR/Tender
14	14	13	16		XTC/Id Like That
13	14	15	15		JOHN MELLENCAMP/I'm Not Running...
12	13	13	13		WILCO/Can't Stand It
-	10	13	13		OLD 97'S/Murder (Or A...)
14	13	12	12		BLACK CROWES/Only A Fool
8	8	14	12		JONNY LANG/Wander This World
9	7	7	11		SHERYL CROW/Anything But Down
13	14	10	11		BLONDIE/Maria
12	10	12	11		VAN MORRISON/Precious Time
14	13	11	11		CRANBERRIES/Promises
-	20	15	11		TOM PETTY & HB/Room At The Top
10	12	11	11		BETH ORTON/Stolen Car
10	9	12	11		NEW RADICALS/You Get What You...
6	8	8	10		R.E.M./At My Most Beautiful
11	8	8	10		LUCINDA WILLIAMS/Can't Let Go
4	10	9	10		BAZ LUHRMANN/Everybody's Free
8	8	9	10		XTC/Green Man
6	3	6	9		GOMEZ/78 Stone Wobble
9	6	9	9		JEWEL/Down So Long
15	12	15	9		TOM PETTY & HB/Free Girl Now
7	9	7	9		WILCO/Id Like That
9	7	6	9		PAUL WESTERBERG/Lookin' Out Forever
11	11	7	8		HOLE/Mellbu
5	9	9	9		TRAIN/Meet Virginia
9	9	8	9		SHERYL CROW/There Goes...
9	5	11	8		ELLIOTT SMITH/Baby Britain
6	4	6	8		JOHN MELLENCAMP/Break Me Off Some
7	8	9	8		VAN MORRISON/Goin' Down Geneva

**KFOG 104.5 97.7**  
KFOG/San Francisco  
Susquehanna  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	22	21	25		SHERYL CROW/Anything But Down
22	22	24	24		JOHN MELLENCAMP/I'm Not Running
21	21	23	24		R.E.M./Lotus
18	22	26	23		WES GUNNINGHAM/So It Goes
22	23	23	21		SHAWN MULLINS/Shimmer
23	13	13	15		TOM PETTY & HB/Free Girl Now
22	21	15	15		VAN MORRISON/Precious Time
11	15	14	14		TOM PETTY & HB/Room At The Top
22	22	24	14		NEW RADICALS/You Get What You...
-	13	13	13		VAN MORRISON/Back On Top
-	7	7	11		JEWEL/Hands
18	14	12	12		CRASH TEST DUMMIES/Keep A Lid On Things
11	11	15	12		PAUL WESTERBERG/Lookin' Out Forever
12	13	11	12		BLACK CROWES/Only A Fool
-	6	14	11		TRAGICALLY HIP/Bobcatson
13	13	14	11		WILCO/Can't Stand It
11	10	11	11		SEAL/Human Beings
11	9	10	11		CHRIS ISAAK/Please
11	10	11	11		JOE HENRY/Skin And Teeth
10	10	10	11		GOO GOO DOLLS/Slide
9	13	12	10		BONESHAKERS/Don't Change Horses
13	8	11	10		XTC/Id Like That
-	-	-	9		ROBERT CRAY/24-7 Man
10	7	9	9		U2/Sweetest Thing
9	10	11	6		DAVE MATTHEWS BAND/Crush
9	6	7	6		TOMMY CASTRO/Lucky In Love
13	10	5	5		ANI DIFRANCO/Angry Anywhere
7	7	6	5		B.B. KING/Mean Old World
10	10	10	4		LUCINDA WILLIAMS/Can't Let Go

**KGSR/Austin, TX**  
PD: Jody Denberg  
MD: Susan Castle  
SNAKEFARM "St. James"  
COREY HARRIS "West"  
JEFF BECK "Hip-Notica"

**KBCO/Denver, CO**  
PD: Dave Benson  
MD: Scott Arbough  
4 INDIGENOUS "Gore"  
4 SHERYL CROW "Anything"

**KTHX/Reno, NV**  
PD: Bruce Van Dyke  
MD: Harry Reynolds  
8 J.J. CALE "Stone"  
8 DAVID WILCOX "Sex"  
7 TODD THIBAUD "Mystery"  
7 POI DOG PONDERING "Jealous"

**WRNR/Baltimore, MD**  
PD: Jan Peterson  
MD: Damon Einstein  
SUSAN TEDESCHI "Rock"  
CHRIS SMITHER "Steel"

**CIDR/Detroit, MI**  
PD: Wendy Duff  
MD: Pete Travers  
R.E.M. "Beautiful"

**KENZ/Salt Lake City, UT**  
PD: Bruce Jones  
No Adds

**KFXJ/Boise, ID**  
PD: Colter Langan  
MD: Carl Scheider  
5 SUSAN TEDESCHI "Rock"  
OLD 97'S "Murder"  
TODD THIBAUD "Mystery"  
PUSH STARS "Little"

**WTTS/Indianapolis, IN**  
PD: Rich Anton  
MD: Marie McCallister  
VAN MORRISON "Geneva"  
OLD PIKE "Rest"  
TRAIN "Virginia"

**KXST/San Diego, CA**  
PO/MD: Dona Shaieb  
10 TRAIN "Virginia"  
ROBERT CRAY "24-7"  
CHRIS PEREZ BAND "Resurrect"

**88.5**  
WXPB/Philadelphia  
University Of Pennsylvania  
(215) 898-6677  
Warren/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	7	6	20		PAUL THORN/Ain't Love Strange
5	6	10	16		A3Woke Up This Morning
8	16	16			WILCO/Can't Stand It
8	8	15			SHAWN MULLINS/Roses
5	4	8	15		WILCO/Can't Stand It
8	10	10			VAN MORRISON/Precious Time
10	10	10			MARTIN SEXTON/Love Keep Us...
8	10	10			BETH ORTON/Stolen Car
8	10	7			JEWEL/Down So Long
7	6	10			IGUANAS/Captured
4	6	7	10		BETH ORTON/Central Reservation
8	16	8			KELLY WILLIS/Take Me Down
10	8	10			BLACK CROWES/Only A Fool
5	6	7	8		LUCY KAPLANSKY/Ten Year Night
-	4	15	8		GREAT BIG SEA/When I'm Up
-	10	6	8		TOM WAITS/Hold On
6	10	8			XTC/Id Like That
7	7	8			SHERYL CROW/Anything But Down
5	6	6			BROOKS WILLIAMS/My Love Will...
8	8	10			INDIGENOUS/Things We Do
6	8	10			SUSAN TEDESCHI/You Need To Be...
6	8	8			CRASH TEST DUMMIES/Keep A Lid On Things
-	5	8			OLD 97'S/Murder (Or A...)
4	8	8			GIGOLO AUSTRALIA/The Big Lie
4	8	7			GUS/Laugh I Could...
6	6	7			COREY HARRIS/Wild West
4	8	7			JASON FALKNER/Eloquence
-	16	8	7		BEN FOLDS FIVE/Army
-	8	7			TOM PETTY & HB/Room At The Top
7	10	10			CRANBERRIES/Promises

**THE RIVER 93.9 FM**  
CIDR/Detroit  
Chum Ltd  
(313) 961-6397  
Duff/Travers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	30	34	36		SHAWN MULLINS/Shimmer
17	16	29	35		VAN MORRISON/Precious Time
35	34	33	35		ALANIS MORISSETTE/Unsent
26	34	34	35		JOHN MELLENCAMP/I'm Not Running...
35	34	36	35		COLLECTIVE SOUL/Run
28	35	34	34		TOM PETTY & HB/Free Girl Now
34	35	35	33		MATCHBOX 20/Back 2 Good
34	35	22	26		R.E.M./Lotus
34	34	24	15		TAL BACHMAN/She's So High
17	16	25	19		SARAH McLACHLAN/Angel
20	19	19	18		JEWEL/Down So Long
4	17	19	18		TAL BACHMAN/She's So High
-	6	17	18		SHERYL CROW/Anything But Down
19	20	18	18		SEMISONIC/Secret Smile
-	6	8	15		GOO GOO DOLLS/Dizzy
18	20	12	12		BARENAKED LADIES/It's All Been Done
8	8	6	9		TRAGICALLY HIP/Bobcatson
9	9	11	9		WILCO/Can't Stand It
13	9	10	9		NATALIE MERCIANT/Life Is Sweet
-	6	10	8		TOM PETTY & HB/Room At The Top
9	10	8	8		SUSAN TEDESCHI/You Need To Be...
19	10	8	8		CHRIS ISAAK/Flyng
9	10	10	8		LUCINDA WILLIAMS/Can't Let Go
-	5	8	10		RUFUS WAINWRIGHT/April Fools
9	8	9	7		STEWART TRANK/Everyone Hurts...
8	8	8	6		ADAM COHEN/Fall Me Everything
-	-	-	-		R.E.M./At My Most Beautiful

**ZONE**  
KKZQ/Dallas  
Susquehanna  
(214) 526-2400  
Folger/Valentine

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	11	12	28		COLLECTIVE SOUL/Run
27	28	29	27		NEW RADICALS/You Get What You...
26	26	27	27		TOM PETTY & HB/Free Girl Now
30	26	28	27		JOHN MELLENCAMP/I'm Not Running...
11	11	27	26		BLACK CROWES/Only A Fool
10	23	25	26		VAN MORRISON/Precious Time
10	10	12	12		LUCINDA WILLIAMS/Can't Let Go
12	11	10	12		CRASH TEST DUMMIES/Keep A Lid On Things
-	14	13	12		MARTIN SEXTON/Love Keep Us...
12	13	12	12		WILCO/Can't Stand It
-	-	-	11		TRAIN/Free
9	7	8	11		XTC/Id Like That
-	8	12	11		SHERYL CROW/Anything But Down
10	10	11	11		HOOTIE...Wishing
-	-	-	11		OLD 97'S/Murder (Or A...)
26	26	26	10		SHAWN MULLINS/Shimmer
9	9	13	10		JONNY LANG/Wander This World
13	11	10	9		TRAIN/Meet Virginia
9	9	10	9		R.E.M./Lotus
10	5	11	9		B.B. KING/Mean Old World
-	10	9	10		TOM PETTY & HB/Room At The Top
8	6	8	8		ALANA DAVIS/Can't Find My Way...
12	6	7	8		FASTBALL/Out Of My Head
6	3	5	7		JEWEL/Hands
9	8	6	5		SUGAR RAY/Every Morning

**WBOS/Boston, MA**  
PD: George Taylor Morris  
MD: Amy Brooks  
13 LENNY KRAVITZ "Fly"  
3 JEWEL "Down"  
3 BLONDIE "Maria"

