

NEWSSTAND PRICE \$6.50

Kenny G Jumps On Board



NAC/Smooth Jazz has not been left floating without a life preserver following the success of *Titanic*. **Kenny G's** soprano sax version of "My Heart Will Go On" leaps 7-3 on this week's **R&R** NAC/Smooth Jazz Tracks chart. It also lands at No. 17 on the AC chart, making for two versions of the same song in the AC Top 20.



MARCH 13, 1998

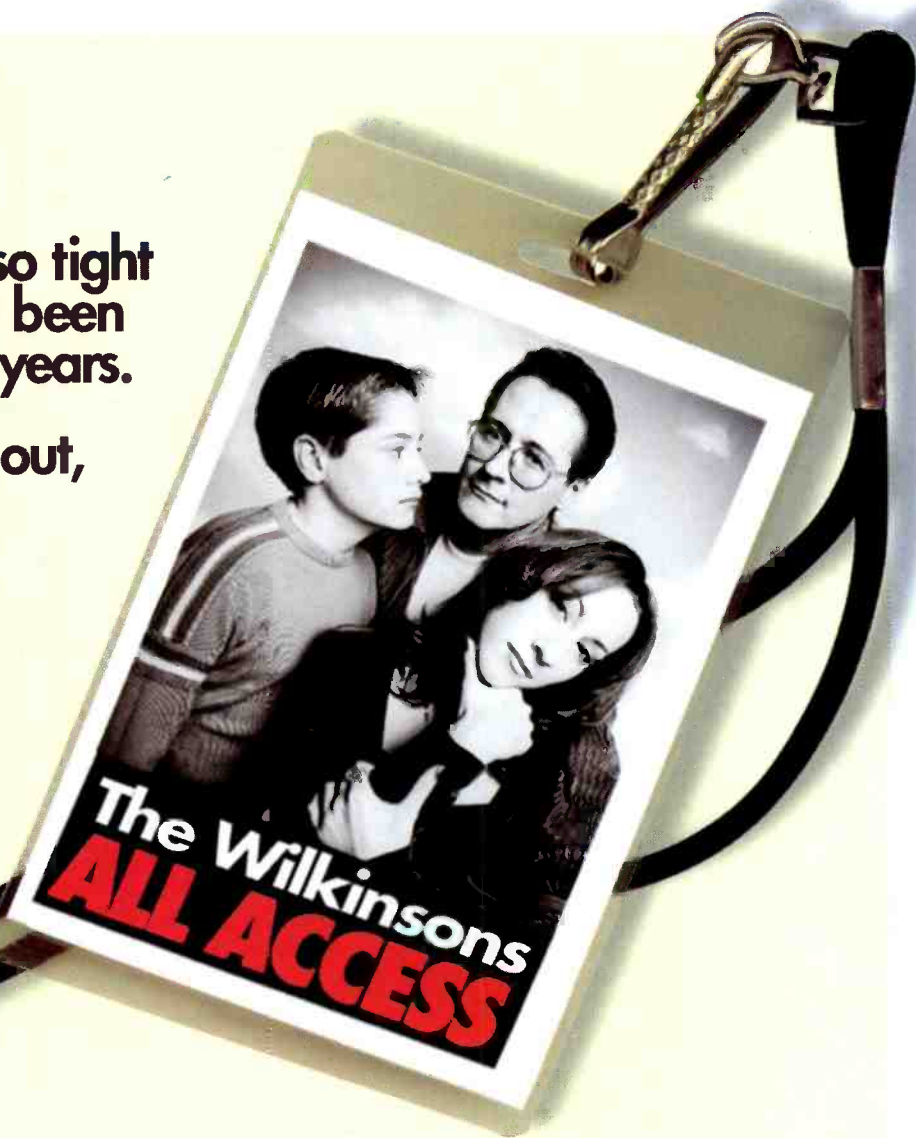
R&R Nomination Ballot Inside

Concurrent with our 25th Anniversary celebration and our first industry convention in six years, **R&R** also presents its first-ever industry achievement awards. Radio stations, along with radio and record pros, are eligible for industrywide recognition by their peers. Check out the ballot on Page 9.



Their harmonies are so tight you'd swear they've been singing together for years.

(Which, as it turns out, they have.)



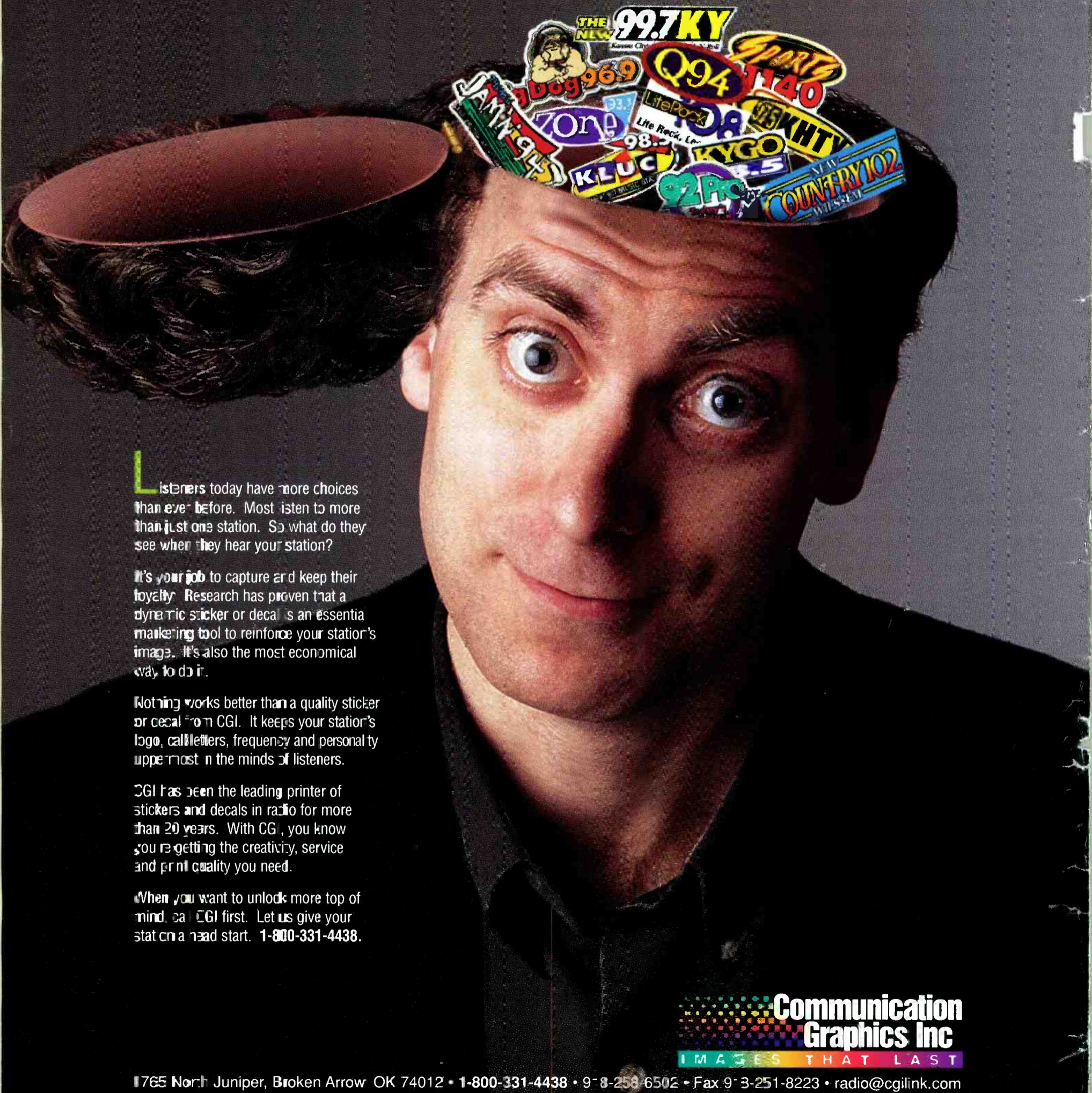
The Wilkinsons shared a home long before they shared a microphone, and as a result, the unmistakable bond they have as a family comes through in every song they sing.

These days, it's tough enough to make a house a home. The Wilkinsons have figured out how to put it on record.



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THE NET GENERATION

Did you know that the country's biggest "boom" generation is 18 and under? That group represents 30% of the population, and if you haven't noticed, they speak a different language than the rest of us. That language is called *digital*, and consultant **Dave Lange** does the translation.

Page 13

FOCUS THE TALENT RADAR

KBOS/Fresno PD **Steve Wall** has a particular knack for identifying and cultivating fresh, young air talent. He discusses his philosophies with **Tony Novia**.

Page 32

STEVE BERGER SOUNDS OFF

As he waits for the federal government to approve the sale of his company to Jacor, Nationwide Communications President **Steve Berger** reflects on his career, his accomplishments, and the industry that no longer resembles the one he entered.

Page 108

NEXT WEEK: ALTERNATIVE SPECIAL

In conjunction with SXSW in Austin, R&R's third annual Alternative special appears next week. Among the highlights: a one-on-one with WXRK/NY PD **Steve Kingston**.

IN THE NEWS

- **Dave Sholin** joins Island Records as VP/National Promotion
- **Steve Oshin** becomes VP/GM of KBSG-AM & FM/Seattle
- **Drew Rashbaum** appointed VP/GM of WISP-FM & WYUU-FM/Tampa
- **Shirley Maldonado** takes PD post for WSJZ/Boston

Page 3

THIS #1 WEEK

CHR/POP

- **CELINE DION** My Heart Will Go On (550 Music)

CHR/RHYTHMIC

- **K-CI & JOJO** All My Life (MCA)

URBAN

- **DESTINY'S CHILD** No, No, No (Grass Roots/Columbia)

URBAN AC

- **BRIAN MCKNIGHT** Anytime (Mercury)

COUNTRY

- **CLINT BLACK** Nothin' But The Taillights (RCA)

NAC/SMOOTH JAZZ

- **PAUL HARDCASTLE** Paradise Cove (JVC/JMI)

HOT AC

- **MATCHBOX 20** 3am (Lava/Atlantic)

AC

- **CELINE DION** My Heart Will Go On (550 Music)

ACTIVE ROCK

- **MARCY PLAYGROUND** Sex And Candy (Capitol)

ROCK

- **KENNY WAYNE SHEPHERD** Blue On Black (Revolution)

ALTERNATIVE

- **MARCY PLAYGROUND** Sex And Candy (Capitol)

ADULT ALTERNATIVE

- **ERIC CLAPTON** My Father's Eyes (Duck/Reprise)

NEWSSTAND PRICE \$6.50



Pay For Play — A Town Meeting

Verbatim excerpts from the CRS panel on radio's plans to get revenue from record labels

By LON HELTON
R&R COUNTRY EDITOR

"Pay for play." The alliterative cuteness of those three little words belies the incendiary nature of the discussion that usually accompanies their use.

A panel at the recent Country Radio Seminar tackled the very tough subject of pay for play along with a number of related side issues. This week and next we'll have excerpts from that lively panel, which also featured some fireworks from the floor. Panel participants included Jacor Director/Country Programming **Jaye Albright**, Atlantic/Nashville President **Rick Blackburn**, RCA Label Group/Nashville Chairman **Joe Galante**, Greater Media/Boston VP **Peter Smyth**, and CBS' **Rick Torcasso**.

See Page 54

CBS' Proposed Campaigns

The first question posed by moderator and R&R Publisher/CEO **Erica Farber** was directed to **Torcasso**. He was asked to share the "real story" of his company's oft-reported — and just as often misreported — plans to work with labels.

Torcasso: CBS, as a group of Country radio stations, is the largest Country entity in the history of the United States. When **ARS** joins the group, we'll have 26 Country stations in the Top 30 markets. That will give us a cume of about 5 million in the country life group. Also, we have **TNN** and **CMT**. On top of that, we have consumers on the Internet with

Who Owns The Formats?

Station owners in the Top 10 markets have done everything they can to amass their holdings in these large metros. But it's also become apparent that group owners are staking claim to specific formats in these markets. Here's a format-by-format rundown prepared by **Interep**. Remember, this research involves only the Top 10 markets.

- **AC**: 42% of average quarter-hour listening in this format is to stations owned by Chancellor Media. That's a sizable lead over No. 2 Bonneville (15%) and No. 3 ABC (10%).
- **Alternative**: CBS holds a decisive lead in market share, with 42% of AQH listening, while Chancellor (10%) is a distant second.
- **CHR**: A strong lineup of Rhythmic stations earns Chancellor

INTEREP/See Page 19

Chancellor Promotes Two VPs

Warfield now Sr. VP/Urban Regional Ops; Coulter is elevated to VP/Director of Sales

Chancellor Media made two key promotions this week:

• **Charles M. Warfield Jr.** has risen to Sr. VP/Urban Regional Operations, overseeing KKBTV/Los Angeles, WGCI-AM & FM & WVAZ-FM/Chicago, WDAS-AM & FM & WUSL-FM/Philadelphia, WJLB-FM & WMXD-FM/Detroit, and WEDR/Miami. He's been WDAS-AM & FM's VP/GM since last July.

• **John Coulter** has been elevated to VP/Director of Sales. Most recently Chancellor's VP/National Sales, Coulter has been with Chancellor Media and its predecessor, Evergreen Media, since the latter's 1988 inception.

Commenting on Warfield's appointment, Chancellor COO **Jim de Castro** said, "Charles' extensive and successful experi-



Warfield



Coulter

ence in the Philadelphia and New York markets makes him the perfect candidate for this position. With their growing national audience share and increasing ability to generate revenue, Urban formats represent an untapped growth opportunity. Consolidation

CHANCELLOR/See Page 19

Smith Promoted To Emmis/NY VP/Programming

Cloherly up to Hot 97 PD, Mullen to 'QCD PD

By TONY NOVIA
R&R CHR EDITOR &
CAROL ARCHER
R&R NAC/SMOOTH JAZZ EDITOR

Emmis Broadcasting/New York has promoted Director/Programming **Steve Smith** to its newly created VP/Programming post. In his new position, Smith will oversee programming at NAC/Smooth Jazz **WQCD (CD101.9)**, CHR/Rhythmic **WQHT (Hot 97)**, and Urban **AC WRKS (98.7 Kiss FM)**.

At the same time, WQHT has elevated **Tracy Cloherly** from Asst. PD/MD to PD, and Emmis/NY Operations Coordinator **John Mullen** has risen to WQCD PD.

Emmis/NY Sr. VP/GM **Judy Ellis** told R&R, "Steve Smith has been an integral part of the success of Emmis/NY and is absolutely going to be great in the position of VP/Programming for all three radio stations, providing



Smith



Cloherly

him an opportunity to divide his time equally.

"Tracy totally understands the audience and the vision of the radio station. She started here as an intern, and I can't tell you how good it feels to see people develop the way Tracy has. And John puts 150% of himself into everything he does. We're confident he will make CD101.9 a huge success."

EMMIS/See Page 19



New WOFX/Cincinnati Billboard Rises To The Occasion

Milking it for all it's worth, stations of almost every format have found a way to make Monica Lewinsky's and Bill Clinton's alleged behavior the butt of jokes in their respective billboard campaigns. This one, courtesy of Jacor's Classic Rock **WOFX (The Fox)/Cincinnati**, comes complete with a questionable glance by President Clinton and the Washington Monument standing erect inside the beltway.



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Sholin Now Island VP/Nat'l Promotion

Island Records has tapped Dave Sholin as its new VP/National Promotion. Based in San Francisco, he reports to Sr. VP/Promotion Joe Riccitelli.



Sholin

"We've just pulled off a major coup," Riccitelli said. "Having someone of Dave's caliber and expertise to anchor our promotion staff fits perfectly with our new structure here at Island."

Sholin, who was most recently Gavin's Top 40 Editor and Exec. Director/Gavin Radio Services, noted, "Though we have never 'officially' worked together, in one sense it really does feel like [Island President] John Barbis and I have spent our entire careers jointly helping establish artists and hit songs. I'm thrilled to get the opportunity to be a player on the team that [Island Chairman] Davitt Sigerson and Johnny are putting in place as a new era dawns at Island. There are some incredible releases in the pipeline, and I look forward to helping Joe Riccitelli and everyone at the Island promotion staff bring them all the way home."

Sholin began his career as an on-air personality, MD, and PD in San Jose. He then segued to KFRC/San

SHOLIN/See Page 19

Stopping Traffic



Now, who is that again? We didn't quite catch the name. Oh, yes ... Epic Recording artist/teen-heartthrob-to-be Jimmy Ray is the focal point of the label's new electronic billboard erected alongside Manhattan's West Side Highway. Turning a few potential listeners'/buyers' heads on the way home from work, the promo works for artist, label, and radio station alike by flashing radio airplay locations (as seen above), retail pricing, MTV and VH1 airplay, and TV appearances.

WSJZ Hires Maldonado As PD

Veteran NAC/Smooth Jazz programmer Shirley Maldonado has been named PD at Greater Media's WSJZ/Boston.

Greater Boston Radio Group Sr. VP/GM Peter Smyth told R&R, "We are so excited, because Shirley is certainly one of the extraordinary talents in the Smooth Jazz arena. We are very fortunate to have her as part of our group."

"Greater Media is simply a great radio company," Maldonado told R&R.



Maldonado

Smyth is very aggressive and excited about the format, and [Greater Media COO] Tom Milewski has great ideas. They've been very welcoming to me. Tremendous resources are in place, and this is the right place for me to be."

Most recently, Maldonado programmed WLVE/Miami. Her previous PD posts include WQCD/New York, KLJZ/New Orleans, and WNND/Raleigh. She began her broadcasting career at NBC's Source Network.



Radio's legendary Gary Owens has been heard coast to coast for years in various national commercials, cartoon shows (such as *Roger Ramjet*), and, since 1996, on the Music of Your Life network. It was during his 20-year reign as afternoon host of KMPC/Los Angeles that Owens did a humorous column for R&R that dispensed celebrity talk, fun facts, and observations such as, "Cleveland is so sedate that the leading hooker is a virgin."



Gary Owens (1976)

Sticking With Radio For 25 Years



Premiere Promotes Weddle-Kinosian To Vice President

Rhonda Weddle-Kinosian has been promoted to the newly created position of VP/Affiliate Marketing, Entertainment Division at Premiere Radio Networks. Weddle-Kinosian, who joined Premiere in January '96 as Executive Director/Affiliate Marketing, will report directly to company CEO Steve Lehman.

"Rhonda's experience and keen understanding of affiliate marketing make her the perfect candidate for the job," Lehman said. "We look forward to strong growth in the entertainment division."

Weddle-Kinosian told R&R,

WEDDLE-KINOSIAN/See Page 10



Weddle-Kinosian

Entercom Taps Seattle, Tampa VP/GMs

Oshin in at KBSG; interim mgr. at KNDD

Former KBIG-FM/Los Angeles VP/GM Steve Oshin has been named VP/GM of Entercom's Oldies KBSG-AM & FM/Seattle. In addition, Oshin will serve as interim VP/GM of Alternative KNDD-FM.

"Steve is a bright, innovative leader who has excelled throughout his

OSHIN/See Page 19



Oshin

Rashbaum crosses to WISP & WYUU

Drew Rashbaum has been named VP/GM of Entercom's two Tampa properties: AC WISP-FM and Oldies WYUU-FM. Rashbaum previously served as VP/GM of cross-town WHNZ-AM, WZTM-AM, WHPT-FM, WILV-FM & WSJT-FM for Clear Channel and Paxson. "Drew is a creative and passionate leader with a great track record of success," Entercom COO/CFO David J. Field noted. "We're delighted to have him join our team."

Expressing excitement about joining Entercom, Rashbaum said, "I've

RASHBAUM/See Page 19

Bone Signs As Capricorn Exec. VP/GM

Capricorn Records has appointed industry vet Mike Bone Exec. VP/GM. Based in Atlanta, Bone will report to VP/Business Affairs Philip Walden.

"Mike Bone and I have enjoyed a warm friendship for many years," Walden commented. "We have often talked of Mike's becoming part of the Capricorn family, so his new position with us is certainly cause for celebration. I am thrilled with this



Bone

announcement; it marks an important date in Capricorn's history."

Bone noted, "It feels great to be back in Atlanta and working with a label I have admired for many years. There's a very creative group of people here at Capricorn, and a roster full of talented artists. I'm very comfortable at Capricorn and with our partners at Mercury and PolyGram International."

BONE/See Page 19

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Country Action	58	Adult Alternative Albums	100
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Internet Shopping Site Lands Premiere Spot

□ **Rush, Laura shows share in new business deal**

By **PATRICE WITTRIG**
R&R WASHINGTON BUREAU

Jacor-owned **Premiere Radio Networks** has signed an advertising deal with **Shopping.com**, a Corona Del Mar, CA-based internet retailer that — via test marketing spots — has discovered radio advertising is an effective marketing tool.

The 30-second spots began March 6 and are expected to run through June 30, if not longer. The retailer will have spots during the Rush Limbaugh, Dr. Laura Schlessinger, and Dr. Dean Edell shows.

"This is like a Wal-Mart of the Internet," Pamela Constantino, a spokeswoman for **Shopping.com** told **R&R**. She said the retailer will give shoppers coast to coast — and particularly those in rural areas — access to a wide array of merchandise often found only in cosmopolitan set-

tings. **Shopping.com** estimates its new ad campaign will reach 111 million people nationwide.

Multifaceted Marketing Approach

Constantino said the company tested the radio advertising medium with local spots on stations in Denver and opted for a national campaign because it was successful. "Radio is one element of our multifaceted approach to marketing," said Robert McNulty, **Shopping.com** President/CEO. "We have been extremely pleased with the

national exposure and customer response to our advertising campaign thus far." The spots are being co-produced by **Premiere** and **Shopping.com**.

"The Internet is part of the next platform for network radio," **Premiere** President/CEO Steve Lehman told **R&R**. "This is a cost-effective way for an advertiser that is interactive in nature to attract new customers." Lehman said the new ads are targeting "people who use the Internet as a purchasing agent."

Simultaneously, **Shopping.com** announced on Tuesday that it has signed **En Pointe Technologies Inc.** to a two-year deal to market and distribute its office and business merchandise to Fortune 500 companies.

Money-In-Politics Stories Must 'Connect' To Lives, Says Study

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

Radio news stories about political campaign financing issues are "most effective" when the stories connect "to people's lives," according to a study funded by the Radio and Television News Directors Foundation (RTNDF). A national qualitative survey questioned 100 local radio and television political reporters, as well as station management in small, medium, and large markets. They were surveyed from last October through January about news-gathering, broadcasting, research and data, and station and management culture.

Nearly 27% of the management respondents said their stations aired stories about money in politics and campaign financing "only around an election," but more than 53% felt that the subject should be covered more often by their stations. Those who said their stations did not cover money in politics said it was because the subject is "too boring," cited limited resources, and indicated the subject had no meaning to the audience.

Sixty percent of news directors reported that their stations aired political stories weekly or more. These stories often dealt with state and local issues followed by local candidates and campaigns. Only 25% of the reporters said

they covered national issues.

Need For More Investigative Resources

Moreover, 75% of political reporters questioned said that they need more investigative resources to develop good money-in-politics stories, and a majority of those respondents said they need "better ways to connect those stories to their audiences' daily lives."

The survey, conducted by the Hauser Group of Washington to evaluate coverage of politics, also found "an overall frustration with this subject. There was a perception by news managers that most reporters don't understand the issue," the report said.

"And there was a perception by many reporters that news managers had no interest in the topic — it wasn't big for ratings."

But RTNDF president Barbara Cochran believes that such coverage is important and that there is an audience demand for the information. "Reporting on money and politics is crucial, especially as we head toward the November elections. This survey shows that broadcast and cable reporters want to cover the story, but need more opportunities to develop expertise. This need will become more important as campaign spending goes up and the public asks more questions about the influence of campaign money on the political process."

The survey was part of RTNDF's ongoing Political Coverage Project, a multiyear project that will run through the presidential election in 2000 and that was spawned by what RTNDF describes as "staggering increases in funds raised in support of national and local political races, and the potential influence of this money on the political process."

Bloomberg

BUSINESS BRIEFS

Clear Channel's 'Most Important' Billboard Deal

Clear Channel Communications Inc. will buy outdoor advertising company **More Group Plc.** for approximately \$783 million. UK-based **More** owns more than 90,000 billboards, mostly in Europe (although some are in the U.S.). The deal augments **Clear Channel's** 31,000 domestic billboards, prompting **Schroder & Co.** analyst **Niraj Gupta** to characterize the deal as "perhaps the single most important transaction in the company's history."

Sinclair, Bechtel Trade Words In Proceeding

In comments filed with the FCC last month, **Susan Bechtel** criticized **Sinclair Broadcast Group** for allegedly suggesting that there may be ways in which "minorities might receive favored treatment" in broadcast auctions, "without explaining why this would fare any better under *Adarand*." That 1995 Supreme Court case imposed tighter controls on federal programs authorizing preferences based on race. She is the wife of Washington attorney **Gene Bechtel**, who argued the 1993 high court case that struck down the comparative hearings process. **Sinclair** replied in a letter to the commission last month that "nowhere in its comments did [it] propose that minorities receive favored treatment."

WFXD Fined For Political Programming

The FCC fined **WFXD-FM/**Marquette, MI \$6000 for its programming practices during the 1994 and 1995 primary and general elections. The commission alleged that the station sold spots to commercial advertisers at rates lower than for certain political candidates. The FCC requires stations to charge the lowest-unit-rate charge to candidates during federal election cycles. **WFXD** is also charged with not fully disclosing its ad rates to candidates and failure to maintain adequate records of requests for broadcast time made by candidates. **GM David Peterson** told **R&R** the station was still considering what action it would take in response to the fine.

FCC Asks For Partial Remand Of Church Case

Last week (3/5), the FCC asked the DC Appeals Court to remand certain parts of a 1990 order that alleged **KFJL-AM & FM/St. Louis** used religious preferences in its hiring practices. The combo, owned by the Lutheran Church-Missouri Synod (LCMS), was initially fined \$50,000 — which was later reduced to \$25,000 — and the licenses of the stations were not renewed. The motion followed last month's change of FCC EEO policies to allow religious broadcasters to consider spiritual affiliation in hiring for "non-espousal" positions such as engineers and secretaries. The FCC said the appellate court should still consider the issue of whether LCMS misrepre-

Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	4/1/97	2/27/98	3/6/98	4/1	3/6
Radio Index	100.37	219.67	226.37	+125.54%	+3.05%
Dow Industrials	6611.05	8545.72	8569.39	+31.21%	+0.31%
S&P 500	759.64	1049.34	1055.69	+41.24%	+0.65%

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INTERACTIVE

Fall Ratings Report: Chapter Two

MUSIC TESTING

This year, at Music Technologies, we expect to do more library music testing than any other research company in America. Why? It's simple...Interactive is the new "Gold Standard" in music testing and it gets great ratings, even for the tough to win points in highly competitive battles. Just look at the numbers...

Classic Hits KHYT Tucson: **7.0 to 8.3**
Fall 96 to Fall 97, 25-49 Persons

A.C. WBEB Philadelphia: **10.9 (No. 1)**
25-54 Women

Country WIVK Knoxville: **18.8 to 21.2 (No. 1)**
Fall 96 to Fall 97, 25-54 Persons

A.C. WMAG Greensboro: **11.1 (No. 1)**
25-54 Women

Rock WJRR Orlando: **8.3 (No. 2)**
18-49 Men

Classic Rock WSTZ Jackson: **5.2 to 7.3**
Fall 96 to Fall 97, 25-54 Persons

All figures quoted are from Arbitron, Fall 97 (unless otherwise stated) and are Monday-Sunday 6am-Mid.

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DEAL OF THE WEEK

• **KAMP-AM/El Centro, CA**
\$2.4 million

1998 DEALS TO DATE

Dollars To Date: \$1,377,448,623
(Last Year: \$3,010,255,162)

Dollars This Week: \$7,797,130
(Last Year: \$20,362,500)

Stations Traded This Year: 368
(Last Year: 407)

Stations Traded This Week: 32
(Last Year: 19)

TRANSACTIONS AT A GLANCE

- KLMO-AM/Longmont, CO \$575,000
- WJPY-AM & WSUX-FM/Seaford, DE (Salisbury-Ocean City, MD) \$1.2 million
- WTAN-AM/Clearwater, FL \$120,000
- WAQV (FM CP)/Crystal River & WHIJ-FM/Ocala, FL \$15,129
- WGIA-AM/Blackshear, GA \$175,000
- WATB-AM/Decatur, GA \$525,000
- KSOK-AM/Arkansas City & KAZY-AM & WSOK-FM/Winfield, KS No cash consideration
- KLPL-AM & FM/Lake Providence, LA \$120,000
- KBMV-AM & FM/Birch Tree, MO \$125,000
- KECC-FM/Miles City, MT No cash consideration
- KVLC-FM/Hatch, NM \$50,000
- WCGC-AM/Belmont, NC \$250,000
- WKEW-AM/Greensboro, NC \$420,000
- KKKZ-AM & KMXJ-FM/Sallisaw, OK (Fort Smith, AR) \$525,000
- WLYC-AM/Williamsport, PA \$57,500
- WWP-AM/Williamsport & WVRT-FM/Jersey Shore (Williamsport), PA \$800,000
- WFAB-AM/Ceiba, PR \$350,000
- WBAJ-AM/Blythewood, SC \$60,000
- KWRD-AM/Henderson, TX \$27,000
- WCBX-AM/Bassett & WODY-AM/Fieldale, VA \$1
- KLES (FM CP)/Mabton, WA No cash consideration
- WHAW-AM/Weston, WV \$2500

TRANSACTIONS

Entravision Enters El Centro, CA

■ **Company picks up San Diego County station for \$2.4 million**

Deal Of The Week

KAMP-AM/El Centro, CA

PRICE: \$2.4 million
TERMS: Asset sale for cash
BUYER: Entravision Communications Co. LLC, headed by President Walter Ulloa. Phone: (310) 820-5355
SELLER: KAMP Radio Inc., headed by President Calvin Mandel. Phone: (760) 352-2277
FREQUENCY: 1430 kHz
POWER: 1kw day/36 watts night
FORMAT: Oldies
BROKER: Media Venture Partners

Colorado

KLMO-AM/Longmont

PRICE: \$575,000
TERMS: Asset sale for cash
BUYER: Pilgrim Communications Inc., headed by President P. Gene Hood. Phone: (317) 655-9999
SELLER: L.J. Stewart Partnership
BROKER: Satterfield & Perry

Delaware

WJPY-AM & WSUX-FM/Seaford (Salisbury-Ocean City, MD)

PRICE: \$1.2 million
TERMS: Asset sale for cash
BUYER: Great Scott Broadcasting, headed by President Faye Scott. It owns WJWL-AM, WJYN-FM, WOCQ-FM & WZBH-FM/Salisbury-Ocean City and has agreed to acquire WJNE-FM/Salisbury-Ocean City. Phone: (610) 326-4000
SELLER: Connor Broadcasting Del-

aware Co., headed by President J. Parker Connor. Phone: (302) 629-6636
FREQUENCY: 1280 kHz; 98.3 MHz
POWER: 840 watts day/211 watts night; 3kw at 328 feet
FORMAT: Gospel; Oldies

Florida

WTAN-AM/Clearwater

PRICE: \$120,000
TERMS: Asset sale for cash
BUYER: Wagenvoord Advertising Group Inc., headed by President David Wagenvoord. Phone: (813) 726-8247
SELLER: George Bouris and Virginia Chagaris. Phone: (813) 942-2733

WAQV (FM CP)/Crystal River & WHIJ-FM/Ocala

PRICE: \$15,129
TERMS: Construction permit and asset sale for cash
BUYER: Ocala Word of Faith Church Inc., headed by President Timothy Gilligan Sr. Phone: (352) 873-3767
SELLER: Marion Community Radio Inc., headed by President Brad Dinkins. Phone: (352) 351-8810

Georgia

WGIA-AM/Blackshear

PRICE: \$175,000
TERMS: Asset sale for \$160,000 cash and a five-year, \$15,000 promissory note at 8% interest
BUYER: SoundWaves Broadcasting Co., headed by President Brent Bahler. Phone: (703) 548-7421
SELLER: Christian Media Network Inc., headed by President Joseph

Chalk. Phone: (912) 449-3442

WATB-AM/Decatur

PRICE: \$525,000
TERMS: Asset sale for cash
BUYER: The Freedom Network Inc., headed by President Otto Miller. Phone: (203) 894-8215
SELLER: Curriculum Development Foundation Inc.
BROKER: Sailors & Assoc.

Kansas

KSOK-AM/Arkansas City & KAZY-AM & WSOK-FM/Winfield

PRICE: No cash consideration
TERMS: Stock transfer for 40%
BUYER: Lyman and Zoe Bowling and Troy and Tina Weichman are each acquiring 10 shares (a total of 40 shares) in Great Scott Communications Inc.
SELLER: Donald Wiechman. Phone: (316) 221-1440

Louisiana

KLPL-AM & FM/Lake Providence

PRICE: \$120,000
TERMS: Asset sale for \$60,000 cash and a seven-year, \$60,000 promissory note at 6% interest
BUYER: Willis Broadcasting Corp., headed by President L.E. Willis. Phone: (757) 622-4600
SELLER: Lake City Broadcasting Inc., headed by President A.L. Thomas. Phone: (318) 559-2340

Missouri

KBMV-AM & FM/Birch Tree

PRICE: \$125,000
TERMS: Asset sale for cash
BUYER: Scenic Rivers Broadcasting Inc., headed by President Gerald Staack. Phone: (314) 434-2288
SELLER: Jack Hunt. Phone: (573) 996-3185

Montana

KECC-FM/Miles City

PRICE: No cash consideration
TERMS: Donation of station and assets
BUYER: Montana State University-Billings, headed by Chancellor Ronald Sexton. Phone: (406) 657-2941
SELLER: Miles Community College, headed by President Frank Williams. Phone: (406) 233-3530

New Mexico

KVLC-FM/Hatch

PRICE: \$50,000
TERMS: Transfer of station and license for settlement
BUYER: Radio Property Development Inc., headed by President Scotly Sutherland. Phone: (505) 344-6935
SELLER: Frank Sturges. Phone: (505) 624-1080

North Carolina

WCGC-AM/Belmont

PRICE: \$250,000

TERMS: Asset sale for \$150,000 cash and a \$100,000 promissory note at 8% interest

BUYER: WHVN Inc., headed by President George Buck Jr. It owns WHVN-AM/Charlotte. Phone: (704) 596-1240
SELLER: Hilker Broadcasting Co., headed by President James Mintzer. Phone: (704) 825-2812

WKEW-AM/Greensboro

PRICE: \$420,000
TERMS: Asset sale for \$85,000 cash and a 10-year, \$335,000 promissory note at 10.75% interest
BUYER: HSR Communications LLC., headed by Manager J. Steven Hutchinson. Phone: (910) 288-5044
SELLER: WKEW Partners, a wholly owned subsidiary of Greensboro Broadcasting Co. Inc., headed by President Stewart Mitchell
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: News/Talk

Oklahoma

KKKZ-AM & KMXJ-FM/Sallisaw (Fort Smith, AR)

PRICE: \$525,000
TERMS: Asset sale for cash
BUYER: Mix 96 LLC, headed by President Fred Baker Jr. Phone: (501) 785-2526
SELLER: Teddy Bear Communications Inc., headed by President Ted

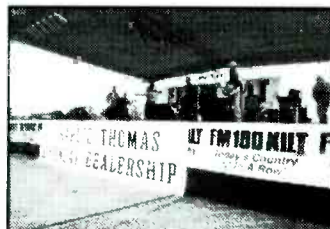
Continued on Page 8



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Improvements in technology are changing the way we live and do business every day. No old technology, however useful in its time, lasts forever.

Take a moment to compare the differences between Interactive and auditorium tests and you'll see why so many smart managers who want higher ratings have stepped up to Music Technologies' Interactive testing, the new "Gold Standard" for music library testing.

Auditorium Testing

- Local supervisors call from a database of "professional test takers" to recruit the test.
- Fatigue caused by sitting and doing the test for 1½ to 2 hours at a sitting causes song scores in the last half of the test to be lower than those in the first half.
- All test takers hear the tested songs in the same order, creating song order bias.
- Test takers come mostly from a 5 to 8 mile radius of the hotel.
- Lots of referrals (friends) who know each other are necessary to fill the test.
- Can't focus the test's recruiting into your station's hot zips.
- An unreal public group testing environment.
- The best thing we could do, however flawed, for the last 17 years.

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- The nation's best national/central recruiters recruit totally at random. No "professional test takers"...just real listeners.
- There is no fatigue because participants take the tests in 20 to 25 minute segments and take a break whenever they begin to get tired...yielding consistent scoring throughout the test.
- Every participant hears the tested songs in a different order, eliminating song order bias.
- Real listeners are recruited from all over the metro area.
- No referrals whatsoever...only real listeners selected totally at random.
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EARNINGS

ARS, Metro Announce Results

American Radio Systems Corp. (NYSE: AFM) said Monday its fourth-quarter net revenues grew 76.4% to \$113.6 million, over \$64.4 million during the same period in 1996. Broadcast cash flow increased 93.8% in the fourth quarter to \$43.8 million, compared to last year's \$22.6 million. For the full year 1997, net revenues were up 110.2% to \$374.1 million, over \$178 million for 1996. Broadcast cash flow grew 128.1% last year, to \$132.3 million, compared to \$58 million last year. On a same-station basis, net revenues grew 11.1%

and broadcast cash flow was up 16.7% in the fourth quarter. One analyst said the company's same-station growth "is pretty good, considering its distractions," such as being sold last fall to CBS Corp. and the start-up of American Tower Systems. On March 6, ARS declared a dividend of \$17.50 per share to be paid March 31 to shareholders of its 7% convertible preferred stock on record as of March 17.

Houston-based **Metro Networks Inc.** (Nasdaq: MTNT) reported fourth-quarter revenues

of \$40.1 million and cash flow of \$11.9 million, up from 1996 totals of \$30.2 million and \$7.3 million, respectively. Net income for the quarter rose 49.9% to \$5.5 million, over \$3.7 million for the same period last year. For the 12 months, revenues gained 27.4% to \$139.1 million, over 1996's \$109.2 million. Basic earnings per share rose nearly 50% to 33 cents over last year's 22 cents. Metro Networks President/CEO David Sapperstein credited the company's growth to its affiliate base and product offerings.

TRANSACTIONS

Continued from Page 6

Hite Sr. Phone: (501) 782-9699
FREQUENCY: 1560 kHz; 95.9 MHz
POWER: 250 watts; 30kw at 623 feet
FORMAT: News/Talk; Hot AC

Pennsylvania

WLYC-AM/Williamsport

PRICE: \$57,500
TERMS: Asset sale for cash
BUYER: Doris Zmyewski. Phone: (717) 321-9592
SELLER: South Williamsport Sabre-Com Inc., headed by President Paul Rothfuss. Phone: (717) 323-8200
FREQUENCY: 1050 kHz
POWER: 1kw day/35 watts night
FORMAT: Soft AC

WWPA-AM/Williamsport & WVRT-FM/Jersey Shore (Williamsport)

PRICE: \$800,000
TERMS: Asset sale for \$100,000 cash and a \$700,000 promissory note
BUYER: DHRB Inc., headed by President Sabatino Cupelli. It owns WQBR-FM & WZRZ-FM/Williamsport. Phone: (717) 323-7118
SELLER: Williamsport Radio Corp., headed by President Carol O'Leary
FREQUENCY: 1340 kHz; 97.7 MHz
POWER: 1kw; 6kw at 298 feet
FORMAT: Sports/Talk; Hot AC

Puerto Rico

WFAB-AM/Ceiba

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: Christian Broadcasting Group, headed by President Daniel Rosario Diaz. Phone: (787) 874-0890
SELLER: Southwestern Broadcasting Corp., headed by President Pedro Roman Collazo. Phone: (787) 274-1800

South Carolina

WBAJ-AM/Blythewood

PRICE: \$60,000
TERMS: Asset sale for cash
BUYER: Family First, headed by President Linda de Romanett. Phone: (909) 796-5717
SELLER: Michael Gliner

Texas

KWRD-AM/Henderson

PRICE: \$27,000
TERMS: Asset sale for promissory note at 10% interest
BUYER: Witko Broadcasting LLC, headed by President Richard Witovski. Phone: (972) 931-6055
SELLER: Wes Dean & Associates Inc., headed by President Chipper Dean. Phone: (903) 657-2324

Virginia

WCBX-AM/Bassett & WODY-AM/Fieldale

PRICE: \$1

TERMS: Merger for estate planning purposes

BUYER: Base Communications Inc., headed by President Edward Baker. It owns WFIC-AM/Collinsville, VA. Phone: (540) 961-2377

SELLER: Positive Radio Group Inc./Radio 900. Phone: (540) 961-2377

KLES (FM CP)/Mabton

PRICE: No cash consideration
TERMS: Transfer of construction permit
BUYER: Web Media Ltd., headed by President Douglas Earp. Phone: (509) 894-4659

SELLER: First Love Ministries Inc., headed by President Douglas Earp

West Virginia

WHAW-AM/Weston

PRICE: \$2500
TERMS: Asset sale for cash
BUYER: Stephen Peters. Phone: (304) 269-3203
SELLER: Martin Sheehan, trustee in bankruptcy. Phone: (304) 232-1064

In last week's transactions (R&R 3/6), the purchase price of **KIQI-AM/San Francisco** was estimated at \$8 million. It has now been determined the price was \$12 million in cash. Year-to-date totals have been adjusted to reflect this price.

Continued from Page 6

Strong Economy, Consolidation Make Toledo Top Market

Toledo was the fastest-growing market in terms of revenue from 1996 to 1997, according to **BIA Investing In Radio** data released this week. Andy Stuart, Toledo-based market manager for Jacor Communications Inc., attributed the growth to a "roaring" economy boosted by low unemployment and a 25% growth in retail spending from 1992 to 1996, and "a more professional approach" to station operation as a result of consolidation in the market. Greenville, NC is the only market from last year's list to make it again.

Rank	Market	Revs	Growth
1	Toledo	25.5	17.0%
2	Denver-Boulder	137.4	16.8%
3	Knoxville	27.7	16.4%
4	Washington	235.2	16.0%
5	Atlanta	222.2	15.2%
6	Dallas-Ft. Worth	254.7	14.8%
7	Tucson	31.6	14.1%
8	Detroit	208.5	13.8%
9	Greenville-New Bern-Jacksonville	17.5	13.6%
10	Austin	55.4	13.1%

Revenue estimated in millions

Source: BIA

Bloomberg BUSINESS BRIEFS

Continued from Page 4

sented its hiring practices. The church filed its opposition to the FCC motion the following day, saying the commission cannot "divide" the case so that the "lack of candor" issue is weighed separately by the court.

Public Interest Standards, New Fees May Begin

Beginning next month, the FCC could initiate a proceeding that examines the public interest standards for digital broadcasters. Radio could be affected by the proceeding, which may include a free airtime component, Mass Media Bureau Chief Roy Stewart told **R&R**. He said that in response to the concerns of some broadcasters, the commission may consider commencing a separate proceeding that would change the current regulatory fees schedule so that market size is based on city-grade contours instead of protective contours.

Low-Power FMs Get Boost With FCC Petition

A petition filed with the FCC last month requests the creation of a nationwide "low-power FM" service similar to the low-power television service established in 1982. Rodger Skinner of Pompano Beach, FL-based TRA Communications Consultants Inc. filed the petition partially in response to a proceeding the FCC is considering that would allow "microradio" broadcasting at one watt or less and in a coverage area no more than a few square miles. Skinner said that proposal is "shortsighted and very limited," and told **R&R** the commission will consider both petitions as part of an

Continued on Page 19

РАДИО

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R&R 1998 INDUSTRY ACHIEVEMENT AWARDS

Here's your chance to celebrate excellence in the radio and record industries! Nominate your favorite radio stations as well as radio and record professionals for R&R's first Industry Achievement Awards. Your nominations will help our awards committee determine final nominations for each category. The final results will be announced at R&R Convention '98, June 11-13 in Los Angeles, CA.

Here are guidelines in the nomination process:

1. Nominations should be based on the highest standards of industry excellence and professionalism.
2. Any commercial, U.S. licensed station, regardless of market size or Arbitron status, is eligible for nomination.
3. Radio professionals you nominate must be or have been employed at the company for which they were nominated during 1997 or 1998.
4. You can nominate yourself, your co-workers, and your own station.
5. Only one form per person will be accepted. Copies not acceptable. Companies receiving this ballot by fax may also submit a ballot printed in the R&R newspaper. You must indicate your name and affiliation on the nomination form. All responses will remain confidential.
6. You do NOT have to make nominations in every category.
7. Deadline: March 23, 1998!

R&R 1998 INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

RADIO AWARDS

GROUP EXECUTIVE OF THE YEAR Name: _____ Company: _____
(Programming, Sales, or Management at the group level)

RADIO STATION OF THE YEAR: Calls: _____ Format: _____ Market: _____

GENERAL MANAGER OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

PROGRAM DIRECTOR OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

GENERAL SALES MANAGER OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

PROMOTION/MARKETING DIRECTOR OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

MUSIC DIRECTOR OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

LOCAL AIR PERSONALITY OF THE YEAR: Name: _____ Format: _____ Station/Market: _____

SYNDICATED/MULTI-MARKET PERSONALITY OF THE YEAR: Name: _____ Program/Network: _____

RECORD AWARDS

RECORD LABEL OF THE YEAR: _____

SENIOR PROMOTION EXECUTIVE OF THE YEAR: Name: _____ Label: _____
(Sr. VP-level)

PROMOTION EXECUTIVE FOR A FORMAT OF THE YEAR: Name: _____ Label: _____
(VP or Director-level)

LOCAL PROMOTION EXECUTIVE OF THE YEAR: Name: _____ Label/Market: _____

Your Name: _____

Title: _____

Station/Affiliation: _____



**THIS FORM MUST BE RECEIVED BY
MARCH 23, 1998!**

Faxed copies not accepted

Please mail to:
R&R INDUSTRY AWARDS NOMINATIONS
10100 Santa Monica Blvd. 5th Floor
Los Angeles, CA 90067

Acampora Elevated To Charts & Music Manager At R&R

Eight-year R&R staffer **Anthony Acampora** has been promoted to Charts & Music Manager. He continues to report to Director/Charts & Formats **Kevin McCabe**.



Acampora

"I would like to thank and commend Anthony for his dedicated and excellent work, particularly

in managing R&R's music database and with Callout America," McCabe said. "His expertise is one reason why our charts and music information remain the industry standard."

Acampora joined R&R as an Asst. Editor. He became Asst. Chart Director five years ago.

Weddle-Kinosian

Continued from Page 3

"Premiere has always had all the products under one umbrella. Now, there are three divisions: Talk, Entertainment, and Country. The team I have in place will clear *Blockbuster's Top 25 Countdown With Leeza Gibbons, LovePhones*, and all the other entertainment products we have. I'm just thrilled to be able to use my on-air experience and network programming sales experience together for a company that truly cares about its affiliates."

Weddle-Kinosian began her professional broadcast career at WVLK/Lexington, KY, where she hosted mornings and served as local AE. From there, she moved on to Westwood One Radio Networks, becoming Regional Affiliate Relations Manager and later National Affiliate Relations Manager for Country and AC in the company's Culver City, CA headquarters.

A Little Sax Before The Game



Jazzing things up on and off the court was NAC/Smooth Jazz No. 1 artist **Candy Dulfer** (third from r). WJJZ/Philadelphia invited the saxstress to perform the national anthem at a recent 76ers game. Dulfer agreed, then closed the evening with a station-sponsored mini-concert after the game. Getting geared up for the big event are (l-r) WJJZ Asst. MD **Joe Proke**, GSM **Vince Raimando**, MD **Michael Tozzi**, Promo Dir. **Tina Blair**, VP/GM **Sil Scaglione**, and PD **Anne Gress**.

Gingold Set To Lead Barnstable/Memphis

Yoken named Exec. VP/GM of market trio

Barnstable Broadcasting President/CEO **David Gingold** is relocating from the Boston area to Memphis. In addition to his present duties, the former Memphis resident will serve as President/CEO of the company's Memphis Radio Group, which includes Country **WGKX-FM**, Classic Hits **WSRR-FM**, and a new FM set to debut in May.

Concurrently, WSRR VP/GM **Tony Yoken** has been elevated to the newly created post of Exec. VP/GM of the Memphis Radio Group. He joined Barnstable in 1987 as a WGKX AE and was named WSRR VP/GM in 1994.

Gingold remarked, "I have three reasons for being excited about this

BARNSTABLE/See Page 19

Landreth Heads To KNST/Tucson As PD

WWTN/Nashville PD **Jack Landreth** has accepted a similar position at SFX Broadcasting's News/Talk **KNST/Tucson**. Landreth replaces Pat Porter, who recently left the station to pursue other opportunities.

"Jack is a really knowledgeable guy with a great track record," SFX/Tucson OM **Tim Richards** commented. "We were really impressed by him and can't wait to get him on board. We're confident that Jack's the guy who can move KNST to a new level of success."

Landreth told R&R, "What attracted me to KNST is the station's great heritage and long association with University of Arizona sports. I was looking for a station and a company that offered both growth potential and an opportunity for success, and in KNST I was fortunate to find that. I'm really looking forward to working with GM **Debbie Wagner** and OM **Tim Richards** to build a real Talk radio success story in Tucson."

Prior to WWTN, Landreth served as executive producer at **KFMB-AM/San Diego**, senior producer at **WLUP/Chicago**, and morning producer at **WLS/Chicago**.

EXECUTIVE ACTION

McGill Becomes Breakaway Pres./Black Music

Breakaway Entertainment has named **Terry McGill** President/Black Music. McGill, who joins the label from Street Life Records, reports to Breakaway President/CEO **David Michery** and is based in Los Angeles.



McGill

Other Breakaway appointments include **Gwen Priestley** as Sr. VP/Publicity & Urban Marketing, **Byron Pitts** as National Director/Promotion, **Savalas Holloway** as National Director/Street Promotion, and **Kimberly Joy Ferren** as VP/Video & Artist Development. Regional Promotion Managers tapped in the Black Music division: **Greg Jones** (Northeast), **Karen Leonard** (Southwest), **Dennis Brady** (Midwest), **Stacy LaCroix** (Southeast), **Bo Sampson** (Mid-Atlantic), and **Antero Fail** (West Coast).

"I am really excited about the staff Terry has put together at Breakaway," Michery said. "With all of the experience they have, I feel confident we will be able to compete with the other labels and even surpass their accomplishments."

Fox Adds OM Duties At Memphis' WMFS

WMFS/Memphis PD **Jim Fox** has added OM duties at the Active Rocker. Fox, who joined the Belz Broadcasting stand-alone three years ago, tacks on engineering and promotions responsibilities to his programming duties.



Fox

Commenting on how he got his promotion, Fox quipped, "I just kept bugging them, and

they finally gave in." Prior to joining WMFS, Fox was Production Director at Classic Rock **KUFX/San Jose**, PD at Hot AC **KTHT/Fresno**, and an air talent at Las Vegas stations **KMZQ** and **KLUC**. He currently is searching for a night host/MD now that **Paul Marshall** has segued to afternoon drive.

Pacific Star Restructures In Six Markets

Capstar Broadcasting's Pacific Star Communications has made several appointments to its management team.

Jeff Silvers and **Marc Murphy** have been named Directors/Programming in Hawaii and Alaska, respectively. Silvers will work with **KHVH-AM**, **KIKI-AM & FM**, **KSSK-AM & FM**, **KKLV-FM & KUCD-FM/Honolulu**. He formerly served as President of the Silvers

Co., a Washington-based media consulting firm; has been PD at **WEST-AM & WLEV-FM/Allentown**, **WLTJ-FM/Detroit**, and **WGAY-FM/Washington**; and has served as a consultant with **McVay Media**. Meanwhile, Murphy will oversee **KENI-AM**, **KYAK-AM**, **KASH-FM**, **KBFX-FM**, **KGOT-FM & KYMG-FM/Anchorage** and **KIAK-AM & FM & KAKQ-**

CAPSTAR/See Page 19

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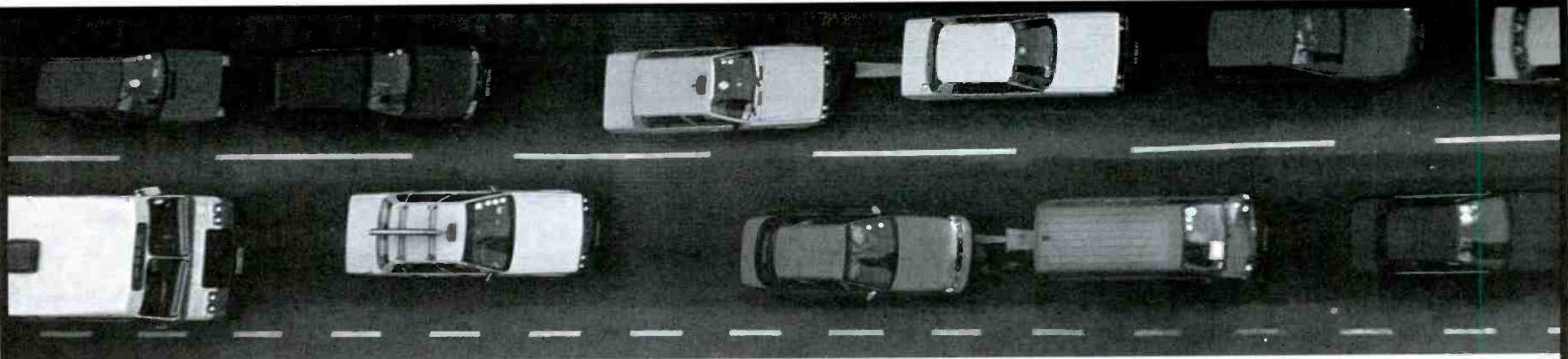
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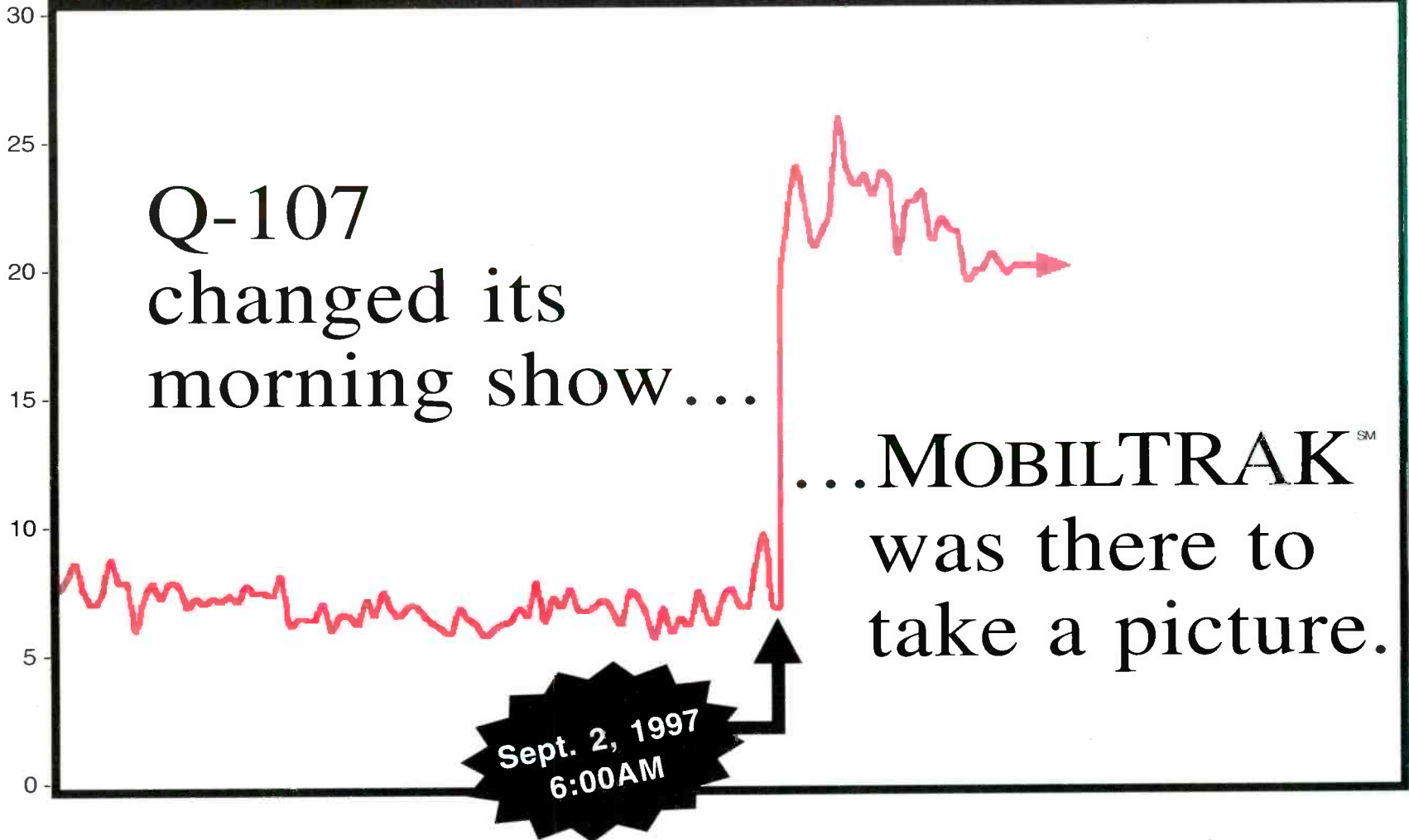
Jeff Garrison,
Program Director
KMLE/Phoenix:

"KMLE Country has been a consistent ratings leader and our latest trend has us ahead of our competitors again. Larry Rosin and Edison Media Research have been a big part of our success."

*Ad Age, 1996-1997 Report



MOBILTRAK's Immediate, Daily Information



Last September 2nd, CILQ, Toronto's Q-107, added Howard Stern's weekday syndicated show in morning drive. MOBILTRAK's daily information enabled the station to see the seismic impact of the programming change virtually immediately. MOBILTRAK showed that Q-107 went from a typical 6-7 share to an 18.5 share within the first hour of the show. In the second hour they had a 19 share, and by the last hour they were pushing a 20! The next morning the station went to a 22 share overall in morning drive, with a peak hour of 23.4! PD, Pat Cardinal, was able to use MOBILTRAK's next-day data to immediately confirm the success of his brilliant new programming strategy, and was even able to see that the Stern audience was carrying over into other dayparts. The impact on other stations in the market was also readily visible...

MOBILTRAK's U. S. rollout is now under way. Call 1-888-772-TRAK for information on MOBILTRAK's installation status in your market. You can also visit MOBILTRAK's website at www.mobiltrak.com.



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Radio

• **JON ERDAHL** has been elevated from WGIR-AM & FM/Manchester, NHGM to Dir./Operations for the Knight Quality Group. **RUTH JONES** is appointed the new WGIR GM and comes to the company from her previous post as GM/OM of Radio One in Colorado.

Erdahl's first appointment is **GLENN STEWART**, who becomes PD of WGIR-FM/Manchester, NH. He was PD of WHEB & WXHT/Portsmouth, NH.



Bolton

• **AMY BOLTON** joins Westwood One as Sr. Director of Affiliate Marketing/Talk. She comes to the company from her previous stint as Dir. of Affiliate Mktg./Talk for SW Networks.

Records

• **KEVIN ESTRADA** is promoted to A&R Dir./West Coast, and **ROB WELDON** and **STACEY TOPKIN** are ap-



Estrada



Weldon



Topkin

pointed West Coast Reg'l Promo Dir. and Southeast Reg'l Sales Dir., respectively, at Roadrunner Records. Estrada rises from his previous post of A&R Scout/West Coast; Weldon joins from Revolution Records, where

he served as Promo Mgr. for the label; and Topkin comes to Roadrunner from her stint as Asst. Dir./Purchasing for the AEC Stop Group.



Zbitnew

• **LISA ZBITNEW** has been named President/BMG Music, Canada. She rises from her previous position of GM/BMG, Canada.



Koob

• **RAY KOOB** has been elevated from Nat'l Dir./Promo to VP/Promo for CMC International Records.



Costner

• **SHAWN "PE-CAS" COSTNER** is named Dir./Rap Promotions at Gee Street Records. He comes to the label from Dream Team Marketing & Promotions, a New York-based independent marketing firm.

CHRONICLE

MARRIAGES

Broadcast Architecture VP/Programming **Allen Kepler** to Higher Octave Dir./Artist Development **Joann Klass**, March 7. KNFR/Spokane MD/middayer **Paul Newman** to Jennifer Starr, March 6.



Gilreath

• **EDDIE GILREATH** is tapped as Managing Director of Domo Records. He comes to the label from his previous post as Sr. VP of UNI Distribution.



Elliott

• **JAMES ELLIOTT** joins Red Ant Entertainment as VP/A&R. He most recently served as VP/A&R at Gasoline Alley/MCA Records.

National Radio

• **SJS ENTERTAINMENT** presents the following specials for Country radio. (There are Internet broadcasts the first day of each multiple airdate window or on same date as single airdate listings):
March 16-23: One-hour world premiere of Jo Dee Messina's *I'm Alright*.
April 9-12: One-hour special, various artists — host: Kenny Chesney.

Changes

Adult Alternative: Longtime WXKS-FM/Boston air personality **J.J. Wright** joins crosstown WBOS for overnights ... **Jeff Morzek** picks up nights at WXCR/Albany

Adult Contemporary: WSNY/Columbus, OH welcomes **Steve Cherry** for middays ... **Johnny Crook** rises from evenings to Production Dir./mIDDAYS at WPTE/Norfolk. Middayer **Peter Trips** segues to nights.

CHR: KDRE (Z101)/Little Rock signs **WHTZ (Z100)/NY** late-nighter **Adam Cox** (a.k.a. **Lucas**) and former **KHIS/L.A.** swinger **Todd Violette** to a long-term morning deal ... **WBBM-FM (B96)/Chicago** afternoon driver **Terry Foxx**,

PROS ON THE LOOSE

Jimi Bruce — Part-timer WWRL/New York (718) 468-1947
Chris DeMondo — Dir./Research Services Rantel Research (973) 783-6139
Louis Diaz — PD WKLI/Albany (518) 862-9247

April 16: Two-hour world premiere of George Strait's *One Step At A Time*, 10pm ET.

April 20: Live world premiere of Randy Travis' *You And You Alone*, 9pm ET. — (941) 275-1141

• **SJS URBAN ENTERTAINMENT** in association with **URBAN NETWORK** announces the following special broadcasts:

March 19: Wu-Tang Clan member Cappadonna, *The Pillage*

March 30: World premiere of Montell Jordan's *Let's Ride* — (212) 679-3200, ext.315

• **WESTWOOD ONE** presents the following guests for its live *Celebrity Connection* program:

March 13: Jeffery Lyons; *Titanic* music supervisor Randy Gerston. — (212) 641-2052 or 2057

• **AMERICAN VIEW RADIO NETWORK** has announced it will syndicate Machine Gun Kelly's *American Hit List*, the three-hour oldies show focusing on a specific day in the '50s, '60s, and '70s. — (540) 371-0100

• **AMERICAN COMEDY NETWORK** unveils its new topical, satellite-delivered prep service, "ACN/PDQ," which includes produced bits, a Gold CD library, and daily e-mail prep sheets. — (203) 877-8210, or e-mail at acn@futuris.net.

Industry

• **TRISHA HEIMERS** is named VP/Corporate Communications for Middleberg + Assoc.'s newly formed M+A Entertainment. The company also adds clients CDnow music store (cdnow.com), Muze interactive provider (muze.com), and Quincy Jones' South African music-focused Qradio (qradio.com) to its roster. — (212) 888-6610

middayer **Brian Middleton**, and nighttimer **Julian Perez** have all been re-upped for three-year deals ... **KWWV/San Luis Obispo, CA** flips from NAC to CHR/Rhythmic. No PD has been named yet ... Former **WYXR/Philadelphia** morning driver **Gary Bryan** joins **KJR/Seattle** for mornings. **WYXR** afternoon driver **Big Ron O'Brien** segues to mornings until a replacement is hired.

Country: **WZST/Chattanooga, TN** pm driver **Big Zak Evans** moves to afternoons for sister **WLMX**. Shifting shifts at 'ZST are middayer **Randy Black**, who moves to afternoons, and Promo Dir. **Greg Rambin** takes on middays ... **Frank Seres** becomes pm driver for **WSM/Nashville** ... **KC Lane** takes over afternoons and **Rick McCracken** does nights at **WSOC/Charlotte** ... **KTOM/Monterey** night jock **Brian Thomas** joins **KYGO/Denver** for similar duties ... Former **WSIX** and **WLAC/Nashville** air personality **Chester P.** replaces the retiring **John Anthony** in middays at **KKIX/Fayetteville, AR** ... **Super Dave Kane** exits nights at **KGNC/Amarillo, TX** ... **Ken Steckbauer** joins the **WDEZ/Wausau, WI** morning show and 'DEZ middayer **Phil Hart** segues to afternoons with **MD Lou Stew-**

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Robert Hall • (972) 991-9200

Hot AC

Garry Leigh
SARAH MCLACHLAN Adia

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

Gary Knoll

Rock

BIG HEAD TODD & THE MONSTERS Boom Boom
BLACK LAB Time Ago
SEMISONIC Closing Time
STABBING WESTWARD Save Yourself

CHR/Hot AC

MARCY PLAYGROUND Sex And Candy
SARAH MCLACHLAN Adia

Mainstream AC

SHAWN COLVIN Nothin' On Me
MARCY PLAYGROUND Sex And Candy
SARAH MCLACHLAN Adia

Lite AC

MICHAEL BOLTON Safe Place From The Storm
SARAH MCLACHLAN Adia
EDDIE MONEY Can You Fall In Love Again

NAC

CHRIS CAMOZZI Swing Shift
DOWN TO THE BONE Brooklyn Heights
MARILYN SCOTT Starting To Fall

UC

JANET I Get Lonely
JD/BRAT & USHER The Party Continues
TAMIA Imagination

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Hot AC

Casey Keating
SARAH MCLACHLAN Adia

Digital Soft AC
Mike Bettelli

MICHAEL BOLTON Safe Place From The Storm

Digital AC Mix

JAMES HORNER Southampton

Delilah

SHANIA TWAIN You're Still The One

Alternative

Teresa Cook

FLUDRESCEN Cathy's On Crank!
THIRD EYE BLIND Losing A Whole Year
SCOTT WEILAND Barbarella

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio

JJ McKay
AMY GRANT Like I Love You

Rock Alternative

Doug Clifton
FUEL Shimmer
SEMISONIC Closing Time
SPACEHOG Mungo City

RADIO ONE NETWORKS

Tony Mauro • (970) 949-3339

Hot AC

Yvonne Day
PAULA COLE Me
SHAWN COLVIN Nothin' On Me
SARAH MCLACHLAN Adia

Alternative

Steve Leigh
FUEL Shimmer
SARAH MCLACHLAN Adia
THIRD EYE BLIND Losing A Whole Year

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000
Tracy Thompson

Adult Rock & Roll

Jeff Gonzer
ERIC CLAPTON Sick And Tired
VAN HALEN Without You

Soft AC

Andy Fuller
KENNY G My Heart Will Go On

Bright AC

Jim Hayes
PAULA COLE Me

art ... **WRKZ/Harrisburg** morning team member **Dave-O Thompson** exits.

Rock: At **WAAF/Boston**, late-night host **Mike Brangiforte** is named Asst. MD; crosstown **WZLX** morning show producer **Kevin Kline** joins as Asst. Production Dir./pm drive producer; and **George Osborne** and **Carrie Sarao** join for weekend airshifts ... **WMRR/Muskegon, MI** ups staffer **Bill Marshall** to pm drive ... **WIYY/Baltimore** part-timer **Laura Lynn** retires from radio, part-timer **Christian** exits for similar duties at **WMMR/Philadelphia**, and **WHEB/Portsmouth, NH** overnight/morning sidekick **Andy Blacksmith** joins for weekends ... **WTKX/Pensacola, FL** welcomes **Candy Cullerton** from **WWDC/Washington** for middays and promotion duties ... **WKPE/Cape Cod, MA** adds **Cat Wilson** for middays.

Products & Services: **NewsJoke Inc.** announces a website full of political and topical humor on newsjoke.com. The service is free of charge as long as you clearly ID the website as your source on the air.

Records: At **Razor & Tie Records**, **Chaz Molins** joins as Mktg. Mgr., **Edith Bellinghausen** rises to Mktg. Coord. to Dir./New Media, and **Cindy Budd** joins as Mgr./Radio & Promotion ... **Mary Beth Roberts** becomes VP/Catalogue Dev. for **Famous Music Publishing** ... **32 Records** names **Ira Derfler** Nat'l Sales Mgr. ... **David Wolter** joins the A&R staff at **Revolution Records** ... **Terry D. Choate** becomes VP/Music Publishing at **McLachlan-Scruggs Int'l** ... **A&M** names **Laura Grover** Dir./Mktg. ... **Jeff Palo** rises to Dir./Production at **Virgin Records** ... **Rich Appel** is promoted to Dir./Market Research and **Marguerite Hisen** rises to Assoc. Dir./Mktg. Services, East Coast at **Sony Music** ... **Velvet Records** names **Cheryl Shaver** VP/Sales, **Christina Battani** Dir./Production & Creative Services, and **Marilyn Gardner** Dir./Sales & Mktg. for the label ... **Edel America Records (E.A.R.)** appoints **Susan Dodes** to its Sr. A&R position ... **Charles Lozow** and **George Schwab** are appointed Sr. Counsel/Law Dept. and Sr. VP/General Counsel, respectively, for **Elek-**

Radio's New Challenge: The Net Generation

By Dave Lange

PART ONE OF A TWO-PART SERIES

As we approach spring of 1998, no doubt our thoughts are filled with Telecom Act dreams of high multiples, increasing revenue shares, multiformat strategies, ownership changes, and climbing stock prices. Meanwhile, an audience revolution is brewing that holds either great promise or poses a real threat to continued success in the new century.

This year, a whole new generation will begin to come of age. The first members are turning 18 this year, and it will be larger than the baby boom — too large to ignore. Radio and music could be looking at a wake-up call, since this next generation is able to latch onto new forms of entertainment with new technology and connectivity, “flaming” radio to the “spam” pile (in other words, leaving us in the dust). Some in our industry have likened the Internet to the CB radio fad of the '70s ... a dangerous thought with the reality of the Net Generation on the doorstep.

What's The Net Generation?

The Net Generation is made up of baby boomers' kids — now aged 0-18 — and their numbers are huge. They already make up 30% of the U.S. population, eclipsing the baby boomers. The Net Generation is the biggest generation yet! Marketers and advertisers will be taking notice; in fact, many already have.

The name Net Generation rises from the writings of Don Tapscott and his latest book, *Growing Up Digital* (www.growingupdigital.com). Mr. Tapscott's well-researched findings and observations on this new generation, also called “N-Geners,” give us a first glimpse.

This generation has easy access to new technologies and, by growing up in this environment, learns about new Internet and digital technology through “assimilation” rather than “accommodation.” Learning as adults requires us to accommodate new in-

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novations, a relearning process. Those who grow up with the technology need only to assimilate. Tapscott's investigation covers education, marketing, managing, and society infrastructure, but when you stand back and realize the impact on our industries, it's all crucial.

Radio's Youth Ban

Before we look at the next generation, let's revisit a similar event: the impact of the baby boom generation on both radio and music. Even though boomers grew up with a new technology — television — radio was able to become very influential in their lives. Throughout the '60s and '70s, as the boomers matured into the 18-34 demo, their presence fueled

rock music with a new Album-Oriented Rock format, shifted radio listening to FM for better-quality music, and drove up listening levels, keeping the medium competitive despite TV.

As the boomers moved into the 25-54 demo in the '70s and '80s, it became the dominant buying pattern — to a point where radio has become nearly totally dependent on delivering the 25-54 demo to advertisers! Every format strives to grasp at least a foothold with this group or watch its profit margin slide. Look at all the format options and stations with target demos somewhere in the 25-54 arena.

On the other hand, there are very few formats that openly address the 16-24 youth demo. Those that do usually lag in billing and profits. To address a whole new generation, the key will obviously be to reach them in this age range, when they're discovering their music and developing radio listening patterns. It's a little different than the 25-54 assignment most programmers face today. Can radio shift from its 25-54 habit and address teens and young adults again?

Look at the job radio did in adapting to the baby bust — Gen X. Only a few stations, mostly on the West Coast, dealt with forms of the Alternative format in the '80s, when Xers were 16-21 years old. It is only in the last five or six years that radio approached this generation and reluctantly joined in, despite the ratings success stories at many Alternative outlets. Even the nation's largest market, New York, didn't get a full-signal Alternative outlet until two or three years ago. Youth-based CHRs in the late '80s and early '90s shifted to capture listeners 25+ or fell by the wayside in many markets.

Generation X is now aged 19-33, and there are signs of radio addressing them. The last two or three years, the charts have seen more new artists and music styles in Rock, CHR, and even AC. But it may be too late to capture Gen X, which is more mature now and may have found other outlets for music and entertainment in the car, at work, and at home. With CD players, cell phones, computers, video, digital TV, and streaming audio, they have many choices. Thankfully for radio, their numbers are relatively small.

Generation Net's Impact

Generation Net is more fluent in and assimilated to new technology. It also represents large numbers that will carry a huge influence. N-Geners are likely to dwarf the impact of their parents, the baby boomers, in the next five to 10 years. Instead of assimilating to broadcast communication, they can browse the whole planet to interact with information, music, and video. They can set up websites to broadcast anything they want to the world — no FCC permission needed — and converse with each other in groups or one-on-one.

Their computers provide technology that's doubling every 18 months in speed and features, and they will have used them nearly from birth. Tapscott notes, “They want to be users — not just viewers or listeners.”



By Dick Kazan

Make That First Impression Count!

How would you like to consistently make a favorable first impression? Just think about what a difference this could make in your career and in your social life. It would also make you feel good about yourself.

A first impression happens so fast. Within the first two minutes that you've shaken hands with someone and exchanged a few pleasantries, that person has formed a distinct and largely unalterable impression of you. They've judged your physical appearance, your attitude, your intellect, your body language, and even your personal scent. You've either made a favorable first impression or you haven't, and there is no second opportunity.

Face-To-Face Facts

So how do you make that great first impression? May I suggest the following:

- **Smile** — There is no nicer way to greet people than with a warm, sincere smile. Essentially, you've offered a nonphysical embrace that transcends language, cultural, racial, economic, and gender differences. It makes each person that you meet feel welcome.

- **When comedians come out on stage, they know it's critical to their performance that they instantly establish a warm feeling with the audience. What's the first thing most of them do? From Bill Cosby to Jerry Seinfeld to Adam Sandler, the answer is the same: They look at the audience and smile.**

- **Establish Eye Contact** — In our society, it is critical that you look people in the eye when you meet them. If you look away as you greet someone, that person is likely to think that you have no interest in them. If your eyes move from side to side, that person will probably think you are shifty and untrustworthy.

Years ago, I met a senior official of one of the largest automobile manufacturers in the world. As we shook hands, his eyes began to dart from side to side, and I remember thinking this was a man I probably couldn't trust. Subsequently, when we did business, this first impression proved to be correct. He was never as good as his word and was often deceptive. I didn't have a pleasant business relationship with him, and neither did anyone else that I knew.

- **Be Aware Of Your Scent** — Because most of us bathe regularly, use cologne, after-shave lotion or perfume, and wear underarm deodorant, we assume that our scent will make a positive first impression. Not necessarily. We may overlook one of our most important personal features: our breath. If you eat a meal, then don't floss or brush your teeth, you exhale the fumes from food particles being digested in your mouth. If you drink coffee, it has its own distinct odor. And if you smoke, that tobacco smell is apparent to everyone around you.

Early in my career, I worked for a large aerospace company. In my department, there was a well-educated, very capable woman who had a problem with her breath. As people met her, it was often the first thing they noticed, and it unfortunately became a topic of gossip behind her back. I was only 20 years old; she was nearly 50 and had a more senior position than mine, so I wasn't comfortable telling her. Today, I wish I had politely done so. There is no doubt in my mind that the noxious scent of her breath hindered her career.

It is amazing how each of these elements can have such a powerful impact on your career and on your social life. Next week, we'll discuss some grooming tips that can help you make that great first impression.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

DATELINE

- **January 9 (through April 1)** — Winter '98 Arbitron.

- **March 11-15** — Pollack's New Media & Music Conference '98. Beverly Hilton, Beverly Hills, CA; (310) 459-8556.

- **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

- **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

- **March 19-20** — Rick Scott & Assoc. Sports Radio Conference '98. La Posada Resorts, Scottsdale, AZ; (206) 867-9397.

- **March 31** — Eighth Annual The Business of Entertainment: The Big Picture. Pierre Hotel, New York City; (212) 492-6082.

- **April 2 (through June 24)** — Spring Arbitron.

- **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

- **April 4** — Broadcasters' Foundation Charity Golf Tournament, National Country Club, Las Vegas; (203) 862-8577.

- **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

- **April 6-9** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

- **April 8** — American Broadcast Pioneers Breakfast. 7:30am Pavilion 11, Las Vegas Hilton; (203) 862-8577.

- **April 21** — Broadcasters' Foundation Golden Mike Award. Plaza Hotel, New York City.

This is not about having a programmer or DJ play music for you. It's about interacting with a medium.

Radio has been out of the youth business for many years and, no doubt, has dragged the music industry along with it. Generation Net brings huge potential, yet poses the need for a 180-degree turnaround for this industry. Now is the time to start researching, experimenting, and creating programming that captures N-Geners before they start hitting their mid-20s in a couple of years. In 10 years, they will dominate a 12-34 demo that will be larger than the

boomers. They will be making product/brand decisions for the rest of their lives. Marketers and advertisers will be there. Will radio?

Next week: What's different about the Net Generation, and how can radio reach it?

Veteran programmer Dave Lange is a South Bend, IN-based consultant working with Rock-based formats. He can be reached at (219) 273-0559 or via e-mail at DLange210@aol.com.

April '98 Calendar Of Events

It's no "foolin'" that April is almost here. As we spring forward, take a look at this month's calendar when planning your upcoming sales and marketing events.

April '98 — Day by Day

- **April 1** — Dollar sign (\$) created (1778)
The yo-yo is introduced in America (1929)
National Radio Talk Show Host Day
Firefighter's Day
April Fool's Day
Debbie Reynolds, Actress (66)
- **April 2** (through June 24) — Spring Arbitron.
First motion picture theater open (1902)
The world underwater kissing record set (1980): 2 minutes, 18 seconds
Great Lover's Day
Dana Carvey, Comedian (43)
- **April 3** — Broadcast Education Association's 43rd Annual Convention.
Las Vegas Convention Center (through April 6). (202) 429-5354.
American Circus Day
Don't Go To Work Unless It Is Fun Day
TV Guide debuts (1953)
Eddie Murphy, Actor (37)
- **April 4** — Broadcasters' Foundation Charity Golf Tournament.
National Country Club, Las Vegas. (203) 862-8577
The Space Shuttle *Challenger* takes its maiden voyage (1983)
Argonia, KS elects Susan Salter as the first U.S. woman mayor (1887)
Robert Downey Jr., Actor (33)
- **April 5** — Daylight Savings Time begins
Palm Sunday
The broadcast of "We Are The World" is heard simultaneously on radio stations around the world (1985)
Bette Davis, Actress (1908-1989)
Colin Powell (61)
- **April 6-9** — NAB '98 and Multimedia World. Las Vegas Convention Center. (202) 775-4970.
The North Pole is discovered by Robert E. Peary (1909)
Mormon Church founded (1830)
Twinkies Day
Marilyn Henner, Actress (46)
Harry Houdini (1874-1926)
- **April 7** — Matches invented (1827)
No Housework Day
Television first shown to the public (1927)
Francis Ford Coppola (59)
- **April 8** — American Broadcast Pioneers Breakfast. 7:30am, Pavilion 11, Las Vegas Hilton. (203) 862-8577.
Behave Yourself Day
Hank Aaron hits his 715th home run
Clint Eastwood elected mayor of Carmel, CA
Buddha (563 B.C.) (Buddhist holiday)
- **April 9** — Egg Salad Week
The Masters begins at Augusta National in Georgia
Gen. Robert E. Lee surrenders to Gen. Ulysses S. Grant (1865)
The electron celebrates its 100th birthday
Dennis Quaid, Actor (44)
Hugh Hefner (72)
- **April 10** — Good Friday
Paul McCartney announces he's leaving the Beatles (1970)
ASPCA founded (1866)
John Madden, Sportscaster (61)
- **April 11** — Sexual harassment banned (1980)
Passover
The Civil Rights Act passes (1968)
Apollo 13 launch (1970)
Eddie Van Halen marries Valerie Bertinelli (1981)
- **April 12** — Easter
Stupid Pet Tricks Day
World's largest trivia contest
Shannon Doherty, Actress (27)
David Letterman (51)
- **April 13** — World's largest hula competition
Sidney Poitier becomes the first African American to win an Oscar (1964)
Baseball's first strike ends (1972)
Thomas Jefferson (1743-1826)
- **April 14** — *Webster's Dictionary* first published (1828)
J. Cash Penney opens his first store in Kemmerer, KY (1902)
Tony Perkins, Actor (1932-1992)
- **April 15** — Taxes due
First McDonald's opens (1955) in Des Plaines, IL
National Hostility Day
Rubber Eraser Day
Titanic sinks (1912)
- **April 16** — Lookalike Day
National CPAs Goof-Off Day
National Stress Awareness Day
Anchorman Walter Cronkite debuts on the *CBS Evening News* (1962)
Charlie Chaplin (1889-1977)
- **April 17** — Bay of Pigs invasion (1961)
Ford unveils the Mustang (1964)
Daffy Duck turns 60
- **April 18** — First crossword puzzle book (1924)
First walk/don't walk sign (1955)
The midnight ride of Paul Revere (1775)
The great San Francisco earthquake (1906)
James Woods, Actor (51)
Eric Roberts, Actor (42)
- **April 19** — Cult Leader David Koresh and 80 of his followers die in Waco, TX (1993)
The Federal Building in Oklahoma City is bombed (1995)
Al Unser Jr., Race Car Driver (36)
Dudley Moore, Actor (63)
- **April 20** — Apollo 16 astronauts land on the moon (1972)
MLB's NY Yankees become the first team to hit more than 10,000 home runs (1988)
Ryan O'Neal, Actor (57)
- **April 21** — Broadcasters' Foundation Golden Mike Award. Plaza Hotel, New York City.
National Lingerie Week
Professional Secretaries' Week
Tony Danza, Actor (47)
Queen Elizabeth II (72)
- **April 22** — 33rd Annual Academy Of Country Music Awards.
Universal Amphitheatre, Los Angeles. (213) 462-2351.
Congress authorizes the use of "In God We Trust" on U.S. coins (1864)
Jack Nicholson, Actor (61)
- **April 23** — New Coke introduced (1985)
The first moving picture is shown on a public screen (1896)
William Shakespeare (1564-1616) born and died on the same date
Valerie Bertinelli, Actress (38)
Lee Majors, Actor (58)
- **April 24** — Change Your Batteries In Your Car Alarm Day
National TV Turn-Off Day
Shirley Maclaine, Actress (64)
- **April 25** — '98 RTNDA Spring Training Conference. Double Tree Hotel, Pentagon City/National Airport, Washington, DC. (202) 659-6510.
Take Our Daughters To Work Day
First human execution by guillotine (1792)
Guglielmo Marconi (1874)
Martin Waldseemuller (1470-1520), the German geographer who named America
Al Pacino, Actor (58)
- **April 26** — National Crayola Day
Largest bank robbery (1981) Tucson, AZ \$3.3 mil
Chernobyl nuclear disaster in Soviet Union (1986)
First multiracial elections in the Republic of South Africa (1994)
Carol Burnett, Comedian (65)
- **April 27** — AAWRT's Gracie Allen Awards. Lincoln Center, New York. (703) 506-3290.
Chinese students occupy Tiananmen Square, Beijing, China (1989)
Ulysses S. Grant, 18th President (1822-1885)
Casey Kasem (66)
- **April 28** — Kiss Your Mate Day
The mutiny on the *Bounty* (1789)
The musical *Hair* opens on Broadway (1968)
Saddam Hussein (63)
Jay Leno, Comedian (48)
- **April 29** — Dick Clark testifies before Congress that he has never taken payola (1960)
Uma Thurman, Actress (28)
Jerry Seinfeld, Actor (44)
Andre Agassi, Tennis Star (28)
- **April 30** — National Honesty Day
George Washington is inaugurated (1789)
Texas Senate officially renames the 4th Of July "Willie Nelson Day"
NBC makes first public demonstration of television at the World's Fair, New York, NY (1939)

April '98 — Month-Long Events

- Actors Appreciation Month
- Alcohol Awareness Month
- Cancer Control Month
- Child Abuse Prevention Month
- Confederate Heritage Month
- Dog Appreciation Month
- Fair Housing Month
- Fresh Florida Tomato Month
- Holy Humor Month
- International Amateur Month
- Keep America Beautiful Month
- Knuckles Down Month
- Listening Awareness Month
- Mathematics Education Month
- Month Of The Young Child
- Multicultural Communication Month
- Municipal Community Services Month
- National Anxiety Month
- National Fresh Celery Month
- National Humor Month
- National Occupational Therapy Month
- National Poetry Month
- National Recycling Month
- National Welding Month
- National Woodworking Month
- Parkinson's Awareness Month
- Prevention Of Cruelty To Animals Month
- Sexual Assault Awareness Month

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

Advance Mortgage

SITUATION: The company wanted to advance their success with a target market of African-American adults age 18 and older amid competition from a variety of other mortgage companies in the market. During their eight years in business, Advance Mortgage had used a combination of newspaper, direct mail, and radio. Now, however, they were looking for new advertising alternatives that would accelerate their growth ... on a limited budget.

OBJECTIVE: Reach target listeners throughout all parts of the day and night, seven days a week, to achieve greater awareness for Advance Mortgage. And to do so within realistic budget parameters.

CAMPAIGN: Using a popular "Weather Plan" devised by WTGH-AM/Columbia, SC, along with a schedule on one other station to fortify their typical direct mail and newspaper exposure, Advance Mortgage achieved affordable dominance. The Weather Plan provided from 74 to 104 impressions per week during an eight-week period. A combination of 15-second and 60-second announcements was used.

RESULTS: Having pinpointed the target perfectly through WTGH, Advance Mortgage has enjoyed sales increases of 50%! The company has continued its advertising on the station due to the tremendous response of WTGH listeners and is signing more customer contracts than ever before!

RAB TOOLBOX

More marketing information and resources from the RAB

FROM MEDIA TARGETING 2000

From 6am to 6pm, home purchasers spend 55% of their media time with radio. Sixty percent of home purchasers are men. Forty percent are women. Fifty-four percent earn more than \$50,000 annually.

FROM RAB'S INSTANT BACKGROUND COLLECTION — MORTGAGES

Who Does The Lending? — Through the first nine months of 1995, origination sources of 1-4 family mortgage loans (U.S. Department of Housing and Urban Development/U.S. Banker, May, 1996):

Mortgage companies	57%	Savings & loan institutions	14%
Commercial banks	25%	Mutual savings banks	3%

When Business Occurs — New home financing from all sources, based on quarterly activity (U.S. Department of Housing and Urban Development, 5-year average, 1991-95):

First Quarter	24.5%	Third Quarter	25.7%
Second Quarter	27.5%	Fourth Quarter	22.3%

RAB CATEGORY FILES

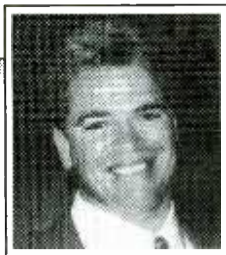
"According to a Roper Starch study for Citicorp Mortgage, Inc., the paperwork and documentation required and the length of loan approval time are the two most frustrating things about the mortgage application process." — *The Public Pulse*, March 1997

Here you'll find more marketing information and resources from RAB. For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at www.rab.com.

April '98 — Extended Events

- April 1-7 — National Laugh Week
- April 5-7 — Alcohol-Free Weekend
- April 6-9 — NAB '98 Las Vegas Convention Center
- April 8-14 — National Garden Week
- April 14-20 — National Library Week
- April 17-26 — Fiesta (San Antonio)
- April 21-28 — Big Brothers & Sisters Appreciation Week

(Compiled by R&R Radio Editor Frank Miniaci from various resources, including Radio Programming Consultant Alan Sneed.)



FRANK MINIACI

Invasion Of The Widget Vendors

by Nancy Izor

Can you build a better mousetrap? What will it take to win? Is it effective to create new and improved marketing strategies to grab the attention of your listeners? In this week's guest column, Creative Media Management President Nancy Izor has the floor and gets right to the heart of the matter.

Those who use direct mail successfully for your radio stations must be really confused about some of the things you're reading these days. You're scratching your collective heads (and possibly other parts of your anatomy) while enjoying consistent ratings growth in the shadow of the trade press telling you that direct mail, as a mass medium, just isn't effective anymore.

These comments are even more bothersome because they emanate from the mouths of well-respected marketing gurus who not very long ago extolled direct mail's virtues and even said that you really needed to mail more pieces. So why has a segment of the direct marketing industry all but abandoned well-targeted, mass direct mail for the business of cutting-edge widget peddling?

Facing Shrinking Promo Budgets

First of all, it's important to understand the catalyst behind this change of heart. It's the "C" word again: consolidation. Only this time, it has struck from a slightly different angle. While consolidation's effect on day-to-day station operation has been very much in the news, not much attention has been paid to its impact on companies that make their livings supplying ancillary products and services to the radio industry.

Like everyone else, direct marketers have been busy adjusting to the financial pressures of the shrunken promotional budgets left in consolidation's wake. Plus, the direct marketing industry has had other simultaneous non-radio-related pressures to deal with, such as postage increases and paper price hikes. When you add that to the plethora of new direct marketing companies that sprang up one pre-consolidation night, it's like what they told you at your college orientation: "Look at the person on your left and the person on your right. Neither of these individuals will be here in four years." Marketing companies that found themselves competing — mostly on price — for fewer and

fewer mailings with smaller and smaller mailing quantities were economically forced to make some decisions about the direction of their businesses.

It's clear that the financial pressure of consolidation has created a huge rift in the ranks of the direct marketing industry. Marketing companies, heretofore considered competitors, aren't even in the same business anymore. Gone are the days when only subtle differences existed, such as the paper each company used, the quality of the designs they created, or which school of targeting they subscribed to. Direct marketers are now diametrically divided into separate camps, each with philosophies as diverse as the complement of products and services they sell. Your challenge is to find the best camp in which to pitch your tent.

Some direct marketers were forced to make rather drastic departures from the direct mail business just to stay alive. These "directional adjustments" made to a vendor's business plan are now being touted as "cutting-edge marketing," which they claim is necessary because "the old stuff" just doesn't work anymore. Make no mistake, there are specific situations where these new technologies make perfect sense. Unfortunately, more often than not, they are being applied in situations where it should be expressly *verboten*. Let's face it, it's a whole lot sexier to be the first to use the latest, most expensive cutting-edge marketing available than to admit that you're sticking with the "old stuff," but only doing it better. Only the Unabomber of Radio Direct Marketing would take such an anti-tech approach. But, when the Unabomber kicks your cutting-edge butt, then what? Time to pick up and move the tent again.

Perfecting The Pitch

In such a volatile environment as today's, do you properly evaluate which marketing direction is right for your radio station? How do you determine whether the new cutting-edge marketing options you're considering are based on solid marketing principles or are merely a "lifeboat" for the vendor who's selling them?

First of all, you must determine if "the pitch" makes sense. For every proposal that comes across your desk, develop a "consolidation translation." Below are rewordings of some statements made recently (right here in this column!) by a

marketing pro selling video mailers:

- "Video mailers offer an entirely new direct marketing innovation. They combine the targeting of direct mail and the power of television."

Consolidation Translation: A video, on its best day, cannot be construed as television. It's TV without the cume power, which happens to be the most important aspect of TV.

- "Most enticing video mailers get response rates in excess of 50%."

Consolidation Translation: Fifty percent will respond. However, the cost per unit is fairly stiff, and your budget probably won't allow you to mail enough pieces to make an impact. (Use of a calculator may be helpful here, but 50% of four is still only two!)

- "When combined with the power of an effective four-minute TV commercial, you get lightning in a bottle."

Consolidation Translation: Common sense tells you that a listener (who's really a viewer, in this instance!) won't sit still in today's time-starved environment to watch a four-minute TV spot when viewers are "clicking" through :10s at the speed of light. (By the way, there's definitely something in the bottle, but it doesn't look or smell like lightning.)

The practice of database marketing — building a list of core listeners and catering to them — is somewhat suspect, too. A few years ago, with budgets getting smaller by the rating book, the direct marketing industry began romancing database marketing. Some radio stations that couldn't afford to use direct mail the right way — to build cume — flocked to database marketing. There was even a time when the terms "direct marketing" and "database marketing" became nearly interchangeable, and many budget-starved broadcasters were reluctant to acknowledge the difference.

In theory, the "idea" of database marketing is as good as it gets, even though it's a carryover from the package goods business where the cash register rings every time there's a sale. In radio, the "sale" occurs when someone tunes into the radio station, but the cash register doesn't clang until the individual fills out an Arbitron diary and reports the sale. This reporting process is why traditional marketing approaches used for businesses like airlines and catalogs are rarely effective for radio.

For most, database marketing has turned out to be one of the biggest disappointments since the Bonaventure's computer went down at the NAB a few years ago in Los Angeles. Those who invested mega-mones and were successful at constructing their station's database found a lack of products to use it for once this painful process was complete. Birthday cards and Christmas cards are nice. But,

Promo Of The Week



TALK ABOUT SNOW BLINDNESS — All eyes will be on KRXQ/Sacramento's snowboarders for the upcoming "El Niño Snowboard and Music Festival," to be held April 4. Team Extreme captains Kenny Ryback and Curtiss Johnson are seen here grinning and baring it.

in quantities this small, do you care enough to send the very best to pay three times the cost of Hallmark's finest?

Additionally, there's the matter of the internal labor hours involved in managing the database, especially when the "database person" has just been promoted and is now scrambling to keep promotions going for three or four stations. No time to visit the restroom more than once a day, let alone maintain a database — and it's debatable which activity is more productive anyway. Database marketing is like being addicted to drugs — you get rolling, you realize along the way that it's a bad idea, but you just can't give it up. In some cases, there's too much money invested to admit that the decision made to construct it was a mistake to begin with. It's probably best not to even mention the huge revenue-generating potential that was promised. Does "sinkhole" mean anything to anybody?

In retrospect, was database marketing embraced because it was such a great idea with a tremendous potential to produce results, or could it have been because direct marketing consultants were hesitant to tell a radio station that it didn't have enough budget to use direct mail the right way ... as a cume builder? It's up to the contest methodology and the sound of your radio station to take care of TSL without being forced to rely on database marketing to accomplish this task. Database marketing is probably the greatest example of consolidation at work behind the scenes.

Then there are those companies that use consolidation as their marketing widget's *raison d'etre*. There's a huge hole in that theory. Your marketing targets listeners, hopefully diary-keeping ones. Consolidation isn't happening to listeners, or to diarykeepers for that matter. In fact, neither group — which we can always hope aren't mutually exclusive — even knows what's occurring. Consolidation certainly hasn't changed why or how they listen to your radio station. To intimate that an alteration to your marketing approach is required because of consolidation borders on ludicrous,

unless you're altering your marketing in deference to one of your multi-tentpole partners. That's another argument entirely.

Avoiding The 'Switch Pitch' Approach

Next time you call a direct marketing company with the intention of implementing a direct mail campaign and find yourself being switch pitched to their newest cutting-edge widget, think about it. Nothing that has occurred has done anything to thwart the effectiveness of direct mail as a mass medium. In fact, when intelligently targeted and executed in the context of a well-conceived, long-range marketing plan, mass direct mail is more effective than it ever was. Direct marketing companies that have resisted "widgetization" have spent their time and efforts honing their craft and developing more-exciting graphic approaches while refining mailing list targeting strategies based on solid research. The truth is, radio direct mail has never been in better shape. Today's direct mail product is far superior to that of yesterday. And the medium now has enough experience to know what produces results and what doesn't.

Beware of vendors, who, caught in the financial grip of consolidation, have concocted widget-based marketing schemes that have little or no shot of producing results for your radio station. Instead of giving them your business, a business loan might be more appropriate.

Nancy Izor is the President of Creative Media Management Inc., a direct marketing consultancy based in the Tampa-St. Petersburg area that specializes in direct mail for radio. She can be reached at (813) 536-9450, fax: (813) 536-9711, e-mail: cmm4a@ix.netcom.com.



TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact Frank Miniaci directly at (310) 788-1650 or by e-mail at miniaci@rronline.com.

'ZINE SCENE

'The World According To Garth'

Newsweek runs a four-page spread on country sensation **Garth Brooks**, in which he discusses his tough business style. On the shake-up at his Capitol/Nashville label due to disappointing sales of his '95 release, *Fresh Horses*, that resulted in the firing of President **Scott Hendricks** and four other key execs, Brooks says, "I knew what the [marketing] plan was for the first four or five weeks, I guess. All I know is that I've got an album that I love that will never get another life. It's gone."

On Brooks' ability to pick and choose who runs his label, former Capitol President **Jimmy Bowen** puts it this way: "It's like having a gorilla in the chicken pen. Some of the chickens are gonna get stomped on. And the ones that don't are gonna be nervous."

The Check's In The Mail

Cedars-Sinai in L.A. has told **Michael Jackson** they won't deliver his second baby (a girl) because he still hasn't paid for the first one! A contractor has threatened to stop work on wife **Debbie Rowe's** house until Jackson pays him \$30,000. And when Rowe went on a buying spree for her new kitchen, the check bounced! (*National Enquirer*)

Meanwhile, the *Star* contends that Jackson has offered Rowe \$5000 for a quickie divorce and wants **Lisa Marie Presley** to loan him the money.

Taking The Plunge

Entertainment Weekly dedicates the majority of the 'zine to soundtracks — and spotlights **Celine Dion**, who says about her *Titanic* recording experience, "I couldn't control my voice. I was shaking and sweating; I could hear my knees. First day of the month, also."

Offering his take on his double Oscar nods for *Men In Black* and *Good Will Hunting*, **Danny Elfman** surmises, "Coming from rock and roll, I'm always expecting this plunge: In five years I'll probably be scrambling for *Police Academy 17*."

A Booby Trap

Loretta Lynn's \$8000 boob job has caused a bit of controversy among family members, including her two daughters, **Betty Sue** and **Cissie**, who think mom's just too old to be sexing herself up! (*Globe*)

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

Runnin' With The Devil

Pamela Lee tells her own story in the *National Enquirer* about the abuse and devil-worshipping of her husband, **Tommy Lee**. Among the high points: The couple wrote a bizarre marital contract in their own blood, and Pamela was frequently beaten by Tommy from the very start of their marriage. Cries Pamela, "I never want to see him or his tattooed body again!"

Also offering advice on Pamela's situation is psychiatrist **Dr. Carole Liebman**, who says, "Don't become another Nicole Simpson. Run ... and don't look back." The *Star* and *People* also run stories on the Lee debacle.

Tarnished Crown

"I can't stand it! Everybody loves her now, not me" — **Barbra Streisand** unleashes her fury to a friend about **Celine Dion**, whom Streisand feels has taken her place (*Globe*).

And since we're on a roll, Dion's writers are furious because the songbird earns megabucks with their creations and makes them share a hefty hunk of their royalties with her. "How much money do they need? The only way to describe it is sleazy," blasts music business exec **David Basskin** (*Globe*).

Give Me Back My Man!

Mariah Carey has her eye on a new guy — **Madonna's** ex, **Carlos Leon**. Carey approached him at an exclusive gym and slipped him her phone number (*Star*).

Carey must be very busy. The *National Enquirer* says **Brandy** has dumped **Boyz II Men** singer **Wanya Morris** after seeing photos of him and Ms. Carey getting cozy at a posh nightclub.

Of course, in an *Us* profile, Brandy says this about her breakup with Morris: "I've had a crush on him since I was 16, but I waited until I was 18 before I started dating him. Now we're not together; we're going through a phase of taking space."

LeAnn Rimes is so shocked by being dumped by soap opera hunk **Jensen Ackles** that she's telling friends, "I'm still his girlfriend!" (*Globe*)

Living The Blues

Life magazine does a portfolio of great blues singers, players, and experts, who offer their take on the genre, that, as **Ruth Brown** says, "comes from a place nobody can talk about but you."

MUSIC & MOVIES

CURRENT

- **TITANIC**
Singles: My Heart Will Go On/Celine Dion (550 Music)
Southampton/James Horner (Sony Classical/Work)
 - **THE WEDDING SINGER (Maverick/WB)**
Single: Video Killed The Radio Star/Presidents Of The United States Of America
Other Featured Artists: Police, New Order, David Bowie
 - **THE BIG LEBOWSKI (Mercury)**
Featured Artists: Bob Dylan, Elvis Costello, Gipsy Kings
 - **GOOD WILL HUNTING (Capitol)**
Featured Artists: Elliott Smith, Dandy Warhols, Luscious Jackson
 - **THE APOSTLE (RisingTide)**
Featured Artists: Patty Loveless, Gary Chapman/Wynonna, Lyle Lovett
 - **SENSELESS**
Single: Got Be ... Movin' On Up/Prince B f/Ky-mani Marley (Gee Street/V2)
 - **WAG THE DOG**
Single: Wag The Dog/Mark Knopfler (Mercury)
 - **GREAT EXPECTATIONS (Atlantic)**
Single: Sunshower/Chris Cornell
Other Featured Artists: Poe, Duncan Sheik
 - **I KNOW WHAT YOU DID LAST SUMMER (Columbia)**
Single: Clumsy/Our Lady Peace
Other Featured Artists: Korn, Soul Asylum
 - **HALF-BAKED (MCA)**
Singles: Along Comes Mary/Bloodhound Gang
Marbles.../Black Grape
Other Featured Artists: Luscious Jackson, Days Of The New
 - **HURRICANE STREETS (Mammoth/Capitol)**
Single: Sex And Candy/Marcy Playground
Other Featured Artists: Seven Mary Three, De La Soul, Vic Chesnutt
 - **ZERO EFFECT (Work/Sony Music Soundtrax)**
Featured Artists: Mary Lou Lord, Jamiroquai, Nick Cave & The Bad Seeds
- COMING**
- **SLIDING DOORS (Jersey/MCA)**
Single: Turn Back Time/Aqua (MCA)
Other Featured Artists: Blair, Space Monkeys, Jamiroquai

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

Allman Brothers, Friday (3/13) at 7:30pm ET/4:30pm PT (keyword: LIVE).

Michael Bolton, Sunday (3/15) at 8pm ET/5pm PT, America Online (keyword: LIVE).

On The Web

Aerosmith, chat, late Friday at 12:30am ET/9:30pm PT (www.soniconet.com).

Allman Brothers, concerts, Friday and Saturday (3/13-3/14) check www.LiveConcerts.com for times.

Mavericks, concert, late Friday at 12:30am ET/11:30pm PT (www.LiveConcerts.com).

Wyclef Jean, chat, Sunday at 6pm ET/3pm PT (www.rocktropolis.com).

Blessid Union, chat, Monday (3/16) at 10pm ET/7pm PT (www.grooveplanet.com).

Tracy Byrd, Wednesday (3/18) at 10pm ET/7pm PT (www.countryspotlight.com).

Joe Satriani, concert, Thursday (3/19) at 9pm ET/6pm PT (www.elastic.net).

MUSIC DATEBOOK

MONDAY, MARCH 23

1964/John Lennon's *In His Own Write*, a book of poetry and prose, is published.

1988/Mick Jagger makes his first on-stage solo appearance ever in Japan before 46,000 people. The **Rolling Stones** previously had been banned from the country amid government drug speculation.

1987/The first Soul Train Awards are broadcast, with **Luther Vandross** and **Dionne Warwick** as hosts.

Born: **Ric Ocasek** 1949, **Chaka Khan** 1953, **Damon Albarn** (Blur) 1968

Releases: the **Beach Boys'** "Surfin' U.S.A." 1963

TUESDAY, MARCH 24

1958/Elvis Presley is inducted into the Army.

1991/The **Black Crowes** are dropped as an opening act on **ZZ Top's** tour for repeatedly criticizing tour sponsor Miller Beer.

1992/A Chicago judge settles the **Milli Vanilli** class-action suit by approving \$1-\$3 cash rebates to anyone proving they bought group's music before November 27, 1990, when the lip-synch scandal broke.

Born: **Lee Oskar** (War) 1946, **Lene Lovich** 1949, **Dougie Thompson** (Supertramp) 1951

Releases: the **Shirelles'** "Soldier Boy" 1962

WEDNESDAY, MARCH 25

1961/Elvis Presley performs what will be his last live show for eight years at the Block Arena in Pearl Harbor, HI.

1967/The **Who** make their American debut as part of Murray The K's Easter Rock & Roll Extravaganza Show.

1976/**Jackson Browne's** wife, Phyllis, commits suicide.

Born: **Aretha Franklin** 1942, **Elton John** 1947, **Nick Lowe** 1949, **Jeff Healey** 1966

Releases: **Paul McCartney's** "With A Little Luck" 1978

THURSDAY, MARCH 26

1975/*Tommy*, the Ken Russell film based on the rock opera by the **Who**, premieres in London.

1995/Rapper **Eazy-E** (a.k.a. Eric Wright) dies of complications from AIDS. He discovered he had the disease three weeks earlier.

Born: **Diana Ross** 1944, **Steven Tyler** (Aerosmith) 1948, **Teddy Pendergrass** 1950

FRIDAY, MARCH 27

1979/**Bruce Springsteen's** first video, "Rosalita," premieres on BBC-TV.

1987/**U2** re-create the Beatles' rooftop concert while filming the video for "Where The Streets Have No Name" in L.A.

Born: the late **Sarah Vaughn** 1924, **Tony Banks** (Genesis) 1950, **Andrew Farris** (INXS) 1959, **Mariah Carey** 1970

Releases: the **Who's** "I Can't Explain" 1965, **Prince's** *Sign O' The Times* 1987

SATURDAY, MARCH 28



Phil Collins — hello and goodbye.

1976/**Genesis** begin their first tour with **Phil Collins** on lead vocals taking over for departed member **Peter Gabriel**. Collins will announce he'll leave the group to concentrate on his solo career exactly 20 years later.

1995/**Lyle Lovett** divorces **Julia Roberts**.

Born: **Reba McEntire** 1954, **Charles Portz** (Turtles) 1945

Releases: **Crosby, Stills, Nash & Young's** "Woodstock" 1970

SUNDAY, MARCH 29

1979/**Eric Clapton** marries **Patti Boyd**, ex-wife of **George Harrison**.

1980/**Ronald Selle** sues the **Bee Gees** for copyright infringement over the song "How Deep Is Your Love."

1985/*Desperately Seeking Susan*, starring **Madonna**, opens.

Born: **Vangelis** 1943, **Bobby Kimball** (Toto) 1947, **Perry Farrell** (Jane's Addiction, Porno For Pyros) 1969

— Jay Gross



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- AQUA Turn Back Time (MCA)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- JERRY CANTRELL Cut You In (Columbia)
- JANET I Get Lonely (Virgin)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- SILKK THE SHOCKER Just Be Straight... (No Limit/Priority)

HEAVY

- BEN FOLDS FIVE Brick (550 Music)
- CELINE DION My Heart Will Go On (550 Music)
- NATALIE IMBRUGLIA Torn (RCA)
- JANET I Get Lonely (Virgin)
- K-CI & JOJO All My Life (MCA)
- MADONNA Frozen (Maverick/WB)
- MARCY PLAYGROUND Sex And Candy (Capitol)
- METALLICA The Unforgiven II (Elektra/EEG)
- SAVAGE GARDEN Truly Madly Deeply (Columbia)
- WILL SMITH Gettin' Jiggy Wit It (Columbia)
- THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
- USHER Nice & Slow (LaFace/Arista)
- VAN HALEN Without You (Warner Bros.)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)

JAM OF THE WEEK

- LSG (L.L., BUSTA & MC LYTE Curious (EastWest/EEG)

STRESS

- BUSTA RHYMES Dangerous (Elektra/EEG)
- ERIC CLAPTON My Father's Eyes (Duck/Reprise)
- PAULA COLE Me (Imago/WB)
- EVERCLEAR I Will Buy You A New Life (Capitol)
- FOO FIGHTERS My Hero (Roswell/Capitol)
- HANSON Weird (Mercury)
- MASE I/TOTAL What You Want (Bad Boy/Arista)
- BRIAN MCKNIGHT Anytime (Mercury)
- BILLIE MYERS Kiss The Rain (Universal)
- OUR LADY PEACE Clumsy (Columbia)
- JIMMY RAY Are You Jimmy Ray? (Epic)
- FINLEY QUAYE Sunday Shining (550 Music)
- ROLLING STONES Saint Of Me (Virgin)
- UNCLE SAM I Don't Ever Want To... (Stonecreek/Epic)

BREAKTHROUGH

- RONI SIZE Brown Paper Bag (Talkin' Loud/Mercury)

ACTIVE

- AQUA Turn Back Time (MCA)
- MARY J. BLIGE Seven Days (MCA)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- JERRY CANTRELL Cut You In (Columbia)
- CREED My Own Prison (Wind-Up)
- DAYS OF THE NEW Shell In The Room (Outpost/Geffen)
- DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
- GOD LIVES UNDERWATER From Your Mouth (1500/A&M)
- ICE CUBE We Be Clubbin' (Heavyweight/A&M)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- K.P. & ENWYI Swing My Way (EastWest/EEG)
- LIMP BIZKIT Counterfeit (Flip/Interscope)
- LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- LOREENA MCKENITT The Mummers... (Quinlan Road/WB)
- SARAH MCLACHLAN Adia (Arista)
- MONO Life In Mono (Atlantic)
- 'N SYNC I Want You Back (RCA)
- NEXT Too Close (Arista)
- OL SKOOL O.K. SWEAT & XSCAPE Am I... (Keia/Universal)
- SILKK THE SHOCKER Just Be Straight... (No Limit/Priority)
- SPACEHOG Mungo City (HiFi/Sire/WB)
- SWV Rain (RCA)
- TONIC Open Up Your Eyes (Polydor/A&M)
- TUESDAYS It's Up To You (Arista)
- U2 If God Will Send His Angels (Island)

Video airplay from March 16-22.



50.8 million households
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- MARIAH CAREY My All (Columbia)
- MARC COHN Already Home (Atlantic)
- HANSON Weird (Mercury)
- JANET I Get Lonely (Virgin)
- VAN HALEN Without You (Warner Bros.)

XL

- CELINE DION My Heart Will Go On (550 Music)
- JANET Together Again (Virgin)
- MADONNA Frozen (Maverick/WB)
- MATCHBOX 20 3am (Lava/Atlantic)
- SAVAGE GARDEN Truly Madly Deeply (Columbia)

LARGE

- BEN FOLDS FIVE Brick (550 Music)
- MARIAH CAREY My All (Columbia)
- ERIC CLAPTON My Father's Eyes (Duck/Reprise)
- PAULA COLE Me (Imago/WB)
- HARRY CONNICK JR. Learn To Love (Columbia)
- ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- NATALIE IMBRUGLIA Torn (RCA)
- SARAH MCLACHLAN Adia (Arista)
- BILLIE MYERS Kiss The Rain (Universal)
- ROLLING STONES Saint Of Me (Virgin)
- THIRD EYE BLIND How's It Going To Be (Elektra/EEG)

MEDIUM

- JANET I Get Lonely (Virgin)
- ELTON JOHN Recover Your Soul (Rocket/Island)
- LDREENA MCKENITT The Mummers... (Quinlan Road/WB)
- CARLY SIMON Ev'ry Time We Say Goodbye (Arista)
- SHANIA TWAIN You're Still The One (Mercury)
- VAN HALEN Without You (Warner Bros.)
- VERVE Bitter Sweet Symphony (Hut/Virgin)

CUSTOM

- BACON BROTHERS Boys In Bars (Bluxo)
- BOYZ II MEN A Song For Mama (Motown)
- MARC COHN Already Home (Atlantic)
- DRU HILL We're Not Making Love No More (LaFace/Arista)
- EBBA FORSBERG Lost Count (Maverick/WB)
- GREEN OAY Time Of Your Life (Good Riddance) (Reprise)
- HANSON Weird (Mercury)
- K-CI & JOJO All My Life (MCA)
- JONNY LANG Missing Your Love (A&M)
- MARCY PLAYGROUND Sex And Candy (Capitol)
- BRIAN MCKNIGHT Anytime (Mercury)
- OL SKOOL O.K. SWEAT & XSCAPE Am I... (Keia/Universal)
- JIMMY RAY Are You Jimmy Ray? (Epic)
- DUNCAN SHEIK Wishful Thinking (Atlantic)
- KENNY WAYNE SHEPERO Blue On Black (Revolution)
- SWV Rain (RCA)
- TONIC Open Up Your Eyes (Polydor/A&M)
- U2 If God Will Send His Angels (Island)
- UNCLE SAM I Don't Ever Want To See... (Stonecreek/Epic)
- JODY WATLEY Off The Hook (Atlantic)

Video airplay from March 16-22.