**KACD/Los Angeles, CA**  
PD: Keith Cunningham  
MD: Nicole Sandler  
ROBERT CRAY "24-7"

**KFOG/San Francisco, CA**  
PD: Paul Marszalek  
APD/MD: Bill Evans  
BECK "Fault"  
SINEAD LOHAN "Takes"

**WBOS 92.9 FM**  
WBOS/Boston  
Greater Media  
(617) 822-9600  
Morris/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	32	33		COLLECTIVE SOUL/Run
15	25	30	31		SUGAR RAY/Every Morning
15	15	6	24		VAN MORRISON/Precious Time
17	17	14	14		DUNCAN SHEIK/That Says It All
-	-	-	13		LENNY KRAVITZ/Fly Away
6	6	6	12		SHERYL CROW/Anything But Down
23	23	5	6		JOHN MELLENCAMP/I'm Not Running...
-	2	2	5		INDIGENOUS/Things We Do
-	-	5	5		SPIN DOCTORS/The Bigger I Laugh
-	-	3	5		BRUCE HORNBY/See The Same Way
-	-	4	4		ROBBIE WILLIAMS/Millennium
15	15	4	4		SUSAN TEDESCHI/You Need To Be...
7	7	-	-		3 JEWEL/Down So Long
-	-	-	-		3 TOM PETTY & HB/Room At The Top
-	-	-	-		3 SUSAN TEDESCHI/Rock Me Right
-	-	-	-		3 BLONDIE/Maria
25	25	6	2		SINEAD LOHAN/Diving To Be Deeper
-	-	7	2		OWSLEY/Coming Up Roses
6	6	-	-		2 MELISSA FERRICCI/Everything I Need
7	7	5	2		WILCO/Can't Stand It
-	-	-	-		2 SIXPENCE...Kiss Me
-	-	-	-		PUSH STARS/Any Little Town

**92.9**  
WXRV/Boston  
Northeast  
(978) 374-4733  
Doody/Mason

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	13	23	28		SHERYL CROW/Anything But Down
-	2	14	19		R.E.M./At My Most Beautiful
22	19	23	18		VAN MORRISON/Precious Time
-	6	6	16		BRUCE HORNBY/See The Same Way
15	14	15	15		A3Woke Up This Morning
2	12	14	15		GOO GOO DOLLS/Dizzy
2	6	10	15		OWSLEY/Coming Up Roses
14	16	15	15		MARTIN SEXTON/Love Keep Us...
2	8	10	15		U940/Holy Holy
15	15	12	14		B.B. KING/Mean Old World
-	8	12	14		JEFF BECK/What Mama Said
-	2	14	14		INDIGENOUS/Things We Do
15	14	14	14		JEWEL/Down So Long
-	2	12</			

APRIL 23, 1999

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	5	4	1	<b>SHERYL CROW</b> Anything But Down (A&M)	630	531	482	402	34/2
1	1	1	2	<b>COLLECTIVE SOUL</b> Run (Hollywood/Atlantic)	614	656	636	636	31/0
4	3	3	3	<b>VAN MORRISON</b> Precious Time (Point Blank/Virgin)	602	546	559	518	30/0
3	2	2	4	<b>JOHN MELLENCAMP</b> I'm Not Running Anymore (Columbia)	557	588	600	570	30/0
5	6	5	5	<b>WILCO</b> Can't Stand It (Reprise)	483	489	453	419	33/0
9	8	8	6	<b>JEWEL</b> Down So Long (Atlantic)	389	369	387	394	28/1
11	9	9	7	<b>CRASH TEST DUMMIES</b> Keep A Lid On Things (Arista)	345	352	353	321	27/0
15	14	12	8	<b>JONNY LANG</b> Wander This World (A&M)	326	293	278	274	25/0
2	4	6	9	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Free Girl... (Warner Bros.)	326	418	538	606	22/0
6	7	7	10	<b>SHAWN MULLINS</b> Shimmer (SMG/Columbia)	321	405	416	418	21/0
12	11	10	11	<b>XTC</b> I'd Like That (Idea/TVT)	314	306	319	314	26/1
<b>BREAKER</b>			12	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Room At... (Warner Bros.)	312	236	112	—	29/0
<b>BREAKER</b>			13	<b>BETH ORTON</b> Stolen Car (Arista)	307	243	229	189	25/0
13	13	11	14	<b>BLACK CROWES</b> Only A Fool (American/Columbia)	265	294	283	300	22/0
18	16	15	15	<b>ALANA DAVIS</b> Can't Find My Way Home (Elektra/EEG)	253	255	234	231	20/0
14	12	14	16	<b>SINEAD LOHAN</b> Diving To Be Deeper (Grapevine/Interscope)	252	255	288	291	21/0
8	10	13	17	<b>SUGAR RAY</b> Every Morning (Lava/Atlantic)	224	284	348	402	16/0
27	20	21	18	<b>MARTIN SEXTON</b> Love Keep Us Together (Atlantic)	223	202	195	173	18/0
—	23	22	19	<b>TAL BACHMAN</b> She's So High (Columbia)	217	184	181	156	17/0
26	26	20	20	<b>JOE HENRY</b> Skin And Teeth (Mammoth)	203	203	175	174	23/1
—	27	24	21	<b>B.B. KING</b> Mean Old World (MCA)	182	164	175	146	19/0
22	19	19	22	<b>FATBOY SLIM</b> Praise You (Skint/Astralwerks/Caroline)	174	211	214	189	11/0
—	—	30	23	<b>LUCINDA WILLIAMS</b> 2 Kool 2 B 4-Gotten (Mercury)	172	141	149	129	16/0
30	22	25	24	<b>NATALIE MERCHANT</b> Life Is Sweet (Elektra/EEG)	160	163	182	170	17/0
<b>DEBUT</b>			25	<b>BRUCE HORNSBY</b> See The Same Way (RCA)	154	115	64	27	16/1
—	29	23	26	<b>CRANBERRIES</b> Promises (Island)	153	170	160	121	11/0
23	21	27	27	<b>EVERLAST</b> What It's Like (Tommy Boy)	144	158	191	188	6/0
<b>DEBUT</b>			28	<b>OWSLEY</b> Coming Up Roses (Giant/WB)	139	103	45	15	14/0
29	25	28	29	<b>PAUL WESTERBERG</b> Lookin' Out Forever (Capitol)	138	151	176	170	14/0
10	15	18	30	<b>SEMISONIC</b> Secret Smile (MCA)	134	236	270	352	12/0

This chart reflects airplay from April 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 36 Adult Alternative reporters. 36 current playlists. © 1999, R&R Inc.

## NEW & ACTIVE

**ROBERT CRAY** 24-7 Man (Rykodisc)  
Total Plays: 131, Total Stations: 20, Adds: 7

**FASTBALL** Out Of My Head (Hollywood)  
Total Plays: 124, Total Stations: 9, Adds: 1

**R.E.M.** At My Most Beautiful (Warner Bros.)  
Total Plays: 118, Total Stations: 15, Adds: 4

**OLD 97'S** Murder (Or A Heart Attack) (Elektra/EEG)  
Total Plays: 118, Total Stations: 18, Adds: 5

**TRAIN** Meet Virginia (Aware/Columbia)  
Total Plays: 113, Total Stations: 13, Adds: 3

**TOM WAITS** Hold On (Epitaph)  
Total Plays: 109, Total Stations: 12, Adds: 0

**MERCURY REV** Goddess On A Hiway (V2)  
Total Plays: 93, Total Stations: 10, Adds: 0

**BEN FOLDS FIVE** Army (550 Music/ERG)  
Total Plays: 93, Total Stations: 11, Adds: 1

**INDIGENOUS** Things We Do (Pachyderm)  
Total Plays: 90, Total Stations: 11, Adds: 1

**CESAR ROSAS** Treat Me Right (Rykodisc)  
Total Plays: 87, Total Stations: 9, Adds: 0

Songs ranked by total plays

## BREAKERS

### TOM PETTY & THE HEARTBREAKERS Room At The Top (Warner Bros.)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
312/76 29/0 12

### BETH ORTON Stolen Car (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
307/64 25/0 13

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ROBERT CRAY 24-7 Man (Rykodisc)	7
PUSH STARS Any Little Town (Capitol)	6
OLD 97'S Murder (Or A Heart Attack) (Elektra/EEG)	5
SUSAN TEDESCHI Rock Me... (Tone-Cool/Rounder/Mercury)	5
TODD THIBAUD Little Mystery (Doolittle)	5
DAVID WILCOX Sex And Music (Vanguard)	5
R.E.M. At My Most Beautiful (Warner Bros.)	4
COLIN JAMES Somethin's Goin' On In My... (Elektra/EEG)	3
OLD PIKE The Rest Of You (550 Music/ERG)	3
CHRIS PEREZ BAND Resurrection (Hollywood)	3
TRAIN Meet Virginia (Aware/Columbia)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHERYL CROW Anything But Down (A&M)	+99
ROBERT CRAY 24-7 Man (Rykodisc)	+98
OLD 97'S Murder (Or A Heart Attack) (Elektra/EEG)	+84
TOM PETTY & THE HEARTBREAKERS Room... (Warner Bros.)	+76
BETH ORTON Stolen Car (Arista)	+64
VAN MORRISON Precious Time (Point Blank/Virgin)	+56
R.E.M. At My Most Beautiful (Warner Bros.)	+53
TRAIN Meet Virginia (Aware/Columbia)	+42
BRUCE HORNSBY See The Same Way (RCA)	+39
SUSAN TEDESCHI Rock... (Tone-Cool/Rounder/Mercury)	+38

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# Indigenous "things we do"



### BREAKING AT:

KBCO WXPB WXRV WBOS KTCZ  
KQRS KGSR KPIG WMMM KFXJ  
KTHX KBAC WRNR WKOC KOTR

and more

### NEW & ACTIVE

"If you're looking for bands on the verge of breaking, look no further than Indigenous. The future is right in front of your eyes. This is one rockin' band who's radio play gets instant phones and instant sales!"

— Bruce Warren/WXPB



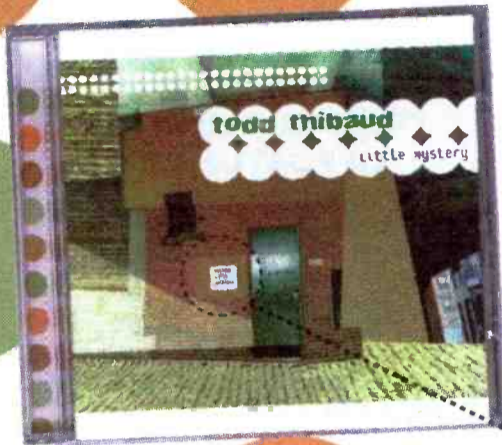
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# todd thibaud

(pronounced tee-bo)

## "Little Mystery"

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## INTERNATIONAL

**96.9 COOL-FM, LAGOS, NIGERIA**

A recently opened radio station (Urban AC) in Lagos, Nigeria, West Africa, (With American & Nigerian Broadcasters) seeks full-time talent to complement existing staff. Visit our website at: www.coolfm.nu to get further information on our firm and facilities available. Talents should be team players, good with telephones and energetic. Experience with digital equipment and production/scheduling software is helpful. We offer a great working atmosphere with excellent conditions, including: Furnished accommodation, international medical insurance, company pool car and good remuneration. If you fit the bill, rush resumes, tapes, salary expectations and photographs to: 96.9 Cool FM, c/o Tatiana Moussalli, 10465 Eastbourne Ave., Apt 301, Los Angeles, CA 90024 and/or e-mail us at: coolfm@hyperia.com. Only shortlisted applicants will be contacted. EOE.

## EAST

**WXKX seeks a midday personality.** No beginners. No calls. Females and minorities encouraged. T&R: Randy Jackson, Results Radio, 1715 St. Mary's Ave., Parkersburg, WV 26101. EOE (04/23)

**News Reporter/Anchor.** Small market Western NY, fulltime. No call. T&R: WJTN/WWSE, Box 1139, Jamestown, NY. 14702 EOE (04/23)

**OPERATIONS MANAGER:** AC/Nostalgia combo. Maine's largest market. Air shift desired, not required. On-site owner, state-of-the-art equipment, outstanding morning shows. Resume to: Ron Frizzell, WMWX/WLAM, 912 Washington, Auburn, ME 04210. EOE

Top-50 coast classic rocker looking for major daypart player. Highly motivated, self-starter fireball to ignite the air and take control of the streets. If you're a creative team-player who's not afraid to get in the trenches, then send your tape and resume now to: Radio & Records, 10100 Santa Monica Blvd., #755, 5th Floor, Los Angeles, CA 90067. EOE

Middays and Copywriter for four stations in college town. Must be well read and creative. Send copy, T&R to: WQMZ, Les Sinclair, P.O. Box 498 Charlottesville, VA 22902. EOE

**WAAF**  
107.3 FM

WAAF is searching for a Marketing Director who has what it takes to compete and win in Boston. A minimum of 3 years' major market experience is required. Become an intricate part of America's premier Active Rock station and Entercom, Inc., by rushing your resume to: WAAF, Attn: Human Resources, P.O. Box 1073, Boston, MA 02115. WAAF is an EOE. Women and Minorities are encouraged to apply.

Needed... PM Drive/Production Director — Market Leading Hot Country. Do you love the format? Can you relate it to the listeners? Many remotes. WXXK-FM/Lebanon. Send T&R to: Program Director Kenny Michaels, 31 Hanover St. Lebanon, NH 03766. No Calls. Females & Minorities encouraged. EOE

## SOUTH

**Top-rated K-Country** is seeking an experienced Country AT. No calls. T&R: Bill Kramer, WOGK, 690 N.E. 23rd Ave., Ste. B, Gainesville, FL. 32609-3708 EOE (04/23)

**Opening for morning drive,** remotes, production. T&R: J. Michael Pruet, PD, Box 7, Tifton, GA 31793. EOE (04/23)

**So. CA Coast Morning Talent** sought now. Experienced; show prep; team player; referenced. Fax RESUME: Mark Hill, KHAY/KKSB, (805) 658-1995 or (805) 656-5838 EOE (04/23)

Are you great with the phones? Do you enjoy entertaining adult females at night? Would you like to work next to the worlds second largest free standing semi-clad bronze statue? Then we're looking for you at Southern Star Communication's WMJJ/Birmingham. No liner jocks or screamers, just an upbeat, warm, relatable delivery with at least 2 years full-time on-air experience. Rush your T&R to: Human Resources/Nights, Southern Star Communications, 530 Beacon Parkway West, Birmingham, AL 35209. EOE

**B 98.5 FM**  
Atlanta's Best Mix of  
Soft Rock...With Less Talk

**MIDDAYS IN ATLANTA**

B98.5, FM, WSB-FM in Atlanta (Cox Radio) has a rare opening for a full-time air talent. Our midday talent is relocating, and we need to find the best to replace the best. Must have a "Major Market" sound, be able to flawlessly execute the format, relate to the audience, and be great at attending and working station promotions. Minimum 5 years' on-air DJ experience preferred. Send tape and resume to: Tom Paleveda, Program Director, WSB-FM, 1601 W. Peachtree Street, Atlanta, GA 30309. EOE

Wanted: Team player to join the KTRH Production Department. Must possess creative writing skills, solid voice and a "roll up your sleeves and get it done" attitude. If this sounds like you, send resume and tape to: Bill Van Rysdam, KTRH Operations Managers, P.O. Box 1520, Houston, TX 77006. No Phone Calls Please.

## ONCE IN A LIFETIME OPPORTUNITY!

Major Market Blowtorch looking for a sidekick, a producer and/or a writer for Top-rated Top-10 Morning Show. It's your chance to work one of the nation's best talents. Show me your stuff! Send tape/resume and writing samples ASAP! Radio & Records, 10100 Santa Monica Blvd., #754, 5th Floor, Los Angeles, CA 90067. EOE

## WANTED YESTERDAY!

Morning News Anchor/Producer for one of the South's number one morning shows. You can be part of a history making Country station. This is more than just reading news. This is your chance to be noticed. Personality is a must. Females and minorities encouraged. Radio & Records, 10100 Santa Monica Blvd., #756, 5th Floor, Los Angeles, CA 90067. EOE

**NEW ORLEANS — COUNTRY PD** WYLA/WYLK serving the North Shore; Mandeville, Slidel and Covington. Strong local programming skills a must. Work with a family owned company and live in the BIG EASY! We can't grow without talent. Rush your credentials to: C.J. Ryan at Styles Broadcasting Company, 7106 Laird Street, Panama City Beach, FL 32408. FAX: (850) 230-6866. EOE

Work for a winner, live in Paradise, know who your owner will be next year. WIND-FM (WNDD/WNDT), North Central Florida's Rock Leader is looking for talent with motivation and energy. T&R (no calls) to: Trevor Scott, 690 NE 23rd. Ave., Ste. B, Gainesville, FL 32609 EOE. Females encouraged to apply.

Highly ranked Midwest Country Powerhouse is searching for our next afternoon driver. Nice sized market. Fantastic pay and great benefits. Radio & Records, 10100 Santa Monica Blvd., #751, 5th Floor, Los Angeles, CA 90067. EOE



## OPENINGS



### PRODUCTION DIRECTOR

Heritage Urban and Clear Channel property WOWI, 103 JAMZ seeks Production Director. At least 5 years of commercial radio experience with working knowledge of the production process. Roland Digital, Scott Studio (or similar) experience required. Possess PC, copywriting and strong organizational skills. Excellent salary, bonus and benefit package. Rush tape and resume to: Maxine Todd, Operations Manager, 1003 Norfolk Square, Norfolk, VA 23502. EOE

## MIDWEST

News Director and reporter for five station group. Accepting resumes for possible future openings. No calls. T&R: Mark Grantin, Box 2058, Madison, WI 53713 EOE (04/23)

Mid-Michigan's Oldies leader, WHNN is seeking a fulltime News Director. Females encouraged. T&R: Scott Stine, WHNN, 5196 State St., Saginaw, MI 48603 EOE (04/23)

Classic Rock nights AT sought. T&R: KRXL, Duncan Miller, Box 130, Kirksville, MO 63501 EOE (04/23)

Suburban Chicago Country: Production/Evenings, 30 hours/wk. Digital experience. T&R: WCCQ, Roy Gregory, 1520 N. Rock Run Dr., Joliet, IL 60435 EOE (04/23)

### We have no time to worry about production.

We're too busy winning BIG in Southern Illinois, and we're ready to expand again. That's why we need a top-notch production director/creative services specialist NOW. You must write brilliant copy. You need to know SAW, Arrakis and DCS like you know how to breathe. If you can deliver the perfect commercial, promo and sweeper every time, rush your best stuff to us NOW.

We do big-time radio in one of the best small markets in the country, for the fastest-growing radio company on the planet. The benefits are the best around and you're surrounded by people who want to win.

T&R to: Perry Stone, c/o Cumulus Broadcasting, 1822 North Court, Marion, IL 62959. EOE

### POSITION OPPORTUNITY

Great Country 101.9 WDEZ/Wausau, WI has an opening for a Program Director. The position includes being responsible for the complete "sound" of the radio station by working with the entire WDEZ staff and the Corporate Program Director. The position also includes a spot on the WDEZ Airforce (an air-shift). Can you keep WDEZ on top? If you have previous format and programming experience please send Tape/Resume to: Corporate Program Director, P.O. Box 2048, Wausau, WI 54402-2048. EOE

## OPENINGS

### RARE OPPORTUNITY



America's leading independent promotion company has a position available! 2 years' record label promotion or PD/MD experience necessary. Love of music and golf a must. Send resume to: Tri-State Promotions & Mktg., Attn: Bill Scull, 7801 Beechmont Avenue, Suite 12, Cincinnati, OH 45255. No Calls Please. EOE

### FM TALK

Talk show host opening for the year 2000 and beyond. Can you take us into the new millennium with engaging conversation, humor and wit? Get on board with a pioneer in FM talk WNIR/Akron, OH. Call Bill Klaus (330) 673-2323. EEO

### NEWS DIRECTOR

Southwest Michigan's WSJM-WIRX-WYTZ-WCNF seek News Director to build on a 25-year tradition of news leadership. 4-person dept. Gather, write, anchor and administer. We're serious about radio news and making a difference in our communities. 250,000 population in a 3-county region. Resume, tape, writing samples and your personal news philosophy to: Gayle Olson, GM, P.O. Box 107, St. Joseph, MI 49085. Golson@wsjm.com  
Minority and female applicants encouraged. EOE

**NEWS DIRECTOR:** KXCV/KRNW, Maryville, MO is seeking a News Director for its news intensive public radio service licensed to Northwest Missouri State University and serving Northwest and North Central Missouri. Requires bachelor's degree in communications and/or related field; knowledge of public radio news; excellent reporting, researching, interviewing, writing and production skills; and computer skills. Requires at least two years' news experience. Send cover letter, resume, references, audio tape with samples of on-air announcing and audio production and writing samples to: Director of Human Resources Management, 107 Administration Building, Northwest Missouri State University, Maryville, MO 64468. **Application Deadline:** May 15, 1999 or until filled. Northwest is an Equal Opportunity Employer and encourages women and minorities to apply.

Cox Radio Tulsa. Has rare Morning Show Host opening for '70s Classic Rock Station. 3-5 yrs. Experience. Relatable, good phones and personality to match most music presentation. Females encouraged to apply. Send T&R Attn: KJSR Personnel 7136 S. Yale Ave. #500, Tulsa, OK 74136. EOE

## OPENINGS

WMMS/Cleveland is looking for a tasteless, no talent morning show partner. If you are under the assumption that you fit the above description, get your T&R here yesterday. Keep in mind that a modicum of success would further your chances. Morons need not apply. Imbeciles are encouraged. Three drink minimum required. ASAP to: Tony Tilford WMMS. You want the job, you get the address. EOE

## WEST

KFRG, Riverside seeks midday talent. T&R: KFRG, 900 East Washington, Colton, CA 92324. EOE (04/23)

KXAZ-FM/KPGE-AM seeks experienced on-air copywriting production director. Samples with T&R: "Wildman," Box 1030, Page, AZ 86040 EOE (04/23)

KSXY, SEXY95.9- Opportunities! T&R: Cellar Master, Wine Country Radio, 3565 Standish Ave., Santa Rosa, CA 95407 EOE (04/23)

KDUK seeks PM drive talent. 90 minutes to Portland, 60 minutes to Oregon Coast. T&R: Paul Walker, Box 1120, Eugene, OR 97440 EOE (04/23)



### MIDDAYS/MUSIC DIRECTOR

The only Rock station in the Bay Area needs someone who's Selector savvy, has a great on-air presence and can talk to the record reps. Selector experience, 3 years' full-time on-air experience and current industry relationships MANDATORY. Don't waste our time unless you possess ALL of the above skills. Rush T&R and small, unmarked bills to: ME, KSJO, 1420 Koll Cir., Suite A, San Jose, CA 95112. Jacor Communications, Inc. is an Equal Opportunity Employer.