Video Playlist

- LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)
- MASE Tell Me What You Want (Bad Boy/Arista)
- SWV Rain (RCA)
- WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)
- MARY J. BLIGE Seven Days (MCA)
- JD /VBRAT & USHER The Party Continues (So So Def/Columbia)
- PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)
- BRIAN MCKNIGHT Anytime (Mercury)
- MARIAH CAREY I BONE THUGS... Breakdown (Columbia)
- OL SKOOL O.K. SWEAT & XSCAPE Am I... (Keia/Universal)

Video playlist for week ending March 13.

Rap City Top 10

- WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)
- LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)
- MASE Tell Me What You Want (Bad Boy/Arista)
- NOTORIOUS B.I.G. I/112 Sky's The Limit (Bad Boy/Arista)
- GANGSTARR You Know My Steez (Noo Trybe/Virgin)
- ICE CUBE We Be Clubbin' (Heavyweight/A&M)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- OUTKAST In Due Time (LaFace/Arista)
- JAY-Z /BLACKSTREET City Is... (Roc-A-Fella/Def Jam/Mercury)
- LUNIZ /REDMAN Hypnotize (C-Note/Noo Trybe)

Video playlist frozen from week ending March 6.

TELEVISION

TOP TEN SHOWS MARCH 2-8

Total Audience
(98 million households)

- 1 ER
- 2 Seinfeld
- 3 Veronica's Closet
- 4 Friends
- 5 Just Shoot Me
- 6 Touched By An Angel
- 7 Frasier
- (tie) 60 Minutes
- 9 Movie (Sunday)
(To Live Again)
- 10 Dateline NBC (Tuesday)
(tie) Magic's Biggest Secrets Revealed 2
(tie) The X-Files

Adults 18-49

- 1 ER
- 2 Seinfeld
- 3 Veronica's Closet
- 4 Friends
- (tie) The X-Files
- 6 Just Shoot Me
- 7 The Simpsons
- 8 The Drew Carey Show
- (tie) Frasier
- 10 King Of The Hill

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 3/13

- CeCe Winans, *Vibe* (check local listings).
- Mary Lou Lord, *Late Night With Conan O'Brien* (NBC, 12:35am).

Saturday, 3/14

- Nanci Griffith and the Crickets perform on PBS' *Austin City Limits* (check local listings).
- Backstreet Boys, *Saturday Night Live* (NBC, 11:30pm).

Monday, 3/16

- Willie Nelson, *Late Show With David Letterman* (CBS, 11:35pm).
- Natalie Cole, *Late Late Show With Tom Snyder* (CBS, 12:35am).

Tuesday, 3/17

- Chaka Khan and Michael McDonald provide their rendition of the Yardbirds' "For Your Love" as the theme song to the new NBC sitcom of the same name (8:30pm).
- Viewers will be able make set-list suggestions for A&E's *Live By Request* starring Michael Bolton via a toll-free number or the Internet (9pm ET/6pm PT).
- T. Graham Brown, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- Van Morrison and the Chieftains, *David Letterman*.
- Blink 182, *Conan O'Brien*.

Wednesday, 3/18

- Coolio guest-stars on CBS' *The Nanny* (8pm).
- Aaron Tippin, *Prime Time Country*.
- Scott Weiland, *David Letterman*.
- Bacon Brothers, *Conan O'Brien*.

Thursday, 3/19

- Ty Herndon, *Prime Time Country*.
- Wynonna, *The Tonight Show With Jay Leno* (NBC, 11:35pm).

FILMS

WEEKEND BOX OFFICE MARCH 6-8

- 1 *Titanic* \$17.60
(Paramount)
- 2 *U.S. Marshals (WB)** \$16.86
- 3 *The Wedding Singer* \$6.19
(Paramount)
- 4 *Twilight* \$5.86
(Paramount)*
- 5 *Hush (Sony)** \$5.74
- 6 *The Big Lebowski* \$5.53
(Gramercy)*
- 7 *Good Will Hunting* \$5.17
(Miramax)
- 8 *As Good As It Gets* \$3.22
(Sony)
- 9 *Dark City* \$2.83
(New Line)
- 10 *The Borrowers* \$2.07
(PolyGram)

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include *Chairman Of The Board*, starring Carrot Top and Courtney Thorne-Smith. Look sharp for recording artist Little Richard in a supporting role. The film's *SurfDog* soundtrack features the Ramones' "California Sun," Man Or Astroman?'s "Tazer-guns Mean Big Fun," Gary Holey's "Stack Attack," and Sprung Monkey's "Good Times." Two songs each by Penny ("Spin It" and "Hole In The Ground") and Hillbilly Soul Surfers ("Scratchin' And Twistin'" and "Scooter Trash") as well as cuts by the Scofflaws, the Reventlos, and the Blue Hawaiians complete the list.

Also opening this week is *Men With Guns*, written, directed, and edited by John Sayles. The film's Rykodisc soundtrack sports a score by Mason Daring as well as various Latin tunes by El General, Lito Barrientos Y Su Orquestro, El Chane, Ramon Ropain, Totó La Momposina, Banda Once De Enero, Susana Baca, and Les Misérables Brass Band.

VIDEO

NEW THIS WEEK

- *THE FULL MONTY* (Fox)
This feature film stars Robert Carlyle and sports an RCA Victor soundtrack with vintage tunes by Donna Summer ("Hot Stuff"), Sister Sledge ("We Are Family"), Hot Chocolate ("You Sexy Thing"), Wilson Pickett ("Land Of 1000 Dances"), Gary Glitter ("Rock And Roll, Part 2"), and Steve Harley & Cockney Rebel ("Make Me Smile [Come Up And See Me]"). The CD also spotlights M People's "Moving On Up," Irene Cara's "Flashdance ... What A Feeling '95," Tom Jones' version of Randy Newman's "You Can Leave Your Hat On," a score by former Art Of Noise member Anne Dudley, and more.



21 million households
Peter Cohen,
VP/Programming

National Top 20

- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)
- BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)
- MARY J. BLIGE Seven Days (MCA)
- MYA & SISOQO It's All About Me (Interscope)
- ONYX & WU-TANG CLAN The Worst (Tommy Boy)
- K-CI & JOJO All My Life (MCA)
- ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- NEXT Too Close (Arista)
- CELINE DION My Heart Will Go On (550 Music)
- USHER Nice & Slow (LaFace/Arista)
- DO OR DIE Still Po Pimpin' (Rap-A-Lot)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- 'N SYNC I Want You Back (RCA)
- TAMIA Imagination (Qwest/WB)
- LSG /L.L., BUSTA, & MC LYTE Curious (EastWest/EEG)
- ALL SAINTS I Know Where It's At (London/Island)
- GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)
- D. HOLLISTER /FREDMAN & E. SERPON The Weekend (Tommy Boy)
- JIMMY RAY Are You Jimmy Ray? (Epic)

Most requested for the week ending March 6.



Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$3230.9
2	FLEETWOOD MAC	\$875.3
3	ELTON JOHN	\$865.9
4	YANNI	\$679.5
5	PHISH	\$534.9
6	REBA McENTIRE/BROOKS & DUNN	\$521.9
7	PUFF DADDY & THE FAMILY	\$430.6
8	"AFKAP"	\$387.8
9	AEROSMITH	\$347.6
10	AMY GRANT	\$336.4
11	BARRY MANILOW	\$305.3
12	ALAN JACKSON	\$241.4
13	BACKSTREET BOYS	\$206.5
14	JANE'S ADDICTION	\$194.9
15	LEANN RIMES/BRYAN WHITE	\$118.9

Among this week's new tours:

- DEFTONES
- FUNK MUSIC FESTIVAL
- EDWIN MCCAIN
- TOM WOPAT
- WYNONNA

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



CONVENTION '98

June 11-13, 1998

You're invited to attend the industry's largest gathering of radio and record executives, June 11-13, 1998 at the **Century Plaza Hotel in Los Angeles, California** to celebrate R&R's 25th anniversary and the dawning of a new era in radio. It's the essential event that will prepare you to take your place in the rapidly evolving radio and record industries. Three days and nights of **inspiring speakers ... informative panels ... and superstar entertainment**. It's also a fantastic opportunity to meet, greet, and exchange ideas with the **industry's best and brightest**.

CONVENTION REGISTRATION

INFORMATION

FAX this form to: (310)203-8450

Or MAIL to:

R&R CONVENTION '98
10100 Santa Monica Blvd., 5th Floor
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Please print carefully or type in the form below.
 Full payment must accompany registration form.
 Please include separate form for each registration.
 Photocopies are acceptable.

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_____ 3 OR MORE BEFORE APRIL 3, 1998	\$350 EACH
_____ SINGLE BEFORE APRIL 3, 1998	\$400 EACH
_____ 3 OR MORE AFTER APRIL 4, 1998	\$435 EACH
_____ SINGLE AFTER APRIL 4, 1998	\$465 EACH
_____ EXTRA COCKTAIL TICKETS (THURS)	\$ 75 EACH
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_____ ON-SITE REGISTRATION	\$525 EACH

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CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before April 3, 1998. Cancellations received between April 4 and May 15, 1998 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 15, 1998 or for "no shows."

HOTEL REGISTRATION

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- Reservations requested after May 18, 1998 or after the room block has been filled are subject to availability and may not be available at the convention rate.
- Check in time is 3:00 pm; check out time is 1:00 pm.

TYPE OF ROOM	CONVENTION RATES
SINGLE (1 PERSON) PLAZA	\$185.00
SINGLE (1 PERSON) TOWER	\$235.00
DOUBLE (2 PEOPLE) PLAZA	\$195.00
DOUBLE (2 PEOPLE) TOWER	\$245.00
SUITES PLAZA	\$250.00 and up
SUITES TOWER	\$600.00 and up

For RESERVATIONS, please call:
(310) 551-3300 or 1-800-WESTIN-1.
 Tell them it's the Radio & Records Convention.
 Please do not call R&R for hotel reservations. Thank you.

Interrep

Continued from Page 1

42% of this market. Emmis, with two powerhouses in NY and L.A., comes in second at 24%; CBS is third with 11%; Jacor is fourth with 7%.

• **Classic Rock:** Here's another sizable niche lead for CBS and its 42% of listeners. Chancellor follows with 17%, and Greater Media is third with 14%.

• **Country:** CBS and Chancellor each have 33% of share in the Top 10 markets.

• **NAC/Smooth Jazz:** Chancellor's numerous stations in the Top 10 markets give it a 34% share. CBS, on the strength of KTWV/L.A., gets 22%; Emmis' WQCD/NY is good for a 22% share of audience.

• **News/Talk:** CBS is the big winner in this format with a 44% share of

audience. ABC follows (21%); Buckley and Chancellor are distant thirds (5% each).

• **Oldies:** CBS virtually owns this category with an 80% share of the format.

• **Rock:** This is one of the few formats where no company dominates. ABC claims a 16% share of AQH listeners, Chancellor and Greater Media each have 14%, while CBS and SFX each have 12%.

• **Spanish:** Not surprisingly, just two companies overwhelmingly dominate the top markets: Hefel (including its pending acquisition of KSCA/L.A.) has carved out a 43% share, while SBS is second with 35%.

• **Urban:** Chancellor's dominance in Los Angeles and Chicago helped fuel a 44% share of Urban listeners in the Top 10 markets. Emmis, on the strength of WRKS/NY alone, captures 11%, and Radio One is third with a 9% share of audience.

Emmis

Continued from Page 1

Smith said, "Emmis is without a doubt the greatest broadcast company in America. They take care of their people, and they promote from within. I want to thank Judy Ellis, the greatest GM in the country, and Rick Cummings, who has taught me more about programming than anybody. I also want to thank Jeff Smulyan and Doyle Rose for creating an environment where we are able to think out-of-the-box."

Smith began his programming career in 1983 at KUKQ/Phoenix and was named PD of KHXY/Santa Barbara in 1986. He programmed KHQT/San Jose in 1987 and KKFR/Phoenix in 1990. Smith also runs a

successful consultancy with a wide range of clients throughout the U.S.

"I am so happy Emmis is a company that promotes people from within," Cloherty told R&R. "They are able to look at a person for what they are able to accomplish and give them the guidance and tools to get it done. This promotion would not have been possible without all of the great people whom I worked with throughout the years at Hot. Judy Ellis, Rick Cummings, Joel Salkowitz, and Kevin McCabe have taught me a lot. Most importantly is Steve Smith, who has been the guiding light and has influenced much of what I have learned."

Cloherty has spent her entire radio career at WQHT. She joined as an intern in June '88, then held jobs

as Promotions Asst., Research Director, and Asst. MD.

"Tracy is a great example of someone who started here 10 years ago and worked her way up to the position of PD of the top-rated CHR in New York," Smith said. "And John is strategic, passionate, and an all-around nice guy. His tremendous programming knowledge and experience make him the perfect choice to take CD101.9 to the next level."

Mullen added, "I want to thank Steve Smith and Judy Ellis for giving me this wonderful opportunity. CD101.9 is a legendary station with a fabulous airstaff and a really great sound. We're going to do some exciting things. We're going to take the passion and showmanship levels up a bit, and it's going to be a lot of fun."

Chancellor

Continued from Page 1

tion has given us critical mass to launch a coordinated approach in urban markets that will derive maximum value from our sales, marketing, and programming efforts."

"The position's brand-new, and we'll see how it evolves," Warfield told R&R. "There's a lot of work to be done. I'm not running these properties; I look at myself as a resource that's being made available to all the GMs and the Urban stations in this group. I plan to visit each of the markets over the next 10 days."

Prior to joining Chancellor, Warfield was Sr. VP/GM of Uptown Records. He also spent five years as VP/GM of WRKS-FM/New York and 12 years as VP/GM of crosstown WBSL-FM.

Regarding Coulter, de Castro added, "John brings a long history with

the Chancellor Media organization, a wealth of knowledge and industry experience, and — most importantly — a unique perspective that can support our local and national sales managers as they introduce and implement new strategies to enhance Chancellor's top-line growth."

Coulter has also served as Evergreen's VP/National Sales, Western Division and has held Sales Manag-

er posts at WTOP/Washington and KKBT/L.A.

"It's been very rewarding to help this organization grow from a start-up into the nation's largest radio-only broadcasting company," Coulter remarked. "I'm eager to help Chancellor fine-tune its sales program and maximize the revenue opportunities made possible by our major-market consolidation strategy."

Barnstable

Continued from Page 19

move: One, Memphis is logistically perfect for my group management responsibilities. Two, I'm excited about the opportunity to be directly involved in the local management and development of our Memphis properties. Memphis is a cornerstone market for our group, and the Memphis market is one of the country's most

dynamic and rapidly growing radio markets. Three, it's home!"

Regarding Yoken's promotion, Gingold added, "To put it simply, Tony gets it done when it comes to building a high-performance radio sales and programming organization. He's established Star 98 [WSRR] as a market leader in ratings and revenue, and I know he'll take the reins of all three of our stations and lead them to extraordinary heights."

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

overall low-power FM rulemaking. His plan calls for power levels up to 3kw at an antenna height of up to 328 feet, which he says would provide around 15 miles of coverage. The proposal also requires the owner to live within 50 miles of the station "to keep out the big guys from grabbing all the channels." The FCC has set an April 27 deadline for comment on both rulemakings. Reply comments are due May 26.

R&R Communications Fine Upheld

The FCC last week rejected R&R Communications' request to drop a November 1997 fine for illegal broadcasts. The Detroit-based company was cited for broadcasting a month earlier on 106.3 MHz without a license. In his response to the commission's initial notice, R&R Communications operator Edwin Raices said he was not causing interference to any licensed stations. However, the FCC said it learned of Raices' broadcasts from WCHB-FM/Detroit, at 105.9 MHz.

Columbia FM Tries To Block Zimmer Deal

Columbia FM Inc. (CFM), owner of KPLA-FM/Columbia, MO, asked the commission last week to hold off on approving the transfer of KFAL & KKCA-FM/Fulton, MO to Zimmer Radio. CFM says the deal would give Zimmer too much control over the Jefferson City, MO ad market. Zimmer also owns KWOS-AM and KJMO-FM in the market, which neighbors Columbia. The company would not comment on the CFM petition.

Metromedia To Debut News/Talk In Berlin

Metromedia International Telecommunications Inc. (MITI) will debut a "carefully researched" News/Talk format on 93.6 MHz in Berlin next month, according to co-President Carl Brazell. In November, the company was awarded 70% ownership of the station by the Media Council for Berlin-Brandenburg, the German state's equivalent of the FCC. The other 30% of the frequency is owned by a consortium of European companies that had unsuccessfully operated the station for several years before MITI took over as operator last fall. MITI, which now owns 15 radio properties in Europe, would not reveal how much it paid for its share of the Berlin station.

Capstar

Continued from Page 10

FM/Fairbanks. A 15-year radio veteran, Murphy has been PD and OM at KGOT as well as Operations & Programming Manager for KYAK & KYMG and the Fairbanks trio.

Pacific Star also has tapped two Regional Managers. Steve Miller — a 23-year industry veteran who has been Western Regional Manager for Patterson Broadcasting and owner of KCBL-AM & KBOS-FM/Fresno — will manage nine Fresno properties: KCBL-AM, KRDU-AM, KFFO-AM & FM, KBOF-FM, KEZL-FM, KRZR-FM, KSOF-FM & KTHH-FM. And Mike Madigan will be in charge of KBLU-AM, KTTI-FM & KYJT-FM/Yuma, AZ and KCQL-AM, KDAG-FM, KKFG-FM & KTRA-FM/Farmington, NM; he'll also serve as GM of the Yuma stations. Madigan, a 20-year radio vet, has been Sales Manager for Western Cities Broadcasting and KISS-FM/San Antonio's GM.

"We are extremely proud to announce that Mike, Steve, Marc, and Jeff will have major leadership roles within the Pacific Star group of radio stations," Pacific Star President/CEO Dex Allen said. "These talented individuals bring a wealth of knowledge, experience, and energy to the table. We couldn't be more pleased with the management team we have assembled."

Bone

Continued from Page 3

Before joining Capricorn full-time, Bone served as an international consultant to the label for one year. A 25-year music industry veteran, Bone began his career with Atlanta-based concert promoter Alex Cooley before rising through the radio promotion ranks. He has held executive promotion and marketing posts at Mercury Records, Arista Records, and American Recordings. He also headed three labels: Island Records, Chrysalis Records, and Mercury.

Sholin

Continued from Page 3

Francisco as on-air talent/MD. After that he moved to Los Angeles, where he was the National Music Director for the RKO chain.

Oshin

Continued from Page 3

career." Entercom COO/CFO David J. Field commented. "We are very pleased to have him join our team."

Oshin will be responsible for Entercom's Seattle tower sites, as well as new business development. "I am delighted about moving to Seattle to work with the staff of KBSG," Oshin said. "Entercom has built a strong cluster of radio stations in the market which I feel will afford many new opportunities, particularly in the area of new business development. I'm glad to become part of Entercom's dynamic radio group."

Rashbaum

Continued from Page 3

enjoyed my years working with Clear Channel and Paxson, but I'm ready for something new. Entercom has built an Oldies franchise in the Bay Area which I am proud to join. WISP represents a strong growth opportunity and a challenge I am enthusiastic about undertaking."

Changes

Continued from Page 12

tra Entertainment Group, while Rob Katz becomes Controller and Jana Fleishman is named Dir./Press & Artist Dev. for the company ... Rhino Records promotes Michael Nieves to Sr. Dir./Licensing & Music Publishing.



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GENERAL MANAGER: Sky Daniels
SENIOR VP/RESEARCH & DEVELOPMENT: Dan Cole
OPERATIONS MANAGER: Page Beaver

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STREET TALK®

Hotlanta Heats Up With New Sticks

Could the under-sigaled Atlanta market soon see up to four more new signals in and around the metro? **ST** has learned **WPEZ-FM/Macon** has petitioned the FCC to move its C-1 at 107.9 to Hampton, GA in Henry County, just south of Atlanta. If approved, it would give WPEZ a signal comparable to WHTA (Hot 97.5).

- Meanwhile, **WLRR/Milledgeville, GA** (100.7) is attempting to move to Covington, just west of Atlanta.

- **WNGC/Athens, GA** (95.5) is said to be eyeing a move onto the WFOX tower, which would give it an Atlanta metro signal. Word on the street has WNGC's owners asking for upward of \$40 million if the move passes FCC muster.

- Finally, look for new 3000-watt sign-on **WAVE** at 102.5. The station is licensed to Mableton, GA (near Smyrna, WSTR's city of license).

Station Gets Listeners 'Pumped'

That's what Greater Detroit Group stations **WCSX, WRIF & WXDG** are doing with the "Fueling Talker" at local gas stations. The electronic gadget greets commuters with a 20-second station message as they fill 'er up.

ABC Radio Networks syndicated host **Tom Joyner** has created the Tom Joyner Dollars For Scholars Foundation. The on-air fund-raising effort will benefit students at a different college each month.



Tom Joyner

After raiding the Westwood One stable to get Casey Kasem last week, AMFM Radio Networks has landed NAC/SJ core artist **Dave Koz** for a two-hour weekend program targeting NAC/Smooth Jazz and AC stations, starting April 4. His show was previously syndicated by MediaAmerica and consulted by Broadcast Architecture as *Personal Notes With Dave Koz*. Chancellor Sr. VP/Radio Networks David Kantor indicated the show is expected to debut on more than 100 AMFM affiliates.

Can He Get Howard Stern For The Movie?

Reed Hundt's tell-all tome covering his four years as FCC Chairman, *You Say You Want A Revolution*, will be published by Broadway Books next year. He says it "will recount battles with Congress, the media, and business leaders," and he'll "write of his relationships with President Clinton and Vice President Gore."

Did you see CBS-TV's *Candid Camera* last Friday night? That was WAXQ-FM/NY morning diva **Darian O'Toole** featured in a segment called "New Yorkers caught in the act of being themselves."

Jim "The Poorman" Trenton — the self-proclaimed creator of the *Loveline sex/relationship advice show* — and Infinity Broadcasting will take their two-year-old battle over who owns the rights to the show into L.A. court on June 1. Trenton says Infinity fired him from KROQ/L.A. for playing a "retaliation prank" on another KROQ personality, then stole the show from him.

Caveat Cavett: Another Suit

An attorney for NYC-based syndicator Jim And Joyce Music Inc. says a second suit will be filed against **Dick Cavett**, who was to host a series of programs for the company. He bowed out after two weeks, however, due to depression. Last week, a New York State Supreme Court judge threw out breach-of-contract charges; under state law, Cavett's depression freed him from the contract. But Jim

Continued on Page 22

Rumors

- Hot AC **WKLI/Albany PD Louis Diaz** and consultant **Todd Pettingill** exit. Could a station sale be in the works?
- Is **WCUZ/Grand Rapids** contemplating a flip to Urban?
- Is **WERQ/Baltimore PD Tom Calococci** about to add OM stripes for Radio One/Baltimore?
- Is a new CHR about to sign on in Minneapolis?
- Will **WPXY/Rochester PD Clarke Ingram** re-sign with 'PXY, or could he be heading to **WIOQ/Philly**?

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"We believed from the very beginning this record was a hit...Callout took a while to come through, but when it did it was huge. It was the same story with requests, and now it's a Top 5 request record. Be patient, and this record is a HOME RUN!!!"

Michelle Engel-APD/MD
 WBMX

"The record has been on the station for over three months and has been a consistent "B" for us for a while. The callout mixed with the sales, and requests have made us believers from the beginning."

JR Ammons-MD
 WSTR

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Tracy Johnson-PD
 Star 100.7 (KFMB)



the verve

BITTER SWEET SYMPHONY

Pop story is building: 208 Total Pop Stations/15 New Adds This Week

Z100/NY - 19 spins
 KYSR/LA - 43 spins
 KDMX/Dal - 36 spins
 KLLC/SF - 46 spins
 KHMV/Hou - 30 spins
 WXKS/Bos - 26 spins
 WKRQ/Cin - 47 spins
 WFLZ/TB - 29 spins
 WDCG/Ral - 42 spins
 WMTX/Tam - 26 spins
 WSHE/Orl - 54 spins
 KAMX/Aus - 60 spins
 KJYO/Okc - 12 spins
 KTNP/Dma - 21 spins
 KLLY/Bak - 48 spins
 WPNT/Mil - 59 spins

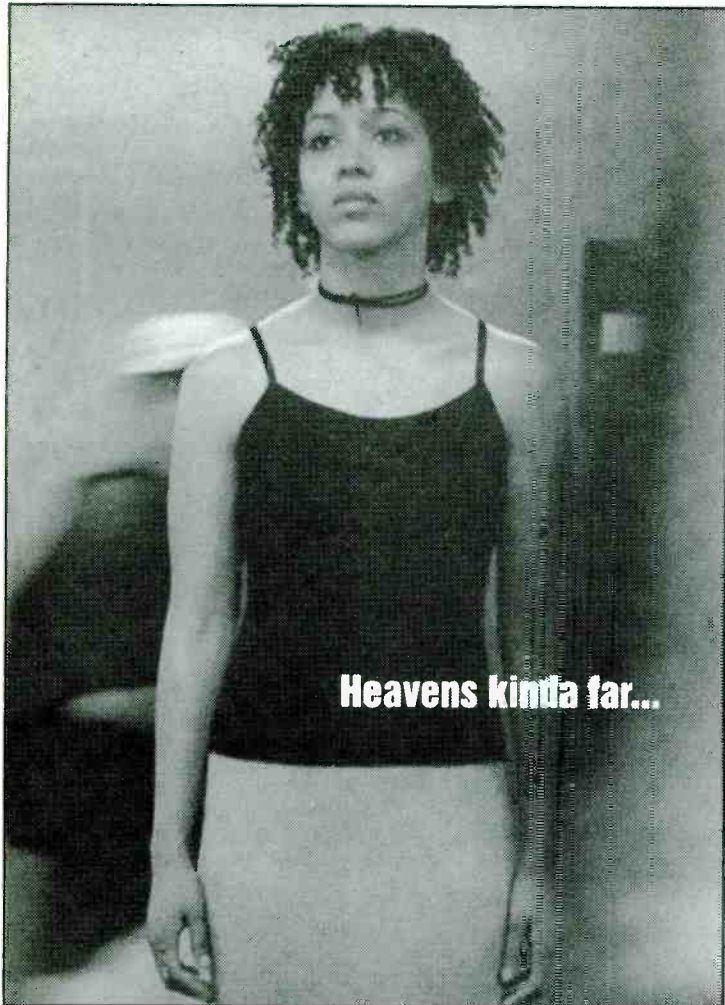
KIIS/LA - 15 spins
 WTMX/Chi - 46 spins
 WKQI/Det - 17 spins
 WPLL/Mia - 29 spins
 WBMX/Bos - 50 spins
 KFMB/SD - 69 spins
 WLCE/Buf - 49 spins
 KKLO/SD - 39 spins
 WKZL/Gre - 26 spins
 KZZP/Pho - 40 spins
 WLNK/Cha - 25 spins
 KBBT/Port - 35 spins
 KVSR/Fre - 25 spins
 WWLD/Tal - 21 spins
 KLAZ/LR - 35 spins
 WALC/SIL - 37 spins

WPLJ/NY - 25 spins
 WXXM/Phi - 36 spins
 WPLT/Det - 49 spins
 KKPN/Hou - 49 spins
 WSTR/Atl - 30 spins
 WVTY/Pit - 40 spins
 KALC/Den - 25 spins
 KBKS/Sea - 58 spins
 WABB/Mob - 28 spins
 KPLZ/Sea - 35 spins
 KOSO/Mod - 39 spins
 WPTE/Nor - 39 spins
 WNTQ/Syr - 30 spins
 KRUF/Shr - 49 spins
 WZNY/Aug - 37 spins
 KSLZ/STL - 28 spins



<http://www.virginrecords.com>
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Heavens kinda far...

REBEKAH "SIN SO WELL"

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"I DO LIKE THIS, IN FACT, I LOVE IT!" - MICHAEL CHASE/WZNY - AUGUSTA

"THIS IS MY FAVORITE RECORD OUT THERE!" - DARRIN STONE/WABB - MOBILE

"THIS IS A KILLER TRACK!" - TOMMY MATTERN/WALC - ST. LOUIS

"I LOVE THIS RECORD!" - WOODY HOUSTON/WHZZ - LANSING

"BEST OF '98: TOMORROW SOUNDS LIKE THIS. BRACE YOURSELF FOR REMEMBER TO BREATHE." - DETAILS

"THE BEST BET TO ONE DAY APPEAR ON A NATIONAL NEWSWEEKLY COVER." - SPIN

#2 MOST ADDED AT CHR/POP!

New Sinners At Pop:

- KBKS - Seattle
- WXKS - Boston
- WXKB - Ft. Myers
- WFLY - Albany
- WAYV - Atlantic City
- WHOT - Youngstown
- WQZQ - Nashville
- WXIS - Johnson City
- WYCR - York
- and more

New At AAA:

- WBOS - Boston
- KMTT - Seattle
- WDOD - Chattanooga
- WXPB - Philadelphia
- WRLT - Nashville
- WXLE - Albany

New Sinners At Modern AC:

- WBMX - Boston
- KLLC - San Francisco
- WMTX - Tampa
- WKSI - Greensboro
- WQSM - Fayetteville
- WMBX - West Palm Beach
- and more



STREET TALK®

Continued from Page 20

And Joyce principal Jim Moscovitz tells **ST** the ruling allows his company to sue Cavett for failing to divulge his mental illness before the show began.

◀ South Park's Rocky Mountain 'Hidey-Ho!' ▶

KBCO-FM/Denver — aware that locals haven't been able to catch their animated fictional neighbors in *South Park*, CO because Comedy Central isn't carried by the local cable system — is bringing the show to its listeners, hosting two *South Park* marathons this week.

Jefferson-Pilot/San Diego Director/Operations **Mike Shepard** has been named Asst. VP for Jefferson-Pilot Communications by the company's Board of Directors. He oversees Country **KSON-AM & FM**, Oldies **KBZT**, and **NAC/SJ KIFM**.

Rumbles Pt. 1

- **MH Marketing's Salwa Scarpone** joins Joel Denver's All Access Media as head of the company's new Crossover division, effective April 1.

- As **Howard Stern's** show goes on new affiliate **KUFO/Portland**, the following changes occur: *The Bill Prescott Morning Show* — including **Tawn Mastrey**, **Bill Jackson**, and **Court Weber** — exits, though **Weber** joins the morning team at Hot AC sister **KBBT**. PM driver **Glynn Shannon** and overnighter **Kim Maxwell** exit, while night slammer **Craig The Dog Faced Boy** and **Pork Chop** move to afternoons.

- **KRAB/Bakersfield MD Bruce Wayne** becomes PD at **KFRR/Fresno**.

- **KMEL/SF** morning driver **Victor Zaragoza** exits. Prod. Dir. **Pete Azarnoosh** adds APD stripes.

- **WJXQ/Lansing, MI** ups **Kevin Conrad** to MD.

- **WSNY/Columbus, OH VP/GM Al Fetch** exits.

- **KEZK/St. Louis PD Jeff Cochran** departs.

- **WQBK/Albany, NY interim PD Kelly McNamara** officially becomes PD.

- Adult Alternative **WRNR/Annapolis-Baltimore PD Phil Harrell** exits.

- **KEZY/Anaheim, CA personality Doc Bailey** joins **KBIG/L.A.** as Prod. Dir.

- **WDJX/Jackson, MS PD G. Michael Keating** leaves.

- **Steve Fernandez** becomes PD at **KJSR/Tulsa**, joining from crosstown **KQLL**. Former PD **Dave Michaels** focuses on his morning show.

- 20-year Bay Area vet **Frank Terry** joins **KFGY-FM Santa Rosa, CA** for mornings.

- **KRZQ/Reno, NV** will change frequencies from 96.5 to 100.9 FM on March 15.

- All-News **KNX-AM/L.A.** adds NBC anchor **Tom Brokaw** to its daily news feature lineup.

Get That Nomination In!!!

R&R's first-ever Industry Achievement Awards will be presented at **R&R Convention '98** June 11-13 here in Los Angeles. Be a part of history: Look for your nomination form on Page 9 and send it in ASAP!

Former **KBBT/Portland PD Michael Newman** joins **Steve Smith's** consultancy as Sr. CHR Consultant. **Newman** and **Smith** have worked together previously at three radio stations.

WHYI/Miami gave away copies of its exclusive "Titanic Mix" of **Celine Dion's** "My Heart Will Go On" to listeners who pledged money to the Red Cross to assist Florida tornado victims. To date, the station has helped raise has over \$20,000.

▶ Motor City About To Rock ◀

If you've ever cracked a Motor City mike, the biggest reunion in Detroit radio history takes place April 25. Some of those attending will be: **Casey Kasem**, **Soupy Sales**, **Joey Reynolds**, **Super Max Kinkel**, **Gary Stevens**, **Tom Shannon**, **Big Jim Edwards**, and **Bob Green**. For more info, contact **Art Vuolo** at (248) 355-0022.

Record industry figure **Tony Muscolo**, 56, died of a heart attack last Friday (3/6)

Continued on Page 24



PROMO OF THE WEEK — Just Try Cashing This At 7-Eleven! Sure, it looks impressive, but this and 50 cents will buy you a candy bar at the local drugstore. However, it sure made programmers take notice when it arrived on their desks along with the latest from *Rising Storm* artist **Therese Carlton**, Uh-oh.

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STREET TALK®

Continued from Page 22

Rumbles, Pt. 2

- Gold WEKL/Augusta, GA PD **Chuck Williams** takes similar duties at sister WQSL/Wilmington, NC as PD/afternoon driver **Marty Callahan** exits.
- KGGI/Riverside nighttimer **Ricky Fuentes** picks up similar duties down the highway at KPWR/L.A.
- WGTZ/Dayton afternoon driver **Sean Roberts** segues to mornings, morning show co-host **Rob Haney** exits, and MD **Dani Steele** picks up middays.
- WPST/Trenton Creative Services Dir./middayer **Dan Kelly** joins WYXR/Philadelphia as Creative Services Dir.

in Dallas, where he was visiting a friend. Muscolo, a 30-year industry vet, most recently served as president of Iron America Records.

Condolences also go out to the friends and family of Oldies radio architect **Marv Brooks**, who died of a heart attack at age 53.

Also, Compuserve radio monitor forum founder **John Hoffman** passed away recently after a battle with cancer.

Records

- Universal Music Group has shuttered **Rising Tide**, 27 months after the Nashville-based label was launched. Eighteen employees and about 10 artists were let go. MCA/Decca will reportedly pick up some of Rising Tide's artists. A statement from Universal said the decision was based on "the recent proliferation of new Nashville labels and the current competitive conditions of the country music industry."
- Epic Southwest regional **Mike Rogers** gets the nod as Dir./Nat'l Promo at sister Columbia/Nashville. Epic Northeast regional **Jim Dorman** replaces Rogers in Dallas.
- KQXY/Beaumont, TX MD/afternoon driver **Jammer** resigns to become Mercury's Promotion Manager in Houston.
- Mercury/Washington local promotion manager **Lynn Salivaras** takes similar duties at Columbia.
- Former RCA VP/Nat'l Promo **Geary Tanner** joins River North Records as a consultant.

Send us your StreetTalk! Call Frank Miniaci at 310-788-1650 or by e-mail at miniaci@rronline.com.

RADIO & RECORDS



1

- **Allen Butler** elevated to Pres. of Sony/Nashville.
- **Gary Hoffman** hiked to KNUZ & KQUE/Houston OM.
- Atlanta Advancements: **Dan Bowen** named PD of WSTR; WNNX promotes **Brian Phillips** to OM and **Leslie Fram** to PD.
- **Mike Preston** picked as PD of KBKS/Seattle.

5

- **Steve Allen** becomes Group PD of Colfax Communications.
- **Billy Burke** boosted to XHTZ/San Diego OM/PD.
- WYSP/Philadelphia PD **Tim Sabeen** assumes duties of WXRK/NY.
- **Greg Mocer** recruited as WSB-AM/Atlanta PD.
- PD **Steve Bender** makes Leap o' the Week, going from WBPR/Myrtle Beach, SC to WBNS-FM/Columbus, OH.

10

- **Owen Weber** boosted to Exec. VP/Radio of Summit Broadcasting.
- **Randy Hock** elevated to VP/Rock at MCA Records.
- **Gary Swartz** named Regional VP/Legacy Broadcasting.
- **R&R Convention '88** takes Dallas by storm, with FCC Chairman **Dennis Patrick** doing the keynote address, a Friday night concert with **John Cougar Mellencamp**, and **Buster Poindexter** leading the Saturday night festivities.

15

- **Bill Clark** chosen as Pres./Radio Division for Shamrock Broadcasting.
- **Ed Wodka** appointed VP/GM at KJR/Seattle.
- **Steve Casey** returns to WLS-AM & FM/Chicago as OM.
- **Joel Raab** recruited as PD of WHN/NY.
- **Bill Garcia** tapped as WFLA-AM & FM/Tampa PD.

20

- **Michael Owens** named GM of KNIX-AM & FM/Phoenix.
- **Barry Mardit** promoted to WFEC/Harrisburg PD.
- **Denny Nugent** tapped as MD of WTVN/Columbus.
- The team of **John London & Ron Engleman** begin doing mornings at KYTE/Portland.
- **Bill Pugh** joins WLWQ/Columbus for nights.

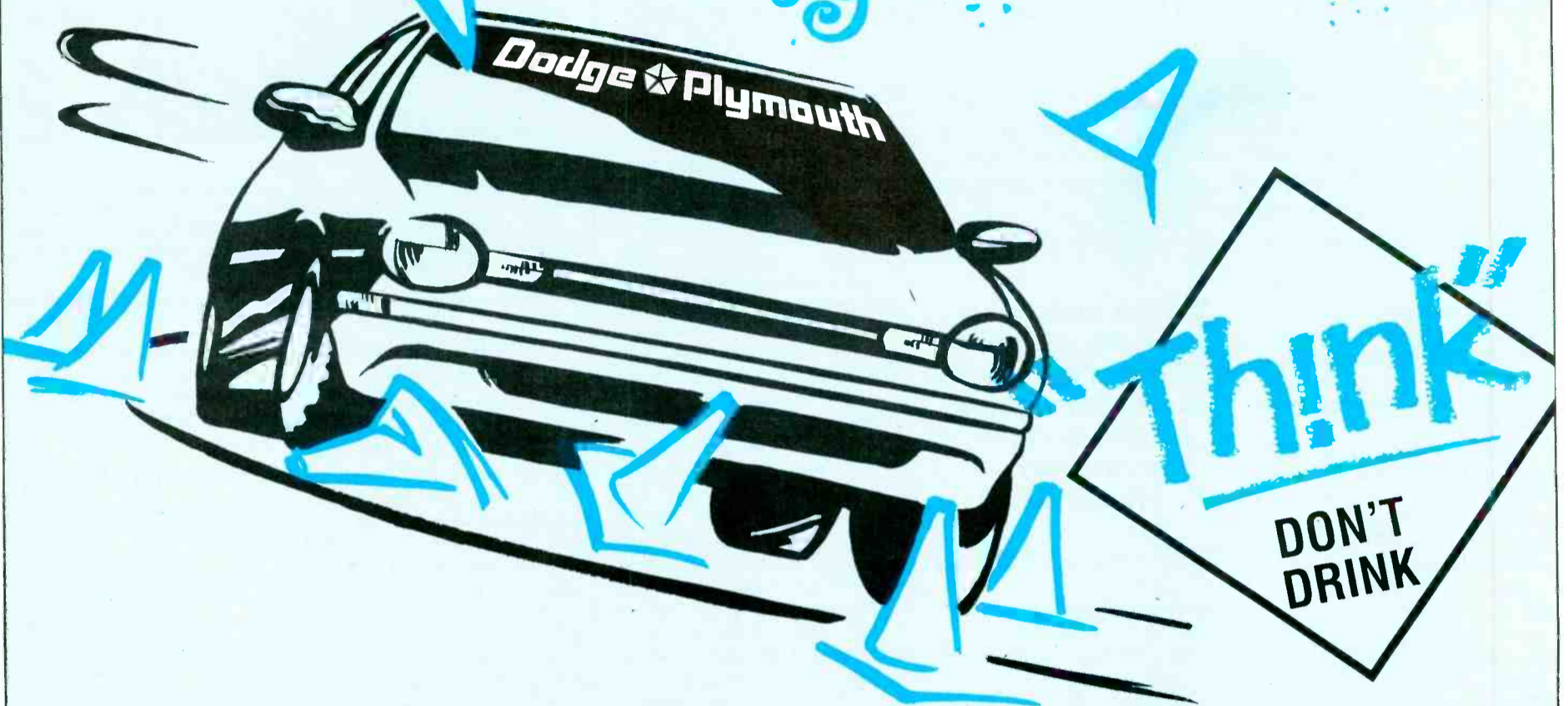


A FULL-COURT PRESS — Could this be radio's answer to the Chicago Bulls? Check out this starting lineup: (1-r) KBKS/Seattle PD Mike Preston, WHYZ/NY's MD Paul "Cubby" Bryant and PD Tom Poleman, R&R's Tony Novia, former KFRR/Fresno PD Andy Windford, and KALC/Denver PD Gregg Cassidy.

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AL PETERSON

TRS Day 2: More Motivation, Momentum

□ Talk Radio Seminar '98 ended on a high note with an endless stream of insight

Last week's column featured an in-depth review of day one of **R&R's Third Annual Talk Radio Seminar**. This week, as we look inside the final day's sessions and panels, I'll offer a review for those who were there and insights for those who may have missed out this year.

Saturday morning saw most attendees up early and ready for another day of informative and lively discussions with a series of diverse panels and speakers. At breakfast, participants were treated to a "get to know me" talk from American View syndicated talker **Ken Hamblin**.

Easy to spot in his trademark hat as he met and greeted individuals prior to his talk, Hamblin offered insights into "what makes me tick." Having earned the nickname "The Black Avenger" on his original show on KOA/Denver, Hamblin said that, despite "a proclivity for offending people," he'd like people to understand that he is not just some divisive rabble-rouser. His motivational-style talk repeatedly reinforced his obvious personal conviction and belief that hard work and education are still the cornerstones for achieving success in the world.

And In This Corner ...

C-SPAN's cameras were rolling under the heat of TV lights as the morning panel sessions kicked off with "Big Talent + Big Egos = Big Problems?" Moderated by Chancellor's KFBK & KSTE/Sacramento OM/PD **Ken Kohl**, this panel offered experienced players from both the management and



Tell the truth, never be boring, and don't feel compelled to talk about what's on the front page of the newspaper!

— Valerie Geller



talent sides suggesting ways they might better work together to maximize the success of both the host and the station. Disappointing those who might have anticipated a few fireworks between Kohl and panel member WRKO/Boston wakeup talker **Jeff Katz** (Kohl and Katz parted company in 1996 in Sacramento), Katz maintained he and Kohl were "still very much friends, although at one point we didn't talk for about a year or so."

Also on the panel was WABC/NY personality **Mike Gallagher**, along with his former boss, WGY/Albany PD **Tom Parker**. Rounding out the table were WOR/New York PD **David Bernstein**, Hamblin, and ABC Radio

Networks VP **Frank Raphael**. The often-animated discussion made it clear that talent and management tend to operate on different wavelengths, but that, ultimately, both really are committed to much the same goals.

Debate centered on the most effective methods of communication between the two sides, ranging from formal critique sessions (overwhelmingly the least-liked method for Talk talents) to quick hallway discussions and casual lunches. The key, both sides agreed, was for managers to identify what best motivates each individual host on their stations and to find the most effective way to have ongoing, two-way communication with each other. As on any team, not all "players" are motivated in the same way, but they all share a common desire to win — and win big! Both sides agreed on the importance of that goal.

Concurrently, consultant **Valerie Geller** offered attendees a portion of her "Creating Powerful Talk" workshop, based on her upcoming second book. The President of Geller Media International reinforced the importance of getting the most from your talk hosts' strengths and weaknesses. Her simple yet timely tips to on-air talents included: "Tell the truth, never be boring, and don't feel compelled to talk about what's on the front page of the newspaper!" Geller reminded both talent and managers that "the most important trait of a good host is to be a good listener."



Sabo Media's annual Visionary Awards were handed out at a recent dinner in Washington, DC. Some of this year's recipients included (l-r) Premiere Radio Networks' Dr. Judy Kuriansky, WCBS/New York's Dan Griffin, WRKO/Boston's Lori Kramer, KGO & KSFO/San Francisco's Jack Swanson, WRKO's Leslie Gold, Press Broadcasting President Bob McAllen, and WTKS/Orlando's Chris Kampmeier.

'To The Future And Beyond!'

Buzz Lightyear would have felt right at home during the "Programming For The 21st Century" panel, moderated by USA Radio Network VP/GM **Tom Tradup**. Panelists, including WWDB/Philadelphia PD **Mike Thompson** and WBAP/Dallas PD **Tyler Cox**, examined a number of questions concerning Talk's future.

Panelist **Walter Sabo** suggested, "We will see 10 Talk stations in the largest markets, each targeting a different demo." Another panelist, WGST/Atlanta PD **Bill Wise**, said there may come a day when "most hosts won't even be required to come into the station to do their shows. They may not even be in the market they are catering to, as technology enables them to stay on top of current news from any town."

Also discussed at some length was the potential problem of DARS and what effect it could have on stations. "Music formats have conditioned listeners that commercial-free programming is

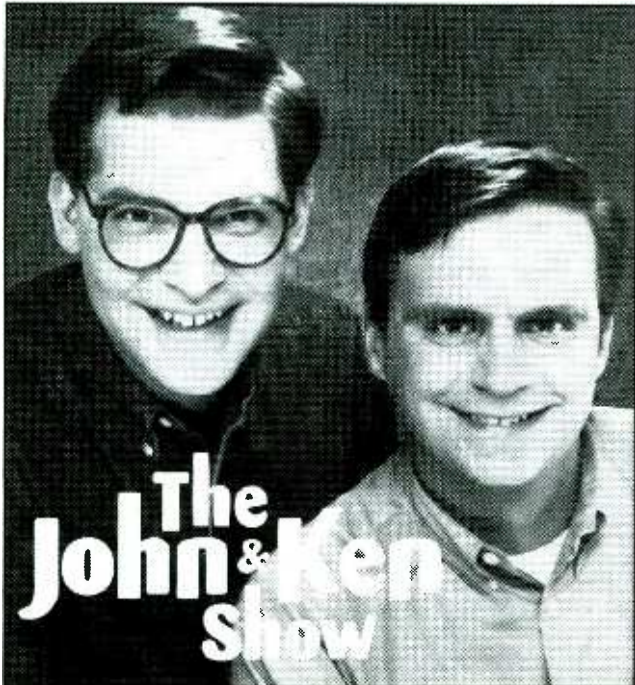
a good thing," said consultant Sabo. "Stations need to emphasize localism to combat a coming nationally delivered satellite service."

When TRS Met Sally

Syndicated TV talker **Sally Jessy Raphael** told Saturday's Sabo Media-sponsored luncheon guests, "A broadcaster who is guarded can never be a great broadcaster." Along with numerous not-so-subtle hints to the overwhelmingly male-populated room about the need to develop more female talents and more female-appeal programming content, Raphael offered management her suggestions for bettering its relationship with its on-air talent. "Salespeople work harder when you raise the bar," she said. "Air talent becomes depressed. The more you praise a performer for a job well done, the more — not less — manageable they become."

She maintained that listeners don't want to hear about politics. "The 38-year-olds you want, want to hear about themselves

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They care passionately about many topics, and they would listen to your station if you would focus on subjects like jobs, families, homes, kids, health, and what they are going to do this weekend. And they always want gossip."

Raphael also urged women broadcasters in the room to continue to fight for recognition in the world of Talk radio. "We need girlfriends on the radio. There are two sitting right over there," Raphael said, gesturing toward WRKO/Boston's "Two Chicks Dishing," **Lori Kramer** and **Leslie Gold**. "While they're a good start, it's not enough."

Afternoon Delight

Following lunch, TRS '98 participants headed for the afternoon's final seminar panels. Taz Media President **Jim Taszarek** offered a session that examined ways for the PD and sales manager to get to know one another's jobs better in order to help soothe the sales vs. programming "war" to which some stations inevitably fall victim. Taszarek suggested that most programmers could use a lot more sales knowledge. "The new age of PDs will need to be not only creative people, but also businesspeople. They'll need to understand Wall Street along with Main Street. And they'll need to be both good managers and good leaders."

He urged both sides to work on communicating more often and building what he called "a non-wall relationship." Peering into his crystal ball, he told attendees

he projects water-purification systems, home builders and remodelers, and TV sweeps periods as up-and-coming categories of revenue for radio.

"Integrating Network Shows" found Premiere Networks VP **Greg Noack** moderating a diverse group that included syndicated talk host **Judy Jarvis**, Westwood One Director/Talk Programming **Larry Kahn**, WOR Radio Networks Director **Rich Wood**, and Bloomberg Information Radio's **Mike Morrison**.

With network programming dominating the day and evening hours on many stations — and sharing at least equal time with locally based hosts on most others — the relationship and need for communication between network program providers and programmers has never been more important to News/Talk radio. Seminar participants at this panel definitely took home clues they could use to make their stations sound better from some of network radio's best.

Two-Channel Talk Radio

In the late '70s and early '80s, AM radio broadcasters were literally blown off the dial by the upstart new kid on the block, music FM. Talk radio offered salvation and renewed success to many former music AMs that now dominate the format from coast to coast. "The Rise Of FM Talk" panel, moderated by talk host **Rusty Humphries**, stressed that FM Talk cannot succeed if it becomes imaged only as "dirty talk." Panelist **Jay Clarke**, one-time PD of successful FM Talker WTKS/Orlando and now a

consultant specializing in FM Talk, told the room. "It's not about just being outrageous, it's about being entertaining."

Also on hand were talk host **Brooke Daniels** (formerly of WKXW [New Jersey 101.5]/Trenton, NJ and most recently at WIOD/Miami), New Jersey 101.5 PD **Leigh Jacobs**, and WJFK-FM/Washington PD **Jeremy Coleman**. Suggesting that FM Talk shares little come with AM Talkers, panelists said that AM Talk stations really have nothing to fear, as FMs are generally targeting younger overall demos than their AM counterparts.

Another topic was the potential difficulty of selling controversial hosts, whether on AM or FM. Daniels suggested that FM Talk stations follow the concept of staffing sales departments with only those who love the format and listen to it. "FM Talk is about having balls," said Daniels. She then demonstrated her point by tossing toy balls into the crowd of attendees.

One conclusion all seemed to agree upon is that a host can be successful on either side of the radio dial, but that it's talent, not whether you are on AM or FM, that counts.

Deans Of Talk III

In the words of one PD who I overheard as he approached this year's honorees following the presentation, "This was the best and most inspiring Deans panel yet!" In what has become the traditional closing session for the **R&R** Talk Radio Seminar, those who have paved the way by being pioneers in Talk radio were honored by their peers. This year's guests included WGN/Chicago's recently retired morning legend, **Wally Phillips**; Radio One Inc. Chairperson and groundbreaking WOL/Washington talk host **Cathy Hughes**; and Top 40 radio legend-turned-late-night talker, WOR Radio Network's **Joey Reynolds**.



The new age of PDs will need to be not only creative people, but also businesspeople. They'll need to understand Wall Street along with Main Street. And they'll need to be both good managers and good leaders.

— **Jim Taszarek**



"When I started out, of course, we played records. But I always figured I was there to talk," said Reynolds. "I guess I probably was really a talk host long before I knew it." When the group was asked if they'd ever wished they'd done something else, Phillips didn't miss a beat: "I wish I'd owned a radio station and had people working for me!"

Hughes told the crowd she has her five-year sights set on having 1000 mostly women and minorities employed by Radio One. "I will be proud to personally sign each and every paycheck on the week that we achieve that goal."

All agreed that Talk radio is needed to inform and entertain. There was also a general concern voiced regarding the content of some talk programs. Reynolds, no stranger to on-air controversy in his career, summed up for the group by commenting, "One thing that bothers me about modern talk is the arrogance and smut." Obviously agreeing with Reynolds, Phillips evoked applause from attendees with this comment: "It's not necessary to throw away your values for ratings."

Looking Ahead

When it came time for final goodbyes and taxis to the airport, TRS '98 attendees were definitely heading back home with a renewed optimism about Talk's future. The format has established network and local stars, a major-

ity of Americans listen to it every day, and there is an expanding demographic wave that favors its success well into the next decade.

But there are challenges, too. There's a need to address the care and feeding of future talent; to improve reported listening and marketing in the workplace (where the majority of listener quarter-hours are found); and to endlessly seek creative ways to stay on top of the pulse of the public so that News/Talk will always find the subjects America most wants to talk about.

My personal thanks to all who attended and participated in **R&R**'s most successful Talk Radio Seminar yet. We're already planning next year's event, and I look forward to getting input from you about the topics and people you'd most like to see included. Keep an eye out for next year's dates and the location of TRS '99 in this column soon.

R&R Washington staffers **Jeffrey Yorke**, **Matt Spangler**, and **Patrice Wittrig** contributed to this column.

TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **Al Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@aol.com.

Have You Returned Your TRS '98 Follow-Up Survey Yet?

If you attended, you should have received one in the mail by now. Please return it as soon as possible so that we get your input as we plan next year's seminar. Need a copy? Call **Al Peterson** at (619) 486-7559, and I'll be sure you get one.

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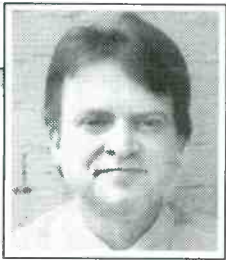
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Jim Bohannon	8.8	42.1	50.9
Harden, Brant & Parks	5.4	36.0	41.4
Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

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Survey Period: February-March /Week of March 3, 1997

NEWSTRACK
BY MEDIABASE



CALVIN GILBERT

A Place Where Music Matters

WTKL-FM/New Orleans retains local flavor in its Oldies recipe

Being an Oldies station in New Orleans carries some heavy responsibilities. After all, the Crescent City gave birth to Fats Domino's "I'm Walkin'," Lee Dorsey's "Workin' In The Coal Mine," the Dixie Cups' "Chapel Of Love," and other classics that are now Oldies staples.

Just as New Orleanians have a sophisticated palate when it comes to cuisine, they're also discriminating when it comes to oldies music. Just as they're likely to walk past a fast food chain restaurant to feast on a local delicacy, they also demand a local flavor in their music.

WTKL/New Orleans (KOOL-95) has been spicing up the city's radio mix since 1993 and, if the ratings are any indication, doing a fine job of satisfying local tastes. According to the winter '98 Phase 1 Arbitrends released last week, the station has moved from a 5.1 to a 5.7 to become the fifth-ranked station in the market.

WTKL afternoon drive personality **Bob Walker** says the success is based on KOOL knowing its audience and the music. Having a staff of seasoned New Orleans radio veterans doesn't hurt, either.

Talkin' The Talk

Walker, WTKL's resident historian, is a man who has paid close attention to Oldies' evolution in New Orleans for more than three decades. Born and raised in New Orleans, he began his radio career there in 1965 as a weekend personality on a daytime AM Top 40 station. He joined Top 40 WTKL-AM/New Orleans two years later.

Walker tells R&R, "At the time, WTKL was probably one of the five strongest stations in the country. To work on 'TIX was quite an accomplish-

ment." Noting that many of the WTKL personalities are former 'TIX employees, he adds, "All the weekday people on KOOL are born and raised in New Orleans. I think that's a big part of it. We know how to talk the talk."

The Oldies story in New Orleans begins at WTKL, where Walker began hosting *The Oldie Hour* in 1979. "Everything else was current music, but we immediately blew away everyone else in town during that hour," he says. "It was something whose time had come.

The oldies were ready to come into their own. In 1979, there was almost a quarter century of music that wasn't getting played."

WTKL-AM attempted a full-time Oldies format for about two years in the '80s. Walker explains, "The time that 'TIX was full-time, Oldies doesn't even show up on the screen. It's like when KHJ brought back the Boss format in Los Angeles. When AM died, it was impossible to revive the corpse anywhere — with music, anyway."

When WTKL-AM abandoned Oldies, the format continued, with Walker going to crosstown WNNR-AM, which later became WYAT-AM. In 1989, Walker moved to KQLD-FM, where he remained until WTKL began flying the Oldies flag in 1993. As one who was in the trenches as '60s Top 40 turned into Oldies, Walker says, "It's like having kids and watching them grow up. You're still a part of them as long as they're around. It makes you

proud to see what they do and how long these songs last."

Local Considerations

WTKL-FM arrived in 1993, after station owner Edmond Muniz saw a void in the market. Muniz retired in November and LMA'd the station to Sinclair Broadcasting. He had encouraged PD/MD Tommy Tucker to mix the old records with music from the '80s and '90s, but Walker says the experiment was less than successful. He explains, "Even though some records have been off the charts for a couple of years, a lot of people don't realize that certain music shouts, 'I'm not an oldie.' In New Orleans, an oldie would be 'Shake Rattle And Roll,' or it could even be 'Daniel' by Elton John.

"But when you start playing Billy Joel and Barbra Streisand, you're starting to infringe on Light territory. The listeners don't perceive Barbara Streisand as an Oldies artist. When you get into the late '70s and '80s, you really have to be careful. We can play some of the stuff Aaron Neville did with Linda Ronstadt. When people here hear Aaron Neville, they know he's an Oldies artist, even though those songs were done in the early '90s. We're very selective now with what we play.

"People here love their oldies. They're very loyal. New Orleans is very laid back and nostalgic. This is the music people grew up with, and they like to hear it. Of course, if you look at what their choices are today, New Orleans isn't ready for a steady diet of easy listening, soft light rock, or elevator music. All of that has its place, but the people who grew up with WTKL still love oldies. They always will."

The core of the music is in the '60s, although the local music factor is a ma-



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major consideration, since many acts remain active through performances at local clubs and the annual Jazz & Heritage Festival. Walker says, "We'll play an Imma Thomas song over most artists, because Imma's so big here. You can't really overdo the New Orleans music. You have to keep it like the icing on the cake or the cherry on the pie."

On the other hand, Walker says you have to balance New Orleans music with records that test well in any market. "We've had a turnover in the population like any city, so there are a lot of people living here who aren't that familiar with the New Orleans songs and wouldn't appreciate them. The hard-core New Orleans people like them, and they wait for them. It's a loyal base, so we take care of them."

Thoroughly Modern Presentation

The WTKL air lineup includes Robert Mitchell (mornings), Blair Kullman (middays), Walker (afternoons), and Cherie (nights). Walker says, "Mitchell has been on the air for 35 years in this market. I've been on the air for 33. Blair's been on for about 20. Tommy's been on, I guess, for the past 15 or 20 years. Cherie's been on for about 30 years. When you have about 150 years of experience on the air — and it's all been successful — I don't think consultants are too eager to fool around with that. They kind of leave us alone and respect what we do."

What they do is a modern presentation. Walker says, "For the most part, the audience doesn't want to hear about poodle skirts and 'Where were you in '62?' If you're gonna do that, you do it on a specialty show. The audience is getting older, just like we all are. They know it, and they don't want to be reminded of it.

"The presentation we do is very up, very friendly, very contemporary, and

very topical. The music is there, and it's what we're all about. But take away the music, and we could be doing any format. As far as presentation, you could plug us into any other format."

Married To The City

Next month, Walker becomes the first DJ ever inducted into the Louisiana Hall of Fame. The "Oldie King" goes into the Hall with a number of the state's business and political leaders and his old friend, the late Lee Dorsey.

"I don't think the power of this music was a fluke when it came out. It was just the best period of music, and it lasts today," he says. "It's staggering to look at it and realize that some of that music is almost a half century old. When you look at today's music, what are they going to playing 20 years from now? I don't think they're going to be playing Snoopy Doggy Dogg. I don't see a lot of music out there that's going to have the staying power of the music from the '50s through the '70s. You're hearing it all the time in commercials and movies."

WTKL's air personalities have had their share of offers to move to other markets, but they choose to remain in the Crescent City. Walker says, "I'm sure if I went to a job in New York or Chicago, it's the same 500-600 playlist titles — 'Proud Mary' over and over, 'Color My World' — the typical consultant thing. That's what they do in every city. They've got their little comfort zone of titles that work in every city. I wouldn't be able to identify with that. I know this city too well.

"It's like when you're married to the woman you really love, you know everything about her — all her moods and reactions. When you're married to her for 30 years, you realize that nobody else could ever be quite the same."

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STEVE WONSIEWICZ

Garth On Garth

Country superstar discusses individualism at radio and his favorite umbrella drink

Don't panic, and keep pushing the envelope. Those recurring themes popped up often during the 29th Country Radio Seminar's keynote Q&A session featuring country king **Garth Brooks** and R&R Country Editor Lon Helton.



Garth Brooks

That Brooks even put himself on the dais during an industry convention speaks volumes. After all, how many superstars have volunteered to take the hot seat the way he did? His willingness to appear is all the more intriguing given his public wrangling with his label, Capitol/Nashville, and the fact that some programmers have raised an eyebrow about the growing number of country artists crossing their songs over to Pop radio.

Yet, as Brooks noted about midway through the session, it was a golden opportunity "to talk face-to-face with Country radio in probably one of the most separated times in Country radio's and country music's history. I would not have missed this for the world, the chance to say, 'We're all right. Nobody panic.'"

Making A Difference At Radio

Brooks repeatedly stressed the importance of individualism at radio, especially when playing records. His observations presented an interesting contrast in a format that is widely viewed as consensus-based. "If I would have come out and given a speech," he said early in the Q&A, "it would have been about actually making a difference. As radio and country music grow more into a conglomerate, it seems that we — as individuals — can make less and less of a difference. Yet the programmers in the early stages of my career [in 1989] hung onto me because they were Chris LeDoux

fans. They made a difference. 'Much Too Young' died at No. 44, but those guys wouldn't let go. So, we hired some independents, and all of the sudden the song got some legs and became our first Top 10 song. And as far as I'm concerned, it will always be on any greatest-hits package."

This subject came up again during a discussion about country's sales slump, when Brooks commented, "If you get something from Garth Brooks and you think it sucks, you can't play it. Not unless the people are going, 'I gotta have it. I gotta have it.' At that point, it becomes a job, and I understand that."

"I'm just using Garth; you can use any artist you want. But when you have something from an artist that you can't let go, then don't. Don't let go. Keep playing it, because it's people like you who have done it in the past and brought out the greatest hits in our history. I would love if you guys were a thorn in somebody's side or a pain in somebody's ass because you



There may be some Pop radio stations that say, 'To hell with you, Garth Brooks. We're not going to play your music.' My answer to that is, 'I understand. Thank you for the chance. But, truthfully, it's not your format that has brought Garth Brooks 75 million records.'

wouldn't let a song go and everyone else had. Good for you."

Artist Vs. Label

Brooks also addressed his squabble with his record label. "Truthfully, I didn't take it public. Half of that deal, no one will ever know about, out of respect for the guys I work with. I didn't take it public until it was done and gone. And the reason I did was because I had promised people at the release of *Sevens* that if we focused on the music through Christmas, then I

would answer the questions about what went on. That was a promise I made in exchange for not trying to sell the record on hype, but on the music."

When pressed, however, about why he publicly spoke out about the marketing and promotion of his records, he noted, "A lot of people believe that if you truly feel that the music is the only important thing, then you just put the music out. Well, my thought is that if you truly believe the music is the most important thing, then putting the music out is the first step, not the only step. If you truly feel that the music is the most important thing, then isn't it the label's job to give that music to the most people they can?"

On the subject of new marketing and promotion avenues, Brooks encouraged the country community to capitalize on new opportunities. In discussing plans for a 26-song live album to be released later this year on DVD, Brooks said, "I want Country to be the first format to say goodbye to CDs. We have an opportunity of actually teaming with a great company like Intel, and we're going to start making our calls to people at Phillips."

A Greater Power



Blues legend B.B. King and Pope John Paul II exchanged gifts during a visit to the Vatican. King presented the Pope with a Gibson guitar while the Pope gave King a rosary. King was in the Vatican as part of a promotion trip for his album *Deuces Wild*, which features duets with Eric Clapton, Bonnie Raitt, Van Morrison, D'Angelo, Willie Nelson, and Marty Stuart.

temporary vs. older country music. "The hardest thing for me to realize is that country music will never be for me, as a listener, what it was when George Jones, Buck Owens, Loretta Lynn, and Charley Pride were getting played in the '70s. I can never be that. I can sit all day and play my favorite things from Merle Haggard, but do I know anything about being on death row? I have to sing about things like 'Unanswered Prayers.'"

"I know Haggard and Jones are my guys, but in my eyes I can never be on their level at all. My hat's off to Mary Chapin Carpenter when she sings about women's rights and how people view women in this day and age, and Martina McBride for 'Independence Day' and 'Broken Wing.'"

"Country music has always been a reflection of real times, and in the '60s and '70s a lot of country music was about hardship and hard times. But Reba McEntire did a song a few years ago about the HIV virus. The songs are a reflection of what's real, so we're going to be talking about spousal abuse, child abuse, HIV, and cancer. These are the things country music covers; it's real stuff."

If You Like Piña Colada ...

Lastly, Brooks discussed the reasons why he's joining LeAnn Rimes and Shania Twain in taking his music — notably the new single, "Two Piña Coladas" — to the Pop market. While he said he would "never do a Hot AC morning show" to promote his records, he observed, "This is going to be a tough situation, and we're all not going to agree on it, but two of your top three acts on the album sales charts, LeAnn Rimes and Shania Twain, are receiving Pop airplay right now. The deal with taking 'Two Piña Coladas' Pop is only for 'Two Piña Coladas.' I'm not looking to get the audience back that we had, but it would be nice to have them realize that you can get Garth Brooks, except for 'Two Piña Coladas,' only on Country radio."

He continued, "I don't know if you find this incredible, but LeAnn Rimes' version of 'How Do I Live'

spent something like 30 weeks in the Top 10 at Pop. That is, for one, something people want; and two, look what it's doing to her record sales. We've all seen it; her sales just won't go away."

"There is something out there, and it's my job to present ourselves



I would love if you guys were a thorn in somebody's side or a pain in somebody's ass because you wouldn't let a song go and everyone else had.



in that place and to bring them back into country music. Why are we spending so much money doing the Irish special on ABC-TV? It's to put us into markets where people don't usually listen to country music. So when people say Garth is going Pop on 'Two Piña Coladas,' no. It's for one reason: so we can steal their audience."

"There may be some Pop radio stations that hear this and say, 'To hell with you, Garth Brooks. We're not going to play your music.' My answer to that is, 'I understand. Thank you for the chance. But, truthfully, it's not your format that has brought Garth Brooks 75 million records.' Country music is my home, and as long as you will have me, then that's where you will hear Garth Brooks."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (615) 244-8677 or e-mail: swonz@aol.com

RR LAUNCHING PAD

CHR 'Reacts' To Columbia/Berman Brothers Teaming

Columbia's new joint venture with noted production duo the **Berman Brothers** is already paying some handsome dividends. The first act under the deal. New York-based duo **React**, has found a welcome home at several influential major-market stations with their debut single, "Can't Keep My Eyes Off You."



React

Stations leading the charge include Pop reporters **WHYI/Miami**, **WZJM/Cleveland**, and **WKSS/Hartford**.

It was happenstance that React, which is comprised of **Timothy Cruz** and **Daniel Metreyeon**, met Frank and Christian Berman. The duo just happened to run into the Bermans when they were working in the same building as the producers. Metreyeon passed on a demo to the Bermans, and a deal was eventually made. In addition to producing "Can't Keep My Eyes Off You," the Bermans — who have produced hits for Real McCoy, Amber, and She Moves — also co-wrote the song and produced React's self-titled debut effort.

Columbia began setting up the band at radio around the beginning of February. One programmer who's a big believer in React is WHYI PD **Rob Roberts**, who started reporting the song weeks before other CHRs. Columbia VP/National Pop Promotion **Charlie Walk** comments, "He demanded the cassette when we played it for him, so we let him roll with it. Whenever a programmer gets that excited about the music, in most cases — where it's appropriate — we'll let them go with it. In Rob's case, it's a perfect record for his market."

Another early supporter of the single is KHTT/Tulsa PD **Carly Rush**. "From the first listen, we thought it was a hit and that it was going places. It has that 'boy band' appeal that is absolutely huge. It's a trend that's holding right now. We're not seeing any burn." While the song definitely appeals to teens,

early results at KHTT indicate older females also like the cut.

Columbia has kept its promo plans straightforward. "The approach was very simple," says Walk. "It's a pure pop record. The Berman Brothers are big and have a lot of credibility, and the songs are where the format is and where it's going to stay."

"The window's open, so you have to find a few key programmers who really want to play the record, then spread the word when it starts working. When that happens, there isn't any hype attached to it. It's radio spreading it to radio."

The record company is taking one unique approach in positioning the duo. With Cruz having previously worked as a fashion model in Europe, Columbia took the step of partnering React with the Elite modeling agency.

The pair will perform at a number of fashion shows during the agency's talent search held from March through May. "It's a roundabout way to market the group," says Walk. "We'll go to radio and retail, but model shows will get a lot of great publicity, and we will get the guys directly in front of the kids."

Mercury Finds 'Silverlining'

The quest is on to break the next generation of solo male singer/songwriters. **Mercury** is banking on **Steve Poltz** to break from the pack, now that there's growing support for his new single, "Silverlining."

The artist, who co-wrote Jewel's crossover smash, "You Were Meant For Me," is picking up significant airplay at Adult Alternative and Alternative. Key Adult Alternative outlets reporting the song include **Boston's WXRV** and **WBOS**, **KMTT/Seattle**, **WRNR/Baltimore**, **CIDR/Detroit**, **KZNZ/Minneapolis**, **KXST/San Diego**, and **KINK/Portland**. Influential Alternatives on the single include **XTRA-FM (91X)** and **XHRM in San Diego**; **WOXY (97X)/Oxford-Cincinnati**; **WDST/Woodstock-Poughkeepsie, NY**; **WAVE/Charleston, SC**; and **WXSJ/Tallahassee, FL**.

A former member of the Rugburns, Poltz was instrumental in getting Jewel her now-famous gig at the Innerchange Coffeehouse in San Diego. That friendship turned

into a songwriting partnership that carried over to Jewel's multiplatinum album, *Pieces Of You*.

Poltz, who was voted 1997 San Diego Artist Of The Year, was finally signed by Mercury's L.A.-based VP/A&R **Jenny Price** about 12 months ago. Price recalls, "I signed Jewel when I was at Atlantic, and through her I met Steve. I wanted to sign him then [about four years ago], but he wouldn't have it. He was happy at the time making music with the Rugburns."

Price continued to keep in touch when she made the jump to Mercury about two years ago and eventually landed Poltz, who was ready to explore new territory. A dedicated road artist, Poltz continued to tour after he was signed to Mercury. Price remembers, "[Mercury Records Group Chairman/CEO] **Danny Goldberg** had to call him and get him off the road — he loves touring that much."

Thoroughly prodded to get into the studio, Price and Poltz started sifting through a mountain of material. "He had so many songs," says Price. "Besides the ones he wrote for me, we also had some of the songs from *Pieces Of You* that were more his songs than Jewel's. We went through the tapes and picked the best ones, and he picked the producer."

Commenting on the final recording, Price says, "He cut most of the tracks live. It was very organic and made a very thoughtful record. It's not the kind of record where you listen to it once and get it. It's not obvious, but the more you listen, the more it grows on you."

In envisioning Poltz's music at radio and his start at Adult Alter-



Steve Poltz

native, Price comments, "We believe he's a multi-format artist. We don't want to pigeonhole him, but you have to start somewhere. He can be an Alternative artist as well. You don't generally envision the Wallflowers or Matchbox 20 or Jewel as Adult Alternative or Alternative artists, but their music fits."

MUSIC NEWS & VIEWS

From The Crowded Streets Of Charlottesville ...

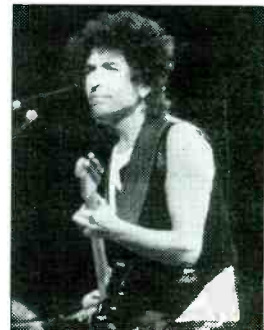
The **Dave Matthews Band** is about to get busy again. A new album is set to arrive at retail on April 28, and an upcoming tour is in the works. The group's latest disc, *Before These Crowded Streets*, features guest performances by **Alanis Morissette** and **Bela Fleck**. Produced by Steve Lillywhite, the CD's first single is scheduled to be "Don't Drink The Water." Dave and the boys from Virginia will travel to Canada for a mini-tour on May 2 before returning to the States later this year.



Dave Matthews Band

Out On The Road

Grammy recipient **Bob Dylan** and **Van Morrison** will hit the road for a series of large-venue concerts on the West Coast, beginning May 14 in Vancouver, BC ... Hip-hopper **Missy "Misdemeanor" Elliott** has signed on for one week's worth of dates for this year's Lilith Fair ... Ozzfest has inked **Tool** and **Megadeth** ... **Alana Davis** will open all H.O.R.D.E. shows ... **Marc Cohn** begins a series of club dates on March 18 in San Juan Capistrano, CA. **Kacy Crowley** supports.



Bob Dylan

New Release Update

Speaking of multiplatinum artists, **R. Kelly** is working on a new album for **Jive**. Kelly told **MTV** he's cut about 40 songs, and he's still trying to figure out what "to do with them." The LP's working title is *V.I.P.*, and it's expected to be released as soon as June ... Word has it a new **R.E.M.** album might be ready by autumn. The group is in the studio, working on its first album since the departure of drummer Bill Berry. A tour of small venues is being discussed for 1999 ... **Hanson** will release an album of old and new material this May. Tentatively titled *Three Car Garage: The Independent Recordings 1995-1996*, the disc features earlier versions of the songs "MmmBop" and "Thinking Of You" ... **Columbia** all-fem R&B trio **Xscape** has put the finishing touches on its new album, *Traces Of Lipstick*. Look for a May 12 release.

Odds 'N' Ends

Aaliyah, **Michael Bolton**, **Celine Dion**, and **Trisha Yearwood** have been added to the list of artists performing during the Oscar ceremonies on March 23 ... **Atlantic** has obtained the right to have all of its artists featured in the Continental Basketball Association's games, broadcasts, and promotional events ... **MTV** will tape **Matchbox 20's** March 20 concert in Orlando for airing on *MTV Live From The 10 Spot* ... **MCA** has signed R&B duo **Melky Sedek** ... **Breaking Records** has signed **Jump**, **Little Children**. The band's new album is due later this year and will be marketed and promoted by Atlantic ... Former **SBK/EMI** vet **Mike Mena** has signed **Jesus Jones** to his new label, **Combustion Records**. Look for the new album, *Already*, to hit retail on April 21 ... **Billy Mann** will release *Earthbound*, his second album on **A&M/DV8**, on May 12. Mann landed two songs — one domestic, one international — on Celine Dion's album *Let's Talk About Love* ... Lastly, critically acclaimed alternative duo **Jesus & Mary Chain**, a.k.a. William and Jim Reid, have inked a U.S. deal with **Sub Pop**. The brothers' new disk, *Munki*, hits retail on June 9.

R&R TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	MATCHBOX 20 3am (Lava/Atlantic)	1800	1856	39/0
2	2	LOREENA MCKENITT The Mummies' Dance (Quinlan Road/WB)	1651	1699	40/0
3	3	VERVE Bitter Sweet Symphony (Hut/Virgin)	1577	1548	39/0
7	4	NATALIE IMBRUGLIA Torn (RCA)	1491	1377	41/0
6	5	MARCY PLAYGROUND Sex And Candy (Capitol)	1474	1380	40/1
4	6	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1462	1515	38/0
5	7	GREEN DAY Time Of Your Life (Good...) (Reprise)	1412	1491	38/1
8	8	BEN FOLDS FIVE Brick (550 Music)	1258	1345	37/0
9	9	SMASH MOUTH Walkin' On The Sun (Interscope)	1192	1207	31/0
10	10	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1020	996	24/0
11	11	BILLIE MYERS Kiss The Rain (Universal)	974	975	26/1
12	12	TONIC If You Could Only See (Polydor/A&M)	962	956	29/0
15	13	EDWIN MCCAIN I'll Be (Lava/Atlantic)	869	757	29/1
13	14	LISA LOEB I Do (Geffen)	778	928	23/0
16	15	PAULA COLE Me (Imago/WB)	730	693	34/1
14	16	SARAH MCLACHLAN Sweet Surrender (Arista)	705	864	25/1
19	17	PAULA COLE I Don't Want To Wait (Imago/WB)	675	612	24/0
17	18	MEREDITH BROOKS What Would Happen (Capitol)	659	693	18/0
—	19	FASTBALL The Way (Hollywood)	623	501	28/0
18	20	SUGAR RAY Fly (Lava/Atlantic)	554	642	19/0

This chart reflects airplay from March 2-8. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&RONLINE. © 1998, R&R Inc.

PERSPECTIVE

BY

**Alice
@97.3**
Louis Kaplan

"So, do you think all the 'Alice' stations will be adding it?"

I hear that question a lot, and it bothers me the way I'm sure it bothers other programmers in our (or any) format. Similarly programmed radio stations around the country have more in common than not. However, it's the differences — some subtle, some glaring — that make each station unique.

San Francisco radio listeners come from a different radio heritage because of the history of the market. A combination of aggressive Alternative stations and unconventional Top 40s have given Alice's audience a taste for the occasional eclectic sound to go along with the standard hits. It's this very local fact that makes Alice @97.3 in San Francisco unique. This is not to say that San Francisco is the only market with individuality. Every city has its own personality. It's a programmer's duty to incorporate this individuality into the day-to-day sound of the station.

Pop/Alternative, Hot AC, Modern AC — whatever you want to call it — I do believe that there is a similarity when it comes to the music we play. Our listeners don't want the same old thing. They want to be challenged with new music, as well as getting their maximum daily requirement of the hits. The continued success of the format will not come from playing Top 10 records. It will come from creating Top 10 records.

Louis Kaplan is PD at CBS Radio's KLLC/San Francisco.



Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.



New & Active

ERIC CLAPTON My Father's Eyes (Duck/Reprise)
Total Plays: 510, Total Stations: 19, Adds: 0

FIONA APPLE Shadowboxer (Clean Slate/Work)
Total Plays: 420, Total Stations: 19, Adds: 3

PISTOLEROS My Guardian Angel (Hollywood)
Total Plays: 336, Total Stations: 16, Adds: 0

MADONNA Frozen (Maverick/WB)
Total Plays: 420, Total Stations: 13, Adds: 1

CHUMBAWAMBA Amnesia (Republic/Universal)
Total Plays: 266, Total Stations: 13, Adds: 0

TONIC Open Up Your Eyes (Polydor/A&M)
Total Plays: 253, Total Stations: 13, Adds: 1

SARAH MCLACHLAN Adia (Arista)
Total Plays: 238, Total Stations: 24, Adds: 12

EVERCLEAR Everything To Everyone (Capitol)
Total Plays: 237, Total Stations: 10, Adds: 1

SISTER 7 Know What You Mean (Arista Austin/Arista)
Total Plays: 222, Total Stations: 13, Adds: 3

FLEETWOOD MAC Landslide (Reprise)
Total Plays: 204, Total Stations: 7, Adds: 0

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM (HAC)
KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
WXEG/Dayton, OH (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KVSR/Fresno, CA (HAC)
WKSI/Greensboro, NC (HAC)
WKZL/Greensboro, NC (HAC)
KKPN/Houston, TX (HAC)

KOZN/Kansas City, MO (HAC)
KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (Alt)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
WPNT/Milwaukee, WI (HAC)
KOSO/Modesto, CA (HAC)
WPTE/Norfolk, VA (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZZP/Phoenix, AZ (HAC)
WDRV/Pittsburgh, PA (HAC)
KBBT/Portland, OR (HAC)
WDCG/Raleigh, NC (CHR/P)

WZNE/Rochester, NY (HAC)
KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUI/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WMBX/West Palm Beach, FL (HAC)
WXLO/Worcester, MA (HAC)

42 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop



naked

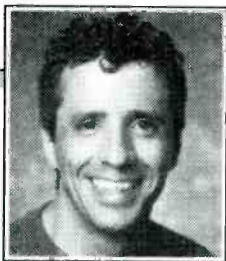
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TONY NOVIA

Who's Your Next On-Air Superstar?

□ How to identify top talent and nurture them to greatness

Identifying superstar talent at their peak isn't difficult, but spotting that superstar potential in its formative stages is no easy task. One PD who's done it repeatedly is KBOS/Fresno's **Steve Wall**. So what does it take to get his attention? Cutting-edge personalities who are ready to break new ground.

As a PD with a keen ear for discovering new talent, Wall is always searching for those people who can make listeners do things they normally wouldn't. "I've hired jocks from bits and stunts alone. I got one tape that was a composite of all the stunts, bits, parodies, etc., that a pro-



ducer had done for his morning show. The second I heard the tape, I called him and asked if he had any tape of him doing a show by himself — a weekend shift, anything. A few days later, a tape of him filling in for the morning guy arrived on my desk. It was better than most of the 400+ tapes I had listened to from jocks who had been doing this for up to 15 years.

"We flew him in. I took him to all of the beautiful hot spots and inadvertently missed the station, since it was not a pretty sight. We closed the deal the following week. Mancow took over my 'Morning Madhouse' — and the rest is history."

So was it a stroke of luck or a stroke of genius? Well, consider that Wall was also the first to hire KPWR (Power 106)/L.A.'s Baka Boyz, and his formidable ability to identify,

nurture, and create superstar talent becomes apparent.

Bakin' From Scratch

Wall met the Baka Boyz in Bakersfield during a track date. "Their father came up to me backstage and told me to watch his kids, Nick and Eric. They were onstage, mixing for Lighter Shade Of Brown. After the show, I met them and invited them to come by KKXX. At first, they didn't believe me — I guess the previous PD had scared them away. About a week later, we got together. They told me about their days as 14-year-olds on a local AM station and working in the clubs with their dad. We put them on that week.

"The first time we saw numbers on their daypart, they'd rattled and bumped their ratings to a 45 share. They stayed with me about two years, until Flava Friday was created and Power 106 signed them to nights, then mornings," and now afternoons. Those two boys did what everyone said couldn't be done. They took all the old school philosophies of doing radio and threw them out in favor of being real and relating to people one-on-one."

Another Wall success story is Leigh Ann, most recently of KIBB/Los Angeles and formerly a personality at top-rated KHKS/Dallas. Wall calls her one of the best female personalities in the business. "She came to me on her way through

town once when I was in Salina, KS. I think she heard the station and told her husband to stop by because she wanted to drop off a tape. From the very first day that I listened to the tape and we met, I knew she would be a star."

Right Talent, Right Attitude

Since Wall's focus is to build a great radio station for 18+ females, the most important element he seeks is the right talent with the right attitude. "I would rather hire someone with a great attitude and initiative over someone with 'five years of experience' who has done it all! Sometimes, 'years of experience' is a subliminal message that hints at an out-of-check ego: 'I should have the best time slot and the biggest check.'"

So what does it take to get the proverbial foot in the door? In Wall's



I rarely jump at the first tape that sounds good. When you're looking for great talent, after a couple months of listening to tapes, you may forget what 'great' sounds like. I waited five months before I hired Mancow.



book, it's still the tape before the interview. "If the tape doesn't grab me in the first few moments, it's in the recycling bin. Like every programmer, I get bombarded every day with phone calls and tapes, but I always make time to listen to tapes from fresh talent. I listen to each tape before deciding whether it goes into the drawer or into the recycling box.

"Success has come, in part, because I rarely jump at the first tape that sounds good. When you're looking for great talent, after a couple months of listening to tapes, you may forget what 'great' sounds like. I waited five months before I hired Mancow Muller. I was ready to hire a couple of other great jocks when this tape came in — and eventually blew the top off of radio in the Monterey and San Francisco Bay areas!"

Few realize that Wall bit the bul-



I got one tape that was a composite of all the stunts, bits, parodies, etc., that a producer had done for his morning show. I called him and asked if he had any tape of him doing a show by himself. We closed the deal the following week. Mancow took over my 'Morning Madhouse' — and the rest is history.



let and did mornings himself for those five months that it took for that "great" tape to arrive on his desk. "I'm glad I waited, even though it meant sticking out months of me filling in. We found an up-and-comer, explored and exposed his talents, and achieved tremendous success."

Sometimes Wall receives tapes from great talent who, for one reason or another, may not want to relocate. "If a tape is good, but relocation may be a problem, I try to toss leads to my friends who may be looking for new talent."

The Hit List

Like many other cutting-edge PDs, Wall also assembles a "hit list" of fresh talent at stations large, medium, and small all across America. In some cases, the talent may not even be on the air. "Every programmer should be looking ahead, thinking, 'We're hot now, but when the talent moves on, do we have a replacement?' Sometimes we do, most of the time we don't."

What does it take to make it onto Wall's list? He names a few important qualities as absolute musts: "Honesty, attitude, and initiative. I have passed on some great talent because their attitudes would have spoiled my formula. If the jock is great and you can live with the baggage, then go for it. Right now, as I always do, I'm interviewing candidates for future openings. I recently spoke to a real hot jock who, from his material, seems to be a player — but a couple of stink clouds have appeared. Word is that he's hard on staff, doesn't get along with anyone on the team, and has a God complex. I liked the tape, so I will return the call and ask some very hard questions before I move or pass on this talent."

With that in mind, Wall strongly suggests that all candidates be very aware of who their references are and what they will say about them. After all, Wall notes, "We all have skeletons in our closets."

In With The New

An age-old dilemma for many stations is replacing veteran talent, especially in morning drive. Wall points out that every time he's replaced the "everyone knows his name" morning guy with a new, "never heard of," but funnier morning guy, he rarely gets any complaint calls. "People get very tired of the 'same old, same old.' They enjoy listening to something funny and fresh." To illustrate his point, Wall asks, "By the way, what TV show did 3rd Rock replace? How about *Dharma & Greg*? People love to laugh. If

you can keep them moving to the beats and fill the rest with funny stuff or infotainment, you win!"

Wall recommends that up-and-coming talent plan their entire show before the show. "That way, when you're on the air, 100% of your concentration can be on execution and producing the show. Keep your concentration on perfecting your delivery and keeping it real."

"Eighty-five percent of America's household incomes are controlled by women, which is why I choose to program female-friendly radio stations. They are searching for positive changes from the violence that is plaguing our society. If the station can't sell your show, fix it or move on. It's that simple. Making and/or exceeding budgets has never been as important as it is right now. Make it sizzle, make it funny, make it hot, and make sure it makes money!"



I have passed on some great talent because their attitudes would have spoiled my formula. If the jock is great and you can live with the baggage, then go for it.



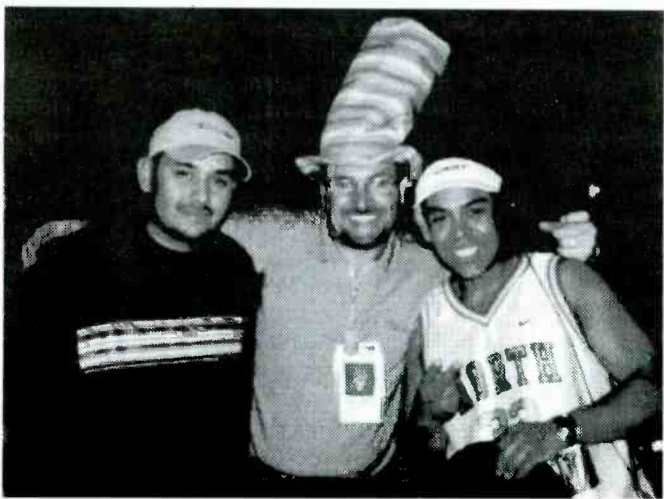
"Sexist, racist, and prejudicial jokes must also go. It's not funny to belittle someone. Leave that to the shock jocks; they do it best. The best ones get paid well and make movies about themselves. There are plenty of funny things to talk about, and there's a lot of great music to play right now. Be on, be tight, be gone."

Steve Wall can be reached at (209) 243-4300 or by e-mail at swall@kwin.com. Look for his talent/marketing/music/research and consulting website soon.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com



KBOS/Fresno PD Steve Wall (c) clowns around with KPWR (Power 106)/L.A.'s Baka Boyz, Eric and Nick.

Kenny Wayne Shepherd Band

"blue on black"

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**CHECK HIM OUT IN THE MARCH
27TH ISSUE OF ROLLING STONE**



FROM THE ALBUM "Trouble Is..."

PRODUCED BY JERRY HARRISON

ENGINEERED BY KARL DERFLER

MIXED BY TOM LORD-ABEE

PERSONAL MANAGEMENT BY KEN SHEPHERD



3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CELINE DION My Heart Will Go On (550 Music)	7247	7321	7445	7497	132/0
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	6816	7067	7130	7268	130/0
3	3	3	3	MATCHBOX 20 3am (Lava/Atlantic)	6612	6602	6490	6436	132/0
4	4	4	4	BACKSTREET BOYS As Long As You Love Me (Jive)	5220	5556	5758	6094	117/0
5	5	5	5	JANET Together Again (Virgin)	5087	5197	5097	4912	114/1
7	6	6	6	BILLIE MYERS Kiss The Rain (Universal)	5076	4811	4728	4633	123/2
45	15	11	7	MADONNA Frozen (Maverick/WB)	4509	3833	2888	820	132/0
16	14	12	8	K-CI & JOJO All My Life (MCA)	4190	3741	3277	2751	123/5
24	17	16	9	NATALIE IMBRUGLIA Torn (RCA)	3989	3459	2848	2143	130/0
11	11	9	10	'N SYNC I Want You Back (RCA)	3951	3860	3692	3478	121/0
12	12	15	11	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3841	3631	3450	3243	118/2
6	7	7	12	SMASH MOUTH Walkin' On The Sun (Interscope)	3733	4005	4382	4835	104/0
9	8	10	13	USHER You Make Me Wanna... (LaFace/Arista)	3732	3843	4025	4210	95/0
13	13	14	14	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	3647	3652	3436	3188	116/0
10	10	8	15	JIMMY RAY Are You Jimmy Ray? (Epic)	3470	3875	3898	3880	119/0
8	9	13	16	ROBYN Show Me Love (RCA)	3247	3689	3963	4301	93/1
20	18	17	17	WILL SMITH Gettin' Jiggy Wit It (Columbia)	3237	2993	2835	2663	103/2
25	23	18	18	BEN FOLDS FIVE Brick (550 Music)	2909	2565	2298	1969	110/4
26	25	20	19	AQUA Turn Back Time (MCA)	2717	2481	2094	1855	122/6
33	27	23	20	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2396	2154	1835	1450	105/2
21	19	19	21	SPICE GIRLS Too Much (Virgin)	2240	2499	2647	2574	98/0
BREAKER	22	22	22	ROBYN Do You Really Want Me (RCA)	2212	1476	849	449	115/14
29	28	26	23	VERVE Bitter Sweet Symphony (Hut/Virgin)	2212	2028	1828	1545	96/4
BREAKER	24	24	24	MARCY PLAYGROUND Sex And Candy (Capitol)	2168	1686	1385	1094	111/11
19	22	21	25	SUGAR RAY Fly (Lava/Atlantic)	2083	2414	2530	2673	82/0
47	34	31	26	TUESDAYS It's Up To You (Arista)	1906	1577	1211	777	99/4
14	16	22	27	GREEN DAY Time Of Your Life (Good...) (Reprise)	1865	2343	2849	3139	66/0
15	20	24	28	CHUMBAWAMBA Tubthumping (Republic/Universal)	1863	2120	2608	3077	76/0
—	—	39	29	CHUMBAWAMBA Amnesia (Republic/Universal)	1677	1068	544	341	115/10
31	29	28	30	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	1606	1696	1635	1470	68/0
42	37	33	31	PAULA COLE Me (Imago/WB)	1406	1326	1117	963	89/7
18	26	30	32	LISA LOEB I Do (Geffen)	1360	1584	1899	2687	46/0
38	35	34	33	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1307	1199	1155	1101	71/4
41	40	36	34	DAKOTA MOON A Promise I Make (Elektra/EEG)	1274	1155	1083	987	83/1
22	24	27	35	AEROSMITH Pink (Columbia)	1258	1724	2192	2425	47/0
—	44	37	36	USHER Nice & Slow (LaFace/Arista)	1253	1130	928	690	75/6
17	21	25	37	ALL SAINTS I Know Where It's At (London/Island)	1166	2119	2575	2722	50/0
28	32	35	38	INOJ Love You Down (So So Def/Columbia)	1117	1189	1384	1576	40/1
—	—	46	39	JAMES HORNER Southampton (Sony Classical/Work)	975	805	530	256	47/4
46	46	40	40	TONIC Open Up Your Eyes (Polydor/A&M)	952	968	855	789	73/4
43	43	41	41	SHANIA TWAIN You're Still The One (Mercury)	945	914	940	921	63/2
30	30	38	42	BOYZ II MEN A Song For Mama (Motown)	883	1119	1473	1538	35/0
49	48	44	43	JONNY LANG Missing Your Love (A&M)	882	822	717	737	67/4
—	—	49	44	HANSON Weird (Mercury)	841	643	341	134	67/9
34	36	42	45	NU FLAVOR Heaven (Reprise)	831	873	1151	1347	27/0
36	41	43	46	BLESSID UNION Light In Your Eyes (Capitol)	770	838	1029	1221	27/0
DEBUT	47	47	47	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	756	376	284	257	78/60
—	—	48	48	JANA Near Me (Curb)	731	697	656	634	48/4
DEBUT	49	49	49	SHE MOVES It's Your Love (Geffen)	730	583	312	25	61/5
27	33	45	50	MEREDITH BROOKS What Would Happen (Capitol)	643	818	1311	1779	22/0

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.

135 CHR/Pop reporters. 132 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

ROBYN

Do You Really Want Me (RCA)

TOTAL PLAYS/INCREASE: **2212/736** TOTAL STATIONS/ADDS: **115/14** CHART: **22**

MARCY PLAYGROUND

Sex And Candy (Capitol)

TOTAL PLAYS/INCREASE: **2168/482** TOTAL STATIONS/ADDS: **111/11** CHART: **24**

MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)		60
REBEKAH	Sin So Well (Elektra/EEG)		26
ELTON JOHN	Recover Your Soul (Rocket/Island)		24
JANET	I Get Lonely (Virgin)		16
BRIAN MCKNIGHT	Anytime (Mercury)		14
SARAH MCLACHLAN	Adia (Arista)		14
ROBYN	Do You Really Want Me (RCA)		14
FIONA APPLE	Shadowboxer (Clean Slate/Work)		12
REACT	Can't Keep My Hands Off You (Columbia)		12
MARCY PLAYGROUND	Sex And Candy (Capitol)		11

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
ROBYN	Do You Really Want Me (RCA)		+736
MADONNA	Frozen (Maverick/WB)		+676
CHUMBAWAMBA	Amnesia (Republic/Universal)		+609
NATALIE IMBRUGLIA	Torn (RCA)		+530
MARCY PLAYGROUND	Sex And Candy (Capitol)		+482
K-CI & JOJO	All My Life (MCA)		+449
BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)		+380
BEN FOLDS FIVE	Brick (550 Music)		+344
TUESDAYS	It's Up To You (Arista)		+329
REACT	Can't Keep My Hands Off You (Columbia)		+295

HOTTEST RECURRENTS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
PAULA COLE	I Don't Want To Wait (Imago/WB)		
TONIC	If You Could Only See (Polydor/A&M)		
MATCHBOX 20	Push (Lava/Atlantic)		
THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)		
SISTER HAZEL	All For You (Universal)		
ALLURE	All Cried Out (Track Masters/Grave)		
BACKSTREET BOYS	Quit Playing Games (With...) (Jive)		
LEANN RIMES	How Do I Live (Curb)		
ROBYN	Do You Know (What It Takes) (RCA)		
JEWEL	Foolish Games (Atlantic)		

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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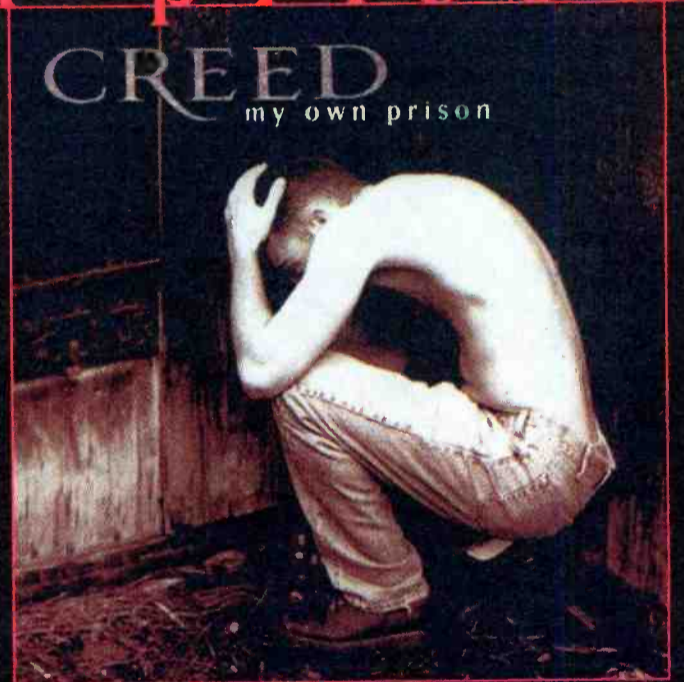
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R & R Alternative chart #7*

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CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of February 16-22.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL% FAMILIARITY	TOTAL% BURN
CELINE DION My Heart Will Go On (550 Music)	4.38	4.37	4.46	4.37	90.8%	18.5%
K-CI & JOJO All My Life (MCA)	4.04	3.88	3.97	3.89	56.3%	10.8%
JAMES HORNER Southampton (Sony Classical/Work)	4.03	3.96	—	—	47.8%	7.3%
BRIAN MCKNIGHT Anytime (Mercury)	3.93	3.94	3.83	—	46.0%	7.8%
WILL SMITH Gettin' Jiggy Wit It (Columbia)	3.85	3.57	3.58	3.60	71.0%	14.5%
SAVAGE GARDEN Truly Madly Deeply (Columbia)	3.81	3.90	3.79	3.86	88.5%	22.5%
USHER You Make Me Wanna... (LaFace/Arista)	3.78	3.88	3.82	3.68	74.8%	20.8%
BACKSTREET BOYS As Long As You Love Me (Jive)	3.77	3.73	3.69	3.65	80.3%	22.0%
BOYZ II MEN A Song For Mama (Motown)	3.77	3.70	3.73	3.62	57.3%	12.3%
DRU HILL 5 Steps (Island)	3.74	3.55	3.74	3.63	30.0%	7.5%
UNCLE SAM I Don't Ever Want To See You Again (Stonecreek/Epic)	3.71	—	—	—	53.3%	13.3%
NATALIE IMBRUGLIA Torn (RCA)	3.65	3.72	—	—	50.3%	8.5%
JANET Together Again (Virgin)	3.64	3.57	3.58	3.58	78.3%	21.8%
MATCHBOX 20 3am (Lava/Atlantic)	3.60	3.76	3.70	3.66	79.5%	25.3%
MARCY PLAYGROUND Sex And Candy (Capitol)	3.57	3.80	3.72	3.71	62.3%	13.8%
SMASH MOUTH Walkin' On The Sun (Interscope)	3.55	3.59	3.40	3.62	83.5%	33.3%
FLEETWOOD MAC Landslide (Reprise)	3.54	—	—	—	46.5%	11.0%
BEN FOLDS FIVE Brick (550 Music)	3.53	3.57	—	—	61.3%	16.5%
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3.53	3.56	3.67	3.58	68.5%	20.3%
CHUMBAWAMBA Tubthumping (Republic/Universal)	3.51	3.49	3.29	3.58	92.0%	41.0%
BILLIE MYERS Kiss The Rain (Universal)	3.49	3.44	3.50	3.34	63.0%	19.3%
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	3.48	3.46	3.51	3.49	70.0%	18.3%
ROBYN Show Me Love (RCA)	3.47	3.46	3.49	3.33	84.5%	30.5%
VERVE Bitter Sweet Symphony (Hut/Virgin)	3.42	3.46	—	—	49.3%	17.0%
MADONNA Frozen (Maverick/WB)	3.41	—	—	—	54.5%	12.5%
'N SYNC I Want You Back (RCA)	3.40	3.43	3.22	3.25	49.0%	11.8%
AEROSMITH Pink (Columbia)	3.34	3.45	3.53	3.51	57.8%	17.5%
LISA LOEB I Do (Geffen)	3.29	3.19	3.30	3.41	81.0%	30.5%
ALL SAINTS I Know Where It's At (London/Island)	3.19	3.33	3.14	3.05	39.0%	12.3%
AQUA Turn Back Time (MCA)	3.12	3.17	—	—	41.0%	8.3%
SPICE GIRLS Too Much (Virgin)	3.07	3.13	3.12	3.23	59.8%	21.3%
LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	3.05	3.04	3.14	3.21	64.3%	25.3%
JIMMY RAY Are You Jimmy Ray? (Epic)	3.02	3.09	2.83	3.10	59.0%	20.3%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® Hot Scores

BY KEVIN MCCABE

As *Titanic* prepares to bump *Star Wars* as the No. 1 movie of all time, it's also significant to point out that "My Heart Will Go On" by Celine Dion (550 Music) is certain to wind up the biggest Callout America song of 1998. Ordinarily it would be difficult to predict a year-end ranking before reaching the end of the first quarter, but all one has to do is look closely at the multiple weeks of huge scores. The cover of *Entertainment Weekly* praises Dion as "the voice that launched 15 million albums." As its Callout America burn score remains low (18.5%), it's likely that "Heart" will hold at the top of the survey well into the second quarter.

"All My Life" by K-CI & JoJo (MCA) ranks No. 2 and improves its total score to 4.04.

Equally strong is its demo performance among teens (4.21) and women 18-24 (4.10). "Life" ranks No. 2 in the West (4.47), fueled by top rotation at KIIS/Los Angeles and KZQZ/San Francisco.

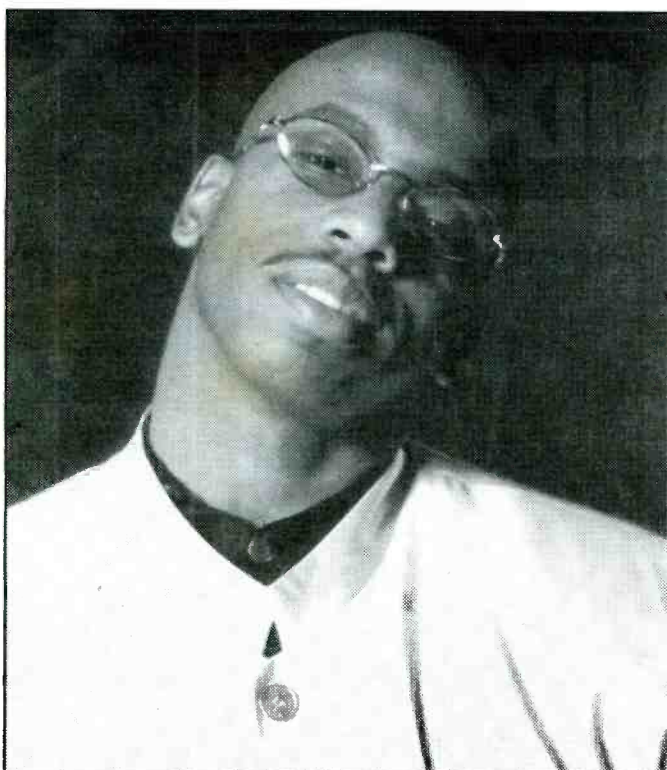
Here are the top 10 songs in each of the Callout America demo breakdowns:

12-17 — Celine Dion, Brian McKnight, K-CI & JoJo, Will Smith, James Horner, Dru Hill, Savage Garden, Backstreet Boys, Usher, and Boyz II Men.

18-24 — Celine Dion, James Horner, Brian McKnight, K-CI & JoJo, Boyz II Men, Savage Garden, Marcy Playground, Natalie Imbruglia, Usher, and Uncle Sam.

25-34 — Celine Dion, Smash Mouth, James Horner, Chumbawamba, Backstreet Boys, Janet, Savage Garden, Fleetwood Mac, K-CI & JoJo, and Uncle Sam.

Market change: St. Louis (Arbitron market #18) replaces Buffalo (#41) as a Callout America market.



Uncle Sam

"I don't ever want to see you again"

Debut #12 in Callout America
(After only 1 week, it ranks 3.71
with only 53.3% familiarity)

R&R CHR/POP #30
R&R CHR/Rhythmic #8

Top 40 Mainstream Monitor 28*
Crossover Monitor #9
Rhythm Monitor #12

Top 5 Phones:

KKRZ KZZU KHFI
KHKS KKMJ

Great Callout:

KHKS KIIS WKSE KZZO
KHFI KDWB WFLZ



Heavy Custom



NEW & ACTIVE

DESTINY'S CHILD No, No, No (*Grass Roots/Columbia*)
Total Plays: 630, Total Stations: 44, Adds: 8

FIONA APPLE Shadowboxer (*Clean Slate/Work*)
Total Plays: 551, Total Stations: 54, Adds: 12

BRIAN MCKNIGHT Anytime (*Mercury*)
Total Plays: 509, Total Stations: 42, Adds: 14

K.P. & ENVYI Swing My Way (*EastWest/EEG*)
Total Plays: 430, Total Stations: 25, Adds: 5

REACT Can't Keep My Hands Off You (*Columbia*)
Total Plays: 353, Total Stations: 37, Adds: 12

FLEETWOOD MAC Landslide (*Reprise*)
Total Plays: 353, Total Stations: 23, Adds: 1

RICHELLE SAMBORA Hard Times Come Easy (*Mercury*)
Total Plays: 344, Total Stations: 26, Adds: 0

ORU HILL 5 Steps (*Island*)
Total Plays: 315, Total Stations: 33, Adds: 8

SARAH MCLACHLAN Adia (*Arista*)
Total Plays: 286, Total Stations: 44, Adds: 14

AMBER One More Night (*Tommy Boy*)
Total Plays: 227, Total Stations: 9, Adds: 2

BARENAKED LADIES Brian Wilson (*Reprise*)
Total Plays: 223, Total Stations: 30, Adds: 10

BROOKLYN BOUNCE Get Ready To Bounce (*Edel America*)
Total Plays: 199, Total Stations: 9, Adds: 1

CHRIS BRAIDE If I Hadn't Got You (*Atlantic*)
Total Plays: 191, Total Stations: 17, Adds: 3

ALLURE Last Chance (*Track Masters/Crave*)
Total Plays: 178, Total Stations: 13, Adds: 0

KAI Say You'll Stay (*Tidal Wave/Geffen*)
Total Plays: 154, Total Stations: 11, Adds: 0

WYCLEF JEAN Gone Till November (*Ruffhouse/Columbia*)
Total Plays: 139, Total Stations: 16, Adds: 1

GARRISON STARR Superhero (*Geffen*)
Total Plays: 136, Total Stations: 19, Adds: 4

SAMANTHA COLE Without You (*Universal*)
Total Plays: 120, Total Stations: 12, Adds: 0

MARIAH CAREY F/BONE THUGS... Breakdown (*Columbia*)
Total Plays: 118, Total Stations: 4, Adds: 0

ALEXIA Number 1 (*Popular*)
Total Plays: 103, Total Stations: 5, Adds: 0

Songs ranked by total plays



IT'S A SLAM DUNCAN — No, it wasn't just "Wishful Thinking"... the crew at KMXV/Kansas City really did get to hang out with Duncan Sheik. Sharing a moment — 2:12pm, to be exact — are (l-r) KMXV Promo Dir. Karen Menke, Sheik, and station personalities Dylan and Kelly Ulrich.



A FEW SMALL QUESTIONS — Prior to her two big Grammy wins, Shawn Colvin stopped by KYSR/Los Angeles' live afternoon broadcast from New York for an interview, which fortunately was not interrupted by *Ol' Dirty Bastard*. Captured on film for posterity are (l-r) KYSR afternoon co-host Lisa Foxx, Colvin, KYSR co-host Ryan Seacrest, and Columbia's Nat'l Dir./Top 40 Adult Promo Pete Cosenza.

NEW RELEASES

ADDS MARCH 17

- Corrs** "Dreams" (143/Lava/Atlantic)
- Duke** "So In Love With You" (4Play/Universal)
- Mase f/Total** "What You Want" (Bad Boy/Arista)
- Our Lady Peace** "Clumsy" (Columbia)
- S.O.A.P.** "This Is How We Party" (Island)
- This Perfect Day** "Could Have Been Friends" (Soap/550 Music)
- Vaganza** "Everyday" (Outpost/Geffen)
- Frankie Valli** "Grease Re-Mix 98" (Polydor/A&M)



THEY'VE GOT THE MOVES — WRZE/Cape Cod, MA played host to *She Moves* at its recent Birthday Bash. Caught backstage at the Bash are (rear, l-r) 'RZE PD Mike O'Donnell and MD Kevin Matthews, Danielle of *She Moves*, McClusky & Assoc.'s Rick Cooper, the group's Diana, and Geffen's Jeff Gillis. Out in front are (l-r) *She Moves*' Carla and WRZE night jock Kid Cruise.