Citadel Communications Corp. is looking for a Sports Promotions Director for Salt Lake City's only all-sports radio station K-FAN. We are looking for a tireless, energetic and clever professional promotions director. Must have a minimum of two years' experience in promotions and a passion for sports. We are not looking for someone with on-air aspirations. K-FAN is the flagship for the Utah JAZZ, and like the team, we are on our way to being #1. Send resume, cover letter and materials to: Jeff Rickard, PD, K-FAN, 434 Bearcat Drive, SLC, UT 84115. Citadel Communications is an Equal Opportunity Employer.

### MORNING SHOW HOST

Jacor's New MIX 95.9 Anaheim seeks a local Morning Show Host for Orange County who can talk and relate to the listener while competing against the big name L.A. morning shows in "our" backyard. If you are up to the challenge of providing an entertaining and music intensive morning show and are a team player, then send a package to: Ron Price, Program Director MIX 95.9, 1190 E. Ball Rd., Anaheim, CA 92805. EOE. No Phone Calls!

## OPENINGS

### PRIME SALES MANAGEMENT OPPORTUNITY!

790 KABC "TALK" Los Angeles is hiring a General Sales Manager to motivate and supervise a large sales staff handling Agency and New Business. Do you have a proven track record of developing top sales talent and meeting budgets? Do you have proven skills in inventory an account management? Do you have 5+ years' major market management experience? Then we would like to talk with you. This is a GREAT opportunity in the Number One Radio Market in America. Contact Bob Koontz DOS 3321 So. La Cienega Blvd., Los Angeles, CA 90016. EOE. No Phone Calls.

### PROMOTIONS/ MARKETING DIRECTOR

Jacor's New MIX 95.9 Anaheim is looking for a Promotions/Marketing Director to help brand name a new radio station while competing against L.A. stations at events in Orange County. You must be aggressive, creative, organized, detailed, and have great communication skills. You'll be responsible for the execution of all sales and programming promotions in addition to creating your own. If you're up to the challenge of creating great radio for the new millennium, then send a package to: Ron Price, Program Director MIX 95.9, 1190 E. Ball Rd., Anaheim, CA 92805. EOE. No Phone Calls Please!

Program Director/On Air. Oldies format. Benefits + 401k. Great lifestyle in Eugene, Oregon. Resume + salary requirements to: Dave Woodward, Box 1120, Eugene, OR 97440. No Calls Please. EOE

### WANT TO WORK IN PARADISE? 105,000 Watts KRUZ 103.3 FM

Largest FM radio station in America covering the central coast of California. Santa Barbara, Ventura & San Luis Obispo Counties. Hot AC/KRUZ 103.3 FM is seeking our new PD/MD/Midday air talent. If you're a pro on Selector, know all about the RCS system, can motivate talent, put together your resume now. Send completed T&R package to: David Perry, KRUZ 103.3 FM, 800 Miramonte Dr., #D, Santa Barbara, CA 93109. EOE

### MORNING SHOW NEWS/DIRECTOR/ CO-HOST

for medium market Country, great Colorado location! You'll join our morning team and handle news & public service. Send T&R and photo to: Radio & Records, 10100 Santa Monica Blvd., #753, 5th Floor, Los Angeles, CA 90067. EOE

# OPPORTUNITIES

## POSITIONS SOUGHT

### POSITIONS SOUGHT

Live, fun, personality radio...strong AT, phones/production, remote skills, fulltime, solid, secure, company...team player! BLAIN: (903) 581-4186 (04/23)

AC/Oldies PD seeks next challenge. RCS Selector, all digital disciplines. Prefer New England area will consider other markets. VIN: (508)885-9944 VLEWIS99@AOL.COM (04/23)

Radio vet 20+ years in biz. Seeks Southwest PD position. Medium market. Proven track record + PBP. Excellent references. GARY: (208) 753-4019 kwazie@nidlink.com (04/23)

We host a caller intensive program and believe that in order to understand your audience you have to live among them. JEREMY WEST AND JEFF KINGMAN: (206) 878-8542 (04/23)

If you're in California and are not anatomically challenged, the name of the talk show is, "Women Don't Lie: Men Don't Listen." DOC LOVE: (800) 404-2644, www.doclove.com (04/23)

Radio's hottest engineer. World class projects. Signal improvements, quality audio, loudness wars, construction, repairs. Fulltime/Contract. WILLIAM JOSEPH: (813) 920-7102, radio35@netscape.net (04/23)

## POSITIONS SOUGHT

Got CHR? Young, experienced AT searching for fulltime gig. Jocking, production, imaging, anything. Call CHAD: (603)642-6981 or chaderickson@hotmail.COM (04/23)

How often do you find talent who will move to you wherever you are? Well now you've found me. Country's energy will Rock your drives. CHRIS THOMPSON: (661) 822-1778 (04/23)

CREATOR OF LOVELINE is ready to make a move! I launched and hosted Loveline for 10 years. Connected with millions of listeners as a morning drive to middle of the night L.A. DJ. Masterminded a slew of long-running radio promotions. MC'd monster L.A. area concerts and special events. But enough about me. Let's talk about what I can do for you. Jim Trenton "The Poorman": (949)722-1517. poorman@aol.com

Award winning Anchor/Reporter, 22 years experience, seeks ND/OM position in Virginia or the Carolinas. Call FRANK: (888) 632-7075 (04/23)

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

[www.rronline.com](http://www.rronline.com)

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Positions Sought: \$50/inch

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

# MARKETPLACE

## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

CURRENT #228, WFLZ/Jeff Thomas, KYLD/St. John, WNNX/Sean Demory, KRTH/Huggie Boy, XHRM/Chio, Y100/Kenny Walker, WSOB/Big Paul & Aunt Eloise, KKL/Joey Lager, WTJM/Famous Amos, KDNO/Heather Lee \$7.50  
CURRENT #227, KIIS/Rick Dees, WSTR/Craig Hunt, KISW/Bob Rivers, WNKs/Adam Smasher, Chicago's new Kiss WKIE/Harry Leg, \$7.50  
PERSONALITY PLUS #PP-136, WKIS/Sonny Fox, WSTR/Steve & Vicki, WNKs/Ace & T.J., WAKS/Mason & Bill, WXTB/Bubba The Love Sponge, \$7.50  
PERSONALITY PLUS #PP-135, KKKL/W5B-FM/Kelly & Alpha, KLAC/Charlie Tuna, WKQV/Mancow, WFOV/Randy & Spiff, WZLX/Charles Loquidara, \$7.50  
PERSONALITY PLUS #PP-134, KFUP/Phil Hendrie, WXXS/Matt Siegel, WOCT/Herman & McBean, WCKG/Jonathon Brandmeier, \$7.50  
ALL COUNTRY #CY-83, WRBO, WQYK, WESC, WYAY, WKHX, WXXY, \$7.50  
ALL AC #AC-61, KLSY, WPLL, K101, WLYT, WSPA, WLNK, \$7.50  
ALL CHR #CHR-53, KBKS, WFLZ, WLLD, KZQZ, KPWR, \$7.50  
PROFILE #S-388, CHARLOTTE: CHR WNKs, UC WPEG, WBAV, City WSOB, WKKT, AC WLYT, WLNK, Gold WWMG, WSSS, ADR WRFX, WXPB, \$7.50  
PROFILE #S-389, MIAMI: CHR Y100, WPOW, UC WEDR, WHOT, AC WFLO, WPLL, WLYF, City WKIS, Gold WMXJ, ADR WZTA, WBGG, \$7.50  
PROMO VAULT #PR-36, promo samples - all formats, all market sizes. Cassette, \$10.  
SWEEPER VAULT #SV-22, Sweeper & Legal ID samples, all formats. Cassette, \$10.  
#CHN-26 (CHR NIGHTS), #AOR-16 (ALL AOR), #T-7 (TALK), #MR-7 (ALT ROCK), #F-25 (ALL FEMALE), #UC-20 (URBAN), #O-21 (OLDIES), #S-387 (ATLANTA) at \$7.50 each  
CLASSIC #C-221, WABC/Dan Ingram, -1975, KKHR/Jack Armstrong-1984, KIIS/M.G. Kelly-1987, KHU/Danny Martinez-1974, KROY/Tony Cox-1977 & more! \$11  
VIDEO #76, Tampa's WAKS/Mason Dixon & Bill Connolly, Atlanta's WFOV/Randy & Spiff, WSTR/Craig Hunt, Charlotte's WNKs/Ace & T.J., SD's XHRM/Chio, 2 hot hrs., VHS, \$25!  
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### CHR/POP

LW	TW	Artist	Track	Label
1	1	<b>SUGAR RAY</b>	Every Morning	(Lava/Atlantic)
2	2	<b>SIXPENCE NONE THE RICHER</b>	Kiss Me	(Squint/Columbia)
3	3	<b>TLC</b>	No Scrubs	(LaFace/Arista)
9	4	<b>98 DEGREES</b>	The Hardest Thing	(Universal)
8	5	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
7	6	<b>LENNY KRAVITZ</b>	Fly Away	(Virgin)
6	7	<b>GOO GOO DOLLS</b>	Slide	(Warner Bros.)
4	8	<b>CHER</b>	Believe	(Warner Bros.)
5	9	<b>BRITNEY SPEARS</b>	...Baby One More Time	(Jive)
13	10	<b>RICKY MARTIN</b>	Livin' La Vida Loca	(C2/Columbia)
11	11	<b>WHITNEY HOUSTON</b>	Heartbreak Hotel	(Arista)
10	12	<b>MONICA</b>	Angel Of Mine	(Arista)
12	13	<b>MATCHBOX 20</b>	Back 2 Good	(Lava/Atlantic)
14	14	<b>SHANIA TWAIN</b>	That Don't Impress Me Much	(Mercury)
31	15	<b>BACKSTREET BOYS</b>	I Want It That Way	(Jive)
16	16	<b>'N SYNC</b>	I Drive Myself Crazy	(RCA)
17	17	<b>SHERYL CROW</b>	Anything But Down	(A&M)
19	18	<b>GARBAGE</b>	Special	(Almo Sounds/Interscope)
20	19	<b>JEWEL</b>	Down So Long	(Atlantic)
18	20	<b>BAZ LUHRMANN</b>	Everybody's Free...	(Capitol)
21	21	<b>EAGLE-EYE CHERRY</b>	Save Tonight	(Work/ERG)
28	22	<b>JORDAN KNIGHT</b>	Give It To You	(Interscope)
22	23	<b>BRANDY</b>	Have You Ever?	(Atlantic)
23	24	<b>WILL SMITH</b>	Miami	(Columbia)
27	25	<b>B*WITCHED</b>	C'est La Vie	(Epic)
15	26	<b>SAVAGE GARDEN</b>	The Animal Song	(Hollywood/Columbia)
26	27	<b>SARAH MCLACHLAN</b>	Angel	(Warner Sunset/Reprise)
30	28	<b>BLESSID UNION OF SOULS</b>	Hey Leonardo (She Likes...)	(Push/V2)
25	29	<b>JOEY MCINTYRE</b>	Stay The Same	(C2/Columbia)
29	30	<b>VENGABOYS</b>	We Like To Party!	(Groovilicious/Strictly Rhythm)

CHR begins on Page 37.

### CHR/RHYTHMIC

LW	TW	Artist	Track	Label
1	1	<b>TLC</b>	No Scrubs	(LaFace/Arista)
2	2	<b>TYRESE</b>	Sweet Lady	(RCA)
4	3	<b>112</b>	Anywhere	(Bad Boy/Arista)
3	4	<b>WHITNEY HOUSTON</b>	Heartbreak Hotel	(Arista)
5	5	<b>BUSTA RHYMES f/JANET</b>	What's It Gonna Be	(Elektra/EEG)
6	6	<b>GINUWINE</b>	What's So Different	(550 Music/ERG)
10	7	<b>JAY-Z f/AMIL AND JA</b>	Can I Get A...	(Def Jam/RAL/Mercury)
12	8	<b>MYA</b>	My First Night With You	(University/Interscope)
7	9	<b>BLACKSTREET f/JANET</b>	Girlfriend/Boyfriend	(Lil' Man/Interscope)
9	10	<b>LAURYN HILL</b>	Ex-Factor	(Ruffhouse/Columbia)
8	11	<b>MONICA</b>	Angel Of Mine	(Arista)
16	12	<b>BRANDY</b>	Almost Doesn't Count	(Atlantic)
14	13	<b>JESSE POWELL</b>	You	(Silas/MCA)
11	14	<b>R. KELLY</b>	When A Woman's Fed Up	(Jive)
13	15	<b>98 DEGREES</b>	The Hardest Thing	(Universal)
35	16	<b>702</b>	Where My Girls At?	(Motown)
42	17	<b>RICKY MARTIN</b>	Livin' La Vida Loca	(C2/Columbia)
20	18	<b>DMX</b>	Ruff Ryders Anthem	(Def Jam/Mercury)
15	19	<b>BRITNEY SPEARS</b>	...Baby One More Time	(Jive)
18	20	<b>KRAYZIE BONE</b>	Thug Mentality	(Mo Thugs/Ruthless/Relativity)
48	21	<b>BACKSTREET BOYS</b>	I Want It That Way	(Jive)
17	22	<b>FAITH EVANS f/PUFF DADDY</b>	All Night Long	(Bad Boy/Arista)
33	23	<b>SILKK THE SHOCKER f/MYA</b>	Somebody Like Me	(No Limit/Priority)
43	24	<b>NAS f/PUFF DADDY</b>	Hate Me Now	(Columbia)
19	25	<b>RAPHAEL SAADIO f/Q-TIP</b>	Get Involved	(Hollywood/Motown)
25	26	<b>2PAC</b>	Changes	(Amaru/Death Row/Interscope)
30	27	<b>'N SYNC</b>	I Drive Myself Crazy	(RCA)
28	28	<b>JT MONEY</b>	Who Dat	(Tony Mercedes/Freeworld/Priority)
26	29	<b>BRANDY</b>	Have You Ever?	(Atlantic)
27	30	<b>ERIC BENET f/FAITH EVANS</b>	Georgy Porgy	(Warner Bros.)

CHR begins on Page 37.

### URBAN

LW	TW	Artist	Track	Label
2	1	<b>112</b>	Anywhere	(Bad Boy/Arista)
1	2	<b>BUSTA RHYMES f/JANET</b>	What's It Gonna Be	(Elektra/EEG)
3	3	<b>ERIC BENET f/FAITH EVANS</b>	Georgy Porgy	(Warner Bros.)
5	4	<b>K-CI &amp; JOJO</b>	Life	(Rock Land/Interscope)
8	5	<b>SILK</b>	If You (Lovin' Me)	(Elektra/EEG)
7	6	<b>BLACKSTREET f/JANET</b>	Girlfriend/Boyfriend	(Lil' Man/Interscope)
4	7	<b>TLC</b>	No Scrubs	(LaFace/Arista)
9	8	<b>TOTAL</b>	Sitting Home	(Bad Boy/Arista)
13	9	<b>MAXWELL</b>	Fortunate	(Rock Land/Interscope/Columbia)
12	10	<b>DAVE HOLLISTER</b>	My Favorite Girl	(Def Squad/DreamWorks)
10	11	<b>RAPHAEL SAADIO f/Q-TIP</b>	Get Involved	(Hollywood/Motown)
11	12	<b>DIVINE</b>	One More Try	(Pendulum/Red Ant)
14	13	<b>TRINA &amp; TAMARA</b>	What'd You Come Here For?	(Columbia)
15	14	<b>CASE</b>	Happily Ever After	(Def Jam/RAL/Mercury)
6	15	<b>ROOTS f/ERYKAH+BADU</b>	You Got Me	(MCA)
18	16	<b>JT MONEY</b>	Who Dat	(Tony Mercedes/Freeworld/Priority)
17	17	<b>BRANDY</b>	Almost Doesn't Count	(Atlantic)
21	18	<b>JAY-Z</b>	Jigga Who Jigga What	(Roc-A-Fella/Def Jam/Mercury)
27	19	<b>CHANTÉ MOORE</b>	Chanté's Got A Man	(Silas/MCA)
22	20	<b>DEBORAH COX</b>	It's Over Now	(Arista)
24	21	<b>BLAQUE</b>	808	(Track Masters/Columbia)
20	22	<b>JESSE POWELL</b>	You	(Silas/MCA)
30	23	<b>DRU HILL</b>	You Are Everything	(University/Island)
23	24	<b>KRAYZIE BONE</b>	Thug Mentality	(Mo Thugs/Ruthless/Relativity)
39	25	<b>NAS f/PUFF DADDY</b>	Hate Me Now	(Columbia)
16	26	<b>FAITH EVANS f/PUFF DADDY</b>	All Night Long	(Bad Boy/Arista)
28	27	<b>TRICK DADDY</b>	Nann Brother	(Slip N' Slide/Warlock)
44	28	<b>702</b>	Where My Girls At?	(Motown)
36	29	<b>FOXY BROWN f/TOTAL</b>	I Can't	(Violator/Def Jam/RAL/Mercury)
31	30	<b>NICOLE</b>	Eyes Better Not Wander	(Gold Mind/EastWest/EEG)
41	32	<b>TYRESE</b>	Lately	(RCA)
46	39	<b>SILKK THE SHOCKER f/MYA</b>	Somebody Like Me	(No Limit/Priority)
43	41	<b>LES NUBIANS</b>	Makeda	(OmTown/Virgin)

URBAN begins on Page 53.

### AC

LW	TW	Artist	Track	Label
1	1	<b>SARAH MCLACHLAN</b>	Angel	(Warner Sunset/Reprise)
2	2	<b>'N SYNC</b>	(God...) A Little More Time...	(RCA)
5	3	<b>CHER</b>	Believe	(Warner Bros.)
3	4	<b>MONICA</b>	Angel Of Mine	(Arista)
4	5	<b>ELTON JOHN &amp; LEANN RIMES</b>	Written In...	(Curb/Rocket/Island)
12	6	<b>SIXPENCE NONE THE RICHER</b>	Kiss Me	(Squint/Columbia)
6	7	<b>MARIAH CAREY</b>	I Still Believe	(Columbia)
8	8	<b>JOHN TESH f/JAMES INGRAM</b>	Forever More...	(GTSP/Mercury)
13	9	<b>PHIL COLLINS</b>	You'll Be In My Heart	(Hollywood)
10	10	<b>BACKSTREET BOYS</b>	All I Have To Give	(Jive)
7	11	<b>ROD STEWART</b>	Faith Of The Heart	(Universal)
9	12	<b>SHANIA TWAIN</b>	From This Moment On	(Mercury)
11	13	<b>JIM BRICKMAN f/MICHAEL W. SMITH</b>	Love Of...	(Windham Hill)
14	14	<b>R. KELLY &amp; CELINE DION</b>	I'm Your Angel	(Jive)
15	15	<b>JEWEL</b>	Hands	(Atlantic)
19	16	<b>SHANIA TWAIN</b>	That Don't Impress Me Much	(Mercury)
18	17	<b>FAITH HILL</b>	Let Me Let Go	(Warner Bros.)
17	18	<b>PRETENDERS</b>	Loving You Is All I Know	(Hollywood)
16	19	<b>PHIL COLLINS</b>	True Colors	(Atlantic)
20	20	<b>MULBERRY LANE</b>	Harmless	(Refuge/MCA)
21	21	<b>CHICAGO</b>	Show Me A Sign	(Reprise)
22	22	<b>NA LEO</b>	Poetry Man	(NLP)
27	23	<b>JOHN MELLENCAMP</b>	I'm Not Running Anymore	(Columbia)
24	24	<b>CELINE DION w/ANDREA BOCELLI</b>	The Prayer	(550 Music/ERG)
25	25	<b>JOEY MCINTYRE</b>	Stay The Same	(C2/Columbia)
—	26	<b>98 DEGREES</b>	The Hardest Thing	(Universal)
26	27	<b>TINA ARENA</b>	If I Was A River	(Epic)
30	28	<b>BRUCE HORNSBY</b>	See The Same Way	(RCA)
29	29	<b>CUTTING EDGE</b>	Without You	(Thunderquest)
—	30	<b>VONDA SHEPARD w/EMILY SALIERS</b>	Baby, Don't...	(Jacket)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 69.

### HOT AC

LW	TW	Artist	Track	Label
1	1	<b>SUGAR RAY</b>	Every Morning	(Lava/Atlantic)
3	2	<b>SIXPENCE NONE THE RICHER</b>	Kiss Me	(Squint/Columbia)
2	3	<b>GOO GOO DOLLS</b>	Slide	(Warner Bros.)
4	4	<b>MATCHBOX 20</b>	Back 2 Good	(Lava/Atlantic)
6	5	<b>CHER</b>	Believe	(Warner Bros.)
5	6	<b>SARAH MCLACHLAN</b>	Angel	(Warner Sunset/Reprise)
8	7	<b>SHERYL CROW</b>	Anything But Down	(A&M)
9	8	<b>LENNY KRAVITZ</b>	Fly Away	(Virgin)
7	9	<b>EAGLE-EYE CHERRY</b>	Save Tonight	(Work/ERG)
11	10	<b>JEWEL</b>	Down So Long	(Atlantic)
10	11	<b>COLLECTIVE SOUL</b>	Run	(Hollywood/Atlantic)
13	12	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
12	13	<b>BAZ LUHRMANN</b>	Everybody's Free...	(Capitol)
15	14	<b>SHAWN MULLINS</b>	Lullaby	(SMG/Columbia)
14	15	<b>BLONDIE</b>	Maria	(Beyond)
18	16	<b>GARBAGE</b>	Special	(Almo Sounds/Interscope)
-16	17	<b>THIRD EYE BLIND</b>	Jumper	(Elektra/EEG)
22	18	<b>NATALIE MERCHANT</b>	Life Is Sweet	(Elektra/EEG)
17	19	<b>SAVAGE GARDEN</b>	The Animal Song	(Hollywood/Columbia)
20	20	<b>DAVE MATTHEWS BAND</b>	Crush	(RCA)
23	21	<b>SHANIA TWAIN</b>	That Don't Impress Me Much	(Mercury)
27	22	<b>RICKY MARTIN</b>	Livin' La Vida Loca	(C2/Columbia)
21	23	<b>U2</b>	Sweetest Thing	(Island)
24	24	<b>FATBOY SLIM</b>	Praise You	(Skint/Astralwerks/Caroline)
25	25	<b>SHAWN MULLINS</b>	Shimmer	(SMG/Columbia)
30	26	<b>JOHN MELLENCAMP</b>	I'm Not Running Anymore	(Columbia)
28	27	<b>FASTBALL</b>	Out Of My Head	(Hollywood)
26	28	<b>BRITNEY SPEARS</b>	...Baby One More Time	(Jive)
—	29	<b>JUDE</b>	Rick James	(Maverick/Reprise)
—	30	<b>ROBBIE WILLIAMS</b>	Millennium	(Capitol)

AC begins on Page 69.