FEARSOME FOURSOME — What would happen if King Of All Media Howard Stern met Meredith Brooks backstage at the Grammys? You'd probably get a picture like this, showing (l-r) Capitol's National Director Promo, Brian Rhodes, Stern, Brooks, and Capitol's Jaymi Chernin.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY OM: Michael Morgan PD: Rob Dawes MD: Ron Williams 11 BACKSTREET BOYS "Everybody" REBEKAH "Sin" JANA "Near"</p>	<p>WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kevin Matthews BACKSTREET BOYS "Everybody" CHUMBAWAMBA "Amnesia" JANA "Near"</p>	<p>KMCK/Fayetteville, AR PD: Scott Johnson MD: Mike Chase BACKSTREET BOYS "Everybody" DRU HILL "Steps" ELTON JOHN "Recover" JANET "Lonely"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker PAULA COLE "Me" TONIC "Eyes"</p>	<p>WDJX/Louisville, KY OM/PD: C.C. Matthews 7 BACKSTREET BOYS "Everybody" 6 SHAWN COLVIN "Nothin" JANET "Lonely" REACT "Hands" HANSON "Weird"</p>	<p>WQGN/New London, CT Prog. Mgr.: Jim Reitz OM: Michael Rack APD: Brent McKay MD: Franco BARENAKED LADIES "Brian" BACKSTREET BOYS "Everybody" SARAH McLACHLAN "Ada" EDWIN MCCAIN "Ti"</p>	<p>WHTS/Quad Cities, IA-IL OM: Tony Waitekus MD: Brian Scott 1 BACKSTREET BOYS "Everybody"</p>	<p>WNDU/South Bend, IN Interim PD/MD: Casey Daniels HANSON "Weird" ROBYN "Really"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham REBEKAH "Sin" CHUMBAWAMBA "Amnesia" BACKSTREET BOYS "Everybody"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee ELTON JOHN "Recover"</p>	<p>WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross REBEKAH "Sin" USHER "Nice" BACKSTREET BOYS "Everybody"</p>	<p>WWCK/Flint, MI PD: Scott Seiple MD: Nathan Reed ELTON JOHN "Recover" BACKSTREET BOYS "Everybody" REACT "Hands" FIONA APPLE "Shadowbox" GARRISON STARR "Superhero"</p>	<p>WYOY/Jackson, MS GM/PD: Dick O'Neil MD: Kevin Vaughan JONNY LANG "Missing" BACKSTREET BOYS "Everybody"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 13 BACKSTREET BOYS "Everybody"</p>	<p>WDCG/Raleigh, NC OM: Brian Burns PD: Kip Taylor APD/MD: Chris Edge 9 FIONA APPLE "Shadowbox"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 13 BARENAKED LADIES "Brian" BRIAN MCKNIGHT "Anytime" MARCY PLAYGROUND "Sex"</p>	<p>WWSK/Utica, NY PD: Stew Schantz MD: Gina Jones BARENAKED LADIES "Brian" BRIAN MCKNIGHT "Anytime" SARAH McLACHLAN "Ada" WILL SMITH "Jigg" FIONA APPLE "Shadowbox"</p>	
<p>KQIZ/Amarillo, TX PD: Eric Stevens 17 JAMES HORNOR "South" REBEKAH "Sin"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan 19 JANET "Lonely" 16 BACKSTREET BOYS "Everybody" 16 BARENAKED LADIES "Brian"</p>	<p>WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan REBEKAH "Sin" BACKSTREET BOYS "Everybody" JAMES HORNOR "South" ELTON JOHN "Recover"</p>	<p>WAPE/Jacksonville, FL OM/PD: Cat Thomas APD/MD: Tony Mann BACKSTREET BOYS "Everybody"</p>	<p>WMGB/Macon, GA PD/MD: James Gregory 21 USHER "Nice" 14 BACKSTREET BOYS "Everybody"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Scott Parks SARAH McLACHLAN "Ada" SHAWN COLVIN "Nothin" SNEAKER PINKS "Slack"</p>	<p>WDBR/Springfield, IL PD/MD: Rik Blade BACKSTREET BOYS "Everybody" K-CI & JOJO "Life"</p>	<p>KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 21 BACKSTREET BOYS "Everybody" 14 DRU HILL "Steps" 16 CHUMBAWAMBA "Amnesia" 5 DESTINY'S CHILD "No"</p>	
<p>KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker PAULA COLE "Me"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Danny Wright K-CI & JOJO "Life" ROBYN "Really"</p>	<p>WXKB/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn DRU HILL "Steps" REBEKAH "Sin"</p>	<p>WAEZ/Johnson City, TN OM: Bill Hagy PD/MD: Gary Blake 5 BARENAKED LADIES "Brian" ELTON JOHN "Recover" BACKSTREET BOYS "Everybody" JANET "Lonely"</p>	<p>WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 7 BROOKLYN BOUNCE "Bounce" 5 BACKSTREET BOYS "Everybody" ELTON JOHN "Recover" SARAH McLACHLAN "Ada"</p>	<p>WRVQ/Richmond, VA PD: Lisa McKay Interim MD: Travis Dylan 22 BACKSTREET BOYS "Everybody" BEN FOLDS FIVE "Brick" K.P. & ENVIY "Swing" R.P. & ENVIY "Swing"</p>	<p>KHTO/Springfield, MO OM: Dave Alexander PD: Ray Michaels ELTON JOHN "Recover" DRU HILL "Steps"</p>	<p>WWZZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross 32 THIRD EYE BLIND "How" 18 SCAP "Party" 16 K.P. & ENVIY "Swing" 15 ROBYN "Really" 5 HANSON "Weird"</p>	
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WKRC/Cincinnati, OH PD: Bill Klapproth MD: Rodney Lear No Adds</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker BACKSTREET BOYS "Everybody" REBEKAH "Sin" REACT "Hands" GARRISON STARR "Superhero" ELTON JOHN "Recover" BRICKMAN & MCBRIDE "Valentine"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 21 BACKSTREET BOYS "Everybody" REBEKAH "Sin"</p>	<p>KBFM/McAllen, TX OM: Billy Santiago APD/MD: Jeff DeWitt 17 BACKSTREET BOYS "Everybody" 9 MASE "Feel" 5 JANET "Lonely" CHUMBAWAMBA "Amnesia" ROBYN "Really" REACT "Hands" FIONA APPLE "Shadowbox" DRU HILL "Steps"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Jay West 20 AMBER "Night" 19 SCAP "Party" 6 REACT "Hands"</p>	<p>WWTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Disen 10 BACKSTREET BOYS "Everybody" REBEKAH "Sin" REACT "Hands"</p>	<p>WVFC/Wausau, WI PD: Rod Phillips APD: Bill Mitchell MD: Jeff Murray 20 AQUA "Turn" 11 ROBYN "Really" 2 BACKSTREET BOYS "Everybody" 2 ELTON JOHN "Recover"</p>	
<p>WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly 20 REBEKAH "Sin" ELTON JOHN "Recover" MARCY PLAYGROUND "Sex" ROBYN "Really"</p>	<p>WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 9 LFO "Way" NEXT "Close"</p>	<p>WMEE/Ft. Wayne, IN OM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa SHANIA TWAIN "Still"</p>	<p>WKFR/Kalamazoo, MI PD: Dave Michaels MD: Craig Russell 28 BARENAKED LADIES "Brian" ELTON JOHN "Recover" CHRIS BRAIDE "Hadi" BRIAN MCKNIGHT "Anytime"</p>	<p>WAOA/Melbourne, FL PD: J.T. Daniels 20 BACKSTREET BOYS "Everybody" REBEKAH "Sin" NEXT "Close" FIONA APPLE "Shadowbox"</p>	<p>WKPK/NW Michigan PD: Rob Weaver MD: Brent Carey 5 BACKSTREET BOYS "Everybody"</p>	<p>WWHT/Syracuse, NY PD: Ed Lacombe 2 DESTINY'S CHILD "No" 1 BRIAN MCKNIGHT "Anytime"</p>	<p>WVLT/Wichita, KS PD: Jack Oliver MD: Craig Hubbard BACKSTREET BOYS "Everybody"</p>	
<p>WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase 18 BACKSTREET BOYS "Everybody" SOAP "Party"</p>	<p>KKMG/Colorado Springs, CO PD: Michael Stuart JANET "Lonely"</p>	<p>WYKS/Gainesville, FL PD: Jeri Banta APD: John Harlow SARAH McLACHLAN "Ada" BRIAN MCKNIGHT "Anytime" WILL SMITH "Jigg" BACKSTREET BOYS "Everybody" REBEKAH "Sin"</p>	<p>WWSW/Knoxville, TN PD: Rich Bailey MD: Jake Edwards TONIC "Eyes"</p>	<p>WVMI/Miami, FL PD: Rob Roberts APD: Al Chio MD: Dieder Poyner 5 DESTINY'S CHILD "No" CHUMBAWAMBA "Amnesia" JANET "Lonely" ELTON JOHN "Recover"</p>	<p>WQKQ/Omaha, NE PD: Mike J. Steele APD/MD: J.J. Morgan BACKSTREET BOYS "Everybody" REACT "Hands"</p>	<p>WVLD/Tallahassee, FL PD: Orlando BACKSTREET BOYS "Everybody" BARENAKED LADIES "Brian"</p>	<p>WVLT/Wichita, KS PD: Jack Oliver MD: Craig Hubbard BACKSTREET BOYS "Everybody"</p>	
<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	<p>WVXX/Baltimore, MD PD: Dave Ferguson APD: MD Throbb MD: Albie Dee 13 MARCY PLAYGROUND "Sex" 9 DESTINY'S CHILD "No" TUESDAYS "You"</p>	

135 Total Reporters
135 Current Reporters
132 Current Playlists

Reported Frozen Playlist (1):
KJYO/Oklahoma City, OK

Did Not Report, Playlist Frozen (2):
WJET/Erie, PA
KHS/Los Angeles, CA

CHR/POP PLAYLISTS

March 13, 1998 R&R • 39

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Poleman/Bryant

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
64	65	65	65	CELINE DION/My Heart Will Go On
61	64	64	64	SAVAGE GARDEN/Truly Madly Deeply
62	61	62	62	PAULA COLE/Don't Want To Wait
63	62	61	61	JANET/Together Again
40	59	60	60	BACKSTREET BOYS/As Long As You...
35	30	42	42	MATCHBOX 20/3am
37	30	40	40	WILL SMITH/Gettin' Jiggy Wit It
36	37	33	33	NOTORIOUS B.I.G./Mo Money Mo Problems
20	27	34	34	'N SYNC/What You Back
38	35	39	39	LEANN RIMES/How Do I Live
36	38	37	37	SUGAR RAY/Fly
1	20	32	32	K-Ci & JOJQ/My Life
61	59	36	36	USHER/You Make Me Wanna...
39	39	38	38	CHUMBAWAMBA/Tubthumping
42	39	34	34	MADONNA/Frozen
29	29	33	33	SELENA BLEMING/Mo Money Mo Problems
30	25	27	27	ROBYN/Show Me Love
39	39	32	32	INQ/You Down
31	32	31	31	AMBER/One More Night
17	27	29	29	BILLIE MYERS/Kiss The Rain
30	31	24	24	SMASH MOUTH/Walkin' On The Sun
1	23	21	21	NATALIE IMBRUGLIA/Tom
25	24	24	24	JEWEL/Foolish Games
38	37	23	23	MATCHBOX 20/Push
1	3	24	24	THIRD EYE BLIND/How's It Going To Be
21	24	22	22	PUFF DADDY/It's Be Missing You
11	17	20	20	BEN FOLDS FIVE/Brick
20	19	22	22	BACKSTREET BOYS/Quit Playing...
10	18	21	21	AQUA/Turn Back Time
17	19	19	19	VERVE/Bitter Sweet...
23	26	22	22	JEWEL/You Were Meant...
15	15	12	12	MARCY PLAYGROUND/Sex And Candy
13	15	12	12	JOCK JAM/Jock Jam
12	17	13	13	EN VOUE/Don't Let Go (Love)
13	15	12	12	LE CLUCK/Tonight Is The Night
25	24	12	12	DIANA KING/I Say A Little...
16	13	14	14	FLUGGIES/No Woman, No Cry
14	16	14	14	LIVIN' JOY/Don't Stop Movin'
7	12	6	6	ERIC CLAPTON/My Father's Eyes

MARKET #4
KZQZ/San Francisco
(415) 957-0957
Edwards/Ocean

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
69	66	69	74	SAVAGE GARDEN/Truly Madly Deeply
68	55	68	73	WILL SMITH/Gettin' Jiggy Wit It
68	55	68	73	DESTINY'S CHILD/No, No, No
23	35	66	66	K-Ci & JOJQ/My Life
62	67	61	66	CELINE DION/My Heart Will Go On
66	66	63	66	ALLURE/All Cried Out
19	16	23	59	JANET/Together Again
75	72	74	52	BACKSTREET BOYS/As Long As You...
69	52	41	49	THIRD EYE BLIND/How's It Going To Be
48	31	21	45	TOTAL/What About Us
47	48	45	44	MATCHBOX 20/3am
50	51	49	41	ROBYN/Show Me Love
33	27	50	41	USHER/Nice & Slow
17	11	14	31	UNCLE SAM/Don't Ever Want...
10	14	10	19	LEANN RIMES/How Do I Live
22	26	26	35	PAULA COLE/Don't Want To Wait
19	12	33	33	MADONNA/Frozen
71	65	49	33	KAY/You're My Girl
17	21	14	31	NOTORIOUS B.I.G./Mo Money Mo Problems
29	62	55	30	BOYZ II MEN/4 Seasons Of...
25	31	27	29	'N SYNC/What You Back
15	21	23	29	BROOKLYN BOUNCE/Get Ready To Bounce
22	21	23	29	AQUA/Turn Back Time
28	25	19	18	INQ/You Down
26	25	28	17	CHUMBAWAMBA/Tubthumping
18	24	17	17	SPICE GIRLS/Too Much
15	20	18	17	BACKSTREET BOYS/Everybody...
47	46	40	42	BACKSTREET BOYS/Quit Playing...
4	6	12	12	MATCHBOX 20/Push
10	10	10	10	THIRD EYE BLIND/Semi-Charmed Life
23	58	35	10	JAMES HORNERS/Southampton
38	20	19	10	USHER/You Make Me Wanna...
11	11	11	11	NU FLAVOR/Heaven
11	11	11	11	BRIAN MCKNIGHT/Anytime
11	11	11	11	AMBER/One More Night

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/Towers

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
26	26	61	66	SMASH MOUTH/Walkin' On The Sun
60	60	64	65	CELINE DION/My Heart Will Go On
33	33	65	63	BACKSTREET BOYS/As Long As You...
43	43	59	58	JANET/Together Again
51	51	52	57	PAULA COLE/Don't Want To Wait
38	38	64	66	SUGAR RAY/Fly
59	59	65	56	SAVAGE GARDEN/Truly Madly Deeply
42	42	33	40	WILL SMITH/Gettin' Jiggy Wit It
37	37	36	40	DEBRA MICHAELS/How Do I Live
43	43	42	39	USHER/You Make Me Wanna...
41	41	33	36	BOYZ II MEN/4 Seasons Of...
32	32	32	33	ROBYN/Show Me Love
37	37	35	33	INQ/You Down
33	33	23	29	MATCHBOX 20/3am
23	23	31	29	LUTICIA MCNEAL/Ain't That Just...
34	34	35	27	AMBER/One More Night
16	16	24	27	NOTORIOUS B.I.G./Mo Money Mo Problems
56	56	26	27	DIANA KING/I Say A Little...
16	16	24	24	ROCKELL/In A Dream
53	54	24	24	ROBYN/Do You Know (What...)
23	23	21	23	K-Ci & JOJQ/My Life
59	39	23	21	MADONNA/Frozen
39	39	23	21	CHUMBAWAMBA/Tubthumping
15	15	19	19	VOICES OF THEORY/Dimelo (Say It)
17	17	18	18	ROBYN/Do You Really...
17	17	18	18	BILLIE MYERS/Kiss The Rain
21	21	11	11	HANSON/Weird
12	12	11	11	SPICE GIRLS/Too Much
12	12	11	11	BACKSTREET BOYS/Everybody...
12	12	11	11	'N SYNC/What You Back
13	13	10	10	WYCLEF JEAN/Gone Till November
13	13	10	10	LOS UMBRELLOS/No Tengo Dinero
12	12	15	10	ALL SAINTS/I Know Where It's At
13	13	15	14	2 UNLIMITED/Get Ready For This
17	17	13	13	K-P & ENVIY/Swing My Way
15	13	14	12	MEREDITH BROOKS/What Would Happen
41	39	37	37	CHUMBAWAMBA/Amnesia
41	39	37	37	ROBYN/Do You Know (What...)
41	39	37	37	AQUA/Turn Back Time

MARKET #6
106.1 KISSFM
KHKS/Dallas
(214) 891-3400
Cook/Lambert/Reynolds

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
55	66	73	72	UNCLE SAM/Don't Ever Want...
71	62	68	71	USHER/You Make Me Wanna...
72	74	69	70	SAVAGE GARDEN/Truly Madly Deeply
74	75	76	64	CELINE DION/My Heart Will Go On
70	68	67	61	BACKSTREET BOYS/As Long As You...
37	48	42	51	K-Ci & JOJQ/My Life
31	52	48	51	JANET/Together Again
38	36	36	50	'N SYNC/What You Back
46	46	45	49	NU FLAVOR/Heaven
62	47	44	48	ROBYN/Show Me Love
49	44	43	47	INQ/You Down
47	47	46	46	MATCHBOX 20/Push
47	45	41	45	ALLURE/All Cried Out
40	42	39	43	WILL SMITH/Gettin' Jiggy Wit It
44	46	46	44	THIRD EYE BLIND/Semi-Charmed Life
45	43	40	40	BOYZ II MEN/4 Seasons Of...
7	19	16	16	QUAD CITY DJS/C'mon 'N Ride It...
20	19	22	21	MADONNA/Frozen
36	24	21	24	BACKSTREET BOYS/Quit Playing...
20	19	21	21	SUGAR RAY/Fly
20	19	22	21	MATCHBOX 20/3am
20	19	22	21	QUAD CITY DJS/C'mon 'N Ride It...
23	20	22	17	MASE/Feel So Good
17	16	17	17	COOLIO/1,2,3,4 (Sumpin'...)
15	14	17	16	DUNCAN SHEIK/Barely Breathing
15	16	17	16	BLACKSTREET/No Diggly
22	23	27	15	PUFF DADDY/It's Be Missing You
14	14	15	15	LA BOUCHE/Be My Lover
18	15	18	15	EN VOUE/Don't Let Go (Love)
12	12	12	12	PLANET SOUL/Set U Free
21	16	18	14	ALL SAINTS/I Know Where It's At
41	35	39	14	AZ YET/Hard To Say I'm...
14	13	14	14	OUTHERE BROTHERS/Boom Boom Boom
13	13	15	14	2 UNLIMITED/Get Ready For This
17	16	17	13	K-P & ENVIY/Swing My Way
15	13	14	12	MEREDITH BROOKS/What Would Happen
15	13	14	12	CHUMBAWAMBA/Amnesia
15	13	14	12	ROBYN/Do You Know (What...)
41	39	37	37	AQUA/Turn Back Time

MARKET #8
WWZZ/Washington
(703) 522-1041
O'Brian/Ross

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
72	73	73	74	CELINE DION/My Heart Will Go On
46	47	47	47	K-Ci & JOJQ/My Life
63	58	58	62	SAVAGE GARDEN/Truly Madly Deeply
63	60	60	62	WILL SMITH/Gettin' Jiggy Wit It
60	56	56	60	USHER/You Make Me Wanna...
46	55	55	56	MATCHBOX 20/3am
60	64	64	53	PAULA COLE/Don't Want To Wait
29	26	26	27	LEANN RIMES/How Do I Live
38	40	40	47	NU FLAVOR/Heaven
51	50	50	46	ROBYN/Show Me Love
51	49	49	45	LOREENA MCKENNTIT/The Mummies' Dance
46	47	47	44	BROOKLYN BOUNCE/Get Ready To Bounce
44	47	47	44	JANET/Together Again
45	44	44	43	BACKSTREET BOYS/As Long As You...
15	13	13	31	MADONNA/Frozen
39	35	35	30	THIRD EYE BLIND/How's It Going To Be
22	26	26	26	AQUA/Turn Back Time
20	30	30	24	JIMMY RAY/Are You Jimmy Ray?
3	3	3	3	BOYZ II MEN/4 Seasons Of...
51	54	54	54	SMASH MOUTH/Walkin' On The Sun
15	23	23	24	NATALIE IMBRUGLIA/Tom
26	13	13	23	ALL SAINTS/I Know Where It's At
37	43	43	21	BOYZ II MEN/4 Seasons Of...
16	17	17	18	SOAP/This is How We Party
16	17	17	18	SUGAR RAY/Fly
15	16	16	16	K-P & ENVIY/Swing My Way
15	16	16	16	CHUMBAWAMBA/Tubthumping
24	15	15	14	BACKSTREET BOYS/Everybody...
19	14	14	14	SPICE GIRLS/Too Much
13	13	13	14	LE CLUCK/Don't Go
30	16	16	13	'N SYNC/What You Back
14	12	12	12	MARIAH CAREY/Honey
8	7	7	7	DRU HILLS/Steps
11	11	11	11	INQ/You Down
12	14	14	11	MASE/Feel So Good
11	11	11	10	SOMETHIN' FOR.../My Love Is The Shhh!
11	11	11	10	ALLURE/All Cried Out
2	8	8	6	USHER/Nice & Slow

MARKET #9
104 KRBE
KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
69	68	69	65	CELINE DION/My Heart Will Go On
66	64	65	66	SAVAGE GARDEN/Truly Madly Deeply
35	63	63	61	USHER/You Make Me Wanna...
55	65	61	61	JANET/Together Again
42	40	42	46	MATCHBOX 20/3am
59	60	62	56	BACKSTREET BOYS/As Long As You...
26	44	47	45	MADONNA/Frozen
39	49	47	44	NOTORIOUS B.I.G./Mo Money Mo Problems
63	53	45	44	SMASH MOUTH/Walkin' On The Sun
19	30	33	38	WILL SMITH/Gettin' Jiggy Wit It
38	49	41	36	ROBYN/Show Me Love
32	43	40	34	MATCHBOX 20/Push
36	35	36	32	AEROSMITH/Pink
27	36	33	32	PAULA COLE/Don't Want To Wait
26	28	29	30	THIRD EYE BLIND/Semi-Charmed Life
11	11	11	11	K-Ci & JOJQ/My Life
14	11	21	28	SISTER HAZEL/Happy
20	21	24	28	NATALIE IMBRUGLIA/Tom
38	33	28	26	NU FLAVOR/Heaven
20	22	26	26	OMC/How Bizarre
17	15	14	25	JIMMY RAY/Are You Jimmy Ray?
25	27	29	25	SUGAR RAY/Fly
13	20	19	23	CARDIGANS/Overflood
13	20	19	23	MARK MORRISON/Return Of The Mack
14	21	23	21	BILLIE MYERS/Kiss The Rain
18	17	26	21	SPICE GIRLS/Too Much
12	15	15	21	MEREDITH BROOKS/What Would Happen
16	22	22	21	PUFF DADDY/It's Be Missing You
24	19	18	20	'N SYNC/What You Back
16	13	17	19	TONIC/You Could Only...
16	13	17	19	CHUMBAWAMBA/Amnesia
18	17	26	21	WALLFLOWERS/One Headlight
28	26	22	17	MARIAH CAREY/Honey
9	13	16	15	AQUA/Turn Back Time
12	12	15	15	EN VOUE/Don't Let Go (Love)
12	12	15	15	LEANN RIMES/How Do I Live
12	12	15	15	BACKSTREET BOYS/Everybody...
10	17	13	13	FIONA APPLE/Shadowboxer
11	14	14	11	PUFF DADDY & FAMILY/Been Around...

MARKET #10
Kiss 101fm
WXKS/Boston
(781) 396-1430
Ivey/Corey

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
61	61	59	59	CELINE DION/My Heart Will Go On
59	61	57	58	BEN FOLDS FIVE/Brick
56	60	51	58	THIRD EYE BLIND/How's It Going To Be
60	59	58	56	MATCHBOX 20/3am
45	39	38	51	BILLIE MYERS/Kiss The Rain
32	40	38	50	BACKSTREET BOYS/As Long As You...
40	36	42	45	SAVAGE GARDEN/Truly Madly Deeply
56	58	52	42	BLESSID UNION/Right In Your Eyes
37	58	54	41	FLEETWOOD MAC/Landslide
23	19	24	37	VERVE/Bitter Sweet...
39	38	38	36	ROBYN/Show Me Love
37	39	37	34	GREEN DAY/Time Of Your Life...
22	34	32	29	MADONNA/Frozen
58	58	37	27	TONIC/You Could Only...
15	17	20	26	MARCY PLAYGROUND/Sex And Candy
15	17	20	26	NATALIE IMBRUGLIA/Tom
16	17	20	22	SHANIA TWAIN/You're Still The One
20	22	23	22	

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

KISS 98.5
MARKET #41
WKSE/Buffalo
(716) 884-5101
O'Neil/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	58	59	60	61	WILL SMITH/Gettin' Jiggy Wit It
55	54	56	57	58	SAVAGE GARDEN/Truly Madly Deeply
56	57	57	57	57	JANET/Together Again
56	55	51	56	56	CELINE DION/My Heart Will Go On
54	48	54	54	54	NU FLAVOR/Heaven
25	24	48	53	53	BARENAKED LADIES/When I Fall
44	52	60	53	53	K-CI & JOJO/All My Life
42	47	41	41	41	USHER/You Make Me Wanna...
28	40	38	39	39	N-TRANCE/Do Ya Think I'm Sexy
45	47	41	39	39	ROBYN/Show Me Love
54	53	42	38	38	MATCHBOX 20/3am
-	-	26	38	38	JAMES HORNOR/Southampton
-	-	22	38	38	MADONNA/Frozen
30	17	32	37	37	SMASH MOUTH/Walkin' On The Sun
22	20	31	37	37	UNCLE SAMM/Don't Ever Want...
31	38	36	37	37	BACKSTREET BOYS/As Long As You...
49	47	36	37	37	BOYZ II MEN/4 Seasons Of...
32	28	29	29	29	DIANA KING/Say A Little...
-	-	17	27	27	ROBYN/Do You Really...
19	26	25	27	27	NATALIE IMBRUGLIA/Torn
22	28	31	27	27	PAULA COLE/Don't Want To Wait
25	26	28	26	26	TUESDAYS/Its Up To You
21	20	26	26	26	'N SYNC/ Want You Back
20	24	28	26	26	L.L. COOL J./Phenomenon
12	8	20	25	25	JIMMY RAY/Are You Jimmy Ray?
18	23	22	23	23	JOEY/You Really...
24	27	26	21	21	MATCHBOX 20/Push
31	22	20	21	21	NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	18	20	20	DESTINY'S CHILD/No, No, No
16	19	16	20	20	PUFF DADDY & FAMILY/Been Around...
16	19	16	20	20	ALLURE/Last Chance
14	14	15	18	18	OMC/How Bizarre
14	15	15	17	17	MARK MORRISON/Return Of The Mack
-	-	8	16	16	THIRD EYE BLIND/How's It Going To Be
12	16	13	15	15	USHER/Nice & Slow
11	12	15	15	15	CHUMBAWAMBA/Tubthumping
42	41	26	15	15	INQUE/You Know (What...)
22	17	18	14	14	BACKSTREET BOYS/Everybody...
13	12	14	14	14	WALLFLOWERS/One Headlight
13	11	12	14	14	SUGAR RAY/Fly

KISS 95.7
MARKET #42
WKSS/Hartford
(860) 524-7819
Jones/McGowan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	69	68	66	66	CELINE DION/My Heart Will Go On
65	62	66	62	62	USHER/You Make Me Wanna...
42	50	51	61	61	MATCHBOX 20/3am
65	65	63	60	60	SAVAGE GARDEN/Truly Madly Deeply
49	49	51	54	54	WILL SMITH/Gettin' Jiggy Wit It
67	66	67	54	54	JANET/Together Again
39	50	43	52	52	PAULA COLE/Don't Want To Wait
18	41	42	49	49	MADONNA/Frozen
59	49	47	47	47	BACKSTREET BOYS/As Long As You...
50	47	50	44	44	K-CI & JOJO/All My Life
43	45	42	43	43	ROBYN/Show Me Love
38	40	39	41	41	USHER/You Know (What...)
41	42	47	40	40	'N SYNC/ Want You Back
49	41	43	40	40	SOMETHIN' FOR.../My Love Is The Shhh!
41	34	34	40	40	NOTORIOUS B.I.G./Mo Money Mo Problems
28	42	38	38	38	NU FLAVOR/Heaven
45	40	38	37	37	ALLURE/Last Chance
37	35	36	36	36	TONIC/You Could Only...
33	36	43	33	33	BOYZ II MEN/4 Seasons Of...
39	38	33	32	32	MATCHBOX 20/Push
33	24	31	31	31	ALL SAINTS/ Know Where It's At
45	42	-	30	30	INQUE/You Know (What...)
12	9	23	27	27	THIRD EYE BLIND/How's It Going To Be
16	23	26	27	27	AQUA/Turn Back Time
24	25	28	26	26	MASE/Feel So Good
31	24	21	24	24	LEANN RIMES/How Do I Live
17	16	18	22	22	BACKSTREET BOYS/Everybody...
-	9	18	19	19	USHER/Nice & Slow
12	6	9	17	17	EDWIN MCCAIN/It's Be
-	-	16	16	16	MARCY PLAYGROUND/Sex And Candy
-	-	10	14	14	ROBYN/Do You Really...
8	9	16	14	14	DESTINY'S CHILD/No, No, No
38	34	36	12	12	SPIKE GIRLS/Too Much
-	-	6	12	12	HANSON/Weird
7	7	5	11	11	LOREENA MCKENITT/The Mummies' Dance
-	-	5	11	11	ERIC CLAPTON/My Father's Eyes
5	9	13	10	10	JIMMY RAY/Are You Jimmy Ray?
18	9	11	9	9	UNCLE SAMM/Don't Ever Want...
9	8	14	9	9	KAY/You'll Stay
-	5	10	8	8	K.P. & ENVIY/Swing My Way

theRiver 107.5 FM
MARKET #44
WRVW/Nashville
(615) 664-2400
Peace

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	46	56	56	56	ROBYN/Show Me Love
36	48	55	55	55	SMASH MOUTH/Walkin' On The Sun
55	55	54	54	54	MATCHBOX 20/3am
53	54	54	54	54	CELINE DION/My Heart Will Go On
54	53	54	54	54	SAVAGE GARDEN/Truly Madly Deeply
42	37	38	39	39	TONIC/You Could Only...
33	38	39	39	39	GREEN DAY/Time Of Your Life...
43	46	39	39	39	LISA LOEB/Do
35	37	41	39	39	BACKSTREET BOYS/As Long As You...
19	-	40	39	39	SUGAR RAY/Fly
54	44	36	37	37	PAULA COLE/Don't Want To Wait
25	27	36	37	37	MEREDITH BROOKS/What Would Happen
26	29	39	36	36	BILLIE MYERS/Kiss The Rain
13	24	33	35	35	MADONNA/Frozen
27	23	34	35	35	ERIC CLAPTON/My Father's Eyes
14	20	26	29	29	LOREENA MCKENITT/The Mummies' Dance
13	22	28	28	28	JANET/Together Again
27	27	28	27	27	JIMMY RAY/Are You Jimmy Ray?
32	31	26	26	26	SARAH McLACHLAN/Sweet Surrender
14	18	24	24	24	THIRD EYE BLIND/How's It Going To Be
21	18	24	23	23	BEN FOLDS FIVE/Brick
17	19	20	21	21	THIRD EYE BLIND/Semi-Charmed Life
17	18	21	21	21	DUNCAN SHEIK/Barely Breathing
16	19	21	20	20	SHAWN COLVIN/Sunny Came Home
18	19	21	20	20	SISTER HAZEL/All For You
14	14	19	18	18	WALLFLOWERS/One Headlight
16	-	17	18	18	ROBYN/Do You Know (What...)
13	15	20	17	17	AEROSMITH/Pink
31	25	18	17	17	MATCHBOX 20/Push
-	9	15	15	15	TUESDAYS/Its Up To You
-	7	14	15	15	NATALIE IMBRUGLIA/Torn
7	14	15	14	14	ALL SAINTS/ Know Where It's At
16	16	14	14	14	ALL SAINTS/ Know Where It's At
-	7	13	13	13	TONIC/You Know (What...)
9	10	12	12	12	EDWIN MCCAIN/It's Be
8	15	11	12	12	DAKOTA MOONA/Promise I Make
-	-	6	12	12	JONNY LANG/Missing Your Love
-	-	7	14	14	MARCY PLAYGROUND/Sex And Candy
7	9	11	11	11	PAULA COLE/Me
-	17	10	11	11	ROBYN/Do You Really...
30	18	8	10	10	BLESSID UNION/Light In Your Eyes

107.5
MARKET #45
WKSL/Memphis
(901) 375-9324
Taylor/Cole

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	72	71	74	74	CELINE DION/My Heart Will Go On
66	68	71	71	71	NU FLAVOR/Heaven
67	65	66	71	71	SAVAGE GARDEN/Truly Madly Deeply
50	64	72	69	69	K-CI & JOJO/All My Life
45	62	66	65	65	BOYZ II MEN/4 Seasons Of...
62	62	66	64	64	MATCHBOX 20/3am
67	70	72	64	64	BACKSTREET BOYS/As Long As You...
34	42	46	52	52	THIRD EYE BLIND/How's It Going To Be
10	39	48	49	49	MADONNA/Frozen
45	46	50	47	47	'N SYNC/ Want You Back
46	45	47	47	47	ROBYN/Show Me Love
68	69	58	47	47	JANET/Together Again
11	-	46	46	46	INQUE/You Know (What...)
-	-	48	46	46	BRIAN MCKNIGHT/Anytime
45	45	44	44	44	UNCLE SAMM/Don't Ever Want...
71	67	61	41	41	CELINE DION/My Heart Will Go On
40	17	9	37	37	ALL SAINTS/ Know Where It's At
-	-	6	36	35	TUESDAYS/Its Up To You
25	29	31	34	34	USHER/Nice & Slow
28	31	36	34	34	MATCHBOX 20/Push
-	5	34	32	32	ROBYN/Do You Really...
29	26	12	26	26	BACKSTREET BOYS/Everybody...
-	26	15	26	26	NATALIE IMBRUGLIA/Torn
-	2	18	18	18	K.P. & ENVIY/Swing My Way
-	-	15	22	22	USHER/Nice & Slow
-	-	15	22	22	TUESDAYS/Its Up To You
18	25	22	20	20	ERIC CLAPTON/My Father's Eyes
-	-	15	22	22	MADONNA/Frozen
17	14	15	13	13	SHANIA TWAIN/You're Still The One
-	-	15	22	22	BACKSTREET BOYS/Everybody...
-	-	15	22	22	USHER/Nice & Slow
-	-	15	22	22	TUESDAYS/Its Up To You
-	-	14	23	23	MARCY PLAYGROUND/Sex And Candy
-	-	12	23	23	BILLIE MYERS/Kiss The Rain
45	50	45	9	9	WILL SMITH/Gettin' Jiggy Wit It
20	23	30	6	6	AQUA/Turn Back Time
26	34	3	3	3	CHUMBAWAMBA/Amnesia
3	1	3	3	3	LOREENA MCKENITT/The Mummies' Dance
45	50	39	2	2	PAULA COLE/Don't Want To Wait

98 PXY
MARKET #47
WPXY/Rochester, NY
(716) 339-7440
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	77	79	80	80	CELINE DION/My Heart Will Go On
38	54	57	58	58	SMASH MOUTH/Walkin' On The Sun
58	55	57	57	57	SAVAGE GARDEN/Truly Madly Deeply
59	57	57	55	55	BACKSTREET BOYS/As Long As You...
48	54	54	54	54	ROBYN/Show Me Love
41	33	44	48	48	SUGAR RAY/Fly
41	53	58	45	45	CHUMBAWAMBA/Tubthumping
30	36	35	41	41	JANET/Together Again
35	33	33	40	40	MATCHBOX 20/3am
46	30	31	37	37	SISTER HAZEL/All For You
53	50	41	36	36	PAULA COLE/Don't Want To Wait
36	34	33	35	35	BILLIE MYERS/Kiss The Rain
36	34	31	35	35	'N SYNC/ Want You Back
31	34	37	35	35	NATALIE IMBRUGLIA/Torn
34	34	40	33	33	CELINE DION/My Heart Will Go On
36	30	30	39	39	MATCHBOX 20/Push
25	29	26	28	28	BACKSTREET BOYS/Quit Playing...
-	16	18	28	28	LISA LOEB/Do
-	23	20	28	28	SHE MOVES/Breaking All...
28	19	25	27	27	NOTORIOUS B.I.G./Mo Money Mo Problems
25	28	27	26	26	ROBYN/Do You Know (What...)
37	37	35	26	26	ELTON JOHN/Something About...
20	19	22	25	25	WILL SMITH/Gettin' Jiggy Wit It
-	-	14	21	21	ROBYN/Do You Really...
18	25	22	21	21	TUESDAYS/Its Up To You
20	20	17	20	20	ERIC CLAPTON/My Father's Eyes
-	-	5	17	17	MADONNA/Frozen
15	15	15	17	17	SHANIA TWAIN/You're Still The One
-	-	20	13	13	JAMES HORNOR/Southampton
17	14	15	13	13	INQUE/You Know (What...)
-	-	17	14	14	BEN FOLDS FIVE/Brick
14	10	13	12	12	THIRD EYE BLIND/How's It Going To Be
20	12	18	11	11	JIMMY RAY/Are You Jimmy Ray?
-	-	10	11	11	VERVE/Bitter Sweet...
10	10	11	10	10	K-CI & JOJO/All My Life
-	5	5	8	8	DAKOTA MOONA/Promise I Make
-	6	8	8	8	JANA/Near Me
-	5	7	7	7	CHUMBAWAMBA/Amnesia
-	5	7	7	7	DESTINY'S CHILD/No, No, No
-	5	7	7	7	EDWIN MCCAIN/It's Be

Q105
MARKET #48
WDCG/Raleigh
(919) 871-1051
Burns/Taylor/Edge

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	50	50	58	58	SEVEN MARY THREE/Lucky
52	52	53	57	57	MARCY PLAYGROUND/Sex And Candy
52	52	52	57	57	SMASH MOUTH/Walkin' On The Sun
55	56	53	53	53	MATCHBOX 20/3am
49	53	55	50	50	VERVE/Bitter Sweet...
48	48	47	49	49	EDWIN MCCAIN/It's Be
45	45	45	45	45	LOREENA MCKENITT/The Mummies' Dance
46	47	45	35	35	CORINNEA HOP/Brimful Of Asha
-	-	26	35	35	ATHENA/What I Didn't Know
33	37	36	34	34	TOAD THE WET.../Whatever I Fear
19	17	17	34	34	TOAD THE WET.../Crazy Life
6	5	27	33	33	GREEN DAY/Time Of Your Life...
23	25	26	33	33	NATALIE IMBRUGLIA/Torn
43	42	28	27	27	EVERCLEAR/Everything To...
12	13	27	27	27	SEMI-CHARMED LIFE/Close Time
28	28	26	27	27	311/Beautiful Disaster
23	22	26	25	25	NAKED/Raining On The Sky
-	-	23	25	25	SEVEN MARY THREE/Needle Can't Burn
-	-	13	24	24	AGENTS OF GOOD ROOTS/Smiling Up The Crown
24	24	24	24	24	DUNCAN SHEIK/Wishful Thinking
27	24				

MARCH 13, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 K-CI & JOJO All My Life (MCA)	2649	2567	2690	2720	46/0
2	2	2	2	2 USHER Nice & Slow (LaFace/Arista)	2605	2508	2609	2576	47/1
3	3	3	3	3 BRIAN MCKNIGHT Anytime (Mercury)	2469	2328	2298	2102	48/1
5	4	4	4	4 CELINE DION My Heart Will Go On (550 Music)	1943	1858	1836	1752	35/0
7	6	5	5	5 K.P. & ENVYI Swing My Way (EastWest/EEG)	1871	1826	1654	1399	45/0
11	11	7	6	6 WILL SMITH Gettin' Jiggy Wit It (Columbia)	1535	1448	1224	1188	31/0
6	7	8	7	7 DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1515	1356	1506	1452	39/1
4	5	6	8	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	1465	1662	1735	1791	40/0
14	12	9	9	9 MASE f/TOTAL What You Want (Bad Boy/Arista)	1463	1280	1182	1056	41/2
18	16	12	10	10 NEXT Too Close (Arista)	1397	1160	1059	981	41/4
10	9	11	11	11 USHER You Make Me Wanna... (LaFace/Arista)	1218	1185	1248	1358	31/0
13	10	10	12	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	1196	1227	1227	1061	32/1
19	19	14	13	13 SAVAGE GARDEN Truly Madly Deeply (Columbia)	1157	1057	956	931	20/0
22	20	18	14	14 SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA)	1058	987	923	684	33/2
15	18	16	15	15 MARIAH CAREY f/BONE THUGS... Breakdown (Columbia)	1031	1018	968	1035	28/0
17	14	13	16	SWV Rain (RCA)	1015	1088	1096	1004	35/0
9	13	17	17	LSG My Body (EastWest/EEG)	910	999	1160	1371	25/0
8	8	15	18	BOYZ II MEN A Song For Mama (Motown)	903	1039	1270	1379	29/0
28	22	20	19	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	794	813	694	629	27/1
—	39	25	20	20 MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	776	610	421	220	33/0
—	32	27	21	21 MADONNA Frozen (Maverick/WB)	724	568	486	128	24/0
12	15	19	22	JANET Together Again (Virgin)	707	865	1064	1106	17/0
35	29	22	23	LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	639	656	549	412	32/4
BREAKER	24			JANET I Get Lonely (Virgin)	628	498	205	104	30/2
25	23	24	25	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive)	576	612	646	636	25/0
27	25	26	26	MARY J. BLIGE Seven Days (MCA)	545	598	610	630	26/1
45	43	29	27	27 LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	528	512	391	341	24/3
BREAKER	28			ICE CUBE We Be Clubbin' (Heavyweight/A&M)	509	455	412	377	23/2
16	17	21	29	QUEEN PEN All My Love (Lil' Man/Interscope)	498	766	973	1011	20/1
20	26	30	30	BACKSTREET BOYS As Long As You Love Me (Jive)	491	504	605	727	12/0
42	36	32	31	OL SKOOL f/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	482	490	440	364	24/1
37	34	33	32	ALLURE Last Chance (Track Masters/Grave)	479	488	471	399	22/1
38	40	34	33	33 MACK 10 f/ICE CUBE & SNOOP... Only In California (Priority)	479	475	420	393	21/0
26	21	23	34	SPICE GIRLS Too Much (Virgin)	456	651	695	632	17/0
44	37	39	35	35 'N SYNC I Want You Back (RCA)	444	415	428	355	19/3
23	24	28	36	MASE Feel So Good (Bad Boy/Arista)	442	547	617	665	15/0
24	27	36	37	SERMON, MURRAY & REDMAN Rapper's Delight (Priority)	429	447	578	649	15/0
39	42	37	38	MILITIA Burn (Red Ant)	416	445	400	380	14/0
21	28	38	39	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Wamer Bros.)	411	435	569	689	17/0
DEBUT	40			PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	388	161	153	132	23/9
—	46	46	41	41 PRINCE BE, KY-MANI & JOHN F Gotta Be... (Gee Street/V2)	384	321	327	262	22/1
—	47	43	42	42 ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	381	356	322	264	20/1
33	38	41	43	MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG)	364	370	427	506	18/0
DEBUT	44			ROBYN Do You Really Want Me (RCA)	334	265	179	69	18/2
30	33	44	45	LEANN RIMES How Do I Live (Curb)	320	341	484	568	10/0
DEBUT	46			VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	299	226	84	44	21/6
DEBUT	47			SALT-N-PEPA Gitty Up (Red Ant/London/Island)	290	212	180	134	21/1
DEBUT	48			QUEEN PEN w/LOST BOYZ & CREW Party Ain't... (Lil' Man/Interscope)	290	214	170	135	14/5
DEBUT	49			JD f/BRAT & USHER The Party Continues (So So Def/Columbia)	289	251	237	208	12/0
32	30	40	50	ALL SAINTS I Know Where It's At (London/Island)	282	411	522	532	15/0

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.
49 CHR/Rhythmic reporters. 48 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

JANET		
I Get Lonely (Virgin)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
628/130	30/2	24

ICE CUBE		
We Be Clubbin' (Heavyweight/A&M)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
509/54	23/2	28

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	11
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie... (A&M)	9
BUSTA RHYMES Turn It Up (Elektra/EEG)	7
TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	7
DAZ DILLINGER In California (Death Row/Priority)	6
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	6
HI TOWN DJ'S Ding-A-Ling (Restless)	5
QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Man/Interscope)	5
XSCAPE The Arms Of The One Who... (So So Def/Columbia)	5
DR. DRE f/L.L. COOL J Zoom (Interscope)	4
DUKE So In Love With You (4Play/Universal)	4
LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	4
NEXT Too Close (Arista)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEXT Too Close (Arista)	+237
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie... (A&M)	+227
MASE f/TOTAL What You Want (Bad Boy/Arista)	+183
MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	+166
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	+159
MADONNA Frozen (Maverick/WB)	+156
BRIAN MCKNIGHT Anytime (Mercury)	+141
JANET I Get Lonely (Virgin)	+130
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	+121
JACKSON 5 f/BLACK ROB I Want You Back '98 (Motown)	+104

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
NU FLAVOR Heaven (Reprise)
SUGAR RAY Fly (Lava/Atlantic)
INOJ Love You Down (So So Def/Columbia)
PUFF DADDY & FAITH EVANS f/112 I'll Be Missing... (Bad Boy/Arista)
MARK MORRISON Return Of The Mack (Atlantic)
ALLURE All Cried Out (Track Masters/Grave)
BOYZ II MEN Four Seasons Of Loneliness (Motown)
WILL SMITH Men In Black (Columbia)
ROBYN Do You Know What It Takes (RCA)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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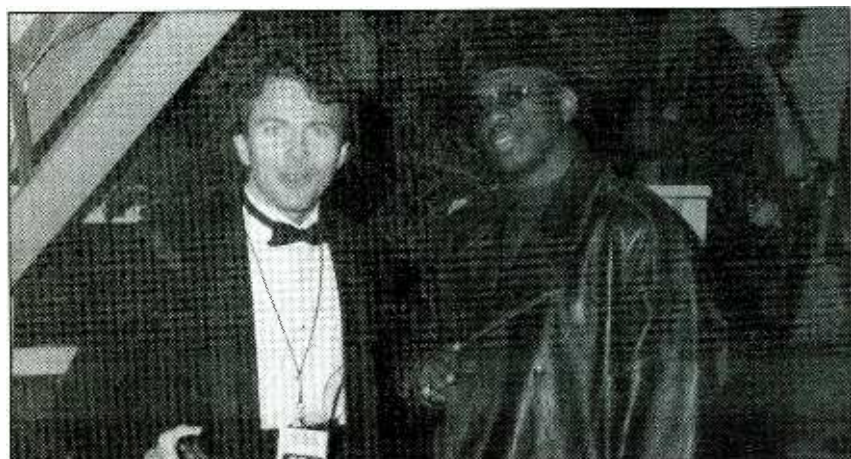
HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	K.P. & ENVYI Swing My Way (EastWest/EEG) 4566 4449 129/0			
2	2	MASE f/TOTAL What You Want (Bad Boy/Arista) 4282 4225 122/3			
3	3	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive) 2746 2714 108/0			
4	4	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA) 2698 2481 110/5			
5	5	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia) 2152 2227 90/2			
6	6	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia) 1921 1839 93/3			
10	7	ICE CUBE We Be Clubbin' (Heavyweight/A&M) 1898 1668 104/4			
7	8	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic) 1788 2018 57/1			
9	9	WILL SMITH Gettin' Jiggy Wit It (Columbia) 1756 1725 44/1			
13	10	QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Man/Interscope) 1647 1374 97/6			
12	11	MACK 10 f/ICE CUBE & SNOOP... Only In California (Priority) 1473 1437 79/0			
14	12	JD f/BRAT & USHER The Party Continues (So So Def/Columbia) 1383 1253 91/3			
6	13	MASTER P Make 'Em Say Ugh (No Limit/Priority) 1367 2066 69/0			
11	14	L.L. COOL J 4,3,2,1... (Def Jam/RAL/Mercury) 1351 1453 77/1			
19	15	SALT-N-PEPA Gitty Up (Red Ant/London/Island) 1229 972 98/2			
17	16	PUFF DADDY f/MASE Been Around The World Again (Bad Boy/Arista) 1183 989 61/2			
15	17	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy) 1163 1069 65/2			
	18	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority) 1145 894 75/1			
	19	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic) 1103 884 89/8			
16	20	SNOOP DOGGY DOGG & KURUPT Ride On... (Noo Trybe/Virgin) 1096 1031 82/0			

This chart reflects airplay from March 2-8. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 88 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

NEW & ACTIVE

REAL ONE U Like Pina Colada (Arista) Total Plays: 223, Total Stations: 5, Adds: 0	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic) Total Plays: 138, Total Stations: 13, Adds: 7
JODY WATLEY Off The Hook (Atlantic) Total Plays: 216, Total Stations: 12, Adds: 0	AMBER One More Night (Tommy Boy) Total Plays: 132, Total Stations: 4, Adds: 0
TAMIA Imagination (Qwest/WB) Total Plays: 216, Total Stations: 11, Adds: 3	JACKSON 5 f/BLACK ROB I Want You Back '98 (Motown) Total Plays: 131, Total Stations: 9, Adds: 2
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive) Total Plays: 172, Total Stations: 15, Adds: 11	FRUIT DE LA PASSION Tic Tac (Aureus/Warlock) Total Plays: 128, Total Stations: 4, Adds: 0
MASTER P Make 'Em Say Ugh (No Limit/Priority) Total Plays: 167, Total Stations: 10, Adds: 0	PAULA COLE I Don't Want To Wait (Imago/WB) Total Plays: 126, Total Stations: 5, Adds: 0
JIMMY RAY Are You Jimmy Ray? (Epic) Total Plays: 158, Total Stations: 5, Adds: 1	L.L. COOL J 4,3,2,1... (Def Jam/RAL/Mercury) Total Plays: 119, Total Stations: 7, Adds: 1
SHAGGY Sexy Body Girls (Virgin) Total Plays: 149, Total Stations: 6, Adds: 0	SMOOTH Strawberries (Perspective/A&M) Total Plays: 116, Total Stations: 3, Adds: 1
SNOOP DOGGY DOGG & KURUPT Ride On... (Noo Trybe/Virgin) Total Plays: 141, Total Stations: 12, Adds: 0	LOX If You Think I'm Jiggy (Bad Boy/Arista) Total Plays: 111, Total Stations: 5, Adds: 0
DUKE So In Love With You (4Play/Universal) Total Plays: 140, Total Stations: 12, Adds: 4	BILLIE MYERS Kiss The Rain (Universal) Total Plays: 105, Total Stations: 3, Adds: 0
LOX Money, Power, And Respect (Bad Boy/Arista) Total Plays: 138, Total Stations: 7, Adds: 3	BROOKLYN BOUNCE Get Ready To Bounce (Edel America) Total Plays: 99, Total Stations: 6, Adds: 1



IT'S NOT PLEATHER — KGGI Riverside APD/MD Jesse Duran checks out the fine leather threads on Stonecreek/Epic artist Uncle Sam during a recent interview at the station's Valentine's Day "Hearts and Flower Ball."

NEW RELEASES

ADDS MARCH 17

Randy Crawford "Bye Bye" (Atlantic)	Chico DeBarge "No Guarantee" (Kedar/Universal)
M.J.G. "In The Middle Of..." (Suave House/Universal)	Nicole "Make It Hot" (Elektra/EEG)
Playa "Cheers 2 U" (Def Soul/Def Jam/Mercury)	Smooth "Strawberries" (Perspective/A&M)
S.O.A.P. "This Is How We Party" (Island)	Timbaland & Magoo "Clock Strikes" (BlackGround/Atlantic)
Voices Of Theory "Dimelo (Say It)" (H.O.L.A./Red Ant)	

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM PD: Mark Allen APD/MD: Robb Royale 24 K&J & J/OJ "Hush" DR, DRE F/L L "Zoom"	WKQJ/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 73 PUBLIC ANNOUNCEMENT "Body" TAMIA "Imaginato" LOX "Money"	KBOS/Fresno, CA PD: Steve Wall MD: Marcus D. 11 LFO "Way" 7 DAZ DILLINGER "California" 5 VOICES OF THEORY "Dimelo" "N SYNC" "Want" BUSTA RHYMES "Turn" TAMIA "Imaginato"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 24 BEENIE MAN "Who" 21 PUBLIC ANNOUNCEMENT "Body" 19 H-TOWN "Natural" 15 MARK MORRISON "Moan"	WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Palana SHE MOVES "Its" NEXT "Close"	KKFR/Phoenix, AZ PD: Bob West MD: Mike Freeman NEXT "Close"	KSFM/Sacramento, CA PD: Bob West MD: Trejo BACKSTREET BOYS "Everybody" SOUTHSIDE CONNECTION "Rase" XSCAPE "Arms"	KYLD/San Francisco, CA PD: Michael Martin APD/MD: Jazzy Jim Archer 45 M.G. "Sweet" 25 QUEEN PEN "Love" 20 CHARLIE BALTIMORE "Money" 10 INNERLUCE "Wanna" HOUSE HEROES "Magic" DAZ DILLINGER "California"						
KISV/Bakersfield, CA PD: Mark Feather MD: Mickey Fuentes No Adds	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley No Adds	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay No Adds	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stefan NEXT "Close" HI TOWN DJ'S "Ding"	WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane HOUSE HEROES "Magic" HANNAH JONES "Only"	KPTY/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez ICE CUBE "Clubbin" DUKE "So" XSCAPE "Arms" NASTYBOY KLICK "Know"	WOCQ/Salisbury, MD PD: Wookie MD: Marliou 20 BACKSTREET BOYS "Everybody" 7 QUEEN PEN W/LOST "Party" PUBLIC ANNOUNCEMENT "Body" TIMBALAND & MAGOO "Clock" BUSTA RHYMES "Turn" HI TOWN DJ'S "Ding"	KUBE/Seattle, WA PD: Eric Powers 44 MASE f/TOTAL "What" 21 ICE CUBE "Clubbin" 10 INNERLUCE "Wanna" HOUSE HEROES "Magic" DAZ DILLINGER "California"						
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 14 NEXT "Close" 11 BACKSTREET BOYS "Everybody"	KZFM/Corpus Christi, TX PD: Ed Ocanas SYLK-E FYNE f/CHILL "Romeo" BACKSTREET BOYS "Everybody" KINSUI "Hop" ROBYN "Really"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aquil 30 NO MERCY "Promise" 5 BACKSTREET BOYS "Everybody"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damien Young 45 SONI THUGS-N-HARMONY "Body" LSG F/L L "Curious" QUEEN PEN W/LOST "Party" GANG STARR "Royalty"	WQHT/New York, NY VP/Prog.: Steve Smith PD/MD: Tracy Clotworthy 30 DESTINY'S CHILD "No" 22 L.L. COOL J "4,3,2,1..." 17 RIM "Leaving" 10 SKOOL "Dreaming" 10 GANG STARR "Royalty"	WWWX/Providence, RI PD: Jerry McKenna MD: Sandy B. HI TOWN DJ'S "Ding" TIMBALAND & MAGOO "Clock" QUEEN PEN W/LOST "Party" VOICES OF THEORY "Dimelo"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez 14 ALLURE "Last" JONNY Z "Diss" M.G. "Sweet"	KWIN/Stockton, CA PD/MD: John Christian 21 BACKSTREET BOYS "Everybody" TIMBALAND & MAGOO "Clock" BROOKLYN BOUNCE "Bounce" JAMES HARRNER "South"						
WERO/Baltimore, MD APD/MD: Tom Calococi MD: Frank Ski MD: Darren Brin 10 XSCAPE "Arms" 5 LOX "Money" 5 TIMBALAND & MAGOO "Clock" VOICES OF THEORY "Dimelo"	WBTT/Dayton, OH DM: Jeff Ballentine APD/MD: Raye Kimberlin No Adds	KQMS/Denver, CO PD: Rick Stacy MD: Jennifer Wilde PUBLIC ANNOUNCEMENT "Body" LORD TARIQ... "Deja" "N SYNC" "Want" ROBYN "Really" BACKSTREET BOYS "Everybody" BUSTA RHYMES "Turn" LORD TARIQ... "Deja"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 12 SKUL ANANSIE "Weak" 6 BUSTA RHYMES "Turn" 2 LUKE "Rase"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro 39 BACKSTREET BOYS "Everybody" PUBLIC ANNOUNCEMENT "Body" HANNAH JONES "Only" SYLK-E FYNE f/CHILL "Romeo"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare 8 KAI "So" TIMBALAND & MAGOO "Luv" BACKSTREET BOYS "Everybody" HI TOWN DJ'S "Ding" LFO "Way"	KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hilman Hayes 14 BACKSTREET BOYS "Everybody" PUBLIC ANNOUNCEMENT "Body" TIMBALAND & MAGOO "Clock"	WPGC/Washington, DC PD: Jay Stevens APD/MD: Maurice Devoe 11 DR DRE F/L L "Zoom" 7 BUSTA RHYMES "Turn" 5 SOUTHSIDE CONNECTION "Rase" DUKE "So" MARK MORRISON "Moan"						
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 34 SMOOTH "Straw" 33 MASE f/TOTAL "What" 10 JACKSON 5/BLACK ROB "Want" 10 IMMATURE "Extra"	WORO/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm USHER "Nice" AQUA "Turn" BRIAN MCKNIGHT "Anytime" JANET "Lonely"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 9 CHICO DEBARGE "Guarantee"	KHTN/Merced, CA PD: Pete Jones APD: Dan Watson MD: Mark Medina BACKSTREET BOYS "Everybody" TIMBALAND & MAGOO "Clock" M.G. "Sweet" TAMIA "Imaginato" DUKE "So" DAZ DILLINGER "California" H-TOWN "Natural"	KCAQ/Oxnard, CA PD: Dan Garite APD/MD: Jacques Gonzales James 12 DR DRE F/L L "Zoom" 7 QUEEN PEN W/LOST "Party" 5 ELUSION "Reality" LOX "Money" JANET "Lonely"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 2 XSCAPE "Arms" 1 HI TOWN DJ'S "Ding"	XHTZ/San Diego, CA DM/MD: Lisa Vazquez MD: Dale Solivan 21 SALT-N-PEPA "Gitty" 5 DAZ DILLINGER "California" MARY J BLIGE "Sweet" MARK MORRISON "Moan"	WJMS/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 20 PUBLIC ANNOUNCEMENT "Body" 9 DR DRE F/L L "Zoom" 6 BUSTA RHYMES "Turn"	KPRR/E Paso, TX PD/MD: John Candalaria "N SYNC" "Want" ROBYN "Really" BACKSTREET BOYS "Everybody" BUSTA RHYMES "Turn" LORD TARIQ... "Deja"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Cari Frye 3 SILKK THE SHOCKER "Straight" VOICES OF THEORY "Dimelo" TIMBALAND & MAGOO "Clock"	KDON/Monterey, CA PD: Scooter B. Stevens NATALIE IMBRUGLIA "Turn" LSG F/L L "Curious" 1 ARETHA FRANKLIN "Rose"	WJJS/Roanoke, VA PD: David Leo Michaels APD/MD: Melissa Morgan LUKE "Rase" VOICES OF THEORY "Dimelo" XSCAPE "Arms"	KMEL/San Francisco, CA PD: Joey Arbagey 12 PUBLIC ANNOUNCEMENT "Body" 5 VOICES OF THEORY "Dimelo" LSG F/L L "Curious" CHARLIE BALTIMORE "Money"	49 Total Reporters 49 Current Reporters 48 Current Playlists Reported Frozen Playlist (1): KKSS/Albuquerque, NM

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
 (201) 420-3700
 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	51	60	61	61	CELINE DION/My Heart Will Go On
60	34	55	58	58	RICKY MARTIN/Mana
39	45	52	58	58	LEANN RIMES/How Do I Live
60	51	64	63	63	JANET/Together Again
46	40	52	50	50	BACKSTREET BOYS/As Long As You...
50	36	46	46	46	AMBER/One More Night
58	48	44	43	43	SELENA/Dreaming Of You
40	29	34	37	37	FRUIT DE LA PASSION/Tic Tac
29	30	37	37	37	SAVAGE GARDEN/Truly Madly Deeply
31	29	33	34	34	ULTRA NATE/Free
33	26	32	33	33	USHER/You Make Me Wanna
27	33	28	28	28	MADONNA/Frozen
24	24	24	26	26	DEBORAH COX/Things Just Ain't
21	16	23	25	25	DIANA KING/ Say A Little...
23	17	26	24	24	K-CI & JOJO/All My Life
8	16	23	20	20	BACKSTREET BOYS/Everybody...
-	-	5	9	9	BRIAN MCKNIGHT/Anytime
22	19	14	18	18	K-CI & JOJO/All My Life
18	14	17	16	16	NOTORIOUS B.I.G./Mo Money Mo Problems
27	14	20	14	14	SIMONE JAY/Manna B Like A Man
6	9	13	13	13	USHER/Nice & Slow
23	12	13	11	11	ROCKWELL/A Dream
20	12	13	11	11	SUGAR RAY/Free
-	-	5	10	10	JANET/Get Lonely
24	19	25	20	20	LOS UMBRELLOS/No Tengo Dinero
-	6	8	8	8	K.P. & ENVY/Swing My Way
7	7	5	7	7	ALL SAINTS/ Know Where It's At
B	5	7	7	7	PRODDY UNO/Latinos
-	-	5	7	7	TOY TECO & SHANNON/It's Over Love
8	5	6	5	5	DUKE/So In Love With You
-	-	5	6	6	DESTINY'S CHILD/No, No, No
8	18	24	5	5	SPICE GIRLS/Too Much
-	-	-	-	-	HOUSE HEROES/Magic Orgasm
-	-	-	-	-	HANNAH JONES/You Only Have To...

MARKET #1
HOT 97.3
 WQHT/New York
 (212) 229-9797
 Cloherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	41	42	42	USHER/Nice & Slow
41	41	41	42	42	MARY J. BLIGE/Seven Days
37	18	23	41	41	QUEEN PEN/All My Love
37	38	41	41	41	K-CI & JOJO/All My Life
39	35	42	40	40	BRIAN MCKNIGHT/Anytime
38	41	40	40	40	WYCLEF JEAN/Gone Till November
35	41	42	39	39	MASE F/TOTAL/What You Want
11	18	35	39	39	LOX/It You Think I'm...
-	-	27	35	35	MONTELL JORDAN/Let's Ride
11	14	27	34	34	K.P. & ENVY/Swing My Way
27	24	27	34	34	BEENIE MAN/Who Am I
29	31	31	33	33	SWV/Rain
41	40	40	32	32	MARY J. BLIGE/A Dream
29	29	31	31	31	MISSY ELLIOTT/Beep Me 911
33	31	38	30	30	UNCLE SAM/ Don't Ever Want...
25	19	-	-	-	DESTINY'S CHILD/No, No, No
23	25	30	30	30	TIMBALAND & MAGOO/Luv 2 Luv You
31	34	37	28	28	LOX/Money, Power, And...
-	-	20	27	27	KAM/357
-	-	24	25	25	LSG F/L/L.../Curious
28	24	25	24	24	OMX/Get At Me Dog
25	27	34	24	24	NEXT/Too Close
21	25	23	23	23	MARIAH CAREY.../Breakdown
-	-	22	23	23	SOMETHIN' FOR.../All I Do
34	28	17	22	22	MASE/24 Hrs. To Love
35	24	-	-	-	L.L. COOL J/3.2.1.
-	-	12	20	20	JD/FBRAT & USHER/The Party Continues
13	18	16	18	18	BUSTA RHYMES/Turn It Up
-	-	18	17	17	USHER/You Make Me Wanna...
-	-	17	17	17	FIRM/In Living
17	17	17	14	14	2PAC F/ERIC WILLIAMS/Do For Love
-	-	-	-	-	OL SKOOL.../Am I Dreaming
-	-	-	-	-	GANG STARR/Royalty

MARKET #2
POWER 106-FM
 KPWR/Los Angeles
 (818) 953-4200
 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	69	70	73	73	USHER/Nice & Slow
69	74	69	71	71	LSG/My Body
74	46	61	71	71	MACK 10/FICE CUBE.../Only In California
40	46	69	70	70	K-CI & JOJO/All My Life
41	38	45	70	70	MASE F/TOTAL/What You Want
-	-	39	47	47	LORD TARIQ.../Deja Vu
70	71	67	46	46	ICE CUBE/We Be Clubbin'
47	40	46	45	45	MILLITIA/Burn
-	-	38	45	45	2PAC F/ERIC WILLIAMS/Do For Love
47	45	-	-	-	80NE THUGS-N-HARMONY/Body Rocc
-	-	-	-	-	DR. DRE F/L/L.../Zoom
-	-	48	39	39	MARIAH CAREY.../Breakdown
-	-	38	40	40	DELINQUENT HABITS/Here Come The Homs
37	-	44	36	36	SNOOP & KURUPT/Ride On/Caught Up
-	38	40	36	36	UNCLE SAM/ Don't Ever Want...
39	39	35	35	35	BRIAN MCKNIGHT/Anytime
-	39	36	27	27	K.P. & ENVY/Swing My Way
71	69	23	27	27	SERMON, MURRAY.../Rapper's Delight
43	71	25	25	25	TIMBALAND & MAGOO/Luv 2 Luv You
46	46	22	25	25	QUEEN PEN/All My Love
26	-	-	-	-	2PAC/ Wonder If...
23	24	22	22	22	WC/Just Clownin'
-	7	17	21	21	MONTELL JORDAN/Let's Ride
-	-	19	20	20	ALKAHOLIKS/All Night
26	20	18	18	18	JAY-Z F/BLACKSTREET/The City Is Mine
-	-	-	-	-	LSG F/L/L.../Curious
-	-	-	-	-	QUEEN PEN W/LOST.../Party Ain't A Party
-	-	-	-	-	GANG STARR/Royalty

MARKET #3
B96
 WBBM/Chicago
 (312) 944-6000
 Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	66	67	68	68	CELINE DION/My Heart Will Go On
64	54	66	64	64	USHER/Nice & Slow
49	52	68	57	57	WILL SMITH/Gettin' Jiggy Wit It
54	69	58	54	54	K-P & ENVY/Swing My Way
58	41	58	54	54	JANET/Together Again
69	67	67	61	61	USHER/You Make Me Wanna
-	-	29	46	46	BRIAN MCKNIGHT/Anytime
60	52	45	43	43	BOYZ II MEN/A Song For Mama
-	-	19	36	36	K-CI & JOJO/All My Life
19	49	52	34	34	MASE/Feel So Good
17	44	36	34	34	MADONNA/Frozen
33	41	37	34	34	PAULA COLE/I Don't Want To Wait
24	23	24	34	34	MARIAH CAREY.../Breakdown
-	-	14	34	34	SAVAGE GARDEN/Truly Madly Deeply
25	28	25	34	34	PUFF DADDY & FAMILY/Been Around
3	5	8	32	32	MASE F/TOTAL/What You Want
41	35	36	31	31	SOMETHIN' FOR.../My Love Is The Shhh!
-	-	15	30	30	DESTINY'S CHILD/No, No, No
34	26	33	27	27	NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	11	22	22	TIMBALAND & MAGOO/Luv 2 Luv You
19	28	16	18	18	PUFF DADDY & FAMILY/It's All About...
4	11	10	17	17	ROBYN/Do You Really...
29	26	-	-	-	PUFF DADDY.../I'll Be Missing You
13	15	13	13	13	'N SYNC/ Want You Back
3	5	7	11	11	NEXT/Too Close
-	-	11	11	11	DUKE/So In Love With You
-	-	11	11	11	PRINCE BE, KY-MANI.../Gotta Be
11	10	9	6	6	BACKSTREET BOYS/Everybody...
-	-	1	4	4	HANSON/Weird

MARKET #4
KMEL JAMS
 KMEL/San Francisco
 (415) 538-1061
 Arbagy/Azarnosh

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	67	51	63	63	DESTINY'S CHILD/No, No, No
38	39	57	62	62	MASE F/TOTAL/What You Want
62	68	67	65	65	TIMBALAND & MAGOO/Luv 2 Luv You
57	65	58	55	55	ICE CUBE/We Be Clubbin'
54	53	51	52	52	K-CI & JOJO/All My Life
33	49	55	52	52	USHER/Nice & Slow
49	32	48	50	50	BRIAN MCKNIGHT/Anytime
21	20	33	35	35	MARIAH CAREY.../Breakdown
9	23	33	34	34	WYCLEF JEAN/Gone Till November
32	39	38	33	33	K-P & ENVY/Swing My Way
23	22	28	32	32	JD/FBRAT & USHER/The Party Continues
18	26	29	32	32	SWV/Rain
36	37	39	29	29	MILLITIA/Burn
21	22	20	27	27	UNCLE SAM/ Don't Ever Want...
10	8	23	26	26	LORD TARIQ.../Deja Vu
41	44	23	24	24	DRU HILL/In My Bed
28	23	18	21	21	2PAC/ Wonder If...
8	5	22	19	19	NEXT/Too Close
12	16	15	19	19	MASTER P/Make 'Em Say Uh
13	23	15	18	18	MACK 10/FICE CUBE.../Only In California
16	16	16	18	18	ARETHA FRANKLIN/A Rose Is Still...
-	5	10	18	18	ALLURE/Last Chance
-	5	16	17	17	MONTELL JORDAN/Let's Ride
5	5	18	16	16	MARY J. BLIGE/Seven Days
27	22	23	15	15	SERMON, MURRAY.../Rapper's Delight
43	27	37	14	14	LSG/My Body
24	24	28	13	13	2PAC F/ERIC WILLIAMS/Do For Love
14	9	10	12	12	BOYZ II MEN/A Song For Mama
-	-	13	11	11	PUBLIC ANNOUNCEMENT/Body Bumpin'
-	-	11	6	6	SNOOP & KURUPT/Ride On/Caught Up
7	11	6	5	5	CELINE DION/My Heart Will Go On
6	9	5	5	5	JODY WATLEY/Oh The Hook
-	-	5	5	5	VOICES OF THE THEORY/Dimelo (Say It)
-	-	5	5	5	SALT-N-PEPA/Gitty Up
-	-	-	-	-	LSG F/L/L.../Curious
-	-	-	-	-	CHARLIE BALTIMORE/For The Love Of

MARKET #4
WID 94.9
 KYLD/San Francisco
 (415) 356-0949
 Martin/Archer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
79	74	75	77	77	USHER/Nice & Slow
67	59	70	72	72	BRIAN MCKNIGHT/Anytime
75	71	68	69	69	K-P & ENVY/Swing My Way
74	70	71	66	66	K-CI & JOJO/All My Life
54	54	56	65	65	DESTINY'S CHILD/No, No, No
75	71	68	64	64	TIMBALAND & MAGOO/Luv 2 Luv You
41	40	45	40	40	ICE CUBE/We Be Clubbin'
-	-	45	40	40	M/G/Sweet Honesty
13	22	34	44	44	LORD TARIQ.../Deja Vu
67	55	41	42	42	KAI/Say You'll Stay
19	32	41	41	41	SYLK-E. F/YNE F/CHILL/Romeo And Juliet
38	40	41	41	41	MASE F/TOTAL/What You Want
36	31	34	35	35	WYCLEF JEAN/Gone Till November
72	69	47	34	34	MILLITIA/Burn
42	38	34	32	32	ANGELINA/Mambo
-	17	24	29	29	TIMBALAND & MAGOO/Clock Strikes
29	34	46	27	27	UNCLE SAM/ Don't Ever Want...
-	-	25	25	25	QUEEN PEN/All My Love
21	23	21	23	23	JD/FBRAT & USHER/The Party Continues
-	-	21	23	23	DR. DRE F/L/L.../Zoom
-	-	20	23	23	CHARLIE BALTIMORE/For The Love Of...
7	7	5	17	17	NEXT/Too Close
-	5	7	16	16	OL SKOOL.../Am I Dreaming
18	17	10	15	15	WC/Just Clownin'
11	9	14	11	11	PRINCE BE, KY-MANI.../Gotta Be
71	68	42	12	12	CELINE DION/My Heart Will Go On
-	-	8	11	11	IMMATURE/Extra, Extra
-	-	7	11	11	MASTER P/Make 'Em Say Uh
-	-	9	10	10	JANET/Get Lonely
-	-	10	10	10	INNERLUDE/ Don't Wanna Go On
17	18	32	9	9	MACK 10/FICE CUBE.../Only In California
15	13	7	9	9	SWV/Rain
-	-	6	9	9	VOICES OF THE THEORY/Dimelo (Say It)
8	11	10	9	9	MISSY ELLIOTT/Beep Me 911
-	-	-	-	-	PUBLIC ANNOUNCEMENT/Body Bumpin'
-	-	6	5	5	LSG F/L/L.../Curious
-	-	-	-	-	HOUSE HEROES/Magic Orgasm
-	-	-	-	-	DAZ DILLINGER/In California

MARKET #7
WDRQ 93.1 FM
 WDRQ/Detroit
 (248) 354-9300
 Rodman/Jam

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	58	49	52	52	SAVAGE GARDEN/Truly Madly Deeply
61	59	48	51	51	CELINE DION/My Heart Will Go On
63	60	51	50	50	NOTORIOUS B.I.G./Mo Money Mo Problems
33	60	43	50	50	BACKSTREET BOYS/As Long As You...
29	59	45	47	47	ROBYN/Show Me Love
32	43	47	44	44	JANET/Together Again
23	42	39	42	42	LUTRICIA MCNEAL/Ain't That Just...
34	33	40	41	41	USHER/You Make Me Wanna...
-	-	16	37	37	BILLIE MYERS/Kiss The Rain
34	45	42	37	37	AMBER/One More Night
29	31	28	34	34	MATCHBOX 20/3am
-	-	20	34	34	BOYZ II MEN/4 Seasons Of...
-	-	20	33	33	WILL SMITH/Gettin' Jiggy Wit It
30	36	43	32	32	PAULA COLE/I Don't Want To Wait
18	40				

URBAN PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #1
WBSL/New York
(212) 592-0554
Michaels/Campbell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	46	40	39	39	SWV/Rain
24	24	35	35	35	WYCLEF JEAN/Gone Till November
5	25	36	34	34	DESTINY'S CHILD/No, No, No
5	26	37	31	31	MASE F/TOTAL/What You Want
25	35	47	31	31	K-Ci & JOJQ/All My Life
17	19	23	31	31	NEXT/Too Close
28	24	24	27	27	KEITH WASHINGTON/Bring It On
15	9	12	21	21	ARETHA FRANKLIN/Rose Is Still...
11	20	16	21	21	JAGGED EDGE/Gotta Be
5	5	9	14	14	ELUSION/Reality
33	31	30	16	16	DL SKOOL.../Am I Dreaming
5	5	9	14	14	ELUSION/Reality
12	8	12	14	14	SYLVE F/NE F/CHILL/Romeo And Juliet
15	14	13	13	13	JODY WATLEY/Oh The Hook
5	7	11	13	13	TAMIA/Imagination
5	8	10	12	12	DEJAH/Just A Little Bit
5	8	8	10	10	MONTELL JORDAN/Let's Ride
7	5	6	10	10	PLAYA/Cheers 2 U
5	5	5	10	10	ICE CUBE/We Be Clubbin'
7	6	5	10	10	SMOOTH/Strawberries
5	5	5	10	10	EBONI FOSTER/Crazy For You
6	7	5	10	10	CHANGING FACES/All Day, All Night
5	5	5	10	10	TIMBALAND & MAGOOD/Clock Strikes
5	5	5	10	10	JD FB/RAT & USHER/The Party Continues
5	5	5	10	10	DAVE HOLLISTER.../The Weekend
5	5	5	10	10	JANET/Get Lonely
5	5	5	10	10	QUEEN PEN W/LOST.../Party Ain't A Party
5	5	5	10	10	QUEEN PEN W/LOST.../Party Ain't A Party
5	5	5	10	10	DAVINA/Come Over To My...

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Santosuosso

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	39	44	47	47	LSG/My Body
25	24	31	45	45	MASE F/TOTAL/What You Want
46	46	42	44	44	USHER/Nice & Slow
18	26	22	42	42	ICE CUBE/We Be Clubbin'
15	14	24	41	41	UNCLE SAMI/Don't Ever Want...
37	38	28	39	39	BRIAN MCKNIGHT/Anytime
39	38	30	27	27	TOTAL/What About Us
20	21	24	27	27	MACK 10 FACE CUBE.../Only In California
5	5	5	26	26	DESTINY'S CHILD/No, No, No
31	31	32	25	25	JANET/Get Lonely
21	25	35	24	24	K-Ci & JOJQ/All My Life
17	11	26	22	22	JON B/Are U Still Down?
26	31	34	21	21	ERYKAH BADU/Apple Tree
26	31	34	21	21	NPACI Wonder If...
8	12	18	21	21	MISSY ELLIOTT/Beep Me 911
23	26	33	21	21	ARETHA FRANKLIN/A Rose Is Still...
13	13	20	20	20	MONTELL JORDAN/Let's Ride
5	5	5	19	19	QUEEN PEN W/LOST.../Party Ain't A Party
20	17	31	19	19	JD FB/RAT & USHER/The Party Continues
10	8	16	18	18	NEXT/Too Close
31	37	22	16	16	MARY J. BLIGE/Seven Days
5	5	13	14	14	TIMBALAND & MAGOOD/Clock Strikes
22	12	16	13	13	DAVINA/So Good
13	10	16	13	13	LSG F/L.../Curious
8	15	13	13	13	DAZ DILLINGER/California
11	14	12	12	12	ARETHA FRANKLIN/A Rose Is Still...
8	12	10	10	10	DL SKOOL.../Am I Dreaming
8	11	10	10	10	PUBLIC ANNOUNCEMENT/Body Bumpin'...
21	21	11	10	10	2PAC F/ERIC WILLIAMS/Do For Love
5	8	12	9	9	GANG STARR/Royalty

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	36	45	45	MARY J. BLIGE/Seven Days
36	35	39	41	41	BRIAN MCKNIGHT/Anytime
27	29	34	41	41	LSG/My Body
46	41	44	39	39	DL SKOOL.../Am I Dreaming
35	35	38	38	38	DESTINY'S CHILD/No, No, No
35	34	38	38	38	JANET/Get Lonely
28	38	43	33	33	UNCLE SAMI/Don't Ever Want...
16	18	19	33	33	MASE F/TOTAL/What You Want
37	36	30	32	32	MARY J. BLIGE/A Dream
15	14	25	31	31	SMOOTH/Strawberries
40	35	36	31	31	USHER/Nice & Slow
22	22	29	31	31	K-Ci & JOJQ/All My Life
29	28	26	30	30	USHER/You Make Me Wanna...
19	14	14	20	20	WYCLEF JEAN/Gone Till November
21	24	26	29	29	AVANTA/Want To Know
30	29	28	28	28	ARETHA FRANKLIN/A Rose Is Still...
6	20	23	28	28	BEBE WINANS/Thank You
35	37	29	25	25	DRU HILL/We're Not Making...
30	29	25	25	25	MARIAH CAREY.../Breakdown
8	14	24	24	24	JON B/They Don't Know
22	25	24	24	24	LUTHER VANDROSS/Don't Let You...
28	22	29	24	24	KAREN CLARK-SHEARD.../Nothing Without You
32	31	22	23	23	SWV/Rain
27	21	23	23	23	JODY WATLEY/Oh The Hook
27	21	23	23	23	KEITH WASHINGTON/Bring It On
21	21	26	23	23	PATTI LABELLE/Someone Like You
23	20	21	20	20	JOE/Gone Girls
26	24	21	20	20	YOUTH ADDITION/Use Me
18	16	18	18	18	MARY J. BLIGE/Everything
10	12	18	18	18	MASTER P/Make 'Em Say Ugh

MARKET #4
WPHI/Philadelphia
(215) 684-9400
Mictos

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	30	45	56	56	K-Ci & JOJQ/All My Life
52	54	52	54	54	BRIAN MCKNIGHT/Anytime
52	54	54	54	54	MARY J. BLIGE/Seven Days
51	52	54	54	54	SWV/Rain
51	57	53	53	53	MASE F/TOTAL/What You Want
34	37	37	47	47	2PAC F/ERIC WILLIAMS/Do For Love
44	45	51	46	46	LORD TARIQ.../Deja Vu
51	53	48	43	43	USHER/Nice & Slow
36	39	47	42	42	QUEEN PEN W/LOST.../Party Ain't A Party
51	51	38	34	34	PUFF DADDY F/MAASE/Been Around (Again)
30	38	33	34	34	CHARLIE BALTIMORE/For The Love Of...
28	31	30	33	33	LSG/My Body
28	30	31	29	29	JANET/Get Lonely
28	30	31	29	29	UNCLE SAMI/Don't Ever Want...
5	15	28	28	28	MONTELL JORDAN/Let's Ride
21	29	25	27	27	BOYZ II MENA Song For Mama
27	29	26	27	27	DL SKOOL.../Am I Dreaming
5	5	5	27	27	BUSTA RHYMES/Turn It Up
5	5	5	22	22	LL COOL J/4.3.2.1...
25	13	20	20	20	MISSY ELLIOTT/Beep Me 911
5	5	5	18	18	ARETHA FRANKLIN/A Rose Is Still...
5	5	5	16	16	TIMBALAND & MAGOOD/Clock Strikes
6	12	14	14	14	DMX/Get At Me Dog
5	5	5	12	12	PUBLIC ANNOUNCEMENT/Body Bumpin'...
6	5	5	7	7	MASTER P/Make 'Em Say Ugh

MARKET #5
POWER 99fm
WUSL/Philadelphia
(215) 483-8900
Little/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	54	50	54	54	MARY J. BLIGE/Seven Days
46	53	54	47	47	K-Ci & JOJQ/All My Life
33	27	25	45	45	MISSY ELLIOTT/Beep Me 911
39	50	42	44	44	PUFF DADDY F/MAASE/Been Around (Again)
5	5	13	43	43	DMX/Get At Me Dog
5	5	13	43	43	LORD TARIQ.../Deja Vu
35	36	37	40	40	LORD TARIQ.../Deja Vu
12	35	11	40	40	DESTINY'S CHILD/No, No, No
37	27	45	40	40	LSG/My Body
42	45	43	40	40	SWV/Rain
5	5	22	39	39	CAM RON/Pull It
5	5	22	39	39	LOX/Money, Power, And...
25	20	21	36	36	BRIAN MCKNIGHT/Anytime
35	20	21	36	36	LSG F/L.../Curious
7	15	15	35	35	PUBLIC ANNOUNCEMENT/Body Bumpin'...
34	36	34	31	31	2PAC F/ERIC WILLIAMS/Do For Love
37	37	32	31	31	UNCLE SAMI/Don't Ever Want...
22	21	31	31	31	DRU HILL/Steps
5	5	12	31	31	SYLVE F/NE F/CHILL/Romeo And Juliet
30	28	27	30	30	BUSTA RHYMES/Dangerous
32	33	25	28	28	MONTELL JORDAN/Let's Ride
30	29	27	28	28	MASE F/TOTAL/What You Want
26	37	34	28	28	DL SKOOL.../Am I Dreaming
10	28	28	28	28	MARIAH CAREY.../Breakdown
43	41	31	22	22	USHER/Nice & Slow
5	5	6	20	20	K.P. & ENVY/Swing My Way
32	35	7	18	18	LL COOL J/4.3.2.1...
8	15	10	15	15	MASTER P/Make 'Em Say Ugh
5	20	14	14	14	NEXT/Too Close
15	12	12	13	13	BUSTA RHYMES/Put Your Hands...

MARKET #6
KKDA/Dallas
(972) 263-9911
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	70	65	67	67	MARY J. BLIGE/Seven Days
68	69	63	67	67	USHER/Nice & Slow
66	65	62	64	64	BRIAN MCKNIGHT/Anytime
29	28	45	62	62	PUBLIC ANNOUNCEMENT/Body Bumpin'...
59	56	60	61	61	DESTINY'S CHILD/No, No, No
65	64	63	61	61	K-Ci & JOJQ/All My Life
26	40	59	61	61	MARIAH CAREY.../Breakdown
30	35	36	58	58	2PAC F/ERIC WILLIAMS/Do For Love
55	45	50	58	58	NEXT/Too Close
59	56	53	57	57	MISSY ELLIOTT/Beep Me 911
65	67	64	57	57	UNCLE SAMI/Don't Ever Want...
59	57	50	57	57	SWV/Rain
42	49	45	55	55	DL SKOOL.../Am I Dreaming
49	49	45	55	55	MONTELL JORDAN/Let's Ride
54	58	50	55	55	MASE F/TOTAL/What You Want
63	56	50	55	55	K.P. & ENVY/Swing My Way
21	25	40	55	55	ICE CUBE/We Be Clubbin'
22	47	49	45	45	LSG F/L.../Curious
17	22	40	45	45	SYLVE F/NE F/CHILL/Romeo And Juliet
30	30	35	45	45	LORD TARIQ.../Deja Vu
15	15	15	35	35	MYSTIKAL/The Man Right Chea
7	18	35	35	35	JODY WATLEY/Oh The Hook
5	26	26	35	35	ARETHA FRANKLIN/A Rose Is Still...
3	32	50	35	35	WYCLEF JEAN/Gone Till November
7	18	20	35	35	SMOOTH/Strawberries
10	10	15	20	20	SOMETHIN' FOR.../All I Do
10	10	15	20	20	QUEEN PEN W/LOST.../Party Ain't A Party
5	5	18	10	10	JD FB/RAT & USHER/The Party Continues
5	5	18	10	10	LOX/Money, Power, And...
5	5	8	13	13	KEITH WASHINGTON/Bring It On

MARKET #7
WCHB/Detroit
(313) 871-0590
Alexander/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	55	58	53	53	DESTINY'S CHILD/No, No, No
59	58	53	53	53	MARY J. BLIGE/Seven Days
29	42	54	53	53	DL SKOOL.../Am I Dreaming
54	54	52	54	54	K-Ci & JOJQ/All My Life
32	53	52	50	50	MARIAH CAREY.../Breakdown
62	52	49	50	50	SWV/Rain
18	35	46	49	49	MISSY ELLIOTT/Beep Me 911
31	30	38	49	49	K.P. & ENVY/Swing My Way
27	30	30	34	34	NEXT/Too Close
9	24	25	31	31	MONTELL JORDAN/Let's Ride
58	59	36	28	28	JANET/Get Lonely
29	20	29	27	27	MASE F/TOTAL/What You Want
25	25	16	25	25	ARETHA FRANKLIN/A Rose Is Still...
27	17	18	24	24	TAMIA/Imagination
21	25	22	22	22	SOMETHIN' FOR.../All I Do
24	20	20	20	20	JON B/They Don't Know
27	24	20	20	20	LSG F/L.../Curious
20	24	18	25	25	TIMBALAND & MAGOOD/Luv 2 Luv You
10	24	18	25	25	2PAC F/ERIC WILLIAMS/Do For Love
18	13	13	23	23	BUSTA RHYMES/Turn It Up
18	13	13	23	23	H-TOWN/Natural Woman
10	10	10	10	10	EBONI FOSTER/Crazy For You
10	10	10	10	10	JD FB/RAT & USHER/The Party Continues
10	10	10	10	10	LOX/Money, Power, And...
8	9	9	9	9	ICE CUBE/We Be Clubbin'
8	9	9	9	9	TIMBALAND & MAGOOD/Clock Strikes
8	9	9	9	9	QUEEN PEN W/LOST.../Party Ain't A Party
7	13	8	9	9	SNOOP & KURUP/Ride On/Caught Up
5	9	7	9	9	SALT-N-PEPA/Gitty Up

MARKET #7
WJLB/Detroit
(313) 965-2000
Saunders/G

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	46	43	40	40	SWV/Rain
32	42	42	39	39	K-Ci & JOJQ/All My Life
35	36	39	39	39	NEXT/Too Close
39	40	40	37	37	USHER/Nice & Slow
36	40	40	37	37	LSG/My Body
40	40	39	36	36	MARY J. BLIGE/Seven Days
38	40	39	36	36	BRIAN MCKNIGHT/Anytime
30	37	35	35	35	DRU HILL/We're Not Making...
29	37	35	34	34	XSCAPE/Lets Do It Again
31	39	35	34	34	JON B/Are U Still Down?
25	33</				



WALT LOVE

Where Heritage Truly Makes A Difference

Through formal research and knowledge of its market, WZAK continues to win hearts and ratings

WZAK-FM/Cleveland has become *the* heritage Urban radio station in its market. Per Arbitron, the African American 12+ population of Cleveland is 18% in the metro, which translates into a total of 318,000 people. It is the 23rd-largest market in the country and has always been known as a strong one.

Its most well-known radio personality, to my knowledge, is Don Imus. But after that, it has to be Lynn Tolliver of WZAK, who is now playing a role in station ownership and management. He and the other



Bobby Rush

WZAK personalities are the glue that holds the station together in the hearts and minds of the people of Cleveland.

Before I get to my interviews with WZAK PD Bobby Rush and Asst. PD/MD Lankford Stephens, let's look at some numbers from the fall '97 Arbitron results. WZAK moved from No. 2 12+ to No. 1 with a 9.9 share, up from 8.7. For 18-34, WZAK ranks No. 1 with a 14.2 share, up from the 12.8 that made it No. 1 in the summer '97 book. The station is also No. 1 18-49 with an 11.5. In the big-money demo of 25-54, it ranks No. 2 with a 10, right behind Oldies WMJI, which had a 10.1.

Doing It With Flavor

Rush has been PD of WZAK since June '95, and he's been a jock and an MD at the station for a total of 12 years. He is a native of Cleveland, so he knows the city and its people. When I ask who WZAK's target audience is, Rush says, "Our main target is the 25-54 demo cell, but our secondary targets are those in the 18-34 group. Quite frankly, we want 'em all, but we have our targets to keep us focused."

I mention to Rush that WZAK continues to show growth in every demo they're interested in and in every daypart. It reminds me of the mainstream R&B stations of the '70s and '80s, from the standpoint of being able to satisfy the black community and the general populace who want to hear black music presented with "flavor." Rush responds by saying, "I believe part of our thing, our appeal, is that WZAK is the only Urban station in the market. We've always had to sell ourselves to a broad-



Lankford Stephens

er audience beyond the African-American community. Everybody in Cleveland knows, if you want R&B music and you also want to be well-informed about what's going on in this city, you come to WZAK.

"The fact that WZAK doesn't have any direct Urban competition at the present time means we have to do a variety of things that are all positive. When you have direct competitors, you sometimes have to take the narrow approach and just buckle down on one target. But, in our case, we've been able to do things a little differently. We air *The Tom Joyner Morning Show* Monday through Friday. Then we have Tolliver and Kim Johnson in middays. Tolliver has a huge following plus name recognition here in Cleveland. Our afternoon drive personality, Lankford 'The Man' Stephens, has been here approximately nine years and is doing a fantastic job. At night, I do a 'Quiet Storm'-type of program.

"What I'm trying to get at is the fact that we have a variety of programming on our station that I think helps us not only to win, but also to increase our audience shares. This variety appeals to a large variety of listeners in our area who are all in different age demographics. For example, besides the things I mentioned, Fridays and Saturdays are our hip-hop nights. Our nights are strong."

To verify this, I look up the 7pm-Mid. 25-54 numbers and find that WZAK is No. 1 with a 13.5. Only Sports WKNR-AM is close with a 12.1. For 18-49 in the same time period, WZAK is No. 1 again with a 15.1. Just for kicks, I check 18-34, and, once again, WZAK is on top, this time with a 17.2. It also rules in 12+ with a 13.3. Rush is not exaggerating the strength of his nights!

Variety Is The Key

Rush continues to discuss WZAK's programming variety. "Each demographic has grabbed onto the different varieties of programming we offer, and they've embraced us and what we do throughout the week. So, since



people have found things that they like, we are not all one thing. We're many things to many people. We don't overdo any one element. There's just enough of each to draw in enough of each demographic that we're looking for."

It's very clear to me that, in the city of Cleveland, mainstream Urban Contemporary radio not only continues to live on, it wins, and wins big! Other UC stations that cover the demos with huge numbers like this are few and far between. When I mention this to Rush, he says, "What we do by putting all of these different shows together creates a nice flow that's unique. We flow from Joyner to Tolliver, to Kim Johnson, to Lankford, and then, on Saturdays, to the *WZAK Mix Party*. These are all specialty shows unto themselves, but they all have a proven following, as you can see by our ratings all week and in every daypart. They don't decrease, they increase. Each of our shows is like a runner handing off the baton to the next person to do better. By the time we get to the end of the day or the week, we got 'em."

Know Your Audience

On the subject of Mainstream UC stations not being able to be all things to all people as they once were, Rush says, "We all have to remember that each market is unique unto itself and each audience is different. I think there are still too many people who do programming who get stuck doing the same thing they did someplace else or taking something that's working in Atlanta and trying to make it work in Detroit. As we all know, sometimes things like that don't work.

"We've learned and studied Cleveland. We've studied and continue to study the likes and dislikes of people in Cleveland. We have what we call the 'ZAK Line,'



Lynn Tolliver



GIVING 'EM IDEAS — Relativity recording artists H-Town recently performed for WZAK/Cleveland listeners. It seems as though the females in the front row have plans to visit that "city."

which is our listener line. We actively seek listeners to call in and give us their comments. We also have our website, where we once again actively ask our listeners to e-mail us any comments, complaints, or suggestions. We ask them to tell us the things they like or don't like. Tell us! Our job is to know our listeners and then try and please them at all times."

When I ask for specifics about research, Rush will only say, "We use a combination of formal research, local research, and our local knowledge of our listeners." He does tell me that, during the fall book, they continued a popular money giveaway contest, which he credits with helping to increase TSL. It must have, because WZAK's 12+ TSL is now 12:45, up from 11:30. In the 18-34 category, it's 14:15, up from 12:30. And in the 25-54 target demo, it's 14:45, up from 13:00. Yes, WZAK is No. 1 again! Rush knows his market, he knows his listeners, and he knows the people of Cleveland.

Talking With 'The Man'

Moving on, I speak with Asst. PD/MD/afternoon drive personality Lankford "The Man" Stephens, asking him his thoughts on the importance of the longevity of the air personalities at WZAK.

"I really think listeners feel comfortable after a period of time knowing that a personality they enjoy is going to be there every day just for them," he says. "We become like special friends to them, because, over time, we get a one-on-one relationship going, and that's what we want. That's when the listener begins to count on us. They look forward to hearing us each day, and God knows we look forward to them being there every day for us — playing the contests, making requests, asking questions about the station and/or the artists we play. So, I think longevity and consistency are not only a plus, they are a must!"

Stephens has always been considered a very knowledgeable music person. When he was PD of WDAO/Dayton, he always knew the music, and in Cleveland he's

even stronger. I ask him how they select the correct music for the different dayparts at WZAK besides using formal research. "I think it's about all of us being here in this market so long as individuals. We are all constantly out in the community and in the club scene, where we get a feel. So, the gut feeling is naturally there for us. We have gotten to know what people respond to over a period of time. We also take into consideration national charts like those in **R&R**. We look at what's happening on a national level, so we know. Then we have local retail sales information that we also take into consideration. Plus, we have our local research on what's hot and what's not in the market. All of this information helps us come up with the correct music mix for our audience in our market."

Community Counts

I ask Stephens to tell me a little about his duties as the station's Asst. PD. "I just try and cover the ship for Bobby when he's busy with any number of other things. I do anything he instructs me to help with. It's a nice opportunity, and I get to work very closely with Bobby."



Tom Joyner

When it comes to programming, Stephens tells me he wants people to know that they "stay heavily involved in our community. Community things here are not a throwaway, and that's not just rhetoric at this station. Everyone here does work in the community, and it's from our hearts. We really do care about the people who listen to us, and they care about us. If someone is not on the air, people will begin to call and enquire where they are and about their well-being. It's a good feeling being a part of this type of a radio station."

WZAK is a very well-rounded station that's also quite successful. The keys to this success are obvious, starting with its personnel: It's managed well, it's programmed solidly, and it's sold to the max.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	DESTINY'S CHILD No, No, No (Grass Roots/Columbia) 3742 3558 3261 3108 87/1					
5	4	3	2	SWV Rain (RCA) 3492 3385 3256 3095 85/0					
2	1	1	3	K-CI & JOJO All My Life (MCA) 3332 3612 3528 3122 83/0					
7	5	4	4	OL SKOOL f/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal) 3193 3171 3009 2741 86/1					
11	7	7	5	MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG) 2857 2799 2626 2410 84/1					
9	8	6	6	NEXT Too Close (Arista) 2840 2799 2565 2417 83/0					
6	6	5	7	MASE f/TOTAL What You Want (Bad Boy/Arista) 2819 2945 2857 2762 81/1					
14	9	9	8	K.P. & ENVYI Swing My Way (EastWest/EEG) 2695 2623 2490 2260 84/0					
12	10	10	9	MARIAH CAREY f/BONE THUGS... Breakdown (Columbia) 2563 2599 2476 2274 79/0					
15	11	11	10	LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG) 2544 2564 2407 2166 83/0					
17	16	12	11	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M) 2519 2416 2112 1891 80/1					
1	2	8	12	MARY J. BLIGE Seven Days (MCA) 2418 2762 3351 3369 65/0					
13	13	13	13	SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.) 2294 2385 2310 2265 76/0					
25	19	14	14	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury) 2288 2157 1887 1432 85/0					
21	18	15	15	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive) 2170 2102 1939 1646 83/0					
28	22	18	16	ARETHA FRANKLIN A Rose Is Still A Rose (Arista) 2143 1968 1696 1322 84/0					
22	20	16	17	SMOOTH Strawberries (Perspective/A&M) 2036 2002 1788 1583 79/0					
8	12	17	18	BRIAN MCKNIGHT Anytime (Mercury) 1840 1976 2331 2676 54/0					
—	—	32	19	JANET I Get Lonely (Virgin) 1819 1280 170 106 84/1					
23	21	21	20	JODY WATLEY Off The Hook (Atlantic) 1808 1795 1731 1573 77/2					
10	14	20	21	USHER Nice & Slow (LaFace/Arista) 1707 1912 2220 2412 50/0					
41	27	22	22	TAMIA Imagination (Qwest/WB) 1706 1611 1329 937 78/0					
37	26	24	23	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA) 1640 1494 1341 1122 77/3					
34	29	25	24	KEATH WASHINGTON Bring It On (Silas/MCA) 1567 1462 1323 1143 73/1					
35	33	28	25	JAGGED EDGE Gotta Be (So So Def/Columbia) 1463 1336 1208 1141 65/1					
40	35	31	26	ELUSION Reality (RCA) 1407 1288 1151 948 73/1					
39	31	30	27	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia) 1393 1327 1214 1087 69/0					
—	46	33	28	ICE CUBE We Be Clubbin' (Heavyweight/A&M) 1389 1213 844 369 81/2					
4	15	23	29	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic) 1366 1592 2132 3096 43/0					
29	25	26	30	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia) 1358 1414 1356 1306 63/1					
—	—	35	31	QUEEN PEN w/LOST BOYZ & CREW Party Ain't... (Lil' Man/Interscope) 1357 1160 652 289 83/1					
47	37	34	32	H-TOWN Natural Woman (Relativity) 1262 1190 1023 811 67/1					
36	24	27	33	L.L. COOL J 4,3,2,1... (Def Jam/RAL/Mercury) 1232 1365 1356 1123 70/0					
16	17	19	34	MASTER P Make 'Em Say Ugh (No Limit/Priority) 1200 1938 1961 1907 59/0					
44	41	36	35	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy) 1163 1069 946 870 65/2					
BREAKER	—	50	36	PUFF DADDY f/MASE Been Around The World Again (Bad Boy/Arista) 1106 949 784 702 59/2					
BREAKER	—	—	37	JD f/BRAT & USHER The Party Continues (So So Def/Columbia) 1094 1002 769 328 78/3					
BREAKER	—	—	38	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority) 1093 823 620 178 71/0					
—	47	40	39	YOUNG BLEED f/MASTER P & FIEND Times So Hard (No Limit/Priority) 1020 978 909 787 60/0					
—	—	48	40	MACK 10 f/ICE CUBE & SNOOP... Only In California (Priority) 994 962 834 685 58/0					
—	48	43	41	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic) 965 773 302 6 76/1					
—	—	49	42	SNOOP DOGGY DOGG & KURUPT Ride On/Caught Up (Noo Trybe/Virgin) 955 891 791 506 70/0					
31	28	29	43	SALT-N-PEPA Gitty Up (Red Ant/London/Island) 939 760 371 — 77/1					
—	—	45	44	PATTI LABELLE Someone Like You (MCA) 886 1328 1329 1180 42/0					
49	42	42	45	CECE WINANS Well, Alright! (PMG/Atlantic) 863 819 707 658 52/2					
DEBUT	—	—	46	LUNIZ f/REDMAN Hypnotize (C-Note/Noo Trybe) 835 936 909 774 56/0					
DEBUT	—	—	47	LOX Money, Power, And Respect (Bad Boy/Arista) 817 419 — — 71/3					
—	—	50	48	CHANGING FACES All Day, All Night (Big Beat/Atlantic) 815 738 531 175 57/0					
DEBUT	—	—	49	ROOM SERVICE Stay (EastWest/EEG) 811 748 581 161 62/1					
—	—	—	50	BILLY PORTER Borrowed Time (DV8/A&M) 741 732 622 423 50/0					

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.
88 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

PLAYA Cheers 2 U (Def Soul/Def Jam/Mercury)
Total Plays: 725, Total Stations: 60, Adds: 1

EBONI FOSTER Crazy For You (Nightbird/MCA)
Total Plays: 682, Total Stations: 70, Adds: 8

DAVINA Come Over To My Place (Loud/RCA)
Total Plays: 658, Total Stations: 60, Adds: 4

SCARFACE Homies & Thugs (Rap-A-Lot)
Total Plays: 649, Total Stations: 65, Adds: 6

MARK MORRISON Moan And Groan (Atlantic)
Total Plays: 641, Total Stations: 44, Adds: 2

GANG STARR Royalty (Noo Trybe)
Total Plays: 618, Total Stations: 60, Adds: 1

JON B. They Don't Know (Yab Yum/550 Music)
Total Plays: 566, Total Stations: 60, Adds: 11

JAMES GREER & CO. Beautiful Black People (Born Again)
Total Plays: 562, Total Stations: 46, Adds: 2

DMX Get At Me Dog (Def Jam/Mercury)
Total Plays: 530, Total Stations: 41, Adds: 1

JACKSON 5 f/BLACK ROB I Want You Back '98 (Motown)
Total Plays: 484, Total Stations: 48, Adds: 5

VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)
Total Plays: 428, Total Stations: 56, Adds: 13

ROBYN Do You Really Want Me (RCA)
Total Plays: 410, Total Stations: 49, Adds: 7

RAKIM Saga Begins (Universal)
Total Plays: 348, Total Stations: 36, Adds: 2

OE'JAH Just A Little Bit (Un-D-Nyable)
Total Plays: 341, Total Stations: 34, Adds: 0

REBBIE JACKSON Yours Faithfully (MJJ/Work)
Total Plays: 336, Total Stations: 29, Adds: 1

Songs ranked by total plays.

BREAKERS

PUFF DADDY f/MASE
Been Around The World Again (Bad Boy/Arista)
TOTAL PLAYS/INCREASE: 1106/157
TOTAL STATIONS/ADDS: 59/2
CHART: 36

SILKK THE SHOCKER
Just Be Straight With Me (No Limit/Priority)
TOTAL PLAYS/INCREASE: 1093/270
TOTAL STATIONS/ADDS: 71/0
CHART: 38

YOUNG BLEED f/MASTER P & FIEND
Times So Hard (No Limit/Priority)
TOTAL PLAYS/INCREASE: 1020/42
TOTAL STATIONS/ADDS: 60/0
CHART: 39

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BUSTA RHYMES Turn It Up (Elektra/EEG)	67
GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	59
CHICO DEBARGE No Guarantee (Kedar/Universal)	53
DAZ DILLINGER In California (Death Row/Priority)	47
KIMBERLY SCOTT Don't Leave Me Alone (Columbia)	34
TAMI HERT If You Were Mine (550 Music)	33
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	13
JON B. They Don't Know (Yab Yum/550 Music)	11
EBONI FOSTER Crazy For You (Nightbird/MCA)	8
ROBYN Do You Really Want Me (RCA)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET I Get Lonely (Virgin)	+539
EBONI FOSTER Crazy For You (Nightbird/MCA)	+406
LOX Money, Power, And Respect (Bad Boy/Arista)	+398
SCARFACE Homies & Thugs (Rap-A-Lot)	+347
JON B. They Don't Know (Yab Yum/550 Music)	+325
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	+310
GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	+306
JACKSON 5 f/BLACK ROB I Want You Back '98 (Motown)	+288
SILKK THE SHOCKER Just Be Straight... (No Limit/Priority)	+270
BUSTA RHYMES Turn It Up (Elektra/EEG)	+258

HOTTEST RECURRENTS

LSG My Body (EastWest/EEG)

DRU HILL 5 Steps (Island)

TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)

BOYZ II MEN A Song For Mama (Motown)

DRU HILL We're Not Making Love No More (LaFace/Arista)

BUSTA RHYMES Dangerous (Elektra/EEG)

7 MILE Just A Memory (Crave)

PHAJJA So Long (Well, Well, Well) (Warner Bros.)

TOTAL What About Us (LaFace/Arista)

USHER You Make Me Wanna... (LaFace/Arista)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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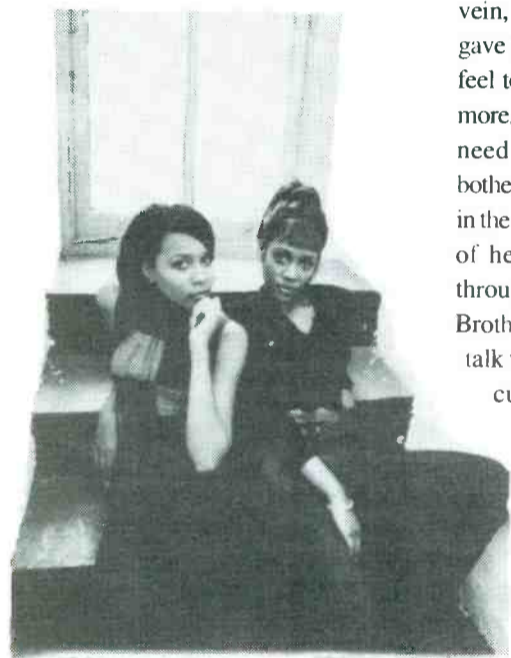
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ARTIST BREAKDOWN

ARTIST: **CHANGING FACES**
 LABEL: **Big Beat/Atlantic**

From the Big Beat/Atlantic recording artists who told the man to "just pay half of the rent and get out of here" in "G.H.E.T.T.O.U.T." and cited reasons to have that same man declared "missing" in "G.H.E.T.T.O.U.T. Part II" comes the single "All Day, All Night." Singing about another failed relationship (where are they meeting these guys!), the duo of **Charrise Rose** and **Cassandra Lucas** use their beautiful voices to blend harmoniously, flowing over a melodic, infectious R&B track.

These two New York natives met



while they were sophomores attending an arts school in New York City. After graduating, Cassandra earned a B.A. in sociology while Charisse went on to study criminal justice. (Is it just me, or do these subjects seem rather appropriate for those involved in the music industry?) After the two were reunited while singing background for the artist **Sybil**, they realized that they had the talent to sing foreground. After auditioning for Big Beat President **Craig Kallman**, contracts were drawn and signed. **Changing Faces** was born.

Though my favorite tune from their album *All Day, All Night* is "G.H.E.T.T.O.U.T.," the single "All Day, All Night" is in the same vein, just not as sassy. "G.H.E.T.T.O.U.T." gave instructions. It had the "talk to the hand" feel to it. In "All Day, All Night" the feel is more, "Look, as we sit here drinking coffee, I need to tell you something that's been bothering me." As the female notices changes in the man's attitude as well as in his treatment of her, she's basically saying that she's through with the whole kit and kaboodle. Brotha Man is not returning pages, they can't talk to each other anymore, there's no more cuddling, and even the strokin' has ceased! As the ladies put it, "If drama is all you're bringing [to the table], one has got to say parlay." With that in mind, I'm out! Peace.

—Tanya O'Quinn
 Asst. Urban Editor

Artist Breakdown highlights

IN MY OPINION

with **Roger Moore**

Keith Washington
 "Bring It On"
 (Silas/MCA)

PD, WXQL/Jacksonville

My music profile is on MCA recording artist Keith Washington. For a long time, I feel Washington has been underrated as a balladeer. Since his debut, his career has taken off like a wildflower. When he first came on the scene, he got a chance at the soaps (which was a result of the success of his smash single "Kissing You"). He's a natural when it comes to theater as well, judging by his performance as the lead actor in the play *There's Nothing Like Family*.

Keith Washington really brings it on!!! Already this song has listeners recognizing that this guy is a natural when it comes to the field of entertainment and, most importantly, when it comes to understanding how our women feel. As with his previous works, Keith is able to combine the perfect lyrics with a great melody. This union, which is most appreciated by the female listeners, could teach the male audience a thing or two when it comes to relationships.



This singer/songwriter/producer has resurfaced and by the impressive result of his debut single, I don't think he's going anywhere anytime soon.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (3/16) and Tuesday (3/17).

- A-TOWN PLAYERS Player Can't You See (EastWest/EEG)
- ALL Love Letters (Island)
- BIG BUB Settle Down (Kedar/Universal)
- EAZY-E 24 Hrs. To Live (Epic)
- 4 KAST You're Gonna Miss My Lovin' (RCA)
- B.B. KING f/TRACY CHAPMAN The Thrill Is Gone (MCA)
- MYA All About Me (Interscope)
- ONYX Shut 'Em Down (Def Jam/RayMercury)
- 7 MILE Do Your Thing (Crave)

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 RADIO NETWORKS
 (818) 377-5300

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #30
WNOV
 WNOV/Milwaukee
 (414) 449-9668
 Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	15	15	15	15	DESTINY'S CHILD/No. No. No
10	15	15	15	15	SWV/Rain
12	15	15	15	15	K-Ci & JQ/All My Life
12	15	15	15	15	MASTER P/Make 'Em Say Ugh
15	15	15	15	15	MASE F/TOTAL/What You Want
12	15	15	15	15	2PAC F/ERIC WILLIAMS/Do For Love
12	15	15	15	15	OL SKOOL.../Am I Dreaming
15	15	15	15	15	WYCLEF JEAN/Gone Till November
12	15	15	15	15	PUBLIC ANNOUNCEMENT/Body Bumpin'...
12	15	15	15	15	ICE CUBE/We Be Clubbin'
10	12	12	12	12	MARIAH CAREY.../Breakdown
10	12	12	12	12	SMOOTH/Strawberries
12	12	12	12	12	MISSY ELLIOTT/Beep Me 911
12	12	12	12	12	NEXT/Too Close
12	12	12	12	12	AL TO G/FICE CUBE/Only In California
10	12	12	12	12	TAMIA/Imagination
10	12	12	12	12	MONTELL JORDAN/Let's Ride
12	12	12	12	12	CHRISTIAN/Bring Back Your Love
10	12	12	12	12	MYSYKAL/The Man Right Chea
10	10	10	10	10	JODY WATLEY/Oh The Hook
10	10	10	10	10	LORD TARIQ.../Deja Vu
10	10	10	10	10	K.P. & ENVY/Swing My Way
8	10	10	10	10	J.O. FIBRAT & USHER/The Party Continues
8	10	10	10	10	SNODP & KURUPT/Hide On/Caught Up
8	10	10	10	10	LSG F.L.L./Curious
8	10	10	10	10	SILK THE SHOCKER/Just Be Straight...
10	10	10	10	10	ARETHA FRANKLIN/Rose Is Still...
8	10	10	10	10	OUTKAST/WGCE/Loin Due Time
10	10	10	10	10	JAGGED EDGE/Gotta Be

MARKET #32
WCKX
 WCKX/Columbus, OH
 (614) 87-1444
 Strong/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	44	45	45	45	MARY J. BLIGE/Seven Days
45	45	45	45	45	K-Ci & JQ/All My Life
45	45	45	45	45	LSG/My Body
43	44	44	44	44	BRIAN MCKNIGHT/Anytime
41	42	41	41	41	USHER/Nice & Slow
44	44	44	44	44	UNCLE SAMM/Don't Ever Want...
39	34	42	42	42	SWV/Rain
44	44	43	39	39	TIMBALAND & MAGDO/Luv 2 Luv You
42	43	44	43	43	BOYZ II MENA/Song For Mama
28	28	29	36	36	USHER/You Make Me Wanna...
28	28	29	36	36	DESTINY'S CHILD/No. No. No
28	30	32	32	32	OL SKOOL.../Am I Dreaming
31	33	31	31	31	DRU HILL'S Steps
45	39	31	30	30	DRU HILL/We're Not Making...
27	24	28	30	30	NEXT/Too Close
25	27	28	28	28	MASE F/TOTAL/What You Want
26	30	29	28	28	TOTAL/What About Us
30	30	32	32	32	PUBLIC ANNOUNCEMENT/Body Bumpin'...
19	27	27	27	27	JANET/Get Lonely
25	28	28	27	27	MISSY ELLIOTT/Beep Me 911
26	22	27	27	27	LSG F.L.L./Curious
25	33	28	27	27	SMOOTH/Strawberries
28	26	28	26	26	SOMETHIN' FOR.../All I Do
28	27	28	26	26	MARIAH CAREY.../Breakdown
17	25	21	24	24	ARETHA FRANKLIN/Rose Is Still...
5	14	25	24	24	MONTELL JORDAN/Let's Ride
15	23	23	23	23	2PAC F/ERIC WILLIAMS/Do For Love
19	23	23	23	23	K.P. & ENVY/Swing My Way
19	18	22	22	22	JON B/Are U Still Down?