### ROCK

LW	TW	Artist	Track	Label
1	1	<b>COLLECTIVE SOUL</b>	Heavy	(Atlantic)
2	2	<b>SAMMY HAGAR</b>	Mas Tequila	(MCA)
3	3	<b>CREED</b>	One	(Wind-up)
6	4	<b>BAD COMPANY</b>	Hey, Hey	(Elektra/EEG)
5	5	<b>BLACK CROWES</b>	Only A Fool	(American/Columbia)
4	6	<b>TOM PETTY &amp; THE HEARTBREAKERS</b>	Free Girl...	(Warner Bros.)
7	7	<b>METALLICA</b>	Whiskey In The Jar	(Elektra/EEG)
8	8	<b>JONNY LANG</b>	Wander This World	(A&M)
9	9	<b>GOO GOO DOLLS</b>	Dizzy	(Warner Bros.)
11	10	<b>BUCKCHERRY</b>	Lit Up	(DreamWorks)
10	11	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
12	12	<b>OLEANDER</b>	Why I'm Here	(Republic/Universal)
13	13	<b>GEORGE THOROGOOD &amp; DESTROYERS</b>	I Don't Trust...	(CMC)
14	14	<b>MOON DOG MANE</b>	I Believe	(Eureka)
16	15	<b>TOM PETTY &amp; THE HEARTBREAKERS</b>	Room At...	(Warner Bros.)
15	16	<b>LENNY KRAVITZ</b>	Fly Away	(Virgin)
22	17	<b>TRAIN</b>	Meet Virginia	(Aware/Columbia)
21	18	<b>LIT</b>	My Own Worst Enemy	(RCA)
17	19	<b>MARVELOUS 3</b>	Freak Of The Week	(HiFi/Elektra/EEG)
18	20	<b>OFFSPRING</b>	Why Don't You Get A Job?	(Columbia)
19	21	<b>HONKY TOAST</b>	Shakin' And A Bakin'	(550 Music/ERG)
27	22	<b>ROB ZOMBIE</b>	Living Dead Girl	(Geffen)
25	23	<b>INDIGENOUS</b>	Now That You're Gone	(Pachyderm)
26	24	<b>GODSMACK</b>	Whatever	(Republic/Universal)
32	25	<b>POUND</b>	Upside Down	(Island)
20	26	<b>SUSAN TEDESCHI</b>	It Hurt So Bad	(Tone-Cool/Rounder/Mercury)
23	27	<b>TRAIN</b>	Free	(Aware/Columbia)
35	28	<b>BIG SUGAR</b>	Better Get Used To It	(Capricorn)
29	29	<b>SECOND COMING</b>	Vintage Eyes	(Capitol)
36	30	<b>JAKE ANDREWS</b>	Time To Burn	(Jericho)

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# AUDITORIUM MUSIC TESTING

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW APRIL 23, 1999

## URBAN AC

LW	TW	Artist	Album	Label
2	1	<b>JESSE POWELL</b>	You	(Silas/MCA)
1	2	<b>TYRESE</b>	Sweet Lady	(RCA)
3	3	<b>ERIC BENET</b>	f/FAITH EVANS Georgy Porgy	(Warner Bros.)
7	4	<b>MAXWELL</b>	Fortunate	(Rock Land/Interscope/Columbia)
4	5	<b>LAURYN HILL</b>	Ex-Factor	(Ruffhouse/Columbia)
5	6	<b>WHITNEY HOUSTON</b>	Heartbreak Hotel	(Arista)
6	7	<b>R. KELLY</b>	When A Woman's Fed Up	(Jive)
9	8	<b>QUINCY JONES</b>	f/SIEDAH GARRETT... I'm Yours	(Qwest/WB)
8	9	<b>CASE</b>	f/JOE Faded Pictures	(Def Jam/RAL/Mercury)
13	10	<b>BONEY JAMES</b>	f/SHAI I'll Always Love You	(Warner Bros.)
10	11	<b>TEMPTATIONS</b>	This Is My Promise	(Motown)
12	12	<b>DIVINE</b>	One More Try	(Pendulum/Red Ant)
14	13	<b>K-CI &amp; JOJO</b>	Life	(Rock Land/Interscope)
21	14	<b>CHANTÉ MOORE</b>	Chanté's Got A Man	(Silas/MCA)
11	15	<b>KENNY LATTIMORE</b>	If I Lose My Woman	(Columbia)
16	16	<b>GLENN JONES</b>	Baby Come Home	(SAR/WB)
18	17	<b>WILL DOWNING &amp; GERALD ALBRIGHT</b>	Pleasures...	(Verve/Motown)
15	18	<b>MONICA</b>	Angel Of Mine	(Arista)
19	19	<b>LES NUBIANS</b>	Makeda	(OmTown/Virgin)
17	20	<b>DEBORAH COX</b>	Nobody's Supposed To Be Here	(Arista)
20	21	<b>PEABO BRYSON</b>	Did You Ever Know	(Private Music/Windham Hill)
22	22	<b>DEBORAH COX</b>	It's Over Now	(Arista)
24	23	<b>CHAKA KHAN</b>	This Crazy Life Of Mine	(Earth Songs/NPG)
23	24	<b>TLC</b>	No Scrubs	(LaFace/Arista)
26	25	<b>DAVE HOLLISTER</b>	My Favorite Girl	(Def Squad/DreamWorks)
—	26	<b>TEVIN CAMPBELL</b>	For Your Love	(Qwest/WB)
29	27	<b>OLU</b>	Baby Can't Leave It Alone	(Gee Street/V2)
27	28	<b>LAURYN HILL &amp; D'ANGELO</b>	Nothing Matters	(Ruffhouse/Columbia)
25	29	<b>LUTHER VANDROSS</b>	I'm Only Human	(LV/Virgin)
—	30	<b>BRANDY</b>	Almost Doesn't Count	(Atlantic)

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## ACTIVE ROCK

LW	TW	Artist	Album	Label
1	1	<b>COLLECTIVE SOUL</b>	Heavy	(Atlantic)
2	2	<b>CREED</b>	One	(Wind-up)
4	3	<b>ROB ZOMBIE</b>	Living Dead Girl	(Geffen)
5	4	<b>SAMMY HAGAR</b>	Mas Tequila	(MCA)
3	5	<b>METALLICA</b>	Whiskey In The Jar	(Elektra/EEG)
6	6	<b>OLEANDER</b>	Why I'm Here	(Republic/Universal)
10	7	<b>BUCKCHERRY</b>	Lit Up	(DreamWorks)
9	8	<b>GODSMACK</b>	Whatever	(Republic/Universal)
8	9	<b>OFFSPRING</b>	Why Don't You Get A Job?	(Columbia)
12	10	<b>KORN</b>	Freak On A Leash	(Immortal/Epic)
7	11	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
13	12	<b>LIT</b>	My Own Worst Enemy	(RCA)
11	13	<b>ORGY</b>	Blue Monday	(Elementree/Reprise)
15	14	<b>LOUDMOUTH</b>	Fly	(Hollywood)
14	15	<b>SECOND COMING</b>	Vintage Eyes	(Capitol)
16	16	<b>ECONOLINE CRUSH</b>	All That You Are (x3)	(Restless)
17	17	<b>SILVERCHAIR</b>	Anthem For The Year 2000	(Epic)
19	18	<b>EVERLAST</b>	Ends	(Tommy Boy)
18	19	<b>GOO GOO DOLLS</b>	Dizzy	(Warner Bros.)
21	20	<b>STAIN'D</b>	Just Go	(Flip/Elektra/EEG)
20	21	<b>MARILYN MANSON</b>	Rock Is Dead	(Maverick/Nothing/Interscope)
23	22	<b>KID ROCK</b>	Bawitdaba	(Top Dog/Lava/Atlantic)
25	23	<b>MONSTER MAGNET</b>	Temple Of Your Dreams	(A&M)
24	24	<b>BLACK CROWES</b>	Only A Fool	(American/Columbia)
27	25	<b>FINGER ELEVEN</b>	Above	(Wind-up)
26	26	<b>TOM PETTY &amp; THE HEARTBREAKERS</b>	Free Girl...	(Warner Bros.)
22	27	<b>MARVELOUS 3</b>	Freak Of The Week	(HiFi/Elektra/EEG)
28	28	<b>HONKY TOAST</b>	Shakin' And A Bakin'	(550 Music/ERG)
30	29	<b>DOVETAIL JOINT</b>	Level On The Inside	(Aware/C2/Columbia)
33	30	<b>POUND</b>	Upside Down	(Island)

No Songs Qualified For Breaker Status This Week

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## COUNTRY

LW	TW	Artist	Album	Label
4	1	<b>MARK WILLS</b>	Wish You Were Here	(Mercury)
1	2	<b>LEE ANN WOMACK</b>	I'll Think Of A Reason Later	(MCA)
5	3	<b>ALAN JACKSON</b>	Gone Crazy	(Arista)
2	4	<b>CHAD BROCK</b>	Ordinary Life	(Warner Bros.)
6	5	<b>SAWYER BROWN</b>	Drive Me Wild	(Curb)
8	6	<b>TIM MCGRAW</b>	Please Remember Me	(Curb)
7	7	<b>TY HERNDON</b>	Hands Of A Working Man	(Epic)
9	8	<b>COLLIN RAYE</b>	Anyone Else	(Epic)
10	9	<b>ANDY GRIGGS</b>	You Won't Ever Be Lonely	(RCA)
11	10	<b>STEVE WARINER</b>	Two Teardrops	(Capitol)
13	11	<b>TERRI CLARK</b>	Everytime I Cry	(Mercury)
15	12	<b>SHANIA TWAIN</b>	Man! I Feel Like A Woman!	(Mercury)
14	13	<b>MONTGOMERY GENTRY</b>	Hillbilly Shoes	(Columbia)
21	14	<b>GEORGE STRAIT</b>	Write This Down	(MCA)
17	15	<b>AARON TIPPIN</b>	I'm Leaving	(Lyric Street)
16	16	<b>PATTY LOVELESS</b>	Can't Get Enough	(Epic)
19	17	<b>LILA MCCANN</b>	With You	(Asylum/EEG)
20	18	<b>MARTINA MCBRIDE</b>	Whatever You Say	(RCA)
22	19	<b>KERSHAW &amp; MORGAN</b>	Maybe Not Tonight	(Mercury/BNA)
23	20	<b>RANDY TRAVIS</b>	Stranger In My Mirror	(DreamWorks)
12	21	<b>FAITH HILL</b>	Love Ain't Like That	(Warner Bros.)
24	22	<b>BLACKHAWK</b>	Your Own Little Corner Of...	(Arista)
25	23	<b>REBA MCBENTIRE</b>	One Honest Heart	(MCA)
26	24	<b>JOE DIFFIE</b>	A Night To Remember	(Epic)
27	25	<b>CLAY WALKER</b>	She's Always Right	(Giant)
34	26	<b>DIXIE CHICKS</b>	Tonight The Heartache's On Me	(Monument)
28	27	<b>JOHN MICHAEL MONTGOMERY</b>	Hello L.O.V.E.	(Atlantic)
29	28	<b>SHEDAISY</b>	Little Good-byes	(Lyric Street)
31	29	<b>JESSICA ANDREWS</b>	I Will Be There For You	(DreamWorks)
30	30	<b>NEAL MCCOY</b>	I Was	(Atlantic)

No Songs Qualified For Breaker Status This Week.