MARKET #2
RHYTHM
 102.3 KJLH
 KJLH/Los Angeles
 (310) 330-5550
 Winston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	34	39	39	BRIAN MCKNIGHT/Anytime
35	35	34	37	37	MILESTONE/ Care 'Bout You
38	38	35	36	36	BOYZ II MENA/Song For Mama
38	38	20	25	25	USHER/Nice & Slow
15	15	20	25	25	LUTHER VANDROSS/ Won't Let You...
15	20	25	25	25	K-Ci & JQ/All My Life
15	20	25	25	25	PHALJA/So Long (Well...)
25	25	25	20	20	MARY J. BLIGE/Seven Days
38	38	25	20	20	DRU HILL/We're Not Making...
14	14	15	20	20	ARETHA FRANKLIN/Rose Is Still...
14	14	17	17	17	WHISPERS/For The Cool In You
8	15	15	15	15	KEITH WASHINGTON/Bring It On
15	15	15	15	15	SWV/Rain
15	15	15	15	15	UNCLE SAMM/Don't Ever Want...
10	10	12	13	13	DESTINY'S CHILD/No. No. No
25	25	10	13	13	RANDY CRAWFORD/Bye Bye
7	7	12	12	12	LSG F.L.L./Curious
12	12	13	13	13	OL SKOOL.../Am I Dreaming
7	7	12	12	12	BONEY JAMES/It's All Good
12	12	13	13	13	JODY WATLEY/Oh The Hook
5	5	9	10	10	TAMIA/Imagination
5	5	9	10	10	PATTI LABELLE/Someone Like You
5	5	9	10	10	GEORGE HOWARD/Midnight Mood
5	5	9	10	10	JON B/They Don't Know
5	5	9	10	10	LSG/My Body
20	20	5	5	5	ERYKAH BAU/Bye Bye
10	10	5	5	5	MARIAH CAREY.../Breakdown
5	5	5	5	5	JANET/Get Lonely
5	5	5	5	5	DAVINA/Come Over To My...
5	5	5	5	5	ALI/Love Letters

MARKET #5
WDAS
 105.3 FM 1480 AM
 WDAS/Philadelphia
 (610) 617-8500
 Tamburro/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	BRIAN MCKNIGHT/Anytime
25	22	24	25	25	DRU HILL/We're Not Making...
23	23	23	23	23	PATTI LABELLE/Shoe Was On...
25	25	25	25	25	BOYZ II MENA/Song For Mama
23	24	24	24	24	KENNY LATTIMORE/For You
17	15	17	18	18	UNCLE SAMM/Don't Ever Want...
15	16	16	16	16	PHALJA/So Long (Well...)
23	14	15	15	15	MARY J. BLIGE/Seven Days
14	14	15	15	15	K-Ci & JQ/All My Life
13	13	15	15	15	LUTHER VANDROSS/ Won't Let You...
10	10	10	10	10	SWV/Rain
10	10	10	10	10	OL SKOOL.../Am I Dreaming
10	10	10	10	10	JODY WATLEY/Oh The Hook
6	10	10	10	10	ARETHA FRANKLIN/Rose Is Still...
6	9	10	10	10	ALI/Love Letters
6	8	10	10	10	PATTI LABELLE/Someone Like You
7	7	8	10	10	ARETHA FRANKLIN/Rose Is Still...
5	5	6	10	10	PHIL PERRY/One Heart One Love
5	5	6	10	10	GEORGE HOWARD/Midnight Mood
7	7	8	8	8	JAGGED EDGE/Gotta Be
5	5	6	6	6	RANDY CRAWFORD/Bye Bye
5	5	6	6	6	BONEY JAMES/It's All Good
5	5	6	6	6	BILLY PORTER/Borrowed Time
5	5	6	6	6	JANET/Get Lonely
5	5	6	6	6	VOICES OF THEORY/Dimelo (Say It)
5	5	6	6	6	JON B/They Don't Know
5	5	6	6	6	CECE WINANS/Well, Alright!
5	5	6	6	6	DAVINA/Come Over To My...

MARKET #6
V100
 KRBV/Dallas
 (214) 630-3011
 Baote

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	MILESTONE/ Care 'Bout You
37	37	37	37	37	BRIAN MCKNIGHT/Anytime
22	22	22	22	22	MARY J. BLIGE/Seven Days
23	23	23	23	23	SWV/Rain
32	32	32	32	32	UNCLE SAMM/Don't Ever Want...
24	24	24	24	24	ARETHA FRANKLIN/Rose Is Still...
6	6	6	6	6	JANET/Get Lonely
36	36	36	36	36	OL SKOOL.../Am I Dreaming
25	25	25	25	25	LSG/My Body
25	25	25	25	25	K-Ci & JQ/All My Life
25	25	25	25	25	PATTI LABELLE/Someone Like You
24	24	24	24	24	DESTINY'S CHILD/No. No. No
29	29	29	29	29	ARETHA FRANKLIN/Rose Is Still...
29	29	29	29	29	BOYZ II MENA/Song For Mama
12	12	12	12	12	USHER/Nice & Slow
12	12	12	12	12	JOE/The Love Scene
12	12	12	12	12	GOD'S PROPERTY/Stamp
15	15	15	15	15	USHER/You Make Me Wanna...
14	14	14	14	14	LUTHER VANDROSS/ I Can Make It Better
21	21	21	21	21	DRU HILL'S Steps
13	13	13	13	13	RANDY CRAWFORD/Bye Bye
12	12	12	12	12	ERYKAH BAU/Bye Bye
13	13	13	13	13	MARY J. BLIGE/Everything
12	12	12	12	12	ERYKAH BAU/Next Lifetime
12	12	12	12	12	VOICES OF THEORY/Dimelo (Say It)
34	34	34	34	34	DRU HILL/We're Not Making...
11	11	11	11	11	DRU HILL/We're Not Making...

MARKET #33
96.1
 Adult Satisfaction!
 KSJL/San Antonio
 (210) 271-9600
 Andrews/Ollervidez

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	21	19	25	25	SMOOTH/Strawberries
6	21	20	21	21	MONTELL JORDAN/Let's Ride
20	24	21	23	23	DESTINY'S CHILD/No. No. No
17	21	18	22	22	IMMATURE/Extra, Extra
17	21	18	22	22	MARIAH CAREY.../Breakdown
14	22	19	21	21	K-Ci & JQ/All My Life
17	20	17	21	21	PUBLIC ANNOUNCEMENT/Body Bumpin'...
14	19	18	21	21	WYCLEF JEAN/Gone Till November
20	19	21	21	21	NEXT/Too Close
18	22	18	20	20	MISSY ELLIOTT/Beep Me 911
10	17	15	20	20	BILLY PORTER/Borrowed Time
6	11	18	20	20	JAGGED EDGE/Gotta Be
12	21	19	20	20	JODY WATLEY/Oh The Hook
15	21	18	19	19	SWV/Rain
18	24	19	19	19	LSG F.L.L./Curious
7	9	15	19	19	ARETHA FRANKLIN/Rose Is Still...
17	24	24	24	24	OL SKOOL.../Am I Dreaming
14	11	10	16	16	KEITH WASHINGTON/Bring It On
13	12	10	15	15	H-TOWN/Natural Woman
13	12	10	15	15	JANET/Get Lonely
9	9	15	15	15	JON B/They Don't Know
5	5	8	8	8	K.P. & ENVY/Swing My Way
5	5	8	8	8	ROOM SERVICE/Stay
8	8	8	8	8	WHISPERS/For The Cool In You
8	8	8	8	8	PLAYA/Cheers 2 U
8	8	8	8	8	REBBIE JACKSON/Yours Faithfully
8	8	8	8	8	DAVINA/Come Over To My...
8	8	8	8	8	TAMIA/Imagination
8	8	8	8	8	VOICES OF THEORY/Dimelo (Say It)

MARKET #34
103 JAMZ
 WWOV/Norfolk
 (757) 466-0009
 Holdy/Mauzone

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	40	40	37	37	OL SKOOL.../Am I Dreaming
31	32	35	37	37	LORD TARIQ.../Deja Vu
38	40	37	36	36	USHER/Nice & Slow
38	36	37	36	36	SWV/Rain
36	38	33	36	36	DESTINY'S CHILD/No. No. No
16	14	40	35	35	DMX/Get At Me Dog
34	36	34	35	35	MISSY ELLIOTT/Beep Me 911
30	30	31	34	34	MONTELL JORDAN/Let's Ride
44	45	43	34	34	K-Ci & JQ/All My Life
32	30	34	34	34	WYCLEF JEAN/Gone Till November
34	33	33	33	33	QUEEN PEN W/OST.../Party Ain't A Party
29	29	32	33	33	PUBLIC ANNOUNCEMENT/Body Bumpin'...
13	8	25	31	31	NEXT/Too Close
33	36	32	30	30	L.L. COOL.../J.3.2.1.
13	13	13	13	13	JANET/Get Lonely
30	30	30	30	30	LOX/Money, Power, And...
35	35	35	35	35	TIMBALAND & MAGDO/Clock Strikes
34	35	27	30	30	DAVE HOLLISTER.../The Weekend
40	40	31	26	26	JODY WATLEY/Oh The Hook
12	10	22	25	25	MARY J. BLIGE/Seven Days
37	34	32	24	24	TAMIA/Imagination
5	5	24	22	22	MASE F/TOTAL/What You Want
31	30	20	21	21	ARETHA FRANKLIN/Rose Is Still...
9	10	14	19	19	EBONI FOSTER/Crazy For You
17	5	17	17	17	ELUSION/Reality
17	5	17	17	17	MASTER P/Make 'Em Say Ugh
10	16	19	16	16	GANG STARR/Royalty
10	16	19	16	16	SMOOTH/Strawberries

MARKET #7
MAX 92.3
 WMXD/Detroit
 (313) 965-2000
 Starr/Rankin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	23	24			

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCB/Alexandria, LA PD/MD: Donnie Taylor ROBYN "Really" CHICO DEBARGE "Guarantee" JANE "Lonely" BUSTARHYMES "Turn" GOODIE MOB "Dance"	WVVW/Charleston, SC PD/MD: Terry Base 5 GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" JON B. "They" BUSTARHYMES "Turn" KIMBERLY SCOTT "Alone" DAZ DILLINGER "California"	WROU/Dayton, OH PD/MD: Marco Simmons No Adds	WNEZ/Hartford, CT PD/MD: Mark Dennis 15 CHICO DEBARGE "Guarantee" 15 BUSTARHYMES "Turn"	WHNR/Lakeland, FL GM: Frankie Grover PD/MD: Blair Braxton KIMBERLY SCOTT "Alone" CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" BUSTARHYMES "Turn" STRANDED "Wanna" TAMI HERT "Mine"	WHRK/Memphis, TN PD/MD: Bobby O'Jay APD: Eileen Nathaniel 6 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" TAMI HERT "Mine" KIMBERLY SCOTT "Alone" M.J.G. "Middle" NADANUF "Rollin'"	WQOK/Nashville, TN OM: Jim Kennedy SYLK-E F.Y.N.E. F/CHILL "Romeo" J.D. BRAT & USHER "Party" EBONI FOSTER "Crazy"	WCDX/Richmond, VA PD: Aaron Maxwell 5 VOICES OF THE THEORY "Dimelo" ICE CUBE "Clubbin'" GOODIE MOB "Dance" RANDY CRAWFORD "Bye" BUSTARHYMES "Turn" TAMI HERT "Mine" KIMBERLY SCOTT "Alone"	KMJM/St. Louis, MO OM/PD: Chuck Atkins APD/MD: Eric Mychaels 9 ROBYN "Really" CHICO DEBARGE "Guarantee" BUSTARHYMES "Turn" DAZ DILLINGER "California" TAMI HERT "Mine"
WHTA/Atlanta, GA OM: Don Alias PD: Sean Taylor 58 GOODIE MOB "Dance" BUSTARHYMES "Turn" DAZ DILLINGER "California"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 19 GOODIE MOB "Dance" JACKSON 5/BLACK ROB "Want" BUSTARHYMES "Turn" SCARFACE "Homes"	WJLB/Detroit, MI PD: Michael Saunders APD/MD: Janel G. 5 GOODIE MOB "Dance" 5 BUSTARHYMES "Turn"	WEUP/Huntsville, AL PD/MD: Steve Murray 10 MARK MORRISON "Moan" 6 KEITH WASHINGTON "Bring" 5 GOODIE MOB "Dance"	WQHH/Lansing, MI PD/MD: Brant Johnson 15 JAGGED EDGE "Gotta" 10 CHICO DEBARGE "Guarantee" 5 DAZ DILLINGER "California" 5 GOODIE MOB "Dance" 5 BUSTARHYMES "Turn" 5 KIMBERLY SCOTT "Alone" 5 KOMPOZUR "Take" TAMI HERT "Mine"	WEDR/Miami, FL OM: James Thomas PD/MD: Cedric Hollywood 13 MASE F/TOTAL "What" 11 VOICES OF THE THEORY "Dimelo" 5 MILITIA "Burn" BUSTARHYMES "Turn"	WQVE/New Orleans, LA PD/MD: Gerod Stevens 33 JOEY WATLEY "Hook" TIMBALAND & MAGOO "Clock"	WPLZ/Richmond, VA PD/MD: Phil Daniel 5 BUSTARHYMES "Turn" 5 SCARFACE "Homes" 5 ROBYN "Really" 5 TAMI HERT "Mine" BONEY JAMES "Good" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee"	WTMP/Tampa, FL PD: Larry Steele MD: Don Carlos 6 KIMBERLY SCOTT "Alone" 5 LOIS LANE "Chinese" 5 GOODIE MOB "Dance" 5 PRINCE & KYMAMI "Gotta" BUSTARHYMES "Turn" TAMI HERT "Mine" NADANUF "Rollin'" CHICO DEBARGE "Guarantee" DAZ DILLINGER "California"
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 8 GOODIE MOB "Dance"	WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic 20 GOODIE MOB "Dance" 10 CHICO DEBARGE "Guarantee" 5 KIMBERLY SCOTT "Alone" 5 DAZ DILLINGER "California" 5 KOMPOZUR "Take" 5 MYA "All" 5 BUSTARHYMES "Turn"	WJMN/Jackson, MS PD/MD: Stan Branson GOODIE MOB "Dance" VOICES OF THE THEORY "Dimelo" BUSTARHYMES "Turn" LUKE "Rase" JAMES GREER & CO. "Beautiful"	WTLC/Indianapolis, IN PD: Brian Wallace No Adds	WJXX/Laurel, MS GM/OM/PD/MD: Lee Nichols 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 DAZ DILLINGER "California" 5 KIMBERLY SCOTT "Alone" 5 BUSTARHYMES "Turn" 5 TAMI HERT "Mine"	WKKV/Milwaukee, WI PD: Nate Bell MD: Darryn D. 9 ELLUSION "Really" 8 IMMATURE "Extra" 6 MYSTIKAL "Man" MYA "All" VOICES OF THE THEORY "Dimelo" TAMI HERT "Mine" GOODIE MOB "Dance"	WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mauzone SYLK-E F.Y.N.E. F/CHILL "Romeo" KIMBERLY SCOTT "Alone" BUSTARHYMES "Turn" DAZ EPX "Rap"	WTLZ/Saginaw, MI PD: Kemitt Crockett MD: Tony Lamplery 5 CHICO DEBARGE "Guarantee" 5 SCARFACE "Homes" 5 BUSTARHYMES "Turn" 5 DAZ DILLINGER "California" 5 KOMPOZUR "Take" GOODIE MOB "Dance" KIMBERLY SCOTT "Alone" TAMI HERT "Mine"	WJUC/Toledo, OH PD: Charlie Mack MD: Keith Roberts 13 CHICO DEBARGE "Guarantee" 12 GOODIE MOB "Dance" 12 RICK JAMES "Turn" 10 BUSTARHYMES "Turn" 10 DAVE HOLLISTER "Weekend" 5 TAMI HERT "Mine" 5 SCARFACE "Homes" 5 KIMBERLY SCOTT "Alone" 5 DAZ DILLINGER "California"
WFXA/Augusta, GA MD: Lance Pantan BUSTARHYMES "Turn" ROOM SERVICE "Stay" CECE WINANS "Well" PLAYA "Cheers" GANG STARR "Royalty" GOODIE MOB "Dance" PUFF DADDY F/MASE "Been"	WGCI/Chicago, IL OM/PD: Erny Smith APD/MD: Jay Alan No Adds	WJNN/Dothan, AL PD: Regina Dawkins MD: Tony Black 5 BUSTARHYMES "Turn" 5 KIMBERLY SCOTT "Alone" CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" REBBIE JACKSON "Faithful" STRANDED "Wanna" TAMI HERT "Mine"	WJMG/Laurel, MS PD: LaDonna Jones 5 GOODIE MOB "Dance" 5 BUSTARHYMES "Turn" CHICO DEBARGE "Guarantee" KIMBERLY SCOTT "Alone" DAZ DILLINGER "California" TAMI HERT "Mine"	WJWL/Lima, OH PD/MD: Desari Downs 10 RAKIM "Saga" 10 TAMI HERT "Mine" 10 BUSTARHYMES "Turn" 5 CHICO DEBARGE "Guarantee" 5 DAZ DILLINGER "California" 5 SUICIDE "Clean" 5 GOODIE MOB "Dance" 5 KIMBERLY SCOTT "Alone" 5 THREE 6 MAYIA "Fear"	WNOV/Milwaukee, WI PD/MD: Sandra Robinson CHICO DEBARGE "Guarantee" KIMBERLY SCOTT "Alone" BUSTARHYMES "Turn" GOODIE MOB "Dance" MARK MORRISON "Moan" EBONI FOSTER "Crazy" DAZ DILLINGER "California" TAMI HERT "Mine"	KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" BUSTARHYMES "Turn"	WRKE/Salisbury, MD PD: Tony Quarbarone MD: Manuel Mena CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" BUSTARHYMES "Turn"	KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" BUSTARHYMES "Turn"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly 11 LIL' JON "Shawty" 9 BUSTARHYMES "Turn" JON B. "They"	WIZF/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" GOODIE MOB "Dance" BUSTARHYMES "Turn" JON B. "They" VOICES OF THE THEORY "Dimelo"	WJZZ/Ft. Wayne, IN PD/MD: Chris Reynolds 11 CHICO DEBARGE "Guarantee" GOODIE MOB "Dance" 10 BUSTARHYMES "Turn" TAMI HERT "Mine" KIMBERLY SCOTT "Alone" ROBYN "Really" DAZ DILLINGER "California"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears VOICES OF THE THEORY "Dimelo" TAMI HERT "Mine" KIMBERLY SCOTT "Alone" DAZ DILLINGER "California" CHICO DEBARGE "Guarantee" GOODIE MOB "Dance" DAZ DILLINGER "California" TAMI HERT "Mine"	WJLM/Lima, OH PD/MD: Desari Downs 10 RAKIM "Saga" 10 TAMI HERT "Mine" 10 BUSTARHYMES "Turn" 5 CHICO DEBARGE "Guarantee" 5 DAZ DILLINGER "California" 5 SUICIDE "Clean" 5 GOODIE MOB "Dance" 5 KIMBERLY SCOTT "Alone" 5 THREE 6 MAYIA "Fear"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WJHM/Orlando, FL PD: Russ Allen Interim MD: Al Fiola No Adds	KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko 5 J.D. BRAT & USHER "Party" TAMI HERT "Mine" CHICO DEBARGE "Guarantee" GOODIE MOB "Dance" BUSTARHYMES "Turn" DAZ DILLINGER "California"	WACR/Tupelo, MS PD/MD: Jerold Jackson APD: Val Goodson DAZ DILLINGER "California" CHICO DEBARGE "Guarantee" GOODIE MOB "Dance" BUSTARHYMES "Turn" KIMBERLY SCOTT "Alone" TAMI HERT "Mine"
WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels 20 BUSTARHYMES "Turn" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 TAMI HERT "Mine" 5 J.P. "Late" 5 STRANDED "Wanna"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 CHICO DEBARGE "Guarantee" 10 BUSTARHYMES "Turn" 10 CHICO DEBARGE "Guarantee" 10 ROBYN "Really" 10 GOLD "Baby" 10 JACKSON 5/BLACK ROB "Want" 10 ABOVE THE LAW "Adventures"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 8 CHICO DEBARGE "Guarantee" 7 GOODIE MOB "Dance" 6 JON B. "They" 6 BUSTARHYMES "Turn" 5 DAZ DILLINGER "California" 5 KIMBERLY SCOTT "Alone" 5 TRE "Mot"	KIPRA/Little Rock, AR PD/MD: Joe Booker TAMI HERT "Mine" DAZ DILLINGER "California" CHICO DEBARGE "Guarantee" KIMBERLY SCOTT "Alone" BUSTARHYMES "Turn"	WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack 12 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 BUSTARHYMES "Turn" 5 KIMBERLY SCOTT "Alone"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WPHI/Philadelphia, PA PD: Miclox 27 WILL SMITH "Jiggy" 12 PUBLIC ANNOUNCEMENT "Body" JOEY WATLEY "Hook"	WEAS/Savannah, GA PD: Vern Catron MD: Jewel Carter 6 JACKSON 5/BLACK ROB "Want" BUSTARHYMES "Turn" GOODIE MOB "Dance" DAZ DILLINGER "California" JON B. "They" EBONI FOSTER "Crazy"	WESE/Tupelo, MS PD/MD: Stan Allen 5 TAMI HERT "Mine" 5 STRANDED "Wanna" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 NADANUF "Rollin'" 5 BUSTARHYMES "Turn" 5 GOLD "Baby"
WENN/Birmingham, AL PD: Jeff Tyson APD/MD: Chris Talley 5 LDX "Money" 5 BUSTARHYMES "Turn" 5 WYCLEF JEAN "November"	WWDM/Columbia, SC PD/MD: Paul Jackson 15 PUFF DADDY F/MASE "Been" 7 J.D. BRAT & USHER "Party" CHICO DEBARGE "Guarantee" GOODIE MOB "Dance" DAZ DILLINGER "California" KIMBERLY SCOTT "Alone" J.P. "Late" 5 STRANDED "Wanna"	WJFX/Ft. Wayne, IN PD/MD: B. J. Steele 10 DAZ DILLINGER "California" 10 CHICO DEBARGE "Guarantee" KIMBERLY SCOTT "Alone" GOODIE MOB "Dance" BUSTARHYMES "Turn" TAMI HERT "Mine"	KIIZ/Killeen, TX PD/MD: Mychal Maguire 11 CHICO DEBARGE "Guarantee" 9 BUSTARHYMES "Turn" 8 GOODIE MOB "Dance" 5 JACKSON 5/BLACK ROB "Want" 5 EBONI FOSTER "Crazy"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WPHI/Philadelphia, PA PD: Miclox 27 WILL SMITH "Jiggy" 12 PUBLIC ANNOUNCEMENT "Body" JOEY WATLEY "Hook"	WEAS/Savannah, GA PD: Vern Catron MD: Jewel Carter 6 JACKSON 5/BLACK ROB "Want" BUSTARHYMES "Turn" GOODIE MOB "Dance" DAZ DILLINGER "California" JON B. "They" EBONI FOSTER "Crazy"	WESE/Tupelo, MS PD/MD: Stan Allen 5 TAMI HERT "Mine" 5 STRANDED "Wanna" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 NADANUF "Rollin'" 5 BUSTARHYMES "Turn" 5 GOLD "Baby"
WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby 5 BUSTARHYMES "Turn" 5 CHICO DEBARGE "Guarantee"	WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 15 IMMATURE "Extra" 10 CHICO DEBARGE "Guarantee" 5 GOODIE MOB "Dance" 5 JON B. "They" DAZ DILLINGER "California" ROBYN "Really"	WTMG/Gainesville, FL PD/MD: Don Cody CHICO DEBARGE "Guarantee" DAZ DILLINGER "California" BUSTARHYMES "Turn" LOIS LANE "Chinese" TAMI HERT "Mine" GOODIE MOB "Dance"	KRRQ/Lafayette, LA PD/MD: Tyrone Davis 6 IMMATURE "Extra" 5 LOIS LANE "Chinese" JON B. "They" BUSTARHYMES "Turn"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WPHI/Philadelphia, PA PD: Miclox 27 WILL SMITH "Jiggy" 12 PUBLIC ANNOUNCEMENT "Body" JOEY WATLEY "Hook"	WEAS/Savannah, GA PD: Vern Catron MD: Jewel Carter 6 JACKSON 5/BLACK ROB "Want" BUSTARHYMES "Turn" GOODIE MOB "Dance" DAZ DILLINGER "California" JON B. "They" EBONI FOSTER "Crazy"	WESE/Tupelo, MS PD/MD: Stan Allen 5 TAMI HERT "Mine" 5 STRANDED "Wanna" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 NADANUF "Rollin'" 5 BUSTARHYMES "Turn" 5 GOLD "Baby"
WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels 20 BUSTARHYMES "Turn" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 TAMI HERT "Mine" 5 J.P. "Late" 5 STRANDED "Wanna"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 CHICO DEBARGE "Guarantee" 10 BUSTARHYMES "Turn" 10 CHICO DEBARGE "Guarantee" 10 ROBYN "Really" 10 GOLD "Baby" 10 JACKSON 5/BLACK ROB "Want" 10 ABOVE THE LAW "Adventures"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 8 CHICO DEBARGE "Guarantee" 7 GOODIE MOB "Dance" 6 JON B. "They" 6 BUSTARHYMES "Turn" 5 DAZ DILLINGER "California" 5 KIMBERLY SCOTT "Alone" 5 TRE "Mot"	KIPRA/Little Rock, AR PD/MD: Joe Booker TAMI HERT "Mine" DAZ DILLINGER "California" CHICO DEBARGE "Guarantee" KIMBERLY SCOTT "Alone" BUSTARHYMES "Turn"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WYOK/Mobile, AL PD/MD: Jammin' Jimmy Avant 10 GOODIE MOB "Dance" 10 MYA "All" 5 BUSTARHYMES "Turn" DAZ EPX "Rap" VOICES OF THE THEORY "Dimelo" CHICO DEBARGE "Guarantee" 5 CHICO DEBARGE "Guarantee" 5 JACKSON 5/BLACK ROB "Want" 5 KIMBERLY SCOTT "Alone"	WPHI/Philadelphia, PA PD: Miclox 27 WILL SMITH "Jiggy" 12 PUBLIC ANNOUNCEMENT "Body" JOEY WATLEY "Hook"	WEAS/Savannah, GA PD: Vern Catron MD: Jewel Carter 6 JACKSON 5/BLACK ROB "Want" BUSTARHYMES "Turn" GOODIE MOB "Dance" DAZ DILLINGER "California" JON B. "They" EBONI FOSTER "Crazy"	WESE/Tupelo, MS PD/MD: Stan Allen 5 TAMI HERT "Mine" 5 STRANDED "Wanna" 5 KIMBERLY SCOTT "Alone" 5 GOODIE MOB "Dance" 5 DAZ DILLINGER "California" 5 CHICO DEBARGE "Guarantee" 5 NADANUF "Rollin'" 5 BUSTARHYMES "Turn" 5 GOLD "Baby"

88 Total Reporters
 87 Current Reporters
 85 Current Playlists

Reported Frozen Playlist (2):
 KTB/Baton Rouge, LA
 WTKT/Lexington, KY

Did Not Report For Two Consecutive Weeks;
 Data Not Used (1):
 KDKS/Shreveport, LA

URBAN AC

WALR/Atlanta, GA Int. PD: Jim Kennedy K-CI & JOJO "Life" JOEY WATLEY "Hook"	WPAL-AM/Charleston, SC PD/MD: Jae Jackson 5 DENICE WILLIAMS "Standing"	WMXD/Detroit, MI PD: Monica Starr MD: Tony Rankin 5 LSG F/L.L. "Curious"	WXXI/Jackson, MS PD/MD: Stan Branson No Adds	KJLH/Los Angeles, CA PD/MD: Cliff Winston 5 DAVINA "Come" 5 ALI "Letters"	WMCS/Milwaukee, WI PD/MD: Tyrene Jackson No Adds	WYLD/New Orleans, LA PD/MD: LeBron Joseph 5 KIMBERLY SCOTT "Alone"	WSOJ/Richmond, VA PD/MD: Kevin Kotax SWW "Rain" USHER "Nice" STAN MOSLEY "Creep" TAMI HERT "Mine"	WTUG/Tuscaloosa, AL PD/MD: Steve Sloan No Adds
WWIN/Baltimore, MD PD: Kathy Brown Int. MD: Natalie Case No Adds	WMXG/Columbus, OH PD: Paul Strong MD: Warren Stevens PHIL PERRY "Heart" DENICE WILLIAMS "Standing"	WNFQ/Gainesville, FL MD: J. Marlin KIMBERLY SCOTT "Alone" DENICE WILLIAMS "Standing" FARRA BURNS "Never"	WSOL/Jacksonville, FL PD: Dave Wynter MD: K.J. 10 H-TOWN "Natural" 5 SWW "Rain"	WMJM/Louisville, KY PD: Tony Fields PHIL PERRY "Heart"	WDLT/Mobile, AL PD/MD: Mark Dylan No Adds	WCFB/Orlando, FL PD: Steve Holbrook MD: Henry Nelson No Adds	KQBR/Sacramento, CA PD: Clifford Brown, Jr. APD/MD: Ed Lee DAVINA "Come" DENICE WILLIAMS "Standing"	WMMJ/Washington, DC PD: Doug Gilmore No Adds
KQXL/Baton Rouge, LA PD: Al Jai Wallace 10 MARIAH CAREY "Breakdown" 9 DESTINY'S CHILD "No" JON B. "They"	KRBV/Dallas, TX PD: Thomas Bacole 24 DESTINY'S CHILD "No" 20 USHER "Nice"	WIKS/Greenville, NC PD: B.K. Kirkland MD: Dennis Lee JOEY WATLEY "Hook"	KNEK/Lafayette, LA PD/MD: Tyrone Davis JON B. "They"	KJMS/Memphis, TN PD: Bobby O'Jay CHICO DEBARGE "Guarantee" TESH FRINGRAM "Forever" TAMI HERT "Mine" KIMBERLY SCOTT "Alone"	WDAI/Myrtle Beach, SC PD/MD: Jeff Kenny K.P. & ENVI "Swing"	WDAS/Philadelphia, PA PD: Joe Tamburo APD/MD: Daisy Davis CECE WINANS "Well" DAVINA "Come"	KATZ/St. Louis, MO PD: Chuck Atkins JON B. "They"	37 Total Reporters 37 Current Reporters 34 Current Playlists
WBK/Birmingham, AL PD: Mike Abrams 25 K-CI & JOJO "Life" 24 DL SKOOL "Dreaming" TAMI HERT "Mine" 24 RANDY CRAWFORD "Bye" 17 PATRICE RUSHEN "Baby" 15 KEITH WASHINGTON "Bring" 13 JAMES GREER & CO. "Beautiful" 8 DRUHILL "Making"	KDKO/Denver, CO PD/MD: Rick Walker DAVE HOLLISTER "Weekend" TAMI HERT "Mine" TESH FRINGRAM "Forever" DENICE WILLIAMS "Standing" 4 KAST "Miss"	KMJQ/Houston, TX PD: Carl Conner MD: Carla Boether CHICO DEBARGE "Guarantee" EBONI FOSTER "Crazy" KIMBERLY SCOTT "Alone"	KXZZ/Lake Charles, LA PD/MD: Brian Robinson 9 PHIL PERRY "Heart" 5 KIMBERLY SCOTT "Alone" DENICE WILLIAMS "Standing" SISTER SLEDGE "Waking"	WHOT/Miami, FL PD: Tony Kidd APD/MD: Phil Michaels 11 DL SKOOL "Dreaming" 10 SWW "Rain" 9 BOY II MEN "Stand"	WNHC/New Haven, CT PD: Lamonda Williams MD: Earnest Johnson 7 DAVINA "Come"	KMJK/Phoenix, AZ PD: Art Jackson MD: Tim Higgs 5 CHICO DEBARGE "Guarantee" 5 ALI "Letters" DENICE WILLIAMS "Standing"	KXOK/St. Louis, MO PD: Stephen Byes 10 SWW "Rain" 6 PATI LABELLE "Someone" 6 JOE "Girls" 5 MILESTONE "Care" 5 MARY J. BLIGE "Dream" 5 SOUNDS OF BLACKNESS "Hold"	Did Not Report, Playlist Frozen (2): WVAZ/Chicago, IL WFXC/Raleigh, NC



URBAN AC TOP 30

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	BRIAN MCKNIGHT Anytime (Mercury)	1038	1017	1022	1030	36/0
3	3	2	2	UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)	846	789	807	839	37/0
6	5	3	3	MARY J. BLIGE Seven Days (MCA)	815	782	770	715	32/0
2	2	4	4	BOYZ II MEN A Song For Mama (Motown)	778	767	829	947	30/0
21	8	8	5	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	715	579	500	357	34/0
5	6	5	6	LUTHER VANDROSS I Won't Let You Do That To Me (LV/Epic)	702	717	748	717	32/0
9	7	7	7	PATTI LABELLE Someone Like You (MCA)	659	624	637	584	32/1
15	10	9	8	OL SKOOL 1/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	654	542	480	399	26/2
4	4	6	9	DRU HILL We're Not Making Love No More (LaFace/Arista)	652	679	782	810	27/1
14	15	10	10	K-CI & JOJO All My Life (MCA)	585	512	447	402	26/2
19	14	12	11	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	527	483	448	389	29/1
13	11	11	12	JODY WATLEY Off The Hook (Atlantic)	501	493	471	455	25/2
25	21	13	13	KEITH WASHINGTON Bring It On (Silas/MCA)	440	402	335	269	24/1
12	17	17	14	SOUNDS OF BLACKNESS Hold On (Change Is...) (Perspective/A&M)	396	360	423	500	21/1
24	20	19	15	PHIL PERRY One Heart One Love (Peak/Private)	392	359	354	290	23/3
BREAKER			16	JANET I Get Lonely (Virgin)	389	139	55	57	28/0
17	18	20	17	USHER Nice & Slow (LaFace/Arista)	366	359	375	397	19/2
BREAKER			18	WHISPERS For The Cool In You (Interscope)	363	321	228	135	18/0
BREAKER			19	JONATHAN BUTLER Lost To Love (N2K Encoded Music)	351	326	288	207	21/0
8	13	18	20	LSG My Body (EastWest/EEG)	342	360	461	596	17/0
26	25	22	21	LSG 1/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	337	324	308	256	16/1
28	29	26	22	ALI Love Letters (Island)	323	276	230	216	23/2
22	23	—	23	SWV Rain (RCA)	320	291	325	318	20/4
29	27	25	24	REBBIE JACKSON Yours Faithfully (MJJ/Work)	310	285	263	213	18/0
10	12	14	25	DRU HILL 5 Steps (Island)	310	402	470	545	18/0
7	9	15	26	JANET Together Again (Virgin)	299	394	499	602	16/0
—	—	27	27	EDDIE M. Tell Me (If You Still Care) (JVC/JMI)	293	266	200	121	21/0
23	22	24	28	PHAJJA So Long (Well, Well, Well) (Warner Bros.)	291	304	327	301	14/0
—	28	28	29	BONEY JAMES It's All Good (Warner Bros.)	283	261	239	200	22/0
DEBUT			30	CECE WINANS Well, Alright! (PMG/Atlantic)	256	205	177	130	18/1

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 34 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

PATRICE RUSHEN Sweetest Taboo (Discovery)
Total Plays: 254, Total Stations: 15, Adds: 1

JAMES GREER & CO. Beautiful Black People (Born Again)
Total Plays: 215, Total Stations: 19, Adds: 1

SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.)
Total Plays: 211, Total Stations: 9, Adds: 0

DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
Total Plays: 207, Total Stations: 10, Adds: 2

BILLY PORTER Borrowed Time (DVB/A&M)
Total Plays: 199, Total Stations: 15, Adds: 0

TAMIA Imagination (Qwest/WB)
Total Plays: 180, Total Stations: 11, Adds: 0

GEORGE HOWARD Midnight Mood (GRP)
Total Plays: 171, Total Stations: 13, Adds: 0

MARIAH CAREY 1/BONE THUGS... Breakdown (Columbia)
Total Plays: 168, Total Stations: 9, Adds: 1

H-TOWN Natural Woman (Relativity)
Total Plays: 149, Total Stations: 13, Adds: 1

DAVINA Come Over To My Place (Loud/RCA)
Total Plays: 140, Total Stations: 13, Adds: 4

Songs ranked by total plays

BREAKERS®

JANET
I Get Lonely (Virgin)

TOTAL PLAYS/INCREASE: 389/250
TOTAL STATIONS/ADDS: 28/0
CHART: 16

WHISPERS

For The Cool In You (Interscope)

TOTAL PLAYS/INCREASE: 363/42
TOTAL STATIONS/ADDS: 18/0
CHART: 18

JONATHAN BUTLER

Lost To Love (N2K Encoded Music)

TOTAL PLAYS/INCREASE: 351/25
TOTAL STATIONS/ADDS: 21/0
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DENIECE WILLIAMS Standing (Harmony)	7
KIMBERLY SCOTT Don't Leave Me Alone (Columbia)	5
DAVINA Come Over To My Place (Loud/RCA)	4
SWV Rain (RCA)	4
JON B. They Don't Know (Yab Yum/550 Music)	3
CHICO DEBARGE No Guarantee (Kedar/Universal)	3
TAMI HERT If You Were Mine (550 Music)	3
PHIL PERRY One Heart One Love (Peak/Private)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET I Get Lonely (Virgin)	+250
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	+136
OL SKOOL 1/K. SWEAT & XSCAPE Am I... (Keia/Universal)	+112
JON B. They Don't Know (Yab Yum/550 Music)	+77
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	+76
K-CI & JOJO All My Life (MCA)	+73
UNCLE SAM I Don't Ever Want To See... (Stonecreek/Epic)	+57
CECE WINANS Well, Alright! (PMG/Atlantic)	+51
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	+48
EBONI FOSTER Crazy For You (Nightbird/MCA)	+48

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BEBE WINANS In Harm's Way (Atlantic)
MILESTONE I Care 'Bout You (LaFace/Arista)
ERYKAH BADU Tyrone (Kedar/Universal)
KENNY LATTIMORE For You (Columbia)
PATTI LABELLE Shoe Was On The Other Foot (MCA)
LUTHER VANDROSS When You Call On Me... (LV/Epic)
JOE Good Girls (Jive)
USHER You Make Me Wanna... (LaFace/Arista)
JOE The Love Scene (Jive)
WILL DOWNING All About You (Mercury)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

EDDIE M. "Tell Me (If You Still Care About Me)"

27 Urban AC Chart

Urban AC Radio Says This Is A Hit!...Play It More, Play It More!

WVAZ
WYLD
WNHC

KMJQ
KJMS
WPAL-AM

KMJK
WFXC
KNEK

KXOK
WMJM
WNFQ

KDKO
WSOJ
WKXI

KQBR
KQXL
WFLM

WMXG
WDLT
KXZZ



Executive Producers: Eddie M. and Jesus Garber
Written By: Jimmy Jam and Terry Lewis





LON HELTON

Pay For Play — A Town Meeting

Continued from Page 1

country.com, which is the biggest country music entity on the Internet.

Going into this a few months ago with the help of WUSN/Chicago VP/GM Steve Ennen, we tried to come up with an objective: To grow the country music life group, to grow the category. In order for us to grow the life group, there have to be some synergies with the record industry.

So, we came to Nashville in December and got together with some key record company people as part of a fact-finding mission. We had some ideas, we talked with them about the ideas, and we walked away with a lot of information, knowing we had a lot to learn.

We came up with some campaigns that we believe touch base with problems the record and radio industries have. They provide a lot of solutions for those things while also creating a benefit for the radio stations. These campaigns also create benefits for the record companies and for retailers. I can tell you that we already have verbal agreements that go into the millions of dollars, because we have created campaigns that are going to work for everyone. The campaigns are designed to be something that, a year from now, the record industry will say, "Absolutely, this works."

This is something we need to do. If these campaigns are built just to put money in radio's pockets, and they don't benefit the record indus-



My main concern is a strong strategic partnership between Nashville and the radio station. You never want to lose that.

—Peter Smyth



try or the retailers, they're not going to get very far.

These campaigns are not for consumption in this group, but there will be a day in the not-too-distant future when we will be able to tell you what these things are. It makes it kind of awkward to be on this panel, because I can tell you that the campaigns are in place, but I can't tell you what they are. I can tell you one thing that is very clear and definite about the campaigns: They have absolutely nothing to do with asking for money to play a record. I don't know where pay for play came from. We didn't do it.

The other thing I can tell you is that they have been developed to grow benefit for the three main entities that have to have the benefit — radio, records, and retailers. It's that simple.

Farber: I think at this point it would be a great time to hear from Rick and Joe. Most of us know a lot about how radio works, but I would like to hear from both of these gentlemen. How does it really work within a record company? How do you make decisions? How are your budgets created? How do you, in turn, decide on the money that gets spent targeting the consumer?

Blackburn: First, we need to explain how recorded music is sold. The issue — and Rick, I'm not sure where you're going. I think once again we're playing three-card monte — you know, it's the peanut under the shell here. But it's important to realize that we are talking about print vs. radio. If that's the issue, radio's going to win. However, when you look at our account base, we don't sell directly to our top two customers, which are Wal-Mart and K mart. We sell to middlemen or distributors. We, in turn, ship product in there with advertising dollars. They turn around and work with K mart, and the bulk of that advertising money goes into newspaper. Your mass retailers love newspaper, and that's because within their stores they have lawn mowers and jewelry and batteries. And, "By the way, we have recorded music over here in the corner as well." So, newspaper has worked for them. But, it's up to radio to sell radio to K mart. I don't think you can come to a record company and expect us to go to K mart and sell radio — no more than I would want to call and ask Mel Karmazin to get John Michael Montgomery units into Wal-Mart for me.

The Telecommunications bill and ensuing consolidation allow some of the radio groups to do an overlay on some of these markets with a Wal-Mart or a K mart, and there are some opportunities. But I don't think anybody in the room would argue that radio would sell prerecorded music a lot better than newspaper. How and when that's done is a matter of time, but it's definitely on the horizon.

Galante: Also, these companies are public companies, and their inventory turnover is absolutely important in terms of growing their businesses. So, they've gotten more and more difficult in terms of actually getting product in there. In reality, it's a slotting allowance you basically pay for. Our slotting allowance is the same whether it's a pop or country record. But the country marketplace doesn't have the same upside. There's also the turnover rate. If these things are not moving within 60-90 days, they're coming back to us. So, we're paying the allowance one way, and then we're getting it back the other way.

Blackburn: It's important to point out that music is sold on a two-way street. We do have this thing called a return — which is rather unusual with a lot of vendors that sell to Wal-Mart or K mart. The return factor for the industry in coun-

try runs about 22%. That has a dramatic impact on your bottom line. It's a variable that we would like to control better.

Farber: Jaye, share with us Jacor's perspective on how it is approaching this area.

Albright: Many companies have grown logarithmically over the last couple of years. One of the reasons why we're growing is because we have a plan, and our plan is to make the most of the resources that we are amassing. Certainly, as part of that, a number of major companies have networks. So, we're looking at ev-



I don't think you can come to a record company and expect us to go to K mart and sell radio — no more than I would want to call and ask Mel Karmazin to get John Michael Montgomery units into Wal-Mart for me.

—Rick Blackburn



everything we've purchased — including stations in all formats — and are building to maximize revenue and cash flow with those.

Something that got my attention was when Garth Brooks' new album, *Sevens*, came out, Capitol purchased a lot of radio through the Metro networks. It surprised me to hear *Sevens* being advertised by my traffic reporter. It made me feel like we weren't doing a very good job at Jacor at presenting what we could do. That's why we're doing some of the same things to build relationships with record companies that CBS is doing. We can bring a lot of resources to the table, and we want to do a good job of presenting what we can do as a unified force.

The other thing we can do is multiformat, since we own fairly large clusters in a lot of markets. We started looking at independent promotion and what our pop and rock divisions were doing with the contracts that are fairly common in those formats. For example, on the release of one new song in a rock division, we calculate that a record company pays the independent promoter who works with our Rock station something like \$35,000. And you wonder, Is that productive? Could we be our own independent promoters? I find it ironic that Country, the format that has the best relationship directly with radio — and, obviously, this seminar is a great example that no matter what size market you're in, an event like this provides you



CRS PAY FOR PLAY PLAYERS — The Country Radio Seminar session on "pay for play" was moderated by R&R Publisher/CEO Erica Farber. Panelists were (l-r) RLG/Nashville Chairman Joe Galante, Atlantic/Nashville President Rick Blackburn, CBS' Rick Torcasso, Jacor Director/Country Programming Jaye Albright, and Greater Media Regional VP Peter Smyth.

access to artists and music people. I mean, a room like this simply doesn't happen in any other format. We're so open, and we have such great relationships. *Inside Radio* comes out as if this is some big scandal that we're talking about pay for play here, when all we're really trying to do is build relationships and work together.

These big companies that have stations in formats where there is already a certain amount of pay for play going on are reassessing those dollars and wondering whether we should become our own independent promoters and represent ourselves to the labels — and that's not getting mentioned here. I find it ironic that the very discussions that I think are going to work to help make us stronger, both radio and records on the country side, have created this sort of yellow journalism that really is obviously out to sell papers. I think the hyperbole is greater than the reality.

Farber: I don't know how many of you attended the Group Head session the other day, but the question arose — and I'm going to paraphrase — "Are the GMs going to be picking the music for radio now?" Peter, you're in that position. How do you react to that?

Smyth: I never want to be in the position of picking the music. From Greater Media's perspective in our Boston operation, I have to echo what Jaye said. When I first was called about the pay for play issue, I really didn't understand it. If a radio station wants to run a "new artist" program, and they want to get the monies from the label to sponsor that program, then let the marketplace set that. My main concern is that there should be a strong strategic partnership between Nashville and the radio station, and you never want to lose that.

I'm in the business of getting ratings for the radio stations that I represent and making sure we sell advertising time. I look to Nashville to produce great music. When they produce great music, that produces great radio, which is what this is all about. There shouldn't be any barriers between radio and the labels. I don't really know why we would do that. This pay for play thing has really taken on a life of its own. But the question to really ground this, I pose to Rick and Joe: How much money are we actually talking about, and is the rate of return on what we're talking about worth it? I don't think that has ever been put on the table. I understand the slotting allowance and that it's an expensive thing. I would like to know the dollars we're talking about. Is that the issue? Or is it, How do we grow the country life group so our radio stations get

bigger ratings and, in turn, bigger dollars?

I know in my own organization that we do a great amount of non-traditional revenue. Where we find that you can make the money in Country radio is when they have these concerts coming through and you get involved with Kraft or some of the major sponsors. The prospecting opportunities and the promotional opportunities for your radio station are boundless.

Galante: The issue Peter just raised is a major concern for us as a company. Transferring dollars back to radio is one issue. But, as a record company, the issue is, How do we grow this business? The reality is, we're probably looking at a total pool of about \$10 million — discretionary dollars — to be divided among the entire Country format. That \$10 million will come from fewer videos or less slotting allowance, but it's not going to be that we're adding dollars to that \$10 million, because we're in a very flat to down market. We're down from where we were a few years ago. So, unless we can grow this, we cannot get additional dollars back in this



I can tell you one thing that is very clear and definite about the campaigns: They have absolutely nothing to do with asking for money to play a record.

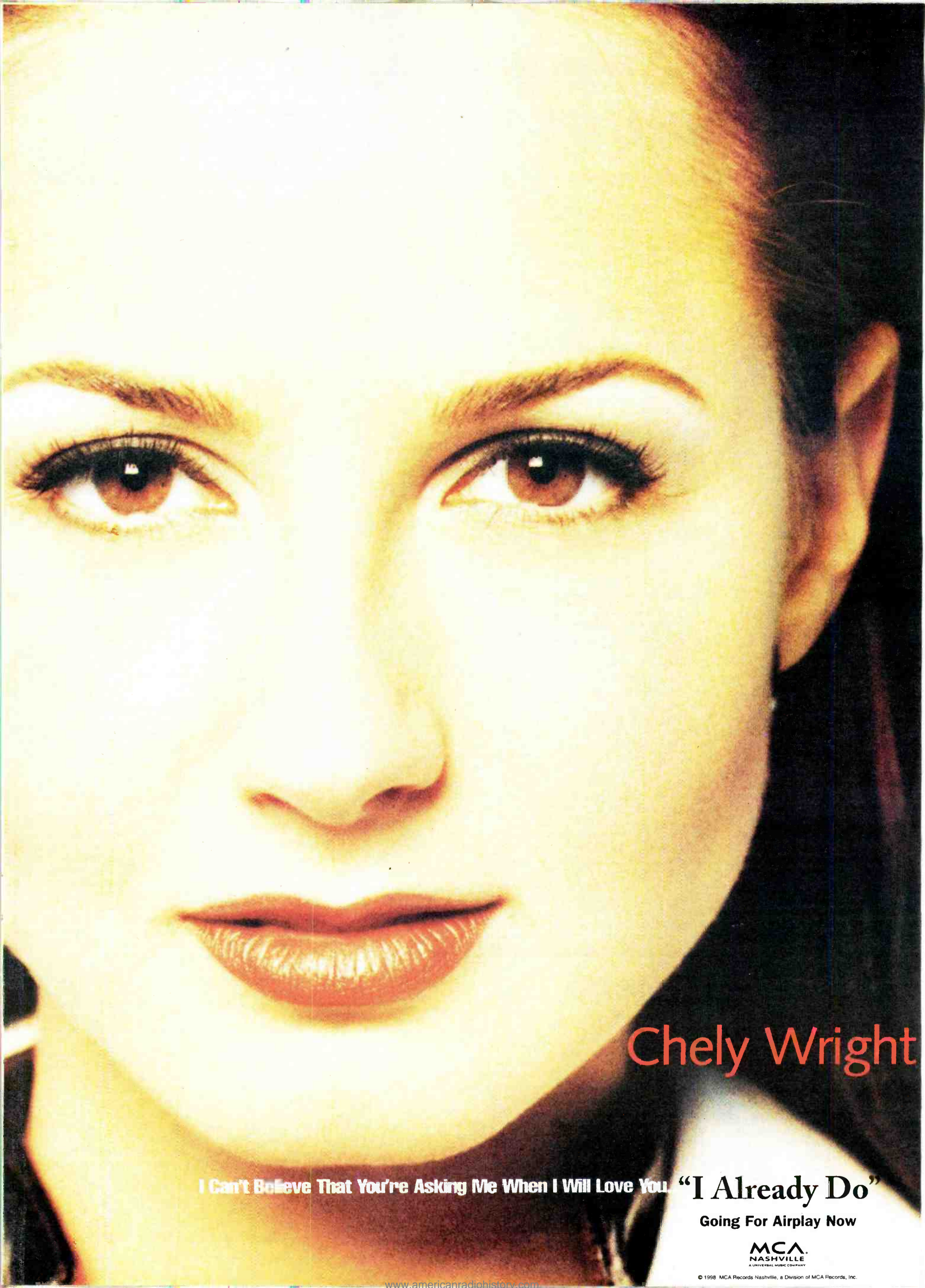
—Rick Torcasso



thing. We have the same consolidation with the accounts Rick mentioned before — Wal-Mart, K mart, and Target. They represent 50-60% of our sales. Those three guys are big gorillas. If they don't want to take a record, you've got a real problem. After all, we make our income by selling records.

Blackburn: A CD is a \$10 item — no more, no less. I don't want you walking out of this room thinking if we do our job right that all of the sudden the price of a CD on Monday is going to be \$24.95, because that's not going to work either. Right now, country music is about 14.7% of the industry dollar, down from almost 19% in 1993. Although we were flat with '96, we've got to have some growth here. If we grow it back up, obviously, there's more money in the pipeline for advertising. But the \$10 million that Joe refers to is what we would identify for consum-

Continued on Page 56



Chely Wright

I Can't Believe That You're Asking Me When I Will Love You "I Already Do"

Going For Airplay Now

MCA
NASHVILLE
A UNIVERSAL MUSIC COMPANY

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A Glance Back At CRS-29

□ Nashville returns to normal after a week of hard work and great music

If you ever want to play a joke on a label promo rep or publicist, call them on the Monday of Country Radio Seminar week and say in a serious tone, "I wanted to line up 90-minute interviews with all of your artists. I'll fax you my schedule and let you know when they need to stop by to see me."

You'll be met with stone-cold silence until they realize you're just kidding. One particularly candid label employee replied, "Your request isn't much more outrageous than the other calls I've received today!"

Music Row is finally seeing daylight, tunneling out from under the mountains of phone messages and faxes that accumulated during the recent CRS-29. Since everyone appears to be in the process of handling unfinished business, it seems like a good time to reflect on what's been going on in Music City.

From The Notebook

The Country Radio Broadcasters' decision to move CRS to the downtown convention center got a thumbs up from most of the locals. The short drive from Music Row provided a much-welcomed convenience factor.

DreamWorks/Nashville chief **James Stroud** demonstrated the skills that made him one of the city's top session musicians by sitting in with label flagship artist **Randy Travis'** band. DreamWorks' week at the Hermitage Hotel also provided it the opportunity to introduce the company's new signing, singer/songwriter **Mac McAnally**.

Michael Peterson was presented a gold album for his self-titled Reprise debut. The RCA Label Group's cruise on the General Jackson Showboat included a reunion of **Restless Heart** and a multiplatinum presentation to **Alabama**, whose catalog albums *Mountain Music* and *Greatest Hits* have each hit sales of 5 million. They're the only country group ever to reach the quintuple-platinum level.

Jason Sellers' ex-wife, **Lee Ann Womack**, joined him at a luncheon concert to perform his upcoming single, "This Small Divide." **Lila McCann** was presented a gold album for her Asylum debut, *Lila*. Epic provided shuttle service for CRS attendees via its Magical Mystery Bus. Once inside, guests found a rolling nightclub with live music by the **Kinleys**, **Sons Of The Desert**, and new act **Shana Petrone**.

While country music was the order of the day, several acts threw in some different twists with covers of rock classics. Closing out the night at Sony's Alley Rally, **Petrone** found herself singing in an unofficial supergroup with **Collin Raye**, **Joe Diffie**, **Ty Herndon**, and **Sons Of The Desert's Drew Womack**. Their song choice was "The Locomotion," a hit for Little Eva, Grand Funk Railroad, or Kylie Minogue, depending on your age

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "We Danced Anyway" - **Deana Carter**

5 YEARS AGO

• No. 1: "It's A Little Too Late" - **Tanya Tucker**

10 YEARS AGO

• No. 1: "Love Will Find Its Way Back To You" - **Reba McEntire**

15 YEARS AGO

• No. 1: "Swingin'" - **John Anderson**

20 YEARS AGO

• No. 1: "Mamas Don't Let Your Babies Grow Up To Be Cowboys" - **Waylon Jennings & Willie Nelson**

and perspective. The Great Divide, Atlantic's new act from Oklahoma, performed material from their upcoming major-label debut album, but finished up their Exit/In show with a cover of the Doors' "L.A. Woman."

Rhett Akins learned that MCA/Decca's massive billboard at the intersection of Broadway and Division Street was far more useful than he could ever imagine. After he left Decca's guitar pull at Caffè Milano, a policeman pulled him over to point out a broken headlight on his vehicle. When the officer asked for ID, Akins realized he had failed to bring along the wallet containing his driver's license. When Akins was asked if he had any additional identification, he pointed to the billboard and

Pay For Play

Continued from Page 54

er advertising. There are other advertising budgets, such as trade — and, Erica, if we exhaust that, I imagine I'd get a phone call from you. But it's a \$10 item — don't lose sight of that.

Torcasso: We have to remember this industry has changed a lot. The environment today is very different than it was five or six years ago. Rick and Joe say we have to grow the category, and that is absolutely what the goal has to be. If we grow the category as a radio industry, not only can we generate revenue from the record industry, which will increase year after year, but it makes it better for us locally, for our sell-

said. "Well, officer, that's me up there." Akins was allowed to go on his way after signing an autograph for the patrolman.

While it wasn't related to CRS, **Anita Cochran** and **Lee Roy Parnell** won Best Country Guitarist honors that week at the Orville H. Gibson Guitar Awards in New York City. Winners in other categories included **Bonnie Raitt**, **Lindsey Buckingham**, **Shawn Colvin**, and **John Fogerty**. Parnell makes a guest appearance Monday (3/16) on TNN's *Prime Time Country*.

Bits & Pieces

Garth Brooks: *Ireland and Back* won its two-hour time period for NBC-TV. Attracting an average audience of 15.7 million viewers, the March 4 special garnered a 10.6 rating and a 17 share. Brooks' February 28 stint as host and musical guest on *Saturday Night Live* was a success, too, equalling the NBC show's highest ratings of the season.

LeAnn Rimes has a singing part in the "Don't Mess With Texas" anti-littering campaign. Other Texans who have previously recorded the radio and TV PSAs include **Willie Nelson**, **Lyle Lovett**, **Stevie Ray Vaughan**, and **George Foreman**.

Brooks & Dunn's Tailgate Party Tour will feature an added attraction — a 63-foot-tall hot air balloon that calls attention to their concert venues. The balloon features two three-dimensional steer skulls that each stretch 64 feet tip-to-tip. Look for it in your city ... weather permitting.

Although his record label refused **Cledus T. Judd's** demand that his new album be titled *Fourteens*, the comic declares a victory with *Razor & Tie's* March 24 release of *Did I Shave My Back For This?* Judd says, "When you get past the fact that I was a big enough man to let the little babies have their way, I think you can see that I've won a great victory — not just for me, but for all them other superstars, too. I've proved that we don't have to take being jerked around and hustled."

ers locally, because chances are, ratings are going to improve. An important issue to remember is that programmers today are more and more a service department for sales. That is the reality, and it's going to continue to be reality. The PDs who do a good job today are the ones who are able to create compelling radio for the listener while making it possible for the sellers to have new revenue streams. So, the kind of synergies that we can create with the music industry fall right in line with this. It's actually a no-brainer. Should a seller get into this, or should programmers get into this? Well, I think programmers have to get into this. Programmers have got to create this revenue stream, because the programmers are making the decisions on the music today.

To be continued next week.

Thompson Brothers

NEW ARTIST FACT FILE

Current Single: "Back On The Farm"

Current Album, Label: *Blame It On The Dog* (RCA)

Background

The Thompson Brothers Band's website heralds them as "the smallest band (or largest duo) in country music." It is, in reality, a trio featuring **Andy Thompson** (guitar/lead vocals), brother **Matt** (drums/vocals), and longtime friend **Mike Whitty** (bass/vocals). Although they've been a band for more than 12 years, all three members are still in their mid-20s.

The Thompsons were already playing music when they met Whitty while attending junior high in Norwell, MA. Andy tells R&R, "He was the only guy we knew who had a bass guitar. He'd only been playing a month or so."

Initially, the trio performed covers of classics by the Beatles and the Everly Brothers. "Our dad had a really great record collection," Andy says. "We didn't know that it was old or out of date; we just thought it was cool." The band progressed into country after being attracted to the music of Alabama, Foster & Lloyd, Steve Earle, and Kevin Welch. "We tried to shy away from playing the more 'poppy' stuff," he says.

Explaining country music's appeal in Massachusetts, Andy says, "Norwell is on what they call the South Shore, south of Boston. It's a real small town, though. It's kind of off the beaten path." The Thompson Brothers Band found plenty of work at private parties, VFW halls, and other venues familiar to local musicians. "There weren't many country acts working, so it wasn't hard to get the gigs, even though we were underage. We ran into Jo Dee Messina a lot before she moved to Nashville."

Nashville Beckons

After graduating from high school, they moved to Nashville in 1991. The "official" statement to family and friends was that they were going to attend Belmont University, but building the band's music was the real reason for the move. Andy says, "When we moved here, Garth Brooks had just come out. Nashville wasn't as huge as it is now, with the mass migration. We figured a good way to get introduced to the area was to go to college for a while. We had no idea what to expect."

There are countless musicians and bands in Nashville, but Andy explains that they had what it took to immediately get work, including a stint at the old Gilley's club near Music Row. "We got the gig because we had a PA system," he laughs. "That's how we always got gigs." The money wasn't great, either. "We were playing for tips," he says. "If most of the people in the audience were college kids, we didn't get much money. We'd average about \$30 on a good night."

But being from Nashville provided a certain esteem as they started touring, regularly hitting cities like Athens, GA; Johnson City, TN; and Baltimore. Andy says, "We'd always have some



Thompson Brothers Band

weird ones, like a casino in Minnesota for a week. The whole time we were out playing cover songs on the road, we were alternating it with our original material during our club gigs in Nashville."

The Music

The band had all but given up on getting a record deal when fate stepped in. To supplement their income, the bandmembers moonlighted transporting sound equipment around town. One of these deliveries was to a listening party RCA hosted for Jon Randall. "One of the sound engineers needed a tape to test out their PA system," Andy says. RCA executives thought it was an independent album.

Instead of starting out with a full-blown album, RCA introduced the band with an EP, *Cows On Main Street*. Andy explains, "We wanted to build a grass-roots following around the country and start getting people aware of us. We've got about 5000 people on our mailing list." The tactic was not unlike what RCA did in the rock world with the Dave Matthews Band.

The Thompson Brothers Band co-produced their debut album, *Blame It On The Dog*, with Bill Lloyd — formerly of Foster & Lloyd. "He's one of our heroes," Andy admits. Although the band writes most of its own material, the new single, "Back On The Farm," is a lighthearted Don Henry song about a country boy who begrudgingly returns to his rural roots.

Conceding that the band does things a little differently, Andy says, "It's definitely not your straight down the middle Nashville thing that's going on now. It might take a while to catch on — or it might never. It's reminding me of a time when there was some diversity on Country radio. There were bands that played on their own records and wrote their own stuff."

The band has learned a lot about Country radio during their station visits. Andy says, "We've become rather sympathetic toward some of the programmers. I know a little about how it works, but you realize they have all these songs to listen to, and they have to pick one or two to add. We've met a lot of nice people. Everyone seems to be pretty cool."



COUNTRY TOP 50

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
5	3	2	1	CLINT BLACK Nothin' But The Taillights (RCA)	201/0	1	7294	+227	35629	+1056
6	4	3	2	COLLIN RAYE Little Red Rodeo (Epic)	201/1	2	7148	+101	34521	+433
10	6	6	3	TRISHA YEARWOOD Perfect Love (MCA)	201/0	3	6978	+399	33984	+2227
7	5	5	4	WADE HAYES The Day That She... (DKC/Columbia)	201/0	4	6917	+143	33184	+809
12	8	7	5	DAVID KERSH If I Never Stop Loving You (Curb)	200/1	5	6723	+396	32366	+2039
13	11	8	6	DIXIE CHICKS I Can Love You Better (Monument)	198/4	6	6047	+298	28967	+1485
4	2	1	7	GEORGE STRAIT Round About Way (MCA)	181/0	7	5846	-1531	28108	-7741
11	10	9	8	WYNONNA Come Some Rainy Day (Curb/Universal)	197/0	8	5707	+48	27150	+198
17	13	10	9	MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)	195/1	10	5538	+487	26842	+2171
20	16	12	10	CLAY WALKER Then What (Giant)	200/3	9	5549	+576	26514	+2829
15	12	11	11	KINLEYS Just Between You And Me (Epic)	200/1	11	5247	+172	25109	+799
3	1	4	12	GARTH BROOKS She's Gonna Make It (Capitol)	166/0	14	4907	-1999	25050	-8638
21	17	16	13	JO DEE MESSINA Bye, Bye (Curb)	200/2	12	5053	+307	24541	+1420
18	15	13	14	TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)	200/0	13	4971	+93	23656	+355
16	14	14	15	ALAN JACKSON A House With No Curtains (Arista)	200/0	15	4881	+11	23216	-29
23	18	17	16	SHANIA TWAIN You're Still The One (Mercury)	199/3	16	4771	+328	23149	+1536
22	19	18	17	TOBY KEITH Dream Walkin' (Mercury)	199/2	17	4594	+230	22420	+1202
30	21	19	18	FAITH HILL This Kiss (Warner Bros.)	199/3	18	4552	+424	21955	+2052
25	20	20	19	PATTY LOVELESS To Have You Back Again (Epic)	194/2	19	4322	+215	20653	+1060
—	24	22	20	RANDY TRAVIS Out Of My Bones (DreamWorks)	201/4	20	4192	+509	20617	+2413
26	22	21	21	MICHAEL PETERSON Too Good To Be True (Reprise)	191/3	21	4103	+263	19525	+1290
BREAKER			22	GARTH BROOKS Two Pina Coladas (Capitol)	182/138	24	3440	+2787	16913	+13027
31	26	26	23	MINDY MCCREADY You'll Never Know (BNA)	178/5	25	3194	+300	15131	+1492
32	27	27	24	TRACY BYRD I'm From The Country (MCA)	174/7	27	3187	+306	14725	+1496
28	25	25	25	MILA MASON Closer To Heaven (Atlantic)	169/3	26	3191	+98	14710	+457
34	28	28	26	ALABAMA She's Got That Look In Her Eyes (RCA)	176/8	28	2980	+335	14107	+1586
33	29	29	27	SONS OF THE DESERT Leaving October (Epic)	162/8	29	2690	+168	12225	+775
BREAKER			28	STEVE WARINER Holes In The Floor Of Heaven (Capitol)	162/56	32	2480	+1018	12050	+4635
36	30	30	29	LONESTAR Say When (BNA)	154/3	31	2491	+129	11438	+582
38	34	32	30	GARY ALLAN It Would Be You (Decca)	156/7	33	2226	+245	10231	+1046
BREAKER			31	JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	138/78	36	2071	+1233	9982	+5761
37	33	33	32	SHERRIE' AUSTIN Put Your Heart Into It (Arista)	154/5	34	2160	+209	9685	+879
BREAKER			33	MARK WILLS I Do (Cherish You) (Mercury)	141/36	39	1753	+495	8157	+2492
39	35	35	34	MELODIE CRITTENDEN Broken Road (Asylum/EEG)	131/4	40	1711	+54	7359	+178
40	37	37	35	RICOCHET Connected At The Heart (Columbia)	105/2	42	1325	+60	5713	+174
42	38	38	36	LYNNS Woman To Woman (Reprise)	114/6	43	1211	+75	5564	+286
—	—	44	37	KENNY CHESNEY That's Why I'm Here (BNA)	101/48	44	1189	+555	5366	+2455
24	23	24	38	DARYLE SINGLETARY The Note (Giant)	46/0	50	921	-2442	4606	-10629
35	32	31	39	JOHN ANDERSON Takin' The Country Back (Mercury)	67/0	48	947	-1206	4345	-5039
—	—	50	40	HAL KETCHUM I Saw The Light (MCG/Curb)	75/36	55	844	+356	4092	+1613
DEBUT			41	SAMMY KERSHAW Matches (Mercury)	81/69	51	904	+750	4004	+3309
—	—	46	42	KEITH HARLING Papa Bear (MCA)	87/31	56	829	+290	3965	+1153
DEBUT			43	MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	81/40	52	901	+435	3856	+1737
47	45	43	44	MAVERICKS To Be With You (MCA)	76/11	58	816	+100	3580	+450
—	50	49	45	LILA MCCANN Almost Over You (Asylum/EEG)	78/16	57	821	+205	3458	+923
48	46	45	46	MATRACA BERG Back In The Saddle (Rising Tide)	68/4	60	745	+71	3071	+254
—	49	—	47	NITTY GRITTY DIRT BAND Bang, Bang, Bang! (Rising Tide)	65/13	61	722	+177	3023	+775
—	48	48	48	MATT KING A Woman's Tears (Atlantic)	69/9	62	701	+106	2969	+394
45	42	42	49	LEE ROY PARNELL All That Matters Anymore (Arista)	28/0	72	328	-422	1582	-1652
DEBUT			50	KEVIN SHARP Love Is All That Really... (143/Asylum/EEG)	31/24	71	334	+255	1559	+1127

This chart reflects airplay from March 9-15. Songs ranked by total points. Highlighted songs indicate Breaker.

201 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

BREAKERS®

GARTH BROOKS

Two Pina Coladas (Capitol)

90% of our reporters on it (182 stations)

138 Adds • Moves 40-22

STEVE WARINER

Holes In The Floor Of Heaven (Capitol)

80% of our reporters on it (162 stations)

56 Adds • Moves 34-28

MARK WILLS

I Do (Cherish You) (Mercury)

70% of our reporters on it (141 stations)

36 Adds • Moves 36-33

JOHN MICHAEL MONTGOMERY

Love Working On You (Atlantic)

68% of our reporters on it (138 stations)

78 Adds • Moves 39-31

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
GARTH BROOKS Two Pina Coladas (Capitol)	138
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	78
SAMMY KERSHAW Matches (Mercury)	69
STEVE WARINER Holes In The Floor Of Heaven (Capitol)	56
KENNY CHESNEY That's Why I'm Here (BNA)	48
MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	40
HAL KETCHUM I Saw The Light (MCG/Curb)	36
MARK WILLS I Do (Cherish You) (Mercury)	36
KEITH HARLING Papa Bear (MCA)	31
SHANE STOCKTON What If I'm Right (Decca)	30

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Two Pina Coladas (Capitol)	+2787
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	+1233
STEVE WARINER Holes In The Floor... (Capitol)	+1018
SAMMY KERSHAW Matches (Mercury)	+750
CLAY WALKER Then What (Giant)	+576
KENNY CHESNEY That's Why I'm Here (BNA)	+555
RANDY TRAVIS Out Of My Bones (DreamWorks)	+509
MARK WILLS I Do (Cherish You) (Mercury)	+495
MARTINA MCBRIDE W/JIM BRICKMAN Valentine (RCA)	+487
MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	+435

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GARTH BROOKS Two Pina Coladas (Capitol)	+13027
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	+5761
STEVE WARINER Holes In The Floor... (Capitol)	+4635
SAMMY KERSHAW Matches (Mercury)	+3309
CLAY WALKER Then What (Giant)	+2829
MARK WILLS I Do (Cherish You) (Mercury)	+2492
KENNY CHESNEY That's Why I'm Here (BNA)	+2455
RANDY TRAVIS Out Of My Bones (DreamWorks)	+2413
TRISHA YEARWOOD Perfect Love (MCA)	+2227
MARTINA MCBRIDE W/JIM BRICKMAN Valentine (RCA)	+2171

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ANITA COCHRAN & STEVE WARINER What If I Said (Warner Bros.)
TIM MCGRAW Just To See You Smile (Curb)
SAMMY KERSHAW Love Of My Life (Mercury)
LEE ANN WOMACK You've Got To Talk To Me (Decca)
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)
BROOKS & DUNN He's Got You (Arista)
DIAMOND RIO Imagine That (Arista)
MARTINA MCBRIDE A Broken Wing (RCA)
SHANIA TWAIN Don't Be Stupid (You Know...) (Mercury)
LEANN RIMES On The Side Of Angels (MCG/Curb)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



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JONES RADIO NETWORK™

The New Album Gallery

March 17, 1998



Jo Dee Messina I'm Alright (Curb)

"It's been 18 months in the making," Jo Dee Messina says of *I'm Alright*, her second album. "It seemed like an eternity."

Expressing concern that fans might forget about her, Messina says producers Byron Gallimore and Tim McGraw told her, "You can put out 10 songs — or you can put out 10 songs you believe in." Taking the latter approach, Messina tested the material on the road and began to gauge the crowd response to tracks such as the current single, "Bye Bye." Among the other

highlights is "Even God Must Get The Blues," written by John Scott Sherrill and Dene Anton. "I've been doing 'Even God Must Get The Blues' live for over two years," Messina says. "It always gets a big response. I remember a woman came through my autograph line shaking and crying. She said to me, 'I need that song. I need to get it.' It was because of the fans and the massive impact it had on them that I pushed to put it on the album." She also pays tribute to the late Dottie West with a cover of her 1980 hit, "Lesson In Leavin'." Messina explains, "She was a very strong, very independent woman. It's like my salute to her to say, 'You were a superstar.' She was a survivor while she was here. It makes me proud to sing that song." As for her own survival between recording projects, Messina says, "I will say this forever: Country radio kept me alive between albums. Eighty percent of the stations were still playing 'Heads Carolina, Tails California' four to six times a week, two years after its release."

GOING FOR ADDS

March 16, 1998

Chris Cummings "I Waited"

Warner Bros.: Newcomer Chris Cummings is hoping history repeats itself with his new U.S. single. Previously released in his native Canada, "I Waited" enjoyed phenomenal success, reportedly becoming the fifth most-played song of the year at Country radio. Cummings co-wrote the song with David Latiolais, and his vocal performance indicates a maturity rarely found in a 22-year-old.

Ty Herndon "A Man Holdin' On"

Epic: This mid-tempo track is the first single from Ty Herndon's next album — and the first sample of his studio work with a new producer, Byron Gallimore. Herndon's new album, tentatively titled *Big Hopes*, is set for June 2 release.

Neal McCoy "Party On"

Atlantic: Despite the artist and song title, "Party On" is not a lightweight novelty track. In fact, this ballad is one of the most substantive songs McCoy has ever tackled. Paul Williams co-wrote it with Karen Taylor-Good, whose credits include Patty Loveless' "How Can I Help You Say Goodbye." "Party On" goes a long way in proving the artistic range and depth McCoy has to offer.

LeAnn Rimes "Commitment"

MCG/Curb: Earlier this week, the RIAA announced that LeAnn Rimes' version of "How Do I Live" is now certified triple platinum, making it the first country single to ever reach multiplatinum status. Although Rimes' AC airplay fueled those sales, she returns to Country radio with "Commitment," the first single from her upcoming album.

Chely Wright "I Already Do"

MCA: Chely Wright displays her knack for songwriting with this standout ballad from her latest album, *Let Me In*. Wright co-wrote it with Gary Burr, one of Nashville's most prolific — and successful — tunesmiths.

OUT OF THE BOX



Bruce Logan, PD
WSSL-FM/
Greenville, SC

SHANE STOCKTON "What If I'm Right" (Decca)

The people from Decca drove Shane Stockton down to our station for a routine artist visit. There was some construction at our office, and things were crazy around here, so I thought, "Great, another new artist. I'll put this CD on the stack with the rest of them." Later that night, I went to a guitar pull featuring several artists, including Lee Ann Womack, Rhett Akins, and Lee Roy Parnell. Shane was there, but he wasn't scheduled to perform. But instead of playing her last song, Lee Ann Womack called him onstage to do "What If I'm Right." He got up there and blew the place away. It was absolutely amazing. At that moment, I knew this guy was real. He's going to be big. You get new artists coming through all the time, but Shane's voice is so distinctive and the song is so strong, Shane really stands out. We were "Out of the Box" with it Monday, but our listeners gave it a 100% positive score during a "make it or break it" test.

ON THE RECORD



Dan Pearman, PD
KYNG-FM/Dallas

HAL KETCHUM "I Saw The Light" (MCG/Curb)

It's great to have music from an artist who was instrumental in the development of KYNG (Young Country). When Young Country first signed on, we were asked whether we would have any success by playing records by artists such as Hal Ketchum and Mary Chapin Carpenter. The answer — seven years later — is "Yes"! "I Saw The Light" is a song that touched women's hearts a generation ago and still touches women where they live today. To have Ketchum back with this Todd Rundgren song — and to hear the material he previewed at the Ryman Auditorium during CRS — it looks like it's going to be a great year for him and us, both.

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NEW & ACTIVE

SHANE STOCKTON *What If I'm Right (Decca)*

Total Stations: 32, Total Points: 1052, Total Adds: 30, Including: KEAN 17, WTNT 17, KTST 15, WR9NS 15, WUSQ 14, WAXX 10, WTVY 10, WNCY 9, KVOO 8, WSM 8, KGNC 7, KXKT 7, WKXB 7, WMSI 7, WSSL 7, WWZD 7, WBEE 6, WTCR 6, KFDI 5, KTTS 5, KUGN 5, KYCY 5, KZKX 5, WBCT 5, WBYT 5, WDEN 5, WITL 5, WQYK 5, WRKZ 5, WSOC 5

THOMPSON BROTHERS *Back On The Farm (RCA)*

Total Stations: 27, Total Points: 1032, Total Adds: 5, Including: KNFR 14, KNFM 13, WIOV 11, WKSF 5, WRKZ 5
Plays Include: WGRL 20 (20), WQMX 18 (18), KEAN 17 (17), WMTZ 16 (15), WFGY 15 (15), WTCR 13 (6), WKDQ 12 (12), WOVK 10 (10), WFMS 8 (8), KKJG 7 (7), KTEX 7 (7), WXCL 6 (6), KRWQ 5 (5), KTCS 5 (5), WBBS 5 (5), WBYT 5 (5), WCTK 5 (5), WDEN 5 (5), WTCR 5 (5), WTVY 5 (5), WWWW 5 (5), WXXQ 5 (5)

JIM COLLINS *My First, Last One, And Only (Arista)*

Total Stations: 23, Total Points: 899, Total Adds: 14, Including: KJUG 15, WXTA 15, WUSQ 14, WSIX 12, WIOV 11, WMTZ 10, WOVK 10, WUSY 9, KVOO 8, KKJG 7, WIBW 7, WTCR 6, KFDI 5, KORD 5
Plays Include: WKIX 18 (18), KEAN 17 (17), KTST 15 (15), KGNC 7 (7), KSKS 7 (7), KTTS 5 (5), WBBS 5 (5), WDEN 5 (5), WTVY 5 (5)

RANCH *Just Some Love (Capitol)*

Total Stations: 18, Total Points: 786, Total Adds: 4, Including: WRNS 18, WUSY 9, WTCR 6, WXXQ 5
Plays Include: WKIX 18 (18), KKCS 17 (17), WQBE 15 (15), WXTA 15 (15), WBUB 12 (12), KVOO 8 (8), KSKS 7 (7), KSOP 7 (7), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WTVY 5 (5)

BRAD HAWKINS *We Lose (Curb/Universal)*

Total Stations: 17, Total Points: 694, Total Adds: 3, Including: KTEX 7, WIBW 7
Plays Include: KBEQ 24 (24), WKIX 18 (18), KFDI 12 (5), WOVK 10 (10), WXBW 9 (9), KVOO 8 (8), KJUG 7 (7), KSKS 7 (7), KHAY 6 (6), WTCR 6 (6), KTTS 5 (5), WDEN 5 (5), WKKT 5 (5), WTVY 5 (5)

DEAN MILLER *Wake Up And Smell Of Whiskey (Capitol)*

Total Stations: 18, Total Points: 650, Total Adds: 0, Including: WKSF 18 (18), WTCM 16 (15), KTST 15 (15), WFMS 15 (15), WOVK 10 (10), WTVY 10 (10), KVOO 8 (8), KAYD 7 (7), KKJG 7 (7), KTEX 7 (7), WKXB 7 (7), WTCR 6 (6), KTCS 5 (5), KTTS 5 (5), KVOX 5 (5), WDEN 5 (5), WKKT 5 (5), WVLK 5 (5)

SMOKIN' ARMADILLOS *I Don't Want No... (MCG/Curb)*

Total Stations: 15, Total Points: 588, Total Adds: 0, Including: KRWQ 26 (26), WXBW 15 (15), KBUL 11 (11), WMTZ 10 (10), WOVK 10 (10), KIZN 7 (7), KKJG 7 (7), KUZZ 7 (7), WTCR 6 (6), KFDI 5 (5), KJUG 5 (22), WBYT 5 (5)

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:
MARK WILLIS I Do (Cherish You)

Hottest:
GARTH BROOKS Two Pina Coladas
JO DEE MESSINA Bye, Bye
RANDY TRAVIS Out Of My Bones

Real Country

Dave Nicholson • (602) 966-6236

Adds:
GARTH BROOKS Two Pina Coladas
SAMMY KERSHAW Matches
NITTY GRITTY DIRT BAND Bang, Bang, Bang!

Hottest:
ALAN JACKSON A House With No Curtains
TRISHA YEARWOOD Perfect Love
JOHN ANDERSON Takin' The Country Back
CLINT BLACK Nothin' But The Taillights
TRACE ADKINS Lonely Won't Leave Me Alone

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:
STEVE WARINER Holes In The Floor Of Heaven
MARK WILLIS I Do (Cherish You)

Hottest:
COLLIN RAYE Little Red Rodeo
CLINT BLACK Nothin' But The Taillights
TRISHA YEARWOOD Perfect Love
JO DEE MESSINA Bye, Bye
DAVID KERSH I I Never Stop Loving You
CLAY WALKER Then What

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:
GARTH BROOKS Two Pina Coladas
KENNY CHESNEY That's Why I'm Here
KEITH HARLING Papa Bear
HAL KETCHUM I Saw The Light
STEVE WARINER Holes In The Floor Of Heaven

Hottest:
RANDY TRAVIS Out Of My Bones
MARK WILLIS I Do (Cherish You)

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Ken Moultrie

Adds:
MARK CHESNUTT I Might Even Quit Lovin' You
JOHN MICHAEL MONTGOMERY Love Working On You
RANDY TRAVIS Out Of My Bones
STEVE WARINER Holes In The Floor Of Heaven

Hottest:
SAMMY KERSHAW Love Of My Life
TIM MCGRAW Just To See You Smile
GEORGE STRAIT Round About Way
ANITA COCHRAN & STEVE WARINER What If I Said
CLINT BLACK Nothin' But The Taillights

Digital Country

L.J. Smith

Adds:
SHERRIE' AUSTIN Put Your Heart Into It
LILA MCCANN Almost Over You
JOHN MICHAEL MONTGOMERY Love Working On You
SONS OF THE DESERT Leaving October
STEVE WARINER Holes In The Floor Of Heaven

Hottest:
CLINT BLACK Nothin' But The Taillights
COLLIN RAYE Little Red Rodeo
GEORGE STRAIT Round About Way
WADE HAYES The Day That She Left Tulsa (In A Chevy)
TRISHA YEARWOOD Perfect Love

New Country

Smith

Adds:
SHERRIE' AUSTIN Put Your Heart Into It
LILA MCCANN Almost Over You
JOHN MICHAEL MONTGOMERY Love Working On You
SONS OF THE DESERT Leaving October
STEVE WARINER Holes In The Floor Of Heaven

Hottest:
COLLIN RAYE Little Red Rodeo
TRISHA YEARWOOD Perfect Love
GEORGE STRAIT Round About Way
DIXIE CHICKS I Can Love You Better
CLINT BLACK Nothin' But The Taillights

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country

Jim Murphy

Adds:
GARTH BROOKS Two Pina Coladas
KENNY CHESNEY That's Why I'm Here
SAMMY KERSHAW Matches
JOHN MICHAEL MONTGOMERY Love Working On You

Hottest:
CLINT BLACK Nothin' But The Taillights
DIXIE CHICKS I Can Love You Better
COLLIN RAYE Little Red Rodeo
GEORGE STRAIT Round About Way
TRISHA YEARWOOD Perfect Love

CD Country

John Hendricks

Adds:
TY HERNDON A Man Holdin' On
SAMMY KERSHAW Matches
JOHN MICHAEL MONTGOMERY Love Working On You
LORRIE MORGAN I'm Not That Easy To Forget
DARYLE SINGLETARY That's Where You're Wrong
KRIS TYLER I'm In Trouble Now
CHELY WRIGHT I Already Do

Hottest:
SHANIA TWAIN You're Still The One
JO DEE MESSINA Bye, Bye
PATTY LOVELESS To Have You Back Again
MATRACA BERG Back In The Saddle
TRACE ADKINS Lonely Won't Leave Me Alone

RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

Adds:
GARTH BROOKS Two Pina Coladas
KENNY CHESNEY That's Why I'm Here
JOHN MICHAEL MONTGOMERY Love Working On You
STEVE WARINER Holes In The Floor Of Heaven
MARK WILLIS I Do (Cherish You)

Hottest:
COLLIN RAYE Little Red Rodeo
GEORGE STRAIT Round About Way
WADE HAYES The Day That She Left Tulsa (In A Chevy)
GARTH BROOKS She's Gonna Make It
CLINT BLACK Nothin' But The Taillights
SONS OF THE DESERT Leaving October

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

Hot Country

David Felker

Adds:
MARK WILLIS I Do (Cherish You)

Hottest:
GEORGE STRAIT Round About Way
CLINT BLACK Nothin' But The Taillights
COLLIN RAYE Little Red Rodeo
WADE HAYES The Day That She Left Tulsa (In A Chevy)
TIM MCGRAW Just To See You Smile

Mainstream Country

David Felker

Adds:
GARTH BROOKS Two Pina Coladas

Hottest:
GARTH BROOKS She's Gonna Make It
COLLIN RAYE Little Red Rodeo
GEORGE STRAIT Round About Way
CLINT BLACK Nothin' But The Taillights
TIM MCGRAW Just To See You Smile

COUNTRY VIDEO



ADDS

GREAT DIVIDE Never Could
KEITH HARLING Papa Bear
SHANE STOCKTON What If I'm Right
MARK WILLIS I Do (Cherish You)

ELITE

WADE HAYES The Day That She Left Tulsa (In A Chevy)
DARYLE SINGLETARY The Note
DAVID LEE MURPHY Just Don't Wait Around Til She's Leavin'
ANITA COCHRAN w/STEVE WARINER What If I Said
DIXIE CHICKS I Can Love You Better

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

TOP 10

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
JOHN ANDERSON Takin' The Country Back (Mercury)
TRACY BYRD I'm From The Country (MCA)
DIXIE CHICKS I Can Love You Better (Monument)
WADE HAYES The Day That She Left Tulsa... (Columbia)
TOBBY KEITH Dream Walkin' (Mercury)
DAVID KERSH I I Never Stop Loving You (Curb)
DARYLE SINGLETARY The Note (Giant)
SHANIA TWAIN You're Still The One (Mercury)
TRISHA YEARWOOD Perfect Love (MCA)

Information current as of March 9, 1998.



42 million households
Chris Parr, Director/Programming
Paul Habsta, VP/GM

ADDS

CHRIS CUMMINGS I Waited (Warner Bros.)
LEE ROY PARNELL All That Matters Anymore (Arista)
EDDY RAVEN Johnny's Got A Pistol (Capitol)
KEVIN SHARP Love Is All That Really Matters (Asylum/EEG)
WYNDONNA Come Some Rainy Day (Curb/Universal)

TOP 10

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
DIXIE CHICKS I Can Love You Better (Monument)
ANITA COCHRAN w/STEVE WARINER What If I Said (Warner Bros.)
WADE HAYES The Day That She Left Tulsa (In A Chevy) (Columbia)
DAVID KERSH I I Never Stop Loving You (Curb)
KINLEYS Just Between You And Me (Epic)
MARTINA McBRIDE w/JIM BRICKMAN Valentine (Windham Hill)
JO DEE MESSINA Bye Bye (Curb)
BRYAN WHITE One Small Miracle (Asylum/EEG)
TRISHA YEARWOOD Perfect Love (MCA)

HEAVY

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
WADE HAYES The Day That She Left Tulsa... (Columbia)
DAVID KERSH I I Never Stop Loving You (Curb)
KINLEYS Just Between You And Me (Epic)
MARTINA McBRIDE w/JIM BRICKMAN Valentine (Windham Hill)
JO DEE MESSINA Bye, Bye (Curb)
DARYLE SINGLETARY The Note (Giant)
SHANIA TWAIN You're Still The One (Mercury)
CLAY WALKER Then What (Giant)
BRYAN WHITE One Small Miracle (Asylum/EEG)
TRISHA YEARWOOD Perfect Love (MCA)

HOT SHOTS

ALABAMA She's Got That Look In Her Eyes (RCA)
JOHN ANDERSON Takin' The Country Back (Mercury)
SHERRIE' AUSTIN Put Your Heart Into It (Arista)
CHRIS CUMMINGS I Waited (Warner Bros.)
SAMMY KERSHAW Matches (Mercury)
MINDY McCREADY You'll Never Know (BNA)
NITTY GRITTY DIRT BAND Bang, Bang, Bang (Pising Tide)
MICHAEL PETERSON Too Good To Be True (Reprise)
EDDY RAVEN Johnny's Got A Pistol (Capitol)
RANDY TRAVIS Out Of My Bones (DreamWorks)
MARK WILLIS I Do (Cherish You) (Mercury)
CHELY WRIGHT I Already Do (MCA)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of March 11, 1998.

Songs Ranked By Total Points

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 SAMMY KERSHAW 17 SHANE STOCKTON	WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 GARTH BROOKS 18 SONS OF THE DESERT	WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley 20 GARTH BROOKS	KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Matibou 12 GARTH BROOKS 12 KENNY CHESNEY	KRRV/Alexandria, LA OM: Lon Harris MD: Scott Bryant 25 GARTH BROOKS 10 JOHN M. MONTGOMERY 10 KEITH HARLING 10 KENNY CHESNEY 10 MARK CHESNUTT 10 SAMMY KERSHAW 10 STEVE WARINER 10 LYNN	WFGY/Altoona, PA PD/MD: Polly Wogg 35 GARTH BROOKS	KGNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark 35 GARTH BROOKS 15 SAMMY KERSHAW 7 SHANE STOCKTON 7 MARK CHESNUTT 7 HAL KETCHUM 7 NITTY GRITTY DIRT 7 KEVIN SHARP	KASH/Anchorage, AK PD: Ray Knight APD/MD: Chris Crowley 15 GARTH BROOKS 15 SAMMY KERSHAW 15 JOHN M. MONTGOMERY 15 LILA MCCANN 15 STEVE WARINER 5 MATT KING	WNCY/Appleton, WI PD: Mark Shannon MD: Steve Davis 9 SHANE STOCKTON 5 HAL KETCHUM	WKSF/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 24 GARTH BROOKS 24 JOHN M. MONTGOMERY 18 KEITH HARLING 18 SAMMY KERSHAW 5 THOMPSON BROTHERS	WYAY/Atlanta, GA OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 27 JOHN M. MONTGOMERY 27 GARTH BROOKS	WKXC/Augusta, GA OM/MD: Tommy Gentry APD/MD: Zach Taylor 7 JOHN M. MONTGOMERY 7 MARK CHESNUTT	KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Kelly Erickson 22 MARK CHESNUTT 22 GARTH BROOKS 7 KENNY CHESNEY 7 SAMMY KERSHAW 7 STEVE WARINER 7 KEITH HARLING	WPOC/Baltimore, MD PD: Scott Lindemulder APD/MD: Greg Cole 13 GARTH BROOKS 13 LORRIE MORGAN	WYNN/Baton Rouge, LA PD/MD: Brian King 13 TRACY BYRD 13 MARK WILLS 15 NITTY GRITTY DIRT	KAYD/Beaumont, TX PD/MD: Frank Dawson APD: Jay Bernard 10 STEVE WARINER 20 JOHN M. MONTGOMERY 20 MARK CHESNUTT 20 KENNY CHESNEY 13 SAMMY KERSHAW 7 HAL KETCHUM 7 KEITH HARLING 7 NITTY GRITTY DIRT	WKNN/Biloxi, MS PD: Rick Mize MD: Klipp Gregory 22 GARTH BROOKS 12 JOHN M. MONTGOMERY	WHWK/Binghamton, NY OM/MD/MD: John Davison 23 GARTH BROOKS 13 KEITH HARLING 13 HAL KETCHUM	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 22 GARTH BROOKS	KIZN/Boise, ID APD: Spencer Burke 7 SHERRIE AUSTIN 7 JOHN M. MONTGOMERY 7 KEITH HARLING 7 LYNN 7 HAL KETCHUM 7 MATRACA BERG	WKLW/Boston, MA PD: Mike Brophy APD/MD: Rodney Rogers 10 MILA WASON 10 STEVE WARINER 5 MARK WILLS	WYRK/Buffalo, NY PD: Pat O'Brien MD: Eddie Hatfield 22 MCBRIDE/WBRICKMAN 22 PATTY LOVELESS 22 MICHAEL PETERSON	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 15 JOHN M. MONTGOMERY 15 STEVE WARINER 9 SAMMY KERSHAW 9 MARK CHESNUTT 9 HAL KETCHUM	WIXY/Champaign, IL PD: R.W. Smith MD: Nicole Beals 18 STEVE WARINER 6 JOHN M. MONTGOMERY 6 SAMMY KERSHAW	WBUC/Charleston, SC PD: Rob Kelly 20 MARK WILLS 20 JOHN M. MONTGOMERY 12 MAVERICKS	WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 12 KENNY CHESNEY 12 SAMMY KERSHAW 12 KEITH HARLING	WQBE/Charleston, WV OM/MD: Jeff Whitehead 15 KEVIN SHARP 15 LILA MCCANN 15 NITTY GRITTY DIRT	WKKT/Charlotte, NC PD: Bill Young No Adds	WSDC/Charlotte, NC PD: Rick McCracken 13 GARTH BROOKS 5 KEITH HARLING 5 SHANE STOCKTON 5 SAMMY KERSHAW	WUSY/Chattanooga, TN PD: Clay Hunicutt MD: Bill Poindexter 13 CHELY WRIGHT 13 GARTH BROOKS MD: Nikki Thomas 24 GARTH BROOKS 24 JOHN M. MONTGOMERY 18 KEITH HARLING 18 SAMMY KERSHAW 5 THOMPSON BROTHERS	WUSN/Chicago, IL PD: Alan Sledge MD: Tricia Blomdo 14 JOHN M. MONTGOMERY 14 GARTH BROOKS	KALF/Chico, CA PD/MD: Scott Michaels 17 GARTH BROOKS 17 SAMMY KERSHAW 17 JOHN M. MONTGOMERY 17 RICHOET 7 KEITH HARLING	WUBE/Cincinnati, OH OM/MD: Tim Clason MD: Duke Hamilton 18 STEVE WARINER	WGAR/Cleveland, OH PD: Denny Nugent MD: Andy Woodlar 23 GARTH BROOKS 15 KEVIN SHARP 15 MARK WILLS	KKCS/Colorado Springs, CO MD: Travis Cassidy MD: Travis Daily 17 JOHN M. MONTGOMERY	WCOB/Columbia, SC PD: Jeff Roper MD: Glen Gordon 10 STEVE WARINER 10 JOHN M. MONTGOMERY 10 GARTH BROOKS	WKCN/Columbus, GA OM/MD: Robin Lee MD: Andy Woodlar 18 GARTH BROOKS 8 KENNY CHESNEY 8 MARK CHESNUTT 8 KEITH HARLING 8 SAMMY KERSHAW	WCOL/Columbus, OH PD: Gary Moss MD: John Crenshaw 7 GARTH BROOKS	WHOK/Columbus, OH PD: Don Crist MD: George Wolf 24 STEVE WARINER 7 MARK WILLS	WKYS/Corpus Christi, TX PD: Clayton Allen MD: Cactus Lou No Adds	KPLX/Dallas, TX PD: Smokey Rivers APD: Cody Albert MD: Teresa Whitney 38 KENNY CHESNEY 15 HAL KETCHUM 15 SAMMY KERSHAW 15 SHERRIE AUSTIN 15 KENNY CHESNEY 10 MELODIE CRITTENDEN	KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett 20 GARTH BROOKS 20 TIM MCGRAW 5 SONS OF THE DESERT	WGNE/Daytona Beach, FL MD: Jim Andrews 15 GARTH BROOKS	KYGO/Denver, CO OM/MD: John St. John MD: Tad Svendsen 13 GARTH BROOKS 13 STEVE WARINER 5 SAMMY KERSHAW 5 JOHN M. MONTGOMERY 5 MARK WILLS 5 CHRIS KNIGHT 5 HAL KETCHUM	KHKI/Des Moines, IA PD: Wes McShay MD: T.J. Brown 24 GARTH BROOKS 10 ALABAMA 5 JOHN M. MONTGOMERY 5 LYNN 5 KEITH HARLING 5 STEVE WARINER 5 KENNY CHESNEY 5 MARK CHESNUTT 5 NITTY GRITTY DIRT	KJYJ/Des Moines, IA OM/MD: Beavertie Brannigan MD: Eddie Hatfield 12 GARTH BROOKS 12 STEVE WARINER 12 KEVIN SHARP 12 KENNY CHESNEY	WVWW/Detroit, MI PD: Robert Jack MD: Cadillac Jack 5 SONS OF THE DESERT 5 MARK WILLS	WYCG/Detroit, MI PD: Eddie Haskell MD: Kevin King 5 JOHN M. MONTGOMERY 5 GARTH BROOKS	WTVY/Dothan, AL PD/MD: Shannon O'Neal 20 GARTH BROOKS 10 HAL KETCHUM 10 SAMMY KERSHAW 10 KEVIN SHARP 10 LILA MCCANN 10 SHANE STOCKTON 10 STEVE WARINER	KKCB/Duluth, MN PD: Tom Bishop MD: Pat Puchalla 16 GARTH BROOKS 11 KENNY CHESNEY 11 MATT KING	WAXX/Eau Claire, WI OM/MD: George House MD: Tim Wilson 10 GARTH BROOKS 10 SAMMY KERSHAW 10 KEITH HARLING 10 SHANE STOCKTON 10 HAL KETCHUM	KHEY/EI Paso, TX PD: Danny White MD: John Roberts 7 MARK WILLS 7 LILA MCCANN 7 KENNY CHESNEY 7 GARTH BROOKS	WXTA/Erie, PA OM/MD: Bill Shannon APD: Adam Reese MD: Chet Price 21 GARTH BROOKS 15 JIM COLLINS 15 JOHN M. MONTGOMERY 15 MARK WILLS	KUGN/Eugene, OR PD: Jim West MD: Sam Thompson 15 SONS OF THE DESERT 5 SHANE STOCKTON 5 MARK CHESNUTT 5 GARY ALLAN 5 SAMMY KERSHAW 5 LILA MCCANN 5 KEVIN SHARP 5 NITTY GRITTY DIRT 5 STEVE WARINER 5 GARTH BROOKS	WKDQ/Evansville, IN PD: K.C. Todd MD: Sam McQuire 12 HAL KETCHUM 12 KENNY CHESNEY	KVOX/Fargo, ND PD: Anne Phibian APD: Splash Gordon MD: Scott Winston 12 GARTH BROOKS 12 JOHN M. MONTGOMERY 5 KENNY CHESNEY 5 SAMMY KERSHAW	KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Marconi 15 JOHN M. MONTGOMERY 15 GARTH BROOKS 15 MARK CHESNUTT	WKML/Fayetteville, NC PD: Don Chase APD/MD: Andy Brown 13 GARTH BROOKS 5 MAVERICKS	WWGR/Fl. Myers, FL PD: Joe Montione APD/MD: Buddy Ford 26 GARTH BROOKS 9 MARK CHESNUTT 9 STEVE WARINER 9 KEITH HARLING 9 HAL KETCHUM	KTCS/Fl. Smith, AR OM/MD: Mark Heber PD: Ken Michaels 15 GARTH BROOKS 15 STEVE WARINER 15 JOHN M. MONTGOMERY 5 LYNN 5 MAVERICKS	WQHK/Fl. Wayne, IN PD: Dean McNeil MD: Jeff Moore 5 STEVE WARINER 5 MARK WILLS	KSXS/Fresno, CA PD: Ken Bosan MD: Steve Montgomery 16 GARTH BROOKS 7 KEITH HARLING 7 MATRACA BERG	WBCY/Grand Rapids, MI OM/MD: Doug Montgomery MD: Kelly Iris 35 GARTH BROOKS 25 JOHN M. MONTGOMERY 5 SHANE STOCKTON	WTQR/Greensboro, NC PD: Justin Case MD: Deano St.Clair 15 GARTH BROOKS 5 GARTH BROOKS 5 MARK WILLS 5 LONESTAR	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 18 SAMMY KERSHAW 18 SAMMY KERSHAW 18 RANCH 15 BRAD HAWKINS 15 SHANE STOCKTON	WESG/Greenville, SC OM/MD: Ron Brooks APD/MD: John Landrum 25 GARTH BROOKS	WSSL/Greenville, SC APD/MD: Kern Owen 7 SHANE STOCKTON	WAYZ/Hagerstown, MD PD: Dennis Hughes APD: Senela Luther 15 STEVE WARINER 30 JOHN M. MONTGOMERY 30 GARTH BROOKS 20 SAMMY KERSHAW	WRBT/Harrisburg, PA OM/MD: Kevin King MD: Bruce Collins MD: Deane O'Brian 5 MARK WILLS 13 MARK CHESNUTT 13 KENNY CHESNEY 13 GARTH BROOKS	WBNR/Las Vegas, NV OM: Jaye Albright MD: Les Collins MD: Deane O'Brian 5 MARK WILLS 15 KEITH HARLING 15 SAMMY KERSHAW 15 LILA MCCANN 15 JOHN M. MONTGOMERY	WBBN/Laurel, MS OM/MD: Larry Blakeney APD/MD: Tom Freeman 17 HAL KETCHUM 17 GARTH BROOKS 10 CLAY WALKER 7 SAMMY KERSHAW 5 STEVE WARINER	WVLK/Lexington, KY PD: Damon Dean 5 KENNY CHESNEY 5 MARK CHESNUTT 5 LILA MCCANN	KZKX/Lincoln, NE PD: Charlie Thomas APD/MD: Rob Kelly 9 JIM COLLINS 10 JOHN M. MONTGOMERY 5 KENNY CHESNEY 5 SAMMY KERSHAW 5 SHANE STOCKTON	KSSN/Little Rock, AR Program Mgr.: Greg Mazingo OM/MD: Bill Dotson 25 GARTH BROOKS 25 STEVE WARINER 10 LILA MCCANN 10 JOHN M. MONTGOMERY 10 STEVE WARINER 10 KINLEYS 10 SHANIA TWAIN	WJMG/Long Island, NY PD: Jim Richards MD: Suzanne Alexander 21 JOHN M. MONTGOMERY 21 STEVE WARINER 21 GARTH BROOKS 6 SHANE STOCKTON 6 SAMMY KERSHAW 6 JIM COLLINS	KZLA/Los Angeles, CA PD: John Sebastian APD/MD: Bill Fink MD: Bob Richards MD: J.D. Cannon 10 JOHN M. MONTGOMERY 10 MINDY MCCREARY 10 JOHN M. MONTGOMERY	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Ron Hazlett 28 GARTH BROOKS 28 SAMMY KERSHAW 28 JOHN M. MONTGOMERY 28 MARK WILLS 10 HAL KETCHUM 10 NITTY GRITTY DIRT... 10 LILA MCCANN	KLIL/Lubbock, TX PD: Jay Richards MD: Kelly Greene 30 GARTH BROOKS	WDEN/Macon, GA PD: Gerry Marshall APD/MD: Laura Starling 25 STEVE WARINER 15 HAL KETCHUM 5 SHANE STOCKTON	WWQM/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 22 GARTH BROOKS 22 JOHN M. MONTGOMERY 16 MINDY MCCREARY 16 SHERRIE AUSTIN 16 MAVERICKS	WTCM/MW Michigan PD: Mark Stayer MD: Ryan Dobry 16 KENNY CHESNEY 14 SAMMY KERSHAW 14 MATT KING 14 TY HERNDON	WOOZ/Marion, IL PD: Scott Cox MD: Jill Ingram 18 GARTH BROOKS 18 SAMMY KERSHAW 18 KENNY CHESNEY 10 LILA MCCANN 10 MARK CHESNUTT 10 NITTY GRITTY DIRT... 10 KEVIN SHARP	KTEX/McAllen, TX PD: Jim Paczkowski MD: Deane Romero 12 STEVE WARINER 12 JOHN M. MONTGOMERY 7 BRAD HAWKINS	KRWQ/Medford, OR PD/MD: Judi Austin 26 GARTH BROOKS 5 LYNN 5 KEITH HARLING 5 LILA MCCANN 5 KENNY CHESNEY	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 GARTH BROOKS 18 KENNY CHESNEY 18 SAMMY KERSHAW	KFKF/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens 15 GARTH BROOKS 15 JOHN M. MONTGOMERY 15 TY HERNDON 15 MARK CHESNUTT 15 GARY ALLAN	WDAF/Kansas City, MO PD/MD: Ted Cramer MD: Les Collins 10 MATT KING 10 STEVE WARINER 10 KEITH HARLING	WIVK/Knoxville, TN PD: Les Acosta MD: Chris Huff 13 SONS OF THE DESERT	KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 16 GARTH BROOKS 17 JOHN M. MONTGOMERY 17 SAMMY KERSHAW	WIDL/Lancaster, PA PD: Dick Raymond 18 GARTH BROOKS 11 JIM COLLINS 11 THOMPSON BROTHERS	WITL/Lansing, MI PD: Jeff Davis 30 GARTH BROOKS 16 GARTH BROOKS 16 MARK WILLS 5 SHANE STOCKTON	KWNR/Las Vegas, NV OM: Jaye Albright MD: Les Collins MD: Deane O'Brian 5 MARK WILLS 15 KEITH HARLING 15 SAMMY KERSHAW 15 LILA MCCANN 15 JOHN M. MONTGOMERY	KATM/Modesto, CA PD: Randy Black APD/MD: Chris Costa 11 MATT KING 9 JOHN M. MONTGOMERY 9 SAMMY KERSHAW 9 MICHAEL PETERSON 9 SONS OF THE DESERT 9 HAL KETCHUM 9 TY HERNDON 9 KEVIN SHARP 9 MARK CHESNUTT	KTOM/Monterey, CA PD: Lance Tidwell MD: Keith Medlin 14 GARTH BROOKS 14 SAMMY KERSHAW 14 JOHN M. MONTGOMERY 7 MAVERICKS	WXTU/Philadelphia, PA PD: Ken Johnson APD/MD: Jim Radler 17 HAL KETCHUM 7 STEVE WARINER 7 MARK WILLS	WLWI/Montgomery, AL PD: Al Mason MD: Nancy Knight 15 GARTH BROOKS 12 MAVERICKS 12 KENNY CHESNEY 12 SAMMY KERSHAW 12 NITTY GRITTY DIRT	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Hollie Hart 13 GARTH BROOKS 13 JOHN M. MONTGOMERY 13 KENNY CHESNEY 6 HAL KETCHUM 6 MARK CHESNUTT 6 MATT KING 6 KEITH HARLING	WSIX/Nashville, TN PD/MD: Dave Kelly 18 GARTH BROOKS 12 JIM COLLINS 12 SAMMY KERSHAW	WSM/Nashville, TN PD: Kyle Cantrell MD: Kevin Anderson 8 GARTH BROOKS 8 SHANE STOCKTON 8 JOHN M. MONTGOMERY 8 KEITH HARLING 8 MARK CHESNUTT	WNOE/New Orleans, LA PD/MD: Eddie Edwards 10 CHELY WRIGHT 10 SAMMY KERSHAW 10 JOHN M. MONTGOMERY 5 STEVE WARINER	WXXY/New York, NY PD: Darrin Smith MD: Shari Roth 27 GEORGE STRAIT 10 MAVERICKS	WCMS/Norfolk, VA PD/MD: Mike Vaughan 12 GARTH BROOKS 12 SONS OF THE DESERT	WGH/Norfolk, VA PD: Randy Brooks MD: Marc Carmody 16 GARTH BROOKS 5 HAL KETCHUM 5 NITTY GRITTY DIRT... 17 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	WLLR/Quad Cities, IA-IL PD: Jim O'Hara APD/MD: Chuck Reeves 7 JIM COLLINS 15 GARTH BROOKS 10 MARK CHESNUTT 10 SAMMY KERSHAW	WKIX/Raleigh, NC Acting PD: Morgan Thomas 26 GARTH BROOKS	WQDR/Raleigh, NC PD: Len Shackelford 26 GARTH BROOKS 8 ALABAMA 8 LYNN 8 KEITH HARLING 8 MARK WILLS 8 STEVE WARINER 7 ALABAMA	KBUL/Reno, NV OM: Tom Jordan APD/MD: Chuck Reeves 11 GARTH BROOKS	WKHK/Richmond, VA PD: Bob Sterling MD: Rick Campbell 15 KENNY CHESNEY	KFRG/Riverside, CA OM/MD: Ray Masie MD: Don Jeffrey 13 TOBY KEITH 10 SHERRIE AUSTIN 5 COLLIN RAYE	WYYO/Roanoke, VA PD/MD: Robynn Jaymes 15 GARTH BROOKS	WBEE/Rochester, NY PD: Loyd Ford MD: Coyote Collins 15 NITTY GRITTY DIRT 6 GARY ALLAN 6 SAMMY KERSHAW 6 JOHN M. MONTGOMERY 6 MARK CHESNUTT 6 SHANE STOCKTON	WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 15 GARTH BROOKS 5 SAMMY KERSHAW 5 HAL KETCHUM 5 KEVIN SHARP 5 RANCH	KNCI/Sacramento, CA PD: Mark Evans APD/MD: Jennifer Wood 17 GARTH BROOKS 15 KEITH HARLING 6 ALABAMA 6 KEVIN SHARP 6 JOHN M. MONTGOMERY	WKCO/Saginaw, MI PD: Rick Walker 15 GARTH BROOKS 5 SAMMY KERSHAW 5 MARK WILLS	WWJO/St. Cloud, MN PD: Lynn West 11 GARTH BROOKS 7 KENNY CHESNEY 7 KEITH HARLING 7 KEVIN SHARP 5 SHANE STOCKTON 5 SAMMY KERSHAW	WIL/St. Louis, MO PD: Bob Barnett APD/MD: Mark Langston MD: Meg Stevens 12 COCHRAN & WARINER 18 LEANN RIMES 5 JOHN M. MONTGOMERY	WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 25 JOHN M. MONTGOMERY 14 SAMMY KERSHAW 17 KEVIN SHARP 17 MARK WILLS 17 SHANE STOCKTON	WWFG/Salisbury, MD PD: Chris O'Keely MD: Kim Wane 15 CHELY WRIGHT 5 STEVE WARINER 5 MARK WILLS 5 KRIS TYLER	KKAT/Salt Lake City, UT PD: Shawn Stevens APD/MD: Jim McKeelson 13 JOHN M. MONTGOMERY 13 MARK WILLS 5 KENNY CHESNEY	KUBL/Salt Lake City, UT PD: Ed Hill APD/MD: Steve Chase 15 GARTH BROOKS 15 DIXIE CHICKS	KAJA/San Antonio, TX OM/MD: Keith Montgometry MD: Jennie James 11 JOHN M. MONTGOMERY 11 GARTH BROOKS 5 ALABAMA 5 KEITH HARLING 5 STEVE WARINER 5 KENNY CHESNEY 5 MATT KING	KCY/San Antonio, TX PD: R.J. Curtis APD: Greg Frey 18 FAITH HILL 18 TOBY KEITH 18 PATTY LOVELESS	KSON/San Diego, CA PD: Mike Shepard MD: Steve Barnes 12 KENNY CHESNEY 12 JOHN M. MONTGOMERY	KYCY/San Francisco, CA PD: Eric Logan APD: Steve Jordan 20 GARTH BROOKS 5 JOHN M. MONTGOMERY 5 SHANE STOCKTON 5 MARK WILLS	KRTY/San Jose, CA PD/MD: Julie Stevens 25 JOHN M. MONTGOMERY 25 MARK WILLS 14 MARK CHESNUTT	KKJG/San Luis Obispo, CA PD/MD: Donna James 25 GARTH BROOKS 21 STEVE WARINER 21 JOHN M. MONTGOMERY 7 KENNY CHESNEY 7 MARK CHESNUTT 7 JIM COLLINS 7 SAMMY KERSHAW	WWZD/Tupelo, MS OM/MD: Rusty Pugh MD: Scott Kelly 25 GARTH BROOKS 12 JOHN M. MONTGOMERY 12 KENNY CHESNEY 12 RICHOET 12 SAMMY KERSHAW 12 HAL KETCHUM 14 STEVE WARINER 14 KEVIN SHARP	WQJK/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 22 GARTH BROOKS 7 SAMMY KERSHAW 7 STEVE WARINER	KNUE/Tyler, TX PD/MD: John Moore 13 SONS OF THE DESERT 13 GARTH BROOKS 13 STEVE WARINER	WFRG/Utica-Rome, NY PD: L.B. Green MD: Crickett 13 KENNY CHESNEY 13 MARK CHESNUTT 13 SHANIA TWAIN	KJUG/Visalia, CA PD/MD: Dave Daniels 22 GARTH BROOKS 22 KENNY CHESNEY 22 JOHN M. MONTGOMERY 22 JOHN M. MONTGOMERY 14 KEVIN SHARP 14 JOHN M. MONTGOMERY 14 GARY ALLAN 14 NITTY GRITTY DIRT... 14 THOMPSON BROTHERS 14 MARK WILLS	WFMB/Springfield, IL OM/MD: Bob Grayson APD/MD: Rick Brooks 15 JOHN M. MONTGOMERY 14 KEVIN SHARP 14 KEITH HARLING 14 HAL KETCHUM 14 STEVE WARINER 14 TRACY BYRD 5 LILA MCCANN	WPKX/Springfield, MA PD: Rick Wright 17 GARTH BROOKS 17 GARTH BROOKS 17 JOHN M. MONTGOMERY 17 STEVE WARINER 11 MARK CHESNUTT	KTTS/Springfield, MO PD: Don Paul APD/MD: Warren McDonald 30 GARTH BROOKS 7 KEVIN SHARP 5 SHANE STOCKTON 5 SAMMY KERSHAW	WIRK/West Palm Beach, FL MD: Mitch Mahan APD/MD: G.R. Jackson 22 GARTH BROOKS 16 MARK WILLS 5 STEVE WARINER 5 SAMMY KERSHAW 5 TRACY BYRD 5 SAMMY KERSHAW	WVWK/Wheeling, WV PD/MD: Jim Elliott 17 GARTH BROOKS 17 HAL KETCHUM 10 CHELY WRIGHT 10 MARK CHESNUTT 10 JIM COLLINS 10 LORRIE MORGAN	KFDI/Wichita, KS PD: John Spear MD: Gary Hightower 5 KEVIN SHARP 5 JIM COLLINS 5 SAMMY KERSHAW 5 SHANE STOCKTON	WQYK/Tampa, FL PD: Beecher Martin APD/MD: Jay Roberts 10 JOHN M. MONTGOMERY 10 MARK WILLS 5 HAL KETCHUM 5 SHANE STOCKTON	WRBO/Tampa, FL PD: Ronnie Lane MD: Wanda Myles 10 GARTH BROOKS	WTHI/Terre Haute, IN OM/MD: Barry Kent MD: Party Marty 15 GARTH BROOKS 15 STEVE WARINER 15 MARK WILLS 15 HAL KETCHUM 15 MATRACA BERG 5 KEITH HARLING	WIBW/Topeka, KS PD: Kevin Wagner MD: Patti Cheek 23 GARTH BROOKS 23 KEVIN SHARP 23 GARTH BROOKS 7 LILA MCCANN 7 HAL KETCHUM	KORD/Tri Cities, WA PD/MD: Rick Stewart 15 GARTH BROOKS 5 MARK CHESNUTT 5 JOHN M. MONTGOMERY 5 MATRACA BERG 5 JIM COLLINS 5 SAMMY KERSHAW	WUSQ/Winchester, VA PD: Randy Woodward MD: Jennifer Woodward 14 GARTH BROOKS 14 JIM COLLINS 14 HAL KETCHUM 14 JOHN M. MONTGOMERY 14 SHANE STOCKTON 14 STEVE WARINER	WGTY/York, PA OM/MD: John Pellegrini MD: Denise McLain 15 GARTH BROOKS 16 JOHN M. MONTGOMERY 16 MARK WILLS 15 KENNY CHESNEY 15 HAL KETCHUM 15 MARK CHESNUTT 14 STEVE WARINER 14 KEVIN SHARP	WQKX/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 22 GARTH BROOKS 7 SAMMY KERSHAW 7 STEVE WARINER
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201 Total Reporters
201 Current Reporters
199 Current Playlists
Reported Frozen Playlist (1):
WKHX/Atlanta, GA
Did Not Report, Playlist Frozen (1):
WCKT/Fl. Myers, FL

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #1	
WXXY/New York (914) 592-1071 Smith/Roth	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
40 37 37 37	GARTH BROOKS/She's Gonna Make It
40 37 37 37	TIM MCGRAW/Just To See You...
40 37 37 37	TRISHA YEARWOOD/Perfect Love
40 37 37 37	CLINT BLACK/Nothin' But...
30 37 37 37	MCBRIDE W/BRICKMAN/Valentine
30 27 37 37	WYNNONNA/Come Some Rainy Day
30 27 37 37	COLLIN RAYE/Little Red Rodeo
30 27 37 37	LEE ANN WOMACK/You've Got To...
30 27 37 37	SHANIA TWAIN/You're Still The One
30 27 37 37	ALAN JACKSON/A House With No...
24 27 37 37	FAITH HILL/This Kiss
24 27 37 37	COCHRAN & WARINER/What If I Said
- 27 37 37 37	RANDY TRAVIS/Out Of My Bones
17 27 37 37	PATTY LOVELESS/To Have You Back...
- 17 27 37 37	GARTH BROOKS/Two Pina Colodas
24 17 37 37	ALABAMA/She's Got That
- 27 37 37 37	GEORGE STRAIT/The Nerve
24 17 37 37	MICHAEL PETERSON/Too Good To Be True
24 17 37 37	TOBY KEITH/Dream Walkin'
24 17 37 37	KINLEYS/Just Between You...
24 17 37 37	DIXIE CHICKS/I Can Love You...
12 10 17 37	JOHN M. MONTGOMERY/Love Working...
- 17 37 37 37	STEVE WARINER/Holes In...
- 17 37 37 37	KEVIN SHARP/Love Is All That...
12 10 10 10	CLAY WALKER/Then What
12 10 10 10	WADE HAYES/The Day That She
12 10 10 10	DAVID KERSH/If I Never Stop...
- 10 10 10 10	JO DEE MESSINA/Bye, Bye
- 10 10 10 10	MAVERICKS/To Be With You

MARKET #2	
KZLA/Los Angeles (213) 882-8000 Sebastian/Fink	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
28 34 28 34	WADE HAYES/The Day That She...
28 28 28 34	DAVID KERSH/If I Never Stop...
28 34 34 34	TIM MCGRAW/Just To See You...
28 28 34 34	JO DEE MESSINA/Bye, Bye
28 28 18 34	TRISHA YEARWOOD/Perfect Love
28 28 34 28	CLINT BLACK/Nothin' But...
28 34 28 28	GARTH BROOKS/She's Gonna Make It
24 18 28 28	TOBY KEITH/Dream Walkin'
24 18 28 28	PATTY LOVELESS/To Have You Back...
24 18 28 28	SHANIA TWAIN/You're Still The One
34 34 28 28	WYNNONNA/Come Some Rainy Day
24 28 34 21	KENNY CHESNEY/A Chance
34 34 21 21	COCHRAN & WARINER/What If I Said
21 21 21 21	SAMMY KERSHAW/Love Of My Life
24 21 21 21	MCBRIDE W/BRICKMAN/Valentine
- 21 21 21 21	JOHN M. MONTGOMERY/Angel In My Eyes
21 21 21 21	LILA MCCANNI/Wanna Fall In Love
34 28 34 21	COLLIN RAYE/Little Red Rodeo
34 21 21 21	LEE ANN WOMACK/You've Got To...
24 18 28 28	TRACE ADKINS/Lonely Won't...
12 18 28 28	ALABAMA/She's Got That
- 12 18 28 28	GARY ALLAN/It Would Be You
12 12 18 28	DIXIE CHICKS/I Can Love You...
24 12 28 28	KINLEYS/Just Between You...
12 12 18 28	SONS OF THE DESERT/Leaving October
- 12 10 28 28	RANDY TRAVIS/Out Of My Bones
- 12 10 28 28	GARTH BROOKS/Two Pina Colodas
- 12 10 28 28	TRACY BYRD/From The Country
- 12 10 28 28	FAITH HILL/This Kiss
12 12 10 28	ALAN JACKSON/A House With No...
- 12 10 28 28	MINDY MCCREADY/You'll Never Know
- 12 10 28 28	JOHN M. MONTGOMERY/Love Working...
- 12 10 28 28	MICHAEL PETERSON/Too Good To Be True
12 12 10 28	CLAY WALKER/Then What
- 12 10 28 28	STEVE WARINER/Holes In...

MARKET #3	
WUSN/Chicago (312) 649-0099 Sledge/Biondo	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
20 36 36 36	WADE HAYES/The Day That She...
36 36 36 36	GARTH BROOKS/She's Gonna Make It
36 36 36 36	CLINT BLACK/Nothin' But...
36 36 36 36	GEORGE STRAIT/Round About Way
36 36 36 36	COLLIN RAYE/Little Red Rodeo
36 36 36 36	COCHRAN & WARINER/What If I Said
36 36 36 36	SAMMY KERSHAW/Love Of My Life
20 20 20 20	DAVID KERSH/If I Never Stop...
20 20 20 20	TRISHA YEARWOOD/Perfect Love
20 20 20 20	TRACE ADKINS/Lonely Won't...
20 20 20 20	TOBY KEITH/Dream Walkin'
14 20 20 20	MICHAEL PETERSON/Too Good To Be True
14 20 20 20	PATTY LOVELESS/To Have You Back...
14 20 20 20	JO DEE MESSINA/Bye, Bye
20 20 20 20	MCBRIDE W/BRICKMAN/Valentine
20 20 20 20	SHANIA TWAIN/You're Still The One
20 20 20 20	KINLEYS/Just Between You...
20 20 20 20	CLAY WALKER/Then What
20 20 20 20	ALAN JACKSON/A House With No...
14 20 20 20	DARLYE SINGLETARY/The Note
20 20 20 20	DIXIE CHICKS/I Can Love You...
20 20 20 20	WYNNONNA/Come Some Rainy Day
14 14 14 20	RANDY TRAVIS/Out Of My Bones
14 14 14 20	FAITH HILL/This Kiss
- 14 14 14 20	STEVE WARINER/Holes In...
- 14 14 14 20	GARY ALLAN/It Would Be You
- 14 14 14 20	SONS OF THE DESERT/Leaving October
- 14 14 14 20	MILA MASON/Closer To Heaven
- 14 14 14 20	MINDY MCCREADY/You'll Never Know
14 14 14 20	LYNNS/Woman To Woman
14 14 14 20	TRACY BYRD/From The Country
14 14 14 20	ALABAMA/She's Got That
- 14 14 14 20	JOHN M. MONTGOMERY/Love Working...
36 36 36 36	GARTH BROOKS/Two Pina Colodas
36 36 36 36	LEE ANN WOMACK/You've Got To...
36 36 36 36	TIM MCGRAW/Just To See You...

MARKET #4	
KYCY/San Francisco (415) 391-9330 Logan/Jordan	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
40 40 40 40	CLINT BLACK/Nothin' But...
40 40 40 40	GARTH BROOKS/She's Gonna Make It
40 40 40 40	WYNNONNA/Come Some Rainy Day
5 40 40 40	JO DEE MESSINA/Bye, Bye
30 40 40 40	MCBRIDE W/BRICKMAN/Valentine
40 40 40 40	GEORGE STRAIT/Round About Way
30 40 40 40	TRISHA YEARWOOD/Perfect Love
40 40 40 40	COLLIN RAYE/Little Red Rodeo
30 40 30 30	TRACY BYRD/From The Country
30 30 30 30	OIXIE CHICKS/I Can Love You...
30 30 30 30	WADE HAYES/The Day That She...
30 30 30 30	FAITH HILL/This Kiss
20 30 30 30	TOBY KEITH/Dream Walkin'
20 30 30 30	DAVID KERSH/If I Never Stop...
20 30 30 30	MCBRIDE W/BRICKMAN/Valentine
30 30 30 30	CLAY WALKER/Then What
30 30 30 30	GARTH BROOKS/Two Pina Colodas
30 30 30 30	KINLEYS/Just Between You...
30 30 30 30	MILA MASON/Closer To Heaven
20 30 30 30	DAVID KERSH/If I Never Stop...
20 30 30 30	MICHAEL PETERSON/Too Good To Be True
- 20 30 30 30	RANDY TRAVIS/Out Of My Bones
20 20 20 20	SHANIA TWAIN/You're Still The One
- 20 20 20 20	STEVE WARINER/Holes In...
20 20 20 20	TRACE ADKINS/Lonely Won't...
30 10 10 10	KENNY CHESNEY/A Chance
40 10 10 10	COCHRAN & WARINER/What If I Said
10 10 10 10	BROOKS & DUNN/He's Got You
10 10 10 10	TOBY KEITH/It's So Happy
10 10 10 10	TY HERNDON/Have To Surrender
10 10 10 10	SAMMY KERSHAW/Love Of My Life
10 10 10 10	JOHN M. MONTGOMERY/Angel In My Eyes
10 10 10 10	LILA MCCANNI/Wanna Fall In Love
10 10 10 10	NEAL MCCOY/Do (Cherish You)
40 10 10 10	TIM MCGRAW/Just To See You...
10 10 10 10	MICHAEL PETERSON/From Here To
10 10 10 10	LEANN RIMES/On The Side Of
10 10 10 10	DIAMOND RIO/Imagine That
10 10 10 10	KEVIN SHARP/You Love Somebody
40 10 10 10	LEE ANN WOMACK/You've Got To
- 5 10 10 10	ALABAMA/She's Got That

MARKET #5	
WXTU/Philadelphia (610) 687-9000 Johnson/Radler	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
24 32 32 32	GARTH BROOKS/She's Gonna Make It
32 32 32 32	GEORGE STRAIT/Round About Way
17 24 32 32	TRISHA YEARWOOD/Perfect Love
24 24 32 32	COLLIN RAYE/Little Red Rodeo
32 32 32 32	LEE ANN WOMACK/You've Got To...
24 32 32 32	CLINT BLACK/Nothin' But...
17 24 32 32	DIXIE CHICKS/I Can Love You...
17 24 32 32	DAVID KERSH/If I Never Stop...
17 24 32 32	WADE HAYES/The Day That She...
24 24 24 24	KINLEYS/Just Between You...
17 24 24 24	ALAN JACKSON/A House With No...
17 24 24 24	MCBRIDE W/BRICKMAN/Valentine
32 32 32 32	COCHRAN & WARINER/What If I Said
7 17 24 24	TRACE ADKINS/Lonely Won't...
17 17 24 24	WYNNONNA/Come Some Rainy Day
7 17 24 24	TOBY KEITH/Dream Walkin'
7 17 24 24	PATTY LOVELESS/To Have You Back...
7 17 24 24	CLAY WALKER/Then What
- 17 17 24 24	RANDY TRAVIS/Out Of My Bones
7 17 24 24	SHANIA TWAIN/You're Still The One
- 17 17 24 24	JO DEE MESSINA/Bye, Bye
- 17 17 24 24	FAITH HILL/This Kiss
- 7 17 24 24	GARTH BROOKS/Two Pina Colodas
- 7 17 24 24	HAL KETCHUM/ Saw The Light
17 17 17 17	ALAN JACKSON/Between The Devil...
17 17 17 17	JOHN M. MONTGOMERY/Angel In My Eyes
32 17 17 17	DIAMOND RIO/Imagine That
32 17 17 17	LEANN RIMES/On The Side Of
32 17 17 17	TRACE ADKINS/The Rest Of Mine
24 17 17 17	BROOKS & DUNN/He's Got You
17 17 17 17	SAMMY KERSHAW/Love Of My Life
32 32 32 32	SHANIA TWAIN/You're Still The One
32 32 32 32	LILA MCCANNI/Wanna Fall In Love
32 32 32 32	TIM MCGRAW/Just To See You...
7 7 7 7	MINDY MCCREADY/You'll Never Know
7 7 7 7	MICHAEL PETERSON/Too Good To Be True
7 7 7 7	TRACY BYRD/From The Country
7 7 7 7	SONS OF THE DESERT/Leaving October
- 7 7 7 7	JOHN ANDERSON/Takin' The Country...
- 7 7 7 7	GARY ALLAN/It Would Be You

MARKET #6	
KPLX/Dallas (214) 526-2400 Rivers/Whitney	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
40 40 40 38	DAVID KERSH/If I Never Stop...
40 40 40 38	COCHRAN & WARINER/What If I Said
40 40 40 38	COLLIN RAYE/Little Red Rodeo
40 40 40 38	GARTH BROOKS/She's Gonna Make It
25 40 40 38	WADE HAYES/The Day That She
25 40 40 38	MCBRIDE W/BRICKMAN/Valentine
25 25 38	DARLYE SINGLETARY/The Note
25 25 38	CLAY WALKER/Then What
25 25 38	KENNY CHESNEY/A Chance
25 25 40 38	CLINT BLACK/Nothin' But...
25 25 30 38	KINLEYS/Just Between You...
25 25 30 38	JO DEE MESSINA/Bye, Bye
25 25 30 38	TRISHA YEARWOOD/Perfect Love
25 25 30 38	MILA MASON/Closer To Heaven
25 25 30 38	PATTY LOVELESS/To Have You Back
25 25 30 38	TOBY KEITH/Dream Walkin'
25 25 30 38	FAITH HILL/This Kiss
25 25 30 38	TRACY BYRD/From The Country
- 25 30 38 38	MICHAEL PETERSON/Too Good To Be True
- 25 30 38 38	STEVE WARINER/Holes In...
25 25 25 15	GARTH BROOKS/Two Pina Colodas
25 25 25 15	SONS OF THE DESERT/Leaving October
25 25 25 15	MINDY MCCREADY/You'll Never Know
- 25 25 25 15	RANDY TRAVIS/Out Of My Bones
- 25 25 25 15	GARY ALLAN/It Would Be You
- 25 25 25 15	KEITH HARLING/Papa Bear
- 25 25 25 15	HAL KETCHUM/ Saw The Light
- 25 25 25 15	SAMMY KERSHAW/Matches
- 25 25 25 15	SHERRIE AUSTIN/Put Your Heart
- 25 25 25 15	KENNY CHESNEY/That's Why I'm Here
25 25 25 15	SHANIA TWAIN/You're Still The One
25 25 25 15	MATT KING/A Woman's Tears
25 25 25 15	ALAN JACKSON/A House With No...
- 25 25 25 15	MELODIE CRITTENDEN/Broken Road
7 7 7 5	TRACE ADKINS/Lonely Won't...
7 7 7 5	WYNNONNA/Come Some Rainy Day
40 40 25 5	DIXIE CHICKS/I Can Love You...

MARKET #6	
KYNG/Dallas (972) 716-7800 Pearman/Tackett	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
45 55 55 55	WADE HAYES/The Day That She
45 55 55 55	CLINT BLACK/Nothin' But...
45 55 55 55	TRISHA YEARWOOD/Perfect Love
45 55 55 55	DAVID KERSH/If I Never Stop...
55 55 55 55	COLLIN RAYE/Little Red Rodeo
45 55 45 45	MINDY MCCREADY/Let's Talk About...
45 55 45 45	DIXIE CHICKS/I Can Love You...
45 55 45 45	KINLEYS/Just Between You...
45 55 45 45	MINDY MCCREADY/You'll Never Know
45 55 45 45	MCBRIDE W/BRICKMAN/Valentine
45 55 45 45	MILA MASON/Closer To Heaven
45 55 45 45	LONESTAR/Say When
35 35 45 45	WYNNONNA/Come Some Rainy Day
55 55 45 45	GARTH BROOKS/She's Gonna Make It
45 55 45 45	TIM MCGRAW/For A Little While
20 35 35 35	CLAY WALKER/Then What
10 35 35 35	TOBY KEITH/Dream Walkin'
10 35 35 35	TRACY BYRD/From The Country
55 55 45 45	COCHRAN & WARINER/What If I Said
20 20 35 35	JO DEE MESSINA/Bye, Bye
20 20 35 35	TRACE ADKINS/Lonely Won't...
20 20 35 35	FAITH HILL/This Kiss
- 20 20 35 35	STEVE WARINER/Holes In...
- 20 20 35 35	HAL KETCHUM/ Saw The Light
- 20 20 35 35	SHANIA TWAIN/You're Still The One
- 20 20 35 35	MICHAEL PETERSON/Too Good To Be True
- 20 20 35 35	JOHN M. MONTGOMERY/Love Working...
- 20 20 35 35	GARTH BROOKS/Two Pina Colodas
- 20 20 35 35	TIM MCGRAW/One Of These Days
- 20 20 35 35	RANDY TRAVIS/Out Of My Bones
10 10 10 10	ALAN JACKSON/A House With No...
10 10 10 10	PATTY LOVELESS/To Have You Back...
- 10 10 10 10	SHERRIE AUSTIN/Put Your Heart
- 5 10 10 10	SONS OF THE DESERT/Leaving October

MARKET #7	
W4Country (313) 259-4323 Roberts/Cadillac Jack	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
25 37 37 37	CLINT BLACK/Nothin' But...
37 37 37 37	GARTH BROOKS/She's Gonna Make It
37 37 37 37	COCHRAN & WARINER/What If I Said
37 37 37 37	SAMMY KERSHAW/Love Of My Life
25 37 37 37	LILA MCCANNI/Wanna Fall In Love
37 37 37 37	TIM MCGRAW/Just To See You...
25 37 37 37	COLLIN RAYE/Little Red Rodeo
37 37 37 37	GEORGE STRAIT/Round About Way
15 25 25 25	JO DEE MESSINA/Bye, Bye
15 25 25 25	WADE HAYES/The Day That She
25 25 25 25	ALAN JACKSON/A House With No...
25 25 25 25	KINLEYS/Just Between You...
15 25 25 25	PATTY LOVELESS/To Have You Back
37 25 25 25	TRISHA YEARWOOD/Perfect Love
37 20 20 20	ALAN JACKSON/Between The Devil
20 20 20 20	LONESTAR/Come Cryin' To Me
20 20 20 20	YEARWOOD & BROOKS/In Another's Eyes
20 20 20 20	NEAL MCCOY/Do (Cherish You)
20 20 20 20	SHANIA TWAIN/You're Still The One
- 20 20 20 20	MICHAEL PETERSON/Too Good To Be True
- 20 20 20 20	TRISHA YEARWOOD/How Do I Live
- 15 15 15 15	TRACE ADKINS/Lonely Won't...
- 15 15 15 15	GARTH BROOKS/Two Pina Colodas
- 15 15 15 15	DIXIE CHICKS/I Can Love You...
15 15 15 15	FAITH HILL/This Kiss
15 15 15 15	TOBY KEITH/Dream Walkin'
15 15 15 15	DAVID KERSH/If I Never Stop...
15 15 15 15	MICHAEL PETERSON/Too Good To Be True
15 15 15 15	RANDY TRAVIS/Out Of My Bones
- 5 15 15 15	SONS OF THE DESERT/Leaving October
- 5 15 15 15	MARK WILLS/Do (Cherish You)
5 5 5 5	ALABAMA/She's Got That
5 5 5 5	GARY ALLAN/It Would Be You
5 5 5 5	JOHN ANDERSON/Takin' The Country

MARKET #7	
WYCD/Detroit (248) 799-0600 Haskell/Marrosso	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
50 50 50 50	JO DEE MESSINA/Bye, Bye
50 50 50 50	TIM MCGRAW/Just To See You...
50 50 50 50	CLINT BLACK/Nothin' But...
50 50 50 50	TRISHA YEARWOOD/Perfect Love
50 50 50 50	GARTH BROOKS/She's Gonna Make It
50 50 50 50	WADE HAYES/The Day That She
50 50 50 50	LEE ANN WOMACK/You've Got To...
50 50 50 50	DIXIE CHICKS/I Can Love You...
50 50 50 50	WYNNONNA/Come Some Rainy Day
35 35 35 35	TOBY KEITH/Dream Walkin'
35 35 35 35	DAVID KERSH/If I Never Stop...
35 35 35 35	COLLIN RAYE/Little Red Rodeo
5 22 22 22	CLAY WALKER/Then What
22 35 35 35	MCBRIDE W/BRICKMAN/Valentine
22 22 35 35	MINDY MCCREADY/You'll Never Know
35 35 35 35	SHANIA TWAIN/You're Still The One
- 22 22 22 22	RANDY TRAVIS/Out Of My Bones
22 22 22 22	SHERRIE AUSTIN/Put Your Heart
5 22 22 22	ALABAMA/She's Got That
5 22 22 22	FAITH HILL/This Kiss
22 22 22 22	MICHAEL PETERSON/Too Good To Be True
- 5 22 22 22	STEVE WARINER/Holes In...
5 5 5 5	MARK WILLS/Do (Cherish You)
5 5 5 5	KINLEYS/Just Between You...
5 5 5 5	ALAN JACKSON/A House With No...
- 5 5 5 5	MELODIE CRITTENDEN/Broken Road
5 5 5 5	MILA MASON/Closer To Heaven
5 5 5 5	HAL KETCHUM/ Saw The Light
5 5 5 5	GARY ALLAN/It Would Be You
- 5 5 5 5	TRACE ADKINS/Lonely Won't...
- 5 5 5 5	LONESTAR/Say When
- 5 5 5 5	JOHN M. MONTGOMERY/Love Working...
- 5 5 5 5	GARTH BROOKS/Two Pina Colodas

MARKET #8	
WMZ	

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #13
KMPS/Seattle
 (206) 443-9400
 Richards/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	41	41	SAMMY KERSHAW/Love Of My Life
28	28	41	41	41	TRISHA YEARWOOD/Perfect Love
41	41	41	41	41	CLINT BLACK/Nothin' But...
28	41	41	41	41	GEORGE STRAIT/Round About Way
41	41	41	41	41	COCHRAN & WARINER/What If I Said
28	41	41	41	41	WADE HAYES/The Day That She...
41	41	41	41	41	WYNNONA/Come Some Rainy Day
-	-	-	-	-	RANDY TRAVIS/Out Of My Bones
-	-	-	-	-	GARTH BROOKS/Two Pina Colodas
-	-	-	-	-	STEVE WARINER/Holes In...
16	26	26	26	26	JO DEE MESSINA/Bye, Bye
16	26	26	26	26	TRACE ADKINS/Lonely Won't...
28	28	28	28	28	FAITH HILL/This Kiss
28	28	28	28	28	SHANIA TWAIN/You're Still The One
28	28	28	28	28	MCBRIDE W/BRICKMAN/Valentine
16	16	16	16	16	COLLIN RAYE/Little Red Rodeo
-	-	-	-	-	KENNY CHESNEY/That's Why I'm Here
-	-	-	-	-	TOBY KEITH/Dream Walkin'
16	16	16	16	16	KINLEYS/Just Between You...
16	16	16	16	16	ALABAMA/She's Got That...
16	16	16	16	16	MICHAEL PETERSON/Too Good To Be True
16	16	16	16	16	PATTY LOVELESS/To Have You Back...
16	16	16	16	16	ALAN JACKSON/A House With No...
-	-	-	-	-	CLAY WALKER/Then What
-	-	-	-	-	LILA MCCANNI/Almost Over You
41	41	41	41	41	GARTH BROOKS/She's Gonna Make It
41	41	41	41	41	TIM MCGRAW/Just To See You...
41	41	41	41	41	LEE ANN WOMACK/You've Got To...
14	14	14	14	14	LILA MCCANNI/Wanna Fall In Love
14	14	14	14	14	ALAN JACKSON/Between The Devil...
14	14	14	14	14	WYNNONA/When Love Starts...
14	14	14	14	14	GARTH BROOKS/Longneck Bottle
14	14	14	14	14	TRACE ADKINS/The Rest Of Mine
14	14	14	14	14	CLINT BLACK/Something That We Do
41	41	41	41	41	LEANN RIMES/On The Side Of...
41	41	41	41	41	BROOKS & DUNN/He's Got You
14	14	14	14	14	BROOKS & DUNN/He's Got You
14	14	14	14	14	ALAN JACKSON/There Goes
14	14	14	14	14	REBA MCGENTREE/Id Rather Ride
14	14	14	14	14	LEE ANN WOMACK/The Fool

MARKET #14
KEYEY/Minneapolis
 (612) 820-4200
 Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	TIM MCGRAW/Just To See You...
40	40	40	40	40	SHANIA TWAIN/You're Still The One
40	40	40	40	40	CLINT BLACK/Nothin' But...
40	40	40	40	40	GARTH BROOKS/She's Gonna Make It
40	40	40	40	40	COLLIN RAYE/Little Red Rodeo
40	40	40	40	40	GEORGE STRAIT/Round About Way
26	26	26	26	26	JO DEE MESSINA/Bye, Bye
-	-	-	-	-	GARTH BROOKS/Two Pina Colodas
26	26	26	26	26	TRISHA YEARWOOD/Perfect Love
26	26	26	26	26	MICHAEL PETERSON/Too Good To Be True
26	26	26	26	26	KINLEYS/Just Between You...
26	26	26	26	26	WYNNONA/Come Some Rainy Day
26	26	26	26	26	DIXIE CHICKS/I Can Love You...
26	26	26	26	26	MINDY MCCREADY/You'll Never Know
26	26	26	26	26	MCBRIDE W/BRICKMAN/Valentine
26	26	26	26	26	TOBY KEITH/Dream Walkin'
26	26	26	26	26	SONS OF THE DESERT/Leaving October
18	26	26	26	26	TRACE ADKINS/Lonely Won't...
18	26	26	26	26	CLAY WALKER/Then What
18	26	26	26	26	FAITH HILL/This Kiss
-	-	-	-	-	RANDY TRAVIS/Out Of My Bones
18	26	26	26	26	LDNESTAR/Say When
-	-	-	-	-	STEVE WARINER/Holes In...
18	18	18	18	18	ALAN JACKSON/A House With No...
18	18	18	18	18	PATTY LOVELESS/To Have You Back...
18	18	18	18	18	MELODIE CRITTENDEN/Broken Road
18	18	18	18	18	WADE HAYES/The Day That She...
18	18	18	18	18	GARY ALLAN/It Would Be You
18	18	18	18	18	DAVID KERSH/If I Never Stop...
18	18	18	18	18	SHERRIE AUSTIN/Put Your Heart...
-	-	-	-	-	DIAMOND RIO/She Misses Him On...
-	-	-	-	-	JOHN M. MONTGOMERY/Love Working...
10	10	10	10	10	TRACY BYRD/Id From The Country
10	10	10	10	10	LYNNS/Woman To Woman
-	-	-	-	-	CHRIS KNIGHT/Framed
-	-	-	-	-	MARK WILLIS/Do (Cherish You)
-	-	-	-	-	KEITH HARLING/Papa Bear
-	-	-	-	-	SAMMY KERSHAW/Matches
-	-	-	-	-	KENNY CHESNEY/That's Why I'm Here

MARKET #15
KSON/San Diego
 (619) 291-9797
 Shepard/Barnes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	WADE HAYES/The Day That She...
31	31	31	31	31	LILA MCCANNI/Wanna Fall In Love
31	31	31	31	31	COLLIN RAYE/Little Red Rodeo
31	31	31	31	31	CLINT BLACK/Nothin' But...
20	31	31	31	31	DIXIE CHICKS/I Can Love You...
20	31	31	31	31	GARTH BROOKS/She's Gonna Make It
20	31	31	31	31	WYNNONA/Come Some Rainy Day
20	20	31	31	31	GEORGE STRAIT/Round About Way
20	20	31	31	31	TRISHA YEARWOOD/Perfect Love
20	20	20	31	31	KINLEYS/Just Between You...
20	20	20	20	20	ALAN JACKSON/A House With No...
20	20	20	20	20	TRACE ADKINS/Lonely Won't...
20	20	20	20	20	TOBY KEITH/Dream Walkin'
20	20	20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	20	20	DAVID KERSH/If I Never Stop...
20	20	20	20	20	MILA MASON/Closer To Heaven
12	20	20	20	20	MCBRIDE W/BRICKMAN/Valentine
12	20	20	20	20	MICHAEL PETERSON/Too Good To Be True
12	20	20	20	20	FAITH HILL/This Kiss
-	-	-	-	-	RANDY TRAVIS/Out Of My Bones
12	12	20	20	20	CLAY WALKER/Then What
12	12	12	12	12	MINDY MCCREADY/You'll Never Know
12	12	12	12	12	JO DEE MESSINA/Bye, Bye
31	14	14	14	14	TIM MCGRAW/Just To See You...
14	14	14	14	14	LDNESTAR/Say When
31	31	31	31	31	COCHRAN & WARINER/What If I Said
31	31	31	31	31	BROOKS & DUNN/He's Got You
14	14	14	14	14	SAMMY KERSHAW/Love Of My Life
31	31	31	31	31	LEE ANN WOMACK/You've Got To...
14	14	14	14	14	ALAN JACKSON/Between The Devil...
14	14	14	14	14	MARTINA MCBRIDE/A Broken Wing
14	14	14	14	14	GARTH BROOKS/Longneck Bottle
12	12	12	12	12	SONS OF THE DESERT/Leaving October
12	12	12	12	12	LYNNS/Woman To Woman
12	12	12	12	12	TRACY BYRD/Id From The Country
12	12	12	12	12	GARY ALLAN/It Would Be You
-	-	-	-	-	SHANIA TWAIN/You're Still The One
-	-	-	-	-	STEVE WARINER/Holes In...
-	-	-	-	-	KEITH HARLING/Papa Bear
-	-	-	-	-	MELODIE CRITTENDEN/Broken Road

MARKET #16
WMJC/Central Island
 (516) 423-6740
 Asker/Alexander

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	COCHRAN & WARINER/What If I Said
38	38	38	38	38	GARTH BROOKS/She's Gonna Make It
38	38	38	38	38	GEORGE STRAIT/Round About Way
26	38	38	38	38	COLLIN RAYE/Little Red Rodeo
26	38	38	38	38	CLINT BLACK/Nothin' But...
26	38	38	38	38	TRISHA YEARWOOD/Perfect Love
26	38	38	38	38	WADE HAYES/The Day That She...
26	26	38	38	38	DAVID KERSH/If I Never Stop...
26	26	26	38	38	MCBRIDE W/BRICKMAN/Valentine
26	26	26	26	26	WYNNONA/Come Some Rainy Day
26	26	26	26	26	KINLEYS/Just Between You...
26	26	26	26	26	CLAY WALKER/Then What
26	26	26	26	26	DIXIE CHICKS/I Can Love You...
26	26	26	26	26	JO DEE MESSINA/Bye, Bye
26	26	26	26	26	TRACE ADKINS/Lonely Won't...
21	26	26	26	26	ALAN JACKSON/A House With No...
21	26	26	26	26	PATTY LOVELESS/To Have You Back...
21	26	26	26	26	SHANIA TWAIN/You're Still The One
21	26	26	26	26	FAITH HILL/This Kiss
21	21	26	26	26	TOBY KEITH/Dream Walkin'
-	-	-	-	-	RANDY TRAVIS/Out Of My Bones
21	21	21	21	21	MINDY MCCREADY/You'll Never Know
21	21	21	21	21	MICHAEL PETERSON/Too Good To Be True
21	21	21	21	21	GARY ALLAN/It Would Be You
10	21	21	21	21	MILA MASON/Closer To Heaven
-	-	-	-	-	ALABAMA/She's Got That...
-	-	-	-	-	MARK WILLIS/Do (Cherish You)
-	-	-	-	-	SHERRIE AUSTIN/Put Your Heart...
-	-	-	-	-	JOHN M. MONTGOMERY/Love Working...
-	-	-	-	-	STEVE WARINER/Holes In...
-	-	-	-	-	GARTH BROOKS/Two Pina Colodas
38	38	38	38	38	LEE ANN WOMACK/You've Got To...
38	38	38	38	38	LILA MCCANNI/Wanna Fall In Love
38	38	38	38	38	TIM MCGRAW/Just To See You...
38	38	38	38	38	DIAMOND RIO/Imagine That
38	38	38	38	38	SAMMY KERSHAW/Love Of My Life
38	38	38	38	38	LEANN RIMES/On The Side Of...
15	38	38	38	38	SHANIA TWAIN/Don't Be Stupid...
15	38	38	38	38	BROOKS & DUNN/He's Got You
15	38	38	38	38	JOHN M. MONTGOMERY/Angel In My Eyes

MARKET #17
KMLE/Phoenix
 (602) 264-0108
 Garrison/Allen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	43	43	43	CLAY WALKER/Then What
30	43	43	43	43	CLINT BLACK/Nothin' But...
43	43	43	43	43	GEORGE STRAIT/Round About Way
30	30	43	43	43	KINLEYS/Just Between You...
30	30	30	43	43	SHANIA TWAIN/You're Still The One
30	30	30	30	43	COCHRAN & WARINER/What If I Said
30	30	30	30	30	MCBRIDE W/BRICKMAN/Valentine
26	26	26	26	26	MARTINA MCBRIDE/Wrong Again
26	26	26	26	26	ALAN JACKSON/A House With No...
26	26	26	26	26	JO DEE MESSINA/Lonely Won't...
26	26	26	26	26	JO DEE MESSINA/Bye, Bye
26	26	26	26	26	TOBY KEITH/Dream Walkin'
26	26	26	26	26	FAITH HILL/This Kiss
30	30	30	30	30	SAMMY KERSHAW/Love Of My Life
30	30	30	30	30	DIXIE CHICKS/I Can Love You...
30	30	30	30	30	DAVID KERSH/If I Never Stop...
30	30	30	30	30	WADE HAYES/The Day That She...
30	30	30	30	30	COLLIN RAYE/Little Red Rodeo
26	26	26	26	26	MICHAEL PETERSON/Too Good To Be True
-	-	-	-	-	TIM MCGRAW/One Of These Days
26	26	26	26	26	GARY ALLAN/It Would Be You
-	-	-	-	-	ALABAMA/She's Got That...
-	-	-	-	-	KEITH HARLING/Papa Bear
-	-	-	-	-	GARTH BROOKS/Two Pina Colodas
-	-	-	-	-	MINDY MCCREADY/You'll Never Know
26	26	26	26	26	PATTY LOVELESS/To Have You Back...
26	26	26	26	26	TRISHA YEARWOOD/Perfect Love
26	26	26	26	26	RANDY TRAVIS/Out Of My Bones
26	26	26	26	26	WYNNONA/Come Some Rainy Day
5	5	5	5	5	LYNNS/Woman To Woman
5	5	5	5	5	CHRIS KNIGHT/Framed

MARKET #17
KNIX/Phoenix
 (602) 966-6236
 Daniels/Owens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	WADE HAYES/The Day That She...
24	38	38	38	38	DIXIE CHICKS/I Can Love You...
38	38	38	38	38	CLAY WALKER/Then What
38	38	38	38	38	COLLIN RAYE/Little Red Rodeo
38	38	38	38	38	DAVID KERSH/If I Never Stop...
38	38	38	38	38	CLINT BLACK/Nothin' But...
38	38	38	38	38	TRISHA YEARWOOD/Perfect Love
12	38	38	38	38	TOBY KEITH/Dream Walkin'
24	38	38	38	38	SHANIA TWAIN/You're Still The One
12	24	38	38	38	TRACY BYRD/Id From The Country
-	-	-	-	-	RANDY TRAVIS/Out Of My Bones
24	24	24	24	24	ALAN JACKSON/A House With No...
24	24	24	24	24	MCBRIDE W/BRICKMAN/Valentine
24	24	24	24	24	TRACE ADKINS/Lonely Won't...
24	24	24	24	24	KINLEYS/Just Between You...
12	24	24	24	24	JO DEE MESSINA/Bye, Bye
12	24	24	24	24	MINDY MCCREADY/You'll Never Know
24	24	24	24	24	MICHAEL PETERSON/Too Good To Be True
24	24	24	24	24	PATTY LOVELESS/To Have You Back...
24	24	24	24	24	FAITH HILL/This Kiss
12	24	24	24	24	LDNESTAR/Say When
-	-	-	-	-	JOHN M. MONTGOMERY/Love Working...
-	-	-	-	-	GARTH BROOKS/Two Pina Colodas
-	-	-	-	-	MARK WILLIS/Do (Cherish You)
-	-	-			

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #24
KWJZ
KWJZ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	38	38	37		DIXIE CHICKS/Can Love You...
27	38	38	37		DIAMOND RIO/Imagine That
38	38	38	37		TIM MCGRAW/Just To See You...
38	38	38	37		COLLIN RAYE/Little Red Rodeo
38	38	38	37		SAMMY KERSHAW/Love Of My Life
38	38	38	37		CLINT BLACK/Nothin' But...
38	38	38	37		GARTH BROOKS/She's Gonna Make It
27	38	38	37		COCHRAN & WARINER/What If I Said
18	18	18	27		JO DEE MESSINA/Bye, Bye
38	38	38	27		LILA MCCANNI/Wanna Fall In Love
25	25	25	27		TRACY BYRD/I'm From The Country
18	18	18	27		TRACE ADKINS/Lonely Won't...
-	-	-	18		JOHN M. MONTGOMERY/Love Working...
-	-	-	25		TRISHA YEARWOOD/Perfect Love
27	25	25	27		GEORGE STRAIT/Round About Way
27	38	38	27		WADE HAYES/The Day That She...
27	25	25	27		CLAY WALKER/Then What
-	-	-	18		FAITH HILL/This Kiss
27	38	38	27		MCBRIDE W/BRICKMAN/Valentine
27	38	38	27		LEE ANN WOMACK/You've Got To...
18	25	25	27		WYNNONNA/Come Some Rainy Day
-	-	-	17		MARTINA MCBRIDE/A Broken Wing
38	38	38	27		BROOKS & DUNN/He's Got You
-	-	-	17		JOHN M. MONTGOMERY/Angel In My Eyes
18	25	25	27		ALAN JACKSON/A House With No...
5	5	5	17		MATRACA BERG/Back In The Saddle
5	5	5	17		TOBY KEITH/Dream Walkin'
-	-	-	17		STEVE WARINER/Holes In...
-	-	-	18		MARK CHESNUTT/I Might Even Quit...
5	5	5	18		GARY ALLAN/It Would Be You
18	25	25	27		KINLEYS/Just Between You...
-	-	-	18		RANDY TRAVIS/Out Of My Bones
18	25	25	27		SHERRIE' AUSTIN/Put Your Heart...
5	5	5	18		MICHAEL PETERSON/Too Good To Be True
5	5	5	18		GARTH BROOKS/Two Pina Colodas
18	25	25	27		SHANIA TWAIN/You're Still The One
27	25	25	27		DAVID KERSHAW/I Never Stop...

MARKET #25
B-105
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		LILA MCCANNI/Wanna Fall In Love
25	25	25	35		CLINT BLACK/Nothin' But...
25	25	25	35		CLAY WALKER/Then What
35	35	35	35		GARTH BROOKS/She's Gonna Make It
25	25	25	35		COLLIN RAYE/Little Red Rodeo
18	18	18	35		LEANN RIMES/On The Side Of...
18	18	18	35		KINLEYS/Just Between You...
35	35	35	35		SAMMY KERSHAW/Love Of My Life
-	-	-	5		GARTH BROOKS/Two Pina Colodas
25	25	25	35		FAITH HILL/This Kiss
25	25	25	35		DAVID KERSHAW/I Never Stop...
25	25	25	35		BRYAN WHITE/One Small Miracle
35	35	35	35		GEORGE STRAIT/Round About Way
-	-	-	25		RANDY TRAVIS/Out Of My Bones
18	18	18	35		TRISHA YEARWOOD/Perfect Love
25	25	25	35		DARYLE SINGLETARY/The Note
25	25	25	35		SHANIA TWAIN/You're Still The One
18	18	18	35		RANDY TRAVIS/Can Love You...
18	18	18	35		JO DEE MESSINA/Bye, Bye
18	18	18	35		MICHAEL PETERSON/Too Good To Be True
25	25	25	35		ALAN JACKSON/A House With No...
18	18	18	35		MCBRIDE W/BRICKMAN/Valentine
-	-	-	5		ALABAMA/She's Got That...
18	18	18	35		TOBY KEITH/Dream Walkin'
-	-	-	18		STEVE WARINER/Holes In...
18	18	18	35		GARY ALLAN/It Would Be You
-	-	-	5		LILA MCCANNI/Almost Over You
18	18	18	35		TRACE ADKINS/Lonely Won't...
5	5	5	18		KEITH HARLING/Papa Bear
18	18	18	35		PATTY LOVELESS/To Have You Back...
5	5	5	18		WADE HAYES/The Day That She...
25	25	25	35		KENNY CHESNEY/A Chance
18	18	18	35		WYNNONNA/Come Some Rainy Day
35	35	35	35		COCHRAN & WARINER/What If I Said
5	5	5	18		TRACY BYRD/I'm From The Country
-	-	-	5		MILA MASON/Closer To Heaven
13	13	13	13		TRISHA YEARWOOD/How Do I Live
13	13	13	13		GEORGE STRAIT/Carrying You...
18	18	18	13		MARTINA MCBRIDE/A Broken Wing
35	35	35	13		BROOKS & DUNN/He's Got You

MARKET #26
Q104
KBEO/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	40		CLINT BLACK/Nothin' But...
28	28	28	40		GARTH BROOKS/She's Gonna Make It
35	40	40	40		DIXIE CHICKS/Can Love You...
35	40	40	40		WADE HAYES/The Day That She...
28	40	40	40		DAVID KERSHAW/I Never Stop...
28	40	40	40		MINDY MCCREARY/You'll Never Know
35	40	40	40		DAVID LEE MURPHY/Just Don't Wait...
28	40	40	40		COLLIN RAYE/Little Red Rodeo
28	28	28	40		TRACE ADKINS/Lonely Won't...
24	24	24	28		ALABAMA/She's Got That...
24	24	24	28		TRACY BYRD/I'm From The Country
28	28	28	28		DEANA CARTER/Before We Ever...
28	28	28	28		SONS OF THE DESERT/Leaving October
24	24	24	28		FAITH HILL/This Kiss
28	28	28	28		WYNNONNA/Come Some Rainy Day
24	28	28	28		TOBY KEITH/Dream Walkin'
28	28	28	28		KINLEYS/Just Between You...
28	28	28	28		TRACY LAWRENCE/Any Minute Now
24	28	28	28		LONESTAR/Say When
24	28	28	28		PATTY LOVELESS/To Have You Back...
28	28	28	28		MILA MASON/Closer To Heaven
24	28	28	28		MCBRIDE W/BRICKMAN/Valentine
28	28	28	28		JO DEE MESSINA/Bye, Bye
28	28	28	28		MICHAEL PETERSON/Too Good To Be True
24	24	24	28		RICCOCHET/Connected At...
28	28	28	28		GEORGE STRAIT/Round About Way
28	28	28	28		TRISHA YEARWOOD/Perfect Love
18	24	24	24		SHERRIE' AUSTIN/Put Your Heart...
18	24	24	24		BRAD HAWKINS/We Lose
18	24	24	24		HAL KETCHUM/Saw The Light
18	24	24	24		MAVERICKS/To Be With You
18	24	24	24		LILA MCCANNI/Almost Over You
-	-	-	18		RANDY TRAVIS/Out Of My Bones
24	24	24	24		SHANIA TWAIN/You're Still The One
-	-	-	18		STEVE WARINER/Holes In...
18	18	18	24		MARK WILLIS/Do (Cherish) You
-	-	-	18		GARTH BROOKS/Two Pina Colodas
-	-	-	18		KENNY CHESNEY/That's Why I'm Here
-	-	-	18		MARK CHESNUTT/I Might Even Quit...
-	-	-	18		MELODIE CRITTENDEN/Broken Road

MARKET #26
KFKF 94FM
COUNTRY FAVORITES
KFKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		CLINT BLACK/Nothin' But...
25	25	25	35		CLAY WALKER/Then What
25	35	35	35		TRISHA YEARWOOD/Perfect Love
35	35	35	35		WADE HAYES/The Day That She...
35	35	35	35		DAVID KERSHAW/I Never Stop...
25	25	25	35		TOBY KEITH/Dream Walkin'
25	25	25	35		MCBRIDE W/BRICKMAN/Valentine
35	35	35	35		COLLIN RAYE/Little Red Rodeo
25	25	25	35		MINDY MCCREARY/You'll Never Know
25	25	25	35		JO DEE MESSINA/Bye, Bye
25	25	25	35		DIXIE CHICKS/Can Love You...
35	35	35	25		GARTH BROOKS/She's Gonna Make It
15	15	15	25		LONESTAR/Say When
15	15	15	25		MICHAEL PETERSON/Too Good To Be True
35	35	35	25		GEORGE STRAIT/Round About Way
15	15	15	25		TRACY BYRD/I'm From The Country
15	15	15	25		FAITH HILL/This Kiss
15	15	15	25		MARK WILLIS/Do (Cherish) You
25	25	25	25		KINLEYS/Just Between You...
15	15	15	25		PATTY LOVELESS/To Have You Back...
15	15	15	25		ALABAMA/She's Got That...
25	25	25	25		TRACE ADKINS/Lonely Won't...
-	-	-	15		RANDY TRAVIS/Out Of My Bones
15	15	15	25		RICCOCHET/Connected At...
15	15	15	25		SHANIA TWAIN/You're Still The One
25	25	25	25		WYNNONNA/Come Some Rainy Day
15	15	15	25		SONS OF THE DESERT/Leaving October
-	-	-	15		LYNNS/Woman To Woman
-	-	-	15		JOHN M. MONTGOMERY/Love Working...
-	-	-	15		LILA MCCANNI/Almost Over You
-	-	-	15		STEVE WARINER/Holes In...
-	-	-	15		SAMMY KERSHAW/Matches
-	-	-	15		GARTH BROOKS/Two Pina Colodas
-	-	-	15		KENNY CHESNEY/That's Why I'm Here
-	-	-	15		TY HERNDON/I Might Hold On
-	-	-	15		MARK CHESNUTT/I Might Even Quit...
-	-	-	15		GARY ALLAN/It Would Be You
15	15	15	8		MILA MASON/Closer To Heaven
15	15	15	8		SHERRIE' AUSTIN/Put Your Heart...
15	15	15	8		ALAN JACKSON/A House With No...

MARKET #26
WDAF-AM
WDAF/Kansas City
(913) 677-8998
Cramer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	28	28	28		DAVID KERSHAW/I Never Stop...
20	28	28	28		ALAN JACKSON/A House With No...
28	28	28	28		WYNNONNA/Come Some Rainy Day
28	28	28	28		DIXIE CHICKS/Can Love You...
28	28	28	28		WADE HAYES/The Day That She...
28	28	28	28		COLLIN RAYE/Little Red Rodeo
28	28	28	28		TRISHA YEARWOOD/Perfect Love
28	28	28	28		CLINT BLACK/Nothin' But...
20	28	28	28		MCBRIDE W/BRICKMAN/Valentine
20	28	28	28		KINLEYS/Just Between You...
20	20	20	28		TRACE ADKINS/Lonely Won't...
20	20	20	28		CLAY WALKER/Then What
20	20	20	28		PATTY LOVELESS/To Have You Back...
20	20	20	28		MICHAEL PETERSON/Too Good To Be True
20	20	20	28		TOBY KEITH/Dream Walkin'
20	20	20	28		LONESTAR/Say When
20	20	20	28		JO DEE MESSINA/Bye, Bye
20	20	20	28		TRACY BYRD/I'm From The Country
20	20	20	28		SHANIA TWAIN/You're Still The One
20	20	20	28		MINDY MCCREARY/You'll Never Know
10	20	20	28		SONS OF THE DESERT/Leaving October
10	20	20	28		MILA MASON/Closer To Heaven
-	-	-	20		GARTH BROOKS/Two Pina Colodas
10	10	10	28		GARY ALLAN/It Would Be You
-	-	-	10		RANDY TRAVIS/Out Of My Bones
10	10	10	28		MAVERICKS/To Be With You
10	10	10	28		MELODIE CRITTENDEN/Broken Road
-	-	-	10		FAITH HILL/This Kiss
-	-	-	10		LYNNS/Woman To Woman
-	-	-	10		ALABAMA/She's Got That...
-	-	-	10		MATT KING/A Woman's Tears
-	-	-	10		STEVE WARINER/Holes In...
-	-	-	10		KEITH HARLING/Papa Bear

MARKET #27
105.1 KNCI
KNCI/Sacramento
(916) 338-9200
Evans/Wood

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		GEORGE STRAIT/Round About Way
25	35	35	35		CLINT BLACK/Nothin' But...
25	35	35	35		COLLIN RAYE/Little Red Rodeo
25	35	35	35		MCBRIDE W/BRICKMAN/Valentine
25	35	35	35		DAVID KERSHAW/I Never Stop...
25	35	35	35		TRISHA YEARWOOD/Perfect Love
25	35	35	35		ALAN JACKSON/A House With No...
25	35	35	35		CLAY WALKER/Then What
25	35	35	35		CHRIS KNIGHT/Framed
25	35	35	35		PATTY LOVELESS/To Have You Back...
25	35	35	35		TRACE ADKINS/Lonely Won't...
25	35	35	35		JO DEE MESSINA/Bye, Bye
25	35	35	35		WADE HAYES/The Day That She...
6	25	25	35		TOBY KEITH/Dream Walkin'
6	25	25	35		KINLEYS/Just Between You...
15	15	15	35		TRACY BYRD/I'm From The Country
6	25	25	35		SHANIA TWAIN/You're Still The One
6	25	25	35		MICHAEL PETERSON/Too Good To Be True
15	15	15	35		FAITH HILL/This Kiss
35	35	35	17		GARTH BROOKS/She's Gonna Make It
17	17	17	35		GARTH BROOKS/Two Pina Colodas
15	15	15	35		LONESTAR/Say When
6	6	6	35		DIXIE CHICKS/Can Love You...
6	6	6	35		MINDY MCCREARY/You'll Never Know
6	6	6	35		RANDY TRAVIS/Out Of My Bones
-	-	-	15		KEITH HARLING/Papa Bear
35	35	35	35		TIM MCGRAW/Just To See You...
35	35	35	35		SAMMY KERSHAW/Love Of My Life
15	15	15	35		BROOKS & DUNN/He's Got You
15	15	15	35		MICHAEL PETERSON/From Here To...
15	15	15	35		LILA MCCANNI/Wanna Fall In Love
35	35	35	35		COCHRAN & WARINER/What If I Said
15	15	15	35		DIAMOND RIO/Imagine That
35	35	35	15		LEE ANN WOMACK/You've Got To...
-	-	-	6		MELODIE CRITTENDEN/Broken Road
-	-	-	6		STEVE WARINER/Holes In...
-	-	-	6		ALABAMA/She's Got That...
-	-	-	6		KEVIN SHARP/Love Is All That...
-	-	-	6		JOHN M. MONTGOMERY/Love Working...

A

RHETT AKINS Better Than It Used To Be (*Decca 72036*)
Prod: James Stroud Wr: Mark D. Sanders, Neil Thrasher Pub: Starstruck Writers Group/MCA Music Publishing (a div. of Universal Studios, Inc.)/Rio Bravo Music, Inc. (BMI)/ASCAP Mgr: Jake & Company

TRACE ADKINS Lonely Won't Leave Me Alone (*Capitol 55856*)
Prod: Scott Hendricks Wr: Mary Danna, Jody Alan Sweet Pub: MKD Music Pub./Ensign Music Corp./Joe's Cate Music(BMI) Mgr: Borman Entertainment

ALABAMA She's Got That Look In Her Eyes (*RCA 67426*)
Prod: Don Cook & Alabama Wr: Teddy Gentry Pub: Maypop Music (BMI) Mgr: Dale Morris & Associates

SHERRIE' AUSTIN Put Your Heart Into It (*Arista 3122*)
Prod: Ed Seay, Will Rameaux Wr: Sherrie Austin, Will Rameaux Pub: Reynolds Publishing Corp./Bayou Boy Music(BMI) Mgr: Fitzgerald Hartley

B

MATRACA BERG Back In The Saddle (*Rising Tide 1049*)
Prod: Emory Gordy, Jr. Wr: Matraca Berg, Stan Lynch Pub: August Wind Music/Longitude Music Co./Great Broad Music Co.(adm. by Longitude Music Co.)(BMI)/The Night Rainbow Music/Matanzas Music(adm. by The Night Rainbow Music)(ASCAP) Mgr: Mike Crowley Mgmt.

CLINT BLACK Nothin' But The Taillights (*RCA 67515*)
Prod: Clint Black, James Stroud Wr: Clint Black, Steve Warner Pub: Blackened Music Publishing/Steve Warner Music, Inc.(BMI) Mgr: Fitzgerald Hartley

PAUL BRANDT What's Come Over You (*Reprise 46635*)
Prod: Josh Leo Wr: Gene Nelson, Doug Swander Pub: W.B.M. Music Corp./Miss Jennifer Music(all rights adm. by W.B.M. Corp.)/Sesac/Warner-Tamerlane Publishing Corp.(BMI) Mgr: Creative Trust

GARTH BROOKS She's Gonna Make It (*Capitol 56599*)
Prod: Allen Reynolds Wr: Kent Blazy, Kim Williams and Garth Brooks Pub: Careers-BMG Music Publishing, Inc./A Hard Day's Write(BMI)/Sony/ATV Tunes LLC d/b/a/Cross Keys Publishing Co.(ASCAP)/Kim Williams Music(ASCAP)/Major Bob Music Co., Inc.(ASCAP)/No Fences Music(adm. by Major Bob Music Co., Inc.)(ASCAP) Mgr: GB Management

TRACY BYRD I'm From The Country (*MCA 70016*)
Prod: Tony Brown Wr: Marty Brown, Richard Young and Stan Webb Pub: Bug Music/High And Dry Music/Them Young Boys Music(Adm. by Bug/Stan Webb Publishing(BMI)/ASCAP) Mgr: Ritter Carter Management

C

CACTUS CHOIR Step Right Up (*Curb/Universal 3018*)
Prod: Mark Bright, Tom Shapiro Wr: Tom Halter Pub: EMI Blackwood Music, Inc./Song Machine Music/Under The Rock Music(BMI)

JEFF CARSON Cheatin' On Her Heart (*MCG/Curb 77859*)
Prod: Chuck Howard Wr: Mark D. Sanders, Porter Howell Pub: Starstruck Writers Group, Inc./MCA Music Publishing(ASCAP)/SquareWest Music, Inc.(ASCAP)/Howlin' Hits Music, Inc.(ASCAP)/HDH Music(ASCAP) Mgr: Marv Dennis & Associates

KENNY CHESNEY That's Why I'm Here (*BNA 67498*)
Prod: Buddy Cannon, Norro Wilson Wr: Shayne Smith, Mark Alan Springer Pub: EMI Blackwood Music, Inc./Mark Alan Springer Music(BMI)(all rights adm. by EMI Blackwood Music, Inc.) Mgr: Dale Morris & Associates

MARK CHESNUTT I Might Even Quit Lovin' You (*Decca 70006*)
Prod: Mark Wright Wr: Mark Chesnutt, Roger Springer and Slugger Morrisette Pub: EMI Blackwood Music, Inc./Songs of Jasper/EMI April Music, Inc.(BMI/ASCAP) Mgr: BDM Management

ANITA COCHRAN w/STEVE WARINER What If I Said (*Warner Bros. 46395*)
Prod: Jim Ed Norman, Anita Cochran Wr: Anita Cochran Pub: Warner-Tamerlane Publishing Corp./Chenowee Music(BMI) Mgr: Dick Williams Management

MELODIE CRITTENDEN Broken Road (*Asylum/EEG 9945*)
Prod: Byron Gallimore, Stephony Smith Wr: Marcus Hummon, Bobby E. Boyd and Jeff Hanna Pub: Careers-BMG Music Publishing, Inc./Floyd's Dream Music/Jeff Diggs Music(adm. by Bug Music)(BMI)(all rights Floyd's Dream Music adm. by Careers-BMG Music Publishing, Inc.) Mgr: Jag Management

CHRIS CUMMINGS The Kind Of Heart That Breaks (*Warner Bros. 46672*)
Prod: Rick Scott, Jim Ed Norman Wr: Chris A. T. Cummings, Phillip Douglas and Kim Tribble Pub: CPL Publishing, Inc./Ke-Ching Music/BMG Songs, Inc./Mickey Hiter Music/Brian's Dream Publishing/Wildawn Music(a div. of Balmur Entertainment)(ASCAP) Mgr: Peter Leggett Management

D

DIAMOND RIO Imagine That (*Arista 3085*)
Prod: Michael D. Clute, Diamond Rio Wr: Derek Scroggs, John Tirro and Bryan White Pub: Seventh Son Music, Inc./New Hayes Music(ASCAP) Mgr: International Artist Management

DIXIE CHICKS I Can Love You Better (*Monument 68195*)
Prod: Paul Worley, Blake Chancey Wr: Kostas & Pamela Brown Hayes Pub: Songs of Polygram Int'l, Inc.(BMI)/Polygram Int'l Pub., Inc.(ASCAP) Mgr: Senior Management

H

KEITH HARLING Papa Bear (*MCA 72042*)
Prod: Wally Wilson Wr: Keith Harling Pub: Music Corporation of America, Inc.(BMI) Mgr: McCintock Harris Management

BRAD HAWKINS We Lose (*Curb/Universal 3012*)
Prod: Chuck Howard, Steve Diamond Wr: Randy Scruggs, Rick Bowles Pub: Warner-Tamerlane Publishing Corp./Randy Scruggs Music(all rights obo Randy Scruggs Music adm. by Warner-Tamerlane Pub. Corp.)/Maypop Music(a div. of Wildcountry, Inc.)(BMI) Mgr: Blue Spoon Entertainment

WADE HAYES The Day That She Left Tulsa (In A Chevy) (*Columbia 68037*)
Prod: Don Cook, Chick Rains Wr: Mark D. Sanders, Steve Diamond Pub: Starstruck Writers Group, Inc./Mark D. Music(ASCAP)/Diamond Three Music(Adm. by Seven Summits Music)(BMI)/(A div. of Disney Music Publishing) Mgr: Mike Robertson Management

J

ALAN JACKSON A House With No Curtains (*Arista 18813*)
Prod: Keith Stegall Wr: Alan Jackson, Jim McBride Pub: WB Music Corp./Sony/ATV Tunes LLC Mill Village Music(ASCAP) Mgr: Chip Peay Management

K

TOBY KEITH Dream Walkin' (*Mercury 314534*)
Prod: James Stroud, Toby Keith Wr: Toby Keith, Chuck Cannon Pub: Songs of Polygram Int'l Inc./Tokoco Tunes, Wacissa River Music, Inc.(adm. by CMI)(BMI) Mgr: TKO Artist Management

DAVID KERSH If I Never Stop Loving You (*Curb 1420*)
Prod: Pat McMakin Wr: Donny Kees, Skip Ewing Pub: Acuff-Rose Music, Inc. Mgr: Mark Hybner

HAL KETCHUM I Saw The Light (*MCG/Curb 1437*)
Prod: Chuck Howard Wr: Todd Rudgren Pub: Screen-Gems-EMI Music, Inc./Earmark Music, Inc.(BMI)(all rights controlled by Warner/Chappell Music Co.) Mgr: Flood, Burnstead, McCready & McCarthy

MATT KING A Woman's Tears (*Atlantic 8425*)
Prod: Gary Morris Wr: Matt King, Jack Hargrove and Marc Christian Pub: Rocking K Music/Warner-Chappell Music(ASCAP)/Logrhythm Music(BMI) Mgr: Gurley & Company/In House, Inc.

KINLEYS Just Between You And Me (*Epic 78754*)
Prod: Russ Zaviston, Tony Haselden and Pete Greene Wr: Heather Kinley, Jennifer Kinley, Russ Zaviston and Debbie Zaviston Pub: We've Got The Music(BMI)(adm. by Songs of Polygram Int'l, Inc.)/For The Music(ASCAP)(adm. by Polygram Int'l Publishing, Inc.)(ASCAP)/Tazmaraz Music(BMI)/We've Got The Music(BMI)(adm. by Songs of Polygram Int'l Inc.)(BMI) Mgr: Fitzgerald-Hartley Company

L

JIM LAUDERDALE Goodbye Song (*BNA 65396*)
Prod: Blake Chancey, Jim Lauderdale Wr: Harlan Howard, Jim Lauderdale Pub: Harlan Howard Songs, Inc./Mighty Nice Music/Laudersongs(adm. by Bluewater Music Corp.)(BMI) Mgr: Fitzgerald-Hartley Management

LONESTAR Say When (*BNA 67422*)
Prod: Don Cook, Wally Wilson Wr: John Rich, Paul Nelson and Larry Boone Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Terilee Music(BMI)/Sony/ATV Tunes LLC dba Cross Keys Pub., Co.(ASCAP) Mgr: William Carter Career Mgmt.

PATTY LOVELESS To Have You Back Again (*Epic 67997*)
Prod: Emory Gordy, Jr. Wr: Annie Roboff, Amie Roman Pub: Almo Music Corp.(ASCAP)/Anwa Music(ASCAP)/WB Music Corp.(ASCAP)/Romanesque Music(ASCAP)/Annotation Music(ASCAP) Mgr: Fitzgerald Hartley

LYNNS Woman To Woman (*Reprise 9135*)
Prod: Don Cook Wr: Peggy Lynn, Patsy Lynn and Phillip Russell Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co./King Coal Music/Our Songsmith Music(ASCAP)/Warner-Tamerlane Publishing Corp.(BMI) Mgr: Left Bank Management

M

MILA MASON Closer To Heaven (*Atlantic 8384*)
Prod: Blake Mevis Wr: Aimee Mayo, Bill Luther Pub: Careers-BMG Publishing, Inc.(BMI) Mgr: Carter & Co.

MAVERICKS To Be With You (*MCA 70018*)
Prod: Raul Malo, Don Cook Wr: Raul Malo, Jaime Hanna Pub: EMI Blackwood Music, Inc./Rumbalo Music/Sony/ATV Songs LLC obo Raul Malo Music/Taylor Rose Music(BMI) Mgr: FCC Management

MARTINA McBRIDE w/JIM BRICKMAN Valentine (*RCA 65375*)
Prod: Dan Shea, Martina McBride and Paul Worley Wr: Jim Brickman, Jack Kugell Pub: Brickman Arrangement/Swimmer Music(SESAC)/EMI April Music, Inc.(Doxie Music(ASCAP) Mgr: Bruce Allen Management

LILA McCANN Almost Over You (*Asylum/EEG 9978*)
Prod: Mark Spiro Wr: Cindy Richardson-Walker, Jennifer Kimball Pub: Car Load Of Us Music(adm. by Ensign Music Corp.)/Atlantic Music Corp.(BMI)/Michael H. Goldsen, Inc./Sweet Angel Music(ASCAP) Mgr: Casey Walker Management

MINDY MCCREADY You'll Never Know (*BNA 07863*)
Prod: David Malloy Wr: Kim Richey, Angelo Pub: Mighty Nice Music/Wait No More Music(BMI)/Polygram Int'l Publishing, Inc.(ASCAP) Mgr: Mores Nanas Entertainment

REBA McENTIRE What If (*MCA 72026*)
Prod: Reba McEntire, David Malloy Wr: Diane Warren Pub: Realsongs(ASCAP) Mgr: Starstruck Entertainment

TIM MCGRAW Just To See You Smile (*Curb 1422*)
Prod: Byron Gallimore, James Stroud and Tim McGraw Wr: Mark Nesler, Tony Martin Pub: Music Corporation of America, Inc./Glitterfish Music, Inc.(BMI)/Hamstein Cumberland Music(BMI)/Baby Mae Music(BMI) Mgr: TMR II

DEAN MILLER Wake Up And Smell The Whiskey (*Capitol 31559*)
Prod: Gregg Brown Wr: Dean Miller, Brett James Pub: Sony/ATV Songs, LLC dba Tree Publishing Co., Inc.(BMI)/Longitude Music Co.(BMI)/August Wind Music(BMI)/Coyote Moon Music(BMI) Mgr: FCC Management

JOHN MICHAEL MONTGOMERY Angel In My Eyes (*Atlantic 8318*)
Prod: Csaba Petocz Wr: Blair Daily, Tony Mullins Pub: Reynolds Publishing Corp.(BMI)/Knob Twister Music(ASCAP) Mgr: Hallmark Direction

LORRIE MORGAN One Of Those Nights Tonight (*BNA 67499*)
Prod: James Stroud, Lorrie Morgan Wr: Susan Longacre, Rick Giles Pub: Seacre Music/Famous Music Corp.(ASCAP)/Careers-BMG Music Publishing, Inc./Hamstein Cumberland Music, Inc./Mike Curb Music/Diamondstruck Music(adm. by Mike Curb Music)(BMI) Mgr: Susan Nadler

DAVID LEE MURPHY Just Don't Wait Around Til She's Leavin' (*MCA 70002*)
Prod: Tony Brown, David Lee Murphy Wr: David Lee Murphy Pub: Old Desperados/N2D Publishing Co., Inc.(ASCAP) Mgr: D Mgmt. Co.

N

NETTY GRITTY DIRT BAND Bang Bang Bang (*Rising Tide 105*)
Prod: Emory Gordy, Jr., Steve Fishell and Josh Leo Wr: Al Anderson, Craig Wiseman Pub: Al Andersongs(BMI)/Mighty Nice Music(BMI)/Almo Music Corp. and Daddy Rabbit Music(ASCAP) Mgr: Mike Robertson Management

P

LEE ROY PARNELL All That Matters Anymore (*Arista 3098*)
Prod: Lee Roy Parnell & The Hot Links, Mike Bradley and John Kusa Wr: Lee Roy Parnell, Gary Nicholson Pub: Songs of Polygram, International, Inc.(ASCAP)/Lee Roy Parnell Music(BMI)/Gary Nicholson Music(ASCAP) Mgr: Mike Robertson Management

MICHAEL PETERSON Too Good To Be True (*Reprise 46618*)
Prod: Robert Ellis Orrall, Josh Leo Wr: Michael Peterson, Gene Pistilli Pub: Warner-Tamerlane Pub. Corp.(BMI)/Milene Music, Inc.(ASCAP) Mgr: Falcon Management

R

COLLIN RAYE Little Red Rodeo (*Epic 78771*)
Prod: Collin Raye, Paul Worley and Billy Joe Walker, Jr. Wr: Charlie Black, Phil Vassar and Rory Michael Bourke Pub: EMI Blackwood Music, Inc.(BMI)/Flybridge Tunes(BMI)/Phil This Music(BMI)/Rory Burke Music Co.(BMI) Mgr: Scott Dean Management

RICOCHET Connected At The Heart (*Columbia 67773*)
Prod: Ron Chancey, Ed Seay Wr: Skip Ewing, Donny Kees Pub: Acuff-Rose Music, Inc.(BMI) Mgr: Hallmark Direction

S

SAWYER BROWN Another Side (*Curb 1419*)
Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller Pub: Travelin' Zoo Music(ASCAP) Mgr: TKO Management

KEVIN SHARP There's Only You (*Asylum/EEG 9943*)
Prod: Chris Farren Wr: Skip Ewing, Donny Kees Pub: Acuff-Rose Music, Inc.(BMI) Mgr: Sound & Serenity Management

DARYLE SINGLETARY The Note (*Giant 24696*)
Prod: Doug Johnson, John Hobbs Wr: Buck Moore, Michele Ray Pub: Sixteen Stars Music/Walter Haynes Music(adm. by CMI)(BMI) Mgr: Lib Hatcher Agency

SONS OF THE DESERT Leaving October (*Epic 78776*)
Prod: Johnny Slate, Doug Johnson Wr: Drew Wornack, Tom Douglas Pub: Emdar Music(ASCAP)/Texas Wedge Music(ASCAP)/Womacate Conceptions(ASCAP)(all rights adm. by Full Keel Music, Inc.)(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Image Management Group, Inc.

GEORGE STRAIT Round About Way (*MCA 72028*)
Prod: Tony Brown, George Strait Wr: Steve Dean, Wil Nance Pub: Tom Collins Music Corp./Songs of Polygram Int'l, Inc./Still Working For The Man Music, Inc./O-Tex Music(BMI) Mgr: Erv Woolsey Agency

T

THOMPSON BROTHERS BAND Back On The Farm (*RCA 67503*)
Prod: Bill Lloyd, Thompson Brothers Wr: Don Henry Pub: Sony/ATV Songs LLC dba Tree publishing Co./Peanuts & Cracker Jacks Music(BMI) Mgr: Barron Entertainment

RANDY TRAVIS Out Of My Bones (*DreamWorks 50034*)
Prod: James Stroud, Byron Gallimore and Randy Travis Wr: Gary Burr, Sharon Vaughn and Robin Lerner Pub: MCA Music Publishing(a div. of Universal Studios, Inc.)/Gary Burr Music, Inc./Sharondipity Music(ASCAP)/Puckaleasia Songs/Nomad Norman Music/Warner-Tamerlane Publishing Corp.(BMI)(all rights on behalf of Puckaleasia Songs and Nomad Norman Music adm. by Warner-Tamerlane Pub. Corp.)(BMI) Mgr: Lib Hatcher Agency

TRAVIS TRITT Still In Love With You (*Warner Bros. 46304*)
Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing(BMI) Mgr: Kragen & Company/Falcon Management

SHANIA TWAIN You're Still The One (*Mercury 314536*)
Prod: Robert John "Mutt" Lange Wr: Shania Twain, Mutt Lange Pub: Songs of Polygram Int'l, Inc./Loon Echo, Inc.(BMI)/Out Of Pocket Productions Ltd.(all rights on behalf of Out Of Pocket Productions Ltd. controlled by Zomba Enterprises, Inc.)(ASCAP) Mgr: Jon Landau Management

W

CLAY WALKER Then What (*Giant 24674*)
Prod: James Stroud, Clay Walker Wr: Randy Sharp, Jon Vezner Pub: Wedgewood Music/Areles Music/Longitude Music Co.(all rights Wedgewood Avenue Music and Areles Music adm. by Longitude Music Co.)/Warner-Tamerlane Publishing Corp./Minnesota Man Music(adm. by Warner-Tamerlane Publishing Corp.)(BMI) Mgr: Erv Woolsey

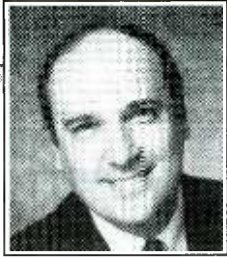
BRYAN WHITE One Small Miracle (*Asylum/EEG 9944*)
Prod: Billy Jo Walker, Jr., Kyle Lehning Wr: Bill Anderson, Steve Warner Pub: Sony/ATV Songs LLC Mr. Bubba Music, Inc./Steve Warner Music, Inc.(all rights obo Sony/ATV Songs LLC and Mr. Bubba Music, Inc. adm. by Sony/ATV Music Publishing)(BMI) Mgr: GC Management

MARK WILLS I Do (Cherish You) (*Mercury 314536*)
Prod: Keith Stegall, Carson Chamberlain Wr: Keith Stegall, Dan Hill Pub: Smash Vegas Music (a div. of Big Picture Entertainment)(BMI)/If Dreams Had Wings Ltd.(ASCAP) Mgr: Star Ray Management

LEE ANN WOMACK You've Got To Talk To Me (*Decca 11585*)
Prod: Mark Wright Wr: Jamie O'Hara Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Magic Knee Mgr: Erv Woolsey Agency

CHELY WRIGHT Just Another Heartache (*MCA 70003*)
Prod: Tony Brown Wr: Ed Hill, Mark D. Sanders Pub: New Haven Music, Inc./Miss Hill Music/Starstruck Writers Group, Inc./Mark D. Music(BMI/ASCAP) Mgr: Titely Spalding & Associates

WYNONNA Come Some Rainy Day (*Curb/Universal 53061*)
Prod: Brent Maher Wr: Bat McGrath, Billy Kirsch Pub: Red Brazos Music, Inc.(BMI)/Kiddilly Music(BMI)/Saisillo Songs, Inc.(BMI)/Millerloo Music(BMI)/Wanted Woman Music(BMI) Mgr: Wynonna, Inc.



MIKE KINOSHIAN

Correlation Of Ratings & Revenue

□ KYSR/Los Angeles remains 'buyer-friendly' by delivering female demos

When it comes to generating revenue, the rules for Pop/Alternative Hot AC are no different from those for any other format: You start with ratings.

"That's first and foremost," agrees Chancellor Media KYSR/Los Angeles (Star 98.7) VP/GM **Ken Christensen**. "Beyond that, we describe Star as being AC, because that's always been buyer-friendly for agencies.



Ken Christensen

We deliver women demos and basically are an 18-49 or 25-44 female-targeted station."

If a Pop/Alternative Hot AC posts good ratings, there aren't too many reasons why the ad community won't buy it. Several key stations around the country are proving that this format can be a very viable moneymaker. "More and more people have lately recognized the significance of female consumers," remarks Christensen. "There's a lot of women 18-49 and 25-54 business out there. We feel like we're still on the front end of that curve, as people recognize the decision-making and spending capabilities of women."

Prior to the first of the year, KYSR was sold in combination with sister KCMG (which previously was Soft AC KXEZ). Christensen is well-versed in combo selling: Before joining Star, he was crosstown KFI-AM & KOST-FM's GSM. He says Star has yet to reach its full revenue capabilities. "Star's potential billing was being masked by the combo. Shortly after we split KFI & KOST, our salespeople started concentrating on their own station's sales efforts and billing jumped dramatically."

Strong Qualitatives

While "efficiency" is Star's most-frequently raised objection, Christensen points to the station's strong qualitative profiles. "Demand in the buying community drives the price. Our audience is 55% female — 23% Hispanic — and our median age is 29.

"Even our competitors tell us that our qualitative is great. Our listeners have good income and education levels. We index well in almost every category — it's a home run for us. If we can deliver women 25-44, we feel we can win."

Surprised that some Pop/Alternative Hot ACs do better among males, Christensen explains, "We don't do any research with men, so I don't know their selection process. All our focus groups and research deal with women. The 35-40 men I talk with like Star's Alternative sound and don't like the rockier edge found on Alternative stations. Significantly, that's why women like us."

Fanning The Fire

Debate continues on whether Pop/Alternative is a format, a fad, or a flanker. Embracing the latter option, Christensen comments, "The true definition of a flanker is that you're somewhere on new ground. It doesn't feel like anything you're used to. In this case, it doesn't feel like AC or Alternative. Questions like this are frequently raised, but if Star sounds like an Alternative or an AC, it's probably not really a flanker. In those early conversations, people felt uneasy, making me believe that our position was truly a flanker.

"Whether or not it's a format translates back to ratings. Most people would say you can't split something and grow to a six share in Los Angeles. But we split it thinking that, if we



There's a lot of women 18-49 and 25-54 business out there. We feel like we're still on the front end of that curve, as people recognize the decision-making and spending capabilities of women.

could get a four share [adults 25-54], we'd do very well in this market."

As expected, Chancellor has very high — and immediate — expectations for its newly acquired Los Angeles Star. "They've made the investment and expect the return," acknowledges Christensen. "Long-term isn't necessarily in their thinking, but realistic expectations are important, and I believe their expectations for us are realistic. Our cume is consistently over a million, so there's a demand for us. It's a lot different from a year ago, when our cume was 600,000 and we were trying to get people in the store. With that size cume, it wasn't enough to make it work.

"If we can get people to listen an extra hour a week, we move to a 3.7. An extra 90 minutes a week gives us a 4.0. It's like the fast food business. Now that people are in the store, we have to 'supersize' them so they'll stay longer and spend more."

Finding a true music consensus among Pop/Alternative Hot ACs can oftentimes become a bit tricky. "One market may allow the format to be a little more AC and another can be a little more Alternative. But the rope that runs through all those stations is

pretty much the same. While there are market-to-market changes, there's a core set of artists we all have."

Morning Boost

While Star's goal of achieving four-share status is important, Christensen cautions, "You can't do it by just playing this music. Pop/Alternative stations have to integrate elements that all other great stations have — things like a big morning show and marketing. Not having a big morning show helped keep us in the low threes. It's very tough getting big morning numbers in Los Angeles, but if you can, you can clearly be a four-share radio station."

So, Star last month (2/16) addressed its own self-perceived weakness head-on by bringing in Frosty Stillwell, Jamie White, and Frank Kramer for wakeup duty. The trio arrived from sister Pop/Alternative Hot AC KALC/Denver (Alice), and their show is simulcast in the Mile High City.

"The biggest predictor of future performance is past success," Christensen remarks. "When we were trying to figure out who to hire in mornings, our first screen was the ability to deliver women 25-44. We started looking around the country and asked who was successfully doing that.

"It was important that we find a show that fit Star's target. We thought that would be a good precursor for them doing well here. But not every show that's popular elsewhere will translate in your market and on your station. We're comfortable with the challenge of making this leap. Another thing that made it appealing is that Alice is where we are musically."

In The Running

Veteran Chicago personality Jonathan Brandmeier was strongly rumored to become Star's morning personality, but the deal never materialized. He has since surfaced on crosstown KLSX in middays, following Howard Stern. "It only delayed us from the inevitable decision of getting a morning show," explains Christensen. "I had concerns about that show's targeting, but not the show itself. Jonathan is terrific and has had a history of success in Chicago. My concern was whether or not it was a natural fit for Star. The idea of having a big show, though, was very appealing to me. Things didn't work out with Jonathan, and I really think what we're doing now better fits Star's targeting."

In filling such a plum morning-drive opening, Star/Los Angeles clearly must have considered Pop/Alternative Hot AC Star/San Diego's (KFMB-FM) Jeff & Jer. "They're currently under contract, but when you think about people who can deliver to your target audience, they're an absolute hit. That show's perfect for that radio station."

The Star/Los Angeles and Star/San

Chicago's Mix Leads By Reflecting

Any list of very profitable Pop/Alternative Hot ACs would have to include WTMX/Chicago. "Pop/Alternative is the music that's available to Hot AC right now," notes WTMX VP/GM **Drew Horowitz**. "We lean Pop/Alternative because of music availability. It sounds good, has some passion, and is palatable to our core demographic.

"But I like the broader brush stroke of being a Hot AC that plays Pop/Alternative product, rather than being called Pop/Alternative. That's limiting formatually."

Flexibility is extremely vital to Horowitz. "A year or 18 months from now, Pop/Alternative might not be where the music's coming from. But we'll still be Hot AC, because we play music that's focused to the target demo — not music focused to a format. Women 25-49 today want to hear music from the Pop/Alternative genre, but that might not be the case two years from now."

Whether "mainstream" or "hot," Adult Contemporary historically takes advantage of the best available product. "Six to eight years ago, the mainstream artists were Michael Bolton, Billy Joel, and Elton John. Now, it's Dave Matthews Band. I don't know who it will be tomorrow, and it's so very different from what we were doing as a traditional Hot AC."



Drew Horowitz

Male Bias

Explaining that WTMX isn't positioned as a musical vehicle, Horowitz says, "It's positioned more for the audience and demographic we deliver to clients and advertisers. In our case, we're a female-driven, 25-44 demographic; 18-49 is our secondary demo. If they're looking for women within those areas, we're selling the audience that we've reached. If we deliver a large share of that audience, we'll be successful from a revenue standpoint.

"In most markets, women generally tend to be underserved formatually. There tend to be more male-leaning formats. Even in Chicago, there are only a handful of us who are mainly female-focused. As long as we're delivering a good qualitative and demographic audience to the advertisers, we'll be able to make money."

Regardless if it's Scarborough or Media Audit, Horowitz rates WTMX's qualitative data as first-rate. "Income levels are right up there. Our listeners tend to be married, own their own homes, and are part of dual-income households.

"When looking at our micro-core [women 25-34], you'll see that they're educated, working women with disposable income who are in the acquisition mode."

Delivering The Audience

WTMX salespeople, Horowitz claims, usually meet with minimal resistance from clients. "We're very broad-based in appeal and in the demos we deliver. There aren't many cases where people don't buy us because we're Hot AC. People buy because of the audience you deliver, not because of the music you play. The only time product becomes an issue is when a client tries doing a spectrum buy and wants to figure out where your station fits on the spectrum. They don't want to buy three stations that all deliver the same audience.

"As a core AC station, and for the type of listener we deliver we're right for about 90% of the products out there. We don't, however, do a tremendous amount of business in beer. Beyond that, give me a category, and my guess is that we're pretty well-represented by the client list within that area, whether it's banking, retail, brown goods, white goods — you name it."

While WTMX's presentation and packaging have Hot AC influences, Horowitz states, "Pop/Alternative Hot ACs like 'Stars' and 'Planets' are trying to swing the pendulum to the right.

"We've made modifications, like breaking new product and doing live House Of Blues shows. We're certainly more involved in those type of things today than we were three years ago, but that's more of a natural evolution of what the listener wants rather than us trying to be too hip for the room."

Faithful To The Core

As Horowitz sees it, WTMX needs to stay true to its mainstream roots. "From what they tell us, this is our listeners' appetite. If musical tastes change, we'll change with them.

"But we're not here to lead, we're here to reflect. Especially with adults, radio has been more of a reflective medium. Teen-oriented stations are more interested in having cutting-edge images; we're more interested in reflecting tastes of our core listeners. If we serve our core, they'll take good care of us."

Diego comparisons continue. Over the course of Super Bowl weekend, Christensen was able to listen to San Diego's Star. "The promos, sweepers, and 'attitude' make it a fun station, and I certainly can understand why they do well. Their talent has a good time on the air, and people seem to really like it.

"Successful stations start with the morning show. Los Angeles is a very

tough morning show market. All the good shows are here. But we didn't have that element. The biggest pressure I've felt is making KYSR work without a big morning show. [Star's previous owner] Viacom ran Star like its other ACs, but you need to run a station like this as an Adult CHR. That's when Chancellor and Jimmy de Castro agreed that we had to have a big morning show."

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 CELINE DION My Heart Will Go On (550 Music)	2711	2687	2735	2762	108/0
2	2	2	2	2 SAVAGE GARDEN Truly Madly Deeply (Columbia)	2567	2414	2188	1906	107/3
16	10	7	3	3 ERIC CLAPTON My Father's Eyes (Duck/Reprise)	1954	1653	1226	893	100/0
8	5	5	4	4 BACKSTREET BOYS As Long As You Love Me (Jive)	1932	1830	1703	1522	93/2
4	3	3	5	VANESSA WILLIAMS Oh How The Years Go By (Mercury)	1931	1983	1939	1868	97/1
10	8	6	6	6 JOHN TESH F/JAMES INGRAM Give Me... (GTSP/Mercury)	1897	1736	1542	1394	101/3
3	4	4	7	PAULA COLE I Don't Want To Wait (Imago/WB)	1782	1890	1935	1906	86/0
6	7	8	8	RICHARD MARX & DONNA LEWIS At The Beginning (Atlantic)	1427	1581	1680	1763	78/0
5	6	9	9	ELTON JOHN Something About The Way You... (Rocket/Island)	1289	1525	1680	1800	77/0
14	13	11	10	10 FLEETWOOD MAC Landslide (Reprise)	1218	1129	1040	950	79/3
24	20	15	11	11 ELTON JOHN Recover Your Soul (Rocket/Island)	1131	917	730	514	94/9
12	14	12	12	LEANN RIMES How Do I Live (Curb)	1082	1093	1022	1119	68/0
20	17	17	13	13 SHANIA TWAIN You're Still The One (Mercury)	1068	888	773	668	79/4
9	9	10	14	JIM BRICKMAN W/ASHTON & RAYE The Gift (Windham Hill)	1034	1191	1359	1409	66/0
BREAKER			15	DAKOTA MOON A Promise I Make (Elektra/EEG)	928	827	733	548	81/4
13	15	13	16	BLESSID UNION Light In Your Eyes (Capitol)	896	974	985	970	58/0
—	24	20	17	17 KENNY G My Heart Will Go On (Arista)	751	617	407	152	78/7
7	11	14	18	KENNY G Loving You (Arista)	675	940	1193	1536	42/0
18	16	19	19	GARY BARLOW Superhero (Arista)	658	821	792	717	54/0
28	25	22	20	20 AMY GRANT Like I Love You (A&M)	573	495	380	314	57/7
15	18	21	21	MICHAEL BOLTON The Best Of Love (Columbia)	570	606	772	943	44/0
—	29	24	22	22 MADONNA Frozen (Maverick/WB)	547	413	232	53	51/6
11	12	16	23	BRYAN ADAMS Back To You (A&M)	542	915	1193	1233	39/0
26	23	23	24	24 SPICE GIRLS Too Much (Virgin)	524	485	420	361	39/2
29	26	26	25	25 DARYL HALL & JOHN OATES The Sky Is Falling (Push)	491	407	360	290	47/2
—	30	27	26	26 JAMES HORNER Southampton (Sony Classical/Work)	417	319	216	61	46/12
23	21	25	27	LISA LOEB I Do (Geffen)	344	412	486	526	20/0
—	28	28	28	28 LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	302	275	265	220	27/4
DEBUT			29	MICHAEL BOLTON Safe Place From The Storm (Columbia)	293	67	6	—	42/17
—	—	30	30	EDDIE MONEY Can You Fall In Love Again (CMC)	200	155	182	179	23/6

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker 108 AC reporters. 102 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

JANET Together Again (Virgin)

Total Stations: 9, Adds: 2, Plays: 149, WMJQ 22 (25), WALK 13 (13), WRMF 8 (9), WOOF 3, WMGN 16 (15), KMAJ 14, KSSK 38 (40), KGBY 23 (23), KZST 12 (13)

SARAH MCLACHLAN Adia (Arista)

Total Stations: 24, Adds: 10, Plays: 113, including: WWLI 7 (5), WLIF 6, WLZW 5, WTCB 7, WTVR 5, WDEF 3 (3), KHLA 4, WROE 10 (3), WGLM 10 (9), WMGN 8, WSWT 10, WRWC 8, KELO 9, KKLI 5, KWAV 2 (2), KISC 3

BILLIE MYERS Kiss The Rain (Universal)

Total Stations: 6, Adds: 2, Plays: 92, including: WTFM 18 (17), WLTS 33 (14), WHBC 22 (22), KLYF 19 (17)

CHRIS BRAIDE If I Hadn't Got You (Atlantic)

Total Stations: 9, Adds: 1, Plays: 59, including: WWLI 5 (5), WAFY 11 (3), WHUD 12, WTCB 7 (4), WGLM 5 (5), WRWC 5, KWAV 3 (3)

BEBE WINANS This Song (Atlantic)

Total Stations: 10, Adds: 0, Plays: 54, WWLI 5 (5), WLIF 3 (3), WMGF 1 (1), WDEF 2 (2), WTFM 9 (10), KVIL 7 (7), WFMK 10 (10), WGLM 7 (5), WRWC 8 (8), KWAV 2 (2)

TAMMY TRENT Welcome Home (River North)

Total Stations: 10, Adds: 3, Plays: 41, including: WWLI 5 (5), WTCB 5 (5), WDEF 3 (3), WOOF 15 (12), WGLM 5 (5), WRWC 5, KWAV 3 (3)

JANN ARDEN Wishing That (A&M)

Total Stations: 10, Adds: 3, Plays: 38, including: WWLI 5 (5), WLIF 4 (6), WAFY 11 (4), WTVR 3, WMXS 1, WGLM 7 (5), WRWC 5, KWAV 2 (2)

AALIYAH Journey To The Past (Atlantic)

Total Stations: 11, Adds: 10, Plays: 23, including: WWLI 5, WLIF 6, WDEF 1, WRVR 4, WGLM 5, KWAV 2

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

DAKOTA MOON

A Promise I Make (Elektra/EEG)

TOTAL PLAYS/INCREASE: 928/101
TOTAL STATIONS/ADDS: 81/4
CHART: 15

MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
MICHAEL BOLTON	Safe Place From The Storm (Columbia)	17
JAMES HORNER	Southampton (Sony Classical/Work)	12
AALIYAH	Journey To The Past (Atlantic)	10
SARAH MCLACHLAN	Adia (Arista)	10
ELTON JOHN	Recover Your Soul (Rocket/Island)	9
KENNY G	My Heart Will Go On (Arista)	7
AMY GRANT	Like I Love You (A&M)	7
38 SPECIAL	Saving Grace (Razor & Tie)	6
SHAWN COLVIN	Nothin On Me (Columbia)	6
MADONNA	Frozen (Maverick/WB)	6
EDDIE MONEY	Can You Fall In Love Again (CMC)	6

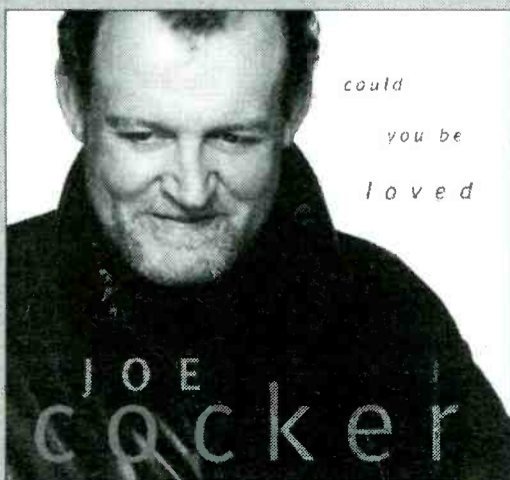
MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	+301
MICHAEL BOLTON	Safe Place From... (Columbia)	+226
ELTON JOHN	Recover Your Soul (Rocket/Island)	+214
SHANIA TWAIN	You're Still The One (Mercury)	+180
JOHN TESH F/JAMES INGRAM	Give Me... (GTSP/Mercury)	+161
SAVAGE GARDEN	Truly Madly Deeply (Columbia)	+153
KENNY G	My Heart Will Go On (Arista)	+134
MADONNA	Frozen (Maverick/WB)	+134
BACKSTREET BOYS	As Long As You Love Me (Jive)	+102
DAKOTA MOON	A Promise I Make (Elektra/EEG)	+101

HOTTEST RECURRENTS

ARTIST	TITLE LABEL(S)
BACKSTREET BOYS	Quit Playing Games (With...) (Jive)
DARYL HALL & JOHN OATES	Promise Ain't Enough (Push)
GARY BARLOW	So Help Me Girl (Arista)
JEWEL	Foolish Games (Atlantic)
AMY GRANT	Takes A Little Time (A&M)
BARBRA STREISAND* CELINE DION	Tell Him (550 Music)
JEWEL	You Were Meant For Me (Atlantic)
SHAWN COLVIN	Sunny Came Home (Columbia)
BILLY JOEL	Hey Girl (Columbia)
R. KELLY	I Believe I Can Fly (Jive)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GOING FOR AC/HOT AC ADDS MARCH 16TH!

The Legendary Voice & Personality... Already GOLD & PLATINUM Around The World!

Joe Cocker

"Could You Be Loved"

Performing The NEW Single On
THE TONIGHT SHOW
Tuesday March 31
&
CNN SHOWBIZ
Wednesday April 1

VH-1 Documentary
"BEHIND THE MUSIC"
Begins Airing
April 1998
One Of VH-1's Most
Acclaimed Programs!

Written By BOB MARLEY...Produced By CHRIS LORD-ALGE, JEFFREY "CJ" VANSTON & ROGER DAVIES

From The NEW Album... "Across From Midnight" On Sale April 7th!



AC PLAYLISTS

March 13, 1998 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm
MARKET #1
WLTW/New York
(212) 258-7000
Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	18	19	18	16	CELINE DION/My Heart Will Go On
12	13	13	14	14	SAVAGE GARDEN/Truly Madly Deeply
18	13	13	14	14	LEANN RIMES/How Do I Live
13	13	13	13	13	BACKSTREET BOYS/Quit Playing...
13	13	13	13	13	ELTON JOHN/Something About...
13	13	13	13	13	GARY BARLOW/So Help Me Girl
13	13	13	13	13	PAULA COLE/Don't Want To Wait
12	13	13	13	13	BACKSTREET BOYS/As Long As You...
13	13	13	13	13	SHANIA TWAIN/You're Still The One
12	12	13	13	13	ERIC CLAPTON/My Father's Eyes
5	10	10	10	10	KENNY G/My Heart Will Go On
7	9	10	10	10	ELTON JOHN/Recover Your Soul
6	9	9	10	10	VANESSA WILLIAMS/Oh How The Years...
11	9	11	10	10	MARX & LEWIS/At The Beginning
-	-	-	-	-	SHAWN COLVIN/Sunny Came Home
7	12	9	9	9	KENNY LOGGINS/For The First Time
13	10	9	9	9	BILLY JOEL/Hey Girl
11	9	9	9	9	HALL & OATES/Promise Ain't Enough
8	8	9	9	9	FLEETWOOD MAC/Landslide
-	-	-	-	-	TESH F/INGRAM/Give Me Forever...

KBIG 104
MARKET #2
KBIG/Los Angeles
(818) 546-1043
Streit/Coles/Rafols

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	30	30	30	LEANN RIMES/How Do I Live
-	-	-	-	-	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	SAVAGE GARDEN/Truly Madly Deeply
-	-	-	-	-	ELTON JOHN/Recover Your Soul
23	31	30	27	27	BACKSTREET BOYS/Quit Playing...
32	30	32	27	27	CELINE DION/My Heart Will Go On
21	30	32	25	25	TESH F/INGRAM/Give Me Forever...
31	30	32	25	25	PAULA COLE/Don't Want To Wait
-	-	-	-	-	SHANIA TWAIN/You're Still The One
-	-	-	-	-	FLEETWOOD MAC/Landslide
-	-	-	-	-	MARX & LEWIS/At The Beginning
31	31	29	25	25	KENNY G/Loving You
22	21	22	23	23	BACKSTREET BOYS/As Long As You...
-	-	-	-	-	JEWEL/You Were Meant...
-	-	-	-	-	FLEETWOOD MAC/Silver Springs

KOST 103.5FM
MARKET #2
KOST/Los Angeles
(818) 427-1035
Kaye/Chiang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	21	21	21	CELINE DION/My Heart Will Go On
-	-	-	-	-	SAVAGE GARDEN/Truly Madly Deeply
17	17	17	17	17	MARX & LEWIS/At The Beginning
17	17	17	17	17	LEANN RIMES/How Do I Live
17	17	17	17	17	BACKSTREET BOYS/Quit Playing...
17	17	17	17	17	ELTON JOHN/Something About...
5	5	8	17	17	BACKSTREET BOYS/As Long As You...
13	10	10	10	10	PAULA COLE/Don't Want To Wait
-	-	-	-	-	ELTON JOHN/Recover Your Soul
-	-	-	-	-	KENNY G/My Heart Will Go On

WLTW 93.9
MARKET #3
WLTW/Chicago
(312) 329-9002
Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	18	18	18	CELINE DION/My Heart Will Go On
18	18	18	18	18	ERIC CLAPTON/My Father's Eyes
14	14	18	18	18	DAKOTA MOON/Promise I Make
13	13	18	18	18	SAVAGE GARDEN/Truly Madly Deeply
18	18	18	18	18	PAULA COLE/Don't Want To Wait
19	18	18	18	18	TESH F/INGRAM/Give Me Forever...
18	18	18	18	18	KENNY G/My Heart Will Go On
18	18	18	18	18	BACKSTREET BOYS/As Long As You...
19	18	18	18	18	ELTON JOHN/Recover Your Soul
16	16	18	18	18	VANESSA WILLIAMS/Oh How The Years...
10	10	10	11	11	JIM BRICKMAN.../The Gift
11	11	10	11	11	BARBRA STREISAND/I Could
-	-	-	-	-	AMY GRANT/Like I Love You
10	10	12	10	10	SHANIA TWAIN/You're Still The One
13	13	10	10	10	BILLY JOEL/Hey Girl
-	-	-	-	-	SPICE GIRLS/2 Become 1
-	-	-	-	-	NATALIE COLE/A Smile Like Yours
8	8	8	8	8	HALL & OATES/Promise Ain't Enough
8	8	8	8	8	KENNY G/Loving You
9	9	11	9	9	FLEETWOOD MAC/Landslide
-	-	-	-	-	LEANN RIMES/How Do I Live
-	-	-	-	-	MICHAEL BOLTON/Safe Place From...

KIOI 101.3 FM
MARKET #4
KIOI/San Francisco
(415) 538-1013
Hamilton/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	35	38	38	38	LEANN RIMES/How Do I Live
36	37	36	37	37	SAVAGE GARDEN/Truly Madly Deeply
36	37	35	36	36	PAULA COLE/Don't Want To Wait
30	32	34	35	35	CELINE DION/My Heart Will Go On
30	32	34	35	35	BACKSTREET BOYS/As Long As You...
-	-	-	-	-	SAVAGE GARDEN/Truly Madly Deeply
32	31	37	34	34	MARX & LEWIS/At The Beginning
34	31	37	34	34	SHANIA TWAIN/You're Still The One
-	-	-	-	-	TESH F/INGRAM/Give Me Forever...
24	23	24	24	24	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	MADONNA/Frozen
11	13	20	20	20	BRICKMAN & MCBRIDE/Valentine
15	14	18	20	20	ERIC CLAPTON/Change The World
12	15	20	20	20	KENNY LOGGINS/For The First Time
-	-	-	-	-	DONNA LEWIS/You're Always...
24	-	-	-	-	BACKSTREET BOYS/Quit Playing...

B-101.1
MARKET #5
WBEB/Philadelphia
(610) 667-8400
Conley/Rowland

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	27	30	28	28	CELINE DION/My Heart Will Go On
24	23	23	24	24	PAULA COLE/Don't Want To Wait
24	23	24	24	24	KENNY G/Loving You
20	24	24	24	24	JIM BRICKMAN.../The Gift
11	12	20	20	20	ELTON JOHN/Something About...
11	12	20	20	20	LEANN RIMES/How Do I Live
18	15	18	18	18	SAVAGE GARDEN/Truly Madly Deeply
12	12	16	16	16	KENNY LOGGINS/For The First Time
18	15	11	16	16	BILLY JOEL/Hey Girl
-	-	-	-	-	ERIC CLAPTON/My Father's Eyes
13	13	15	14	14	MONICA/For You I Will
14	11	13	13	13	R. KELLY/I Believe I Can Fly
13	13	12	13	13	HALL & OATES/Promise Ain't Enough
10	11	11	12	12	JEWEL/You Were Meant...
14	11	12	12	12	BRICKMAN & MCBRIDE/Valentine
15	14	14	12	12	BACKSTREET BOYS/Quit Playing...
10	13	11	12	12	BRYAN ADAMS/It's About a Boy
11	12	12	12	12	MICHAEL BOLTON/Go The Distance
14	14	11	11	11	VANESSA WILLIAMS/Oh How The Years...
12	13	11	11	11	TONI BRAXTON/Un-break My Heart
6	7	6	10	10	DAKOTA MOON/Promise I Make
17	15	9	9	9	BACKSTREET BOYS/As Long As You...
-	-	-	-	-	SHANIA TWAIN/You're Still The One
-	-	-	-	-	KENNY G/My Heart Will Go On
4	4	3	5	5	STREISAND & ADAMS/Finally Found...
5	5	3	3	3	CELINE DION/It's All Coming...
-	-	-	-	-	ELTON JOHN/Recover Your Soul
-	-	-	-	-	FLEETWOOD MAC/Landslide

KVIL 103.7fm
MARKET #6
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	CELINE DION/My Heart Will Go On
22	24	24	24	24	SAVAGE GARDEN/Truly Madly Deeply
23	22	21	24	24	PAULA COLE/Don't Want To Wait
23	24	24	24	24	KENNY G/Loving You
23	24	24	24	24	ELTON JOHN/Something About...
21	22	21	21	21	BRYAN ADAMS/It's About a Boy
21	22	21	21	21	BACKSTREET BOYS/Quit Playing...
20	22	21	21	21	STREISAND & ADAMS/Finally Found...
15	14	14	14	14	BRYAN ADAMS/Back To You
15	14	14	14	14	FLEETWOOD MAC/Landslide
15	14	14	14	14	ALLURE/All Cried Out
15	14	14	14	14	MICHAEL BOLTON/Go The Distance
14	14	13	13	13	FLEETWOOD MAC/Silver Springs
14	14	13	13	13	BOYZ II MEN/A Song For Mama
14	14	12	12	12	WALLFLOWERS/One Headlight
14	14	12	12	12	VANESSA WILLIAMS/Oh How The Years...
7	7	7	7	7	BACKSTREET BOYS/As Long As You...
7	7	7	7	7	TESH F/INGRAM/Give Me Forever...
7	7	7	7	7	SHANIA TWAIN/You're Still The One
-	-	-	-	-	DAKOTA MOON/Promise I Make
-	-	-	-	-	KENNY G/My Heart Will Go On
-	-	-	-	-	BEBE WINANS/This Song
7	7	7	7	7	EDDIE MONEY/Can You Fall In...
5	5	5	5	5	LEANN RIMES/How Do I Live
5	5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	5	CELINE DION/It's All Coming...
5	5	5	5	5	JIM BRICKMAN.../The Gift
5	5	5	5	5	TONI BRAXTON/Un-break My Heart

MAGIC 106.7
MARKET #10
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	27	26	26	PAULA COLE/Don't Want To Wait
25	25	25	26	26	CELINE DION/My Heart Will Go On
26	25	26	26	26	LEANN RIMES/How Do I Live
15	15	18	26	26	SAVAGE GARDEN/Truly Madly Deeply
26	26	26	26	26	SPICE GIRLS/2 Become 1
26	26	26	26	26	BACKSTREET BOYS/As Long As You...
15	12	13	19	19	ERIC CLAPTON/My Father's Eyes
15	13	14	16	16	R. KELLY/I Believe I Can Fly
14	12	15	15	15	BRUCE SPRINGSTEEN/Secret Garden
6	11	15	14	14	MADONNA/Frozen
25	26	18	13	13	ELTON JOHN/Something About...
13	13	12	12	12	FLEETWOOD MAC/Silver Springs
11	13	12	12	12	JEWEL/Foolish Games
14	11	11	12	12	JEWEL/You Were Meant...
13	15	13	12	12	MARX & LEWIS/At The Beginning
9	13	12	12	12	SHANIA TWAIN/You're Still The One
12	13	12	11	11	BACKSTREET BOYS/Quit Playing...
15	11	11	11	11	SHAWN COLVIN/Sunny Came Home
9	12	11	8	8	MICHAEL BOLTON/The Best Of Love
4	4	4	4	4	FLEETWOOD MAC/Landslide
3	4	3	3	3	TESH F/INGRAM/Give Me Forever...
1	-	-	-	-	LORENA MCKENITT/The Mummers' Dance
-	-	-	-	-	VANESSA WILLIAMS/Oh How The Years...

peach 94.9
MARKET #12
WPCH/Atlanta
(404) 367-0949
Dillard/Goss/Joy

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	11	16	21	21	TESH F/INGRAM/Give Me Forever...
17	20	21	19	19	SAVAGE GARDEN/Truly Madly Deeply
13	13	16	17	17	CELINE DION/My Heart Will Go On
13	15	16	16	16	BACKSTREET BOYS/As Long As You...
-	-	-	-	-	ERIC CLAPTON/My Father's Eyes
12	12	12	14	14	PAULA COLE/Don't Want To Wait
-	-	-	-	-	GARY BARLOW/Superhero
8	7	9	11	11	DAKOTA MOON/Promise I Make
13	9	8	11	11	VANESSA WILLIAMS/Oh How The Years...
11	13	12	10	10	MARX & LEWIS/At The Beginning
7	10	9	10	10	BLESSID UNION/Light In Your Eyes
2	10	10	9	9	SHANIA TWAIN/You're Still The One
2	8	8	9	9	FLEETWOOD MAC/Landslide
8	8	11	9	9	ELTON JOHN/Recover Your Soul
-	-	-	-	-	KENNY G/My Heart Will Go On
-	-	-	-	-	JEWEL/Foolish Games
-	-	-	-	-	RD STEWART/If We Fall In...
-	-	-	-	-	MONICA/For You I Will
8	8	-	-	-	BRYAN ADAMS/Back To You
-	-	-	-	-	JANIS IAN/Getting Over It
-	-	-	-	-	JAMES HORNER/Southampton

WLTE 103.7 FM
MARKET #14
WLTE/Minneapolis
(612) 339-1029
Noian

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	16	17	17	CELINE DION/My Heart Will Go On
11	11	16	16	16	SAVAGE GARDEN/Truly Madly Deeply
13	16	15	15	15	TESH F/INGRAM/Give Me Forever...
13	16	15	15	15	BETH NIELSEN CHAPMAN/Sand And Water
8	8	14	14	14	SHANIA TWAIN/You're Still The One
15	15	16	13	13	BACKSTREET BOYS/As Long As You...
14	15	13	13	13	VANESSA WILLIAMS/Oh How The Years...
2	14	15	13	13	KENNY G/My Heart Will Go On
16	13	13	13	13	MARX & LEWIS/At The Beginning
14	15	13	13	13	JIM BRICKMAN.../The Gift
-	-	-	-	-	STREISAND & ADAMS/Finally Found...
-	-	-	-	-	FLEETWOOD MAC/Landslide
-	-	-	-	-	BACKSTREET BOYS/Quit Playing...
-	-	-	-	-	ELTON JOHN/Something About...
3	6	10	10	10	ERIC CLAPTON/My Father's Eyes
8	9	8	8	8	BLESSID UNION/Light In Your Eyes
-	-	-	-	-	ELTON JOHN/Recover Your Soul
6	6	8	8	8	AMY GRANT/Like I Love You
-	-	-	-	-	UNCLE SAM/Don't Ever Want...
-	-	-	-	-	DAKOTA MOON/Promise I Make
5	5	7	7	7	GARY BARLOW/Superhero
-	-	-	-	-	SPICE GIRLS/Too Much
-	-	-	-	-	HALL & OATES/The Sky Is Falling
-	-	-	-	-	MICHAEL BOLTON/Safe Place From...