COUNTRY begins on Page 60.

## ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	<b>LIT</b>	My Own Worst Enemy	(RCA)
2	2	<b>FATBOY SLIM</b>	Praise You	(Skint/Astralwerks/Caroline)
3	3	<b>CREED</b>	One	(Wind-up)
4	4	<b>OFFSPRING</b>	Why Don't You Get A Job?	(Columbia)
7	5	<b>NO DOUBT</b>	New	(Work/ERG)
5	6	<b>COLLECTIVE SOUL</b>	Heavy	(Atlantic)
6	7	<b>ORGY</b>	Blue Monday	(Elementree/Reprise)
8	8	<b>CITIZEN KING</b>	Better Days	(And The Bottom...) (Warner Bros.)
9	9	<b>GOO GOO DOLLS</b>	Dizzy	(Warner Bros.)
10	10	<b>CRANBERRIES</b>	Promises	(Island)
15	11	<b>EVERLAST</b>	Ends	(Tommy Boy)
12	12	<b>SILVERCHAIR</b>	Anthem For The Year 2000	(Epic)
16	13	<b>KORN</b>	Freak On A Leash	(Immortal/Epic)
23	14	<b>SUGAR RAY</b>	Falls Apart	(Lava/Atlantic)
14	15	<b>CAKE</b>	Sheep Go To Heaven	(Capricorn/Mercury)
18	16	<b>DANGERMAN</b>	Let's Make A Deal	(550 Music/ERG)
13	17	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
24	18	<b>HOLE</b>	Awful	(DGC/Geffen)
11	19	<b>SUGAR RAY</b>	Every Morning	(Lava/Atlantic)
19	20	<b>DAVE MATTHEWS BAND</b>	Crush	(RCA)
17	21	<b>DOVETAIL JOINT</b>	Level On The Inside	(Aware/C2/Columbia)
28	22	<b>BEN FOLDS FIVE</b>	Army	(550 Music/ERG)
27	23	<b>LO FIDELTY ALLSTARS</b>	Battle Flag	(Skint/Sub Pop/Columbia)
21	24	<b>ROB ZOMBIE</b>	Living Dead Girl	(Geffen)
31	25	<b>PAPA VEGAS</b>	Bombshell	(RCA)
29	26	<b>MY FRIEND STEVE</b>	Charmed	(Mammoth)
25	27	<b>JUDE</b>	Rick James	(Maverick/Reprise)
32	28	<b>GODSMACK</b>	Whatever	(Republic/Universal)
33	29	<b>KID ROCK</b>	Bawitdaba	(Top Dog/Lava/Atlantic)
20	30	<b>TIN STAR</b>	Head	(V2)

ALTERNATIVE begins on Page 89.

## NAC/SMOOTH JAZZ

LW	TW	Artist	Album	Label
1	1	<b>BONEY JAMES</b>	Into The Blue	(Warner Bros.)
2	2	<b>GOTA</b>	In The City Life	(Instinct)
4	3	<b>RICHARD ELLIOT</b>	Ain't Nothin' Like The Real...	(Blue Note)
5	4	<b>GEORGE BENSON</b>	Cruise Control	(GRP)
3	5	<b>KIM WATERS</b>	Easy Going	(Shanachie)
7	6	<b>RICK BRAUN</b>	A Very Good Thing	(Atlantic)
8	7	<b>3RD FORCE</b>	f/TAYLOR & HUGHES Revelation Of...	(Higher Octave)
9	8	<b>BRIAN BROMBERG</b>	September	(Zebra)
6	9	<b>STEVE COLE</b>	Where The Night Begins	(Bluemoon/Atlantic)
11	10	<b>PETER WHITE</b>	Autumn Day	(Columbia)
12	11	<b>JOHN TESH</b>	f/JAMES INGRAM Forever More...	(GTSP/Mercury)
13	12	<b>ERIC MARIENTHAL</b>	Mercy, Mercy, Mercy	(I.E./Verve)
18	13	<b>NELSON RANGELL</b>	The Way To You	(Shanachie)
14	14	<b>JANGO</b>	With Your Love	(Samson)
10	15	<b>LEE RITENOUR</b>	This Is Love	(I.E./Verve)
19	16	<b>ROGER SMITH</b>	Off The Hook	(Miramar)
15	17	<b>JIM BRICKMAN &amp; HERB ALPERT</b>	Rendezvous	(Windham Hill)
20	18	<b>NAJEE</b>	Room To Breathe	(Verve Forecast/Verve)
17	19	<b>WILL DOWNING &amp; GERALD ALBRIGHT</b>	Stop...	(Verve/Motown)
16	20	<b>KIRK WHALUM</b>	Ascension	(Warner Bros.)
23	21	<b>BRAXTON BROTHERS</b>	A Night...	(Windham Hill Jazz/Windham Hill)
28	22	<b>TOM SCOTT &amp; THE...</b>	Smokin'...	(Windham Hill Jazz/Windham Hill)
25	23	<b>MARIAH CAREY</b>	I Still Believe	(Columbia)
21	24	<b>MARC ANTOINE</b>	Concache	(GRP)
22	25	<b>GRANT GEISSMAN</b>	Did I Save?	(Higher Octave)
—	26	<b>NITE FLYTE</b>	Open Your Heart	(Instinct)
26	27	<b>PHIL COLLINS</b>	True Colors	(Atlantic)
—	28	<b>ERIC ESSIX</b>	For Real	(Zebra)
—	29	<b>KENNY LATTIMORE</b>	Heaven & Earth	(Columbia)
24	30	<b>WALTER BEASLEY</b>	I Feel You	(Shanachie)

NAC begins on Page 76.

## ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
4	1	<b>SHERYL CROW</b>	Anything But Down	(A&M)
1	2	<b>COLLECTIVE SOUL</b>	Run	(Hollywood/Atlantic)
3	3	<b>VAN MORRISON</b>	Precious Time	(Point Blank/Virgin)
2	4	<b>JOHN MELLENCAMP</b>	I'm Not Running Anymore	(Columbia)
5	5	<b>WILCO</b>	Can't Stand It	(Reprise)
8	6	<b>JEWEL</b>	Down So Long	(Atlantic)
9	7	<b>CRASH TEST DUMMIES</b>	Keep A Lid On Things	(Arista)
12	8	<b>JONNY LANG</b>	Wander This World	(A&M)
6	9	<b>TOM PETTY &amp; THE HEARTBREAKERS</b>	Free Girl...	(Warner Bros.)
7	10	<b>SHAWN MULLINS</b>	Shimmer	(SMG/Columbia)
10	11	<b>XTC</b>	I'd Like That	(Idea/TVT)
17	12	<b>TOM PETTY &amp; THE HEARTBREAKERS</b>	Room At...	(Warner Bros.)
16	13	<b>BETH ORTON</b>	Stolen Car	(Arista)
11	14	<b>BLACK CROWES</b>	Only A Fool	(American/Columbia)
15	15	<b>ALANA DAVIS</b>	Can't Find My Way Home	(Elektra/EEG)
14	16	<b>SINEAD LOHAN</b>	Diving To Be Deeper	(Grapevine/Interscope)
13	17	<b>SUGAR RAY</b>	Every Morning	(Lava/Atlantic)
21	18	<b>MARTIN SEXTON</b>	Love Keep Us Together	(Atlantic)
22	19	<b>TAL BACHMAN</b>	She's So High	(Columbia)
20	20	<b>JOE HENRY</b>	Skin And Teeth	(Mammoth)
24	21	<b>B.B. KING</b>	Mean Old World	(MCA)
19	22	<b>FATBOY SLIM</b>	Praise You	(Skint/Astralwerks/Caroline)
30	23	<b>LUCINDA WILLIAMS</b>	2 Kool 2 B 4-Gotten	(Mercury)
25	24	<b>NATALIE MERCHANT</b>	Life Is Sweet	(Elektra/EEG)
—	25	<b>BRUCE HORNSBY</b>	See The Same Way	(RCA)
23	26	<b>CRANBERRIES</b>	Promises	(Island)
27	27	<b>EVERLAST</b>	What It's Like	(Tommy Boy)
—	28	<b>OWSLEY</b>	Coming Up Roses	(Giant/WB)
28	29	<b>PAUL WESTERBERG</b>	Lookin' Out Forever	(Capitol)
18	30	<b>SEMISONIC</b>	Secret Smile	(MCA)

ADULT ALTERNATIVE begins on Page 99.

Look, up in the air... what is that?!

NO! It's a plane.

It looks like a bird.

It's not that mean guy in the cape, is it?!

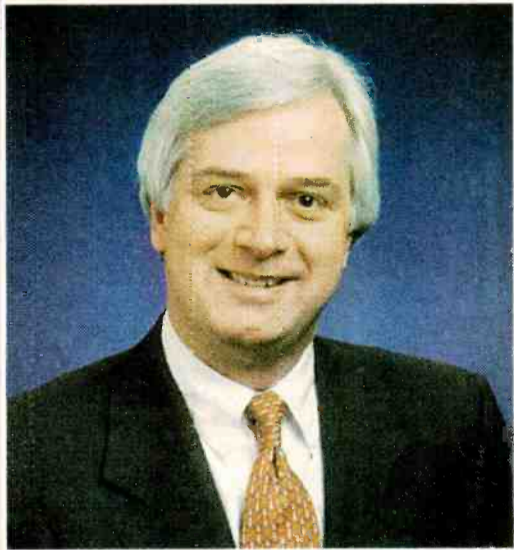
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# Publisher's Profile

By Erica Farber



## BILL McELVEEN

Exec. VP, Bloomington Broadcasting Corporation; Chairman, NAB Board of Directors

One of radio's most important aspects is its ability to impact the markets it serves. Bill McElveen understands this, and has made a commitment to not only serve his listening audience, but also to superserve the industry as a whole.

By profession, McElveen is Exec. VP of Bloomington Broadcasting, owner/operator of 17 stations covering five markets. He is part of the management team that purchased the company about a year ago from its

original owners. In addition to his corporate duties, he directly oversees the company's stations in Columbia, SC.