WALK 97.5
MARKET #16
WALK/Long Island
(516) 475-5200
Michaels/Miller/Lombardi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	29	29	29	CELINE DION/My Heart Will Go On
14	27	30	28	28	SPICE GIRLS/Too Much
29	29	27	28	28	LEANN RIMES/How Do I Live
30	29	28	28	28	SAVAGE GARDEN/Truly Madly Deeply
31	28	28	28	28	SELENA/Dreaming Of You
31	29	30	25	25	BACKSTREET BOYS/As Long As You...
25	25	27	23	23	SISTER HAZ

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY DM: Michael Morgan MD: Pat Ryan BILL MYERS "Rain"	WTCB/Columbia, SC PO/MD: Brent Johnson 2 SHAWN COULIN "Nothin" AALIYAH "Journey" 38 SPECIAL "Saving"	WMIY/Greenville, SC PD: Gary Jackson MD: Chris Scott FLEETWOOD MAC "Landslide"	WRVR/Memphis, TN OM/MD: Joel Burke MD: Kay Manley KENNY G "Heart"	KGBY/Sacramento, CA No Adds
KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell No Adds	WGSY/Columbus, GA PD/MD: Alan Ouin GREEN DAY "Time" LOREENA MCKENNETT "Mummies" BILLIE MYERS "Rain"	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann AMY GRANT "Like" JAMES HORNOR "South"	WLTE/Minneapolis, MN PD/MD: Gary Nolan No Adds	KEZK/St. Louis, MO PD: Jeff Cochran MD: Jim Doyle 6 BACKSTREET BOYS "Long"
WROE/Appleton, WI PD/MD: Dan Larkin 3 JAMES HORNOR "South"	WSNY/Columbus, OH PD: Chuck Knight MD: Mark Gingham No Adds	KSSK/Honolulu, HI Interim PD: Jeff Silvers 5 JAMES HORNOR "South" MICHAEL BOLTON "Sale" FLEETWOOD MAC "Landslide"	KJNS/Modesto, CA PD/MD: Gary Michaels HALL & OATES "Falling"	KIDJ/San Francisco, CA PD: Bob Hamilton APD/MD: Mark Carlson No Adds
WPCH/Atlanta, GA OM/MD: Vance Dillard APD: Steve Goss MD: David Joy 3 JAMES HORNOR "South"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal No Adds	WAHR/Huntsville, AL PD: John Malone MD: Abby Kay SHAWN COULIN "Nothin"	KWAV/Monterey, CA PD/MD: Bernie Moody 15 38 SPECIAL "Saving" 10 EDDIE MONEY "Can" 3 JOEY LAWRENCE "Never" 3 PETER TRIPP "Back" 2 AALIYAH "Journey"	KBAY/San Jose, CA PD/MD: Bob Kohtz 17 SAVAGE GARDEN "Truly"
WFPQ/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqua DAKOTA MOON "Promise"	WLQT/Dayton, OH PD: Mary Fleanor MD: Steve Cooper 5 TESHFINGRAM "Forever" 5 DAKOTA MOON "Promise"	WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 5 SAVAGE GARDEN "Truly" 5 HALL & OATES "Falling" 3 KENNY G "Heart"	WMXS/Montgomery, AL PD: Al Mason MD: John Rogers 1 JANIS IAN "Journey"	KSBL/Santa Barbara, CA PD/MD: Peter Bie No Adds
WBBQ/Augusta, GA PD/MD: John Patrick MICHAEL BOLTON "Sale"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton MICHAEL BOLTON "Sale"	WTFM/Johnson City, TN PD/MD: Mark E. McKinney 38 SPECIAL "Saving" SARAH McLACHLAN "Ada" TESHFINGRAM "Forever"	WHUD/Newburgh, NY VP/Prog: Steven Petrone MD: Tom Furl 1 SHAWN COULIN "Nothin" TAMMY TRENT "Welcome" SARAH McLACHLAN "Ada"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer KENNY G "Heart" JAMES HORNOR "South"
KKMJ/Austin, TX OM: Stan Mann PD: Nolan Cruise 18 SAVAGE GARDEN "Truly" 1 KENNY G "Heart"	KLYF/Des Moines, IA PD: Kenn McCloud APD/MD: Greg Chance No Adds	WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe No Adds	WLMG/New Orleans, LA OM/MD: Nick Ferrara MD: Johnny Scott 15 ELTON JOHN "Recover"	KLLO/Sioux Falls, SD OM: Reid Holten APD: Nancy Carlson 3 SHAWN COULIN "Nothin" 3 MICHAEL BOLTON "Sale" AALIYAH "Journey"
WLIF/Baltimore, MD OM/MD: Gary Balaban MD: Mark Thoner 6 SARAH McLACHLAN "Ada" 6 AALIYAH "Journey"	WDOF/Duluth, AL GM/MD: Leigh Simpson OM/MD: Mike Holderfield 3 JANET "Together" 2 MICHAEL BOLTON "Sale" 2 38 SPECIAL "Saving"	WQLR/Kalamazoo, MI OM: Ken Langhear PD: Brian Wertz EDDIE MONEY "Can" AMY GRANT "Like" TAMMY TRENT "Welcome"	WLTW/New York, NY No Adds	WMAS/Springfield, MA PD: Paul Cannon APD/MD: Keith Stephens 3 SHANIA TWAIN "Still" 3 MICHAEL BOLTON "Sale"
WMJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart ELTON JOHN "Recover"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston AMY GRANT "Like"	WJXB/Knoxville, TN PD/MD: Jeff Jamigan 10 KENNY G "Heart" 10 SHANIA TWAIN "Still" 10 ELTON JOHN "Recover"	WFOG/Norfolk, VA PD: Mike Smith MD: Randy Bliss MICHAEL BOLTON "Sale"	WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 8 GARY BARLOW "Superehero"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence No Adds	WXXC/Erie, PA PD: Ron Arlen MD: Paul Davies 2 MICHAEL BOLTON "Sale"	WGLM/Lafayette, IN PD/MD: Dan McKay 5 38 SPECIAL "Saving" 5 AALIYAH "Journey"	KMGJ/Oklahoma City, OK PD: Kathi Yeager MD: Steve D'Brien MADONNA "Frozen" MICHAEL BOLTON "Sale"	WMXJ/Baltimore, MD PD: Terry Simmons MD: Karyleigh Kriess LOREENA MCKENNETT "Mummies"
WEZN/Bridgeport, CT PD: Steve Marcus 1 VANESSA WILLIAMS "Hearts"	WIKY/Evansville, IN PD/MD: Mark Baker No Adds	KHLA/Lake Charles, LA OM/MD: Don Rivers JANIS IAN "Journey" LOREENA MCKENNETT "Mummies"	KEFM/Omaha, NE GM/MD: Dwight Lane MD: Steve Albertsen MADONNA "Frozen"	WMXK/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"
WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian 7 NATALIE IMBRUGLIA "Tom"	KEZA/Fayetteville, AR OM/MD: Chip Arieage APD/MD: Crystal Hudson No Adds	WFMK/Lansing, MI PD/MD: Ray Marshall MICHAEL BOLTON "Sale" SARAH McLACHLAN "Ada" TAMMY TRENT "Welcome" AALIYAH "Journey"	WMGF/Orlando, FL APD/MD: Dean Muccio No Adds	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"
WHBC/Canton, OH PD: Terry Simmons MD: Karyleigh Kriess LOREENA MCKENNETT "Mummies"	WCRZ/Flint, MI DM/MD: J. Patrick MD: George McIntyre JAMES HORNOR "South" AMY GRANT "Like" DAKOTA MOON "Promise"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
KDAT/Cedar Rapids, IA PD: Richard W. Stadler MD: Tom Cook AMY GRANT "Like"	WINK/Ft. Myers, FL PD/MD: Bob Gynessier ELTON JOHN "Recover"	WALK/Long Island, NY VP/Prog: Gene Michaels APD: Rob Miller MD: Charlie Lombardo 4 JAMES HORNOR "South"	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
WDEF/Chattanooga, TN PD: Danny Howard MD: Denise Peters 3 PAULA COLE "Me" 1 AALIYAH "Journey"	WAJF/Ft. Wayne, IN OM: Lee Totlin PD: Barb Richards 5 EDDIE MONEY "Can"	KBIG/Los Angeles, CA VP/Prog: Steve Streit APD: Tony Coles MD: Charlie Rafols No Adds	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
WLT/Chicago, IL VP/Programming: Mark Edwards MICHAEL BOLTON "Sale"	WAFY/Frederick, MD PD: Tom Robertson MD: Norman Henry Schmidt 4 JAMES HORNOR "South"	KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APD/MD: Johnny Chiang No Adds	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
WRRM/Cincinnati, OH OM: T.J. Holland APD: Ted Morro No Adds	WLHT/Grand Rapids, MI PD: Bill Bailey APD/MD: Mary Turner 12 KENNY G "Heart"	WVEZ/Louisville, KY DM: C.C. Matthews PD/MD: Joe Fedele SARAH McLACHLAN "Ada" SHOE GIRLS "Much"	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller MADONNA "Frozen" MICHAEL BOLTON "Sale"	WMAG/Greensboro, NC PD/MD: Nick Allen No Adds	WPEZ/Macon, GA PD/MD: Jim Franklin No Adds	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
KKLJ/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 5 EDDIE MONEY "Can" 5 SARAH McLACHLAN "Ada"	WVAF/Charleston, WV KLTA/Fargo, ND KSF/Salt Lake City, UT WRVF/Toledo, OH WASH/Washington, DC	WVTV/Richmond, VA PD/MD: Tony Florentino 2 BACKSTREET BOYS "Long"	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
108 Total Reporters 108 Current Reporters 102 Current Playlists	Reported Frozen Playlist (5): WVAF/Charleston, WV KLTA/Fargo, ND KSF/Salt Lake City, UT WRVF/Toledo, OH WASH/Washington, DC	WVTV/Richmond, VA PD/MD: Tony Florentino 2 BACKSTREET BOYS "Long"	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"
Did Not Report, Playlist Frozen (1): WSRS/Worcester, MA	Did Not Report, Playlist Frozen (1): WSRS/Worcester, MA	WVTV/Richmond, VA PD/MD: Tony Florentino 2 BACKSTREET BOYS "Long"	WWSW/Peoria, IL PD/MD: Randy Rundle 3 MADONNA "Frozen" AALIYAH "Journey"	WMXZ/Charlotteville, VA PD/MD: Angie Love 15 SHAWN COULIN "Nothin" 15 PAULA COLE "Me"

HOT AC

WKDD/Akron, OH PD/MD: Chuck Collins 9 AQUA "Tom" 8 FASTBALL "Way"	KDMX/Dallas, TX PD: Jimmy Steal APD: Race Taylor MD: Lisa Thomas 12 BACKSTREET BOYS "Long" 7 PAULA COLE "Me"	WJDX/Jackson, MS PD: G. Michael Keating MD: Jan Michaels HALL & OATES "Falling"	WOMX/Orlando, FL PD: David Israel MD: Tim Baldwin No Adds	KBEE/Salt Lake City, UT OM: Ed Hill APD/MD: Sean Michaels SARAH McLACHLAN "Ada"
KKOB/Albuquerque, NM OM: Brad Barrett PD: Roger Scott MD: DJ Lopez No Adds	WDAQ/Danbury, CT PD: Bill Trotta MD: Barbara Corbett SARAH McLACHLAN "Ada"	KOZN/Kansas City, MO PD: Paul Krieger MD: Slacker 15 MATCHBOX 20 "Real" 15 SARAH McLACHLAN "Ada"	WSHE/Orlando, FL PD: Katherine Brown MD: Mark Shark 20 ROMA APPLE "Shadowbase" JAI "Heaven"	KISN/Salt Lake City, UT Interim PD/MD: Brian Degues PAULA COLE "Me"
KPEK/Albuquerque, NM OM: Frank Jaxon PD: Mike Parsons APD: Jaimee Barreras MD: Stephanie Buchicchio SARAH McLACHLAN "Ada" SHAWN COULIN "Nothin"	WMMX/Dayton, OH OM: Jeff Ballentine MD: Dean Taylor 5 ELTON JOHN "Recover" VERVE "Symphony"	WAZY/Lafayette, IN Corp. PD/MD: Michael Stone 6 ELTON JOHN "Recover"	WXIL/Parkersburg, WV PD: Larry E. Hughes MD: Jack Horton 15 SHAWN COULIN "Nothin" 15 TUESDAYS "You"	KSMG/San Antonio, TX PD: Andy Holt MD: Tom Lazar 24 SHAWN COULIN "Sunny" MADONNA "Frozen"
KMXS/Anchorage, AK No Adds	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha No Adds	KMXB/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell 1 EDWIN MCCAIN "It"	KZZP/Phoenix, AZ PD: Dan Persighe APD/MD: Dave Cooper 26 SISTER 7 "Know"	KLLC/San Francisco, CA PD: Louis Kaplan APD/MD: Julie Stoeckel 10 JAI "Heaven" 10 SHAWN COULIN "Nothin" 10 REBEKAH "Sin"
KAMX/Austin, TX PD: Dusty Hayes APD/MD: Jack Stevens SARAH McLACHLAN "Ada"	KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn 5 SHAWN COULIN "Nothin" 5 BEN FOLDS FIVE "Back"	WMXL/Lexington, KY OM: Doug Hamand PD/MD: Barry Fox AQUA "Tom" DAKOTA MOON "Promise" SHAWN COULIN "Nothin" NATALIE IMBRUGLIA "Tom"	WYXR/Philadelphia, PA PD: Kurt Johnson APD/MD: Kim Ashley No Adds	KRUZ/Santa Barbara, CA OM/MD: Mike O'Brian 9 SARAH McLACHLAN "Ada" MADONNA "Frozen"
KLLY/Bakersfield, CA OM: Mark McKay MD: Jason Griffin MONO "Like" JAI "Heaven"	WKQI/Detroit, MI PD: Fred Buchalter MARCY PLAYGROUND "Sex" "NSYNC" "Wart"	KURB/Little Rock, AR OM/MD: Randy Cain MD: Kevin Miller 1 JARS OF CLAY "Candles" SHAWN COULIN "Nothin"	WDRV/Pittsburgh, PA PD: Chris Srebel APD/MD: Scott Alexander 12 MONO "Like" 12 SARAH McLACHLAN "Ada" 12 JARS OF CLAY "Candles"	WAEV/Savannah, GA OM/MD: Scott Snipes MD: Steve Williams FASTRAL "Way" PAULA COLE "Me"
WMX/Baltimore, MD APD/MD: Greg Carpenter 20 EDWIN MCCAIN "It"	KSII/EI Paso, TX OM: Courtney Nelson PD/MD: Eli Molano "MATCHBOX 20" "Jam" JAMES HORNOR "South" BRIAN MOONIGHT "Anytime"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WGMX/Portland, ME PD: Randi Kirshbaum APD/MD: Doug Erickson No Adds	KMXX/Sioux Falls, SD PD: Scott Maguire APD/MD: Scott Allen 10 JAI "Heaven" 10 SARAH McLACHLAN "Ada"
WMXJ/Baltimore, MD VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WAKS/Tampa, FL PD: Mico Blanco MD: Rico Blanco 11 TESHFINGRAM "Forever" REACT "Hands"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WMTX/Tampa, FL PD: Chuck Morgan MD: Frank Brinsley 7 SEMINOLE "Closing" 7 REBEKAH "Sin"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WWMW/Toledo, OH PD: Ron Finn 5 SHAWN COULIN "Nothin"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	KEYW/Tri-Cities, WA PD/MD: Paul Drake 2 CHUMBAWAMBA "Amnesia"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	KRAW/Tulsa, OK PD: Steve Tausig APD/MD: Chris Kelly No Adds
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WRQX/Washington, DC PD: Steve Kosbau MD: Carol Parker No Adds
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WMBX/West Palm Beach, FL PD: Kevin Callahan APD/MD: Jeff Clarke PAULA COLE "Me" SHAWN COULIN "Nothin" JARS OF CLAY "Candles" REBEKAH "Sin"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WOMP/Wheeling, WV PD/MD: Johnny "O" 22 SHAWN COULIN "Nothin" 21 AMY GRANT "Like" 21 SARAH McLACHLAN "Ada" 10 AQUA "Tom" 10 "12" "So"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WMXZ/Boston, MA VP/Prog: Greg Strassell APD/MD: Michelle Engel REBEKAH "Sin"	WQSM/Fayetteville, NC PD/MD: Dave Stone 7 SHAWN COULIN "Nothin" 5 REBEKAH "Sin"	WBBE/Ft. Pierce, FL PD/MD: Mike Michaels TUESDAYS "You" CHUMBAWAMBA "Amnesia" VERVE "Symphony" UNCLE SAM "Tear" SHANIA TWAIN "Still" ELTON JOHN "Recover"	WXP/Charlotteville, VA PD: Jim Davis APD/MD: Greg Hewitt 20 JANET "Together"
WMXZ/Boston, MA VP/				



HOT AC TOP 30

MARCH 13, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 MATCHBOX 20 3am (Lava/Atlantic)	3618	3612	3677	3678	91/1
2	2	2	2	2 SAVAGE GARDEN Truly Madly Deeply (Columbia)	3412	3333	3330	3134	85/0
4	3	3	3	3 LOREENA MCKENITT The Mummers'... (Quinlan Road/WB)	3213	3184	3058	2882	90/1
5	4	4	4	CELINE DION My Heart Will Go On (550 Music)	2793	2829	2852	2878	69/0
17	11	7	5	5 NATALIE IMBRUGLIA Torn (RCA)	2586	2307	1892	1555	87/4
3	5	5	6	SMASH MOUTH Walkin' On The Sun (Interscope)	2533	2628	2819	2991	72/0
7	7	6	7	7 BILLIE MYERS Kiss The Rain (Universal)	2481	2471	2390	2399	75/0
9	8	8	8	8 THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	2251	2247	2196	2164	70/0
18	14	10	9	9 VERVE Bitter Sweet Symphony (Hut/Virgin)	1983	1878	1670	1490	65/4
22	18	14	10	10 ERIC CLAPTON My Father's Eyes (Duck/Reprise)	1910	1745	1528	1062	73/0
6	6	9	11	LISA LOEB I Do (Geffen)	1878	2121	2509	2601	61/0
8	9	11	12	12 PAULA COLE I Don't Want To Wait (Imago/WB)	1866	1851	2062	2188	65/1
16	15	13	13	13 BEN FOLDS FIVE Brick (550 Music)	1817	1764	1656	1580	66/3
12	10	12	14	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1700	1827	1901	1909	57/0
11	13	15	15	TONIC If You Could Only See (Polydor/A&M)	1586	1607	1814	1931	50/0
25	22	19	16	16 MARCY PLAYGROUND Sex And Candy (Capitol)	1409	1235	1009	836	46/3
—	26	21	17	17 MADONNA Frozen (Maverick/WB)	1301	1130	856	228	58/3
13	16	16	18	SUGAR RAY Fly (Lava/Atlantic)	1287	1457	1655	1886	48/1
23	23	23	19	19 EDWIN MCCAIN I'll Be (Lava/Atlantic)	1271	1086	1002	863	53/3
27	25	22	20	20 PAULA COLE Me (Imago/WB)	1237	1124	883	799	63/6
21	20	20	21	21 BACKSTREET BOYS As Long As You Love Me (Jive)	1216	1187	1177	1087	43/2
14	19	18	22	CHUMBAWAMBA Tubthumping (Republic/Universal)	1112	1263	1479	1751	41/0
10	12	17	23	SARAH MCLACHLAN Sweet Surrender (Arista)	1045	1434	1850	2138	41/1
19	21	24	24	MEREDITH BROOKS What Would Happen (Capitol)	923	1055	1131	1167	31/0
24	27	25	25	JIMMY RAY Are You Jimmy Ray? (Epic)	671	721	777	858	33/1
—	30	27	26	26 FLEETWOOD MAC Landslide (Reprise)	655	592	517	427	28/3
29	28	26	27	ROBYN Show Me Love (RCA)	595	667	713	712	18/0
—	—	29	28	28 FASTBALL The Way (Hollywood)	518	408	301	206	28/3
—	—	28	29	29 SHANIA TWAIN You're Still The One (Mercury)	491	472	433	377	28/1
—	—	30	30	30 JANET Together Again (Virgin)	459	408	379	367	15/1

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Hot AC reporters. 89 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

PISTOLEROS My Guardian Angel (Hollywood)

Total Stations: 24, Adds: 0, Plays: 447, WBMX 5 (7), WDRV 21 (18), WOMP 13 (11), WPLL 26 (30), WPT 14 (13), WSHE 25 (24), WMTX 21 (7), WMBX 15 (22), KAMX 33 (35), KMY 10 (10), KKYS 20 (18), KKP 18 (17), WVMX 4, WAZY 29 (23), WWWW 10 (10), KOZN 30 (26), KMXB 12 (14), KBEE 9 (9), KLLY 19 (18), KVS 29 (28), KOSO 15 (15), KBBT 32 (10), KZZO 21 (20)

ELTON JOHN Recover Your Soul (Rocket/Island)

Total Stations: 30, Adds: 4, Plays: 406, WDAQ 17 (17), WMGX 15 (14), WOMP 23 (20), WCGO 16 (12), WQSM 20 (15), WWDE 7 (7), WXIL 26 (20), WAKS 13 (19), WMJY 19 (9), WJDX 25 (23), WMXL 14 (11), KURB 26 (26), KMY 11 (11), KKYS 8 (8), KSII 10 (14), WKDD 14 (14), WVMX 3, WMMX 5, WAZY 6, WKTI 26 (24), WWWW 15 (15), KMXC 18 (18), KNEV 15 (15), KBEE 13 (13), KMXS 10 (5), KPLZ 11 (11), KEYW 9 (12)

FIONA APPLE Shadowboxer (Work/Clean Slate)

Total Stations: 21, Adds: 2, Plays: 386, including: KDMX 12 (10), KKP 27 (12), WPNT 27 (22), KOZN 16, WALC 26 (34), KMXB 29 (1), KMXS 5 (5), KLLY 10 (15), KYSR 15 (13), KYSR 28 (31), KOSO 10 (5), KZZO 38

TONIC Open Up Your Eyes (Polydor/A&M)

Total Stations: 18, Adds: 2, Plays: 357, WDRV 19 (18), WOMP 12 (11), WPLL 5 (4), WPT 25 (25), WMBX 16, KPEK 18 (19), KMY 10 (11), KKYS 20 (18), KDMX 25 (11), WIOG 22 (23), KOZN 27 (36), WALC 36 (36), KALC 13 (13), KYSR 19 (19), KOSO 5 (5), KZZO 32

CHUMBAWAMBA Amnesia (Republic/Universal)

Total Stations: 19, Adds: 3, Plays: 320, including: WKEE 9, WJLK 14 (10), WOMP 37 (23), WQZM 16 (17), WQSM 15 (18), WPT 27 (26), WSHE 26 (24), WMTX 11 (10), KAMX 22 (21), KZZP 26 (25), WTMX 15 (14), WPNT 24 (24), KOZN 30 (25), KMXS 7 (5), KLLY 10 (6), KYSR 29 (30), KEYW 2

SISTER 7 Know What You Mean (Arista/Arista)

Total Stations: 22, Adds: 3, Plays: 319, including: WLCE 10 (10), WDRV 22 (20), WOMP 22 (20), WMBX 21 (2), WAKS 5 (4), KPEK 14 (10), KAMX 20 (21), KMY 8 (8), KZZP 26, WWWW 10 (10), KOZN 33 (38), KALC 21 (21), KBEE 10 (10), KLLY 12 (8), KOSO 10 (10), KZZO 35 (16), KLLC 19 (14)

SARAH MCLACHLAN Adia (Arista)

Total Stations: 33, Adds: 18, Plays: 311, including: WBMX 5 (6), WTIC 11, WMGX 13, WXLO 7, WLCE 15, WDRV 12, WOMP 21, WLNK 20, WQZM 19 (15), WKZL 15, WPLL 19 (18), WPT 9 (1), WMTX 22 (7), KMY 8, KKP 5, WWWW 8 (5), KOZN 15, KMXC 10, KALC 10 (10), KLLY 12, KOSO 10, KBBT 5, KLLC 10 (15), KRUI 9, KPLZ 21

BARENAKED LADIES Brian Wilson (Reprise)

Total Stations: 12, Adds: 0, Plays: 291, including: WBMX 39 (41), WDRV 26 (26), WKSI 36, WPLL 12, WPT 25 (19), WSHE 21 (23), WMBX 24 (31), WMTX 8 (7), KLLY 7 (10), KLLC 25 (29)

SHAWN COLVIN Nothin On Me (Columbia)

Total Stations: 25, Adds: 11, Plays: 289, including: WBMX 4 (3), WMGX 14, WJLK 7, WDRV 21 (12), WOMP 22, WQZM 15, WQSM 7, WPLL 14, WWDE 8, WPT 27, WXIL 15, WMTX 15 (7), KMY 9, KKYS 14, KDMX 15, WPNT 26 (24), WWWW 5, KSTZ 5, KLLC 10, KPLZ 21

TUESDAYS It's Up To You (Arista)

Total Stations: 15, Adds: 2, Plays: 224, including: WDAQ 15, WPLJ 25 (25), WOMP 24 (24), WQSM 11 (7), WXIL 15, WMBX 23 (37), WAKS 18 (17), WMTX 9 (7), WMBX 15 (5), KKYS 19 (17), KKP 13 (13), WWWW 8 (5), KMXS 5

DAKOTA MOON A Promise I Make (Elektra/EEG)

Total Stations: 14, Adds: 1, Plays: 215, including: WOMP 24 (20), WQZM 19 (18), WQSM 13 (17), WBBE 18 (19), WMJY 8 (9), WJDX 21 (17), KMY 11 (10), KSII 28 (29), WAZY 19 (21), WKTI 16 (19), WWWW 10 (8), KEYW 12 (10)

AMY GRANT Like I Love You (A&M)

Total Stations: 13, Adds: 2, Plays: 210, WDAQ 18 (19), WOMP 21, WXIL 20 (14), WAKS 18 (21), KURB 20 (20), KKB 14 (16), KKYS 16 (16), KHM 5, WKDD 15 (16), WWWW 10 (10), KCIX 33 (32), KPLZ 11 (11), KEYW 9 (9)

JAMES HORNER Southampton (Sony Classical/Work)

Total Stations: 15, Adds: 2, Plays: 206, including: WMBX 5 (10), WJDX 11 (11), WMC 6 (6), KMY 3 (2), KDMX 10 (12), KHM 31 (23), WMYX 46 (47), WWWW 8 (5), KLLY 23 (20), KOSO 5 (5), KEYW 9 (10)

REBEKAH Sin So Well (Elektra/EEG)

Total Stations: 17, Adds: 6, Plays: 112, including: WDRV 21 (12), WOMP 12 (11), WQSM 5, WPT 12 (11), WMTX 7, KMY 9, KKP 7 (4), WWWW 8 (2), KMXS 5, KLLY 6, KOSO 5 (5), KLLC 10

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
SARAH MCLACHLAN Adia (Arista)	18
SHAWN COLVIN Nothin On Me (Columbia)	11
PAULA COLE Me (Imago/WB)	6
REBEKAH Sin So Well (Elektra/EEG)	6
JAI Heaven (RCA)	5
NATALIE IMBRUGLIA Torn (RCA)	4
JARS OF CLAY Five Candles (You...) (Essential/Silvertone)	4
ELTON JOHN Recover Your Soul (Rocket/Island)	4
VERVE Bitter Sweet Symphony (Hut/Virgin)	4

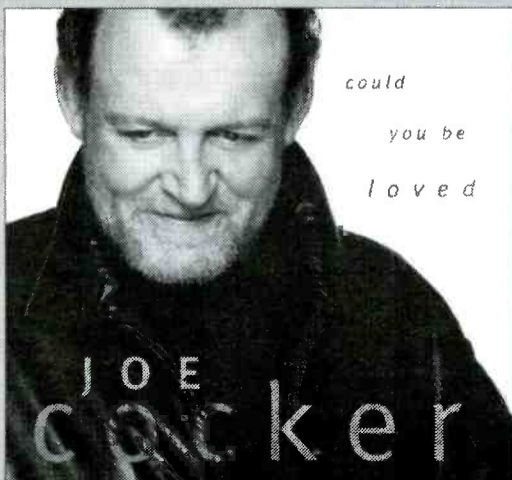
MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
NATALIE IMBRUGLIA Torn (RCA)	+279
SARAH MCLACHLAN Adia (Arista)	+234
SHAWN COLVIN Nothin On Me (Columbia)	+228
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+185
MARCY PLAYGROUND Sex And Candy (Capitol)	+174
MADONNA Frozen (Maverick/WB)	+171
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	+165
FIONA APPLE Shadowboxer (Clean Slate/Work)	+155
PAULA COLE Me (Imago/WB)	+113
FASTBALL The Way (Hollywood)	+110

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
SISTER HAZEL All For You (Universal)
ELTON JOHN Something About... (Rocket/Island)
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
MATCHBOX 20 Push (Lava/Atlantic)
LEANN RIMES How Do I Live (Curb)
BLESSID UNION Light In Your Eyes (Capitol)
DUNCAN SHEIK Barely Breathing (Atlantic)
SISTER HAZEL Happy (Universal)
BACKSTREET BOYS Quit Playing Games... (Jive)
ALANA DAVIS 32 Flavors (Elektra/EEG)

Breakers: Songs registering 925 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GOING FOR AC/HOT AC ADDS MARCH 16TH!

The Legendary Voice & Personality... Already GOLD & PLATINUM Around The World!

Joe Cocker

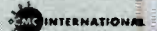
"Could You Be Loved"

Performing The NEW Single On
THE TONIGHT SHOW
 Tuesday March 31
 &
CNN SHOWBIZ
 Wednesday April 1

VH-1 Documentary
"BEHIND THE MUSIC"
 Begins Airing
 April 1998
 One Of VH-1's Most
 Acclaimed Programs!

Written By BOB MARLEY...Produced By CHRIS LORD-ALGE, JEFFREY "CJ" VANSTON & ROGER DAVIES

From The NEW Album... "Across From Midnight" On Sale April 7th!



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

Big 105.1 MARKET #1
WBIX/New York (212) 704-1051
Goodman/Egan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	42	34	40	PAULA COLE/ Don't Want To Wait	
42	34	40	ELTON JOHN/Something About...		
40	34	40	SAVAGE GARDEN/Truly Madly Deeply		
30	40	35	40	BACKSTREET BOYS/Out Playing...	
49	35	40	CELINE DION/My Heart Will Go On		
20	42	34	THIRD EYE BLIND/Semi-Charmed Life		
26	24	21	BLUES TRAVELER/Run-Around		
27	23	22	HOOTIE & BLOWFISH/Only Wanna Be...		
24	23	20	MELISSA ETHERIDGE/I Want To Come Over		
22	20	19	SHAWN COLVIN/Sunny Came Home		
23	21	21	ALL-4-ONE/Can Love You...		
23	21	21	ERIC CLAPTON/Change The World		
23	22	22	TONI BRAXTON/Un-break My Heart		
20	24	21	SUGAR RAY/Fly		
24	20	21	LEANN RIMES/How Do I Live		
26	24	21	EVERYTHING BUT...Missing		
28	24	21	OMC/How Bizarre		
29	23	20	DONNA LEWIS/ Love You Always...		
24	19	19	SEAL/Don't Cry		
27	25	21	JEWEL/Foolish Games		
25	24	18	NO DOUBT/Don't Speak		
26	23	19	EVERYTHING BUT...Missing		
23	19	16	CELINE DION/Because You Loved Me		

95.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	39	42	42	PAULA COLE/ Don't Want To Wait	
39	41	46	42	SMASH MOUTH/Walkin' On The Sun	
41	38	42	41	MATCHBOX 20/3am	
40	39	43	41	SAVAGE GARDEN/Truly Madly Deeply	
35	37	38	40	MATCHBOX 20/Push	
38	36	39	39	ELTON JOHN/Something About...	
25	28	32	36	NATALIE IMBRUGLIA/Torn	
24	25	26	35	ERIC CLAPTON/My Father's Eyes	
28	27	31	34	THIRD EYE BLIND/Semi-Charmed Life	
29	30	38	33	LOREENA MCKENNTITT/The Mummies' Dance	
31	37	32	33	BILLIE MYERS/Kiss The Rain	
39	36	42	32	CELINE DION/My Heart Will Go On	
27	34	32	31	LISA LOEB/ Do	
23	30	31	31	BEN FOLDS FIVE/Brick	
15	15	12	28	BLESSID UNION/Light In Your Eyes	
17	17	26	28	MADONNA/Frozen	
31	30	33	27	SISTER HAZEL/All For You	
22	25	25	26	VERVE/Bitter Sweet...	
20	24	25	25	TUESDAY'S/Up To You	
21	21	23	23	PAULA COLE/Me	
22	22	22	22	EDWIN MCCAIN/II Be	
28	32	32	16	BACKSTREET BOYS/As Long As You...	
29	31	16	15	JIMMY RAY/Are You Jimmy Ray?	
10	10	15	15	WALLFLOWERS/One Headlight	
25	25	14	14	THIRD EYE BLIND/How's It Going To Be	
9	12	12	12	OMC/How Bizarre	
12	12	12	12	DAVE MATTHEWS BAND/Crash Into Me	
12	12	12	12	DUNCAN SHEIK/Barely Breathing	
12	11	11	11	HOOTIE & BLOWFISH/Only Wanna Be...	

STAR 98.5 MARKET #2
KYRSR/Los Angeles (818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	60	61	60	SMASH MOUTH/Walkin' On The Sun	
63	58	60	59	PAULA COLE/ Don't Want To Wait	
61	57	58	58	SAVAGE GARDEN/Truly Madly Deeply	
20	49	54	57	CELINE DION/My Heart Will Go On	
43	34	37	52	MARCY PLAYGROUND/Sex And Candy	
62	59	59	62	MATCHBOX 20/3am	
62	42	40	40	TONIC/ You Could Only...	
43	38	37	40	NATALIE IMBRUGLIA/Torn	
43	39	38	38	VERVE/Bitter Sweet...	
40	39	38	38	THIRD EYE BLIND/How's It Going To Be	
42	38	40	38	LOREENA MCKENNTITT/The Mummies' Dance	
32	37	35	35	MADONNA/Frozen	
23	23	26	35	SARAH MCLACHLAN/Will Remember You	
24	23	26	30	FASTBALL/The Way	
16	16	16	16	BILLIE MYERS/Kiss The Rain	
16	16	16	16	FIONA APPLE/Shadowboxer	
25	24	23	24	PAULA COLE/Me	
21	21	21	21	SUGAR RAY/Fly	
16	18	18	18	WALLFLOWERS/One Headlight	
16	17	17	17	SHAWN COLVIN/Sunny Came Home	
16	17	17	17	OMC/How Bizarre	
16	16	16	16	SISTER HAZEL/All For You	
44	37	37	37	SARAH MCLACHLAN/Sweet Surrender	
37	37	37	37	SARAH MCLACHLAN/Adia	

101.9 THE MIX MARKET #3
WTMX/Chicago (312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	TONIC/ You Could Only...	
45	44	45	45	MATCHBOX 20/3am	
31	32	42	45	BILLIE MYERS/Kiss The Rain	
35	45	45	45	LOREENA MCKENNTITT/The Mummies' Dance	
45	45	45	45	NATALIE IMBRUGLIA/Torn	
45	45	45	45	GREEN DAY/Time Of Your Life...	
22	31	32	42	SAVAGE GARDEN/Truly Madly Deeply	
45	43	42	42	VERVE/Bitter Sweet...	
35	32	31	31	LAUREN CHRISTY/Magazine	
45	45	33	30	EDWIN MCCAIN/II Be	
31	30	30	29	CHANTAL KREVIATZUK/Surrounded	
11	15	17	27	MARCY PLAYGROUND/Sex And Candy	
20	17	17	17	IMANI COPPOLA/Legend Of A Cowgirl	
19	15	17	17	BLUES TRAVELER/Most Precarious	
29	19	16	16	DOG'S EYE VIEW/Last Letter Home	
20	19	16	15	10,000 MANIACS/More Than This	
13	16	15	15	BEN FOLDS FIVE/Brick	
13	14	14	14	CHUMBAWAMBA/Amnesia	
13	14	14	14	PAULA COLE/Me	
17	15	15	15	ALANA DAVIS/32 Flavors	
21	14	16	15	MEREDITH BROOKS/What Would Happen	
18	16	16	14	SUNDAYS/Summertime	
11	13	11	10	SARAH MCLACHLAN/Sweet Surrender	

Alice @ 97.3 MARKET #4
KLLC/San Francisco (415) 765-4097
Kaplan/Stoeckel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	17	42	47	NATALIE IMBRUGLIA/Torn	
39	44	47	47	MATCHBOX 20/3am	
21	42	46	46	GREEN DAY/Time Of Your Life...	
18	20	46	46	BEN FOLDS FIVE/Brick	
37	45	45	45	VERVE/Bitter Sweet...	
46	45	45	45	ALANA DAVIS/32 Flavors	
45	45	38	38	THIRD EYE BLIND/How's It Going To Be	
37	33	33	34	SMASH MOUTH/Walkin' On The Sun	
19	21	34	34	MARCY PLAYGROUND/Sex And Candy	
46	46	34	34	BLUES TRAVELER/Most Precarious	
24	30	30	33	INDIGO GIRLS/Shame On You	
32	30	30	33	SISTER HAZEL/All For You	
41	44	47	47	LOREENA MCKENNTITT/The Mummies' Dance	
45	46	32	30	SARAH MCLACHLAN/Sweet Surrender	
18	16	16	16	MEREDITH BROOKS/What Would Happen	
36	32	29	25	BARENAKED LADIES/Brian Wilson	
19	19	20	23	BLESSID UNION/Light In Your Eyes	
20	21	21	23	TONIC/ You Could Only...	
20	21	21	23	LISA LOEB/ Do	
18	19	19	23	CHANTAL KREVIATZUK/Surrounded	
34	31	31	21	DUNCAN SHEIK/Run Away	
15	19	20	20	EDWIN MCCAIN/II Be	
17	18	20	20	TAJA SEVILLA/I	
21	15	19	19	LONGPISGS/On And On	
15	15	19	19	FIONA APPLE/Never Is A Promise	
10	14	19	19	SISTER 7/Know What You Mean	
15	16	19	19	MADONNA/Frozen	
10	15	18	18	FASTBALL/The Way	
25	29	18	18	SUBLIME/What I Got	
14	16	19	17	PAULA COLE/Me	

STAR 102.9 MARKET #5
WYXR/Philadelphia (610) 666-0750
Johnson/Ashley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	37	36	CELINE DION/My Heart Will Go On	
20	25	34	34	SAVAGE GARDEN/Truly Madly Deeply	
23	29	32	32	PAULA COLE/ Don't Want To Wait	
24	24	27	29	SMASH MOUTH/Walkin' On The Sun	
24	24	30	29	SUGAR RAY/Fly	
25	24	29	29	ELTON JOHN/Something About...	
22	16	22	21	MATCHBOX 20/Push	
28	24	23	21	CHUMBAWAMBA/Tubthumping	
16	20	21	21	MATCHBOX 20/3am	
12	17	17	17	NATALIE IMBRUGLIA/Torn	
14	14	16	17	BACKSTREET BOYS/As Long As You...	
16	16	16	16	JIMMY RAY/Are You Jimmy Ray?	
14	14	18	16	ERIC CLAPTON/My Father's Eyes	
19	19	17	15	LOREENA MCKENNTITT/The Mummies' Dance	
10	14	14	14	DUNCAN SHEIK/Barely Breathing	
14	12	12	14	TONIC/ You Could Only...	
13	12	12	12	MEREDITH BROOKS/What Would Happen	
18	18	12	12	LEANN RIMES/How Do I Live	
11	11	11	11	JEWEL/Who Will Save...	
8	8	11	11	SHAWN COLVIN/Sunny Came Home	
23	23	14	11	THIRD EYE BLIND/Semi-Charmed Life	
20	20	14	11	JEWEL/Foolish Games	
10	10	10	10	BEN FOLDS FIVE/Brick	
11	11	10	10	BACKSTREET BOYS/Out Playing...	
12	12	9	8	OMC/How Bizarre	
11	11	11	8	VERVE PIPE/The Freshmen	

Mix 102.9 MARKET #6
KDMX/Dallas (214) 991-1029
Steal/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	64	60	66	SAVAGE GARDEN/Truly Madly Deeply	
60	59	62	66	PAULA COLE/ Don't Want To Wait	
58	66	68	65	SISTER HAZEL/All For You	
64	67	66	64	MATCHBOX 20/Push	
59	57	55	55	CELINE DION/My Heart Will Go On	
40	40	47	47	SUGAR RAY/Fly	
32	33	36	38	NATALIE IMBRUGLIA/Torn	
41	38	37	37	SMASH MOUTH/Walkin' On The Sun	
46	52	45	45	TONIC/ You Could Only...	
35	27	35	33	MATCHBOX 20/3am	
46	45	33	33	THIRD EYE BLIND/Semi-Charmed Life	
30	39	33	33	WALLFLOWERS/One Headlight	
31	31	36	31	VERVE/Bitter Sweet...	
30	34	30	30	SHERYL CROW/It Makes You...	
6	30	21	27	MARCY PLAYGROUND/Sex And Candy	
32	33	27	27	MEREDITH BROOKS/What Would Happen	
27	33	27	27	DUNCAN SHEIK/Barely Breathing	
5	25	25	25	EDWIN MCCAIN/II Be	
5	25	25	25	TONIC/ Open Up Your Eyes	
20	15	20	24	ELTON JOHN/Something About...	
25	25	20	24	ERIC CLAPTON/My Father's Eyes	
10	17	17	17	THIRD EYE BLIND/How's It Going To Be	
33	30	31	22	BEN FOLDS FIVE/Brick	
11	14	14	14	MADONNA/Frozen	
21	10	8	17	JIMMY RAY/Are You Jimmy Ray?	
15	15	15	15	SHAWN COLVIN/Notin On Me	
26	33	29	13	LOREENA MCKENNTITT/The Mummies' Dance	
24	27	28	12	FIONA APPLE/Shadowboxer	
24	27	28	12	BILLIE MYERS/Kiss The Rain	
24	27	28	12	BACKSTREET BOYS/As Long As You...	

Q 95.5 MARKET #7
WKQI/Detroit (810) 967-3750
Gillette/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	46	48	47	BACKSTREET BOYS/As Long As You...	
47	45	48	47	THIRD EYE BLIND/Semi-Charmed Life	
48	45	46	47	CELINE DION/My Heart Will Go On	
47	46	47	46	SAVAGE GARDEN/Truly Madly Deeply	
35	41	47	46	PAULA COLE/ Don't Want To Wait	
48	48	46	45	SMASH MOUTH/Walkin' On The Sun	
26	35	35	35	ROBYN/Show Me Love	
35	35	35	35	MATCHBOX 20/3am	
32	32	35	35	LISA LOEB/ Do	
20	34	34	35	LOREENA MCKENNTITT/The Mummies' Dance	
36	34	34	32	SUGAR RAY/Fly	
38	36	34	32	CHUMBAWAMBA/Tubthumping	
46	37	32	32	TONIC/ You Could Only...	
29	29	29	29	BACKSTREET BOYS/Out Playing...	
20	24	25	25	MADONNA/Frozen	
22	24	24	24	BILLIE MYERS/Kiss The Rain	
18	24	24	24	BEN FOLDS FIVE/Brick	
18	20	20	20	NATALIE IMBRUGLIA/Torn	
17	19	19	19	JEWEL/Who Will Save...	
17	19	19	19	SHAWN COLVIN/Sunny Came Home	
17	19	19	19	OMC/How Bizarre	
18	18	18	18	NO DOUBT/Don't Speak	
15	18	18	18	ERIC CLAPTON/My Father's Eyes	
15	18	18	18	VERVE/Bitter Sweet...	
18	18	18	18	JIMMY RAY/Are You Jimmy Ray?	
18	18	18	18	JANET/Together Again	
36	19	17	17	LEANN RIMES/How Do I Live	
17	17	17	17	ALANA DAVIS/32 Flavors	
19	19	19	19	SARAH MCLACHLAN/Sweet Surrender	
15	15	15	15	THIRD EYE BLIND/How's It Going To Be	

MIX 107.3 FM MARKET #8
WROX/Birmingham (202) 686-3100
Kosbau/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	36	35	PAULA COLE/ Don't Want To Wait	
34	34	32	35	MATCHBOX 20/3am	
36	35	34	34	SAVAGE GARDEN/Truly Madly Deeply	
20	24	29	34	LISA LOEB/ Do	
33	35	37	32	SMASH MOUTH/Walkin' On The Sun	
20	36	32	32	SMASH MOUTH/Walkin' On The Sun	
33	35	35	32	CELINE DION/My Heart Will Go On	
33	35	35	27	ELTON JOHN/Something About...	
36	35	34	27	MATCHBOX 20/Push	
35	30	33	33	SUGAR RAY/Fly	
4	21	23	23	NATALIE IMBRUGLIA/Torn	
21	22	23	23	SISTER HAZEL/All For You	
1	21	21	21	BEN FOLDS FIVE/Brick	
7	22	20	20	MADONNA/Frozen	
21	20	22	20	ERIC CLAPTON/My Father's Eyes	
21	20	19	18	THIRD EYE BLIND/How's It Going To Be	
14	14	14	14	THIRD EYE BLIND/Semi-Charmed Life	
14	14	14	14	JEWEL/Who Will Save...	
14	14	14	14	WALLFLOWERS/One Headlight	
14	14	14	14	VERVE/Bitter Sweet...	
14	14	14	14</		



CAROL ARCHER

Who Says Women Can't Have It All? Just Ask KTNT's Shawn Carey

For this Oklahoma morning personality, bonding and breast-feeding are as important as ratings

As KTNT/Oklahoma City morning personality Shawn Carey prepared for maternity leave to have her second child, Jenifer, she approached station management with the idea of bringing her newborn to work when she returned, because she would be breast-feeding. Their enlightened response? Not a problem, as long as it didn't interfere with Carey's on-air duties.

Quality Time

"Any parent that gets to spend this kind of time with a child at this stage of their lives is really fortunate," Carey observes. "I'm lucky that I not only get to have her in the studio with me — I missed that when I had my now-four-year-old and was working in television — but I have a job that I like a whole lot, too. It was my hope to breast-feed Jenifer for the first six months of her life. The easiest way to do that was to have her up at the station. When I was seven or eight months pregnant, I contacted our GM, Larry Bastida, to learn his thoughts. It crossed my mind — thinking with both sides of my brain — that trying to concentrate on doing my show and not neglecting her was the challenge. He gave me permission to have her with me each morning because he sometimes brings his own kids to work. The whole workplace is very family friendly, but I'm the only employee who brings her child every day. "I've got a playpen set up in the

studio, which I break down and put out of the way when my shift is done. Jenifer sometimes makes little sounds, but she's much more curious about her surroundings now that she's eight months old. Often, the best way to keep her quiet is to be holding her [see accompanying photo]. When that happens, she might be pulling my hair or yanking on my ears or pulling off my headphones as I'm trying not to miss a beat while I'm talking. Sometimes a listener will call to say they can tell when Jenifer is giving me some trouble. We often have artists and other people in the studio for interviews, and they're always a little amazed when they see all these toys lying around and a baby bottle on the cart machine."

'Like A Calf Roper'

"When she was really small, she'd sometimes cry loudly, which was very distracting for me. If it was when I was doing the news, I'd think how irritating it must be for the audience. Just to get through it, I would read so fast that I sounded like an auctioneer. Our PD, Steve English, came to me one day and said, 'You're reading the news like you're looking for the exit.' Now, if Jenifer takes off on a tangent, I just keep on keepin' on and try not to sound as if my cage is being rattled."

Jenifer has become an integral part of Carey's morning show. Female listeners, particularly, strongly identify with the working-mother aspect of the on-air situation. In fact, interest in little Jenifer is so strong that Carey makes a point of taking the child along to as many listener events and public appearances as possible. "I feel really blessed to have her with me.

Listeners are genuinely concerned about her and their first comment is usually, 'How's Jenifer?' They really like that she's in the studio with me because it makes them feel homey and comforted.

It's most stressful when I've gotten into a commercial break with four spots coming up and I notice her diaper is suddenly full. I can't do anything but change her, which is like a calf roper trying to tie a calf. I have to work with the seconds ticking, do the break, and jump up without being out of breath to do the weather and the liner. It adds a whole different dimension to doing a radio show. Listeners are genuinely concerned about her, and their first comment is usually, 'How's Jenifer?' They really like that she's in the studio with me because it makes them feel homey and comforted."

Nick Webb, A Blithe Spirit

Friends remember Acoustic Alchemy's founder

Nick Webb, 43, the charismatic founding member of Acoustic Alchemy, succumbed to pancreatic cancer on February 5. Acknowledged for the breadth and freshness of his musical accomplishments, Webb is also remembered by his many friends as an enlivened, radiant being.



Warner Bros. Dir. Natl. NAC Promotion Deborah Lewow told R&R, "The first time I heard *Reference Point* in my hotel room at the 1990 Conclave, I knew Acoustic Alchemy was something very special. Then I met Nick, Greg, and their manager, Stewart Coxhead, two months later, just prior to their show at San Diego's magical venue, Humphrey's. Stewart had asked me twice if my 'boot' was clean, and, seeing my totally blank stare, Nick patiently took my arm and led me to the back of my car, explaining, 'In American, he means, "Is there room for the guitars in the trunk of the car?"' Thus began the Alchemy Conquers America '90 Tour and a great friendship

"Since the incredibly sad news of Feb. 5, many of our conversations have included the description 'larger than life' and the adjectives 'warm,' 'gregarious,' 'loving,' and certainly 'incredibly talented.' Nick was all that and much more. He embraced life with such pure, unbridled enthusiasm that you could not help but get caught up and transformed by it. He never met a stranger. Nick worked hard to remember the names of all the radio and industry folks he met because he knew and appreciated their support. Everyone he met felt it. Didn't you?"

"I take comfort in Acoustic Alchemy's music and know that, when I'm feeling blue, I can wrap their tunes around me like a warm blanket and know that Nick isn't truly gone."

"Nick Webb was an incredible friend, a great musician, and part of a group that I personally admired, both as a fan and as someone there to help work their music," i.e. music Pres. Mark Wexler said. "He was a man of immense personal charm. When Nick walked into a room, everyone knew he was there. He'd make friends instantly, and it didn't matter if the person had anything to do with his career. He was a great composer and the consummate musician. For me, the loss of Nick is devastating."

"I was lucky to be able to work with Nick for many years, but, more importantly, I was lucky to call him a friend in the truest sense of the word," independent promoter Beth Lewis commented. "What made him so unique was his complexity: Everyone knew about his artistry, but he was deeply intelligent as well, and interested in everything. What moved me the most was his devotion to his daughter. His eyes shone when he spoke of her. I will miss him terribly."

At the time of his death, Webb was completing work on Acoustic Alchemy's 10th album, *Positive Thinking* (GRP), with partner Greg Carmichael.

Webb is survived by his wife, Kay, and their daughter, Alexandra. Donations in his name may be made to: Imperial Cancer Fund/Supporter Services, 61 Lincoln's Inn Fields, London, WC2A. 3PX, England.

OKC's Smoothest Working Mom

KTNT's Shawn Carey takes the term "working mom" to new heights. Now, her return from maternity leave is still ongoing. KTNT's morning show host Shawn Carey brings daughter Jenifer along for the smoothest ride to work.

Time on each weekday 6 a.m. to 10 a.m.

The Jazz Station
97.9 KTNT
1391 N. MAYA CITY

KTNT has wisely capitalized on the popularity of their on-air mother-and-daughter duo by creating this print ad.

Carey snuggles baby Jenifer while reading copy during a break. This comforts the child, but sometimes makes Mom vulnerable to hair-pulling.

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	PAUL HARDCASTLE Paradise Cove (JVC/JMI)	836	814	788	763	44/0
1	1	1	2	AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)	762	856	873	871	45/0
—	27	7	3	KENNY G My Heart Will Go On (Arista)	731	588	294	57	45/4
5	5	4	4	THOM ROTELLA What's The Story? (Telarc)	684	671	630	607	39/0
9	6	6	5	BRIAN TARQUIN One Arabian Knight (Instinct)	671	606	570	502	43/0
14	12	9	6	BONEY JAMES After The Rain (Warner Bros.)	647	540	476	444	44/1
13	7	8	7	CHIELI MINUCCI Dreams (JVC/JMI)	608	568	525	446	46/0
12	9	11	8	CHUCK LOEB Just Us (Shanachie)	596	527	511	478	47/0
2	3	3	9	RICHARD ELLIOT If You Want My Love (Metro Blue/Blue Note)	573	679	764	821	38/0
11	8	10	10	RICK BRAUN Chelsea (Mesa/Bluemoon/Atlantic)	514	533	523	490	39/0
3	4	5	11	CANDY DULFER For The Love Of You (N2K Encoded Music)	513	663	741	814	39/0
17	15	15	12	JOHN TESH f/ JAMES INGRAM Give Me Forever... (GTSP/Mercury)	507	438	437	408	41/2
18	16	16	13	EVAN MARKS Coast To Coast (Verve Forecast)	485	432	418	397	42/0
10	13	13	14	PAUL TAYLOR Groove Zone (Countdown/Unity)	482	479	471	494	36/0
15	14	14	15	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	479	474	463	431	37/0
7	10	12	16	DAVID BENOIT Rue De La Soliel (GRP)	404	481	497	506	29/0
8	11	17	17	PHILLIPE SAISSÉ Riviera (Verve Forecast)	387	417	490	504	33/0
23	23	21	18	DEAN JAMES Market Street (Brajo/Ichiban)	377	333	323	328	37/1
27	20	18	19	DOWN TO THE BONE Brooklyn Heights (Nu Groove)	374	344	338	299	38/8
—	—	24	20	BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	364	322	268	223	41/1
28	22	19	21	RIPPINGTONS In Another Life (Peak/Windham Hill Jazz)	363	343	323	296	37/1
30	26	20	22	JOYCE COOLING After Hours (Heads Up)	350	336	297	262	38/1
—	29	29	23	JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)	346	297	273	179	41/4
21	17	22	24	RICHARD SMITH First Kiss (Heads Up)	337	332	362	356	34/0
22	25	25	25	VANESSA WILLIAMS Oh How The Years Go By (Mercury)	330	319	317	355	29/1
—	—	27	26	BRIAN BROMBERG By The Fireplace (Zebra)	327	302	259	181	40/0
—	—	30	27	CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)	295	277	265	236	32/0
20	19	23	28	KIRK WHALUM If Only For One Night (Warner Bros.)	288	331	351	361	27/0
DEBUT			29	CHRIS CAMOZZI Swing Shift (Discovery)	274	166	16	—	40/5
DEBUT			30	BRIAN HUGHES One 2 One (Higher Octave)	257	220	231	216	30/1

This chart reflects airplay from February 25-March 3. Songs ranked by total plays. Highlighted songs indicate Breaker.
50 NAC reporters. 49 current playlists. © 1998, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KEIKO MATSUI Toward The Sunrise (Countdown/Unity)	13
GREGG KARUKAS Blue Touch (I.E./Verve)	11
MARILYN SCOTT Starting To Fall (Warner Bros.)	9
DOWN TO THE BONE Brooklyn Heights (Nu Groove)	8
KIM WATERS Nightfall (Shanachie)	8
B-TRIBE Sometimes (Atlantic)	6
CHRIS BOTTI Mr. Wah (Verve Forecast)	5
JONATHAN CAIN A Day To Remember (Higher Octave)	5
CHRIS CAMOZZI Swing Shift (Discovery)	5
JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)	4
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	4
DAKOTA MOON A Promise I Make (Elektra/EEG)	4
KENNY G My Heart Will Go On (Arista)	4
MARCUS MILLER Sophie (PRA)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY G My Heart Will Go On (Arista)	+143
MARILYN SCOTT Starting To Fall (Warner Bros.)	+127
CHRIS CAMOZZI Swing Shift (Discovery)	+108
BONEY JAMES After The Rain (Warner Bros.)	+107
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	+74
JOHN TESH f/ JAMES INGRAM Give Me... (GTSP/Mercury)	+69
CHUCK LOEB Just Us (Shanachie)	+69
BRIAN TARQUIN One Arabian Knight (Instinct)	+65
FOUR 80 EAST Eastside (Boomtang)	+61
CHRIS BOTTI Mr. Wah (Verve Forecast)	+59

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

LOREENA MCKENITT The Mummies' Dance (Quinlan Road/WB)
Total Plays: 202, Total Stations: 17, Adds: 0

BOB MAMET At Midnight (Atlantic)
Total Plays: 182, Total Stations: 22, Adds: 1

MARILYN SCOTT Starting To Fall (Warner Bros.)
Total Plays: 182, Total Stations: 25, Adds: 9

ERIC MARIENTHAL Captain Bacardi (I.E./Verve)
Total Plays: 176, Total Stations: 22, Adds: 1

PHIL PERRY One Heart One Love (Peak/Private)
Total Plays: 173, Total Stations: 17, Adds: 3

FOUR 80 EAST Eastside (Boomtang)
Total Plays: 172, Total Stations: 18, Adds: 3

BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)
Total Plays: 159, Total Stations: 23, Adds: 4

ERIC CLAPTON My Father's Eyes (Duck/Reprise)
Total Plays: 145, Total Stations: 15, Adds: 3

JEANNE NEWHALL Bunco Man (Marzipan)
Total Plays: 139, Total Stations: 15, Adds: 1

SOUNDSCAPE Brand New Day (Instinct)
Total Plays: 129, Total Stations: 15, Adds: 1

DENNY JIOSA Old Money (Blue Orchid)
Total Plays: 128, Total Stations: 15, Adds: 0

CHRIS BOTTI Mr. Wah (Verve Forecast)
Total Plays: 104, Total Stations: 17, Adds: 5

Songs ranked by total plays

GREGG KARUKAS has the touch.

Just listen to the title cut from his up-coming album on i.e. music,

BLUE TOUCH

It can be seen up in that most added box.

On tour this spring and summer.

On i.e. music





NAC/SMOOTH JAZZ ALBUMS

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
4	2	2	1	PAUL HARDCASTLE Cover To Cover (JVC/JMI)	888	+19	"Paradise" (836) "Love's" (32)
1	1	1	2	AVENUE BLUE Nightlife (Mesa/Bluemoon/Atlantic)	798	-108	"Always" (762) "Nightlife" (29)
—	—	8	3	KENNY G My Heart Will Go On (Arista)	731	+143	"Heart" (731)
7	5	6	4	BRIAN TARQUIN Last Kiss Goodbye (Instinct)	723	+48	"Arabian" (671) "Freeway" (52)
10	8	7	5	BONEY JAMES Sweet Thing (Warner Bros.)	707	+96	"Rain" (647) "Sweet" (21)
6	6	5	6	THOM ROTELLA Can't Stop (Telarc)	696	+13	"Story" (684) "Thought" (12)
2	3	3	7	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	649	-91	"Want" (573) "Groove" (39)
13	9	11	8	CHUCK LOEB The Moon, The Stars... (Shanachie)	615	+64	"Just" (596) "Water" (17)
16	10	10	9	CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	608	+40	"Dreams" (608)
3	4	4	10	CANDY DULFER For The Love Of You (N2K Encoded Music)	569	-152	"You" (513) "Smooth" (42)
8	7	9	11	RICK BRAUN Body And Soul (Mesa/Bluemoon/Atlantic)	547	-24	"Chelsea" (514) "Venice" (28)
15	13	12	12	RANDY CRAWFORD Every Kind Of Mood (Bluemoon/Atlantic)	518	+13	"Bye" (479) "Silence" (21)
20	18	19	13	JOHN TESH Grand Passion (GTSP/Mercury)	507	+69	"Forever" (507)
11	14	13	14	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	494	+2	"Groove" (482) "Allure" (7)
24	20	20	15	EVAN MARKS Three Day Weekend (Verve Forecast)	485	+53	"Coast" (485)
19	16	18	16	JOYCE COOLING Playing It Cool (Heads Up)	453	+1	"Hours" (350) "South" (53)
18	15	15	17	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	447	-10	"Shore" (346) "Do" (43)
17	17	17	18	RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	438	-14	"Life" (363) "Diamond" (27)
9	11	16	19	PHILLIPE SAISSE Next Voyage (Verve Forecast)	418	-35	"Riviera" (387) "Moanin'" (23)
12	12	14	20	DAVID BENOIT American Landscape (GRP)	404	-77	"Soliel" (404)
28	27	24	21	DEAN JAMES Intimacy (Brajo/Ichiban)	388	+43	"Market" (377) "Intimacy" (11)
—	26	23	22	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	378	+31	"Brooklyn" (374) "Staten" (4)
22	22	22	23	RICHARD SMITH First Kiss (Heads Up)	368	+1	"First" (337) "Affair" (17)
—	—	28	24	VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	364	+42	"Happy" (364)
25	28	27	25	VANESSA WILLIAMS Next (Mercury)	337	+11	"Years" (330) "Start" (7)
—	—	29	26	BRIAN BROMBERG You Know That Feeling (Zebra)	327	+25	"Fireplace" (327)
21	25	—	27	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	323	+42	"Mind" (159) "Good" (116)
14	19	21	28	BOB JAMES Playin' Hooky (Warner Bros.)	318	-62	"Mind" (247) "Where" (56)
—	—	30	29	CHARLES FAMBROUGH Upright Citizen (Nu Groove)	316	+18	"Easy" (295) "Mainstreet" (14)
DEBUT	—	—	30	BRIAN HUGHES One 2 One (Higher Octave)	308	+41	"One" (257) "Stringbean" (39)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KEIKO MATSUI Full Moon And The Shrine (Countdown/Unity)	14
GREGG KARUKAS Blue Touch (I.E./Verve)	11
MARILYN SCOTT Avenues Of Love (Warner Bros.)	9
DOWN TO THE BONE From Manhattan... (Nu Groove)	8
KIM WATERS Love's Melody (Shanachie)	8
B-TRIBE Sensual Sensual (Atlantic)	6
JONATHAN CAIN For A Lifetime (Higher Octave)	5
CHRIS CAMOZZI Suede (Discovery)	4
ERIC CLAPTON Pilgrim (Duck/Reprise)	4
DAKOTA MOON A Promise I Make (Elektra/EEG)	4
KENNY G My Heart Will Go On (Arista)	4
MARCUS MILLER Live & More (PRA)	4
ALISON BROWN QUARTET Out Of The Blue (Compass)	3
CHRIS BOTTI Midnight Without You (Verve Forecast)	3
CLANNAD Landmarks (Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY G My Heart Will Go On (Arista)	+143
MARILYN SCOTT Avenues Of Love (Warner Bros.)	+127
CHRIS CAMOZZI Suede (Discovery)	+110
BONEY JAMES Sweet Thing (Warner Bros.)	+96
JOHN TESH Grand Passion (GTSP/Mercury)	+69
CHUCK LOEB The Moon, The Stars... (Shanachie)	+64
FOUR 80 EAST The Album (Boomtang)	+61
KIM WATERS Love's Melody (Shanachie)	+58
ERIC CLAPTON Pilgrim (Duck/Reprise)	+57
EVAN MARKS Three Day Weekend (Verve Forecast)	+53
BRIAN TARQUIN Last Kiss Goodbye (Instinct)	+48
BOB MAMET Adventures In Jazz (Atlantic)	+47
CHRIS BOTTI Midnight Without You (Verve Forecast)	+45
DEAN JAMES Intimacy (Brajo/Ichiban)	+43
BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	+42

This chart reflects airplay from February 25-March 3. Albums ranked by total plays, with plays from all cuts from an album combined. 50 NAC reporters. 49 current playlists. © 1998, R&R Inc.

NAC NOTES By Carol Archer

In a titanic surge toward the top, **Kenny G's** "My Heart Will Go On" (Arista) catapults to 3* on both Tracks and Albums.

What an auspicious week for **Keiko Matsui's** "Toward The Sunrise" (Countdown/Unity)! Top Most Added with 13 stations, the diminutive keyboardist hits the ground running with format leaders such as KTWV/L.A. and KKSF/SF coming aboard without hesitation. This is the second week that a track has earned No. 1 Most Added without a nod from BA.

Top Most Added last week, **Marilyn Scott's** "Starting To Fall" (Warner Bros.), is showing exceptional momen-

tum early in its airplay life. Second Most Increased with +127 plays, Scott also gained nine new adds this week — including WLVE/Miami, WNWV/Cleveland, WSJT/Tampa, and KMGQ/Santa Barbara — for a total of 50% of the panel (and third Most Added status).

Although I've listened repeatedly — and enjoyed — Rick Braun's remix of **B-Tribe's** "Sometimes" (Atlantic) in my office, it wasn't until I heard the track on the air (on The Wave) that I realized how really extraordinary it is. I nearly blew out the speakers of my mobile listening room!

The Wave, as well as KBLX/SF, are among 11 stations

adding **Gregg Karukas'** outstanding "Blue Touch" (i.e./Verve). Boney James, Ricardo Silveira, and Luis Conte join Karukas on this hot and *my elegante* offering.

Shanachie had a great week, too. **Chuck Loeb's** "Just Us" moves into our Top 10 at 8*. Look for power rotation on this fine track in the next week or two. Also, **Kim Waters'** sinuous soprano sax track, "Nightfall," picked up eight adds, including WNWV.

At 5:45, **Alison Brown Quartet's** "Out Of The Blue" (Compass) could benefit from an edit, but the track's smooth, refreshing Brazilian vibe earned it an add at KKSF and WZJZ/Columbus.

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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Braht Curtiss KEIKO MATSUI "Sunrise"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser YANNI "Dance" DOWN TO THE BONE "Brooklyn"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart GREGG KARUKAS "Blue" RIPPINGTONS "Life" ERIC CLAPTON "Eyes" KEIKO MATSUI "Steps"</p>	<p>WQCD/New York, NY MD: Rick Laboy No Adds</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming MARCUS MILLER "Sophie" KEIKO MATSUI "Sunrise" DAKOTA MOON "Promise" GREGG KARUKAS "Blue"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RANDY CRAWFORD "Breaking" B-TRIBE "Sometimes" MARILYN SCOTT "Starting" FOUR 80 EAST "Eastside"</p>
<p>KNIK/Anchorage, AK GM/PD: Dean Williams KIRK WHALUM "Strength" BOB JAMES "Where" DAKOTA MOON "Promise" GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise" RIPPINGTONS "Seven" MARCUS MILLER "Sophie" ALISON BROWN QUARTET "Dante's"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen DENNY JIOSA "Backroads" FOUR 80 EAST "Eastside"</p>	<p>WLVE/Miami, FL PD: Gregg Steele MARILYN SCOTT "Starting" KENNY G "Heart" JOYCE COOLING "Hours" VANESSA WILLIAMS "Years"</p>	<p>WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell PHAJJA "Long" JONATHAN BUTLER "Shore" KENNY G "Heart" PHIL PERRY "Heart" FOUR 80 EAST "Eastside" CHAKA KHAN "You"</p>	<p>KSSJ/Sacramento, CA OM: Don Langford PD: Steve Williams APD/MD: Ken Jones No Adds</p>	<p>KWJZ/Seattle, WA PD/MD: Carol Handley B-TRIBE "Sometimes" JOE SAMPLE "Night" KIM WATERS "Nightfall"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews BRAXTON BROTHERS "Happy" CHRIS CAMOZZI "Swing" SPYRO GYRA "Morning"</p>	<p>KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart DOWN TO THE BONE "Brooklyn"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau CHRIS BOTTI "Wah" B-TRIBE "Sometimes"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart YANNI "Dance" PETE BELASCO "Train" RIPPINGTONS "Sapphire" JONATHAN BUTLER "Shore"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz BOB JAMES "Where" CLANNAD "Let"</p>	<p>WJZT/Tallahassee, FL PD: Denny Alexander KENNY G "Heart" CHRIS CAMOZZI "Swing" ERIC MARIENTHAL "Bacardi" PHIL PERRY "Heart" BOB MAMET "Midnight" JEANNE NEWHALL "Bunco" MARILYN SCOTT "Starting"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows KIM WATERS "Nightfall" DOWN TO THE BONE "Brooklyn"</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach EARL KLUGH "Finger" DOWN TO THE BONE "Brooklyn"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore KEIKO MATSUI "Sunrise" CHRIS BOTTI "Wah" JONATHAN CAIN "Remember" DAKOTA MOON "Promise" SPYRO GYRA "Morning" MARCUS MILLER "Sophie"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Lee Hogan MARCUS MILLER "Sophie" EARL KLUGH "Finger" KIRK WHALUM "Strength" JONATHAN CAIN "Remember" GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise" KIM WATERS "Nightfall" MICHAEL PAULO "Passion"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen CHRIS BOTTI "Wah" DEAN JAMES "Market"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block BRIAN CULBERTSON "Mind" TESH F/INGRAM "Forever" MARILYN SCOTT "Starting"</p>
<p>WSJZ/Boston, MA PD/MD: Bill George No Adds</p>	<p>WGUF/Ft. Myers, FL PD/MD: John Conrad CHRIS BOTTI "Wah" KENNY G "Heart" MARILYN SCOTT "Starting" CHRIS CAMOZZI "Swing"</p>	<p>KSBR/Mission Viejo, CA OM: Terry Wedel MD: Wally Davidson EARL KLUGH "Finger" GERALD ALBRIGHT "Porter"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi JONATHAN BUTLER "Do"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole JONATHAN CAIN "Remember" KEIKO MATSUI "Sunrise" KERRY MOY "Jasmine" CLANNAD "Let"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen ERIC CLAPTON "Eyes" CHRIS CAMOZZI "Swing"</p>
<p>WCCJ/Charlotte, NC APD/MD: Greg Morgan DAKOTA MOON "Promise" GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez GREGG KARUKAS "Blue"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff B-TRIBE "Sometimes" JONATHAN CAIN "Remember" GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise" MARILYN SCOTT "Starting"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis BONEY JAMES "Rain" BRIAN HUGHES "One" TESH F/INGRAM "Forever"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet BONEY JAMES "Good" GREGG KARUKAS "Blue" PHIL KLEIN "Sweetest" CHRIS STANDRING "Steven"</p>	<p>WJZW/Washington, DC PD: Kenny King KIM WATERS "Nightfall" DOWN TO THE BONE "Brooklyn"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles PHIL PERRY "Heart"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams BRIAN CULBERTSON "Mind" KEIKO MATSUI "Sunrise" GREGG KARUKAS "Blue"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien KEIKO MATSUI "Sunrise" BOB JAMES "Where" BRIAN CULBERTSON "Mind" MARILYN SCOTT "Starting" CHRIS BOTTI "Wah" JAMES HORNER "South" KIM WATERS "Nightfall" B-TRIBE "Sometimes" CLANNAD "Let" GREGG KARUKAS "Blue" JIMMY REID "Beautiful"</p>	<p>WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel DOWN TO THE BONE "Brooklyn"</p>	<p>KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence ALISON BROWN QUARTET "Out" KEIKO MATSUI "Sunrise" ERIC CLAPTON "Needs"</p>	<p>KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott ERIC CLAPTON "Eyes" JONATHAN BUTLER "Shore" CHRIS CAMOZZI "Swing"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble KIM WATERS "Nightfall" DOWN TO THE BONE "Brooklyn" MARILYN SCOTT "Starting"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase No Adds</p>	<p>KKJZ/Portland, OR MD: Hal Murray PETE BELASCO "Train" CELINE DION "Heart" KIM WATERS "Nightfall" JONATHAN CAIN "Remember"</p>	<p>KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer BRIAN CULBERTSON "Mind" KEIKO MATSUI "Sunrise" MARILYN SCOTT "Starting"</p>	<p>50 Total Reporters 50 Current Reporters 49 Current Playlists</p>	<p>Did Not Report, Playlist Frozen (1): WVAE/Cincinnati, OH</p>
<p>WZJZ/Columbus, OH PD/MD: Bill Harman B-TRIBE "Sometimes" SOUNDSCAPE "Brand" LORIE LINE "Jackson's" ALISON BROWN QUARTET "Out"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise" JAMES HORNER "South" TOM BARABAS "Life" DAVID BENOIT "Landscape"</p>				



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keiko matsui "toward the sunrise"

the radiant new single from her forthcoming album
full moon and the shrine

#1 Most Added NAC Track

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WJCD
WCCJ
WLOQ
WFSJ
WHRL
WSMJ
KXDC
KRVR
KNIK
KMGQ
WEZV

on tour

March 17 San Francisco, CA
March 29 Washington, DC
April 4 Sacramento, CA
April 23 San Francisco, CA
April 24 Tempe, AZ
April 25 Los Angeles, CA
April 29 Boston, MA
April 30 Pomona, NJ
May 1 Huntington, NY
May 2 Washington, DC
May 3 Norfolk, VA
May 5 Pittsburgh, PA
May 6 Philadelphia, PA
May 7 Royal Oak, MI
May 24 Maui Music Fest
all engagements subject to change

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CYNDEE MAXWELL

Head-To-Head In Harrisburg

■ An aggressive upstart gives the heritage Rocker a reason to retool and put up a fight

The Harrisburg radio market (which includes the southeastern Pennsylvania towns of Lebanon and Carlisle) is ranked No. 73. Shadow market York, PA is ranked No. 103. Both have two Active Rock reporters, and both represent the state capital.

But there are some clear differences between 18-year-old WTPA-FM and upstart WQXA-FM. The first involves 44,000 watts — WTPA's stick is only 6000 watts; the "X" boasts 50,000.

Testosterone-Filled Wakeups

WTPA originally went on the air at 104 FM in 1980. In January 1985, the station relocated to 93.5. It has always been Rock and is independently owned by Quaker State Broadcasting. PD **Chris James** has been at 'TPA since July 4, 1984. Morning host Ed Coffey is a 10-year station vet who was recently paired with Randy "Rock" Johnson, the former night jock, and MD Amy Warner. Why the retooling? To prepare for the invasion of the self-proclaimed "King Of All Media" — Howard Stern.

When Stern debuted on WQXA, James had to do something to keep his station in the Rock race. He admits the first changes needed to occur with WTPA's morning show, which he says was more like *Regis & Kathie Lee* at the time. "When you get Howard in the market, you'll quickly find that you need a shot of testosterone in order to compete," he says. Completing the airstaff are Production Director Trapper (10am-noon), APD/Promotion Director Dina Wagner (noon-3pm), James (3-6), Columbo (6-11), and overnighter Angus, who stays to interact with the morning show.

Over at WQXA, PD **Chris Lloyd** is the new kid in town. He joined in December, coming from Citadel sister KHOP/Modesto, CA, where he had been APD. However, Lloyd was a logical choice to fill the vacancy, since he was born and raised in York.

According to Lloyd, the move was designed to achieve "a more mass-appeal radio station. We're really a broad-based station with music that appeals to a wide audience."

The station's greatest benchmark, to no surprise, is Stern, who's been heard on WQXA for two years. "The attitude he lends to the station sets the pace for us for the rest of the day. Due to our close proximity to Philly and DC, people have been familiar with Howard for many years."

After Stern, the lineup consists of "some strong players on the air who understand what is going on in the market," says Lloyd. "Middayer Jen Shade has great name recognition in the market. She joined from 'TPA last fall. Afternoons are hosted by Michelle Cruz, another great name here. At night, it's the 'No. 1 Son'



Chris James



Chris Lloyd

— he's from New York and very quick-witted. He is mayhem in the studio. Overnights are held by 'Mike The Overnight Guy,' and then MD Claudine DeLorenzo is the local Stern producer. It's a great staff that also understands what makes people tick. Being from the area and still having family here helped provide me with a connection."

Metallica And Clapton At The Same Dial Position

James describes WTPA as mainstream. "Back when most stations decided to go either Active Rock or Rock, we were one of the few that — because of market tastes — decided to be broad. We'll play Metallica and Eric Clapton's 'Cocaine' in middays — not many stations can get away with that today. I think mainstream AOR is defined as playing the hits. However, we won't play things like Beck. It's just not at the top of our list.

"Along with us, the Eagle [WEGK] and the River [WRRV] are playing rock music for 25-54-year-olds. The fact that a market this size can tolerate three or four stations playing that kind of music is astonishing. That's why the X was created out of the Edge at WQXA — this is an older market, and they couldn't make a living off of 18-24-year-olds. This market has twice as many men 25-34 and 35-44 as men 18-24."

James underscores the importance of the money demo. "[Pollack Media consultant Dave] Brewer and I have talked about this for years. If we wanted to pull a bigger 12+ number, we could play heavy rock for men 18-24 and run the 12+ number up two more shares — but we wouldn't be able to sell it in this market. We had to go where the dollars were and skew a tad older. It's worked. We still fit in the Active Rock panel, but the way we achieve that upper-demo success is by what we play around those active records."

Lloyd says that, aside from Stern, the biggest differences between the X and 'TPA are "the stationality, the attitude, and the X spin on things. WTPA's heritage certainly says a lot

about its loyal following. But, at the same time, there is a strong contingent of people who really enjoy what the X has to offer." When comparing playlists between WQXA and 'TPA, one sees the younger-appealing records having their place on the X. "Having been a full-blown Alternative station not too far in the past is definitely a part of the fabric of the X." Thus Goldfinger and Radiohead.

Matching The Makeup Of The Market

How has 'TPA held its own against Stern? "The fact that our jocks have a lot of heritage has a lot to do with our staying power," replies James. "I've said it before: Give me 50,000 watts with Howard Stern in mornings, and I'll be ecstatic. Nothing against Ed, of course, who still did well on his own. In the fall Arbitron, among persons 25-54, Howard pulled an 8.5 and Ed pulled an 8.2. I'll take that! I won't say we're 'Stern-busters' by any stretch of the imagination though. In 12+, he's beating us handily. But in the money demos, we do OK by matching the makeup of the market."

James has to concede, though, that heritage alone isn't enough to compete against Stern. "Everybody's seen what Stern has done to heritage personalities in many markets. He's a smart broadcaster, he's good, and he can go in and kick the crap out of anybody. But I think there are ways of surviving. There was a time when he kicked the crap out of us, but we've managed to bring ourselves back. We probably won't beat him 12+, because he pulls people from other formats, but I think we can go right with him."

Perhaps to WTPA's benefit, WQXA suffers the same fate as many other Stern affiliates after 10am every day. Says James, "When Howard gets off the air, 'QXA goes from an 8.5 to a 4.7. When our morning show gets off the air, we go from 8.2 to a 6.1, and we hang on the rest of the day." But, James admits that shuffling WTPA's resources to mornings hurt its once-solid nighttime following. "Randy did a pretty wild show. The new guy is just getting his feet wet. I think he's going to be fine; he had a nice jump in the latest trend. It's just a fact that we have to retool the night show."

Stick And Stern

The distinct markets in the Harrisburg area are similar to Lloyd's previous situation in central California. "Modesto, Stockton, and Merced are similar to Harrisburg, Lancaster, and York, except that the California cities are on a beeline on

Back when most stations decided to go either Active Rock or Rock, we were one of the few that — because of market tastes — decided to be broad. We'll play Metallica and Eric Clapton's 'Cocaine' in middays — not many stations can get away with that today.

—Chris James

Highway 99. Our flame-throwing 50,000 watts are definitely an asset to us here." WQXA's transmitter is actually in York, its city of license.

In trying to make the most out of both its stick and Stern, recycling is a big issue for WQXA. "Promos run for all the jocks in all the dayparts," Lloyd says. "We make a concerted effort to recycle people throughout the day and across the board."

How does 'QXA cover the three markets? Lloyd acknowledges "there are places that are obviously the most important, and we concentrate on those areas. We actually have a nice promotional budget for staffing, and we're usually pretty good about getting out to the events. We've got an active staff that enjoys going out — we don't have to twist their arms to go check out bands or attend the various promotions."

Good thing, since Lloyd says, "In the market where Live was born and bred, the music scene is still thriving. Fuel is from this area, too. If you would have told me when I was packing up to come here that the music scene is really happening in Harrisburg, Lancaster, and York, I'd have said that you were smoking something. But there is a good local music scene, and there are strong bands and a strong following for music. People are passionate about going to the clubs. On any given Friday night, there'll be 300 people at one club and 200 at another. I've been told that it's actually tapered off a bit, but I'm still impressed with what's here at the moment."

Being independently owned has

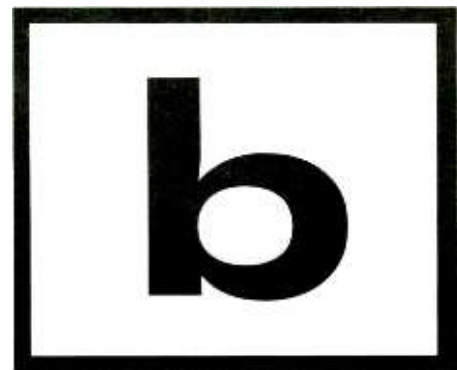
its pros and cons. "I'd love to have the money of the big guys," remarks James. "But our owners are smart enough to let us counterpunch when necessary, whereas the big corporations want to see results, results, results. Ed said it best, 'They might have deeper pockets, but our guys have longer arms.' Our owners will wait longer for results."

Dropping the "Home of Rock 'n' Roll" slogan two years ago was the beginning of 'TPA's gradual facelift. James credits the Pollack Media Group with stressing the point that competition requires anti-programming: "Find the ways you'd beat yourself if you were the competition, and then fix them. We asked ourselves, 'What's the first thing somebody says when they come to town?' 'What's the Rock station?' So, 'The Rock Station' became our new positioner, and we stopped living off our heritage. We updated our on-air production sound and, thanks to [Production Director] Jim Eckert, we're more '90s- and big-market-sounding than ever before."

"The biggest thing we have going for us is the street," concludes James. "We own billboards in this town like you wouldn't believe, and we're in all the clubs. We knew that if it came down to a battle in the trenches, the first battle that must be won was on the street. You can't let somebody get their foot in the door on the street."

The contest between WTPA and WQXA is just beginning, with the latter's recent format changes. It could well go into overtime.

"Time Heals All Playlists"



GEFFEN

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	2	1	MARCY PLAYGROUND Sex And Candy (Capitol)	2124	2117	2107	2002	73/0
1	2	1	2	METALLICA The Unforgiven II (Elektra/EEG)	2087	2129	2100	2092	76/0
4	4	3	3	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	2045	1944	1845	1754	78/0
—	9	4	4	VAN HALEN Without You (Warner Bros.)	1919	1907	1465	—	76/0
2	3	5	5	PEARL JAM Given To Fly (Epic)	1722	1851	2021	2075	69/1
9	7	6	6	FOO FIGHTERS My Hero (Roswell/Capitol)	1711	1658	1533	1426	77/0
8	6	7	7	CHRIS CORNELL Sunshower (Atlantic)	1603	1577	1551	1445	74/1
30	13	11	8	JERRY CANTRELL Cut You In (Columbia)	1530	1352	1110	557	75/1
11	10	8	9	OUR LADY PEACE Clumsy (Columbia)	1363	1407	1375	1328	71/0
14	12	12	10	KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1355	1238	1141	1088	62/0
5	8	9	11	CREED My Own Prison (Wind-up)	1329	1399	1509	1686	63/0
20	16	13	12	CREED Torn (Wind-up)	1272	1137	1029	845	75/3
6	5	10	13	GREEN DAY Time Of Your Life (Good...) (Reprise)	1156	1358	1619	1618	58/0
25	20	14	14	MEGADETH Use The Man (Capitol)	1124	1026	881	757	73/2
21	22	17	15	TWO I Am A Pig (Nothing/Interscope)	1001	946	858	806	72/0
22	21	19	16	EVERCLEAR I Will Buy You A New Life (Capitol)	979	904	876	794	56/3
19	18	18	17	COOL FOR AUGUST Walk Away (Warner Bros.)	949	931	910	877	56/0
13	15	16	18	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	947	972	1057	1101	59/0
24	23	20	19	VERVE Bitter Sweet Symphony (Hut/Virgin)	790	776	797	773	36/0
7	11	15	20	BIG WRECK The Oaf (Atlantic)	754	1007	1260	1478	44/0
29	28	25	21	FEEDER Cement (Echo/Elektra/EEG)	716	653	610	563	63/2
—	32	26	22	SPACEHOG Mungo City (HiFi/Sire/WB)	697	616	491	133	56/5
12	17	22	23	AEROSMITH Taste Of India (Columbia)	667	741	1011	1327	41/0
10	14	21	24	BLACK LAB Wash It Away (DGC/Geffen)	655	757	1066	1369	42/0
16	25	24	25	OZZY OSBOURNE Back On Earth (Epic)	642	682	720	921	40/0
BREAKER			26	STABBING WESTWARD Save Yourself (Columbia)	618	185	—	—	66/9
36	33	29	27	WHISKEYTOWN Yesterday's News (Outpost/Geffen)	588	541	482	436	38/0
35	30	31	28	PEARL JAM In Hiding (Epic)	566	532	518	446	40/3
42	39	32	29	JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)	555	485	393	301	54/6
—	—	35	30	SEMISONIC Closing Time (MCA)	554	419	120	16	47/5
15	19	23	31	BLINK 182 Dammit (Growing Up) (Cargo/MCA)	541	739	891	1000	35/0
18	26	28	32	MATCHBOX 20 3am (Lava/Atlantic)	493	560	664	882	33/0
26	29	30	33	METALLICA The Memory Remains (Elektra/EEG)	478	533	608	730	40/0
28	27	33	34	MEGADETH Almost Honest (Capitol)	468	480	621	662	38/0
—	45	38	35	LIFE OF AGONY Tangerine (Roadrunner)	464	394	267	115	50/4
32	31	34	36	ROLLING STONES Saint Of Me (Virgin)	449	455	500	498	27/0
38	38	37	37	DIN PEDALS Ashtray (Epic)	448	398	394	343	38/2
17	24	27	38	CAROLINE'S SPINE Sullivan (Hollywood)	440	572	767	895	25/0
44	42	41	39	FAT Numb (DVB/A&M)	389	366	323	278	37/2
31	36	39	40	SEVENDUST Black (TVT)	367	388	446	508	28/0
DEBUT			41	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	363	208	60	48	27/1
—	—	—	42	METALLICA Fuel (Elektra/EEG)	358	234	210	221	50/26
DEBUT			43	FUEL Shimmer (550 Music)	347	205	77	34	33/4
—	49	45	44	JOE SATRIANI Ceremony (Epic)	347	290	250	164	23/1
—	46	44	45	TEA PARTY Release (Atlantic)	346	303	266	216	33/1
33	40	42	46	TOOL Forty Six & 2 (Freeworld)	317	346	387	463	18/0
37	37	36	47	NAKED Raining On The Sky (Red Ant)	306	399	410	400	20/0
—	—	48	48	HUNGER Moderation (Universal)	294	263	100	44	32/3
—	50	—	49	MIGHTY JOE PLUM Irish (Atlantic)	290	246	225	172	21/1
34	35	40	50	311 Beautiful Disaster (Capricorn/Mercury)	264	386	455	450	23/0

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Active Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

FOO FIGHTERS Baker Street (Import)
Total Plays: 260, Total Stations: 14, Adds: 0

SCOTT WEILAND Barbarella (Atlantic)
Total Plays: 255, Total Stations: 16, Adds: 1

ECONOLINE CRUSH Home (Restless)
Total Plays: 218, Total Stations: 28, Adds: 4

COURSE OF EMPIRE The Information (TVT)
Total Plays: 198, Total Stations: 19, Adds: 0

IZZY STRADLIN 117 Degrees (Geffen)
Total Plays: 189, Total Stations: 20, Adds: 1

MATCHBOX 20 Real World (Lava/Atlantic)
Total Plays: 180, Total Stations: 9, Adds: 0

NOVACAINE Whammo (Mercury)
Total Plays: 146, Total Stations: 17, Adds: 1

BROTHER CANE I Lie In The Bed I Make (Virgin)
Total Plays: 124, Total Stations: 58, Adds: 58

RICHIE SAMBORA Hard Times Come Easy (Mercury)
Total Plays: 119, Total Stations: 9, Adds: 0

GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)
Total Plays: 118, Total Stations: 13, Adds: 1

Songs ranked by total plays.

BREAKERS®

STABBING WESTWARD Save Yourself (Columbia)

TOTAL PLAYS/INCREASE: 618/433
TOTAL STATIONS/ADDS: 66/9
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BROTHER CANE I Lie In The Bed I Make (Virgin)	58
METALLICA Fuel (Elektra/EEG)	26
AGENTS OF GOOD ROOTS Come On (Let Your...) (RCA)	12
STABBING WESTWARD Save Yourself (Columbia)	9
FOAM Rollercoaster (Epic)	6
JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)	6
PISTON Turbulent (Lava/Atlantic)	6
SAMIAM She Found You (Ignition)	6
JOLENE Pensacola (Sire)	5
SEMISONIC Closing Time (MCA)	5
SPACEHOG Mungo City (HiFi/Sire/WB)	5

"Like Disco Lemonade"
#1
Capitol

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STABBING WESTWARD Save Yourself (Columbia)	+433
JERRY CANTRELL Cut You In (Columbia)	+178
THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	+155
FUEL Shimmer (550 Music)	+142
CREED Torn (Wind-up)	+135
SEMISONIC Closing Time (MCA)	+135
BROTHER CANE I Lie In The Bed I Make (Virgin)	+124
METALLICA Fuel (Elektra/EEG)	+124
KENNY WAYNE SHEPHERD Blue On Black (Revolution)	+117
DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	+101

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
FOO FIGHTERS Everlong (Roswell/Capitol)
MEGADETH Trust (Capitol)
SMASH MOUTH Walkin' On The Sun (Interscope)
EVERCLEAR Everything To Everyone (Capitol)
OFFSPRING Gone Away (Columbia)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
TOOL Aenema (Freeworld)
TONIC If You Could Only See (Polydor/A&M)
LED ZEPPELIN The Girl I Love (Atlantic)
AEROSMITH Pink (Columbia)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FEEDER

CEMENT The first single from Feeder's debut album Polythene



R&R Active Rock 25 - 21

R&R Rock 42 - 40

New This Week:
KSJO WZTA KOMP KEZO

Already On:
WYSP KRXQ WXTB KIOZ WJRR KUFO
WLZR KEGL WRIF KUPD WMMS KILO WEBN

On Echo/Elektra compact discs and cassettes www.elektra.com
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addict

MONSTERSIDE

THE FIRST SINGLE FROM THEIR DEBUT ALBUM STONES



Going For Adds Now.

"HERE'S A BIT OF ADVICE: IF YOU WANT TO GET IN ON THE GROUND FLOOR OF A BAND WHO ARE DESTINED TO GO ALL THE WAY, THEN YOU'D BETTER CHECK OUT ADDICT. FAST." - KERRANG!

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRCC/Chicago
 (312) 861-8100
 Richards/Robinson

PLAYS	ARTIST/TITLE
3W 2W LW TW	
32 35 32 34	CREED/My Own Prison
54 33 33	VAN HALEN/Without You
17 14 12 31	DFSPRING/Amazed
25 23 16 31	MARCY PLAYGROUND/Sex And Candy
28 32 27 27	METALLICA/The Unforgiven II
24 27 29 27	DAYS OF THE NEW/Touch, Peel, And...
27 30 30 27	MEGADETH/Almost Honest
23 24 24 26	MEGADETH/Trust
26 25 22 23	METALLICA/The Memory Remains
8 11 14 19	JOE SATRIANI/Ceremony
16 32 30 19	FOO FIGHTERS/My Hero
16 18 17 19	TOOL/Stinklist
15 16 16 18	CHRIS CORNELL/Sunshower
16 12 13 17	MEGADETH/Use The Man
13 14 12 16	DAYS OF THE NEW/Shell In The Room
13 17 16 16	JERRY CANTRELL/Cut You In
14 18 13 15	PEARL JAM/In Hiding
34 14 10 13	OZZY OSBOURNE/Back On Earth
16 12 10 13	FOO FIGHTERS/Monkey Wrench
17 13 16 13	FAITH NO MORE/Last Cup Of Sorrow
17 12 16 13	DFSPRING/Gone Away
14 12 15 12	SOUNDGARDEN/Rhinosaur
11 13 12 12	OFFSPRING/I Choose
9 9 8 11	OUR LADY PEACE/Clumsy
12 30 28 11	GREEN DAY/Time Of Your Life...
14 13 11 11	FOO FIGHTERS/Everlong
13 11 10 11	ALICE IN CHAINS/Down In A Hole
11 11 12 11	SAMMY HAGAR/Marching To Mars
10 11 10 10	TWOI Am A Pig
5 7 9 10	LIFE OF AGONY/Tangerine

MARKET #5
94WYSP
 THE ROCK STATION
WYSP/Philadelphia
 (215) 625-9460
 Mirsky

PLAYS	ARTIST/TITLE
3W 2W LW TW	
16 29 34 36	DAYS OF THE NEW/Shell In The Room
35 33 35 34	METALLICA/The Unforgiven II
22 21 32	VAN HALEN/Without You
37 34 36 32	PEARL JAM/Given To Fly
31 35 33 32	CREED/My Own Prison
36 35 35 31	OZZY OSBOURNE/Back On Earth
19 32 32 24	MARCY PLAYGROUND/Sex And Candy
17 17 19 20	LED ZEPPELIN/The Girl I Love
18 20 18 20	JANE'S ADDICTION/Jane Says
9 6 8 19	TWOI Am A Pig
31 18 18 19	FOO FIGHTERS/Everlong
16 15 18 18	BUSH/Mouth
13 18 21 18	JERRY CANTRELL/Cut You In
13 15 12 15	METALLICA/Fuel
18 23 16 16	PEARL JAM/In Hiding
13 15 12 15	CHRIS CORNELL/Sunshower
32 19 17 14	DAYS OF THE NEW/Touch, Peel, And...
8 8 9 9	SOUNDGARDEN/Pretty Noose
8 8 9 9	TONIC/If You Could Only...
8 8 9 9	OFFSPRING/Gone Away
8 8 9 9	QUEENSRYCHE/Sign Of The Times
8 8 9 9	COLLECTIVE SOUL/Precious Declaration
10 7 6 8	STABBING WESTWARD/Save Yourself
10 7 6 8	MEGADETH/Use The Man
10 7 6 8	BUSH/Greasy Fly
9 9 9 9	STONE TEMPLE PILOTS/Lady Picture Show
9 9 9 9	BETTER THAN EZRAA/Desperately Warning
8 8 8 8	MEGADETH/Almost Honest
8 8 8 8	LOCAL H/Bound For The Floor
7 6 6 7	LIMP BIZKIT/Counterfeit...

MARKET #6
97.1
 PURE ROCK
KEGL/Dallas
 (972) 869-9700
 Stevens/Scull

PLAYS	ARTIST/TITLE
3W 2W LW TW	
17 22 34 47	DAYS OF THE NEW/Shell In The Room
46 43 43 46	MARCY PLAYGROUND/Sex And Candy
16 14 14 42	CHRIS CORNELL/Sunshower
41 40 40 41	METALLICA/The Unforgiven II
46 42 40 41	FOO FIGHTERS/My Hero
38 33 38 40	TOOL/Forty Six & 2
10 29 31 38	SEVENDUST/Black
11 45 24	VAN HALEN/Without You
19 21 21 22	JERRY CANTRELL/Cut You In
30 41 21 18	OUR LADY PEACE/Clumsy
12 17 16 18	CREED/Torn
14 16 12 17	KENNY WAYNE SHEPHERD/Blue On Black
13 7 29 15	MEGADETH/Use The Man
10 8 10 15	TWOI Am A Pig
18 19 17 15	EVERCLEAR/Will Buy You...
23 18 16 13	OZZY OSBOURNE/Back On Earth
21 26 15 13	MEGADETH/Almost Honest
11 13 13 12	SLOBBERBONE/My Excuse
20 21 18 11	LED ZEPPELIN/The Girl I Love
8 8 9 9	SPACEHOG/Mungo City
8 8 6 10	LIFE OF AGONY/Tangerine
23 24 18 10	CREED/My Own Prison
40 24 8 10	GREEN DAY/Time Of Your Life...
47 37 7 9	BLACK LAB/Wash It Away
47 37 7 9	STABBING WESTWARD/Save Yourself
2 5 7 7	AC/DC/Dirty Eyes
7 10 8	FEEDER/Cement
11 9 7 8	BUGZY/Pizza
6 20 12 8	PEARL JAM/Given To Fly

MARKET #6
102
KTXQ/Dallas
 (214) 528-5500
 Lockridge/Redbeard

PLAYS	ARTIST/TITLE
3W 2W LW TW	
30 33 37	VAN HALEN/Without You
34 36 31 35	METALLICA/The Unforgiven II
32 36 26 35	VERVE/Bitter Sweet...
33 35 28 34	MARCY PLAYGROUND/Sex And Candy
17 19 15 33	OUR LADY PEACE/Clumsy
17 21 14 32	KENNY WAYNE SHEPHERD/Blue On Black
23 16 14 18	COURSE OF EMPIRE/The Information
16 17 14 18	BIG WRECK/The Dat
5 8 10 19	JERRY CANTRELL/Cut You In
10 15 20 19	CHRIS CORNELL/Sunshower
17 16 14 18	CREED/Torn
17 19 17 18	FOO FIGHTERS/My Hero
10 13 10 14	PEARL JAM/Faithful
6 7 8 14	RICHE SAMBORA/Hard Times Come Easy
11 12 10 13	CHRIS CORNELL/Sunshower
7 9 12 12	PEARL JAM/In Hiding
9 7 11	SPACEHOG/Mungo City
8 9 8 10	MEGADETH/Use The Man
8 8 6 9	DAYS OF THE NEW/Touch, Peel, And...
7 9 7 9	VERUCA SALT/Volcano Girls
18 19 15 9	ROLLING STONES/Saint Of Me
4 5 7 9	AEROSMITH/Hole In My Soul
35 19 11 9	GREEN DAY/Time Of Your Life...
10 11 7 9	DAYS OF THE NEW/Shell In The Room
11 11 10 11	FAITH NO MORE/Last Cup Of Sorrow
35 35 32 8	PEARL JAM/Given To Fly
8 7 9 8	OASIS/You Know What...
5 8 9 8	AEROSMITH/Pink

MARKET #7
97.1
KRock
 Howard Stern Morning
WKRC/Detroit
 (248) 423-3300
 Gorman/Surrena

PLAYS	ARTIST/TITLE
3W 2W LW TW	
16 26 29 32	METALLICA/The Unforgiven II
27 29 32	VAN HALEN/Without You
31 30 32 32	DAYS OF THE NEW/Touch, Peel, And...
15 26 30 31	MARCY PLAYGROUND/Sex And Candy
31 32 31 31	PEARL JAM/Given To Fly
31 30 32 30	LED ZEPPELIN/The Girl I Love
33 32 30 30	OZZY OSBOURNE/Back On Earth
16 17 17 19	BUSH/Mouth
16 17 17 19	JERRY CANTRELL/Cut You In
12 16 18	TWOI Am A Pig
32 23 18 17	CREED/My Own Prison
10 14 16 16	METALLICA/Fuel
31 24 18 16	FOO FIGHTERS/Everlong
16 14 15 15	DAYS OF THE NEW/Shell In The Room
14 19 18 15	QUEENSRYCHE/Sign Of The Times
11 11 11 13	MATCHBOX 20/Push
10 9 11 13	VERUCA SALT/Volcano Girls
12 10 11 13	COLLECTIVE SOUL/Precious Declaration
11 16 14 12	PEARL JAM/In Hiding
16 14 11 12	MEGADETH/Almost Honest
12 12 11 12	LOCAL H/Bound For The Floor
12 11 11 11	WALLFLOWERS/One Headlight
10 12 11 11	JANE'S ADDICTION/Jane Says
11 11 11 11	OFFSPRING/Gone Away
11 12 10 11	TONIC/If You Could Only...
11 10 11 11	FAITH NO MORE/Last Cup Of Sorrow
11 10 14 11	AEROSMITH/Falling In Love...
12 11 11 11	LIVE/Lakin's Juice
11 12 11 11	BETTER THAN EZRAA/Desperately Wanting

MARKET #7
101 WRIF
WRIF/Detroit
 (248) 547-0101
 Podell/Wellington

PLAYS	ARTIST/TITLE
3W 2W LW TW	
30 35 32	VAN HALEN/Without You
30 30 30 29	METALLICA/The Unforgiven II
32 30 31 28	PEARL JAM/Given To Fly
30 30 30 27	CREED/My Own Prison
14 19 20 25	JERRY CANTRELL/Cut You In
21 20 21 20	ROLLING STONES/Saint Of Me
31 30 30 19	LED ZEPPELIN/The Girl I Love
30 19 14 18	OZZY OSBOURNE/Back On Earth
15 17 16 16	DAYS OF THE NEW/Shell In The Room
18 20 16 16	AEROSMITH/Taste Of India
15 17 18 15	PEARL JAM/In Hiding
9 17 15 15	JOE SATRIANI/Ceremony
8 10 10 9	FOO FIGHTERS/Baker Street
9 7 9 8	FOO FIGHTERS/Everlong
4 5 7 8	KENNY WAYNE SHEPHERD/Blue On Black
4 4 6 6	MEGADETH/Use The Man
6 6 6 6	TWOI Am A Pig
6 5 10 6	FOAM/Rollercoaster
6 5 10 6	STABBING WESTWARD/Save Yourself
6 5 10 6	CREED/Torn
13 10 9 5	OUR LADY PEACE/Clumsy
7 8 1 5	FOO FIGHTERS/My Hero
1 4 8 5	SPACEHOG/Mungo City
1 4 8 5	YES/New State Of Mind
1 4 8 5	THIRD EYE BLIND/Losing A Whole Year
1 4 8 5	UFO/Venus (I Just...)
5 7 5 5	METALLICA/Fuel
6 9 6 5	MARCY PLAYGROUND/Sex And Candy
2 4 8 5	TEA PARTY/Release
2 4 8 5	HUNGER/Moderation

MARKET #10
WAAF
 107.3 FM
WAAF/Boston
 (617) 236-1073
 Douglas/Osterlind

PLAYS	ARTIST/TITLE
3W 2W LW TW	
29 39 37 38	MARCY PLAYGROUND/Sex And Candy
37 37 36 36	CREED/My Own Prison
31 31 35 34	OUR LADY PEACE/Clumsy
17 23 39 34	TOOL/Forty Six & 2
32 32 33 33	JERRY CANTRELL/Cut You In
32 27 29 32	LIFE OF AGONY/Weeds
18 26 29 32	FOO FIGHTERS/My Hero
28 28 32 32	DAYS OF THE NEW/Shell In The Room
27 32 31 29	PEARL JAM/In Hiding
13 20 21 27	CAROLINE'S SPINE/Sullivan
25 25 25 25	311/Beautiful Disaster
13 22 21 24	CARAMEL/Lucy
35 31 30 24	RAGE AGAINST.../The Ghost Of Tom...
22 20 23 20	VAN HALEN/Without You
18 29 21 22	GREEN DAY/Time Of Your Life...
14 15 20 20	SEVENDUST/Black
20 20 18 18	LIMP BIZKIT/Counterfeit...
12 16 15 11	BROTHER CANE/Lie In The Bed...
12 16 15 11	STABBING WESTWARD/Save Yourself
19 15 17 15	HEADSWIM/Tourniquet
22 16 12 14	METALLICA/The Unforgiven II
7 9 14	MEGADETH/Use The Man
10 13 14 13	FEEDER/Descend
7 8 12 13	FUEL/Shimmer
3 14 13	HUNGER/Moderation
5 12 12	ECONOLINE CRUSH/Home
4 9 14	CREED/Torn
24 15 15 12	FOO FIGHTERS/Everlong
31 39 27 12	FAITH NO MORE/Ashes To Ashes

MARKET #1
92.9 ZETA
 THE ROCK STATION
WZTA/Miami
 (305) 654-9494
 Steele/Kimba

PLAYS	ARTIST/TITLE
3W 2W LW TW	
37 31 30 35	VERVE/Bitter Sweet...
18 17 18 35	COLLECTIVE SOUL/She Said
35 30 30 34	COOL FOR AUGUST/Walk Away
35 34 30 33	PEARL JAM/Given To Fly
24 29 17 31	EVERCLEAR/Will Buy You...
36 33 29 31	MARCY PLAYGROUND/Sex And Candy
26 30 28 28	METALLICA/The Unforgiven II
21 27 24 24	VAN HALEN/Without You
19 12 27	SCOTT WEILAND/Barbarella
13 23 20 19	JERRY CANTRELL/Cut You In
18 24 25 19	DAYS OF THE NEW/Shell In The Room
33 20 20 19	GREEN DAY/Time Of Your Life...
19 24 27 18	CHRIS CORNELL/Sunshower
15 17 18 18	CREED/Torn
12 11 10 18	EVERCLEAR/Everything To...
16 19 19 17	FOO FIGHTERS/My Hero
9 9 10 17	ROLLING STONES/Saint Of Me
8 15 20 14	MIGHTY JOE PLUM/Irish
11 12 18 14	KENNY WAYNE SHEPHERD/Blue On Black
4 9 8 13	FAT/Numb
9 5 7 13	AL'S NOT WELL/Disease
12 10 12 12	TWOI Am A Pig
11 13 12 12	311/Beautiful Disaster
3 10 9 12	WHISKEYDOWN/Yesterday's News
16 26 29 12	BIG WRECK/The Dat
7 7 12	ECONOLINE CRUSH/Home
11 12 10 12	BLACK LAB/Wash It Away
6 7 9 11	DIN PEDALS/Ashtray
11 12 12 11	FOO FIGHTERS/Everlong
10 11 10 11	CREED/My Own Prison

MARKET #14
93
 PURE ROCK
KXXR/Minneapolis
 (612) 545-5601
 Linder/Jones

PLAYS	ARTIST/TITLE
3W 2W LW TW	
44 51 42	VAN HALEN/Without You
9 22	KENNY WAYNE SHEPHERD/Blue On Black
15 11 15 20	TWOI Am A Pig
21 24 19 20	METALLICA/The Unforgiven II
27 17 19 19	METALLICA/The Memory Remains
12 10 16 18	PEARL JAM/Given To Fly
9 15 13 17	JOE SATRIANI/Ceremony
15 17 16 17	SEVENDUST/Black
13 23 21 17	STABBING WESTWARD/Save Yourself
16 10 12 13	YNGWIE MALMSTEEN/Facing The Animal
24 16 18 13	MEGADETH/Trust
26 18 19 13	OFFSPRING/Gone Away
28 18 12 16	MEGADETH/Almost Honest
9 8 11 10	TOOL/Aenema
11 9 9 10	MEGADETH/Use The Man
10 8 10 10	RAGE AGAINST.../The Ghost Of Tom...
5 6 7 10	DAYS OF THE NEW/Touch, Peel, And...
4 6 6 9	FOO FIGHTERS/Everlong
5 6 5 9	SOUNDGARDEN/Burden In My Hand
14 11 14 4	CHRIS CORNELL/Sunshower
11 11 11 11	METALLICA/King Nothing
21 10 12 7	FOO FIGHTERS/My Hero
7 5 7 6	DAYS OF THE NEW/Shell In The Room
4 7 6	FEEDER/Cement
4 7 6	HUM/Comit Home
5 6	METALLICA/Bleeding Me
10 8 11 6	TOOL/Forty Six & 2
6 10 7 8	METALLICA/My Bitch
9 5 7 5	BLINK 182/Dammit (Growing Up)
10 5 7 5	NICKELBACK/Gow
10 13 9 5	PEARL JAM/MFC

MARKET #15
ROCK 105.3
KIDZ/San Diego
 (619) 565-6006
 Duker/Leder

PLAYS	ARTIST/TITLE
3W 2W LW TW	
15 23 25	VAN HALEN/Without You
7 8 18 25	FOO FIGHTERS/Everlong
15 21 21 21	METALLICA/The Unforgiven II
14 7 5 19	TOOL/Aenema
28 25 17 19	CREED/My Own Prison
11 17 18 17	JERRY CANTRELL/Cut You In
11 17 16 17	OZZY OSBOURNE/Back On Earth
13 23 21 17	TOOL/H
14 19 18 15	DAYS OF THE NEW/Shell In The Room
18 17 14 15	FOO FIGHTERS/My Hero
20 18 17 15	MEGADETH/Almost Honest
9 8 20 14	DAYS OF THE NEW/Touch, Peel, And...
12 11 14 13	SEVENDUST/Black
15 13 13 12	CHRIS CORNELL/Sunshower
3 7 11 11	CREED/Torn
16 10 10	BLINK 182/Dammit (Growing Up)
4 4 9	METALLICA/Fuel
14 11 10 9	MARCY PLAYGROUND/Sex And Candy
7 4 4 9	PEARL JAM/No Way
7 7 9 9	GARY HOEY/Misriou
10 11 8 9	TOOL/Forty Six & 2
7 10 9 8	HUNGER/Vanishing Cream
13 6 7 8	PEARL JAM/In Hiding
4 11 8	GREEN DAY/Time Of Your Life...
9 10 7 8	DRORRION/Of.../Drowning In...
8 9 10 7	CRAISS S.T.H.I./Don't Mind
8 8 10 7	PEARL JAM/Wishist
10 10 7 7	LIVE/Lakin's Juice
7 6 5 7	METALLICA/King Nothing

MARKET #16
103.9 FM WRCN
WRCN/Long Island
 (516) 451-1039
 Rodger

PLAYS	ARTIST/TITLE
3W 2W LW TW	
30 42 39	JAM/Given To Fly
31 35 36 36	CHRIS CORNELL/Sunshower
16 21 31 33	CREED/My Own Prison
14 22 28 28	DAYS OF THE NEW/Shell In The Room
21 23 28 28	FOO FIGHTERS/My Hero
22 27 29 27	COLLECTIVE SOUL/She Said
27 27 29 27	OUR LADY PEACE/Clumsy
25 24 26 27	DAYS OF THE NEW/Shell In The Room
25 28 30 26	GREEN DAY/Time Of Your Life...
25 24 23 23	KENNY WAYNE SHEPHERD/Blue On Black
37 41 30 20	METALLICA/The Unforgiven II
18 17 19	AEROSMITH/Taste Of India
13 18 17	VAN HALEN/Without You
9 18 17 15	EVERCLEAR/Will Buy You...
7 10 12 15	JERRY CANTRELL/Cut You In
14 13 13 15	MEGADETH/Use The Man
20 19 16 15	BLINK 182/Dammit (Growing Up)
14 18 17 15	FEEDER/Cement
21 18 14 14	COOL FOR AUGUST/Walk Away
6 15 14 14	DAYS OF THE NEW/Touch, Peel, And...
14 14 14	MEGADETH/Almost Honest
16 14 15 13	SEMIOTIC/Closing Time
18 17 15 13	FOO FIGHTERS/Everlong
10 12 13 13	DIN PEDALS



slat

REPORTERS

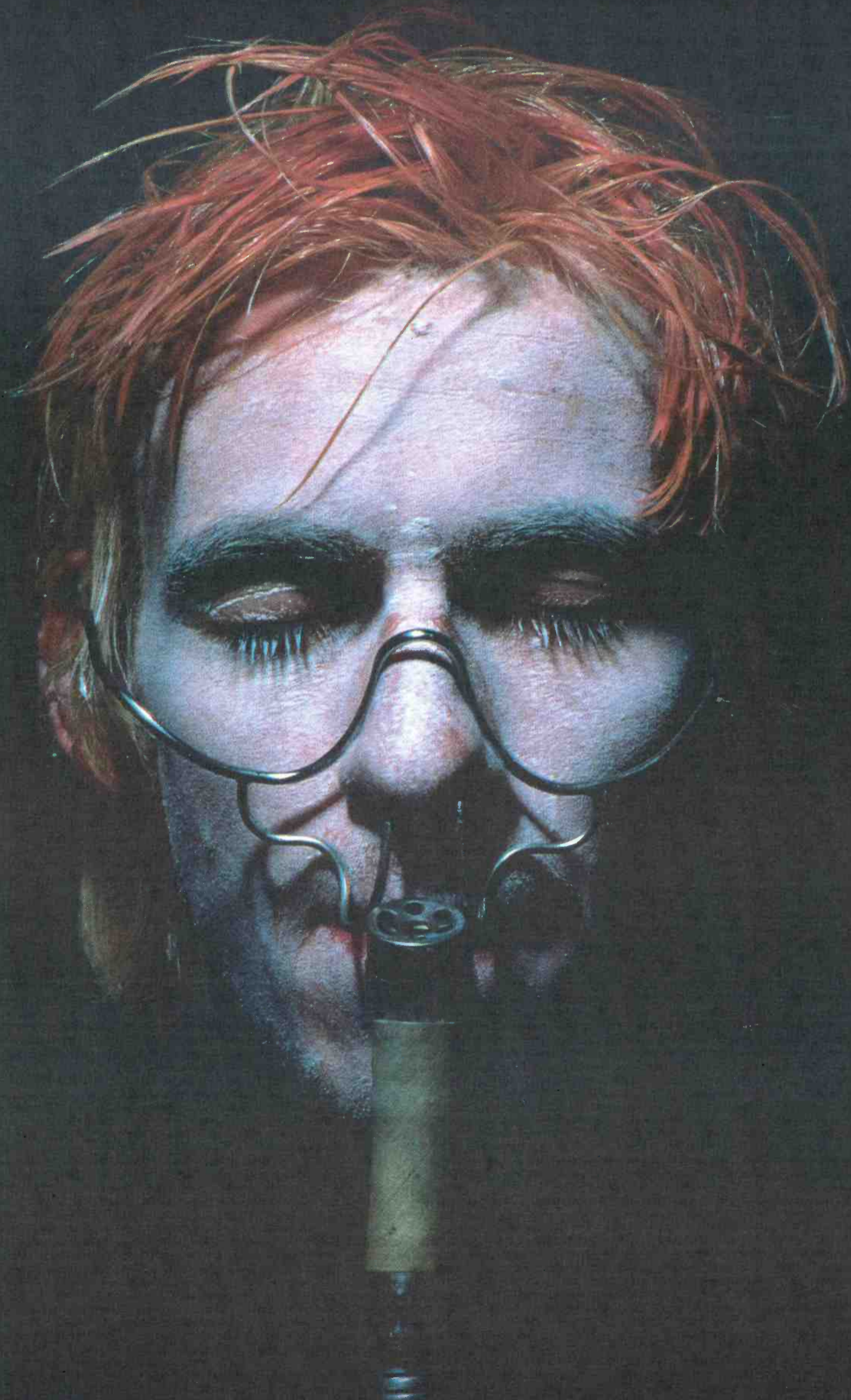
Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX OM/PD: Randy Jones MD: Dave Andrews BIG HEAD TODD... "Boom" HURRICANE #1 "Reaction" TITO & TARANTULA "After" BROTHER CANE "Bed" FOAM "Roller" BOAD "Nothing"	WBXZ/Columbus, OH PD: Hal Fish APD/MD: Romi Hunter 15 EVERCLEAR "Everything" BROTHER CANE "Bed"	WRUF/Gainesville, FL PD: Henry Guscott MD: Matt Adams BROTHER CANE "Bed" JIMMIE'S CHICKEN... "Drooping" LIFE OF AGONY "Tangerine"	WZTA/Miami, FL PD: Gregg Steele MD: Kimber BROTHER CANE "Bed" FEEDER "Cement" SEMSONIC "Closing" SPACEHOG "Mungo" PEARL JAM "Wishes" METALLICA "Fuel"	WHMH/St. Cloud, MN PD: Scott Klohn MD: Dan Peterson METALLICA "Fuel" BROTHER CANE "Bed" BLUE OYSTER CULT "Black" PISTON "Turbulent" HURRICANE #1 "Reaction" BOND "Nothing" SWAMP BOOGIE QUEEN "Ease" LIMP BIZKIT "Nobody"
KZRR/Amarillo, TX PD/MD: Mike Shannon BROTHER CANE "Bed" MEMORY DEAN "Should've"	KNCN/Corpus Christi, TX PD: Kelli Clague MD: Eric Slayter 5 BROTHER CANE "Bed"	WKLQ/Grand Rapids, MI OM: Tony Gates MD: Mark Feurle METALLICA "Fuel" FAT "Numb" JIMMIE'S CHICKEN... "Drooping" PISTON "Turbulent"	WLZR/Milwaukee, WI PD: Keith Hastings MD: Mariyah Mee 1 BROTHER CANE "Bed"	WZBH/Salisbury, MD PD: John Allen APD: Shawn Murphy MD: Paul McCall 18 BROTHER CANE "Bed" STABBING WESTWARD "Save" TEA PARTY "Release" BIG HEAD TODD... "Boom"
KLBJ/Austin, TX OM: Jeff Carroll MD: Lonis Lowe BROTHER CANE "Bed" FASTBALL "Way"	KRAD/Corpus Christi, TX PD: Kenny Mann APD: Laura Stewart MD: Cory Smith FOAM "Roller" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come"	WTPT/Greenville, SC PD: Zakki Tyler MD: Rob Hamilton 1 DIN PEDALS "Ashtray" BROTHER CANE "Bed" FUEL "Shimmer"	KXXR/Minneapolis, MN OM: Dave Hamilton PD: Wade Linder APD/MD: Bill Jones BROTHER CANE "Bed" CREED "Tom"	KBER/Salt Lake City, UT OM/PD: Bruce Jones APD/MD: Helen Powers BROTHER CANE "Bed" SEMSONIC "Closing"
KRAB/Bakersfield, CA PD: Chris Squires No Adds	KEGL/Dallas, TX PD: Greg Stevens APD/MD: Cindy Scull 5 METALLICA "Fuel"	WQXA/Harrisburg, PA PD: Chris Lloyd MD: Claudine DeLorenzo 18 JELLYBROKS "Who" 11 2 SKINNEEJS "719" 11 ORANGE 9MM "Victim" SPACEHOG "Mungo" BROTHER CANE "Bed" ECONOLINE CRUSH "Home"	KHOP/Modesto, CA OM/PD: Dave Taylor APD: Dan Kennedy MD: Deana Rica 3 METALLICA "Fuel" BROTHER CANE "Bed"	KISS/San Antonio, TX PD: Kevin Vargas MD: C.J. Cruz CREED "Tom" BROTHER CANE "Bed"
WIYY/Baltimore, MD PD: Rick Strauss APD/MD: Rob Heckman BROTHER CANE "Bed"	KTXQ/Dallas, TX PD: Andy Lockridge MD: Redbeard BROTHER CANE "Bed" METALLICA "Fuel" STABBING WESTWARD "Save" SEMSONIC "Closing"	WTPA/Harrisburg, PA PD: Chris James APD: Dina Wagner MD: Amy Warner 11 BROTHER CANE "Bed" METALLICA "Fuel"	WRRI/Morristown, NJ PD: Carl Craft APD/MD: Robyn Lane 1 STABBING WESTWARD "Save" 1 BROTHER CANE "Bed" 1 PISTON "Turbulent"	KIOZ/San Diego, CA OM: Tim Dukes MD: Sharon Lader 5 SPRUNG MONKEY "Get" 4 HUNGER "Moderation"
WCPR/Biloxi, MS OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox 1 METALLICA "Fuel" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" ATHENAUM "Know"	KBPI/Denver, CO PD: Bob Richards MD: Willie B. Hung STABBING WESTWARD "Save" METALLICA "Fuel" SEMSONIC "Closing"	WCCC/Hartford, CT PD: Ron Dresner APD/MD: Mike Karolyi BROTHER CANE "Bed" SAMAM "Found" AGENTS OF GOOD ROOTS "Come"	WNOR/Norfolk, VA PD: Harvey Kojan APD/MD: Tim Parker 4 LIFE OF AGONY "Tangerine" 4 ECONOLINE CRUSH "Home" BROTHER CANE "Bed"	KSJO/San Jose, CA PD: Dana Jang MD: Laurie Free BROTHER CANE "Bed" FEEDER "Cement"
WAAF/Boston, MA PD: Dave Douglas APD: Ron Valeri MD: John Ostarlind 18 BROTHER CANE "Bed" SPACEHOG "Mungo"	KAZR/Des Moines, IA PD: Troy Hanson MD: Paul Okunig 1 BROTHER CANE "Bed" EVERCLEAR "Buy" 1 LIMP BIZKIT "Nobody" 1 AGENTS OF GOOD ROOTS "Come"	WAMX/Huntington, WV PD: Debbie Wyde No Adds	KBAT/Odessa, TX OM/PD: Brent Warner MD: Dru Dawson 7 METALLICA "Fuel" 7 JOE SATRIANI "Ceremony" 3 DOLLHEAD "Karma"	WZAT/Savannah, GA PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair SWAMP BOOGIE QUEEN "Ease" JOLENE "Pensacola" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" FOAM "Roller" SAMAM "Found"
WKPE/Cape Cod, MA PD: Dan Towers 20 MIGHTY JOE PLUM "Fish" BROTHER CANE "Bed" HUNGER "Moderation"	WKRK/Detroit, MI PD: John Gorman MD: Matt Surrena No Adds	WQKK/Johnstown & WQWK/Slate College, PA PD: Pat Urban MD: Chris Prospero 2 BROTHER CANE "Bed" LIFE OF AGONY "Tangerine" THIRD EYE BLIND "Losing" FULL ON THE MOUTH "People"	WJRR/Orlando, FL PD: Dick Sheetz MD: Pat Lynch 11 DOLLHEAD "Karma" 2 JIMMIE'S CHICKEN... "Drooping" 2 METALLICA "Fuel" 1 BROTHER CANE "Bed"	KTUX/Shreveport, LA PD: Paul Cannell APD/MD: Bobby Cook BROTHER CANE "Bed" PISTON "Turbulent" HURRICANE #1 "Reaction" METALLICA "Fuel" LUXO "Soul"
WZNF/Champaign, IL PD: Sturgis MD: Stacy Conner 2 METALLICA "Fuel" FAT "Numb"	WRIF/Detroit, MI OM: Doug Podell APD/MD: Dave Wellington 2 BROTHER CANE "Bed" 2 VAN ZANT "Rage" 1 ECONOLINE CRUSH "Home"	KORC/Kansas City, MO PD: Vince Richards MD: Valerie Knight BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" METALLICA "Fuel"	KCLB/Palm Springs, CA PD/MD: Ron Stryker MEGADETH "Man"	WRBR/South Bend, IN PD/MD: Joe Turner 9 BROTHER CANE "Bed" HUNGER "Moderation" FUEL "Shimmer" JOLENE "Pensacola"
WRXC/Chicago, IL Stn. Mgr.: Dave Richards APD/MD: Jo Robinson 8 BROTHER CANE "Bed" EVERCLEAR "Buy" RAMSTEIN "Head"	WGFB/Evansville, IN PD: Mike Sanders MD: Turner Watson FOAM "Roller" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" JOLENE "Pensacola" PISTON "Turbulent"	KLFX/Killeen, TX PD: Bob Fonda STABBING WESTWARD "Save" LIFE OF AGONY "Tangerine"	WTKX/Pensacola, FL PD: Joel Sampson APD/MD: Mark the Shark 5 METALLICA "Fuel" 5 METALLICA "Fuel" 5 BROTHER CANE "Bed"	WQZL/Springfield, IL PD: Jeff Braun MD: John "Crash" Carroll 17 JERRY CANTRELL "Cur" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" METALLICA "Fuel" JFO "Memes" JIMMIE'S CHICKEN... "Drooping" SAMAM "Found"
KRQR/Chico, CA PD: Eric Brown APD/MD: Don Wilson 5 METALLICA "Fuel"	KQWB/Fargo, ND PD/MD: Guy Dark BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" JIMMIE'S CHICKEN... "Drooping" JOLENE "Pensacola"	KIBZ/Lincoln, NE PD: Tim Shenan APD/MD: Jon Terry BROTHER CANE "Bed" ANTHROPHOBIA "Vanishing"	WJRR/Orlando, FL PD: Dick Sheetz MD: Pat Lynch 11 DOLLHEAD "Karma" 2 JIMMIE'S CHICKEN... "Drooping" 2 METALLICA "Fuel" 1 BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WMMS/Cleveland, OH PD: Bob Neumann APD/MD: Spaceman Scott CHRIS CORNELL "Sunshower" METALLICA "Fuel"	WRQC/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas 48 WANK "Forgiven" 2 STABBING WESTWARD "Save" 2 JOLENE "Pensacola" 2 FUEL "Shimmer"	WRCN/Long Island, NY PD/MD: Donna Rodger BROTHER CANE "Bed" BLUE OYSTER CULT "Black" SCOTT WELAND "Barbarella"	KUPD/Phoenix, AZ OM: Tim Maranville PD/MD: J.J. Jeffries 10 BROTHER CANE "Bed" 9 CREED "Tom" 7 PEARL JAM "Hiding"	WQZL/Springfield, IL PD: Jeff Braun MD: John "Crash" Carroll 17 JERRY CANTRELL "Cur" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" METALLICA "Fuel" JFO "Memes" JIMMIE'S CHICKEN... "Drooping" SAMAM "Found"
KLQ/Colorado Springs, CO Stn. Mgr./PD: Rich Hawk APD/MD: Don Jantzen BROTHER CANE "Bed"	WBBN/Flint, MI OM/PD: J. Patrick APD: Lauren Davis MD: Chill Walker METALLICA "Fuel" SPACEHOG "Mungo" JIMMIE'S CHICKEN... "Drooping" UNION "Wise" NOWACANE "Whammo" SAMAM "Found" FOAM "Roller" LIMP BIZKIT "Nobody" BIG HEAD TODD... "Boom"	KFMX/Lubbock, TX OM/PD: Wes Nessmann PD/MD: Kid Manning 3 PEARL JAM "Hiding" PORCUPINE TREE "Waiting" SPACEHOG "Mungo" TITO & TARANTULA "After"	KUFO/Portland, OR OM: Dave Humme APD/MD: Al Scott 7 BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
KCMQ/Columbia, MO PD/MD: Jim Hunter METALLICA "Fuel" IZZY STRADLIN "117" UNION "Wise" NOWACANE "Whammo" SAMAM "Found" FOAM "Roller" LIMP BIZKIT "Nobody" BIG HEAD TODD... "Boom"	KRZR/Fresno, CA PD/MD: E. Curtis Johnson 13 METALLICA "Fuel" BROTHER CANE "Bed"	WJJD/Madison, WI OM/PD: Glen Gardner APD: Blake Patton METALLICA "Fuel" STABBING WESTWARD "Save" AGENTS OF GOOD ROOTS "Come" PISTON "Turbulent"	WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Laudani VAN ZANT "Rage" FOAM "Roller"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WAZU/Columbus, OH PD: Greg Ausham MD: Mark Pennington ECONOLINE CRUSH "Home" METALLICA "Fuel" AGENTS OF GOOD ROOTS "Come" BROTHER CANE "Bed"	WBYP/Ft. Wayne, IN OM/PD: John Roze APD/MD: Roxanne McVay STABBING WESTWARD "Save"	WGIR/Manchester, NH PD: Glenn Stewart MD: Scott Laudani ERIC CLAPTON "Gone" BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Come" SAMAM "Found" SEMSONIC "Closing" FUEL "Shimmer"	KOOT/Reno, NV OM/PD: Rob Williams APD/MD: Kevin Smith No Adds	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
78 Total Reporters 78 Current Reporters 78 Current Playlists				

ROCK

WONE/Akron, OH PD/MD: J.D. Kunes ERIC CLAPTON "Gone" JERRY CANTRELL "Cur"	KQDS/Duluth, MN PD: Hans Evin APD: Michelle Masters MD: Shelly Carr 6 BROTHER CANE "Bed" 3 ECONOLINE CRUSH "Home"	KLOS/Los Angeles, CA PD: John Duncan MD: Rica Wilde ERIC CLAPTON "Gone" ERIC CLAPTON "Gone" WHISKEYTOWN "Days" SISTER 7 "How"	WMMR/Philadelphia, PA PD: Joe Bonadonna MD: Ken Zepeto 13 JERRY CANTRELL "Cur" BROTHER CANE "Bed"	WIXW/Savannah, GA PD: Anthony Michaels APD: Keith Hendrix BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WPYX/Albany, NY PD/MD: John Cooper BROTHER CANE "Bed" ERIC CLAPTON "Gone" VAN ZANT "Rage"	KLAQ/El Paso, TX PD/MD: "Magic" Mike Ramsey AMD: "Big" Al Jones 3 VAN ZANT "Rage" 1 BROTHER CANE "Bed" ERIC CLAPTON "Gone"	WTFX/Louisville, KY OM: Michael Lee PD: Future Bob 11 CLUTCH "Soap" COURSE OF EMPIRE "Info" HURRICANE #1 "Reaction" SAMAM "Found" BROTHER CANE "Bed" FOAM "Roller"	KDKB/Phoenix, AZ OM/PD: Tim Maramville MD: Tracy Lea 3 BLACK LAB "Time" 2 BROTHER CANE "Bed" 2 DREAM THEATER "Hollow" 2 LUXO "Soul"	KISW/Seattle, WA Stn. Mgr.: Clark Ryan MD: Cathy Faulkner CREED "Tom" BROTHER CANE "Bed" STABBING WESTWARD "Save"
KZRR/Albuquerque, NM OM: Frank Jason PD: Phil Mahony MD: Rob Brothers METALLICA "Fuel" LIFE OF AGONY "Tangerine" BROTHER CANE "Bed" BIG HEAD TODD... "Boom" ECONOLINE CRUSH "Home"	WRKT/Erie, PA VP/Programming: Ron Kline MD: Tim Stephens ERIC CLAPTON "Gone" ERIC CLAPTON "Gone" VAN ZANT "Rage" TORRES "Gladys" FUEL "Shimmer"	WQVZ/Macon, GA PD: Jon Byrd MD: Vance Shepherd BROTHER CANE "Bed" TWO "Pig" SEMSONIC "Closing" METALLICA "Fuel" HOLY COWS "Punched"	WDVE/Pittsburgh, PA PD: Garrett Hart MD: Kris Winter 10 ERIC CLAPTON "Gone" THIRD EYE BLIND "Losing" BROTHER CANE "Bed" JERRY CANTRELL "Cur"	KTAL/Shreveport, LA PD: Kevin West MD: Regen King 3 BROTHER CANE "Bed"
WZZD/Allentown, PA PD: Robin Lee MD: Keith Moyer 7 JOE SATRIANI "Ceremony" 7 RICHIE SAMBORA "Hard"	WRRK/Erie, PA PD: Rich Dickerson APD/MD: Christie Banks ERIC CLAPTON "Gone" BROTHER CANE "Bed" SEMSONIC "Closing" JOE SATRIANI "Ceremony"	WTAO/Marion, IL PD: Kit Mann MD: Matt Mellon SWAMP BOOGIE QUEEN "Ease" JOLENE "Pensacola" BROTHER CANE "Bed" BIG HEAD TODD... "Boom" STABBING WESTWARD "Save"	WRXL/Richmond, VA PD: Brian Iles APD/MD: Rick Maybee No Adds	KRRR/Sioux Falls, SD PD: John Ford MD: Kenie Woods BROTHER CANE "Bed" VERVE "Symphony"
WAPL/Appleton, WI PD/MD: Randy Hawke CREED "Tom" DIN PEDALS "Ashtray" RICHIE SAMBORA "Hard" GOVT MULE "Blind" JOE SATRIANI "Ceremony"	WZZR/Ft. Pierce, FL PD: Rich Dickerson APD/MD: Christie Banks ERIC CLAPTON "Gone" BROTHER CANE "Bed" SEMSONIC "Closing" JOE SATRIANI "Ceremony"	KFRQ/McAllen, TX PD: Mike Quinn MD: Shilo Stevens 3 ANTHROPHOBIA "Vanishing" SAMAM "Found" LIFE OF AGONY "Tangerine" HURRICANE #1 "Reaction" BROTHER CANE "Bed" NOWACANE "Whammo" ERIC CLAPTON "Gone"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	KRRR/Sioux Falls, SD PD: John Ford MD: Kenie Woods BROTHER CANE "Bed" VERVE "Symphony"
WKLS/Atlanta, GA PD: Pat Ervin MD: Beth Kepple 21 BROTHER CANE "Bed"	WXKE/Ft. Wayne, IN PD: Rick West APD: Buzz Maxwell 5 ERIC CLAPTON "Gone" 5 BROTHER CANE "Bed" SWAMP BOOGIE QUEEN "Ease" MEGADETH "Man"	KORS/Minneapolis, MN OM/PD: Dave Hamilton APD/MD: Reed Enderste MD: David Riley 5 BROTHER CANE "Bed" JOE SATRIANI "Ceremony"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro 5 METALLICA "Fuel" 5 SCOTT WELAND "Barbarella" 5 TEA PARTY "Release" 5 THIRD EYE BLIND "Losing" BROTHER CANE "Bed" HUNGER "Moderation"	WQCM/Hagerstown, MD PD: David Miller MD: Will Kauffman 7 THIRD EYE BLIND "Losing" 3 BIG HEAD TODD... "Boom" SPACEHOG "Mungo"	WRQC/Minneapolis, MN OM: Andy Bloom PD: Lauren MacLeash APD/MD: Jay Philpott No Adds	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WXPX/Cape Cod, MA PD: Ken Allen APD: Suzanne Tenair MD: Brian Kelly BIG HEAD TODD... "Boom"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WRNA/Cedar Rapids, IA OM/MD: Ron Norton PD: Joe Nugent SEMSONIC "Closing"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"	WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay EVERCLEAR "Buy" BIG HEAD TODD... "Boom" BROTHER CANE "Bed"
WQXX/Charlottesville, VA PD: Rick Daniels MD: Kym McKay				



Shane
1991



ROCK TOP 50

MARCH 13, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	1 KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1763	1665	1594	1470	79/0
—	6	2	2	2 VAN HALEN Without You (Warner Bros.)	1588	1522	1130	—	78/0
1	2	3	3	PEARL JAM Given To Fly (Epic)	1486	1500	1517	1631	71/0
5	3	4	4	ROLLING STONES Saint Of Me (Virgin)	1351	1364	1331	1329	68/1
8	7	7	5	5 METALLICA The Unforgiven II (Elektra/EEG)	1104	1083	1046	1037	70/0
12	11	9	6	6 CHRIS CORNELL Sunshower (Atlantic)	1038	997	945	924	65/0
15	13	10	7	7 MARCY PLAYGROUND Sex And Candy (Capitol)	1033	983	885	820	53/0
4	4	5	8	MATCHBOX 20 3am (Lava/Atlantic)	1032	1212	1311	1355	63/0
13	12	11	9	9 DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1031	974	913	877	68/0
9	10	8	10	CREED My Own Prison (Wind-up)	947	1007	978	1025	57/0
3	5	6	11	AEROSMITH Taste Of India (Columbia)	933	1106	1293	1443	60/0
7	9	13	12	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	858	894	979	1068	65/0
20	16	16	13	13 VAN ZANT Rage (CMC)	831	695	672	544	61/5
6	8	12	14	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	814	924	1035	1092	46/0
—	22	17	15	15 JERRY CANTRELL Cut You In (Columbia)	756	689	519	125	61/4
17	18	14	16	16 COOL FOR AUGUST Walk Away (Warner Bros.)	753	731	642	613	64/1
16	17	15	17	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	690	722	670	652	49/0
21	21	21	18	18 FOO FIGHTERS My Hero (Roswell/Capitol)	606	585	537	476	48/0
18	20	20	19	19 OUR LADY PEACE Clumsy (Columbia)	588	587	591	600	49/1
10	15	19	20	BIG WRECK The Oaf (Atlantic)	562	628	732	971	42/0
BREAKER			21	21 RICHIE SAMBORA Hard Times Come Easy (Mercury)	542	389	306	136	47/4
BREAKER			22	22 WHISKEYTOWN Yesterday's News (Outpost/Geffen)	519	457	415	358	47/1
11	14	18	23	COLLECTIVE SOUL She Said (Dimension/Capitol)	498	668	858	934	36/0
14	19	22	24	BLACK LAB Wash It Away (DGC/Geffen)	444	517	640	826	35/0
19	23	24	25	LED ZEPPELIN The Girl I Love (Atlantic)	395	403	449	567	37/0
38	32	26	26	26 MEGADETH Use The Man (Capitol)	390	374	301	226	43/2
46	38	32	27	27 CREED Torn (Wind-up)	388	321	266	153	45/6
30	28	31	28	28 VERVE Bitter Sweet Symphony (Hut/Virgin)	344	335	352	340	33/1
35	34	33	29	29 YES New State Of Mind (Beyond)	344	296	282	266	32/0
—	49	39	30	30 SPACEHOG Mungo City (HiFi/Sire/WB)	337	216	140	—	41/4
24	25	27	31	OZZY OSBOURNE Back On Earth (Epic)	329	359	387	426	27/0
28	27	29	32	NAKED Raining On The Sky (Red Ant)	317	344	352	357	30/0
—	—	48	33	33 SEMISONIC Closing Time (MCA)	310	171	22	—	38/6
23	26	28	34	SAMMY HAGAR Both Sides Now (MCA)	309	348	361	461	31/0
—	47	41	35	35 JOE SATRIANI Ceremony (Epic)	307	212	157	70	33/9
39	42	36	36	36 EVERCLEAR I Will Buy You A New Life (Capitol)	306	260	231	216	32/2
25	29	30	37	KENNY WAYNE SHEPHERD Slow Ride (Revolution)	292	335	351	387	36/0
36	37	35	38	PEARL JAM In Hiding (Epic)	263	267	270	257	26/0
31	36	37	39	SMASH MOUTH Walkin' On The Sun (Interscope)	240	244	277	321	24/0
45	45	42	40	40 FEEDER Cement (Echo/Elektra/EEG)	237	210	195	156	29/2
22	30	34	41	SISTER HAZEL Happy (Universal)	225	268	334	463	18/0
33	40	40	42	ROLLING STONES Flip The Switch (Virgin)	178	215	255	293	16/0
26	39	38	43	JOHN MELLENCAMP Without Expression (Mercury)	175	231	261	359	20/0
—	—	49	44	44 BUGZY Pizza (National)	171	163	139	117	20/0
34	43	45	45	MEGADETH Almost Honest (Capitol)	164	185	225	270	20/0
DEBUT			46	46 GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)	163	139	109	116	19/3
DEBUT			47	47 BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)	158	51	19	8	25/10
37	41	44	48	METALLICA The Memory Remains (Elektra/EEG)	153	198	243	242	24/0
DEBUT			49	49 TWO I Am A Pig (Nothing/Interscope)	149	133	108	74	18/1
44	46	50	50	ROLLING STONES Anybody Seen My Baby? (Virgin)	139	157	161	177	23/0

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

DIN PEDALS Ashtray (Epic)
Total Plays: 126, Total Stations: 17, Adds: 2

IZZY STRADLIN 117 Degrees (Geffen)
Total Plays: 123, Total Stations: 16, Adds: 2

METALLICA Fuel (Elektra/EEG)
Total Plays: 110, Total Stations: 20, Adds: 9

PEARL JAM Wishlist (Epic)
Total Plays: 108, Total Stations: 15, Adds: 1

SLOBBERBONE Your Excuse (Doolittle)
Total Plays: 103, Total Stations: 9, Adds: 0

HUNGER Moderation (Universal)
Total Plays: 103, Total Stations: 15, Adds: 1

ERIC CLAPTON She's Gone (Duck/Reprise)
Total Plays: 99, Total Stations: 20, Adds: 20

MATCHBOX 20 Real World (Lava/Atlantic)
Total Plays: 88, Total Stations: 8, Adds: 1

MIGHTY JOE PLUM Irish (Atlantic)
Total Plays: 83, Total Stations: 13, Adds: 1

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)
Total Plays: 77, Total Stations: 10, Adds: 1

Songs ranked by total plays

BREAKERS®

RICHIE SAMBORA

Hard Times Come Easy (Mercury)

TOTAL PLAYS/INCREASE: 542/153
TOTAL STATIONS/ADDS: 47/4
CHART: 21

WHISKEYTOWN

Yesterday's News (Outpost/Geffen)

TOTAL PLAYS/INCREASE: 519/62
TOTAL STATIONS/ADDS: 47/1
CHART: 22

MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
BROTHER CANE I Lie In The Bed I Make (Virgin)	51
ERIC CLAPTON She's Gone (Duck/Reprise)	20
BIG HEAD TODD & THE MONSTERS Boom... (Revolution)	10
METALLICA Fuel (Elektra/EEG)	9
JOE SATRIANI Ceremony (Epic)	9
CREED Torn (Wind-up)	6
SEMISONIC Closing Time (MCA)	6
VAN ZANT Rage (CMC)	5
JERRY CANTRELL Cut You In (Columbia)	4
FUEL Shimmer (550 Music)	4
RICHIE SAMBORA Hard Times Come Easy (Mercury)	4
SPACEHOG Mungo City (HiFi/Sire/WB)	4
STABBING WESTWARD Save Yourself (Columbia)	4
THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	4

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
RICHIE SAMBORA Hard Times Come Easy (Mercury)	+153
SEMISONIC Closing Time (MCA)	+139
VAN ZANT Rage (CMC)	+136
SPACEHOG Mungo City (HiFi/Sire/WB)	+121
BIG HEAD TODD & THE MONSTERS Boom... (Revolution)	+107
ERIC CLAPTON She's Gone (Duck/Reprise)	+99
KENNY WAYNE SHEPHERD Blue On Black (Revolution)	+98
JOE SATRIANI Ceremony (Epic)	+95
STABBING WESTWARD Save Yourself (Columbia)	+74
BROTHER CANE I Lie In The Bed I Make (Virgin)	+68

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
AEROSMITH Pink (Columbia)
FOO FIGHTERS Everlong (Roswell/Capitol)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
TONIC If You Could Only See (Polydor/A&M)
MATCHBOX 20 Push (Lava/Atlantic)
OFFSPRING Gone Away (Columbia)
JONNY LANG Lie To Me (A&M)
COLLECTIVE SOUL Listen (Atlantic)
WALLFLOWERS One Headlight (Interscope)
TONIC Open Up Your Eyes (Polydor/A&M)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



R&R ROCK CHART 16 - 13

- ROCK MONITOR HERITAGE 8*
- MONITOR MAINSTREAM 29*-25*
- FMQB ROCK 25-44 9*-5*
- FMQB HOT TRAX 19*-17*
- ALBUM NETWORK POWERCUTS 24*-21*
- ALBUM NETWORK ACTIVE 47*-41*

New Adds This Week:

- WRIF WKQZ WHEB WRKT
- WPYX WCLG KLAQ



ACTIVE ROCK FEELS "RAGE"

- KTXQ WRIF WRUF WWBN WHEB
- KLFX KFMX KBAT WHMH KEYJ



ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	17	21	20	20	MATCHBOX 20/3am
15	19	19	19	19	LED ZEPPELIN/The Girl I Love
19	19	19	19	19	ROLLING STONES/Saint Of Me
20	22	17	17	17	B.B. KING/T. CHAPMAN/The Thrill Is Gone
15	16	14	14	14	PEARL JAM/Wishlist
13	11	12	14	14	KENNY WAYNE SHEPHERD/Blue On Black
9	12	13	14	14	BONNIE RAITT/One Belief Away
9	12	13	14	14	ROBERT BRADLEY'S.../Once Upon A Time
12	9	12	11	11	MAX CARL AND BIG.../One More River
11	13	11	11	11	ERIC CLAPTON/My Father's Eyes
10	9	9	11	11	PISTOLERS/My Guardian Angel
10	12	11	9	9	MIGHTY JOE PLUM/Live Through This...
15	15	18	9	9	FLEETWOOD MAC/Sweet Girl
9	6	10	9	9	JOHN MELLENCAMP/Without Expression
9	7	9	9	9	ERIC JOHNSON/S.R.V.
6	9	7	9	9	RICHIE SAMBORA/Hard Times Come Easy
10	10	11	8	8	COREY STEVENS/Take It Back
6	7	8	8	8	COREY STEVENS/One More Time
7	5	8	8	8	ROLLING STONES/Anybody Seen My...
6	9	7	7	7	TERESE CARLTON/A Woman Like Me
8	9	8	7	7	FREDDY JONES BAND/Mystic Buzz
7	6	8	7	7	VAN ZANT/Rage
5	5	7	7	7	PORCUPINE TREE/Waiting Phase I
4	4	7	7	7	MARC COHN/Already Home
3	4	2	7	7	FREDDY JONES BAND/Wonder
5	6	3	7	7	JOE SATRIANI/Lights Of Heaven
6	7	6	7	7	FLEETWOOD MAC/Silver Springs
7	8	7	7	7	LEO MCCARTNEY/The World Tonight
4	5	4	7	7	JONNY LANG/Lie To Me
3	5	3	7	7	JOHN FOGERTY/Blueboy

MARKET #5
WMMR 93.3
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	34	34	34	34	ROLLING STONES/Saint Of Me
28	34	32	32	32	PEARL JAM/In Hiding
26	34	35	32	32	PEARL JAM/Given To Fly
10	25	32	32	32	OZZY OSBOURNE/Back On Earth
17	31	30	31	31	GREEN DAY/Time Of Your Life...
11	15	15	17	17	CHRIS CORNELL/Sunshower
14	17	15	18	18	VENUS/Without You
11	15	14	17	17	CHRIS CORNELL/Sunshower
9	14	12	16	16	KENNY WAYNE SHEPHERD/Blue On Black
9	15	13	16	16	CREED/My Own Prison
7	15	13	16	16	FOO FIGHTERS/My Hero
11	15	13	15	15	BLACK LAB/Wash It Away
9	12	11	14	14	DAYS OF THE NEW/Shell In The Room
11	15	13	13	13	JERRY CANTRELL/Cut You In
11	15	13	13	13	WALLFLOWERS/The Difference
11	13	11	11	11	LED ZEPPELIN/The Girl I Love
7	15	12	11	11	KENNY WAYNE SHEPHERD/Slow Ride
9	12	11	11	11	ROLLING STONES/Anybody Seen My...
21	17	11	11	11	MATCHBOX 20/3am
8	13	10	10	10	ROLLING STONES/Flip The Switch
7	16	10	10	10	TONIC/You Could Only...
7	15	12	10	10	DAYS OF THE NEW/Touch, Peel, And...
5	14	9	10	10	WALLFLOWERS/6th Avenue Heartache
5	14	9	10	10	BROTHER CANE/Lie In The Bed...

MARKET #12
96rock
WKLS/Atlanta
(404) 325-9960
Ervin/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	36	37	38	38	DAYS OF THE NEW/Touch, Peel, And...
35	33	35	36	36	MATCHBOX 20/3am
35	31	35	35	35	TONIC/Open Up Your Eyes
34	37	35	31	31	SISTER HAZEL/Happy
28	28	31	28	28	KENNY WAYNE SHEPHERD/Slow Ride
22	20	23	23	23	COOL FOR AUGUST/Walk Away
21	19	22	22	22	PEARL JAM/Given To Fly
21	19	22	22	22	AEROSMITH/Taste Of India
19	20	21	21	21	BROTHER CANE/Lie In The Bed...
19	20	21	21	21	COLLECTIVE SOUL/She Said
10	10	11	12	12	KENNY WAYNE SHEPHERD/Blue On Black
24	23	9	9	9	GREEN DAY/Time Of Your Life...
4	4	3	7	7	METALLICA/The Unforgiven II
8	8	9	9	9	EVERCLEAR/Will Buy You...
8	7	6	7	7	MIGHTY JOE PLUM/Irish
6	6	6	6	6	DAYS OF THE NEW/Shell In The Room
7	4	6	6	6	MARCY PLAYGROUND/Sex And Candy
9	10	6	6	6	VAN HALEN/Without You
5	6	4	4	4	CREED/My Own Prison

MARKET #13
KISW 99.9 FM
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	29	29	30	30	FOO FIGHTERS/Everlong
29	29	31	30	30	PEARL JAM/Given To Fly
17	24	29	27	27	METALLICA/The Unforgiven II
27	27	20	25	25	CREED/My Own Prison
16	18	18	19	19	DAYS OF THE NEW/Shell In The Room
18	18	18	18	18	KENNY WAYNE SHEPHERD/Blue On Black
17	16	19	18	18	ROLLING STONES/Saint Of Me
17	17	17	17	17	JERRY CANTRELL/Cut You In
16	16	18	17	17	CHRIS CORNELL/Sunshower
15	16	16	16	16	VAN HALEN/Without You
4	9	10	10	10	MEGADETH/Use The Man
10	8	8	8	8	THE PARTY/Release
9	10	8	8	8	BIG WRECK/The Oat
8	8	9	9	9	EVERCLEAR/Will Buy You...
7	6	7	7	7	OFFSPRING/Gone Away
7	6	7	7	7	TWO! Am A Pig
6	6	7	7	7	BUSH/Machinehead
8	8	7	7	7	SEVEN MARY THREE/Eumbersome
9	10	6	6	6	TONIC/You Could Only...
6	6	7	7	7	BUSH/Greedy Fly
9	10	6	6	6	GODDNESS/Lost
8	7	9	9	9	SCREAMING TREES/All I Know
7	6	6	6	6	COLLECTIVE SOUL/Where The River...
7	6	6	6	6	OFFSPRING/Choose
7	6	6	6	6	COLLECTIVE SOUL/Listen
7	6	6	6	6	DAYS OF THE NEW/Touch, Peel, And...
6	6	6	6	6	ALICE IN CHAINS/Again
8	7	6	6	6	STONE TEMPLE PILOTS/Trippin' On A Hoe
4	3	4	4	4	PEARL JAM/In Hiding
6	6	5	5	5	METALLICA/The Memory Remains

MARKET #14
92 KQRS
KQRS/Minneapolis
(612) 545-5601
Hamilton/Endersbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	14	23	23	KENNY WAYNE SHEPHERD/Blue On Black
11	13	14	17	17	GREGG ALLMAN/Startin' Over
14	13	14	14	14	COREY STEVENS/Take It Back
10	13	14	14	14	MATCHBOX 20/3am
6	5	7	11	11	ERIC CLAPTON/She's Gone
6	5	7	11	11	MARC COHN/Already Home
7	12	10	9	9	RICHIE SAMBORA/Hard Times Come Easy
8	8	6	7	7	ROLLING STONES/Anybody Seen My...
1	4	6	7	7	FLEETWOOD MAC/Landslide
9	8	6	7	7	JOHN FOGERTY/Bad Bad Boy
5	5	5	5	5	MARCY PLAYGROUND/Sex And Candy
4	4	3	5	5	COREY STEVENS/One More Time
9	4	6	4	4	JOHN MELLENCAMP/Without Expression
4	3	4	4	4	STORYVILLE/Good Day For...
3	3	1	4	4	JOHN FOGERTY/Blueboy
12	10	8	3	3	ROLLING STONES/Saint Of Me
10	10	5	3	3	YES/New State Of Mind
3	4	3	3	3	VERVE/Bitter Sweet...
3	3	3	3	3	WALLFLOWERS/One Headlight
3	2	4	3	3	JONNY LANG/Lie To Me
3	3	3	3	3	ERIC JOHNSON/S.R.V.
4	6	2	3	3	PEARL JAM/Given To Fly
2	2	2	2	2	CHRIS STILLS/Razorblades
2	2	2	2	2	COREY STEVENS/It's Over
2	2	2	2	2	VAN ZANT/Rage
2	2	2	2	2	COREY STEVENS/Gone Too Long
5	3	2	2	2	ROLLING STONES/Too Tight
2	2	2	2	2	JOHN MELLENCAMP/Just Another Day
2	2	2	2	2	JOHN FOGERTY/Walking In A...
2	2	1	2	2	DON HENLEY/You Don't Know Me

MARKET #14
ROCK 100.3
WRQC/Minneapolis
(612) 330-D100
MacLeish/Philpott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	15	16	18	18	VAN HALEN/Without You
15	15	15	15	15	PEARL JAM/Given To Fly
19	14	17	15	15	SAMMY HAGAR/Both Sides Now
20	12	14	14	14	ROLLING STONES/Saint Of Me
21	9	8	13	13	KISS/The Jungle
18	15	10	11	11	OZZY OSBOURNE/Back On Earth
13	7	7	11	11	LED ZEPPELIN/The Girl I Love
10	7	6	9	9	AEROSMITH/Taste Of India
8	5	9	9	9	LYNYRD SKYNYRD/Home Is Where...
6	7	8	8	8	METALLICA/Bleeding Me
15	8	6	8	8	AC/DC/Dirty Eyes
11	7	7	7	7	VAN ZANT/Rage
10	5	6	7	7	METALLICA/The Unforgiven II
6	6	6	6	6	MEGADETH/Trust
6	6	6	6	6	DAYS OF THE NEW/Touch, Peel, And...
6	6	6	6	6	JOE SATRIANI/Ceremony
6	4	4	4	4	CREED/My Own Prison
6	4	4	4	4	METALLICA/The Memory Remains
6	4	4	4	4	MEGADETH/Almost Honest
9	6	5	3	3	AEROSMITH/Falling In Love...

MARKET #16
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Welman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	36	34	34	GREEN DAY/Time Of Your Life...
26	33	33	33	33	MATCHBOX 20/3am
31	32	33	33	33	ERIC CLAPTON/My Father's Eyes
33	31	32	32	32	SMASH MOUTH/Walkin' On The Sun
31	31	32	32	32	PEARL JAM/Given To Fly
15	19	19	19	19	THIRD EYE BLIND/How I'm Going To Be
18	17	19	19	19	KENNY WAYNE SHEPHERD/Blue On Black
15	18	18	18	18	TONIC/You Could Only...
15	18	18	18	18	RICHIE SAMBORA/Hard Times Come Easy
18	19	17	17	17	MARCY PLAYGROUND/Sex And Candy
16	19	17	17	17	ROLLING STONES/Saint Of Me
16	16	16	16	16	VAN ZANT/Rage
13	16	16	16	16	METALLICA/The Unforgiven II
17	15	15	15	15	CHRIS CORNELL/Sunshower
18	17	15	15	15	DAYS OF THE NEW/Touch, Peel, And...
15	15	15	15	15	VAN HALEN/Without You
15	15	15	15	15	YES/New State Of Mind
15	15	15	15	15	EVERCLEAR/Will Buy You...
14	14	14	14	14	SEMI-OTC/Closing Time
14	14	14	14	14	NATALIE IMBRUGLIA/Torn
18	16	13	13	13	OUR LADY PEACE/Clumsy
18	16	13	13	13	HOLY COW!/Sweet A Friend
16	15	10	10	10	OZZY OSBOURNE/Back On Earth
7	7	9	9	9	PEARL JAM/In Hiding
7	7	7	7	7	BIG WRECK/The Oat
7	7	7	7	7	COOL FOR AUGUST/Walk Away
7	7	7	7	7	HUNGER/Moderation
7	6	6	6	6	PEARL JAM/Wishlist
6	6	6	6	6	DAYS OF THE NEW/Shell In The Room
7	7	5	5	5	PEARL JAM/MFC

MARKET #17
KDKB 93.7
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	32	35	35	35	VAN HALEN/Without You
32	27	33	31	31	KENNY WAYNE SHEPHERD/Blue On Black
22	17	30	29	29	MARCY PLAYGROUND/Sex And Candy
24	19	31	28	28	DAYS OF THE NEW/The Down Town
12	17	15	20	20	METALLICA/The Unforgiven II
17	12	16	19	19	ERIC CLAPTON/My Father's Eyes
15	10	15	18	18	FOO FIGHTERS/My Hero
17	12	17	17	17	OUR LADY PEACE/Clumsy
17	12	17	17	17	RICHIE SAMBORA/Hard Times Come Easy
16	12	17	17	17	BLUES TRAVELER/Maybe I'm Wrong
35	30	33	36	36	CHRIS CORNELL/Sunshower
17	12	17	17	17	HUFFAMOOSE/Wait
17	12	15	16	16	NIXONS/Miss USA
26	21	15	16	16	WHISKEYTOWN/Yesterday's News
10	10	16	15	15	JERRY CANTRELL/Cut You In
16	11	18	15	15	TERESE CARLTON/A Woman Like Me
2	2	11	15	15	PISTOLERS/My Guardian Angel
23	18	16	14	14	MATCHBOX 20/3am
18	13	19	13	13	STR/One Angel
18	13	19	13	13	COOL FOR AUGUST/Walk Away
10	10	12	13	13	CREED/My Own Prison
10	10	12	13	13	OUR LADY PEACE/Clumsy
11	6	11	13	13	HOLY COW!/Sweet A Friend
11	6	11	13	13	ROLLING STONES/Saint Of Me
15	10	14	12	12	CREED/What's This Life For
9	9	8	12	12	DAYS OF THE NEW/Shell In The Room
7	7	13	12	12	MIGHTY JOE PLUM/Live Through This...
11	6	12	12	12	SISTER HAZEL/Happy
6	4	11	11	11	FOO FIGHTERS/Baker Street
10	10	13	11	11	DAYS OF THE NEW/Touch, Peel, And...
11	6	12	11	11	



3/10/07



JIM KERR

Handling Problem Employees

Whether you work for a record company or radio station, it is your duty to deal fairly with all employees ... even the difficult ones

Perhaps the most important element of being a program director is managing people. One of the best at this is WOXY/Oxford owner Doug Balogh. Balogh's inspiration can be felt across the country in the large number of people he has sent on to management positions in both the radio and record industries. This week, we enlist Balogh as guest editor, so that he can tackle an issue that all managers eventually face: problem employees.

Okay, raise your hand if you've had to fire a member of your team during the past year for reasons other than an acute case of C.C.S. (Corporate Consolidation Syndrome). Wow, that many of you! A weighty and unpleasant experience to be sure, but it becomes necessary because we can't settle for someone's below average — or even average — performance (it keeps the average down). However, keep in mind that firing an employee is an admission of your failure as a manager, too.

Still, you can feel good about firing someone if you've handled the responsibility of being their manager (teacher) thoroughly, honest-



Doug Balogh

ly, and professionally. If more managers understood that their individual success is an accumulation of other people's successes, there would be fewer firings (particularly those inexcusable blindsided ones) and better managers. A few ounces of prevention can eliminate that fatal pound of cure.

One of the most essential ingredients in the process is what you do to forestall the need for that final, fateful meeting. Once an employee's poor performance surfaces, it's your job to quickly define the problem, help repair it, and then nurture and improve that person's work. It's a hard, serious, and important task, because it's about a real person who needs your help to learn, grow, and benefit from your experience. During the past two decades, I've had few instances of "firing," but a ton of experience in repair jobs. Hey, if we all had Gretzkys, Jordons, and Griffey's to work with, they'd replace us with clerks!

So, let's focus on the work you



If more managers understood that their individual success is an accumulation of other people's successes, there would be fewer firings (particularly those inexcusable blindsided ones) and better managers.

need to do before to avoid that pound of cure after.

1. Identify and research the problem and hold an initial meeting with the person. You want to catch it early, so that the situation doesn't fester.

- Do your homework. Assemble specific examples (so you don't say, "You've got a bad attitude," but rather, "Here are some specific examples of how your attitude is affecting your work and the work of others").

- Set the tone with a private meeting (not in the hallway or around the coffeepot or even over lunch). Be in control of the meeting and write your own agenda of points to cover so that you don't forget what needs to be said. Don't attack, but don't mince words. Honestly and specifically communicate exactly what the job requires that isn't being done satisfactorily.

- Give the person a chance to respond, and listen to their response closely. Sometimes you find out things that shed new light on the situation. But, separate legitimate, rational explanations from excuses. If you do get excuses, let them know that's not what you're looking for.

- Agree together on what problems need to be addressed. Provide specific suggestions and expectations.

- Provide a timetable for improvement and implementation that starts 60 seconds after the meeting. Set up a follow-up meeting two or four weeks down the road. (This is your call, based on the severity of the problem.)

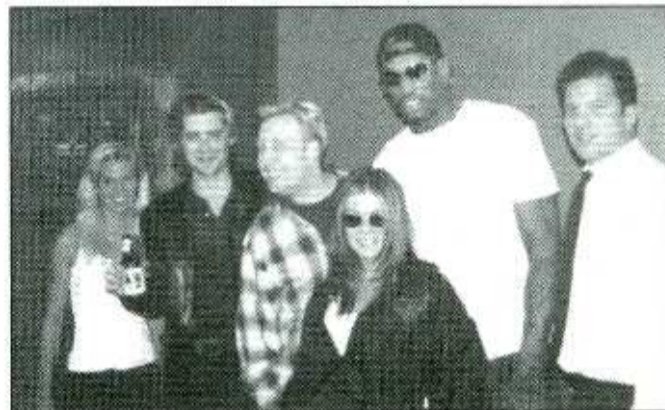
- Make sure at the end of the meeting that you are both very clear about what was said and heard by both of you. Within one business day, send a personal (and confidential) memo covering what was discussed and agreed upon (facts, not emotions here — stick to the key points).

2. Begin your monitoring process.

- Give the person both positive and negative feedback, as warrant-



COOL IN ST. LOUIS — Warner Brothers' recording artists Cool For August stopped by the KPNT studios recently to smoke cigars and try to help KPNT PD Allan Fee remove the microphone from his nose (l-r): KPNT night jock Donny; CFA's Trevor Kustiak; KPNT MD Adam; CFA's Gordon Vaughn, Andrew Shives, Chris Harris, and Shane Hills; KPNT afternoon host Traci Wilde; Warner Brothers' Bob Hathaway; and Fee.



Q101 WELCOMES NEW PART-TIMER DENNIS RODMAN — Chicago's Q101 pushed the limits of Miller vs. California when it invited Chicago Bull bad boy Dennis Rodman as guest DJ. One unexpected bonus was Rodman bringing along current lady friend Carmen Elektra and former Filter lead singer Brian Liesgang (l-r): Q101 evening host Brooke Hunter, Liesgang, Q101 MD Tim Virgin, Elektra, Rodman, Q101 Director of Market Development Alan Simkowski.



The essence is that people fire themselves. As their manager, you facilitate their choices about their future.



PROPELLERHEADS
"history repeating"

New This Week:
WEQX KWOD WBZU KGDE
and more!

Already On:
89X WXDG XHRM WDST

#2 phones @ XHRM
41 spins!!



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ed, between meetings one and two. A kick in the butt or a pat on the back lets them know that you care and that you're paying attention.

- Keep good notes in your file (don't rely on your memory for these important details).

3. Hold meeting number two.

- If it's scenario A (Problem solved — hey, way to go!), let them know that you value their positive response. Then go forward — you both did good work.

- If it's scenario B (Problem persists), put the person on 30-day probation with a specific day and date endpoint.

- Note: You may want to have the probation point come at a meeting three or four. You're the orchestra leader, so you have to decide how long to continue the process of repair and rejuvenation. It's a delicate balance, but better to err on the side of more, rather than fewer, meetings.

- In any case, at that probation meeting, if they've shown only modest signs of being on the same page, you need to look them right in the eyes and say, "You do know what we're talking about here? We're specifically talking about your continuing to work here or not. If we have one more meeting, it will be about your decision to be fired, and I'm prepared to have that meeting." If that doesn't get their attention and accelerate their learning curve, then they are the ones putting the "hand-writing on the wall."

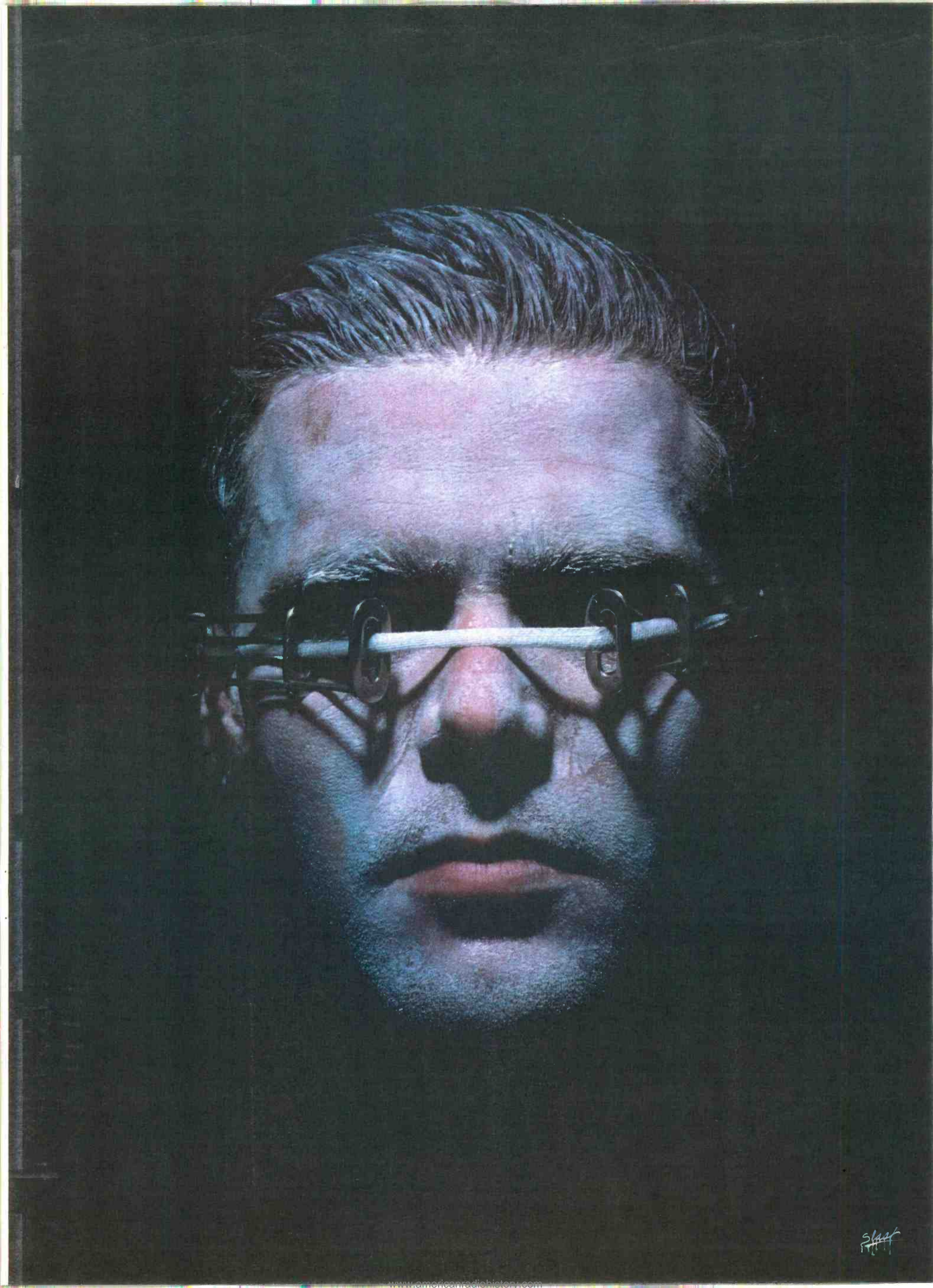
The essence is that people fire

themselves. As their manager, you facilitate their choices about their future. When and if the firing does take place, you can feel good about it, because it will not be a surprise to anyone involved and every effort will have been made to give the person a fair chance to prevent the termination from becoming necessary. Further, in this age of litigation, it is reassuring to know how carefully considered and well-documented the process was.

Managing other people is so much more than having a title, an office with a bigger window, and the political ego strokes of imagined power. It's one of the biggest responsibilities you'll ever tackle, and you'll never stop learning how to do it better — never!

One feeling that's even better than hiring a great prospect who goes on to do more than you expect is playing a role in helping someone who needs help to get better because you took the time to care and share your experience to get them there. I have seen some problem employees go all the way to probation and then turn around to become productive and valuable contributors to the business. It's what the people side of management is all about, and it's very satisfying.

Businesses grow because people do. Whoever it was who said that our assets drive in and out of the parking lot every day was no valet parking attendant ... it was a wise old manager.



slaf

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	MARCY PLAYGROUND Sex And Candy (Capitol) 3655 3673 3588 3589 99/0					
1	1	2	2	GREEN DAY Time Of Your Life (Good...) (Reprise) 3375 3530 3635 3654 99/0					
3	3	3	3	PEARL JAM Given To Fly (Epic) 2907 3093 3200 3229 95/0					
5	5	4	4	OUR LADY PEACE Clumsy (Columbia) 2880 2906 2876 2901 96/0					
10	10	6	5	EVERCLEAR I Will Buy You A New Life (Capitol) 2746 2506 2287 2049 100/1					
23	14	9	6	FASTBALL The Way (Hollywood) 2568 2236 1819 1399 99/0					
4	4	5	7	VERVE Bitter Sweet Symphony (Hut/Virgin) 2561 2703 2898 2931 88/0					
8	6	8	8	FOO FIGHTERS My Hero (Roswell/Capitol) 2516 2443 2472 2341 93/0					
9	8	7	9	CREED My Own Prison (Wind-up) 2482 2449 2324 2330 79/0					
15	13	13	10	CHRIS CORNELL Sunshower (Atlantic) 1972 1915 1821 1750 86/1					
11	11	12	11	BLINK 182 Dammit (Growing Up) (Cargo/MCA) 1921 1970 2029 2021 77/0					
—	—	23	12	SEMISONIC Closing Time (MCA) 1905 1314 312 72 100/7					
7	9	11	13	BEN FOLDS FIVE Brick (550 Music) 1809 2074 2300 2548 74/0					
12	12	14	14	BLACK LAB Wash It Away (DGC/Geffen) 1706 1718 1933 1932 72/0					
—	25	16	15	JERRY CANTRELL Cut You In (Columbia) 1669 1512 1079 388 84/0					
6	7	10	16	THIRD EYE BLIND How's It Going To Be (Elektra/EEG) 1660 2225 2459 2616 67/0					
17	15	15	17	NATALIE IMBRUGLIA Torn (RCA) 1613 1582 1580 1526 65/0					
20	17	17	18	RADIOHEAD Karma Police (Capitol) 1487 1486 1512 1448 69/2					
21	18	18	19	BARENAKED LADIES Brian Wilson (Reprise) 1398 1423 1497 1421 67/0					
14	16	19	20	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) 1280 1422 1580 1787 57/0					
30	28	25	21	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) 1276 1122 1057 900 66/3					
25	23	21	22	BIG WRECK The Oaf (Atlantic) 1246 1332 1383 1338 64/0					
19	21	20	23	311 Beautiful Disaster (Capricorn/Mercury) 1220 1385 1453 1489 61/0					
BREAKER	24		24	FUEL Shimmer (550 Music) 1194 792 405 154 77/15					
BREAKER	25		25	SPACEHOG Mungo City (HiFi/Sire/WB) 1177 971 712 150 75/4					
BREAKER	26		26	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) 1162 994 834 740 63/5					
18	20	22	27	LOREENA MCKENITT The Mummers' Dance (Quinkan Road/WB) 1138 1318 1478 1523 47/0					
28	29	26	28	FINLEY QUAYE Sunday Shining (550 Music) 1120 1064 966 919 67/1					
16	22	24	29	MATCHBOX 20 3am (Lava/Atlantic) 1054 1180 1413 1676 47/0					
22	24	27	30	EVERCLEAR Everything To Everyone (Capitol) 1007 1032 1222 1406 52/0					
—	—	43	31	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG) 990 538 206 150 69/13					
39	34	32	32	MONO Life In Mono (Echo/Mercury) 983 878 737 632 53/6					
45	41	37	33	PEARL JAM Wishlist (Epic) 973 743 547 421 59/13					
27	26	31	34	HUFFAMOOSE Wait (Interscope) 918 957 1075 1079 42/0					
35	33	33	35	NAKED Raining On The Sky (Red Ant) 845 802 743 695 42/0					
—	47	38	36	GOD LIVES UNDERWATER From Your Mouth (1500/A&M) 814 704 422 261 61/9					
36	36	36	37	FAT Numb (DVB/A&M) 812 746 702 686 57/1					
13	19	29	38	OASIS All Around The World (Epic) 611 978 1492 1852 32/0					
24	27	35	39	CORNERSHOP Brimful Of Asha (Luaka Bop/WB) 593 748 1063 1359 23/0					
—	—	50	40	SCOTT WEILAND Barbarella (Atlantic) 561 379 109 — 52/8					
49	45	44	41	FRETBLANKET Into The Ocean... (Polydor/A&M Associated) 561 515 473 402 36/2					
—	—	47	42	ANI DIFRANCO Little Plastic Castle (Righteous Babe) 508 421 379 348 31/2					
42	42	45	43	COOL FOR AUGUST Walk Away (Warner Bros.) 468 490 528 478 29/1					
—	—	48	44	WHISKEYTOWN Yesterday's News (Outpost/Geffen) 464 387 314 210 34/5					
DEBUT	45		45	AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA) 462 298 90 46 42/11					
44	46	46	46	FEEDER Cement (Echo/Elektra/EEG) 439 470 435 422 33/0					
DEBUT	47		47	STABBING WESTWARD Save Yourself (Columbia) 423 175 — — 56/22					
37	38	42	48	BLACK GRAPE Marbles (Why You Say Yes...?) (Radioactive) 385 543 665 658 30/0					
DEBUT	49		49	SPECIALS It's You (Way Cool Music/MCA) 382 246 219 177 34/14					
26	30	40	50	SMASH MOUTH Why Can't We Be Friends? (Interscope) 378 619 920 1081 25/0					

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.

105 Alternative reporters. 102 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia)
Total Plays: 330, Total Stations: 27, Adds: 3

BRAN VAN 3000 Drinking In L.A. (Audiogram/Capitol)
Total Plays: 313, Total Stations: 26, Adds: 3

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)
Total Plays: 299, Total Stations: 35, Adds: 8

MATCHBOX 20 Real World (Lava/Atlantic)
Total Plays: 291, Total Stations: 15, Adds: 4

PEARL JAM In Hiding (Epic)
Total Plays: 276, Total Stations: 20, Adds: 2

HARVEY DANGER Flaggpole Sitta (Slash/London)
Total Plays: 272, Total Stations: 18, Adds: 6

ULTRAHORSE Telecom (911/Red Ant)
Total Plays: 217, Total Stations: 21, Adds: 3

MANBREAK Round And Round (Almo Sounds/Interscope)
Total Plays: 194, Total Stations: 19, Adds: 0

CHUMBAWAMBA Amnesia (Republic/Universal)
Total Plays: 190, Total Stations: 13, Adds: 1

ALANA DAVIS 32 Flavors (Elektra/EEG)
Total Plays: 189, Total Stations: 7, Adds: 1

Songs ranked by total plays.

BREAKERS®

FUEL
Shimmer (550 Music)
TOTAL PLAYS/INCREASE: 1194/402
TOTAL STATIONS/ADDS: 77/15
CHART: 24

SPACEHOG
Mungo City (HiFi/Sire/WB)
TOTAL PLAYS/INCREASE: 1177/206
TOTAL STATIONS/ADDS: 75/4
CHART: 25

CHERRY POPPIN' DADDIES
Zoot Suit Riot (Mojo/Universal)
TOTAL PLAYS/INCREASE: 1162/168
TOTAL STATIONS/ADDS: 63/5
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
STABBING WESTWARD Save Yourself (Columbia)	22
FUEL Shimmer (550 Music)	15
MIGHTY MIGHTY BOSSTONES Wrong Thing... (Mercury)	14
SPECIALS It's You (Way Cool Music/MCA)	14
WANK Forgiveness (Maverick/Reprise)	14
PEARL JAM Wishlist (Epic)	13
THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	13
2 SKINNEE J'S Riot NNNRRRDD (Capricorn/Mercury)	11
AGENTS OF GOOD ROOTS Come On (Let Your...) (RCA)	11
POE Today (Atlantic)	11

Ednaswap-ed

this week at KROQ.

Ednaswap "Torn"

Also on:

KEDJ XHRM WXSX

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEMISONIC Closing Time (MCA)	+591
THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	+452
FUEL Shimmer (550 Music)	+402
FASTBALL The Way (Hollywood)	+332
STABBING WESTWARD Save Yourself (Columbia)	+248
EVERCLEAR I Will Buy You A New Life (Capitol)	+240
PEARL JAM Wishlist (Epic)	+230
SPACEHOG Mungo City (HiFi/Sire/WB)	+206
SCOTT WEILAND Barbarella (Atlantic)	+182
CHERRY POPPIN' DADDIES Zoot... (Mojo/Universal)	+168

HOTTEST RECURRENTS

SMASH MOUTH Walkin' On The Sun (Interscope)
FOO FIGHTERS Everlong (Roswell/Capitol)
SUGAR RAY Fly (Lava/Atlantic)
BUSH Mouth (Hollywood)
TONIC If You Could Only See (Polydor/A&M)
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)
FIONA APPLE Criminal (Clean Slate/Work)
SUBLIME Wrong Way (Gasoline Alley/MCA)
CHUMBAWAMBA Tubthumping (Republic/Universal)
MATCHBOX 20 Push (Lava/Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Junkie XL "Billy Club"

Going For Adds 3/24

Couldn't Wait: WFNX/Boston

Specialty Show Spins:

91X XHRM WWDX KROX
WBCN KNRK KFRR KOME

Playing live:
SXSW Austin, TX

KROQ Presents
KNDD Presents
Live 105 Presents
Zoltar Presents
Liquid Todd Presents
WFNX Presents

Contact Lulu Cohen

3/19
3/20
3/21
3/24
3/25
3/26
3/28

Maggie Mae's
Troubadour
Showbox
Justice League
Dome Room
The Cooler
Axis

(212)274-7548



SLASH

Break Through

Artist

ANI DIFRANCO

TRACK: "LITTLE PLASTIC CASTLE"

LP: *LITTLE PLASTIC CASTLE*

PRODUCER: ANI DIFRANCO

LABEL: **RIGHTEOUS BABE**

employing a staff of 15.

With DiFranco's latest release, *Little Plastic Castle*, it looks as if her audience is poised to explode as well. Once the darling of the classic grass-roots, word-of-mouth network, DiFranco's definitively edgy, personal tune is finally beginning to catch on with radio. Excepting Bob Dylan, she's probably the punkest artist in history to strum a folk guitar.

• **Artist POV:** On her newfound success: "I think there are certainly interesting questions raised by a life like mine: How does somebody who has tried to thwart the industry and live their politics and then suddenly became really popular and implicated in the whole pop-music circus — how does one reconcile that?"

—Rich Michalowski

essentials: No one could ever accuse Buffalo-born songstress **Ani DiFranco** of not knowing exactly what she wants. One of the genuine, do-it-yourself, down-to-the-combat-boots artists out there, DiFranco has not only written and produced, but also marketed and distributed her catalog of nine full-length albums and two EPs herself. In addition, **Righteous Babe Records**, the indie label she formed eight years ago at the tender age of 20, has grown from a closet operation to a legitimate business



Breakthrough Artist highlights breaking artists with strong chart momentum.

Propellorheads "History Repeating" (DreamWorks/Geffen)
Rick Schmidt, PD
WXSR/Tallahassee

Rick Schmidt ON THE RECORD

Sure, all this talk about electronica replacing guitar rock is drastically premature. But for those of us who want a sing-along and enjoy creative use of a rhythm track, here are the Propellorheads, featuring Miss Shirley Bassey. Having trouble placing the name or voice? Pick up a copy of *Goldfinger* (the movie, not the band). ■ If you have space or want something to break up all of those Matchbox 20 and Wallflowers tracks, check out the mother of all MTV buzzclips: "History Repeating." ■ This should not be written off as more of that ultra-kitsch lounge revival (which I am totally sick of). It's a 21st century, electronica-driven, non-electronica rendition of a great jazz show tune, which could have been written 30 years ago, but wouldn't be this cool if it was. If you can find something else in your CD stack that fits the same description ... well, just play that instead.

An interesting story is developing around the song "Torn" — not the **Natalie Imbruglia** version, but the *original* version by **Ednaswap** ... V2 is getting early attention on **Addict**, a band that won the KXTE/Las Vegas "cage match" five nights in a row. Check it out now and beat your Active Rock competitor to the punch ... America's heartland seems to be embracing the

ON THE RADIO With Jim Kerr

Getaway People, with strong phones in a number of markets. Will the coasts be next? **RECORD OF THE WEEK: 2 Skinnee J's** "Riot Nrrrd."

Dolls Head

no karma no candy

already on:

KEDJ WRXR KQRX
KLZR WIXO WWSK
WRXQ WJSE WSFM
WARQ WOSC WBZF
KFTE WXSR



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from their forthcoming
debut album
Frozen Charlotte

RAMMSTEIN

Du hast

ADD DATES MARCH 23 & 24

NOW ADDED AT WRCX!

WXRK - #1 PHONES

NEW YORK SALES:

3W - 237

2W - 310

LW - 373

TW - 455

NATIONAL SALES:

3W - 1,713

2W - 2,076

LW - 2,111

TW - 2,404

ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottomley MIGHTY MIGHTY... "Wrong" SUPERDRAG "Vampire" PROPELLERHEADS "History" WYCLEF JEAN "November" VERVE "Lucy"</p>	<p>WOXY/Cincinnati, OH MD: Dorsie Fyffe 7 PROPELLERHEADS "History" 7 MIGHTY MIGHTY... "Wrong" 4 POE "Today" 3 HARVEY DANGER "Flagpole" 2 AGENTS OF GOOD ROOTS "Come" 2 BUFFALO DAUGHTER "Great" SUPERDRAG "Vampire" WANK "Forgiven" 2 SKINNEE J'S "Riot"</p>	<p>WGRD/Grand Rapids, MI PD/MD: Margot Smith 17 PEARL JAM "Wishlist" STEVE POLTZ "Silver" TOOL "Forty"</p>	<p>WLRS/Louisville, KY PD: Dennis Dillon MD: Gina Juliano TOOL "Forty"</p>	<p>WXDX/Pittsburgh, PA PD: John Moschitta MD: Lenny Diana 1 PEARL JAM "Wishlist" 3 DAYS OF THE NEW "Shut"</p>	<p>KOME/San Jose, CA PD/MD: Jay Taylor AMD: Jeanette Grigorevic No Adds</p>
<p>WQBK/Albany, NY APD/MD: Kelli McNamara PEARL JAM "Wishlist" METALLICA "Fuel" THIRD EYE BLIND "Losing" SCOTT WEILAND "Barbarella"</p>	<p>WENZ/Cleveland, OH PD: Dan Binder BARENAKED LADIES "Million" BOND "Nothing" PRESIDENTS OF "Cleveland"</p>	<p>WXRA/Greensboro, NC PD: Tim Satterfield MD: Andy Sims SPACEHOG "Mungo" THIRD EYE BLIND "Losing" AGENTS OF GOOD ROOTS "Come" PEARL JAM "Hiding"</p>	<p>WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson AGENTS OF GOOD ROOTS "Come" STABBING WESTWARD "Save" THIRD EYE BLIND "Losing" A3 "Go" PULSARS "Suit"</p>	<p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James SUPERDRAG "Vampire" THIRD EYE BLIND "Losing" ANI DI FRANCO "Castle" FUEL "Shimmer"</p>	<p>KHTY/Santa Barbara, CA OM: Ted Utz Co-PD: Samantha Mattern Co-PD: Deanne Saffren 26 MIGHTY MIGHTY... "Wrong" STABBING WESTWARD "Save" PROPELLERHEADS "History"</p>
<p>KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt JIMMIE'S CHICKEN... "Dropping" CHERRY POPPIN'... "Zoot"</p>	<p>KFMZ/Columbia, MO PD: Paul Maloney 2 STABBING WESTWARD "Save" ULTRANORSE "Telecom" GETAWAY PEOPLE "Gave"</p>	<p>WXNR/Greenville, NC DM: Jeff Sanders FUEL "Shimmer" AGENTS OF GOOD ROOTS "Come"</p>	<p>WRXQ/Memphis, TN PD: Tony Williams MD: John Michael No Adds</p>	<p>KNRK/Portland, OR PD: Mark Hamilton FUEL "Shimmer"</p>	<p>KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez APD: John Schroeter 15 MIGHTY MIGHTY... "Wrong" 3 WANK "Forgiven" 3 GOD LIVES UNDERWATER "Mouth" 2 TWO "Pg" FUEL "Shimmer" SCOTT WEILAND "Barbarella"</p>
<p>KWHL/Anchorage, AK OM/MD: J.J. Michaels APD/MD: Dan Thomas STABBING WESTWARD "Save"</p>	<p>WARQ/Columbia, SC PD: Susan Groves 1 DOLLSHEAD "Karma" SCOTT WEILAND "Barbarella" SPECIALS "It's" MONO "Life"</p>	<p>WMRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill 23 SCOTT WEILAND "Barbarella" 2 SKINNEE J'S "Riot" SUPERDRAG "Vampire" BRAN VAN 3000 "Drinking" AGENTS OF GOOD ROOTS "Come" SARAH McLACHLAN "Ada" SPECIALS "It's"</p>	<p>WLUM/Milwaukee, WI OM: Alex Cosper PD: Chuck Summers POE "Today" FUEL "Shimmer" GOD LIVES UNDERWATER "Mouth" STABBING WESTWARD "Save"</p>	<p>WDST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud 6 MIGHTY MIGHTY... "Wrong" 4 EBBA FORSBERG "Lost" 1 HARVEY DANGER "Flagpole" POE "Today"</p>	<p>KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe 18 FEEDER "High" 17 STABBING WESTWARD "Save" 15 FRETBLANKET "Ocean" 14 SUPERDRAG "Vampire" POE "Today" 14 MANCY PLAYGROUND "Sant"</p>
<p>WJSE/Atlantic City, NJ OM/MD: Dave King STABBING WESTWARD "Save" GOD LIVES UNDERWATER "Mouth" 2 SKINNEE J'S "Riot" MACH 5 "Awe" BOND "Nothing" GETAWAY PEOPLE "Gave"</p>	<p>WWCD/Columbus, OH Interim PD/MD: Andy Davis 2 SPACEHOG "Mungo" AGENTS OF GOOD ROOTS "Come" SPECIALS "It's" STABBING WESTWARD "Save"</p>	<p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque 33 SARAH McLACHLAN "Surrender" STABBING WESTWARD "Save" ULTRANORSE "Telecom" WHISKEYTOWN "News"</p>	<p>WHTG/Monmouth-Ocean, NJ 6 HARVEY DANGER "Flagpole" SUPERDRAG "Vampire" SPECIALS "It's" 2 SKINNEE J'S "Riot" HUNGER "Moderation" MISTLE THRUSS "Moth-Like" MIGHTY MIGHTY... "Wrong"</p>	<p>WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green No Adds</p>	<p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer MATCHBOX 20 "Real" SUPERDRAG "Vampire" MIGHTY MIGHTY... "Wrong" HARVEY DANGER "Flagpole"</p>
<p>WRXR/Augusta, GA OM: Jim Mahanay MD: Kim Varin WANK "Forgiven" SPECIALS "It's"</p>	<p>WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington JUNKSTER "Only" MONO "Life"</p>	<p>KTBB/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadof 4 TWO "Pg" 4 HUNGER "Moderation"</p>	<p>WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers 14 FUEL "Shimmer" 8 BROWNIE MARY "Naked" 8 SPECIALS "It's"</p>	<p>WXEX/Providence, RI PD/MD: Brent Petersen APD: John Allers 1 MIGHTY MIGHTY... "Wrong" 1 JIMMIE'S CHICKEN... "Dropping" 1 BROTHER CAME "Lead" 1 METALLICA "Fuel"</p>	<p>KTOZ/Springfield, MO PD: Melody Lee APD/MD: Shell Scott STABBING WESTWARD "Save" THIRD EYE BLIND "Losing" SARAH McLACHLAN "Ada" CREED "Tort"</p>
<p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt POE "Today" STEREOPHONICS "Thousand" THIRD EYE BLIND "Losing" FUEL "Shimmer"</p>	<p>WDGE/Dallas, TX PD: Duane Doherty MD: Alan E Smith STABBING WESTWARD "Save" SPACEHOG "Mungo" CRYSTAL METHOD "Keep" URGE "Jump"</p>	<p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young SEMISONIC "Closing"</p>	<p>WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton MATCHBOX 20 "Real"</p>	<p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce No Adds</p>	<p>WKRL/Syracuse, NY OM: Mimi Griswold PD: Steve Corlett 13 PEARL JAM "Wishlist" DRILL TEAM "Hold" TWO "Pg" STEREOPHONICS "Thousand"</p>
<p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane FREDDY JONES BAND "Mystic" SAMIAM "Found" POE "Today" THIRD EYE BLIND "Losing" BROTHER CAME "Human" BROTHER CAME "Lead" BROTHER CAME "Truth"</p>	<p>WXEG/Dayton, OH PD: Jeff Stevens APD/MD: Allen Rantz SEMISONIC "Closing" JUNKSTER "Only" CHERRY POPPIN'... "Zoot"</p>	<p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady 10 FUEL "Shimmer" 5 SEMISONIC "Closing" 5 TOOL "Forty" 5 FRETBANKET "Ocean" 3 STEREOPHONICS "Thousand" 3 BOND "Nothing"</p>	<p>WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris HARVEY DANGER "Flagpole" WANK "Forgiven" SUPERDRAG "Vampire" JUNKSTER "Only" TORIES "Clay" POE "Today" GOD LIVES UNDERWATER "Mouth" MONO "Life" SAMIAM "Found"</p>	<p>WBZU/Richmond, VA PD: J.J. Quest APD: Mike Scott MD: Jay Smack ECONOLINE CRUSH "Home" STABBING WESTWARD "Save" PROPELLERHEADS "History" BRAN VAN 3000 "Drinking"</p>	<p>WXSX/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Dug 5 WIGOS MERLOT "Gave" THIRD EYE BLIND "Losing" PROPELLERHEADS "History" SPECIALS "It's" DOLLSHEAD "Karma"</p>
<p>KQXR/Boise, ID DM: Dan McColly PD/MD: Tim Johnston 18 HARVEY DANGER "Flagpole" 14 WANK "Forgiven" 14 IMP BIZET "Countdown" 2 SKINNEE J'S "Riot"</p>	<p>KTCL/Denver, CO PD: GDD O'Connor 19 GOD LIVES UNDERWATER "Mouth" PEARL JAM "Wishlist" STABBING WESTWARD "Save" FUEL "Shimmer"</p>	<p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn FUEL "Shimmer" 2 SKINNEE J'S "Riot" JUNKSTER "Only" DOLLSHEAD "Karma" SPECIALS "It's"</p>	<p>KKND/New Orleans, LA OM: Dave Stewart APD/MD: Rod Ryan PEARL JAM "Wishlist" METALLICA "Fuel" GOD LIVES UNDERWATER "Mouth" ECONOLINE CRUSH "Home" STABBING WESTWARD "Save"</p>	<p>KCXX/Riverside, CA APD: John DeSantis MD: Lisa Axe No Adds</p>	<p>KFMA/Tucson, AZ PD/MD: Suzie Dunn 2 SKINNEE J'S "Riot" SCOTT WEILAND "Barbarella" STABBING WESTWARD "Save"</p>
<p>WFNX/Boston, MA PD: Cruze MD: Laurie Gail 16 BEN FOLDS FIVE "Dumped" 9 TWO "Pg" 9 FUEL "Shimmer" SUPERDRAG "Vampire"</p>	<p>KKDM/Des Moines, IA MD: Sophia John REBEKAH "Sin" WYCLEF JEAN "November" WHISKEYTOWN "News"</p>	<p>KNRX/Kansas City, MO PD: Mike O'Connor MD: John Lenac APD: Dave Horn MD: Jason Justice STABBING WESTWARD "Save" WANK "Forgiven"</p>	<p>WXRK/New York, NY PD: Steve Kingston MD: Mike Peor 15 METALLICA "Fuel" 8 PEARL JAM "Wishlist" FEEDER "High" BROTHER CAME "Bed"</p>	<p>WNVE/Rochester, NY PD/MD: Erick Anderson POE "Today" STABBING WESTWARD "Save"</p>	<p>KMYZ/Tulsa, OK PD: Lynn Barstow MD: Ray Seggem JULINE "Pensacola" GOD LIVES UNDERWATER "Mouth" JIMMIE'S CHICKEN... "Dropping" STABBING WESTWARD "Save" AGENTS OF GOOD ROOTS "Come"</p>
<p>WEDG/Buffalo, NY OM: John Hager APD/MD: Rich Wall 22 EVERCLEAR "Buy" 13 FUEL "Shimmer" 7 SARAH McLACHLAN "Ada" MIGHTY MIGHTY... "Wrong"</p>	<p>KTCD/Denver, CO 19 GOD LIVES UNDERWATER "Mouth" PEARL JAM "Wishlist" STABBING WESTWARD "Save" FUEL "Shimmer"</p>	<p>KNRQ/Eugene, OR PD: Stu Allen MD: Cia THIRD EYE BLIND "Losing" PROPELLERHEADS "History"</p>	<p>WROX/Norfolk, VA PD/MD: Al Mitchell CHERRY POPPIN'... "Zoot" GOD LIVES UNDERWATER "Mouth" 2 SKINNEE J'S "Riot"</p>	<p>KWOD/Sacramento, CA PD: Ron Bunce 5 WANK "Forgiven" 3 PROPELLERHEADS "History" 3 SARAH McLACHLAN "Ada" 3 BOND "Nothing" REBEKAH "Sin" SPECIALS "It's"</p>	<p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise CRYSTAL METHOD "Busy" MIGHTY MIGHTY... "Wrong" WANK "Forgiven"</p>
<p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard PROPELLERHEADS "History" SUPERDRAG "Vampire" GETAWAY PEOPLE "Gave" FOO FIGHTERS "Johnny"</p>	<p>KNRQ/Eugene, OR PD: Stu Allen MD: Cia THIRD EYE BLIND "Losing" PROPELLERHEADS "History"</p>	<p>WDFZ/Knoxville, TN PD/MD: Shane Cox SEMISONIC "Closing" AGENTS OF GOOD ROOTS "Come"</p>	<p>KQRX/Odessa, TX DM: Frank Hall PD: J.J. Toons MIGHTY MIGHTY... "Wrong" AGENTS OF GOOD ROOTS "Come" WANK "Forgiven" A3 "Go" WHISKEYTOWN "News" MACH 5 "Awe" WILD STRAWBERRIES "Trampoline"</p>	<p>KNPT/St. Louis, MO OM/MD: Allan Fee APD: Marty Linck MD: Traci Wilde SEMISONIC "Closing" URGE "Jump" CHERRY POPPIN'... "Zoot" STEREOPHONICS "Thousand"</p>	<p>WPBZ/West Palm Beach, FL PD: John O'Connell MD: Dan O'Brien 7 JANE'S ADDICTION "Jane" 5 SMASHING PUMPKINS "Eye" JIMMIE'S CHICKEN... "Dropping" ECONOLINE CRUSH "Home" MIGHTY MIGHTY... "Wrong"</p>
<p>WPGU/Champaign, IL PD: Naomi Adams MD: Pete Schlicke 1 THIRD EYE BLIND "Losing" 1 BRAN VAN 3000 "Drinking" 1 MONO "Life" 1 SARAH McLACHLAN "Ada"</p>	<p>KFGX/Fargo, ND PD: Jay Thomas 46 CHRIS CORNELL "Sure Shover" VAN HALEN "Without" JOE SATRIAN "Ceremony" JIMMIE'S CHICKEN... "Dropping" FAT "Hump" TWO "Pg" SCOTT WEILAND "Barbarella" A3 "Go" COOL FOR AUGUST "Walk" BIG HEAD TODD... "Boom" LIFE OF AGONY "Tangerine"</p>	<p>KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley METALLICA "Fuel"</p>	<p>KGDE/Omaha, NE PD: Sean Smyth MD: Scott Papek MATCHBOX 20 "Real" WANK "Forgiven" PROPELLERHEADS "History" SPACEHOG "Mungo"</p>	<p>WOSJ/Salisbury-Ocean City, MD OM: Jim Hays MD: Paula Sangeleer WANK "Forgiven" MATCHBOX 20 "Real"</p>	<p>KICK/Wichita, KS PD: Ron Eric Taylor MD: Sherry McInnon STABBING WESTWARD "Save" POE "Today" TWO "Pg"</p>
<p>WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin ELLIOTT SMITH "Misty"</p>	<p>WPLT/Detroit, MI PD: Garrett Michaels APD: Alex Tear No Adds</p>	<p>WLDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson 25 PEARL JAM "Hiding" WANK "Forgiven" JIMMIE'S CHICKEN... "Dropping" WHISKEYTOWN "News" FOREST FOR THE TREES "Planet"</p>	<p>WIXO/Peoria, IL PD: Jess Nunley MD: Russ "Ia" Schenck FUEL "Shimmer" GOD LIVES UNDERWATER "Mouth" ULTRANORSE "Telecom" DOLLSHEAD "Karma" FLUORESCIN "Cathy's"</p>	<p>XHRM/San Diego, CA OM: Jay Isbell PD: Mike Halloran MD: Chaz Kelly 7 WANK "Forgiven" 7 ELLIOTT SMITH "Misty" MIGHTY MIGHTY... "Wrong" STEVE POLTZ "Impala" LUCY'S FUR COAT "Cap'n"</p>	<p>WSFM/Wilmington, NC OM: John Stevens PD: Blaine Kellis MD: Janice Sutter DOLLSHEAD "Karma" STABBING WESTWARD "Save"</p>
<p>WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer JIMMIE'S CHICKEN... "Dropping" THIRD EYE BLIND "Losing" AGENTS OF GOOD ROOTS "Come"</p>	<p>WBZF/Florence, SC PD: Neal Douhne APD: Price Clark SAMIAM "Found" 2 SKINNEE J'S "Riot" SCOTT WEILAND "Barbarella" POE "Today" DOLLSHEAD "Karma" SPRES "Tired"</p>	<p>WEDZ/Lexington, KY 8 THIRD EYE BLIND "Losing" DRILL TEAM "Hold" AGENTS OF GOOD ROOTS "Come"</p>	<p>WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot 23 PEARL JAM "Wishlist" EBBA FORSBERG "Lost" MIGHTY MIGHTY... "Wrong"</p>	<p>XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley 8 MONO "Life" PEARL JAM "Wishlist" FUEL "Shimmer" MANCY PLAYGROUND "Sant"</p>	<p>WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers 14 FUEL "Shimmer" 8 BROWNIE MARY "Naked" 8 SPECIALS "It's"</p>
<p>WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas DAYS OF THE NEW "Shut" EYE 11 "Trade" SEMISONIC "Closing"</p>	<p>WEJE/Ft. Wayne, IN Co-APD: Weasel Co-APD: Jamie Marchiori 2 STABBING WESTWARD "Save" BROTHER CAME "Bed" 2 WANK "Forgiven" THIRD EYE BLIND "Losing" SPECIALS "It's"</p>	<p>WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez BILLIE MYERS "Rain"</p>	<p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk 16 PEARL JAM "Wishlist" 2 SKINNEE J'S "Riot" SAMIAM "Found"</p>	<p>KITS/San Francisco, CA VP/Programming: Richard Sands APD: Roland West MD: Aron Axelsen BIG BAD VOOODOO DADDY "Bottle"</p>	<p>105 Total Reporters 105 Current Reporters 102 Current Playlists</p>
<p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schlessler 27 ALANA DAVIS "Flavors" 22 CHUMBAWAMBA "Amnesia" 13 RADIOHEAD "Karma" 11 PEARL JAM "Wishlist"</p>	<p>KFRR/Fresno, CA PD: Bruce Wayne SEMISONIC "Closing"</p>	<p>KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden DIN PEDALS "Ashray" EDMASWAP "Torn" FINLEY QUAYE "Sunday" FEEDER "Dessert"</p>	<p>KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannon THIRD EYE BLIND "Losing"</p>	<p>Did Not Report, Playlist Frozen (3): WNNX/Atlanta, GA WBCN/Boston, MA WXDG/Detroit, MI</p>	

FOREST FOR THE TREES

"PLANET UNKNOWN"

produced, recorded, engineered, arranged & mixed by Carl Stephenson

ALTERNATIVE PLAYLISTS

March 13, 1998 R&R • 95

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

K ROCK 67.3 FM RADIO

MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	36	39	38		METALLICA/The Unforgiven II
17	34	38	37		JANE'S ADDICTION/Jane Says
37	37	37	37		VERVE/Bitter Sweet...
38	38	37	37		TOOL/Aenema
30	27	34	35		PEARL JAM/Given To Fly
29	27	34	34		BLINK 182/Dammit (Growing Up)
18	16	34	34		MARCY PLAYGROUND/Sex And Candy
13	13	29	34		BLACK LAB/Wash It Away
14	13	21	29		CREED/My Own Prison
19	20	27	27		THIRD EYE BLIND/How's It Going To Be
38	28	27	27		DAYS OF THE NEW/Touch, Peel, And...
12	15	27	27		FUEL/Shimmer
22	25	28	26		OZZY OSBOURNE/Back On Earth
14	17	26	26		EVERCLEAR/Will Buy You...
24	27	26	26		RADIOHEAD/Karma Police
-	24	26	26		EVERCLEAR/Everything To...
-	26	26	26		FOO FIGHTERS/Everything To...
26	20	22	25		JERRY CANTRELL/Cut You In
23	25	23	22		FOO FIGHTERS/My Hero
21	23	36	21		ALICE IN CHAINS/Down In A Hole
9	13	13	16		FASTBALL/The Way
19	22	16	16		GREEN DAY/Prosthetic Head
-	4	12	16		SEMI-SONIC/Closing Time
-	-	12	16		DIN PEDALS/Ashtary
-	-	16	16		VERVE/Sonnet
11	8	9	16		TOOL/Forty Six & 2
14	11	12	16		GREEN DAY/Mohelot A Ride
12	15	17	16		FILTER & CRYSTAL.../Can't You Tnp...
-	-	-	15		METALLICA/Fuel

KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	36	41	41		BLINK 182/Dammit (Growing Up)
29	38	39	40		MARCY PLAYGROUND/Sex And Candy
26	34	38	40		MONO/Life In Mono
22	34	37	39		CHERRY POPPIN'.../Zoot Suit Riot
31	38	38	38		SUBLIME/Bad Fish
29	32	38	36		VERVE/Bitter Sweet...
17	22	34	34		FASTBALL/The Way
-	-	31	33		HARVEY DANGER/Flagpole Sitta
21	16	25	32		BEN FOLDS FIVE/Brick
-	21	30	31		SEMI-SONIC/Closing Time
31	36	28	29		EVERCLEAR/Everything To...
22	27	27	26		BECK/Deadweight
11	18	20	25		CREED/My Own Prison
-	24	21	25		WANK/Forbidden
22	25	27	24		SAVE FERRIS/Goodbye
19	23	24	24		PEARL JAM/Wishlist
17	23	27	23		EVERCLEAR/Will Buy You...
24	22	27	22		311/Beautiful Disaster
18	24	26	21		PEARL JAM/Given To Fly
15	19	22	20		RADIOHEAD/Karma Police
22	19	22	19		SUBLIME/Careless Me Down
-	-	13	19		FUEL/Shimmer
10	17	22	19		FOO FIGHTERS/My Hero
10	13	14	17		GOD LIVES UNDERWATER/From Your Mouth
5	12	14	17		THIRD EYE BLIND/Losing A Whole Year
30	21	7	16		GREEN DAY/Time Of Your Life...
6	12	9	13		ELLIOTT SMITH/Miss Misery
6	12	9	13		AIR/Sexy Boy
11	17	8	13		FLUORESCEN/Cathy's On Crank!
15	12	11	11		THIRD EYE BLIND/How's It Going To Be

Q101

WKQX/Chicago
(312) 527-8348
Luke/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	42	43	43		MARCY PLAYGROUND/Sex And Candy
41	43	42	43		GREEN DAY/Time Of Your Life...
41	39	40	43		CREED/My Own Prison
6	15	34	42		OUR LADY PEACE/Clumsy
41	42	40	41		VERVE/Bitter Sweet...
16	24	38	41		EVERCLEAR/Will Buy You...
23	19	34	40		NATALIE IMBRUGLIA/Torn
43	41	34	27		MONO/Life In Mono
43	41	34	27		RADIOHEAD/Karma Police
23	25	27	27		MATCHBOX 20/Long Day
14	15	23	27		PEARL JAM/Given To Fly
22	25	29	27		BEN FOLDS FIVE/Brick
14	16	21	25		FASTBALL/The Way
23	32	33	24		FOO FIGHTERS/My Hero
23	15	23	23		LOREENA MCKENITT/The Mummers' Dance
-	15	27	22		FUEL/Shimmer
-	-	19	22		THIRD EYE BLIND/Losing A Whole Year
29	21	20	20		GETAWAY PEOPLE/She Gave Me Love
26	17	15	20		CHERRY POPPIN'.../Zoot Suit Riot
5	16	16	19		FINLEY QUAYE/Sunday Shining
24	18	16	19		DAYS OF THE NEW/Touch, Peel, And...
14	20	17	19		SPACEHOG/Mungo City
16	17	15	17		SAVE FERRIS/Goodbye
28	28	21	17		BIG WRECK/The Cat
16	12	13	17		311/Beautiful Disaster
17	21	23	15		SARAH MCLACHLAN/Sweet Surrender
10	10	12	15		CHRIS CORNELL/Sunshower
-	16	18	15		SCOTT WEILAND/Barbarella
16	14	12	15		BARENAKED LADIES/Brian Wilson
-	-	-	12		SPECIAL/S's You

LIVE 103

KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	40	43		VERVE/Bitter Sweet...
25	25	23	37		MONO/Life In Mono
11	5	17	35		EVERCLEAR/Will Buy You...
16	23	29	34		CHERRY POPPIN'.../Zoot Suit Riot
41	33	37	33		GREEN DAY/Time Of Your Life...
-	-	28	28		RADIOHEAD/Karma Police
-	-	28	28		SEMI-SONIC/Closing Time
30	25	27	28		FASTBALL/The Way
-	-	10	28		HARVEY DANGER/Flagpole Sitta
7	27	21	24		SAVE FERRIS/Goodbye
18	27	26	23		AIR/Sexy Boy
27	28	23	22		MULU/Pussycat
41	41	41	20		BLINK 182/Dammit (Growing Up)
17	22	20	20		SMASH MOUTH/Walkin' On The Sun
15	21	20	18		CREED/My Own Prison
27	25	19	18		PEARL JAM/Given To Fly
40	38	20	17		EVERCLEAR/Everything To...
19	19	20	17		PEARL JAM/Wishlist
21	19	12	15		THIRD EYE BLIND/How's It Going To Be
19	21	21	14		FOO FIGHTERS/Everything To...
16	16	28	12		BECK/Deadweight
17	22	12	12		SUBLIME/Bad Fish
18	10	20	11		SUBLIME/Careless Me Down
-	8	5	11		FLUORESCEN/Cathy's On Crank!
16	16	8	10		GOD LIVES UNDERWATER/From Your Mouth
25	10	5	8		BEN FOLDS FIVE/Brick
-	-	6	7		SNEAKER PIMPS/Post-Modern Sleaze
11	9	8	6		SPECIAL/S's You
21	3	5	5		THIRD EYE BLIND/Losing A Whole Year
-	-	-	-		BIG BAD VOOODOO DADDY/You & Me...

Y-100

WPLY/Philadelphia
(610) 565-8900
McGulm/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	38	39	41		MARCY PLAYGROUND/Sex And Candy
38	37	39	39		THIRD EYE BLIND/How's It Going To Be
40	38	36	39		EVERCLEAR/Everything To...
34	39	37	39		BEN FOLDS FIVE/Brick
38	37	38	38		VERVE/Bitter Sweet...
29	27	38	38		KYLE SHAKER/Hush
38	36	38	38		GREEN DAY/Time Of Your Life...
18	23	37	35		FIONA APPLE/Shadowboxer
29	31	32	34		OUR LADY PEACE/Clumsy
34	33	34	32		CORNERHOP/Brimful Of Asha
-	19	29	32		CHERRY POPPIN'.../Zoot Suit Riot
25	26	28	30		NATALIE IMBRUGLIA/Torn
26	25	28	27		EVERCLEAR/Will Buy You...
23	27	27	25		BARENAKED LADIES/Brian Wilson
25	23	27	25		BUSH/Mouth
36	38	25	23		MATCHBOX 20/3am
20	24	25	23		CHRIS CORNELL/Sunshower
18	20	20	23		CREED/My Own Prison
-	-	23	23		PEARL JAM/Wishlist
10	18	22	22		HUFFAMOOSE/War
-	-	20	22		FASTBALL/The Way
15	18	23	20		RADIOHEAD/Karma Police
8	12	21	20		FUEL/Shimmer
19	23	22	20		ALANA DAVIS/32 Flavors
-	-	-	-		FLUORESCEN/Cathy's On Crank!
-	-	-	-		THIRD EYE BLIND/Losing A Whole Year
-	-	-	-		SEMI-SONIC/Closing Time
9	16	21	19		FINLEY QUAYE/Sunday Shining
-	-	-	-		MONO/Life In Mono
15	16	18	14		SMASH MOUTH/Why Can't We Be...
27	29	37	12		PEARL JAM/Given To Fly

94.5 EDGE

KDGE/Dallas
(972) 770-7777
Doherty/Smith

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	42	46	45		GREEN DAY/Time Of Your Life...
42	43	43	43		MARCY PLAYGROUND/Sex And Candy
38	43	42	43		VERVE/Bitter Sweet...
41	43	42	43		OUR LADY PEACE/Clumsy
44	43	40	43		CREED/My Own Prison
29	27	23	37		BEN FOLDS FIVE/Brick
18	25	24	37		THIRD EYE BLIND/How's It Going To Be
43	43	43	28		FOO FIGHTERS/My Hero
27	29	29	27		PEARL JAM/Given To Fly
24	26	25	24		HUFFAMOOSE/War
13	25	26	24		FUEL/Shimmer
14	16	16	22		RADIOHEAD/Karma Police
17	18	23	22		FASTBALL/The Way
15	24	20	20		PEARL JAM/Wishlist
17	26	22	18		EVERCLEAR/Will Buy You...
-	13	18	18		ECONOLINE CRUSH/Home
-	13	18	18		GOD LIVES UNDERWATER/From Your Mouth
9	12	20	17		BUGZY/Pizza
19	20	15	16		GETAWAY PEOPLE/She Gave Me Love
-	-	14	16		SEMI-SONIC/Closing Time
7	16	13	16		JERRY CANTRELL/Cut You In
-	12	15	15		SCOTT WEILAND/Barbarella
25	14	18	15		DAYS OF THE NEW/Touch, Peel, And...
5	14	17	15		MONO/Life In Mono
9	9	8	13		CREED/My Own Prison
15	17	18	11		BOB/DOLLIN/Overthrow
-	-	10	18		THIRD EYE BLIND/Losing A Whole Year
12	9	16	9		NATALIE IMBRUGLIA/Torn
14	16	9	8		BLACK GRAPE/Marbles (Why You...)
8	9	7	7		CHRIS CORNELL/Sunshower

PLANET 96.3

WPLT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	50	48		MARCY PLAYGROUND/Sex And Candy
44	49	50	46		LOREENA MCKENITT/The Mummers' Dance
47	49	47	46		VERVE/Bitter Sweet...
40	50	46	43		MATCHBOX 20/3am
27	45	47	41		GREEN DAY/Time Of Your Life...
50	48	47	41		SMASH MOUTH/Walkin' On The Sun
25	23	41	41		CORNERHOP/Brimful Of Asha
28	25	29	29		PAULA COLE/Me
31	28	27	27		BEN FOLDS FIVE/Brick
27	24	26	26		EVERCLEAR/Everything To...
-	9	17	26		MATCHBOX 20/Real World
42	49	45	25		LISA LOEB/Oa
27	-	21	25		SUNDAYS/Summertime
18	19	28	25		AGENTS OF GOOD ROOTS/Smiling Up The Frown
15	21	22	25		FASTBALL/The Way
28	30	30	24		NATALIE IMBRUGLIA/Torn
17	13	21	24		FIONA APPLE/Shadowboxer
26	31	26	24		ALANA DAVIS/32 Flavors
28	24	26	24		THIRD EYE BLIND/How's It Going To Be
23	24	21	22		BARENAKED LADIES/Brian Wilson
25	23	20	22		DUNCAN SHEIK/Wishful Thinking
24	24	28	22		SARAH MCLACHLAN/Sweet Surrender
16	24	22	22		SUNDAYS/Scry
24	24	22	22		CHANTAL KREYAZUK/Surrender
-	9	21	21		SPECIAL/S's You
28	23	21	21		SISTER HAZEL/For You
28	26	27	20		TONI/OH You Could Only...
-	11	21	20		MONO/Life In Mono
-	-	20	20		SHAWN COLVIN/Nothin On Me
15	21	21	19		SEMI-SONIC/Closing Time

89.5

CIMX/Detroit
(313) 961-6397
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	12	47	47		SEMI-SONIC/Closing Time
-	14	47	47		OUR LADY PEACE/Clumsy
43	47	45	47		GREEN DAY/Time Of Your Life...
51	47	45	45		MARCY PLAYGROUND/Sex And Candy
38	41	45	44		MONO/Life In Mono
-	-	22	40		PEARL JAM/Wishlist
48	38	36	34		EVERCLEAR/Will Buy You...
32	38	34	34		LOREENA MCKENITT/The Mummers' Dance
43	45	40	29		VERVE/The Drugs Don't Work
-	-	10	29		ANI DIFRANCO/Little Plastic...
29	26	24	28		OUR LADY PEACE/Clumsy
28	26	25	28		CHRIS CORNELL/Sunshower
-	-	-	28		RADIOHEAD/Karma Police
21	25	12	26		WHISKEYTOWN/Yesterday's News
12	44	33	26		SPACEHOG/Mungo City
25	27	22	25		NATALIE IMBRUGLIA/Torn
29	28	24	25		SARAH MCLACHLAN/Sweet Surrender
11	6	14	24		FINLEY QUAYE/Sunday Shining
-	-	24	24		FOO FIGHTERS/My Hero
-	-	20	24		FASTBALL/The Way
3	7	17	17		MATCHBOX 20/Real World
23	23	15	16		BARENAKED LADIES/Brian Wilson
8	7				

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

107.9 The END
CLEVELAND'S MODERN ROCK

MARKET #23
WENZ/Cleveland
(216) 861-0100
Binder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	57	48	49		PEARL JAM/Given To Fly
53	53	46	49		BLINK 182/Dammit (Growing Up)
		45	49		MARCY PLAYGROUND/Sex And Candy
53	53	48	47		VERVE/Bitter Sweet...
53	53	45	47		GREEN DAY/Time Of Your Life...
53	53	45	47		FOO FIGHTERS/My Hero
50	50	48	47		OUR LADY PEACE/Clumsy
21	21	17	17		FINLEY QUAYE/Sunday Shining
20	20	13	20		CHRIS CORNELL/Sunshower
21	21	17	19		BLACK LAB/Wash It Away
23	23	19	19		BROWNIE MARY/Naked
		19	19		GOD LIVES UNDERWATER/From Your Mouth
		14	19		FUEL/Shimmer
20	20	18	19		FAT/Numb
23	23	18	19		FASTBALL/The Way
		16	19		AGENTS OF GOOD ROOTS/Come On (Let...)
22	22	15	19		HUFFAMOOSE/Wait
21	21	14	18		EVERCLEAR/Will Buy You...
20	20	18	17		311/Beautiful Disaster
19	19	16	17		DAYS OF THE NEW/Shell In The Room
16	16	17	16		ANI DIFRANCOLITTLE Plastic...
23	23	15	15		CHERRY POPPIN'...Zoot Suit Riot
		20	15		JERRY CANTRELL/Cut You In
		10	15		STABBING WESTWARD/Save Yourself
		1	10		SEMISONIC/Closing Time
6	6	12	10		FEEDER/Cement
22	22	11	10		COOL FOR AUGUST/Walk Away
5	5	14	10		WHISKEYTOWN/Yesterday's News
4	4	10	10		FRETBLANKET/Into The Ocean...
7	7	11	10		GETAWAY PEOPLE/She Gave Me Love

94.7 NBSX
PORTLAND'S NEW ROCK

MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	43	41	44	EVERCLEAR/Will Buy You...
43	43	43	43	43	DAYS OF THE NEW/Touch, Peel, And...
26	26	43	44	43	FASTBALL/The Way
43	43	43	43	43	MARCY PLAYGROUND/Sex And Candy
22	22	43	43	42	DREEM/DayTime Of Your Life...
43	43	44	42	41	FOO FIGHTERS/My Hero
44	44	43	44	40	VERVE/Bitter Sweet
23	23	25	23	25	CHERRY POPPIN'...Zoot Suit Riot
		22	24	24	JERRY CANTRELL/Cut You In
23	23	24	24	24	CREED/My Own Prison
23	23	24	24	24	MONO/Life In Mono
43	43	24	24	24	PEARL JAM/Given To Fly
		14	24	24	SEMISONIC/Closing Time
		23	24	24	SPACEHOG/Mungo City
23	23	23	24	24	SPECIALS/It's You
		3	24	24	THIRD EYE BLIND/Losing A Whole Year
23	23	19	22	22	CHRIS CORNELL/Sunshower
		18	21	21	ELLIOTT SMITH/Miss Misery
44	44	23	20	20	BLACK LAB/Wash It Away
		17	18	18	STABBING WESTWARD/Save Yourself
11	11	10	10	12	BRAN VAN 3000/Drinking In L.A.
14	14	13	12	12	GOD LIVES UNDERWATER/From Your Mouth
		10	11	11	HARVEY DANGER/Flaggole Sitta
5	5	8	10	10	LIBIDO/Superhero Daydream
4	4	8	10	10	MANBREAK/Round And Round
12	12	7	10	10	OUR LADY PEACE/Clumsy
8	8	9	10	8	ABSNITHE/Happy In My Pants
22	22	21	21	6	SUBLIME/Bad Fish
					FUEL/Shimmer

90.7
CINCINNATI'S MODERN ROCK

MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	49	51	50	58	MARCY PLAYGROUND/Sex And Candy
38	38	54	58	58	LOREENA MCKENNIITT/The Mummies' Dance
47	47	55	55	53	THIRD EYE BLIND/How's It Going To Be
34	34	56	58	51	CHANTAL KREVIATZUK/Surrounded
47	47	51	50	50	GREEN DAY/Time Of Your Life...
37	37	42	40	47	BEN FOLDS FIVE/Brick
36	36	41	42	47	SISTER HAZEL/Happy
		36	43	46	JANA/Near Me
14	14	28	32	40	SEVEN MARY THREE/Lucky
48	48	46	49	39	SARAH MCLACHLAN/Sweet Surrender
39	39	46	56	36	VERVE/Bitter Sweet...
29	29	30	34	34	NATALIE IMBRUGLIA/Torn
		23	32	34	PAULA COLE/Me
36	36	39	41	30	BEHAN JOHNSON/World Keeps Spinning
		28	32	30	JIMMY RAY/Are You Jimmy Ray?
27	27	31	29	29	HONA APPLE/Never Is A Promise
44	44	39	44	29	BILLIE MYERS/Kiss The Rain
25	25	32	32	28	DANIEL/All Around The World
25	25	32	32	28	FINLEY QUAYE/Sunday Shining
32	32	29	34	28	CORNERSHOP/Brimful Of Asha
50	50	29	27	27	ALANA DAVIS/22 Flavours
21	21	29	34	27	AGENTS OF GOOD ROOTS/Smiling Up The Frown
16	16	10	9	25	TONIC/Open Up Your Eyes
				22	CHUMBAWAMBA/Amnesia
		3	14	21	FASTBALL/The Way
				13	RADIOHEAD/Karma Police
				11	PEARL JAM/Wishlist
15	15	12	14	11	BARENKED LADIES/Brian Wilson
		3	7	11	SEMISONIC/Closing Time
12	12	13	9	10	BLACK GRAPE/Marbles (Why You...)

97X
CINCINNATI'S MODERN ROCK

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	26	26	25	GETAWAY PEOPLE/She Gave Me Love
26	26	27	26	25	ANI DIFRANCOLITTLE Plastic...
		5	26	25	SEMISONIC/Closing Time
4	4	16	15	25	ELLIOTT SMITH/Miss Misery
25	25	22	23	23	CHERRY POPPIN'...Zoot Suit Riot
		2	23	25	STEVE POLTZ/Silverlining
16	16	23	23	24	SPECIALS/It's You
25	25	22	25	24	G. LOVE & SPECIAL...Recipe
16	16	23	23	23	PULP/Like A Friend
2	2	16	23	23	HEPCAT/Like A Wait
		2	17	23	JOLENE/Pensacola
15	15	23	20	22	SUPERGRASS/Late In The Day
22	22	25	22	22	WANNADIES/You And Me Song
24	24	25	24	22	KRISTIN HERSH/Like You
15	15	23	22	22	LOREENA MCKENNIITT/The Mummies' Dance
24	24	23	22	22	BRAN VAN 3000/Drinking In L.A.
15	15	23	22	22	FASTBALL/The Way
		5	22	22	SCOTT WEILAND/Barbarella
4	4	17	16	18	ARP/Sexy Boy
16	16	17	16	17	GREG GARING/My Love Is Real
15	15	16	17	17	JONATHAN TREATER/No Love Like That
25	25	22	25	25	PETE BELASCO/A I Want
26	26	24	22	17	DJ SHADOW/High Noon
15	15	16	17	17	VERVE/Lucky Man
26	26	22	17	17	DRIVIN-N-CRYIN/Everything's...
24	24	22	17	17	MODEST MOUSE/Polar Opposites
16	16	17	17	17	EVERCLEAR/Will Buy You...
15	15	17	17	17	LETTERS TO CLEO/Veda Very Shining
15	15	17	17	17	PEE SHY/M. Whisper
15	15	17	17	17	PODIES/Some How Everything

They're Poppin' Like Flies!

"ZOOT SUIT RIOT"

28 - 26 Breaker

New at:

KPNT, KTEG, WROX, WXEG, KORB

and more

MOJO

The LAZER
KANSAS CITY'S MODERN ROCK

MARKET #26
KLZR/Kansas City
(785) 843-1320
Roger The Dodger/Osburn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
		26	36	38	SEMISONIC/Closing Time
36	36	37	37	37	OUR LADY PEACE/Clumsy
38	38	37	37	37	EVERCLEAR/Will Buy You...
39	39	37	37	37	FOO FIGHTERS/My Hero
40	40	37	37	37	MARCY PLAYGROUND/Sex And Candy
40	40	37	37	37	GREEN DAY/Time Of Your Life...
39	39	38	36	36	PEARL JAM/Given To Fly
25	25	25	25	25	FASTBALL/The Way
25	25	24	25	25	VERVE/Bitter Sweet...
		21	25	25	GOD LIVES UNDERWATER/From Your Mouth
38	38	37	38	25	THIRD EYE BLIND/How's It Going To Be
25	25	24	24	25	RADIOHEAD/Karma Police
26	26	24	24	25	GOLDFINGER/My Head
26	26	24	24	24	BLINK 182/Dammit (Growing Up)
		16	24	24	STABBING WESTWARD/Save Yourself
		21	24	24	GETAWAY PEOPLE/She Gave Me Love
22	22	24	23	23	DAYS OF THE NEW/Shell In The Room
26	26	23	23	23	HUM/Comin' Home
		23	23	23	THIRD EYE BLIND/Losing A Whole Year
		21	23	23	SPACEHOG/Mungo City
9	9	22	23	23	COOL FOR AUGUST/Walk Away
24	24	27	23	23	BLACK LAB/Wash It Away
9	9	20	23	23	CHERRY POPPIN'...Zoot Suit Riot
30	30	24	27	22	BEN FOLDS FIVE/Brick
9	9	7	21	22	FRETBLANKET/Into The Ocean...
24	24	26	25	22	BLACK GRAPE/Marbles (Why You...)
10	10	11	20	22	CREED/My Own Prison
26	26	27	22	22	FINLEY QUAYE/Sunday Shining
25	25	23	23	22	CHRIS CORNELL/Sunshower
		23	23	21	JERRY CANTRELL/Cut You In

KWOD 106.5
SACRAMENTO'S MODERN ROCK

MARKET #27
KWDD/Sacramento
(916) 448-5000
Bunce

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	52	57	57	57	MARCY PLAYGROUND/Sex And Candy
53	53	54	56	56	GREEN DAY/Time Of Your Life...
34	34	42	54	56	MONO/Life In Mono
34	34	52	56	55	DAYS OF THE NEW/Touch, Peel, And...
50	50	54	38	48	NATALIE IMBRUGLIA/Torn
32	32	29	48	36	PEARL JAM/Given To Fly
		24	33	32	SEMISONIC/Closing Time
51	51	53	38	31	MATCHBOX 20/Real World
22	22	24	27	29	EVERCLEAR/Will Buy You...
20	20	30	30	28	LOREENA MCKENNIITT/The Mummies' Dance
12	12	27	15	26	EVERCLEAR/Will Buy You...
19	19	28	26	25	FATBOY SLIM/Going Out Of My Head
32	32	23	22	24	FASTBALL/The Way
		15	24	25	FUEL/Shimmer
34	34	25	25	21	FINLEY QUAYE/Sunday Shining
12	12	26	25	20	MARCY PLAYGROUND/Saint Joe On...
17	17	12	20	19	OUR LADY PEACE/Clumsy
8	8	15	19	19	CHRIS CORNELL/Sunshower
25	25	20	18	18	THIRD EYE BLIND/Losing A Whole Year
3	3	10	12	16	CHERRY POPPIN'...Zoot Suit Riot
7	7	9	14	13	ULTRAHORSE/Telecom
3	3	9	13	13	GOD LIVES UNDERWATER/From Your Mouth
6	6	9	8	11	BOGEM/Mexico
		5	11	11	SPACEHOG/Mungo City
		2	9	10	STEREOPHONICS/A Thousand Tears
3	3	7	9	9	BROWNIE MARY/Naked
3	3	6	9	9	JERRY CANTRELL/Cut You In
		4	9	9	EDDOLINE CRUSH/Home
2	2	7	8	8	ANI DIFRANCOLITTLE Plastic...
1	1	7	8	8	JUNKSTER/The Only One

KOME
SAN JOSE'S MODERN ROCK

MARKET #28
KOME/San Jose
(408) 985-9800
Nenni/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	37	37	38	MARCY PLAYGROUND/Sex And Candy
35	35	23	28	28	SUBLIME/Bad Fish
27	27	28	28	28	BECK/Deadweight
36	36	34	27	27	GREEN DAY/Time Of Your Life...
23	23	20	20	26	RADIOHEAD/Karma Police
30	30	37	35	23	CREED/My Own Prison
29	29	36	33	23	THIRD EYE BLIND/Losing A Whole Year
33	33	31	14	23	PEARL JAM/Wishlist
24	24	17	14	22	MARCY PLAYGROUND/Saint Joe On...
21	21	31	35	22	EVERCLEAR/Will Buy You...
29	29	30	28	21	BLINK 182/Dammit (Growing Up)
		34	21	21	DAFT PUNK/da Funk
35	35	35	35	21	VERVE/Bitter Sweet...
30	30	29	28	21	FASTBALL/The Way
		22	20	20	HARVEY DANGER/Flaggole Sitta
28	28	30	20	20	DAYS OF THE NEW/Touch, Peel, And...
		5	20	19	SEMISONIC/Closing Time
		8	19	19	CHERRY POPPIN'...Zoot Suit Riot
8	8	26	22	13	MONO/Life In Mono
19	19	35	26	13	SUBLIME/Caress Me Oown
		11	12	12	FUEL/Shimmer
21	21	21	24	11	PEARL JAM/Given To Fly
		9	27	10	ADDICT/Monsterside
5	5	16	10	10	JERRY CANTRELL/Cut You In
23	23	31	27	7	OUR LADY PEACE/Clumsy
31	31	22	16	6	GOD LIVES UNDERWATER/From Your Mouth
19	19	14	5	6	NATALIE IMBRUGLIA/Torn
		9	6	6	STABBING WESTWARD/Save Yourself
17	17	13	10	10	FLUORESCIN/Cathy's On Gram!