In his spare time, McElveen serves as Chairman of the Radio Board of the National Association of Broadcasters. He is also a past President of the South Carolina Broadcasters Association, which, in 1996, made him the youngest inductee into its Hall of Fame.

**Involvement with the NAB:** "When I served as President of the South Carolina Broadcasters Association, I became somewhat involved in NAB activities. I attended state leadership conferences in Washington and became more aware of the good work the NAB was doing and made a conscious decision that I would become more involved. I ran for my first term on the board in the late '80s. I served four years and became very involved in fund-raising for TARPAC. After I left the board the first time, I stayed extremely involved in a lot of areas of the NAB. I made the decision to run one more time, and then made the ultimate decision to run for the Executive Committee and Chairman of the Radio Board."

**What radio needs to know about the NAB:** "The primary function of the NAB, from my perspective, is to serve as both the regulatory and legislative advocate for the industry. The old days when the NAB was viewed primarily as a clearinghouse for books, tapes and manuals on how to run a radio station are long gone. Although the NAB still provides all those services, the real value of the NAB now is in dealing with the myriad of challenges emanating from Washington."

**The FCC's relationship with radio:** "I am extremely concerned about some aspects of the way the FCC is viewing the radio industry. There seems to be a general feeling at the commission — certainly not shared by everyone, but by some — that consolidation has been bad for the industry and the public interest. I disagree with that and can cite a number of examples where consolidation has, in fact, improved service to the public. The reality is that we are dealing with a commission, as

currently constituted, that is very interested in the radio industry, but does not understand the amount of public service and community service that radio performs day in and day out in our local communities."

**Key issues facing radio:** "Microradio is the only issue, in my opinion, that threatens the future of our industry. It could cause substantial interference to the existing spectrum and could basically inhibit the rollout of digital radio. My great concern is that many of the people jumping on the microradio bandwagon really don't understand what could be involved technically in trying to implement it. We haven't seen any studies — nor has the FCC provided us with any studies — to indicate that, if they do away with second- and third-adjacent channel protection, we're not going to have chaos on the FM band.

"We as radio broadcasters need to make everyone involved aware of what we see as the inherent dangers to radio as the American public knows it by going forward too quickly, before all of the studies can be done that would determine the impact. The comment date has been extended to June 1, and the reply comments are due July 1. Local stations should be making known their concerns about the potential of interference if 3,000 to 4,000 of these microradio stations are dropped into the existing spectrum. Local stations should be asking the FCC to conduct further tests on the capability of existing receivers to delineate spectrum signals. They should be writing their congress-people, expressing the same concerns."

**An owner's perspective of the past year:** "It's been a really exciting, exhilarating time. It was one of those cases where no one told us we couldn't do it, so we didn't know enough to know that we couldn't do it, so we went ahead and did it."

**Future plans for the company:** "They have not changed dramatically. We're looking to make sure that it's consolidated to the greatest degree that it can be in each of our existing markets. That's our first priority, to have a full complement of stations in each of our existing markets. Beyond that, we're looking at other markets of similar size to the markets that we're in to see what opportunities there may be for us to extend our markets beyond the five that we currently operate in. We went into it with the idea that we enjoy what we're doing, we enjoy working together, and we would like to continue to do that. As long as we can do it, do it profitably and make sure that our equity partners and our bank are happy, we have no reason to want to have an exit strategy at this point. We're all relatively young. This is great."

**Radio as a career:** "I was born into radio. I'm a second-generation broadcaster. My father was the GM of a small AM station that became an AM and a TV station, then became an AM/FM and a TV station. I grew up in the business and always had a great love for radio — much more so than for TV. I found it to be a much more creative medium than television. I had choices, because my father tried to dissuade me from getting into the radio business. He worked extremely long hours for many years to make a struggling station succeed. He probably had dreams of me doing something that was a little more 9 to 5 than radio, but once I made the decision that this is what I wanted to do for a career he, of course, was extremely happy about it and quite proud as the years went by."

**Career highlight:** "There are a couple of things I'm most proud of. First, we, the senior management team of Bloomington, were able to successfully complete our LBO.

That is clearly a highlight and always will be. The other thing is having the honor and opportunity to serve as Chairman of the NAB Radio Board."

**Career disappointment:** "I don't even know where to start. I wish when I was running the company I was with in the '80s, Audubon Broadcasting, deregulation and consolidation had been taking place, because I think it would have been great fun to try to build that company in the way that companies in the '90s have been built. That's just sort of a timing issue. I also wish we had been able to do our LBO a few years earlier than we did. Again, that's probably a function of timing more than anything else. Major disappointments, no. When I look back, I feel very blessed that everything has turned out the way it has."

**Most influential individual:** "A couple of people. My father was the single most influential person in my life. Had he not been a pioneer in broadcasting, I doubt that I would have ended up in this field. In the more modern era, Ken Maness, Dick Ferguson from Cox and, to some extent, Lowry Mays, who was the Radio Board Chairman during my first term on the board. Lowry was a good friend and a good mentor, and little did I know at the time what Clear Channel would become. He had a very positive influence on my beliefs and principles in the broadcasting system."

**Favorite radio format:** "Probably mainstream AC, '60s Oldies and News/Talk, in that order."

**Favorite song:** "Cooling Out" by Jerry Butler."

**Favorite television show:** "There are a couple that I watch on a regular basis: *NYPD Blue*, *Friends* and *The Practice*."

**Favorite movie:** "*Casablanca*. I'm a romantic at heart."

**Favorite book:** "Anything by John Grisham."

**Favorite restaurant:** "Hawthorne Lane in San Francisco. It's continental, just a wonderful, romantic restaurant."

**Favorite beverage:** "On special occasions it would be a Silver Oak cabernet. On a daily basis, it's Diet Coke."

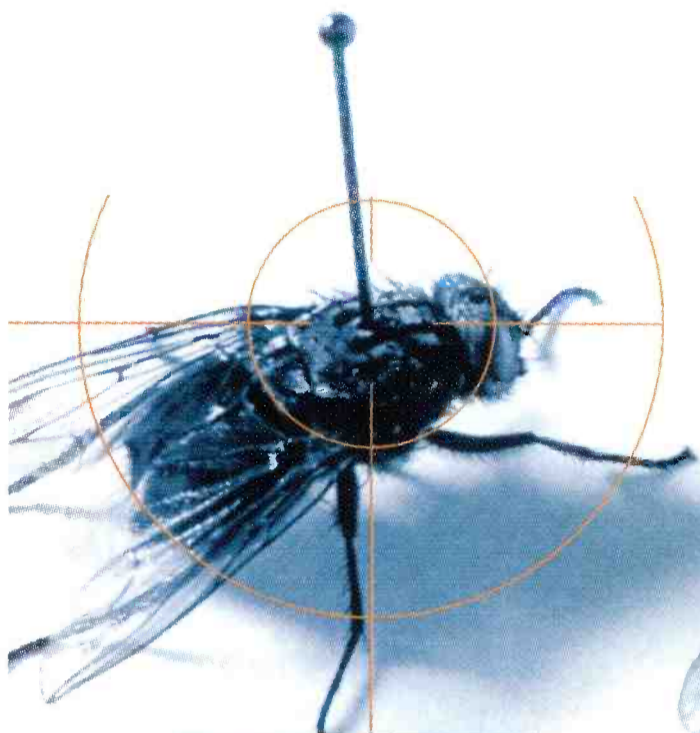
**Communication medium of choice:** "E-mail. My address is [wtcblwm@aol.com](mailto:wtcblwm@aol.com)."

**Hobbies:** "Golf, when I have time. I used to list travel as a hobby, but now that I'm flying 100,000 miles a year, I don't really consider that a hobby anymore. I'll wait till things slow down a little bit and add that back to the list."

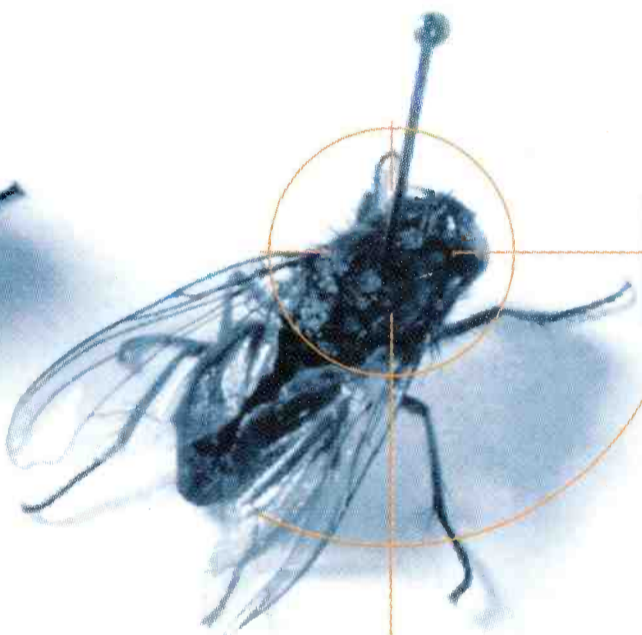
**Stock recommendation:** "Radio stocks. I have a number of investments in publicly traded radio companies. For the most part, they've all performed above average, and some of them have performed spectacularly. I think the future over the next several years for the radio industry is very bright, and I think that investing in radio stocks is a sound investment."

**How an individual can become involved with the NAB:** "It's pretty simple. If they will just let us know — and by us, I mean me or the NAB staff or whoever is their district representative; all that's listed on the website, [www.nab.org](http://www.nab.org) — if they just let us know of their interest in being involved, we will find a way through one of our outreach programs, either through committees or getting them involved on a panel at a convention. We will find a way to get a local broadcaster involved. We absolutely encourage NAB members to be involved in the organization, and we encourage nonmembers to become members. The strength of our industry and the strength of the NAB are purely reflective of our membership and the activity of our membership, so we strongly encourage that."

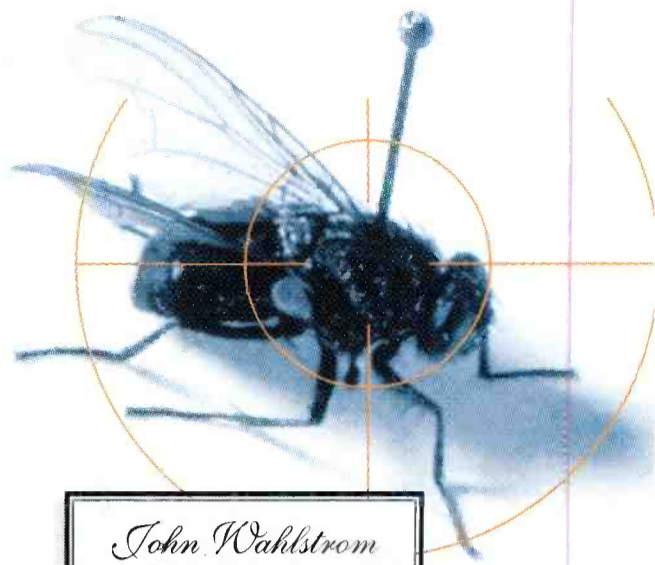
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*Steve McAllister*  
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