103.9
RIVERSIDE'S MODERN ROCK

MARKET #29
KCXX/Riverside
(909) 384-1039
Arnold/DeSantis/Axe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	25	25	31	EVERCLEAR/Will Buy You...
36	36	27	33	29	MARCY PLAYGROUND/Sex And Candy
36	36	31	36	29	CREED/My Own Prison
20					

NEW MUSIC SPECIALTY SHOWS

Play It Again Sam!

In a tight race, Ignition's Samiam makes a name for itself grabbing the No. 1 slot again this week with play at WEJE/Ft. Wayne, IN, WHFS/Washington, and WOXY/Cincinnati. "Post-Modern Sleaze" becomes an anthem for the panel as Sneaker Pimps look toward the top of the chart with a lift from KLZR/Kansas City and WXEG/Dayton. With three weeks under their belts, 2 Skinnee J's remain strong as they take third with continued support at WXRK/New York and KFTE/Lafayette. Also, nice debuts by Zero Hour's Swervedriver, who land a No. 4 slot with some direction from KOME/San Jose and KTBZ/Houston, and Tangerine/Columbia's Getaway People taking seventh place thanks to WLUM/Milwaukee and KFMA/Tucson. Don't overlook hot action by Air (KNRK/Portland), Econoline Crush (WFNX/Boston), and Drill Team (WEQX/Albany). Record to Watch: Buffalo Daughter.

WPGU/Champaign, IL

Stork Radio
Pleasure Boy
Monday, March 2

SCOTT WEILAND Barbarella (Atlantic)

WHISKEYTOWN Yesterday's News (Outpost/Geffen)

BOND Nothing Fits (Work)

STABBING WESTWARD Save Yourself (Columbia)

FUEL Shimmer (550 Music)

URGE Jump Right In (Immortal/Epic)

SUPERDRAG Do The Vampire (Elektra/EEG)

MATCHBOX 20 Real World (Lava/Atlantic)

PROPELLERHEADS History Repeating (DreamWorks/Geffen)

SARAH MCLACHLAN Adia (Arista)

U2 If God Will Send His Angels (Island)

SNEAKER PIMPS Post-Modern Sleaze (Virgin)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Stephen Bottomely Can "You Doo Right" Adam F. "Music In My Mind" Blink "Cello" Gitterbox "Houdini" Cornershop "Brimful Of Asha"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8-30-9:30pm Weasel Ani DiFranco "Little Plastic" Fuel "Shimmer" Scott Weiland "Barbarella" 1000 Clowns "Kitty Kat Max" Wank "Forgiven"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9pm-midnight Jeff Raspe Specials "It's YO U" Catatonia "Muller And Scully" Frank And Walters "Colours" Bignmouth "These Are The Days" Felipe "Just As You Are"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean "Boy Walton" Ziebarth Pimpadelic "Out For One Thing" Far "Mother Mary" Mr. Fusion "Blue Dot" Wink "Simple Man" Propellerheads "History Repeating"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Swervedriver "99th Dream" Stereophonics "A Thousand Trees" Whiskeytown "Yesterday's News" Foil "Rever Gene" Sneaker Pimps "Post-Modern Sleaze"</p>	<p>WQXA/Harrisburg, PA The Morning News Sunday 8-10am mid.-2am Bill Hanson Ani DiFranco "Little Plastic" Spacehog "Mungo City" Mary Lou Lord "Lights Are Changing" Mighty Joe Plum "Trish" Manbreak "Round And Round"</p>	<p>WXRK/New York, NY The "Buzz" Sunday midnight-2am Jake/Pinfield Spacehog "Mungo City" Black Lab "Time Ago" Julie Plug "In Every Corner" Econoline Crush "Home" Eve 6 "Inside Out"</p>	<p>XTRA/San Diego, CA Floorboard Wednesday midnight-2am Action DJ Hilary Kottonmouth Kings "Bump" Unwritten Law "Holiday" Silver Scooter "Good Man Down" War Called Peace "Meltdown" Pure "Chocola Bar"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 7-9pm Charlie 2 Skinnee Js "Riot Nrrrd" 12 Rods "Red" Autour De Lucie "Chanson Sans Issue" Bond "Nothing Fits" Aquatats "Red Sweater"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadof Bedhead "Extramundane" Charm Pops "Top Of The World" Ani DiFranco "Fuel" Marcy Playground "Saint Joe On The..." Superdrag "Do The Vampire"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Pee Shy "Mr. Whisper" 2 Skinnee Js "Riot Nrrrd" Whiskeytown "Yesterday's News" Wyclef Jean "Gone Till November" Everclear "Amphetamine"</p>	<p>KITS/San Francisco, CA Record Roars Sunday 10pm-midnight Aaron/Roland/Maridi Money Mark "Hand In Your Head" Unbelievable Truth "Higher Than" DJ Punk-Roc "Dead Husband" Morcheeba "Sea" Urge "Jump Right In"</p>
<p>WEDG/Albany, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Weston "Indie Rock Star" Far "Mother Mary" Samiam "Ordinary Life" Ultrahorse "Telecom" Diggers "Circles"</p>	<p>KCCX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Symposium "Drunk The Sunshine" Swervedriver "99th Dream" Sufferbus "Wanderlust" Eve 6 "How Much Longer" Semisonic "Closing Time"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Kelly S. Powell Acetone "All You Know" Getaway People "She Gave Me Love" Mr. T Experience "Here She Comes" Lizard Music "Imaginary Toll" Sneaker Pimps "Post-Modern Sleaze"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Rest Assured "Treat Infamy" Madonna "Swim" Money Mark "Hand In Your Head" Salamanda "Wheels Clever" Trifed "Soon After"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Air "Kelly, Watch The..." Consolidated "I'm Sorry Matt" Molmus "His Majesty The..." Bunnygrunt "Wild Summer" Modest Mouse "Polar Opposites"</p>	<p>KLZR/Kansas City, MO Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn Swervedriver "99th Dream" Good Riddance "Jannet" Air "Sexy Boy" Bedhead "Extramundane" 2 Skinnee Js "Riot Nrrrd"</p>	<p>WPLY/Philadelphia, PA Y Not? Sunday 9-10:30pm Dan Fein Buffalo Daughter "Great Five Lakes" Meet The Deedees "American Girls" Modest Mouse "Shit Luck" Swervedriver "Wrong Treats" Urge "Jump Right In"</p>	<p>KJEE/Santa Barbara, CA Dissident Tendrils Sunday 10:00pm-midnight John Schroeter God Lives Underwater "From Your Mouth" Pure "Chocolaize Bar" Propellerheads "History Repeating" Swervedriver "These Times" Big Bad Voo-o-o "Mr. Prinstripe Suit"</p>
<p>WPGU/Champaign, IL Stork Radio Monday 11pm-midnight Pleasure Boy Scott Weiland "Barbarella" Whiskeytown "Yesterday's News" Bond "Nothing Fits" Stabbing Westward "Save Yourself" Fuel "Shimmer"</p>	<p>KFTE/Lafayette, LA End Of The World Sunday 7-11pm Dave "Planet Man" Hubbell Rebekah "Sin So Well" Mary Lou Lord "She Had You" Modest Mouse "Trailer Trash" 2 Skinnee Js "Riot Nrrrd" God Lives Underwater "From Your Mouth"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana Two "I Am A Pig" Foam "Rollercoaster" Specials "It's YO U" Browne Mary "Stop Me" Fuel "Bittersweet"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard in June "Melt" Ultrahorse "Telecom" Ani DiFranco "Little Plastic" Far "Mother Mary" Spacehog "Mungo City"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Sunday 11pm-1am Dorsey Fyfe Sneaker Pimps "Post-Modern Sleaze" Econoline Crush "Home" Gadgets "Tell Yourself" Hurricane #1 "Chain Reaction" 2 Skinnee Js "Riot Nrrrd"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Jacent Jackson Stabbing Westward "Save Yourself" Samiam "She Found You" KMFDM "Anarchy" Mustard Plug "The Freshman" Ani DiFranco "Two Little Girls"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9-11pm Jaime Cooley Guster "Airport Song" Triple Fast Action "Heroes" Gadgets "Tell Yourself" Hecat "Right On Time" James Iha "Be Strong Now"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Chuck Roast Buggy "Pazza" Rammstein "Du Hast" Swervedriver "99th Dream" Donnas "You Make Me Hot" Doktor Kosmos "Career Opportunities"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz U2 "If God Will Send..." Fuel "Shimmer" Getaway People "She Gave Me Love" Ani DiFranco "Little Plastic" Agents Of Good Roots "Come On..."</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Sevendust "Too Close To Hate" Crystal Method "Keep Hope Alive" Angela "Number" Goldie "To All The Lovely" Lump Biskit "Nobody Loves Me"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Absolute Zeros "Always Something" Purple Penguin "Passion" Sugarpop "Heavy Duty Jones" Swervedriver "99th Dream" Mandaly "This Life"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Vandalias "B-zzomb" Bedhead "Extramundane" Tuscadero "Paperdolls" Love Hut "Love Found You" Third Harmonic "Psycho Killer"</p>
<p>KNRQ/Eugene, OR The "O" Afterdark Monday midnight-2am Jace Edwards KMFDM "Anarchy" Claire Quilty "In You More Than You" Two "I Am A Pig" Air "Sexy Boy" C-Tec "Be Nothing"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 9-10pm mid.-2am Rodney Bingenheimer Swervedriver "Up From The Sea" Homeboy "Dramarama Song" Fretblanket "Super Cool" Dollshock "New Creation" William Pears "Jesus And The..."</p>	<p>WXEX/Providence, RI House Of New X Music Tuesday 11pm-midnight John Allers Stabbing Westward "Save Yourself" Kigore Smudge "Prayer For The..." Life Of Agony "My Mind Is..." Econoline Crush "Home" Rammstein "Du Hast"</p>	<p>WFBZ/West Palm Beach, FL Extreme Radio Sunday 7-9:30pm Meathead Pennywise "Society" H2O "Everready" NOFX "All O'tta Angst" Mighty Mighty "Numbered Days" Cooties "Stat Up"</p>
<p>WBFZ/Florence, SC Migrain Medicine Show Monday 8-10pm Neal Douthne Specials "It's YO U" Athenaeum "What I Didn't Know" Sneaker Pimps "Post-Modern Sleaze" God Lives Underwater "From Your Mouth" Wank "Forgiven"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Getaway People "She Gave Me Love" Econoline Crush "Home" Bond "Nothing Fits" China Drum "Somewhere Else" Mach 5 "I'm Alive"</p>	<p>KCXX/Riverside, CA Music Meeting Sunday 9-10pm Dwight Arnold Supertones "Supertones" Hecat "No Wornes" Reel Big Fish "There Is Nothing..." Bond "Nothing Fits" Natalie Imbruglia "Big Mistake"</p>	<p>WSFM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Sutter Clutch "Elephant Riders" Dag "Our Love Would Be..." Eve 6 "Inside Out" Scott Weiland "Barbarella" Stabbing Westward "Save Yourself"</p>

R&R TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 SAMIAM (Ignition)
- 2 SNEAKER PIMPS (Virgin)
- 3 2 SKINNEE J'S (Capricorn/Mercury)
- 4 SWERVEDRIVER (Zero Hour)
- 5 STABBING WESTWARD (Columbia)
- 6 AIR (Source/Caroline)
- 7 GETAWAY PEOPLE (Tangerine/Columbia)
- 8 MIGHTY MIGHTY BOSSTONES (Mercury)
- 9 SUPERDRAG (Elektra/EEG)
- 10 STEREOPHONICS (V2)
- 11 ECONOLINE CRUSH (Restless) Airplay Includes: WFNX, WLUM, WXRK
- 12 SPECIALS (Way Cool Music/MCA) Airplay Includes: KGDE, KJEE, WBZ
- 13 BOND (Work) Airplay Includes: KFMA, KNRQ, KOME
- 14 BUFFALO DAUGHTER (Grand Royal) Airplay Includes: KXRK, WBTZ, WPLY
- 15 DRILL TEAM (Reprise) Airplay Includes: WROX, WWDX, WXRK
- 16 FUEL (550 Music) Airplay Includes: WEJE, WPGU, WSFM
- 17 KMFDM (Wax Trax/TVT) Airplay Includes: KCXX, KNRK, KNRQ
- 18 ANI DIFRANCO (Righteous Babe) Airplay Includes: KTBZ, WDST, WXS
- 19 GOD LIVES UNDERWATER (1500/A&M) Airplay Includes: KFTE, WLUM
- 20 PROPELLERHEADS (DreamWorks/Geffen) Airplay Includes: WBTZ, WEQX



Samiam

Compiled by Rich Michalowski

DRILL TEAM

WLUM WFDG WGRD WKRL
 WFNX KJEE WHMP WSFM
 WBFZ WRRV KORB KFTE
 WXZZ KHLR WCYY WJSE

SEE 'EM LIVE IN AUSTIN, SATURDAY NIGHT @ BABE'S ON 6TH

"HOLD YOU DOWN"

From their debut album HOPE AND DREAM EXPLOSION

Of Music And Mocha Decaf

□ **KMTT/Seattle hooks up with Starbucks for its latest charity CD**

By Frank Correia

In our caffeine-fueled world, visits to coffeehouses have become a daily ritual, whether it's a quick pit stop on the morning commute or an afternoon hang for thesis-typing students. Many java huts employ reading materials, comfortable chairs, and music to create an internal ambience that's a refuge from rush hour. What better place for a station to sell its new CD?

KMTT (the Mountain)/Seattle Station Manager **Chris Mays** had an opportunity to find out the answer to that very question when she recently teamed up with Starbucks to distribute *On The Mountain 3: The Wilderness Society*, the 15-track CD featured performances from the Mountain Music Lounge and was sold exclusively through Starbucks. After about three weeks, all 10,000 copies had been snapped up.

"They're a company known for working with charity events, they're a landmark in Seattle, and it's really a positive image partnership," says Mays. "In the past, we had distributed our CD through music outlets only, including the mom 'n' pop stores. We found that to be untenable in terms of distribution, storage, and recovering our money. It was tough with multiple distributors, so we decided to go with one exclusive distributor. We considered and talked to music outlets like Tower Records and Borders, but along the way we also talked to Starbucks, and they committed first."

Sensory Strategies

Through a mutual contact at Interscope Records, Mays was introduced to Starbucks' Music Manager, **Timothy Jones**.

"He's the person who programs the music they play in their stores and is responsible for producing Starbucks' custom CDs that they sell in their stores," Mays explains. "We connected with him early through a relationship he has with James Evans of Interscope. He makes it a habit to treat Starbucks as a customer. Similar to a station, he'll make music calls on Starbucks and present Timothy with new releases and artists. He developed a relationship with him, made the call, and I followed up on it."

"Several years ago, we deemed music a very crucial sensory element at Starbucks,"

Jones says. "Some stores don't have the musical presence as well as others. A couple of years ago, our customers consistently filled out comment cards asking us to consider selling the music we played. At that time, we played a lot of jazz — not smooth jazz; it was definitely more Verve and Blue Note jazz like Duke Ellington, Louis Armstrong, and Ella Fitzgerald."

Jones found that the customer response he received was not just an isolated incident. "After talking to other managers at various meetings, I'd ask if anybody else was experiencing the phenomenon of people wanting to buy music in our stores. The answer was, 'Yes, all the time.' So we thought, 'Here's a piece of the experience that you can take home on a Saturday night.' We gave it a try when we released *Blue Note Volume 1*. We sold a lot of units; and I got to keep my job."

Since both the Mountain and Starbucks seemed to have similar images and customers, the association appeared perfect. But **Sandy Stahl**, Director of Marketing for Entercom/Seattle, notes that it was almost *too* perfect. "According to their demographic studies and our own, we have the same type of consumer," Stahl explains. "In fact, I think at first they were concerned about us doing a promotion with them because they felt like we were preaching to the choir."

"That was the single biggest obstacle we encountered," Mays agrees. "They had this corporate sense that it was such a perfect fit that our listeners were already their customers."

"But to us it was real appealing, because this is a place where people go once, twice, three times a day to pick up coffee, so they were going to be exposed to our product constantly," Stahl continues. "And Starbucks sells their own CDs, so people are used to stopping in and looking at the music they have displayed."

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To us it was real appealing, because this is a place where people go once, twice, three times a day to pick up coffee, so they were going to be exposed to our product constantly.

—Sandy Stahl

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Although Starbucks was initially concerned with the crossover between the customers and Mountain listeners, Jones recognized the positive aspects. The overlap helped with the in-store events that Starbucks has been dabbling in. "We did Michelle Shocked, Ashley MacIsaac, Gillian Welsh, Ron Sexsmith," Jones says. "The turnouts for those were great. In promoting these in-store events, the labels had introduced us to the Mountain. The Mountain's listeners help drive these events, and the results were great."

Despite Starbucks' initial enthusiasm about the CD, legalities became an issue. "They had to go through the proper channels," Mays remembers. "There was a lot of haggling over a legal contract because it's Starbucks, and they're very protective of their name, image, and reputation. While Timothy, as the music person, knew the fit was perfect, it did take a small amount of persuasion on his part to push it through. In the end, however, everyone benefited."

"Who wouldn't want an opportunity to be involved with something this musically hip?" Jones asks. "You've got Fiona Apple and the Wallflowers doing these jewels that are only available on the Mountain CD."

The new CD helped Starbucks appeal to its younger customers as well. "This was a connection for our customer whose average age is about 23 years old," Jones says. "That's not to say they don't appreciate Billie Holiday and Ella Fitzgerald, but you know they connect more with Fiona Apple. People also react very quickly to the limited editions because of the unique aspect."

Beans and Benefits

Although there were some bumps in the road, the Mountain's association with Starbucks was not without its,



ahem, perks. "The exclusive distribution site was a good advantage," says Mays. "It was relatively easy to track and easy to know when it was sold out. It was a little clumsy as well, because they have so many outlets. Some locations sold quicker than others, and we had to redistribute the merchandise as people would call to the stores were out."

"Starbucks has told us they probably could have sold faster, but they didn't send many copies to stores in the beginning," Stahl notes. "Some stores only had maybe five copies before realizing what a huge demand there was going to be. They had to go back a lot and restock really quickly."

"That was probably the single largest limitation, but we've learned from that and have isolated the areas where it sold best," Mays adds. "The in-store recognition of Starbucks locations was fabulous for us at holiday time. I think they benefited from the amount of exposure they got on the air and in our mailings and marketing campaign. We thought it was really a perfect branding opportunity for both partners, and it worked fabulously."

"The association was good;

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The in-store recognition of Starbucks locations was fabulous for us at holiday time. I think they benefited from the amount of exposure they got on the air and in our mailings and marketing campaign.

—Chris Mays

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Our consumer doesn't shop traditional venues of record retail. They're more apt to be found in a Barnes & Noble or a Borders before a Tower Records or Blockbuster.

—Timothy Jones

☞

they're a classy operation," Stahl adds. "The way they present things is really special. The stores are so beautifully appointed, and we were part of that."

Besides outnumbering traditional music outlets, Jones says Starbucks has another important advantage for music retail. "I think we see our customer about eight times a month," Jones says. "I don't think that's the case with too many retailers. Our consumer doesn't shop traditional venues of record retail. They're more apt to be found in a Barnes & Noble or a Borders before a Tower Records or Blockbuster."

Of course, this isn't the end of Starbucks' foray into the world of music retail. "We're going down to South By Southwest, and I'm in the middle of creating an emerging artist CD for Lilith Fair right now," Jones reveals. "We're really enjoying it, but we wouldn't be able to do it if the customers didn't enjoy it also."

Although coffee beans and compact discs may seem like strange shelfmates, the combination can be the perfect brew for your listeners. If your station would like to work with Starbucks, Jones suggests calling David Brewster, Immediate Buyer for Starbucks, at (206) 447-7950, ext. 8194.



ADULT ALTERNATIVE TRACKS

MARCH 13, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	1	1	ERIC CLAPTON My Father's Eyes (<i>Duck/Reprise</i>)	629	605	549	519	31/0
1	1	2	2	VERVE Bitter Sweet Symphony (<i>Hut/Virgin</i>)	537	554	655	800	27/0
9	6	4	3	AGENTS OF GOOD ROOTS Smiling Up The Frown (<i>RCA</i>)	533	501	462	454	35/1
7	5	5	4	MARCY PLAYGROUND Sex And Candy (<i>Capitol</i>)	502	486	484	457	24/0
—	—	18	5	BONNIE RAITT One Belief Away (<i>Capitol</i>)	488	262	1	—	30/1
2	2	3	6	LOREENA MCKENNITT The Mummers' Dance (<i>Quinlan Road/WB</i>)	477	542	627	713	28/0
4	4	6	7	ALANA DAVIS 32 Flavors (<i>Elektra/EEG</i>)	415	448	492	539	23/0
—	19	9	8	MARC COHN Already Home (<i>Atlantic</i>)	411	374	267	90	28/0
3	7	7	9	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	404	404	456	542	19/0
17	15	12	10	NATALIE IMBRUGLIA Torn (<i>RCA</i>)	397	356	302	289	21/1
18	14	13	11	KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	369	322	304	280	26/0
6	8	10	12	BEN FOLDS FIVE Brick (<i>550 Music</i>)	339	364	425	465	16/1
8	10	8	13	GREEN DAY Time Of Your Life (Good...) (<i>Reprise</i>)	335	376	417	457	15/1
10	9	11	14	THIRD EYE BLIND How's It Going To Be (<i>Elektra/EEG</i>)	328	357	417	429	19/0
29	25	17	15	FASTBALL The Way (<i>Hollywood</i>)	304	268	207	172	26/1
BREAKER	16	ROBBIE ROBERTSON Unbound (<i>Capitol</i>)	266	233	213	165	21/0		
11	11	16	17	SARAH MCLACHLAN Sweet Surrender (<i>Arista</i>)	256	292	329	418	17/0
12	12	14	18	SISTER HAZEL Happy (<i>Universal</i>)	254	312	329	392	16/0
15	13	15	19	HUFFAMOOSE James (<i>Interscope</i>)	250	292	317	306	19/0
25	27	24	20	PAULA COLE Me (<i>Imago/WB</i>)	228	201	184	194	18/1
14	16	20	21	MARK KNOPFLER Wag The Dog (<i>Mercury</i>)	225	252	298	323	19/0
20	20	21	22	B.B. KING w/BONNIE RAITT Baby I Love You (<i>MCA</i>)	214	243	258	239	22/0
—	28	27	23	CHRIS STILLS Razorblades (<i>Atlantic</i>)	202	189	183	161	21/2
DEBUT	24	SEMISONIC Closing Time (<i>MCA</i>)	197	128	61	35	20/2		
19	23	26	25	ROLLING STONES Saint Of Me (<i>Virgin</i>)	197	193	216	256	15/0
28	30	—	26	FREDDY JONES BAND Mystic Buzz (<i>Capricorn/Mercury</i>)	187	166	175	178	14/0
24	26	28	27	PEARL JAM Given To Fly (<i>Epic</i>)	186	187	186	212	13/0
—	—	30	28	STEVE POLTZ Silverlining (<i>Mercury</i>)	185	178	129	31	21/0
DEBUT	29	SARAH MCLACHLAN Adia (<i>Arista</i>)	182	107	33	27	22/5		
DEBUT	30	NAKED Raining On The Sky (<i>Red Ant</i>)	181	173	151	141	16/0		

This chart reflects airplay from March 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker.
37 Adult Alternative reporters. 33 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

EDWIN MCCAIN I'll Be (*Lava/Atlantic*)
Total Plays: 181, Total Stations: 10, Adds: 0

RADIOHEAD Karma Police (*Capitol*)
Total Plays: 164, Total Stations: 14, Adds: 0

PETER CASE Let Me Fall (*Vanguard*)
Total Plays: 156, Total Stations: 17, Adds: 2

ANI DIFRANCO Little Plastic Castle (*Righteous Babe*)
Total Plays: 149, Total Stations: 17, Adds: 1

JONNY LANG Missing Your Love (*A&M*)
Total Plays: 140, Total Stations: 15, Adds: 1

STEVE EARLE Somewhere Out There (*E Squared/WB*)
Total Plays: 132, Total Stations: 16, Adds: 0

PEARL JAM Wishlist (*Epic*)
Total Plays: 131, Total Stations: 17, Adds: 5

EBBA FORSBERG Lost Count (*Maverick/WB*)
Total Plays: 126, Total Stations: 16, Adds: 3

WHISKEYTOWN Yesterday's News (*Outpost/Geffen*)
Total Plays: 119, Total Stations: 13, Adds: 0

FINLEY QUAYE Sunday Shining (*550 Music*)
Total Plays: 109, Total Stations: 10, Adds: 0

Songs ranked by total plays

BREAKERS®

ROBBIE ROBERTSON
Unbound (*Capitol*)

TOTAL PLAYS/INCREASE: 266/33
TOTAL STATIONS/ADDS: 21/0
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SPECIALS It's You (<i>Way Cool Music/MCA</i>)	9
ERIC CLAPTON She's Gone (<i>Duck/Reprise</i>)	5
JUNKSTER The Only One (<i>RCA</i>)	5
SARAH MCLACHLAN Adia (<i>Arista</i>)	5
PEARL JAM Wishlist (<i>Epic</i>)	5
BIG HEAD TODD & THE MONSTERS Boom... (<i>Revolution</i>)	4
SHAWN COLVIN Nothin On Me (<i>Columbia</i>)	4
JONATHA BROOKE Secrets And Lies (<i>Refuge/MCA</i>)	3
ERIC CLAPTON River Of Tears (<i>Duck/Reprise</i>)	3
ERIC CLAPTON Sick & Tired (<i>Duck/Reprise</i>)	3
EBBA FORSBERG Lost Count (<i>Maverick/WB</i>)	3
DAVID RICE Father (<i>Columbia</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONNIE RAITT One Belief Away (<i>Capitol</i>)	+226
SARAH MCLACHLAN Adia (<i>Arista</i>)	+75
SEMISONIC Closing Time (<i>MCA</i>)	+69
SHAWN COLVIN Nothin On Me (<i>Columbia</i>)	+63
KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	+47
EBBA FORSBERG Lost Count (<i>Maverick/WB</i>)	+43
NATALIE IMBRUGLIA Torn (<i>RCA</i>)	+41
SPECIALS It's You (<i>Way Cool Music/MCA</i>)	+39
MARC COHN Already Home (<i>Atlantic</i>)	+37
FASTBALL The Way (<i>Hollywood</i>)	+36

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Robbie Robertson

Unbound

22 - 16 BREAKER

On And Performing At:

KMTT KINK KGSR KFOG KTHX KXPK
CIDR WRLT WXRT WMMM WXPW WXRW

Plus many more quality stations!

'Contact From The Underworld Of Red Boy' instore NOW!

★★★★ - Rolling Stone

BDS Spin Leaders:

KMTT - 23x Rank#1 KINK - 24x Rank#1
WXRW - 14x Rank#7 WRLT - 19x Rank#8

Late Night With David Letterman 3/30



MARCH 13, 1998

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
6	4	2	1	ERIC CLAPTON	Pilgrim	(Duck/Reprise)	701	+96	"Eyes" (629)	"River" (13)
1	1	1	2	VERVE	Urban Hymns	(Hut/Virgin)	593	-17	"Symphony" (537)	"Lucky" (27)
9	8	4	3	AGENTS OF GOOD ROOTS	One By One	(RCA)	563	+46	"Smiling" (533)	"Upspin" (17)
4	7	6	4	SARAH MCLACHLAN	Surfacing	(Arista)	530	+31	"Surrender" (256)	"Adia" (182)
2	2	3	5	LOREENA MCKENITT	The Book Of Secrets	(Quinlan Road/WB)	508	-64	"Mummers" (477)	"Marco" (31)
11	6	7	6	MARCY PLAYGROUND	Marcy Playground	(Capitol)	506	+16	"Sex" (502)	"Poppies" (4)
3	3	5	7	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	505	-5	"3am" (404)	"Long" (35)
—	—	23	8	BONNIE RAITT	Fundamental	(Capitol)	488	+226	"Belief" (488)	
5	5	8	9	ALANA DAVIS	Blame It On Me	(Elektra/EEG)	429	-32	"Flavors" (415)	"Pride" (10)
—	23	11	10	MARC COHN	Running The Daze	(Atlantic)	411	+37	"Already" (411)	
22	19	14	11	NATALIE IMBRUGLIA	Left To The Middle	(RCA)	397	+41	"Tom" (397)	
23	17	17	12	KENNY WAYNE SHEPHERD	Trouble Is	(Revolution)	385	+50	"Blue" (369)	"Found" (5)
16	14	16	13	PEARL JAM	Yield	(Epic)	358	+8	"Given" (186)	"Wishlist" (131)
10	9	9	14	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	355	-30	"How" (328)	"Life" (27)
8	10	13	15	BEN FOLDS FIVE	Whatever And Ever Amen	(550 Music)	339	-25	"Brick" (339)	
12	11	10	16	GREEN DAY	Nimrod	(Reprise)	335	-41	"Time" (335)	
7	12	12	17	SISTER HAZEL	Somewhere More Familiar	(Universal)	323	-51	"Happy" (254)	"All" (65)
14	13	15	18	B.B. KING	Deuces Wild	(MCA)	320	-30	"Baby" (214)	"Thrill" (88)
19	22	19	19	PAULA COLE	This Fire	(Imago/WB)	316	+34	"Me" (228)	"Wait" (77)
—	28	21	20	FASTBALL	All The Pain Money Can Buy	(Hollywood)	308	+38	"Way" (304)	"Out" (2)
—	27	25	21	ROBBIE ROBERTSON	Contact From The Underworld...	(Capitol)	266	+33	"Unbound" (266)	
15	16	22	22	ROLLING STONES	Bridges To Babylon	(Virgin)	265	-5	"Saint" (197)	"Anybody" (29)
21	15	18	23	HUFFAMOOSE	We've Been Had Again	(Interscope)	264	-42	"James" (250)	"Ring" (8)
28	29	27	24	FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	228	+21	"Mystic" (187)	"Wonder" (25)
—	—	28	25	CHRIS STILLS	100 Year Thing	(Atlantic)	227	+23	"Razor" (202)	"Year" (9)
20	20	24	26	SOUNDTRACK	Wag The Dog	(Mercury)	225	-28	"Wag" (225)	
DEBUT	27			SEMISONIC	Feeling Strangely Fine	(MCA)	197	+69	"Closing" (197)	
DEBUT	28			STEVE POLTZ	One Left Shoe	(Mercury)	195	+9	"Silver" (185)	"Impala" (10)
24	24	30	29	BILLIE MYERS	Growing Pains	(Universal)	186	-12	"Rain" (177)	"Flying" (5)
DEBUT	30			NAKED	Naked	(Red Ant)	183	+8	"Raining" (181)	"Supreme" (2)

MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
SPECIALS	Guilty 'Til Proved Innocent	(Way Cool Music/MCA)	9
JUNKSTER	Junkster	(RCA)	5
BIG HEAD TODD & THE MONSTERS	Beautiful World	(Revolution)	4
SHAWN COLVIN	A Few Small Repairs	(Columbia)	4
EBBA FORSBERG	Been There	(Maverick/WB)	3
DAVID RICE	Green Electric	(Columbia)	3
JANN ARDEN	Happy?	(A&M)	2
TERRY CALLIER	Terry Callier	(Verve)	2
PETER CASE	Full Service	(Vanguard)	2
BOB DYLAN	Time Out Of Mind	(Columbia)	2
EVERYTHING	Supernatural	(Blackbird Recording Co)	2
JARS OF CLAY	Much Afraid	(Essential/Silvertone)	2
LISA LOEB	Firecracker	(Geffen)	2
SARAH MCLACHLAN	Surfacing	(Arista)	2
SEMISONIC	Feeling Strangely Fine	(MCA)	2

MOST INCREASED PLAYS

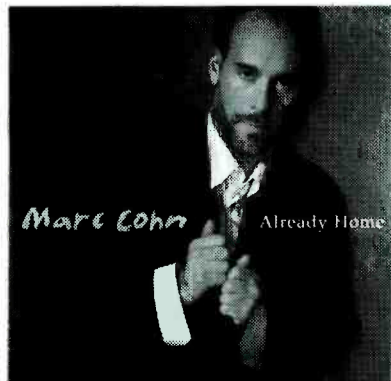
ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
BONNIE RAITT	Fundamental	(Capitol)	+226
ERIC CLAPTON	Pilgrim	(Duck/Reprise)	+96
SEMISONIC	Feeling Strangely Fine	(MCA)	+69
SHAWN COLVIN	A Few Small Repairs	(Columbia)	+53
KENNY WAYNE SHEPHERD	Trouble Is	(Revolution)	+50
AGENTS OF GOOD ROOTS	One By One	(RCA)	+46
EBBA FORSBERG	Been There	(Maverick/WB)	+43
NATALIE IMBRUGLIA	Left To The Middle	(RCA)	+41
SPECIALS	Guilty 'Til Proved Innocent	(Way Cool Music/MCA)	+39
FASTBALL	All The Pain Money Can Buy	(Hollywood)	+38

This chart reflects airplay from March 2-8. Albums ranked by total plays, with plays from all cuts from an album combined. 37 Adult Alternative reporters. 33 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Aibany, NY PD: Neil Hunter SEMISONIC "Closing" JUNKSTER "Only"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mallaney 6 TODD THIBAUD "Wasn't" 1 SPECIALS "Its"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 3 ROLLING STONES "Guruface" CHRIS STILLS "Razor"	CIDR/Detroit, MI PD: Wendy Duff MD: Ann Delisi 7 PAULA COLE "Cowboys" JUNKSTER "Only"	KZMZ/Minneapolis, MN PD: John Lassman MD: Mike Hansen 14 MIGHTY MIGHTY... "Wrong" ATHENAUM "Knew" FUEL "Shimmer" AGENTS OF GOOD ROOTS "Smiling"	WXPX/Philadelphia, PA DM/PD: Bruce Ranes MD: Bruce Warren 7 DLU DARA "Lips" 5 AGENTS OF GOOD ROOTS "Upspin" WHISKEYTOWN "Turn" LISA LOEB "Forget" MAVERICKS "Tell" HEPCAT "Wait" E.C. SCOTT "Stepping" FASTBALL "God" ERIC CLAPTON "River" ERIC CLAPTON "Pilgrim"	WVRV/St. Louis, MO PD: Mike Richter MD: David Myers 1 SHAWN COLVIN "Nothin" 1 BARENAKED LADIES "Brian"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker REBEKAH "Sin" EBBA FORSBERG "Lost" SHAWN COLVIN "Nothin" DAVID RICE "Father" JANN ARDEN "Wishing"	KAEP/Spokane, WA PD/MD: Haley Jones 2 SPECIALS "Its" PAULA COLE "Me"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 4 SKATELITES "Latin" BETH ORTON "Daughter" ERIC CLAPTON "Rain" ERIC CLAPTON "Gone" SARAH MCLACHLAN "Adia" BOB DYLAN "Dark"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 5 CHRIS STILLS "Year" 4 CHRIS STILLS "Rattle" 3 CHRIS STILLS "Stop" JUNKSTER "Only" MARY LOU LORO "Lights" SPECIALS "Its" TERRY CALLIER "Lazarus"	KKZN/Dallas, TX PD: Joel Folger ERIC CLAPTON "Gone" PEARL JAM "Wishlist" MATCHBOX 20 "Real" TONIC "Could"	WTTS/Indianapolis, IN PD: Rich Anton MD: Marie McCallister 3 ERIC CLAPTON "Gone" 2 ROBERT BRADLEYS "Belly" 2 ERIC CLAPTON "Tired" CARRIE NEWCOMER "Something"	WZEW/Mobile, AL DM: Tim Rose MD: Alex Chesley CHRIS STILLS "Razor" EVERYTHING "Hooch"	WRLT/Nashville, TN PD: Jane Crossman APD/MD: Keith Coos 7 BIG HEAD TODD... "Boom" MAX CARL AND BIG... "River" SHAWN COLVIN "Nothin" ANI DI FRANCO "Castle" JARS OF CLAY "Candles" SARAH MCLACHLAN "Adia" PEARL JAM "Wishlist" DAVID RICE "Father" SPACEHOG "Mungo" SPECIALS "Its" THIRD EYE BLIND "Losing"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual SARAH MCLACHLAN "Adia" MATCHBOX 20 "Real"	KMTT/Seattle, WA DM: Chris Mays APD: Jason Parker MD: Dean Carlson 6 ERIC CLAPTON "River" 5 ERIC CLAPTON "Pilgrim" 4 ERIC CLAPTON "Chance" 4 JONATHA BROOKE "Secrets" 3 ERIC CLAPTON "Circus" 2 BIG HEAD TODD... "Boom" 1 SHAWN COLVIN "Facts" BOB DYLAN "Sick" SPECIALS "Its"	WRNX/Springfield, MA DM: Tom Davis PD: David Witthaus MD: Bruce Stebbins JUNKSTER "Only" DAVID RICE "Father" JARS OF CLAY "Candles"
WRNR/Baltimore, MD MD: Damian Eisenstein 6 EVERYTHING "Hooch" SPECIALS "Its" NATALIE IMBRUGLIA "Torn" TODD SNIDER "Too"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 SPECIALS "Its" 1 ERIC CLAPTON "Gone" 1 JONATHA BROOKE "Secrets"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbough 1 BIG HEAD TODD... "Boom"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 3 ERIC CLAPTON "Born" 1 ERIC CLAPTON "Tired" PEARL JAM "Wishlist" SARAH MCLACHLAN "Adia" TERRY CALLIER "Lazarus" PETER CASE "Let"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams 14 LISA LOEB "Do" 5 JONNY LANG "Missing" PETER CASE "Let" BIG HEAD TODD... "Boom" SEMISONIC "Closing" SARAH MCLACHLAN "Adia"	KINK/Portland, OR PD: Dennis Constantine APD/MD: Anita Gerlock 5 ERIC CLAPTON "Chance" 4 ERIC CLAPTON "Circus" 4 ERIC CLAPTON "Hearted" 4 ERIC CLAPTON "Born" 4 HOLLY COLE "Make" JANN ARDEN "Wishing" BOX SET "Amsterdam"	KXST/San Diego, CA PD/MD: Dona Shaieb BOB DYLAN "Sick"	KFOG/San Francisco, CA PD: Paul Marzalek APD/MD: Bill Evans 8 ERIC CLAPTON "Gone" 7 ERIC CLAPTON "Tired" JONATHA BROOKE "Secrets"	WHPT/Tampa, FL PD: Chuck Beck No Adds
WBOS/Boston, MA PD: Jim Hannon MD: Cliff Nash SHAWN COLVIN "Nothin" JUNKSTER "Only" TORIES "Gladys"	WOOD/Chattanooga, TN DM: Danny Howard PD: Chris Adams PEARL JAM "Wishlist" VAN HALEN "Without"	KXPK/Denver, CO PD: Gary Schoenwetter MD: Eric Schmidt 20 EVERCLEAR "Everything" 7 GREEN DAY "Time" PEARL JAM "Wishlist" SPECIALS "Its"	KTCZ/Minneapolis, MN PD: Laurin MacLash MD: Mike Wolf 7 ERIC CLAPTON "River" 5 ERIC CLAPTON "Slow" BEN FOLDS FIVE "Brick" FASTBALL "Way"	KTHX/Reno, NV PD: Bruce Van Dye MD: David Chaney 7 SPECIALS "Its" 7 EBBA FORSBERG "Lost" 7 TOM HALL "Confused" 5 TITO & TARANTULA "Cycle"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 5 BONNIE RAITT "Belief" 5 BILL WYMAN "Walking" 4 EBBA FORSBERG "Lost" 4 KATHLEEN WILHOITE "Symphony" 4 MICHAEL FRACASSO "World"	37 Total Reporters 37 Current Reporters 33 Current Playlists	Reported Frozen Playlist (2): WIQB/Ann Arbor, MI KFXJ/Boise, ID	Did Not Report, Playlist Frozen (2): KBXR/Columbia, MO KPIG/Monterey-Salinas, CA



Marc Cohn "Already Home"

Already On: ADULT ALTERNATIVE 8

- | | | | | | | |
|------|------|------|------|------|------|------|
| KFOG | WXPX | KKZN | CIDR | WXRV | WBOS | KMTT |
| KTCZ | KXST | WRNR | WHPT | KBCO | KINK | WTTS |
| WRLT | KGSR | WRNX | KPIG | WZEW | WDOD | KRSH |
| WMMM | KFXJ | KTHX | WIQB | WMVY | WNCS | KBXR |

TOUR BEGINS IN LATE MARCH
 LP IN STORES
 THIS TUESDAY,
 MARCH 17



ADULT ALTERNATIVE PLAYLISTS

March 13, 1998 R&R • 101

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 FM MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	BONNIE RAITT/One Belief Away
14	15	17	16	16	LOREENA MCKENITT/The Mummies' Dance
14	14	14	15	15	SARAH MCLACHLAN/Sweet Surrender
11	15	14	14	14	MARCY PLAYGROUND/Sex And Candy
13	17	14	13	13	VERVE/Bitter Sweet
10	12	11	12	12	WHISKEYTOWN/16 Days
10	10	8	12	12	KENNY WAYNE SHEPHERD/Blue On Black
11	10	8	11	11	WORLD PARTY/Call Me Up
12	13	12	10	10	ROLLING STONES/Saint Of Me
9	10	10	10	10	AGENTS OF GOOD ROOTS/Smiling Up The Frown
10	8	8	9	9	JEB LLOYD/As The Rain
9	10	6	9	9	JAMES IHA/Be Strong Now
9	8	6	9	9	LISA LOEB/Do
14	14	13	9	9	ERIC CLAPTON/My Father's Eyes
4	9	4	9	9	STEVE EARLE/Somewhere Out There
10	10	7	9	9	MARC KNOPFLER/Wag The Dog
8	7	8	8	8	OASIS/All Around The World
-	-	-	-	-	ANI DIFRANCO/As Is
9	8	9	8	8	BARENAKED LADIES/Brian Wilson
9	6	7	8	8	BECK/Deadweight
6	6	5	8	8	VERBOW/Holiday
9	8	9	8	8	PEARL JAM/In Hiding
8	8	5	8	8	DELBERT MCCLINTON/Sombody To Love You
9	10	11	8	8	WALLFLOWERS/Three Marlenas
-	-	-	-	-	PEARL JAM/Wishlist
14	14	8	7	7	MATCHBOX 20/3am
7	7	6	7	7	COLLECTIVE SOUL/Blame
6	7	6	7	7	JOE SATRIANI/Ceremony
7	7	6	7	7	ABRA MOORE/Don't Feel Like
8	8	6	7	7	PEARL JAM/Given To Fly

KFOG MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	21	14	20	20	KENNY WAYNE SHEPHERD/Blue On Black
10	18	13	19	19	BLUES TRAVELER/Canadian Rose
20	21	18	18	18	MATCHBOX 20/3am
10	17	12	18	18	ROLLING STONES/Saint Of Me
19	20	14	18	18	MARK KNOPFLER/Wag The Dog
10	9	5	16	16	BLACK LADY/Time Ago
22	22	14	16	16	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	MARC COHN/Already Home
10	12	7	11	11	B.B. KING/B. RAITT/Baby I Love You
9	-	-	-	-	BONNIE RAITT/One Belief Away
11	12	7	11	11	SARAH MCLACHLAN/Sweet Surrender
9	8	7	11	11	B.B. KING/T. CHAPMAN/The Thrill Is Gone
9	17	12	11	11	GREGG ALLMAN/Whisper Post
3	6	5	9	9	SISTER HAZEL/All For You
10	10	5	9	9	WHISKEYTOWN/16 Days
9	9	5	8	8	BOX SET/Back To You
8	7	8	7	7	BIG HEAD TODD...Boom Boom
11	9	6	8	8	PEARL JAM/Low Light
20	15	6	8	8	AGENTS OF GOOD ROOTS/Smiling Up The Frown
-	-	-	-	-	ERIC CLAPTON/She's Gone
17	12	4	7	7	LISA LOEB/Do
-	-	-	-	-	LED ZEPPELIN/That's The Way
-	-	-	-	-	ERIC CLAPTON/Sick & Tired
7	11	6	6	6	ROBBIE ROBERTSON/Unbound
8	6	4	5	5	BLUES TRAVELER/Most Precarious
-	-	-	-	-	SISTER HAZEL/Happy
-	-	-	-	-	JONATHAN BROOKE/Secrets And Lies

88.5 FM MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
3	6	5	20	20	SPECIAL/Sit's You
-	-	-	-	-	BONNIE RAITT/One Belief Away
6	7	8	10	10	AGENTS OF GOOD ROOTS/Smiling Up The Frown
20	20	11	10	10	ROBBIE ROBERTSON/Unbound
6	9	8	9	9	ROLLING STONES/Out Of Control
7	5	7	8	8	COTTON MATHER/My Before And After
4	5	3	8	8	SARAH MCLACHLAN/Ada
8	8	8	8	8	LOREENA MCKENITT/The Mummies' Dance
5	4	7	8	8	CHERRY POPPIN' /Zoot Suit Riot
16	8	9	8	8	ERIC CLAPTON/My Father's Eyes
7	8	7	8	8	PEARL JAM/In Hiding
6	6	8	8	8	HUFFAMOOSE/James
5	6	7	8	8	MARY LOU LORD/Lights Are Changing
5	14	9	7	7	ANI DIFRANCO/Little Plastic
-	-	-	-	-	PAULA COLE/Me
8	7	7	7	7	DUNCAN SHEIK/Wishful Thinking
8	8	7	7	7	VERVE/Bitter Sweet
-	-	-	-	-	OLU DARA/Your Lips
4	7	4	7	7	JONATHAN BROOKE/Secrets And Lies
-	-	-	-	-	YAZBECK/Queen
7	6	5	6	6	VICTORIA WILLIAMS/Train Song
-	-	-	-	-	STEVE POLTZ/Silverlining
-	-	-	-	-	SEMISONIC/Closing Time
3	5	7	6	6	GARRISON STARR/Superhero
20	20	6	6	6	MARC COHN/Already Home
7	7	6	6	6	FINLEY QUAYE/Sunday Shining
-	-	-	-	-	REBEKAH/Sin So Well
-	-	-	-	-	BRAN VAN 3000/Drinking In L.A.
5	5	6	5	5	MON/Life In Mono
6	7	6	5	5	JAMES IHA/Be Strong Now

ZONE 93.9 FM MARKET #6
KKZN/Dallas
(214) 526-2400
Folger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	27	28	28	28	MARCY PLAYGROUND/Sex And Candy
12	16	19	27	27	ERIC CLAPTON/My Father's Eyes
26	28	26	26	26	SARAH MCLACHLAN/Sweet Surrender
25	27	26	25	25	MATCHBOX 20/3am
27	26	28	25	25	VERVE/Bitter Sweet
25	25	26	25	25	SISTER HAZEL/Happy
27	27	26	22	22	LISA LOEB/Do
17	16	13	16	16	LOREENA MCKENITT/The Mummies' Dance
12	13	14	16	16	B.B. KING/T. CHAPMAN/The Thrill Is Gone
13	12	12	16	16	THIRD EYE BLIND/How's It Going To Be
15	16	16	15	15	MARC COHN/Already Home
13	13	15	15	15	KENNY WAYNE SHEPHERD/Blue On Black
14	14	13	14	14	BEN FOLDS FIVE/Brick
16	15	14	14	14	TOO MUCH TV/Forget About That
-	-	-	-	-	BONNIE RAITT/One Belief Away
15	14	16	14	14	NATALIE IMBRUGLIA/Torn
14	14	16	14	14	GREEN DAY/Time Of Your Life
13	11	10	14	14	NAKED/Raining On The Sky
13	16	14	13	13	ALANA DAVIS/32 Flavors
27	27	27	23	23	MARK KNOPFLER/Wag The Dog
-	-	-	-	-	PAULA COLE/Me
14	14	15	11	11	AGENTS OF GOOD ROOTS/Smiling Up The Frown
-	-	-	-	-	FASTBALL/The Way
-	-	-	-	-	SEMISONIC/Closing Time
14	10	10	9	9	SISTER 7/Know What You Mean
4	10	10	8	8	BEN FOLDS FIVE/Brick Feel Like...
6	13	16	7	7	FARM DOGS/Dark
6	13	16	7	7	BARENAKED LADIES/Brian Wilson
13	14	14	7	7	DELBERT MCCLINTON/Sombody To Love You
6	-	-	-	-	FLEETWOOD MAC/Landslide

THE RIVER 93.9 FM MARKET #7
CIDR/Detroit
(313) 961-6397
Duff/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	31	32	32	ALANA DAVIS/32 Flavors
13	26	31	31	31	ERIC CLAPTON/My Father's Eyes
31	31	31	31	31	HUFFAMOOSE/James
28	32	31	31	31	AGENTS OF GOOD ROOTS/Smiling Up The Frown
16	14	20	28	28	NATALIE IMBRUGLIA/Torn
31	33	31	26	26	MARC COHN/Already Home
-	-	-	-	-	MATCHBOX 20/3am
22	22	22	22	22	ROLLING STONES/Saint Of Me
8	11	21	22	22	FLEETWOOD MAC/Landslide
18	16	20	20	20	WILLIAM TOPELEY/Stabroek Woman
-	-	-	-	-	STEVE POLTZ/Silverlining
21	16	20	20	20	EDWIN MCCAIN/It's Be
16	15	17	18	18	BILLIE MYERS/Kiss The Rain
17	16	18	18	18	JONNY LANG/Missing Your Love
-	-	-	-	-	BONNIE RAITT/One Belief Away
22	23	22	22	22	CHANTAL KREVIUZUK/Surrounded
13	13	16	16	16	PAULA COLE/Me
10	13	12	16	16	ROBBIE ROBERTSON/Unbound
-	-	-	-	-	SARAH MCLACHLAN/Ada
23	23	22	22	22	SARAH MCLACHLAN/Sweet Surrender
-	-	-	-	-	WHISKEYTOWN/16 Days
-	-	-	-	-	FASTBALL/The Way
16	20	13	15	15	ANI DIFRANCO/Little Plastic
10	13	15	15	15	RAIDHOED/Karma Police
12	13	16	14	14	BEN HARPER/My Father's Eyes
-	-	-	-	-	JAVI Believe
-	-	-	-	-	SUNDAYS/Summertime
13	14	14	14	14	BLUES TRAVELER/Most Precarious
13	13	13	14	14	SISTER HAZEL/All For You

WBOS 92.9 FM MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	33	33	33	GREEN DAY/Time Of Your Life...
34	34	33	32	32	THIRD EYE BLIND/How's It Going To Be
34	34	33	32	32	BEN FOLDS FIVE/Brick
34	34	33	30	30	MATCHBOX 20/3am
34	30	33	29	29	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	BONNIE RAITT/One Belief Away
-	-	-	-	-	SARAH MCLACHLAN/Ada
30	30	23	23	23	ROLLING STONES/Saint Of Me
45	34	33	23	23	VERVE/Bitter Sweet
15	20	25	22	22	NATALIE IMBRUGLIA/Torn
21	21	20	22	22	SISTER HAZEL/All For You
21	21	20	22	22	TONIC/If You Could Only...
30	21	20	20	20	PAULA COLE/Me
30	15	18	18	18	MARCY PLAYGROUND/Sex And Candy
21	13	16	16	16	PAULA COLE/Don't Want To Wait
21	19	16	16	16	MATCHBOX 20/Push
7	21	16	12	12	THIRD EYE BLIND/Semi-Charmed Life
7	9	12	12	12	MARC COHN/Already Home
15	15	12	11	11	AGENTS OF GOOD ROOTS/Smiling Up The Frown
7	15	10	10	10	DAVID POE/Blue Glass Fall
7	15	10	10	10	NAKED/Raining On The Sky
15	10	10	10	10	EDWIN MCCAIN/It's Be
30	20	14	10	10	CHANTAL KREVIUZUK/Surrounded
30	14	10	10	10	SARAH MCLACHLAN/Building A Mystery
7	15	8	8	8	MARY LOU LORD/Lights Are Changing
15	11	8	8	8	VENICE/If I Were You
7	7	4	7	7	FASTBALL/The Way
7	7	6	6	6	CHRIS STILL/Silverlining
-	-	-	-	-	EBBA FORSBERG/Lost Count
-	-	-	-	-	JARS OF CLAY/Five Candles...

THE RIVER 92.5 FM MARKET #10
WXRW/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	29	28	33	33	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	BONNIE RAITT/One Belief Away
16	14	27	30	30	AGENTS OF GOOD ROOTS/Smiling Up The Frown
31	27	29	29	29	SARAH MCLACHLAN/Sweet Surrender
12	18	17	17	17	ROBBIE ROBERTSON/Unbound
32	26	16	16	16	THIRD EYE BLIND/How's It Going To Be
15	15	15	15	15	BEN FOLDS FIVE/Brick
18	18	16	15	15	JAMES IHA/Be Strong Now
33	25	17	15	15	MATCHBOX 20/3am
3	16	17	14	14	MARC COHN/Already Home
13	17	13	14	14	ANI DIFRANCO/Little Plastic
13	14	14	14	14	FASTBALL/The Way
13	14	14	14	14	LOREENA MCKENITT/The Mummies' Dance
1	12	15	14	14	STEVE POLTZ/Silverlining
31	25	31	13	13	GREEN DAY/Time Of Your Life...
17	18	17	13	13	NAKED/Raining On The Sky
17	17	13	13	13	BETH ORTON/Sombody's Daughter
12	13	14	13	13	COLLECTIVE SOUL/She Said
12	14	13	13	13	PATTY LARKIN/Wolf At The Door
13	12	13	13	13	MARCY PLAYGROUND/Sex And Candy
-	-	-	-	-	JULES VERDONE/Little
-	-	-	-	-	PETER CASE/Let Me Fall
13	13	12	12	12	FLEETWOOD MAC/Landslide
11	14	12	12	12	NOELLA HUTTON/Attitude
10	13	12	12	12	MARK KNOPFLER/Wag The Dog
9	10	12	12	12	PEARL JAM/Wishlist
13	13	14	12	12	CHRIS STILL/Silverlining
-	-	-	-	-	EBBA FORSBERG/Lost Count
15	18	15	11	11	HUFFAMOOSE/James
13	13	12	11	11	MARY LOU LORD/Lights Are Changing

The Mountain 103.1 FM MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	12	16	24	24	MARC COHN/Already Home
12	16	24	24	24	VERVE/Lucky Man
20	24	19	24	24	PATTY LARKIN/Wolf At The Door
21	24	18	23	23	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	BONNIE RAITT/One Belief Away
12	13	12	22	22	ROBBIE ROBERTSON/Unbound
23	24	19	16	16	SARAH MCLACHLAN/Black & White
13	15	14	12	12	ELAINE SUMMERS/The Real Low Down
12	12	12	13	13	KENNY WAYNE SHEPHERD/Blue On Black
23	25	19	13	13	MARCY PLAYGROUND/Sex And Candy
8	6	14	13	13	AGENTS OF GOOD ROOTS/Smiling Up The Frown
8	9	12	12	12	ANI DIFRANCO/As Is
9	12	10	12	12	HUFFAMOOSE/James
-	-	-	-	-	LOREENA MCKENITT/Marco Polo
-	-	-	-	-	GREEN DAY/Time Of Your Life...
7	9	5	11	11	PAPERBOYS/Molins
10	11	6	10	10	SARAH MCLACHLAN/Ada
10	11	6	10	10	FINLEY QUAYE/Sunday Shining
11	13	8	9	9	PAULA

OPPORTUNITIES

OPENINGS

NATIONAL

FEMALES-FEMALES-FEMALES!

We just can't seem to fill the constant job orders we receive from radio stations for female talent. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives an average of **three calls per day just for female talent...news...announcers...production.** Where are you? We need you. For complete registration information, if you are **seriously** looking call:

NATIONAL BROADCAST TALENT Stations...
(205) 608-0294 www.nationalbroadcasttalent.com / e-mail: airfolks@aol.com
 Call for talent today!



JOB TIP SHEET

Loaded w/the hottest gigs: Hundreds to choose from
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 You have the talent, **We have the jobs!!!**
<http://onairjobtipsheet.com>

(800) 231-7940

Break into the LA voiceover market!

How to produce/submit your demo tape, insider list of the top agents plus casting contacts and more. Send SASE plus \$12.95 to MGRS, P.O. Box 4085, Burbank, CA 91503-4085.

INTERNATIONAL

COOL FM LAGOS

A new radio station (Hot AC) in Nigeria on the West African Coast, seeks fulltime talent for all day-parts to start May 1, 1998. We offer a great working environment with excellent conditions, including furnished accommodation, medical insurance, transportation and good remuneration.

Are you fun loving with energetic delivery? Are you quick with telephones and good at production? Can you make our station sparkle?

Then rush tapes (including recordings of Good Morning Lagos and Good Morning Nigeria) Photographs and salary expectations to: COOL FM, AIM Group, c/o Tatiana Moussalli, 10465 Eastbourne Ave, Apt. 301, Los Angeles, CA 90024. Only shortlisted applicants will be contacted. EOE

EAST

Country station in Frederick, MD seeks dependable parttime air talent. T&R: WFRE, Mike Franciotti, Box 151, Frederick, MD 21705 EOE (3/13)

SPRING CLEANING!

Openings, changes, opportunities at all levels. Won't find these on the Web. Stations call us for airchecks and we need talent to fill positions. Drive, nites, news, prod. Call for free information. We PLACE talent.

NETWORK
(407) 977 2900



The Adventure Radio Group is seeking individuals for afternoon drive (country), and news director for it's nine station operation. Send T&R to: Human Resource Manager, 900 Bluefield Avenue, Bluefield, WV, 24701. No Calls. EOE.

OPENINGS

WEOK/WPDH/WCZX has a rare opening in the Hudson Valley's most listened to radio news team. Seeking experienced reporter/swing-shift anchor for market leader near NYC. Send T&R ASAP to: Jay Reynolds, News Director, P.O. Box 416, Poughkeepsie, NY 12602. EOE

WRNR/Annapolis-Baltimore is looking for a strong AAA/Progressive Morning Driver/PD. If you have the experience, know the format from Ani to Zappa, and have the passion to win and the drive to succeed we want to talk to you. You'll live and work on the Chesapeake Bay in beautiful and historic Annapolis, MD. Send your resume, air check, & station composite ASAP to: General Manager, WRNR, 112 Main Street, Annapolis, MD 21401. EOE.

mediacasting.com

Your best source for job leads and the place to be for posting your tape and resume on-line.
www.mediacasting.com
 e-mail: info@mediacasting.com
 (888) 293-1489

ESPN Radio Network needs a talented sports producer. Leadership, news judgment, passion, great rolodex. Send one page overview of producing philosophy and accomplishments. Clever writing a plus. Energy and creativity a must. Rush to: Len Weiner, PD, ESPN Radio, ESPN Plaza, Bristol, CT 06010 EOE, M/F/H/V. No Phone Calls Please.

WBTZ, the only Alternative for Burlington and Montreal, seeks enthusiastic, innovative talent for mornings. Must be able to entertain the 18-34 demo, know the format, and take chances! Rush T&R to: Box 999 Burlington, VT 05402. No Calls. EOE

THE CHANCE

Consolidation have you stifled? You are a General Sales Manager looking for THE CHANCE to break in as a General Manager. Sinclair Communications is growing and searching for the next generation of station management. We will provide the necessary training. You will, 1) probably have to relocate, 2) work harder than you ever have in your life. Fax a letter telling me why you deserve THE CHANCE. Barry Drake, SCI Radio, 410/662-5678. EOE

OPENINGS

FEMALE MORNINGS

Q102, Buffalo's Hot AC is adding to an established show. Entertain the '90s woman. Love movies? TV/ Celeb stuff? If you have a compelling personality and are reality based, this gig is for you! Your partner will want you to shine in a city that'll be your home, not a stop off! Tape and resume to: Rob Lucas, Q102/WMJQ, 2077 Elmwood Ave, Buffalo, NY 14207. EOE

SOUTH

Host a sportstalk show and sell it. Unlimited opportunity. We need you now! Call WUMP's Peter Thiele today at: (205) 216-0111 EOE (3/13)

We are looking for an above-average, entry-level sports play by play & news person for radio & cable TV (football, basketball, zzz and baseball) Send T&R to: KEUN/KJJB Channel 11, P.O. box 1049 Eunice, LA 70535. EOE

WIMZ Knoxville's Classic Rock is looking to fill rare evening opening. If you have a minimum of 2 years on-air experience, pleased submit tape and resume to: Operations Manager, P.O. Box 27100, Knoxville, TN 37927 EOE. M/F/H

Y*96FM

MIDDAY ON AIR PERSONALITY
 Y-96 FM is accepting aircheck tapes and resumes for a midday on-air personality. Previous on-air experience required. Production experience helpful. Send tape and resume to Y-96 Program Director, 2419 N. Piedras, El Paso, TX 79930. No Calls Please. EOE/MF

KDMX DALLAS MARKETING/ PROMOTION DIRECTOR

If you can entertain like P.T. Barnum, market like Reis & Trout, and truly understand that radio is showbiz, KDMX needs you. A marketing guru who totally gets it... non-stop entertainment minded, rolodex of the stars, effective guerilla/event/TV marketer, and Dr. of Pop Culture! Send your best to: Jimmy Steal, KDMX Program Director; 14001 N. Dallas Pkwy #1210, Dallas, TX 75240, NWC/EOE

CAREER ADRENALINE

Your track record should include success with Rock, Alternative Rock, Adult Alternative, News/Talk or Smooth Jazz formats. Opportunities:
 Morning Drive Co-host for AAA 107.1 KGSR. Morning talk host for NewsRadio 590 KLBJ. Parttime talent. All formats.

93.7 KLBJ-AM 590 KLBJ - KROX 101X-107.1 KGSR - 93.3 KAJZ
 Send your package to: Bob Chrysler, Director of Programming, LBJ Broadcasting Company, 8309 N. IH 35, Austin, TX 78753. Equal Opportunity Employer

OPENINGS

PROGRAM DIRECTOR/ MORNINGS

Highly successful full-service AM seeks morning anchor/Program Director who leads, motivates, and who has strong organizational and interpersonal skills. Medium market. Send tape, programming philosophy and resume to consultant: Jan Jefferies, B/D&A, 8613 Roswell Rd; Bldg 1; Suite 207, Atlanta, GA 30350. EOE/MF. No Calls Please.

South's top-rated alternative station (12 plus) has great ratings but no morning show. Can you do mornings on a 100 kW stick in market 55? Individuals or teams send tapes and resumes A.S.A.P. to Dave Rossi WRAX 244 Goodwin Crest Dr. Suite 300, Birmingham, AL 35209. EOE

MIDWEST

Alternative midday and evening announcers sought. Production skills helpful. T&R: WEJE, Scott, 2000 Lower Huntington Rd., Fort Wayne, IN 46819 EOE (3/13)

Tri-state Country giant seeks aggressive Sales Manager and Account Executives. RESUME: KWOX, J. Douglas Williams, Box K-101, Woodward, OK 73801 EOE (3/13)

General Sales Manager position: 3-5 years' radio sales experience. Independent, self starter, fun, team player. CALL: Cathy, KZAT (515) 484-5958, Email: ccampbell@kzat.com EOE (3/13)

Country WPKR Appleton-Green Bay high profile middays. Remotes, production, possible MD. T&R: WPKR, Joel Dearing, Box 3450, Oshkosh, WI 54903 EOE (3/13)

Central Wisconsin AOR seeks morning pro with great phones and production. T&R: WMZK, Steve Resnick, Box 1451, Wausau, WI 54402-1451 EOE (3/13)

WKSU-FM radio in Kent, OH seeks individual for Director of Programming and Operations. CONTACT: Deborah at (330) 672-3114 for more information. EOE (3/13)

Experienced in mornings? Classic Rock in Topeka wants you. T&R: KDVV, Dave Waters, Box 4407, Topeka, KS 66604 EOE (3/13)

Morning Personality ASAP. Join existing newperson/sidekick. Large Midwest market. Good ratings. Oldies experience desirable. Understand the audience. Creative. Personal appearances. Production. Fun team. Radio & Records, 10100 Santa Monica Blvd., #459, 5th Floor, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR/AT

Top-rated classic rock station in Southeast Missouri is looking for creative mind to handle production responsibilities, an airshift, and loves personal appearances. Music intensive station. Beginners and shock jocks need not apply. Benefits including health and life insurance, holidays, and 401k. Send T&R and recent photo to: Jeremie Hughes, PD, KGMO-FM, 901 South Kingshighway, Cape Girardeau, MO 63703. EOE

Flint Radio Center is looking for a CHR experienced morning leader to anchor our winning team on CK 105.5. Must have 3-5 years of morning drive experience. Can you take mornings to the next level? Show us your winning track record! T&R: Scott Seipel, WWCK 3217 Lapeer Road, Flint, MI 48503. A division of Connoisseur Communications Corporation. EOE.

OPENINGS

60-year dominant News/Talk AM in growing, crossroads community in Kansas needs aggressive reporter/talk show host to join 5-person news operation immediately. Show us a passion for LOCAL news, and we'll provide you with the tools to win in our new, state-of-the-art facilities. At KSAL-Salina, news is our mission, not an afterthought. Contact Bryan Thompson, ND, 785-823-1111 EOE.

WANTED

Men 25-54 Morning Show Detroit, Market #6 Does this sound like you?

- You've brought BIG male 25-54 numbers in every market you've worked
- Show prep is your middle name and you can't live without it (you're not afraid to put in long hours)
- You are driven to be #1 in a major market.
- You can talk current events and know what is happening in the world.
- You are a sports fan not an analyst or encyclopedia.
- You know how to get press and create talk (and your PD gets complaint calls about you daily).

If this describes you, we want to talk to you NOW!
WDFN-AM Detroit's #1 PM drive in men 25-54. Now we want a #1 morning show. We are an important part of Chancellor Media Corporation, a company known for developing and handsomely rewarding on-air talent. Are you next?

For a confidential interview, Send tape and resume to: Gregg Henson, 2930 E. Jefferson, Detroit, MI 48207. Fax: (313) 259-0560. Email: Greggfan@voyager.net
Chancellor Media is an Equal Opportunity Employer.

Major market Midwestern News/Talk station is looking for a strong personality or team to establish an entertainment-driven morning show. Those with previous Talk experience will be given serious consideration, as will Rock Radio personalities looking to break into Talk. Don't wait, a decision is imminent. Radio & Records, 10100 Santa Monica Blvd., #463, 5th Floor, Los Angeles, CA 90067. EOE

Clear Channel Radio looking for the next great Morning Show Host to fill one of two positions available. Must be mature, interesting, topical, funny and capable of putting the whole package together in an entertaining presentation for an Oldies or Modern AC format. If this sounds like you, rush T&R to: Steve Fernandez, 5801 E. 41st Street, Tulsa, OK 74135.

www.ronline.com

OPENINGS

EXECUTIVE PRODUCER

Bob, and Bob-2, the country's hottest sports combo, seeks an outstanding pro. Knowledge and a love of sports is important, but a track record as a producer is vital. This career making opportunity provides excellent compensation, benefits & first-class facilities, Hands-on show producing & NFL Bengals broadcasts. Fax to: Gary Bruce, PD (513)721-1050, or email: GaryB@1160Bob.com. EEO

Artistic Media Partners is looking for programmers, air talent, news and production people for possible openings. Send tape, resume and philosophy to: WAZY, P.O. 1410 Lafayette, IN 47905. Attn: Michael Stone Dir. Corp. Programming, Artistic Media Partners is an Equal Opportunity Employer. Minorities and females encouraged to apply.

WEST

Parttime/fill-in news/traffic anchors. Experience preferred. T&R: Airwatch Communications, 1551 N. Tustin Ave., #570, Santa Ana, CA 92705. No calls. EOE (3/13)

Evenings at heritage Country leader in the great Northwest! Seeks next rising star! T&R: KDRK, Tim Cotter, Box 30013, Spokane, WA 99223 EOE (3/13)

KPSI-FM/Power 100.5 in Palm Springs is looking for it's next number one morning show. Must be creative, topical, entertaining and have a love for working the streets. This is a great opportunity to join the top CHR station in the Palm Springs market. Experience is a must! Team players need only apply. send T&R to: Mike Keane c/o Power 100.5, 2100 Tahquitz Canyon Way, Palm Springs, CA 92262. EOE

KEYZY MIDDAY TALENT

If you're warm, friendly, and have a proven background for winning, get ready to call Orange County home. T&R to Chris Cox, 1190 East Ball Rd., Anaheim, CA 92805. EOE

CHR Kiss 106.1/Seattle just lost our midday goddess to Chicago. She lived the 18-34 lifestyle and talked it up, on the air and with listeners on the phone. Are you the person to replace her? CHR background preferred. Rush materials to Kiss Middays, Box 24888, Seattle, WA 98124. American Radio Systems. EOE. NO CALLS.

PROGRAM DIRECTOR

Top-20 Market looking for a Urban Program Director. Must have a minimum of five to ten years experience in major market. Need audio vault, Selector expertise, successful ratings track record, strong coaching skills, and a winning team spirit. Send resume, bio, and references to: Lew Dickey, c/o Stratford Research, 3060 Peachtree Road, N.W. Suite 750, Atlanta, GA 30305. EOE

OPENINGS



SCOTT SIMON in the Morning is looking for a co-host. Can you relate to women? Are you warm and friendly? Can you make our heritage Hot AC come alive in the morning? Can you accomplish this while working in a music intensive environment? If so, Citadel Communications in Salt Lake City wants to hear from you. How does stability, great working conditions, and living in one of the country's most beautiful cities sound? Rush T&R to: Rusty Keys, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE/MF

ACCOUNT EXECUTIVE

KFI-AM 640 is seeking highly motivated and aggressive individuals with the desire to succeed as a top performing account executive in L.A. This position offers a great opportunity to maximize your abilities to develop, prospect, and qualify potential clients. Min. 2 yrs. sales exp. req'd., radio sales preferred. KFI is an aggressive, demanding, and performance oriented station that will give you the tools to succeed. Fax resumes to Steve Viehmeyer at: 213/385-4878. KFI-AM 640 is an EEOC.

MEGA 100... LA's Jammin' Oldies is looking for a megamorning show in the most competitive market in the country. Personality is a must and you gotta be able to connect with a 25-54 audience. Knowledge & passion for oldies music is a big plus. We're looking for that 1% that's willing to take chances and do things differently... so if you think you're ready for the big show send your tape & resume to: Harold Austin, Mega 100 PD, 5900 Wilshire Blvd., Ste. 525, Los Angeles, CA 90036 EOE

HEART OF THE ROCKIES

Hybrid Classic Rock giant in the heart of world class skiing and summer playground seeks production wizard and nighttime rocker to start at the bottom!! Were gonna work your ass off writing copy and turning out the kind of production worthy of our station. When you're not slaving away in our digital studio, ski Vail with your company provided ski pass. Summers: hike, raft, bike, and fish. If you're not looking for lifestyle, don't bother!! No calls!! Send T&R to: Don James "the EAGLE", 1000 Lionsridge Loop, Vail, CO 81657. EOE Women and Minorities encouraged to apply.

www.ronline.com

OPENINGS



THE LUND CONSULTANTS
TO BROADCAST MANAGEMENT, INC.

MORNING SHOW Co-Host!

Immediate opening for creative, fun, personable team member with compelling phones. Rush resume, photo and tape illustrating your best performances to: John Lund, The Lund Consultants, Inc., 840 Hinckley Road, Suite 123 Burlingame, CA 94010.



ARS/Seattle's Country Music Station, KMP5-FM, is looking for the country's best midday talent. Candidates should have a minimum of five years-air experience with an appreciation and knowledge of country music. This is an opportunity to work with the most creative and talented staffs in all of radio. Females and minorities encouraged. Tape, resume, and references to KMP5/talent, 113 Dexter Avenue North, Seattle, WA 98109. No Calls Please. EOE

POSITIONS SOUGHT

Jazz Cat, AC personality, multi-voice talent. Nano-second appropriate wit doing time in "Gloom and Doom" News. Seek reprieve in majors. San Francisco, Seattle Vet. Diane
(209) 523-0380.

Do you have your own original music and need a lyricist? Give me a try! Please call me at: 717-263-5527. Leave message and ask for B.

Your competition will hate you! Seventeen year pro seeks next gig. Last gig was PM drive. STEVE: (614) 457-6823 (3/13)

Cynical & psychotic AT seeking to go crazy in your morning market. Strait jacket not included! MIKE: (941) 418-3133 (3/13)

Seeking airshift ASAP. Country, AC, Classic Rock, Oldies. Will relocate West or Midwest. Page me. JON: (888) 901-1808 (3/13)

Reward offered. Seeking start in music biz. Record label, production, temp., personal assistant, chauffeur, etc. Will fax resume. ROD: (318) 643-2014/364-5300 (3/13)

Florida AT/15 year pro/CHR/HAC/AC/Oldies. Available in Florida/Southeast. J.J. SHANNON: (561) 770-4749 (3/13)

A witty and humorous "love doctor" who understands women will have the number one talk show in America. DOCTOR LOVE: (760) 757-5549 (3/13)

Progressive/free-form/AAA PD (25 years' experience) seeks billionaire owner willing to piss it all away. DAVE PARSONS: (518) 463-0240, DP65@AOL.COM (3/13)

OPPORTUNITIES

POSITIONS SOUGHT

Searching for on-air in SW Ohio. Two years at #2 in Dayton. Vast background. Call BILL: (937) 836-6337 (3/13)

Searching for fulltime on-air work. Midwest preferred. Hard Rock to cool Jazz. Call JEFF: (937) 454-0388 (3/13)

Chicago radio production wizard seeks challenge in LA! 15 years in the studio. BILL: (773) 685-0508 (3/13)

Creative AT, experienced. Music, show prep, computers. Relates well to audience with warmth and confidence. LISA: (507) 238-1553 (3/13)

Solid personality with production and marketing know-how. Multi-faceted, funny, inventive. Expand your audience and advertising revenues. CLIFF: (707) 935-9326 (3/13)

POSITIONS SOUGHT

I hate the fakes. Overniter at Rock station top-ten market seeks afternoon drive. CORY: (713) 975-7902 (3/13)

Morning guy - funny, clean, 15 years experience. Voices, comedy, great numbers, excellent prod. Ginzu knives to first caller. MARTY: (914) 469-2610 (3/13)

SFT seeking radio station in the San Diego market. Eleven years on air, four in San Diego. Anyshift...anytime. AMY: (760) 940-2297 (3/13)

The Love Psychic Ariele available as positive, light, morning drive guest or flirtatious evening talk. Amazing accurate predictions. ARIELE: (301) 570-5677 (3/13)

Available: Experienced news anchor/producer, AT, production talent for adult standards, all-news. Medium to small markets. ALEX McKUEN: (513) 777-8423 (3/13)

POSITIONS SOUGHT

Complete morning package... just add coffee! 15 years, 10/top 60. Comedy, voices, phones, team 'tude. Oldies/Country/AC. MARTY: (914) 469-2610 (3/13)

You sought the best and you got the best, the hottest AT in the world. Six years experience. CHRIS: (204) 475-1646 (3/13)

POSITIONS SOUGHT

Get us out of this turd orchard! We deliver — trust us! Rock or Talk preferred. PETE & CARA: (304) 746-7715 or PandC97@aol.com (3/13)

R&R Opportunities Advertising

1x \$120/inch **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Rating Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. POSTMASTER: Send address changes to T&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email-kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

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SILLY SHOW SPONSORS

250 hysterical sponsor lines voiced by **GARY OWENS**

for broadcast on YOUR show!

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FREE DEMO: 1-310-476-8208

(Also tells you how to reach us via phone, fax, or mail.)

www.danoday.com

COMEDY SERVICES

From the heart (and mouth) of La La Land...

the KIT 'N MO

HOLLYWOOD FRONT ROW REPORT

A MUST HEAR DEMO: 818-623-7163

Alan Ray's

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Topical one liners faxed or e-mailed daily!

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E-MAIL: ARAYCOMEDY@aol.com
or SURF: <http://www.telejoke.com>

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YOU JUST READ THIS

Marketplace 310-553-4330

COMEDY SERVICES

THE MORNING PUNCH™

Guy Phillips of "Phillips & Company" at Y98 St. Louis says: "If we get to the station and *The Morning Punch* isn't at the fax machine, we go home! *The Morning Punch* is seriously funny stuff and we've loved it since day one!"

Check out a free week of *The Morning Punch* for yourself by fax or e-mail. Just call us anytime at **803-732-6608** to start the comedy coming!

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MUSIC REFERENCE

St. Patrick's Day: "200 Songs about Luck, Green and Ireland"

New! 4th Edition Green Book of Songs By Subject is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition *Green Book Of Songs By Subject* is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

- Over 800 subject categories
- More than 7000 artists
- 744 jam-packed pages
- Nearly 1000 record labels
- All genres and eras of music
- New subject index
- More than 21,000 songs
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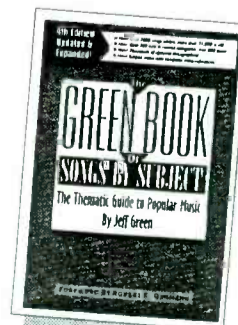
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CHR/POP

LW	TW	Artist	Album
1	1	CELINE DION	My Heart Will Go On (550 Music)
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
3	3	MATCHBOX 20	3am (Lava/Atlantic)
4	4	BACKSTREET BOYS	As Long As You Love Me (Jive)
5	5	JANET	Together Again (Virgin)
6	6	BILLIE MYERS	Kiss The Rain (Universal)
11	7	MADONNA	Frozen (Maverick/WB)
12	8	K-CI & JOJO	All My Life (MCA)
16	9	NATALIE IMBRUGLIA	Torn (RCA)
9	10	'N SYNC	I Want You Back (RCA)
15	11	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)
7	12	SMASH MOUTH	Walkin' On The Sun (Interscope)
10	13	USHER	You Make Me Wanna... (LaFace/Arista)
14	14	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
8	15	JIMMY RAY	Are You Jimmy Ray? (Epic)
13	16	ROBYN	Show Me Love (RCA)
17	17	WILL SMITH	Gettin' Jiggy Wit It (Columbia)
18	18	BEN FOLDS FIVE	Brick (550 Music)
20	19	AQUA	Turn Back Time (MCA)
23	20	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
19	21	SPICE GIRLS	Too Much (Virgin)
32	22	ROBYN	Do You Really Want Me (RCA)
26	23	VERVE	Bitter Sweet Symphony (Hut/Virgin)
29	24	MARCY PLAYGROUND	Sex And Candy (Capitol)
21	25	SUGAR RAY	Fly (Lava/Atlantic)
31	26	TUESDAYS	It's Up To You (Arista)
22	27	GREEN DAY	Time Of Your Life (Good...) (Reprise)
24	28	CHUMBAWAMBA	Tubthumping (Republic/Universal)
29	29	CHUMBAWAMBA	Amnesia (Republic/Universal)
28	30	UNCLE SAM	I Don't Ever Want To See You.. (Stonecreek/Epic)

CHR begins on Page 32.

HOT AC

LW	TW	Artist	Album
1	1	MATCHBOX 20	3am (Lava/Atlantic)
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
3	3	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
4	4	CELINE DION	My Heart Will Go On (550 Music)
7	5	NATALIE IMBRUGLIA	Torn (RCA)
5	6	SMASH MOUTH	Walkin' On The Sun (Interscope)
6	7	BILLIE MYERS	Kiss The Rain (Universal)
8	8	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)
10	9	VERVE	Bitter Sweet Symphony (Hut/Virgin)
14	10	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
9	11	LISA LOEB	I Do (Geffen)
11	12	PAULA COLE	I Don't Want To Wait (Imago/WB)
13	13	BEN FOLDS FIVE	Brick (550 Music)
12	14	GREEN DAY	Time Of Your Life (Good...) (Reprise)
15	15	TONIC	If You Could Only See (Polydor/A&M)
19	16	MARCY PLAYGROUND	Sex And Candy (Capitol)
21	17	MADONNA	Frozen (Maverick/WB)
16	18	SUGAR RAY	Fly (Lava/Atlantic)
23	19	EDWIN MCCAIN	I'll Be (Lava/Atlantic)
22	20	PAULA COLE	Me (Imago/WB)
20	21	BACKSTREET BOYS	As Long As You Love Me (Jive)
18	22	CHUMBAWAMBA	Tubthumping (Republic/Universal)
17	23	SARAH MCLACHLAN	Sweet Surrender (Arista)
24	24	MEREDITH BROOKS	What Would Happen (Capitol)
25	25	JIMMY RAY	Are You Jimmy Ray? (Epic)
27	26	FLEETWOOD MAC	Landslide (Reprise)
26	27	ROBYN	Show Me Love (RCA)
29	28	FASTBALL	The Way (Hollywood)
28	29	SHANIA TWAIN	You're Still The One (Mercury)
30	30	JANET	Together Again (Virgin)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 65.

CHR/RHYTHMIC

LW	TW	Artist	Album
1	1	K-CI & JOJO	All My Life (MCA)
2	2	USHER	Nice & Slow (LaFace/Arista)
3	3	BRIAN MCKNIGHT	Anytime (Mercury)
4	4	CELINE DION	My Heart Will Go On (550 Music)
5	5	K.P. & ENVYI	Swing My Way (EastWest/EEG)
7	6	WILL SMITH	Gettin' Jiggy Wit It (Columbia)
8	7	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)
6	8	UNCLE SAM	I Don't Ever Want To See You.. (Stonecreek/Epic)
9	9	MASE I/TOTAL	What You Want (Bad Boy/Arista)
12	10	NEXT	Too Close (Arista)
11	11	USHER	You Make Me Wanna... (LaFace/Arista)
10	12	TIMBALAND & MAGOO	Luv 2 Luv You (BlackGround/Atlantic)
14	13	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
18	14	SYLK-E. FYNE I/CHILL	Romeo And Juliet (Grand Jury/RCA)
16	15	MARIAH CAREY I/BONE THUGS...	Breakdown (Columbia)
13	16	SWV	Rain (RCA)
17	17	LSG	My Body (EastWest/EEG)
15	18	BOYZ II MEN	A Song For Mama (Motown)
20	19	WYCLEF JEAN	Gone Till November (Ruffhouse/Columbia)
25	20	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)
27	21	MADONNA	Frozen (Maverick/WB)
19	22	JANET	Together Again (Virgin)
22	23	LSG I/L.L., BUSTA & MC LYTE	Curious (EastWest/EEG)
31	24	JANET I	Get Lonely (Virgin)
24	25	2PAC I/ERIC WILLIAMS	Do For Love (Amaru/Jive)
26	26	MARY J. BLIGE	Seven Days (MCA)
29	27	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)
35	28	ICE CUBE	We Be Clubbin' (Heavyweight/A&M)
21	29	QUEEN PEN	All My Love (Lil' Man/Interscope)
30	30	BACKSTREET BOYS	As Long As You Love Me (Jive)

CHR begins on Page 32.

AC

LW	TW	Artist	Album
1	1	CELINE DION	My Heart Will Go On (550 Music)
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
7	3	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
5	4	BACKSTREET BOYS	As Long As You Love Me (Jive)
3	5	VANESSA WILLIAMS	Oh How The Years Go By (Mercury)
6	6	JOHN TESH I/JAMES INGRAM	Give Me Forever... (GTSP/Mercury)
4	7	PAULA COLE	I Don't Want To Wait (Imago/WB)
8	8	RICHARD MARX & DONNA LEWIS	At The Beginning (Atlantic)
9	9	ELTON JOHN	Something About The Way You... (Rocket/Island)
11	10	FLEETWOOD MAC	Landslide (Reprise)
15	11	ELTON JOHN	Recover Your Soul (Rocket/Island)
12	12	LEANN RIMES	How Do I Live (Curb)
17	13	SHANIA TWAIN	You're Still The One (Mercury)
10	14	JIM BRICKMAN w/ASHTON & RAYE	The Gift (Windham Hill)
18	15	DAKOTA MOON	A Promise I Make (Elektra/EEG)
13	16	BLESSID UNION	Light In Your Eyes (Capitol)
20	17	KENNY G	My Heart Will Go On (Arista)
14	18	KENNY G	Loving You (Arista)
19	19	GARY BARLOW	Superhero (Arista)
22	20	AMY GRANT	Like I Love You (A&M)
21	21	MICHAEL BOLTON	The Best Of Love (Columbia)
24	22	MADONNA	Frozen (Maverick/WB)
16	23	BRYAN ADAMS	Back To You (A&M)
23	24	SPICE GIRLS	Too Much (Virgin)
26	25	DARYL HALL & JOHN OATES	The Sky Is Falling (Push)
27	26	JAMES HORNOR	Southampton (Sony Classical/Work)
25	27	LISA LOEB	I Do (Geffen)
28	28	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
—	29	MICHAEL BOLTON	Safe Place From The Storm (Columbia)
30	30	EDDIE MONEY	Can You Fall In Love Again (CMC)

AC begins on Page 65.

URBAN

LW	TW	Artist	Album
2	1	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)
3	2	SWV	Rain (RCA)
1	3	K-CI & JOJO	All My Life (MCA)
4	4	OL SKOOL I/K. SWEAT & XSCAPE	Am I Dreaming (Keia/Universal)
7	5	MISSY "MISDEMEANOR" ELLIOTT	Beep Me 911 (EastWest/EEG)
6	6	NEXT	Too Close (Arista)
5	7	MASE I/TOTAL	What You Want (Bad Boy/Arista)
9	8	K.P. & ENVYI	Swing My Way (EastWest/EEG)
10	9	MARIAH CAREY I/BONE THUGS...	Breakdown (Columbia)
11	10	LSG I/L.L., BUSTA & MC LYTE	Curious (EastWest/EEG)
12	11	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)
8	12	MARY J. BLIGE	Seven Days (MCA)
13	13	SOMETHIN' FOR THE PEOPLE	All I Do (Warner Bros.)
14	14	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)
15	15	2PAC I/ERIC WILLIAMS	Do For Love (Amaru/Jive)
18	16	ARETHA FRANKLIN	A Rose Is Still A Rose (Arista)
16	17	SMOOTH	Strawberries (Perspective/A&M)
17	18	BRIAN MCKNIGHT	Anytime (Mercury)
32	19	JANET I	Get Lonely (Virgin)
21	20	JODY WATLEY	Off The Hook (Atlantic)
20	21	USHER	Nice & Slow (LaFace/Arista)
22	22	TAMIA	Imagination (Qwest/WB)
24	23	SYLK-E. FYNE I/CHILL	Romeo And Juliet (Grand Jury/RCA)
25	24	KEITH WASHINGTON	Bring It On (Silas/MCA)
28	25	JAGGED EDGE	Gotta Be (So So Def/Columbia)
31	26	ELUSION	Reality (RCA)
30	27	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)
33	28	ICE CUBE	We Be Clubbin' (Heavyweight/A&M)
23	29	UNCLE SAM	I Don't Ever Want To See You.. (Stonecreek/Epic)
26	30	WYCLEF JEAN	Gone Till November (Ruffhouse/Columbia)

URBAN begins on Page 45.

ACTIVE ROCK

LW	TW	Artist	Album
2	1	MARCY PLAYGROUND	Sex And Candy (Capitol)
1	2	METALLICA	The Unforgiven II (Elektra/EEG)
3	3	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)
4	4	VAN HALEN	Without You (Warner Bros.)
5	5	PEARL JAM	Given To Fly (Epic)
6	6	FOO FIGHTERS	My Hero (Roswell/Capitol)
7	7	CHRIS CORNELL	Sunshower (Atlantic)
11	8	JERRY CANTRELL	Cut You In (Columbia)
8	9	OUR LADY PEACE	Clumsy (Columbia)
12	10	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)
9	11	CREED	My Own Prison (Wind-up)
13	12	CREED	Torn (Wind-up)
10	13	GREEN DAY	Time Of Your Life (Good...) (Reprise)
14	14	MEGADETH	Use The Man (Capitol)
17	15	TWO I	Am A Pig (Nothing/Interscope)
19	16	EVERCLEAR	I Will Buy You A New Life (Capitol)
18	17	COOL FOR AUGUST	Walk Away (Warner Bros.)
16	18	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)
20	19	VERVE	Bitter Sweet Symphony (Hut/Virgin)
15	20	BIG WRECK	The Oaf (Atlantic)
25	21	FEEDER	Cement (Echo/Elektra/EEG)
26	22	SPACEHOG	Mungo City (HiFi/Sire/WB)
22	23	AEROSMITH	Taste Of India (Columbia)
21	24	BLACK LAB	Wash It Away (DGC/Geffen)
24	25	OZZY OSBOURNE	Back On Earth (Epic)
—	26	STABBING WESTWARD	Save Yourself (Columbia)
29	27	WHISKEYTOWN	Yesterday's News (Outpost/Geffen)
31	28	PEARL JAM	In Hiding (Epic)
32	29	JIMMIE'S CHICKEN SHACK	Dropping Anchor (Rocket/Island)
35	30	SEMISONIC	Closing Time (MCA)

ROCK begins on Page 77.

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NATIONAL AIRPLAY OVERVIEW MARCH 13, 1998

URBAN AC

LW	TW	
1	1	BRIAN MCKNIGHT Anytime (Mercury)
2	2	UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)
3	3	MARY J. BLIGE Seven Days (MCA)
4	4	BOYZ II MEN A Song For Mama (Motown)
5	5	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
8	6	LUTHER VANDROSS I Won't Let You Do That To Me (LV/Epic)
7	7	PATTI LABELLE Someone Like You (MCA)
9	8	OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)
6	9	DRU HILL We're Not Making Love No More (LaFace/Arista)
10	10	K-CI & JOJO All My Life (MCA)
12	11	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)
11	12	JODY WATLEY Off The Hook (Atlantic)
13	13	KEITH WASHINGTON Bring It On (Silas/MCA)
17	14	SOUNDS OF BLACKNESS Hold On (Change Is...) (Perspective/A&M)
19	15	PHIL PERRY One Heart One Love (Peak/Private)
—	16	JANET I Get Lonely (Virgin)
20	17	USHER Nice & Slow (LaFace/Arista)
23	18	WHISPERS For The Cool In You (Interscope)
21	19	JONATHAN BUTLER Lost To Love (N2K Encoded Music)
18	20	LSG My Body (EastWest/EEG)
22	21	LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)
26	22	ALI Love Letters (Island)
—	23	SWV Rain (RCA)
25	24	REBBIE JACKSON Yours Faithfully (MJJ/Work)
14	25	DRU HILL 5 Steps (Island)
15	26	JANET Together Again (Virgin)
27	27	EDDIE M. Tell Me (If You Still Care) (JVC/JMI)
24	28	PHAJJA So Long (Well, Well, Well) (Warner Bros.)
28	29	BONEY JAMES It's All Good (Warner Bros.)
—	30	CECE WINANS Well, Alright! (PMG/Atlantic)

URBAN begins on Page 45.

COUNTRY

LW	TW	
2	1	CLINT BLACK Nothin' But The Taillights (RCA)
3	2	COLLIN RAYE Little Red Rodeo (Epic)
6	3	TRISHA YEARWOOD Perfect Love (MCA)
5	4	WADE HAYES The Day That She Left Tulsa... (DKC/Columbia)
7	5	DAVID KERSH If I Never Stop Loving You (Curb)
8	6	DIXIE CHICKS I Can Love You Better (Monument)
1	7	GEORGE STRAIT Round About Way (MCA)
9	8	WYNONNA Come Some Rainy Day (Curb/Universal)
10	9	MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)
12	10	CLAY WALKER Then What (Giant)
11	11	KINLEYS Just Between You And Me (Epic)
4	12	GARTH BROOKS She's Gonna Make It (Capitol)
16	13	JO DEE MESSINA Bye, Bye (Curb)
13	14	TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
14	15	ALAN JACKSON A House With No Curtains (Arista)
17	16	SHANIA TWAIN You're Still The One (Mercury)
18	17	TOBY KEITH Dream Walkin' (Mercury)
19	18	FAITH HILL This Kiss (Warner Bros.)
20	19	PATTY LOVELESS To Have You Back Again (Epic)
22	20	RANDY TRAVIS Out Of My Bones (DreamWorks)
21	21	MICHAEL PETERSON Too Good To Be True (Reprise)
40	22	GARTH BROOKS Two Pina Colodas (Capitol)
26	23	MINDY MCCREADY You'll Never Know (BNA)
27	24	TRACY BYRD I'm From The Country (MCA)
25	25	MILA MASON Closer To Heaven (Atlantic)
28	26	ALABAMA She's Got That Look In Her... (RCA)
29	27	SONS OF THE DESERT Leaving October (Epic)
34	28	STEVE WARINER Holes In The Floor Of Heaven (Capitol)
30	29	LONESTAR Say When (BNA)
32	30	GARY ALLAN It Would Be You (Decca)

39	31	JOHN MICHAEL MONTGOMERY Love Working On You (Atlantic)
36	33	MARK WILLS I Do (Cherish You) (Mercury)

COUNTRY begins on Page 54.

NAC/SMOOTH JAZZ

LW	TW	
2	1	PAUL HARDCASTLE Paradise Cove (JVC/JMI)
1	2	AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)
7	3	KENNY G My Heart Will Go On (Arista)
4	4	THOM ROTELLA What's The Story? (Telarc)
6	5	BRIAN TARQUIN One Arabian Knight (Instinct)
9	6	BONEY JAMES After The Rain (Warner Bros.)
8	7	CHIELI MINUCCI Dreams (JVC/JMI)
11	8	CHUCK LOEB Just Us (Shanachie)
3	9	RICHARD ELLIOT If You Want My Love (Metro Blue/Blue Note)
10	10	RICK BRAUN Chelsea (Mesa/Bluemoon/Atlantic)
5	11	CANDY DULFER For The Love Of You (N2K Encoded Music)
15	12	JOHN TESH I/JAMES INGRAM Give Me Forever... (GTSP/Mercury)
16	13	EVAN MARKS Coast To Coast (Verve Forecast)
13	14	PAUL TAYLOR Groove Zone (Countdown/Unity)
14	15	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)
12	16	DAVID BENOIT Rue De La Soliel (GRP)
17	17	PHILLIPE SAISSE Riviera (Verve Forecast)
21	18	DEAN JAMES Market Street (Brajo/Ichiban)
18	19	DOWN TO THE BONE Brooklyn Heights (Nu Groove)
24	20	BRAXTON BROTHERS Happy Again (Windham Hill Jazz)
19	21	RIPPINGTONS In Another Life (Peak/Windham Hill Jazz)
20	22	JOYCE COOLING After Hours (Heads Up)
29	23	JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)
22	24	RICHARD SMITH First Kiss (Heads Up)
25	25	VANESSA WILLIAMS Oh How The Years Go By (Mercury)
27	26	BRIAN BROMBERG By The Fireplace (Zebra)
30	27	CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)
23	28	KIRK WHALUM If Only For One Night (Warner Bros.)
—	29	CHRIS CAMOZZI Swing Shift (Discovery)
—	30	BRIAN HUGHES One 2 One (Higher Octave)

No Songs Qualified For Breaker Status This Week.

NAC begins on Page 71.

ROCK

LW	TW	
1	1	KENNY WAYNE SHEPHERD Blue On Black (Revolution)
2	2	VAN HALEN Without You (Warner Bros.)
3	3	PEARL JAM Given To Fly (Epic)
4	4	ROLLING STONES Saint Of Me (Virgin)
7	5	METALLICA The Unforgiven II (Elektra/EEG)
9	6	CHRIS CORNELL Sunshower (Atlantic)
10	7	MARCY PLAYGROUND Sex And Candy (Capitol)
5	8	MATCHBOX 20 3am (Lava/Atlantic)
11	9	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)
8	10	CREED My Own Prison (Wind-up)
6	11	AEROSMITH Taste Of India (Columbia)
13	12	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
16	13	VAN ZANT Rage (CMC)
12	14	GREEN DAY Time Of Your Life (Good...) (Reprise)
17	15	JERRY CANTRELL Cut You In (Columbia)
14	16	COOL FOR AUGUST Walk Away (Warner Bros.)
15	17	ERIC CLAPTON My Father's Eyes (Duck/Reprise)
21	18	FOO FIGHTERS My Hero (Roswell/Capitol)
20	19	OUR LADY PEACE Clumsy (Columbia)
19	20	BIG WRECK The Oaf (Atlantic)
25	21	RICHIE SAMBORA Hard Times Come Easy (Mercury)
23	22	WHISKEYTOWN Yesterday's News (Outpost/Geffen)
18	23	COLLECTIVE SOUL She Said (Dimension/Capitol)
22	24	BLACK LAB Wash It Away (DGC/Geffen)
24	25	LED ZEPPELIN The Girl I Love (Atlantic)
26	26	MEGADETH Use The Man (Capitol)
32	27	CREED Tom (Wind-up)
31	28	VERVE Bitter Sweet Symphony (Hut/Virgin)
33	29	YES New State Of Mind (Beyond)
39	30	SPACEHOG Mungo City (HiFi/Sire/WB)

ROCK begins on Page 77.

ALTERNATIVE

LW	TW	
1	1	MARCY PLAYGROUND Sex And Candy (Capitol)
2	2	GREEN DAY Time Of Your Life (Good...) (Reprise)
3	3	PEARL JAM Given To Fly (Epic)
4	4	OUR LADY PEACE Clumsy (Columbia)
6	5	EVERCLEAR I Will Buy You A New Life (Capitol)
9	6	FASTBALL The Way (Hollywood)
5	7	VERVE Bitter Sweet Symphony (Hut/Virgin)
8	8	FOO FIGHTERS My Hero (Roswell/Capitol)
7	9	CREED My Own Prison (Wind-up)
13	10	CHRIS CORNELL Sunshower (Atlantic)
12	11	BLINK 182 Dammit (Growing Up) (Cargo/MCA)
23	12	SEMISONIC Closing Time (MCA)
11	13	BEN FOLDS FIVE Brick (550 Music)
14	14	BLACK LAB Wash It Away (DGC/Geffen)
16	15	JERRY CANTRELL Cut You In (Columbia)
10	16	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
15	17	NATALIE IMBRUGLIA Tom (RCA)
17	18	RADIOHEAD Karma Police (Capitol)
18	19	BARENAKED LADIES Brian Wilson (Reprise)
19	20	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
25	21	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)
21	22	BIG WRECK The Oaf (Atlantic)
20	23	311 Beautiful Disaster (Capricorn/Mercury)
34	24	FUEL Shimmer (550 Music)
30	25	SPACEHOG Mungo City (HiFi/Sire/WB)
28	26	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)
22	27	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)
26	28	FINLEY QUAYE Sunday Shining (550 Music)
24	29	MATCHBOX 20 3am (Lava/Atlantic)
27	30	EVERCLEAR Everything To Everyone (Capitol)

ALTERNATIVE begins on Page 88.

ADULT ALTERNATIVE

LW	TW	
1	1	ERIC CLAPTON My Father's Eyes (Duck/Reprise)
2	2	VERVE Bitter Sweet Symphony (Hut/Virgin)
4	3	AGENTS OF GOOD ROOTS Smiling Up The Frown (RCA)
5	4	MARCY PLAYGROUND Sex And Candy (Capitol)
18	5	BONNIE RAITT One Belief Away (Capitol)
3	6	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)
6	7	ALANA DAVIS 32 Flavors (Elektra/EEG)
9	8	MARC COHN Already Home (Atlantic)
7	9	MATCHBOX 20 3am (Lava/Atlantic)
12	10	NATALIE IMBRUGLIA Tom (RCA)
13	11	KENNY WAYNE SHEPHERD Blue On Black (Revolution)
10	12	BEN FOLDS FIVE Brick (550 Music)
8	13	GREEN DAY Time Of Your Life (Good...) (Reprise)
11	14	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
17	15	FASTBALL The Way (Hollywood)
22	16	ROBBIE ROBERTSON Unbound (Capitol)
16	17	SARAH MCLACHLAN Sweet Surrender (Arista)
14	18	SISTER HAZEL Happy (Universal)
15	19	HUFFAMOOSE James (Interscope)
24	20	PAULA COLE Me (Imago/WB)
20	21	MARK KNOPFLER Wag The Dog (Mercury)
21	22	B.B. KING w/BONNIE RAITT Baby I Love You (MCA)
27	23	CHRIS STILLS Razorblades (Atlantic)
—	24	SEMISONIC Closing Time (MCA)
26	25	ROLLING STONES Saint Of Me (Virgin)
—	26	FREDDY JONES BAND Mystic Buzz (Capricorn/Mercury)
28	27	PEARL JAM Given To Fly (Epic)
30	28	STEVE POLTZ Silverlining (Mercury)
—	29	SARAH MCLACHLAN Adia (Arista)
—	30	NAKED Raining On The Sky (Red Ant)

ADULT ALTERNATIVE begins on Page 98.

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Publisher's Profile

By Erica Farber



STEVE BERGER

President, Nationwide Communications Inc.

Steve Berger is the embodiment of the American dream for many who have made their careers in radio. He first got into the industry as a DJ and eventually worked his way up to become president of one of the finest radio groups in America, Nationwide. Upon reaching this position, he informed his managers that when he reached 55 years of age on April 1, 1999, he was going to retire. This announcement stemmed from his belief that there comes a time when you start to do more harm than good. Also, by openly sharing his plans, he felt that he would have a chance to identify who was who within the company in preparation for a long and smooth transition.

Then, in October of last year, Nationwide formally announced that it had sold its radio division to Jacor, hence moving up Berger's time line. He is a man who has definitely been his own person and who believes that a radio station reflects the personality of its manager. With his departure, radio will lose an incredible talent, a person of vision, and someone who, frankly, I will miss personally.

Catching up with Berger, I asked him how he was. To my utter surprise, he answered, "Bored!" Frankly, that's one word I never thought would come out of his mouth.

What it's like waiting for a sale to close: "Well we're sitting here waiting for the Department of Justice to say what they are going to say, and there's nothing we can do. We are running the business, but we found out that, essentially, what we do 15% of the time is run the business. The rest of the time is spent planning, budgeting, and strategizing. Since there isn't any more of that to do, we just run the business."

On the state of radio: "I think there's big trouble in River City. We worked day and night to instill the company culture in 17 stations. It was a full-time job for me and the two operating vice presidents and the corporate staff. If you have 300 to 400 stations, I don't know how you can possibly communicate with them in any grand style, and I

don't know how you can communicate with them on a regular basis. How can you teach them the culture? The answer to that is, you can't. These places are going to become McDonald's. The managers in the markets are going to be the franchisees. They'll still be owned by the big guys, whoever they are. You'll use corporate logos, and we'll have support services for whatever you need. Essentially, you're going to be in charge of your town, and they'll have meetings just like the big chains do. It's going to become Wal-Mart."

On preparing his employees for the changes they may face when they become part of Jacor: "We have essentially told them that the things they learned here will be a part of them whether they stay in radio or become a carwash owner. The good stuff they learned, they'll take with them. Nothing's going to change very much. Sure, it's going to be a different culture and a different station, but when we used to buy stations and take over, I'd go out and make the speech — we're not going to change anything, and everybody's job is secure, and so on. And I would say to them, 'Now, look, a lot of you think, "Oh boy, the new owner's coming; I'm going to get fired." If you continue to believe that, that's probably what will happen to you. But if you think you are a pretty good person and are good at what you do, you probably don't have any worries.'"

Greatest career triumph: "Being the president of this place is high on the list. The biggest single radio accomplishment was probably the work we did at WPEZ in Pittsburgh in 1975 — a radio station with no budget and just a lot of very hungry, ambitious people."

Greatest disappointment: "13-Q in Pittsburgh, clearly. I really thought I could fix it, and it was the most humbling experience of my life. Everything that I knew that worked, didn't."

Can he listen to radio for pleasure? "Sometimes I do. I listen to both morning shows here. I think they're interesting and, if I were not in the business, probably what I would listen to. When we are in New York, I occasionally listen to WCBS-FM because I like it. I also listen to Imus when I can."

Favorite song: "Deep Purple," by Nino Tempo and April Stevens, 1963."

Person he most admires: "My wife, Ellen. She has all of the qualities of leadership — thoughtfulness and intelligence. She's a very good editor and a wonderful conscience. She has a wonderful heart and a certain ... just gentle quality about her. She came out here, and she put the same energy into her cat rescue work that she put into McGavren Guild [where she had been president] and has been equally successful. So, I think she's my heroine. I learned a lot from her. She calmed me down a lot and caused me to think more about what I do and has allowed me the opportunity to do the things I really wanted to do. It's great to come home and have another president in the house who's smarter than you are."

Favorite TV show: "There are several that I watch and like. I'm real hung up on *Ally McBeal*. We watch *Homicide* a lot, and I still like the Thursday

night comedies, like *Seinfeld* and *Friends*. We also watch a lot of movies on the satellite."

Favorite movie: "I have several favorite movies, and they're all dark. *Star Man* is one of our favorites. *The Shootist*, the last John Wayne movie, is wonderful. *The Last Of The Mohicans* I liked a lot. All of the Dirty Harry movies, but mostly the original. *The Prince Of Tides* is one of the most lush, wonderful films ever."

Favorite book: "Ansel Adams' *Letters* is the book I am most intrigued with these days. Adams kept every picture, every piece of correspondence that he was involved with since he was a child. He had a typewriter with him always, as well as a camera, and wrote prodigious amounts of letters, complete with misspellings, some of which were intentional. It's the whole evolution of the art right there in that book, so I keep it close by."

Hobbies: "Photography with big old cameras. We've got a full darkroom, state-of-the-art black-and-white. I don't do color. I've learned to previsualize, which is half the game. I also write."

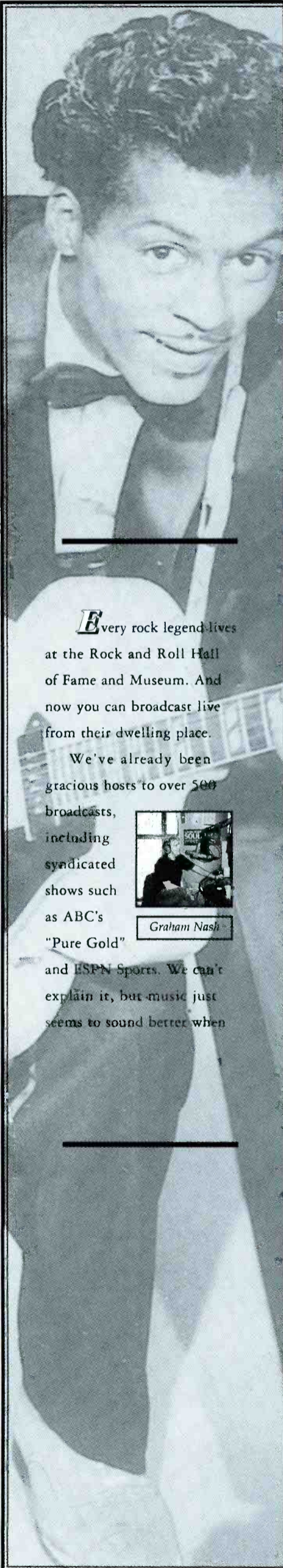
Thoughts on retirement: "Ellen and I have made some rules for ourselves, and one of them is no time constraints. I don't want to be anywhere at a specific time unless I have chosen it. I don't want to travel. I don't want to get on an airplane. I don't want to do any of that, and neither does she. I'm going to try and do a book or a lyric poem about the north fork of Long Island, which I will illustrate myself. We also want to do some work for the community out there, but not as elected officials. I inhaled too much to ever run for office, but I can go out and help, and I'm going to."

Beverage of choice: "I drink a lot of water — not designer water, just water."

What he's going to miss most about the business: "The business isn't anything like it was when I got into it. I've always said, the further up you go in a company, the farther away you get from the reason you got into the business in the first place. I was a DJ. It never occurred to me back then that I would wind up doing this, which is essentially hiring children to sit in quiet rooms and play records for other children."

Advice for someone who wants to stay in this business: "You have to be bigger than life. You have to stand out more than ever. The bar has been raised almost to a height that can't be attained. The only way you're going to get ahead is to get noticed. You can make a decent living if you keep your nose to the grindstone and work hard and do all that stuff. If you do, you'll be fine, because that's the kind of business it's going to be. But the stars are going to be the ones who just jump out, and in a huge company, it ain't easy. If you are highly creative, you will be in great demand in about 18 months, 'cause once all this settles down, these guys are going to say, 'My god, I have to run these places. How am I going to do that?' And eventually Wall Street and the mezzanine money people are going to say, 'About that 20% return you promised, we'd like some of that money now,' and the pressure's going to be unbearable."

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AND SEEN THEIR FACES,
BUT YOU'VE NEVER
BEEN TO THEIR HOME.

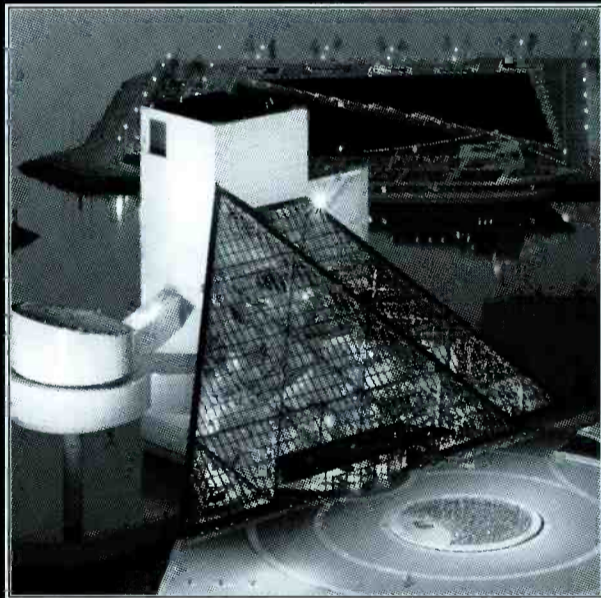


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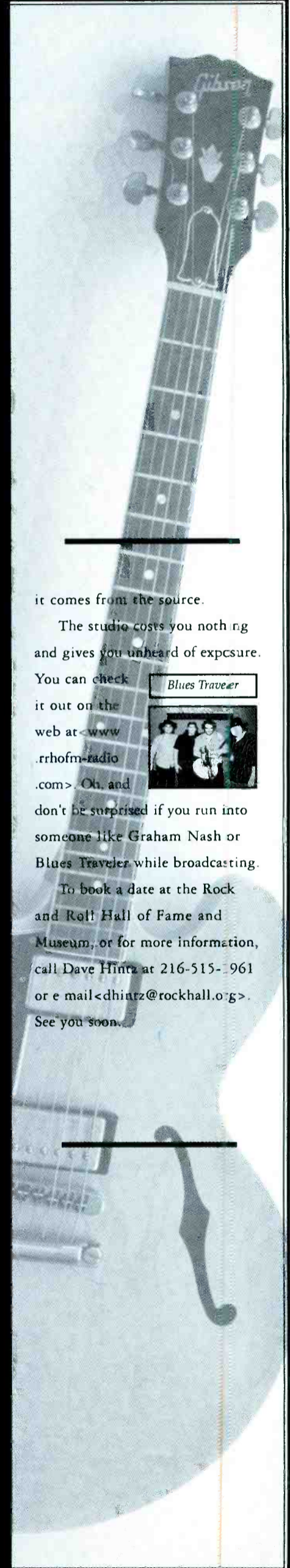
Graham Nash



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